

MAY 8, 1943

25 Cents

# The Billboard

The World's Foremost Amusement Weekly



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"Sutton & Lee should get a good notice from any reviewer, as Mr. Sutton wields a mean whip over which he has uncanny control. Evidently his strong arm and keen eye never fail, for his lovely partner (Miss Lee) doesn't show any signs of mistakes ever occurring in that line. The unerring whip lights a match held in her fingers and flicks a cigarette from her lips. Let it be repeated that this man is good, on the word of honor of the reviewer.

G. M. D."

Thanks to  
Eddie Halson, of  
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Charlie F. Barrett,  
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# NAB GAB ON MEN, MATERIALS

## Romberg-Style Pop Concert, Big Money Field, Figured To Magnetize Other Longhairs

NEW YORK, May 1.—There's a wad of dough in the pop concert field, to judge by the grosses being chalked up on the current tour of Sigmund Romberg. Romberg, heading a contingent of 44 musicians and soloists, in 93 concerts has taken in around \$300,000 with \$180,000 for his own cut.

Indications are that the market for this type of tour is beginning to open up and it is expected that more outfits will be hitting the road. Oscar Straus, composer of *The Merry Widow*, *Waltz Dream* and other operettas, is reported interested. The field will probably attract more of the class type of tunesmith after Romberg caps his tour with a concert in Carnegie Hall on September 18.

Increasing popularity of the field is not only reflected in the coin but in repeat dates, which are being plotted

by Harry Squires, of the William Morris Agency, who is taking care of the itinerary. Four dates have been played in Providence, while St. Paul, Rochester, Dayton, Louisville and Philadelphia are among those that have booked return engagements.

Most dates are on guarantee and percentage, with takes ranging anywhere from \$2,500 for the first Louisville date to \$4,000 for a one-night stand at Amarillo, Tex. Top gross was rung up at the Orpheum Theater, Minneapolis, where vaude shows were shelved for two nights. Take was over \$10,000.

With box office at these figures, Romberg gets a hefty profit, his weekly pay roll being about \$8,500. Other profits accrue as a result of the increase in his sheet music sales. Tie-ups are made with music stores.

Squires, who has been hepped up about this tour since the start, describes the Romberg hegira as opening a new kind of showbiz. His theory is that the middle-class folks who have sons in the army will eschew orthodox dance music in favor of an evening filled with nostalgia and just plain listenable tunes in the Romberg repertoire.

## RCAF Builds Airbase Revue For Outlands

MONTREAL, May 1.—Royal Canadian Air Force, not to be outdone by its sister service, the army, has launched an official stagershow, *Blackouts of 1943*. It is a much smaller revue compared to the elaborate *Army Show*, which was unveiled last month in Toronto. Unlike the latter, it's for service personnel only in air bases thruout the Dominion, particularly in remote areas.

Written, staged and performed entirely by men and women in air force, the musical was produced by Squadron Leader Norman Gilchrist, director of music for the RCAF, in co-operation with Flight Lieut. Robert Coote, former Hollywood film actor and adviser.

Cast consists of 32, including a 12-piece band, directed by Airman George Calangis, as well as a chorus line drawn from the RCAF Women's Division and coached by Section Officer Lola Thompson. Original music was composed by Airmen Sammy Levine and Harry Singer.

Meanwhile the *Army Show*, with its line-up of about 80 service men and women, is on a tour of Canadian military camps and theaters after a smash opening in Toronto, where it grossed \$32,000 for its initial week at the Victoria. Skedded for His Majesty's in Montreal commencing May 4. Tour of U. S. sought for August, after which the company will go overseas to entertain the troops.

## Mull Staff-Supply Problems At Record Chi Conclave as Miller Asks 'Freedom of Air'

CHICAGO, May 1.—National Association of Broadcasters closed its 21st annual convention and its first War Conference Thursday with the conviction that a great deal of good had been accomplished in the consideration of a multitude of wartime problems and that a better understanding had been reached on many troublesome issues. The meeting was the largest in the history of the organization, with more than 1,000 registrants, and it was strictly business from start to finish, social activities having been relegated to an extremely minor role. The man-power problem held the spotlight at almost every session. There were others, such as material shortages, small stations' difficulties and the Petrillo recording ban, but man power overshadowed all others; and, while there were rays of hope for relief in some directions, the overall picture was far from bright.

In his annual report on the NAB, President Neville Miller placed war activity as the association's first endeavor. "We have kept the public the best informed people in the world," said Miller. "We have served the government and the com-

munity in many and various ways—it truly has been a year of public service.

"Business on the majority of stations has continued good," Miller declared, "but the man-power problem has been most serious. Next in importance has been the material problem, but solutions are being worked out." The president believes that a revision of the Communications Act is greatly needed and urged members to work toward that end. He also urged members to be on guard

(See BLAST PETRILLO on page 6)

## OPA Lets Costumes, Sound Systems, Etc., Go Sans Ceilings

WASHINGTON, May 1.—Rental, maintenance and repair of theatrical costumes and full-dress suits, public-address systems and the painting of signs are among the services that were exempted from price control by the OPA this week. Operators of night clubs, hotels and theaters, as well as outdoor amusement spots, may expect increases in cost of these items as a result.

Ceiling was also lifted on wigs and toupees, novelties made of butterfly wings, sea shells and gourds, and other ornamental objects and statuary which are used as props, costume ornamentation or set decorations.

Reason for exemption of the items is that OPA doesn't think that upped prices on them will affect the general cost of living. Also, said the OPT, their control involves administrative and enforcement difficulties out of all proportion to their intrinsic significance."

## Scribes, Script Agents Claim Setback on U. S. Supreme Court Ruling Governing Copyrights

NEW YORK, May 1.—Playwrights, authors and authors' agents who have been studying current copyright laws and court interpretations of same, are wondering whether the recently established legal stand on renewal rights won't work to the disadvantage of the writers in the long run. Feeling among them, according to one copyright expert who prefers to remain anonymous, is that the interpretation runs counter to the intentions of the framers of the Copyright Law of 1909.

The right of an author to dispose of his renewal rights at any time within the first copyright period of 28 years, now recognized by the United States Supreme Court, is at once a temptation and a burden to the writer, says the expert. For example, a playwright with a moderate Broadway success may assign the renewal rights to his play, along with the original rights to a motion picture producer for an additional \$5,000 or so, and the play belongs to the film company for the next 56 years, which is the limit on copyright ownership. The story, while it makes only a modest play, may be terrific picture material. Picture firm, therefore, could remake the film as often as it deems profitable within those years, while the playscribe is never permitted to realize an additional dime

on his brainchild. Opinion here is that the author should not be penalized simply because he could not evaluate the future worth of his play at the time he sold it.

In another case cited, the play penner who had a successful show going on Broadway five years ago now finds himself in dire financial straits. Searching frantically for a means of raising cash, he hits upon the idea of disposing of the renewal rights to his work and sells them for a song. If he had been required to wait until the 28th year of the original copyright period before he could assign these rights, the property may have increased so much in value as to reap the author an additional fortune.

Playwrights in the past have been pretty generous in assigning renewal rights at the time of original purchase. Prime example is Bayard Veiller, who sold his interest in *Within the Law* outright to Selwyn & Company, producers. *Within the Law* turned out to be pretty hot stuff on film and was remade at least three times, but Veiller was out in the cold on future deals.

By selling the renewal rights in advance, the writer in some cases cheats his family of any income from his crea-

(See Setback Claimed on page 16)

## Carroll 300G Suit Against PP Marked For Court Airing

NEW YORK, May 1.—Earl Carroll's breach of contract and libel suit against Paramount Pictures went on the Federal Court calendar Monday (26) and is expected to reach trial in two weeks.

Carroll is asking for \$300,000, claiming the movie, *A Night at Earl Carroll's*, was publicized on the false representation that he was the producer, thus allegedly injuring his reputation.

## Bargain Dept.: Jap for a Platter

PHILADELPHIA, May 1.—A phonograph record in exchange for a Jap is the unusual bargain struck by Ed Obrist, WFIL program chief. He received a letter some time ago from a soldier, then stationed at Fort Dix, N. J., who said he heard his mother's fave waxing, *I'm Forever Blowing Bubbles*, as played by Wayne King on WFIL.

"I've looked everywhere for the record," wrote the soldier, "and would like to know if it is possible for you to get me one and send it to my home. If you would, I will bring back a Jap for you."

The soldier, Pvt. James E. Spencer, added that the record should be sent collect, but Obrist decided that the waxing was well worth the price and sent it pronto to Spencer's mother.

### Now It's Phono Panto

NEW YORK, May 1.—Harry Lee, agent, says it wasn't many years ago when it seemed that every other performer was doing a cigarette-and-card magic turn. It got so bad that agents would interrupt performers with "If you do a cigarette-and-card act don't even tell me about it. Can't use you."

Now, says Lee, every other act seems to be doing a phonograph pantomime act. Roy Davis brought the idea into popularity about five years ago and today there are hundreds of such acts.

### In This Issue

Burlesque .....	15	General News .....	3-5	Reviews, Legit .....	11
Carnival .....	28-36	General Outdoor .....	54-57	Night Clubs .....	13
Circus .....	37-39	Legitimate .....	10-11	Orchestras .....	21
Classified Ads .....	46-47	Letter List .....	48-49	Radio .....	8
Cocktail Combos .....	18-19	Magic .....	17	Records .....	21
Coin Machines .....	58-64	Merchandise-Pipes .....	50-53	Vaude .....	14
Columnist:		Music (Also See Records) .....	20-24	Rinks-Skaters .....	44
Crossroads, The .....	45	Music-Merchandising .....	62-67	Roadshow Films .....	25
Editor's Desk, The .....	45	Music Popularity Chart .....	22	Routes, Acts .....	19
Hurd, Walter .....	58	Night Clubs-Vaudeville .....	12-19	Bands .....	24
Out in the Open .....	45	Parks-Pools .....	40-41	Carnival .....	56
Corral .....	39	Pipes for Pitchmen .....	52-53	Circus .....	56
Derbyshow News .....	26	Radio .....	6-9	Dramatic & Musical .....	56
Fairs-Expositions .....	42-43	Record Buying Guide .....	64 & 66	Ice Shows .....	56
Final Curtain, Births, Marriages .....	27	Repertoire .....	26	Sponsored Events .....	36
				Vaudeville Grosses .....	17
				Vending Machines .....	68-69

# BALLET'S BIG BOX OFFICE

## Nijinsky Nymphs Garner Coin, With NY, Chi, Hub, SF, LA, Det. The Top 6; War Skying Takes

NEW YORK, May 1.—Ballet is big box office—bigger than it has ever been. *Ballet Theater*, which is only in its third year, is grossing \$60,000 a week during its 38-performance run at the Metropolitan Opera House (3,400 seats). It took in as high as \$8,000 a performance recently at the Masonic Auditorium (4,800 seats) in Detroit, where its four performances amassed \$41,000. At the Civic Auditorium, Chicago, it drew \$54,000 for 10 performances. *Ballet Russe de Monte Carlo*, only other big ballet company touring this country now, is also running up big takes. Apparently there is enough business to keep two big ballet companies going for full seasons.

According to the Sol Hurok office, which manages *Ballet Theater*, the best cities for the toe-treading companies today are: New York, Chicago, Boston, San Francisco, Los Angeles and Detroit, in the order named. Detroit was not such a hot toe-town before, but the war boom has helped, and now Hurok has booked a "Music and Ballet Festival" for May 10 week at the Masonic Auditorium there. Festival will have *Ballet Theater* providing the dance chores and Lily Pons and Andre Kostelanetz, Oscar Levant, Arturo Rubenstein and the Detroit Orchestra for the chirping and musical portions.

Recent growth of ballet may be gleaned by checking the runs of companies in New York:

In 1941 *Ballet Russe* ran for 25 performances at the Met opera and *Ballet Theater* did 34 shows at the 1,500-seat 44th Street Theater. In 1942 the two outfits (both under Hurok management then) gave a joint show at the Met, doing 26 performances. This year *Ballet Theater* alone came into the Met for its record-breaking 38-performance run. *Russe* is not yet booked for its 1943 New York run, and even if it does not come into New York, *Ballet Theater's* local run already constitutes the longest muscle-foot season on record in New York.

(The New York City Defense Recreation

### TITO GUIZAR

(This Week's Cover Subject)

**TITO GUIZAR**, who for the past two weeks has been cementing the Good Neighbor bond of friendship with his unique guitar playing and singing as a new regular on "Duffy's Tavern" over the Blue Network and is currently back at the Waldorf-Astoria, New York, by popular demand, is rightfully called the "Latin American Ambassador of Good Will."

Born in Guadalajara, Mexico, Guizar's first ambition was to become a prizefighter, but he soon switched to music, starting his musical education by studying voice in Milan, Italy. He made his stage debut in New York in 1931 with the Chicago Opera Company singing "Manon." He followed with performances in "La Traviata" and "Cavalleria Rusticana" and concert work in Carnegie Hall, Town Hall and many other outstanding auditoriums in key cities throughout the United States and South America.

It was Sherman Billingsley who first discovered Guizar's potentialities as a romantic singer and fostered his debut at the Stork Club, New York. Switching from classical to popular music with this initial success, Guizar later appeared in leading night clubs, at the Waldorf-Astoria and as featured soloist over the NBC and CBS networks. He has several motion pictures to his credit, including "Argentina," "Tropic Holiday" and "Blondie Goes Latin," as well as a number of musical shorts both in Spanish and English made for distribution in Latin America.

Guizar and his Pan-American Ensemble are planning a popular concert tour for this fall. He is a Victor recording artist and is booked by the Music Corporation of America.

Committee, Inc., which distributes passes to servicemen, reveals that when ballet is in New York it is the most popular of all entertainments among servicemen—believe it or not!

### Two-Nation Summer Tour

When it completes its current tour May 16, *Ballet Theater* will have visited (See *Ballet's Box Office* on page 16)

### Appeal in Frank Harris "Wilde" Award Withdrawn

NEW YORK, May 1.—Appeal filed in U. S. Circuit Court of Appeals of an award of \$35,100 plus costs of \$8,671 granted Nellie Harris, widow of writer Frank Harris, was withdrawn Monday (26) by defendants Gilbert Miller, of London; Heron Productions, Norman Marshall; Random House, Inc., and Leslie and Sewall Stokes.

Mrs. Harris was awarded the amount by Federal Judge Alfred C. Cox on February 24 as a result of an infringement of her copyrighted material which writers Leslie and Sewall Stokes used in the play *Oscar Wilde*, produced here in 1938 by Marshall (ran for 246 performances) and in London by Gilbert Miller and Heron Productions. Defendants' attorney is Howard E. Reinheimer.

### Lastfogel Has "Last" Gab With Weisbord, Army Bound

NEW YORK, May 1.—Abe Lastfogel, proxy of USO-Camp Shows, planned in from the Coast this week for one day to confab with Sam Weisbord, his aid, who took his physical exam Thursday (29) and expects to be inducted next Thursday.

Lastfogel, who returned to Los Angeles yesterday, doesn't expect to be back here for another four weeks. Replacement for Weisbord will be set then.

### AGVA Elects in Philly

PHILADELPHIA, May 1.—Joe Hough, local emcee, was elected president of the AGVA chapter here for the 1943-'44 term at the annual balloting on Tuesday (27), nosing out Harry Lewis by a wide margin. Larry Kramer won the tally as first vice-president, with the other four vice-presidents, in order, being Joe Camp, Johnny Gullfoyle, Cecil Williams and Donna Lee. Sunny Marston was elected treasurer, and the recording secretary's post goes to Joanne Arlen. Dick Mayo continues as executive secretary of the local union.

### Rosselli Bail Stands; Shakedown Trial May 17

NEW YORK, May 1.—John Rosselli, former West Coast rep for the Chicago mob that allegedly shook down the film industry, was denied a reduction of his \$100,000 bail by Federal Judge John W. Clancy Monday (26).

Bail had been fixed after Rosselli pleaded not guilty to an indictment of alleged extortion of more than \$1,000,000 from film producers. Trial is set for May 17.

### Eileen Farrell's Hub Debut

BOSTON, May 1.—Eileen Farrell, dramatic soprano heard regularly on Saturday nights over CBS, makes her local concert debut at Isabella Stewart Gardner Museum May 9. A member of Manager Charles L. Wagner's stable of singers, she is being groomed for the Metropolitan Opera.

## "Performers Into the Jungle Where the Going Is Stiff"

NEW YORK, May 1.—American performers are right up at the front now with the American troops, said Edward Wallace, NBC reporter broadcasting from Australia, on Wednesday.

Wallace's description of tramping in the jungle follows:

"A new brand of courage has appeared out here, altho it is a kind of courage that is traditional among stagefolk. For the past six weeks now, the first group of entertainers to reach here from America has been up in the jungles of New Guinea. They have only just now come out of the bush after more than one bombing and a number of air-raid alerts.

"This group of a dozen is led by Stan Kavanagh, of New York, who has been in show business for 36 years. He is 53 years old now, but he is still the best juggler in the business—as more than one Yankee jungle fighter will declare. These dozen actors, most of them from Broadway and Hollywood, now know what it means to be under fire. They flew into Milne Bay, for instance, one of the hot spots of New Guinea. They landed during an air-raid alert and when they left, another alert was on. Twice they were bombed. And as Kavanagh puts it, air-raid alerts became common things to them.

"To bring entertainment to the fighting men, these actors have moved into the jungle where the going has been stiff, and still is for that matter. They have been to such places as Orel Bay, Dobadura, Buna and Sannamanda. They went thru jungles by truck. When trucks couldn't make it, then by jeep. Sometimes they had to wait until a new road could be hacked thru the bush, but they got thru.

"In more than one place the Japs probably were so close even they might have seen the show. In fact, one day these actors went thru their acts before one audience in the jungle, an audience only a portion of which could hear them but not see them. The reason—those who couldn't see the actors were armed guards, facing the jungle, not the stage—facing the jungle with machine guns in their hands ready to fire if the Japs suddenly burst out of the jungle. That's how close these actors got to the stuff that makes for combat—real combat!"

Kavanagh heads a Camp Shows' troupe of 14 that has been working the Pacific area the past few weeks.

## Joe Brown's Travels

HOLLYWOOD, May 1.—Joe E. Brown, who returned here Sunday (25) after landing in San Francisco Friday from a three months' trip during which he played 277 performances for the men in the South Pacific, said that it is up to show business to back the fighting men by sending them entertainment and buying War Bonds. To show people, he pointed out, this is the big chance to make the field more outstanding: to civilians he issued the advice, "If people only could realize the misery and the hardships down there we'd win this war a lot faster." Brown was shot at and went out on bombing missions; he's lived with the troops in the field and knows what they're up against.

Brown urged other performers following him overseas to give the boys solid entertainment — plenty of laughs — to make them forget the cold job of winning the war. Along with plea for more shows was a discussion of the difficulties of transportation endured to give the shows, and the conditions under which they were presented. There were days when he did 7 shows, and 16 performances were given while thousands of men stood in torrents to hear him.

Brown's experience enabled him to give advice to other performers on trips to the war theater. Urged that names join in giving these shows, as personalities known to the boys and to their folks back home are wanted, he said. Route should be set to advise the boys several days in advance of the appearance, for it is the anxious waiting that is as much of a thrill to the boys as it is to have entertainment. That Brown fitted these requirements was confirmed by the fact that he had more than 1,000 letters awaiting his arrival in the States from parents, sweethearts and friends of the men in service who had heard of his outstanding work in the combat area.

Travel light, he warned performers. This is necessary because entertainers are moved about rapidly.

With Brown on the trip was Johnny Marvin, guitar player and songwriter. Brown lauded Marvin's work in helping to bolster the material and make it more receptive. Marvin suffered an attack of dengue fever and left Brown in Auckland. Brown returned here tanned the color

of a coconut and lighter by 15 pounds. "It gives you a great feeling to go out there and put on a show for the boys," he said. "Lots of them who weren't seeing action just then were stagnating and just a little show seemed to pick them up tremendously."

He left the States January 11 with Marvin. Went from here to Hawaii, then Australia. Later stops were made in the Guadalcanal and New Guinea combat zones. He made the trip at his own expense.

## 3 Mos. Phila. Tax \$338,009

PHILADELPHIA, May 1.—An indication of how local theaters are riding on a new box-office boom is seen in a report on amusement tax collections by the city treasurer. For the first quarter of this year collections totaled \$338,009 as compared with \$297,110 for the first three months of 1942. Treasurer predicted that collections for the year would surpass 1942 by \$150,000.

## Propose 10% Florida Tax

TALLAHASSEE, Fla., May 1.—A 10 per cent admission tax on amusement spots to raise old-age pension funds has been proposed in the House by Representative Andrews. Said it would apply to "all places of amusement but specifically theaters." Estimated the revenue at \$650,000 annually.

## Billboard Rep in Hosp---But on Job

Buffalo,  
May 1, 1943.

Editors *The Billboard*:

This is a note scratched out in pencil in hospital en route to motherhood. Husband Harold will type it out later.

Yes, I'm here having baby—a fact I've wanted to tell *The Billboard* gang long ago but kept putting it off again and again for one reason or another.

I expect to continue my coverage, even from here in the hospital, and probably will be doing a better job of it after the baby has arrived.

Sincerely,

EVA WARNER,  
Buffalo correspondent,  
*The Billboard*.

P.S.—Added by husband Harold: It's a girl, Kathryn Lee. Five pounds.

Subscription Rate: One year, \$7.50.

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# TO RADISHES AND RIVETS

## Draft Hits Amateurs Too

PHILADELPHIA, May 1.—Because of the draft, male amateur performers are hard to get for local "Talent Scout" nights. Most so-called amateurs are either in the army or working in war plants.

As a result, bookers are auditioning kids up to 16 and have a few show up for each amateur night as substitutes—just in case not enough adult "non-pros" are on hand to fill the six-act "amateur show."

Tower, Candan, and the Breeze, Philly, are among the local houses running an amateur show a week.

## Spokane's 5% Tax Floors State Nick

SPOKANE, May 1.—New city ordinance clamping a 1-cent tax on each 20 cents of admission went into effect today. Every operator of an amusement spot is required to secure a registration certificate costing \$1 and valid until the end of the year. With the city collecting tax, State amusement levy will be withdrawn.

Ordinance provides for a tax on baseball games, theaters, ballrooms, circuses, side shows, swimming pools and outdoor attractions such as Ferris Wheels, Merry-Go-Rounds, etc. For tickets of admission sold elsewhere than at the regular box office, law provides for a levy of 10 per cent of the excess price. A 10 per cent nick is also placed on the use of season boxes.

At niteries, where admission charge is included in the price of food and drink, the tax is computed at 1½ cents for every 10 cents of the bill. Measure is designed to compensate for loss of revenue due to decline in gas taxes.

## "Junior," Portland, N. G.

PORTLAND, Ore., May 1.—Elliott Nugent, who was out of the cast of *Junior Miss* four out of five performances here because of ear trouble, worked the final show Saturday night apparently none the worse for his brief hospitalization. Biz was a disappointment after terrific score of two weeks before by *Arsenic and Old Lace*. Easter Week, dim-outs and some tough entertainment competition blamed for the light take.

## Troupers Plan Soil Chores; Shops Use Acts in Reverse—Lunch Laffs, Double on Tools

NEW YORK, May 1.—How show people are going to fit into the farming scheme is already giving some organizations food for thought (no pun intended). The War Production Training Committee of the American Theater Wing Service has had "exploratory talks" with War Man-Power Commission officials on the problem.

WPTC, which has on file 5,000 questionnaires from showfolk concerning their education, experience and willingness to do non-theatrical work, says about 5 per cent of the replies indicate either a farm background or a willingness to do farm work. Organization is mulling plans to organize troupes this summer to tour farms and help plant and harvest crops. In addition to providing entertainments in farm houses, farm area community centers and possibly even on the soil while the hands are at work.

At the Farmingdale (L. I.) Agricultural School, a vanguard of 21 girls is receiving an intensive four-week training course before joining the Women's Land Army. One of them is Mary Reich, who was a member of the Group Theater under the name of Mary George. She's one of many actresses preparing for farm work this summer, possibly in conjunction with playing summer stock.

NEW YORK, May 1.—Fredric March and Florence Eldridge announced this week that they will quit *The Skin of Our Teeth* June 1 "to devote the summer to Victory Gardening" on their recently purchased 60-acre farm in New Milford, Conn. Have spent week-ends at the farm the past two months, building up to the plow season.

PHILADELPHIA, May 1.—A drain on the talent mart is being made here by the war factories. Until now, performers found personnel directors at plants sending them to the machines and drill presses for all the grease chores. But recognizing the need for some entertainment to boost the morale of the men and women working around the clock, war plants are now putting musicians and performers on the pay roll on their ability to entertain during lunch hours.

Entertainers are given mental tasks and then do their stuff during chow. For a starter, the plants are making bids for cocktail combos, comedy emcees and singers. Instead of a mass show, small units perform for the few hundred or so workers in the particular plant unit, affording an intimate form of entertainment.

Ruling of the WMC that musicians employed at niteries are subject to a virtual "work or fight" edict has hastened the rush to factories. Cocktail combos figure this is an excellent opportunity to keep their units intact for the duration. Comics and singers also have opportunity to keep before the public by accepting outside engagements.

With a total of 362 war plants in the Philadelphia area, and the draft still reaching out for the single lads, it looks like local showbiz will soon be entirely in overalls. Units and performers going into the plants for jobs lose their identity. Are sold to the workers as a fellow worker lest the general public misunderstand. With most of the war plants having installed recorded sound systems, using Musak or just juke boxes, and seeing that it is a stimulus to the worker morale, employment of live talent is a natural outgrowth.

## Regimented Fun! Now Will You Wanna Go Back to Oregon?

PORTLAND, Ore., May 1.—Boys and girls under 18 are barred from Portland's streets after 9:30 p.m., unless they have a legitimate excuse, but it shouldn't hurt the theater business too much. Mayor Earl Riley says the kids won't be picked up, if they have been to a theater or entertainment, provided they carry a note from a parent "dated that day" advising policemen that the person has been authorized to go out. Okay, of course, if the kids are with parents. It's for the duration, and is the first step by police to try to stem the tide of juvenile delinquency.

## Pointing Up Hitler Hate Via 15-Min. ET

NEW YORK, May 1.—Belgian Information Service is offering stations a 15-minute e. t. dramatization, gratis, for use on May 10.

Date is anniversary of the Nazi invasion of Holland, Belgium and Luxembourg, with show to be of a commemorative nature.

## Acuff's 2-Way Burn-Up on Theft, and U. S. Loses, Too

NASHVILLE, Tenn., May 1.—If Acuff, singer and writer of hillbilly tunes, composes a new crying song and entitles the ditty *Firemen Blues*, you may wager he received his inspiration for the theme from a recent robbery of his home.

Last week three men, dressed in firemen's clothing, called at the Acuff home here and explained that they were inspecting wiring in homes for the fire department.

Since Acuff's home was new he thought nothing of it and invited the "firemen" to go ahead with their gandering.

After they had completed their "investigation" and bid the radio star au revoir it was discovered that they weren't firemen at all but thieves who had carted away approximately \$1,000 in cash and more than that amount in jewelry owned by Mrs. Acuff.

To make things worse, the money didn't belong to Acuff, but was Uncle Sam's cut of music sales and box-office receipts.

## Cape Playhouse Exits

DENNIS, Mass., May 1.—Cape Playhouse here, one of the best-known summer theaters, will not operate this season, it was announced by the theater's board of directors, with gas rationing given as the cause. Fact that Richard Aldrich, producing director; Kenneth Wilson, secretary, and Arthur Sircom, stage director, are all in the armed forces, however, may have helped the decision. Playhouse had operated continuously from June, 1927, thru last summer.

## James Also Appeared

NEW YORK, May 1. — Paramount Picture people are patting themselves on their collective backs. Its publicity credits the film *China* for the sensational business at the Paramount Theater.

Harry James isn't mentioned as being even partially responsible. In fact, H. James isn't mentioned at all in one lengthy communique on the subject of big box office.

## New York Goes to Town for "The Boys" With Cuffos & Such

NEW YORK, May 1.—Show business takes care of "the boys" as well or better than any other industry, and New York is especially equipped to play host to the servicemen. Locally, 18 Times Square film and vaudeville houses and 6 Brooklyn movie theaters have contributed 1,761,109 passes to the armed forces since July 7, 1941, when the New York City Defense Recreation Committee started. Committee has also distributed 499,969 free admissions to legit shows, 64,032 passes to ballet and opera, 729,574 to sports events, 256,403 okehs to tours (such as Radio City and NBC) and lectures, and 209,497 cuffos to local studio broadcasts.

Total of 3,520,584 tickets handed out by the NYCDRC since 1941 is a shining example of what show business is doing for the servicemen, because it involves giving out free the only thing that showbiz has to sell—an admission. On top of that, show biz gives a break to servicemen who don't bother to visit the local NYCDRC: movie houses admit servicemen at the cut rate of 28 cents, including tax; some hotel dining rooms and restaurants offer cut-rate meals; many hotels and rooming houses have cut rates, and many organizations stage free dances.

At bars and clubs, patrons often send free drinks and pick up the checks for servicemen. All of it adds up to an open-arms welcome policy toward uniformed men that's blackened only rarely by dance halls and night club joints that overcharge them.

The Edison Hotel's Green Room is open

daily for 2-for-1 luncheons for servicemen. (Servicemen get two dinners for the price of one.) Park Central's Coconut Grove has made Monday "Servicemen's Night," when uniformed men and friends can have a seven-course dinner and see the show for \$1 a person. Henry Hudson Hotel gives them lodging Saturday nights and holidays eves for \$1. St. Regis Hotel Roof removes the minimum charge of \$2 for men and women in uniform. Pepsi-Cola Canteen in Times Square provides free shaving and shower facilities. Pather Duffy Canteen, started by Alan and Kathryn Corelli, provides hot food to servicemen stationed at isolated points thruout the city at night. Stage Door Canteen, most publicized of them all, still draws packed houses nightly. Salvation Army is opening a canteen next month. French Canteen and Merchant Marine Canteen also take care of servicemen.

Previews of new plays and radio broadcast premieres have also been thrown open to "fighting" audiences. Red Skelton program studio tickets are sent only to servicemen.

If any business has gone to town for servicemen, it's the show business.

**BOLTON HOTEL SYSTEM**  
operating  
**HOTEL OLMSTED**  
Cleveland, Ohio  
Frank Walker, Mgr.  
ALL ROOMS WITH BATH  
Catering to and Offering Special Daily and Weekly Rates to the Profession.

The trade is already whispering about the amazing, sensational, startling information to be revealed by The Billboard's 6th Annual College Music and Band Survey. Coming soon! Watch for it!

<p><b>STOCK TICKETS</b> One Roll . . . . \$ .75 Five Rolls . . . . 3.00 Ten Rolls . . . . 5.00 Fifty Rolls . . . . 17.00 100 Rolls . . . . 30.00</p> <p><b>ROLLS 2,000 EACH.</b> Double Coupons, Double Price. No C. O. D. Orders. Size: Single Tkt., 1x2".</p>	<p>"Because of the chaotic conditions in China I have suffered much." —Madame Chiang Kai-Shek.</p> <p><b>TICKETS</b> Of Every Description. Movies-Circus-Parks-Fairs-Street Carnivals or anything under the sun. <b>THE TOLEDO TICKET CO.</b> Toledo (Ticket City), Ohio</p>	<p><b>SPECIAL PRINTED</b> Cash with Order. Prices:</p> <p>2,000 . . . . \$ 4.25 4,000 . . . . 4.83 8,000 . . . . 5.87 8,000 . . . . 6.81 10,000 . . . . 7.15 30,000 . . . . 10.45 50,000 . . . . 13.75 100,000 . . . . 22.00 500,000 . . . . 88.00 1,000,000 . . . . 170.50</p> <p>Roll or Machine Double Coupons, Double Price.</p>
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# BLAST PETRILLO WAX BAN

## Claim Indies Hit by Edict But Industry Marches Ahead; Push Post-War Ad Structure

(Continued from page 3)

against attacks threatening radio's freedom.

"Radio to be free must be able to pay its way," he said. "Advertising has proved an efficient tool of business. Attacks on advertising are attacks on the freedom of radio and as such we have opposed them."

The Petrillo ban on recordings came in for castigation in Miller's report, and he stated his confidence that the fight against the ban will be successful. Radio will face unlimited opportunities when the war is over, Miller asserted. "Radio more than any other force is most capable of rendering service to mankind in the fight for mutual understanding between ourselves and our defeated enemies," he said.

It was announced that 22 radio stations were admitted to membership in NAB by the board of directors at the conference. They are KCMO, Kansas City, Mo.; KCRC, Enid, Okla.; KEEW, Brownsville, Tex.; KFFA, Helena, Ark.; KGDM, Stockton, Calif.; KGFL, Roswell, N. M.; KHUB, Watsonville, Calif.; KLZ, Denver; KSN, San Francisco; KSCJ, Sioux City, Ia.; KTBS, Shreveport; KWFC, Hot Springs, Ark.; WDAK, West Point, Ia.; WEBR, Buffalo; WGGM, Gulfport, Miss.; WGRC, New Albany, Ind.; WHBQ, Memphis; WJPA, Washington, Pa.; WKBB, Dubuque, Ia.; WKBO, Harrisburg, Pa.; WTOL, Toledo, and WWPG, Palm Beach, Fla. The Columbia Recording Corporation, New York, was admitted to associate membership.

Monday was largely a day of preparation for the heavy work of the conference, with registrations, committee meetings and meetings of the NAB board of directors and BMI board, closed to the press. In a press conference Neville Miller, NAB president, reviewed the Petrillo recording ban situation. The ban has hurt radio stations much less than was predicted last fall, Miller said, but is hurting the small non-network stations. "Ban is definitely hurting war effort morale," he declared. "Music is an important adjunct of morale and because of the AFL ban our armed forces overseas have no way of getting the top tunes of the day." Of the outcome of present negotiations, he said, it is "unpredictable," but that in any event the ban "will not put radio out of business."

The NAB Public Relations Committee held a four-hour session, with Edgar Bill, WMBD, Peoria, as chairman. Committee outlined plans and policies to guide Willard D. Egloff, assistant to the president, in his work during the coming year. There was lengthy discussion of the public relations plan adopted by the NAB board of directors. Walt Dennis, chief of the NAB News Bureau, recently established, explained the operation of the department, and its basic policies were presented and approved. Dorothy Lewis, NAB co-ordinator of listener activity, described the operations of radio councils, the NAB association of women directors and other phases of her work. Committee members in attendance were Edgar Bill; Edgar H. Twamley, WBEN, Buffalo; Craig Lawrence, KSO, Des Moines; Kern Tips, KPRC, Houston; John F. Patt, WGAR, Cleveland; Leslie W. Joy, KYW, Philadelphia; Frank M. Russell, NBC, Washington, and George Crandall, CBS, New York.

The sales managers' executive committee approved a resolution urging formation of a plan to make a study of present and post-war automotive advertising to be presented to the industry as a whole with the thought of better serving the industry.

### War Man Power and Materials

Drastic technical man-power curtailment in the radio industry is a certainty, speakers at the Tuesday morning session declared. Brigadier-General F. E. Stoner, assistant chief U. S. Signal Corps; Lawrence A. Appley, executive director of the

War Man Power Commission; Lieut.-Comm. Patrick H. Winston, assistant executive, Selective Service, and Lindsey Wellington, North American manager of BBC, all stressed the seriousness of the man-power shortage.

At a press conference at 10:30 a.m. Tuesday, Elmer Davis, OWI director, answered questions of the press and outlined the work being done by his department (see story elsewhere in this issue). Davis also addressed the noon luncheon, which was attended by nearly 1,000 broadcasters, but his speech was strictly off the record. Assemblage paid an impressive tribute to the nation's war heroes, featuring mood transcriptions of *Call to the Colors* bugle solo, a narrator explaining in measured tones the sacrifices of the men honored; lowering of the conference flag to half mast, and background music *Lead, Kindly Light* closing with a bugle solo of taps.

Men honored were Ensign Thomas A. McClelland, KLZ, Denver; Seaman Don Crocker, NBC; Lieut. Donald L. Chase, WTMJ, Milwaukee; Lieut. Barron Chandler, NBC; Capt. Derby Sproul, KDKA, Pittsburgh; Sgt. Lester M. Galloway, radio singer; Sam Miller, KLRA, Little Rock; Pvt. Edwin T. Bottelton, Russell M. Seeds Company, radio publicity; Ensign Stephen Fuld, CBS; Pvt. Stanley Kops, KFWB, Hollywood; Lieut. Robert H. Freer, WIBX, Utica, N. Y.; Lieut. Henry P. Jenks, Fenton Kelsey Company; Alma (Buddy) Mills Jr., KQRS, Rock Springs, Mo.; Major Joseph A. Burch, RCA; Major George B. Hart, WCPO, Cincinnati; Douglas Young, KMTR, Hollywood; Lieut. Col. Russell R. Brunner; Frank J. Cuhel, MBS; Lieut. Louis H. Utley and Lieut. James L. Carroll Jr.

### War and Materials

Army and navy officers held the stage Tuesday afternoon in a discussion of *War and Materials*. Lieut.-Comm. Morgan Reichner, navy press chief in Washington, warned that altho WAVES and SPARS and the marine corps women were being trained in radio communications, they cannot be sent overseas and therefore further heavy demands for radio engineers may be expected. Lieut. Holman Faust, Chicago press branch of the navy, praised

## No Cure-All for Small Stations' Problems; Local Business Vital

CHICAGO, May 1.—Plight of some 300 small radio stations which are near or in financial and other difficulties owing to the war emergency because of man-power and material shortages, increased costs and reduced advertising revenue was thoro'ly aired at the NAB War Conference here this week. Some proposed remedies were rejected and various suggestions for relief were considered by the clearing house committee of 12 station operators.

James L. Fly, FCC chairman, presented figures showing that while in 1941 787 stations averaged earnings of \$40,418 each and in 1942 \$43,390 each, there were 118 stations which made less than \$2,500 each and 168 which lost money. Combined losses of the 168 stations were about \$1,000,000, he said, in contrast to industry earnings of \$34,000,000 in 1942.

Proposed remission of income tax by the government would not help the financial problem of the small stations, Fly asserted, because income is needed before income can be paid. Neither would government paid advertising be advisable, except as a last resort. Fly's own proposal is for national advertisers to use small stations, which have largely depended upon local advertising, now sharply curtailed by the war. "If only

### Strictly Business

CHICAGO, May 1.—There was a notable absence of social activities at this year's NAB conference. The serious nature of problems confronting the industry had a sobering effect upon the 1,200 delegates and there was little of the usual "good time" convention atmosphere.

Breakfast time for delegates was set at 7:30 a.m. and round-table conferences began promptly at 8:30, a plan most conducive to sending the boys to bed early. Aside from a few early evening get-togethers staged by the networks, no cocktail parties were in evidence. In short, this was one convention that could be labeled "strictly business."

radio for presenting programs in the public interest. Frank McIntosh, assistant war production radio and radio division director, assured the industry that, while the demands for radio equipment for the military services are exceptionally heavy, replacements parts and tubes for the nation's radio sets are assured.

Col. E. J. P. Glavin, Eastern defense command, New York, explained the workings of radio silence in defense areas and of Radio Central (story elsewhere). Lieut.-Col. Edward M. Kirby, army radio public relations chief, explained how eye-witness accounts of the war from the front line of battle, thru an observer's voice, has been made possible thru a recording on a wire in a machine weighing only 25 pounds carried by the observer. Radio's part in the war and its addition to the technical progress of war operation were told by Col. R. Ernest Dupuy, chief of news division of army public relations.

### Post-War Planning

The formation of a post-war planning committee consisting of radio industry leaders and chairmen of NAB standing committees, to be assisted by representatives of allied trade groups and educational organizations, was announced by President Miller to implement post-war planning for the industry. The committee was voted by the outgoing board of directors Monday.

"Radio's importance in the conduct of this war is being merged even now with its tremendous responsibilities in the post-war world," Miller said. "Radio's world-wide coverage makes it a vital medium to be relied upon in winning the peace and molding a new world for a free people," he added.

### Wednesday Session

Breakfast roundtable discussions were held Wednesday from 8:30 to 10 a.m. (See *Blast Petrillo Wax Ban* on page 11)

## FM Seeks Drop Of Hours Rule; Petitions FCC

CHICAGO, May 1.—Enactment of a resolution to petition the FCC to suspend for the duration the FM regulation requiring two hours of unduplicated program out of every six of operation highlighted meeting of FM Broadcasters, Inc., here on Tuesday.

A minority sought to ask for permanent abolishment of this regulation on the grounds that it enables commission to dictate how licensed time is to be programmed; and, in effect, puts AM stations with FM facilities in competition with their own advertisers who are helping to finance FM experiments. Majority felt, however, that restrictions should be lifted only for the duration since primary purpose of its enactment was to stimulate sale of FM receivers no longer being made. Group leaders stated, however, that this point will have to be thrashed out with the commission along with many other FM regulations now regarded by the group as hampering the development of FM.

Group also decided to ask FCC that an FM member be included on the roster of a general planning committee now in the works sketched to be made up of representatives of Radio Manufacturers' Association, Institute of Radio Engineers and others when time comes to overhaul allocation of channels for all types of broadcasting.

Walter Damm, of WTMJ, Milwaukee, presided and was re-elected president for another year. New directors named were Arthur B. Church, of KMBC, Kansas City; Walter Evans, of Westinghouse, and Franklyn M. Doolittle, of WDRC, Hartford.

## Air Raid News Over Radio Central

CHICAGO, May 1.—Radio Central, about which there has been much speculation but little definite information, was briefly explained by Col. E. J. P. Glavin, First Army Command, First Corps Area, New York, at the NAB War Conference.

Radio Central, he said, is a system worked out to assure official and accurate information to the public during air raid warnings. Stations are linked to army headquarters by a direct line for efficiency and speed in disseminating information. It is under direct control of the army but also co-operates with the navy and coast guard. It is a voluntary organization in which all networks participate. Colonel Glavin said that stations have given wholehearted co-operation and have paid the salaries of the men who operate Radio Central.

During radio silence imposed when an air raid warning is sounded no broadcasts can be made except under army control. When silence is lifted the Price code comes back.

Colonel Glavin explained that in affected areas there are 1,200 accredited news gatherers. Radio Central releases official and factual news and operates a small wire service which blankets the news to small-town areas. System as yet is used in only a limited area but is likely to be expanded.

the radio wants the green light on salable commodities if Congress does make an appropriation.

In a brief report preceding the small stations' discussions, the NAB research and sales managers' executive committee presented recommended standards for coverage maps, such maps to be based on a station's signal strength determined by a field intensity survey and an audience mail survey.

Michael L. Sillerman, president of the Keystone Broadcasting System, presented a voluminous outline of a plan to provide big-time programs for small stations.

**Challenges Confronting Radio**

CHICAGO, May 1.—What are the main challenges confronting the future of broadcasting?  
 In the opinion of William S. Paley, head of Columbia Broadcasting System, they are:  
 1. Continuing change in relationship with government which may be effected by regulation or legislation or both.  
 2. Need for better public relations in selling the public on the importance of broadcasting.  
 3. Challenge of technical change.  
 4. Improved radio programing.

**125G as Retail "Persuader"**

**Promotion Group Out After Chain Store Accounts**

CHICAGO, May 1.—Reaction of broadcasters to unveiling of NAB's \$125,000 project to tap the retail store field here this week was a favorable one. Far-sighted station execs in small cities were especially jubilant over avowed intention of the Retail Promotion Committee to hammer away at chain store execs and thus break down barriers to make possible time sales to potential accounts whose ad budgets are set and administered by "home offices." Larger broadcasters, especially those with full time sponsored schedules, regarded it as laying a foundation for the creation of a new sales market to be tapped if present revenue sources dry up or are regarded as no longer desirable.

Purpose of plan, as outlined by Paul Morency, WTIC, Hartford, head of NAB Retail Promotion Committee, and Sheldon Coons, noted advertising consultant and special adviser to the committee, is both to educate retailers to the value of radio time and to educate broadcasters to obtain and service retail accounts.

Committee has been working out details and procedure for many months with Coons as well as with leading bigwigs in the retail field. Reaction to date, notably on the part of the National Retail Dry Goods Association, indicates that retailers are as anxious to find out how they can best use radio as broadcasters are to sell them time.

**What Subscribers Get**

Broadcasters subscribing to the plan will obtain a world of help to crack the retail market. Present line-up calls for a master four-hour presentation of the problems of retail selling, distribution and the part radio can play in their solution to retail execs in 100 leading cities. Presentation will use sound motion pictures, slide films, transcriptions, statistical charts and barrage of printed material. Ten master showings will be routed simultaneously around the country. Tours are expected to start in September and be completed by Christmas. Smaller cities not now skedded for master showings will be able to obtain them by banding together and paying necessary costs, provided they lie along the route of one of the tours.

For cities not included on the master route, all facts and selling dope in the master showing will be presented in jumbo easel form. Thirty of these presentations will be available for simultaneous showing. In addition desk presentations, which will be photographic reductions of the easel, will be given every participating station. Experts in radio and retailing will stage and promote presentations with local station assistance.

Printed material to accompany presentations will consist of booklets on "How To Buy Radio Time," "How To Measure Radio Audiences," "How to Make Point of Sale Tie-Ups," "Components of a Good Program," "How To Put a Program on the Air," and What To Expect From Your Radio Station—all written by committees of top radio selling and promotion specialists.

**Participating Costs**

Tab for participation is pro-rated according to station billings. Those with total billing under \$15,000 contribute \$25. From 15 to 70 g's, amount increases \$5 for each \$5,000 billing. From \$70,000 to \$90,000 it jumps \$25 for each 10 g's. Those in the \$90,000 to \$100,000 bracket pay \$250; 100,000 to \$125,000 pay \$325; \$125,000 to \$150,000 dump in \$400, and \$150,000 to \$200,000 contribute \$500. Stations doing an annual volume over \$200,000 and less than a half million pay \$600, and all over \$500,000 contribute \$750.

Prior to the meeting 333 of the estimated 867 stations were signed up. Additional signatures at the meeting boosted the industry percentage from 36 to above 40 per cent, with additional contracts expected to be inked as the first master showing date draws nearer.

Best support has come from the larger (See Retail "Persuader" on page 11)

**Endorse Local Self-Censorship Of Language Outlets With Code Violators Subject to Removal**

CHICAGO, May 1.—At a foreign language breakfast session Wednesday (28) at the NAB War Conference, Byron Price, director of the Office of Censorship; Harold Ryan, assistant director of censorship in charge of radio, and Robert Richards, foreign language radio director under Ryan, endorsed a plan of localized voluntary censorship within the foreign language radio industry itself. This new plan, designed to establish a closer and tighter supervision over foreign language programs broadcast in 28 different tongues over 128 domestic radio stations in the continental United States, was proposed by members of the Foreign Language Radio Wartime Control. It will parallel Price's newspaper set-up in which sectional key publishers act in a semi-official capacity for the Office of Censorship.

A corps of foreign language broadcasters will be appointed by Arthur Simon, chairman of the Foreign Language Radio Wartime Control, and his executive committee, with the approval of Price, Ryan and Richards, to serve as sectional and/or State supervisors of enforcement of the foreign language broadcasters' code of wartime practices. If they fail to correct code violations in their respective areas and repeated violations occur, the cases

will be reported to the national office of the Control in Washington, which will persuade the broadcasters to correct the abuses before reporting to the Office of Censorship, which has power to remove foreign language radio schedules from the air.

Members of the Control voted to continue Simon and the other officers and directors in office for the duration and six months after the war. Simon was granted authority to appoint new members of the board of directors to fill vacancies and replace language station operators unable to serve. James F. Hopkins, WJBK, Detroit, and Joseph Lang, WHOM, New York, will continue as vice-chairman and treasurer respectively. Gene Dyer, of WSBC and WGES, Chicago, was appointed secretary.

New directors appointed by Simon include Howard W. Davis, KMAC, San Antonio, and KPAB, Laredo, Tex.; S. H. Patterson, KSN, San Francisco, and Mario Clifford, WHFC, Cicero, Ill. The new sectional supervisors will be announced soon from Washington. Simon pointed out that these men will not be government officials but radio industry volunteers with semi-official authority from the Office of Censorship.

**OWI (Davis, Stauffer) Turns a Few Handsprings for Air's Co-Op on Global Effort, "Nerve" Warfare**

CHICAGO, May 1.—Radio's co-operation with the Office of War Information in the war effort was roundly lauded at the NAB War Conference by both Elmer Davis, OWI head, and Don Stauffer, head of the OWI's radio division. Davis, in his Tuesday conference, paid high tribute to radio for the work it is doing.

"We have had an enormous amount of support from the entire radio industry," he said. "The amount of time given to the war effort has been very large, and we shall be instrumental in getting a much larger amount. The foreign language stations also have given excellent co-operation."

Davis detailed the "psychological warfare" that is being conducted via radio in Africa and Southern Europe by both short and medium wave (the latter from Cairo). In these broadcasts no effort is made to induce the people to rise against the enemy, but the broadcasts encourage slowdowns and other forms of sabotage. That they are proving effective has been evidenced in many ways, one being the speeches from the Axis seeking to counteract the broadcasts. Davis said there is positive evidence that the propaganda broadcasts are being heard in Japan.

Stauffer, at the Wednesday session, gave a comprehensive account of what radio, in co-operation with the OWI, has accomplished. Since April, 1942, he said, radio has handled 65 different campaigns in furtherance of the war effort, and the results are a powerful indication of the public service rendered.

"In the Midwest," Stauffer pointed out, "only 24 per cent of the public believed last July that gas mileage rationing was necessary. Radio then went to work. By

December this percentage had risen to 67 per cent. Another instance was the "curtail travel" campaign at Christmas time. As a result of the drive, all soldiers and sailors who wanted to go home were able to do so, and civilian travel was accommodated too without overworking transportation facilities."

Other successful campaigns cited by Stauffer included V-mail campaign, which increased use of V-mail 150 to 200 per cent; War Bond campaign, increased payroll allotment figures from \$700,000 to \$30,000,000 in 15 months, and increased dollar amounts pledged from 4.1 to 8.9 per cent; campaign for glider pilots for army and CAA—after all other efforts had failed, netted 30,000 Grade A glider pilots in a two-week drive; Victory Tax acceptance campaign in 10 days resulted in Gallup Survey disclosing 92 per cent of public believe tax a necessity and assuaged Treasury worry that tax would affect War Bond sales; shoe rationing campaign, carried on in secrecy, was complete success when news broke at 3 p.m. Sunday—practically all stores closed Monday; three-week drive for nurses netted 100 per cent increase in enrollment, up to 200 per cent in some spots; Victory Garden drive will result in at least 21,000,000 gardens as against 13,000,000 hoped for when plan was first announced; grease and fats campaign upped turn-ins from three to seven million pounds; coast guard enlistment drive increased applications 20 per cent; campaign to "buy coal early" last spring increased spring deliveries 70 per cent; CAA non-combat pilots' application campaign, after all other efforts failed, resulted in 104,000 applications.

"Individually," said Stauffer, "some of these accomplishments may seem small, (See OWI Handsprings on page 55)

**ROLL TICKETS**  
 Printed to Your Order **100,000** for  
 Cheapest GOOD TICKET on the Market  
**Keystone Ticket Co., Dept. B, Shamokin, Pa. \$19.50**  
 10,000 .. \$8.50  
 20,000 .. 7.75  
 50,000 .. 12.50  
 100,000 .. 19.50  
 Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

**Increasing Use of Women Helps Solve Man-Power Problem**

CHICAGO, May 1.—Pre-occupation training, in-occupation training, reducing jobs as much as possible and employing women in technical jobs are some of the means that are expected to ease the man-power shortage confronting the radio industry, it was stated by speakers at the NAB conference here this week. While a rather somber view of the situation was taken by most of the speakers, it was indicated that an intensive campaign of training and replacement will offer considerable relief.

Increasing use of women in technical jobs was recommended, and it was pointed out that use so far made of women has been highly satisfactory. Lawrence A. Appley, executive director of the War Man-Power Commission, said: "In cases where your industry is using women they are proving most satisfactory. You are discovering that it is not absolutely necessary for a technician in your studio to know what is behind the panel. I know of one station making use of a male technician who has no hands by hiring his wife to do as he instructs. She is his hands." The industry has not yet begun to use women to their full capacity in the war effort, he asserted.

Lieut. Comm. Patrick H. Winston, assistant executive, Selective Service, told the assemblage it should not be lulled into any false security by the fact that radio is considered an essential industry, and he called upon broadcasters to train new employees as rapidly as possible. Broadcasting may safely train and replace the men going into service from those over 45 and from the reservoir of women workers, he said.

Lindsey Wellington, North American manager of BBC, stated that the organization had recruited and trained hundreds of women for work in the industry and that at present over 25 per cent of its staff is women.

Excellent results in solving the man-power problem have been obtained by the Philadelphia stations, James L. Fly, chairman of the FCC, who made public a communication from Samuel R. Rosenbaum, chairman of the Philadelphia Radio Station Managements, pointed out. Rosenbaum said that about two years ago Charles C. Smith, member of American Communications Association, and a broadcast technician of one of the Philadelphia stations, first pointed out that the demands of war industry upon man power of the Philadelphia stations were rapidly increasing. He proposed that the union set up a training plan in order to add to the pool of available men the union had on its waiting list. It was not until the stations began to experience considerable difficulty in obtaining replacements that the stations saw the necessity of joining with the union in placing a training plan in operation. In December, 1942, the joint plan now in effect was announced. In general it consists of two parts, practical and technical. Results of the first semester of the training course, recently completed, have been highly satisfactory, and other station areas are expected to follow along the lines of the Philadelphia plan.

"In our judgment," says Rosenbaum, "this course is producing results in a period of 22 to 24 weeks which are comparable to the results shown by many of the special training courses in periods of from one to two years."

Questioned as to whether the system provides a pattern that can be adopted in other parts of the country, Rosenbaum said: "I would say that it can be adopted in other centers where similar facilities are available."

# BIG AIR COIN FROM PIX

## "Hitler's Children" Seen as Starting New Bonanza With Ether Taking 40% of Budget

BOSTON, May 1.—Success of the current radio promotion campaigns for RKO's sleeper, *Hitler's Children*, indicates that a revolution in amusement advertising has begun.

Trend of the movie industry toward radio advertising crept along until recently, booming with the phenomenal success of this B picture. Film cost about \$165,000, but thru an expenditure of about 40 per cent of its advertising budget in radio, it has been pushed to an anticipated gross of \$3,000,000. New England film district advertising, promotion and distribution men are freely predicting that, within the year, nearly 20 per cent of their total budgets will be devoted to radio. Some of them look far enough ahead to prophesy that they will be spending nearly 50 per cent within two years.

RKO's discovery of the potency of radio advertising came about quite by accident. The film is based on Gregor Ziemer's *Education for Death*, a study of the Nazi education system and the superman ideology. Ziemer is one of the Midwest's best known radio commentators, broadcasting regularly over WLW, Cincinnati. It was natural that the film premeditated. Schedule of 33 cities, a newspaper advertising campaign for a B picture, and radio tie-ups were arranged. Radio brought *Hitler's Children* into the smash-hit class.

### Big Yank Web Deal

Terry Turner, RKO exploitation head, saw the trend and took advantage of it. Similar arrangements were made in other RKO districts. In New England, under the local direction of Don Prince, RKO made a deal with the Yankee Network for four one-minute transcribed spots a day, over the normal period of newspaper advertising, and at the current market rates. Film received in return radio editorial courtesies. In addition, the network was supplied with transcribed shows, just as papers are supplied with mats, stills and press material. Transcriptions were professional, done by Orson Welles's Mercury Theater.

This was all a prelude to the vast nationwide arrangements recently completed between RKO and powerful individual stations and regional networks. Stations will sponsor three RKO films a year, while RKO contracts for regular time. *This Land Is Mine* will be the first film to be so exploited.

Newspapers (and magazines), until now the film industry's only major advertising and promotion media, figure to be hurt. For the time being, especially for the duration of the war boom, the large metropolitan papers will not feel the pinch. They have always given adequate editorial coverage to the entertainment field. Besides, the films can afford the dual coverage, and they have not yet fully tested the new medium.

### Re Showbiz Coverage

But the small city and town papers are already being trimmed. Papers in New England cities like Fall River, New Bedford, Worcester and Providence have never given fair coverage to amusements, although they have collected above-average advertising in comparison to the concentration of population. Radio is now taking this advertising.

When the war boom begins to dip more drastically, perhaps in a year or so, big city papers will undoubtedly begin to fall behind, too. It will be practically useless to fight the trend. It is too big. The papers, it is felt, must pool their brains and plan how to get at least their equal share, for there is no gainsaying that they remain a convenient advertising medium of tested worth.

### YN Goes to the Front

BOSTON, May 1. — Apropos radio's drive to cement its newly found commercial relationship with films was the

technique used by the Yankee Network to promote the product being advertised, i. e., RKO's film, *Hitler's Children*.

On its own initiative and out of its own pocket the network set up a prize of \$100 for the station doing the best job of merchandising along with the percentage of box-office increase at the local theater during the film's playdate. Box office results were determined by RKO.

Out of the 21 Yankee net stations, WCOU, Lewiston, Me., came thru with the best job and copped the C-note. Theater's biz was up 190 per cent during *Hitler's Children* showing, with the station getting major credit for the wow returns.

MILWAUKEE, May 1.—Johnnie Olson has been selling War Bonds so fast on his *Rumpus Room* broadcasts over WTMJ that the climactic show for bond buyers only today was to be moved from the regular studio in Radio City to the more spacious auditorium. Bond sales have hit \$77,000 so far.

## Airists Go Lit'ry-Lecture With Gouraud Heading Up Parade of Phila. Authors, Post-Chow Talks

PHILADELPHIA, May 1.—Borrowing a note from returning foreign radio news commentators getting advance royalties from book publishers and magazines for their writings, local air personalities are turning to things literary to cash in on the trend. With Sophie Tucker, George Jessel, Joe Laurie Jr. and other stage personalities penning their memoirs, Powers Gouraud, who has been "man-about-town" and amusement critic for WCAU for the past 13 years, is doing ditto. Having been in showbiz before entering radio, Gouraud, now well up in years, is preparing a volume of reminiscences entitled *Sixty Years—So What!*, in which he will discuss his experiences as critic, songwriter, world traveler and radio commentator.

Also at WCAU, announcers Wade Barnes and Don Heyworth have finished act two of a play, *More Than You Know*. Hugh Chambers, who recently left the announcing staff of WIP, has completed a mystery novel, *The Graveyard Annex*, which is listed for publication by Reynal-Hitchcock next October. Paul Martin, announcer at WBAB, Atlantic City, who recently became Pvt. Martin Gold-

## FCC Nixes Kerr Group Nix of Watson, Dodd; Now Up to Senate

NEW YORK, May 1.—By a four to three decision the Federal Communications Commission this week refused to discharge Goodwin Watson and William E. Dodd, FCC employees who were attacked last week by the Kerr Committee. The duo will remain at their posts unless the Senate concurs in the committee's "findings."

The Kerr group, set up by the House to weigh charges of "subversive activity" filed against government personnel by the Dies Committee, had brought in a critical report on them.

The four officials who voted to retain the men until Congress forces their discharge are Chairman James L. Fly and Commissioners Paul Walker, Ray C. Wakefield and Clifford J. Durr. The three commissioners in opposition were Norman S. Case, George Henry Payne and T. A. M. Craven.

In explaining its decision the FCC stated that the records of both men

## OWI's Latest Ache Is Wax; Begs Return

NEW YORK, May 1.—The Office of War Information this week circularized stations with a plea to return the records of announcements and programs furnished them. Seems the OWI, just like any other record-maker, is limited to raw stock and, unless the platters are returned so they can be re-processed and re-used, OWI allocation would be on a spot.

Every station gets at least 11 platters weekly from the OWI, which adds up to a sizable weekly waste unless they are returned promptly. Main handicap in returning the records has been the lack of savvy by the stations as to the proper method in which to package and get the disks into the return mail. Packets travel by government frank, i. e., sans postage, only if they're under four pounds in weight. Some operators have attempted to return a pile of plates at one time and, when they were refused by the post office, just let them pile up.

enring, is co-author of a new book, *Going to Officers' Candidate School*, published by the Military Service Publishing Company.

Other local air personalities are turning their talents to the lecture platform for some of the lucrative side money floating around. Bernie Barth, WFIL announcer, is being sought by women's clubs for his humorous dissertations on radio's soap-box operas and quiz shows. Katharine Clark, WCAU women's news commentator, is lecturing on a course in radio at Penn Charter, one of Philadelphia's oldest private schools, while Hal Coulter, KYW sales promotion manager, is making speeches on radio before the advertising and promotion classes at the Wharton School of Finance, University of Pennsylvania.

Still leading among the air lecturers is John Corcoran, WFIL news commentator with a European background and British accent, who is much in demand at club and organization dinners and meetings. WCAU's Capt. Robin Flynn, also sporting a British accent, is starting to gain a rep in similar circles for his news comment before groups.

were above question, and added that "earlier than many of their countrymen they perceived the rising menace of the Nazis, Fascists and Japanese, and spurred on by this insight they sought by speech, by writing and by co-operation with others working toward similar ends to awaken their countrymen to the peril which became manifest to all Americans at Pearl Harbor. These men have been on the job and under our observation, as well as the observation of other bureaus vital to the war effort, for a substantial time. No question has at any time been raised concerning the competence, accuracy or objectivity of their work. Not only is it inconceivable that any bias, distortion or subversion could escape the attention of these agencies but these agencies have frequently commended the quality of the work performed."

The report challenged the Kerr Committee's contention that Watson and

## BCC Researcher London Bound With 'Criticism'

NEW YORK, May 1.—Henry David, U. S. research director for the British Broadcasting Corporation, is en route to London for confabs with BBC execs on proposed revisions of short-wave service to the U. S.

BBC in New York has been staging playback sessions wherein American radio experts and laymen listen to and dissect BBC programs. Most of the criticisms and suggestions were transcribed as voiced during the playback sessions. Will furnish the basis for preliminary revamp planning.

For reasons of security the date of David's departure and mode of transportation used are taboo.

## Rationing Clips Furrier Gimmicks

NEW YORK, May 1.—Latest addition to the list of commercial changes caused by the war cropped up on announcement copy being used locally by several fur shops. Business with these advertisers hasn't fallen off yet, but they are a little unhappy.

Reason for the sorrow is that gas rationing has obviated the gimmick that put them in business. No longer can fur shop advertisers prattle on the air about "bonded messengers calling for your fur coat." Now millady has to tote her garment down for storage, repair or transition from mouse to mink. And this puts these gents into direct competition with the non-shlock operators.

Another novelty in the fur line are the mink scarfs being offered at less than \$10 per skin!

## KOA Nabs Quartet Of News Sponsors

DENVER, May 1.—News continued to make news this week, in this town as in other localities, when KOA, NBC affiliate, signed four sponsors for news programs. Two of the shows are transcribed features, the others live.

The e. t. s. are *Eye Witness News*, bought by Walter Brewing Company, and *War Correspondent*, bank-rolled by Kurer-Empson Company, canners. Both are weekly quarter hours.

The live shows are straight 15-minute newscasts—three-a-week to American Furniture and two-a-week to Safeway Stores, grocery chain.

## McClintock Is Ill; Cancels Western Trip

CHICAGO, May 1.—Miller McClintock, new president of MBS, who was to have left for the West Coast Friday (30) on a speaking trip, became ill here and is confined to his bed at the Drake Hotel. He has canceled his speaking engagements. Mrs. McClintock, who is in Hollywood, has been notified and will come to Chicago.

Dodd should be fired because of public opinion, and stated that "as commissioners we are sworn to uphold the Constitution and the laws of the United States. We are obliged to preserve their orderly processes. We cannot in good conscience take a course of action which, however politic and easy, may violate the process of law and free speech."

It added that "we do not, of course, endorse every word these men have uttered or every action they have taken, but we believe that right of freedom of speech which the Constitution guarantees to every person embraces even those with whom we disagree."

As to the conduct of the investigation, the FCC charged that its general counsel was refused admittance to the Kerr Committee's hearings, and that no transcript of the proceedings is available.

# SIX TOP AGS TO TEST VIDEO

## B&B Skeds Spots To Plug Cereals In No-Buy Areas

NEW YORK, May 1.—Benton & Bowles will start a blanket spot announcement campaign for Post Toasties, Post Bran Flakes and Post Raisin Bran May 12 on stations west of the Mississippi and south of the Mason-Dixon Line. Spots will be musicals using vocals and instruments not covered by the AFM ban. They will not be heard in the East as the campaign is aimed at areas where cereal sales are not in the top brackets. It's all part of a government plan to push cereals—which are plentiful, non-rationed and nutritious. (ADVT.)

## Capt. Thompson Out of Action

NEW YORK, May 1.—Capt. Griff Thompson, ex-radio exec now with U. S. Army Special Service Division, collapsed on the West Coast and was returned to this area for hospitalization. Had left New York fortnight ago for global tour of camps and o. o. of recreational facilities.

Relapse was result of trying to conceal injuries suffered in traffic accident rather than miss out on overseas tour. Army medics prescribed lengthy rest treatment.

### Program Reviews EWT Unless Otherwise Indicated

#### "Romance"

Reviewed Monday, 11:30-12 midnight. Style—Drama. Sustaining on WABC (New York) and CBS.

Each week a popular love story is dramatized on this *Romance* series. Purpose is to present the classic romances in simple, sincere condensation. *Berkeley Square*, story caught, fell short of "weaving a spell of romance" and lost considerable beauty in the radio adaptation.

The air version retained and emphasized the eerie, shadowy, chilling qualities, but lost the charm and tear-bringing pathos of the play. Could be that the delicate fantasy of the Balderston stage opus requires more time for proper presentation than is possible in 30 minutes on the air.

Altho her delivery is letter-perfect, Kaye Brinker's voice lacks the desired warmth. The male lead, done by Staats Cotsworth, was a difficult role ably and convincingly handled. Rest of cast did competent jobs.

Music, under direction of Charles Paul, was appropriate and well done, but more of it might have helped create the desired mood and "cast the spell of romance."

Love stories have a universal appeal, and the *Romance* series will undoubtedly continue, but its program planners might choose happier themes, especially with the present yen for escape.

Wanda Marvin.

#### Moses Berkman

Reviewed Friday, 8:15-8:30 p.m. Style—News Commentary. Station—WTHH (Hartford).

Moses Berkman, political columnist of *The Hartford Times*, comments on the latest activities of the Connecticut State Legislature. Has a nice presentation of the week's news on Capitol Hill, and also lists forthcoming bills of interest to Nutmeggers. Voice is pleasant and calm.

Berkman highlights the Legislature's chores. Program shows real thought behind set-up and presentation.

Allen M. Widem.

## Visitor Emsees Pitch for WMC

DENVER, May 1.—Ralph Edwards, emcee of *Truth or Consequences*, and Milo Boulton, emcee of *We, the People*, both native Coloradans, did special broadcasts for the War Man-Power Commission this week during brief stops in Denver.

Edwards, who came to Denver with *Truth*, did two broadcasts on the WMC's local *Know Thy Neighbor* program. This show, used by the McNutt outfit in other towns also, is designed to get women into war work. After presenting the initial broadcast, Edwards lined up local talent to carry on the program. He went to Cheyenne, Wyo., to do the feature over KFBC and over KOA, Denver, the following day.

Boulton stopped off while en route to Cedar Rapids, Ia., with *People*. He interviewed WMC officials over KLZ on critical labor needs in the Denver area.

The shows were arranged and scripted by Bill Welsh, OWI Regional Radio Director, and Frank Farrel, WMO regional information chief.

## Philco FCC Nod On WPTZ Video

PHILADELPHIA, May 1.—In line with its policy to allow television stations to operate with whatever facilities are available under wartime freezing and priorities, the FCC has given the Philco Radio & Television Corporation the go sign to get its television station, WPTZ, in shape to resume operations. FCC granted Philco a license last week to cover, in part, a construction permit for a commercial tele broadcast station.

Philco has been off the air since last winter, when it shut down its station to set up a new tele transmitter at Wyndmoor, Pa. License grants permission to extend completion date to June 1, 1943, on condition that Philco comply

## Grab Dumont's Free Offer on Wed. Telecast With B&BCraig Making Study Via Spot Spiel

NEW YORK, May 1.—Six ad agencies have thus far accepted the offer of the local Dumont Television Station, W2XW4, of cuff use of time on an experimental basis, and at least one of them has asked its clients to appropriate funds on a minor scale to finance the experimental work. Agencies are Young & Rubicam, Ruthrauff & Ryan, J. Walter Thompson, BBDO, Marschalk & Pratt, and Benton & Bowles. Walter Craig, radio director of the last named, has asked clients to finance the tests. Among the outfits approached are General Foods, Best Foods, Prudential Insurance and Procter & Gamble, all sizable users of radio.

Craig has assigned his production staff to attend the Wednesday evening telecasting sessions so as to get the hang of the new medium, and will himself experiment with program ideas. Next Wednesday (5) he will try out brief spot announcements and eventually looks forward to taking on a full program.

Initial session of the expanded Dumont program will be attended by execs of all the foregoing agencies who will watch what Adam Hats and Butterick Patterns do with their shows.

Dumont plans to let the agencies play with the time as they wish, and is willing to give the agencies options on the time they use for experimenting so they can protect any successful program ideas that are evolved. Several agencies are known to have accepted this offer since, in addition to perfecting program ideas, the agency gets the benefit of whatever audience acceptance that can be built. As soon as the present Wednesday 90 minutes are allocated among agencies,

with requirements relating to materials and personnel when these become available.

Dumont will open another night and repeat the procedure.

Odd angle is that under FCC regulations telecasters can give their time to commercial use provided they do not get paid for the time and no prices are mentioned during the plugs; anything else goes.

Production plans at the moment are varied. On Wednesday Dumont is providing the talent via Jill Stevens (nee Lillian Zatt), Jack Banner's aid at WNEW, who is providing the acts and emceeing the show. Future programs will probably be handled by the various agencies, each of which will make its own deals with talent, etc.

### Selling Time to Orbists No Optical Illusion in Philly; Plenty of Shots

PHILADELPHIA, May 1.—Local opticians continue to find radio a leading medium. Tru-Site Optical Company, half way thru on its 26-week contract on WPEN, has more than tripled the time originally scheduled for use. Starting off with five five-minute news shots weekly handled by Don Frank, Tru-Site branches out this week with six quarter-hour news periods each seven days. Henry DeHaan Advertising Agency has the account.

Speare Optical Company turns to the air waves for the first time, bank-rolling Norman Jay, free-lance news commentator, for five quarter-hour shots a week, also on WPEN. Speare contract set for 52 weeks thru Elinor Brown Agency. Both opticians are spotted during the early evening hours within an hour apart.

## Lt. Danzig at Sea

NEW YORK, May 1.—Jerry Danzig, express head of WOR and a lieutenant (j. g.) in the U. S. Navy the past year, is now on active duty somewhere in the Atlantic. "Active duty" fits, since he's stationed on a ship "somewhat smaller" than a battlewagon.

## Glass as Tin Sub Now Bigger In Biz Picture; Owens Carding Daily CBS-er With Cutie Copy

NEW YORK, May 1.—Latest in the skein of manufacturers who have come to radio, for the first time, as a result of wartime affect on their output and markets is the Owens-Illinois Company, glass manufacturers which starts a daily show on CBS May 10. Program will be institutional in copy and anticipated novel in treatment of commercials. War angle stems from company's production of glass jars to replace tin cans.

Most important commercials on the series, aside from the obvious slant that commodities can also be packaged in glass, will be the unspoken plugs. These will come via mentions, on the show, of other programs sponsored by outfits using glass containers, such as Bing Crosby on Kraft Music Hall, which sells cheese packed in glass. O-I won't mention that they sell Kraft the glass jars but if they do the consumer will eventually realize that what was once purchased in tin cans is now available, without any loss of quality, in glass jars. Expected that eventually the public can be trained to forget tin cans and become so conditioned to getting their baked beans, for example, in glass jars that they'll want to get them in glass when the war is over.

This technique, and the use of radio, while new to Owens-Illinois is not new to the glass business. Five to six years back the Glass Container Association ran two network radio campaigns to popularize glass containers. One program, *Steinik Bottle Boys*, was a weekly quarter-hour aimed at creating consumer demand for the then new and now standard small style beer bottle;

at the time canned beer was all the rage. The other program was a weekly half-hour script, *There Was a Woman*, aimed at bolstering consumer acceptance of milk in bottles; like the beer chore, this was a protective measure aimed at offsetting the inroads being made by paper milk cartons.

Owens program, tentatively titled *Home Front Reporter*, is unusual for another reason, namely, that it's a Monday-thru-Friday strip from 4-4:25 p.m. Sale of 25 minutes of time is strictly out of the ordinary, except where CBS has built up a listener acceptance of a five-minute newscast. Columbia pioneered this technique with the 8:55-9 p.m. news spot that made Elmer Davis a household name. Subsequently, the chain did the same thing with five-minute news-slots on weekends, but always just before the hour and never in the afternoon.

CBS insists this sale of a 25-minute segment is just a case of tailoring the time to fit the advertiser and does not set a precedent. Nevertheless, it is known that the network tried to sell the client either 15 or 30 minutes and that the sponsor insisted on using only the amount of time required. To the advertiser, saving the cost of the daily five minutes means a sizable chunk of dough. Rather than lose the business, CBS will shift *Green Valley, U.S.A.*, daily strip show, and revamp the quarter-hour of news at 4 p.m. into a handful of data at 4:25 p.m.

Talent roster seems likely to be Fletcher Wiley; Eleanor Steber, Met opera singer, and Dave Broekman ork. Darcy Agency has the account.

You'll learn about the musical tastes of your college audience in *The Billboard's* important and revealing 6th Annual College Music and Band Survey. Coming soon. Watch for it!



**Burrelle's**  
ESTABLISHED 1886  
PRESS CLIPPING BUREAU, Inc.  
World-Telegram Building  
125 Barclay St., New York, N. Y.  
BARCLAY 7-8271

# Stem Production 800-to-1 Shot As 80,000-Plus Scripts Get the Scram — But Hopefuls Still Hope

NEW YORK, May 1.—Altho more than 30,000 dramas and musicals are copyrighted annually in Washington, and at least another 50,000 are written and submitted for production without bothering about a copyright, less than 100 reach Broadway showings. That means the chances are 800-to-1 against a playwright getting a professional Broadway showcase for his brainchild.

A study of the Bureau of Copyright's listings shows that 35,778 drama and musical plays were copyrighted during 1941. A few thousand were radio scripts—the rest were stage plays. Of the stage pieces only one out of every 40 were musicals and only one out of every eight had reached print at time of copyright.

There's a standing gag that one out of every three persons in the U. S. is writing or has written a play. That means 43,000,000 would-be playwrights. The truth probably is that millions of people try to write a play and that only a few hundred thousand each year actually write out one or two acts. Probably more than 100,000 actually write a complete play each year. And of this figure about 30,000 are copyrighted. The rest either make the rounds of play brokers or remain in the playwright's home, there to be dusted off occasionally when the scripser reads them aloud for the dubious benefit of luckless relatives or neighbors.

Paul Green, in an article in *The Sunday Times*, said 75,000 plays were written last year in the U. S. Barrett H. Clark, executive director of the Dramatists' Play Service, Inc., and a spokesman for the Samuel French Company, agrees that Green's figure is probably correct. Donald Douglas, of the Dramatist Guild, says he thinks one out of every three people tries at one time or another to write a play.

Apparently playwriting is as popular as ever, with the war no letdown. Those in the armed forces are turning out plays like mad. For example, the recent John Golden contest for one-act plays open to soldiers of the New York, New Jersey and Delaware area drew 114 scripts.

Clarks recalls that when he was with Samuel French he read as high as 2,000

plays a year, the peak being about 10 years ago (which was also the biggest year for copyrights of plays), and that he read about 800 plays annually for the Theater Guild and 150 for the Provincetown.

There are 700 to 800 playwriting courses in the country, and students write thousands of plays annually, says Clark. About 7,000 new plays make the rounds of the 22 play publishers each year. French is the biggest play pub and currently has a live catalog of 3,000 to 4,000 scripts. Clark says about 500 new plays are printed each year, mostly by French. Dramatists' Play Service has a catalog of some 300.

An interesting sidelight is that the number of plays copyrighted each year starts off lightly in January and mounts rapidly to a peak in December, when 10 times the number (compared to January) are filed at the Bureau of Copyrights.

Comparative figures of plays copyrighted during the peak year of 1931 and during 1941, listed by month:

	1941	1931
Jan. ....	509	572
Feb. ....	1,061	1,099
March ....	1,605	1,648
April ....	1,977	2,109
May ....	2,509	2,654
June ....	2,811	3,073
July ....	3,187	3,458
Aug. ....	3,604	3,949
Sept. ....	3,984	4,323
Oct. ....	4,165	5,050
Nov. ....	4,478	5,780
Dec. ....	5,188	5,993

TOTAL ..... 35,778 39,708

Studying the figures it is obvious that more and more plays are polished up for copyrighting as the calendar year progresses. January's thinness might be due to too much Christmas shopping and New Year's Eve whoopee, making December a bad month for polishing up plays for January copyrighting.

Donald Douglas says at least three times the number of plays produced on Broadway are optioned each year. (Options are \$100 a month the first six months and \$150 a month the next six, except for revues.) Some plays earn several options and then never get produced anyway.

Any way you look at it the odds are against the playwright. But when he writes a hit he can earn hundreds of thousands of dollars in options, royalties; movie, radio, magazine and foreign rights; stock, amateur and stage rights; tabloid versions, operetta, opera and musical comedy adaptations, etc.

(How's your second act, brother?)

## Balto Season Exits With 250G for 19 Shows; 2-Wk. 'Lady' 64G Tops But 'Army' (No Count) Drew 55G

BALTIMORE, May 1.—Local legit season, which closed week of April 12 with *Tobacco Road*, raked in close to \$250,000, for a total of 19 attractions. Better than the 1941-'42 season, which grossed approximately the same with 27 shows. *Lady in the Dark* led the field with a \$64,000 draw for a two-week run.

Boston night club fire and resultant investigation of theaters, which darkened the Ford Theater, almost brought the season to a premature halt in January, when all future attractions, including *Road*, scheduled for week of January 11, were canceled. Ford management, however, decided to resume operations at the Lyric, where last two attractions, *The Corn Is Green* and *Road*, were put on in April.

Weekly grosses (except where indicated) for the season, which started last Labor Day, follow:

September: *Private Lives* (Ruth Chatterton, Ralph Forbes), \$7,000; *Vickie* (Jose Ferrer, Uta Hagen), \$6,500; *Priorities of 1942* (Phil Baker), \$25,000; *My Sister Eileen* (Betty Furness), \$11,000 (return engagement).

October: *Guest in the House* (Nancy Kelly), \$9,400; *The Merry Widow* (Muriel

## BROADWAY RUNS

Performances to May 1 Inclusive  
Dramatic Opened Perf.

Angel Street (Golden) .....	Dec. 5, '41	588
Arsenic and Old Lace (Fulton)	Jan. 10, '41	1004
Blithe Spirit (Booth) .....	Nov. 5, '41	606
Counsellor-at-Law (revival) (Royale) .....	Nov. 24	181
Dark Eyes (Belasco) .....	Jan. 14	124
Doughgirls, The (Lyceum) .....	Dec. 30	145
Eve of St. Mark, The (Cort) .....	Oct. 7	239
First Million, The (Ritz) .....	Apr. 28	5
Harriet (Miller's) .....	Mar. 3	67
Janis (Playhouse) .....	Sept. 10	269
Junior Miss (46th St.) .....	Nov. 18, '41	598
Kiss and Tell (Biltmore) .....	Mar. 17	54
Life With Father (Empire) .....	Nov. 8, '39	1446
Patriots, The (National) .....	Jan. 29	108
Pirate, The (Beck) .....	Nov. 25	182
Skin of Our Teeth, The (Plymouth) .....	Nov. 18	190
Tomorrow the World (Barrymore) .....	Apr. 14	21
Uncle Harry (Hudson) .....	May 20	391

### Musical

By Jupiter (Shubert) .....	June 3	366
Lady in the Dark (return) (Broadway) .....	Feb. 27	65
Oklahoma! (St. James) .....	Mar. 31	38
Revolving Stage (44th St.) .....	Oct. 28	125
Something for the Boys (Alvin) .....	Jan. 7	183
Sons of Fun (46th St.) .....	Dec. 1, '41	593
Star and Garter (Music Box) .....	June 24	358
Ziegfeld Follies (Winter Garden) .....	Apr. 1	36

## Actors' Fund Meet May 14

NEW YORK, May 1.—Actors' Fund of America will hold its 61st annual meeting at the Lyceum Theater Friday, May 14. Expected that Walter Vincent will head the single ticket of officers to be elected at the meeting, with other incumbents being Harry G. Sommers, first vice-president; Katharine Cornell, second vice-president; Vinton Freedley, treasurer, and Robert Campbell, secretary. Open to public as usual.

Reports indicate that the fiscal year ended April 30 was the busiest in the Fund's history.

## Duggan, McCurdy Team Up

PORTLAND, Ore., May 1.—William Duggan Jr., who recently resigned as manager of the Mayfair Theater, has become associated with Mrs. William B. McCurdy, independent booker. First production brought here under the Duggan-McCurdy banner is *The Chocolate Soldier*, which opened at the Civic Auditorium yesterday for a three-day stay. Booked for the immediate future are *Arsenic and Old Lace*, a return engagement, and *Porgy and Bess*.

## Dunham 2,500, Portland

PORTLAND, Ore., May 1.—Katherine Dunham's troupe of Negro singers-musicians drew a satisfactory 2,500 paid admissions in a single matinee appearance at the Civic Auditorium. House scaled 85 cents to \$1.65.

## Sgt. Stevens as Camp Impresario With Big Bagful

NEW YORK, May 1.—Sgt. Don Stevens, former secretary to Bill Morris, of the agency of approximately the same name, has been wowing the boys at Camp Lee, Va., with his directorial genius. Easter tableaux, dramas and musical clam-bakes are all in the Stevens repertoire.

Missive received from one of the boys in camp by a friend at WM says the tableaux, reminiscent of the Oberammergau play of Easter time, presented Good Friday, was something out of this world. In other vein, Stevens produced and directed an all-soldier version of *The Women*. On the fire is Sidney Kingsley's *The Patriots*.

Thomas Jefferson Theater, Camp Lee's outdoor spot seating 3,000, opens officially this month, altho the Easter puceant was staged in the unfinished theater.

## Fields, Cole Up for Exam on 'Something'

NEW YORK, May 1.—Another examination before trial, this time of defendants Herbert and Dorothy Fields, writers, and Cole Porter, composer (not a defendant), is scheduled for Tuesday (3) in the infringement suit against *Something for the Boys*. On Thursday (29) attorneys for the defendants heard plaintiffs, James F. Waters and Alfred Shebel, producers of the radio show *Court of Missing Heirs*, who allege that the idea of the show starring Ethel Merman was stolen from their program.

As a result of the examinations, specific instances of alleged plagiarism have boiled down to the show's prolog, wherein a reference to the *Court* show was mentioned in a lyric (since changed) and four pages of the script, which it is claimed, infringe on one radio script in the series and a movie scenario based on the *Missing Heirs* idea. Plaintiffs had originally included the entire etlier series in the suit.

Case isn't expected to come to trial until next fall, since the four lawyers representing plaintiffs and defendants are far from thru with their examinations. Joseph Cohen is the attorney for Waters and Shebel, with H. William Fitelson representing defendants Mike Todd, Ethel Merman, Paula Lawrence, Allen Jenkins and Jed Prouty, all of *Something for the Boys*; Edward Kilroe is handling examinations for 20th Century-Fox (picture company has a financial interest in the show and is also a defendant), and Harry Weinberger is attorney for the Fields.

RKO bought the screen rights to the *Missing Heirs* show and used it in *Seven Days' Leave*. *Something for the Boys* will have a London production in August, under Firth Shepard's management.

## B'way Loses, Army Wins Traube, Fields, Opdycke

NEW YORK, May 1.—Broadway producing offices are losing three of the season's most active participants to the armed services within the next week or so. Shepard Traube leaves his *Angel Street* (and *The Patriots*, which he directed) to represent him on the Stem while he assumes his duties as a captain in the photographic division of the Signal Corps starting next week. His producing company will be known as Shepard Traube Associates, with Mack Hillard as general manager.

William Fields, of Playwrights' Company, who handled exploitation for *The Pirate*, *The Patriots* and *Eve of St. Mark*, will report at Ottawa Monday (3) to be sworn in as a captain in the Canadian army. Philip Stevenson will carry on his chores.

Peggy Opdycke, assistant stage manager of *Oklahoma!* takes leave of the Theater Guild this week to train for the Women's Auxiliary Ferry Squadron at Avenger Field, Sweetwater, Tex. Miss Opdycke is the niece of Guild director Theresa Helburn.

Lee Simonson currently has an exhibit of drawings of some of his stage designs at William and Mary College, Williamsburg, Va. Simonson is also writing an autobiography, *Part of a Lifetime*, for fall publication.

**TRADE SERVICE FEATURE**  
Billboard  
**Legit Review Percentages and Critics' Quotes**

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

### "The First Million"—6%

YES: None.

NO OPINION: Earl Wilson (*Post*).

NO: Otis L. Guernsey Jr. (*Herald-Tribune*), Morehouse (*Sun*), Anderson (*Journal-American*), Rascoe (*World-Telegram*), Kronenberger (*PM*), Coleman, (*Mirror*), Nichols (*Times*), Mantle (*News*).

"A play that never seems to know quite what it's supposed to be."—Guernsey.

"It puts the Ritz Theater back in the theatrical business—but not for long."—Morehouse.

"Tho I doubt if you will be at all interested, it is my painful duty to inform you that a play called *The First Million* opened at the Ritz Theater last night."—Anderson.

"Not only dull but stupid."—Rascoe.

"Sort of a *Tobacco Road* without turnips and with shoes."—Wilson.

"Jumps the sense of probability only to land in a ditch."—Kronenberger.

"A thin little play, unnecessarily bawdy, often downright dull and beyond the limits of credibility."—Coleman.

"Mr. Elliott will not make his first million on this one."—Nichols.

"One Star. First audience seemed mystified and a little depressed, which was reasonable."—Mantle.

# NEW PLAY ON BROADWAY

RITZ

Beginning Wednesday, April 28, 1943

## THE FIRST MILLION

A comedy by Irving Elman. Staged by John Kennedy. Setting by Wolfgang Roth. Scenery built by Nolan Brothers and painted by Eugene B. Dunkel. Costumes supervised by Paul duPont and furnished by Eaves Costume Company. Morris Jacobs, general manager. John Leffler, company manager. Harry Davies, press agent. Eddie Mendelsohn, stage manager. Produced by Jimmy Elliott.

"Maw" Boone .....Dorrit Kelton  
Hoke Boone .....Wendell Corey  
Mink Boone .....Dort Clark  
Sank Boone .....George Cotton  
Emmy Lou .....Lois Hall  
Sheriff .....Russell Collins  
Tom Boone .....Henry Barnard  
Mr. Fairweather .....John Souther  
Lucius J. Beasel .....Harlan Briggs

THE SCENE: A Cabin in the Ozarks. ACT I—Late Afternoon in Early Summer. ACT II—That Night. ACT III—Later That Night.

Since Jimmy Elliott's much-heralded *The First Million* is already headed for limbo (closed May 1), there doesn't seem to be much point in a review, except for the record. For the record then, *The First Million* is a farce that tries to pass itself off as a comedy because it can't bear the hair's-breadth scrutiny which must be applied to that most difficult of comedy forms. For a while during the first act, this Irving Elman plan holds attention by virtue of the sheer incredibility of the plot and characters. But the idea upon which the story is based soon wears thin and the audience, generous in its willingness to accept whatever initial premise the author desired to establish, feels it has been betrayed and gives it back to its maker. Then the opus resolves down to a comedy and, weighed on that scale, is found woefully wanting.

It is hard to say what Master Elliott expected of his first-born. A comedy so

far removed from the turmoil of living in our times must of necessity be powerful enough to sustain its fun for a full three acts. By the end of the first stanza one is no longer much concerned about Maw Boone and her three bank-robbing sons, who promised Paw on his death noose that they would ply their particular trade diligently and well until they have amassed a million dollars, not spending a cent before.

When the play opens they are short some \$20,000 which, after robbing a couple more banks, shooting off the end of a government man's nose and kidnapping a banker, is finally acquired, only to be sent up in smoke by a fourth brother, the white sheep of the family.

The actors who, unfortunately, took the first critical stand on the play, sensed correctly that this was no farce and refused to take their parts seriously, which killed whatever possibilities of success were left. Wendell Corey, Dort Clark and George Cotton as Maw's favorite sons play their parts as if they know all the time that they're just caricatures. Dorrit Kelton adds nothing to the stereotyped hillbilly mother which character actresses have been perpetrating for years. Russell Collins is a less than adequate sheriff, while John Souther and Harlan Briggs offer workman jobs as a government man and the banker, respectively, livening up the action considerably when they are on the scene. Henry Barnard is duly serious and embarrassed in the incongruous role of the youngest brother who goes about his honest chores as a farmer, trying to ignore the skullduggery that goes on in his house, without doing much to stop it until the very end. Lois Hall is beautiful and spirited, and lovely to listen to, in the bargain, and should get a better break.

John Kennedy was responsible for the pedestrian direction. *Shirley Frohlich.*

was the luncheon speaker Wednesday. Fly devoted most of his talk to man power and equipment shortage. He praised the NAB's program of urging broadcasters to train women technicians and to bring into the industry amateurs and other operators not now in professional radio. Regarding equipment shortage, he said the tube situation is good and that there will be an early solution to the problem of supplying batteries for battery-operated sets. Fly expressed himself as opposed to government paid advertising for either radio or newspapers. It might hint of federal subsidy of a free and independent industry, he declared, and said it should be done only as a last resort. He advocated that national advertisers make greater use of small stations.

*Sales Problems During Wartime*, discussed by Lewis H. Avery, Sheldon R. Coons and Paul Morency, is covered elsewhere in this issue, as is the Petrillo recording ban.

### Two New Directors Chosen

At the annual meeting of NAB directors, held Wednesday afternoon, two new directors were chosen. They are Barney Lavin, WDAY, Fargo, N. D., representing medium stations, and James D. Shouse, WLW, Cincinnati, of the large station group. There was no change in the six remaining posts subject to the War Conference election. They are Paul Kesten, CBS, New York, and Frank M. Russell, NBC, Washington, as network directors; Herb Hollister, KANS, Wichita; Don Elias, WVN, Asheville, N. C.; Joe Maland, WHO, Des Moines, returned as directors at large from small, medium and large stations respectively. Frank King, WMBR, Jacksonville, Fla., elected director at large for small stations, was formerly a member of the board as fifth district director. He exchanged places with James W. Woodruff, WRBL, Columbus, Ga., who continues on the board as fifth district director.

Holdover members of the board include Paul W. Morency, WITO, Hartford, Conn.; Kolin Hager, WGY, Schenectady; Isaac D. Levy, WCAU, Philadelphia; C. Richard Shaffo, WKZO, Kalamazoo; John J. Gillin Jr., WOW, Omaha; E. L. Hayes, KATE, Albert Lea, Minn.; William B. Way, KVOO, Tulsa, Okla.; Hugh A. L. Hall, WOAI, San Antonio; Ed Yocum, KGH, Billings, Mont.; Arthur Westlund, KRE, Berkeley, Calif.; Calvin J. Smith, KFAC, Los Angeles; Harry L. Spence, KXRO, Aberdeen, Wash. Holding of future conferences for the duration was left to the discretion of the board of directors. A resolution was adopted that the first post-war conference be held in New Orleans in accordance with a vote taken last year at Cleveland.

In resolutions adopted by the board of directors, the NAB expressed itself as opposed to any and all measures, governmental or otherwise, looking to the abolition of brand names and trademarks in the marketing of commodities and endorsed the proposed study of the question authorized under the Halleck resolution, H. Res. 98; called upon the transcription industry promptly to take "such measures under the law as shall be necessary to end James C. Petrillo's ban against musical recordings," and amended the NAB code by adding the following new section: "Solicitations of memberships in organizations, except where such memberships are incidental to the rendering of commercial services such as an insurance plan either in respect to casualty to life or property, or for membership in the American Red Cross or like organizations engaged in charitable work, are deemed to be unacceptable under the basic theory of the code" and therefore time should be neither given nor sold for this purpose."

### Thursday Sessions

In a press conference James L. Fly, FCC chairman, reviewed the problems of the small stations and the ban on recordings. *Standards for Coverage Maps* was discussed at the morning business session by Roger Clipp, WFIL, Philadelphia; John M. Outler Jr., WSB, Atlanta, and John Hymes, of Foote, Cone & Belding. Speakers on *The Small Stations' Problems* were Marshall Pengra, KRNR, Roseburg, Ore.; James Woodruff, WATL, Atlanta, and others.

The noon luncheon was featured by an address by Col. William O. Bentley, executive officer, Army Air Intelligence, who told of his experiences in North Africa and other war sectors.

A meeting of the board of directors at 2:30 closed the conference. The directors declared themselves as pleased at the serious tone of the meetings and said the conference was "thoroughly justified



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## BLAST PETRILLO WAX BAN

(Continued from page 6)

Lindsay Wellington, North American manager of the BBC, and Lieut.-Comm. Patrick H. Winston led the discussion on *Man Power and Selective Service*; Arthur Simon, of WPEN, Philadelphia, chairman of the Foreign Language Wartime Control Committee, and Robert Richards, assistant, radio division office of Censorship, discussed *Foreign Language* (details in another story), and Frank McIntosh talked on equipment problems. Byron Price, director Office of Censorship, was the first speaker at the 10:30 session, his topic being *Radio Problems and the War*. He praised the manner in which the radio industry has observed the censorship code. "We have asked much," he said, "and we have received much. For reasons of security we have not always been able to fully explain why we were asking. Still you have been willing to respond. . . . You are getting along all right, but my studied advice to you is not to be too smug about it. Radio—and the same is true of the press—radio—make no greater mistake than to suppose that voluntary censorship has become a definite and final success and that the worst is over. The worst will never be over until the war is over." Of foreign language stations Price said: "I think you know it has never been the desire of the Office of Censorship to see foreign language broadcasting abolished. But you know also that many of those stations are near our borders. . . . And none of you can be in any doubt that in wartime we not only need, but we must have, censorship of international communications."

Don Stauffer, chief of radio branch, OWI, spoke at length on the work of his department. (See OWI story.)

A warning that radio keep its sights trained on programs aimed to serve the interests of the public and forget about the dollars to be gleaned from business of the wrong kind was sounded both by William S. Paley, president of the Columbia Broadcasting System, and Dr. James Rowland Angell, president emeritus of Yale University and public service counselor of the National Broadcasting Company, in a discussion on "radio programming."

Paley pointed out that lifeblood of American radio is programs "serving the best interests of the public and the nation." That the industry has done a wonderful job during the war will only result in public demanding better programs in the future, and now is the time for top management to interest itself in

programming. Paley predicted that it will be thru programs that radio must build the post-war prestige and justification of privately licensed broadcasting.

Particular stress was laid on need for radio to do a better job in creating programs than anyone else and not leave the burden up to the ad agencies. "I think we have taken the easy course too long. What I want to see now is a change in our own stature and prestige as program builders. I want the advertiser and his agent to lean on us more than they have," Paley said, "and I am convinced that they will whenever they are invited to do so by a broadcaster with a strong program building organization which has a record of accomplishment behind it." He also urged stations to stand firm against pressure by advertisers or agencies to accept programs not compatible with high broadcasting standards if radio as an advertising medium is to remain unharmed and unrestricted.

Taking up where Paley left off, Angell, admitting that radio's primary function is to make money, cautioned that it must also remember that it is "licensed to operate in the public interest, convenience and necessity," and that many people today are openly deploring the fact that an industry which can do so much to educate and elevate should indulge in puerile forms of entertainment on that kind can goods be sold the masses.

"War has helped correct the situation," he declared, "but whether this present inclination to serve unselfishly a compelling public interest will carry over to peacetime I do not know. But I am fully persuaded that if AM system is to continue permanently untroubled by government requirements in its programming it must measure up to its responsibilities. The public will not tolerate its exploitation exclusively for personal gain if it once gets the idea that that is what is going on," he added.

Enactment of this policy will mean programs aimed at small listening groups, programs aired on the better hours conceived on high level of intelligence, whether sponsored or not; will require assignment of top production men, talent, writers to work on them. Costs should not be hung on promotion department but be accepted as permanent overhead costs of an industry that proposes to occupy a high place in ranks of free enterprise. There's trouble ahead if the competitive nature of the business makes this impossible, he added.

James Lawrence Fly, chairman FCC,

in the light of accomplishments." The board approved a resolution submitted by the small stations steering committee to continue to study ways and means to alleviate the financial troubles faced by small stations. A fund was established to set up a technician training course on recommendation of the NAB engineering committee, which will establish the course.

Five directors were named to membership on the Post-War Planning Committee. They were John J. Gillin Jr., WOW, Omaha; William B. Way, KVOO, Tulsa; G. Richard Shaffo, WIS, Columbia, S. C.; Nathan Lord, WAVE, Louisville, and James Woodruff Jr., WRBL, Columbus, Ga.

Six more stations were admitted to membership in NAB: KABC, San Antonio; KFJZ, Fort Worth; KNOW, Austin, Tex.; WACO, Waco, Tex.; WHK, Cleveland, and WHKC, Columbus, O.

## RETAIL "PERSUADER"

(Continued from page 7)

stations. Thirty of the 47 stations in the more than half million billing bracket having signed before the meeting. Forty-five per cent of stations with billings over \$70,000 are pledged, while percentage of smaller fry is only 34 per cent.

### Warnings Sounded

In outlining the history and need for the plan Sheldon Coons warned broadcasters not to become too smug or self-satisfied with their present wave of prosperity. Citing the rise and fall of other forms of advertising in the past, he pointed out that radio is riding high now, but that too much of this business is centered in too few fields and that now is the time for new fields to be cracked to replace those that may either curtail radio budgets or take business to new ad mediums that may spring from the war. He also warned that a rise in manufacturing costs bumping up against fixed ceiling prices may easily mean curtailment of advertising budgets of current radio advertisers. To clear-channel stations and those with no more salable time available Coons explained the "prestige value" of high grade retail store advertising and cited the opportunity it will afford stations to turn down undesirable business now being accepted.

# SUMMER VAUDE OUTLOOK OK

## Heaviest Grosses in Years Account for Fewer Closings

NEW YORK, May 1.—With vaudeville business at its peak in all sections of the country, fewer houses will shutter this summer than at any previous time. Circuit houses have announced intentions of making the summer run even in areas where it has been customary to close.

Only possible hitch in keeping a few houses running will be the shortage of name bands and talent. However, bookers believe that the situation will be somewhat better this year because of the decreasing one-night ork stands. Bands are making up loss of that time by increased theater bookings. Summer activities of independent houses are still indefinite. Most of them have not as yet announced intentions to close, altho at this time last year closing dates had been posted for all which ordinarily lay off during the heat.

The sensational business, especially around war industry towns, is the cause of the decision. RKO, with Bill Howard booking, will keep the Palace, Cleveland; Shubert, Boston, and the Colonial, Dayton, on a full-week schedule, while the Palace, Columbus, will operate on a three-day basis. Rochester, Albany and Schenectady will be fed spot shows on a split-week basis. All these houses usually closed for some part of the summer, altho Cleveland remained open last year for the first time.

The Paramount booking office is continuing to sign contracts as tho it never heard of a thing called heat. Harry Leviné is booking shows for his houses thruout the country as fast as he finds suitable attractions. As a result the Orpheum, Omaha; Olympia, Miami, will continue, along with its regular all-year houses, the New York Paramount and Chicago, Chicago. Spot bookings will continue in other theaters which include Buffalo, Buffalo; Michigan, Detroit; Metropolitan, Boston, and its part-week

## Atlantic City's Summer Activity Limited to Bars

ATLANTIC CITY, May 1.—Easter Sunday holiday, which in peacetime found the resort's smart clubs and hotels lighting up for the new season, was blacked out as far as the after-dark scene was concerned. This year was the first time that the resort niteries did not come up with at least one floorshow for the Easter holiday crowd. And since the Easter week-end activity is indicative of the regular summer set-up, indications are that all after-dark activity will center around the musical bars.

Apart from the fact that hotel rooms are out for the duration because of the army's occupancy of the hostilities, wartime transportation difficulties will keep crowds down to a minimum, with the result that the drawing power of the clubs is limited.

Easter Sunday, which found less than 150,000 visitors, one-third the peacetime average, found some of the major spots open. However, entertainment was limited to dancing, with only orchestras on tap at such spots as Babette's, Cliquot Club, Club Nomad and the Paddock International. Large shows formerly graced these rooms. The Palm Room of the Penn-Atlantic Hotel, only hotel room at the resort with entertainment, kept to the regular winter policy of dance music.

## Page to Fredericks

CHICAGO, May 1.—Sid Page, independent agent and booker, will join the Frederick Bros.' Artists Corporation here May 15 as manager of the act department, succeeding Freddy Williamson, who goes into the army June 1. Page has had his own office since breaking up his act about two years ago.

spot stands in Springfield, Ill.; Kansas City, Mo.; Davenport, Ia.; Des Moines, Cedar Rapids, Ia., and St. Paul.

Warners are running right thru with the Strand, New York; Earle, Washington; Stanley, Pittsburgh, and spot attractions in Utica and Elmira, N. Y.

On the Eddie Sherman books, the Adams, Newark, N. J., will close May 13, but instead of remaining dark as in previous years the house goes into legit, buying shows from the Atlantic Coast Circuit. The same applies for the Central, Passaic, N. J., booked by Arthur Fisher, which was dark last summer and is making the summer run with legit shows. The other Sherman houses, except those which run regularly during the summer, have not yet announced closing dates.

The same applies for the Fisher-booked houses. His most important summer theater will be the Maryland, Baltimore. This is the first year this theater is open with vaude. Business is holding up and its summer policy is not yet definite.

The Feinberg houses are similarly bidding their time before making a decision.

## Pass Equal Rights Law in Minnesota

ST. PAUL, May 1.—Once threatened by emasculation, Minnesota's equal rights statute, on the books for several years, was strengthened in a last-minute revival in the House of Representatives prior to adjournment. Bill was passed by Senate and signed into law by Gov. Harold E. Stassen, who has since resigned to enter the navy as a lieutenant commander.

Bill bans any discrimination because of race, color, national origin or religion of any person in public places of entertainment, lodging, eating, etc. Violator is liable to civil damages up to \$500.

## Ballrooms Hit Miami Niteries Biz

MIAMI, May 1.—Ballrooms are proving stiff competition to the local niteries. Art Childers, former operator of the Royal Palm, opened the Flagler Gardens last week with Ted Flo Rito's band. Jitterbugs are flocking into this temple accommodating 1,000 patrons. Frolics Danceland, with Bob Chester's ork, and Royle Center, with Jack Eby's outfit, are doing well, too.

While the smart but small crowd still goes to the niteries, the masses are turning to ballrooms. And the coming hot weather is not going to help the situation, it is figured.

## James or Dorsey? Big Ads Help Jitterbugs To Decide Spending

NEW YORK, May 1.—Broadway has seldom seen as many juves as are on the street this week. Chief attractions for them are the simultaneous appearances of Harry James at the Paramount and Jimmy Dorsey at the Roxy. Each house is doing peak business, with overflow being spread fairly evenly among other vauders.

Until Dorsey opened, Wednesday (28), the jitterbugs frozen out when the Paramount box office stopped selling tickets, made the rounds of other houses, carefully gandering the marquees, comparing prices and finally laying it on the line after their feet gave out. However, with Dorsey's opening, the parade lessened, as most of the kids had made up their mind before getting off the subways.

## Who's Cuckoo Now?

WASHINGTON, May 1.—A stiff \$135 fine was hung on Aldace Walker, Washington society man, in Municipal Court this week for creating an uproar and terrorizing guests in Club Troika, swank night spot, by shooting at a clock. Walker said he fired a revolver at the clock in protest against the 2 a.m. curfew on liquor.

## Midwest Houses Set Miller Singers 3d Time Within a Year

CHICAGO, May 1.—Charlie Hogan, booker of the Oriental here and the Riverside, Milwaukee, has bought the Glenn Miller Singers (Marion Hutton and the Modernaires) for a third round in less than a year. Quintet is now getting around \$2,250 plus bonuses for biz above average grosses.

Act played the local date October 23 last year, last February 5 and is set to return July 23. Booked here thru Sid Harris, of the William Morris Agency.

Group is among the first of band vocalists to break away on its own and jump from three to four-figure salaries within a few months. In this particular case act was forced to carry on without a band when Glenn Miller decided to join the army. Tex Bencke, one of the featured vocalists, has since left to don a uniform.

## \$5,990 Taken From Latin Quarter Safe

NEW YORK, May 1.—The Latin Quarter safe was robbed of \$5,900 Friday (30) morning when Louis Stark, manager of the spot, was driven from his home by "two characters with pistols" and forced to open the safe.

Stark had just gone into his Forest Hills, L. I., apartment house lobby when two men forced him into a car and drove him back to the club. At the club the yeggs forced Stark to hand over the cash from the safe and then bound him. Help later arrived when porters discovered him. The loss was covered by insurance.

Stark is the brother of Herman Stark, one of the operators of the Cotton Club which was situated on the same site as the Latin Quarter.

## Zorima Big in Portland

PORTLAND, Ore., May 1.—Portland's three burlesque houses are packing 'em in these days, thanks to the 88,000 shipyard workers attracted to the three local Kaiser plants. Nu-Gaitly, leading house, reported biggest biz in history last week when Zorima was featured. She has been held over a fourth week, and management upped prices from 35 to 50 cents. A 12:15 a.m. Sunday show has been added to attract the swing workers.

## Request for Meeting Cause of Dismissal, Says AGVA Organizer

NEW YORK, May 1.—Duke Granada, organizer for the American Guild of Variety Artists who was dismissed last week, charged his firing was due to affiliation with the Committee for Membership Participation which presented a petition to the Associated Actors and Artistes of America asking a membership meeting for the New York AGVA local.

Granada stated that in affiliating with the committee, he was carrying out the desires of performers working the Class C spots to which he was assigned. He said the need for membership participation was greatest among this group.

Up to press time the Four A's had not yet acted on the petition for a membership meeting.

Dave Fox, local organizer, had no comment.

## Run Extra Shows For War Workers

DETROIT, May 1.—Michigan Theater has added a Saturday midnight show aimed directly at war workers. Idea was adopted simultaneously by two other first-run picture houses of United Detroit Theaters, the chain that owns the Michigan. Saturday midnight policy was adopted a few weeks ago by Henry Duffy's *Merry-Go-Rounders*, at the Wilson, legitimate house, and has been clicking with fair success there.

CHICAGO, May 1.—The first house to run pictures all night for the benefit of war workers is the Woods Theater in the Loop. Continuous shows run to 6 a.m. So far, combo houses have not added late-hour bills. Chicago Theater's last combo bill Saturdays starts around 11 p.m. Riverside Theater, Milwaukee, runs a Saturday midnight show for war workers, featuring gag contests in addition to the regular stage and screen bill.

BALTIMORE, May 1.—For the benefit of war workers who finish their shift at midnight, Hippodrome Theater has added midnight stage and screen shows. Billy Rose's *Diamond Horseshoe Revue* and screen's *Reveille With Beverly* launched the policy.

## NY Board Gets Copa-AGVA Tiff

NEW YORK, May 1.—State Mediation Board has taken over the dispute between the American Guild of Variety Artists and the Copacabana. AGVA is seeking an "A" contract for the spot as well as a closed shop. In addition the union is seeking a 15 per cent increase based on the rise in living costs.

This is the second AGVA matter to be handled by the Mediation Board, which previously settled the strike at Leon & Eddie's.

## Honolulu Show Plays Camps

HONOLULU, May 1.—Revue called *Hits and Bits of 1943* opened here at the McKinley Auditorium recently for the local recreation commission, with Eddie K. Fernandez as supervisor of entertainment. Show, after April 12, went on tour of army and navy post and stations. Company, composed of burly and vaude players, includes George B. Hill, comic; Helen McCree, emcee; Lee Ford, Doris Darling, Nudine, Wayne Kirk, Jo Jo Jordan, Wen Hai, Nearing Sisters, Margaret and Rose, Maxine Hayes, Gertrude McCarthy, Betty Anna Wade, Ailene Rogers, Pat Valentine, Natalie Alesna, Ruth Kim and Marie.

PHIL BROWN, recently rejected by the army, has resumed his former post as Cleveland representative for the William Morris Agency.

**Beverly Hills Country Club, Newport, Ky.**

*Talent policy: Dance and show band; relief band; floorshows at 9 and 1. Management: Sam A. Garey, managing director; John Itta, maitre d'; Frank Sennes, booker; Tom Ball, producer; George Rand, dance director; Allen Thrasher, press agent. Prices: Dinner from \$2.50; drinks from 55 cents. Minimum, \$2, except Saturdays, \$3.*

Gas rationing has done nothing to this, the gayest of the cream-trade spots hereabouts, save, perhaps, to boost business above the average. A boom crowd saw the opening of the new show Friday (30), the excellent business being partly attributable to Derby Eve celebrants and partly to the appearance of Sophie Tucker, long a 1-A fave here. New layout isn't as heavy as some of the recent Beverly showings, but it's a mile long on entertainment, with La Tucker turning in one of the finest performances of her lifetime, and Burns and White, Stan Kramer and Company, Tom Ball's line gals and the Clyde Lucas orchestra throwing in solid support.

Beverly Hills Girls (9) breeze thru a fair routine in flowing garb to make way for Burns and White, a handsome, energetic song and dance pair. Primarily a terp team, they break the tedium with song and comedy business to telling effect. Their tap routines are light and breezy, backed by some good acro twists, and their song-dance skit on Little Nell turned burly queen is sound laugh stuff. Miss White registers surprisingly well with her mike-warbling of *What Do You Think I Am?* Their jitterbug tap finale, with a neck-spin finish, sent them away to a good mitting.

Stan Kramer and Company, presenting marionettes with sound, showed off okay in this large room. Nineteen-year-old Stan manipulates the figures, with his mother and dad backstage, handling the props and phono. Presents a radium hulu dancer, a hot-singing pianist, Bill Robinson in radium, an opera diva and a drunk. The kid gives Ifelke movement to the wooden performers, and the musical accompaniment is an asset. A faulty mike crabbled the announcements at the first show. For an encore, young Stan does a phono-mime bit on Beatrice Kay. Okay, but not strong enough for a finisher.

Sophie Tucker registered the biggest click any performer has had here in a long time. They ovationed her on, and she had a helluva time breaking away. Chucking false sentimentality and phony flag-waving, La Tucker gave 'em what they wanted and in big chunks. Her special songs are dynamite—lusty and risque to the extreme, but cleverly compiled and excellently sold. Ted Shapiro, her trusty 88er, comes in for much credit, too, not only for his quality accompaniment but for his fine straightening. Their clever build-up to *I Had the Craziest Dream* is a gem. Finishing up with a string of old faves, Sophie encored with *They Can't Ration My Passion* and *Life Begins at 40*. Left them begging for more.

Ork leader Clyde Lucas does swell on the emcee chores, and faultlessly steered his crew thru the show stinks. The band (three rhythm, five saxes and five brass, plus the maestro's trombone) is well balanced and pleasantly muted to fit this low-ceilinged room. Much favorable dancer reaction has come from the ork's rumbas and tangos. They're in their third week here, with one more to go.

Bob Brandon's relief crew, here nearly a year, continue to win favor with their musical outpourings. *Bill Sachs.*

**THE GOLDEN PAIR**  
Present their original  
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**NIGHT CLUB REVIEWS**

**Brown Derby, Chicago**

*Talent policy: Shows at 9:20, 11:30, 2 and 4; show and dance combo; intermission unit. Management: Sam Rinella, manager. Prices: Minimum \$1.50 weekdays (\$2 week-ends), to be consumed in liquor only.*

This late-hour Loop nitery is doing big business both in its main room in the cellar and in the upstairs bar. It's so good, in fact, that Manager Rinella has bought Sally Rand for four weeks at \$1,650 per. It is a smart move, for thousands of servicemen and out-of-towners have yet to see the stripper who took this town a few years ago to the tune of a million dollars' worth of publicity—and has since topped that figure in earnings.

Sally is still a smart girl. She obviously realizes that the strip she performs many a \$60 parader can duplicate. She builds her fan routine, therefore, with a production number around the club's six-girl line and follows the number (gracefully executed on this small floor) with an amusing line of gags which fit in this room and fit her radiant personality. She also autographs her photos, generously distributed among tables, in the upstairs bar, which sounds like a good business gag. Sally still looks fine, too. Makes a youthful appearance, has a shapely body, and adds a smart touch by working in an upswept hair-do.

The rest of the show is typical of a spot which promises girl acts and off-color gags. Ted Smith, a Derby institution, takes care of the raw material, both as emcee and act. Margie Kelly, blond strip and also a Derby veteran, works with Smith in her number. She has a wooden vocal delivery but an okay figure.

Singers are Joanne Francis, soprano with a poor voice and stilted delivery, and Margo Good, swing songstress who makes a cute appearance but works too hard. Judy Lopez is a pretty acro dancer, and King and King, mixed team, are on early with some jitterbug work. The line of girls is flashy looking and snappily costumed in their stock nitery routines.

Frank Pichel-Ralph Blank ork supplies show and dance music, while the Tay Voyer Trio strum and sing the intermission sets. In the upstairs bar several femme singers take turns to furnish continuous entertainment.

*Sam Honigberg.*

**Copacabana, New York**

*Talent policy: Dance and show band with floorshows at 8:30, midnight and 2, staged by Palmere Brandeau. Costume designs by Jac Lewis and executed by Follies Costumes. Management: Monte Proser, operator; Jack Entratter, manager; Jack Diamond and Joe Russell, publicity. Prices: Weekday minimum, \$2.50; Saturdays and holidays, \$3.50.*

Monte Proser's new spring display is a sock blend of charm and sophistication enhanced by effective staging and costuming that are eye-fillers. The overall entertainment value of the show compensates for the lack of four-figure names that headlined thruout the winter.

Bob Wright and Chet Forrest have concocted a pleasing score for the occasion of which *Are You Kidding?* and *Just Got Back From Rio* deserve wider circulation.

Headliner is Bernie Parks who established herself as a cafe click in a previous engagement here. A looker, exquisitely gowned, and possessing solid song-selling abilities, she stopped the opening show with *Brazil*, the stirring *Cavalry of the Steppes* and *Do It Again*. She encored with *Chi-Chi Castenango* and *Bulabaloo*.

Dixie Dunbar likewise registered with a well routined set of taps, topped by a rumba that qualified her for a strong mitt at her exit.

Georges has a new partner, Irene, to replace the temporarily incapacitated Jalna, and the new member of the firm fits in nicely with Georges' scheme of things. Altho they lacked the necessary floor space to get a picturesque sweep during their first number, they followed with items more appropriate for the abbreviated floor space, and did beautifully with a Latin number, fox trot and encored with a mazurka and another fox trot. Despite the change in personnel they are still among the top ballroom acts.

Diane Davis, previously seen in *New Faces*, has a refreshing, youthful personality to go with her looks and a voice that makes pleasant listening. Did a standout job in delivering the show

tunes with Kent Edwards, with Ray Lynn, dancer, chiming in for some vocal blasts. Lynn, who appears to be of pre-voting age, is a smart and competent tapster who should get places, unless his draft board rules otherwise.

Joe Haron subbed for Nat Brandwynne's ork and played a smooth show. *Joe Cohen.*

**Embassy Club, Philadelphia**

*Talent policy: Dance and show band, rumba band; shows at 8, 12 and 2. Management: Sam Silver and Herb Smiler, proprietors; Adolph Marks, manager; Jules Weitzenkorn, headwaiter. Prices: Dinners from \$1.50; drinks from 65 cents; \$1.50 minimum (\$2 week-ends); no cover.*

Intimate Embassy Club still maintains an enviable position in after-dark circles in class appeal and exclusiveness. And to enhance the scene the owners have ushered in the spring season with a revue that adds even more class and distinction to the room.

Major interest in the proceedings is centered on Jimmy Savo, who marks a return to the nitery scene here with his pantomimery. Savo, in the traditional tramp make-up, proves to be not only the able artist but an outstander in entertaining as well. Socks a comedy punch in his portrayals of a discus thrower, his impressionable card tricks and lighting a cigar antic. In bringing his talents to the night club, Savo further attempts to apply pantomimery to the singing and the application is fairly effective. Mugs for four ditties, but the effect could be heightened greatly by interspersing his "dumb" acts with his song efforts. Groups his songs together, but the maximum results have already been attained with his opening pantomimes.

Show is on high order from start to finish, getting off with a sock provided by a George Clifford flourish which has become traditional here. Clifford, having an option on the emcee chores here, gets things moving swiftly with an original and clever song patter. Assisted by the Carlyle Sisters, the three relate that *This Is Not the Follies, Mr. Jones*. And with the line of six girls, makes for a delightful take on the opening of the new *Ziegfeld Follies* show.

The Carlyle gals (2), on their own and striking in appearance, kick in with a bright rumba-fox-trot dance turn.

More dance delight is offered later by pretty Mignon, fem half of the ballroom team of Manor and Mignon which was split up by Uncle Sam. Holds interest with a trio of interpretive rhythm dance turns, her George M. Cohan hoof impression taking her off the floor in grand style.

Making a dazzling appearance in her gown creation Diana Carlton gives full voice and full expression to the musical comedy selections. Opens with *Gee, But Your Swell*, changes the mood and pace for *When Vienna Was Young*, using the English lyrics for the familiar Viennese waltz, and carries the house off with her for a Cole Porter soldier-boy lyric from *Something For the Boys*.

In contrast and equally effective is the torch singing of Peggy Bady. Also a youthful blonde looker and devoted to the sultry chanting, gal caresses the ears with *Brazil*, *That Old Black Magic* and *Temptation*.

Pat Shevlin's orchestra still on the stand for the capable show support and dance rhythms, with Eric Correa's rumba band adding musical excitement to the Latin lullabies. *Maurie Orodener.*

**New Paris Inn Cafe, San Diego, Calif.**

*Talent policy: Dance band and floorshows at 8:30 and 12 p.m. Management: Jimmy Kennedy, owner-manager. Prices: Dinner, \$2 up; drinks, pop prices.*

Paris Inn is one of the two "A" spots on the musicians' union list. It is the largest in town and has fast and entertaining floorshows. Jack McLean and orchestra (four reed, three brass and four rhythm) are on the bandstand.

Curley Van, band vocalist, gets the show off to a fast start with good emseeing. Marino and DeVolle, dance team, open with an adagio that is marked by lifts and spins. Working to *Siboney*, team goes into a fast rumba followed by a cakewalk. Work smoothly and give the show a bang-up start.

Marguerita follows with a good contortion routine. Generally spotted in

the Morales Brothers act, Marguerita is unable to get into the swing of things as a single. From standpoint of contortion work, the act is above par.

Following her, Van took over for a good vocal on *Black Magic*. Of the crooner type, Van puts his singing over in good style.

Wind-up has the Morales Brothers doing astounding stuff on aerial rings. Both take turns at the rings, with George Morales doing a double shoulder and double spins on a bar across the rings. Act fits well in the finale and brings the show to a flashy finish.

McLean's orchestra does at top job of accompanying the show as well as playing for dancing. *Sam Abbott.*

**Samovar, Montreal**

*Talent policy: Dance bands; shows at 9 and 12:30. Management: Eda Goodstone, owner; Carl Grauer, manager and host. Booking: Stanley Rayburn, of Liebling-Wood, New York. Prices: Dinners from \$1.50; drinks from 60 cents; minimum \$1.50, Saturdays \$2.*

This Old World, intimate 300-seater continues strong as the oldest established nitery in Canada's metropolis, catering for the most part to a smart, semi-swank following built up during 19 years of operation. Show style is distinctive and informal.

Current revue, *Stars in Springtime*, embraces song and terpsichore in a variation of moods and tempo. Talent is topped by curvacious Adele Lambert, who literally lets her hair down with a series of provocative ditties, delivered a la Ethel Merman. Disdains the mike and roams the floor, delighting patrons with lively renditions of *You'd Be Surprised*, *I'm in Love With a Soldier Boy* and *Left With the Physically Unfit*.

Sandra Barrett offers effective ballet-tap routines. Shined particularly in her footwork interpretation of Beethoven's *Moonlight Sonata*.

Billy Sparrow, sultry-voiced French chanteuse, replaced Bianca, Yugoslav singer, who was forced out by illness. Got a good reception, her best effort being the popular *L'Attendrai*.

Young and personable Peter Birch registers well with clear work. His *Salute to the Allied Navies* is something to see. Came thru nicely in a dance of the treader for a second turn.

Dance impressionist Dorothy Bird is a petite, blond eye-filler. Style is both sophisticated and graceful, while exquisite costuming contributes to her appeal. Also scores in the *Brazil* finale, along with Peter Birch and Miss Barrett, while Adele Lambert does the vocal. Show (See *Night Club Reviews* on page 14)

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## VAUDEVILLE REVIEWS

### State, New York

(Reviewed Thursday Evening, April 29)

Current show is a smooth combination of reliable entertainment ingredients with no slowdowns evident thruout the bill. The news in this layout is Fats Waller's return to piano thumping and vocal calisthenics without the backing of his ork, and he proves himself a capable showman and entertainer. He is assisted by Myra Johnson, singer, which combination makes for a sock turn.

Bill opens with Peggy and Moro, ball-room pair, with neat lifts and spins. Altho this was not the most favorable spot on the bill for them they did a good job of warming up the house.

Vic Hyde with an amusing line-up of patter and musical demonstrations by way of a one-man band set-up climaxes his turn by playing four trumpets simultaneously. The man-power problem in brass sections of bands could be solved if there were more around like him. At any rate the audience took to him.

The Murtah Sisters (3) sock across a series of song satires. Their comedy sense and competent handling of their tonssls got an encore and bow-off speech for them.

Howard and Shelton, whose recent shores have been confined to the air show, *It Pays To Be Ignorant*, have sure-fire material which even includes some new gags. Howard's straightening and Shelton's comedy caused them to return for a bond-selling spiel.

Closers are the Bricklayers, dog act, always good for laughs.

Film is *Slightly Dangerous*. House almost filled at show caught.

Joe Cohen.

### Oriental, Chicago

(Reviewed Friday Afternoon, April 30)

Another Chicago theater name who moved over into this popular-priced house is Connie Boswell, at a reported \$3,500. She is co-featured with Joe Venuti and band, augmented by the outside acts of Bick Buckley and Betty Jane Smith.

She holds down the closing spot with a set consisting of pop tunes and her sock stand-by, *Stormy Weather*. At this showing the pop tunes were received with only passing attention, but the *Weather* number really turned in a fine response. Prior to her appearance the curtain is drawn and immediately parted again to reveal her seated in the center of the stage. She takes her final bows from the same position. The girl has a good voice and a mature delivery.

Venuti with his hot fiddle and swing band hold down the spot for several numbers, played commercially but boasting little expert musicianship. Venuti stands out with his fiddle solos, particularly his straight rendition of *Summertime*. The musical cocktail novelty, altho seen before, is still good for a few giggles.

Kay Starr is the band's popular vocalist who fills out a gown much to the liking of the males and sings in a voice that is quite pleasing. Barrett Deems, rhythm drummer, comes to the front with a couple of drum sticks for an amusing chair specialty.

Dick Buckley, young comic, has an act that is made to order for a mass audience. Works as an Englishman and specializes on audience participation games, including a four-people voice-throwing bit, using Amos 'n' Andy script characters, and a hat-changing bit with one of those customers. At this showing he employed four military men who made funny stooges. Went well.

Betty Jane Smith, blond tapper with an Amazon-like stance, adds a sparkle to an early spot with a couple of lightning-speed routines topped with flashy, competent turns.

On screen, Jinx Falkenberg in *She Has What It Takes* (Columbia). Biz fair end of first show opening day.

Sam Honigberg.

### Roxy, New York

(Reviewed Wednesday Evening, April 28)

The recurrent phenomena attending Jimmy Dorsey's frequent Broadway appearances are making themselves felt again, but this time among more dignified atmosphere and with more elegant production than has been afforded him elsewhere on the street. Sammy Rausch has surrounded this sock band with an equally sock and fulsome bill, while Arthur Knorr has exceeded himself on the producing end. The latter's job is impressive enough to cause a modicum of restraint among the uninhibited jittersbugs attracted by the band.

The long lines outside the theater indicate that the \$12,500 weekly for the Dorsey ork will return huge dividends to the house for the four weeks of his occupancy.

Despite the need for turnover, show runs about a full hour, during which time Dorsey crew is allotted *I Got Rhythm*, a revised arrangement of *Long John Silver* and a highly technical piece, *Pingerbuster*, which made full use of Dorsey's superior skill in fingering his sax and clarinet. His public more than approved all these efforts.

This date marks Kitty Kallen's first Broadway vaude appearance with this band. Public acceptance was indicated with the reception she got for *Murder, He Says; Don't Get Around Much Anymore* and a duet with Bob Eberle, *Take Little Bobby in Hand*. The gal registers both visually and vocally with skillful handling of these numbers.

Eberle does his usual sock job with his pashy ballads *So Nice To Come Home To* and *As Time Goes By*. The effect of the latter number was heightened by the house girls draped around him.

Outside acts start off with the Christianis doing their highly competent teeterboard work which culminates in a four-high stand. Sammy Birch knocks the house silly with his pantomime accompaniment of a phonograph recording of the baritone aria from the *Barber of Seville*.

New in this region are Son and Sonny, capable sepiu tapsters who are smooth workers and give out with some intricate terp designs for good returns.

Neal Stanley completes the bill with a series of impressions, of which Donald Duck and James Cagney as George M. Cohan went over best.

Production is on the classy side. Motif is the interior of a plane plant, with the bandstand made to resemble plane parts, while the music stands are fronted with blueprints of various gadgets. The line has little to do on this bill, but manages to squeeze in a fast number backed by *Two o'Clock Jump*.

Film, *Crash Dive*, got mixed notices.

Joe Cohen.

### Lincoln, Los Angeles

(Reviewed Wednesday, April 28)

Latest house to feature all-seplan shows, located in the heart of the city's Harlem. Switch from a mixed to an all-Negro policy is filling the 1,600 seats at 55 cents for the first time in a long time.

Bardu Ali, front man for the late Chick Webb and Ella Fitzgerald orchestras, has his band here for six weeks.

Show opens with Frances Gray warbling *It Don't Mean a Thing* in a satisfactory manner, with 12 line girls taking over the hot stepping. One of the best colored lines seen here. The Brown Twins do some nice stepping with the accent on tapping, winding up with good jumps and handsprings.

Etta Mason is only fair on the vocals of *As Time Goes By* and *I Lost My Sugar in Salt Lake City*. All, doubling as emcee, follows with a fast one, *The Last Jump*, with Avery Parish doing ivory beating to outstanding results.

Jimmy Baskette, as straight for Pig-Meat Markham, got off some nice comedy material. It's double-fire stuff. Markham's song *A Brownskin Gal Is the Best Gal After All* gives the heps something to talk about.

Line augmented by the Brown Twins on again for a parasol dance. Gals go thru routine well, but orange linings on parasols should have been flashed with black light. Baskette and Markham follow with a comedy courtroom scene that has a burlesque tint. Good.

Five band numbers followed, with Parish getting opportunity on the last to sell his piano tickling.

All on for the finale.

Show runs an hour and 45 minutes—

too long. Too many band numbers, which are easy to cut.

Pic, *One Dark Night*.

Lincoln operated by Popkin & Ringer, who also have the Million-Dollar, Hip and Burbank theaters. Johnny Maloney, former straight at the Follies, and Jimmy Marshall manage.

Sam Abbott.

### Capitol, New York

(Reviewed Thursday Evening, April 29)

Three name bands are in this show—Bob Crosby and Tommy Dorsey in the MGM film, *Presenting Lily Mars*, and Sonny Dunham in person. The film is the new Judy Garland starrer, and it's lightweight fare. The in-person show is good, thanks mostly to Jimmie Durante's closing, rousing turn.

Dunham's band is a good musical outfit, but doesn't do anything worth remembering here. No fancy production numbers or novelties, and no ear-catching musical stylistic effects. Its only punch came from blond vocalist Dorothy Claire, whose rigorous swing singing had the boys yelling for more. Band opens with a jump arrangement of *Blue Skies*. Don D'Arcy lends a big baritone voice to *Let's Get Lost*. Fair delivery. Dunham's fine trumpeting then topped the band's theme song, *Memories of You*. Then came Miss Claire's show-stop. Ork resumed with *Gypsy Love Song* in lively swing tempo. Band has five brass, three rhythm and five sax, with Dunham leading and blowing trumpet. Dunham emsees straight, doesn't glisten with personality, and is a hard-working leader thruout. His band makes a nice appearance on a bandstand that splits apart in center to make room for Harold Nicholas's dancing turn and later for Durante's piano.

Nicholas, making his local debut as a single due to his brother's being drafted, does all right. The youngster ripped off some neat, fast tapping, splits, struts, slides, acrobatics and a bit of singing. Drew a good hand and had to take a couple of bows.

Marta Eggerth, who has a featured role in the *Mars* film and who was also in *For Me and My Gal*, is another MGM contract player taking time out to do a p. a. here. Radiant in a white satin with gold and rhinestone gown, she sang the *Ophelia* waltz, a Russian "swing folk song" and Schubert's *Ave Maria*. She has a trained, smooth soprano that is much more attractive in the lower registers. Sings in dignified, concert style (a bit too ritzy for this theater), and five fiddles were added to the Dunham band for her act. All violins except one went off when Durante followed her.

Durante does mostly material he used for his run at the Copacabana. His rasping voice, mock intensity and fury, and silly gags and bits reached the entire audience, and he had no trouble keeping the laughs coming. Eddie Jackson did a strut and song with him, and a stooge drummer and stooge valet worked smoothly with him.

Business was SRO opening night.

Paul Denis.

## NIGHT CLUB REVIEWS

(Continued from page 13)

somewhat lacks continuity, altho individual performances are exceptional.

Show backing and dance rhythms are furnished by Will Skinner's small but compact aggregation (8). A relief trio is under Bill Moodie, who also possesses a pleasing voice.

Cal Cowan.

### Biltmore Bowl, Los Angeles

Talent policy: Dance band; shows at 9:15 p.m. and 12:05 a.m. Management: Joseph Faber, manager; Hans Schoiber, maitre d'; Maury Foldare, publicity. Prices: Dinner, \$2 up; drinks pop priced; cover charge, \$1 except Saturday, \$1.50.

A consistently good floorshow and good food hold up business here.

Matty Malneck and orchestra (four brass, four reed, three rhythm and the maestro's fiddle) play for the show as well as for dancing. Malneck smoothly emsees the show.

Knight Sisters give the show a good send-off with their kicks and twists. Both lockers, they work with precision, and their splits and balance work are exceptionally well done. Perform in a showmanly manner.

Connie Haines, petite singer, won applause for her versatile numbers. Puts the tunes over with her mugging as much as she does with a strong, resonant voice.

Sylvia Stanton, acro-dancer, started off with a routine that was slow but soon

got into the more difficult parts of her turn. Featuring back kicks to the head, she puts the show in fast tempo and even speeds it more with her table-top work. Back bends and twists are good. Her contortions border on the astounding.

Amanda and Lita wind up the show in fine fashion with their apache number. Team works hard and Lita's stomach spins and leaps leave nothing to the imagination.

Sam Abbott.

### The Lotus, Washington

Talent policy: Floorshows with chorus directed by Unabelle Howard. Tom Ball, booker. Clark Brandt, publicity. Minimums, \$1.25 weekdays, \$1.50 Sundays, \$1.75 Saturdays.

Selection of Princess Chlo, in the featured spot, fits in with the Chinese decor of the spot. Has a nice pair of pipes and does well in her dance routines, but act lacks punch, which more effective use of chorus line may provide. Her dancing similarly lacks sock qualities.

Lowrie Lamm, vocalist with Bill Strickland's orchestra, opens show with *I've Heard That Song Before* with the line backing her in a Mexican tap dance which is lively and goes over nicely. Lighting and costuming of line is excellent, but precision work is ragged in spots and needs polishing.

Shella Rogers provides most of show's sock. This girl has nice comedy touch, plenty of personality and drew only real heavy hand of evening. Did *Rose of Old Rio Grande* and a novelty arrangement of *Pennsylvania Polka*, in which she sang verses in the manner of Charles Boyer, Gracie Allen, Lionel Barrymore, Bette Davis and Katharine Hepburn. Has good sense of mimicry, and works plenty hard at impersonations, with Barrymore character scoring best. Act, however, could be trimmed for better effect. Concluding number is *You Tell Her, I Stutter*, an oldie, which singer puts over well with plenty of gesturing.

The Laska Sisters, acrobatic dancers, do some slick acrobatic turns but audience didn't seem too excited about it all.

Bill Strickland, orchestra maestro, doubles as emcee and handles his chores in creditable manner. Show makes pleasant dinner entertainment.

Caskie Stinnett.

### Curly's Shangri-La, Minneapolis

Talent policy: Show and dance band; shows at 8, 10:15, 12. Management: James Hegg, manager; Herb Mohs, headwaiter. Prices: Dinners \$1 up; drinks 40 cents up. No cover, no minimum.

All newly decorated, the Shangri-La here is perhaps one of the nicest spots in the Northwest, and the entertainment bill of fare ranks with the finest ever presented on a stage in this territory.

Jimmy Hegg, emcee in his sixth consecutive year, continues to be the hit of every show. His homey, cozy—and sometimes corny—manner of working right with the audience continues to make fast friends for Curly's. There isn't anything Hebb won't turn into a gag—and bring the house down with it.

Because good acts are becoming more difficult to obtain, management has added a four-girl line in entertaining opening and closing numbers.

Della and Drigo, dancers, offer a fast Gaucho-type number and a good apache turn. Well received.

Don Roy, young acro-baton twirler, puts on a strong routine with his half-twist somersaults and handstands. A good between-the-acts dance routine is presented by Miss Vernice, of the chorus, whose castinet number has possibilities.

The Three LeGrandeur Sisters, now billed as the Blair Sisters, have gained much poise and finesse since they first appeared here two years ago. The trio has been doing radio work in the East and comes back home with plenty on the ball. Their arrangements are really tricky and ear-pleasing. Open with *My Baby's on the Swing Shift*, and go rapidly into *I'm Confessin' That I Love You* and *Liza*. Encored with *Slender, Tender and Tall*.

A huge bas relief, with eight-foot caricatures, centered around a soldier, sailor, marine, plays the Shangri-La theme very well. Color scheme very pleasing.

In the cocktail lounge new stage bar has the Continental Duo, femme violin and accordion players and vocalists.

Hegg winds up 45-minute floorshow with a good old-fashioned community sing. Vic Lessine's five-piece combo plays for dancing and shows.

There wasn't even standing room available when show was caught. Service, drinks and food, as usual, were good.

Jack Weinberg.

**Hal HAVILAND**  
MAGICIAN

LEON NEWMAN, MARK J. LEDDY AGENCY  
48 W. 43rd STREET NEW YORK, N. Y.

# IN SHORT

## New York:

HENRI THERRIEN, singer, due to start his eight Kemp Time tour next week. . . . LOLITA MOYA back in town after a run at the New Kenmore Hotel, Albany, N. Y. . . . AL TRAHAN recuperating nicely at Polyclinic Hospital.

JERRY LESTER has been added to the Riobamba show to open May 5. . . . PAUL AND GRACE HARTMAN have signed with RKO for a spot in *Higher and Higher*. . . . GENE VON GRONA will produce the May 18 show at La Martinique.

BENNY RUBIN together with Gloria Hope started return dates at the Greenwich Village Inn Friday (30). . . . ROSITA ROYCE has been added to the cast of Clifford Fischer's *Folies Bergere*. . . . DANNY FRIENDLY has resigned his post in the Joe Glaser office. . . . BOB HOWARD has been signed for the Richard Kolmar play *Early to Bed*.

## Chicago:

VINCENT GOTTSCHALK, magician, back from a USO tour in Alaska, has signed up with the Dave O'Malley Agency. . . . CHUCK JACOBSON, co-owner of the Latin Quarter here, now a private in the army.

FRANCES FAYE, at the Latin Quarter, was robbed of her furs and jewels last week. . . . FLORENCE HIN LOWE left to take a week at the Book-Cadillac, Detroit, before reporting for a May 10 rehearsal date at Clifford Fischer's *Folies Bergere*, New York. . . . BOB EVANS, ventriloquist at the Chez Paree, is being sued again by Mrs. Mabel M. Viner, wife of the late Joseph Viner, who once held a 40 per cent management contract. Ez Keough is now handling Evans.

## Philadelphia:

PAUL MOHR, who gave up emceeing to become a booker, closed his booking office to become an emcee again. . . . JACK FARRELL, closing at Frank Palumbo's, jumps to Hollywood for a May 13 opening at Slapsie Maxie's. . . . FRANK BELMONT, associate of the Eddie Suez Theatrical Agency, now the show producer at Frank Palumbo's.

## Miami:

HUGH MACKAY, out of the army, is back as manager at the 600 Club. . . . Little Palm will remain open all summer. . . . AL WHITE, emcee and comedian, is in the army. . . . KITTY DAVIS gave Johnny Silvers a platinum watch when he left for the army after leading the ork for four years.

## Hollywood:

LOWE, HITE AND STANLEY are at the Biltmore Hotel following a six-month tour with Harry Howard's *Bombshells* unit.

## Here and There:

SOPHIE TUCKER, who opened Friday (30) at Beverly Hills Country Club, Newport, Ky., was the guest of Jimmy Brink, of the Lookout House, Covington, Ky., at the Kentucky Derby last Saturday.

RUSTY COLEMAN, emcee, is now a private in the army, stationed at Fort Lewis, Wash.

MERRIAM LANOVA now with USO Unit 29 touring the San Francisco area.

SIDNEY TAYE, comedian, got an over-age discharge from the army after having worked up to a sergeancy. . . . THE NOVELLOS started a two-week run at the Supper Club, Fort Worth, April 27. . . . LES SPONSLEER AGENCY, Baltimore, is readying an army camp show. . . . ALBERT SIEGEL, manager of Club Rumba, Keansburg, N. J., reports that the spot will re-open for the summer again with a colored band and using name acts from time to time. . . . BARNEY OLDFIELD, who until his entry into the army was *The Billboard's* correspondent in Lincoln, Neb., with his recent promotion to major of infantry paratroops was transferred from Fort Benning, Ga., to Stout Field, Indianapolis, as airborne liaison man for the Troop Carrier Command. . . . VALDEZ AND PEGGY opened April 26 at Wilson's, Philadelphia.

DOROTHY SNOW, singer, staying another four weeks at Clyde's, Detroit. . . . CHARLEY EMMETT, now at the Palomar Supper Club, Vancouver, B. C., has signed for an overseas USO show. . . . BOB (PORKY) PHILLIPS is the new emcee at the Cat & Fiddle, Cincinnati, set for two weeks and options by Jack Middleton, local booker who is now spot-booking there. . . . LLOYD AND WILLIS, current at the Nell House, Columbus, O., move to the Edgewater Beach Hotel, Chicago, May 14, for three weeks. . . . OLIVE WHITE, after two weeks at Tic Toc Club, Milwaukee, opened at the Roxy, Atlanta, with the A. B. Marcus show April 30.

MAURICE AND CORDOBA are holding over at the Biltmore Hotel, Providence. . . . DeQUINCEY AND GIVENS are set for that spot for May 10. . . . TYLER, THORNE AND ROBERTS have been added to El Morocco, Montreal. . . . FRANK GAYLORD, of Gaylord and Norma, declares he is not yet set for army duty.

SOPHIE TUCKER opened Friday (30) at Beverly Hills Country Club, Newport, Ky., for a two-weeker. Also on the bill are Burns and White and Stan Kramer and Company. . . . CONNEE BOSWELL opens Friday (7) at Glenn Rendezvous, Newport, Ky. . . . MARIE CORD is the new headliner at the Cat and Fiddle, Cincinnati. . . . RONNIE MANSFIELD, WLW tenor, is in his 11th month with the Frederick Bros. iceer at Hotel Netherland Plaza, Cincinnati. . . . ANN PAIGE is the new singer at the Primrose Club, Newport, Ky. . . . GAYNE AND FRANCIS, Arlette Adaire, and Dan Harden are new at the Netherland Plaza's Patio, Cincinnati, set by Howard Sinnott, of the local GAC office.

ROSE LA ROSE booked by Milt Schuster into the Palace, Buffalo, April 30; Gayety, Cincinnati, May 7, and the Victory Room, Fall River, Mass., May 14 for two weeks. *Pic Wages of Sin*, which she made for International Studio five years ago, now being exploited with her name in the big-type billing. . . . JOE MADDEN, last in burly 1917-'18 with Jean Bedini's *Forty Thieves*, is back with Bedini in a Hirst wheeler. . . . RALPH ELLSMORE replaced Chuck McKenna as stock singer at the Hudson, Union City, N. J., April 25. McKenna now in the Hawaiian Room, Victoria Hotel, with Princess Aloma, who is still held over from early in February. . . . LEAH WAKEFIELD, now doing straights for comics Bert Carr and Max Furman in a Hirst unit, celebrated her becoming a first-time aunt to Michael, born April 14 to sister Marian, former burly straight, more recently in vaude, and Hank Henry, comic with *This Is the Army*. . . . JESSICA ROGERS, while in St. Louis, acquired a new strip routine from producer Paul Morokoff, who also supplied music written by himself. Routine introduced in Cincinnati April 19.

## Fires Damage St. Louis Backstage, SkyLine Clubs

ST. LOUIS, May 1.—Two fires of undetermined origin damaged two of the city's night clubs here this week. Backstage Club interior was destroyed, causing estimated damage of \$5,000.

A \$1,500 fire put the SkyLine Tavern out of business temporarily. The club is managed by Leo Epstein, featured floorshows and the music of Allister Wylie's orchestra.

## St. Louis Vaude Week-End

ST. LOUIS, May 1.—Shubert here has instituted a vaudefilm policy, using five acts Friday to Sunday, with four shows daily. J. D. D'Arcy, manager of the house, will do his own booking. House seats 1,800. Admission is 55 cents.

## Wash. Closing for Summer

WASHINGTON, May 1.—Altho business is holding up unusually well, the Gayety here will put up the shutters in a couple of weeks for the summer. Few warm days last week had little effect on business. Hinda Wassau was featured.

# Girl Jobs in Burlesque Go Begging; More Grief; Few Names, Bad Transportation

CHICAGO, May 1.—While the customary shortage of burlesque attractions continues to be a headache for theater operators, the scarcity of chorus girls for burly shows has reached such a critical stage that the circuits as well as independent houses next season may have to omit the girl-line idea altogether for the first time in the history of the business. Already the theaters in Youngstown and Akron have been forced to drop their lines and to fill in the gaps with specialty acts. Most of the houses that still advertise girl lines have weekly replacements and many a show goes on with half of the normal number of girls customarily on hand.

The defense industries have been the principal competitors to burly operators, paying line girls at least as much theater jobs bring them (\$25-\$35), with extra cash for overtime. Also, the working hours are more desirable, as well as working conditions.

Blind ads for chorus girls bring no results. Locally, the Rialto has been using a different address to lure applicants who may not be attracted by a burlesque theater call, but the results have been next to nil. Similarly, the local office of the American Guild of Variety Artists has a call for girls "in a Loop theater" at good salaries (Rialto), but the results are just as discouraging.

While it may be easy enough to drop lines and let it go at that, operators fear unhappy consequences at the box office. After all, customers have been trained for years to expect loads of girls in burly houses, and the substituted specialty acts may not satisfy their appetites.

The desertion of topnotchers from the burly field is not helping the situation either. Ann Corio, Margie Hart, Char-

maine (now Christine Ayres in the *Ziegfeld Follies*) and Carrie Finnell are no longer taking burly jobs. Lois DeFee, Hindu Wassau and Rose LaRose are among the handful of remaining names in the business, but they can hardly fill the growing demand for names.

Transportation is another growing headache. Operators don't even want to predict what the picture will be like next season, in face of the difficulties already encountered this year.

More old-time burly males are being brought back into the field to fill the gaps made by the drafted performers. Milt Schuster, local booker, has spotted on the Empire Circuit such oldsters as Lou Powers, Sid Rogers, Willie Gordon, Bob Greer, Billy LeRoy, Billy Lewis and Walter Brown.

Summer closings have started this month. The Mayfair in Dayton, O., and Folly in Kansas City, Mo., will operate with pictures until fall. Alvin, Minneapolis; Capitol, Toledo, and the Grand in Canton, O., have shuttered until next season. Grand in St. Louis will call it a season mid-May when the Municipal Opera starts its series of attractions.

## Grand Rapids Park Rebooks Marcus Show for Season

DETROIT, May 1.—A. B. Marcus *Revue*, which played the Ramona Theater in Ramona Park, Grand Rapids, Mich., the past few seasons has been re-booked by Fred J. Barr, manager. Marcus will open July 3, running thru Labor Day. Acts will also be booked for the theater thru Boyle Woolfolk, Chicago.

Marcus broke the Ramona house records in his closing three days last summer, Barr said, exceeding old-time records set by Will Rogers and Fanny Brice.

## BURLESQUE NOTES

ROSE LA ROSE booked by Milt Schuster into the Palace, Buffalo, April 30; Gayety, Cincinnati, May 7, and the Victory Room, Fall River, Mass., May 14 for two weeks. *Pic Wages of Sin*, which she made for International Studio five years ago, now being exploited with her name in the big-type billing. . . . JOE MADDEN, last in burly 1917-'18 with Jean Bedini's *Forty Thieves*, is back with Bedini in a Hirst wheeler. . . . RALPH ELLSMORE replaced Chuck McKenna as stock singer at the Hudson, Union City, N. J., April 25. McKenna now in the Hawaiian Room, Victoria Hotel, with Princess Aloma, who is still held over from early in February. . . . LEAH WAKEFIELD, now doing straights for comics Bert Carr and Max Furman in a Hirst unit, celebrated her becoming a first-time aunt to Michael, born April 14 to sister Marian, former burly straight, more recently in vaude, and Hank Henry, comic with *This Is the Army*. . . . JESSICA ROGERS, while in St. Louis, acquired a new strip routine from producer Paul Morokoff, who also supplied music written by himself. Routine introduced in Cincinnati April 19.

ROSITA ROYCE and her doves began an indefinite engagement April 26 at Carroll's, Philadelphia, after which she starts rehearsals at Clifford Fischer's *Folies Bergere*, scheduled to open at the Edison Hotel early in June. . . . MONROE KASSE, drummer, late of the Gayety's ork, entered the army April 16. . . . GINGER WAYNE celebrated a birthday May 1 at Pinto's nitery. Also was one of the many extras at Ebbett's Field, Brooklyn, April 23 during the shooting of Red Skelton's new pic, *Whistling in Brooklyn*. . . . PVT. TOMMY BRICE touring with the new army show, *Johnny Get Your Fun*, which opened May 1 in Richmond, Va., and proceeds to Washington; Norfolk, Va., and New York. Company of over a hundred includes a chorus of 16 WAACS. UNO.

## CHICAGO:

SALLY RAND, now at the Brown Derby, is still turning down offers to work burlesque. . . . SANDRA SEXTON is getting a big build-up at the Rialto here. . . . N. S. BARGER, operator of the Rialto, reopened his Drive-In outdoor theater Friday (30).

## Pat Joyce in Minnie Wind-Up

MINNEAPOLIS, May 1.—Harry Hirsch shuttered his Alvin Theater Thursday (29) after 33 consecutive weeks. Final attraction of the year was Patricia Joyce who grossed an estimated \$3,200, poor figure for current season. Good Friday and inclement weather caused the nose-dive.

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# SPIRITS STORY UP TO DATE

## No Plan To Ration Liquor, Says Washington; Tougher Local Regulations Pile Up

WASHINGTON, May 1.—If consumption of liquor remains around the 1942 level, the present stocks of liquor in the United States will last approximately three years, John B. Smiley, Director of the Beverages and Tobacco Division, of WPB, said last week.

There is no plan to ration liquor on a nationwide basis at the present time, Smiley said. Such action is not necessary for three reasons:

1. No two producers have equal stocks on hand of various vintages, and because of the aging factor, these inequalities could not be reconciled.

2. Liquor is a luxury and luxuries have not been rationed.

3. Since the future of many night clubs, hotel rooms, restaurants, cocktail lounges, liquor producers, retailers and others is at stake, every means of protecting their livelihood will be taken.

Liquor stocks on March 1 totaled more than 453,000,000 gallons. Soakage and evaporation has cut this down to 351,000,000 gallons. From this must come supplies to fill the demand for whisky, gin and blending spirits.

Wine stocks in the U. S. decreased from 163,000,000 gallons at the end of 1941 to 123,000,000 gallons at the end of 1942. No alarming shortage in wines is foreseen at the moment, Smiley says.

### Anti League Active

PORTLAND, Ore., May 1.—Oregon anti-liquor league has requested the State liquor commission to close taverns and beer dispensaries near military reservation and war industries within the next 30 days. The league also asked the commission to prohibit all advertising of liquor, including wine and beer.

The commission recently has refused restaurant and service (liquor) licenses to the Music Hall and the Rathskeller, local niteries, for alleged sales to intoxicated patrons.

### Milwaukee Closes Earlier

MILWAUKEE, May 1.—Night spot operators in Milwaukee County are now inviting their patrons to "step out" a little earlier since the newly enacted law which requires all taverns to close from 2 a. m. to 6 a. m. weekdays and from 3:30 a. m. to 10 a. m. Sundays.

Under the old law spots in Milwaukee County could remain open all night for beer sales, but could not sell liquor after 1 a. m.

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### Balto Op Loses License

BALTIMORE, May 1.—A six-week suspension of the liquor license and amusement permit issued to William T. (Kibby) Schmitz, proprietor of Kibby's, local night club, has been ordered by the Board of Liquor License Commissioners.

Action followed a hearing on charges of sales to minors in the establishment.

The suspension becomes effective today, May 1, the date for issuance of new authorizations.

### Little Rock Sunday Law

LITTLE ROCK, Ark., May 1.—The Kidd Bill banning Sunday sales of beer and wine is to become law. Senate Secretary I. N. Moore was instructed by the State's lieutenant governor to enroll the measure and send it to Governor Adkins for signature. The bill becomes effective June 11.

### Des Moines's Supply Low

DES MOINES, May 1.—Iowa night club and tavern operators are having difficulties getting hard liquor, with out-of-State liquor now costing nearly double the State-owned liquor store prices.

The State-owned stores have rationed liquor to one quart a week and as a result the operators have been using out-of-State supplies. Before rationing the out-of-State prices were between \$36 and \$40 a case, but now have skyrocketed to \$55 and \$60 a case.

### Speakeasies Back

MEMPHIS, May 1.—Tennessee's Bottle Law compels everyone to purchase sufficient liquor in bottles before 11 p. m. Saturday to carry them over the weekend. Expectations of experienced club operators is that denial of beer-selling license to out-of-town clubs during the week-ends will result in heavier consumption of hard liquors with a consequent increase in Monday absenteeism.

Meanwhile, in downtown Memphis speakeasies are making their reappearance for the first time in several years.

### No Substitutes, Please

HOLLYWOOD, May 1.—Liquor licensees convicted of adulterating stocks to increase volume to make up for wartime shortages will receive a 10-day suspension for the first offense and lose their licenses on the second offense, the Board of Equalization has warned. Statement of policy followed a discussion of the case of Ida C. Roberts, operator of the Turret Cafe, San Diego, who was charged with refilling and adulterating a liquor bottle from another brand of liquor. License in this case was suspended for 10 days.

Richard Bonelli, Los Angeles board member, says adulteration of liquor would probably be brought about by the attempt upon the part of the licensee to stretch his stocks. Idea of the licensee would be to make older liquor last longer by mixing it with newer stock.

He estimates that 25 per cent of the State's liquor licensees would go out of business next year because of the beverage shortages.

### SETBACK CLAIMED

(Continued from page 3)

ative work, should he die during the second copyright period. If the author dies before the renewal rights are in effect, however, ownership reverts to his widow or heirs automatically when the first period is up.

According to the authority, the Supreme Court decision nullifies the purpose of the 1909 Copyright Law because it puts up for immediately sale rights which are not ownable by anyone for 28 years. The purpose of Congress in dividing the copyright time into two 28-year periods, he says, was to enable the author, if living, to resume control of

## Follow-Up Reviews

EDGEWATER BEACH HOTEL, MARINE DINING ROOM, CHICAGO.—Russ Morgan and his 18-piece band (not including Jana, the sketch artist) continue here for the duration, and producer Dorothy Dorben freshens up the revues every few weeks with new, colorfully costumed production numbers and different acts. The eight Dorben Girls, with the aid of some striking Lester costumes and fresh Dorben ideas, lend life and beauty to the shows.

The four line numbers currently employed in the two nightly bills consist of a couple of parades dedicated to the music of Victor Herbert, as well as a

waltz and Dutch mill novelty. In the opening Herbert routine each of the eight girls parades out as one of the composer's show sweethearts and later return to *March of the Toys*, picturesque turn. Lilliane and Mario, ballroom team, are featured in this one in a *Changing of the Guards* novelty, employing Russian foot steps thruout. On their own, pair displays a stock set of routines, some of them highlighted with flashy overhead tricks.

Beverly Kirk, soprano boasting a full and clear voice, does a creditable job on both standard and operatic tunes and is a considerable vocal asset during the production numbers. Makes a fine appearance and has an act that should go in clubs as well as hotels.

Morgan carries on with his impromptu gags, between piano solos, and most of them are funny. His keyboard work, needless to add, is still plenty good. His band novelties, too, continue to be amusing. *Sam Honigberg.*

### BALLET'S BOX OFFICE

(Continued from page 4)

79 cities for 157 performances. Then makes its summer tour to the Coast and back, via Canada, picking up about the same dates as last year. Opens its new tour in New York September 1 and has already lined up 83 cities. Trek will include 18 cities supplied by Columbia Concerts, Inc., which booked the 1942-'43 season for *Ballet Russe* after the latter had broken away from Hurok management. National Concerts and Artists' Corporation normally books all Hurok-managed attractions.

Behind the resurgence of ballet is a booking war. Back in 1940 Col. W. de Basil brought to the U. S. (via Australia) his European ballet company, the *Original Ballet Russe*. There was a split, and *Ballet Russe de Monte Carlo* came into existence. Hurok then handled both the *Ballet Russe de Monte Carlo* Company and the new *Ballet Theater*. He dropped the *Ballet Russe* in October, 1942, and its bookings then went to Columbia Concerts until last month. Now the routings will be handled by David Libidins, who had been administrative director of the *Ballet Russe*. He resigned that post to give all his time to booking the troupe.

The original *Ballet Russe* Company went to South America last year. Last month Colonel de Basil disbanded the company and accepted the job of director of ballet of the Colon Government Theater in Buenos Aires.

### Airing the Balleters

Exploitation: *Ballet Theater* is giving more attention to radio. It has been planting its featured dancers on quiz and interview programs and broadcasting its pit orchestra from the Met over the local Frequency Modulation Station W39NY, with ballet interviews cutting into the music. Also stunting for the Treasury Department on War Bond sales. Gave more than 1,400 seats April 28 to bond purchasers, scaling its house to bring in \$1,000,000 in sales.

Film appearances of ballet troupes and of individuals help the ballet b. o., but few ballerinas become big names thru pictures because they rarely get more than a solo in any film. Only exception is Vera Zorina, whose film and legit background has built her up to \$1,000 a performance when she guest stars in *American Ballet* at the Met. Stars of major ballet companies get around \$300 a week, other soloists from \$50 to \$80 and the corps de ballet the union minimum (\$45 a week on the road, \$40 in town and half salary for the maximum of 15 rehearsal weeks a year).

Fact that Russia is our ally has helped Russian style ballet. Michael Kallesser is rehearsing a one-hour 35-people vaude unit, *Fokine Russian Ballet*. Vitale Fokine is doing the choreography and Herman Fialkoff is booking.

Sidelight: Hurok office says *Ballet Theater's* most popular numbers are: *Pillar of Fire*, *Helen of Troy*, *Romeo and Juliet*, *Bluebeard* and *Giselle*. Alicia Markova, its featured dancer, in *Giselle*, is always box office.

the copyright at the end of the first span in order to gain for himself or his family whatever values have accrued in the interim.

SHERMAN HOTEL, PANTHER ROOM, CHICAGO.—Stan Kenton and his swing band are back with their brand of stylized music that keeps the kids jumpin'. While the outfit has only three of its original men left, Kenton's crisp musical style still retains its impressive trade-mark. Added specialty is John Carroll, comedy trumpet man, whose false-note specialty gets laughs. Red Dorris handles the ballads in good voice, while Dolly Mitchell, attractive brunette, adds to the general decorum with a smart, sophisticated appearance and a rhythmic set of pipes.

In addition to band specialties, the floorshow is again augmented by the group of sexy models, who parade in black and uncomfortably brief underthings in a so-called *Black Market* production which is again dragged out with some dull verbal accompaniment. Visually, the girls display all the angles to be seen in the local hot spots.

When caught Juggler Wilfred DuBois was winding up a week's date, doubling from a vaude unit at the Oriental Theater. His novelty feats are highly commercial.

Kenton has a week of one-nighters following this fortnight, then location dates at the Eastwood Gardens, Detroit; Frank Dailey's in Newark, N. J., and the Palladium, Hollywood, taking him up to mid-August. *Sam Honigberg.*

### Acts and Girls Wanted for SOLLIE CHILDS

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# B'WAY HOUSES PACK 'EM IN

## J. Dorsey and James Cause Juve Stampede; Capitol, MH Clicking

NEW YORK.—The Stern is really jumping, as the Paramount and Roxy lure hordes of jitterbugs, while the more sedate elements compete for standing room in other houses. The Music Hall and Strand continue to pack them in, while the Capitol, with a new bill, looks as tho it will get its share of the big business.

The Paramount (3,664 seats; \$55,487 house average), in the second week of Harry James's ork and *China*, is still doing top business and is heading for a staggering \$97,000. First week grossed \$105,000. This figure was exceeded only by the New Year's week.

The Roxy (5,835 seats; \$50,067 house average) opened Wednesday (28) with Jimmy Dorsey and film, *Crash Dive*, and the first week's take is heading for around \$95,000 or better. House is limiting itself to five shows weekdays and six on week-ends. Last week, the fifth session of *Hello, Frisco, Hello* and Tommy Tucker's ork and Victor Berge, replacing four weeks of Chico Marx and the Modernaires, did a solid \$60,000. Prior takes were \$54,000, \$60,000, \$75,000 and \$82,000.

The Capitol (4,620 seats) opened Thursday with Sonny Dunham, Jimmy Durante, Marta Eggerth, along with *Presenting Lily Mars*, seems to be heading for a fine \$65,000. Last week, the second of Ozzie Nelson, Harriet Hilliard, Jackie Miles and *Hangmen Also Die*, would up with \$50,000, while opener took \$53,000.

The Strand (2,758 seats; \$39,364 house average) is heading for \$47,000 for the fourth week of Jan Savitt's ork, Ethel Waters and *Edge of Darkness*. Previous weeks did \$51,500, \$47,000 and \$54,500.

The Music Hall (6,200 seats; \$94,402 house average), now in the third week of *Flight for Freedom* and stagershow

with the Easter spectacle, is heading for a fat \$100,000, while the second week knocked off \$115,000. Bill opened to \$110,000.

Loew's State (3,327 seats; \$22,856 house average) is heading for an okay \$26,000 for bill with Fats Waller, Howard and Shelton and *Slightly Dangerous* on screen. Last week, with Benny Rubin, Adrian Rollin and *Reunion in France*, scored a nice \$28,000.

## Hutton Film, King Sisters Chi Hit; "Bombshells" 22G

CHICAGO.—Easter Week was blessed by the weatherman and the theaters profited accordingly.

Chicago (4,000 seats; \$4,000 house average) started big with *Happy-Go-Lucky* (Paramount) and presentation show featuring the King Sisters week of April 23 and finished with a good \$42,000. Picture is holding with revamped stage bill, but the same girl numbers and Oxford Boys stay on. Next acts are Raul and Eva Reyes, Gene Sheldon, and Mickey King. Unusual draw of film is surprising, and the word in the trade is that Betty Hutton, co-featured in the picture with Mary Martin and Dick Powell, is beginning to show her box-office potentialities.

Oriental (3,200 seats; \$30,000 house average) had a healthy \$22,000 week, ended April 29, with another run of Harry Howard's *Bombshells of 1943*, featuring new headliners: Smith and Dale and Sybil Bowan. It's the title and girly sales angle that brought them in. Screen had second-run showing of *Journey for Margaret*. House had a fair opening Friday (30), with Connee Boswell, her first appearance in this temple, co-featured with Joe Venuti's band. Film, Jinx Falkenburg in *She Has What It Takes*.

## Spitalny, Basie Socko in Philly

PHILADELPHIA.—Building biz during the week, Phil Spitalny and his all-girl band piled up a hefty \$25,000 for week ended Thursday (29) at the Earle Theater (seating capacity, 3,000; house average, \$18,000). Spitalny carried it all, with Beatrice Howell and Patricia Brewster added to the band soloists. *Hit Parade of 1943* on screen.

New bill opened Friday (30), with Charlie Spivak in the spotlight, got off to a terrific start. A royal holiday for the band fans, Spivak should top \$30,000 handily. Dorothy Keller and the Carr Brothers added, with *Chatterbox* the screen filler.

Fay's Theater (seating capacity, 2,200; house average, \$6,000), with Count Basie on tap, piled up a top-heavy \$10,200 for week ended April 29. Thelma Carpenter and James Rushing, of the band, and Apus and Estrelletta and the La Conga Dancers rounded out the marquee. *Power of the Press* on screen.

New bill opened Friday (30) offers up a paleface band attraction in Teddy Powell, who has just closed a three weeks' stretch at the Met Ballroom in town. With Billie Holiday supporting, show got away nicely and figures on doing \$8,800. *Tahiti Honey* on screen.

## Bowes Okay in LA

LOS ANGELES.—With a blackout cutting into the Sunday night business, Major Bowes's Prize Winners of 1943 ran up a \$17,000 gross at the Orpheum Theater here for the week ended Tuesday (27). In the face of the alert and good weather, gross was considered good. Pic, *Let's Have Fun*. House seats 2,200 at 65 cents tops. Average, \$7,500.

## Chico Marx Grosses 22G at RKO-Boston

BOSTON.—A hot box-office combination of stagershow and films drew a hefty \$38,000 to the RKO-Boston (3,200 seats, prices 44c-99c) for the week ended April 21.

Jane Frazee, Paul Winick and Edna Mae, Stepin Fetchit, the Borrah Minevitch Harmonica Rascals and Sonny Dunham's band were balanced with the Abbott and Costello shenanigans, *It Ain't Hay*. With only four shows daily, part of Holy Week to consider and fairly tough weather, this was a big showing.

*It Ain't Hay* held over a second week, while the Chico Marx band unit filled the stage spot (April 22 to 28). Six shows daily to a gross of \$22,000.

## Balto Hipp \$18,300; Maryland Hefty 77C

BALTIMORE.—Hippodrome Theater grossed a splendid \$18,300 week ended April 28, with stage bill headlined by Jack Marshall and including the Radio Aces, Howard-Paysee Dancers, the Bertay Sisters and Leonard Gaultier's Bricklayers. Pic, *Flight for Freedom*.

Maryland Theater grossed a good \$7,700 for week ended April 29, with stage bill headlined by Borrah Minevitch's Harmonica Rascals, with Johnny Puleo. Added attraction was Dolly Dawn. Others were Elaine Seidler's Park Avenue Debutantes, Roberts Circus and Bill Ames. Pic, *Tahiti Honey*.

## Providence Big

PROVIDENCE.—Good Friday proved no different from any other Friday in past three months at the Met, with a bill headed by Ina Ray Hutton's ork, with Jane Frazee, Three Diamond Brothers and Charles Carrer as supporting acts. Big Saturday and Easter Sunday business brought gross for week-end to \$10,000.

Fay's likewise had a better-than-normal Holy Week, hitting \$6,700 for seven days ended April 22, with six-act bill and *Margin for Error* on screen.

## San Fran \$25,300

SAN FRANCISCO.—First stagershow in nine weeks without a name band grossed a neat \$25,300 at the Golden Gate (2,850 seats) for week ended Wednesday (28). On the bill were Wally Brown, Dave Apollon, Three Rockets, Roy Riggs, and Harbers and Dale.

## McIntyre to Play Para, AFM Rules

NEW YORK, May 1.—American Federation of Musicians settled the issue as to who will accompany the Andrews Sisters at the Paramount. The union ruled that Hal McIntyre's contract to play the house be honored.

Dispute grew out of the fact that the Andrews Sisters put in a request to have Mitchell Ayres's ork on the same bill, as that outfit was more familiar with their work since they had been touring together for some time.

The matter was then thrown in the AFM's lap who came out with the ruling. It has not yet been determined whether McIntyre will play the entire run of the Andrews Sisters. The girls go in with the Bing Crosby pic, *Dixie*, which is calculated to run six weeks.

The decision in favor of McIntyre makes things easier for the Paramount booking office, as it will have fulfilled an existing contract. By playing Ayres they would have to make room for McIntyre at a later date. The Paramount has a full schedule of bands lined up sufficient to last until February.

## MAGIC

By BILL SACHS

PAUL ROSINI is back at the Brown Hotel, Louisville, for another of his frequent visits there. He put in much of the past week cutting up jackpots with maestro Richard Himber, whose band was the derby feature at Club Madrid in the Falls City. Himber is no mean conjurer himself. . . . G. RAY AND JUDY TERRELL are still busy with their magic on the USO Camp Shows' unit, currently showing for the sailor lads in the Charleston (S. C.) area. Others in the troupe are Abe Sher, comedian; Brucetta, contortionist, and Elsie Hartley, accordionist. One of the sheets put out by the navy lads down that way recently described their unit as "the best one yet." . . . GALL-GALL, after an extended theater tour with Billy Rose's *Diamond Horseshoe Revue*, has taken his bafflers into Jack Lynch's Walton Roof, Philadelphia. . . . JOHNNIE TAY is currently showing off his magical prowess at the Smart Spot, Haddonfield, N. J. . . . WILL COSBY, known professionally as Desmond the Magician, has joined the announcing staff of Station KWIL, Albany, Ore. He is doubling with his magic at service clubs and army camps in that vicinity. . . . 'THEY'RE TELLING' the one about the magician who got home the other day and was met at the door by his wife. "Take a card," she told him. And he did. It was an induction notice from his draft board. . . . DURING AN ENGAGEMENT at City Auditorium, Wichita, Kan., April 17 King and Hazel Felton were visited by members of the Wizards of Wichita, including D. Forrest Kuhns, president; Milton Strout, vice-president; A. P. Covals, secretary, and D. J. W. Cooper, treasurer. Also in the gathering were Dick Kent, magus, and Mysterious Weldon and wife. . . . "CURLY" WARD, now Pvt. David E. Ward, Station Hospital, Ward 21, Fort Dix, N. Y., sends out an S O S for magicians and entertainers working that territory. He says they can do a good turn by showing the hospital there for the members of the armed forces who have just returned from foreign service. He says the lads are desperately in need of entertainment. Those able to make the date are urged to contact Private Ward.

MEMBERS OF the Los Angeles Society of Magicians attended Dante's show at the Troupers' Theater, Hollywood, April 15. After the performance the magi gathered backstage for a visit with Dante, who gave an interesting talk on his start in magic. Later the photogs got in their licks. The powwow with Dante marked another big day for the LASM, which for the last 25 years has been entertaining visiting magicians, starting with Kellar, Houdini, Nicola, Blackstone, Chris Charlton and following with most of the vaude magi who have appeared in Los Angeles since 1917. . . . TOMMY WOO, West Coast Chinese magician, is now Pvt. Tom G. Woo, 291st Inf. Anti-Tank Co., Fort Leonard Wood, Mo. He's also associated with the Special Service Office there, putting on occasional shows for his trooper pals. Woo, in the army three weeks, describes himself as the first magician at that camp. Apparently he hasn't heard of C. Thomas Magrum, who has been there and giving shows for the boys for many months now. . . . LIEUT. LEE ALLEN ESTES, the Safety First Magician of the Kentucky State Highway Patrol, has just concluded a week in Ashland, Ky., where he showed to some 5,000 kiddies and adults in a series of performances. . . . ARNOLD FURST hopped last week from Chicago to New York, from whence he departs for overseas duty with a USO Camps Shows unit. . . . DETROIT IBM members are staging a show at the Hungarian Reformed Church there May 9. . . . MAL B. LIPPINCOTT, who closed his magic (See MAGIC on page 26)

## T. Dorsey Hits 25G In Omaha, All-Time High; April Biz OK

OMAHA.—Tommy Dorsey with \$25,000 for a week's stand hit an all-time high at the Orpheum (3,000 seats) ended April 29. Wednesday night Dorsey broadcast his network program from the stage. Featured acts with the Dorsey crew included the Colstons, and Bob Whaling and Yvette. Pic, *It Comes Up Love*.

Biz was considerably better in April than March, according to Bill Miskell, Orpheum manager. Four bills tallied an estimated \$66,700.

*Bombshells of 1943*, March 26 week bill, took in only \$13,500 despite good weather. Lawrence Welk and His Champagne Music closed the week of April 15 with \$14,700. He was expected to do better, but got a bad break when half the town turned out to fight the swollen floodwaters of the raging Missouri. Edgar Kennedy, "slow-burn" comic of the films, had a featured spot.

Backed by nice weather Veloz and Yolanda played week of April 22 to a neat \$15,200. Supporting acts were Jerry Shelton, Caprino Sisters, Four Sidneys, and Evans and Nash.

## WLW Billies \$8,995 3 Days in Columbus

COLUMBUS, O.—Magnetism of hill-billy shows as box-office bait was clearly demonstrated at the RKO-Palace Theater here last week when WLW's Boone County Jamboree, piloted by Bill McCluskey, head of the station's talent division, pulled a terrific \$8,995 Tuesday thru Thursday (27-29), with four shows daily.

Featured were Cinda Ann, a Jamboree newcomer, and Grandpappy Doolittle (Toby Nevius). Show opened Friday (30) at B. F. Keith's Theater, Dayton, O., for a week.

## HYPNOTISTS

Please contact me by mail. I am anxious for personal consultation. BOX 415, care Billboard, 1564 Broadway, New York City.

# CRA Keeps Busy With Small Unit Bookings in Chi

CHICAGO, May 1.—Consolidated Radio Artists here has developed a profitable cocktail unit department, and since Manager Ann Richardson has brought in Irwin Rose to handle that field a number of new combos have been developed and signed to the office. Roster will be topped within the next few weeks by Little Jack Little (4) who will be spotted in this area for a minimum of eight weeks. He will work in town with a Blue Network station outlet, so that he may continue with his daily government program. Another outfit coming in will be Muggsy Spanier (7) who will start in this area May 29.

Rose reveals that the Dollodians (3) which he recently organized has already reached the \$300-a-week stage and is now on an indefinite run at the Admiral Lounge here. Phil Dooley, comedy drummer, has been brought back from the Radio Room, Hollywood, where he left Mile Riley to organize the Funatics (4). Unit opens at the Kentucky Lounge here next week. Carol Abbott, singing comedienne, will work with that combo.

Other CRA units set include Baby Cummings' Men of Note (4), now winding up a run at the Band Box and slated for another Loop spot; Dorothy Carol, piano-voice, at the Eastown Bar, Milwaukee; Marie Locke, piano-voice, at the Penguin here; Lil Armstrong, colored pianist, at the Garrick Bar here; Lola Hill (4) at the Dome, Sherman Hotel, and Marty Marsala (4) and Bud Freeman (4) at the Drum, also Chi spots.

Booked thru CRA are Stuff Smith (3) into the local Three Deuces; Doc Basso (3) into the Playdium, Green Bay, Wis., and Ozzie Osborne (4) into the Town Casino here.

# Convert Chi Colony Into Musical Bar

CHICAGO, May 1.—The Colony Club on the near North Side, once a smart night club, will be reopened as a cocktail lounge around May 20 by Libby, local nitery operator. Libby once operated the Club Era on the West Side.

The cocktail bar will be moved into the main dining room, and entire spot will be remodeled to fit the new policy. Musical units will be employed.

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AND HIS ORGAN, PIANO AND SOLOVOX

Crystal Lounge, ANDROY HOTEL, Hibbing, Minnesota • Management: Wm. Morris

# OFF THE CUFF

## EAST:

SIDNEY BECHET and His New Orleans Foot-Warmers making their Philadelphia debut at Dick McClain's Alpine Musical Bar. . . . ANGIE BOND TRIO open this week at the Cove, Philadelphia. . . . TOMMY CULLEN'S Novelty Orchestra locates at Neil Deighan's near Camden, N. J. . . . AL CARLTON, Joe Smyth, Casanova and the Hal Budd Trio make for the new talent array at Wilson's Cafe, Philadelphia. . . . KAY LITTLE, former songbird with Dick Stable and Bobby Byrnes, doing a cocktail stint as a single at Murphy's, Trenton, N. J. . . . RIFF ROBBINS TRIO next in line at Hopkins Rathskeller, Philadelphia. . . . JAY ARNOLD and His Club Entertainers hold forth at Christy's Tavern, Bethlehem, Pa. . . . MARIS MAINELLO and Lee Lawlor newcomers to the continuous round at Murray's Rhythm Bar, Philadelphia. . . . BILL BUTLER has his combo at Casino Cafe, Gloucester, N. J. . . . BETTY KING makes it continuous with the Three Loose Nuts at the Hotel Majestic Musical Bar, Philadelphia. . . . THE FOX TRIO takes over at the Ace of Clubs, Reading, Pa. . . . SCOTTY MARTIN'S group gets the call at Mayo's Show Place, Philadelphia.

THREE MEN IN A GROOVE started at the Esquire, Schenectady, N. Y., Saturday (1). . . . FREDDIE KOVELL AND VICTOR STANJOL are at the Community Coffee Shop, Binghamton, N. Y., for two weeks. . . . FOUR SHARPS are additions to Martin's, New York. . . . HUMBERT AND BARRY, piano and voice, will return to the Log Cabin, Utica, N. Y., July 1 for eight weeks and options. . . . PRICE AND MAREL started at the Music Village, Philadelphia, Thursday (29). . . . DON SEAT QUINTET holds over indefinitely at Doc's, Baltimore. . . . MEADE (LUX) LEWIS, boogie-woogie pianist booked by the William Morris office into the Down Beat, Sioux City, Ia. . . . ANN DUPONT ORK will tour with the Camel Caravan playing army camps. . . . BILL PETERSON, of Consolidated Radio Artists, has just returned from a two-week Southern vacation. . . . WALTER HYDE is carrying on in the New York William Morris office while Joe Marsolais is touring upper New York State.

GRACE AND SCOTTY have returned to Pier 76, Providence, getting five radio spots weekly. . . . CAPELLE TRIO have opened at the Ohio Hotel, Youngstown, Ohio.

## MIDWEST:

FOUR TONS OF RHYTHM staying over again at the Silver Frolics, Chicago. . . . THE THREE DUDES (Calvin Ponder, bass; Alfred Williams, piano, and Ralph Williams, guitar) have signed up with Bill Snyder, of William Morris, Chicago. . . . SID FISHER and His New Yorkers (4) still at the Book Cadillac, Detroit, getting three new men in the outfit, replacing a trio which is heading back to Chicago to move into Heising's Vodvil Lounge, Eddie Dunders, trumpet, is one of the newcomers with Fisher.

SKEETER PALMER and Skeets Light opened at the Crest Vodvil Lounge, Detroit, May 1. Spot has returned to white units.

BILL OGER (3) in from the East to fill a run at the Stage Lounge, Chicago. . . . BUSTER BENNETT (3), with Torchy on vocals, colored group, have signed with GAC in Chicago.

AL SARLI'S ork set for 10 weeks at the Savoy Lounge. . . . SOL TURNER and His Continentals move into the Hotel Pierre Marquette, Peoria, Ill., for 16 weeks May 4. Bobbie Martin will join the band as vocalist, replacing Betty Barr.

BILL GOODEN has replaced Eddy Dudley on piano at the Vogue Lounge, Detroit. . . . TINY PARHAM, colored organist, recently died on the job at the Kilbourne Hotel, Milwaukee. . . . FLOYD

HUNT QUARTET heading for the West Coast. Unit has Floyd Hunt, vibes; Fletcher Smith, piano; Ben Baber, guitar; James McClain, bass, and Evelyn Smith, vocalist. . . . SMILEY LITTLETON, piano and voice, has started a run at Ted and Len's Lounge, Detroit. . . . ORIGINAL SCAT MAN BAND (5), colored outfit, starts at the Beachcomber, Omaha, May 29. . . . GLADYS PALMER opened at the La Playa Lounge, Detroit. . . . CONNIE BERRY and Helen Humes, piano and voice, holding up well at the Club Zombie, Detroit.

## FROM ALL OVER:

ERSKINE BUTTERFIELD is getting air time from the Dome, Minneapolis.

BOB DUNGAN reports that the unit Two Queens and a Jack is now Three Queens and a Jack, Arline Sloan, accordionist, having joined the outfit at the Heidelberg Hotel, Baton Rouge, La. . . . TONY LOMBARDO has changed his unit's billing from the Skyliners to the Captivators. Combo opens at the Hotel California, Fresno, Calif., May 15, following a 10-week run at the Commercial Hotel, Elko, Nev. Set by the William Morris Agency.

PATSY HARTZELL has replaced Barclay Allen as organist with Les Weclans at the Park Lane Hotel, Denver. Allan dropped out of the unit to take a war job in South Dakota.

JIMMY MACKENZIE (4) set for the spring and summer at the Broadmoor, Colorado Springs, Colo.

# 2 Music Bars Set In Atlantic City

ATLANTIC CITY, May 1.—Fort Pitt Inn, resort nitery, opened for the 1943 season last week as the Fort Pitt Musical Bar. Extensive improvements, estimated to cost in the neighborhood of \$10,000, have been made by the new management. The bar has been built in the cafe proper, which gained fame originally as one of the resort's top cabarets. Broadway Jones and His Rhythm Boys dispensing the musical entertainment from behind the sipping post.

Also opening for the new season last week was Captain Starn's Restaurant and Bar, with Eddy Brad and His Oceanaires holding forth at the bar that extends out over the ocean.

# Morris Agency Adds Jack Cohen of Ed Suez Office

PHILADELPHIA, May 1.—Jack Cohen, in charge of the cocktail combo bookings for the Eddie Suez Theatrical Agency here, leaves to join the cocktail combo department of the William Morris Agency in New York Monday (3). A former night club manager here, Cohen entered the booking field only a few months ago.

At William Morris he will work under Joe Marsolais, head of the department, who is skedded to move his operations for the agency to Chicago. No replacement as yet for Cohen at the Suez office.

# Joe Moss Manages DC Lounge

WASHINGTON, May 1.—Joe Moss has been made manager of the 400 Club. He was the former operator of the Hollywood Restaurant, New York, and managed other large night clubs in that town and Atlantic City.

# No Mating of Bands at Canary Cage

NEW YORK, May 1.—Bobby Martin's combo is laying off for two weeks under very curious circumstances. He was scheduled to start at the Canary Cage, Corona, L. I., but it seems that the operator of the spot forgot to give the incumbent band the customary notice.

Martin and his men are now reporting at the spot nightly, while Local 802 is considering the matter.

# NY Bookers Ask Higher Salaries In Local Spots

NEW YORK, May 1.—Local bookers are now making a determined drive to get higher salaries for combos playing New York spots. So far their efforts have been successful in raising salaries about 15 per cent, but their greatest victory to date is the virtual elimination of scale bookings, on which no commission is paid.

Situation came as a result of the refusal of many musicians to go out of town. Offices were then faced with a surplus of tooters around town who would be only too glad to take scale jobs. However, as the draft made inroads into the supply of available musicians, quality of outfits deteriorated, with the result that lounge operators who would often book direct came to booking offices. Once they started dealing with bookers ops had a booking fee clamped on them, and now bookers are following up the initial gain by submitting combos at figures above scale plus commission.

There are some spots left that can still get outfits at scale, but the number is rapidly decreasing.

But despite these gains bookers realize that New York salaries will not equal out-of-town rates, and so traveling units will still be able to get superior dough on the road.

# Girls Can Be Corny, Too

PHILADELPHIA, May 1.—The corn craze in musical menus has reached girl performers here. Dorothy Hutcheson, who opened as a piano single at the Bingham House here, will front an all-girl corn combo to be whipped together by William Morris Agency, New York. In addition to piano, Miss Hutcheson gives out on the fiddle and sax as well. Promises to be the first deliberate all-girl corn combo.

**S** stands for "special" personal representation for your unit. Write today for full details

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**PAT TRAVERS**

and Her Men About Town

now HICKORY HOUSE, New York City

# REVIEWS

## Three Chocolates

(Reviewed at Plantation Club, New York)

This septa trio, consisting of Robert Williams Jr., leading from the bass; Jerome Darr, amplified guitar, and Bill Spotswood, piano, is a well-integrated and accomplished group. All are accomplished musicians able to take both instrumental and vocal solos to add variety to their turn.

Outfit's library shows a preponderance of hot pieces, which seem to go well with the clientele here. Interpolation of three-part harmonies with their five showed up with good effect. The group also pitches in with some slight stuff, such as some boogie-woogie steps and mishandling of their instruments to excite further interest from the audience.

Joe Cohen.

## The Four Barons

(Reviewed at the Airliner, Chicago)

Four young lads, together some two and a half years, concentrating on pop tunes. The lads are Ralph Constanzo, accordion; Frankie Young, bass; Bob Stephan, guitar, and Red Reynolds, clarinet. Get together on vocals, too, with Young the mainstay on solo work.

The boys are an okay musical outfit and can improve their visual performance by paying more attention to the customers than to the mike. Their wooden way of harmonizing particularly styles them as a radio act and dates their approach. Musically, the clarinet man comes thru with nice work, and the support is far from inferior. Kids look good, too.

Sam Honigberg.

## Roy Jackson

(Reviewed at King's Cocktail Lounge, St. Louis)

A single here the past four years, Jackson with his piano and Solovox are as much a part of the establishment as the bar fixtures and a much more powerful draw. A former theater organist, Jackson's stuff never deviates from the standard vein but he manages to please without any extraordinary musical calisthenics or even a particular style. He plays them the way they are

written. His repertoire includes the leaders on the popular list, backed by a surplus of standards that suffices to fill the majority of requests.

Jackson's style is quiet and the type that lends itself to a bit of community singing on occasions. He fits nicely into the intimate environment of this small room, his modulated melodies never a disturbing element in the even tenor of this cocktail lounge.

C. V. Wells.

## Martha Davis

(Reviewed at Lou's Moravian Bar, Philadelphia)

For sheer piano pleasantries this septa miss goes a long way in sustaining interest. Her fingers flashing at the ivories, hitting 'em clean with her right hand and her left hand making the beats pronounced, Miss Davis expounds a commercial style of pianology designed for maximum appeal. With no limitations to her repertoire, and no flaws to mar her technical proficiency at the keyboard, it's a continuous round of Steinwaying that sells big.

Employs an effective style in presenting the refrains, pounding out the first chorus in song style and then whipping it into a rhythmic frame for a second stanza. And has a fine conception of rhythmic qualities that makes the listening all the more inviting. Adds some husky voice to the jive ditties but it's her piano magic that makes for the selling, with an ingratiating personality that puts her heavy on the plus side.

Maurie Orodener.

## The Ginger Snaps

(Reviewed at Hopkins Rathskeller, Philadelphia)

The Ginger Snaps, septa foursome, are composed of a girl trio and a male member at the piano. The gals, all lookers, can sing individually and collectively. Arrangements are all geared along the highly rhythmic lines, yet remain highly commercial and do not violate the inherent melody of the songs. Voices blend well, with the piano adding a fourth part

# PROFILES



## JOY PAIGE

Vivacious and talented singer and pianist, concentrating on smart, sophisticated tunes and "song stories for grown-ups." Joy stared out in Houston, her home town, several years ago and has since filled many engagements in theaters and cocktail lounges. Her engagements include a number of important broadcasts over KTRH, Houston, with various personalities, and she toured for a time with a musical girl trio billed as the Three Paiges.

She is currently featured at the Mark Twain Hotel, Chicago, where she has been held over for an indefinite run. She is under the personal management of Phil Shelley, Chicago.

harmony in parts. Gals have plenty of polish in their pipes and singing style, running the gamut from boogie woogie to the soft and sentimental ballad favorites.

In addition to the high quality of their voices, gals have plenty on the ball when it comes to showmanship and appearance. Gals include Ethel Harper, Leona Hemingway and Ruth Christian, with Charles Ford a potent piano pounder. Will add class to the smarter spots.

Maurie Orodener.

## The Commodores

(Reviewed at the Mark Twain Hotel, Treasure Isle, St. Louis, Mo.)

Newcomers in the unit field, this quartet has the makings of a winner. Peggy Duncan is the salesman of the outfit, being equipped with a swell set of pipes and a personality that sparkles. Does plenty of novelty tunes, some on the risqué side, but all entertaining and easy on the ear. She knows how to squelch a heckler, too, and gets plenty of opportunities to prove it, as they work on a stage directly over the bar.

Backing for Miss Duncan consists of Dominick Sottile, bass, and the Egner Twins, Bob and Dick, on clarinet and piano. Combo work well together and they put their hearts into their music. Library is mostly standard stuff, with the exception of Miss Duncan's novelties, which are really the high spots of the unit's efforts.

The Commodores are set in here for 10 weeks and, with plenty of rehearsal and a little more confidence, should develop into a compact, smooth unit by the end of their engagement.

C. V. Wells.

## N. O. Louisiane To Open

NEW ORLEANS, May 6.—The Famous old Louisiane will reopen late this month with a cocktail lounge as an attraction. Edward H. Seiler is president of the La Louisiane Restaurant Corporation, new firm. The restaurant was built in 1837.

The Jung Hotel has awarded a War Bond for the winning name of its new cocktail lounge, Cotillon Lounge. Increasing of budget for the spot brought in the Scott Sisters and Howard McCreery and ork with Madaline Wayne as vocalist.

## Detroit Office Inks Units

DETROIT, May 1.—Delbridge & Gorrell Office signed two new units this week—Ole Olsen, pianist, who opened at Harry's New Cocktail Lounge, and the Two Musical M's (Madeline Steiner and Margie Faye), at Harris's Stage Bar, both local spots.

(Routes are for current week when no dates are given.)

### A

- Aarons, Hughes Ruth (Pierre) NYC, nc.
- Adair, Arlette (Patio) Cincinnati, nc.
- Al & Sonia (Ubangi) NYC, nc.
- Alexander, Don (El Chico) NYC, nc.
- Allen, Beverly, & Billy Revel (Glenn Rendezvous) Newport, Ky., nc.
- Allen, Sara (Onyx) NYC, nc.
- Althea (Old Roumanian) NYC, nc.
- Alphand, Claude (Blue Angel) NYC, nc.
- Amaya, Carmen (La Conga) NYC, nc.
- Ames, April (Copacabana) NYC, nc.
- Amojs & Johnson (Cafe Society Downtown) NYC, nc.
- Anderson, Dolores (Cashah) NYC, nc.
- Anderson, Jellybeans (Ubangi) NYC, nc.
- Andre, Lola Troupe (Leon & Eddie's) NYC, nc.
- Andrews, Larry (Gamecock) NYC, c.
- Andrews Sisters (Buffalo) Buffalo, t.
- Apus & Estralita (Palace) Columbus, O., t.
- Arlaine Trio (Dixie) NYC, h.
- Arlen, Faith (Leon & Eddie's) NYC, nc.
- Armand & Anita (Villa Madrid) Pittsburgh, nc.

### B

- Bailey, Mildred (Cafe Society Uptown) NYC, nc.
- Baker, Belle (Yacht) Pittsburgh, nc.
- Baker, Bonnie (Ciro's) Hollywood, re.
- Banks, Saddle (Old Roumanian) NYC, re.
- Barnes, Lillian (Flamingo) Chi, nc.
- Barr & Estes (RKO-Boston) Boston, t.
- Barrett, Elaine (Oog Rouge) NYC, nc.
- Barry, Gene (Rosahinda) NYC, nc.
- Barry, Dave (Paramount) NYC, t.
- Barry, Vicki (Sawdust Trail) NYC, nc.
- Beaucaire, Pierre (Louise's Monte Carlo) NYC, nc.
- Belmont Bros. (Club 402) Port Huron, Mich.; (Arcadia) Detroit 10-15, nc.
- Benolt, Jean (Bertolotti's) NYC, nc.
- Berry Bros., Three (Strand) NYC, t.
- Billy & Peggy (Swing) Rochester, N. Y., nc.
- Birse, Darla (Russian Kretchma) NYC, re.
- Blackstone, Nan (Esquire) Montreal, nc.
- Blanche & Elliott (Club 509) Detroit; (Gay Haven) Detroit 10-15, nc.
- Belling, Clem (Continental) Chesapeake, O., nc.
- Boley, Kay (Flamingo) Chi, nc.

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 AMERICA'S FINEST Grl Instrumental-Vocal Act.  
 Now Playing Vaude in the East.  
 Pers. Repr. Allan Rupert, Consolidated Radio Artists,  
 R. C. A. Bldg., N. Y. O.

- Bond, Angie, Trio (Enduro) Brooklyn, re.
- Bond, Gertrude (Royale) Syracuse, nc.
- Boone County Jamboree (Colonial) Dayton, O., t.

# ACTS·UNITS·ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

- Boswell, Connie (Oriental) Chi, t.
- Bourbon & Baine (Jefferson) St. Louis, h.
- Brandon, Joan (Nixon) Pittsburgh, re.
- Brito, Phil (La Martinique) NYC, nc.
- Bromley, Bob (Hurricane) NYC, nc.
- Brooks, Theodora (St. Regis) NYC, h.
- Bryant, Betty (Le Ruban Bleu) NYC, nc.
- Bryant, Willie (Regal) Chi, t.
- Buckley, Dick (Oriental) Chi, t.
- Burns & White (Beverly Hills) Newport, Ky., cc.
- Burton's Birds (Chase) St. Louis 7-27, h.

### C

- Cabana Trio (Cabana) NYC, re.
- Callahan Sisters (Mount Royal) Montreal 26-May 8, h.
- Capella & Patricia (Nixon) Pittsburgh, re.
- Carlos & Renee (Louise's Monte Carlo) NYC, nc.
- Carlyle, Una Mae (Plantation) NYC, nc.
- Carpenter, Thelma (Palace) Columbus, O., t.
- Carr Bros. (Earle) Phila, t.
- Carroll, Jimmy (23 Room) NYC, nc.
- Carter, Charlot & Bob (Nixon) Pittsburgh, re.
- Cherney, Guy (Copacabana) San Francisco, nc.
- Chocolates, Three (Plantation) NYC, nc.
- Claire, Bernice (Queen Mary) NYC, nc.
- Claire, Harris & Shannon (Hurricane) NYC, nc.
- Claire Sisters (Leon & Eddie's) NYC, nc.
- Clark, Keith (Belmont Plaza) NYC, h.
- Claudet, Marguerite (Idle Hour Supper Club) Charleston, S. C.
- Coles, Eddie (Ubangi) NYC, nc.
- Colsons, The (Orpheum) Minneapolis, t.
- Conrad, Cliff (Embassy) Brooklyn, nc.
- Corday & Triano (Baker) Dallas, h.
- Cortez, Flores (Te Pee) Miami, nc.
- Costello, Diosa (Clover) Miami, nc.
- Coy, Johnny (Versailles) NYC, nc.
- Curran, Vince (Club 18) NYC, nc.

### D

- Dainty, Francis (Auditorium) Palo Alto, Calif., 3-6, nc; (Bowel) Oakland 7-13, h.
- Damur, Hene (Essex House) NYC, h.
- Davis, Diane (Copacabana) NYC, nc.
- Debonets, The (Glenn Rendezvous) Newport, Ky., nc.
- DeCruz, Netha (Vine Gardens) Chi 3-9, nc.
- DeFay, Arleen (Sawdust Trail) NYC, nc.
- Delahanty Sisters (La Conga) Fresno, Calif., 3-16, nc.
- DeMar & Denise (Wm. Penn) Pittsburgh, h.
- Denning, Ruth (Iceland) NYC, re.

- Dennis & Sayers (Rio Cabana) Achnesnet, Mass., nc.
- D'Ray, Phil & Co. (Primrose) Cincinnati, nc.
- DeShon, Maxine (Flamingo) Chi, nc.
- Deva, Frances (Leon & Eddie's) NYC, nc.
- Diaz, Iris (Ubangi) NYC, nc.
- D'IVons, The (Pierre) NYC, h.
- Dixon, Gage (Club 18) NYC, nc.
- Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
- Dontzoff, Nicolay (Russian Kretchma) NYC, re.
- Dorben, Dorothy, Dancers (Edgewater Beach) Chi, h.
- Douglas Bros. (Belmont Plaza) NYC, h.
- Dukes, Willie (Plantation) NYC, nc.
- Duneden, Myrtle (Leon & Eddie's) NYC, nc.
- Dunbar, Dixie (Copacabana) NYC, nc.
- Duneden, Myrtle (Leon & Eddie's) NYC, nc.
- DuPont, Bob (Strand) NYC, t.
- DuPree, Bobby (Nixon) Pittsburgh, re.
- Durante, Jimmy (Copacabana) NYC, nc.

### E

- Edwards, Kent (Copacabana) NYC, nc.
- Eggerth, Maria (Capital) NYC, t.
- El Cota (Chez Ami) Buffalo 26-May 15, nc.
- Eldridge, Jean (Lookout House) Covington, Ky., nc.

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- Emerald Sisters (Camp Kohler) Sacramento, Calif., 6; (Camp Beale) Marysville 7-8; (Naval Air Sta.) Seattle 10; (Navy Yard) Bremerton 11.
- Erralle, Martha (Drake) Chi, h.
- Evelini Trio (Monte Carlo) NYC, nc.

### F

- Farney, Evelyn (Paramount) NYC, t.
- Field, Robert (Leon & Eddie's) NYC, nc.

- Fields, Benny (Glenn Rendezvous) Newport, Ky., nc.
- Forbes, Brenda (Blue Angel) NYC, nc.
- Forrest, June (Music Hall) NYC, t.
- Franzell, Gragory (Henry Hudson) NYC, h.
- Fraser, Jane, & Roberts Sisters (Stanley) Pittsburgh, t.
- Frisco, Joe (Club 18) NYC, nc.
- Fs, Pour (Ringside) NYC, c.
- Fuld, Leo (Old Roumanian) NYC, re.

### G

- Galante & Leonarda (Staller) Detroit, h.
- Gale, Lenny (Glenn Rendezvous) Newport, Ky., nc.
- Garcias, The (Leon & Eddie's) NYC, nc.
- Gasca Trio (Stadium Circus) Chi, until May 9.
- Gaucha Trio (Enduro) Brooklyn, re.
- Gaudsmith Bros. (Capitol) Washington, t.
- Gautier's Bricklayers (State) NYC, t.
- Gayne & Frances (Patio) Cincinnati, nc.
- George & Irene (Copacabana) NYC, nc.
- Geroux, Jackle (Latin Quarter) NYC, nc.
- Gerity, Julia (Sawdust Trail) NYC, nc.
- Gifford, Albert (Music Hall) NYC, t.
- Gifford, Moya (Bertolotti's) NYC, nc.

(See ROUTES on page 33)



# Advance Bookings

ORIENTAL, Chicago: Merry Macs, May 14-20; Tim Herbert, 28-June 3; Glenn Miller Singers, July 23-29.  
 LARRY ADLER: Palmer House, Chicago, June 10 (four weeks and options),  
 SHIRLEY DEANE: Casanova, Detroit, May 17-30.

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# PETRILLO STILL IN LEAD

## No Record Ban Action Taken at NAB Confab; Second Anti-Trust Suit Against AFM Is Dismissed

CHICAGO, May 1.—National Association of Broadcasters, acting in the capacity of concerned onlooker in a battle game played by the transcription and phonograph companies with James C. Petrillo, head of the American Federation of Musicians, revealed during its convention at the Palmer House this week (held in the form of a war conference) that it will continue to be fully behind any action taken against the AFM's unfair demands for the making of records for public use.

However, the NAB took no definite course of action. Sidney Kaye, special counsel for the NAB, advised the transcription companies in a public statement to stand firm during their coming series of meetings with Petrillo in New York, beginning May 10, and to continue to support their recent answer to the AFM chief in which four objections were listed: (1) obstruction of technical progress, (2) subsidizing non-employees by paying into a general AFM fund, (3) penalizing employment, (4) duplication of government relief.

During informal discussions between Kaye and small station operators, who are hardest hit by the record ban, it was pointed out that the coming meetings with Petrillo will continue as long as it

is necessary to reach a definite agreement or disagreement. Should they fail to reach an agreement, the transcription companies will probably take their case to the War Labor Board on the argument that Petrillo's action impedes the war effort.

Small station owners displayed concern over the hostility among transcription companies themselves and the danger of maintaining unity of action. It is believed that should one company step out of line and settle with Petrillo on its own, the NAB will advise its members not to do business with that company.

Another angle brought up in informal (See Petrillo Still Leads on page 55)

## JD Nets 6½Gs For Week-End Dates

NEW YORK, May 1.—Jimmy Dorsey grossed \$11,846 on his two Eastern promotions played last week-end, walking out with \$6,480 for his end.

Playing Philadelphia's Town Hall Saturday (24), Dorsey drew 3,815, 705 paying \$1.25 plus tax (\$1.42) in the advance sale and 3,110 paid \$1.50 plus tax (\$1.71). Total take came to \$5,546, with Dorsey getting \$3,330 on a 60-40 split.

At the New Haven Arena Sunday (25), Dorsey's two shows grossed \$6,300, with tickets at 40 cents, 55 cents and \$1.10 for the matinee and 85 cents, \$1.10 and \$1.60 for the evening show. At 50 per cent from the first dollar, he drew \$3,150.

## Wm. Morris Wins Slack Decision; MCA Must Pay

NEW YORK, May 1.—Controversy over Freddie Slack's management contract involving William Morris, MCA and Joe Glaser was decided in favor of the Morris Agency by AFM Thursday (29). All commissions owed to Slack by MCA since last September and held in escrow pending AFM's decision must now be turned over to William Morris.

Dispute arose last September when Slack notified William Morris that he was canceling his contract with that agency because he had not been getting enough dates. MCA started booking Slack, but William Morris refused to acknowledge contract cancellation and appealed to AFM. The union requested that MCA stop booking the band pending investigation, but instead the agency continued to book Slack, holding commission money in escrow.

Altho the exact amount is not yet known, it is expected that MCA will have to fork over a fat check, as Slack has had a steady run of location dates and has been guest artist on a number of air shots. In addition, he appeared in Columbia's *Reveille With Beverly* and is now starting work on *Jam Session* for the same studio.

Upon receipt of AFM's decision, Marty Goodman, who has been handling the dispute for the Morris agency, dispatched letters to MCA and to Joe Glaser asking for a complete accounting. Up to press time neither office could be reached for a statement.

## Met Adds Space

PHILADELPHIA, May 1.—With floor space already allowing for about 4,500 dancers, the Met Ballroom here is increasing its capacity. The mezzanine of the opry house, once characterized as the Diamond Horseshoe, will be converted into added space for another 1,000 dancing couples. Apart from the main floor, the new polished floor will be known as the Diamond Room. Teddy Powell, current, gives way next week to Mal Hallett. With the increased hoofing accommodations, Met will be in a better position to enter bids for even bigger bands and attempt is being made now to ink in Harry James for his first open date. Powell, on closing here, remains in town to take in a week at Fay's Theater.

## Numerous "Guinea Pigs" Willing To Place Songs With BMI Pubs; SPA Aware of New Marks Deal

NEW YORK, May 1.—Songwriters pressing for more outlets for their tunes may find a solution in an unprecedented arrangement concluded this week between three ASCAP writers and BMI publisher E. B. Marks.

James Cavanaugh, John Redmond and Frank Weldon placed *I Heard a Hurdy-Gurdy* with Marks under a Consent Decree License with a written agreement that if and when it becomes possible for pub to license public performances, payment on such performances will be made retroactive to the time the song was published.

Assumption behind this agreement is that BMI will go ahead with its plan to test the meaning of the Consent Decree. Original wording of the Decree prohibits ASCAP members from granting licensing

## Midwest Ops Looking Forward to Good Summer Season; Buying Up Anything Around; Stretch Dates

CHICAGO, May 1.—The summer season, much to the surprise of some booking agencies, looks good for bands in this area, provided, of course, that bands will be available. Operators of summer ballrooms and parks using bands have been taking in all of the local band offers and buying up everything in sight.

This holds true of summer resorts using bands, most of them buying territorial outfits. Resort owners in Michigan, Wisconsin and Indiana feel that most Midwest vacationists will be staying close to home this summer and travel to the nearest resort.

Tom Archer, veteran ballroom owner and dance promoter from Des Moines, Ia.,

## Shampoo-poo-per-doo

PHILADELPHIA, May 1.—Not to be outdone by the songwriting dentists this town boasts, with the words and music man Clay Boland being the most prominent, the hairdressing fraternity is now turning out tunes. From three different coiffure fronts has come forth a ditty. John Strain left the upsweeps long enough to give out with *Lonely and Blue*, Paul Desire found inspiration in the comb and brush to produce *Without You*, while hairdoer Gertrude Greenberg gives *In a Gay Mood*. As yet the songs have not gotten beyond the beauty parlor circuit.

## Frederick Bros. Adds Another Band

NEW YORK, May 1.—Frederick Bros. has been making a concerted effort to add as many names as possible to its roster. Latest acquisition for the firm is the four-piece Don Pedro band in Chicago. Pedro formerly had a 14-piece outfit and plans to take on more men again when his FB contract becomes effective June 3.

Office recently signed Tommy Reynolds, Phil Levant and Herb Miller, and all three are booked into the summer months.

NEW YORK, May 1.—Alex Steinweiss, former art director for Columbia Recording Corporation, has been made advertising manager of the company. Steinweiss replaces Patrick Dolan, former advertising manager who is leaving on a special government war assignment.

## New BR for L. A.; Eddie Miller Ork Likely to Open

LOS ANGELES, May 1.—Los Angeles will have another large ballroom with name bands featured six nights weekly when William (Bill) Richman unshutters his new terp palace in mid-June at the corner of First and Vermont in the heart of the city.

Richman, who also operates the Civic Auditoriums in Long Beach and Glendale week-ends, using topflight orchestral attractions on percentage deals, last week leased the building. It formerly was a super market and comprises more than 8,000 square feet of dance floor. Richman says from 1,200 to 1,400 dancers can easily be accommodated.

While contracts haven't been signed as yet, it appears as tho Eddie Miller's orchestra is set to open the spot. Richman has been huddling with Ralph Wonders and Dick Webster, of GAC, daily. It will mark the first location job for Miller's young band, made up of former members of Bob Crosby's ork and featuring Mickle Roy, vocalist.

Prominent hereabouts for 20 years as an advertising man, Richman last November handled Gov. Earl Warren's successful gubernatorial campaign and has since branched out as a dance promoter. He already is drawing up copy for 26 huge 24-sheets to be spread thruout the Los Angeles area advertising the new room. Not yet named, the ballroom will be given a Hancock after Richman runs a "you-name-it" contest with dancers.

Spot will have KHJ-Mutual air time. No liquor will be served in the room.

## Orker Strickland Indicted on Gas Hoarding Charge

ST. PAUL, May 1.—Don Strickland, territorial band leader, was indicted on five counts by the federal grand jury here late this week for violation of OPA regulations.

Strickland was charged with storing 1,693 gallons of gasoline, bought prior to rationing, which he used for his two cars to transport his orchestra. He made no application for ration cards. Also charged with driving his cars in excess of the federal speed limit of 35 miles per hour. The three remaining counts allege he made indiscriminate use of emergency ration certificates while traveling, enabling him to obtain additional gasoline without coupons.

Case is the first of its kind in the entire country, according to Donald Pratt, senior OPA enforcement attorney in this district. Maximum penalty on each charge is \$10,000 fine or one year imprisonment or both.

## Miami Gets Another Name-Band Stop

MIAMI, May 1.—The Flagler Gardens, this city's newest amusement center, opened April 24 with Ted Fio Rito. Art Childers, owner of the Little Palm club and widely known operator of the Royal Palm until it was acquired by the navy, is behind the venture. Childers has furnished the new spot with equipment from the Royal Palm and has seating capacity for 1,000 persons.

This new spot comes into direct conflict with Frolics Danceland previously the only one using big-name bands, with Bob Chester current. Flagler Gardens is in the heart of the city, while Frolics is on the causeway to the beach. Shag Daye, Childers' right-hand man at the Royal Palm and formerly manager of the Frolics, is now managing the Flagler for Childers.

NEW YORK, May 1.—Deems Taylor was unanimously re-elected president of ASCAP at the annual meeting of the board Thursday (29). All other officers of the Society were also re-elected.

# ON THE RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both. Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

## SPIKE JONES (Bluebird 30-0812)

Oh! By Jingo!—FT; VC. The Sheik of Araby—FT; VC.

THE furor Spike Jones and His City Slickers started with the facial they prescribed for *Der Fuehrer* will unquestionably manifest itself in the skyrocketing sales for this corn-plastered platter. In the humorous hick style that has already brought glory to the Jones boys, these two sides go back to the Charleston era of hot licks for two old favorites. *Oh! By Jingo!* is the Lew Brown-Albert Von Tilzer oldie dished up by the Slickers with all the razz-ma-taz trimmings. As a bright two-step in the fast tempo of earlier times, Dep Porter tees off singing the verse and chorus. The band boys, including Willie Spicer's tuneful noises at the Anvilaphone, get in all their corny licks and riffs for a second stanza. Porter perks up to sing a third refrain, and the band boys dig into the old-time ragtime setting for a fourth chorus to carry out the side. *The Sheik of Araby*, in the same musical groove, gets off with a ja-da chorus by the band boys, with Del Porter piping the lyrics for a second stanza. Bass tuba, embellished by the corny musical figures, paces a third chorus. Carl Grayson takes over a fourth chorus to sing an up-to-date set of lyrics in rustic dialect style, and the band picks it up again, highlighting Willie Spicer at the hiccuphone for another half chorus to complete the side. With corn attaining new heights in popular appeal, the Jones boys should reap a harvest with these sides.

With Spike Jones now an established nickel-grabber in the phono circles, and the public at large relishing its corn music more than ever these days, operators have a sure-fire in this item, particularly with "Oh! By Jingo!"

## BEVERLY WHITE (Beacon 112)

Hot Bread—FT; V. If Things Don't Get Better—FT; V.

THIS blues-shouting sepia songbird adds laurels to the label and herself as a result of the punch she packs into the lyrics for both of these typical race ditties. Plenty of spice to the songs, but Beverly never gets them salty, with the result that the appeal should reach out to wide circles. The hot side is *Hot Bread*, and it has timely import, with Miss Beverly, in the hot Harlem-style, singing that fancy meat is out for the duration and that girls should learn to use their ovens to make some hot bread. Taking it at a bright tempo, Miss Beverly gets good support from her Blues Chasers, a trio comprising piano, guitar and bass. Disk-mate is even more in the race groove. *If Things Don't Get Better (I'm Gonna Make a Change)*. It's the slow blues, with Miss White wailing in low-down style that her sweetie has been neglecting her.

Appeal of "Hot Bread" is such that it should catch on almost immediately. And while it is one of those hot-from-Harlem spice songs, its appeal goes beyond the race locations, particularly among the youngsters.

## BILLIE HAYES (Beacon 5001)

Man Shortage Blues—FT; V. I Can't Get Enough—FT; V.

HAVING taken an impressive hold in the field of popular record releases, the Beacon label now promises to make a strong bid in the race field. And if the standard set on this first one, particularly in its tonal qualities, is maintained for the others, the Beacon label threatens to make heavy inroads in the race market long cornered by the "big three." Moreover, the record is rich in vocal and lyrical qualities. Billie Hayes is an excellent husky-voiced blues shouter who is so effective for such snake-biting song material. A nondescript Peter Pan provides more than adequate support at the piano. *Man Shortage Blues* is up-to-the-minute, Miss Billie complaining that her man has gone off to war and the man shortage is just too much for her. *I Can't Get Enough* is the spiced race blues, accented even more so by Miss Billie's low-down chanting. She's broke, evil and ain't got a dime. And the stuff she wants is more money.

Operators servicing the race locations are sure to find immediate appeal among the phono fans for these two excellent race sides, particularly the timely "Man Shortage Blues."

# ON THE AIR

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By ELLIOTT GRENNARD

## Don McGrane

(Latin Quarter, New York, Mutual Network, Wednesday (21), 12-12:15 a.m.)

DON McGRANE, who has spent most of the past few years playing floor-shows and the incidental dancing that goes on in night clubs, has taken to the air with vim and vigor. He will no doubt learn that more than spirit is necessary for building an air following and will soon take the necessary steps.

The program heard followed the pattern so often chosen by night club maestri; namely, the playing of old-time favorites so near and dear to the hearts of cafe patrons. Four tunes were offered and three of them were *Three Little Words*, *If I Had You* and *Who*. Not exactly out of kilter these days, however, when the lack of new records is bringing a revival of many oldies.

Tunes are played in full band arrangements at a bright tempo but generally too loud. Especially so when Pamela Britton takes to the mike. She was able to score no special impression except that she was having a tough time being heard above the orchestra.

Theme song, *Latin Quarter*, is played out in its entirety, taking up much too much time as the opener and causing the finale, a vocal by Miss Britton of the only pop tune on the show, to be cut off in the middle.

## Bobby Sherwood

(Roseland Ballroom, New York, Blue Network, Friday (30), 12-12:30 a.m.)

IF THE show heard is a criterion, the 10-week stay at this ballroom has served its purpose. From beginning to

end the broadcast was all of a piece, instead of the melange frequently heard from Glen Island Casino during Sherwood's experimental period.

All the numbers had the same kind of beat, tempo and dynamics, tho this is not to mean in any way that there was a similar monotony about them all. Quite the opposite, if listeners are hep to the nuances inherent in jazz—and it was for those listeners the program was obviously designed.

*The Man I Love*, done as a tenor sax solo with full orchestra accompaniment, and *Elks' Parade* were highlights, measured from that standpoint, but the other tunes as well had a sultry, bayou quality about them.

Only trouble with the show was too much Sherwood on the vocals. He has a pleasing Teagarden-Mercerish voice (as has been said frequently before), but it is not in its happiest surroundings when it is used for pop tunes. A different type of voice would provide a nice contrast. There was a gal on this show for one tune, but she was used too briefly to change the complexion of the layout.

## Harlan Leonard Helps Jive Junction Tee-Off

HOLLYWOOD, May 1.—Harlan Leonard's band drew the tee-off assignment for the unshuttering April 28 of the town's newest nitery, Jive Junction, which also features a sepia floorshow. Leonard, set indefinitely, was placed by Reg Marshall, Frederick Bros.' rep on the Coast.

# ON THE STAND

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

## Cass Carr

(Reviewed at Manhattan Center, New York)

CASS CARR has become a familiar name to the dance-going public in this town if for no other reason than that he has become virtually a "house" band for two groups of promoters who have been operating a great many proms the past few years. While the work is far from being a flash, it does do a good routine job in satisfying the average mob.

Because of its engagements for unsophisticated dancing parties, the library leans more to pop tunes than does the usual sepian crew. They are played out in a good dance beat, and an unidentified member of the band stands up to sing an occasional chorus. However, it is on the jump stuff that the boys sound their best, with a couple of them soloing in decent style.

It is really the front man, Emmett Mathews, who brings distinction to the crew. Mathews, built like a heavyweight boxer but with comparable agility, does a terrific job of beating off and waving the stick. He doesn't play to the audience, but his jive antics on the platform attract plenty of attention. He also plays some soprano sax and sings, the latter with swell rhythm and some nice notes.

Instrumentation is three trumpets, one trombone, three saxes and three rhythm, with Carr on the bass.

Mathews has possibilities as a band leader, having worked with Fats Waller and other pretty good crews, but his department between sets is not the kind to win confidence. The bottle is too plainly

## Hal Saunders

(Reviewed at Belmont Plaza Hotel, New York)

HAL SAUNDERS, also called the Deacon, has been in this spot the past few months and came from a run of several seasons at the snooty St. Regis Hotel. At present he has nine men and a girl harpist with him, an entirely different crew than the one he had at the former stop.

The band style is different, too; at the St. Regis the style was "society" (that monotonous, restrictive beat), but at this commercial hotel attracting the middle class his band can spread out and change tempos. His band now has Lois Bannerman, concert harpist who gave up concerting because of the war transportation problem, along with three rhythm, two fiddles, three saxes and one trumpet. Miss Bannerman is worked into most of the dance arrangements and also has a couple of solo sessions each evening, revealing a fine technique. A mike is planted in the harp soundboard.

The band sections sound good, the dance beat is clean-cut and dance-enticing, the band sounds fine as a unit and it looks okay on the stand, with Miss Bannerman's dignity and blond looks helping, of course. Some of the men double, and Saunders's own fiddling leads many of the numbers.

Band plays a lot of standard tunes on top of the current pops and mixes up a few waltzes and rumbas with the usual quota of fox trots.

Band had a twice-weekly Mutual wire here, but it was yanked last month. Business in the Glass Hat has been very good and the management feels it doesn't need a wire, which is a tough break for Saunders. Paul Dents.

## Spokane BR Back to Dances After Being Bowling Alley

SPOKANE, May 1.—The Old Garden dance palace, which changed over two years ago to bowling alleys, reverts to dancing again, thanks to Ed Kelly, Spokane tavern operator.

Kelly has leased the mezzanine floor of the popular recreation center, once used as a private club. The floor has a 500 capacity and has been redecorated and named the Brook. A five-piece orchestra plays to the servicemen crowd Wednesdays, Fridays and Saturdays. Weekday admission is 80 cents a couple, and Saturday gate is \$1. Kelly reports near-capacity crowds each night.

## Love, Petrillo Ass't, Faces Union Probe For "Irregularities"

SAN FRANCISCO, May 1.—Eddie Love, formerly recording secretary of Local 6 of the musicians' union and now in New York as assistant to James C. Petrillo, president of the American Federation of Musicians, faces a probe by the local here concerning funds said to have been paid to the union in stand-by charges.

Union investigators reported a discrepancy in amounts variously estimated from \$2,500 to \$6,000. The union wants only to get its accounts straight. Love left here last February, reportedly on a three months' trial as Petrillo's assistant.

Meanwhile the board of directors of the local held a special meeting to hear a report on the matter and declared the office of recording secretary vacant. Requests for a report of the facts involved brought forth the following union statement:

"Reported irregularities in the accounts of a former officer of this union are known to union officials.

"When discrepancies were first disclosed an immediate investigation was ordered. This investigation is now virtually completed, but on the basis of what has already been revealed drastic action is being taken pursuant to the provisions of the constitution and by-laws of the union.

"A law has already been adopted by the union which would make a repetition of this incident impossible."

Love was reported en route to San Francisco.

## WORL in Billboard Tie

BOSTON, May 1.—WORL here has made a tie-up with *The Billboard* to air a half-hour program Sundays at 2:30 beginning tomorrow. Show will be called *The Billboard's Poll of Hits* and will include recordings of hit tunes as selected by *The Billboard's* Music Popularity Chart. Bob Perry will handle the mike. Perry handles the station's *920 Club* also. Bobby Sanford doing the exploitation.

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# The Billboard Music Popularity Chart

WEEK ENDING  
APRIL 29, 1943

## SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, April 29. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk.	Title	Publisher	Plugs
2	1. DON'T GET AROUND MUCH ANYMORE	Robbins	31
3	2. AS TIME GOES BY (F)	Harms	26
1	3. IT CAN'T BE WRONG (F)	Harms	25
7	4. YOU'LL NEVER KNOW (F)	Bregman, Vocco & Conn	24
7	5. THAT OLD BLACK MAGIC (F)	Famous	22
—	6. RIGHT KIND OF LOVE	Witmark	21
5	7. IN THE BLUE OF EVENING	Shapiro-Bernstein	19
13	8. IT'S ALWAYS YOU	Famous	18
9	8. LET'S GET LOST (F)	Paramount	18
4	9. CABIN IN THE SKY (F)	Felst	17
9	9. COMING IN ON A WING AND A PRAYER	Robbins	17
7	9. DON'T CRY	National	17
8	9. THERE'S A HARBOR OF DREAM-BOATS	Shapiro-Bernstein	17
6	10. BRAZIL	Southern	15
2	10. WHAT'S THE GOOD WORD, MR. BLUEBIRD?	Berlin	15
12	11. JOHNNY ZERO	Santly-Joy	14
—	11. NEVER A DAY GOES BY	Miller	14
4	11. WAIT FOR ME, MARY	Remick	14
7	11. WE MUSTN'T SAY GOODBYE	Morris	14
11	12. I DON'T BELIEVE IN RUMORS	BMI	13
8	12. IT STARTED ALL OVER AGAIN	Embassy	13
4	12. TAKING A CHANCE ON LOVE	Felst	13
11	12. VIOLINS WERE PLAYING	Lincoln	13
—	13. FOR ME AND MY GAL (F)	Mills	12
4	13. I'VE HEARD THAT SONG BEFORE	Morris	12
13	14. CANTEN BOUNCE	E. B. Marks	11
—	15. I NEVER MENTION YOUR NAME	Berlin	10
—	15. MY HEART AND I DECIDED	Warock	10
—	15. THROUGH THE MOONLIT FOG	Western	10
7	15. YOU'D BE SO NICE TO COME HOME TO (F)	Chappell	10

## NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. While two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress, Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Drollbelbis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Jacksonville, Fla.: Butler Record Shop. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Newark, N. J.: Record Shop. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH		
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	
1	1. I'VE HEARD THAT SONG BEFORE—HARRY JAMES—Columbia 36668	1	1. I've Heard That Song Before—Harry James	4	1. Don't Get Around Much Anymore—Glen Gray	
3	2. THAT OLD BLACK MAGIC—GLEN MILLER—Victor 20-1523	3	2. That Old Black Magic—Glenn Miller	5	2. That Old Black Magic—Glenn Miller	
2	3. BRAZIL—XAVIER CUGAT—Columbia 36651	2	3. As Time Goes By—Jacques Renard	—	3. As Time Goes By—Rudy Vallee	
6	4. VELVET MOON—HARRY JAMES—Columbia 36672	4	4. Brazil—Xavier Cugat	6	4. I've Heard That Song Before—Harry James	
—	5. MURDER, HE SAYS—DINAH SHORE—Victor 20-1525	5	5. Velvet Moon—Harry James	—	5. Boogie Woogie—Tommy Dorsey	
4	6. DON'T GET AROUND MUCH ANYMORE—INK SPOTS—Decca 18503	6	6. Don't Get Around Much Anymore—Glen Gray	—	6. Let's Get Lost—Vaughn Monroe	
9	7. AS TIME GOES BY—RUDY VALLEE—Victor 20-1526	—	7. You'd Be So Nice To Come Home To—Dinah Shore	—	7. Taking a Chance on Love—Sammy Kaye	
5	8. AS TIME GOES BY—JACQUES RENARD—Brunswick 6205	8	8. That Old Black Magic—Charlie Barnet	—	8. Taking a Chance on Love—Benny Goodman	
—	9. DON'T GET AROUND MUCH ANYMORE—GLEN GRAY—Decca 18479	10	9. For Me and My Gal—Garland & Kelly	—	9. Murder, He Says—Dinah Shore	
—	10. TAKING A CHANCE ON LOVE—BENNY GOODMAN—Columbia 35869	—	10. It Can't Be Wrong—Allen Miller	—	10. Velvet Moon—Harry James	
			MIDWEST		WEST COAST	
			1	1. I've Heard That Song Before—Harry James	1	1. I've Heard That Song Before—Harry James
			4	2. Don't Get Around Much Anymore—Ink Spots	6	2. That Old Black Magic—Glenn Miller
			6	3. As Time Goes By—Jacques Renard	2	3. Don't Get Around Much Anymore—Ink Spots
			3	4. Brazil—Xavier Cugat	5	4. As Time Goes By—Rudy Vallee
			2	5. That Old Black Magic—Glenn Miller	3	5. Brazil—Xavier Cugat
			5	6. Velvet Moon—Harry James	10	6. Taking a Chance on Love—Benny Goodman
			9	7. Why Don't You Do Right?—Benny Goodman	4	7. You'd Be So Nice To Come Home To—Dinah Shore
			7	8. For Me and My Gal—Garland & Kelly	—	8. Big Boy—Ray McKinley
			—	9. Murder, He Says—Dinah Shore	7	9. Murder, He Says—Dinah Shore
			—	10. Taking a Chance on Love—Sammy Kaye	—	10. Prince Charming—Harry James

## NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH		
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	
1	1. AS TIME GOES BY	1	1. As Time Goes By	1	1. As Time Goes By	
7	2. COMIN' IN ON A WING AND A PRAYER	6	2. Comin' In on a Wing and a Prayer	11	2. Comin' In on a Wing and a Prayer	
5	3. DON'T GET AROUND MUCH ANYMORE	3	3. Don't Get Around Much	5	3. It Can't Be Wrong	
4	4. IT CAN'T BE WRONG	4	4. It Can't Be Wrong	4	4. Don't Get Around Much	
2	5. I'VE HEARD THAT SONG BEFORE	13	5. There's a Harbor of Dreamboats	2	5. I've Heard That Song	
3	6. THAT OLD BLACK MAGIC	2	6. That Old Black Magic	3	6. That Old Black Magic	
12	7. THERE'S A HARBOR OF DREAMBOATS	7	7. Taking a Chance on Love	9	7. For Me and My Gal	
11	8. TAKING A CHANCE ON LOVE	3	8. I've Heard That Song	8	8. There's a Star-Spangled Banner Waving	
10	9. THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE	10	9. Johnny Zero	10	9. Taking a Chance on Love	
8	10. BRAZIL	12	10. You'll Never Know	—	10. What's the Good Word, Mr. Bluebird?	
—	11. WHAT'S THE GOOD WORD, MR. BLUEBIRD?	9	11. You'd Be So Nice To Come Home To	6	11. Brazil	
9	12. FOR ME AND MY GAL	—	12. What's the Good Word, Mr. Bluebird?	12	12. There's a Harbor of Dreamboats	
6	13. YOU'D BE SO NICE TO COME HOME TO	—	13. Army Air Corps	—	13. Don't Cry	
14	14. YOU'LL NEVER KNOW	8	14. There's a Star-Spangled Banner Waving	15	14. Moonlight Mood	
—	15. ARMY AIR CORPS	11	15. Brazil	14	15. There Are Such Things	
			MIDWEST		WEST COAST	
			1	1. As Times Goes By	1	1. As Times Goes By
			3	2. Comin' In on a Wing	2	2. I've Heard That Song
			2	3. Don't Get Around Much	3	3. That Old Black Magic
			5	4. I've Heard That Song	11	4. Don't Get Around Much
			4	5. It Can't Be Wrong	7	5. For Me and My Gal
			6	6. That Old Black Magic	6	6. It Can't Be Wrong
			7	7. There's a Star-Spangled Banner Waving	4	7. You'd Be So Nice To Come Home To
			9	8. For Me and My Gal	9	8. Comin' In on a Wing and a Prayer
			8	9. You'd Be So Nice To Come Home To	5	9. Brazil
			11	10. Brazil	10	10. There's a Harbor of Dreamboats
			13	11. What's the Good Word, Mr. Bluebird?	8	11. There's a Star-Spangled Banner Waving
			12	12. Taking a Chance on Love	—	12. Taking a Chance on Love
			10	13. There's a Harbor of Dreamboats	12	13. You'll Never Know
			14	14. I Just Kissed Your Picture Goodnight	15	14. What's the Good Word, Mr. Bluebird?
			—	15. Army Air Corps	—	15. Let's Get Lost

## HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Company, Wright Music Company, Chicago, and G. & R. Company, Record Shop, Newark, N. J.

POSITION Last This Wk.	Title	Label
8	1. DON'T GET AROUND MUCH ANYMORE	INK SPOTS Decca 18503
1	2. I CAN'T STAND LOSING YOU	INK SPOTS Decca 18542
5	3. APOLLO JUMP	LUCKY MILLINDER Decca 18529
—	4. SEE SEE RIDER	BEA BOOZE Decca 86663
3	5. RIFFETTE	FREDDIE SLACK Capitol 129
6	6. IT STARTED ALL OVER AGAIN	TOMMY DORSEY Victor 20-1522
—	7. DON'T GET AROUND MUCH ANYMORE	DUKE ELLINGTON Victor 26610
—	8. DON'T STOP NOW	BUNNY BANKS Savoy 102
—	9. VELVET MOON	HARRY JAMES Columbia 36672
—	10. STORMY MONDAY BLUES	EARL HINES Bluebird 11567

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

# NEW YORK'S ONE-NITE BIZ

## OWI Beaming Lots of Music for Morale and Propaganda Purposes

NEW YORK, May 1. — A large amount of live and recorded music is being short-waved as well as transported in platter form to foreign spots for American soldiers, besides helping make American radio propaganda more palatable. The music is recorded and handled by the Army's Special Service Division and OWI's Overseas Division, whose Atlantic Operations unit is headquartered here in New York. The musicians' union has okayed such recordings despite its ban on commercial records, and royalty and copyright clearances are secured gratis.

The OWI's local studios, in fact, now cut and press more electrical transcriptions than any other studios in the nation, and a good proportion of the ET's are musical shows. Most of them run five tunes to a disk with a script, and they are used either as a complete 15-

minute musical show or as five individual tunes.

Mark Warnow, CBS concert orchestra, and Alfred Wallenstein's orchestra are some of the top radio bands that are making recordings for the OWI. Rudy Vallee, Artie Shaw, Ted Weems and Eddie Dunstater are among the service bands that cut 15-minute musical shows once a week for use overseas.

Sidney Kaye, BMI attorney, is a volunteer consultant for the OWI on music copyrights. Deems Taylor, Samuel Chotzinoff, Robert Simon and Louis Titterton (the latter on author's rights) are other consultants that give their time without pay to the OWI.

Leith Stevens, veteran radio musical director, is in Australia for the OWI. Macklin Marrow, symphony conductor, is now OWI's musical director. Nick Ray, former CBS musical director, is now with the OWI's local headquarters.

OWI headquarters here are accumulating a huge music library—a definite recognition of the importance of music for morale and propaganda.

## Big "League" Titles Cloak Short-Notice Promoters Who Flourish on Cancellations

By ELLIOTT GRENNARD

NEW YORK, May 1.—This city's biggest one-night dance promoters are two "Leagues"—the Young Men's League and the Young Folks' League. Both important sounding orgs are disguises for two groups of opposing promoters who pick up cancellation dates on rooms in the town's most popular private party halls, try to grab up one of the semi-name bands around that are laying off that night, advertise in the daily newspapers the morning of the dance, and scrape off enough over and above expenses to promote another dance the next cancellation date.

"Young Men's League" is in reality Izzy Grove, former middleweight boxer and familiar figure around Broadway; "Young Folks" is Lou Goldberg and Herman Rosenthal, who drifted into dance promotions from unrelated industries. Grove has been operating in this field

about five years, the others a somewhat shorter time, and dances by both Leagues are by now a part of the metropolitan scene.

The mechanics of the operation are simple. Manhattan Center, Mecca Temple, St. George Hotel, Riverside Plaza, Royal Windsor and similar ballrooms catering to social clubs, fraternal orders, unions and other organizations that run annual dances are canvassed for open week-end nights. Because the halls prefer to hold out as long as possible for fat rentals from these substantial orgs, Grove and his competitors don't get a crack at the rooms until the spots' owners have given up hope of landing a regular paying customer and are forced to accept cut-rate rentals.

When the dates are finally tossed to them the promoters swing into action. (See N. Y. One-Night Biz on page 55)

### JUST OFF THE PRESS!

This Continental Ballad of the Year

## "NEAR TO YOU"

Words and Music by NINO BELLASSAI



Write for Your Prof. Copies Released Thru BMK KELTON-ROMM, INC. 250 W. 49th St. N. Y. C.

## Benny Carter Now A Click With Pic, Radio and Location

LOS ANGELES, May 1.—The hottest sepla attraction in town, at the moment, at least, is Benny Carter. The multi-talented maestro and his musicians are doing the biggest business in the history of Joe Zucca's Hollywood Club, and this week, in a surprise move, Carter and his ork were signed for Metro's lavish musical, *As Thousands Cheer*. Ralph Wonders, of GAC, set the deal for Carter.

Teamed with Lena Horne for a four-minute scene in which the band and La Horne romp thru a heated version of *Honeysuckle Rose*, Carter has finished recording and starts shooting soon. Altho MGM has 14 name bands under contract, the studio grabbed Carter for the pic ahead of all the others, a terrific break for Carter, as Judy Garland, Mickey Rooney, Lana Turner and dozens of others will have parts in *Cheer*.

Carter and band also have a new radio show at CBS coming up, titled *Blueberry Hill*, which will be heard as a sustainer.

## Negro Trumpeter First of Musicians Killed in War

NEW YORK, May 1 — Edward Tompkins, one of Jimmie Lunceford's original trumpet men, is one of the first musicians killed in World War II.

Tompkins, a second lieutenant in the service since 1941, died from gunshot wounds received while on maneuvers at Camp Rickenback, Tenn.

## Kassel Opens Forest Park

ST. LOUIS, May 1.—Art Kassel will be the opening ballroom attraction at Forest Park Highlands here when the amusement park opens for the summer May 2. Kassel is booked in for four weeks, Eddy Howard following.

## ORCHESTRA NOTES

Of Maestri and Men

ELIZABETH TILTON, sister of MARTHA TILTON, has joined TOMMY DORSEY as vocalist, replacing BARBARA CANVIN. . . . GLEN GRAY closes the Hollywood Palladium May 17, making way for WOODY HERMAN. . . . Bassist WALTER YODER, original corporation member of the WOODY HERMAN ork, drafted. . . . DICK MERRICK has rejoined JERRY WALD as vocalist. Ork now playing the Hotel New Yorker, New York. . . . SKIP NELSON, ex-Glenn Miller baritone, who has been with CHICO MARX, replacement for DICK HAYMES with TOMMY DORSEY. . . . COUNT BASIE to follow LOUIS ARMSTRONG at Casino Gardens, Ocean Park, (See Orchestra Notes on page 55)

IT'S TOMMY TUCKER TIME

with TOMMY TUCKER TOPICS

featuring AMY ARNELL • DON BROWN • KERWIN SOMERVILLE VOICES THREE

ON THE NEW RADIO SHOW SPONSORED BY THE WAR MANPOWER COMMISSION

OVER BLUE NETWORK • WJZ SATURDAYS 2:30-3 P.M. EWT (Produced by ALTON ALEXANDER)

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in New York it's LEON & EDDIE'S where LOU MARTIN and HIS ORCHESTRA ARE IN THEIR 8th consecutive year!

(Routes are for current week when no dates are given.)

**A**

Allan, Bob (Arcadia Grill) Canton, O., nc.  
 Allen, Bob (Pennsylvania) NYC, h.  
 Andrews, Gordon (18 Club) NYC, nc.  
 Andrews, Ted (Butler's Tap Room) NYC, nc.  
 Angelo (Iceland) NYC, re.  
 Arnhelm, Gus (Sherman's) San Diego, Calif., c.  
 Arturos, Arturo (Park Central) NYC, h.  
 Astor, Bob (Summit) Baltimore, b.  
 Ayres, Mitchell (Buffalo) Buffalo 3-6, t; (State) Hartford, Conn., 7-9.

**B**

Baker, Don (Jack Dempsey's) NYC, re.  
 Bandywynne, Nat (Copacabana) NYC, nc.  
 Bar, Vic (Olympic) Seattle, h.  
 Barnett, Charlie (Apollo) NYC, 3-6, t.  
 Baron, Paul (Savoy Plaza) NYC, h.  
 Bari, Sam (Chicagooan) Chi, h.  
 Barrie, Gracie (Terrace Room) Newark, N. J., nc.  
 Bartal, Jenó (Lexington) NYC, h.  
 Basie, Count (Palace) Columbus, O., t.  
 Basile, Joe (Police Circus) St. Louis 5-18.  
 Bates, Angie (Danior's) Belle Vernon, Pa., re.  
 Baum, Charles (Stork) NYC, nc.  
 Bennett, Larry, & Swinglet (Enduro's) Brooklyn, re.  
 Benson, Ray (Drake) Chi, h.  
 Bergere, Maximilian (La Martinique) NYC, nc.  
 Betancourt, Louis (Park Central) NYC, h.  
 Beynon, Bela (Coq Rouge) NYC, nc.  
 Bondshu, Neil (Blackstone) Chi, h.  
 Borr, Mischa (Waldorf-Astoria) NYC, h.  
 Bowman, Charles (Wivel) NYC, re.  
 Bradshaw, Tiny (Rhumbogleg) Chi, nc.  
 Brandon, Bob (Beverly Hills) Newport, Ky., nc.  
 Bresse, Lou (Chez Paree) Chi, nc.  
 Brigode, Ace (Pla-Mor) Kansas City, Mo., b.  
 Brown, Les (Bradford) Boston 3-15, h.  
 Busse, Henry (Palace) San Francisco, h.

**C**

Caballero, Don (Fefe's Monte Carlo) NYC, nc.  
 Cabin Boys (Brown Derby) Washington, nc.  
 Caceres, Emilio (Tropic) San Antonio, Tex., nc.  
 Calloway, Cab (Palace) Cleveland, t.  
 Capella & Beatrice (Hurricane) NYC, nc.  
 Capello, Joe (Jimmy Kelly's) NYC, nc.  
 Carolina Cotton Pickers: Salt Lake City 6; Denver 10; Pueblo 11; Albuquerque, N. M., 12; Amarillo, Tex., 13.  
 Carter, Benny (Hollywood) Hollywood, nc.  
 Casey (51 Club) NYC, nc.  
 Chatman, Christine: Anniston, Ala., 7.  
 Chester, Bob (Frolics) Miami, nc.  
 Chiquito (El Morocco) NYC, nc.  
 Clayton, Buddy (El Morocco) Montreal, nc.  
 Collins, Bernie (Newman's) Saratoga Springs, N. Y., nc.  
 Conde, Art (Homestead) NYC, h.  
 Contreras, Manuel (El Paseo) Santa Barbara, Calif., re.  
 Covato, Etzi (Villa Madrid) Pittsburgh, nc.  
 Crawford, Jack (Plame) Minneapolis, nc.  
 Cugat, Xavier (Waldorf-Astoria) NYC, h.  
 Cummins, Bernie (Syracuse) Syracuse, h.  
 Curbello, Fausto (Stork) NYC, nc.  
 Cutler, Ben (Versailles) NYC, nc.

**D**

Dacita (Rainbow Room) NYC, nc.  
 Davis, Eddie (La Rue) NYC, re.  
 Del Duca, Olivero (El Chico) NYC, nc.  
 Dinorah (Greenwich Village Inn) NYC, nc.  
 Dorsey, Jimmy (Roxy) NYC, April 28-May 25, t.  
 Dorsey, Tommy (Orpheum) Minneapolis, t.  
 Dougherty (Casablanca) Minneapolis, nc.  
 Drake, Edgar (Nicollet) Minneapolis, h.  
 Dunham, Sonny (Capitol) NYC, t.

**E**

Eddy, Ted (Iceland) NYC, nc.  
 Ellington, Duke (Hurricane) NYC, nc.  
 Ernie & His Norsemen (Castleholm) NYC, re.

**F**

Familiant, Mickey (Palumbo's) Phila, nc.  
 Farber, Burt (Netherland Plaza) Cincinnati, h.  
 Fields, Irving (Enduro) Brooklyn, re.  
 Fisher, Mark (5100 Club) Chi, nc.  
 Foster, Chuck (Blackhawk) Chi, c.  
 Froeba, Frankie (18 Club) NYC, nc.

**G**

Garcia, Lucio (Chez Paree) Chi, nc.  
 Garcia, Ralph V. (Cuban Village) Chi, nc.  
 Gordon, Max (Elks' Club) Charleroi, Pa., nc.  
 Grant, Bob (Plaza) NYC, h.  
 Grant, Rosalie (Essex House) NYC, h.  
 Gray, Chauncey (El Morocco) NYC, nc.  
 Gray, Glen (Palladium) Hollywood, b.  
 Gray, Zola (Frank Palumbo's) Phila, nc.  
 Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.  
 Grey, Tony (Bal Tabarin) NYC, nc.

**H**

Hallett, Mal (Casino) Palisades Park, N. J., nc.  
 Handy, George (Greenwich Village Inn) NYC, nc.  
 Harold, Lou (Bal Tabarin) NYC, nc.  
 Harris, Jack (La Conga) NYC, nc.  
 Harris, Jimmy (Henry Grady) Atlanta, h.  
 Harris, Rupert (Glass Bar) Fort Madison, Ia., 7-14, nc.  
 Hartley, Hal (El Morocco) Montreal, nc.  
 Harvey, Ned (Boulevard) Elmhurst, L. I., N. Y., nc.  
 Hawkins, Erskine (Savoy) NYC, April 25-May 20, b.  
 Hayes, Billy (Shangri-La) Phila, nc.  
 Heath, Andy (Fitch's) Wilmington, Del., c.  
 Heatherton, Ray (Biltmore) NYC, h.

**ORCHESTRA ROUTES**



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Heidt, Horace (Trianon) Southgate, Calif., b.  
 Henderson, Fletcher (Kenmore) Albany, N. Y., h.  
 Herman, Woody (Golden Gate) San Francisco 6-12, t.  
 Herth, Milton (Copley-Plaza) Boston, h.  
 Hill, Tiny (Danceland) Cedar Rapids, Ia., 6, b; Milwaukee 8, a.  
 Hoagland, Everett (Ciro's) Mexico City, nc.  
 Hoif, Carl (Edison) NYC, h.  
 Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.  
 Holmes, Alan (Aquarium) NYC, re.  
 Hutton, Ina Ray (RKO-Boston) Boston, t.

**I**

Imber, Jerry (Mon Paree) NYC, nc.  
 International Sweethearts of Rhythm: Biloxi, Miss., 7; Hattiesburg 8-9; Gulfport 10; Pensacola, Fla., 11; Troy, Ala., 12.  
 Irwin, Russ (Casino) Palisades Park, N. J., nc.

**J**

James, Harry (Paramount) NYC, t.  
 Jenney, Jack (Frog Hop) St. Joseph, Mo., 8, b; (Tromar) Des Moines 9, b.  
 Jerome, Henry (Pelham Heath Inn) Bronx, NYC, re.  
 Johnson, Happy (Alabam) Los Angeles, nc.  
 Johnson, Wally (Patio) Cincinnati, nc.  
 Jordan, Jess (Village Barn) NYC, nc.  
 Jordan, Louis (Paradise) Detroit, t; (Regal) Chi 7-13, t.  
 Joy, Jimmy (Bismarck) Chi, h.

**K**

Kavanaugh, George (Royale) Detroit, nc.  
 Kaye, Don (Claremont) Berkeley, Calif., h.  
 Kaye, Sammy (Palace) Albany, N. Y., 6-12, t.  
 Kayne, Judy (Aragon) Cleveland, b.  
 Keeney, Art (Casino Royale) New Orleans, nc.  
 Kemper, Ronnie (Last Frontier) Las Vegas, Nev., h.  
 Kent, Peter (New Yorker) NYC, h.  
 Kenton, Stan (Sherman) Chi, until May 13, h.  
 Keyes, Larry (St. Regis) NYC, h.  
 Korn Kobblers (Rogers Corner) NYC, nc.  
 Kuhn, Dick (Astor) NYC, h.

**L**

Labrie, Lloyd (Darling) Wilmington, Del., h.  
 Lande, Jules (Ambassador) NYC, h.  
 Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.  
 Lang, Lou (Belvedere) NYC, h.  
 LaPorte, Joe (Old Roumanian) NYC, re.  
 Leeds, Sammy (Primrose) Newport, Ky., cc.  
 Lefcourt, Harry (Rogers Corner) NYC, nc.  
 Le Roy, Howard (Idle Hour Supper Club) Charleston, S. C.  
 Lo Scalzo, Michael (La Rue) NYC, re.  
 Levant, Phil (Prom) St. Paul 5, b; (Surf) Clear Lake, Ia., 6, b; (Blue Moon) Wichita, Kan., 8-13, b.  
 Lombardo, Guy (Roosevelt) NYC, h.  
 Long, Johnny (Stanley) Pittsburgh, t; (Palace) Cleveland 7-13, t.  
 Lopez, Vincent (Taft) NYC, h.  
 Lucas, Clyde (Beverly Hills) Newport, Ky., cc.  
 Lunceford, Jimmie (Palais Royale) South Bend, Ind., b.  
 Lyman, Abe (Lincoln) NYC, h.

**M**

McGrane, Don (Latin Quarter) NYC, nc.  
 McGraw, Bob (Kansas City Club) Kansas City, Mo.  
 McGuire, Betty (Buvette) Rock Island, Ill., 28-May 9, nc.  
 McIntire, Lani (Lexington) NYC, h.

McNamara (Shelton Corner) NYC, nc.  
 Machito (La Conga) NYC, nc.  
 Manueto, Don (McCurdy) Evansville, Ind., h.  
 Manzanares, Jose (La Salle) Chi, h.  
 Mara, Anthony (Village Barn) NYC, nc.  
 Martell, Paul (Arcadia) NYC, b.  
 Marti, Frank (Copacabana) NYC, nc.  
 Martin, Dave (St. George) Brooklyn, h.  
 Martin, Freddy (Ambassador) Los Angeles, h.  
 Masters, Frankie (Trianon) Los Angeles, b.  
 Matthey, Nicholas (Russian Kretchma) NYC, re.  
 Mattingly, Tony (New Yorker) Portland, Ore., nc.  
 Mauthe, Chick (Glenn Rendezvous) Newport, Ky., nc.  
 Maximilian (St. Regis) NYC, h.  
 Maya, Don (Casbah) NYC, nc.  
 Mayhew, Nye (Bossert) Brooklyn, h.  
 Melba, Stanley (Pierre) NYC, h.  
 Messner, Johnny (McAlpin) NYC, h.  
 Miller, Freddy (St. Regis) NYC, h.  
 Miller, Jay (Club 100) Des Moines, nc.  
 Millinder, Lucky (Majestic) San Antonio, t.  
 Molina, Carlos (Schroeder) Milwaukee, h.  
 Monroe, Vaughn (Commodore) NYC, h.  
 Morgan, Russ (Edgewater Beach) Chi, h.  
 Morris, George (Armando's) NYC, nc.

**N**

Newman, Ruby (Copley-Plaza) Boston, h.  
 Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.  
 Newton, Frankie (Cafe Society Downtown) NYC, nc.  
 Nicholas, Don (Venice) Phila, c.

**O**

Osborne, Will (Worth) Fort Worth 8-10, t.  
 Owens, Harry (St. Francis) San Francisco, h.

**P**

Pafumy, Joe (Belmont Plaza) NYC, h.  
 Panchio (Versailles) NYC, nc.  
 Paulson, Art (New Yorker) NYC, h.  
 Perner, Walter (Roosevelt) NYC, h.  
 Pettit, Emile (Ambassador East) Chi, h.  
 Pope, Gene (Stein's Buffet Bar) Indianapolis 7-14.  
 Porter, Frank (Hickory House) NYC, re.  
 Powell, Mousie (Aquarium) NYC, re.  
 Prager, Manny (Child's) NYC, c.  
 Price, George (La Conga) NYC, nc.  
 Prussin, Sid (Diamond Horseshoe) NYC, nc.

**Q**

Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

**R**

Ramoni, Frank (St. Moritz) NYC, h.  
 Ravazza, Carl (Roosevelt) New Orleans, h.  
 Reid, Don (Indiana Roof) Indianapolis 7-9, b.  
 Resh, Benny (Bowery) Detroit, nc.  
 Reisman, Leo (Del Rio) Washington, nc.  
 Reynolds, Tommy (Happy Hour) Minneapolis, nc.  
 Richard, Joe (Claremont Inn) NYC, nc.  
 Richards, Jimmy (Oh Henry) Willow Springs, Ill., b.  
 Ricker, Frank (Casbah) NYC, nc.  
 Riley, Al (Athletic Club) Flint, Mich.  
 Rios, Thomas (El Chico) NYC, nc.  
 Roberto (Bertolotti's) NYC, nc.  
 Roberts, Eddie (Lido) NYC, b.  
 Rogers, Harry (Half Moon) Brooklyn, h.  
 Rosello, Jack (Louise's Monte Carlo) NYC, nc.  
 Ruhl, Barney (Neil House) Columbus, O., h.  
 Russell, Snookum (Scott's Theater) Kansas City, Mo., 7-14, re.

**ADVANCE BOOKINGS**

**TOMMY DORSEY:** Aragon-Trianon ballrooms, Chicago, May 7-week; Sherman Hotel, Chicago, 14-two weeks; Eastwood Gardens, Detroit, 28-week.

**EDGAR DRAKE:** Nicollet Hotel, Minneapolis, May 3-month.

**GLEN GRAY:** Lakeside Park, Denver, June 18.

**HORACE HEIDT:** Riverside, Milwaukee, May 7-13.

**RICHARD HIMBER:** Chase Hotel, St. Louis, May 7-26; Peabody Hotel, Memphis, 28-two weeks.

**EDDY HOWARD:** Rink Ballroom, Waukegan, Ill., May 9; Royale Palais, Galene, Ill., 10; Coliseum, Oelwein, Ia., 11; Coliseum, Davenport, Ia., 12; Faust Hotel, Rockford, Ill., 13; Fruit Port, Fruit Port, Mich., 14; Crystal Palace, Coloma, Mich., 15; Forest Park Highlands, St. Louis, 16-29; Modernistic Ballroom, Milwaukee, 30.

**ART KASSEL:** Forest Park Highlands, St. Louis, May 2-15; Highway Gardens, Stanwood, Ia., 16; Melody Mill, Dubuque, Ia., 17; Orpheum, Madison, Wis., 18-19; Venetian Theater, Racine, Wis., 21; Shrine Temple, Rockford, Ill., 22; Paramount, Hammond, Ind., 23; Paramount, Marion, Ind., 25; Palace, South Bend, Ind., 26; Orpheum, Sioux City, Ia., 28-30; Corn Palace, Mitchell, S. D., 31; Bismarck Hotel, Chicago, June 8 (indefinite).

**AL KAVELIN:** Blue Moon, Wichita, Kan., May 27.

**JOHNNY LONG:** Palace Theater, Cleveland, May 7-13.

**JAY MCHANN:** Happy Hour, St. Paul, May 11 (two weeks).

**JOE MARSALA:** Roosevelt Hotel, Washington, April 25-June 2.

**FREDDY NAGEL:** Peabody Hotel, Memphis, May 12-25.

**TONY PASTOR:** Georgia Tech, Atlanta, May 8; Stanley Theater, Utica, N. Y., 11-13; Temple Theater, Rochester, N. Y., 14-17; Shea Theater, Jamestown, N. Y., 18; RKO Keith's, Boston, 20-week.

**LOUIS PRIMA:** Regal Theater, Chicago, May 7-week.

**JOE REICHMAN:** Lakeside Park, Denver, May 28-two weeks.

**BOB STRONG:** Claridge Hotel, Memphis, May 21-June 4.

**S**  
 Sacasas (La Martinique) NYC, nc.  
 Sanders, Joe (Ansley) Atlanta, h.  
 Sanders, Sid (Rainbow Inn) NYC, nc.  
 Sandifer, Sandy (Wardman Park) Washington, h.  
 Saunders, Hal (Belmont-Plaza) NYC, h.  
 Savitt, Jan (Commodore) NYC, h.  
 Schreiber, Carl (Medinah Cafe & Avalon Ballroom) Chi.  
 Schroeder, Lou (Mayflower) Jacksonville, Fla., h.  
 Sears, Walt, Californians (2530 Club) Chi, nc.  
 Selger, Rudy (Fairmont) San Francisco, h.  
 Shaw, Maurice (Chateau Moderne) NYC, nc.  
 Sissle, Noble (Casino) Hollywood, b.  
 Smith, Ethel (St. Regis) NYC, h.  
 Slack, Freddie (Casa Manana) Culver City, Calif., b.  
 Socarras (Ubangi) NYC, nc.  
 Spector, Ira (Chateau Moderne) NYC, nc.  
 Spivak, Charlie (Earle) Phila, t.  
 Stanley, Stan (Supper Club) Ft. Worth, nc.  
 Sterne, George (Jack Dempsey's) NYC, re.  
 Stevens, Bert (Governor Clinton) NYC, h.  
 Stevenson, Bobby (Casanova) Detroit, nc.  
 Stower, Jules (18 Club) NYC, nc.  
 Straeter, Ted (Statler) Washington, h.  
 Strand, Manny (Earl Carroll Theater) Hollywood, re.  
 Strigle, Earle (Seelbach) Louisville, h.  
 Strong, Bob (Blue Moon) Wichita, Kan., 24-May 7, h.  
 Stuart, Nick (Jefferson) St. Louis, h.  
 Sylvio, Don (Bertolotti's) NYC, nc.

**T**

Terry, Bob (St. Regis) NYC, h.  
 Towne, George (Neil House) Columbus, O., h.  
 Townsman (Warwick) NYC, h.  
 Trace, Al (Dixie) NYC, h.

**V**

Venuti, Joe (Roseland) NYC, b.  
 Victor, Frank (Dixie) NYC, h.

**W**

Wakely, Jimmy (Plantation) Culver City, Calif., until May 14, nc.  
 Wald, Jerry (New Yorker) NYC, h.  
 Waller, Fats (State) NYC, t.  
 Walzer, Oscar (Fifth Ave.) NYC, h.  
 Waples, Bud (Nicollet) Minneapolis, h.  
 Wasson, Hal (La Vista) Clovis, N. M., nc.  
 Welk, Lawrence (Coliseum) Sterling, Ill., 7, b; (Hub) Edelstein 8, b; Monroe, Wis., 12.  
 Wharton, Dick (Shangri-La) Phila, nc.  
 Wilde, Ran (Baker) Dallas, h.  
 Williams, Glen (Pay's Southern Grill) Macon, Ga., nc.  
 Williams, Griff (Palmer House) Chi, h.  
 Williams, Sande (Warwick) NYC, h.  
 Wilson, Dick (Coq Rouge) NYC, nc.  
 Wilson, Teddy (Cafe Society Uptown) NYC, nc.  
 Winton, Barry (Rogers' Corner) NYC, re.

**Z**

Zarin, Michael (Waldorf-Astoria) NYC, h.

**DuPree Race Tours Minus Gale Names Makes Tongues Wag**

PHILADELPHIA, May 1.—Plenty of tongue-wagging among dance promoters, bookers and even the band leaders themselves among those concerned with race dances as to the absence of Moe Gale attractions going out this season under the banner of Reese DuPree, vet race dance promoter, with offices here. The whys and wherefores started when the Moe Gale office, New York, put out a touring troupe for promoters that includes the Ink Spots, Lucky Millinder's orchestra, Sister Tharpe and variety talent in Peg-Leg Bates and Red and Curley.

DuPree and Gale have been close friends for many years, extending back to the time that DuPree toured Erskine Hawkins and the late Chick Webb, among others for the first time below the Mason-Dixon. In fact, Hawkins's first road date was under the DuPree banner. DuPree has just completed a pre-season dance prom tour with Jimmy Lunceford and goes out with Earl Hines next week. And since he has taken out Joe Glaser, William Morris and MCA septa attractions this season, absence of any Moe Gale attractions on his promotion list has become conspicuous, more so since DuPree and Gale are still considered close friends.

**Peggy Lee Back With Goodman**

LOS ANGELES, May 1.—Peggy Lee returned to the Benny Goodman fold Saturday (24) when Goodman played a one-night stand at the Casino Gardens, Ocean Park. The blond vocalist, who recently became the bride of guitarist Dave Barbour, intends to remain with BG permanently inasmuch as she's under contract to him anyway. Frances Hunt had been subbing for Miss Lee.

Goodman and his musicians have completed recording at 20th-Fox for *The Girls He Left Behind* and are now in the middle of shooting. Harry Warren and Leo Robin have clefied six tunes for the film, which stars Alice Faye and Carmen Miranda.

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## Additional Mileage Granted by OPA to All Using Gas for Biz; Applies to Non-Shortage Areas

WASHINGTON, May 1.—Provisions for lifting the ceiling on mileage, which may be allowed for in-course-of-work driving outside the Eastern shortage area, from 470 miles a month to 720 miles a month were announced recently by OPA.

This action is intended to help car owners who need more mileage in the course of their work than they have been able to get. New provisions bring all motorists, including roadshowmen, who need to drive in the course of their work and who were eligible in the past for "B" ration books only, up to the mileage level of essential salesmen, who were granted additional rations last January.

### Requirements

To qualify for additional rations applicant must show that he needs it entirely for course-of-work travel; meet regular car-sharing requirements by arranging to carry three or more persons in his car if this is possible; and show that he is not already allowed as much as 720 miles a month for home-to-work

travel as provided in an earlier order of February 24. This order provided additional mileage to any car owner who showed that he could not get to his job any other way and that even the maximum "B" ration book would not give him enough mileage. However, a driver who has thus broken the "B" ceiling for driving to and from work, for an amount less than 720 miles, may obtain an additional amount up to 720 miles for driving strictly in the course of business.

Any preferred mileage to which a driver is entitled may be obtained in addition to the mileage allowed in the new amendment, it was pointed out. War Price and Rationing Boards will be instructed to issue C books and stickers to applicants who are allowed rations exceeding 470 miles a month.

Roadshowmen who can qualify for increased rations under the new provisions should not go to boards immediately for their new rations but should use the coupons which they now hold as long as possible. Boards may act on applications for additional mileage after May 1.

No additional mileage may be allowed under the new provision in the Eastern gasoline shortage area until OPA finds that the available gas supply in the area justifies the extension of the provisions of new amendment.

The new provisions should be a boon to roadshowmen, many whom have had difficulty in obtaining even a B ration book to carry on their work. However, roadshowmen are definitely entitled to B books and victory tires, according to Chester Adams, OPA official in his speech before the ANPA. (Reported by *The Billboard* in the April 24 issue.)

## OWI Pix Coin Cash For Exhibitors; Two New Films Released

WASHINGTON, May 1.—Roadshowmen who have exhibited Office of War Information films in past months report that they are meeting with unusual success. In fact, many roadshowmen claim their audiences demand to see them with all types of programs. Roadshowmen have also been showing many of these films in war factories to educate the workers and to speed up their training periods. Film libraries are eager to handle OWI films, for altho they do not profit on the films (and in many cases lose money on the deal) they gladly push them to aid in the war effort. Libraries also find that OWI films stimulate rentals of entertainment pictures because exhibitors wanting government films usually rent features and shorts.

An announcement from Washington states that two new pictures, which will facilitate the training of war workers and technical personnel of the armed services and give the public a clearer understanding of the strategic metal aluminum, have just been released for distribution by the Bureau of Mines, U. S. Department of the Interior. Pictures are *Aluminum: Mine to Metal* and *Aluminum: Fabricating Processes*.

The release of these films brings to See OWI Pix Get Biz on page 26)

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## Jewish Welfare Bd. Shows 16mm. Films To Army and Navy

NEW YORK, May 1.—The army-navy program department of the Jewish Welfare Board has been showing various types of pictures in Jewish centers, recreation halls in synagogues and at many USO camps throught the United States for the past two years.

A few of the films are owned outright by the several branches of the Jewish Welfare Board, which services spots in their own localities. However, the majority of the pictures are rented from 16mm. distributing companies and film libraries.

Each unit runs on an average of one show a week, with the entertainment being offered free. Usually a regular program is built around the movies shown. For example, when the Board puts on a show for the soldiers they exhibit sports films if the remainder of the program consists of boxing matches or other sporting events. Often the pictures are shown and a quiz contest follows with questions based on portions of the film. Prizes are awarded. Such films as *Green Fields* (with dialog in Yiddish) are shown only to the Jewish servicemen. However, the Board draws no line when exhibiting other types of films such as *Safe At Home*, *Championship Basketball*, *Touchdown* and *Famous Fights*.

At one camp a baseball movie was shown along with a regular sports program. In keeping with the atmosphere, girls were dressed in white coats and distributed hot dogs and Coco-Cola to the boys.

## Eastin Vs. Acus Suit To Be Settled Soon; Negatives to Eastin

NEW YORK, May 1.—The pending suit between Kent D. Eastin, of Eastin 16mm. Pictures, Inc., and Pat E. Shanahan, president of Acus Pictures Corporation, to determine ownership rights of certain pictures, will be settled out of court next week, according to their attorneys. As (See Eastin vs. Acus on page 26)

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# Sadler To Tour With Tenter If Army Deal Fails

AUSTIN, Tex., May 1.—Harley Sadler, Texas's leading tent showman, winds up his first term in the House of Representatives as representative of the 117th District (Mitchell, Fisher and Nolan counties) when that body adjourns here May 11.

Sadler, whose home is in Sweetwater, has made application for service in the transportation division of the army. He said here this week that if he is not accepted for service in the army he will probably try to take out his tent show some time in the late summer. He says he has found his first term in the Legislature an interesting experience, but is looking forward to the coming recess.

Long one of the most popular showmen to come out of the Lone Star State, Sadler has gained a similar reputation in his first term as a politician. *The Texas Parade*, a magazine published by the Texas Good Roads Association, in its March issue, and *The State Observer*, a weekly published here, in its April 19 issue, lauded Sadler in photo and print for his wholesome background in show business and his excellent performance as a first-term member of the Texas Legislature.

# Slout Ends School Tour May 15; Tent Trek Begins June 1

ODESSA, Tex., May 1.—L. Verne Slout closes the season with his Theater Workshop unit in Arkansas May 15 and hops immediately to Chicago for a three-day rest prior to proceeding to his headquarters in Vermontville, Mich., to begin rehearsals on his Slout Players for their annual under-canvas trek. Rehearsals begin May 24, with the opening set for June 1.

Jack Collier, with the Slout Workshop Players since the holidays, closed last night to launch his own company. He is being replaced for the final two weeks in schools and colleges by Emile T. Conley, who will continue on to Michigan with Slout and handle the male leads on the tent show this summer.

Cecil Rawson, Slout's canvasman last season and now in the army, is due in Vermontville on a furlough soon, during which time he will aid in getting the outfit out of the barn and the trucks and equipment in shape.

# Southwest Swarms

By E. F. HANNAN

MORE than 200 shows, both tent and hall, will move in the Southwest this summer. There has long been an old saying, "A show for every county in Texas," and Texas has plenty of counties. This year it may be that there will be two shows for each county and everything bids fair for all to get some money.

Six colored tricks are already going in Alabama, and this is only the beginning, and the Sooner State of Oklahoma has never seen as many shows as it will this year. Mississippi will also be in plenty, with a show at every crossroad; and three small outfits recently left Phoenix, Ariz., to look for money in the open spaces.

Managers looking for secondhand tents have had their troubles in getting what they were after, and I know of two tricks who are going to use slide walls only. One platform show will operate without seats and with only a sidewall. Patrons will stand to see the show at 11 cents admission. Those who have had the courage have found tickets easy to sell and the merchants a pushover for program advertising. Things are surely looking up for business in the hinterlands.

# Rep Ripples

R. E. DERRINGER, popular leading man now with the Civilian Housing Area No. 3 in Honolulu, writes that he likes his new job fine, but has yearning to hear from his old trouper friends. His address is Apt. 533, 18th Street, Honolulu, T. H. . . . MURCHIE'S TENT THEATER, F. J. Murchie, owner-manager, opened in Callahan County, Texas, April 26. Four-people cast is doing E. F. Hannan's patriotic bill, *Here We Come*, on three-day stands. . . .

ALFRED BANKS, at the conclusion of his present theater dates, will begin his second season with the Rabbit Foot Minstrels. . . . CARL'S TENT SHOW is enjoying satisfactory business in Central Texas. . . . G. G. UPDIKE has a small trick operating in halls around Laramie, Wyo., and will soon take it under canvas. He has some Texas fairs in mind later on. . . . GEORGE B. HILL, comedian, well known in tab, rep and burly circles, is with a musical tab which recently arrived in Honolulu to entertain civilians, war workers and members of the armed forces. His wife, Lee Ford, is also in the unit, and another well-known repster in the cast is Wayne Kirk. They are set to remain across indefinitely.

DOUG MORRIS, the ex-Bryant showboater who recently worked as backstage manager with several New York attractions after winding up a long road tour with the Boston company of *My Sister Eileen*, is now with the Ringling-Barnum circus at Madison Square Garden as technical director, meaning he has charge of all the lighting effects.

He'll stay with the Big One when it leaves the Garden for the road. . . . BART GRAVELY, who wintered in Amarillo, Tex., now has his tent trick operating in Western Texas. After a swing thru Central Texas, he'll make the fairs. . . . EDWARDS RANGE SHOW, vaude-picture combo, left Enid, Okla., recently to play three and four-week stands in Oklahoma and Texas. . . . MACK D. FERGUSON, well known in tab, rep and burly circles and now Pvt. James M. Ferguson, 315th Bombardment Sqdn., 21st Bomb Group, McDill Field, Tampa, typewrites that he has been loaned to the Special Service Office there and has been putting on scenes at the Enlisted Men's and Officers' clubs there recently. He expects to be transferred permanently soon. Mack writes that he's sadly in need of material and that he'd like especially to get a copy of the *C. C. Pill* script, sometimes known as *Somewhere in France*. He asks that any of his friends holding anything like that to shoot it on. . . . BUFF'S RATTLERS recently left Trinidad, Colo., for Texas to open the season under canvas. It's a four-people unit, with A. A. Buff as operator. Show will make fairs later. . . . DAN CASWELL, former repster, is playing niteries in the Vancouver, (B. C.) sector. . . . THOMN'S SHOW reports a healthy play in Creek County, Oklahoma. . . . B. B. HODGE'S colored tab, *Uphill and Down*, which has been enjoying good takes in Central Mississippi, is slated to move under canvas this week. . . . ANDERSON'S Three-Star Show is finding business satisfactory in and around Gonzales, Tex. . . . ROY BUTLER, laid up for a long stretch at his Los Angeles home with a bum gam, is reported by his wife, Alice Richey, to be recovering rapidly. He has had as recent visitors Hi Heath, Ray Kolb, Frank O'Neil, Joe Yule, Gae and Lee Voyer and Halene Davis. Miss Richey reports that Robert R. Butler is now owner of the Aero Paint Products Company in L. A. and a co-ordinator at the Douglas Aircraft Company there.

# MAGIC

(Continued from page 17)

opy early in the fall due to transportation worries after three and a half months at Mell Smith's niterly at Tullahoma, Tenn., is now with Frank Taylor's *52d Street Jamboree* on the Kemp Time. He is assisted by Alma Andrews and Grace Lee. He is being visited at present by his wife, Maxine, and daughter, Francine, the latter recuperating from a recent serious illness. Lippincott reveals that he has tires for his truck, a T card and outdoor bookings to keep him busy until after Labor Day. His outdoor schedule begins June 1. . . . THE GREAT ZALANO, hypnotist, is working niteries and theaters out of the ABC Theatrical Agency, Detroit.

# NEW RELEASES

(Continued from page 25)

city, with big guns firing on the factory district and apartment houses. Flamethrowers and grenades attack in the street-to-street fighting. Then the tide turns as

official Russian films show one of the greatest disasters in German history. The embattled Russians surge forward in a mighty counterattack that crushes the Nazis after bitter fighting. From ruined factories, from the cellars of office buildings, all that is left of an entire German army comes out to surrender. A mile-long column of disillusioned soldiers marches off to prison camps, shattering forever the myth of German invincibility. Included in the bag are 24 Nazi generals, including Von Paulus, the commander of the defeated army.

# ADVENTURES OF THE BASKERVILLES

released by Commonwealth Pictures Corporation. This is a Sherlock Holmes story. Holmes and Dr. Watson are visiting at Baskerville Hall when a fine race horse belonging to Colonel Ross, who owns the estate adjoining Baskerville, disappears and his groom is found dead in the stall. Inspector Lestrade, formerly of Scotland Yard and now operating in Deron, asks Holmes's and Watson's help. The inspector is inclined to attach suspicion to Baskerville's prospective son-in-law, young Jack Trevor, but Holmes soon clears the young fellow. Holmes uncovers one clue after the other that leads him to believe that his old enemy, Professor Moriarty, is at the bottom of the crimes. Before he can pin the accusation on the professor two other murders occur and Dr. Watson nearly loses his life. Holmes arrives just in time to save his friend and to turn Moriarty over to the police. Features Arthur Wontner and Ian Fleming. Eight reels.

# OWI PIX GET BIZ

(Continued from page 25)

five the total of motion pictures on aluminum available from the Bureau of Mines for public use. The earlier pictures, *Machining Aluminum*, *Riveting Aluminum* and *Welding Aluminum* already have been viewed by thousands of persons.

Like other free motion pictures prepared by the Bureau, the two latest films were produced in co-operation with a large industrial concern. The aluminum series is proving particularly valuable to men and women directly involved in war production and war training.

Altho hundreds of thousands of men and women handle aluminum daily in the nation's plane factories and other war plants, few know the industrial history of the metal, the bureau commented.

*Aluminum: Mine to Metal* traces aluminum from the raw ore, bauxite, to the finished product. *Aluminum: Fabricating Processes* shows how ingots of aluminum are transferred into hundreds of shapes by skilled workers and special machinery. Of particular interest to war workers are scenes showing the forging of airplane propellers and other interesting processes.

# EASTIN VS. ACUS

(Continued from page 25)

a result, Acus will make available to Eastin the negatives for the 16mm. prints of the pictures involved.

Eastin sought a permanent injunction as well as damages and an accounting from Acus, alleging the latter infringed on the rights to reproduce 16mm. films of *Shadow Over Shanghai*, *Cipher Bureau*, *Frontier Patrol*, *The Long Shot* and *Panama Patrol*, which Eastin claimed to have obtained April 4, 1939, from Fine Arts Pictures, Inc., of California. Action was filed a year ago.

According to George Blake, attorney for the defendant, Acus didn't know that Eastin owned the 16mm. rights for the above mentioned pictures for the United States and Canada for a period of four years. Blake also claims that Acus owns all other rights for the entire world.

Blake stated that it was only by bringing the case into court that Acus was (See Eastin vs Acus on opposite page)

# WANTED

AGENT AND MECHANIC FOR ROY AGUFF GRAND OLE OPRY TENT SHOW Want Men to handle Concessions on percentage. Furnish own transportation. Address: Brewton, Alabama, May 6th; Atmore, 7th; Prichard, 8th, 9th, 10th, 11th; Pascagoula, Miss., 12th & 13th; Biloxi, 14th. Those who wrote before, write again.

# DERBYSHOW NEWS

(Communications to BILL SACHS, Cincinnati Office)

RAY HARMON, ex-walkie, scribes from Kansas City, Mo., where he is doing war work, that pals can reach him by writing in care of *The Billboard*. Ray urges readers to pass their copies of *The Billboard* on to the boys in the service.

TECH. SGT. CHARLES SMELTZER pens from North Africa that he has entered the big show there. Ohio would appreciate a line or two from his walkie friends. Those wishing to write may address him in care of *The Billboard*, 25 Opera Place, Cincinnati.

RED CAMPBELL pens from Baltimore that he has recovered from a recent

operation and is readying for the next derbyshow. Red advises that he recently spotted Jerry Green and that the latter may be with the next show. Campbell would like to see a line here on Joe Rock, Jenny Bush, Mary Jackson, Hughie Henderson and Jo-Jo Arnold.

BETTY CRAWFORD DUPLEX pens from Chicago that Andrey King is skating for the California team at the Chicago show and is doing all right for herself. Betty wants the dope on the Detroit show, so take heed all you Detroit contestants and card a line this way.

INQUIRIES HAVE been recently received on Eddie Burke, Al Baker, Stan West, Augie Oger, Tim Hammack, Billie Duval, Ruthie Carroll, Billy Willis, Mary Rock, Jennie Bush, Porky Jacobs, Clovis Wears, Joe Nalty, Lenny Paige, Rajah Bergman, Bill Donovan, Billy Burt, Ruth Watts, Kels Taylor, Ferd Clifford, Duke Hall, Lucille Tuck Guila, Grace and John Lobensteyn, Louis Slusky, Eddie Gilmartin, Eric Lawson, Ernie Bernard, Red Long, Steve Barr, Porky Devlin and Carl (Sleepy) Bahke. Shoot in a card and let your friends know where you are and what you are doing.

# FAT HAYDEN, Stage Mgr. WANTS

Colored Medicine Performers of all kinds for the largest show on the road today, playing Atlanta, Ga., for twelve months. Show now open. Can use all of Maxey's Performers that want long season, good treatment. Top salary, and you get it each Saturday nite. Singles, Teams, Musicians of all kinds, write or wire.

# JACK MILES

Kimball House ATLANTA, GA.

# COLORED PERFORMERS

Musicians, Dancers, Singers and Comedians wanted for Medicine Show. Top salary and you get it. Tell all what you can do and will do. Med People, if I know you, wire.

# DAVID S. BELL, Owner FARGO FOLLIES

Home Office: 116 East Rogers St., Valdosta, Ga.

# OPENING SOON! DOWNTOWN BALTIMORE

We are preparing to open a SENSATIONAL show. This show will be entirely new in this section of the country. "Can't miss!" This is the largest defense city in the East. Two million people are clamoring for entertainment and amusement. Would like to hear from the following by MAIL only: Lenny Paige, Frankie Little, Buck Buckner, Sammy Lee, Porky Devlin, Helen Caldwell, Hughie Hendrickson, Eddie Begley, Frankie Donato, Bennie and Nellie, Mr. and Mrs. Phil Capone, Art Wolff and Jerry. Anyone else seeking a good, steady job with good salary should write to

# JERRY GREEN

1311 MUNSEY BUILDING BALTIMORE, MD.

# The Final Curtain

**BLAISDELL**—George, 77, veteran trade-paper man, recently. He had worked for *The Billboard*, *The Hollywood Reporter*, *The Moving Picture World*, *The American Cinematographer*, *Variety* and *The New York Sun*. Survived by his widow.

**BRACCO**—Roberto, 82, Italian dramatist and novelist, April 21 in Naples.

**BROSKEY**—Charles, 32, Pittsburgh radio and theater performer, April 21 in that city of a cerebral hemorrhage. He had been active in Catholic Theater Guild productions. Survived by widow and son.

**BROWN**—Frank, 89, English-born clown, in Buenos Aires April 8. He began his circus career as a youth and toured Russia, Norway, Finland, and later the United States, Cuba and Mexico, but was best known in Argentina, where for 50 years he was a top-ranking figure with his own shows. In 1934 he was honored with the title of "Honorable Citizen of the Argentine Children's Republic" and thousands of Buenos Aires admirers turned out in a public tribute at the Coliseo. Brown was also prominent in theater operation in the city of his adoption and at one time headed the Politeama, San Martin Skating Rink and Hippodrome. Survived by three children.

**BRYANT**—Mrs. Raymond, wife of Raymond Bryant, brother and associate of Slim Bryant and His Georgia Wildcats, recently at Magee Hospital, Pittsburgh. Twin daughters were born shortly before her death.

**CARTER**—Roy, organist and music director of Station XEB, Mexico City, and director of the Roy Carter orchestra, April 16 in Mexico City of pneumonia. Survived by his widow, a son and a brother. Burial in British Cemetery, Tacuba, Mexico.

**CROSS**—Mrs. Emma Fischer, 67, musician, April 26 at her home in Ann Arbor, Mich. She was director of music at the University of Washington, 1913-'16, and later held that position with the University of Michigan.

**DALE**—John, 63, carnival and circus advance agent and fair promoter, April 15. He began his career on the Frank Gaskill & Mundy Shows and then joined the Johnny J. Jones Exposition. He was also with the Sipe, Devton & Miller Circus. In late years he engaged in the fair and carnival promotion business. Survived by his widow, Anna; two daughters, Bernice Baker, Alton, Ill., and Ione Stevens, with the Al G. Kelley-Miller Bros. Circus, and two brothers, Charles, Locota, Mich., and Len, Indianapolis.

**DEAN**—Joseph, 57, projectionist, recently in Pittsburgh.

**DOYLE**—Ellis Edward, 53, singer, April 24 in Yonkers, N. Y. He appeared in *Rose Marie* on Broadway, in several Gilbert and Sullivan operettas and on the vaude stage. Survived by his widow and son.

**DRUKENBROD**—Thomas, 72, father of Sterling (Duke) Drukenbrod, outdoor showman, at present public relations director at Summit Beach Park, Akron, April 26 at his home in Canton, O., following a long illness. Survived by his widow and son. Burial in North Canton Cemetery April 29.

**FALKENSTEIN**—Walter, 87, veteran showboat pilot and calliope player, April 30 in Memorial Hospital, Martetta, O. He had more than 50 years' service on the Ohio and Mississippi rivers as pilot, calliope player and pianist and was associated with Captain French, Capt. E. E. Eisenbarth and Capt. Roy L. Hyatt on the Water Queen. Interment in Greenlawn Cemetery, Lowell, O., April 26.

**FOUTS**—Mrs. Rosa McDonald, mother of McDonald Birch, magician, and for the last 12 years postmaster at McConnellsville, O., April 12 at the home of her daughter, Mrs. A. N. Kishler, in New Lexington, O., following several weeks' illness with a heart ailment. Services at Presbyterian Church, McConnellsville, April 15, with interment in McConnellsville Cemetery. Survived by a daughter, two sons and three grandchildren.

**HAINES**—W. E., former circus contracting agent and field man for outdoor advertising associations, April 25 in Albuquerque, N. M.

**KANUCH**—Marcella Rose, 5, daughter of Stephen Kanuch, well-known organist of Bridgeport, Conn., in that city recently following a four-month illness. Survived by her parents; a brother, Vincent, and a sister, Jane Marie. Burial in St. Michael Cemetery, Stratford, Conn.

**KLEIN**—Daniel A., 51, for many years with Bantly's All-American Shows, April 20 at Veterans' Hospital, Castle Point, N. Y. Survived by his widow, Mary, Williamsport, Pa., and a brother and two

sisters, of Topeka, Kan. Burial in the National Cemetery, Pine Lawn, N. Y.

**LEIGH**—Mary, 39, actress and singer, March 19 in Egglestone, England. Prior to her marriage she had appeared in legit and musical in London and the provinces, including *The Cabaret Girl*, *The Dollar Princess*, *Betty in Mayfair* and *Tip Toes*. Survived by her husband and two sons.

**LOVEIT**—Mrs. S. W., 81, mother of Sid Lovett, former agent of the Hefner-Vinson Show and Billroy's Comedians and for the past several years with the *Silas Green* show, March 29 in Valdosta, Ga. Surviving are a daughter, Mrs. H. P. Riddick, and two sons, Roy and Sid. Services from the First Baptist Church, Valdosta, with burial in Sunset Hill Cemetery there.

**MACK**—Mrs. Anna, 69, mother of Irving Mack, head of Filmack Trailer Company, Chicago, April 24 at her home in that city.

**MAHER**—John (Smiling Johnny), 52, known as the Irish Troubadour, April 20 in St. Louis. For two years he was on the Orpheum Circuit with his bear-wrestling act. As a composer he wrote about 250 songs, including *A Little Bit of Heaven*. Burial April 26 in St. Matthew's Cemetery, St. Louis. Survived by a sister.

**MARQUARDT**—Alexandra, 76, concert harpist, in Los Angeles April 22. Services at Forest Lawn Mortuary, Glendale, Calif., April 26.

**MAYNE**—Frank James, 59, electrician at the Loew Poli Theater, Bridgeport, Conn., in that city April 19 following an operation for the removal of a bone lodged in his throat. Survived by his widow, Ann; a son, James F., and a sister, Mrs. Agnes O'Reilly. Burial in St. Michael's Cemetery, Stratford, Conn., April 22.

**MODESS**—Oskar M., 75, bassoonist with the Metropolitan Opera Company orchestra for 20 years, April 24 in Palisades Park, N. J. He also played with the New York Philharmonic and John Philip Sousa's band. Survived by widow and two sons.

**MOORE**—Hap (Marmaduke Moser), 61, who trouped for 40 years in tab, burly and vaude as a comedian and producer, in Cincinnati April 26 of complications after several years' illness. Moore had his own tab and burlesque companies on the road for many years and for a number of years operated his *Merry Maids* rotary tab in the Cincinnati area. He also appeared in vaude with Billy Browning in the act of Browning and Moore. Service April 28 at the Busse & Borgman funeral home, Cincinnati, with interment in Vine Street Hill Cemetery there. A sister, Ida, survives.

**MUELLER**—Richard, former circus band leader and drum major, at his home in Lacon, Ill., April 18 following a stroke. In the '30s he toured Europe with P. T. Barnum's Circus. He was also with the Second Regiment Band of Chicago, the 77th Regiment Band of New York and Spencer's Seventh Regiment Band. Survived by his widow, Etta, and a son, Herman. A nephew, Harry R. Mueller, is a member of the Springfield (Ill.) Tent of the Circus Fans' Association.

**NEMIROVITCH-DANTOCHENKO**—Vladimir, 85, co-founder and director of the Moscow Art Theater, April 25 in Moscow following a heart attack. He was an influential figure in the history of Russian literature and drama. Recently he has experimented with and directed new plays. He was also renowned in Russia as a playwright, novelist and war correspondent, covering the Caucasian revolt 50 years ago, the war with Japan in 1905 and World War I. He and Constantin Stanislavsky conceived the Moscow Art Theater with many reforms. In 1936 his memoirs were published in English under the title *My Life in the Russian Theater*. In 1925 he visited the United States and produced several plays.

**NOBLE**—Edgar F., former Halifax (N. S.) orchestra leader and violinist, in Boston recently. Surviving are his widow, two sons and his mother.

**O'BRIEN**—Judge James, 70, former theater manager, April 19 in Lee, Mass.

**ORKLINE**—Barney, 40, concessionaire with Sam Gordon on the various units of the recently dissolved Amusement Corporation of America, at Caruthersville, Mo., April 24. Orkline was preparing to join Gordon for the Rubin & Cherry Exposition tour at the time of his death. Body was taken to his home in Philadelphia by Harry Wingfield, a close friend and concessionaire. Burial in that city April 28.

**PHILLIPS**—J. U., 71, owner of motion picture theaters in Stilwell, Okla., April 15 in that city. Surviving are two sons, John and Clyde, and a daughter, Mrs. Marjorie Gentile. Burial in New Hope Cemetery, Stilwell.

**POLLARD**—Frank E., 87, former manager of Central Park, Manchester, N. H., April 27 in that city following a long illness. Surviving are his widow, two sons and a brother.

**RIGDON**—Edna May, 48, former director and producer of children's plays in Westchester County, New York, for more than 20 years, April 26 at Fresno, Calif. She organized the Westchester Children's Theater in the County Center at White Plains, N. Y., and directed it from 1935 to 1941. She was also the head of a similar enterprise in Bronxville, N. Y., and was on the staff of the Westchester Workshop of the County Recreation Commission, in charge of dramatics. She was director and producer of the Westchester Theater Guild and the Westchester Children's Theater of the Air. Among the children's productions directed by her were *The Nativity* and *The Pied Piper of Hamelin*.

**RODGERS**—Mrs. B. R., mother of Nat D. Rodgers, well-known outdoor showman and promoter who for the last two years has been producing unit shows for army camps in the South, in Los Angeles May 1. Burial in the family plot in Oak Cemetery, Fort Smith, Ark., May 6.

**SCHUMANN**—David L., 65, pioneer Cleveland motion picture exhibitor, April 20 in that city. Survived by his widow, two brothers, two sisters and a son.

**SHERRILL**—Ernest, 56, concessionaire, at his home in Gosport, Ind., April 17 of a heart ailment. Surviving are his widow, a son, a sister and a brother. Burial in Bedford, Ind.

**THOMAS**—Daniel C., 64, employee of 20th Century-Fox and father of Dan Thomas, Universal press agent, April 19 in Los Angeles.

**TOMPRAS**—George A., 65, owner of a chain of independent theaters in the Greater St. Louis area, recently of heart disease in that city. Survived by widow and two sons.

**VARNICLE**—Howard L., 35, projectionist at the Comerford Theater, April 21 in Carlisle, Pa. Survived by his widow.

**VOISE**—George M., 61, former clown, at his home in Saginaw, Mich., April 22 of a heart ailment after three years' illness. Survived by his widow and four children, including Harold and George Jr., aerialists.

**WALLACE**—John, 64, newspaperman, short story writer and one-time publicity manager for David Belasco, theatrical producer, in Houston April 12. Survived by his widow, Marjorie. Burial in Houston April 13.

**WHITECLOUD**—Billie (William Laushell), med pitchman, in Tucson, Ariz., April 24 of heart disease. Survived by his widow, Frances. Burial in Louisville.

**WILE**—William J., 80, well-known promoter and for 10 years manager of South Texas Exposition, Houston, in Dallas while visiting his daughter, Mrs. Gladys Braun. Wile was born in Paducah, Ky., and went to Houston about 50 years ago. Among his numerous promotions were the International Exposition, El Paso, Tex.; International Exposition, Chihuahua, Mex., and Monroe Doctrine Exposition in Los Angeles. Besides Mrs. Braun, another daughter, Mrs. Fay Hines, and two sons, Lester and Henry, all of Houston, survive. Burial in that city April 28.

**ZICKEL**—Harry H., 65, musician and composer, April 25 at his home in Huntington Woods, Mich. He was with two Detroit firms, the Grinnell Music House and the Cable Piano Company for 36 years. He was a composer of several marches and popular songs, and wrote much ragtime during its vogue. His best known number was *Black America*. Survived by his widow and two children. Interment in Holy Sepulchre Cemetery, Detroit.

N. B., April 18. Bridegroom is announcer at Station CHSJ, St. John, N. B.

**MCCOY-JENKINS**—Lieut. William B. McCoy, nonpro, and Lieut. Janet C. Jenkins, of the WAAC, known as Nancy Dixon to the radio listeners of KYW, Philadelphia, at Fort Custer, Mich., recently.

**POULSON-MACEY**—Pat Poulson, nonpro, and Jerry Macey, dancer, in Philadelphia last January, it was revealed last week.

**ROEN-HART**—Louis Roen, NBC announcer, and Elizabeth Hart, NBC announcer and commentator, April 24 in Chicago.

**VOORHEIS-WIGGENS**—Bill Voorhels, drummer with Paul Whiteman's ex-comedy star Goldie, to Opal Wiggins, nonpro, at Akron May 4.

**WATERFIELD-RUSSELL**—Bob Waterfield, nonpro, and Jane Russell, movie actress, in Las Vegas, Nev., April 24.

## Births

A daughter to Mr. and Mrs. Louis Kunn at Hollywood Hospital, Hollywood, April 23. Father is with Hermanos Williams Trio now at Earl Carroll's Theater-Restaurant there.

A son to Mr. and Mrs. Carroll O'Meara at St. Vincent's Hospital, Los Angeles, April 22. Father, now with OWI, was formerly Young & Rubicam's Hollywood office manager. Mother is the former Jean Vander Pyl, radio actress.

A son to Mr. and Mrs. William Ray in Chicago April 26. Father is head of the special events department of NBC Central Division.

A son to Mr. and Mrs. John D. Power in St. Joseph's Hospital, St. John, N. B., April 19. Father, a former orchestra leader and pianist, is a sergeant in the Canadian army.

A daughter to Mr. and Mrs. Don Kneass at Portland, Ore., April 19. Father is news editor of stations KEX and KGW, Portland.

A daughter to Mr. and Mrs. Franklyn Phillips at Hollywood Hospital April 17. Mother is the former Eleanor Roberts, Paramount's fashion editor.

A daughter to Mr. and Mrs. Alan Ladd at Cedars-of-Lebanon Hospital, Hollywood, April 21. Mother is the former Sue Carol, film actress, and father, signed with Paramount, is now in the army.

A son, Michael, to Mr. and Mrs. Hank Henry in Beth Israel Hospital, New York, April 14. Father is a former burly comic, now an army private and a member of the cast of *This Is the Army*. Mother is Marian Wakefield, straight woman, formerly in burly and more recently in vaude.

A son, Richard Jr., to Mr. and Mrs. Richard Showalter April 23 in Los Angeles. Father is a pianist at 20th Century-Fox. Mother is known professionally as Ella Mae Morse.

A daughter, Kathryn Lee, to Mr. and Mrs. Harold J. Warner, correspondents of *The Billboard*, in Buffalo at a hospital there April 20.

A daughter to Mr. and Mrs. Morrie Simons in San Francisco recently. Father is violinist-arranger with Dick Foye's band at the Sir Francis Drake Hotel there.

## Divorces

Joe Ferrando, side-show performer, from Eula Webb Ferrando at Las Vegas, Nev., April 19.

Hedi Hollander, known professionally as Hedi Schoop, former actress, from Frederick Hollander, motion picture studio musical director, in Los Angeles April 22.

Donald Moore, promoter, from Ada Mae Moore in Los Angeles, April 5.

Jean Hall, screen actress, from Randolph F. Hall, advertising man, in Los Angeles April 28.

Esther R. Stokes from Harold B. Stokes, orchestra leader, in Chicago April 22.

## EASTIN VS. ACUS

(Continued from opposite page) able to obtain photostatic copies of the contract and the check given by Eastin to buy these rights.

Acus pointed out that Fine Arts entered into an agreement with Jeremiah D. Maguire for a loan of \$182,000 and assigned the film rights to Maguire. The lien held by Maguire, Acus contends, was foreclosed and Maguire bought the film rights free of any liens except the right of Grand National Pictures, Inc., to distribute 35mm. films, a right which existed when Maguire made the loan.

## Marriages

**BRAMBLE-LEE**—Charles H. (Chick) Bramble, singer, and Joanne Lee, vaude performer, March 26 in Camden, N. J.

**DISSIN-ANDROS**—Sam Dissin, manager of the Swan Club, Philadelphia, and Kay Andros, on the service staff of that club, April 19 in Richmond, Va.

**MCCORMICK-PHINNEY**—Edward C. McCormick to Edith Phinney at St. Jude's Anglican Church, West St. John,

# BIG GATE TREND HOLDS UP

## Marks Hits Big Biz Vein in Va.

Second week in Richmond gives org two Friday and Saturday engagements

RICHMOND, Va., May 1.—John H. Marks Shows scored another winner at their second date of the season on the South Richmond showgrounds. Stand was for eight days, with shows playing two Friday and Saturday engagements. Shows participated in a State-wide blackout Tuesday, which lasted over an hour. Blackout came at 9 p.m. when crowds were becoming the thickest, but elaborate precautions had been made by the shows' staff for the first unannounced air-raid drill in this section. Defense authorities, headed by Colonel Wyse, of the Civilian Defense Office, congratulated the management on the way the situation was handled on the showgrounds.

Art Gordon, producer of Chez Paree Revue, was taken to the hospital following a heart attack late last week, but after several days in an oxygen tent physicians pronounced his condition much improved. He is still in St. Luke's (See MARKS BIZ VEIN on page 43)

## Johns's New Org in Successful Opener At Stand in Macon

MACON, Ga., May 1.—J. L. Johns opened his new Gay Way Shows here last week to good business on the Troy Raines lot, just outside of the city. Combo will remain a second week, and first road stand is booked for Warner Robins Air Depot at Wellston, 18 miles south of Macon and scene of a large defense project. Date will be played under police fund auspices.

Engagement here is under sponsorship of the Negro unit of the OGD auxiliary police. Line-up includes Ferris Wheel, Bill Gann, foreman; Hubert Brantley, tickets, Chairplane, Ernest Rice, operator; Delta McCarthy, tickets. Kiddie Auto Ride, Billie Smith, operator; Dorothy Smith, tickets.

Funhouse, Jimmie Roberts, manager; Margaret Smith, tickets. Monkey Show, Capt. Frank Harris, trainer; Mrs. Crawford, tickets; Johnnie Ryan, boss canvasser; Peep Show, Ira Perkins, manager. War Show, J. W. Shelton, manager. Pit Show, C. C. Davenport, manager.

Concessions: Jimmie Green, watch-la; John Rines, cork gallery; Alice Gann, (See JOHN'S NEW ORG on page 34)

## BU Overcomes Rain Handicap To Chalk Good Edinburg Run

EDINBURG, Ind., May 1.—Altho opening was delayed for four nights because of rain and despite inclement weather the rest of the week, Baker's United Attractions opened their 1943 season at City Park here to good results, Manager Tom Baker said. Because of the weather, however, shows planned to remain over in the same spot for another week.

Rides came out of quarters freshly painted and organization presents an attractive appearance. Rides are in charge of Jack Kelly again, and roster includes Tilt-a-Whirl, Jack Scanlon; Ferris Wheel, Blackie Jones; Merry-Go-Round, Lee Irwin; Loop-o-Plane, Whitey Gurnoyer, and Kiddie Ride, Frank Smith.

Concessionaires are Mr. and Mrs. J. R. Green, caramel corn; Mr. and Mrs. W. H. Lambert and son, Billie, photo gallery; Rex Shinn and Mr. and Mrs. Brooks, cookhouse; Mr. and Mrs. J. R. Reed, bingo; Mr. and Mrs. Buck Weaver, pan store, cane rack and color store, and Mr. (See BU BEATS WEATHER on page 34)

## Double or Nothin'

PONCHATOULA, La., May 1.—John R. Ward, manager of shows bearing his name, has instituted a novel plan to promote the purchase of War Bonds and Stamps among his employees. During the local engagement, which also marked the launching of the government's second War Bond drive, Ward offered to match dollar for dollar every War Stamp purchased by his employees, with Ward's purchase being credited to the employee. The offer holds good for the season. In addition, all employee bonuses on the season are to be paid in War Bonds and Stamps.

## Jones Expo Opens Washington Stand

AUGUSTA, Ga., May 1.—After a couple of touches of hard luck, the Johnny J. Jones Exposition, after a two-week run ending April 24, left for Washington, its first road spot out of winter quarters here, at 2:10 p.m. on April 25. Because of bad weather on Friday and Saturday there was an early teardown, and General Manager E. Lawrence Phillips reported the show loaded at 11 a.m. on Sunday, the run being made over the Georgia & Florida and Southern railroads.

During the first week the cookhouse was damaged by fire, and was rebuilt into a large sit-down grab, tables to be eliminated for the duration. A new posing-show top was to arrive in Washington to replace the one destroyed in a storm during the first week here. An 80-foot steel car was rebuilt into a berth car for workmen.

A troupe arrived here for Mrs. Hody Jones's *Follies of 1943*. Carl J. Lauther's *Oddities of the World* was reported set to join in Washington for the April 28-May 8 stand. General Manager Phillips said authorities were well satisfied with the conduct of the organization in Augusta and that he was contemplating acquiring permanent quarters here.

## 300 PCSA Members Are Guests At Russell Bros.' Performance

LOS ANGELES, May 1.—Russell Bros.' Circus, here for 17 days, was host to members of the Pacific Coast Showmen's Association Monday night when about 300 attended the circus performance in a body. They were guests of Robert O'Hara, manager, and Mr. and Mrs. C. W. Webb. A special section opposite the center ring was reserved for the guests.

Circus management turned the party over to the club and gave it a free run of the place. Sam Dolman was at the front door, with Harry Chipman at the entrance of the reserved section to identify members. They were admitted upon presentation of a club or auxiliary membership card. Guests also were invited to stay for the concert.

Showfolk guests included Ed and Inez Walsh, Mrs. Al Sands, Frank and Mabelle Bennett, Lucille Dolman, John Backman, William Scott, Dan Dix, Jerry

## CW Beats Rain, Cold at Baltimore, Hyattsville Stands

BALTIMORE, May 1.—After playing a week's stand in Hyattsville, Md., to cold weather and fair business, Catlin & Wilson Shows moved in here for a 10-day stand. Altho hampered by cold and rainy weather, management reported that business on the initial three days was satisfactory. Cold weather at Hyattsville killed off business the greater portion of the week, but Saturday night's grosses kept the shows in the black, E. C. McCarter reported.

Several members of the shows exchanged visits with the personnel of the James E. Strates Shows. L. Smith, concessionaire, was called home during the local engagement to attend the funeral of his father-in-law. Among visitors were Dave Endy, Abe Prell, Tommy Rice and Bill Tucker, Endy-Prell Shows, and Mr. and Mrs. Walter Dover, (See CW BEATS RAIN on page 34)

## Edwards Is Tidwell Pilot; War Bond Drive Totals 18G

ST. LOUIS, May 1.—Jack Edwards, general agent of Byers Bros.' Shows last season, has been signed in that capacity by T. J. Tidwell Shows for 1943. Stand at San Angelo, Tex., saw shows roll up big business. Highlighting the engagement was a War Bond drive promoted by Edwards and sponsored by Disabled American Veterans' Post. Queenie, elephant with the shows, was used for a bally during the drive and each person who bought a War Bond was given a free ride.

Over \$18,000 worth of bonds were sold and shows garnered plenty of good publicity. Edwards resigned his position with Byers Bros. last fall when he enlisted in the Naval Reserve. After several months service he was honorably discharged in February because of ill health.

## Weather Helps Buck to Winner At Troy Debut

TROY, N. Y., May 1.—With good weather, O. C. Buck Shows launched their 1943 tour at Laureate Ball Park here last Saturday, under Veterans of Foreign Wars Post auspices, to near-capacity business. All reported inaugural business highly satisfactory, with rides getting an exceptionally heavy play, Roy F. Peugh, press representative, said. Jimmie Hurd's Side Show led shows, while Silver Streak was best among rides.

Mr. and Mrs. E. C. Evans arrived in time for the opening with their popcorn, candy apples, Penny Arcade and five games. Mr. and Mrs. Harry Swartz came in with frozen custard machine. Fred Blythe is in charge of the Bill Jones bingo stand. Mr. and Mrs. Paul La Cross joined with their two ball games, and Mrs. Boneberg came on with her dart game.

The shows opened with Merry-Go-Round, Whip, Kiddee Autos, Octopus, Ferris Wheel and Silver Streak, but they will carry eight during the season. Shows include Motordrome, Snake, War Show, Follies, Side Show and Penny Arcade. Sam Beatty has an attractive line-up of concessions and reported satisfactory opening business. Visitors included Mr. George W. Traver, Mr. and Mrs. Thomas Shiabie, Mr. and Mrs. Nelson Beardsley, Lieut. Hervey A. Keater, Lieut. Edward Opdyke.

## World of Pleasure Inaugurates Jaunt At Ecorse, Mich.

ECORSE, Mich., May 1.—World of Pleasure Shows, under direction of John Quinn, successfully inaugurated their season here this week despite cold weather. Shows are carrying 10 rides, 10 shows and about 25 concessions. All reported satisfactory grosses at opening, Roy Marks said.

Besides Owner-Manager Quinn, staff includes Mrs. Quinn, secretary-treasurer; Vic Canaries, general agent; Scotty Holstead, business agent; William Poleswright, ride superintendent; George Schemburg, chief electrician, and Bill Possell, superintendent of transportation.

Rides and foreman are Merry-Go-Round, Bob Miller; Tilt-a-Whirl, Jack Van Buren; Rolloplane, Al Unsoe; Twin Ferris Wheels, Troy Scruggs; Silver Streak, Jimmy Smith; Dipsy-Doodle, Bob Diamond; Octopus, Joe Caffery, and (See WP INAUGURAL on page 34)

## Martone Combo Gets Fast Start in K. C.

KANSAS CITY, Mo., May 1.—Toney Martone's Heart of America Shows got their season off to a flying start here April 21, playing to near-capacity crowds at the Independence and White avenues lot. Organization makes an attractive appearance and is carrying four rides and about 30 concessions. All reported satisfactory business at the inaugural.

Ruth Martone is secretary-treasurer and press representative; F. G. Scott, electrician; Marvin Lemon, mechanic, and Mike (Buck) Keegan, superintendent of grounds. Concessionaires include Buck Ray, 10; James Mace, 3, and Army Armstrong, Margaret Stone, Ivan Mackelson, Mr. and Mrs. Vermillion, Marvin Lemon, Spike Wagner, Pete Mudry, (See MARTONE START on page 34)

## Sparks Buys Ensley Quarters

BIRMINGHAM, May 1.—J. S. Sparks, owner of the Sparks Shows, has purchased a one-story brick building and lot, 50 by 150 feet, at 418 17th Street, Ensley, Ala., for use as winter quarters for his shows, it was announced this week.

## Appeal From Local Ban on Ride Gas Can Be Taken, OPA Ruling

WASHINGTON, May 1.—The issuance of coupons for gas for carnival and amusement park riding devices is left to the discretion of local rationing boards, but operators can always appeal adverse decisions, the Office of Price Administration announced today.

In the Eastern gasoline shortage area local boards have full authority to regulate the rationing of gas, OPA officials here said. This authority is given them since it is felt that these local representatives best know the need for restrictions in their own localities. However, where representatives of any business or commercial enterprise, including carnival

and amusement park operators, feel that they are "hardship" cases, they may appeal adverse decisions to the State OPA office. The State office may overrule the local rationing board if the situation merits such action and may direct the local board to issue additional coupons.

So far as the Office of Price Administration in Washington is concerned, the issuance of gas coupons for riding devices is optional with local boards. They may give or deny gas to ride operators without any definite orders from Washington. The OPA merely directs local boards to take whatever control (See Local Board Appeal on page 34)

# Krekos Urges Shows' Compliance With War Regulations on Coast

SAN FRANCISCO, May 1.—Mike Krekos, manager West Coast Amusement Company and member of the legislative committee of Pacific Coast Showmen's Association, is broadcasting an appeal to a few small shows now in operation in California to comply with the army rules of securing permits before showing in any community. After checking into the situation officers of the Western Defense Command state that the general compliance has been satisfactory and the outdoor amusement men as a whole are being complimented for their co-operative attitude. However, the few shows that are ignoring the order are jeopardizing the entire show business, Krekos said.

Krekos stated that the size of the crowds that any organization draws does not enter into the picture at all, but that every traveling unit must have a permit and same can be secured from the commanding general of the Western Defense Command at the Presidio in San Francisco, at the Huntington Hotel in

Pasadena in Southern California, or at Fort Lewis for Oregon and Washington. The army advises that it will not police the matter of the shows having the necessary military permits from Lieutenant General De Witt, but that any unforeseen happening on any show without a permit will lead to the banning of all touring organizations.

Following the organizing of the new State Defense Council on May 1 under Gov. Earl Warren each local council of defense will check every show as to permits and lights. Permits are so easily obtained that it is without point for any amusement organization to be without one and its negligence can do untold damage to all, Krekos said. He added that 100 per cent compliance would lead to a material relaxation of the rules now in force.

## Lewis Fetes Norfolk Saints and Sinners

NORFOLK, May 1.—Art Lewis, owner shows bearing his name, was host to 75 members of the Charles Consolvo Tent, Circus Saints and Sinners' Club of America, at the annual Jamboree held on the midway during shows' local stand. Lewis is a member of the tent.

Headed by Consolvo; A. R. Thompson, president, and Don Harrison, secretary, the guests paraded around the midway and later visited the various shows and rides. Refreshments were served at midnight in the cookhouse, as was a buffet lunch.

## Zimdars' Equipment To Park; Tour Off

HOT SPRINGS, Ark., May 1.—Golden Belt Shows, with quarters here, are off the road for the duration, Harry H. Zimdars, owner, announces. Zimdars said that after 16 years of operating carnivals he plans to take over the grounds of Whittington Park here and place a number of rides, shows and concessions.

Tiger Mack's corn game, which has been with the shows since 1936, has been signed, along with a number of other concessions.

## WPB Announces Method for Juice And Temp Hookup

WASHINGTON, May 1.—A plan to enable carnivals and similar attractions to obtain connections with municipal or public utility power lines for electric current has been worked out and is now in operation by the War Production Board.

Under this plan the operator of such a show or carnival should write to the Office of War Utilities, War Production Board, Washington, D. C., and ask for a blanket authorization for power connections, and this authorization, when presented along the route during the season, will carry full authority to empower local utilities to make the necessary current connections.

Upon presenting the authorization to a utility company, the operator is given a temporary power connection. The length of time for which this connection may be held is 60 days. Another provision in the plan is that which requires that all materials used in the connections, such as poles and wires, will be returned to utility stock when the engagement is completed.

Plan should be very workable, as it requires a minimum of paperwork and the letters of authorization are issued promptly by the Office of War Utilities. Apparently, show operators are making fast use of the plan, as the WPB office reports that letters have already been issued in a fairly steady flow.

Of course, shows that are carrying generating plants are not concerned with the new plan, but it is important to shows that depend upon local power companies.

## Martin Acts Signed With Eastern Shows

BOSTON, May 1.—The Al Martin office here has set free attractions with three shows this week. The Flying Romas opened with Coleman Bros.' Shows in Middletown, Conn., while some 50 miles distant the Great Knoll opened with Joe Barry's Shows. The Blonde Sensations left here to open in Richmond, Va., with a Barney Tassell unit.

Shows opening next week, with talent set by Martin, include the No. 1 Ell Legasse Unit at Haverhill, Mass. The Sensational Gretonas will be the free attractions there. In Providence, R. I., the Cartier Sisters will appear with Joe Venditto's Shows.

Legasse's bow is for nine days, under American Legion Post auspices.

## Stephan Sets Debut Date in Unionville

QUEEN CITY, Mo., May 1.—Stephan's Shows, quartered locally, will open their 1943 season at Unionville, Mo., May 22 under American Legion Post auspices. Otto Stephan, owner-manager, said this week. Combo will include 5 rides, 3 shows and 12 concessions, Stephan said.

Charles Nichols has booked his two Kiddle Rides.

## TENTS

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CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO.  
100 CENTRAL AVE. ALTON, ILL.

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50x110 USED DRAMATIC TOP.

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# RUBIN & CHERRY EXPOSITION

ALL PERSONS ENGAGED, REPORT IN  
ST. LOUIS, MO.

GRAND & LA CLEDE AVE. SHOW GROUNDS  
OPENING FRIDAY, MAY 14  
SHOW TRAIN LEAVES CARUTHERSVILLE,  
MO., MAY 7

Man To Operate Neon Plant.

Electrician who has had Diesel Plant Distribution experience.

Posing Girls for French Casino.

Monty Hall, who was Talker on Rubin & Cherry Hawaiian Show last year, wire. Hawaiian Musicians and Performers.

Experienced Pullman Porter. Colored Train Help, Polers and Chalkers. Foreman for new 3-Unit Eli Ferris Wheels, also Ride Help for all Rides.

Custard Privilege open. Experienced Man or Couple to operate Popcorn and Karmel Corn Concession.

Bill and Lula Oren, wire.

All Address:

## RUBIN & CHERRY EXPOSITION

CARUTHERSVILLE, MO., UNTIL MAY 7 — THEN ST. LOUIS, MO.

CARL J. SEDLMAYR

SAM SOLOMON

## CORTES LOROW WANTS

Three more Feature Freaks, Working Acts, Scotch Band Acts that are willing to learn to Blow Glass and make Stock in spare time for extra pay.

Workingmen, this is the No. 1 Show on the road and pays top salaries. Want six Saxophone Players, prefer those that can Double in Snare Drum; Girls for Bally and Feature Attraction, Half and Half to work in Main Show; no expose. Open St. Louis, Mo., May 14. Will be in Caruthersville, Mo., Until May 8.

## WANTED CONCESSIONS AND RIDE HELP

Foreman for Chairplane, top salary. Second Man for other Rides. No drunkards. LEGITIMATE CONCESSIONS ONLY. Pop Corn, Candy Apples, Peanuts in one concession. Fish Pond, Bowling Alley, String Game, Grab Stand. Concessions do a big business playing Phila. lots until October. NO FRONT GATE. FOR SALE—Complete beautiful Grab Stand. WHIP—Complete equipment for 8 or 12-car Whip. All new, including Platform and Plates. Write for particulars. No cars.

MAX GRUBERG FAMOUS SHOWS

1840 MARKET STREET

PHILADELPHIA, PA.

## OUTSTANDING FREAK TO FEATURE

YEAR-AROUND WORK. STATE ALL. TICKET? YES.

A. J. BUDD, WEST COAST VICTORY SHOW  
VALLEJO, CALIF.

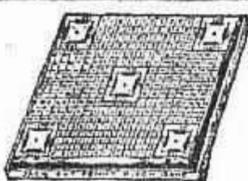
## WANT

Ride Help who drive Saml Trailers, salary no object if you are good. Place Girl Show with own wardrobe; carrying only one Girl Show; good proposition for party who knows his business. Place Free Attraction, must be sensational. Zucchini, wire it at liberty. Preacher Munroe can place Side Show Attractions; want to hear from Half and Half. Paul Russell, come on. Place high-class Mental Act or any good Entertaining Act. Want to hear from Jeanie. Business and working conditions are good. Whitey Weiss can place Coupon and Wheel Agents for Slum Stores and Penny Pitcher. Counterman for Bingo. This show playing money territory. Mrs. Wagner can place Cookhouse Help. Everybody address: AL WAGNER, Valdosta, Ga., This Week; Then Into Atlanta. P.S.: Foreman for 3-Abreast Spillman Merry-Go-Round. Top salary.

## WANT . . . . . WANT

SHOWS—Will book at 20% plus tax with own outfit and transportation, or 35% plus tax and furnish outfit for any money-getting shows. CONCESSIONS—Photos, Cork Gallery, American Mitt Camp, String Game, Jewelry, Custard, Candy Floss. All \$16.50, insurance and cut-in included. Will book Flash Arcade at 20%. This show knows and plays Indiana's best defense spots; always first in, second to none. May 8rd through 8th, one and a half blocks from Court House at Franklin, Ind. We carry two outstanding Free Acts. All replies:

GEREN'S UNITED SHOWS  
FRANKLIN, IND.



**PENNY PITCH GAMES**  
 Size 46x48", Price \$25.00.  
 Size 48x48", With 1 Jack Pot, \$35.00.  
 Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price ..... \$12.00

**BINGO GAMES**  
 75-Player Complete ..... \$5.00  
 100-Player Complete ..... 7.00

1/3 Deposit on All Orders.  
**SEND FOR CATALOGUE**  
 Full of New Games, Blankets, Dolls, Lamp, Aluminum Ware, Canes, etc.

**SLACK MFG. CO.**  
 124-126 W. Lake St. CHICAGO, ILL.

**ASTRO FORECASTS AND ANALYSES**  
 All Readings Complete for 1943

Single Sheets, 8 1/2 x 14. Typewritten. Per M. \$5.00  
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 120 Pages, 2 Sets Numbers, Clearing and Polity, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.  
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 Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

**SIMMONS & CO.**  
 19 West Jackson Blvd. CHICAGO  
 Instant Delivery. Send for Wholesale Prices.

The **FRANK ORGAN & CALLOPE SHOP**  
**HAS FOR SALE OR TRADE**  
 2 Tangley Calliopes, 2 Band Organs, 1 small Arcade Piano. All in excellent condition.  
 4948 Waveland Ave., Chicago, Ill.

**SECOND-HAND SHOW PROPERTY FOR SALE**  
 Bass Drum, 28 Inch. Good Heads, Cheap.  
 Underwood Visible Typewriter. Fine Cond. Cheap.  
 \$5.00 New Government Desk Trunk. Cost \$30.  
 \$5.00 Gallon Aluminum Paint. Fine Quality.  
**WE BUY** Concession Tents, Evans Wheels, Rink Skates. Pay Cash.  
**WEIL'S CURIOSITY SHOP**  
 12 Strawberry St. Philadelphia, Pa.

**FOR SALE**  
**DOUBLE LOOP-A-PLANE**  
 \$400.00 down payment, balance 10% of gross. Same to be booked on this show. This ride is in A-1 condition. Address:  
**LAKE STATE SHOWS**  
 ROYAL OAK, MICH.

**"FOOTS" MIDDLETON**  
 Wants to hear from Bill Cain, Johnny Kentlo, Eve La Tour, McCaskill at once for  
**HENNIES BROS.' SHOWS**  
 Now playing Kingshighway and Chippewa Avenue, St. Louis, Mo. All wire me  
**HOTEL MARYLAND, ST. LOUIS, MO.**

**GREAT SUTTON SHOWS**  
 WILL SELL EXCLUSIVE ON CORN GAME AND PHOTO GALLERY.  
 WILL BOOK CLEAN CONCESSIONS OF ALL KINDS.  
 WILL FURNISH COMPLETE 10-IN-1 TO PARTY WHO CAN PUT SHOW INSIDE.  
 Address:  
**FRANK M. SUTTON, Mgr.**  
 Blytheville, Ark., this week; Marion, Ill., May 10-15.

# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

**SEASONAL weather.**  
**FRANK CHASE**, cork gallery operator, since closing with Bright Lights Exposition has joined Penn Premier Shows.  
**NINA ULTREP**, formerly with the Frank West Shows, is in Rochester, N. Y., where she is employed in war work.  
**MIDWAY upper crusts** are those who had the crust to become uppers.  
**RAY & SWARTZ ARCADE** is working to good results at a downtown San Diego (Calif.) location.  
**TRUDIE DISANTI**, cookhouse operator, reports that she and husband will not return to the road this summer. They are doing war work in Portland, Ore.  
**FOR some midway life** is cluttered up more with sawdust than gold dust.  
**PAT MARTIN** is presenting her dance routine in the Follies' Revue on Groff's United Shows. Birdie Cook also is with the revue.  
**PVT. EDWARD V. JOHNSON**, with Goodman Wonder Shows from 1936 to



**JACK EDWARDS**, well-known general agent, who was signed in that capacity recently by T. J. Tidwell Shows, held the same position with Byers Bros.' Shows last season. Joining the organization at San Angelo, Tex., he promoted a War Bond drive, under Disabled American Veterans' Post auspices, which resulted in over \$18,000 worth of bonds being sold. Edwards resigned his position with Byers Bros. last fall upon enlisting in the Naval Reserve. After several months of service, however, he was honorably discharged because of ill health.

1942, is with Battery C, 52d F. A. Tng. Bn., 1st Section, Camp Roberts, Calif.

**HEAR** about the G-top operator who sent 1,000 pairs of dice to the soldiers?

**MYERS & FROCK RIDES** are still at Firestone and Compton boulevards, Los Angeles, where they are working to fair business over the week-ends.

**ED SMITHSON**, well-known West Coast agent, is now with the Bill Groff Attractions, which opened the season near Los Angeles recently.

**SOME** convincing talking show-front orators can't talk convincingly to landlords.

**AFTER CLOSING** with Bright Lights Expo, Floyd Sheaks has his bingo stand on Garden State Shows, F. A. Norton reports from Lonaconing, Md.

**AXEL BENDIXON**, Midwestern showman, has his rides installed at Fairyland

**ATTENTION, Carnival Managers:** Send routes to reach the Cincinnati offices of The Billboard by Saturday of each week.

Park, Kansas City, Mo., and will remain there for the duration.

**YOU** can always judge a show artist's capabilities by reviewing pictures on fronts.

**BILL CULETON** has signed his cookhouse with King Reid Shows for 1943, Matty McGann reports from Oswego, N. Y.

**CHARLES WATSON**, former concessionaire with Royal American Shows, is blind and a patient at the Little Sisters of the Poor Home, McGill and Reed avenues, Mobile, Ala.

**BURNING** question: "When will the war end and what can we substitute for labor?"

**MENTALIST** on All-American Exposition Shows, Myrtle Hutt was called home to Fargo, N. C., during the organization's Decatur (Ala.) stand. Her father is seriously ill.

**COOKHOUSE OPERATOR** Bill Mosley has booked his midway cafe with Fred Allen Shows, joining the organization at its opening stand in Syracuse, N. Y., May 6.

**SURE** sign of summer: When ride boys start writing to forgotten town gals on the route.

**MRS. ROSS CANAGA** and son, Thomas, are vacationing at the home of her mother in Lincoln, Ky., after which they will join Doc Canaga, popcorn concessionaire, on Elite Exposition Shows.

**ROBERTA ROBERTS** (Homer R. Sharar) and Billie Baker spent Easter in Dallas after opening there with Dodson's World's Fair Shows. Baker is handling



**A MEMBER** of Royal American Shows until his enlistment in the armed forces March, 1941, George R. Fiksdal is chief armorer with 2052 Ordnance Co., AAFBS, Bombadier College, Midland, Tex. He holds the rank of technical sergeant.

the front of the annex on Ray Cramer's Side Show.

**SHOWGOERS** in the East were told to have all the amusements they want on a gallon and a half of gasoline.

**SECRETARY** and lot superintendent for various carnivals, Eugene C. Cook is in Whitfield Hospital, Whitfield, Mass., suffering with a serious back injury sustained some time ago. He says he would like to read letters from friends.

**P. H. SAVIN** letters from Atlanta that he visited with Manager Smith and Captain Ellis, of the Pan-American Train Show; Don Harry; Madam Louis, mentalist last year with Sol's Liberty Shows, and Carl Peterson, magician.

**SHOW** equipment was getting out of date at a terrible speed until curbs and priorities stopped the building rush.

**L. J. HETH SHOWS** opened a week's run in Nashville April 26 to good results. Shows are playing a lot across from the fairgrounds, and warm weather greeted the organization, said to be the first to unload there this spring.

**Biblically Speaking**

**PATRICK MUGGINS**, animal caretaker with Drinkwater's Wild Life Show on Gillywagon's Exposition Shows, was dubbed "Carrots" by his fellow workers because his job was to feed carrots to the exhibit's rabbits, raccoons and monkeys. "When you see Carrots you'll always see carrots," is the way one showman put it. Carrots, who hailed from the hills of Tennessee, had spent his life roaming the mountains and studying wildlife. His fifth-grade education helped a lot because he could read about jungle animals. He pictured himself as the Frank Buck of the hills. When Manager Drinkwater offered him the position as cage cleaner and keeper at the fabulous salary of six bucks per week and his cakes, Carrots accepted the job because it made him a pro animal man. He was also a born showman who believed that one should dress the part if you expect patrons to believe that you are what you represent yourself to be. Before the season was half over he had saved enough to invest in a secondhand uniform, leather puttees, Sam Browne belt, holster and a shiny nickel-plated revolver which couldn't be fired. On his cap he attached a sign that read, "Keeper." Each morning he would strap on his gun and then raise the tent's walls high enough to allow town kids playing on the lot to watch him walk from cage to cage and feed the animals. He had read about snake milkers and he posed as being one when the snake box was opened. Altho he didn't own a watch, his most valued possession was a heavy chain with a snake's rattler dangling on it. While in the Deep South Carrots lectured to colored patrons because he could awe them with his jungle yarns. Seeing an old darky watching the monkeys, Carrots was ready with his stock joke and cracked, "Do y'all recognize any of your kinfolk?" "Dey look mo' like somebody else den dey do any cullud pussum I evva see'd," replied the darky. "Huh!" snorted Carrots, getting hot under the collar, "Are you insinuating that I'm an ape?" "No, suh! No, suh!" halfway apologized the aged darky while pointing to the sign on Carrot's cap and quoting. "Am I my brudda's keeper?"

**NEVER** abuse workmen. Time has proved that they often become employers and hire their former bosses.

**MEMBERS** of Sunburst Exposition Shows, Myron Colegrove and Capt. Frank Vogts, while on a trip in Northern New York, booked their organization as midway attraction at Vernon (N. Y.) Fair. It will mark shows' third engagement there.

**GENERAL AGENTS'** mistakes are never ruinous—unless you prefer to take the manager's word for it rather than that of the agents.

**MRS. O. N. CRAFTS**, wife of the owner of Crafts Enterprises, enjoyed visits from her sister, Mrs. P. E. Voight, and brother, Fred Rennick, St. Louis, during the organization's stand in Lynwood, Calif. Rennick was in the tax collector's office at City Hall, St. Louis, for many years.

**WONDER** what became of the old-time cookhouse waiters who when any foreign matter was found in the stew claimed it to be vitamins.

**SPECIAL AGENT** with Buckeye State Shows last season, Harold M. Kilpatrick is with the advertising department of Dodson's World's Fair Shows, where he is handling the billing. Mrs. Kilpatrick,

**SATISFIED CUSTOMERS**

are our greatest asset. The following new users of **BIG ELI WHEELS** are registering good business: Walter Byers, Columbus, Ohio; Capell Brothers, Savannah, Okla.; S. B. Rhodes, Amarillo, Texas. Reporting having just received their New Wheels are E. W. Burr, Manchester, N. H., and Otto Criss, Fort Wayne, Indiana. You too can be a satisfied **BIG ELI** User. Ask Us About It.

**ELI BRIDGE COMPANY**  
 Builders  
 800 Case Ave. Jacksonville, Illinois



ball game operator on Buckeye State last year, is with her husband on the advance wagon.

AFTER the war is over we will have to go thru the trouble of remembering to call a taxi instead of walking to the lot.

GENERAL AGENT with Art Lewis Shows the last two seasons, Harry A. Parker will not return to the road this year, he reports from his home in Revere, Mass. He says he has been a mail carrier there during the off season, and the shortage of carriers in that sector make it impossible for him to troupe.

WHEN we hear a carnival manager say that a certain fair manager is okay in his book and hear the certain fair manager say that the carnival manager is all right, we wonder what in the 'ell they are waiting for.

BOB LEITHISER, while en route from Louisville to Osborn, Ind., to join W. S. Curl Shows, stopped off in Cincinnati and visited *The Billboard* office. Bob said he will be associated with John Moore in the operation of the Side Show there.

THEN there is the depression-days story about a midway night watchman rushing to his boss's trailer and breathlessly telling him that there was a burglar in the office truck and the boss's reply, "Let him alone. He'll soon find out it's only brass."

BECAUSE of inclement weather and shortage of labor, quarters' activities of Hoosier Amusement Company at Indianapolis have been slow in reaching completion, D. Fleming, secretary, said last week. Fleming said shows plan to play the same location at Indianapolis until May 9. He added that weather and labor conditions are clearing up and believes they will be all right in a short time.

CARNIVAL agents fortunate enough to obtain lots close in this season will prove their worth in these days of restricted motoring when practically no one will be driving his car except on necessary trips.

MR. AND MRS. GRANT CHANDLER, formerly with Goodman Wonder Shows, were hosts at dinner in their Oakland (Calif.) home April 25 to Pvt. Thomas J. Bowers, a member of the Goodman combo for the last five years, who is stationed at Stoneman Camp, Calif. The Chandlers are working in an Oakland shipyard and, because of the government's recent freezing order on help, will remain there for the duration.

THOSE good old days are returning. Remember when concession agents erected their booths, show and ride men helped to get the show on and off of the train, and from the big boss down everyone with it had calloused hands?

EVA PERRY is managing the Follies Glamour Girls' Review on Groff's United Shows, she reports from San Bernardino, Calif. She says the shows stand there resulted in good business.

**Everybody's Doing It**

HOLLYWOOD, May 1.—A well-known West Coast side-show operator is having his worries trying to assemble his attractions. He found the fat woman froze to her job in a war plant, where she was operating an electric sewing machine; midgets working in the tips of bomber planes, and the wild man busily engaged in a war movie imitating the Jap Emperor on a movie lot in Hollywood.

**IN THE ARMED FORCES**

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. ALVIN ZEAGLER, concession agent with various West Coast shows, is doing overseas duty.

PVT. JERRY HIGGINS, former girl show operator on Clyde Smith Shows, is with Training Group 418, Flight A, BTC 4, Miami Beach, Fla.

KNOWN in outdoor show business as Eddie O'Brien, PFC Don Ravelli is in the Medical Corps, Station Hospital, Fort Preble, Portland, Me.

FORMER trouper Pvt. William (Shorty) McNeese is a paratrooper with Company K, 2d Battalion, 1st PTR, Fort Benning, Ga. He's taking special training there.

WITH LORO BROS.' Attractions until his induction in the army, Lucian (Jack) Siegmund is a private with Battery F, 155th AB AA Bn., 17th Air Borne Division, APO, 452, Camp Mackall, N. C.

CHARLES M. (SWEDE) NELSON, a member of West Bros. and Barker's shows before enlisting in the army two years ago, is doing overseas duty. He is a technical sergeant.

RISE FOREMAN for A. E. Walsh on James E. Strates Shows, Thomas (Big Boy) Hutson is a private with the 563d Ordnance Company, M. O. P., Barracks 4, Jackson, Miss.

CORP. HARRY H. LAUDER, son of James (Jimmie) Lauder, Merrill, Wis., former outdoor showman and well-known concessionaire, is with 722d S. A. W. Company, Drew Field, Florida.

CHARLES W. MARTIN, son of Eva Perry, girl-show manager with Groff's United Shows, is in the army and stationed at Fort McArthur, Calif. He was previously with carnivals and circuses on the West Coast.

KNOWN to outdoor showfolk as Frankie Steele, Stanley Mazurkiewicz has entered the armed service, while his wife is working in a Lancaster (N. Y.) war plant. Both were with Kaus Exposition Shows.

A MEMBER of Wendell (Pop) Kuntz's Side Show on Art Lewis Shows for the last three years, Francis W. Jones is a private with Company A, 407th Infantry, APO, 102, Camp Maxey, Tex. Jones

**No. 5 ELI FERRIS WHEEL**

With own transportation, want to book with small carnival.

**LLOYD O'DELL**

1412 1/2 Fourth Ave. ROCK ISLAND, ILL.

**Ferris Wheel Operator**

Want reliable Man for new No. 5 Eli Wheel in amusement park. Will pay top salary for experienced, sober man. Write, stating your salary wanted.

**TONY SANTO**

1783 E. Ninth St. CLEVELAND, OHIO

**TORTURE PROOF**

Original Illusion. First Time Advertised. Write

**ABBOTT'S, Colon, Michigan**

World's Largest Illusion Builders

enlisted December 7, 1942, and he's now a company bugler.

CRIME AND POSING show manager with Henties Bros.' Shows for the last five years, Sam E. Fillingham is a private with 2d Platoon, Company D, 4th Battalion, Camp Wheeler, Ga. Mrs. Fillingham is living with her parents, Mr. and Mrs. Louis Isler, former owners of Isler Greater Shows, at Chapman, Kan.

CHARLES E. (BUBBLES) MAUGHAN, former press agent and concessionaire with Buckeye State Shows, has re-enlisted in the navy as a yeoman and is stationed at New Orleans. Bubbles served in the navy in World War I. After leaving the Buckeye State combo he became publicity director of Station WREC and later was news editor of *The Memphis Labor Review*.

**WHEELS OF ALL KINDS**  
 Tickets—Paddles—Laydowns  
 SHOOTING GALLERIES  
 Complete KENO Outfits  
 CARNIVAL SUPPLIES AND EQUIPMENT  
 GAMES, STRIKERS, ETC.  
 WRITE FOR CATALOG  
**H. C. EVANS & CO.**  
 1520-28 W. Adams St., Chicago

Advertising in the Billboard since 1905  
**ROLL FOLDED TICKETS** DAY & NIGHT SERVICE  
 SHIPMENT WITHIN 24 HOURS WHEN REQUESTED  
 ★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship  
 ★ Best of Materials ★ Perfect Packing ★ \$50,000.00 Bonded Guarantee  
**CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1x2**  
 10,000..\$7.15 50,000..\$13.75 90,000..\$20.35 250,000..\$48.75  
 20,000.. 8.80 60,000.. 15.40 100,000.. 22.00 300,000.. 55.00  
 30,000.. 10.45 70,000.. 17.05 150,000.. 30.25 500,000.. 88.00  
 40,000.. 12.10 80,000.. 18.70 200,000.. 38.50 1,000,000.. 170.50  
 Above prices for any wording desired. For each change of wording and color add \$3.00.  
 For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.  
**STOCK ROLL TICKETS** **WELDON, WILLIAMS & LICK**  
 2000 PER ROLL FORT SMITH, ARK.  
 1 ROLL.....75c  
 5 ROLLS.....@.....60c  
 10 ROLLS.....@.....50c  
 TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

**WORLD'S MOST POPULAR RIDES**  
 OCTOPUS—ROLLOPLANE—FLY-O-PLANE  
 Manufactured by  
**EYERLY AIRCRAFT CO., Salem, Oregon**

**SNOW CONES**  
 BE SURE YOU GET OUR LATEST PRICE LIST ON SNOW CONE SUPPLIES.  
 We Have Everything You Need and Our Prices Save You Money.  
 This Year Line Up With an Outfit That Has the Stock to Take Care of You.  
 Send a Postal Card for Your Price List Today.  
**GOLD MEDAL PRODUCTS CO.**  
 131 E. PEARL ST. CINCINNATI, OHIO

**SHRUNKEN JAPANESE SOLDIER** See the Tiny Shrunk Body  
 Once a mighty fighting soldier, now a shrunken midget. See the shrunken Jap body as he reposes in his casket. He is complete in every detail, strictly nude, everything showing; hands, feet shrunken; ribs, hair, eye lashes, brows. A reproduction of a Japanese body in shrunken condition, made of light flesh colored material, looks like a Jap, black straight hair, etc. Wt. about 7 lbs., length over all about 3 feet. Hold one up, see the crowd's flock around. Put one in window, it stops everybody. Roadshows, Carnivals, Sideshows, Window Attractions, Store Shows, order one today. Sent post paid for only \$15.00. Also a reproduction of the Japanese Shrunk Head, about half life size, only \$8.00 P.P. Order one or both today. Send money order, cashier's check, postal money order. Deposit required on all C. O. D. orders.  
**TATE'S CURIOSITY SHOP SAFFORD, ARIZONA**

**FOR SALE**  
**AMMUNITION at \$175.00 PER CASE**  
 Send Deposit to  
**ARTHUR ROZEN**  
 27 State Street Boston, Mass.

**SIDE SHOW ACTS WANTED**  
 Good proposition for man and wife, Ticket Seller, wife work inside. Tex, Sword Swallower; Harold Quirk, write. Top salaries for acts. Write  
**JAMES THOMPSON**  
 Care Dick's Paramount Shows, Ashton & Catherine Sts., Baltimore, Md.

**WANTED 4-BLOWER AGENTS-4 WANTED**  
 Also boys to take care of stores. Starting Madison, Ill., May 10. Around Steel Mills for 7 weeks.  
 Address: **FRED ZSCHILLE**  
 METROPOLIS, ILL., THIS WEEK.

**RIDE MEN, ATTENTION!**  
 OPERATORS, I can place you in good jobs for the season. All work in Chicago. Also use Tear-down Men. Work every day. Ride Men who know me, come on; will place you. Good wages, short hours.  
**GEORGE ROBINSON, Mgr. Employment Dept.**  
 (Formerly with Bookmann & Gerety Shows)  
**CARNIVAL RIDE OPERATORS**  
 OFFICE: 950 W. MADISON ST., CHICAGO, ILL.

**AT LIBERTY**  
**I. E. "WHITEY" NOLTE**  
 with three very nicely framed shows, MONKEY, MECHANICAL and GIRL SHOW, my own equipment, transportation, etc. Also want Talker and Manager for Girl and Monkey Shows.  
 P. O. BOX 621, Pine Bluff, Arkansas.

**AMMUNITION FOR SALE**  
 Make \$8,000 this season. Late model Gallery, eighteen Rifles. Sell all for \$3,500 cash. Can't operate due to ill health. Address:  
**Harris Music Company**  
 Virginia Beach, Virginia

**Coleman Bros.' Show Wants**  
 Shows all kinds, Grind Stores. Help in all departments, must drive Semi. April 22-May 1, Middletown, Conn.; May 3-8, Willimantic, Conn.  
**THOS. J. COLEMAN**  
 508 Main St. Middletown, Conn.

**I BUY, SELL AND EXCHANGE SHOW PROPERTY**  
 NOW BOOKING ATTRACTIONS FOR  
**PARK AMUSEMENT CO.**  
**CLIFF LILES, Mgr.**  
 Care Bentley Hotel Alexandria, La.

**WANT TO BUY**  
150 GROSS OF DART BALLOONS FOR CASH.  
WANT CONCESSION AGENTS for Legitimate  
Concessions in Park at El Paso.  
**FRANK BURKE SHOWS**  
BOX 1901 EL PASO, TEXAS

# Club Activities



National  
Showmen's Assn.

Palace Theater Building  
New York

## GIRLS GIRLS

Hula, Rumba, Strip, etc. Salary \$85.00 per week. Also Man and Wife, Ticket Seller and Dancer. Long season, sure salary. Write, wire or come on. **F. W. MILLER**, care World of Pleasure Shows, Monroe, Mich., May 3rd-8th.

## Showmen's League of America



Sherman Hotel  
Chicago

Jack Schenck was elected to membership. Red Cross Committee reports the drive total is \$2,078. Committee will continue its work thruout the summer in an effort to exceed last year's total of about \$11,000. Soldiers' Package Committee is working on the next remembrances to the boys in the armed service.

Brothers Al Sweeney and John Hannon are working on publicity for the summer. Brother John O'Shea is in Alexian Bros.' Hospital. Brother Tom Rankine is resting easily at the hospital, and Brothers William Blencoe and William Country are showing improvement. Al Wager has recovered and is recuperating on his shows. Tom Volimer, William Young and James Murphy are still on the sick list.

Members were grieved to learn of the death of Brother Barney Orkline. Brother Elmer Brown attended the meeting after a long absence. Brother Petey Pivor and Walter Dupont are among those recently discharged from the service. Jack Hawthorn and Whitey Woods left to join Hennies Bros.' Shows. Joe Glacey, past president of the Pacific Coast Showmen's Association, visited the rooms. Bob Kline visited the rooms while in town on business, as did Mendel Lemesh. Charles Levine is back in town for the summer.

Babe Minash visited while on a furlough. Recent visitors included Frank Perry, Andy Markham, Ray Marsh Brydon, Charles Levine, Al Kaufman, Al R. Cohn, Frank Ehrenz, Ray Oakes, Jack Pritchard, Fred F. Donnelly, Sam Bloom, Jack Benjamin, Nat. Hirsch, Ed Sopenar, George Terry, Petey Pivor, Tommy Thomas, G. L. Wright, Jack Kerschner, Leo Berrington, Max Hirsch, Past President J. C. McCaffery, First Vice-President Fred H. Kressmann, Izzy Cervone, Al Sweeney, Ed Wall, Lou Rosen, Charles R. Hall, Charles H. Hall, Henry F. Thode, Al Latto, M. J. Doolan, George Brooks, Irving Malitz, Max Brantman, Oliver Barnes, Oze Breger, J. Kaplan and Elmer Byrnes.

### Ladies' Auxiliary

Club held its regular meeting April 22, with these officers presiding: Mrs. William Carsky, president; Mrs. Michael Doolan, first vice-president; Mrs. John O'Shea, second vice-president; Mrs. Lillian Lawrence, chaplain; Mrs. Sam

### Citation

CHICAGO, May 1.—Ladies' Auxiliary of the Showmen's League of America is proudly displaying its citation from the United States Treasury Department. Certificate signed by Henry Morgenthau Jr., Secretary of the Treasury, thanks the organization for its donation of \$1,492.80 to purchase an ambulance to be turned over to the armed forces. Official presentation to the club was made April 29 at the city hall, with many club members in attendance. Frances Keller and Mrs. Henry Belden were presentation committee chairmen. A plaque, bearing the club's name, will be placed on the ambulance.

Gluskin, treasurer, and Mrs. Robert H. Miller, secretary.

Congratulations were in order for Secretary Elsie Miller, who celebrated her birthday. Lena Schlossberg attended the meeting after a lengthy absence. Cora Yeldham and Louise Rollo also were on hand. Mrs. Billie Lou Bunyard is seriously ill in American Hospital. Mrs. Filograsse and Cleora Helmer are recuperating at their homes.

Weekly award, an attractive Easter basket, donated by Marie Brown and Mrs. Delgarlan Hoffman, went to Elsie Miller. Myrtle Hutt is with All-American Exposition Shows.

## SOUTHERN STATES SHOWS

**WANT**  
For Year-Round Work From Two to Six Weeks in a Location.  
**RIDE HELP WANTED**—Need Help on the following Rides: Ferris Wheel, Loop-o-Plane, Chair-o-Plane, Tilt-a-Whirl, Octopus, Kiddie Autos and Kiddie Airplanes. Men who drive trucks and draft free given preference. On account of draft can place Office Man to be generally useful. All short jumps and 2 to 6 weeks on a location. Need Bingo Help for Boate's Bingo. State all, including salary expected. **JOHN B. DAVIS**, Mgr., Southern States Shows, 711 Grand Central Ave., Tampa, Fla.

NEW YORK, May 1.—Last regular meeting was held Wednesday, with about 60 members present, and it developed into one of the most spirited and animated sessions of the entire season. Secretary Joseph McKee presided at governors' and regular meetings. Animated discussion took place on the floor, participated in by Bill Bloch, Jerry Gottlieb, Jack Lichter, Sam Rothstein, Dada King, Jack Carr, Charles Smith, Dave Epstein and numerous others. Affairs of the club during the summer will be handled by the executive secretary, and questions of importance will be presented to the executive committee. Next regular meeting will be held in September. Last indoor function was held on Thursday, the always successful Strawberry Festival of the Ladies' Auxiliary. The Eligibility Committee elected to membership Louis H. Ulrich, sponsored by Sam Rothstein, and Alfred E. DeLuca, sponsored by George Barnett. Brother Ulrich was present at the meeting and took a bow. Brother Harry Prince has opened his "waggy" stands at Revere Beach, Mass. Bob Ellis, former manager of the Great Hollywood Show at the Golden Gate International Exposition, was a recent visitor. Recent soldier visitors: Brother Pvt. Joseph Amico, Fort George Meade, Md., and Brother Pfc. Louis Blumenthal, Technical School Squadron, Miami Beach, Fla., both on short furloughs. Brother Pvt. J. O'Shea had a minor operation in hospital at Fort Story, Va. Brother Francis King, of the navy, convalescing from a major leg operation at the Naval Hospital, St. Albans, N. Y. Interesting letters received from the following soldier brothers: Corp. Joseph Horan, Dallas; Pvt. Harry Koretsky, Camp Maxey, Tex.; Pvt. Robert Balmain, Camp Crowder, Mo.; Pvt. Stanley Plas, Camp Gordon, Johnston, Fla., and Pfc. Herman Paier, Los Angeles.

## Heart of America Showmen's Club

Reid Hotel  
Kansas City



KANSAS CITY, Mo., May 1.—Few members remain about the club, as most of them have left on their summer tours. Sam Ansher and Mr. and Mrs. Weiner joined Hennies Bros.' Shows in St. Louis, while Mrs. Ansher will remain here to work with Heart of America Shows. Brother Slim Johnson, who has been managing the Midwest Merchandise Company's branch store in Little Rock, is in Baptist Hospital there suffering with a fractured hip. Mrs. Helen Holmes, Topeka, Kan., was in for a few days on business.

Banquet and ball committee reports that present plans indicate the annual New Year's Eve Party will follow along the lines of last year, with a grand ball at the Reid Hotel.

## Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire  
Los Angeles



### Ladies' Auxiliary

Regular Monday night meeting was called off to permit members to attend the Russell Bros.' Circus performance as guest of the management. A large group attended.

Next Monday the men's club and auxiliary will entertain the members of the circus, as well as the Mission Beach group. The Red Cross sewing session on Wednesday was sponsored by Julia Smith, with 20 in attendance. They finished two quilts and other items which are to be turned over to the Red Cross. Virginia Kline, who underwent an operation in St. Vincent's Hospital at Portland, Ore., is reported as doing nicely.

**WANTED**  
**FERRIS WHEEL FOREMAN**  
At once. Will pay twenty-five per cent of gross receipts. Address: **SIMON KRAUSE**, care Kaus Exposition Shows, Jacksonville, North Carolina.

<b>ADRIAN, MICH.,</b> MAY 10-15	<b>LANSING, MICH.,</b> MAY 17-22	<b>MUSKEGON, MICH.,</b> MAY 24-31, Inc.
------------------------------------	-------------------------------------	--

WANT Snake Show, Monkey Circus, Glass House, War Exhibit, Crime, Unborn, Wax and other Shows of merit. Can Place Photos, Custard, Taffy Candy, Lead Gallery and 10c Grind Stores of all kinds. Ride Help for all Rides. Top wages. Truck Mechanic with own tools. Playing the cream of Michigan's Defense Cities first.

## WORLD OF PLEASURE SHOWS

MONROE, MICH. (ALL THIS WEEK)

## Jones Greater Shows Want

Sound Truck. C. W. Cable, Roy Brown, wire.

**RIDES**—Will book or buy for cash. Octopus or Tilt with transportation. Gus Eknor, Mr. Dalh, wire.

**SHOWS**—Want Circus Side Show, Minstrel, Wax Walk Thru, Fat Show. Capt. Dan Riley, Dolly Dimples, wire.

**CONCESSIONS**—Can place Bumper, Dart, String, Cigarette Gallery and other Grind Joints. Herman List wants Ball Game Agents, Wheel Dealers. Roy Sines, Fred Wisenbaler and wife, wire. Harry Mamas, wire Fred Boswell.

Address **PETE JONES**, Middleport, Ohio, this week.

## SHOWMAN WANTED

HEART OF AMERICAN LEADING DEFENSE CENTER

250,000 working men of two ship yards and army and navy stations. Auspices of the Elks' Crippled Children Hospital Fund. Sixteen days of horse racing, featuring army and navy special event days, commencing May 15th thru May 31st. Can use a few more sensational Free Acts, also Shows with own equipment. One more Flat Ride. Can place Kiddie Rides. Legitimate Concessions of all kinds, including Grab. Can use Ferris Wheel Foreman. This will be the biggest dates in the city of Mobile.

Concessions, Write **MARIE SMUKLER**.  
Free Acts, Write **A. B. CLEIN**, Care Elks' Club, Mobile, Ala.

**WANTED**

Octopus Foreman, also Merry-Go-Round Foreman. Art, waiting to hear from you. Highest salaries, long season, good bonus. Tear down every two weeks. Can place Grind Concessions, Grab. Will book Spit Fire, Ridee-O, Fly-o-Plane, Rocket. Now showing at White Plains Ave. and Gunhill Road, New York City. Address:

## CHARLES GERARD

1545 Broadway, Cor. 46th St. New York City

## JAMES E. STRATES SHOWS, INC.

CAN PLACE

Capable Special Agent and Publicity Director. Roy B. Jones, if at liberty wire. Can place Pony Track, furnish wagon for same. Will furnish complete outfits to capable Showman with new ideas. Joe Scintino wants Candy Butchers. Want Blacksmith and Carpenters. Can use Ride Help and Train Crew Help. Can place Tractor Drivers. Can place capable Talkers. Can place Second Men for Ferris Wheels. Want Colored Performers for Harlem Revue. Office Show. Can place good-looking Chorus Girls for Vanities Show. Want Canvasmen for office attractions. Want White Piano Player and Drummer for Vanities. Address: Week of May 3rd, Chester, Pa.; week of May 10th, Elmira, N. Y.

**WANTED FOR**

## WORLD OF MIRTH SHOWS

Colored Musicians, Comics, Dancing Team, Flashy Chorus Girls. Top salaries if you can cut it. Long season, fourteen fairs. Salary paid out of office. Pullman Sleeper. Johnny Williams, Billy Cornell, Leonard Rogers, wire.

Richmond, Va., Until May 8; Then Philadelphia.

# Showbiz To Benefit From OPA Nod Lifting Ceiling on Mileage

WASHINGTON, May 1.—Carnival and circus folk, as well as all others in amusement business who need their automobiles for business purposes, will benefit from the Office of Price Administration's announcement that provisions have been made for lifting the ceiling on mileage which may be allowed for in-course-of-work driving outside the eastern shortage area from 470 to 720 miles a month. The Office of Rubber Director has made sufficient increased quotas available to cover the additional tire requirements, and the OPA announcement points out that showmen and carnival operators and performers and others in the amusement field are specifically included in the new provisions.

The new order requires two main things: There must be need and there must be no alternative means of traveling. To qualify for the additional ration an applicant must show that he needs it entirely for course-of-work travel. In addition he must meet regular car-sharing requirements, which means that he should arrange to carry persons in his car if this is possible. If it is not possible the regulation can be ignored. A third stipulation requires

the applicant to show that he is not already allowed as much as 720 miles a month for home-to-work travel as provided in an earlier order of February 24.

The new provisions are intended to help car owners who need more mileage in the course of their work than they have been able to get. This will be especially welcome to traveling show people who have found increasing difficulties in mileage rationing. The provisions brings all motorists, who need to drive in the course of their work and who were eligible in the past for B ration books only, up to the mileage level of essential salesmen who were granted additional rations last January. Another feature of the new regulations which is of importance to traveling show people is that which specifies that the order applies to fleet cars. All cars used in course-of-work driving may now get up to 720 miles a month.

Any preferred mileage to which the driver is entitled may be obtained in addition to the mileage allowed in the new amendment. War price and rationing boards will be instructed to issue C books and stickers to applicants who are allowed rations exceeding 470 miles a month.

## ROUTES

(Continued from page 19)

Gilbert, Gloria (Latin Quarter) NYC, nc.  
Glover & LaMae (Hollenden) Cleveland, h.  
Golden Gate Quartet (Paramount) NYC, t.  
Golden Pair (Chez Ami) Buffalo, nc.  
Green, Mitzl (RKO-Boston) Boston, t.  
Guizar Tito (Waldorf-Astoria) NYC, h.

### H

Hamilton, Peter (Versailles) NYC, nc.  
Harrington, Pat (51 Club) NYC, c.  
Hartmanns, The (Copley Plaza) Boston, h.  
Hawkins, Sid (23 Room) NYC, nc.  
Healy, Danny (Club 18) NYC, nc.  
Higgins, Danny (Jimmy Kelly's) NYC, nc.  
Hoffman Sisters (Amato's Supper Club) Astoria, Ore.; (Capitol) Portland 11-17, t.  
Hollywood Blondes (Music Hall) NYC, t.  
Holman, Libby (La Vie Parisienne) NYC, nc.  
Hope, Gloria (Bertolotti's) NYC, nc.  
Hosier, Beverly (Bertolotti's) NYC, nc.  
Hoskins, Helene (Blue Angel) NYC, nc.  
Howard, Willie, & Co. (RKO-Boston) Boston, t.  
Howard & Shelton (State) NYC, t.  
Howard's, Harry, Bombshells of 1943 (Oriental) Chi, t.  
Hudson, Marjorie (Zebra) NYC, nc.  
Hyde, Vic (State) NYC, t.  
Hyers, Frankie (51 Club) NYC, c.

### I

Imaz, Elena (Don Julio's) NYC, nc.

### J

Jackson & Nedra (Flamingo) Chi, nc.

## WANTED

Clothes Pin Agents, Atlanta next week. Also Counter Man for Mouse Game. Good route. Grind Store. Business very good. Answer

### JIMMIE ANNIN

Valdez Hotel, Valdosta, Ga.

## GOLD MEDAL SHOWS

### WANT

To join at once, Foreman for Little Beauty Merry-Go-Round, also Foreman for Eli No. 5 Wheel. Address OSCAR BLOOM, Henderson, Ky., this week.

## WANTED

First-class Wheel Man, sober and reliable, for American Legion Park. Top salary and no tear downs.

### FRED HENRY

Care Jones Cox., Mgr., American Legion Park, Alexandria, Va.

## WANTED

Ride Foreman for Merry-Go-Round, Ferris Wheel and Dodgem. Also Second Men. Top salaries. Now showing at 1200 South Broadway. Address:

### JOHN FRANCIS

4570 North 2nd St. St. Louis, Missouri

## BRIGHT LIGHTS EXPOSITION SHOWS WANT

Rides not conflicting. Shows of all kinds. Have complete outfit for Girl Show. Want Bingo, few more legitimate Concessions, Second Man for Wheel and Plane. Write or wire JOHN GECOMA, Mgr., Boswell, Pa., this week.

Jenkins, Bo (Palace) Columbus, O., t.  
Jesse & James (Buffalo) Buffalo, t.  
Johnson, Ginger (Park Central) NYC, h.  
Johnson, Johnny (Casbah) NYC, nc.

### K

Keller, Dorothy (Earle) Phila, t.  
King, Carol (Robamba) NYC, nc.  
King, Mickey (Chicago) Chi, t.  
King, Monsey (Oelgers) Brooklyn, nc.  
Kings & Queens (Leon & Eddie's) NYC, nc.  
Kinley, Eddie (Boulevard) Elmhurst, L. I., N. Y., nc.  
Kilty, Jack (Versailles) NYC, nc.  
Kramer, Stan (Beverly Hills) Newport, Ky., 3-13, cc.

### L

LaBato, Paddy (Stevens) Cleveland, c.  
Latin Quarter Revue (Stanley) Pittsburgh 7-13, t.  
Lawlor, Terry (Hollenden) Cleveland, h.  
Lee, Bob (Wivel) NYC, re.  
Lee, Lois (Villa Madrid) Pittsburgh, nc.  
Leeds, Phil (Village Vanguard) NYC, nc.  
Lessing, Florence (Versailles) NYC, nc.  
Lester & Irma Jean (Bank) Ely, Nev., nc.  
Lilliane & Mario (Edgewater Beach) Chi, h.  
Lloyd & Willis (Neil House) Columbus, O., h.  
Louise, Phyllis (Madrid) Louisville, nc.  
Luccro, Normacita (Zebra) NYC, nc.  
Lu Raines, Pasy (Leon & Eddie's) NYC, nc.  
Lynn, Ray (Copacabana) NYC, nc.

### M

McNeillis, Maggi (Armando's) NYC, nc.  
McNulty, Hazel (18 Club) NYC, nc.  
Mabley, Jackie (Ubangi) NYC, nc.  
Manners, Judy (Park Central) NYC, h.  
Mario & Floria (Earle) Washington, t.  
Marlowe, Sylvia (Blue Angel) NYC, nc.  
Marquette, Pee Wee (Plantation) NYC, nc.  
Marshall, Jack (Stanley) Pittsburgh, t.  
Martingales, The (Flamingo) Chi, nc.  
Masters & Rollins (Buffalo) Buffalo, t.  
Melville, June (Sawdust Trail) NYC, nc.  
Merrymakers (Enduro) Brooklyn, re.  
Mignon (Avalon) La Fayette, Ind., nc.  
Ming & Ling (Belmont Plaza) NYC, h.  
Monk, Julius (Le Ruban Bleu) NYC, nc.  
Montoya, Carlos (Casbah) NYC, nc.  
Montverde, Hector (Blue Angel) NYC, nc.  
Morris, Will, & Bobby (Police Circus) St. Louis 5-18.  
Morrisey, Tex (Hollenden) Cleveland, h.  
Murphy Sisters (Commodore) NYC, h.  
Murray, Wynn (La Martinique) NYC, nc.  
Murtah Sisters (State) NYC, t.

### N

Nadell, Fenny (Old Roumanian) NYC, re.  
Neades Sisters (Yacht) Pittsburgh, nc.  
Nicholas, Harold (Capitol) NYC, t.  
Nyman, Betty Ann (Versailles) NYC, nc.

### O

Osta, Teresita (El Chico) NYC, nc.  
Oxford Boys (Chicago) Chi, t.  
Otero, Adrina (El Chico) NYC, nc.

### P

Parker, Paulette (Ringside) NYC, c.  
Parker, Ray (Savoy Plaza) NYC, h.  
Parks, Bernice (Copacabana) NYC, nc.  
Peggy & Moro (State) NYC, t.  
Platt, Johnny (La Vista) Clovis, N. M., nc.  
Porter, Frank (Hickory House) NYC, re.

### R

Rand, Sally (Brown Derby) Chi, nc.  
Ray, Claire, Girls (Nixon) Pittsburgh, re.  
Ray, Gil (Flamingo) Chi, nc.  
Raye, Iris (Monte Carlo) NYC, nc.  
Reyes, Raul & Eva (Chicago) Chi, t.  
Reynolds & Donegan Skaters (Madison Sq. Garden) NYC.  
Rivera, Marquita (Leon & Eddie's) NYC, nc.  
Robinson, Florence (Hurricane) NYC, nc.  
Robinson, Gil (Helsing's) Chi, re.  
Rodriguez, Johnny (El Chico) NYC, nc.  
Rollini, A., Trio (Capitol) Washington, t.  
Ross, Stuart (Blue Angel) NYC, nc.  
Royce, Rosita (Carroll's) Phila, nc.

### S

St. Claire Sisters & O'Day (Police Circus) St. Louis 3-18.  
Satch & Satchel (Troc) NYC, nc.  
Seville, Alfredo (Belmont Plaza) NYC, h.  
Sebastian, John (Pierre) NYC, h.  
Shaw, Wini (Greenwich Village Inn) NYC, nc.

Shawn, Dorothy (Music Hall) NYC, t.  
Sheldon, Gene (Chicago) Chi, t.  
Sherman, Tessie & Maurice (Bingham) Binghamton, N. Y., h.  
Sinatra, Frank (Robamba) NYC, nc.  
Snow, Dorothy (Clyde's) Detroit, c.  
Sonia (Ubangi) NYC, nc.  
Southern Sisters (Tic Toc) Milwaukee 26-May 8, nc.  
Sporn & Dukoff (Neil House) Columbus, O., h.  
Standish, Helen (Wm. Penn) Pittsburgh, h.  
Stockwell, Harry (Belmont Plaza) NYC, h.  
Stuart, Helen (St. Regis) NYC, h.  
Stuart & Lee (Capitol) Washington, t.  
Sullivan, Maxine (Le Ruban Bleu) NYC, nc.  
Sumner, Helen (Ivanhoe) Chi, re.  
Suna, Thres (Piccadilly) NYC, h.

### T

Tanner & Thomas (Iceland) NYC, re.  
Tatum, Kay (Iceland) NYC, re.  
Toppers, The (Enduro) Brooklyn, re.  
Townsend, The (Village Barn) NYC, nc.  
Travers, Pat (Hickory House) NYC, re.  
Trotter, Mimi (Skyway) Jacksonville, Fla., nc.  
Tucker, Sophie (Beverly Hills) Newport, Ky., cc.

### V

Valdez, Vern (Wonder) New Orleans, nc.  
Valencia, Jose (Havana-Madrid) NYC, nc.  
Valeska, Gert (Begger Bar) NYC, nc.  
Valle, Camellia (Bertolotti's) NYC, nc.  
Vance, Terry (Villa Madrid) Pittsburgh, nc.  
Vargas, Amelia (Havana-Madrid) NYC, nc.  
Varios & Vida (Belmont Plaza) NYC, h.

### W

Wain, Bea (Robamba) NYC, nc.  
Warren, Annette (Carler) Cleveland, h.  
Waters, Ethel (Strand) NYC, t.  
Weldman, Charlie (Versailles) NYC, nc.  
Wences (Versailles) NYC, nc.  
Whaling, Bobby (Orpheum) Minneapolis, t.  
White, Danny (Iceland) NYC, re.  
White, Eddie (Villa Madrid) Pittsburgh, nc.  
White, Jimmy (Ubangi) NYC, nc.  
White, Madelyn (Bertolotti's) NYC, nc.  
White, Murray (Leon & Eddie's) NYC, nc.  
Wyse, Ross (Hurricane) NYC, nc.

### Y

Yale, Chick, Otto Viola & Pete Roberts (Hamid-Morton Circus) St. Louis 5-18.  
Yola (El Chico) NYC, nc.

### Z

Zalpskaya, Lella (Russian Kretchna) NYC, re.  
Zoska, Karen (Belmont Plaza) NYC, h.

## DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Arsenic and Old Lace (Geary) San Francisco.  
Chatterton, Ruth, in Private Lives (Erlanger) Chi.  
Chocolate Soldier (Rainbow) Great Falls, Mont., 6; (Babcock) Billings 7.  
Claudia (Colonial) Boston.  
Cornell, Katharine, in Three Sisters (Hanna) Cleveland.  
Dough Girls (Selwyn) Chi.  
Dracula (Plymouth) Boston.  
Eve of St. Mark (National) Washington.  
Gilbert & Sullivan Operas (Auditorium) St. Paul 5; (Lyceum) Minneapolis 6-8.  
Good Night Ladies (Blackstone) Chi.  
Junior Miss (Fox) Spokane 5; (Auditorium) St. Paul 8.  
Junior Miss (Cass) Detroit.  
Kiss and Tell (Erlanger) Buffalo 6-8.  
Life With Father (Biltmore) Los Angeles.  
Porgy & Bess (Curran) San Francisco.  
San Carlo Opera Co. (Nixon) Pittsburgh.  
Schwartz, Maurice (Walnut) Phila.  
Show Time (Shubert) Boston.  
Student Prince (Forrest) Phila.  
Tobacco Road (Locust St.) Phila.  
You Can't Take It With You (Shubert La-fayette) Detroit.

## MONACA, PENNA., WEEK OF MAY 10

Will use sensational Free Act, high wire preferred. Working Men in all departments. Want Foremen for all Rides. Ruby Kane needs Bull Game Agents. Girls for Dancing and Posing Show. Highest salary. Grind Shows with or without own equipment. Legitimate Concessions of all kinds. All wire HERMAN BANTLY Rochester, Pa.

## Crystal Exposition Shows

Can place Aquacade or any other good Free Act. Will book or buy any legitimate Concession. Address all mail to Gainesville, Fla.

## EARL D. BACKER'S FAMOUS MINSTRELS WANT

Colored Performers and Musicians. Band Leader with library, salary twenty-five dollars; Musicians, twenty; Chorus Girls, fourteen. Teams and Novelty Acts, the following people answer: Homer Lee Bowen, Pearl, Sparky Jones, George Talley, Eight Rock White, Kitty Anderson, Harry Ramey, Eugene Slappy, Harry Brock. All my old people, answer. Ticket? Yes. Answer by Western Union, Valdosta, Ga. Pay your own wires. EARL D. BACKER.

## LAST CALL LAST CALL

Ride Owners, Show Owners, Concessioners, wake up; get 'em on the money band wagon for the biggest money center in America

## ALEXANDRIA, VIRGINIA, RECREATION PARK

Opening May 17. Right in the Heart of Town, on Car and Bus Lines. Write, wire CLINTON KNIGHT, Mgr.; HARRY JONES, Secy.; JONES COX, Treasurer; BARNEY TASSELL, General Manager.

### 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—  
 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
 No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

### 3000 KENO

Made in 30 sets or 100 cards each. Played by 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.  
 All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.  
**LIGHT WEIGHT BINGO CARDS**  
 Black on white, postal card thickness. Can be returned or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
 Automatic Bingo Shaker, Real Glass... \$12.50  
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000... 1.25  
 M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000, 1.25  
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M... 1.50  
 Box of 25,000 Black Strip Card Markers... 1.00  
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

**J. M. SIMMONS & CO.**  
 19 W. Jackson Blvd., Chicago

### ATTENTION MUSICIANS

White and union Bass, Baritone, Sax, Trap Drummer, Piano Player, Trombone, Trumpet. We pay top war-time salary; treatment the best; ten-day stands. Wire, don't write. All address:

**HARRY G. ARMSTRONG, Band Master**  
 Dodson's World's Fair Shows  
 Little Rock, Ark., May 2nd to 15th.

### Want Concession Agents

Mouse, Pan, Pea Pool, Beat the Dealer, wire, or come on.

### WASSERMAN

Penn Premier Shows, Erie, Pa.

### WANTED

Girl Show Manager with girls, wardrobe and music. Man and Wife to take complete charge of office-owned Cookhouse. String Show Manager with something for the inside. Have complete new outfit. Working Men in all departments. Tickets to those we know. Place any legitimate Stock Concession. Al Barger and William Walker, get in touch with Rebel at once. Three more weeks Tennessee, then Kentucky. All address:

### JESS BRADLEY

Buckeye Exposition Shows  
 Trenton, Tenn., May 5th to 15th

### WANT HELP

For year-round employment; permanent park location. No set up or tear down. Operators Wanted—Ferris Wheel, Tilt-a-Whirl, Chair-o-Plane and Dual Loop. Few legitimate Concessions open. Good opening Penny Arcade. Will book or buy High Striker. Ed Elam, Henry Heyn, answer. Ride Men previously connected, come in.

### FUZZELL'S UNITED SHOWS

Route 3, Box 419 Little Rock, Arkansas  
 Phone 38451

### BUNTING SHOWS

#### WANT

Foreman for Ferris Wheel, also Octopus Foreman. Can place Second Men all Rides. Must drive trucks. Top salary and bonus to sober, experienced men. Will book few more Merchandise Concessions. A proven route in defense cities and best Middle West fairs. Address:

### E. H. BUNTING

BOX 287 LADD, ILLINOIS

### WANTED

Good used Truck and Trailer, 8.25x20 tires or larger. Answer to

### UNCLE JO BOTTLING COMPANY

P. O. Box 1156 SHREVEPORT, LA.

### Regular Associated Troupers Guests at Open-House Party

LOS ANGELES, May 1.—Regular Associated Troupers' Club members were guests at an open-house party staged here by Allerita Foster and her mother, Jessie Loomis, in observance of Rosemary Loomis's departure for New York for induction into the WAVES. After the party the club's weekly meeting was called to order, with a large group on hand. Martha Levine opened the meeting and then turned the gavel over to Rosemary Loomis. Jessie Loomis acted as secretary, and Allerita Foster also was on the rostrum.

Martha Levine won the bank night award and turned it back to the club. Door prizes, donated by Vivian Horton and Lucille King, were won by Martha Levine and Lucille King. Lucille Dolman won the gold anklet donated by Billie Usher. Letters, cards and telegrams were received from Allie Wrightsman, Clara Zeiger, Ethel Krug and Margie Corey.

Making briefs talks were Sis Dyer, Nell Robideux, Vera Downie, Lucille Dolman, Ruth Korte, Ruth McMahan, Minnie Pounds, Lucille Hodges and Mabel Bennett. Babe Miller is at a local hospital recovering from an operation. Club voted to hold meetings every two weeks during the summer.

### Weer Rides to South Bend; No. 1 and 2 Units To Tour

ST. LOUIS, May 1.—J. C. Weer, prominent ride owner, during a visit to *The Billboard* office this week said that he will operate four rides in Playland Park, South Bend, Ind., this season. He added that he will also tour his No. 1 Unit of rides thru Ohio and Indiana. Weer's No. 2 Unit, which will play Michigan spots, will be under supervision of his brother, LeRoy Weer. Both units have a number of celebrations booked, Weer said.

Mrs. J. C. (Ethel) Weer is operating two of the Weer rides on James E. Strates Shows. Their son, Sonny, is attending school in St. Petersburg, Fla., but will join his mother on the Strates combo about June 1.

### JOHNS'S NEW ORG

(Continued from page 28)

penny pitch; Bill Overton, dart game; Mrs. L. W. Borup, peanuts and popcorn; Mae McCartney, penny pitch; J. Van Horn, fishpond; Jenny Smith, ball game; Jack Holloway, percentage. The Miller palmistry booth joined the second week.

Assistant to Johns is Bill Brown. Jack McCarthy is electrician; Wesley Douglas, advertising agent, and J. E. Brady, secretary.

All shows and rides are owned by Johns, but some concessions are booked independently. All equipment is transported on semis owned by Johns.

### DU BEATS WEATHER

(Continued from page 28)

and Mrs. Buck Cooper, assistants; Marjorie Miller, ball games; Mr. and Mrs. C. D. Chesser, ball game, basketball, high striker and huckley buck; Ambrose Simmons, scales and ball game; R. E. Davidson, Dave Davidson and Pete Nelson, custard; Mr. and Mrs. Jack Woods, assisted by Paul Brown and John McLesson, Penny Arcade, penny pitch and ring store, and Mr. and Mrs. Bud Martin, cork gallery and penny pitch.

Other concessionaires expected to join soon are Mrs. Helen Barfield, palmistry booth; John Elste, ball games; J. D. Kibbey, ball game, basketball, hoop-la and pitch-till-you-win.

H. B. Blackburn has booked his Deep Sea Show. Harry Morris signed his Animal Show, Chairplane and Kiddie rides.

### RUSSELL BROS.' GUESTS

(Continued from page 28)

Marion and Robert Mitchell; Ethel, John and Buddy Houghtaling, Beatrice Proser, Maybelle and Harold Hendrickson, Maryln Rich, Ben Beno, John Enright, Frank Mesina, Mayme Butters, Clarence Thorp, Dorothy and Calvin Enfield, Geraldine Lay, James Reise, J. H. Kinkaid, Frank Murphy, Chris Olson, Lucille King, Al Onken.

A. W. Bly, Capt. David Barnett, Bud White, Harry DeRose, Claudia and Charles McHaney, Floyd Schoonover, Mariana and Harold Yates, Vic Johnson, Frances Carson, Martha and Harry Levine, Bertone Phillips, Eddie Tait, Moe

Levine, Harry Ross, Bob Meyers, Charles W. Nelson, Fred W. Schaefer, Zack Hargis, Lou Johnson, Sam A. Abbott, Jean Johnson, Vivian Gleis, Louise and John F. Murphy, Norman Peel, Jim Gallagher, Dolly Kays, Margaret and Temple Aldridge, Mike Rogontino, R. L. Ownes, Sis Dyer, June and Everett Cushing, Frank Downie, Mr. and Mrs. Barney Flannagan, Gus Walsh, Doc McCullough, H. F. McLaughlin, Harry Hargrave, Gertrude and Bob Matthews, Mavis and Harry Matthews, William Dedrick.

Agnes and Les Burke, Topsy Gooding; Kay, Chuck and Charles Berdell; Thelma Keno, Ethel and William McVey, Ruby and Tony Bernardi, Eddie Wasmer, Frank Larocca, Pat Harris, R. C. Lewis, Mrs. Thomas Murray, Babe and Phyllis Collins, Lou Berg, Tiny and Harry Phillips, Inez Olson, J. Ed Brown, Earl Harvey, Mrs. Frank Downie; Carl, Betty and Mrs. Ruth McAdams; Ruth Diane McAdams, Bob Lee, E. H. Caldwell, Mrs. A. E. Caldwell, Gladys Forrest, Josephine Foley, Candy Moore, Scotty Cox, Bill Sherwin, Tom and Katherine Morrow, and Genevieve and Sam Abbott, of *The Billboard*.

### WP INAUGURAL

(Continued from page 28)

Miniature Train, Webster Brown. K. L. Mayor also has his two Kiddie rides here. Shows: Side Show, Mark Williams; Girl Show, Cass Young; Illusions, James McDowell; Snake, Professor Harris; Port of Missing Girls, Thelma Mays; Wild Animal, Captain Reynolds, and Mechanical City, Bill Post.

Bert Guyer and crew are repainting the Merry-Go-Round and will start on the show trucks and trailers soon. Roy Marks is *The Billboard* sales agent and mailman. He will also handle the Caterpillar.

### MARTONE START

(Continued from page 28)

Mr. and Mrs. Jaynes and Mr. and Mrs. Toskon, 1 each.

Fielding G. Graham has the Penny Arcade, and Merry-Go-Round is in charge of Carl Miller, with L. J. Williams assisting. Ferris Wheel, Glenn Scott, foreman; Tilt-a-Whirl, Marvin Lemon, foreman; Harry Jones and Russell Dean, assistants. George Leiter is in charge of the Chairplane. Management plans to confine its bookings to the Greater Kansas City area for the season.

### CW BEATS RAIN

(Continued from page 28)

who visited Mr. and Mrs. Porter Van Ault, Penny Arcade operators.

John Kelly and Mr. and Mrs. Art Ludwig joined the bingo line-up. Mrs. R. C. McCarter and daughter have a ball game here.

### LOCAL BOARD APPEAL

(Continued from page 28)

measures are necessary to safeguard the best interests of the area.

The OPA is aware that carnival operators are allowed gas in some localities in the Eastern shortage area and are denied it in others, an official asserted, but since this is strictly a local board problem there is nothing that can be done in Washington. Where undue hardship results an appeal should be made. There is no limitation outside of the Eastern shortage area.

**WANT:** Tilt-a-Whirl Foreman, Merry-Go-Round Foreman. Head Porter for sleeping cars and Fordson Tractor Driver. Good salaries and accommodations.

**WANT:** Hawaiian Entertainers and Musicians. We have complete outfit.

**WILL BOOK:** Octopus, Rocket, Whip, Rolloplane. Wagons furnished. Legitimate Concessions of all kinds wanted. Rates reasonable. Bertha Cohen wants Lady Ball Game Agents. Can place reliable Special Agent for advance department. Want experienced Dipper for Frozen Custard. **WANT TO BUY:** Port Morris Elec-Tro Freeze Custard Outfit. **PENNY ARCADE** for sale, complete. Will book on show. Address:

**ART LEWIS, General Manager**

### ART LEWIS SHOWS

MONTICELLO HOTEL, NORFOLK, VA., UNTIL MAY 15.

### W. C. KAUS SHOWS

Week May 10, Norfolk, Va.

Grind Shows of merit. Girls for Girl Show. Scottie wants Trumpet Player for Minstrel Show. RIDE HELP and Drivers. Second Man for Wheel and Chairplane. Will book Octopus and Whip. Concessions—A few open. No Wheels. Want Penny Arcade. Bingo Help. PC Agents. Agents for Grind Stores. Best route in the East.

**RUSS OWENS, General Manager, Elizabeth City, N. C.**

### 10 Day FREE Insurance Offer

This amazing new Triple Benefit VICTORY Life Insurance Policy gives 3-Way Protection for only \$1 a month! Pays highest Triple Benefits up to \$3525.00 according to age. REAL Life Insurance guaranteed by Legal Reserves. Cash Values, Loan Values and other features of expensive policies, but NOW within reach of all, thanks to this safe and sensible plan that gives you GREATEST POSSIBLE BENEFITS at LOWEST POSSIBLE COST. Policy sent by mail on Approval. No Medical Examination. No agent will call. Age limits 10-65. Please do not send any money. Take advantage of this 10 Day FREE INSURANCE offer. Read the policy in your own home. See what it offers. Then decide if you want to keep it. Just write name and address on a postcard, mail to CROWN LIFE INSURANCE COMPANY 203 No. Wabash Ave., Dept. 55, Chicago, Ill.

### C. W. NAIL SHOWS WANT

Ride Help who drive Semis. Top salary for Mixup and Merry-Go-Round Foremen, also Second Men on Rides. Roy Goldstone wants Agents for all Grind Stores, Penny Pitches and Bingo Help. Will book any neat Show. Will book Grab, Juice, Photos, or what have you?  
 Address: C. W. NAIL  
 903 S. Third Monroe, La.

### Paul Botwin Wants

Bingo Help. No drunkards.  
 Address, Care Crescent Amusement, Concord, N. C.

### CARNIVAL WANTED

For Marion County Agricultural Fair  
 SALEM, ILL., AUG. 22-28.  
 Address or Contact:  
 W. R. HANCOCK, Sec., Salem, Ill.

### WANTED WANTED O. J. BACH SHOWS

Advance Agent, Corn Game Man and Wife for Life Show, Palmistry. Agents for Cats, Darts, String Game, Photos and Arcade. Ride Help, top salaries. Address: GILBERT HOTEL, UTICA, N. Y.

### MURPHY

#### WILL BOOK, BUY OR LEASE

Ferris Wheel or small Merry-Go-Round for lots in Pittsburgh. Will place First and Second Men for Chairplane. Concessions open—Ball Games, Frozen Custard, Photo Gallery, Grab Stand, Candy Apples, Candy Floss, Fish Pond and any other 10¢ Stock Stand, Ringo. Everybody address: W. J. MURPHY 7528 1/2 Hamilton Ave., Pittsburgh, Pa.

### Genuine SHELL NECKLACES & BRACELETS BROOCHES

6 Pastel Colors—\$12 Per Doz.  
 FLAMINGO TRADING CO.  
 9 S. W. 1st Street Miami, Florida

# Ballyhoo Bros.' Circulating Expo.

## A Century of Profit Show

By STARR DE BELLE

Big Bounce, Mex.  
May 1, 1943.

Dear Editor:

Showmen's boasts of playing maiden territory have long fallen upon deaf ears, but Ballyhoo Bros. played such an area during the past week on some elastic land in Mexico that comprises some 5,000 acres. Because the land has been considered too dangerous to set a midway upon, no Mexican shows have ever attempted to set up here. To explain more fully, the land here is like rubber and acts the same as rubber ice when walked upon. It rises and falls at every step, but never breaks. This elastic tract is situated on the Guatemala-Mexico border line.

Most of the town's buildings were

erected on pillars driven deep enough to rest on solid rock. Many of the peons' adobe huts were built on the ground, and the moving of our wagons over unpaved streets caused the huts to rock and toss like ships at sea. Complaints to the city hall were endless. But after the show arrived on the lot and the houses ceased rocking the mayor allowed the midway to open but forbade the bosses from moving the show off the lot.

A staff meeting was called to decide upon how to move off when the engagement was ended. It was decided to sneak it over the Guatemala-Mexico line, which was down hill only five blocks away, and then load the train over there.

There being too many loose-lipped people with the show, the Guatemalan officials learned of our plans and informed the bosses that should they attempt such a move they, the officials, would seize all properties and arrest our people unless the show had a permit from the government. General Agent Lem Trucklow hastened across the border to adjust for the shows' appearance in that country.

Monday was lost here because of the setbacks encountered in setting up. Tuesday night the midway opened to some 9,000 amusement seekers, and the rides and shows did capacity business. No gate or concessions were set up for this date. The trembling of the rides while in operation and the crowds walking past them kept them rocking up and down and giving the riders double thrills. We were surprised Wednesday morning to find out that the rocking and tossing had moved each ride and the empty wagons down hill about a half block from their original locations. That night a larger crowd arrived and again they churned the lot, putting the rides and wagons another block closer to the Guatemalan border. Thursday morning the bosses gave orders to move some of the wagons back to their original parking spots and all shows were loaded. This didn't hurt business any on account of the rides having shifted too far away from the shows. That night, by the aid of a little pushing, the loaded wagons caught up with the rides, which had been rocked another block closer to the border line. Friday night's crowd milled around enough to put the midway on the line and the Saturday matinee put it in Guatemala.

Officials from that country rushed to the show to impound its property and people, but Pete Ballyhoo and his lawyers claimed that the midway was protected under the country's law of "Action Unconsciousness." It was proved that thru unconsciousness of intent and execution of any performance, the management, property and people of the show had not trespassed on the State. Late today we received word from Trucklow (See BALLYHOO BROS. on page 43)

### St. Louis

ST. LOUIS, May 1.—Plenty of show-folk are in the city. Hennies Bros.' Shows arrived Thursday and organization is ready for tonight's opening. Harry W. Hennies is owner-general manager. Shows' advance work was handled by Cash Wiltse, with James C. Donahue assisting him. J. C. McCaffery, acting general agent, has been in town the last three days. Carl J. Sedlmayr, co-owner Rubin & Cherry Exposition, also has been in the city for several days com-

pleting arrangements for shows' appearance at the Grand and LaCade avenues lot. Shows are scheduled to open next Saturday.

Elmer C. Velare, co-owner Royal American Shows, which will not go on the road this season, is here completing arrangements to place some rides on various locations here for the spring and summer. H. B. Shive, general agent Buckeye State Shows, visited *The Billboard* office Tuesday while in the city on business for Mike Rosen, owner of the shows. J. C. Weer, ride owner, visited *The Billboard* office that day. He also was in the city on business.

Mel H. Vaught, former owner of State Fair Shows, passed thru the city last week, en route to Dallas, where he plans to remain for the next few weeks. George B. (Doc) Moss also came while en route from the South to Springfield, Ill., where he plans to visit relatives for several weeks. Bob Morlock, who spent the winter in San Antonio, is here. Sunny Bernet, sales manager of Globe Poster Corporation, is visiting the many shows playing locally.

### WANTED

for Passaic, N. J.

Oak Street and Myrtle Avenue  
Will book Octopus, Ride-O- Ride Help for Wheel and Chairplane. Grind Stores and Agents for New York City lots.

**BILLY GIROUD**

Stewart Manor, L. I., N. Y.

### WANTED

Lof Man and General Agent combined. Join or call in.

**Peppers All State Shows**

Point Pleasant, W. Va., this week.

### L. M. BISTANY SHOWS WANT

One or two more Shows. Ride Help of all kinds, top salary. Playing Florida all summer and winter—all army camps. Can use all kinds of Grind Concessions. Joe Parsons, get in touch with me. Wire or write, LEO BISTANY, Winter Garden, Fla., commencing May 6th to 15th; Orlando, Fla., week of 17th.

### WANTED

High-Class Mind-Reading Act and a real Escape Artist. Whittie Sutton, why don't you answer my wires?

**T. W. KELLEY**

Richmond, Va.

### NO. TWELVE ELI FERRIS WHEEL

Parker Baby O Merry-Go-Round, one-tub Loop-o-Plane, Turn-Over Barrel Ride, 14x28 Corn Game, 42x24 Top, Side Show Banners and Banner Line; new Ghl Show Top, 18x24, with new banners and line; Single Phase Fifty K.W. Transformer, mounted in semi-trailer; Switch Board, Junction Boxes and Cable; 1936 Chevrolet Tractor, good rubber all around. Complete Athletic Show with banners, elevated ring, 38x42 top. Twelve, fourteen and sixteen foot Concession Frames and Tops; Chuck-Luck Cage and Lay-Down, Loud Speaker and Calliope. This equipment all in good shape. Write

**F. W. McDERMOTT**

Missouri Valley, Iowa

### J. R. EDWARDS SHOWS

WANTED WANTED

Corn Game, Photo Gallery, Pan Joint, Cane Rack, High Striker. Legitimate Concessions of all kinds.

WANTED WANTED

Foreman for Tilt, Chair Plane, Ride Help, come on, Gallon, O., this week; Fostoria next. Address all mail and wires to

J. R. EDWARDS, Gallon, O.

### WANTED

For World's Greatest, Atlantic City, N. J. Finest Location on the Great Boardwalk. Outstanding Attractions for Amusement Palace, Freaks, Curiosities, Ten-in-One, Musical Attractions. Want only THE BEST. 100,000 soldiers training here. Opening May 30.

Address FRANK B. HUBIN, Mgr.

### WANTED

Men to take charge and call for Bingo, also Ball Game Workers, Men and Wives preferred. Also Men to take charge of Candy Apples and Pop Corn. Good proposition to right parties. We play Baltimore only all season, also Penny Pitch Workers.

**MERSON AMUSEMENT ENTERPRISES**

427 E. Baltimore St. BALTIMORE, MD.

### FOR SALE

Allan Herschell Merry-Go-Round, two-abreast; also Smith & Smith Chair-o-Plane, in good condition and ready to operate. Also other Show Property. Womack and Mike O'Day, write me. Address:

**F. W. WADSWORTH**

General Delivery Ridgely, Tenn.

### WANTED

Wheel and Grind Store Agents. Open Minneapolis May 8th. Big July 4th spot, Duluth, and good string of fairs from then on.

**Meyer "Greener" Pellman**

119 No. 4th St. MINNEAPOLIS, MINN.

### Concession Equipment

ALL IN FIRST CLASS CONDITION

- 1 Concession Joint, Table 3'x7', portable; 2'x3" frame, with extra good 7'x8' top. Complete with laydown, wash board and 2" dice. A swell framed joint, complete . . . . . \$95.00
- 1 Swing Ball Joint, 6'x6' frame, with red and green almost new top with sidewalls down to table. This is well built and sturdy. Complete, ready to operate with best ball and pin . . . 35.00
- 1 Blower, Balls and Enameled Charts, for Coupon Store, No tent or frame for same . . . . . 30.00
- 2 Sets Huckly Buck Kegs, Both for . . . 7.50
- 1 Portable Set Shelving for Arkansas Punks, 3 shelves, 7' lengths, well made . 7.50
- 1 Large Sample Trunk . . . . . 7.50
- 1 Complete Interior for Clothes Pin Joint, plenty pins for Coupon Store . . 7.50

Terms: Cash With All Orders in Full

**MRS. A. N. RICE**

Apt. 406, Shirkmore Apts. Wichita, Kans.

## BIG NEED FOR CARNIVALS RIDES • SHOWS • ATTRACTIONS. • EQUIPMENT • SUPPLIES • SERVICE

Advertise Yours in the

# SUMMER SPECIAL

Outdoor show business will have a record-breaking season this year. Early grosses are as much as 30-50% ahead of last year.

The need for attractions, equipment and supplies is universal. Almost everybody needs something and is willing to pay a fair price for it.

Prepare your advertisement now. Mail the copy and instructions today.

FORMS GO TO PRESS  
MAY 19

**The  
Billboard**

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

25 Opera Place

Cincinnati, Ohio

## DUMONT SHOWS

PLAYING ALL DEFENSE TOWNS

Have opening for Cook House or Crab, Frozen Custard, Hoopla, Pitch-Till-You-Win, Duck Pond or any legitimate Concessions. Side Show with own equipment. Want Agent for Ball Games. All address:

Penns Grove, N. J., May 3rd to 8th; Poughkeepsie, N. Y., May 10th to 15th.

## MARKS SHOWS

**WANTED** FOR SEASON OF ACE SPOTS ALL IN DEFENSE CENTERS!  
CAN PLACE MERRY-GO-ROUND FOREMAN AND ASSISTANT FOREMAN FOR WHEELS AS WELL AS GENERAL RIDE HELP AND WORKINGMEN. HIGHEST SALARIES PAID.

<p style="text-align: center;"><b>WILL BOOK MONKEY SHOW</b> WITH OR WITHOUT OUTFIT <i>We Have New, Beautiful Frame-Up.</i></p>	<p style="text-align: center;"><b>WILL FURNISH COMPLETE OUTFITS FOR ILLUSION OR FAT SHOW</b></p>
--	--

**CAN PLACE 2 MORE PIT SHOWS**  
WILL FURNISH OUTFITS FOR SAME.

JOHN REA WANTS TRUCK DRIVER, WORKING MEN. HOMER MILLER, WIRE.

## MARKS SHOWS

JOHN H. MARKS, President  
RICHMOND, VA., THIS WEEK

## William P. Lynch

### GREATER EXPOSITION SHOWS

#### CANADA

**WANT**—Side Show Attractions; office paid.

**WANT**—Grind Shows. Will supply canvas and complete equipment, also transportation to and from Canada.

**Opening Date**—Halifax, N. S., May 20. Good opening for Motordrome. Write or wire W. P. LYNCH, P. O. Box 582, Halifax, N. S.

## ENDY BROS. AND PRELL'S

### WORLD FAIR SHOWS, INC., COMBINED

*Presenting*  
**America's Largest and Finest Truck Show**  
CAN PLACE ANIMAL SHOW OR CIRCUS. UNBORN SHOW.

**WANT** FOREMAN FOR NEW DELUXE WHIP, SECOND MAN FOR TILT. TOP SALARIES. One Canvasman, Show Painter and Carpenter. Also Semi Drivers.

THIS WEEK, PHILA. AVE. AND ORLEANS ST., BALTIMORE, MD.

## SIDE SHOW ACTS FOR CANADA

Outstanding and Entertaining Acts wanted for Lynch Shows in the Maritime Provinces. Must have merit. Salaries paid from office. Transportation furnished. Twenty-week season. Give full information and references first letter. Hezekiah Trambles, Alias Congo, please write. Apply

### J. P. NANSON

31 Belmont Avenue Hamilton, Ont., Canada

## CAN PLACE RIDE MEN

and their wives or single men. Good pay. No tear down. Steady work. Unless strictly sober, save your money and don't come.

Apply to  
**AL McKEE, General Superintendent**  
**PALISADES AMUSEMENT PARK, N. J.**  
Phone Cliffside 6-1000

## WANTED

### BASEBALL PITCHING MACHINES

New or Used. Good Cash Offers

### EVANS FLAG & DECORATING CO.

2425 Seabury Avenue Terre Haute, Ind.

# Direct from the Lots

## Pepper's All-State

Smithers, W. Va. Week ended May 1. Auspices, Fire Department. Business, good. Weather, good.

Shows moved here from West Union, O., and ran into high water in the Ohio Valley, which delayed opening two days. However, they opened Saturday to a large crowd, and rides, shows and concessions did good business. Ferris Wheel led rides, with Chairplane second. Minstrel Show topped shows. Monkey Show, managed by Tex Allison, did well. Orville Miller came in from Florida with a house trailer and new canvas for his fishpond and popcorn stands. C. Caloian came in from Detroit. Fred Reckless is presenting the free act to good results. Garland Lowe, in charge of electrical department, is doing a good job. George Donnelly is in charge of the mechanical department. His wife, Betty, is checker in Mrs. Pepper's bingo. They took delivery on a new house trailer. Red Davis joined to take charge of the Ferris Wheel. George Osborn is Chairplane foreman. Mr. and Mrs. Griffith, of Jones Greater Shows, visited. Mr. and Mrs. Pryor, former owners of the shows, are vacationing on the shows. **E. H. BROUME.**

## John R. Ward

Ponchatoula, La. Week ended April 24. Location, Harris Avenue lot. Auspices, American Legion Post. Business, good. Weather, good.

Initial Strawberry Festival, under Legion auspices, proved a winner. Merchants and sponsors co-operated. Saturday and Sunday business was the best. Pop Hosmer did a good job of locating the shows. Railway company co-operated. Divebomber led rides, with Sonny Sharpes's Colored Revue topping shows. Fred Bamcroft's Side Show did well. Because of the small lot Motordrome and Monkey Show were not set up.

LeRoy Ford, Tilt-a-Whirl foreman and wife, and Blackie Mitchell closed here to join Great Sutton Shows. Jack Duval and Ernest Wells were inducted into the armed forces during the engagement, making a total of 21 who have either enlisted or have been drafted by the armed forces.

VERONICA E. CARNEER.

## Gold Medal

Paducah, Ky. Six days ended April 24. Location, Timmons Showgrounds. Business, good. Weather, rain.

Shows arrived here without mishap, but rain on Saturday made the lot soggy and most of the equipment had to be winched in. Bill Dunn, chief mechanic, did a good job handling the winch truck, however. Everything was ready to go early Monday, but bad weather hit the midway and shows didn't get a good night of weather until Thursday, when a large crowd turned out and spent well. Friday was lost to rain, but Saturday, with good weather, played to near-capacity. General Manager Bloom decided to stay over another week. Mrs. J. F. Murphy returned from Piqua, O., and Al Hermann added another concession. Floyd Motter's grab stand was popular. Mrs. Alma Richards added a penny pitch. Mr. Timmons, owner of the lot, co-operated. While on a booking trip the writer renewed acquaintances with Jack Oliver.

HARRY E. WILSON.

DOLLY YOUNG has been re-engaged as legal adjuster and concessions manager of Barkoot Bros.' Shows for 1943. K. G. Barkoot, owner, advises. It's her second year there in that capacity.

## Art Lewis

Norfolk. Week ended April 17. Location, Monticello Avenue and 20th Street circus grounds. Business, good. Weather, cold.

Cold weather had no effect on attendance, and the first week of the 1943 season was successful. Show talent broadcast from Station WSAP during the week, and Norfolk papers co-operated. Joe Brown's Radio Gang, 75 strong, turned out en masse Saturday afternoon for its annual outing. After a tour of the midway refreshments were served to the youthful entertainers. Joe plugged the matinee and the midway via Station WRVA. Josh Kitchens, Monkey Show manager, has his new simian actors working in good style. Ralph G. Lockett, office manager, spent Easter Sunday at his home in Ettrick, Va.

Howard Ingram, general superintendent, and crew have completed the new main entrance arch and the new front for the Hawaiian Revue. Frank Seeger, trainmaster, returned from Birmingham with the stateroom Pullmans, which were rebuilt at quarters.

WALTER D. NEALAND.

## Sponsored Events

### Veteran, Lodge and Other Organization Festivities

Conducted by **ROBERT R. DOEPKER**  
(Communications to 25 Opera Place, Cincinnati, O.)

## San Francisco Maps Plans for Victory Cele After the War

SAN FRANCISCO, May 1.—This city is laying out plans for a large Victory Celebration to be held upon cessation of hostilities of World War II. A citizen's committee, headed by Ted Huggins, has been named, and will go into immediate action to devise plans and outline a comprehensive program.

Subcommittees representing every section of the city are to be named and the event is intended to come to a climax on downtown Market Street, noted for its many parades and scene of score of previous festivities of this nature.

## Mobile Legion Plans Cele

MOBILE, Ala., May 1.—American Legion Post here is working out plans for a celebration to be held this summer. Charles J. Brockway, adjutant, announced this week. Rides, shows and concessions are being inked to provide the midway.

## Gecoma Gets McClure Picnic

McCLURE, Pa., May 1.—John Gecoma's Bright Lights Exposition Shows have been awarded the midway contract for the 53d annual Bean Soup Picnic here, Gecoma reported this week.

## Two Added to Portland's Trail Centen Commission

SALEM, Ore., May 1.—Gov. Earl Snell has appointed Francis Portland and Charles Lambert, of Portland, to the Old Oregon Trail centennial commission.

While big outdoor celebrations have been canceled, commission is holding radio programs and newspaper campaigns to keep the commemoration alive.

## WANT CARNIVAL

for  
**ROTARY CLUB'S ANNUAL CARNIVAL**  
Week of June 28  
Write C. E. BROWN, Lebanon, Mo.

## WANTED

FOR HARRISON, OHIO, FIREMEN'S CARNIVAL  
JUNE 7 TO 12

Stock Concessions—Milk Bottle and Cat Rack, Ball Games, Scales and Jewelry Concession; also Pop Corn. Lester McGee, answer. **HARRY HEBEN-STREIT, 202 Ridgeway Rd., Hartwell, Cincinnati, O.**

## WANTED

First-class Carnival, June 14th to 20th, Rodeo Week, Defense town.  
**LEE COPPLE**  
Alliance, Neb.

# NEW PROGRAMS STANDOUTS

## Chi Olympia Gets Away to Smooth Start

CHICAGO, May 1.—The 11th annual Olympia Circus, resplendent in gorgeous new wardrobe and attuned to the times with a patriotic theme, opened its 15-day engagement at the Stadium last Saturday (24) with an imposing array of attractions, most of them of the thrill variety. It got away to a remarkably smooth start considering that there was only one rehearsal. Opening matinee ran four hours, but judicious cutting trimmed the night show to three and a half hours, with further cuts in prospect.

Show is produced by the Chicago Stadium, with Barnes-Carruthers furnishing the acts, operating under the direction of Sam J. Levy. Leo Hamilton is equestrian director, a job he handles well. Jack Kline is doing a satisfactory announcing job, and music for most of the show is furnished by Izzy Cervone and his band. Izzy, a veteran of Barnes-Carruthers shows, handles the show music to perfection, never missing a cue. Supplementary music is furnished by the huge pipe organ with Al Melgard at the console. For this year's show some new and attractive decorative features have been installed. Balcony rails are adorned with attractive bunting and clown heads. Sawdust on the hippodrome track is a vivid green and in the center ring it is pink. Ring curbs and stages are bordered by transparent glass brick lighted in red, white and blue, making an attractive picture. These were the ideas of William (Billy) Burke, Stadium vice-president.

### All Nations Spec

Show opens with an elaborately costumed spec, *Parade of Our Allies*, led (See *Chi Olympia Smooth* on page 38)

## Two Packed Houses Greet Mills Show At Ashland Opener

ASHLAND, O., May 1.—Two capacity houses greeted Mills Bros.' Circus at the opening here last Saturday, auspices of the fair association. Weather was ideal. Show wintered on the fairgrounds. Program, directed by Bert Wallace, is the best the show has had, its fourth season. The circus donated one section of its grandstand seats to purchasers of War Bonds, entire section being filled at both performances, proving that Chairman J. Howard Culler was on the job. James Atterholt, secretary of the fair association, placed 1,200 tickets in public schools.

The program, in order. Grand entry. Ponies with riding dogs and monkeys, Rings 1 and 3, Mr. and Mrs. Bert Wallace. Barrel kicking and acrobats, in all three rings, Willie Clark and Barney Ahrensen Brothers. Ladders, Patricia O'Brien, Virginia Ward and Mrs. Wallace. Pony Liberty number, center ring, Bert Wallace. War Bond announcement. Comedy acrobats, in two rings, Ahrensen Brothers. White collies, center ring, Mrs. Wallace. Banner announcement. Pickout pony, center ring, Robert Lashon. Clown levitation. Liberty horse act, center ring, Wallace. Clowns on track. Balancing wire turn, Barney Ahrensen. Elephant act, center ring, Patricia O'Brien. Menage, Virginia Ward, Betty Lashon, Mr. and Mrs. Bert Wallace. Patriotic spec, written and arranged by Wallace, presented in honor of the boys in the service. Concert folks did not arrive in time for opening. Clyde (See *Mills Ashland Opener* on page 44)

## Clark Set To Open in Ohio

DAYTON, O., May 1.—M. L. Clark & Sons Combined Shows will open in the middle of May in Northern Ohio, reported E. E. Coleman. Big top is an 80 with three 40-foot middles. Circus will have side show, concessions on midway and three light plants.

## HM Gates Soar At Buffalo Show

BUFFALO, May 1.—Shrine Circus, sponsored by Ismalla Temple and booked by Hamid-Morton with Bob Morton as emcee, opened a six-day engagement at Memorial Auditorium April 26. Sixteen thousand attended, breaking attendance records for an opening day here. Henry Bronkie, of the Ismalla Temple, was director-general. Twenty-five thousand orphans were guests of the Shrine Daddies' Club and Circus Sponsors' Club. A certain portion was given for the Smokes for Soldiers' Fund of *The Evening Times*.

Following comprised the program: Joe Basile's band; Bob Eugene Troupe, aerial comedy bar turn; Donahue and La Salle, table rock; Harriet Beatty, with tiger and elephant; Ed and Jenny Rooney and Winnifred Colleano, trapeze; Clyde Beatty's group of lions and tigers; the Ortons, on swaying pole; Silvers Johnson with comedy auto; Kinko, clown contortionist; Stanley Beebe's bears; Will Morris and Bobby; Captain Howard's Hollywood chimps; American Eagles, high-wire bicycle act; Jim Wong Troupe; Juggling Jewels; Tommy Hanneford, log rolling and juggling; Roland Tiebor's seals; Hanneford Family, featuring Kay Hanneford; John Gibson's Hollywood Sky Ballet; Peaches Sky Revue; Greer's horses; Jean Evans and Harriet Beatty, elephants; Flying Wards; Peejay Ringens; Herb Taylor, Silvers Johnson, Eugene Randow, Rice and Davison, Donahue and LaSalle, H. Robinson and Company, clowns. Show registered with the customers.

George A. Hamid, who came from New York for this engagement, estimated total business would be about 100 per cent over last year's, pointing to a turnaway Tuesday night during a heavy storm. He said the Clyde Beatty troupe would remain with HM thru the indoor dates in St. Louis, Montreal and Ottawa.

## Wallace York Opening Canceled by High Winds

YORK, S. C., May 1.—High winds, which damaged the new big top, caused cancellation of the opening day's performances of Wallace Bros.' Circus here. Show made a 217-mile jump to Pulaski, Va., where the first performance was given: Afternoon and night crowds were big.

Clyde Beatty is to join after completing indoor dates, and billing of Clyde Beatty-Wallace Bros.' Circus Combined will then be used. A lion act from Beatty's Florida zoo, worked by Fred Delmar, is with the show.

Damage caused by the winds was speedily repaired and equipment was in spick and span condition when show left York.



MRS. W. F. WILCOX, known as Jackie in the circus field, is in the employ of the U. S. Coast Guard as a guard in Kaiser Shipyard No. 2, Richmond, Calif. For the past six years she has been in the advance departments of Russell Bros., Cole Bros., Seal Bros. and Bud E. Anderson shows.

## Capacity Biz For Sello Bow

WAKEFIELD, Va., May 1.—Sello Bros.' Circus opened at Chester, Va., April 20 to capacity business. Side Show also had big biz. Royal Roy, equestrian director, had program running smoothly.

Program includes Bible's trained ponies; Ruth Roy's dogs; the Mintons, aerialists and acrobats; riding monkeys and dogs; Dinamite, unridable pony; Tarzan Jr., trained ape, presented by Ruth Roy; Sello Bros.' elephants, presented by Henry Clay, and clowns. An old-time concert is presented.

The staff: Dr. O. R. Bible, owner; Mrs. Bible, treasurer; Charles LaBird Sr., side-show manager and legal adjuster; Mrs. LaBird, in charge of grandstand; C. Prospect, advance agent; S. Arp, in charge of front door; Frank Knowles, canvas; Henry Clay, boss elephant man.

LaBird has the following attractions: Karls; Punch and Judy; Pearl, indestructible girl; LaBird, ventriloquist and magic; Professor Davis, impalement; Zinga, mentalist. All animals are in side show.

Show will play Eastern Virginia and Carolina, also West Virginia, Pennsylvania, New York and Ohio.

## Hoffman Charges Withdrawn

RICHMOND, Va., May 1.—Charges against Edward F. Hoffman, who was promoter of the Grotto Circus here, were withdrawn by the plaintiffs before the case reached the local Police Court.

# Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

### WARM or cool.

ORA PARKS arrived in Cincinnati April 28 to look after the press for the Cole show dates, May 6-9.

J. PAUL ASHBROOK, Campbellsville, Ky., saw the Cole opening and reports a swell show.

### MOTOR AGE created horseless concerts.

EARL WRIGHT, with his dogs, opened on the Blue Circuit of USO shows in Florida and says that soldiers certainly go for a dog.

ART MILLER, circus agent, has been spending a few days with the advance of Cole Bros.' Circus while waiting for his army call, says J. Eddie Holmes.

CIRCUS interests can be thanked for keeping show trains moving.

A. C. BRADLEY, formerly with circuses and now with a whale show, greeted several friends, Charles Sparks, Harry Mack and others, in Macon, Ga., last week.

PAUL M. CONAWAY, Macon (Ga.) attorney, while in New York visited with friends on the Ringling show at Madison Square Garden, reporting the performance highly entertaining.

SYNDICATE MACK (Old Syndy) once said: "A man with a palm and needle can always get placed."

EDDIE JACKSON, press representative for James E. Strates Shows, is in Harrisburg (Pa.) Hospital suffering from a fractured hip and would like to hear from friends. Eddie was on press with Charles Sparks's circuses for many years.

BOBBY BURNS, ahead of Victory Ex- (See *Under the Marquee* on page 44)

## Russell Takes In High Marks On West Coast

LOS ANGELES, May 1.—Following nine days of top business in San Diego, Russell Bros.' Circus opened here on the Washington and Hill lot for a 17-day run April 23. Show got off to a good start with Friday matinee business, capacity houses on Saturday and three shows with turnaways on Sunday. Show is charging 85 cents general admission, with a tie-up with a drugstore chain for 50-cent admissions. Tent seats 4,500.

Russell was on this lot last year when hit by a blackout which established it as the first American circus to play during a blackout. Sunday night the area was thrown into the second blackout, with lights being off for nearly an hour. Since the show has its own Diesels, performance continued with lights lowered. A spectator said that he thought the show was having trouble with the light plant when lights were lowered and the p.-a. system flickered. It was not until the "all clear" was announced at 9:30 that spectators were told of the blackout.

Show opened April 1 in San Fernando, Calif., where it wintered, and after a two-day stand there moved to North Hollywood, Burbank and Santa Monica for two-day stands. Played a night date in Oceanside April 9 and moved to San Diego April 10 for nine days, with Long Beach stand for four days en route here. In San Diego the show blew the opening matinee to give the performers and stock a chance to rest. San Diego business was good, with turnaway on Sunday.

Biggest business of the season was here (See *Russell Takes Higher* on page 39)

## Hunt on 51st Tour Has Fine Start at Somerville, N. J.

SOMERVILLE, N. J., May 1.—A near-capacity crowd greeted opening of the 51st tour of Hunt's Three-Ring Circus here April 26, with weather ideal, but due to recent rains lot was muddy. It is a well-balanced and interesting program, running one and one-half hours. Show carries very comfortable reserved seat chairs. Circus is guided by the veteran showman Charles T. Hunt.

New to the line-up this season are Georgette and Marcello, young ladies with varied routines which include the former doing upside-down walk between rope loops. Performance is well cued by Mr. Bannister at the Hammond organ, assisted by trap drummer. Other members of band are expected in a few days. Some performers were unable to make the opening but will join soon. These include Buck and Rose Steele, Wild West folks, with this show for a number of years. Uncle Don, of the radio, made a personal appearance and will regularly appear at matinees while the show is in the New York area. He (See *HUNT ON 51ST TOUR* on page 38)

## Garden Big Draw In Hamilton, Ont.

HAMILTON, Ont., May 1.—Garden Bros.' Circus opened here Monday at the Arena for six days under auspices of Hindoo Koosh Grotto. Advance sale reported increase of 25 per cent over last year's, prices ranging from 50 cents to \$1.50 and children matinee ducents going at 10 cents plus a merchant's coupon.

First three days gave capacity business, with the SRO flag hoisted an hour before evening performances Tuesday and Wednesday. Easter-week vacation for school children swelled the opening matinee to better than 40 per cent above last year's, officials said.

Show, presented in two rings and center stage, opened with the grand march headed by the Grotto band, followed by Behee-Rubyatte troupe, aerialists; Cycling Turk; Will Hill's elephants, (See *Garden in Hamilton* on page 39)

## Cole Pulls 40,000 In Louisville 5-Dayer

LOUISVILLE, May 1.—With cold and rain hounding it to the last night, Cole Bros.' Circus closed its opening stand here Easter Sunday (25) after playing to 40,000 for the five-day stand. About \$750,000 in War Bonds were sold during the show's stay. A section was reserved each evening for War Bond purchasers.

Ticket sellers and doormen are Billy Clare, Dan Miteal, Ernie White, Bert Dearo, Stanley Dawson, Charles Eckfeldt, Leo Gindlesfarger and Ed Grady.

The Side Show, under management of Arthur Hoffman is good and sprinkled with lively entertainment. Line-up includes Rose Westlake, mentalist; Hoppie Winder, Frog Boy; Harris, magician; Duke Kamokuia's Islanders, which include Mrs. Joe Carvalho, Hullu Kamokuia, Mrs. Frank Coleman, Tyka Kamokuia; Danda Candola, African chief; Charles Roark, Punch & Judy and ventriloquist; Betty Broadbent, tattooed lady; Frank Coleman, armless man; Myrna Corsey, snakes; Ginger Benson, Eve Young, Beatrice Ludwig and Kathleen Childress, Oriental dancers; Harry Langford's Minstrels, which include William Mills, trombone; Ben Goodall, baritone; Oscar Jones, trumpet; Frank Johnson, trumpet; Bill Mays, tuba; Nora Robinson, base drum; Marlon Cornell and Francis Wallace, soloists; Billy Cornell, comedian and stage manager. Joe Tracy and Charles Roark are lecturers.

Doormen and ticket sellers are Ed Breckenridge, seller and assistant manager; George Foreman, E. J. Knight, B. W. Benson, sellers; Glenn Garard and Ike (Babe) Yeiser, doormen.

## Circus Historical Society

FARMINGTON, Mich., May 1.—Among recent members admitted to CHS is W. H. Woodcock, well-known performer-collector, of Hot Springs. Bill has appeared with nearly 30 different circuses and is recognized as one of the leading authorities on photographs and other collector items of old-time shows. He will be with Clyde Beatty this season. Other new members are George Baney, Baltimore; Bob Taber, Riverside, Calif.; J. W. Houston, Clearwater, Fla.; J. J. Crowley, Cambridge, Mass.; Francis Buchanan, Sylva, N. C., and William Pierson, Milwaukee. Pierson was with the Indian Pete Wild West in 1911, and Taber is owner of the Taber Monkey Circus and has been with other shows.

John Staley, Hazel Park, Mich., and Leonard Quist, of Pennsylvania, CHS members, are with the Ringling show. Several replies were received in answer to our question as which show played Preston, Minn., July 4, 1923. Notes from S. Chapman, Philadelphia, and William Lange, of California, state that this was World Bros.' Circus, later Fred Buchanan's Robbins Bros.' Circus. Winter quarters were in Granger, Ia.

Delmar Brewer and family and Esther Winch, of Flint, were visitors at the home of Don Smith. Brewer is building a scale model baggage wagon for CHS Bob Green, of Pontiac. Bob's favorite of all time is Sells-Floto. CHS Treasurer Walter Pietschman has been covering events at the local USO with his camera and several of his shots have appeared in the Detroit papers. Many interesting notes received from members and performers in the services, including George Hubler, Vivian Decker, Ken Poley and M. Aflaire. Reported by Don F. Smith.

## CHI OLYMPIA SMOOTH

(Continued from page 37)

by 12 mounted girls in beautiful red, white and blue wardrobe. Following them are the remainder of the company on foot, garbed in the national dress of the allied nations and carrying flags of the various countries. After they have circled the track the band plays *The Star-Spangled Banner* and a huge victory float appears. Seated on it is Miss Victory. At the front is a huge golden eagle and the American flag, and on either side are figures representing the army, navy, marines, paratroops, agriculture and industry. The most elaborate and best dressed spec the Stadium has yet produced, it was greeted with heavy applause.

The show proper starts off with the usual ground acts, with the LaSalle trio in center ring and the Hodgsons and Hubert Dyer, rings and ground acrobatics, on stages. Terrell Jacobs follows with his large group of lions and tigers, which he puts thru fast and entertain-

ing routines. Featured are his rope-walking lion and Sheba, hind-leg waltzing lioness. The latter feature is new and brought thunderous applause. Jacobs gave a splendid performance thruout.

Display 3—The Paroff Trio, man and two girls, who perform breath-taking stunts on unsupported ladders atop a high platform.

Display 4—Clowns on track.

Display 5—Watkin's ponies, Lewis's ponies and Barbara's ponies, in pleasing routines.

Display 6—Aerial ballet, an attractive array of girls. Included Misses Dyer, Ambrose, Haag, Conchita, Rosina, Checko, Alfons, Dell, Duvoe, Meredith, Rogers, Frackett and Janice on ladders; Ullaine Malloy, rings and web; Ethel Marine, traps and web; Eve Lewis and Caroline Hodgson, cloud swing, and the Sky High Girl, Margaret Pettit, in aerial whirl.

Display 7—Horizontal bars. Host and Milady and Nick Cravat Company on stages in excellent bar routines. In center ring the Wen Hai Troupe, three men and two women, in barrel juggling, bar and ground acrobatics. Two of the men do remarkably clever work on the bar.

Display 8—Clowns.

Display 9—La Tosca, Queen of the Bounding Rope. Since her first appearance here four years ago in this act La Tosca has steadily advanced in technique and presents a splendid performance, climaxed by her spectacular double back somersault. At conclusion of her act she was presented with a huge basket of flowers.

Display 10—Horse acts. Dorothy Herbert in laybacks on rearing horse. Captain Heyer with his marvelously trained high-school horse, which gives an amazing performance. On the track Hoagland's jumpers in a pleasing exhibition. Jumping is climaxed by Dorothy Herbert's spectacular jump thru fire.

Display 11—The Great Peters, upside-down walking, traps and his leap from a lofty perch with noose around his neck, a sure-fire thrill.

Display 12—Haag's elephants, Powers's elephants and Dolly Jacobs's elephants in clever routines. Powers's elephants do their familiar barbershop, baseball and military numbers.

Display 13—Clowns in an Oriental number.

Display 14—The Gasca Trio and Laddie Lamont, rolling globes and juggling; the Jewellys, juggling, balancing and headstands, and the Saxons, roly-holy.

Display 15—The Lone Ranger. With his "Hi Yo Silver" as he gallops in on a white steed, the Ranger gets a rousing reception from the kids. After circling the track the Ranger enters center ring and explains that because of a slight injury he is unable to ride Silver but instead is riding Silver's mother. Silver then is led into the ring and the Ranger promises he will be ridden before end of the engagement. Ranger then gives a short talk on War Bonds, Victory gardens and the necessity for curbing loose talk. Sure-fire for the youngsters and handled his assignment nicely.

Display 16—Walkmir's Aeroplane. Clever stunts by the Liberty Girls on traps on the revolving plane.

Display 17—Pleasing routines by Ruby's dogs, Watkins's dogs and Lewis's dogs.

Display 18—Clowns, firecracker gag.

Display 19—In ring, the Willys in a spectacular diversified juggling act. On stages the Canestrellis and the Zoppes, unsupported ladders and juggling; entertaining routines.

Display 20—Selden, "The Stratosphere Man." His routine on the swaying pole, including a handstand, is a breath-taker, and he finishes with a slide from platform to track.

Display 22—Clown walkaround.

Display 23—Perch acts. Center, the Walkmirs; stages, Pape & Conchita and the Three Orontos. All top-notch perch acts that win approval.

Display 24—The Zavatta riding troupe, five men and three women, give a pleasing performance.

Display 25—The Flying Behees and the Siegrist Troupe, entertaining work on the traps.

Display 26—Clown capers.

Display 27—The Albanis, spectacular routines on a complicated rigging atop high pole. Rigging is propelled around circular track by a motorcycle on which rider loops the loop.

Display 28—Pallenberg's bears, worked by Mr. and Mrs. Emil Pallenberg Sr., present a clever and finished performance. On other stage, Snyder's Bears, and in center ring Watkins's chimpanzee, riding bikes, rolling globe, etc.

Display 29—The Berosini Troupe, high

wire, present an act different from the usual run and entertaining thruout.

Display 30—Miss Zucchini, female projectile, climaxes the performance. This cannon act is neatly dramatized, Miss Zucchini coming in with a retinue of brightly costumed girls. As she leaves the cannon she describes a high arc and makes a perfect landing.

### Clown Alley

Heading the clown contingent is Happy Kellems, whose pantomime work is very good. There are several excellent clown numbers and among the participants are Earl Shipley, Red Carter, Roy Barrett, Joe Lewis, Silvers Johnson, Jack Klippel, Georgette Brothers, La Salle Trio, Joe Ambrose, Mr. and Mrs. Charles Baker, Eugene Randow, Whitey Harris, Horace Laird, Chester Sherman, LeRoy Thompson, Van Wells and Abe Radamacher.

Jack Burnett is handling publicity for the circus for the Stadium and has landed a number of stories and pictures. Extensive use is being made of radio, with special emphasis on the Lone Ranger. Show is priced at 55 cents to \$2.20 and there are matinees daily.

Terrell Jacobs's zoo is attractively arranged in the lobby of the Stadium. Besides his lions and tigers in flashy new cages, Jacobs also has llamas, wallabies, kangaroos, ponies, etc., on exhibition.

## Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

In 1907 James (Jimmy) Rowe, who was a Philadelphia boy of my own age, started his jockey career by riding in the thoroughbred race, a special feature that season, four runners twice around the hippodrome track. Besides Rowe were Charley Hollis, a half-brother of Orrin Hollis, the great rider, myself and two others. The swiftest horse was assigned to Grace McKenna, the girl jockey, who always got a bad start and came thru on the last turn of the second lap and nosed us out at the wire and walked up to the bookie and cashed her 20 to 1 shot and turned it over to her mother, "Rose Julian," a contortionist who, in an old-fashioned shawl, posed as the mother and, with the money she received from Grace, cleared the mortgage. A tremendous hit and a big laugh! This was a complete race track sketch and well liked by all who saw it.

Let's get up on our hind legs and shout hooray. I was about to think that we were going to flunk on Lorillard's Circus scenes cards when lo and behold! Bill Lange, an ardent follower of the Corner, comes thru nicely. There were 25 cards issue in the set. Nos. 1 to 7 are horizontal designs, all the others vertical. The complete series follows:

1. Dancing Horses (Clown Behind) (Don't take the parenthetical words too literally.)
2. Horse Pushing Clown on Tricycle.
3. Donkey Throwing Man (Clown at left).
4. Lady Bareback Rider (Clown at right).
5. Two Horses in Tandem Over Benches.
6. Two Horses Jumping Bars Opposite Directions.
7. Three Horses in Tandem (Rider on Last One).
8. Acrobat on Hands on Heads of Two Others (Dog).
9. Bareback Trio on Two Horses (Man, Two Girls).
10. Clown Going Thru Chair Rounds (Two Watch).
11. Elephant on Barrel.
12. Lady Slack Wire Artist Juggling Three Balls.
13. Lady Bareback Rider in Action (Stands on Horse).
14. Lady Rider Going Thru Hoop Held by Clown.
15. Gent Bareback Rider (Horse Jumping Hedge).
16. Performer on Horse Juggling Plates on Sticks.
17. Performer on Platform Ready To Mount Horse Below.
18. Performing Horse With Foot on Chair (Lady Up).
19. Horse on Hind Legs (Man Cracking Whip).
20. Roman Rider Standing on Two Horses.
21. Rider Standing on Saddle on Horse's Hips.
22. Horse on Knees, Rider Takes Bow.
23. Tumbler in Air Above Two Horses.
24. Two Clowns, One Balancing Feather on Nose.
25. Two Aerialists Whirling on Bar.

## THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati, O.)

ROMAN STANDING RACES, pony express races and cart races will be added to the regular program the first two days of the Calgary (Alta.) Exhibition and Stampede. Purses will be offered and all events will be competitive. Decision to incorporate the Canadian Calf Roping Championship event into the North American Calf Roping Championship event is expected to speed up this contest. Total prize money will be increased and there will be an increase in the entrance fee. Prize lists are ready for distribution.

BOBBY ROWE, vet rodeo promoter, is planning to lengthen his annual rodeo from four to eight days. Event will be staged at Jantzen Park Arena as usual, but Rowe hasn't definitely decided on the dates. Rowe said, "I'm strong for a June show because of the long days. We could start the performances around 7 p.m. and have ample time for a full program before dark." Despite the night show ban, Rowe believes his show this year will top all records, because of the closeness of the Vancouver barracks, where thousands of soldiers are stationed.

A CAPACITY crowd saw the closing of the annual Dublin (Tex.) Rodeo, which drew 140 entries from many States. Event closed April 26, and Mayor C. E. Leatherwood said the rodeo, staged by Everett E. Colburn, owner of Lightning C Ranch, which provided the stock, established a new all-time attendance record. A white pig owned by rodeo clown Jasbo Fulkerson, Fort Worth, was sold and resold for a total of \$10,700, all of which went for War Bonds. Toots Mansfield was first in calf roping; Amy Gambien, second, and Jiggs Burk, third. Bill Linderman won the saddle bronk riding. Ken Roberts was second and Texas Kidd Jr. third. Less Hood took first in the Brahma bull riding and Clyde Herbert was second. Charles Hood finished third. Buck Jones placed first in bulldogging, Jim Whiteman was second and Eddie Hovencamp third. Jack Favors and Bob Henson were pick-up men, with Tad Lucas and Peggy Long the timekeepers.

STANDINGS in the race for the Rodeo Association of America's cowboy championship as announced April 1 by Fred S. McCargar, secretary, follow: Dick Griffith, 999; Ken Roberts, 789; Homer Pettigrew, 724; Bill McMacken, 502; Clyde Burk, 447; Louis Brooks, 438; Bud Linderman, 418; Hank Mills, 406; Jack Favor, 399; Vic Schwarz, 389; Fred Badsky, 336; Eddie Curtis, 328; John Tubbs, 328; Bill Linderman, 317; Gerald Roberts, 296; Bill Hancock, 286; Buck Goodspeed, 263; Pete Grubb, 260; Jim Irwin, 258; Everett Shaw, 252; Buck Sorrells, 237; Jiggs Burk, 191; Chet McCarty, 180; Jim Whiteman, 175; Smoky Snyder, 164; Bob Estes, 159; Hoyt Hefner, 159; Claude Morris, 158; Mitch Owens, 153; Freckles Brown, 153; George Hinkle, 143; Jake Williams, 141; Larry Finley, 138; George Mills, 133; Melvin Harper, 126; Toots Mansfield, 126; Bob Henson, 126; Royce Sewalt, 126; Buck Jones, 115; Eugene Cavender, 114; Dud Phillips, 114; Gordon McFadden, 113; Bud Cooks, 106; Lonnie Allen, 105; Jim Patch, 105; L. N. Sikes, 105; Paul Gould, 101; Jimmy Sloan, 100.

Bronk Riding—Bill McMacken, Vic Schwarz, Louis Brooks, Bill Linderman. Steer Riding—Ken Roberts, Dick Griffith, Fred Badsky, Smoky Snyder. Bareback Bronk Riding—Dick Griffith, Hank Mills, Bud Linderman, John Tubbs. Calf Roping—Claude Burk, Buck Goodspeed, Everett Shaw, Homer Pettigrew. Steer Wrestling—Homer Pettigrew, Jack Favor, Jim Irwin, Bill Hancock. Team Tying—Gordon McFadden, John Cline, Asbury Schell, John Rhodes.

## HUNT ON 51ST TOUR

(Continued from page 37)

also will plug the show on his nightly broadcast over Station WOR.

Program in order: Hunt's Military Ponies; Georgette and Marcello, acrobats; dogs, presented by Stanley and Marion Drew; ladders, Mildred Hunt and Mrs. Stanley; clowns; perch, the LaVines; mules, Charles T. Hunt Jr., and ponies, Lew Barton; single traps, Milly May; clowns; Shorty Sutton, Australian whip cracker; double traps, Georgette and Marcello; Ernie Wiswell and his Funny Ford; high school horse, Mrs. Charles T. Hunt Jr.; wire walker, Stanley; elephants, Charles T. Hunt Jr. Reported by Bill Montague

**With the Circus Fans**  
By THE RINGMASTER  
CFA

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago  
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.  
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., May 1.—CFA Spencer M. Jewell and Mrs. Jewell, who spent the winter in Fort Lauderdale, Fla., stopped over in New York City on way to their home in Hartford, Conn. They were joined in New York by CFA Carlos S. Holcomb and Mrs. Holcomb, of Hartford. All attended the Big One April 14 and report an enjoyable performance.

Leland J. Antes Jr., Austin, Tex., a story of whom appeared in the February-March issue of *White Tops*, has formed the Junior Circus Fans' Association in connection with his miniature circus, the members to assist him on the show, the local organization to be known as the "Gargantua Cage," with the following officers: Antes, manager; Frank H. Taylor, side-show manager; Charles Stone, menagerie superintendent; Richard McCullough, producing clown. Leland advises that Universal studios have taken 1,000 feet of film of his miniature circus and that it will be shown in the film *Stranger Than Fiction*, being released latter part of May.

Harry Hammill, civilian contractor of the Coleman Flying School, Coleman, Tex., while not a member of the CFA, is a Fan that rates a salute from the CFA. When Daily Bros.' Circus showed Coleman April 24 Hammill bought the show for \$1,000 to return there and give one performance for the cadets May 2. Show will be set up at the flying field and all cadets and civilians will be his guests. Joseph Minchin, CFA, Paterson, N. J., was the guest of Merle Evans on the bandstand at the Garden during his broadcast from that point on the Fitch Bandwagon program April 18.

Dr. David E. Reid, Lebanon, Ore., writes: "Had a nice visit with the Russell show at Oceanside, Calif., April 9. Visited my friends the Joyces and Jenniers and renewed many other acquaintances. They have a good show and quite strong. Equipment looks good and is well painted. I drove down with Dick Lewis, CFA, of Los Angeles. He was spending his vacation in clown alley and doing a good job. Several weeks ago P. M. McClintock, collector from New Franklin, Pa., dropped in for a visit. He had been stationed at Camp Adair, Ore., and was being discharged. Sgt. Eddie Henricks, who was with Poodles Hanneford on the Hagenbeck-Wallace show and the Guice Troupe on Wallace and Main shows, stopped for a visit. He was stationed at Camp Adair also."

Joseph Beach, Springfield, Mass., met the following acts in the local theaters: Morris and Morris, Antaleks, Weber Bros., Conchita, Six Marvellets, Novak Sisters, Roy Pietro, Mel Hall, Zuller and Wilburn, Carters Sisters and Paul Mix and wife.

Mr. and Mrs. Frank H. Hartless; Mr. and Mrs. Burt Wilson, his mother and niece, of Chicago; Mr. and Mrs. W. H. Hohenadel and son, Walter, of Rochelle, and Pauline Blackburne, of Dixon, attended the Chicago Stadium Circus April 24. Party visited with Mr. and Mrs. Terrell Jacobs and others. Hartless left Chicago April 25 to attend the National Chamber of Commerce meeting in New York and Wilson left April 27 for his trip to the Southwest.

**Smith Is Incapacitated**

HAVERHILL, Mass., May 1.—Fletcher Smith, 74, former widely known circus press agent, has returned to his home here at 40 Pleasant Street. He is suffering from cataracts and an operation is deemed necessary. He is unable to read or write. Smith will appreciate hearing from friends.

**GARDEN IN HAMILTON**

(Continued from page 37)  
ponies and dogs; Romig and Rooney, high school horses; Flying Laforms; Phil and Bonnie Bonta; Lowells, hand-balancing equilibrist; Les Marceles, slack wire; Aerial Mathews; Silver Cyclones, roller skating; Dubell pets, trained dogs; clown alley, Sunny Jim, Ernie and Company; Wiswell, comedy Ford.

The Hamilton Spectator was high in praise and supported the show with plenty of art and stories. Station CHML picked up programs from the Arena with a tie-up on merchant tickets. Staff: William Garden, director; Robert Garden, manager; Mrs. Norma Nutting, advance ticket sale and press.

Show opens Windsor (Ont.) Arena Gardens May 3 under combined auspices of Othmar Grotto and Rotary Club. Merrick Nutting in charge of advance and tickets.

**RUSSELL TAKES HIGHER**

(Continued from page 37)  
Sunday when three performances (two matinees) were given. Turnaway at each performance with a three-block ticket line at the first matinee show.

Show makes a nice appearance with blue and white canvas. New side show and marquee add to the flash. Show has added eight elephants, including the Christy bulls recently purchased. Several new cages are in the menagerie, including those for mixed groups of lions and tigers. An addition is the new horse-fair tent for some 50 head. To accommodate new animal displays a new 40-foot middle piece in the menagerie top was inserted.

Publicity here has been especially effective, with full page in *The Examiner* and with almost equally good showing in *The Herald-Express*. Radio broadcasts from the big top have proved good advertising features. Daily radio broadcasts will continue during the run here, with Bill Antes handling this feature.

**The Program**

Jack Joyce is equestrian director and Norman Carroll announcer. Show makes no bid to being pretentious, but mainstay is that it offers good, solid entertainment. What the show lacks in wild animal acts it more than gains in its horse acts, which are outstanding. Grand entry opens.

Display 1.—Christiansen's Great Danes in Ring 1 offer good entertainment, as does Madame Marie and Her Pals, dog and pony revue, in the center. Center act features Shetland on revolving table top and dog hurdling barrier. Russell's Military Ponies in Ring 3 carry out the fast-moving theme.

Display 2.—Juan DeVal, one-legged acrobat, Ring 1, turns in good work on the Roman rings. Dora Gutierrez, center, wins applause with her loop-the-loop feats. Maurice Mamalejo, Ring 3, entertains with Roman ring stunts.

Display 3.—Single elephant acts with Virginia Garner in Ring 1; Jack and Martha Joyce with their Hollywood Playmates, elephant and ponies, in center, and Milonga Escalante in Ring 3. Mrs. Joyce proves capable elephant girl, with Joyce assisting. Shetlands and elephants combine in center ring for good applause.

Display 4.—Clown walkaround. Charles Raimor, George Perkins, Dick Lewis, Jack McAfee, Rube Miller, Clyde Stiltz, Penny Parker, Gus Lind, Ko Ko Fairburn, LoCo Fairburn and Huey Curtis.

Display 5.—Wire acts. Otaris Troupe in Ring 1; Dancing Floyds, fast-working boy-and-girl team in Ring 2, and the Ascevedos in Ring 3. All do good work.

Display 6.—Nelle Dutton and Bagdad, high-school camel, in center. Good entertainment.

Display 7.—Menage number. Myrtle Goodrich, Dorothy Sky Eagle, Jack Joyce, Martha Joyce, Norma Rogers and Jorgen Christiansen astride one of the most outstanding groups of horses presented here. Christiansen on Oregon Sunburst and Joyce on Blackout in center ring and on hip track win applause aplenty.

Display 8.—Walter Jennier and sea lion, Buddy, which socks with pole walk, fin walks and fin stands. Good comedy and an act exceptionally well presented.

First concert announcement.

Display 9.—Bassett and Bailey, chair and table balancing, with handstands atop three tables and four chairs in Ring 1; Amazing Excellos, high perch, marked by hanging stands, and low perch spins in center; Gus Lind, unsupported ladder, and Juan DeVal, hand balancing to good results in Ring 3.

Display 10.—The Duttons, riding act, in center. Quartet of good riders, three of whom are women. Introduced by show's ballet girls, eight femmes added for this date.

Display 11.—Ascevedos, two girls and a man, routine juggling in Ring 1; Oliver Duo, comedy bars, in Ring 3; Penny Parker, clown, won applause with table-top contortion on hip track.

Display 12.—Miss Aerialetta, gymnast. Introduced by ballet girls. Aerialetta, diminutive, sells her act well, starting with a web roll-up and going thru a fast routine, including neck hold, heel and toe catches, and ending with a quick somersault to web.

Display 13.—Clowns in all rings. Display 14.—Winston's Equestrian Sea Lions. Good entertainment. Three sea lions and ponies. Balancing featured. One of the flashiest acts of this sort.

Display 15.—Clown walkaround. Display 16.—Christiansen's horses in center. Nine Palamios with Shetland going thru a fast routine. Precision the feature. A strong act.

Display 17.—Slack wires, introduced by ballet girls. Senor Arturo, in Ring 1 for good bounding rope; Senor Mauricio and Senor Alexandro in Rings 2 and 3 respectively.

Display 18.—Elephant act. Cheerful Gardner's elephants handled by Betty Ascevedo. Animals exceptionally well trained, with Miss Ascevedo handling well. Wind-up is hip mount.

Display 19.—Clown acts. Display 20.—Miss Esterita, Ring 2. Heel and toe catches. Good.

Display 21.—Comedy mules in three rings—Ajax, Tommy and Judy.

Display 22.—Flying Valentinos. Two girls and a man. Femmes as fliers make nice appearance. Work is smooth. Finish in double somersault in sack by Miss Loraine.

Display 23.—National anthem.

**After-Show**

After-show gets off to a good start with war dances, songs and ceremonials by Chief Sugar Brown and family. Chief Sky Eagle, assisted by Dorothy Sky Eagle, entertains with some fancy clay pigeon smashing with bow and arrow. Trick roping by Jack Wright, Rex and Mark Rossi, and big horse roping by Cy Compton, fast and entertaining. Sky Eagle's boomerang throwing amid tent rigging was well received. Cy and Fanny and their trick mule, Abner, spotted next-to-closing, good comedy. Trick and fancy riding by Myrtle Goodrich, Dorothy Sky Eagle, Mark and Rex Rossi, good for the finale. The Rossis' Texas skips, Compton's rope catch of four horses and Dorothy Sky Eagle's riding outstanding.

In Side Show are Mile. DeBarrie's Australian Cockatoos; Marie LeDoux, fat girl; Nelson Macias, contortionist; Yukon, fire eater; Prof. Turtle, magician; Michael, frog boy; Jiggs, Hollywood orang-utan; Robert Macias, Hindu torture; Schlitz, pinhead; Lena, sword box; Charles Royale, midget, and Spanish Musical Revue.

Band personnel: Charles (Spud) Redrick, leader; Emille Hernandez, trumpet; Leonard Konevsky, Charles Spatz, Jack Carroll, trumpets; Lorenz Azcon, baritone; Wallace Milliken, bass; Bob Reynolds, Ben Talsky, trombones; Mike Doyle, calliope; Harris Herding, drums, and Fred Case, snares.

RAMBLINGS: Bill Hoffman and Hugh McGill, Circus Fans, on hand to help out. Dick Lewis, head of the Andrew Rowe Tent No. 6, CFA, in clown alley. John Backman, PCSA member, on hand despite recent rheumatic attack. Edna

Antes is in the circus office in addition to handling the tax box. Paul Eagles out for nearly every performance. S. L. Cronin in town and spending much time on the lot. Bill Antes, press agent, doing swell job of radio advertising. Elmer Meyers on reserved-seat box and handling concert tickets. Harry Chipman, personnel manager in charge of morale and public relations at Bardwell & McAllister Corporation, handling morale show which will bring about 600 war workers into the show May 5. Russell performers and personnel to be guests of Pacific Coast Showmen's Association May 3 following night performance. Celebrities turning out for the show included Orson Welles, Rita Hayworth, Dolores Costello, and Spike Jones with his City Slickers and his wife, Patricia, and daughter, Linda Lee. Sam Abbott.

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Wanted for Side Show, Novelty Acts and Dancing Girls.  
Wire Washington, Pa., May 5; Uniontown, Pa., 6; Greensburg, Pa., 7; Johnstown, Pa., 8; Tarentum, Pa., 10.

# Service Up to Transit Men

## Must Make Own Decisions on Transportation

WASHINGTON, May 1.—Transportation operators whose vehicles normally pass amusement parks must make their own decisions as to what amount of service they will provide patrons this summer, an ODT spokesman explained this week. This places the matter up to the individual companies, which will make decisions to govern local situations.

Early in April the ODT ruled that transit companies may provide bus and streetcar service to amusement parks if it does not interfere with transportation needs of war workers. The announcement made this week clarifies that ruling.

Transportation operators in every city know the normal demands being made on their facilities and are therefore in a better position to know what extra service may be allowed, the ODT spokesman continued. They also know that it will be difficult to replace their equipment and consequently should be aware of the extent to which they can divert their mileage for non-essential services. (See *Transit Men Must Rule on page 43*)

## Old Jupe Chases Riverside's Fat Easter Turnout

SPRINGFIELD, Mass., May 1.—Riverside Park, Agawam, was well on its way to a record-breaking day Easter Sunday when rain at 5:30 p.m. sent the patrons scurrying home. A crowd estimated by Edward J. Carroll, owner-manager, and Harry Storin, his publicity chief, at 17,000 stormed the midway, giving all rides and stands socko business during the afternoon hours.

Big attractions of the day were the enlarged Easter parade and Easter egg hunt, inaugurated with a great deal of success last year. They proved even more popular this year, with 300 participating in the Easter parade and twice as many kids out hunting the eggs. All awards were in War Stamps.

Riverside has an improved hot-dog stand. A glass-brick front has been installed, with varied-colored lights behind it, and Storin is playing up the "glamorized" hot dogs in his ad campaigns.

## Joyland Shines Up; Adds 2 New Rides

LEXINGTON, Ky., May 1.—Joyland Park here, purchased at auction last season by Garvice Kincaid, well-known Lexington attorney, has undergone a number of changes in preparation for the new season, which gets away officially today. All buildings have been renovated and, together with the rides, have been painted in a red, white and blue color scheme. A Rolloplane and Ferris Wheel are being added.

D. F. Smith, who will this season handle Joyland's managerial reins, has instituted a policy of semi-name bands for the park's ballroom, with name bands being brought in about every 10 days. Ork bookings are being made thru Howard Sinnott, of General Amusement Corporation's Cincinnati office.

Al Wish, well-known concession operator, has the exclusive on Joyland with Penny Arcade, Sportland, photo gallery, bingo, refreshments, fishpond, cigarette gallery, balloon game, cane rack, spill-the-milk, cat rack, skeeball, high striker and penny pitch.

Various added attractions will be booked in from time to time thruout the season, the management reports.

SIX CRESSONIANS opened the free-act season at Edgewater Park, Detroit, last week.

## Gulf Resorts Get Away Well; Area's Ops an Optimistic Lot

NEW ORLEANS, May 1.—Easter Sunday marked the opening of the 1943 season at nearly a dozen Gulf beaches and parks, with good attendances reported at nearly all of them. Pontchartrain Beach here drew a huge crowd for a parade of Easter fashions, bathing and free acts as the temperature rose to above 80 in the shade. On the midway were thousands of servicemen from nearby camps. Manager Harry Batt reported all rides well patronized, with lines before the ticket boxes all afternoon and evening. Lucille Anderson and Bea Kyle, high diver, featured the outdoor show.

Beach at Pensacola was jammed with civilians and servicemen, with the resort due for a great season as county takes over control of causeway and stops the \$1 fee. Arlington Park, Mobile, Ala., started the season Easter, with all rides and concessions renovated and repainted. Owner Joe Phillips and Manager G. Marshall have three rides and seven concessions. Also starting its season at Mobile was Grand View Park on the bay, where Manager Arthur Pond has three rides and six concessions. He has plans for booking of free acts and name orks beginning around mid-May. Two large shipyards and other war plants at Mobile have brought influx of tens of thousands of new population.

Manager F. M. McFalls looks forward to a healthy season at Port Arthur (Tex.) Pleasure Pier, with 10 rides, 12

concessions and pool. McFalls has booked in Ken Baker and ork for nightly dancing, and for the night of May 7 has one of biggest shows ever brought into that section, headed by Lucky Millinder and ork and the Ink Spots, with a cast of 25. Advance ticket sale for the special one-nighter is set at \$6.00 per couple, with no singles to be sold. In addition to a Penny Arcade and skating rink, McFalls has as rides this year the Skooter, Air-o-Plane, Spitfire, Octopus, Speed Boats, Roller Coaster, miniature train, Roll-a-Plane and Tilt-a-Whirl.

One thousand dollars in War Bonds and Stamps, instead of the usual Easter (See *Gulf Spots Start Well on page 43*)

## Balto Funspots Open Strong as Weather Breaks

BALTIMORE, May 1.—Baltimore's amusement park season got off to an auspicious start last Saturday (24). After a spring which brought much inclemency, the weather changed suddenly and Old Sol shone favorably Easter Saturday, Sunday and Monday to bring out thousands of grown-ups and children to the town's two largest amusement resorts—Carlin's and Gwynn Oak.

Carlin's began its 24th season, with the management claiming a new peak in appearance. Despite priorities and rationing, a number of improvements have been made, and three new rides, Skooter Boat, Moon Racket and Ferris Wheel, have been added. The swim pool opens in a few weeks. The picnic groves have been expanded, new tables and benches installed, parking grounds enlarged and the whole park given a general face-lifting.

John J. Carlin Jr., general manager, recently joined the Coast Guard and is (See *Weather Aids Balto on page 43*)

## Nashville Cascade in Final Plunge With Jones at Helm

NASHVILLE, May 1.—Cascade Plunge, situated in Cumberland Park (Fairgrounds) here, will open for season May 8 under management of Ed Jones.

Davidson County officials have advised Jones that the pool will be removed after this season. Jones has been operating pool on share-basis with the county, Jones splitting profits after deducting budgeted expenses.

In 1942 Cascade Plunge enjoyed much success and prospects for '43 are even more sanguine.

## Coney Island, N. Y.

By UNO

Large crowds and a warm sun gave Coney a good start on the 1943 season Easter Sunday. Steeplechase and Luna parks did not open for week-ends, as first intended, but switched to May 2 schedule instead. May 28 is the season's regular opener for Steeplechase, and the 29th for Luna. Bill Miller postponed Luna's debut, he said, because a few rides were not yet ready. Joe Gangler's circus will be one of the new features this year. Will occupy a large part of Luna's rear and tenant freaks, animals, side shows and concessions. On Thursdays purchase of a War Stamp will be good for the rides.

Low Klein has a new ride of the slow, spooky kind called Convoy, adjoining Luna on Surf Avenue. Fred Sindel has enlarged his Stable grill by taking over a site formerly occupied by a shooting gallery. Harry (Hit - Em - Hard - and - Heavy) Nelson has increased his property belongings by the addition of the entire block next to Steeplechase between the Bowery and Surf. Has part

of it leased to a new pony track concession. Empire ball-rolling game on Surf is off Coney's map and newly tenanted by Harry's ball roller brought over from the Boardwalk. Shooting galleries reduced to just four because of ammunition shortage.

World Circus Side Show and Dave Rosen's Palace of Wonders opened, but many booths in each were vacant because of a scarcity of freaks. Rosen has taken over another Surf Avenue lot where an illusion was housed last season. Looking to populate it with a ride or a game. James Kyrimes not present at opening of his Sky Dive, transferred intact from Feltman's to the Bowery, because of a lumbago attack that kept him in bed.

Paddy Shea's Gilsey House on Surf, a Coney landmark, has been sold outright, property and building, to Ludwig Simmons, former bar concessionaire in Luna. Shea, who started 53 years ago on the Island as a barkeep and 10 years (See *CONEY ISLAND on page 43*)

## Belmont Readies As Billings Sees Another Big One

MONTREAL, May 1.—After a winter in Miami, Rex D. Billings, general manager of Belmont Park, has returned here to whip things into shape for the new season. A preview will be held May 8 and 9, while the official opening is slated for May 15.

Billings, commencing his eighth year as Belmont chief, anticipates another record season, despite increasing wartime problems. So far, picnic bookings are well ahead of the 1942 mark, it is reported.

Except for the usual renovations, there will be no major change in the park set-up. However, efforts are being made to obtain several more rides to augment the 18 now available.

The ballroom, enlarged late last season, now has accommodations for nearly 3,000 persons. Stan Wood's orchestra will again furnish dance music.

Free acts will again play an important part in attracting trade at Belmont. Bee Kyle has been set for the opening attraction.

The policy of admitting all servicemen and women free will be continued this season.

## Savin Rockers Cocky Despite War Bugaboos

WEST HAVEN, Conn., May 1.—Despite more stringent dim-out regulations and a leaner rationing of gasoline, the owners and concessionaires at Savin Rock Park are looking forward to at least a fair season, according to Frederick E. Levere, president of the Savin Rock Park Association. Levere stated that the park would be fortunate if the 1943 season were as good as last year, which was fair, considerably under the business done in normal years. He said, however, that they hoped for some relaxation in the lighting regulations, which would aid business considerably.

Many of the concessions and some of the rides on the Beach Street side of the Rock have been open week-ends since the first Saturday in April and, to date, have done exceptionally well. Concessionaires feel that added daytime business will offset some of the play lost at night as a result of the severe light laws.

Savin Rock is far more fearful of the effect of the new dim-out regulations (See *Savin Rocker Cocky on page 43*)

## Things Look Good For Detroit Spots; Rain Hurts Easter

DETROIT, May 1.—Easter week-end was marred for parks here by rain early Sunday. Saturday business, however, was good, with a high temperature and clear weather. Edgewater opened the season Friday (22).

At Eastwood, which has been open several weeks, business is on an even keel and was little affected by the Sunday downpour. Evidence on the midway there is that war-plant workers are out to spend money. Eastwood has an advantage in having direct street-car service into the park, while Edgewater now has a bus line running past the park entrance from the street-car line about a mile away.

Eastwood patrons have been favorably impressed by an honor roll listing 40 park employees now in service, two of them rating gold stars. The roll is surmounted by a 10-foot statue of Uncle Sam and the whole is floodlighted at night.

A new museum, the first in the park in several seasons, is being installed by Harry Lewiston, who operates one now in downtown Detroit. This will be located in the former ballroom, unused last season except for private parties.

Jack LaRue and Archie Gayer are open (See *Detroit Look Good on page 43*)

# American Recreational AC Easter Biz Equipment Association Way Below '42

By R. S. UZZELL

## Bamberger's Bad Break

When a man owns an amusement park, together with the railroad and rolling stock leading to it, and has conducted it successfully for 45 years, then is forced to close for an entire season, it is serious. Such a situation exists with Julius Bamberger and his Lagoon Resort, located between Salt Lake City and Ogden, Utah, drawing patronage from both cities. Transportation, or lack of it, is the big headache. Here is a beautiful place which has held its own thru all these years in competition with the Great Salt Lake, 18 miles from the big Mormon city.

This year we have the first record of an Old Mill not being able to open with the season because the water of the flume being frozen over. This was the Sunday before Easter at Riverside Park, Springfield, Mass. On our last trip to Paris we saw them break the ice of the Chutes Lagoon before the first boat came down the chutes. This was in early March. There have been times at Coney Island, N. Y., when snow had to be shoveled out of the low dips before starting the big Coasters for early Sunday operation.

## Patent Litigation Ends

The litigation over the patent infringement of the Bisch-Rocco Flying Scooter has been concluded, with the court favoring Bisch-Rocco. The infringer and his customers are at a loss when patents are sustained by the courts. After all it is better to respect patent rights as the Spillman Engineering Company did when it learned that the Heyday infringed Mangels's Whip patents. They settled on a mutually satisfactory basis and out of court.

The glaring example of long-drawn-out and enormously expensive patent litigation was the court trial and many appeals of the Dodgem-Skooter contest. A fortune was spent on each side, while

(See AREA on page 43)

## Palisades, N. J.

By CLEM WHITE

The Easter bunny brought bonny weather for the Easter week-end opening. Despite the sorry spell just preceding, Al and Joe McKee managed to have all the rides perking at mid-summer efficiency at the opening whistle. What with varied civic affairs from neighboring townships, opening biz was above expectations.

Mal Hallett and ork scored solidly both on the stage and for dancing later at the Casino, where they took over from Russ Irwin and his crew, who have been signed for another season's engagement. Enoch Light and ork followed in last week, and Ben Curler brings his aggregation to both spots this week.

A new high performer to this territory, Miss Marion, was received warmly in her fast swaying-pole routine. Opening night's War Bond Drive ran far beyond expectations. Drum-beater Bert Nevins had a galaxy of Walter Thornton mag-cover gals on hand to help entertain those who subscribed. The quota was \$10,000, but results showed \$26,000 in cash and \$56,000 pledged. Jack and Irving Rosenthal started the ball rolling with \$2,500 offers, and George A. Hamid,

## With the Zoos

HERSHEY, Pa.—Hershey Zoo, which closed last December for the duration, has gone thru a complete transformation, according to Ward R. Walker, director. Twenty-eight of the 30 keepers have either entered the armed services or taken war jobs. Chickens and ducks are being raised in all empty zoo buildings. All animals have been sold, excepting the hay and grain eaters.

PORTLAND, Ore.—Old Haybaler, patriarch of the herd of bison in Washington Park Zoo, died last week. He was taken into the zoo 20 years ago.

MEMPHIS.—Dr. N. J. Melroy has purchased for the Memphis Zoo a camel and five Russian bears from the Jackson (Miss.) Zoo. The camel cost \$750 and the five bears \$500.

ATLANTIC CITY, May 1.—Altho a far cry from the half million people who visited the resort over the corresponding week-end last year, Atlantic City considered it satisfactory to play host to approximately 150,000 visitors for the Easter Sunday holiday this season. While excellent weather conditions prevailed, war-limited transportation kept visitors to a minimum. Moreover, resources for taking care of the visitors were over-taxed. Of the 22 hotels not taken over by the army, not one had a room available for the week-end, all being sold out by Friday.

The kingpin was the man in uniform and his sweetheart, and the entire Boardwalk atmosphere was military. With the crowd one-third the peacetime average, visitors could move on the Boardwalk in comfort this year. The Boardwalk Easter Parade was under the aegis of 1943's Queen of Fashion, Mrs. Sherwood Stedman, Chicago.

Restaurants and bars were continually thronged. Steel Pier, the only amusement pier in operation, was well attended from late afternoon far into the evening. Frank P. Gravatt, pier operator, presented the orchestras of Les Brown and Alex Bartha in the Marine Ballroom, while the vaude show in Music Hall was headed by Ray Kinney and band and show. The pier's fun houses and exhibits were also open, and a special admission price was set for men in uniform.

## Atlantic City

By MAURIE ORODENKER

The maximum bus service between Philadelphia and Atlantic City this summer, between June 25 and September 15, will be limited to 48 round trips a day under an order of the Office of Defense Transportation. This compares with a maximum of 60 round trips during a peacetime summer. In the winter not more than 30 trips will be made. Due to co-operation of the two bus lines serving this resort, in adopting a co-operative stagger schedule to and from Atlantic City, it is estimated that approximately the same number of passengers can be carried as last year. Both companies will interchange tickets, pool their depot and ticket facilities and divert traffic to each other in order to relieve overloads and underloads and eliminate extra sections.

Warner's Earle Theater, on the avenue, dark the past four years, has been leased by the Army Air Forces stationed here. The 2,000-seat theater will be used as a classroom for trainees.

Two more USO centers have been established on the Boardwalk, one in the Boardwalk Arcade and the other on the site of the one-time Crystal Palace, giant bingo parlor.

Latest ruling on gasoline hits the party and fishing boats here and at the other South Jersey resorts, but commercial fishermen can still get fuel.

## Park Briefs

HUMMELSTOWN, Pa.—Clown Park, on Route 422 west of here, opened the season Saturday (1), with the 101 Ranch Boys of Station WSBA, York, Pa.; the Glick Sisters and the Texans as the features. A hillbilly jamboree, featuring the Gloom Chasers and the Arizona Rangers, was the Sunday attraction. Park, owned by Swartz Service & Electric Company, will operate on a week-to-week basis.

MINNEAPOLIS.—Excelsior Park, at near-by Excelsior, opens its regular season May 21. Bud Strawn's ork opened the week-end season in the park's ballroom Friday and Saturday, April 23-24. Phil Levant's ork was in last week-end. Among bands inked in for late May and early June are Al Menke and Ace Bridge.

COLUMBUS, O.—Buckeye Lake Park, located 30 miles east of here, pre-viewed Easter Sunday. Resort has been streamlined for the new season and the outlook is good. Much new play should come from near-by Newark, O., where a new ammunition plant now going up is expected to nearly double the town's population.

# The Pool Whirl Fontaine, Louisville, Makes Bow May 16

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office The Billboard)

## Scooperoo

A "Beautiful Legs Contest" will soon be conducted nationally by a well-known hair-net manufacturer to publicize a new liquid stocking. Franchises for the contest, first of its kind ever to be run on a national scale, will be offered to a select number of parks, pools and beaches in certain territories. The sponsors will award War Bonds as weekly prizes and also provide the grand local prize to the amusement establs participating. In some spots the sponsors will even get local merchants to promote the contest for the parks and pools. All the amusement ops have to do is to stage the event weekly over a four-week period and then put on a local finals. The contest, as outlined, sounds like sure-fire box-office stuff, and it won't cost the park, pool or beach a cent. More about it later.

## Betterton Beach

Charles Brice, president of the Betterton (Md.) Chamber of Commerce, is tooting his horn these days over the advantages of Betterton Beach, a short distance from Baltimore. Plans are being made for a gala season there. Betterton's big point is that the Wilson Steamship Lines are instituting two trips a day from Baltimore, two and a quarter hours away. The Chamber of Commerce is sprucing up the beach and lining up concessions and rides for its boardwalk adjoining the beach. At present Betterton has a large dance hall, bowling alleys and a Penny Arcade.

## 'Nother Maryland Estab

Charlie Keller is back as manager of Bay Shore Park, Baltimore. This spot has always gone in big for picnic biz, but this season it expects more than ever what with the new war plants of Bethlehem Steel and Glenn L. Martin going but a few miles away. Pete Piesen used to run most of the concessions at Bay Shore a few years back, and it was he who wanted to form a syndicate to erect

(See POOL WHIRL on page 43)

## Illions Sets Staff; Maps New Midway

JAMESTOWN, N. Y., May 1.—Prepping for the season's opening on Decoration Day, Harry A. Illions, proprietor of Celoron Park, is marshaling a staff and improving the spot, which will have a straight-line midway to the baseball grounds in the rear. Ralph Thomas, former newspaperman, has been engaged as publicity director and picnic manager. Illions said he expected C. W. (Clint) Finney to arrive next week. Slim Sowerby, formerly with the Royal American Shows, is scenic artist and painter.

Sam Knickerbocker, Marion Abbott and Phil Illions have gone to Montreal to prepare the Illions equipment there for the opening of Belmont Park. Free acts in Celoron will start on Decoration Day with Bee Kyle, high fire diver. J. G. Campbell, president of Jamestown Motor Bus Corporation, who visited Celoron Pier Ballroom on April 24, inspected improvement work in the park. That night the Curtiss-Wright Band, Buffalo, under direction of Foster Gillette, drew nearly 1,400. Because of heavy outlays, the management is considering upping admission charges.

LOUISVILLE, May 1.—Fontaine Ferry Park will open the season May 16, according to J. F. Singheiser, manager. No new rides have been added this year due to the war, but all attractions from last year will be in operation. All rides have been overhauled and repainted. The swim pool has been serviced and painted and will open along with the other attractions.

Gypsy Village, park's dance spot, will operate nightly, with name bands being booked whenever possible. The skating rink, now operating, will continue thru the summer.

PHILADELPHIA.—A full program of entertainment marked the sixth annual May Day at the local zoo May 2, which marked the official opening of the season. A special zoo circus was booked in with Lucy Monroe, soprano, as one of the headliners.



**THRILLS and CHILLS!**  
For real thrills, get this spectacular night and day exhibition — It's breathless, spine-tling and sensational. Send for pictorial folder.

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**THE STRATOSPHERE MAN**  
World's Highest Aerial Act!

Care of THE BILLBOARD CINCINNATI OHIO, or Representative: Barnes-Carruthers Chicago, Ill.

**FOR SALE BARGAIN**

1 Merry-Go-Round with 52 Animals, 4 Coaches, 20 Armed Machines.

8 Timken Roller Bearing Roller Coaster Cars, 42" Gauge, 3 Seats.

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**SHOOTING GALLERY**

Location for rent on Galveston Beach. If you have Ammunition you cannot find a better location.

**BEACH AMUSEMENT PARK**  
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**PRODUCER**

To provide shows and entertainment. Have large glass front tank suitable for Diving or Water Shows (formerly used by Leon & Eddie's). Other entertainment to be produced from local talent.

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**MANAGER OF CONCESSIONAIRES WANTED**

Large Eastern Amusement Park wants Man to act as Manager of Concessionaires. Must have business and executive ability and park experience. Apply BOX D-98, care The Billboard, Cincinnati, Ohio.

**EXPERIENCED ROLLER COASTER OPERATOR**

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OPEN JUNE 5—LABOR DAY

Bus transportation. Park adjoining city limits. Can place Merry-Go-Round, Ferris Wheel, Whip, Caterpillar or Octopus, Fun or Glass House. Operates 7 days. Free gate. 90,000 population. Army camp 20 miles.

W. C. DUNHAM, Box 2313, Winston-Salem, N. C.

# Hiked Ag Activity Stressed

## Canadians Hope For Continuance

Optimism high at Regina meet—transportation committee of three selected

REGINA, Sask., May 1.—Representatives of Western Canada Class A and B fair associations at a recent meeting of both bodies here expressed themselves as hopeful that the fairs will be carried on the same as in the past. Expressing much optimism over the season was J. W. (Patty) Conklin, owner Conklin Shows.

Delegates appointed a committee of three who left for Winnipeg, Ottawa and Montreal to confer with railway officials and with T. Lockwood, transport controller, Ottawa, regarding movement of attractions. They are Sid W. Johns, Saskatoon, secretary Western Canada Fairs Association; Prof. J. W. G. MacEwen, president Saskatoon Exhibition, and Keith Stewart, Portage la Prairie, Man., president of the Class B circuit.

Members of the association had a favorable interview with Hon. J. G. Gardiner, federal minister of agriculture, in Regina. He said he was in favor of the fairs' carrying on if at all possible this year.

Conklin said his shows would start moving at the end of May and said that Terrell Jacobs's Circus will again be a feature. Plans are for the circus to be larger than in the past. Nat Lorow will have side show.

## Marriott New Wis. State Boss

MADISON, Wis., May 1.—The new manager of Wisconsin State Fair, Milwaukee, whether there will be a State Fair this year or not—will be William T. Marriott, Baraboo, a former president of Wisconsin Association of Fairs and chief of the division of fairs in the State Department of Agriculture since 1940.

He became manager of the fair thru action taken by the State Board of Agriculture in transferring the State Fair to the department's division of fairs. As State Fair manager he succeeds Ralph E. Ammon, now with *The Prairie Farmer* and WLS, Chicago, who served in that capacity from 1930 until November, 1942.

A resident of Baraboo, Manager Marriott was president of Sauk County Fair in 1919-'20 and secretary from 1921 to 1939. He served as a director of Wisconsin Association of Fairs for five years, 1934-'38, and as president in 1937-'38. From 1908 to 1929 he owned and operated a hardware business in Baraboo. During that period he served six years as secretary and two years as president of Baraboo Chamber of Commerce.

In November, 1939, he was appointed chief of the trade practice division in the State Department of Agriculture and administrator of codes. A year later he was made chief of the division of fairs and trade practice and has since been in charge of administering State aid to 76 county and district fairs in Wisconsin.

## Paulding, O., Annual To Resume Operations

PAULDING, O., May 1.—Paulding County Fair will resume operations this fall after a year's lay-off, President Leonard Parker announced last week. Other officers include Harry Smith, vice-president, and Carl Laukhaupt, secretary.

Fair board has contracted with Ernie Rulman, sports promoter and newspaper columnist, to direct the "First Annual Musical Tournament." Tournament will be held in six elimination sessions, two each scheduled for a Sunday afternoon and night during June, July and August. Winners will appear in the "Musical Tournament Finals" one night of the fair.

Professional entertainment will be employed to judge and fill out the rest of the program.



WILLIAM T. MARRIOTT, Baraboo, Wis., chief of the division of fairs in the State Department of Agriculture since 1940, is the new manager of Wisconsin State Fair, Milwaukee. A former president of Wisconsin Association of Fairs, he assumes his new post thru action taken by the State Board of Agriculture in transferring the State Fair to the department's division of fairs. Marriott succeeds Ralph E. Ammon, who held the post from 1930 until November, 1942.

## Fair Elections

BEAVER DAM, Wis.—Edward Horn has been elected president of Dodge County Fair Association; Virgil Knaup, vice-president; Forrest Knaup, secretary, and Edward Nitschke, treasurer.

CRESCO, Ia.—C. A. Holcomb was elected president; C. E. Farnsworth, vice-president; C. C. Nichols, secretary, and Paul Farnsworth, treasurer of Howard County Fair at the annual meeting of the board here.

SALT LAKE CITY.—Officials of 1943 Wasatch County Fair, to be held at Heber, are R. C. Draper, president; Clyde Ritchie, vice-president; Louis J. Adams, secretary; Mrs. Manilla Patterson, treasurer. Harold A. Stevens is in charge of the rodeo and program; Lulu Clegg, women's division, and L. C. Montgomery, concessions.

## AROUND THE GROUNDS

CRESCO, Ia.—Howard County Fair will be held here this fall as scheduled, it was decided at the board's annual meeting.

IVERMAY, Sask.—Thomas Jones, president Ivermay Agricultural Society, has resigned that post because of ill health. Sam Knight replaces him.

MADISON, Wis.—Possibility that the Wisconsin State Fairgrounds at Milwaukee may be taken over to house an army railway shop battalion has placed holding of the 1943 annual in doubt for the present.

REGINA, Sask.—Widely known among showmen and exhibitors and a member of the Regina Exhibition Association staff for 18 years, Grace Newman resigned recently for other employment at Vancouver.

MADERA, Calif.—San Joaquin Valley's only 1943 county fair will be held at the fairgrounds here. H. J. Bunce, secretary of the fair board, said plans to hold the fair followed a discussion of exhibit and transportation problems.

TIPTON, Ia.—Cedar County Fair will be held a week earlier than usual this year, C. S. Miller, secretary, announces. Decision to hold the fair was made at a meeting of the directors in response to public demand that the event be scheduled as usual. Dates were set up a week earlier to avoid conflicting with the opening of schools. Annual will stress food production with the usual livestock

## Wisconsin Annuals To Place Emphasis On Food Production

MADISON, Wis., May 1.—Emphasis of 1943 county fairs in Wisconsin will be on food production and on other educational features to co-operate with the war effort, it was indicated following regional meetings of fair officials April 20, 26 and 27 in Madison, Oshkosh and Chippewa Falls respectively.

Fair men attending the various meetings indicated they will operate in 1943. Speakers at the gatherings included A. W. Kalbus, Milwaukee, president Wisconsin Fairs Association; J. F. Malone, Beaver Dam, secretary, and William T. Marriott, chief of fairs of the State Department of Agriculture and new manager of Wisconsin State Fair.

## Army Renews Lease For Tenn. Grounds

NASHVILLE, May 1.—The army, which is maneuvering in this area, has rented Cumberland Park, site of the annual Tennessee State Fair, for the second consecutive spring and summer. Soldiers will be bivouacked in this vicinity for the next three or four months, and during that time many of them and their equipment will be stationed at Cumberland Park.

The annual Junior Horse Show, staged at the park each spring, has been shifted to East High football field this year. The stock pavilion, where show was presented, is now being used to store fair equipment. However, State Fair Secretary Phil C. Travis continues to hold forth in his office.

SPRINGFIELD, Mass.—Mr. and Mrs. Walter L. Bevan, of this city, have been informed by the War Department that their son, Staff Sgt. Donad J. Bevan, 21, formerly on Harry Stornin's publicity staff at Great Barrington Fair, has been listed as missing in action since April 17. Sergeant Bevan was awarded the Air Medal with an Oak Cluster for conspicuous service in a previous engagement when as a gunner on a Flying Fortress he shot down a Focke-Wulf over Rouen, France. Bevan enlisted in the air force on Christmas Eve, 1941. He received his basic training at Jefferson Barracks, Mo.

## Virginia Assn. Wins Writ Of Error in Accident Suit

RICHMOND, Va., May 1.—Virginia Supreme Court of Appeals this week granted a writ of error to Virginia State Fair Association in a case growing out of an accident at the race track during the fair last September. In the accident, Landon Burton was killed when a racing car, driven by John Thompson Cumming, leaped over a retaining wall and struck him. Harvey L. Burton, administrator of the Burton estate, brought suit against the fair association in Hustings Court, Part II, and won a \$6,000 judgment.

The fair association obtained a writ of error from this judgment on the grounds that Burton had failed to establish primary negligence on the part of the association; that he had assumed the risk of a fatal accident; that he was guilty of contributory negligence, and that the jury's verdict exonerating Cumming should be considered "automatically" a verdict in favor of the fair association. The association also charges that Burton's counsel had offered "prejudiced and inflammatory argument" before the jury.

Association's principal defense, however, was that police had repeatedly warned Burton not to move near the race track. Contending that he had violated these warnings, the association described him as a "mere trespasser."

## Victory Garden Set For Mobile County

MOBILE, Ala., May 1.—Trustees in attendance at a special meeting of Mobile County Fair Corporation here April 19 voted to stage a Victory Garden Show this summer, Mort L. Bixler, secretary, announces. Executive committee chairman, Bixler said, has contacted a number of business men and all have approved the plan. It was estimated that the premiums offered would aggregate \$1,000.

Under the plan, entries are to be limited to gardens on town lots and small farms whose owners do not raise vegetables for the market. No entries will be accepted from a farm producing for home market or shipment. The products can be shown in glass processed, but preferably fresh from the garden.

Entertainment program, Bixler said, will include a midway of rides, barn dances, amateur theatricals and Old Fiddlers' contest. Plans call for a small admission fee to be charged adults to cover expenses, but children will be admitted free. It is expected that school busses will bring all the children in Mobile County to the grounds because of the educational value of the event.



LEONARD HAAG, who has been secretary of Dearborn County Fair, Lawrenceburg, Ind., since 1929, is pushing plans for an intensive sale of War Bonds at the 1943 annual. At last year's fair \$80,000 worth of War Bonds were sold on opening night, and the board is making efforts to top that mark.

**TRANSIT MEN MUST RULE**

(Continued from page 40)

In general it is believed that transit companies will place what facilities they can into service on amusement park lines without taking too great a risk.

Companies whose regular lines do not pass amusement parks are not permitted to set up special lines or to provide any unusual service to these centers. However, it is thought there are very few, if any, amusement parks that are not already normally served by regular runs.

In the East the ODT has ruled that bus service should not be offered to amusement spots for the purpose of circumventing regulations intended to save gasoline normally used for so-called pleasure driving.

In other words, the transportation operator may carry passengers to and from amusement parks if he normally has service on a line passing the park. He may even haul many more passengers than he normally would if he is convinced that such service does not interfere with the job of transporting war workers to and from their jobs, and if he is convinced that he is not placing too great a strain on his facilities.

**POOL WHIRL**

(Continued from page 41)

a new swim plunge there. But nothing ever came of it, and now Pete has a number of rides and concessions at Beach Haven, N. J.

**Men and Mentions**

Witnessing my first circus in ever so many years, I wondered why the Ringling-Barnum show never considered the possibilities of featuring a high diver with the show at the Garden stand. Or have they? What a lift it would give to pro water performing if the Big Show had a sensational high diver as one of its thrill acts!

Outdoor plunges in the New York area bow for the season in a few weeks. Most of them will swing wide the gates May 28.

Distinction of being the first open-air natatorium to open goes to Riverside Cascades for the 12th season. That aquadrome will debut May 15.

After five years *The New York Daily Mirror* will drop its swim club this year. That means that the pop Gothamtown dally will not offer free swim lessons to its readers this summer as in previous years, nor publish coupons entitling readers to half rates. Local pools that co-operated in previous years on this promotion were the twin Cascades tanks, the Metropolitan, the Luna Park pool, Lido tank and Palisades Park natatorium. Understand the swimatoriums are trying to interest another New York paper.

**CONEY ISLAND**

(Continued from page 40)

later went in business for himself on the Bowery, is retiring at the age of 86 but will remain on the job to help out the newcomers and keep up the good-will atmosphere. No change will be made in the name, but the seating capacity will be increased by the addition of 40 feet more space now unoccupied. Style of entertainment (Irish songs and dances to piano, clapper and accordion accompaniment) the same, but moved over to the floor's center.

Steps have been taken to obtain \$62,000 to prepare plans for the building to be erected after the war to house the new aquarium which Park Commissioner Robert Moses and the New York Zoological Society have agreed upon, with Coney as the site to replace the abandoned Aquarium in Battery Park. New name may be Oceanarium. Site is a city-owned plot situated between the Boardwalk and the west end of Seaside Park, a short distance from the intersection of Surf Avenue and Ocean Parkway. New building, estimated to cost about \$1,500,000, is to have outdoor pools for seals, penguins, etc. Tanks inside to be much larger than those in the old structure and will provide a better view for spectators.

**AREA**

(Continued from page 41)

an amicable settlement could have been made out of court. Rarely do they compromise after one court trial is had. Much better it is to pool interests and secure patent protection in the foreign field, which, if not done, leaves the foreign field free to copy and exploit at will.

Cassidy sold one Pretzel in Europe with no patent protection, after which

it was copied and over a hundred were built. Mangels cashed in on his foreign Whip patents, as did Morris Goldberg on his Skeo-Ball patents. The Green Bros., who bought the Whip patents for Great Britain, never sold a Whip but operated all of them themselves and made a fortune. It pays to get someone to handle your patent problems who knows how. The big bug in the ointment is the imperative necessity of taking out foreign patents before the domestic patents are issued. After issue here no foreign patents can be had. In Mexico, with no patent, anyone can file for your patent and prevent you from taking into Mexico your own device.

**PORTLAND BIZ BIG**

(Continued from page 40)

terrific biz, doing \$3,500 alone on opening night.

"Previous years found us with light crowds on Mondays, Tuesdays and Wednesdays," Huedepohl said. "This year we're getting crowds on those nights, too, and our lowest take to date has been \$1,500."

Oaks Amusement Park, oldest in this vicinity, is preparing for an early opening. Manager E. H. Bollinger said he hasn't quite decided whether to make it May 8 or 15.

While the help problems is acute, Bollinger says he hopes to have everything going full blast opening day. He has 10 rides, 11 concession games, a skating rink and Penny Arcade.

"Our week-end crowds have been so good," says Bollinger, "that we have already opened several of our rides. The take has been outstanding, considering the fact we hadn't publicized anything but the skating rink. Our rink has had its biggest winter in many seasons and our take was fully 50 per cent better than a year ago."

Bollinger looks for a good season and says the transportation problem won't give him much trouble.

**GULF SPOTS START WELL**

(Continued from page 40)

eggs, were hidden as special attraction for Easter, the starting day at Playland Park, Houston. John E. Williams, secretary of the operating company, forecasts a record-breaking summer. H. W. Dahse, manager of near-by Sylvan Beach at La Porte, Tex., plans to start his season soon with five rides and four concessions. Name bands will be used.

Galveston Beach holds its Splash Day tomorrow (2), where Stewart Beach opens its rides, concessions, ballroom and rink. A. McMillan, manager for Galveston Beach Association, hopes for dedication soon of new \$1,500,000 Pleasure Pier extending 1,500 feet out into the Gulf, nearing completion at 25th Street and the beach. Sam Serio, manager of the Beach park, has started eight rides and six concessions at that resort.

**WEATHER AIDS BALTO**

(Continued from page 40)

stationed at the Curtis Bay Depot. Col. T. N. Miller, director of events, will continue to serve in that capacity. Willis (Jersey) Jones has joined Carlin's staff as publicity and advertising manager.

Carlin's management looks for a good 1943 season. The park is easily accessible by street car.

Gwynn Oak Amusement Park has begun its eighth successive season under the ownership of Arthur B. Price. In a natural setting, Gwynn Oak has 70 acres of woodland dedicated to relaxation and amusement. Included is a nine-acre lake for boating. New Dixie Ballroom will have dances nightly, with music by Rudy Killian's orchestra. Arthur B. Price, head of the park, said he looks for the best season in Gwynn Oak's history. His brother Ed will continue as general manager.

Bay Shore, located some 15 miles east of Baltimore and operated by Mahoney Bros., is scheduled to open around Decoration Day.

**SAVIN ROCKERS COCKY**

(Continued from page 40)

that it is of the gas shortage, as the resort is favored with good streetcar service. Under the army's new order on lighting, Savin Rock will be darker this season than last. The only lights permissible, Levere stated, will be 40-watt lamps in 90-degree shades spaced no closer than 20 feet apart. The same lighting rule applies to the landing platforms of the outdoor rides, but the 40-watt lamps 20 feet apart will be permitted only on the platforms. None of

the rides may have lights marking their course.

Along Beach Street, which faces the water and is packed with a wide variety of eating places and game concessions, the operators will have to darken their establishments with curtains reaching three-quarters of the way to the ground. Light to attract patrons will be emitted only from the bottom quarter of their windows and doors.

No ruling has been received from the military authorities which would close Savin Rock and similar shore resorts this summer, as has been recently rumored. Levere states that practically all of the regular concessionaires have rented their stands and will be doing business as best they can under the wartime limitations. For the present Savin Rock is open week-ends and will go into full swing in about two weeks.

E. L. (Bennte) Beckwith, since his arrival here from Florida April 4, has been readying the larger riding devices and the Kiddie Park. The kiddie spot will have a new Auto Ride this season. Despite the war conditions, Beckwith says he is looking forward to a good season. He plans to use femme help on some of his smaller rides.

**DETROIT LOOKS GOOD**

(Continued from page 40)

ing a new Frozen Alive show at Eastwood next week.

Eastwood is making a big play for picnics of industrial organizations this year. The United Automobile Workers have three picnics scheduled for June and July, each sponsored by a different local.

Eastwood Gardens, park's ballroom, is set to open May 21 with Stan Kenton's band, followed by Johnny Long, Sonny Dunham, Teddy Powell, Les Brown, Tony Pastor and Henry Busse.

Opening of the pool is scheduled for about May 30, depending upon weather conditions.

**PALISADES, N. J.**

(Continued from page 41)

Uncle Don, Mal Hallett, Walter Thornton and a host of others kept it moving along.

Chief gardener Mike Carrado had the sympathies of everyone. For the first time in 25 years his beds were not ready for the opening, but a staff of 24 assistants gradually is getting things under control.

Anne Halpin continues here as one of the very few femme amusement park managers in the field. Inductions hit Miss Halpin's crew very hard, yet Anne is well on her way to having as smooth a running set-up as delivered last year.

The combo of Harry Frankel and Joe Weissman still hold the predominance in concessions where numbers are concerned, but Harry Dyer and Jimmy Corcoran claim they have certain attributes that minimize the numerical strength.

... Tony Canim, with his rides, juice, potato chips and novelty stands, is inclined to agree. . . . Helen Cuney back with a new sort of gift shop. . . . Mrs. Anne Steiberger Powers has the restaurant situation well under control, with the able assistance of daughter Mae Thiemann and her hubby, Charley. . . .

Charles (Doc) Morris, picnic impresario, is looking forward to the dates after Decoration Day with such obvious confidence that there seems to be little to worry about in that direction. His youngster, Jack, was silver-starred out in Guadalcanal. . . . Dim-out problem seems to be under control. The rulings are the same as last year when Palisades was rated 35 per cent below normal on lights.

**BALLYHOO BROS.**

(Continued from page 35)

that everything was set for the show to play the country. This is being written in Mexico. The press department, as usual, rocked and tossed in the wrong direction. We'll rejoin the show tomorrow. MAJOR PRIVILEGE.

**MARKS BIZ VEIN**

(Continued from page 28)

Hospital here for observation. Also on the sick list are George Chesnut, billposter, and Tommy Heath, electrician.

Joining the second week was Mrs. Frances Lockett with her photo gallery, peopled by Alexander Battle and Sam Wrens, and her pitch-till-you-win with Curtis and Mrs. Harold Jones. Mrs. Boots Paddock came on with Mrs. Kay Yennie, Mrs. Daisy Davis, Harrison Scott and Rajah Gazaney and her palmistry booth. Lipsky and Paddock added another concession, operated by Josephine Haywood, Harold Stacey and Irene Hendrix.

T. Willie Lewis, business manager, has made arrangements to continue the operation of his Travelers' Hotel Coffee Show during the season. Letters of appreciation were received by the management and performers who represented the shows for their co-operation in helping put over the War Bond rally last week. Station WMBG showed its appreciation thru a special broadcast by Princess Moki Hana and Lei Lani Hana, of the Hawaiian Revue.

T. A. (Red) Schulz, mail man and *The Billboard* sales agent, doubled this week as head of the billposting crew because of billposter Chesnut's illness. Visitors included Sam Lawrence, Frank Pierce, Mr. and Mrs. Slim Kelly, Mr. and Mrs. Glenn Porter, Mr. and Mrs. Ellis Duncan, Homer Davis, Jake Linderman, Harry Horner, Mr. and Mrs. Tommy Fox, Mr. and Mrs. Johnny Daniels, Mr. and Mrs. Benny Kleiman, Joe Cennamo, Sue and Eddie Walters, Judge Ben Tucker, Col. Willie Lane and Hon. T. Grey Haddon.

**American Carnivals Association, Inc.**

By MAX COHEN

ROCHESTER, N. Y., May 1.—An honorary membership for the year has been issued to Seaman Second Class William Robert Arnold, who was a member of the association when recently connected with Gooding Shows but who is now in the navy.

United States Department of Commerce has issued a survey of business conditions in the Chicago-Detroit area, comprising all of Iowa, 53 northern counties of Illinois, 56 northern counties of Indiana, 58 southern counties of Michigan and 45 southern counties of Wisconsin.

Eligibility list for tires, effective May 1, having been expanded to permit drivers with B coupon ration books to be eligible to purchase first-grade tires, this classification applies to practically everybody in the carnival industry. Necessarily, certificates from local ration boards will be needed before purchases can be completed.

Up to this time in the War Man-Power Commission's list of what it regards as essential activities, show business has not been classified as essential. However, neither has it been classified as non-deferrable. Accordingly, it is in the intermediate class of activities so that the essentiality of each individual subject to draft must be determined by the draft board in each case. The same office has furnished copies of its orders relative to restrictions on transfer of employment which are applicable in specified areas.

The outdoor amusement industry receives further inferential approval by the fact that various government agencies have joined in a release advocating vacations for war workers as an aid to morale. The arguments in favor of such morale building are virtually the same as those in favor of the continuation of amusements during the war as a similar aid to morale.

**Lawrenceburg, Indiana WANTED FOR THE DEARBORN COUNTY FAIR**

AUGUST 23 TO 28 INCLUSIVE

Clean Concessions only.

The Fair That Sold \$80,000.00 Worth of War Bonds on Opening Night Last Year

LEONARD HAAG, Sec.

GEORGE KOETHEMEYER, Supt. of Concessions

# Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

## Palomar, Lansing, Ups 3d-Season Biz

LANSING, Mich., May 1.—In the midst of its third season of operation, Palomar Roller Gardens here is having increased patronage, according to Fred H. Perry, manager.

Gradual expansion of facilities has been necessary so as to accommodate the growing business. While army and navy inductions have made inroads among the established rinkgoers of the community they have been more than offset by patronage of servicemen from the Guntery School located at Lansing and the air cadets attending Michigan State College, East Lansing.

Palomar is conveniently located in regards to established transportation facilities and draws heavily from East Lansing. Rink is open the year round. Organ, piano and Solovox music is used. One of the recent improvements was the installation of a ceiling of acoustical insulation.

Palomar is affiliated with the Roller Skating Rink Operators' Association of

the United States and is the home of Palomar Roller Club and the Lansing Dance and Figure Skating Club.

## Military Increases Trade At Oaks in Portland, Ore.

PORTLAND, Ore., May 1.—Oaks Rink in Oaks Amusement Park here completed a successful winter season this week with special floor attractions. Altho the park closes in the fall, the rink is open the year round. Manager E. H. Bollinger said winter biz was at least 50 per cent higher than that of a year ago.

"Much of this patronage came from war workers, of which there are 88,000 in Portland," he said. "At least 18 per cent of the new business came from soldiers and sailors."

## WPB Holds Up Rink Building

WASHINGTON, May 1.—The War Production Board has cracked down on a roller rink in Williamsville, N. Y., which, it charges, was begun in violation of Conservation Order L-41. Order is the fundamental construction order which controls all civilian building operations. Further work on the nearly completed rink may not be undertaken without authorization of WPB, according to Suspension Order S-295, which was issued against the rink, which is being built by the Glen Amusement Company. Since the job is almost finished, approval may be given later by WPB, altho an application for authorization to construct a rink must be made and acted on just as tho the project had not been started.

PVT. SAMMY TOPAZ, formerly on the staff of Conrose's Rink, Hartford, Conn., is stationed at Fort Benning, Ga.

PROMOTION of several new clubs has enabled Skateland Rink in Celoron Park, Jamestown, N. Y., to have nightly skating by clubs which, in addition to regular business, is putting the spot far

onto the right side of the ledger, reported Rink Manager Otto Zimmer.

FOUR EARLS are headlining the new May revue at Weber's Hof Brau near Camden, N. J., booked by Harry Santley, of Jolly Joyce Agency, Philadelphia.

ROLL-A-WAY RINK, Portsmouth, N. H., is presenting Fred (Bright Star) Murree, 81-year-old Pawnee Indian skater, in exhibitions.

CHARLES GOLDFINE, motion picture owner in Philadelphia, who is planning to add roller rink operation to his business activities, is negotiating for a parking lot in a central location to set up a portable.

AL CLARETT, who played the nation's major theaters for 17 years with his skating act, The Thrillers, before he took over management of Riverview Roller Rink, Chicago, and later State Rink, Hammond, Ind., is now wearing navy blue. He is at the naval training station, Camp Ward, Farragut, Idaho.

CO-ED ROLLERDROME, Alston, Mass., had its first anniversary party April 6, with a special program, souvenir programs and contests. War Saving Stamps were given on the door, and the rink was made attractive by numerous floral displays sent by local merchants and other well-wishers. Frank L. Yazinka is floor manager.

JOE C. OEHMIG announced that Hipodrome Rink, Nashville, will remain open during summer. Patronage, including many soldiers, has been tops during the fall and winter seasons. Among regular customers is Johnny Beazley, former World Series pitching hero with the St. Louis Cards, who is now a lieutenant in the Air Force, stationed at Berry Field.

## UNDER THE MARQUEE

(Continued from page 37) position, Inc. (war exhibit), since last October when he closed with Mills Bros.' Circus, stopped off in Cincinnati on April 29 and visited offices of *The Billboard* on his way to Middletown, O.

SQUEEK of rope passing thru blocks and tackles while raising the big top is a sign that the cookhouse flag will soon go up.

BILL OLIVER, former circus agent, Decatur, Ill., visited members of the Cole advance while they were billing Terre Haute, Ind. Harry Varner, former biller, also was on hand. Varner now lives in Terre Haute.

ATTENTION, Circus Managers: Send routes to reach the Cincinnati offices of *The Billboard* by Saturday of each week.

REX M. INGHAM, who closed as general agent of Sello Bros.' Circus, is at home in Ruffin, N. C., building a wild life exhibit, which he plans to open early in May. Line-up consists of 50 cages of animals and birds and will work as store show.

PFC. HAROLD L. BARROWS, with the Ringling circus three years, reports spending a furlough in New York visiting the Big Show. Says he made the rounds, visiting every section from advance car to train crew. He is stationed at Camp Stewart, Ga., with B Battery, Hut 1, 472d Coast Artillery Bn. (AA).

KEEPING side shows open at night for the main show come-out often pays dividends by catching those who rushed into the big top early to get seats.

WILLARD B. COOK saw B. P. Purcell's Stage Circus, which is playing theater and school dates in Florida and Alabama. Purcell bought a home in McComb, Miss., and built a barn which he will use for housing and training his animals. Johnnie Wise is on show doing a piano and organ act.

MRS. CORA RADCLIFFE, professionally known as Nevada Belmont, of Radcliffe and Belmont, Sterling, Ill., for many years in circus and theatrical circles, is confined to her bed as a result of the flu, followed by an attack of ptomaine poisoning. While still in a serious condition, she is slowly recovering.

GONE for the duration: The youthful swain who hung around the coaches at loading time while waiting in vain for a ballet girl to make his acquaintance.

PLOWING UP of the old Union Boulevard circus lot in Allentown, Pa., for victory gardens has caused the Ringling show to rent the Allentown Fairgrounds

for July 4 and 5, performances to be given only on the second day. This information comes from Robert D. Good, who assisted Al Butler, contracting agent for RB, in making arrangements. The fairgrounds have not been used by circuses since 1927.

THOSE who yell for the return of the daily street spectacles should first adjust for their appearances in every city in the United States before asking circus owners to invest in parade equipment. While they are at it, why not let 'em square for the uptown wagons' return?

## MILLS ASHLAND OPENER

(Continued from page 37) Widener has the after-show. Cailey, rube on slack wire and juggling, joined April 26.

**The Staff**  
Jack Mills, manager; Jake Mills, purchasing agent; James Dewey, general agent; Bert Wallace, equestrian director; Johnny Wall, superintendent; J. S. Kritchfield, front door superintendent; Ida Mills, treasurer; Jack McFarland, banners; Harry Mills, concessions; Charles Brady, Side Show; Albert Ream, boss of props; Pat O'Brien, in charge of elephant; Harry Coon, ring stock; Mrs. Charles Brady, wardrobe; Floyd Boyland, dogs and ponies; Howard Jones, bill car; Don McDonald, lithographer; George L. Myers, contracting press agent and War Bond representative.

In the band are C. H. Woolrich, leader; Al Losh, William Lane, George Harris, trombones; Andy Anderson, clarinet; C. Woodruff, baritone; Jack Fogg, bass; William Steanberg, drums.

A new sleeper, accommodating 12 handsmen, has all conveniences. Visitors were Mr. and Mrs. Tom Gregory, Akron; Harry Miller, musician of the old Buffalo Bill Show; Woody George, York, Pa.; Tom Harris, Cleveland; Mr. and Mrs. Carl Strickler, Lancaster, O.; Mrs. Bert Kauffman, Massillon, O.; Mr. and Mrs. Herb Kerns, Pittsburgh, and Andy Miller. Wires of congratulation were received from Jimmy McGee, El Paso, Tex.; J. L. Murden, Peru, Ind., and Murray Powers, of *The Beacon Journal*, Akron.

LESTER REED, known as Leo Hammond with Seils-Sterling, Tom Mix, Al G. Barnes and Ringling shows, is a second-class petty officer in the navy somewhere overseas. His A. P. O. designation is Navy 311, Fleet Post Office, San Francisco.

**STILL SUPPLYING Complete Roller Outfits\***

Send us your old plates. We're converting thousands of them into new stripped ones. Just remove the straps and trucks and we'll knock off the clamps, cut them down, buff the edges, drill rivet holes, remove rust and refinish Gun Metal—just like new. Then we'll attach any style HYDE shoes and return you Complete Outfits.

**HYDE ATHLETIC SHOE CO.**  
Manufacturers of those famous "Big Little" Figure Skating Outfits  
CAMBRIDGE, MASS.

Another **Great Honor** bestowed on the men and women of **WARE BROTHERS**

Division of **CHICAGO ROLLER SKATE CO.**

**ARMY ENAVY**

"... for outstanding achievement in producing war equipment"

We did it before—we will do it again

**"CHICAGO"**  
TRADE MARK REG. U.S. PAT. OFF.  
Stands for Quality Equipment

**FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS**

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4427 W. Lake St.  
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The First Best Skate

**QUALITY**

**RICHARDSON BALLBEARING SKATE CO.**  
Established 1884  
3312-3318 Ravenswood Ave. Chicago, Ill.  
The Best Skate Today

**WANTED USED RINK SKATES**

HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES, REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.

**MAGES SPORTS STORES**  
4019 W. North Ave. CHICAGO, ILL.

**FIBER WHEELS**  
(Guaranteed)  
**Plastic Products Corp.**  
ROLLER SKATE WHEEL DIVISION  
667 So. 42nd St. Omaha, Nebr.

**No. 321 DUSTLESS FLOOR DRESSING**

Cleanses the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance O. O. D.

**GAGAN BROTHERS**  
444 Second St. Everett, Mass.

# The Editor's Desk

By CLAUDE R. ELLIS  
CINCINNATI

CARNIVALS again shower down spring visitations on Baltimore and St. Louis, not to mention a couple of majors in Washington. It's been that way in the first two for numerous seasons. When there was a plenitude of territory of easy transport access shows converged in the Maryland and Missouri metropolises—good, bad or indifferent experiences making no never mind. Now, with not so much promising area available for restricted moves, the ganging-up bookings may have more justification. But it may not be entirely a necessity. Perhaps it is only a habit.

† † †

IT will behoove ride operators who forsake the road for permanent spots to make reasonably certain that they do not land in territory where a sudden or acute shortage of petrol may cut off their supply of non-highway gas. . . . "I'll use 'woman power' on small rides," confides B. L. (Bennie) Beckwith, ride super of Savin Rock Park, West Haven, Conn. Thus does a seasoned trouper know from experience that wimmin folks can cut it if they have to. . . . Being all set for the go-ahead gun, some operators already have received blanket authorizations for juice and temporary construction from the WPB in Washington, clearing up a puzzle that had 'em over a barrel. . . . That Johnny J. Jones is making good in his air corps training is evidenced, infos E. Lawrence Phillips, g. a. of the JJJ Expo, by marks of 90 to 93 in all of his classes. Promises to visit the show on his next furlough. Clip from *The Au-*

*gusta Chronicle* declares authorities there gave the org a praiseworthy send-off before it trekked to Washington. ELP intimating that a tract may be bought for permanent Augusta quarters. . . . One and two-day circus spots can't profitably be stretched into four and five-dayers—but there doesn't seem to be anything that can be done about it as yet.

† † †

ANOTHER way in which outdoor showdom can help win the war. That notorious tendency of many showmen to neglect correspondence (even as they stall about closing deals) is on the pan again. "During the past few weeks I have had occasion to call on the already overburdened facilities of our telephone and telegraph companies perhaps not less than 50 times simply because of the neglect of some individual to give prompt attention to important correspondence," complains Manager Tom L. Baker of Baker's United Attractions. "In the past showfolks have largely depended upon telephone and telegraph for their communications and no doubt they will have to continue to depend upon these services to a great extent. However, there are many, many instances where a 1-cent post card might save the use of an important line at a critical time. We have been asked to use these facilities as little as possible, yet many of us are inclined to let mail go unanswered for a couple of days and then rush to a telegraph office with a 25-word message that could have been avoided by the use of a post card written right at a post office the minute we received the mail. Fur-

thermore, prompt attention to correspondence often will save a lot of managerial headaches as well as play an important part in reduction of mileage."

† † †

TOUGH on Fletcher Smith, vet circus p. a. A prolific writer and an avid reader for most of his 74 years, he can now be neither. Having returned to his home in Haverhill, Mass., he has been advised that an operation for cataracts in his eyes is sorely needed. Fletch is of the old school of press agents with plenty of newspaper background. His show career runs the gamut from the Prescott Great Eastern Shows (wagon) out of Rockland, Me., thru the Tom show era to Christy Bros' Circus and since. Credited with being the first to write a line of publicity for the Sparks Circus, he has had the confidence and good will of city rooms from Coast to Coast.

† † †

APPOINTMENT of William T. Marriott, Baraboo, as manager of Wisconsin State Fair, Milwaukee, to occupy the void left by the resignation of Ralph E. Ammon puts that annual in good hands. W. T. is a vet fair worker and fully informed about Badger agricultural interests. . . . Cincy Coney biggies are breathing easier since the Ohio River failed to hit the flood stage of 52 feet. It's then that the tawny tide enters the park, as it has twice done since January to the tune of 13-grand clean-up jobs. That Beautiful Ohio sure can take away stockholders' sweetening. . . . In a colorful letter one operator writes that there'll be no red ones for him and that it's no use to look thru rose-colored glasses because he can't manipulate in the black with green help. . . . Russell Bros., it seems, also realizes that it's supposed to be a circus.

# Out in the Open

By LEONARD TRAUBE  
NEW YORK

THE other day a check for \$1,542.25 was forwarded to the War Department (Second Service Command, Governors Island, N. Y.) by the National Showmen's Association. It's for the "Murray Polans" ambulance—Polans was the first member of the NSA to die in the service. As soon as Uncle Henry Morgenthau's department clears the check officially, the chances are that the War Department will give the nod for a formal dedication of the ambulance. And the site for the ceremonies is the most logical as well as the busiest on the Stem—Father Duffy Square. Newspapers, newsreels and radio, please note.

† † †

TOM (FUZZY) HUGHES, the California showman, in and out of town. . . . Two other arrivals, Ed Carroll and his tub-thumper, Harry Storin, New England's twin Barnums. . . . Thanks to Jerry Higgins, formerly of Brown & Dyer and other midways, for the nice note from Fort Dix, N. J., where he is in the service of our Uncle. . . . Belated aside to Walter D. Nealand, press agent of Art Lewis Shows: Good luck on your new assignment. . . . Edward F. Hoffman's jam in Richmond, Va., with a circus promotion came as no surprise to this corner, which sounded

off on that gent way back, only to get a "holier-than-thou" response which was strictly the malarkey. Leopards can't change their spots, and neither can some promoters whose initials are Edward F. Hoffman. . . . To a couple dozen correspondents: We don't answer questions about Larry Sunbrock, one pay roll being enough for us. They can quiz the whiz at the Astor Hotel. . . . That was Irish Horan, the thrillecade showman. Irish was busy getting cowboy Tex Ritter on the dotted line for his "Cavalcade of Thrills." . . . This is an oldie but still good: When Pvt. Ben Braunstein, erstwhile trouper, furloughed into New York the first thing he did was remarry the girl from whom he was divorced three years ago.

† † †

THE grapevine has it that a big purse rodeo is being planned for a 10-day stand in Detroit, backed by auto biggies who have made their load and now want to unload a chunk of their wad. . . . Revere Beach this season will have a "white-out" instead of a dim-out. . . . Houston A. Lawing, ex-press agent, is now a staff sergeant at Key Field Air Base, Miss. . . . With all the stuff making the papers about how this and that gent and gal came out of circus to be-

come national celebs in other fields, it's interesting to note that Robert Ringling made quite a name for himself in opera, but it's with the biggest of the tops that he's becoming internationally famous. And there's one trait RR has of which little has been said. It's a direct Ringling family heritage—he's as democratic as they come; socially, we hasten to add, not necessarily politically. . . . Pvt. William M. Powell sends *Army News* from Fort Sill, Okla., and the back page, we note, is replete with amusement flash.

† † †

WILLIAM V. MERRILL, ex-circusite, has blossomed out with a "Gruesome Threesome" in Washington, N. J. It's not an act (altho it could be) but a palsy-walsy trio. From left to right they are Alvin Sloan, operator of theaters in Northern N. J., who is organist; Henry Freitag, manager of Washington Theater, pianist, and Merrill himself, concession operator and watchmaker, who plays drums. . . . Applause for these lines from John (*Journal*) Anderson's column on the circus: "I would like to proclaim the adult privilege of liking the circus for its own sake—the same way you may like a play, a movie, a radio broadcast, a glass of beer, a ballet or a baseball game, if that is your pleasure. I have a strong suspicion that for every barefoot boy who actually watered the elephants and got a free seat, there are thousands who embrace a middle-aged delusion that makes them think they did." . . . Steve Caro, ex-side-show performer, is a pfc. with the ground crew at the Army Air Base in Camp Davis, N. C.

# The Crossroads

By NAT GREEN  
CHICAGO

CHICAGO was the mecca for some 1,200 broadcasters last week, radio men and women from all over the country meeting here to discuss wartime problems. Man-power and material shortages are plaguing the radio industry just as they are other branches, but government officials who spoke at the conference gave assurance that there is little likelihood of home sets being deprived of needed tubes to keep them going. So outdoor amusement industry users of radio as an advertising medium may rest assured that they'll be able to reach their listening audience.

† † †

THERE'S a shortage of amusement in Vancouver, B. C., according to Mayor Corbett of that city. The admission came out when the mayor testified before the city council, which had ordered a deep cut in the time permit for a carnival sponsored by the Royal Antideluvian Order of Buffaloes. The entertainment and recreational facilities have failed to keep pace with the city's population growth, the mayor told council. "You only have to look at the people milling around downtown on a Saturday night," he said. "There are long line-ups at the theaters, for instance, and you can't get into the bowling alleys. I'm told that we now have 319,000 people here and there certainly aren't enough amusements here for all of them." After listening to the mayor's arguments the council granted a permit for the full time asked by the carnival.

THE ad columns of *The Billboard* are a never-failing source of material for the columnists. This one was selected by Marcia Winn, of *The Tribune*, for reproduction in her *Front Views and Profiles* column: "Wanted: Attractive young lady to handle tame pythons. Experience unnecessary." We're sure we could pick out some more picturesque ones than that. For instance, this from a recent ad: "Ticket sellers that wear hats and grind standing up. No cookhouse. No brass, no sass, no holdbacks."

† † †

WE didn't know there were so many tableau wagons still around until a letter was received from George B. Hubler, of the U. S. Air Forces, detailing them. Says Hubler: "There are still plenty of tab wagons around. The Ringlings have six in Peru—the Four Graces, the Carl Hagenbeck lion tab, lion and gladiator, bull tab, Hagenbeck-Wallace air calliope and tiger and snake tab. In Rochester, Ind., are Asia, France and lion and mirror, while the Cole show has Columbia and America. Many others still exist and probably could be secured. Swan, John Bull, Columbus, China and Walter L. Main calliope are at various museums and other places around the country. It would be difficult to parade today, because of the war and labor shortage, but there are plenty of wagons still in shape to make the rounds." Continuing, Hubler says: "Unknown to the majority, one circus will parade this season. Verne Soules, Harrison, O., owns 10 beautiful little

tab wagons and cages. His show is slated to open some time in May in Louisiana."

† † †

GUS CHAN, former showman now in the Army public relations section, was a recent caller and revealed that the army is taking out a show, made up almost entirely of enlisted men, to play some two dozen Illinois towns. Chan will be remembered by many as the fluent talker at the Llana Temple at A. Century of Progress. Later he was at the Cleveland exposition and in 1939 at the New York World's Fair. About the latter he can tell many interesting stories.

† † †

LINE girls don't like to leave Chicago. A booker who has received many out-of-town calls for girls says it's difficult to get 'em away from the Loop. From many reports we have received, better salaries are being offered for road jobs than were formerly paid, but still it's difficult to get takers.

† † †

HARRY BERT, writing from the Garden in New York, says: "The box office is beating all records. I never saw such a ticket sale since I played in the band with the Harry James of the white tops, Fitch Bandwagon Evans." . . . John Lorman off for Ottawa, Can., to join the Hamid-Morton Circus promotion staff. . . . Phil Little writes from Muskogee, Okla., that he's doing a wonderful biz at the Camp Gruber Recreation Center, of which he is manager. He's thinking of putting in a show along with his other attractions. . . . After a slow start Jack Burnett has been clicking nicely with Olympia Circus publicity the last few days. . . . Lieut. Anthony Greenhaw, who has been stationed at the U. S. Army Regulating Station at Ogden, Utah, arrived in Chicago April 30 on his way east for a new assignment.

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Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

A DOLLAR BRINGS YOU LARGE SAMPLE ASSORTMENT of snappy and hot Greeting Cards, complete with envelopes. Catalogue included with first order. LA FRANCE NOVELTIES, 49 Hanover St., Boston, Mass. my29x

AGENTS—GIVE BIG 581 PAGE HEALTH BOOK with two packages Floradex, all for \$2.25. Outstanding value; \$1.00 commission; receipts free, no investment. FLORADEX HAPPY HEALTH HELPER, 178 E. Long St., Columbus, Ohio. my15x

FAST SELLER—GENUINE LEATHER CLIP Holders for defense workers. Holds identification badges. Sample, 15c. GAMEISER, 126 Corbin Place, Brooklyn, N. Y.

THE SUMMER SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED MAY 29. CLASSIFIED FORMS CLOSE IN CINCINNATI MAY 19. INCREASED CIRCULATION—NO ADVANCE IN RATES. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

LEATHERETTE RATION BOOK HOLDERS—Direct from manufacturers. Holds 6 books; \$7.00 hundred; sample, 15c. Beware of imitations. GRECO, 718 DeKalb, Brooklyn, N. Y. my8x

RATION BOOK HOLDERS MADE OF LEATHERette. Holds 6 books. Fast seller. \$8.00 per 100. Sample, 15c. C. GAMEISER, 126 Corbin Place, Brooklyn, N. Y. my8

SNAPPY NOVELTIES—LARGE ASSORTMENT. \$1.00. Latest lists and sample item, 15c. TORIAN'S, 247 Chapel St., Hampton, Va.

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. my8

BUSINESS OPPORTUNITIES

GET VALUABLE TIPS ON THE ROADSHOW Film Business—Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

MAKE COLORFUL, PLASTIC JEWELRY—FOR gifts, resale. Dollar starts you! Free details. Sample necklace and bracelet set, 50c. THOMAS HUGHES, 218 Sidell Ave., Danville, Ill.

INSTRUCTIONS BOOKS & CARTOONS

LATEST PICTURES! GORGEOUS GIRL Subjects! Books! Oddities! Over 20 Assorted Samples, \$1.00. Descriptive folder, 3 stamps! JAMES NOVAK, 2039 E. 21st, Oakland, Calif.

SNAPPY, THRILLING—CUBAN, MEXICAN Pictures, Books, Booklets, Miscellaneous. Samples, lists, 50c. JORDAN, 135-P Brighton St., Boston, Mass. x

YOU'LL BE "TOPS" ENTERTAINING WITH our Rag Pictures and Trick Chalk Stunts. Illustrated catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. my15x

PERSONALS

FREE LIST—DRUGS, HOME REMEDIES. FEEL in better health on the road. DRUGGIST B. ROBINS, 24 S. Hamlin, Chicago, Ill. x

MISCELLANEOUS

HAVE SOME RED, WHITE AND BLUE NUMBERS. Write or wire orders. CHAS. O. BROKAW, Payne, O. my8

WE HAVE SEVERAL THOUSAND SALESBOARDS made by Gardner & Co., Blackhawk and Superior, open face or book covers. Prices quoted on request. BOX C-156, care The Billboard, Cincinnati, O.

PRINTING

WINDOW CARDS—14x22, ONE COLOR, 100, \$2.75, 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

\$1.00 POSTPAID—150 5 1/2 x 8 1/2 HAMMERMILL Letterheads and 75 6 3/4 Whitewave Envelopes. Both printed. BENNEVILLE PRINTING, 907 W. Roosevelt, Philadelphia, Pa.

1000 LETTERHEADS OR ENVELOPES, \$2.95; 100 6-Ply Window Cards, \$2.25; 5000 4x9s, \$4.00. LEE CRESSMAN, Washington, N. J. my8

500 8 1/2 x 11 HAMMERMILL BOND LETTERHEADS and 500 6 3/4 Envelopes, printed your copy, \$4.75 postpaid. DREW PRESS, Box 423-E, Greensboro, N. C.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column.

CHARLIE HORSE—FRUIT REELS, QUARTER, Nickel; \$149.50. Galloping Dominos, Multiple Racer, 1-2-3, C.P., Exhibit Races, \$59.50 each. COLEMAN NOVELTY, Rockford, Ill.

CHESTER POLLARD GOLF, \$69.50; HOOT Golf, \$59.50; Exhibit Candid Camera, \$159.50; Exhibit Smiling Sam, \$159.50; Western Deluxe Baseball, \$79.50; Caille-Mills, Floor Drop Pictures, \$29.50; Mills Counter, \$24.50; Rockola All Stars, \$109.50; 5c K. O. Fighter, \$149.50; Texas Leaguer, \$32.50; like new latest Mutoscope Punching Bag, extra bag, 6 bladders, \$299.50; latest Monkey Lifter, \$289.50; late Drivemobile, \$299.50; Fan Door Crane, \$59.50; Magic Finger, \$89.50; Buckley Treasure Diggers, set ten for \$695.00; Electro Hoist Diggers, set of ten for \$329.50; Exhibit Ask Me Money-Love, two machines, base, set, \$79.50. One-third deposit. HERB EVER-SCHOR, 276 S. High St., Columbus, O. x

CIGARETTE MACHINES—4-COLUMN U-NEED-a-Pak, \$12.50; 8 columns, \$15.00. One-half deposit or deduct 5% for full remittance. U. S. DISTRIBUTING CO., 151 Rhode Island Ave., East Orange, N. J.

FOR SALE—EARLY AND LATE MODEL Photomatics. Recently completely overhauled, new hose, repainted like factory finish; 15c or 20c coin chutes. All guaranteed A-1 mechanical condition. Price, \$450.00 to \$795.00. Will pay 50% of your traveling expenses to Detroit if you desire to see these machines if deal is consummated. Don't delay. Act now. LEMKE COIN MACHINE CO., 31 W. Vernor Highway, Detroit, Mich.

FOR SALE—BAKER'S MOVING DUCK TARGET Practice Machines, motors and guns reconditioned, cabinet refinished, @ \$29.50 each. 1/3 deposit. Immediate shipment. Ideal Arcade Machine. KEEL SCALE COMPANY, Colorado City, Tex.

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FOR SALE—COMPLETE ARCADE, NOW IN operation, one hundred machines. BOX C-154, care The Billboard, Cincinnati, O.

FOR SALE—6 PREAKNESS, 2 FAIR GROUNDS, Bally, 1-Ball Pay Tables; \$25.00 for all. W. H. McCOY, 313 N. Royal St., Mobile, Ala.

HIGHEST CASH PRICES FOR ANY QUANTITY Wurlitzer 750, 800, 850, 950; Keeney Club Bells, '41 Derby, Club Trophy, Thoroughbred. BROWN'S MUSIC CO., 220 E. Commerce St., San Antonio, Texas.

NAB DINERS AND OTHER COOKIE VENDING Machines wanted. Advice quantity, make, condition, lowest cash price. BOX C-148, Billboard, Cincinnati.

SEEBURG REGAL, \$135.00; 616, \$55.00; Triple Entry, \$119.50; Tracktime '40, \$115.00; Royal Draw, \$89.50. DOUGLAS ERRION, 507 Webster, Peoria, Ill.

"SPECIAL"—UNEEDAPAK MIRRORS, KEYS, Standard Coin Counter, \$90.00; 5 5-Column Andrews Nut, \$10.00; 10 5c Candymans, stands, \$39.50. CAMEO VENDING SERVICE, 432 W. 42d, New York.

TWO 61 WURLITZERS, SLICK, \$75.00 EACH. 51 Model, \$45.00, extra good; Mills 5c Q.T. Glitter with safe stand, perfect, \$95.00. Deposit. CENTRAL NOVELTY CO., Arkansas City, Kan.

WANT TO BUY 24 LATE MODEL SCIENTIFIC X-Ray Poker Tables? Write or phone NATHAN FABER, 148-16 Boulevard, Rockaway Beach, N. Y. Belle Harbor 5-0379.

WANTED—A.B.T. GAME HUNTERS, CHALLENGERS, Model Fs and Kicker & Catchers. All games must be in good condition. Give full descriptions and price. Cash waiting. A. GERRY, Box 6435, Philadelphia, Pa. my8x

WANTED—ANY AMOUNT USED BALLY KING Pin Bowling Alleys. Will pay \$125.00 and up each cash, depending on condition. Also wanted: New King Pins. Wire collect, best price and how many available for immediate delivery. Also whether can furnish new and used machines crated. We also want Metal and Cardboard Photoframes. Price no object. Wire collect, how many available, whether cardboard or metal, and age. LEMKE COIN MACHINE CO., 31 W. Vernor Highway, Detroit, Mich. x

WANTED—MILLS SCALES, "YOUR EXACT Weight" big head porcelain models. Will buy as is. Quote lowest cash price. BABE LEVY, 2830 10th Court South, Birmingham, Ala.

WANTED—200 LATE PIN GAMES. WRITE immediately and quote prices. AMERICAN COIN MACHINE CO., 557 Clinton Ave., N., Rochester, N. Y.

WANTED TO BUY—20 OR LESS NEW OR USED Singing Towers. If used, to be clean, in good condition. State lowest price. BOX C-147, Billboard, Cincinnati.

WANTED—COMPLETE PENNY ARCADE. State price, kind of equipment, give full particulars. S. C. McDONALD, 220 4th Ave., No., Nashville, Tenn.

WILL PAY CASH FOR YOUR USED CENT-A-Mint Vendors. State quantity, lowest price, etc. WEST COAST SALES CO., 1831 68th Ave., Oakland, Calif.

10 MILLS LOBOY SCALES—TWO BROKEN doors, all otherwise good condition. Best offer buys them, or will trade for arcade equipment. Scales f.o.b. Wichita, Kan. ASSOCIATED ENTERPRISES, 131 West Pike, Long Beach, Calif.

11 JENNINGS CENTURY ESCALATORS—Double jackpots, 5c play, 3-5 pay; used very little, like new, excellent condition; \$90.00 each, 1/3 deposit. JOHN M. STUART, Paris, Ky.

95 GOTTLIEB TRIPLE GRIPPERS—LATEST models, excellent condition, finest available, \$19.50; lots of five, \$17.50. BABE LEVY, 2830 10th Court South, Birmingham, Ala.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES OF POPPERS—Largest selection of Mechanical Machines obtainable from \$45.00. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

ALL KINDS—POPCORN POPPERS, ALL-ELECTRICS, Burch, Star, Kingery, Carmelcorn Equipment, Peanut Roasters, Popomatics, Popcorn Vendors. NORTHSIDE SALES CO., Indianapolis, Iowa. je26x

FOR SALE—DUPLICATOR, ONLY SLIGHTLY used; 8 1/2 x 11 letter size, closed drum; \$20.00 cash. J. MOSS, 1122 1/2 London St., Portsmouth, Va.

FOR SALE—PORTABLE FLOOR, 42 1/2 x 90, 135 pair Chicago skates, sound system, floor sander. Good condition. LAWRENCE CAMPBELL, Reeds, Mo.

25 KVA POWER PLANT—220-VOLTS, 60-cycle, 3-phase, direct coupled to 36 h.p. M&M kerosene 4-cyl. engine; heavy welded iron base, with switchboard and automatic voltage regulator. Clean job, used 30 days. No longer needed. City power now available. \$1,950 cash F. O. B. present location. RADIO STATION WECO, Concord, N. C. x

FOR SALE—SECOND-HAND SHOW PROPERTY

BARGAIN—35MM. WESTERNS, SPECIALS, Roadshows. Also rent circuit rates. Projectors for sale. Buy Silents. LONE STAR FILM COMPANY, Dallas, Tex.

DO YOU have something to sell?—want to buy? have a service to offer?—need help? GET QUICK RESULTS!—BIG PROFITS! AT LOW COST

Use a Classified Advertisement in the

SUMMER SPECIAL

COPY MUST BE IN OUR HANDS BY

Wednesday 4:30 p.m. MAY 19

Prepare your copy below and mail today

10c a Word—Minimum \$2.00—CASH WITH COPY Blind Ads 25c Extra To Cover Cost of Postage

BE SURE TO INCLUDE NAME AND ADDRESS IN WORD COUNT

Use this convenient order form

The Billboard Pub. Co., 25 Opera Place, Cincinnati, O.

Insert following classified ad under classification.....

I enclose remittance in full in amount of.....

From .....

Address .....

City and State ..... 5-8-43

Table with 4 columns and 10 rows for address and remittance information.

EVANS MOVING TARGETS — NO. 160, USED very little; inside only. Looks like new. First offer takes it. E. S. SEEVER, 1308 Milwaukee Ave., S., Milwaukee, Wis.

FOR QUICK SALE — COMPLETE EQUIPMENT and Chairs from 400 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. my22x

FOR SALE — COMPLETE ROAD MOVIE; 2 Holmes machines, slightly used; 30x60 khaki tent, slightly used; 25 feature shorts and serial; GMC truck in good condition; \$2,000 cash. A bargain and a big one. Write BOX 65, McRae, Ark.

FOR SALE — ONE COPPER KETTLE, 1/2 SIZE, and burner equipment; \$25.00 cash. WAYNE GALLOWAY, 503 S. Harrison St., Shelbyville, Ind.

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GOOD GIRL COSTUMES, NEW YORK MADE, sets, singles. Sell very low. 550 feet White Sidewall, Scenery, Trunks. Other show equipment. LUDWIG, Carroll, Iowa.

KIDDIE CHAIRPLANE, \$75.00; FRIED CLAM Stove, \$10.00; Barbecue Roaster, \$25.00; Slot Machines, Evans Games, Something New Eats. CRAGGS, 15 Homestead Ave., Quincy, Mass.

KNOCK THEIR BLOCKS OFF BALL GAME — Hitler, Tojo and Mussolini. Made by French Mfg. Co.; cost \$124.00. Will sell all for \$35.00. Like new. ENGELKING, care Edwards Shows, Galion, Ohio.

ONE BURNER AND GRIDDLE FOR LUNCH stand; \$10.00 cash. WAYNE GALLOWAY, 503 S. Harrison St., Shelbyville, Ind.

RAT GAME — PAN GAME COMPLETE, 12x12 Frame, Top, Counter Boards, Pans, Lights, Rats, \$130.00; Pea Pool, \$20.00; Hoopla, some stock, \$30.00. PAUL MAGO, 1714 5th St., N. E., Canton, O.

SELL OR LEASE — MERRY-GO-ROUND, CHAIR-O-Plane and Eight Car Whip, or will lease for permanent location. BOX 549, Billboard, Ashland Bldg., Chicago.

TENTS — ANY SIZE. COMPLETE LIST, \$1.00. Hand roped, good as new. Rented couple weeks. Sidewall, Poles, Stakes, Pullers, Sledges, etc. Describe fully. Send stamp. SMITH TENTS, Auburn, N. Y. je26

TWELVE PASSENGER KIDDIE ELECTRIC Driven Aerowing Ride, \$275.00; Electric Crispet Machine and Popper, \$75.00. WILLIAM COFFELT, Kramer Rd., Springfield, O.

PHOTO SUPPLIES DEVELOPING-PRINTING

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. my29x

LIMITED SUPPLY OF ROLL DIRECT POSITIVE Paper. 1 1/2 in. x 250, \$6.95 per roll; 2 in., \$10.95; 2 1/2 in., \$13.95; 3 in., \$14.85; 3 1/4 in., \$15.85; 4 in., \$18.85. Photo Lamps, 300 hours, \$10.00 per dozen. No. C. O. D. THEATRICAL PHOTO SERVICE, 413 Lookout St., Chattanooga, Tenn.

NEW SERVICE STAR FOLDER — HOLDS 2 pictures for 2 1/2 x 3 1/2 and 3 x 4, \$1.00 dozen. Sample, 25c. Nice flash. GAMEISER, 126 Corbin Place, Brooklyn, N. Y.

ONE BEAUTIFUL 8x10 ENLARGEMENT FROM your photo or negative, 35 cents. Reprints, 10 cents. Quick service. PHOTO LAB., 3122 N. Clark St., Chicago. my15x

WANTED — ANY QUANTITY OF 2, 2 1/2, 3, 3 1/2 or 5 inch Direct-Positive Paper Rolls. FRANZ ZINN, Box 140, Mineral Wells, Texas.

WANTED — EASTMAN TWO INCH, GIVE \$25.00; also 3 1/4, give \$30.00. Wire expiration date. GRACER PHOTO SHOP, Grove Ave., Elgin, Ill.

WE PAY THE HIGHEST PRICES FOR EASTMAN Direct Positive Paper, any size. State expiration, etc. Free Catalogue on Photo Cases. BONOMO, 25 Park St., Brooklyn, N. Y. my8

WE PAY THE HIGHEST PRICES FOR EASTMAN Direct Positive Paper, any size. Direx B, 1 1/2 inch. Any quantity. State expiration. PEERLESS VENDING MACHINE COMPANY, 220 W. 42d St., New York. Wisconsin 7-8610.

WILL BUY ANY QUANTITY 1 1/2, 2, 3, 3 1/2, 4 Inch Eastman Direct Positive Paper Rolls. TONY BRILL, 815 S. Hill, Los Angeles, Calif. my8

WILL BUY ANY QUANTITY OF 2 1/2, 3, 3 1/2 or 4 inch by 250 ft. Eastman Direct Positive. GERBER & GLASS, 914 Diversey Blvd., Chicago. my22x

WILL BUY DIRECT POSITIVE PAPER — EASTMAN or Direx, any size, any quantity. Especially want 3 inch. State price and expiration date. SMITH'S STUDIO, Paris, Tenn. my15

WILL PAY \$25.00 FOR TWO AND HALF BY two fifty Eastman Direct Positive Paper. Will buy other makes. PALACE PHOTO SHOP, 923 Congress Ave., Austin, Tex. my8x

WILL PAY \$20.00 FOR ONE AND HALF, \$25.00 for two inch, \$30.00 for two and half, \$35.00 for three inch, and \$60.00 for five inch Eastman Direct Positive Paper, unbroken packages, good dating. THE NEW ART STUDIO, Neosho, Mo. my8x

WILL BUY LATEST VERTICAL MARKS-Fuller Marful Foto Flash Enlarger. Also Eastman 2 inch roll direct positive and enlargement paper. SAM SLOAN, 610 Market, Wilmington, Del.

\$115.00 FOR 4 ROLLS 1 1/2" EASTMAN'S Positive Paper; \$125.00 for 4 rolls 2", 2 1/4" and 2 1/2" Eastman's Positive Paper. Wire or write and give dating on paper. JOSEPH F. PALKOVIC, 1109 1st Ave., Seattle, Wash.

ACTS, SONGS & PARODIES

MELODIES WRITTEN TO POEMS, \$5.00 — Vocal Orchestral Recordings, \$6.00; Piano Arrangements printed with title page, 250 copies, \$20.00. URAB-BB, 245 West 34th, New York. my8x

POEMS SET TO MUSIC, ANY SUBJECT, \$5.00; Special Arrangements, \$1.00 per instrument. Satisfaction guaranteed. MERCER'S ARRANGING STUDIO, 1005 N. 6th Ave., Pensacola, Fla.

MUSICAL INSTRUMENTS, ACCESSORIES

ACCORDIONS — NEW AND USED, BOUGHT and sold; terms, \$25.00 and up. Expert factory repairing and overhauling on accordions and wind instruments at wholesale prices. DEL PRINCIPE, 307 South Wabash, Chicago. my15x

BEAUTIFUL ALL CHROME LEEDY PROFESSIONAL Drum Outfit; base, snare, 2 tomtoms, foot cymbals, 4 other cymbals, 5 Indian blocks, 5 tympan blocks, drum foot pedals, sticks and all accessories like new; cost over \$500.00; one price, \$250.00. One third deposit money order, Western Union or air mail. DELLS, Durango, Iowa.

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets. Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

CHORUS COSTUMES — SLIGHTLY USED, short and long, all colors, two dollars each. FOLLIES COSTUMES 209 W. 48th St., New York. my15x

CLOSEOUT BARGAINS COSTUMES — CHORUS Sets, singles, one dollar. Send deposit with order. CUTTENBERG, 9 W. 18th St., New York. my22x

INDIAN RELICS, BEADWORK, CURIOS, OLD Glass, Eaglefeather War Bonnet, \$10.00; Buckskin Beaded Vest, \$9.00. Catalogue, 5c. VERNON LEMLEY, Osborne, Kan. x

ORANGE VELVET CURTAINS, 10x4 1/2, \$10.00; Black Velvet, 13x30, \$35.00; Gold Satin Curtain, 20x30, \$35.00; Cellophane Hulas. WALLACE, 2416 N. Halsted, Chicago.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. my8x

SCENERY, CYCLORAMAS, DRAW CURTAINS. Dye Drops, Operating equipment — new and used at lowest price. SCHELL SCENIC STUDIO, Columbus, O. x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. my15x

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. my29

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. my15x

LEVITATION, FLOATING LADY COMPLETE, crated, \$50.00; Chinese Spike Illusion, great bally, real sensation, \$35.00. Hundreds bargains. List for stamps. HEANEY, Oshkosh, Wis.

ANIMALS, BIRDS, REPTILES

SEAL ACT FOR SALE — COMPLETE, READY to work. One young animal. Good money-maker. 233 FLOYD AVE., Sarasota, Fla.

WANTED TO BUY — GOOD PICKOUT DOG, ground or rack. Write full particulars. SUNSHINE DOGS, 3 Pratt Court, Revere, Mass.

PARTNERS WANTED

MALE PARTNER FOR COMEDY KNOCKABOUT Duo work. BOX 437, care The Billboard, 1564 Broadway, New York.

HELP WANTED

A-1 ORCHESTRAS, MUSICIANS WANTED Immediately — girls or men. Union. Rush photos, details, minimum price, draft classification. CONSOLIDATED ORCHESTRA SERVICE, Altamont Apt. Hotel, Birmingham, Ala. x

ALL INSTRUMENTS FOR TENOR BAND Commercial Hotel Style — Leader just discharged from army; guarantee minimum, \$50 clear. I pay union tax. Jobs will probably pay more. First class locations only. If not qualified or commercially minded, don't apply. State draft, experience, etc. BILLY BISHOP, Congress Hotel, Omaha, Neb. x

COCKTAIL COMBO WITH VOCALS FOR LONG engagement. Five nights week, 4 hours. Michigan resort town. Big pay, very low living costs. Open now. Write BOX C-157, Billboard, Cincinnati.

EXPERIENCED SHOOTING GALLERY MAN — Good salary. Steady job. Have work for wife if married; 38 years of age or older. Only interested persons write. R. CLOTH, Portland, 354 Asylum St., Hartford, Conn.

FLOOR MAN, DRAFT EXEMPT, OR FLOOR Lady for permanent skating rink. Good salary year around. W. H. STANLEY, Skateland, Ft. Smith, Ark. my8

GIRL LEAD TRUMPET, LEAD ALTO AND Rhythm Pianist. Horns must be good section leaders, good tones. Good bookings. State salary, experience, etc. JOY CAYLER, Music Box, Omaha, Neb.

GIRL WANTED FOR HIGH ACT, TRAPEZE Perch, High Loop or Teeter. Top salary, long season. BOX 551, The Billboard, Ashland Bldg., Chicago.

LADY TO ASSIST IN GLOBE ACT — STATE AGE, with late photo. Address THE GREAT FUSSNER, 1407 Howard St., Evansville, Ind.

MAN TO HANDLE AERIAL RIGGING ACT. Prefer one who can drive car. Write CUPPLES, 266 Flatbush Ave., Brooklyn, N. Y.

MUSICIANS — ORGANIZING BAND; 4 SAX, 4 Brass, 3 Rhythm. Already have library of fine specials and stocks. Steady location, six nights throughout duration. Salary thirty-five dollars. Must be dependable, steady, sober. Prefer draft exempt men. Write all, giving age, qualifications. Write BOX C-143, care Billboard, Cincinnati, O. my8

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MUSICIANS WANTED — ALL INSTRUMENTS, for Wisconsin summer location; singers, entertainers preferred. Wire, write full details. STAN STANLEY, Supper Club, Ft. Worth, Tex.

PEOPLE IN ALL LINES FOR PLATFORM MED show. State salary and all in first letter. Open next week. JERRY FRANTZ, Slatington, Pa.

PIANO, TENOR MAN, TRUMPET FOR TENOR band. Steady location work; \$50.00 minimum salary. Prefer young musicians or draft exempt. Write, wire RAY BRADSHAW, Charleston Hotel, Charleston, S. C.

SINGERS, DANCERS, HILLBILLIES, PIANO Player, Blackface, Singles, Doubles. Must change strong for two weeks. State salary expected in first letter. This is platform show, opening May 17 in Ohio. Write CHIEF BLACK HORSE, R. 5, Upper Sandusky, O.

WANT MUSICIANS ON ALL INSTRUMENTS — Also complete bands. Pay well. Air mail all details. VSA, Box 1299, Omaha, Neb.

WANTED — PIANO AND DRUM DRUM THAT sings, Small Combos that can play dance tempo and entertain. Salary \$50.00 per week and room. Steady location. Wire or write E. C. BYXBEE, Shelby Rendezvous, Hattiesburg, Miss.

WANTED — CANVAS MAN FOR 50x50 B.-R. Tent making two week stands; also Cook. Opening May 24. Jack Bennett, write. BARTON'S IDEAL COMEDY CO., 137 E. Spring St., Columbus, O.

WANTED FOR PLATFORM SHOW OPENING about May 17, three week stands, Piano Player, Musicians all types, Singers, Dancers; those who double given preference. Write, tell all in first; state salary wanted or no reply. T. C. JACOBS, Russells Point, Ohio. my15

WANTED TO BUY

EASTMAN OR AGFA KODAK FILMS, SHEAFFER and Parker Fountain Pens, Watches, Alarm Clocks, Yellow Bowl Pipes, Kodaks and Cameras of all types, Electric Shavers. Highest cash prices paid. GEO. L. FISHER & COMPANY, Druggists, Superior, Neb.

WANT BACK NUMBERS STRING BANDS OKEH and Bluebird Records. New or slightly used, any number. Give amounts and names and prices. ABC NOVELTY CO., 2509 So. Presa St., San Antonio, Tex.

WANT TO BUY — TWO 32 FT. MERRY-Go-Round for cash. BOX 550, The Billboard, Ashland Bldg., Chicago.

WANTED FOLDING CHAIRS — MUST BE BARGAIN. BOX 65, McRae, Ark.

WANTED — 15 OR MORE AUTO SKOOTERS. Will pay cash. For Sale — 2 Daisy Air Rifles with several hundred corks, Kicking Mule Ball Game, Country Store, Peg Game with 400 rings, Pitch Till You Win, \$150.00 for lot. Also 4 Used Skee Roll Aileys. Will pay cash. A. KARST, Forest Park, Hanover, Pa.

WILL PAY \$150.00 PER CASE FOR .22 SHORTS. Also will buy Shotgun Shells at \$2.00 per box of 25. JESSE NORWOOD, 53-01 32d Ave., Woodside, Long Island, N. Y.

At Liberty Advertisements

5c a Word (First Line Large Light Capitals) 2c a Word (First Line Small Light Capitals) 1c a Word (Entire Ad Small Light Type) Figure Total of Words at One Rate Only MINIMUM 25c CASH WITH COPY

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY CIRCUS AND CARNIVAL

HALF AND HALF — UNUSUAL ABILITY, intelligent lecture and first class presentation. Reliable managers only. G. GORDON, 5101 Ave. I, Brooklyn, N. Y. my8

RAY RAMONA — HALF AND HALF FOR annex. Care General Delivery, New Orleans, La.

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Experienced Carnival or Circus Secretary at Liberty on account of show not going out. Can handle the office duties of any size organization. Capable Press Agent back with show. Save unnecessary correspondence, quote salary. Write or wire Harvey "Doc" Arlington, care Palace Hotel, Fort Wayne, Ind. my15

Man — Age 42, married, sober and reliable. Able to operate Chairplane, Tilt-a-Whirl, Ferris Wheel and keep same in repair. Wants job in small park. V. H. Selleck, Box 301, Rogers, Ark. my8

AT LIBERTY COLORED PEOPLE

Colored Piano Player — Twelve years' professional experience. Also doubles Solovox. Read, fake, solo. Excellent repertoire of old and new tunes. Neat appearing, 4-F in draft. Go anywhere. Union. Suitable for cocktail lounge or as intermission pianist. Lowest salary considered, \$50.00 per week. Address Musician, 307 Ave. "D," Fort Madison, Iowa, Ph. 589W.

AT LIBERTY MISCELLANEOUS

LADY — DESIRES HOME Work. Will paste your clippings, answer fan mail, send photos. Many years' experience. BOX C-150, Billboard, Cincinnati. my15

MASTER OF CEREMONIES — With good appearance and personality. Draft exempt, age 23. Desires position as assistant to single lady magic-mentalists or reasonable facsimile. Reliable and congenial. BOX C-149, Billboard, Cincinnati, Ohio.

ROLLER SKATING TEACHERS — MARRIED couple. Can teach both Figure and Dance Skating. Man draft exempt, capable of running rink. Prefer R.S.R.O.A. rink. Will forward further information to interested party on request. BOX C-134, Billboard, Cincinnati. my8

AT LIBERTY MUSICIANS

AT LIBERTY — DRUMMER. Minimum salary, \$100.00 per week. Good voice. BOX C-137, Billboard, Cincinnati, O. je12

FEATURE PIANIST AND

Drummer — A-1 musicians at liberty after April 30th. Night club, cocktail lounge or dance. Cut shows; hot, sweet, jive, vocals. Pianist reads, fakes, transposes. Young, good personalities; draft exempt. State all first letter. MUSICIAN, General Delivery, San Francisco, Cal.

TENOR SAX — AGE 17,

White. Available June 7th. Union; Local 192. Good appearance and personality. Excellent tone. Will travel. Address DICK CLARE, 501 Oakland, Elkhart, Ind.

A-1 BASS TUBA PLAYER AND FLUTIST — Prefer factory work with concert band. Both widely experienced. Full particulars, please. C. KINAMAN, General Delivery, Boston, Mass. my8

A-1 VIOLINIST—DOUBLE ELECTRIC GUITARS. Spanish or Hawaiian. Excellent Reader. Can lead vaudeville. Union. Class 4-H. Would especially like Wisconsin location. 1006 Raynor, Joliet, Ill.

ARRANGER, 4F, AND GIRL SINGER DESIRE position in same band. Arranger will play bass or tenor if instrument is provided. Write or wire PAUL E. HANCOCK, 728 Park Place, Niagara Falls, N. Y.

AT LIBERTY — UNION ALTO SAX DOUBLING Violin. Good tone, read and jam. Age 31, married. Experience and reliable. Location only. CLARENCE DAUGHERTY, Derby Hotel, Lafayette, Ind. my8

AT LIBERTY — ALTO SAX AND CLARINET man; can play both lead or 3rd. Union, age 21, have been given an honorable discharge from the army. Minimum, \$65.00. Contact BILLBOARD, Box C-151, Cincinnati, O.

BAND AND ORCHESTRA DIRECTOR—SCHOOL or municipal band. Address BOX C-144, Billboard, Cincinnati, O. my15

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DRUMMER—WANTS CONNECTION WITH established band needing capable, experienced drummer. Minimum, \$50.00 per week. Young and draft exempt. Prefer four beat band. Union, excellent appearance, finest equipment. Address BOX C-153, care Billboard. my15

HAMMOND ORGANIST — EXPERIENCED ALL lines. Double Piano and Accordion. Permanent summer location by June 1. No rush. Write INEZ MANN, 4704-23 St., Meridian, Miss. my8

GIRL BASS—UNION, EXPERIENCED; READ OR take. Wardrobe, photos. Available May 20. BOX C-152, Billboard, Cincinnati, O. my 15

PIANO ACCORDION SOLOIST AT LIBERTY June 1st. Have played with Western units on Stations KSD, KWK, WHIS. Can double Piano. Prefer work with Western unit or radio. No pennies. Union, don't drink or smoke. Age 21, married, draft 4F. Road and take, sweet or swing. Wife Vocalist. BOB BARRY, 705 E. Main St., Danville, Ill. my8

TRUMPET AND GIRL VOCALIST — MAN AND wife desire work on same band. Some arranging. Write or wire HARLEY L. HOUGHEN, 2127 Monroe St., Alexandria, La.

At Liberty June 1—Alto sax and clarinet man. 4-F. Twenty years' experience all lines. Good reader; transpose, improvise. Want resort or location. Box C-145, Billboard, Cincinnati, Ohio. my22

Lead Tenor, Clarinet, Flute, Vibe — Transpose, arrange, some Piano. Sight, sing baritone. Play any style. Experienced all lines. 3A, age 33. Available for jobbing or week-end location, Peoria area. Phone 2541, Larry Gibson, 1004 W. Jefferson, Washington, Ill. my22

Vibra Harpist; Vocalist, doubling clarinet, and Swing Violinist; prefer not separate. Experienced band and cocktail units. Draft deferred, sober, reliable. Location only. Wire best immediately. Musicians, Ebnira, N. Y.

AT LIBERTY PARKS AND FAIRS

THE GREAT FUSSNER — Spiral Ball, with Fireworks each night. For open time, 1407 Howard St., Evansville, Ind.

FOUR HIGH-CLASS ACTS — THE WORLD'S Best Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand-Balancing and Acrobatic Act. Write or wire BINK'S CIRCUS ATTRACTIONS, Route 1, Cudahy, Wis. my15

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JOHNSTON, Lewis  
McCauley  
Jonas, Enoch  
Jones, Bill (Bingo)  
Jones, Carl D.  
JONES, CHAS.  
Jones, Don R.  
JONES, Edw.  
Francis  
JONES, Fred  
Frank  
Jones, Geo.  
JONES, Harold  
Karchner  
Jones, Leonard T.  
Jones, Leroy  
JONES, Linzy  
Jones, Red  
JONES, Rogers Leo  
Jones, Roy F.  
JONES, Wm. N.  
JONIGAN, John  
Lee  
Peggy  
Jordan, Earl  
Jordan, Ed  
Kahntroff, Morris  
Kaitio Trio  
Kane, Mrs. Irene  
KANE, Wm.  
Kann, David Abo  
KARAS, Andrew  
Jos.  
KARLSTRAND, Ralph O.  
Kartwright, Karl  
Katz, Harry  
Kavanaugh, Jack  
KAYNE, Don  
KEATTS, JAS.  
OTTO  
Kee & Tuck  
Keefe, Earl  
Keefe, Geo.  
Keene, Chas. &  
KELLEY, Peter  
KELLEY, E. T.  
Kelly & Hayes  
Kelly, Kitty  
Kelly, John  
Kelly, Mrs. Marie
- KELSEY, Harold  
Kelton, Averlitt  
Kemp, E.  
Kennedy, Don Earl  
KENYON, Howard  
KERMAN, Brit  
KETCHEL, Norman S.  
Kew, Estelle  
Key, M. J.  
KHAN, Ramon Ali  
Kibe, Eddie  
Kinder, W. O.  
King, Billy  
(Magician)  
KING, Clara M.  
KING, Geo. Wm.  
KING, Gilbert  
KING, Henry  
KING, Ward Earle  
KIRBY, Ralph  
Kirk & Clayton  
Kline, Bobby  
KLINK, Geo.  
Washington  
KNAPP, James F.  
Knight, Mrs. Billie  
KNIGHT, DALLAS O.  
KNIGHT, Hugh B.  
KNOVELL, Geo.  
Wilson  
KNOWLES, Walter  
H.  
Koch, Frederick  
Koran, Ben Ali  
KOSCHOWSKI, Geo.  
Kozloff, Stanley  
KRISTOW, Ernest  
Kuchembuch, Mrs.  
Ethel  
Kula, Mrs. P.  
Kunz, Alfred H.  
KYE, JAS. EDW.  
LaBenn & Louise  
LaMair, Loraine  
LaMont, Jim  
(Birds)  
LaMorris, William  
LAMORT, Harry L.  
LaRuenzo, Roy  
LaRue, Mrs. Irene  
LaTemple & Co.  
LABAW, Jas. Wm.  
Laberta, Robert  
LACY, LeRay L.  
Laffner, Joe  
LAJOIE, Wm. W.  
LAKEN, Harry  
Russell  
Lamb, Alexander  
Lamb, J. P.  
LAMBERT JR., Jess H.  
Lambert, Zorita  
Lamont, Elmer  
Lamont, J. A.  
LAMSON, Theo.  
Robt.  
LANDO, Frank  
Anthony  
Lane, A. A.  
Lano, Elmer  
Elsworth  
Lang & Lee  
Lang, Jack Red  
LAPORE, Mattiso  
Jos.  
Larens, Frank  
Larey, Aileen  
Large, H. P.  
Larkin, B. W.  
LARSON, Jas. Jos.  
LASSON, Leo Jos.  
LATTIMRE, Gilbert Frank  
LAUFER, Donald  
Thieme  
Laughlin, Mrs.  
Virginia  
Laure, Garland  
Lanren, Gay &  
Ginger  
Lawrence, Mrs.  
Pearl  
Layton Comedy  
Dogs  
Layton, W. C.  
LeRoy, Helen  
LEHOY, JONES  
LeRoy, Louis &  
Cherie  
LEATHERMAN, John Riley  
Leavitt, Harvey  
Lecott, Steve  
LEDBETTER, Geo. Edwin  
Lee, Mrs. Alma  
Lee, Roy  
LEE, Shirley  
LEE, Willie  
LEMBEKE, Franklin D.  
Lemoncks, Yvonne  
Lento, Tony  
Leo, Ivan  
Leroy's Dogs  
Leslie, Mrs. Edward  
Lessor, Frances  
LEWIS, Chas.  
Thos.  
Lewis, Freddie  
Lewis, Harry  
Lewis, Jimmie  
Lewis, Richard  
Edw.  
LEWIS, Robert  
Jones  
Lewis, Speaker  
LEWIS, Wm.  
Carlilo  
LEWIS, Wm.  
Clarence  
Lewis, Willie Toto  
Liberty, Joseph S.  
Libonati Trio  
Lightning Flashes  
Three  
LINKOUS, Justin  
IM.  
Linton, Alex  
Linwood, Marion  
Lise, Sandy  
Little, Elizabeth  
LITTLE, John L.  
Littlelane, Joe  
Litwin, A.  
LITZINGER, Peter  
Jos.  
Locke, Samuel  
Logsdon, Billy  
LONG, Chris Wm.  
LONG, Jos. Edw.
- Longstaff, Barney  
LOVEZ, Jas. Bud  
LOROW, Cortez  
Lovett, Geo.  
Lovett, Helen  
Lovette, Villa  
Lowe, Floyd H.  
LOWRY Jr., Herbert H.  
Lucas, Geo.  
LUCAS, Mike  
Ludlum, Joseph R.  
LUSSIER, Alfred  
Omer  
Lyn & Lazzarotti  
LYNCH, John Jos.  
Lynon, Jons &  
Dean  
Lyons, Bayne  
McABEE, Arlie  
McALEER, John  
Francis  
McAry, Harry  
McCAHEM, Frank  
Oliver  
McCall, Herbert L.  
McCARTHY, Richard Alex  
McCleod's Scotch  
Highlanders  
McClure, Kay  
McComb, Ernest  
McConnick, James  
R.  
McCracken, Howard  
T.  
McCREADY, Claude M.  
McCreary, E. D.  
McDaniel, Lil  
McDonough, Nicholas  
McDowell, Karl  
McEntire, V. C.  
McErwin, Mrs.  
Virginia  
McFarland &  
Brown  
McFarland, Verda  
D.  
McGILRE, Richmond  
McGLIN, Jos.  
Vernon  
McGOWAN, FRANK JOS.  
McGuire, Peter  
D.  
McIntire, R. A.  
McKinney, Mrs.  
Tom  
McKIVERGAN, Thos.  
McLELLAN, Lester Geo.  
McMannus, T. J.  
McMULLEN, Wm.  
Bingham  
McNeely, R. B.  
Maximo
- Mathews, Jesse  
Mathews, Mrs.  
Tillie  
Matlora, Guy  
MATTHEWS, Jimmie C.  
MATTSON, Edward  
R.  
Maurada, Mac  
Mauritz, Willander  
John  
Maxine & Clayton  
Maxine Bros. &  
Bobby  
Mays, Dorothy  
Mayers, Geo. &  
Vicky  
Mayman, David  
Mayo, LaBeau  
MAZER, Israel  
Harry  
MEADE, John  
MEADOWS, Darvis  
Monroe  
MEADOWS, Jas.  
Leonard  
Medley, Thomas  
MEDLEY, Wm.  
Nathan  
MEERLING, Chas. Karl  
Mel Roy, Magician  
MELVER, Paul  
Kenneth  
W.  
Melva, Renee  
Melvin, Joe  
Mede & Gaspur  
Merrill, Mrs. B.  
Merrill, Bettie B.  
Merrill, James  
MERRILL, Ray  
Bernard  
Messinger, Margaret  
METZNER, Martin  
Meulber, Hank  
Meyers, Frank H.  
Meyers, Harry R.  
Mia Miles Fourtime  
Michael, Stanton  
Austin  
Michael, Stanley  
Might Monarch  
Show  
MILAM, Alfred J.  
MILANOVICH, Sam  
Milette, Jeanne  
MILLER, Chas.  
Jos.  
Miller, Chris H.  
Miller, Dorothy  
MILLER, Harry  
Edw.  
Miller, Jean  
MILLER, Leo  
Albert  
Miller, Marion  
Miller, Mrs.  
Maximo
- MUNCY, Marshall  
Munroe & Adams  
Murphy, J. F.  
MURPHY, Jack  
Patrick  
MURPHY, John  
Wm.  
Murphy, Joseph  
MURPHY, Leo  
Joseph  
Murphree, T. Jeff  
MURRAY, James  
O.  
MYERS, Emory  
Edw.  
Myers, John  
Myers, Randall  
Nagle & Co., Bert  
NAUGLE, MICHAEL  
ANDY  
Neal, Jack  
Nell, Mrs. Leonard  
Neitzel, Mrs.  
Veronica  
Nelson & Evans  
Nelson Boxing Cats  
Nelson Sisters, The  
NELSON, Donald  
Oliver  
NELSON, Glen  
Nelson, Mrs. Ins  
NESTOR, Carl C.  
Nevin, Sam  
NEWKIRK, Danny  
J.  
NEWTON, Lewis  
Lance  
Nias, Ike  
Nichols & Haley  
Nichols, Gilbert  
NICHOLAS, Ephren  
Nicherson, Samuel  
Noles, Doc  
Noller, Chas. C.  
Noreio, Antonio  
NORMAN, Freeman Virgil  
North Coast Show  
NORTON, Ralph  
J.  
Nugent, J. W.  
NUTHMANN, Chas.  
O'BRIEN, Michael  
O'Brien, Miss Pat  
O'BRIEN, Wm.  
Jennings  
O'Bryan, J. L.  
O'Connor, Frances  
Bella  
O'DANN, WALTER  
O'Dear, Alfred A.  
O'Dear, Jimmie  
O'Dell, Mrs. Lucille  
O'Hara, Grace
- Mathews, Jesse  
Mathews, Mrs.  
Tillie  
Matlora, Guy  
MATTHEWS, Jimmie C.  
MATTSON, Edward  
R.  
Maurada, Mac  
Mauritz, Willander  
John  
Maxine & Clayton  
Maxine Bros. &  
Bobby  
Mays, Dorothy  
Mayers, Geo. &  
Vicky  
Mayman, David  
Mayo, LaBeau  
MAZER, Israel  
Harry  
MEADE, John  
MEADOWS, Darvis  
Monroe  
MEADOWS, Jas.  
Leonard  
Medley, Thomas  
MEDLEY, Wm.  
Nathan  
MEERLING, Chas. Karl  
Mel Roy, Magician  
MELVER, Paul  
Kenneth  
W.  
Melva, Renee  
Melvin, Joe  
Mede & Gaspur  
Merrill, Mrs. B.  
Merrill, Bettie B.  
Merrill, James  
MERRILL, Ray  
Bernard  
Messinger, Margaret  
METZNER, Martin  
Meulber, Hank  
Meyers, Frank H.  
Meyers, Harry R.  
Mia Miles Fourtime  
Michael, Stanton  
Austin  
Michael, Stanley  
Might Monarch  
Show  
MILAM, Alfred J.  
MILANOVICH, Sam  
Milette, Jeanne  
MILLER, Chas.  
Jos.  
Miller, Chris H.  
Miller, Dorothy  
MILLER, Harry  
Edw.  
Miller, Jean  
MILLER, Leo  
Albert  
Miller, Marion  
Miller, Mrs.  
Maximo
- MUNCEY, Marshall  
Munroe & Adams  
Murphy, J. F.  
MURPHY, Jack  
Patrick  
MURPHY, John  
Wm.  
Murphy, Joseph  
MURPHY, Leo  
Joseph  
Murphree, T. Jeff  
MURRAY, James  
O.  
MYERS, Emory  
Edw.  
Myers, John  
Myers, Randall  
Nagle & Co., Bert  
NAUGLE, MICHAEL  
ANDY  
Neal, Jack  
Nell, Mrs. Leonard  
Neitzel, Mrs.  
Veronica  
Nelson & Evans  
Nelson Boxing Cats  
Nelson Sisters, The  
NELSON, Donald  
Oliver  
NELSON, Glen  
Nelson, Mrs. Ins  
NESTOR, Carl C.  
Nevin, Sam  
NEWKIRK, Danny  
J.  
NEWTON, Lewis  
Lance  
Nias, Ike  
Nichols & Haley  
Nichols, Gilbert  
NICHOLAS, Ephren  
Nicherson, Samuel  
Noles, Doc  
Noller, Chas. C.  
Noreio, Antonio  
NORMAN, Freeman Virgil  
North Coast Show  
NORTON, Ralph  
J.  
Nugent, J. W.  
NUTHMANN, Chas.  
O'BRIEN, Michael  
O'Brien, Miss Pat  
O'BRIEN, Wm.  
Jennings  
O'Bryan, J. L.  
O'Connor, Frances  
Bella  
O'DANN, WALTER  
O'Dear, Alfred A.  
O'Dear, Jimmie  
O'Dell, Mrs. Lucille  
O'Hara, Grace
- PAYNE, Wm.  
Pauze, Jim  
PawWec, Murry &  
Dean  
Pelletiers  
PENDLETON, Floyd W.  
PENNINGTON, Jas. Herbert  
Pentz, Frank C.  
Pepto & Juanito  
Pepper, Pinky  
Perrell, Mickey  
Perdue, A. Ethel  
PERREY, HARRY  
HENRY  
Perkins, Sy  
PERREY, Harvey C.  
Perrotta, James  
Perry, Leonard  
(Popper)  
Perry, Robert  
Perry, Mrs. Tillie  
Perry Twins  
Peters, Benj.  
PETERSON, Henry  
Howard Raymond  
Petit, Paul  
Phelps, Phil &  
Dottie  
Phillbert, Edward  
Phillips, Louise  
Pihlot, Alexander  
Pierce, Leona E.  
Pierce, Rufus  
PIKE, Wm. David  
PINCKEY, Robert Dale  
PIZZI, Dominic P.  
Poff, Henry  
'COMPONENTI, ANTONIO  
POPOVICH, Charles  
PORACKI, Jos. S.  
Poracki, Stanley  
Jos.  
PORCH, Harry  
Pflizer  
Porter, Glen  
PORTER, Howard  
Knox  
Porter, Leo  
Porton, Ola  
Pounds, Elizabeth  
Potest, Wayne  
Potts, Mrs. Ethel  
Powell, Arthur E.  
Powell, Capt.  
Daniel Alfred  
Power, Jimmie  
PRESSON, Drufus  
Dewey  
PRICE, George  
Adron  
Price, Helen &  
Walter  
Pringle, Johnnie  
Proctor, Robt.
- REYNOLDS, Ralph J.  
Rhodes, Dale  
Rhodes, Mrs.  
Gertrude  
Ries, A. C.  
Rich & Gibson  
RICHARDSON, Carl Eugene  
Riebie, Jimmie  
Richmond, Jack  
Richmond, Paul  
Wm.  
RIDDLEY, Leltoy  
RIGGS, JOHN  
LESLIE  
Riggs, Mrs. Lillian  
Riley, Mrs.  
Florence E.  
Rinehart, Ollie  
RINEHART, James C.  
RING, John Isidor  
Ripgel, Jack  
Rittley, Mrs.  
Johanna  
RIVERS, Wm.  
Geo.  
Rondez, A. W.  
Dusty  
Robbin, Bettie  
Robbins, Clarence  
Robbins, W. E.  
ROBBINS, Walter  
Roberts, Dr. B. O.  
Roberts, Babe  
Roberts, Doc  
ROBERTS, LEONARD  
Robinson, Frances  
ROBINSON, Fred  
D.  
Robinson, Jackey  
Robinson, Mary  
Ann  
Roehman, Albert  
ROCK, Randall  
Rodak, Walter  
RODGERS, James  
Rogers Sisters  
Rogers, Buddy  
(Band)  
ROGERS, Clifton  
Read  
Rogers, Ed  
Rogers, H. H.  
Rogers, Patricia  
ROGERS, Robt. E.  
Rogers, Roy  
Rojas, Mrs. Mary  
Roland, N. P.  
Rolling Ramblers  
Romer's  
Rooney, Jack  
Ross, Leonard  
ROSE, Peter  
Rosen, H. B.  
Roscoe & Leo  
ROSS, Chas. Wm.  
Ross Jr., Frank E.  
Ross, Hal J.  
Rotonde, Frank  
Rowe, Jack  
Roy Circus, Ruth  
Royster, Dick  
Rudell, Miss Ginger  
Rulson, Dorsha &  
Baro  
Rush, Carl Reese  
RUSSELL, Bennie  
Dow  
Russell, Paul  
Russell, W. C.  
Rutch, August  
RYAN, Patrick  
Safford, Carl Scotty  
Salsbury, Lloyd H.  
Salter, Otis  
Samuels, Al  
SAMUELSON, Chas. Elmo  
SANDERS, Emmett V.  
Sanderson, Buck  
Santo, Jack  
Sargent, Roy Pewee  
Satro, Sally  
SAVAGE, Burton  
P.  
Ramon, Don  
Rams, Bessie  
RAMSEY, Wm.  
Otis  
Rand, Lucille  
Randolf, Bing  
Randolph, J. J.  
Raum, Jack  
Rawlings, Mrs.  
Cecil  
Ray, Diane  
Ray, Jimmy  
Ray, Kay  
Ray & Arthur  
Raymond, Gregory  
& Cherie  
RAYMOND, Paul  
Eugene  
Raywin, Hal &  
Hilda  
Read, Russell Roy  
Re, John Joseph  
Redford & Wallace  
Redford, Mrs. Hazel  
Redman, J. B.  
Reece, Harry P.  
Reece, Larry P.  
Reed, Dan  
Reed, Lulah  
REED, Wilbert  
Chester  
REES, Jas. Alfred  
REISE, ELMER  
CALVIN  
REISE, RICHARD  
STANLEY  
REGAN, Elmer  
Bernard  
REICHMAN, Harry  
Reid, Miss Billie  
Carroll  
Reid, Mrs. Ruth J.  
REIGEL, Geo. Wm.  
REILLY, James  
Reilly, James J.  
Reimbrant Trio  
Renhoff, Ray  
Renolds, Jack  
Rettor, Dezzo  
Rextords, The  
Rey, Val  
REYNOLDS, Gerald Gordon  
Reynolds Pyramid  
Girls  
Riley, Eddie
- REYNOLDS, Ralph J.  
Rhodes, Dale  
Rhodes, Mrs.  
Gertrude  
Ries, A. C.  
Rich & Gibson  
RICHARDSON, Carl Eugene  
Riebie, Jimmie  
Richmond, Jack  
Richmond, Paul  
Wm.  
RIDDLEY, Leltoy  
RIGGS, JOHN  
LESLIE  
Riggs, Mrs. Lillian  
Riley, Mrs.  
Florence E.  
Rinehart, Ollie  
RINEHART, James C.  
RING, John Isidor  
Ripgel, Jack  
Rittley, Mrs.  
Johanna  
RIVERS, Wm.  
Geo.  
Rondez, A. W.  
Dusty  
Robbin, Bettie  
Robbins, Clarence  
Robbins, W. E.  
ROBBINS, Walter  
Roberts, Dr. B. O.  
Roberts, Babe  
Roberts, Doc  
ROBERTS, LEONARD  
Robinson, Frances  
ROBINSON, Fred  
D.  
Robinson, Jackey  
Robinson, Mary  
Ann  
Roehman, Albert  
ROCK, Randall  
Rodak, Walter  
RODGERS, James  
Rogers Sisters  
Rogers, Buddy  
(Band)  
ROGERS, Clifton  
Read  
Rogers, Ed  
Rogers, H. H.  
Rogers, Patricia  
ROGERS, Robt. E.  
Rogers, Roy  
Rojas, Mrs. Mary  
Roland, N. P.  
Rolling Ramblers  
Romer's  
Rooney, Jack  
Ross, Leonard  
ROSE, Peter  
Rosen, H. B.  
Roscoe & Leo  
ROSS, Chas. Wm.  
Ross Jr., Frank E.  
Ross, Hal J.  
Rotonde, Frank  
Rowe, Jack  
Roy Circus, Ruth  
Royster, Dick  
Rudell, Miss Ginger  
Rulson, Dorsha &  
Baro  
Rush, Carl Reese  
RUSSELL, Bennie  
Dow  
Russell, Paul  
Russell, W. C.  
Rutch, August  
RYAN, Patrick  
Safford, Carl Scotty  
Salsbury, Lloyd H.  
Salter, Otis  
Samuels, Al  
SAMUELSON, Chas. Elmo  
SANDERS, Emmett V.  
Sanderson, Buck  
Santo, Jack  
Sargent, Roy Pewee  
Satro, Sally  
SAVAGE, Burton  
P.  
Ramon, Don  
Rams, Bessie  
RAMSEY, Wm.  
Otis  
Rand, Lucille  
Randolf, Bing  
Randolph, J. J.  
Raum, Jack  
Rawlings, Mrs.  
Cecil  
Ray, Diane  
Ray, Jimmy  
Ray, Kay  
Ray & Arthur  
Raymond, Gregory  
& Cherie  
RAYMOND, Paul  
Eugene  
Raywin, Hal &  
Hilda  
Read, Russell Roy  
Re, John Joseph  
Redford & Wallace  
Redford, Mrs. Hazel  
Redman, J. B.  
Reece, Harry P.  
Reece, Larry P.  
Reed, Dan  
Reed, Lulah  
REED, Wilbert  
Chester  
REES, Jas. Alfred  
REISE, ELMER  
CALVIN  
REISE, RICHARD  
STANLEY  
REGAN, Elmer  
Bernard  
REICHMAN, Harry  
Reid, Miss Billie  
Carroll  
Reid, Mrs. Ruth J.  
REIGEL, Geo. Wm.  
REILLY, James  
Reilly, James J.  
Reimbrant Trio  
Renhoff, Ray  
Renolds, Jack  
Rettor, Dezzo  
Rextords, The  
Rey, Val  
REYNOLDS, Gerald Gordon  
Reynolds Pyramid  
Girls  
Riley, Eddie
- SHERWIN, Harry  
Lawrence  
Shipman, Cecil  
SHOUSE, Otis  
Kenneth  
Shriner & Mary  
Shriner, Al H.  
SHUEY, Chas.  
Edw.  
Shuffelt, Fred  
SICKEL, August  
Sichels, Bobby  
Sidelor, Harry  
Siewers, Otis B.  
Sills Jr., Finas Hall  
SIMMONS, Chas.  
J.  
SIMMONS, Fred  
Henry  
Simms, Capt. Roy  
SIMON, Irving  
Jacques  
Simon, Major Jack  
SIMPSON, Chas.  
E.  
SINES, Geo.  
Grover  
SINSKY, John  
SKEHAM, Jas.  
Jos.  
SKRWANIE, Claude  
Slavin, John  
SLOAN, Mr. Midge  
Smart, Frank  
SMITH, Abner  
Crawford  
Smith, Andrew  
Smith, Frank Carl  
Smith, Mrs. Hallie  
Smith, Harry Scott  
Smith, Hazel  
SMITH, Herman  
Wm.  
Smith, Howard B.  
SMITH, L. Skyhook  
SMITH, Marvin E.  
Smith, Moss  
Smith, Richard Leo  
SMITH, Rufus R.  
SMITH, Samuel  
Louis  
Smith, Willie B.  
SMITH, Wm.  
Monroe  
SMITHLY, John  
Jos.  
Smitty & Block  
SNOW, Owen  
Harry  
Snyder, F. H.  
SNYDER, White  
Harold  
Solomon, Henry  
Solomon, Ed  
Sorensen, Mrs.  
Willie  
SOUCY, Jos.  
Quigley  
South, Violet  
Sparks, M. E.  
Sparks, Ray  
SPEAR, Barney  
Beo  
Spears Jr., Geo.  
Speigelberg, J.  
SPICER, Carl  
Spot, Jack  
Sprague, Ellsworth &  
St. Clair Sisters &  
O'Day  
St. Clair & O'Day  
St. John Bros., Three  
STAIR, C. H.  
Stalac Bros. &  
Pearl  
Stanley, Arthur  
(Able)  
Stanley, Chas. W.  
STANLEY, Frank  
Stanley, Robt. &  
Lois  
Stanley, Mrs. Rose  
STANBERRY, Mearl Robt.  
Stapels & Army  
Staples, Francis  
Starr & Maxine  
Starr, Bill  
Steele, James  
Blackie  
Steele, James E.  
STEFFIN, Sam  
STEIN, Lee  
Nathan  
Stein, Mae  
Steinberger, Frank  
Steiner Trio  
STELL, Edgar  
Stephens, Charles  
STEPHENS, Lylo  
SCHMIDT, Daniel  
H.  
SCHOYEN, William Robert  
SCHULTZE, Edwin  
R.  
Schultz, Mrs.  
Frances  
Scott, Fingers  
Scott, George  
SCOTT, Harold L.  
Scott, Nina B.  
Seabolt, Eston  
Selby, Ginger  
SELLS, Jay Wilson  
Sells, Virgil  
SERWATKA, Thomas  
Settemelf, Paul  
Setz, Val  
Sewell, Mrs.  
Garland  
SEXTON, R. A.  
SEYMOUR, Lloyd  
Wm.  
SHADDOCK, Richard Thos.  
SHAFFER, Harry  
Merl  
Shafer, Frankie  
Shaffer, Carl Fred  
Shannahs, W. J.  
Shannon, Mrs. Babo  
Sharkey, Tom  
Shaver, L. M.  
Shaw, Idylle &  
Billy  
SHEA, Wm. Walter  
Sheaks Concession  
Sheaks, Floyd  
Shell, Stanley J.  
Shelly, Eleanor  
Shelton, Marvin  
Shepherd, C. H.  
SHERMAN, Ezio  
SHERMAN, Thomas  
Sherwood, Charles
- TAM, Alex  
Tan, Gus  
Tarrant, Bert  
Taylor, Mrs.  
Andrew  
TAYLOR, Cyrenus  
C.  
Taylor, Geo. C.  
Taylor, Jack M. E.  
Taylor, James  
TAYLOR, Leon  
Taylor, Lucille  
Taylor, Poewee  
Taylor, Ralph W.  
Taylor, Raymond  
TAYLOR, Wesley  
Allen  
Terry, Henry C.  
Terry, Thexton  
Terry's Wonder  
Dogs  
Tharpe, Willie  
Franklin  
Thomas, Chic  
Thomas, James  
Thomas, Jim  
Thomas, Nick  
THOMAS, Oliver  
THOMAS, Shaddock R.  
THOMAS, Troy  
Alexander  
Thomson, Nelson  
THOMASON, Tommy Gene  
Thompson, Edith  
Thompson, Jerry  
THOMPSON, Worth Sinclair  
Thorne, Verne  
Haines  
Thorsen, Carl  
Thornton, Minna  
Tidwell, Mrs. Mary  
Tip Tops, Six  
Tipton, Bob  
TIPTON JR., Francis M.  
TODD, Jas.  
Franklin  
TOLBERT, John  
L.  
Tomb, Doc &  
Freda  
TONER, M. J.  
Torre Twin &  
Torrence  
Towns, Emma  
Townsend, Lady  
Dorothea  
TRAVATHAM, Clifford Irvin  
Tressell, Virginia  
Trout, Mrs. Agnes  
TUGGLE, Alonzo  
N.  
TURNER, Carlisle R.  
Turner, Leonard  
TURNER, Willie  
Tuttle, Gertrude  
Tutterow, Chas. C.  
Ulmer, Mrs. Marna  
L.  
United American  
Show  
Vaggo, Milo  
Valentine, Henry  
M.  
Valentine Vox &  
Ruth  
VAN CAMP, ARTHUR JOHN  
Van, Freda-Fred  
Van Sickle, Roy J.  
Vardo, Kinny &  
Palmer  
VAUGHN, Edgar  
Hatfield  
Veal, John R.  
Veley, Mrs. Dorothy  
Venable, Wm.  
Alfred  
Verdi, Al  
Vesatid, Whity  
Vic & Lamarr  
VILLEMAREL, Jos. R.  
Vital Jr., Joe  
Vliet, Harry  
Vogstad, Geo.  
Von Eberstein, Curtis  
VON GINDLE-SPARGER, Leo  
Von Riedorff, Mrs. Eva O.  
Wade, Margo  
Waddle, Philip  
Wagner, Mrs. Dee  
Waite, Fred  
Waite, Mrs. Marion  
Waldbman, Miss M.  
Walker, Dot  
Walker, Harry  
Walker, Garnet  
WALKER, Geo.  
Loranzo  
WALKER, John  
Ervin  
Wallace Puppets  
Wall, Frank  
WALLS, Cecil  
William  
WALLS, Ellsworth  
Walters, Andrew  
Walters, Fidessa J.  
WALTON, Andy  
Walton, Raymond  
A.  
WALTON, Wm.  
Harlen  
WARD, Chas.  
Floyd  
WARD, Clyde C.  
Ward, Mrs. Mickey  
Wardwell, Edgar  
Warne, Jazze  
Warner & Leigh  
Warner & Margie  
Warner, Frank  
Warner, Jack & Jill  
Warner, Judis  
Warren & Phyllis  
Warshaw, Akbar  
Washburn, Mrs.  
Lottie  
Watkins, Ira  
WATSON, David  
WATSON, Geo.  
Watson, Jyme  
WATTS, John  
Burnert  
Wayne, Ginger  
WAYTE, Frank A.  
Wayne, Clifford  
WEBB, Jesse Odell  
Webb, Owen  
WEBSTER, Jas. C.

**Notice, Selective Service Men!**  
The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

# Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City

## Sales of Statuette Novelties Hit the Jack Pot; Items Going Big for Ornaments, Usefulness

NEW YORK, May 1.—Statuettes and figures, whether they are made from composition products, wood or marbolite, are becoming more popular than ever with those handling novelty merchandise items.

Some of the figures are useful as well as ornamental, thus serving a double

purpose. The Dutch girl perfume figure is made of plastic board and the little Dutch girl has wooden shoes. There is a yoke around her neck from which are suspended two bottles of Holland Dutch floral odor perfume. There are also marbolite animal figures with perfume. These figures are made of genuine washable marbolite in a glistening pure white color. The perfume is fastened around the neck of the animal with a satin-like ribbon. These two articles are especially popular with bingo ops and concessionaires as they are unique prize novelties.

Comic relief is provided by the laughing horse figure made of a molded wood plastic with the figure mounted on a base of the same material. Item has a hand-decorated finish.

An especially good item as an ornament or paperweight is the pup made from crystal-clear glass with the details clearly molded.

Since the shortage of certain materials due to priorities, wooden objects of all kinds are ringing the bell for tremendous sales. Imitation carved what-not figures are especially popular. Items are made of molded wood and come in bright assorted colors. There are figures of a soldier, sailor, preacher and even Superman.

Composition plaster materials have also been used to make attractive figures. All figures have bright luster color combinations. The Bronco Buster is a novelty that appeals to all. Made of composition plaster, it is finished in bright Wild West colors. It is complete with a felt cowboy hat and the words "Ride 'Em, Cowboy" imprinted on the band. Figure stands 15 inches high. Another popular article made of the same material is the performing elephant, also brightly colored and decorated with sparkling metallic tinsel.

Novelty figure salt and pepper shakers are decorative as well as useful on any informal dinner table. Figures represent Indian chiefs, squaws, cowboys, Mexicans and Southern mammys.

Expensive-looking figures are the colored wood fiber novelties which are reproductions of Tyrolean hand-carved statues; an accordion player, banjoist and guitar player. American reproductions of European porcelain statues in beautiful colors of the French Colonials or of Gainsborough's *Boy and Girl* are also ringing up sales.

Some novelty figures to come out of the war are the three-inch composition statuettes of war leaders and servicemen. According to the manufacturer, he can judge the most popular person in the world today by the number of sales he rings up for each figure. If his theory is correct, Churchill is the most popular war figure in America today and has been for more than two years. Sales of his figurine lead those of all the rest. At the present moment, Roosevelt is running a close second to Great Britain's prime minister. General MacArthur once held that enviable position but has been slipping in "popularity." However, his figure is sold with complete sets of American soldier figurines which adults buy in great numbers. The buyers purchase the troop-figurines to play war games.

The fight for third place is a tight one, with De Gaulle and Stalin running neck and neck. Manufacturer thinks he has a sure winner for that position, and maybe first place, with a figurine he is working on at the moment. It is the statuette of Mme. Chiang Kai-Shek.

Religious figures aren't selling well and the steady sellers are miniatures of John Paul Jones, Benjamin Franklin, George Washington, Abraham Lincoln and Lafayette. The ax has fallen on some popular leaders of the past, including General Baden-Powell, Martin Luther and Simon Bolivar.

## BINGO BUSINESS

By JOHN CARY

It seems that bingo is getting a terrible beating wherever the issue comes up before municipal or State lawmakers. The death knell sounded in New York a few weeks ago when Governor Dewey vetoed the bingo bill. And now bingo has died a horrible death in Cincinnati.

Recently Cincinnati's City Manager C. O. Sherrill ordered outstanding permits canceled and no additional ones issued. According to *The Cincinnati Post*, Sherrill said he had studied the court's opinion and had concluded that his oath of office required that he "at once proceed to instruct the chief of police to cancel all bingo permits existing at this time, refuse to grant any future permits and to enforce the gambling laws of the Constitution of Ohio and the State Code and the city ordinances as they apply to the game of bingo, as well as all other forms of gambling."

Sherrill also stated: "Such definite action now has been given in the form of the Court of Appeals opinion, for it says that bingo as played in Cincinnati is gambling and a violation of the State Constitution, the laws of Ohio and the ordinances of the city, which leaves me with no alternative than to enforce these laws in accordance with my oath of office and my duty as chief executive of the city."

On the other hand, Councilman Edward N. Waldvogel said that he did not agree with the court that bingo was gambling.

"When you go to the races or participate in a poker game, you do not know if the amusement will cost you 50 cents or \$50, but when you go to a bingo game you pay the price of admission and that is all," he said.

Waldvogel continued: "I believe that the mothers of men in the armed services deserve some consideration. Many of them find more relaxation in bingo than they do in motion pictures because they don't wish continually to be reminded of the horrors of war."

"Every child in this city is entitled to an education, and the parochial school system of the Cincinnati archdiocese is providing the facilities for some 22,000 children. To educate a child for one year in a public school costs \$146. Thus, the archdiocese is saving the city and the State over \$3,000,000 a year. Therefore bingo helps the taxpayers support the schools. The councilman declared that parochial schools were in such bad shape in the late years of the depression that there was danger of their closing. This condition passed when bingo was inaugurated."

Waldvogel also asserted that bingo "is a very democratic form of entertainment," played by members of all faiths and sponsored not only by churches but by various other charitable organizations. One organization which sponsored bingo turned its profits over to Longview Hospital, a State-owned institution."

Like the proverbial bolt out of the (See BINGO BUSINESS on page 52)

## OPA Removes Many Outdoor Items From Price Control

WASHINGTON, May 1.—Office of Price Administration has removed from price control a number of novelties which may be found on stands in amusement parks and on carnival midways. Among these are artificial flowers, glass flowers, artificial fruit and novelties made of butterfly wings, sea shells and gourds.

All of the items lifted from price control are classified as products having no direct bearing on the cost of living.

## Philly Trade Meet Seeks Ways To Curb Candy Black Market

NEW YORK, May 1.—Because of the shortage of candy and gum for civilian consumers, a black market has arisen during recent months. Most of the candy and gum being manufactured is allocated to the armed forces.

In an effort to remedy the situation a meeting of members of the wholesale confectionery and tobacco trade will be held at the Bellevue-Stratford Hotel, Philadelphia, on Tuesday (4).

Because black market operators are forcing the sale of inferior brands at excessive prices, OPA may be asked to establish price ceilings for all confectionery products at the wholesale distributor's level.

Joseph Kolodny, executive secretary of the National Association of Tobacco Distributors, said "the black market in candy and gum has reached such proportions that steps must be taken to protect the public and assure an uninterrupted, altho limited, wartime supply of confectionery products to consumers."

Many wholesalers have endeavored to allot the limited supplies of standard products available on an equal basis without the use of "line-forcing" methods. All wholesalers have been receiving allotments from confectionery producers on the basis of their 1941 purchases.

The black market in the candy and gum business has caused headaches for the concessionaires and salesboard operators, who have been forced in many instances to pay higher prices or go without these popular items. Candy has always been one of the biggest attractions on salesboard deals, and the inability of ops to get sufficient candy for the holidays this year cut into their profits considerably.

## Anti-Pitch Law Void in N. Y.

ALBANY, N. Y., May 1.—The recent favorable 4-3 decision of the New York State Court of Appeals nullifying the New York City ordinance which has prohibited and penalized pitchmen working the streets of the metropolis can only prove beneficial to the knights of the stripes and keister if they carefully avoid unsavory practices which will give the city dads further opportunities to place new restrictions on street demonstrators.

According to Chief Judge Irving Lehman, "the business of street selling is lawful when conducted in a manner which does not injure or annoy the public or impede traffic upon the streets."

The New York City authorities have frowned upon pitchmen who were unclean in their habits and unfair and insolent in the manner in which they conduct their business. In addition, pitchmen who have set up their stands at crowded street intersections and on the approaches to bridges sometimes impeded traffic and thus have caused city officials to find fault with them.

Judge Lehman said that it appeared that merchandise can be sold on the street without pitchmen resorting to any of the evils mentioned above. "Such evils arise only when those who carry on such a business resort to evil practices. All such evils can be avoided by voluntary regulation of the business or by compulsory regulation in accordance with a reasonable statute or ordinance enforced by the police with the cooperation of judicial officers."

Because the New York anti-street selling ordinance is now void, pitchmen who conduct their business in a fair and responsible manner when working the metropolis will have less cause (See Anti-Pitch Law Void on page 52)

## DEALS

A Column for OPERATORS & DISTRIBUTORS of SALESBOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Seems we still can't write about the fundamentals of the salesboard business too often . . . letters requesting information keep coming in from men and women who have just entered the field. The following is typical:

"I was very much interested in a recent column of yours, particularly in how easy it apparently is to get into the salesboard game. However simple it may be, there is always bound to be something to puzzle a newcomer, and I'm frank to admit I'm puzzled about a number of things and would appreciate your answering the following.

"Where would you suggest that I buy the necessary printed matter, premiums, etc.; how should I go about setting up the deal and what type of stores would you recommend I work. Would you please explain the difference between a salescard and a salesboard. I note you use these terms interchangeably. Do they mean the same thing or does the salescard refer to a card which is left a storekeeper and when a customer buys \$5 worth of merchandise he may buy one of the premiums offered for 99 cents or more? Is this latter known as a trade stimulator?"

A copy of "Salesboard A, B, C's" has been forwarded on to the writer of the above letter and should help him get properly started. It is also available, free for the asking, to anyone else interested.

As a rule stores are not solicited for regular deal placements. Most localities will not permit a card or board to be openly displayed on the counter.

There is no basic difference between the salescard and a salesboard. The salescard is used more often when a deal requires 100 sales or less . . . over that number a board is more practical. However, neither term applies to the card which is left with a storekeeper on a 99-cent or more plan. This is called a trade-card or trade stimulator.

The trade-card stimulator deal differs from the salescard deal in that the former accords a customer the privilege of buying a valuable piece of merchandise at its low wholesale cost. A salescard deal offers a customer a chance to win that merchandise. There is a sharp distinction here and methods of operation are therefore necessarily different.

The "Winners" deal offered by Spors Company, is a take-off on the old Trading Post, a deal which is still popular with many of the boys. As a rule it produces an immediate profit. The deal is seldom operated but instead sold as a complete package to storekeepers by the operator whose take is the difference between his own cost and the selling price.

HAPPY LANDING.

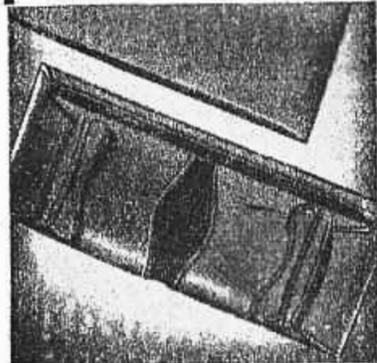


**PLASTIC BROOCHES—SPECIAL!!**

**Cleverly Designed Brooches**

Very specially priced at a time when the market is low and prices high. An ideal item for Claw Machines, Streetmen, Drug Stores and Novelty Stores. Illustrations greatly reduced in size. Individually carded. (Name Brooch available in a large variety of names.) ORDER AT ONCE WHILE STOCK IS AVAILABLE.

B36J606—Per Gross Asst. ....\$8.75  
Sample Dozen Postpaid ..... 1.00



**BILLFOLDS**

Large semi-stitchless Genuine Leather Billfold with bill divider. Three colors: Blonde-Saddle, Suntan and Blonde and Suntan combination. Celluloid identification and leather card holders. Boxed. Sold in assortments of 3 colors only.  
B12L145—Sample Postpaid .....\$1.00  
Per Dozen ..... 9.60

**Joseph Hagn Company**

Wholesale Distributors Since 1911  
217-225 W. MADISON CHICAGO

**OVER 1000 JOBBERS**

SELL OUR  
**BINGO SUPPLIES**



WRITE FOR CATALOG TO  
**MORRIS MANDELL**  
NEW YORK, N. Y.

131 W. 14th St.

**Popular Items**

**Photo Stamps**

American Fotostamp Company has a novelty item that is a honey for servicemen, their families and their gals. Item consists of photos on stamps, made from any snapshot or photo and reduced to postage stamp size. Initials or names (up to eight letters) on every stamp. Photos are glossy, gummed and perforated. Original photos are returned unharmed. Item is priority-free, according to manufacturer.

**Moto-Vim**

Because it is essential that cars be kept in perfect running order, Motor-Vim is an item that should sell readily to car owners. Moto-Vim removes dust, grime, corrosion and gives renewed life to the starter and generator. Item is easy to demonstrate, safe to use and low in price. Sold by Novo Laboratories.

**Fox Tails**

Now that the outdoor season is swinging into action, H. M. J. Fur Company is featuring large, bushy genuine fur fox tails. Tails come with or without attached "comic saying" cards and can be tied to autos, motorcycles, bicycles and canes. Good item for pitchmen, carnival and fair workers.

**Military Hankies**

Bengor Products Company is featuring flocked military rayon handkerchiefs with emblems of the army, navy, marines, air force, coast guard and merchant marine. These should be a best seller any place and particularly in the vicinity of army camps and naval bases.

**UP TO THE MINUTE MERCHANDISE**

- BEST PRICES
- PLENTY OF STOCK
- GOOD SERVICE

Write or Wire Your Wants, No Matter What They May Be.

**JERRY GOTTLIEB INC.**  
303-4th AVE., NEW YORK, N. Y. Tel. GRambling 5-9415

**AMERICAN MADE SLUM**

PLASTER AT ONLY \$1.25 Per Gr.

- N3021—2 1/2 In. Metal Whistle.
  - N7376—Metal Frog Cricket. \$1.00 Gr.
  - J1162—Wedding Ring.
  - Also Many Import Numbers.
  - N8702—3 Wise Monkeys ..... Cr. \$ .80
  - N3948—Skull on Book ..... Cr. 1.00
- Large Variety of Plaster, 5c to 22c.  
Write for Listings on Above Lines.

**LEVIN BROTHERS**

TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders



**STERLING SILVER RINGS**

Two hands that clasp and unclasp go to make up this memento of true friendship. Price includes Federal Excise Tax, postage and insurance.

B89119—Each .....\$1.75

**ROHDE-SPENCER CO.**  
223-225 W. Madison St. CHICAGO  
Write for Our Latest Catalog.

**ORIGINATORS OF THE GENUINE INSECT REPELLENT Lamp**

to Keep Mosquitoes and other Insects Away

and **DOCTORS SAY VERDARAY**

to Conserve Vitamin A and Reduce Fatigue

FREE Literature—SAVE ELECTRIC—Toledo, O.

**JOBBER! NUDIE**

is a 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARD O P E R A T O R S and Night Club Concessioners. Retail for \$2. The business gift item you often want for special occasions. A stand-out for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$10.80 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.00 and price list for quantities by writing the creator today.

**ABRAHAM**, Novelty Creator  
258 West 97th St. New York, N. Y.  
(Were you ever in Paris? Yes, this is it!)

**ATTENTION!! PHOTOS ON STAMPS**

Are the Rage Now. Take Advantage of Our Profitable Offer.

Made from any snap shot photo or negative to postage stamp size. Initials or name (up to 8 letters) on every stamp. Stamps are glossy, gummed and perforated. Original photos returned unharmed.

**40% DISCOUNT**

TO ALL CONCESSIONERS, AGENTS, SALESMEN, ETC.

**WRITE FOR FREE SAMPLES AND CIRCULARS**

**AMERICAN FOTOSTAMP CO.**  
305 BROADWAY DEPT. 56 NEW YORK, N. Y.

**WE HAVE AT LAST FOUND A WAY OF SHIPPING OUR PENNIES IN MINIATURE JUGS**

and reduce breakage to a minimum. We had stiff paper rope made, and instead of putting a cork into the Jug we put this stiff paper rope in it, this holds the penny tight during transportation, so that it cannot rattle and break the Jug. When customer gets it he just removes the rope. Jugs 1 1/4 inch high, opening on top 1/8 of an inch, and that of course presents the puzzle, "How was the Penny placed in the Jug?" We furnish with each dozen 1 dozen neat little enamel backed cards, reading "As long as you own me you'll never be without a cent."

<b>No. 3240 Lincoln Penny</b> \$1.80 Per Doz. \$18.00 Per Gross	<b>No. 3756 Indian Head Penny</b> \$2.00 Per Doz. \$21.00 Per Gross
---	---

No C. O. D. Orders Without a 25% Deposit.

We carry a large line of gift goods retailing from 25 cents to \$15.00, with handsome profits. Completely illustrated K set of price lists will be sent to any storekeeper on application.

**LEO KAUL** IMPORTING AGENCY, Inc.  
115-119 K So. Market St. CHICAGO

**MILITARY INSIGNIA JEWELRY**

FAST SELLERS FOR NOVELTY STORES, CONCESSIONAIRES, ETC.

No. 151—Genuine Ocean Mother of Pearl Khaki Cap with Army Insignia and Pin Back. \$9.00 Per Dozen.  
Terms: 1/3 Dep., Bal. C.O.D., F.O.B. N. Y. Order Today!

We also have separate gold-plated sterling silver insignias for cementing. Send \$1.50 for sample card of 15 different available emblems. In addition, we can supply Pearl and Wire for Wire Workers. Write for details.

**JOBBER! WRITE FOR SPECIAL DEAL!**  
Send for Catalog of Complete Line! Send \$1.00 for sample of item shown in ad!

**MURRAY SIMON**  
109 SOUTH FIFTH STREET BROOKLYN, N. Y.

**MILITARY SUPPLIES AND SOUVENIRS FOR ARMY AND NAVY**

**PILLOW TOPS** with Army, Navy, Marine or Coast Guard Emblem with assorted sayings: "Mother," "Sweetheart," "Sister," "Wife," etc. Mude of satin in beautifully assorted colors. Name of any Post or Camp with order of 2 Gross or More. Doz. \$5.50 and \$6.50. **PENNANTS FOR EVERY OCCASION.** Army or Navy Emblem with name of any fort, army reservation or ship. 9x16, 100—\$11.00. 12x30 **PENNANTS, 100—\$16.00.** **SILK EMBROIDERED HANDKERCHIEFS—Army, Navy, Marines and Coast Guard.** Assorted inscriptions: "Mother," "Sister," "Sweetheart," "Wife" and "Forget Me Not." Doz. \$3.00. Gross \$33.00. **SOLDIERS' TIES,** ready made ties with elastic neck cords. Khaki or Black. Best quality, big seller. Doz. \$3.50. **PLAIN FOUR IN HAND TIES,** Khaki or Black. Doz. \$2.00—\$3.00—\$4.00—\$6.00. **CHEVRONS—P.F.C.,** ea. 7c; Corporal, ea. 10c; Sgt., 15c; Staff Sgt., 18c. **PATCHES,** all divisions, 100, \$12.00. **GARRISON HATS,** Doz. \$25.00. **WINTER OVERSEAS CAPS,** Doz. \$11.00. **WINTER OVERSEAS CAPS WITH LINING,** Doz. \$16.00. **SWEATSHIRTS** with insignia and any printed matter. Doz. \$12.00. **WALLETS,** Army Insignia. Doz. \$5.50, \$6.00, \$9.00 and \$12.00. **ARMY COMPACTS,** Doz. \$8.00, \$9.00, \$10.00 and \$15.00. **ARMY LOCKETS & BRACELETS,** Doz. \$12.00 and \$18.00. **HONOR ROLLS,** framed, 14"x11", Doz. \$4.50. **IMMEDIATE DELIVERY ON MOST OF THESE ITEMS—DEPOSIT WITH ALL ORDERS.**

**WORLD ADV. NOV. CO.** 122 E. 25th St., N. Y. City

**BEACON BLANKETS AND SHAWLS**

We carry a complete line of Beacons. One or a carload. Beacon Plaid Shawls with wool fringe—still in stock. Other items we can deliver are Lamps at \$7.80 per dozen; End Tables, Hasenachs, Smoking Stand, Dinnerware (42 Pc., 68 Pc. and 100 Pc. sets), Card Tables, Casseroles, Glassware, Billfolds, Pen and Pencil Sets, Table Litters, Pictures, Mirrors, Stuffed Toys, Bar Glassware, Salesboards, American Flags, Toilet Sets, American-made Slum and Plaster Novelties, Corn Game Items ranging in price from \$6.00 to \$27.00 a dozen. Complete line of Military Service Men's articles, such as Duffle Bags, Zipper Bags, Fitted Duffle Bags, Money Belts, Money Clips, Insignia Pins, Patriotic Brooches, Military Insignia Mirrors and Buttons.

**WIS. DELUXE CORP.** 1902 No. Third St. MILWAUKEE, WIS.

**LITTLE ROCK BRANCH has PLASTER, CANES, DOLLS, PICTURE FRAMES, GLASSWARE, BALL-GAME AND SLUM JOINT SUPPLIES. HAT BANDS, SWAGGERS, BATONS, CORKS, BUTTONS. ORDER FROM CLOSEST BRANCH.**

**MIDWEST MERCHANDISE CO.** 116 MAIN, LITTLE ROCK, ARK. 1008 BROADWAY, KANSAS CITY, MO.

### MILITARY MERCHANDISE

All Styles of Novelty Pins and Gadgets  
**WING PIN**



#M303—Heavy sterling silver wing and propeller pin. Actual size as pictured.

**\$6.75 Per Dozen**

**WRITE TO**

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### CARNIVAL SPECIALS

	Per Doz.	Per Gro.
Carnival Special Baseballs	\$1.40	\$16.80
Swagger Sticks		6.75
Med. Straw Man and Horse	2.25	
Large Straw Man and Horse	3.50	
Chesterfield Cans	1.00	11.50
Heavy Bamboo Cans	1.00	11.50
Kenrock Plaster Slum (144 Pack)	2.25	
Kenrock Small Plaster (72 Pack)	5.80	
Kenrock Medium Plaster (48 Pack)	10.25	
Assorted Imp. Slum	.90	
Assorted U. S. Slum	1.00	
U. S. Asst. Glass Figurines (72 Pack)	4.80	
U. S. Glass Cups, Saucers, Sherberts, etc.	4.80	
U. S. Asst. Metal Ash Trays	4.80	
U. S. Miniature Felt Hats	1.25	
U. S. Miniature Felt Hats with Feather	5.75	
Imported Straw Hats	5.00	
Wiggle Toys, Spiders, Skeletons, etc.	4.00	

We carry a large line of Bingo Specials, Celebration Goods, Park Merchandise, etc. Order directly from this ad. 25% deposit with C. O. D. orders or no shipment.

**LEON LEVIN, Mgr.**

**KIPP BROS.**

117-119 S. MERIDIAN ST.  
INDIANAPOLIS, IND.

READY FOR IMMEDIATE DELIVERY



#### Flocked Military Rayon HANDKERCHIEFS

with Emblems of ARMY, NAVY, MARINES, AIR FORCE, COAST GUARD and MERCHANT MARINE.

**GROSS . . . \$10.80**

25% Deposit Required on all C. O. D. Orders.

**BENGOR PRODUCTS CO.**  
878 BROADWAY • NEW YORK, N. Y.

**HOT ITEM FOR PITCHMEN!**

#### VIC-TOY—The Magic Plane

Sells on Sight. Now Available. Propeller whizzes by movement of magic stick on shaft. Not a kid's toy, but a hot pitch item. \$4.80 gross. Sample 15¢ prepaid. Cash with order.

**JEROME PRODUCTS CO.**  
307 West 113th St. Los Angeles, Calif.

#### 5000 ITEMS

#### AT FACTORY PRICES

Gum and Candy Specialty Merchandise, Sales-boards, Sanitary Goods, Drugs, First Aid, Toilet Articles, Automobile Supplies, Dry Goods and many other items. Write for catalogue.

**BLAKE SUPPLY CO.**  
HOT SPRINGS, ARK.

### ANTI-PITCH LAW VOID

(Continued from page 50)

to worry about being chased from spot to spot by the police. However, it will be up to the individual pitchman to see that his business is carried on in accordance with the rules and regulations of existing city ordinances.

Decision was rendered by Judge Lehman in the case of the City of New York versus the Good Humor Corporation. City's anti-pitchman law was adopted in 1941 and was designed to prevent so-called unfair competition by itinerant salesmen with the established merchants.

### BINGO BUSINESS

(Continued from page 50)

blue, suddenly mayors, governors and city managers are very conscious of upholding to the nth degree the fine points of the various State constitutions. It can't be that they are doing it to gain the support of the population. It is more than likely that they are going to lose votes by their actions. Maybe they are doing it for other reasons; if so it will be up to the taxpayers to find out the cause. We admire these public officials for trying to stop gambling, but since when is bingo gambling? They evidently feel that bingo is an unimportant issue with the populace and so can cut it out. We don't agree; not when newspapers play up bingo news in bold headlines. This is not a local but a national issue—home-front morale must be sustained.

### MILITARY JEWELRY

- Safety Catches, Individual Boxes
- #865G—Identification Bracelet, Per Doz. . . . . \$6.50
- #868G—Identification Bracelet, with Air Corps Insignia, Per Doz. . . . . 6.50
- #700—Prop and Wing, 14 K. Gold Finish on Sterling, Per Doz. . . . . 6.75
- #050—Brooch and Fob, Genuine Marquisite, Air Corps Insignia, Per Doz. 8.00
- #731—Bracelet, Heavy Sterling Silver, Air Corps Insignia, Per Doz. . . . . 30.00
- Marine Corps Hat Insignia, Per Doz. . . . . 6.00
- Marine Corps Collar Insignia for Dress and Service Uniforms, Per Doz. Pairs 6.00

### SERVICE BANNERS

Beautiful satin with 1" fringe, cross bar, spearheads and tassels, 9"x12". From 1 to 5 stars. Also insignia designs for Army, Navy, Marines, Coast Guard, Merchant Marine, Air Corps, WAAC, WAVG, Serving Overseas, Air Raid Wardens, and War Workers. Also American Flag Banners.  
\$1.75 Per Doz. \$19.50 Per Gross.  
Complete line of Military Accessories and Pillow Tops. Write for free circular. One-third deposit with order, balance C.O.D., P.O.B. New York. Sample Assortments, \$5, \$10 and \$20.

### LIBERTY PRODUCTS

277 BROADWAY (Dept. 58) N. Y. C.

### NOVELTY PANTS



PRINT ANY NAME OF CAMP OR CITY

VERY LATEST NOVELTY GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted colors with lace edges. FAST 50¢ retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders. balance C. O. D. PREPAID TO YOUR CITY.

#### MILT WILLIAMS NOVELTY CO.

1033-1035 Mission St. San Francisco, Calif.

### ARMY SUPPLIES

#### Leading Numbers

- Genuine Leather Garrison Belts, \$13.50 doz.
- Solid Brass Web Belts, \$9.00 doz.
- Solid Brass Buckles, \$6.00 doz.
- Overseas Caps, \$4.50 doz.
- Felt Garrison Hats, \$36.00 doz.
- Legging Laces, \$4.50 gross.
- Tropical Helmets, \$24.00 doz.
- Money Belts, \$10.50 doz.

#### GIFTS • JEWELRY Prompt Delivery

#### FLAMINGO TRADING CO.

9 S. W. 1st Street, Miami, Florida

### COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.

#### M & M CARD CO.

1033-1035 Mission St., San Francisco, Calif.

# More Sales Greater Profits

when you advertise your July 4-Patriotic-Military Merchandise in this big annual

MAY 29, 1943

# The Billboard

25 Cents

HOW IS YOUR SHOOTING EYE?



## Merchandise Buyers Clamoring for Items

The demand for merchandise is greater now than it ever has been before. Manufacturers and wholesalers find ready acceptance for their products among all buyers.

Special editorial emphasis will be placed on July 4, patriotic and military items in the big annual Summer Special issue of The Billboard. Take advantage of the increased reader interest by prominently displaying your products. Wide distribution assures the best possible returns.

**MAIL YOUR COPY TODAY FORMS GO TO PRESS MAY 19**

# The Billboard

25 OPERA PLACE

CINCINNATI, O.

**EXCITING VALUES**

- LADIES' SWISS WRIST Watches, #1 EACH \$ 8.45
- LADIES' SWISS WRIST Watches, #2 EACH 13.95
- MEN'S SWISS WRIST WATCHES, #3 EACH 10.95
- MEN'S SWISS WRIST WATCHES, #4 EACH 24.50
- MEN'S SWISS CHRONOGRAPH 5-in-1 Wrist Watch and Time Keeper, #5, EACH 23.50
- SHOE SHINE Military Draw String Duffle Bag Kits, Complete, DOZEN KITS 3.95
- DUFFLE BAG SERVICE KITS, Contains 8 useful items for service men, DOZEN KITS 6.00
- DUFFLE BAG KITS, Contains 22 items, Outstanding value, Each \$1.35, DOZEN KITS 15.00
- APRON KITS, Contains a variety of items. A must for the man in the service, Each \$1.45, DOZEN KITS 16.20
- EMPTY DUFFLE BAGS, For storing servicemen's personal necessities. Fast seller, or make up your own kits, GROSS 20.50
- FURLOUGH Barrack or Carry-All Bags with zipper. Millions sold, 3 styles, Each \$1.45, 1.75, 1.95
- MONEY BELTS, Every service man needs one. Worn by civilians too, 4 styles, Doz. \$4.65, 6.50, 7.20, 7.80
- FIRST-AID DUFFLE KIT, For Service Men, Also for Wardens, Auto and Home use, DOZ. KITS 7.20
- MILITARY and Patriotic Novelty Pins, Latest production, 2 grades, GROSS \$8.45 and 14.40
- SERVICEMAN'S HOSE, 4 grades, DOZ. PAIR \$1.20, 1.65, 2.20, 2.45
- MIDGET BIBLE, The smallest in the world, 200 pages, Size of postage stamp, Easily read, Cherished and brings good luck, GROSS 6.45
- IDENTIFICATION Neck Chains, Crystal and assorted colors, Dozen \$1.50, GROSS 17.00
- GARRISON HAT Regulation Devices, A \$1.00 item at a bargain price, Dozen \$3.50, GROSS 39.00
- SHAVING & DENTAL Cream, In tubes. Value cannot be beat, Special, 5 GROSS 30.00
- SIDE LINE Merchandise, GROSS 3.25
- SOAP, 3 wrapped cakes to a box, 100 BOXES (300 Cakes) 6.75
- SHOE LACES, Paired, hand and boxed, GROSS LACES .65
- POCKET COMBS, 5 inches, Fine and coarse teeth, GROSS COMBS 3.25
- INITIALS, Metal, In chrome and gold finish. Cement on anything, Really hot. Sells 3 for 50c. One gross assortment with one bottle of special cement, COMPLETE 4.50

1001 other items at prices that cannot be beat. Deposit with all orders. Catalogs free on request.

**MILLS SALES CO.**  
Our Only Mailing Address, OF NEW YORK, INC.  
901 BROADWAY, New York, N. Y.  
WORLD'S LOWEST PRICED WHOLESALERS



**AFTER VICTORY**



**WE'LL BE SEEING YOU**

The **OAK RUBBER Co.**  
RAVENNA, OHIO

**Last Will and Testament of Adolph Hitler**

(Copyright 1942)  
Printed in 2 colors with seal, 8 1/2"x11". Funniest thing you ever read. A terrific seller... big profits. Sample copy 10c. Full cash with order. Satisfaction guaranteed.  
We pay postage.  
TRIAL ORDERS, 35 COPIES, \$1.00.  
**JAY-JAY CO.**  
1603 SURF AVE., BROOKLYN, N. Y.

**ACE BLADE STEEL**  
is now in shells winging at the Axis. For that reason supplies are limited and service is slow. Just the same, the Ace Blades—honed in oil, sharp and with a fine cutting edge—are worth waiting for. Write for sales details.  
**ACE BLADE CO., 68 E. Eagle St., Buffalo, N. Y.**

**P-A-P-E-R-M-E-N**  
Best deal on national publication in nearly all States, larger collections possible, up-to-date war maps and good service on supplies. WRITE TODAY. ED HUFF, The Salesman's Friend, 5418 Phillip Avenue, Dallas, Texas.

**BIG NEED FOR OLD-TIMERS**  
10,000 Men, Women, Crew Managers wanted to sell to nation "Pass the AMMUNITION TO MEN in Hell Holes." Help extend "Order of the Blue Star," composed members families of Service Men and Patriots, dedicated greater sacrifice all-out war effort. Official publication. Also other fast sellers. 27th Year. Samples 10c. **SERVICE MEN'S MAGAZINE, 169 Duane St., New York.**

**PIPES FOR PITCHMEN by BILL BAKER**

Communications to 25 Opera Place, Cincinnati, Ohio.

**MOLLIE REED**... is ill in Columbus, O., where she is taking treatments at White Cross Hospital. She would like pipes from Mr. and Mrs. Art Cox, Mr. and Mrs. Jack Murry and Doc and Mrs. George.

A pitchman who does good to other pitchmen also does good to himself, not only in the consequence, but in the very act of doing it, for the consciousness of well-doing is an ample reward.

**PVT. CHARLIE LOVELAND**... stationed at Camp Livingston, La., writes that he had word from Red McCoal, who is wearing navy blue and expects to go to sea on a new subchaser. Red is pharmacist mate, first class. Loveland asks for pipes from Joe Barko, Fred Longer, Charlie Ray, Jimmy Ryan and Eddie Hoar.

**EMILY BRISTOW**... is working curlers at the Kresge No. 1 Detroit store, and Monica Linenfelser is offering Lu Nu at the same location. Both are finding business good.

**DYNAMITE** is safely handled with impunity by munition workers who have learned not to be afraid of it. Pitchmen handling tips in the same manner achieve ready sales.

**EDDIE TURNER**... who quit pitching to manufacture magic and tricks for other pitchmen to sell, pipes in for the first time in two years

to say that he has been getting itchy feet and manages to take a day off now and then from his Philadelphia plant to make a spot with his old reliable Wonder Mouse. Eddie reports few workers in Philly, tho he did recently spot Sam, the Badgeboard Man, working the wee hours on Market Street to good results. "Pipe in, you fellows," says Turner, "and let us know what's doing."

IT'S A GOOD RULE for a pitchman to sojourn in every place as if he meant to spend his life there, never omitting an opportunity of doing a kindness, speaking a true word or making a friend.

**JEANETTE ARBITTER**... who recently gave up pitching to join the WAACS and now stationed in Co. 9, Reg. 2, Des Moines, writes under date of April 24: "Thanks for putting my address in Pipes recently. I was surprised at the results. I received a great many letters from people I knew and even from people I've never met. Guess it just proves the old saying that pitchmen are clannish. As for me, I'm doing fine. Of course, my bed still looks as tho someone is sleeping in it after it's made up, but I've finally learned my right foot from my left one. I've just entered specialist school for a six-week course. I'm taking an extra course in French to fill up the spare time, of which there is little. As for the people here, it's a shame the way they treat anyone (male or female) who wears a uniform. I suppose the extra money they've been making since the WAACS moved here has gone to their heads. Oh, yes, mail is still very important here.

LIFE IS FLEETING. Now is the time for pitchmen to initiate new plans. Delays are dangerous. Procrastination weakens purpose. Today is the day to attempt that which you have long had in contemplation.

**V. L. TORRES**... writes from Chicago that there is no cure for chronic pitchphobia and soon he and his t-rusty cowbell will be going somewhere. Telling how he started his career in 1893 with the Buffalo Bill Wild West Show as a tumbler, Torres says: "I was also at the Antwerp Exposition with Pawnee Bill's Wild West Show and wound up stranded in Belgium. I stowed away in a ship supposedly bound for the States but whose destination turned out to be Germany, where I was re-stranded. I got a berth on a freighter bound for New Orleans and heaved coal for half the voyage and skinned murphies the last part of the trip. I ultimately reached Los Angeles and joined Painless Parker showing under canvas on the West Coast. With him were several other pitchmen. When Painless dentistry made its debut in the Southwest the pitch boys who lectured and demonstrated the proverbial something new under the sun proved their worth, and thousands flocked to watch the modus operandi which prompted the spectacular and sudden rise to fame of

**Engraving Jewelry**

STILL AVAILABLE

Immediate Shipment — Order Now

From Catalog #26 we are listing styles that we can still supply—stocks limited. 1943 Guards for Pins available, \$6.00 gross. Not assembled, additional.

No. 106	No. 475	No. 752	No. 832
179	479	755	853
181	491	763	854
212	521	766	874
213	524	771	887
229	529	783	909
235	548	789	910
240	570	802	928
259	588	803	931
272	590	804	944
273	638	813	860
318	639	814	964
344	640	815	1030
348	642	816	1032
356	646	817	1036
403	697	819	13x12
404	698	820	13x14
405	709	825	13x15
415	710	826	13x22
449	711	827	13x42
450	713	828	13x43
458	747	829	13x46
472	750	830	

Engraver — Folj — Electric Pencil.

Also a few other styles not listed in catalog #26. Send for up to date list now.

**MILITARY JEWELRY**

Send open order for your needs—give some details.

STATE YOUR BUSINESS.

**HARRY PAKULA & CO.**

5 N. Wabash Ave., Chicago, Ill.

**MILITARY PILLOW TOPS & SERVICE BANNERS**



Army, Navy, Marine, Air Corps. Satin with gold fringe. Asst. inscriptions and insignias. Asst. colors. 20"x20". \$5.50 Doz. Names of any Post or Camp FREE with order of 2 gross or more. Service Banners, 9x12, Red, Wh. & Bl. 1, 2, 3 stars. \$1.50 Doz., \$18.00 Gross. IMMEDIATE DELIVERY! 1/3 deposit with order, balance C.O.D., F.O.B. N. Y.

**AAA FLAG CO.** 247 W. 34th St. New York City

**ZIRCON RINGS**

Ladies & Gents **\$4.00** to \$8 SOLID GOLD Each  
Send us your old rings, jewelry, etc., and we will mount it with beautiful genuine Zircos at a low cost.  
Box 311 — B. LOWE — St. Louis, Mo.

**AMERICA'S LATEST CRAZE**

OUR BEST CUSTOMER SOLD

**\$40,905.00**

worth of our jewelry and novelties in 120 days. Camp Workers, Gift Shops, Concessionaires, Beach and Park Novelty Workers—get wise to these fast-selling

**KILLER-DILLERS**

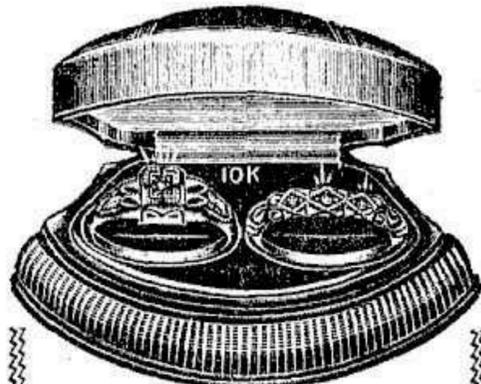
- Sea Shell Necklaces, 20 In., on Crystal Plastic Chain, 5 Colors and Natural White, 10 Designs \$2.00
- Sea Shell Leds, 30 In., Solid Strands, Fast \$1.00 Sellers, 5 Colors and Nat. White, 10 Designs 4.50
- Bracelets to Match Above Necklaces 1.50
- Pearl Harbor Leds, 3 Strands Braided Multi Color, 20 In., Per Doz. \$7.20; 30 In. 11.40
- Sea Shell Brooches, Gorgeous Designs, Selling Like Wildfire, Per Doz. 1.50, 2.75, 3.00, 6.00
- Sea Shell Earrings, 10 Designs 1.00, 1.25, 1.65, 2.64, 3.00
- Sea Shell Ash Trays .90, 1.50, 1.80, 2.00, 3.00
- Sea Shell Novelties .85, .90, 1.50, 1.80, 2.40
- Cocoanut Lamps, Giant Size, Beautiful Designs, Big on Sales Boards, Doz. 24.00
- Jewelers Findings of All Kind, Chain, Clasps, Findings.

**All Merchandise Sold With a Money Back Guarantee**

Also complete line of Shell Lamps and Novelties, Sea Shells from the Seven Seas. Complete price list on request. Samples—1/12 of a dozen plus postage, 50% cash with orders, balance C. O. D.

**J. A. WHYTE & SON**

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**FOUR-DIAMOND RING SETS MOUNTED IN 10-KI. GOLD**

**\$4.90** complete set attractively boxed

WRITE FOR OUR CATALOG.

Containing additional Diamond sets, also complete line of Military Jewelry.

**BIELER-LEVINE**

37 SOUTH WABASH CHICAGO, ILL.

**SOCIAL SECURITY PLATES**

Red, Blue and Gold colors, on metal, \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10c each.

**CHARMS & CAIN**

407 S. Dearborn St. CHICAGO, ILLINOIS  
Tel.: Web. 3546-3547-3548

**MEDICINE MEN**

Write today for new wholesale catalog on Tonics, Oil, Salvo, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)  
**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacologists  
137 E. Spring St. Columbus, Ohio  
BUY WAR BONDS FOR VICTORY

**INSIGNIA PINS**

Beautiful 14-Carat Gold Finish

Following Insignias: Quartermaster, Infantry, Military Police, Ordnance, Field Artillery, Coast Artillery, Tank, Signal, Engineers, Medical and Air Corps.

Individually Carded—1 Dozen to the Card With 50c Price

YOUR PRICE: \$3.00 PER DOZ.—\$32.50 PER GROSS

JOBBERS, WRITE FOR SPECIAL QUANTITY PRICES.

No Samples. 25% Deposit Required With All Orders.

Wire Deposit and Order Today and Be the First in Your Territory.

**SCHREIBER MERCHANDISE CO.**

1001 BROADWAY KANSAS CITY, MO.

**INTRODUCTORY LISTINGS** Covering All Items NOW READY

IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.  
IMPORTANT To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.

**ACME PREMIUM SUPPLY CORP.**  
3333 LINDELL BLVD. ST. LOUIS, MO.

Painless Parker. I next purchased three concessions and joined the Bernard Shows. When World War I broke out I got a mug snatcher and trailed Sells-Floto and Hagenbeck-Wallace circuses. I reached Butte, Mont., a jump ahead of World at Home Shows, which were badly in need of a high diver. I walked on the lot and announced I was a top-notch diver and asked, 'What's the dough?' 'All you are worth if you can deliver,' was the reply. The first week I dived, the second week I dove, and the third and last week I dived and dove until something happened. Instead of saying it with pretty flowers I said it with nasty blows. When the dust had settled I felt the reactions in more ways than one. I did my diving over a sink in a local beanery at \$3.50 a week and chow. Seven bucks strong started me pitching fluoroscopes that made a thin dime look like a dollar. My No. 2 was: 'Anyone buying one of my look-backs, by holding it at a certain angle, can see Anna Held taking a milk bath on the roof of the Waldorf-Astoria.' It sold for a quarter to married men only providing they promised to tell no one where they obtained the item."

THE RECENT favorable 4-3 decision of the New York State Court of Appeals nullifying the New York City ordinance which prohibited and penalized pitchmen working the streets of the metropolis, can only prove beneficial to the knights of tripe and keister if they carefully avoid unsavory practices which will give the city dads further opportunities to place new restrictions on street demonstrations.

BOB MACK . . . one of the old-timers, cards from New York that he is pitching again with his song, *Fighting Americans, That's Who We Are*. He is assisted by Ted Regan, "the Invincible Tenor."

GLENN REEVES . . . of peeler fame, scribes from Springfield, O., that he was discharged from the army last January after wearing MP insignia for five months at Fort Harrison, Ind. He plans to work Ohio territory for the present.

STANLEY NALDRETT . . . cards from Madison, Wis., that he plans to work the surrounding territory until hot weather breaks.

ELLWYN SPROAT . . . working lawn-mower sharpeners at Cincinnati shops and factories, dropped in at *The Billboard* for a visit with the Pipes desk to size up the local situation. Ell is traveling alone this spring, having planted a Victory Garden at his home in Grand Rapids, Mich., for wife and daughter to care for while he tries for the shekels. He is recovering from a recent sinus operation that interferes some with his spiel, but as the demonstration does the work the take is okay. He worked factories and lots at South Bend, Newcastle, Richmond and other Indiana towns on the way down and declared he failed to see another pitchman during the entire time. After winding up working the factories he plans to remain in the Queen City and work a downtown location during the hot weather.

EDDIE LEONARD . . . recently piped from New York: "It certainly must be quite an enigma to the members of the Fourth Estate to fathom how many readers they have and never hear from. I can assure you, Bill, that yours must be legion, as in my travels from Casco Bay to Puget Sound and from Lake Champlain to the Everglades everyone that reads your column finds it interesting and helpful. Among the pitch people the consensus is that Bill Baker is a great guy." Eddie opens with vitamins in Philly this week and will remain in the Quaker City for another week and then go into Atlantic City for a month or more, providing Mars does not intervene.

JO CARROLL DENISON . . . who won the title of Miss America last year, is the only Texas beauty ever to win that title, but more to the point is the fact that she was reared on Doc Tate's Medicine Show, where she grew up to be a clever singer and dancer. Her mother and brother, Joe, are still members of the show, according to latest reports from Harley Sadler, popular Texas tent showman and member of the Legislature.

Pitchdom Five Years Ago

George Blake was working to fair turns with razor paste in North Carolina. . . Charles Martin and Harold Thompson, with rad layout, were getting lucrative biz in Kentucky territory. . . Frenchy Thibaut was in Milwaukee visiting relatives and getting ready to return to the Blue Grass section of Kentucky to resume med-purveying activities. . . Med-show operator Doc Speery was in Kansas City, Mo., making ready for an early opening. . . Fred Piker, winding up a tour of Indiana, Illinois and Wisconsin, reported many sheeties and pitchmen thru that territory and all doing okay. . . Red Guteridge and brother Fred visited the Pipes desk and infoed they planned to remain in the Queen City for several weeks. . . Bob Posey, in the Arkansas territory for the spinach gathering with a new layout, was finding things rather rough. . . Red McCool, ace med purveyor, blew into Cincy and took enough time off from his labors to visit the Pipes desk. . . WHEELER, Wm. Marg Ray Weldon, M. M. Whelpley, Darrel White, Doris White, Marie WHITE, Kenneth WHITEHEAD, Ennis Wiener, Earl WIGGIN, James Wiggins, Roy Wilbur, Whitey WILCOX, Jerome Wilder, Jimmy WILHELM, Milton Leroy WILKE, Thos. Jos. Willard, Chi WILLARD, Wesley T. Williams, Colonel WILLIAMS, Daniel Allen WILLIAMS, Kermit Williams, Leroy Williams, Little Mary WILLIAMS, Murray T. WILLIAMS, Raymond Francis Williams, Sparky WILLIAMS, Stephen WILLIAMS, Willie Williams, Willamit Willse, Mrs. Birdie Wilson, Bethal

Musical Pitchman

By E. F. HANNAN

PITCHMEN know that proper demonstration of an article is as essential as sales talk. Particularly is this so with novelty items. You've got to show these off.

The sale of musical novelties has often proved this point, as there is nothing that will garner a day's pay any easier than the sale of music-makers that can be demonstrated. Be it a bazoo, kazoo, music horn or a simple tin flute, if you can do a job with it the sales way is open.

I knew a pitchman named Harry Oakes who for years handled tin flutes, the very ordinary and kid kind. He would punch an extra air hole, or sometimes two, in each one, and covering the holes with a vibrant substance that he had figured out he worked up a novelty instrument that had a saxophone moan and great sales appeal. Oakes learned to play several tunes on the affair, and by much practice became quite clever.

I met him at a fair at Rutland, Vt., on a day when rain stopped the horse racing. Oakes stepped in front of the grandstand with a bunch of flutes. He laid his hat on the ground before him and went into a concert. That night I met him downtown and asked him how he had done. "Did you unload that bunch of flutes?" I queried. "I had the best day I've had in years," he replied, "and I've still got almost all my flutes. They liked my concert so well that they forgot I was selling the things; they just pitched change at my hat." It was a clever demonstration.

TRADE SERVICE FEATURE Billboard Events for Two Weeks

- ALA.—Attalla. Legion Spring Festival, 3-8. Birmingham. Dog Show, 9. ARK.—Bald Knob. Strawberry Festival, 2-16. CALIF.—Oakland. Dog Show, 8-9. ILL.—Chicago. Olympia Circus at Stadium. MO.—St. Louis. Police Circus, 5-18. N. J.—Plainfield. Dog Show, 8. Trenton. Dog Show, 9. PA.—Philadelphia. Natl. Folk Festival, 5-8. Pittsburgh. Dog Show, 8-9. TENN.—Chattanooga. Dog Show, 8. Knoxville. Dog Show, 5. WASH.—Spokane. livestock Show, 5-7. May 10-15 ARK.—Bald Knob. Strawberry Festival, 10-16.

- CALIF.—Lodi. Legion Picnic, 15-16. GA.—Atlanta. Dog Show, 13. Macon. Dog Show, 11. MO.—St. Louis. Police Circus, 10-18. N. Y.—Garden City, L. I. Dog Show, 15. N. C.—Asheville. Dog Show, 17. S. C.—Greenville. Dog Show, 15. UTAH—Richmond. Black & White Day, 13.

Panama City Shipyard Band Has 20 Troupers on Roster

PANAMA CITY, Fla., May 1.—Wainwright Shipyard Concert Band is featur-

ing over 20 troupers in its line-up thru the efforts of Tige Hale, whose Gold Medal Concert Band is well known in outdoor circles.

In the line-up are C. A. Smith, H. J. Murray and Carl Bargin, bass; Walter Langford, Charles Bernier, Jack Camel and Hale, trombones; Gordan Newham and Harry Armstrong, cornet; A. J. Baron, flute; Harry Shannon, drums; Lee Hankley and W. F. Brooks, cornet, and Moe Cook, clarinet. Band is under direction of Al Pesser.

LETTER LIST

- (Continued from page 49) Wells, John Edward Wilson, Buffalo Wen Hai Troupe Bill J. C. Wentworth, Tom Wilson, Clarence WESLEY, Earle & Faye Geo. Wilson, Cliff West, Miss Carol Wilson, Harry John Westbrook, C. A. Wilson, Henry L. Western, S. J. WILSON, James O. Weston, Eric Slim WILSON, Peter Wvys, Ed Bernhardt Wheaton, Harold Wilson, Ted Wheeler, Geo. & Wiltac, Cash WINBURN, Herbert Louis WHEELER, Wm. Marg Ray WINDSOR, Willard E. Wheldon, M. M. Winn, Gene White, Doris WINNING, Chas. J. White, Marie Winston & Lolette WHITE, Kenneth Wise, Whitey WITTHAUS, Adolphus Jas. WHITEHEAD, Ennis WOLF, Ray Alonzo WIGGIN, James Wong Troupe, Jim Woods, Billy & Maureen Woods, Mrs. Charlotte G. WOODY, Edward Worth, Monty Worthington, Dick WOZNY, Jos. Marian Wray, Fay Wright, Jack Wright, Jerry & Parkie WRIGHT, Jos. E. Williams, Colonel Wyatt, Lee Wyatt, Mrs. Mabel YAK, Fred Yoanis, Mrs. Green Yomanto Yonko, Miller Yonko, Geo. M. Yonko, Nicholas YOST, Arthur M. Youman Bros., The Youmans, the Four Young Sisters Young, Lucille Young, Johnnie YOUNG, Howard Young, Russell Youngblood, Zeke Zimmerman, James Zarlington, Ray Zuhel, Alexander

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# Ringling's Pull Holds Top Pace; Gilbert To Bow

NEW YORK, May 1. — This week's business for the Ringling circus continued the phenomenal pace set since the opening April 9. Most afternoons have been turnaways, with evenings very heavy.

Another war-touched hook-up was pulled this morning when about 1,000 children of men in the armed services were guests as a capacity house was on hand for a promotion staged in co-operation with the War Finance Committee of the New York War Savings staff. Every seat represented a War Bond purchase. Some of the crowd was a spillover of bond buyers who couldn't be accommodated previously.

Local radio stations joined to build up the special, with claim being that stations alone accounted for \$112,000 in bonds. Miller Bros.' concessions were tied in with distribution of drinks, ice cream, peanuts, candy and souves.

NEW YORK, May 1.—Gilbert Bros.' Circus, operated by Harry Saltzman, the Canadian-born showman who hitherto has been identified with smart revues, is set to make its debut as a new motorized outfit May 26 at Clifton, N. J. Follow-up stands, which will be played largely in three-day and full-week clusters, include Perth Amboy, Elizabeth, Jersey City, N. J.; Bridgeport, New Haven, Hartford, Conn.; Springfield and Worcester, Mass.; Albany, Troy, Syracuse, Rochester, Utica and Schenectady, N. Y., and then into Pennsylvania, Maryland and the South. Hartford date, for the Shrine, was effected by Frank Wirth, who is booking the acts and working as general adviser. Title of show derives from Broadway and London producer Gilbert Miller, who is backing it. Vernon L. McReavy is general agent, and Phil Wirth, superintendent. Sidney Goodwalt has the concessions. Hal Oliver is the press agent.

## Cole Night Shows Sellouts

CINCINNATI, May 1.—During a call at The Billboard offices today, Ora Parks, general press representative of Cole Bros.' Circus, stated that the show had a turn-away at night in Evansville, Ind., April 27 and strayed 'em at night in Terre Haute April 28. Matinees were fair.

## Fall Fatal to John O'Shea

CHICAGO, May 3.—John O'Shea, well-known outdoor showman, who operates around Chicago, suffered a brain concussion Thursday when he tripped while coming down a stair at the Hotel Sherman, fell and struck his head on a marble step. He was taken to Alexian Bros.' Hospital, where he remained unconscious for nearly 24 hours and died today.

## PETRILLO STILL LEADS

(Continued from page 20)  
gatherings was the possibility of bringing in new records from Mexico, recorded legally by union bands of that country, which can be played over U. S. stations without any interference from the AFM. There are a number of good bands in Mexico that can record popular tunes just as well as American bands.

In the meantime, Petrillo gained further ground on his battle front with the dismissal of the government's second anti-trust suit against him and the AFM by Judge John P. Barnes in the Federal District Court here. Action was taken because of the government's difficulty in proving its main charge under this suit—that Petrillo enforced the ban to drive some 550 small stations out of business. Daniel B. Britt, assistant United States attorney general in charge of the Chicago anti-trust office, stated that the government intends to keep after Petrillo by filing a third suit. The

first suit was dismissed by Judge Barnes on the ground that the issue involved labor rather than anti-trust laws.

Transcription men pointed out that it will be impossible for any firm to contribute any more to its already high music bill and continue in business. It is claimed that of the \$1,000,000 grossed by transcription companies annually, \$400,000 goes for music and musicians. That figure, they argue, includes high fees for musicians, and any additional increases would certainly clash with President Roosevelt's recent order that no wage increases be allowed unless paid substandard of a bare living.

Kaye, during his report of studies relating to the Petrillo ban on recordings made by the NAB, stated that (1) less than one-third of the AFM members are professional musicians, that (2) unemployment among AFM members is today virtually non-existent, and that (3) union musicians received approximately \$20,000,000 annually from their work in radio, a sum nearly equivalent to the total net earnings, after taxes, of the entire broadcasting industry.

Other speakers on the recording ban included Neville Miller, president of the NAB, and Gerald King, of Standard Radio, Inc., who acted as spokesman for the transcription companies. Miller emphasized the fact that Petrillo's action impedes the war effort and robs our men in uniform all over the world from hearing their favorite bands in recordings of the latest tunes.

## N. Y.'S ONE-NIGHT BIZ

(Continued from page 23)  
If there is a couple of weeks time to build up a real operation, they hurry to the band booking offices to see whom they can buy cheap for the night. If they manage to get a semi-name a mailing goes out to a list built up from countless dances at which "door prizes" are given the lucky winner from all those who sign their names and addresses at the door. Ads are placed in the dailies and a profitable evening is assured. The top gross so far has been rung up by Les Brown, who drew 4,000 people at 85 cents a head.

If no name is available either of two "house" bands, Roy Rogers or Cass Carr, is used. A minimum ad campaign plus the usual quota of house "regulars"—men and women who drop around to see "what's on"—guarantee sufficient attendance.

The cost of an average operation runs around \$400 for the band, \$300 for the hall, \$125 for advertising, \$50 for mailing and \$50 for additional help.

While the Cass Carr-Roy Rogers operations cost considerably less, some run much higher. Last Saturday (24) Grove (Young's Men's) had Frank Sinatra in at the Manhattan Center for a brief appearance at \$500, with Joe Marsala's ork for the dancing at \$400. Count Basie appears for Rosenthal and Goldberg (Young Folks) tonight, also at Manhattan Center, for about the same figure Sinatra and Marsala received.

## ORCHESTRA NOTES

(Continued from page 23)  
Calif., June 4 for four weeks. . . . LOU MARTIN adds GLORIA McGHEE, formerly with CHARLIE SPIVAK, as vocalist. . . . MAX FISHER, a big name in Coast music circles 20 years ago, is rehearsing a crew in Hollywood, with GAC set to book. . . . HERB MILLER, who just closed Aragon Ballroom, Ocean Park, Calif., and MILT BRITTON, currently at Florentine Gardens, Los Angeles, soon to start vaude tours. . . . JESSIE PRICE, drummer, has joined HARLAN LEONARD after a filing at fronting his own band.

## OWI HANDSPRINGS

(Continued from page 7)  
nor can radio claim exclusive credit for some of them, but in all campaigns radio can claim a good share of the success, and in some the credit is wholly the industry's." He paid special tribute to the soap operas for success in putting across point rationing by integrating point plan of purchases into their scripts. He also gave radio the palm for its job in informing the nation about the progress of the war, nature of our allies and the United Nations and on other subjects where results cannot be measured in percentages but are self-evident.

## SUMMER LOOKS GOOD

(Continued from page 20)  
bands, will now hold the same outfit for three weeks if popular. Locally, the Verdebar Brothers re-

opened their Oh Henry in Willow Springs last week (24), delaying the start from the customary March 17 opening. Located out of reach from streetcar transportation, management, for a while, thought it would be best to remain dark. However, the business enjoyed by roadhouses indicates that patrons are saving up gas for trips to their favorite places. Oh Henry is starting out with week-end sessions (Friday to Sunday), Jimmy Richards and his orchestra supplying the music.

Villa Moderne will continue to operate all summer. Manager Frank Hutchins will probably use a larger band during the hot-weather season. Spot has been getting good trade from the neighboring Fort Sheridan and Great Lakes Naval Training Station.

## ROUTES

(Continued from page 33)  
R. & S. Am. Co.: Holly Ridge, N. C.  
Rogers Greater: Mattoon, Ill.  
Rogers & Powell: (Camp McCain, Grenada, Miss.  
Rubin & Cherry Expo.: Caruthersville, Mo.  
Scott Expo.: Harlan, Ky.  
Sheesley Midway: Nashville, Tenn.  
Siebrand: Miami, Ariz.  
Smith, George Clyde: Duncansville, Pa., 6-15.  
Snapp Greater: Carthage, Mo.  
Star Am. Co.: Judsonia, Ark., 3-15.  
Strates, James E.: Chester, Pa.; Elmira, N. Y., 10-15.  
Sunflower State: Medicine Lodge, Kan.; Pratt 10-15.  
Sunset Am. Co.: Excelsior Springs, Mo.; Atchison, Kan., 10-15.  
Tassell, Barney: Richmond, Va.  
Texas: Rio Hondo, Tex.  
Tidwell, T. J.: Pecos, Tex.; Monahans 10-15.  
Tivoli Expo.: Parsons, Kan.  
Victory Expo.: Frederick, Md.  
Virginia Greater: Mount Rainier, Md.  
Wade, W. G.: Port Huron, Mich., 7-15.  
Wallace Bros.: Morganfield, Ky.  
Wallace Bros. of Canada: Woodstock, Ont.  
Ward, John R.: McComb, Miss.  
West Coast Victory: Vallejo, Calif.  
World of Mirth: Richmond, Va.  
World of Pleasure: Monroe, Mich.; Adrian 10-15.  
World of Today: Junction City, Kan.  
Yahr Am. Co.: St. Paul, Minn.  
Yellowstone: Albuquerque, N. M.  
Zeiger, C. F.: United: Rocky Ford, Colo.; La Junta 10-22.

## CIRCUS

Arthur Bros.: San Jose, Calif., 4-6; Hollister 7; Salinas 8.  
Cole Bros.: Anderson, Ind., 4; Hamilton, O., 5; Cincinnati 6-9; Middletown 10; Springfield 11-12; Dayton 13-15.  
Cole, James M.: Palmyra, N. Y., 5; Canandaigua 6; Penn Yan 7; Corning 8; Bath 10; Hornell 11; Wellsville 12.  
Dailey Bros.: Colorado City, Tex., 4; Big Spring 5; Midland 6; Stanton 7; Lamesa 8; Lubbock 10-11; Crosbyton 12.  
Hamid-Morton: St. Louis, Mo., 5-18.  
Mills Bros.: Massillon, O., 4; Medina 5; Wellington 6; Elyria 7; Lorain 8; Norwalk 10; Bucyrus 11; Upper Sandusky 13; Tiffin 13; Findlay 14-15.  
Polack Bros.: (Civic Auditorium) San Francisco, Calif., 29-May 8.  
Ringling Bros. and Barnum & Bailey: (Madison Sq. Garden) New York City, until May 15.  
Russell Bros.: Los Angeles, Calif., 3-9.  
Wallace Bros.: Washington, Pa., 5; Uniontown 8; Greensburg 7; Johnstown 8; Tarentum 10.



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"The Showman's Insurance Man"  
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CHICAGO, ILL.

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\$140.00 PER CASE  
ANY QUANTITY  
VERNON STEWART  
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**ARTHUR BROS.' CIRCUS**  
WANTS TO BUY  
One 110 or 120-Foot Round Top with three or four 50-Foot Middles.  
Wire or write 2410 Dallas Street, Los Angeles, Calif.

**FOR SALE**  
ALLAN HERSHELL 42 FT. CAROUSSEL  
3 Jumping Horses abreast, Wurlitzer Organ, perfect condition, \$1,500.00.  
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24" gauge Engine and 3 Cars, \$1,200.00.  
Over 1/2 mile of track.  
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**WANTED!**  
Postcard Photographers. Quick Finish.  
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**WANT**  
Grind Stones, no Wheels, Shows with own outfit. Book or buy Octopus, Kiddie Rides. Can place Ride Help. Write or wire  
**B. & V. SHOWS**  
5 Westminster Place, Garfield, N. J.; Clifton, N. J., week May 10.

**PENN PREMIER SHOWS**  
LAST CALL—OPENING ERIE, PA.  
May 5 to 15, Incl. America's Greatest Defense Area.  
CAN PLACE IMMEDIATELY—SENSATIONAL FREE ATTRACTION. No time to write. Wire. Can place all kinds of legitimate Concessions. Can place Octopus, Spitfire or Flyoplane. Can place Shows not conflicting. Arnold Raybuck, come on. Address all mail to  
LLOYD SERFASS, Gen. Mgr., General Delivery, Erie, Pa.

**20 Continuous Weeks of Celebrations—Free Gate**  
Have opening one show catering to family trade. Concessions open: Hi-Striker, Guess-Your-Age, Photos, Carmel Corn, Novelties and Jewelry. Ride Foreman for Wheel (F. L. Ollinger, wire at once). Exceptional opportunity for Flat Ride.  
OPEN MAY 15, FIREMEN'S STREET FAIR, HOLSOPPLE, PA. WIRE OR WRITE.  
**M. A. BEAM**  
P.S.: Want to buy several good Concession Tops.

**J. L. JOHNS WANTS FOR GAY WAY SHOWS**  
All kinds of legitimate Concessions. Want Manager for feature Monkey Show. Raymond and Tex Allison, wire. Can place Manager for Funhouse and War Exhibit. Have plenty of Ride Help. Playing sensational money spots. Wellston, Ga., May 3 to 15; two paydays. First show ever in town. 25,000 working in war plant. Grab Joint open. Paul Magliery, wire. All address: J. L. JOHNS, Macon, Ga.

**J. J. PAGE SHOWS**  
Want few more LEGITIMATE CONCESSIONS, reasonable rates. MUSICIANS and PERFORMERS, also TALKER for Colored Minstrel Show. Will send ticket. Want GIRL SHOW MANAGER with GIRLS. Have nice outfit for same. Good opening for money-getting SHOWS with or without own outfits. Can place RIDE HELP on all Rides. Can place 2-people HIGH AERIAL ACT, Girl Act preferred. Sam Housner wants CRIDDLE MAN for Grab Joint. Everybody address: J. J. PAGE SHOWS, Johnson City, Tenn, this week; Bristol, Va., next week. Plenty of defense work.

**WANT**  
Side Show Acts. Call. Show Opens May 12.  
**DUKE DRUKENBROD**  
Summit Beach Park, Akron, O.



# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago, Ill.

## Local Committees

One effect of the war upon the coin machine trade has been to cut down the number of active operators' organizations. Pressing problems at the moment are serving to revive some groups, but the long-term result of the war will apparently show a marked decrease in organizations within the trade.

Some of the problems now confronting the trade really require emergency action and some substitute for formal organization must be found. To this end it is suggested that in any town or city two or three trade members may get together and actively help in some of the problems facing the industry. Such co-operative work by two or three trade members would be more like local trade committees than formal trade associations. There are many cases in which a small group of really interested men can do more than a large group with opinions differing as to a plan of action.

The present emergency in the amusement machine field relates to getting certain equitable adjustments by the present Congress in federal tax rates on amusement machines. If the adjustments are not made by the present Congress, the high rates are likely to last for the duration and after. The amusement machine trade wants the following adjustments in the present federal tax:

1. Penny Arcade machines and similar devices to be exempt from the federal tax. A maximum fee on arcades may be adopted in lieu of the tax on each penny machine.
2. An amendment which definitely assesses penny trade stimulator machines, such as penny counter machines, at \$10 per year.
3. An amendment to remove doubts about free-play pinball games, by definitely classifying such games as amusement machines taxable at the rate of \$10 per year.

The House Ways and Means Committee will have the first say as to possible amendments to the federal tax on coin machines. Reports have indicated that the committee might begin consideration of such miscellaneous tax questions early in May. This means that the trade must act fast. It means that operators and distributors should be writing committee members from their respective States or cities on the amendments desired.

More important than all is to get location owners to write members of Congress. This means much more than letters from members of the trade. Petitions signed by location owners may be helpful also.

Another emergency problem relates to juke box music in liquor locations. There has been a recent trend by reform groups to criticize juke boxes as having something to do with the present wave of juvenile crime which is serious in all parts of the country. The charge is not true but it can do great damage. Restaurants, drugstores, taverns and any other places where liquor may be sold are all concerned.

Music operators need to keep informed on what is taking place and also have the proper answers ready. Plans are being tried out in a few cities whereby special places of amusement are being set up for young people. Experts in the field say this is the best way to solve the juvenile problem. In many of these places juke box music is being used for the entertainment of the young people. This means that the juke box trade can perform a very constructive service by co-operating locally in any and all movements of the kind. Also, when local attacks are made on juke boxes, let civic leaders know what can be done. It will also be a good idea to keep newspaper editors posted on constructive ideas in this field when there is any appearance of a drive against juke box music in locations.

# WRITE LETTERS NOW Plants Make Peace Plans

## Los Angeles Group Used Series Of Four Letters; May Serve as Examples for Drive This Year

(Note.—A list of members of the House Ways and Means Committee appears in The Billboard, April 24, page 59)

The Associated Operators of Los Angeles County (Calif.), thru their representatives, Curley Robinson, managing director, and Art Mohr, attorney, made strong appeals last year to get Congress to make favorable amendments in the federal tax rates on some types of coin machines.

Four letters used by the organization and its members have been released as examples to trade members in all parts of the country as to what may be done again in 1943. These letters are merely examples and are not intended for verbatim use. Letters to congressmen and officials are much more effective when original and showing the writer's own individuality.

It is important, however, that the coin machine trade be agreed as far as possible on just what adjustments are desired in the federal tax rates. To that end the following letters are published for the information of operators in all parts of the country.

First, the AOLAC has recently sent a letter to all operators' associations asking their co-operation in the 1943 drive. The letter follows:

"Gentlemen: You are undoubtedly acquainted with the fact that the federal stamp tax on pinball games has been the sum of \$50 per game since November 1, 1942, and that commencing July 1 of this year the tax will be increased to \$100 per game on all machines wherein the free games are redeemed in cash or trade. This means that pinball machines, slot machines, counter games, automatic payout tables, consoles, gaming devices and claws or digger machines are placed in the same category, notwithstanding the fact that pinball games are not capable of earning any comparable amounts to the other types of machines.

"This association had representatives appear before the Senate Finance Committee hearings in September of last year when they gave the committee full information as to the earning power of the various types of machines, but since the House Ways and Means Committee had already made recommendations, these recommendations were accepted by the Senate Finance Committee at the

Joint Conference Committee meeting and therefore no changes were made. I might state that all tax matters emanating from the House of Representatives—this body being the source of original tax legislation—are always given favorable consideration by the Senate. As far as we know, only one person appeared before the House Ways and Means Committee in April of last year to testify before that committee when the question of this tax first came before that body. We did not know that any such action had been taken and therefore no representative was present. It was not until July that we learned of the contemplated action by the Senate Finance Committee, which resulted in our appearance before that committee.

### On Earning Power

"Since that time, however, we have been in touch with a great many of the representatives of both houses and have given them a synopsis of the differences in earning power of the various types of equipment, together with our recommendation as to what these taxes should be in the new tax bill about to come up for consideration again.

"We are today advised by Washington that consideration on the miscellaneous tax sections of the new revenue bill will come up some time during the latter part of April or early part of May by the House Ways and Means Committee. The congressman of your State may be a member of this committee. He can be addressed as follows:

Congressman .....  
c/o Committee of Ways and Means of the House of Representatives,  
House Office Building,  
Washington, D. C.

He should be acquainted with the great inequality of taxes now being levied on pinball machines and I am sure if you will write, contact, appeal to and petition him, pointing out that a tax of \$100 or even \$50 on a pinball game is so out of proportion to the earnings of the machine and so highly inequitable when compared with gaming devices, that it will mean a great many games will have to be withdrawn from circulation with a proportionate loss of revenue to the Treasury.

"Each congressman on the House Ways and Means Committee should be contacted, appealed to and petitioned, and if they are acquainted with the gross unfairness of the present tax, I know they will be in a position to reconsider this matter when this question again comes before them in the next six weeks.

"We expect that a representative from our association will be present in Washington to testify before that committee when this question comes up. His path will be made easier when he does appear if these concrete facts are made known to the committee thru the various associations and operators thruout the country. It would also help matters if it were possible for you or your representative to be present at this hearing so that all facts could be presented in this matter.

"We suggested that pinball games are strictly 'amusement games' in the nature of trade stimulators and therefore should be charged at the rate of \$10 per machine and that regardless of the method of operation, this type of game is still 'an amusement game' and should not be considered nor classed in the same category for tax purposes as 'gaming devices.'

"We believe that if the members of this committee were acquainted with the general fund of knowledge which the operators have with respect to earnings, mortality and present local taxes which the operators now pay for the operation of pinball games, that the committee

(See Write Letters Now on page 70)

## Pittsburgh Area Unusually Stable Business Center

PITTSBURGH, May 1. — Business publications and the United States Department of Commerce are regularly publishing feature stories of the principal cities in the United States and the changes that are now taking place in the business life of these cities. Practically all these feature articles give important information about the changes that are taking place in retail locations. Information on the changes in locations is always of importance to the coin machine trade.

Advertising and Selling, a trade magazine in the advertising field, began a series of articles on changes in the nation's chief cities in its April, 1943, issue. The first city to be considered is Pittsburgh. Pittsburgh has always been recognized as a "good coin machine city." The city tax on amusement games is considered very high, especially when it is added to the State mercantile tax on games.

For the most part, the city has been free of crusades against the accepted types of amusement games. Among other things, Advertising and Selling reports the following facts about present business conditions in Pittsburgh:

The metropolitan district, taking in 50 separate and distinct boroughs, has a population of 1,994,060.

Pittsburgh is no "boom town," but an old established industrial center. It has grown steadily and thru the years has firmly established the manufacturing institutions that made it important. The city's post-war prospects appear unusually secure; she has no big new industries to close down, no additional man power to let go; she will merely slacken her pace, continue to supply the basic materials that will be required when other cities re-tool again for post-war production.

### Little Man-Power Shortage

At present there is no particularly acute man-power shortage, and business men feel that if they can keep Pittsburgh's products rolling along without imported additions to the labor force, the city will be in a healthy position to maintain its even keel at war's end.

Pittsburgh's workers have gone over the top with War Bonds, ensuring future security, so it's expected that Pittsburgh's poorer class will be able to maintain its newly reached middle-class financial status.

The city has 41 banks and 12 branches, with resources of 1,692 million dollars. Total volume thru Pittsburgh's clearing house in 1942 was \$11.1 billion, a gain of almost \$2 billion over 1941.

All told, there are 359,216 industrial wage earners in the Pittsburgh district. Industrial pay rolls are 230 per cent above the 1929 (best) average; in round figures, up \$38.5 million a month. The percentage of people paying income taxes is higher than in any other of the nation's 10 leading cities.

In 1942 retail sales in the 15,166 stores of Alleghany County were slightly above what they were in peak 1929: \$626 million. Retail trade in the city itself amounted to \$296,279,000 in 1940, represented 13,408 stores with 36,014 employees.

### Sales Volume Increases

According to a University of Pittsburgh economist, with but two exceptions all groups of stores did a bigger

## Post-war industrial planning already being undertaken in many factories

CLEVELAND, May 1.—Half of America's factories will begin producing peacetime products at once after victory, according to a post-war planning poll of 30,000 business men.

Extension of government control over business is of major concern to 24 per cent of the nation's business executives. The business men voted that the National Labor Relations Act was most likely to impede business by restrictions.

The poll, which was taken by the Research Institute of America, revealed that post-war industrial planning already is being undertaken by regular executives in 40 per cent of the nation's plants, by special men in 24 per cent of the plants, but not at all in 24 per cent of the plants.

Nearly half the plants are planning independently for post-war problems, and 24 per cent are receiving help from trade associations, while 13 per cent are receiving help from other companies.

Seventeen per cent of those answering the questionnaire said they believed wartime controls should be continued in the post-war period.

## Transfer Tobacco, Liquor Control to War Food Agency

WASHINGTON, May 1.—Transfer of the Beverages and Tobacco Division of the War Production Board to the War Food Administration will affect operators of niteries and cocktail spots, since the division molds wartime policy on liquor and tobacco problems. Coin machine operators may also be keenly affected by the transfer order, especially if any change in policy results when the division starts operating under WFA.

Policy of the division while in WPB was favorable to amusement interests. It opposed rationing and tried to make stocks go as far as possible.

John B. Smiley, director, will remain head of the unit after the shift. All personnel and functions go along, and no policy changes are being considered.

volume of dollar business in 1942 than in 1941. Jewelry and hardware stores were the only ones reporting a decrease in sales.

With seven large downtown department stores grossing more than \$110,000,000 annually, few specialty shops ever get to first base with Pittsburgh shoppers.

For all its free-flowing money, movie attendance is down. Most of the city's big theaters are in the Golden Triangle in the downtown section, and attendance involves transportation.

Gasoline rationing has almost entirely eliminated outlying night clubs from the scene. Those that don't close down entirely or move to new locations in the downtown area are now purely neighborhood affairs, with 10-piece bands and floorshows replaced by juke boxes and cokes. But it's an ill wind that doesn't blow some good Pittsburgh's way; taverns in the industrial sections of the city are reported doing a booming business.

## Juvenile Leader Says La Guardia Is Real Gambler

NEW YORK, May 1.—Mrs. Elinor S. Gimble, chairman of the Committee for Care of Young Children in Wartime, recently accused Mayor La Guardia of gambling with the city's children. She made indirect reference to the fact that the mayor had achieved some publicity as a crusader against gambling of some types, but at the same time he seemed perfectly willing to gamble with the welfare of children in the city.

The organization had planned a march on the city hall to demonstrate its objections to the mayor's program of economizing by cutting down on the funds for child welfare in the city. The parade was to be made up of various organizations, including PTA's, church groups and civic clubs of various kinds. Dorothy Thompson, prominent newspaperwoman, was to be in the parade.

Agitation about discipline in the New York schools and cutting down of funds for child welfare has been going on for many months here. La Guardia has been accused by various groups of being unfair toward the children of the city.

At the present time pinball games are banned from the city, and the mayor cannot use his former publicity stunt of accusing pinball games of corrupting the morals of the youth of the city.

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*Wm Rabkin*

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# Industry Mentions

## Magazines -- Newspapers -- Radio

### Armistice Aftermaths

A lengthy article entitled "The Future of Your Son," which discusses postwar business opportunities for men in the service, appeared in the April issue of *The Ladies' Home Journal*. The author is William Fielding Ogburn, professor of sociology at the University of Chicago. His warnings of the mad scramble for jobs facing the nation when the soldiers come back to civvies and the war workers are demobilized are not exactly cheering. In an effort to point out the fields of industry which may be expected to offer livelihoods, the author lists all kinds of vocations from banking thru swindling. He says you can always send your son into the respectable occupation of traveling salesman, and then he tempers that respectable classification with the warning that the business will be a risky one after the armistice because the automatic devices will largely do away with the hawk who set out from New York or Chicago and "sold" Virginia or Iowa. He mentions the "coin-in-the-slot machines which even now sell cigarettes, candy, food and a hundred other articles."

Mention is made, too, of the opportunities awaiting the boys who come back and establish themselves in various fields of the amusement business. All of which points up the fact that it is very important for the trade to keep the coin machine business going while the boys are away.

### Cartoon-of-the-Week

Chet Smith continues his use of coin-operated machines in the sketch under his name which we caught in *The Chicago Daily Times* of April 23. It's called "Time Out!" and shows a bookie trying to lure a player away from a horse race game. The caption is "Want a sure thing in the next race, Mac?" The whole thing brings up an idle wonder in our minds—is there a bookie association with a czar who might resent the play of horse race machines?

### Juke Box Auction

*The Memphis Commercial* on April 18 carried a story about an auction sale to be held in that city for the benefit of the Crippled Children's Hospital. An automobile (1934 Ford, good tires) and a juke box were to go to the highest bidders.

The news items reported that the juke box was donated by Southern Amusement Company and the S. & M. Sales Company.

### Reprint

We got such a bang out of a story in *The Charlotte (N. C.) News* of April 19 that we'd like to pass on to you the complete news item. Under the heading, "Juke Box Hits Sweep Sutton," the story is as follows:

"Camp Sutton—Leading the juke box parade in the PX near camp headquarters here are two tunes with the unlikely titles: *Let's Go Back to the Bible* and *I'll Reap My Harvest in Heaven*. Raucously religious ditties, rendered on records by brass-throated, pseudo-hill-billy songstresses, they owe their earning power to no special revivalist bent on the part of the exchange's customers. As a matter of fact, a few waggist MP's are responsible for it.

"Having discovered that the songs provoked prompt and agonized dismay among the girl Civil Service employees

who lunch at the exchange, the plous MP's now gather gleefully around the machine and selfishly feed nickel after nickel into its voracious maw. The record for consecutive playings goes to *I'll Reap My Harvest in Heaven*, which recently earned \$1.55 in a single lunch hour without being interrupted once. The girl employees, needless to say, are united in the hope that the MP's will reap their harvest . . . elsewhere!"

Now there's a germ of an idea for the trade—cash in on the nuisance value of your records!

### Fortune Teller Gives Up

A syndicated cartoon feature by Gladys Parker appeared in *The Chicago Daily News* recently, showing a scale offering weight and fortune. A girl on the machine is reading her card to another girl, and both of them seem dismayed to learn that the card says: "No more predictions until Hitler is dead!"

### Canadians Go South for Fun

According to an illustrated feature story published in *The Vancouver (British Columbia) Sun* on April 5, over 500 Canadians in 150 automobiles cross the border on Saturday nights to drink beer and dance to juke box music in the single and over-crowded tavern in Point Roberts, Wash. It's all because beer is rationed in British Columbia, and "The Breakers," the tavern operated by Gus Iwersen, has unlimited quantities of unrationed beer. The Canadians are not allowed to take more than five dollars per person across the line, but Gus says they don't need that much. The average spent in his tavern on beer, food, cigarettes and music is only two dollars. The news item reported that the Canadian customers seem to like best the fact that they can drink, eat and dance in one establishment.

Under the heading, "Vancouver Jitterbugs Relax to Juke Box and U. S. Beer," there's a picture of two couples dancing to the music of an automatic phonograph. The caption repeats the claim that beer and dancing on the same premises is one of Point Roberts's greatest attractions.

### Refreshment Canteen Featured

This column has already reported the series of pictures *The Chicago Daily News* is publishing which feature the employees' business and recreational activities in industrial firms in the metropolitan area. On April 26 six pictures of American Airlines workers occupied a half page, and one of them showed

two men patronizing a "refreshment canteen," apparently a candy bar vending machine.

In this series of articles it has been interesting to note that possibly one-third of the features show or mention some type of coin machine in the plant being used by employees.

### For Troops in Transit

*The Chicago Tribune* on April 25 showed its readers the different services provided by U. S. O. lounges in five railroad stations for our traveling soldiers and sailors. The caption under one of the six pictures says that "Juke boxes, radios, card games, checkers provide entertainment for service men."

### Jive

"Once I Was a Hep Cat," by Joel Reeve, is a story in the May 8 issue of *Liberty* magazine, and it's a good exposition of the jitterbugs. In fact, a remark by one of the youthful "cats" might very well be featured as an answer to these recent charges against the juke box by well-meaning but misinformed reformers. Willy says: "It's fun! What can we do? Go to the movies? No automobiles, no nothin'. This is handy, and it's fun!"

The story builds up to a jitterbug contest to last for 10 nickel notes on the magnificent juke box, which is also called the "organ."

Only thing we didn't like about the yarn was a rather snide reference to "juke-emporium owners" as strange people—this particular manager was an art collector "in a small way."

### Slots on Screen

If you saw Republic's Western, *King of the Cowboys*, with Roy Rogers and Smiley Burnette, you'll remember the restaurant scene where the heroes fight bandits. In the background thruout the fight can be seen half a dozen slot machines. When Rogers and his pal finally round up the bandits (of course) they march them off right in front of the slots. No one gets a chance to play the machines, tho.

### Industry Airings

Falstaff seems to have a run on coin machines of late—of course, we mean Fred Allen's Falstaff. Last Sunday his selection of poem titles included, *I Left My Hat at the Stage Door Canteen* and *When They Caught Me Tipping the Pinball Machine*.

On the Camel radio show on Thursday, April 22, Garry Moore, comedian, declared: "I don't make my living on radio—I have three pinball machines on the side!" We've heard several such comments on the air recently, and we don't like them. The idea that coin machines are veritable mints of small currency is beginning to get just a little tiresome, and the constant heckling pinballs, jukes and other machines are taking these days is as unfair as it is

ungrounded on fact. No matter how many nickels drop in the slots, there are only five cents per drop, and a good many more than five places for that nickel to cover.

We can't charge the funny fellows with unfair trade practices or cutthroat competition so we'll probably have to grin and bear it, but we can hope they'll exhaust the laughs and soon.

## Cleveland Judge Lists Nine-Point Juvenile Program

CLEVELAND, May 1.—Harry L. Eastman, judge of the Juvenile Court, recently expressed his views on the juvenile crime problem at a time when the city has been much agitated about the question. Recently juke box music has been severely criticized by at least one newspaper as having a part in the juvenile situation.

Judge Eastman suggested a nine-point program aimed at checking lawlessness among the city's youth. He commented as follows:

"That municipal councils pass ordinances making it a misdemeanor, subject to fine or imprisonment or both, for the failure of a parent to provide or obtain proper maintenance, training, supervision and control over their children, and providing that acts of omission constitute prima facie evidence of guilt."

Judge Eastman's proposal came on the heels of the Board of Education's authorization of an eight-week spring playground season as the first step in its recently declared campaign on juvenile delinquency.

### Grand Jury Demands Action

Both moves followed a report of the county grand jury, which demanded "more and better recreational activities" in the face of the "shocking" situation.

In his nine-point program Judge Eastman also urged re-establishment of work and training camps similar to the former CCC for older children who are in need of vocational guidance and training, "in order to bridge the gap between leaving school and obtaining permanent employment in industry."

Other points listed are:

THAT children be compelled to recognize and accept their responsibilities and duties to their parents, schools, church and society.

THAT the school and church each recognize their responsibility to train the child to respect and accept his own responsibility to his parents, the school and society.

THAT private and public agencies, together with other groups, recognize and accept their responsibility to co-operate in providing a comprehensive and complete program for the spare-time activities of children and obtain the necessary facilities, personnel and funds to implement them.

THAT private and public agencies set up community programs for children to provide satisfying participation in the war effort, with individual recognition for meritorious effort.

THAT public and private agencies set up a program for the suppression and elimination of activities and places detrimental to the health, morals or welfare of children.

THAT the radio, movies, magazines and newspapers recognize their responsibility in the presentation of programs, plays and the description of crimes so that the impressionable minds of children may not be intrigued by the daring and brilliance of criminals and schooled in the techniques of criminal acts.



ROSS VISITS ROCK-OLA FACTORY—Sgt. Barney Ross, of the United States Marines, former champion prize fighter, toured the Rock-Ola factory during his recent visit to Chicago. Left to right are B. M. Sayre, vice-president and controller; Lt. Melvin Lanphar, U. S. N.; D. C. Rockola, president; Sergeant Ross, and Jack Nelson, vice-president and general sales manager of the company.

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# Newspapers Get Resume of Boost To Industry by TVA; See Bigger Gains Than Ever in Post-War Era

NEW YORK, May 1.—The South and its great industrial progress is the subject of a special supplement in *Editor and Publisher*, April 10, as a part of the 40th anniversary of the Southern Newspaper Publishers' Association. Much of the material published in this special supplement relates to Southern newspapermen and publishers, and a lot of information is also given about the big industrial developments now taking place, spurred on by the war production program. It is stated that the war has given the South a real industrial revolution. It is predicted that the many industrial plants now going at full blast in the South will lay the foundations for progress after the war that will probably be greater than any other parts of the country.

This has been especially evident of the coin machine trade in such areas as Birmingham, where industrial developments had been under way for some years. The greatly increased demand for cotton, peanuts, oil and many other products of the South to support the war program is boosting the entire southern area tremendously. There is still some speculation as to whether the South can maintain this high industrial activity, or at least a large part of it, after the war. In keeping with the rest of the nation, every possible effort will be made by business leaders to maintain a high business level.

Featured in the supplement are news, maps and pictures of the great TVA electrical developments financed by the government. Many people will remember that this great industrial development was the subject of much political agitation a few years ago. It was strongly opposed by the utilities as a step toward socialism or perhaps communism, but in spite of opposition great progress was accomplished, and now the whole Tennessee River Valley is illustrated as a series of great electrical projects. The results of this electrical project are now so well known that most people have come to accept it as one of the greatest progressive steps the country has taken in recent years. It is now regarded as an example for similar developments in many other parts of the country, and government leaders already have a big electrical program planned for the country after the war.

When it was necessary for the nation to boost its production in every way possible due to active entry into the war, the TVA electrical system immediately proved its worth. Factories in the entire region had power immediately available to go to work. New factories sprang up and had abundant power at hand. One of the outstanding examples of this was an aluminum plant which was constructed in record time and had the power available thru the TVA to start producing aluminum at a high rate. Even opponents of the TVA system have admitted that had it not been for the existence of the TVA power system the United States today might be suffering from a much greater shortage of aluminum than now exists.

But the full benefits of the TVA power system are not alone in the big industrial

plants. Hundreds of small towns scattered throughout the area and even rural sections now have electricity available for use in homes, stores and business establishments.

### Trade Interest

The coin machine industry is vitally interested in this because wherever electricity goes there is a great improvement in the type of stores, in the standard of living and in the general business life of the small town. The big majority of amusement machines are also electrical, as juke boxes are electrical, and wherever electricity goes into a small town it means that there is room for many more coin machines. Electricity also means an increase in the amusement diversions of the town itself. More amusement places open up; there is always a general increase in business of all kinds. If there is any industry in the country which profits by the extension of electrical developments and the expansion of electric power and light systems, it is the coin machine industry. One of the outstanding examples of how this is accomplished is seen in the TVA area.

The TVA system is not complete by any means. As soon as the war started attention was immediately turned to developing as much power as possible to supplying factories. Construction work is not going forward as would be expected. According to newspaper reports there is a serious need for further development directed toward the specific problems in this great region. It is also stated that as soon as the war is over work will begin immediately to complete many of the projects and refinements that have been delayed by war production.

It is reported that much of the manufacturing now being done in this region is in the form of semi-finished products, but when the war is over business expansion will complete many of the plants to a point where they can turn out the completed product.

### Post-War Outlook

Business leaders in the section say that when the war is over the region will have new tools to work with—a large amount of electric power which can be diverted to peacetime production in new navigation channels, and wartime plants, many of which, it is hoped, can be converted to peacetime use. Already there are encouraging signs of developments in the heavy chemical, light metals and plastics fields. The TVA territory takes in all or parts of the States of Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Virginia. The number of manufacturing plants in the region increased by more than 53 per cent following 1939. The number of workers in the area increased by 42 per cent. The pay rolls in the region increased by about 85 per cent in three years. The value of goods produced in factories in the area increased by about 98 per cent in three years. The value of manufactured goods by about 88 per cent. This indicates something of the great industrial activity that developed in the space of three years or less.



DISTRIBUTOR, OPERATORS CONFER — Confering on wartime needs at the G. & S. Distributing Company, Wurlitzer distributor in Memphis, Tenn., are Lee Miller, second from left, and Gene Bullard, right foreground, operators; Fred Barbee, president of the distributing company, behind the desk, and Coe Stone, sales manager, right.

that machines be moved away from location windows to prevent light from shining outward. Last Sunday's blackout of nearly an hour prompted the release of the second warning by AOLAC. Operators have been most co-operative with the civilian defense and the suggestion from AOLAC came only to prevent any relaxation.

### Badger's Survey

William R. Happel Jr., manager of the Badger Sales Company, has compiled some good shots of American life and is now distributing copies of *Gems of American Architecture* to his friends. As Clifton Fadiman would say, "It is well presented." Happel recently returned from Coronada after enjoying a short vacation during which he combined business with pleasure. . . . Phil Robinson is planning a business trip to San Francisco. He is making these trips while his family vacates in the warm sunshine in Palm Springs. . . . R. A. Hoenk, formerly a Long Beach operator, is now stationed at the Marine Training Center, New River, N. C. In a letter to the Southwestern Vending Company, he reports that he is fine and getting along swell. He wants news of the coin machine field here. . . . Joyce Steinberg has joined the secretarial forces at the Southwestern Vending Machine Company. . . . A. M. Keene is on a trip to Mexico and reports from Mexico City, where he visited Frank Navarro's place. There are plenty of dandy Mexican records on machines in that area. Keene, Taft (Calif.) operator, penned. Another card from this operator revealed that he was in Monterrey where he had seen President Roosevelt on his recent Mexican visit. In addition to the President, Keene got a peak at Diego Rivera and Paulette Goddard. . . . Lewis Kaplan, son of Harry Kaplan, of SVMC, is now flying at La

Grande, Ore., and soon expects to be sent to Santa Ana training base to continue his flight training in the army air force. . . . Johnny Drummond is on the sick list. . . . Frank Hardy, of Oxnard, made one of his infrequent visits to the city recently in the quest of parts and machines.

### Laymon Named

Paul Laymon Company has been named Coast representative for Victor conversions of Knockout, Stratoline, Ten Spot and Gold Star. . . . Bill Shorey, of the Inland Amusement Company, San Bernardino, made a trip to Los Angeles the latter part of the week on business. . . . Jack McClelland, who operated machines in Australia, and J. W. Henderson, who operated in Honolulu, have added amusement machines to their list of operations in the States. McClelland and Henderson have been operating a wired music outfit for some time and the addition of amusement machines increases their activity in the field. . . . Slim Ewing and wife are soon to plane to Chicago. They will return to Bakersfield following the trip. . . . Joe Richarme, of Long Beach, was in the city.

### Bucknam in Mexico

Mexico is proving a great vacation spot this season. George Bucknam, of San Diego, is south of the border for a siesta. . . . Mrs. Ray Smith, nee Lucille Arnold, is operating the route her husband formerly had in Barstow, Calif. Smith is in the army and stationed at Salt Lake city. . . . John Ketchershib, of Long Beach, was a visitor. . . . Fred and Bennie Gaunt, of the General Music Company, took in the *Ice-Capades* at the Pan-Pacific Auditorium Friday night. . . . Harry Kaplan, of the Southwestern Vending Machine Company, is planning a trip North, which will include Las Vegas and San Francisco.

## West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

LOS ANGELES, May 1.—There is nothing new or exciting along Coin Row this week. Most of the talk is of taxes, machines and man power. Talk of taxes was highlighted by the recent meeting of the Associated Operators of Los Angeles County, Inc., at which members voted to raise funds and send Curley Robinson, managing director, and Arthur Mohr, legal counsel, to Washington when the tax measures come before the Ways and Means Committee. Other associations are getting together with the AOLAC and the groups will present the operators' side of the question before the Washington legislators.

Music machines are continuing to produce good business with the result that records are coming in more and more for discussion. Record distributors are increasing their efforts to get in salvage

with the result that many pounds of broken and discarded disks are being returned to the plants. Capitol Records has a good backlog of masters and will be able to give the music operators releases for some time to come. This company has been hitting it on the head recently with good material. A large per cent of the most recent release is commanding good play here.

Gasoline rationing, with the coming of summer, may have some effect on business as far as operators are concerned. Travel will increase. From the standpoint of patrons, things in this line look good as recently gasoline was increased to a number of motorists.

Coin machine operators have been warned again by the AOLAC to keep the lights in their machines from shining too brightly. Robinson recently suggested

### All Machines Clean and in Perfect Condition

Anabel .....	\$20.00	Landslide .....	\$20.00
Blondie .....	20.00	Metro .....	25.00
Band Wagon .....	25.00	Mascot .....	20.00
Big Chief .....	20.00	Merry-Go-Round .....	15.00
Bolaway .....	50.00	Mr. Chips .....	20.00
Crossline .....	25.00	Paradise .....	20.00
Captain Kidd .....	50.00	Polo .....	20.00
Defense .....	25.00	Spottem .....	10.00
Dixie .....	20.00	Sunbeam .....	50.00
Dough Boy .....	15.00	Velvet .....	20.00
Flicker .....	35.00	Zombie .....	30.00
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# Magazine for City Leaders Has Report on New Revenue Sources; Coin Machine Taxes Given Boost

ment, a monthly magazine published by the International City Managers' Association for distribution to city officials, in its March issue published an interesting article on new sources of revenue for cities. A release was distributed to newspapers throught the country and many of them published some of the ideas in the article. The author of the article is Herbert A. Simon, assistant professor at the Illinois Institute of Technology, Chicago.

The fact that several cities are beginning to derive revenue from coin machines including parking meters was given prominence in the article. Some of the paragraphs relating to the coin machine trade are reprinted as follows:

"For the past decade American cities have been seeking sources of revenue which would materially supplement or partly replace the general property tax. This search was spurred at first by the decline of property tax collections during the depression, later by the spread of homestead exemptions and property tax limits, and in the last two years by the necessity of installing new capital improvements in areas of defense and war activity. Large metropolitan centers have been confronted with a further revenue problem resulting from the growth of the fringes of the metropolitan area at the expense of the central city.

"To determine the extent to which cities are meeting success in their attempts to find new locally collected sources of revenue, or to increase revenues from local sources other than the property tax, the International City Managers' Association recently asked each city of more than 10,000 population to report (1) new locally collected revenues developed during 1941 or 1942 and (2) old sources of revenue (other than the general property tax) for which the rates have been increased during 1941 or 1942.

### Parking Meters Spread

"The new source of revenue most frequently reported was the installation of parking meters. New parking meter revenues were mentioned by 37 cities of more than 25,000 population and by 33 cities between 10,000 and 25,000 population. Of course, meters were not installed in these cities purely by reason of the anticipated revenue—traffic control was undoubtedly the foremost consideration; nevertheless, the meters are producing very substantial revenues in almost every city where they have been introduced.

"Cities of more than 250,000 population which reported new revenues from parking meters included Cincinnati, Denver, Memphis; Newark, N. J.; Rochester, N. Y., and Seattle. Receipts from this source in 1942 in these cities ranged from \$100,000 to \$250,000. Cities from 100,000 to 250,000 reporting new meter revenues were Charlotte, N. C.; San Diego, Calif.; Spokane, Tacoma, Wash., and Tulsa, Okla.—with annual receipts of \$25,000 to \$100,000. Amarillo, Tex.; Columbus, Ga.; Johnstown, Pa.; Lansing, Mich.; Madison, Wis.; Mount Vernon, N. Y.; New Rochelle, N. Y.; Schenectady,

N. Y.; Springfield, O., and Waterbury, Conn.—all in the 50,000 to 100,000 group—received revenues averaging around \$35,000. The cities in the 25,000 to 50,000 group which reported meters showed revenues generally between \$15,000 and \$30,000, while the cities in the 10,000 to 25,000 group received \$1,000 to \$25,000, and in the case of Cheyenne, Wyo., \$36,000. It is not yet clear to what extent these returns will be cut by gasoline and tire rationing, but it may be assumed that 1943 revenues from this source will be greatly reduced.

"Apparently operating on a play-while-you-pay theory, many cities are turning to the pinball machine and the juke box as sources of revenue. Cities over 25,000 reporting new taxes on amusement devices were Auburn, N. Y.; Cincinnati; Milwaukee; Portland, Ore.; Racine, Wis.; Tacoma, Wash.; Topeka, Kan., and Watertown, Mass. In each of the four largest of these cities the reported annual revenue was in the neighborhood of \$100,000. Four cities under 25,000 reported amusement machine taxes: Atchison, Kan.; Clairton and Duquesne, Pa., and Kewanee, Ill. Of a somewhat similar nature were cigarette taxes adopted by three Alabama cities: Anniston, Bessemer and Tuscaloosa—yielding revenues from \$12,000 to \$35,000."

## Okay Weather Gives West Coast Spots The Go-Ahead Sign

LOS ANGELES, May, 1.—This month started off with good weather which gives all indications that summer is definitely on the way in Southern California. Arcade operators here and along the beaches are getting set for a banner year.

The matter of acquiring machines is causing some consternation among operators. Those who have equipment are devoting extra care in protecting it and much paint and oil are being spread in an endeavor to cut wear and tear. Never before in the history of coin machine business has the operator paid so much attention to a machine. Until the machine shortage began to really pinch the operator discarded a worn-out machine and put a new one in its place. It is quite different today. Servicemen are working at a fast pace to keep machines working. Even the operator is rolling up his sleeves and spreading paint or varnish where he thinks it will help to keep the machine looking good.

Not only are the arcade operators having trouble getting servicemen, but they are also having difficulty getting change girls. With airplane factories right in the front yard, girls are able to knock off big money in the role of riveters and other aircraft jobs. Those not taking these essential jobs are getting high wages as waitresses. A stenographer is an oddity with the result that woman power has entered the picture. Like man power it,

# EASTERN FLASHES

By BEN SMITH

### Cupid Scores

Ada Weinstein, Ajax Board Corporation office manager, and Al Tabakof, former sales manager for Globe Printing Company and now a corporal in Uncle Sam's army, were wed in St. Louis, Mo., April 10. Mrs. Tabakof is back on the job after a short honeymoon.

### Gets S/S Rating

Sgt. L. H. Skolnick, in town on a nine-day furlough, returned last week to Camp Campbell, Ky., where he will do his bit to help train a new division. He has just received a supply sergeant rating.

### Short Takes

Bip Glassgold is spending quite a bit of his time at the DuGrenier Haverhill plant. . . . Willie Blatt, Supreme Enterprises, out to Chicago for the better part of a week and back. . . . Earle Backe, National Novelty, is up and around again after a siege with la grippe. . . . Jack Berman has also recovered and is back at his base. . . . Sam Sacks on a quickie out of town, has returned. . . . Marcus Klein is at his desk a good deal now

### About the New Penny

The following notice, prepared by Ex-

hibit Supply Company and being distributed locally by Mike Munves, should be of interest to most operators: "The new penny is made of steel. It is zinc coated. It is the regular size but weighs one-third less. Being made of steel, IT WILL NOT WORK IN COIN SLOTS THAT HAVE A MAGNET . . . such as the popular ABT Bulldog coin slot. THE REMEDY IS TO REMOVE THE MAGNET from the coin slot . . . simply take out the two small screws that hold the magnet.

"The only good the magnet does is to stop a solid steel slug the size of a penny and there are not many such slugs in circulation. A perforated slug or washer, the size of a penny, will not operate the slot even when the magnet is removed. Solid penny size slugs made of brass, lead or fiber always have operated the slot regardless of the magnet. It is not likely that removing the magnet will result in any more slugs in the cash box than heretofore.

"Only limited quantities of the new pennies (mostly bank samples) are yet in circulation. This notice is sent you in advance so that you will know what action to take when the time comes."

too, is a headache. Recently Bob Moran took over an arcade on South Main Street and one of the big jobs was to get change girls.

Arcade operators in the Venice section may be caused some worry by the recent ruling of the health commission which has placed the beach in that area under quarantine because of pollution. With the beach out of the picture as a drawing card, concessionaires and arcade operators alike will have to resort to other means to attract large crowds. Luckily, the beach gets a lot of people who don't swim there—and this alone is one bright point in the picture.

### Murphy Turns Loose

John Murphy, of Tacoma, made a business trip to Los Angeles during the week and returned with a large order of arcade equipment to follow. The shipment is being made by the Southwestern Vending Machine Company. . . . William P. Keller, of Mission Beach, was in the city on a recent buying trip. He reports that Mission Beach is anticipating its greatest season in history. Things are skedded to begin officially May 30 but week-end business now is already pushing mid-summer marks for prominence. . . . Among the buyers in town recently was one from Baer & Stein in Fresno; a large amount of equipment was put on the freight lines destined for this thriving section. . . . Charles Bremer, of Visalia, and Harry Kaplan, of the Southwestern Vending Machine Company, had a powwow recently. Result of it was that Kaplan is shipping quite a few machines out to Visalia to go into the Brener arcade.

### Desert Arcades Good

Arcades in the desert and near posts that are training men for combat are going good. Typical of these operators getting the run of things is H. E. Murphy, who has an arcade near Indio, Calif. Spot is patronized largely by soldiers. Murphy only recently enlarged the spot to take care of increased business. . . . Carl Gustafson is getting things in readiness for the big summer at Mission Beach. He has been running all winter with good business over the week-ends. Spot is near San Diego and sailors account for a large percentage of the trade. . . . Louis Salles, the grand old man of the Penny Arcade field, is expected to be in Los Angeles Monday night (8) when the Pacific Coast Showmen's Association gives its party for the concessionaires from Mission Beach. Eddie Wakelin, Mission Beach mogul, is expected to attend the event.

### From Long Beach

Manson McDonald, Long Beach arcade operator, was in the city on Thursday and spent some time with Paul Laymon discussing plans for enlarging the arcade there. . . . Homer Gillespie continues

strong as a Penny Arcade factor. . . . Arthur Mohr, vice-president and legal adviser of the California Penny Arcade Operators' Association, is getting things together for a trip to Washington. . . . Elmer Hanscom, who has the arcade on the Prock & Meyer Shows at the corner of Compton and Manchester boulevards in Los Angeles, is telling friends what a grand feeling it is not to have to move the arcade each week as he did when he was on the road with other carnivals last season. Show plans to stay at this location nearly all summer. . . . Jack Lipps, who has a Penny Arcade near Camp Elliott in San Diego area, reports that business is good with him and that it looks like another banner season. . . . Barney Fishman, of Sportland in Venice, is out again after being on the sick list. . . . Jack Dykes, former carnival arcade man, is in the army. . . . Walter Hillig, who had an arcade in Long Beach, is now doing defense work and putting his talents in building ships. . . . Al Grosjean, of Long Beach, was in to stock some needed machines. . . . William Happel, of Budger Sales Company, is getting a large shipment of arcade machines. These will be reconditioned and put on sale soon as possible, he said. "It's no easy job to get these machines," Happel said. . . . Glen Ray, of Broadway Amusement Area, San Diego, is adding more Sky Fighters.

## BIG MUSIC BUYS

Limited Stock! Rush Orders Today!

	Each
2 Wurlitzer 71 Counter Models	\$124.50
10 Wurlitzer 616's, Remodeled	79.50
50 Wurlitzer Motors, #1725 & 1440	17.50
25 Rockola Motors	17.50
60 Buckley Boxes, New Style with Plastic on Sides, 20 or 24 Rec.	17.50
75 Buckley Boxes, Old Style	6.50
15 Seeburg Selectomatics, 30 Wire	7.50
65 Keeney Boxes	4.00
500 Lumalite Bulbs for Wurlitzer and Seeburg	1.00
25 Wurlitzer Bar Brackets	2.50
20 Seeburg Bar Brackets	2.50
20 Packard Bar Brackets	2.50
50 Buckley Bar Brackets	1.75
11 Seeburg Selectomatics, 3 Wire	19.50
12 Triway Singing Pictures with P.M. Speakers	9.50
20 Atlas Organettes with P.M. Speakers	12.50
40 Triway Chandeliers, Light Up Gold or Chrome with P.M. Speakers	12.50
25 Sets Amplifier and Speaker for Rockola 12 or 18. Per Set	19.50
50 Sets Amplifier and Speaker for Wurlitzer 412. Per Set	19.50
Title Strips for All Make Machines. Per 1000	5.00
Complete Coin Chute Assemblies for All Model Wurlitzer, Rockola and Seeburg	9.50
12 Keeney Adaptors for 24 Wurlitzer	15.00

Wire, Phone or Write Today.  
1/3 Dep., Bal. C. O. D. on All Orders.  
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123 W. Runyon St. NEWARK, N. J.  
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**WILL PAY \$150.00 CASH**  
FOR  
**BALLY KING PINS**  
UP TO 25 PIECES  
**ROBINSON SALES CO.**  
7525 GRAND RIVER DETROIT, MICHIGAN

**WANTED FOR CASH**  
Large or Small Established Routes of Pin Games and Scales in the New England States.  
We have a position for experienced Man who has locations available for Pin Games.  
BOX D-67, Care of The Billboard, Cincinnati, Ohio.

# Are You Buying Equipment and Supplies Today?

**S**URE you are—and for very good reasons too. Gas Rationing, war-time booming of certain areas and other factors have combined to cause you to switch locations, secure new spots and require more equipment, parts and supplies.

**A** GOOD many of you have found that you have more locations than equipment after consolidating your routes—you're in the market for more machines.

**A**LL OF YOU are buying parts wherever you can so as to assure continuous operations for the dura-

tion. It's a "must" with you to be able to fix any breakdowns.

**K**NOWING THIS, we've planned to provide you with a sort of catalog in our SUMMER SPECIAL issue, which is to be dated May 29. We've informed suppliers that you'll be watching this issue and will take advantage of their listings to secure the equipment and parts you need.

**S**O—WATCH FOR the big SUMMER SPECIAL—it'll have the listings of machines, parts and supplies that will enable you to consolidate your position.



**ADVERTISERS:** We invite your inquiry as to how you will profit thru an advertisement in the SUMMER SPECIAL. We can supply you with information and data which will prove to you that the SUMMER SPECIAL is a "must" issue for a complete listing of your equipment, parts and supplies. We're ready, willing and able to help you prepare your advertising so you may secure the utmost from your investment. Get in touch with us today.

THE BILLBOARD PUBLISHING CO.

CINCINNATI, OHIO

THE SUMMER SPECIAL

Dated May 29

On Sale May 25

FORMS GO TO PRESS MAY 19

# MUSIC MERCHANDISING

## RECORD BAN IN REVIEW

### Broadcasters Devote Big Time to Plans for Future

May 10 looms as next big date—government drops second Petrillo suit

CHICAGO, May 1.—The four-day wartime conference of the National Association of Broadcasters meeting here this past week was a record gathering in more respects than one. The attendance exceeded expectations by 200 delegates, and in addition to other war problems, discussion of the Petrillo ban on transcriptions and recordings was an important part of the program.

Neville Miller, president of NAB, announced the general opposition of broadcasters to the Petrillo ban in his opening address on the first day of the meeting. The association released a detailed story of Miller's address to the press.

Sydney M. Kaye, head of the steering committee which is studying the Petrillo ban, gave a detailed report on surveys of the reasons for the Petrillo ban. Other round-table conferences were held during the meeting to discuss what could be done to secure a removal of the ban on transcription recording.

The chief result of the discussions of the Petrillo ban seemed to center on policies to be followed by the committee which will meet with Petrillo and his board in New York May 10 to discuss fees to be paid for transcriptions. Hence, May 10 becomes the next big date in the Petrillo calendar.

It developed that a number of transcription firms are ready and willing to negotiate fees with Petrillo, but the great majority of broadcasters are still strongly opposed to the payment of any definite fees. The problem seems to be one of the broadcasters putting enough pressure on transcription firms to prevent any definite agreement with Petrillo. If the transcription firms should make an agreement with Petrillo the broadcasters would then be compelled to pay added costs for transcriptions or else continue the fight against the whole situation.

The NAB is by far the most powerful group in the field that is opposed to the Petrillo ban, and its leadership has conducted the most important surveys yet made to secure data in refutation of Petrillo's plea of unemployment among musicians. The broadcasters flatly declared that Petrillo had padded his statistics of unemployment to a considerable extent.

#### Suit Dismissed

While the NAB conference was in session, another big event in the Petrillo situation occurred in Chicago. A hearing on the second federal suit against Petrillo and his union was scheduled in Federal Court here April 28, but the case was dismissed later when the Department of Justice asked that the suit be dropped. The second government suit was considered much more important than the first and based upon more important information. The dropping of the case by the government constitutes, at least temporarily, another big victory for Petrillo. Government attorneys explained that the case was dropped in order to prepare the way for a third suit based on more recent information.

Because of the importance of this development in the Petrillo situation the coverage of the case by *The Chicago Tribune* gives most details, as follows:

"The government's second anti-trust suit against James C. Petrillo and the American Federation of Musicians, of which he is president, was dismissed on government motion late yesterday by Judge John P. Barnes in the Federal Dis-

trict Court. This suit, like the first, was designed to break the Petrillo-AFM ban against the manufacture of music recordings for radio and other public uses.

"The action was taken, it was said, because of the difficulty the government would encounter under recent Supreme Court decisions in attempting to prove its main charge—namely, that the Petrillo ban was invoked 'for the purpose' of driving out of business small independent radio stations which depend on so-called canned music. The government has charged that 550 small stations face extinction as a result.

#### Tell Stumbling Block

"While the actual effect of the Petrillo injunction does threaten their existence, the government might find it almost impossible under court decisions to prove that such effect was 'the purpose' of Petrillo and his union, one government official explained. When and if the government crystallizes its position on this point then a third suit undoubtedly will be filed, he added.

"Daniel B. Britt, assistant United States attorney general in charge of the Chicago anti-trust office, confirmed the intent of the government to keep after Petrillo. The government has until 1945, under wartime regulations, to prosecute in cases of this kind, he said.

#### Holds Issue Open

"The immediate reason for the dismissal, he said, was the fact that the union's answer to the government's suit is scheduled for filing today. With the answer filed, the issue between the union and government would have been joined, and the case eventually decided on its merits. Now, with the case dismissed, the way is left open for the government to refile a third suit if it desires.

"The first suit, filed last year, was dismissed by Judge Barnes on the ground that the issues involved labor rather than anti-trust laws."

The review of the Petrillo situation as given by Mr. Miller, president of the NAB, on the opening day contains many details about the ban and is reprinted as follows:

### The Recording Ban

By Neville Miller, President National Association of Broadcasters

Ten months ago, without making any demands and without having a clear idea of just what he desired, James Caesar Petrillo announced that he would prevent the making of phonograph records and electrical transcriptions. The ban went into effect two months later, on August 1, 1942, and for the past eight months no union musician has dared record any music.

Those eight months have been critical ones, not only for our country but for our way of life. We are fighting this war for keeps; if we lose, we get no second chance. They have been months when factories have been converted, when men, women and children have sacrificed in order that they might add their bit to help in the prosecution of the war. Yet during that time not one song originated since the ban became effective has achieved major popularity; no soldier, risking his life on a lonely post of danger, has heard a freshly recorded phonograph record; no band leader has achieved success; no patriotic music, hailing the achievements of our forces, has been generally available to the public, and a whole year out of the life of our great symphony orchestras and virtuosos has been lost not only to ourselves but to posterity.

What has Petrillo gained? He has

### Operator's View

To the Editor:

I have been a reader of your magazine for a number of years and for the past four years I haven't missed an issue.

I am a phonograph operator on a small scale, but nevertheless I have been keeping up with that guy Petrillo. Just finished reading his letter in *The Billboard* April 3. Also read the letter that the record companies had answered Mr. Petrillo.

In the second paragraph of Mr. Petrillo's letter he states, "we are dealing with a particular kind of industry." Each industry is particular to that industry. Down here we have gas in each home. Should the gas company take care of the wood hauler? The railroad company has put on longer engines than those of 20 years ago. Should they take care of the men they don't need now? All the machines that have been built as labor savers—do they take care of the displaced men?

I won't put music machines where a band is located. The only place we put machines is where the proprietor doesn't have and can't afford a band.

How many name bands and orchestras were there before radio and phonographs? I think the bands should give us and the radio stations the records for the free advertisement they get from us. We pay the price of the records, yet Mr. Petrillo refuses to let us or the radio stations use them. We make the hits for the bands and the percentage they get from their records far exceeds what the radio stations and the operators net.

If members of Petrillo's union can't take care of their money when they are tops, why should we have to do it? If some members are not good enough to get to the top, why should we take care of them? If we operators are not able to stand competition we go out of business—and not on union relief either.

This is a free country, or should be. The cream of our young men are fighting and dying for the idea of a free country. Why should one man be permitted to hinder the enjoyment of so many people. I have two boys in the armed forces, one of them overseas, and he tells me the juke boxes sure help all the boys. But Mr. Petrillo says juke boxes can't have any new records. Is this helping morale, at home or overseas?

It looks as if Mr. Petrillo should install a system to take care of the operators in their poor old age. After we buy machines, records, pay help, pay federal, State and city taxes we're broke.

JACK TYSON,  
Alexandria, Louisiana.

created no new employment for the members of his union; to the contrary, his members have lost millions of dollars of the revenue that they could have enjoyed from the making of records.

When Petrillo imposed his ban he said he was opposed to recordings for the home—that what he was interested in doing was to keep phonograph records out of the hands of broadcasters and the operators of coin phonographs.

After resisting pressure for six months Petrillo, due to the activity of Senator D. Worth Clark and his committee, was forced to state his demands in at least general terms and to designate against whom those demands were leveled.

I think it is worth noting that those demands as now stated are not leveled against broadcasters. I believe this shift of ground is due to the firm opposition of the NAB and to the gathering by the NAB of facts which refuted Petrillo's every argument. A summary of the extensive research undertaken by NAB will be given to you by Mr. Kaye, and when you hear this summary I think you will realize the value of being able to answer by detailed and established facts the general charges and claims which were made by Petrillo. (See *Record Ban in Review* on page 67)

### Capehart Gets News Mention

(Reprinted From the Los Angeles Times, April 25, 1943)

LOS ANGELES. — After the war the world will be brought into the home as never before, Homer E. Capehart, Indianapolis manufacturer, said upon arrival here yesterday. This, he explained, is due to developments in recordings and television which were suspended commercially for the duration but will go on the market when peace comes.

Capehart, the father of the automatic phonograph that plays both sides of records, is president of the Packard Manufacturing Corporation, which he organized to make electric automatic phonographs. The plant has gone into war work 100 per cent.

#### Looks Into Future

Before that he was vice-president of the Rudolph Wurlitzer Company, which makes juke boxes, and his own corporation which developed the electric phonograph. Before that he was a piano manufacturer.

"What is in sight after the war," he says, "is one cabinet for radio and television and also for records as we know them today, plus pictures, television recorded on a record, possibly in color.

"Television will bring interesting news pictures into the home. The advantage of the television record is that you can see the singer or the band performing, greatly increasing the feeling of reality. For example we can go down into Mexico and get Mexican music and show the Mexican performers making it."

#### Records Wear Out

Capehart has bad news for some, good news for others, when he says that the juke box may be stilled if the war lasts four or five years. However, he says the complaints about the noisy juke box are due more to the fact that the cafe owner keeps it turned up too loud, not because of any fault in the machine, which, unlike the home model phonograph, can be played in a lower tone.

"Phonograph records are made mostly from shellac," he explains. "Most of the shellac came from abroad, tho we still can get some from Mexico. There are other materials such as metal and plastic that can be used for records, but they are under priority bans.

#### No Phonographs Made

"So I figure the juke boxes which punish records because of constant use will begin to run out of them before five years unless more are made. At present there are no records and no phonographs being made in the country.

"Of course, people with good home record libraries will have their records, unless they abuse them, for many years, but they will be getting none with new songs."

Capehart has been prominent in Republican politics in his home State, Indiana. On his farm there, in 1938, he put on the famous "cornfield conference" attended by 54,000 "neighbors" and he also was prominent in Wendell Willkie's presidential campaign.

### Rogers Music Co., Sioux City, Files To Incorporate

DES MOINES, May 1.—The Rogers Music Company, Sioux City, has filed articles of incorporation with the secretary of state's office in Des Moines, listing \$10,000 of capital stock. The firm, in business for many years, was not incorporated until now.

The papers listed music boxes and phonographs as its principal business, with B. L. Rogers, president, and D. E. Rogers, secretary and treasurer.



# PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

### Available Waxings

Operators have been faced with the double problem of the dearth of waxings on new tunes and the fact that all major diskers have cut out or discontinued a good part of their catalogs. Listed below are newly released record-

ings by maestri who are currently boosting their nickel-culling abilities thru screen plugging. The records listed below are either reissues or new, but they are all available to operators. Any or all of them might be very desirable to fill empty spaces in machines if tied up with local play-dates of the films in which maestri are featured. Operators should check booking dates at local theaters and get together with theater operators on display material and co-operative advertising campaigns.

## Music Equipment Bargains

### SEEBURG

8800 HI-TONE R. C. E. S.	\$395.00
7850 R. C. E. S.	359.50
ENVOY R. C. E. S.	299.50
CROWN R. C. E. S.	189.50
CASINO R. C. E. S.	189.50
GEM R. C. E. S.	179.50
REX WIRELESS R. C. UNIT.	129.50
REX THREE WIRE R. C. UNIT.	129.50
CLASSIC	209.50
PLAZA	159.50
CASINO	139.50
5c THREE WIRE WALL-O-MATIC..	26.00
5c-10c-25c THREE WIRE BAR-O-MATIC.	39.50
5c-10c-25c WIRELESS BAR-O-MATIC	44.50
1939 ROCK-OLA DELUXE	159.50
BUCKLEY ILLUMINATED BOXES...	18.00

One-third deposit, balance C. O. D.  
Equipment guaranteed A-1 condition.  
Write for complete list.

## W. & L. MUSIC CO.

240 S. Ludlow St. DAYTON, OHIO

### ★ FOR SALE ★

WURLITZER	
24A	\$109.50
616-A, Plain	69.50
616-A, Fully Illuminated	89.50
600 Keyboard, RC	199.50
600 Dial	159.50
71 Counter Model	109.50
81 Counter Model	69.50
Stands for Above	15.00
SEEBURG	
Colonel, ES, RC	\$275.50
Classic	189.50
Vogue	169.50
Royal	89.50
Rex, Wireless Remote	149.50
Play Boy (Stroller)	27.50

### BRAND NEW BUCKLEY WALL BOXES \$32.50 EACH

1/3 Deposit with Order, Balance C. O. D.

## KING PIN GAMES CO.

826 MILLS ST. KALAMAZOO, MICH.

## Wurlitzer Counter Models

Model	Price
81	\$169.50
71	129.50
61	74.50

## G & S DISTRIBUTING CO.

415 4th Avenue, South  
Nashville, Tennessee  
Phone 5-6457

### WILL PAY CASH FOR THE FOLLOWING PLASTICS

- FOR ROCK-OLA MASTERS
- 3 pieces for upper right corner.
- 3 pieces for upper left corner.
- FOR WURLITZERS 750
- 3 pieces for upper right corner.
- 3 pieces for upper left corner.
- FOR ROCK-OLA SUPER
- 1 piece for upper left corner.
- 1 piece for upper right corner.

J. H. SHERBURN  
Brownwood, Texas

Columbia has just released a Count Basie waxing of the oldie *All of Me* backed by a blues number *Rusty Dusty Blues*. The Basie ork is featured in Columbia's *Reveille With Beverly* and will also be on the screen in United Artists' *Stage Door Canteen*. Decca has reissued the Basie waxing of *One o'Clock Jump*, which is played by the ork in *Reveille*.

Decca has released a string of Woody Herman waxings in the past couple of months, including *Down Under, Ten-Day Furlough, Four or Five Times* and *Hot Chestnuts*. Herman has just completed work before the camera on 20th Century-Fox's *Wintertime*.

The Golden Gate Quartet just waxed a couple of their tunes on the Okeh label. Quartet was featured in Paramount's *Star-Spangled Rhythm* and is skedded for *Rainbow Island*, new flicker stemming from the same studio. New recording is the timely ditty *Statin Wasn't Stallin'* mated with *Dip Your Fingers in the Water*.

Decca recently released a Bob Crosby recording of *A Precious Memory* and *Those Things I Can't Forget*. Crosby is featured in MGM's *Presenting Lily Mars*, which is being readied for early release.

Victor has put out a waxing of *Don't Get Around Much Anymore* done by Duke Ellington. Ellington is featured in Columbia's *Reveille With Beverly* and MGM's *Cabin in the Sky*. *Take the A Train*, played by him in *Reveille*, has also been reissued by Victor.

Spike Jones, who made his way onto coin machines via *Der Fuehrer's Face*, is signed for MGM's *Meet the People*. His latest waxing on the Bluebird label is *Oh! By Jingo* mated with *The Shick of Araby*.

### Double Tie-Ups

Vaughn Monroe, Benny Goodman, Kay Kyser and Teddy Powell are all being featured in films and all have had their names on newly released disks. However, latest waxings by these maestri have been tunes from Paramount's *Happy Go Lucky* and MGM's *Cabin in the Sky*. All of these are good to garner a host of nickels during the local run of the films from which they stem, but ops might lengthen the lives of these recordings by working out tie-ups during local dates of the pictures in which maestri are featured. Vaughn Monroe, who has waxed *Let's Get Lost* and *Happy Go Lucky* from the Paramount film and *Cabin in the Sky* from the MGM flicker, all on the Victor label, is being featured in MGM's *Meet the People*. Teddy Powell has done *Murder! He*

*Says and Let's Get Lost* (Bluebird) from *Happy Go Lucky*, and is skedded for Columbia's *Jam Session*. Benny Goodman has waxed *Taking a Chance on Love* and the title tune from *Cabin*, and will be seen in UA's *Stage Door Canteen*. Kay Kyser, who will appear in MGM's *Right About Face*, has recorded two tunes from *Happy, Let's Get Lost* and *The Fuddy-Duddy Watchmaker*.

that of some months ago. Best collections, he stated, are being secured from spots located in the immediate vicinity of war plants.

The war workers, Schwartz pointed out, are working on full schedules and as a result are making top wages. They have the money, and many of them find entertainment and relaxation in playing the music boxes.

Schwartz said the music box collection picture is now brighter than it has been. This is especially true since the lifting of the ban on pleasure driving. Patrons of favored spots can now drive to them without fear of losing their ration books.

Schwartz said one of the big problems is getting records. He has aimed to supply each spot with two new disks each week, but is now finding this difficult.

Fortunately, he said, he has on hand a satisfactory supply of old favorites which are again popular. They are decidedly a big help since new releases are few and far between.

## Phono Collections In Baltimore Show One-Third Increase

BALTIMORE, May 1.—A sharp upswing in collections from its music boxes is recorded by the Fallway Coin Machine Company, according to Irving Schwartz, head of the company. Collections, he said, are now registering a gain of some 35 per cent, which is better than

The favorite needle of Coin Phonograph Operators everywhere

# PERMO POINT

*Satin Smooth*

IT'S KIND TO RECORDS

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- 1 Wurlitzer Colonial, light maple, like new, Elec. Keyboard, With Adapter. Ea. .... 450.00
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Take a Tip from Phineas Fitts  
 He gets rich by using his wits  
 His machine keeps on playing  
 And paying and PAYING  
 With Victor and.....  
 Bluebird Hits!

**VICTOR HITS!**

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Duke Ellington . . . . 26610
- TAKING A CHANCE ON LOVE  
Sammy Kaye . . . . 20-1527
- AS TIME GOES BY  
Rudy Vallee . . . . 20-1526
- "MURDER" HE SAYS  
Dinah Shore . . . . 20-1525
- THAT OLD BLACK MAGIC  
Glenn Miller . . . . 20-1523

**BLUEBIRD HITS!**

- THE SHEIK OF ARABY  
Spike Jones . . . . 30-0812
- PLEASE THINK OF ME  
Shep Fields . . . . 30-0807
- ROSE ANN OF CHARING CROSS  
The Four Vagabonds . . . . 30-0811
- THE ARMY AIR CORPS  
Alvino Rey . . . . B-11476
- THERE'S A STAR SPANGLED  
BANNER WAVING SOMEWHERE  
Elton Britt . . . . B-9000

To help us make new Victor and Bluebird Records for you, sell your old ones to your distributor today!

# MUSIC IN THE NEWS

**SWING POLL**—Conducting a poll on that peculiar phenomenon known as swing, Pence James, a *Chicago Daily News* reporter, visited a number of local high schools and wrote a series of articles on his findings.

Among his observations are:

1. High school students compose perhaps the largest following swing bands have. These boys and girls are the true jitterbugs.

2. Right now Harry James is top man in the swing as far as high school students are concerned. Second place is hard to ascertain in a limited poll because the results differ from school to school. James always comes out on top, but Kay Kyser, Tommy Dorsey and Glenn Miller are tossed about freely for second place.

3. James is more popular with girls than with boys. The boys voted about four out of ten for James; the girls three out of five times.

4. Benny Goodman, one-time king of swing, is hardly mentioned in the poll.

P. S. adds Mr. James (Pence): Mr. James (Harry) is no relation of the writer. This poll was strictly on the up and up.

**NO HEPCATS, THESE!** — The army seems to be a great leveler. To add to our conviction on this point is a news item in *The Cleveland News* which says that one of the violinists with the Cleveland Symphony Orchestra has exchanged his bow for a mop. Of course no recruit spends all his time mopping floors—or even doing K. P., Private Hargrove notwithstanding—so the violinist managed to find three other Clevelanders, two of them also alumni of the symphony, and the four have formed a string quartet. It is reported that the group has amazed the natives of St. Petersburg, where they are stationed, as well as their soldier buddies, with their virtuosity.

**BRITISH INDUSTRIAL MUSIC**—*Music While You Work*, a pamphlet by the British Broadcasting Company, was re-

viewed recently in *The Christian Science Monitor*.

Relaying music to more than 5,000 factories in every part of England, the company has made a number of discoveries about the subject. The right music, it says, has the following essentials: Familiarity, constant tone level, rhythm. Of these essentials obviously the most important is rhythm. This no doubt is why dance bands rank first in popularity.

The "stout fellows" of the heavy industries not unnaturally prefer the beefier tones of the brass band. Many factories have their own bands and run their own musical societies which entertain fellow workers with lunch-time concerts.

**POPULAR BING**—Hedda Hopper, Hollywood gossip writer, reports that Bing Crosby is being mobbed everywhere on his trip to Mexico, and instead of saying hello to his fans sings them snatches of songs. Mexicans are reported to be saying, "Stop sending us missions; send more Crosbys." He has picked up three new songs south of the border which, it is hoped, will prove as popular as *El Rancho Grande*, which Bing popularized a few years back.

**REVIVAL**—Both *Newsweek* and *The New Yorker* have recently published essays on the revived tune which has become so popular, *As Time Goes By*.

*Newsweek* points out that *ATGB* came out in 1931, a year which produced such sensationally popular tunes as *Goodnight, Sweetheart* and *Dancing in the Dark*, so it was small wonder that the sentimental little ballad didn't get far.

With the release in January of the movie *Casablanca*, which featured Dooley Wilson playing and singing it, the public was reminded of the wistful little tune.

Record companies, unable to make new versions of the song because of the Petrillo ban, consulted their dead storage files. Victor found an old Rudy Vallee recording, in the crooner's corn-

# RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs throught the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

## GOING STRONG

**I'VE HEARD THAT SONG BEFORE** . . . . . HARRY JAMES (Helen Forrest) . . . . . Columbia 36668 (12th week)

**BRAZIL** . . . . . XAVIER CUGAT (Chorus) . . . . . Columbia 36651 (11th week) JIMMY DORSEY (Bob Eberle-Helen O'Connell) . . . . . Decca 18460 FRED WARING (Pennsylvanians) . . . . . Decca 18412 ENRIC MADRIGUERA . . . . . Victor 27702

**YOU'D BE SO NICE TO COME HOME TO** . . . . . DINAH SHORE . . . . . Victor 20-1519 (10th week)

**THAT OLD BLACK MAGIC** . . . . . GLENN MILLER (Skip Nelson and The Modernaires) . . . . . Victor 20-1523 (8th week) JUDY CARLAND . . . . . Decca 18540 FREDDIE SLACK (Margaret Whiting) . . . . . Capitol 126 CHARLIE BARNET (Frances Wayne) . . . . . Decca 18541 HORACE HEIDT (Charles Goodman) . . . . . Columbia 36670

**FOR ME AND MY GAL** . . . . . JUDY CARLAND and GENE KELLY . . . . . Decca 18480 (6th week) GUY LOMBARDO . . . . . Decca 4371 ABE LYMAN . . . . . Victor 11549

**WHY DON'T YOU DO RIGHT?** . . . . . BENNY GOODMAN (Peggy Lee) . . . . . Columbia 36652 (5th week)

**AS TIME GOES BY** . . . . . RUDY VALLEE . . . . . Victor 20-1526 (4th week) JACQUES RENARD (Chorus) . . . . . Brunswick 6205 ROSS LEONARD . . . . . Savoy 107

**DON'T GET AROUND MUCH ANYMORE** . . . . . INK SPOTS . . . . . Decca 18503 (2d week) GLEN GRAY (Kenny Sargent-LeBrun Sisters) . . . . . Decca 18479 DUKE ELLINGTON . . . . . Victor 20-6610

Names in parentheses indicate vocalists.

Help Your Customers Keep Going with Music  
 Order today from your  
**VICTOR AND BLUEBIRD RECORD DISTRIBUTOR**

fest style, but managed to sell more copies of it in one month than had sold in its entire existence before. Decca resurrected a Jacques Renard version which it had fallen heir to when it bought Brunswick in 1941. In one morning alone orders were received for more than 4,500 copies.

Harms, which published the tune and had a hunch it could be revived, sold some 300,000 copies—as compared to the song's previous top of 30,000. Finally, ATGB landed in third place on *Your Hit Parade*.

Meanwhile, in Montclair, N. J., Herman Hupfeld, composer of the song, sits back and watches the profits roll in. He has written other hits—*When Yuba Plays a Rumba on the Tuba* and *Let's Put Out the Lights and Go To Sleep*—but the success of this minor opus is the pleasantest shock of his life and leaves him, he says, feeling like a two-year-old.

**TOO-MUSICAL CUSTOMERS**—A Seattle tavern owner has vowed that unless he can furnish the music HE wants, he'll cut music out of his tavern, *The Seattle Times* reports.

He was perfectly willing to provide a singer and entertainment for his customers, but they had their own ideas of amusement—which consisted of singing over the tavern's loud-speaker system. The owner complained that his customers weren't particularly musical; in fact, it was so bad he decided to eliminate music from his establishment altogether.

**WINCHELL'S CHOICES**—Among his recent selections as "big time," Walter Winchell in his column mentioned Woody Herman's recording of *Down Under* and the *Oklahoma!* score, especially the tune *People Will Say*. WW says if you can afford only one show—that's the one.

various agencies provide what they can in the way of recreational facilities for us here, but some things can't be had. There isn't a single music machine in New Guinea—and you know what an automatic phonograph means to a modern American. We do have some records and record players . . . but it's not the same. If the music trade would search their basements and haul out old, serviceable models to be donated to the boys overseas, they'd derive plenty of publicity out of the gesture, if they want any; they'd be doing much for us; and they'd be keeping the phonograph habit alive in these boys.

The matter of shipping facilities, I realize, is important, and I've spoken to Red Cross representatives, who tell me it can undoubtedly be arranged thru Red Cross agents here and in the States. We certainly could use some counter-models here in New Guinea . . . plenty of skilled men in our air force and signal units who can maintain the machines. Naturally, we aren't interested in the coin operation of the machine, and I imagine our mechanics could tear out the coin chutes and substitute a button or device of some kind.

Address: LT. I. D. ROTKIN—056029-4  
374th Service Squadron  
APO 920, c/o Postmaster  
San Francisco, Calif.

**Spokane**

**SPOKANE, May 1.**—George Cusick, one of Idaho's music and machine operators, has sold out his business in Twin Falls. He has been a guest of Mr. and Mrs. Joe Petrogallo in Spokane for the past week while seeking some new venture.

Natatorium Park's arcade opens May 7 to what is expected to be record crowd. No new machines have been added, but more than 60 will be in operation. Diggers have been removed because of inability to get merchandise, but the peep shows, strength testers, fortune and comic cards and free play mechanical games should get a good play. Having closed the shooting gallery and other concessions in the park, Owner Louis Vogel anticipates increased profits at the arcade.

**BRUNSWICK MAKES NEWS!**  
with the **GREATEST**  
**HOT RECORDS** ever issued!

As commercial as they come . . . right for today's coin machine audience. Brunswick records are now re-issued from among the best of the great hot jazz classics of all time. Here's where operators get a chance to clean up at every location—with big names—terrific music—bigger-than-ever public interest! Act now!

Wire or phone your regular Decca Branch—Exclusive distributors of BRUNSWICK Records.



is bigger news now than ever before. New Brunswick records by the Duke include tunes closest identified with him throughout the years of his greatest popularity.

- East St. Louis Toodle-oo-Birmingham Breakdown—80000 ●
- Rockin' in Rhythm-Twelfth Street Rag—80001 ●
- Black and Tan Fantasy-The Mooche—80002 ●
- Mood Indigo-Wall Street Wail—80003 ●
- List, 75c each.\*

<p><b>RED NICHOLS</b></p> <p>records featuring</p> <p>JACK TEAGARDEN BENNY GOODMAN JIMMY DORSEY GLENN MILLER GENE KRUPA BABE RUSSIN JOE SULLIVAN ADRIAN ROLLINI</p> <p>China Boy-Peg o' My Heart—80004; The Sheik of Araby-Shim-me-shawabble—80005; Indiana-Dinah—80006; Tea for Two-I Want To Be Happy—80007; List, 75c each.*</p>	<p><b>PINE TOP SMITH</b></p> <p>Records: Pinetop's Boogie-Woogie-Pinetop's Blues—80008; Jump Steady Blues-I'm Sober Now—80009; List, 75c each.*</p> <p><b>"AS TIME GOES BY"</b></p> <p>—Current Best Seller— Played by Jacques Renard &amp; Orchestra, fox-trot with vocal chorus. Brunswick (Green Label) No. 6205—List, 50c.*</p>
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\*Prices Do Not Include Federal, State or Local Taxes.

*Brunswick* RECORDS

ORDER THEM FROM YOUR NEAREST

**DECCA** DISTRIBUTING CORPORATION  
BRANCH

EXCLUSIVE DISTRIBUTORS

**Send Music**

Note—The writer of the following letter is in New Guinea. He was formerly connected with a Chicago manufacturer of coin machines.

To the Editor: Here's an idea for the phonograph companies if they want to do things for the boys: The army and

**GUIDE—PART ONE**

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



● **COMING UP** ●

**TAKING A CHANCE ON LOVE** . . . . . **BENNY GOODMAN** (Helen Forrest) . . . Columbia 35869  
 . . . . . **SAMMY KAYE** (Three Kadets) . . . . . Victor 20-1527  
 . . . . . **ELLA FITZGERALD** . . . . . Decca 3490

Operators are taking a chance to reap a neat harvest of nickels when they slip *Taking a Chance on Love* onto their machines. The two-year-old ballad swept back into favor as soon as waxings of it were re-issued and in its second week in Coming Up is holding top honors. Tune has been getting a steady stream of air plugs in addition to pic plugging in *Cabin in the Sky*, all of which adds up to a happy future.

**MURDER! HE SAYS** . . . . . **DINAH SHORE** . . . . . Victor 20-1525  
 . . . . . **JIMMY DORSEY** (Helen O'Connell) . . . Decca 18532  
 . . . . . **TEDDY POWELL** (Peggy Mann) . . . Bluebird 30-0809

Altho it dropped a peg this week, this swingy tune is still keeping phono fans busy sliding in the nickels. It spun up so fast that it may have taken time out to catch its breath, but it hasn't lost its energy by a long shot. With so few releases coming out to offer competition, this ditty may yet murder them all as it sweeps thru the country in high gear.

**VELVET MOON** . . . . . **HARRY JAMES** . . . . . Columbia 36672

This newest offering by the Joshua of juke boxes has moved up a notch this week. It has been lingering around the bottom of Coming Up for the past couple of weeks, spinning at top speed in some territories and holding back in others. Now, however, it seems to have gained a more general foothold and it may be starting on the road to the top.

**LET'S GET LOST** . . . . . **VAUGHN MONROE** (Vaughn Monroe-Four Lee Sisters) . . . . . Victor 20-1524  
 . . . . . **KAY KYSER** (Harry, Julie, Trudy, Jack and Max) . . . . . Columbia 36673

Another tune from *Happy Go Lucky*, the Paramount picture that proved to be pretty lucky for operators. This smooth ballad moved a bit slower than some of its brothers at first, but it has gradually been picking up speed. The Vaughn Monroe waxing has been taking most of the laurels to date, but Kysers has also been keeping the turntables spinning.

Double-meaning records are purposely omitted from this column.

# PHILADELPHIA NEWS NOTES

Reported by M. H. ORODENKER. Phone HANcock 8398.

PHILADELPHIA, May 1.—In every quarter on the home front aiding the war effort there is always to be found a member of the amusement machine industry. Unfortunately, there is no historian for the local industry, because

the efforts shown by the machine men, and women, too, is comparable to any other line of endeavor here. Moreover, the activity is continuous and everybody is doing something along such constructive lines.

For instance, the Volunteer Port Security Force of the U. S. Coast Guard Reserve is not the only reserve group that has appealed to the machine men. The past week found Al Rothstein, head of the Arco Sales Company, joining up with the Pennsylvania State Militia to lend his talents to the home guard. With the second War Bond drive in progress, Frank F. Engel is spending every spare minute away from his Automatic Equipment Company in gathering War Bond subscriptions. Ralph N. Linder's A. M. I. Distributing Company is also going "all-out" to further the sale of War Bonds. All the girls operating the "automatic hostess" turntables for A. M. I., while reaching for a patron's request for a particular recording, now greet the patron with: "Have you bought any War Bonds or Stamps today?"

Even the girls in the offices are pitching in. At Sam Stern's Keystone Vending Company, the three office girls, Pearl Stern, Florence Rubin and Pearl Rubin, spend their evenings as hostesses at the USO canteen in the YMHA. And have you noticed how wistfully Pearl Stern, Sam's eye-appealing sister, keeps eyeing the uniform of a WAVE or a WAAC?

Jack Cade is taking a lot of back-breaking with a smile. He is determined more than ever to have the biggest and best victory garden in town.

Major interest occupying the attention of Jack Beresin, head of the Berlo Vending Company, is the maintenance campaign for the Deborah Sanatorium, Browns Mills, N. J., for the treatment of tuberculosis. Beresin is campaign head and he will get the drive under way May 2 at a dinner at the Benjamin Franklin Hotel.

Myer Frank moving his Lorraine Music Company from the Overbrook section to new and larger quarters in the center-city district in leasing the store at 229 North 12th Street. . . . Keystone Novelty & Manufacturing Company, Mills distributors in this territory, is enjoying a brisk business in parts replacements that is enabling many operators to return machines to locations. . . . Story making the rounds tells of Max Beeman, host for many of the machine men at his Latimer Club, who purchased the recording of his favorite musical number, *The Bluebird of Happiness*, and then realized that he did not own a phonograph to play it . . . so he spent \$300 to get one.

Pleasant sight last week was Xavier Cugat, after his show at the Earle Theater, taking in Milt Kellern's hamburger palace and playing the spot's music machine to hear all the Cugat records. . . . The next night it was Teddy Powell,

holding forth at the Met Ballroom, loading the wall box with nickels to listen to the Powell recordings. . . . The Met is favorite hang-out for the band leaders. Sam Snyderman, whose Overbrook Music Company locates the machines here, makes sure that a visiting maestro always finds a generous assortment of his recordings at this key location. . . . Dave Rosen, who has taken over the amusement machine arcade at the Met Ballroom, plans to call it "Playland."

Bill Hemminger, manager of the Fidelity division of Permo Products, Inc., stopped off here for a few days on his way back to Chicago and was seen making the rounds in the company of Marty Friedman, Permo's enterprising representative here. . . . Joe Nanni is serving as acting manager for the local Decca records distributing office while J. Gordon Thornton vacations at his North Carolina home before getting ready to answer Uncle Sam's call. . . . Elwood Hayes, Decca record salesman here and son of Billy Hayes, prominent bandleader, went into the army on April 28. . . . From Allentown, Pa., near by, comes word of Spurgeon L. Weidner, music machine operator, doing an excellent job in the retail sale of records in that city.

## Philadelphia

Louis Lalli, partner in the Mutual Music Machine Company, and his wife have left for a midwinter vacation at Hot Springs, Ark. He expects to be joined there shortly by "Tippie" Klein, of Premier Music Company, and his wife.

The old mercantile system of returning the empties before getting a refill has been instituted by the Keystone Novelty & Manufacturing Company, Mills dis-

## Baltimore Coinman Solves Man-Power Shortage in Shop

BALTIMORE, May 1.—Roy McGinnis, coin machine distributor, has solved his personnel problem by employing women and girls in place of men. The femmes are rebuilding pinball games, etc. In normal times men do this work, but with the labor situation what it is because of war work he has found it expedient to employ women and girls.

A special rebuilding department has been established in the McGinnis establishment. The women's work consists of taking apart machines that have seen their best days, retaining all good equipment and then rebuilding units that are deemed okay for a period of service. These units have all the earmarks of factory rebuilt jobs.

To date all of the rebuilt jobs have been sold as soon as ready for service, according to McGinnis, who declared: "The demand for these rebuilt units is such that it is impossible to build up a stock of them."

This enterprise, something entirely new in the local coin machine field, is boosting the distributing activities of the organization.

The nimbleness of the feminine hands and fingers makes the women especially efficient in doing the rebuilding job, according to McGinnis.

tributor in this territory. Operators have been advised that the firm has a generous supply of parts on hand to service the Mills machines. However, for a parts replacement, operators will hereafter return the old parts.

### A NEW HIT ON "BEACON RECORDS"

# DON'T STOP NOW!!!

Sung by

## BEVERLY WHITE

(EXCLUSIVE BEACON RECORD ARTIST)

BEACON RECORD No. 111-A

BEACON RECORD CO. (JOE DAVIS, Owner) 1619 BROADWAY, NEW YORK, N. Y.

"McCarthy and McGinnis" Sensational comedy! . . . BELL Record No. 432.

"McCarthy and McGinnis" Funniest Record in America . . . It's a Riot!

"McCarthy and McGinnis" Juke-Box Paradise . . . BELL Record No. 432.

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# "TUNES THAT NEVER GROW OLD"

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Or write to—

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## RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

### POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

#### NOTE

Decca is the only company with any releases to offer this week. New waxings include two instrumentals by Bob Crosby, *Blue Surreal* and *Black Zephyr*, and the oldies *I'm Through With Love* and *Just Friends* done by Glen Gray. Disker also released a Charlie Barnet recording of the instrumental *Washington Whirligig* mated with *Oh! Miss Jackson*.

The Peter Piper (Hit) waxings of those two new ballads, *My Dream of Tomorrow* and *There's a Harbor of Dreamboats*, are starting to show up on reports. Both recordings are exclusives and the songs have been getting extensive ether plugging. The Count Basie waxing of *All of Me*, released just last week by Columbia, has also started to catch on in some areas, as has *East of the Rockies*, recorded by the Andrews Sisters on the Decca label and featured by them in two films.

### THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

OH! BY JINGO . . . . . SPIKE JONES (Del Porter) . . . . . Blue'd 30-0812

Considering the click that *Der Fuehrer's Face* created in phono circles, music operators have a natural to cash in on the popularity of Spike Jones and His City Slickers with this delightful corn music novelty of a real oldie favorite. With the brand of corn music expounded by these City Slickers finding wide appeal today, abetted by the nationwide publicity that attended these Jones boys, the side is made to order to insure a rich harvest of nickel pieces. And just as potent is the plattermate, *The Sheik of Araby*, dished up in the same toothsome and tasty corn style with Del Porter and Carl Grayson cutting up vocally.

HOT BREAD . . . . . BEVERLY WHITE (Blues Chasers) . . . . . Beacon 112

What with meat rationing and shortages being what they are today, this sepia blues singer comes along with timely advice in telling the ladies that they can help win the war by learning to bake "hot bread." The lyrical analogy is not as subtle as all that and there is plenty of spice in both the song and Beverly White's singing. Tune itself is one of those hot-from-Harlem fancies that take hold almost immediately, and it will be little surprise to find it taking hold of the phono fans almost immediately. Piano, guitar and bass, as the Blues Chasers, give the songbird a neat musical and rhythmic back-drop for her dittying. Operators servicing the race locations particularly should be able to get a neat double play out of the disk. Plattermate is a typically slow race blues, *If Things Don't Get Better (I'm Gonna Make a Change)*, Miss White walling effectively that her sweetie is neglecting her.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

# TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By ELLIOTT GRENNARD

OCCASIONALLY from among "Territorial Favorites" can be gleamed a coin machine picture a bit different from the national scene as reflected in the Record Buying Guide. But even territorial favorites are manifest in single items only. On my desk I have a letter from a young op who for the past six months has had the pleasure and responsibility of choosing disks for his dad's machine. . . . The place of operation resembles "Our Town" as depicted by Thornton Wilder. To quote my correspondent: "This is an extremely small town with a movie, library, 20 or 30 stores and a few auditoriums which do not hold over a handful of people. There are four or five places—so-called corner stores—which have record machines. Ours is one of them, a small candy store and pool room." . . . Perhaps Junior's own tastes have colored his selections for the machine, and yet some oddities become manifest which can't be his doings alone. . . . For example, Count Basie's *Jumpin' at the Woodside* is "practically worn out," and Harry James's *Two o'Clock Jump*, Benny Goodman's *Do Right*, Cab Calloway's *I Want To Rock*, Gene Krupa's *Murder* and Charlie Barnet's *Black Magic* all have "had the nickels dropping." . . . And yet, "Hal Goodman (the mysterious maestro for Hit Records) has been more popular with his *Don't Get Around Much Anymore* than has Glen Gray or the Ink Spots." Then too, Hit's "Emil Davis did better than Tommy Dorsey." . . . Harry James's *Craziest Dream* and *Velvet Moon* "didn't catch," adds the same writer. "The big complaint is that he has gone too classical with his violins." There are more interesting observations from "Our Town" correspondent which will be aired next week.

### Territorial Favorites

#### LITTLE ROCK, ARK.:

**Don't Stop Now. Beverly White.**

This ditty has in its own unassuming way assumed a position that far exceeds its expectations. It is a good blues chant that has appeared repeatedly at the head of *The Billboard's* Harlem Hit Parade. That, in spite of the fact that the recording was by comparative unknowns, put out by a comparatively unknown company called Savoy. On the strength of

the attention it won, Beacon, another comparatively unknown company, has popped up with a version by Miss White, accompanied by a three-piece outfit. Little Rock, Ark., is quite a distance from its starting point, Harlem.

#### PHILADELPHIA:

**Mandy, Make Up Your Mind. Tommy Dorsey.**

If TD can't keep the good Quakers happy with stuff from the Hit Parade, they'll take it from way back when Mandy was just a filly. Not that Tommy is the only boy who is becoming more closely identified with the hits of yesterday. If this ban on new recordings continues much longer, one-two-three on the Buying Guide may very likely be *By the Sea, By the Sea, By the Beautiful Sea; Yaka-hoola-hicky-doola* and *It's 3 o'Clock in the Morning*.

#### DES MOINES, IOWA:

**The Fuddy-Duddy Watchmaker. Kay Kyser.**

The good performer of Musical Knowledge has been saved for the juke box industry by the doctors of the draft board, and the citizens of Des Moines are showing their appreciation for his presence in our midst. *Fuddy-Duddy* is the cute number sung by Betty Hutton in her dynamic fashion, and Kyser shows he knows how to take care of the tune in his own way. While it has not yet received the general coverage others from the same picture have received, but with Kay on board it, everything will be okay.

### Note

For a comparative listing of songs played most often over the radio for the week ended Thursday, April 22, and the week previous, ended April 15, see the Music Popularity Chart in the Music Department this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepien best sellers under Harlem Hit Parade.

### RECORD BAN IN REVIEW

(Continued from page 62)

For example, the charge of unemployment so definitely made at the Senate hearing has not only been challenged; it has been completely demolished. The NAB was not content to meet the charge by counter-charge and denial; but it has met the issue squarely and answered assertions with unchallengeable facts, not opinions.

That is the reason Mr. Petrillo has changed his front, and why today he has abandoned the direct attack; altho you and I know he is still aliming indirectly at us.

#### What Petrillo Fights

In the light of Petrillo's statements, his testimony, his arguments in the court, and finally his demands, we can now fully evaluate the philosophy upon which they are based. Basically the phonograph record, the sound film, the public address system and even radio itself achieve a common purpose. They bring the performance to the audience, instead of requiring that the audience should be brought into the immediate presence of the performer. It is to this great basic improvement in the dissemination of education and entertainment that Mr. Petrillo objects. He would return our cultural life to the horse and buggy days. He would like the inhabitants of every community in the United States to be dependent for music upon the persons in their own town. He wishes to end the day when every citizen of this country can hear the performances of the best musicians, and to restore the day when only those people situated in the large cities and having the time and money to go to the more expensive places of entertainment can have the best in music. Indeed, it is an injustice to Petrillo to say that he wishes to restore the horse and buggy days. He wishes to restore the pre-horse and buggy days of no travel at all, because his union places upon the physical travel of union musicians from one community into another the greatest

financial handicaps by insisting upon stand-by and similar charges.

Petrillo has expressed surprise at the universal condemnation which his proposals have evoked, and he ascribes this storm of indignation to the NAB. What is astonishing is that the indignation has not been greater because Petrillo, by a series of calculated aggressions against the art of music, has enunciated principles which would not only be stifling in the field of culture and entertainment but which, if extended, would be destructive of our national economy.

As you know, Petrillo directed his demands against the record and electrical transcription companies, and I commend to you the language and philosophy embodied in their answer of February 23, and the good sense and spirit implicit in that reply. To refresh your memory, let me quote from that letter to Petrillo.

"You propose that the recording companies pay an additional sum directly to the union over and above their payments to the musicians employed. You further propose that this sum be accumulated or disbursed in the union's uncontrolled discretion for the benefit of union members who render no service whatsoever to the recording companies. The destructive and dangerous fallacy of your proposal is that it assumes that a specific industry owes a special obligation to persons not employed by it—an obligation based only on such persons' membership in a union. In addition to the inherent unsoundness of such a proposal, the following objections are at once apparent."

#### Four Objections

The letter then lists four objections, namely, (1) obstructs technical progress; (2) subsidizes non-employees; (3) penalizes employment and use, and (4) duplicates government relief.

Quoting further from the recording companies' letter: "Certainly mere membership in a union should not entitle a member to special privileges from an industry which does not employ him but happens to employ some of his fellow members."

The first conversations with Petrillo were attended by both the record companies and the electrical transcription companies. Only recently have the negotiations been carried on by the electrical transcription companies alone, and these negotiations are still in progress, the next meeting being set for May 10. You can readily understand that due to the pendency of the negotiations it is not possible for the electrical transcription companies to make a complete report today. However, they have a statement on the subject, and it is my pleasure to introduce to

you Jerry King, who will read that statement.

(King reads statement.)

"Mr. Sydney Kaye has acted as counsel for your steering committee, and an able counsel he has been. I have asked him to make a report to you tracing the developments which have taken place since the ban was first decreed. However, before introducing him, I would like first to state a few views of my own.

"Radio, far from being unfair to the musician, has increased employment. But beyond that, radio's financial contribution to the union musicians has been greater than its contribution to any other group of its own employees, including executives.

"If Petrillo's problem is not one of unemployment—as will be clearly shown—if musicians are being paid better than any other group in radio—as they are—then what is his problem? It is simply a political one, and one of his own making. The majority of his members never have and never expected to make their living in the field of music and are not entitled to. However, they do have the votes; and to keep those votes being cast for him as president, Mr. Petrillo feels he must get them a handout. He said at the Clark hearing that to stay in office you have to bring something home to the boys.

"Now don't let us mince words. We are living in critical days. You have heard speaker after speaker tell you of the seriousness of the conditions brought about by the war and urge you to even greater effort while paying tribute to the superb job you are already doing. Both our luncheon speakers complimented you on the services rendered—and they were not merely making pleasant remarks; rather, they were sincere words spoken earnestly and out of conviction.

"How would you feel if, instead of those words of appreciation, those two speakers had said that your actions were definitely hurting the war effort? Yet Mr. Elmer Davis and Chairman Fly both appeared before the Senate committee and said just that about Petrillo's action.

"If a sailor or soldier asks you to broadcast a tune, you want to do it. Yet in vain have they asked for records. Petrillo has said no—not until someone pays him a tribute.

"On Monday night your board of directors appointed a committee to study post-war planning. We believe radio has a future, yes, a great future—if it is free, but not if it lives by grace of a tribute.

"To me that's the issue. Are we going to appease, or are we willing to fight this thru to the end? I believe I know the industry well enough to say that it wants to solve this problem once and for all now."

## WANTED

First-class Phonograph Mechanic. Must understand Wurlitzer Phonographs and remote control.

**WOLF SALES CO., INC.**

1932-34 Broadway DENVER, COL.

### PHONOGRAPH MECHANIC WANTED

with knowledge of Pin Games and Guns. Draft exempt.

**\$75 per week**

BOX #426, Caro Billboard, 1564 Broadway, New York

One music machine operator tells another: "Watch for the favorite bands, vocalists and music styles of hundreds of thousands of college boys and girls." They'll be revealed in *The Billboard's* 6th Annual College Music and Band Survey. Coming soon.

## MR. OPERATOR:

THE EVER-INCREASING RADIO TUBE SHORTAGE FORCES US FOR THE TIME BEING TO RATION CERTAIN TYPES AS FOLLOWS:

	NOT OVER
2A3 . . . \$2.00 each	2 per order
2A4G . . . \$2.40 each	1 per order
5Z3 . . . \$1.15 each	2 per order
6SC7 . . . \$1.35 each	5 per order
45 . . . \$ .85 each	2 per order
80 . . . \$ .75 each	5 per order

### AND HERE'S A TIP!!

The following COIN TUBES will no longer be manufactured for Civilian Use: 1B5/25S, 2A4G, 5W4, 6A4, 6A6, 6B5, 6C6, 6SF5, 25A7, 31, 32, 79 and 2051.

TWICE A MONTH we circularize 1600 Tube Distributors from COAST TO COAST for the purpose of COLLECTING RADIO TUBES for YOUR MACHINES. If our latest issue of "Tube Tales" is not in your possession, write for it today! Free—but for operators only.

**W. R. BURTT "The Coin Tube Man"**  
308 Orpheum Bldg. Wichita, Kansas

## FOR SALE—75,000 USED RECORDS

HILLBILLY, BLUES, POPULAR AND POLKAS AT 10c EACH.

### MILLS MUSIC SERVICE

503 PITTSBURGH STREET (Telephone No.: Springdale 340) SPRINGDALE, PENNA.

## Editorial Discusses Shortcomings, Cure For Sugar Situation

(Reprinted from The Memphis Commercial-Appeal, April 23, 1943)

Judged by reports from domestic producers and importers, the sugar situation is far from satisfactory. Sugar is one of our greatest energy foods. It is the base for much war materiel. Yet in California alone sugar beet acreage is estimated to be more than 25 per cent lower than last year because beet farmers lack adequate information on what's to be done about sugar.

Cuba, Puerto Rico and Santo Domingo, whose sugar exports to this country constitute a large source of our supply, are at the mercy of United States shipping controls. In each there is dissatisfaction resulting from the uncertainty of their situations.

There is a need for one central sugar agency. As it stands now, the United States War Shipping Administration, which has put sugar low on priority lists, regulates shipments. Commodity Credit Corporation negotiates purchase and sale and is the financial agency. Lend-lease gets its requirements, and, of course, the army and navy take what they need.

All of which adds up to an obvious need for a central planning of financing, shipping, allotment and distribution, or one of our vital sources of energy will be seriously affected and the war and home fronts considerably handicapped.



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

## New Developments Promise Much for Post-War Vending

NEW YORK, May 1.—Scientific developments during these war years are giving much promise for wider fields for vending machines in the post-war era. Some of these developments promise to give vending machines a potent field for advertising and publicity.

One of the interesting developments is the possibility of using vitamins in candy bars. This gives greatly increased publicity value to candy bars, which means that vending machines will be accepted as a convenient sales outlet. New methods for producing vitamins at low cost suggest that such enzymes may be added to candy bars with ease after the war.

It is now known that a process has been developed for manufacturing the B complex vitamin at about 10 cents per pound. The process was developed in London, and all of the product is being distributed to the armies and conquered nations overseas for the duration. The comparison with present prices for B complex vitamins and the fact that such a product can be produced for 10 cents a pound after the war shows how candy bars may be fortified with vitamins.

A more recent development was announced here which indicates that the important and powerful sulfa drugs may be added to ordinary chewing gum, and hence chewing gum may become a valuable medicinal medium. Once the sulfa drugs are made completely safe for the populace to use at will, then chewing gum may not only have vitamins but other important elements added to it.

## Ice-Cream Makers Face Further Cuts In Civilian Quotas

WASHINGTON, May 1.—Further curtailment of ice-cream production for civilians or possible discontinuance of production is being suggested by Office of Price Administration and Department of Agriculture officials, it was learned today.

Shortage of milk solids for military and lend-lease requirements and dissatisfaction with industry co-operation on price regulations and quality standards are said to be behind the drastic suggestions.

Officials are not certain that the stage for abandonment of production has been reached but admit it is an eventual possibility. Concern was expressed in some quarters for the 15,000 processors of ice cream, but it was pointed out that they are also producers of butter.

Further quota curtailment has been fought by both government and industry but seems to be essential if insistence on so-called essential quota increases continue.

The current practice of many producers in mixing ice cream with sherbet to increase their gallonage while continuing to charge high quality ice cream prices was cited by OPA as an example of price evasion.

## Campbell Weir, Dispensers Head, Promoted to Major

BALTIMORE, May 1.—Word has been received at the Baltimore division of Dispensers, Inc., operator of bulk dispensing beverage machines, that Campbell Weir, founder and head of the organization, who a year ago was commissioned in the air corps, has been promoted to major and placed in charge of a school of flying at Columbus, O.

Major Weir is a graduate of the United States Military Academy. He forsook a military career to organize and operate

## Census Report of Candy Sales Shows Climb in February

WASHINGTON, May 1.—The report of the Bureau of the Census on sales of candy products for February shows that there was a small gain in the total candy sales for the month. The report is issued monthly in co-operation with the National Confectioners' Association with headquarters in Chicago.

The Census report suggested that shortages of materials for making candy have prevented a climb in the total sales of candy. Public demand has greatly increased, but the materials are not available for meeting the demand. Total February sales of candy were about 3 per cent higher than sales in January. A comparison of the first two months of 1943 with the same months of 1942 shows a sales gain of about 17 per cent. The money value per pound has shown a fair increase as compared with 1942.

The report included 16 candy firms manufacturing bar goods, and their February sales were close to 44,000,000 pounds, having a money value of a little over \$10,000,000. The average value per pound of the bar goods was 23 cents.

## Curtiss Candy Co. Establishes Profit Sharing, Pensions

CHICAGO, May 1.—Employees of Curtiss Candy Company are to be beneficiaries of a profit-sharing retirement income plan and a pension plan, according to Otto Schnering, president of the company.

Pensions are to be paid employees who reach the normal retirement age of 63. The pension plan is founded upon contributions by the company, figured on an actuarial basis.

The profit-sharing retirement income plan provides for the sharing with employees of profits of the company in the form of benefits in addition to those provided by the pension plan. It is based upon contributions by the company to a profit-sharing retirement income trust of a certain percentage of the company's earnings during each year.

**HOME RUN**  
The New Outstanding Ball Gum Vendor— with the fascinating amusement feature that BATS THE BALL THRU THE AIR. 1 Home Run (with 25 lb. carton Ball Gum—includes winners) complete only...\$24.50.  
Terms: 1/3 Certified Deposit, Balance C.O.D.  
Size 11"x21"x16"

**VICTOR VENDING CORP.**  
5711 W. GRAND AVENUE, CHICAGO

MAKE MONEY WITH A ROUTE OF NUT VENDORS.

Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.

**SPECIAL SPECIAL**  
Just received 75 used Model V 1 1/2 all purpose vendors.

**GET STARTED DEALS**  
1 Model V  
10 Lbs. Peanuts  
**\$8.20**  
5 Model V  
30 Lbs. Peanuts  
**\$33.95**

Model V samples, \$6.00; 5 or more, \$5.50 Ea. 1/3 deposit required with order, balance C.O.D. Send full amount and save C.O.D. charges. Orders under \$10.00 must be paid in full. Send for complete list of New and Used Machines. Rush Your Order.

**RAKE** 2014 Market Street PHILADELPHIA, PA.

**CLOSE-OUTS**  
**CIGARETTE VENDING MACHINES**  
7 Col. STEWART-McGUIRE, MODEL "S" (15c and 20c operation)  
\$20.00 Each in Lots of 10.  
Single Machines, \$25.00 Each.  
8 Col. U-NEED-A-PAKS  
\$20.00 Each in Lots of 10.  
Single Machines, \$25.00 Each.  
9 Col. STEWART-McGUIRE "MAE WEST Model"  
\$30.00 Each in Lots of 5.  
Single Machines, \$35.00 Each.  
1/3 Deposit with Orders, Balance C. O. D.  
F. O. B. St. Louis.  
**AUTOMATIC**  
**CIGARETTE SALES CO.**  
2208 LOCUST ST. ST. LOUIS, MO.

## The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the saller.

RICHMOND, Va., May 1.—The stocks report released on April 19 shows that to the end of March about 55,000 more tons of farmers' stock peanuts have been milled than during the entire 1941-'42 season. Disappearance thru March this season has been about 55 per cent heavier than during the same period last year. The quantity cleaned and shelled has run about 50 per cent ahead of last season, while crushings to date have been about 79 per cent greater than during the 1941-'42 season.

Holdings of farmers' stock peanuts on March 31 were about 300,000 tons or approximately 118,000 tons heavier than a year ago. These relatively heavier holdings of peanuts do not, however, truly reflect the quantity available to the edible trade. At the end of March this year co-operative producer agencies participating in the peanut marketing program held about 148,000 tons of farmers' stocks compared with 61,000 tons last year. The increase in acreage will call for heavier seed supplies. Stocks of peanuts now in storage appear to be quite closely held, with some large manufacturers and other users of peanuts holding large supplies at storage points. In any event, there are now very few peanuts available for trading on the open market. After planting is completed and seed requirements have been met, the stocks left may relieve the situation somewhat. Almost no deliveries of farmers' stock peanuts were made last week in any section and very few sales of finished goods were made. Some manufacturers have adjusted operations in line with inventories and probable remaining supplies, which resulted in some decrease in the very heavy demand that has existed for several weeks. However, despite this, demand still continues far in excess of current offerings.

Planting is still being done in the Southeastern and Southwestern areas. Planting in South Texas is just about over and has been largely completed in the extreme Southern portion of Alabama and Georgia while it is progressing into the Central portions of these States. In the Virginia-Carolina area farmers are preparing land and making inquiries for seed, but the weather and soil are still too cold for planting.

## Florida Operators Hopeful Cig Tax May Be Shelved

MIAMI, May 1.—Operators of cigarette machines in this area are hopeful that the proposed 3-cent cigarette tax may be shelved if some other means to raise funds can be substituted. Gov. Spessard L. Holland, who sponsored the tax in his recent annual message, now feels that the time is not ripe for introduction of such a bill. The governor is very fair about the whole thing and wants the Legislature to delve into all appropriations to see just what is needed before any new revenue measures are enacted.

It is believed that eventually there will be some new tax legislation and if it is found necessary to add a tax to cigarettes that it may not be over one cent or at the most two cents per package.

No one anticipates any change in the slot act at this session of the Legislature, although considerable talk about it is heard among the House members.

the beverage dispensing business until the declaration of war by the United States, when he offered his services.

Headquarters of Dispensers, Inc., are in Wilmington, Del. Victor Rubin is manager of the Baltimore division.

**I-GOT-'EM**  
Pearl White  
Roasted and Salted  
**ALMONDS**  
in paper shell.  
Samples furnished on receipt of 30c (3c stamps) to cover cost of postage and packing.  
**CHARMS**  
Good assortment, all cut, no strings.  
10 Gross \$9.00.  
Parcel post paid. Cash with order.  
**TORR** 2047A-SO. 68 PHILA., PA.

**CIGARETTE AND CANDY VENDING MACHINES**

**COMPLETELY REBUILT READY FOR LOCATION**

9-50 Natl. Cigarette Mach. King Size. **\$94.50**  
9-30 National Cigarette Mach. **\$59.50**  
8-26 Natl. Cig. Mach. No Stand **\$11.50**  
6-30 Natl. Comp. **19.50**  
DUGRENIER 7 Col. Model S **\$31.50**

Subject to prior sale.  
1/3 Deposit, Bal. on Delivery.  
Write for descriptive list.  
Eastern Representative  
**NATIONAL VENDORS, INC.**  
**LOUIS H. CANTOR COMPANY**  
250 WEST 54TH ST., NEW YORK CITY

**FAST MONEY!**  
**U. S. POSTAGE STAMP VENDOR**  
Very low price! Nothing like it in the entire country. Unusual profit opportunity for live wire salesmen and distributors everywhere.  
**BOX 285-A MINNEAPOLIS, MINN.**

# VENDER SUPPLY NOTES

## 1943 Sugar Business Tops Last Year; Demand Grows

## New Orleans

NEW ORLEANS, May 1.—An unfavorable development toward operations of coin phonographs in this area, in addition to man power, parts and service labor shortages, has been the inclination in surrounding communities to adhere to army and navy commands for music curfew. Ordinances have recently been adopted in Houston, Tex.; Shreveport, Alexandria and Hammond, La., and several other larger communities setting earlier hours for bans on music playing. Hammond's law is by far the strictest of the lot, halting the playing of juke boxes after 10 p.m. as the berry picking season opens. This makes a particular hardship because it is when the berry season comes that the area has its best money spending period.

"If every pinball or bell machine player in the United States would buy a War Stamp when getting his money changed to nickels it would be a big help in financing the war," Claus Sadler Jr., student of the local Warren Easton High School, suggested in a bond drive program contest recently.

Peanut planting in Louisiana is on a record-breaking scale this spring, as good prices for peanuts induce many planters to change from the old habit of cotton or nothing. In adjoining Mississippi the change to peanuts is even more pronounced, with farmers in the hill section said to have assigned around 132,000 acres in 1943, altho much of the goober production is due to go to oil.

Among Texas charters recently granted is that of the Ace Merchandise Venders of Houston, with capital stock listed as \$6,000. Incorporators are Julian A. Westlow, Charles A. Keilin and H. Schultz.

Name of the Southern Music Sales Company, Inc., has been changed to Southern Finance Company, Inc., under an amendment to the charter of the company filed this week with the secretary of state. The company is territory distributor of J. P. Seeburg equipment.

Abram Lindsay, a member of the air corps, did a Strange as It Seems recently when he walked into a telephone booth, put a nickel in the pay slot, the bell rang and out dropped six quarters and four nickels.

## Fort Worth

FORT WORTH, May 1.—Remember the wise guy who kidded you and said, "Nuts to you!"

He doesn't any more. Ask the owners of the peanut machines in and around Fort Worth, located at the very door of a big peanut-raising section that planted more peanuts last season than ever before.

The peanut vending business in Fort Worth is anything but "peanuts," the machine owners declare. Last year Fort Worth ate 150 tons of salted goobers at a penny a shot. There are more than 1,000 peanut vending machines in this city and its suburbs.

Principal owners of the machines are Drews Osborn, C. V. Smith, Helen Ewing, Bub Bowles, E. A. Cartwright and Maurice Nelson.

Vending machines for peanuts, as well as for several other commodities, can be found at all the war plants and the camps in this section of Texas.

Southern planters this year have been asked to put in 5,300,000 acres of peanuts—oil from the nuts is valuable in making explosives. This is three times the pre-war acreage. This year's plantings were over 1,000,000 acres.

Food and labor shortages this week have brought about greater restriction on eating establishments that are good locations for coin machines. The Big Apple, popular night spot with dining and dance halls for both whites and Negroes, closed for two weeks because it had used up its meat quota.

Jack Walton's place on the highway to Dallas is closing from Sunday midnight to Monday midnight in order to give employees a much-needed rest.

Jack Maloney, owner of the Panther Novelty Company, one of Fort Worth's largest coin machine operators, now is a gentleman rancher on the side. He has bought a ranch at Rendon, Tex., and will help Uncle Sam feed the armed forces by producing meat.

FLEMINGTON, N. J., May 1.—Business in 1943 is in excess of that in the same period last year, and the demand for sugar is increasing, Joseph F. Abbott, president of the American Sugar Refining Company, told stockholders at this week's annual meeting.

Rationing and shortage of other foods, such as potatoes and fats, which also supply heat and energy in the daily diet, will increase the need for sugar, he said, and the home canning and preserving war program will require substantially more. Needs of the armed forces and lease-lend are on the upgrade. In the face of this increased demand the beet sugar crop this year will be materially less than last year.

This nationwide need for sugar can be met only if the government provides the ships to move more raw sugar from the tropical areas than is coming here now. Mr. Abbott urged that this be done unless more urgent wartime needs for ships prevent it.

## Minneapolis-St. Paul

MINNEAPOLIS, May 1.—Holy Week seemed to play little part in the amusement trend of the Twin Cities. Coin machine operators, expecting somewhat of a fall-off in revenue, were pleasantly surprised to find their collections holding up. Spring and summer as a whole bid fair to be good, operators report.

Coinmen are mourning the death last Sunday of J. J. (Snowball) Stuck Jr., widely known operator of Sioux Falls, S. D. Stuck had been ill for some time, but apparently was on the road to recovery when he was stricken. He visited in Minneapolis on many occasions and had quite a circle of friends among coinmen here, who respected his ability.

It's Coxwain Cecil Gulck now. Cecil, nephew of coinman H. J. Gulck, Minneapolis, for whom he worked as mechanic before enlisting in the navy, has been home on 15-day leave, sporting his new chevrons.

Howard Harrison, Howard Sales Company, Minneapolis, has added his brother, George (Whitey) Harrison, to his staff. Whitey is in charge of one of the routes and is building many friends for himself and Howard Sales.

Sherna Schanfield hung up some sort of a record last week when the Hy-G Amusement Company secretary bought five bonds in as many days. She said she ran across a partially filled book of War Stamps she had misplaced, which helped account for one bond. A savings account furnished the funds for another, but the one she liked best was the result of a \$50 remittance sent her by her fiancé, Philip K. Schwartz, who won the money in a game of galloping dominos with some of his soldier buddies.

Lu Dolan, Mayflower Novelty Company secretary, reports business at that establishment being very good. Mayflower recently received a shipment of the new Wurlitzer 950 phonos, and the operators are demanding they be sold a few. She said arcading equipment is selling especially well these days.

New in the coin machine business, Carl Peterson, Fergus Falls, dropped in on local jobbers to buy a few parts and to meet some of the boys. He promised to be back before very long.

Elsie Madsen and H. Porter, Superior coiners, came up to get parts for their machines and report that business has opened up well in their territory.

Sidney Levin, former comptroller for Hy-G Amusement Company and now in the army, has entered officers' candidate school at Fort Belvoir, Va., seeking a commission in the engineering corps.

It's been a long time since Ernie Erkklia, of Eveleth, has been in the Twin Cities to visit jobbers, but he explained on his visit this week that business has been so good he has been unable to get away. Ernie stocked up on a supply of consoles.

Records received considerable attention from William Welch, of Chippewa Falls, who was in the Twin Cities on a buying trip recently. He said business has held up excellently.

Oregon, has been declared a war crop by the government. With the menthol supply from the Far East cut off by the war, the Western State's mint is the country's principal source of menthol.

WONDER DRUG — Powerful penicillin, new wonder drug made by fermenting sugar with a mold (penicillium notatum) found on spoiled citrus fruits, inches toward commercial production. Chemists are more than ever convinced that it's the greatest medical discovery of the generation. It is the only powerful germ killer used either inside or outside the body that is non-toxic. Its use still in the experimental stage, medical men aren't ready to make definite claims for penicillin. It probably will stop gas gangrene, worst war scourge; halt the meanest kinds of blood poisoning; kill off osteomyelitis, bone-decaying disease. It promises to cure more infections than the sulfa drugs without harmful after-effects.

SALES SOAR—Sales of Philip Morris cigarettes in March reached a record total of approximately 2,300,000,000, a rise of approximately 46 per cent over sales for March, 1942. This brought sales of the company for the fiscal year ending March 31, 1943, to almost 25,000,000,000, an annual increase of 32 per cent over sales for the preceding fiscal year and a new record.

RAISE SOME QUOTAS—Temporary increases in sugar allotments will be allowed manufacturers who sell their products in two military maneuver areas in Louisiana, Texas and Tennessee, the OPA has ruled.

Any industrial user of sugar, who in January and February delivered to the designated areas 25 per cent or more in dollar value of the foods he sold, is eligible for a temporary increase in his allotment, provided he maintains his deliveries in this territory, and in addition delivers in these areas all he produces with his increased allotment.

SALES DROP EXPECTED—Because of increased labor costs and difficulties in obtaining raw materials, the first quarter sales volume of the Container Corporation of America, paper-box manufacturers, will show a sharp decline, stockholders were warned at the annual meeting.

A drop of approximately one-third in sales volume is anticipated, according to company officials. In addition to the sales and profits decline, shipments were reported off during the quarter.

CHICAGO NUT REPORT — Prices maintained the same high levels of the last two weeks in the pecan and walnut spot markets of Chicago. Supplies were meager and buying interest was lacking in conformity with the low seasonal demand.

Offerings of peanuts at local markets have been light all this week and no improvement in supplies was noted yesterday. The sale of 20,000 tons of farmers' stock peanuts this Friday by the Georgia, Florida and Alabama Growers' Co-operative at Camilla, Ga., is expected to offer some relief to the industry. Stocks of peanuts at the present time are mainly in the hands of co-operatives which are reluctant to release them.

SYNTHETIC SPICES — The story of life is synthetic now, a story in *The Indianapolis News* reports.

Seems that George G. Young, Kansas City, a baking-pan salesman in 1939, saw his job folding under him when imports of spices needed by bakeries were curtailed because of the war.

Young therefore bought a food-jobbing firm and hired as a food chemist G. H. Rapaport, one time of Vienna who left Austria because of an aversion for the Nazis.

Rapaport was thoroly familiar with synthetic foods and spices, as he had been a food chemist in Europe where ersatz products were better known than the genuine articles.

After Japan's reluctance in the Pacific, food manufacturers' reluctance to use synthetics faded swiftly. The midwestern pioneers found it no longer a problem to sell their products; the problem became how to fill all their orders.

Among the products are substitutes for caraway seeds, synthetic cinnamon, cocoa and mace, synthetic nut topping for bakery products and eggless eggs.

The only shortcoming in any of the products is that the synthetic eggs don't fry well! If you like them scrambled, Mr. Young admits, you'll just have to find yourself a hen.

CIGARETTE PRODUCTION GAINS—For the 28th consecutive month domestic cigarette production showed a year-to-year increase, according to statistics of the Bureau of Internal Revenue.

March output rose to 20,611,808,000 units from 17,015,736,280 in March, 1942. With the March output included production reached a first quarter high of 58,660,110,465 units, compared with 53,146,658,190 a year ago.

The man-power shortage was reflected in the cigar industry in a production drop to 426,837,454 units from 489,625,665 a year ago.

SUGAR IMPORTS RISE—Shipments of raw sugar from Hawaii to the United States have again reached a point comparable with those of pre-war times. Shipments during March were more than three times greater than in the corresponding month last year. Cargoes this March totaled 81,618 short tons, compared with 24,245 last year. In March, 1941, shipments were 72,637 short tons.

TOBACCO, BEVERAGES TRANSFERRED—Division of the War Production Board to the War Foods Administration, in the Department of Agriculture, has been announced. John B. Smiley is head of the division, which regulates the affairs of the beverage and tobacco industries according to war necessities. The transfer included all personnel, functions and budget.

MINT OILS NOT AVAILABLE—New York dealers report good inquiries for mint oils, especially peppermint, but are not accepting orders because of price regulations.

Substantial quantities undoubtedly will be needed in the next few months because of the increasing demand for confections, but the market is reported at a standstill.

Citrus oils are attracting considerable attention, especially lemon, altho there is fairly heavy call for lime and orange as well.

COMPANY CHANGES NAME—At the annual meeting of stockholders of the Dixie-Vortex Company, it was voted to change the name of the firm to the Dixie Cup Company. Production of Vortex cones and cups and all other Dixie cup shapes and sizes will continue unaltered.

Present production continues on a 24-hour-a-day schedule with millions of cups for the armed forces, food packers and other vital war industries and for the health protection of war workers and Michigans generally.

MICHIGAN PERMITS SACCHARIN—A bill permitting the use of saccharin (when so labeled) in the manufacture and production of foods, beverages and drinks for human consumption, has passed both houses of the Michigan Legislature.

CANDY BAR CHANGES?—It is reported that makers of nickel candy bars are offering very limited supplies of summer stocks or none at all. Some manufacturers are said to be investigating the use of fruit combinations, which would be sugared instead of coated, as large storage stocks of certain fruits are reported available.

APPLE SIRUP SUCCESSFUL — Research specialists of the Department of Agriculture are said to be so well pleased with their success in substituting apple sirup for glycerin in cigarettes that they are now working on processes for using the sirup in place of the glycerin in cosmetics.

Apple sirup will never be substituted for glycerin in making ammunition, the scientists say, but by acting as a substitute in cigarettes and cosmetics, it will release more glycerin for ammunition without inconveniencing customers.

Our only thought in regard to the above news note is—will all our cosmetics smell like Apple Blossom perfume and other products? We can take it, but in time it might become a bit monotonous!

NEW USE FOR BOTTLE CAPS—The ingenuity of some people (not us!) never ceases to amaze this reporter. From New York comes a report that bottle caps are being used to cover openings in tubes, pipes and other aircraft materials which must be kept free of foreign substances until the planes are assembled.

Shipped in solution, the caps dry and shrink to fit the tube exactly when exposed to air. Protection against tampering is insured.

PEPPERMINT A WAR CROP — A \$1,000,000 crop of peppermint, raised in

# ARCADE NEWS

## Baltimore Arcades Show Trade Trends

BALTIMORE, May 1.—Baltimore's arcade row, the designation given unofficially to those two squares in the 300 and 400 blocks of East Baltimore Street, provides an interesting sidelight on the coin machine amusement field. The eight Penny Arcades located here prove a mecca which attracts thousands daily from early morning until late at night.

One operates on a 24-hour basis.

Crowds are always to be found in the arcades. War workers find these spots a focal point for amusement. Greatest crowds are to be found around noon and at night. Many of them leave only to eat and take in a show.

Highlighting arcade row is the Fair Grounds, now owned by Roy McGinnis and Max Leznick, with Max installed as manager. This arcade was opened a number of years ago by Harry Pilsner and he sold it several months ago to the McGinnis-Leznick partnership.

The fact that the Fair Grounds is operated on a 24-hour basis is the best indication that it is doing good business. It is the only Penny Arcade operated on a 24-hour basis in this territory. The Fair Grounds boasts some 100 machines. These include diggers, pin balls, target guns, cigarette venders, two photo machines, a shooting gallery and an automatic phonograph.

Other arcades in the section include Penny Playland, operated by Harry Sherman. This arcade also has a shooting gallery and some 50 machines of various kinds.

The other arcades in the section also boast of complete establishments with diggers, claws, cigarette venders, pin balls, target guns and photo machines. Some also have shooting galleries.

The best indication that Penny Arcade operation here has been successful and profitable is the fact all but two have been in business for a number of years. One of which opened over a year ago, and another several months past.

## WRITE LETTERS NOW

(Continued from page 59)

would probably reconsider its last year's action and drop the taxes to the level which they were originally planned—that is, \$10 per year. I am also enclosing various editorials and reading matter for your guidance in this matter so that we will all work in accord.

"Any suggestions you may care to offer in this regard will be greatly appreciated, altho we would stress the necessity of writing, contacting, appealing to and petitioning your congressman regarding the above matter so that he may be fully conversant with the situation as it exists today."

### A General Letter

In 1942 the California group sent the following general letter to senators and congressmen from all States:

"The writer, who is the executive director of the Associated Operators of Los Angeles County, Inc., and the attorney for the corporation, appeared before the Senate Finance Committee on August 14 for the purpose of attempting to have the present law, Section 3267 (c) 1 of the Internal Revenue Code, amended so that its present inequitable interpretation, insofar as pinball machines are concerned, may be removed.

"The corporation which I represent is composed of thousands of merchants in whose business establishments pinball machines are located and of operators who own and operate these devices. The membership runs into many thousands throughout the State of California, and all of these members are vitally affected by the present provisions of the section referred to above.

"The present section, 3267, Subsection (b), Clause 1 of the Internal Revenue Code, is interpreted by that department in such a way that it subjects pinball machines which are operated in a certain manner to a tax levy of \$50 each and thereby places them in the same category and upon the same level with a slot machine.

"It is a well-known fact that the income, life and cost of a pinball machine cannot compare with that of a slot machine, which is undeniably a gaming device, whereas a pinball machine is nothing more than an amusement device. To place both these machines in the same category and levy a tax on an equal basis not only compels the removal of thousands of pinball machines thruout the country but also considerably reduces the revenue which would otherwise be derived therefrom; moreover, it also would remove a source of revenue which local, municipal and State governments enjoy in those jurisdictions where a local tax is exacted for the operation of pinball machines.

"The section in question, as it reads at the present time, appears to and the Internal Revenue Department has so ruled, that the use or operation of the pinball game is the determining feature as to the amount of tax payable, and not the physical characteristics of the machine itself. Therefore, when a pinball machine which gives extended or free games when the player who instead of continuing the operation of the game desires to receive reimbursement for unused games actually receives the same, this fact will automatically take the pinball game out of the amusement field and place it alongside of the slot machine and taxable at \$50.

### Rate Discrimination

"It is our contention that the physical characteristics, plus the ability to pay, should govern the amount of taxes to be levied and not the use to which the device is put. Since the income of pinball machines is less than one-tenth of the amount of the slot machine, they should not be taxed at the same rate. To illustrate this more cogently, there are approximately 600,000 automatic devices operated by the insertion of a 1-cent coin in operation in the country. Under the present law these are taxable at \$50 each. These devices cost approximately \$12.50 each and their maximum income is not over \$2.50 per week; yet based upon the section in question, they are taxed on the same basis as a slot machine, the income of which is 20 times as great. The result of this inequality has compelled the removal of 90 per cent of these counter games. This matter is treated in a proposed amendment to the present section dealing with this particular type of machine as contained in an attached brief.

"As you know, the roadside merchant and the small business man are fast disappearing from the American scene, due primarily to the curtailment of the use

of the automobile. In order to keep his head above water the merchant has been compelled to install various coin-operated games and machines in his place of business so that the extra revenue derived therefrom will partly offset the loss of business. However, at the present rate of tax it becomes unprofitable to retain these machines in business establishments for the reason that their earning power is not great enough to show a profit after paying the tax, and therefore the business man faces a very dismal and uncertain future. It is for this reason that this association is vitally interested in the matter and has been called upon to exert every effort to the end that this inequitable classification is removed.

"The enclosed brief submitted to the Senate Finance Committee speaks for itself. The amendment therein proposed will not only clarify the present section of the Internal Revenue Code and will tax the instrument in accordance with its ability to pay, but will also bring into its fold the hundreds of thousands of other machines at present immune from taxation, as well as remove the apparent inequality in the tax levied on the various machines. If this is adopted it will increase the annual income to the Treasury Department by five or six times as much as it is now receiving.

"May we therefore urge your kind consideration and assistance in order that the plight which these persons find themselves in may be overcome, and when the time comes for the proposed bill to come upon the floor of the Senate that you support a program such as I have outlined."

### Message to Senator

A third letter was more special in nature and was mailed to the senators from their particular State. Operators in other States would send a similar follow-up letter to their senators. Letter No. 4 in the California program was the same letter sent to all congressmen from the State:

"My Dear Senator: Inasmuch as the time for consideration of the new tax bill on the floor of the Senate is fast approaching, and since you probably have received several letters from those individuals who are vitally affected by the proposed levy on coin-operated amusement devices, as evidenced by the House bill recently adopted, I am taking the liberty of imposing upon your valuable time just once more.

"Since writing you last, the roadside merchant, of whom there are thousands all over the nation, will now face a further loss of business by reason of national gasoline rationing, which will go into effect in a short time. While such a measure is most necessary in curtailing the necessary wear and wastage of rubber stocks, yet it will so affect the roadside merchant that it will cut into his business by at least 50 per cent. To offset such loss it is necessary for him to install in his business establishment other lines which will assist him to recoup this loss, and in places such as gasoline stations, night clubs, restaurants and roadside taverns, such devices as amusement pinball machines have materially helped to keep the merchant in business. If the rate of taxation is not out of proportion to the income of such devices, he can have the benefit of this extra source of income, but with the tax as contained in the proposed House bill, this income will be eliminated altogether for the merchant.

"For this reason, and in view of this new emergency measure about to be put into effect, I am again encroaching upon your valuable time to state that it is necessary now, more than ever, to place an equitable tax upon the operation of these coin-operated pinball machines if such source of income is going to be made available to the merchant and at the same time keep the operator in business.

"The operation of these machines is not prohibited in any of the several States of the nation; there are local ordinances in some sections of the country prohibiting their operation or possession, but these are purely local in character. In general the machines are considered a source of amusement and are taxable as such in a great majority of the municipalities. This subject deserves consideration so that a tax may be levied on the ability to pay basis rather than an arbitrary sum which has been fixed.

"Hoping that you will keep this matter before you so that the recommendations heretofore submitted to you will receive favorable consideration at the proper time."

**ORDER YOUR ARCADE EQUIPMENT FROM THIS LIST OF BEST BUYS**

28 Kirk Astrology and Fortune Telling Scales, Like New	Each \$59.50
1 Texas Leaguer, De Luxe	34.50
1 Chicken Sam	119.50
1 Chicken Sam, Converted to Hitler-Mussolini	119.50
1 Poker Joker	119.50
2 Genco Play Balls, Late Models	134.50
1 Skeeball	49.50
1 Play the Derby	79.50
1 Ten Strike, Low Dial	34.50
1 Pace Slot Machine, 1¢ Play	\$24.50
2 Reel 21's	9.50
25 Keep 'Em Bombings	7.95
3 Spitfires	5.95

**WANTED**  
KEENEY ANTI AIRCRAFT GUNS  
Will pay \$25 for Black & \$35 for Brown.  
ORDER TODAY WHILE THEY LAST.  
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**Penny Arcade Equipment OFFERED FOR QUICK CASH SALE**

1 Kirk Blow Ball	\$90.00
1 Wurlitzer Orchestra Piano Style B.X. with Flute Pipes, Bass and Snare Drums and Triangle. Height 8 ft., width 5 ft. 4 in., mission-oak finish. Plenty extra rolls	125.00
1 National K.O. Fighter, original walnut finish. Looks and is like new	250.00
2 Chester Pollard Football Soccer, original walnut finish, like new. Ea.	150.00
1 Small Seeburg 65-Note Organ	35.00
1 Air Circus 5-Ball Pinball Game, like new	85.00
1 World Series Baseball Game	75.00
1 Bally Basket Ball Game	65.00
1 Bally Alley Bowling Game	30.00
1 Mutoscope Light Weight Kiddie Picture Machine with Stand	35.00
1 Galile Push or Grip Strength Tester	65.00
1 Galile Strong Arm Strength Tester	65.00
1 Super 3-Way Gripper (Floor Model)	32.50
25 Red Dot Cigarette Jar Games. No coin chute. Just drop your penny. Ea.	3.00
4 Over the Top Skill Games. No coin chute. Each	5.00

Will properly crate and ship upon receipt of cash in full.

**MRS. A. N. RICE**  
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## Council Considers Penny Arcade Law

LOS ANGELES, May 1.—So that people who look into stereopticon slides in Penny Arcades will not be shocked, establishments of this type would be put under police regulation in a proposed ordinance ordered prepared by the city council recently.

The measure, recommended by the police commission, was aimed primarily at South Main Street establishments, where Police Chief C. B. Horrall said that a juvenile problem had been created.

The Penny Arcades will be licensed under police commission regulations and permits may be revoked.

An exemption was made under the proposed law for the Venice amusement zone, where Councilman Dave Stannard said that voluntary regulations of concessionaires will enforce laws of decency. Stannard pointed out that the people by initiative action adopted an ordinance placing Venice in an amusement zone area, holding concessionaires accountable to regulations enforcing decency.

**GLAMOUR GIRL CARD VENDER**

**SELLS CARDS 2 FOR 5c**

Each compartment holds 550 Cards; 3 separate compartments for Glamour Girls, All-American Girls and Yankee Doodle Girls. Adjustable to sell 1-2-3 Cards for one coin.



**LIMITED QUANTITY AVAILABLE**

Metal construction thruout. Chrome fittings. Manufactured before Government's stop order. Never sold before. Buy now before it is too late.

**3,000 CARDS FREE WITH EACH MACHINE BRINGING IN \$75 — MACHINE COSTS ONLY \$60**  
1/3 Cash With Order, Balance C. O. D.

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# April Weather Proves Tonic as Industrial Pace Keeps Money Flowing

**Arcade increase peps up already high demand for used machines — April big month for news on Petrillo record ban — juvenile situation plays into hands of drys who hit juke box music — trade moves get under way to seek federal tax adjustments**

**I**N MARCH operators were looking forward to the spring and summer season. Trade reports in April indicated that the weather was having a favorable effect on the playing public and that most types of machines showed a good seasonal increase in play.

Specific news relating to the coin machine trade itself showed a tendency to pile up toward the end of the month. At this writing some very important situations, such as the Petrillo record ban, were still in the making and cannot be fully covered in this monthly review. Rationing news came slightly into prominence again during April after being a dormant topic for many weeks. The announcement of extensive food rationing late in March caused a good many locations such as eating places to close temporarily or to plan a program of closing one or two days a week. This cut down the play of machines and the trend continued for a while in April, but it did not prove to be a serious situation at all.

In Boston there was considerable discussion of the ODT ruling on converted passenger cars. Some time ago the ODT warned operators that they should not convert passenger cars to semi-trucks because the converted cars would come under regulations covering trucks. Boston is the only trade center so far to report any action by government officials to check up on converted cars. There the ODT office was reported to be

requesting operators to turn in their T ration cards and get B cards. It was expected that this situation would improve shortly because before the end of April the OPA had announced a new and liberal policy on gas rationing.

On the new policy to take effect May 1, indications were that all lines of business on the basis of route mileage might be able to get C cards instead of B cards. The new policy announced by the OPA indicated that operators might be able to make individual applications to their local rationing board and, if they could prove the extent of their routes, might be able to get much more favorable rations. The new liberal policy does not apply to the 11 Eastern States for the time being.

### State Legislation

State legislation continued to be an important topic during April. A number of State legislatures had adjourned, but the majority of the States still had legislatures in session. Some of them were considering bills relating to the coin machine trade. A check by The Billboard in April showed 17 States now taxing one or more types of coin machines. The list of States is as follows: Arkansas, Florida, Louisiana, Mississippi, Maryland, North Carolina, North Dakota, Nevada, Oklahoma, Oregon, Pennsylvania, South Carolina, South Dakota, Tennessee, Texas, Virginia and Washington. Toward the end of the month California seemed to be the only State that might yet pass a State tax on coin machines before the session closed. Much agitation about coin machine bills was taking place in California during the last two weeks of the month.

The trade began to think seriously of the federal tax on coin machines during April. A new federal tax fiscal year starts July 1 and at that time the tax will double on all types of gaming devices. Gaming devices, as now interpreted by the Internal Revenue Bureau, include many types of machines not able to pay the high rate. California operators again took the lead in trying to organize the industry to seek adjustments in the federal tax in Congress this session. Los Angeles County operators decided to again send at least two representatives to Washington as soon as the House Ways and Means Committee begins the discussion of miscellaneous taxes. This group was also trying to get operators in

all parts of the country to write members of the House Committee and congressmen regarding the adjustments desired in the federal tax law. The movement began rather late, however, and indications were that the trade might again fail in getting the tax reductions which were sought so earnestly last year.

A Treasury Committee made public its report April 17 which may eventually go far in setting up principles of taxation for the whole country, federal and State. This committee had been at work for two

years and its report especially criticized the trend toward overlapping taxes—i. e., federal, State and city governments taxing the same things. The tax report covered practically all phases of taxation and especially recommended that all branches of government minimize business taxes, that the federal government assume all taxes on cigarettes and distribute to the States, and that some sources of revenue be reserved to the States and to cities exclusively. The report may have ammunition which the coin machine trade can eventually use to get many adjustments

### THE BEST IN NEW AND USED EQUIPMENT

**SPECIALS THIS WEEK**

Bally Santa Anitas, Cash Pay	\$200.00	2 Evans '39 Mod. Dominos, Brown Cab.	\$165.00
Bally Grand Nationals, Cash Pay	90.00	1 Buckley Track Odds, Daily Double Mod.	400.00
Bally Dark Horse, Free Play	165.00	Keeney Super Track Times	350.00
Bally '41 Derbys, Free Play	365.00	1 Evans Lucky Star, Like New	200.00
Bally Club Trophys, Free Play	365.00	Jennings Silver Moons, Free Play	110.00
Bally Victory, Free Play	65.00	1 Paces Races, Red Arrow, JP Model	210.00
Keeney's Fortunes, Free Play	295.00	1 Evans Bangtail, Slant Head	75.00
Keeney's Contests, Free Play	165.00	1 Keeney Kentucky, Slant Head	75.00

Mills Jumbo Parades, Cash Pay, Late Mod. 110.00

**CONSOLES**

Bally Club Bells, Brand New, In Original Crates, Comb. Cash and Free Play:		Mills Blue Fronts, 5¢, Crackle Finish, Reconditioned	\$149.50
Single Orders	\$299.50	Mills Blue Fronts, 10¢, Crackle Finish, Reconditioned	259.50
Quantity Lots	289.50	Mills Bonus Bells, 5¢ Play	225.00
Mills Jumbo Parades, Brand New, Comb. Cash & Free Play, with Mint Venders.	199.50	Col. Balls, 5¢, R. Door Payout, GA	42.50
Evans Gal. Dominos, Brand New, JP Model, 2-Tone Cabinet	450.00	Jennings Chiefs, 5¢ Play	65.00
Evans '41 Gal. Dominos, JP Model, 2-Tone Cabinet	325.00	5 Mills 1¢ Q.T.'s	45.00
Evans '41 Bangtails, 2-Tone Cabinet	350.00	3 Mills 5¢ Q.T.'s	65.00
1 Evans Lucky Lucere, 5/5¢ Slots	285.00	2 Mills 10¢ Q.T.'s	70.00

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## Government Quits

CHICAGO, May 1.—The Federal District Court here April 28 dismissed the second government suit against James C. Petrillo and the AFM because of the record ban. The second suit was considered very important and based on new charges, but due to conflicts in statistics the Department of Justice asked that the case be dropped. Government officials announced that plans were being made for a third suit against Petrillo based on more recent information.

The dropping of the second suit by the government constitutes, at least temporarily, another big victory for Petrillo.

The National Broadcasters' Association meeting in Chicago April 26-29 made plans for the scheduled meeting with Petrillo in New York May 10 to negotiate fees on transcriptions or else decline to pay such fees.

## QUALITY SPEAKS FOR ITSELF

<b>FIVE BALL FREE PLAY</b>	<b>SLOTS, ONE BALL AND CONSOLES</b>	<b>ARCADE EQUIPMENT &amp; MUSIC</b>
Fox Hunt ..... \$29.50	2 Mills Q.T., 1¢ Pl. @ \$ 39.50	3 Derby Day ..... @ \$35.00
Big Chief ..... 29.50	1 New Columbia Gg. Reels ..... 110.00	1 Liberty Bell ..... 39.50
Metro ..... 32.50	1 Sport Special, F.P. . . 129.50	1 Arrow Head, F.P. . . 32.50
Anabel ..... 24.50	1 Eureka, F.P. . . . . 32.50	
Wow ..... 29.50	1 Grand Stand, F.P. . . 79.50	
Line Up ..... 27.50	1 Victory, F.P. . . . . 49.50	
Band Wagon ..... 25.00	1 Baker's Paces, D.D. . . 275.00	
Dixie ..... 32.50	1 Paces Races, Brown Cabinet ..... 125.00	
Seven Up ..... 32.50	3 Kentucky Clubs. . . @ 69.50	
Score a Line ..... 27.50		
Three Score ..... 21.50		
Four Roses ..... 35.00		
Barrages, Like New . . . 32.50		
All American ..... 37.50		

1/3 Deposit With Order—Balance O. O. D.

**MODERN AUTOMATIC EXCHANGE, INC.**  
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**FOR SALE**  
**20 NEW SCIENTIFIC POKER TABLES**  
In Original Cases at \$150.00 Each  
**ALLIED CORP.**  
22 Scollay Square      Boston, Mass.

in federal, State and city taxes.

Trade organizations within the industry were attracted by a case in New York in which an association of retail stores boycotted *The New York Times*. The U. S. Department of Justice stepped into this situation and placed heavy fines on all members and officers of the trade association. It promised to be an outstanding case, indicating how far trade associations may go in their tactics. It was especially a blow to any boycott practices of trade associations or their members.

**Compare Record Reports**

In the juke box field, operators began to be more serious in their complaints of record shortages. Some reports indicated that operators now felt the shortage would soon begin to cut into their business heavily, but there were no

indications in present patronage of juke boxes thruout the country that the public was beginning to tire of the old tunes that now fill most boxes. It seemed that operators were simply looking into the future and worrying about what might eventually happen. Even the old records are wearing out beyond use—and there are not enough new records to replenish the supply. West Coast operators reported an increase in the supply of new records, due chiefly to the production of one firm located on the West Coast. Reports from the East indicated that a number of maneuvers were being planned by record manufacturers to increase the supply.

Reliable reports indicated also that the major record manufacturers were not concerned so much about the supply of popular records, whether it could be maintained or whether it became practi-

cally nil. The classics prove more profitable during the present emergency and diskers' concern is chiefly about materials to keep up reasonable output of classics. Inside reports indicate that the materials situation is really more serious in continuing the record shortage than the Petrillo ban on recordings. The materials situation is more serious than is generally realized by the public or by juke box operators.

**Petrillo Makes News**

April proved to be a big month in news about the Petrillo record ban. On April 15 Petrillo and the executive board of his union began meetings for negotiations with transcription and record manufacturers. The meetings were expected to negotiate the specific fees that would be paid to Petrillo for recordings. Two or three days were consumed in these meetings, and the final reports by both sides were that "little had been accomplished." Senator Clark, chairman of the Senate committee which has been investigating the Petrillo record ban, showed up at one of the meetings but had little to say. The only apparent result from the meetings was that the transcription firms agreed to meet with Petrillo and his board again on May 10 and resume discussions. The meetings with Petrillo again inspired a lot of editorials in newspapers in various parts of the country.

On April 26 the National Association of Broadcasters opened a four-day meeting in Chicago, and the Petrillo record ban was placed on the official program for discussion during two days of the meeting. This review was written before final reports were available as to decisions. It was understood, however, that the broadcasters were chiefly interested in transcriptions and that a committee would report recommendations to guide the transcription firms when they again meet with Petrillo. The radio convention was said to be one of the most important in the history of the trade, had the biggest new coverage ever, and many problems relating to music were being considered. The broadcasters are a powerful group, and while they are not concerned directly by the juke box or record trade, their opposition to the Petrillo ban will have a powerful influence in the final settlements.

The music trade still felt repercussions from the Oklahoma grab tax on juke boxes which was passed late in March. This tax called for 10 per cent of the gross earnings of juke boxes. Many operators feared it would set up a precedent which would spread to other States. It was so extreme in its rates, however, that there were no indications during the month that other States would follow the example. South Dakota passed a State tax taking 2 per cent of the gross earnings of amusement and music machines. This tax was not considered objectionable by the trade.

**Juvenile Twist**

One of the most serious threats to develop in the juke box field since the Petrillo record ban was the increase in complaints against juke box music in locations which might be frequented by minors. This opposition to music was especially centered against taverns and in most cases was seen as the indirect work of prohibition forces. Examples of this trend were seen in Alabama, Oklahoma, Missouri, North Carolina, Delaware, New Jersey and Ohio. The most serious effects were felt in Alabama and Oklahoma. The bitterest crusade was waged in Cleveland by a newspaper there which kept up agitation against juke box dance spots. Because of the wide prevalence of juvenile crime, this attack on juke-box music by dry forces had the makings of a serious crusade if it continued to spread.

In opposition to this trend was the very favorable use of juke box music in clubs established in a few cities especially for the entertainment of young people. An outstanding example of this was an incorporated club or community center in Burlington, Ia. The Kiwanis Club raised \$2,500 to finance the center, and juke box music was used for the entertainment of the young people there.

The place is kept open practically every night of the week. Other clubs of a similar nature were reported in Watseka, Ill.; Cincinnati and one or two other spots. The city council in Charlotte, N. C., took a favorable view when it refused to pass an ordinance banning juke box music in taverns. The council majority said that such a ban would be a reflection on the many reputable places in the city which used juke box music.

The WPB announced on April 23 its Order L-265, which requires that an old tube or part be turned in to get a new tube or repair part for radios and phonographs. Early reports indicated that this order may be applied to juke boxes, altho there were many exceptions written in the order, some of which may exempt juke boxes. A copy of the official order was not available at this writing.

The vending machine trade continued to report great difficulties in getting supplies of candy, gum and soft drinks. The shortages appeared to extend even

**CENTRAL OHIO QUALITY BUYS**

"There Is No Substitute for Quality"

- SUPERBELLS, 5c, Comb. F. P., Like Brand New.....\$199.50
- SUPERBELLS, 25c, Comb. F. P., Like Brand New..... 255.00
- JUMBO PARADE, C. P., Late Heads, Like New..... 99.50
- BALLY CLUB BELLS, Comb. F. P., 4 Coin Mult..... 199.50
- BALLY HIGH HANDS, Late Serials, Comb. F. P..... 129.50
- KEENEY TRIPLE ENTRIES, Like New, 9 Coin..... 149.50
- EVANS JUNGLE CAMPS, F. P., A-1..... 89.50
- CHARLI-HORSES, 5c-5c, C. P., Number Reels..... 149.50
- KENTUCKY CLUBS, A-1, Reconditioned..... 89.50
- EVANS GAL. DOMINOES, Brown Cabinet..... 139.50
- STANCO BELLS, C. P., Fruit Reels, Mills Slot..... 119.50
- 25c GOLFAROLLA, Mills, Used Two Weeks..... 169.50
- KEENEY KENTUCKY CLUB..... 89.50
- KEENEY TRACK TIME, '38..... 115.00
- KEENEY TRACK TIME, '39..... 125.00



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We Will Pay Cash for Original Chrome Bells, Gold Chromes, Late Mills and Jennings Slots, Also Consoles, Arcade Equipment, Music Boxes and Late Tables of All Types. Advise immediately what you have to offer.

- 5c BLUE FRONTS, over 400,000...\$134.50
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- 25c BLUE FRONTS, over 400,000... 195.00
- 5c CHIEFS, One Star... 69.50
- 5c CHIEFS, 4 Star or 4 Bar... 84.50
- 10c CHIEFS, 4 Star or 4 Bar... 99.50
- 5c CHIEF CONSOLE CLUB... 149.50
- 5c BROWN FRONTS, 468,000... 189.50
- 5c BROWN FRONT, 433,000... 179.50
- 5c ROLLATOPS, 3-5...\$59.50
- 5c PACE COMETS, 2-4... 59.50
- 5c MILLS SLUGPROOF, 3-5 or 3-10... 89.50
- 5c Q.T.'s, LATE BLUE FRONT... 69.50
- 10c Q.T.'s, LATE BLUE FRONT... 89.50
- 1c Q.T.'s, LATE BLUE FRONT... 49.50
- 5c COLUMBIAS, Fruit or Clg... 55.00
- 5c VEST POCKETS, Blue and Gold... 49.50
- 5c SINGLE SAFES, Light... 49.50
- EVANS PLAY BALLS, Like New...\$225.00
- RAPID FIRES, A-1... 199.50
- KEENEY SUB GUNS, Like New... 199.50
- HOCKEYS, Like New... 199.50
- AIR RAIDERS... 189.50
- BATTING PRACTICES, Late...\$109.50
- TEN STRIKES, High Dial... 65.00
- TEN STRIKES, Low Dial... 55.00
- CHESTER POLLARD GOLF... 99.50
- DRIVE MOBILE, Like New... 285.00
- 750E's WURLITZER, Like New...\$425.00
- 600A WURLITZER, Rotary... 175.00
- 800 WURLITZER, Havo Four... 399.50
- 61 WURLITZER, Like New... 79.50
- SEEBURG CONCERT GRAND... 199.50
- 71 WURLITZER & STAND...\$129.50
- ROCKOLA 40 COUNTER & STAND... 129.50
- 616 WURLITZER, Light Up... 75.00
- ROCKOLA 39 STANDARD... 139.50
- ROCKOLA 39 DELUXE... 179.50

**CIGARETTE VENDORS**

- 50 NATIONALS, 9-30...\$79.50
- 25 NATIONALS, 9-50, King Size... 85.00
- 50 ROWE ROYALS, 8 Col... 79.50
- 5 ROWE ROYALS, 10 Col... 89.50
- 3 ROWE ROYALS, 6 Col... 62.50
- 5 UNEEDA-PAK, 12 Col., 1939...\$72.50
- 5 UNEEDA-PAK, 15 Col., 1940... 85.00
- 3 UNEEDA-PAK, 9 Col., 1939... 59.50
- 3 ROWE PRESIDENTS, 10 Col... 99.50
- 10 DU GRENIER, 12 Col... 89.50

**CENTRAL OHIO COIN MACHINE EXCHANGE, INC.**

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

**WANTED**

**THREE EXPERIENCED PIN BALL, CONSOLE AND SLOT MACHINE MECHANICS**

Highest paid wages in this field. Located in vicinity of Pittsburgh.

BOX D-70

Care The Billboard

Cincinnati, O.

**A. B. T. RIFLE RANGE PELLETS**

- In Lots of 100 M... \$2.00
- In Lots of 50 M... 2.25
- In Lots of 25 M... 2.50

Our Pellets are guaranteed to work perfect in all A. B. T. Rifle Ranges. 25% Deposit Required on All Orders.

**SHOWMEN'S EXCHANGE, INC.**

707 GEE STREET, NORTHWEST WASHINGTON, D. C.

**MARKEPP VALUES**

- SLOTS**
- 5 MILLS 10c BLUE FRONTS, serials over 440,000...\$219.50
- 2 MILLS 5c CHERRY BELLS, 3-10 PO C. H..... 159.50
- 1 MILLS 5c BROWN FRONT, C. H. Drill Proof..... 175.00
- 2 MILLS 5c VEST POCKET BELLS, B. & G., New... 89.50
- 5 MILLS 1c Q.T. GLITTER GOLD, Brand New... 79.50
- 2 MILLS 10c BLUE FRONTS, 400,000 S.J..... 145.00
- 1 MILLS 10c BLUE FRONT, S.J., Converted... 125.00
- 2 JENNINGS 10c FOUR STAR CHIEFS... 120.50
- ARCADE EQUIPMENT**
- Genco PLAYBALLS, Late Models...\$159.50
- Western BASEBALL, Lite Up Bank'd... 69.50
- DELUXE WESTERN BASEBALLS... 84.50
- TOM MIX RIFLES... 59.50
- SLAP THE JAPS (Factory Rebuilt)... 139.50
- BATTING PRACTICE... 104.50
- TEN PINS, L.D..... 49.50
- TEN PINS, H.D..... 59.50
- ANTI AIRCRAFT GUNS, Light Cab... 69.50
- GOTTLIEB TRIPLE GRIPS, Like New... 17.50
- GOTTLIEB SKEEBALLETTE... 69.50

- PHONOGRAPHS**
- Wurlitzer 61, Counter...\$ 69.50
- Wurlitzer 616, Lite Up... 69.50
- Wurlitzer 600A, Rotary... 189.50
- Rockola Counter Model with Stand... 69.50
- Rockola Imperial 20... 69.50
- Rockola '39 DELUXE... 169.50
- Rockola '40 SUPER ROCKOLITE with R.O... 299.50
- Rockola '41 PREMIER, Like New... 349.50
- Seeburg ROYALS... 89.50
- Rockola #1503 Wallboxes... 24.50
- Rockola '40 Wallboxes, Start Type... 15.00
- CASH WAITING FOR LATE MILLS or JEN-NINGS Slots, Wurlitzer and Seeburg PHONOGRAPHS, Seeburg and Bally GUNS, KING PINS, Arcade Equipment. Half Certified Deposit on All Orders—Balance C. O. D.
- THE MARKEPP CO.**
- 3908 Carnegie Ave. CLEVELAND, OHIO (Henderson 1043)

**Wanted For Cash WURLITZER SKEE BALLS**

**BALLY KING PINS**

- Keeneey Submarine...\$185.00
- Sea Fighter... 275.00
- Ten Strikes, High Dial... 55.00
- 10 Ft. Rock-o-Balls... 85.00
- \$5.00 Extra for Crating.

**S & W COIN MACHINE EXCHANGE**  
2416 Grand River Ave. Detroit, Mich.

**CASH**

**WAITING FOR YOU FOR THESE GAMES**

- LATE ONE-BALL FREE PLAY
- Longacre...\$350.00
- Thorobred... 350.00
- Pimlico... 300.00
- '41 Derby... 250.00
- Club Trophy... 225.00

**Victor's Novelty Co.**  
1233 S. W. 5th Ave., Portland, Ore.  
WRITE OR WIRE AT ONCE!

**WE STILL  
HAVE 'EM!**

**Good Rebuilts**

**5c Brown Fronts**

**5c Blue Fronts**

**5c Pace Slots**

**5c Yellow Fronts**

**Four Bells and**

**Paces Races**

**FOR MORE  
INFORMATION**

**Write—**

**NORTHERN  
REPAIR**

**1318 Nicollet Ave.  
Minneapolis, Minn.**

**3 Wurlitzer Skee Ball, latest style,  
like new.....\$150.00**

**Pace Saratogas, with or without  
Skill Field ..... 94.50**

**Mills Safe Stands..... 9.00**

**Rock-Ola "Commandos," brand  
new, instant delivery, special  
prices on 5 to 10 order..... Write**

**UNITED AMUSEMENT CO.**

**3410 Main Street, Kansas City, Mo.**

**BRAND NEW  
SKEET SHOOTING  
OUTFIT**

Consisting of:  
4 Repeating Shotguns  
2 Traps  
10,000 Clay Targets  
10,000 Bullets

**MAKE OFFER!  
GERBER & GLASS  
914 DIVERSEY CHICAGO**

**WANTED**

**750E WURLITZERS  
BALLY BULLS With Periscope  
Shangri-La Pin Tables.  
Must be in good condition. State prices.  
JULIUS HAUSSMANN  
606 E. First St. HAZLETON, PA.**

to the slum used in diggers and cranes. Only cigarette operators were optimistic about the future of their business. In such an important vending center as Detroit, operators of penny vending machines were reported to be leaving the trade for other lines of business. This was considered a trend that may extend to all parts of the country as vending supplies continue to be scarce.

An outstanding news event of the month in the vending machine trade was the release of charges against the Automatic Canteen Company, Chicago, by the Federal Trade Commission, charging the firm with unfair trade practices. A hearing on these charges had been set for April 23 in Washington, and on that date the firm was given until May 12 to file its reply. The case may become an important one in the vending machine trade.

Due to the many State Legislatures in session, cigarette tax problems made big news in a few States. There was a proposal in Pennsylvania to repeal the State tax on cigarettes. Ohio decided to keep its State tax on cigarettes. Florida had a proposal for a State tax, while Illinois had one to repeal its tax on cigarettes.

The federal committee report, previously mentioned in this review, recommended that the federal government collect all taxes on cigarettes and that distribution of a part of it be made to all States. The committee said that eventually all States would be taxing cigarettes, hence the federal government might assume this job and collect a uniform fee of 2 cents for all States.

**Penny Troubles**

The vending machine trade began to report troubles with the new penny which began to be put into circulation in several States. Manufacturers of penny venders recommended to operators that they remove the magnets from the penny chutes in order to handle the new pennies when they come into wider circulation.

The tobacco trade is giving considerable attention to the problem of dry cigarettes. The use of apple juice as a substitute for glycerin was considered promising. One important cigarette manufacturer used it as a theme in national advertising.

Peanuts became big news in April; in fact, continued to be news thruout the month. Various government orders and reports were issued concerning peanuts and these kept the market somewhat disturbed.

There was little news in the amusement machine field, except an increase in reports of the big demand for used games. The opening of the arcade season was said to be a big factor in increasing the demand for used machines of all types. Operators expect a big arcade season, and many new amusement centers were opening in various cities. The organization of arcade operators in the East and the West was an important topic in the trade, and many plans were being made to secure adjustments in taxes on arcade machines. Distributors thruout the country were reported to be very busy, buying whatever used machines they could get, reconditioning these for use, and selling them even before they were completely ready for play.

News of a legal nature increased some during April as compared with March. The Maryland Legislature apparently was the most active in considering bills relating to coin machines, having at least two license bills deemed important. The California Legislature also had considerable discussion about a proposal to ban slot machines from the State, and also a proposal to license pinball and other amusement machines. The pinball license bill was at first considered very favorable, but it was amended before a vote so that it was changed into an unfavorable bill. The Legislature was scheduled to adjourn April 28 but decided to stay in session until May 5. The Florida Legislature convened April 6, and there were reports that a bill to license slots in the State again would be considered, but reports during the month indicated no real agitation on such a

proposal. The city of Seattle considered a proposal to ban pinball games from the city, but the council voted a majority of one to retain the present city license on the games. Tacoma also decided to keep its pinball license.

**Oregon Situation**

An interesting situation developed in Oregon concerning the recently passed State license law on pinball and juke boxes. A reform group was organized which began agitation to get the State license law on the ballot for a popular vote in 1944. Only 9,408 signatures were needed on a petition to get this vote, and it seemed assured the reform group would succeed. The State coin machine tax was passed to secure funds for old-age pensions in the State. When the reform group began its agitation to kill the law the pensioners started agitation for a very extreme law to ban all machines from the State. Apparently their purpose was to make the agitation seem so ridiculous that the reformers would get the worst of it as public opinion took shape.

Milwaukee was agitated during the month by its biggest crusade against bingo games, and the State Legislature was considering bills to legalize bingo and slot machines in the State.

**Baltimore**

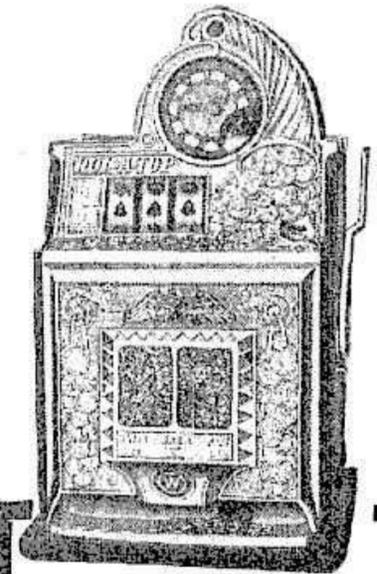
**Industrial Gains Keeps  
Boosting Play of Machs.**

BALTIMORE, May 1. — Baltimore's growing importance as a war production center is reacting most favorably for the benefit of the coin machine business.

War workers, receiving wages far greater than ever before, are seeking more amusement and entertainment. Coin machine operators report substantial gains in collections.

Music box operators report gains ranging up to 35 per cent, while pinball and other coin machine operators report business doubling.

There was a time, a year or so ago, when operators were much concerned over the loss of so many young men thru enlistments and inductions. They



**We have a few more  
Rebuilt ROLL-A-TOPS  
left**

**We can still repair your machines  
and make them look like new**

**WATLING MFG. CO.**

**4640-4660 W. Fulton St.  
CHICAGO, ILL.**

Est. 1889—Tel.: COLumbus 2770.  
Cable address "WATLINGITE," Chicago.

**MONEY CARDS**

**and  
Merchandise Cards**

Fortunately we were able to run up big stocks of many of our Push Cards before government curtailment. Therefore we can still supply you with many cards from these big stocks. We have especially heavy stocks of the larger cards up to 600 Holes. Write us your needs. There is a good chance we can take care of it. At present we still have many styles and sizes of Cards up to 600 Holes. Write for free catalog. Write today to

**W. H. BRADY CO.**

Manufacturers  
EAU CLAIRE, WISCONSIN

**"The Push Card House"**

**BUY WAR BONDS TO SPEED VICTORY**



**"COLORS"—1 Ball Automatic Pay-  
off. Six Coin Chutes. Write for  
descriptive matter and price.**

Our "Lite-a-Line" 10 Ball Game  
is going strong all over the U. S. A.  
Write for descriptive matter and  
price.

**SALESBOARDS — WE HAVE  
A VERY LARGE STOCK FOR  
IMMEDIATE DELIVERY.**

1,000-Hole J. P. Charley 25c  
30-Hole J. P. ....\$1.79  
1,000-Hole Charley Board 25c.. 1.65

1/3 Deposit With Order

Write for our latest circular  
on salesboards

**A. N. S. CO.**

ELMIRA, N. Y.

In this line over 20 years.

**8 GUN A. B. T. RIFLE RANGE FOR SALE**

COMPLETE—Including 8 Moving Targets, Rubber-Covered; Compressor, 14 Ft. Counter, BB's, Fillers and All Necessary Parts for Range.

**PRICE \$2,500.00**

1/2 Deposit With Order, Balance C. O. D.

**S & W COIN MACHINE EXCHANGE** 2416 Grand River Ave.  
DETROIT, MICH.

**FOR SALE**

**75 CAILLE DETROIT CENTURY**

Nickel Play Floor Type Machines, \$60 each. A-1 condition, ready to operate.

**1 CAILLE 25c ARISTOCRAT ROULETTE**

BOX D-69, Care of The Billboard, Cincinnati, Ohio.

looked for a real dearth in coin machine play. Now their story and outlook is different. The large number of workers coming into the war plants are counteracting other losses.

From the operators' point of view there are a number of drawbacks, particularly in the matter of music box operation. Lack of records or shortages on popular disks and new releases, are taxing the operators to keep boxes in operation.

Shortages of mechanics continue to pose a problem for the operators. Fortunately some of the operators know how to make necessary adjustments and repairs. Some find it possible to help their friendly competitors keep their machines in good operating condition.

While the lifting of the ban on pleasure driving has helped the coin machine business some, the lowering in value of each gasoline ration coupon has not helped. So far operators and their personnel have managed to get along with the amount of gasoline allotted them.

Penny Arcade business has been good, with collections definitely showing an upward trend. Whether or not many more arcades will be opened during the spring-summer season is not known. One drawback will be lack of equipment.

**Used Machine Market**

For the first time "in many moons" distributors report they are in the market for equipment of all kinds. Heretofore it has been a question of trying to sell all they had, but since the Pennsylvania market has opened up, a lot of machines from this market have found their way out.

When this market was a selling one, machines were sold for ridiculous prices. Now that the reverse is true, the machines that are being bought are said to be bringing higher prices.

Beverage vending operations have

been good and have held up very well during the month. Larger amounts of soft drinks are available.

While operators of candy vending machines have been feeling the results of the limited candy supply, they have managed so far to chalk up good collections. This is particularly true in the case of operators serving war plants and army camps.

Cigarette vending machine operators report a steady upward climb in collections. Only trouble is getting enough personnel to service the machines.

**Birmingham**

**Music Ban Big Problem; Ops Turn to Other Lines**

BIRMINGHAM, May 1.—Coin machine operators are still out on a limb as a result of the ruling by the Alabama Alcoholic Control Board to the effect that no entertainment in the way of music or dancing can be permitted in places selling liquor, including beer.

There has been some hope that the ABC Board might modify this ruling so as not to impose on a business not directly connected with the sale of intoxicants, but at present the outcome is anybody's guess. The operators and distributors are prepared to take legal action, but would prefer not to have to do it.

With the Legislature meeting, it happens that the prohibition question is very much a political football. The dries will make a determined effort to have the Legislature authorize a State-wide referendum on the subject. A number of counties have gone dry recently, there now being only 18 wet out of 67 in the State. The wet counties are chiefly the larger population centers where most of

the coin machine business is concentrated.

Until this situation is settled, operators and distributors are having to get along as best they can. The percentage of machines in drugstores, eating places and other outlets which do not sell liquor is very small. Most of the machines in liquor outlets have been pulled, but others have been allowed to remain in hopes the situation would clear up. Operators could go out and take on more non-liquor outlets, but they don't want to do much of that as they might not be able to serve their old customers in case the ABC rule is modified. Their supply of machines is limited, or at least was limited, before the ABC Board made a ruling that its licensees couldn't play a record and sell a Scotch and soda, too.

With the music machine business uncertain, distributors are turning to other items, including merchandise venders and games that come within the law. State and county officials are pretty strict in their interpretation of what constitutes a game of chance and one of skill, and recently several raids have been made on places which operated "roscoe" machines and other types of table-top games.

One distributor is now handling repairs on electrical appliances, this being taken on after the ABC Board "freeze" on coin machines.

**Denver**

**Military Centers Prove Best Territory for Ops**

DENVER, May 1.—Coin machine operators in this region continue to concentrate their business in and near military establishments. One of the largest operators of vending machines reported that 50 per cent of his installations are now located in military camps. He also said that he concentrates on keeping these in operation, leaving civilian installations for secondary consideration.

Vending machine operators now suffer particularly from a shortage of candy, gum and peanuts. The "freeze" on Virginia peanuts hit venders in this area particularly hard as no large stocks were on hand. Cigarette supplies are much better.

Both vending machine and music machine operators report few mechanical troubles. All operators say they have adequate stocks of repair parts on hand for all types of machines.

To help meet the record shortage that hit the area last month and still continues, music machine operators are falling back on old favorites. Old tunes that were popular several months ago or even a year or two ago are being put back into machines to replace current records when they wear out. The old tunes are getting a very satisfactory reception.

Business in all lines continues excellent, with opportunities for new installations going begging as all machines are now located.

**Des Moines**

**Pinball Returns; Trade Worried About Man Power**

DES MOINES, May 1.—Most important change in the coin machine trade in this territory during the month of April was the return of pinball machines to locations. The machines were taken out by operators six months ago because the State Supreme Court ruled free-play machines illegal.

Return of the pinball machines indicates the operators will be able to build up service routes, altho the question of allowing free plays is still open.

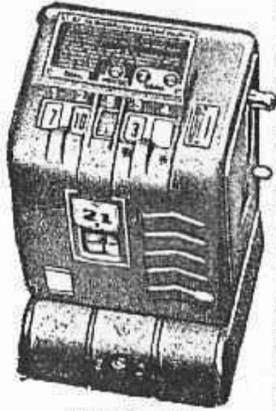
The Iowa Legislature completed its work during the month without taking any action on any coin machine bill. A resolution which was rushed thru the House at the last moment, but died in the Senate would have instituted a two-year study of taxes including methods of instituting new taxes.

Phonograph machines continued on the upgrade despite the Lenten season. Most operators reported slight increases over the previous month with some locations getting war workers' trade showing large increases.

Operators reported the man-power situation as getting critical with Des Moines placed in Group 1 requiring a 48-hour work week because of the acute labor shortage. Most operators will not

**Brand New Closeouts!**

1c  
CUB  
→  
1c  
REX  
→  
\$7.75  
Ea.



Cigarette reels, separate cash boxes. Original price \$22.75. LIMITED QUANTITY.

ONLY A FEW LEFT!  
New 5c Daval Races .....\$8.75  
Recond. Grotchen Liberty .. 8.95

**ATLAS** NOVELTY CO.  
2200 N. Western Ave.  
CHICAGO, ILL.

**WANTED**

**A-1 MECHANIC**

\$75 PER WEEK

Repair Pin Games, Guns and Skee Balls on Route in Westchester County, New York State. State experience, draft rating and full particulars. Address

BOX D-66

Care The Billboard, Cincinnati, O.

**25c JACKPOT CHARLIES, 25c**

960 Holes at 25c a Sale  
30 Hole Jackpot  
\$25.00 Top

Nonprotected Cards

**IMMEDIATE DELIVERY**

3 or More .....\$2.10  
25 or More ..... 2.05  
50 or More ..... 1.95  
100 or More ..... 1.75

30% Deposit, Balance C. O. D.

**DELUXE SALES CO.**

BLUE EARTH, MINN.

**WANTED**

Mills Slots of any type. Send description, serial numbers and best prices. Also Four Bells, Three Bells, Keeney Super Bells, etc. Write, wire or telephone.

**JONES SALES COMPANY**

1330-32 TRADE AVE. HICKORY, N. C.  
Tel. 107

**CONVERTED FREE PLAY GAMES**

Slap the Japs (Stratoliner) .....\$49.50  
Smack the Jap (Ten Spot) ..... 49.50  
Hit the Jap (Gold Star) ..... 49.50  
Sink the Jap (7 Up) ..... 49.50

1/3 Dep. with Order, Bal. C. O. D.

**RAKE** 2014 Market Street  
PHILADELPHIA, PA.

**FOR SALE ARCADE MACHINES**

Playballs ...\$135.00 | Goofy Golf ...\$84.50  
Ten Strike, L.D., \$32.50; H.D. .... 42.50  
Coin Apart Pool Table, 3x6, Green Cloth 85.00

**MARCUS KLEIN** 577 Tenth Avenue  
NEW YORK CITY

**WANTED FOR CASH**

**SEEBURG'S "CHICKEN SAMS"**

**"JAIL-BIRDS"**

\$90.00

\$90.00

Biggest Buyers of "CHICKEN SAMS" in the Country.

We are not fussy, because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$10.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

**CHICAGO NOVELTY CO., Inc.** 1348 NEWPORT AVE.  
CHICAGO, ILL.

**PHOTOMATIC FRAMES**

(Improved cardboard or metal)

Will pay \$50.00 Per M for Cardboard and \$60.00 Per M for Metal Frames. Eastman Direct Positive Paper also wanted. Will pay \$20.00 Per Roll for 2x2.50; \$22.50 for 3x2.50 and \$15.00 Per Gross for 5x7 Enlargement Paper.

WANTED—S-14-A SKEEBALLS. Write or WIRE us collect.

**THE WESTERN STATES AMUSEMENT CO.**

522 N. MAIN PUEBLO, COLORADO

**COIN MACHINE MOVIES**

16MM. SOUND FILM for use in Panorams and other makes of Coin Operated Machines or any ordinary 16MM. Sound Projector.

FOR SALE—\$32.50 TO \$39.50

Reel of 8 Subjects. Just Enough "Spice and Oomph" to Bring in the Dimes. (Specify if for use in Panorams.) 1/3 Deposit With Order, Balance C. O. D.

1667 N. McCADDEN PL. **PHONOFILM** HOLLYWOOD, CALIF.

**WANTED—USED EQUIPMENT FOR CASH**

Mills Four Bells, Mills Three Bells, Keeney Super Bells. All Models Arcade Machines and Late Model Phonographs. Send list of Machines you have to sell and let us quote prices we will pay for your Machines. Send list today by air mail.

**BADGER SALES COMPANY**

1812 WEST PICO BLVD. LOS ANGELES, CALIF.

**MOST SENSATIONAL**  
**CHICKEN SAM CONVERSION**  
**EVER CREATED**  
 Amazing life-like Jap figure and scenery created by one of America's topnotch artists. Figure of **HARDWOOD COMPOSITION — NOT PLASTER.** A real money-maker!!  
 Jap figure and legs; colorful action background; "TRAP" — THE JAP" streamers; all ready for instant changeover, \$9.50 Only  
**\$14.50**  
 Figure Only  
 Immediate Delivery.  
**MIKE MUNVES CORP.**  
 520 WEST 43rd STREET NEW YORK

be affected by this change as employers required to go on the longer work week must have more than eight employees.

Originally the man-power situation was not so acute because many of the operators combined routes and took over businesses where the owners were going into the service or war industries. With only a limited number of trained helpers the problem is now described as acute.

While there is not enough equipment to go around, the operators are making the most of available stock with what help they have. Many of the pinball machines put out during April were rebuilt and old models.

Arcades are expected to do well during the summer with the machines a favorite with the large number of WAACS located in Des Moines. Large numbers of the girl soldiers can be found in the downtown Sportland Arcade almost anytime during its operating hours. Some new equipment is expected for the summer arcade at River-view Park.

Operators of vending machines continued to feel the shortage of merchandise supplies with candies, soft drinks and nuts getting difficult to procure at prices that will net the operators a profit.

**Detroit**

**Music Play Grows; Men Leaving Penny Venders**

DETROIT, May 1.—Outstanding business trend of the month has been the continued popularity of play on music machines. This has now reached the point of an accepted, long-time phenomena and music operators have settled down to routine business operation. The average local operator formerly realized the value of novelty of machine appeal in his product, as much as games operators, but with the cessation of manufacturing he has learned that his important investment is good for a longer period of time than he originally figured on and, that by adequate selection of records and service, plus some original merchandising, he could continue to bring in a large share of the public's nickels.

In rather sharp contrast is the gradual disappearance of established operators from the vending machine field. The penny machine operator has been especially hard hit here in recent weeks by an alarming local shortage of merchandise. A substantial number have given up operation for the duration.

From confidential sources it was learned that some new developments are under way in adapting existing vending mechanisms to special vending purposes to serve employees of war plants here. With definite difficulty in proper servicing of food under present conditions, interest in this field is high, but developments are so far strictly not to be detailed.

Play on games in arcades, taverns and parks is up and operators are begging for used games.

**Fort Worth**

**Men in Services Prove Best Arcade Customers**

FORT WORTH, May 1.—Food shortages and insufficient labor continue to be the only enemies of the coin machine in this section of Texas, a survey of operations during the last 30 days reveals.

Blessed with high salaries and with unemployment at the lowest stage it has ever been, with war plants filled with well-paid employees and with officers and soldiers from many camps visiting here for their recreation, the coin machine spots are getting their share of the business.

The labor and food problems, however, are cutting in on the profits, Jack Maloney, proprietor of the Panther Novelty Company, and Leslie J. Frankrich, manager of the Frankrich Distributing Company, two of the largest coin machine concerns in this section of Texas, declare that the coin machine business is booming, and that it would go still higher if it were not for the food and labor situation.

Frankrich is not worried about one of his businesses in this respect. He and his brothers own the Arcade, which operates in the heart of Fort Worth's business district with a 50-foot frontage on one of the main streets. The coin

**WHILE THEY LAST**  
 Evans'  
**POCKET EDITION GALLOPING DOMINOS**  
**NOT COIN OPERATED**  
 A sure bet for operators with this low-priced counter sensation. Perfect for the duration!  
 Write at Once for Quotations!  
**FOR VICTORY**  
**THROW YOUR SCRAP INTO THE FIGHT!**  
 Cheat-proof. Silent action. Plenty of flash. Highly colored plate glass top; walnut case. Chroma trim. Size 17"x12"x3" high.  
**H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO**

**Keep**  
**PUNY**  
**FOR VICTORY**  
 Buy WAR BONDS and STAMPS 10% EVERY PAYDAY!  
**GLOBE PRINTING CO., INC.**  
 1023 Race St., Phila., Pa.  
**DID YOU CASH IN ON Switch-Top!**

**RADIO TUBES**  
 For All Radios and Coin Phones

Each	Each	Each
6SC7 ..\$2.00	50L6 ..\$2.00	6R7 ..\$1.00
2A3 .. 2.00	70L7 .. 2.00	77 .. .90
2A4 .. 4.00	6A4 .. 1.40	41 .. .90
5Z3 .. 1.25	6X5 .. 1.00	2051 .. 4.00
6L6D .. 1.90	35Z5 .. 2.00	56 .. .80
6A6 .. 1.40	25Z5 .. 2.00	57 .. .80
6B5 .. 1.80	32 .. 1.20	75 .. .80
6B8 .. 1.90	30 .. 1.00	78 .. .80

Chicken Sams Amplifiers checked and repaired, also Tubes checked and replaced, all for only \$6.00. A Complete Check-Up.  
 Chicken Sams, Like New, Ea. ....\$110.00  
 Rapid Fires, Like New, Ea. .... 190.00  
 Parachute, Seeburg, Like New, Ea. .... 125.00  
 Evans Jungle Camps, F.P., Like New, Ea. 75.00  
 Jennings Fastime, F.P., Like New, Ea. 75.00  
 Wurlitzers, Like New—800, \$400.00 Ea.; 700, \$350.00 Ea.; 750E, \$450.00; 750, \$425.00; 850, \$500.00.  
 Send 1/3 Deposit, Balance C. O. D.  
**TURCOL & SONS**  
 1008 Union St. WILMINGTON, DEL.

**WANT**  
**PHONOGRAPH MECHANIC**  
 Salary \$75.00 per week to start. Must be draft exempt, a hard worker and sober. One who knows Remote Control and can repair Amplifiers on Wurlitzers, Seeburgs and Rock-Olas.  
**ALSO WANT**  
**MECHANIC ON AUTOMATICS**  
 Salary \$75.00 per week to start. Draft exempt, a hard worker and sober. One who can overhaul Paces Races.  
**WANT TO BUY**  
 PARTS FOR ALL TYPES OF AUTOMATICS. PACE MOTORS, TRACKTIME SPINNER MOTORS, ETC.  
 Address: BOX 206, Care The Billboard, St. Louis, Mo.

**JAR DEAL TICKETS**  
 1836 count, union label, \$3.50 each in dozen or more lots.  
**Automatic Amusement Co.**  
 633 Mass. Ave. INDIANAPOLIS, IND.

**FOR SALE**  
**PENNY ARCADE**  
 Very Successful.  
 83 MAIN STREET, WATERBURY, CONN.  
 Apply  
**PEERLESS VENDING MACHINE CO.**  
 220 W. 42nd St. NEW YORK CITY

**WANTED**  
**MILLS SLOT MACHINES**—All Denominations. Write, Wire Your Serial Numbers, Conditions and Lowest Price.  
**WAYNE SERVICE COMPANY**  
 1530-32 West Third Street, Dayton, Ohio.

**NEW! "KILL-THE-JAP" CHANGE-OVER**  
**for your Keeney ANTI-AIRCRAFT GUNS!**  
**DOUBLES INCOMES IMMEDIATELY** . . . Complete instructions enable you to make change-over right on location. Your entire cost only \$4.95.  
 Transform your old Anti-Aircraft Guns into brand-new money-making sensations in just a few minutes' time for only \$4.95. It will PAY you to ACT QUICK because of limited supply. Your chance to build RICH PROFITS at insignificant cost of only \$4.95. Rush your order today.  
**MILLS 4-BELL CABINETS** BRAND NEW, COMPLETE WITH TOP—\$27.50 Ea.  
 If you operate Mills 4-Bells you need spare cabinets to protect your investment and UP YOUR PROFITS! Increase the value of your equipment by installing your old mechanisms in these new cabinets now. These are rare bargains. Quantities limited. Rush your order today. Send 1/3 deposit with order, please. Balance C. O. D.  
**EXCLUSIVE DISTRIBUTORS**  
**ILLINOIS NOVELTY CO., 4335 ARMITAGE AVENUE, CHICAGO**  
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**SMART OPERATORS**  
**ARE CONVERTING**  
**SEVEN-UP . . . . . TO . . . . . SINK THE JAPS**  
**STRATOLINER . . . . . TO . . . . . SLAP THE JAPS**  
**GOLD STAR . . . . . TO . . . . . HIT THE JAPS**  
**TEN SPOT . . . . . TO . . . . . SMACK THE JAPS**  
**KNOCK-OUT . . . . . TO . . . . . KNOCK-OUT THE JAPS**  
 THERE IS PLENTY OF ACTION, THRILLS AND SUSPENSE WITH THE NEW SCORING PRINCIPAL FEATURING JAP BATTLESHIPS, PLANES AND BOMBS ON THE NEWLY DESIGNED AND COLORFUL BACK GLASS AND THE NEW GIANT SIZE BUMPER CAPS THAT LIGHT UP, IN COLOR, WITH THE FACE OF AN UGLY BUCK-TOOTH JAP. TRANSFORMS THAT OLD GAME INTO A NEW, LIVELY, PATRIOTIC AND TIMELY MONEY MAKER.  
 CHANGE-OVER CAN BE MADE RIGHT ON LOCATION IN LESS THAN FIVE MINUTES. NO TOOLS REQUIRED. NO PLAYING TIME LOST.  
**ORDER YOUR CONVERSIONS TODAY**  
**\$9.50 EACH** F. O. B. CHICAGO, ILL.  
**VICTORY GAMES** 2140-44 SOUTHPORT AVENUE CHICAGO, ILLINOIS  
**—EASTERN DISTRIBUTOR—**  
**LEADER SALES CO., 131 N. FIFTH ST., READING, PA. Phone 4-3131**

**WANTED TO BUY**  
**GENCO SEVEN UPS and SLUGGERS**  
 We will pay \$30 each. Machines must be in first-class condition  
**WESTERHAUS AMUSEMENT CO.** 3726 Kessen Ave. CHEVIOT, OHIO

**—FOR SALE—**  
 Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.  
**L-C SALES CO.**  
 855 Pearl St., P. O. Box 2988 Beaumont, Texas

**WE ARE STILL PAYING \$40.00**  
 For Sun Beams, Double Plays and West Winds. State full particulars in first letter or wire.  
**JOY AUTOMATICS**  
 108 East Church St. Elmira, N. Y.

machines of almost every type are arranged so that they form aisles and sometimes the crowds are so large that it is difficult to move up and down the aisles.

Soldiers passing thru this city still stop over for their meals to which they march in twos or threes. The practice of the officer in charge of taking the soldiers by the Arcade is growing. Evidently the soldiers go away and tell others about the Arcade, because the practice of officers bringing groups of uniformed men into the place for an hour of recreation is increasing.

**Eating Places**

Several large restaurants and taverns where coin machines thrive are closing their doors for 24 hours at various stages of the week. That gives the employees their day off but it cuts into the take of the coin machines. Others, running out of rationed food, are closing early at night, which cuts off a good bunch of coin machine spenders.

"People who eat in restaurants will face a more serious food shortage than ever in the next three months," said Patrick Moreland, executive secretary of the State Restaurant Association of Texas, which has just held its annual convention in Fort Worth. "Many restaurants will have to close unless something is done about the food situation.

Many people, after they have spent their red ration or meat points, go to the restaurants for their meals—the supply becomes exhausted and the places close to their regularly established trade."

Gasoline rationing has had no effect on the coin machine business. This may be because the travel in and out of Fort Worth on supplemental gasoline has increased to the extent that any decrease in business brought by the gas rationing has not been noticed.

Fort Worth's Drive-in theater, a good coin machine spot, has bucked the gasoline rationing again. Located six miles west of the city, but on a well-paved highway, it has opened again. Under wartime it does not get dark enough for the films until nearly 9 o'clock so legitimate acts are presented until that hour.

**Los Angeles**

**More Records Available; Arcade Boom Continues**

LOS ANGELES, May 1.—April showers seem to be bringing May flowers of taxes on the coin machine industry, but Associated Operators of Los Angeles County, Inc., headed by Curley Robinson, has

launched plans to take the operator's side of the question before the ways and means committee in Washington. A special meeting was held April 15 to raise money for the trip with Robinson and Arthur Mohr, AOLAC counsel, designated to make the trip when the occasion arises.

From the operators' angle, business continues strong with the headaches (in addition to proposed taxation) of securing machines and man power. The man-power problem hasn't brought any great complaints lately, indicating that the operators are getting used to the routine of working with skeleton crews. Women as "servicemen" continue in the business, turning out a high standard of work. There has been no great increase or decrease in collections.

Penny arcades are the hottest thing out here in years with the spots increasing business each week. Formation of the California Penny Arcade Operators' Association is being heralded. Announcement that the association would strive to eliminate black market practices and set uniform rates for services rendered has appealed to a large number of the operators. Indications are that this association will soon have a large following as its policies appeal to the operators. Association is headed by William Nathanson, president; Arthur Mohr, vice-president and general counsel; Fred McKee and Bob Moran.

April found the music operators in better shape than in March, as a larger percentage of hit tunes were available. With Capitol Records located in Hollywood and pressings coming off here to service the territory, the operator is getting right on the bandwagon with these tunes. Capitol's list of hits is growing with *Black Magic*, *Riflette*, *Big Boy* and *Hit the Road to Dreamland*. If Capitol releases three or four hit tunes next month and in subsequent months, the local music operators will be sitting pretty.

Arcade equipment is becoming more difficult to get with the operators freezing on to what they have. A local jobber recently made a trip to an outlying county in an effort to purchase machines but found that the operators were holding on to their machines despite good cash offers.

**Discuss Taxes**

Tax matters are causing the operators no little consternation and this indication was amply confirmed at the recent special meeting of the AOLAC. Discussion of the pending federal tax as well as State legislation brought out many who had been absent from several past meetings. Money for the trip to Washington by AOLAC officials was raised at this session, with the group voting unanimously to increase the cost of the May tickets issued on each machine. Since the meeting several associations, including the Washington State Amusement Association, have indicated that they will join with AOLAC in presenting the matter before the ways and means committee. AOLAC is seeking to secure a complete and proper interpretation of Section 3267 in Washington. A number of letters have been mailed out. Associations contacting AOLAC are requesting petitions to be presented. Letters being mailed out from here give the operators' version of the tax and its arguments for a fair and just assessment.

All is not well in the State Legislature, for the Debs Bill, known as Assembly Bill No. 1437, which was originally drawn to include an amendment to license marble games was changed overnight by the attachment of Section 337G, which eliminates all amusement devices with the exception of phonograph and motion pictures. The Legislature was due to recess April 28, but it is understood the session will continue until May 5, a week longer.

Thru the efforts of the AOLAC, local coinmen were fortunate in passage of a new Los Angeles County ordinance which eliminates the requirement that machines be placed at least 1,000 feet away from a school. Ordinance also calls for machines to bear a stamp in place of a license with the operator's or merchant's name. Attached stamp makes it possible to remove the machine to any location, which the license did not allow.

**Memphis**

**Legal Tangle Subsides; Record Shortage Hurts**

MEMPHIS, May 1.—Again the policy of speaking softly has temporarily tempered



**THE FAVORITE FOR LONGER LIFE AND DEPENDABLE SERVICE MATCHLESS LAMPS**

**MATCHLESS ELECTRIC CO.**  
564 WEST RANDOLPH ST. • CHICAGO

**WANTED**

**SLOT MACHINES**

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds. Write, wire or phone! Tell us what you have.

**BAKER NOVELTY CO., 1700 W. Washington, Chicago**  
Phone MONroe 7911

**Victory RED-WHITE-BLUE Tickets SEALED TICKETS—Standard Size**

\$3.50 Per Deal in Lots of 12 or More. Takes in 1930 Tickets @ 5c .....\$96.50  
\$4.50 Per Deal in Smaller Quantities. Pays Out (Actual) ..... 72.00

Terms: 25% Deposit, Balance C. O. D. PROFIT (Actual) .....\$24.50  
ORDER AT ONCE! 91 Winners.

**NATIONAL MERCHANDISE CO.** 1216 Walnut St. Cincinnati, Ohio.

**FREE!**

WHILE THEY LAST—New large 22"x35" Illustrated Stock Sheet and Price List. See All the Parts and Prices at a Glance. Hang it on a Wall in your Repair Shop. Saves you time and money. Every good shop has one. SEND FOR YOURS TODAY.

**HARRY MARCUS CO.** 1035 No. Pulaski Road CHICAGO, ILL.

**SPECIALS!**

Brand New Marbiglo Chicken Sam Cabinets .....\$22.50  
Brand New Marbiglo Chicken Sam Gun Stands ..... 17.50

**ARCADE MACHINES**

Chicago Coin Hockey \$229.50  
Jan. Roll in the Barrel 169.50  
Bally Rapid Fire .. 195.00  
Williams Heart Beat 149.50  
Exhibit Bicycle .... 139.50  
Seeburg Jailbird ... 119.50  
Seeburg Shoot the Chutes ..... 114.50  
Baker Line-a-Line .. 99.50  
Vitalizer, Late Model 89.50  
Keeney AA Gun, Brown 59.50  
Casino Golf ..... 39.50  
ABT Jungle Hunt, New 39.50  
ABT Fire & Smoke .. 34.50  
ABT Target Skill .. 24.50  
Elec. Defense Gun .. 24.50  
Hitler Gun, 1¢ .... 24.50  
Advance Shocker ... 19.50  
Gott. Triplo Grip .. 19.50

**CLOSEOUT! Brand New Grotchen's ZOOM 1c Skill Game \$34.50**

Title Strips, 2000 ...\$.50  
Curved Ten Strike Glasses ..... 2.50  
Relay Coils for '39 1-2-3 .75  
Jaekpot Glasses ..... 1.25  
Keeney Wall Boxes (20) ..... 12.50  
Seeburg Melody Parade, 5 Selector Counter Box 8.50  
Gears for Exh. Bicycle 10.00  
Toggle Switches for Chicken Sam ..... 2.00  
Balls for Bally Alley 1.00  
Brand New Mills Weighted Stands .. 21.50

**BELLS**

Mills 5¢ Gold Q.T. \$159.50  
Mills 1¢ Q.T. .... 59.50  
Mills 1¢ Smoker Bell. 59.50  
Paco 1¢ Blue Comet . 69.50  
Jenn. 5¢, 10¢ or 25¢ Goose-neck ..... 59.50  
Grotchen Columbia . 89.50  
Walling 5¢ Rolatop . 89.50

**AND MANY FACTORY REBUILT MILLS BELLS. Write for Prices!**

**FREE PLAY GAMES**

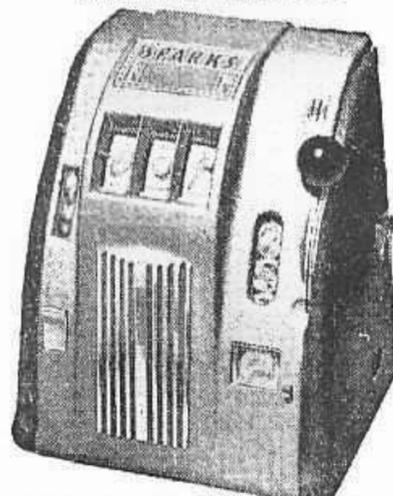
Bally Crossline .....\$39.50  
O.C. Sport Parade ... 39.50  
Gott. Belle Hap ... 59.50  
Gott. Sea Hawk .... 59.50  
Gott. School Days ... 54.50  
Keeney Twin Six ... 44.50

WANTED TO BUY—SEEBURG PICKUP HEADS.  
TERMS: 1/3 Deposit, Balance C. O. D.

**Atlas NOVELTY CO.**  
2200 N. WESTERN AVE., CHICAGO, ILL.  
ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT  
OFFICES: ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG



**SPARKS A BIG MONEY-MAKER**



**WHILE THEY LAST— ONLY \$32.50**

(Formerly \$42.50)  
Fruit, Sport or Cigarette Reels — penny or nickel play. All orders must be accompanied with one-third certified deposit. Only a few left in stock. Rush your order today.

**GROETCHEN**  
126 N. Union Avenue CHICAGO, ILLINOIS

**WANT TO BUY TURN TABLE OVER**

12' DIAMETER

WRITE WITH DETAILS

**THE CASABLANCA CO.**

JACKSON BUILDING  
WILDWOOD, N. J.

**OLIVE'S SPECIALS FOR THIS WEEK**

PANORAM OPERATORS NEED THESE ITEMS.  
Panoram Collection Books, Per Doz. \$ .80  
Mills Film Cleaner, Per Can ..... .25  
Projection Lamps (200 Hours), Each 3.95  
Exciter Lamps, Each ..... .45  
Cleaner Pads, Each ..... .04

WE ARE DISTRIBUTORS for the "VICTORIOUS 1943" THE NEW TURF CHAMPS rebuilt by Westorhaus Amusement Co. WE HAVE A LIMITED QUANTITY ON HAND FOR IMMEDIATE DELIVERY. ORDER NOW BEFORE OUR SUPPLY IS EXHAUSTED.

**OLIVE NOVELTY CO.**  
2625 LUCAS AVE., ST. LOUIS, MO.  
(Phone: Franklin 8820)

# HARLICH

**A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS**

For Victory—Buy War Bonds

**HARLICH MFG. CO.**  
1413 W. JACKSON BLVD.  
CHICAGO, ILL.

the fate of the coin machines in Shelby County. Police Commissioner Joe Boyle has stated that the recent city ordinance he introduced banning more than one coin machine in any establishment and providing a strict 11 o'clock curfew will probably be amended before it is finally passed on third reading next week.

Saying that he is himself opposed to curfew, altho several have recently been enforced in Memphis and Shelby County, Commissioner Boyle also suggested that the ordinance would be finally so worded as to permit an establishment to have a juke box and one or more pinball machines, depending on the type of the establishment and the character and moral reputation of the operator.

Columen in general express themselves as well satisfied with the change. Loss of the \$2.50 service fee, seemed to be giving operators little grief. Everyone seemed to feel he would get along quite all right without it from now on.

Shortage of phonograph records is becoming quite a problem to operators. Take is still reported excellent, but everyone admits it is less than it would be with new tunes. The public is still playing machines, but in the view of experienced operators, which is to some extent confirmed by observations of this correspondent on a recent survey of 50 of Memphis's most popular juke spots, not as avidly as when new tunes were instantly available at the push of a button.

## Miami

### Legal Matters Foremost; Shifts in Player Groups

MIAMI, May 1. — This area has no complaint on business during the month just past. In spite an exodus of folks on their way back north, a continued influx of military trainees provides replacement for play on machines.

The threat of a cigarette tax by the Legislature is not so acute and it is now believed there may be no additional tax at this session.

However, agitation for a curfew for minors has reached the city fathers, who have not made up their minds that such curtailment of evening activities is necessary. Should it become a law, it is probable it may affect coin machines to some extent.

With the recent arrest of two men charged with fleecing machines of cash, operators hope this "gigging" of them will now cease. Considerable money has been lost the last few months by thieves who skillfully used a wire to get the money out.

Despite gas rationing and other handicaps, operators go along on an even keel which indicates their confidence in the future.

## Milwaukee

### Moves To Legalize Slots And Bingo Get Attention

MILWAUKEE, May 1.—Coin machine operators are watching with interest the progress of bills in the State Legislature to legalize slot machines and bingo played by churches, fraternal groups and charitable organizations. Business continues good for operators of vending machines, amusement games and automatic phonographs.

The night life tempo has been stepped up considerably in the urban areas here with the result that week-ends particularly find many amusement spots busy round the clock. Eating places, too, are enjoying a brisker business than in the past, which has meant added nickels for the coin phonographs.

Traffic in the downtown area here has been unusually heavy at nights with a liberal sprinkling of sailors from the Great Lakes naval station on leave as well as soldiers from Fort Sheridan. "The Skylark" is a new downtown arcade, bringing the number of such spots now operating in the downtown district to three.

## Minneapolis

### Demand for Machs. Tops All Trade Reports Here

MINNEAPOLIS, May 1.—The coin machine business in the Twin Cities and

# OHIO SPECIALTY CO.

BIG VALUES — ORDER NOW

<b>PHONOGRAPHS</b> 1 Wurlitzer 850 ... \$475.00 3 Wurlitzer 500 ... 225.00 1 Wurlitzer 600, RD ... 189.50 2 Wurlitzer 616 ... 65.00 1 Seeburg-Symphonia ... 42.50	<b>ONE BALLS</b> 2 Gold Cups, FP ... \$ 79.50 1 Spinning Reel, PO ... 127.50 1 One-Two-Three, '39, PO ... 49.50 1 Pace Maker ... 82.50 1 Sport King, Clean ... 275.00 1 Long Shot, Ex.Clean ... 350.00	1 School Days ... \$ 29.50 1 Silver Skates ... 27.50 1 Sentry ... 122.50 1 Sky Ray ... 42.50 1 Snappy ... 49.50 1 Speedball ... 32.50 3 Twin Six ... 42.50 2 Trailways ... 27.50 1 Smack Jap (Ten Spot) ... 52.00 6 Vacation ... 14.50 1 Zig Zag ... 39.50
<b>SLOTS</b> 1 Copper Chrome, 5¢ ... \$325.00 1 Melon Bell, 5¢ ... 125.00 1 Cherry Bell, 5¢ ... 125.00 1 Roman Head, 5¢ ... 89.50 1 Roman Head, 10¢ ... 89.50 2 War Eagles, 10¢ ... 87.50 1 War Eagles, 5¢ ... 87.50 1 Jen. 4 Star Chief, 5¢ ... 89.50 2 Jen. Chiefs, 1¢ ... 79.50 1 Pace Slug Proof, 5¢ ... 109.50 1 Pace Comet, 25¢ ... 89.50 2 Mills O.T., 1¢ ... 54.50 1 Mills V.P., Red, 5¢ ... 49.50 2 V. Pockets, B&G, 1¢ ... 47.50	<b>ARCADE</b> 2 Tar. Skill, ABT ... \$ 25.00 1 Ten Strike ... 79.50 1 Ten Pins ... 79.50 1 Keeney Air Raider ... 175.00 1 Con, Chicken Sam. ... 159.50 1 Bally Rapid Fire ... 189.50 1 Keeney Submarine ... 189.50 5 Nat'l Cig., 9 Col. ... 79.50	<b>USED COUNTER GAMES</b> American Eagles ... \$ 9.50 Libertys ... 9.50 Mercury ... 9.50 Reel 21 ... 3.00 Zephyrs ... 7.50
<b>CONSOLES</b> 1 Baker's Paces ... \$325.00 1 Paces Races, JP ... 200.00 2 Paces Races ... 99.50 1 Jungle Camp, PO ... 99.50 1 Parlay Races ... 49.50 3 Darby Days ... 22.50 2 Keeney Super Bells, New, FP ... 289.50	<b>PIN GAMES</b> 1 Broadcast ... \$ 37.50 2 Big Chiefs ... 27.50 1 Double Feature ... 15.00 1 Fox Hunt ... 22.50 2 Four Diamonds ... 42.50 5 Gobs, New ... 129.50 1 Landslide ... 19.50 1 Lone Star ... 15.00 2 Metro ... 32.50 1 Punch ... 10.00 1 Play Ball ... 27.50 3 Pan American ... 27.50 2 Repeaters ... 27.50	<b>NEW COUNTER GAMES</b> American Eagles ... \$14.50 Daval "21" ... 9.50 Electric Eyes ... 24.50 Flippers ... 8.50 Imps ... 8.50 Kilx ... 9.50 Lucky Smokes ... 12.50 Marvel, Free Play ... 14.50 Penny Packs ... 14.50 Rex ... 12.50 Wings ... 12.50 Zephyrs ... 12.50

All Games and Machines guaranteed perfect condition. Shipments made same day order is received.

Terms: 1/3 Deposit With Order, Balance C. O. D.

**OHIO SPECIALTY COMPANY**  
539 S. 2ND STREET LOUISVILLE, KY.

# PAST! PRESENT! FUTURE!

The name of SUPERIOR salesboards will live ON and ON and ON VICTORIOUSLY!

HELP SPEED THAT VICTORIOUS FUTURE BY PURCHASING MORE and MORE WAR BONDS and STAMPS!

**SUPERIOR PRODUCTS**  
14 N. PEORIA ST. CHICAGO, ILL.

# WANTED FOR CASH

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters. Also any other Machines suitable for Penny Arcade.

**MIKE MUNVES**  
The Arcade King  
520 W. 43rd St., NEW YORK  
Bryant 9-6677

SEE *Bally's* GREATEST HIT! OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS

**BALLY MANUFACTURING COMPANY**  
2640 Belmont Avenue - Chicago, Illinois

**COUNTER GAMES—PRICED LOW**

Wings	4.90
Kilx	4.90
Races	4.90
Tokette	8.50
Yankoo	4.90
Old Age Pension	2.50
American Flags	4.90
"21"	4.90
Tit Tat Toe	2.50
Groetchen "21"	4.90
Mercury	12.50
Imps, 1¢ & 5¢	4.90
Pikes Peak	19.50
Dandy Vender	3.00
Target Skill	22.50
Peanut Venders	5.00
Mills Vest Pocket (Color Gold)	35.00
Mills O.T., Green Front	55.50
Groetchen Columbia, Olg Reels	65.00

1/3 Deposit With Orders Required.

**W. B. NOVELTY CO., INC.**  
1908 Washington Blvd. St. Louis, Mo.

THE GREATEST NAME IN COIN-OPERATED MACHINES

# MILLS

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.

**MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO**

## BINGO TICKETS

IMMEDIATE DELIVERIES—WHILE THEY LAST

Production is Way Up and for This Reason We Have Reduced Our Prices.

80¢ PER SET OF 1000 TICKETS (Minimum Order 50 Sets)  
65¢ PER SET OF 1000 TICKETS (In Lots of 100 or More)

Tickets are Unsealed and Loose but are punched and creased, with gummed slips enclosed for easy sealing. Come packed 4 Sets in Box.

Terms: One-Half Deposit With Orders, Balance C. O. D.

**DAVIES NOVELTY CO.** 3148 OLIVE ST. ST. LOUIS, MO.

BIG GAME, F.P.	\$ 79.50	AIR CIRCUS	\$100.00
FAST TIME, F.P.	79.50	BIG PARADE	100.00
JUMBO PARADE, F.P.	79.50	BOLAWAY	49.50
PACE REELS, C.P.	125.00	CLOVER	59.50
SARATOGA COMB.	125.00	SKY RAY	24.50
SILVER MOON, F.P.	99.50	VICTORY	85.00
TRIPLE ENTRY	159.50	ZIG ZAG	35.00

**ROY MCGINNIS COMPANY** 2011 MARYLAND AVENUE, BALTIMORE, MARYLAND

**"WRITE FOR NEW LIST OUT CONTAINING HUNDREDS OF ALL TYPES OF MACHINES."**

**SOUTHERN AUTOMATIC MUSIC CO.**

540-42 S. 2nd Street Louisville, Ky.

★ SEE *United's* GRAND CANYON ARIZONA SUN VALLEY SANTA FE At All Leading Distributors *United* MANUFACTURING CO. 6123 N. Western Ave., Chicago, Ill.

There is no substitute for Quality Quality Products Will Last for the Duration **D. GOTTLIEB & CO. CHICAGO**

**WANTED PHOTOMATONS** Also 1 1/2" Eastman or Drex Positive Paper and Mutoscope Photo Frames. **WILL PAY TOP PRICES MIKE MUNVES** 520 W. 43rd St. N. Y. C., N. Y.

**MANUFACTURING RESTRICTIONS ON CARDBOARD AND OTHER MATERIALS AND POSSIBLE RESTRICTIONS ON FREIGHT SHIPMENTS MAKE IT NECESSARY TO ORDER NOW** The Supplies You Need

- NOVELTY CARDS—GLAMOUR GIRL TYPE AND MANY OTHER POPULAR CARD SERIES OFFERED.
- GRANDMOTHER PREDICTION CARDS, HOROSCOPE CARDS AND CARDS FOR MACHINES OF SIMILAR TYPE.
- MUTOSCOPE REELS, STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.
- PUNCHING BAGS AND BLADDERS.
- LIMITED AMOUNT OF ARCADE MACHINES STILL AVAILABLE.

Write for Price Lists of Supplies and List of New and Factory Reconditioned Machines. **INTERNATIONAL MUTOSCOPE CORPORATION** Penny Arcade Headquarters Since 1895. Manufacturers of Photomatic and Other Famous Coin Operated Equipment. 44-01 Eleventh St., Long Island City, N. Y.

Northwest area continues to move along at a fast clip. Operators, reporting excellent spring openings, are demanding:

1. Arcade equipment. They're grabbing off every type of gun and other arcade machine they can get their hands on as prospects for one of the brightest arcade seasons in years keep getting brighter.

2. Phonographs. Those jobbers lucky enough to have new music machines are finding themselves swamped with orders from their operators.

3. Phonograph parts and accessories. These are selling at a rapid rate as many operators, unable to get other music machines, are modernizing and revamping old equipment.

4. Records. Demand for records is soaring. Distributors report they are swamped with orders, but that factory shipments necessarily hold up any real deliveries to operators.

5. Vending machines. Those distributors handling vending machines find they are getting a heavy demand for such equipment as more and more war plants open up to the venders.

6. Bells, consoles, pinballs. These items of merchandise are always "hot" numbers with their demand very great. The past month has been no exception and the operators are buying up all they can get.

As yet there has been very little, if any, comment about the new coins. Some of the new money has been found to give a little trouble to machines, but not enough to make a fuss over, it is reported.

The coin machine industry watched with considerable interest the manifestation of the State Legislature which should have adjourned sine die on Monday (19) only to get into a wrangle on taxation. As the closing hours drew to an end the solons passed no legislation affecting coin machines. A bill, introduced early in the session, to legalize cigarette vending machines out of existence in the State, apparently died in committee.

**New Orleans**

**Pinball Play Down; Old Tunes Gain With Trade**

NEW ORLEANS, May 1.—Coin machine business continues strong in the Crescent City area as mint venders enjoy a revival that is getting stronger all the time. Most pin game operators say that there are spotted improvements over this time last year due to increasing pay rolls as more war factories open in this area. A \$40,000,000 contract for construction of 100 new-type steel cargo ships was awarded the Higgins Industries, Inc., of this city during April, calling for tripling the size of the company's existing capacity and increasing employment to many thousands more by a firm already employing around 50,000.

Also confirming good conditions is the report by State Bank Commissioner Wilfred Begnaud, April 23, showing resources in 114 State banks of \$310,033,099.42, an increase of \$78,366,690.75. Begnaud said that 89 per cent of total deposits of \$287,199,651.64 in State banks are represented in cash and negotiable liens.

Pin game operators indicate that patronage was off 15 to 25 per cent since return of open play with bells, heretofore confined to operations only in abutting parishes. The limited number of bell operators, on the other hand, report a sharp uptrend in play with pay-off in merchandising tokens.

April brought further shrinkage of stocks of phonograph records, with operators able to continue with only minor interruptions as disk distributors continue a method of unbiased rationing of hits. Several of the larger operators here, foreseeing an impending shortage of records, are pushing their own hit parade and meeting with fair success. Such never-tiring hits as *St. Louis Blues*, *Memphis Blues*, *In the Mood*, *Mexicali Rose* and similar oldies are being brought out of dusty files by these ops and the nickels are pouring in. In the interior, in the vicinity of large army and air corps camps, a clamping down on curfews has hit hard at numerous nitery locations, where play must stop at early as 10 p.m. A similar early curfew in the famous Strawberry Belt, now enjoying its peak season as the crop goes heavily to market, is hurting locations.

Sales of factory-rebuilt phonographs here were definitely heavier during April than any month thus far this year, and one of the city's largest pin game and console distributors reports a switch of

attention to Seeburg Charms, rebuilt at the factory. The Wurlitzer distributor also reports a brisk turnover in equipment during the month.

Penny counter cigarette reels are seen in many downtown locations, but nearly all location owners say that the machines hardly pay for themselves. Console machines are very scarce, and diggers are practically out of the picture since merchandise is getting scarce. The largest local distributor of salesboards reports plenty of stock, and many locations are using a method of prorating limited supplies of candy and bars. A marked pick-up in patronage of peanut vending machines is noted. Beverage vending is still badly hit by shortages.

**Philadelphia**

**Public Has Accustomed Itself to Old Machines**

PHILADELPHIA, May 1.—The war prosperity being enjoyed by many civilian industries today is fast spreading to the amusement machine industry here. Since the return of pinballs to locations two months ago, that phase of the industry has been continually on the upgrade. Collections continue to climb and the peak is yet to be reached, all of which is most heartening to the pinball operators who stuck it out for a year of inactivity.

The fact that distributors are in a position to service the operators with repair parts has been a boon in getting machines reconditioned for the growing list of locations. Most significant is the fact that the absence of new equipment has been no deterrent factor in the play. Previously, it was necessary for the operator to put in a new game every week or so at a location else collections took a serious drop. Now, the same machine continues to enjoy a big play for several weeks. It all stems from the fact that the public is fully aware of the fact that all present equipment in all lines has to last for the duration and in this case, are deriving full enjoyment from the game itself rather than from the novelty of a different type of machine each week or so.

For the operators it means that the profits do not continually have to go for new equipment and they now have

a chance to build a reserve that will keep them financially stable for the duration and enable them to make plans for the post-war period.

The past month also found the arcade business continuing to climb. More arcades, big and small, are being opened by distributors and operators, and the fact that they are all enjoying good business indicates that they are going a long way in providing recreation for the public. It is estimated that there are now about 20 arcades in the city, and the latest, set up by David Rosen, is the first to be established in a ballroom. Rosen struck out a new field for the arcade industry by leasing the basement of the Met Ballroom for an array of amusement machines.

Music machine business held up well during April, but business is far below what the operators should be doing. While the operators are not faced with a shortage of records, the dearth of new record releases is beginning to be felt in the collections. Records that have outlived their usefulness must be continued in the machines because there are not enough new records to fill in. As a result, operators must keep their

**MECHANICS WANTED**

by prominent Maryland distributor. Must be draft exempt and thoroughly familiar with Seeburg wireless systems, pin balls, consoles, etc. Steady, permanent, excellent paying positions with real future for right men. Give age, draft status and full details in first letter.

**THE GENERAL VENDING SERVICE CO.** 306 N. Gay Street, Baltimore, Md.

**SLOTS RE-NEWED!**

Send us your Slot Machines for **REPAIRING REBUILDING RESPRAYING** Parts replaced. All work guaranteed. Machines repaired by Mills factory experts.

**Monarch Coin Mach. Co.** 1545 N. FAIRFIELD CHICAGO

★ **Attention Operators** ★

We Are Now Refurbishing and Rebuilding

SPORT PAGE BLUE RIBBON } into "CHALLENGER" } A New and Better Game is Here!  
 THISTLEDOWN SEA BISCUIT } into "RACE KING"  
 GRAND STAND GRAND NATIONAL PACEMAKER } into "WAR ADMIRAL"

All Games Tested and Proven for Profits

SEE YOUR DISTRIBUTOR OR WRITE DIRECT!

**SULLIVAN-NOLAN ADVERTISING CO.** 527 WEST CHICAGO AVENUE CHICAGO, ILLINOIS

Refurbishers & Rebuilders of *Bally* 1-Ball Payout Games

WANTED: To Buy Your Old Thistledowns, Sea Biscuits, Grand Nationals, Grand Stands, Mascots and Triumphs. Advise price, quantity and condition.

**BUY U. S. WAR BONDS AND STAMPS**

**YES, WE HAVE IT!**

PHONOGRAPHS AND WALL BOXES		PIN BALLS	TUBES
WURLITZER 950 ..... Write	SEEBURG 8800, ES... \$347.50	All American... \$25.00	2A3 ..... \$2.00
500 ..... \$195.00	8800, ES, RC 385.00	Captain Kidd... 40.00	80 ..... .80
600PB ..... 165.00	9800, ES, RC 415.00	Horoscope... 32.50	75 ..... .90
600K ..... 175.00	Model WS22	One Ball	78 ..... .90
616 Mirablen	Wallomatics... 32.50	CLUB TROPHYS	58 ..... .90
Light Up... 80.00	Steppers-Adaptors	\$300.00	30 ..... .75
41 Counter & Stand	300's, 130 \$20.00	Sports Parade... \$20.00	45 ..... .75
Model 120, W.B. 32.50	145 Wurl... 35.00	Spot Pool... 40.00	2A4G ..... 2.75
Model 125, W.B. 35.00	135 Wurl... 35.00	Sporty... 20.00	8V6G ..... 1.25
Model 430 Speaker & Wall Box	..... \$100.00	Rockola Hidden Job, Packard Adaptor... \$80.00	

**J. H. Peres Amusement Co.**

922 Poydras St. New Orleans, La.

machines loaded with "dead stock." And unless the recording situation is cleared up soon and the recording ban is lifted, operators fear that the next few months will show a serious decline in collections.

Among the vending machines, the cigarette machines are the only ones holding their own. Lack of merchandise is resulting in the fast disappearance of the candy and drink vending machines. Even at the movie houses, the candy vending machines have disappeared almost entirely and each day finds more and more drink vending machines being taken out of locations and stored away for better days to come.

For the distributors, April was a peak month in the sale of used and reconditioned equipment, particularly in pin-ball machines and arcade equipment. Most of the activity at the distributors is in reconditioning and repairing machines. And since all have had plenty of equipment in stock, the distributors are also enjoying a good business in out-of-town sales.

The weather also made for a positive factor during April. Usually, the first signs of spring would find a drop in collections, particularly at amusement machine locations. But with cold weather continuing thruout the entire month, making it more pleasant to remain indoors than out, the amusement machines continued as a favorite indoor pastime. This was especially pronounced at the arcades.

### Richmond

### Many Factors Combined To Boost Play of Machines

RICHMOND, Va., May 1.—The newest trend in coin-operation in this territory involves a minor item in the business, stamp machines. With the shortage of labor becoming more serious and the crowds visiting Richmond greater, many locations which formerly handled a few stamps on an accommodation basis are installing the nickel and dime machines. With locations which have never before accepted a machine of any type putting in the stamp venders, it would seem that an entire new field is available to operators of other vending machines.

General business conditions thruout the entire section are way above average. Gasoline sales took a jump upward, due to the removal of restrictions on pleasure driving and the new allotments of gasoline to B cardholders who were using part of their A allowance for business purposes. Virginia's manufacturing industries employ a total of 14,000 more persons than at the same time last year. The State's consumption of electrical energy, according to reports from the three principal power companies, is up 17 per cent.

In view of the general conditions the influx of servicemen and the heavy transient traffic due to Richmond's strategic transportation situation, location crowds have held up remarkably. During the Easter holiday, for instance, several arcades were forced to close their doors for hours at a time in order to take care of the patrons already present. The number of arcades, by the way, increases monthly, with Richmond and the tidewater area showing the lead in this section.

Phonograph operators continue to their left-wing turn toward standard and hillbilly disks due to the shortage of records. The "B" sides of many popular recordings of months and even years ago are getting many turns on the machines due to this fact. Collections, despite the absence of many of the more popular numbers, remain as high during the past few months with some operators claiming new highs for this month. Dealers report sales for any type of music box even before it reaches their floors.

Extremely hard hit in this area are vending machine operators who couldn't purchase gum and candy bars with a AA-1 priority even if they had one. The supply of nuts seems to be plentiful, and the candy machine operators are keeping their slides filled with peanut bars when everything else fails. Cigarette machines find plenty of action due to the operator absorbing the tax while over-the-counter outlets add the extra penny-per-pack to the sales price. More of these machines are being installed in restaurants and confectioneries due to the man-power shortage.

Despite gas rationing the outlook for summer business in the resort sections of Virginia looks promising. The State's most popular watering places are within

## BRAND NEW MACHINES

### GET THEM WHILE THEY ARE STILL AVAILABLE

Write Us for Prices on Brand New Mills 5/10/25/50¢ Brown Fronts, Also 5/10/25¢ Mills Gold Chromes and Copper Chromes, Also Mills 5¢ Emerald Hand Load Jackpots. All Mills Slots Are Equipped With Moseley's Special Discs and Reels and Are Factory Rebuilt. Guaranteed Brand New.

COLUMBIA BELL, Cash GA, RP, 5¢ \$115.00	MILLS VEST POCKET, B&G, 5¢ .. \$ 82.50
EVANS COUNTER MODEL DOMINO 32.50	MILLS FOUR BELL, Original, 4-5¢ .. 800.00
EVANS COUNTER MODEL DOMINO 32.50	MILLS FOUR BELL, New Style, 4-5¢ .. 850.00
KEENEY SUPER BELL, 5¢, Conv. Vend. 299.50	MILLS JUMBO PARADE, Cash .. 159.50
KEENEY SUPER BELL, 25¢, Conv. .. 325.00	PAGE RACE, Red Arrow, 5¢ .. 450.00
BOX STANDS .. 21.50	PAGE RACE, Red Arrow, 25¢ .. 500.00
FOLDING STANDS .. 6.50	STAMP VENDORS, 3-3's, 10¢; 4-1's, 5¢ .. 29.50

### FLOOR SAMPLES AND SLIGHTLY USED

MILLS BROWN FRONT, 5¢ .. \$225.00	MILLS BLUE FRONT, 50¢ .. \$500.00
MILLS BROWN FRONT, 10¢ .. 275.00	MILLS ORIGINAL CHROME, 5¢ .. 300.00
MILLS BROWN FRONT, 25¢ .. 300.00	MILLS ORIGINAL CHROME, 10¢ .. 350.00
MILLS BLUE FRONT, 10¢ .. 205.00	MILLS ORIGINAL CHROME, 25¢ .. 375.00
MILLS BLUE FRONT, 25¢ .. 250.00	MILLS GOLD CHROME, 50¢ .. Write

### USED MACHINES—Reconditioned and Like New

#### CONSOLES

BALLY HIGH HAND .. \$195.00	KEENEY SKILL TIME, 1938 .. \$ 79.50
EVANS GAL. DOM., JP, Ch. Sep., Light Cab .. 335.00	KEENEY SUPER BELL, Twin CP, 5/5 .. 325.00
EVANS GAL. DOM., Factory Rebuilt, JP .. 235.00	KEENEY SUPER BELL, Twin CP, 5/25 .. 375.00
EVANS GAL. DOM., Dark Cab., 50 JP, Factory Rebuilt, #2911-3222-3041-3237-2486 .. 210.00	MILLS JUMBO PARADE, FP, 5/25 .. 79.50
EVANS GAL. DOM., Dark Cab., 25¢, #2371 .. 275.00	MILLS JUMBO PARADE, FP, Blue Cab. .. 89.50
EVANS GAL. DOM., Light, #3998, Rebuilt .. 300.00	MILLS JUMBO PARADE, Cash .. 99.50
EVANS BANG TAIL, Dark Cabinet .. 225.00	PAGE RACE, 5¢, JP, #6319 .. 180.00
EVANS LUCKY LUCRE, F.S. .. 350.00	PAGE RACE, 5¢, JP, #5086 .. 150.00
EVANS LUCKY STAR, 25¢, Like New .. 179.50	PAGE RACE, 25¢, JP, #6088-6550 .. 300.00
	PAGE RACE, 25¢, Red Arrow, #6182-6583 .. 300.00
	TOM MIX RAY GUN .. 59.50

#### SLOT MACHINES

COLUMBIA BELL, RP, Cash 5¢ .. \$ 59.50	MILLS BLUE FRONT, 10¢, S#416000 \$225.00
COLUMBIA BELL, Ch. Sep., 5¢ .. 82.50	MILLS BROWN FRONT, 5¢, #48094 .. 225.00
COLUMBIA BELL CHROMES, Serials #8053-8056-8553, 5¢ .. 92.50	MILLS BROWN FRONT, 5¢ .. 180.00
CAILLE CONSOLE, 5¢, JP .. 90.00	MILLS CHERRY BELLS, 5¢, #440000 .. 179.50
CAILLE CONSOLE, 10¢, JP .. 95.00	MILLS FOLDING STANDS .. 4.50
JENNINGS VICTORIA, 5¢ .. 89.50	MILLS BOX STANDS .. 12.50
JENNINGS CHIEF, 50¢, #120525 .. 350.00	PAGE COMET CONSOLE, 10¢ .. 225.00
MILLS MELON BELL, 5¢, High Serial .. 175.00	PAGE COMET CONSOLE, 25¢ .. 250.00
MILLS BONUS BELL, 5¢ .. 190.00	PAGE DOUBLE CLUB, Md., 5/25¢ .. 315.00
MILLS BLUE FRONT VENDOR, JP .. 155.00	PAGE REELS With Brass Rails .. 95.00
MILLS BLUE FRONT, 10¢, JP .. 152.50	PAGE REELS, Skill Attachment .. 90.00

#### COUNTER GAMES

CHALLENGER TARGETS, Like New .. \$ 29.50	MODEL F TARGETS, Like New .. 27.50
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#### PHONOGRAPHS

MILLS THRONE OF MUSIC .. \$139.50	SEEBURG 8800, ES, Like New .. \$350.00
MILLS EMPRESS, Perfect .. 189.50	SEEBURG WALL BOXES, #39, 30 Wire .. 17.50
SEEBURG CONCERT MASTER, RC, ES, #79425 .. 325.00	SPEAKER IN CABINET .. 20.00
SEEBURG CADET, RC, ES .. 225.00	WURLITZER 616, Light-Up Panel .. 82.50
SEEBURG VOGUE, #68209 .. 225.00	

### SPECIALS

These Machines Are Reconditioned, Guaranteed Like New.

#### Money Refunded If Not Satisfactory.

BATTING PRACTICE .. \$179.50	MILLS FOUR BELLS, Latest Style Coin Head, 3-5¢, 1-25¢, S#2807 Up \$850.00
EVANS DOMINO, JP, Light Cab., SU 325.00	MILLS FOUR BELLS, Original Style Coin Head, 3-5¢, 1-25¢, S#2400 .. 750.00
EVANS DOMINO, Brown Cabinet, Factory Reconditioned .. 225.00	MILLS CHERRY BELLS, 5¢, Knee Action, Drill Proof, Club Handle, New Crackle Finish, Serial over 440,000 .. 182.50
EVANS COUNTER MODEL DOMINO 27.50	MILLS FOUR BELLS, Original Style Coin Head, 4-5¢ Slot, S#2300 Up .. 600.00
KEENEY SUPER BELL, 5¢, Conv. SU 225.00	MUTOSCOPE SKY FIGHTERS, Reconditioned .. 300.00
KEENEY SUPER TRACK TIME, #7200 Up .. 350.00	SHOOT-THE-JAP, Rebuilt New, Never Unpacked .. 159.50
KEENEY AIR RAIDER, Latest Model 225.00	
KEENEY SUBMARINE .. 179.50	
MILLS THREE BELLS, High Serials .. 960.00	
MILLS FOUR BELLS, Latest Coin Head, 4-5¢ .. 800.00	

### 7 MILLS PANORAMS

Latest Model—Guaranteed Perfect

Used Less Than 6 Weeks. Cannot Be Told From Brand New, Equipped With Automatic Wiper. PRICE \$400.00 Each, or Will Trade for Late Model Slot Machines. Send List of Slot Machines You Have, Giving Serial Numbers, Guaranteed Condition and Lowest Price.

### SUPPLIES

WALL-O-MATIC COVERS .. \$5.00	5-WIRE CABLE, Per Foot .. \$ .10
JACKPOT GLASSES FOR SLOT MACHINES, Shatter Proof, Sample \$1.25. Lots of 10, \$1.10 ea.	

If Your Requirements Are Not Found Listed Above Either on Machines or Supplies, Write Us. 1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective May 8, 1943, and Subject to Prior Sale and Change in Price Without Notice. On All West Coast Shipments Full Cash Must Accompany Order in the Form of Post Office, Express or Telegraph Money Order.

## MOSELEY VENDING MACHINE EX., INC.

00 Broad St., Richmond Va. Day Phone, 3-4511, 3-4512. Night, 5-5328.

### MAKE US AN OFFER

#### FREE PLAYS

4 Big Shows	2 Score Cards	1 Gold Star	2 Stratolliners	1 Blondie
1 Roxy	1 Speedway	2 Filokers	2 Scoops	1 Crossline
1 Short Stop	2 All Americans	1 Seven Up	1 Jolly	1 Mascot
3 Varlettes	1 Doughboy	1 Big Chief	1 Short Stop	1 Score Champ
3 Triumphs	1 Powerhouse	1 Skyline	1 Line Up	1 Lite-o-Card
1 Big Six	3 Pickems	1 Defense	1 Broadcast	1 Venus
1 Bowling Alley	1 Convention	1 Pan American	1 Limelight	2 Silver Skates
1 Sporty	2 Trailways	2 Sun Beams	1 High Hat	10 Track Times, 1938
1 Super Charger	1 Repeater	2 Play Balls	2 Spotters	

1/2 DEPOSIT—BALANCE C. O. D.

### THE YOUNGSTOWN NOVELTY COMPANY

1359 ELM STREET YOUNGSTOWN, OHIO

### HURRY—REAL BUYS—WON'T LAST LONG

Mills 5¢ Brown Fronts .. \$189.50	Jennings 5¢ Chief, Four Stars .. \$129.50
Mills 10¢ Brown Fronts .. 199.50	Jennings 10¢ Chief, Four Star .. 139.50
Mills 5¢ Blue Fronts .. 169.50	Jennings 5¢ Chrome Chief .. 179.50
Mills 10¢ Blue Fronts .. 179.50	Jennings 10¢ Chrome Chief .. 189.50
Mills 5¢ Gold Chromes .. 249.50	Jennings 5¢ Club Special .. 159.50
Mills 10¢ Gold Chromes .. 259.50	Jennings 10¢ Club Special .. 169.50
Mills 5¢ Silver Chromes .. 224.50	Jennings 5¢ Red Skin .. 159.50
Mills 10¢ Silver Chromes .. 234.50	Jennings 10¢ Red Skin .. 169.50
Mills 1¢ Blue O.T. .. 62.50	Jennings 5¢ Big Chief .. 129.50
Page 5¢ Comet .. 89.50	Jennings 10¢ Big Chief .. 139.50
Page 10¢ Comet .. 99.50	Watling 5¢ Rol-a-Top .. 89.50
Page 1¢ Chrome (NEW) .. 119.50	Watling 10¢ Rol-a-Top .. 99.50
Groot, Columbia, can be used in 1¢, 5¢, 10¢, 25¢	Play, Including all parts to make changes .. 69.50

PHONOGRAPHS  
Mills Empress .. \$179.50  
Mills Throne of Music .. 149.50  
Rockola DeLuxe .. \$169.50  
Rockola Commando (NEW) .. WRITE

CONSOLES  
Bally Club Bells .. \$249.50  
Bally High Hand .. 149.50  
Bally Royal Flush .. 99.50  
Bally Royal Draw .. 99.50  
Baker's Pacer, Daily Double .. \$275.00  
(TERMS: 1/3 Deposit, Balance C. O. D.)

SICKING, INC. 1401 CENTRAL PKWY., CINCINNATI, O. 927 E. BROADWAY, LOUISVILLE, KY.

**CARL TRIPPE** Price Plus Guaranteed Satisfaction

**IDEAL BARGAINS IN IDEAL EQUIPMENT**

**A-1 RECONDITIONED FIVE BALL FREE PLAY GAMES**

A.B.C. Bowler .. \$95.00	Fifth Inning .. \$17.50	Roxy .. \$17.50
Anabel .. 19.50	Four Aces .. 97.50	Sea Hawk .. 32.50
Argentine .. 52.50	Four Diamonds .. 39.50	Sentry (Rebuilt) .. 89.50
Arliner .. 12.50	Four Roses .. 39.50	Zombie .. 89.50
Band Wagon .. 22.50	Fox Hunt .. 25.00	Short Stop .. 17.50
Battle .. 89.50	Golden Gate .. 12.50	School Days .. 32.50
Big Parade .. 99.50	Hi Hat .. 42.50	Show Boat .. 42.50
Black Out .. 12.50	Hold Tight .. 12.50	Shangri La .. 142.50
Batting Champ .. 17.50	Jungle .. 45.00	Sky Chief .. 169.50
Big Chief .. 27.50	Keep 'Em Flying .. 142.50	Sky Line .. 22.50
Belle Hop .. 42.50	Landslide .. 19.50	Sluggo .. 47.50
Bolaway .. 49.50	Limelight .. 15.00	Snappy .. 42.50
Boom Town .. 22.50	Legionnaire .. 42.50	South Paw .. 42.50
Bosco .. 59.50	Lot o Fun .. 12.50	Sports .. 15.00
Captain Kidd .. 42.50	Lucky .. 12.50	Sport Parade .. 24.50
Chevron .. 12.50	Majors .. 12.50	Spot Pool .. 49.50
C. O. D. .. 12.50	Miami .. 12.50	Spottem .. 12.50
Commander (Rebuilt) .. 89.50	Monicker .. 75.00	Stoner's Baseball .. 15.00
Fleet .. 89.50	Nippy .. 12.50	Super Six .. 12.50
Crossline .. 22.50	Pan American .. 27.50	Toplo .. 75.00
Commodore .. 17.50	Paratroops .. 89.50	Topper .. 12.50
Champ .. 39.50	Paradise .. 27.50	Ump .. 17.50
Dandy .. 12.50	Playball .. 22.50	Trailways .. 29.50
Dixie .. 19.50	Polo .. 19.50	Vacation .. 17.50
Doughboy .. 19.50	Progress .. 17.50	Varlety .. 12.50
Double Feature .. 12.50	Regtime .. 12.50	Victory .. 75.00
Flagship .. 15.00	Rebound .. 12.50	White Sails .. 15.00
Flicker .. 19.50	Roller Derby .. 12.50	Yanks .. 89.50

**A-1 RECONDITIONED 1 BALL FREE PLAY AUTOMATICS**

Big Prize, 6-Coin Multiple .. \$125.00	Sport Event .. \$139.50	Record .. \$149.50
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Terms: 1/3 Deposit, Balance C. O. D.  
Send for Our Complete Price List on Any Coin-Operated Machines You Are Interested In.  
Phone: Franklin 5544  
2823 Locust St., St. Louis, Missouri

**IDEAL NOVELTY CO.**

\$325.00 Each ★ 4 MILLS 5c CLUB CONSOLE SLOTS ★ \$325.00 Each

(Serials #457,803, #457,924, #464,251, #464,252)

\$595.00 Each ★ 2 NEW LONG ACRES, Never Uncreated ★ \$595.00 Each

Table listing various amusement machines and their prices, categorized by type such as Athletic, GUNS, FORTUNE, SKILL, and CONSOLE GAMES.

NEW JEEP & ACTION, \$135.00 — — — NEW LIBERTY, \$175.00

WE REPAIR BALLY SPINNER TYPE MOTORS, \$5.00

Table listing SLOTS and CONSOLES with their respective prices.

Table listing PIN GAMES and other miscellaneous items with their prices.

WANTED TO BUY—GUNS AND ALL TYPES OF ARCADE EQUIPMENT. EXHIBIT SUNBEAMS, WEST WIND AND DOUBLE PLAY.

ONE-HALF WITH ORDER, BALANCE C. O. D.

EMPIRE COIN MACHINE EXCHANGE 2812 W. North Avenue, Chicago, Ill.

Phone: Humboldt 6288

streetcar riding distance of war work centers and should not be hard hit...

The shortage of small coins seems to have vanished.

Spokane

April Weather Increases Play; New Help Trained

SPOKANE, May 1.—With greater activation of military encampments here, and with Seattle keeping its legal entanglements to itself...

Better weather has had its effect, too, with more play in night spots than during March. Most operators have their employment problems ironed out...

In Seattle operators have experienced much difficulty despite increasing profits. The city commissioners threatened to outlaw all gaming machines...

UNUSUAL SLOT BUYS

- 4 Chromes, 25c, 2-5 Payout. \$335.00
5 Gold Chromes, 25c, 3-5... 335.00
3 Gold Chromes, 25c, 2-5... 345.00

Terms: 1/3 Certified Deposit, Bal. C. O. D. STERLING NOVELTY CO.

NEW MACHINES IN STOCK

Table listing various machines in stock, including consoles, used consoles, and arcade equipment.

TERMS: 1/3 CASH, BALANCE C. O. D. K. C. NOVELTY CO.

419 MARKET ST., PHILADELPHIA, PA. PHONE: MARKET 4641.

WHILE THEY LAST!

- A. B. T. Challenger \$27.50
Rotary Merchandiser \$229.50
Sky Fighter, Fact. Rebuilt \$325.00

IMPS \$7.70 WINGS 9.90 YANKEES 9.90

MERCURY LIBERTY \$11.50 \$32.50 value. While they last

DIGGERS Electro Hoists \$69.50 Merchantman \$69.50

GERBER & GLASS 914 Diversy Blvd., Chicago

★ WANT TO BUY ★

PHONOGRAPHS FREE PLAY PIN BALL GAMES SCALES, CONSOLES, RAY GUNS

WANTED Mills Free Play Mint Venders, any quantity. Write, wire or telephone quantity and lowest cash price.

BRAND NEW

- 8 BALLY CLUB BELLS 5 Cent Lever Play
2 BALLY HIGH HANDS
1 BALLY SUN RAY
1 BALLY PIMLICO

Also 500 E. Z. PICKINS 5 Cent Play

HOLBROOK SALES HUNTINGTON, IND.

FOR SALE • the World's Fastest

SHOOTING GALLERY and ALL THE AMMUNITION YOU NEED TO RUN IT!

THE GEORGE PONSER CO. 763 South 18th Street NEWARK, N. J.

MONARCH QUALITY MEANS SUCCESS!

TESTED MECHANISMS—FREE PLAY CONSOLES—RESPRAYED Bally Big Top, Animal or Fruit Reels \$109.50

FINEST RECONDITIONED AUTOMATIC PAYOUT CONSOLES AVAILABLE

Table listing various Monarch machines and their prices.

IN STOCK—THE FOLLOWING ONE BALL FREE PLAY GAMES: MILLS 1941 ONE-TWO-THREE; BALLY CLUB TROPHY, BLUE GRASS, RECORD TIME.

Table listing one ball automatic payout tables and their prices.

WE REPAIR BALLY OPEN TYPE MOTORS, \$5.00. WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED.

MONARCH COIN MACHINE CO. 1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

WANTED ARCADE MECHANIC Year Round Job—Excellent Salary. Apply KRIS AMUSEMENT

PEERLESS VENDING MACHINE CO. 220 West 42nd Street New York City

DON'T PASS UP THESE VALUES!

Table listing various amusement machines and their prices, categorized into MUSIC, LEGAL EQUIPMENT, SLOTS, COUNTER GAMES, and CONSOLES.

1/3 DEPOSIT-BALANCE C. O. D. State Distributor for Seeburg Phonographs and Accessories MILWAUKEE COIN MACHINE COMPANY 3130 W. LISBON AVE., MILWAUKEE, WIS.

WANTED FOR CASH

Table listing items for sale such as ROCK-OLA, WURLITZER, 5-BALL F. P. GAMES, PHONOGRAPHS, and ARCADE MACHINES.

NATIONAL COIN MACHINE EXCHANGE 1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

ACCLAIMED—FROM COAST TO COAST!

OUR SENSATIONAL . . . NEW . . . PROFIT-SHARING . . . PANORAM DEAL! AVAILABLE TO RELIABLE OPERATORS THE GEORGE PONSER CO. 763 South 18th Street NEWARK, N. J.

CONSOLES • ARCADE • FREE PLAYS RECONDITIONED LIKE NEW

Table listing various arcade and console machines and their prices, including Club Bells, Super Bells, High Hands, etc.

BELL PRODUCTS CO. 2000 N. OAKLEY CHICAGO, ILL.

CHICAGO NOVELTY COMPANY—SPECIALS—ALL WINNERS!

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

\* "SHOOT THE JAP" Ray-O-Life Guns \*

\$159.50 ————— \$159.50 1/3 Deposit, Balance C. O. D.

Factory reconditioned SEEBURG "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory trained mechanics.

HARD-TO-FIND RADIO TUBES

Safety-First. Guard yourself against Loss of Income on account of idle machines; put in a supply of Tubes you use regularly in your equipment.

With scarcities of critical Radio Tubes developing everywhere, we have become an "EMERGENCY PROCUREMENT AGENCY" for many of the finest operators and jobbers throughout the country.

LET US HUNT FOR THE TUBES YOU NEED. WE'LL DELIVER THE GOODS TO YOU!

Table listing various radio tubes and their prices, such as 1B5/255, 1H5G, 2A3, etc.

LOCKTAL SOCKETS FOR CHANGE-OVER, #7F7 to #6SC7.....15c

BRAND NEW RUBBER-COVERED CABLE

Rubber-Covered Gun Cables, 8 ft. standard length 5-wire shielded. Each wire insulated. Excellent Quality. \$2.75 Per cable

CLOSE-OUT OF CONDENSERS

.1 MFD Condensers...10c Each | 1.0 MFD Condensers...10c Each .02 MFD Condensers...10c Each

AN HONEST, CLEAN, LEGITIMATE PROPOSITION! YOU "CHICKEN SAM" OPERATORS

Complete Re-Conditioning "Jap" Conversion .....\$49.50 F. O. B. Chicago

Ship us via motor truck your run-down "CHICKEN SAM" and we will transform your machine into the most thorough and clean "JAP" conversion job in the U. S. A.

VERY SCARCE

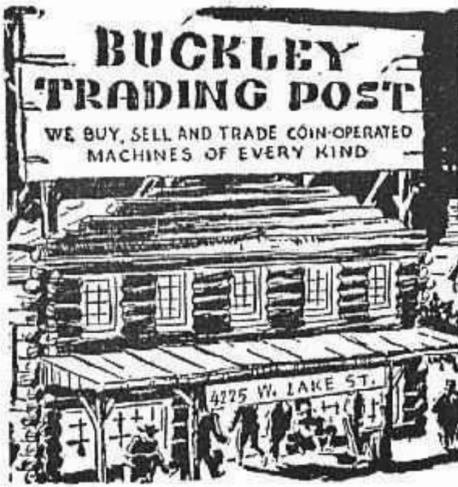
Photo Electric Cells for Seeburg Ray Guns .....@ \$2.50 Ea. For Chicken Sams, Japs and Chutes.

RAY GUN AMPLIFIERS

Amplifier Repair Service reconditioned, repaired or exchanged and put in first-class working condition by expert amplifier service men.

Chicago Novelty Company, Inc.

1348 Newport Avenue Chicago, Ill.



**ALWAYS**  
Consult the  
**Trading Post When**  
**You Want To Buy**  
**or When You Want**  
**To Sell**

**SPECIALS—FOR SALE**

**PIN BALL GAMES**

Armada .....	\$25.00	Brite Spot .....	\$20.00	Play Balls .....	\$27.50
Gun Club .....	47.50	Anabel .....	16.50	Lucky Strike .....	20.00
Polo .....	18.50	Flicker .....	24.50	Silver Skates .....	34.00

**ARCADE MACHINES**

Anti Aircraft Guns ..	\$52.50	Chicago Coin Hockey	\$215.00	Shoot the Bull .....	\$95.00
Bomb Hit .....	8.50	Gott. 3-Way Gripper	15.00	Skee Balleto .....	60.00
Bally Bull's-Eye .....	89.50	Keep Punching .....	139.50	Submarine—Keeney	197.00
Bumper Bowler .....	49.50	Mills Punching Bag ..	95.00	Texas Leaguer .....	32.50
Chicken Sam .....	104.50	Poker & Joker .....	139.50	Western Baseball—	
Chicken Sam—Jap &		Rapid Fire .....	190.00	DeLuxe .....	95.00
Hitler Conversion ..	142.50	Ray-o-Lite Gun .....	60.00	World's Series—Rockola	95.00

**COMPLETE MUSIC SYSTEM EQUIPMENT**  
**WALL BOXES—ADAPTERS—SUPPLIES**

Buckley Boxes—New .....	\$35.00	Wurlitzer Boxes, Model 100.	\$25.00
Buckley Boxes—Rebuilt .....	25.00	Model 310.	15.00
Keeney Boxes .....	8.50	Model 120.	25.00
Packard Boxes .....	25.00	Model 125.	42.50
Seeburg Stroller .....	35.00		

**SPEAKERS AND CABINETS**

Buckley Zephyr Cabinet—		Packard Large Wall Cabinet..	\$75.00
New .....	\$ 11.25	Buckley Floor Speaker Cabinet	
Charm Tone Tower .....	122.50	with Speaker & Buckley Box.	135.00

**COMPLETE ASSEMBLED MUSIC SYSTEMS**

Wurlitzer T12, Complete in		Wurlitzer T12, Complete in	
Cabinet with Buckley		Cabinet with Packard	
Adapter .....	\$100.00	Adapter .....	\$100.00
Rockola T12, Complete in		Wurlitzer T12, Complete in	
Cabinet with Buckley		Cabinet with Keeney	
Adapter .....	100.00	Adapter .....	80.00

**SUPPLIES**

Perforated Program Strips.		Buckley Long Life Needle....	\$0.30
Per M. Sheets .....	\$3.50	Buckley 275A Bulbs .....	.12

**COUNTER MODEL PHONOGRAPHS**

Wurlitzer 71 .....	\$119.50	Wurlitzer 61 .....	\$79.50
Rockola—With Stand and		Outside Speaker .....	57.50

**Write for Complete List**

All prices subject to prior sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C. O. D. Our complete line covers Phonographs—Wall Boxes—Adapters—Coin Machines, Consoles, Arcade Machines, Pin Tables. All equipment is carefully checked and put in first-class condition by experienced factory trained mechanics. This is your assurance of complete satisfaction. Write, stating your requirements so you can get our prices.

**WILL PAY CASH FOR**

**ARCADE MACHINES**

A.B.T. Aeromatic Shooting	Drive Mobile	Kirk Night Bomber
Gallery	Evans Super Bomber	Mutoscope Ace Bomber
Bally Bull's Eye	Jail Bird	Mutoscope Sky Fighter
Bally Defender	Keeney Air Raider	Mills Punching Bag
Bally Rapid Fire	Keeney Anti-Aircraft	Mutoscope Bag Puncher
Chicken Sam	Keeney Submarine	Wurlitzer Skee Balls

**CONSOLES**

Mills Four Bells	Keeney Super Bells, 2 Way	Keeney Super Bells, 4 Way
Mills Three Bells	5 & 25¢	Keeney Super Track Time
Keeney Super Bells, 2 Way		
5 & 5¢		

**SLOT MACHINES**

Cherry Bells	Bonus Bell, 5¢	Emerald Chromes
Gold Chrome Bells	Original Chromes	Copper Chromes
Blue Fronts, Serial 400,000		Melion Bells, 25¢
Brown Front Club, 5¢		Yellow Front, 3-5

**JENNINGS**

4-Star Chief, 5¢-10¢-25¢	Silver Chief, 5¢-10¢-25¢
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**PHONOGRAPHS**

**WURLITZER**

850, 800, 750,	500A Keyboard	High Tone, Remote	Wurlitzer 30 Wire
750E, 700	Wall Boxes	High Tone, Reg.	Boxes
600 Keyboard	Packard Boxes	Envoy, E.S.	Betty Teletone
	30 Wire Cable	Regal	Boxes

**SEEBURG**

**ONE BALLS**

Blue Grass—F.P.	Long Shot	Turf King—P.O.
Club Trophy—F.P.	One-Two-Three 40—P.O.	Fairmont—F.P.
'41 Derby—F.P.	Pimlico	Santa Anita
Eureka—F.P.	Sport King—P.O.	Long Acres—P.O.

**SCALES—All Makes**  
**Wire or Mail Quantity and Price**

**BUCKLEY TRADING POST**  
4225 W. LAKE ST. CHICAGO, ILLS. Ph: Van Buren 6636

LOS ANGELES SEE BILL HAPPEL **BADGER'S BARGAINS** MILWAUKEE SEE CARL HAPPEL

**NEW MACHINES IN FACTORY SEALED CRATES**

**BRAND NEW MACHINES — NOT REBUILTS**

New Mills Four Bells .....	Write	New Mills Three Bells .....	Write
New Keeney Super Bells, Combination Free Play, Pay Out .....	\$289.50	New Bally Club Bells, Combination Free Play, Pay Out .....	\$289.50
New Mills Jumbo Parades, Combination Free Play, Pay Out .....	249.50	New Mills Jumbo Parades, Automatic Pay Out .....	179.50
New Evans Galloping Dominoes, 1942 Jack Pot Model .....	495.00	New Mills Jumbo Parades, Free Play .....	179.50
New Baker's Pacer, Daily Double .....	495.00	New Buckley Daily Double Track Odds .....	695.00

**KEENEY SUPER BELLS, 4-Way, 3-5c, 1-25c. Rebuilt and Refinished Like New .....**  
**\$595.00**

**MILLS FOUR BELLS, Genuine Factory Rebuilt, Refinished Like New .....**  
**\$595.00**

**RECONDITIONED CONSOLES AND SLOTS**

Baker's Pacer, Daily Double, Late Ser.	\$295.00	Mills Cherry Bells, 5¢, Refinished ..	\$169.50
Bally Roll 'Em, Like New .....	189.50	Mills Blue Fronts, 5¢, Refinished ..	129.50
Keeney Super Bells, Refinished .....	225.00	Jennings Chiefs, 5¢, Refinished ..	109.50
Bally Club Bell, Refinished .....	225.00	Mills Q.T. Glitter Gold, 5¢ .....	119.50
Jennings Silver Moon, Like New .....	139.50	Mills 25¢ Golf Ball Club Bell .....	189.50
Bally HI Hand, Refinished .....	129.50	Mills V.P. Blue-Gold, Refinished, 5¢ ..	59.50

**RECONDITIONED ARCADE EQUIPMENT**

Keeney Air Raiders .....	\$225.00	Mutoscope Skyfighter .....	\$325.00
Bally Rapid Fire .....	199.50	Mutoscope Drivemobile .....	325.00
Keeney Submarine .....	199.50	Mutoscope Punching Bag (Late) ..	295.00
Chicago Coin Hockey .....	199.50	Bally Defenders .....	295.00
Genco Play Ball (Late) .....	199.50	Evans Tommy Guns .....	179.50
Bally Torpedo .....	199.50	Groetchen Mountain Climber .....	159.50
Bally Sky Battle .....	249.50	Jennings Roll-in-the-Barrel .....	129.50
Scientific Batting Practice .....	119.50	Exhibit Tiger Pull .....	119.50
Exhibit Light House Grip .....	119.50	Striking Clock Grip .....	119.50
Calico Push or Hug .....	119.50	Kirk's Guesser Scale, Like New ..	119.50
Evans Play Ball .....	225.00	Exhibit's Vitalizer, Like New .....	79.50

**RECONDITIONED PHONOGRAPHS**

Wurlitzer Model 950 .....	\$550.00	Rock-Ola Commando .....	Write
Wurlitzer Model 850 .....	550.00	Seeburg Model 8200 .....	Write
Wurlitzer Model 800 with Adapter ..	425.00	Seeburg Model 9800 R.C. .....	\$495.00
Wurlitzer Model 700 .....	345.00	Seeburg Model 8800 R.C. .....	475.00
Wurlitzer Model 500 .....	225.00	Seeburg Colonel, R.C.E.S. .....	375.00
Wurlitzer Model 600 .....	179.50	Mills Empress .....	169.50

**WALL BOXES AND ACCESSORIES**

Seeburg Bar-o-Matic .....	\$49.50	Packard Pla-Mor Boxes .....	\$32.50
Seeburg Wall-o-Matic .....	29.50	Buckley 1942 Illuminated Boxes ..	19.50
Seeburg Select-o-Matic .....	9.50	Buckley 1940, Refinished .....	12.50
Rock-Ola 1940 Bar .....	9.50	New 30 Wire Cable .....	40¢ Foot
Keeney Boxes .....	9.50	Used 30 Wire Cable .....	25¢ Foot

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D.

All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

**BADGER SALES COMPANY**  
1812 WEST PICO BLVD.  
LOS ANGELES, CALIF.

**BADGER NOVELTY COMPANY**  
2548 NORTH 30TH STREET  
MILWAUKEE, WISCONSIN

**GUARDIAN**

**SERVICE KIT FOR PIN GAME OPERATORS**

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

**BEWARE OF IMITATIONS**

Buy Guardian and You Won't Come to Grief

**STILL ONLY \$7.50 COMPLETE**

CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets, Copper Pig Tail Wire, Fish Papers. Ask for our free Parts and Supplies Catalog!

**No. 1000—NEW SERVICE KIT ...\$9.50**

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool. Value \$2.00. PLUS 100 Extra Assorted Silver Contact Points, value \$3.50, in Addition to the Liberal Assortment of Switch Parts Contained in Our Well Known GUARDIAN CONTACT KIT.

**BLOCK MARBLE CO.** 1527 FAIRMOUNT AVE. PHILADELPHIA, PA.

**GET IT FROM BLOCK—THEY HAVE IT IN STOCK!**

**WE WILL PAY UP TO \$50,000.00 SPOT CASH FOR ANY ROUTE**

ANYWHERE . . . WIRE, PHONE OR WRITE TODAY!

**WE ALSO WANT TO BUY FOR TOP CASH PRICES ALL TYPES OF COIN OPERATED EQUIPMENT, Such as**

Wurlitzer 24, 600 Rotaries, 600 Keyboard, 500, 700, 800, 750, 750E, 850, 950; Seeburg 8200 RC, 8800, 9800 RC or ES, Majors, Colonels, Vogues, Envoys, Gems, Regals, Mayfair, Plaza, Rexes; Rockola Commando, 1940 Super Masters, 1939 De Luxe and Standard; Packard Boxes, Buckley Boxes, Seeburg Wireless Boxes. All kinds of Arcade Equipment: Skyfighters, Night Bombers, Ace Bombers, Defenders, Bally Defenders, Rapid Fire, Sky Battle. Also Slots, Consoles, 1 Ball Free Play and Payouts, 5 Ball Pin Tables. Wire, Phone or Write Today!

Here's where you get highest cash prices for your equipment.  
**RUNYON SALES CO.** 123 W. Runyon St., NEWARK, N. J. (Big. 3-6685)

**ALL GAMES CAREFULLY CHECKED AND PACKED**

ABO Bowler .....	\$45.00	Batting Practice .....	\$ 99.50	Seeburg Casino, R.C. .....	\$159.50
Gun Club .....	45.00	Keeney Submarine .....	184.50	Seeburg Rex .....	139.50
Horseshoe .....	39.00	Chicago Coin Hockey .....	189.50	Rockola Standard .....	139.50
New Champ .....	59.50	Skee-Ball-Elite .....	89.50	Seeburg Gem .....	139.50
Pursuit .....	34.50	Pennant .....	119.50	Wurlitzer 24 Rev. .....	139.50
Spot Pool .....	49.00	Texas Leaguer, 1¢ Pl. .....	39.50	Seeburg Vogue .....	189.50
Spot-a-Card .....	59.50	Western Baseball Dol. .....	124.50	Seeburg Cadet .....	224.50

All our Pin Games have been stored in a dry place and will come to you packed in "New Cartons," and will look nice and operate perfectly. "Buy With Confidence."  
NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, N. Y. (Freeport 8320.)

**JUST GETTING  
10% MAD -**

THE LIMIT

*Isn't Enough!*



Sure, we're mad! We're so fightin' mad. . . . Well, if we could just lay our hands on those Nazis and Japs, we'd murder the !\*\*!

The brutal executions of our intrepid American flyers . . . the inconceivable atrocities committed against our boys and poor innocent populations of the occupied countries . . . make every freedom loving American boil with anger.

But, just getting 10% mad isn't enough! All of us must do more . . . and we can do more! Dig down deep in your jeans for more War Bonds . . . and you're digging a grave for our uncivilized enemies.

★ **THE AMERICAN WAY IS FOR ALL TO SAY:  
"TAKE MORE THAN 10% EV'RY PAYDAY!"**



Seeburg  
SYMPHONOLA

Seeburg  
WALL-O-MATIC



TO GO AHEAD . . . GO

**Seeburg**

J. P. SEEBURG CORPORATION • 1500 DAYTON ST. • CHICAGO



## ... THE PURSUIT OF HAPPINESS



They might be your boys . . . these carefree kids playing pirates on a lazy summer day. They imagine they're bold buccaneers, questing a richly laden ship off the Spanish Main. But in reality . . . what they seek is *happiness!*

Your children are growing up in a world at war. How can you divert their sensitive minds and hearts from the horrors of this conflict? How can you best rear them to become the good citizens of tomorrow? Consider the advantages of music!

Early musical training can contribute much toward a richer, happier life for your boy or girl. Because it serves as a mental,

physical and emotional outlet for active youngsters. Develops character, poise, personality. Opens the door to social popularity.

All your hopes and dreams are wrapped up in the future of your children. Help them face this future with confidence, by giving them the benefits of music, now!

★ ★ ★

Wurlitzer factories are now in 100% war production. After the war, Wurlitzer will resume making fine pianos and other musical products that lead in quality and value . . . will, more than ever, help the youth of America in the *pursuit of happiness* through music.

RUDOLPH WURLITZER CO., N. TONAWANDA, N. Y.

FOR VICTORY, INVEST IN WAR BONDS ★ ★

# WURLITZER

THE NAME THAT MEANS *Music* TO MILLIONS

The above advertisement appeared in the May issue of Better Homes and Gardens. It is one of a series of full page four color ads appearing in this publication every month—will be seen by millions of people—will help make the name "Wurlitzer" even better known than ever before—and that will mean greater popularity for Wurlitzer phonographs with location owners and the public alike.