

APRIL 3, 1943

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WAR WORKERS WANT SHOWS

He's No Prophet

PORLTAND, Ore., March 27.—When interviewers asked Roland Hayes, Negro tenor, if he thought the war would break down some of the racial barriers in the United States, he replied:

"I'm an artist, not a prophet."

Railroads Given OK Nod by ODT On Show Moves

WASHINGTON, March 27.—As a follow-up of the Eastman statement of February 7 okaying railroad moves for circuses and carnivals, the Office of Defense Transportation yesterday issued an order putting the rulings into effect.

Railroad companies are told to issue contracts for circus and carnival moves, providing the organizations own their cars, have filed their itineraries with the ODT and have a letter to that effect from the ODT and that proposed movements have been approved by ODT field representatives.

Ringling-Barnum circus will move equipment next week from Sarasota to New York for the Garden engagement opening on April 9, and next month a number of carnival trains are expected to take the road.

The order (General Permit ODT 24-6) reads: "Certain extra or special passenger trains authorized.—Notwithstanding the provisions of 500.41 of General Order ODT 24, as amended, any rail carrier may operate extra or special passenger trains for the purpose of transporting property and employees of circuses, carnivals or shows when the railway cars in which such passengers and property are transported are owned or leased by any such circus, carnival or show: Provided, however, that any contract covering the (See ODT APPROVAL on page 28)

Equity Selects Nominating Body

NEW YORK, March 27.—Leo Carroll, Nedra Harrigan, Grant Mills, Peggy Wood, Beth Merrell and Norman Lloyd were elected to nominating committee of Actors' Equity Association by the general membership at Equity's special quarterly meeting at Hotel Astor yesterday. They will hold their first meeting with the three members selected by the Council, Patricia Collinge, chairman; Phillip Loeb and Ruth Hammond, at Equity headquarters Thursday, April 1, to nominate a full slate of officers and 11 councilmen. Alternates to be chosen, in the order named, are Ben Kranz, Hester Sondergaard, Eddie Phillips, Ethel Intropidi, Robert Harrison, Gertrude Macy and Grace Coppin.

Executive Secretary Paul Dullzell warned the committee of the difficult time Equity faces in the next few years, due to the large number of members in the armed forces, and asked them to choose the best people possible.

Edward Racqueilo, of the War Production Training Committee of the American Theater Wing, said Equity leads all other unions in war training enrollment and that actors not only made good war workers but were also active as instructors.

Other speakers were Sam Jaffe, of the ATW's *Lunchtime Follies*, who said progress was being made in getting more employers interested in *Lunchtime Follies*, and Equity presented Bert Lytell, who spoke on the coming Red Cross benefit at Madison Square Garden.

The only resolution passed was one expressing sympathy and hoping for speedy recovery of President Emeritus Frank Gillmore, now seriously ill in a hospital here.

Recreation Essential for War Workers, Says Auto Union in Urging More Theaters, Cafes

DETROIT, March 27.—Recreation for war workers is an essential in war plant areas, according to a report issued this week by the United Automobile Workers. The report is devoted specifically to Detroit's prime war plant problem-child, the Ford Willow Run Bomber Plant.

Conditions and volume of production at this "biggest factory on earth" have been the subject of a special OWI report, and have drawn national attention because of labor conditions highlighted by a "strike" last week in one section.

Detailed plans for professional entertainment have not been made, but the report, issued jointly by Richard T. Leonard, director of the UAW's Ford Division, and William McAulay, regional director for the area, makes three recommendations on entertainment and amusement as part of a group of 19

proposals covering housing, sanitation, transportation and other problems.

1.—Local residents of cities and townships near the Willow Run area are urged to protest the hiring of any more workers until additional facilities for recreation and other needs are provided. Theaters, for instance, in this section are notoriously overcrowded, and there has been no new building there since the Willow Run plant was established. No major new night clubs have been established, altho a horde of small beer gardens has sprung up where buildings are available.

2.—Establishment of a co-ordinator by either Congress or the WPB to unify all activity covering recreation, as well as other problems, by city, county, township, State, and federal agencies. With (See Workers Want Shows on page 11)

Shep Traube Charges Theater Has Not Brought War to People; Also, Too Many Escapist Plays

NEW YORK, March 27.—Shepard Traube, producer of *Angel Street* and director of two war plays, *Winter Soldiers* and *The Patriots*, this week charged that the theater has shirked its wartime responsibility of bringing home to the people the character of the war. He said the job of our playwrights now is to keep explaining over and over again "what the war is all about."

"The theater, like everything else," said Traube, "should be all out for the war." Speaking at a forum conducted by the Newspaper Guild of New York Thursday, he called for "an authors' organization of a league of concrete activity in the field of the theater." Simple, not great plays, would do, he added. Traube also said that half the best

playwrights were in the army and the other half "were troubled with various neuroses." After surveying the field, he admitted modestly that he alone had taken cognizance of his responsibility. Traube put the producers on the carpet, too, for the preponderance of "escapist" plays on the Broadway scene today.

Traube's forum-fellows were Canada Lee, star of *Native Son*, who added considerable salt to the wound in condemning the theater's treatment of Negroes; F. Hugh Herbert, author of that bit of escapist fluff, *Kiss and Tell*, who prepared his notes on "The Theater and the War" on a match cover, and Louis Kronenberger, *PM's* dramatic critic, who (See Shep Traube Charges on page 11)

USO Spending Million a Year On 16mm. Pix for Servicemen; No Prints From MGM, Col., WB

NEW YORK, March 27.—The USO, which will ante about \$5,000,000 this year to Camp Shows, Inc., to provide stagshows for servicemen here and overseas is, in addition, shelling out about \$1,000,000 a year for its mobile service units. These are compact, lightweight trucks mounting a canteen—to provide coffee, doughnuts, smokes—and a 16mm. projector.

The 50-60 units in this set-up cruise all over the U. S. A., providing entertainment for servicemen in isolated posts and on maneuvers where they cannot be serviced by Camp Shows units. The units, each with a crew of two people, have been in action for about a year and put on two shows a night.

The pix, features and shorts, are rented from Paramount, Universal, RKO and 20-Fox at reasonable rates. Deals with MGM, WB, Columbia and other producers are still in the negotiating stage. The shows run about 60 minutes and some of the product used included *Wake Island*, *Holiday Inn*, *Major and Minor* and *Road to Morocco*. According to Carlton Cameron, director of the USO-Mobile Service Division, the servicemen haven't shown any preference for particular types of pix. "Comedies and musicals are always good," he said, "with dramas okay as a change. *Wake Island* is a top fave with the boys."

The 16mm. prints are obtained from (See USO 16MM. PIX on page 26)

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Those Russians

NEW YORK, March 27.—Capt. Russel Swann, writing from "Somewhere in the North" ("temperature was 60 below zero"), says he "just put on a magic show for 15 Russian generals" and that there was an interpreter standing behind him during the performance. The generals were laughing heartily all thru Swann's act, which flattered Swann no end. But was Swann's face red when he learned that the interpreter was not explaining the gags! He was exposing Swann's sleight-of-hand tricks.

IA "Watchful Waiting" on Racket Charges

NEW YORK, March 27.—Arraignment of Louis Kaufman, business agent of International Alliance of Theatrical Stage Employees local in Newark, Monday (22) on anti-racketeering charges brought a reaction of watchful waiting at IA offices here. Kaufman was held in \$25,000 bail, as a result of an indictment returned by a federal grand jury here last week. He is charged with extorting money from the movie industry, and not with mulcting IA members, as are the eight members of the old Capone gang indicted with him.

In discussing the 2 per cent tax levy on 42,000 IA members by the Chicago racketeers, supposedly for the purpose of fighting the CIO, one IA official said he did not care where the money went to, as long as the union leaders gave the members good value for their money and prevented wholesale slashing of salaries by the studios in the depression years.

Regarding Kaufman, IA presy Richard Walsh said they (the union) "would have to mark time until they had concrete evidence to go on." He added that at present the case is in the hands of the courts, and that, after the case was decided there, the IA would determine whether Kaufman had violated any of the union's by-laws. Kaufman pleaded not guilty.

Kaufman was indicted previously, over a year ago, but was never brought to trial, after many postponements by the prosecution. During that time, an election was held by the local, forced by a minority of the members, and Kaufman was re-elected. IA's policy is not to interfere in its local's affairs, unless they (See WATCHFUL WAITING on page 27)

Night Quietus Is Put On Va. Coastal Area

BALTIMORE, March 27.—A definite order that will affect outdoor attractions in the Virginia coastal dim-out area has been issued by the Third Service Command thru the Third Civilian Defense Region here. It rules out for the duration activities depending upon bright illumination after dark and it was stated that it will be rigidly enforced.

Virginia Civilian Defense authorities have been advised that "no special permission will be granted for illumination for nighttime baseball games, football games, carnivals or any similar activities for the duration in the Virginia dim-out area." Directive has been sent by J. H. Wyse, co-ordinator of the State Office of Civilian Defense to OCD directors and co-ordinators in the dim-out belt.

Under present regulations lights are permitted for only a half hour after sunset but the time will be extended to 60 minutes on May 1. Area affected includes Accomac, Elizabeth City, Norfolk, Northampton, Hampton, Newport News, Portsmouth and South Norfolk and Princess Anne, Warwick and parts of York, Isle of Wight and Nansemond counties. Last year special permission was obtained for night events.

2-A-DAY REVIVAL STRONG

Hottest in N. Y., Detroit, SF, Hollywood; Five Shows Current; Several Announced for Summer

NEW YORK, March 27.—While big-time vaude has only been around for about a year since its latest revival credited to *Priorities of 1942*, activity is looked upon to increase during the summer and fall. The revival has affected mostly New York, Los Angeles, Detroit and San Francisco. Latest shows to click are Henry Duffy's *Merry-Go-Rounders* in Detroit, and Paul Small's *Big Time* in San Francisco. These shows will result in other productions, as Duffy is contemplating two more shows, one to open in Philadelphia and the other in Boston, while Small will continue his two-a-day *Time* shows, with *Laugh Time* scheduled to open July 3 at the Curran Theater, San Francisco.

The Duffy production, with a nut of about \$8,000 weekly, is looked upon to gross around \$18,000 for the first week. *Big Time*, since its opening, has taken in \$21,500, \$22,000 and \$24,000 a week. All these takes put the two-a-day vaude in the category of big business.

Success of the current two-a-day shows is enticing other producers also. Earl Carroll is to start a two-a-day edition of *Vanities* at the Geary Theater, San Francisco, June 13. This show will be similar to that which is now touring vaude houses. Names will be added.

Max Gordon, a stranger to this type of production, is ready to do a show with Lou Holtz in the fall. Clifford Fischer will produce his fifth entry in the field also in the fall.

The newest big-time vaude revival is generally credited to the success of the first edition of *Priorities*. Fischer then followed up with other editions of *Priorities* and *Top Notchers*, but none were as successful as the first show.

The most successful New York show is *Show Time*, which closes a record-breaking run of 28 weeks April 3 at the Broadhurst Theater. The layout then goes in for two out-of-town stands, Philadelphia and Boston, before disbanding.

Other productions are also pending, including that of a follow-up to *Merry-Go-Rounders*. Big-time vaude will be the permanent policy of the Wilson Theater, Detroit. Duffy has a six-year lease there and will continue to produce that type of show, with Bill Miller booking.

Perhaps no other showbiz field in recent years has excited as much interest as two-a-day vaude. Immediately after the first shows started clicking, there was a rash of openers. Few caught on and losses were taken by Ed Sullivan with his *Harlem Cavalcade*, Ed Wynn in *Laugh, Town, Laugh*; *Top Notchers* and *Highlights* which ran in Chicago, and had to close down because of the terrific heat.

Simultaneously there was a rush of

NICK LUCAS

(This Week's Cover Subject)

NICK LUCAS is a true son of Broadway. His first appearance on the stage of the Palace Theater in 1926, when he first established the record which brought him back for numerous repeats to this one-time mecca of showbiz. Sweeping on thru the Strand, Roxy, Capitol and Loew's State, all in New York, he was spotlighted in the Ziegfeld production of "Show Girl" and in Rufus Le Maire's "Sweetheart Time."

In London Lucas played such exclusive night spots as the Cafe de Paris, Piccadilly and the Kit Kat Club. He toured all the leading English music halls and returned to America to duplicate his success at all the big-time vaudeville theaters. In 1929 he was cast in the original Warner Bros. flicker, "Gold Diggers of Broadway," and later appeared in "Show of Shows."

Lucas has also done a six-month tour of Australia. At the present time he is working leading night clubs and theaters here.

Lucas has steadfastly maintained his well-earned reputation as one of the most talented guitar-playing songsters, and it keeps him busy with bookings the year round.

announcements of forthcoming shows. Shows were announced by Harry Delmar, Harry Gourfain, Harry Saltzman, among others. None of these materialized.

Sid Grauman's *Highlights* had a nine-week run at the Curran, San Francisco, and closed last month. Ken Murray's *Blackouts of 1943* is still running at the El Capitan, Hollywood, since June 24, 1942.

Assembly Kills Ban on Kiddies

ALBANY, N. Y., March 27.—State Assembly this week passed a bill to repeal legislation forbidding children under 16 to accept radio, stage and picture work. The bill was favored by exhibitors, children's aid committees, broadcasters and producers.

The legislation, introduced by Assemblyman Harold B. Ehrlich, permits appearances with permission of local board of education. New York City is permitted to handle the matter in any way it sees fit, according to the terms of the measure.

Theaters Co-Operate

NEW YORK, March 27.—The meat and butter rationing program will be explained thru a series of lectures to be held in 70 theaters throughout the city. The lectures are jointly sponsored by the War Activities Committee in this exchange area and the Civilian Defense Volunteer Office.

Maryland Legislature Plans New Laws on Admission Taxes

BALTIMORE, March 27.—A measure has been introduced in the Maryland Legislature to levy an admission tax of $\frac{1}{2}$ of 1 per cent of gross receipts, the levy to include cover charges at night clubs.

The measure, in part, is as follows:

"There shall be levied and collected a tax at the rate of $\frac{1}{2}$ of 1 per cent of the gross receipts of every person, firm or corporation operating for profit any place of amusement, offering for profit any form of entertainment or maintaining for profit any facilities for sport or recreation within this State, from the sale of admission tickets, cash admissions, charges or fees for either recreation or sport. Such tax shall apply, but shall not be limited, to admissions, charges or fees with respect to any show, skating rink. . . . The gross receipts taxable as above provided shall include, but shall not be limited . . . to gross receipts from any admission or cover charge for seats and tables reserved or otherwise, to any restaurant, hotel, cafe, night club, cabaret, roof garden or similar place furnishing music or floorshow or similar entertainment, theaters. . . . In case where there is no charge for admission or cover charge to such place of entertainment, furnishing music or a floorshow or similar entertainment, but a charge for admission is wholly or in part included in the price paid for refreshments, service or merchandise."

Another bill has been introduced in the Maryland Legislature to repeal the law on tax on admissions enacted in 1939 and the re-enactment of this measure with amendments to read as follows:

"There is hereby levied and imposed an additional tax of 5 cents for each

person admitted free or at reduced rates to any place of amusement, entertainment, recreation . . . subject to the taxes imposed at a time when and under circumstances under which an admission charge is made to other persons not in excess of 50 cents; and a tax of 10 cents, when the price charged to any other persons in excess of 50 cents but not in excess of \$1; and a tax of 15 cents, when the price charged other persons in excess of \$1. Provided, however, that no tax shall be collected in the case of school children or orphans who are admitted free to any such place in connection with any group entertainment. . . . Provided, however, that no tax shall be collected in the case of any person admitted free or at reduced rates to any such place in Anne Arundel County in connection with any picnic or group entertainment."

Troupers Find Going Tough in Room-Short Tex.

GAINESVILLE, Tex., March 27.—Doubling of the normal 10,000 population here during the last six months has resulted in a critical housing shortage for performers making appearances at near-by Camp Howze. One company playing this encampment, after some difficulty, found one room in a tourist house. The eight femmes in the outfit occupied the two double beds, while the men slept in their cars during the entire week's engagement.

The gas situation is similarly critical for performers. Upon reaching the end of the circuit a troupers finds it difficult to get enough gas to go to the next engagement. In several cases ration boards have told performers that they are entitled to enough gas to take them to their homes, but not to another city, as travel for theatrical purposes is not considered essential.

Camp Howze is the last stop on the Sollie Childs Circuit. The six weeks' travel on the circuit provides no difficulties, enough gas is supplied to performers by the producer.

Toupee or Not Toupee: The ? Is If a Wig Stands Between \$ and Donuts, Be Bold---Or Stay Bald

NEW YORK, March 27.—If you are past draft age and your hair has lost some of its luster and luxuriant growth, or if you are a young man prematurely baldish, then a toupee is just what you need to recover that waning sex appeal and, ipso facto, become available for more and better bookings. Whether you work in a night club, close to your audience, or in a theater pit or stage, that snappy manliness that comes from an expensive, well-placed toupee will make you feel younger and more at ease with the female and jitterbug crowds.

Run, do not walk, to the nearest wig and toupee maker and ask for a fitting, because the war has shut off the European hair supply and you now have to wait three weeks or so for a toupee. Practically no European hair has been imported for 20 months, and American wigmakers are advertising extensively in the press and radio by sending out urgent pleas: "We Buy Human Hair for Cash." One local wigmaker, Arran Jay Wig Company, even has spot announcements over WEVD.

David Pollak, of the Grand Wig & Novelty Company, says a lot of show people from 45 to 55 have been shaking the mothballs out of the old act and coming down to his place for a snappy toupee the past three or four months. Most of them bring photos of themselves of 10 or 15 years ago, and ask for a toupee that will bring back old memories. Pollak explains that the wigmaker will do his best to achieve this Ponce de Leon miracle, but that so many show people forget that hair gets streaky and straight in middle age, and that the toupee must be adapted to a man's current phiz and remaining hair. Incidentally, about 60 per cent of all toupees are dark brown,

about 5 per cent black, and the remaining 35 per cent are light brown.

Aaron Zauder, of Zauder Bros., who have been turning out toupees the past 33 years, says "more young men are wearing toupees than ever before," and that this is due partly to the fact that modern toupees are better made and better looking. In fact, he says, even symphony musicians are now reaching out for a toupee—despite the tradition that symphony men looked like real symphony men only when their head was practically without hirsute adornment.

Zauder says toupees are most popular among night club musicians, because the audience is so close and all night club employees and performers must try to fit in with a glamour atmosphere. A lot of 22 and 23-year-olds have bald spots, he says, and usually cover it up with a small toupee over which is combed the person's natural hair.

A militant crusader for more and better toupees is Meyer Jacoby (or Arran Jay), who points out that "hair is just as much man's crowning glory as it has been woman's" and that "if a man has hair, he should take care of it, but if he hasn't, then he should wear a toupee." He insists "I want to help men look manly" and "I encourage men to wave their hair, because it makes them look taller." Jacobs says he would be glad to lecture to "the army on care of the hair."

"Show people are more hair-conscious than ever," says Jacoby.

All wigmakers, except one, said dyeing the hair is okay, but that it should be done carefully. Zauder says dyeing is okay only if the dye is good and applied properly. "Many dye their hair so that they can wear a darker toupee. Then the

hair fades, and soon there is a disconcerting difference between the real hair and the toupee." Pollak says dyeing is good only if hair is strong enough and only after dye has been tested. Jacobs, the dissenter, insists that dyeing is bad; that natural color is always best; that silver-gray hair, for example, is nice, and that a toupee is always better for the hair than dyeing or bleaching, which usually hurts the scalp and the hair."

The only trouble with the wonderful business being enjoyed by toupee and wigmakers is the decline of women trade. Years ago women used to buy a lot of false hair because of hair styles. Now this is a rarity. About the only women buying wigs nowadays are actresses who need them for character roles in films or plays. The advent of television should help the wigmaker, incidentally.

When the various hair restorer patent medicines and treatments became popular, some of the wigmakers became worried. Many of their aging juveniles, who used to buy extra-fancy, imported wigs, switched their allegiance to hair experts who advertised modestly that "I'll Put Hair Back on Your Head or Your Money Refunded Cheerfully." However, most of them were soon disappointed and now, as one wigmaker put it, "some of our best customers come direct from the hair restorer's office."

Of course, not all elderly men who want to look younger want to spend money for a toupee. Some of them try to get by thru applying mascara or eyebrow pencil to graying temples or bald spots. But this isn't half as good as a good toupee, the toupee makers would like you to know.

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B'WAY ADMISSIONS GO UP

But Will Animals Understand Point Ration System for Meat?

NEW YORK, March 27.—Announcement of the point ration system for meat consumption has operators of dog and other animal acts in a state of bewilderment on the problem of feeding their charges in the manner to which they were accustomed.

Animal act operators are inclined to believe that the beasts will refuse to accept explanations or newspaper accounts in lieu of their meat.

The situation hits circus and vaude animal acts particularly. One complaint will be filed next week by Carlton Emmy while playing the Capitol Theater, Washington. Emmy says he will petition OPA for a daily allowance of three pounds of either beef or lamb to take care of the 15 dogs in his act. It is a case of either getting the meat or destroying the hounds, he says.

The Society for the Prevention of Cruelty to Animals, in the meantime, says there was no chance of getting a

ration book for dogs. If the animals must be fed meat, then horse meat will have to do, since that item is still unrationed.

The meat problem is the latest headache for owners of animal acts. For months now they have been losing dates because of inability to secure taxi or private car transportation for the animals. Acts having more than one small animal obviously cannot use public transportation systems.

Theaters Hope To Raise 5 Mil

NEW YORK, March 27.—The nation's theaters swing behind the Red Cross drive week of April 1, with President Barney Balaban, of Paramount Pictures, directing the campaign.

It is hoped that \$5,000,000 will be collected by the 16,000 theaters pledged to run the trailer and make collections among patrons.

Some unions had attacked the trailer because Capt. Eddie Rickenbacker narrates the appeal. However, this week both the AFL and the CIO local councils endorsed the trailer. The CIO pointed out that it has been assured that the trailer had been made before Rickenbacker's attacks on unions.

D. C. Show Biz Cuffs Fighters

WASHINGTON, March 27.—Between 7,500 and 10,000 servicemen will be made happier each week by the organization of a committee to collect and distribute free tickets to all types of amusements in District of Columbia. The committee, organized by John J. Payette, zone manager of Warner theaters, and Carter Barron, division manager of Loew's, is known as the Amusement Division of the War Activities Committee of the District of Columbia.

Servicemen can now choose tickets for motion pictures, baseball, boxing, wrestling, concerts and recitals, the National (legit) and Gayety (burly) theaters, Glen Echo Park, collegiate tournaments and sports.

Agency-Backed Bill To Change N. Y. Job Law Is Again Beaten

ALBANY, March 27.—Efforts to affect changes in the New York State Employment law failed for the third successive year when the rules committee of the Assembly did not release the Condon Bill for action on the assembly floor before adjournment yesterday.

Action by the rules committee followed protests by Paul Turner, attorney for Actors' Equity, and Alfred Harding, editor of *Equity Magazine*, who spent Tuesday and Wednesday here conferring with representatives of the State Federation of Labor and various politicos. They announced their intention of fighting the measure on the floor, if it was released by the rules committee. The Condon Bill had already passed the Senate.

Equity spokesmen argued that this measure would have taken away from the State Assembly power which they had retained since 1909. They said they did not want to leave agency fee regulation to a political appointee. The bill did not make it mandatory that the license commissioner hold hearings, and any schedule of fees would automatically become law if hearings were not held within the two weeks allotted by the bill.

The Condon Bill was sponsored by the Artists Representatives' Association, New York, and provides that agents file a

Vaudefilmers Up Prices Due to Large Crowds, Increased Costs, Servicemen Rate; Grosses Heavy

NEW YORK, March 27.—The period of kiting admissions in Broadway film and vaude houses is practically over, now that prices have been stabilized. However, there are still a few houses whose managers will take a look at the crowds and, if things look right, will order a markup.

De luxe Broadway vauders have standardized week-end tops at \$1.10, but periodically the \$1.25 admission is charged. Week-ends pack the town with visitors, and the result is overflow business. The \$1.25 is apparently just as easily attained as the normal buck ten. This puts vaudefilmers into competition with legit's \$1.10 scale and small night clubs' \$1 dinner bait.

The juggling of admission nicks has caused the general discovery that the amusement shopper is practically an extinct breed. Managers feel that if an attraction is strong enough, audiences will ante up. There were several stretches at the Paramount during the engagements of *Road to Morocco* and Woody Herman's band when the scale was tabbed at \$1.25, with weekdays going to \$1.10. The Strand, with Jimmy Dorsey and *Yankee Doodle Dandy*, was able to get the same price. But such excursions into inflation are becoming infrequent, altho crowds are just as dense and as much money is in circulation.

Managers claim the price hikes were necessitated by increased operating costs. With adequate staffs hard to get, theaters have been forced to offer higher wages to keep their staffs. Increases in living costs have also forced salary hikes. The Roxy, in addition to having to meet regular increases, has upped talent

budgets considerably since the Balaban management took over.

Also claimed by managements as being a deciding factor is the increase of reduced admissions to servicemen. Some houses claim the amount reaches as high as 20 per cent. Roxy says its figure hovers around 10 per cent. But despite increased operating costs and losses because of the 25-cent admission to servicemen, it is probable that takes would have increased even if there were no admission boosts. Support of this claim is furnished by Radio City Music Hall, which has had no recent changes and whose prices are lower than those of most Broadway vaudefilmers. Since the run of *Random Harvest*, which started before Christmas, and thru *They Got Me Covered* and the current *Keeper of the Flame*, grosses have been hovering around \$100,000 consistently. Prior to the phenomenal business rise, films were held over when week-ends indicated an \$80,000 gross for the week.

The Capitol, however, is probably the only Broadway house still experimenting with prices. Having inaugurated its stageshow policy March 11, no permanent scale has yet been set except to add 5 cents Saturday nights.

The scale juggling recalls the practice of the now defunct Gaiety Theater. The barker there, held the sign with the higher-price scale in his hand and warned bypassers to hurry as prices would change any minute. However, the barker was worse than his bite, as the warning was carried on for several hours before the actual change.

CHICAGO, March 27.—Despite the general price-increase trend, admission prices, on a comparative basis, have undergone little change in this area the last year. Most theater operators feel that they are compensated by the increase in business, and so long as they can fill the many seats which for years have seen little wear except for weekends and holidays, the owners will be happy.

In the Loop the Oriental Theater is the only vaude house which tilted its scale 10 cents evenings, within a period of nearly two years, because of the higher cost of stage attractions. Originally the house had a 40-cent top evenings. It is now 50 cents, and still 25 cents below the Chicago Theater, the only other combo house downtown.

The Chicago Theater has switched its opening price, primarily because of the changed tax system. Originally the morning price was 35 plus tax. With the advent of the 10 per cent tax, the price was changed to 40 cents including tax, which means that the tilt, to the house, is only 1 cent.

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NBC—10:00 to 10:30
P.M. EWT

STOCK TICKETS
One Roll \$.75
Five Rolls 3.00
Ten Rolls 6.00
Fifty Rolls 17.00
100 Rolls 30.00
TICKETS
Prices Quoted on
Double Coupons,
Double Price,
No C. O. D. Orders,
Size: Single Tkt., 1x2".
We solicit your Inquiry.
THE TOLEDO TICKET COMPANY
Toledo (The Ticket City), Ohio

SPECIAL PRINTED
Cash with Order. Prices:
2,000 \$ 4.20
4,000 4.83
6,000 5.87
8,000 6.91
10,000 7.15
30,000 10.45
50,000 13.75
100,000 22.00
500,000 88.00
1,000,000 170.50
Double Coupons. Double Price.

Powers Clamping Down on Spokane Fire Law Busters

SPOKANE, March 27.—Spokane city dads, pushed by Public Safety Commissioner A. B. Colburn, are threatening to revoke licenses of amusement spots not complying with municipal fire prevention ordinances. Bowling alleys were the first to feel the commission's wrath.

Dance halls, beer parlors, skating rinks, theaters and sports arenas are under the spyglass in the fire department's latest crusade.

"Home of Showfolk"
Rates Reasonable
HOTEL HAVLIN
CINCINNATI, O.
Corner
Vine St. &
Opera Place
Phone Main 6780

OWI ON THE SPOT AGAIN

Indie Outlets Again Charge OWI Is Pro-Network; Claim CBS Had Exclusive on Eden

NEW YORK, March 27.—Office of War Information, which was hauled over the coals a couple of weeks back for allegedly favoring the networks, was back on the hot seat again this week. The new flare-up resulted from the inability of local outlets to get a feed from CBS for the Anthony Eden broadcast March 26.

What burned local station execs who called CBS asking for a feed is that once again they were advised that the OWI had given it to the network as an exclusive, and when they called the OWI they were told there was no such thing as an exclusive. Nevertheless, CBS had the program and, since it had to cancel the Philip Morris *Playhouse* (9-9:30 p.m.) to carry Eden's talk, CBS wasn't feeding it to any local outlets. The squawks went all the way to the OWI in Washington, but the die had been cast and the best the locals could get was permission to rebroadcast via an e.t. after the network broadcast.

Actually the OWI once again found itself on a spot over the making of which it had no control. The actual play by play of the set-up had the British Embassy asking the State Department to please arrange for a Coast-to-Coast network hook-up for Eden's talk. The State Department called in the OWI and asked how such a hook-up was arranged.

OWI obliged by calling the Washington reps of the four major nets into a confab and telling them about the program. Each of the reps went away to check schedules and the wind-up had three of them nixing the offer which, so far as CBS was concerned, gave it to them exclusive, and they yanked the Philip Morris commercial.

As far as OWI is concerned its a case of taking a beating for being a good guy since its reps were acting as advisors in the Mme. Chiang Kai-shek broadcasts and did likewise in this instance,

At no time did the OWI give anyone exclusive rights. But because of international politics the OWI is in no position to irritate this country's allies. Thus when the local stations contacted the Chinese News Agency for permission to carry the Missimo's talks and the British Ministry of Information for a feed on Eden, and were told the OWI had given the broadcasts to the nets exclusively, the Elmer Davis organization just had to take the rap.

The local outlets don't care who is to blame, all they know is they're being shut out on the big shows that are good for newspaper publicity and swamped with the small bothersome stuff like spot-announcement allocations.

At the moment the network vs. OWI vs. local scrap is confined to New York City, which is one reason the networks shy away from feeding these programs to the indie outlets. Since, claim the networks, if they feed to the locals in New York they'll be swamped with requests for feeds from local stations in every town where there is a network station.

The OWI is fully aware of the tinder box on which it is squatting. Some of its radio execs have mulled the idea of asking the locals to appoint a representative to sit in when these shows are set up, along with the network men. But with 400-odd non-net affiliated stations the OWI realized that selecting one man acceptable to all of them would be impossible.

So the OWI will soon, possibly this week, call a conference of everyone concerned for a frank round-table discussion aimed at providing a workable formula. Invites will go to the head men of each network, local stations, the NAB and newspapermen. These will meet with the OWI national radio execs who will explain that the OWI is primarily interested in furthering the war effort and ask the assembled radio men to remain in conference until the problem is solved.

BMI Cut 5½ Millions From ASCAP Take in 1942, Says BMI Exec at NAB Confab; BMI Tunes N.S.G?

PHILADELPHIA, March 27.—Regardless of what broadcasters think of the quality of BMI music, radio execs claim to have saved a bucket-full of money since going into the music publishing business. This was advanced to the broadcasters of Pennsylvania and Delaware meeting here last Monday (22) for the last of the regional meetings of the NAB. Carl Haverlin, vice-president in charge of station relations for BMI, told the Third District of the NAB that ASCAP cost the radio industry only \$2,050,000 in 1942, as against \$5,200,000 in 1940, the last year of license payments before the start of the ASCAP-radio fight. Had there been no ASCAP feud, the old 5 per cent ASCAP rate as applied to radio in 1942, the music bill last year, said Haverlin, would have been \$8,400,000. Moreover, BMI in 1942 cost the broadcasters only \$1,400,000.

As for the music coming off the BMI presses, Haverlin warned the broadcasters not to expect song miracles, but to continue to plug BMI music in the hopes that hits will crop up, that there was no yardstick for what makes a hit song a dud.

Haverlin said, "It is BMI's aim to provide radio with a large and varied library of music, rather than concentrate on one or two hit songs. BMI selects music to meet every type of preference and it is up to the broadcaster to select music to meet his particular needs. Some broadcasters prefer a classical sonata, others a hillbilly song. That does not infer that

one type of music is good and the other is bad. Instead BMI seeks to provide radio both with the classical sonata and the hillbilly song."

District meeting was held primarily to elect a new director. Roy Thompson, general manager of WFBG, Altoona, Pa., was unanimously elected for a two-year term to succeed I. D. Levy, vice-president of WCAU here. In addition, Thompson was also unanimously elected president, for the duration of the war emergency, of the Pennsylvania Association of Broadcasters, comprising both NAB and non-NAB member stations in the State.

Only other business of import at the meet was the passing of a resolution endorsing the OWI radio plan following a discussion of the plan by Howard Browning, regional OWI chief here, and Dr. Leon Levy, WCAU presy, who is also radio consultant for the OWL. Appreciation for the support radio has been giving the armed branches of the service was expressed by Commander Joseph L. Tinney and Lieut. Kenneth W. Stowman, of the navy, and Lieut. John B. Crandall, of the army.

Other speakers included Lewis H. Avery, director of broadcast advertising for the NAB, who outlined the NAB plan designed to promote local retail advertising, and C. E. Arney Jr., secretary-treasurer of the NAB, who spoke on the problems to be discussed at the forthcoming NAB War Conference in Chicago April 27-29.

Radio Quiz for Time Buyers And Station Promotion Men

NEW YORK, March 27.—Bob Hawk staged a quiz session at this week's luncheon meeting of the Radio Executives' Club. Using a list of radio-angled questions, compiled by John Hymes, time buyer for Foote, Cone & Belding, Hawk confounded a half dozen contestants culled from the station, network, agency and rep people present.

As a service to the second guessers and morning-after quarterbacks this reporter doffs his skimmer to Hymes, for a provocative list of questions, and Hawk, for a silky smooth job with what might easily have become an embarrassing chore, and reprints herewith the list of questions, many of which were held in reserve and never used.

Answers will be found on page 9, and no peeking, please. Anyone claiming to have answered every question correctly can go tell someone else about it; the only prize worthy of such claimants is a cracked transcription of the five-minute Gardner Nurseries e.t.

- A. Name the stations using the following slogans:
 - 1. "Covers Dixie like the dew."
 - 2. "The station of the stars."
 - 3. "The advertising test station in the advertising test city."
 - 4. "The heart of Illinois."
 - 5. "The Maine station for Maine people."
 - 6. "Means better business in Baltimore."
 - 7. "The Good-Will Station."
 - 8. "The Nation's Station."
 - 9. "Cleveland's Friendly Station."
 - 10. "This little budget went to ____."
 - 11. "Fifty grand in power."
- B. The call letters of what station spell the name of the town in which it is located?
- C. Who sponsors the following:
 - 1. Double or Nothing.
 - 2. First Nighter.
 - 3. Raymond Clapper.
 - 4. Hobby Lobby.
 - 5. Meet Your Navy.
 - 6. Death Valley Days.
 - 7. Battle of the Sexes.
 - 8. Counter Spy.
 - 9. Album of Music.
- D. The call letters of what station describe the weather?
- E. What agency handles each of these accounts:
 - 1. Camels
 - 2. Lucky Strike
 - 3. Chesterfield
 - 4. Time Magazine
 - 5. Alka-Seltzer
 - 6. Tums
 - 7. Campbell Soup
 - 8. Carnation Milk
 - 9. Brown & Williamson
- F. What are the programs of the following sponsors:
 - 1. Campbell Soup
 - 2. Gulf
 - 3. Corn Products
 - 4. Sealtest
 - 5. Lady Esther
 - 6. General Electric
- G. Where is whamland?
- H. Name three stations whose call letters are the initials of the city and State in which they are located. Example: WBNY, Buffalo, N. Y.
- J. There are three stations with call letters that each of three of the networks would like to have for its key station. Name and locate the three stations.
- K. What station uses each of the following trade-marks?
 - 1. Statue of Liberty
 - 2. A pig
 - 3. Sir Walter Raleigh
 - 4. Hick farmer
 - 5. Daniel Boone
 - 6. The Magic Empire

(Continued on page 9)

Tax Committee Kills Studio Audience Levy

ALBANY, N. Y., March 27.—First attempt to legislate admission charge on studio audiences went the way of all flesh this week when the State Assembly Taxation Committee killed the Downey Bill. Legislation would have required a 10-cent admission fee from anyone over 14 years of age admitted to a studio broadcast.

Bill, introduced by Assemblyman John Downey, of Queens County, in New York City, would have affected a majority of the programs originating in New York and probably resulted in their removal

to other centers of radio production with obvious deleterious effect on entire new York radio.

Many years ago, when studio audiences and one-hour shows were new to radio, theater operators were in favor of such legislation. However, in recent years, with the trend to 30-minute programs and large studio audiences, theater ops in midtown Manhattan report that studio audiences are inveterate theatergoers. Once the cuffs radio fans come into town the broadcast only whets their appetite for entertainment.

Jingle-Jangle

NEW YORK, March 27.—Pepsi-Cola has developed a rival for radio. The horns on their delivery trucks now blast out the first line of its famed spot announcement jingle.

CBS, Stations Talk Turkey at New Board Meet

NEW YORK, March 27.—Top CBS execs confabbed this week with execs of eight CBS affiliated stations in the first session of the Columbia Affiliates Advisory Board. The CAAB is an attempt to give the network stations a chance to say their piece before the chain's ranking officials.

The basic idea is to tell each other their problems and ambitions and correlate them for the mutual good. The group discussed CBS programs, discounts, the forthcoming CBS listener survey and the pending Supreme Court decision on the FCC's anti-monopoly rulings.

As organized early this year the CAAB members are elected by the stations in the several operational districts of the CBS network. No chairman was elected at this meeting, but another get-together is expected soon at which the committee will probably set up its organization.

Lanny Grey Goes VOC, Dissolving Jingle Duo

NEW YORK, March 27.—Lanny and Ginger (Grey), specialists in commercial jingles for spot announcements, fold up shortly, with the male end of the duo heading for Volunteer Officers' Candidate School. Team goes to Florida and its first vacation in five years, after which Lanny moves into the army.

However, as far as listeners are concerned, Lanny and Ginger will not be consigned to obscurity for some time to come, because they spent all last week cutting transcribed jingles.

Allen Makes Good In the Army, Too

NEW YORK, March 27.—Lieut. Spencer Allen, former program director for KTAT, Fort Worth, Tex., and exie of KMOX, St. Louis, has been promoted to the rank of captain at Fort Monmouth, N. J.

Assistant to the chief of public relations at Monmouth for the past nine months, Allen was a newscaster and special events announcer for WGN, Chicago, for four years prior to his entering the army last year.

Benny on Mend in Ariz.

CHICAGO, March 27.—Jack Benny, who has been laid up for some time with a bronchial ailment, was sufficiently improved Tuesday (23) to leave on the Santa Fe Chief for Phoenix, Ariz., where he expects to rest for several weeks before resuming his regular broadcasts from Hollywood.

McCain Vice Fleming

DENVER, March 27.—Earl McCain, vet Denver newspaperman, has been named temporary head of the news bureau at KLZ. He succeeds the late Fred D. Fleming who died March 10 following a heart attack.

Slams Elmer Davis

PORLTAND, Ore., March 27.—William Moyes, who writes *Behind the Mike*, radio column in *The Oregonian*, caused considerable comment in two articles this week.

In one, he took Elmer Davis over the coals. "Elmer Davis is back on the air. His monotonous blaw-blaw came out of the loud-speakers the other day. He didn't say a thing any fairly good air commentator couldn't have expressed with more lucidity and more overtones. Elmer is getting paid a fat salary to run the OWI, and why is he horning in on the livelihood of his ex-pals in the broadcasting racket?"

In the other article, Moyes said the Quiz Kids owed income taxes ranging from \$686 to \$200, and couldn't pay because the sponsor paid them off in bonds, which were restricted to use for educational purpose. So the parents had to get permission from both Probate Court and the sponsor to cash enough bonds to pay up.

Commentator in Trouble

PORLTAND, Ore., March 27.—Jim Abbe, vet KGW-KEX commentator, cracked the other night that liquor rationing would leave him painfully short of his needs. (The Oregon liquor board rationed each person to two quarts of whisky and a pint of gin a week.)

People began immediately writing Abbe, protesting, and it would have been just too bad if he had hiccapped during one of his broadcasts. Finally the story got to the radio columnists, who printed some of the letters. After three days of it, Abbe backed down: "It's all a gag. I've been in Oregon a year and hadn't even bought a liquor license."

Abbe is the father of Patience, Richard and Johnny, who wrote a best seller a few years ago.

CBSSkeds Negro Variety Program

HOLLYWOOD, March 27.—*Blueberry Hill*, featuring Negro players of radio, screen and stage, is skedded to debut over Columbia network from here within two weeks. A variety show, it will include Hattie McDaniel, Mantan Moreland, Savannah Churchill, Benny Carter with a 25-piece orchestra, and a 30-voice colored chorus.

Show will be produced by Don Bernard, who claims it will be the first all-Negro variety show to go Coast-to-Coast.

CINCINNATI, March 27.—Al Bland, production manager at WCKY here, and popular in local radio circles for the last seven years, leaves next week to become star of the morning comedy show at WMAL, Washington.

Commercial Newscasts the Big Feature in Chi With 9 Stations Airing About 500 Weekly Plus

CHICAGO, March 27.—News broadcasts, once "orphans" on Chicago stations insofar as sponsors were concerned, have come into their own since this country entered the war, and today sponsored newscasts outnumber sustainers two to one. This tremendous increase in sponsored time has resulted from a realization by business firms that the listening public today is more interested in news than in anything else.

A check of the nine stations handling the bulk of business reveals that they are carrying nearly 500 sponsored news broadcasts a week, ranging from quarter-hour to five-minute periods. This does not include news commentaries, nor does it include the 75 or more network programs heard over local stations.

Biggest user of news time is the Walgreen chain of drugstores, which carries

Publisher of No-Name Books Digs Deep for New York Locals; Non-Fiction Tomes Hot Item

NEW YORK, March 27.—Biggest buyer of local time in this town for the last few weeks has been Huber Hoge & Sons, ad agency for several book publishers. Outfit is spending about \$5,000 a week with five outlets, billing ranges from \$2,000 at one station to as low as \$300 at another. Out of New York they spend between \$300-\$500 per station.

Tomes are all non-fiction stuff that is classified by the trade as "Do It Books." The sales appeal is educational and instructive as compared to the entertainment slant used with novels. Titles are *Machine Shop Practice*; *Popular Mathematics*, a solid seller out of town; *Modern Encyclopedia and Tests for Advancement in the Armed Forces*.

Unlike Doubleday Doran, which had to curtail a big radio campaign for subscriptions to the Book League of America—DD got so many subscriptions they couldn't get enough paper to print all the books required—the non-fiction text-

Station Reps Rap Beacon's Gimmick

NEW YORK, March 27.—Station reps are advising their clients not to accept Beacon Chemical Company's business if that firm insists on local rate. Client, peddling an ammonia substitute, has paid national rate in the past.

Now, say the station reps, Beacon has a couple of men on the road contacting the station direct and asking for a local rate even tho the company has no local dealer set-up.

Wrigley Bank Rolls WMC Drive on Labor Shortage and Absenteeism

CHICAGO, March 27.—In an attempt to alleviate the shortage of labor in war-plant areas and at the same time take a whack at absenteeism by providing entertainment for war workers, the War Man-Power Commission is using Wrigley's *Keep the Home Fires Burning*, Monday thru Friday quarter hour, slot on CBS. The gummaker pays the freight for this program just as he provides the Gene Autry program for the air corps and another network slot for the navy.

WMC is tackling the lack of labor problem by arranging to feed the program into every city where the U. S. Employment Service, now part of the WMC set-up, has regional offices. In each of these 100 towns there will be a local cut-in announcement which will give the local USES office a chance to air a message aimed directly at the local labor problem. The WMC tackles the national job on the balance of the show.

The program, primarily music by the

Caesar Petrillo ork, originates at WBBM here, is produced by Bob Brown, directed by Ted Robertson, announced by George Watson and cleared by the Arthur Meyerhoff ad agency.

Entertainment and propaganda vs. absenteeism angle will be handled as it was this week when the entire show was shifted to Baltimore for a one-week stand. The cast was augmented by name players, including Lucy Monroe, and the show was fed to all stations in Baltimore. In addition the cast did shows at war plants in and around Baltimore.

WMC's angle is that absenteeism is often caused by poor living conditions, jammed transportation, abnormal shopping problems. With this show, which airs at 4:45 EWT, and technique they can reach the families of, if not, the workers; bring home the importance of their efforts and jobs, emphasize that they are not being forgotten, that steps are being taken to solve the local labor headache.

books are sold until the supply runs out. Then another is substituted.

New York gets the biggest bulge of the budget since stations are pulling business like one-armed bandits. So much so that this sponsor is buying 15-minute spots in the high-cost bracket. In the past they concentrated on spot announcements.

OCD Programs Click in Chi

CHICAGO, March 27.—A sizable listening audience interested in civilian defense as organized in the Chicago area is indicated in recent tests made for two weekly programs sponsored by the OCD. A listeners' test made last week on the program *Our Block*, WBBM show, revealed an audience of 36.1 per cent. On the basis of a known potential audience it was estimated that the program has 360,000 listeners in Chicago alone. Program tested offered free copies of the pamphlet story on which that particular program was based, and it brought an avalanche of requests from the immediate area as well as from points as far away as Canada, Texas, Eastern Pennsylvania and Western Montana.

The other show, *This Is Your War*, on WENE, is bringing similar results. Scripts for both shows are prepared by David Peltz and David Dekoven, of the OCD radio division staff. *Our Block* is produced under supervision of Mrs. Lavinia Schwartz, WBBM and Midwest CBS public service director, and directed by O. J. Neuwerth, WBBM staff producer.

Three More for Victory

CHICAGO, March 27.—New programs related, in one way or another, to the war effort continue to pop up on local stations.

Two were launched by WENE last week. *These Are the Marines*, heard Saturdays, 4-4:15 p.m. CWT, is a dramatization produced in co-operation with the Marine Corps. Scripted by Sgt. Sidney Marshall, ex-Blue net staff scripter, and directed by Earl Bronson, the show uses Sgt. Marshall and other members of AFRA now in the marines. *The Voice of the Dairy Farmer*, sponsored by the American Dairy Association, is heard over 81 Western outlets of the Blue. Everett Mitchell and Clifton Utley do the commentary.

Garden Fair of the Air, a victory garden promotion sponsored by the Chicago OCD, will start on WIND on Monday (29). It will be a five-a-week strip at 6:15 p.m.

New FM Outlet?

MANCHESTER, N. H., March 27.—Radio Voice of New Hampshire, Inc., has filed with the Federal Communications Commission for a permit to construct a new high frequency broadcasting station at 43,500 kilocycles with a coverage of 31,630 square miles.

It is known here that ex-Governor Francis P. Murphy, who owns and operates WMUR, has made tentative plans for the construction of a station in Tuftonborough, N. H. WMUR is now known on the air as the Radio Voice of New Hampshire.

NCAC Sells

HOWARD PETRIE
to
New Camel Program
Thursdays
NBC—10:00 to 10:30
P.M. EWT

INDIES LACK SPIELERS

Dearth of Announcers Has Local Outlets Auditioning M.D.'s, Ph.D.'s and LL.D.'s

NEW YORK, March 27.—The manpower shortage resulting from the demands of the war industries and the armed forces, hitherto brought home to station operators mostly by the dearth of gainriders, is rapidly assuming crucial proportions insofar as the smaller local stations are concerned as a result of the drying up of the available supply of announcers.

Local outlets, both in the hinterlands and the big cities, are having more and more difficulty securing and retaining spiers. The shortage obviously is a direct result of the war, but heretofore has been overlooked by station operators,

Where there was always a supply of youngsters to call upon, the indies now find themselves hiring announcers away from each other. And wage minimums, once standardized at \$25, are now up to \$35 and \$40 for beginners.

And, as one station manager put it, "If I do get someone good I can only keep him about two weeks before another station hires him away with a \$10 raise. Mind you, not a network station, but another local station that can afford to pay the extra \$10 where I cannot."

One local station has had six announcers in the past two weeks. Another fired a spier some months for incompetence. The announcer caught on at another local station in the same town, was hired from there by the indie station next up the line and recently had the pleasure of refusing an offer from the station that fired him originally. This spouter's ability hadn't improved but he had a 4F rating in the draft.

Where youngsters with six months of experience on a hinterland outlet would pour into the big towns in search of an announcing berth on a local near the center of production there are now only experienced spiers hitting the network stations in the big towns. These men are not interested in anything but the networks or top indie outlets and don't have much trouble getting into action.

The networks and top indies consequently haven't felt the pinch as yet. The nets in particular have waiting lists

that figure to keep them supplied for the next year. But at least one network, the Blue, has seen the handwriting on the wall and set up an announcers' school.

From the youngsters and 4F's all thru its organization, office as well as studio, it is gathering prospective announcers and giving them four months of schooling. The first class of 35, recently graduated, is at work on network affiliates all thru the country. Gilbert Martyn, staff spier at the Blue, handles the school and requests for men. Grads of this prep school are not restricted to announcing on Blue Net affiliates, they have the choice of working where they want.

Another stunt to supply replacements was recently put into action by Buddy Twiss, NBC announcing proxy in Hollywood. He pipes weekly announcer auditions to all stations west of Denver over a closed circuit. Eight of the first nine men auditioned have connected with NBC affiliates in that area.

One result of the announcer shortage is the entry of a new type of cub announcer. Instead of the embryo actor or aggressive hepcat from college, the newcomers now are older men who were, before the war, doctors, lawyers, salesmen and teachers. Well schooled and experienced in public speech, they don't always have type of voice required, but they do talk intelligently. These men satisfy some of the locals, but the networks still adhere to their basic requirement, namely, at least two years of actual announcing experience before rating an audition.

Soda Pop Firms Using Spots as Post-War Buffer

NEW YORK, March 27.—Manufacturers of nationally distributed soft drinks with well-known brand names are buying sizable quantities of spot time despite the lack of product, due to rationing of sugar, etc., to expand their sales. Move is purely protection of brand names in anticipation of post-war conditions.

Soft-drink expenditures for advertising normally expand about this time since warm weather obviously ups sales. This year, however, the idea is purely one of protection even unto buying spots on all-night record shows so's to reach the war workers.

Currently active are Pepsi-Cola, Spur and Clicquot Club.

Winery Buys Time to Explain Lack of Vino

PHILADELPHIA, March 27.—Bisceglia Bros. Corporation, distributor of Grey-stone wines, scheduled a new series of programs on two Pennsylvania stations to explain to the public the shortages in wines. A five-minute news analysis three times weekly at 6:10 p.m. by Taylor Grant has been set for WCAU here, while Norman Tugger dishes out the news for 10 minutes at 6:15 p.m. three times weekly on WCAE, Pittsburgh.

Commercials tell people to be patient if they can't get their favorite wine brands, explaining that 90 per cent of the California wine crop has been converted to war use. Series set for 52 weeks thru J. M. Korn agency here handling the account.

NCAC Sells

GARRY MOORE

to

New Camel Program
Thursdays
NBC—10:00 to 10:30
P.M. EWT

Skelton in Chi, Then N. Y.

CHICAGO, March 27.—Red Skelton and the entire cast of his show stopped briefly in Chicago Thursday (25) on their way from Hollywood to New York. Skelton show will emanate from New York March 30 to April 27 inclusive. While in the East, Skelton will make an MGM picture with the Brooklyn Dodgers.

Here's an AXE for the AXIS!

RALPH EDWARDS

TRUTH or CONSEQUENCES

BROADCASTING—SATURDAYS

8:30 P. M.—E. W. T.

NBC

FOR PROCTOR & GAMBLE

\$20,000,000
BOND TOUR

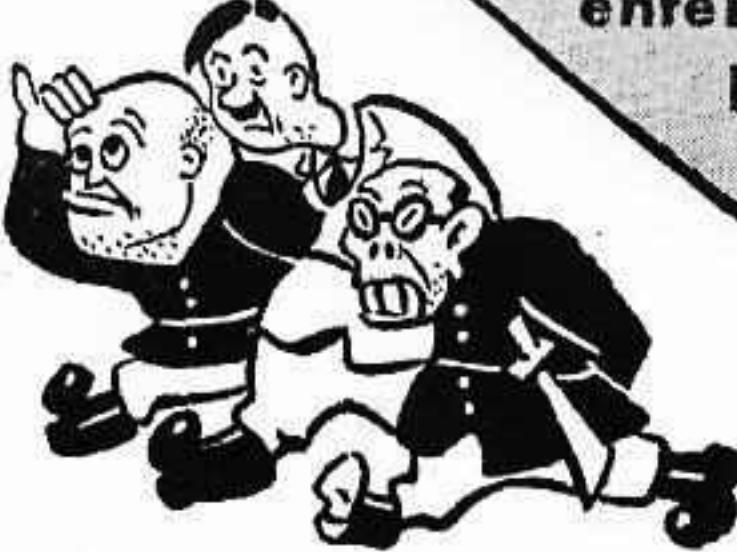
from Coast to Coast
selling WAR BONDS
for Uncle Sam and
entertaining the
boys in the
camps

MARCH 20th—Buffalo, N. Y.
27th—Toledo, Ohio

APRIL 3rd—Cincinnati, Ohio
10th—Indianapolis, Ind.
17th—Topeka
24th—Denver, Col.

MAY 1st—Spokane
8th—Seattle, Wash.
15th—Portland, Or.
22nd—Oakland, Cal.
29th—San Francisco, Cal.

RADIO'S LEADING
AUDIENCE
PARTICIPATION
SHOW



mca Artists, Ltd.

LONDON • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

AFFILIATE OF
MUSIC CORPORATION OF AMERICA
745 FIFTH AVENUE, NEW YORK

PROGRAM REVIEWS

EWT Unless Otherwise Indicated

New Camel Show

Reviewed Thursday 10-10:30 p.m. Style—Variety. Sponsor—Camel Cigarettes. Agency—William Esty. Station—WEAF (New York) and NBC.

The Esty Agency, after shuffling its Thursday-Friday program deck, has dealt itself a full house, three aces up, with this new show. The three aces are Garry Moore, Jimmy Durante and Xavier Cugat.

Moore fulfilled the promise he displayed on his guest shots for the same sponsor. In the emcee slot, as well as in the solo spots, he worked smoothly and showed expert timing. It's a tribute to his delivery (the Moore style is to relate silly stories in voice, phrasing and dramatic inflections used in narrating an epochal tale) that he really "sold" the oldie that ends, "Did you ever see a moth bawl?" Choice of material in this instance, as well as in the topic chosen for the skit, *The Garry Moore Poor Housekeeping Institute*, was only fair. Subject was *The Servant Problem*, and skit wasn't the laugh-getter it might have been if the theme hadn't been kicked around by other comedy shows.

Moore's smooth work contrasts beautifully with Durante's rough-house technique. The Schnoz has been better than ever in the flesh at New York's Copacabana niter, and he was better than ever on this revamped Camel set-up. He refers to Moore as Junior and to Cugat as Coogee, etc. His butler bit in *The Servant Problem* did plenty to wring laughs out of a dried-up situation. The Schnoz's patter song *I'm a Fugitive From Esquire* seemed a trifle long, but maybe that's because Durante's singing is best in short servings when he's being heard and not seen.

As a foil for Durante's barbs and as the ambassador from Corabia (*The Jerk Who Came to Dinner*, according to Schnoz) in the *Servant Problem* skit, Xavier Cugat hits the spot. Cugat's music makers did as excellent a job with their end of the show as he did with his lines. The band's lively handling of *Brazil* and *Bombshell From Brooklyn*, as well as its musical bridging thruout, was topnotch. Vocal by Lina Romay, presumably subbing for Georgia Gibbs (out on account of illness, but slated for next show) on *Bombshell*, was okay.

T-Zone and servicemen's choice commercials well spotted and nicely handled by Howard Petri along with singing trade-mark and a gag commercial by Moore. Tossed in were plugs for Durante's current *Copa* showing; Cugat's Columbia record of *Brazil*, a hot seller, and the maestro's new pic, *Stage Door Canteen*.

Joe Csida.

"I Love a Mystery"

Reviewed Wednesday 7-7:15 p.m. Style—Mystery drama. Sponsor—Ivory Soap. Agency—Compton. Station—WABC (New York) and CBS.

This is pure kid hoke straight out of the nickelodeon serials with a new episode each Saturday afternoon. Only it doesn't have that thrill on the air or else it's too long since this reviewer sat in the local "Nicky-Dump" munching a chocolate twist and popping his eyes at a Fu Manchu serial.

Since the strip is subtitled *The Girl in the Gilded Cage* (no kidding) it must be presumed that Carlton Morse, who scripts and directs this five-a-weeker, will keep his characters moving from one story to another. His characters are a pair of sleuths named Doc Long and Jack Packard and a Chinese gal. She's in trouble, they're all on a freight train, and the heroes complete a rescue each broadcast.

Could be that Procter & Gamble, makers of Ivory Soap, are aiming at the kid trade (you tell me why) and figure 7 p.m. is not too late for a mystery thriller. But how the author of *One Man's Family* can turn out so inept and unimaginative a chore is one of those unbelievable things. This is a repeat for *I Love a Mystery* since it was sponsored a couple of years back by Standard Brands. Should improve as it goes along since both P. & G. and its agency, Compton, are shrewd buyers of radio script shows. But off its first week *Mystery* is strictly a washout.

Lou Frankel.

"The Busy Mr. Bingle"

Reviewed Thursday 8:30-9 p.m. Style—Comedy script. Sustaining on WOR (New York) and Mutual.

With *The Aldrich Family, Town Meeting of the Air and Death Valley Days* as competition there is only one reason for this show, i. e., anyone listening to the other programs will think this is good.

Supposedly a comedy by an unidentified author, reputed to be a radio flack who should know better, this is one of those weak things that look good on paper, but never ups a head of steam.

Mr. Bingle is the nitwitted head of the J. B. Bingle Pin Company. On this show he and his staff mortgaged everything to finance a gold mine, in the building next door. Sounds funny doesn't it, digging for gold in the center of the skyscraper belt. But it just isn't.

The plot is obvious; there's no gold, there are a couple of whacky ideas that almost pan out, then some screwball comes along and bails everyone out. And that's just the way it went. And next week it'll be the same thing all over again.

To strengthen the mortar that's supposed to hold the plot together there are a couple of comedy characters, in addition to Mr. Bingle, and a funny bit wherein the receptionist announces visitors with parodies of semi-pop tunes.

But the only asset in the show is John Brown, as the title character.

Lou Frankel.

Radio Quiz for Time Buyers And Station Promotion Men

(Continued from page 6)

Quiz Answers

- A. 1. WSB, Atlanta, Ga.
2. KMPC, Beverly Hills, Calif.
3. WDRC, Hartford, Conn.
4. WMBD, Peoria, Ill.
5. WLBB, Bangor, Me.
6. WBAL, Baltimore, Md.
7. WJR, Detroit, Mich.
8. WLW, Cincinnati, O.
9. WGAR, Cleveland, O.
10. WORL, Boston, Mass.
11. WCKY, Cincinnati, O.
- B. WACO (Waco, Tex.)
- C. 1. Feenamint
2. Campana
3. General Cigar
4. Colgate
5. Hall Brothers
6. Pacific Coast Borax
7. Molle
8. Mail Pouch Tobacco
9. Bayer Aspirin
- D. WARM, Scranton, Pa.
- E. 1. William Esty
2. Foote, Cone & Belding
3. Newell Emmett
4. Young & Rubicam
5. Wade
6. Roche, Williams & Cunningham
7. Ward Wheelock
8. Erwin Waskey
9. Russell M. Seeds
- F. 1. Readers' Digest; Milton Berle
2. We, the People
3. Stage Door Canteen
4. Rudy Vallee
5. Screen Guild
6. Hour of Charm
- G. Territory covered by WHAM, Rochester
- H. 1. WDNC, Durban, N. C.
2. WWVA, Wheeling, W. Va.
3. WTNJ, Trenton, N. J.
4. WRGA, Rome, Ga.
5. WLNH, Laconia, N. H., etc.
- J. 1. WCBS, Springfield, Ill.
2. WNBC, Hartford, Conn.
3. WMBS, Uniontown, Pa.
- K. 1. WLBB, Brooklyn, N. Y.
2. WORL, Boston, Mass.
3. WPTF, Raleigh, N. C.
4. WDAY, Fargo, N. D.
5. WSPD, Toledo, O.
6. KTUL, Tulsa, Okla.

"Camel Comedy Caravan"

Reviewed Friday, 10-10:45 p.m. Style—Variety. Sponsor—Camel Cigarettes. Agency—William Esty. Station—WABC (New York) and CBS.

There will be many a grin of chagrin among ad agency men this week. With everyone on the prowl for comics and almost no one willing to make a stab, Tom Luckenbill, of the Esty Agency, came up with two, not one but two, comics. For Jack Carson, emcee of this the second of the revamped Camel shows, is off the top of the same deck that dealt Garry Moore to Carbons.

Carson, stocky supporting player on the Warner lot, handled this, his first big solo attempt, with all the eclat of an often renewed radio comic. He's breezy and lusty and sounds like a good vaude comic. Which is what he was before he hit the cameras. But even the best of them take a kicking around when they first hit the mike. Could be the producer or the atmosphere or the material or maybe just Carson himself. In any event, he didn't fluff a line or lose his pace or slip off in his timing, not even once.

Rest of the show was nothing new albeit good. Ned Sparks was around with his usual deadpan flips; Paulette Goddard clowned with Carson; Herb Shriner unlimbered a crib of corn; Billy Gray kept pushing his Matilda switch on Betty Lou, and Ken Niles did the plugs. On par with Carson's click stint was Connie Haines's vocal of *I Heard That Song Before* and Freddie Rich's ork.

Given an even break on the quality of his material and guest stars, Carson should build a nice Crossley for Camel.

Lou Frankel.

"A.M."

Reviewed Wednesday, 11-11:15 a.m. Style—News. Sponsor—Erlanger Brewing Company, Philadelphia. Agency—J. M. Korn, Philadelphia. Station—WIBG (Philadelphia).

With local airtimes literally swamped by news programs, this new series attacks the hot headlines with a novel twist that should make attractive listening. Since Gothamites have their own evening paper in PM, the beer company gives midmorn listeners their own newspaper of the air in A.M. And it is quite a pretentious sheet they put out.

Three voices are assigned to the quarter hour. First five minutes has Roy Neal reading the front-page news, giving a straight word picture of the flashes hot off the teletypes. He turns to the news headlines on the second page and lets his eyes wander on an advertisement on the make-believe Page Two, making for an excellent break to plug the sponsor's Pilsner.

Second five minutes has Elyse Morris turning to the women's pages, giving a well-worded spiel on rationing news and the role assigned to the gals in promoting the April War Bond drive. Last five minutes has Douglas Arthur turning to the editorial page. And this A.M. newspaper packs a real editorial punch. Nothing wishy-washy in his wordage on obstructionists, the North African theater of war and on material shortages for war production.

Roy Neal returns to sign off the day's edition with another piece lauding the lager. Show sets some sort of precedent locally at least with only two commercials for a quarter-hour, both well-worded, concise and expert. Moreover, with the editorial content and style of the radio newspaper in high order, A.M. should gain a wide circulation.

Show is written and produced by Roland Israel, radio director of the agency handling the account.

Maurie Orodener.

"Mr. Moneybags"

Reviewed Friday, 3:30-3:45 p.m. Style—Musical quiz. Sustaining. Station—WBBM (Chicago).

Mary Ann Mercer does some pleasant warbling in this new afternoon show, and "Mr. Moneybags" (Fahey Flynn) gives away dough to listeners, but it's doubtful whether the songs and the 100,000-to-1 chance of collecting have sufficient appeal to build up a large audience. Idea of show sounds good on paper. Song titles are announced by Miss Mercer and, as she sings, *Moneybags* selects a phone number at random, calls the number and informs the party who answers that she (about 95 per cent of those who answer are women) will receive \$2 if she was listening to program and can name title of song she heard. If title isn't given the \$2 goes into jackpot for the last call made. On program caught none of those called had been listening and, of course, could not name song title. On the Jackpot three phone calls were made before anyone answered, and party could not answer question "Who is the famous author who conducts the program 'Our Secret Weapon' on WBBM?" Result, exactly nothing paid out. Miss Mercer puts her songs across nicely. Did *Never a Day Goes By*, *I'd Do It Again*, *Moonlight Bay* and *I'm Yours*. Dave Bacal accompanied at the Hammond organ.

Nat Green.

BRIDGEPORT, Conn., March 27.—Sanford H. Dickinson, chief announcer and program director of WNAB here, leaves this week to join the staff of WJJD, Chicago.

NCAC Sells

HOWARD PETRIE

to
New Camel Program
Thursdays
NBC—10:00 to 10:30
P.M. EWT

AUTHORS' REPS WANT PAY

Getting After Borscht Spots Using Scripts But Not Paying

NEW YORK, March 27.—The so-called Borscht Circuit, which has used much of the cream of current and recent Broadway hits without paying authors' royalties will be extensively policed this summer for further violations. Playbrokers' organization, Society of Authors' Representatives, Inc., has assumed the responsibility and will appoint two representatives in a car to "ride the herd" of 50 or 60 resort hotels in the Catskills, where shows are either put on by the social staff or by a touring company of stock players, such as the Stanley Wolfe Players. SARI got after Wolfe at the start of last season and settled their differences. Wolfe has since gone into the army.

Playbrokers will defray the expenses of the two men until the end of the season, when they will be reimbursed from whatever moneys are collected as royalties during the season. One of the difficulties of checking up on royalties accruing from the boards along the Borscht Belt lies in the fact that the hotels do not advertise the shows in the local papers, as do regular summer theaters. Plays are announced on the daily bulletin board of the hotel on the same day they are to appear, making an actual on-the-spot check-up necessary.

Some of the hotel managements, which

are just as responsible for the payment of royalties as the stock managers, deal with the playbrokers at the beginning of the season and are informed by letter just which of the traveling companies have received permission to do the plays and what plays are subject to royalties.

Just how these companies have gotten scripts for their shows is a partial "mystery." It is known that a black market in plays operates, believed to be closely connected with persons high up in legit. There are several ways the play pirates could obtain unauthorized scripts. Bribery of an office boy or employee of a script typing firm is an obvious method. Altho stage managers have to return the working script, they are in possession of it long enough to have illicit copies made. Another ruse is for someone acquainted with a playwright or a producer to ask to have the script "for just one night; I want to show it to a director (or a producer) I know."

Another favorite trick of stock managers in filching on royalties is to ask for the "amateur" rights, which means about \$10 a performance, and then do

Juve Not Life Member

NEW YORK, March 27.—Newspaper reports this week had Nancy Nugent (daughter of Elliott and debuting in *Tomorrow the World*, staged by her father) becoming a "life member" of Equity, which was a slight exaggeration. Only senior members are eligible for life memberships, which can be bought at an undivulged fixed fee. The life term, usually an inducement to new members, is generally frowned upon, now that Equity is an old, established organization.

Whether the story was a press agent's dream or a reporter's misconception can't be determined; but Nancy is just an ordinary juvenile member now, which means she doesn't have to pay the \$100 initiation fee until she's 14.

the show with a professional cast.

Altho the Society feels the responsibility of policing the summer mountain resorts rests with the Dramatists' Guild, it is going ahead with it because it anticipates complaints by clients once the playwrights get around to realizing the importance of the principle involved. The dramatists, however, feel the royalties obtainable at present aren't worth the effort involved.

War Conditions Force Cowbarns To Stick to Cities This Summer; Must Pay Acts Upped Minimums

NEW YORK, March 27.—The cows and chickens, dispossessed these many summers from their comfy cowbarns and haylofts by egg-layers from Broadway, will remain undisturbed this season. Practically all straw-hat stock will operate in cities, in some cases in the vicinity of the summer resorts which were their former habitat.

Bucks County Playhouse paved the way for the migration last year when restrictions on gas and tires forced it to move into Philadelphia's Bellview-Stratford. This season the invasion of the cities will be even more widespread due to additional gas curtailment and the banning of special excursion buses to and from the summer theaters.

So far, the only summer stock companies in operation are Edward Gould's company at the Copley Theater in Boston; Guy Palmerton at the New Holyoke Theater, Holyoke, Mass.; Frank McCoy in

Detroit; St. Louis Municipal Opera Company, and the Hilltop Theater Players at the Vagabond Theater in Baltimore. Bucks County, Ivoryton, Conn., and other well-known summer theaters have announced no plans as yet.

Summer Stock Managers' Association here, which should be stirring along about this time, is also silent.

Meanwhile, Equity is planning to put its new stock minimums, eliminating the \$25 junior class, into effect about April 4, when the summer stock contracts are usually ready to be signed. New minimum is \$46. Altho Equity has no agreement with the stock managers, the new contracts will call for the hiked pay. If a manager objects he can take it up with the War Labor Board. Just how Equity is getting permission from the WLB to up the minimum is a "legal department secret."

Drama Guild Lifts Restrictions On Movies Buying Film Rights; Okays Shaw-MGM Deal on "Sons"

NEW YORK, March 27.—Dramatists' Guild council moved at its last meeting to lift the last obstacle in the arrangements whereby Metro-Goldwyn-Mayer will be permitted to buy the film rights to Irwin Shaw's *Sons and Soldiers* (nee *Labor for the Wind*) at the same time it becomes financial backer of the stage presentation. Prior to the meeting it had been agreed that MGM would put up \$40,000 to stage the production and an additional \$60,000 as a down payment on the film rights. MGM, however, had asked permission to release a screen version six months after the Broadway opening. Dramatists said nix. Last week MGM agreed to wait a year and paved the way for final accord.

In addition to the down payment, the movie company will pay the producers (Max Reinhardt, Norman Bel Geddes and Richard Myers) a sum equivalent to 15 per cent of the weekly gross receipts for every week of the play's run. Basic contract provides for a minimum run of three weeks. Top price that can be paid is \$200,000.

Financial set-up of this kind, altho provided for in the Guild's basic contract,

is not the general procedure and requires a mass of special conditions. In the case of *Sons and Soldiers*, "timeliness" of the story was a basic factor in expediting the backing. Dramatists already had precedent for their action in the *Cry Havoc* case. Last fall Allen Kenwood, author of *Havoc*, received permission to sell the Broadway rights to his play less than one year after it was pre-sold to the films (also MGM) because of the timely subject matter.

In the case of *S & S*, dramatists not only allowed that the theme was "hot" enough to require immediate production, but also that a sizable sum was required before the first night curtain could be rung up and if Metro, which was willing to finance it, had to back out, the play might go begging for months before another 40 grand could be raised. Another clincher was the fact that author Irwin Shaw had received a special furlough from the army to assist in staging the production.

Play is slated to start rehearsals Monday (29), with the opening penciled in for April 26 at the Morosco.

Dispute Over LNYT Trust Fund Starting

NEW YORK, March 27.—The "trust fund" provided for in the award of Prof. Paul F. Brissenden, War Labor Board arbitrator of the League of New York Theaters vs. Association of Theatrical Agents and Managers case, has not yet been started. According to Brissenden's decision, the money, equal to retroactive pay increases of \$15 per week accruing to agents and managers since last Labor Day, was to have been deposited by the LNYT in a jointly administered fund, "pending the final review and adjudication of this award (Brissenden's) by the National War Labor Board or other appropriate government agency."

ATAM interpreted the clause to mean that the fund must be started immediately, and sent a letter to the League calling for a meeting to start the machinery in motion.

According to James F. Reilly of the League, however, managers have no authority to do anything until the WLB approves.

Arb's award provides for the money to be returned, should the WLB disapprove his decision.

Milton Weinberger, League attorney, who will fight the Brissenden award when the board finally gets around to sending him a report, is out of town on a vacation.

St. Louis Muny Op Hopeful Despite Gas Ban Problems

ST. LOUIS, March 27.—Repertoire for the silver anniversary season of the Municipal Opera has been announced. *Balalaika* will be presented for 11 nights beginning June 3. Then engagements of one week each will be filled with *Sunny Rose Marie*, *Sons o' Guns*, *Chocolate Soldier*, *Great Waltz*, *Rosalie*, *Desert Song*, *Babes in Toyland*, *Merry Widow*, and the season will wind up with a two-week run of *Chu Chin Chow*.

Production Manager Richard H. Berger is in New York casting. Local singers and dancers are already being auditioned.

Last week the Opera office announced seat sales were zooming. Gas restrictions will probably not hurt the season too much, as there are plenty of car lines to the park.

UBO to Lyric; Balto Grosses Continue Heavy

BALTIMORE, March 27.—The second half of the local 1942-43 legit season gets under way April 5 at the Lyric Theater with *The Corn Is Green*, starring Ethel Barrymore. Staging of the show at the Lyric will mark a new enterprise for legit in this city, as house is identified with grand opera. Last January 4 Ford's Theater was forced to suspend, pending completion of safety improvements ordered by building engineer of Baltimore City. When it appeared the Ford would not be available for the remainder of the season, Lyric was secured.

The 1942-43 season presented 17 attractions and produced a total gross of \$223,000, which virtually equaled that for the 1941-42 season.

John Little is manager, and shows are presented thru the United Booking Office, of New York.

HOLLYWOOD, March 27.—George Shafer, who has the Music Box Theater here under a long lease, has been interviewing talent for his new show, *Meet the Ladies*, scheduled to open about April 20. Will be an all-girl revue with a minstrel touch.

Another "Arsenic" Record

NEW YORK, March 27.—*Arsenic and Old Lace's* scheduled Actors' Fund performance Sunday, April 4, will mark the first time that a show has set aside two special benefit showings for the fund during a single consecutive Broadway run. *Arsenic* started its run in January, 1941, and has hung up 923 performances. *Good News*, *Three Men on a Horse* and *The Barretts of Wimpole Street* each did a repeat, but only after the shows were on the road.

Financial set-up of this kind, altho provided for in the Guild's basic contract,

Out-of-Town Openings

"Merry Go Rounders"

(Wilson Theater)
DETROIT

A revue produced by Henry Duffy. Musical director, Ray Kavanaugh. Cast includes Maysy and Brach, Jay C. Flippin, Sid Marion and Cliff (Schartie) Hall, Kim Loo Sisters, Marie Windsor, the Three Sailors, Think-a-Drink Hoffman, Salice Puppets, Dorothy Stone and Charles Collins, and Belle Baker.

This bill is really a variety bill bringing back most of the features of two-a-day vaude in revue style, with the 13 acts generously unified by joint bits, walk-ons and specialty work. That it is a revue rather than a vaude bill is emphasized by the scarcity of acrobats, novelty instrumentalists and old-style sketches.

Maysy and Brach, high and low unicyclists, open fast, featuring various stands and holds on the wheels, and Brach's spinning a dozen hoops while on a high wheel. This, like every act on the bill, is standard or better in caliber, with favorite routines mostly familiar to followers of flash shows.

Sid Marion and Cliff Hall do a variety of bits, odd-job comedy and miscellaneous clowning, alone and with the others throughout the bill. They run the gamut from slapstick to subtle comedy, balancing the professional straight man against the almost Pagliaccian comic.

Jay C. Flippin is fast-talking and funny as emcee, with plenty of hard work and some nice ballad and novelty solo work.

The three Kim Loo Sisters are vivacious Chinese lovelies with splendidly balanced and blending voices. They sing blues, rhythmic old-timers like *Take Me Out to the Ball Game* and others with a cuteness that clearly won the house.

Three Sailors, with their slapstick and gags, fit in well. Their routine, somewhat rewritten, gains much of its effect from misplaced reactions—in time, place, or person, such as the third partner taking the fall when the first socks the second.

Think-a-Drink Hoffman works fast with four assistants and house lights up, dispensing a fascinating variety of beverages from his magic cabinet. He works smoothly. Mystified incredibly.

The Salice Puppets, nearly life-size, work on a stage with proscenium about 10 by 30 feet, with full stage props and sound effects. A variety show, opera, Hawaiian love idyl, smoking by a puppet are among the acts given swiftly. Finale is effective when the front drops are raised to show the four manipulators at work. Highly realistic.

Dorothy Stone and Charles Collins open in toppers and tails for a cakewalk. Stone does a jitterbug tap, followed by their inimitable Penguin number. They close with a delightful story-dance of a North and South romance and a novelty vocal dance, *Hot Dog*. Their work is uniquely lovely.

Belle Baker, starred in the show, opens with her familiar mixed recitative and

song, her intensity of style giving point to subtleties. Material was risqué but suitably restrained for a legit audience. Won big hands with some of her old numbers, notably *I'm Alabama Bound*, *Always*, *All of Me*, *Blue Skies* and *Pass the Ammunition*, and swept the house in introducing a new likely patriotic hit, ballad style, *Coming In On a Wing*.

H. F. Reves.

"Dancing in the Streets"

(Shubert Theater)

BOSTON

Presented by Vinton Freedley. A musical comedy by Howard Dietz, Vernon Duke, John Cecil Holm and Matt Taylor, based on a story by Matt Taylor. Staged by Edgar MacGregor. Dances directed by Robert Alton. Cast includes Eddie Green, Mary Wickes, Helen Raymond, Cora Witherspoon, Dudley Digges, Jack Smart, Ernest Cossart, Jack Kilty, Mary Martin, Betty Allen, Mildred Law, Charlotte Maye, Billie Worth, Mavis Minns, Kay Aldridge, Anna Constant, Drucilla Strain, Paul Mann, Mark Dawson, Lucille Bremer, Peggy Maley, George E. Mack, and Carl Carelli.

Story deals with a retired admiral, Downey Windrop, who lives with his two sisters, Agatha and Mabel, and is tended by a colored valet, Jeff. No sooner do the maidens leave for a vacation when the admiral gets the thought he should house naval officers, conditions being what they are in Washington, and thus try to recapture the old days. Instead, he is deluged with 20 navy stenographers, who quickly make his home their boudoir. He is then joined by two of his cronies, Col. Waverly Smithers USMA (retired), and Gen. Leonidas Perkins, USA (retired). The girls take custody of the admiral's home, forcing the cronies to live in a pup tent on the lawn.

The admiral and the colonel take a bath in oversize wooden bathtubs, with real water, in full view of the audience. A hilarious occasion.

Having acquired the naval personnel, the three spend the rest of the time devising means and ways of getting rid of them. They finally succeed when Mary Hastings tells them they will leave only when they locate 10 double rooms. The men scout about and locate the rooms and the girls depart.

Mary Martin, as Mary Hastings, is very fetching. She is the bright spot in the production. Her singing is tuneful and her dancing excellent. The gruff voice of Dudley Digges, as the retired admiral, and Jack Smart, as the retired marine colonel, help in the fun. Betty Allen does well. She has a good speaking voice and perks the show up with her singing. Mark Dawson, as the brawny sailor, deserves mention. Jack Kilty has the romantic lead but does not make too-frequent appearances. Bob Alton's dances are best part of this show. Dancing is fast and spirited. He uses three dance-team combinations that had the audience crowding them with applause. Costuming is excellent.

The entire production, except the dancing, is slow-moving. The three retired servicemen roles could have been so much more effectively used. Their dialog helps keep things moving, but needs plenty of repair. Jack Smart, as huge as he is, goes thru some nimble stepping that earns him applause.

This production has considerable talent and, with fixing, could be prepared for Broadway.

Songs are tuneful, with the title tune standing out. *Keep Your Amateur Standing* demands attention, and *Irresistible You* is the romantic tune.

Harry Poole.

Duffy Vaude Revue Off to Big Start; May Run 10 Weeks

DETROIT, March 27.—Opening of *Merry-Go-Rounders*, vaude-style revue, at the Wilson Theater last Thursday drew the heaviest advance sale of any production since Henry Duffy started his production activities here a year ago. Show may run eight to ten weeks, says Duffy. Opening night drew practically a full house, rare on a midweek opening here.

Duffy has lined up five shows to follow, with film stars heading the cast in every case, following the extremely suc-

Tex. State Fair Okays 10-Week Operetta Series

DALLAS, March 27.—A 10-week light opera season under the management of the State Fair of Texas has been approved by the fair's board of directors. Fair President Harry L. Seay is to complete all arrangements for the 1943 season, which may be extended beyond the authorized 10 weeks. Dallas's first operetta season, held in 1941, was under the management of J. J. Shubert, the New York producer. Opera season for Dallas in 1942 was abandoned on account of wartime restrictions.

Open-air operas will be held in the old Fair Park band shell, which was remodeled for the 1941 operas and rechristened the Casino. Dallas business firms have pledged \$25,000 to help the fair management in financing the venture.

Max Koenigsberg, of St. Louis, who will be general manager, was in New York engaging talent and arranging production details. Henry Wiese is the contracting agent. Giuseppe Bamboschek, former conductor of Metropolitan Opera, will be musical director, with Frederick Kitzinger, of Dallas, as assistant. Singers already contracted or under consideration for principal roles are Martha Errolle, Robert Schaffer, Rosemarie Brancaleo and Mark Harrell. *Naughty Marietta* will probably be the first operetta, with opening scheduled for June 21.

WORKERS WANT SHOWS

(Continued from page 3)

the plant property located in two different counties, and the employees residing over a wide spread of townships and cities, some such co-ordination of planning is considered essential in order to prevent actual conflict of plans, which has already occurred.

3.—Release of present priority restrictions on building materials so that new recreational facilities for Willow Run workers may be built.

Another recommendation expected to make important changes in amusement patronage habits is the freezing of shift hours. Under this plan, a worker will stay on one shift, normally as long as he is employed, rather than shifting from one hour to another every few weeks. This would facilitate planning, and allow enterprises, such as theaters, bowling alleys and cabarets to rearrange their hour schedules to conform to the hours of the war workers. At the same time the fixed shift habits would allow more war workers to be handled in any type of amusement enterprise in a given 24 hours.

Plans for lunch hour shows and special shows by the workers themselves, whether given inside or outside the plant, are still in the discussion stage, UAW headquarters told *The Billboard*.

COLUMBUS, O., March 27.—Special board meeting here of the United Automobile Workers (CIO) endorsed the *Lunchtime Follies*. The board approved the idea of extending the shows to the automotive and airplane plants under its jurisdiction, and left details up to Vice-President Walter Reuther.

Reuther was out of town and could not be reached for a statement.

NEW YORK, March 27.—*Lunchtime Follies* is a non-profit unit of the American Theater Wing War Service, which stages shows for war plant workers. Performances are given in plants during eating hours and are designed to relax the workers and at the same time emphasize the importance of their production in the war effort. Great Britain has found this type of entertainment so essential it is provided by the government.

Lunchtime Follies has done shows at

cessful runs of Billie Burke in *The Vinegar Tree* and Joe E. Brown in *The Show Off* last summer. The Duffy production idea is giving Detroit its first taste of summer stock—with important differences—in a decade.

Brown will be brought back in the same vehicle as the third of five productions, following with Jane Withers in *The First Year* and Zasu Pitts in *The Bat*. Closing productions will be Sidney Toler in *Tommy and Guy Kibbee in Parlor, Bedroom and Bath*.

The Billboard

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war plants all along the Eastern Coast. Two weeks ago they did six shows, within 48 hours for the Curtiss-Wright plant in New Jersey. Next week they're going back for another series of six performances. As usual, the show schedules call for a performance for each of the round-the-clock shifts.

SHEP TRAUBE CHARGES

(Continued from page 3)

drank huge quantities of water, but declined to make a speech.

Lee lashed out at the "commercial minded" playwrights and "subtle undermining" policy of producers in perpetuating the "Yassah-Boss-Heah-Ah-Is" type of Negro on the stage. He struck out, too, at the zoot-suit, crap-shooting, eye-rolling treatment of his race on stage and screen. The war, he said, "was giving the Negro the chance to fight for the chance to fight" for his rights when peace comes, and should pave the way for a true conception of the Negro in the theater. He said all the Negro wants is to get on the stage and "act like a man," and few plays have presented him as "anything approximating any semblance of a man."

Herbert differed with Traube and insisted "the public wants laughter." He admitted, however, that a serious war play would be corking good entertainment and he was not at all opposed to that type of play.

Kronenberger interpolated that not only should plays tell the people what the war is all about, but also where they are headed and what is in store for them if we lose it.

Everybody took copious notes. Only Herbert, however, revealed that he was doodling.

The *Billboard*'s Jean Epstein stumped the experts during the forum part of the program. When she had seen *Skin of Our Teeth* and, during intermission, "half the audience admitted not knowing what it was all about, and the other half pretended to be sophisticated enough to understand." She also saw *The Russian People*. She turned to the man on her right: he was asleep. The man on her left was asleep, too. Period.

"And you want us to tell you why?" asked emcee John McManus, movie editor of *PM*. But they didn't.

Another question that arose from the floor was why is it necessary for real war plays to be shown only in experimental theaters. Why not on Broadway?

Traube replied, "You are inquiring into the nature of the capitalist system."

BROADWAY RUNS	
Performances to March 27 Inclusive	
Dramatic	Opened Perf.
Angel Street (Golden)	Dec. 5 '41 548
Apology (Mansfield)	Mar. 22 8
Arsenic and Old Lace (Fulton)	Jan. 10 '41 923
Blithe Spirit (Booth)	Nov. 5 '41 566
Counselor-at-Law (revival) (Royale)	Nov. 24 141
Counterattack (Adelphi)	Feb. 3 61
Dark Eyes (Belasco)	Jan. 14 84
Doughgirls, The (Lyceum)	Dec. 30 104
Eve of St. Mark, The (Cort)	Oct. 7 198
Harriet (Miller's)	Mar. 3 27
Janie (Playhouse)	Sept. 10 228
Junior Miss (46th St.)	Nov. 18 '41 558
Kiss and Tell (Biltmore)	Mar. 17 13
Life With Father (Empire)	Nov. 8 '39 1406
Men In Shadow (Morosco)	Feb. 10 21
Patriots, The (National)	Jan. 26 68
Pirate, The (Beck)	Nov. 25 142
Richard III (Forrest)	Mar. 26 3
Skin of Our Teeth, The (Plymouth)	Nov. 18 150
Three Sisters, The (Barrymore)	Dec. 21 112
Uncle Harry (Hudson)	May 20 351
Musical	
By Jupiter (Shubert)	June 3 342
Lady in the Dark (return) (Broadway)	Feb. 27 25
New Faces of 1943 (Ritz)	Dec. 22 91
Rosalinda (44th St.)	Oct. 28 174
Something for the Boys (Alvin)	Jan. 7 92
Sons o' Fun (Winter Garden)	Dec. 1 '41 558
Star and Garter (Music Box)	June 24 318

WAR BOOM IN NIGHT CLUBS

Despite Ration Headaches, Biz Has Seldom Been Better; Hildy Grosses Record 260G in Chicago

Reports from various sections of the country indicate that night clubs are enjoying boom times, particularly in defense areas. While war conditions affecting food, liquor, transportation, etc., are proving troublesome, business is holding up remarkably well. The favorable employment conditions plus the need for recreation are responsible for this wave of prosperity in the after-dark palaces.

CHICAGO, March 27.—Most Loop spots are doing record-breaking business and space conditions week-ends become so acute that owners are finding it a difficult problem to turn customers away. Lines in front of hotel rooms and niteries Saturday nights are no longer an unusual sight.

The Palmer House's Empire Room grossed a record-smashing \$260,000 for the 11-week show, ended Wednesday (24), featuring Hildegard and Joe Reichman's band. Business represents the best in the room's 10-year history and a new high in attendance for any 11 weeks. No week dropped below \$20,000, and several of them topped \$26,000. Dinner shows were capacity nightly.

Chez Paree reached a new attendance high with Joe E. Lewis, who is being held over for another spell, giving him 14 weeks in all. Sophie Tucker held the previous long-run record with 10 weeks. Managers Joe Jacobson and Mike Fritzel say it's remarkable that one show should hold up for such a long period of time.

The Sherman and Bismarck hotels have been doing turnaway business, with the ropes up on week-ends. The Latin Quarter, Garrick Lounge, among other Randolph Street entertainment parlors, are piling up new gross records. The Quarter is holding over Frances Faye for another show, with Condos Brothers (who moved over from the Palmer House) and the Cheena DeSimone Dancers added.

New York Is Bullish

NEW YORK, March 27.—Despite the folding of Benny Davis's Frolics, the general run of night club business is on the bullish side. Week-end business is reaching unprecedented heights while middle of the week takes have also improved. Operators now count on Saturday and Sunday trade to get off the nut. In many cases the weekday trade represents that much profit.

The Latin Quarter has been consistently hitting around \$30,000 weekly, with approximately \$6,500 coming over week-ends. The Diamond Horseshoe, Leon & Eddie's, Versailles and Robambra are also among the town's top grossers.

It is significant to note that most of these spots have a healthy entertainment budget, with production costs hitting as much as \$5,000 weekly.

Influx of out-of-town visitors and increased prosperity are major factors accounting for increased spending on escapist entertainment. Pavement space is at a premium on Broadway Saturday nights. All night clubs and theaters, as well as legit shows, are virtually sold out.

Another factor contributing to night club prosperity is the number of hit legit shows in town. After-theater parties usually help fill the tonier spots at the supper show.

There are some clubs, however, still trying to get in on the overflow coin. Several spots are doing little more than keeping open while waiting for some formula to attract some of the big business.

Generally speaking, Lent has made no indentation on taxes. Neither has the March 15 financial hangover.

Bal Tabarin Booming

SAN FRANCISCO, March 27.—The Bal Tabarin here is doing the biggest business in its 11-year history. Since the opening of Ted Lewis and his unit March 15, spot has been selling out by reservation nightly.

Similarly favorable conditions exist in most niteries and hotels in town.

Bridgeport Best in Years

BRIDGEPORT, Conn., March 27.—Club Hollywood here, under new management, is doing its best business in years, according to Manager Ralph Vecchione. Current show features Tiny Day, 350-pound organist and singer, who is being held over indefinitely, and Georgie Kaye's band, who are in their 18th month. Day also presents a program of old-time movies.

Philly's Smash Opening

PHILADELPHIA, March 27.—For the first time in local nitery history there was so much of an overflow on opening night that it was necessary to split the opening ceremonies between two nights to take care of the demand. Such was the case for the opening of Sophie Tucker Wednesday (24) at Jack Lynch's Walton Roof.

Reservations for both the dinner and supper shows were sold out almost a week before the opening, with the result that Thursday (25) was also designated as an opening night. Second night was also a sellout and Lynch played host to more than 2,000 patrons for the dual opening of his new show. To make the second night just as festive as the first night, Milton Berle, in town with Ziegfeld Follies, acted as guest emcee for the supper show. Bringing in of Miss Tucker also marked the return of the top names to Lynch's, the nitery nabob being the first to introduce names on a local floor.

More Talent for N. O.

NEW ORLEANS, March 27.—In rejuvenating its programs to meet increased patronage at niteries, the French Casino Theater Club has enlarged its floorshow and is giving New Orleans, for the first time, news flashes and flickers on a screen. Shows have been increased from two to four nightly, with no cover or minimum and general admission of 37 cents, tax paid, says A. C. Patterson.

New floorshow is headed by Netha de Cruz, with Syd Givot, emcee.

Minneapolis Big

MINNEAPOLIS, March 27.—Local niteries are walking on air, sing pretty tunes with business way up. "Every night's Saturday night and Saturday nights are New Year's Eves," one night club operator beamed.

War workers, plus servicemen stationed in this area, are crowding the fun spots and spending big dough for their entertainment.

AFM Orders Barnet to Capitol; Denies Strand Pact Was Signed

NEW YORK, March 27.—Decision handed down Friday by the American Federation of Musicians ordered Charlie Barnet to open at the Capitol Theater Thursday (1) in keeping with the terms of his contract with the Loew booking office. The contract was protested by the Warner booking office, which claimed Barnet to be committed to play the Strand because of an exchange of letters between Music Corporation of America and the Warner Artist Bureau.

AFM decided that no contract existed between Barnet and the Strand, whereas his commitment to play the Capitol was already agreed to by both parties.

Jesse Kaye, Capitol booker, inked Barnet when Ozzie Nelson, originally scheduled for that period, found that radio commitments would prevent him from coming into New York. Nelson was subsequently booked to open that house April 15, following Barnet.

Meanwhile, Kaye is continuing to line up attractions for the newest addition

Now Comes the Circus To Take Acts Away From Vaude

HOLLYWOOD, March 27.—A number of acts that have played local vaude and night clubs during the winter are taking advantage of the big circus season seen here this year.

Typical of acts joining circuses this season are Marie and Her Pals, and Koko, the clown; the Duttons, and DuBarrie's Cockatoos. These acts join Russell Bros.' Circus, which opens in San Fernando, Calif., April 1.

Betty and Marian Rich played the Orpheum and the Million-Dollar theaters here. They will rejoin Cole Bros.' Circus this year, reporting soon to Louisville.

Tri-States Reopen Paramount, Omaha, For Spot Bookings

OMAHA, March 27.—To take some of the pressure off their two downtown theaters, the Orpheum and Omaha, Tri-States Theaters Corporation has reopened the much-opened-much-closed Paramount Theater four blocks up the street. House seats 3,000.

Show biz is booming here. Theaters and suburban houses are jamming 'em in the aisles until warned by fire inspectors.

Tri-States policy will feature double pix bill at Omaha, one pic and stageshow at Orpheum, with first-run pix and spotted roadshow attractions at the Paramount.

Stan Blackburn, former assistant to Ted Emerson at the Omaha, is new manager of the Paramount.

Paradise, Detroit, Set Till Closing

DETROIT, March 27.—Complete booking line-up for the Paradise Theater, using all-colored shows exclusively, was set this week by owner Lou Cohen, running till house closes for the summer May 13.

Following Erskine Hawkins and orchestra, who opened yesterday (26), are Jimmie Lunceford and orchestra, with Mabel Scott, April 2; Lil Green and Tiny Bradshaw and orchestra, April 9; Fletcher Henderson orchestra, April 16; International Sweethearts and Jackie (Moms) Mabley, April 23; Louis Jordan and His Biggest Little Band, April 30, and Lionel Hampton orchestra, May 7.

ARNOLD HORWITT is the new publicity head at the William Morris Agency, succeeding Ira Steiner, who has been inducted into the army. Leonard Sitomer will assist Horwitt.

to Broadway vaudevillers. Latest booking is that of George Jessel, Jack Haley and Ella Logan, from Show Time, to open there in May. Deal was made thru Paul Small and calls for a reported \$12,000. A band is still to be set for that show.

Other bands signed for that house include Sonny Dunham and Bob Allen. No bands to succeed Cab Calloway have been set for the Strand. Decision on the playing time for Warner pics at that house are holding up bookings. Practically every band in recent months has stayed around four weeks. Consequently, few bands want to idle around while waiting to play there. There is the possibility that the Strand may lose one or two orks committed to them because of the time squeeze.

This week a miniature battle between Kaye and Harry Mayer, Strand booker, developed over the booking of Bob DuPont. Both bookers wanted the act simultaneously, but the Strand landed him because it offered possibilities of a longer engagement.

Shooting Closes Hub Latin Club

BOSTON, March 27.—The police department today padlocked the Latin Quarter, where two men were shot early Friday, and at the same time moved to forestall further gang gunplay and the dispute over management of the huge number racket once operated by the imprisoned Harry (Doc) Jasper. Sagan-sky Dominick Ciambelli is being sought by police for questioning in the shooting of Joseph Palladino and Joseph Guerrero at the Latin Quarter. Show girls and guests took refuge under tables in the cocktail lounge when the gunman rushed from the washroom and pumped five shots from his pistol.

Closing of the Latin Quarter, one of the most popular night spots in Boston, was recommended by Capt. Edward J. Keating, with approval of Police Commissioner Timility. Captain Keating said he has recommended that the club's licenses be suspended indefinitely. The request has been sent to the Boston Licensing board and an announcement is expected shortly. Mary E. Driscoll, chairman of the board, said she had not seen the recommendation and added: "We usually go along with the police."

Among those questioned by police after the shooting were Hy Pastiman, club manager; Marietta Moore, Marion Kay and Jean Marshall, members of the floorshow, and Donn Arden, producer.

Fight With Bookers Causes Maji Shift

NEW YORK, March 27.—American Guild of Variety Artists is reshuffling national representatives, shifting Professor Maji from Buffalo to Baltimore, while Fred Neritt, Baltimore representative, has been transferred to the New York local.

Pat Geraci, of the Joint Crafts Board of Culinary Workers, succeeds Maji in Buffalo. Shifts were made to strengthen the man-power set-up in all the locals, according to Matt Shelly, AGVA executive secretary. Geraci was appointed upon recommendation of AGVA's labor affiliates in that area. Geraci's immediate problem is to straighten out the squawk with the Niagara Frontier Booking Exchange, a night club operators' organization which has been placed on the AGVA unfair list.

Max West, formerly in charge of San Francisco, has been transferred to the New York local. Arthur Ward is now the San Francisco head man.

New Ordinance Hits Houston Niteries

HOUSTON, March 27.—An ordinance placing restrictions on the operation of public dance halls and niteries within the city limits of Houston was being prepared for adoption by city legal heads this week. Councilman John York, one of the council's dance hall ordinance committee, said the group will recommend the setting in the ordinance of 1 a.m. curfew, which already applies on the sale and consumption of beer and liquors within the city limits in all public spots.

The proposed ordinance also will boost the dance hall license fee from \$2 a month to \$250 a year and would bar boys and girls under 17 years from the halls unless accompanied by parents.

Rio Atlantico Dir. Looking for Talent

RIO DE JANEIRO, March 27.—Marcos d'Abreu, Casino Atlantico's artistic director, is leaving for Buenos Aires to seek new talent for the Atlantico's reopening in May. Spot shuttered when the new law prohibiting the operation of gambling rooms thru Brazil for a two-month period each year became effective in the local area March 1.

The casinos Copacabana and Urca continue with floorshows in their grillrooms during the gambling ban.

Bal Tabarin, San Francisco

Talent policy: Dance and show band; floorshows at 8:30 and midnight. Management: Tom Geran and Frank Martinelli. Prices: Minimum \$3.50; drinks from 60 cents.

Ted Lewis is still the greatest night club draw to appear in this town. He has proved again that if you give San Franciscans a really worth-while show they will turn out en masse. Spot has been sold out by reservation ever since Lewis's opening (15). Current show is drawing the largest crowd since spot opened 11 years ago.

Lewis, of course, is the headliner. He's on at all times and his battered old hat and soft talkie tunes still tug at the heart. His appeal here is exceptionally strong and he has a marvelous band.

New attractions are usually in the late shows, but for the current Bal effort the exception is the rule. On only at the 8:30 o'clock show is Audrey Zimm, a 12-year-old baton twirler who does some amazing stunts with one then two batons. Youngster displayed a lot of showmanship.

Byron Kay and Louise Glenn, athletic dance team, do the conventional routines, with the usual lifts and spins, making a nice impression. Miss Glenn works entirely on her toes and is supple enough for the twisting and turning this act takes.

Sammy Birch, with a hilarious bit of pantomime, has the comedy spot. He gives the impression of singing, yet all the while a phonograph record is actually giving out with patter songs. His grimaces had the crowd howling. Nice bit of trickery.

"Snowball" Hale, Lewis's new stooge, fits in exceptionally well in the now standard shadow routine. Also turns up as a splendid dancer when teamed with Paul White, another colored dynamo. Stopped the show with comedy and dancing. Lindsay, Laverne and Betty are a trio of dexterous dancers.

June Edwards is a wow as a contortionist, while the Three Reed Sisters and the Harmonettes take excellent care of the song department. Geraldine Du Bois is a peppy singer and dancer.

Edward Murphy.

Drake Hotel, Camellia House, Chicago

Talent policy: Dance band; floor entertainment at 9:15 and 12:15. Management: A. S. Kirkeby, managing director; Frank, host; Mary Anderson, publicity. Prices: A la carte.

Business in this society spot has jumped 40 per cent over last year. Despite steep prices, dinner is almost a sell-out nightly, and the supper shows are crowded with after-theater guests. A single floor personality still augments the band entertainment (usually a girl singer), used as a matter of policy rather than a biz stimulant.

New warbler is Beverly Whitney, young. (See DRAKE HOTEL on page 16)

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CLUB CONTINENTAL
Chesapeake, Ohio

Night Club Reviews

Belmont Plaza Hotel, New York

Talent policy: Production floorshow at 8:30 and midnight; show and dance band; Latin dance band. Management: Emil H. Ronay, direction; Carl Johnson, manager; Frank Law, publicity. Prices: Dinner from \$1.75.

After six surprisingly successful weeks with the Kathryn Duffy all-girl unit, this hotel's Glass Hat Room has held over the troupe for four weeks. For the holdover Miss Duffy has brought in new specialty acts and changed all routines and costumes. The new edition is twice as good as the first.

The dinner show is built around three production numbers. Opener is an Indian stomp dance, with the six girls showing their curves in skimpy Indian costumes and bare feet. Sally Urban soloed nicely. The May Festival, midway, is still a hilarious audience participation number. Male patrons are lured up to dance around the Maypole tra-la. And the finale is the Cakewalkers at a Georgia camp meeting. The girls work in fluorescent costumes, with Kay and Barclay doing a lively strut. Using portable black-light lamps, the number turns out to be the flashiest affair we've ever seen in this club.

Specialties are delivered by Betty Carter, in applause-getting toe spinning and leaping; Teresita, tall, slim brunet, doing Spanish castanet dances with verve; Ginya Lynn, in a pleasing spinning gypsy dance; Ann Sharon, young woman who handles puppets in full view, using novelty dolls but weak presentation, and Gayle Robbins, who emcees fast and who does okay singing of pop tunes.

Hal Saunders cut the show well, and his dance music is extremely pleasing. Harpist Lois Bannerman works with the band some of the time and also solos attractively between dance sets. The Joe Pafumy band, with cute Anita Rosal singing, is a lively dispenser of Latin hoofing incentives.

Paul Denis.

El Patio, Havana

Talent policy: Show and dance band; shows at 11 and 1. Management: Miguel Miro, managing director. Roberto, maitre d'hôtel. Prices: \$1 minimum except week-ends (\$1.50); drinks from 40 cents.

Spot has reopened with a show costing over \$480 weekly. Decorative motif features blow-ups of pictures of band leaders and other show-world personalities mounted on music bars. The cabaret is smartly run, serving good food and liquors and providing continuous singing and musical entertainment from a small platform.

America Crespo, singer, employs both a popular voice as well as a trained soprano in her work. Fault is in her delivery, which is not projective.

Jack Sague is a good emcee but only so-so on singing. His song material is not strong enough for a spot of this standing. A strong bit in the act caught was his carbon of an orchestra leader conducting a glee club number.

Show is opened by the Ferrandi Family, two-man, two-woman acro group working in evening clothes, with a tap dance opener and a quick shift into back somersaults, three-highs and mid-air passes. Acts work quickly and smoothly to strong applause.

Jimenez's piano solos are a show feature. Orquidea, blond singer, is a neat little stylist. Clavelito and Morin are an impressive team, making a striking appearance in novel costumes. Danced a rumba and Afro-Cuban dances, designed to please the average patron.

Brito ork was good throughout. Arcano band alternates with Brito ork for dancing.

Florentine Gardens, Hollywood

Talent policy: Dance band; floorshows at 9:30 and 12:15. Management: Frank R. Bruni, president; Hugh Massagli, maitre d'; Rose Joseph, publicity. Prices: \$2 with dinner, \$1 without dinner; drinks, pop prices.

Nils Thor Granlund (NTG) is staging his 17th revue here, each staying about eight weeks. His Thrills of '43 continues to pack and has the usual NTG touch, augmented with good names (Ann Corio, Pinky Tomlin).

Milt Britton and his ork (four brass,

three reed, four rhythm including accordion) play for the show and do a satisfactory job.

Opener is *Greenbacks for Uncle Sam*, with the gals parading in the guise of money and taxes. Title song is well done by Sugar Geise and Barbara Mace, willowy blonde who portrays Uncle Sam. NTG parades his cuties to good advantage here, and Vince Monty highlights the act with her specialty.

Frances Wills, a newcomer to the show, is spotted next under an "acrobatic comedienne" billing. Miss Wills fails to live up to the comedienne part but her acrobatic turn is exceptional. A little on the plumpish side, Miss Wills turns in some astounding acrobatic work featuring twists and splits.

Pinky Tomlin went well with his rendition of songs, including a new one from *Stormy Weather—My, My, Ain't That Sumpin'*? Encored to to show-stop with his *What's the Reason I'm Not Pleasing You?*, *The Love Bug'll Bite You* and *The Object of My Affection*. Appeared with some corn, which included *You Can Get More Music From a Grand Baby Than You Can From a Baby Grand*.

Paul Regan, mimic, chalked up another show-stop with his comedy turn. His *March of Time* was solid both on impersonation and material. Take-off on *Goodwill Court* was solid and impersonations of Winston Churchill and President Roosevelt shook the rafters.

The second production number, *American Indian Ballet*, pleased no end, with specialties highlighting the act. Sylvia Mackaye and Eileen Messina went well in their war dance and Grisha and Brona won a big hand with their *Indian Moods*. Lighting effects here are outstanding.

NTG gives Ann Corio a terrific build-up and fills the bill completely. *How to Undress in Front of Your Husband* not only gives Miss Corio ample opportunity to display a curvaceous figure but puts in needed comedy. Frances Wills takes the part showing the "don'ts" and as Mrs. Jones gets herself tied in various comical knots. Miss Corio's sophisticated strip is sock stuff.

In next-to-closing spot was Milt Britton and His Musical Maniacs breaking violins, scattering music and wrecking the joint in general. While it's corn right down to the cob, it proved that plenty of people in Hollywood are from Iowa. Boys knocked themselves out, and the audience wanted more.

NTG's antics are still going strong. Show is highlighted by gay costumes by Houda and designed by Jourge. Original music is by Dave Oppenheim and Roy Ingraham. Dave Gould stages.

Sam Abbott.

Harlequin, New York

Talent policy: Continuous musical entertainment. Management: Leonello, owner; Lou Dahlman, publicity. Prices: no cover or minimum.

In the Hotel Fourteen, just above the Copacabana, this big handsome room, open the past three years as a restaurant, added musical talent last month. New policy is for music to start at 9 p.m., altho the club is open for lunch and cocktails as well.

Leonello, formerly with the Gay White Way, French Casino and other local clubs, took over the spot last year and apparently is a smart club operator. The club is comfortable, restful, informal. The twin white pianos look dramatic against red drapes, and the small dance floor is waxed composition with a piano

top design. Good showmanship touches.

Bernie Dolan and Jan August, male piano team, provide easy-for-listening music (pops, standards and musical comedy tunes) and do a surprisingly fine job with dance music thru use of Solo-vox attachments and by doubling on vibes and accordion. Dolan also sings and emcees. A versatile musical team, to say the least.

Patricia Bright, radio actress, is spotted for impressions, and Adele Rivie, an operatic-type mezzo soprano, does standard tunes. (Not caught when club was reviewed.) Shura, hand analyst, works the tables. A novelty here, and a screwball one, is Antonio, a young and good-looking bartender, who breaks forth into operatic song at the slightest provocation. He has a fair voice and a lot of personality.

Paul Denis.



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CALGARY BROS. STILL INTOXICATED

HERMAN CITRON

State, New York

(Reviewed Thursday Evening, March 25)

Altho the current bill can be speeded considerably, the layout plays fairly well considering the virtually talentless last segment of the program.

Booking of Alan Mowbray and the Powers Models is appropriate since the film, *The Powers Girl*, has Mowbray in the cast. Harry Gourfain's routining of the Powers models constitutes wise handling of the act, as Gourfain just calls upon them to look pretty while modeling new creations. There is apparently a tie-up with a department store, and the name of that emporium is interspersed into the act ad nauseam. John Powers appears along with his charges and indulges in some dialog with Mowbray.

Mowbray makes a nice impression with a well-written act that contains some possibilities. His brief monologs produced some laughs, and his mental bit with a stooge similarly registered well.

The rest of the bill contains standard items, starting with the Hollywood Blondes (3) with their fast roller-skating work.

Dolly Dawn, in the deuce, takes a long time getting started, but does all right once she gets into *Strip Polka* and follows with some gagging with a serviceman taken from the audience. Wound up with an Irving Berlin medley to get okay returns.

Calgary Brothers' panto comedy produced the usual quota of laughs.

Patricia Bowman and Paul Haakon gave an artistic ballet demonstration to get fine audience reaction.

Business was fair at show caught.

Joe Cohen.

Chicago, Chicago

(Reviewed Friday Afternoon, March 26)

Charlie Spivak and his band, with Buster West and Lucille Page and Carr Brothers in support, are sharing honors with Red Skelton in *Whistling in Dixie*. Biz end of first show opening day looked good.

Spivak and his sweet, clean trumpet are known quantities in this area. Fronts a hep cat band that goes in for studied arrangements, some of them slow for theater use but all of them colorful. Spivak's solos are warmly received, and the more he gives the better the customers like it. He is not bad as a straight emcee, either, keeping his announcements brief. He should identify all numbers played, however.

Vocally, the Spivak band has plenty of life. Willie Smith doubles from the sax section with a sturdy baritone, handling *Why Don't You Do Right?* In the *One o'Clock Jump* finale he steams up the jam session with some Harlemesque strutting.

The Stardusters, three men and attractive June Hutton, harmonize to *Touch of Texas*, *Moonlight Mood* and *Me and Brother Bill*. Reveal a fine vocal blend and a thoroly pleasing delivery.

Carr Brothers, comedy balancing duo, stopped the show with their funny antics and two sock legit tricks kept for the exit. Boys work in soldier outfits (good timely effect) and are as different from a stereotyped hand-balancing act as day is from night.

Buster West and Lucille Page put in plenty of time here this week. In an early spot Lucile singles with her contortion number and next-to-closing both offer their standard act which used to be

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Vaudeville Reviews

a Palace regular locally for years. In a presentation house of this type West would be better off to shorten the routine, taking out such a bit as the letter reading, which has too many familiar vaude gags.

On Friday (2), Joe Reichman's band and Tito Guizar will open with Alice Faye in *Hello, Frisco, Hello* on screen. Guizar is slated to stay a second week with new acts. Pic is booked for two weeks.

Sam Honigberg.

Roxy, New York

(Reviewed Wednesday Evening, March 24)

The big attraction this week is 20th Century-Fox's *Hello, Frisco, Hello*, a technicolor musical that seems to be an attempt to duplicate the success of *Alexander's Ragtime Band*. Business opening day was great, with a big lobby holdout in the evening. Looks like a four-week show.

Stageshow features the Broadway vaude debut of Chico Marx's band (he played the local Flatbush and Windsor last year), plus Marty May, Marion Hutton and Modernaires, and other turns. Stageshow drew fine audience response, altho more and better comedy could have been expected from May and Marx. Pit band is on hand, the Marx band not showing up until three acts have gone on.

Show opens with a brass fanfare in the pit and chorus girls announcing Marty May, who then intros the Gae Foster Roxyettes (24), in ringmaster costumes and doing tap formations, ending in the applause-getting across-stage precision kicking. A natural for the circus atmosphere is Alberto Vasconcellos, whose educated horse is a sock act. The handsome animal prances to changing dance tempi, building up to a showstop. Then May took the stage for the old parrot gag and an amusing satire on the *Goodwill Hour*. Chico Marx then comes on in green cap and jacket and yellow baggy pants, to lead the 17-man band thru a lively dance arrangement of a *Pagliacci* aria. Young vocalist Mel Torme then hotchus his way thru *Abraham* to big applause. Eight Foster girls and a soloist wiggle thru an Oriental temple dance, paving the way for Oriental dance team of Toy and Wing, who are sprightly in ballroom, toe and novelty routines. Went over big.

The band then snapped into *Ain't Necessarily So*, with a solid trumpet solo and vocalizing by Skip Nelson. Marty May returns for comedy impersonations ("a jerky tenor, a belching baritone, a prima donna") and got considerable laughter. His violin comedy was okay, and then Marion Hutton and the Modernaires (featuring Johnny Drake, who replaced Tex Benecke) sang pop tunes. Their harmonizing is good, of course, but now that they're not band vocalists any more they should have a punchier turn, possibly stressing novelty more. Did a patriotic tune, *People Like You and Me*, a fast *Got a Kick*, then their best, the novelty *Juke Box Saturday Night*, and the oldie, *Strip Polka*. Drake does the hot singing, and Miss Hutton leads the lyrics and provides the sex appeal.

Marx then does a couple of piano solos, getting laughs with his comedy fingering of the keyboard and his comedy duet with May on violin. The finale is a full-stage Frisco cafe set, with the whole cast on in gaudy, colorful costumes. Fills up the stage and fades into a scrim drop and the *Frisco Hello* film.

Coincidence, Miss Fanchon did the dances in the film, and Fanchon & Marco stages the Roxy shows.

Next show: Jimmy Dorsey band and film *Crash Dive*.

Paul Denis.

Lvric, Indianapolis

(Reviewed Friday Afternoon, March 26)

The Andrews Sisters are the big news in the new show which also features Mitchell Ayres and orchestra.

The three singing sisters, with their distinctive style, smart sense of rhythm and their individual flair, call it personality if you wish, make their appearance a special and entertaining time. Their charm and hearty spirit infuses their singing of such songs as *In the Navy* (some new lyrics for *Beer Barrel Polka*), *Mr. Five by Five*, *Pennsylvania Polka*, *Strip Polka* and *Don't Mind the Rain*. The last named is something of a novelty for the trio, a sentimental piece which the

sisters harmonize on in an appropriately subdued style that makes one wish they would do the same type number more often.

The remainder of the bill is in no wise a falling off from the standard set by the Andrews Sisters. There is Ayres and his capable band who play with enthusiasm such numbers as *Black Magic*, with the vocal by Dick Dyer; *You Go to My Head*, the band's theme in a rather overblown arrangement, and *Maple Leaf Ballroom*, a neat novelty with imitations of other bands. The attractive vocalist is Ruth McCullough, who displays good style as she sings *I've Heard That Song Before*.

Masters and Rollins (the latter is the femme with the outlandish figure) are familiar and welcome performers for the merry time they cause. A new team, but just as welcome, is Jesse and James, whose dancing feats must be seen to be appreciated. No one would put credence in a printed description of the astounding things these agile colored lads do.

Pic is *Sherlock Holmes and the Secret Weapon*. House nearly three-quarters filled at first show.

H. Kenny Jr.

Paramount, New York

(Reviewed Wednesday Evening, March 24)

Sprightly, spruce and potent at the till is the new bill. Opening day had a steady line in the lobby. Les Brown's ork and the King Sisters, lately with Alvino Rey's combo, have the mass appeal. Gil Lamb, whom fans remember from the *Star-Spangled Rhythm* pic, should be as big an item in the word-of-mouth plugs as the rest of the bill.

Brown uses five saxes, four horns, three trombones, bass, piano, drums and handles the black stick himself. Has a young-looking crew, including a 16-year-old trumpeter and a juve vocal quartet, Town Criers, but provides music that sounds as good in person as on his records. Band vocalists, Roberta Lee and Hal Derwin, are not on par with the ork, so it's just as well that they pipe with the Town Criers. The gal suffered at show caught from a salmon-red gown that overshadowed her voice and personality.

A surprise hit was the vocalizing of "Butch" Stone, sax man, who whammed over two novelties, *Slender*, *Tender and Tall* and *What's the Use of Getting Sober?* Both tunes are Harlem faves and specialties of the Louis Jordan ork. Yet Stone does a better pitch with the tunes than did the originator. He is a husky gent with a flair for lusty comedy. Had to beg off. High spot of the ork is a medley of *Stardust*, *Embraceable You* and *Don't Get Around Anymore*, with the spotlight hitting the piano, the kid trumpeter and one of the trombones. For the cats, they did *Mexican Hat Dance* and *King Porter Stomp*.

Gil Lamb, introd with references to his pic credits, came on in a sailor suit late in his routine. Then they really recognized him, but by then he had already wowed them. Used some new chatter based on Hollywood, did a very good routine wherein he sang the *Little Jack Horner* nursery rhyme as various composers would write it. Then into his "jitterbug getting a seat" routine, and there wasn't a deadpan in the house. Tommy Sanford, harmonicaist, stooged while Lamb was off to change. Sanford did *El Toreador* and *Tiger Rag* with a bewildering array of harmonicas. Then Lamb, in gob garb, did his sock comedy bit wherein he apparently swallows a tiny harmonica.

King Sisters, smart in strapless baby-blue gowns, had the audience in hand all the way. Did *Get Me Some Money*, *Time Goes By*, *Let's Keep Smiling* and *Salt Lake City Blues*. As with the Les Brown ork, the sisters sound as good in person as they do on platters and the air. They make perfect harmony, have their own style, and the blonde on the end does just enough of a personality routine to get laughs.

Pic, *Happy Go Lucky* in technicolor, with Dick Powell, Mary Martin, Betty Hutton and Rudy Vallee.

Lou Frankel.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, March 24)

Sherrill Cohen, Orpheum manager, has again brought in stage fare that should net him heavy coin. Marquee magic is Jan Garber and orchestra, with flesh

support coming from Kay and Kendalls, and Buster Shaver and Company.

Garber presents a new orchestra styling, and it's odd to see him in the new role. However, the ork (five reed, five brass, four rhythm, including two pianos) shows versatility in turning out the faster tempos. Only one try is made on the sweet, and it for comedy—a back-fire that won Garber's crew much applause.

Gianina Mia in swing time is the opener, with *Bugle Call Rag* the follow-up, letting the boys get in their licks. On *Gianina*, Bill Kleeb, trumpet, is featured, with the reeds and piano team taking over on *Rag*.

Helen Englert, Garber's thrush, does well on her two tries, *As Time Goes By*, with a muted brass background, and *I Lost My Sugar in Salt Lake City*, with the sidemen throwing in vocal heckles.

Kay and Kendalls were off to a good start, with Lightning, second gal of the two-gals and a man trio, dead-panning and adding good comedy. Songs, dances and some comedy magic are featured, with a fast rain number, with special lighting effects, adding sock to the turn. A strong act.

Garber fails to give his star male vocalist, Jack Swift, proper build-up and it isn't until after he's done *I've Heard That Song Before*, for a good hand, that his identity is revealed. Garber orders a take-off on his former sugary style, with Swift unfurling handkerchief for his tear-jerking lyrics. Band plays *Easter Parade*, comedying it up in spots, with Swift showing well on the lyrics. What originally was thought would bring guffaws turned out to be sincere applause bordering on a show-stop.

Hugo DePaul and Carl Ladra, piano team, won plaudits with their ivory tickling of *Second Hungarian Rhapsody*. Good job.

Kirk Wood, Garber vocalist, did a swell vocal turn on *Black Magic*, and encored with *There Are Such Things*. Has a good voice but doesn't try to zip his tunes in the least.

Bill Kleeb, in long, red nightgown, did his *Let's Have a Party* song, with bumps and antics. Scored satisfactorily.

Spotted next to closing was Buster Shaver with Olive and George. Opener finds Shaver at the piano to accompany Olive and George in a song, followed by a minuet routine that builds speedily into modern stuff. Olive socks her songs and steps across. Shaver, as Olive's dancing partner, continues the wowing aspects with an adagio. It's clean-cut cleating, with astounding lifts and spins. At the wind-up, George sings about a gigolo to preface Olive's appearance as Mae West. Material here is clever and Olive bats it over. Has an infectious laugh and a personality which, augmented by the clever acting of the other two, stopped the show cold.

Garber brings the show to a flashy finale with *Woodchopper's Ball* and *My Buddy*, with the maestro fiddling on the last. A switch of tunes here would have been more effective.

Garber's emseeing is okay.

Pic, *Tahiti Honey*. Fair house for the opener.

Sam Abbott.

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Denver Flesh Spurt Continues; Howard Unit, T. Dorsey In

DENVER, March 27.—Encouraged by the record business of two weeks ago, when for the first time in many years three Denver houses used flesh, more stagshows are being booked into local theaters.

Denham Theater, which set new records with Billy Rose's *Diamond Horseshoe Revue*, has booked Harry Howard's *Bombshells of 1943* for week of April 2.

Orpheum Theater will use its first vaude in many months when Tommy Dorsey and orchestra open week of April 11.

In addition to these bookings, Fox-Intermountain Theaters is reported planning to convert one more of its Denver houses to a combination policy. Meanwhile, Tabor and Isis, both Fox houses, continue with regular vaude. Tabor uses one week of vaude each month and Isis presents acts each Friday to Sunday. Bill Wheeler, of the Pittman-Wheeler Agency, has been booking these houses.

Detroit Legiter May Turn to Vaude

DETROIT, March 27.—Reports that the Lafayette Theater, operated as a legitimate house for two decades, may revert briefly to vaudeville are current locally but cannot be confirmed. David T. Niederlander, manager of the house, says no such plans have been made. This does not exclude the possibility of a few months' experiment with vaudeville for the summer, however.

The town is now without a single house regularly playing white vaude. Paradise, using colored shows, closes the middle of May for the summer. Lafayette was formerly the Orpheum when it was the outlet for that circuit.

Portland, Too, Can't Find Girls; Gaiety Drops Line

PORLTAND, Ore., March 27.—The Nu-Gaiety, leading burlesque house, finally had to drop its line because of lack of chorus girls.

Of the original members of the cast who started a year ago, only Phil Downing and Jane Robbinette remain. Jack Check Hayes is comedian, and Mayo Williams, former chorus girl, is now doing bits. Other members of the cast, including a stripper, change weekly.

Defense Workers, Soldiers Give St. Louis Record Biz

ST. LOUIS, March 27.—Grand, local burly house, is doing its biggest business in its 31-year history. Manager Richard Zeisler declares. Defense activity and servicemen are responsible for the spurt.

House is doing big with its Saturday midnight show, catering to the defense workers. Midwest Circuit shows, booked by Milt Schuster, Chicago, are used.

Jersey Roadhouses Resuming

CAMDEN, N. J., March 27.—Now that the night club public has gotten accustomed to traveling by bus since the ban on pleasure driving, after-dark activity is resuming among South Jersey roadhouses. Neil Deighan's, major nitery outside the city, has resumed week-end floorshows, with George Marchetti's band from Wednesday to Sunday. Near-by Weber's Hof Brau has brought back full week floorshows, altho John Weber is keeping his Silver Lake Inn dark. Smaller roadhouses are returning dance bands Saturday and Sunday nights, with many having floor offerings for one or two nights. Warmer weather is expected to bring normal operation again.

Boston AGVA Elects

BOSTON, March 27.—Local AGVA office at its recent election had Danny Fitz elected president and Tom Senna remain as executive secretary. Other officers elected included Joseph Trodello, Charles Brett, Charles Rozella, Bond Morse and Tot Dunlea, vice-presidents; Lou Morgan, treasurer, and Ronnie Cartwright, recording secretary.

It is felt by AGVA that despite increased expenses and traveling costs the managements of theaters and clubs have made no effort to pay extra for talent.

Why Not Ration Benefits? Plan Considered by AGVA

PHILADELPHIA, March 27.—A plan to ration benefit performances to one benefit a week will be up for consideration next Tuesday (30) at the annual nominations meeting of the local AGVA chapter. Heavy demands on performers by the more than a dozen service canteens and USO centers in the city are literally knocking the performers out.

Moreover, present helter-skelter fashion of playing the free dates finds many canteens getting a bumper crop of performers, while others are left out in the cold.

Burlesque Notes

NEW YORK:

JEAN WADE, ex-burly strip, is now Mrs. William Huber, wife of a member of the Signal Corps at Staten Island, N. Y. . . . GEORGE ROSE, straight man on the Hirst Circuit, became a 14th time uncle March 8 when a girl, Mary, was left at the home of his brother, Murray, managing director of the Harry Howard theatrical enterprises. . . . GARBO SISTERS, Florence and Stella, with Madrice Dolgoe, became new chorines at the Hudson, Union City, N. J., last week. . . . PVT. TOMMY BRICE, with Co. A-9, N. R. T. C. 820, Camp Pickett, Va., visited actor friends in Washington and Baltimore last week and writes: "Honey Reed, stripper, who recently became Mrs. Tommy Brice, has left burly and niteries." . . . HAZEL PAXTON, ex-burly principal, now helping manufacture ammunition at the Auto-Ordnance Corporation plant in Bridgeport, Conn., where other former theatrical people are Paul Dempsey, an agent, and Bill Lynch, aerialist. . . . TED RIMER, who worked for Oscar Markovich as concessionaire at Jacques, Waterbury, Conn., is now a private with Battery G, 10th C. A. Service Club, Fort Adams, R. I.

JOEY FAYE to be one of the feature comics in Billy Wynn's musical, *More Powers to You*, which opens April 27 at the Shubert, Boston. . . . KITTY PAGE, new strip from the West, is making her initial tour around the Hirst Circuit. . . . LOUIS ALBERT has shipped Jerry O'Neill, Vivian Gray, Ethel Marsh and Irene Kenny, chorines, to the Palace, Buffalo, for Dewey Michaels. . . . MAX COHN, manager of the Mayfair, Dayton, O., recovering from a throat operation in Jefferson Hospital, Philadelphia.

MURRAY BRISCOE, being over age, has received an honorable discharge from the army. . . . RUTH JACKSON, from Bellaire, L. I., N. Y., informs that Harry Kane, singer, is now a private in the army overseas. . . . AL RAMER, formerly with the Minisks, is now assistant manager to Willie Kurtz, Charles Workman and Danny Davenport at the Rialto pic house. . . . HARRY SEYMOUR, comic, left the Peaches unit on the Hirst wheel March 20 in Union City, N. J., to join another unit in Pittsburgh the day following. . . . JACK TALLEY, dancer, recently on the Hirst Circuit, is now Pvt. Ernest W. Lohse at Camp Swift, Tex. Louise Shannon (Mrs. Talley) is a dancing single with the Joe Freed unit on the circuit. . . . TOM BROWN and Baron Lee, comic and straight man respectively, with Peckin Joe, dancer, and Lili Mae McGee, singer, comprise the colored personnel in a Hirst unit. . . . ARTHUR J. STERN, dad of singer Georgette Starr, now touring with a USO unit, was once a straight man on the former big burly wheels, teamed with comic Harry (Shuffles) LeVan. He's now an insurance executive.

Philadelphia:

BEA WAIN and Billy Vine new headliners at the Shangri-La. . . . BOB CARNEY takes over the emcee spot at Kaliner's Little Rathskeller, replacing Phil Foster, who gets his next booking date from the draft board. . . . JERRY KABOT, manager of Stanley Carroll's, back from a rest at Hot Springs. . . . JOAN MERRILL next in the name parade for the Club Bali. . . . BOB KARLL, upon closing at Sciolli's Cafe, joins his ventriloquism to a USO unit, and localite Eddie White, upon winding up his Cleveland stand, joins an overseas USO revue. . . . CHESTER TOWNE, of the TOWNE AND KNOTT dance duo at the Club Bali, heads for Officers' Candidate School at the end of the month. . . . UNO.

Fight Curfew Bill

PHILADELPHIA, March 27.—Philadelphia Tavern Association has rallied the support of the entire after-dark industry to oppose the midnight curfew bill recently introduced in the State Senate. If the measure passes, it would mean a midnight curfew on selling liquor, which would be about enough to make every nitery in the State shut down its doors. Association officials pointed out that such a curfew would not solve the problems of juvenile delinquency and absenteeism and would not be an effective aid in dealing with military problems, which were the reasons advanced originally when the bill was introduced earlier in the month by Senator Jacob W. Carr.

New High: Canada Ups Its Nitery Tax to 25 Per Cent

OTTAWA, March 27.—Patrons of Canadian night clubs are going to take a beating after April 1 as a result of the 1943 budget brought down in the House of Commons by Dominion Finance Minister James L. Ilsley.

After that date, the tax in night clubs will be upped from 20 to 25 per cent, and an increased tax on liquor will have boosted the price of drinks.

"The amount of expenditures by the public in night clubs seems to me to warrant an increase in the tax," said Hon. Mr. Ilsley.

Price of 25 ounces of liquor in Ontario and Quebec will be increased 44 cents as a result.

Clubs will pass along this increase to their patrons. Average night club price now is 74 cents for gin collinses, scotches, ryes; upward of \$1 for fancier drinks.

New tax increase by federal and provincial governments will shoot these

prices out ahead again, and on top of these patrons will pay the new 25 per cent tax.

MONTREAL, March 27.—The new 25 per cent tax applies in all establishments which combine any two of the following services: (1) Dancing for patrons, (2) sale of alcoholic beverages, and (3) entertainment by paid performers.

The annual yield from the 25 per cent levy is estimated at \$2,500,000.

Tax increases have also raised the price of a 40-ounce bottle of liquor by about 75 cents. Popular brands of cigarettes, hitherto 29 cents for packs of 18, will now cost 33 cents.

Not Enough Shows, So Conn. House Cuts Playing Time

BRIDGEPORT, Conn., March 27.—Because of a shortage of available name bands and suitable acts, the Loew-Lyric Theater, which has been playing split-week shows to great success, will play stagshows only on Sunday to Tuesdays.

Flickers will fill out the remainder of the week.

Defense Job for Carlisle

DETROIT, March 27.—Charlie Carlisle, for seven years emcee at the Bowery here, has been discharged from the army because of his age. Carlisle is taking a job in a defense plant, but Frank Barbaro, Bowery manager, wants him to work part time at the spot.

Barbaro now has at least one other part-time act in Johnny King, tenor.

Club Talent

New York:

ANN DAILEY, tap dancer, has gone into the Caravan Club, with the Dolly Raoul Girls dropping out.

NINA KORDA is set for an off-shore tour for USO. . . . JOE RIO is booked for the Riohamba for April 7. . . . TONY DE MARCO is to get a part in *The Girls He Left Behind* for 20th Century-Fox.

Chicago:

HARRIS, CLAIRE AND SHANNON closed a day earlier at the Edgewater Beach Hotel here to make the April 1 opening at the Hurricane, New York. This is the first job set by their new manager, Bill Kent. . . . SHAW AND LEE held over for another six weeks at Colosimo's. . . . LILJANE AND MARIO go into the Baker Hotel, Dallas, April 4, and come into the Edgewater April 23, set by Ray Lyte, of Dave O'Malley's office. . . . ALLEGRA VARRON, the prima donna who used to stooge in Jerry Bergen's act, is now on her own and opened at Colosimo's, along with Elaine and Antoine and Gloria Lopez. . . . DICK BUCKLEY and the Stadlers will be the show features at the Blackhawk Cafe starting April 7.

Here and There:

THE DIGITANOS open at Beverly Hills Country Club, Newport, Ky., April 16 for two weeks, set by Howard Sinnott, of the Cincinnati GAC office, thru Frank Sennet, Cleveland. . . . FERNANDO AND FAIR and Jimmy Dale are holdovers at the Hotel Netherland Plaza's Patio, Cincinnati. Joan Barry opened there Monday.

BENNY FIELDS tops the new revue at the Shangri-La, which includes the Maxelllos, Dupree & Charlo, Howard Paysee Dancers, and Tad Milan.

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DAYTON, OHIO

NEW BILLS HIKE TOTALS

Changes at Para, Roxy, State Open Well; MH, Strand, Cap Okay

NEW YORK.—Broadway grosses continue in the grand manner. A new crop of productions has added luster to otherwise bright box offices, with the Roxy, Paramount and State bringing in new layouts.

The Capitol (4,620 seats), with the third week of Bob Crosby's ork, Joan Edwards, Borrah Minevitch, and *Stand By for Action*, is looked upon to produce a satisfactory \$37,000 for its closer. Charlie Barnet's ork, Mary Small and *Slightly Dangerous* come in Thursday (1).

The Paramount (3,664 seats; \$55,387 house average) opened Wednesday with Les Brown band, Gil Lamb and the King Sisters, with *Happy Go Lucky* on screen, and expects to attract a fine \$63,000. Altho this won't be one of the stronger opening weeks, it nevertheless indicates a nice profit. Last week wound up the four-stanza date of Xavier Cugat, Henny Youngman and *Hitler's Children* with \$44,000. Prior weeks took in fine \$55,000, \$67,000 and \$82,000.

The Strand (2,758 seats; \$39,364 house average) is continuing in the groove with Ina Ray Hutton band, Irene Manning, Jane Wyman, Jerry Lester and *The Hard Way*. The third week is expected to bring around \$40,000 after a clicko \$45,000 for the preceding session. Opening rubber accounted for \$53,400. Jan Savitt opens here April 9.

The Roxy (5,835 seats; \$50,067 house average) opened Wednesday with Chico Marx ork, Marion Hutton and the Modernaires and *Hello, Frisco, Hello* and is

looking forward to a fine \$70,000. Last week wound up the two-week engagement of Grace Moore, Paul Gerrits and *The Young Mr. Pitt* with takes of \$55,000 and \$73,000.

The Music Hall (6,200 seats; \$94,402 house average), with the second week of *Keeper of the Flame* and stage bill with Oxford Boys and Three Swifts, is counted upon for a fine \$100,000 after opening to \$102,000.

Loe's State (3,327 seats; \$22,856 house average), now with Alan Mowbray, Dolly Dawn and Powers Models, with *The Powers Girl* on screen, is expected to bite off around \$25,000. Last week, layout with Louis Prima and *Random Harvest* knocked off a beautiful \$31,000.

Chi Not Kicking; Savitt Draws 41G; Bowes Takes 19½G

CHICAGO.—Another normal week for local combo houses, and no complaining. While the attractions had box-office value, they were not of the type expected to shoot figures to new highs.

Chicago (4,000 seats, \$40,000 house average) had Jan Savitt and band and Hal LeRoy, plus *The Crystal Ball* on screen, week of March 19 and pulled in \$41,000, which is the best figure of the month. Savitt has been around here before and his name draws the kids. Week of March 26 house had an average opening day, with Charlie Spivak's band unit and Red Skelton in *Whistling in Dixie* on screen.

Oriental (3,200 seats, \$20,000 house average) played another Major Bowes unit week of March 19, co-starred with Borrah Minevitch's Rascals and Ray English. Grossed \$19,500. Screen's *Power of the Press* was another weakie.

On Friday (26) Oriental started well with Billy Rose's *Diamond Horseshoe* review, which played the Chicago last November. That should make little difference here, however, since most Oriental patrons are not Chicago visitors. On screen, *The Purple V.*

Carter OK in LA

LOS ANGELES.—Benny Carter and orchestra, featuring Savannah Churchill, rang the bell at the Orpheum Theater here last week with a \$19,600 gross, considered good in the face of gas rationing and dim-out regulations added to those of early vacations. Hot Shots, dance team, completed the flesh. Pic was *The Daring Young Man*. House average is \$7,500 for the 2,200 seats at 65-cent top.

T. Dorsey Good

SAN FRANCISCO.—Tommy Dorsey and a good surrounding bill rolled up a sizable \$32,000 gross at the Golden Gate (2,850 seats) week ended March 24. Pic was *The Great Gildersleeve*. Horace Heidt opened the new bill Thursday.

Barry Wood \$18,200, John Boles 7G in OK Balto Week

BALTIMORE.—Hippodrome Theater grossed a splendid \$18,200 for week ended March 17 with bill headlined by Barry Wood. Pic was *Something To Shout About*.

Maryland Theater grossed a good \$7,000 week ended March 18 with bill headlined by John Boles. On screen, *Truck Busters*.

Blame New Golden Gate Low On Income Tax, Holdover

SAN FRANCISCO.—Income tax deadline and third week's showing of *Hitler's Children* combined to drop Golden Gate (2,850 seats) gross week ended March 17 to a new low of \$17,000.

On the stage were Jan Garber's ork and Billy Gilbert, Hollywood comedian.

Magic

By BILL SACHS

DR. FREDERICK KARR is back on the road again, after a brief layoff, sporting a new array of magic and mental effects. He opened recently with his *A Night in Spiritland* at the Lafayette Theater, New Orleans, for a week's stand and was held for two additional weeks. J. B. Leifur is again piloting the Karr attractions and has it routed toward the West Coast. Dr. Karr is toting his new equipment and people in two new autos. . . . PLATO AND JEWEL are requested to shoot their whereabouts to the magic desk. Holding important news for you. . . . SOCIETY OF DETROIT MAGICIANS gathered at the Wilson Theater, Detroit legit house, one night last week to honor "Think-a-Drink" Hoffman, who was featured there in *The Merry-Go-Rounders*. Fifty-seven magicians and their wives attended. . . . JAMES N. CARPENTER, of Syracuse, who billed himself as Carter the Magician, was last week honorably discharged from the army and has entered a defense plant in his home town. He will work his magic on the side. . . . THE GREAT WALLACE, also of Syracuse, was inducted into the army recently. . . . EDDIE COCHRAN, who finished two weeks at the Jefferson Hotel, St. Louis, last Thursday (25), has been held there a third week. He and his charming wife-assistant leave soon for off-shore duty with a USO Camp Show. Cochran reports that the 76-year-old magic vet, Si Stebbins, is at the La Salle Hotel in St. Louis. . . . JULIES J. FREELEY (Julius Friedman), slight-of-hand, is back at his home in Baltimore after being released from the army on an honorable discharge after 11 months' service. . . . DE SEARL, youthful Dayton, O., mentalist, opens Wednesday (31) at the State Theater, Springfield, O., as an added feature with the flicker, *The Crystal Ball*. He appeared recently with the same picture in Dayton, and has other dates to follow Springfield. . . . TOLEDO MAGICIANS SOCIETY put on a show along with its regular meeting Tuesday evening, March 23, with over 150 people heading the invitation. Club makes its headquarters at the Original Magic Shop, operated by Carl Sommer. Those who displayed their magical dexterity at the show were John Skinta, Miss McDermott, Chief Little Fox, Mr. Francill, Paul Cline, Jack Clinton, Al Saal and a surprise visitor from Los Angeles, whose name was not listed on the program received at the magic desk. Carl Sommer emceed the affair.

Eddie Roberts, of Lucille and Eddie Roberts, was called off a USO tour to report for induction in New York. . . . Sgt. Max Roth, formerly of the Charlie Allen office, is in New York on a furlough prior to reporting for officers' training school. . . . Harry Gans, formerly in Lou Walters' office, has been upped to a technical sergeant.

DRAKE HOTEL

(Continued from page 13)

pretty romantic soprano who has a trained voice but not enough commercial showmanship to back it up on popular night club jobs. She can probably get by here nicely, for the qualities of voice and appearance are all that count, but she lacks the sort of delivery needed in spots catering to a mass audience. Her numbers are of a popular choice, but her presentation does not always give them their accustomed popular treatment. When caught her set included *I've Got My Eyes on You*, *Moonlight Becomes You*, *Falling in Love*, *Embraceable You* and, away from the mike, *Stars in Your Eyes*.

On night caught Charlie Wright and orchestra were off. The relief band, Eddie Fens and ork, subbed and did a fine job of playing whisper-toned music, easy on the ears and quite danceable. Fens is a veteran piano leader around town and has played many location and relief jobs. His instrumentation here includes three sax, three rhythm, trumpet and accordion.

The CBS network still picks up the bands, altho most of the shots are local.

Sam Honigberg.

ACTS WANTED All Kinds
Dance Teams, Girl Singers, M. C.'s,
Novelty Acts With Change of Routine.
BURTON THEATRICAL OFFICES
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Can Also Place Musical Strollers. Small Orks.

IN THE ARMED FORCES

Zero Mostel reported to Camp Upton, L. I. . . . Al Gazely, Music Corporation of America exec, reported to Camp Upton, L. I., N. Y. . . . Bob Ryan (of Ryan and Twins) into the Volunteer Officers' Candidate School March 27. . . . Corp. Lou Seiler, formerly Jay and Lou Seiler, and Corp. Kenneth E. Frederick, legit performer, are staging shows at Fort McClellan, Ala. . . . Sgt. Maurice Geoffrey, formerly of Jacqueline and Geoffrey, ballroom team, is filling in with radio appearances around Tampa for army shows and is directing *Claudia* for the Tampa Little Theater. . . . Sgt. Harry A. Wing, nitery performer, is stationed at Fort Harrison, Helena, Mont., with the First American and Canadian Paratroops.

Pfc. James A. Pallini, now at Aberdeen Proving Ground, Md., is the former Jimmy LaVarr, comedian formerly with the Sally Rand unit. . . . Bill Scuderi, who formerly worked the RKO Time, now at Deming Army Air Base, Deming, N. M. . . . Shep Henkin, publicity director of the Hotel New Yorker, New York, inducted March 24 in New York. . . . Rene Gunsett, of Maarcya and Rene Gunsett, joined the army in Monterey, Calif., March 15. . . . Bill Richards, comedy emcee who had been playing around Boston for the Hamid agency, joined the army March 12. . . . Albert Johnson, the scenic designer, now a private at the signal corps studios in Astoria, N. Y.

Eddie Roberts, of Lucille and Eddie Roberts, was called off a USO tour to report for induction in New York. . . . Sgt. Max Roth, formerly of the Charlie Allen office, is in New York on a furlough prior to reporting for officers' training school. . . . Harry Gans, formerly in Lou Walters' office, has been upped to a technical sergeant.

Shrink "New Faces" For Vode; Add Name

NEW YORK, March 27.—Deal has been consummated with Leonard Sillman for his recently closed legit, *New Faces*, to go out as a vaude unit. Harry Romm, of General Amusement Corporation, will do the agenting.

The show will be augmented by a name comic and band. Starting date for the vaude tour is expected to be around April 22.

NAT D. RODGERS

WANTS

Standard Novelty Acts for show units in the army camps. Strong Girl Singers, Line Girls, Comics that have something besides smut. Write or wire

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ACTS, SKITS, GAGS, MINSTRELS
GAMBLE'S 4 BIG BOOKS OF PARODIES,
COMEDY MATERIAL AND MINSTREL MATERIAL,
ALL FOR \$2. WITMARK COMPLETE
MINSTREL SHOW, \$10. BIG COLLECTION OF
BLACKOUTS, SKITS, STUNTS, CLEVER REPLIES, \$5.
E. L. GAMBLE, Playwright
East Liverpool, O.

FINE ART OF UNDERSELLING

Peppers To Appear
In Jean Arthur Pic

PHILADELPHIA, March 27.—The Three Peppers, sepia instrumental-vocal jive trio managed by Jolly Joyce, have been set for a spot in Jean Arthur's forthcoming picture, *Lady Take a Chance*, at RKO.

Combo came to the attention of the movie men at Florentine Gardens, Hollywood, where the Peppers opened March 17 for a four-week engagement, with options for four more.

Kerr, Former Philly Name,
Returns as Combo Leader

PHILADELPHIA, March 27.—Charlie Kerr, one of the first local names among band leaders, making a return to the music field via the cocktail combos route. He has been selling musical instruments in recent years, but with the horns frozen for the duration figured on another filing as a leader man and organized the Charlie Kerr Trio.

Maestro had the distinction of being the first dance band in the country to broadcast over the radio, featured on WIP here in the crystal-set days of radio. With Kerr back at the drums and featuring his standard brand of comedy singing, his trio comprises Fred Kade, sax, and Ted Wiegand, piano and vocals. Combo will be managed by the Jolly Joyce Agency here and set to preem at the Hotel Majestic Music Bar here.

O'Connors Add Lounge

ALBANY, N. Y., March 27.—O'Connor brothers, State Street restaurant owners, have added a modern cocktail lounge. Musical features furnished by Herbert Goodwin.

S stands for "special" personal representation for your unit. Write today for full details.

MIKE SPECIAL

48 West 48th St. New York, N. Y.

JAY MARSHALL S
VENTRILOQUIST

S In Demand Everywhere
The OWEN SISTERS

The Nation's Most Popular Girl
now at CHIN'S RESTAURANT
Cleveland, Ohio

An Overnight Sensation
DON SEAT
Quintette
4 Men and a Girl.
Held over indefinitely at
ROOSEVELT HOTEL, Pittsburgh, Pa.

S King of the Organ
Bill Thompson Trio
and
Carol Horton
now at ERIE PRESS CLUB, Erie, Pa.

A Must on Your List
PAT TRAVERS
and Her Men About Town
now at HICKORY HOUSE, New York City

S For every spot—Macay is the
McCoy!
JERI MACAY
and Her All-Girl Orchestra
(4 people)

PROFILES



MAURICE ROCCO

Maurice Rocco is one of the top sepia personalities, featuring a unique piano-playing act. He has just concluded a two-month run at the Blackhawk Cafe, Chicago, and is set for a tour of night clubs and theaters in the Midwest and East.

Thousands of patrons are familiar with the billing, "Maurice Rocco and His Rockin' Rhythm," thru his 212 consecutive weeks in the Capitol Lounge, five months in the Club Silhouette, five months in the Rhumba Casino, all in Chicago, in addition to five months in Lindsay's Skyscraper, Cleveland. He has been featured on Decca records and appeared in the films "Vogues of 1938" and "52d Street." Phil Shelley is his manager and booker.

Lyons To Open 125G
Spot in Bev. Hills

BEVERLY HILLS, Calif., March 27.—Arthur Lyons, manager of the Radio Room in Hollywood, is readying a similar project in this neighborhood that will set him back around \$125,000. Cocktail room is set to open in April and will use name units.

Lyons wired Bert Gervis, manager of Dorothy Donegan, boogie-woogie pianist, for an opening date. She will not be available during April, however, since she is currently filling a 15-week job at the Garrick Lounge, Chicago.

Walter Bloom Joins FB

NEW YORK, March 27.—Walter Bloom, personal manager of Erskine Butterfield, has joined the Frederick Bros. cocktail department to work with Frances Foster. Bloom takes the slot vacated by Milt Deutch, who has left to be advance man for Woody Herman's ork.

**Sid Fisher and his
NEW YORKERS**

Currently featured at the
BOOK-CADILLAC HOTEL
DETROIT
Mgt. William Morris Agency

★ Effervescent
★ Different
★ Youth
(three little stars)
The ESTRELITOS
Mat. MCA

Bookers at Midwest Hotel Show
Exhibit To Prove That Units
Will Be Available --- Some Day

CHICAGO, March 27.—Unlike other conventions, this year's Midwest Hotel Show, held at the Sherman Hotel March 23-25, attracted bookers of bands and cocktail units primarily because they wanted to explain to the hotel managers why it is impossible to fill all of their talent orders. Not only did the offices refrain from high pressuring the hotel bigwigs into buying units, but they also went out of the way to unsell them all of the attractions the offices have been plugging for a number of years.

To put this campaign over, Music Corporation of America, General Amusement Corporation, William Morris Agency and the Frederick Bros. Music Corporation set up exhibits and devised various stunts. From the standpoint of available merchandise the exhibits resembled most of those occupied by manufacturers doing business with hotels who now have little more than a glad hand to offer.

MCA placed a piano in its stall and had a different single entertain every day (Tuesday, Isobel DeMarco; Wednesday,

Mc Henke; Thursday, Freddie Reed). Dick Stevens, the office's cocktail impresario, explained that these are some of the attractions that would be offered were they available. Nothing else can be done at this time, he pointed out, but to greet the boys in the best manner possible and make them happy with the thought that units will come their way as soon as possible.

GAC planted two of the town's prettiest models in its booth who engaged prospective buyers in conversation just as soon as they started asking for the firm's ace attractions. The two lovelies also passed out lists of GAC units seen locally, emphasizing the fact that they are quite busy.

William Morris used a juke box and plugged some of the records made by their artists, while Frederick Bros. had its staff on hand to talk the boys out of such nonsense as getting immediate service these days.

And when the booking boys visited each other on the exhibit floor this uniform fact reached surface: every office

Revolving RHYTHM
HARDING and MOSS
with **Billie JOYCE**
ORGAN-PIANO-VOCALISTS
REVOLVING STAGE
EVERWHERE THEY GO—
THEY STEAL THE SHOW!

Currently
Beverly Hills Hotel, Beverly Hills, Calif. • Exclusive Management
MUSIC CORPORATION OF AMERICA

A NEW SHOW STOPPER
LOLA COSTELLO
ACCORDION-SAX
EXTENSIVE REPERTOIRE
My earnest thanks to Danny Hollywood, of General Amusement Corporation, and also to Mr. M. Gilbert Johnson, manager of the Dixie Hotel, N. Y. City, for this engagement.

Current PLANTATION AND TERRACE ROOMS NEW YORK CITY
at **HOTEL DIXIE**



You'll laugh too when you see—

The DON JACKS

A Complete Floor Show and Dance Orchestra
—All in One

3RD DEMAND ENGAGEMENT
CROWN THEATER BAR Chicago
Mgt. General Amusement Corp.



Gay and Liting Music
DON GOMEZ
AND HIS ORGAN, PIANO AND SOLOVOX
Crystal Lounge, ANDROY HOTEL, Hibbing, Minnesota • Management: Wm. Morris

has more orders for cocktail talent than it can fill, and it is more of a problem to turn sales down diplomatically than to find new accounts.

During one of the business sessions General Frank Schwengel discussed the alcoholic beverage outlook, painting a none-too-bright future for the boys depending an increasing flow of liquors to keep up with the boom conditions.

Schenectady Spot Resumes

NEW YORK, March 27.—Esquire Club, Schenectady, N. Y., has resumed operations with the lifting of the pleasure drive ban, with the Arthur Davy Trio as the opening attraction. Spot is booked by Danny Hollywood, of General Amusement Corporation.

Helm's Manager to Army

BALTIMORE, March 27.—Roy Helm, proprietor of Helm's Nautical Lounge, has taken over full charge of this spot. Tex Grange, manager, entered the armed forces.

Off the Cuff

EAST:

LOLA COSTELLO, accordionist, and Tommy Edwards, singer, have signed management contracts with General Amusement Corporation. FRAN PARSONS, pianist-singer, started at the Clover Club, Paterson, N. J., Thursday (25). THREE CHOCOLATES have opened at the Plantation Club, new to New York's 52d Street. ELLA WILLIAMS into the Music Bar, Philadelphia. TONI MORRISON ORK (4) stays on at the Macfadden-Deauville Hotel, Miami. FRANK VICTOR (4) started at the Neptune Room, Washington, Wednesday (24). DENNY DAWSON, piano and song, new at the 400 Club Washington.

MARTHA DAVIS, piano-vocal solo in from Chicago, making her Philadelphia bow at Lou's Chancellor Bar. DOTIE JOHNSON dropping her trio to single with her guitar and songs at McLean's 20th Century Log Cabin, Pennsauken, N. J. THREE BROWNIES set for the April 2 week at the Apollo

Theater, New York, and the FOUR KINGS OF JIVE following April 9 week. VIRGINIA HAYES first-timing it in Philadelphia at Mort Casway's Celebrity Bar. BONNIE DAVIS, current at Dick McClain's Alpine Musical Bar, Philadelphia, makes a permanent attachment with the THREE PICCADILLY PIPERS. THE MANHATTANS, with Betty Gaynor, take over the music bar chores at Frank Palumbo's, Philadelphia. JOHNNY PARIS, newcomer at Hank Collins Midway Musical Bar, Philadelphia, with DAVE BENNETT an added starter at Irvin Wolf's Rendezvous in the same city. EDDIE COSTELLO nightly at the Novachord at Fred and Art's Rustic Tavern, Merchantville, N. J. ROSALIND MADISON newcomer to the musical ring at Melody Inn, Philadelphia. JOHNNY KAAIHUE and His Royal Hawaiians open March 31 at Bill Green's, Pittsburgh.

WEST COAST:

LOUMEL MORGAN TRIO signed for Blueberry Hill over CBS. JACK WEDDELL set for six weeks at Patrick's, San Diego, beginning April 2. PAULINE GRAHAM moved from the Tonapah Club, Tonapah, Nev., to Patrick's, San Diego, April 2. MIKE McKENDRICK has had his engagement extended at the Cinna Bar, San Diego. JANE COOPER, who opened the Cinna Bar January 10, continues at the spot. BOB MEYERS and His Rhythm Heirs at the Town House, Reno, replacing the Four Red Jackets, who have moved to the Santa Rita Hotel, Tucson, Ariz. HAL GRAYSON has opened at El Rancho Vegas, Las Vegas, Nev. TOMMY CONNELLY and His Note-Tones booked into the Showboat, San Diego. ROLAND EVANS and His Five Dons have opened at El Capitan, Hawthorne, Calif., and remain there until May 14. Novelty group opens at the Hollywood Palladium May 18.

SNUB MOSELEY and ork, colored sextet, are a feature in Ken Murray's vaude show at the El Capitan, Hollywood.

MIDWEST:

LOLA HILL, three men and herself, have signed a contract with Consolidated Radio Artists, Chicago, and opens a run at the Dome in that city April 19 for eight weeks. MARTY MARSALA (4)

moves into the Drum Lounge, Chicago, April 14 for a run. TWEET HOGAN, booker of the Helsing-Isbell lounge, Chicago, has moved some of the talent at Isbell's on Bryn Mawr to Helsing's State Street. Units include Hazel Turner and Pat McCaffrey and His Modernators (3). Isbell's has picked up Bob Mulke's Gentlemen of Rhythm (3), as well as vocalists Mildred Lauger and Janet Gedley. JEANNE WILLIAMS, piano-voice, staying over at the Oasis, Sioux City, Ia. LIL ARMSTRONG started at the Garrick Lounge, Chicago, March 29. THE DOLLODIANS, two boys and a girl, held for another four weeks at the Indiana Hotel, Fort Wayne, Ind. HARRY COOL, still singing at Helsing's Vodvil Lounge, Chicago, doubling on radio guest shots.

CATS AND THE FIDDLE (4) have started at Lakota's, Milwaukee. PAT FLOWERS, colored pianist, moved into Kilbourne Hotel, Milwaukee, March 29. BILLY MOORE TRIO into the Garrick Lounge, Chicago, for a run. NIK AND BERNYCE NEVEL have started their 13th week at the Bancroft Hotel, Springfield, Ohio.

MAX MILLER, whose last job was that of co-leader of a cocktail unit with Shorty Cheroke, has given up the vibraphone assignment for the duration and accepted a defense job in St. Joseph, Mich. HAL ZEIGER, booker of the Stanford Zucker Agency in the Cleveland area, is out of the business for the duration and is currently teaching meteorology at Northwestern University, Evanston, Ill. SPORN AND DUKOFF, accordion and violin, are playing a return engagement in the Hollenden Hotel's Vogue Room, Cleveland. State that biz is big every night. BILL AKIN and His Gentlemen of Music have been held over another six weeks at the La Salle Hotel, Milwaukee. This three men and a girl unit is playing the hostelry's Circle Lounge. MAX COOPER is staying another month in the Oak Room of the Plains Hotel, Cheyenne, Wyo. Writes that this is the first male unit to play the spot in over a year and that his four-piece outfit is getting \$350 per week. ISOBEL DeMARCO, piano and accordion, has returned to Teddy's L'Aiglon Restaurant, Chicago, after a vacation in the South. Jack Weber, her former manager and musician, is now in the navy playing in a band stationed at Pearl Harbor. KOKOMO, colored pianist,

Git Your Fiddle, Grandpa! B'way Hicks Want Corn

NEW YORK, March 27.—Corn is growing on Broadway and from all indications is blossoming into a bumper crop. Cocktail lounges and cafes are finding that bucolic entertainment is enticing city slickers as well as the country bumpkins spending furloughs in cities or working at defense plants.

The corn yield on Broadway has never been as great as it is at the moment. Outstanding examples are the long engagements of the Korn Kobbiers at Rogers' Corner and Al Trace at the Plantation Room of the Dixie Hotel.

Joe Rogers, operator of the corner, is continuing the rustic trend and is negotiating with Danny Hollywood, of General Amusement Corporation, for Freddy Fisher's Schnickelfritters. However, it is doubtful whether this outfit will come East because of shorter coin offered in this area.

The Hickory House, which goes in for swing outfits, took a flier at corn with the booking of the Kiddoolders, a novelty quartet with a long service record in radio and films.

Ed Farley has accounted for a long stand at the Aquarium, and Mousie Powell, a semi-corn combo, is still holding at Louise's Monte Carlo.

Until last week, the Ringside had the Haymarket Boys, but shifted to the Bingham House, Philadelphia, which gives the Quaker City two alfalfa outfits. Tommy Cullen (5) is a long-term occupant at the Flanders Grill, where several holdovers have brought the salary up to \$550.

gets the featured billing these days in Fenway Hall's Congo Room, Cleveland.

GERTRUDE NEWMAN, piano and voice, is sharing honors with Evelyn Ann and Mary Stanwyck, vocalist, in the Imperial Hotel, Cleveland.

FROM ALL OVER:

DOROTHY DAVIS, voice, working at the Southern Manor, Phoenix City, Ala.

(Routes are for current week when no dates are given)

A

Abbott, Cecilia (Old Roumanian) NYC, re. Albertson, Jack (Sheraton) NYC, h. Alden, Rae (Aloha) Brooklyn, nc. Allen & Revel (William Penn) Pittsburgh, h. Allen Sisters (Caravan Club) NYC, nc. Alma & Roland (Henry Grady) Atlanta, h. Althea (Troc) NYC, nc. Amara, Leonora (Copacabana) NYC, nc. Ames, Bill (Kitty Davis Airliner) Miami Beach, Fla., nc. Andromis Continentals (Pierre) NYC, h. Anthony, Allyn & Hodge (Earle) Washington, t. Apus & Estrallita (Palace) Cleveland, t. Ard, Dottie (5100 Club) Chi, nc. Arlen, Faith (51 Club) NYC, nc. Armand & Anita (Bowery) Detroit, nc. Ashley, Barbara (Village Barn) NYC, nc.

B

Baker, Jerry (Ernie's Three-Ring Circus) NYC, nc. Baltrusz, Pete (Book Bar) Detroit, nc. Barbary Coast Boys (Jack Dempsey's) NYC, re. Barnes, Mae (Cerutti's) NYC, nc. Barrett, Sheila (Riobamba) NYC, nc. Barry Sisters (Frolics) NYC, nc. Beaumont, Tina (Coq Rouge) NYC, nc. Belmont Bros. (Hollywood) Kalamazoo, Mich., nc. Bergen, Jerry (885 Club) Chi, nc. Berry Bros. (Broadhurst) NYC, t.

THE ANGIE BOND TRIO
AMERICA'S FINEST Girl Instrumental-Vocal Act.
Now Playing Vaude in the East.
Pers. Rep'r. Allan Rupert, Consolidated Radio Artists,
R. C. A. Bldg., N. Y. O.

Blake, Gloria (Latin Quarter) NYC, nc. Blakstone, Nan (Esquire) Montreal, nc. Blanche & Elliott (509 Club) Detroit, nc. Block & Sully (Earle) Phila, t. Boles, John (RKO-Boston) Boston, t.

Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

E

Edwards, Joan (Capitol) NYC, t. Elaine & Antoine (Colosimo's) Chi, nc. Eldridge, Jean (Lookout House) Covington, Ky., nc. Emerald Sisters (March Field) Riverside, Calif., t; (Camp Haan) Riverside 2; (Camp Anza) Arlington 3; (Naval Tr. Station) San Diego 5-6. Emmy, Carlton (Capitol) Washington, t. Estrelitos, The (Show Boat) San Diego, Calif., nc.

F

Fanchon (Mon Paree) NYC, nc. Faye, Joey (Sheraton) NYC, h. Fields, Sally (Ernie's Three-Ring Circus) NYC, nc. Finney, Hank (Book Bar) Detroit, nc. Fiske, Dwight (Versailles) NYC, nc. Forrest, June (Music Hall) NYC, t. Forsythes, The (Kasee) Toledo, O., nc. Foster, Ruth (Glenn Rendezvous) Newport, Ky., nc. Fulld, Leo (Old Roumanian) NYC, nc.

G

Galante & Leonardo (Commodore) NYC, h. Gardner, Kay (Troc) NYC, nc. Gaudsmith Bros. (Palace) Columbus, O., t. Gerity, Julia (Sawdust Trail) NYC, nc. Gerrits, Paul (Capitol) Washington, t. Gibbs, Georgia (Cafe Society Downtown) NYC, nc. Gifford, Albert (Music Hall) NYC, t. Gifford, Moya (Bertolotti's) NYC, nc. Golden Pair (Continental) Chesapeake, O., nc. Gomez & Beatrice (Copacabana) NYC, nc. Gray, Gary (Klemens) Pittsburgh, c. Gracia, Naya (Queen Mary) NYC, nc. Green, Harold (Rogers' Corner) NYC, nc. Guerlatine, Annette (Onyx Club) NYC, nc.

H

Haakon, Paul (State) NYC, t. Haley, Jack (Broadhurst) NYC, t. (See ROUTES on page 52)

POLLY JENKINS AND HER MUSICAL PLOWBOYS
(U. S. O. T. T. #20)
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CHEENA DE SIMONE DANCERS
Currently LATIN QUARTER, Chicago
(Return Engagement)

Dir.: Sol Tepper, RKO Bldg., N. Y. C.

DeQuincey & Givons (Iceland) NYC, nc. DeSimone, Cheena, Dancers (Latin Quarter) Chi, nc. De Vasconcellos (Roxy) NYC, t. Dolan & August (Harlequin) NYC, nc. Donato, Frankie (Kavakos Supper Club) Washington, nc. Dorben, Dorothy, Dancers (Baker) Dallas, h. Dorita & Velero (El Chic) NYC, nc. Dorris, Joe (Aloha) Brooklyn, nc. Doyle, Eddie & Amy (Skyliner) St. Louis, nc. (Casino) St. Louis 5-10, nc. Drake, Johnny (Roxy) NYC, t. Dunbar, Dixie (RKO-Boston) Boston, t. Durant, Jack (RKO-Boston) Boston, t. Durante, Jimmy (Copacabana) NYC, nc. Dutton, Laura Deane (Capitol) Washington, t. Duval, Jackie (Troc) NYC, nc.

MUSICIANS TO MUNITIONS

USO Settles On \$84.50 Scale Fixed by AFM

NEW YORK, March 27.—Camp Shows, Inc., has agreed to an \$84.50 per man (\$115 for leader) scale for its touring USO band units. This is the regular out-of-town theater scale, whereas the \$93.50 applies to the highest category in the books, presentation shows.

AFM office here claimed this compromise figure applied only to the five bands already booked for USO tours in April and indicated that new figures may be set when additional band-booking plans are formulated.

The present scale will apply to orks of Louis Prima, Muggsy Spanier, Dick Rogers, Reggie Childs and Barney Rapp, altho there has been some talk among USO band committee members that September would see about 18 bands out on tour. Whether the new scale would put a serious crimp in plans was unknown at the moment.

Tough Wisconsin Revamping ASCAP Tax Bill to 3%

NEW YORK, March 27.—ASCAP may finally get a square shake in its long tax battle with the State of Wisconsin. The Murray Bill, now pending before the Wisconsin State Senate, would provide for a 3 per cent tax on gross receipts on moneys received within the State by performing rights agencies instead of the 25 per cent tax the State had been demanding.

Tax dispute has been brewing since 1937, when Wisconsin decreed a 25 per cent tax on all-over ASCAP grosses. After ASCAP howled that such an impost is extra-territorial and therefore illegal, the State legislators withdrew their harsh demands and imposed a 25 per cent tax on gross receipts within Wisconsin. ASCAP did not recognize the validity of this claim either and refused to pay, declaring the demands "discriminatory" and "confiscatory." Three per cent tax now proposed would probably satisfy the Society, as the same impost prevails in some other States.

New bill would require filing of copies of each contract of sale or license and would provide for the payment of a \$20 license fee by copyright investigators. It would also prohibit discrimination in price or terms between licensees similarly situated, but this point is covered in ASCAP's Consent Decree.

Booker Will Gab at Hub Swing Concert

NEW YORK, March 27.—John Kirby, who expects to enter the army May 25, will work out his current bookings, with the first two weeks of May at the Tie Toc Club, Boston, and the third week at the Howard Theater, Washington. No bookings are being made beyond that date.

Harry Moss, MCA's one-night booker who arranged Kirby's Boston concert April 15, will double as commentator there. Efforts were made to get John Hammond, swing savant; George Frazier, Boston writer who goes in for the hot stuff, or Dean Dixon, noted Negro conductor, but since none were available the booker will do the talking. Moss once edited a magazine called *Dance*.

Romberg Grosses Still Big

JACKSON, Miss., March 27.—Sigmund Romberg and company of 50 held a one-night stand at the City Auditorium here Monday (22), drawing 2,008 or more patrons and grossing \$2,880. Prices for the attraction were \$3 box, \$2.40 orchestra, \$1.80 and \$1.20 balcony.

Romberg was assisted by Marie Nash, Gene Marvey and Grace Panvini. The show came from Memphis and proceeded to Hattiesburg.

Coca-Cola Spotlight Band Parade

(Week April 5 to April 10)

Monday, April 3 Ted Lewis
Tuesday, April 6 Gene Krupa
Wednesday, April 7 Count Basie
Thursday, April 8 Horace Hecht
Friday, April 9 (Time relinquished to Secretary of the Navy Frank Knox)
Saturday, April 10 Tommy Dorsey

Kay Kyser Penciled Into Meadowbrook For May 5 Opening

NEW YORK, March 27.—Frank Dailey will open his Meadowbrook season at Cedar Grove, N. J., with Kay Kyser making the music—provided Kyser is still in civilian clothes on that date.

Booking was tentatively set weeks back but wasn't being talked about as long as Kyser's military status remained in doubt. Now that the matter has been settled, Dailey is going ahead with his plans, keeping his fingers crossed that the top money-making maestro in the biz will be free to fulfill the engagement.

Meadowbrook is the first of the important roadhouses in the East to schedule a reopening date since being closed by gas rationing. Dailey will continue running his Terrace Room in Newark, N. J., at least until hot weather sets in. Sammy Kaye is currently packing them into the room.

Starr Charges Pluggers' Union Is Not Policing Payola; Others Opine That Tellin' Ain't Fixin'

NEW YORK, March 27.—Council members of the Contactmen's Union, at their meeting Tuesday (23), heard a report from union attorney Joe Brodsky on a session he attended with Herman Starr, of Warner Bros.' music subsidiaries, and Bob Miller, union exec. Brodsky informed the council that Starr blasted the union's policing of the payola evil as completely ineffectual.

According to other members of the trade, Starr's outburst merely highlighted the union's inadequacies, but it revealed nothing new. The payola racket has never been wiped out, according to these spokesmen, and they feel there is no difference between paying \$35 for an arrangement or spending \$35 on entertainment.

Some members attribute the weakness of the union to basic contradictions in its set-up. Its membership includes song pluggers who are publishers in their

Ordering Khaki for Kyser May Speed Others To Swap Their Tuxes for Overalls

NEW YORK, March 27.—Kay Kyser's impending induction into the armed forces (anticipated March 16 by *The Billboard* upon receipt of a wire from War Man-Power Commission Director Paul V. McNutt) clouds the expectations of other orksters who believed they might be considered necessary for morale. Official decision may spur the movement of musicians into war work, a trend which is already apparent with Jack Denny now working at Sperry Gyroscope, Alvino Rey and his entire crew in the Lockheed-Vega plant, Frank Gagen at the Ford Motor plant and the Korn Kobblers donning overalls at the Rex Engineering Company in New Jersey.

Bethlehem Steel is now negotiating with Local 802, AFM here, for a certain singing, sax-playing name maestro to come in with a band of about 35 men. 802 has already placed over 450 of its men in war plants and has set up a small-scale employment service for musicians anxious to do war work. The union has concentrated its efforts on its unemployed list, encouraging members to take training courses to fit them for the work.

Musicians hold regular positions in the plants, starting at an average of at

least 50 cents an hour, according to Phil Stearn, who handles placement for Local 802. When they play during lunch hours or after their time is up they receive overtime pay. Complete orchestras have been supplied by the union to Grumman Aircraft, J. A. Jones Construction Company, Brewster Aircraft, Sperry Gyroscope, Republic Aircraft and others.

Among the musicians at Grumman's and Sperry's are Richard Salters, ex-pianist for Duke Ellington; Davis McCrea, formerly saxist with Fats Waller; Frank Leoncavello, who played cello for Paul Whiteman, and Scott Burbanks, ex-trumpeter with Enrico Madriguera.

In a few cases orksters are trying to hold down war jobs and play dates at the same time. Frank Gagen is still leading his crew at the London Chop House in Detroit over week-ends, and the Korn Kobblers are continuing at Rogers' Corner here on Friday, Saturday and Sunday evenings. However, those musicians placed thru Local 802 only play programs arranged by their plants.

The rejection of Kyser's appeal, which was strengthened by OWI backing, established a precedent that may start many more leaders and sidemen heading toward war work.

DETROIT, March 27.—Detroit Federation of Musicians has over 50 per cent of its members either in the armed services or in war work. The records show 600 members now in all branches of the armed services and 1,100 in war work. Possibly one-half of the 1,100 are doubling in music in addition to their industrial jobs.

Merchant Marine Musikers Mutiny Over M. H. Date

NEW YORK, March 27.—When Radio City Music Hall stepped away from its policy of not booking outside bands to bring in a U. S. maritime service outfit, it almost started a minor mutiny.

Musicians were given room and board, with the maritime service footing the bill. However, musikers maintained that they are not part of the armed forces, are still subject to the draft and therefore should get paid at regular scale for playing a commercial job. Men filed a complaint with Local 802, AFM here, which had okayed the Music Hall booking with the stipulation that men's scale salaries be sent to the Seamen's Fund.

Further complications arose over newspaper ads placed by the theater, which billed a 75-piece maritime service band under the direction of Lieut. Harold Stern. M. S. officers raised a row, and in subsequent ads Stern's name and the number of men were yanked out. Confusion stemmed from the fact that Stern had gotten approval of the booking from Washington, altho the musicians he was using came from the maritime base at Sheepshead Bay here, where songwriter Jack Lawrence heads a music unit of 64 men. When the show finally opened March 18 the band had shrunk to 38 men and Stern was sharing the honors with Petty Officer Philip Lang, each playing two shows a day.

Another Alleyite To WAACS

NEW YORK, March 27.—Tin Pan Alley is contributing another of its girls to the WAACS. Ruth Loomer, of Robbins Music, has been inducted and is awaiting orders to report for training. Two who have preceded her into the women's army are Tillie Finkle, of E. B. Marks, and Judy Brook, of Songwriters' Protective Association.

Columbia, Decca Report Gains

With Shellac Substitutes;

55% Normal Production Likely

NEW YORK, March 27.—Disk firms seem to be facing their comparatively shellac-less future with high hopes for the substitutes they have developed. William S. Paley, president of CBS, Inc., maintains that despite material shortages and the recording ban "production of records has continued at a high rate" and that shellac substitutes along with scrap returns "promise to help us (Columbia Records) substantially." In a letter to stockholders, Jack Kapp, president of Decca, states his company has made "satisfactory progress" in developing substitute materials.

Diskers have found means of spreading out their shellac supplies to cover a much greater number of waxings than heretofore. Decca claims that its production is on the same level that it has been for the past 12 months, which is

about 55 per cent of its normal output. Extra shellac allotment granted by the War Production Board last January went a long way to help relieve the pressure, say wax firms. At that time, WPB released 15 per cent of the virgin shellac consumed in 1941, and altho the order expires at the end of March it is expected that an equal amount will be released for the next three months. However, diskers are still counting heavily on scrap records to pull up their production, as substitutes are being used as shellac "expanders."

Altho Victor has not made any statement about its substitute materials, its position is less sanguine. The wax firm called a meeting of coin machine operators in Chicago and informed them that they will have to return one old record for every new one the company supplies.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

VAUGHN MONROE-SAMMY KAYE (Victor 20-1527)

Cabin in the Sky—FT; VC. *Taking a Chance on Love*—FT; VC.

CAUGHT IN a whirl precipitated by the ASCAP-BMI feud, these sides were completely lost in the shuffle when originally released in 1941. But now that they are part of the musical score of the soon-to-be-released *Cabin in the Sky* flicker the sides take on a fresh significance. And they are right up to date in their re-issue. Already enjoying wide circulation in song circles, Sammy Kaye's waxing of *Taking a Chance on Love* holds the greater interest. Vaughn Monroe backs with the title song, both tunes from the pen of John Latouche and Vernon Duke. Kaye takes *Taking* at a breezy medium tempo that accents the lilting qualities of the song. Saxes start off the side, sharing the opening stanza with the muted brasses. The Three Kadets harmonize smoothly for a second chorus, and the band returns for a third chorus to carry out the side. Monroe's side is set at a moderate tempo, keeping an attractive rhythmic beat throughout, with the band ensemble starting the side for a half chorus. The maestro, with plenty of dramatic urge in his baritone pipes, gives full voice to a second chorus. The trombones pick up the melody at the bridge bars and the ensemble joins in on the last half of the chorus to carry out the side.

"*Taking a Chance on Love*" is already reaching out for a niche on the hit parade ladder, which makes Sammy Kaye's recording a natural pull for the phonos.

POPULAR ALBUMS

Coming on the heels of his Carnegie Hall concert triumphs and marking his 20th anniversary as an exponent of modern dance music, the Victor label gives signal honor to Duke Ellington in packaging eight original compositions that make for smart merchandising as *A Panorama of Duke Ellington Music* (P-138). Sides selected cover those cut by the band from 1927 to 1940. And while they do not represent the best of the Duke's work on wax, each side is a typical Ellington and makes a welcome addition to any record library. Album tees off with the band theme, *East St. Louis Toodle-Oo*, which brings back the late Bubber Miley's growl trumpeting. Label carries the full personnel of the band and gives the date of each particular recording. The front jacket gives a literary commentary on the maestro and his music by John D. Reid, while the back inside cover carries pencil sketches of the boys in the band. Other titles include *The Moache*, *Ring Dem Bells*, *Mood Indigo*, *Stompy Jones* (the Duke having been almost 10 years ahead of the times on the jump tunes as we know them today), *Delta Serenade*, *Dusk and Warm Valley*.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

Hal McIntyre

(Commodore Hotel, New York, Columbia Network, Wednesday (24) 12:30-1 a.m.)

AT A period when most big bands have simplified their books in deference to the more limited abilities of what's-left sidemen and in line with the general shift from swing to sweet, Hal McIntyre is still sending out over the ether some of the most difficult-to-handle arrangements being heard today. That "being heard today" brings up another question: whether this is the judicious time (in terms of an ork leader's career) to challenge the attention of war-work-weary middle-aged gents and ladies.

If it is, and McIntyre must stand or fall by his decision, he is doing himself

an awful lot of good with the kind of show he sets up. *Song of the Bayou*, his opener, was rich in scoring and harmonic didoes and far beyond the average band tune in interest. Same treatment was accorded the plainest of the pops, and an every-day kind of song like *Singing in the Rain* received the work-out of its venerable life.

Helen Ward's voice, heard on two items, has acquired a delicate, slightly quavering quality that gives added import to the song she chooses to sing. Orchestra was a bit too loud behind her on *Murder* and special attention to balance should be taken with her vocals. Al Noble was also heard on two songs and did a fair job on both.

Tommy Tucker

(Hotel Edison, New York, Columbia Network, Thursday (25), 12:05-12:30 a.m.)

TOMMY TUCKER is proving to radio listeners what he's been insisting to the trade: namely, that his orchestra has a beat. It's a light beat, but a firm one and delightful for average dancing tastes. The same can be applied to his air show in toto. Light but tuneful and tasteful.

After a little too much time was wasted by the announcer calling the roll call and introducing Tucker, after which Tucker introduced the tunes and the performers (a tedious process that was repeated for the midway station break), the band zipped into Brazil and the fun was on.

Amy Arnell gave a bright, cheerful performance of *Mr. Bluebird*, which suited her range happily. She was naturally less cheerful on *As Time Goes By* and the mating was equally less happy. Don Brown, too, broke even on his times at bat. He was fine on *No, No, No*, backed by the Voices Three, but *Dream Boats* got away from him. His voice was alternately forceful and metallic, or soft and slushy. Kermitt Somerville brought gusto to the tale of *Abraham*.

Together with this beat Tucker is sporting, a heated tenor sax got the spotlight on virtually every tune and gave the music a good lift each time. More of same on other instruments wouldn't be amiss.

Soviet War Song Winner Writes of 'Pear Trees,' 'Grassy Banks' and 'Love'

NEW YORK, March 27.—That songwriters here may have been following the wrong pattern in choosing lyrics for "another Over There" is seen in the selection of *Katusha* by Soviet Russia as its best war song. Author Mikhail Isakovsky's verse and chorus, for which he was awarded 100,000 rubles, go something like this:

"Apples and pear trees shed their blossoms while fog floated over the river."

"Katusha came to a high grassy bank. She came and sang about the blue eagle of the steppe (Russian airman), about him whom she loved, about him whose letters she treasures."

"The song of the girl flies north following the sun, brings greetings to this fighter on a far-distant frontier."

"Let him remember the plains girl and hear how she sings. Let him guard the dear land and Katusha will guard her love."

It's a far cry from *We're Gonna Slap the Jap*, but for all its imagery *Katusha* is described as a "swing" tune that every Red Army man and every Russian boy and girl seems to know.

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Nat Jaffee

(Reviewed at Kelly's Stable, New York)

THIS mixed sextet has been organized only two weeks but it already reflects the strong leadership of Jaffee, who presides at the piano. The crew sounds carefully rehearsed and disciplined in its tightly knit jazz arrangements contrived by the leader. As yet it is no flash act, nor has its musical content anything to startle the musicians and other knowing main stem characters who throng the cafe.

Whether the band will develop beyond its present stage depends upon a resolution of Jaffee's intentions. He's had some big band experience besides having worked various cocktail rooms as a single and as part of a trio. More important is the fact that he has aspirations toward a career as a serious composer, and this may draw his attention away from a future as a band leader.

As it stands now the band plays standard jump tunes and oldies. Rhythm is unobtrusively solid, while alto sax and trumpet play riffs in concert. Lemuel Davis, who plays a light bouncy sax (occasionally dirtying his tone for effect), is comparatively new to jazz circles and will undoubtedly cut a swath for himself when he gets room to spread out. Roy Stevens (reviewed a few months ago leading his own small band at the Famous Door) teams up nicely with Davis on his trumpet, and he too may emerge when he starts stretching. Jaffee is a big, rather solemn chap

who sticks pretty much to the business at hand. And the business at hand is the piano, which he digs into diligently. Employs interesting harmonies but confines his inventions to the middle register only, which makes his playing appear less spectacular than it might.

Dale Cross

(Reviewed at Biltmore Hotel, Los Angeles)

DALE CROSS got his training in commercial band leading from Sammy Kaye when he was arranging for this crew. Now Cross is fronting his own band, having moved to this spot after a run in Santa Monica, Calif., and Salt Lake City.

Basic instrumentation of the band is three reeds, one brass, two rhythm. This is in addition to Cross, a triple-threat musician, who takes turns at the trumpet, sax and fiddle. Dave Madden is the featured sax man of the trio, and lone trumpet man is John Bowden. Rhythm section is especially strong, with Don Owen at the piano and Hugh Allison taking over the drums.

Most of the work hinges around Cross, who fronts with much animation. His arrangements call on him to do plenty of music making, with his muted trumpet featured on rumbas. In addition he warbles in good fashion.

Rendezvous room's patronage calls for good danceable and listenable music, and Cross's outfit fills both requirements well.

Sam Abbott.

"B" Side Becomes "A" Plug With New Songs Shy on Wax

NEW YORK, March 27.—Just how much a recorded tune means to a publisher is indicated in the news that Shapiro-Bernstein is planning to go all-out on *In the Blue of Evening*, a tune that has rested on their shelves dormant for six months, on the strength of a report that Victor would re-issue its Tommy Dorsey-Frank Sinatra recording of the ballad as a backing to *It's Always You*, being revived by Famous Music.

The tune was previously released as the B side of *A Boy in Khaki, a Girl in Lace* after an anonymous career as a Muzak transcription number done for the firm by Al DeArte during the ASCAP-BMI feud. Waxed by Victor under its titled form, *Evening* meant little and Shapiro Bernstein ignored it. After the pub's experience with *Rose Ann of Charing Cross*, which it pushed to the top of the "sheets" and landed on the Hit Parade (only *It Can't Be Wrong* of the other unrecorded tunes has made Lucky Strike's charmed circle), it has decided to stake its chances on a disk tune.

A somewhat similar venture is being tried by Joe Davis, who has bought the rights to *Don't Stop Now*, a Savoy recording by Bunny Banks Trio that has created quite a stir in race areas. No sheet music has ever been put out on the hot ditty by William Campbell, and Davis will print up copies. He will also record the tune on his own Beacon label, since Savoy has not been able to get much production for its offering.

Booker Has Play, Bandster Wants One

NEW YORK, March 27.—Billy Shaw, one-night booker at William Morris, may be calling on society maestro Meyer Davis to act as angel of *Show Your Colors*, musical comedy about army life which Shaw hopes to bring to Broadway this season.

Davis, whose blue-blood band bookings are down to a minimum because of the war, is planning to find greater activity in theatrical production and has been looking around for a favorable script. He is one of the 23 angels of *By Jupiter* and also has an interest in Theron Bamberg's *Tomorrow the World*. This is Shaw's first try at play producing.

Who's Yehudi?

A Solid Sender

SAN JUAN, Puerto Rico, March 27.—Paganini must have tossed in his grave when Yehudi Menuhin let his long hair down and tore into a generous portion of *St. Louis Blues*, participating in a bit of a jam sess put on here by the Antilles Air Task Force. Menuhin's accompanists were none less than the *Swinging Strings*, a soldier trio that performs on the banjo, guitar and bass.

When approached the afternoon before the broadcast the fiddler readily consented to appear. There was a little difficulty, tho, about getting together on the tune to be played. The trio wasn't up on Vivaldi, and Menuhin had never dug Handy. He was willing to try, however. A piano player picked out the melody of *St. Louis* and Menuhin picked it up.

And what key does the trio play this aria in, he wished to know? Huh? they answered, key? They finally decided on G and somebody gave the down beat.

And listen Jack, that cat kicked it higher than the Empire State, he plays the gutsiest scratch box since Joe Venuti, he gets on the beam that'll reach 52d Street, he . . . well, all reef!

Cavallaro Sidemen Protest Being Taxed for Uniforms

NEW YORK, March 27.—Carmen Cavallaro, playing at the Waldorf-Astoria Hotel here, had his sidemen up in arms when he docked their salaries for uniforms. Hotel insisted that the men don special suits to play and Cavallaro complied, but AFM rules provide that sidemen are not expected to pay for anything more than a tux. If the leader wants to abide by hotel's request, he must arrange to supply his men.

Local union representative stepped into the picture Thursday (26), sending letters to Sonny Werblin, of MCA, and the management of the Waldorf-Astoria firmly stating AFM's position.

NEW YORK, March 27.—Van Alexander, who took over Bob Crosby's 18-piece band, is cutting down to 15 men for his date at the Bradford Hotel, Boston, week of April 12.

Tiny Disker Tries To Steal Play From Big Firms by Settling With Petrillo Personally, But No Dice

NEW YORK, March 27.—The Musicraft record company here, thru its president, Paul Puner, yesterday made public the information that its month-long efforts to reach a working agreement with the AFM were perfunctorily rejected yesterday morning (26). What made the turndown especially bitter to Musicraft was the fact that it had accepted AFM's proposal for the creation of a "music fund" and had submitted a plan which, the record house claimed, would bring the fund \$1,500,000 annually.

On February 18 officials of the disk firm appeared before the musicians' executive board here and proposed that Musicraft pay AFM 1 cent on each 50-cent record sold, 1½ cents on each 75-cent and 2 cents on each \$1 platter sold. If a similar fee was paid by every other disk, Musicraft men claimed the total would reach the \$1,500,000 mark. Furthermore, the recorders affirmed its belief in the principals set forth in AFM's proposal and acceded to the legality of its demands.

In a letter to Petrillo dated March 11, Musicraft repeated its request for a contract under those terms and asked for a "prompt reply." The reply, dated March 25, stated: "Letter from Musicraft Corporation is read which contains an offer in reference to the making of recordings. On motion it is decided that Musicraft Corporation be notified that its proposition is not accepted. Very truly yours, James C. Petrillo."

Musicraft's bid for a settlement with Petrillo would have been quite a coup if accepted. The record company is one of the smallest, having entered the pop music field after the AFM recording ban went into effect. Previously the company had confined its activities to classical records which were sold to five-and-dime chain stores. Musicraft then went into bankruptcy and was recently reorganized, with some of the old officeholders remaining with the new company.

Its first entries into the field were two records containing the four smash hits of the day—*White Christmas*, *I Had the Craziest Dream*, *When the Lights Go On Again* and *Praise the Lord and Pass the Ammunition*—done by a vocal group called the Song Spinners. Musicraft's latest is a band recording, Baron Elliot's *Stardust* and *Vos Zokt Eer*, made prior to August 1.

Frederick Add Orks; H. Miller Build-Up Ready

CHICAGO, March 27.—L. A. Frederick, Frederick Bros.' prez, announced here that he signed up two bands, with several others near the dotted line stage.

Those joining the FB roster include Tommy Reynolds, who has been booked by MCA since leaving Harold Oxley's office, and Al Menke, Midwest territorial band. Reynolds goes into the Happy Hour, Minneapolis, March 31 for a month, while Menke had his engagement extended at the Rainbow Ballroom, Denver, thru May 12. Menke's band is fronted by Johnny Glaser, vocalist. Band is operated by Glaser and Menke.

The Frederick office is also shaping a build-up campaign for Herb Miller and his band (he's Glenn's brother), now at the Aragon Ballroom, Ocean Park, Calif. His band will be augmented to 17 pieces and a couple of new arrangers are being added to lend more sizzle to the instrumentation. While Glenn's name is not being used in the billing of this band, the relationship is usually brought out in publicity releases.

CHICAGO, March 27.—Herbie Holmes broke up his band and left for his home town in Mississippi to await induction in the army. He notified the Frederick Bros. office not to book any more dates, altho he filled those already set for him in the Seattle area early this month. Several of his men left the music biz to go into defense work.

Britishers, Bellow Too Many American Melodies on Isle

NEW YORK, March 27.—A new organization called the Association for Advancement of British Songs has been formed in England to cut down the percentage of American songs published by British firms. Songwriter William Veness, secretary of the new org, complains that at least 75 per cent of the pop tunes now published in England stem from American composers, gaining popularity thru wide circulation of Hollywood films there.

Among the current faves in Britain are *Dearly Beloved* and the title tune from the film *You Were Never Lovelier*, *Yankee Doodle Boy* and *Mary* from *Yankee Doodle Dandy*, and *Kalamazoo* from *Orchestra Wives*. *My Devotion*, *When the Lights Go On Again* and *You Are My Sunshine*, which don't stem from pictures, also rank among the top tunes there.

A Reasonable Facsimile

NEW YORK, March 27.—When the maestro's away, the band will play. That goes for Louis Prima, too, only he knows about it. While he vacations between his closing at the Adams Theater, Newark, April 21, and his opening at the Regal Theater, Chicago, May 7, his band will be booked as "Leon Prima's." Leon, Louis's brother, has fronted his own crews before.

Dunham Has April Date With Draft

NEW YORK, March 27.—Sonny Dunham, who seemed at last to have hit an up-grade stride with his current Hotel New Yorker run and a Capitol Theater date here set for the end of April, may have his bookings cut short by a draft-board appearance set for April 16. To add confusion to his plans, eight of his sidemen are reported due for army duty at the conclusion of the New Yorker run, April 10.

Halprin Ork in Hartford

HARTFORD, Conn., March 27.—Foot Guard Hall, a new dance spot in Hartford, found 300 persons turning out March 13 to hear Bob Halprin's band. Take was \$225.

Syd Conn and Bill Rose, operators of Conrose's Skating Rink here, are partners in Conrose Artists, Inc., which manages Foot Guard.

Jitter Kids Stage Strike When Ballroom Boss Keeps Wraps on Sending Band and Raps Hoofers

INDIANAPOLIS, March 27.—You can't shake a good jitterbug out of the jitters. Not unless you're willing to face a picket line, which is what Eddie Gilmarin, manager of the Indiana Roof ballroom here, went thru when he decided to clamp down on the more strenuous styles of terpsichore.

Gilmartin all along has campaigned against J-bugging but not until Friday night (12) when too-hep hoofers jammed the room for Fletcher Henderson, did he get tough about it. Floormen were given orders to stamp out the J-bugs. Thereupon Gilmartin found himself in more bad luck than Hitler's mother.

The J-bugs stormed his office—they knew their rights and where did Gilmartin come off trying to drown the poor helpless sepcats?

Gilmartin replied that ballroom op-

Diskers Divided on Method Of Dealing With Petrillo; Some Want Peace, Some Don't

NEW YORK, March 27.—Communications between AFM and diskers have changed from florid prose pieces into petulant little scrawls. Both sides are fussing more over when they shall meet than what they shall meet about. Late this afternoon it was still uncertain whether the April 15 date here was acceptable to the recording and transcription companies whose officials met this morning at the offices of the Columbia Broadcasting System here to thrash out the matter.

(Just before going to press *The Billboard* learned that representatives of 11 recording and transcription companies today agreed to meet with representatives of the American Federation of Musicians April 15.)

Negotiations between the music makers and record makers appears to have degenerated into a game of now-you-catch-me. First the disk people failed to return when they said they would, while the AFM exec board was still meeting in New York. After the AFM turndown from Chicago, the diskers telegraphed the musicians an invitation for a meeting here March 24, but Petrillo refused that and countered with an offer for a Boston meeting April 12.

That in turn was rejected by the other side, who said why not make it April 12 in New York. Petrillo tartly replied: "You named the place, I'll name the date," and April 15 is the date he named. Half the diskers grabbed at the proposal but the other half mumbled something like we-gotta-think-this-over, which brought about this morning's intramural meeting.

Half Do, Half Don't

The apparent indecision on the part of recorders seems to spring from the report that two of the three major disk firms involved in the conversations are anxious to have the AFM disk ban over and done with, while the third is a stubborn hold-out. It is this firm, or rather the powers behind it, that are reported responsible for the drafting of the group rejection of AFM's proposal for the creation of a "musicians' unemployment fund."

It is this rebellious bloc which is urgently insisting that business cannot be done with Petrillo on his terms, but to date the recalcitrants have failed to produce a plan that can serve as a basis for doing business. Some insiders cynically point out that this bloc is extremely fortunate in that it has a sizable chunk of the currently best-selling recordings, and that it has a couple more sure-fire items coming up that will leave it without much competition until new waxings start flowing again.

Whether there is any ground for such suspicious is questionable. But it is true that among the more willing recording men there is a strong belief that much more delay will kill off the present market of record buyers. Advocates of

operators were agreed that swing music was losing its popularity and that class spots simply had to play more commercial bands to keep the crowds coming. The Indiana Roof, therefore, could not tolerate stomping, heel-clicking, back-kicks, worm-wiggling, acrobatics, breaking contact beyond arms length, floor hogging and turning out of lane.

Only then did the J-bugs relax. They promised to tone down their dance forms if the Indiana Room in turn gave them a break. With the assurance that such breaks would be forthcoming, Gilmartin again became an unharrassed individual again.

Now the kids are only semi-swinging. Gilmartin's smiling, but he's ready to freeze the minute sharp characters start stomping, ruining the Johnson floor wax.

this theory insist that new material is necessary if those record buyers are to continue coming into the stores; and to accomplish that, they believe the dispute with Petrillo must be settled amicably.

That this belief carries weight can be seen in the fact that the major companies have steadfastly refused to fool around with CIO musicians or Mexican masters. This, despite previous utterances from one company spokesman who said months ago that when the time came that his firm needed new masters, it would make them—Petrillo willing or not.

Service Branches Seek Special Songs, Sez USO Music Man

NEW YORK, March 27.—A specializing army is singing specialized songs, according to USO music co-ordinator Dr. Raymond Kendall. Specialized songs, Dr. Kendall explains, are tunes localized in one service branch; e. g. *Army Air Corps Song*, *Look Out Below* (which the paratroops have adopted), *Roll, Tanks, Roll*, etc., as opposed to World War I's all-over songs like *Over There*, *Tipperary K-K-Katy* which all brackets of the armed forces took for their own.

Kendall claims that in mechanized warfare men want a song that represents their particular service. "If there is a composer in the outfit he is called upon to compose the music and lyrics for a song uniquely related to his unit in some manner. At times the words are adapted to a well-known tune."

Kendall bases his statements on the opinions of eight USO music advisers who visit service clubs across the country, lead men in group singing or train soldiers and sailors as song leaders.

Spokane's Fun Hub Swings Out May 1; Jack Teagarden Set

SPOKANE, March 27.—Wally Boatsman's orchestra opened the dance season at Natatorium Park, Spokane's amusement center, Saturday (20) with a near-capacity crowd, despite bad weather and gas rationing. Boatsman brought with him many fans from the Metronome, where he played during the winter.

The Nat's ballroom, now heated, is the largest in Inland Empire and is just across the river from Fort George Wright, second air force headquarters base. It's also served with public bus service. Louis Vogel, park owner, has announced there will be dancing every Saturday until mid-April, when Tuesday and Friday sessions will be added.

The park's season will start about May 1, when MCA bookings begin at the pavilion. First booking is Jack Teagarden, who will have a week starting May 7. Vogel is attempting six-night stands for name bands instead of one and two night runs tried last season. With well-manned army and navy encampments near-by, Vogel looks for banner year at the park.

Medal Urged for Berlin

PHILADELPHIA, March 27.—An effort to promote a Congressional Medal award for Irving Berlin has been launched here by the songwriter's local friends and admirers. Project is headed by Ed Rosenbaum, of the Columbia Pictures Exchange here and one-time personal press agent to the late Florenz Ziegfeld. Rosenbaum is enlisting the support of the movie, stage and radio biggies here. Basis of the movement will be Berlin's trick of turning in \$5,000,000 for army relief as a result of his smash stage musical *This Is the Army*. Berlin's admirers believe that no other songwriter, with the possible exception of the late George M. Cohan, has done as much for the nation, and his efforts should be rewarded with the Congressional Medal.



The Billboard Music Popularity Chart

WEEK ENDING
MARCH 25, 1943

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, March 25. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position	Title	Publisher	Plugs
Last This			
Wk.	Wk.		
3	1. I'VE HEARD THAT SONG BEFORE (F)	Morris	35
4	2. TAKING A CHANCE ON LOVE (F)	Feist	30
2	3. THAT OLD BLACK MAGIC (F)	Famous	29
12	4. I JUST KISSED YOUR PICTURE GOODNIGHT	Crawford	27
6	5. YOU'D BE SO NICE TO COME HOME TO (F)	Chappell	27
6	6. AS TIME GOES BY (F)	Harms	26
1	7. DON'T GET AROUND MUCH ANYMORE	Robbins	25
5	8. THERE'S A HARBOR OF DREAM-BOATS	Shapiro-Bernstein	23
3	9. WHAT'S THE GOOD WORD, MR. BLUEBIRD	Berlin	23
14	10. THERE'S A RAY OF SUNSHINE	Lincoln	22
11	11. LET'S GET LOST (F)	Paramount	20
5	12. BRAZIL (F)	Southern	19
9	13. FOR ME AND MY GAL (F)	Mills	19
10	14. IT CAN'T BE WRONG (F)	Harms	17
10	15. OLD MAN ROMANCE	Witmark	17
10	16. WEEP NO MORE, MY LADY	Dorsey Bros.	17
11	17. MY DREAM OF TOMORROW	Santly-Joy	16
7	18. SAVING MYSELF FOR BILL	Chappell	12
8	19. DON'T CRY	National	11
—	20. HEY, GOOD LOOKIN'	Chappell	11
—	21. I DON'T BELIEVE IN RUMORS	BMI	11
—	22. MOONLIGHT MOOD	Robbins	10
—	23. THAT'S MY AFFAIR	Leeds	10
13	24. THREE DREAMS (F)	Remick	10
—	25. WAIT FOR ME, MARY	Remick	9
—	26. WE MUSTN'T SAY GOODBYE	Morris	9
12	27. PLEASE THINK OF ME	Witmark	8
14	28. CANTEEN BOUNCE	E. B. Marks	8
14	29. THERE ARE SUCH THINGS	Yankee	8
—	30. WHY DON'T YOU DO RIGHT?	Mayfair	8

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co.; Boston: The Melody Shop; Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whittemore Song Shop; Broadway Music Shop. Butte, Mont.: Dreilbeis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Jacksonville, Fla.: Butler's Record Shop. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gately Music Shop; Robson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Drosos & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL

POSITION
Last This
Wk. Wk.

1. I'VE HEARD THAT SONG BEFORE —HARRY JAMES Columbia 36668
2. BRAZIL —XAVIER CUGAT Columbia 36651
- 3. FOR ME AND MY GAL —GARLAND & KELLY Decca 18480
3. 4. THAT OLD BLACK MAGIC —GLENN MILLER Victor 20-1523
6. 5. YOU'D BE SO NICE TO COME HOME TO —DINAH SHORE Victor 20-1519
5. 6. THERE ARE SUCH THINGS —TOMMY DORSEY Victor 27974
4. 7. IT STARTED ALL OVER AGAIN —TOMMY DORSEY Victor 20-1522
8. 8. MOONLIGHT BECOMES YOU —BING CROSBY Decca 18513
10. 9. AS TIME GOES BY —JACQUES RENARD Brunswick 6205
9. 10. I HAD THE CRAZIEST DREAM —HARRY JAMES Columbia 36652

POSITION
Last This
Wk. Wk.

1. I've Heard That Song Before—Harry James
2. Brazil—Xavier Cugat
4. There Are Such Things—Tommy Dorsey
5. That Old Black Magic—Glenn Miller
7. You'd Be So Nice To Come Home To—Dinah Shore
6. As Time Goes By—Jacques Renard
3. I Had the Craziest Dream—Harry James
6. It Started All Over Again—Tommy Dorsey
9. For Me and My Gal—Garland & Kelly
10. Moonlight Becomes You—Bing Crosby

EAST

POSITION
Last This
Wk. Wk.

1. I've Heard That Song Before—Harry James
2. Brazil—Xavier Cugat
3. That Old Black Magic—Glenn Miller
4. You'd Be So Nice To Come Home To—Dinah Shore
5. As Time Goes By—Jacques Renard
7. I Had the Craziest Dream—Harry James
6. For Me and My Gal—Garland & Kelly
4. It Started All Over Again—Tommy Dorsey
9. Why Don't You Do Right—Benny Goodman
10. Moonlight Becomes You—Bing Crosby

SOUTH

1. I've Heard That Song Before—Harry James
2. Don't Get Around Much Anymore—Ink Spots
3. For Me and My Gal—Garland & Kelly
4. It Started All Over Again—Tommy Dorsey
5. Brazil—Xavier Cugat
7. There Are Such Things—Tommy Dorsey
- 7. You'd Be So Nice To Come Home To—Dick Jurgens
10. Please Think of Me—Shep Fields
9. As Time Goes By—Rudy Vallee
10. That Old Black Magic—Horace Heidt

WEST COAST

1. I've Heard That Song Before—Harry James
2. Brazil—Xavier Cugat
3. You'd Be So Nice—Dinah Shore
4. That Old Black Magic—Glenn Miller
5. Moonlight Becomes You—Bing Crosby
6. For Me and My Gal—Garland & Kelly
7. Don't Get Around Much Anymore—Clen Gray
8. Why Don't You Fall In Love With Me?—Dinah Shore
9. As Time Goes By—Rudy Vallee
10. There Are Such Things—Tommy Dorsey

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklar Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL

POSITION
Last This
Wk. Wk.

1. I'VE HEARD THAT SONG BEFORE
2. AS TIME GOES BY
5. THAT OLD BLACK MAGIC
6. THERE ARE SUCH THINGS
3. BRAZIL
4. YOU'D BE SO NICE TO COME HOME TO
9. MOONLIGHT BECOMES YOU
8. FOR ME AND MY GAL
11. DON'T GET AROUND MUCH ANYMORE
8. THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE
- 11. IT CAN'T BE WRONG
- 12. MOONLIGHT MOOD
10. I HAD THE CRAZIEST DREAM
12. TAKING A CHANCE ON LOVE
13. WHY DON'T YOU FALL IN LOVE WITH ME?

EAST

POSITION
Last This
Wk. Wk.

1. That Old Black Magic
2. As Time Goes By
3. I've Heard That Song Before
2. You Be So Nice To Come Home To
5. Brazil
6. There Are Such Things
7. Moonlight Becomes You
8. It Can't Be Wrong
9. I Just Kissed Your Picture Goodnight
10. For Me and My Gal
11. Don't Get Around Much
12. I Had the Craziest Dream
13. Please Think of Me
14. There's a Star-Spangled Banner Waving Somewhere
12. My Dream of Tomorrow

SOUTH

POSITION
Last This
Wk. Wk.

1. I've Heard That Song Before
2. As Time Goes By
3. Brazil
4. That Old Black Magic
5. For Me and My Gal
6. Don't Get Around Much
7. There Are Such Things
6. Moonlight Becomes You
8. You'd Be So Nice To Come Home To
10. Moonlight Mood
12. There's a Star-Spangled Banner Waving Somewhere
10. I Had the Craziest Dream
9. Why Don't You Fall In Love With Me?
14. It Can't Be Wrong
15. Please Think of Me

WEST COAST

1. I've Heard That Song Before
2. That Old Black Magic
3. As Time Goes By
4. There Are Such Things
6. Brazil
5. You'd Be So Nice To Come Home To
3. Moonlight Becomes You
9. For Me and My Gal
10. Taking a Chance on Love
8. Moonlight Mood
11. Why Don't You Fall In Love With Me?
13. I Had the Craziest Dream
14. There's a Star-Spangled Banner Waving Somewhere
15. I Just Kissed Your Picture Goodnight

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn, and G. & R. Company, Newark:

POSITION
Last This
Wk. Wk.

1. DON'T STOP NOW...BUNNY BANKS TRIO...Savoy 102
2. I'VE HEARD THAT SONG BEFORE...HARRY JAMES....Columbia 36668
3. BABY, DON'T YOU CRYBUDDY JOHNSON....Decca 8632
4. APOLLO JUMP....LUCKY MILLINDER...Decca 18529
5. LET'S BEAT OUT SOME LOVE....BUDDY JOHNSON....Decca 8647
6. IT STARTED ALL OVER AGAIN ...TOMMY DORSEYVictor 20-1522
7. THERE ARE SUCH THINGSTOMMY DORSEYVictor 27974
8. BRAZILJIMMY DORSEY.....Decca 18460
9. DON'T GET AROUND MUCH ANYMOREINK SPOTS.....Decca 18503
10. THAT OLD BLACK MAGICCHARLIE BARNET...Decca 18541

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.



Selling The Records AND Sheet Music

By IRMA B. KOFF

Short Lives

Columbia Recording Company claims over 350,000 pocketbooks on the lives and music of the great composers have been sold by dealers to record buyers. Books, which retail for 25 cents, contain short biographical and character sketch of the composer, the significance and importance of his work, analysis and commentary on his recorded music and a complete listing of his records. George Marek, music critic for *Good Housekeeping*, is the author of the books on Beethoven and Bach; Robert C. Bagar, music critic for *The New York World-Telegram*, wrote the two books on Brahms and Wagner; Irving Kolodin, music critic for *The New York Sun* and author of *The Guide to Recorded Music*, is responsible for the book on Tchaikovsky. Dealers say these books fill a definite need of the record buyer who wants to build his record library intelligently. In addition, books have helped hike classic disc sales.

Your Lucky Strike

All-Time Hit Parade tunes for April 2: *Music Goes Round and Around, Moon Love, I'm Nobody's Baby, I Double Dare You, White Cliffs of Dover, When Day Is Done, Time on My Hands, There's a Great Day Coming, Manana, That Old Black Magic, You'd Be So Nice To Come Home To and I've Heard That Song Before.*

Decca Return Privilege

For the second time in its history, Decca Recording Company is allowing a 5 per cent return privilege based on records purchased at 50 cents or more. There is no return privilege on the 35-cent disks. Contrary to other recording companies, Decca does not require dealers to list the numbers of the returned records. Victor, on the other hand, imposes a fine on dealers for every number not listed.

But They're Wrong

There are a flurry of demands for recorded versions of *It Can't Be Wrong*, tune featured in Warner Bros.' *Now Voyager*. Song hasn't been waxed but customers keep looking for it because they have heard it over the radio and can't understand that no recording has been made.

Album Sales Soaring

Dealers claim that popular and classical album sales are greater now than they have ever been. Reason: record shortage. To take advantage of this popularity, dealers are putting good-but-forgotten numbers of yesteryear into their own album sets. Classifications include boogie-woogie, Irish, Latin-American, Hawaiian and classical. Dealers report idea saves times and makes money for them.

Waltzing Mathilda

Waltzes such as *Two Hearts in Three-Quarter Time, After the Ball Is Over, Beautiful Ohio and Missouri Waltz* are becoming more popular with dancing teachers who request waltz platters to instruct their pupils.

Conservation

For a long time dealers have been exchanging records with each other. But now it has gotten to a point where they are also exchanging bags around town. Often a customer will come into a store with a bag of records from another shop. It is natural for the dealer to place all the disks in his own bag. Many of them, however, are saving the other dealer's bags and are giving them back in return for their own.

Ain't It the Truth

Customer requested *Swingtime Up in Harlem* at the Gaiety Music Shop, New York, the other day. When the dealer pulled it off the shelf, customer admitted he had already bought it. He explained, however, that the dealer where he had bought it assured him his was the only store carrying the record. Customer was making the rounds to check up on the dealer's veracity.

Arcade Set-Up

Arcade Music Shop, New York, has a

unique set-up. Store is situated in the Eighth Avenue subway arcade, which eliminates its scrap problem. Customers don't mind carrying scrap to a store so conveniently located. Store encourages self-service but dealer admits a large amount of theft and breakage results. Dealer carries a large stock of disks that are no longer available, with prices for these collector's items ranging from 75 cents to \$1.50. Many of the platters are more than 10 years old and include Okeh, Okeh Electric and Vocalion labels. He also has a recording made by President Warren G. Harding on *The Republican Party* and *A Tribute to Our Disabled Soldiers* backed by a speech on *America*. Recording was made on the now-extinct Perfect Label. In addition, dealer has two Victor disks made in 1904. Both platters are comic monologs, one featuring Monroe Silver giving out with *Cohen at the Picnic*. The other was made by Barney Bernard doing *Cohen at the Telephone*, backed by Goldstein Goes in the Railroad Business.

Amendment Aimed At Society's Board To Be Heard Wed.

NEW YORK, March 27.—An amendment to ASCAP's by-laws, designed to answer criticisms from rank and filers that the Society's board is "self perpetuating" will be introduced by publisher-member George Simon at the general membership meeting Wednesday (31). Amendment would do away with the present ruling that all incumbents automatically appear on the ballots when their terms are ended.

Under the present set-up each year 8 of the 24 board members come up for election as their three-year terms expire. The four incumbent writer-members are opposed by eight new ones, the four incumbent publisher-members by four new ones. Because the incumbents are generally returned (this year only one incumbent was defeated) it is claimed by Simon, who is chairman of the nominating committee, that few ASCAP-ers care to go thru the formality of being defeated.

This amendment would call for elimination from the ballot of the incumbent receiving the lowest total of votes the last time that particular brace of board members ran.

Music Betwixt-and-Between "Essential" Rulings; Pubs Worried by Help Shrinkage

NEW YORK, March 27.—Warning sent out this week by War Man-Power Commission that all draft-age men in non-deferrable occupations will be reclassified into 1-A starting April 1 has music pubs wondering. Altho the industry has received off-the-record assurances, Washington has not declared officially that music publishing is an essential industry.

Music Publishers' Protective Association, as general spokesman for the industry, to date has frowned on any proposals that pubs demand clarification from the government. However, many publishers with shrinking personnel are anxious for some form of action.

There are already 94 song pluggers lost to the draft, leaving only 478 still active in the music business. Altho an 18 per cent cut is an exceptionally high figure for any trade, it is expected that within four months one-third of the total will be wearing khaki. First contact man to step out into war work is Happy Goday, of Leeds Music. However, Will Goldstein, of Robbins advertising department, left for essential work two days after the first war man-power edict, and

"Zero" Settlement Stymied By Accused Writer; David Ready To Fight Allegations

NEW YORK, March 27.—The squabble over Santly-Joy's *Johnny Zero*, which seemed near settlement last week, continued unabated up until press time. Mack David, accused by Dave Dryer, of Berlin Music, of stealing the song flatly refused to take any part in a settlement since he felt it would imply acknowledgement of the charges brought against him.

Altho talk of settlement was still going around yesterday (26), David, in a statement to *The Billboard*, stoutly maintained that none of his revenue would be split with anyone but his collaborator, Vee Lawlhurst. Any settlement made by Santly-Joy, he said, will have to be borne by them alone, and he will not allow the names of any writers other than Miss Lawlhurst and himself to appear on the song.

Chances of a settlement seemed bright the early part of the week when E. C. Mills, general manager of Songwriters' Protective Association, stepped in at the request of both teams of writers and publisher. Mills tried to work out an arrangement that would prove satisfactory to all and protect David's integrity. Mills suggested that a statement by Santly-Joy be printed on each copy of sheet music that "the long arm of coincidence" inspired both groups of writers to hit on the same song idea, and both groups would share the revenue on the Santly-Joy version to "avoid confusion in the public mind." David's position, however, overruled the possibility of such an arrangement.

All the writers involved, with the exception of Alfred Elsman, are members of SPA as well as ASCAP. Elsman, according to Dryer's claim, collaborated with Howard Steiner on the *Zero* song allegedly submitted to Berlin.

Fiddle Busters

HOLLYWOOD, March 27.—Milt Britton and His Musical Maniacs were deemed essential to Florentine Gardens and NTG and his revue every day in the week, but Local 47, AFM, thought otherwise. Britton opened at the spot March 17, the first band on the six-day schedule. Spot contended that Britton was part of the stageshow and it was necessary that he break up violins seven days a week. Union ruled that Britton could break sufficient violins in six days.

On the other war front Santly-Joy has been granted another week's postponement to file its answer to the copyright infringement charges brought against *Zero* by Jerry Livingston, Mann Curtis and Al Hoffman. Writers claim that the ack-ack-ack musical device used in the song was stolen from their *Machine Gun Song* (soon to be released in the *Stage Door Canteen* pic).

On the heels of these battles still another lawsuit looms before the besieged publisher. Writers of *Jimmy Had a Nickel*, published by Shapiro-Bernstein a decade ago, charge that the musical phrase used thematically for "Johnny had a zero" was lifted from the *Jimmy* tune. Hoffman, who is also one of the writers in this case, and Shapiro-Bernstein are not pressing the new claim, but Al Goodheart and Maurice Zigler, Hoffman's collaborators, are consulting their attorneys to decide upon action.

SPA Ballots Out, ASCAP's Are In

NEW YORK, March 27.—Ballots went out this week for election of five 1943-'46-term councilmen of Songwriters' Protective Association. Field of 10 candidates includes Fred E. Ahlert and Abel Baer, incumbents, and Ernie Burnett, Sam H. Stept, Edgar De Lange, J. C. Johnson, Walter Kent, John Redmond, Tot Seymour and Jacques Wolfe.

Kent and Wolfe of the above were defeated in their try for places on ASCAP's board of directors. Returns made known Tuesday (23) showed that the three incumbents in the Popular Music Division, Ahlert, Oscar Hammerstein II and Irving Caesar, held onto their posts. Only in the Standard Music Division was there an upset, A. Walter Kramer beating Oley Speaks by over 10,500 votes.

Talk that one of the old-line pub board members was going to be slipped the knife proved to be a typical pipe dream when the results revealed that Gustave Schirmer, Louis Bernstein, Herman Starr and Saul Bornstein (all incumbents) were returned with less than 100 votes separating the low and high men.

Spivak Mopping Up Midwest Territory

DES MOINES, March 27.—Charlie Spivak grossed over \$12,000 on six one-nights in the Midwest, running into his percentage on each night. Top gross was \$2,400 at the Skylon, Sioux City, Ia., Sunday (21), where Owner Tom Archer reported the largest crowd in the five-year history of the ballroom.

Spivak also grossed around \$2,000 each at Archer's Tromar, Des Moines; Frog Hop, St. Joseph, Mo.; Arkota, Sioux Falls, S. D.; Carl Fox's Prom, St. Paul, and Howard Turnley's Turnpike, Lincoln, Neb.

Charlie Spivak became separated from his trumpet in Des Moines but hopes it will catch up with him in Chicago. En route to Des Moines from St. Paul, where his band played the Prom Ballroom, Spivak was busy talking to several WAACS on the train and when he got off the instrument was left in the coach.

Scheduled to play the trumpet-tooting maestro at the Tromar that night, Tom Archer, owner of the Tromar, got busy and borrowed one from a local musician and the dance went on as usual.

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VARSITY MUSIC SHOP

3334 Bailey

BUFFALO, N. Y.

(Routes are for current week when no dates are given.)

A

Akin, Bill (La Salle) Milwaukee, h.
Allen, Bob (Earle) Phila, t.
Andrews, Gordon (18 Club) NYC, nc.
Andrews, Ted (Butler's Tap Room) NYC, nc.
Angelo (Iceland) NYC, re.
Armstrong, Louis (Trianon) South Gate, Calif., b.
Arturo, Arturo (Park Central) NYC, h.
Ayres, Mitchell (Orpheum) Minneapolis, t.

B

Baker, Ken (Meadow Acres) Topeka, Kan., 3, b.
Bar, Vic (Olympic) Seattle, h.
Barna, Al (Anton Gusz) Trenton, N. J., nc.
Baron, Paul (Savoy Plaza) NYC, h.
Baron, Shirley (Old Roumanian) NYC, re.
Bartal, Jeno (Lexington) NYC, h.
Basile, Count (Palace) Cleveland, t.
Basile, Joe (Memphis, Tenn.; Altoona, Pa., April 5-10).

Bates, Angie (Daniero's) Belle Vernon, Pa., re.
Baum, Charles (Stork) NYC, nc.
Baum, Howdy (Kentucky) Louisville, h.
Benedict, Gardner (Beverly Hills) Newport, Ky., nc.
Bennett, Larry (Hickory House) NYC, re.
Berger, Maximillian (La Martinique) NYC, nc.
Betancourt, Louis (Park Central) NYC, h.
Bishop (Dumpling Grill) Trenton, N. J., nc.
Bizony, Bela (Pierre) NYC, h.
Bori, Mischa (Waldorf-Astoria) NYC, h.
Bountman, Simon (Copacabana) Rio de Janeiro, nc.
Bowman, Charles (Wivel) NYC, re.
Bradshaw, Tiny (Toledo, O., 1, a; (Regal) Chi 2-8, t.
Brandon, Bob (Beverly Hills) Newport, Ky., nc.
Brandwynne, Nat (Riobamba) NYC, nc.
Breeze, Lou (Chez Paree) Chi, nc.
Brigode, Ace (Indiana Roof) Indianapolis 24-April 4, b.
Brown, Les (Terrace Room) Newark, N. J., nc.

C

Caballero, Don (Fefe's Monte Carlo) NYC, nc.
Cabin Boys (Anderson) Anderson, Ind., h.
Calloway, Cab (Sherman) Chi, h.
Canay, Fernando (Hurricane) NYC, nc.
Candullo, Joe (Frolics) NYC, nc.
Capella & Beatrice (Hurricane) NYC, nc.
Capella, Joe (Jimmy Kelly's) NYC, nc.
Carroll, Irv (Greenwich Village Inn) NYC, nc.
Carter, Benny (Sweet's) Oakland, Calif., b.
Carver, Zeb (Village Barn) NYC, nc.
Casey (51 Club) NYC, nc.
Cavallaro, Carmen (Waldorf-Astoria) NYC, h.
Caylor, Joy (Music Box) Omaha, b.
Chester, Bob (RKO-Boston) Boston, t.
Chiquito (El Morocco) NYC, nc.
Coleman, Emil (Statler) Washington, h.
Collins, Bernie (Newman's) Saratoga Springs, N. Y., nc.
Conde, Art (Homestead) NYC, h.
Contreras, Manuel (El Paseo) Santa Barbara, Calif., re.
Cortez, Jose (Enduro) Brooklyn, re.
Crawford, Jack (Trocadero) St. Paul, March 15-May 2, nc.
Crossby, Bob (Capitol) NYC, t.
Cross, Dale (Biltmore) Los Angeles, h.
Cullen, Tommy (Flanders Grille) Phila, nc.
Curbello, Fausto (Stork) NYC, nc.
Cutler, Ben (Versailles) NYC, nc.

D

Dacita (Rainbow Room) NYC, nc.
Davis, Coleridge (Paradise) Phila, c.
Davis, Dewey (Algiers) NYC, nc.
Debes, Eddie (Alcazar) York, Pa., b.
Del Duca, Olivero (El Chico) NYC, nc.
Dennis, Dave Hurricane) NYC, nc.
Dinorah & Rhumba Boys (Greenwich Village Inn) NYC, nc.
Donohue, Al (Ciro's) Los Angeles, nc.
Dorsey, Jimmy (Pennsylvania) NYC, h.
Dengler, Carl (University Club) Rochester, N. Y.
Drake, Edgar (Adolphus) Dallas, h.
Drewery, Russell (Diamond Subway) Baltimore, nc.
Durham, Eddie (City) Macon, Ga., 1, a;
Pensacola, Fla., 2, a.
Dunham, Sonny (New Yorker) NYC, h.

E

Eddy, Ted (Iceland) NYC, nc.
El Rumbaleros (Frolics) NYC, nc.

F

Farber, Burt (Netherland Plaza) Cincinnati, h.

Feehan, Bill (Romeo) Trenton, N. J., c.

Fields, Irving (Rogers' Corner) NYC, re.

Filho, Franklin (Casino Urcu) Rio de Janeiro, S. A., nc.

Foster, Chuck (Blackhawk) Chi, c.

Franklin, Buddy (Washington-Youree) Shreveport, La., h.

Froeba, Frankie (18 Club) NYC, nc.

G

Garber, Jan (Golden Gate) San Francisco, t.
Gendron, Henri (Colosimo) Chi, c.
Goodman, Benny (Palladium) Hollywood, b.
Gordon, Max (Elks' Club) Charleroi, Pa.
Grant, Bob (Plaza) NYC, h.

Grant, Rosalie (Essex House) NYC, h.

Gray, Chauncey (El Morocco) NYC, nc.

Gray, Glen (Riverside) Milwaukee 29-April 2, t; (Pla-Mor) Kansas City, Mo., 3, b.

Gray, Zola (Frank Palumbo's) Phila, nc.

Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.

Grey, Tony (Bal Tabarin) NYC, nc.

H

Hagenor, Herb (William Penn) Pittsburgh, h.

Harold, Lou (Bal Tabarin) NYC, nc.

Harris, Jack (La Conga) NYC, nc.

Harris, Jimmy (Tampa Terrace) Tampa, Fla., h.

Harris, Rupert (Continental) Springfield, Ill., 27-April 8, nc.

Hartley, Hal (El Morocco) Montreal, nc.

Hayes, Billy (Shangri-La) Phila, nc.

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Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Hawkins, Erskine (Paradise) Detroit 26-April 1, t.
Heath, Jack (Winter Crystal) Reading, Pa., b.
Heatherton, Ray (Biltmore) NYC, h.
Henderson, Fletcher (Madrid) Louisville 29-April 10, nc.
Herman, Sam (Clover) Portland, Ore., nc.
Herth, Milt (Copley-Plaza) Boston, h.
Himber, Richard (Del Rio) Washington, nc.
Hines, Earl (Howard) Washington 2-8, t.
Hoff, Carl (Edison) NYC, h.
Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.
Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.
Horsley, Bob (Gayoso) Memphis, h.
Horton, Aub (Clover) Fort Worth, Tex., nc.
Horton, Harry (Wivel) NYC, re.
Hutton, Ina Ray (Strand) NYC, t.

Imber, Jerry (Mon Paree) NYC, nc.
International Sweethearts of Rhythm: Clarksville, Tenn., 31; Memphis, April 2; Greenville, Miss., 4; Pine Bluff, Ark., 5; Texarkana 6; Eldorado 7.

Jaffe, Nat (Kelly's Stable) NYC, nc.
James, Georgie (Cafe Society Downtown) NYC, nc.
Jerome, Henry (Pelham Heath Inn) Bronx, N.Y., ro.
Johnson, Barney: Fort Myers, Fla., 31; Panama City, April 2-3; Lake City 4; St. Petersburg 5.
Johnson, Wally (Patio) Cincinnati, nc.
Jordan, Jess (Village Barn) NYC, nc.
Jordan, Louis (Lyric) Bridgeport, Conn., t.
Joy, Jimmy (Bismarck) Chi, h.

Kassel, Art (Bismarck) Chi, h.
Kavanaugh, George (Royal) Detroit, nc.
Kaye, Don (Clarendon) Berkeley, Calif., h.
Kayne, Judy (Castle Farm) Cincinnati 3, nc.
King, Henry (Mark Hopkins) San Francisco, h.
Kaye, Sammy (Terrace Room) Newark, N. J., nc.
Kemper, Ronnie (Last Frontier) Las Vegas, N. M., h.
Kent, Peter (New Yorker) NYC, h.
Kenton, Stan (Tune Town) St. Louis, b.
Korn Kobblers (Rogers' Corner) NYC, nc.
Krupa, Gene (Stanley) Pittsburgh, t; (Earle) Phila 2-8, t.
Kuhn, Dick (Astor) NYC, h.

Labrie, Lloyd (Darling) Wilmington, Del., h.
Landre, Jules (Ambassador) NYC, h.
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
Lang, Lou (Belvedere) NYC, h.
LaPorte, Joe (Old Roumanian) NYC, re.
Leeds, Sammy (Primrose) Newport, Ky., nc.
Lefcourt, Harry (Rogers' Corner) NYC, nc.
Leon, Senor (Don Julio's) NYC, nc.
Leonard, Harlan (Riverside) Phoenix, Ariz., b.
Leonardo (Metronome Room) Washington, nc.
Le Roy, Howard (Idle Hour Supper Club) Charleston, S. C.
Lombardi, Guy (Roosevelt) NYC, h.
Long, Johnny (Chicago) Chi, t.
Lopez, Manuel (Wonder Bar) Detroit, nc.
Lopez, Vincent (Taft) NYC, h.
Lucas, Clyde (Meadow Acres) Topeka, Kan., b.
Lunceford, Jimmie (Paradise) Detroit 2-8, t.
Lutcher, Bubber (Sunset Terrace) Indianapolis, b.

M

McDonald, Billy (Louisiana) Los Angeles, nc.
McGrane, Don (Latin Quarter) NYC, nc.
McGrew, Bob (Kansas City Club) Kansas City, Mo.
McIntire, Lani (Lexington) NYC, h.
McIntyre, Hal (Commodore) NYC, h.
McShann, Jay (City) Houston, Tex., 1, a; Galveston 2, a.
Mabaquina, Mario (Michaud's Le Village) Phila, nc.
Machito (La Conga) NYC, nc.
Malneck, Matty (Biltmore) Los Angeles, h.

GLEN GRAY: Palladium, Los Angeles, April 6 (six weeks).
LAWRENCE WELK: Orpheum Theater, Minneapolis, April 2-8.
JOHNNY LONG: Century Theater, Baltimore, April 8-14.
CHARLIE SPIVAK: Palace Theater, Akron, April 9-11.
CHARLIE BARNET: Capitol Theater, New York, April 1 (indefinite).
XAVIER CUGAT: RKO Boston, Boston, April 1 (week).
BERNIE CUMMINS: Kentucky Hotel, Louisville, April 3 (indefinite).
EDGAR DRAKE: Adolphus Hotel, Dallas, April 2 (indefinite).
SHEP FIELDS: Palace Theater, Cleveland, April 9 (week).
ERNIE HECKSCHER: St. Anthony Hotel, San Antonio, April 6 (indefinite).

Manuel, Don (McCurdy) Evansville, Ind., h.
Manzanares, Jose (La Salle) Chi, h.
Marconi, Pete (Ernie's Three-Ring Circus) NYC, nc.

Martell, Paul (Arcadia) NYC, b.
Marti, Frank (Copacabana) NYC, nc.
Martin, Dave (St. George) Brooklyn, h.
Martin, Freddy (Ambassador) Los Angeles, h.
Martin, Lou (Leon & Eddie's) NYC, nc.
Marx, Chico (Adams) Newark, N. J., 1-7, t.
Masters, Frankie (Stanley) Utica, N. Y., t.
Masters, Freddy (Enduro) Brooklyn, re.
Mauthe, Chick (Glenn Rendezvous) Newport, Ky., nc.
Mayhew, Nye (Bossert) Brooklyn, h.
Melba, Stanley (Pierre) NYC, h.
Messner, Johnny (McAlpin) NYC, h.
Miller, Eddie (Casino Gardens) Ocean Park, Calif., h.
Miller, Freddy (St. Regis) NYC, h.
Mills, Dick (Silver Moon) Alexandria, La., nc.
Menchito, Ramon (Walton Roof) Phila, nc.
Morgan, Russ (Edgewater Beach) Chi, h.
Morris, George (Armando's) NYC, nc.
Masley, Snub (Trouville) Los Angeles, nc.
Munro, Dave (Casa Manana) Albuquerque, N. M., nc.

N

Nelson, Ozzie (Biltmore) Los Angeles, h.
Newman, Ruby (Copley-Plaza) Boston, h.
Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.
Newton, Frankie (Cafe Society Downtown) NYC, nc.
Nicholas, Don (Venice) Phila, c.

O

Osborne, Will (State) NYC, t.
Owens, Harry (Ambassador) Los Angeles, h.
Patsley, Eddie (Wonder Bar) Detroit, nc.
Panchito (Versailles) NYC, nc.
Pastor, Tony (Roosevelt) Washington, h.
Paulson, Art (New Yorker) NYC, h.
Pearl, Ray (Melody Mill) Riverside, Ill., h.
Peck, Jack (Casino) Pittsburgh, nc.
Pedro, Don (Chamaleon Green Mill) Chi, nc.
Pepito (Havana-Madrid) NYC, nc.
Perner, Walter (Roosevelt) NYC, h.
Petti, Emile (Ambassador East) Chi, h.
Plummer, Joe (Slapsy Maxie's) Hollywood, nc.
Pope, Gene (Stein's Buffet Bar) Indianapolis 2-10.
Porter, Yank (St. George) Brooklyn, h.
Powell, Mouse (Louise's Monte Carlo) NYC, nc.
Powell, Teddy (Roosevelt) Washington, h.
Prager, Manny (Child's) NYC, c.
Price, Georgia (La Conga) NYC, nc.
Prima, Louis (Casa Loma) St. Louis, h.
Prussin, Sid (Diamond Horseshoe) NYC, nc.

Q

Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

R

Rapp, Barney (Claridge) Memphis, h.
Reichman, Joe (Rialto) Joliet, Ill., 31, t; (Chicago) Chi, April 2-8, t.
Reisman, Leo (Rainbow Room) NYC, nc.
Resh, Benny (Bowery) Detroit, nc.
Reynolds, Tommy (Happy Hour) Minneapolis, nc.
Richards, Jimmy (Mushiebach) Kansas City, Mo., h.
Riley, Al (Athletic Club) Flint, Mich.
Rimac, Ciro (Metropolitan) Providence, t.
Rios, Thomas (El Chico) NYC, nc.
Roberto (Bertolotti's) NYC, nc.
Roberts, Eddie (Lido) NYC, b.
Rogers, Harry (Half Moon) Brooklyn, h.
Ruhl, Warney (Neil House) Columbus, O., h.
Russell, Snookum (Scott's Theater Restaurant) Kansas City, Mo., 3-10.

S

Salmon, Bill (Way's Theater Cafe) Phila, c.
Sanders, Sid (Rainbow Inn) NYC, nc.
Saunders, Hal (Belmont-Plaza) NYC, h.
Savitt, Jan (Stanley) Utica, N. Y., 29-31; (Strand) NYC 2-8, t.

JIMMY JOY: Bismarck Hotel, Chicago, April 9 (indefinite).
ART KASSEL: Oriental Theater, Chicago, April 9 (week).
FRANKIE MASTERS: Adams Theater, Newark, N. J., April 8 (week).
JOE REICHMAN: Schroeder Hotel, Milwaukee, April 9 (indefinite).
JIMMY RICHARDS: Blue Moon, Wichita, Kan., April 9 (indefinitely).
JOE SANDERS: Ansley Hotel, Atlanta, April 5 (indefinite).
JAN SAVITT: Strand Theater, New York, April 9 (indefinite).
TONY PASTOR: Roosevelt Hotel, Washington, March 25-April 25.
JOE MARSLA: Ritz Ballroom, Bridgeport, Conn., April 4; Loew's State, New York, 15-21.
MUGGSY SPANIER: Apollo Theater, New York, April 2-9.

Schroedter, Lou (Mayflower) Jacksonville, Fla., h.
Sears, Walt (Causeway) Muskegon, Mich., c.
Seiger, Rudy (Fairmont) San Francisco, h.
Shaw, Maurice (Chateau Moderne) NYC, nc.
Sherwood, Bobby (Roseland) NYC, b.
Siry, Larry (Ambassador) NYC, h.
Sissie, Noble (Golden Gate) San Francisco 1-7, t.
Slack, Freddy (Casa Manana) Culver City, Calif., b.
Smith, Ethel (St. Regis) NYC, h.
Socarras (Ubangi) NYC, nc.
Spector, Ira (Chateau Moderne) NYC, nc.
Spivak, Charlie (Chicago) Chi, t; (Circle) Indianapolis 2-8, t.
Stevenson, Bobby (Casanova) Detroit, nc.
Stover, Jules (18 Club) NYC, nc.
Strater, Ted (Copacabana) NYC, nc.
Strigle, Earle (Seebach) Louisville, h.
Strong, Benny (Ansley) Atlanta 29-April 3, h.
Stuart, Nick (Jefferson) St. Louis, h.
Sudy, Joe (Statler) Boston, h.
Sylvio, Don (Bertolotti's) NYC, nc.

T

Teagarden, Jack (Blue Moon) Wichita, Kan., b.
Terry, Bob (St. Regis) NYC, h.
Thompson, Hal (Casino) Gloucester, N. J., c.
Tucker, Tommy (Edison) NYC, h.
Turner, Sol (Savey Lounge) St. Louis, nc.

U

Uhl, Jack (Bellevue-Stratford) Phila, h.

V

Venuti, Joe (Palace) Columbus, O., t.
Victor, Frank (Dixie) NYC, h.

W

Wald, George (Syracuse) Syracuse, N. Y., h.
Walzer, Oscar (Fifth Ave.) NYC, h.

Warren, Dick (Hurricane) NYC, nc.
Wasson, Hal (La Vista) Clevis, N. M., nc.

Weber, Eddie (Al's) Lancaster, Pa., ch.
Weese, Dan (Palm Gardens) Columbus, O., nc.

Walk, Lawrence (Orpheum) Cedar Rapids, Ia., 30-April 1, t; (Orpheum) Minneapolis 2-8, t.

Wharton, Dick (Shangri-La) Phila, nc.

Wheeler, Doc (Fay's) Phila 26-April 1, t.

White, Irving (Palm Beach) Palm Beach, Fla., h.

Williams, Griff (

The Final Curtain

BRADLEY—William Clifton (Doc), 44, rep and med show pianist, at his home in Freeport, Tex., March 14, of acute indigestion. Survived by his widow, Mrs. Ola Bradley, Freeport; father, John, Salisbury, Md.; two sons, Buster and John Morgan; two daughters, Mary L. and Dorothy, and one stepdaughter, Mrs. Mary E. Isbell, all of Houston. Burial in the Forest Park Cemetery, Freeport, March 16.

BULMER—Harry, 82, musician and husband of Myrtle Vinton, of Myrtle Vinton Stock Company, March 21 at his home in Minneapolis of heart disease. He had traveled with his wife throughout Midwest and South as musical director, actor and manager, and had presented grandstand shows at fairs. Burial in Minneapolis March 25.

CROMWELL—Lewis Jr., 5, son of Lewis Cromwell, treasurer of the Cass Theater, Detroit, March 18 in Harper Hospital, Detroit, after a brief illness.

DEADY—Robert E., 81, owner of the Trocadero Theater, Philadelphia, March 22 at his home in Philadelphia. Until taken over by Izzy Hirst the Trocadero, a burlesque house, was operated by Deady, who was a former burlesque producer on the old Columbia wheel. A brother survives. Burial at Old Cathedral Cemetery, Philadelphia, March 25.

DILLON—Jack, 42, Los Angeles exchange manager for 20th-Fox, March 22 while being taken to a hospital at Santa Monica, Calif. He was in the music publishing business with Selznick, Hodkinson and Fox before entering the film distribution business.

DRANE—Carlton Hardin, 47, veteran film exhibitor, suddenly at his home in Beverly Hills, Calif., March 24. He was a partner of N. H. Brower in the operation of the Town Theater, Los Angeles. In his early theatrical days he had owned and operated the Lark and Aztec, Los Angeles houses. His mother and two sisters survive.

EASON—Claude F., 50, magician, comedian and med showman, at a Knoxville hotel March 7. Burial in Bookwalter Church Cemetery, Knoxville.

EVANS—Thomas G., 71, organizer of the Van Wert Amusement Company, March 16 in Van Wert, Ohio.

GRAY—Harry Buchanan, son of James H. Gray, owner of Sells-Gray Circus, March 14 at the Walt Disney studios in Hollywood. He was the nephew of Fred Buchanan, former owner of Yankee Robinson Circus.

HECK—Corp. Fred V., 37, former dancer and dance teacher, March 21 at Veterans' Hospital, Bronx, N. Y. Before being inducted into the army he appeared in vaude, musical comedies and night clubs. He had also toured in Europe.

HOSMER—Edward E., 53, musician, in Springfield, Mass., March 20. He leaves a wife and a daughter.

HOWARD—Frank W., 77, former concessionaire, at his home in Jackson, Mich., March 17. Entered show business as a canvasman and tramped with various circuses in his youth. Later he became a concessionaire with carnivals and at fairs and celebrations. Burial in Woodland Cemetery, Jackson.

JACOB—Dr. M., 63, president of Tennessee Valley Agricultural and Industrial Fair and dean of the College of

Agriculture of the University of Tennessee, at his home in Knoxville of a heart ailment, March 22. A native of Pennsylvania, he went to Knoxville in 1901 and later, for a year, taught veterinary medicine in Ames, Ia. For 27 years he was treasurer of the American Veterinarian Medical Association. Interested in stock breeding, he had been a horse show judge since the days of the old Appalachian Exposition. Survived by a widow and a son. Funeral and interment in Knoxville March 24.

JACOBSON—Allen, infant son of Milton Jacobson, owner of the Stone Theater, Detroit, in Detroit after a brief illness.

KENT—Joseph A., 69, former Shakespearean stage actor, March 16 in Munroe, Ind., after a long illness. Conducted a school of dramatic art until two years ago.

KINGMAN—Frank J., concessionaire, recently with Al C. Hansen and Dixie Belle shows, in Columbia, S. C., March 19. He had been located in Columbia for the past year. Burial in Macon, Ga., March 24.

McMILLEN—Ray, 50, former assistant treasurer of Ringling Bros. and Barnum & Bailey Circus, in Magnetic Springs, O., recently. He had operated a restaurant in Bellaire, O., in recent years. Burial in Greenwood Cemetery, Bellaire.

MANNING—Timothy J., 83, former circus man, in Rochester, N. H., March 20. He joined the old Van Amburg Circus at 14 as a gymnast, and later was a member of the Barnum & Bailey Circus band. He also played in the Brown Brigade Band, the Cadet Band and the American Band, all of Boston. He was

Joseph Schillinger

Joseph Schillinger, 47, composer, music teacher and co-inventor of the Theremin electric organ, died March 23 in New York. Among his pupils were George Gershwin, Oscar Levant, Paul Laval, Mark Warnow, Jesse Crawford, Glenn Miller, Tommy Dorsey, Benny Goodman and the late Hal Kemp.

He was a conductor, composer and teacher in Russia before coming to this country in 1930. He also taught at New York University, Columbia University and the New School for Social Research.

His compositions include *March of the Orient*, *Symphonic Rhapsody* and *First Airphonic Suite*. Score of *Porgy and Bess* was written under his supervision.

ger of the Palace Theater, New York, during its heyday as a big-time vaude house, March 20 at Cranford, N. J. Rogers moved up from the old Union Square Theater, New York, when the late Martin Beck built the Palace. He left the Palace in 1932 and since then had been inactive.

ROSCOE—Sawyer (Buck), 67, circus, carnival and rep show musician, in Arkansas City, Kan., February 22. For the past four seasons he had been with Davis-Brunk Comedians and Russell Bros. Circus, and previously he had been with Howe's Great London, Sells-Sterling, Sparks, M. L. Clark, Mighty Haag, and Rose Kilian Shows. Survived by two sisters, Mrs. S. R. Moore, Arkansas City, and Mrs. Don Watson, San Antonio. Burial in Memorial Lawn Cemetery, Arkansas City, February 25.

SANDS—Al, 61, one-time business manager for Al G. Barnes Circus, of a heart attack in Mar Vista, Calif., March 20. He had in recent years been man-

SERGEI RACHMANINOFF

Sergei V. Rachmaninoff, 69, Russian pianist, conductor and composer, March 23 at his home in Beverly Hills, Calif., of pneumonia, pleurisy and complications. He had been on the concert stage for 45 years and was one of the greatest living pianists.

His compositions included the operas *Aleko* and *Francesca Da Rimini*, *The Island of the Dead*, *Prelude in C Sharp Minor* and numerous other selections. After hearing a piano arrangement by Rachmaninoff at the age of 13, Tchaikovsky became interested in him and aided in his career.

He was born in Novgorod, Russia, April 2, 1873, and made his permanent residence in America in 1917. In 1909 he played with the Boston Symphony Orchestra.

Survived by his widow, Natalie; two daughters, Mrs. Irene Wolkonsky, who made her residence with the Rachmaninoffs, and Mrs. Tatiana Conus of France. Services at the Los Angeles Russian Orthodox Church March 30.

also with the Whitmore & Clark Minstrels and the Cohan Family Show previous to 1887. For 43 years he was director of the Hanson American Band of Rochester. Survivors include three sons, Dr. Charles Manning, Newmarket, N. H.; State Trooper Frank D. Manning, Rochester, and Pvt. John Manning, stationed at Washington, Pa.

MARLOWE—Robert (Bob), circus novelty man, in Boston March 18 from injuries sustained in a fall. Marlowe had been with all the larger circuses in the last 25 years. He was a veteran of World War I.

PHAYRE—Thomas S., 63, former carnival man, in Episcopal Hospital, Philadelphia, March 24. Phayre operated the Quaker City and the Tip Top shows from 1914 until 1931. He later operated a general merchandising store in Philadelphia. Surviving are his widow, Theresa; a son, Thomas P., in the navy, and a daughter, Theresa. Services at St. Edward's Church, Philadelphia, with burial in Holy Sepulchre Cemetery, Philadelphia, March 27.

RAUB—Jacob, 83, retired med show song and dance man, March 15 in Tiffin, Ohio.

RIGNOLD—Stanley, 76, former legit actor, March 21 in a New York hospital. First appeared with Frank C. Bangs in a repertory of classic plays touring the South in 1885. Later appeared with Kate Claxton, Mrs. Fliske and George Arliss. Some of the shows he appeared in were *Becky Sharpe*, *Salvation Nell*, *The Middleman*, *John Needham's Double*, *Little Old New York*, *Spring Cleaning*, *The Great Gatsby*, *Much Ado About Nothing* and *The Green Goddess*. Burial in the Actors' Fund plot in Evergreen Cemetery, Brooklyn.

ROGERS—Elmer F., 72, former mana-

Judith Parrish, who appears in the same play, March 12 at Roxbury Court House, Boston.

HOLMAN-BLAND—Sam N. Holman, owner of Royal Shows, to Merry Lee Bland, formerly with Marks Shows, in Greenup, Ky., March 17. Upon their return to Charleston, W. Va., where Holman's Rides are stored, they were tendered a wedding supper by friends.

HORTA-DE RIMINI—Cassio Horta, Rio de Janeiro agent, and Rosina de Rimini, Brazilian lyric soprano, in Sao Paulo, Brazil, March 18.

RHODES-CURTIS—John Rhodes, coast guardsman, to Edith Curtis of Loew's Poli Theater, New Haven, Conn., at New London, Conn., recently.

TAYLOR-GREENSHIELDS—Les Taylor, Royal Canadian Air Force, to Jean Greenshields of Station CJRM, Regina, Sask., in Regina March 9.

VAN BEYNUM-HELLMAN—Lieut. Robert H. Van Beynum of the Army Air Corps to Verna Hellman, former treasurer and business manager of the Apple Orchard Summer Theater, Litchfield, Mass., at Pueblo, Colo., March 15.

WILDBERG-LAHAY—John Wildberg, producer of *Cry Havoc*, and Wauhilla LaHay, film critic for *The Chicago Sun*, in Chicago March 22.

Births

A daughter to Mr. and Mrs. Norman Benson March 7 in Reading, Pa. Father is announcer at WRAW, Reading.

A son, Garry Gordon, to Mr. and Mrs. George Baker in Portland, Ore., March 8. Father, banjoist, played vaude on West Coast circuit before going into radio. He is currently on the *Koin-Kale* program over Station KOIN, Portland.

A son to Mr. and Mrs. Charles Dant at Hollywood Hospital, Hollywood, March 14. Mother is the former Nell Call, singer, and father is NBC music director.

A son to Mr. and Mrs. William Hampton at California Lutheran Hospital, Los Angeles, March 17. Mother is the former Holly Hughes, dancer; father is a radio scripter.

A boy, Garry Lynn, to Mr. and Mrs. Larry Reed in York, Neb., March 12. Parents are carnival folk and last season were with Byers Bros.' Shows.

A son, Peter Robert, to Mr. and Mrs. Frank Borelli at a Somerville, Mass., hospital recently. Father is chief projectionist at Proven Pictures Theater, Hartford, Conn.

A daughter, Wilma, to Mr. and Mrs. Bill Rose at St. Francis Hospital, Hartford, Conn., recently. Father is a partner of Conrose's Skating Rink, Hartford.

A girl, Jill Marie, to Sgt. and Mrs. Henry Jon Adams at Riverside, Calif., March 5.

A son, Gary George, to Mr. and Mrs. George V. Adams at Cloverdale, Ind. Father is owner and operator of the George V. Adams Rodeo Company.

A daughter, Christine Lee, to Mr. and Mrs. Nichols, of dance team of Nichols and Haley, March 16 at St. Anthony Hospital, Rock Island, Ill.

A daughter, Hope Joy, to Mr. and Mrs. Sid Harris at Michael Reese Hospital, Chicago, March 26. Father is agent with the William Morris Agency, that city. Mother is the former Selma Marlowe, dancer.

A daughter to Mr. and Mrs. Thurston Holmes March 14 at Jefferson Hospital, Philadelphia. Father is a dramatic actor at Station WPEN and at the Plays and Players Club, Philadelphia.

A son to Mr. and Mrs. Lee Bonell at St. Vincent's Hospital, Los Angeles, March 19. Mother is Gale Storm, movie actress.

A daughter, Katherine Lee, to Mr. and Mrs. Grayle Howlett at Evanston Hospital, Evanston, Ill. The father is sports editor at Station WGN, Chicago.

Divorces

Karen Morley, screen actress, from Charles Vidor, film director, in Hollywood March 2.

Marguerite De La Motte, silent screen actress, from Sidney H. Rivkin, now in the coast guard, at Los Angeles March 3.

Eve Gabor, Hungarian-born film actress, from Dr. Eric V. Drimmer, psychologist, in Los Angeles March 6.

Carol Steinbeck from John Steinbeck, author of *The Grapes of Wrath* and *Of Mice and Men*, at Salinas, Calif., March 18.

Lizette Lanier Rocco from Phil J. Rocco in Macon, Ga., recently.

James C. Hanrahan, manager of Station WMPS, Memphis, from Mrs. Priscilla Todd Hanrahan in Memphis.

Ruth Keck, show girl, from Edward Keck in Tampa March 16.

Marriages

HARVEY-PARRISH—John Harvey, stage star appearing in *Kiss and Tell*, to

Roadshow Films

SUPPLIES 16MM. & 35MM. EQUIPMENT

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

Vaude-Pix Tent Shows Click, With Westerns Drawing Crowds; Both 16mm. & 35mm. Films Used

WHITESBORO, N. Y., March 27.—Westerns and musicals are favored by the audiences who see H. Glenn Newton's roadshows in halls and tents. Cartoon and slapstick comedies are the preference in shorts.

Newton, who exhibits in theaterless communities throughout the country, has found that Bob Steele, the Western star, has been his biggest money-maker with both white and colored audiences. Steele is more popular than Gene Autry or Roy Rogers because his pictures are available on 16mm. and audiences have grown to like his stories. Autry and Rogers are not available on 16mm. Fred Scott, Tex Ritter and Ken Maynard are also big drawing cards.

Newton's audiences consist mostly of family patronage. Admissions range from 11 cents to 20 cents. Pictures are purchased outright. He stays at least a week in one spot, with nightly changes and the show runs about two hours. He has found that small vaude acts are a good combination with the showing of films. At one time he played 22 weeks in one town. Newton uses two projectors for continuous operation on practically all units.

The only solution he can see for the

gas problem this year is to pick the best spots with the most population and play not less than a two-week stand, moving only twice a month. He said that popcorn, candy and any good concession always helps pay the way to the next town.

BEAULAVILLE, N. C., March 27.—Vaude-picture tent shows are going over big in the Deep South, according to Bob Demorest, who operates the Model Theater under canvas.

Demorest has been giving shows in this city since September 14, and if business continues as it has in the past, he will probably remain here for the duration. He feels that the warm weather will increase business considerably.

Films, which are on 35-mm. stock, are rented from the major exchanges in Charlotte, N. C. Each picture runs two days, from Mondays thru Saturdays. There is also a change of program for the owl show on Fridays and Saturdays. Some of the pictures shown include *Atlantic Convoy*, *King Kong*, *Parachute Nurse*; *Go, West, Young Lady*; *Prison Girls*, *Take Me Back to Oklahoma*, *Two Yanks in Trinidad*, *Riders of the Badlands* and *Big Calibre*.

Along with the features a serial is shown on Mondays and Tuesdays, the current one being *The Secret Code*, and an RKO-Pathe newsreel on Wednesday and Thursdays. Fridays and Saturdays are devoted entirely to Westerns.

Demorest's tent theater is 35 by 70 and seats approximately 250 people. Admissions range from 15 cents to 25 cents. He said that the pleasure driving ban hurt a little for the first couple of weeks only but no serious damage to his business resulted. In connection with this he has printed the following on one of the heralds he distributes to advertise his shows: "We all crawled before we walked, and walked before we could drive—so if you can't drive to the show, walk; if you can't walk, run—just come."

ODT Has Manual On Car, Truck Care

WASHINGTON, March 27.—Owners of all types of passenger cars, trucks and busses who have had difficulty setting up regular upkeep and service plans for their vehicles will soon be able to obtain a simple and complete manual covering common maintenance practice, the Office of Defense Transportation announced recently.

Based on a preventive maintenance report prepared by the Society of Automotive Engineers at the request of the ODT, the manual sets forth the fundamentals of vehicle maintenance and outlines the kind of inspections, checks and adjustments that should be made to assure efficient and economic operation of all types of motor vehicles.

The manual makes available to the average truck, bus or passenger car operator the basic rules of maintenance which have been employed and perfected by fleet operators and maintenance experts over a period of years. It is being distributed by the ODT as an aid to vehicle owners who want to keep their equipment in top-flight condition during the transportation crisis but who have been unable to set up a specific maintenance plan because of a lack of easily applied information.

The manual, which should also prove helpful in coping with mechanical problems arising from the tire inspection program, will be ready early in April and will be given wide distribution thru the ODT at Washington and in the field and

New and Recent Releases (Running Times Are Approximate)

ZAPPATORE, released by Mogull's. A romance based on the Prodigal Son. Also known as the *Tiller of the Soil*. An Italian-language classic with English titles. Good picture for all types of audiences and church groups. Eight reels.

BEFORE THE WHITE MAN CAME, released by Mogull's. A story of the North American Indians before the white man invaded their country. Picture was made, with special permission of the U. S. Department of Interior, on the Crow and Cheyenne Indian reservations in Montana and Wyoming. Aside from the story and acting, the foundation upon which interest is built, is the intimate view given of the Indians, their customs and habits. Holds interest because of its novelty and educational value. Running time, one hour.

THE NEW EARTH, released by Brandon Films. Documentary film story of the industrious Hollanders and their epic creation of their own land by "pushing back the sea." Depicts the determined Dutch as ready to do their utmost to push back the Nazi invaders as they once did the sea. Running time, 25 minutes.

AMERICAN HANDICRAFTS, released by Bell & Howell. An interesting and instructive teacher-made record of textile, pottery, wood-carving and glass-blowing cottage industries in the North Carolina mountains. Comes in black and white or part color. Running time, 10 minutes.

Demand for War Factories Picture Showings Doubles

DETROIT, March 27.—Showing of 16mm. films in war plants to entertain workers and to maintain morale is spreading in popularity throughout the country, with the demand doubling during the last year.

Programs, consisting of 16mm. shorts, musicals and comedies, have been exhibited in this lucrative field for some time by roadshowmen. In addition to being shown before and after working hours, showings also take place during rest periods and at noon hour.

Supervisors of large plants regard the shows as valuable because they provide a break in the day's work and are an excellent means of disseminating valuable information.

thru the field offices of the Office of War Information.

Roadshowmen should be interested in the above information because most of them use their cars to jump from one town to another. In addition to the problem of gas, many roadshowmen have been faced with the other difficulty of getting their cars repaired and keeping them in good condition for the duration.

Information of this nature should come in handy for all roadshowmen to carry along with them, particularly if they plan to travel thru isolated areas during the spring and summer.

USO 16MM. PIX

(Continued from page 3) the aforementioned major producers, about three months after the films are released nationally on 35mm. for regular theater showings. Consequently, the pix are often static yet appreciated since the men on these details have no other entertainment.

Since the film producers provide the U. S. Army Motion Picture Service with 16mm. prints of all new releases for use overseas, often before they are released in this country, it is expected that the three-month holdback will be relaxed.

Red Cross Drive Sponsored by ANFA

NEW YORK, March 27.—Allied Non-Theatrical Film Association is making a drive in behalf of the American Red Cross. William K. Hedwig, president of the association, is chairman of the drive.

Letters have been sent to all members asking for contributions. Members are sending their money to the ANFA, which will turn it over to the Red Cross.

Contributions in any amount will be welcomed and no quota has been set. Association reports splendid progress in the drive to date.

Roadshowman Plans Summer Tour With Medicine Show

NEW YORK, March 27.—With spring here, some roadshowmen are making plans for their summer tours. Such a roadshowman is Herbert Faske, of Brooklyn. Starting June 1, he plans to do roadshows with the David Brown Medicine Shows of New York. Circuit will include Buffalo, Utica, Syracuse, Batavia, Hornell, N. Y.; Scranton, Pa.; Washington and Baltimore. Bernard Gutman will assist Faske on the roadshows.

For the past couple of months Faske has been doing shows for Bundles for America. He has also given roadshows at the Brooklyn Jewish Center, East Side High School auditorium, Paterson, N. J.; Sunnyside Jewish Center, Jewish Community House, Bensonhurst, L. I.; Lakewood, N. Y., and before several groups of air-raid wardens.

After the war Faske and Gutman plan to collaborate with Joseph Kelly, formerly of Acme Motion Picture Services, on designing and building a new 16mm. sound projector which he claims will be almost like a 35mm. machine.

GET YOUR SHARE OF RECORD BREAKING SHOW BUSINESS

This spring and summer, New BIG 16 m/m Film List now ready. Book best Pictures at lowest prices from

SOUTHERN VISUAL EQUIPMENT CO.
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OTTO MARBACH, 630 Ninth Ave., N. Y. City

SOS PORTABLE SOUND!
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HIGHEST PRICES PAID FOR
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FREE Clip this ad and send it today for your free copy of HOW TO MAKE MONEY IN THE ROADSHOW BUSINESS

It has many important tips for both beginners and veterans of the business. Send this ad to Reprint Editor, The Billboard, 27 Opera Place, Cincinnati, O.

4-3-43



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35mm. FILMS
Sacrificed by
ROADSHOWMAN
New lot just received by us to close out. Miscellaneous odd reels begin at \$1.50! Also Features, Religious, Cartoons, Sports, etc. Sound and Silent. Send for List No. 95—FREE!
MOGULL'S
59 West 48th St., N. Y. City

GREATEST 16MM. SOUND SHORTS
Featuring World's Best Name Bands,
STARS OF RADIO-STAGE-SCREEN
\$7.50 EACH • Send for Lists.
Always the Biggest 16MM. S.O.P. Bargains.
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35MM. SOUND PRINTS
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WANTED 16mm. SOUND PROJECTORS
Highest Prices Paid — Cash Waiting.
Religious Subjects for Lent. Write for List.

ZENITH 308 West 44th St.
NEW YORK CITY

35 MM. DEVRY SOUND PROJECTORS!
Complete 2 Projectors, 1 Amplifier, 1 Speaker,
Straight Feed. \$300.00.
Sale on 16MM. Sound Castles. \$8.50 Each.
We buy & trade 16MM. Films, Sound Projectors.
ROBERT BLOCK, 1265 B'way, N. Y. C.

WANTED
Powers Equipment — Complete or Parts, Bases, Heads, Magazines, etc. Give description and lowest cash prices.
SOPHIE SELLARS
400 Walton Ave. BROOKLYN, MD.

Conducted by BILL SACHS—Communications to 25 Opera Place, Cincinnati, O.

Kelly's Passing Leaves Only 3 Tenters in Mich.

LANSING, Mich., March 27.—With the recent passing of Jack Kelly, veteran tent show manager, the State of Michigan is left with only three tent rep organizations—the Frank and Norma Ginnivan shows, which make their headquarters out of the State but which play the southern tier of Michigan during part of the summer, and the L. Verne Slout Players, who originate within the State and who have played the territory for many years.

Father Time has taken his toll of tent shows in this State in recent years. Lloyd Gould, of the Gould Players, and George Lanshaw, of the Lanshaw Players, veteran Michigan showmen, are both engaged in other lines of business. S. F. Nash, who toured this section for many years with his own show, is out of the game, due to poor health. M. A. Hunt, of the old Hunt Stock Company, also is engaged in other work. Skippy LaMore passed on last summer, and Jack Kelly followed him a few weeks ago. Frank J. Dean, of the Lillian Lyons Stock Company, once popular throughout Michigan, is now living in retirement in Muir, Mich.

L. Verne Slout has five more weeks to go with his Workshop Players, three-people unit, in Southern schools and colleges, after which he returns to his Michigan headquarters to begin preparations for his 1943 tent swing.

Winstead Minstrels Begin Canvas Tour

FAYETTEVILLE, N. C., March 27.—Winstead's Mighty Minstrels, busy on the new season's preparations at winter quarters here since March 14, begins its annual under-canvas tour here Monday (29). Manager E. S. Winstead announces that he is looking forward to a banner season. Back on the show's staff this season are Frank Stone, assistant manager, and C. E. McPherson, general agent. George Dennis is stage manager and Bessie Dennis is producing chorus.

The cast will this season contain all new faces, with the exception of Willie and Virginia Jones. The Grant Sisters (3), contortionists, will be featured. Prof. F. Woods heads the 10-piece band. Band concerts will be staged twice daily, but the 11:45 parade will be dispensed with this season.

Jack Schaaf Recuperating

COLON, Mich., March 27.—Jack and Dora Schaaf, leading man and ingenue, who closed recently with the Taylor melodrama in Omaha to permit Jack to enter University Hospital, Ann Arbor, Mich., for an operation for the removal of a kidney, are now living in their trailer here while Jack recuperates after his 11 days in the hospital. The Schaafs are booked in schools in Battle Creek, Kalamazoo, Jackson and Ann Arbor, all in Michigan, thru April with their lyceum program of magic and ventriloquism. Jack and Dora were with the late Skippy LaMore's tenter the last five summers.

Old Cotton Blossom Burns

MEMPHIS, March 27.—The old Cotton Blossom Showboat, once operated by the late D. Otto Hitner, was destroyed by fire recently despite the efforts of the crew on a Coast Guard fireboat. Boat had been tied up in Wolf River.

Schaffner Players Want

People in all lines for summer season under canvas. Actors, Musicians, Vaudeville Acts. Rehearsals May 10.

NEIL SCHAFFNER
Station WMT Cedar Rapids, Iowa

NOTICE: Tent Showmen

If you have Tent in good condition, with seating capacity of not less than 400, and can place top one and two night stands, I will furnish complete Radio Show that always gets the business. Three months on the eastern shore of Maryland and rest of season on western shore of Virginia. Percentage or cash guaranteed. This is no gamble. This show is on air daily. Address:

KID SMITH AND RADIO GANG
Care WBOC Radio Sta.
SALISBURY, MD.

Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsway line to the rep editor now, even if it's only a penny post card.

Thomas's "Mandy" Ready for Road

NASHVILLE, March 27.—H. A. Thomas, owner-manager of *Mandy Green From New Orleans* tent show, announced this week that the show will begin its annual canvas trek in Alabama the first week in April. Troupe will play all week stands.

Thomas says he has received his certificates of war necessity granting him sufficient gas and oil to make his jumps this season, and with his established territory booming with war activity looks forward to a banner year.

Rep Ripples

PVT. RALPH BLACKWELL shoots us a V-letter from overseas to say that he's all right and hopes that he'll be back in show business again some day, and that that some day is not too far distant. He is anxious to receive a line from his old rep friends. His address is Co. B, 330th Engs., A. P. O. 3492, care Postmaster, New York City. . . . HAROLD AND WAUNETTA ROSIER, who for years had their own show on the road, info that they're now engaged in war work in Leslie, Mich., but plan to resume with their show just as soon as conditions permit. . . . HARRY (IKE) AND CLAUDIA EVANS, well known in tab and rep, have closed their radio-dance-show unit due to gas rationing and have purchased the Florence Hotel, Florence, Colo. In the old tab days, Harry and Claudia operated the Rainbow Girls and Evans Revue units. . . . RAY PHILLIPS

is in Columbus, O., readying an act for niteries. . . . PVT. ROBERT W. TILTON has recently been transferred from the Ford bomber plant at Willow Run, Mich., and his new address is 21st Training Group, Bks. 621, Flight C, U. S. A. A. F., Jefferson Barracks, Mo. While on leave recently in Cleveland, Bob ran into a number of showfolk, among them the Cunningham Sisters, Marjorie and Marie; Norine Nelson, wife of Little Bob Nelson, and Louise (Patsy) Miller. All are appearing at Pony's Club in the Ohio metropolis. . . . GEORGE BOWMAN, pianist, recently visited Louis R. Griner, who is wintering at Fullerton, Md., near Baltimore. Bowman says Griner, a tent showman, has a swell outfit, with good scenery, a stage built on a truck and good rolling stock. Bowman was Griner's guest at dinner, with the latter's three daughters furnishing the entertainment.

. . . ALBERT DA VINCI, formerly in rep with the Manhattan Players, the Giannini Dramatic Company and the Hatcher Players, is now Corp. Alex Colle Brusco, with the 19th Gen. Hosp., Camp White, Ore. Corp. Brusco, a tap dancer, also has appeared with Earl Carroll's *Vanities* and Count Berni Vici's *Pan-American Follies* and says he entertains the soldiers at Camp White on the average of four nights a week. *The Camp White Grenade* recently voted him the "best tap dancer in the armed forces."

* * *

CHARLES E. BARBER, formerly with the Babe Sherwin Players, is now in the air corps, where he says he hopes to learn enough to become a better trouper after the war. He's appreciate hearing from showfolk friends. His address is Pfc. Charley E. Barber, A.S.N. 38322005, 319th Tech. Sch. Sq. (Sp.), Bks. 669, Sheppard Field, Tex. . . . BABE SHERWIN is in the WAACs at Des Moines. . . . DON (BLACKIE) SHERWIN will shortly launch a show in Oklahoma. . . . CHARLES (DOME) WILLIAMS threatens us with mayhem as a result of our alluding to his 290 pounds of avoidups in a recent issue. Writing from Columbus, O., where he is tending bar and emseeing at the Veteran of Foreign Wars' Club, rep-dom's adonis writes: "I demand a retraction in big, bold type. You have dealt me a heavy blow. What about my female public? As everyone knows, I am down to a trim 250 pounds, yet overnight you jump me to 290 pounds. The best punishment I know for you would be to cut off your Old Jordan and soda for at least two hours. For the information of our old friend, Rube Martin, Cy Rinehart died in November, 1933. His last engagement was a 20-week run with the act I was with, the Four Harmonizers,

for Fred Hurley at the Gayety, Louisville. Paul Landrum makes his home in Jacksonville, Fla. I saw him there for five straight seasons when we played there with the John Van Arnam show." . . . PVT. ARTHUR E. DAVID, who before joining the armed forces was manager and operator of the New Southern Tent Show, scribbles that he'd like to hear from his old show cronies, especially "SeeBee" Hayworth and Bob Demarest. His address is Co. D, 29th Sig. Tng. Bn., Bks. 874, C.S.C.R.T.C., Camp Crowder, Mo. . . . BOB DOWNING writes from Henderson, Ky., under date of March 25: "Rep Ripples is still the best way to keep in touch with old friends. Since November, at the close of my 43 weeks as stage manager of the Boston company of *My Sister Eileen*, I have been stage managing the USO-Camp Show tour of *Junior Miss*. We've been to the Coast and back, and now are headed for New England and the Atlantic Seaboard States. This has been the most interesting season I've ever spent in the business, and no better audiences can be found than the men in uniform. We celebrate our 100th performance this week. While in St. Louis recently, some of us paid a visit to Capt. J. W. Menke's Goldenrod Showboat. It took me back to the days (1934-'35) when I was leading man on the Showboat Dixiana in Chicago. Visitors to the Goldenrod from our *Junior Miss* company were Patricia Agnew and her mother, Robert Toms, Harry Starnes, Louis Buckles, Frank Jacoby, Jim Naismith and Mae and Robert Downing."

WATCHFUL WAITING

(Continued from page 3)

come to the national for assistance. The Newark local did not take its internal difficulties to the parent organization.

The 2 per cent tax was discontinued several years ago. Dick Walsh became president during the summer of 1941, succeeding George E. Browne, now serving a prison term with his personal representative, William Bihoff, for extortion of film industry big-shots.

ROY ACUFF WANTS

FOR HIS GRAND OLE OPRY UNIT UNDER CANVAS

One and three night stands, Boss Canvasman, Mechanic, Electrician (man who understands Kochler Light Plant); also Truck Drivers, Working Men, Cook, Agent, Bill Poster, Lithographer not subject to draft. Will pay war-time salaries. Those who have worked for us before, write. Want to buy 70 or 80 foot top with middle pieces, no junk; also want Light Plant and Chairs. Also good Cook Tent, Sleeping Tent, 2 Trucks and Trailers (good rubber); also 9 ft. Sidewall. Address:

OLIE HAMILTON, Golquitt, Ga.

WANTED

FOR "MANDY GREEN FROM NEW ORLEANS"

Colored Performers and Musicians, Chorus Girls, Singers, Dancers, Comedians, a good Blues Singer that can cut it. Salary? Yes, and you can get it as you want it every night or week.

Write H. A. THOMAS

505 4th Ave., No. Nashville, Tenn.

WANTED

Dramatic People with specialties. State salary. Write, don't wire. For Sale—Steam Calliope Scripts and small Diamond Die Drops, good shape, five dollars each.

BRYANT'S SHOW BOAT

Point Pleasant, W. Va.

Now Casting

Spring and Summer Shows

Managers and Actors, write us at once.

Benn Theatrical Agency

64 W. Randolph St. CHICAGO, ILL.

WANTED

J. B. ROTNOUR PLAYERS

People in all lines doing specialties balance of Circle and Tent Season; Piano Player, double parts; Boss Canvasman and Tent Hands. Wire or write immediately.

J. B. ROTNOUR, Richmond, Illinois.

WANT

Dramatic and Vaudeville People and Working Men for Iowa and Illinois Tent Shows.

ROBERSON AND GIFFORD

Empire Hotel SPRINGFIELD, ILL.

WANTED

For HILA MORGAN CO.

Permanent Tent Stock, Houston, Texas. One bill a week, 25th week, good business. Performers in any and all lines, Stage Manager, Tent Repair and Boss. Immediate engagement, good salary, warm weather, pleasant surroundings. Wire or write HILA MORGAN, 7125 Harrisburg Blvd., Houston.

SEDLMAYR BUYS HALF OF RC

Gets Interest With Solomon

Partners will open early in May after equipment has been overhauled

CARUTHERSVILLE, Mo., March 27.—Sam Solomon, who on March 6 purchased the Rubin & Cherry Exposition in its entirety from Mrs. Anna Gruberg, announced here yesterday that he had sold a half interest in the show to Carl J. Sedlmayr, part owner of the Royal American Shows and president of the Amusement Corporation of America until its dissolution several months ago.

Equipment of the Rubin & Cherry Exposition, which was unloaded in Caruthersville last week, having been moved as freight from Aurora, Ill., is undergoing complete overhauling and refurbishing here and the show is scheduled to open the 1943 tour early in May. The joint owners will take the show out under the same title for the current season at least. Solomon had planned to change the title immediately but it has now been decided otherwise.

Sedlmayr continues as part owner with Elmer C. and Curtis J. Velare, of the Royal American Shows.

Solomon and Sedlmayr are here making plans for the season. Show will go out as a 40-car organization with many new features, the management announced.

Legasse Units Prep For Haverhill Bow; Free Act Is Signed

HAVERHILL, Mass., March 27.—El Lagasse's three units are being readied here preparatory to the opening of the No. 1 Unit in this city May 7. Little repair work is needed on the rides as most of them are new and need only the usual tuning up.

Opening spot, the same each year, is under sponsorship of the American Legion Post, on a lot in the heart of the city with busses passing the front entrance.

Lagasse has completed deals with Al Martin to provide the free attractions on the units, and Martin has signed the Sensational Gretonas to open with the No. 1 Unit.

Route of 24 weeks is almost complete. All fair dates are set, with three more being added to last season's route. Lagasse's units play New England States, and fair dates are in the same territory.

League's Red Cross Drive in Fast Start

CHICAGO, March 27.—Red Cross Fund drive committee of the Showmen's League of America has made an excellent start in its campaign to raise \$4,000, the quota assigned the League by Martin H. Kennelly, general chairman of the American Red Cross War Fund Committee in Chicago.

J. C. McCaffery, League Red Cross chairman, reports that to date \$963 has been collected, and contributions are coming in daily.

Doc Hite Leases Latlip's Shows

HUNTINGTON, W. Va., March 27.—Doc Hite said here last week that he has leased the Latlip Shows from Capt. David Latlip and that the organization will tour under the title of Hite Greater Shows this season.

Opening has been set for April 24 on the Reynolds Street lot in downtown Charleston, W. Va. Shows will carry 3 rides, 4 shows and 25 concessions, and management plans to play West Virginia, Southern Ohio and Pennsylvania.



CARL J. SEDLMAYR, who has purchased a half interest from Sam Solomon in the Rubin & Cherry Exposition, will be active with his partner in operation this season, show to open early in May. He is co-owner of the Royal American Shows and was president of the Amusement Corporation of America until it was dissolved recently.

Brantford Is Bow Site for Conklin

ST. LOUIS, March 27.—J. W. (Patty) Conklin, Conklin Shows, during a visit to *The Billboard* here March 25 said the shows' 1943 tour will open May 31 in Brantford, Ont., where Conklin and his family maintain their home. A crew of 20 has been working in winter quarters at Hamilton, Ont., since shows closed last October and everything is in tip-top shape two months ahead of the opening date.

Conklin also advised that he plans big things for the Fair for Britain in Toronto, a success last year. Dates for the event, he said, will correspond with those of 1942, and this year Conklin has the permission of the Canadian Government to display many special war exhibits which are being loaned to him by the British War Commission.

Mrs. Conklin and their child left for Hot Springs, Ark., where they will spend the next several weeks, while Patty went to Chicago, Lansing, Mich., and then Brantford, Ont., which trip he will make in about five days. He then plans to join his family in Hot Springs.

St. Louis Clubs Remember Boys In the Armed Service at Gala St. Patrick's Dance and Party

ST. LOUIS, March 27.—St. Patrick's Party held here March 20 by Missouri Show Women's Club and International Association of Showmen for the benefit of the boys in the armed service proved highly successful, club officers reported. Held in the MSWC clubrooms, party drew a large crowd, with many coming in late from shows playing local lots. Dancing and refreshments were enjoyed until early morning and rooms' decorations featured Celtic motif.

Gonzales Mexican Society String Orchestra provided the music. A four-strand pearl necklace, donated by Mrs. Ethel Hesse, was awarded to Jim Flanagan, who presented it to the youngest member of the club, Doris Riebe. Award swelled the club's Armed Service Fund, as did a \$20 donation from Mrs. Goldie Fisher, who came in from Caruthersville, Mo., for the party.

Guests included Mr. and Mrs. Dee Lang, Mr. and Mrs. Leo Lang, Mr. and Mrs. Francis Deane, Mr. and Mrs. Floyd Hesse, Mr. and Mrs. Walter Gavie, Mr. and Mrs. Arthur Giuliani, Mr. and Mrs. Vince Hubbard, Mr. and Mrs. Steve Handing, Mr. and Mrs. Arthur Humann, Mr. and Mrs. Red McCoy, Mr. and

Mrs. Barney Williams, Mr. and Mrs. Gus Foster, Mr. and Mrs. Rex Howe, Mr. and Mrs. Ruby Cobb, Mr. and Mrs. Knox, Mr. and Mrs. George LaRue, Mr. and Mrs. Ray McCabe, Mr. and Mrs. Gordon Blaine, Mr. and Mrs. J. H. Clark, Mr. and Mrs. J. H. Smith, Mr. and Mrs. Red Maletsky, Mr. and Mrs. John Maher, Mrs. Goldie Fisher, Mrs. Estelle Rudick, Mrs. Adele Voelker, Mrs. Daisy Davis, Mrs. Mae White, Mrs. Mildred Laird, Mrs. Lillian Ojanguide, Mrs. Mary Houston, Mrs. George Carter, Doris Riebe, Virginia Harris, Benigna Dobb, Grace Parker, Katherine Nemsger, Pauline Lipsky, Mary Frickleton, Lola Mae Holler, Florence Zimmer, Babe Weinstein, Virginia McCabe, Dorothy Pernoff, John Sweeney, Harold Barlow, Mr. Piggotti, C. T. Parker, Red Kelton, Sergeant Mahoney, Jim Flanagan, Morris Lipsky, Mike Shepard, Sunny Bernet, Ted Tolman, Al LeBeause, Ray VanOrman, Frank Berry, Red Thompson, Eddie Bohl, Harding Williams, Al Kassing, George Ojan, Rudy Paccini, Werner Meder, Marvin Drake, John DeLaney, Phil Zoller, Milton Militzer, Bill Julian, John Lueder, Lt. Anthony DePyka, Chief Petty Officer P. E. Laughlin, S. Sgt. H. C. Williams, Sgt. S. Palmer, Ralph Paccini and Arthur Giuliani Jr.

Colorful Ceremony Marks NSA Service Flag Dedication

NEW YORK, March 27.—National Showmen's Association unfolded a service flag, dedicated to the 63 members in the armed forces, at a special Tuesday (23) observance. In an impressive ceremony Brother Jack Lichten presented the silk flag, 10 feet wide and 12 feet long, to Sam Rothstein, who accepted it on behalf of the club. On the dais were many guests, including the brother and sister of Murray Polans, first of NSA's boys in uniform to die in the service, and Mr. and Mrs. Charles (Doc) Morris, parents of NSA hero, Sgt. Charles (Doc) Morris Jr.

The flag, which in addition to the usual blue star and the number 63 has a gold star in honor of the deceased member, was carried to the dais by eight members of the National Security Women's Corps thru a lane of colors

formed by representatives of American Legion Posts, Color Guard Free French Post, Jewish War Veterans' Post, New York County Jewish War Veterans; National Security Women's Corps and the American Legion Auxiliary. Flag was designed by Treasurer Anna Halpin of Ladies' Auxiliary.

Ceremonies also included an invocation by Rabbi Birnstein; a short, stirring talk by Brother Fred Murray and the singing of the national anthem by Dorothy Packman. Others on the dais were Archie Greenberg, national commander of the Jewish War Veterans; Jack Greenberg, officer of the day; Blanche Henderson, president of the Ladies' Auxiliary, and Midge Cohen, of the NSWC.

Refreshments were served in the Ladies' Auxiliary clubrooms to more than 300 members and friends in attendance.

ODT Approval Of Itineraries In Latest Order

(Continued from page 3)

movement of any such extra or special passenger trains shall stipulate that such train movements are subject to delays and interruptions necessary to afford preference to all other train movements, whether freight, passenger or mixed freight and passenger train movements, and that the rail carriers shall not be subject to any liability due to delays or interruptions of any such extra or special passenger train movements due to lack of available motive power, or to preference being accorded other train movements; and provided, further, that the owner or operator of any such circus, carnival or show furnishes evidence in writing to the carrier scheduling any such extra or special passenger train movements, that the itinerary of such circus, carnival or show has been approved by the Office of Defense Transportation."

Ward Registers 50% Inaugural Biz Hike At Baton Rouge, La.

BATON ROUGE, La., March 27.—With good weather, John R. Ward Shows opened their season here March 13, under Firefighters' Association Auspices, to business which Owner-Operator John R. Ward termed 50 per cent better than that registered at last year's debut. All rides, shows and concessions played to near-capacity crowds over the week-end. Much equipment was added during the winter, under supervision of Bobbie Sickels, Ward said. Shows opened with 12 rides, 10 shows and 31 concessions. Spitfire proved the best ride.

Staff includes John R. Ward, owner-manager; J. (Bill) Carneer, general business manager; H. L. Ehler, special agent; Robert Sickels, secretary; Robert Jones, general ride superintendent; Rickard (See *WARD INAUGURAL* on opp. page)

Alamo Opens Well In San Antonio; Austin Date Good

AUSTIN, Tex., March 27.—Jack Ruback's Alamo Exposition Shows closed their four-day engagement here Saturday night under American Legion Post auspices to business which Owner Ruback termed, "twice as good as usual." This was the second engagement of the shows, the first being in San Antonio. Shows left here for San Marcos, Tex. Joe Rosen joined here with four new concessions. Jerry, educated chimp, who has sold thousands of dollars in War Bonds and Stamps, is one of the main attractions on the midway.

Willett Schaeffer, free act, is proving a good draw. Hutchens's Modern Museum is back again and working to good (See *ALAMO OPENER* on opposite page)

COMING

WEST COAST OPERATION

By Walton de Pellaton

Spring Number of THE BILLBOARD

Dated April 10

WARD INAUGURAL

(Continued from opposite page)
Kennedy, superintendent of Diesel plants; Mason Alexander, assistant.

Rides: Twin Ferris Wheels, Russell Lloyd, foreman; Frank Calhoun, assistant; Spitfire, Clarence Lanke, foreman; Philip Maynard, assistant; Streak, Raleigh Neal, foreman; H. R. (Red) Allen and E. J. Reynolds, assistants; Octopus, Harold Johnston, foreman; Burt Robertson, assistant; Sky Clipper, Powell Kellem, foreman; Arthur Misarocco, assistant; Merry-Go-Round, Dennis Word, foreman; Kiddie Autos, James Johns, foreman; Kid Chairplane, Tony Foppiano,

foreman; Miniature Train, Corky Vance, foreman; Tilt-a-Whirl, Leroy Ford, foreman.

Shows

Shows are office-owned and include Side Show, Colorado Fred, manager; Buckskin Betty Bancroft, impalement and trick rifle shot; Professor DeKalb, magician; Dorothy Stanphill, blade box; Robert Huddleston, pony boy; Cletus McGill, human pin cushion; William DeWitt, tattoo artist, and Rebel Boyd, contortionist.

Harlem Revue, Sonny Sharpe, producer; W. W. (Billy) Wilson, manager; Sybil Sharpe, assistant producer; Buck Suber, comedian; T. J. (Porky) Sharpe, wardrobe and stage manager; musicians, Harold Smith, saxophone; H. C. Brown, trombone; Eddie Collins and James Harrison, trumpets; Fats Walker, clarinet; P. H. Wilkerson, drums; Pete Masters, piano, and George Masons, bass. Jungleland, Curly Flate, operator; Maggie Murphy, trained chimp, owned by Mrs. Patsy Jones; Mongo, operated by Jerry Concinno; Athletic, Swede Jimmerson, operator; Black Panther Mitchell, assistant. This Funny World, Hiram Ellis, operator; Funhouse, Steve Brunson, operator, and Gay New Yorkers, Mary Kline, operator.

Concessions

Fifteen office-owned concessions include bingo and cookhouse. Bingo operator is Mrs. John R. Ward, while the cookhouse is managed by E. J. (Pappy) Ryan. Other office concessions are managed by Arthur Price. Gus Mitchell is operating seven concessions, while Al Stringer is operating his balloon dart concession and has charge of organs and calliope. Office-owned custard machine is operated by Mr. and Mrs. William Roberts, while Mrs. Martha Price manages the ball game, with Mrs. A. C. Newman assisting. Zoe Ann Bancroft owns and operates the penny pitch. Veronica Makovicz Carneer is The Billboard sales agent.

**BILLPOSTER
WANTED**

Must be sober and reliable.

**DODSON'S
WORLD'S FAIR SHOWS**

P. O. Box 743

TYLER, TEXAS

RIDE MEN

Want two men each for Flyoplane and Spitfire. Not Foremen. Experience on these rides preferable but not necessary. If experienced Ride Men, top salaries. Want men Norfolk, Va., April 4. Will open there April 10. These rides booked over railroad show. No truck driving. Prefer over draft age or deferred classification. Booze will please not answer.

Address:

C. E. BARFIELD

Care Art Lewis Shows

Norfolk, Va.

Fay's Silver Derby Shows

CORDELE, GA., MARCH 29-APRIL 3

WANT CONCESSIONS—Cork Gallery, Snocone, Hoopla, Corn Game, Photos, Ballgame, American Palmistry, Popcorn, Grab, Stock Stores not conflicting. Will book or buy Eli #5. Shows—Monkey, Ten in One, Minstrel.

E. J. FAY, Mgr.

**NO. 5 ELI WHEEL
FOR SALE**

Excellent condition, ready for the road. Price \$3500.00 cash. Tents for sale, good condition, all sizes. All address:

JAS. BELL COMPANY
36 GREEN ST.

NEWARK, N. J.

WANTED

Two Ferris Wheel Men, Scooter Foreman. Top salary. Here two more weeks.

WILLIAM ZEIDMAN

Mighty Sheesley Midway Mobile, Ala.

WILL BOOK

PHOTO GALLERY FOR BEST LOCATION IN ST. LOUIS. Will buy or lease WAR EXHIBIT. Will buy Baseball Batting Practice Outfit.

CANTEEN RECREATION
416 WASHINGTON AVE. ST. LOUIS, MO.

WANTED

Permanent location inside building, one block from Camp Barker Bus Station, with 60,000 soldiers to play to. Photo Gallery, Jewelry Engraving or similar Concessions. Can place Agents for 10¢ Concessions. Musicians for Colored Dance Orchestra. Work six nights a week. Address: SCHNECK'S SHANGRI-LA, 1149½ S. First, Abilene, Texas.

WANT

FERRIS WHEEL OPERATOR

To handle #16 BIG ELI WHEEL in large amusement park. Address:

BOX 207, Care Billboard, St. Louis, Mo.

Citation

PETERSBURG, Va., March 27.—Cetlin & Wilson Shows, wintering here, have framed their citation from the United States Treasury Department and will proudly display it in the shows' office while on tour, said Manager John W. Wilson. Certificate, tastily scrolled and bearing the Treasury seal, thanks the organization for its sales of War Bonds and Stamps during the 1942 season, a campaign engaged in by the branches of outdoor show business. Citation reads: "United States Treasury Department. For distinguished services rendered in behalf of the War Savings Program this citation is awarded to Cetlin & Wilson Shows, Inc. Given under my hand and seal on January 29, 1943. Henry Morgenthau Jr., Secretary of the Treasury."

BUCKEYE EXPOSITION SHOWS

Opening April 5, Morrilton, Ark., in Heart of Town. Largest Stock Sale in State All Week. Want outstanding Free Act Manager and Acts for Side Show, Monkey Show or any good Shows with or without own outfitts. Want three more Musicians for Minstrel, salary ten dollars a week from office and percentage. Also two more good Chorus Girls; Chef and Griddle Man and one more Waitress for Cookhouse. Will place all legitimate Concessions working for 10 cents except Pop Corn and Bingo. Need three more good Working Men that drive Semi-Trailers; top salary and bonus. All parties contracted, please acknowledge. Show will positively play money spots. All address:

BUCKEYE EXPOSITION SHOWS, P. O. Box 38, Dardanelle, Ark.

B AND V SHOWS

J. VAN VLIET, Gen. Mgr. — BERT ROSENBERGER, Gen. Agt.

OPENING APRIL 15TH, GARFIELD, N. J., IN THE HEART OF DEFENSE WORK.
Want Cookhouse, Bingo, Custard, Arcade. Concessions all open. Want Girl Side Show, Monkey and Grind Shows. A-1 proposition to party with 3 or 4 Shows with own transportation. Al Ventrie, wire, Ride Foreman and Help, top salaries.

Write or Wire 5 WESTMINSTER PLACE, GARFIELD, N. J.

CARNIVALS**LAST CALL****LAST CALL****ENDY BROS. AND PRELL'S
WORLD FAIR SHOWS, INC., COMBINED**

EVERYONE CONTRACTED REPORT DURHAM, N. C.,
READY TO OPEN APRIL 5

CAN PLACE—Few more Semi-Drivers and Ride Help. Second Man for Spitfire and Rocket.

LEGITIMATE CONCESSIONS OPEN—Can place Custard Dipper. Concession Agents, come on. Cookhouse Help, Canvas Men, Ticket Sellers, Revue Girls, Hawaiian Musicians.

All Answer DAVID B. ENDY, General Manager, Durham, N. C.

GOLD MEDAL SHOWS

OPENING SATURDAY, APRIL 3, COLUMBUS, MISSISSIPPI

WANT Cook House or Grab Joint and Penny Arcade. CONCESSIONS—Hoopla, Pitch-Till-You-Win, Dart, Coke, Ball Games and other legitimate Merchandise Concessions. Want Billposter to join immediately, Merry-Go-Round Foreman for Little Beauty Two-Abreast. Ride Help that drive semis. HAVE FOR SALE—Two General Motors 60 KW. Diesel Light Plants. These plants have just been rebuilt and are in first-class shape. Address

OSCAR BLOOM, Manager, Columbus, Mississippi.

DODSON'S WORLD'S FAIR SHOWS

OPENING TYLER, TEXAS, SATURDAY, APRIL 24

ALL PEOPLE ENGAGED PLEASE ANSWER THIS CALL

WANT Train Help. Electrician and Helper. Ride Help for office-owned Rides. Sober and reliable Workingmen **WANT** in all departments.

Winter Quarters now open. Come on in. We will take care of you.

All address: DODSON'S WORLD'S FAIR SHOWS, P. O. Box 743, Tyler, Tex.

BARNEY TASSELL UNIT SHOWS

OPENING APRIL 16, RICHMOND, VA.

RIDES—Can place Octopus, Tilt or any Ride not conflicting. SHOWS—Any Grind Show of merit. CONCESSIONS—Crab, Cigarette or Lead Gallery, Photos, Frozen Custard, Ball Games, String Joint, Jewelry, Cane Rack or any legitimate Concessions. Want High Sensational Free Act, also Sound Truck. Ride Help, including Merry-Go-Round Foreman. Good salary.

Address 4501 Madison Street, Riverdale, Maryland

WANTED

Silver Streak Foreman, Piano Player for Girl Show, Bill Poster, Assistant Electrician (one that understands Diesel), Freaks for Side Show, Ride Help of all kinds. Have for Sale—Diving Horse with ramp, also Flyer, in good condition. All reply to

J. M. SHEESLEY, MIGHTY SHEESLEY MIDWAY

MOBILE, ALA., TO APRIL 10TH; THEN MERIDIAN, MISS.

FOR SALE

Yendes' Mechanical City Exhibit, complete. Mounted on 32-ft. International Speed Truck. A proven money-maker. \$4,500.00 Cash.

H. W. YENDES, VANDALIA, OHIO

MAX GRUBERG FAMOUS SHOWS

OPENING IN PHILADELPHIA APRIL 9 — Third and Berks Streets

NO FRONT GATE

WILL PLAY CITY LOTS UNTIL OCTOBER
WANT RIDE HELP AND CONCESSIONS. Merry-Go-Round Foreman. Experienced Second Man for Ferris Wheel, Chairplane, Whip, Roll-o-Plane. Will pay high salary. CONCESSIONS: High Striker, Bowling Alley, String Game, Grab and any other legitimate Grind Stores.

MAX GRUBERG, 1840 Market St., Philadelphia, Pa.

WANT

Truck Mechanic with own tools, Scenic Artist and Letterer. Have two Girl Shows open to reliable operators, either office shows or will book party with own wardrobe. Shake Show and Athletic Show open. Will consider good Hillbilly Show. Ride Help who drive Semi Trailers. Agents for Shum and Grind Stores. This show heading north soon. Mrs. Wagner can place Cookhouse Help. All address:

Al Wagner, Great Lakes Exposition

MOBILE, ALA.

ON CIRCUS DAY!



Every showman knows it pays to keep performance promises unfailingly. Tents must be waterproof to beat the storms. Preservo treated canvas insures an absolutely leak-proof tent even in the heaviest rain. Preservo keeps canvas soft, pliable and easy to handle.

EASY TO APPLY

ROBESON PRESERO CO.

SOLE MAKERS, Dept. 5, PORT HURON, MICH.



★ INSURANCE ★ CHARLES A. LENZ

"THE SHOWMAN'S INSURANCE MAN"

A738 INSURANCE EXCHANGE

CHICAGO

WILL PAY \$125.00 PER CASE .22 SHORTS
CASH WAITING

ALLIED CORP., 22 Scollay Sq., Boston, Massachusetts

JAMES E. STRATES SHOWS, INC.

OPENS WASHINGTON, D. C., WEDNESDAY, APRIL 7

Location 21st and C. N. E.

Want Penny Arcade, PONY RIDE and SPITFIRE, will furnish wagons for same. Al Tomaini can place Attractions for Side Show. Can place Colored Performers. Joe Sciortino wants experienced Candy Pitchmen. Rice Brothers want Girls for Revue. Walter Marks wants Drome Riders. Want capable Man to take complete charge of Snake Show. Can place Neon and Tower Men. Want one more Assistant Electrician. Want Merry-Go-Round and Hay Day Foremen. Want Ride Help for Scooter, Merry-Go-Round, Ferris Wheels, Fly-o-Plane and Roll-o-Plane. Want Polers for train, Train Help and Train Porters. Can place useful people in all departments. Can place legitimate Concessions that do not conflict with our exclusives. Show train leaves Smithfield, N. C., March 31st, arriving Washington, D. C., April 1st. Address all communications to

JAMES E. STRATES, James E. Strates Shows, Inc., Washington, D. C.

CANADA GREATER SHOWS CANADA

14TH ANNUAL TOUR

Show will consist of six Rides, namely, Merry-Go-Round, Ferris Wheel, Kiddie Auto Ride, Tilt-a-Whirl, Caterpillar and Ridee-O. Plus a Penny Arcade, 3 Shows, namely, Side Show, Grind Show and a Girl Revue Show. Also 20 Concessions.

Want to book a real Side Show. Will supply 20 by 100-foot tent, banner line and wiring for same. Betty King wants draft exempt canvas man, also experienced Girls.

Want Workmen for the Rides with selective service permit to seek work. Apply FRED W. SIMS, Post Office Box 85, Toronto, Ontario, Canada.

SKATELAND AMUSEMENT PARK

FT. SMITH, ARK.

Want Rides and good, clean Concessions (positively no gambling) for park season. Located on Highway 71 in city limits, next to big, permanent skating rink. Excellent bus service. Large Army Camp of 30,000 here. Only amusement park within 100 miles. Get permanently located for season and avoid moving. Ready to book. Write

W. H. STANLEY, Box 401, Ft. Smith, Ark.

CALL—BUCKEYE STATE SHOWS—CALL

Opens Saturday, April 3, Downtown Helena, Ark.

All people contracted come in now

Want Cook House or Sit Down Grab. Good proposition for Penny Arcade. Operator for Circus Side Show with Freaks and Attractions and two more Grind Shows. Can give exclusives on Long or Short Range Gallery, Photos, Scales, Palmistry and Custard. All Concessions open. Want Corn Game Help and Concession Agents for all Concessions. Musicians and Talent for Minstrel Show. Lee McDaniels, write Patsy Jones. Russell Law, Steve Mocal, Ray Nash, James Dunn, James McGee, write Bob Jones. Want few more Ride Men who drive semis. Can also place good Canvas Man and Working Men in all departments at good salary. All Replies to MIKE ROSEN or JOE J. FONTANA, Box 356, Helena, Ark.

BLUE RIBBON SHOWS

COLUMBUS, GA., 2 WEEKS, MARCH 27 TO APRIL 10.

WANTED Foreman and Second Men for ten Major Rides; Sailor Venus and Goolsey, come on; Semi-Trailer experience preferred. Account army draft will place Carnival Electrician and Truck Mechanic. Furnish complete outfit to reliable showmen. Shows with outfitts, write. Concessions all open. Joe Fontana no longer connected. We will positively fulfill all 1943 contracts barring government restrictions.

T. ED ROTH, OWNER

Club Activities

Showmen's League of America



Sherman Hotel
Chicago



National
Showmen's Assn.

Palace Theater Building
New York

CHICAGO, March 27.—President Jack Nelson was in the chair at the March 25 meeting. With him at the table were First Vice-President Fred H. Kressmann, Treasurer William Carsky, Secretary Joe Streibich and Past Presidents Edw. A. Hock and J. C. McCaffery. Ways and means committee is co-operating with Brother McCaffery on Red Cross War Relief drive. Third Vice-President S. T. Jessop is confined to his home with a heavy cold. Brother Tom Rankine is showing little improvement. Brother Lou Keller is in attendance at the meetings, but Brothers Tom Vollmer, James Murphy and William Young are still confined. News of the death of David D. Murphy was received with regret at the League rooms.

Soldiers' package committee is busy getting out the regular package to the boys in the service. Revision of by-laws has been completed and they are in the hands of the printer. Brother Jimmy Simpson is ill at his home in Powderly, Ala. Membership committee presented application of Art Frasik, sponsored by

(See SLA on page 51)

NEW YORK, March 27.—Regular meeting and governors' night March 24 were presided over by Secretary Joe McKee in the absence of other officers. Most of the officers are at winter quarters making ready for spring openings. Little business was transacted, and Ladies' Auxiliary Package Party got under way at 9:30 p.m., with the women bringing every variety of package filled to the brim. Brothers Charles Smith and Clarence Giroud were auctioneers, and thru their efforts and generosity of members over \$200 was raised for one of the auxiliary funds. Eddie Rahn, former general agent of Endy Bros.' Shows and now in the executive capacity with General Electric Company, visited, as did Jack Andrews and Larry Sunbrook, Gerald Snellens, Jack Gilbert, Joe Hughes and Joe End. Brother and Mrs. Edward Reicher came in from Miami. Charles Gerard arrived from Miami to get his show ready for opening. Al Katzen, Julius Levy, Sam Shapiro and Al

(See NSA on page 51)



Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, March 27.—Members at the regular Monday night meeting upon suggestion of Brother J. Ed Brown voted to honor showmen from Mission Beach near San Diego at the May 3 meeting. Brother Charles W. Nelson, secretary and entertainment committee chairman, reported that he'd be on hand with a special floorshow. Brother Brown consented to assist in making the night one of the biggest in PCSA history. Motion was entertained to contact the Ladies' Auxiliary to ask its co-operation on the shindig.

Tribute was paid Brother Al Sands, prominent showman, who died March 20 in Ocean Park. Chaplain H. A. (Pop) Ludwig officiated at the ceremonies. Frederick V. Bowers was elected to membership, and favorable action was taken

(See PCSA on page 51)

TENTS

New and Used

CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE. ALTON, ILL.

World's Finest Paint

FOR CARNIVALS

Highest Quality • Lowest Prices

PAINT EXCHANGE of CHICAGO
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CONCESSION CARNIVAL

TENTS

Our Specialty for Over 46 Years

UNITED STATES TENT & AWNING CO.
Our New Address:
2315-21 W. HURON ST., CHICAGO, ILL.

TENTS—BANNERS

50x110 DRAMATIC TOP, A BARGAIN.

Charles Driver — Bernie Mendelson.

O. HENRY TENT & AWNING CO.
4862 North Clark Street CHICAGO, ILL.

J. R. Edwards Shows

Open in Wooster, Ohio, April 15

WANTED

WANTED

Ride Help for Merry-Go-Round, Ferris Wheel, Tilt, Chair Plane; also Electrician. Can place Photo Gallery. Newt Newton, come on. Address all mail and wires to J. R. EDWARDS, Wooster, Ohio

Want Monkey Show

or
Circus on account of disappointment.
Workingmen in all departments.

O. C. BUCK SHOWS

1195 5th Ave. Troy, N. Y.

ELITE EXPOSITION SHOWS

Want Foreman and Second Man for ROLL-O-PLANE, ALSO OTHER RIDE HELP. Must Drive. State Lowest.

Opening April 10th.

Address:

CHARLES ROTOLY, Mgr., Arma, Kans.

JIMMIE (Over-Under) BROWN

Booked with Garden State Shows 1943. WANTS Sue Rogers, Eagle Beak, Chet Kinetop and all persons who have worked for me before, please contact immediately. Address: JIMMY BROWN, Care Garden State Shows, 161 Chamber St., Phillipsburg, N. J.

LAKE STATE SHOWS

NOW BOOKING SHOWS AND CONCESSIONS

FOR 1943 SEASON.

WANT OUTSTANDING FREE ACT.

Address: P. O. BOX 175, Bay City, Mich.

PENNY PITCH GAMES
Size 48x48", Price \$25.00.
Size 48x48", With 1 Jack Pot, \$35.00.
Size 48x48", With 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$12.00

BINGO GAMES
75-Player Complete \$5.00
100-Player Complete 7.00
1/3 Deposit on All Orders.
SEND FOR CATALOGUE
Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canes, etc.

SLACK MFG. CO.
124-128 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES**All Readings Complete for 1943**

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
Analysis, 3-p., with Blue Cover. Each03
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Forecast and Analysis, 10-p., Fancy Covers, Ea. .05
Samples of the 4 Readings, Four for 25¢.

No. 1, 34-Page, Gold and Silver Covers, Each .35
Wall Charts, Heavy Paper, Size 28x34. Each 1.00
Gazing Crystals, Ouija Boards, etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy,
1200 Dreams, Bound in Heavy Gold Paper
Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound ... 25¢
PACK OF 78 EGYPTIAN F. T. CARDS.
Answers All Questions, Lucky Numbers, etc. ... 35¢
Sign Cards, Illustrated. Pack of 36 ... 15¢
Graphology Charts, 9x17. Sam, 5¢ per 1000 \$6.00
MENTAL TELEPATHY. Booklet, 21 P. ... 25¢
"WHAT IS WRITTEN IN THE STARS." Folding
Booklet, 12 P., 3x5. Contains all 12 Analyses.
Very Well Written, \$4.00 per 100; Sample 10¢.
Shipments Made to Your Customers Under Your
Label. No checks accepted. C. O. D., 25% Deposit.
Our name or ads do not appear in any merchandise.
Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO
Instant Delivery. Send for Wholesale Prices.

HUBERT'S MUSEUM Inc.

228 W. 41st Street, New York City
Open 1 P.M. Daily
WANT NOVELTY ACTS OF MERIT.
State salary and all details in first letter.
Open all year round.
SCHORK & SCHAFFER.

SHRUNKEN JAP SOLDIER

Jap body in shrunken condition. Everyone wants to see a dead Jap. Don't fail to add the Japanese Shrunken Body to your show, side shows, road shows, Carnivals, Store Shows, Window Attractions. Write for photos, cuts, descriptions and prices. Address: **TATE'S CURIOUSITY SHOP**, Safford, Arizona.

GOLD MEDAL SHOWS**NOW BOOKING FOR SEASON 1943**

Address: OSCAR BLOOM, Mgr.
P. O. Box 32 Columbus, Miss.

I BUY, SELL AND EXCHANGE SHOW PROPERTY**NOW BOOKING ATTRACTIONS FOR****PARK AMUSEMENT CO.**

CHEIF LILES, Mgr.
Care Bentley Hotel Alexandria, La.

SOL'S LIBERTY SHOWS

NOW BOOKING SHOWS AND ATTRACTIONS FOR 1943 SEASON

Address: P. O. BOX 223, Caruthersville, Mo.

TORTURE PROOF

Original Illusion. First Time Advertised. Write

ABBOTT'S, Colon, Michigan
World's Largest Illusion Builders

I. K. WALLACE WANTS

Ferris Wheel Foreman, also Second Man, top wages for good men. Philadelphia all season. Open middle of April, start April 1st. Write or wire I. K. WALLACE, 1114 Spruce St., Philadelphia, Pa. Apt. 37.

DIGGERS FOR SALE

Seven Counter Model Buckleys, \$50 each. Octagonal Frame, nice blue and gold Canvas Top with Awning, Sidewall and Bally Cloth, \$75.00.
One-third deposit, balance C. O. D.

MORRIS HANNUM
282 E. Union St. BETHLEHEM, PA.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

SOME are off.

J. W. (PATTY) CONKLIN spent several days in Chicago last week after a quick trip to St. Louis.

BILL BARTLETT, digger operator, was in Chicago on business a couple of days last week.

WHO ain't ready holler "H!"

JAMES H. DREW JR. is in Princeton, W. Va., after closing his Wild Life Exhibit which played stores all winter. He plans to open with a carnival soon.

L. J. HETH SHOWS have again been awarded the contract to provide the midway at annual Carroll County Fair, Carrollton, Ga., Alfred Kunz, general representative, reports.

"GIRL I Left Behind Me" was first sung by ride boys.

FORMERLY in charge of the light plants on Gold Medal Shows, C. M. (Red) Miller will operate a Mechanical Show on the organization this year, he reports.

RECENT additions to J. R. Edwards Shows included Rabbit Reed, Sharon, Pa., cookhouse; H. F. Engleking, Tampa, two concessions, and Charles Holahan, Washington Court House, O., fishpond.

MANAGERS are brushing up on the wartime technique they learned last year.

that he has signed with Jones Greater Shows for 1943.

BEING too sick to help set up and tear down this year won't be caused by "something you eat."

JACK WOELFLE, concessionaire and *The Billboard* sales agent with O. J. Bach Shows for several years, cards from Bradenton, Fla., that he is en route to the shows' winter quarters at Elmira, N. Y.

JOHN ELLIS, wrestler, and wife, Madam Rose, have purchased a farm near Arma, Kan., and plan to turn it into a chicken ranch. They were with Elite Exposition Shows for the last four years.

WITH meat being on the scarcity list, the dumbest booth patron will have his suspicions of dummy hams.

HOMER R. SHARAR (Robert-Roberts), annex attraction with Ray Cramer's Side Show on Dodson's World's Fair Shows for the last six years, is leaving Dallas soon to rejoin the shows at Tyler, Tex., the middle of April.

ATTENTION, carnival managers, send routes to reach the Cincinnati offices of *The Billboard* by Saturday of each week.

COOKHOUSE operators on Tivoli Exposition Shows, George and Skeet McAlan, card from Waldron, Ark., that they visited Mr. and Mrs. Johnny Wuetherick,

cards to fill straight in the middle wear straw hats during the winter.

WILLIAM C. MURRAY and not W. C. Franklin, as was reported in last week's issue, has been re-engaged as general agent of Virginia Greater Shows for 1943. Murray, who has general-agented the shows for the last two years, spent the winter at the naval air station, Franklin, Va., where he was employed as a guard.

HEAVY downpour of rain and cold weather caused a delay in Franks Shows' scheduled opening at Playland Park, a Bill Franks promotion in the Macon (Ga.) business section. Opening was originally planned for March 20, but the rain and cold set in, making it impossible to operate.

NOT so long ago when we quizzed a prospective employee the question was "What are your capabilities?" Now it's "Have you a ration book?"

CITY COUNCIL of Pontiac, Mich., recently passed a new carnival ordinance which slightly reduces basic license fees to a scale of \$50 to \$250 per week, according to shows' size. A tax of 1 cent on each admission ticket is in effect, plus fees of \$3 to \$10 for each individual concession.

BEFORE radio listeners became so plentiful Plantation Show comedians didn't have to know many gags if they could shake their lips and make funny faces.

J. L. JOHNS, vet show, ride and concession operator, who assembled considerable equipment in Macon the past winter, recently suffered a heart attack and was ordered to a long stay in bed. He is believed improving, however, and has announced that his shows and rides will go on the road under management of Bill Brown.

ALWAYS refer to yourself as "hep" and not "smart." Then the natives can't trip you by asking questions pertaining to law, medicine or mathematics—Colonel Patch.

W. W. HEATH, an Austin (Tex.) attorney, is preparing a bill to be introduced before the Legislature, now in session, designed to save carnival owners thousands of dollars a year. Bill asks that the present Texas law which requires a license fee of \$100 per month for carnivals be reduced to a flat rate of \$200 per annum.

LEARNED that fairgrounds patrons always try to ride the outside horses on Merry-Go-Rounds because they cover a wider arc than the inside horses do and give 'em more mileage for their money.—Cousin Peleg.

NOTES from Hutchens's Modern Museum by John T. Hutchens: Now in the third week of the new season, unit opened in San Antonio with Alamo Exposition Shows and, while inclement weather prevailed on three days of the 10-day stand, inaugural proved a good one. Mr. and Mrs. Ira Reser are with it, and the one-man band is proving popular.

Have You Read-

The latest issue of **BIG ELI NEWS?** March-April Edition just off the press—contains interesting information to Ride Men.

News from our boys in the Service. Editorial Comments and readable articles—16 pages of up-to-the-minute Ride Information.

Ask for Sample Copy, Free.

ELI BRIDGE COMPANY

Publishers

Opp. Wabash Station, Jacksonville, Ill.

SPECIAL PRINTED TICKETS

Roll, Folded—100,000—\$18.50.

DALY TICKET CO.

Collinsville, Ill.

ATTRACTIIONS WANTED

Concessions of all kinds. Midgets, Sideshows, Custard, Pit Attractions for **GANGLER BROS.** CIRCUS, LUNA PARK, all season. Write, phone or call 201 Palace Theatre Bldg., New York, N. Y. Longacre 5-8868. Evenings: Phone Cloverdale 7-0793.

MOST midway poker players who draw

Iar. Mae-Joe Arnold is the annex attraction again. Mazie Beavers, fat girl, visited here.

SHOW secretaries, who are considered master mathematicians by midwayites, besides figuring independent operators' grosses, Social Security, unemployment taxes and incomes, will be asked to explain and to figure the point system of rationed canned goods for house-trailer wives.

SPICEY COPELAND'S Brown Skin Girls, currently playing Suffolk, Va., have been contracted for the second consecutive season with George Clyde Smith Shows. Unit line-up includes Callie Mae, soubrette; Daisy Copeland, prima donna; Dorothy Johnson, blues singer; Dixie Lee, fan dancer; Spicey Copeland, Jack Candy, Sam Woods and Pork Chops, comedians; Charlie Bryant's New Orleans orchestra, and Leola Harris, Sis Kinhead, Julia Taylor, Mae Jones, Stella Dallas, Lilly Miller, June Smith, Helen Trent, Jean Henry and Grace Nelson, chorus.

REGARDLESS of how much we have posed as being smarter than the townies, we never realized that there were so many things that they can do and that we can't until we read our occupational questionnaire.—Colonel Patch.

MEMBERS of George Clyde Smith Shows tendered Claude-Claudette and Leo-Leola a surprise party in the Lavender Room of Hotel Astor, New York, in celebration of their 20th anniversary in outdoor show business. Peggy Ewell's Gay Ninety Revue provided the entertainment, with music by Johnny Cool's Cafe Society orchestra. Faunie Blais and Albert-Alberta served a buffet lunch. Princess Nadja was bartender, and guests included Charles Smith, Francis Murphy, Geraldine-Gerald, Jessie Franks, Cora Hofeld, Al Prima, Roxanna, Francette, Freda-Fred, Jack Elliott, Dick Dunn, Elsie DeFord, Fred Kutsch, Bobbie Lee and Bobby Kork.

ADVERTISING some shows depend upon. Village Grocer—"My neighbor's boy, from down the road apiece, just dropped in and 'lowed as to how those tents in Berkshire's pasture may be a carnival."

Carnival Oddities

ALTHO the District of Columbia has a law which permits carnivals to play within its boundaries only 10 days each year, a major carnival played two such stands during the same year, first on a lot and then on streets near the dome of the Capitol on Pennsylvania Avenue. During the second stand an attendant of Rocky-Road-to-Dublin mules arrived on location after dark with his charges. Seeing a grassy plot near by, he herded his brayers to it and they grazed for



SUNNY BERNET, widely known in outdoor show circles, who last week announced that he has accepted the position of general sales manager of Globe Poster Corporation, in which position he will be in charge of the outdoor field for the firm. He had been with Globe for nine years prior to his connection with Bernet Poster Corporation, which began last November. Bernet will divide his time in his new capacity between Chicago and St. Louis, in which cities the firm's plants are located.

some time before guards arrived and informed him that the mules were on the Capitol lawn. Washington newspapers went to town with the story.

WHEN a carnival manager learned that a side-show operator had ideas of taking his show off the midway before the season ended he decided to run a blind ad for side-show acts. The sideshow talker had agreed to stay and manage the new show should the side show leave. Mail poured in as a result of the ad and was handed to the talker to go thru in his room. Going thru the mail, he came upon a letter from his pal, who was talking on an office Motordrome and at that very time was in a connecting room. The letter was filled with knocks against the show that he was with and he gave his reasons for wanting to get away. Walking to the door that connected the two rooms, the talker yelled to his pal, "George! I can't use you." He then explained that it was George's boss who placed the ad. All George could say was, "Jecz! Did the boss read it?"

A GILLY carnival played a Southern hamlet in three consecutive springs. Each time it was rained upon but managed to show a small profit. From its manager down, everyone with the shows said, "What a mop-up this would be if we ever played it with outdoor show weather prevailing." The next spring the show played it with ideal weather during the entire week and money conditions better than ever before. That year the spot proved to be the worst blank of the season.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. G. C. JOHNS, formerly with Kaus Exposition Shows, is with Company D, 18th Battalion, Fort McClellan, Ala.

PVT. RANDOLPH WILLIAMS, formerly with Endy Bros.' Shows, is doing overseas duty, C. P. Vandiver reports from Verona, N. C.

MANAGER of Frisk Greater Shows, Glenn L. Jackson is a private with 104th Infantry Division, Headquarters Company, Camp Adair, Ore.

CPL. E. J. MERCER, who is stationed at Randolph Field, Tex., visited Billie Baker on Greater United Shows during their Victoria (Tex.) stand.

PVT. W. O. BURKE, formerly with Crystal Exposition Shows, is with Headquarters Squadron C. C., Army Air Base, Santa Ana, Calif.

FORMER ride foreman on American United Shows, Pvt. Don Barron is stationed at Airplane Mechanics School, Squadron 599, Barracks T, Amarillo, Tex.

HAVING successfully completed his officers candidate course at Fort Benning, Ga., Louis J. Fastenberb, formerly with Hennies Bros.' Shows, has been promoted to the rank of second lieutenant.

L. J. TROUTMAN cards from Terrell, Tex., that Pvt. Jim O'Connell, formerly with Hennies Bros.' Shows, is with Company C, 52d Battalion, 4th Platoon, Camp Walters, Tex.

PVT. LEO L. LEVIN, formerly of Midwest Merchandise Company at Kansas City, Mo., and Little Rock, Ark., was transferred last week from Hammer Field, Calif., to the Camouflage Section of army. He's now with 938th Eng. Brs., March Field, Calif.

HARRY McCLURE, former side-show lecturer on Johnny J. Jones Exposition, has been promoted to the rank of corporal and is stationed with 390 A. B. Squadron, Army Air Base, Richmond, Va. He recently returned there from a 10-day furlough which he spent with his carnival friends at Beaver Falls, Pa.

AMONG members of Endy Bros.' Shows in the armed forces are Andrew J. Metts, Bldg. 642, O.G.U., U. S. Naval Training



FORMER lot superintendent and in charge of the Caterpillar ride on F. E. Gooding Greater Shows, Charles Clymer is an instructor at Harlingen Aerial Gunnery School, Harlingen, Tex., where he holds the rank of staff sergeant.

Station, Bainbridge, Md.; Pvt. Edwin J. Yeastedt, Co. E, 131st T.D.T.B., 2d Regiment, T.D.-R.T.C., Camp Hood, Tex., and Corp. Ralph Endy, 802 Ord. M. Co., APO 102, Camp Maxey, Tex.

ALLAN P. (SLIM) CHARAK, formerly with Dodson's World's Fair Shows, who is a staff sergeant at the Army Air Force Technical School, Madison, Wis., reports he has been there for eight months with the public relations section. He's doing photography reportorial work for the post newspaper. Mrs. Charak and his son are living in Madison.

WORLD'S MOST POPULAR RIDES OCTOPUS—ROLLOPLANE—FLY-O-PLANE Manufactured by EYERLY AIRCRAFT CO., Salem, Oregon

BAKER'S GAME SHOP

Wheels, Posts, Skillets, Roll Downs and Brazilian Boards, Buckets, old and new style, Penny Pitches, Pan Joints, Big Dice and Chuck Logs, Pea Pool Outfits, Laydowns, New Water Fall Coupon Blowers, Bingo Blowers and Master Boards, Complete line of Bingo Cards, Arkansaw Kids, No Milk Bottles, Large Stock of the finest Midway Games, New Catalog Free, Must Mention Your Business.

DETROIT, MICH.

LIQUIDATION SALE! FRISK GREATER SHOWS BANKRUPT

We offer for immediate sale, F.O.B. Minneapolis, Minn., the following Rides and Equipment of the above, recently ordered sold in U. S. Bankruptcy Court: 1 Eli #5 Ferris Wheel, complete; 1 Octopus, complete, manufactured by Eyerly Aircraft Company; 1 14-Car Kiddie Auto Ride, red and blue top; 1 Spillman 29-Horse 2-Chariot Merry-Go-Round, complete with power 4 cylinder Spillman engine; Wurlitzer Duplex Band Organ, style 146-A. Athletic, Musical Revue, Fronts, Miscellaneous Valances, Poles, Stakes, etc. 1 Blue Diamond 300 W., 110 V. Electric Generator, complete with V Belt Gas Engine.

WRITE, WIRE, PHONE FOR FURTHER INFORMATION

BARNEY M. DAVIS & CO.

322 First Ave., N., Minneapolis, Minn.

Phone Geneva 1884

Gerard's Greater Shows

OPENING EARLY IN APRIL IN NEW YORK CITY

You work seven days per week. All choice locations. Grind Concessions all open. WILL BOOK Spitfire, Rocket, Fly-o-Plane and Tilt-a-Whirl. WANTED: Grab, Popcorn, Peanuts, Candy Apples. RIDE FOREMEN WANTED on Carrousel, Ferris Wheel, Octopus, Whip, Ridee-O. Highest salaries—long season—good bonus. Tear down every two weeks. No trucks to drive. All those with me last year, write. WANT reliable Man with BINGO outfit. Benny Weiss, write.

All address CHARLES GERARD, Mgr., 1445 Broadway, Cor. 46th St., Room 410, New York City.

Want-Dobson's United Shows-Want

Opening March 10 in Defense Area

CONCESSIONS—Photos, Pop Corn, Seales, Candy Floss, Candy Apples, String Game, Cigarette Gallery, Cook House or Grab (at least twice the privilege in tickets), Penny Arcade or any other Stock Concession. SHOWS—Have tops for game. Can place any nice attraction. Also useful Show People. HELP—Ride Help that can drive Seals. We pay good salary to men that will let us do the drinking and chasing. All Help with me last year, get in touch with us.

All reply to W. C. DOBSON, Box 491, Willmar, Minn.

WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns

SHOOTING GALLERIES

Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.

WRITE FOR CATALOG

H. C. EVANS & CO.

1520-28 W. Adams St., Chicago

WILL PAY

\$110 Per Case FOR .22 SHORTS

PEERLESS VENDING MACHINE CO.
220 West 42d Street NEW YORK CITY
Telephone: Wisconsin 7-8610

WANTED

Freaks, Oddities, Curiosities, genuine or man made. Also mounted Animals, Birds, Fish, Old Weapons. All kinds Show Attractions, Mummies, Lord's Prayer on Pinhead. Will buy for cash or exchange Attractions. What have you? Address:

TATE'S CURIOSITY SHOP
Safford, Arizona

TOMMY CARRY WANTS GIRLS — GIRLS — GIRLS

For Revue and capable of doing Line Work. Also a Six-Piece Girl Band. You can get a ticket if you want. Join at once. Answer: Care GREAT LAKES EXPOSITION SHOWS, St. Andrew's Hotel, Mobile, Ala.

Advertising in the Billboard since 1905

ROLL FOLDED TICKETS

DAY & NIGHT SERVICE
SHIPMENT WITHIN 24 HOURS
WHEN REQUESTED

★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship
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10,000..	\$7.15	50,000..	\$13.75	90,000..	\$20.35	250,000..	\$46.75
20,000..	8.80	60,000..	15.40	100,000..	22.00	300,000..	55.00
30,000..	10.45	70,000..	17.05	150,000..	30.25	500,000..	88.00
40,000..	12.10	80,000..	18.70	200,000..	38.50	1,000,000..	170.50

Above prices for any wording desired. For each change of wording and color add \$3.00.
For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
2000 PER ROLL

1 ROLL.....	75c
3 ROLLS.....	60c
10 ROLLS.....	50c

WELDON, WILLIAMS & LICK
FORT SMITH, ARK.

TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 800,000 HAS BEEN REACHED.

RACK BODY TRAILERS

We still have about fifteen 26 and 28-foot rack body trailers. You can conserve gas by using one of these in place of two or three straight trucks, and we could convert one of your own trucks into a tractor to pull it. We also have some used tractors.

BERMAN SALES COMPANY

(Formerly George Berman, Inc.)

PENNNSBURG, PA.

PHONE: PENNSBURG 4440-521

Trucks . Tractors . Trailers and Specialized Equipment . Bought and Sold

JOHN R. WARD SHOWS

Will book any Concession except Cookhouse, Lead Gallery, Custard, Popcorn and Bingo. Good proposition for nicely framed Photo Gallery, Fish Pond, Pitch-Till-You-Win and String Game. Excellent proposition for Shows with own outfits. Have tops and panel fronts for Athletic Show, Girl Shows, Snake Show or will furnish complete outfit for any capable showman. Have Motordrome complete for Manager and Riders. WANT Talker, Musicians, Girls and Comedians for office Minstrel. Top salaries. Bill and Helen Basham, wire; also "Yellow" Talker for Monkey Show. Can place Second Men for the following rides: Spitfire, Octopus, Roll-o-Plane, Twin Wheels, Streak, Tilt and Merry-Go-Round; Semi Drivers preferred. Want LOT MAN. Also a Secretary. Top salary to one capable of taking care of office duties only. Want to buy a McDermitt Train for cash with or without transportation. WANT SCENIC ARTIST AND SIGN PAINTER. TOP SALARY AND ALL SEASON'S WORK. Our route includes VINCENNES, IND., bona fide annual 4th July Celebration, to celebrate Saturday, July 3rd; OLNEY, ILL., bona fide annual 4th July Celebration, to celebrate Monday, July 5th; a 32-mile move; then PINCKNEYVILLE, BELLEVILLE, HARRISBURG, BENTON, CARMY, GREENUP (Illinois), PRINCETON (Indiana) Fairs to follow; also a bona fide annual Labor Day Celebration in Southern Illinois with a Centennial in conjunction; then the MISSISSIPPI COUNTY FAIR AND WORLD'S CHAMPION COTTON PICKING CONTEST, BLYTHEVILLE, ARKANSAS, to follow; then into our Southern Fairs, seventeen Class A bona fide fairs.

All Replies to JOHN R. WARD, BOX 148, BATON ROUGE, LOUISIANA.

DICK'S PARAMOUNT SHOWS

OPENING EARLY IN APRIL

WANT

SHOWS: Have a complete Hawaiian Girl Show. Will give same to reliable party. Also want any Grind or Illusion Shows and Euphones. RIDES: Roll-o-Plane, super preferred. Kiddie Autos. CONCESSIONS: BINGO, PENNY ARCADE Scales, Fishpond, Guess Your Age, Grindstores that work for 10 cents only, no coupons. HELP: A-1 TRUCK MECHANIC. RIDE HELP on Ferris Wheel, Tilt-a-Whirl, Rocket, Semidrivers preferred. CANVAS MAN. Our show is completely motorized and will operate in some of the best defense areas. Write, don't wire.

RICHARD GILSDORF, MANAGER, BOX 57, CHEWS, N. J.

HITE'S GREATER SHOWS

OPEN APRIL 24, CHARLESTON, W. VA.

WANT Bingo, Fish Pond, Pitch-Till-You-Win, Ball Games, Penny Pitch, Cook House. All Concessions open not conflicting with what we have. Jig Show, 10-in-1 open. Pit and Platform Shows of all kinds. Want Ride Help for all Rides who can drive trucks; salary guaranteed. Will book any Ride other than Merry-Go-Round, Ferris Wheel, Chair-o-Plane with own transportation. Show will open in the heart of Charleston, W. Va. We are booked for 24 weeks in the heart of the West Virginia coal fields. Joe Gruber, Georgia Boy Drew and Eddie Cole, write Joe Lee at once.

All Replies to DOC HITE, 705 3rd Ave., Huntington, W. Va. No time to waste.

WANTED—KING REID SHOWS—WANTED

CONCESSION AGENTS FOR

BALL GAMES, MERCHANTISE GAMES and GRIND STORES. The following people, get in touch with me: The Purkers, Glugle, Henry Meisner, Pete O'Connell, Sailor Lane, The Dresslers, Wards, Juicy, Rose Brady.

HARRY DECKER, Concession Mgr.

WINTER QUARTERS NOW OPEN.

DORSET, VERMONT

COLEMAN BROS.' SHOW

TO OPEN AT MIDDLETOWN, CONN., APRIL 22

Want first-class Merry-Go-Round Foreman. Help in all departments. Must drive Semi. Want Shows—Monkey, Animal, Reptile, Midget, Revue, Posling, any New or Novelty Show. Have outfits for same.

THOS. J. COLEMAN

508 Main

Middletown, Conn.

FREAKS-SIDESHOW PEOPLE-TALKERS

For Palace of Wonders, Coney Island, N. Y. Summer season, 1943—One Spot. No jumps. Would like to hear from Elastic Skin Girl—GRACE McDANIELS, CHRISTINE HOLLY. All people with me last season, please write.

DAVID ROSEN, 3768 Surf Avenue, Coney Island, N. Y. Telephone: Esplanade 2-2178

MALE or
FEMALE

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER N. Y., March 27.—Certificates of membership for 1943 were forwarded this week. Any member not receiving them promptly should communicate with this office at once. Office of Defense Transportation has announced that owners of all types of motor vehicles who have had difficulty in setting up regular upkeep and service plans for their vehicles will soon be able to obtain a simple and complete manual covering maintenance practice.

War Production Board has announced that it is issuing a blanket approval in connection with limited utility connections in advance. To qualify for such an automatic approval it is necessary that the materials for an electric connection must cost less than \$1,500 in the event of underground work and \$500 in the case of other construction and, in addition, that in the case of an industrial or commercial consumer not more than 60 pounds of copper is used in an electric current connection. In other words, as long as the cost of an electrical hook-up is less than \$500, shows would be entitled to automatic approval provided the materials involved did not exceed the limitations mentioned. Previously such connections were permitted only upon individual application to the War Production Board, but this item has been decentralized and is now handled upon a regional basis.

Office of Price Administration has announced that there would be a further relaxing of the rules relating to the availability of tires commencing on April 1 to holders of B and C ration books. The Department of Commerce also has made available a survey of business conditions in the New England area comprising Maine, Vermont, New Hampshire, Massachusetts, Connecticut and Rhode Island. Member shows contemplating exhibiting in the area for which we have received copies of business surveys are advised to contact this office, as much information of value is contained in these surveys.

FOR SALE BARGAIN

1 Merry-Go-Round with 52 Animals, 4 Coaches, 20 Armed Machines.

8 Timken Roller Bearing Roller Coaster Cars, 42" Gauge, 3 Seats.

DUQUESNE ELECTRIC & MFG. CO.
Pittsburgh, Pa.

CONCESSIONS WANTED

FOR GADSDEN, ALA.

Colored Playland—Free Gate

A real spot for all summer. Located center of town, Main Street.

OPENING SATURDAY, APRIL 3rd

Legitimate Concessions only. Wire or write JACK CRAWFORD, Box 901, Gadsden, Ala. P.S.: Can use Rides. Alrico Rides or Hill Rides, get in touch with me. Any other ride company which has five rides or more. (Lot size—520 feet wide, 525 feet long.) Large Tent for Concessions—flat rent or percentage.

WANT

SIDE SHOW PEOPLE, Talker, Lecturer, Ticket Seller and Acts, to join April 19, Richmond, Virginia, Johnny J. Jones Show. Write

CARL J. LAUTHER

Millerstaven, Virginia.

WANT

FOR BIG SEASON ON CHICAGO LOTS. MEN AND WOMEN CONCESSION AGENTS. COUPLES PREFERRED.

EARL TAUBER

4515 Magnolia Ave., CHICAGO, ILL.
Ardsley 9727

SHOW PRINTING

CIRCUS CARNIVAL

DATES • POSTERS • CARDS • HERALDS • BANNERS
Type, Engraved, Litho. Stock Designs for All Occasions

WRITE FOR DATE BOOK AND PRICE LIST

CENTRAL

SHOW PRINTING COMPANY • MASON CITY, IOWA

FOR SALE

De Luxe Custard Truck
Electric Freeze Machine

Mounted on Mack Truck, Spencer body, seven good tires. Finest in show business. Excellent condition, completely equipped, ready to operate. Special offer, including booking for season if desired. Write

MRS. WILLIAM GLICK

New Sherwood Hotel Baltimore, Md.

BULLOCK AMUSEMENT CO.

WANTS

The following Concessions: Fish Pond, Cigarette Gallery, Hoopla, Pitch-Till-You-Win, Diggers, Penny Arcade. Will book small Cook House or Sit Down Grab Joint. Exclusive \$10.00 per week. This week, Aiken, S. C., on the streets. Free gate at all times.

TIVOLI EXPOSITION SHOWS

WANT

SHOWS WITH OWN TRANSPORTATION. RIDER HELP WHO CAN DRIVE SEMIS. Harold Entah wants Concession Agents for String Game, Dart, Balloon, Cigarette Hoopla, Ball Game, Stock Hoopla and Penny Pitch. COMMITTEES, WRITE FOR OPEN TIME.

Address: BOX 742, JOPLIN, MO.

WANTED

FOR CHICAGO LOTS

Corn Game, Arcade, Merchandise Concessions. Also competent Ferris Wheel Operator capable of keeping engines and motors in repair.

E. A. HOCK, 3011 Montrose Ave., Chicago

FOR SALE

Parker Merry-Go-Round, cheap. Trucks and Trailers, Show Tents and Banners.

BOX 252

Batesville, Ark.

WANTED

First and Second Man for #5 Big Eli Wheel. Only one Ride to handle. Must be sober and able to drive semi. If you are married I have Concessions for the wife to operate. James' (Tex) Stanford, answer this ad. Burt Edwards, can you get here?

Address: LLOYD'S RELIABLE RIDES

317 So. 11th Street

Goshen, Ind.

WANTED FOR UNIT

Grind Concessions. Want Merry-Go-Round and Chairplane Foreman. Want to buy Cat Rack and Bottle Ball Game. Fred Barrett wants Man to take care of his stores. OPEN APRIL 30TH.

GLOUCESTER, N. J.

Frank Steele, Joe Zembla,

Eddie Crawford, write.

MIKE ZIEGLER, Hotel Milner, Philadelphia, Pa.

JIMMIE CHANOS SHOWS

WANT

Bingo, Cook House or Grab Joint, legitimate Concessions, Rider Help. Want reliable People for Girl Show.

JIMMIE CHANOS, 716 E. 4th St., Greenville, Ohio

RIDE HELP WANTED

RIDES AVAILABLE FOR PARKS AND CELEBRATIONS.

THOMPSON BROTHERS

2906 Fourth Avenue

ALTOONA, PA.

Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

Bantly's All-American

REYNOLDSVILLE, Pa., March 27.—Many showfolk have started to stream into local quarters to prepare for the forthcoming season. Harry Faith, transportation manager, and his assistants, John Barlow and Jiggs McClure, are overhauling the fleet of trucks. Mickey Yonaltitis, Herb Prescott and Ducky Johnson are painting and repairing show fronts. Sol Williams is inspecting the canvas. Bill Jones booked his bingo again. This will be his fifth season here. Paul Lane lettered from Richmond, Va., that he will return with his concessions. Mr. and Mrs. Al Wallace lettered from Tampa. Joe Kane has booked four ball games. Jimmy Cunningham will again have the fish bowl. Blackie Seamster wired from Cleveland that he will be in soon to start framing his new Casablanca Show. Mr. and Mrs. Bantly returned from Charleston, W. Va., where they visited Miller's Circus and met many old friends. Sue and Harry Copping, former owners of Copping Shows, entertained a number of showfolk at the Imperial Hotel here.

L. C. (TED) MILLER.

Garden State

PHILLIPSBURG, N. J., March 27.—Owner-Manager R. H. Miner recently returned from an extensive booking tour

with several contracts for the 1943 season. He announced that shows will play defense territory in mid-town locations. Shows are scheduled to make their debut May 1. Miner has purchased a Tilt-a-Whirl, and another semi has been added. The writer will again be assistant manager. W. H. Goodrich will handle the electrical duties, and H. (Happy) Arnold has been signed to handle the entrance. Great Leon's high act has been signed. Concessionaires on hand include Floyd Sheaks, bingo, penny pitch and milk bottle ball game; L. Augustino, fishpond, watch-la and cigarette pitch; Jimmy Brown, peapool; Nick Green, color game; William Becker, popcorn and candy floss; T. Kayer, milk bottle game. L. Augustino signed his side show and grind show, and W. B. Cushing has inked his pony ride. Shows will leave quarters April 26 and will open in Eastern Pennsylvania. Sound truck is being outfitted to assist in War Bond drives in each town on shows' route.

R. H. MINER JR.

Virginia Greater

SUFFOLK, Va., March 27.—Owner Rocco Masucci in supervising quarters work. A crew, under direction of Bill Penny, is working on ride and show equipment. William C. (Bill) Murray, general agent, also is on the job assisting (See WINTER QUARTERS on page 47)

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Joe End's Macon Victory Follies Is Satisfactory

MACON, Ga., March 27.—Proceeds from the six-day run of the Victory Follies, sponsored by Macon city police and auxiliary, were termed "very satisfactory" by civic leaders interested in the project. Attendance was good at all performances.

The stage revue was presented at the Macon auditorium. A special "swing shift" performance was arranged for 1 a.m. Friday to accommodate workers from a near-by navy ordnance plant.

Joe End, producer, combined two stage

revues, Ches Davis's All-American Revue and Hal Sands's 45 Minutes of Broadway, to make the production, which ran about two hours. Mary Mario was emcee.

Features included Sergeant Green and Private Dooley, ventriloquist act; Diane Del Rio, exotic dancer; Joe Morris and Dorothy Ryan, comedy team; Three Byrne Sisters, vocalists; Mollie Malone, 250-pound singer and dancer, assisted by Dailey; Emmett Miller, Macon-born blackface comedian; Felicia Shore, acrobatic dancer, and Freddie Ballenger's swing band. There were 16 girls in chorus.

End, who spent 10 weeks here, was assisted in promotional activities by Irving S. Mosias.

Chi Sports Show In War Tie-Ups

CHICAGO, March 27.—F. W. (Nick) Kahler, director of the International Sportsmen's Show, has made several war effort tie-ups in connection with the fifth annual to be held at the Stadium. The Camp Grant Medical Replacement Center will sponsor an exhibit, setting up a battalion first-aid center showing the use of equipment and pictorial displays.

Illinois Reserve Militia is slated to put on drill demonstrations and will display equipment, including two aircraft. A bond selling campaign also is being conducted in connection with the opening day.

A large number of outdoor sports exhibits have been booked, and experts in all outdoor sports will be on hand to give exhibitions and sports instruction. In addition, there will be a number of entertainment features.

Barnes-Carruthers Inked for Legion's Soldier Field Show

CHICAGO, March 27.—Cook County Council of the American Legion is laying plans for annual Legion and Fourth of July Celebration at Soldier Field.

Contract for the show has been awarded to Barnes-Carruthers.



JOE END, New York showman, is credited with successfully producing the six-day Victory Follies at Macon, Ga., under city police and auxiliary auspices. Aiding End with the promotional activities, which resulted in what was termed a "satisfactory engagement" by civic leaders, was Irving S. Mosias. End is sales manager of Jerry Gottlieb, Inc.

WANTED

Rolloplane, Octopus, Fly-O-Plane, With Own Transportation; Must Be Good Equipment. Best Route in Middle West, Including Full Circuit of Fairs.

WANT Large Flashy Modern Sound Truck With Operator.

CAN USE Good Side Show; also other Shows which do not conflict. Must furnish your own equipment and transportation. Have opening for Cook House or large Lunch Stand for Gooding Greater Shows; other Concessions open, such as Hi-Striker, Pitch-Till-Win, Hoop-La, Scales, Photo Gallery, Penny Pitches, Huckle-Buck, Penny Arcade and other Skill Games.

BOOK WITH a reliable show. Our plans definitely arranged and routes booked for entire season. Opening date, April 22. Address:

F. E. GOODING AMUSEMENT COMPANY

1300 NORTON AVE., COLUMBUS, OHIO

HAPPYLAND SHOWS

WANT

TO BOOK OR BUY ROLL-O-PLANE, OCTOPUS, SPITFIRE, FLY-O-PLANE OR ROCKET

WANTS Shows with own outfits. Especially Fun House, Glass House or Monkey Show. Very low percentage.

WANTS Foremen for Merry-Go-Round and Ridee-O. Help on all Rides. Highest salaries in cash.

This Show is booked solid in and around "The Arsenal of Democracy." If you can stand prosperity, this is your opportunity to get with the Show that can offer locations where money is plentiful, short jumps, pleasant surroundings and working conditions.

Address: HAPPYLAND SHOWS, Dearborn, Mich.

SHOWMEN ★ RIDE OWNERS ★ SHOW OWNERS ★ CONCESSIONAIRES PARADA SHOWS

Want for the 1943 season, starting middle of April on the streets of Caney, Kansas, LEGION GALA WEEK; Paola, Kansas, VETERANS' JUBILEE. Last week in April, CELEBRATION—with the best route of victory moral building celebrations, promotions and fairs in the Middle West to follow—running thru ARMISTICE VICTORY DAY CELEBRATION. Watch for complete route announcement in later issue. WANT GENERAL AGENT who can post and handle general promotional details. FOREMAN AND SECOND MEN for Merry-Go-Round, No. 5 Eli Wheel, Jones Mix-Up, ELECTRICIAN, will guarantee you 30 Concessions; have new automatic transformers and wagon. AGENTS for 15 office Stock Stores. MANAGERS WITH PEOPLE for the following NEW AND WELL-FRAMED SHOWS: Side Show, Girl Revue, Athletic, Minstrel and two Single Pit Attractions for two well-framed Grind Shows. Will furnish equipment for any capable showman. WILL BOOK No. 5 Eli Wheel or Twin Wheels, one Flat Ride, late model Kiddie Auto Ride or Pony Track. Will book any clean Show with up-to-date equipment. CONCESSIONS all open to those who work for ten cents and who can put up deposit in office. Will place you on flat rate or percentage. WILL BUY FOR CASH any of the above mentioned Equipment and Rides; send photo or description and price. WANT FREE ACT TO FEATURE, must be sensational; send photo and salary. People in all departments, address H. C. SWISHER, BOX 125, CANEY, KANS. NOTE—Have for sale new, beautifully framed and completely equipped COOK HOUSE, size 14x24; would book on show for small nut in tickets. TANGLEY CALLIOPE with blower, perfect condition.

Address: BOX 125, CANEY, KAN.

PLAYTIME SHOWS

Opening April 16 at JOHN KILONIS SPRING FESTIVAL
MANCHESTER, N. H. — 10 Big Days — 2 Sundays

Want Legit. Concessions only. Cookhouse or Grab. SHOWS other than Girl or Wrestling (a fine show spot). Ride Help (prefer Semi Drivers), top wages. Twenty weeks in New England defense spots.

Wire, write E. W. BURR, Box 206, Quincy, Mass., or JOHN KILONIS, 63 Lake Avenue, Manchester, N. H.

CALL-CALL-CALL-CALL

Workingmen, Foremen, Second Men, Semi Truck Drivers. Winter quarters now open. Top salaries. Hotel accommodations and hotel food before the show opens. Come in now. Will place Girl Show Operator, Grind or Bally Shows with or without equipment or transportation. Want Cookhouse, Custard, Candy Apples, High Striker, Cigarette Gallery and any other legitimate Concession. Write or wire

Herman Bantly, Bantly's All American Shows

REYNOLDSVILLE, PA.

RB PREPS GARDEN PREEM

War Bond Sale At \$3,000,000

First night is now sell-out — rehearsals are lauded by execs in quarters

SARASOTA, Fla., March 27.—With "one of the best performances" in the Big One's history, Ringling Bros. and Barnum & Bailey Circus will pull out of winter quarters here Wednesday (31) for the April 9 premiere in Madison Square Garden, New York, of what execs expect to be a banner season despite wartime restrictions.

Dress rehearsal was called today after six weeks of whipping the 1943 version of the show into shape. At least two-thirds of the acts were in quarters for the final week of rehearsal. Others, unable to come south because of winter dates and other reasons, will join in New York. General Manager George W. Smith called the rehearsals "very successful."

Performance Is Praised

Robert Ringling, senior vice-president, expressed satisfaction with the entire line-up. Other less reticent officials, after seeing rehearsals, said Ringling, who learned the business from the ground up under his father, the late Charles Ringling, could well stake his reputation as a showman on the performance. "It's one of the best performances ever lined up, in our opinion," was the comment of Smith.

Ringling revealed that War Bonds totaling nearly \$3,000,000 had been purchased by New Yorkers under the RB-Treasury Department tie-up in which admittance on opening night will be by bond purchase only. The first night (See RB Preps for Garden on page 42)

Cristianis for Musical

SARASOTA, Fla., March 27.—Riding Cristianis, featured Ringling circus act for several years, has been given a one-year leave of absence to appear this season in a musical being produced by Milton (Doc) Bender, a spokesman for the troupe announced. The 11-member unit left here March 25 by rail for the Boston stand, later to move into New York's Hollywood theater. The spokesman said the Cristianis would do their regular turn in the musical authored by Paul Gallico around a circus theme. These Cristianis comprise the act: Ernesto, Emma, Louise, Lucio, Ortans, Corcato, Oscar, Davis, Marian, June and Paraito.

Beatty-Wallace To Bow April 14

YORK, S. C., March 27.—Work in winter quarters of Clyde Beatty-Wallace Bros.' Trained Wild Animal Circus here is being speeded to have everything in readiness for its April 14 opening. Most of the old equipment has been overhauled and much new has been built.

Dory E. Miller, general agent, reported that advance contracting in key industrial and war plant cities is favorable. Jack Grady, boss biller, and a crew left on March 20. Under John White several new menage and jumping horses are being broken. Jack Neville, big-top boss canvasman, arrived last week to get his department ready. This season's big top is a 120-foot round top with three 50-foot middles. Side show canvas is an 80-foot round top with two 40-foot middles. Mike Guy, big show band leader, is arranging music. A. D. McIntosh, master mechanic, assisted by his brother, D. R. McIntosh, completed all major repairs on motorized equipment. All rolling stock is about redecorated in the paint shop.

Al Dean, steward, reports a full crew of cooks and waiters. Bert Peltus, superintendent of elephants, thru steady workouts, has his charges in midseason form. Julian West and John A. Cox, staff members, arrived.

COMING

TRUTH IN PUBLICITY

By Floyd L. Bell

Spring Number of THE BILLBOARD

Dated April 10

Gould Combo Under Top Being Readied

CHICAGO, March 27.—Jay Gould's Million-Dollar Circus, owned and operated by Jay Gould, is readying for the new season and will open in May. The show, a combination circus and carnival, heretofore has played in the open air.

This year a 90-foot round top with three 40's will be used, with legitimate concessions and side shows forming a midway to the big top entrance. There will be no girl shows, Gould states. Show will be transported on 50 units—trucks and busses. It will carry six rides, six independent side shows and 15 concessions.

Acts already contracted include Romig and Rooney riding act, featuring Elizabeth Rooney, and DuBell's Pets. Side-show line-up to date includes Albert Nelson's 32-piece one-man band; Mr. and Mrs. J. Harkin's John Wilkes Booth's body, Moore's glass blowers, miniature mechanical circus and an animal show. Elmer I. Brown, formerly with Dee Lang Shows, is general agent. Charlie Zemeter is booking acts and dates.

Richmond Shrine Show Set

RICHMOND, Va., March 27.—In place of the usual one-day outdoor jamboree presented by the Shrine here annually, Samis Grotto this year will hold an indoor circus on April 12-17. Hoffman's Indoor Circus, Edward F. Hoffman, manager, will be presented. The 5,000-seat mosque is scaled at 65 cents. Shrine committee includes Bernard D. Marlow, finance; William G. Leverty, publicity; George B. Gasser, general; Charles L. Pettis, ticket; Garland P. Bottom, vice-general, and Davis G. Bottom, advertising and program.

RB Band Will Go on Air

NEW YORK, March 27.—Ringling-Barnum band, under direction of Merle Evans, will be on the *Fitch Bandwagon* program either on April 18 or May 2, said Beverly Kelley, radio publicist for the circus. He said one feature of the program probably would be a circus medley salute to show people in the armed forces.

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Cyclone Cellar, Tex.,
February 27, 1943.

Dear Editor:

It is obvious that circus troupers are the hardest to please when it comes to routing shows. If every one of them had his way about it there wouldn't be anyone back with shows except managers and side-show pinheads. Not that the pinheads wouldn't make agents as good as some of their brother troupers, but they are too smart to take on grief. We had an acrobat with the show who had been in the business 30 years and had never played his home town. He claimed that the spot would be big and that his name would draw them. Manager Upp went for the acrobat's touting, had his agent book Badger Hole, Tex., and ordered special paper for the date.

With a labor shortage slowing down the show, our people feel that they are

HM in Binghamton Does Extra Shows For Record Gates

BINGHAMTON, N. Y., March 27.—Hamid-Morton Circus Unit No. 2, under auspices of the Rotary Club, opened here at Monday matinee, turning away more than 1,000 at the club's fourth annual. George A. Hamid was personally in charge. Three performances were given daily. First show Monday night played to a packed house and the second show to an almost full house.

Program: Joe Basile's Band, Wilbur's Animal Circus, Flordeline Ortega, Doris Hanneford, Winifred Colleano, Juggling Jewels, Hill's Baby Elephants, Joe and Stanley, La Blondes, Pallenberg's Bears, Lasker Sisters, Five Antaleks, George Hanneford Family.

Hamid reported that advance sales for the HM circus in Memphis; Altoona, Pa.; Pittsburgh; Ottawa, Ont., and Buffalo promise to break records.

Advance Big in Wichita

WICHITA, Kan., March 27.—Hamid-Morton Circus Unit No. 1, under direction of Bob Morton, playing here this week had the following program: Clyde Beatty, Greer's Horses, Hollywood Sky Ballet, Beebe's Bears, Les Kimris, Tiebor's Seals, George Hanneford Family, Aerial Ortons, Aerial Rooney, Jim Wong Troupe, Will Morris and Bobby, Harriet's Elephants, Donahue and La Salle, Rice-Davison Trio, Herb Taylor Trio, Silvers Johnson, Emmett Kelley, Eugene Randolph, Jean Evans, Kinko, American Eagles, Joe Basile's Band. Advance tickets, totaling \$7,500, were sold to the Boeing Aeroplane Company and other large defense groups that bought block tickets.

St. Paul, Lansing Big for Davenport

LANSING, Mich., March 27.—Osman Shrine Circus of St. Paul, directed by Orrin Davenport, broke all former attendance records during its run March 15-21. Matinees were large, with heavy advance sale of school tickets handled by a special committee. Due to icy streets and a 40-mile gale on the first two days, night shows started with half houses and then built to big proportions by the end of the week. Over 1,000 were turned away Friday night, and committee added 2,000 extra chairs for Saturday and Sunday shows. Osman Shriners declared it the best performance Davenport ever produced for them. Izzy Cervone had the band and Harry Thomas was equestrian director and announcer.

Show almost in its entirety moved here for the opening March 23. First night house was a near sellout, with half a house attending the midnight show on the same evening. First matinee on Wednesday was a sellout. Local hospital committee reported the biggest advance sale it ever had for the circus. Engagement ran thru Saturday night.

Louisville Bond Group All Out for Cole Show

LOUISVILLE, March 27.—A Retailers' Bond Committee, Harry W. Schacter, general chairman, announced a tremendous goal in its all-out effort to pack the top of Cole Bros.' Circus on its opening night, April 20. Ticket sales will start April 1. Zack Terrell placed the white ticket wagon at disposal of the committee as its downtown headquarters. George Buechel, president of Iroquois Amphitheater, offered the staff of the amphitheater to handle ticket sales in connection with the bond drive. S. A. Phillips, War Bond staff administrator here, said of the move, "It is a great aid to the war effort by both the circus and the retailers of Louisville." Committee arranged first-row seats for purchasers of \$1,000 bonds, second row to \$500 purchasers, next three rows to \$100 buyers \$1,000 bonds, second row to \$500. The blues will be taken by purchasers of \$25 bonds. A representative of the United States Treasury Department who was here for over a week aiding the committee in its prelim work will return for opening night.

Mills Also Ties Up For War Bond Sales

ASHLAND, O., March 27.—Jack Mills and James Dewey, general agent of Mills Bros.' Circus, arrived in Ashland after making a hurry-up trip to Washington, where they met with Treasury officials of the War Bond department and agreed to give free two sections of reserved seats for each performance to War Bond buyers, the same set-up that Ringling and Cole circuses have.

They had a visit with Melvin D. Hildreth. When Huntley, of Lancaster, Mo., delivered the elephant and semi to quarters last week, show immediately signed Pat O'Brien to be in charge. Mrs. O'Brien, (See Mills in Bond Tie-Up on page 43)

Polack Has Added Day in Columbus, O.

COLUMBUS, O., March 27.—Playing six days under auspices of Achbar Grotto and Sunday (21) under sponsorship of the Zooligans, who handle promotions for the Columbus Zoo, Polack Bros.' Circus played to fair business in the Auditorium here on 14-21. The Auditorium is suitable for such shows, with ample room for all riggings and a large seating capacity. Grotto members handled ticket sales to fair results. Two Sunday matinees were well attended, with a sell-out at night. Newspapers co-operated with copy and pictures and gave the show favorable reviews. Program was the same as offered in Cincinnati with the exception of the Billetti Troupe, high wire.

George Davis, superintendent of concessions, reported good business, with a prize package candy pitch, held during intermissions, going big. Auspices shared in concession profits.

Staff: Irving J. Polack, director; Louis Stern, treasurer; Mrs. Opal Mills, secretary; James Rison, promotional director; Nate Lewis, announcer-equestrian director; Al Sweeney, publicity; George Davis, superintendent of concessions; James Foster, superintendent of transportation; Ray Zimmerman, Bob Newton and Martin McDonald, programs. After the show's Dayton (O.) stand it will head for the West Coast.

Polack Dayton Sale Big

CINCINNATI, March 27.—A. E. Waltrip, who handled the promotion for Polack Bros.' Circus, under auspices of the Shrine in Dayton this week, said that it was the biggest date the show has played in that section. He and Mrs. Waltrip worked on it eight weeks. He sold the last day, March 28, to the Patterson Field Welfare Association for \$3,000 cash. Waltrip added that his Dayton program was 12 pages larger than the one in Chicago.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

NEW YORK billed.

WILLIE CLARK, foot juggler, signed with Bud Anderson Circus.

CLYDE BEATTY visited with Gil Bartle, archery expert, while in Wichita, Kan., with Hamid-Morton Circus.

TAKE care of the boss's equipment. There is no substitute.

KARYL DeMOTTE, clown, cards from Jersey Shore, Pa., that he will be back on Cole Bros. Circus this season.

BOB TABER, owner-manager of Bob Taber's Monkey Circus, visited The Billboard Cincinnati offices on March 20 while playing a date in the Queen City.

SWINGING-LADDER gals won't have to be accomplished performers this year if they know how to lace a top.

LARRY BENNER, Charles and Virginia Tiffany and Roy Sims, circus performers, visited A. Morton Smith at Gainesville, Tex., while playing Camp Howze near-by.

L. M. GARNER, last season with King Bros. Circus, letters from Emporia, Kan., that he has signed with Bud Anderson Circus. He was with that show previously for seven years.

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STOP WONDERING WHERE THEY ARE!

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SENT TO YOU WEEKLY AT 10¢ THE COPY.
Send \$1.00 for 10 Weeks' Subscription to**CHARLIE CAMPBELL**
BOX 301 SYLVA, N. C.

HUNT BROS.' CIRCUS

Wants Circus Acts of all kinds for ring and air, Single Acts, Teams, Trios and Family or Troupes doing several Acts. Clowns that have wardrobe and wear it. For Big Show Band—Trumpet, Clarinet, Baritone and Trap Drummer. A-1 Auto Mechanic for Chevrolet Trucks. Advance Lithographers and Combination Billers that drive trucks. Advance opens April 12th, show opens 26th. State full particulars and salary in first letter.

CHAS. T. HUNT, R.F.D. #1, Bordentown, N. J.

PHONE MEN

Want experienced Phone and Program Men for Elks' Charity Show. Would like to hear from Bill Osborne. Lots of good deals to follow. Wire or write TOM HAISON, care Elks' Club, Millidgeville, Ga.

WANTED

Aerial Acts doing 2 or more, also 2 Clowns. State all and lowest first letter. Open April 15 near Richmond, Va. Can use Bell Game, Penny Pitch, Grab Joint.

SELLO BROS.' CIRCUS
1800 Decatur Street RICHMOND, VA.

WANTED

Animal Act to feature. Will lease one more Elephant for season. Have good proposition for Man with well-framed Side Show or Pit Show. I will furnish complete front and some acts. Bill Fee, write. Need good Banner Man, also Working Men.

LEE BROS.' CIRCUS

Box 56, Joplin, Missouri

MILLS BROS.' CIRCUS

Can place for big Show Band—Trombone, Baritone and Clarinet; other Musicians, write. For Side Show—Small Colored Band, Magician that can do Punch and Ventriloquist; also other Side Show Acts. State lowest salary. Want Ticket Sellers and Candy Butchers. Circus opens April 24.

All write, Ashland, Ohio

WANTED — WANTED

Heavy duty 12-ft. Peerless Popcorn Kettle, or what have you, new or used? Small Wild Animals, rare Monkeys and Birds. Help for Animal and Monkey Show. James Jimmy Joeinger, write. People who worked for me before, contact me now. Business good, contracted solid in defense towns until Christmas. **KENNETH L. (DICK) TAYLOR**, Gen. Del., Mobile, Alabama.

WANTED

Band Leader, Clowns, Aerial Acts, Family Acts, Perch Act, Dog Act, Ponies Act, Circus Steward. Will book Side Show or Pit Show.

BOB DICKMAN CIRCUS

Colmar Manor, Maryland

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Leonard A. Quist, of Pennsylvania, wants to know the name of the first American circus? How many can answer that? It's not so easy when you (See COLLECTORS' CORNER on page 43)



With the Circus Fans

By THE RINGMASTER

CFA

President FRANK H. HARTLESS Secretary W. M. BUCKINGHAM
2330 W. Lake St. P. O. Box 4
Chicago Galena Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

ROCHELLE, Ill., March 27.—On March 10 there was a luncheon meeting of Alfredo Codona Tent No. 4, San Antonio, was 11 members present. Porter Loring was re-elected president and Walter Loughridge secretary. It was decided to hold future meetings in the Harry Hertzberg Circus Room at the Public Library. A suggested plan for these meetings is to have a member give a talk on some interesting feature of the Hertzberg collection.

CFA Bob Kinney and Mrs. Kinney, Birmingham, visited quarters of the Big One in Sarasota and met Frank Braden, George Smith and Pat Valdo. Kinney, editor of *The Birmingham News*, is an ardent fan.

CFA George H. Scholderer and Mrs. Scholderer and George H. Dann, Binghamton, N. Y., recently made their annual pilgrimage to the Ringling quarters. They were guests of Mr. and Mrs. Fred Bradna and Mr. and Mrs. Roland Butler.

Dorothy and Bob Zimmerman attended the Hamid-Morton Circus in Milwaukee. They met CFA Clarence Kachel and Mrs. Kachel, Whitewater, Wis., there for the first time. The Zimmers also visited with Clyde and Harriett Beatty, Gene Randolph, Jean Evans, Florenz, Jim Wong and Bill Woodcock.

The Ernestine Clarke Tent No. 39 will be raised in Bellingham, Wash., April 10 with the following members: Mr. and Mrs. Harold Rumbaugh, Everett; Pfc. Kenneth R. Ikirt, Fort Lawton, and Mr. and Mrs. Wallace G. Winter, Bellingham.

Samuel M. Prentis, Eastern vice-president, who with Mrs. Prentis, have been spending the winter at Delray Beach, Fla., was a guest speaker at the regular meeting of the Lions' Club March 24, his topic being, "The CFA and the Circus." They plan to leave there about April 1 for their home in New London.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PFC. JERRY FLANNIGAN, formerly with Sunrock's Hollywood Thrill Show, is in 293 Ordnance Company, M. M. O.U.T.C., Camp Perry, O.

GRACIE McDANIELS, formerly with Mayme Butters and Tommy Whiteside wire acts, enlisted in the WAAC and is stationed at Des Moines.

PVT. DORIS MILLER, co-owner of Al G. Kelly-Miller Bros. Circus, is soldiering at Camp Beale, Calif., with Battery A, 273d Field Artillery Battalion. Mrs. Miller plans to join him there.

PVT. ALBERT (MACK) McCARTY, formerly in the ticket department of Downie Bros., Ringling-Barnum and Cole Bros. circuses, is a bandsman with 166 Infantry, Fort Barrancas, Fla.

WANT TO BUY AT ONCE TRAINED CHIMPANZEE

Must be gentle so anyone can handle. Leo Black, get in touch with me at once.

CLYDE BEATTY

Shrine Circus, Memphis, Tenn.

WANTED

Seats—Bleacher or Grandstand Circus Type. Style unimportant providing cheap. Describe fully condition, capacity, construction, durability, etc.

BOX 1540

San Antonio, Texas

TIGHTS KOHAN MFG. CO.

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BROOKLYN, N. Y.

WANTED CANDY BUTCHERS FOR RINGLING BROS. AND BARNUM & BAILEY CIRCUS MADISON SQUARE GARDEN AND THE ROAD.

Write or apply to:

FRANK OR PAUL MILLER NATIONAL SHOWMEN'S ASSOCIATION

1564 Broadway, New York

CLYDE BEATTY AND WALLACE BROS. TRAINED WILD ANIMAL CIRCUS

(Combined)

Opens Wednesday, April 14th

WANT FOR BIG SHOW

One more Strong Act to feature. Girls for Spec and Menage, Cornet and Bass for Big Show Band Union.

FOR SIDE SHOW

Working Acts and Strong Freaks—Young Dancing Girls—Colored Musicians or Small Organized Colored Band.

FOR ADVANCE

Combination Bill Poster and Banner Men. Must be union. Experienced 24-Hour Agent.

MISCELLANEOUS HELP

Lot Superintendent—Boss Property Man

Pusher—Experienced Working Men for all departments and Ushers. Will Send Ticket If We Know You. Cookhouse Now Open.

WANT — Legal Adjuster

Want Two More Banner Tackers.

JOIN ON WIRE (Union Only)

DIRECT ALL REPLIES

TO

YORK, SOUTH CAROLINA

People Having Written Before, Please Write Again. Lowest Salary First Letter, Please.

JAMES M. COLE CIRCUS WANTS

FOR OUTDOOR SEASON—PROVEN TERRITORY—SMALL JUMPS

FOR BIG SHOW—GROUND AND AERIAL ACTS OF ALL KINDS THAT DO TWO OR MORE CLOWNS, BANDMASTER AND MUSICIANS. TICKET SELLERS. ANIMAL ACTS: Dog and Pony, Elephant and Wild Animal Act. WANT BOSSES AND WORKINGMEN ALL DEPARTMENTS. ELECTRICIAN. Good V-8 TRUCK MECHANIC. TOP SALARIES TO RESPONSIBLE PEOPLE. WANT SIDE SHOW OR PIT SHOW MANAGER. We have finest sleeping accommodations any motorized show on road. Want to buy Stake Driver. People in all lines, WRITE, STATING ALL IN FIRST LETTER, TO PENN YAN, N. Y.

Copyright mate

N. E. MEET PACKS WALLOP

All Problems Affecting Biz Up for Airing

Wealth of data crammed into one-day session—conclave voted best ever

BOSTON, March 27.—Wartime restrictions and preparations, problems of transportation and new taxes, a detailed report on Washington activity as it affects the industry and Victory Clinic discussions of sundry other problems important to the amusement park business occupied the full and interest-packed program at the one-day conclave of the New England section of the NAAPPB held at the Parker House here Wednesday (24).

The convention, voted the most successful ever held by the New England group, attracted more than 100 delegates and their wives. All parks and beaches in the New England area were represented. A number of operators from New York State were also present. National President Leonard B. Schloss represented the national directors.

The meeting opened at 11 a.m. Wednesday with a luncheon in the Hawthorne Room of the Parker House, with Governor Leverett Saltonstall of Massachusetts as the principal speaker. He gave a short, spirited talk, stressing the importance of the amusement industry in New England. He branded the amusement park industry as an essential, pointing out that it keeps the people at home happy, entertains the soldiers on leave and gives recreation facilities to the defense workers. He pledged the State's co-operation in furthering the industry.

The general meeting followed in the hotel's Old Boston Room. President Edward J. Carroll, in his annual report, discussed air-raid preparations. Carroll, who recently introduced a bill in the State Legislature for the lowering of the (See New England Meeting on opp. page)

Fire Destroys Agawam Office

SPRINGFIELD, Mass., March 27.—Fire of undetermined origin destroyed the cashier's office and threatened the new \$100,000 Roller Coaster at Riverside Park, Agawam, early Friday morning, March 19. Valuable office records and equipment, together with blueprints valued highly by the management, were lost in the fire which razed the one-story wooden frame building, the oldest in the park.

More than 1,000 feet of hose had to be laid from a hydrant on the main road thru the midway to the burning building, which is located close to the edge of the Connecticut River. Agawam firemen found the structure enveloped in flames upon their arrival.

Edward J. Carroll, owner and manager, said the loss of the building itself was nominal but that the entire supply of tickets for the coming season was lost. Only a few planks were scorched on the Roller Coaster.

COMING

THE AMUSEMENT PARK ON THE HOME FRONT

By Andrew A. Casassa

*Spring Number of
THE BILLBOARD*

Dated April 10



EDWARD J. CARROLL, of Riverside Park, Agawam, Mass., re-elected president of the New England Section of the NAAPPB, snapped with Mrs. Carroll and Leonard B. Schloss, national president of NAAPPB, at the organization's annual convention last week at the Parker House, Boston. Schloss, who represented the national directors at the one-day conclave, was also one of the principal speakers.

Floods Cost Cincy Coney 13G Mop Fee

CINCINNATI, March 27.—With the Ohio River back in its banks, Coney Island, popular and spacious up-river fun spot, is mopping up from its second flood since the first of the year.

The latest inundation, which early in the week hit its peak of 59.9 feet, 7.9 feet above flood stage, covered the park with several feet of water, but missed the floor of Coney's dance spot, Moonlight Gardens, by inches. The flood in January put six inches of water on the dancin' floor, buckling the floor in spots and making necessary a refinishing job.

Damage from mud in the latest flood was held down by the fact that most of the equipment removed to beat the January high water had not yet been replaced. The January flood is estimated to have cost the Coney management around \$7,000, most of which was spent for cleaning up mud and debris. Cost of mopping up after the second flooding will hit around \$6,000.

The park's pool locker rooms and filtration plant, being located at the lowest point on the grounds, are always the first hit by the water and present the greatest problem in cleaning up.

Coney opens for the week-end May 22, with daily operation slated to begin a week later.

Botts Asks for Aid in Combating Tax Inequalities in Outdoor Biz

CHICAGO, March 27.—The unequal tax assessed on some branches of the amusement industry has brought a vigorous protest from G. G. Botts, secretary of Riverview Park, who is inaugurating a move aimed at amending the present tax law so that the first 10 cents of admission charge will be exempt from taxation. He has written various government officials setting forth the inequity of the present set-up, and is trying to interest showmen who are affected by the tax.

Amusement parks are hardest hit by the tax, but many other branches of the amusement field also are affected, as they frequently have admission prices of 10 cents or less and in some instances pay

a tax that amounts to from 25 to 50 per cent of the admission price.

Citing Riverview Park as an instance, Botts points out that on certain days the charges for riding devices, shows, etc., are 2 cents, 5 cents and 10 cents. "Should a child or an adult come into our park and ride on 10 devices at an admission charge of 2 cents for each device, he would spend a total of 20 cents, but the tax under the present law would be 10 cents, or 50 per cent," says Botts. "If this same person rode 10 different devices at 5-cent admission charge for each device, he would spend 50 cents, but would be compelled to pay a tax of 10 cents, or 20 per cent. If this same person went to a moving picture show and the cost of admission was 20 cents, the tax would be 10 per cent, or 2 cents, just one-fifth of the tax he would have to pay for an identical expenditure in our park."

Botts points out that the amusement park caters mainly to family parties and to the masses who must, of necessity, seek amusement at a small cost. "We operate only 117 days," he says, "whereas theaters, moving picture houses and similar places of amusement operate 365 days. Our business is hazardous, as its success depends entirely upon the weather."

Botts also calls attention to the fact that taxes are not paid on 5-cent sales of candy, gum, soft drinks, etc., and that dues, fees and assessments against members of a golf club, for instance, are assessed no tax on the first \$10.

In his letter to amusement men asking for support in his fight for relief from discriminatory taxation, Botts says: "We do not believe that it is the intention of Congress to have this unequal tax assessed on the amusement industry, and we ask that you be good enough to aid in amending the present tax law so that the first 10 cents of admission charge will be exempt from taxation."

Talent Demand On Upgrade in Pennsy Sector

PHILADELPHIA, March 27.—The lifting of the ban on pleasure driving finds amusement parks and groves in Eastern Pennsylvania starting plans for the summer season which gets under way Decoration Day. Calls for the Western and hillbilly attractions, favorites in that area, are reported by the Jolly Joyce Theatrical Agency here.

Jolly Joyce, agency head, has made an arrangement with the WLS Artists' Bureau, Chicago, and WLW Promotions, Inc., Cincinnati, to provide a steady parade of radio attractions for the parks and fairs in the East this summer. According to Joyce, the park and grove operators are prepared to pay top money for the top attractions, and the demand is heavier than ever for the bigger names. With the public again resigned to seeking its entertainment close to home, amusement resorts in the up-State areas anticipate an even greater season than last year.

Among the attractions the Joyce agency will bring into the territory the coming season are the Hoosier Hot Shots, Patsy Montana and Her Gang, Lulu Belle and Scotty, Girls of the West, Smiley Burnette, Hank Lawson and His Knights of the Road, Hugh Cross and His Pals, Four Eton Boys, the Carter Family, the Deep River Boys, Red Foley, Duke of Paducah, Arkansas Woodchopper and others.

HOWARD SINNOTT, head of the Cincinnati office of General Amusement Corporation, last week was awarded the ex on all dance music going into Joyland Park, Lexington, Ky., the coming season. This takes in both in the location dates and one-nighters.

Ocean View Gets Navy Support; Asks That Opening Be Moved Up

NORFOLK, Va., March 27.—Art Lewis, who arranged a conference with Rear Admiral Manley H. Simons, commandant of the Fifth Naval District, announced that the officer had guaranteed that food supplies and transportation would be forthcoming for the operation of concessions at Ocean View this season.

Lewis also stated that the opening date of the park, at the request of officials, has been stepped up from April 15 to April 8 in an effort to provide recreation for more than 15,000 servicemen who will augment the thousands of civilians daily.

At the meeting, the findings of which were announced by a House Naval Af-

fairs Sub-Committee, were Art Lewis, Charles Lewis and Dr. Dudley Cooper, representing Ocean View Park; members of the admiral's staff and a delegation from the Norfolk Chamber of Commerce. This is the first meeting of its kind held to provide for civilian operation of recreational facilities for the naval personnel.

The Lewis-Greenspoon interests are rebuilding much of the park preparing for their operation of 27 concessions, 5 restaurants, a cabaret and dance pavilion and 6 riding devices. Name bands and a floorshow will be offered on the pavilion, and heating facilities are being installed there in order that operation may continue next winter.

UTAH BOARDS TO CONTINUE

State Annual Set To Resume

Exhibits to be presented under canvas—program provides for entertainment

SALT LAKE CITY, March 27.—About 50 per cent of the regularly held county fairs in the State will operate in 1943, it was revealed at the annual "date" meeting of the Utah Association of County Fairs in Newhouse Hotel here March 18.

With A. E. Smith, association president, presiding, dates were set for Wasatch County Fair, Heber City; Davis County Day, Farmington; Salt Lake County Fair, Murray; Morgan County Fair, Morgan; Juab County Fair, Nephi, and Summit County Fair, Coalville, Boxelder County Fair, Brigham City, also will operate, with dates yet to be set.

Officers elected for 1943 were E. E. Brown, Coalville, president; Mrs. Pearl Hunsaker, Honeyville, vice-president, and Sheldon R. Brewster, Salt Lake, secretary-treasurer.

SALT LAKE CITY, March 27.—Controversy as to whether Utah State Fair would cancel for the second straight year was settled here March 18 when decision was reached by the fair board to continue with the annual, Sheldon R. Brewster, secretary-manager, announced. Dates have not yet been set, he said.

Holding of the State Fair ran into political opposition which was dissipated by action of the Legislature. In HB 98, the State Department of Publicity and Industrial Development, of which the fair board is a part, would have been (*See Utah Boards Dates Set on opp. page*)

Moose Jaw Report Shows Attendance, Business Increase

MOOSE JAW, Sask., March 27.—Retiring President W. H. Johnstone and George D. Mackie, in presenting a review of 1942 operations of Moose Jaw Exhibition, called attention to the fact that the dates used by the organization last year, which were a month later than in 1941, had led to a marked increase in attendance but at the same time had had an adverse effect on school exhibits, as many of the teachers and students were on holiday and did not make any entries. They reported that whereas the 1941 exhibition closed with a bank balance of \$287 and accounts payable of nearly \$2,000, 1942 closed with cash on hand and in the bank amounting to \$1,121 and accounts payable of only \$218; this after paying old accounts of 1939, 1940 and 1941 and all 1942 accounts.

Total expenditures for the year amounted to \$17,258.71, with revenues of \$17,011.46, thus leaving a nominal deficit of \$247.25. Paid admissions numbered 24,143, producing \$4,957 in revenue as compared with 17,665 and \$3,414 in 1941. Exhibits were slightly up over 1941. Farm boys' and girls' camps were successful.

COMING

FUTURE OF AUTO RACING

By B. Ward Beam

Spring Number of
THE BILLBOARD

Dated April 10



DOUGLAS K. BALDWIN, who has resigned as president of the International Association of Fairs and Expositions to enter overseas service with the American Red Cross. He enlisted recently and has been in training at Alexandria, Va. He has been secretary of Alabama State Fair, Birmingham, for several years and for a longer period has been treasurer of Minnesota State Fair, St. Paul.



Agricultural Situation

Condensed Data From February Summary by U. S. Department of Agriculture, Washington, D. C.

THE pace of war is speeded up, and with it, demands upon agriculture. Food production was expanded greatly last year, but it was impossible to expand production of crops and livestock as rapidly as production of mechanical weapons of war, or as rapidly as the growing demand for farm products. When the great victory drives in Europe and the Far East get under way, food production will become more and more important in relation to other war production. Food requirements will become acute with the liberation of all Axis-occupied territories. In preparation for the farmer's part in this new phase of the war, farm production goals have been increased above the levels announced in December. Farm machinery allocations have been raised. Incentive payments have been proposed for farmers who meet their goals for many of the crops most vitally needed. Deferment of essential farm workers has been ordered, and programs are being developed to help farmers get the labor they need. Farmers bear the heaviest responsibility they have yet known as they prepare now for spring planting. Upon their decision and action in the months ahead will depend much of the vigor of Allied fighting, and perhaps the lives of millions after victory has been won.

PRICES

Farm product prices for 1943 may not average much above January levels, which were nearly 16 per cent above the average for 1942. Prices received by farmers for their products averaged 157 per cent of the 1909-'14 level and 103 per cent of parity in 1942, as compared to 91 per cent of parity in 1941. By mid-December of 1942 they reached 114 per cent of parity, in part because tobacco was selling well above parity and tobacco marketings were at a seasonal peak which increased the weighting given this commodity in the index of prices paid. A sharp upturn in truck crop prices was another important factor. The general index of prices received for all farm products averaged 178 per cent of 1909-'14 in mid-December, 157 for the full year 1942, and 122 in 1941.

The index of prices paid by farmers, including interest and taxes, averaged 152 per cent of the 1909-'14 level in 1942, rising to 156 in December. It averaged 134 in 1941. The parity price for each commodity rises and falls in exactly the same proportion as this index rises or falls, except for commodities on a post-war base. Parity prices for those com-

N. M. Goes Ahead; Plugs Ag, Livestock Production

ALBUQUERQUE, N. M., March 27.—New Mexico State Fair Commission, at a recent meeting here, voted to hold the annual as usual this year and set dates for the fair, which will place much emphasis on livestock and agricultural production. Horse racing will be continued, the commissioners said.

"Encouragement from the Albuquerque Chamber of Commerce and indications by Governor Dempsey that he desired the State Fair continued influenced the commission's decision," Chairman Harold B. Sellers announced. "The morale of the home folks must be bolstered and the production of food must be stressed to the greatest degree," Sellers continued. "The commission feels that the State Fair, as usual, will foster both these objectives and the fair will come at the close of the farmers' hardest work. The farmer and his family will deserve and benefit from an outing, and the State Fair will provide it at a small cost and minimum of transportation."

New Mexico Cattle Growers, at their annual convention March 13, adopted a resolution urging that the fair be held as usual. Many 4-H and Future Farmers of America boys and girls are feeding calves, sheep and swine for exhibition

modities which have a 1919-'29 base are tied to the index of prices paid on a 1919-'29 base, which was 99 in mid-December and averaged 95 for the full year 1942. Parities for commodities which have a 1934-'39 base are tied to the index of prices paid on a 1934-'39 base, which was 126 in mid-December and averaged 122 for the full year. Prices received as a percentage of parity can be determined either by dividing the actual price by the parity price, or by dividing the index of prices received for any given commodity by the index of all prices paid by farmers, during the base period used for that commodity.

INCOME

Income from marketings of crops and livestock in 1943 may be 3 billion dollars greater than in 1942, if prices for the full year average about the same as in mid-January. However, the volume of feed purchased and the cost of labor and services will be higher than in 1942. Therefore, only a part of the increase in income will be available for family living, personal taxes and investment. Income from nearly all important farm products probably will be larger, with the biggest gains accompanying the greatest expansion in production—for example, hogs and poultry products. Goals call for a 12 per cent increase in output of livestock products and a 5 per cent increase in total agricultural production—assuming that crop yields per acre fall back to normal. Total cash farm income from marketings and government payments is now tentatively estimated at 16.1 billion dollars in 1942, compared to 11.8 in 1941. Net income to farmers in 1942 is estimated at 10.2 billion dollars, compared to 6.7 in 1941.

LABOR

Fewer workers were on farms January 1 than in any other month since 1925, when monthly records were begun. The number estimated, 8,171,000, was 116,000 below January, 1942, 257,000 below January, 1941, and 1,380,000 below December, 1942. However, the supply of labor January 1, estimated at 56 per cent of the 1935-'39 average for the month, was slightly higher relative to the season than on October 1, when the index was only 54. Wage rates January 1 were 223 per cent of the 1910-'14 average—the second highest on record, exceeded only in 1920, and 3 points higher than on October 1, 1942. Completion of war construction projects is reported to be easing farm

(*See AGRICULTURAL on opposite page*)

at the fair, the stockmen's resolution said, and should not be disappointed in the opportunity to show them. The senior stockmen also were encouraged to participate.

Secretary-Manager Leon H. Harms's report, read at the meeting, showed that admissions to last year's fair totaled 125,000, with total assets of the annual exceeding \$650,000. In its five years of operation the State has invested only \$70,000 in the fair plant, the report said. Remainder was obtained thru earnings and WPA. The commission also asked its usual appropriation of \$20,000 from the Legislature now in session.

Members of the commission are Harold B. Sellers, Albuquerque, chairman; Con W. Jackson, Las Vegas; T. J. Heimann, Mosquero; Kick Krannawitter, Encino, and Floyd B. Rigdon, Carlsbad.

Baldwin Resigns IAFE Post for Red Cross Work

BROCKTON, Mass., March 27.—Douglas K. Baldwin, who some time ago enlisted for field service in the American Red Cross, has resigned as president of the International Association of Fairs and Expositions, it was announced by IAFE Secretary Frank H. Kingman, who also is secretary of the Brockton Fair, from his offices here.

Resignation was by letter and evidently was precipitated by sudden orders to depart for an "undisclosed destination." Since Baldwin's enlistment he has been in training at Alexandria, Va. It was stated that his address would be in care of the American Red Cross, 930 H Street, Washington, D. C., Foreign Service.

Vice-president of the IAFE is Herbert H. McElroy, general manager of Central Canada Exhibition, Ottawa, who was elected at the annual meeting in Chicago last December after having declined to take the presidency on the ground that a leader from the States would be able to accomplish more for the organization this year. For several years Baldwin had been secretary of the locally sponsored Alabama State Fair, Birmingham, and for a longer period also had been treasurer of Minnesota State Fair Board, St. Paul.

Greenfield Annual For Operation; 2G For Bonds, Taxes

GREENFIELD, Mass., March 27.—Trustees of Franklin County Fair Association, at the annual meeting in the Mansion House here March 19, voted to continue the annual in 1943 and set dates for the fair's night and day shows.

Reporting a net income of \$15,020.15 for 1942 as compared to \$16,959.37 in 1941 after deducting redeposits and fire losses, William C. Conant, treasurer, reported the investment of \$1,000 in War Bonds from the 1942 receipts, and gifts of \$700 to the Red Cross, Salvation Army and USO. Federal admission taxes imposed for the first time on county fairs netted the government \$1,028.56. An additional \$500 will be given to service organizations, Conant said.

President Fred B. Dole was re-elected president for the 12th consecutive year, the longest term held by any president since the society was organized in 1849. Other officers re-elected were George Fuller, Deerfield, and J. B. Kennedy, Greenfield, vice-presidents; Whitman B. Wells, secretary; Roger B. Ladd, race secretary, and William C. Conant, treasurer.

Speakers at a noon luncheon following the business session were Charles B. Nash, manager Eastern States Exposition; James Watson, editor *New England Homestead*, and Albert Lombard, assistant director of the State division of fairs.

Victory Gardeners Share Multnomah Awards

GRESHAM, Ore., March 27.—Victory gardeners will come in for their share of premiums at the 37th annual Multnomah County Fair, according to plans discussed at a recent director's meeting. Group also decided to increase premiums in the livestock and farm crop departments. A 300 by 100-foot tract on the fairgrounds will be plowed and prepared in plots for use of organizations competing in a special Victory Garden contest.

Fair Elections

MOOSE JAW, Sask.—Secretary-manager of Moose Jaw Exhibition since its inception in 1936, George D. Mackie has resigned that post because of ill health. J. C. MacDonald has been elected president, with F. H. Jones and I. C. Peter as vice-presidents.

OLDS, Alta.—Cliff Sturgeon has been named secretary of Olds Agricultural Society, succeeding Lieut. S. Edwards, now on active service.

Around the Grounds

MERCEDES, Tex.—Plans for what is hoped to be one of the largest livestock shows in the history of the Rio Grande Valley have been announced by officials of the Valley Livestock Exposition Association. Awards will total over \$2,000, with five classes of stock competition.

LEXINGTON, Miss.—County Agent I. W. Carson said the Holmes County Livestock Show Association has voted to hold its 1943 annual. Show was retained when cotton farmers asked for its support to insure ample food and livestock production in the county.

BRANDON, Man.—Another building on the Provincial Exhibition grounds here has been taken over by the R. C. A. F. because of expansion of the training program of No. 2 Manning Depot. Formerly the display building, it will be used as a drill hall.

NEVADA, Ia.—Story County Fair board has set dates for the 1943 annual. President Nick Kruse, Nevada, said last week. Increased food production will be stressed in fair's plans.

OLDS, Alta.—Olds Agricultural Society has decided to again hold a two-day fair here. Secretary has announced. Crescent Shows have been awarded the midway contract.

UTAH BOARDS DATES SET

(Continued from opposite page)

abolished, and with it the State fair. It was reported unfavorably and never voted on. A second measure, HB 172, would have prohibited the holding of the fair for the duration, and it never came to a vote.

Since much of the State Fairgrounds and its buildings are occupied by the military, David H. Thomas, president of the board, declared stress will be given to the entertainment section of the program. The grandstand grounds are unoccupied and ready for entertainment, with the exhibits, ousted from their permanent buildings by the military, going under canvas for the week.

AGRICULTURAL

(Continued from opposite page)

labor scarcity in some local areas, because many workers apparently would rather return to farming than go into industrial plants further from their homes.

FEED: CEILINGS

Maximum prices for corn on all exchanges and in every cash and local market have been established generally at highest levels at which sales were made January 11. These levels exceed 100 per cent of parity when triple-A payments are included. Exempt from control are seed corn, popcorn, grain sor-

ghums, sweet corn, broomcorn and local farmer-to-farmer sales of corn.

Mixed feeds for poultry and livestock have been under price ceilings since January 22. Ceiling price for each manufacturer and private brand dealer will be his cost of ingredients plus a margin based on his average mark-up over cost in specified months of 1942. A fixed mark-up of \$2.50 a ton over list price will be permitted for each wholesaler and \$7.50 a ton over list price for each retailer.

October-December disappearance of corn and oats was 16 per cent above the same quarter in 1941, and the largest on record. However, stocks of these grains on hand January 1 were 9 per cent greater than a year earlier. Wheat feeding increased sharply this winter. The corn carryover next October 1 is now expected to be about as large as last October 1.

CATTLE: TRENDS

Corn Belt stockmen were feeding a record number of cattle on January 1, 8 per cent more than a year earlier. Increases, reported in all States but Minnesota, were greatest west of the Missouri River, where corn supplies are back to pre-drought levels. Numbers on feed were also larger this year than last in North Dakota, Oklahoma, Texas and Pennsylvania but smaller in all Western States except California. The total for the Western States is down 11 per cent.

Feeders planned to market a smaller proportion of their cattle than last year in January and February, about the same proportion in March, and a larger share in April and later months. The cattle put on feed this year included a smaller proportion of heavy feeders (over 1,000 pounds), a larger proportion of medium feeders, about the same proportion of light weight cattle (under 750 pounds) and a smaller proportion of feeder calves.

For the first time since May, slaughter of cattle and calves in December was below the corresponding month a year earlier. Altho production of beef and veal in 1942 was the greatest in history, the large number of cattle now on farms and in feedlots is expected to result in still greater slaughter in 1943.

Total inspected slaughter in 1942 was 12.3 million head of cattle, 13 per cent above the 1941 record; and 5.8 million calves, up 5 per cent from 1941.

DAIRYING: PRICES

Action of the Department of Agriculture to increase production of corn and barley and to increase the supply of high-protein feeds available for immediate use will help dairy farmers produce the 122 billion pounds of milk requested in 1943. However, the general scarcity of labor and strong competition of hogs for available feed and labor, especially in the Midwest, will make it difficult to attain this goal unless the weather is unusually favorable.

Dealers' average buying price for standard grade Class I milk, 3.5 per cent butterfat, was \$3 per hundredweight for January—5 cents over December and the highest for any month since 1921. January retail prices, home delivery, averaged 14.46 cents a quart, highest for any month since early 1921. Federal subsidies, paid to distributors in the New York, Chicago and Duluth-Superior markets to prevent increases in retail prices as a result of higher prices granted to producers, were discontinued December 31. The Office of Price Administration approved an increase in retail prices in the three markets until April 1.

WHEAT: RECORD STOCKS

Sales of wheat for feed by the Commodity Credit Corporation at 85 per cent of corn parity increased rapidly throughout January. From July 1 to January 30, sales totaled 85 million bushels. In addition, during that period around 1½ million bushels of 1940-'41 wheat under loan were redeemed by farmers at feed wheat prices.

Altogether, domestic disappearance of wheat promises to be the largest in history. Assuming continuation of moderate sized exports, the carryover next July 1 may be about 75 million bushels larger than the record carryover a year earlier. This is much less of an increase in carry-over than seemed probable when it first became evident that the 1942 crop was the second largest in history.

Production in 1943 may possibly total about 850 million bushels. This is based on the December indication of a 625-million-bushel winter wheat crop and an assumption that the spring crop will be about 225 million bushels.

Within a few days after the flour ceilings were raised, effective January 4, wheat prices at St. Louis reached the highest levels since 1928 and those at Kansas City the highest since May, 1937.

Stocks of wheat in interior mills, ele-

vators and warehouses January 1 were 235,221,000 bushels. Adding in wheat held on farms, combined stocks January 1 were 729,883,000 bushels—the greatest in 9 years of record. Combined stocks January 1, 1942, totaled 594,717,000 bushels and the 1931-'41 average was 317,216,000 bushels.

RICE: CONSERVATION

Rice millers were directed to set aside 60 per cent of their stocks of milled rice on hand January 22, and 60 per cent of rice milled after that date, for purchase by the government. Purpose was to assure enough for residents of American territories and for United States armed forces. Rice is a major food in the Caribbean area and a staple food in Hawaii. The 40 per cent of millers' supplies not covered by the order will be available to U. S. consumers and for export to Cuba.

Stocks of rough rice on January 1 totaled 32,904,098 bushels or nearly half of the 1942 production. Stocks on January 1 last year were estimated at 28,354,484 bushels, or about 55 per cent of 1941 production. Total rough rice supplies in the 1942-'43 marketing year are now indicated at 67 million bushels, consisting of a carry-over of 0.6 million bushels and a crop of 66.4 million bushels. Requirements for food use in the continental United States in 1941-'42 were about 29 million bushels, compared with the 1935-'39 average of 27 million bushels. Requirements to date this season have again been relatively large. The average local price of rough rice in the U. S. was \$1.74 per bushel in mid-January.

POSTVILLE, Ia.—Big Four Fair Association has decided to hold its annual this year as scheduled, A. S. Burdick, secretary, announces. Directors voted to conform with all government regulations and will emphasize the Food for Victory campaign. A carnival will be engaged along with other features.

NEW ENGLAND MEETING

(Continued from page 39)

said, is the substandard wage increase. If an employer is paying a person less than 40 cents per hour he may grant an increase to meet the new level. He advised operators who are contemplating making wage increases to file with the War Labor Board as far in advance as possible. The list must include the wages paid last year and the increases. If the custom has been to give employees bonuses or increases for length of service or merit, one does not have to file application with WLB, Healy explained, provided the pay isn't more than the ceiling wage.

Price Ceilings

Dudley Weiss, of the legal staff of OPA, gave an informative discourse on price ceilings. He stated that there is no specific regulations governing the amusement industry on admission fees to dance halls or other places of entertainment. Renting boats is subject to regulation, he said, but admissions to bathhouse are not regulated. Renting of bathing suits has a limit, however. Games are exempt from price control, and food cooked in restaurants on the grounds are not subject to control. Ice cream and beverages sold in original state have price ceiling. For instance, milk is controlled but there is no control on milk shake. In the same way, there is price control on straight whisky, but no ceiling on a mixed drink. Cooked food sold in original containers, such as bags of potato chips, are subject to price control.

Each individual concessionaire is required to obey the regulations and the landlord is not responsible for his acts. The fact that the amusement industry is a seasonal business grants the operator the right to increase prices approximately 13 per cent of the March, 1942, levels, Weiss explained. As most parks are closed in that period one may take the prices of any particular period and increase on that basis.

Victory Clinic a Highlight

The Victory Clinic was one of the highlights of the convention. The first topic discussed was transportation and pleasure driving. Chairman Henry G. Bowen explained the latest ODT regulations on the matter. He explained that rubber-tired vehicles may not operate where streetcars run. Streetcars that service amusement parks may operate providing they don't interfere with defense workers being transported to and from their jobs, and there should be no service for parks unless there is year-round service existing.

Admission and other taxes were next discussed. It was brought out that the admission tax of 1 cent on 10 and every

fraction thereof would be carried thru this year without change. Al Blendow spoke on the latest taxes on various coin-operated machines. He stated that new tax will be \$10 on all machines except vending machines, scales and foot vibrators. The tax will be on a yearly basis and the operator must pay at the rate of 82 cents per machine until July 1, then must pay an annual \$10 fee per machine. Cranes, payout tables and other payout machines must pay a \$100 tax per machine, he said. The Arcade Owners' Association is sponsoring legislation providing that seasonal places of amusement should only pay on a six-month basis.

Election of Officers

The following officers were elected for the coming season: Edward J. Carroll, Riverside Park, Agawam, Mass., president; Henry G. Bowen, Whalom Park, Fitchburg, Mass., first vice-president; R. S. Uzzell, R. S. Uzzell Corporation, New York, second vice-president; Fred Markey, Dodgem Corporation, Exeter, N. H., secretary; Andrew A. Casassa, Revere Beach, Mass., treasurer, and Wallace St. C. Jones, assistant treasurer. Directors are Edward J. Carroll, Henry G. Bowen, R. S. Uzzell, Fred Markey, Andrew A. Casassa, Joseph E. Drambaur, Barney J. Williams, Harry Storin, John Clare, Henry Martinelli and Harold Gilmore.

The convention was brought to a successful close with a gala banquet and entertainment program in the hotel's Hawthorne Room. Edward J. Carroll served as toastmaster, and Bill Cunningham, sports writer of *The Boston Herald*, was principal speaker, giving a fitting speech that left all cheering. Al Martin and George A. Hamid furnished the entertainment after the dinner.

Registration

Those who registered were Fred L. Markey, Exeter, N. H.; E. W. Burr, Playtime Shows, Quincy, Mass.; R. S. Uzzell, New York; Leo F. Britton, Mr. and Mrs. Edward J. Carroll, Harry Storin, Joseph Drambaur, H. C. Martinelli, Jack Greenspoon, Mr. and Mrs. Spiller, Mr. and Mrs. Brenon Trigger, Eleanor Duquet, William F. Stevenson, Mr. and Mrs. Jess Hutchinson, Daniel Crowe, Riverside Park, Springfield, Mass.

H. D. Gilmore, Bridgeport, Conn.; A. W. Lombard, Boston; H. P. Schneek, Philadelphia; W. St. C. Jones, C. S. Nickerson, Dorothy Jones, William B. Berry Co., Boston; Joseph J. Goden, Interstate Fireworks Co., Springfield; Mr. and Mrs. George Priest, George A. Hamid, Sam Hamid, White City Park, Worcester, Mass.; N. George Sabbagh, Victor Shayeb, Thomas Harding, M. Feiman, E. G. Haschem, Dr. Hoboker, Mr. and Mrs. A. A. Casassa, Nicholas Xanthaky, Revere, Mass.

Henry Bowen, Whalom Park, Fitchburg; Percy L. Norton, Julien N. Norton, Pierce & Norton; Lena E. Keeney, Elliott Ticket Agency; Barney Williams, Pine Island Park, Manchester, N. H.; Joseph Cohen, David Stohe, J. Tohney, Paragon Park, Nantasket Beach; A. S. Davis, Davis & Cutler, Boston; John T. Clare, John Howard, William McLaughlin, Charles Kronsin, Paul Haney, Charles Lake, Howard Miller, Charles Warden, Edward Leise, Philip Gladue, Charles Weygand, Crescent Park, Riverside, R. I.

James P. Smith, Mr. and Mrs. Cummings, Salisbury Beach; representative of George T. Walsh, Lowell, Mass.; Arthur W. Abbott, Playland, Rye, N. Y.; C. S. Bradley Jr., Orange Crush Co., Boston; John J. Benson, Nashua, N. H.; A. Feldman, George I. Feldman Co.; John J. Walsh, John E. Hines, John B. Lake, Eugene Dean, Hampton Beach; Mr. and Mrs. A. Martin, Martin Theater Agency, William Marquette, A. W. Blendow, George E. Lake, Edward LaVenture, Jack McLees, Morris Spitzkove, J. H. McHugh, Joseph S. Watterson, Arthur Brunner, R. N. Anderson.



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April 3, 1943

Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

Top Team Repeats At Contest in Philly; Attendance Is Up

PHILADELPHIA, March 27.—Skaters from Willow Grove Rink won both city championships on March 18 when finals of the fifth annual *Philadelphia Daily News* roller-skating contest were held before a capacity 2,000 in Circus Gardens Rink. Veronica Keyak and Leon Seneca won the most graceful skating title. Margaret Schobert and John Tassone won the waltz event. The waltz team winners finished second in most graceful skating, while runners-up in the waltz were Marion Laforet and Paul Latzko, representing Adelphia Rink.

One victory was a repeat, as Miss Keyak and Seneca won the most graceful event last season. Decisions were by three judges, all from *The Daily News*, sponsor of the contest. They were Ed Delaney, assistant sports editor, and Mort Brandes and Amos Meeks, of the advertising staff. Lansing McCurley, sports editor, was contest director.

The eight rinks participating were Circus Gardens, Carmen; Rollarena, Gloucester, Pa.; Crystal Palace, El Torian, Willow Grove, Dance Box and Adelphia. Attendance was reported better than for any of the previous competitions. Meet was opened by Mercedes Foltz singing *The Star-Spangled Banner*. Announcing was by Oscar Borrelli. Charles Kelly was floor director; Anne Ruppel, Rita Griffin, Ruth Heron, Circus Gardens, hostesses.

State Entrants Score in Boston

BOSTON, March 27.—Outstanding skaters of New England competed in the 1943 Massachusetts State championship amateur contests, under sanction of the Roller Skating Rink Operators' Association of the United States, in Bal-a-Roue Rollerway, Medford, on March 16.

Exceptionally fine judging featured the contests, and the judges were congratulated on their work. Those who officiated were Millie Ferris, Bay Ridge, N. Y.; Jean Schneider, Wal-Cliffe, N. Y.; Marion Walsh, Paterson, N. J.; Ruth Robinson, Frank Bartic, Newark, N. J. Accompanying the judges was a pioneer in amateur roller skating in the States and first president of the RSROA, Victor J. Brown, Newark. Among other operators who attended was Edward La-Venture, Fitchburg. Operator Briggs, Springfield, was represented by Mrs. Helen Stewart, Springfield.

Proving that skaters throughout the State are showing progress and interest in the International Style, the first amateur title that has been won outside Greater

Boston territory went to Springfield when Cynthia Ranlett won the novice ladies' figure skating championship and gold medal. The dance teams from Springfield and Fitchburg demonstrated the improvement that skaters throughout the State are making.

Champions for 1943 in Massachusetts are: Junior girls' figures—Fay Johnson, Boston, first; Louise Wilmeth, Medford, second. Novice ladies' figures—Cynthia Ranlett, Springfield, first; Marion Windell, Boston, second; Dorothy Foley, Boston, third. Senior ladies' figures—Phyllis McQuin, Boston. Novice men's figures—William Gill, Boston, first; Donald Homans, Boston, second; Ralph Vialora, Boston, third. Junior dance—Patricia Flifield, Edwin Hodder Jr., Medford. Novice dance—Dorothy Foley and Ralph Vialora, first; Phyllis McQuin, Donald Homans, Boston, second; Betty MacGraham, James Palangi, Medford, third. Senior dance—Eleanor Nevin, Charles Kennedy, Boston, first; Mary Keating, Donald Homans, Boston, second. Novice pair—Phyllis McQuin, Donald Homans, Boston. Senior pairs—Dorothy Foley, Ralph Vialora, Boston. These champions are eligible to compete in the United States amateur roller skating championship contests to be held in Arena Gardens Rink, Detroit, on May 11-15 under RSROA sanction. Finals began at 9 p.m. and ran continuously for an hour and 50 minutes. Skating was extended until midnight.

Spokane Operator Appeals ODT Ruling on "Free" Bus

SPOKANE, March 27.—Two "free" busses used to carry patrons to and from Silas Cook's rink north of Spokane were taken off the road on March 14 in compliance with an ODT order. Operator Cook has asked special consideration by the ODT office in Seattle.

Cook's Rink, one of the largest in the Northwest, has been a favorite place of recreation for soldiers and sailors from near-by encampments as well as local high school students. The 48 and 36-passenger busses made regular nightly runs from the end of the city bus routes to the rink. Cook declares he has the backing of military and naval officials in his appeal. He has letters from officers of Fort George Wright, Geiger Air Base and Farragut Naval Training Station praising the rink's manager and emphasizing the rink as a morale builder for servicemen. "The ODT order contains a clause which stipulates that the order is subject to specific needs and exceptional circumstances," he said. "That is the clause under which I am making an appeal. Unless the order is rescinded I see no hope of serving a majority of my customers, but I'll continue to operate. Since eliminating free bus service business has been better than I expected, but there are fewer boys in uniform in attendance."

LEN HARWOOD is at the organ in Great Leopard Rink, Chester, Pa.

PVT. SAMMY TOPAZ, formerly on the staff of Connors's Rink, Hartford, Conn., is stationed at Fort Benning, Ga.

BROOK SISTERS (Dottie and Joann) are presenting novelty skating at McLean's 20th Century Log Cabin, Pennsauken, N. J.

E. P. WILLIAMS, owner of a rink erected in 1941 at Multnomah, Ore., has sold the building to the government, plans being to convert it into an apartment house for war workers of near-by Portland shipyards.

OAKS Park Rink, one of the largest in Portland, Ore., gave its patrons a special program on the night of St. Patrick's

STILL SUPPLYING Complete Roller Outfits*

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CAMBRIDGE, MASS.

WHEN IT'S OVER—OVER THERE

THE NAME "CHICAGO" WILL STILL
KEEP 'EM ROLLING

COMING

NO SHORT CUT TO DANCE SKATING

By Claire Miller

Spring Number of THE BILLBOARD

Dated April 10

Day, providing Irish favors, music of Ireland by Bus McClelland and a women's race on skates.

IN a recent item commenting favorably on the co-operative advertising of Oaks Park and Imperial rinks, Portland, Ore., it was stated that both enterprises were under the same management. This is incorrect, as E. H. Bollinger operates Oaks Park Rink, and Imperial Rink is operated by C. M. Jeffries. Advertising appearing in Portland newspapers for the past two years has been placed co-operatively. Rinks' names have been subordinated, and the morale value of skating has been stressed.

WON, HORSE & UPP

(Continued from page 36)
but we do have route objectors who say nothing but put in the needles indirectly. A side-show hillbilly entertainer who wants to go back to Arkansas has been worrying the office by singing, "Please don't let me die on the lone prairie, where the wolves and coyotes howl." The office gets that song over the loud-speaker during each rally and, to add to the grief, the singer asks the natives to join in. When the entire personnel got wise to the new grief-dealing song they started humming, singing and whistling it all over the lot. Another week of it and the show will probably leave the West.

On Friday we played the acrobat's home town, Badger Hole. Before the wagons had been spotted on the lot there were 15 attachments on the show for the acrobat's bad bills. After fighting off his creditors, the bosses learned that he had been writing home on the show's letterheads and had mentioned himself as one of its big men. We couldn't find him on the lot, and other performers claimed that he had pulled his trunk out of the dressing room Thursday night. Today's town isn't a home-town date but we have had an endless stream of natives on the lot asking for Wilbur Shankston, whom they claim some showfolk stole 20 years ago. Reason they have for believing that he is with this show is that the man sitting on a trapeze pictured on one of our 24-sheet stock lithographs which is posted on the side of a blacksmith shop here looks just like him. Best way to lose a man is to play his home town.

RB PREPS FOR GARDEN

(Continued from page 36)
already is a sellout, he added, and the same applies to virtually all of the special "honor roll" seats to be reserved for bond buyers during the big-city stand. In addition to the opener, admission to one matinee house will be by bond purchase only.

Two Stops on Run

About three days will be required for the run from Sarasota to New York, schedule calling for arrival on Saturday, April 3. Stops will be made at Florence, S. C., and Washington to feed menagerie stock. Second section will leave quarters on May 23 with road equipment for the opening under canvas in Philadelphia on May 31.

Ringling will leave Monday for New York. Mrs. Charles Ringling, Mrs. Aubrey Ringling and other members of the family also will be in the Garden for the initial run.

Only last-minute packing chores remained after dress rehearsal. Special attention was given the new "Liberty" band wagon on which Merle Evans and his tooters will ride in the old-time circus parade revival spec. *Hold Your Horses*. Officials are proud of the rig and make no secret of how they regard the ornate job. Work on the six-pole big tent will be completed next week.

Performers Give Services

SARASOTA, Fla., March 27.—Ringling circus performers and personnel are busy

at quarters applying finishing touches to preparations for the April 9 opening in New York, but they still find time to help out with servicemen's entertainment, church benefits and other worthy causes.

Within the past few days many have donated their services for the local version of USO, helped St. Martha's Catholic Church, whose pastor, the Rev. Charles Elslander, each year blesses the Big Show before it pulls out, and contributed talent to a show staged to raise funds for equipping soldiers' recreation rooms. Substantial b.o. takes marked each affair. Their contributions have included:

Army and Navy Club (local version of USO) entertainment: Girls from ballet being staged by John Murray Anderson; Elly Ardely, aerial; Joanne Siegrist, instrumental music; Kitty Clark, R.B. drum corps baton twirler; Mine, Yo Lio Chen, trained seal; Yu Sisters, balancing act; Charlie Bell and "Trixie."

St. Patrick's Day Party for St. Martha's Church fund: Reynolds and Donegan, roller-skating girls; Merle Evans and his band.

Winter visitor club show for soldier entertainment: Lou Jacobs, Joe Wallenda, Justine Loyal, Art Springer, the Yu Sisters, Charlie Bell.

Army and Navy Club program: Joanne Siegrist, Madeua and Zee Lieninger and Adelaide Corsi.

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The Editor's Desk

ON THE eve of season's openings (to coin a phrase) circus and carnival operators and other outdoor showmen and concessionaires are ready for whatever may come. Consensus is that it will be a memorable period—better than good for those who manage to manipulate all the way thru, albeit fraught with gobs of grief as to labor and transportation. Because of the uncertainties of the times some operation probably will be on a sort of day-to-day basis. True, the February 7 edict of the ODT clarified present restrictions as to rail and rubber moves, and gas rationing has made plain what now to expect as to public and private transport. Showmen know that these conditions may be as tentative as are scores of other wartime measures. They may become better and they may become worse. But the shows are going out, feeling that they have a job to do on the home front. They can hardly call it "business as usual" but they are trying to survive, to earn a livelihood for those dependent upon them in the work that they know best, to earn the wherewithal to pay taxes and to buy War Bonds and to carry surcease and fun to toiling millions. A major operator remarked to us the other day that showmen worry too much. He said they cross too many bridges, etc. Rather, we think, they try to anticipate intelligently what is apt to come—and to be ready for it so far as possible.

+ + +

A RECORD spring, especially in the circus-carnival aspect, is envisioned by George A. Hamid, the Gotham booker, with 30 years of experience behind him. He wrote from Binghamton, N. Y., one

of his pet dates and where he was personally in charge last week of the Hamid-Morton Circus Unit No. 2, fourth annual under the Rotary Club. "I have never before witnessed here such turnaway business for the opening date," he imparted, predicting sell-outs for the entire week. "I think it is an indication of what circuses and carnivals may look forward to this season. Kiddies especially have plenty of money, and novelties, souvenirs, candy floss and soft drinks were sold out before the show started." The HM No. 1 Unit was day-and-dating in Wichita, Kan., and of this he said: "Advance tickets in the amount of \$7,500 were sold to an airplane company, and other large defense groups bought blocks of tickets. Advance sales for our dates in Memphis; Altoona, Pa.; Pittsburgh; Ottawa, Ont., and Buffalo point to a record-breaking spring."

+ + +

READERS WRITE: "An arrest here for cruelty to wild animals might reflect upon show biz, altho the defendant is not a showman," writes C. (Bishop) Schroeder, of trained-animal note, from Post Falls, Idaho, being much exercised over alleged mistreatment of animals in a so-called "zoo" there. "The man is a hog raiser and has been feeding 500 swine with garbage from a naval base. Feeling that he knew nothing about wild animals, several showmen offered him advice, but he could be told nothing. Small wonder that humane societies go on the war-path when irresponsibles do such rotten stunts as letting wild animals freeze and starve to death! It was wickedly cold here for months and sometimes 18 degrees below. I had been told that the animals

had been moved, so paid no more attention to the matter. I was shocked and throrly hurt when the story broke. Oh, how a captive animal can endure thru man's negligence! If all men could only learn and feel the super-sensitiveness of any animal!" . . . "In carrying on in these trying times we know the opportunity for profit is somewhat clouded by the hazards," declares General Agent Charles R. Mason, American United Shows, from Seattle. "But showmen have never had a bed of roses. The one bright spot is the financial ability of prospective patrons to take full advantage of our amusements once we are able to get the show up and dusted off, ready to receive them. We've been surprised at the number of old-timers who are in quarters to overhaul equipment and pretty up the show. It is our belief that every carnival operator should function this year and feel in his heart that his is a purpose worthy of extra effort. Surely this is the time for carnivals to display their colors."

+ + +

RESIGNATION of Douglas K. Baldwin as IAFE proxy did not surprise the few who knew that he had a yen for American Red Cross service, preferably overseas. Since his enlistment he had been in training at Alexandria, Va., in the same class with Mrs. E. Paul Jones, wife of the publicity director of the State Fair of Texas, Dallas. Paul is now an executive in the Public Information Service of the Red Cross in national headquarters, Washington. . . . A peek into possibilities of amusement parks in the air age to come after the war was afforded delegates to the 15th annual meet of New England Section, NAAPPB, in Boston last week by Cy D. Bond. Cy, an old-timer in park ranks, who was a major in World War I, sent 'em a letter telling some facts and fancies he had picked up in his present post of quality control representative for Curtiss-Wright in Nashville. . . . Lotta more changes soon to be announced in managements and staffs in circus-carnival brackets.

The Crossroads

NUMEROUS changes are foreseen in all branches of show business after the war. No doubt there will be fewer changes in the outdoor field than the indoor, as the outdoor people are more conservative—or should we say less progressive, than the impresarios of stage, screen and radio. Innovations in the carnival field are few and far between. A few hardy souls have the temerity to introduce new ideas, but for the most part midways are very much as they were a quarter century ago. Will they change after the war? It's our guess that at least for a year or two after hostilities cease there will be little change in midway make-up. If leading business prognosticators are correct there will be such a great demand not only for commodities of all sorts but also for amusement of every kind that almost any shows will find business good. But when times settle down to something like normal, people will become more "choosey" and then showmen will find that competition will force them to improve their attractions. We know that some showmen realize this and are shaping their course accordingly.

+ + +

HAROLD VAN ORMAN, head of the National Association of Hotel Owners, was in town last week for the hotel men's convention. Van Orman's wife is the former circus equestrienne Harriett Hodgini. . . . Mr. and Mrs. J. W. (Patty) Conklin were in Chicago early last week, he on his way to St. Louis, she to Hot Springs. . . . Max Goodman, in from Little Rock, doesn't intend to troupe this season, at least

not with his show. "Maybe some of the boys who are going out will give me a job," Max kidded. . . . Now that J. C. McCaffery has become a fair man, he adds one more to his long list of business connections, which have included theater manager, WVMA exec, general agent and bank roller of shows, among others. . . . To a correspondent who asks what has become of Kokomo Anders, he's with Arthur Bros. Circus on the West Coast. . . . John A. Sloan, former auto-racing impresario now a warrant officer in the U. S. Navy, was home on leave last week. He expects to get overseas orders shortly. . . . Herby Pickard, last season publicity man for the Johnny J. Jones Exposition, has recovered from a serious illness and is working for Barnes-Carruthers. . . . We're glad to see Harry A. Illions going into the park game for himself. With Harry's knowledge of the game he should have a successful season at Celoron Park.

+ + +

THE CHRISTIAN SCIENCE MONITOR of March 13 carried an interesting circus story, *The Circus Rides Again*, by Josephine Ripley. . . . Coleman Clark, table-tennis champ, who has appeared in leading Chi night clubs and theaters, will display his bag of tricks at the Sportsmen's show at Chi Stadium. . . . Acts for that West Coast promotion were notified by their Chi booker that the deal was off when the promoter failed to post several grand for salaries and transportation. . . . Carl Marx, College Inn clown, celebrated his 50th birthday a few days ago, and members of the Inn show presented him with a big

birthday cake. . . . While some of the brothers have been bemoaning the unsettled condition of affairs, Rube Liebman has been quietly hustling around Minnesota and Iowa and to date has a nice string of fair contracts to his credit. . . . Earl Carroll was in town last week; which brings to mind rumors that the gal-show producer was interested in Larry Sun-brock's New York venture, a rumor we're inclined to doubt. Nevertheless, Larry has a way with words!

+ + +

THE PUBLIC has always had a hankering for the weird, the horrible and the mysterious, and this hankering has been whetted by the World War. Taking their cue from the public's leaning, many showmen are preparing to cash in on it. Our correspondence reveals that the demand for strange, curious attractions has taken a decided jump in the last few months. A man who supplies those shrunken heads, Egyptian mummies and similar attractions to showmen writes: "I am putting nearly all of my time on the shrunken heads now, as the demand for them has increased so much it is difficult to keep up with the orders."

+ + +

YOU may not know what the word "chemurgic" means, but it's going to play an important part in the materials you'll be using after the war. At the Chemurgic Conference held here last week an astonishing array of plastic materials was displayed. One of the plastic experts who is a graduate from show biz predicted show fronts "beautifully styled and molded from wood, but having all the chemical and wear resistance of the plastic resins," light in weight, flameproofed and free from attack by termites and the swelling and cracking caused by humidity and age.

UNDER THE MARQUEE

(Continued from page 37)

other circuses, lettered from Lansing, Mich., that he had retired there and occasionally played club dates.

BET the restless bulls in quarters, while swaying forward and backward, sense that opening day is nearing.

PERMIT has been granted to the Ringling circus for use of grounds in suburban Hamilton Township, Trenton, N. J., July 9, which will be the annual one-day stand of the circus there.

JACK MCFARLAND, advertising banner salesman, lettered from Dayton, O.: "Had bang-up sales here for Polack Bros.' Circus. Am returning to Mills Bros.' Circus as 24-hour man and banner solicitor."

REGARDLESS of the man-shortage, new faces will be seen with circuses as they switch from one show to another.

DUKE DEKOKENOV, former circus wrestler, cards from Dayton, O., that he is a matchmaker, promoter and instructor for the new Mike Mantia-Lee Hammond Pro-Gym there. He will work bouts in surrounding cities and with circuses and carnivals coming to town.

WHEN Emmett Kelley was at the Shrine Circus, St. Paul, he was asked by

The St. Paul Dispatch to take over the column, "Hawf & Hawf" on St. Patrick's Day. Emmett turned out a dandy column which was headed, "The Clown Prince Takes Over." It was illustrated by two Kelley cartoons.

REMEMBER the early-day concert comedians who always scattered sand on the boards before going into their buck and wing dances?

LARRY BENNER, after playing five weeks of army camps in Texas with his ventriloquial turn, which went over big with the soldiers, has just completed two weeks in St. Louis and is now playing around Chicago until opening of the circus season, when he will take over duties of inside man on Wallace Bros.' Circus Side Show.

FRED AND BETTE LEONARD entertained William H. Woodcock at their home in Wichita, Kan., where Fred is convalescing from an operation. A. Morton Smith, Gainesville, Tex., will carry a story on Bette and Woodcock and their circus collections in the April issue of *Hobbies*.

WITH food rationing in effect, we may have to go back to the early-day method of taking alfalfa, buttermilk, clabber and garden produce in exchange for tickets.

CHARLES A. (CHUCK) O'CONNOR, still in Veterans' Hospital, Portland, Ore., and using wheel chair, is improving.

In a letter to *The Billboard* he wrote: "W. L. Kelly, late circus steward, is now a merchant in Newton, Ia.; Gary and Edna Vanderbilt are in Warren, Pa., Gary in a war job; C. C. (Cocky) Gibson is in Boston; Jack (Rancher) McCracken in Ojai, Calif.; F. Day and Mrs. Gardner, Sarasota, Fla. Terrell Jacobs will put on show in Portland, auspices Veterans of Foreign Wars, early in April."

INWARD LAUGH: To hear a Johnny-Come-Lately tell about early-day circuses leaving wagons behind because they were stuck in the mud and shows of those days having no tractors to move them.

COLLECTORS' CORNER

(Continued from page 37)

come to analyze it. In the early days it was the horsemanship that was stressed and advertised. The clown and other circus acts were merely incidentals. Remember, too, we don't mean a circus in America run by an Englishman. We mean an American circus in the fullest meaning of that word run by a man born in America. What d'ya say?

* * *

Them thar Brothers is still a-pilin' in. Arthur Leonard, of Michigan; Duggan Bros. H. D. Clark, of Arizona; Elston Bros. Bonheur Bros. Kennedy Bros. Wintermute Bros. Glasscock Bros. Siebrand Bros. H. A. Phillips, of California: While we were all collecting circus brothers names, I did not see ours listed,

altho on the road for nearly a third of a century. I have not been on the road for five years on account of my health. (The name of the show is the Robinson Bros., and Mr. Phillips owns the title. He sends me a printed account of the outfit. Nice.)

Other adds to the brothers' list: Hale Bros. (season 1928), out of St. Louis; Smith Bros., which made Southern Illinois.

Don Rockwood, of Maine, always was lucky as far as Circusiana is concerned. He recently picked up Clown Comic Song Book issued by Rosston, Springer, Henderson & Company's Circus and Menagerie of 1871; Song Sung by Tom Barry, the Great Hibernian Clown with the Stone & Murray Circus, 1869; and a songbook entitled Drifting With the Tide composed, arranged and compiled by George M. Clark, who was a member of George M. Bailey & Company's Quadrilateral Show of 1872. The book contains 24 pages with music, words and a complete roster of the show's personnel.

MILLS IN BOND TIE-UP

(Continued from page 36)

who is also in quarters, is learning the routine and will work the elephant.

Every day there are local visitors at quarters, and the fair association, sponsor of the opening date, is working hard and promises a good advance sale. Newspapers are going to town with publicity.

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Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

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A DOLLAR BRINGS YOU LARGE SAMPLE ASsortment of snappy and hot Greeting Cards, complete with envelopes. Catalogue included with first order. LA FRANCE NOVELTY CO., 49 Hanover St., Boston, Mass. myix

BIG PROFITS SELLING OUR HANDY BOX TO retail outlets by the gross. Send \$1.00 for postpaid sample dozen of this sturdy cardboard Bathroom Emergency. NOCK-ON-WOOD CO., Bloomfield, Iowa. tfnx

BIG MONEY TAKING ORDERS — SHIRTS, Ties, Hosiery, Underwear, Pants, Jackets, Sweaters, Uniforms, etc. Sales equipment free. Experience unnecessary. NIMROD, 4922-A Lincoln, Chicago. ap10x

DISTRIBUTE FLORADEX COOKIES (ANTI-constipation) in your county. Make yourself. For sample can, recipe, circular, full details send 18c to FLORADEX COMPANY, 178 E. Long, Columbus, O. ap24x

IT'S NEW! IT'S HOT! — ATTRACTIVE RATION Leatherette Cases. Protect ration books, defense stamps, etc. Sample 15c; \$10.00 hundred. GRECCO, 718 DeKalb, Brooklyn, N. Y.

LEATHERETTE RATION BOOK CASES—HOLDS over 5 sets of books in single case. Sample, 15c; \$10.00 per 100. Double Case, \$18.50 per 100. BONOMO, 25 Park St., Brooklyn, N. Y. ap10x

PITCH MEN — 3c ANY QUANTITY POST-paid; retails 25c. Riot if offered for dime. ADJUSTRITE, 35BB N. 9th St., Columbus, O. x

SELL NEW-USED CLOTHING FROM HOME, auto, store. Men's Suits, 82c; Pants, 23c; Topcoats, 37c; Dresses, 9c; Ladies' Coats, 33c. Other bargains. Catalog free. S&N, 565A Roosevelt, Chicago. x

WEED AND SPROUT KILLER — GOOD SELLER with plenty of profit. Write BO-KO CO., Jonestown, Miss. x

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. ap3x

FORMULAS & PLANS

COFFEE SUBSTITUTE, 8c POUND — MAKE IT yourself. Delicious, satisfying. Three simple ingredients. Complete instructions, 25c. JO. REESE, New Geneva, Pa. x

BUSINESS OPPORTUNITIES

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. ttn

THEATRE LEASE, BUSINESS, EQUIPMENT — Town and surrounding area 3,000. Two defense factories in town. Doing good business. MAYO, W. Lafayette, O.

INSTRUCTIONS BOOKS & CARTOONS

ANY CARTOON DRAWN TO ORDER, \$1.00— Any size, shape, colors. Lightning service. Pen sketches, 25c. ART ROSS, 1775 Broadway, New York.

BOOKS WHOLESALE, 2c UP, ALL SUBJECTS — Magic, Jujitsu, Hypnotism, Occultism, Dictionaries, Formulas, Photography (Thousands). Catalogs, 10c. PUBLISHERS, 306-N. Fifteenth, Philadelphia. x

20 PATRIOTIC TRICK CHALK STUNTS, \$1.00. Illustrated catalog of Chalk Talks and Rag Pictures, 10c. BALDA ART SERVICE, Oshkosh, Wis. ap3x

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SALESBOARDS — NEW STYLE! CIGARETTE, Lulu popular numbers. Immediate deliveries. Write, wire DIVERSO PRODUCTS CO., 617 N. Second St., Milwaukee, Wis. ap10x

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LUMINOUS FLOWERS — CARDENIAS, \$2.00 dozen; Corsages, \$3.00 dozen; Luminous Statuettes, \$3.00 dozen. Sample assorted dozen, \$2.50 cash. LUMINITE, 2404-N, Fifteenth, Philadelphia. x

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WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

1,000 LETTERHEADS OR ENVELOPES, \$2.95; 100 11x14 Window Cards, \$2.95. Drawings and cuts made. LEE CRESSMAN, Washington, N. J. ap3

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column.

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BALLY PAYTABLES — LIKE NEW CHAL-lengers, Belmonts, Peerless; also reconditioned Paytables, equipped with electropaks. Like new and used Ray's Tracks. Write for circulars and prices. AUTOMATIC AMUSEMENT CO., 1941 Union, Memphis, Tenn. ap3x

BALLY KENTUCKY, LIKE NEW, \$195.00; Santa Anita, \$155.00; Grand Nationals, \$60.00; all cash pay. Record Time, free play, \$80.00. One-third deposit with order, balance C. O. D. A. & F. MUSIC COMPANY, Randleman, N. C. Phones: 2751 and 2836.

BALLY GRAND NATIONAL, \$65.00; BALLY Fleetwood, cash and ticket, \$35.00; Mills Vest Pocket, Green, \$24.00; Exhibit Chuck-A-Lette Console, \$40.00; Mills 1-2-3, '39 free play, \$25.00; Cenco Gun Club, F.P., \$42.00; Baker Target Skill, F.P., \$42.00; A.B.T. Target Skill, Red and Yellow, \$10.00 each; Wurlitzer 312 and 412, \$45.00 each; Seeburg Rex, \$100.00. All machines A-1 condition. TED SCHOON, Luverne, Minn. x

COED DANCE RECORDS — "FLOUT THE FOE" and "Winter, Winter." Selling fast. Two records postpaid, \$1.70. No catalogue. SORORITY FRATERNITY RECORD COMPANY, Station I, Box 46, New York. ap3

KEENEY ANTI-AIRCRAFTS, BROWN, \$45.00; Keene Air-Raider, \$175.00; Keene Submarine, \$175.00; Western Deluxe Baseball \$75.00; Major League, \$125.00; Mutoscope Magic Finger, \$75.00; Evans Ten Strike, \$40.00; Mutoscope Fan-Door Crane, \$75.00; Buckley Treasure Diggers, \$75.00; latest Evans Tommy Gun, \$150.00; Zooms, \$15.00 HERB EVERSCHEID, 276 S. High, Columbus, O. x

MUST SELL — 8 SHOOT THE JAPS, CHICKEN Sam Concessions. Highest offer. JOE CREAMONS, 109 W. Tambright St., Tampa, Fla. ap24x

RADIO TUBES FOR YOUR PHONOGRAHS, Panorams and Guns. Write for price list. W. R. BURTT, 308 Orpheum Bldg., Wichita, Kan.

FOLLIES, RED HOT, DOUBLE FEATURE, Lancer, Flagship, Thriller, Short Stop, \$9.50 each; Bally Alley, \$19.50; Big Six, Buckaroo, Skipper, Mr. Chips, Scale, large dial, mirror front, \$7.50 each; Wurlitzer 14 Ft. Skeeball, \$69.50; Wurlitzer P12, \$39.50; Mills Zephyr, \$44.50; Steward McGuire 6-Column Cigarette Vender, \$8.00; Coreta 6-Column Cigarette Vender, \$5.00; Iron Stands, \$1.00; DuGrenier 41 Bar Selective Candy Vender, \$10.00; Rolascore 9-Ft. Skeeball, \$24.50. W. CARSTENS, 1144 N. 15th, Milwaukee, Wis. x

WANT — KIRK HOROSCOPE, ROCKOLAS, Watling Scales for cash. Closing out following: Watling Scales, National, Columbia, Jennings, \$25.00 each; Washington, \$15.00; Weight Teller, \$10.00; good working order. HEINEMAN, 656 Selden, Detroit, Mich.

WANTED — MILLS PANORAMS AND FILMS. WALTER VINES, 112 N. Tennessee Ave., Lakeland, Fla. ap17x

WANTED — MILLS SLOT MACHINE PARTS, 5c, 10c, 25c Mystery Slides, Silent Mechanisms, Special #1, #2, #3 Disc. COLEMAN NOVELTY, Rockford, Ill.

WANTED — CASH WAITING FOR ALL models, all makes, all denominations of Jackpot Slot Machines. Hurry! JOHN M. STUART, Paris, Ky.

WANTED — A BORDERTOWN PIN GAME. Also Peanut Vending Machines. JESSE LADD, Coin Machines, Caro, Mich.

2 PACE DUCK PIN, 10c COIN OPERATED Bowling Alleys, 45 ft., extra pins, \$475.00 both. Or will trade for 10c Meter-Movie or Panoram. BERRY AMUSEMENTS, 576 Almaden Ave., San Jose, Calif. ap10x

85 COTTLEB TRIPLE GRIPPERS — LATEST models, excellent condition, finest available, \$19.50; lots of five, \$17.50. BABE LEVY, 2830 10th Court, South, Birmingham, Ala. ap3

1938 KEENEY TRACK TIME, \$50.00; VIEW-O-Scope, \$25.00; Mills Deweys, \$70.00; Preckness, \$17.50. WILKWARE AMUSEMENT, 110 W. Monroe, Pittsburg, Kan. ap10x

\$100.00 FOR TWENTY FREE PLAY FIVE BALL Crossline, Jumper, Champion, etc. Jennings Fast Time, Free Play, \$30.00, perfect; 300 Tubes, 30 and 45, 75c. TEXAS NOVELTY, 215 17th, Corpus Christi, Tex.

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ALL AVAILABLE MAKES OF POPPERS — Largest selection of Mechanical Machines obtainable from \$45.00. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

FOR SALE — COMPLETE ROOT BEER EQUIPMENT and large size table model Electric Corn Popper. HAROLD ROSIER, Leslie, Mich.

FOR SALE—SECOND-HAND SHOW PROPERTY

BALLOONS FOR SALE — 500 CROSS NO. 6, \$1.25. Ideal for archery or dark games. T. L. MOODY, 3008 Wilkinson Blvd., Charlotte, N. C.

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Re, John J.	SAUERNIER, Clarence R.	SAWYER, Max	WESTERN, M. J.	WEBSTER, Jas. C.	NOLAN	WILLIAMS, VICKIE		
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REED, Wilbert	SAUERNIER, Clarence R.	SAWYER, Max	WESTERN, M. J.	WEBSTER, Jas. C.	WOODOFF, BILL	WILLIAMS, VICKIE		
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Parlor Game Biz Receives Wartime Boost Due to Gas Ban and Spending Sprees

CHICAGO, March 27.—Due to the driving ban and higher wages causing free spending, parlor games are more in demand this year than ever before. People who no longer take the family car out for a spin in the evenings or over

the week-end are spending quiet hours at home playing games. Boom has also been felt in the industry because of the heavy orders placed by the army and navy to keep the boys amused.

Material Shortage

If production schedules can be maintained this year, game sales in 1943 will be the biggest on record. There are, however, certain problems facing manufacturers which may, in the long run, lessen their output and profits. Naturally the man-power situation, tightness in the paper supply and increasing tightness in the supply of wood all tend to present game manufacturers with a headache. However, a large proportion of games use paperboard made from waste-paper, which may ease the material situation somewhat.

All Games Click

Conflict items (games with a war theme) are selling well. The old reliable, including chess sets, checkers, monopoly, lotto, dart games and jigsaw puzzles are more than holding their own. Figures show that the sale of playing cards is also increasing.

In January manufacturers of playing cards put revenue stamps on 4,568,000 packs of cards against slightly under 2,900,000 packs in January last year. The actual sales gain probably was not as great as these figures indicate, however, because of the increase in the excise tax on October 1, 1941. At that time it went up to 13 cents per pack from 11 cents. In anticipation of the increase, dealers put in big stocks in the third quarter of 1941, which was followed by a slump in the final three months of that year. This slump probably affected the first quarter of 1942 to some extent.

The boom in games has included some educational games and gambling games, with the preference, however, veering toward family games.

Wood, Metal Problems

There may soon be a shortage of checkers, dominoes and other games using wood. Because of the man-power problem less wood is being now cut, which means there will be less seasoned wood for manufacturing next summer. The wood and metal shortage will also curtail the supply of lawn games and once the present supply is exhausted they will disappear for the duration.

Servicemen are requesting travel sets of standard games. Large orders have been received from the Red Cross, USO and other government agencies for various types of games, including pocket-size combination kits. Reports also indicate that bingo is a big favorite with men in the armed forces.

Many Newcomers

As the demand for games has risen, the regular outlets have been supplemented by newcomers who want to cash in on the boom as their regular supply lines decrease. Many jewelry stores, for instance, have added lines of games.

Many newcomers, however, are finding it difficult to get goods. Because the demand for merchandise is less than the supply, manufacturers and jobbers are servicing their old accounts before seeking new business.

Parlor games vary in price, and in normal times the big season for games is from October to April. This year there are no signs of the spring slump in sales.

Games have been played in all parts of the world since the beginning of history. Various games of chance and skill have originated in dark Africa and in China.

BINGO BUSINESS

By JOHN CARY

Bingo operators have realized for a long, long time that bingo provides the only source of entertainment for a lot of people. And since the start of the war bingo has been a blessing in disguise for countless thousands who play the game to take their minds off the war. In addition, it has provided a large source of revenue to organizations sponsoring the game. A large portion of this money has been used to send gift packages to the boys in the armed forces.

Local bingo games not only attract men and women who are anxious to spend an inexpensive but pleasant evening, but the game is extremely popular with the men in the service. We recently published a letter received from a sailor on the fighting front. This gob asked where to obtain merchandise for bingo games. He said that bingo was the only form of entertainment they had.

It would be interesting to know what bingo operators are doing to aid the war effort. Won't you let us know what you are doing so that we can tell others in the trade about your war activities? Bingo is playing a big part in this war and so are the bingo operators.

A recommendation that the New York State Legislature should legalize bingo was made recently by County Judge Joseph M. Conroy in Long Island City, Queens, N. Y.

Refusing to set trial for three men accused of violating the State lottery laws while the Legislature is in session, Judge Conroy declared: "The Legislature in some manner should legalize bingo. My opinion is that this indictment should be dismissed."

The three men were indicted after they conducted a bingo game last November 20 at the Ridgewood Grove, Middle Village, Queens, for the benefit of the Queens Society for Prevention of Cruelty to Children.

The New York State Assembly passed the bill of Assemblyman Malcolm Wilson, of Westchester, permitting municipalities to legalize bingo games when conducted by church, civic, fraternal, patriotic and other non-professional groups. It is expected to be adopted in the Senate also.

The vote in the Assembly was 100 to 34. Under the proposal, city councils or other local governing bodies, when petitioned by 5 per cent of the voters, may legalize bingo games and authorize the issuance of permits by the police to conduct them.

The passage of the bill in the Assembly is good news. The Senate may vote against the bill, but it is not expected to do so, as this is an important issue in New York State. It looks as tho the opposition against the mayor of New York is just a bit too strong. Once bingo is legalized in New York it may not be too long before other States follow suit.

Appeal Being Made To Government To Allow Trade Shows

CHICAGO, March 27.—Representatives of the American Furniture Mart, Merchandise Mart and the Chicago Association of Commerce are reported to have visited Washington this week to appeal to the Office of Defense Transportation and the Office of Price Administration to relax official pressure against trade shows.

The result of the talks will be of vital importance to Chicago in view of the number of large trade association meetings that have been held here regularly in past years.

Such events actually save on travel in the long run and promote a more efficient distribution of merchandise because of the ability of visiting retailers to obtain a wide variety of merchandise in one or two visits.

Trade shows have always been popular with merchandise men because it gives them a chance to note market trends and to see and compare various types of merchandise. In addition, trade shows attract exhibitors and buyers from all over the country who meet and discuss common problems.

Indication of the popularity of trade shows was noted by the large attendance and brisk buying prevalent at the California Gift Show, New York Gift Show, Chicago Gift Show and New York Toy Fair.

allow the same inventory tolerances on fall merchandise as those permitted for the April and May inventories.

It is pointed out that the fall buying season is developing early in many lines of merchandise. Jobbers are anxious to accept fall goods, and many manufacturers, because of the man-power and materials situation, are urging that jobbers and other merchandisers take delivery of fall goods as soon as possible. The general idea around the merchandise market is to buy as much goods as possible now so as not to be caught short with depleted stocks.

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Molded plastic wood book ends are made by Casey Premium Company. Book ends depict an American home life fireplace scene and stand six and a half inches high. Made in walnut finish, the book ends are reproduced from an original carving.

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Good Easter gifts for those on the fighting and home fronts are the heart-shield New Testament and Catholic prayer books. These are offered by National Products Company, and are pocket size, with gold-plated cover to fit the uniform pocket.

Military Handkerchief

K. Handkerchief Company is successfully selling a military novelty handkerchief made of rayon, with colorful embroidered service insignias. Item goes over well with anyone having a sweetheart, son or brother in the armed forces.

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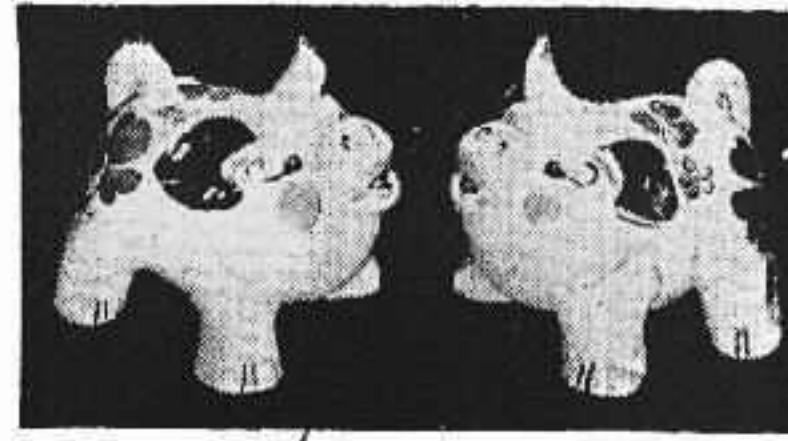
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MILITARY and Patriotic Novelty Pins. Latest production. GROSS SERVICEMAN'S HOSE. 4 grades. Doz. PAIR \$1.20, 1.65, 2.20.	39.00
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GROSS IDENTIFICATION Neck Chains, Crystal and assorted colors. Dozen \$1.50 . . .	30.00
GROSS GARRISON HAT Regulation Devices. A \$1.00 item at a bargain price. Dozen \$3.50 . . .	23.50
GROSS COAT INSIGNIA. Regulation. With inscription U. S. Aviation, Engineers, Signal Corps, M. P., Quartermaster, Ordnance. GROSS SHAVING & DENTAL Cream. In tubes. Value cannot be beat. Special . . .	6.75
5 GROSS SIDE LINE Merchandise. Extra Special60
10 GROSS SOAP. 3 wrapped cakes to a box. . . . 100 BOXES (300 Cakes)	2.95
SHOE LACES. Paired, banded and boxed . . .	4.50
GROSS LACES POCKET COMBS. 5 inches. Fine and coarse teeth. GROSS COMBS INITIALS. Metal. In chrome and gold finish. Cement on anything. Really hot. Sells 3 for 50¢. One gross assortment with one bottle of special cement. . . . COMPLETE	
1001 other items at prices that cannot be beat. Deposit with all orders. Catalogs free on request.	

MILLS SALES CO.
Our Only Mailing Address OF NEW YORK INC.
901 BROADWAY, New York, N. Y.
WORLD'S LOWEST PRICED WHOLESALERS

METAL AMERICAN SHIELDS

Beautiful Red, White and Blue Colored Shields for immediate delivery, made long before Pearl Harbor, 8"x8", weighs only 4 ounces, fits any car radiator grill. Can be displayed at home and in business places. Act fast! Can't be replaced! Dozen \$2.40. Gross \$24.

MILITARY JEWELRY
IMMEDIATE DELIVERY

Beautiful gold-plated Brooches with brilliant rhinestones, multi-color enamel, safety catch, individually boxed quality merchandise; insignias for Army, Navy, Marines, Air Corps, Signal Corps, Coast Guard, etc., etc.

#R.S.100—Per Dozen \$7.20.

Gold-plated Brooches, safety pin catch, any insignia, individually carded, #C.D.78—Per Dozen \$2.75; same individually boxed, #P.301—Per Dozen \$4.

Service Banners, War Slogan Banners, Pillow Tops and 50 other fast sellers. Write for free circular. One-third deposit with order, balance C. O. D. F. O. B. New York. Sample assortments \$5, \$10, \$20.

LIBERTY PRODUCTS
277 Broadway (Dept. 43) N. Y. C.

JOBBERS
SWIVEL MIRROR VANITIES

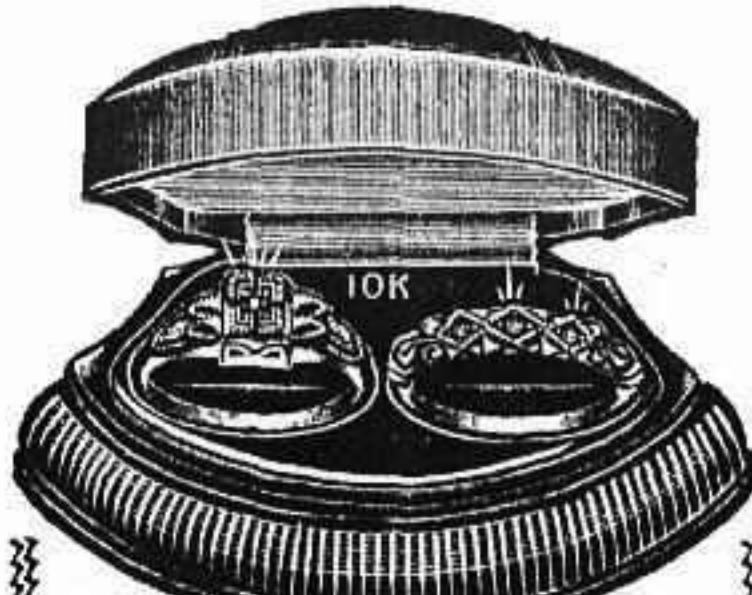
Our De Luxe Model with fancy indented flexo drawer, $\frac{3}{4}$ " mirror base, fancy swivel mirror, 2 compartments, metal knobs. Calif. redwood; is the flashiest, fastest selling vanity out today. Also packed with ribbon-tied high-grade stationery. Write for new price set-up.

MARTIN MIRROR CHEST CO.
1120 W. 79th St., Chicago, Ill.



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No. D180—Contains 70 individual prizes. All American made goods in colorful cabinet. Brings in \$7.00 at 10¢ a sale. Fast seller to dealers at \$5.25. Sells out in 2 to 8 hrs., according to reports. Big repeater. Order 1 to 10 and convince yourself. Guaranteed to sell or you get your money back. Shipped express or freight shipping charges collect. Ship. wt. 10 lbs. Sample deal \$3.50. Lots of 10—\$3.35 Each. SPORS CO., 443 Lament, Le Center, Minn.

**FOUR-DIAMOND RING SETS
MOUNTED IN 10-KI. GOLD**

\$4.90 complete set
attractively boxed
WRITE FOR OUR CATALOG.
Containing additional Diamond sets, also
complete line of Military Jewelry.

BIELER-LEVINE
37 SOUTH WABASH CHICAGO, ILL.

WANTED
Eastman D. P. 250 Ft. Roll Paper.
Pay \$15.00 for 1½ Inch; \$30.00
Three Inch; \$50.00 Five Inch. Un-
broken Packages—Good Dating.

NEW ART STUDIOS

Neosho, Mo.

**Last Will and Testament
of Adolf Hitler**

(Copyright 1942)
Printed in 2 colors with seal. 8 ½" x 11". Fun-
niest thing you ever read. A terrific seller.
big profits. \$60, \$7.50. Sample copy 10¢.
Full cash with order. Satisfaction guaranteed.

We pay postage.
TRIAL ORDERS, 35 COPIES, \$1.00,
JAY-JAY CO.
1803 SURF AVE. BROOKLYN, N. Y.

**REX HONES
300% -350% Profit**

Each Hone in flashy silver box, priced 50¢. A real fast-cutting abrasive stone of good quality. Wonderful demonstrator for Pitchmen. Hone men are cleaning up. ACT QUICK. **REX-HONE MFRS.**, 1500 West Madison, BR-4, Chicago, Ill.

BIG NEED FOR OLD-TIMERS

10,000 Men, Women, Crew Managers wanted to sell to nation "Pass the AMMUNITION TO MEN in Hell Holes," urged by Rickenbacker, 27th year, special edition. Assist in organizing Rickenbacker's proposed "BLUE STAR MOTHERS' CLUBS" of mothers, wives, relatives to oppose delays. 50 speaking drawings Pacific Rescue. Samples 10¢. **SERVICE MEN'S MAGAZINE**, 169 Duane St., New York.

PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

STANLEY NALDRETT . . . cards from Memphis that Trude Marks has closed there and moved on to McLellan's at Little Rock, Ark. Naldrett plans to close April 3 and head for a two-week stand at South Bend, Ind.

RATIONING and enforced curtailments are exposing our faults and shortcomings. Are we capable of recognizing, analyzing and correcting them?

ROBERT M. SMITH . . . celebrated his 61st birthday and 43d anniversary in the show and med biz last week by driving 150 miles and making three med pitches. He's now in Opp, Ala.

CORP. SOL TUCKER . . . letters from Camp Robinson, Ark., that he would like pipes from all his friends, particularly from Bob Finn.

NOW'S THE TIME to emerge from that winter stupor. Go out and go after that business. It won't come to you.

THE RICTONS . . . Dick and Mattie, have quit the road, due to bad health, according to Doug Couden, who recently visited with Dick in Fort

Payne, Ala. Mattie recently made a trip to New York to visit relatives. Ricton has been on the road 40 years.

MAYBE YOU'VE CUT UP some nice, fat jackpots this past winter, but now you can do your stuff or shut up, and if you're a real pitchman you can't shut up.

JIM ARNOLD . . . advises that he will again go out with Doc Milton (Curly) Bartok's Bardex Medicine Show. Show has been readying this past month and will open in Western Pennsylvania, May 1. Arnold says they have much new canvas and equipment and Doc has completed the season's route.

JIMMIE LUDFORD . . . warns all pitchmen to pass up Smithfield and West Point, Va. The two Virginia cities are hot, according to Jimmie, who advises that he was snatched by the law in both spots.

INCENUITY IS the word for pitchmen. Despite what a lot of people would have us believe, there is really much to look forward to in 1943.

PROF. JONNIE E. SHARKEY . . . is dividing his time making pitches and teaching roller skating, drum majoring and tap dancing in Taunton, Mass. He has been offering Little Bird Warblers and Uncle Sam's Peace Terms to good takes.

KID CARRIGAN . . . the navy strong man, cards from Houma, La., that he is still playing the USO shows and will continue for three weeks longer, then head north. Complains that living costs are high in the small towns of the South.

GET THE COIN NOW while it's easy to be had. Sock it away in War Bonds. There'll come a time of re-adjustment after this shindig, and the fellow with the kale will find the stuff mighty useful to get a head-start in the good times to follow.

H. L. (COUNT) HARRINGTON . . . convalescing at Veterans' Hospital, Fayetteville, N. C., advises that he is no longer confined to bed and will be discharged early in April. It is evident that the Count is well on the way to recovery. He is beginning to notice how pretty the nurses are—a sure sign. Harrington has had visitors from his home town of Fayetteville, but says that *The Billboard* is his most welcome visitor. As soon as the medico okays him he will resume working with sheet and plans to make the war industry spots. "Omit flowers and send pipes," says the Count.

I. W. HIGHTOWER . . . veteran penman, blasts from Atlantic City, speaking his piece in plain language. With cuss words eliminated, it is as follows: "Why is the pitchman being eliminated? Firms and manufacturers with which he has dealt for years are abruptly cutting off their supply of merchandise but are continuing to supply stores and merchants, even to soliciting business from them. It is thru the efforts of the pitchman that many of these firms owe their start and early success. During lean years the volume of sales obtained thru the pitchman tided many such firms over the

COMING**WHAT SPRING HOLDS
FOR THE PITCHMAN**

By Stanley Naldrett

**Spring Number of
THE BILLBOARD**

Dated April 10



**STERLING SILVER
Forget-Me-Not
BRACELET**
\$12.00
GR.
with
RIBBON

No. 1310
with Ribbon

2 ASSORTED PATTERNS
Engravers! Here's this season's biggest seller — Sterling Silver "Forget-Me-Not" Bracelets. Every customer a resale. As they link their friends together — your profits grow. Buy Plates on ribbon bracelets and in bulk for additional links. "2" attractive patterns. Get going today! Still have plenty of Engraving Merchandise. Write for our up-to-date stock list.

No. 1311—Bulk

**\$9.00
GR.
BULK**

Harry Pakula & Co.
5 N. Wabash, Chicago, Ill.

**AFTER VICTORY**

WELL BE SEEING YOU

The OAK RUBBER Co.
RAVENNA, OHIO

ZIRCON

3 FOR \$2.75
Genuine White Diamond Cut
Blue or Brown Zircons—\$1.25 per Carat

ZIRCON RINGS

SOLID GOLD \$4 to \$8 EACH
Ladies or Gents

B. LOWE, BOX 311, ST. LOUIS, MO.



MILLIONS SOLD
ACE Blade prices reduced. Flashy display cards. Each blade honed in oil to hair-splitting sharpness. Buy at factory prices — pocket middle man's profit. We pay shipping. Rush name for factory prices.

ACE BLADE CO.
Dept. 71 Buffalo, N. Y.

**DEXTER ENGRAVING
JEWELRY CO.**

21 Arch St., Providence, R. I.

Sterling Bracelets, emblems soldered on, all branches of service; in velvet display box. Send for picture folder of these numbers.

SOCIAL SECURITY PLATES

Red, Blue and Gold colors, on metal, \$6.00 per 100. F. O. B. Chicago, while last. Sample 10¢ each.

CHARMS & CAIN
407 S. Dearborn St. CHICAGO, ILLINOIS
Tel.: Web. 3548-3547-3548

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices, rapid service. (Products Liability Insurance Certified.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists

137 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

REAL PROPOSITION

Selling repeat Medicines, Tonic, Herbs, Liniment, Catalog on request.

The Quaker Medicine Co.
220 George St. CINCINNATI, OHIO

hump." Hightower concludes with the pertinent thought that once the war is won and conditions are normal, wise pitchmen will remember the firms, jobbers and manufacturers that have shown partiality to the merchants and left the pitchman in the lurch.

BILL BAKER is much interested in learning of new difficulties the knights of trapeze and acrobat are experiencing in obtaining stock. The best solution is for pitchmen to patronize firms offering their merchandise for sale thru the advertising columns of *The Billboard*. These sources of supply are wisely maintaining connections with Pitchdom.

Pitchdom Five Years Ago

Doc H. A. Williams was working to fair business in a Milwaukee chain store. . . . Ray Herbers found slim pickings in Detroit after getting the big bills in Pittsburgh, Cincinnati, Indianapolis and Cleveland. . . . Jeff Farmer, recovered from an auto accident, was finding most spots in Tennessee and Carolina open again. . . . Rictor, "Barnum of the sticks," had purchased new canvas for his show and was finding good business in the Georgia territory. . . . Blacky Cummings had returned to Arkansas from a sojourn on the West Coast, working towns in Texas en route to good takes. . . . Inclement weather in Missouri made biz bad for J. Daley and he was heading for Chicago. . . . Doc A. E. (Bill) Fisher had opened his med show in Blenheim, S. C., for a two-week stand to a good spending crowd. . . . Kid Smith was doing all right for himself working the Lord's Prayer on a penny in St. Louis. . . . Chiefs Owen Redfeather, Running Buffalo and Little Wolf were making St. Louis their headquarters and working school dates in surrounding district to good results. . . . Rug cleaner was being worked by Doc Leighton, assisted by Bill Jones, in a prominent spot at Macy's in New York. . . . James Shoshire and wife were working med to huge tips in Eastern Kentucky. . . . Fred McFadden was holding forth in a Cincinnati chain store with his Jewelry layout. He had just concluded his sixth successful week there. . . . Shorty Hill, penn man, was working sales and grazing meets in Idaho to satisfactory takes. . . . Tom Kennedy, of gummy fame, closed his demonstration in Dayton after local constabulary refused a permit to use a p-a. system in a store window. . . . That's all.

Professor Howard

By E. F. HANNAN

George (Professor) Howard was a tall, dark-skinned, striking man and a native of Cape Verde Islands. According to his own story, he was three months on the sea coming from the Islands to New Bedford, Mass. Professor, as he billed himself, was hypnotist, mesmerist, second-sight performer, as well as a skillful organizer of spiritual seances.

One night Howard was giving a spiritual talk in a hall on Huntington Avenue, Boston, when a woman in the audience arose and asked if he would try to contact her long-missing husband whose name was Lucius. "The last initial, please?" Howard asked. "W," replied the lady. The Professor made contact and told the woman that he saw a vision of a man on the streets of New Bedford. Howard forgot the incident until a few months later when he received a check for \$100 with many thanks from the same lady.

In telling later about the incident, Howard said: "When I struck New Bedford I worked for a man whose first name was Lucius and who always seemed strangely elusive about his past. It happened to be the lost husband—mere coincidence." The Professor worked second-sight with various early rep shows and toured with tricks of his own and was the designer of the Egyptian Fortune Cards which pitchmen successfully pushed back in the good old days.

AMMUNITION WANTED

.22 SHORTS—.22 LONGS
.22 C.B. CAPS
ANY QUANTITY

Radio Amusement Corp.
1674 BROADWAY NEW YORK CITY



Events for Two Weeks

March 29-April 3
ALA.—Birmingham. Dog Show, 4.
MASS.—Springfield. Dog Show, 3.
MISS.—Port Gibson. Livestock Show, 31—
April 2.
VA.—Roanoke. Jr. Chamber of Commerce Indoor Circus, 29-April 3.

April 5-10
ALA.—Montgomery. Fat Cattle Show, 6-7.
GA.—Atlanta. Dog Show, 9-10.
Augusta. Fat Cattle Show, 6-7.
ILL.—Chicago. Sportsmen's Show, 3-11.
LA.—Delhi. Fat Stock Show, 5-10.
MISS.—Greenwood. Livestock Show, 8-10.
Hattiesburg. Livestock Show, 5-7.
O.—Toledo. Dog Show, 11.
TEX.—Mercedes. Livestock Show, 8-10.

NSA

(Continued from page 30)

McKee have been released from army service.

Leaving for winter quarters recently were Harry Decker, Kirby McGary, Tom Pell, Dada King, William (Bibbs) Malang and Louis Light. Bill Bish, formerly with Meyerhoff attraction, is an engineer building oil pipe lines. Brother Morris Lipsky has been mustered out of the army and will work in a war plant. Brother Ben Merson came in from Buffalo, where he had some of his miniature rides in operation in one of the local armories. Brother Aaron Hymes, who has been out with Miller Circus, was seriously injured by a fall from an automobile. He sustained a broken vertebra. He's at his Brooklyn home, where he will have to remain for about six months.

Letters from soldiers included those from William Powell, Pvt. Sam Brody, Charles Chatfield, Joseph Rice, Bernstein and Pvt. Abe Zimmerman. More than enough money has been secured for the purchase of the first ambulance that is to be presented to the government, and the drive for the second ambulance has been instituted with a check for \$100 from the Endy Bros.' Shows. An effort is now being made to have the first ambulance on exhibition in Duffy Square, Broadway and 47th Street.

Ladies' Auxiliary

Regular meeting was held at the club-rooms, with 45 members and all officers except Vice-President Marlea Hughes present. Marlea is still suffering with a cold. Regular business was interrupted to permit members to join the NSA to hear an address by John Kelly on behalf of the Red Cross. Auxiliary started its drive off with a check for \$200, while NSA came thru with a check for \$250. A drive among members for individual donations at the next meeting. About \$100 already has been subscribed by members.

Club voted to hold the annual Strawberry Festival on April 8 in the club-rooms. Many cake and money donations were pledged. Kate Benet has been released from the hospital. Sister Bertha Melville is ill at her home. Sister Leah Greenspoon is vacationing at Norfolk.

A War Bond drive will be started among members at the next meeting and auxiliary will also take applications and pledges of the members of the NSA. Sister Frances Barnett and her husband presented the club with a Capehart radio-phonograph combination. Secretary Frances Simmons will leave soon for Norfolk, as will Vice-President Marlea Hughes.

SLA

(Continued from page 30)

Larry Benner, Mr. and Mrs. J. W. (Patty) Conklin arrived for a short stay. Servicemen visiting briefly were Brothers Robert Revolt, James George and Herman Pluda. The last-named was discharged from the service recently, however. Bob Sugar came in from the South en route to Detroit. Charles McBride also is back. Max Goodman was in town on business and spent much time at the rooms.

A. F. Davidson (the Great Gravity) visited en route to Detroit. Jack Halligan was confined to his home for a few days with a cold. Harry Wald and Steve Yerkes visited. Sunny Bernet is cooperating in getting out a League poster. Denny Howard left for Caruthersville, Mo. Sam Ward visited en route to Cleveland.

PCSA

(Continued from page 30)

on the application of Virgil D. Groenberg.

Brother Joe Mettler, Mission Beach, donated a \$25 War Bond to the building fund, swelling the fund above the \$1,500 mark. Brother Mettler won the night's award.

Ladies' Auxiliary

March 22 meeting was opened by President Edith Bullock with 75 members present. Letter from Pauline Celeste, Torrance, Calif., was read, and Inez Walsh and Babe Miller were reported on the sick list. Bank award went to Minnie Fisher, and door prize, donated by Mora Bagby, went to Lillian Elsenman. The prize donated by Peggy Forstall went to Lalia Pepin, while Sadie Delarous' prize was won by Johnie Davis. Julia Smith, chairman, and Vivian Horton, co-chairman of Red Cross work, announced a Red Cross quilting would be held March 31.

Margaret Farmer, Edith Walpert, Bettie Coe and Johnie Davis, who were leaving for the road, gave brief talks. Freda Brown was present, after recovering from a recent illness. Sis Dyer, who has been in the East, was present and spoke briefly. Meeting adjourned to permit members to participate in the Rosemary Loomis night festivities.

International Showmen's Association

Maryland Hotel
St. Louis

ST. LOUIS, March 27.—Morris Lipsky called the meeting to order, with Secretary Francis L. Deane and Treasurer Leo Lang also at the table. Following some discussion it was decided to table the proposed dance at the Municipal Auditorium until a later date, probably early

next fall. It was, however, decided to hold a War Bond drive, with all members endeavoring to sell and buy the bonds. Drive is to end May 13, when three War Bonds will be awarded at the meeting to be held on that night.

With several shows playing local lots, attendance was small. Sunny Bernet, Dee Lang, Myron Shepard and Al Bay-singer attended the session. Refreshments were served after the business session.

Houston Locations Good For Lou Davis's Museum

HOUSTON, March 27.—Look at Life Museum, owned and operated by Lou Davis, last week concluded a successful two-week stand at 2769 Lyon Avenue here. Unit moved to 2513 McKinney Avenue for a week's engagement. Davis said the week's run at 618 West Dallas Street also proved a winner.

Several acts have been added to the line-up, Davis reports. It now includes Bobby Mason, inside lecturer; Dolly Mac, tickets; Lou-Louette; Madam Loretta, mentalist; Lou Davis, magic, and Big Snake attractions.

WANTED

Baritone, 2 Drummets, Trombone; others, write quickly. Troupers only.

HARRY S. ARMSTRONG, Bandmaster
Dodson's World's Fair Shows, Card Wainwright Ship Yard Band, Panama City, Fla.

FOR SALE

Several Concession Tops and Frames or complete with Stock and Velvet.

ALTON PIERSON

Fair Grounds Poplar Bluff, Missouri

'HARVEY JOHNSTON WANT'

SHOWS, RIDES, CONCESSIONS. No grit. Shows, Rides, 25%. Long season. Good treatment. Address: Hampton, Ark.

Ideal Exposition Shows

America's Best Amusements

OPENING APRIL 9 AT HAGERSTOWN, MARYLAND, ONE OF THE BEST DEFENSE CITIES IN THE UNITED STATES, FOLLOWED BY BALTIMORE, MARYLAND, THE BIGGEST DEFENSE CITY IN THE COUNTRY.

Can place Girl or Hawaiian Show, Expose Show. Have complete outfits for same. Will book above Shows or will operate out of office with reliable operators. Pete Thompson, wire me. Have good proposition for you. Have complete outfit for Monkey Circus. Want Man with Animals and take charge of Show. Can place Ride Foreman for Merry-Go-Round, Loop-o-Plane, Ride-O and Lindy Loop. Want to hear from Joe Karpa, Pelican, please answer. All Ride Help report to winter quarters, now open at Hagerstown, Maryland, on Fair Grounds. Can place Talkers, Grinders, Ticket Sellers, and Help in all departments, come on. Concessioners, attention! Can place Cook House and Bingo; Joe Muldoon, wire. Can place Wheels, Ball Games, Penny Pitches, Grind Stores, Palmistry and Concessions of every description with the exception of Coupon Stores. Will book or buy Roll-o-Plane and Octopus. The following people communicate with K. C. McCary immediately: Vangel Balaam, Tommie (Sailor) Lane, Louis Ramos, Q. W. (Shorty) Ward, Larry Burns, Gingle Rebeck, Billie and Bob Sherry.

Write or wire WILLIAM CLICK, Manager, Dagmar Hotel, Hagerstown, Md.

Scott Exposition Shows

WANT

7-Car Tilt with transportation, Octopus, Kiddie Auto Ride; will book or buy. Will turn Cookhouse and Grab over to responsible party with help. Legitimate Concessions and agents wanted; Grind Shows with or without outfit. Aileen Allen, answer. Musicians and Performers for Minstrel Show. Salaries from office. Woolfolk, answer. Foreman and Help for new Moon Rocket, Loop-the-Loop, Chairplane that drive semis. Irwin and Boulevard, Atlanta, this week; Hapeville, Ga., next week; Dalton, Ga.; then Maryville, Tenn.

WANTED FOR BARKOOT BROS.' SHOWS

3 more Rides, 3 more Shows. Can place experienced Secretary. Wanted—Ride Help that can drive trucks. Wanted—Stock Concessions of all kinds. Can place Cook House and Grab. Can place first-class Truck Mechanic. Address:

BARKOOT BROS.' SHOWS, 463½ W. 4th St., Toledo, Ohio. Tel: Taylor 1888.

Rose Midgets to Sunbrock

NEW YORK, March 27.—Rose's Midgets have been booked for the full season of 30 weeks for the concert to follow the circus presentation of Larry Sunbrock's Roxy parking lot show, scheduled to open about April 22, it was announced here.

ROUTES

(Continued from page 18)

Harvey, Kathryn (Iceland) NYC, nc.
Hayes, Virginia (Caravan Club) NYC, nc.
Healy, Eunice (La Martinique) NYC, nc.
Heath, Bobby (Sawdust Trail) NYC, nc.
Hewood, Eddie, Trio (Village Vanguard) NYC, nc.
Hild, Gertrude (Wivel) NYC, re.
Hines, Baby (Onyx) NYC, nc.
Hoffman Sisters (Cave Supper Club) Vancouver, B. C., Can., 22-April 4.
Hollywood Blondes (State) NYC, t.
Horton, Molly (Pierre) NYC, h.
Howard, Mary (Blackstone) Chi, h.
Hunter, Tookie (Mon Paree) NYC, nc.
Hutton, Marion, Co. (Roxy) NYC, t.

Inca Indian Trio (El Chico) NYC, nc.

Jackson, Eddie (Copacabana) NYC, nc.
Jackson & Nedra (Colosimo's) Chi, nc.
Jacqueline (Dixie) NYC, h.
Jagger, Kenny (Leland) Richmond, Ind., h.
Jane, Mary Ann (Stevadora) Detroit, nc.
Jemima, Aunt (Oriental) Chi, t.
Jerome, Betty (Onyx) NYC, nc.
Jessel, George (Broadhurst) NYC, t.
Johnny & George (51 Club) NYC, nc.
Johnson, Ginger (Mon Paree) NYC, nc.
Johnson, Johnny (Governor Clinton) NYC, h.
Jordan, Betty Ann (18 Club) NYC, nc.
Jules & Webb (Lookout House) Covington, Ky., nc.

K

Kaly, Chandra, Co. (Capitol) Washington, t.
Kalmus, Bee (51 Club) NYC, nc.

**.22 SHORTS
WANTED**ANY QUANTITY
WILL PAY HIGHEST PRICES.**MIKE MUNVES**

593 10th Ave. N. Y. C., N. Y.

**WANT
TROPICAL PARK**

Key West, Florida

Experienced Ride Men for Merry-Go-Round and Eli Wheel. Top salary. Agents for Stock Concession. No boozers. Frank Pope wants Bingo Agents. Address:

Mrs. Pearl Barfield, Mgr.
Permanent Location:
TROPICAL PARK KEY WEST, FLA.

**SPITFIRE RIDE
FOR SALE**

On account of other business. Will sell Spitfire for cash only. Ride doing good business and can be seen in operation in park on Grand Central Avenue, Tampa, Fla. Have Ford Tractor and Fruehauf Trailer, heavy duty tires, perfect condition. Will sell with Ride or Ride only.

AL WALLACE**RIDE HELP WANTED**

For Merry-Go-Round, Ferris Wheel, Dodgem, Octopus, Loop-o-Plane, Merry Mixer and Kiddie Rides. Foremen who can handle these Rides and keep them running. To such men we will pay top salary. Also need Second Men for these Rides. Will play St. Louis all season. Now showing in 1200 block of South Broadway. Can also place a few ten-cent Grind Concessions that work for stock only. Address:

JOHN FRANCIS
LAOLEDÉ HOTEL ST. LOUIS, MO.

FOR SALE

MERRY-GO-ROUND and CHAIR-O-PLANE. Parker two abreast, 38 ft., in good condition. Chair-o-Plane, all steel, both ready to run with good motors. Also 42 ft. Paul Entrance and other odds and ends. \$1,300.00 for all.

400 East Woodbridge St., Detroit, Mich.

NOTICE, CARNIVALS

Have good location for Carnivals right outside of city limits of Hartford, Conn. Also near New Britain, Conn., on Berlin Turnpike. Lot on main highway. If interested write or wire me.

R. GLOTH, Care Sportland, 354 Asylum Street, Hartford, Conn.

Karavaeff, Senia (Russian Kretchma) NYC, re.
Kaye, Claudine (Caravan Club) NYC, nc.
Keller, Dorothy (Chez Paree) Chi, nc.
Kelligan, Dorothy (Sawdust Trail) NYC, nc.
King, Charles (Oriental) Chi, t.
King, Johnny (Bowery) Detroit, nc.
Kirkland, Jerry (Cerutti's) NYC, nc.
Koshetz, Marina (Versailles) NYC, nc.
Krishe, Adlin (Sawdust Trail) NYC, nc.
Kula, Melle (USO Show) Brownwood, Tex.; Alexandria, La., 4-10.

L

Leahy, Buck (Como) Buffalo, nc.
LaMac, Walter (Neil House) Columbus, O., h.
La Milonguita (Don Julio's) NYC, nc.
Latin Quarter Revue (Beverly Hills) Newport, Ky., nc.
Latinos, Three (Towers) Camden, N. J., 29-31, t.
La Vola, Don, & Carlotta (Utah Canteen Service) Salt Lake City.
Lawlor, Terry (Greenwich Village Inn) NYC, nc.
Lee, Bob (Wivel) NYC, re.
Lee, Virginia (Aloha) Brooklyn, nc.
Lester, Jerry (Strand) NYC, t.
Lewis, Ralph (El Morocco) Montreal, nc.
Liliane & Mario (Baker) Dallas, h.
Lit, Bernie (Jeff's) Miami, nc.
Lloyd & Willis (Orpheum) Wichita, Kan., t.
Long, Walter (Frolics) NYC, nc.
Loose Nuts, Three (Ubangi) NYC, nc.
Lopez, Gloria (Colosimo's) Chi, nc.
Louis, Don, & Salo (Ranch) Houston, Tex., nc.
Louis & Cherie (Grand) St. Louis, t.
Loose Nuts, Three (Ubangi) NYC, nc.

M

MacGregor, Rae (La Martinique) NYC, nc.
Mann, June (Bowery) Detroit, nc.
Manners, Judy (Park Central) NYC, h.
Manning, Irene (Strand) NYC, t.
Marcus, Doc (Latin Quarter) NYC, nc.
Mason, Melissa (Le Ruban Bleu) NYC, nc.
Matthew, Inez (Cerutti's) NYC, nc.
May, Marty (Roxy) NYC, t.
Maychell, Eddie (Le Ruban Bleu) NYC, nc.
Merceditas (Glenn Rendezvous) Newport, Ky., nc.
Merrymakers, Three (51 Club) NYC, nc.
Miaoco (Iceland) NYC, nc.
Miller, Folie (Kitty Davis Airliner) Miami Beach, Fla., nc.
Minicemen, Four (Royale) Detroit, nc.
Minevitch Rascals (Capitol) NYC, t.
Monahan, Gwen (La Conga) NYC, nc.
Monk, Julius (Le Ruban Bleu) NYC, nc.
Monteros, The (The Cave) Vancouver, B. C., Can., 5-17, nc.
Moore, George W. (Sportsman's Show Stadium) Chi, April 1-10.
Moore, Muriel (51 Club) NYC, nc.
Moran, Mary (51 Club) NYC, nc.
Moran, Rosalie (Butler's) NYC, b.
Morris, Will, & Bobby (Hamid-Morton Circus) Memphis; Altoona, Pa., 5-10.
Mountaineers, Skunk Hollow (Ringside Cabaret) NYC, nc.
Murray, Steve (51 Club) NYC, nc.
Musser, Clair Omar (Palmer House) Chi, h.

N

Nadajan (Hollywood) San Diego, Calif., t.
Nadell, Henny (Old Roumanian) NYC, re.
Nelson, Diane (Troc) NYC, nc.
Nikko & Tanya (Chez Paree) Chi, nc.
Nils & Nadynne (Greenwich Village Inn) NYC, nc.
Nilsson, Walter (Earle) Phila, t.
Noble, Diana (Hickory House) NYC, re.
Norden, Nita (Old Roumanian) NYC, re.
Norman, Lucille (Broadhurst) NYC, t.
Norwood, Helen (Sawdust Trail) NYC, nc.

O

O'Dell, Dell (Park Central) NYC, h.
Odette (Corktown Tavern) Detroit, nc.
O'Keefe, Walter (Ribamba) NYC, nc.
Olsen & Shirley (Broadhurst) NYC, t.
Osta, Teresita (El Chico) NYC, nc.
Oxford Boys (Music Hall) NYC, t.
Oye, Fung Beatrice (Ubangi) NYC, nc.

P

Page & Kuhen (Havana Casino) Buffalo, nc.
Paige, Annie (51 Club) NYC, nc.
Pansy, the Horse (Oriental) Chi, t.
Paulens, The (Greenwich Village Inn) NYC, nc.
Pierce & Roland (Glenn Rendezvous) Newport, Ky., nc.
Pilar & Luisillo (Havana-Madrid) NYC, nc.
Police, Johnny (Village Barn) NYC, nc.
Pops & Louie (Palace) Cleveland, t.
Porter, Dorothy (51 Club) NYC, nc.
Powers Models (State) NYC, t.
Princess & Willie Hawallans (Ford) Rochester, N. Y., h.

R

Rabal, Anita (Don Julio's) NYC, nc.
Rae, Jimmy (Oriental) Chi, t.
Ramon, Roberta (Frolics) NYC, nc.
Raoul, Dolly, Girls (Caravan Club) NYC, nc.
Raye, Gil (Corktown Tavern) Detroit, nc.
Raye, Mary, & Naldi (Capitol) NYC, t.
Rice, Sunny (Copacabana) NYC, nc.
Richards, Danny (Beachcomber) Baltimore, nc.
Richey, Jean (Earl Carroll Theater) Hollywood, Calif.

Ricks, Juanita (Mon Paree) NYC, nc.
Rivie, Adele (Harlequin) NYC, nc.
Robbins, Archie (Glenn Rendezvous) Newport, Ky., nc.

Roberto & Alicia (Don Julio's) NYC, nc.

Robertos, Dancing (Royale) Detroit, nc.

Rogers, Roy (Kitty Davis Airliner) Miami Beach, Fla., nc.

Rolando, Georgina (El Chico) NYC, nc.

Romine, Sally (Book Bar) Detroit, nc.

Rose, Bert, Boots & Saddles (Broadview) Cleveland 1-3, t; (Lincoln) Cleveland 4, t; (Hollenden) Cleveland 5-10, h.

Rose's, Billy, Diamond Rorseshoe Revue (Oriental) Chi, t.

Rossi, Pat (Tony Pastor's) NYC, nc.

Ruby, Doris (51 Club) NYC, nc.

Russell, Bill (Park Central) NYC, h.

Russell, Connie (Glenn Rendezvous) Newport, Ky., nc.

Pussell, Mabel (Onyx) NYC, nc.

Russell, Strawberry, & Julia (Sun Ray Gardens) Phila, nc.

Ryan, Patricia (Sheraton) NYC, h.

S

St. Claire Sisters & O'Day (Circus in Armory) Akron 5-10.

Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.
Salazar, Hilda (Havana-Madrid) NYC, nc.
Samuels, Three (Strand) NYC, t.
Saro, Jose (El Chico) NYC, nc.
Sava, Marusia (Russian Kretchma) NYC, re.
Sebastian, John (Pierre) NYC, h.
Semion, Primrose (Aloha) Brooklyn, nc.
Shaw & Lee (Colosimo's) Chi, nc.
Sherman, Alice (Caravan Club) NYC, nc.
Sherman, Shavo (Oriental) Chi, t.
Sherry, Ginger (Butler's) NYC, b.
Shields, Ella (Ernie's Three-Ring Circus) NYC, nc.

Shyrettos (Earle) Washington, t.

Sinatra, Frank (Ribamba) NYC, nc.

Sloan, Estelle (Copacabana) NYC, nc.

South, Eddie (Lookout House) Covington, Ky., nc.

Stardusters, The (Chicago) Chi, t.

Statler Twins (Queen Mary) NYC, nc.

Stern, Harold (Music Hall) NYC, t.

Stevens, Al (Bowery) Detroit, nc.

Stone, Harvey (Broadhurst) Detroit, nc.

Storch, Larry (Frolics) NYC, nc.

Sullivan, Danny (Armando's) NYC, nc.

Sullivan, Maxine (Le Ruban Bleu) NYC, nc.

Sumner, Helen (Ivanhoe) Chi, re.

Suns, Three (Piccadilly) NYC, h.

Swifts, Three (Music Hall) NYC, t.

T

Tappas, Georgie (Blackstone) Chi, h.

Teeman, Eleanor (Park Central) NYC, h.

Thurston, Rose (Roosevelt) Jacksonville, Fla., 22-April 3, h.

Toppers, The (Enduro) Brooklyn, re.

Toy & Wing (Roxy) NYC, t.

V

Van, Gus (Enduro) Brooklyn, re.

Vance, Jerri (Park Central) NYC, h.

Varron, Allegra (Colosimo's) Chi, nc.

Villon, Rene (Mon Paree) NYC, nc.

Vincent, Romo (Greenwich Village Inn) NYC, nc.

W

Wade, Margo (Tic Toc) Milwaukee, nc.

Wahl, Walter Dare (Oriental) Chi, t.

Wallace Puppets (Hollenden) Cleveland 22-April 3, h.

Wayne, Milly (Frolics) NYC, nc.

West, Bernard (Palmer House) Chi, h.

West, Buster, & Lillian Page (Chicago) Chi, t.

White, Belva (Corktown Tavern) Detroit, nc.

Whitney, Jerry (Bill's Gay '90s) NYC, nc.

Williams, Bob (Broadhurst) NYC, t.

Williams, Bob, & Red Dust (Palmer House) Chi, h.

Williams, Midget (Onyx Club) NYC, nc.

Wilson & Steele (Cerutti's) NYC, nc.

Wood, Tony (Onyx Club) NYC, nc.

Woods & Bray (Jefferson) St. Louis 19-April 4, h.

Woods, Jean (Onyx Club) NYC, t.

Wyman, Jane (Strand) NYC, t.

Wyse, Ross (Bowery) Detroit, nc.

Y

Yacopis, The (Oriental) Chi, t.

Yessin, Beatrice (Russian Bear) NYC, re.

Z

Zephyrs, Two (Lookout House) Covington, Ky., nc.

Zero, Jack (New Roumanian) NYC, re.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Arsenic and Old Lace (Metropolitan) Seattle, Barrymore, Ethel, in Corn Is Green (National) Washington.

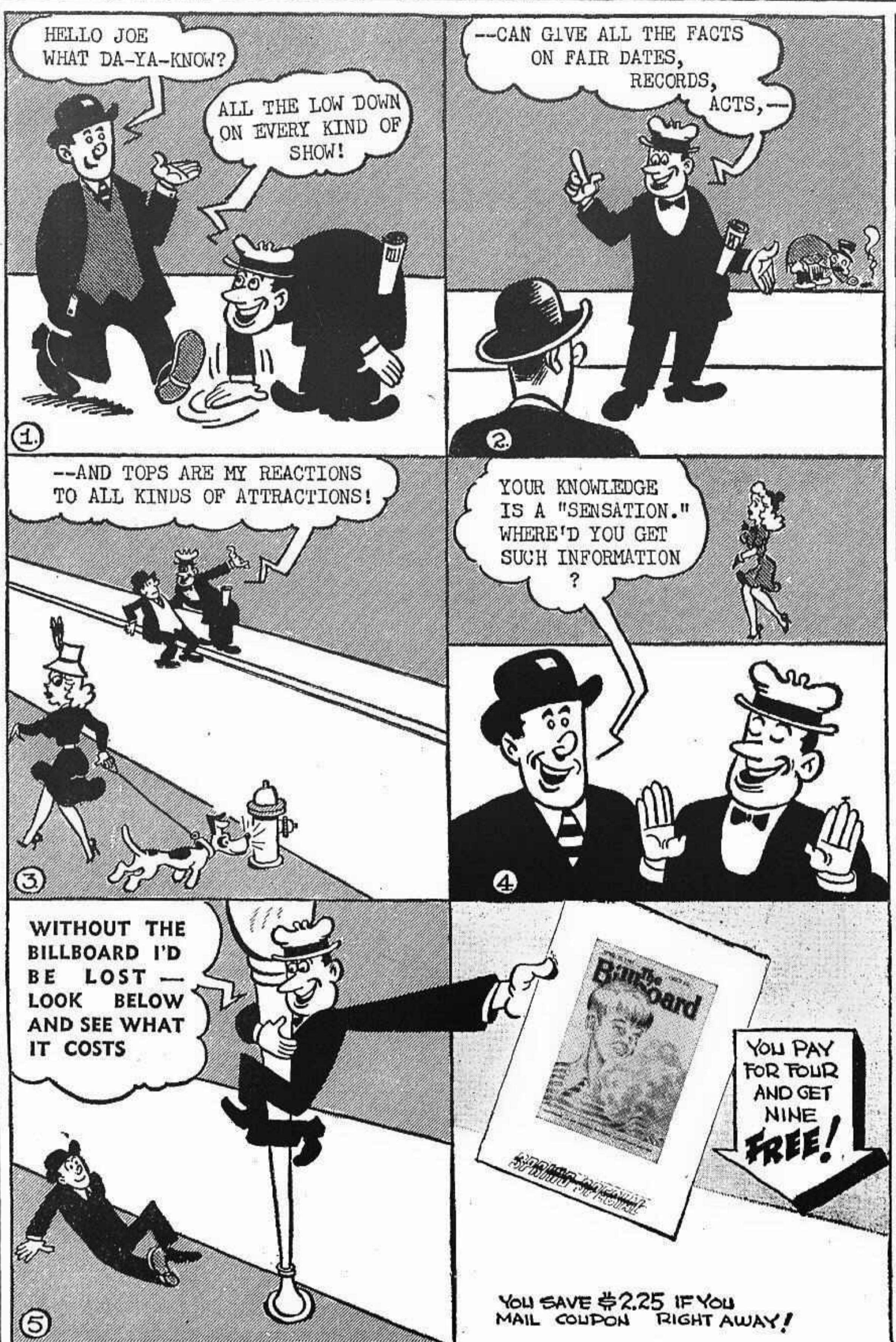
Big Time (Curran) San Francisco.

Chatterton, Ruth, in Private Lives (Erlanger) Chi.

Claudia (Court Sq.) Springfield, Mass., 29-31, (Avon) Utica, N. Y., April 1; (Masonic Aud.) Rochester 2-3.

Cry Havoc (Cass) Detroit.

Dancing in the Streets (Shubert) Boston.</p



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WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Gaming Devices

The determining factor in the federal law on coin machines is its definition or classification of gaming devices. According to the federal law, once gaming devices are classified, then all other coin-operated machines with an amusement feature are to be known as amusement machines.

The federal law would define gaming devices as "so-called slot machines which operate by means of a coin, token or similar object and which, by application of the element of chance, may deliver or entitle the person playing or operating the machine to receive cash, premium, merchandise or tokens."

The element of chance and delivering to or entitling the player to receive a reward are the two essential elements for a gaming device in the federal law. The idea of a reward is made to include cash, premium, merchandise or tokens. The federal law is interesting in that it shows no attempt at moralizing with respect to gaming devices; it simply recognizes that they exist, that people play them, and therefore a federal tax is assessed on such machines. This is in marked contrast to many States which have statutes that use extreme definitions in banning gaming devices. The 1942 amendments to the federal law took a forward step in trying to grade the tax on gaming devices according to the earning power of the machines, but the beginning was so slight that many changes must yet be made to properly grade machines for taxing purposes. The 1942 amendments also took one step in extending a legal preference for merchandise prizes, a step that may eventually lead to a complete change in federal and State laws on gaming devices.

The federal picture of gaming devices is best construed by a study of the rulings of the Bureau of Internal Revenue, because upon this bureau fell the job of interpreting the law as it is to be applied in collecting the taxes. At first, the bureau issued very liberal interpretations of the law in classifying machines. Then there was a sudden reversal of policy, and strict applications of the principles of gaming were contained in the rulings. Reports have strongly indicated

that some of the bureau officials were being guided by moral ideas rather than a matter of collecting taxes. A careful study of the law and the interpretations suggests, however, that the internal revenue bureau has been hewing close to the letter of the law and making rules as strict as the statute permits. There is no erring on the liberal side.

Treasury Department Bulletin 5203 offers the following strict rules which show the trend in internal revenue opinion:

"A pinball machine with respect to which free plays are redeemed in cash, tokens or merchandise, or with respect to which prizes are offered to any person for the attainment of designated scores" shall be regarded as a gaming device. The bureau will apparently permit prizes for high scores on amusement machines. The bureau also held vending machines which offered small prizes to be gaming devices and this led to an amendment by Congress in the 1942 session.

The above bulletin also says: "A machine which, even tho it does not dispense cash or tokens, has incorporated gaming features in the form of combinations of insignia on reels or drums" shall be considered a gaming device. These two points indicate the trends in official interpretations of what is a gaming device.

Unfortunately, many States have statutes trying to define gaming devices that go to great extremes in the matter. Possibly, out of the many State laws a practical definition might be developed. Court decisions on gaming and gaming devices are so hopelessly confusing in their attempts at defining the machines that they offer little help. Courts waste time on hair-splitting arguments about whether chance or skill dominates in gaming devices and amusement machines.

Public opinion is slowly beginning to make laws more practical on the whole subject of gambling. Courts are waking up to the tide of public opinion. Public opinion would sanction the giving of merchandise prizes of nominal value to players of gaming devices, and lawmaking bodies will eventually follow public opinion.

Patents and National Progress

By CONDER C. HENRY, Assistant U. S. Commissioner of Patents.

Reprinted From U. S. Department of Commerce Bulletin.

TODAY, as never before, the word "patents" seems to be on every tongue. The subject of patents for discoveries is today being considered by serious-minded people everywhere.

No fewer than 33 bills concerning patents were introduced in the House of Representatives alone during the 77th Congress, and hearings were held on many of them.

We are now engaged in an inventive three-dimensional type of warfare, both as regards the instruments employed and the tactics with which they are used. Neither the inventor of the automobile nor the inventor of the airplane realized that his handiwork would emerge as tank or dive bomber.

Only recently these weapons of offense, in the hands of a ruthless and self-styled superior race, nearly destroyed civilization as we know it. Against the attacks of these weapons mere foot soldiers are helpless. These inventions, and thousands of others in the fields of mechanics, chemistry, metallurgy and electricity, adapted for war purposes, have been used to conquer and subjugate whole races of peoples in an unprecedentedly short period of time.

The paramount importance of inventions in the present mechanized war has been emphasized by our government, which is now calling upon the inventors of America, thru such agencies as the National Inventors' Council, the National Advisory Committee for Aeronautics, the Office of Scientific Research and Development, and the various research laboratories of the executive departments.

Experienced inventors throughout the country are patriotically and effectively answering that call. They are now inventing for war rather than for peace, but many inventions being made undoubtedly will be adapted and adopted for pursuits of peace and will exert on post-war society influences as profound as those precipitated by the automobile, the airplane, the movies and the radio.

These inventions are kept secret under authority of law so long as is deemed necessary. More than 3,700 applications for patents for inventions are now under such orders, issued by the Commissioner of Patents.

Our allies, too, realize that the present global war cannot be won without new and improved inventions. Immediately after our entrance into the war the British Government arranged with our government for the exchange of technical information. This arrangement is incorporated in an agreement dated August 24, 1942, between the two governments for "Interchange of Patent Rights, Information Inventions, Designs or Processes."

Provides Stimulus

American manufacturers daily demonstrate how fortunate we are that the industrial system of the United States has been fostered by the government, in a large measure, thru the incentive provided by our patent system.

Were it not for our thousands of factories founded on patents and which have served us in peacetime we should now be tragically periled in war. Our makers of steel, our builders of automobiles, our producers of machines and devices, seeming to have little or no utility in war, are furnishing our army and navy with guns, tanks, vessels and planes in the production of which scores of thousands of lesser mechanisms and materials are included. Among these are patented machines, patented instruments, patented processes and patented compositions that were for years the servants and conveniences of peace alone.

Many manufacturers—whole industries, in fact—are devoting their plants exclusively to this war. They are out-matching their nearest competitors—the industries owned by Hitler plus the productive capacities of all the peoples of Europe enslaved by him.

To out-produce our enemies, who had a seven-year head start, the necessary power must be available—not only manpower but horsepower. And horsepower spells inventions.

The American industrial worker had at his disposal at the close of the last war an average of three and one-half horsepower. Today it is six and one-half. A man by his physical efforts can supply one-tenth horsepower. With this added power each industrial worker in the United States has available for produc-

tion not only his own power—one-tenth horsepower—but also the power equivalent of 65 additional men.

The approximately 21,656,000 industrial workers in the United States can supply by their physical efforts alone only 2,165,600 horsepower, an insignificant figure compared with the power available to them. Since each worker has available an additional six and one-half horsepower, the total to all industrial workers is increased by that amount, or by the addition of the astounding total of 140,764,000 horsepower.

It would take 1,407,640,000 industrial workers to produce by their physical efforts only this additional power.

No Ceiling on Inventing

There has been no ceiling on inventing in this country. Consequently, Americans are more inventive because they have been encouraged and rewarded—not regimented or badgered—by their government.

It is a matter for national thanksgiving that we had available a vast storehouse of knowledge as represented by the 2,275,079 patents granted prior to Pearl Harbor, which made possible our weapons of defense, and that our citizenry has been trained and is accustomed to invent.

Our present enemies in peacetime were induced by the reward offered by our patent system to export to us some of this vital knowledge which was peculiar to them, particularly knowledge of the manufacture of synthetic products and the extraction of metals from low-grade ores.

It has been said that patents are a burden upon industry. But generally the large accumulation of patents which we now have cannot be regarded as a burden upon industry or upon anything else except those purposeful infringers who are not willing to manufacture under expired patents readily available to them and who are not willing to expend their own funds for research leading to new inventions.

The aforementioned 2,275,079 patents, more than two-thirds of which have expired and are now public property, have been one of the prime factors in shaping American industrial life. The interest of the public and of the government is demonstrated by the fact that the Patent Office sold to the public and to libraries an average of 4,642,137 copies of patents during each of the last six years, and that an average of 1,752,617 copies were requisitioned annually by the various governmental departments during the same period.

This accumulation of patents may be considered a part of the national wealth—a part of the common heritage of which we may be justly proud. Together with the results of research in pure science, they constitute and are the starting points for further inventions and research. They are priceless jewels in our crown of victory.

No greater calamity could befall us as a nation, unless it be the adoption of measures inhibiting individual initiative and opportunity for progress and discouraging the making of future inventions, than to black out from us the knowledge contained in these patents.

The making of inventions is a factor in an evolutionary process. Most inventions are improvements, and improvements are made detail by detail. In nearly every class of invention the patent last granted shows an outstanding improvement over the art as it was 10 years earlier.

In their initial form many inventions which have later proved to be epoch-making were strange, imperfect and undeveloped. Only the passage of time can determine whether an invention will develop until it is capable of supporting an industry or of preserving a nation.

The startling results of our patent system are all about us. In our solemn moments we cannot fail to think of the founding fathers who had the vision to provide for the patent system in our fundamental charter and to pay tribute to our legislators who had the wisdom to implement it, and to our courts who have perpetuated it.

The questions might well be asked, "Who are these inventors? From whence

do they come? What is their motive? How do they invent? What becomes of their inventions? What uses are made of them, and is it longer desirable to provide legislative protection for them?" The answers to these questions have constituted centers of discussions about patents.

Answers to Questions

Many and varied are the answers to each of these questions—answers colored by the background, training, attitude, reactions and interest of the individuals essaying them, as well as by the environment in which they are made.

Certainly it is not to be expected that the statesman, the theoretical scientist, the research worker, the mechanic, the owner of the invention, the lawyer, the economist and the sociologist would all give substantially the same answer to any of these questions.

At the same time many of the arguments, debates and dissertations disparaging patents follow a common pattern. All too frequently reasons for the patent system are questioned by one who appears indifferent as to the true reasons, or the results of the patent system are attacked without valid arguments to support the attacker's thesis.

For example, in answering the question of what use inventors make of their inventions, it has been asserted that patentees owe a public duty to "promote the sciences and useful arts," as allegedly provided in the Constitution, by using their patented inventions for the public benefit, and then it is further alleged that they have failed in their duty. The same thought is sometimes expressed in these words: "The patent must, as the Constitution insists, be used as an incentive to progress."

After all, the final decisive test of what duty devolves upon the patentee is a correct interpretation of the Constitutional provision regarding patents. The Constitutional provision is:

"The Congress shall have power . . . to promote the progress of science and useful arts by securing for limited times to authors and inventors the exclusive right to their respective writings and discoveries." (Article I, Section 8 of the Constitution.)

It will thus be seen that the fundamental national policy, with respect to patents, is that Congress (not the inventor) is authorized to "promote the progress of science and useful arts" and that it does so by the grant of patents. Nothing is said about what the patentee shall do with his patent. Certainly, no duty is placed upon him by the Constitution. Public policy in this respect is concerned with the knowledge to be gained from the patent, and not with the patentee's acts subsequent to receiving it.

Gives Incentive

Nor does the Constitution say anything about the use of the invention as being the "incentive to progress." The incentive is the value of the protection afforded by the patent. Progress follows as a matter of course because of inventions.

These basic misconceptions frequently have been used as the premises for a whole series of arguments which serve only to confuse and to detract from the prominent place patents occupy in our technology. Running thru such arguments, however, is a single thought: Inventors ought to use their patents for the public benefit.

It would appear that if those who believe the sciences and useful arts would be promoted by requiring paten-

tees to use their property for the public benefit, the subject should be enlarged by including copyrights (as the Constitution does) and the issue clarified. A direct way of doing so would be to propose that Article I, Section 8 of the Constitution be amended to read:

"The Congress shall have power . . . to promote the sciences and useful arts by securing for limited times to authors and inventors any rights to their respective writings and discoveries which may remain after they use them for the public benefit."

The adoption of this method of procedure would facilitate discussion of the soundness of the theory advanced by its proponents.

It has been suggested that the question regarding future necessity of the patent system might be answered as follows: Advancing knowledge and techniques coupled with specific human needs and commercial opportunity lead to large-scale commercial research which, in turn, leads to inventions, and inventions would be made without the incentive of the patent system.

But experience in the United States does not justify such a statement. We have always had a patent system, and experience in all other countries which have never had or do not now have a patent system disproves it. Former Commissioner of Patents Ewing pointed out at the centennial celebration of the American patent system that two great industrial countries, Switzerland and Belgium, attempted to proceed upon the theory that inventions would be made without the stimulus of a patent system but were forced to abandon it.

Foreign Experiences

A Swiss shoe manufacturer, the largest in Europe, equipped his factory with American shoe machines and expected Swiss inventors to match the speed of American inventors in making improvements. He discovered that, altho the daily wage in America was three times as much as in Switzerland, he was being driven rapidly out of the market because Americans improved the machines much faster, used them to better advantage and learned their operation much quicker.

This same condition was true also with respect to the manufacture of Swiss watches.

Undoubtedly, any new investigation of the proposal that our patent system is no longer necessary would adduce overwhelming testimony that without such a system research would be greatly curtailed; that comparatively few inventions would be made, and that those which might be made would be held in the utmost secrecy. A superabundance of unimpeached testimony to that effect is already available.

Growing out of this contention has been the proposal to adopt a negative test of invention, namely, that no product may involve invention if it could have been produced by the exercise of persistent and intelligent search for improvement and which is the fruit of inevitable progress by trial and error.

The proposed test is not whether the claimed invention would be readily perceptible to one of ordinary skill in the art to which the invention relates, but whether the claimed invention would have been produced by "search" or by "trial and error"—thru research carried on long enough—in which case, it is contended, no invention has been made.

Every patent lawyer—and every one of our thousands of successful inventors—will perceive the implications of this suggestion. If such a doctrine became general law, it would mean the end of

(See Patents and Progress on page 56)

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Coinage News

Limited quantities of the new pennies appeared in the various Federal Reserve districts recently altho the Treasury announced that the new copperless penny would not go into general circulation until after the present supply of unreleased copper coins reaches the pockets of Americans. This first distribution of the new one-cent piece was intentionally small, and meant only as samples. Numismatists (coin collectors), it appears, have been the only purchasers to date.

The Baltimore Evening Sun took it upon itself to warn readers of the different characteristics of the new coin. That leaden sound on the drugstore counter, said the newspaper, is not a plugged nickel. It is not the phony dime which it resembles. It is real, honest-to-goodness legal United States currency. One penny.

The design is the same as the old copper penny bearing the Lincoln head and reverse insigne, but this new one-cent steel zinc-coated penny is scarcely 48 grains in weight. The copper cent weighs 72 grains, and this difference may be a problem for vending machines and other coin-operated devices.

Nickelless Nickel

According to a release by the Office of War Information, the new "nickelless nickel," consisting of 56 per cent copper, 35 per cent silver and 9 per cent manganese, will work properly in coin-operated machines. In fact, one of the requirements of the new nickel was that it work properly in machines now operated by the 5-cent piece containing nickel. The National Bureau of Standards finally worked out the copper-silver-manganese combination that would match within limits the electrical conductivity, the magnetic permeability, the resilience, and the weight of the old nickel. Sample coin-selector mechanisms were obtained from eight manufacturers and subjected to numerous tests before the satisfactory combination was evolved. Altho the Bureau of the Mint would have preferred a simple, binary alloy, such as copper-silver, scientific tests immediately showed that such coins would invariably be rejected by vending machines, because of low electrical resistance.

It appears that much consideration has been given to the new nickel's suitability for coin-operated machines and devices, but no release to date has mentioned whether or not similar thought was devoted to the new copperless penny.

Coin experts claim that the silver tone of the new pennies will not endure in circulation. Given a little time, the shiny steel cent with the zinc overcoat will tarnish to a distinguishing dark color.

It is reported that the Treasury Department has under consideration a three-cent coin, but no official information is available at the present time on such a coin.

Smokes Committees Grow

PHILADELPHIA, March 27.—Keeping the men in service supplied with smokes continues to occupy the attention of the various organizations in this territory. Two new groups, organized for the express purpose of supplying cigarettes to the men on the battle front, made their appearance this week. Employees at the Cramp Shipyards here started a Navy Cigarette Fund to supply a pack of cigarettes a day for every sailor manning ships built by Cramp's here. And at near-by Bethlehem the week saw the start of a Bethlehem Tobacco Club.

The fund committee at Cramp's launches its campaign March 15, with the first of a series of Anchors Aweigh Dances at Convention Hall, with name bands for the dancing. Tony Pastor has been engaged for the first prom. "We want to provide all sailors who ship on Cramp-built boats a package of cigarettes daily," said Nelson J. Flanagan, secretary of the committee. "We will try to keep the fund alive by more dances and other activities to raise money."

At Bethlehem, the club was organized to provide tobacco kits for all local boys and girls serving in the armed forces. Folks in town are solicited to pay \$1 for membership in the club. And to raise more funds for the work, the theaters in town, co-operated in arranging for collections taken up in the movie houses during the March 9 week.

Federal Tax Down . . .

WASHINGTON, March 27.—Treasury reports on the federal revenue collected on coin machines for February indicate that the trend is now definitely downward. This has been expected because Congress in 1942 failed to make important adjustments in rates. Operators have said that unless rates were reduced on pinball and arcade machines a large number would be taken out of business.

The revenue from coin machines fell way off, bringing in only \$177,102 in February compared with \$413,111 in January.

The decline is all the more significant because last November thousands of machines, including juke boxes and arcade equipment, not previously taxed were brought under the federal tax. Next July the tax rate increases from \$50 to \$100 per year on some types of machines and this is expected to drive still more out of business.

Makes Photo Machines Big Aid to War Effort

DETROIT, March 27.—Coin machines are contributing to the war effort in many ways in this city, but it remained for Ed Morey, former proprietor of Estrel Beach Amusement Park, who has been an operator for several years, to develop a new type of contribution in many war plants here.

Morey's specialty has been a large route of photo machines. These, formerly, were largely in beer gardens and taverns, locations all operators have found most profitable.

After Pearl Harbor, Morey quietly began moving his machines into the defense factories. Other types of vending machines are commonly operated in the plants, but the picture machines are something new, according to those familiar with the industrial set-up.

They are used for identification photos of employees. With a large labor turnover, shifting from one type of identification to another, loss of badges, and similar factors, the demand for identification pictures requires the creation of a small permanent photographic department in many plants.

The photo machines are found to answer this need perfectly.

The big contribution is that they reduce the number of employees required to handle photographs, eliminating a darkroom worker entirely and reducing clerical and incidental work. One girl can handle the job formerly done by four, and the picture is turned out faster.

In order to operate the machines under these conditions Morey removes the coin chute and turns them over to the plant on a rental basis, continuing to service them himself.

Among some of the prominent plants using this service are Gar Wood, Aerautical Products, Holly Carburetor, Briggs Manufacturing and Packard Motors.

Florida State Legislature Says New Taxes Necessary

TALLAHASSEE, Fla., March 27.—Reports here say that the State Legislature will have to find new sources of revenue to raise about \$7,000,000 in order to make up for losses that have already set in.

Governor Holland has already declared his opposition to a State sales tax. Because restrictions on travel have cut down patronage at race tracks, it is expected that revenue from gambling on the races will be considerably reduced this year.

At the same time officials in Dade County are starting what appears to be a crusade to kill the State coin machine license law passed in 1941. These facts indicate that the Legislature is scheduled to convene in April.

Reports Tax Variations

RALEIGH, N. C., March 27.—A State tax report February 1 shows that the State revenue from gasoline taxes dropped nearly \$6,000,000 in a seven-month period ending with January. The State had been getting practically \$20,000,000 in a similar period when gas taxes were at their peak. Auto license fees also dropped considerably.

With these losses the State still was able to mark up a total increase in revenue for the past seven months. Gains were shown in sales tax and beverage tax collections. The State business or privilege taxes showed a total decrease. No breakdown was given in the report to show whether revenue from coin machines had decreased or increased.

any new and useful improvement of either of them.

Copyright Also Protects

So, when workers in applied research utilize fundamental principles of science discovered by other research workers, the former may obtain patent protection, but the latter may not. The research worker in pure science, however, may write a treatise on his discovery and obtain legal protection on his treatise in another way, namely, by copyrighting it.

Most inventions are made by research in applied sciences and not by revelation. They are the fruits of minds of the highest intellectual powers and result from frequent trials with continued attention to details coupled with honest and persevering effort in a particular direction.

Many useful things were discovered and adapted for human wants without the incentive of any patent system both before and after recorded history; but these were relatively few in number, elementary in principle, and were slowly evolved over a period of approximately 5,000 years.

Our Constitutional and legislative patent law is designed to speed up the process. It contemplates diligence in making discoveries of the kind enumerated in the patent acts by rewarding the diligent with a patent. And it is not concerned as to how discoveries are made.

Whenever and as often as the gauge of invention becomes twisted and shapeless under the heat of argument, may be the auspicious time for Congress to exercise its Constitutional prerogative either by defining by way of illustration what constitutes a discovery and to create a technically trained court of patent appeals to deal with the entire subject of patents, or to make the decisions of the Patent Office final on every question of invention.

Notwithstanding all discussions about patents, the fact remains since the enactment of our organic patent law in 1836 we have grown from an agricultural country to the mightiest industrial nation on earth. The enormous strides made in a material sense are largely due to our patent system. That system not only has justified itself during times of peace because it was and is the basis for the elements of a higher standard of living, but it is also proving its worth during time of war.

Undoubtedly our patent system has profoundly affected society. The adoption by the public of every major invention has been followed by a chain of economic and social problems the importance of which no one can deny. Familiar examples are the telephone, the railroads, the automobile, the moving pictures, the airplane, the radio and rayon.

While industries built on these inventions represent vast accumulations of wealth, give employment to millions of people and have raised the standard of living, yet the adoption of these inventions entailed complex problems relating to the economic and social sciences, many of which are not yet solved. In other words the physical, economic and social sciences have not kept abreast of each other. This, perhaps, may be the key to the difficulty experienced by a few people in seeing any benefit in the patent system.

Commission Established

Recognizing that "both American industrial development and our people generally have greatly benefited by the products of American inventive genius"; and recognizing the existence of these problems; to provide for the study of proposals of the kind discussed; and "to plan for a full utilization of the nation's expanded industrial capacity with the return of peace, a problem to which the inventive genius of our citizens can be applied at this time . . ." the President, by Executive Order No. 8977, dated December 12, 1941, established the National Patent Planning Commission, composed of eminent scientists, industrialists and students of labor questions.

The public generally is cognizant of the tremendous importance of our patent system in our American way of life and is familiar with the proposals mentioned concerning patents.

Individual groups thruout the nation now have a unique opportunity to render their country a valuable service by making available to the Patent Planning Commission their knowledge and experience for use in its effort to formulate recommendations regarding such proposals and other matters with which it deals.

"That's the Spirit"

Note: The following poem was written by Axel Johnson, veteran of the pinball production line in the Bally Manufacturing Company plant and now an inspector on ordnance parts being made in the same plant. "This is the spirit of the coin machine industry in helping to win the war," said Ray Moloney, president of the firm.

Here at Bally Corporation
A busy little place
At least for the duration
We find ourselves a space.
And everybody's happy,
For we are not a sap;
We make it good and snappy
And in time to hit a Jap.
That's the spirit of our Nation;
No one is crying here.
We will make the ammunition
For our soldiers "Over There."
They will Hitler give a licking
And Mussolini too.
Let's help them with the whipping:
They will count on me and you.

PATENTS AND PROGRESS

(Continued from page 55)

any effective patent system in the United States.

Inventors Who "Discover"

The Constitutional provision regarding patents authorizes the grant of patents to inventors who make "discoveries"—not to inventors who make "inventions." To quote and paraphrase Robinson on patents (1890 Ed., p. 145): "The sole test of discovery, which any science can possess, thus formulates itself in the question, Has the unknown become known?—a question which includes two others: What is the unknown? When does the unknown become known? In answering the first question the law escapes the uncertain speculations of philosophy by the adoption of a rule at once definite and practical. A thing is unknown when it is neither known in itself nor suggested to persons skilled in the art class to which the thing belongs. The mere fact that a person skilled in the art may reason from known facts, such as the fundamental laws of physics or chemistry, to the unknown does not make the latter unknown. "The unknown becomes known when its essential characteristics are comprehended by the mind." And when the essential characteristics of the unknown have been comprehended by the mind an invention has been made, regardless of whether the invention was the result of an accident or of painstaking research.

Much confusion as to whether the results of research constitute an invention may be failure to distinguish between pure and applied science. There is a wide difference.

Pascal, for example, discovered that liquids transmit in all directions and without diminution any pressure that is applied to them, and his discovery unquestionably was of vast significance. But it is no more patentable than the discovery of a gold mine or the expression of a moral truth simply because the Constitution and Congress have not so provided.

The workers in the applied sciences, however, applied Pascal's law in the hydraulic press and to elevators. These mechanisms do constitute the subject matters of patentable inventions. They pertain to the sciences and useful arts, and Congress in pursuance of the Constitutional provision relating to patents has provided patent protection only for new and useful arts, machines, manufactures or compositions of matter, or

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

LOS ANGELES, March 27.—Coin machine business in this section continues as it has for the past five or six weeks, with the importance being placed on arcade equipment. Advent of warmer weather has boosted the take of these places to a point where some week-end crowds rival those of midsummer holidays. From the standpoint of the jobber, things are not sailing so easily, for the problem of getting merchandise and help confronts him at every turn. Operators are doing better in that people are patronizing the machines that are on the floor regardless of vintage.

While the operators' man-power situation is working itself out to some extent, it is still far from being solved. Women are taking the place of men as mechanics just as they are in other lines. Fact that women fit into the picture very well was shown conclusively during the week when J. A. Ewing and wife arrived here from Bakersfield on a visit. With them was Miss Eddy Doughty, who is working as a mechanic for Ewing. Ewing was high in his praise of Miss Doughty and said that she is turning out exceptionally good work. Women are replacing men as cashiers in arcades but this is considered an easy replacement alongside that of filling in for a mechanic who has gone to the army or into a defense plant.

The record supply situation here is somewhat solved, too, by the fact that Capitol, a local company, recently sent its releases to record firms. According to Jack Gutshall, of Jack Gutshall Distributing Company, Capitol is claiming more attention today than ever before. Its recent releases, especially *Riffette*, recorded by Freddie Slack; *Big Boy*, by Ray McKinley and orchestra, and Tex Ritter's tunes are getting exceptionally good play. "There is no quibbling about the records now. The operators are willing to take anything Capitol puts out. I'd say that every number that Capitol recently sent out will be a hit tune." Coming from Gutshall, this is a boost for Capitol Records, for he has been associated with the music game for a long time and understands the operator's problems.

Arcade Buyers in Town

Sam Steinbach, of Astoria, Ore., was in the city during the week and purchased several thousands of dollars' worth of arcade equipment from Badger Sales Company, William R. Happel Jr., manager, said. Steinbach remained in town for nearly a week and was on hand to witness the crating and shipping of the machines back north. Another arcade operator buyer in town at Badger was Eddie Wakelin, of Mission Beach Amusement Center. Being close to the Los Angeles market, Wakelin is becoming a frequent visitor here when in need of equipment. Fred and Bennie Gaunt, of the General Music Company, made a trip to the desert over the week-end, with Gaunt attending to business in Palm Springs and Banning while on the trek. . . . Jack Gutshall, of Jack Gutshall Distributing Company, has added Muslcraft Records to his list of distributorships. . . . Business is good at the Shipman Manufacturing Company, maker of the stamp machine. According to Jack Olson, sales manager, the company is a week behind in making deliveries. "We are telling our men on the road not to promise immediate delivery, for it is least a week before we can possibly get an order into shipment," Olson said. Shipman Company is also handling defense orders and is turning out its regular stamp machine line and the defense orders under a man-power shortage. Where the pay roll originally carried nearly 30 men, there are about 10 employed on the lines. A. V. Shipman, head of the company, and his son, R. V. Shipman, have donned executive roles and gone into the plant to expedite shipments. . . . Jack F. Olson Jr., son of Jack Olson, of Shipman, has been rated for pilot training at Santa Ana, Calif., and is now receiving his pre-flight training. . . . Al Armos, of San Francisco, was on the visitors' list during the week and put in time at Southwestern Vending Machine Company.

Louis Kaplan in Air Force

Louis Kaplan, son of Harry Kaplan, of

GOOD 5 BALL PIN BALL MACHINES

In good working condition. 1 Variety, \$19.50;
1 Chubby, \$24.50; 1 Follies, \$22.50; 1 Vacation
\$19.50; 1 Red, White & Blue, \$24.50.
1/2 Down, Balance C. O. D.

HARRY E. ATER

OBERLIN, KAN.

Southwestern, has entered the armed forces and is now with the air force in Fresno, Calif. Kaplan recently visited his son at the air base. . . . Jimmy Jones, Southwestern manager, returned from a trip of several weeks which took him to the East Coast on a buying and selling journey. . . . Jack Joyee, former operator, was a recent L. A. visitor, having come up from Wilmington, Calif., where he is stationed with the army. . . . Roy V. Smith, former operator in Bakersfield, was in the city on a seven-day furlough from his army duties in Salt Lake City. . . . Marjorie Morgan, Southwestern's secretary, is back at her desk following a three-day illness. . . . Many friends of Don Charter, former L. A. operator, were glad to see him when he flew in here from the air base near Phoenix on a short furlough. Charter is now an instructor on trainers, having received the assignment after passing all tests with high honors. . . . Mac Sanders is now in defense work, and his crony, Paul Blair, is connected with a Penny Arcade on South Main Street.

Mitch Mohr Visits

Mitchell Mohr, son of Mac Mohr and nephew of Arthur Mohr, counsel for Associated Operators of Los Angeles County and California Penny Arcade Association, was in town on a visit with his parents. Mitch, as he is known, came in from Marfa, Tex., where he is stationed as a radio control operator. . . . Lieut. A. H. Ellis, former auditor for Paul Laymon Company, is now stationed at Pearl Harbor. . . . Jack Weinstein, of Portland, Ore., was in the city on an arcade equipment buying trip. He accompanied Sam Steinbach on his trek to Los Angeles. . . . F. A. Greenough, of Bakersfield, was among those from out-of-town who came here to see what the local firms had to offer on their sales floors. . . . Bill Wolf, of San Diego, in town on a buying trip. . . . Red Cresswell, Laymon serviceman, is back on the job following a brief layoff because of an injured foot. Cresswell said he now realizes what they mean when they say, "Do you get the point?" He stuck a nail in his foot. . . . Harry Phillips, formerly associated with coin machine business as an operator and also with the Rowe Cigarette Service, has purchased a cafe on South Olive Street. . . . Ted Bloomer was in from Mojave and reported that the coin machine business is good in that section. Reason for the boom for Bloomer is that Mojave is near the marine base.

In From San Diego

Combining business and pleasure on a recent visit here were George Buckman and Jack Hardy, of San Diego. . . . John Wyatt is the new serviceman at Paul Laymon's. . . . Jack McClelland was noted on West Pico making the rounds of the coin machine firms and renewing

acquaintances there. . . . Tony Brill recently bought a large amount of arcade equipment to stock his new arcades in Oxnard and Ventura. Both towns are located in sections that are booming because of servicemen and defense projects.

. . . Harry Gordon, of San Diego, who recently installed a Skooter ride there, was also in town. He has put in the ride and also put in some arcade machines to entertain those who are waiting for their turns on the ride. . . . E. A. Pressher, of San Diego, took time off from his business in that city to make a trip here. San Diego is booming with the army, navy and marines stationed there for training, in addition to workers at a number of war plants.

Pressher Sells Route

O. H. Pressher, of San Diego, has sold his music and game routes to George Buckman, who adds them to his present operation. . . . L. R. Gibson and wife, of Ogden, Utah, were in the city and spent some time on West Pico looking over machines. . . . Charlie Pevey, of Oxnard, made a trip in from his territory to secure needed parts. . . . Mrs. Fred Allen is assisting her husband in running his operation in Bakersfield. Allen, snowed under with plenty of work, is finding Mrs. Allen helpful in making trips to Los Angeles to purchase needed parts and equipment. This is just another example of how women are working to keep the coin machine field humming.

. . . W. H. Shorey, of Inland Amusement Company, San Bernardino, made a trip down from his territory. Shorey has found that Los Angeles is a great market place for coin machines and makes frequent trips here to replenish and add to his stock of machines. . . . John Patrick, of San Marino, who started in the coin machine field in the music business, is now adding games to his music route, making him a full-fledged operator in the lines. . . . Prices on repair work are being slightly advanced here. Among those upping the prices are R. E. Reeder, of Coin Machine Service, Glendale, Calif., who states that due to the acute shortage and increase in cost of materials, an adjustment on refinishing work is to be made, after April 1. Reeder will charge for extra parts. . . . J. Arnoldus, of Las Vegas, Nev., in town on buying trip.

Sullivan Feted

Tom Sullivan and wife, of Chicago, were in the city on a combined business and pleasure trip. Sullivan, of the Sullivan-Nolan Company, coin machine refurbisher, availed himself of the opportunity to look in on West Coast coin machine operation. While here the Sullivans were entertained by Lucille and Paul Laymon at their new home in Huntington Palisades. . . . A. J. Robinson, of Pasadena, has moved north, where he has purchased several fishing boats and will enter this business. He will continue to operate, having put the business in capable hands. . . . Manson-McDonald, Long Beach arcade operators, in town on a buying trip. . . . William Nathanson and Fred McKee, Main Street arcade operators, in confab at Fun Palace Tuesday night.

Gold Looms Again . . .

NEW YORK, March 27.—Financial circles here are becoming vitally interested in gold again due to the recent conferences on money held in London. The hopes for a uniform small coinage system that will reach most civilized nations is still very faint. Most of the discussions at present relate to the big possibilities in the use of gold after the war.

Even the most reactionary circles are now beginning to feel that the United States hoard of gold in Fort Knox, Ky., will be a gold mine, indeed. Present indications are that it may be the greatest single step ever taken by the United States to accumulate about 80 per cent of the world's known gold supply. Even reactionary newspapers are featuring stories of possibilities that this immense hoard of gold may have after the war.

Leaders in England and the United States seem definitely committed to the policy of making gold the money standard for the world, if possible, when peace comes again. The biggest doubt at the present time is the possibility that reactionary policies may gain the ascendancy in the United States and force this country to adopt an isolationist policy following the war. Leaders in the present coinage conferences recognize that the United States enters markets to promote the fullest possible trade among all the nations, using its gold supply to bolster this trade, that all countries may be able to share in the rapidly growing commerce that develops therefrom.

Organization of Arcades Step in Right Direction

By PAUL GERBER

The story in the December 26th issue of *The Billboard* which tells of an organization of arcade owners in the East seems to me to be an excellent idea. If the organizing and managing of a national association is conducted by people who are actually members of the industry and who know the arcade business thru experience in operating arcades, I thoroughly agree that the arcades really need a national organization and that it could do much for the arcade business.

I disagree with the idea that a tax on arcades is one of the biggest problems facing the business. I know that arcades are here to stay because at the present time they are classed as high-grade amusement palaces in many cities and towns throughout the country. Occasionally there are towns in which opposition to arcades shows up. I heard of an example of this in Portland, Ore., recently. Reports said that the city failed to grant a license for arcades because there was public opposition for fear that children would patronize the machines in the arcades. We know that pinball machines are not the worst things children can play in the arcades provided no prizes are given.

At present I am operating three arcades on the West Coast, and one of them is said to be the largest in the country. Pinball games are operated in all three of these arcades in connection with other types of machines. My observation is that at one time or another parents bring their children to the arcade and invariably permit them to play all types of machines. I made it my business on several occasions to talk with these parents and ask them how they feel about their children playing the various types of machines including pinball. The majority of these parents frankly say that they remember being taken to penny arcades by their grandfathers and they could see nothing wrong in taking their own children, or letting them go, to the same places of amusement. They feel that arcades offer fun to children for a very small amount of money.

Parent - Teachers Associations and churches are not against the operation of arcades, but they do oppose certain kinds of equipment that some operators place in them. Therefore, I say that an arcade owners' association is very important. One of the big jobs would be to regulate their own business. There are men in the business now who have spent a lifetime in it and who could furnish very capable leadership for a national organization.

I would like to see your publication invite some of these men to furnish some of their ideas for publication. I think it would be a good idea to have such men as William Rabkin and J. Frank Meyer express their opinions on the subject.

My partner, Max Glass, and I have two exclusive arcades that we can proudly say are operated in a very creditable manner. We are careful to use the right type of machines, and also the surroundings in our arcades are considered the very best. Operators coming from all parts of the country study our arcades as an example. We are proud to have this part in boosting the arcade business nationally, and we will continue to operate our places of amusement according to the highest standards.

Texas Cities and Counties Squabble Over Slot Tax

DALLAS, March 27.—City and county officials seem to be having some difficulty in deciding who will get the money taken from coin machines seized by police departments.

Dallas officials have asked the city attorney to study the law on such a difficult question. Plans were agreed on some time ago that the city would get half of the money from the machines, while the county would get the other half, but this seems not to have worked out satisfactorily.

It is reported that county officials have found a way to circumvent the idea by different court procedures.

Local newspapers in reporting the situation said that the locations of all slot machines in the city are on file in the Internal Revenue office.

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

OPTIMISTIC GROUP—The 1943 Midwest Hotel Show was held at the Sherman Hotel, Chicago, for three days this week. Here's another organization that must be classified as an optimistic group. The exhibits, filling a large part of the mezzanine floor and the regular convention hall, were impressive considering conditions in the materials and supply market today. The exhibits included all types of supplies for hotels, ranging from foods to equipment. The big section of the exhibit hall was devoted to army displays of the form in which supplies are supplied to the armed forces.

WAR PREDICTIONS—Predictions on the duration of the war by those people who make a business of following trends seem to have taken a pessimistic turn recently. *The United States News* says the war against Germany is certain to go on into 1944, based on the slow progress of the campaign in North Africa. One of the important difficulties is that of shipping supplies to the armed forces. The weather in North Africa has also been very adverse to the United Nations for some time. Those who were hoping for some sort of victorious drive against Germany this year had based their hopes on an early success in the African campaign. However, one important advertising publication recently said: "Anything can happen any time now so be

sure to keep complete plans on file for converting your business to a peacetime basis."

RATION MONDAY—By the time this issue reaches readers, important new steps in the national program of rationing food supplies will already be in effect. It is well understood that these restrictions on food will test the national willingness to make real sacrifices in order to win the war as soon as possible. Partisan politics will be injected into the situation to such an extent that many discouraging moves will happen. Those who carefully study the situation realize that the army and navy are purchasing much more food supplies than they need for the time being, but anyone who knows anything about war or who has ever been close to the battle front knows that it is necessary to buy much more than is needed and keep it on the road well in advance to be sure the fighting forces never go hungry.

LITTLE KNOWN SUPPLY SOURCES—Due to the great demand for various materials for war production, government and business leaders are frequently bringing to light little known sources of materials in the United States. Important new industries are certain to develop in a number of States as a result of bringing these little known sources to light. The nation needs resins and gums of all kinds at present. The need is continually increasing as the war goes on.

The government has unearthed important supplies of native amber left from fossil remains in such States as Washington, Colorado and New Mexico. Miners have known that these fossils deposits were there all the time, but it seemed cheaper to import all these gums and resins from the Philippines and the East Indies until the war cut off those supplies. Now developments are under way to dig into these beds in the States mentioned, and prospects are that important supplies will be made to industry and that these will be available in ample quantities after the war. The government is taking the lead in un-

earthing these deposits of amber and gum.

MAGNESIUM OUTPUT RISES—The United States plans a hundred-fold expansion of magnesium production over 1940. Dr. C. H. Desch, metallurgist, declared today in a lecture to the Royal Society of Arts. He said one American plan under consideration expected to produce this year 56,000 tons, more than the whole world produced three years ago.

Reporting that Russia, Germany and Japan also were increasing their production, Dr. Desch predicted that magnesium alloys used for war purposes would retain their value after the war as many new applications would be found in the peacetime world.

PAPERBOARD OUTPUT UP—Production of paperboard in January amounted to 467,841 tons, a slight increase above the 458,808 tons produced in December, according to Department of Commerce reports. Consumption of wastepaper in the manufacture of paperboard increased 3.8 per cent to 344,388 tons, new orders increased 14,615 tons, and unfilled orders at end of the month also showed an increase of 31,537 tons.

SERVICE TRADE SURVEY—The Office of Civilian Supply has begun a survey of service trades to determine their essential needs for man-power and material requirements. The study will be expanded to cover all critical areas, but began in Connecticut where, with the support of Senator Francis Maloney, the cities of Bridgeport, Hartford, Waterbury and New Britain will be covered as to restaurants, shoe repair shops, garages and electrical repair shops. Among other service trades to be included are hotels, plumbing and heating establishments, barber and beauty shops, tire repair and retreading shops, medical and surgical supply houses, machinery and equipment repair plants.

PAPER, PAPERBOARD RESERVE—Manufacturers of paper and paperboard are required to set aside each month a reserve of Class B items, paralleling reserve production of Class A items, by amendment to War Production Board order No. M-241. This corrects the reserve production clause by deleting the word "quota" and substituting the words "potential production" so that 2 per cent of Class B items may also be held for disposition subject to WPB orders.

BAN ON PRIVATE BUSSES—The ODT ban on travel by private busses went into effect March 5. The ban abolishes all so-called free bus service such as transportation to parks, race tracks, golf clubs, night clubs and other places. Stores are also forbidden to furnish free transportation to customers. The order provides that special permits may be obtained by any firm or agency that may have good reasons for furnishing transportation. Recent reports indicate that the ODT is going to put pressure on to compel those who have cars to share the rides more with other people.

PLENTY OF JAM—Some indication of how much food is needed overseas may be gained by the fact that one firm recently supplied 80,000 barrels to ship an immense order of strawberry jam to the armed forces. Part of it would go to lend-lease supplies also.

CHANGES SAVE TIME—Now that most things in the industry are running smoothly, the government is profiting by the manufacturing experience the industry brought to the unaccustomed work. One company changed the design, manufacturing methods or materials of more than half the parts of a machine gun it contracted to make, thereby increased the production rate to two and one-half times what the War Department had set as normal and at the same time reduced the cost by more than one-half.

Another company obtained permission to redesign part of an anti-aircraft gun it is making, with the result that it cut \$45 from the price and earned the gratitude of those who use it because the change permits firing by a man of any size. Before the change was made only slender and rather short men could get into position to fire the weapon, a condition the army was happy to see changed.

PLASTICS AND PROGRESS
(An editorial from *The Birmingham News*)—A good many persons are thinking of the post-war future in terms of new automobiles, new homes, new transportation systems, airplanes—in fact, all

the material things that are likely to undergo vast and sudden improvement when this country returns to peacetime production.

In this conception of the future there is a danger; for unless this country is careful, we shall be laying the way open for another period like the florid '20s. Maybe we shall be able to avoid another depression; it is clearly recognized by almost all persons that we must prevent widespread unemployment; and we believe that we are capable of preventing it.

But we may have a new version of the materialistic philosophy of the '20s.

It is important that citizens, young and old, understand now that true progress is not a matter of newer and more streamlined trains, or a "family aircraft," modernistic homes and plastic automobiles. These things are important in that they help to create a more interesting and a more comfortable life; and life should be both comfortable and interesting.

But the great need for the future is understanding—in other words, knowledge. We American people perhaps have, on the whole, failed to pursue the course of learning very eagerly.

It is customary to joke about "professors." One can hear ready scoffing at someone who writes "poetry." The typical American remark, "That stuff is too deep," is not something about which we should be proud. Colleges and universities too often are not considered a part of ordinary life, and many persons are still suspicious of the institutions and the people who are graduated therefrom.

America today is reading a great deal; perhaps it is reading, all things considered, more than ever before. Yet so few of our people are reading really good books. People have the right to choose what they shall read, how they shall pass their time, of course, but people should have, too, the understanding that to spend one's life reading nothing more solid than the comic strips or a picture or movie magazine, or some brief and entertaining publication which "digests" a bulk of material for its readers, is, really, to "pass" one's life—almost to pass it by.

There is still in America and in its people a great, onrushing, pioneering spirit, but that spirit often manifests itself in wasteful, useless, even dangerous forms. We are a people with great potentialities. But we would be less than a great people if we did not admit and understand our weaknesses, our inadequacies.

America will continue to grow in many ways. While we are considering the future, let us remember that we need to grow as a nation of culture and learning. Some few in this country have reached great heights in this direction, but it is not enough for a few to hold high a brilliant banner. The nation with deep roots is a nation whose whole people have a firm cultural background.

During this trying wartime let us not patriotically delude ourselves into thinking that everything in this country is good, that, just as we are, we are the chosen people of this earth. We have been a lucky people; we have a long way to go before we become the truly great people we can become.

The greater future lies in learning—learning for all the people, not just a few. We should be glad to have streamlined trains, new aircraft and plastic motor cars. But let us see to it that we do not mistake these things for national progress.

WANT

PHONOGRAPH MECHANIC

Salary \$75.00 per week to start. Must be draft exempt, a hard worker and sober. One who knows Remote Control and can repair Amplifiers on Wurlitzers, Seeburgs and Rock-Olas.

ALSO WANT

MECHANIC ON AUTOMATICS

Salary \$75.00 per week to start. Draft exempt, a hard worker and sober. One who can overhaul Paces Racers.

WANT TO BUY

PARTS FOR ALL TYPES OF AUTOMATICS, PACE MOTORS, TRACKTIME SPINNER MOTORS, ETC.

Address: BOX 206, care The Billboard, St. Louis, Mo.

—WANTED—

MECHANIC—experienced in Arcade Equipment. Prefer married man over 40. Will pay top salary. Excellent opportunity for permanent employment.

BOX D-38, care The Billboard, Cincinnati, O.

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Western Baseball.....	\$ 64.50
5c Wurlitzer #120 Wall Boxes	29.50
5-10-25c Wurlitzer #125 Wall Boxes.....	34.50
Wurlitzer Model 580 Selective Speaker with 5-10-25c Box.	150.00

Yours for Victory

SOUTHERN
AUTOMATIC MUSIC CO.
540-42 S. 2nd Street Louisville, Ky.

ARCADE EQUIPMENT

2 Bally Rapid Fires	\$185.00 Ea.
8 Slap the Japs, Latest	139.50 Ea.
2 Shoot the Chutes	139.50 Ea.
2 Shoot the Bulls	95.00 Ea.
1 Exhibit Twin Gun Range	225.00
1 Radio Rifle	75.00
2 Anti-Aircraft Guns	55.00 Ea.
1 Rockola School Days	75.00
5 L.D. Ten Strikes	50.00 Ea.
2 H.D. Ten Strikes	65.00 Ea.
5 Bally Alley	50.00 Ea.
1 Hurdle Hop	65.00
1 World Series	105.00
1 Western Baseball	85.00
3 Batting Practices	110.00 Ea.
3 New Poker & Jokers	119.50 Ea.
1 Ropp Baseball	135.00
2 Mountain Climbers	165.00 Ea.
2 Chester Pollard Golf Machines	85.00 Ea.
1 Chester Pollard Basketball Machine	55.00
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3 Electro Hoists	50.00 Ea.
3 Rotary Claws	125.00 Ea.
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FOR SALE AS ONE GROUP—8 Mutoscope Diggers, 4 Electro Hoists, 2 Exh. Merchantmen \$ 700.00
4 PACE 10c Coin Operated and Completely Automatic 45-Foot Duck Pin Alleys, Complete \$1800.00

SLOT SAFES

10 Double Slot Safes, Single Doors, Newly Painted, No Solid Base	\$55.00 Ea.
3 Double Melnik Safes, Single Door, with Safe Combination Locks, No Solid Base	65.00 Ea.
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If you are now operating in Army Camps or can make arrangements to do so, write at once for full information about a new, sensational Panoram plan that we can offer you. A great opportunity that should not be missed. State territory, references, draft status, etc.

BOX D-49, care The Billboard, 25 Opera Place, Cincinnati, Ohio.



Industry Mentions

Magazines -- Newspapers -- Radio

Industry NOT Mentioned

The March issue of *Coronet* magazine carried a feature story on the Andrews Sisters and their rapid rise to stage and movie fame, without once mentioning the part juke boxes played in pushing them up. Ever since the Andrews Sisters were introduced to the public thru the juke boxes via *Bei Mir Bist Du Schoen*, the automatic phonograph has been a big factor in their success. A credit line to the juke boxes in that story was surely deserved. Everyone knows that the story of the Andrews Sisters without the juke boxes is a definite hoax.

Juke Box for "Hoboes"

A sorority at Indiana State Teachers' College threw a "hobo hop" recently which was featured in the rotogravure section of *The Chicago Sunday Tribune* March 21. One of the pictures was of an automatic phonograph and *The Tribune's* caption under the picture said that "bands are scarce for hoboes" so the kids dance "to juke jive."

Pinball Trains Hero?

March 22d issue of *Life* magazine carried the story of Al Schmid, the marine who killed 200 Japs on Guadalcanal before they put him out of action with a hand grenade. One of the pictures accompanying the long story shows Corporal Schmid at a bar during one of his week-end leaves from the hospital where he is currently being treated. The caption says "He had 50 beers coming from playing pinball machine before he joined marine corps."

Arcade Story Broadcast

WBNS, Columbus (O.) radio station, in its "Story of the Week" broadcast March 14, told of Penny Arcades, featur-

ing them as a bit of Americana which is back to stay, their comeback borne out of a real necessity for cheap entertainment with a wholesome background. Johnny Jones, the broadcaster, mentioned several arcades now flourishing in Columbus and described the different machines and the fun the public is enjoying these days. He described one horoscope-reading machine that dates back to 1907, and is still in good service, and spoke of the gun machines which especially intrigue men in the armed forces. Jones said that "it is safe to say that many a gunner, in his greenhouse, acts just about as he did in a Penny Arcade—he is that cool about it. Probably that is where he first gained his trigger touch!" Jones explained, too, how the Penny Arcade is a good morale builder where a penny, nickel, or a dime provides a lot of fun for a lot of people.

WBNS is said to be the most "listened" station in Central Ohio, and the Sunday program at 6:45 p.m. one of the best spots, so it can be assumed that a good proportion of the public heard the story about arcades. It is reported that "even the announcers liked the subject matter!"

More Cities Tax Machines

According to a report to the International City Managers' Association, the search for new revenues has brought out a variety of new municipal license fees and taxes for previously untouched businesses and amusements. *The Wall Street Journal*, March 19, reported that one-fifth of the nation's cities tried to meet rising costs during 1941 and 1942 by tapping new sources of revenue. The report states that new taxes on amusement services such as pinball machines and juke boxes were levied by many cities and that revenues from such sources ranged up to \$10,000.

Juke Boxes Miss Mess

A United Press release in *The Indianapolis Star* recently reported that at an Army Air Force training base in Atlantic City, units of the post band have replaced squadron mess juke boxes to supply morale vitamins. No report is available as to how the soldiers like the new order or whether the change in music with their meals has made army chow more or less palatable. The story did remark, however, that chow time is still chow time, army style, and soldiers are to eat and exit.

Mr. Petrillo's Devil Boxes

The Chicago Tribune, March 22, ran an editorial entitled "Mr. Petrillo Turns the Clock Back" about the social philosophy of the president of the American Federation of Musicians, and reviewed the record ban for radios and juke boxes.

The Tribune said that Petrillo "blames the devil boxes for putting his horn tooters out of work, but he doesn't stop there. His solution is more radical... it is to repeal the industrial revolution."

Ball Players Warm Up on Pinball

The St. Louis Browns, in training this spring at Cape Girardeau, Mo., are missing their usual springtime Florida activities, such as deep-sea fishing but, according to a picture and story in *The St. Louis Globe-Democrat*, March 22, are whiling away the time very enjoyably. The picture showed five ballplayers rooting for a sixth, Pitcher Bob Muncrief, as he tried his luck on a pinball machine.

Cherchez La Femme!

He wanted to hear *I Wonder What's Become of Sally?*, but what he kept hearing was *Somebody Else Is Taking My Place*, and it was just too much! According to a Columbus newspaper, a patron tore the machine from the wall because the electric phonograph in which he inserted numerous nickels insisted upon playing its own choice, not his. The judge placed the petulant player on probation with provision that he pay for damage to the phonograph.

Columnist Enjoys Arcade

Ted Ashby who writes "Getting Around" in *The Des Moines Tribune* recently wandered into Ken Sonderleiter's arcade to investigate the horseburgers. While waiting for his order he tried out the contraptions to test one's grip or predict one's future and found the vibrating iron chair most intriguing of all,

BUT HE SPENDS
MOST OF IT TRYING
TO WIN A DIME'S
WORTH OF JUNK—
THEY'LL DO IT
EVERY TIME.

GIMME
ANOTHER BUCK'S
WORTH OF NICKELS!
I'M GOING TO GET
THIS CLOCK, IF
I HAVE TO STAY
HERE ALL NIGHT!



THANX TO BILL FAY,
HOLLYWOOD, CALIF.

POPULAR CARTOON—"They'll Do It Every Time"—recently portrayed the operator of an immense crane in a war plant amusing himself when off duty at playing a coin-operated crane. (Cartoon copyrighted by King Features Syndicate.)

He said the "only inconvenience experienced was that his vest was on backward when he arose and the oil in his hat had been summerized."

The report on the horseburger was that it was good, but it was not reported whether the exercise on the iron chair had influenced the columnist's appetite to any extent.

But No Definition of Juke Box Heaven

Last week this column wondered about Howard Vincent O'Brien's concept of the juke-box heaven he mentioned in rather disparaging fashion in his column "All Things Considered" in *The Chicago Daily News*. A few days after O'Brien's comments, a reader disagreed with those conclusions by way of a letter to the editor. The disgruntled letter-writer asked "Could it be that Howard, himself, is going in for such 'juke box' theology?"

This broadening of the subject from heaven to a whole theology, this increase in the scope of juke-box influence, requires demands, even—elucidation. Maybe we've got a new kind of religion on our hands and don't know it!

Condemnation Could Be Praise?

Herb Graffis writes a column in *The*

Chicago Daily Times and on March 21 he wrote of the difficulties of trying to get a war song that will really click. It seems the failure of war songs to spark national feeling has the experts puzzled. Graffis mentioned the fact that so few people know the words to *The Star-Spangled Banner*, and asked his readers if they had ever heard even the first verse of the national anthem played by a juke box. He never did and thought maybe that's the tip-off to the difficulty of popularizing a war song.

In a left-handed sort of way, that crack is almost a compliment to juke boxes. At least, it clearly implies that the juke-box public is large and varied enough to get the words to our national anthem—if a recording with the words were spotted on enough phonographs.

Tattooing in Arcade

"Stories of the Day," John Craig's daily column in *The Chicago Daily News* recently featured the tattooer who is located at the Penny Arcade in this city. The story reports that tattooing has more than doubled since the start of the war and that this tattooer is keeping busy these days.

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Late Bally One Ball Machines
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Bally King Pin, FB 160.00 Rocke Ball Juniors 60.00
Scient. Batting Practice 145.00 Western Baseball 65.00
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Seeburg Chicken Sam 135.00 Jungle Dodger 45.00
Exhibit Foot Ease 125.00 Shipmen Peak Machine 35.00
Bally Ranger 27.00

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PRE-INVENTORY SALE

2 Lite-a-Cards \$22.50	1 Salute \$27.50
1 Glamour ... 22.50	2 Free Game
1 Bang 23.50	Slots 69.50
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1 Mascot ... 19.50	1 Flash 19.50
1 On Deck .. 27.50	1 Roller Derby 19.50
1 Chief 26.50	1 Belle Hop .. 42.50
1 Punch ... 19.50	1 Mutoscope Sky
1 PanAmerican 37.50	Fighter 250.00
2 Seven Up .. 37.50	1 Rapid Fire 184.50
1 Polo ... 19.50	
1 Wurlitzer 24	
1 Wurlitzer 616, Adapter, 10 Seeburg	
30-Wire Boxes, Cable, Extension	
Speaker, ready to set in, complete outfit 200.00	

Terms: 1/3 Down, Bal. C.O.D., F.O.B. G. R.
No personal checks.

E. & R. Sales Company

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MUSIC IN THE AMERICAN MACHINES

Arkansas Ops Defeat Bills

Legislature closes session without making any changes in model law.

LITTLE ROCK, Ark., March 27.—Chief accomplishment of the Arkansas Music Operators' Association during the 1943 session of the State Legislature was to prevent passage of any new laws which might upset the model coin machine legislation now in effect in that State.

Reporting at the closing of the session, A. J. DeMers, attorney for the association, listed the following detrimental bills as having been defeated:

Senate Bill No. 320 by Byrd of El Dorado. This bill would have increased the tax on amusement games and music machines to \$20 per year and doubled the tax on other machines. It was defeated in the Senate.

House Bill No. 43 by Williamson of Stone County. This bill would have increased the tax on cigarettes sold in retail vending machines to \$20 per vending machine per year. It was defeated in the house.

House Bill No. 225 by Haskew of Logan County. This was a bill to amend Act 201 of 1939 (the operators' bill), which amendment would permit cities and towns to impose a tax in any amount on coin-operated amusement, music and vending machines. It was defeated in the house.

House Bill No. 235 by Young of Marion County. This bill was another attempt to increase the tax on marble tables to \$25; music machines to \$25, and double the tax on every other type of operating equipment. It was defeated in the House.

House Bill No. 233 by Fausett of Pulaski County. This bill would have required every location where dancing is permitted to secure a license and pay \$25 to the county. Before such a license would be issued the sheriff of the county could file a written objection. The bill placed severe restrictions on dance halls, and few could have stayed in business if this bill had become a law. The bill passed in the House but was defeated in the Senate.

"If any of these bills had passed it would have cost the operators thousands of dollars, and the association is very proud to have been able to defeat them, since all of these bills attempted to increase the operators' taxes, and certainly the operators are paying enough taxes now," the report added.

DeMers's report concluded with the observation that the members of the association worked together in a most faithful manner, and added, "I think we did a fine job, and I want to thank each and every operator for the part he played in this work."

Restaurants Report Drop In Sales During February

CHICAGO, March 27.—Dollar sales of restaurants and the number of establishments reporting both declined sharply in February in comparison with a year ago, the National Restaurant Association reported today.

Sales totaled \$2,854,983, with 168 restaurants reporting, compared with \$3,717,060 and 336 respectively for February, 1942. Actually, on an average, however, the restaurants reporting showed gains amounting to more than \$5,000.

On a monthly volume basis, places doing more than \$25,000 per month showed the second largest sales, while a year ago this class did the smallest aggregate volume of business. Restaurants handling less than \$25,000 and more than \$10,000 business held top position, while the smaller places reporting less than \$10,000 sales per month dropped to the bottom of the list.

New Shellac Program

WASHINGTON, March 27.—The Board of Economic Warfare has announced that a representative board would be sent to India to co-operate with the British Ministry of Supply in the Indian shellac procurement program. The present system of public purchase of all shellac for importation to the United States and the United Kingdom will be continued and no change in the prices paid for shellac is contemplated. The Defense Supplies Corporation, acting under direction of BEW, will continue as sole buyer of shellac for import into the United States. Services of American importers and shipping agents will continue to be used.

Indiana Plants Use Musical Programs As Production Aid

BEDFORD, Ind., March 27.—Kay Kyser, Bing Crosby, Benny Goodman and other topnotchers in the music field are being credited with increasing production and raising morale at the Indiana plants of the Reliance Manufacturing Company.

Using band recordings and not live orchestras, officials of the company say the introduction of such music into the plants has definitely brought about increased production.

To prevent the music from becoming monotonous, half-hour intervals are allowed between each program.

The music is played on an automatic record changer phonograph in the plant's office and is heard over loud-speakers located throughout the production department. The system has been introduced in the Reliance plants at Bedford, Washington, Michigan City, Mitchell, Columbus, Seymour, Loogootee and Kokomo, all in Indiana.

Officers of the company said that the experiment had proved to their satisfaction that spirits and morale of the workers have a great deal to do with their productive capacity. Workers, who are highly in favor of the plan, say it makes the day pass quicker.

Text of Petrillo Letter

The following is the full text of the letter of James C. Petrillo, president of the American Federation of Musicians, sent to record and transcription companies which had signed a letter rejecting the previous Petrillo bid to negotiate flat fees on recordings.

Petrillo and the executive board of the AFM met in Chicago March 16 to consider the reply of the recording firms and issued the following letter the next day:

"The executive board of the American Federation of Musicians met to consider your answer to its proposals submitted to you. The members of the board cannot escape the conclusion that you have failed to consider these proposals in good faith. No other conclusion can be deduced from the many specious arguments presented by you. In short you have failed to measure up to the test of good faith collective bargaining which requires submission of counter proposals.

"Particular Kind of Industry"

"Your letter contains many incorrect assumptions and many misstatements of fact. You incorrectly assume that our proposal is founded on a claim that there is an obligation in any industry to persons not employed by that industry solely on the ground that such persons belong to a given union.

"To begin with, we are dealing with a particular kind of industry, namely, one that has been built up exclusively by a mechanical invention that displaces human labor. In the second place, we are dealing with workers who are not employed in their craft precisely because of the creation, development and expansion of such an industry. We say simply that all those who benefit from the displacement of human labor should share the burden of the cost to the displaced workers. These workers are entitled to relief not because they happened to be members of a union but solely because they happened to be victimized by the

Complete Group of 11 Soundies; Firm Adopts New Policy

CHICAGO, March 27.—A group of 11 new Soundies has just been completed by Soundies Distributing Corporation of America, Inc., distributor of 16mm. coin machine films, which now has a production department of its own.

The 11 Soundies just completed were produced under the supervision of William F. Crouch, Soundies production and promotion manager. Besides producing for Soundies, Crouch also directed a number of them.

In the group just completed in New York, five of the pictures were directed by Larry Ceballos, former director of short subjects for Universal Pictures and Warner Brothers' studios in Hollywood.

The next group of pictures to be produced by Soundies goes into production in April. Crouch is at present lining up talent for this series.

Other companies currently producing pictures for Soundies distribution include Glamorettes, Inc., headed by Dave Gould, at present preparing a series of 12 Soundies in Hollywood; L. O. L. Productions in New York, completing a group of eight subjects under the direction of Arthur Leonard at the Ideal Studios, and Minoco Studios in New York, which began shooting on nine subjects last week, with Charles Curran directing.

Soundies at present plans to secure products from a varied number of producers rather than from one or two sources as has been the practice in the past. Company officials believe this will result in an improved product and will eliminate the sameness that often resulted in too few producers making too many pictures.

Workers have a great deal to do with their productive capacity. Workers, who are highly in favor of the plan, say it makes the day pass quicker.

Martial Music Preferred

SPOKANE, March 27.—Soldiers from Geiger Field and sailors from Farragut Training Station dictate policies of jukebox operators here 'cause they're feeding the nickels. Result is that hit parades are junked for military band disks from "Marine's Hymn" to "Over There." Other servicemen's favorites are Danny Stewart and His Islanders, Dick McIntyre, and Bing Crosby in Hawaiian numbers and plenty of boogie-woogie novelties.

New Maryland Bill Would Give Power To Local Officials

BALTIMORE, March 27.—The right to limit the use of music boxes or other musical instruments is included in the specific powers granted local licensing officials under terms of the re-drafted alcoholic beverage license measure introduced in the Legislature.

The Maryland State Senate Judicial Proceedings Committee had voted an absolute ban on the issuance of more than one alcoholic beverage license to any person, firm or corporation. The committee's action extends a previous decision on multiple licenses which would have prohibited the issuance of more than one license to any person, firm or corporation in Baltimore or in any one of the 23 counties of the State.

In addition to granting authority to local licensing officials to limit the use of music boxes or other musical instruments, the re-drafted measure provides for the imposition of a State-wide closing hour at 1 a.m., prohibits the sale of alcoholic beverages before 1 p.m. Sundays, permits appeals to the courts from local licensing authority decisions, gives local licensing officials broader authority to establish "reasonable rules and regulations," redefines for the purpose of liquor regulation the meaning of hotel and restaurant.

Baltimore Receipts Rise as Pleasure Driving Is Allowed

BALTIMORE, March 27.—Music box collections have jumped considerably since the easement on the pleasure-driving ban. Music box operators had been apprehensive about the music-box business during the pleasure-driving ban. Collections fell off especially in locations outside the city limits, where patronage was almost impossible without the use of an automobile. Many patrons disregarded the ban until a number of them had their ration coupons suspended.

Under this condition operators found it necessary to pull a number of their music boxes from out-of-town locations and adopt a program of reshuffling the units in city locations.

All this is now a matter of past history since the easement on pleasure driving and adoption of the "honor system" and music box collections are running from 25 to 40 per cent over what they had been during the pleasure-driving ban period. There is every indication that collections will continue to forge forward, and that it will not be long before they are "normal" again.

Petrillo Meeting Draws Anti-Labor Editorial in Chi

CHICAGO, March 27.—Following the recent conference of James C. Petrillo and the executive board of the American Federation of Musicians here, *The Chicago Tribune* seized upon the occasion to publish a lengthy anti-labor editorial about boss Petrillo and his union tactics.

The editorial not only criticizes Petrillo, but criticizes labor in general, using the Petrillo case as an example of what all labor unions might do. *The Tribune* charges that "a great many labor leaders are with him on that."

11 Firms Agree To Meet With Petrillo April 15

NEW YORK, March 27.—At press time today it was learned by The Billboard that representatives of 11 recording and transcription companies have agreed to meet with representatives of the American Federation of Musicians April 15.

NEW YORK, March 27.—James C. Petrillo, AFM presy, and the disk makers are still at odds on the recording situation, with both sides quibbling more over when they shall meet than what they shall meet about. Late today it was still uncertain whether the April 15 date here was acceptable to the recording and transcription companies whose officials held a meeting this morning at the offices of Columbia Broadcasting System here to mull the matter.

Negotiations between the music makers and the disk manufacturers appears to have degenerated into a game of hide and seek. First, the disk people failed to return when they said they would, while the AFM exec board was still meeting in New York. After the AFM turndown from Chicago, the diskers wired the musicians an invitation for a meeting here March 24, but Petrillo refused, countering with an offer for a Boston meeting April 12.

That, in turn, was rejected by the other side, who said: "Why not make it April 12 in New York?" Petrillo countered with: "You name the place; I'll name the date." He named the April 15 date. Some of the disk makers grabbed at the proposal but the other half wanted to think it over, which brought about this morning's meeting.

Decca Reports Net Profits, Sales Up

NEW YORK, March 27.—Annual report of Decca Records, Inc., for the year ended December 31, 1942, showed a net profit of \$806,143 after all charges and provision for federal income taxes, compared with \$781,050 in 1941. Profit was realized from net sales amounting to \$10,075,028, an increase of \$1,856,833, or approximately 23 per cent over net sales of the previous year. The 1942 net profit is equivalent to \$2.08 per share on 388,325 shares of outstanding capital stock, compared with \$2.01 per share on the same number of shares outstanding in 1941. Current assets of the record firm totaled \$2,762,818 and current liabilities were \$1,533,233.

FOR SALE (2) Automatic Hostess Wired Music Units

Including 2 Switchboards equipped with remote control panel, 20 Turntables, 20 machines, 8 Wall Boxes, 10 Speakers. OWNER GOING IN THE ARMY. MUST SELL IMMEDIATELY.

BOX D-46

Care The Billboard Cincinnati, O.

WANTED

First-class Phonograph Mechanic. Must understand Wurlitzer Phonographs and remote control.

WOLF SALES CO., INC.

1932-34 Broadway DENVER, COLO.

WANTED Wurlitzer Phonographs

From 600 up to 950. Will pay cash and buy any amount—one or a carload.

WOLF SALES CO., INC.

1932-34 Broadway DENVER, COLO.

WANTED FOR CASH LATE MODEL

Wurlitzer Phonographs

Give Make and Lowest Price. NO DEALERS.

LOUIS F. VELASCO

P. O. Box 586 Nogales, Arizona

A Small Operator

To the Editor:

"After reading your editorial entitled 'Juke Box Billions.' I am very much surprised by the attitude of the press and the principals involved in the record argument. I am at a loss to understand why Mr. Petrillo, or any other person, has the idiotic nerve to demand any part of something with which he has no connection and to which he contributes nothing, while, as everyone knows, we operators buy our equipment and buy our records—and at times have a hard time doing it, too.

"For the most part, you do not find a juke box in a location that could employ an orchestra.

"Primarily we have about a dozen name bands which, I am led to believe, are amply compensated for their services and who, I am also led to believe, have no quarrel with either the recording companies or the operators. After all, hasn't the juke box been largely responsible for helping the name bands attain the popularity they now enjoy?

"I wonder if it has ever occurred to Mr. Petrillo that someone who is not in sympathy with his methods might form a rival union or proceed to make recordings, using high school orchestras or college bands. I wonder how Mr. Petrillo would react if the operators would create a fund to form a rival union or just a group to make recordings and to inform the general public why this group was formed. Ten to one he would find out that the public will increase the play on all boxes in order to put him in his place.

"Please allow me to repeat that neither Mr. Petrillo nor any one else shall exact tribute from me or any of the thousands of other law-abiding operators and taxpayers. It might behoove Mr. Petrillo and the other grabbers to 'come to' before they have a problem similar to that which confronted the A. F. of L. when the C. I. O. organized.

"As a small operator I have just a few locations, but I would like to see Mr. Petrillo or anyone else collect any part of my receipts. I believe you will find 90 per cent of the operators believe as I do.

"Yours for a free country, the bill of rights, and to hell with all dictators.

"WILLIAM F. CORLISS."

New Orleans

NEW ORLEANS, March 27.—Distributors of pinball games, phonographs and consoles report a healthy demand for every available piece of equipment, including factory rebuilt, new and second hand, as operations continue to expand. Ever-increasing pay rolls at near-by shipyards and other war industrial plants are helping operators thru this trying period when servicemen are at such a premium that attractive wages are being offered in order to compete for their services with the war plants. Once hired for \$15 or \$20 a week, a good serviceman today counts his weekly income in three columns.

Nick Carbajal, head of the Dixie Coin Machine Company, reports a good demand for rebuilt machines of Gottlieb, Keeney, Bally and other big Chi factories. It is interesting to so often find commissioned army and navy officers in the display room looking over new and

second-hand games for use in recreation centers at near-by camps.

Card from Louis Boasberg, from the Great Lakes Naval Training Station, reveals that this head of the New Orleans Novelty Company is raring to get going on the other side. Louis was once a great linesman for one of the famous Tulane U elevens of the early '30s and knows what it means to fight for the right team.

Amato Rodriguez is now in charge of service for the Louisiana Amusement Company. The firm is doing a good business in pin-game operations. Melvin Mallory, head of the company, reports.

Too ill on one occasion to have his ruptured appendix removed, E. J. Rice, office manager for Decca Records, has parted company with that organ and is now fully recovered.

Hugh Smith, in charge of record sales for the Electrical Supply Company, Victor and Bluebird distributor, is back on the job after recovering from pneumonia.

Cigarette sales are reaching new peaks each week, according to Dan Cohen, head of the Crescent Cigarette Service, Inc. The firm is now operating more cigarette machines than any previous time in its history.

Gene Chandler, district sales manager for Columbia and Okeh records, was here for a few days on a business trip in the Central Gulf area. His offices are in Dallas.

Heavy sales of Wurlitzer phonographs and parts and loud-speaking units are reported by the F. A. B. Distributing Corporation.

Operators of candy and nut vending machines are finding the going tougher as bars become extremely scarce. This community has never been a big nut-consuming area, but tastes may be forced to change as the lowly peanut grows in importance as a confection. In most of the largest department and dime stores here peanut candy largely comprises the stock of confections on sale.

With all record distributors proportioning popular disks, there has been as yet no marked shortage of hits in this area. Operators of music boxes have been wise enough to stock up oldies and are using them to great advantage of late. One of the largest phonograph operators here has no less than 5,000 such records in stock.

PETRILLO'S LETTER

(Continued from opposite page)
the encouragement of collective bargaining.

"We are satisfied that the Treasury would not and could not prevent the diversion of this money to the unemployment relief fund contemplated in our proposal, any more so than pensions, insurance, medicare or health plans for workers and their families in private industry. The acceptance of our proposal would in no manner contravene the policy of the Man-Power Commission. It is unthinkable that anyone of our unemployed members would prefer whatever benefits would flow from the acceptance of our proposal to a job required of him by his government in times of war. Nor is it thinkable that the union would grant to any such person any of

the benefits contemplated by our proposal.

"No Violation"

"We are further advised that our proposal does not violate the anti-trust laws. The mere fact that collective bargaining does or may result in an increased price never has been considered a violation of any law.

"There is ample justification in the practices of business itself for the union proposal. Business men customarily set aside funds for depreciation of machinery and equipment, depletion of natural resources and for obsolescence. All these funds are considered legal charges against the cost of production. Especially applicable is the obsolescence fund which compensates the business for the untimely displacement of machinery or equipment as the result of the introduction of new methods, new machinery and new equipment. The philosophy behind insuring the worker against industrial hazards by funds that would be charged against the cost of production is by no means novel. Under the old judicial precepts of 'assumption of risk,' 'fellow servant' and 'contributory negligence,' the worker used to bear the full cost of industrial accidents. These harsh rules were replaced by more humane doctrines, and now workmen are insured against industrial accidents by workmen's compensation funds which are added to the cost of production and thus spread among all who benefit from the production.

"The same principle lies behind our Social Security laws in both the funds for payment of unemployment compensation and old-age benefits.

"Your suggestion that the American Federation of Musicians permit its members to return to work immediately and produce phonograph records and transcriptions, particularly in view of your failure to make or contribute a single constructive suggestion toward a settlement of this dispute, is as arbitrary as it is audacious. If any of your concerns engaged in this industry were producing a product that was slowly but surely putting you out of business, you would not continue to produce that product; and actuated by the same motives, the members of the American Federation of Musicians will not continue under present conditions to make a product that is slowly and surely putting them out of jobs.

"There is nothing further we can present until you are prepared to submit in good faith constructive proposals for the solution of this tragic problem."

USED PHONO NEEDLES RE-CONDITIONED

Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.

NEEDLES RE-SHARPENED

1-10.....	15c per needle
10-50.....	12½c per needle
Over 50	10c per needle

Re-Sharp Needle Service

P. O. Box 770 Fort Dodge, Iowa

A Precision Service

MIRACLE POINT NEEDLES / MIRACLE POINT NEEDLE

1 TO 12, 25¢ EA. - 13 TO 99, 23¢ EA. - 100 UP, 20¢ EA.

MIRACLE POINT NEEDLES / MIRACLE POINT NEEDLE

Miracle Point

The phonograph
needle that plays
better — longer!

HAVE CASH TO BUY

One route of Music Machines located in South, prefer North Carolina, South Carolina or Tennessee. Your price must be right, the machines must be late models, such as 700's, 800's, 750's, 850's; also Seeburg 7800, 8800, 9800 and late model Rockolas.

BOX D-45

Care The Billboard CINCINNATI, O.

MAGNETS FOR NICKELS...

PUT THESE TEN TOP
VICTOR and BLUEBIRD HITS
In Your Machines
For Extra Profits This Spring!

VICTOR RECORDS

AS TIME GOES BY
—Rudy Vallee 20-1526

THAT OLD BLACK MAGIC
—Glenn Miller 20-1523

BRAZIL
—Enric Madriguera 27702

"MURDER," HE SAYS
—Dinah Shore 20-1525

THERE ARE SUCH THINGS
—Tommy Dorsey 27974

BLUEBIRD RECORDS

ROSE ANN OF CHARING
CROSS
—Four Vagabonds 30-0811

PLEASE THINK OF ME
—Shep Fields 30-0807

DER FEUHRER'S FACE
—Spike Jones B-11586

ROSIE THE RIVETER
—Four Vagabonds 30-0810

THERE'S A STAR,
SPANGLED BANNER
WAVING SOMEWHERE
—Elton Britt B-9000

To help us make new
Victor and Bluebird Rec-
ords for you sell your
old ones to your dis-
tributor today!

Help Keep Your Customers
Going with Music

Order Today From Your

**VICTOR AND BLUEBIRD RECORD
DISTRIBUTOR**



TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By JOSEPH R. CARLTON

YOURS TRULY will be checking out of this column a day after its writing—Uncle Sam needs me or vice versa—so there's only time to tack up a few items on the bulletin board. First off, keep your fingers crossed about the recording situation. Right now the disk company officials and Petrillo & Company are getting set to confer soon in New York. Out of that meeting may come a proclamation of disk emancipation. . . . Somebody wrote in last week to inquire about this fellow Eli Oberstein who has a seemingly endless supply of "Mexican" masters. The writer asked up to please send him Oberstein's address since he is in the market for Mexican records—has a lot of Mexican folks in the neighborhood. . . . Charlie Spivak has been signed for the Fox film "Pin Up Girl." 'Tis rumored that Spivak gets a speaking role in the pic that will mark a deviation from the usual Hollywood handling of top recording artists. . . . Tommy Dorsey working on his fifth picture, "Broadway Melody of 1943." His last, "Du Barry Was a Lady," coming out soon. . . . Detail count off. Hup, two, three, four; hup, two . . .

Territorial Favorites

PHILADELPHIA:

Can't Get Out of This Mood.
Kay Kyser.

Once a best-seller, always . . . that seems to be the Philly spirit so far as Kay Kyser's disking of *Can't Get Out* is concerned. Tune has long been out of the national machine picture, but evidently the Quaker City, besieged by the shortage of new releases, has given it a local lease on life. It's in the traditional pretty-ditty vein; other locations, too,

might get out of the dumps with *Can't Get Out*.

OTTAWA:

Blue Hawaii. Bing Crosby.

We must be dreaming! Canada has gone Hawaiian. Not only Bing Crosby's *Blue Hawaii* is a sure-fire meter-clicker, but his *When You Dream About Hawaii* and *Sweet Leilani* are rolling themselves into A-1 firecracker facsimiles. It might be only that Bing Crosby carries enough weight of name to peddle grass skirts and leis to Ottawa, but more picturesquely conceived is the notion of cold-weather Canadians longing for the tepid pineapple land.

SPOKANE:

Gobs of Love. Four King Sisters.

The world little notes nor has had opportunity to remember this recording, but Spokane customers are honoring the disk with heavy donations of ye olde nickel. This, tho there is nothing particularly noteworthy about *Gobs of Love*, except that it has the vocal of the Four King Sisters to offer. The Kings have their fans, and *Gobs of Love* might, therefore, be worth a slot or two.

Note

For a comparative listing of songs played most often over the radio for the week ended Thursday, March 25, and the week previous, ended March 18, see the Music Popularity Chart in the Music Department this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepian best-sellers under Harlem Hit Parade.

RECORD BUYING

TRADE SERVICE FEATURE
Billboard

Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

• GOING STRONG •

FOR ME AND MY GAL... JUDY GARLAND and CENE KELLY... Decca 18480
GUY LOMBARDO Decca 4371
ABE LYMAN Victor 11549

The film *For Me and My Gal* brought a guy and a gal, Kelly and Garland, together on wax, and a free-and-easy stream of nickels began flowing into coin machines. Altho both Lyman and Lombardo versions get their number of requests, it's the Kelly-Garland waxing that's wearing out the needles, but not the popularity of the tune, as *Me and My Gal* swings steadily along making machine-ops slot-happy.

THERE ARE SUCH THINGS TOMMY DORSEY (Frank Sinatra-Pied Pipers) Victor 27974

I HAD THE CRAZIEST DREAM HARRY JAMES (Helen Forrest) Columbia 36659
(13th week)

MOONLIGHT BECOMES YOU BING CROSBY Decca 18513
GLENN MILLER (Skip Nelson-Modern-afres) Victor 20-1520
HARRY JAMES (Johnny McAfee) Columbia 36668

I'VE HEARD THAT SONG BEFORE HARRY JAMES (Helen Forrest) Columbia 36668
(7th week)

XAVIER CUGAT (Chorus) Columbia 36651
BRAZIL JIMMY DORSEY (Bob Eberle-Helen O'Connell) Decca 18460
(6th week)

YOU'D BE SO NICE TO COME HOME TO..... DINAH SHORE Victor 20-1519
(5th week)

THAT OLD BLACK MAGIC GLENN MILLER (Skip Nelson and The Modernaires) Victor 20-1523
JUDY GARLAND Decca 18540
FREDDIE SLACK (Margaret Whiting) .. Capitol 126
CHARLIE BARNET (Frances Wayne) .. Decca 18541
HORACE HEIDT (Charles Goodman) .. Columbia 36670
(3d week)

Names in parentheses indicate vocalists.

MUSIC IN THE NEWS

SHEET MUSIC SALES SLUMP.—Sales of sheet music, after showing continuous upturn thruout 1942, in February went into a nosedive, according to a recent article in *Business Week*. Sales dropped 30 per cent in February, and publishers expect the slump to continue.

Chief reason given for declining sales is that people don't buy songs they haven't first heard. Since the recording ban went into effect current song hits, for the most part, have not been getting their usual build-ups from theoretically competitive juke boxes, phonograph records and radio transcriptions.

Even if the recording industry and the American Federation of Musicians should reach an agreement, it is doubtful that the action will come in time to rescue the 1943 sales records.

Another reason for falling sales is the musical instrument situation. Production of all instruments using critical materials was drastically restricted a year ago and sales were frozen June 1, 1942.

Pianos seem to be faring best among the instruments, altho sales have been very heavy. Large dealers are rationing their stocks, and rebuilt, used and rental business is being plugged to maintain volume.

Old-timers are less worried over the recording and instruments aspects of the business. Their chief concern in that this war has failed to produce a major war song comparable to *Smiles* or *Over There* of the last war. The generally accepted reason is that soldiers in camp would just as soon sing *Moonlight Becomes You*, *Rosie the Riveter* and other civilian songs they hear on the radio as anything in the martial tempo.

DOUBLE MUSICAL PRODUCTION.—From Hollywood, via *Time*, comes news that 39 per cent of the pictures in production are musicals. This is double last year's schedule. An obvious reason is that the lighter films are an anodyne for war pains.

Since movies are frequently respon-

sible for outstandingly popular songs, this news is more than welcome to music machine operators and distributors.

Most of the country's name bands and singers already have their names on movie contracts.

Among the new musicals already released or now in production are *Happy Go Lucky*, with Mary Martin, Rudy Vallee and Dick Powell; *Hello, Frisco, Hello*, with Alice Faye reviving many old-time favorites, and two all-Negro films, *Cabin in the Sky* and *Stormy Weather*.

ARMY HIT KIT.—An English tune called *I've Got Sixpence* is a hit wherever air-force men are being trained, according to Nat Gross, "Chicago's Town Tattler," writing in *The Herald-American*.

Gross says the appeal of the song probably is in the refrain, "Rolling home, rolling home," which is everybody's ambition as soon as the war is over.

The song was brought here by RAF fliers and Americans who served in the RAF and are now training fliers here. It is heard on Michigan Avenue when the boys march from the Stevens and Congress hotels and on the streets of Miami, where other air-force schools are located.

The song is included in what the army's service of supplies calls the "Hit Kit," which also includes *This Is the Army*, *Praise the Lord and Pass the Ammunition*, *There Are Such Things*, *I Had the Craziest Dream* and *Move It Over*.

GLASS RECORDS.—When aluminum became unavailable for non-military uses, the broadcasting studios turned to glass as a new material for their transcriptions, says *Business Week*. Home recording enthusiasts had to struggle along with recording disks made with a stiff paper base.

A new recording disk for home or studio has been announced, however, by H. & A. Selmer, of Elkhart, Ind. The base is glass and the surface is a smooth

plastic, promising high fidelity reproduction and a low scratch level.

BELLE AMONG THE BELLS.—For the first time in its history the University of Chicago has a girl to toll the bells in Mitchell Tower, writes Katherine Doyle in *The Chicago Times*. Pretty Cicely Woods has been serenading the midway campus three times a day for more than three months, with selections ranging from *Yankee Doodle* to the *Alma Mater* and hymns by Brahms.

Last winter Cicely heard that the University's assistant bell ringer was looking for an assistant and applied for the job. In the spring the chief bell ringer joined the marines and the assistant and his assistant each moved up a notch. Then in December the one-time assistant left the campus, and Cicely automatically became the No. 1 bell ringer, thereby upsetting 50 years of campus tradition.

She claims all that is needed is the ability to read music plus muscle.

JAMES STARTED IN CIRCUS.—Harry James, one of the top band leaders, began his career as a child contortionist in a circus, according to a sketch in *The Boston Post*. His career as a human pretzel ended at the age of 6, however, following an operation for mastoids. When he was 9 he was given a trumpet, and his musical talent became evident when he joined the circus band.

James's first experience with a dance band was when he played for Ben Pollack. On Christmas Day, 1937, he was reached to issue monthly bulletin for AOA members and prospective members thru which ideas for more efficient and profitable operation of arcades would be exchanged. Sid Mittleman, Bell Coin Machine, offered to whip this into shape. Al Blendow, president, put AOA on record as an organization that will go all-out to fight its case on its merit but will not countenance any business behind locked doors. Arcades are legitimate business enterprises and will be treated as such.

By BEN SMITH

AOA Notes

Meeting March 25 at Hotel Abbey was well attended, with interest in association activities at a high level. Tax problems were again thoroughly discussed and plans furthered for the preparation of a brief by Herman Brothers to be presented to Congressional finance committees to prove present machine tax is unjust in its effect upon reasonable arcades. Members present volunteered income figures and rent statistics to substantiate claims. Decision was reached to issue monthly bulletin for AOA members and prospective members thru which ideas for more efficient and profitable operation of arcades would be exchanged. Sid Mittleman, Bell Coin Machine, offered to whip this into shape. Al Blendow, president, put AOA on record as an organization that will go all-out to fight its case on its merit but will not countenance any business behind locked doors. Arcades are legitimate business enterprises and will be treated as such.

Dim-Out

According to reports, more severe dim-outs in coastal areas are possible this coming season. Nothing definite yet, however.

Price Ceilings

Seems there's no ceiling on photos taken by Photomatics, Photomatons, etc., based on an interpretation that these machines render a service and are therefore not subject to price fixing. However, this does not apply to coloring, enlargements and other work performed.

Over There, by the late George M. Cohan, a fiery patriot who could merge words and music in a manner that moved the multitudes."

SEARCH FOR NEW SONG.—Search for a first-rate patriotic song has led to a contest promoted by the National Federation of Music Clubs and the National Broadcasting Company, writes Ralph Lewando, music editor of *The Pittsburgh Press*.

Altho the United States has been in the war more than a year, no really first-rate patriotic song has appeared, and it is hoped the new contest will unearth one.

Judges will be Leopold Stokowski, Fred Waring, Lawrence Tibbett, Ernest La-Prade, of NBC's music research division, and Maj. Howard Bronson, music officer of the War Department's Special Service Division.

"A patriotic song worth its salt is as spontaneous as an erupting geyser. It comes from the heart and soul impelled by surging fervor and strong feeling," writes Lewando, adding, "Such a song is

BOOGIE-WOOGIE REVEILLE.—The first army bugler on record to win the approval of his mates is Pfc. Clarence Zylman, of Muskegon, Mich., one-time "solid-sounding" trumpeter with Tommy Tucker's orchestra. A story in *The Cleveland Plain Dealer* says Zylman's orthodox rendition of first call aroused the usual response from sleepy soldiers—groans, catcalls and howls. His efforts simply weren't appreciated, as what army bugler's are?

Disregarding regulations, Zylman shifted to swing technique. The item says that headquarters of the European theater of operations gave its endorsement for "the boys are tumbling out happily, practically jitter-bugging." We suspect a bit of exaggeration in that statement unless the army has changed drastically since the last war, when Irving Berlin wrote his hit song about wanting to murder the bugler.

For

"TUNES THAT NEVER GROW OLD"

—IT'S—

STANDARD RECORDS

Ask your local jobber for a complete STANDARD RECORD catalogue

Or write to—

STANDARD PHONO CO.
168 WEST 23rd STREET, NEW YORK, N.Y.

EASTERN FLASHES



PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

Listed below are films to be released within the next three weeks which feature tunes that have been waxed by recording companies, the national release dates for each film, and the recordings of the film tunes.

Stage Door Canteen

(United Artists)

Benny Goodman, Kay Kyser, Freddy Martin, Guy Lombardo, Xavier Cugat, Count Basie, Ethel Merman, Ethel Waters and others.

Release Date: April 25

RECORDINGS:

"Why Don't You Do Right?"

Benny Goodman (Columbia)

"Marching Thru Berlin"

Ethel Merman (Victor)

Royal Harmony Quartet (Keynote)

* * *

"Cabin" Openings

The new MGM musical *Cabin in the Sky*, which got a good reception during its world premiere at Dallas, will move

on to Richmond, Va.; Dayton, O.; Kansas City, Mo., Atlanta and Houston this week. As a check-up for operators in those locations who are looking for tie-up possibilities, pic stars Lena Horne, Louis Armstrong, Duke Ellington and Ethel Waters—all with many waxings to their credit which could be exploited during local runs. Recorded tunes include *Taking a Chance on Love*, Benny Goodman (Columbia), Frankie Masters (Okeh), Sammy Kaye (Victor), Teddy Powell (Bluebird), Ella Fitzgerald (Decca), Guy Lombardo (Decca) and Ethel Waters (Liberty).

Things Ain't What They Used To Be has been waxed by Johnny Hodges (Bluebird) and Charlie Barnet (Decca), and the title tune by Benny Goodman (Columbia), Frankie Masters (Okeh), Vaughn Monroe (Bluebird), Ella Fitzgerald (Decca), Ted Fio Rito (Decca) and Ethel Waters (Liberty).

* * *

*"Reveille With Beverly"*Local playdates of *Reveille With Beverly*

**Released At Last -
BY POPULAR DEMAND!**



KATE SMITH

Sings

TIME ON MY HANDS

COLUMBIA RECORD 36674

Order today from your distributor!

WE'RE KNOCKING 'EM COLD FROM COAST TO COAST

with

"DON'T STOP NOW" SAVOY No. 102

NO. 1 RECORD FOR 3 CONSECUTIVE WEEKS ON THE HARLEM HIT PARADE

NOW WATCH US GO TO TOWN WITH OUR

"AS TIME GOES BY" ★ "ONE NIGHT IN YOUR HEART"

SAVOY No. 107 by ROSS LEONARD and ORCHESTRA

A Modern Hi-Fidelity Recording with an Unsurpassable Vocal.

"IT'S THE REAL McCLOY."

To Be Released Soon—"IT CAN'T BE WRONG"

DEALERS—OPERATORS—CAN BE SUPPLIED THROUGH OUR JOBBERS DIRECT

IF NOT—WRITE US

SAVOY RECORD CO. 58-K MARKET STREET
NEWARK, N. J.

have brought forth several ideas which could be helped along by operators with mutual benefit to themselves and local theaters. In one city a bugling contest was arranged for servicemen, with winners getting free tickets. Publicity displays on the contest in locations with coin machines would have spurred interest in the contest and in the film tunes. Other spots have played up the scrap collection campaign, which is worked into the plot of the picture, in display material, leaving room for a three-way tie-up with local theater and music stores.

* * *

News Notes

Spike Jones, of *De Fuhrer's Face* fame, has been signed for the MGM flicker *Meet the People*. . . . Tommy Dorsey set for his fourth film, *Broadway Melody*, also on the MGM lot. . . . Charlie Spivak will play a featured role in 20th-Fox's new *Pin Up Girl*. . . . Cole Porter's hit of the 1920's, *What Is This Thing Called Love?*, has been purchased by Columbia for *The More the Merrier*.

EASTERN FLASHES

(Continued from page 63)

formed after the photo is taken. These have a definite ceiling.

Here and There

Joe Munves in town for a while, then away again. . . . Morris Hankin did not spend two weeks in the big city. He was here for a week-end, then to Pittsburgh and back home to Atlanta. . . . Sidney Rubenstein, Pioneer Vending Service, out of town for a rest to recuperate from his recent illness. . . . Lou Cantor home after an extended trip. Before returning he made a stop-over at the National plant for a visit with Ben Fry, president, and L. Diederich, sales manager. Among operators he met there were Mac McGlason, Columbus, Mo.; Hubby, of Hub Tobacco, St. Louis, and Bill Offerman, East St. Louis, Ill. . . Al Blendow out to the New England convention of the NAAPPB and back in time to preside over the AOA session Thursday.

Army and Home Front

Burton Blatt, Willie Blatt's son, now a corporal. Willie, for applying himself to his job as a volunteer in the City Patrol Corps, two shifts a week, 8 to 12 a.m., has just been promoted to the rank of first class private. Blatt may be forced to close Supreme's Long Island office. . . . Bernie Ross, manager, and Sidney Weinstein are leaving for the army.

Top Blood Donor

Irv Mitchell, I. L. Mitchell Company, has given his fifth blood donation. His staff will carry on for him while he sits out his required four months' layoff. Then Irv will donate all over again.

Navy Night

Monday, April 5, 8:30 p.m., the B'nai B'rith Victory Lodge will play host to a gathering of members and guests at the Starlight Roof, Waldorf-Astoria Hotel. Highlight of the evening will be a show put on by the navy in appreciation for game kits donated by the lodge. The following letter addressed to Bill Rabkin, president of Victory Lodge, made the event possible:

"Dear Mr. Rabkin:

"Once more I would like to thank you for the 249 game kits which you sent for the use of our men. As a further measure of our appreciation I would like to send you a show made up of men from our station. Please feel free to call upon them at any time convenient to you. Thanking you again for your past favors, I remain,

"Sincerely yours,

"William J. Pitt, Lieut. USNR,

"Morale Officer."

In-Again-Out-Again-Perrin

Herman Perrin, Runyon Sales, hardly gets back to the Newark headquarters of his outfit when he's off again. This time heading south. Barney (Shugy) Sugarman still attending that local gym for practically daily workouts.

Clear the Decks

Dave Stern, Royal Distributors, trying to clear the decks so he can get out on the road for a spell. Dave isn't making any announcements on where and when but is planning a surprise visit on many of his out-of-town friends.

RECORD BUYING GUIDE-PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators



• POSSIBILITIES •

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the Judgment of The Billboard's Music Department.

NOTE

Releases this week continue to dribble in. Decca steps forth with a new waxing, *I'll Never Make the Same Mistake Again* and *I Can't Stand Losing You*, rendered by the Ink Spots. Second Decca offering is *Prelude to the Blues* and *The Blues Have Got Me*, done by Jack Teagarden and his orchestra. Victor next week welcomes back two old favorites, *Oh By Jingo* and *The Sheik of Araby*, and has treated them to strawfoot arrangements by Spike Jones and His City Slickers.

Getting started on that long trek upward is *Let's Get Lost*, of which the Jimmy Dorsey version seems to be getting the majority of spins. Lots of ops have taken their chances with *Taking a Chance on Love* and, according to reports, are crediting most of the meter clicks to Benny Goodman, with Sammy Kaye snagging a coin here and there.

Velvet Moon has come up with a start and seems to be ignoring the red lights in its coming-up rush. Being steered by Harry James, *Moon* is drawing topnotch comment in many locations and continues to show up in increasing number on reports.

• THE WEEK'S BEST RELEASES •

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

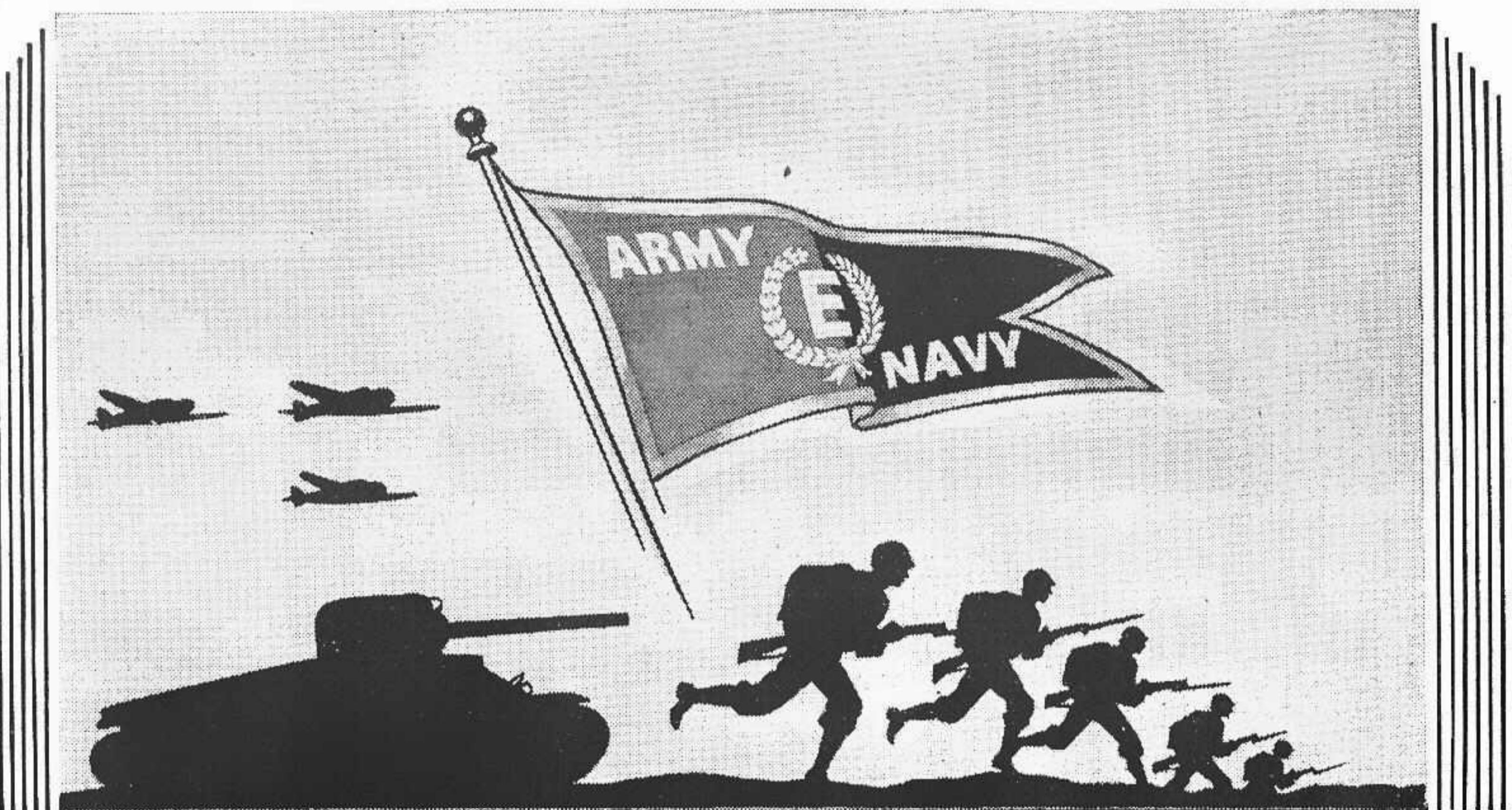
TAKING A CHANCE ON LOVE

SAMMY KAYE (The Three Kadets) . . . Victor 20-1527

Originally lost in the record shuffle two years ago because of the ASCAP-radio fight, Victor has a timely re-issue in this sugary ballad now that the song has come to life again in the forthcoming *Cabin in the Sky* pic. Kaye gives a lilting and likable rhythmic setting in a medium tempo that makes it all the more a lively item for music boxes. Plattermate is a re-issue of the title song *Cabin in the Sky*, by Vaughn Monroe, with the maestro contributing the vocal in his usual capable manner.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.



**A SALUTE
to the Men and Women of
PACKARD MANUFACTURING CORP.**

(now on leave from the music industry)

★ Today, wherever you find American armed forces, at home or in foreign service, there you will find the war products of Packard Manufacturing Corp. doing an effective job for our men and our Allies.

Little more than a year has passed since Packard completed its conversion from the manufacture of automatic music systems to war production. The products we are now making, for tanks, planes and guns, were then unfamiliar to Packard men and women, and presented many problems. But they tackled the job with the same spirit that is winning the war. They have worked hard, and long, and well. Individually they have met the most exacting specifications. Working as a team, they have delivered the goods—*on time!*

In recognition they have had conferred upon them by our fighting forces the highest honor that can be paid to civilians engaged in war work—the Army-Navy "E." I know that the entire coin machine industry joins with the Army and Navy in this salute to their fellow workers, the men and women of Packard.

Homer E. Capen
PRESIDENT

Candy Sales Continue Rise

January sales 16 per cent higher than in 1942, government reports

WASHINGTON, March 27.—Manufacturers of confectionery and competitive chocolate products recorded sales 16 per cent higher in January, 1943, than for the corresponding month of 1942, according to a report released by the Bureau of the Census. The usual seasonal decrease in sales which occurs between December and January was registered as 12 per cent.

The quantity (based on pounds) of confectionery and competitive chocolate products sold in January, 1943, by 119 manufacturers was 4 per cent larger than the quantity sold in January, 1942, and on the same year-to-year comparison this group of manufacturers recorded an increase in dollar sales amounting to 14 per cent. On a comparative basis, the average price per pound was 20.5 cents in January this year; 18.8 cents January, 1942, and 21.5 cents December, 1942.

Substantial sales gains were reported for manufacturer-retailers (38 per cent) and for "other manufacturers" (26 per cent) during January, 1943, compared with the like month a year ago. Conversely, manufacturers of chocolate products competitive with confectionery recorded a sales loss of 24 per cent.

Comparing sales of January, 1943, with those of December, 1942, this survey notes a decrease of 4 per cent for "other manufacturers," 15 per cent for manufacturers of chocolate products competitive with confectionery, and 62 per cent for manufacturer-retailers.

Candy Sales by States

For January of this year, compared with January, 1942, sales were up 33 per cent in Pennsylvania, 31 per cent in Illinois, 23 per cent in New York, 14 per cent in California, 13 per cent in Washington—but down 8 per cent in Massachusetts.

Groups of States showed substantial gains as follows: New Jersey, Maryland, District of Columbia, 63 per cent; Kentucky, Tennessee, Alabama, Mississippi, 60 per cent; Colorado, Utah, 54 per cent; Virginia, North Carolina, Georgia, 44 per cent; Iowa, Missouri, 32 per cent, and Minnesota, North Dakota, South Dakota, Nebraska, 17 per cent. Moderate increases were registered in Louisiana, Oklahoma and Texas (14 per cent); Michigan and Wisconsin (12 per cent), and Ohio and Indiana (11 per cent).

Illinois reported a sales increase of 19 per cent from December, 1942, to January, 1943; Virginia, North Carolina, Georgia, 13 per cent, and New Jersey, Maryland, District of Columbia, 6 per cent. The other States and component States showed the usual seasonal declines, with Washington registering the largest loss, 31 per cent.

THIS TIME TRY TORR Bargains Galore!

By Torr

Send for latest Price List
Just Out—Over 1000 Bargains
Last Call for N. W. #39 Bell,
\$10.25.

Buy now or regret for duration.
New low price on Tom Thumb
Vendors.

Salted Peanuts—25-Pound Carton
\$5.00 F. O. B. Philadelphia.
Full Cash With Order.

TORR 2047A-SO. 68
PHILA., PA.

FAST MONEY!

U. S. POSTAGE STAMP VENDOR

Very low price! Nothing like it in the entire country. Unusual profit opportunity for live wire salesmen and distributors everywhere.

BOX 285-A MINNEAPOLIS, MINN.



Communications to Vending Machine Department, The Billboard Publishing Co.,
155 North Clark Street, Chicago.

Topps Buys Southern Co.

Bennett-Hubbard Candy Company, of Chattanooga, sold to New York firm

(Reprinted from The Chattanooga Times of March 17)

CHATTANOOGA, March 27.—Purchase of the Bennett-Hubbard Candy Company by Topps Chewing Gum Company of New York was announced yesterday by Sanford Bennett, president of the Chattanooga concern and J. E. Shorin, a partner in the New York firm.

The consideration was given as approximately \$125,000, and the purchase included machinery, equipment, stock and good will, it was announced.

Shorin revealed plans to increase capacity of the plant by the addition of new equipment involving an expenditure of about \$15,000 for the production of the New York concern's Opera marshmallow bar.

The regular Bennett-Hubbard line will be continued as at present and the new candy bar will be added to the production for distribution thruout the South, the New Yorker said. The Bennett-Hubbard plant on East 11th Street will become the Southern plant of the Topps Company, which operates plants in New York, he explained.

Will Increase Personnel

The new organization has obtained a long-term lease and the plant will continue in its present location, it was explained. The increased equipment may lead to an increase of about 10 per cent in personnel.

All members of the Bennett-Hubbard organization will continue with the new organization, and Bennett, president, and S. H. Hubbard, vice-president of Bennett-Hubbard, will continue for an indefinite period, Shorin said.

The Bennett-Hubbard Candy Company is one of Chattanooga's widely known concerns. Organized 24 years ago, the company made its first candy on March 18, 1919, and since that time has manufactured and sold over 100,000,000 pounds of candy and peanut butter.

The Bennett-Hubbard products are sold thruout the South and in regions of the Southwest and Middle West. Its organization numbers about 100 persons. The officers are Bennett, president; Hubbard, vice-president; W. W. Detherow, secretary-treasurer, and Sanford Bennett Jr., sales manager.

Emmet To Be in Charge

Dan Emmet, sales manager for Topps, will be in charge of the Chattanooga plant, and Shorin said he would spend several months in this city.

The Topps Company is a partnership composed of father and four sons. The father is Morris Shorin and the sons are Philip, A. J., Ira and J. E. Shorin.

The company enjoys nationwide distribution on its chewing gums and in addition sells to all the United Nations. Its products goes to the armed forces and is sold also thru lend-lease, it was explained.

Shorin explained that the plant here was purchased to enable the company to serve the South and to increase its production of the candy bar. Philip Shorin was stationed at Fort Oglethorpe for a period during World War I and ever since his stay here has been interested in Chattanooga and its possibilities, J. E. Shorin explained. Present plans do not contemplate manufacture of chewing gum here.

Shorin said that he was introduced to

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and $\frac{1}{2}$ cent a pound profit for the salter.

RICHMOND, March 27.—Offerings of peanuts continued to be extremely light during the past week by both growers and shippers in the Virginia-North Carolina section. It is generally considered that supplies are extremely short for this time of year. Growers are reluctant to sell such peanuts as they now hold even tho the ceiling level is being offered them. No doubt many shelling plants in this section will be cleaned up and closed for the season by the end of March. Few purchases of farmers' stock peanuts were reported and all bids were at the ceiling levels of 8.8 cents per pound on U. S. No. 1 and U. S. No. 2 classes A and below, and 8.4 cents per pound on grade No. 3 classes A and below.

Offerings of peanuts by farmers were extremely light in the Southeastern section during the past week, despite firm bids by shellers at the ceiling price of \$169 per ton on Spanish type and \$154 on Runners. Apparently the only available stocks of any consequence in the Southeast are those being held by the co-operatives. There has been increased interest in seed peanuts in the area altho this is much less than might normally be expected for this season, especially in view of the higher acreage requested this year. The weather during the first half of March was cool and unfavorable and no planting has been reported. Demand and inquiry for shelled goods have been far in excess of offerings. Almost no sales were reported, as shellers were unable to obtain supplies to meet bids. All bids on No. 1 peanuts were at ceiling levels of 14½ cents per pound on Spanish and 14 cents per pound on Runners. No. 2 Spanish were bid and a very few sales were reported at 14-14½ cents. A few cars of No. 2 Runners changed hands, mostly to peanut butter manufacturers, at 13½-14 cents per pound.

Reports from the Southwestern States show that planting of peanuts began in South Texas during the past week. Moisture conditions in this section are now quite unfavorable. Rain is badly needed over nearly all of Texas. Offerings of peanuts by both farmers and shellers were extremely light and very few sales were reported. A few farmers' stock Spanish moved at \$161.50 per ton, f.o.b. country points.

Vender Notes

To the Editor:

Under the heading of "Vender Supply Notes" in the March 13 issue, two articles are mentioned in which I am much interested, and I would appreciate giving me further information.

Ivoryine chewing gum and vegetable pectin are the two items I would like to know more about, and I would like the names of the companies that handle these products.

I am interested in concessions, and due to the shortage of merchandise, I am always looking for substitutes.

I find that I am able to get more information from The Billboard than from any other source and you are to be congratulated upon keeping your readers so well informed.

GEORGE J. FITTGE, St. Louis.

personnel of the Bennett-Hubbard plant yesterday and was "very favorably impressed" and is hopeful that members of the organization will give to Topps the same loyalty. Many, he commented, have been with the company since its organization.

Rowe Appreciates Official Message

BELLEVILLE, N. J., March 27.—R. Z. Greene, president of Rowe Manufacturing Company, Inc., now busily engaged in war production work, recently received the following telegram signed by Lieutenant General Somervell:

"The suitability and performance of equipment produced by American industry which I have just seen on a 34,000-mile inspection trip thru the Caribbean, South America, North America and Central America, Africa, Palestine, Iran, India and Burma is a tribute to the genius of American engineers and to the skill of the workmen who made it. Its adequacy everywhere was a source of great satisfaction to me. You and everyone in your organization should be proud of your contribution and the important part you are playing in helping us to victory. Brehon Somervell, Lieutenant General Commanding Services of Supply."

Two Efficiency Awards Won by Curtiss Workers

CHICAGO, March 27.—For their outstanding record of 1,136,442 man-hours of work without a lost-time accident, from May 8, 1940, to June 20, 1942, the 300 employees of Curtiss Candy Company plant No. 1 soon will receive two efficiency awards from the Liberty Mutual Insurance Company. The insurance firm is making a nationwide survey of the employment records of plants engaged in war work.

A certificate of merit and a "Smash the Seventh Column" award will be presented to Otto Schnering, president of the candy company, by Earl N. Lashmet, resident vice-president of Liberty Mutual.

Northwestern

OPERATORS' HEADQUARTERS IN THE BULK VENDING FIELD

Keep Informed—know what's going on in the industry through

The Northwesterner

Packed with ideas to help you make and save money. It's free!

SMALL STOCK OF MACHINES STILL REMAINS.

Parts and Repair Service at Your Disposal.

NORTHWESTERN, MORRIS, ILLINOIS

SPECIAL CLOSE-OUTS

CIGARETTE VENDING MACHINES

7 COLUMN MODEL "S" STEWART-McGUIRE (Reconditioned). \$20.00
In lots of 10 or more....

Single Machines \$25.00 Each

1/3 Cash With Order, Balance C. O. D.

AUTOMATIC CIGARETTE SALES CO.

2208 LOCUST ST. ST. LOUIS, MO.

CIGARETTE AND CANDY VENDING MACHINES

COMPLETELY REBUILT READY FOR LOCATION	
8-50 Nat'l. Cigarette Mach. King Size.	\$89.50
9-30 National Cigarette Mach.	\$59.50
9-30 National Cigarette Mach. with 8-50 Mech. All Col. King Size	\$79.50
DUGRENIER 7 Col. Model S	\$31.50
Subject to prior sale.	
1/3 Deposit, Bal. on Delivery.	
Write for descriptive list.	
Eastern Representative	
NATIONAL VENDORS, INC.	

LOUIS H. CANTOR COMPANY

250 WEST 54TH ST. NEW YORK CITY

WANTED TO BUY CIGARETTE ROUTE

State quantity and make of machines, how long established, your selling price and number of packs sold weekly.

BOX D-51, care The Billboard, Cincinnati, O.

CANDY BARS SUPREME

VENDER SUPPLY NOTES

CANDY, GUM ARMY NECESSITIES—Candy and chewing gums are among the necessities for maintaining the morale of soldiers, according to authorities in the procurement division of the army.

When it was announced recently that post exchanges would surrender high priority ratings except on articles deemed essential for maintaining morale, candy and chewing gum were among the items listed as necessary.

Bar candy is especially popular at post exchanges. In addition, it is given free to the men overseas, and candy and gum are included in the Army's Ration "K."

TOBACCO PREMIUMS—Advertisers are still trying to get the OPA to reverse its decision that premiums given consistently with a product cannot be abandoned unless the products price is lowered by the price of the premium. The trade claims that since value of such premiums is usually a fraction of a cent it would be impossible to reflect their value by a price reduction.

Manufacturers claim the continuance of premiums is wasteful under present conditions. Where shortages have necessitated discontinuance of one premium, the OPA has insisted that another of equal value be substituted.

BAKED BEANS BARS?—Ed Kitchen, columnist for *The Confectionery-Ice Cream World*, writes in a recent column: Can you imagine dropping your nickel in a vending machine and securing a compressed cake of baked beans or citrus fruit? It is seriously possible in the future. Imagine the advertising campaigns on special brands of "Whistle Berries" ahead.

MACHINES OF THE FUTURE—Kitchen also is interested in the vending machines to be introduced after the war. Recently he wrote: "Speaking of forthcoming things, we wonder how many vending machines with controlled temperature to protect contents, and with greater selection of items, are on drafting boards. The vending machine has made real strides in the past few years and when new models appear we look for radical changes in design and much improved mechanism. To list the many things vended now means covering a large percentage of the items bought more than once daily by the average person."

VOLUNTARY RATIONING TO CONTINUE—According to reliable sources in Washington, voluntary rationing of candy, as recommended by the government to the industry several weeks ago, appears likely to continue indefinitely.

Reports that attempts might be made to substitute a system of quotas applying to jobbers and other wholesale buyers, which would of course be reflected by retailers, were denied, on the grounds that such action would only result in more complete confusion.

CIGARETTE PRODUCTION INCREASES—Domestic cigarette production in February amounted to 17,677,888,235 units, a rise of 6.31 per cent over the year-ago period's output of 16,628,297,300, according to figures released today by the Bureau of Internal Revenue. For the first two months of 1943 production totaled 38,048,302,465 cigarettes against 36,130,921,910 in the corresponding 1942 period. The February cigar output amounted to 410,598,950 units compared with 441,805,010 a year earlier.

ICE CREAM CONSUMPTION UP—The increasing realization on the part of the public that ice cream is nutritious as well as appetizing was reflected in the 85th annual report of the ice cream department of the Borden Dairy Company. Ice cream sales for the year reached a new high point.

Demands for ice cream from the armed forces were particularly heavy.

Problems of production and distribution are increasing this year, the report stated, adding that in some localities it is difficult and sometimes impossible to supply new customers, as new cabinets and additional delivery facilities cannot be obtained.

COLLECTING NATURAL RUBBER—To help augment the country's rubber stocks, the William Wrigley Jr. Company, chewing gum manufacturer, has applied its chicle collecting organization in the Nicaragua jungles to the collection of natural rubber. Philip K. Wrigley, president, told the stockholders at the annual

meeting yesterday.

The rubber is collected at a central point and then flown out of the jungles by plane, he explained.

This rubber collection program, coincides perfectly, he said, with the company's own operations, which have been functioning for many years in bringing out of the jungle the raw materials for chewing gum production.

"Since the middle of last year," he said, "the Wrigley set-up has provided about 2,000,000 pounds of natural rubber for use in the war effort.

"The company has more than 4,000 tappers working Nicaragua and more workers are being added," he said, adding that it was likely the plan would be extended during 1943 to El Salvador and Mexico and possibly into Honduras and the Amazon River territory.

FARMER BURNS SPEAKS—Bob Burns, radio comedian and ex-farmer, has done a series of recordings for the Department of Agriculture to encourage the growth of peanuts. Title of the series, "Nuts to You, Adolf!"

SWEET WORDS—Candy bars sometimes work miracles on fighting fronts. Confectioners like to recall the story about an Allied aviator who parachuted from his burning plane over German territory, and then used his emergency chocolate ration to bribe his way to safety. Legend has it that in the Solomons a single candy bar sold for \$50, good American money.

Confections are standard in U. S. Army emergency rations. Besides an "official issue" of about 18 pounds of candy per year per man, the army makes additional amounts available for sale to soldiers. Each month, those on foreign duty can buy 3.6 units of 5-cent candy packages, 11 one-ounce packets of hard candies and eight packs of chewing gum.

PEPPERMINT OIL TRADE—As a result of price regulations, it is feared that trade in peppermint oil will come to a virtual halt. Trade quarters fear the regulations will tend to discourage farmers from increasing their acreage, when it is believed that much larger quantities of American peppermint oil will be needed.

CHICLE CONSERVATION—American Chicle Company's 1943 sales will be less than last year's because of the need to conserve supplies of materials used in its products, President T. H. Blodgett told shareholders at the annual meeting.

Mr. Blodgett explained that the limitation placed on the output of the company's gum products was caused by the need to husband stocks of insolubles used in gum manufacture, rather than by sugar rationing, as was commonly supposed. The company lost its chief sources of supply when the Japanese seized the Malayan Peninsula, he said. The chicle supply from Mexico, he said, is ample, but the price has risen substantially.

BEVERAGE FORMULA RULING—Manufacturers of certain food and beverage specialty commodities, making changes in ingredients or formulas, but leaving the finished product substantially unchanged in volume, must pass on to their wholesale and retail customers the savings effected thru such changes, the Office of Price Administration has ruled.

Wholesale and retail distributors may in turn pass these savings on to their customers, but this is not compulsory under amendment No. 137 to supplementary regulation No. 14 effective March 27.

Affected are producers of beverage mix preparations, dehydrated soup mixes, freezing mix preparations, gelatin dessert preparations, ice cream powders and starch dessert preparations, including rennin powdered dessert preparations.

PEANUT MILLING RISES—The Department of Agriculture today reported farmers' stock peanuts milled to February 28 totaled 1,028,330,000 pounds, 53 per cent more than milled on the same date last season. A total of 818,251,000 pounds of peanuts had been used to February 28 in production of cleaned and shelled peanuts. Peanuts used for oil were 210,079,000 pounds. Mills and warehouses held 756,968,000 pounds on February 28, compared with 493,816,000 pounds on the same date last year.

Medical Record Publishes Important Story of Value

Candy bars are happy combination of materials high in food value

NEW YORK, March 27.—One of the biggest stories favorable to candy bars as a food passed almost unnoticed by the candy industry. It was a series of two articles published in *The Medical Record*, January and February issues. The general subject of the articles was "The Nutritive Value of Candy Bars" based on research work done by Frederick Damrau and Milton A. Lesser, two New York physicians.

The articles may be considered an aftermath to the unfavorable pronouncements of the Committee on Foods of the American Medical Association which criticized the wide use of soft drinks and candy by workers in defense plants. The articles published by *The Medical Record* state that candy bars have provided an essential aid to the drive and energy which have made the American people leaders in the world of production that gives them the highest standard of living on earth. Never in our history, says the article, has this drive and energy been more essential than now.

The research articles delve into the old question of carbohydrates and sugar in foods and states that the average candy bar on the market today is much better as an energy food than many other forms of starch foods, because the average candy bar is a mixture of many useful food items, such as nuts, honey, milk, fats, etc. In other words, instead of being plain starch or sugar, the average candy bar is a wholesome mixture which is much better balanced as to diet than many other common articles of food. The research articles show that the average candy bar may contain a much lower percentage of sugar and carbohydrates than other well-known articles of food, hence the bars cannot be objected to on the basis of having too much sugar. Tables of analysis by reputable organizations are given to show candy as compared with other carbohydrate foods. Because of the wholesome mixture of food items in candy bars, they are strongly recommended for use in the modern diet.

In the concluding part of the article the following points are quoted to show some of the ideas of the authors:

Little Overeating

"Since a typical candy bar provides

approximately one-tenth the daily caloric requirements of an average workingman, it is obvious that candy should not be eaten to such an excess as to interfere with the consumption of foods which normally supply the daily requirements of essential vitamins and minerals. In other words, an inordinate proportion of the daily caloric intake should not be in the form of sugar or candy. Fortunately, appetite satiation operates as a very effective brake against the overeating of candy. Unlike the bread or potato eater, who frequently indulges in carbohydrate sprees, the candy eater seldom exceeds his physiological requirements because of the cloying sweetness.

"There is no single perfect food, not even milk, so that every article of food should be considered with respect to its (See *Candy Bars Supreme* on page 69)

MUST SELL Quick! Cheap! 100 ROWE Cigarette Machines

1942 Model Presidents and Other Late Models

Size	Model	Original Price	Our Price
10 Col. Presidents	(\$110.00)	\$77.50	
10 Col. Royals	(95.00)	70.00	
8 Col. Royals	(85.00)	60.00	
8 Col. Imperials	(85.00)	35.00	
6 Col. Imperials	(75.00)	25.00	

All With Cabinet Stands.

ALL A-1 APPEARANCE; ALL IN GOOD WORKING CONDITION.

Prices f. o. b. Chicago, 1/3 With Order, Balance C. O. D.

FIRST COME—FIRST SERVED

Cigarette Distributing Co.

325 W. Huron St. Chicago

GLAMOUR GIRL CARD VENDER

SELLS CARDS 2 FOR 5¢

Each compartment holds 550 Cards; 3 separate compartments for Glamour Girls, All-American Girls and Yankee Doodle Girls. Adjustable to sell 1-2-3 Cards for one coin.



LIMITED QUANTITY AVAILABLE

Metal construction thruout. Chrome fittings. Manufactured before Government's stop order. Never sold before. Buy now before it is too late.

3,000 CARDS FREE WITH EACH MACHINE
BRINGING IN \$75 — MACHINE COSTS ONLY \$60
1/3 Cash With Order, Balance C. O. D.

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

BUY VICTORY BONDS! MAINTAIN YOUR PRIVILEGE OF BUYING

GAMES with a REPUTATION from MONARCH!

SELECT ARCADE EQUIPMENT	
Bally Torpedo	\$220.00
Keeney Submarine	195.00
Bally Rapid Fire	195.00
Bally Rap Ball	165.00
Gott. Skeo Balletto	99.50
Seeburg Ray-o-Lite	99.50
Evans Ten Strike	65.00
Jennings Silver Moon	Free Play Console, ONE CHERRY PAYOUT, Brand New
Aircraft Test Pilot	New Original Crate, A Must for Arcades
Mutoscope Drivemobile	New Original Crate
Mills Jumbo Parade	Cash Payout, Latest Model, Brand New
Heavy Double Slot Machine Safe Stands, Double Door	\$ 80.00
Heavy Single Slot Machine Safe Stands, Double Door	45.00
Mills Spinning Reels—One Ball 3 Coin Multiple Payout Table	\$125.00
Bally Club Trophy—One or Five Ball Jackpot, Free Play	395.00
Bally Record Breaker—Five Ball Free Play Multiple Hole Game	150.00
AUTOMATIC PAYOUT CONSOLES	
Watling Big Game	\$115.00
Jennings Silver Moon	150.00
Baker Pacer, Jackpot and Daily Double	325.00
Bally Royal Draw	115.00
Jumbo Parade	110.00
RECONDITIONED FREE PLAY CONSOLES—RESPRAYED	
Jennings Silver Moon, One Cherry Payout	\$115.00
Backboard Glass for Longacre	\$ 6.75
Backboard Glass for Thorobred	6.75
Backboard Glass for Pimlico	7.75
Backboard Glass for Jumbo Cash, Fruit	4.50
Top Glass for Jennings Bobtail	5.50
Paces Reels	'41, 25¢ \$175.00
Latest Mod., 25¢ \$175.00	145.00
Keeney Twin Super Bell, 5¢ & 5¢ Chutes	350.00
Keeney Triple Entry	160.00
Keeney '38 TrackTime	140.00
Evans Jungle Camp	\$50.00
Jennings Fastime	50.00
Watling Big Game	85.00
Top Glass for Mills Three Bells	\$20.00
One Set of 5 Glasses for Four Bells	20.00
Top Glass for Jumbo Parade, Fruit or An.	7.50
Top Glass for Jumbo Parade, Comb.	10.50
Top Glass for Jennings Silver Moon	7.50
WE REPAIR BALLY OPEN TYPE MOTORS, \$5.00.	
WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED.	
TERMS: 1/3 Deposit, Balance G. O. D. or Sight Draft.	

WANTED TO BUY — HIGHEST CASH PRICES PAID FOR

MILLS	KEENEY	BALLY	WURLITZER
Three Bell	Four Way Bell	Club Bell	950
Four Bell	Twin Super Bell	Longacre	850
Jumbo, Cash	Single Super Bell	Pimlico	800
Slots	Fortune	Blue Grass	750E
1-2-3	Skylark	Dark Horse	500
Jumbo Comb.	Super Track Time	Record Time	600

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

ATTENTION, PITTSBURGH OPERATORS ONLY

These games only used six (6) months

Paces	\$195.00
Super Bells	225.00
Club Bells	245.00
Jennings	145.00
Hi Hands	135.00
Jumbo Parades	95.00
Big Top	95.00

PENNSYLVANIA VENDING COMPANY1207 MURIEL ST., PITTSBURGH (3), PA.
Phones: Carrick 3767 - EVerglade 5152**RECONDITIONED CONSOLES AND AUTOMATICS**

All But One Ready for Location

Fairgrounds, 1-Ball Automatic	\$34.50
Preakness, 1-Ball Automatic	24.50
Zipper, 1-Ball Automatic	14.50
Longchamp Jr., Automatic	24.50
Longchamp Sr., Automatic	34.50
1939 Saratoga, Automatic	59.50
1940 Reels, Automatic	79.50
Klondike, 1-Ball Automatic, As Is, Parts Alone Worth Much More Than \$10.00.	

TERMS: 1/3 Certified Check or Money Order Deposit.

FREE: Big Bargain List Just Out. Write for It!

J. E. CORB DISTRIBUTING COMPANY
512-14-16-18 S. 2ND STREET,
Kentucky's Oldest Distributor — Established 1915

WANT TO EXPAND?

We have a route of late model pay tables, phonographs, consoles, guns and miscellaneous equipment which we would consider transferring to a defense area if satisfactory arrangements could be made with an established operator who is desirous of expanding. Write if interested.

FERGUS FALLS NOVELTY CO. Fergus Falls, Minn.

WANTED FOR CASH

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters. Also any other Machines suitable for Penny Arcade.

MIKE MUNVES, The Arcade King 520 W. 43rd St., New York
Bryant 9-6677

WANTED TO BUY

Tip Books, Baseball Books, Jar Games and Salesboards. Write full description, quantity and price.

L-C SALES CO. 855 PEARL ST., P. O. BOX 2988
BEAUMONT, TEXAS

Match Control Order Contains Trade Secrets

WASHINGTON, March 27.—The War Production Board recently took steps to further regulate the production of matches. Among the provisions were rules to govern the length of different types of matches. The text of the order contains definitions of the types of matches which really give a brief outline of the industry. The text of the order, issued February 25, follows:

PART 3193—MATCHES

(Limitation Order L-263)

The fulfillment of requirements for the defense of the United States has created a shortage in the supply for defense, for private account and for export of lumber and other materials used in the manufacture of matches, and the following order is deemed necessary and appropriate in the public interest and to promote the national defense:

§ 3193.1 Limitation Order L-263—(a) Definitions.

(1) "Strike-on-box match" means a wood splint match normally strikeable on the box only, thru the special preparation of the match head and the striking surface of the box.

(2) "Strike-anywhere match" means a wood splint match normally strikeable on any surface.

(3) "Book match" means a paper or cardboard splint match normally sold in book form.

(4) "Nought-size match" means a strike-anywhere match normally sold in boxes containing between 37 and 41 matches.

(5) "Single-lined board" means any paper board having a lining on one side containing virgin pulp or high-grade waste or a combination thereof, the center and back being composed solely of materials listed in Schedule A annexed hereto.

(6) "Distributor" means a person who purchases matches for sale at wholesale and includes any person who purchases matches directly from a match manufacturer, but shall not include the Army or Navy of the United States, the United States Maritime Commission or War Shipping Administration.

(7) "30-day supply" or "45-day supply" means one-twenty-fourth and one-sixteenth respectively of the total quantity of matches of which delivery was accepted during the two-year period January 1, 1941, to December 31, 1942.

Production Cut

(b) **Restrictions on production and packaging.** No manufacturer of matches shall on and after March 27, 1943:

(1) Manufacture any strike-anywhere match having a splint length exceeding 2 1/2 inches.

(2) Manufacture any strike-on-box match or nought-size match having a splint length exceeding 1 13/16 inches.

(3) Manufacture any book match having less than 20 or more than 40 splints per book.

(4) Package wood splint matches in any match box or holder designed to carry or hold, on an average, less than 40 wood splint matches.

(5) Package in any caddy a quantity of book match books containing in the aggregate less than 1,000 book match splints.

(6) Use in stitching any book match, steel wire heavier than 25-gauge wire or use more than 1/8 of an inch of wire for each 20 book match splints.

(7) Manufacture more than one size of book match splint, nor shall the width of paper board used exceed 1.25 inches for each 10 match splints.

(8) Manufacture any box for strike-on-box matches having a phosphorus striking surface greater than the area of one side of such box.

(9) Manufacture any cover for book matches having a phosphorus striking surface exceeding 1/4 inch in width.

(10) Use in the manufacture of any match, match box, book cover or caddy, any metal powder, metallic ink, lacquer, spirit varnish or over-print varnish.

(11) Use in the manufacture of any book match cover any paper board other than single-lined board or board manufactured solely from materials listed in said Schedule A.

(12) Package any book match in any caddy made from paper board manufactured from materials other than those listed in said Schedule A.

(13) Package any wood splint match

in any match box made from paper board other than single-lined board or board manufactured solely from materials listed in said Schedule A.

Delivery Control

(c) **Restrictions on deliveries.** (1) No distributor shall order, or accept delivery of, matches if the total quantity of matches (regardless of type) then owned by him or in his possession exceeds a 30-day supply.

(2) The quantity of matches which may be ordered or received by a distributor who at the time of placing such order or of such receipt does not own or have in his possession more than the 30-day supply specified in paragraph (c) (1) hereof, shall not exceed a 45-day supply: *Provided, however, that this paragraph (c) (2) shall not prevent a distributor from ordering or accepting delivery of a single carload of matches or a single truck load of matches where shipment was made to him by carload or truck load, as the case may be, during the two-year period January 1, 1941, to December 31, 1942.*

(3) No person shall deliver matches to a distributor if he knows or has reason to believe that such delivery will be in violation of paragraphs (c) (1) and (c) (2) hereof.

(d) **Miscellaneous provisions—(1) Applicability of regulations.** This order and all transactions affected thereby are subject to all applicable regulations of the War Production Board, as amended from time to time.

(2) **Appeals.** Any appeal from the provisions of this order shall be made by filing a letter in triplicate, referring to the particular provision appealed from and stating fully the grounds of the appeal.

(3) **Violations.** Any person who wilfully violates any provisions of this order, or who, in connection with this order, wilfully conceals a material fact or furnishes false information to any department or agency of the United States is guilty of a crime, and upon conviction may be punished by fine or imprisonment. In addition, any such person may be prohibited from making or obtaining further deliveries of, or from processing or using, material under priority control and may be deprived of priorities assistance.

(4) **Communications to War Production Board.** All reports required to be filed hereunder, and all communications concerning this order, shall, unless otherwise directed, be addressed to: War Production Board, Chemicals Division, Washington, D. C. Ref: L-263.

Issued this 25th day of February, 1943.
CURTIS E. CALDER,
Director General for Operations.

MONEY CARDS

Fast—Colorful—Profitable

Including

160-HOLE "WIN-A-TEN" with Lucky Jack Pot. Jack Pot winner gets \$10.00. Takes in \$37.50, pays \$26.00, PROFIT \$11.50. Priced low.

240-HOLE "PLAY POKER." Takes in \$12.00 and stocked to pay out \$8.00 or \$4.00 for PROFIT of \$4.00 or \$8.00. Specify profit wanted. Priced low.

100-HOLE BASEBALL, FOOTBALL, BASKETBALL. Each card takes in \$5.00, pays out \$2.65, PROFIT \$2.35. Highly colored. Sport terms behind pushes. Priced low.

We stock plain cards for any profit, payout, deal or idea. Also complete Hues Seal Cards with girls' names. Free catalog on request. Write, order today from

W. H. BRADY CO.

Manufacturers

Eau Claire, Wis.

"THE PUSH CARD HOUSE"

Slightly Used Machines

Were in crates five months ago—in excellent mechanical condition and otherwise.

4 Sky Chiefs \$169.00
8 Keep 'Em Flying 169.00

1 Victory 75.00
1 Jungle 60.00

1 Four Aces 100.00
1 Big Parade 90.00

1 Horoscope 35.00
1 Towers 45.00

1 Seven Up 40.00
First Come—First Served. I Have Been Called to Service.

HARRY T. WARD
140 4th Ave., S. St. Petersburg, Fla.

FOUR RACERS LEFT<br

Interested in Purchasing 20 Late Model

Panorams

State serial numbers and rock-bottom cash price in first letter. BOX D-50, The Billboard, 25 Opera Place, Cincinnati, Ohio.

SPECIAL

25

FILM-A-SCOPES

With Sally Rand Films and 1c A.B.T. Chutes.

Never Been Used!

ONLY \$27.50 EACH

Rush 1/3 with order, balance C. O. D.

LEO J. KELLY

ILLINOIS NOVELTY CO.

4335 Armitage, Chicago

Mutoscope Punching Bag

As Good as New
\$215.00

Violin-Virtuoso

in Good Working Condition
\$155.00

FOR SALE

1/3 Deposit With Order

WESTERN STATES AMUSE. CO.
522 N. MAIN ST., PUEBLO, COLO.

SUPER BOMBER. \$365.00

DEFENDER . . . 259.50

Box 548, The Billboard
155 No. Clark St. Chicago

FOR SALE—A-1 RECONDITIONED

Wurlitzer Counter Model #61 . . . \$ 75.00
Wurlitzer Counter Model #41 . . . 115.00
Wurlitzer Counter Model #71 . . . 130.00
Wurlitzer Counter Model #81 . . . 165.00

Chicken Sam (Newly Painted) . . . \$139.50

1/3 Deposit Required With Orders.

W. B. NOVELTY CO., INC.

1908 Washington Blvd. St. Louis, Mo.

\$1260

FOR THE ENTIRE LOT

82 Packard Boxes (some in original cartons),
10 Clamp Brackets, 500 Ft. New 30-Wire Cable,
Deposit Required. Phone, Wire or Write Today!

BELL COIN MACH. EXCH.
54 Elizabeth Ave. NEWARK, N. J.
(Phone: BIG. 3-6885)

WANTED

MECHANIC

On Penny Arcade Machines ALL YEAR
AROUND. 40-Hour Week.

MIKE MUNVES 520 W. 43rd Street
N. Y. C., N. Y.

WANTED

PIN BALL AND MUSIC MACHINE MECHANIC

Experienced. Top salary. State draft rating and age.
Apply BOX D-43, care The Billboard, Cincinnati, O.

Ops Worried as Cuban Legislature Debates Taxes

HAVANA, March 27.—The coin machine industry here is anxiously awaiting new tax decisions by the Legislature.

A retail sales tax increase is generally opposed by the retail trade.

One possibility is increasing the excise tax on some machines and extending the law to cover machines not already included in the 1942 tax schedule. Rates already in effect are: Amusement machines, \$5; radios, \$3, and phonographs, \$5 annually.

State tax reports for January, 1942, showed \$1,110 revenue from licenses on phonographs, as compared with \$1,021.20 for January, 1943.

The classic argument against the adoption of heavier sales tax is that it actually falls on those least able to afford it. For example, the Cuban public actually pays about 2.65 per cent sales tax at present, altho the official rate is only 1½ per cent, it is claimed.

Latest figures show that at the present time there are 222 phonographs in the Havana municipal zone.

CANDY BARS SUPREME

(Continued from page 67)

particular place in the balanced diet. When a candy bar is recommended as a rich source of food energy for soldiers or civilians doing hard physical work in the war effort, it is understood that it should not be consumed to the extent of replacing milk, meat, fish, eggs, vegetables and citrus fruits in the diet.

"The handicap that candy provides additional carbohydrate without a proportionate increase in the intake of vitamin B1 (and possibly also riboflavin and niacin) required for its oxidation is best overcome by the growing use of vitamin B complex preparations to supplement the daily diet. Both the Council of Pharmacy and Chemistry and the Council on Foods and Nutrition recognize the prevalence of vitamin B1 deficiencies in association with poverty and improper dietary habits and accept vitamin mixtures which provide one mg. thiamine (333 U.S.P. units of vitamin B1) in the recommended daily intake. This is the amount which has been established by the Food and Drug Administration as the minimum adult daily requirements, while the National Research Council recommends 1.8 mg. thiamine for daily intake. Consideration also should be given to the riboflavin and niacin requirements.

"An insufficient supply of vitamin B1 is not peculiar to consumption of candies. The average American diet has been found to be inadequate except when its foods other than flour and sugar are very wisely chosen. Even foods which are naturally rich in vitamin B1, especially vegetables, lose a large proportion of this vitamin by excessive heat and washing out in the process of cooking.

Consumption Not Excessive

"Statements to the effect that excessive amounts of candy are eaten by a large proportion of poorer Americans to the detriment or neglect of other foods are not borne out by statistical evidence. On the basis of numerous statistical studies, Sherman estimates that the typical American food budget spends about 5 per cent for sugar and other sweets—a very moderate proportion.

"Figures assembled by the United States Department of Agriculture show that the consumption of jellies, jams, sirups and candies is variable in different parts of the country. In general, however, more of these foods were bought at higher than at lower food expenditure levels. These items constituted only about one-eighth of the total sugar and sweets in the North Atlantic section diets.

"There is another common misconception concerning the candy industry. Many individuals believe that excessive quantities of sugar are utilized by this industry in the manufacture of its products. Actually, according to statistics presented by the U. S. Department of Commerce, the candy and confectionery industries combined utilize only 6.4 per cent of the estimated consumption of sugar in continental United States in 1941. Even so, this quantity of sugar was only twice that consumed in the production of dairy products, including ice cream (3.2 per cent), which industry is never looked upon as a large sugar consumer.

"It has been said without scientific proof that candy is responsible for tooth decay. This is indeed a controversial subject. According to Fishbein, however, 'there is now considerable doubt that the eating of candy is in any way related to tooth decay.'

Summary

"1. Candy bars furnish a concentrated, highly palatable food, which when properly used as a part of the diet provides a good source of readily utilized calories essential for the energy and fuel needs of the industrial worker, the soldier and the growing child and adolescent. Enriched candy constitutes an integral part of the soldiers' diet, particularly the field ration.

"2. Candy, as exemplified by the modern candy bar, does not consist solely of carbohydrates, but also contains a large proportion of fats and some protein. Army rations indicate that the candy bar can readily be further rounded out with respect to optimal nutritional require-

ments, including enrichment with thiamine and possibly also riboflavin and niacin.

"3. The role of candy bars in nutrition is to supply balanced proportions of carbohydrates and fats as sources of energy for hard physical work. Since candy satiates the appetite, it largely protects itself against overindulgence. Hence the danger of replacing other essential foods is greatly minimized.

"4. The convenience, tastiness and high caloric value of candy bars make them a valuable article of food to supplement the wartime diet of soldiers and industrial workers under conditions where extraordinary demands for food energy must be met.

"5. The craving of soldiers and children for candy bars is the result of their direct energy demands. There is no objection to the satisfaction of this craving provided the vitamin and mineral requirements of the body are met either in the form of suitable supplements or of foods rich in these essentials."

PAST! PRESENT! FUTURE!

The name of SUPERIOR salesboards will live ON and ON and ON VICTORIOUSLY!



HELP SPEED THAT VICTORIOUS FUTURE BY PURCHASING MORE and MORE WAR BONDS and STAMPS!

SUPERIOR PRODUCTS

14 N. PEORIA ST. CHICAGO, ILL.

THE BEST IN NEW AND USED EQUIPMENT

CONSOLES	
Jennings Silver Moons, Free Play	\$110.00
Evans Gal. Dominos, New, JP Model, 2-Tone Cabinet	450.00
Evans '41 Gal. Dominos, JP Model, 2-Tone Cabinet	325.00
2 Evans Bangtals, '39 Mod., Brown Cab. 165.00	
2 Evans '39 Model Dominos, Brown Cabinet, SU	165.00
1 Paces Races, Red Arrow, JP Model	210.00
1 Evans Bangtall, Slant Head	75.00
1 Keeney Kentucky, Slant Head	75.00
Mills Jumbo Parades, Cash Pay, Late Model	110.00
Evans '41 Bangtals, 2-Tone Cabinet	350.00
Keeney Super Track Times	350.00
1 Evans Lucky Lucre, 5/5 Slots	265.00

SLOTS	
Mills Blue Fronts, 5¢, Crackle Finish, Reconditioned	\$149.50
Mills Original Chromes, 5¢, One Cherry Payout	235.00

Order Direct From This Ad. All Orders Must Be Accompanied by One-Third Certified Deposit.

JONES SALES COMPANY

1330-32 Trade Ave. HICKORY, N. C.
Tel. 107

MILLS		
Bonus Bells, 5¢ Play	\$225.00	
Original Chromes, 10¢, One Cherry Payout, Clean as New	275.00	
Columbia Bells, 5¢ R. Door Payout, GA	42.50	
Jennings Chiefs, 5¢ Play	65.00	
5 Mills 1¢ Q.T.'s	45.00	
3 Mills 5¢ Q.T.'s	65.00	
2 Mills 10¢ Q.T.'s	70.00	
2 Mills 1¢ Q.T.s, Glitter & Gold	70.00	
Mills 5¢ Chrome Vest Packets	55.00	
Mills 5¢ Blue & Gold Vest Packets	50.00	
Watling Goosenecks, 1¢, Jackpot	25.00	

BALLY	ONE BALL PAYOUT TABLES
Fairmounts	\$500.00
Turf Kings	385.00
Turf Kings, Brand New	500.00
Jockey Clubs	350.00
Sport Kings	200.00
Santa Anita	195.00
Long Shots & Kentucky's	250.00
Turf Kings	385.00

JONES SALES COMPANY

31-33-35 Moore St. BRISTOL, VA.
Tel. 1654

IDEAL BARGAINS IN IDEAL EQUIPMENT

NEW REBUILTS—5 BALL FREE PLAY GAMES	
Action (formerly Stars)	\$135.00
All-Out (formerly Crossline)	127.50
Arizona (formerly Sunbeam)	165.00
Destroyer (formerly Cadillac)	127.50
Eagle Squadron (Big Town)	122.50
Grand Canyon (formerly Double Play)	\$159.50
Jeep (formerly Duplex)	135.00
Liberty (formerly Flicker)	109.50
Midway (formerly Zombie)	139.50
Paratroops (Power House)	127.50
Torpedo Patrol (formerly Formation)	127.50

BOWLING ALLEYS (ALL A-1 RECONDITIONED)	
Evans Duck Pin Alley (Automatic Pin Setter), 54 Ft. Portable, 6 Parts, Alley	\$450.00
Resurfaced Like New (Uncrated)	
Rock-Ola Ten Pins, Repainted in Red, White and Blue, with Army and Navy Decals, Lock and Operate Like New	69.50
Evans Ten Strike, 5¢ Free Play, Lock and Operate Like New	89.50
Western DeLuxe Baseball, Repainted and Reconditioned Like New	89.50

SPECIAL GUNS (ALL A-1 RECONDITIONED)	

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Official Bulletin Reviews Situation Regarding Rubber

(Reprinted From *Victory*, February 24, 1943)

The country will face the most critical rubber period between October, 1943, and March, 1944, with December of this year the low point, Rubber Director William M. Jeffers said last week.

With increased military needs and civilian requirements for rubber this year estimated at approximately 612,000 tons, against supplies of 716,000 tons, America will be left next January 1 with only 104,000 tons on hand. This will be below the 120,000 tons which the Baruch committee considered a necessary working inventory.

As a result of delays in the synthetic rubber program, Jeffers said, the expected capacity that will come into production during 1943 will yield only 241,000 tons of all types, instead of the 354,000 tons which he had hoped for in an earlier progress report. This means that altho the public could not benefit from the synthetic program in 1943, the total rubber available for all uses this year will be even less than previously expected, and after military needs are satisfied there will remain only the bare minimum for civilian use.

May Get Retreads

For the average passenger-car owner this means that altho he may be able to have his present tires retreaded with reclaimed rubber, or possibly get a second-hand or all-reclaimed "Victory" tire, there is no assurance that he will have any kind of tire after his present ones wear out.

American car owners therefore have new reason, OWI declared, to intensify their drive to guard the rubber supply on the wheels of their automobiles. This means that they should ration their mileage—driving only when absolutely essential, and not more than 35 miles an hour. Tires should be inspected frequently, OWI continued, and repairs and recaps made promptly when recommended by the official tire inspector. Car club exchanges in plants and offices to "share and spare your car" provide another means of making those tires last longer.

Action To Save Rubber

Removal of rationing restrictions on recapping of passenger car and light truck tires with passenger-type camelback as a measure to save rubber by

extending the life of tires already in use was announced by the Office of Price Administration. The plan has the full approval of Rubber Director Jeffers.

This in no way relaxes the need for continued observance of rubber conservation measures such as the restriction of mileage thru gasoline rationing, the 35-mile-an-hour speed limit and tire inspection, the OPA emphasized.

Removal of the rationing restriction means that owners of passenger cars and commercial vehicles using tires smaller than 7.50 by 20 will be able to get their casings recapped with reclaimed rubber camelback without applying to their local War Price and Rationing Boards for certificates. However, recapping of commercial vehicle tires with truck-type camelback, which contains a large proportion of crude rubber, continue subject to present rationing restrictions.

Purpose of the change with regard to recapping with passenger-type camelback is to reduce the demand for replacement tires by encouraging recapping, which takes less than half as much reclaimed rubber as a new war tire.

Aids Local Boards

OPA pointed out that since the distances that tires may be driven are strictly controlled by the mileage-rationing program, and since motorists are held to five tires per passenger car, there is a limit to the number of recappings that will be needed.

Besides preserving the tires already on cars, the new plan will lighten the work of local boards and save the tire wear and time now entailed in making trips to the board to file applications and pick up rationing certificates.

Rationing of all replacement tires, including used and recapped casings, will continue as at present. Moreover, exchange of a recappable tire carcass for a recapped tire is still not permissible without a rationing certificate. The principal reason for not releasing replacements from rationing controls is that tires could be hoarded if there were no restriction on their sale, whereas this is not true of recapping services.

Since rationing certificates no longer will be necessary for getting a passenger-car tire recapped, recappers will not be required to turn over the replenishment portions of certificates for passenger-type camelback when they order from their suppliers. Instead, each order for this kind of camelback must be accompanied by the recapper's certification that the amount ordered plus his stock as of the date of ordering will not exceed 1,500 pounds for each mold capable of recapping tires smaller than 7.50 by 20.

- QUALITY
- HIGH CLASS
- VERY CLEAN
- LIKE NEW
- GUARANTEED
- RECONDITIONED
- MECHANICALLY PERFECT

A lot of beautiful descriptive adjectives used by thousands to describe their wares.

So generally used as to become meaningless.

Due to war conditions, manufacturers' identities to their products have been dropped in most cases.

Since practically all equipment now being purchased is used, a machine is only as good as the firm that sells it.

So We Will Just Say "A SEIDEN MACHINE"

SEIDEN DISTRIBUTING CO.
1230 Broadway, Albany, N. Y.
Phone, 4-2109

CHICKEN SAM OPERATORS "THE VICTORY MODEL"

Axis Rats on the Run

A Positive Sensation A DeLuxe Conversion

Unit consists of a new wooden fiber figure and wooden legs and tail. Figure reverses showing a Jap-Itat on one side and Hitler-the-Rat on the other. Beautiful new scenery and streamer in sixteen colors is furnished with each unit. All units thoroughly checked and ready for easy installation.

\$15.00 For complete unit, F.O.B. San Antonio. Terms: 50% with order—payment in full saves C.O.D. fee. SAMPLES SOLD WITH MONEY-BACK GUARANTEE.

DELUXE JAP CONVERSIONS FOR BALLY SHOOT THE BULL, BALLY RAPID FIRE, \$15.00 each with new scenery.

Send to distributor, write. Manufactured exclusively by

HAROLD W. THOMPSON

(Seeburg Distributor)

415 Carolina St. SAN ANTONIO, TEX.

BARGAINS ★★

3 Bally Club Bells, Conv., Never Uncratered	\$259.50
3 Bally Sun Rays, Never Uncratered	175.00
2 Bally Big Top, Free Play, Like New	75.00
2 Mills Jumbo Parades, F.P., Like New	75.00
3 Keeney Super Bells, Conv., Never Uncratered	259.50
4 Bally High Hands, Conv., Perfect Condition	110.00
1 Evans Jungle Camp, F. P., Like New	75.00
1 Evans Galloping Don, Brown Cabinet, Slant Head	135.00
1 Mills War Eagle, 5¢ Bell, Very Clean	65.00
1 Mills Lion Head, 1¢ Bell, Like New	25.00
3 Mills Green Vest Pockets, 1¢	18.50
1 Mills Chrome Vest Pocket, 5¢	45.00
1 Jennings Duchess, 10¢ Slot, Perfect	25.00
2 Callie 10¢ Slots, Perfect	15.00
1 Double Slot Safe, Two Doors, Heavy Type	45.00
3 Mills Weighted Stands, Like New	12.50
4 Mills Q.T. Weighted Stands	7.50
1 Mills Owl One Ball F. P., Like New	45.00
3 Mills 1-2-3, Free Plays, 1939 Models	20.00
FIVE BALL FREE PLAYS	
Play Balls ... \$20.00	Sport Parade \$25.00
Four Roses ... 30.00	Super Chubble 25.00
Sunbeams ... 35.00	Seven Up ... 27.50
Stars ... 35.00	Strat-o-Liner ... 27.50
Hi Hats ... 35.00	Defense, Baker's 22.50
Pan American 22.50	Boom Town ... 22.50
Silver Skates ... 22.50	Follies ... 7.50
Cross Line ... 22.50	White Sails ... 7.50
Attention ... 25.00	Red Hot ... 7.50
Flicker ... 22.50	Rotation ... 7.50
	Brite Spot ... 7.50
We want to buy or trade for Late Cash Pay Out Jumbo Parades.	
1/3 Cash Deposit With Orders, Balance C.O.D.	

L. H. HOOKER NOVELTY CO.

ARNOLDS PARK, IOWA

FOR SALE

Carefully Checked and Packed

Ten Spot	\$35.00	Cadillac	\$22.50
Majors	14.50	Ducky	15.00
Summertime	22.50	Golden Gate	15.00
Ump	30.00	Gold Star	22.50
School Days	35.00	Nippy	15.00
Paradise	20.00	Evans 10 Strike (Low Dial)	65.00
Dude Ranch	16.00	Mills Throne of Music	129.50
Doughboy	16.50	Seeburg Playboy	25.00
Lotosmoke	14.50	Rockola World Series	70.00
Yacht Club	30.50		
Big Town	15.00		
Mr. Chips	15.00		
Considering condition of Games and other Equipment, these are the best buys available today. Send 1/3 Deposit and Shipping Instructions.			

Modern Music Company

1318 11th Street Denver, Colorado

WANTED

PHOTOMATONS

Also 1½" Eastman or Dixie Positive Paper and Mutoscope Photo Frames.

WILL PAY TOP PRICES

MIKE MUNVES

520 W. 43rd St. N. Y. C., N. Y.

RADIO TUBES

FOR YOUR PHONOGRAPHS, PANORAMS AND GUNS

INSTRUCTIONS: SEND NO DEPOSIT. All shipments go forward express C.O.D. **DESCRIPTION:** Familiar brands in INDIVIDUAL CARTONS, RCA, Tungsol, Sylvania, Van Dyke, Raytheon, Philco, GE, Delco, Art, Zenith, Arcturus, Emerson, National Union, Kenrad, etc. **WARNING:** Start saving your old tubes—"tube for tube" may soon be required. **88C7 TUBE:** We have given up even attempting to furnish. **7F7** is a perfect substitute by simply changing sockets. Over 1,000 already sold as substitute for 68C7. Ask your Radio Technician, or write for our comparative characteristic chart.

Tube **Net** **Tube**
 1B5/255\$1.35 6AB8 ... \$1.65 6H9GT \$1.15 6R7G ... \$1.85 7F7 ... \$1.85 37 ... \$.80
 1N5GT .1.35 6B5 ... 2.00 8J595 6R7GT .95 This 7F7 is per- 38 ... 1.15
 1Q5GT .1.65 6B8 ... 2.00 6J5G ... 1.05 6S7 ... 1 See feet substitute 4180
 2A3 ... 2.00 6BBG ... 1.35 6J5GT95 6S7GT { 7F7 for 6807; nec- 4280
 2A4G .2.40 6C5 ... 1.15 6J7 ... 1.35 6SF5GT \$1.05 6S7 ... 1.15 4585
 5U4G .1.05 6C5G ... 1.05 6J7G ... 1.15 6S7 ... 1.15 47 ... 1.15
 5V4G .1.65 6C5QT ... 1.05 6J7GT ... 1.15 6S7GT ... 1.05 5685
 5W4 .1.15 6C6 ... 1.05 6K7 ... 1.15 6S7GT ... 1.05 5795
 5W4G .95 6F5 ... 1.15 6K7G ... 1.15 6S7GT ... 1.05 5895
 5X4G .1.15 6F5GT ... 1.05 6L8 ... 2.00 6S7GT ... 1.05 5995
 6Y3G .75 6F6 ... 1.15 6L8Q ... 2.00 6V6 ... 2.00 25L6 ... 1.35 70L7GT ... 2.00
 6Y3GT .75 6F6G95 6N7 ... 1.65 6V6G ... 1.35 25L6G ... 1.35 7590
 5Y4G .80 6F6GT95 6N7G ... 1.65 6V6GT ... 1.15 30 ... 1.05 7695
 5Z3 ... 1.15 6F8G ... 1.35 6N7GT ... 1.65 6X5 ... 1.65 31 ... 1.05 78 ... 1.65
 6A4 ... 1.65 6H8 ... 1.15 6R7 ... 1.65 6X5GT ... 1.05 32 ... 1.35 8075
 STOCK CONDITION: We buy tubes from over 200 sources. Even so, at times it is necessary to ration a few types; and at times our stock will temporarily be exhausted on two or three types. BACK ORDERS: We don't back order—we cancel. A postcard to you later will advise when we can fill if you re-order promptly. METAL TUBES: Practically none reach us. We substitute glass for the metals you order. We list the metals to avoid price confusion on the few we do sell. YOU CAN HELP US: You can help us continue this service to the coin trade if you will: 1. Advise in case any coin tube distributor has a surplus of any of the above types. We will stock immediately. 2. Advise us in case your local tube distributor has a surplus of any of the above types.

W. R. BURTT

"The Coin Tube Man"

Wichita, Kansas

FINEST EQUIPMENT IN NEW ENGLAND

ARCADE

Evans Super Bomber	Western Major
Bomber	\$295.00
Skyfighter	League F.P. \$110.00
Kite Night	Air Raider 195.00
Bomber	265.00
DriveMobile	285.00
Rapid Fire	Texas Leaguer 35.00
Bat. Practice	Anti-Aircraft, Br. 112.50
	45.00

SLOTS AND CONSOLES

Mills 25¢ Golf Ball Vendor, Slightly Used	\$185.00
Blue Front, 5¢, 367889	120.00
Blue Front, 5¢, 358835	135.00
Brown Front, 5¢, 436308	195.00
Orig. Chrome Cherry Bell	
Single Cherry Payout, 446165	235.00
Brown Front, 5¢, 481183	235.00

Mills B. & G. Vest Pockets	45.00
Keeney Super Track Times, Double Top Glass, Slightly Used, Ser. Over 7400.	400.00

FREE PLAY PIN G

Pinball Operators Resume Activities As Ban Is Lifted

PHILADELPHIA, March 27.—Philadelphia Amusement Machines Association, representing the pinball operators, resumed its activities this week. Altho the organization has continued its identity, activity was at a standstill for the past 12 months as a result of the ban on pinball machines which was lifted last month. Now that the industry has come to life again here, the association has resumed its regular meetings, again scheduled for Tuesday nights at the Majestic Hotel. Bill Rodstein continues as president of the association.

The local phonograph operators' association meets on Thursday evenings at its offices in the central-city Schaff Building, with the last Thursday in the month a dinner session held at one of the downtown hotels or restaurants. It is believed that the pinball operators will follow suit and arrange for monthly dinner meetings, which have been highly successful among the music men in bringing their unit closer together.

Cities Adding New Taxes . . .

CHICAGO, March 27.—Increasing taxes on existing sources or introducing tax on new sources was tried by a fifth of the nation's cities in 1941 and 1942 in an attempt to meet rising government costs.

The search for new revenue has led to a variety of new municipal license fees and taxes on previously untouched businesses, amusements and commodities, according to a report to the International City Managers' Association.

New taxes on amusement devices such as pinball machines and juke boxes were reported in many cities, including Cincinnati, Milwaukee; Auburn, N. Y.; Watertown, Mass., and Portland, Ore. Revenues from these sources ran as high as \$10,000. Three Alabama cities—Anniston, Tuscaloosa and Bessemer—adopted municipal cigarette taxes which produced revenue ranging from \$12,000 to \$35,000 in 1942. Louisville reported \$150,000 raised by increasing liquor licenses.

Parking meters, a source of local traffic enforcement program revenues for several years, were placed in use by more than 25 cities during 1942, including Cincinnati, Denver, Seattle, and Rochester, N. Y.

Leo Kelly Starts New Firm in Chi

CHICAGO, March 27.—Leo J. Kelly, one of the most popular salesmen in the coin machine business and for many years connected with important manufacturing firms in the industry, recently opened a distributing business here. The new firm is known as the Illinois Novelty Company.

Kelly probably knows as many operators as anyone else in the industry, and he says that he will engage in a policy of offering his friends the best in merchandise and service. He will conduct a business of buying and selling coin machines and is immediately tackling the job of setting up a complete repair service. He is getting a staff of good mechanics and will refurbish games completely. Kelly reports that he is very busy now but has his new business advanced far enough to start filling orders immediately. He is very much interested at present in buying stocks of machines from operators who want to sell out or from other distributing firms that may have more stock on hand at the present time than they need.

WHILE THEY LAST

Evans'

POCKET EDITION

GALLOPING DOMINOS

NOT COIN OPERATED

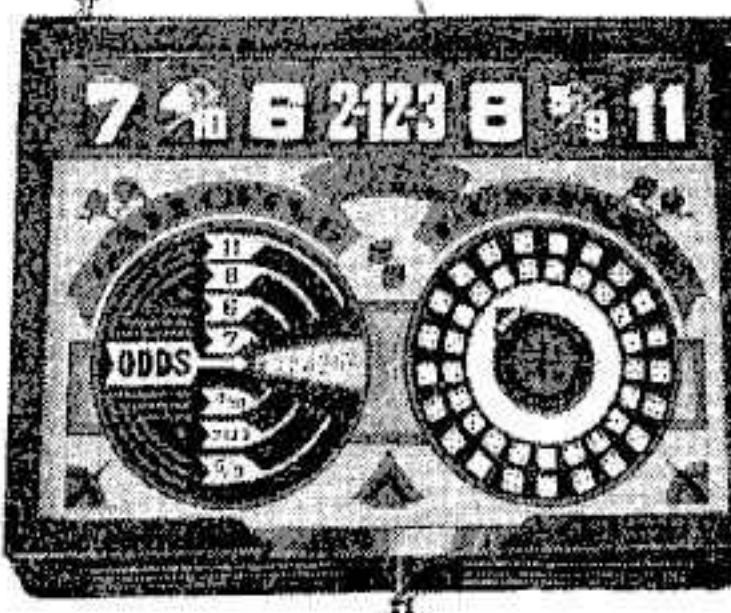
A sure bet for operators with this low-priced counter sensation. Perfect for the duration!

Write at Once for Quotations!

FOR VICTORY

THROW YOUR SCRAPS INTO THE FIGHT!

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO



Cheat-proof. Silent action. Plenty of flash. Highly colored plate glass top; walnut case. Chrome trim. Size 17"x12"x3" high.

CENTRAL OHIO COIN MACHINE EXCHANGE

"There Is No Substitute for Quality"

CONSOLES, SLOTS, GUNS, TABLES



WANTED
We Will Pay Cash
for Original
Chrome Bells, Gold
Chromes, Late
Mills and Jen-
nings Slots.

20 JUMBO PARADES, C. P., Latest Serials.....	\$ 99.50
20 JUMBO PARADES, F. P., Like New.....	79.50
5 JENNINGS BOBTAIL TOTALIZERS, F. P.....	89.50
5 JENNINGS SILVER MOON TOTALIZERS, F. P.....	89.50
1 NEW TWO-WAY SUPERBELL, 5c-5c, C. P.....	355.00
5 BALLY CLUB BELLS, Like New, Comb. F. P.....	199.50
5 BALLY HIGH HANDS, Late Serials.....	129.50
2 CHARLIE HORSES, 5c-5c, C. P., Number Reels....	149.50
1 KEENEY TRIPLE ENTRY 9 COIN, A-1.....	149.50
2 EVANS JUNGLE CAMPS, F. P., A-1.....	89.50
1 JENNINGS FAST TIME, F. P.....	89.50
1 STANCO BELL, 5c, C. P., Fruit Reels, Mills.....	119.50

SLOTS	
5¢ BLUE FRONTS, Reconditioned	\$104.50
10¢ BLUE FRONTS, Late	175.00
25¢ BLUE FRONTS, Late	195.00
5¢ CHERRY BELLS, 3-10 Original	175.00
5¢ CHIEFS, Refinished	84.50
10¢ CHIEFS, Refinished	99.50
5¢ ROTATORS, 3-5	60.50
25¢ GOLFAROLA, Like New	165.00
ARCADE EQUIPMENT	
BALLY DEFENDER	\$225.00
RAPID FIRES	189.50
HOCKEYS, Like New	189.50
BATTING PRACTICES, Late	109.50
NEW POKER & JOKER	119.50
KEENEY'S SUB GUN	199.50
FREE PLAY TABLES	
5-10-20	\$109.50
FOUR ACES	109.50
AIR CIRCUS	109.50
BALLY CLUB TROPHY	250.00
ZOMBIES	39.50

Write for Our List of Free Play Tables and Music Boxes.
1/2 CERTIFIED DEPOSIT WITH ORDER.

CENTRAL OHIO COIN MACHINE EXCHANGE, INC.

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

WANTED FOR CASH
SEEBURG'S CHICKEN SAMS JAIL-BIRDS

\$70.00
F. O. B.
Your City

\$10.00 Less Without Bases

CHICAGO NOVELTY CO., Inc. 1348 Newport Ave.
CHICAGO, ILLINOIS

The Forgotten Man

By C. FRED BOYER

The forgotten man in the coin machine business is the operator of the penny amusement machines.

The ten-dollar federal tax serves to squeeze the operator into insolvency. Either the tax or the gasoline shortage alone would have produced some sleepless nights; together they create acute insomnia.

To anyone who has ever operated penny amusement machines, it is obvious that the \$10 tax is too high. The tariff is simply more than the traffic can bear. It can only result in withdrawing such machines from the public. Perhaps this was the real purpose of Congress; certainly it was not the announced purpose, which was stated to be the raising of revenue. No "moral" grounds are perceived which would justify a prohibition against the penny machine. Certainly no public clamor for its suppression exists, as in the case of the so-called "one-armed bandit." Yet the business will be just as effectively destroyed as if there were an outright prohibition against the operation of such machines.

The average penny amusement machine will gross approximately \$20 a year. Their operation is profitable only on a large scale, or as an adjunct to another business. The gasoline shortage has now eliminated the former and, in some cases, the latter possibility. Even assuming that the operator can secure sufficient gasoline to service a large geographical area, and assuming (this, incidentally, is quite an assumption) that the operator can persuade the "location" to permit the tax to be paid from the "take" of the machine, the operator who can make expenses will be a rarity. The tax will have devoured the margin of profit.

Destroys Revenue

The new tax will force out of operation something in excess of one million penny machines. Machines in storage will not produce revenue for the government, either in the form of excise taxes on the machines themselves or in the form of income taxes on the operators. Nor do insolvent operators constitute a ready market for War Bonds. It is believed that under a \$5 tax, less than half a million penny machines would go into hiding. A reduction of the tax to \$3 would probably keep in operation an additional two hundred thousand machines. Three quarters of a million machines at \$3 per annum "ain't hay," altho it may not seem important to a war Congress accustomed to thinking in terms of billions of dollars.

Irrespective of the economic merit of the presented statements it is doubtful that relief will be forthcoming. The Congress is occupied with problems which are admittedly more important. The penny machine operators are, as a group, inarticulate. The large manufacturers, who have given tongue on previous occasions, are engrossed, and properly so, with war production. As to this particular tax the Treasury Department appears to have cut off its own nose—but it is the penny operator who will bleed to death.

MONEY BOARDS

"JUMBO HOLE LULU"

The Newest and Fastest Lulu Board yet produced. 600 Holes of Speedy Sales. Be the first in your territory to feature it.

TAKES IN \$30.00—NET PROFIT \$13.50

YOUR COST:

Sample \$2.75

5 or More, Each 2.65

25 or More, Each 2.50

ALSO AVAILABLE FOR IMMEDIATE DELIVERY

1000 HOLE "CHARLEY BOARDS"

Thick Boards—Big Tickets.

Fast Play—25¢ Per Play.

TAKES IN \$250.00—PAYS OUT \$200.00

YOUR COST:

Sample \$2.85

12 or More, Each 2.70

25 or More, Each 2.50

AS LONG AS THEY LAST, SO RUSH YOUR ORDERS NOW.

25% With Orders, Balance C. O. D.

WRITE US FOR PRICES ON 1800 AND 2000 HOLE LULUS & COLOR BOARDS.

Friedman-Klein Sales Co.

217 West Ninth St. Kansas City, Mo.

FOR SALE

New Oval Front Glass for Evans' Playball, \$10.00; 18 Photo Cells, \$2.50 each.

M. L. PENN Muskogee, Okla.

MANUFACTURING RESTRICTIONS ON CARD-BOARD AND OTHER MATERIALS AND POSSIBLE RESTRICTIONS ON FREIGHT SHIPMENTS MAKE IT NECESSARY TO

ORDER NOW

The Supplies You Need

- NOVELTY CARDS—CLAMOUR GIRL TYPE AND MANY OTHER POPULAR CARD SERIES OFFERED.

- GRANDMOTHER PREDICTION CARDS, HOROSCOPE CARDS AND CARDS FOR MACHINES OF SIMILAR TYPE.

- MUTOSCOPE REELS, STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.

- PUNCHING BAGS AND BLADDERS.

- LIMITED AMOUNT OF ARCADE MACHINES STILL AVAILABLE.

Write for Price Lists of Supplies and List of New and Factory Reconditioned Machines.

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1885.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 Eleventh St., Long Island City, N. Y.

Amended Ceiling Order Issued To Apply to Bowling

WASHINGTON, March 27.—The following order in relation to ceiling prices on bowling was issued by the Office of Price Administration, February 11, 1943:

PART 1499—

COMMODITIES AND SERVICES
(Rev. Supp. Service Reg. 4 to MPR 165 as Amended)

BOWLING

The preamble and § 1499.654 are amended to read as set forth below:

A statement of the considerations involved in the issuance of Revised Supplementary Service Regulation No. 4 has been issued simultaneously herewith, and has been filed with the Division of the Federal Register. For the reasons set forth in that statement and under the authority vested in the Price Administrator by the Emergency Price Control Act of 1942 as amended and Executive Order No. 9250, *It is hereby ordered*, That:

§ 1499.654 Modification of maximum prices established by Maximum Price Regulation No. 165 as amended for bowling. (a) The maximum prices established by Maximum Price Regulation No. 165 as amended are modified for bowling as hereinafter provided:

(1) *League bowling.* The maximum price for each price classification of league bowling shall be the highest price charged for each such price classification in September, 1941, plus a total sum of 7 cents for three games of 10 pins or plus a total sum of 10 cents for three games of duckpins, candlepins and other types of bowling.

(2) *Open bowling.* The maximum price for each price classification of open bowling shall be the highest price charged for each such price classification in September, 1941, plus the sum of 3 cents a game of tenpins or plus the sum of 4 cents a game of duckpins, candlepins and other types of bowling.

(b) If the maximum prices for bowling cannot be determined under paragraph (a), they shall be the maximum prices of the most closely competitive

seller of the same class.

(c) If the maximum prices for bowling cannot be determined under paragraphs (a) or (b), they shall be those prices approved by the Office of Price Administration. Application for such approval may be made by letter and shall be filed in duplicate with the appropriate field office of the Office of Price Administration. The application shall contain at least the following information: A list showing the type or types of bowling, the price classifications therefor, and the proposed prices; a statement of the reasons why prices cannot be established as elsewhere provided in this Revised Supplementary Service Regulation No. 4; a statement containing an estimate for one month, on the basis of the proposed prices, of expected revenue, expected labor, materials and overhead costs and expected profits. The following additional information should be submitted where the bowling establishment was acquired by transfer: The name and the address of the transferor or, the date of the transfer and the prices charged by the transferor in and after September, 1941. Unless the Office of Price Administration or an authorized representative thereof shall, by order mailed to the applicant within 20 days from the date of filing the application, disapprove the maximum price reported, such prices shall be deemed to have been approved, subject to disapproval or adjustment at any time by the Office of Price Administration.

(d) When used in this Revised Supplementary Service Regulation No. 4:

Definitions

(1) "League bowling" means bowling done under contract between groups of bowlers and the bowling proprietors, by the terms of which the rates and conditions of bowling are set for the season.

(2) "Open bowling" means all non-league bowling.

(3) "Each price classification of" league or open bowling means the price distinction customarily made for different persons (such as, but not limited to, members of the armed forces, men, women, children); for different times of the day (such as, but not limited to, mornings, afternoons, evenings); or for different days of the week (such as, but not limited to, weekdays, Saturdays, Sundays, holidays). The same relative price distinction for each price classification of bowling made in September, 1941, must be retained.

(e) Lower prices than those established by this Revised Supplementary Service Regulation No. 4 may at any time be charged, demanded, paid or offered.

Must Keep Records

(f) Every bowling alley proprietor or other person operating a bowling establishment shall keep such records as are required by § 1499.108 of Maximum Price Regulation No. 165 as amended, except that the base period for which such records shall be kept under paragraphs (a) and (b) of that section shall be September, 1941, instead of March, 1942, but he need not file with his War Price and Rationing Board the statement required by § 1499.108.

(g) Within 30 days after the effective date of this Revised Supplementary Service Regulation No. 4 every bowling alley proprietor or other person operating a bowling establishment shall post his maximum prices for league bowling and for opening bowling as established under this Revised Supplementary Service Regulation No. 4 in a manner plainly visible to, and understandable by, the patrons of his establishment. This posting shall be in the following form:

Prices charged for bowling are now subject to the services regulations (Maximum Price Regulation No. 165 as amended) of the Office of Price Administration. The maximum prices for each classification of bowling on and after December 23, 1942, may be no higher than the highest prices charged in September, 1941, for a series of three games of league bowling plus 7 cents for tenpins or plus 10 cents for duckpins, candlepins and other types of bowling, and may be no higher than the highest prices charged in September, 1941, for one game of open bowling plus 3 cents per game for tenpins or plus 4 cents per game for duckpins, candlepins and other types of bowling.

Our ceiling prices determined on the above basis are (Indicate prices for each type and price classification of league and opening bowling.)

This revised supplementary service regulation shall become effective February 16, 1943.

Pub. Laws 421 and 729, 77th Cong.; E. O. 9250, 7 F.R. 7871.)

Issued this 11th day of February, 1943.

PRENTISS M. BROWN
Administrator.

Utah Officials Try To Control State's Use of Machines

SALT LAKE CITY, March 27.—An attempt by officials of Millard County, with only 9,000 of Utah's three-quarter of a million population, to control the use of coin machines within the entire State, or at least in all surrounding counties, has received some measure of co-operation from State's Attorney Grover A. Giles.

Under the direction of County Attorney M. A. Melville and Sheriff Culbert Robinson, all pinball games were barred in the county as "gambling," despite a lack of payout. Not content with that, to control machines in neighboring counties, the same officers appealed to the State's attorney to bar pinball games in neighboring counties so residents may not cross county lines and play them. Attorney General Giles offered to carry the question of skill in pinball games to the Supreme Court if necessary and developed considerable adverse publicity to the use of pinball games.

The spread of county-to-county campaigns cannot continue, however, since pinball games are validated without

payout and licensed by a number of counties and municipalities, including Salt Lake City and Ogden, containing more than half the population of the State.

The flare-up is not viewed with alarm, as it is a biennial event, a campaign against so-called gambling, coming after each Legislature votes down a bill to legalize horse racing with pari-mutuel betting.

Redraft 1941 Cigarette Tax Proposal in Nebraska

OMAHA, March 27.—Senator Earl Newbauer, of Orleans, announces that he has ordered his 1941 2-cent cigarette tax law redrafted and may introduce it to the 1943 Legislature. This cigarette tax plan called for 2 cents' tax on packages of cigarettes up to 30, 3 cents up to 50 and 1 cent extra tax for each additional 20 cigarettes in any one package. It called for wholesalers to handle tax stamps and for the agricultural department to administer and collect the tax.

Proceeds would go to the State assistance fund to supplement present income from the gas tax, liquor taxes and the \$2 head tax. The last time the cigarette tax plan was introduced it was killed by opponents of new taxation, who again appear to dominate the session.

WE HAVE A FAIR SIZE STOCK OF SALES BOARDS FOR IMMEDIATE DELIVERY.

RE-CONDITIONED—100% PERFECT

as Good as New Cabinet, Railing and Legs Refinished in Attractive Color

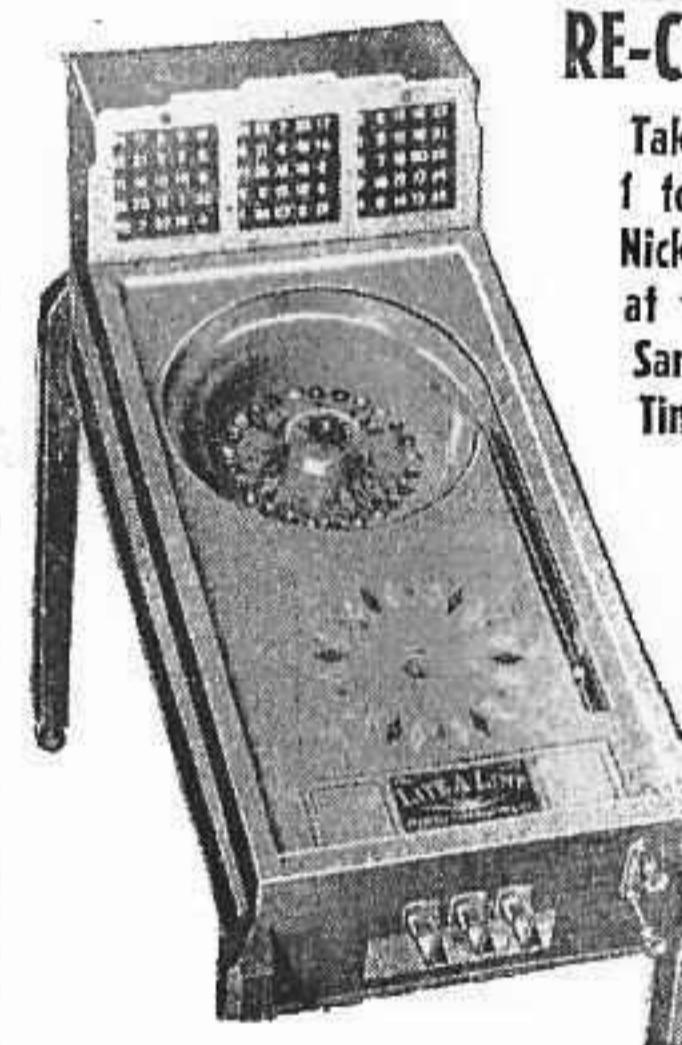
Lite-A-Line—The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

LITE-A-LINE

Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

A. N. S. CO.

312 CARROLL ST., ELMIRA, N. Y.



Takes
1 to 3
Nickels
at the
Same
Time

WHILE THEY LAST

Attention	\$92.50	Hi-Hat	\$89.50
Big Parade	120.00	Knockouts	120.00
Belle Hop	54.50	Monicker	82.50
Clovers	83.50	Mardi Gras	45.00
Defenses	92.50	Mills 1-2-3	45.00
Do-Re-Mi	42.50	(39 Model)	40.00
Duplex	34.50	Paradise	32.50
Exhibit Star	47.50	Sea Hawk	39.50
Flicker	29.50	Sun Beam	40.00
Gold Star	34.50	Towers	82.50
Gold Cup (Con-	35.00	Ten Spot	37.50
sole Model)		Victories	99.50
Gun Club	72.50		

PHONOGRAPHS

850 Wurlitzer	\$500.00
700 Wurlitzer	325.00
8800 Seeburg Hightone Remote Control	475.00
Rockola Commandos (New)	White

Straight Tip Books
\$40.00 Per Gross

WE ARE INTERESTED IN BUYING GOOD LATE MODEL FIVE BALL TABLES . . . WRITE.

12 STEEL SLOT SAFES, Doubles	\$50.00
5 Steel Slot Safes, Singles	35.00
Penny Sparks, Token Payout	12.50
Mills Smokers, 1¢ Cash Payout	37.50

INTERNATIONAL SALES CO.

721 Southern Standard Bldg.
HOUSTON, TEXAS
1/3 Deposit Required.

WILL PAY CASH FOR PHOTOMATICS

Quote lowest price, serial number and condition in first letter.

Marlin Amusement Co.

4018 Kansas Ave., N. W., Washington, D. C.

A-1 ARCADE MECHANIC WANTED

Must be draft deferred. Steady job, good pay. Give experience in reply.

A. C. JONES
25 E. Washington St. PHOENIX, ARIZ.



SERVICE KIT FOR PIN GAME OPERATORS

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

BEWARE OF IMITATIONS

Buy Guardian and You Won't Come to Grief

STILL ONLY \$7.50 COMPLETE

No. 1000—NEW SERVICE KIT \$9.50

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool, Value \$2.00, PLUS 100 Extra Assorted Silver Contact Points, value \$3.50, in Addition to the Liberal Assortment of Switch Parts Contained in Our Well Known GUARDIAN CONTACT KIT.

BLOCK MARBLE CO.

1527 FAIRMOUNT AVE.
PHILADELPHIA, PA.

GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

5 BALL FREE PLAYS

CHECKED, PACKED AND READY FOR LOCATION

	Each		Each	
ABC Bowlers	\$37.50	Four Diamonds	\$34.50	Each
All Americans	27.50	Four Roses	32.50	\$39.50
Attention	22.50	Fox Hunt	17.50	Silver Skates
Bandwagon	19.50	Gun Clubs	49.50	29.50
Big Chief	29.50	Home Run, 1942	54.50	Sky Rays
Big Parades	95.00	Horoscopes	32.50	Snappy
Blondies	10.00	Jungles	47.50	Sport Parades
Bolaways	49.50	Knockouts	89.50	Star Attractions
Broadcasts	22.50	League Leader	22.50	Super Chubbies
Cadillacs	12.50	Miami Beach	37.50	Ten Spots
Cross Lines	22.50	Monicker	69.50	Towers
Dixie	22.50	New Champ	52.50	Twin Six
Dude Ranch	22.50	Playballs	17.50	Velvets
Formations	12.50	Red, White & Blue	22.50	Victoria's, Genco
		Low Pins, High Dials	\$32.50	Wild Fires
				29.50
				Zig Zags
				75.00
				37.50

Terms: 1/3 Cash Deposit, Balance C. O. D. or Sight Draft.

CHARLES P. POLGAAR

40 ASTOR ST., NEWARK, N. J.

Reference: Federal Trust Co., Newark, N. J.

WHILE THEY LAST

A. B. T. Challenger	\$ 27.50
Rotary Merchandiser	229.50
Sky Fighters, Fact. Rebuilt	325.00
Tommy Guns	149.50
Drivemobile, Brand New, in Original Crates	375.00
Drivemobile, Used, Perfect Cond.	275.00
Keeney Submarine	199.50
Exhibit Pull-Up Punching Bag	125.00
Brand-New Electric Shockers (in 5 Foot Cabinets)	59.50
IMPS	\$ 6.50
KLIX	7.70
POKO-REEL	7.70
WINGS	7.70
YANKEES	7.70
ALL BRAND NEW IN ORIGINAL CARTONS	
PHONOGRAHS	
Rock-Ola Standard	\$139.50
Wurlitzer 24	115.00
Wurlitzer 71	129.50

1 BRAND NEW
ABT RIFLE RANGE
\$3,750.00 Complete

1/3 Deposit With Order

GERBER & GLASS

914 Diversey Blvd., Chicago

**There is no substitute
for Quality**

**Quality Products Will
Last for the Duration**
D. GOTTLIEB & CO.
CHICAGO



\$10.00
SAM MAY & CO.
853 N. Flores St. SAN ANTONIO, TEX.

FOR SALE
.22 AMMUNITION

WHAT DO YOU OFFER?

BOX 422, care The Billboard, 1564 Broadway, New York City.

ACCLAIMED—FROM COAST TO COAST!

... OUR SENSATIONAL ... NEW ... PROFIT-SHARING ... PANORAM DEAL!!

AVAILABLE TO RELIABLE OPERATORS

Wherever you are located, in whatever State, here's the big deal of '43. Here's the most unusual opportunity for you to cash in with Mills Panoram—on a PROFIT-SHARING BASIS!! The Headache of BIG INVESTMENT is REMOVED ... YOU HAVE THE OPPORTUNITY

YOU HAVE ALWAYS BEEN LOOKING FOR ... TO MAKE MONEY ON SOMEONE ELSE'S INVESTMENT! GET IN TOUCH WITH US TODAY!!

THE GEORGE PONSER CO.

763 SOUTH 18TH STREET NEWARK, N. J.

HIGHEST CASH PRICES PAID

FOR ALL TYPES OF ARCADE EQUIPMENT, 1 BALL (F. P. OR PAYOUT) SLOTS, CONSOLES, PHONOGRAHS OR ANY OTHER COIN OPERATED EQUIPMENT.

PHONE, WIRE or WRITE

BELL COIN MACH. EXCH.

54 ELIZABETH AVE., NEWARK, N. J.
(Phone: Big. 3-5700)

CONSOLES

Keeney Super Bell, Comb.	\$199.50
Keeney Super Bell Twin, C.P., 5/6	300.00
Keeney Super Bell Twin, Comb. 5/5	350.00
Keeney Super Bell Twin, Comb. 5/25	375.00
Keeney Super Track Time, C.P.	325.00
Keeney Triple Entry, C.P.	159.50
Keeney Pastime, C.P.	189.50

ROY McGINNIS COMPANY

ONE BALLS

Keeney Fortunes	\$295.00
Bally Longshots	450.00
Bally '41 Derby	325.00
Bally Club Trophy	300.00
Bally Dark Horse	135.00
Bally Record Time	125.00
Bally Sport Special	100.00

2011 MARYLAND AVENUE,
BALTIMORE, MARYLAND

**Nathanson Is
Arcade Head**

Californians organize —
plan State-wide association
of Penny Arcade operators

LOS ANGELES, March 27.—William Nathanson, prominent arcade operator, was named to head the newly formed California Penny Arcade Association which began to function as an organization upon return of incorporation papers here from Sacramento recently. Plan of the CPAA is to set up a State organization to function thruout California with local chapters in key cities in the interest of Penny Arcades.

Others named to office include Arthur Mohr, vice-president and general counsel; Fred E. McKee, secretary, and Robert P. Moran, treasurer. These men also are members of the board of governors.

While still in its infancy, this organization plans to function thruout the entire State with a board of governors and with local chapters to handle the situation in areas under its jurisdiction. Under this set-up, handling of complaints will be expedited.

Outlining further plans of the Penny Arcade group, Mohr, who is well identified with the coin machine industry, said that among the first things the association will endeavor to do is to assure a fair return for the various services rendered and prevent cut-throat competition that is mainly due to the large influx of members of the armed forces. Association will also seek to unify prices of services and to eliminate black market operations of those sources of supply upon which the operators are dependent for equipment.

By-laws will be drafted in the near future and a membership drive launched, Mohr said.

**Workers at Mills
Company Organize
Chapter of WOW**

CHICAGO, March 27.—Women workers at the Mills Novelty Company have organized Post No. 12 of the WOW (Women Ordnance Workers). At recent ceremonies the post's charter was presented to Gwen Desplenter, of the Mills Company, by Mrs. Caroline Budinger, national secretary of the WOW.

Ceremonies were broadcast thruout the plant over a public-address system. Speakers were Ralph Mills, vice-president of the company; Herb Mills, treasurer; James Mangan, director of advertising and war promotions; Warren Piper and Mrs. Budinger.

Membership in the post now numbers 225, and plans being made indicate that the group will be an active one.

WILL PAY**WHY CONVERT???**

We have these games to offer . . . We are in a position to deliver the following games to you in excellent condition . . . Completely reconditioned and refinshed.

Terms: 1/3 Down, Balance C. O. D.

Name 2nd and 3rd Choice

PIN GAMES

ABC Bowler	\$34.50	Lind Up	\$24.50
All American	29.50	Major '41	39.50
Air Force	47.50	Mascot	16.50
Attention	34.50	Metro	29.50
Band Wagon	27.50	Monicker	79.50
Big Chief	27.50	Mystic	29.50
Big Time	22.50	Pan American	38.50
Blondie	19.50	Paradise	29.50
Brite Spot	19.50	Pick 'Em	10.00
Cadillac	16.50	Playball	27.50
Commodore	14.50	Polo	19.50
Crossline	24.50	Powerhouse	16.50
Defense (Baker)	19.50	Pylon	17.50
Dixie	19.50	Red Hot	17.50
Double Play	42.50	Repeater	29.50
Drum Major	17.50	Roxy	14.50
Dude Ranch	24.50	Salute	26.50
Flicker	27.50	Sara Suzy	19.50
Follies	17.50	School Days	29.50
Formation	19.50	Scoops	14.50
Glamour	19.50	Score Champ	22.50
Gold Star	29.50	Scoreline	19.50
Hi Hat	42.50	Seven Up	34.50
Hi Stepper	27.50	Silver Skates	26.50
Hold Over	16.50	Sky Line	17.50
Home Run '40	19.50	Sky Ray	29.50
Home Run '42	69.50	Sport Parade	34.50
Jolly	16.50	Spot Pool	47.50
Leader	34.50	Stratoliner	34.50
Lead Off	17.50	Summertime	14.50
League Leader	22.50	Sun Beam	34.50
Legionnaire	42.50	Super Charger	10.00
Limelight	16.50	Target Skill	26.50

ARCADE EQUIPMENT

Evans In the Barrel	\$104.50
Evans Ten Strike, H.D.	59.50
Chicago Coin	179.50
Hockeys	114.50
Mutoscope Batting Practice	114.50
Western Baseball Deluxe	74.50

CONSOLES

NEW—In Original Crates	
Paces Reels, F.P.	\$279.50
High Hand	229.50
Sun Ray	219.50
Club Bells	289.50
Super Bells, 5c.	269.50
Used, Refinished and Reconditioned	
Paces Reels	\$179.50
High Hand	114.50
Silver Moon	109.50
Super Bells	179.50

WILL BUY—Arcade Equipment—Slots of All Kinds—Late Pin Ball Games.

Submit your best price and full description of equipment via airmail — You'll find us interested.

COIN MACHINE DISTRIBUTING COMPANY

5746 Baum Blvd.

Pittsburgh, Pa.

AT YOUR SERVICE**PAYING HIGHEST CASH PRICES**

for Consoles . . . Slots . . . Paytables . . . Free-Play Tables . . . Phonographs . . . Ray Guns . . . Scales and Arcade Equipment.

SELLING AT LOWEST PRICES

All types of rebuilt . . . reconditioned and refurbished coin machines.

WRITE, WIRE, PHONE Albany 0945—Today!

LEO J. KELLY

ILLINOIS NOVELTY CO., 4335 Armistice Ave., Chicago

WILL PAY**\$110 PER CASE FOR .22 SHORTS****WANT TO BUY**

STANDARD-JOHNSON COIN COUNTER (Hand or Electric).
4 BALLY SKY BATTLES AT \$200.00 EACH.

PEERLESS VENDING MACHINE CO.

220 WEST 42ND ST., NEW YORK CITY

Watling Rotolop 5c Slot Machines	\$89.50	Stratoliner	\$42.50

<

The most thorough and complete "CHICKEN SAM"—
Change-over to "JAP" Ray Guns—in the U. S. A.

"SHOOT THE JAP"

RAY-O-LITE GUNS

\$149.50 1/3 Deposit, Balance C.O.D. \$149.50

Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of \$145.00 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim.

RADIO TUBES FOR THE COIN MACHINE TRADE

TUBE	NET	TUBE	NET	TUBE	NET	TUBE	NET
1B5/25S	\$1.35	6F6....	\$1.15	6S7...	\$1.35	38.....	\$1.15
2A3 ...	2.00	6F6G...	.95	6S7...	1.15	41.....	.90
5U4C...	1.05	6F8G...	1.35	6S7GT.	1.15	42.....	.90
5V4C...	1.65	6H6....	1.15	6S7...	1.05	45.....	.85
5W4....	1.15	6H6GT..	1.15	6S7GT.	1.15	47.....	1.15
5W4G..	.95	6I5....	.95	6U5/6G5	1.35	56.....	.85
5Y3G...	.75	CJ5G...	1.05	6V6....	2.00	57.....	.95
5Y3GT..	.75	6I5GT..	.95	6V6G..	1.35	58.....	.95
5Y4G...	.80	6I7....	1.35	6V6GT.	1.15	70L7GT.	2.00
5Z3....	1.15	6I7G...	1.15	6X5....	1.65	75.....	.90
6A6....	1.65	6I7GT..	1.15	6X5GT.	1.05	76.....	.95
6B5....	2.00	6K7....	1.15	7F7....	1.65	79.....	1.65
6B8....	2.00	6K7G...	1.15	25A7G	1.65	80.....	.75
6B8G...	1.35	6K7GT..	1.05	25A7GT	1.65	83.....	1.35
6C5....	1.15	6L6....	2.00	25L6...	1.65	85.....	.95
6C5G...	1.05	6L6G...	2.00	25L6G...	1.35	6SR7...	1.05
6C5GT..	1.05	6N7....	1.65	25L6GT.	1.15	6K8....	1.35
6C6....	1.05	6N7GT..	1.65	30.....	1.05	6K8GT..	1.35
CF5....	1.15	6R7....	1.65	32.....	1.35	6A4...	1.65
6F5G...	1.15	6R7G...	1.15	37.....	.90	6L7....	1.65
6F5GT..	1.05	6R7GT..	.95				

PHOTO ELECTRIC CELLS FOR BALLY "DEFENDER" RAY GUNS \$2.95
—Best Quality—Perfect Cells 2 EA.

#1085A—Photo Electric Cells (Non-Directional) for Seeburg \$2.95
"JAIL BIRD" Ray Guns 2 EA.

Photo Electric Cells (#CE-23) \$2.50 Ea.
(Can be used on "CHICKEN SAMS," "JAPS," "CHUTES," "RAPID FIRES" and other Ray Guns)

5c Secondary Slides.... \$0.25 Each | 5c A.B.T. Coin Chutes,
5c A.B.T. Coin Slides... .85 Each | \$500, "Brand New". \$3.75 Each

How About Sending Us Your "Chicken Sam"?
Will Be Returned to You Within 5 Days

COMPLETE FACTORY RE-CONDITIONING \$49.50
"JAP" CONVERSION - F. O. B. CHICAGO 49

Ship us via Motor Truck or Rail Freight your "run-down" "CHICKEN SAM" or "JAIL-BIRD" and we will transform your machine into the most thorough and clean "JAP CONVERSION" job in the U. S. A. Our "JAP" machines have been praised and accepted by the most critical operators all over the country to be the finest and steadiest income equipment among all the Ray Guns. The machine will be returned to you practically as good as new, because we go over the Cables, Amplifier, and the paint job that we put on modernizes the machine and gives it an absolute new appearance. The front, middle and back scenery on the target cabinet will have an elaborate Sea Battle scene, all hand-painted. We use the original doll, which will be carved and hand-painted into the Oriental Jap. A "20-shots 5c" card will be placed on the gun stand and a "SHOOT THE JAP" sign inside the target of the machine. Tubes, Photo Cells, Cables and everything will be put in perfect condition.

THE BEST \$49.50 INVESTMENT YOU EVER MADE

Chicago Novelty Company, Inc.
1348 Newport Avenue

Chicago, Ill.

Pennsylvania State Liquor Board May Get More Power

HARRISBURG, Pa., March 27.—The State Liquor Control Board has presented problems for operators of amusement machines here in the past, and if a bill now in preparation should pass the Legislature, the power of the liquor board would be greatly increased.

With the approval of the governor, a bill is in preparation to be introduced in the House which would give much greater powers to the liquor board. It would give the board power to suspend or revoke liquor licenses without subjecting all its decisions to review by the courts. It would also have power to prevent the transfer of licenses and to set a curfew hour at midnight for all places selling drinks. One of the purposes of the new bill would be to limit the quota of liquor licenses in proportion to the population of any community. Another proposal being considered would limit the number of clubs in any community upon a basis of population.

Oregon Legislature Adjourns as Fight Rages on Tax Bill

PORTLAND, Ore., March 27.—After passing a very high tax on amusement games, the 42d session of the Oregon Legislature adjourned March 10, having spent 50 days in session.

The end was delayed by a six-hour unsuccessful fight in the House by sales-tax proponents to get the House to pass the Senate-approved bill setting a special election for next November 2 so the people could vote on the 3 per cent sales tax bill.

The sales tax received final legislative approval yesterday, but was referred to the people.

Using every parliamentary trick in the book, opponents of the special election defeated it by refusing to vote to suspend the rules, which required a two-thirds vote. As a result, the sales tax will be on the November, 1944, ballot.

Dependable Buys

"WE HAVE WHAT WE ADVERTISE"

5 5c Gold Chromes, 2-5...	\$259.50
10 5c Gold Chromes, 3-5...	249.50
2 10c Gold Chromes, 3-5...	264.50
1 25c Gold Chromes, 3-5...	295.00
2 5c Chromes, 3-5...	215.00
10 Mills 5c Brown Fronts, C.H.	159.50
3 Mills 10c Brown Fronts, C.H.	169.50
16 Mills 5c Blue Fronts, C. H.	149.50
20 Pace 5c Comets, D. J...	69.50
12 Pace 10c Comets, D. J...	79.50
7 5c War Eagles, 2-4...	59.50
2 Pace 25c Comets, D.J.	89.50
2 Pace Deluxe, 5c, 3-5 Pay	115.00
1 Pace Deluxe, 25c	145.00
2 Jennings 25c Silver Chiefs	225.00
1 Jenn. Chief Triplex, 5-10-25	165.00
1 Watling Relator, 25c, 3-5	125.00
6 Columbias	39.50
4 New Blue & G. 5c Vest Pockets	69.50
4 Blue & Gold 5c Vest Pockets	43.50
10 Mills 5c Green Vest Pockets	37.50

1 Buckley Track Odds, Slant Head 425.00

1 Baker's Pacer Daily Double 275.00

8 Paces Races, Brown Cabinet ... 149.50

2 Paces Races, Black Cabinet ... 75.00

1 Wurlitzer 950, Like New. 535.00

1 Wurlitzer 850 485.00

1 Wurlitzer 800 350.00

2 Wurlitzer 750E 445.00

1 Wurlitzer 750 395.00

1 Wurlitzer 780 Colonial .. 425.00

2 Wurlitzer 600 169.50

6 Wurlitzer 616 Light Up 89.50

1 Rock-Ola Master, '40 195.00

2 Rock-Ola Deluxe, '39 169.50

1 Seeburg 9800 Wireless.. 445.00

1 Seeburg 9800, R. C.... 425.00

2 Seeburg Classics .. 249.50

2 Seeburg Vogues .. 225.00

1 Seeburg Crown .. 149.50

1 Seeburg Regal .. 149.50

3 Mills Throne of Music .. 169.50

Program Slips in 5,000 Lots.. \$2.65 M.

10 Evans Ten Strikes .. 59.50

2 Keeney Submarine Guns .. 189.50

1 Jennings Barrel Roll .. 125.00

25 Topper Peanut Machines .. 5.50

Terms: 1/3 Certified Deposit, Bal. C. O. D.

STERLING NOVELTY CO.
669-671 S. Broadway, LEXINGTON, KY.

ATTENTION—Seeburg Ray Gun Operators! BRAND NEW RUBBER-COVERED CABLE

Rubber-Covered Gun Cables, 8 ft. standard | 45-Foot Main Cables, 7-wire, rubber-covered. Insulated, very pliable, brand new, shielded, fine quality. Standard \$12.75 Main Length. Per cable ..

\$2.75

Per cable ..

CLOSE-OUT OF CONDENSERS

.1 MFD Condensers 10c Each | 1.0 MFD Condensers 10c Each

.02 MFD Condensers 10c Each

An Assortment of 50 Will Solve Any Condenser and Amplifier Problem.

Sold Only in Lots of 50.

CHICAGO NOVELTY CO., Inc.
1348 NEWPORT AVENUE

CHICAGO, ILL.

NEW IN ORIGINAL CRATES

SUPER BELLS — HIGH-HANDS — MILLS' FLASHERS
KING PINS — MILLS' HI-BOYS — BALLY CLUB BELLS

Write for Prices

WE WANT TO BUY

COMPLETE ARCADES OR GOOD ROUTES OF LATE 5-BALL GAMES —
CONSOLES — 1-BALL FREE PLAYS — SLOTS — 1-BALL PAYOUTS —
PHONOGRAHS — SCALES — AND MERCHANDISE VENDORS

State Quantities, Serial Numbers and Prices in First Letter.

BELL PRODUCTS CO.

2000 N. OAKLEY

CHICAGO, ILL.

WILL PAY CASH for

WURLITZER

500
750-E
800
850

ROCK-OLA

SUPERS
MASTERS
DELUXES
STANDARDS

ARCADE EQUIPMENT

SKY FIGHTERS
ACE BOMBERS
DRIVEMOBILES
RAPID FIRES
DEFENDERS
SUPER BOMBERS
AIR RAIDERS
TEXAS LEAGUERS

Advise Quantity, Serial Number, Price and Condition

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

REAL BUYS**Won't Last Long**

SLOTS	
Mills Brown Fronts, 5¢	\$159.50
Mills Brown Fronts, 10¢	169.50
Mills Blue Fronts, 5¢	149.50
Mills Blue Fronts, 10¢	159.50
Mills Gold Chromes, 5¢	224.50
Mills Gold Chrome, 10¢	234.50
Mills Silver Chromes, 5¢	199.50
Mills Silver Chromes, 10¢	209.50
Mills Q.T., 1¢, Blue	52.50
Jennings Chief Four Stars, 5¢	119.50
Jennings Chief Four Stars, 10¢	129.50
Jennings Chrome Chief, 5¢	149.50
Jennings Chrome Chief, 10¢	159.50
Jennings Club Special, 5¢	139.50
Jennings Club Special, 10¢	149.50
Jennings Red Skin, 5¢	139.50
Jennings Red Skin, 10¢	149.50
Jennings Big Chief, 5¢	109.50
Jennings Big Chief, 10¢	119.50
Pace Comet, 5¢	89.50
Pace Comet, 10¢	99.50
Pace Chrome (NEW), 1¢	119.50
Watling Rol-a-Top, 5¢	89.50
Watling Rol-a-Top, 10¢	99.50
Groetchen Columbia, can be used in 1¢, 5¢, 10¢, 25¢ Play, Including all parts to make changes	69.50

PHONOGRAHPS

Mills Empress	\$179.50
Mills Throne of Music	149.50
Rockola Deluxe	169.50
Rockola Commando (NEW)	Write
CONSOLES	
Mills Jumbo (Cash)	\$ 89.50
Mills Jumbo (Free Play)	89.50
Mills Jumbo (Combination)	149.50
Mills Square Bell	69.50
Baker Pacers, Daily Double	249.50
Keeney Super Bell, 5¢ (Comb.)	189.50
Keeney Triple Entry	149.50
Evans Lucky Lure	175.00
Bally Royal Flush	45.00
Bally Royal Draw	99.50
TERMS: 1/3 Deposit, Balance C. O. D.	

SICKING, INC.1401 CENTRAL PKY., CINCINNATI, O.
827 E. BROADWAY, LOUISVILLE, KY.**SCOOP!****GOLD CHROMED MILLS SLOTS**

War Eagle and Blue Fronts, newly refinshed in gold chrome—mechanism completely overhauled and rebuilt, equipped with club handles. Machines look like brand new.

5¢.....\$149.50

10¢.....154.50

25¢.....164.50

Knee Action..... 8.50 Extra

(A sample will convince you to buy
many more)1/3 Deposit—Balance C. O. D.
State Distributor for Seeburg
Phonographs and Accessories.**MILWAUKEE****COIN MACHINE COMPANY**

3130 W. Lisbon Ave., MILWAUKEE, WIS.

SEE **Bally's**
GREATEST HIT!
OUT WITHIN 2 WEEKS
AFTER WE LICK THE AXISBALLY MANUFACTURING COMPANY
2640 Belmont Avenue • Chicago, Illinois**LOS ANGELES SEE BADGER'S BARGAINS MILWAUKEE SEE CARL HAPPEL**MILLS BLUE FRONTS. ALL REBUILT AND REFINISHED.
Machines Look Like New. Serials Around 400,000.
5¢ PLAY \$119.50 | 10¢ PLAY \$124.50
25¢ PLAY \$134.50 | 50¢ PLAY \$325.00MILLS FOUR BELLS. Genuine
Factory Rebuilt, Re-
finished Like New. \$495.00
Late serialsKEENEY SUPER BELLS. 2-Way
5 5¢ Play, Rebuilt and \$345.00
Refinished Like New.NEW MACHINES IN FACTORY SEALED CRATES
New Keeney Super Bells, Combination
Free Play, Pay Out \$269.50
New Mills Jumbo Parades, Combination
Free Play, Pay Out 225.00
New Evans Galloping Dominos,
1942 Jack Pot Model 495.00
New Baker's Pacer, Double Jackpot 395.00New Bally Club Bells, Combination
Free Play, Pay Out \$269.50New Mills Jumbo Parades, Automatic
Payout 179.50

New Mills Jumbo Parades, Free Play 179.50

New Buckley Daily Double
Track Odds 595.00**RECONDITIONED PHONOGRAPHS**WRITE TO THE NEAREST OFFICE FOR OUR COMPLETE LIST AND PRICES
OF RECONDITIONED PHONOGRAPHS—WURLITZERS, SEEBURGS, ROCK-O-LAS,
MILLS AND WALL BOXES. OVER 100 LATE MODEL PHONOGRAPHS READY
FOR IMMEDIATE DELIVERY.**RECONDITIONED ARCADE EQUIPMENT**

Bally Defenders	\$229.50
Keeney Navy Bomber	225.00
Keeney Air Raiders	209.50
Keeney Submarine	189.50
Genco Play Ball (Late)	189.50
Groetchen Mountain Climber	159.50
Keep 'Em Punching	149.50
Western Baseball Do Luxe	119.50
Mills Punching Bag (Refinished)	124.50
Exhibit Star Hand Striker	119.50
Exhibit Lighthouse Grip	119.50
Exhibit Bowling Games	59.50
Bally Alley	49.50
Daval's Bumper Bowling	59.50
Kicker and Catcher	16.50
Bally King Pins (New)	\$219.50
Chicago Coin Hockey	199.50
Bally Rapid Fire (Like New)	199.50
Seeburg Converted to New Victory Model Axis-Rats	149.50
Seeburg Shoot-the-Chutes, Refinished In New Marbelgo	149.50
Western Major League	149.50
Jennings Roll-in-the-Barrel	119.50
Grabb Gypsy Card Reader	139.50
Bally Bull's Eye	79.50
Hoot Men Golf	69.50
Keeney Texas Leaguer	39.50
Exhibit Electric Eye	89.50

WANTED—USED EQUIPMENT FOR CASHMILLS FOUR BELLS, MILLS THREE BELLS, KEENEY SUPER BELLS. ALL
MODELS ARCADE MACHINES AND LATE MODEL PHONOGRAPHS. SEND LIST
OF MACHINES YOU HAVE TO SELL AND LET US QUOTE PRICES WE WILL
PAY FOR YOUR MACHINES. SEND LIST TODAY BY AIR MAIL.All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D.
All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.BADGER SALES COMPANY
1812 WEST PICO BLVD.
LOS ANGELES, CALIF.BADGER NOVELTY COMPANY
2548 NORTH 30TH STREET
MILWAUKEE, WISCONSIN**Bond Sales Drive
To Build Cruiser
Far Exceeds Goal**

CHICAGO, March 27.—Employees of the Mills Novelty Company oversubscribed by 40 per cent the goal set as their contribution to a drive for a new cruiser Chicago, it was reported today. The goal set was \$50,000 worth of Series "E" War Savings Bonds, but the total sales amounted to \$70,000.

Ralph J. Mills, executive vice-president of the company, said: "The employees of the Mills Lake Street plant, where navy shells are made, are particularly navy conscious. One 100 per cent of the workers at this plant bought extra Chicago cruiser War Savings Bonds. We found all our employees excited about the Chicago drive and eager to play a part in this bond-buying effort. The fact that we exceeded our set goal by 40 per cent shows how everybody got into the spirit of the thing," he reported.

Mills addressed the workers over a public-address system in the plant which allows them to hear bulletins, messages and music while remaining at their work stations.

**WILL PAY HIGHEST CASH PRICE FOR
THE FOLLOWING MACHINES:****ARCADE MACHINES**

ABT Aeromatic	Evans Super Bomber
Shooting Gallery	Jail Bird
Bally Bull's-Eye	Keeney Air Raider
Bally Defender	Keeney Anti-Aircraft
Bally Rapid Fire	Keeney Submarine
Chicken Sam	Kirk Night Bomber
Drive Mobile	Mutoscope Ace Bomber

H. F. MOSELEY
Pres. & Tres.Mutoscope Sky Fighter
Mills Punching Bag
Mutoscope Bag Puncher
Wurlitzer Skee Balls**CONSOLES**

Give serial numbers and guaranteed condition	KEENEY SUPER BELLS
2 Way 5 and 25¢	KEENEY SUPER BELLS, 4 Way
2 Way 5 and 5¢	KEENEY SUPER TRACK TIME

SLOT MACHINESGive serial numbers, whether nickel, dime, quarter or 50¢
50¢ AND \$1.00 MILLS, JENNINGS OR PACE SLOTS**MILLS**

Cherry Bells	Brown Front Club, 5¢
Gold Chrome Bells	Bonus Bell, 5¢
Blue Fronts,	Original Chromes
give serials	Emerald Chromes

PHONOGRAHPS

Give model and serial numbers

WURLITZER850, 800, 750, 750E, 700
600 Keyboard
500A Keyboard**SEEBURG**High Tone, Remote
High Tone, Regular
Envoy, ES
Regal**ONE BALLS**

Blue Grass, F.P.	Long Shot
Club Trophy, F.P.	One-Two-Three, 40 P.O.
'41 Derby, F.P.	Pimlico
Eureka, F.P.	Sport King, P. O.

Let us have list of your offerings immediately and give full description of each item and quantity, and whether Mills Four Bells are original style coin heads, straight four nickels or three nickels and quarter. Do not fail to give serial numbers on Slot Machines, also Three Bells and Four Bells.

7 MILLS PANORAMS**LATEST MODEL—GUARANTEED PERFECT**

Used less than 6 weeks. Cannot be told from Brand New.

WRITE OR WIRE FOR CASH PRICE**OR WILL TRADE**

for Late Model Slot Machines.

Send List of Slot Machines You Have, Giving Serial Numbers, Guaranteed Condition and Lowest Price.

MOSELEY VENDING MACHINE EX., INC.

50 Broad Street, Richmond, Va. Day Phone, 3-4511, 3-4512. Night, 5-5328

STEEL**STANDS FOR MILLS BELLS**

Brand New Weighted Stands	\$21.50

</tbl



ALWAYS

**Consult the Trading Post
when you want to buy
or when you want to sell**

SPECIAL!—FOR SALE

Complete line of Phonographs, Wall Boxes, Adaptors, Coin Machines, Pin Tables, Consoles, Arcade Machines. All equipment is thoroughly checked and put in first-class mechanical condition by experienced factory trained mechanics. This is your assurance of complete satisfaction. Write, stating your requirements, so you can get our prices.

WILL PAY CASH FOR ARCADE MACHINES

A.B.T. Aeromatic Shooting
Gallery
Bally Bull's Eye
Bally Defender
Bally Rapid Fire
Chicken Sam
Drive Mobile
Evans Super Bomber
Jail Bird

Keeney Air Raider
Keeney Anti-Aircraft
Keeney Submarine
Kirk Night Bomber
Mutoscope Ace Bomber
Mutoscope Sky Fighter
Mills Punching Bag
Mutoscope Bag Puncher
Wurlitzer Skee Balls

CONSOLES

Mills Four Bells
Mills Three Bells
Keeney Super Bells
2 Way 5 & 5c

Keeney Super Bells
2 Way 5 & 25c
Keeney Super Bells, 4 Way
Keeney Super Track Time

SLOT MACHINES

MILLS

Cherry Bells
Gold Chrome Bells
Blue Fronts,
Serials 400,000

Brown Front Club, 5c Copper Chromes
Bonus Bell, 5c
Original Chromes
Emerald Chromes

Melon Bells, 25c
Yellow Front, 3-5

JENNINGS

4-Star Chief, 5c-10c-25c
Silver Chief, 5c-10c-25c

PHONOGRAPHS

WURLITZER
850, 800, 750, 750E, 700
600 Keyboard
500A Keyboard

SEEBURG
High Tone, Remote
High Tone, Reg.
Envoy, E. S.
Regal

Wurlitzer 30 Wire Boxes
Betty Telefone Boxes

ONE BALLS

Blue Grass—F. P.	One-Two-Three	Turf King—P. O.
Club Trophy—F. P.	40—P. O.	Fairmont—F. P.
'41 Derby—F. P.	Pimlico	Santa Anita
Eureka—F. P.	Sport King—P. O.	Long Acres—P. O.

**SCALES—All Makes
Wire or Mail Quantity and Price**

BUCKLEY TRADING POST
4225 W. LAKE ST. CHICAGO, ILLS.

Ph: Van Buren 6636



SEE YOUR DISTRIBUTOR OR WRITE US DIRECT!

SULLIVAN-NOLAN ADVERTISING CO.
527 WEST CHICAGO AVENUE

CHICAGO, ILLINOIS

Refurbishers & Rebuilders of **Bally** 1-Ball Payout Games

WANTED: To Buy Your Old Thistledowns, Sea Biscuits, Grand Nationals, Grand Stands, Mascots and Triumphs. Advise price, quantity and condition.

— BUY U. S. WAR BONDS AND STAMPS —

What Do You Need?—Make Us a Fair Offer

YOUR INQUIRY INVITED FOR THE FOLLOWING CLEAN AND READY FOR LOCATION MERCHANDISE:

WURLITZER PHONOGRAPHS In following models—850, 800, 750E, 600, 600R, 24, 618, 41, 61.

SEEBURG PHONOGRAPHS, following models—8200 E.S.R.C., 8800 E.S.R.C., Major E.S.R.C., Vogan R.C., Vogan, Classic, Casino, Envoy E.S.R.C., Cadet R.C., Cadet, Mayfair, Rex with Wireless Adaptor, Commander, 5c Wireless Wall-o-Matic, 5c-10c-25c Wireless Wall-o-Matic, 5c-10c-25c Wireless Bar-o-Matic, 5c 3-Wire Seeburg Wireless Speakerorgans.

ROCK-O-LA—Brand-new Commando, DeLuxe Dialatune with Adaptor, Standard Dialatune with Adaptor, Spectrovox with Playmaster—16 Record, Standard and DeLuxe Master—5-Wire Cable—30-Wire Cable.

MILLS PHONOGRAPHS—Throne, Empress, Panorama (late models), Zephyr.

ACCESSORIES—Packard, Buckley Boxes, Brackets, Clamp Type—Screw Type, Pedestals for Buckley Boxes, brand-new Buckley Adapters, brand-new Seeburg Stepper, Wurlitzer Step-Peders, Westinghouse Projection 200-Hour Lamp, genuine Panoram Slugproof Boxes, Keeney Boxes.

30 (like new) DuGrenier 9-Col. Champion Mod. Cigarette Mach., latest make, 420 package capacity.

15 Brand New, same as above.

Watling (like new) Scales, 600 Fortune, DeLuxe, Fortune Scales and Jr., all in excellent condition.

1 New Berman-Speakorgan, light up with Volume Control, Keeney brand-new Speakorgan 4 1/2-Lb. Magnet Speaker.

Watling Slot Machines, Mills, Skyfighter and Arcade Machines. Hawthorne, Thistledown, High Hand, 4 Bells, and what have you?

ROYAL DISTRIBUTORS

Authorized Exclusive Factory Distributors for Rock-Ola
409 N. Broad Street Elizabeth, N. J.

(Tel.: Elizabeth 3-1776)

Dave Stern—PROPRIETORS—Tom Burke.

References: Any bank in Elizabeth or anybody in the coin machine industry.

IN STOCK FOR IMMEDIATE DELIVERY TUBES

2A3 ... \$2.85	45 ... \$1.20	6X5GT ... \$1.45	6H6 ... \$1.60	GVGT ... \$1.60
2A4G ... 3.50	5Y3G ... 1.00	6S07 ... 1.85	6J5 ... 1.35	GF8 ... 1.85
25Z6GT ... 1.45	5U4G ... 1.45	6L8 ... 2.00	6N7 ... 2.35	70L7 ... 2.85
2051 ... 5.00	5V4Q ... 2.35	6C8 ... 1.45	6SR7 ... 1.60	78 ... 1.35
25L6GT ... 1.80	5Z3 ... 1.75	6K7 ... 1.60	6S07GT ... 1.60	80 ... 1.00
80 ... 1.45				

Orders filled in rotation as received

TERMS: 1/3 Deposit, Balance C. O. D.

References: Any bank in Elizabeth or anybody in the coin machine industry.

409 N. BROAD ST., ELIZABETH, N. J.

(TEL.: ELIZABETH 3-1776)

ROYAL DISTRIBUTORS

Authorized Exclusive Factory Distributors for Rock-Ola

DAVE STERN, TOM BURKE — Proprietors

WANTED

SLOT MACHINES

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds. Write, wire or phone! Tell us what you have.

BAKER NOVELTY CO., 1700 W. Washington, Chicago
Phone MONroe 7911

• WANTED •
Will Pay Cash for 20 Black or Brown

KEENEY ANTI-AIRCRAFT GUNS

State condition, price and quantity.

BOX D-40, THE BILLBOARD, CINCINNATI, OHIO

K.O. BARNEY-A K.O!



When "Barney" or "Joe" or "Red" or "Tony" "set up the other guy," for the final "K. O.," how often we wish we were "right in there" to help "our boy" do it! Today, "our boys" . . . yes, the "Barneys," "Joes," "Reds" and "Tonies" are fighting 24 hours a day . . . every day . . . for a real championship . . . THE FOUR FREEDOMS. Unlike the prize ring . . . THIS IS EVERYBODY'S FIGHT . . . this

is a fight in which **EVERY AMERICAN CAN HELP . . . AND MUST HELP!** How very little we are asked to do in comparison to the do or die job our fighting men are doing. INVEST more than 10% of your pay ev'ry payday . . . and let's give a quick "K. O." to Adolph, Mussie and Tojo!

Buy
**WAR BONDS
and STAMPS**
for Victory!

THE AMERICAN WAY IS FOR ALL TO SAY, "TAKE 10% EV'RY PAYDAY"



Seeburg
SYMPHONOLA

Seeburg
WALL-O-MATIC



J. P. SEEBURG CORPORATION • 1500 DAYTON ST. • CHICAGO

TO GO AHEAD . . . GO

Seeburg

Help Keep them Supplied . . .

BUY
WAR
BONDS

The Patriotic Way To
Save For After - The -
War Purchase Of
Wurlitzer Phonographs

After the war, there will be a sensational,
open opportunity for Wurlitzer Phonograph. That means a wide-
get and hold the cream of the locations in their com-
munities.

Put yourself in a financial position to take advantage of
this tremendous opportunity the moment it breaks. Save your
money. Do it the patriotic way. Build a War Bond Reserve—a
sane, sound, patriotic and highly profitable way to accumulate the
investment you'll need to get off to a flying start in the post-war era.
The Rudolph Wurlitzer Company, North Tonawanda, New York.



WURLITZER

IS WORKING FOR
UNCLE SAM

• FOR WURLITZER PARTS AND SERVICE SEE YOUR WURLITZER DISTRIBUTOR