

JULY 3, 1943

25 Cents

# The Billboard

The World's Foremost Amusement Weekly



**XAVIER CUGAT**  
and His Orchestra

In a Scene From "STAGE DOOR CANTEEN"—United Artists Release  
In Production: TROPICANA, a Columbia Picture  
COLUMBIA RECORDS  
Direction MUSIC CORPORATION OF AMERICA



# HERE COMES MR. JORDAN

THE UNANIMOUS FAVORITE IN EVERY PHASE OF ENTERTAINMENT

# LOUIS JORDAN AND HIS TYMPANY FIVE

*America's Most Amazing Musical Personality*

## LOUIS JORDAN SHOWMAN

"LOUIS JORDAN is one of the greatest showmen we have had the pleasure of filming. His Soundies are clicking in a big way."

Soundies, Inc.  
Bill Crouch, Production Mgr.



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## LOUIS JORDAN RECORDING ARTIST

Sold over two-million Decca records in 1942—Already past the 1½-million mark in 1943 sales.



## LOUIS JORDAN ON ONE-NIGHTERS

The only five-piece band in the country playing one nighters and accounting for top grosses . . .

Kansas City, Mo.—\$2,400 gross.  
Chicago, Illinois—\$3,500 gross.  
Newark, New Jersey—\$2,250 gross.



## LOUIS JORDAN IN THEATRES

"LOUIS JORDAN is a clever showman and definitely a big name attraction. We played the band in February, booked them for a return date in June, and already have them penciled in for an early fall appearance."

Jesse Kaye, Booking Manager,  
Loew's State Theatre, New York



## LOUIS JORDAN ON LOCATIONS

An orchestra small in size but a big winner at the cash register.

Currently: Tic Toc Club, Boston, Mass. Opening August 19th Billy Berg's Swing Club, Los Angeles, Calif., broadcasting over C.B.S. network.



*General* AMUSEMENT CORPORATION  
THOMAS G. ROCKWELL, President  
NEW YORK · CHICAGO · HOLLYWOOD · CINCINNATI · LONDON

# AMATEURS AT PRO PRICES

## Draft Boards' In Again, Out Again Rulings Get Troupers Cutting Up Paper Dollies

Niteries N. G., Hotel Cocktail Hour O. K.

NEW YORK, June 26.—Men of draft age in the industry are complaining more and more that their draft boards are driving them wacky. In addition to the usual confusion as to who should be drafted and when, there is the added ambiguity over the relative importance of showbiz fields. Examples:

A musician, 35, father of a pre-Pearl Harbor child, was told by his Queens draft board last week that he would have to switch to an essential industry. The musician explained that he is working with a band in a local night club and doubling into a hotel for the cocktail hour and also picking up radio work. His board told him to drop his nitery job because cafes were listed by the War Man-Power Commission as unessential, but to hold on to the hotel and radio jobs. (WMC has ruled radio is essential.)

A dance teacher who became a 4-F six months ago was called to his local board this week and given 10 days in which to prove he is trying to get into an essential industry. He was warned that if he failed to do so, he would be drafted and sent to a war plant.

A magician, also a 4-F, says he was told by his Detroit draft board six months ago to get into an essential industry within 60 days. He ignored the order and says the board has not bothered him since.

Some musicians who are enrolled with the merchant marine band at Sheepshead Bay, Brooklyn, have been given occupational deferments, and some haven't. Apparently, there's no clear-cut rule about a musician's essentiality.

Mean while, the War Activities Committee of the Motion Picture Industry has obtained clarification of the word "theatrical" as used in Selective Service Local Board Memorandum 181. Appears in a paragraph describing as nonessen-

tial "dance, music, theatrical, and art studios and schools." The WAC informed WMC that many local draft boards, some appeals boards and one State selective service headquarters had interpreted the word "theatrical" as applying to the general heading "List of non-deferrible activities." In response, the WMC stated that the word "theatrical" was meant to imply "theatrical schools" and not the theatrical business generally.

Many fathers, meantime, are trying to postpone the inevitable draft day by grabbing war plant jobs and doubling in amusement berths. A crooner with an afternoon CBS sustainer works a morning shift at a Newark war factory. This sort of doubling might get some show people occupational deferments, but there is no guarantee, as it is up to each local draft board to decide whether a specific job in an essential industry is important enough to warrant a breather.

## "Stars on Ice" 2d Issue So-So But Recruiting Talent Is the "Minor Miracle" of Center Bill

NEW YORK, June 26.—The fourth season of the Center Theater's ice show policy got under way Thursday night (24) before a packed house that applauded generously all the way thru. As colorful and exciting as the second edition of *Stars on Ice* could be to patrons seeing it for the first time, it can also be awfully boring to those who have seen any of the previous editions. (There were two editions of *It Happens*

### And What Is or Are 'Wholesome' Amusements?

AUSTIN, Tex., June 26.—It took a war to make the Gainesville (Tex.) Rotary Club break its long-standing rule against taking sides in controversial matters.

Club has gone on record as favoring Sunday amusements for soldiers. It specified, however, that its okay extended only to "wholesome" amusements.

## AGVA May Halt Sunbrock Cirk; Bond --- Or Else

NEW YORK, June 26.—Continuance of Larry Sunbrock's Big Top Circus on the Radio City beat was threatened today by demands of the American Guild of Variety Artists that Sunbrock put up two days' quota (today and tomorrow) of money to cover salaries of member performers. Matt Shelvey, the union's national administrator, said that his patience was reaching the saturation point, that he refuses to have himself and his associates placed in the position of being (See *SUNBROCK SHAKY* on page 32)

on *Ice*.) Several production numbers and at least two specialty acts are repeats from previous issues.

On the other hand it's a minor miracle that Sonja Henie and Arthur M. Wirtz, the producers, were able to get enough talent to put on the revue. Eighty-four male skaters from previous icers are already in the armed forces, and of the 26 males in the cast now, most of them (See *"STARS ON ICE"* on page 17)

## British Talent Dearth Gives Hams a Break

Drawn From Eng. & S. Afr.

LONDON, June 19.—Successful conclusion of the North African campaign has posed a problem for the Entertainment National Service Association (ENSA), with the result that the organization is hard put to find the necessary talent for the British and allied troops stationed there. (ENSA is the British counterpart of the United Service Organizations-Camp Shows, Inc.—USO-CSI.)

Vaudeville units and intact shows already playing short ENSA seasons in England as well as their own scheduled engagements in the theaters and music halls cannot, of course, make the trip. ENSA has therefore decided to use strictly amateur and semi-pro talent in the North African territory. Entertainers are being recruited from England and South Africa. They will be placed on a professional basis for the period covering their ENSA tour, receiving the customary scale paid by the organization for such work.

(Lawrence Phillips, exec vice-president of Camp Shows, Inc., when told in New York of the talent shortage facing ENSA in England, said that getting all the talent CSI needs has "not been too easy" but that CSI is still using professional talent.)

Phillips said the act situation had affected salaries on CSI somewhat, but that performers "have been accepting an average of 50 to 60 per cent of their commercial salary" when taking CSI dates. Exceptions are the names that work for a daily expense allowance of \$10 when overseas and "about the same" when touring the U. S. Name acts don't get a salary.

Phillips also stated that CSI is paying above the minimums set by the performer unions, and that line girls are rarely given less than \$50 a week (AGVA minimum is \$45.)

(Forrest Haring, manager of the New York Committee of ENSA, says performers working for ENSA in England are paid from 3 to 10 pounds a week (roughly, \$12 to \$40). Their first \$1.10 goes for lodging and food, with ENSA (See *AMS AT PRO PRICES* on page 17)

## Detroit Riots Hit Showbiz

### All Branches Take Setback; \$250,000 Daily?

Radio Suffers Least

By H. F. REVES

DETROIT, June 26.—Show business became the principal, the innocent, victim of the race riots which raged here Sunday night and Monday (20-21), leaving a toll of 28 dead, 1,600 injured and 1,300 arrested at last count. Next to those who suffered in person or property from actual violence, the chief toll was taken in the regulations for curbing public meetings, most of them necessarily directed at amusements.

The result, by order of Governor Harry F. Kelly at 6 p.m. Monday, was a state of limited martial law which resulted in the most complete blackout of show business any comparable region of the country has experienced in a quarter century. Practically every branch of the business,

from legitimate to juke boxes, was affected.

Actual physical violence to amusement property was negligible. The colored sections where mob looting took place are not open to the public, but reports indicate that minor damage was done to several theater fronts and to windows and some furniture at the Club Zombie and probably a few other night clubs.

of show people are on the lists of the dead or injured, nor were any arrested.

Governor Kelly's broadcast proclaiming martial law and closing all amusement places went to the public at 6 p.m. over an eight-station radio hook-up, and it was radio, which brought the news first, that suffered least of all branches of showbiz. Retail sponsor cancellations were practically non-existent, despite serious drop of business for downtown stores. The only reported cancellations came from night clubs, amusement parks and theaters, which were themselves victims of closing orders, accounting for radio's fortunate escape. (See *RIOTS HIT SHOWBIZ* on page 14)

### Radio

As nearly as could be learned, no names

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## The Smoke Clears

DETROIT, June 26.—Restrictions were lifted at noon Thursday (24) in all respects on adjoining counties of Macomb and Oakland, covering one-fifth of metropolitan population, and allowing normal operation of all amusements.

Subsequent order applying to Detroit and rest of Wayne County allows all amusements to reopen at once and remain open until 11 p.m., closing for midnight curfew. Further restrictions on cabarets and bars against serving liquor after 10 p.m. in Wayne County, however, and some bigger spots did not plan to open for this reason and also because of lack of time to prepare. Bowery was planning to open late this week with single early show. Cocktail lounges and smaller night spots generally got open Thursday. Business only moderate in opened spots, as public is not used to going back to them yet.

Major cancellations: Lou Holtz, Bowery; Marion Francis, Casanova Club; Sheila Barrett, Club Mar-Jo, and Collette and Barry, Club Royale.

# SHOWSHOP CUT-UPS INSPIRED

## Theater Vandalism Started By Horror Pix, Says Critic; San Fran Curfew Enforced

### Special Officers, Other Protective Devices Planned

WASHINGTON, June 26.—A DC drama scribe thinks he has hit on the reason behind recent vandalism in theaters all over the country. Amount and nature of destruction to theater property bear direct relationship to type of play or movie being shown, he claims.

The slashing of seats, ripping out of fixtures and theft of small objects increases during run of horror films or plays, declares Russell Stewart, critic for *The Washington Daily News*, who bases his conclusions on reports of managers. Destructive acts of monsters and horror characters cause youngsters to get in like frame of mind, and theater repair bills take a tremendous leap.

Problem is further aggravated by man-power shortage, Stewart points out, since theaters are now unable to get ushers to cope with the problem. Having to take what they can get in many cases, theaters hire youths as ushers who come for a couple of days and then quit without bothering to give notice, and in some cases don't even come back for their pay.

Theater owners in all parts of the country have reported a great upsurge in vandalism since start of the war and destruction has now reached point where it is major operating problem. In one large downtown theater in Washington, Stewart reported, a fire was discovered in men's lounge room. Investigation showed that it started from a lighted cigar in a piece of furniture. However, the cigar couldn't have rolled under the cushion, where it was found. Someone must have lighted the cigar and planted it under the cushion.

Teen-agers freezing seats thru several shows, especially where a popular band is featured, is also a problem but not as troublesome as vandalism, the scribe reported.

SAN FRANCISCO, June 26.—Authorities here are finally beginning to give a little serious attention to the wave of vandalism in show houses in this area.

In Oakland the board of education and police department have sent directives to theater managers requiring that they keep teen-agers out of theaters

after curfew and report the juveniles who park in houses on school days.

San Francisco managers are contemplating action on a suggestion of police authorities. This calls for hiring of special officers to police theaters, a scheme already in use by night club operators to keep minors out of their spots.

## S&J Ice Follies Skating to Record In San Fran Stand

SAN FRANCISCO, June 26.—Shipstad and Johnson *Ice Follies* opened at Winterland Wednesday (16) with an advance ticket sale of \$60,000, nearly twice that of last year. Reservations to date are running well in advance of two weeks. Winterland scaled to seat 2,970. Indications are that the run may exceed the 13-week stand here last season.

Carlos Romero, 20th Century-Fox producer, has been signed to handle production details next season. Now conducting rehearsals for the new show, which will open in Los Angeles. Helen Rose, also of 20th-Fox, is doing the costuming.

Icer has taken into account the various stringent war measures in effect here by starting performances at 8 p.m., a half hour earlier than the usual show openings, thus avoiding civilian transportation problems and giving patrons a try at the night spots before the midnight curfew on liquor drinking is enforced.

Show is getting a heavy play from the military personnel passing thru the city. Twenty-two members of the cast have joined the armed forces this year.

## Smallie Pickets CSI for a Job

### Not Good Enough—Lastfogel

NEW YORK, June 26.—There was a bit of excitement this week in front of the building at 8 West 40th Street, where Camp Shows, Inc., is located, when Nick Casale, four-foot-ten World War I vet and a tap dancer, held a one-man picket line.

Casale carried a placard reading: "To Camp Shows, Inc. Instead of picketing CSI, I should be fighting the Axis or tap dancing for our boys in camp."

He says he tried to enlist for active service and that he auditioned for Camp Shows after being turned down by the army. CSI told him that "we have no immediate opening for your particular ability."

Abe Lastfogel, president of CSI, said that Casale had quit picketing, and that Casale wasn't a strong enough entertainer to get a CSI booking.

## Plenty of Dates In Lyceum Loop Drama Gets Play

### New Season Big on "Escape"

NEW YORK, June 26.—Lecture programs for the new season in town halls throughout the nation will devote at least 40 per cent of their speaking time to theater, art and current literature.

New York's Town Hall here, best known in the country and accepted by the lecture business as setting the pace for about 40 similar organizations, is channeling its non-war lectures into two of its five-a-week series. Mondays will get inspirational talks, and Fridays spiels on science, literature, psychology and theater. Tuesday, Wednesday and Saturday lung exercises will be dominated by war subjects.

When war broke out, "military analysts" proceeded to dominate the lecture loops. For the season just ending, the demand for eyewitness war reporters and established military experts shot up, with a scattering of "escape talkers" sneaking off some bookings, too. For the coming stretch, booking bureaus are trying to organize the escape talks better so that those patrons weary of war subjects can be snared more easily.

Colston Leigh, who operates one of the largest lyceum and concert booking bureaus, says there is never a lack for desire to escape and that so-called escape gabbers are doing as well as ever. He says curiosity value is important and that the name is the thing, and not so much the subject matter. Insists that name spiels can always get all the dates they can handle. Gas rationing has cut into bookings, but big city dates have increased and despite changes, the amount of lecture time available has not been cut to any great extent by the war.

## Rockefeller Nod To Rowe; H'b'g L. T. Starts Bond Drive

HARRISBURG, Pa., June 26.—The first of a series of Little Theater shows to raise \$1,000,000,000 worth of War Bonds was staged last week (17) at the Community Theater here and garnered \$1,750,000. Show was a performance of *Man Who Came to Dinner*.

Idea of the drive came from Alfred F. Rowe, director of the Harrisburg Community Theater, who had urged the plan on the National Theater Conference to help sale of bonds and also to insure play productions in centers denied drama by restrictions in transportation.

Rowe had pointed out that there are 15,000 Little Theaters in the country, with 75 of them equal in size to the Harrisburg group. The success of local venture was followed by announcement that Rockefeller Institute, which sponsors the National Theater Conference, had appointed Rowe as chairman of the drive.

Breakdown of the \$1,750,000 figure shows \$300,000 was sold at the theater box office, \$70,000 thru an auction in theater of original play scripts and gifts from film stars, and the balance in conjunction with the performance.

Play was put on by amateur actors. Stagehands worked free. Bus lines contributed ad space. Stores and local theaters set up portable box offices.

## Barry Sis for "Models"?

NEW YORK, June 26.—Lou Walters is reported interested in spotting the Barry Sisters in his forthcoming *Artists and Models*. Walters returns from the Coast to confer with the act's managers. Girls were last seen in *Crazy With the Heat*.

## Hotel Guest Favored Over Showbiz Center; Old "Sleeper" Law

### Need Permit for Noise

PORTLAND, Ore., June 26.—An old city ordinance was exhumed from dusty files by police and enforced to satisfy the complaint of a hotel guest whose sleep was disturbed by workmen attempting to complete Portland's new Victory center. Police stopped the men for six hours, basing the action on an oldie which makes it illegal to create a noise before 7 a.m. and after 6 p.m. without a special permit. Builders admitted no special permit had been obtained.

Victory Center consists of a covered stage and dressing rooms for entertainers, who are to be recruited from local night spots, radio, theaters and traveling shows.

## USO-Camp Shows' "2d Looney" Wonders How Billboard Reached Outpost; Reads "Showbiz Essential?," Votes Loud Yes

June 9, 1943.

Somewhere Overseas With the AEF.  
Editor *The Billboard*:

Some time ago, when our USO group came overseas, I sent you a picture of us all, but censorship at that time restricted me from telling you where we were or giving names. We are still overseas entertaining the boys in the isolated spots—and I mean isolated.

The group is composed of myself, Bobby (Uke) Henshaw, manager and m. c.; Freddy Lightner (Winnle's brother); Wally Boag, balloon expert and dancer; Jim Penman, juggler, and Len Gunn, magician.

We originally had a chap named Davidson with us on the piano-accordion but he returned to the States. So far the USO hasn't replaced him. So now I am also in the orchestra. I accompany the boys on my ukulele.

The boys sure need entertainment at the bases. Sometimes we play where they are isolated for six and eight months, and it is a pleasure to hear them laugh. No women are allowed at the bases we play; it's strictly military and rough and no accommodations for girls.

I have been in this service ever since last September, when I left French Hos-

pital. We are due home soon, and are looking forward to Broadway. We all have the rank of second lieutenants, wear officer's uniforms and are proud of them.

We are getting fat on this good army food. For Sunday dinner we had strawberry shortcake, big thick steaks, celery, olives, baked Idaho potatoes and Waldorf salad. I'll shut up or I'll make your mouth water.

I have read *The Billboard* since first starting out in show business with Bert Lamont's Cowboy Minstrels. Have read it in South Africa, Australia, India, England, Egypt and Ireland. But never did I welcome any magazine as I did the copy I got hold of last night. The issue is May 1st. Who would believe *The Billboard* would ever reach this spot? Well, we all read it from cover to cover. Noticed the article on "Is Show Business a War Necessity?"—and should they take a vote. Ask any boy in camp, home on leave or overseas if entertainment isn't necessary for war workers, fighters and home defenders. Also their parents. They will all say "Yes!"

Sincerely yours,  
LT. BOBBY (UKE) HENSHAW,  
USO Camp Show No. 30, care Special Service, A. P. O. 858, Postmaster, New York.

Subscription Rate: One year, \$7.50.

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## XAVIER CUGAT

(This Week's Cover Subject)

XAVIER CUGAT is known not only as the leader of the foremost Latin-American dance band, but also ranks among the top orks in the country. Cugat has become one of the biggest draws on records, in movies, theaters and on hotel dates.

His waxing of "Brazil" has been among the nation's best-sellers for many months. The Cugat band has appeared in Columbia's "You Were Never Lovelier" and is now working on "Tropicana" for the same studio. He also has a featured role in United Artists' "Stage Door Canteen," and is set for "Tale of Two Sisters" on the MGM lot, his first of 10 pictures for that company.

Cugat has just completed his 13th engagement at the Waldorf-Astoria, New York, and has contracted for the spot again next year. He will appear on the Camel program for his third consecutive year, emanating from the Coast. In January, Cugat is scheduled to give a series of concerts.

Cugat, who is known for his caricatures as well as his fronting, is currently doing the full-page color caricatures for the magazine section of "The Sunday Journal-American," and beginning this week will have them appear daily for the King Features Syndicate.

He is a Columbia recording artist and is booked by Music Corporation of America.

# LQ UNIT SHORT RUN 160G

## It Ain't Different, McGee; '43 AEF Show Stuff Is '17 Streamlined, That's All

"Entertainment Essentially Same"—Captain Sexton

WASHINGTON, June 26.—Paralleling entertainment provided for the armed forces during World War I with that of this one, Capt. Vincent Sexton, War Department public relations officer, nostalgically recalled that in comparison with the times, it was as effective then as it is now.

"Troop entertainment of the last war was fundamentally little different from that of the present war, Captain Sexton said. "The men in '17 had their camp shows, outdoor sports and other entertainment. The entertainment bore the same relation to the streamlined job that is being done in this war as a World War Jenny plane might bear to a Flying Fortress."

Captain Sexton credited Elsie Janis as the "most untiring entertainer of World War I." He also recalled having seen Irving Berlin, Toto the Clown, Jimmy Savo, Ruth St. Denis and Ted Shawn. He pulled Mme. Schumann-Heink out of his memory box, the mother with sons in both our army and the enemy's. "I recall having heard her sing *Holy Night*, midnight Christmas eve in a K. of C. hut at Camp Kearney, Calif.

"The film stars of that day," he said, "entertained the troops just as they are doing today. There was no radio then to carry big names to the troops. Mary Pickford 'adopted' the 4th Division and presented a phonograph to each company. The phonograph then was the counterpart of today's radio. Fatty Arbuckle was another film star who adopted a regiment and personally saw to it that entertainers were provided for shows presented in K. of C., YMCA and YMHA huts, humble counterparts of the USO halls of today."

The Red Cross, Sexton said, did as fine a job then as now, "and few veterans will forget the coffee and donuts handed out by the Salvation Army."

USO Shows' forerunner did a bang-up job then in the form of the Motor Transport Corps, which transported army talent with a salting of pro entertainers from one camp to another.

In reminiscing about oversea troupes, Sexton recalled *Let's Go*, ambulance corps show; *Keweenaw Follies*; *Moppers Up* unit; *Stop, Thief*, company; *Buck Jones'* show, and the *Isles of Asuwere* troupe, and movies such as *Under Four Flags* and *America's Answer to the Hun*.

Troops in the old fracas staged their own regimental theatrical shows, filling

the female chorus roles with male characters.

"Yes," Sexton said, "show people were as unselfish in providing entertainment for the boys then as they are today."

### Tip for Users Of Gas, If Any

NEW YORK, June 26.—Beach and resort patrons who attempt to violate the pleasure driving ban over the Fourth of July week-end will probably find themselves smack against the greatest barrage of police-escorted OPA inspectors yet assigned to patrol the highways from the Metropolitan area to the outlying spots. Last week-end's OPA activities at Coney Island, Orchard and Rockaway beaches was some indication of what is planned for next week's holiday.

Statistics at police headquarters on last week-end (19-20) violations showed that 90 per cent of all licenses reported to OPA in Brooklyn had been taken at Coney Island, 90 per cent of those in Queens came from the Rockaways and 75 per cent of Bronx reports were picked up at Orchard Beach. OPA inspectors did not even overlook the possibility of motorists seeking to avoid detection by waiting until the late hours to get home, but patrolled these areas well after dark.

### Seek Curfew Extension

PORTLAND, Ore., June 26.—A delegate of Portland night club operators, bolstered with others from neighboring cities, has asked the Oregon Liquor Control Commission to have their closing hour of midnight—established by military edict—extended to 1 or 2 a.m. Jack Lawler was spokesman for the group.

Such a supervised service, Lawler contended, would discourage after-hours bootlegging.

## New Walters Unit To Have Longer Tour After Bonanza Vaude Stanza; Asks \$8,500

Costumes To Cost \$17,000

NEW YORK, June 26.—The first vaude unit having completed a profitable five months' run, Lou Walters is readying plans to put the show current in his club on the road as a unit.

The Latin Quarter display which broke up June 12 at the Steel Pier, Atlantic City, grossed over \$160,000 in 12 vaude dates not counting one and two-day engagements and the four record-breaking weeks at the Beverly Hills Country Club, Newport, Ky. Altogether Walters found the run extremely profitable, as his end of the gross amounted to approximately 50 per cent of the total take or around \$80,000.

The layout which was booked by Miles Ingalls was sold either at a flat sum of \$6,500 weekly or on a 50 per cent of the gross basis. In most cases both the theater and Walters made money on the engagements.

The unit's outstanding weeks were at Loew's State, where it took around \$35,000 for week of February 26; the RKO, Boston, where it came in on the second week of a film to do an outstanding \$30,000, and the Palace, Cleveland, where gross amounted to \$24,000. These bookings were made at \$6,500.

The show broke in at the Metropolitan, Providence, for three days and grossed \$4,800. The Plymouth, Worcester, followed and got \$5,300. The Lyric, Bridgeport, for the same period did \$4,500. Boston, New York and Cleveland came next and in turn was followed by the Colonial, Dayton, March 12 for \$11,000.

After four weeks at the Beverly Hills Country Club, its only cafe date, the combo bounced back to the vauders with the Stanley, Pittsburgh, where it scored \$22,000. The Earle, Philadelphia, brought \$19,000. Remainder of the dates State, Hartford, three days, \$7,000, and the Capitol, Washington, \$18,000.

The Latin Quarter vaude unit had a comparatively short run because of the late start and wound up because Walters did not want the current show to in-

terfere with the layout now being projected.

The tour was profitable inasmuch as few costumes had to be made for the run since they were still serviceable after the run at the New York cafe.

However, the new unit will require duplicate costumes, as most of them will be worn out at the conclusion of the cafe run. Approximately \$17,000 will be spent for the clothes. Another \$3,000 will be spent on scenery, and because of the higher costs of everything going into the show, the unit that will take to the road in February will be peddled at \$8,500 and percentage.

Walters will line-up as many of the cast in the current cafe show as he can get.

Since this show will open some time in August, this unit will have a much longer run in vaude houses. Walters will be able to accept dates in the Midwest, West and South.

Like most other cafe units, this show has been instrumental in building up the institutional name of the cafe.

Miles Ingalls will again line-up the dates.

## Queen Mary Now Mocambo, Ending Tiff for Zanzibar

NEW YORK, June 26.—Queen Mary Restaurant, which last week decided to change the name of the spot to Club Zanzibar, has settled on Cafe Mocambo after it was pointed out to the management that the Cafe Zanzibar was being opened on the site of the late Benny Davis Follies.

The title change was agreed upon after the Cafe Zanzibar pointed out that it had spent some coin publicizing the new club which is scheduled to open June 30.

This is not the first title change for the Queen Mary. Two years ago it operated as the Forbidden City and later reverted to its original label.

## 19 Camps Using Ideas Unfolded at "Clinic"

NEW YORK, June 26.—Nineteen camps in the Second Service Command (New York, New Jersey and Delaware) have already put into use special material and ideas developed here last week at the "theatrical clinic," says Capt. Hy Gardner.

The "clinic" was a three-day conference which used volunteer showbiz people to demonstrate various entertainments before an audience of army morale officers.

Capt. Gardner went on *Report to the Nation* (CBS) Wednesday night and demonstrated the army program.

## Senate Axing Ahead for OWI and FCC Execs If McKellar Bill Gets By

WASHINGTON, June 26.—The McKellar Bill, which requires Senate confirmation of all federal employees receiving more than \$4,500 a year, may have considerable effect on future appointments in Office of War Information radio branch and Federal Communications Commission if it is passed and signed. The bill has passed the Senate and now awaits House action. It is likely, however, that it will be vetoed by the President, who has already indicated his displeasure at the measure.

Not only new but all old appointments to positions paying more than \$4,500 per annum must be confirmed by the Senate under the bill. One effect this would have would be to insure appointment of employees with good political connections. In other words, where new appointments are to be made in OWI's radio division, or elsewhere in government service, officers are likely to name candidates with strong political backing rather than persons to whom Congress is hostile. Moreover, many people now holding down federal jobs will probably face a fight to keep their positions, especially where Senate has shown hostility to the employees or to

the work they are doing.

The \$4,500 salary ceiling for workers who do not require Senate confirmation may tend to force pay scales down where some political difficulty is expected.

If passed, the measure calls for confirmation of practically all key OWI and FCC employees.

## WANTED

First mortgage loan of \$100,000. Property appraised at \$500,000.00. Loan desired to consolidate number of scattered loans. Will pay 5% interest and \$10,000 per year on principal.

BOX D-85, care The Billboard, Cincinnati 1, O.

**COMING SOON**

The Greatest  
**POLKA ever made**  
By **SAVOY**

**BOLTON HOTEL SYSTEM**  
operating  
**HOTEL OLMSTED**  
Cleveland, Ohio  
Frank Walker, Mgr.  
ALL ROOMS WITH BATH  
Catering to and Offering Special Daily and Weekly Rates to the Profession.

**PUBLICITY AGENT**  
Doing two columns, one sepia-white, other one relating to taverns and music, etc. Sepia-white column suitable radio, stage and screen artists, besides reader's value. Nice for scrapbooks. Rates \$10.00 per week in one column only. Permanent accounts invited, cash. We'll send clippings after three to four weeks. Columns are weekly, newsy items only.  
**SAMUEL SELFON, PUBLICITY AGENT**  
1919 W. Girard Ave. PHILADELPHIA, PA.

<p><b>STOCK TICKETS</b></p> <p>One Roll . . . . \$ .75 Five Rolls . . . . 3.00 Ten Rolls . . . . 5.00 Fifty Rolls . . . . 17.00 100 Rolls . . . . 30.00</p> <p><b>ROLLS 2,000 EACH, Double Coupons, Double Price.</b> No C. O. D. Orders. Size: Single Tkt., 1x2".</p>	<p>Life, Liberty and the Pursuit of Happiness</p> <p><b>THE TOLEDO TICKET COMPANY</b> Toledo (Ticket City), Ohio Manufacturers of</p> <p><b>TICKETS</b></p> <p>of Every Description Movie, Circus, Parks, Carnivals, Fairs. Rolls and Strips.</p>	<p><b>SPECIAL PRINTED</b> Cash with Order. Prices:</p> <p>2,000 . . . . \$ 4.25 4,000 . . . . 4.83 6,000 . . . . 5.87 8,000 . . . . 6.91 10,000 . . . . 7.15 30,000 . . . . 10.45 50,000 . . . . 13.75 100,000 . . . . 22.00 500,000 . . . . 35.00 1,000,000 . . . . 170.50</p> <p>Roll or Machine Double Coupons, Double Price.</p>
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# RADIO \$ RELIGION ACHES

## Church Commercial Time a Major Factor in Detroit; Indies Profit From Revival

### Sects Buy as High as 42 Station Periods

DETROIT, June 26.—Seven hundred stations throughout the United States are carrying commercial religious programs, and a sizable segment of these frankly admit that the cash that comes in from these presentations is the difference between bankruptcy and profitable operation. Nowhere has the flood of religious programs reached higher than in the Motor City, which is on its way to being spiritual air-wave center as well as the industrial hub of the nation.

The religious cash also carries its own set of problems, problems of programing, problems of commercializing what many feel should remain purely spiritual and problems which arise when a minister of the gospel decides that it's his bounden duty to "cure the nation of its 'wordly ills' as well as spiritual disturbances."

No source of income has ever presented great difficulties to the broadcasting industry for very long, without the problems being by-passed. One step in this direction is the building of an advertising agency that handles nothing but radio church broadcasting, the Stanley G. Boynton Agency. It serves many denominations and places programs over seven out of every nine stations in the U. S. A.

### Big Factor in Build-Up

The general wartime religious revival is a major factor in bringing about this radio church build-up in Detroit. The population has upped half a million in the past year or so, and observers agree that a large percentage have come from Southern States, where religious feeling is very strong. As far as the war is a contributing factor, station commercial men view the business askance, being unwilling to load up with commercials which may drop quickly when the war is over.

Corner and suburban churches, small ones in little up-State towns and many "gospel tents" are among the seekers after air time. Some of these smaller organizations, their pastors or deacons have seen in radio and the religious revival a chance to raise the often badly needed funds. In general, stations look with disfavor on straight fund solicitations, but many still ask for "voluntary contributions." The practice of better managed stations in general is reflected in the policies of the Boynton Agency. Radio and religious leaders alike do not like to have church programs compared with regular commercial shows, and no attempt to compile figures has ever been made, but the take runs into millions.

### 600-Plus Stations Weekly

The Stanley G. Boynton Agency, which has operated in the field of religious radio for several years now uses over 600 stations weekly. Nearly all of these shows are live, tho a small number of transcriptions are used. Some use local networks, as well as individual stations, and special hook-ups are involved in a number of instances.

One show originating and airing at Pontiac, Mich., is fed by Boynton to Detroit, Toledo, Cleveland and San Antonio.

The Don Lee Network carries three shows, two live and one transcription—the latter because of time differences. Two shows are fed to the Mutual Network, the Radio Bible Class, originating in Grand Rapids, and the Wesley Radio League originating in Detroit. Latter is one of the oldest of all religious shows, having run for about 10 years straight.

Most Boynton shows are aired on Sundays, the percentage being about 50 now. Nearly all are once-a-week shots.

Programs are also being placed in

15 foreign ports, according to Boynton, including Dutch Guiana, British Guiana, Panama, Australia, Hawaii and Alaska, despite war conditions.

The Boynton Agency has made a business of producing religious broadcasts and has worked out a procedure that is designed to make them as effective in their special sphere as a commercial with a top Crossley. Effort is made to keep them within a half hour. Show details are handled by a professional announcer. The pastor usually does just the sermon and prayer, instead of doubling as announcer.

### No Dollar Begging

The too common solicitation of funds has cheapened some religious shows, and Boynton-produced shows carry no outright appeal for money.

Describing his methods of operation, Boynton said:

"We have taken the sting out of this class of show by living up to the NAB code. We censor all announcements. None of our clients beg for funds over the air.

"Broadcasts are handled like church services, except that we build them like commercial programs.

Boynton, incidentally, checks two factors for the recent wave of religious broadcasts. One, that every family has a member in the army. The other, that gasoline rationing is keeping churchgoers away from services, with radio the substitute.

Survey of local stations shows that religious broadcasts are heavy at stations using a minimum of network feeds; the obvious reason being they have more time to sell.

WJR, net station, has only one show originating here—the Wesley Radio League, previously mentioned, which it feeds to Mutual.

WWJ has no religious shows. It does have *One Minute Prayer*, which has been sustaining at noon six days a week for about a year, "as a station gesture towards the boss," in the vernacular of Herschell Hart, of the station staff. For (See *Radio \$ Religion Aches* on page 12)

## WMRN Joins Blue in a Solid Way

NEW YORK, June 26.—For a 250-watt local outlet WMRN, Marion, O., did a bang-up job plugging its recent affiliation with the Blue. Bally started with ads in papers in all surrounding communities plus spreads in the two local sheets, *Marion Star* and *County Review*. Ads broke three days before affiliation.

Fortnight before joining the net the station started plugging the event with a limerick contest with War Bonds for the winners. In addition 300 advertisers and prospective sponsors were invited to a cocktail party with the delivery of blue carnations by staff members.

And for a final flash the mayor proclaimed Blue Network Day and made a pitch on the air anent the affiliation.

WMRN also has a deal with *The County Review* whereby station staffer pounds out a weekly radio column which makes prolific use of sponsors' names. Latter is an exceptional job what with newsprint shortage and general trend among newspapers to ignore radio advertisers' names.

## Peoples Waiting "Invasion Day" Saluted by CBC

TORONTO, June 26.—Canadian Broadcasting Corporation is presenting over the national network a series of broadcasts, dealing with heroism of peoples in occupied Europe awaiting the invasion. (Begins June 27, 8 to 8:30 p.m.) Programs bear the title, *Somewhere Before the Dawn*, in tribute to England's immortal soldier-poet of the last war, Rupert Brooke.

Story will be told in 10 special feature broadcasts thruout June, July and August. Merrill Denison, Canadian author (*Klondike Mike*), will write the dramatizations. J. Frank Willis will produce from Toronto, and all factual material on which the broadcasts are based will come from the United Nations Information Office in New York. John Macdonell, who served with BBC before coming to Canada in 1938, and who was formerly with the program division in Toronto, is director of the radio division of the United Nations' office, and will work with Denison and Willis.

## Tape Recorder Out of Lab; Ed Murrow Takes U. S. Army Set to London for Test

### Device Used for Recording Actual Battle

NEW YORK, June 26.—Tape recording, into which millions have been sunk without making a dent in the electric transcription biz, has been made bugless at last by the army. The armed forces' new portable recording machine, which is built around magnetic tape recording, weighs only 35 pounds and will shortly be on the way to England for on-the-spot tests.

Ed Murrow, CBS correspondent, will take the first machine abroad. It has already been put in quantity production and the army, in addition to other uses it has for it, will furnish one to each public relations office thruout the world.

The recorder will work from any source of power, batteries, small motor generator or regular 110 or 200-volt house current. The wire on which the sound is recorded can be used over and over

again without loss of quality. Each spool carries enough to record an hour show and instantaneous playback is possible.

It's the only recording device that can't be blasted, for it records shouts, whispers and aerial bombardment with equal fidelity and without manual monitoring.

With it on-the-spot war recordings are easier than studio sessions and editing will be just a matter of erasing the sound from the tape at the spots desired. It may be the sound man's answer to recording sound effects that still have to be faked by musical bridges and it may also send post-war wax e. t. s. looking for new jobs.

Device was developed for the army by the Armour Research Foundation and is being manufactured by General Electric.

## U. S. Listeners Get S. A. Slant; 20 CIAA Disks

WASHINGTON, June 26.—Series of 20 programs, covering history, economics and culture of South American republics, have gone out to local stations on transcriptions under sponsorship of the Co-Ordinator of Inter-American Affairs.

The programs feature Leon Pearson, brother of Drew Pearson, who prepared scripts and made waxings upon invitation of CIAA.

Series is called *Salute to Other American Republics* and has been distributed to about 300 stations, CIAA reports. All stations use them sustaining, as commercial sponsorship is out.

## WRVA-OWI Test Camp Broadcast Allotment Plan

RICHMOND, Va., June 26.—Following the Radio War Clinic held here by WRVA (Columbia-50,000 watts) last Wednesday (16), closer co-operation between the station and the OWI is anticipated. A definite plan was suggested by Irving G. Abeloff, program service manager for the station, to B. Walter Huffington, OWI's regional radio officer, whereby an OWI-WRVA Allocation Plan would be set up for test on military broadcasts.

Under the set-up Abeloff is to supply OWI with its contacts at military encampments broadcasting over WRVA. This list will receive all pamphlets and literature giving information about basic themes under current OWI spotlight.

The station will assign certain topics to specified camps and will notify the Special Service Center at the camp in which government bulletin information on the subject may be found. The camp then will prepare the program and submit script for final clearance.

Charter Heslep, radio news editor of the Censorship Office at Washington, explained that with broadcasts originating at military posts the camp public relations officer is held responsible for all code violations.

In attendance at the clinic were Baron C. Howard, WRVA business manager; Harold Lucas, station's Norfolk manager, and J. L. Stone Jr., continuity editor, representing station. Observers in the persons of Lt. Com. M. A. S. Reichner and Major Frank E. Pellegrin, representing the public relations offices of the Navy and War Departments, respectively, and officials were guests from the army, navy and marine camps served by the station.

## Purcell New KECA Special Eventer

LOS ANGELES, June 26.—Bob Purcell has been added to the KECA-KFI staff as director of special events. He succeeds Bill Davidson, now in the army.

Purcell started in radio as a singer at WSYR, Syracuse. In 1933 he joined WOPF, Chicago, and became an announcer, special features producer, newsman and producer.

Vernon Crawford, announcer, has also been added to the staff. He gabbed in the East for 10 years before becoming affiliated with stations in this area.

## Mabel Clark Advances

AUSTIN, Tex., June 26.—J. Mabel Clark, KTBC director of women's activities for several months, has been upped to assistant program director.

## Paul Breining at WMRF

LEWISTOWN, Pa., June 26.—Paul M. Breining joined WMRF as program director, coming in from WRAK, Williamsport, where he handled similar chores. Takes over the post of Preston R. Ritzenhouse, who joined NBC in New York.

## Montreal Kills \$250,000 Goose

Removes 125,000 Headaches

MONTREAL, June 26.—The annual \$2 radio tax, bane of local set owners for last four years, was finally killed by the Municipal Commission, drawing up Montreal's 1943-'44 budget.

The levy hitherto had poured about \$250,000 annually into city coffers, but became the subject of protracted controversy and ill-feeling, especially when collection of the tax was effected thru mass court summonses.

Radio operators here, as well as thru-out the Dominion, still must shell out \$2.50 each year to obtain a Federal license.

## Music Dramas Sub For Chi "Theater"

CHICAGO, June 26.—A series of four music dramas based on a new radio writing and production technique will be presented in July on *The Chicago Theater of the Air*, Saturdays 8 to 9 p.m., CWT, over WGN.

New format will supplant that of the regular *Theater* series for four weeks while Marion Claire, soprano prima donna, takes her first vacation in three years. Series will be prepared and produced by Jack La Frandre.

Scheduled for performance are dramatic and musical treatments of Rimsky-Korsakov's *Scheherazade*, July 10; Grieg's *Peer Gynt*, July 17; Mendelssohn's *Midsummer Night's Dream*, July 24, and Dvorak's *Symphony No. Five* on July 31. In these presentations La Frandre said, the conventional radio procedure of underscoring drama with appropriate musical effects will be reversed.

Drama, possibly for the first time in radio history, will be used as a supporting medium for music, the main substance of the shows. The WGN Symphony orchestra, directed by Henry Weber, and the chorus, led by Robert Trendler, will be utilized for the series.

## How To Burn Up Without Feeling

PORTLAND, Ore., June 26.—Rollie Truitt, radio announcer for KXL's broadcast of the Portland Pacific Coast League baseball games, has midriff trouble.

Truitt was sitting down airing baseball when a spectator threw a lighted cigarette which landed in the zooty folds of Truitt's pants just above the lap line.

Later, feeling bay window breezes, Truitt gazed down and saw the blitz. The cig had burned a fist-sized hole thru all his clothes, as well as a hole as big as half a buck deep into his torso.

The reason Truitt didn't feel himself being consumed was that the cig landed against his appendicitis scar. Doc told Truitt, "there's no sense of feeling—in scar tissue."

## Basin Street Half Hour

NEW YORK, June 26.—Chamber Music Society of Lower Basin Street, Blue Network show sponsored by Jergens Company, will jump to a half hour, effective Sunday, July 18, over an increased network of 150 stations. Show will be heard 9:15-9:45 p.m.

## Donovan Commutes

CHICAGO, June 26.—Hobart Donovan is commuting to New York each week for the *Hildegard Beat the Band* show on NBC. Donovan wrote the script when Gary Moore and the Ted Weems ork were featured on the show from Chicago a year ago.

CHICAGO—Virginia Marshall, Cedar Rapids, Ia., and Northwestern University singer, auditioned in Chicago for the Blue last week. She is the daughter of Verne Marshall, Cedar Rapids newspaperman.

# Stations' Phillies Burn Will Kill Future BB \$, Says Orr; Ayer Inherits New Headache

Split Budget (\$84) Eight Ways, Broadcasters' Plea

PHILADELPHIA, June 26.—N. W. Ayer & Son Agency, taking over advertising account of the Phillies, National League baseball club, has a hot potato on its hands. This is the result of Seberhagen, Inc., previous agency handling the account, placing a radio program for the club on KYW to exclusion of seven other local stations. Wally Orr, Ayer account exec for the Phillies, says that Philly radio is off the beam, but the fact remains that the other stations are doing a burn.

Station execs, feeling that Phillies turned ingrates after they had given the club much free time and publicity on the air, have put ball club on the "play-down" list. Boycott is entirely unofficial, and each station is on its own. The general idea is that Phillies, making baseball history for the first time in almost a generation, are to be given no air mention. Sports commentators are looking to other clubs for copy, and interviews with Phillies players are no go. Phillies are limited to baseball scores.

### Large Stations—Large Burn

It is the larger and network stations doing the burn. The one-lungers feel that this is their chance to cash in on the news-making Phillies. WIBG, which carries the play-by-play broadcasts for Atlantic Refining Company (also handled by Ayer with Orr, account exec), is no party to the unofficial boycott.

Station execs claim that the Phillies

should have spread its budget (said to be \$84 a week) around all eight stations, even if it only meant buying a token spot announcement or two on a station. They point out that when the Bell Telephone Company went commercial for the first time last year, after getting free time from all, the sponsor threw a bone to every station.

On the other hand, Orr, at agency, analyzes situation differently. First of all, he points out that Phillies did not buy radio. Instead, an enterprising salesman came to the ball club and sold the Phillies. Also the KYW program, Orr said, is an experiment. Started June 14, the program is only set for four weeks, and the Phillies are now interested in buying air time on two other or possibly three stations. But if the stations persist in being tough they will be only biting their noses to spite their faces, Orr added.

### Can't Ignore Phillies

As far as keeping Phillies news off the air, Orr said, with the ball club "hot news" today, any boycotting would only hurt sports programs. "A sports commentator can no more ignore the Phillies than a news program can ignore the fact that there is a war," said Orr.

Orr further pointed out that the Phillies represent a new kind of advertiser to radio. Instead of helping the trend, said Orr, local radio is set on killing off the baby. He pointed to the situation

# Chi Times Starts Daily WIND Quiz; Sun Cuts Its WBBM Sked to Once a Week

Typical Windy City Circulation Battle On

CHICAGO, June 26.—The *Chicago Times*, despite *The Sun's* apparent failure to promote circulation with a quiz show, has gone whole hog for *Times Quiz Time* over WIND. Deal calls for 10 five-minute programs daily starting Monday (28).

Program format follows telephone call-jackpot routine with dough going to listeners who know the answers relative to *Times* features, writers, comics, etc. Six grand will go to lucky winners during the eight weeks that the test will be run, according to Mel Barker, promotion manager of the rag, who worked out the stunt with Russ Stewart, managing editor, and WIND.

Failure of *The Sun* to build an audience for its *Sound-O* can be traced to three basic holes in the plan as used on WBBM. Don McNeill, topflight network emcee, tried heroically to sustain audience interest in the presentation but the holes showed up bigger and bigger day by day. First problem was the time, 10:45 p.m. That was too late to gather a good studio audience here. Second, WBBM sound effects department had its limitations—and with *Sound-O*, the effects must be endless. Third, the script was sour, it having been found impossible to turn out a good daily base script for the program.

*The Sun*, however, has discovered that it's different when the show is presented at an hour when a studio audience can be snared. New contract with WBBM has *Sound-O* on at 6:30 p.m. each Monday (started June 21) and the listening audience and the studio free loaders reacted entirely differently than they did at the late hour.

Both *Sun* and *Times* will now fight a radio battle. *Times* seems to have more productive idea, since the quiz is straight entertainment. However, there always has been two groups of radio theorists; one believing that straight entertainment produces, the other putting its money on commercial tie-ups.

It's going to be a good eight-week battle—and radio will once again be the winner, with case histories that every commercial program man will want to study.

## Critic Gets Panned

PORTLAND, Ore., June 26.—Jeanne Yount, radio critic for *The Oregon Journal*, has the "help help" sign out. She's been having a lot of fun panning *One Man's Family*, but her mail is deluged with friends of the radio show, panning her, in turn, for panning their favorite radio show. And now Yount cries: "Aren't there any listeners who agree with me that *OMF's* dull, monotonous listening? All letters on the subject received so far champion the Barbour's. Help Help!"

in a large city, where the stations did a similar burn because a department store bought radio on one station and not on all the others. "They wound up killing all department store business," he added.

Orr further added that since the Phillies went on KYW, not a single station has come to the Ayer to sell time to ball club. "If it was a national spot advertiser," he said, "they'd be swarming all over me. If there is anyone to blame," Orr continued, "stations should look to their sales department for the root of the trouble, and find out why one of their salesman couldn't duplicate the success of the KYW salesman and go out and sell radio to the ball club. Let the complaining stations first check their sales staffs, said Orr, as he passed off the entire situation as ridiculous and nonsensical—nonetheless, however, typical of Philadelphia and Philadelphia radio.

## News Sked Plug

MINNEAPOLIS, June 26.—WCCO here has distributed its news schedule, June 15 to September 15, to more than 2,000 summer resorts thru co-operation of Minnesota State Tourist Bureau. Hand-outs are prominently displayed in main lodges.

## Cohen Set for NBC-NU Talk

CHICAGO, June 26.—Philip H. Cohen, chief of the government liaison division of the Office of War Information, will speak on *The Relationship of Government and Radio in Wartime* at the NBC-Northwestern University summer radio institute June 29.

## WLS Barners for Tulsa

CHICAGO, June 26.—Lulu Belle and Scotty, Pat Buttram, Hoosier Hot Shots and Dinning Sisters, of WLS Barn Dance, have been set for appearances at the Coliseum, Tulsa, Okla., June 29 and 30. Group also will play Camp Gruber, near Muskogee, Okla., on the afternoon of June 30.

## "LISTEN TO LULU"



**LULU BATES**  
SINGING YOUR FAVORITE SONGS  
from THE GAY NINETIES  
and THE TORRID TWENTIES  
via WJZ and the BLUE NETWORK  
MON. TUES. WED. FRI.  
6:15 to 6:30  
PERSONAL MANAGEMENT  
48 W. 48 ST. GALE, Inc. N.Y.C.

# The Billboard's 6th Annual Radio Publicity Survey

## Space Shortage, Pressure From Advertisers and Inept Releases Plague Nation's Radio Editors

NEW YORK, June 26.—Space restrictions and limitations induced by the war, increased pressure from advertisers, a widespread dissatisfaction with copy and its distribution, and a continued lack of publicity sense among indie stations are the problems now badgering radio editors, according to a second study of returns in *The Billboard's* Sixth Annual Radio Publicity Survey. (In last week's issue the radio editors chose the top networks, advertising agencies and independent press agents. See pages 3, 6, 9 and 13.) The rampant copy is an old stand-by and one that is anticipated since every editor has his own problems. To satisfy all of them any press department would require a huge budget and staff.

But in relation to the restrictions which came with the war it is understandable when the editors take exception to unsuitable copy. Worst offenders in this department are the indie press agents, stations and ad agencies. The networks, in the main, are taken to task for inaccuracies and tardy mailing, not for copy. But the others apparently drive the newspapermen nuts.

One interesting fact is that papers with strong radio departments are holding fast or cutting down as little as possible. Thus *The State Journal*, Madison, Wis., says: "We have long regarded the radio section as one of our most valuable reader services and have developed a strong reader-audience for it, as all our reader-interest surveys have shown." And in one instance, *The Miami Daily News*, the radio editor was able to show his managing editor that radio had become the main source of recreation for most people. Result: More daily space and a two-page spread on Sunday. Problem: "We are still in hopes of getting enough advertising to justify the use of the space from either national or local radio advertisers."

But by and large the papers are cutting into the amount of space available to radio flacks. In some, columns were dropped; in others, over-all space was cut. Quite a few have cut their legs and now list only afternoon shows; photos have taken a bad beating due to the zinc shortage, and editors want mats more than ever before. Highlights have been curtailed or discontinued, short-wave listings have disappeared; features have been shelved; briefs have vanished and in some sheets all radio space is tied into war promotions.

PM, New York City tab, reports: "Accent is now on war-angled shows rather than straight entertainment." And *The Lincoln (Neb.) Star* said: "War has not greatly affected the radio page . . . as it still has eight columns. However, a great percentage of the material now going into the columns consists of war programs and national economics. In fact, most of the page has gone to war in this respect." Radio Jake, who syndicates *Out of the Air* to 600 dailies and weeklies, writes: "I use 90 per cent war programs."

ing the station managers as the lever. So far the blackjack has been effective in only few localities and often as not it boomerangs. A few quotes:

Midwest: "An advertiser of some strength who patronizes this paper frequently will put thru his demands for radio space via the managing editor."

Texas: "Usually polite requests. Radio advertisers should appreciate, however, that use of paid advertising for newspaper space goes a long way in the Dale Carnegie stuff."

New York: "For stories, seldom. For highlight space, yes!"

New York: "They pressure the ad solicitors on this sheet."

From New England, Kentucky, Tennessee, Ohio and Michigan come reports that vary from "occasional" to "few" to "no coercion but many strong suggestions."

All in all fully half the returns listed attempted coercion in one form or another.

### Press Pressure

Thirty of the 67 editors who answered the survey work for sheets with station affiliation of some sort. Some are outright owners, others have co-op deals, still others are part owned. In every case the radio editor gave space to other stations in the town. And several of the scribes sent along clips to prove their neutrality.

In several instances the editors were even overly critical of the network with which the affiliated station is connected—for laxness in one form or another.

Only one-third of the editors read all the publicity they get. Another third read most of it, 20 per cent read some of the pap, and the rest (about 14 per cent) wicker the handouts. Considering the time, money and energy that go into the preparation and distribution of radio publicity, the fact that only one-third of the eds think enough of the flack production to read it is a tacit indictment of the entire publicity output.

According to the survey, the prime bane of the editors are the local stations, indie as well as net affiliate. This year 72 stations were named as "not maintaining satisfactory press departments." Naturally these stations are in markets all over the nation and just as naturally most of them are small outlets. But more than a few of them are stations with big-time call letters. And, it must be remembered, the 72 stations named by the editors do not include the many stations which are just as much of a thorn to the writers, since they do not have press departments.

### Praise for Other Chains

NEW YORK, June 26.—Not all the accolades in *The Billboard's* sixth annual radio publicity survey went to CBS, even tho that web won the palms in the network division. (See last issue)

Some of the others rate highly with the boys on the receiving end of the pub-

### Station Debts

Every radio editor is also an informationist and there is nothing quite so irritating as trying to get data, for a reader, from a station which has no publicist. Many of the editors took into consideration the station man-power problem. Nevertheless, a hasty o. o. of their gripes indicts stations, indies as well as web outlets, for:

- Not sending daily program corrections.
- Not providing sufficient material and data about local programs.
- Careless highlight service.
- Sending only personal notes.
- Lacking news sense.
- Plugging routine stuff, muffing good stories.
- Tardy release of news, etc.

### Press Agents

Where the scribes really sound off is in their remarks anent the syndicate press agents. These boys, and there are a flock of them (and most of them don't know too much about radio as she is practiced outside of the big towns), apparently violate every rule in the book. The criticism:

- Too much stuff on stars, not enough highlight notes.
- Only junk about a few clients. No newsworthy material.
- Exaggerate their material.
- Lack news sense.
- Material verbose and of no value.
- Too much copy.
- Too little spot news.
- Lack data on clients' programs. Provide poor service when asked for info.
- Concentrate on promotion of their own interests.
- Want client's name mentioned without digging up a news peg.
- Exert too much pressure.
- Large quantity, small quality.
- Try to plant one-line items of no importance.
- Send out 10 per cent meat, 90 per cent tripe.

### Haley and Davis Take Sealtest

NEW YORK, June 26.—Joan Davis and Jack Haley will carry on for Rudy Vallee beginning July 8 over NBC for Sealtest. Program will use guest vocalists with Dennis Day breaking the ice. Vallee will fade July 1 because of his coast guard activity.

### Wallace to KOIN Parsons at KAST

ASTORIA, Ore., June 26.—James Wallace, for several years manager of KAST, has resigned to accept a position with KOIN, Portland. He is succeeded at KAST by Ed Parsons. KAST newscomer is Robert D. Holmes. He's on sales-announcing staff.

### 'Quiz Kids' Give War Bonds

CHICAGO, June 26.—Because of the shortage of portable radios, *Quiz Kids* program has abandoned the radio giveaway to listeners whose questions are used on the program. Hereafter they will receive certificates good for a post-war priority on a short-wave portable or, if they prefer, a \$50 War Bond.

## Radio Editors' Survey Ratings

- 1-Networks-212 Points
- 2-Ad Agencies-118 Points
- 3-Press Agents-104 Points
- 4-Stations-78 Points

NEW YORK, June 26.—As a double check on the radio editors' selections, *The Billboard's* Sixth Annual Radio Publicity Survey, among questions asked were: "Which press service seems best to you? How do you rate publicity service in the following four classifications: advertising agencies, networks, press agents, stations?"

Since there were four categories the answers were scored on the 4-3-2-1 point system. That is, four points for each first place vote, three points for each second, etc.

The networks came in first by a wide margin with 212 points. They had 44 first-place votes, 7 in each of the next two slots and only 1 fourth-place ballot. The ad agencies were next with 118 points, with 1 vote on top, 18 for second, 24 for third and 12 for last. The press agents were a close third with 104 points, garnering 6 firsts, 16 seconds, 13 thirds and 6 fourths. The stations finished a poor last with 78 points from 1 first, 10 seconds, 11 thirds and 23 fourths.

The reason for the comparative ratings is obvious. Despite their failings (some of them are listed below) the nets are better than any of the other press departments. That is, rating them on an over-all basis, which admittedly is unfair to individuals. But after all it does substantiate the radio editors' selections as noted in the last issue of *The Billboard*.

Among the ad agencies, the many newcomers and organizations with nothing much to bally sapped the strength of the leaders. Likewise in the press agent category the many errors committed by the inexperienced cut into the good ones in the scoring. As for the stations, apparently they got only what they deserved.

Despite high rating of the chains, the scribes had the following suggestions as to how they could improve:

- Send more informative rather than promotional releases.
- More and earlier advance program info and fewer jokes-of-the-week.
- Eliminate corny cheesecake mats and "mike" photos.
- Keep a closer tab on guest stars.
- Use more initiative on features.
- Shorten releases.
- Send more of the important material by first-class mail.
- Study the papers serviced and supply material designed to meet the needs of the same.
- Send short factual stories about all shows.
- Assign staffers to cover shows and contact editors after broadcasts with spot news stories.
- Pay close attention to stories that break at night and over week-ends.
- Angle some copy for local consumption; *Our Town Slant*.
- Omit trivia. Omit bombastic build-ups. Give more attention to radio as an educational medium.
- Speed up and co-ordinate releases on late changes in schedules, casts, programs. Use wires if necessary.
- Double-check factual data. Frequent errors in spelling of names, dates of events, etc.
- Send mats instead of glossy prints.
- More personal contact.
- Lay off the "guff." We're at war—don't waste so much paper. Reduce mailings.
- If they must send chatty items, dig up originals instead of rehashing press agent and ad agencies' hand-out.
- Letter is one instance where the webs take the rap for their brother publicists. The chain copy is widely released; more so than the copy of either the press agents or ad agencies. So the others often ask the webs to use some of their copy. Thus some of the editors find the web releases embodying copy that is stale and rehashed.

### Sponsor Pressure

With the cut in space has come renewed pressure via the front office. Once again advertisers and ad agencies are trying to blackjack space frequently us-

## ROLL TICKETS

Printed to Your Order **100,000 for**  
Cheapest GOOD TICKET on the Market

**Keystone Ticket Co., Dept. B, Shamokin, Pa. \$19.50**

10,000	\$8.50
20,000	7.75
50,000	12.50
100,000	19.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

# MISS. AIR COIN VERY WEAK

## Add Man-Power Series

### Personnel Okay in Spokane; High School Radio Courses Ease Loss of Vet Staffers

#### Women and Army Morale Programs Make Solid Contrib

SPOKANE, June 26.—Fortune smiles on Spokane's four radio stations, which are maintaining full broadcasting schedules despite loss of veteran employees.

KHQ (NBC) and KGA (Blue) are about to lose their founder-owner, Major Louis Wasmer, recently commissioned to the Army Signal Corps. Major Wasmer is marking time before assignment to active duty. Harvey Wixson, program manager, is expected to take over the reins. The two stations staffs were heavily hit last year, but are now riding an even keel.

First smacked was the announcing staff. Three regulars won public relations ratings in the navy. One, Ken Hutchinson, returned here with local navy recruiting staff and continued to broadcast under navy sponsorship. Del Cody, former KGA farm reporter, returned in similar capacity with the coast guard, but is now on active duty.

There was some turnover on technical end, but at present all control room men are draft-deferred by reason of age, family status and occupation. Several women have been added in the continuity department, under Ken Roberts, while both Harry Lantry, veteran Spokane announcer, and Harold (Judge) Zent are doubling on gabbing and scripting.

KFPY (Symons Broadcasting Company-CBS) has more women than men on its staff, says Wally Brazeel, program director. There are four women with regular announcing assignments and two with special programs—*Woman's Page* and *The Home Front*. There are three girls in continuity. There has been an 80 per cent turnover in station personnel in the past two years. Among new staff members are a 16-year-old high school boy, who doubles as technician and announcer 40 hours a week. A grade school principal, Tony Osborne, holds down a regular announcer spot, evenings.

KFIO (Mutual), smallest of the Spokane stations, has three regular

technician-announcers, plus four continuity, news and advertising writers, a head announcer and a station manager. Owner Arthur L. Smith has returned to part-time active management. Smith will lose another of his announcers to army in July, but expects to recruit replacement from his technical staff. He has no women announcers as yet, and no man-power difficulties since the first of the year.

There has been little change in the musical staffs of Spokane's four stations within the past year. High school radio classes, offered in three public high schools for the past four years, have been a God-send to the stations, providing extra help for continuity, announcing and special productions.

With the establishment of three major military encampments here, the stations are being provided with a wealth of first-class entertainers for their various public service and sustaining programs. In addition, Geiger Field presents two programs weekly, a variety show and half-hour band concert, while Spokane Army Air Depot has three programs—musical, quiz and dramatic—all under directions of Lieut. Perry Lafferty, formerly CBS, New York.

### WSJS Runs Tech School for Over The Age Man Power

WINSTON-SALEM, N. C., June 26.—WSJS, in the wake of *The Billboard's* series on the man-power shortage in radio, inaugurated a radio technician school here in an effort to offset the short-hand condition.

While the school has been established to secure help for the station, Harold Essex, managing director, pointed out that "Those who take the course, have been accepted with the understanding that there will be no obligation to either student or station."

The school has been organized as station contribution to the war effort and grads are available to other outlets, Essex said.

Course is offered free to men over 45 and women of all ages. Classes will be held two nights a week for eight weeks. Present number of applicants is 35.

### 8 CBS School Programs To Originate in Canada

OTTAWA, June 26.—Eight of the Columbia Broadcasting Systems *School of the Air* programs next season will originate in Canada.

Broadcasts, which include literature, geography and music subjects, are to be written, produced and directed by personnel of the Canadian Broadcasting Corporation.

### Dreiers Vacation on Coast

CHICAGO, June 26.—Alex Dreier, NBC commentator, and Mrs. Dreier left for a two and a half weeks' vacation in San Francisco. During Dreier's absence, his *Skelly News* program, heard Mondays thru Saturdays will be announced by Louis Roen. Dreier will broadcast his regular five-minute news summary on the *Fitch Bandwagon* from the Coast July 11 and 18.

## Most Stations 250 Watts; Average Take Under \$60,000 Trails Entire Southeast

UNIVERSITY, Miss., June 26.—A survey on the radio industry in Mississippi thru University of Mississippi's Bureau of Business Research released this week by P. S. Scott, bureau's acting director, reveals that the State lags behind the Southeastern region in the number of transmitters, broadcasting coverage and receiving sets. Based on national census figures of 1940 and recent questionnaires to 12 broadcasting stations in the State, the survey notes that the gain in the past 10 years has been rapid but that the start was extremely slow.

All of the 12 stations with the exception of one of the two transmitters located in Jackson, State capital, operate with power of 250 watts, with an average coverage of 3905 square miles and 17,000 radio homes per station. Of six stations earning more than \$25,000 a year, the average annual income is \$59,435 as compared with \$115,275 earned on an average by stations in the Southeastern region and a national average of \$171,825.

Answers to the questionnaires show that Mississippi stations are on the air

from 10½ to 16 hours a day and employ from 5 to 14 persons each. The radius of effective reception is from 30 to 70 miles.

As for types of programs at least three stations use no phonograph records at all and none use them for more than 20 per cent of the broadcasting period. The use of special transcriptions varied from 30 to 80 per cent of the operating hours. The time-charge of the 250-watt stations varies from a low of \$30 to a high of \$50, the same rate usually being charged for all daylight hours.

Reasons advanced for the comparatively slow growth of the industry in Mississippi, according to the survey, are that the small stations cannot meet the financial obligations of attractive programs; that the majority of local store owners have not been taught the possibilities of radio advertising and that faulty handling of accounts by stations has made it difficult to obtain other accounts. Briefly Mississippi radio hasn't done its job.

## Gracie Fields Goes Mutual; First MBS Sale for Fall Under New FCC Net Rules

NEW YORK, June 26.—First break in the recent trend of the Blue taking shows from Mutual was reversed this week when MBS signed the Pall Mall-Gracie Fields show. Program, now on the Blue, fades from that web on July 9 and starts on Mutual October 11.

Show, now on 136 Blue stations, will be fed to about 200 Mutual outlets. Airtime will be an hour earlier, 9:15-9:30 p.m. in the East. One reason for the shift was to grab the sizable audience collected by Gabriel Heatter who airs on MBS in the 9-9:15 slot. On the Blue the program followed Raymond Gram Swing whose ratings are lower than Heatter's.

Program will continue to be known as

Gracie Fields *Victory Show* and air Monday thru Friday. Ruthrauff & Ryan have the account. During her hiatus Miss Fields will return to England to entertain troops there and in North Africa.

One unusual part of the switch, and one that connotes a favorable financial future for Mutual, is the web's ability to clear station time for this program. This is the first time, under the new FCC network rules, that MBS has cleared a major show. Fact that satisfactory clearances were obtained may affect the final plans of stations which have operated with two-net affiliations and must soon decide in which web they want to rest.

## JIMMY SCRIBNER

The Johnson Family

EARLE THEATER  
WASHINGTON  
Week of June 25

Mutual Network  
WKRC—Cincinnati



### 10th ANNIVERSARY

Blue Network

### "BREAKFAST CLUB"

Thanks

to

You

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the

Blue

Don McNeill

Personal Management

FRANK BURKE ARTIST BUREAU

1800A Merchandise Mart, Chicago  
Phone Delaware 4950

# BBC'LL NEVER BE THE SAME

## Feldman, Fresh From Brit, Reports Broadcasting House Lacks Pre-War-Calm Set-Up

### Decentralization, Fems, Anti-Nazi-Pitch Merry-Go-Round

NEW YORK, June 26.—British broadcasting operations and technique have been radically changed by the war. Confronted with problems involving man power, decentralization, service expansion, etc., they have solved each headache in turn. The man shortage was overcome by woman power, transmitters were scattered over a wide area and service increases have reached an unprecedented figure.

The British Broadcasting Corporation's engineers have licked use of directional beams by enemy planes, and as a result English stations now remain on the air during bombing raids. German stations still cease broadcasting when raids are anticipated. BBC's stations, on the other hand, do not acknowledge that a raid is in progress. All programs continue uninterrupted and no raid announcements are broadcast. British technical ingenuity has turned every English air-raid shelter into a temporary music hall with a resulting uplift in civilian morale.

Some English experiments and experiences were highlighted by Art Feldman, NBC staffer who returned last week after seven months in England. There, in addition to NBC chores, he advised BBC and acted as liaison between the corporation and American forces.

Explaining the whole English air set-up, Feldman pointed out that at the beginning of the war, BBC realized that her system had to be decentralized; one good bomb hit could have wiped out practically all broadcasting facilities. So stations were scattered over the Isle. Today, if a unit is disabled it is not disastrous.

Since 1939 Broadcasting House has increased its activities sixfold, largely thru expansion of its Pacific, Eastern and African services and with additional time for the domestic service. Last week they upped their overseas service from 7 to 12 3/4 hours daily. Broadcasts to all parts of the empire have assumed great importance, and studios are now staffed with natives from India, West Indies, Australia, South Africa, etc., who are program builders and artists. They lend color, many retaining the dress of their native lands.

### Fems in Pants New

A new sight, too, is women studio staffers in slacks. Women are employed in every branch of the work, many are capable engineers and others perform duties which before the war were considered strictly male stuff. They're taking over the mike, too.

Female announcers are a majority. Two gals popular as disk jockeys are Joan Griffith and Barbara McPayden, whose platter-chatter programs are designed for servicemen.

One feature which rated mention from Feldman was the special broadcast made on an *Uncle Don* type of program in celebration of the ninth birthday of King Feisal of Iraq. When asked what he wanted to hear on the program, the youngster requested "ferce music." Feldman couldn't vouch for the rough melodies, but he did say that the young monarch was instructed via the program to look in the chimney of his fireplace for a gift from the people of England. The hiding place revealed a miniature Spitfire plane made especially for him.

### Woodchoppers on Air

Another novelty was a woodchopping contest staged in London between Australian and New Zealand soldiers stationed in England. A "chip by chip" account was beamed to both countries.

Germany has made desperate attempts to grab off listeners, and it is reported that somehow Nazis get hold of new American records (hot off the black market) and beam the music to the

African front. Soldiers, hungry for such music, tune the stations and get a generous helping of Nazi propaganda. Recently a broadcast featuring "Roy Royston and His Gestapo Boys" was heard in England. The gutter group was playing American jazz badly, sawing away on Sweet Georgia Brown.

BBC goes to some lengths to provide Americans with favorites, to offset any German appeal that might get to the boys. They have, as everyone knows, re-broadcast Fred Allen, Jack Benny and Bob Hope as well as *Command Performance*. In addition, at 7 every night, Pvt. Ford Kennedy, New Yorker stationed in London, has a five-minute round-up of American sports—and very popular, too.

### Bing No. 1 With AEF

Americans in Europe have a definite preference for Bing Crosby records and his popularity among Britishers is sensational, according to Feldman, who is not p. a.-ing anyone.

A program for Malta has a novel twist. Ronny Shiner, cockney comedian, goes serious long enough to visit home towns of men stationed in Malta, interview the folks, and report how they are doing. He relays personal messages in a lighter-than-air vein and is a prime favorite.

### Special Eventers Sweat

Feldman further told of how "blood, sweat and tears" has a literal meaning to Yank special events men on duty in England who tackle gargantuan problems (unlike anything they've experienced at home) in production of programs.

He cited as an example the story of a recent quarter-hour broadcast. Object was to take recording equipment up in a flying fortress and make a blow-by-blow record of a bombing mission. The job seemed a fairly simple one, and was until the crew placed the recording apparatus in the plane and went up to 29,000 feet to test the equipment's reaction to high altitude. The machinery worked like a charm, but announcer and the engineer both passed out. . . . All this after the headache of clearing the project with authorities and finding

## WLW Again Program Factor; New Talent and Sales Set-Up; Tie-In With WXYZ Seen

### Rep Offices Skedded in Principal Cities

NEW YORK, June 26.—WLW, Cincinnati 50-kilowatt, will shortly resume aggressive program building similar to the operations which led, some five years ago, to the formation of Transamerican Broadcasting & Television Company. Latter was WLW affiliate that dug talent, produced shows, sold same. However, in recent years it drifted away from WLW and became a routine indie production firm.

Under the new set-up, currently being perfected, WLW will resume its talent scouting endeavors in major markets. Talent will be shipped to Cincy, be plugged on the station and, at the same time, WLW's New York office will peddle the turn for network commercials—in package deals, where possible.

At one time the Crosley outlet, back in the days when it was a 500 kw. outlet, fed 35 programs to the networks.

room for 400-odd pounds of equipment and 3-by-8 feet of space.

### A Gabber in the Nose

They finally crammed the machinery and engineer into the radio compartment. The announcer crouched in the plane's nose, which is usually occupied by a bombardier, in touch with the engineer via lines laid between the two. Everything was in perfect order and special events crew readied themselves for the raid. Five tense days of waiting—and on the sixth the plane took off—without the radlomen. They couldn't get to the field on time. The plane was in the air, the special events crew on the ground, and the practically priceless recording apparatus snugly in the radio compartment. When the plane returned it was badly battered, but equipment was intact.

So the boys, to be sure they wouldn't miss the next flight, hung around the hangar until weather permitted a take-off. It came without warning and they thought they were all set. Another problem raised its head. It seems that during a raid the radio operator doubles as gunner from his compartment, but to shoot he has to open a window—and that lets in freezing air. In the middle of the recording a hot-air blower had to be held over the record to keep it warm and working. Then as the disk was removed it was placed in an electrically heated jacket since all the heat had been turned into the blower—and that was only part of the headaches.

Patience and ingenuity are prime requisites for special events men in England, according to Feldman, who stated that the men we have over there do a job.

## War Scoops Tough for '43 Correspondents; Radio and Regulations Unbeatable

NEW YORK, June 26.—The day when a war correspondent could go into action with the khaki lads and scoop the world with a blow-by-blow description, is as dead as Richard Harding Davis and Floyd Gibbons, according to Philip Jordan, war correspondent for *The London News-Chronicle* who recently returned from the North African front.

By the time newshawks get clearance on yarns from military, says Jordan, radio has already flashed the story and newsmen are out in the cold with a dead cat. A standing military regulation stipulates that all messages from servicemen, whether they be love notes or anniversary greetings, must be cleared before civilian wires. And while war correspondents wear uniforms, they're still civilians.

The military makes no provisions for news copy direct from the battlefield to copy desk. By the time stories do get thru, army channels have released the stuff via coded radio to military staffers who were sitting comfortably back at headquarters sipping scotch and soda.

For example, London correspondents

in Algiers submitted copy on the African campaign to their editors while copy from front-line reporters was still en route via courier to Algiers. Because of army regulations, men at the front send their stuff by messenger to the nearest airplane field, then to Algiers. From there it is cabled to London.

They tried the gimmick of setting up their own transmitters, but the army killed that, contending that the enemy would catch on to the code system.

Front-line reporters today are strictly by-line personality boys.

## Kate Smith Full Hour This Fall

NEW YORK, June 26.—Kate Smith returns to her original full-hour formula this fall, according to an executive close to the General Foods organization. An effort is being made also to return her to the Thursday spot she held down before, but prior options on that time may stymie this plan. This is the first definite move back to full-hour shows, altho there was a rumor two weeks ago that Major Bowes would have his hour back again.

This spring agency men stated that the hour show, as such, was thru in radio. They pointed to the fact that the Crossley (CAB) ratings of stars that dropped half their stanzas didn't drop perceptibly and that they were buying CAB points at bargain rates on half-hour basis.

So just to prove that no one knows anything about radio trends, Kate Smith starts back to full-hour operation.

### WMAQ, Chi, Inks 179 Spots

CHICAGO, June 26.—New business at WMAQ last week included 179 live and transcribed spot announcements. Largest order came from Procter & Gamble Company thru Compton Advertising Agency, New York, and consists of 104 transcribed spots.

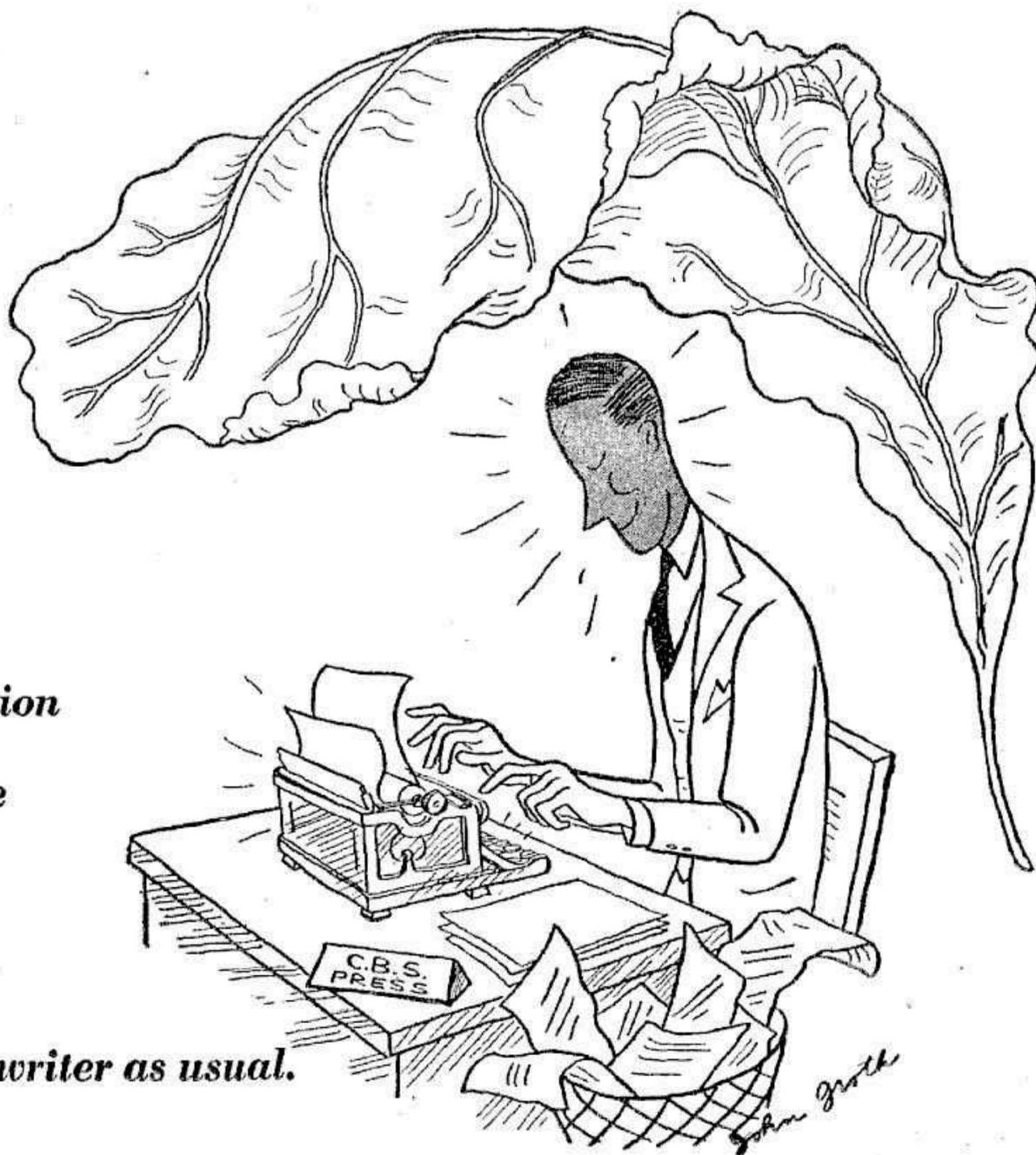
### Fred Wester to McGillvra

NEW YORK, June 26.—Fred Wester, recently sales manager of the New York division of Purity Bakeries, and formerly with Pedlar & Ryan and Batten, Barton, Durstine & Osborn, has joined the sales staff of Joseph Hershey McGillvra, station rep. He will work out of the New York office.

### Kemper Now Brady Stogee

NEW YORK, June 26.—Charlie Kemper joins the *Life With Brady* show that replaces Bob Burns for Lifebuoy during the summer. Kemper, a roly-poly comic, will be a stogee character for Fred Brady. Placed by Charles Allen.

*The CBS Press Information Department is over there under a cabbage leaf blushing like everything and hammering its typewriter as usual.*



The CBSPID just got another award, but it is too busy to take time off to take a bow.

*Billboard* asked 100 leading radio editors throughout the country to rate their 1943 choices for "the best network for all around value" to the editors—that is, most helpful in the type of material provided for radio editors,

and the service given them. 67 of the editors sent in painstaking answers and ratings, fortified by comments.★

The radio editors gave 185 points for first place to CBS. They gave 85 points for first place to the second network. They gave 30 points for first place to the third network. They gave 5 points for first place to the fourth network.

The moral of this striking impartial rating is probably this: The realistic measure of a good publicity job about radio is not the academic opinion of a brass hat in an ivory tower, but the opinion of the man who is served by the job—the radio editor—who knows what his readers want, and knows how he wants to give it to them. The straightforward professional publicity service of CBS is a pretty desirable plus to every CBS network program.



- "Releases based on accuracy"
- "Prompt with program changes"
- "Gives good service"
- "Gives more information"
- "Is best all around—alert, alive, good art and fashion service. Useful daily calendar service"
- "Constant and dependable"
- "Has full and early releases"
- "Releases have color and information"
- "Provides quality releases, timely material"
- "I can get anything I request"
- "Is original in release"
- "CBS rates for getting releases out well in advance. They are better written"
- "Retains personal relationship with radio editors"
- "First for co-operation"
- "CBS is on its toes"



**This is CBS**  
**THE COLUMBIA BROADCASTING SYSTEM**

# OWI Chaos Awaiting July Axe or Reprieve; Possible Continuance Via FDR Funds

## Radio and Press Supporting War Bureau

WASHINGTON, June 26.—If the Congressional hatchet, now being freely brandished by economy-minded representatives and senators, slices off the Domestic Branch of the Office of War Information, the Radio Bureau, which is part Domestic, will be immediately out.

This is causing plenty of furrowed brows, and until the matter is settled there is grave danger of efficiency of bureau being impaired. Among executives of the bureau, as well as the lowest-paid steno, the feeling is that little can be done in the way of planning until the issue is settled.

### Phil Cohen "Concerned"

Asked if officials of the radio bureau were optimistic over the likelihood of the Senate reversing the House of Representatives slash of the Domestic Branch, Phil Cohen, assistant OWI radio chief, replied that he was "gravely concerned" at the moment.

As the situation shapes up now, the action of House is not final. The Senate Appropriations Committee is meeting and considering the OWI appropriation, of which \$8,000,000 represents the sum asked for by Elmer Davis for operation of the Domestic Branch. If the committee acts to restore this sum—or even part of it—the matter then goes to conferees of the two bodies and an effort is made to reach an agreement. If they agree on restoration of the Domestic Branch's funds, either in whole or in part, the issue then goes back to the floor of the House of Representatives for another vote. The House-passed measure then comes to the floor of the Senate for vote. If passed there, in the same form, the measure goes to the White House for signature of the President.

### Bill Passage May Take Weeks

However, there are many things that could—and probably will—happen, all of which would delay the torturous movement of the bill thru the two houses of Congress. If the conferees reached an agreement, the House may strike down by vote the report of the conferees. Such action may also be taken by the Senate. Either body may seek to trim the amount recommended by the conferees, and in that case the measure would return to the committee rooms.

The Radio Bureau asked for \$800,000 with which to operate during the coming year.

"This is the minimum, skeleton budget which we require if we are to do the job expected of us," Cohen asserted. "From that budget has been trimmed everything except bare necessities."

This \$800,000 not only includes operation of the Radio Bureau staff in Washington, but includes costs and salaries of the New York, Chicago and Hollywood offices. Included also in that sum are the costs of continuing to provide local stations with the material and services for which the Radio Bureau was created.

### Bureau in "Bad Spot"

In general, officials of the Radio Bureau conceded they were in a "pretty bad spot" in that they operate now on a more or less from day-to-day basis.

What would happen to the Radio Bureau if the Domestic Branch funds were partially restored is anybody's guess. If the funds for the entire branch are sharply trimmed, the Radio Bureau's budget would be cut proportionately. This may virtually wreck the organization, especially in view of the fact that officials of the bureau stoutly claim the \$800,000 represents a minimum budget. Some reduction in staff and considerable reduction in the services it renders would unquestionably result.

Also there remains the question of what would happen to the top officials of the bureau if the latter were reduced in size. Most of the officials came from good-paying network or ad agency jobs and if the operation in Washington were trimmed to peanuts they would prob-

ably quit and return to their former jobs.

Little was said about the Radio Bureau in the House Appropriation Committee discussions and in the debate that preceded the voting on the floor of the House. William Lewis, former Radio Bureau official, appeared briefly before the Appropriations Committee and stated the functions of the bureau and outlined its methods of operations. Other than that the Radio Bureau was not involved in the controversy.

### Interim Funds From FDR

Another angle that enters into the situation is that which concerns the operation of the Radio Bureau after July 1 when it has no budget with which to operate. It seems doubtful now that the entire issue will have been disposed of by then. Altho the Senate Appropriations Committee is now readying hearings, there is little likelihood that conferees will reach an agreement in the short

time that remains before the bureau's funds are exhausted. Officials of the Radio Bureau said this week that in such an emergency it was probable that some of the President's Emergency Funds would be allotted to bridge the gap so that the agency could continue operating until all issues were settled one way or another.

Representative Taber (New York), long-time foe of OWI, Wednesday (23) blasted anew at the agency, calling it "a lawless, irresponsible outfit which is doing us no good abroad or at home." However, a queer twist to the situation found Taber voting for restoration of the Domestic Branch's funds during the House balloting at the time the branch was abolished.

### Plenty Support for Bureau

The American Newspaper Guild threw full support in the fight for restoration of funds to the Domestic Branch. Milton Murray, president of the newsmen's union, wrote Senator McKellar, acting chairman of the Senate Appropriations Committee, urging that the \$5,500,000 be restored to the Domestic Branch. Murray told McKellar that the Newspaper Guild believes OWI is "an essential war agency doing a vital war job."

Meanwhile, considerable support for restoration of funds has come from press and radio. Maj. George Fielding Eliot and Dorothy Thompson have written columns appealing for continuation of the Domestic Branch, and Blue and Mutual have sent letters asking similar action.

## PROGRAM REVIEWS

EWT Unless Otherwise Indicated

### "Calling America"

Reviewed Sunday, 8-8:30 p.m. Style—Patriotic musical. Sponsor—E. R. Squibb & Sons. Agency—Ceyer, Cornell & Newell. Station—WABC (New York) and CBS.

Most network commentators who come from abroad write books. Bob Trout has returned as a letter carrier, with messages from the boys at the front to their best beloveds. There's nothing "stop press" about the letters Bob carries, but they do have a personal touch, sound legit . . . and perhaps justify the title of the show *Calling America*.

Between Bob's personal messages to families and sweethearts, Walter Cassel did a few robust numbers that frequently made him sound like John Charles Thomas, with no reflection on Cassel or Thomas. He was at his Thomas's best in numbers like *I Love Life*, *Song of Songs* and *Goin' Home*, all of which he sang on the program caught (20).

Victor Bay's orchestra furnished a competent background job and when it comes time to stand by itself, does okay by the longchairs. *The Waltz from Nutcracker Suite* was Bay's contribution to this program and he handled it without apologies to NBC and CBS symphonies, which were on the air previously that day.

In another spot, on Sunday evening, or on any evening *Calling America* might stand a chance. But it's spotted against Paul Whiteman, Dinah Shore & Company, tops at any time, and had news for Squibb. Jack Lew's script hits a home tempo, and Eleanor Larsen, agency director-producer, knits what otherwise might be loose ends. This is strictly a Squibb-tailored show and if it didn't have tough competition might build good will. As it is, the doctors will worry about its Hooper-Crossley.

Joseph M. Koehler.

### "Stop or Go"

Reviewed Sunday, 9:30-10 p.m. (PWT). Style—Quiz. Sponsor—Graysons, Inc. Agency—Milton Weinberg Agency. Station—KFI (Los Angeles) and NBC West Coast Network.

This program was reviewed in April 10 issue after it began on KNX and Columbia Pacific Network with Ken Murray emceeing. Show changed to NBC West Coast net June 13 with Joe E. Brown in harness. It is on an hour later than on CPN, but 9:30 shot should get more listeners.

*Stop or Go* retains its pattern and the

policy of awarding up to \$80 for correct answers. Contestants draw half the money for the question that counts them out, with the remaining half going to army relief. Show format has contestant select city to be visited. Correct answers carry him along from town to town, with prize money doubling with each question on a take it or leave it basis. If the final stop is made, which it seldom is, the winner gets the jackpot.

Brown proved an efficient emcee and ad libs okay. Comedian did much experimenting with gags before catching his range. Latter part of the show was much faster moving than opening. Brown knows his way around and as show progresses begins to give speedier comebacks than he did on the first show. Publicity he received for his overseas entertaining should be a boon to his sponsor, Graysons, and show.

Herb Allen gives out with effective commercials, one of them well gagged in a Brown-Allen confab.

For the product and for the time, *Stop or Go* is in capable emceeing hands.

Sam Abbott.

### "Our Boy in the Army"

Reviewed Thursday, 12:15-12:20 p.m. Style—Inspirational. Sustaining on WIP (Philadelphia).

It is agreed that letters the boys in the service are sending to folks back home are overflowing with material that makes for excellent story or dramatic treatment. As such, *Our Boy in the Army* has hit on a vein rich in its possibilities for radio. Its intent is to present a typical American mother sharing her soldier son's letters with all mothers having sons in the service. But while the intent of the twice-weekly noon period is in the right direction, its development brings a five-minute void to the air.

Mrs. Florence W. Kane, an obvious mike novice, is the typical mother for the letter-reading. While her sympathies may be well placed, Mrs. Kane has no concept of voice, delivery or diction that make for pleasant words falling upon the listener's ear. Moreover her selection of material is questionable.

When caught, she read a purported letter from a Lieut. Col. Rivkin, telling how his field helps trainees adjust themselves to camp life from the moment they arrive. With so many of the boys overseas, and camp life on these shores an old story, there must be more timely letters around.

What well-wishing might have been built up by the letter is further cut down by the closing announcement that the names are fictitious, altho contents are based on actual facts and experi-

ences. Would be far better to use no names rather than call attention to the fact that it is all make believe. Mrs. Kane closes with a plea to war mothers to send her letters from their sons. It makes for a synthetic ending that wraps up the five minutes in complete vacuity.

Maurie Orodener.

## RADIO \$ RELIGION ACHES

(Continued from page 6)

this program a local or visiting pastor is brought on the air to lead in a brief prayer.

### Effort Toward Reduction

OKLW (Mutual affiliate) is overloaded with religious programs. It's making a strong effort to reduce the number to avoid overbalance. This station is carrying 15 such shows on Sundays alone, with more scattered during the week.

WXYZ, like other larger stations, is refusing religious air time and is now carrying *Morning Devotions* on 7:30 to 8 a.m. Sundays, a non-commercial program by the Rev. Otto Turk, stressing old-time style of devotion, and a Sunday 11:15 a.m. program by the Temple Baptist Church, featuring the famed Rev. J. Frank Norris.

WJLB has about 20 religious shows, using generally a mixture of music and sermon. One, Bethesda Baptist Temple, is daily. There is a big demand at WJLB for time from both white and colored churches. The big difficulty is to avoid unbalanced programming.

WJBK has a total of 29 religious shots, the highest of any local outlet. A detailed study of its program schedule provides a good cross-section of the present religious wave.

Of these shows three hit the air twice a week; two, three times, and one, the Temple Baptist Church, is daily, making a total of 42 individual broadcasts weekly. They are distributed evenly thru the week, with the heaviest schedule on Sunday. Day by day set-up is: Sunday, 14; Monday, 4; Tuesday, 6; Wednesday, 5; Thursday, 6; Friday, 2, and Saturday, 5.

### Remotes and Studio

Seventeen shows run a half hour. Three times a week. *The Michigan Catholic* bit runs one minute each airing. There is one broadcast of 25 minutes and one of one hour, while the Triumphant Church (colored) uses 150 continuous minutes on Sunday. Other 19 shows use quarter hour each.

Eight of the 29 churches are remotes, the rest are studio broadcasts.

Only three programs—the Hebrew Christian Mission, Wesley Radio League and Zoller Baptist Tabernacle—are placed thru agencies. Twenty-six are placed direct.

Gross revenue to the station on the 29 shows is \$1,023.10 weekly, with line charges additional for remotes. These run from \$15.60 for the *Michigan Catholic's* three spots to \$205 for Temple Baptist Church's daily half hour. Largest fee for single program is paid by the Triumphant Church's long Sunday airing. Two religious programs are sustaining, *Christian Science Program* and *Sacred Heart Program*.

Religious composition of the 29 sponsors is a cross-section of American denominations, without too great emphasis on the more militant crusading groups. There are three Baptists, one Christian Science, two Catholic, one Bible News, one Jewish, one Church of Christ, one Wesleyan and nine unclassified. Six religious programs are in foreign languages and four are from Negro sects.

Of the foreign programs there are three Russian and one each in Polish, Finnish and Hungarian.

### Diplomacy on "Issues"

Controversial issues are handled with "kid gloves" by most stations. At WJBK a colored preacher was warned about a year ago that any further reference to contentious subjects would mean cutting him off the air.

At another station a spokesman expressed the views of station managers on the difficulty of selection and handling of these programs:

"We are turning down requests regularly from many ministers for air time. Most of them are probably all right, but it is too hard to separate the sheep from the goats.

"For one thing if any of these men decide to become big crusaders in some civic or national cause, we'd be in the middle. In religion its safer to be conservative—and that's what we are."

# FALL SHOWER OF SCRIPTS

## Authors, Mgrs. Pitching With '43-'44 Plans

NEW YORK, June 26.—Next season is already beginning to shape up as the year in which everybody and his brother will have a play on the street. In addition to the regular crop of managers, a number of novices, as far as this end of the business is concerned, will see their first efforts take hold or go under this fall. Jed Harris, among those of whom such things are expected, will do *Around the Cape to Matrimony*, by Edwin Justin Mayer, with words and music by Ira Gershwin and Kurt Weil. It'll be a large production, costing about \$150,000, which despite priorities and the WPB's restrictions on stage sets, etc., is not unusual for current musicals. (It's reported that Mike Todd's next musical, now untitled, but formerly called *Dancing in the Streets*, will cost well over that amount.) Harris' extravaganza is expected to open around Christmas.

Edward Gross, Hollywood producer, is coming east this month to discuss his first Broadway venture, a dramatization of *Chicken Every Sunday* by Rosemary Taylor.

Milton Baron, Cliff Hayman's business manager, now occupied with the New Opera Company's *The Merry Widow*, wants to go off the production end with either or both of his play properties, *Penelope* and *Royal Welcome*.

James Proctor and Peggy Phillips, press agents, both have ambitions of putting on a play of their own, probably Miss Phillips' *New Horizon*.

To get back to the more orthodox producers, Lester Cowan will present a new version of *Gypsy Baron* and is seeking Rise Stevens for the lead.

## '43-'44 Philly To Get 3 ATS Series; 3 Others Skedded

PHILADELPHIA, June 26.—American Theater Society, local subscription series, has completed arrangements for three of six major productions to be presented here during the 1943-'44 season. Working with the Theater Guild, ATS is promising subscribers *The Patriots*; Margaret Webster's production of *Othello*, starring Paul Robeson, and *Uncle Harry*, with Eva Le Gallienne and Joseph Schildkraut.

In addition, next year's legit season will have three other productions for early showing, including Jane Withers in a revival by Henry Duffy of *The First Year*; third road company of George Abbott's *Kiss and Tell* and perennial *Tobacco Road*. Shows set for Shubert houses here.

## Sekey & Freed Win; To See 20th's Books

NEW YORK, June 26.—Margaret Sekey and Clarence J. Freed, authors of *That Other Woman* and plaintiffs in a \$50,000 damage suit against 20th Century-Fox for use of that title for a film released in 1942, were granted a motion for examination of the books of the film firm by Supreme Court Justice Morris. Writers claim unfair competition and besides an accounting of profits are seeking to restrain 20th-Fox from using title.

Film company denied the charge of unfair competition because, it stated, the play, written in 1927, has never been published or produced and prior to 1927 the titles *That Other Woman* and *The Other Woman* had been used for numerous plays, novels and films, which would give the authors no exclusive rights to the title.

Trial is expected to start in the fall.

### BROADWAY RUNS

Performances to June 26 Inclusive  
Dramatic Opened Perf.

Angel Street (Golden)	Dec. 5, '41	652
Arsenic and Old Lace (Fulton)	Jan. 10, '41	1060
Counsellor-at-Law (revival) (Royale)	Nov. 24	247
Dark Eyes (Belasco)	Jan. 14	188
Doughgirls, The (Lyceum)	Dec. 30	211
Eve of St. Mark, The (Cort)	Oct. 7	303
Harriet (Miller's)	Mar. 3	132
Janie (Playhouse)	Sept. 10	333
Junior Miss (Majestic)	Nov. 18, '41	662
Kiss and Tell (Biltmore)	Mar. 17	123
Life With Father (Empire)	Nov. 8, '39	1510
Patriots, The (National)	Jan. 29	173
Skin of Our Teeth, The (Plymouth)	Nov. 18	255
Those Endearing Young Charms (Booth)	June 16	13
Three's a Family (Longacre)	May 5	61
Tomorrow the World (Barrymore)	Apr. 14	86
<b>Musical</b>		
Early to Bed (Broadhurst)	June 17	12
Oklahoma! (St. James)	Mar. 31	103
Rosalinda (Imperial)	Oct. 28	100
Something for the Boys (Alvin)	Jan. 7	198
Sons o' Fun (46th St.)	Dec. 1, '41	657
Star and Garter (Music Box)	June 24, '42	422
Student Prince, The (revival) (Broadway)	June 8	24
Ziegfeld Follies (Winter Garden)	Apr. 1	100

## Malin Theater Seeks Union OK

NEW YORK, June 26.—Malin Theater, one of the five experimental houses black-listed two months ago by Stagehands' Local 1, Actors' Equity, Association of Theatrical Agents and Managers and other craft unions, is the first to indicate its desire to get back in the good graces of the unions. Max Malin, owner, said that he had submitted his best terms to the stagehands and that he was waiting for them to act on it. Claims that he has always used two stagehands and a box-office man, but that the unions' demands that he also maintain a company manager for each show presented by a lessee of his theater are impossible to comply with.

Last week Lewis Allan announced that he would present an intimate topical revue there in the fall. This was branded as untrue by a spokesman for the theater, who said that a Mrs. Allan had been up only once, last Thursday, to inquire about renting the house, and that no contracts had been signed. Malin Theater wanted no mention of what had transpired, however, and claimed that the Allan announcement, which broke in one of the dailies, had been printed without "verification."

Meanwhile, representatives of the various craft unions are to meet to discuss proposals for negotiations with black-listed theaters.

## Meyer Davis Set To Angel Himself

NEW YORK, June 26.—Meyer Davis has increased his stake in the fall legit season by becoming second largest stockholder in the New Opera Company's production of *The Merry Widow*, in which Mrs. Lytell Hull and Mrs. Cornelius Dresselhuys, Gotham socialites, also have important interests. Show, starring Jan Kiepura, Marta Eggerth and Melville Cooper, with staging by Berentano, dances by George Balanchine and scenery by Howard Bay, will open at the Majestic end of August or early September. Latest addition to the cast is Robert Field, former Leon & Eddie's singer.

The ork leader also has a script by Ab Kroll called *All the Answers*, a comedy-farce about the trials and tribulations of an eccentric composer and musician who is a member of a team of experts on a quiz program (guess who). George S. Kaufman may direct this one.

Davis already has two-thirds of the Hall Johnson Choir show, *Run Little Chillun*, and has been collecting nice checks this past season thru his interests in *By Jupiter* (closed recently, and *Tomorrow the World*.

## Threat Seen for At-Liberty Actors in Unemployment Coin Collection; Must Get War Jobs?

NEW YORK, June 26.—Under a new interpretation of the unemployment insurance regulations recently handed down by administrative heads of the State Department of Labor, unemployed legit performers who have been receiving unemployment insurance benefits are having such compensation cut off by local insurance offices if they refuse to forsake acting for war jobs.

One such case is being appealed now to the State Department of Labor and the result will probably set a hard and fast precedent, possibly even establishing an essential or non-essential classification for showdom.

Several Equity members were told by the United States Employment Service that if they refused to accept war work a "disqualifying" report would be sent to their local unemployment insurance offices recommending that payment be stopped. They consulted Equity's legal department and were informed that the matter would be investigated by the union. USES does not have the power to force any unemployed person into essential employment, but it can make recommendations to local unemployment insurance offices, whose members make the final decisions, subject to the insurance laws and the counsel of the Department of Labor. In general the local office clerks treat such case individually, basing their decisions on the aptitudes of the persons involved, their chances of fitting into war jobs and also the likelihood of their securing more acting work. One actress is reported to have told the USES that if her benefits are stopped, Equity will put up a fight for her.

Most performers are given about a month to secure work in their own field. At the end of that time the period may be extended if they have any promise of gaining desirable employment within the next few weeks. In some cases, however, actresses have not worked in the theater for as long as nine months, and then, the local offices feel, it is unfair to expect the State to continue paying them when there is such a lack of man power in essential industries.

Performers, on the other hand, feel that entertainment is an important morale-building industry and they can do more for the war effort by sticking to their chosen profession and doing their share of USO shows, etc.

Claire Lewis, head of the professional office of USES, told *The Billboard* that the decision to recommend canceling of insurance payments for actors came about because the theater, along with certain other professions, was considered a comparatively "inactive" field, inasmuch as files of professionals in the industry were not "moving" very rapidly. In other words, stage performers were remaining on the insurance lists longer than the average for other types of workers. It was not based on the fact that the employment office or any other agency yet considered the show business a non-essential field. That decision, however, may come about indirectly as a result of the Department of Labor case, for if the D of L's referee decides that the actress in question must go into a factory, the theater's temporary twilight sleep (half-way between essential and non-essential) may come to an end.

Altho one local insurance office official told *The Billboard* that she herself had canceled the benefits of one young actress on Thursday (24), Rebecca Brownstein, of Equity's legal department, denied that any cases have come up as yet. Francis Clark, in charge of unemployment insurance for the actors' union, also said that he had heard of no such cases as yet. He added that "a couple of girls at USES were just a little over-patriotic in their jobs and had been pressuring Equity people to take jobs in war plants."

One of the reasons that actors are so loath to take war jobs, even in summer when activities in the theater are comparatively light, is that once they get into

such a job they are "frozen" for the duration. In other fields, where work is more or less "seasonal," such as teaching, persons can take temporary jobs in war plants with the understanding that as soon as they are required in their own field they may return.

One thing is believed certain, however, whether Equity is ready to admit that the problem exists now or later, and that is that the union will stand up for their members. According to Miss Brownstein, no bona fide performer (one who has spent most of his working life in the theater) is going to be corralled into war work without a good, stiff fight by Equity.

## Costume Union Head Indicted After 5G Bail

NEW YORK, June 26.—Louis Hollander, president of the seven-year-old Theatrical Costumers' Union, was indicted on two counts Wednesday (23), after being released on \$5,000 bail last Thursday (17), following his arrest and confession of extorting funds from the Brooks and Eaves costume companies. He pleaded not guilty on both counts, one charging him with mulcting \$2,000 from James Strooke, of Brooks in 1942, and the other of attempting to extort \$3,000 from Andrew Geoly, of Eaves, and Abram M. Bloomberg, of Brooks, last Wednesday (16). Hollander threatened to resume a strike called off June 5 in demanding the money. The strike had been called after Bloomberg had refused a 25 per cent wage increase.

Understood that Bill Collins, of the regional office of the American Federation of Labor, from which the union has a direct charter, has warned Hollander not to show up at union headquarters. Under the terms of the Costume union's present contract, which runs until 1944, wage negotiations may come up each July if the increased cost of living warrants them, and it is possible that Collins himself will handle them on behalf of the members. Altho usual procedure of the AFL is to wait until a union official is convicted before holding a new election, it is believed that the regional office will waste little time in getting a new president.

Meanwhile, George A. Ferris, attorney for Brooks, Eaves, Mahieu and Mme. Bertha, has issued a memorandum to union members in these firms stating that their respective employers are willing to abide by the current contract, which contains a no-strike clause and calls for the settlement of wage disputes thru the channels of conciliation and arbitration. Memorandum also urges the employees to select a leader "who will represent them and not his own selfish interests."

Needle-workers, who went back to their tables after the three-day strike begun June 2, which resulted in postponing the Philadelphia opening of the Shuberts' *Vagabond King* for three days and almost delayed the opening Wednesday (16) at Madison Square Garden of the circus, *Spangles*, are reported to be squabbling over the responsibility for their predicament, some of them feeling that "certain members sold them out."

## "Silk Hat Harry," L.A.

HOLLYWOOD, June 26.—*Silk Hat Harry*, a play by Vincent Lawrence, is set to open at the Music Box July 29. It will be presented by William Harris Jr. and Irving L. Jacobs, with Harris directing.

Music Box has been shuttered since *Africana* closed about two weeks ago.

## RIOTS HIT SHOWBIZ

(Continued from page 3)

### Broadcasts Altered, Dropped

A number of radio shows were changed or canceled because conditions made them impractical, including various remotes when the ban on public assemblies was placed. A Sammy Kaye personal broadcast at WJR was canceled, with tickets announced as good for the following week. Races and major league baseball went off the first day.

Handling of riot news by the local stations was restrained and sensible. Local press stories and headlines were sober and devoted to straight facts with very little human interest coloring that would have increased tension, and radio's coverage was even more sparse. Facts were given as fully as needed for guidance of citizens in their comings and goings, special official orders or advice, warning of dangerous errors, but nothing to feed the merely curious.

### Stations Remain Cool

Broadcasts from local stations during the height of the trouble contained nothing incendiary. Stations stuck to their regularly scheduled news broadcasts, and even some of these devoted more attention to war news than to the riots. With almost no exceptions, special announcements were kept out of the picture. In the first hours there was a little tendency to overemphasize, but the station news editors speedily rose to their responsibility as the mounting death list revealed the seriousness of the riots.

Typical of the special services of radio was a daily two hours of appeals by Negro leaders to their people to go home and stay home, on WJBK, which claims a large colored listening audience. Station canceled some musicals, including a few colored programs, to handle these specials. Also shelved entirely a colored choral program, deeming it inadvisable to bring the entertainers to the studio during the crisis.

### Industrial Music Gimmick

Unusual incident was the service given by wired music at Knight Morley Company war plant. Plant has Muzak service, supplied by management of WJBK, and called during the riot to ask that intermittent service be turned into 24 hours a day. Background was that the plant, located right in the riot area, had some 60 girls who were afraid to go home after work and stayed right there all thru the fighting. Music was for their entertainment in off hours.

One spot broadcast used repeatedly in the early hours on many stations was from the Michigan Bell Telephone Company asking everyone to avoid using telephones except for urgent calls because of serious overloads.

## Nitery-Vaude

Vaudeville as such was not hurt, for the simple reason that there were no vaude shows in town for the week.

Night club business took a swift nosedive Monday and has remained at zero since, with all places serving liquor or beer closed down tight. Restaurants were permitted to remain open without serving any liquor, but, according to bookers in close touch with the situation, some spots stayed open with floorshows. Number of cancellations in this field, apart from the cocktail lounges, was estimated at around 100. These spots were expected to remain closed for a while, even if the 10 p.m. curfew, imposed for several days, is lifted.

### Three Sixes Technique

When trouble began Monday night the Club Three Sixes, swankiest of the downtown black-and-tans, handled the situation neatly with many white patrons present. Attaches went from table to table, getting car license numbers of patrons and driving the car up to the rear doors, where they could leave quietly, and no one was injured, altho this im-

mediate neighborhood speedily became a battleground.

The future of black-and-tans here looks dubious to both white and colored showmen I have interviewed since Monday. Colored bookers, for instance, feel that many white patrons will be unwilling to come into mixed spots, possibly for years, and a thoro change in policy is anticipated. Present indications also are that colored patronage alone will not support the bigger spots with the type of shows the better ones have been putting on unless a new field of patronage is tapped.

### Sepian Acts Stay Away

Colored acts working in the city in most cases did not show up for work Monday because of the great personal hazard involved, and bookers were relieved when they did not put in an appearance under the circumstances. It was the consensus that there would be no adverse reaction against employment of colored acts whose abilities have always made them highly sought here.

One colored booking agent, Rollo S. Vest, narrowly escaped what would probably have been serious injury Monday on Woodward Avenue in a mob attack.

### "Riot Clause" Exercised

Acts set in local spots for this week were just "out of luck" as far as payment was concerned, according to local authorities. "Riot clause" of the standard contracts apparently exempts managers from making any payment under the circumstances—under one of the few circumstances that take precedence over the "play or pay" clause. About 350 acts are believed to be affected.

Immediate effect of the changed conditions on bookings was the sudden willingness of acts to go out of town. Most have been reluctant for months because of travel conditions, but were glad to get remote dates when their local spots folded. Check of several up-State cities revealed no race trouble and no intent of authorities to impose restrictions beyond the local danger zone.

### Bookings Up in Air

Local night clubs dropped all plans for next week's bookings, and booking offices refused to take dates until the situation was clarified.

Private parties in hotels and elsewhere were generally stopped by the order against public assemblies, and a substantial number of acts lost employment thru this factor.

## Motion Picture

The motion picture end of the industry escaped relatively light, being allowed to stay open until 9 p.m. Monday, and then on Tuesday morning, being the only branch of the amusement industry allowed to reopen, on condition of closing by 9:15 p.m. because of curfew.

Biz at the picture houses, always a good local barometer of general show business, dropped 50 per cent Monday and was off even more on Tuesday and about the same on Wednesday. Daily loss of revenue was estimated at \$50,000 in this department. Incidentally, many theaters failed to reopen, figuring they would not have enough show time to justify it under the curfew.

### 20 Houses Shuttered

Earlier, at 6 a.m. Monday, some 20 theaters, including several all-night houses in the riot zone along Woodward Avenue, main street of the city just above the downtown district, and the near-by colored section, were ordered closed. During the night police had cleared colored patrons from the Colonial to avoid trouble and answered 12 riot calls at the Roxy Theater.

Return of a sprinkling of colored trade on Tuesday at the Colonial, former vaude house, was the surest augury that the city's amusement business will find its way back to a normal and peaceful bi-racial patronage without segregation. The night before the street in front had been a gory shambles, but theater patrons came and went without difficulty on Tuesday.

## Legit

Legit theaters lost two nights entirely, Monday and Tuesday, under the closing order, and then went on a 7 p.m. schedule, allowing them to close at 9:15 p.m. Cur-

rent attractions were *Junior Miss*, Cass Theater, and *Abie's Irish Rose* at Shubert Lafayette. Ed Ferguson's 8:30 Players, giving *Separate Rooms* for two nights at the Scottish Rite Cathedral (Masonic), also moved their curtain up 90 minutes.

## Burlesque

Two burlesque theaters, the National and the Avenue, operated under the same early closing schedule, merely juggling shows. At the National, Harlem Harley, colored trumpet player booked by Rollo S. Vest as an added act, was canceled by agreement to prevent possibility of trouble from race-minded hecklers.

## Bands

The band situation gave considerable trouble from the standpoint of cancellations, and some colored troupes found themselves in difficult spots.

John Kirby and his band, who had just closed a three-day stand at Grand Terrace Ballroom, were unable to leave Monday to open an engagement at Club Hollywood in Kalamazoo. Street conditions were so dangerous for a colored group that they were unable to leave their quarters to reach the railway station.

### 300 Dates Canceled

Erskine Hawkins came in Monday on a one-nighter for a colored dance at Graystone Ballroom and could not be contacted en route in time to head him off, so that he lost out on the date entirely. Canceling of salaries was accepted by the agent under the riot clause of contract.

Some 300 local band engagements were canceled, ranging from 1 to 14 men on each, and affecting about 1,500 musicians, according to the Detroit Federation of Musicians. Included those working night spots and cocktail lounges. In addition, about 300 other musicians on single job engagements were thrown out of work when all private assemblies were prohibited.

### Estimate 10G Daily Loss

Total loss of wages for musicians is estimated at around \$10,000 daily by Federation executives.

Most of the bands affected were of local origin and only four out-of-town bands were hit, outside of Hawkins, according to Buddy Fields, business agent of the musicians' union. They are Sammy Kaye, at Eastwood Park; Ray Kinney, Book Casino, Book Cadillac Hotel; Nick D'Amico, Hotel Statler Terrace Room, and Jerry Salome, Club Alicia.

Earliest reports caused some confusion among nitery owners, not all of whom heard the broadcast by the governor, and some did not know of the immediate closing order. One interpretation was that the order applied within the city limits only, and plans were made to postpone opening night at the Club Mar-Jo, out in the county, from Monday to Tuesday, only to be dropped when the order was clarified.

### Acts Have Rough Time

Minor thrills and narrow escapes were reported by various acts, most of whom live in theatrical hotels within two or three blocks of the riot center. Rex and Betty Powers, skating act, watched the riots from their hotel window and got a good dose of tear gas. Fran Reynolds, baritone, started out Monday for Club Haymarket, only to have his taxi driver abandon him en route when the going became too dangerous. Sheila Barrett, returning from Club Mar-Jo, was met by a mob, which was dispersed by tear gas.

The closing ban applied to all types of amusements except theaters and golf courses, with special exemptions, after one day's ban, for horse races and major league baseball games. Frank M. McLaury, Detroit director of the OCD, told me at press time, with specific application to carnivals, circuses, penny arcades, museums, ballrooms, skating rinks, bowling alleys and amusement parks. It was considered possible that some modifications might be made subsequently. Police Commissioner Witherspoon was empowered to grant special exemptions to prevent "undue hardship."

## Outdoor Shows

Two penny arcades, both close to the

# The Billboard

The World's Foremost Amusement Weekly

Founded in 1894 by W. H. Donaldson  
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riot center on Woodward Avenue, were affected—those operated by August Pagliugh and by Elmer Krause.

Flexible Freddie Jones's World's Fair Freak Show, which opened on Saturday, was closed down only two days later. Some of the worst rioting occurred on the street right in front of the show.

Half a dozen ballrooms were affected, notably Eastwood Gardens, outdoor spot, and about a dozen large and small roller rinks, including Arena and Edgewater in Detroit as typical of city and park-type rinks.

### Parks, Carnivals Hit

Amusement parks affected include Edgewater and Rollerdrome, Detroit; Eastwood, East Detroit; Jefferson Beach, St. Clair Shores; Walled Lake, Walled Lake, and Park Island, Lake Orion.

Five carnivals were known to be hit by the order: W. G. Wade Shows and Roscoe Wade Shows, with two units each playing Detroit, and Lake States Shows, playing Redford Township.

One circus, Cole Bros., was hit by the closing order, coming in for a one-day stand Tuesday, at Pontiac, 25 miles north of here. Show had been at Flint the day before and moved to Port Huron next, both in counties just outside the restricted zone. It was not learned whether the Cole show even set up at Pontiac.

## Coin Machines

The coin machine business was seriously hit in its one prosperous branch, the music box and soundies field. About 80 per cent of the city's juke boxes were in bars that were closed—and so dead losses. This represented a setback of about \$24,000 a day, according to the view of experienced operators.

Other branches of the machine business suffered as city deliveries were upset for supply and service of machines; hundreds of machines in the looted district were apparently damaged or destroyed beyond repair, and in general people were forced to stay at home evenings instead of going out and playing on machines, resulting in a heavy loss of machine revenue. Ord-

## DICK FOOTE

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# JUGGLING FATHER WARTIME

## Court Agrees Willie Howard Terrific, But Denies La Conga Plea

NEW YORK, June 26.—A decision by Judge Peter Schmuck, of the New York Supreme Court, denying a temporary injunction to restrain Willie Howard from appearing at the Copacabana, enabled Howard to open at that cafe Thursday (24).

The injunction was sought by Jack Harris, operator of La Conga who claimed he had a priority on Howard for his spot. The court in dismissing the complaint against the Copacabana, granted leave to La Conga to file an amended complaint within 20 days to recover any losses resulting from a breach of contract.

Maurice Goldberg, attorney for Harris, said that damages will most likely be sought.

In denying the motion, the court declared that the doubtful character of La Conga's complaint caused the dismissal, but agreed that the "extraordinary and unique character of Howard's performance and his reputation as a comedian" and the failure on Howard's part to appear at La Conga would unquestionably cause irreparable damage to the plaintiff.

"No charge of allurement or willful inducement to breach an existing agreement nor other unlawful acts is alleged against the Copacabana," the court ruled. "All that can be discovered is this defendant and Howard entered into a contract."

## Drive Ban Packs Easy-To-Reach Pitt Niteries, Hotels

PITTSBURGH, June 26.—Ban on pleasure driving which has hit the roadhouses around here has directly boosted receipts in the downtown niteries and hotels. Business is good week nights and just about capacity week-ends. Highway spot operators are planning to move into town just as soon as they can find suitable locations.

William Penn's Terrace Room is doing big with Maurice Spitalny's band and shows, current acts including Joe Arena, the Robertos, Betty Lou Holt and Elaine Beverly. The Nixon Cafe, long a popular triangle spot, has Jack Fields, Emily Entree, Glover and LaMay, and Bob Carter. Raul and Eva Reyes come in July 5.

Etzi Covato continues with his successful Continental style of entertainment at the Villa Madrid, currently featuring Asta Sven, Mari Kim, Edith Mann and Johnny Gallis. Hugh Tully's outfit has been held over again at the Roosevelt Hotel's Fiesta Room due to its increasing popularity.

**14G Show Made \$  
But New Shangri  
Bill Costs 25C**

PHILADELPHIA, June 26.—While claiming the Ritz Brothers-Harry Richman bill which cost around \$14,000 made money for the spot, Dewey Yessner, operator of the Shangri-La, has pruned his budget for the July 8 show. New display, so far, runs about \$2,500 and includes Romo Vincent, Georgie Tapps, Duncan Sisters and the Winter Sisters, with more talent to be booked.

While the new show represents a huge budget slice, it is still an expensive layout for this town. Richman stays over until the new display moves in, altho the Ritz Brothers moved on.

The Ritz-Richman show, the most expensive layout in night club history, failed to draw the first night because of the announced \$5 cover charge. Yessner subsequently bought spot announcements on every local radio station to call off the five buck nick.

## Tip for Song Pluggers

CHICAGO, June 26.—When Kenny Baker appeared at the Oriental Theater here he was stopped cold on the street by a local song-writing gal (unknown to him) who started to hum her new tune to him. He was so impressed that he made a full arrangement of it and will use it in his forthcoming Republic picture *Doughboys in Ireland*. The girl is Yetta Cohen; the song, *Little American Boy*. Jack Robbins is publishing.

## Late August Start Seen for AC Hotels Given Up by Army

ATLANTIC CITY, June 26.—There is little indication that local hotels, some of which are being relinquished by the army, will be ready for civilian occupancy before mid-August.

The army, in announcing that 35 hotels will be returned to their owners, has given no definite withdrawal date, but several owners have been notified that their inns will be returned September 14. One hotel, the Strand, is being returned July 19.

## MCA, Warner Settle Scrap on Combo Date

NEW YORK, June 26.—Decision to give singers Connie Haines and Larry Douglas as much time as they need has settled the tiff between Harry Mayer, of the Warner booking office, and Music Corporation of America.

MCA objected to the booking of Perry Como on the same bill with Miss Haines and the Carmen Cavallaro ork, which has Douglas as its male chirper. Peeve was based on the premise the Como's presence on the bill would cut into the time allotted to Miss Haines and Douglas. MCA withdrew its objections when Mayer agreed to let the MCA booked chirpers have as much time as was necessary for them to get across.

## Colony, Casablanca Openings In Chi Delayed; Business Big

CHICAGO, June 26.—Difficulty in securing equipment and help to install that equipment continue to hold up openings and remodeling work here. New entries are anxious to make a showing to scoop up some of the money flowing in and about the Loop. Business is big and stays so even after midnight, which is a definite sign of prosperity.

Colony Club set its opening back again, this time to July 15. An expensive plumbing and kitchen refurbishing job is, holding up the "go" signal. Tom Chamales is set to rename his Green Mill to Casablanca as soon as he can bring in the necessary equipment. His booker, Tommy Sacco, says that a \$1,200 show will be used under the new policy, set to start late in July.

The Flamingo is scheduled to reopen over the week-end, provided the build-

## Assorted Schedule Changes in Plant Areas Meet New Demands

NEW YORK, June 26.—While a few defense plant centers still keep niteries and theaters on schedules most convenient for the workers, the radical shifting of entertainment schedules because of wartime work hours has leveled off. Spots and theaters find it too costly and not always practical to stage shows outside the customary schedules.

Cocktail lounges, on the other hand, do operate longer in the wee morning hours, where a curfew law does not forbid such practice, to serve second shift employees. Because the added expense of a unit or piano player is comparatively small, the average bar can afford to offer more hours of entertainment.

Most theaters have added midnight shows (usually Saturdays) to take care of the extra trade. On week-ends, when workers have a day off, they stay out later the preceding night and, more importantly, spend more money for entertainment. Where combo policies prevail, audience-participating features have been added and prove successful (such as the case at the Riverside, Milwaukee).

Most key cities have at least one movie house operating 24 hours to take care of workers, regardless of their shift. Vaude, however, is not offered on such a continuous basis.

In Detroit, acts doubling in local war plants are spotted on shows in a way that will not interfere with their schedules. The bills are presented earlier, and defense acts are on as early in the bill as possible to send them home for extra shut-eye.

The afternoon trend in niteries is limited to Saturdays and in key city downtown spots. Because of the extra traffic, particularly among women, operators find it profitable to stage afternoon entertainment. This practice has been successful in Chicago (Latin Quarter), Dallas (Baker Hotel), Portland, Ore. (Cloud Room), Baltimore (21 Club) and Detroit, where several niteries have adopted this policy.

In Detroit, too, because of its prom-

inence in the defense field, attracting thousands of workers, the Club Alicia and the Jefferson Inn have tried out morning entertainment (7 a.m.) and dancing for the graveyard shift trade. Because of the warm weather, the Jefferson has dropped the idea, while the Alicia is limiting itself to dance music. Spots, too, have found it difficult to get performers for these hours.

The Cadillac Tavern in Philadelphia is open from 7:45 a.m. to 2 p.m. to accommodate neighboring Bendix Aviation Corporation employees. Operator Tommy O'Boyle finds the time switch profitable.

In California the midnight curfew law prohibits wee morning hour plans, but graveyard workers take advantage of the peak entertainment hours between nine and midnight.

In Chicago cocktail lounges are going after the new all-night trade. Silver Frolics runs to 7 a.m., with business at the closing hour sometimes better than at midnight. Some lounges feature afternoon dance sessions.

Band Box, Baltimore, has added another show to take care of the extra trade. Hippodrome in that city offers a midnight show once a week for defense workers and usually plays to a full house.

Capitol Theater, Washington, has started to spot midnight shows for the wartime trade, and each bill has attracted profitable business. So far management has risked a midnight show when it had a better than average combo bill on hand.

Plantation Club, Nashville, has moved up its opening hour to 6 p.m. because of heavy business, adding an early floorshow. And it's all because of the three near-by army air bases.

## Rio Round-Up

RIO DE JANEIRO, June 19.—Lutz Carlos Well has booked Chelo Flores into the Copacabana Golden Room and the Companhia Peruana de Folklore, a group of native musicians, singers and dancers from Peru into the Casino Urca.

Elvira Rios, Mexican thrush, closed a five-week engagement in Casino Urca.

Vaslav Veltecheck, director of the Municipal ballet, has been added to the Copas staging staff. Veltecheck will stage the classic dances in Copas' floorshows.

Phyllis Cameron, who has been doing the band vocals in the Casino Atlantico for the past two years, has retired from show business and is now attached to the local Co-Ordinator of Inter-American Affairs office.

Leda Yuqui, ballerina featured in the Copacabana floorshow, is doubling from the Municipal Theater ballet.

Miss Baby, former band vocalist in Casino Urca, who stepped out on her own and now spotted in Casino Icarai floorshow, is airing her tunes over Radio Tupi twice weekly.

## Talent in Fall for Havana's Nacional

HAVANA, June 26.—A. S. Kirkeby, managing director of the Drake and Blackstone hotels, Chicago, among others, is in town looking over his newly purchased Nacional Hotel. He announces that the spot will have dining room entertainment in the fall, featuring an American band and probably floor acts.

Current plans call for Ramon Ramos and his orchestra to usher in the fall season. Ramos opened for Kirkeby at the Blackstone last night (25) for the summer.

## Mary Beth Hughes at 15C

NEW YORK, June 26.—Mary Beth Hughes, film player, is being booked on a series of personal appearances starting July 29 at the Capitol, Washington, with Loew's State, here; Earle, Philadelphia, and the RKO, Boston, to follow. Miss Hughes is being submitted by Frederick Bros. at \$1,500.

## Pity the Glamour Gals; Eyelashes Now Included on "Can't-Get" List

CHICAGO, June 26.—The war has created for acts a long and growing list of things you can't get, as it has for any other profession. It will take some fancy (and probably futile) looking to find silks and satins for gowns, silk chiffons and silk nets. Anything with elastic and rubber is out for the duration; that can include dozens of items, among them rubber balls, rubber attachments on bottoms of shoes, dance belts, elastic opera hose, etc.

Human hair for wigs and toupees is at a premium, since the production is almost limited to Europe. Under this category come false eyelashes (pity our glamour gals) as well as the liquid adhesive which keeps them on. Johnson & Johnson, makers of the adhesive, furnish their entire supply to the army for medical purposes.

Other items on the used-to-be list include sequins, aluminum taps, rhinestones and zippers. Costume shoes are now made in gold and/or silver only. When questioned for a list of things you can't get, Marion Vinay answered, "Applause."

**Palmer House, Empire Room, Chicago**

**NIGHT CLUB REVIEWS**

Talent policy: Production shows at 8:30, 11:30; show and dance band; intermission unit. Management: Edward T. Lawless, managing director; Merriell Abbott, producer; Dick Barstow, dance director; Al Fuller, advertising director. Prices: Minimum \$3 (\$3.50 Saturdays); supper cover \$1.

Summer show, in until September, is one of the better bills seen in this top hotel room because it has more talent than most of the recent shows here. And, too, the added production numbers (2) by the Merriell Abbott line, staged by Dick Barstow, are clever novelties, gingerly dressed and frame the show with seasonal flavor. (The Palmer House will miss Barstow's work after July 5, when he goes into the army.)

Show is headed by John Hoysradt and Larry Adler, and includes Andree, Andre and Bonnie and the holdover of Betty Jane Watson, prima donna. Miss Watson, the pretty and talented, is probably the only act not up to Palmer House par because of her lack of experience. She is not yet quite at home on the floor, reflected in the manner she handles her delivery and facial mannerisms. Concentrates on standard numbers and also works in a the *Daisies Won't Tell* number in which Mari Lynn of the line is the featured ballet soloist.

John Hoysradt is a sock comedy impressionist and this job should establish him once and for all a standard act for the better rooms with mass appeal. He has been buried in so-called society spots entirely too long. His routine is distinctive and also quite commercial and should be a great bet for theaters, too. His set included a satire on a typical phone conversation by a man and a woman, a British speaker not too easy to understand, Churchill (straight), Hildegarde (a prize piece of business) and a prize fight as heard on the air. Show stopped.

Larry Adler follows Hoysradt and closes the show. While a line number in between would have been better routine, it has been found more practical

to follow this procedure because both acts work in a waiter-less atmosphere. Adler repeats his now standard theater act, with comedy dashes between harmonica numbers. Turn is a natural for a room of this type.

Andree, Andre and Bonnie, man and two femmes, offer a refreshing dance novelty in their mannequin shop routine. Both girls (good looking blonde and brunette) start as mannequins and wind up natural dancers, capably handled by the male partner. Number could retain its novel flavor to the end by keeping to the original idea, rather than finishing as a familiar dance trio.

Opening girl number features a sprightly Victory Garden idea which is cleverly executed. In the middle show, Jeanne Guest, pretty line captain, singles with a modern turn, distinguished by her soft and well-trained work.

Griff Williams and his "duration" band still on hand for show, dance and "little show" music and entertainment. Jimmy Hamilton is the new, handsome baritone, replacing army-bound Bob Kirk. Nick Brodeur, pianist who will some day make good material to front a regular band, handles the four-piece intermission unit. *Sam Honigberg.*

**Slapsie Maxie's, San Francisco**

Talent policy: Dance and show band; shows at 7:30, 10 and 12. Management: Maxie Rosenbloom, Sammy Lewis, Ben Blue. Prices: Dinners from \$2.50.

New show features Dave Apollon and His Filipino Boys (3), supported by Sid Tomack, Marie Austin, Patti Moore, Ben Lessey and Sammy Lewis. Show is of the sock variety and rang the bell with the first nighters.

This is the first time in Apollon's 18-year career that he has appeared in a night spot. And judging by the terrific reception given him here, it is evident that a new field has opened for him and his boys.

Better clubs around the country could use an act of this type. Apollon emcees

in a droll, comical accent, extracting plenty of laughs with his seemingly bewildered manner and good-natured joshing. One of the boys, Paul Limico, has an excellent voice.

Apollon's mandolin solos of *Begin the Beguine* and *St. Louis Blues* were show-stoppers.

Marie Austin is tiny in stature but assumes towering proportions as an entertainer. Gal has a voice and personality plus. Sid Tomack is quick on the wit and has a repertoire of belly laugh songs. Patti Moore and Ben Lessey are a delightfully funny duo presenting the usual giddy array of the famed Slapsie Maxie blackouts. Leo Catalano's ork plays the show. *Edward Murphy.*

**Copacabana, New York**

Talent policy: Dance and Latin relief bands, floorshows, produced by Palmer Brandeaux, at 8, 12 and 2. Costumes designed by Jac Lewis and executed by Follies Costumiere. Management: Monte Proser, operator; Jack Diamond, publicity. Prices: Week-day minimum, \$2.50; \$3.50 Saturday and holidays.

Monte Proser again proves himself a smart showman with the Willie Howard booking. Proser has been seeking a comic strong enough to keep customers stopping in for the midnight show; interested enough to stay for the late display. Howard's comedy is likely to provide the answer to this need.

For this occasion, Willie has brought Eugene back into the act after a long separation. Eugene offered his assistance during the *Quartette From Rigolotto* number in which Willie was abetted by two beefy Brunhildes. Willie started off with that number and got the customers laughing immediately. He followed with his soapbox bit, with Al Kelly offering capable stooging, and went into his French professor routine. He walked off to strong applause.

Other attention arrester, especially for the ladies, is Perry Como, who holds over on this layout. Altho management eschews all intent of building him up into another Sinatra, comparisons with the former Tommy Dorsey vocalist are nevertheless inevitable. He, too, has that compelling boudoir touch, and with a battery of muted violins behind him the effects on the femmes are devastating. Como, a former Ted Weems warbler, has excellent stage presence, good personality and a strong legitimate voice. At show caught he did *More Than You Know*, *Wing and a Prayer*, *Temptation* and encored with *Goodbye Sue* and *More Than You Know*. The men liked him, too. Incidentally, Jack Diamond has been using smart promotion on the lad. The ads stress the fact that it's not Como's intention to make the customers swoon. "All he wants to do is sing."

The Di Gitanos, Jane and Adam, continue to please East Side audiences. Their polished and charming routines coupled with smooth delivery won them hefty hands.

Betty Jane Smith pounds out some energetic tap routines for a fine hand, while Ray Lynn is also in the tap department. Dianne Davis and Kent Edwards, singers, work the production numbers smoothly.

The Bob Wright-Chet Forrest compositions give the show a tuneful lift. Nat Brandywynnes does a top-notch job of show-backing, while Frank Marti's samba band provides relief. *Joe Cohen.*

**Helsing's Vodvil Lounge, Chicago**

Talent policy: Shows at 9:15, 10:30, 12 and 1:30; cocktail unit; intermission pianist. Management: Bill Helsing, operator; Vincent Dascanio, manager; Frank J. (Tweet) Hogan, booker. Prices: Drinks from 40 cents; food not served.

This streamlined theater bar and cafe has developed a fine rep for presenting shows on its small stage, using acts that can work on limited space. As a rule, singers, comics and magicians predominate. Dancers are out. Spot has served as a good break in date for new acts and, at the same time, is a good place for strong acts in need of exploitation. Room advertises extensively, benefiting the participating acts.

Current line-up features Judy Manners, formerly with Bob Crosby's band; the Carol Sisters (3), Ben Perry, Gene

Clayton, Chet Roble and Raby Cummings and His Men of Note (3). Miss Manners punched her songs out too hard opening night and it will probably take her several days to pull in some of the excess salesmanship which is needed for theater projection but not in intimate rooms. Of the Judy Garland school, she can sell a pop tune as well as a standard. In addition to straight songs, she also offers singing impressions of notables, the best of which is that of Miss Garland.

Ben Perry makes a good informal emcee and sings a la Harry Richman with straw hat and cane. Turns in a pleasant bit of entertainment, particularly in selling original novelties. Gene Clayton, just released from the army, is a bit rusty on his magic tricks. Uses a bird cage, pitcher of milk, silks and cards, among other regulation tricks, but does not make them too mystifying.

Carol Sisters are three young kids who sell harmony in a neat style but with little glamour. Girls need grooming to go with their vocal work. Ramona Carol, lead warbler, displays most promise in voice and appearance.

Chet Roble, pianist, is in his 18th month and proving one of the most valuable performers on that stage. Not only does he hold his own spot well with some bang-up pianistics but carries the show music almost single-handed.

Raby Cummings's unit is new here. Raby customarily works with four pieces, but his guitar on this job is supported only by a sax-clarinete and bass. Once they get accustomed to the room they will probably fill the bill nicely. *Sam Honigberg.*

**Hotel Majestic, Philadelphia**

Talent policy: Continuous entertainment, from 8 to 2. Management: Jack Alexander, proprietor; Eddie Rold, manager. Prices: Food a la carte, drinks from 35 cents; no minimum, no cover.

When the Hotel Majestic was in the heart of what used to be Philadelphia's famous after-dark Gold Coast, the hostelry's appeal was strictly for the smart and exclusive set. It was here that Meyer Davis gave out with his blue-blooded rhythms. Now, however, it has fallen in line with the cocktail lounge trend, opened for the first time this season with Alexander at the helm and Rold as the host, both familiar nitery figures.

With an oval bar monopolizing the tastefully appointed room, attention is centered on the stage on one corner of the room. Making for a continuous round of songs, rhythm and comedy are the Three Loose Nuts and Betty King, both sepia attractions alternating their efforts each half hour.

Eddie Coles at the piano, Jimmy White



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Paul Denis, Billboard, May 29, 1943: "Finale is the Victory Ball number, which contains two show-stops in a row. Bobby (Tables) Davis, depicted as a guest from Morocco, amazed while get this, tap dancing while lifting up two tables and four chairs between his teeth. In addition he executed a surprise leap from the third stage level to the ground floor. He had to make a 'thank you' speech to get off."

Ed Sullivan, Daily News, May 31, 1943: "First nighters still raving over Bobby (Tables) Davis."

Kahn, Variety, June 2, 1943: "Bobby (Tables) Davis is a stock equilibrist lifting tables and chairs via his clenched teeth without the use of his hands and then hoofing with the number in his mouth. An if that isn't enough, he piles up four chairs and two tables and does the same trick by lifting them all at once—but this time sans hoofing."

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on guitar and the prompting of Jelly Beans Johnson make up this zany trio. More properly a floor or stage act rather than a cocktail unit, the threesome have no trouble pleasing with their individual and collective harmonies, handling tunes of this day and an earlier day. Forte, however, is unit's regular show routines that emphasizes the comedy songs and antics of Jelly Beans, heavy on the mugging side.

Equally important to the entertainment roster on tap here is Betty King, winsome and sedate miss, who adds her own piano accomps to her highly personable warbling. Not merely a hi-de-ho addict, gal sings along with the best of 'em, with strong support from her own pianistics. Gives first call to the ballad favorites and show tunes, and with plenty of class in delivery and deportment, gal makes for a real lyrical delight. Full-voiced and throaty, gal is outstanding on the torch tunes. Selections run the gamut of everything in the books and makes a pleasant change of pace.

Both acts have been long-running it here, both proving heavy favorites with the crowds that fill this large room nightly. *Maurie Orodener.*

**Riobamba, New York**

Talent policy: Dance and Latin relief band; floorshows produced by Dorothy Fox at 8, 12 and 2. Management: Linton Weil, operator; Irving Zussman and Gertrude Bayne, publicity. Prices: \$2.50 weekday minimum, \$3.50 Saturdays and holidays.

Connee Boswell, making her night club bow, became an established cafe click immediately after singing her first number. Miss Boswell's warm and intimate pipes, top-notch delivery and pleasing song selection took over the trade-wise opening-night audience with ease. She opened with *Weep No More*, followed with a medley of pops and had to encore twice.

Miss Boswell's physical handicap was nicely overcome. A flowing skirt hid her wheelchair completely, and except for the fact that she was escorted to the floor by a page, few other than ring-siders were aware of her difficulty.

Her opening here recalls the time she had difficulty in being sold to theaters

when few bookers believed she could be presented to visual audiences. When that problem was solved, night club bookers doubted whether she could be shown in the smaller confines of a cafe. Turn at this smart East Side institution dispelled all doubts in that direction.

Rest of the show is of equally high standards. Blair and Dean, who just closed at La Casablanca, opened with a personable set of dances, fetchingly presented.

Arthur Blake made his Eastern debut here with a strong set of impressions. He has pliable features which he uses to good advantage and employs a literate script. Registered big, especially at the close with his take-off on Mrs. Roosevelt.

The line accounts for two good numbers, while Roy Fox band does a bang-up show-backing and dance job. Noro Morales provides the Latin relief. *Joe Cohen.*

**Peabody Hotel, Plantation Roof, Memphis**

Talent policy: Dance band. Management: Col. Frank R. Scutt, vice-president and general manager; Roy D. Moore, business promotion manager and band booker; Josephine McKinnon, publicity director; Albert Prescott, room manager. Prices: Dinners from \$1.50; cover for non-diners, \$1, Saturday \$1.50. No drinks sold over the bar except beer and ale.

With the coming of warm weather the record wartime crowds come to the Peabody Skyway for dinner and at 9:30 move out on the roof for dancing. It's very pleasant, with an effect of coolness from the breezes.

The large crowds and shortage of help present serious service problems, but the standard is being maintained quite well. Very little re-decoration has been done for this season, it being confined almost exclusively to new paint and new striped awnings over the bandstand. Current band is Dick Himber. There is no floor-show, but Himber doubles as amateur magician and tells alleged jokes. Relief is afforded by pretty Marjorie Lee, who warbles pleasingly.

The Himber orchestra provides very pleasant listening and is good for dancing. *Ted Johnson.*

**Copacabana, Rio de Janeiro**

Talent policy: Show and dance bands; one show nightly at 12. Management: Duarte Atalaya, managing director; Gilberto Pereira da Silva, publicity; M. E. Stuckart, artistic director; Ferry, head-waiter. Prices: Dinner, 30 cruzeiros; minimums, 30 cruzeiros weekdays, 50 cruzeiros Saturdays and holidays, 40 cruzeiros Sundays; drinks from 10 cruzeiros. (Value of a cruzeiro is about 5 cents.)

First floorshow of the new season is built around two production numbers—*Vida Carioca*, featuring Silvio Caldas, Brazilian singer, and *Festa Espanhola*, with Blanca Negri, imported from Chile, and Leda Yuqui, ballerina from the local municipal ballet. Chelo Flores, Mexican singer booked for this show, failed to make opening date due to transportation difficulties, Quatro Azes and Um Coringa pinch-hitting for Mexican thrush.

Show is heavy on production backgrounds and costuming, both excellent. Additional show girls have been added for stage dressing. Three dance directors, Nini Theilade, Madelyn Cole and Vaslav Velitchak, now share the staging chores.

*Vida Carioca* (Rio life) depicts Brazilian life at the turn of the century, weaving thru a potpourri of music and dances of the time. Silvio Caldas, heading a long list of singers, serves his tunes in true Brazilian fashion but has appeared to better advantage in previous shows. Carmen Costa, colored singer and dancer, sang Brazilian folk tunes, followed up with a native low-down dance of the period. Maria Batista, Camelia Alves and Nelson Gancalves also stepped out to the mike for vocals.

*Festa Espanhola* (Spanish Festival) introduces Blanca Negri, Chilean singer and dancer, in a gorgeous setting with señoritas adding atmosphere. Sang two numbers in fine style, tickled the castanets and did some neat foot stomping. The señorita knows her tunes, has a keen sense of delivery and salesmanship.

Leda Yuqui soloed nicely in a Spanish dance.

Quatro Azes and Um Coringa, popular radio musical combo of five males, did a swell job with Brazilian tunes plus their version of *Daddy*, which brought them well-merited applause.

The line, in and out-thru proceedings, was not up to Copa standard and somewhat slipshod in a couple of numbers. Show music shared by the Simon Bountman and Claude Austin bands, with both outfits serving the sets for dancing. Week-end biz terrific, but light during early weekdays. *James C. MacLean.*

**FOLLOW-UP NIGHT CLUB REVIEW**

**HOTEL SHERATON ROOF, NEW YORK.**—The summer edition of this hotel's entertainment room affords an excellent buy for an evening. Dignified and restful surroundings on the outdoor terrace high above the street, coupled with the popular priced meals excellently served make this spot a fine hot weather rendezvous.

The sole entertainment is by King Johnson's four-piece ork, featuring Rosemary Smith, a pretty, pleasant-voiced canary. Johnson is the mainstay of the outfit, displaying versatility at vocals, drums and vibes as well as Solovox. These accoutrements give the quartet as much power and volume as would ordinarily be contained in a six-piece outfit. Rest of the combo consists of tenor sax doubling on clarinet and flute, bass and piano. Arrangements and delivery are conducive to filling the dance floor at all times.

Spencer L. Sawyer is managing director of the hotel. Nino is in charge of service on the Roof, and Jay Faggen does the publicizing. *Joe Cohen.*

**"STARS ON ICE"**

(Continued from page 3)

seem to be 17-year-olds.

Getting the best spots in the show are Freddie Trenkler, ace comedian who got laughs every time he came on; Carol Lynn, excellent dancer, and Twinkle Watts, eight-year-old blond cutie who leaves the show in September to work in her first film *Gay Blades*.

Muriel Pack and James Wright make a fine dance pair. Bille DePauw and Robert Payne made their waltz very attractive. Geoffe Stevens' comedy falls and pantomime clicked easily. Corrynne Church and Robert Wright's graceful, pictorial adagio-ballroom routine was a dream. Grette Ueksila, Robert Uksila and James Patridge were okay in a military number. Paul Duke, magician holdover from the last show, is steadier on his blades and is still doing his smoke, cigarette and pipe producing turn. Much smoother performance.

James Caesar and Leo Freisinger were

properly acrobatic in a warrior number. May Judels, who directed the skating for the show, snapped off a lively samba. Rudy Richards, with Claire Wilkins and Ragna Ray, punched over a blues number. James Wright uncorked nifty speed skating. Monte Scott, Geoffe Stevens and Rudy Van Dyke got nice laughs with trick skating in *The Three Kitties*. Mary Jane Yeo, Fritz Dietl, Audrey Peppe and Timmie Ellis, as two couples, won applause in *Valse Elegante*.

Vocals were provided by Vivienne Allen, Lewis Apleton, Max Condon and Charles Sherman. Miss Allen was fair, as were the others most of the time; but, as a quartet, they were disappointing. Groups included 24 girl dancers, 7 show girls, 12 ensemble boys.

Costuming (by Paul Dupont and Lucinda Ballard) good, but not exceptional. First-rate lighting by Eugene Braun. Sets by Bruno Maine are up to Music Hall standards. Staging and choreography by Catherine Littlefield are better than the last icer. David Mendoza is musical director.

Proscenium arch has been remodeled to suggest a huge tent against a glittering blue sky. Very pretty.

Show ran from 8:45 to 11:40, too long. To repeat, altho the show is on the dull side for those who have seen previous editions, it is a bargain for all others at the \$1.65 top (except Saturday nights) scale. Also, it's clean, family-trade entertainment.

William H. Burke supervised the production. *Paul Denis.*

**AMS AT PRO PRICES**

(Continued from page 3)

paying the balance. When sent abroad, ENSA entertainers have all expenses paid by the organization.

This salary scale compares with the USO-Camp Shows' agreement with the unions not to go under \$45 a week for chorus and \$75 for principals. This, in turn, compares to the AGVA minimums of \$50 for chorus and \$85 for principals in traveling vaude units.

ENSA is under the Department of National Service Entertainment, a branch of the British government, whereas Camp Shows is a private organization officially sanctioned by the government but soliciting funds from the public.

The local ENSA committee meanwhile has set a two-month tour of RAF bases only for a 10-people "concert party" unit which leaves New York Tuesday by plane. Unit will include Ernest Cossart, of films and legit; Dorothy Patston, of legit and revues; Victor Lauderoute, Canadian concert tenor; Mary Kendel, coloratura soprano; Rosemarie Sankey and Carole Burke, special dancers of recently closed *By Jupiter*, and concert pianist Sanford Schluskel. Will run 105 minutes.

THE GOLDEN PAIR (True and Trudy Wilkins) began a two-weeker Monday (28) in the Patio of Hotel Netherland Plaza, Cincinnati.

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**Loew's State, New York**

(Reviewed Friday Afternoon, June 25)

Looks like so-so business this week. Film is the first run of MGM's *Pilot No. 5*, which received only fair notices, and the vaude has Duncan Sisters, in their Broadway return after an absence of years; Pinky Lee, comedian, recently in *Burlesque*, and Louis Jordan and His Tympani Five, colored swing band that has been turning out some big-selling Beacon records.

As a whole, the vaude is entertaining, not necessarily exciting. Opens with the Gibsons, man and woman novelty turn. Gibson juggles knives and then flings them at the girl as she rests against a spinning target. An act that holds close attention without getting too much applause.

Elton Britt, singing cowboy who has a rep on Victor records, is not the sort of act customarily seen on Broadway, but he did all right. He sang *Give Me a Girl, There's a Star-Spangled Banner* (one of his big record hits), *Chime Bells* with yodeling and *I'll Be Crying for You* in high falsetto. He affects a you-all and ain't-gonna personality, but doesn't overdo it. Got a nice reception.

Ken Davidson and Hugh Forgie proved that badminton is more exciting on stage than table tennis. Their slamming the shuttlecock across a net, plus the announcing of Jimmy Ross and the leg display of two girl assistants, combined to keep high interest in their seven-point game. Strong novelty turn.

Duncan Sisters, still in Topsy and Eva get-up, did not fare so well. Black-faced Rosetta clowning a bit, then they teamed to sing a few of their old favorites. Rosetta did an amusing Spanish burlesque, and Vivian sang a Spanish tune straight, finishing with a duet on *For Me and My Gal*. Pleasant, but not punchy.

Pinky Lee, with his hisping and funny hat, got a lot of laughs singing silly tunes, kidding opera and English drama and addressing patrons. Not all his material is fresh, but his delivery and personality put him over.

Jordan's band (sax, trumpet, piano, drums and string bass) produces hot jazz that makes the toes tingle. Jordan vocals most of the novelty tunes huskily in addition to tooting sax. Did *Five Little Guys Named Moe*, *Small-Town Boy*, *Hi Ya Chum*, *Brownskin Yankee Blues*

**VAUDEVILLE REVIEWS**

and a loud burlesque of a preacher singing *Old Man Mose*. A strong, entertaining, small music-comedy outfit.

Next week will have Van Alexander's band, Mildred Bailey and Tito Guizar. *Paul Denis.*

**B. F. Keith's, Indianapolis**

(Reviewed Friday Afternoon, June 25)

A horse, Coley Bay, current headliner, does a series of amusing and entertaining tricks, performed with the assistance of his owner, Montana Kid. Coley Bay poses, counts and shows what a horse does when his rider meets with an accident on the range. It's an interesting act which is further enhanced by the singing of the Campbell Sisters, who offer cowboy songs in approved style.

Ray Martell requires no props to give striking impressions of Lionel Barrymore, Charles Boyer, Charles Laughton and Wendell Willkie. With only a battered hat he does a good portrait of Wallace Beery, and for an encore he offers four Amos 'n' Andy characters and Fred Allen. He also emcees.

Bob Padgett, blackface comedian, entertains on the harmonica, playing such favorites as *Humoresque* and *Swanee River*. The Two Ambassadors, clever acrobats, and the Rossi Sisters, two talented dancers, round out the bill. House band, directed by Ed Resener, opens the bill with an overture. Dorothy London, vocalist, is presented with the band in a group of songs which pleased.

*Hilfer, Beast of Berlin* on screen. House sparse at second show. *H. Kenney Jr.*

**Capitol, New York**

(Reviewed Thursday Evening, June 24)

Phil Spitalny's all-girl crew, constituting the only talent on this layout, give a good account of themselves as usual, the Spitalny retinue, with Evelyn and her fiddle, deep-voiced Maxine and Vivian, contribute to the variety and smoothness of the show.

House has obtained some new lighting equipment or Harry Gourfain, house producer, has worked wonders with what he has on hand. At any rate ork has been given a flashy light plot. Accom-

panying pic is *Stage Door Canteen*. Opening night's business big.

Spitalny has added some new talent for this show. Foremost is Pusy Brewster, a Betty Hutton type of hoyden, who banged out *Murder* and *Strip Polka*. Youngster has lots of personality, puts spirit into her song and collects a big round of applause for her efforts.

The Blair Sisters, trio of good-looking chirpers, knock off a medley of parodies with a theme based on Victory Gardens. Vocally, they are okay, altho not too punchy, but other attributes, including clever selection of numbers and some okay comedy work, get them across.

June Lorraine, long-time fixture with the ork, does her impressions in her usually competent manner and collects a hefty response.

The ork specialties include a modern arrangement based on a few simple chords, a service medley and a vocal arrangement of *Stars and Stripes Forever*, with flashes of United Nations' flags on the drape to insure more applause for a closer.

Viola Smith taps out a corking drum solo; Kathleen Hamilton, clarinetist, doesn't fare so well with her vocal of *As Time Goes By*. Maxine and Vivian do well in their vocal spots, and Evelyn collects a big hand for her virtuoso arrangements on the cat gut. *Joe Cohen.*

**Oriental, Chicago**

(Reviewed Friday Afternoon, June 25)

Judging from the opening day's biz, the biggest in weeks despite the heat, house will hit the jackpot with the combination of Blue Barron and band plus Warner's revival of *Varsity Show* with Fred Waring and His Pennsylvanians. Barron's biz formula is hard to explain. His band is not exactly terrific, nor is the maestro a glamour boy personality, but the combination sells tickets. Strictly on the sweet side, ork spends most of its time accompanying its corps of singers (most of them musicians).

Clyde Burke still rates top honors for his satin-smooth tenoring of ballads. Tiny Wolf is the fat bass-strumming youth whose vocal and physical efforts primarily revolve around his 4F fame. Carolyn Cromwell, Veronica Lake-ish blonde, sells the torchy tunes in okay voice but with a let-down delivery. Dick Mack vocalized to *Coming In on a Wing and a Prayer*. The Blue Notes (4), a singing mixture of the singles, started off with *Johnny Zero*. Frank Snyder baritone *Black Magic*, while Pee-Wee Hunt, saxophonist and novelty singer who has been with several different bands in this area, still peddles *Playmates* and *Has Anybody Seen My Kitty*.

Dave Barry, the Four Franks and Keaton and Arnfield make up the strong supporting wing in the show. Barry, impersonator, starts off with a series of gags which are only fair, but hits his stride with his impressions which are good both because they are lifelike and because he feeds them fine material. The Franks still offer their hodge of music, comedy and dancing, but had to labor harder than usual at second show opening day due to poor support from the band. Their act depends a lot on the show music.

Keaton and Arnfield, like many another veteran vaude act, are finding a new audience in the kids for their familiar turn. The man does the talking, while his femme partner first appears as the corpse-like stoooge and later as the strip beauty while he choruses *Down by the Ohio* over and over. In poor taste is the man's closing pants-pulling bit. Not needed, as act does well anyway. *Sam Honigberg.*

**Earle, Washington**

(Reviewed Friday Afternoon, June 25)

Jimmy Scribner and his mythical Johnson Family of radio fame head the bill and at the opener played to an appreciative house. Current offering is short and compact, with a running time of only 28 minutes. Altho a bit on the skimpy side it still makes enjoyable warm-weather fare.

Joe Lombardi's ork, moved from the pit to the stage, opens with a Hungarian theme, and present Roxyettes in Hungarian costumes. Well handled and colorful. Jean, Jack and Judy, comic acrobatic troupe, next with flashy tumbling routine which drew heavily with the crowd. Called back for encore, trio executed

neat triple somersault and went off to a nice hand.

Scribner was brought on by a Roxyettes number, and presented his Johnson Family. Crowd liked him and playlet, *Wedding of Lucy and PeeWee*, which packed plenty of charm. Roxyettes close in a number called *Summer Belles*.

Nothing in the bill sensational, but on whole the show was adequate and agreeable. Film, *Five Graves to Cairo*. *Cashie Stinnett.*

**Paramount, New York**

(Reviewed Wednesday Evening, June 23)

The new show here is box office. Bing Crosby is on the screen in *Dixie* and the Andrews Sisters and Mitchell Ayres are on stage. Combo is expected to run at least six weeks.

Bill, as a whole, runs smoothly, with the Ayres band cutting the show beautifully. A three-day polishing-up stand at the Met, Providence, for the unit preceded this house. Also, the Ayres band and the Andrews girls have been working together thruout the Midwest.

The Andrews' trio, closing the bill, are socko all the way. They have come a long way since their Broadway debut here in 1939, when their appeal was mostly their rhythm style and novelty effects. Now they have so much more poise, and their voices blend better and have infinitely more quality. Did *Here Comes the Navy*, *On a Wing and a Prayer*, *Pennsylvania Polka*, *Strip Polka* and a new novelty tune, *Send Me a Man*. Good selections and perfectly spaced for contract. As usual, Patty's personality dominated. They drew terrific audience response.

The Ayres band did a swell job. Opened with the Mexican handclap tune, then Dick Dyer baritone *All or Nothing at All* into a show-stop and followed with a pashy *Let's Get Lost*. Has a romantic delivery reminiscent of Sinatra. Ruth McCullough, brunette who had the boys whistling when she came on, sang a nice *You'll Never Know* and a better *Johnny Zero*. Very good. The band then glided thru *Velvet Moon*, a slow, dreamy, lovely arrangement, followed by Johnny Bond (trumpetist) doing the novelty vocal on *I'll Never Do It Again*. Then the sidemen glee-clubbed it for a take-off on the Make Believe Ballroom that included imitations of name bands. Good show number. Band as a whole made a fine impression. Has four reeds, three trombones, four trumpet, three rhythm. (See Vaudeville Reviews on opp. page)

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# New Bills Overcome Heat; Para's Andrews Sis-"Dixie" Big \$80,000; MH 105G; Roxy Points to \$87,000

NEW YORK.—A crop of new bills overcame the heat and gave the box offices some added trade. The newcomers got a strong start, with the Paramount showing up best.

The Capitol (4,620 seats) opened Thursday (24) with Phil Spitalny's ork and *Stage Door Canteen* and anticipates a satisfactory \$70,000. Last week, the third of Willie Howard, Helen O'Connell, William Gargan and *Bataan*, knocked off a mild \$36,000 after collecting \$50,000 and \$65,000.

The Paramount (3,664 seats, \$55,487 house average) is looking forward to \$80,000 with the initial session of *Dixie* and Andrews Sisters plus Mitchell Ayres ork. Layout with Frank Sinatra, Gracie Barrie and *Five Graves to Cairo* wound up a four-week run, with \$42,000 for the final stanza. Previous rubbers lopped off \$50,000, \$50,000 and \$70,000.

The Musical Hall (6,200 seats, \$94,402 house average), also with a new parlay consisting of the Don Cossack Choir and Carlton Emmy, along with the usual MH personnel and *The Youngest Profession*, is bound to do around \$105,000 for the opener. Last week, the sixth of *The More the Merrier*, concluded its MH occupancy with \$90,000 after collecting \$100,000, \$98,000, \$110,000, \$104,000 and \$110,000.

The Strand (2,758 seats, \$39,364 house average), going into the sixth and final week of Cab Calloway's ork, Dooley Wilson and *Action in the North Atlantic*, is

## K. Baker, Chester Hot in Hot Philly

PHILADELPHIA.—While the city faced a major heat wave, Kenny Baker proved plenty hot as well at the Earle Theater box office for week ended Thursday (24). The air and screen singer built big to help bring in a highly satisfactory \$21,000. (Seating capacity, 3,000; house average, \$18,000.) Bob Chester made for strong support as the band draw, along with the Borrah Minevitch Harmonica Rascals.

Three Claire Sisters and Betty Bradley, out of the band, rounded out the bill. *Jitterbugs* on screen.

New bill opened Friday (25) and, still bucking the heat, began fairly well, and with Hollywood's Bonita Granville and Abe Lyman's band sharing the spotlight should hit the \$20,000 mark handily. Bob Evans and Lane and Ward the added acts. *Follow the Band* on screen.

heading for \$28,000 after running up \$35,000, \$42,000, \$45,000, \$57,000 and \$58,000 in earlier canters.

The Roxy (5,835 seats, \$55,487 house average), after collecting a sensational \$105,000 for the opener of Enric Madriguera's ork, Carmen Amaya and Jack Durant plus *Coney Island*, is due for a heavy \$87,000 for its second lap.

Loew's State (3,327 seats, \$22,856 house average) opened Thursday with Pinky Lee, Louis Jordan ork and the Duncan Sisters, with *Pilot No. 5* on screen. Take is likely to amount to a slight \$18,000. Last week Lionel Hampton's ork and *Lady of Burlesque* did a fine \$26,000.

## J. Dorsey Mops Up in Chi, 50½G

CHICAGO.—With Jimmy Dorsey for the draw, the Chicago (4,000 seats, \$40,000 house average) combated the heat successfully by attracting a fine of \$50,500 for week ended June 24. Pic was *A Stranger in Town*. Band stays another week with a new picture (*Five Graves to Cairo*) and a new supporting act, Jerry Lester replacing Joe and Jane McKenna.

Oriental (3,200 seats, \$20,000 house average) had a fair \$19,500 week with Beatrice Kay, formerly of the *Gay '90s* radio program, and Louis Prima and band, June 19-24. Neither attraction is a better-than-average draw here. Screen had *He Hired the Boss*. Blue Barron and band opened strong Friday (26). Revival of Fred Waring in *Varsity Show* on screen.

Dorsey's date calls for a \$10,000 guarantee a week plus a split over a \$42,000 gross. Did 44 shows the first week, six daily and seven Saturday and Sunday. He was able to crowd them in due to the short picture.

## White's "Scandals" Mop Up in Portland

PORTLAND, Ore.—George White's *Scandals* at the Mayfair here Saturday, Sunday and Monday (19-21) drew a terrific \$9,000. Skedded for four days, the Friday opening had been called off because the troupe couldn't make connections in time from Oakland, Calif. Second balcony seats had to be dusted off for the six-show schedule Saturday and

## BURLESQUE NOTES VAUDEVILLE REVIEWS

NEW YORK:

CHARLES (KEWPIE) KEMPER, ex-burly comic, booked by Charles H. Allen for a Coast-to-Coast radio program emanating from Los Angeles for 13 weeks and options for Lifebuoy soap. Replaced Bob Burns. . . . BELLA BELMONT still at Way's theater-cafe, Philadelphia. . . . BOBBY MORRIS has followed Jack Mann into the Palace, Buffalo, for two weeks. . . . MURIEL ASCHE'S *Fleurettes* played the Globe, Boston, last week. . . . MICKEY OWENS, former show operator, is now in the fur business. . . . SAMMY SPEARS, comic, and Milt Hamilton, straight, back to the Catskills in the same spot as last season, Pollack's Hotel, Ferndale, N. Y. . . . AL GOLDEN JR., hired as show producer in the Hotel Brickman, South Fallsburg, N. Y.

JOE YULE, comic, and Leota threw a baby shower and buffet lunch at their home in Hollywood for their nephew, Robert Richey Butler, and wife, Mary. Guests included Chill, Jill, Will and Betty Wills, Joe and Pearl Devlin, Bill and Dorothy Rader, Maggie and Frank O'Neil, Rita and Harry Arnie, Hy Heath, Roy and Alice Butler, Hazel and Marjy Faust, Buster and Marion Lorenzo, Mr. and Mrs. Bimbo Davis, Esther Burt and Ma, Nell Pankey, Mr. and Mrs. Matt Kolb, Ray Kolb, Merrilee and Steve Keyes and Mr. and Mrs. Gene Ramages. . . . JOHNNY COOK closed with the Hirst Circuit and is now in his fourth week as comedy emcee in a new Detroit nitery, Club Manhattan, operated by Phil Williams and Tom Laupinos. Booked by Pete Iodice, local Detroit agent. . . . MARGIE HART has accepted a July 4 engagement at Hamid's Pier, Atlantic City, her net to be 2Gs. . . . LESTER ALLEN, former featured comic on the old Columbia wheel, is with a revival of *Abie's Irish Rose*. UNO.

### FROM ALL AROUND:

PVT. TOMMY BRICE, on a two-week furlough, is visiting burly friends in Baltimore, Pittsburgh and Detroit. . . . STANLEY MONTFORT and wife, Mildred DeVoe, with Lillian Drollette are vacationing at Indian Lake, O. Montfort, stage manager at the Fox Theater, Indianapolis, and Miss Drollette, cashier, closed there June 13. Montfort returns to work the middle of July for Arthur Clamage at the Avenue, Detroit. BABETTE, following a vacation in her home in Miami, has started a run at the Casino Club, Buffalo. . . . GEM THEATER, Chicago, was robbed of \$1,500 last week, a week's receipts.

Sunday. A line three blocks long formed half hour before ticket office opened Sunday (20).

Prices hiked 35 to 50 and 65 to 75, afternoon and evening respectively. Pic, *Tahiti Honey* with Simone Simon.

## Andrews Buck Heat, Cop Near-High 10G

PROVIDENCE.—Bucking a 92-degree Sunday temperature and a free entertainment at Roger Williams Park which attracted 12,000 persons despite pleasure-driving ban, Andrews Sisters got the Metropolitan a near season-high gross of \$10,000 in their three days ended June 20. Mitchell Ayres's orchestra, Carr Brothers and Tim Herbert were in the line-up.

Fay's, with Major Bowes' Ninth Anniversary Unit, did a better-than-average \$5,900 for week ended June 17.

## Bridgeport House Has Record Season

BRIDGEPORT, Conn.—Loew-Lyric here, which has been playing band and vaudeville units, closed this week after one of the most successful seasons in its history, according to House Manager Al Domain.

Billy Rose's *Diamond Horseshoe Revue* drew the largest gross of the season, followed closely by Vaughn Monroe. House may spot some bookings during the summer.

## Cavallaro, Macs Big

BALTIMORE.—Carmen Cavallaro and orchestra together with the Merry Macs grossed a splendid \$17,600 at the Hippodrome for week ended June 23. Also on bill Jean, Jack and Judy, and the Dancing Pelletiers. Pic, *Two Senoritas* From Chicago.

(Continued from opposite page)

with Ayres's own fiddling added at times. Ayres also did a nice emcee.

Two outside acts round out the bill. The two Carr Brothers got laughs and held close interest with their comedy and straight balancing and lifting, working right up into a show-stop. The boys know how to sell. Tim Herbert, young, lanky comedian, preceded the Andrews Sisters and snapped over his clowning. Does clowning, silly imitations, comedy hoofing and pantomime and had his audience with him all the way. Rolled up a show-stop easily.

Don Baker soloing at the organ for community singing and the newsreel complete the show.

Next combo bill will have *Let's Face It* and Tommy Dorsey's band.

Five a day, with six week-ends, and business solid. Paul Denis.

## Olympia, Miami

(Reviewed Wednesday Afternoon, June 23)

Six Clover Club Girls do three dance numbers. Well balanced and costumed, act was well liked.

Walter John, emcee, puts over three numbers in swell baritone voice. His one fault seems to be his failure to know what to do with his hands.

Ann Sharon, acrobatic-contortion tap dancer, knows how to sell herself. Got a big hand.

Joe Wong stopped the show with his crooning-voice imitations of Bing Crosby, the Ink Spots and Frank Sinatra. Appears in native Chinese costume and oozes with personality.

Lowe, Hite and Stanley (giant, normal man and midget) followed with an old-fashioned knockabout comedy act. Drew plenty of laughs and applause.

Ciro Rimac brought his company in from the Clover Club. Rimac has a pleasing singing voice and also takes over direction of the ork. Alzira Camargo sings three songs in Spanish for a hit, reminding of Carmen Miranda. Elenita did a modified cooch, and Mechita Virella did fine with her Spanish castanet dance. Plenty of applause for this one.

Film, *Pilot No. 5*. Standing in line for the opening mat, and SRO greeted late-comers. L. T. Berliner.

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## Small Order: San Diego Trade (Servicemen) Wants Girl Units With Talent, Beauty and Flash

SAN DIEGO, Calif., June 26.—There is a big demand here for all-girl cocktail combos that can play like a male outfit, says Sherman Haynes, operator of the Showboat here. During the past two years Haynes estimates that he has used approximately 85 cocktail combos. Patrons like girl combos, but he had found, with few exceptions, that girls do not offer as good entertainment as men. And men are scarce in this town, with the draft and defense plants practically depleting the musical ranks.

Exception to the rule has been the Four Diplomettes of Rhythm, headed by Alice Rawleigh. This group had a six-month run here about a year ago and is now rounding out another six months' run with no indication that they will soon leave the place. This group, says Haynes, is doing an excellent job because "the girls have a good library, plenty of wardrobe, and they change their comedy and novelties regularly." Girls have 30 changes of wardrobe and for comedy leave no stone unturned in getting over sophisticated corn which they mix with sweet tunes and swing tempos.

Outstanding male group at the Showboat, named by Haynes, is the Five Dons, here for nine months. Haynes attributes their success to the fact they had a "good organization and plenty of novelties." Dons moved out to play the Hollywood Palladium.

Haynes uses combos exclusively and has at least three on his half-circle stage behind the bar. Groups work 20 minutes each hour, or six hours per night for six nights.

In addition to personality, states Haynes, combos must have plenty of

flash. Here again he cited the Diplomettes as an example. While these girls give quite a bit after the shift gets warmed up, their work is not to be understood as making the spot strictly on the hep side. The Four Spaces, who soon move to Long Beach, Calif., to play the Riviera Hotel, turn in smooth tempos which also go good with the patrons. He placed the Diplomettes as utmost in flash also.

Diane Costello also drew praise from Haynes as a good combo. "She has personality," he said. Miss Costello played the spot with a musical combination and also danced. Haynes has not used any colored talent, for he wants to use an all-colored set-up once he decides on Negro entertainment. During the two years, all units appearing there have not had their contracts expire at the same time. Deals are now being consummated to close all the white combos at one time and then, perhaps, a colored show will be used.

Showboat seats 270 people. Servicemen account for 90 per cent of the business.

## Sepia Names Score Big in Washington

WASHINGTON, June 26.—Al Simmonds, operator of the Brown Derby here, reports that sepia names pay off in profits despite the small capacity of the room. He has slapped on a minimum charge (\$2 and \$2.50) since switching to a name policy, and the attendance has reached a new high.

Fats Waller started it off, followed by Ella Fitzgerald and the Four Keys. Set for the late summer, according to Simmonds, are the Mills Brothers, Golden Gate Quartet and Art Tatum, among others. Between the appearances of the attraction, Simmonds and George Berg, pianist, cut up with abuse-the-customer nonsense.

## Bookers Misrepresent, Lou Lantos, Philly Op, Claims

PHILADELPHIA, June 26.—Increasing practice of agents and bookers misrepresenting units in selling attractions to the musical bars brought forth a word of warning from Lou Lantos, who operates a chain of three musical bars in the city—Lou's Chancellor, Lou's Moravin and Lou's Germantown bars. Speaking for all the operators, as well as for himself, Lantos complained mostly about the agents interested in only their 10 per cent commission rather than in rightly servicing the spot.

Taking advantage of the fact that the town is virtually overrun with musical bars, all enjoying big wartime business, and with an attending shortage in available units, Lantos charged that a growing number of agents are selling slapped-together combinations as established units, many times crossing their own wires with the same musicians and singers turning up with different combos at the same spot.

The fact that the bookers have raised

### No Billing Trouble

CHICAGO, June 26.—The Normandy Lounge has a new four-piece outfit, billed as the Characters. The line-up is advertised as follows: Piano, who cares; trumpet, what's the difference; drums, so what?, and vocals, never mind. At last report the musicians have not been fighting over billing position.

## Cove, Philly, Mark Shattered by Fats

PHILADELPHIA, June 26.—Fats Waller, closing a two-weeker at The Cove last Saturday (19), chalked up new cash register markings for the cocktail lounge. Topped the house record set by Dooley Wilson during an earlier week this season by \$2,000.

While four combos hold forth on both floors of The Cove, credit of the draw is given entirely to Waller by the Frank Palumbo management operating the mid-city spot.

Room is lining up all available names.

## Barons Up to \$510

MINNEAPOLIS, June 26.—Keen competition and scarcity of units are skyrocketing unit salaries here. Latest to hand out a voluntary raise is The Dome, operated by George Van Allen and Ted Bush, which has the Four Barons on an indefinite contract. The boys were given a \$135 a week raise, bringing their weekly total to \$510.

### Melody Inn Wants Names

PHILADELPHIA, June 26.—George Levin, of the Melody Inn, has given the Eddie Suez Agency here the go sign to scour the field for available names. Previously paying from \$50 to \$100 a week for the musical singles, Levin is ready to pay between \$100 and \$350 or even more for names. Will make the third musical bar in the center-city area going in for the names, to match the bills at Mort Casway's Musical Village and The Cove, all within a stone's throw of each other.

## Gas Ban Forces Flagship Shift

NEWARK, June 26.—The Flagship, formerly at Union, N. J., has moved to an urban location in this city because of the pleasure drive ban.

The new spot will continue with the same policy, with Joe Bonni's Victory Boys on the bandstand.

The old site will probably be shuttered for the duration.

HOLLYWOOD, June 26.—Pat Robkins has been named to succeed Maynard Tow as head of the small combinations and acts departments for the William Morris Agency. Tow was inducted into the army.

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**MIKE SPECIAL**  
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**The OWEN SISTERS**  
The Nation's Most Popular Girl Trio  
Currently: THE COVE, Philadelphia, Pa.

**S** **DON SEAT**  
Quintette  
4 Men and a Girl  
Currently: Oliver Hotel, South Bend, Ind.

**S** King of the Organ  
**Bill Thompson Trio**  
and  
**Carol Horton**  
now ERIE PRESS CLUB, Erie, Pa.

**S** Here 'Tis—A One-Man Show in Itself  
**"TINY" DAY**  
Entertaining Organist and  
Accordionist  
Currently U. S. O. Camp Shows Over Seas

**S** Singing Ton of Dynamite  
**"JO-JO"**  
Now CLUB 18, N. Y. C.

**S** A Must on Your List  
**PAT TRAVERS**  
and  
**THE MEN ABOUT TOWN**  
now Belvedere Hotel, New York City

**S** **JAY MARSHALL**  
MASTER OF CEREMONIES  
NOW: U. S. O. CAMP SHOWS

**S** **SID PRUSSIN**  
and his Big Little Orchestra  
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**Jerry Montana**  
and his  
**Versatile Orchestra**  
Now at SANDY'S, Paterson, N. J.

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Duluth, Minn.  
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# OFF THE CUFF

**MIDWEST:**

EDDIE DUDLEY, Negro pianist from Chi., failed to open at the Vogue Lounge, Detroit, June 21 due to the race riot in the city which closed all entertainment spots. Jean Eldridge, another Negro unit from Chi., dropped out of the Rosedale Show Bar, Detroit, and went into hiding. . . . **THREE BITS OF RHYTHM**, Chi colored trio, start at the Dixie Hotel, New York, July 7. . . . **ARTHUR LEE SIMPKINS**, singer, has another month holdover at Elmer's, Chicago.

MARTY MARSALA and his unit moved into the Bandbox, Chicago, June 28 after a run at the Club Detour there. . . . **GENTLEMEN OF NOTE** have signed a six-month contract with the Pick Hotel chain at \$425 per week. Lead off with run at the Ohio Hotel, Youngstown, O., June 28.

JOE FRANKS and His Advocates of Swing (4) will be the next feature at the Silhouette, Chicago. . . . **HAZEL YOUNG**, piano, and Hazel Turner, hillbilly voice, are getting build-ups at Isbell's, Chicago. . . . **FOUR CLEFTS** have drawn another holdover at the White City Club, Springfield, Ill.

CHARLOT DAY, singer, composed *My Song of the Trail*, which was recently featured at the Chicago Theater, Chicago. It will be published by the Cole Publishing Company.

JULIE LEE, billed as the femme Fats Waller, started at the Beachcomber, Omaha. . . . **DAN DIXON** (3), two guitars and a bass, have been signed by Bert Gervis and set into the 1111 Club, Chicago. . . . **JIMMY NOONE** (4) leaves this part of the country for a spell to open at the Streets of Paris, Hollywood, July 3. . . . **ERSKINE BUTTERFIELD** follows his current date at the Downbeat Show Lounge, Sioux City, Ia., with a trip to Hollywood and a picture engagement. . . . **JERRY AND VI WAGNER**, piano and organ, are holding over at the La Salle Hotel, Milwaukee, this time to September 5. . . . **LARRY LUKE**, piano, held another four weeks at the East Town Bar, Milwaukee.

MIKE MCKENDRICK'S International Trio, back from the West Coast, started at the Theater Bar, Terra Haute, Ind., June 24. . . . **TUCKER SISTERS** (3) were pulled out of the Little Club, Chi-

cago, by the musicians' union. It was discovered that the girls are not members of the AFM. . . . Frederick Bros. have signed the San-Ramon Trio. Started at Maple's Club, Peru, Ill., June 24.

MARTY MARSALA (4) has started at the Club Detour, Chicago.

**WEST COAST:**

NICK COCHRANE has a picture deal brewing. . . . **BUD SCOTT TROUBADOURS** have signed for 12 additional weeks at The Cercle in Beverly Hills, Calif. . . . **FREDDIE FISHER**, now being billed as "The Colonel of Corn," set for the Radio Room by General Amusement Company. He follows Mike Riley, who will have put in 18 months of zany antics at the spot. . . . **MELODY MAIDS** (3) have moved to the Green Triangle in Portland, Ore., from the Commercial Hotel, Elko, Nev. . . . **KAY RONAYNE** opened at the Valley Cafe, Yuma, Ariz. . . . **FLOYD HUNT** current at the Club New Yorker, Portland, Ore. . . . **DAVE WOODS** at Patrick's in San Diego. . . . **THE THREE BROWNIES** at Randini's in Los Angeles.

**FROM ALL OVER:**

BILL AKIN and His Continental Four, three men and a girl, in their eighth week at the Henry Clay Hotel, Louisville. . . . **JOSE ROSADO** (5), with Raquel on vocals, started at the Embassy Club, Denver, June 22. . . . **SHORTY CHEROCK** (5), with vocalist Gordon Robb, opened at the Chez Paree, Denver, June 30. Shorty has dropped his two Negro musicians.

KAROL ORT, in charge of entertainment at the Dutch Club, York, Pa., vacationing in New York. . . . **AIR LANE TRIO**, extended at the Academy Theater, New York, will bow out in time to open the Park Lane Hotel, Buffalo, July 1. . . . **DEWEY DAVIS ORK** (4) an addition to the Algiers, New York. . . . **CHARLIE BUSCH**, of Consolidated Radio Artists' cocktail department, returned from a vacation at Virginia Beach, Va. . . . **LEE NORMAN ORK** returned from a USO tour to open at McGinniss's, Sheepshead Bay, New York. . . . **DON BAKER** has been extended to September 9 at Jack Dempsey's, New York. . . . **HUMBER AND BARRY**, current at Bon-

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and THE

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**GENERAL AMUSEMENT CORP.**

ner's, Philadelphia, returns to Burke's Log Cabin, Utica, N. Y. . . . **DOROTHY DENNY**, pianist-singer, has moved into the 51 Club, New York. . . . **JOE LOPA** goes into the Madison, Baltimore, after winding up at the Colonial, Paterson, N. J. . . . **STAUFFER TWINS** are current at the Hotel Stuyvesant, Buffalo. . . . **BEA SCOTT TRIO** into the Ring-side, New York. . . . **MOLLY CRAFT** is set for the Tropical Spot, Augusta, Ga. . . . **ROGERS AND DELL** started at the Columbia Hotel, Portland, Me. . . . **ERNIE WEBER**, late of the Manhattanaires, and Lenny Nelson and Bill Armont, previously with the Keynotes, have combined under the name of the Gay-Niters. They have signed with Mike Special.

**McConkey Inks Three Units**

KANSAS CITY, Mo., June 26.—McConkey Orchestra Company here has signed three new outfits. They are Lorelei and

Lillian, girl duo, currently at the Texas Cocktail Lounge, Alexandria, La.; Juanita Mathis and orchestra, appearing at the Gay O Club, Junction City, Kan., and Jimmie Segers's band, now at Chickasaw Gardens, Columbus, Ga.

**Negotiate for Reopening Of Chicago Capitol Lounge**

EAST ST. LOUIS, June 26.—Roy Bruder and Johnny Perkins, operators of the Playdium here, are negotiating for a lease of the now dark Capitol Lounge, Chicago, one of the first successful cocktail spots in the Midwest. Negotiations are conducted with Arthur Rubloff, agent of the building in which the spot is located.

Capitol was originally operated by Milt Schwartz and Al Greenfield, pioneers in the cocktail lounge field, who lost their liquor license about a year ago on charge that their spots sold liquor to minors.

(Routes are for current week when no dates are given.)

- A**
- Abbey, Leon, Quartet (Dixie) NYC, cl.
  - Adams & Dell (Martins) NYC, cl.
  - Adler, Larry (Palmer House) Chi, h.
  - Alexander, Gordon (Beachcomber) Providence, nc.
  - Andree & Andre Trio (Palmer House) Chi, h.
  - Andrews Sisters (Paramount) NYC, t.
  - Arena, Joe (Wm. Penn) Pittsburgh, h.
  - Arleen & Dennis (Shangri-La) Phila, nc.

- B**
- Baldwin & Bristol (Riverview Beach) Pennsville, N. J., p.
  - Barrett, Betty (Savoy Lounge) St. Louis, nc.
  - Barrett, Sheila (Mar-Jo Club) Detroit, nc.
  - Barry, Fred & Elaine (Pierre) NYC, h.
  - Belmont, Dale (Harlequin) NYC, nc.
  - Bergen, Jerry (Club V) Collinsville, Ill., nc.
  - Blaine, Dorothy (Club V) Collinsville, Ill., nc.
  - Blair & Dean (Riobamba) NYC, nc.
  - Blake, Arthur (Riobamba) NYC, nc.
  - Blackstone, Nan (Tommy Joy's) Utica, N. Y., nc.
  - Blanche, Jean (RKO-Boston) Boston, t.

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R. C. A. Bldg., N. Y. C.

- Bond, Gertrude (Club 21) Baltimore, nc.
- Boswell, Connee (Riobamba) NYC, nc.
- Bowie & Carter (Spivy's) NYC, nc.
- Brandon, Joan (Savoy Lounge) St. Louis, nc.
- Britt, Elton (State) NYC, t.
- Brown, Randy (Blackhawk) Chi, c.
- Buckley, Dick (Capitol) Washington, t.
- Burger, Harris (Circle) Indianapolis, t.
- Burns Twins & Evelyn (Gleen Rendezvous) Newport, Ky., nc.

- C**
- Cabot & Dresden (Club V) Collinsville, Ill., nc.

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## TRADE SERVICE FEATURE

# ACTS·UNITS·ATTRACTIONS

## ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater.

- Californians, Two (Marty Bohn's) Wildwood, N. J., nc.
- Callahan Sisters (Hurricane) NYC, nc.
- Carlisle, Charlie (Bowery) Detroit, nc.
- Carol Sisters (Helsing's) Chi, cl.
- Carr Bros. (Paramount) NYC, t.
- Carroll & Howe (Palace) Columbus, O., t.
- Carter, Bob (Nixon) Pittsburgh, re.
- Caston, Bobbe (Three Sixes) Detroit, nc.
- Chandra-Kaly Dancers (Copacabana) NYC, nc.
- Chester, Hally (Circle) Indianapolis, t.
- Church, Corynne (New Yorker) NYC, h.
- Claire Sisters, Three (Palace) Cleveland, t.
- Clark, Coleman, & Co. (Hurricane) NYC, nc.
- Claudet, Marguerite (Hofbrau Theater) Lawrence, Mass., re.
- Clayton, Gene (Helsing's) Chi, cl.
- Cleve, Eimer, & Marilyn Keller (Primrose) Newport, Ky., cc.
- Cliff, Paddy (Bowery) Detroit, nc.
- Coffey, Bob (Palace) Cleveland, t.
- Como, Perry (Copacabana) NYC, nc.
- Conrad, Cliff (Embassy) Brooklyn, nc.
- Cortez, Florez (Te Pee) Miami, nc.
- Cotter, Audrey (Bertolotti's) NYC, nc.
- Cox, Wilma (Casablanca) NYC, nc.
- Cuban Diamonds (Leon & Eddie's) NYC, nc.

- D**
- D'Arcy Girls: Dalton, Mass.
  - Daniels, Danny (Belmont Plaza) NYC, h.
  - Danny & Edith (Tower) Kansas City, Mo., t.
  - Davidson & Fergie (State) NYC, t.
  - Davis, Bobby (Diamond Horseshoe) NYC, nc.
  - Davis, Roy (Palace) Columbus, O., t.
  - Dawn, Dolly (Circle) Indianapolis, t.
  - Dawn Sisters (Tower) Kansas City, Mo., t.
  - Debonettes, Five (Club V) Collinsville, Ill., nc.
  - De Croff, Ann (Astor) Montreal, nc.
  - DeCruz, Netha (5 o'Clock Club) Miami Beach, Fla., nc.
  - Delahanty Sisters (Ace Calmo) Hollywood, nc.
  - Dennis & Sayers (Ruth's) Westport, Mass., re.
  - Del Rae Bros. (Palace) Manchester, N. H., July 2-4, t.
  - Derwin, Hal (Riverside) Milwaukee, t.
  - Dexter, Carol (Casablanca) NYC, nc.
  - Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
  - Donegan, Dorothy (Latin Quarter) Chi, nc.
  - Dorben, Dorothy, Dancers (Edgewater Beach) Chi, h.
  - Dowling, Elaine (Edgewater Beach) Chi 21-July 1, h.
  - Downey, Morton (Waldorf-Astoria) NYC, h.

- D'Ray, Phil (Bismarck) Chi, h.
- Dubois, Geraldine (Biltmore) Los Angeles, nc.
- Duncan Sisters (State) NYC, t.

- E**
- Eberly, Bob (Chicago) Chi, t.
  - Edwards, June (Biltmore) Los Angeles, nc.
  - Eldridge, Jean (Lookout House) Covington, Ky., nc.
  - Entree, Emily (Nixon) Pittsburgh, re.
  - Esquires & Dorothy (President) Kansas City, Mo., h.
  - Evans, Bob (Earle) Phila, t.

- F**
- Faye, Frances (La Martinique) NYC, nc.
  - Fields, Jackie (Nixon) Pittsburgh, re.
  - Fields, Gene (Tower) Kansas City, Mo., t.
  - Forrest, Phil (Skyride) Chi, cl.
  - Foster, Gloria (Monte Carlo Beach) NYC, nc.
  - Frances & Grey (Colosimo's) Chi, nc.
  - Franks, Four (Oriental) Chi, t.

- G**
- Galante & Leonards (Blackhawk) Chi, re.
  - Gardiner, Madeleine (Green Mill) Chi, nc.
  - Gary, Bill (Club V) Collinsville, Ill., nc.
  - Gibbs, Georgia (Cafe Society Downtown) NYC, nc.
  - Gibsons, The (State) NYC, t.
  - Gilbert, Ronnie (Leon & Eddie's) NYC, nc.
  - Glover & LaMae (Wm. Penn) Pittsburgh, h.
  - Golden Pair (Patio) Cincinnati 28-July 10, nc.
  - Gomez, Pilar (El Chico) NYC, nc.
  - Granville, Bonita (Earle) Phila, t.
  - Guest, Jeanne (Palmer House) Chi, h.

- H**
- Hall, Cliff (Savoy Lounge) St. Louis, nc.
  - Hall, Keith (Diamond Horseshoe) NYC, nc.
  - Harris, Claire & Shannon (Beverly Hills) Newport, Ky., cc.
  - Harris & Shore (RKO-Boston) Boston, t.
  - Haymarket Boys (Chins) Cleveland, cl.
  - Henriquez, Reinaldo (El Chico) NYC, nc.
  - Henry, Art & Marie (Park) St. Louis 28-July 7.
  - Herbert, Tim (Paramount) NYC, t.
  - Hild, Dorothy, Girls (Latin Quarter) Chi, nc.
  - Hillard, Harriet (RKO-Boston) Boston, t.
  - Hoffman, "Think-a-Drink" (Copley Plaza) Boston, h.
  - Hoffman Sisters (Music Box) San Francisco, nc.
  - Holm, Celeste (La Vie Parisienne) NYC, nc.
  - Holtz, Lou (Bowery) Detroit, nc.
  - Hoveler Winnie, Girls (La Conga) NYC, nc.
  - Hoysradt, John (Palmer House) Chi, h.

- Hughes, Helene, Dancers (Cross & Dunn) San Francisco, nc.
- Hunt, Margot (Astor) Montreal, nc.
- Husson, Jimmy (Club V) Collinsville, Ill., nc.
- Imaginers, The (Latin Quarter) Chi, nc.
- Iwanos, The (Capitol) Washington, t.
- Jagger, Kenny (Sportsman's Club) Indianapolis.
- Johnson, Gil (Poltes Bergere) NYC, nc.
- Joyce, Edna (Leon & Eddie's) NYC, nc.
- Juanita, Juarez (La Conga) NYC, nc.
- (See ROUTES on page 56)

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# 15 BANDS GET HOLLYWOOD \$

## Major Studios Shooting Name Combos From James Thru Dorseys to Falkner

HOLLYWOOD, June 26.—An all-time high mark for the number of name dance bands working in motion pictures will be established at the flicker factories here next month when 15 of the nation's top-flight combos face the cameras almost simultaneously. Tommy Dorsey and his aggregation checked in last week at Metro-Goldwyn-Mayer for *Broadway Rhythm*, in which Ginny Simms gets her first starring role, and Jimmy Dorsey is scheduled for a mid-July arrival at the same studio to do his second picture within eight months. All of which assures the brothers Dorsey of working on the same lot. With Harry James and His Music Makers starting in Metro's *Mister Co-Ed* July 10, it means that three of the biggest "box-office" combinations in the show business will be at the same studio in similar productions and receiving top billing.

### Monroe and Jones in "Meet the People"

Vaughn Monroe, Spike Jones and bands are about to wind up at the same lot in the musical *Meet the People*. Monroe's only engagement in Southern California, aside from the celluloid stint, will be four days at the Casa Manana in near-by Culver City. Also at Metro at the same time the Dorseys, James, Monroe and Jones are undergoing the klieggs will be the bands of Xavier Cugat and Chuck Falkner. Latter is the 16-year-old leader of the Hollywood "Canteen Kids" unit which has been

bagging national publicity and which also is doubling nights in Ken Murray's *Blackouts* legit show at the El Capitan Theater in Hollywood.

Over at 20th Century-Fox Charlie Spivak's aggregation arrives next week ready for work in the next Betty Grable starrer, *Pin-Up Girl*. Spivak, virtually unknown here a year ago, will be making his debut as a cinema attraction. Before heading back to New York in the fall the Spivakians will play a four-weeker at Palladium.

Stan Kenton and his musicians, who open at the Palladium Tuesday (29) for a repeat engagement, are skedded for a Paramount musical to roll in August. It's the first big budget flicker in 1943 in which Paramount has utilized a dance band.

### Ted Lewis at Columbia

At Columbia the veteran Ted Lewis and his musicians start *Is Everybody Happy?*, supposed to be the life story of the high-hatted jazzman, in early July. Monte Brice this week completed the script. The Cugat band starts in *Tropicana*, Mae West starrer, July 6 at the same studio. Cugat is set for two Columbia and one Metro film assignment on his current visit. Universal also has its hands full next month with full-length, untitled (as yet) pictures starring the Jimmie Lunceford and Alvino Rey bands and featurettes built around the music of the Stan Kenton, Jan Garber and Henry Busse combos. Busse's starts June 28.

Fifteen bands in all, with Kenton and Cugat doubling between two studios, is the box score of the movie-ork sweepstakes in cinemaland. Never before in the industry's history have as many orchestras been facing the cameras at the same time. Hollywood, observers agree, finally is aware of a band's box-office appeal. The nation's vaudeville houses proved it long, long ago.

## MPHC, 20th-Fox In Court Suit

NEW YORK, June 26.—Lawrence Hirsch, kin of Louis A. Hirsch who collaborated with Gene Buck on *Hello, Frisco, Hello*, filed suit yesterday against 20th Century-Fox film company, Music Publishers Holding Corporation, Witmark, Inc., and Gene Buck, charging copyright infringement on the song.

Plaintiff asserts that in 1914 Louis Hirsch granted Witmark sole rights to all his musical compositions. In 1915 he wrote the song involved with Gene Buck and Witmark published under their agreement. However, plaintiff claims that only the rights to publish and sell songs were granted to Witmark, all other rights remaining with the composer.

In 1942, Witmark granted 20th-Fox the use of the song in a film entitled *Hello, Frisco, Hello*. Hirsch charges that the film company accepted the song with full knowledge of plaintiff's rights. MPHC is named in the case, having bought out the Witmark catalog in 1929. Gene Buck was named a defendant, Hirsch claims, when he refused to join in the action as plaintiff.

Hirsch demands an accounting, a judgment restraining Witmark from further infringement and "reasonable value" from each of the defendants, with the exception of Gene Buck, for use of the song.

## Local 802 Sets Scale at W2XWV

NEW YORK, June 26.—Local 802, musicians' union, this week advised its members that scale for the Dumont television station, W2XWV, is \$12 per program and \$6 per hour for rehearsal, with a minimum of one hour required.

Video outlet had been using musicians for its Wednesday evening "experimental" telecasts and paying them what 802 calls "carfare" money.

Union will police further shows at this station.

### In-Again-Out-Again

DETROIT, June 26.—Local musicians have proved plenty apt at doubling at other work—chiefly in war plants these days.

The prize for versatility, however, goes to Eduard Werner, who formerly had the band at the Michigan Theater, then a radio station orchestra which he recently gave up to put in full time at law practice. Last week he was named assistant prosecuting attorney and now he is booked as guest conductor of the Detroit Symphony Orchestra during its summer season.

## Record Ban & ODT Put Philly Ork in Red; Pop Date Top \$

PHILADELPHIA, June 26.—Loss of income because of the ban on recordings, from tour cancellations because of travel difficulties and from attendance drop also caused by the war, found the famous Philadelphia Orchestra ending its 1942-'43 season with a net deficit of \$8,974.46, it was announced in the annual report of Orville H. Bullitt, prez of the ork association. However, in face of these conditions, the symphony's financial picture and its hold on public favor were viewed as decidedly encouraging, with more than 100 concerts already scheduled for the 1943-'44 season, as compared with 116 concerts this past season.

While the orchestra's program holds strict to the classical lines, biggest business last season was realized at a special concert along pop lines with Oscar Levant as piano soloist. At that time, the orchestra promised more pop concerts for next season. However, only pop artist set so far for next season is Levant, for concerts at the Academy of Music here and at Carnegie Hall in New York.

### Paul Case to Crawford

NEW YORK, June 26.—Paul Case has shifted from the professional staff of Melody Lane to Crawford Music Company. Was formerly professional manager of Colonial Music Company.

## Ork Agencies Harried by Leaders' Withholding Tax; "Form B Sticks"—Petrillo

NEW YORK, June 26.—While band agencies are pondering the effects of the withholding tax on orks, James C. Petrillo, president of the American Federation of Musicians declared that the AFM contemplates no change in the Form B contract.

The major agencies met Monday (21) at General Amusement Corporation offices to discuss the situation. Those present included Milton Krasny, GAC; Charlie Miller, Music Corporation of America; Nat Lefkowitz, William Morris Agency, and Bill Frederick, of Frederick Bros. Confab talked in general terms and made no definite decisions but agreed that Form B would work hardships on the band leader and wreak havoc with the bookkeeping systems of the ork agencies.

Under terms of Form B, band leader is classed as an employee and as such will have his withholding tax deducted. This, they said, would be harmful to the band as it would leave the leader with less capital to operate, even tho the government refunds all excess payments at the end of the tax year. In some instances, they said, band leaders would have as high as \$500 deducted weekly.

The withholding tax deductions will be especially hard for band leaders who are sold in package shows, as the maestro is regarded as employer for per-

formers on the bill and will have to set up a bookkeeping system and file returns for them.

Worst feature of all, they think, is the fact that withholding levies are paid on gross salary minus only dependency exemptions. Thus a leader shelling out \$100 weekly on commissions will have to pay the tax on that amount also. However, the tax payment on commissions is deductible at the end of the year when filing tax returns, and will be refunded by the government. But in the meantime the leader must operate without that capital.

Agencies had hoped to get relief by invalidation of the Form B contract which classes band leaders as employees of the house and not as independent contractors.

But Petrillo has declared that the Form B is here to stay unless the government rules otherwise. Petrillo pointed out that tax boards all over the country have ruled the Form B to be valid even tho there have been no court rulings.

He likened the band leader to the headwaiter at a hotel, who has the authority to hire 200 waiters to take care of a banquet. "Does the headwaiter pay them?" he asked and then promptly answered the question himself. "Hell, no! The hotel does." By the same logic the theater or ballroom or location is the employer of the orchestra, he said.

## Name Bands No Answer to Bad L. A. Location

LOS ANGELES, June 26.—Two major ballrooms in the Los Angeles area called it a draw this week and announced that their "battle" for patronage had ended—at least temporarily. Harry Schooler, who has lost a reported \$10,000 in two months operating the Aragon Ballroom in Ocean Park, declared he was "thru with high-priced bands" and signed Alvino Rey's ork to start July 14 for a minimum of four weeks. Almost across the street, the management of Casino Gardens, chief opposition spot to the Aragon, revealed the current Jan Garber would be replaced this week by Charlie Agnew's music. Music Corporation of America has been servicing both spots.

Patronage at Aragon and Casino Gardens has been off, chiefly because of location. Both ballrooms are an hour's drive from Los Angeles. The easily-accessible dansants have been booming. Count Basis is the current Aragon attraction, but is doing poorly. Ditto Garber. Rey will use an almost entirely new outfit, having lost virtually all his original musicians and the Four King sisters. Danceries like the Hollywood Palladium and the larger niteries featuring name bands, however, continue socko biz.

## Southern Granted Marks Suit Hearing

NEW YORK, June 26.—Southern Music was granted its motion for examination before trial of E. B. Marks Music in the suit involving *Para Vigo Mi Voy* by the appellate division Wednesday (23). Marks had appealed the decision of the New York Supreme Court to grant the hearing, but the appellate division upheld the lower court's ruling.

Southern brought suit for 50 per cent of the \$15,000 which BMI paid Marks for the use of the song, which was penned by Ernesto Lecuona. Plaintiff claims in 1937 both pubs agreed to act as joint copyright owners, but that Marks has refused to pay Southern its share since December 1940, when Marks withdrew from membership in ASCAP and sold the rights to BMI.

## Spokane Expecting Big Summer Season

SPOKANE, June 26.—Despite lack of name band bookings here and the fact that a number of the lake resorts aren't opening for the season, the spots near town are expecting to hit the jack pot.

Steve Mattausch, formerly at Eloika Lake, is beating it out at Trentwood Hall, four miles out, with his Red Coats. The B. G. Rhythm Kings are holding forth at Grafmiller's Barn. Al Richter is booked for the season at Rainbow Hall, downtown night spot.

At Natatorium, Owner Louis Vogel has complete bookings with MCA, already scoring with Jan Garber, Jack Teagarden and Charlie Agnew. Instead of former twice weekly remotes to plug the pavilion, Vogel takes his bands to near-by military encampments, thereby attracting big servicemen crowds.

## Good Batting Average for Musikers at Philly Hotel

PHILADELPHIA, June 26.—A strong romantic tie has been established between the bandstand and the bonnet department at the Garden Terrace of the Benjamin Franklin Hotel here. This week found Mike Pinell, sax tooter with Billy Marshall's band at the hotel, ringing the third finger, left hand, of Norma Rasmussen, hat-check girl there. Makes the fourth time in recent years that a care-free musician came to the hotel only to find his permanent ball-and-chain awaiting him there.

# RECORD BAN GROWS TIGHTER

## Kenton Drew Top Crowd for Season at Ritz

BRIDGEPORT, Conn., June 26.—The season just ended at the Ritz Ballroom here, largest dance pavilion in this sector, was a highly successful one according to George McCormack and Joseph Barry, promoters. Stan Kenton drew the largest crowd of the season with 1,724 persons at 88 cents, and grossed \$1,517. Jimmie Lunceford drew the top gross of the season, with Duke Ellington and Glen Gray losing runner-ups. Lunceford pulled in 1,872 with 1,702 in attendance, while Ellington hit a figure of \$1,697 with 1,543 patrons and the Casa Loma crew grossed 1,659 with an audience of 1,509, all at 1.10 tariff.

Turn-out for Bobby Sherwood ranked among the top attendance draws, with 538 people showing up at 88 cents, bringing his gross to \$1,353. Teddy Powell drew a crowd of 1,480 at 99 cents, hitting a figure of \$1,465. Will Osborne followed in line with an audience of 1,430 at the same fee, grossing \$1,415. Lunceford, laying a return date, topped these grosses pulling in \$1,469 at \$1.10 with 336 people turning out.

Ballroom is now running Sunday night dances with Polish orchestras, getting good response from defense workers in the area. Polish outfits drew steady crowds over the entire season, with Bronon Kryger holding the record for attendance in that field. Kryger pulled in 350 people at 85 cents, totaling \$1,147. On a return date he grossed \$1,047 playing to a crowd of 1,232 at the same fee. Polka Dots, another Polish crew, drew 291 patrons at 85 cents grossing \$1,097, while on another occasion, with a 75-cent tariff, the same work attracted only 808 people, totaling \$606.

Bobby Bryne grossed \$1,392 playing to 1,407 people at 99 cents, and Jerry Wald followed close on his heels with a gross of \$1,296, drawing a crowd of 1,310 at the same price. Count Basie hit a figure of \$1,259 at \$1.10 with 1,145 in attendance, and Teddy Powell, playing a second engagement, wasn't far behind with a gross of \$1,213 and an attendance figure of 1,011 at \$1.20.

Other grosses included Jolly Robel, \$1,114 at 85 cents with 1,311 people; Earl (Father) Hines, \$1,186 at 98 cents with 1,211 attending; Jack Teagarden, \$966 at 98 cents with 986 persons; Sonny Dunham, \$797 at 99 cents with 806 attending; Mitchell Ayres, \$826 at 99 cents, drawing 835 people; Tony Pastor, \$1,257 at \$1.10, with 1,143 attending; Hal McIntyre, \$1,114 at \$1.10 drawing 1,013 customers; McFarland Twins, \$1,117 at 88 cents playing to 1,270, and Richard Himber, \$1,004 at 98 cents with a crowd of 1,025.

Van Alexander, playing on two occasions, drew \$1,151 and \$891 respectively, drawing 1,175 people at 98 cents on the first date and 1,013 at 88 cents on the second. Dick Rogers, also playing two dates, took in \$631 on the first with 972 people at 65 cents and \$749 on the second with 852 people at 88 cents.

## Bonnie Baker Set for Tour With Tommy Reynolds' Crew

NEW YORK, June 26.—Bonnie Baker will vocalize with Tommy Reynolds' 14-piece band when it goes on a tour of Southern theaters beginning with their July 16 date in Chattanooga, Tenn., and closing at the Keith-Albee Theater in Huntington, W. Va., August 1.

Tour will combine theater engagements with six one-nighters at ballrooms along the way.

### Correction

NEW YORK, June 26.—Nat Cohn's record distributing firm, referred to in last week's issue as Modern Vending, is correctly titled Modern Music Sales Company.

## Free Methodists OK Music Under Youngsters' Pressure

PORTLAND, Ore., June 26.—The Free Methodists have voted to allow instrumental music in their churches. Up till now all church music was a cappella. The younger generation has been striving for years to get the church to revise its rule. The vote to allow music was 88 to 84 at the 21st quadrennial session of church leaders at Greenville, Ill., according to Donald L. MacPhee, an Oregon delegate.

## Hutton From Miami Thru Canada to N. Y. NSWC & Astor Hotel

NEW YORK, June 26.—Ina Ray Hutton this week joined the National Security Women's Corps, semi-military outfit, as a buck private. She sent her application into the New York branch from Miami, where she just wound up a run at the Flagler Hotel.

She will be an active member of the organization, participating in drills and other work, when she returns from her tour thru Canada, where she will play Burlington, Toronto, Kingston, Ottawa, Oshawa and Bratford.

On August 9 she opens at the Astor Roof. She will stay thru the end of September, marking the first time a female-led band played that spot.

## Navy Band Starts Concerts

WASHINGTON, June 26.—U. S. Navy Band, which includes musicians from a number of nation's top bands and orchestras, last week started a series of summer open-air concerts in Sylvan Theater on Washington Monument grounds. Concerts, which are free, start at 8 o'clock. They are sponsored by National Capital Parks Office, War Hospital-ity Committee, and D. C. Recreation Department.

MEMPHIS, June 26.—Memphis City Commission has contracted with Lester Bruchs for a 25-piece band to play 20 concerts in 10 weeks beginning June 17. Concerts will be free in various parks in the city. Contract is for \$4,000.

# Musical 3As Not Forced To War Work or Fight; No Legality to Local Ruling

## Feinberg of 802 Obtains WMC Assist

NEW YORK, June 26.—When musicians started besieging the office of William Feinberg, secretary of Local 802, AFM here, with reports that local draft boards stated they had to get into the army or an essential war industry, Feinberg obtained a clarification which he claims covers members of all theatrical crafts and will prevent "further kicking around and intimidation."

The instrumentalists in question were 3As, many with children. They had been summoned to their draft boards, informed that they were in non-essential jobs and told to either get themselves in an essential industry or be prepared for reclassification to 1A and induction into the armed forces within 30 days.

Feinberg contacted War Man-Power Commission officials and obtained a ruling that the boards were operating in an extra-legal manner, the union leader advised local boards in the specific cases brought to his attention, and in every instance the boards' orders were withdrawn.

Confusion is rife in draft boards due to the fact that War Man-Power Commission did not include theatrical work in its essential or non-essential ratings.

# Vocalists Agree To Stop Recording Until AFM Lifts Ban; Musicraft Deal Nixed

## Selvin and Joy in Star Chamber Proceedings

By GLADYS CHASINS

NEW YORK, June 26.—American Federation of Musicians swung into decisive action on the recording situation this week. James Caesar Petrillo, AFM president, assured a representative of *The Billboard* that diskers will not be bringing out any more all-vocal waxings to circumvent the recording ban because "Frank Sinatra, Bing Crosby and other leading vocalists have been contacted and have promised AFM they won't make records." The AFM head further stated that Musicraft Corporation has been notified its proposition was turned down, because the money involved was "peanuts." Petrillo has also arranged a meeting with transcription companies and the representative of the U. S. Conciliation Service for Thursday (July 1).

Union's action in clamping down on vocal recordings follows a warning issued several months ago from AFM headquarters. At that time, major diskers had not started to cut all-vocal waxings in profusion, but since then many of the top song hits have been put out using such name singers as Frank Sinatra and Dick Haymes, in addition to vocal groups. Earlier this week, Leonard Joy, in charge of recordings for Victor, and Ben Selvin, program director of Muzak Transcriptions, both of whom are AFM members, were summoned before the trial board of Local 802, AFM here, with Petrillo-aid Rex Riccardi sitting in, and were requested to refrain from participating in action "against the best interests of the union."

### No Threats Made

Altho AFM officials made no threats, their "request" can be quickly enforced as arrangers and copyists employed for vocal waxings are AFM members. The union has made it plain that it expects

co-operation from all its members, and indicated that practically all the record and transcription firms have executives who hold union cards. Last week, the union expelled Eli Oberstein, head of the Classic Record firm, because his continued release of waxings of new songs was considered damaging to the interests of the Federation.

It is assumed that union officials would think twice before taking similar action against an exec of a major firm, as expulsion prevents union musicians from recording for the ousted member. However, they can prevent arrangers and copyists from working for vocal groups, altho even that would seem unnecessary since the union has enlisted the co-operation of the vocalists themselves.

### Musicraft Action

In clamping down on vocal waxings, AFM put itself in a much stronger bargaining position with the major diskers. Altho record companies have maintained that they haven't enough shellac to fill back orders, their interest in cashing in on the current hit songs was manifested by the fact that they cut them with singers.

Petrillo's rejection of the Musicraft proposition may be based on the hope that his latest action will help to break down the resistance of major diskers. At the close of the last discussion between AFM and Musicraft, it was understood that Petrillo would present the disk firm's proposal to his executive board, and the proposal was subject to further negotiation. In his letter informing Musicraft that its offer was turned down, however, the AFM chief made no mention of future discussions.

Paul Puner, president of Musicraft Corporation, states he still expects to get together with AFM for further negotiations toward settlement, claiming that Petrillo's letter merely rejected his present plan but did not obviate possibilities of another session.

### ET Confab

Petrillo's agreement to meet with the transcription companies and James William Fitzpatrick, government-appointed conciliator, came on the heels of a request from ET-er's that the matter be certified to the War Labor Board. The transcription firms this week issued a statement charging Petrillo with refusing "to utilize the regular agencies which the Administration has set up for the adjustment of wartime labor disputes." On the day the statement was issued, Wednesday (23), Petrillo announced his intention of arranging the meeting the Conciliation Service had asked.

Petrillo's acceptance of mediation automatically disposes of the ET-er's demand that War Labor Board step in.

At a press conference this week, Petrillo implied that the transcription firms were only a small part of the recording picture, and indicated that AFM was much more interested in a deal with the disk firms as they are of much greater financial value to the union.

AFM will be represented at the negotiations by Petrillo, the secretary-treasurer and the recording secretary of AFM.

## Fire Destroys Conn. Nitory

BRIDGEPORT, Conn., June 26.—Pyramid Mosque Temple here, formerly known as the Casino, one of the oldest dance halls in Bridgeport, was almost totally destroyed by a two-alarm fire this week, with a resultant damage of approximately \$50,000. The stage, dressing rooms and expensive equipment were completely gutted.



# The Billboard Music Popularity Chart

WEEK ENDING  
JUNE 24, 1943

## SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

Title	Publisher
ALL OR NOTHING AT ALL	Leeds
COMIN' IN ON A WING AND A PRAYER	Robbins
DO I KNOW WHAT I'M DOING?	Melody Lane
DON'T CRY	National
DON'T GET AROUND MUCH ANYMORE	Robbins
HEAVENLY MUSIC	Foist
I DON'T WANT ANYBODY	ABC Music
I HEARD YOU CRIED LAST NIGHT	Campbell-Loft-Porgie
I NEVER MENTION YOUR NAME	Berlin
IF YOU PLEASE (F)	Mayfair
IN THE BLUE OF EVENING	Shapiro-Bernstein
IN MY ARMS	Pacific
IT CAN'T BE WRONG (F)	Harms
IT'S ALWAYS YOU (F)	Famous
JOHNNY ZERO	Santily-Joy
LET'S GET LOST (F)	Paramount
NEVADA	Dorsey Bros.
PEOPLE WILL SAY WE'RE IN LOVE (M)	Crawford
PUT YOUR ARMS AROUND ME, HONEY (F)	Broadway
RIGHT KIND OF LOVE	Witmark
SUNDAY, MONDAY OR ALWAYS (F)	Mayfair
TAKE IT FROM THERE (F)	Miller
TAKING A CHANCE ON LOVE (F)	Foist
THERE'LL SOON BE A RAINBOW	Santily-Joy
VIOLINS WERE PLAYING	Lincoln
WAIT FOR ME, MARY	Remick
WE MUSTN'T SAY GOODBYE (F)	Mayfair
WHAT'S THE GOOD WORD, MR. BLUE-BIRD?	Berlin
YOU'LL NEVER KNOW (F)	Bregman, Vesce & Conn
YOU RHYME WITH EVERYTHING THAT'S BEAUTIFUL	Chappell

## NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. While two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pritz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilhelbis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Jacksonville, Fla.: Butler Record Shop. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Newark, N. J.: Record Shop. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Thelm; G. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: G. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. P. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.		POSITION Last This Wk. Wk.		POSITION Last This Wk. Wk.	
2	1. COMIN' IN ON A WING AND A PRAYER —SONG SPINNERS Decca 18553	3	1. You'll Never Know —Willie Kelly	1	1. Comin' In on a Wing —Song Spinners
1	2. TAKING A CHANCE ON LOVE —BENNY GOODMAN Columbia 35869	5	2. Velvet Moon—James —Haymes— Song Spinners	2	2. All or Nothing at All —James-Sinatra
3	3. ALL OR NOTHING AT ALL —JAMES-SINATRA Columbia 35587	4	3. It Can't Be Wrong —Haymes— Song Spinners	9	3. Don't Get Around Much Anymore —Duke Ellington
5	4. LET'S GET LOST —KAY KYSER Columbia 36673	10	4. Comin' In on a Wing and a Prayer —Song Spinners	7	4. Taking a Chance on Love —Benny Goodman
4	5. VELVET MOON —HARRY JAMES Columbia 36672	6	5. All or Nothing at All —Sinatra-James	6	5. Let's Get Lost—Kysner
7	6. YOU'LL NEVER KNOW —WILLIE KELLY Hit 7046	1	6. As Time Goes By —Jacques Renard	5	6. Don't Get Around Much Anymore—Glen Gray
6	7. DON'T GET AROUND MUCH ANYMORE —INK SPOTS Decca 18503	—	7. Don't Get Around Much Anymore—Glen Gray	—	7. Let's Get Lost—Montroe
—	8. DON'T GET AROUND MUCH ANYMORE —DUKE ELLINGTON Victor 26610	7	8. I've Heard That Song Before—Harry James	4	8. As Time Goes By —Rudy Vallee
8	9. AS TIME GOES BY —JACQUES RENARD Brunswick 6205	—	9. Let's Get Lost—Kysner	3	9. Boogie Woogie —Tommy Dorsey
—	10. IT CAN'T BE WRONG —HAYMES— SONG SPINNERS Decca 18557	2	10. Taking a Chance on Love —Benny Goodman	—	10. In the Blue of the Even- ing—Tommy Dorsey
		<b>MIDWEST</b>		<b>WEST COAST</b>	
		1	1. Comin' In on a Wing and a Prayer —Song Spinners	3	1. Taking a Chance on Love —Benny Goodman
		2	2. Taking a Chance on Love —Benny Goodman	2	2. Let's Get Lost—Kysner
		4	3. All or Nothing at All —James-Sinatra	10	3. Velvet Moon—James
		7	4. Don't Get Around Much Anymore—Ink Spots	5	4. All or Nothing at All —James-Sinatra
		—	5. It Can't Be Wrong —Haymes— Song Spinners	1	5. Don't Get Around Much Anymore—Ink Spots
		—	6. Fuddy Duddy Watch- maker—Kay Kyser	—	6. Comin' In on a Wing —Song Spinners
		6	7. You'll Never Know —Willie Kelly	—	7. All of Me—Count Basie
		3	8. Velvet Moon—James	7	8. Brazil—Xavier Cugat
		—	9. As Time Goes By —Rudy Vallee	—	9. As Time Goes By —Frank Munn
		5	10. Let's Get Lost—Kysner	—	10. Blue Suede—Bob Crosby

## NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Giambo Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.		POSITION Last This Wk. Wk.		POSITION Last This Wk. Wk.	
2	1. YOU'LL NEVER KNOW	1	1. You'll Never Know	1	1. You'll Never Know
1	2. COMIN' IN ON A WING AND A PRAYER	2	2. Comin' In on a Wing and a Prayer	3	2. As Time Goes By
5	3. DON'T GET AROUND MUCH ANYMORE	3	3. As Time Goes By	2	3. Comin' In on a Wing and a Prayer
3	4. AS TIME GOES BY	13	4. Don't Get Around Much	4	4. Don't Get Around Much
6	5. IT CAN'T BE WRONG	5	5. Let's Get Lost	10	5. It's Always You
4	6. LET'S GET LOST	4	6. In the Blue of the Even- ing	6	6. It Can't Be Wrong
10	7. JOHNNY ZERO	6	7. It Can't Be Wrong	7	7. Taking a Chance on Love
7	8. IN THE BLUE OF THE EVENING	—	8. Johnny Zero	9	8. Let's Get Lost
9	9. IT'S ALWAYS YOU	—	9. In My Arms	11	9. In the Blue of the Even- ing
8	10. TAKING A CHANCE ON LOVE	12	10. Army Air Corps	11	10. Johnny Zero
11	11. IN MY ARMS	10	11. What's the Good Word?	—	11. Johnny Zero
13	12. WHAT'S THE GOOD WORD, MR. BLUE- BIRD?	10	12. There's a Star-Spangled Banner	—	12. Don't Cry
14	13. THERE'S A STAR-SPAN- GLED BANNER WAV- ING SOMEWHERE	11	13. That Old Black Magic	—	13. The Honey Song
—	14. TAKE IT FROM THERE	13	14. Taking a Chance on Love	—	14. As the Caissons Go Roll- ing Along
—	15. FUDDY DUDDY WATCH- MAKER	7	15. It's Always You	—	15. People Will Say We're in Love
		<b>MIDWEST</b>		<b>WEST COAST</b>	
		2	1. You'll Never Know	1	1. Comin' In on a Wing and a Prayer
		1	2. Comin' In on a Wing and a Prayer	3	2. You'll Never Know
		4	3. It Can't Be Wrong	2	3. As Time Goes By
		6	4. Let's Get Lost	5	4. Don't Get Around Much
		3	5. Don't Get Around Much	4	5. Let's Get Lost
		5	6. As Time Goes By	9	6. It Can't Be Wrong
		7	7. Johnny Zero	11	7. Johnny Zero
		10	8. In the Blue of the Even- ing	8	8. In My Arms
		—	9. In My Arms	6	9. In the Blue of the Even- ing
		—	10. It's Always You	7	10. Taking a Chance on Love
		—	11. Take It From There	—	11. What's the Good Word, Mr. Bluebird
		—	12. Taking a Chance on Love	—	12. People Will Say We're in Love
		—	13. Fuddy Duddy Watch- maker	—	13. You Rhyme With Every- thing That's Beautiful
		14	14. There's a Star-Spangled Banner	—	14. There's a Star-Spangled Banner
		9	15. Wait for Me, Mary	15	15. I Never Mention Your Name

## HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Company, Wright Music Company, Chicago, and G. & R. Company, Record Shop, Newark, N. J.

POSITION Last This Wk. Wk.	
1	1. I CAN'T STAND LOSING YOU .. INK SPOTS ..... Decca 18542
2	2. DON'T GET AROUND MUCH ANYMORE ..... DUKE ELLINGTON ... Victor 26610
3	3. OLD MISS JAXON, CHARLEY BARNET .. Decca 18547
7	4. IT CAN'T BE WRONG ..... HAYMES-SONG SPINNERS ..... Decca 18557
—	5. PAPER DOLL ... MILLS BROTHERS ... Decca 18318
—	6. VELVET MOON .. HARRY JAMES ..... Columbia 36673
9	7. HEY LAWDY MAMA ..... ANDY KIRK ..... Decca 4405
4	8. DON'T GET AROUND MUCH ANYMORE ..... INK SPOTS ..... Decca 18503
5	9. LET'S BEAT OUT SOME LOVE ... BUDDY JOHNSON ... Decca 8647
—	10. TAKING A CHANCE ON LOVE ..... BENNY GOODMAN .. Columbia 35869

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

# Lunceford Hands Trianon Notice; Race Discrimination Gives Heidt Dancery Ache

Band Doing Biz — Holds 6-Week Contract

LOS ANGELES, June 26.—In an unprecedented move, Jimmie Lunceford this week turned in his notice and informed the management of the Trianon Ballroom, one of the largest and most publicized danceries in the West, that he and his musicians were quitting the job because of racial discrimination allegedly practiced by the Trianon management.

Lunceford's notice was given after two members of Count Basie's band were refused admittance to Trianon after they had been invited to the ballroom as

Lunceford's personal guests. The Basie musicians, Snooky Young and Harry Edison, trumpeters, asked for Lunceford when the doorman refused to allow them to enter. Lunceford appeared, told the doorman the musicians were his guests, and according to the band leader, was told that "you only work here. They can't come in."

Lunceford was indignant, and declared it was the "worst treatment" he'd had in his more than 15 years as a leader. He gave his notice to Ed Jamison, Trianon manager, the same night. His band was set for six weeks but will put out after four unless the musicians' union demands he fulfill his original contract. A peculiar twist to the situation is that Horace Heidt is owner of Trianon, Jamison being the manager in Heidt's absence. The Lunceford band has been a walloping success at the dancery and has been broadcasting nightly over KHJ and the Mutual network.

## ORCHESTRA NOTES

Of Maestri, and Men

**B**OBBOY SHERWOOD held over another four weeks at Lincoln Hotel, New York. First four weeks end July 7. . . . DON McGRANE renewed at Latin Quarter, New York, as is HENRI NOEL. . . . JIMMIE LUNCEFORD set for a string of one-nighters from July 24 thru September 6. . . . MARION HUTTON and Modernaires start work at Universal Studios July 20 in *Crazy House*, Olsen and Johnson pic. . . . RUDY VALLEN upped to a lieutenant in the coast guard. . . . ALL-FRANK SINATRA program on p.-a. system at Tung-Sol Lamp Works, Newark, N. J., all day because of fem demand for same. . . . HAL McINTYRE opens Strand Theater, New York, July 2. . . . Racing events camera used to catch action of ETHEL SMITH'S hands playing *Tico, Tico*, by photographic magazine when ordinary camera proved too slow. . . . JACK JENNY missed date at Val Air, Des Moines, when railroad tickets couldn't be had. . . . FRANKIE QUARTELL discharged with 4-H rating is on the South American, Detroit fun boat. . . . HY GREEN, former booker, ailing in Deshon General Hospital, Butler, Pa. . . . CHUCK POSTER starts theater tour July 30, beginning with Orpheum, Omaha, closes at Blackhawk Cafe, Chi, July 26. . . . JIMMY DORSEY has signed for a return date at Roxy, New York, in December. . . . SNOOKUM RUSSELL plays Library Auditorium, San Antonio, July 6. . . . CAROLINA COTTON PICKERS plays Tune Town Ballroom, St. Louis, first week in July. . . . SHEP BARISH currently at Atlantic Biltmore Hotel, Atlanta. . . . MURRAY GREEN playing Hotel Graymore, Portland, Me.

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## ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

### THE FOUR VAGABONDS

(Bluebird 30-0815)

*Comin' In On a Wing and a Prayer*—FT; V. *It Can't Be Wrong*—FT; V.

A pair of the top tunes of the day are turned in as all-vocal sides by the Four Vagabonds, septa quartet whose vocal simulation of musical instruments is in the accepted Mills Brothers' tradition. As a result, the Vagabonds have little trouble providing a varied vocal background for themselves. Treating it as a swing spiritual, the four male voices have captured the spirit of *Comin' In On a Wing and a Prayer* and turn in a fine vocal impression. Singing the verse ad lib. to start the side, Vagabonds dip into a bright and moderate tempo for the chorus to the accompaniment of hand-claps on the after-beat. Solo voice carries the melody, with the other three lads laying down a bank of vocal figures pitched to the imitated musical instru-

ments. Follow with a *Hallelujah* interlude that is right in spirit with their song treatment, and then return to the bridge section to sing out the final chorus in both spirited and spiritual manner. Four voices equally effective for the lovely *It Can't Be Wrong* ballad. Set an attractive stage in imitating the brass instruments for broken-chord effects, running into the opening chorus in slow tempo. Baritone voice carries the lead against a bank of sustained harmonies in the background, with the bass singer zooming out the rhythm notes. Imitating the musical instruments, the four voices pick it up again at the last half of another chorus with the solo baritone voice stepping up on the tag line to take out the side.

One of the finest all-vocal version of "Comin' In on a Wing and a Prayer" to be offered up on the disk marts. Their sprightly vocal treatment fits the pattern for the music boxes and side commands immediate operator attention. Moreover, disk should serve double duty for the phonos, "It Can't Be Wrong" also effective for the coin catching.

### THE SONG SPINNERS (Decca 18553)

*Comin' In On a Wing and a Prayer*—FT; V. *Johnny Zero*—FT; V.

The Song Spinners spin out with two of the current song rages in this pair. Major interest is centered in Mack David's and Vee Lownhurst's hit, *Johnny* (See ON THE RECORDS on page 60)

## ON THE STAND

Reviews of orchestras playing hotels, night club and ballroom locations and one-nighters.

### Richard Humber

(Reviewed Hotel Peabody, Memphis)

**H**IMBER'S jokes and self-styled magic tricks stick out from one of the smoothest working, best playing hotel bands like a stalk of green corn—for he is very, very corny when he gets away from music. Humber's corniness, however, makes excellent press material and annoys only that section of his audience which comes only to enjoy his music, but the others seem to find Humber himself amusing.

The average musicianship of the Humber combo is unusually high. Playing that in other bands would rate special mention is the standard in this outfit. Balance is four violins, three rhythm, three saxes, four brass and a harpist. Arrangements are handled by Bill Sniderman and Ted Clagis. Marjorie Lee, thrush, makes a pleasing bandstand ornament and does satisfactory vocalizing.

Yet with all its fine points there is something lacking in the Humber organization. They are so perfect in their detail, so satisfied with their own execution, that they radiate a feeling of smug complacency rather than a desire to please their audience. The band is better for listening than for dancing.

Ted Johnson.

### Bobby Collazo

(Reviewed at Tabarin Cabaret, Havana)

**T**HIS is a good workaday band, lacking in distinction, but with more than enough substance to keep it playing steadily in ballrooms and cabarets. Ork does an excellent job of turning out danceable music, well liked by the crowd. Collazo has a good personality and clean-cut appearance that draws the crowds to the bandstand front.

Boys are good on the sweet stuff, with Collazo softening it up with his violin. Occasionally others join Collazo with their fiddles and a guitar, making it perfect for swanky locations. Strings are featured in nearly every arrangement and do a good job. Tunes open with a blare of brasses, a throw-back to Collazo's symphonic yen, but it is worked to bring in the strings to round out the melody and tone down what started out to be a swing tune. Reeds, strings and rhythms have plenty of work and the effect is music that would please the most finicky. Outfit can use some vocals, preferably a girl singer who has both looks and a pleasing voice. Library appears well stocked with soft arrangements of most popular tunes. Orchestra is 14 strong, including leader.

David G. Goupau.

## High Kickback on Local Dates Leaves Pick-Up Bands Cold To Agencies, Ex-Name Leaders

PHILADELPHIA, June 26. — Age-old practice of band leader picking up an organized crew and taking it out under his name for lucrative one-night stands in the Eastern and Southern territory is fast disappearing. For many years, the New York agencies would have their "house" leaders pick up full units here, in Virginia or in Ohio, depending on where the barnstorming stretched, as it lowered transportation costs.

Set-up was okay for so-called washed-up names—maestros who had some rep a decade ago or more. And while no go for New York or location sales, names were kept alive in the sticks and were one-nighter push-overs. Maestro was usually a stick-waver and didn't even bother keeping a set of books, depending on the pick-up band to supply as well as make the music. At the start of the war, when New York agencies became panicky over the mass drafting of their established bands, there was some talk of building regular bands for these "broken-down" names and trying to develop them in better-priced spots. Plan never materialized, particularly since buyers nixed propositions.

For several months now, established local bands which formerly found most of their work in going out on the road with the has-been names, have been nixing such dates. For one thing, band shortage brings them plenty of work in

their home territory. Bands now find they can get all the one-night ballroom dates they can handle without a has-been leader to clinch it. Knowing the one-night spots in the territory, local leaders are finding it easy to sell themselves to ballroom operators and promoters still around, particularly at the amusement parks. Moreover, they get more money than they used when they worked for scale and the pick-up leader got the gravy, and they don't have to pay agency commissions.

Ballroom operators and promoters find these unknown locals are just as potent in drawing dancers as when used with a broken-down name. Usually the band is billed as being a has-been's "original"—creating the impression that the maestro has gone off to war or into defense work.

What is irking New York agencies is that the local leaders prefer to carry on independently and fluff propositions to sign up with a booking office. Boys figure that since they can keep intact for the duration, being in a good position to grab kids out of high school in making replacements, they stand an excellent chance of being the names of tomorrow. Locals feel that since big bookers gave them the go-by for so many years, using them only as phantom orchestras for broken-down names, they see no reason why they should pay commissions now when they can get all the work they can handle on their own.

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(Routes are for current week when no dates are given.)

**A**

Agnew, Charlie (Amato's Supper Club) Astoria, Ore., nc.  
 Ake, Jean (Pleasure Pier) Port Arthur, Tex., b.  
 Akin's, Bill, Continental Four (Henry Clay) Louisville, h.  
 Aiden, Jimmy (Famous Door) NYC, nc.  
 Alexander, Will (Lido) South Bend, Ind., nc.  
 Allan, Bob (Arcadia Grill) Canton, O., nc.  
 Andrews, Gordon (18 Club) NYC, nc.  
 Andrews, Ted (Butler's Tap Room) NYC, nc.  
 Angelo (Iceland) NYC, re.  
 Arnheim, Gus (Sherman's) San Diego, Calif., re.  
 Arturos, Arturo (Park Central) NYC, h.  
 Atkins, Boyd (Faust) Peoria, Ill., nc.  
 Ayres, Mitchell (Paramount) NYC, t.

**B**

Babbitt, Stewart (Hilton) Long Beach, Calif., h.  
 Baker, Don (Algiers) NYC, cb.  
 Bar, Vic (Olympic) Seattle, h.  
 Berdo, Bill (Tune Town) St. Louis, b.  
 Bernet, Charlie (Bradford) Boston, h.  
 Barron, Blue (Oriental) Chi 25-July 1, t.  
 Barry Bros. (Aquarium) NYC, re.  
 Barial, Jeno (Lexington) NYC, h.  
 Bartha, Alex (Steel Pier) Atlantic City, b.  
 Barron, Blue (Oriental) Chi, t.  
 Basie, Count (Aragon) Ocean Park, Calif., b.  
 Basile, Joe (Olympic) Irvington, N. J., p.  
 Bates, Angle (Daniero's) Belle Vernon, Pa., re.  
 Baum, Charles (Stork) NYC, nc.  
 Becker, Bubbles (Van Cleve) Dayton, O., h.  
 Bergere, Maximilian (La Martinique) NYC, nc.  
 Belancourt, Louis (Park Central) NYC, h.  
 Bishop, Billy (Deshler-Wallick) Columbus, O., h.  
 Black, Teddy (Charles) Baltimore, nc.  
 Bondshu, Nell (Chase) St. Louis, h.  
 Borr, Mische (Waldorf-Astoria) NYC, h.  
 Bothie, Russ (Agnes) Chi, b.  
 Bragale, Vincent (Statler) Cleveland, h.  
 Brandwynne, Nat (Coppacabana) NYC, nc.  
 Bratcher, Washie (Washington) Washington, h.  
 Breese, Lou (Chez Paree) Chi, nc.  
 Brigade, Ace (Lake Lawn) Delavan, Wis., 25-July 2, nc.  
 Brown, Charles (Andy's) Lorain, O., nc.  
 Brown, Les (Riverside) Milwaukee, t.  
 Brown, Pete (Silhouette) Chi, nc.  
 Bruch, Les (Glenn Rendezvous) Newport, Ky., nc.  
 Buchwalter, Junior (Hamid's Pier) Atlantic City, b.

**C**

Cabin Boys (Edward) Middletown, N. Y., h.  
 Caceres, Emilio (Tropic) San Antonio, Tex., nc.  
 Cadmis, Bill (Enduro) Brooklyn, N. Y., nc.  
 Calloway, Cab (Strand) NYC, t.  
 Campiglia, Jimmie, Jr. (Castle) Ventura, Calif., nc.  
 Canay (Casablanca) NYC, nc.  
 Capello, Joe (Jimmy Kelly's) NYC, nc.  
 Capps, Joe (Henry Grady) Atlanta, h.  
 Carolina Cotton Pickers (Scott's Theater) Kansas City, Mo., re.  
 Carter, Benny (Casa Manana) Culver City, Calif., nc.  
 Cavallaro, Carmen (Palace) Cleveland, t.  
 Chaitman, Christine (Port Arthur, Tex., 1-4)  
 Chavez (Riobamba) NYC, nc.  
 Chester, Bob (Apollo) NYC, t.  
 Chiquito (El Morocco) NYC, nc.  
 Chiquita (Continental) Kansas City, Mo., h.  
 Chowning, Bill (Jubilee Village) Jefferson City, Mo., nc.  
 Clayton, Buddy (El Morocco) Montreal, nc.  
 Clement, Neville (Tic-Toc) Montreal, nc.  
 Coddaban, Corneilus (Casino Russe) NYC, nc.  
 Collier, Bill (Cave Springs) Kansas City, Mo., h.  
 Conde, Art (Homestead) NYC, h.  
 Conn, Irving (Queen Mary) NYC, re.  
 Coon, Johnny (Continental) Kansas City, Mo., h.  
 Courtney, Del (Rainbow Randevu) Salt Lake City 25-July 1, nc.  
 Curbello, Fausto (Stork) NYC, nc.  
 Curbello, Joes (La Conga) NYC, nc.  
 Outler, Ben (Arcadia) NYC, b.

**D**

Dacita (Rainbow Room) NYC, nc.  
 Davis, Johnny (Scat) Charley Foy's, Los Angeles, nc.  
 Davis, Meyer (Rogers Corner) NYC, nc.  
 Dennis, Dave (Hurricane) NYC, nc.  
 Dinorah (Greenwich Village Inn) NYC, nc.  
 Donahue, Al (Totem Pole) Auburndale, Mass., b.  
 Dorsey, Jimmy (Chicago) Chi, t.  
 Downs, Chauncey (Fairylana) Kansas City, Mo., p.  
 Drake, Edgar (Muehlebach) Kansas City, Mo., h.  
 Duin, Constance (Schroeder) Milwaukee, h.  
 DuPont, Ann (Music Bar) Schenectady, N. Y., nc.

**E**

Eddy, Ted (Iceland) NYC, nc.  
 Eisen, Samuel (Copley Plaza) Boston, h.  
 Ellington, Duke (Harricane) NYC, nc.  
 Engel, Freddy (Hudson River Day Line Boats) Albany, N. Y.; (Univ. Tap Room) Albany, nights.  
 England, Dale (MHI) Springfield, Ill., nc.  
 Engro, Johnny (Plantation Summer Gardens) Dallas, nc.  
 Ernie, Val (Patio) Palm Beach, Fla., nc.

**ORCHESTRA ROUTES**



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS; a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—road-house; re—restaurant; t—theater.

**F**

Fellows, Bob (Pirates' Den) Hollywood, nc.  
 Fields, Shep (Flagler Gardens) Miami, b.  
 Finch, Freddie (Mary's Place) Kansas City, Mo., nc.  
 Fisher, Bill (Liberty) Liberty, N. Y., h.  
 Fisher, Freddie (Jack Dempsey's) NYC, re.  
 Foster, Chuck (Blackhawk) Chi, nc.  
 Fox, Roy (Riobamba) NYC, nc.  
 Franklin, Buddy (Peabody) Memphis, h.  
 Franz, Ernest (Place Elegante) NYC, nc.  
 Fraser, Harry (Aloha) Brooklyn, nc.

**G**

Garcia, Lucio (Chez Paree) Chi, nc.  
 Gilford, Cal (Dunes) Virginia Beach, Va., nc.  
 Glass, Bill (Mon Paree) NYC, nc.  
 Gorner, Mithel (Commodore) NYC, h.  
 Grant, Bob (Plaza) NYC, h.  
 Grant, Rosalie (Essex House) NYC, h.  
 Gray, Glen (Palace) Columbus, O., t; (Palace) Cleveland 2-8, t.  
 Gray, Zola (Frank Palumbo's) Phila, nc.  
 Greene, Murray (Graymore) Portland, Me., h.  
 Grey, Chauncey (El Morocco) NYC, nc.  
 Grey, Tony (Bal Tabarin) NYC, nc.

**H**

Hamilton, George (Aragon) Chicago, v.  
 Harold, Lou (Bal Tabarin) NYC, nc.  
 Harris, Jimmy (Henry Grady) Atlanta, h.  
 Hartley, Hal (El Morocco) Montreal, nc.  
 Harvey, Ned (Queens Terrace) Woodside, L. I., N. Y., nc.  
 Hawkins, Coleman (Kelly's Stable) NYC, nc.  
 Hayes, Billy (Shangri-La) Phila, nc.  
 Heath, Andy (Fitch's) Wilmington, Del., c.  
 Beatherton, Ray (Biltmore) NYC, h.  
 Heldt, Horace (Palace) Youngstown, O., t; (Michigan) Detroit 2-8, t.  
 Herman, Woody (Orpheum) Los Angeles 30-July 6, t.  
 Heywood, Eddie (Village Vanguard) NYC, nc.  
 Hill, Tiny (Edison) NYC, h.  
 Humber, Richard (Blue Moon) Wichita, Kan., 26-July 8, b.  
 Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.  
 Holmes, Alan (Arcadia) NYC, b.  
 Horton, Harry (Wivel) NYC, re.  
 Hussey, Les (Irvington) Baltimore, nc.  
 Hutton, Ina Ray (Maxton, N. C., 30; (Uline's Arena) Washington, July 1-14.  
 Hutton, Marion (Orpheum) Los Angeles 7-13, t.

**I**

International Sweethearts of Rhythm: Patatka, Fla., 30; Valdosta, Ga., July 1; Panama City, Fla., 2.

**J**

Jenny, Jack (Lakeside) Denver 25-July 9, p.  
 Jerome, Henry (Pelham Heath Inn) Bronx, NYC, re.  
 Johnson, Cee Pee (Swing) Hollywood, nc.  
 Johnson, King (Sheraton) NYC, h.  
 Jordan, Louis (State) NYC, t.  
 Juliette & Los Caballeros (Miami) Dayton, O., h.

**K**

Kassell, Art (Bismarck) Chi, h.  
 Kaye, Don (Claremont) Berkeley, Calif., h.  
 Kaye, Sammy (Eastwood Gardens) Detroit 18-July 1, p.  
 Keeney Art (The Barn) Newport News, Va., nc.  
 Kemper, Ronnie (Last Frontier) Las Vegas, Nev., h.  
 Kendis, Sonny (Madison) NYC, h.  
 Kent, Peter (New Yorker) NYC, h.  
 Kenton, Stan (Palladium) Hollywood, b.  
 Korn Kobblers (Rogers Corner) NYC, nc.

**L**

Lamb, Drexel (Bartlett's) Pleasant Lake, Mich., nc.

**ADVANCE BOOKINGS**

SONNY DUNHAM: Turnpike Casino, Lincoln, Neb., July 2; Frog Hop, St. Joseph, Mo., 3; Val-Air Ballroom, Des Moines, 4; Neptune, Sioux Falls, S. D., 5; Cobblestone Ballroom, Storm Lake, Ia., 8; Peony Park, Omaha, 9; Auditorium, Kansas City, Mo., 10; Meadow Acres, Topeka, Kan., 11; Auditorium, St. Louis, 13; Arena Gardens, Indianapolis, 14; Paramount Theater, Anderson, Ind., 15; Sherman Hotel, Chicago, 16-Aug. 12; Cedar Point, O., 13-19.

CLYDE LUCAS: Joyland Park, Lexington, Ky., July 2; Castle Farm, Cincinnati, 3; Paramount Theater, Hammond, Ind., 4; Eagle's Ballroom, Milwaukee, 5; Orpheum, Madison, Wis., 6-7; Blue Moon, Wichita, Kan., 9-12; Coliseum, Tulsa, Okla., 13; Westwood Club, Little Rock, Ark., 14-15; Peabody Hotel, Memphis, 16 (four weeks).

Landre, Jules (Ambassador) NYC, h.  
 Landre Johnnie (Non-Coms) Columbus, Ga., nc.  
 Lane, Mark (Villa Madrid) Pittsburgh, nc.  
 Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.  
 Lang, Lou (Belvedere) NYC, h.  
 Lang, Syd (Colosmo's) Chi, nc.  
 LaPorte, Joe (Old Rumanian) NYC, re.  
 LeBaron, Eddie (Trocadero) Hollywood, nc.  
 Lefcourt, Harry (Rogers Corner) NYC, nc.  
 Leonard, Ada (RKO-Boston) Boston 1-7, t.  
 Leonard, George (Chanticleer) Madison, Wis., nc.  
 Leonard, Harlan (Riverside) Phoenix, Ariz., p.  
 LeRoy, Howard (Hofbrau Theater) Lawrence, Mass., re.  
 Lewis, Ted (Biltmore) Los Angeles, h.  
 Lombardo, Guy (Roosevelt) NYC, h.  
 Long, Johnny (Terrace Room) Newark, N. J., nc.  
 Lopez, Vincent (Taff) NYC, h.  
 Luneford, Jimmie (Trianon) South Gate, Calif., b.  
 Lunt, Barbara (Pleasure Pier) Port Arthur, Tex., b.  
 Lyman, Abe (Earle) Phila, t; (Stanley) Pittsburgh 2-8, t.

**M**

McComas, Ray (Jockey) Kansas City, Mo., nc.  
 McGrane, Don (Latin Quarter) NYC, nc.  
 McGrew, Bob (Kansas City Club) Kansas City, Mo.  
 McGuire, Betty (Happy Hour) Minneapolis, nc.  
 McIntyre, Hal (Strand) NYC, 2, t.  
 McInlre, Lani (Lexington) NYC, h.  
 McShann, Jay (Happy Hour) Minneapolis, nc.  
 Malneck, Matty (Louisiana) Los Angeles, nc.  
 Manchito (La Conga) NYC, nc.  
 Mann, Mill (19th Hole) NYC, nc.  
 Manning, Henry (Colony) Chi, nc.  
 Manone, Wingy (Rendezvous) Balboa Beach, Calif., b.  
 Manuelo, Don (Casino Royale) New Orleans, nc.  
 Manzanares, Jose (La Salle) Chi, h.  
 Mara, Anthony (Village Barn) NYC, nc.  
 Martell, Paul (Arcadia) NYC, b.  
 Marti, Frank (Coppacabana) NYC, nc.  
 Martin, Dave (St. George) Brooklyn, h.  
 Martin, Freddy (Ambassador) Los Angeles, h.  
 Martin, Lou (Leon & Eddie's) NYC, nc.  
 Martin, Perry (Nicollet) Minneapolis, h.  
 Martini, Ben (Club 61) NYC, nc.  
 Marx, Chico (Golden Gate) San Francisco 1-7, t.  
 Masters, Frankie (Golden Gate) San Francisco, t.  
 Masters, Freddie (Enduro) Brooklyn, nc.  
 Matthey, Nicholas (Russian Kretchma) NYC, re.  
 Mays, Don (Casbah) NYC, nc.  
 Mayhew, Nye (Monte Carlo) NYC, nc.  
 Mayo, Jack (DeWitt Clinton) Albany, N. Y., h.  
 Melba, Stanley (Pierre) NYC, h.  
 Menke, Al (Pis-Mor) Kansas City, Mo., b.  
 Messner, Johnny (McAlpin) NYC, h.  
 Miller, Freddy (St. Regis) NYC, h.  
 Mills, Johnny (Candee) Syracuse, N. Y., nc.  
 Molina, Carlos (Del Rio) Washington, nc.  
 Monroe, Vaughn (Commodore) NYC, h.  
 Morales, Noro (Riobamba) NYC, nc.  
 Morgan, Eddie (Hamid's Pier) Atlantic City, b.  
 Morgan, Russ (Edgewater Beach) Chi, h.  
 Morris, George (Armando's) NYC, nc.  
 Munro, Dave (President) Kansas City, Mo., h.  
 Murphy, Don (Dutch Mill) Delevan, Wis., nc.

**N**

Nelson, Mervin (Savoy Lounge) St. Louis, nc.  
 Nelson, Ozzie (RKO-Boston) Boston, t; (Earle) Phila, July 2-8, t.  
 Newman, Ruby (Copley Plaza) Boston, h.  
 Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.  
 Newton, Frankie (Cafe Society Downtown) NYC, nc.

Nicholas, Don (Venice) Phila, c.  
 Noone, Jimmy (Tropics) San Antonio, nc.  
 Norvo, Red (Famous Door) NYC, nc.

**O**

Ohman, Phil (Mocambo) Hollywood, nc.  
 Oliver, Eddy (Chanticleer) Baltimore, nc.  
 Olman, Val (Versailles) NYC, nc.  
 Olsen, George (Plantation) Dallas, nc.  
 Orton, Irvine (Folies Bergere) NYC, nc.  
 Osborne, Will (Pennsylvania) NYC, h.  
 Owens, Harry (St. Francis) San Francisco, h.

**P**

Pafumy, Joe (Belmont-Plaza) NYC, h.  
 Page, "Hot Lips" (Famous Door) NYC, nc.  
 Panchito (Versailles) NYC, nc.  
 Pat, Danny (Monticello) Norfolk, Va., h.  
 Paulson, Art (New Yorker) NYC, h.  
 Pepito (Havana-Madrid) NYC, nc.  
 Perry, Ron (St. Moritz) NYC, h.  
 Pettit, Emile (Ambassador East) Chi, h.  
 Phillips, Ted (Orpheum) Omaha, t.  
 Pope, Gene (Stein's Buffet Bar) Indianapolis, nc.  
 Porter, Frank (Hickory House) NYC, nc.  
 Powell, Mousie (Aquarium) NYC, re.  
 Powell, Teddy (Roosevelt) Washington, h.  
 Prager, Manny (Child's) NYC, c.  
 Prima, Louis (Elitch's Gardens) Denver, p.  
 Pripp, Eddie (Latin Quarter) Chi, nc.  
 Purcell, Tommy (Martin's) NYC, re.  
 Putman, Paul (Donovan's) Sacramento, Calif., re.

**R**

Raeburn, Boyd (Band Box) Chi, nc.  
 Ramos, Ramon (Blackstone) Chi, h.  
 Ramirez, Louis (Latin Quarter) Chi, nc.  
 Ravel, Arthur (Syracuse) Syracuse, N. Y., 21-July 7, h.  
 Reichman, Joe (Mark Hopkins) San Francisco, h.  
 Reisman, Leo (Waldorf-Astoria) NYC, h.  
 Reynolds, Tommy (Claridge) Memphis, h.  
 Richardel, Joe (Claremont) NYC, nc.  
 Rios, Thomas (Havana-Madrid) NYC, nc.  
 Roberts, Eddie (Lido) NYC, h.  
 Rodman, Jack, Quartet (Holmes) Hattiesburg, Miss., nc.  
 Rogers, Dick (Frolics Club) Miami, nc.  
 Rogers, Eddy (Trianon) Chi, b.  
 Rogers, Harry (Half Moon) Brooklyn, h.  
 Rosello, Jack (Louise's Monte Carlo) NYC, nc.  
 Rotgers, Ralph (Monte Carlo) NYC, nc.  
 Roth, Don (Washington) Indianapolis, h.  
 Ruhl, Warney (Biltmore) Dayton, O., h.  
 Russell, Snookum: Galveston, Tex., 30; Dallas July 4; Fort Worth 5.

**S**

St. Marie, Nick (Talk o' the Town) Peoria, Ill., nc.  
 Sanders, Joe (Beverly Hills) Newport, Ky., cc.  
 Sanders, Sid (Rainbow Inn) NYC, nc.  
 Sandler, Harold (Rogers Corner) NYC, nc.  
 Saunders, Hal (Belmont-Plaza) NYC, h.  
 Savitt, Jan (Sherman) Chicago, h.  
 Sawyer, Buddy (Roosevelt) Jacksonville, Fla., h.  
 Schroeder, Lou (Mayflower) Jacksonville, Fla., h.  
 Selger, Rudy (Fairmont) San Francisco, h.  
 Shaw, Maurice (Chateau Moderne) NYC, nc.  
 Sheeley, Jimmy (Stanley House) Stroudsburg, Pa., h.  
 Sherman, Milton (Tic-Toc) Montreal, nc.  
 Sherwood, Bobby (Lincoln) NYC, h.  
 Singleton, Zutty (El Capitan) Los Angeles, t.  
 Stry, Larry (Stork Club) NYC, nc.  
 Sissie, Noble (Hollywood Casino) Hollywood, nc.  
 Smith, Ethel (St. Regis) NYC, h.  
 Smith, Russ (Casablanca) NYC, nc.  
 Socassas (La Martinique) NYC, nc.  
 Spector, Irving (Trocadero) Detroit, nc.  
 Spitalny, Maurice (William Penn) Pittsburgh, h.  
 Spitalny, Phil (Capitol) NYC, t.  
 Stanley, Stan (Delavan Gardens) Delavan, Wis., nc.  
 Stevenson, Bobby (Casanova) Detroit, nc.  
 Strand, Manny (Earl Carroll Theater) Hollywood, re.  
 Stuart, Nick (Jefferson) St. Louis, h.  
 Sudy, Sid (Arcadia) NYC, b.  
 Sykes, Roosevelt (Vogue Lounge) Detroit, nc.  
 Sylvio, Don (Bertalotti's) NYC, nc.

**T**

Talent, Mark (885 Club) Chi, nc.  
 Talley, Henry (The Tavern) Marshfield, Mass., h.  
 Terry, Bob (St. Regis) NYC, h.  
 Torres, Ramon (El Chico) NYC, nc.  
 Towne, George (Biltmore) Dayton, O., h.  
 Trace, Al (Dixie) NYC, h.  
 Travers, Vin (Diamond Horseshoe) NYC, nc.  
 Trian, Nick (Broadwater Beach) Biloxi, Miss., h.  
 Tucker, Tommy (Ballroom) Cedar Point, O., 28-July 1.

**V**

Van, Joey (Larry Ford's Lounge) Tampa, Fla., nc.  
 Varelas, Carlos (Havana-Madrid) NYC, nc.  
 Venuti, Joe (Roseland) NYC, b.  
 Victor, Frank (Dixie) NYC, h.  
 Vinn, Al (Pere Marquette) Peoria, Ill., h.

**W**

Wald, Jerry (New Yorker) NYC, h.  
 Waldman, Herman (Plantation Club) Dallas, nc.  
 Walzer, Oscar (Fifth Ave.) NYC, h.  
 Waples, Bud (Ansley) Atlanta, h.  
 Wasson, Hal (Hollywood) Mobile, Ala., nc.  
 Welk, Lawrence (Circle) Indianapolis, t.  
 Williams, Griff (Palmer House) Chi, h.  
 Williams, Sande (Warwick) NYC, h.  
 Wilson, Dick (Coo Rouge) NYC, nc.  
 Wilson, Teddy (Cafe Society Uptown) NYC, nc.  
 Winton, Barry (Essex House) NYC, h.  
 Wright, Charles (Drake) Chi, h.

**Y**

Young, Eddie (Cosmo) Denver, h.  
 Young, Lee (Alabama) Los Angeles, nc.

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# Roadshow Films

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## New Maximum Prices for Scrap Film Stock Issued

WASHINGTON, June 26.—Revised maximum price regulations on film scrap have been issued by the Office of Price Administration effective yesterday (June 25). The new order supersedes all previous price regulations.

Nitrocellulose film scrap may be sold either washed or unwashed (washing means to remove photographic emulsion) and the prices are per pound:

	Uncolored	Colored
Unwashed, delivered..	\$.0950	\$.0950
Washed, F. O. B. Seller's Shipping Point:		
Uncut .....	.1450	.1350
Half-reel lengths.....	.1475	.1375
Quarter-reel lengths or less .....	.15	.14

Dissolved nitrocellulose film scrap producers are allowed to add the "raw material costs," which means costs of materials used in producing the dissolved substance. Materials include (1) the washed nitrocellulose film scrap, (2) solvents in which such film has been dissolved, (3) any other materials which have been combined with such washed nitrocellulose film scrap and solvents in the production of such dissolved nitrocellulose film scrap. Maximum prices for dissolved scrap shall be the sum of raw material costs plus a mark-up sum determined by the quantity sold, f. o. b. the point of manufacture:

Quantity	Mark-up—cents per gallon
4,000 gallons or more .....	\$.23
2,000 to 4,000 gallons .....	.25
Less than 2,000 gallons .....	.27

Cost of containers for shipping scrap or dissolved scrap are to be furnished by the seller. Seller may require a deposit on containers, but must refund deposit if containers are returned in good condition within 60 days.

Records of all transactions shall be kept for inspection by OPA or for later reports required by the governmental agency. Licenses are necessary for dealers handling scrap film.

Those desiring a copy of the order may secure Revised Maximum Price Regulation No. 171 from their local OPA office.

## Industry Extends 16mm. Film Gift To Servicemen

NEW YORK, June 26.—As a result of a series of conferences between ranking members of the War Department and motion picture industry leaders it has been decided to extend the gift of 16mm. film programs by an additional 6,500, which will make a grand total of more than 10,000 complete programs donated by the industry since the first American soldier went overseas.

These films, the War Activities Committee stated, are current features, and shorts in programs averaging 100 minutes are made available by the industry for free showings to men in uniform overseas in the army, navy and marines. Recent movies, seen by the men often even before their families see them, include *Bombardier*, *Lady of Burlesque*, *Something to Shout About*, *Stage Door*

*Canteen*, *Presenting Lily Mars*, *The Youngest Profession*, *Aerial Gunner*, *Flight For Freedom*, *Action in the North Atlantic*, *Hit Parade of 1943*.

The contribution is made by the American motion picture industry, and includes gifts of raw stock from Eastman and DuPont laboratories, printing done at cost, owners of copyrights waiving their royalties, etc. Each picture bears upon the main title: "This new motion picture comes to you from the (See Films for Servicemen on page 28)

## CUTTING IT SHORT

By THE ROADSHOWMAN

NEWS FROM BOSTON has it that a group of independent theater owners will file a bill in Congress soon demanding that a ceiling be placed upon film prices and rentals throught the United States. George R. Farnum, former assistant United States attorney general, is representing them. He will make a tour of Canada to study the ceiling price plan in effect there before moving to set up a similar control in the U. S.

\$2,460,000 IS REQUESTED for the office of education of the Federal Security Agency for use in producing 16mm. vocational training pictures during the fiscal year beginning July 1. This is compared with \$1,000,000 which the agency has spent in the fiscal year just ending. It is planned to produce 380 16mm. pictures on the construction and use of various machines and tools. A total of 48 such films have already been made at an average cost of \$4,500 for each 400-foot film.

CANADA'S NATIONAL FILM BOARD now has top priority on raw film stock. Theaters have been told their share will be limited. It is believed that this may force the general use of single bills or the use of re-issues for the second feature.

EDGAR BERGEN'S 16mm. color film which he'll take on his army camp tour boasts the greatest array of film star names ever packed into one picture. Film shows Charlie McCarthy popping out from behind shower curtains and boudoir drapes in the homes of Dorothy Lamour, Lana Turner, Rita Hayworth, Hedy Lamarr, Betty Grable, Irene Dunne, Greer Garson, Barbara Stanwyck and scores of other stars.

## NEW AND RECENT RELEASES

(Running Times Are Approximate)

**JAP ZERO**, released by Office of War Information. Film of great interest to air-minded Americans. Gives confidence and pride in U. S. airmen. It differentiates between U. S. and Japanese planes and gives a splendid idea of how to identify enemy planes. Available in government designated libraries. Running time, 20 minutes.

**FOOD FOR FIGHTERS**, released by Office of War Information. The science of nutrition has gone to war and under the supervision of scientists and technicians American soldiers are best fed in war. The picture analyzes rationing in the army, methods of shipping, necessary diet for fighting men, etc. Available thru any of the 185 government-designated libraries. Running time, 10 minutes.

## Movies—On the "Forgotten Front"

Wherever the American soldier goes—there you'll find 16mm. projectors and films. The following story was written by the public relations officer at Dutch Harbor, Alaska.

Recently the Navy Department made public announcement of the occupation by American forces of the Western Aleutian Islands of Adak and Amchitka. It is interesting to know that regular movies were being shown to our forces on these islands for months prior to the public announcement of the occupation.

The feat of establishing theaters and securing films for these stormy, fog-bound, forbidding island outposts was accomplished by the Navy Welfare and Recreation officers in the Alaskan sector.

Capt. M. M. Witherspoon, U. S. N., with his 25 years of experience as a chaplain; Lieut. R. C. Nicholson, USNR, with a background of Red Cross and teaching experience; Ensign M. K. Elstad; Yeoman Second Class K. E. Siegrist, USNR, formerly with Paramount Pictures, and so down the line, goes the list of names of those who have combined their efforts to make this project a success.

Let's have a look at some of the facts on the theater circuit and the seemingly

impossible obstacles which have been overcome to make it possible. A single film may travel over 5,000 miles, be carried on ships, planes, jeeps and on the backs of men, and be shown from 15 to 20 times before it completes the circuit. Showings are made in theaters, mess halls and Quonset huts. Machines are kept in operation, in some cases with miscellaneous parts gathered from ships, radio shacks, auto shops and hangars, together with the earnest prayers of the electrician mates acting as the operators. Parts of planes have, at times, left behind their personal gear in order to have space to take films thru to the boys "out there." Numerous stories could be told of the American spirit of enterprise and determination which have been demonstrated in the rigging up of machines and the getting of the films thru to completely isolated outposts, remote even from the larger advance bases.

Plans for future entertainment centers are continuously under consideration. You may be sure that the opening of at least two new movie houses, known as the Attu Apollo and the Kiska Kasino, is among the present principal ambition of the Recreation and Welfare staff. (Editor's Note: The Attu Apollo grand premiere is already a reality.)

## N. Y. Previews of O.W.I. Films

NEW YORK, June 26.—Allied Non-Theatrical Film Association, Inc., has completed arrangements with the New York Museum of Science and Industry, RCA Building, Rockefeller Plaza, New York, to exhibit Office of War Information films continuously for one week each month.

First showing was made on June 23 with previews of *Everybody's War*, *Wings Up* and *Report From Russia*. The pictures are being shown several times daily.

Showings are made for benefit of the trade and exhibitors.

## Roadshowmen Back OWI in Congress

CINCINNATI, June 26.—Congressional action destined to curtail and perhaps eliminate domestic activities of the Office of War Information was hit in a recent bulletin issued by the ANFA. Said the bulletin: "The bill for additional appropriations for the Office of War Information will be submitted to the Senate Appropriations Committee and if passed in its present form will force the OWI to discontinue domestic operations.

"The OWI, on the basis of its record, deserves and is entitled to the full support of the 16mm. motion picture industry, and this association has requested permission to send a delegation to Washington for a personal hearing before the Senate Appropriations Committee.

"The executive committee urges every member of this association to immediately send a telegram to their individual senators urging them to vote against any bill which will result in the discontinuance or curtailment of the OWI.

"It is extremely important that the ANFA, thru its individual members, lend full support to the OWI, and this is the only way we can demonstrate our support at this time."

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7-3-43

## Lair Renfroers For Ohio Spots, Then Into Mich.

CINCINNATI, June 26. — John Lair's Renfro Valley Folks, this season playing under Bill Ketrow's big top, continues to find Indiana fertile territory, according to Gene Christian, advance agent, who visited *The Billboard* here this week. After six hectic weeks in the South, where the Renfro name is more or less a stranger, the hillbilly unit invaded the Hoosier State two weeks ago, with business showing vast improvement in its established territory, according to Christian.

Christian closed with the company June 24, and from Cincinnati headed for his home in Bradenton, Fla., to pick up his wife and children. From there he and his family will jump to Hartford, Conn., where Christian will put in the summer looking after his mother's estate. Christian has been succeeded on the Renfro advance by Ed Hiler, who worked in the same capacity with the Renfro troupe on the Billy Wehle show last season. From Indiana, Hiler plans to route the show into Michigan territory, where the Renfro attraction has a considerable following.

At Bedford, Ind., June 9, the show day and dated the Mills Bros.' Circus and, despite the fact that it had an out-of-the-way lot, did satisfactory business, according to Christian. Bloomington (10) and Columbus (11) also gave the show a good play, but Shelbyville (12) proved bad. Poor business at the last-named spot was attributed to the fact that the lot, the only one available, was too far out.

At Connersville (14), where the established showground at 26th and Grand avenues has been turned into a recreational center, business was just so-so, with an out-of-the-way lot again cranking business, according to Christian.

Last Monday (21) at Anderson, a storm hit the show just before the opening but, despite the handicap, the Renfroers grabbed off okay business. Winchester, on Tuesday, brought out near-capacity business, topping last year's take by a considerable margin. At Richmond, Wednesday, the show played the Conservation Park lot in opposition to the Johnny J. Jones Exposition on the Athletic Field, and pulled a fair gross.

The show plays Dayton, O., for three days, beginning June 30; London, O., July 3, then Columbus, O., for four days, July 4-7, playing two days each on two lots located close in.

## A Traveled Vet

By E. F. HANNAN

I HAVE a letter from P. J. (Pete) Germaine, who has been for some years in South America, and now in Mexico. Pete is a native of Canada, but spent his early life in Fall River and Worcester, Mass. He was an excellent ventriloquist, and from that he went into hypnotism, and even had a fling at spiritualism. He now has a pic and vaude show in the section northeast of Mexico City.

Germaine mentions some of the ven-

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triloquists who were with reps and small roadshows. They include Harry Kennedy and O. W. Littlefield, the latter becoming a top-notch bird imitator in vaude. He also tells about Ed Reynaud, and Morrell, one of the first to use full-size figures, and also of Bingham, who had walking figures.

Pete became so adept at the spiritual art that he held a debate in England with A. Conan Doyle, author of the Sherlock Holmes stories.

In closing, he says: "I get a belated copy of *The Billboard* and at once turn to the rep page and look for a line from old-timers. It's my only contact with the friends I knew in my younger days."

## Rep Ripples

DON MARLOWE, former juve lead with T. J. Reynolds's Majestic Showboat and the last several years leading man with the Avon Players in Colorado, entered the Army Air Force last week as an aviation cadet. He was under contract to the Edward Small Pictures Corporation and recently made his appearance in two flickers, *Meet the People* and Samuel Goldwyn's *The North Star*. . . . H. H. GORDON, who has been operating a vaude-picture combo, has temporarily shelved the films and is presenting a small animal and vaude show under canvas in the Abilene (Tex.) area. He is playing week stands and will make the fairs later. T. P. (Happy) Clow, formerly with the Silas Green Show, is assisting Gordon on the flesh end. . . . W. W. BARNES'S Cimarron Show is reported to be doing all right in the Bisbee (Ariz.) sector. He's making week stands with four people. . . . JAY C. MASON, ex rep and tab comedian and manager, is still in the shipyards at Savannah, Ga., in the maritime commission's electrical engineering department. He typewrites that he's taking a two-week vacation in August, which he'll spend visiting relatives in Alabama, New Mexico and his old home town of Dallas.

## Derbyshow News

(Communications to BILL SACHS,  
Cincinnati Office)

WIGGLES ROYSE pens that he is doing a lot of walking these days but not on a walkie floor. Wiggles is an officer at the United States Federal Prison near Terre Haute, Ind. He invites any of the kids passing thru to step off, adding that he can generally be located getting a "lemonade" at the Northern Star. Royse tells that Zeke and Ernie Youngblood were recent visitors and that they played some recordings that Ernie had made with some of the boys and girls. Ernie is now a guard at an ordnance plant. Zeke is collecting ideas for a new-type show which he hopes to stage after the war. Wiggles says they (the ideas) sound mighty good. He wants to hear about the Palookas, Johnny Hughes, Gladys and Jimmy Hoffman, Johnny Reed, Alice Simms, Hughie Henderson, Billy and Doris Donovan and Joe Bananas. Drop a line to the column, boys and girls.

INQUIRIES have been received recently on Jerry Green, Cliff Real, Pat O'Bryan, Louise Dubois, Jackie Anderson, Eddy Begley, Joe Galla, Edith Girton, Lane Jasper, Al Larson, Vera Anderson, Mary Rock, Clyde Hamby, Billy Willis, Ruthie Carroll, Louie Meredith, Viola Comerford, Elmer (Sparkle) DuPree, Lucille Delmar, Hughie Hendrixson, Patsy Patterson, Smitty Inman, Velma Lane, Jules Zachary, Martha Raye, Sammy Kirby, Opal Fertig, Jean Hobaugh, Jack Kerns, Dusty Rhodes, Harry Hamby, Eileen Thayer, Jackie Parr, Jennie Bush, Roy Meyers, Millie Bungers, Billy Steele, Joe Nichols, Lillian Mamana, Tommy Ware, Maxine Lang, Jack Berquist, Marge Strom, Johnnie Reed, Joe Curtice, Dick Edwards, Lenny Paige, Irving Friedberg, Walter Graftsky, Johnny Lue, Lowell Masop, Margie King and Dick Edwards.

## MAGIC

By BILL SACHS

C. A. GEORGE NEWMANN postals from Thief River, Minn., that his 47th annual tour is moving briskly in the same old territory. With only a few traveling shows in the Minnesota territory, Newmann says he is meeting with little competition and excellent business. "Hyp and mentalism are perennials that never lose favor if properly presented," Newmann opines. . . . GEORGE W. PUGHE, magicker of the old school, is now conducting a Funland on a large scale in Fresno, Calif., his home balliwick. . . . LEON LONG, colored trixster, is with Winstead's Mighty Minstrels in North Carolina. . . . EVANS BROWN, musical magician who has just concluded 17 weeks at Lord Lansdowne's (Pat Finnegan) Lounge Bar, Dayton, O., is set for the rest of the summer in Northern Michigan. . . . GREEN THE MAGICIAN, during his recent engagement on the Blackfoot Indian Reservation at Gleichen, Alta., was presented with an Indian war club by Chief Joe Crowfoot. In return, Green presented Joe's squaw and daughter with one of Davenport's rainbow silks. Green, who is now featuring Thayer's new illusion, *The Headless Spectator*, reports business still tops in the Rocky Mountain sector. . . . ALEXANDER, mentalist, now a corporal in the army school in Madison, Wis., dug up his crystal ball last week to do a special show for the hostesses at the USO Club there. Alexander says there are few magicians around Madison. Dr. Harlan Tarbell is booked for Memorial Union Theater there the night of August 7. . . . "PANORAMA OF PRESTIDIGITATORS," selected from the collection of Milbourne Christopher, Baltimore magician, collector and authority of the history of magic, has been placed on exhibition in the Baltimore Museum of Art. It shows in print, poster and playbill the development of the gentle art of deception.

MAGICIANS' CLUB of New Orleans, at its installation banquet held at St. Charles Hotel June 15, was granted a national charter by the Society of American Magicians. Officers sworn in at the gathering by Herman Susz, Boston, were Dr. Theo Moore, president; Tom Shepard, vice-president; Julius Porbes, secretary, and Gottlieb Kogel, treasurer. Places were set at the banquet for the five members now in the service—Harold Goldstein, Mike Bozeman, Pat Ryan, Francis Newburn and Hubert Newburn. . . . EARL MORGAN is current with his magic at Club Alicia, only Detroit nitery giving morning shows for war workers. . . . JOHN C. BIERI and Mrs. Marguerite Rhea are presenting an evening of magic and songs before church and school groups in New Jersey towns. . . . WOOLIDGE THE MAGICIAN, now presenting his nifties twice nightly at the Kopy Kat Klub, San Antonio, had a visit the other day from Mike Zens, presently visiting in that Texas town. . . . LADY ETHEL AND DR. JESTER are working club dates in Chicago before resuming with their hotel and nitery work. Making the rounds there last week, they caught Paul Rosini at the 885 Club, Rolf Passer at the Blackhawk Hotel, and visited with Bert Allerton and W. C. (Dorny) Dornfield at DeLazon's. Bert is still at the Pump Room of the Ambassador Hotel, Chicago, and Dorny has just concluded an extended USO Camps Shows tour. . . . G. RAY AND JUDY TERRELL, still holding forth with their magic at the Mount Royal Hotel, Montreal, caught Valentine's act there the other night and say they found the lad clever and original. Valentine and wife have been visiting from Terrells' son Jack, who is mending from a recent illness.

## Balto Raps Fun Drivers

BALTIMORE, June 26.—Local police took down the license numbers of 367 motorists suspected of pleasure driving to amusement spots and other places within the city and OPA enforcement agents picked up 384 more at near-by beaches and resorts.

The large number of pleasure-driving suspects reported over the last week-end brought a renewed warning from OPA enforcement officials that the drive against fun driving would continue to be pushed, despite the warm weather.

## RIOTS HIT SHOWBIZ

(Continued from page 14)  
nary machine business is off about 50 per cent.

### See \$250,000 Daily Loss

Extent of the blacked-out area was roughly in a 50-mile radius from Detroit, covering the three counties of Wayne, Macomb and Oakland. Other principal cities affected are Ann Arbor, Ypsilanti, Dearborn, Highland Park, Hamtramck, Pontiac and Mount Clemens.

Grouping together available estimates from all sources, amusement industry losses, excluding bars not having entertainment, are believed to run around \$250,000 daily.

### Mistaken Identification

One identification that appears to have caused some confusion, at least to national radio commentators, was the identification of Belle Isle Park, where a couple of minor fist fights touched off the whole speedy sequence of rioting. This is not an amusement park, but a public park on the order of, the smaller than, Central Park in New York. There was a relatively minor fracas between white and colored youths at Eastwood Park a few weeks ago, but it led to no serious injuries.

MEMPHIS, June 26.—Tchula, Miss., has established a 10 o'clock curfew for Saturday night. Curfew resulted from serious altercations in which a Negro was killed and a night watchman wounded. It is to last for the duration of the war.

## FILMS FOR SERVICEMEN

(Continued from page 28)

Special Service Division of the War Department. It is shown to you with the compliments of the American motion picture industry."

The summary of the program of turning over the films to the War Department is as follows:

1. Each week the industry will deliver to the Army Overseas Motion Picture Service Bureau in New York 25 prints each of four new programs, which is a total of 100 prints per week, or 5,200 prints per year.

2. Each week the industry will deliver in London four prints each of four subjects, for a year total of 832.

3. Each week the industry will deliver, in addition to current films, 10 prints of outstanding movies of former years, for a year total of 520.

In addition, a deal is pending with Technicolor, and arrangements are being consummated to include at least one Technicolor feature a month, 25 prints each.

The army selects the films which are to be shown, based on established preferences of the men. Whenever possible films are not selected which "glamorize" war or Park Avenue. Lower-budget war pictures, the army has discovered, do not have the morale-lift of the more carefully wrought movies on the same subject.

In April, the army declared, the audience in North Africa which viewed these gift films totaled 1,250,000. A communique from Hawaii reveals that in February there were 3,803 exhibitions, attended by an audience of 950,000.

Army men were unanimous in hailing the salutary effect the extension of this gift would have on the spirits of the men in far-off places. Letters from army officials to Brig. Gen. F. H. Osborn, director, Special Services, Army Service Forces, steadily attest that the films, more than any single factor, are responsible for the excellent spirit that prevails among the troops.

It was reported that one of the generals who flew back to Africa recently from conferences in Washington, took with him a print of *Stage Door Canteen*. This film has been distributed out of all army exchanges and will have been seen in fox holes, sand dunes and jungles—wherever they are troops—before it opens in the United States. It will be shown overseas every day once or twice daily in 26 different places.

Maj. John W. Hubbell, of the Services of Supply, recently expressed the appreciation of the War Department to the industry for the aid given in securing over 500 secondhand 16mm. projectors, which are now being reconditioned preparatory to being shipped overseas. The major also stated that by the end of the year the War Department expects to have more than 2,400 projectors in the field, and that it is probable that during 1944 over 3,000 additional projectors will be in use.

**ANIS**—Eleanor, dancer and member of team Szita and Anis, in Chicago June 25. She never recovered from a physical breakdown suffered as a result of a Jap raid in Shanghai in 1937 where the team was appearing. Survived by husband, Charles Szita. Burial in Chicago June 28.

**BEHRMAN**—Mrs. Ethel Knapp, 62, author and former radio performer, in Norwood, O., June 20. Twenty years ago she originated storytelling on the radio for children. She programed over Station WSAI, Cincinnati, and was known as the Story Lady of the Air. Later she had her own program, *Snapshot Poems*, over Station WKRC, Cincinnati. Mrs. Behrman was author of a book of poems entitled, *Doorways*. Surviving are her husband, William F. Behrman; a son, John Donald, and a daughter, Dr. Emily Buchanan. Services June 22 at Tredway Funeral Home, Norwood, followed by cremation.

**BENHAM**—Clarence H., 47, manager of exhibitions at Grand Central Palace, New York, the past 18 years, June 20 in New York.

**BROOKHISER**—Mrs. F. A., 67, wife of F. A. Brookhiser, Cedar Rapids, Ia., dancer operator, at her home there recently after a long illness. For 17 years she assisted her husband in managing Dreamland Ballroom, later renamed Danceland, and other Cedar Rapids dance spots.

**BROWER**—Jay, 47, former band leader and for three years emcee at the El Capitan Theater, San Francisco, and later the Golden Gate there, in Hollywood June 22. He appeared in night clubs on the West Coast with his band and also conducted the musical group on *Happy-Go-Lucky* over a radio station. He was well known in vaude, having appeared with his former wife in an act called the Musical Browers. A son, Jay, survives.

**BURK**—K. L., 50, former manager of the Great Lester, magician, of a heart ailment in Duluth, Minn., June 16. Three weeks ago he went to Duluth to manage the Lyric Theater for the Minnesota Amusement Company. Burk also successfully managed the El-Wyn Spook Show for several seasons. Survived by daughter.

**BUSCEMI**—Philip, former operatic singer, in Thompsonville, Conn., June 20. He had appeared with several European companies and with the Manhattan Opera Company in this country. He had conducted voice studios at New York, Hartford, Conn., and Springfield, Mass., for the past 35 years.

**BUTLER**—R. W. (Pat), 58, billposter, in Sioux City, Ia., June 22 of a heart ailment. He was well known to circus and theatrical people, having operated a billposting plant in Sioux City for many years. In late years he was also employed as stage carpenter at Tri-State Capitol Theater, Sioux City. Butler was a member of Local 40, IATSE; IABPB, Local 23, and the Shriners.

**CHANNESSE**—Ruth (Ruth Kahman), 25, ballerina and pianist, in New Haven, Conn., June 13, following a short illness. She appeared in 1939 as the leading ballerina of the New York Metropolitan Opera Company.

**CORNELL**—Lieut. Michael, husband of Margaret Price, Hollywood actress, in a mid-air plane crash during a recent bombing flight over Germany, it was learned in a cablegram received by his mother-in-law in Atlantic City June 19. Survived by his widow.

**GODDE**—Mrs. Delphine, 45, former concert pianist, June 18 in New York Hospital, New York, after three months' illness. She appeared professionally under her maiden name of Dodge. Survived by her husband.

**GORING**—John P., 51, motion picture executive and novelist, at his home in Hollywood June 16. He had operated theaters in New York, Pittsburgh and Los Angeles and was once associated with Klaw & Erlanger. He also was general manager of the Blanche Ring shows, *Yankee Girl* and *The Wall Street Girl*, and wrote and produced *Whirlwind* and *She Fell in Love With Her Husband*, both musical comedies.

**HABER**—John S., 46, vice-president of Philco International Corporation, in Havana June 15 following an emergency appendectomy. Survived by widow and two children.

**HOGAN**—John (Shotgun), 54, with Scott Exposition Shows, in Paintsville, Ky., June 19. No known survivors. Burial in Paintsville June 24.

**HOWARD**—Hallie (Anderson), 72, singer in Gilbert and Sullivan operas, at the home of her daughter, Mrs. J. Morris Foster, in Van Nuys, Calif., June 21. She was a member of a family long known in the theater. Services at Little Church of the Flowers, Forest Lawn Memorial Cemetery, Glendale, Calif., June 24. Survived by two daughters.

# The Final Curtain

**KAHN**—Alexandre, 71, concert artists' agent and columnist of *The London Times*, in New York June 20. In the early 1900's he became publicity director for the Boston and Chicago opera companies. Later he went to Paris and became an agent for concert artists. Returning to New York in 1939, after 20 years in Europe, he helped in the organization of the Ballet Theater. Survived by his widow, son and daughter.

**KANE**—Marion Elizabeth (Reilly), 33, vaude performer, at her home in Los Angeles June 21 of pneumonia. Burial in Forest Lawn Memorial Park, Glendale, Calif., June 23. Her husband, Ray, survives.

**KEEP**—George, 42, assistant treasurer of the Selwyn Theater, Chicago, June 17 in that city. He had been employed by Shuberts for 25 years. Surviving are his father, a brother and a sister.

**KEMP**—Walter B., 44, many years a Motordrome operator with carnivals, killed June 25 in a plane crash at Tampa, where he was a civilian instructor for the Ludwig School of Aviation. Born in Belleville, Ill., May 4, 1899, he entered show business in 1919 with a Motordrome on the L. J. Heth Shows. His most recent trouping was as Motordrome operator on the Royal American Shows. In other seasons he had been on a number of shows, including the Johnny J. Jones Exposition, World at Home, D. D. Murphy and Dodson's World's Fair shows. Survived by his widow, Margie, Tampa, who began her career as a drome rider on the Heth Shows in 1920.

**LEWIS**—Mrs. Alice, mother of Walter B. Lewis, legit and screen actor, in Austin, Tex., May 3.

**LUDWIG**—John, 53, pioneer in the independent motion picture exchange field in Milwaukee, at Cedars of Lebanon Hospital, Hollywood, June 23. He operated a movie house in Milwaukee and also set up a Wisconsin circuit. He went to Hollywood four years ago and became associated with Universal's exchange and also operated a nabe theater. Services in Los Angeles June 27. He leaves his widow, Bessie; a son, Victor, of Universal's editorial department, and two daughters.

**McNAMARA**—Minnie (Princess White Lily), 29, formerly with med shows, in Dallas June 14. Survived by her mother, Marion Morgan; three sisters, Helen, Mary and Betty, and a brother, Edward.

**MAYHEW**—Mrs. Maude, 53, former concert pianist and organist, June 18 in Harper Hospital, Detroit, following a cerebral hemorrhage. Survived by her husband and three children.

**MURPHY**—Dell, 60, former hostler and wagon driver with Ringling Bros.' Circus, at Meadville City (N. Y.) Hospital, June 21. Surviving are three sisters, Mrs. William E. Paddock, Mrs. Elta Riordan, and Mrs. Edward Murdock. Services June 24 at St. Agatha's Roman Catholic Church, Meadville, with burial there.

**NAUGLE**—William Wallace, 65, former trombone player with the Ringling Circus band, in Harrisburg, Pa., June 15.

**ROSBERT**—Eleanor M., 63, sister of Mrs. El Brendel, wife of the film and vaude comedian, and who was known professionally as Flo Burt, June 17 in a nursing home in Philadelphia. Another sister and three brothers survive.

**ROSENCRANS**—Frank, 53, carnival concessionaire, in Las Vegas, Nev., recently.

**ROSS**—Samuel, 71, actor and producer of Yiddish plays, June 22 at his home in Irvington, N. J., of a heart ailment. He had toured the country with the Russian Art Theater and with stock companies, and was formerly manager of the Metropolitan Theater, Newark, N. J., vaude house. Surviving are his widow, his mother, two sons and four daughters.

**SCHMIDT**—Wilfred T., 30, actor for several seasons with the Band Box summer theater, Suffield, Conn., June 20 in Johnson Memorial Hospital, Stafford Springs, Conn., of burns sustained when kerosene he was handling February 25 ignited.

**SCHULZE**—John du Casse, 67, motion picture art director and pianist, at his home in Hollywood June 18 following a long illness. He was art director for Edward Small Productions, Inc., and had been identified with motion pictures since their infancy. Burial June 21 in Forest Lawn Memorial Park, Glendale, Calif. His widow, Florence, survives.

**SHANAHAN**—Thomas R., former Pittsburgh motion picture exhibitor, in Pittsburgh recently. Surviving are his widow and two sons.

**SHEEHAN**—Albert M., 73, former the-

ater manager, June 22 at his home in Boston following a long illness. At one time he was one of the leading legitimate theater managers in Boston but was inactive for the past two years. Sheehan's career began 50 years ago at the old Globe Theater, Boston, where he worked under John Steinson. In 1893, he went to work for Abbey, Schoeffel & Grau at the Tremont Theater, Boston, and subsequently became its business manager in 1902. In 1905, Sheehan took a leave of absence to serve as personal representative for John B. Schoeffel and to manage Nance O'Neill's tour of Australia. He returned to the Tremont and continued as manager until 1933 when he took over the Colonial and was its manager for several years. Surviving are his widow, two sons and a daughter. A requiem mass was celebrated June 26 at St. Aldan's Church, Brookline, Mass., with interment in Hollywood Cemetery there.

**SMITH**—Simon B., 83, pioneer circus publicity man, in a Milwaukee hospital June 16 after a long illness. He began his career as advance man for Adam Forepaugh Circus. Later he settled in Milwaukee and became associated with Jacob Litt, owner of the old Bijou Theater, and then accepted a position with the Academy of Music there. Smith was past master of Milwaukee Lodge No. 261, F. and A. M. No known survivors. Services June 25 at Charles Garber & Sons chapel, Milwaukee, followed by cremation at Forest Home Cemetery there.

**SNYDER**—William E., 35, saxophonist with Hal Wasson's orchestra, June 10 at Memorial Hospital, Clovis, N. M., of a heart ailment. He was a member of Local 472, APM, York, Pa.

**STEIGER**—Albert Edward, 43, president of the Playgoers of Springfield, Mass., in Boston June 19. He helped found the Playgoers three years ago. Survived by widow and three sons.

**STEVENSON**—A. J., former theater operator, in Los Angeles June 22. For 40 years he operated the Opera House and several motion picture theaters in Bonham, Tex. Survived by a daughter, Mrs. Jess Boykin, and two sons, John and Leslie. The last named, known professionally as Bob Stevens, is with Wallace Bros.' Circus.

**TANNENBAUM**—Harold J., 46, formerly sound technician for Paramount and Universal newsreels and Radio Corporation of America, killed in action April 16 in the European theater while with the U. S. Army Air Force Film Unit, according to word received in New York. He was with RKO on the Coast for more than six years prior to begin commissioned. Survived by his widow.

**WALKER**—Andrew C., for 20 years on the technical staff of Maritime Winter Fair, Amherst, N. S., recently in that city. Surviving is his widow.

**WALTON**—Earl, 47, club manager and former orchestra leader, June 22 after an appendectomy in Detroit. He was director of Walton's orchestra, a sepi outfit, which had a run of many years at the Palais de Danse, Riverview Park, Detroit, a number of years ago. He later was manager of the Club Plantation, Detroit black-and-tan. For the past six years he operated Earl Walton's Club in Paradise Valley, Detroit's Negro district. He was a member of Local 5, AFM. Survived by his widow and one daughter.

## Marriages

**ADKINS-KIRBY**—Luther (Luke) Kirby, concessionaire on Snapp Shows, to Pauline Kirby, nonpro, in Columbia, Mo., June 20.

**BARTH-DORAN**—Bernie Barth, radio announcer and performer on Station WFIL, Philadelphia, to Kathleen Doran, nonpro, June 29 in Sturgis, S. D.

**COHN-GLEASON**—Capt. Jefferson Davis Cohn, internationally known sportsman, to Helen Gleason, operatic star, recently in Virginia.

**CONROW-SLOAT**—Walter S. Conrow, with F. E. Gooding Amusement Company, to Mattie Sloat, nonpro, in Covington, Ky., June 23.

**DeMOS-GRIFFIN**—John A. DeMOS, former film cameraman, now in the army, to Darleen Griffin, Earl Carroll show girl, in Glendale, Calif., June 19.

**FUZELL-CHRISTY**—Frank Fuzell, head elephant man with Ringling Bros. and Barnum & Bailey Circus, to Edith Christy, also with the Ringling circus, in Washington recently.

**GARNER-SCHAPER**—Les Garner, of

Gordon & Loma's Circus, to Loma Schaper in St. Louis May 25.

**GIBSON-STARK**—Lieut. George Gibson Jr., nonpro, to Juanita Stark, Warner Bros. actress, in Phoenix, Ariz., June 12.

**LANKO-CULVER**—Corp. Wilson (Speedy) Lanko to Eunice Culver March 14 in Nashville. The couple was formerly with Beckmann & Gerety Shows.

**LEAHY-DUDLEY**—Lieut. Richard Leahy, nonpro, to Doris Dudley, film actress, in Santa Monica, Calif., June 20.

**O'CONNOR-ST. PIERRE**—George O'Connor, ticket seller, to Rita St. Pierre, posing girl on the *Vanities Revue* with Art Lewis Shows, June 18 in Fremont, O.

**OZBUN-BUCKHOLZ**—Alfred E. Ozbun, Ferris Wheel operator, to Myrtle Louise Buckholz, penny pitch worker, June 16 in Trenton, Mo. Bride is the daughter of Mr. and Mrs. Otto Buckholz of Sunset Amusement Company.

**PINELL-RASMUSSEN**—Mike Pinell, saxophonist with Billy Marshall's orchestra at the Benjamin Franklin Hotel, Philadelphia, to Norma Rasmussen, nonpro, June 20 in Philadelphia.

**PRUDE-DE MILLE**—Lieut. Walter Prude, nonpro, to Agnes de Mille, dancer and daughter of William de Mille, movie producer, in All Saints' Church, Beverly Hills, Calif., June 14. Bride directed choreography for many films and originated dance arrangements for several Broadway musicals.

**ROBBINS-LISAN**—Allen Robbins, actor with the Neighborhood Players in Philadelphia, to Edith Lisan, former ice skater, June 27 in Philadelphia.

**ROSS-FORSTER**—Petty Officer Robert McElvie Ross, U. S. N. R., formerly with American Airlines and a concert and church singer, to Marie (Mary Lou) Forster, radio actress on the major networks, June 19 in New York.

**SACHNOWITZ-ISLER**—Lieut. Nathan Sachnowitz, nonpro, to Geraldine Isler, daughter of Mr. and Mrs. Louis Isler, former owners of Isler Greater Shows, in Junction City, Kan., May 26.

**STATON-WHALEN**—Chief Specialist Wesley Staton, former actor now in the navy, to Betty Whalen, of the dance team of Maurice and Betty Whalen, in Philadelphia June 3.

## Births

A daughter to Mr. and Mrs. Louis Mac-Loskey June 13 in Philadelphia. Mother is the former Virginia Renault, dancer.

A daughter, Judy, to Mr. and Mrs. Fuzzy Prossino June 6 at Bryn Mawr Hospital, Philadelphia. Father is a member of Four Men of Rhythm, cocktail unit.

A daughter, Catherine Jeannette, to Mrs. Virginia LaRue June 11 in Detroit. Mother is the daughter of E. L. (Ty) Tyson, announcer at Station WWJ, Detroit.

A son, Howard James, to Mr. and Mrs. Howard T. Wallace in Lying-In Hospital, Boston, recently. Father is a carnival concessionaire.

Twin sons to Mr. and Mrs. Leslie Radatz in Hollywood Hospital, Hollywood, June 11. Father is picture editor at NBC, Hollywood.

A son, Laurence Emilio, June 19 in St. Petersburg, Fla., to the Maschinos, circus performers.

A son to Mr. and Mrs. Robert Baldwin at Cedars of Lebanon Hospital, Hollywood, June 19. Mother is Cecilia Parker, film actress.

A daughter to Mr. and Mrs. Albert Kramer at White Memorial Hospital, Los Angeles, June 18. Father is picture studio auditor.

A daughter to Mr. and Mrs. Van Heflin at Good Samaritan Hospital, Los Angeles, June 20. Father, formerly a MGM actor, is now in the army, and mother is the former Frances Neal.

A son, Samuel Louis, to Pvt. and Mrs. Everett Fillingham in Junction City, Kan., May 24. Until the father entered the army, parents were with Hennies shows for five seasons. Mother is a daughter of Mr. and Mrs. Louis Isler, former owners of Isler Greater Shows.

A son to Mr. and Mrs. Ted Huston June 14 at the Abington Memorial Hospital, Philadelphia. Father is announcer at WIBG there.

A son to Mr. and Mrs. Chuck Roberts June 13 in Philadelphia. Father is a night club emcee.

## Correction

The January 16 issue carried the statement that the marriage of Ted and Bessie (Ritz) Snyder has been annulled in proceedings at La Porte, Ind. Subsequent information received from Bessie Snyder indicate that such was not true.

# ABOVE-PAR TREND IN HIGH

## Tidwell Chalks 35% Gross Hike On Texas Jaunt

AUSTIN, Tex., June 26.—Business for T. J. Tidwell Shows, playing here this week under American Legion Post auspices, has been 35 per cent better so far this season than last spring, William A. Reid, secretary-treasurer, reported.

Hampered by lack of skilled man power, which threw the organization a day late in getting some of the equipment up, and playing a poor location, shows had a disappointing first night here. Reid, however, predicted the week-end, with its influx of soldiers from near-by camps, would bring the gross up to a satisfactory level.

Good weather, with the exception of rain at Midland (Tex.), has favored shows since they opened the season in April after wintering in Sweetwater, Tex. Business was excellent at Gatesville and good at Temple, where the shows played before coming to Austin for their week's run. From Austin they move to Belton.

Officers and key men in the Tidwell organization are T. J. Tidwell, manager; William A. Reid, secretary-treasurer; Jack Edwards, general agent; Brownie Miller, legal adjuster; Jim Lynch, bill-poster; Roy Edsall, lot and ride superintendent; Elmo Williams, baby ride; Joe James, swing; Jack Howard, Tilt-a-Whirl; J. D. Chapman, Octopus; Sid Presson, Girl Show; Bob Kincaid, snake; Arthur Owens, monkeys; Benny Rogers, Fat Show; George Sellers, Posing Show; Buddy Tidwell and Myrtle Lindsey, bingo, and Jimmie Lukin, electrician.

## Franks Macon Biz Tops '42 by 30% At Halfway Mark

MACON, Ga., June 26.—Franks Greater Shows, playing Playland Park, neared the halfway mark of the season at this permanent location this week, and Manager W. E. Franks termed business "satisfactory."

Now in the 14th consecutive week of this season at the park, Manager Franks said gross receipts were about 30 per cent ahead of last season.

Rains and electrical storms have been frequent in recent weeks and cut into business. Three nights were lost because of bad weather last week. The week of June 12 was the best week in the last two years of operations, Franks declared.

Personnel and line-up of attractions is about the same as when the season opened in March. Jim McCall, assistant manager, and C. N. (Doc) Myers are out after a siege of illness. Mrs. Peggy Franks is on a trip to Florida. Charles Drill is host to his young son, who has been attending school in St. Louis.

## Lewis Combo Back To Norfolk; Dates In Michigan Nixed

SANDUSKY, O., June 26.—Following conclusion of the local stand tonight, Art Lewis Shows will be shipped intact to Norfolk, Va., a move of 915 miles over the Pennsylvania Railroad, it was announced by the management this week. Move will necessitate the canceling of the shows' contemplated Michigan bookings, it was said. Labor shortage was given as the reason for the change in route.

Shows plan to open a two-week engagement on the Monticello Avenue and 20th Street circus lot, and Owner Art Lewis is in Norfolk making the necessary arrangements. It is possible that the organization will continue in the Tidewater area for the rest of the summer, it was reported.



PAULINE KIRBY, Springfield, O., who became the bride of Luther (Luke) Adkins, concession operator on Snapp Greater Shows, in Columbia, Mo., June 20, is in the Ordnance Service Command at Fort Leonard Wood, Mo. She plans to continue in the service for the present at least.

## League's Red Cross Fund Contributions

CHICAGO, June 26.—Extremely bad weather during the first few months of the current season has kept down contributions to the Red Cross fund of the Showmen's League of America, but during the last couple of weeks a number of checks have been received and assurances that others will follow have come in.

The following contributions were received since the last report:

Buckeye State Shows, Mike Rosen, manager	\$ 38.00
Alamo Exposition Shows, Jack Ruback, manager	100.00
Employees of Polack Bros.' Circus	46.00
Mr. and Mrs. I. J. Polack, Polack Bros.' Circus	15.00
Louis Stern, Polack Bros.' Circus	15.00
Roy E. Ludington	5.00
Jack Gallippo	5.00
John W. Galligan	10.00
Ralph Preston	5.00
Miscellaneous contributions from members	13.00
<b>Total</b>	<b>\$252.50</b>

## Krekos's San Jose Bond Sale Nets 7½G; Casey Tours Canada B Circ With 4-Car Rail Show

SAN JOSE, Calif., June 26.—Mike Krekos's West Coast Victory Shows, playing a week's engagement locally, staged a special War Bond Drive under direction of the Santa Clara County Bond Sales Department which netted over \$7,500 for the war effort from the personnel of the shows. W. J. Jessup, general representative, was made special agent for the bond department for outdoor amusements following the drive.

G. M. Hayes, California State Board of Equalization, assisted A. Moore of the Treasury Department, and members of the San Jose city council were in attendance at the rally. Manager Krekos said several more rallies of this nature would be held this season.

Many visits were exchanged with members of Crafts 20 Big Shows, and Jessup gave a belated housewarming at his new home in San Jose by holding open house all week. In figures given out here by Manager Krekos, business for the shows, despite many wartime handicaps, has run about 40 per cent above the organization's best season. All the officials of the shows left here June

20 to join Art Craner, special agent, in Vallejo, Calif., on promotional work for the July 4th Celebration there. General Representative Jessup will leave next week on a Northern booking trip.

WINNIPEG, Man., June 26.—E. J. Casey Shows, which canceled their Canada C Circuit of fairs last week following an order from the Wartime Price and Trade Board forbidding the use of highways outside of 35 miles from Winnipeg, have concluded negotiations with the Western Canada Fairs Association to play the B Circuit of fairs with a four-car rail show. Circuit starts at Carman, Man., and ends at Prince Albert, Sask. Owner Casey said the shows had played the C Circuit for the last nine years.

Casey said that following receipt of the WPTB order it was his first intention to show in Winnipeg for a month and then ship to Port Arthur, Ont., to place his rides in a local park. However, when Wallace Bros.' Shows of Canada were unable to obtain train service from

## Diesel Oil Conservation Asked by DC

Letter from Joel Dean, director, fuel rationing division of the Office of Price Administration, Washington, to Secretary-General Counsel Max Cohen, of the American Carnivals Association, Inc., Rochester, N. Y.:

Many of your members operate Diesel electric generating equipment for supplying electrical energy to their shows or carnivals. The equipment uses Diesel oil, which is a distillate fuel oil currently very scarce on the East Coast.

Unfortunately, there will not be enough of this oil for everybody this summer. It is important that those who heat their homes with oil fill their storage tanks before fall. It is necessary that industrial consumers engaged

(See DC Oil Conservation on page 33)

## Plane Crash Fatal To Walter B. Kemp

TAMPA, June 26.—Walter B. Kemp, widely known motordrome operator on leading carnivals and of late a civilian instructor for the Ludwig School of Aviation here, was instantly killed yesterday when a trainer plane crashed two miles south of this city.

Pvt. James W. Estes, 21, North Garden, Va., an aviation student, also died in the crash.

Kemp is survived by his widow, Margie, a drome rider of note. Details in the Final Curtain.

## Virginia Rose Midway Bows Well in Louisville Stand

LOUISVILLE, June 26.—Virginia Rose Midway Attractions, inaugurating their season in the downtown district, played to large crowds at opening Wednesday. Opener was set for Monday, but rain that day and Tuesday prevented organization from getting under way. Midway presented six rides.

Commander of a war veterans' post here purchased 500 ride tickets and passed them out to soldiers, women and children. J. Harry Six was a visitor, while Mrs. Edith Six dished out admission tickets to several hundred at the front gate.

Margie Donreo's cat and ball racks clicked.

## Sheesley Tour Satisfactory; Toledo Winner

TOLEDO, June 26.—Altho opening of Mighty Sheesley Midway's second local engagement, which ends tonight under Veterans of Foreign Wars Post auspices, did not come up to expectations, business on the shows since opening in Mobile, Ala., March 16, has been satisfactory, General Manager John M. Sheesley said today. Organization's initial engagement at Secor and Sylvania avenues here registered a gate attendance way above last year's marks, and all rides and shows reported good results.

Stand at Emmett Street Showgrounds in Battle Creek, Mich., prior to the local engagement, proved a good one, with Spanish War Veterans Post sponsoring. (See Sheesley Tour Okay on page 33)

## New Detroit Site Gives Wade Shows Satisfactory Gate

DETROIT, June 26.—W. G. Wade Shows played a week's stand on the new Livernois and Grand River avenues lot to consistently good business, altho midway crowds were rarely large. Tendency, especially during the daytime, was for family groups to drive up near the lot, park, let the youngsters out for a few rides and then drive on, so that business was steady rather than spectacular.

Lot itself was typical of a new local trend this year. It was regularly used for used car sales, but with car production stopped it is being utilized by carnivals with marked success.

Shows moved to Hamtramck, a suburb, this week. Combo carries seven rides in the Detroit locations only and will add shows and concessions when they go on the road. General staff includes W. G. Wade, general manager; Mrs. Mildred Miller, secretary; Douglas Wade, advance; George Foth, electrician, and Lloyd Sowles, ride superintendent.

## Moser to Barn for Duration; Members To Army, War Work

ARANSAS PASS, Tex., June 26.—W. W. Moser's Central State Shows, stored in organization's quarters at Elsworth, Kan., will remain there for the duration, Mrs. J. D. Steinbeck, secretary-treasurer, announces. Tour was canceled when Owner Moser joined the navy and other members of the staff either entered the army or went into war work.

Moser is stationed with the navy at Norfolk, Va., while PFC. James D. Steinbeck is with the Army Air Corps and has just completed an eight-week course at Fort Logan, Colo. M. M. Moser, general representative, is employed in a Rockport (Tex.) shipyards as an electrician. Mr. and Mrs. P. M. Moser purchased a home here and are raising chickens and domestic rabbits, in addition to working a Victory Garden.

R. O. Lewis is manager of the post exchange at Fort Bliss, Tex., where his son has been stationed since October.

## Brandon Is Crafts G. A.

SANTA CLARA, Calif., June 26.—W. Lee Brandon, for many years with Foley & Burk Shows and later manager of California Theater, Dunsmutr, Calif., has been signed as general agent of Crafts 20 Big Shows. He assumed his duties here this week. Brandon has acted in the same capacity with the Crafts Enterprises for the last two seasons, and in mid-season last year assumed management of Crafts Golden State Shows. He entered the theater field at the close of last season's tour. General Manager Roy E. Ludington had taken care of the general agent's duties early this season.

# Showmen's League of America



Sherman Hotel  
Chicago

CHICAGO, June 26.—Altho regular meetings have been dispensed with for the summer, many visitors hit the club-rooms daily. Mr. and Mrs. Sol Wasserman, Penn Premier Shows, visited last week, and callers from Hennies Bros.' Shows included J. C. McCaffery, Lou Leonard, Harry Martin, Alex Wilson, Pete Kortez, Gus Bethune, R. Nathanson, H. A. Miller, Harry Gaughn, Mebdel Lemesh, Jack Shelly, Louis Berger, Edgar Hart, Jack Benjamin, Vince McCabe, Tom Sharkey, Jack Weiner and Roy B. Jones. Membership applications were received for Gus Bethune and Jack Shelly.

Other visitors included Ned Torti, Oliver Barnes, Sam Bloom, Irving Malitz, Harry Ross, John Lorman, Rudy Singer, Al Sweeney, John Lempart, Sunny Bernet, John M. Duffield, Joe Rogers, G. L. Wright, Bernard Stone, C. D. Odum, H. F. Fellows, Sam Ward, Jack Pritchard, Louis Rosen, Jack Herschner, Leo Berrington, Max Hirsch, Nat S. Hirsch, Charles H. Hall and Tommy Thomas. Letters were received from Sam H. Glickman, Walter F. Driver, Thomas Mackin and W. D. Taylor. Vice-President Fred H. Kressmann was in town preparing for his fair tour. His brother, Al, was his guest.

James R. Dillon visited, as did C. B. (Red) Scott, now in the service. Sad news of the death of Brother E. M. Foley was received with regret. Visiting Hennies Bros.' Shows during the week were Mr. and Mrs. Ed Wall, Mr. and Mrs. Joe Strelbich, Mrs. L. Schlossburg, Pearl McGlynn and Mr. and Mrs. Sunny Bernet. Paul Flannigan was in town from Dodson's World's Fair Shows. A. Obadal is here on business. M. D. Westmoreland visited and Curly Rogers came in from the South. Late reports on the Red Cross drive include a donation from Jack Ruback's Alamo Exposition Shows.

### Ladies' Auxiliary

Club members joined the League in the impressive rites in commemoration of the Hagenbeck-Wallace Circus Wreck at Showmen's Rest, Woodlawn Cemetery, June 22. Among members in attendance were Mrs. Rose Van, Mrs. Lew Keller; Mrs. William Carsky, president; Mrs. Robert H. Miller, secretary; Mrs. Joseph L. Strelbich, Mrs. Pearl McGlynn, Dorothy Davenport, Mrs. Recktenwald and Teresa J. Beeman, who was in the second section at the time of the accident 25 years ago.

Applications were sent in this week for Louise Lockhart and Mrs. Mattie Gerne Bybee. They were tabled until a special meeting is held. Sister Nora Ann Shoat spent May 14 in Quebec, Can., attending memorial services for her son, who was killed in a plane crash in St. Charles, Can. Claire Bullock's son was in on a furlough after spending nearly four years overseas. Maude Geller's son, who is in the navy, was in town on a furlough visiting his parents. Mrs. Geller will leave for a vacation at her home in Jackson, Tenn., soon.

Sick list includes Elma Koss, who is in St. Joseph's Hospital; Muttie Crosby, who is ill at her home, and Treasurer Lee Gluskin, who is suffering from a severe cold. Lucille Hirsch is with Edward A. Hock Shows. Myrtle Hutt is with All-American Exposition Shows, and Nan Rankine advises she is with Happyland Shows. Viola Fairly is with World of Today Shows, and Grace Goss is with Dodson's World's Fair Shows. Many members visited Hennies Bros.' Shows. Edna O'Shea's sister, Elsie Aldrich, is in town. Letters were received from Mabel Brown, Mrs. Joe Pontana, Claire Bullock and Nora Ann Shoat.

# Club Activities



## National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, June 26.—The first 1943 meeting of the executive committee was held yesterday. Brother Sam Prell phoned and said he is gradually improving from the effects of the automobile accident last year. Two interesting visitors this week: Brother Benjamin Rosen, a petty officer in the merchant marine. His ship returned here from the Mediterranean. Brother Rosen says after the war is over he will have lots of thrilling stories to tell. Visitor No. 2, Pfo. Ventamiglia, stationed at Camp Leary, Fla. Soldier Ventamiglia praises the various showmen's organizations from which he has received packages.

As there are a number of shows playing around town this week, visitors to the rooms were numerous. Among those observed were Tom Fallon, Ike Weinberg, Andre Dumont, Frank Blatsky and Red Finkelstein. Letter from Brother Casper Sargent, Riverside Park, Agawam, Mass. Jimmy Davenport in from Miner's Garden State Shows. Brother Sam Robbins is out of show business for the summer, but doing land-office business with a fleet of taxis. Chief Chisholm in from a short sojourn in North Carolina. Brother Bill Bloch takes time off occasionally to drop in. Sam Burd in from Strates Shows, visiting relatives. Bill Hewitt (Red Onion) now on the staff of Bill Bloch.

Bibs Malang working around Boston. "Dada" King has resigned from the wagon of Lawrence Greater Shows. Danny Schnair—he of the broken wrist—is improving rapidly. Charlie Davenport in from the Heller Show. Brother Charles (Doc) Morris over from Palisades Park. The new 1944 membership cards are off the press and starting to circulate. Better send in for yours now and avoid the rush. No. 1 card was bought by Jack Perry, of W. C. Kaus Shows; No. 2 by Bill Fleming, of Strates Shows. Both of them paid their dues months ago, and cards are issued in the order of payment. Wire from President Art Lewis, Norfolk, advising that pressure of business made it impossible for him to attend executive committee meeting. Photographs received of the ambulance presentation held last week and they are "lallapaloozas." Brother Arthur Campfield in daily. Brother Sam Finkel, passed thru quite a siege of sickness, is now able to get around with the aid of a nurse.

### Ladies' Auxiliary

Altho no meetings are being held during the summer, auxiliary members are busy in their individual localities, securing new members, working to get penny bags filled for the Poor Children's and Orphan's Fund, or obtaining signatures for the napkins which will be used to construct a Sunshine Cloth, proceeds of which will go to swell the Sunshine Fund. Sister Evelyn Buck started out toward a Gold Life Membership Card with a bang, sending in applications for Mrs. Ann L. Marcaccio, Mrs. Clementine Coffey, Veronica Elaine La Bonte, Mrs. Gertrude Boneberg and Mrs. Margaret Glickman.

Letters were received from Sisters Martha Weiss, Edna Lasures, Dode Allen, Marlea Hughes, Rose Bevans, Rose Messias, Rosita Reverdy and Frances Simmons. Along with the correspondence, the club has received a record number of payments of dues for the coming year, which are very welcome, even tho bills have not yet been sent out. Past President Midge Cohen returned from Chicago after a six-week absence. Sister Ethel Shapiro, after a couple of weeks in the country, also is back. Sister Molly Owens has been in town for some time, and Sister Patricia Lewis has returned to her home from the hospital in Norfolk, where she was a patient for several weeks. Auxiliary was represented by President Blanche Henderson and Past President Dorothy Packtman and a group of the members at Duffy Square when the National Showmen's Association formally delivered to the army the ambulance which was purchased re-



## Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire  
Los Angeles

LOS ANGELES, June 26.—Pacific Coast Showmen's Association is well into its summer program, with members' meeting every other week. Next one is scheduled for June 28. Board of governors meet weekly with several matters of importance now on the fire.

Outstanding proposition is the Showmen's Day drive, scheduled to be launched in July. John R. (Spot) Ragland, chairman for the last several weeks, has been getting things set for launching the drive. Mail Order Spring Festival proved a success, under direction of President Ed F. Walsh. It was staged in place of the annual Hi-Jinks, usually held the first part of March. Festival saw membership canvassed for funds, which were readily sent in. A complete report is to be made soon.

Sick and relief committee continues to function, as does the membership group. Brother James Gallagher and Brother Jimmy Dunn are the sick committee. Clyde Gooding, who was also active on the committee, is not in the city.

There is no drive for membership this season as the special drive features used in the summer months have been discontinued. Brother Sam Dolman heads this group. House committee has been fortunate in obtaining food for the regular meeting night suppers. Ben Beno, club custodian, works with this group, as does Charles Farmer. Mike Krekos, past president, is expected in the city soon.

### Ladies' Auxiliary

Summer meetings continue to draw good crowds, with Red Cross activities the dominating feature. Last party was held at the clubrooms and a quilt was tacked. Luncheon was served by Stella Linton, Rose Rosard and Vivian Horton. Bank award went to Jenny Rawlings, and Vivian Horton won the door prize, donated by Stella Linton. One more quilt is to be tacked this summer and many bedside bags are being made. Donations for the materials were made by President Edith Bullock and Mary Taylor. Esther Carley will give backing for a quilt.

June 14 meeting brought letters from Eva Perry, May Allman, Mildred King, Effie Shepherd, Jewel Hobday, Patricia Goldenburg, Rosemary Loomis and Blanche Henderson. Virgie Martin and her husband were injured in an automobile accident recently in Oceanside, Calif. Belle Japp is rapidly recuperating from a recent operation. Bank night award went to Jenny Rawlings, and the door prizes, donated by Margaret Farmer and Marie Tait, went to Martha Levine and Jenny Rawlings. May Allman gave \$1 in War Stamps. Bazaar Day will be June 28 in the clubrooms. Members will sew on bazaar articles in the afternoon and a postlunch dinner will be served later, with the men invited. Bond Night will be held July 12, when members will be permitted to buy bonds at auction. Small articles will be auctioned off for the price of the bond.

Marie Morris and Mora Bagby are giving a party at Mora's home July 27, and another party is scheduled for July 14 by Pauline Burdes and Frances Barth. Florence Enfield and Nina Rodgers donated to the commissary. Red Cross Chairman Rose Rosard asks all members who have given blood to have their cards verified. All members who are giving on the road are asked to have their blood donor cards carefully filled out so their names may be placed on the honor roll. No names will be posted unless the card is shown to the Red Cross chairman.

Marie Tait, who has capably handled the treasuryship, is leaving and will be replaced by Ruby Kirkendall for the summer. Making brief talks were Peggy Forstall, Elsie Sucher, Mary Taylor, Martha Levine, Lucille Dolman, Tille Palmateer, Maybelle Bennett, Idah Delno and Lalia Pepin.

cently. Sister Rose Messias advises that her husband has joined the armed forces.



# Heart of America Showmen's Club

Reid Hotel  
Kansas City

KANSAS CITY, Mo., June 26.—Social activities about the club are at a standstill since most of the members are on the road. Toney Martone's Heart of America Shows played Klopfer's Field, Kansas City, Kan., last week to good business. This territory was hard hit with heavy rains and windstorms the last few weeks and the Missouri and Kaw rivers were far above flood stage. Many highways were inundated.

Axel Bendixon has returned from a visit to Tivoli Exposition Shows. P. W. Deem, who has been doing war work at a Dodge City (Kan.) plant, is back in the city. Chester I. Levin has returned from an Eastern buying trip.

Treasurer Harry Altshuler says that requests for membership petitions have been coming in exceptionally well the last few weeks. Membership cards for 1944 are ready and may be obtained from Secretary G. C. McGinnis or Treasurer Altshuler. Banquet and Ball Committee is carrying on its campaign for the annual event, which will be held as usual on New Year's Eve. Past President Norris B. Crosswell has taken up residence at Clinton, Mo.

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—  
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.  
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.  
LIGHT WEIGHT BINGO CARDS  
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
Automatic Bingo Shaker, Real Glass... \$12.50  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000... 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000... 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M... 1.50  
Box of 25,000 Black Strip Card Markers... 1.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. Jackson Blvd., Chicago

## TENTS—BANNERS

10x15.6, Four Way Center Joint Khaki.  
Charles Driver—Bernie Mendelson.

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Highest Quality • Lowest Prices  
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## CONCESSION CARNIVAL TENTS

Our Specialty for Over 46 Years  
**UNITED STATES TENT & AWNING CO.**  
Our New Address:  
2315-21 W. HURON ST., CHICAGO, ILL.

## TENTS

Not many left, but some. Write us what you want and will try and fit you out.

**D. M. KERR MFG. CO.**  
1954 Grand Ave. Chicago 22, Illinois

## TENTS

New and Used

CARNIVAL and SKATING RINK

Write for Prices

**E. G. CAMPBELL TENT & AWNING CO.**  
100 CENTRAL AVE. ALTON, ILL.



**DC OIL CONSERVATION**

(Continued from page 30)

in war production and essential civilian work receive their requirements. And, of course, the demands of our armed forces must be met at all costs. The supply of distillate oils being transported to the East Coast for these purposes will not be sufficient without dipping into bulk storage supplies which already are dangerously low.

Your members operating in the 17 East Coast States can help stretch our meager supplies of distillate oils by utilizing, whenever possible, the electric energy produced by facilities other than their own. They can serve the war effort by purchasing current from local utilities or other power plants rather than by generating such currents themselves.

Your co-operation in calling to the at-

ention of your members this important way of saving distillate oils will be appreciated by all those citizens who already are receiving less than their normal requirements. I am sure that an urgent appeal from you to your members will result in a substantial reduction in their Diesel oil consumption this summer.

**CASEY GETS B CIRC**

(Continued from page 30)

the East, the B Circuit officials concluded the deal with Casey to have him provide the midway at their exhibitions.

New route includes engagements at Carman, Man.; Estevan, Moose Jaw, Weyburn, Portage La Prairie, Yorkton, Melfort and Lloydminster, Sask.; Vermillion, Vegreville and Red Deer, Alta., and Battleford and Prince Albert, Sask. Casey said that shows will likely play several spots on the way down from Prince Albert under auspices.

Casey said that he has not heard from his son, Flight Sergeant T. E. J. Casey, since he was reported missing after an operational flight over Wilhelmshaven, Germany, last February. Before entering the service Ted toured with the Casey combo every season since 1935, excepting 1940, when he was with Wallace Bros.' Shows.

**SHEESLEY TOUR OKAY**

(Continued from page 30)

Editor Ralph Koons, of *The Battle Creek Enquirer*, was liberal with space, giving shows ample art and readers. Station WELT carried three 15-minute broadcasts. Radio and newspapers staffs were guests of Robert North at a special dinner on the lot prepared by cookhouse operator Art Walker.

Second week here on the Stickney Avenue Circus Grounds saw shows following Cole Bros.' Circus and Barkoot Bros.' Shows, who have been in Toledo for the last several weeks. Extra spots were used over Stations WTOL and WSPD, along with newspaper advertising in *The Toledo Blade* and *Toledo Times*. Space was also used in the Polish paper *Echo*. Jack McGowan, city editor of *The Toledo Times*, and Ralph Mullen-croft, of *The Toledo Blade*, were liberal with space. *Blade* staff was shows' guest Friday night on a midway tour. Station WTOL came thru with four talent programs thru the arrangement of John Wallace, station's program director. Leading show for the week was Al Renton's Auditorium of Freaks, with the Silver Streak leading rides. Manager Sheesley, who has been suffering with an injured leg, is doing well and is able to come out and supervise operations. General Agent Vaughn Richardson visited here. Special Agent Homer Gilliland is doing a capable job in advance. Frank Gaskins, assistant lot manager, is supervising the rebuilding and repainting of rides and shows. Jake Shapiro, Triangle Poster Printing Company, visited here, as did Eugene Haerlin and Fern Harper, while en route from Chicago. Miss Harper is working in a government office here, while Gene sponsored the shows in Dayton and is well known in outdoor show business.

Ernest (Legs) Motley, vet concession operator, who had been confined in a local hospital, is back on the shows. William Hetlich, a member of the shows 20 years ago, has been employed as assistant secretary to E. H. Smith. Mr. and Mrs. Warren Murphy report good business with their Penny Arcade and rotary machines. Mike Green has taken over the Gay New Yorkers to good results. He added some new wardrobe from Chicago. Harry Clark's Gay New Orleans Minstrels is packing them in. John D. Sheesley has bought several new monkeys and a young chimp.

Charlie and Minnie Pounds are in Glendale, Calif., doing well with their coin-operated machines. Mrs. Pounds is also working in a war plant here. Lena Gamble reports a good business with her palmistry booth. Midge Dykman is her reader. Newt Kelly and Sweet Marie are packing them in nightly. Mrs. Rice is back on the shows, assisting her son, Bill Rice, with his concessions.

**CONCESSION AGENTS**

**WANTED**

For 17 Fairs and Celebrations. Want Agents for Penny Pitch, Pitch-Till-You-Win, Ball Games, Hoopla and Coke Joint. Ray and Florence, come on. Address:

**BOB HETH**

Care DYERS GREATER SHOWS Maquoketa, Iowa, until July 1; then Badger State Fair, Platteville, Wis., July 2-5.

**SNAPP GREATER SHOWS**

**Can Place Two or Three More Worthwhile Shows**

FOR CLASS "A" WISCONSIN FAIRS AS FOLLOWS: Cedarburg, Jefferson, Manitowoc, Menomonie, Green Bay, De Pere, Oshkosh, Marshfield and Beaver Dam.

SHOWS TO JOIN NOW OR STARTING AT THE FAIRS, WHICH START JULY 29TH AT CEDARBURG, WISCONSIN.

Also have Southern Circuit following the Wisconsin Fairs.

CAN PLACE STOCK CONCESSIONS OF ALL KINDS.

Address SNAPP GREATER SHOWS, Moberly, Mo., this week; then per route.

**WORLD OF PLEASURE SHOWS**

MUSKEGON, MICH., JULY 8-17

Want Monkey Show (Clyde Howey, write), Motordrome, War Exhibit, Walk-Thru, Frozen Alive, etc. Can place Merchandise Concessions that work for 10c. Ride Help and Workingmen in all departments. Feature Freaks and Working Acts for well-framed Side Show, contact MARK WILLIAMS.

Jackson, Mich., June 28-July 5; Lansing, July 19-24.

**J. J. PAGE SHOWS**

WANT Merry-Go-Round Foreman who is sober and dependable. Also want Second Man. WANT experienced Ride Help on Ride-o and Chairplane. WANT Trombone Player, also Saxophone Player for Colored Minstrel Show. Can place Dancing Girls for Hollywood Revue. Can place few more legitimate Concessions. Address:

J. J. PAGE, Mgr., this week, Erwin, Tenn.; next week, Johnson City, Tenn.; then Greenville, Tenn.; first show in city limits in 8 years.

P.S.: Can place High Aerial Free Act.

**KAUS EXPOSITION SHOWS WANT**

Slum Joints that work for ten cents. Reasonable privileges. Photos, Ball Games, Strikers. Good proposition to Bingo. Will book any show with own transportation that does not conflict. Ed Cooper wants capable Concession Agents. Want Tilt-a-Whirl and Chairplane Foremen. Top salary with bonus. Wire or come on. Want Ride Help in all departments, Semi Drivers, experienced Chairplane Help. Top salary with bonus. Show booked solid until Armistice Day in proven money spots, playing defense towns and army camps. This week, Camp Davis, Hollyridge, N. C.; next week, Jacksonville, N. C., Marine Base; two more Army Camps to follow. Concession Agents, wire Ed Cooper, Hollyridge, N. C. All other people, wire or write A. J. KAUS, Manager, Hollyridge, N. C., this week.

**WANTED FOR**

**AMERICAN LEGION FAIR**

ROXBOROUGH, Philadelphia, Pa., WEEK JULY 12

SHOWS of all kinds. LEGITIMATE CONCESSIONS of all kinds. Pop Corn, Candy Apples, Jewelry, Photo Gallery, String Game, Cigarette Gallery, Pitch-Till-You-Win, Darts, Scales. Using High Free Act. Address:

SAM TASSELL, 5839 Walnut St., Philadelphia, Pa.

**RIDES AT LIBERTY**

Will consider good park location for new 1943 Ferris Wheel, late Merry-Go-Round, Chair-o-Plane and Kiddie Auto Rides. Give full details.

**THOMPSON BROS.' RIDES**

Altoona, Pa.

**WANTED**

FOR KENNETT SQUARE, PA., 4TH OF JULY CELEBRATION

DAY AND NIGHT

Can place Slum Concessions of all kinds, Frozen Custard, Bingo, Arcade. Can place Shows of all kinds, Fun House, Monkey Drome, Dog and Pony and Monkey Circus. Will book or buy outright for cash Ferris Wheel, Chair-o-Plane, Outcrop, Tilt, Roll-o-Plane. Want Foreman for Merry-Go-Round, American Palmistry, Scales, Novelties. Want Girls for Dancing and Posing; top salaries. No time to be lost, everybody wire in.

**EXPOSITION AT HOME SHOWS PHOENIXVILLE, PA.**

**WANTED TO JOIN ON WIRE AT ONCE SPECIAL AGENT**

Top salary, long season; also a good Billposter. Have truck for same. Address

**BOB KLINE**

General Agent, All-American Exposition, Sheboygan, Wis.

PORT HURON, MICH.

**VICTORY CELEBRATION AND BLUEWATER FROLIC**

JULY 8TH TO 18TH

Want legitimate Concessions, flashy Snake Show, Wax or Unborn Show. Write or wire

**C. D. MURRAY**

Mecosta, Michigan, June 28th-July 5th; Port Huron, Michigan, July 6th to 18th.

**RIDE MEN WANTED**

For Fly-o-Plane and other Rides. Don't write or wire, come on; will place you. Texas Valley and Mexico this winter.

**CHAS. T. GOSS**

DODSON'S WORLD'S FAIR SHOWS

Racine, Wis., June 28 to July 5.

**WANTED—WANTED**

Ferris Wheel and Merry-Go-Round Foreman, also few extra Working Men; top salary and you get it every week. Have new tops and fronts for capable Showmen. Good proposition. Doc Best, contact Doc Kilgmen.

**H. W. CRAIG**

Dalhart, Texas

**FAIRLAWN, N. J.**

4TH OF JULY WEEK CELEBRATION

July 5th to 10th, Inclusive.

Sponsored by all organizations. No gate, on the streets, heart of town. Will book Photos, American Palmistry, Custard, Cigarette Gallery, Pitch Till Win, Balloon or anything legitimate. Need few more Circus Acts for 1 to 16 weeks. All Rides booked. Address:

**UNITED FRATERNAL ATTRACTIONS**

34 CLARK ST. PATERSON, N. J. Phone: Armory 4-6595. 8 to 12 P.M.

**Cook House Help Wanted**

FOR

**MURPHY'S COOK HOUSE**

Care World of Mirth Shows as per route. I. FIRESIDE

**HARRY CRAIG SHOWS**

Want Griddle Man. Peewee, wire CHARLIE MCCARTHY, Pampa, Tex.

**WANTED**

Concession Agents for Blower Nail Joint, Slum Stores, etc. Can use two Working Men on Concessions. Capable people, come on. Payday towns. Can place Ride Help, Truck Drivers, Minstrel Performers; opening for Girl Show. Reply ROY GOLDSTONE, Magio Empire Shows, Newport, Ark., this week.

**R. L. WADE WANTS AGENTS**

Ballgame, Hoopla, Bumper, Cigarette Gallery, Penny Pitch and Cigarette Board. For sale—Evans Jumbo Dice Wheel, complete. Address: Care Victory Exposition Shows, Westville, N. J., this week; Bristol, Pa., next week.

**FOR SALE**

Good Female Working Chimp and two Monkeys for cash. Wire

**EDDIE OWENS**

Lawrence Greater Shows, Newburgh, N. Y., this week.

**WANT**

EXPERIENCED BINGO AGENTS

Salary no object to reliable Agents.

**JOHN GALLAGAN**

Care Gooding Amusement Co. Loveland, Ohio, this week; Elwood, Ind., follows.

# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

FOURTH nears.

PEGGY EWELL has the Snake Show on George Clyde Smith Shows.

BUDDY VALLIER joined John R. Ward Shows at Malden, Mo., with his Sahara Rose and Illusion shows.

EDDIE HERMAN, with two concessions and revue, joined Barkoot Bros.' Shows at Toledo, O., recently.

WE have never decided which is the worst—yellow clay of the South or black mud in the North.

EUGENE POPE tells from Irwin, Ky., that he and Georgia Mae Pope are with C. D. Scott Shows' Dixie Minstrels.

MR. AND MRS. L. S. SOWERLY, formerly with Royal American Shows, are at Celoron Park, N. Y.

JOINING George Clyde Smith Shows at Homer City, Pa., with two concessions were Mary Lee and Dolores Mae Smith.

PRESS AGENTS in dim-out areas have been forced to publicize midway attractions instead of lighting effects.

GENERAL AGENT of Plaza Exposition Shows last season, Ralph W. Conley has signed with All-American Exposition Shows as secretary and press agent.

WONDER what has become of the guy who only last year knew the locations of all pitch-till-you-win boarding houses on the routes?

JOHN WILSON has taken over Eddie Weekley's cookhouse on the Jones Greater Shows, Bill A. Nunney reports from Chesapeake, O.

ASSUMING his duties as lot superintendent on John R. Ward Shows at Malden, Mo., was Bob Morelock. He replaced Robert McGehee, who was inducted into the armed forces.

MANAGER of the bear store on O. C. Buck Shows for Mr. and Mrs. Sam Glickman, Billy King has been called to his home, where he will take a position in a war plant.

WHILE Barkoot Bros.' Shows were playing a recent stand in Toledo, Dolly Young, adjuster, was hostess to Mr. and Mrs. Tom Buchanan and Mr. and Mrs. Mickey Dale, of Wallace Bros.' Shows.

WHEN a concession operator tells his agent, "Don't let weeds keep your lettuce from getting ahead," he isn't talking about a garden.

PHILIP MILLER, old-time scale man, is with Hennies Bros.' Shows, where he has an engraving stand. He reports the

## Johnson Still With CW

EDWARD K. JOHNSON, special agent of Cetlin & Wilson Shows for the last seven years, retains that position and has not resigned to take a post with the Federal Bureau of Investigation as was reported in last week's issue, John W. Wilson, shows' manager, says. The published communication that Johnson had resigned was signed by a "Jack Wilson."

they missed Lt. Johnny J. Jones, and added that Mrs. William B. Jones and son also were recent visitors.

YEARS AGO: It was Kids' Day at a pumpkin fair. The lot was packed with youngsters. A gal-show operator rushed to the office to get 5-cent ducats. "What?" yelled the secretary. "This is children's day." "Yeh! Yeh!" answered the gal showman. "I thought that I'd open and give 'em a mild cough for a nickel."

N. L. (WHITEY) DIXON, who closed the season as legal adjuster with John R. Ward Shows at Marion, Ill., has returned to Texas to become manager of a park near a soldier encampment. Dixon says the shows soon will begin their tour of fairs, at conclusion of which he may return to the organization in the same capacity.

NOTES from Jones Greater Shows by Bill Nunney, *The Billboard* sales agent and mailman: Additions at Chesapeake, O., included Johnny Mulholland, Mummy Show; John Wilson, cookhouse; A. W. Betts, Ferris Wheel; Frances Betts, ticket seller, and Otto Carlton, Chairplane. Rita and Dunn, high act, continue popular as the free attraction.

JEAN NADJA, who recently took over the Garden of Eden attraction on Bright Lights Exposition, enjoyed visits from Bobby Kork, Peggy Newell, Bill Clark and Stella Dallas, all of George Clyde Smith Shows, at Storystown, Pa. Refreshments and dinner were served, with the Smith showfolk guests of the Bright Lights combo.

FRANKIE BLAND, carnival and circus advance agent, and Joseph Tregessor, adjutant of the Army and Navy Club Post, Niles, O., were guests of Mr. and Mrs. Herman Bantly, owners Bantly's All-American Shows, and Ted Miller, shows' general agent, while the organization was playing Wheatland, Pa. A nightly visitor was Leo (Irish) Cassidy, former concessionaire on Mighty Sheesley Midway. Date at Wheatland was under Volunteer Fire Company auspices.

FOLLOWING a successful 15-week engagement in St. Louis, Lou Davis booked his Look at Life Museum with Great Sutton Shows, opening with the organization at Centralia, Ill. Line-up includes Marcus Lodgson, magic, fire act and front; Chief Tetti, twist; Bill Baldwin, cook; Lou Louette, annex attraction; Chee-Chee, monkey girl; Gene Lurtz and Bobby Mason, tickets; Mary and Martha Wilson, bally girls; Lou Davis, owner, and W. C. (Fats) Eyster, manager.

KEN WHEELER, who has been working in an Oswego (N. Y.) war plant since being honorably discharged from the army, visited with Le Ola on the Al Tomaine Side Show on James E. Strates Shows during the organization's engagement in Oswego. Wheeler trouped with Le Ola on Pan American Shows in 1935 when he was secretary of the shows. Wheeler, in the company of Le Ola, Willard Bailey, Dorian Beloxi and Jerry Havers, partook of a spaghetti dinner at a local cafe during the engagement.

ALEXANDRIA (LA.) DAILY TOWN TALK, in its June 19 issue, carried a front-page story on the role carnivals and Cliff Liles Park Amusement Company particularly are playing in providing amusements during wartimes.

### P. L. BIBLE Says—

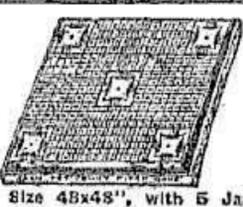
"Wheel running fine, now in its second year in same spot. Business 50% above last year. This is the first ride I have owned, but would not sell for five times its cost if I could not replace it."

You too can own a money-getting BIG ELI WHEEL. Ask Us About It.

### ELI BRIDGE COMPANY

800 Casa Ave. Jacksonville, Illinois





**PENNY PITCH GAMES**  
 Size 46x46", Price \$25.00.  
 Size 48x48", With 1 Jack Pot, \$35.00.  
 Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price .....\$12.00

**BINGO GAMES**  
 75-Player Complete .....\$5.00  
 100-Player Complete ..... 7.00

1/3 Deposit on All Orders.  
**SEND FOR CATALOGUE**  
 Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Cans, etc.

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 All Readings Complete for 1943

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00  
 Analysis, 3-p., with Blue Cover. Each . . . .02  
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 Samples of the 4 Readings, Four for 25¢.  
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 Wall Charts, Heavy Paper, Size 28x34. Each 1.00  
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**NEW DREAM BOOK**  
 120 Pages, 2 Sets Numbers, Clearing and Polley, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

**HOW TO WIN AT ANY KIND OF SPECULATION.** 24-p. Well Bound . . . . . 25¢

**PACK OF 79 EGYPTIAN F. T. CARDS.**  
 Answers All Questions, Lucky Numbers, etc. . . 35¢  
 Signs Cards, Illustrated. Pack of 36 . . . . . 15¢  
 Graphology Charts, 8x17. Sam, 5¢, per 1000 \$6.00

**MENTAL TELEPATHY.** Booklet, 21 P. . . . . 25¢

**"WHAT IS WRITTEN IN THE STARS."** Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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 Instant Delivery. Send for Wholesale Prices.

**Popcorn Machines Wanted**  
 Want to buy all kinds of used Popcorn Machines. Describe fully—make, model, condition and price.

**POPCORN TRADING POST**  
 1325 S. Wabash Ave. CHICAGO, ILL.

**Wanted** **Wanted**

**CANNON BALL**  
 Man Shot From Cannon. No Experience Required. Draft Exempt. State Age, Weight and Height. Also Straight and Semi-Drivers. Long Season. Pat Fowler and Leonard Miller, answer.

**FEARLESS GREGGS**  
 Plymouth, Wisconsin

**WANTED**

Small Cook House or Grab Joint, Frozen Custard, Photo Gallery, Shows of any kind. Can use Sound Truck and Ride Help.

**GREAT SUTTON SHOWS**  
 Pekin, Ill.

**FOR SALE**

Modern Shooting Gallery, 20x14, 35 ft. deep; 15 Rifles, 2 Pistols, Ammunition, 2 Fairbanks Guessing Your Weight Platform Scales; 2 Photomatics, perfect order, plenty frames; 2 Machines to make Records, plenty blanks. All located at Savin Rock, Conn. Reason for selling 8 coins in army. Selling complete, \$3500 cash. Also big stock for scales, separate.

**THEODORE TARGIN**  
 82 WARD STREET WEST HAVEN, CONN.

**READING'S SHOWS**

Want to book Cookhouse, join at once, or will rent complete Cookhouse to reliable people. Playing in Gallatin, Tenn., until fairs start. Address:  
 W. J. WILLIAMS, Mgr., Gallatin, Tenn.

**WANTED**

Drome Rider, straight and rollers; also Ticket Seller for park location. Wire at once.

**EARL PURTLE**  
 World of Mirth Shows Oilton, N. J.



LT. JEROME P. DOUGHER has returned to his base after spending a furlough visiting his mother, Mrs. Marjorie Glickman, on O. C. Buck Shows during the stand in Elmira, New York.

TOM BERRY joined Penn Premier Shows in Buffalo with his Life Attraction.

JAMES MURPHY has replaced Robert Morlock as general agent on Penn Premier Shows, Ted Comfort reports.

BERT BRITT, ride owner with W. G. Wade Shows, has set two rides into Cedar Point (O.) Park for the season.

MORE patrons arriving at front gates on bicycles—as they reach the end of their slim gasoline rations.

TALKER on the Side Show with Virginia Greater Shows, G. Symington closed with the organization at Essex, Md.

PETE DECISANE is working a concession for Slim Sowerly at Celoron Park, N. Y. He was formerly with L. J. Heth and Royal American shows.

CLARENCE E. SEITZ is *The Billboard* sales agent, mailman, electrician, canvasser and lot superintendent on the George Clyde Smith Shows.

AMPLE paint supplies have proved that spring mud and rains haven't permanently affected the luster of midways.

MIKE BOSCO and Louis E. Welgand Jr., who underwent their army physical examination and were rejected, have rejoined George Clyde Smith Shows.

TAKING over the front of Bobby Kork's Sex Family Attraction on George Clyde Smith Shows at Homer City, Pa., recently was Jimmy Fay.

CONCERT BAND on Dodson's World's Fair Shows is under direction of Jack Campbell, who replaced Harry Armstrong recently.



WELL KNOWN in outdoor show circles are these two members of Uncle Sam's armed forces. Corp. Robert E. Hanley (left), prior to his induction, was with the Public Scale Company, Omaha, while Pvt. Ray R. Long is a former biller for James E. Strates Shows and Ringling-Barnum circus. Both are with the 328th Engineer Combat Battalion, Camp Claiborne, La.

engagement in Chicago Heights was a winner.

THE MALLOYS, Red and Ruth, have their dog and pony show on Eddy Exposition Shows, while Ruth (Nancy) Darnell, high act, is presenting the free attraction.

CAPT. DAN AND STELLA CHERRY are off the road for the duration, having accepted positions in a war plant in Indianapolis. Dan is a welder, while Mrs. Cherry is operating a power machine. Dan is a veteran of World War I.

ELLMAN BROS.' SHOWS, playing Cudahy, Wis., under American Legion and Veterans of Foreign Wars posts, worked to good results despite some rain. Saturday and Sunday's stands were the best on the week, Jake J. Disch reports.

JUST at present we can't work up much more alarm over the possibility of being more shorthanded next season—unless 10 per cent of our workmen die of old age.—Gate & Banner Shows.

MAKING her annual visit to the home of Mr. and Mrs. Grant B. Smith (Sister Sue) at Crooked Creek, Pa., recently was Mrs. Johnny J. Jones. Mrs. Smith said

Culled from the item is the following: "Here in Alexandria there are many places where entertainment is furnished and probably the outstanding place for real pleasures, causing forgetfulness for the time being of war and fighting, is the Park Amusement Company at Rapides Avenue, under the ownership and management of Cliff Liles, one of the most widely known men in his field."

## IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

**RALPH ISBELL**, Octopus foreman on John R. Ward Shows, closed with the organization in Malden, Mo., to be inducted into the armed forces.

**TALKER**, with various carnivals, George A. (Spot) Tipps is a seaman, first class, with the First Construction Crew, U. S. N. R., doing overseas duty.

**PVT. BILL STEWART**, with Raney United Shows for seven years, was inducted into the army on May 10 and is at Camp Grant, Ill.

**TRANSFERRED** from the Army Air Force Basic Training Center to the military police, Pvt. Walter J. (Pete) Pietras is soldering in Miami Beach. He's with the 1231st M. P. Co. (AVN).

**WITH BECKMANN & GERETY Shows** last season, Corp. Robert Yentsch is an advance radioman with the Army Air Forces. He is with the 637th TSS Brk., 298, Boca Raton Field, Florida.

**FERRIS WHEEL** operator for F. A. Stienbarger and F. M. Sutton, of Great Sutton Shows, Pvt. Edwin (Happy) Simpson is with Company D, 86th Inf. Tng., Bn., Camp Roberts, Calif.

**CORP. E. C. LUNDMARK** (Jack "Baldy" Ward), grind store agent, has been overseas for a long time. "Long scores and no kickbacks to all the flateys" is his motto, he says.

**JOHNNY FINCH**, of the Thomas Finch Sign Service and well known in outdoor show circles, is seeing service overseas, his mother reports from Grayville, Ill. Johnny received his basic training at Camp Shelby, Mississippi.

**ANDREW J. (JACK) METTS**, who enlisted in the navy in December, 1942, is a seaman second class and in training at the NATT Center, Jacksonville, Fla. He formerly was with Endy Bros., Keystone Modern and Eric B. Hyde shows.



**E. J. CASEY**, whose shows were forced to cancel their tour of the Canada C Circuit of Fairs following an order from the Wartime Price and Trade Board forbidding the use of highways outside of 35 miles from Winnipeg, Man., last week concluded negotiations to play the Western Canada Association of Fairs B Circuit with a four-car rail show. The Casey combo had played the C Circuit for the last nine years.

# Ballyhoo Bros.' Circulating Expo.

## A Century of Profit Show

By STARR DE BELLE

Petrification, Salvador.  
June 26, 1943.

Dear Editor:

Trouping a carnival thru this country, Salvador, is like trying to post a 24-sheet on a three-sheet board. On account of the mountains and forests in this part of the world, the job of putting a 50-car show on a three-car lot is a tough job. Upon our arrival here, after a successful tour of Guatemala, we found the lot covered with 200 mounds which had to be moved before the midway could be set up. Armed with picks, shovels and wheelbarrows, our 250 native workmen started leveling off the grounds at noon Sunday. To the bosses' surprise, they discovered that we had rented an Indian burial ground which dated back 500 years. On account of the lot being on a rock with only four inches of dirt covering it, the Indians were forced to bury their dead in mounds.

The first mound into which our crew dug unearthed an Indian body which was a perfect specimen of petrification. Our workmen, being superstitious souls, refused to carry on the work and for a while we thought of hunting for another lot. But after a hurried staff meeting the bosses decided that everybody enjoyed participating in a contest of some kind, so they decided to make a game of it and offered a 25-cent cash prize for every petrified Indian unearthed and a grand prize of 50 cents when one of our pick-and-shovel contestants dug up five in a row, either horizontally, vertically or criss-cross. To add color to the game, it was named petrified bingo. Our contestants then worked at a fever heat and by Monday morning over 200 petrified Indians were stacked up behind the lot.

Then setting up got under way, with everyone in a rush to get it open by night. After the ride men had unloaded the steel bases and other ride parts onto the ground they were surprised to learn that the steel couldn't be moved, even with the aid of our rubber-tired tractors. From a native miner the bosses learned that the rock underneath the

four inches of earth was mixed with magnetic oxide of iron, commonly known as lodestone, which held its power during certain phases of the moon. This caused a delay of five days while we were waiting for the moon to change, and the show was held over for the second week.

Due to the shows' using iron stakes, the work of setting them up was also held up while waiting for the moon to change. When the time arrived the pig iron was released and the work of putting up started. Again the old hand-bill slogan "Will wonders never cease?" held good. To our workmen's chagrin, they couldn't put the stakes down. As soon as they were driven thru the rocks' outer crust they bounced back up into the air as high as three feet. We had no solution to that mystery and again the native miner was called, and he informed us that our men had been driving the stakes into a long-buried petrified forest of rubber trees and that after the stakes went thru the rock they hit the trees' gum which the heat had cooked into a solid mass of rubber and had never petrified. With no solution for the stake-driving problem, the midway opened with only rides and concessions.

P. S.—Run the following ad: Ballyhoo Bros. have for sale 200 petrified Indians. Cigar stores, get in touch with this show as per route.

### Hansen Relatives Sought

**PROVO, Utah, June 26.**—Dr. Owen P. Heninger, superintendent of Utah State Hospital here, is seeking relatives of Herbert H. Hansen, who formerly was with World of Today Shows and who died at the hospital this week. Anyone knowing Hansen's relatives is requested to have them contact Dr. Heninger.

### Foley Estate to 4 Cousins

**SAN FRANCISCO, June 26.**—The will of the late Edward M. Foley, vet showman and owner of Foley & Burk Shows, who died June 5, was filed here for probate this week and special letters of administration granted to a cousin, James E. Brandon. Foley's will left everything to his wife, Catherine, who died last January, leaving her entire estate, estimated at more than \$100,000, to him. Sole heirs now are Brandon and four other cousins, all of San Francisco.

**WHEELS OF ALL KINDS**  
Tickets—Paddles—Laydowns  
Complete KENO Outfits  
CARNIVAL SUPPLIES AND EQUIPMENT  
GAMES, STRIKERS, ETC.  
Still Available  
**EVANS' BIG PUSH**  
Write for Catalog  
**H. C. EVANS & CO.**  
1520-28 W. Adams St., Chicago

**WANT RIDE MEN**  
FOREMEN, \$45.00 a Week  
SECOND MEN, \$25.00 a Week  
**LEE AMUSEMENT CO.**  
Tallahassee, Ala., June 28-July 5

**MEN WANTED!**  
FOR MERRY-GO-ROUND and FERRIS WHEEL.  
Excellent pay.  
**HADJI DELGARIAN**  
2303 N. MELVINA AVE. CHICAGO, ILL.

**FREAK TO FEATURE**  
Novelty Working Acts. Long season on West Coast.  
State all. Ticket? Yes.  
**A. J. BUDD**  
Apt. E, 1815 Powell St., San Francisco, Calif.

**WORLD'S MOST POPULAR RIDES**  
OCTOPUS—ROLLOPLANE—FLY-O-PLANE  
Manufactured by  
**EYERLY AIRCRAFT CO., Salem, Oregon**

**SNOW CONES**  
BE SURE YOU GET OUR LATEST PRICE LIST ON SNOW CONE SUPPLIES.  
We Have Everything You Need and Our Prices Save You Money.  
This Year Line Up With an Outfit That Has the Stock To Take Care of You.  
Send a Postal Card for Your Price List Today.  
**GOLD MEDAL PRODUCTS CO.**  
131 E. PEARL ST. CINCINNATI, OHIO

**WANT WANT WANT**  
**OCEAN VIEW PARK, Norfolk, Va.**  
CLOSES ARMISTICE DAY — LONG SEASON  
RESTAURANT HELP—Lady Cashiers, Counter Men, Griddle Men, Porters. AGENTS for legitimate Concessions. Lady Ball Game Workers. Experienced Dipper for Frozen Custard.  
RIDE HELP. Everybody call, wire or write  
ART LEWIS, Ocean View Park, Norfolk, Va.

**JOHN R. WARD SHOWS**  
WANT LEGAL ADJUSTER—WANT FOR THE LARGEST FOURTH JULY CELEBRATION IN ILLINOIS. OLNEY, FOURTH AND FIFTH, TWO BIG DAYS, IN A PROVEN BONA FIDE EVENT; THEN FIFTEEN PRACTICALLY CONSECUTIVE FAIRS. CONCESSIONS OF ALL KINDS. WILL FRAME ANY NONCONFLICTING SHOW FOR WORTH-WHILE PEOPLE. Can place SOBER SECRETARY. Sober, capable Foremen and Second Men who drive Semis, can place you at TOP salaries on Tilt, Octopus, Wheels, Dive Bomber, Merry-Go-Round, Streak and Roll-o-Plane. Jimmie Mathis, wire. WANT SPECIAL AGENTS—JOIN ON WIRE. Builder and Mechanic. Want GIRL Show and POSING Show. MINSTREL Show Comedians, Girls and Musicians, office salary. EXCELLENT SALARIED PROPOSITION FOR DROME RIDERS AND MANAGER. New small Drome, four good cycles and rollers, loads on one truck. Want to buy Miniature Train for cash.  
JOHN R. WARD SHOWS, Vincennes, Ind., this week; then Olney, Illinois.

**BUCKEYE EXPOSITION SHOWS**  
4th of JULY Celebration  
WANT CONCESSIONS: Any 10-cent Stock Store, Pitch-to-Win, Bumper, Darts, Scales, Cigarette Gallery, String Game, Pop Corn, Floss Candy open, Photo Gallery; Geo. Western, wire.  
WANT SHOWS: Illusion Show, have top for same; Grind Shows with own outfits, Manager with Acis for 10-in-1. Want Tilt-a-Whirl Foreman, top salary. Ride men that drive Semis, Counter Man for office-owned Bingo.  
THIS SHOW PLAYS MONEY SPOTS ONLY, WITH BEST FALL ROUTE.  
This week, Owensboro, Ky.; then Henderson, Ky. Wire BUCKEYE EXPOSITION SHOWS, No Time to Write.  
P.S.: Will sell Ex. on Grab, Drinks, Novelties, Jewelry. Freddie Boswell, wire.

## American Carnivals Association, Inc.

By MAX COHEN

**ROCHESTER, N. Y., June 26.**—As previously indicated, our visitation program which normally would be in full swing at this season has taken a setback because of the gasoline shortage in this area and as a result of which many of our member shows are playing at considerable distance from this point.

The War Man-Power Commission having issued detailed instructions relative to replacement schedules of men between 18 and 25 on July 1 who are not fathers, these replacements are now limited to a six-month period and the WMC rules that unless the job involved is exceptionally important to the war effort and extremely difficult to fill, occupational deferments will not be granted. The WMC having also announced the closing of 23 district offices as of June 15, a list of these offices is on file and available to our membership. Functions of the offices closed will be handled by other offices in the States involved and it is promised that essential service in connection with priorities will be maintained.

The Division of Labor Standards in the United States Department of Labor has issued a booklet relating to the prevention of weight-lifting injuries which should prove of interest to some sections of the outdoor industry. The Office of War Information has issued a report on air transport in which it points out likely changes in transportation after the war. We found this booklet of extreme interest and urge our members concerned with transportation possibilities after the war to devote the time required to reading this information. Details can be obtained from this office.

**Keep 'Em Running FOR THE DURATION!**  
It is almost impossible to buy a Generating Set or a Rotary Converter because all of Pioneer's resources are devoted toward winning the war. Pioneer can, and will, help you keep your present equipment running for the duration. Mail your service problems to Pioneer's Customer Service Dept. Dynamotors - Converters - Generators - DC Motors - Power Plants - Gen-Set Motors

**PINCOR Products**  
PIONEER GEN-SET MOTOR  
CHICAGO, ILLINOIS



# Direct from the Lots

## Virginia Greater

Westminster, Md. Ten days ended June 19. Location, city parking grounds. Auspices, Lions' Club. Weather, good. Business, good.

Shows moved in here in the middle of the week from Essex, Md., for the 10-day stand, and Lions' Club committee, under direction of Bud Schaffer and C. Waldron, co-operated. Business was good, with rides doing a land-office business. Shows and concessions were well patronized, and the mayor and city officials complimented the management on

shows' appearance and conduct of the showfolk. Considering the handicaps shows were up against, shortage of help and with the Merry-Go-Round truck breaking down on the move here, shows were up on time.

Essex, Md. Ten days ended June 9. Location, Eastern Avenue lot. Auspices, VFW and American Legion posts. Business, fair. Weather, inclement.

Shows pulled in here from Havre de Grace, Md., and business was only fair because of unsettled weather during the 10-day stand. Rocco and Sarah Masucci, owners, visited their home in Orange, N. J., over the week-end. Show added some new attractions, and snakes were purchased for the Jungleland Show. Sol Speight's Cotton Club Revue continues popular. Miss America Show is sporting new banners, as is Speight's Minstrel Show. Gordon Connelly, heading the committee here, was active in shows' behalf. Melvin Solomon, foreman of the Chairplane, injured his hand slightly. Reported by an executive of the shows.

## Penn Premier

Buffalo, two weeks ended June 5. Location, Michigan and High streets. Auspices, American Legion Post. Business, good. Weather, good.

Shows played to large crowds on the new lot in the heart of the city. Lot was small and several shows were not erected. This was one of the best spots of the season so far. Sailor Katzy's Circus Side Show led shows. Second week shows played Depew, N. Y., which proved to be the worst blank the shows have ever played. Late Saturday night heavy rains fell after closing time and trucks had to be winched from the lot. Volunteer Fire Department sponsored the stand, which was the last stand in New York State. Hugo Zacchini, cannon act, has been signed for the season and is proving popular. Mr. and Mrs. Russ Abbott, Mr. and Mrs. Jack Lowe and Mr. and Mrs. George Getz have purchased new house trailers since opening in Erie. Joe Rogers, manager of the midway diner, purchased a car. Mrs. Hugo Zacchini is framing a new Life Show. Visitors since opening included Mrs. Bantly, Ted Miller, Clay Mantly and James E. Strates. TED COMFORT.

## George Clyde Smith

Homer City, Pa. Week ended June 19. Auspices, American Legion Post. Business, excellent. Weather, hot.

With extreme hot weather shows played the second profitable stand of the season. Committee co-operated. On Thursday night an electrical storm struck the back end of the midway, bringing down the housing top of the Sex Show and ripping the Kiddle Auto Ride top. When the rain subsided about 9 p.m. a good crowd came out and spent freely. Helped by a payday Tuesday, rides, shows and concessions did excellent business thruout. Ferris Wheel topped rides and Peggy Ewell's Gay '90s led the shows. Sex Show was popular, as was the bingo. Jack Rockway did well. Hiram Beal and Mike Bosco operated their concessions to good results. Mrs. Petey Weigand's candy apple stand clicked, as did Madame Evans's palmistry booth.

Prince Omwah and Denver Spence are doing the advance publicity. Sammy Lewis left for Baltimore. Madame Burleson departed for Norfolk, where her son, Luke King, is a proud father of a baby girl. BOBBY KORK.

## Art Lewis

Sandusky, O. Week ended June 19. Location, Holzappel Field. Auspices, American Legion Post. Business, good. Weather, varied.

First half of the week was almost a total loss because of heavy and continuous rain. A cloudburst Monday night caused opening to be set back until Tuesday. With 2,000 on the lot, a deluge hit the midway at 9 p.m. driving patrons home. Rain came again Wednesday night and with it another blank. Thursday, Friday and Saturday nights saw large crowds on the midway. Sheriff Bill Souter was on the committee, and Chief Deputy Pete Killian, an old trouser, was a nightly visitor. Shows played a Sunday night benefit performance to good results and stayed over another week. Charles Watson is foreman on the Scooter and Merry-Go-Round, and Margaret Watson is office

assistant. Milt Morris and Mrs. Morris Stokes visited during the week.

Star-News-Register, local daily, gave shows much space, and 96 carriers were guests of Art Lewis on the midway. WALTER D. NEALAND.

## Dodson's World's Fair

Bloomington, Ill. Week ended June 19. Auspices, Modern Woodmen of America. Business, satisfactory. Weather, good.

Shows arrived Sunday afternoon and good work by Trainmaster Larry Bedwell and crew had the wagons on the lot in ample time for opening Monday night. Combo opened to good business and it continued until Friday night, when a slight decrease was apparent. Saturday's matinee, sponsored by local merchants, was a success, and the crowd that night was the best of the week. All rides and shows did well, with Ray (See Direct From the Lots on opp. page)

## WANTED

### BIG ELI WHEEL OPERATORS

for Park and Portable Wheels, also other Ride Help. Good wages and pleasant working conditions to those who can furnish references and are sincere. If you change jobs continually or have other bad habits, please do not annoy us with inquiries. Applicants, address:

**F. E. GOODING AMUSEMENT COMPANY**  
1300 Norton Avenue COLUMBUS 8, OHIO

## CONCESSION AGENTS

WANT CAPABLE AGENTS FOR PILL POOL AND BEAT DEALER

### VICTORY EXPOSITION SHOWS

REID McDONALD  
Westville, N. J., This Week, Then Bristol, Pa.

## WANTED WANTED

### J. R. EDWARDS SHOWS

Cook House, Pan Game, legitimate Concessions of all kinds, Ride Help, Second Man for Ferris Wheel, Foreman for Merry-Go-Round, Foreman for Chair Plane. Can place Electrician. Address all wires and mail: J. R. EDWARDS, Navarre, Ohio.

## For Sale—For Sale

### BUELL'S WORLD WAR No. 2 SHOW

Used Only 8 Days, Same as New. Need Building Space.

### FRANKIE'S FOREST PARK

DAYTON, OHIO

## SPITFIRE HELP

Will pay top salaries for experienced Spitfire Help. Long season, including Florida for this winter. Not necessary to wire or write. COME ON, ask for AL WALLACE, Bantly's All-American Shows, Sharon, Pa.

## SECOND-HAND SHOW PROPERTY FOR SALE

New Phila. Tebeogan Laughing Sal Figure, life size, with amplifier. Great for Fun House. Sell cheap. \$35.00 Hand Candy Floss Machine. Gas operated. \$22.00 Theatrical Curtain, 18x18 ft. Beaut. design. \$15.00 Mounted Alligator, 14 ft. long. Bargain. Johnson Hand Coin Counting Machine. Cheap. WEIL'S CURIOSITY SHOP  
12 Strawberry St. Philadelphia, Pa.

## WANTED—AGENTS—WANTED

Week of Fourth—Sunday included. For one of Eastern Kentucky's largest Fourth Celebrations, with 12 bona fide fairs to follow, starting Taswell, Va., in August. Clothes Pins, Roll Down, Razzle Dazzle, Slum Skillo, Nails and Swinging Ball. Also useful Help around all Concessions. Wire or come on. Fleming Ball Park, Neon, Ky., June 28 to July 5; Logan, W. Va., next. EARL "HOPPY" CHAPMAN, Scott Expo. Shows.

## NO. TWELVE ELI FERRIS WHEEL

Good as new. \$2500 cash. One 16-foot Semi with 50 K.W. transformer, cable, switch board and all necessary equipment; also 1938 Chevrolet Tractor, good tires, \$600 cash. National Callions with engine and blower, \$250 cash. The following shows complete with tents, banners and banner lines: Athletic, Girl, Snake, Pit. Write **F. W. McDERMOTT**  
Missouri Valley, Iowa

# DEE LANG'S FAMOUS SHOWS

## OFFERS THE FOLLOWING EQUIPMENT FOR SALE:

- 1 40'x110' Top, with 14' Wall Loctex Khaki Canvas, also Center and Side Poles, in A-No. 1 Condition.
- 1 20'x120' Off-Center Top, Loctex Khaki Canvas, also Center and Side Poles for same, good condition.
- 1 27'x54' Top, with 9' Wall, Green Canvas, also Center and Side Poles for same, fair condition.
- 1 27'x54' Top, with 9' Wall, Loctex Blue Canvas, also Center and Side Poles, in A-No. 1 condition.
- 1 40'x40' Top, with 9 Foot Wall, Khaki, good condition.
- 2 14'x14' Ball Game Tops and Wall, Green Canvas, fair condition.
- 130' Front for Side Show, with Electric Stringers, Switch Box and Lead, Bally and two Ticket Boxes, good condition.
- 1 81' Banner Line for Athletic Show, with seven 8'x10' Banners, Electric Stringer, Switch Box, Bally and Ticket Box, good condition.
- 75' Front for Jungleland or Snake Show, imitation bamboo, with 2 Ticket Boxes, Electric Equipment and Switch Box and Leads.
- 5 8'x14' Banners for Jungleland or Snake Show, fair condition.
- 2 Bass Drums, in very good condition.
- 1 Bingo Concession, complete. Consists of 30'x40' Top and Side Wall, khaki Canvas. Counters, Seats, Display Shelves, Electric Stringers, Switch Box and set of Sound Equipment with 4 Speakers. Complete—ready to go—includes Cards and everything except Merchandise. Several Kegs of Nails for Nail Concession.
- 6 Tractors and Big Eli Trailers, 1938 to 1941 Models, all in very good condition.
- 1 72-Foot Trailer Front with Chev. Tractor, which also has Winch on Tractor.
- 5 Light Towers, Telescope Type.
- 3 International Mutoscope Magic Finger Machines, A-No. 1 condition.

WRITE OR PHONE: DEE LANG

## NEW DOWN'S AMUSEMENT PARK

8614 South Broadway (Phone HUDSON 4548) ST. LOUIS, MO.

## FOR SALE

Merry-Go-Round, three-abreast, 42 ft., cost \$8,000, newly painted top, organ, \$2500.00; Number 12 Eli Wheel, white enamel seats, perfect, with electric or gas motor, V type drive, \$2500.00; Giant Mix-Up, Smith & Smith, guaranteed first class, \$600.00; Octopus, guaranteed, \$3500.00; Kitty Airplane, \$300.00. Rebuilding more rides, ready in a month. Office House Car, Transformer, Trucks, Tractors, Semi-Trailers, Electric Cable, Light Towers; anything and everything you want. Wire or write me. Buying and selling anything pertaining to the outdoor amusement business. Address:

## ROY GRAY, GRIFFING MACHINE CO.

52 AIRLINE DRIVE OR MAIN OFFICE, 2022 NORTH MAIN, HOUSTON, TEX.

## BANTLY'S ALL-AMERICAN SHOWS WANT

Penny Arcade with complete outfit.—We have Penny Arcade complete, will sell or lease and book same on show with capable operator. Ted Miller wants capable, sober Agents for Nail Joint. WANTED: COMPLETE 10-IN-1. HAVE OUTFIT FOR SAME; MUST BE GOOD. For Sale: 8 Car Mangles Whip. Streamlined job, fine condition. Priced right for quick sale. CAN PLACE legitimate Concessions of all kinds. WANT Grind Shows. Need Monkey, Midget, Fat or Mechanical Shows. Outfits for same. All wire or write HERMAN BANTLY, BANTLY'S ALL AMERICAN SHOWS, Sharon, Pa., until July 3d.

## BEE'S OLD RELIABLE SHOWS, INC.

Want Ferris Wheel Foreman and Second Man, also Ride Men on all Rides. Top salary if you can produce; come on. Want Concession Agents for Stock Concessions, Ball Game and Penny Pitch. Wonderful opportunity for Agents that can stand prosperity; all Concessions office owned. \$12.50 privilege all the way. John Perry wants Coupon Agents. Come on, you will be placed. Will book any Ride or Show we don't have. Want to buy Round Dart Balloons, any quantity. Vanceburg, Ky., to July 3; Greenup, Ky., July 5 to 10; Grayson, Ky., Fair, July 12 to 17; then Kentucky's two largest county fairs, Lawrenceburg, Ky., July 19 to 24; Harrodsburg, Ky., July 26 to 31. Address: BEE'S OLD RELIABLE SHOWS, INC., as per route.

## WANT! WANT! WANT!

To Book, Buy or Lease

## PORTABLE SCOOTER, ROCKET and FERRIS WHEEL

BOX 443, The Billboard, 1564 Broadway, New York 19, N. Y.

## SPECIAL PRINTED TICKETS

ROLL, FOLDED—100,000—\$18.50.

## DALY TICKET CO.

COLLINSVILLE, ILL.

## Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

## Al Sheehan To Produce Minn. Aqua Follies: Gloria Callen Tops Water Show's Line-Up

MINNEAPOLIS, June 26.—Al Sheehan, assistant general manager and director of production at Station WCCO here, will produce and direct the 1943 Aqua Follies, major attraction of the fourth annual Minneapolis Aquatennial. Follies were staged the first two years by the Aquatennial itself, while Nick W. Kahler, sportsmen's show director, produced last year.

Sheehan has inked Gloria Callen, recently turned woman pro, to headline the Follies cast. Co-starred with her will be Buster Crabbe. Others in the cast are 15-year-old Whitey Hart, tower diver; Larry Griswold, Charlie Diehl, Sid Canale, Ed Jones, the three Fairbrother Sisters and several comedy acts.

Water ballet cast is made up of 32 girls, under the direction of Helen Star, of the University of Minnesota's physical education and swimming department. Follies stagemore will have 16-girl line directed by John Williams, 16-voice male glee club, 18-piece band, along with principals, singers and feature acts now being contracted for. Sheehan expects to spend \$35,000 for talent for the Follies to be staged at Theodore Wirth lake (5,000 seating capacity). Twelve performances are planned.

Sheehan has been superintendent of amusements and attraction at Minnesota State Fair the last six years. In 1941 he staged the Aqua Follies and *Over the Rainbow*, stagemore, during the Aquatennial. He headed WCCO Artists' Bureau until 1939 when he joined the

## 2 More Utah Groups Fix 1943 Operations

SALT LAKE CITY, June 26.—Heartened by examples set by Utah State Fair and Salt Lake County Fair, both of which have scheduled annuals for this year, two more Utah celebrations have decided to go. Harvest Days at Midvale, canceled for the duration last fall, reconsidered and will set a three-day celebration. Walter Anderson has been named chairman by President Howard Barrows.

Lehi Round-Up also will be held, with Jack Okey directing the Riverside Rodeo, and Monte Young Shows on the midway.

## Brownstown Inks Gooding

BROWNSTOWN, Ind., June 26.—F. E. Gooding Amusement Company has been signed for the midway at the Annual Home-Coming Celebration to be held here for six days next month.

## Beam for Greensburg Cele

GREENSBURG, Pa., June 26.—Annual Firemen's Celebration here will feature on its midway rides, shows and concessions, provided by M. A. Beam Attractions.

## 50-Cent Pieces Minted To Commemorate Ore. Centen

PORTLAND, Ore., June 26.—One thousand 50-cent pieces, commemorating the Old Oregon Trail Centennial, are being minted and soon will be put on sale at \$5 each. Coins will replace the previously planned commemorative stamps, rejected by the Post Office Department because all stamps issued now bear themes relative to the war.

Plans for an Oregon Trail Centennial at Jantzen Beach this summer were canceled because of the war after \$2,000,000 had been underwritten for event.

radio station staff.

Other events planned for the Aquatennial under the direction of Neil Mesick, chairman; Tom Hastings, co-chairman, and H. W. Ward, president, include two parades, Boy Scout service camp, one-day canoe derby, selection of Aquatennial queen, religious service, music festival, military ball and physical fitness program.

Arrangements committee is negotiating with several carnivals to play here during Aquatennial week.

## Rutland Maps Plans For July 4th Cele

RUTLAND, Vt., June 26.—Orion Grotto, sponsor of the Mammoth July 4 celebration here, has completed plans for this year's event, E. D. Wilson, of the committee, reports. Rides, shows and concessions are being booked for the midway, which will be located at the Main Street Park.

Band concerts, parades, contests and street dancing have been programmed. A free attraction will be presented nightly.

## Maringo Books Geren's

MARINGO, Ind., June 26.—American Legion Post, sponsor of the annual five-day Home-Coming Celebration, last week signed Geren's United Shows for its midway.

## Shorts

NEON, Ky., has booked Scott Exposition Shows for its July 4 celebration.

JONES GREATER SHOWS have been inked to play the July 4 celebration at Spencer, W. Va., on the City Park site.

VIRGINIA Greater Shows have been contracted for the midway at the annual July 4 celebration in Eastport, Md.

RIDES will be among the midway attractions at Elks' Festival to be held in Lincoln, Ill., for four days next month.

CONCESSIONS, shows and rides, supplied by J. C. Weer, will make up the midway attractions at the annual July 4 celebration in Hillsdale, Mich.

COLBY FESTIVAL DAYS, annual event in Colby, Wis., will feature a number of free acts at this year's celebration. Bud Hemmy is in charge of arrangements.

FRED ALLEN SHOWS will provide the attractions at the annual July 4 celebration in Syracuse, N. Y., under firemen's auspices.

THREE-DAY July 4 celebration in Crete, Neb., will feature Sunflower State Shows on its midway, it was announced last week.

COMMITTEE in charge of arrangements for the Bristol (Pa.) July 4 celebration has signed Carl O. Bartels' Victory Exposition Shows for this year's event.

STEBEN Agricultural Society, Bath, N. Y., has canceled plans for its annual July 4 celebration at the fairgrounds, J. Victor Faucett, secretary, announced June 17. Need for the conserving of gasoline in the area was given as the reason.

FALLON'S RIDES have been contracted for the annual four-day Mineral City (O.) Home-Coming, under Band Boosters and American Legion Post auspices. Free acts also will be presented, George Marlow, general chairman, reports.

## 20,000 at Swift Suggestion Show

CHICAGO, June 26.—One of the biggest industrial shows seen in Chicago in some time was the June 22 Swift & Company Suggestion Show in Comiskey Park, home of the White Sox, for Swift employees, their families and friends. Over 20,000 attended. In addition to a clever pageant prepared by Swift executives there was a good show presented by professional talent, the acts being provided by David P. O'Malley.

Music and maneuvers by Armand F. Hand's Chicago Board of Trade American Legion band, accompanied by Captain Booth and his Majorettes, furnished lively entertainment throughout the afternoon and evening. Joe Coyle (Ko-Ko) and his group of clowns amused the crowd with a series of clever stunts. Working with Coyle were Chester Sherman, Joe Vani, Lindsay Wilson, George LaSalle, Art Chester, Carl Marx, George Gerber, Walter Matz and Gus Gilard.

The Singing Marines, with Blanche Bradley, made a big hit. Hubert Dyer and his feminine assistant presented a pleasing comedy act, and the Jordan Duo gave the crowd thrills with their roller-skating stunts. Show was excellently emceed by Vincent Gottschalk.

## Waynesburg Frames Program

WAYNESBURG, O., June 26.—Program plans for the annual Firemen's Home-Coming and Jubilee Celebration have been completed, with rides, shows and concessions scheduled for the midway. L. Fallon is concession manager.

## Wade for Kalamazoo Festival

KALAMAZOO, Mich., June 26.—This city's Summer Festival, held annually under American Legion Post auspices, has booked W. G. Wade Shows to provide the midway attractions, it was announced last week.

## Gasless Parade for Racine

RACINE, Wis., June 26.—A parade, with all floats and wagons to be drawn by horses, is planned for this city's July 4 Good Will Celebration. Jake J. Disch, clown specialist, has been signed for the event.

## DIRECT FROM THE LOTS

(Continued from opposite page)

Cramer's Side Show, Cecil Hundson's Gay Parade, and the Minstrel Show, managed by George Baldwin, the best. Fly-o-Plane topped rides. Ray Cramer and Robert Curtis visited the Rubin & Cherry Exposition Shows at Peoria, Ill. Visitors here included Frank West and Gypsy Bob Myers, All-American Shows; Jack Moore, Moore Bros.' Shows; Phil Terry, Bob Lohmar, Moe Eberstein, Mr. and Mrs. Cortez Lorow, Mr. and Mrs. Nate Lorow, Mrs. Dodson, Mr. and Mrs. Jimmie Aaron and Mr. and Mrs. Earl Maddox. Charles Clark enjoyed a surprise visit from his mother, Mrs. Emma Clark, and sister, Grace Clark. Connie Walker, of the Gay Parade, received word of the death of her sister in Arkansas. Mrs. Johnny Jamieson suffered an attack of appendicitis. Newspapers were generous with space and daily broadcasts were made over the local radio station. Police Chief Davis, Sheriff Richards and Deputy Sheriff Stevenson were nightly visitors. TED GRACE.

## Crafts 20 Big

Santa Clara, Calif. Week ended June 19. Location, City Playground. Auspices, Holy Ghost Portuguese Celebration. Business, good. Weather, good.

Opening a day earlier than usual at this annual celebration brought the gross up considerably from former years. Near-by San Jose supplied the largest night crowds, while local folk packed the grounds during the day. Sunday brought the usual large country crowd

to view the crowning of the queen, street parades and native dances of the Portuguese committee staged directly across the street after the traditional barbecue was held. Harold Mook, auditor, reported a 50 per cent business increase over last year. Ragland & Korte Concessions reported good business. Long jump from Bakersfield, Calif., was made without incident, and Master Mechanic Frank (Lord) Kitchener reports all rolling equipment in good shape. Roger Warren Jr., month-old son of the shows' grab stand operator, made his first appearance on the midway here. Visits were exchanged with members of Krekos West Coast Shows. O. N. Crafts added a flag car to the traffic fleet. Roy Rutter, superintendent of the electrical department and midway fire warden, experienced his first blackout here and was equal to the occasion. Dick (Speedy) Fleming is getting the Tilt-a-Whirl up and down in fast order, as are the boys on the Flying Scooter and Fly-o-Planes. Charles Cooper and Octopus crew keep that ride clicking. Reported by an executive of the shows.

## John R. Ward

Malden, Mo. Week ended June 19. Location, Warner showgrounds. Auspices, American Legion. Business, good. Weather, ideal.

Long move from Stuttgart, Ark., was made in good time and everything was ready for Monday night's opening. Large army airport base here gave shows near-capacity ride business on the week. Shows reported a good week, with Bancroft's Circus Side Show drawing big crowds nightly. Robert Davis replaced Ralph Isbell as foreman on the Octopus. Clarence and Neva Lanke, who left during the Vicksburg (Miss.) engagement to take a position in a local cafe, returned, he to resume his duties as foreman of the Spitfire Divebomber. Neva will operate an office concession. Red Graham, scenic artist, joined during the engagement. Billie and Marie Wilson closed to join the Sicksels United Shows. B. G. McDonald, who joined last week, left during the stand and returned to his home in Texas. McDonald was shows' secretary. General Representative J. (Bill) Carneer signed contract for the shows to provide the midway at Du Quoin (Ill.) Fair. E. W. (Curly) Harris reported the best week's business of the season so far for his cookhouse.

VERONICA E. CARNEER.

## Freddie Jones Museum Okay in Detroit Debut

DETROIT, June 26.—Flexible Freddie Jones's World's Fair Freak Museum opened last Saturday at 2715 Woodward Avenue, between the Stone and Colonial theaters, to good results.

Attractions include Margaret Demmen, four-legged girl illusion; Mike Riley, mixed juggling; Marvella, fire eater; Ed Sonny; Bob and Babe Keating, mentalists; Freddie Jones, rubber man, and Peggy Davis, sword box.

Staff includes Mrs. Freddie Jones, secretary-treasurer; R. J. Ward, tickets, and Bill Sykes, ticket taker.

## WANTED

For

### 13TH ANNUAL JULY 1-5 CELEBRATION

Shows and Legitimate Concessions. Rides booked. Midway independent. Write or wire

EDGAR BURNETT, Sec., Boswell, Ind.

## RIDES WANTED

FOR JULY 2, 3, 4, 5.

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## FREE ACTS WANTED

July 23-24-25

### COLBY FESTIVAL DAYS

Write to BUD HEMMY, Colby, Wisconsin.

## DEADWOOD, S. D., "DAYS OF '76" CELEBRATION

On the Streets of Deadwood — August 6-7-8

WANTED—SHOWS AND CONCESSIONS: Rides sold. Wanted—First-class Girl Show. No Grift joints wanted and only legitimate Concessions will work. No gambling on the streets will be allowed and prices on Concessions will be within reason. Write

CLAUDE LAVIER, Chairman Concessions, "Days of '76."

# Takes Are Up in East, West

## Arthur Dates Big on Coast

CORVALLIS, Ore., June 26.—Unusually good business has followed the route of Arthur Bros.' Circus since its departure from Southern California continuing unabated on its progress northward. Among the outstanding stands were Fresno, Modesto, San Jose, Monterey, Salinas, Richmond, Santa Rosa, Vallejo, Oakland and Sacramento, with the one-day engagement in Monterey breaking all previous records for attendance and receipts. Three performances were given in Monterey to accommodate the crowds that stormed the circus grounds. Three performances also were given at Stockton during its two-day engagement. A near tragedy occurred during the second performance in Stockton when the electric lighting plant blew up and burnt to the ground. With difficulty the fire department of Stockton saved the big tops from destruction.

The five-day engagement in Richmond and the six-day engagement in Oakland were outstanding, with both stands augmented with additional acts and a band of 12 pieces. The new 120-foot round top with two 40-foot middle and one 50-foot middle arrived from Los Angeles for the Oakland engagement. The big top now contains 12 sections of grandstand chairs, 11 rows high on the long side and 10 sections of starbacks, 12 high with 12 rows on the short side, 22 sections of 14 high blues, 12 in the back and 10 in front. The new menagerie top, an 80-foot round with two 30-foot middles and one 40-foot middle, houses all the animals used in the circus performance including many additional cages used for display purposes. The side-show top consists of a 60-foot round top with three 30-foot middles, striped blue and white and under the management of Calvin Lipes. A new banner-line consisting of 18 pictorial displays adds greatly to the appearance of the circus entrance. The pit show, under the direction of Mr. and Mrs. Calvin Lipes, features the "Little horses from the Grand Canyon of Arizona."

Recently purchased were three new General Motors Diesel power generators totaling 100 k.w. output which replaced the one destroyed in the fire at Stockton. Six additional 1941 cab over engine Chevrolet tractors also were added during the Oakland engagement to re-

## Criticized for Refusing Hunt Permission in Athol

ATHOL, Mass., June 26.—Park commissioners drew the critical fire of the Athol board of selectmen last week for refusing Hunt Bros.' Circus permission to use Athol Athletic Field after it had been given a license by the selectmen. The field is a public park and comes under jurisdiction of the commissioners. The selectmen think a circus will be good for Athol in these times of stress. George Brouillet, a member of the commission, declared that the board was forced to refuse the circus the use of the grounds because of the acute lack of help to take care of the field.

## Beatty-Wallace Circus Loses Day at Gary, Ind.

CHICAGO, June 26.—The Clyde Beatty-Wallace Bros.' Circus lost a day at Gary, Ind., Monday because of fear of race trouble. Show lot at Gary was located in a section of town heavily populated with Negroes. The show played there Sunday to extremely light attendance and the presence of large numbers of Negroes around the lot gave rise to misgivings.

On Monday morning city authorities advised Beatty that a permit to show would be granted if the show could protect its own property. The chief of police said he could furnish no policemen, as he had all of his available men assigned to the steel plants in anticipation of possible trouble. In view of conditions the management decided it would be unwise to hold performances and the show tore down Monday afternoon and moved to Joliet, the Tuesday stand.



IN CHARGE of the 21-piece band with the Ringlings' new Spangles Circus in Madison Square Garden, New York, is Henry Kyes, who had been a member of the Merle Evans band with Ringling Bros. and Barnum & Bailey Circus prior to the recent opening of Spangles. A few years ago Kyes was band leader with the Hagenbeck-Wallace Circus.

## Trio of Shows Given by Cole At Flint, Mich.

FLINT, Mich., June 26.—Cole Bros. Circus gave three performances here Monday on the Lapeer Road showgrounds. Originally Flint was billed for two shows, the third performance being added after Story Man Ansel E. Waltrip arrived in town. Matinee produced better than a three-quarter house in a temperature of 95 degrees. First night show, off at 7 p.m., was full. No straw was laid and remaining crowd was held until

## Cole Has Excellent Turnouts at Toledo, O.

TOLEDO, O., June 26.—Cole Bros. Circus gave four performances here on the Stickney showgrounds June 19-20 to excellent business. Attendance Sunday was big at matinee and a three-quarter house at night. Show is handicapped by lack of help in all departments. Walter D. Nealand, press agent of Art Lewis Show, visited Sunday with circus folks.

J. D. Newman, general agent of the circus, was back on the show conferring with Ora O. Parks, Jack Grimes and C. Foster Bell, of the press staff. Pete Sun was a visitor on the lot Saturday.

## Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

### WORKING shirtless?

JIMMY SHIMKUNAS has joined Hunt Bros.' Circus, leaving the Mighty Sheesley Midway.

RINGLING circus will show Madison, Wis., on its annual visit September 8 after playing Milwaukee. From Madison it will go to Rockford, Ill.

THAT do-or-die spirit of the circus pioneers must be carried on during these trying times.

MR. AND MRS. JAMES NOEL, Battle Creek, Mich., visited Fisher Bros.' Circus at Lewiston, Mich., reporting that they enjoyed the show.

THE PAGES, Billy and Concha, are taking a "breather" at Fox Lake, Ill., prior to playing the Shrine Circus in St. Louis.

## J. M. Cole Scoring In New York State

FAYETTEVILLE, N. Y., June 26.—James M. Cole Circus, motorized, in spite of gas, transportation and man-power troubles, is playing remote and larger spots in this Central New York area and getting top biz, with straw being used at many night performances in larger towns. James M. Cole has outfitted himself with a minimum of performers and help and is getting by, with all doubling from performers to cooks to workmen.

Performance is presented in one ring, with main tent seating 750. At Fayetteville, seven miles from Syracuse, there were about 600 at the night show, with half a house at the matinee.

William H. Morris, ringmaster, introduces Pat Kelly and his six military ponies to start off; Bernice, who triples in doing three bits, deuced on the high wire; Tim Mix Jr. and his two gal partners step out in front of reserved section to do a hot Barnyard Folles bit; Professor Waterman's two trained buff-

## Former Performers Are Paratroopers

SAN DIEGO, Calif., June 26.—Former circus performers are making good as paratroopers in the army.

Gene Smith, who was professionally known as Bruce Bradley, is in Australia. Before entering the service he was a movie stunt man and tumbler. Russ Saunders, one of the original DeWaynes, Risley act with Russell Bros.' Circus in 1942, also is in Australia. He was with the troupe when Ted DeWayne and Ran Hall were members of the trio. Saunders also was champion diver of Canada. A third member serving with the paratroopers is Dick Crockett, former movie stunt man and known as "one of the few stunt men who could tumble."

Ran Hall has a BM 1/c rating in the Coast Guard and is assigned to convoy duty. DeWayne and the two new members of the troupe are now in the Coast Guard and stationed on the East Coast. They expect to leave soon for a goodwill tour with Rudy Valle and orchestra thru South America.

## Providence Shrine Has Fine Opening Week in Cranston

CRANSTON, R. I., June 26.—The Providence Shrine opened its "new experiment" circus here last week (14) to excellent business. The annual circus of Palestine Temple, produced by Al Martin, is out of Narragansett Park race track for the first time in six years due to the gas and tire situation, and instead will be played over a circuit of five stadiums in surrounding territory. Show

(See PROVIDENCE SHRINE on page 55)

## SLA Honors Wreck Victims

CHICAGO, June 26.—The 25th anniversary of the Hagenbeck-Wallace Circus train wreck at Gary, Ind., was fittingly observed Tuesday by the Showmen's League of America. Services in honor of victims of the wreck were held at 11 a.m. at Showmen's Rest. The scores of graves, most of them marked with headstones bearing the inscription "Unknown Male" or "Unknown Female," were decorated with American flags. Nearly 60 show people were present for the services, which were conducted by Rev. Clinton C. Cox. Jack Nelson, president of the League, made some fitting introductory remarks, after which Rev. Cox gave a splendid memorial address and offered prayer.

There were a number of beautiful floral offerings. Among those who remembered the occasion with flowers were the Ladies' Auxiliary of the League, the Clyde Beatty-Wallace Bros.' Circus, the Atwell Luncheon Club, Mr. and Mrs. G. L. Wright, and The Billboard.

Among those present were Jack Nelson, Mr. and Mrs. Joseph L. Streibich, Mr. and Mrs. Robert H. Miller, Mrs. Earl Shipley, Mrs. William Carsky, J. C. (Tommy) Thomas, Edgar I. Schooley, Burt Wilson; E. Paul Jones, Washington; G. B. Hill, formerly of the C. & E. I. Railway; Mr. and Mrs. Orrin Davenport, Mr. and Mrs. C. Johnson, Ruth Winberg; William Johnson, Lansing, Mich.; Mrs. (See Honor Wreck Victims on page 55)

## RB Attendance Light First Two Days in Balto

BALTIMORE, June 26.—Hit hard by intense heat, a comparatively small opening-day crowd witnessed the initial performance of the Ringling circus here. The show is here for a six-day stand. Opening day was June 21. Admission to the opening-day performance was free to purchasers of War Bonds. These sales, entitling to admission on opening day, were launched June 14, but at the end of the week sales had totaled somewhere in the neighborhood of \$300,000. The management and committee in charge of this then decided to extend sales for an additional three days in hopes of doubling the \$300,000 sold during the first week.

The first two days were extremely hot. Attendance on second day was not much bigger than the first.

In order to give war workers an opportunity to attend one performance, at the request of the local War Production Board, the circus held its Thursday afternoon matinee at 11:30 a.m. instead of 2:15 p.m.

Gasoline rationing and the new pleasure-driving ban now in operation are being felt. There were no automobiles seen on the grounds. Street cars apparently transported everyone who didn't walk.

## RB Performers Leave Hosp

WASHINGTON, June 26.—District of Columbia Health Department announced that an entero-toxin developed in chicken salad caused the agonizing illness which struck members of the Ringling circus here last week. All performers and others made ill by the food poisoning left with the circus when it made the jump to Baltimore, thus vacating an entire floor of Gallinger hospital here. Warm weather and inability to keep the food adequately refrigerated speeded growth of bacteria and production of the toxin, health officials reported.

## RB Cancels Cranston, R. I.

PROVIDENCE, June 26.—The Big One isn't coming to Rhode Island this year. Banners advertising the appearance in rear-by Cranston of the Ringling circus July 19-20 went up yesterday, June 21, and came down the following day.

Representatives of the show in the No. 1 car here said the gas situation, the pleasure-driving ban and transportation problem to the circus grounds about six miles from here made cancellation necessary. Bernie Head, contracting press, could not be reached in the car, as it was said he had gone to New Haven.

At its last meeting Cranston city council granted the circus a license but

HUNT BROS.' Circus has been host for (See UNDER THE MARQUEE on page 54)

# With the Circus Fans

By THE RINGMASTER

CFA

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago  
 Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.  
 (Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., June 26.—George H. Barlow III, working in a shipyard in California, writes he had the thrill of his life when he witnessed the trial run of the Liberty ship "P. T. Barnum." It was built at another yard about a mile from where he was working.

Barlow states that he met B. A. Rolfe, handmaster of Lucky Strike note, now conductor of the Long Beach Municipal Band. One of the numbers of the concert attended by Barlow was a descriptive piece, *Circus Parade*. The callopo, clown band, cowboy band, minstrel band and finally the big show band itself were depicted in the variations arranged by Rolfe. Rolfe is a friend of the Norths and Valdo. He directed the band at Cavalcade of Centaurs, New York World's Fair, in 1939. Rolfe got a kick out of viewing the pictures of his miniature circus and was much interested in the scale model band Barlow proposes to build when he resumes operations after the war.

Dr. H. H. Conley, Park Ridge, Ill., caught the closing performance of the Big One in Washington. He states that everyone had recovered from the food poisoning and had moved on with the show to Baltimore. He had visits with Melvin D. Hildreth and Dr. William M. Mann in Washington. He stated he was leaving for New York and expected to see Spangles.

Stan Rogers, Western vice-president, advised that he had changed stations to the Engineer Camouflage School, Aviation No. 1, March Field, Calif., and is on the school staff.

General Agent James Dewey, Mills Bros. Circus, was a caller at the office of *White Tops* while contracting the show in Rochelle for July 12. For the second year the circus will be sponsored by Knights of Columbus.

Pvt. Walter B. Hohenadel, now at Vancouver Barracks in Washington, visited with Hubert Castle when Polack Bros. Circus played the Mayfair Theater, Portland.

## SHOW PRINTING

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 Paste This in Your Address Book.

## Biz Off for Gilbert In Bridgeport, Conn.

BRIDGEPORT, Conn., June 26.—Gilbert Bros. Circus, playing here last week, didn't fare so well, drawing disappointing crowds. Due to open on Monday, coming from Newark, N. J., trucks broke down in Stamford and Norwalk, show not getting here until late in the afternoon, necessitating delay in opening until Tuesday matinee. Newfield Park, located in eastern part of city, a new lot, was used, and bus service being greatly curtailed didn't help any. Manager Harry Saltzman attributed bad business to the gasoline ban, and looked forward to engagement this week in Hartford under Shrine auspices.

Friday night a couple of youths who had been ejected from the show earlier in the evening set fire to the tent which houses Terrell Jacobs's menagerie and but for the discovery of the fire by Bess Costello and clowns considerable damage might have been done. Hap Roberts, formerly with the Holland Classical Show, is a new addition to clown alley. Bob Fulton is on front door and Dave Liebler and George Poli are in ticket wagon. Only one rainy night here, but plenty of hot weather.

New 100-foot tent, formerly used by Gene Austin, was to be used in Hartford, replacing the present 120-foot top. This will be the first time that Shrine show has ever played under canvas, as the War Department will not let the show use the armory this year. Ringling crew put up paper on opening day of the Gilbert show. Radio broadcasts were made daily over WNAB, with Frank Harrington Salerno handling the mike.

## Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Did you know that Pat Valdo, director of the Big Show's personnel, has the finest collection of foreign circus programs in the world and knows something or other about every one of the artists mentioned? He acquired this collection while touring the Continent scouting for new acts.

Things not so easy for the average collector to acquire are the miscellaneous mementoes given out by the various shows to personnel and guests at their private functions. These items are not generally intended for the public and when a collector finds or receives one it is prized very highly. We have a pair of shears inscribed on the top of one blade "Ringling Bros. and Barnum & Bailey Combined Circus" and on the top of the other blade "Ringling Bros. Golden Jubilee 1883-1933." We have also just come in possession of a finely designed metal paper cutter in the shape of a curved dirk, the whole culminating into an elephant's head. The pointed end of the dirk has printed on a black background the words "Ringling Bros. and Barnum & Bailey Combined Circus" and on the elephant's blanket, which is red, there are the words "The Greatest Show on Earth."

Among the important things in the 76-page program used by the Big Show during its New York run are the pictures of all of its key men. This alone ought to be very valuable to collectors. Among the principal articles in the program are *Shoulders to the Wheel*, by Frank Braden (who is no longer with the show); *From Hall Show to Big Show*, by Lowell Thomas (who is now writing the *Life of the Ringlings*); *Give Me the Circus*, by Gabriel Heatter; *Red Wagon Magi*, by Roland Butler, and the *Circus Spotlight*, by Grantland Rice.

## Dressing Room Gossip

RINGLING - BARNUM. — Washington and many things by which to remember this year's engagement. Matinees were rather light at the beginning of the week but developed into good houses at the finish. Every night show was capacity and folks were on the straw on Friday. The heat was terrific, reaching a new high in the past 50 years. Don Baker, Damoo D'Hotrei and Jackie Hill, all formerly with the show, visited during the week. Frankie Saluto had an accident but was only shaken up. We had an elephant battle in the backyard before second spec on our second day. The bulls involved were Big Babe and Little Jewel. With trunks locked and feet

## Ends in Draw

DETROIT, June 26.—Bout of the Ringling circus vs. Detroit's Victory Gardens ended in a draw, with Al Butler, contractor, in the role of peacemaker. Trouble started when a couple of city departments became confused and one issued permits for the gardens and another for the show to occupy the same lot, partly city owned. Survey by Butler showed that the gardens, planted a week before, could be handled without too much difficulty because of their position on the lot, and the circus agreed to rope them off to protect them during the stand on the east side lot in August.

flying, they scuffled for quite a while till separated, none the worse for their "fight."

The most serious incident during the windstorm in Washington (June 17) occurred in the backyard. Following the clown car gag is the "Changing of the Guard" number with 26 elephants and twice as many girls. They were waiting to go on when the backyard canopy blew down on the girls, clearing the bulls completely. They remained perfectly calm and cool, enjoying the rain and wind. Many of the girls had to be dragged and carried from beneath it, while others were knocked about by the canopy poles. The girls are okay now, but those hit were Valerie Antalek, Bebe Siegrist and Ann Burak, who was blown for about 25 feet after getting hit. Jean Mackey, of the Reynolds-Donagan skaters, was caught and wrapped in a piece of canvas. The canvas held her a few feet above the ground, helplessly bound till she was rescued. As this was happening in the backyard trouble was brewing in the dressing top. It was swaying and ripping at its stakes trying to tear loose, but no use. It was guyed out too well, as were all the tops. What did happen was that all the lights fell and a fire started in the girls' half. Joyce Pay and other girls beat it out, then ran to make the "Guard" number only to find everything upset in the backyard. It is surprising how few injuries were reported; none from the audience. Credit is due in all departments for their courage in staying at their posts. Merle Evans's band never stopped playing during the turmoil, and it wasn't until the Loyal-Repenskis had finished that the audience again was in a circus mood. Melvin D. Hildreth, CFA, was in the audience, as was a delegation of Russian army and naval officers. The Side Show did its part in this hectic night. The Doll family, Mrs. Fischer (her husband was in the clown car), Baby Thelma and others put their weight against the kid show poles and kept it from blowing away.

During opening spec John Nelson, who enacts the role of Uncle Sam on stilts, tripped over a rope but was only shaken up a bit. The following day the heat wasn't so bad, but another visitation hit us—food poisoning.—DICK ANDERSON.

RUSSELL BROS.—Starting our second week in San Francisco, with the citizens beginning to realize there is a circus in town. First Sunday matinee jammed to the rafters, with the overflow sitting on the quarter poles. Myrtle Goodrich has a trick toe which feels it has a priority on coming out. About the fourth time this season. However, Myrtle is a swell performer, so we hope it won't happen again. Understand Mrs. Irene O'Hara is gunning for the "world's women's championship" wrestling—haven't seen her perform but think she can do it. After the stunning defeat suffered by the bar performers at the (See Dressing Room Gossip on page 55)

## THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

WHITTEN RANCH, Idabel, Okla., furnished the stock for the second annual rodeo at Sevier County Livestock Show at the Fairgrounds Arena, De Queen, Ark., June 24-25. Ralph Kite, president, was in charge of the rodeo events.

ARCHIE PATTON, Austin, Tex., will direct the Williamson County's Fair Association Rodeo at Georgetown, Tex. Events will include bronk riding, bull riding, calf roping, bulldogging and cowgirls' flag races.

FAYE HUBBARD, rodeo timer, was thrown by a bull in an exhibition ride at Sisters (Ore.) Rodeo and suffered a cracked vertebra. He was taken to a Portland hospital. When not making the rodeos, Hubbard is employed on a ranch in Deschutes County.

EIGHTH annual two-day Palo Pinto County Livestock Association's rodeo is set for Mineral Wells, Tex., with two performances daily. Dr. H. A. Xappe, chairman, announces. John H. Smith, Palo Pinto, is arena director. Awards total over \$1,000.

CROWDS were good at Sisters (Ore.) Rodeo June 12-13. Six events were held daily, in addition to a barbecue and military dance. War Bonds went to the best performers. Committee handling the event consisted of Avery Larkin, Howard Mayfield, Herm Meder, Lewis Luckenbill, Carl Campbell, Faye Hubbard and Frank Houston, who was arena director.

HAMILTON County American Legion Rodeo will be held as scheduled at Hamilton, Tex., with Bradford D. Corrigan as general manager. "We don't have any fear of transportation problems and as far as attendance is concerned," Corrigan said, "we could go back to the days of the Gay '90s and take on just the horse and buggy folks and still have good crowds."

BOB CROSBY, 47-year-old rancher of Roswell, N. M., has his \$25,000 insurance policy and fun, too. Three-time winner of the all-round cowboy award at Cheyenne and Pendleton, Ore., Crosby recently took out the policy, signing an affidavit that he'd never again compete in bronk riding or steer bulldogging. Then he discovered the policy will not keep him out of roping events. He finished second in that event at the Hardin-Simmon Rodeo in Abilene, Tex.

FIRST-NIGHT crowd of 4,000 established a new top mark for the Glade-water (Tex.) Sixth Annual Rodeo, June 18-19, when two accidents marred the first performance. Ace Elmore, Archer City, Tex., suffered contusions and an ankle injury when dragged 50 feet by a bronk, and Sue Warren broke an arm when thrown by a horse. Heavy attendance from near-by army camps boosted the crowd, with Col. John Robenson, commander of Camp Fannin, leading 130 horsemen in a grand entry, the initial event. Top money winner of first night was Jim Whitman, Clarksville, Tex., with firsts in bulldogging and Brahma bull riding.

## WANTED AT ONCE

Man to handle Dramatic Top, also Workmen on move a week; no Sunday shows.

## SLOUT PLAYERS

St. Louis, Michigan

## SOBER UNION BILLPOSTERS, BANNERMEN and LITHOGRAPHERS WANTED

## RINGLING BROS. and BARNUM & BAILEY CIRCUS

Salary \$145 per month plus meal allowance \$2.55 per day, and \$2.50 per day lodging allowance.

Our agents are promoted from the ranks, which assures excellent treatment for billers. We can use a few students.

**ARTHUR HOPPER** General Agent  
 Hotel Lincoln, New York City

# Lewis, Greenspoon Winners

## Ocean View's Leases Legal

**Court sees no irregularities in concession operation—cross action also docketed**

NORFOLK, Va., June 26.—An attempt by the several partners of Ocean View Enterprises to cancel a five-year lease held by Art Lewis, carnival owner, and Jack L. Greenspoon for the operation of most of the boardwalk concessions at Ocean View failed this week when Judge O. L. Shackelford dismissed the bill of complaint following a two-day hearing in the Court of Law and Chancery.

The court ruled that the lease, executed January 7, was legal and binding and found no violations of its provisions by the defendants.

Immediately following settlement of this suit a cross action instituted by Lewis and Greenspoon against Dudley Cooper, principal owner of Ocean View Park, and W. R. Aitken for \$50,000 damages growing out of alleged irregularities subsequent to execution of a previous contract last November for operation of virtually the same concessions was to have been docketed in the court.

In the case which was dismissed the plaintiffs alleged, among other charges of violation of provisions of the lease, that the defendants were conducting gambling games, had violated dim-out regulations and failed to provide the proper liability insurance.

Cecil T. Duffee, park manager, testified that Lewis and Greenspoon had (See *Lewis, Greenspoon Win on page 44*)

## Baltimore Enjoys Heftiest Week-End; Patrons Mob Trams

BALTIMORE, June 26.—Hot weather over last week-end (19-20) boosted patronage at Baltimore parks, beaches and pools to the highest of the season to date. Swim pools were so crowded that at some patrons were required to swim in shifts.

Bus and trolley lines serving amusement resorts reported carrying record-breaking crowds.

While Baltimoreans were trying to run away from the heat, police and OPA enforcement agents were busy running down pleasure drivers. Over the week-end they jotted down the license numbers of 75 suspected violators of the pleasure-driving ban.

So great were the crowds which attended the amusement resorts that many patrons waited for hours while streetcars filled to capacity sailed past them.

At one point, police reported, crowds gathered in the streetcars in such large numbers and refused to move that the police were forced to disperse them. At another point rail ties were thrown across the tracks in an effort to stop the cars.

## Jefferson Beach To New Owners

DETROIT, June 26.—Jefferson Beach, at St. Clair Shores, one of three major amusement parks in the Detroit area, was sold this week to a group headed by Jack Stevens, former manager of the resort.

Sale was confirmed by Louis Wagner, who had been in charge of the park for R. C. Mahon Steel Company, operators of the spot for the past seven years.

Jefferson Beach, which held its preview opening last Sunday with the beach and skating rink in operation, had its official opening today, with all attractions in operation. The spot is normally nearly a month later than other parks in opening due to its more distant location on Lake St. Clair.



ONE OF THE FLEET OF THREE TRANSMOBILES (converted automobile carriers), which Edward J. Carroll has launched to haul patrons to his Riverside Park, Agawam, near Springfield, Mass., legally and effectively under the pleasure-driving gasoline ban. Powered by a "mystery" fuel concocted by Vernon A. Trigger, Riverside's chief engineer, the vehicles do not come under the gas ban rulings as laid down by the ODT and OPA. and Carroll has been granted an "experimental permit" to operate the busses. On Sunday of last week (21), two of the vehicles, in 39 trips, hauled some 3,500 patrons to Riverside.

## Mission Beach Rides High But Zoot Riots Hurt

MISSION BEACH, Calif., June 26.—Concessionaires and ride operators here are prepping for the largest Fourth of July crowd in history. Business this year to date has exceeded all expectations. Mission Beach, which opened officially May 28, has switched concessions and rides in the midway to facilitate the movement of patrons. Ferris Wheel, which was directly facing the entrance, has been removed, sandblasted and repainted. It is being rebuilt at the north end of the midway, where it will be adjacent to the Roller Coaster, Silver Streak and Skooter.

Business for the week ended June 19 was slow. This was attributed to the "zoot suit" rioting in Los Angeles and which spread in varying degrees to other coastal areas. Another theory for the slump was that it was between pay days for the army, navy and marines.

Coast Chatter: Concessionaires are (See *MISSION RIDES HIGH on page 44*)

## Howe, Trippe Have Sylvan, St. Louis

ST. LOUIS, June 26.—Rex Howe and Carl F. Trippe, of the Park Concession Company, made their bow as park and pool operators recently when they took over the management of 42-acre Sylvan Beach Park on Highway 66, 14 miles from the heart of St. Louis.

The plant has been thoroughly renovated, the pool enlarged and rebuilt and new features added. Howe, who has had 25 years' experience in the outdoor show field, is directing the affairs of Sylvan Beach.

Besides the pool, other features of the park include Penny Arcade, riding stable with 16 horses, boating, restaurant and bar and picnic pavilion. Mrs. Louise Howe has the radio game and eight other concessions.

Much of the park was damaged by high water just before the date set for opening and considerable decorating and painting had to be done over. First 16 days of operation were attended by rain, but now that the sunshine and warm weather are here patronage is satisfactory. Sylvan Beach relies wholly on automobile transportation.

## Coney Island, N. Y.

By UNO

Charles J. Kean, Ravenhall's, has as liegwards Sal Favara, Frank D'Orazi and Joe Pultraro. In charge of the office is Elizabeth F. McGann, enjoying her 12th year here. Assistants are Patricia Larkin and Rose DeRoss. Locker-room chief is Al Moschetti, a member of the St. Johns University basketball team that won the finals at Madison Square Garden last winter. Al is being operated on for knee trouble. He is the only one of a quota of 25 employees of athletic reputation left who has not been gobbled up by Uncle Sam. Bath attendants are Margaret Douglas, Josephine Sheedy and Margaret McInerney. Chief ticket seller is Ann Lasky, who did an Aunt Jenima act in vaude as Millie Lasky. Her aids are Bella Feinstein and Charles Ross. Police director is Phil Salvia, whose dad, Joe, runs a newsstand on Stillwell Avenue. Features during the season are many athletic contests.

Kean, as president of Coney's Chamber of Commerce, deplors the sad condition of the Bowery pavement, badly in need of repair. Says the fault lies in the lack of co-operation from property owners, the Bowery being privately owned. Chief of these are the Lido Holding Company, of which the head is I. H. Klein, owner of the Thunderbolt ride and sundry Scooters; Ward estate,

Bushman estate, Kramer estate, of which Allen Kramer, owner of the Comet ride, is the head; Joe Bonsignore, operator of the Bobsled, and the Henderson estate. Kean is pleased that a bill to license photo galleries in Greater New York, which was fostered by his Coney body, is a certainty thru the efforts of Councilman Edward Vogel. Now awaiting the mayor's signature.

### With the Attractions

Flo Carlson, of the Carlson Sisters, beef-trusters, out of World Circus Side Show in Kings County Hospital for ruptured hernia. It took 11 policemen to help lift her from her bed to the ambulance last week. Sister Dot doing solo on the stage as an exhibit.

Tirza's new Wine Bath Girlie Revue opened June 19 with Joe Grayson's four-piece ork; Kitty Krevers, singer; Ray Nirly and Sally Morley, dancers; Camille and Florence LaValle, ballet girls; Angle Bardavid and Jack Madona, making openings; Nick Alfarano, talker; Joe Shwam, ticket taker, and Alice Trackenberg, ticket seller. Tirza's ma, Emily DuVal, doubles as manager and assistant ticket seller.

Harold Gruder, owner of the nitery, cafeteria, bar and grill on Stillwell Ave. (See *CONEY ISLAND, N. Y., on page 44*)

## ODT Lifts Bars To Aid Outlying Amusement Places

WASHINGTON, June 26.—Suburban amusement parks, beaches, race tracks and other recreation and fun spots throughout the nation will benefit from the Office of Defense Transportation's decision last Saturday (19) to let down the bars of General Order 24 enough to permit urban and suburban railroad lines using electrically propelled, non-interchangeable equipment to add special trains and extra sections to their regular operating schedule.

This type of transportation can't be used for general railroad operations and, therefore, is no good for either troop or regular train service.

ODT's new clarification order specifies that the electrically propelled, non-interchangeable equipment can be used for any purpose whatsoever, which means that extra service may be provided amusement park, race track, bathing beach and similar recreation-seeking patrons. In the past rail operators were required to secure special ODT permits to increase their regular schedule.

## Dallas Playspot Finds Takes Up 50% Over 1942

DALLAS, June 26.—In spite of wartime restrictions on gasoline usage, Dallas pleasure-seekers are spending more time and money for amusements than ever before. With three large airplane factories here operating at top production, there has been a tremendous expansion in employment and wages.

State Fair Park here has done a record business since its early opening in April. Concessionaires report that receipts to date are at least double those for the same period last season. Crowds are not only better than in former season, but are spending more money per capita, according to Samuel Burt, old-time concessionaire and new owner of the big Racing Coaster. Burt is also owner of the park Cotton Bowl Roller Rink, which is doing excellent business.

R. J. Stinnett, another old-timer at Fair Park, operates the Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, pony ride and two Kiddie Rides. He is adding a second Ferris Wheel for the Fourth of July celebration. Other rides on the grounds are the Miniature Train and Midget Racer, operated by Mrs. J. M. Anderson; the Skooter, owned by F. M. McFalls, who also operates the new Port (See *DALLAS UP 50% on page 44*)

## "Mystery" Fuel Puts Riverside On Daily Sked

SPRINGFIELD, Mass., June 26.—Riverside Park, Agawam, which has licked its transportation problems with the invention of Vernon A. Trigger, Riverside's chief engineer, who has developed a "mystery" gas for use in the park's converted auto-hauling trailer-trucks, resumed daily operations Sunday (21).

On Sunday traffic on the gasolineless vehicles—a second was put in operation that day and a third was slated to go into use later in the week—amounted to about 3,500 passengers. Vehicles made 39 round trips, starting at 12:12 p.m. and ending at 1 a.m.

Riverside's owner-manager, Edward J. Carroll, who carried his fight for a certificate of war necessity to Washington when local ODT director, Daniel T. Topham, decided the problem was too broad for him, was granted an "experimental permit" which expires July 31 if Massachusetts State public safety officials refuse to okay the vehicle. Carroll said he had no fears on that score.

Word from Washington of the permit granting, sprung on the nation by news wire services, immediately flooded Riverside officials with offers for the secret on the "mystery" fuel. Carroll said non- (See *"MYSTERY" FUEL on page 44*)

# The Pool Whirl Huge Crowd at Cincy Coney's 57th Anni Fest

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office The Billboard)

### Happy Tidings

It's like the good old days on the aquatic front, with most pool ops sporting wide grins. A widespread heat wave has been on for the last several weeks, and the public has been flocking to the nearest swimatorium to get relief. Naturally, those tanks easily accessible to good transportation lines are bulging with patronage. Small wonder there are smiles.

Last Sunday (21) most of the New York privately owned aquadromes closed their gates early in the day, something that hasn't been done since the lush days before the depression. Mack Rose, bossman at the twin Cascades tanks in Manhattan and the Bronx, reports that he had to shut his gates at both plunges at 3 p.m. Sunday. The Rosenthal freres at Palisades (N. J.) Park hit capacity as early as 1 p.m., and that means that Palisades packed in close to 4,500 swimmers at a buck a head. Other plunges in the area did similar business.

Another outdoor natatorium that has been playing to a packed house is the Bear Mountain (N. Y.) pool run by the Hudson River Day Line people. What with the pleasure-driving ban, New Yorkers are flocking to those daily Hudson River sails which take them to the plunge at Bear Mountain. And so while out-of-the-way spots are naturally feeling the driving ban, the tanks conveniently reached are reaping a harvest.

### Paris Invaded!

American doughboys and gobs landed in Paris last week—but it wasn't Paris in France, but the Paris indoor plunge in mid-Manhattan. Last week, being National Swim for Health Week, a group of chorines from the Broadway musical *Ziegfeld Follies* played host to a group of visiting servicemen. They took them to the Paris indoor plunge for a day's swimming. Needless to say, a good time was had by all!

### Help Your Government

We spent several days during last week's hot spell looking over copies of newspaper ads from all sections of the country selling the virtues of various amusement parks, pools and beaches. In the main, the quality of the ads is much better this season than in the past. It's hard to explain, but they seem to have more schmaltz. So congrats to all those ad directors and park and pool managers who are responsible.

However, there's one general thing that demands criticism. I discovered very few devoting part of their space to government appeals—such as the sale of War Bonds, WAAC recruiting or manpower appeal, etc. The average space taken by a park or pool in the daily newspapers isn't very large compared to motion picture theaters, department stores and other industries, still I believe that some mention should be made in outdoor amusement ads to plug some of the government activities.

### Dots and Dashes

They say that the marathon swimmer Vierkotter, who used to compete in the Wrigley swims, was one of the Germans captured in North Africa. . . . Hinchcliff Bros., operators of Wal-Cliffe

(See POOL WHIRL on page 44)

**DO YOU NEED GOOD USED RIDES Or Have You Any To Sell?**  
**BERTHA GREENBURG**  
 Hotel Kimbory, 74th St. & Broadway, New York

**Experienced Scale Man**  
 For Platform Scale. Balance of park season, including State Fair. Wages and commission.  
**STATE FAIR AMUSEMENT PARK**  
 Milwaukee, Wisconsin

**WANTED**  
 Male Driving Goat for a Goat Ride  
**Rockaway's Playland**  
 185 Beach 97th St. Rockaway Beach, N. Y.

# Palisades, N. J.

By CLEM WHITE

CINCINNATI, June 26.—Coney Island celebrated its 57th anniversary of its opening as an amusement resort last Sunday (20) before the largest crowd of the season to date. Favored by excellent weather, the popular fun spot was packed with merry-makers from shortly after noon until closing time. The pool attracted a capacity crowd, and dancing in Moonlight Garden at night with Jimmy James's ork as the feature, attracted highly satisfactory business.

Rides and concessions enjoyed excellent business, with long lines a common sight in front of these attractions nearly all day. Coney is getting considerable play this season from soldiers stationed at the across-the-river Fort Thomas.

Jimmy Ault and his orchestra continue to provide dance rhythms on the steamer Island Queen on its trips to and from Coney. The Island Queen was loaded to near capacity on all its trips Sunday, and busses running from the heart of Cincinnati to Coney's rear door brought thousands more to the play spot. The park's huge parking lot was thronged.

Saturday's business was also highly satisfactory.

## AC Apprehensive Of Army's Move

ATLANTIC CITY, June 26.—Mixed reactions greeted the announcement from the War Department that the army air force would leave 35 of the 47 army-occupied hotels here; also, that the lease on Convention Hall will be canceled, all at varying times ranging from July 15 to August 15. It was generally agreed; however, that it was too early to fully appraise the seriousness of the government's announcement to the economic life of the resort.

Greatest concern is that the announcement made no provision for the restoration of the properties that have been under lease. Stressing the shortage of funds and the difficulties of securing labor, materials and supplies, it is feared that it will be next to impossible to get the hotels ready for summer trade this year. A campaign is under way to bring federal administrative offices here from overcrowded Washington to make use of the hotel space vacated by the army.

According to the announcement, the army is continuing its lease on 12 hotels, used primarily for hospital purposes. The amusement centers will feel the impact of the loss of the military population. The evacuation will also prove a serious blow to small business, particularly the concessionaires and merchandise houses geared for servicemen patronage. It was pointed out that the army's action cost Atlantic City "two summer seasons"—moving in at the height of the 1942 season and moving out just as the 1943 season gets under way.

The resort's plans to meet the sudden change are still tentative and incomplete. However, there will be an attempt to put the Boardwalk back on the map. City Commissioner Joseph Altman cited the army's withdrawal as an additional reason for pressing the campaign to retain bridge train service out of Philadelphia to the resort.

Come what may, it is agreed that the army gave the resort its most prosperous winter season.

## Gerety Spot Clicks

SHREVEPORT, La., June 26.—Excellent weather has brought capacity crowds to new Fair Park, operating under management of Barney H. Gerety, of the Beckmann & Gerety Shows. New concessions have been added since the new spot opened in May, and the half dozen rides are drawing good week-day crowds. Manager Gerety announces a speeded-up trolley service to the spot and adds that many soldiers are included in the heavy week-end attendances.

CINCINNATI.—Charles Stanley has returned to Coney Island here with his bullet-riddled Clyde Barrow-Bonnie Parker death car. He had his crime show here in 1941 and last season was at Summit Beach Park, Akron.

These thermometer-crashing days have the records being shattered as well. Sunday (20) saw something happen that never has occurred before. The pool had to close gates at 10:35 a.m. and application cards were time-stamped to identify those who could go in when others came out. Sounds like an operator's dream but none-the-less true. Officer Art Stigler, who was a stalwart youngster when Nick Schenck started the foundation for MGM pictures here and who still is as supple as a fishing rod, confessed that he was all in at the close of the week-end. . . . Jack and Irving Rosenthal brought Jan Savitt, his ork and stagershow here (23 people) for free dancing and show presentation. Heretofore they were unavailable at any price for this territory. . . . Clarence (Curley) Clifford isn't worried about business. His canary stand is turning out so many warblers that his chief problem now is getting the whistlers. . . . "Dutch" Hantske finally has decided to settle down and is not only running the Rocket ride for Al McKee but has devised and is completing a flash color scheme that should hit the folks right in the optics. . . . Photo gallery biz big in both spots, with Ethel and Sol Guttenmacher taking a lot of the brunt from Pop and Mom. Their gentle (in fee) treatment of the lads in service makes them laudable. Same goes for the Nirenseins with palmistry. The kids really enjoy being told that it isn't certain, but they'll be all right. . . . Two youngsters are making life a little more pleasant for Manager Anne Halpin and assistant Edna O'Rourke. . . . Madeline Bocca and George Fegore are getting more new angles in every phase of administrative work, while Pete Liguori looks on in beaming manner.

Jackie Bloom, one of the bosses in the Joe Frankel and Harry Weissman set-up, has gone in for water colors. It was his idea to have part of the targets in a knock-em-down ball game replicas of the Axis trio. After Carl Muutse provided the first few, Jack started to do the rest—and excellently. . . . Charley (Martin) Marino is so busy ballying at one of V. C. Brodie's cigarette wheels that he's afraid his singing voice might suffer. "Red" Faber and Ming, the romancer, severest critics, say it will be small loss to the night club trade. . . . Joe Ciccatelli, chief, and Bob Strickland, with Louie Spencer, still proving their statement that they'll handle whatever comes along. With Vinnie, Tommy and Eddie perking in the same fashion on the far side, it seems the six— (See PALISADES, N. J., on page 44)

## Capitol, Albany, Gets Away Nicely

ALBANY, N. Y., June 26.—Capitol Park, Albany, George W. Traver, manager, opened successfully last week-end (19-20). Opening was a week later than scheduled, due to a delay on installing electric power lines and service.

The swim pool attracted over 1,200 paid admissions Saturday, while Sunday's swimmers numbered more than 1,500. The midway held huge crowds both days.

Repairs to the new Silver Ballroom were not completed in time for the inaugural, so the dance hall and grill opened this week-end instead, featuring Bill Cake and His Cookie Band. Dancing will be free to the public.

A new sign has been installed at the entrance. The United Traction Company has additional busses running to the Capitol Saturdays and Sundays.

## Smucklers Operate Mobile Funspot

MOBILE, Ala., June 26.—Mobile's newest amusement spot is Elks Park, situated on Turner Road and Craft Highway (No. 43) on the route to Selma, and operated by Bernie and Marie Smuckler under the auspices of Mobile Lodge of Elks. Part of the proceeds goes to the Elks' Crippled Children's Fund, and last week the Smucklers contributed a total of \$279 to the worthy charity.

This is the only park in Mobile operating this summer, Grand View having been taken over as a recreation center for the Brookley Air Field soldiers.

**BIGGER  
 BETTER  
 THAN EVER**

★  
**LIP  
 UAN  
 NRR  
 AK**

★  
**CONEY ISLAND,  
 N. Y.**

UNDER THE MANAGEMENT  
 OF WILLIAM MILLER,  
 MESSRS. EDWARD J. AND  
 HARRY LEE DANZIGER

EXECUTIVE OFFICE  
 PARAMOUNT BUILDING  
 1501 BROADWAY, N. Y. CITY  
 PE-nnsylvania 6-9375

We Thank Our Concessionaires  
 and  
**COCA-COLA  
 PHILIP MORRIS  
 CIGARETTES**  
 and  
**EDELBRAU BEER**  
 For Their Co-Operation

# Buckeyes All Ready To Go

## 75 Boards Fix Program Plans At Annual Meet

**Blood donor units get place on all grounds in State—promote Junior Fairs**

COLUMBUS, O., June 26.—With over 45 managers present and 75 county and district fairs in the State represented, one of the best attended summer meetings of the Ohio Fair Managers' Association in the Deshler-Wallick Hotel Thursday went on record as favoring continuance of the annuals in 1943 and the setting up of blood-donor units on all grounds in an effort to dramatize the blood plasma work as an imperative home-front activity. N. E. Stuckey, Van Wert, association president, said that 75 annuals in the State would go ahead as scheduled, with only two, Ashley and Richmond, canceling.

Meeting got under way with a resolution being made from the floor, which was seconded by Ralph C. Haines, Dayton, former president, thanking the (See *BUCKEYES READY* on opp. page)

## Staunton Stresses Victory Gardening; Food Theme Is Set

STAUNTON, Va., June 26.—With "Food for Victory" its theme, Staunton Fair, Inc., has announced that it is proceeding with 1943 plans. Cebelin & Wilson Shows have been awarded the midway contracts, and George A. Hamid, Inc., will supply the grandstand attractions. "Food for Victory" will be the main feature of all educational departments at the fair, with Victory Garden exhibits being stressed.

Ban on pleasure driving in Virginia was given serious consideration by directors of the association, who decided that a drop in attendance would be better for the fair than the headaches connected with re-establishing such a meeting after cancellation. The fair is fully protected, however, with cancellation clauses in its contracts should unforeseen circumstances develop making the holding of this year's meeting conflict with the war effort.

## Ore. Revival Off; Army Renews Lease

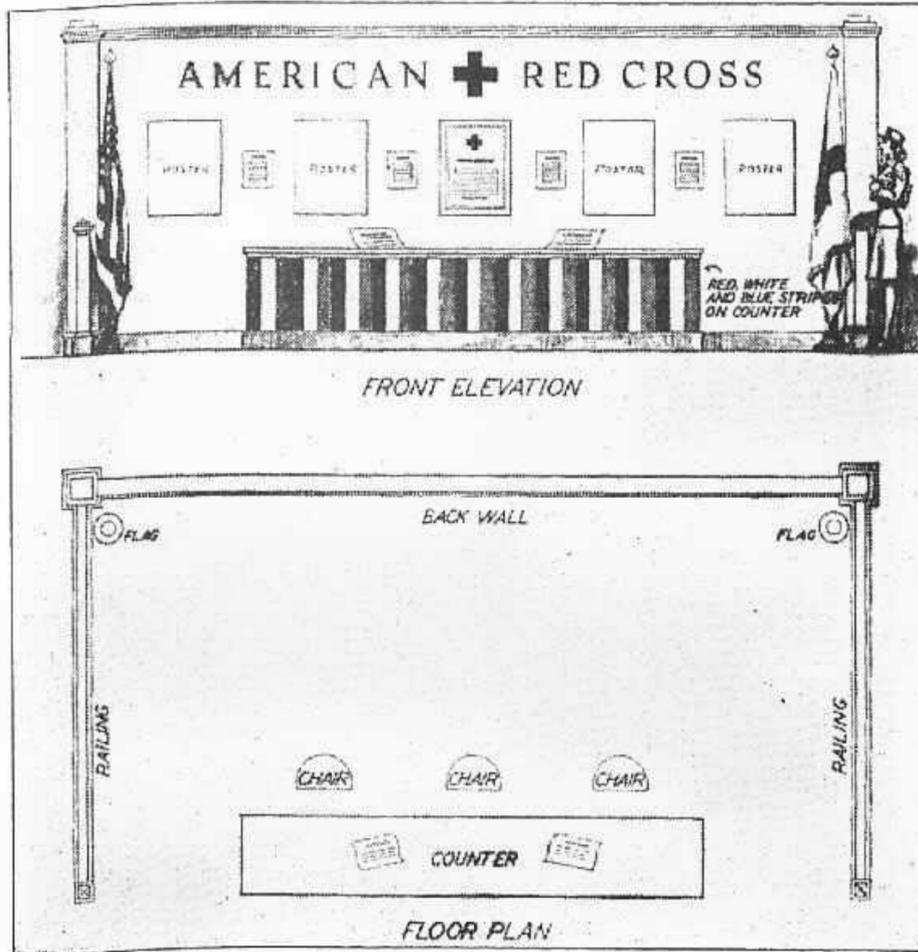
SALEM, Ore., June 26.—Oregon will be without a State fair this year, it was learned this week. Decision to eliminate the 1943 annual was reached after a meeting of the State Board of Agriculture. E. L. Peterson, State director of agriculture, said several reasons entered into the decision.

"In the first place, the State Fairgrounds are now under lease to the army, which has only recently exercised the option to renew this lease," Peterson said. "Secondly, rejuvenation of the fairgrounds at this time would require a considerable expenditure of money and man power more badly needed for essential war work.

Peterson also explained that, "The board recognizes the value of a State fair, and it was with great reluctance and only because it was in the interest of the war effort that this decision was reached."

Fair was canceled last year for the first time in many years. Altho the State annual has been canceled, several county fairs, including Clatsop and Multnomah, plan to operate.

ZEBULON, N. C.—Wade H. Priyett, president of Five-County Fair, Inc., is in the armed forces and stationed at Camp Berkeley, Tex. He is a private, having entered the service in October, 1942.



HERE'S THE SUGGESTED SCHEME and floor plan for the standard Red Cross Booth to be used by Red Cross chapters at 1943 fairs over the country. Elasticity of the scheme makes it possible for any chapter to fit the plans to its own needs or requirements. Charles A. Nash, Springfield, Mass., president, and Frank H. Kingman, Brockton, Mass., secretary of International Association of Fairs and Expositions, in conjunction with Howard Bonham, director of public relations for the Red Cross, are making arrangements for the displays. Five State associations of fairs already have requested plans to recommend to their membership.

## Red Cross Booth Plans Completed

WASHINGTON, June 26.—Plans for a suggested exhibit to be used by Red Cross Chapters at fairs throughout the nation have been completed and will be available to any chapter desiring to accept offers of numerous fairs to put on an exhibit.

The plans have been made elastic so that any chapter can fit them to their own needs or requirements as to sizes of space at the various fairs.

Five State associations of fairs have requested plans to recommend to their membership associations of Colorado. (See *RED CROSS BOOTH* on opp. page)

WADENA, Minn.—Clyde E. Kelsey, a member of the board of directors for several years, has been named secretary of Wadena County Agricultural Association. He replaces Whitney Murray, who resigned recently to continue his employment on the West Coast.

## Governor Edison Sees Annuals As Food Production Stimulant

TRENTON, N. J., June 26.—Gov. Charles Edison in a letter to George A. Hamid, director of New Jersey State Fair, which this year is dedicated to American Victory, compliments the management on its policy of placing "even greater emphasis than before on its agricultural and educational exhibits and activities."

The letter follows: "The New Jersey State Fair for more than 50 years has been one of the State's outstanding attractions. In this war year of 1943 the fair will, I am pleased to learn, place even greater emphasis than before on its agricultural and educational exhibits and activities.

"The State of New Jersey is in effect a partner in the operation of the fair. Recognizing the value of the fair as a medium from promoting improved agricultural methods and procedures, the Legislature this year appropriated \$12,000 to foster interest in 4-H Club work and to provide premiums for livestock, poultry, horticultural, agricultural and home economics exhibits at the State Fair and at county fairs.

"It is my sincere hope that the fair will serve as a stimulus to all the thousands of men and women and boys and girls who are helping this nation to victory by their efforts to maintain and increase food production levels."

## Get Along, Little Doggie

PORTLAND, Ore., June 26.—Coffers of State and county fairs are expected to be enriched this year because of the heavy play given to dog racing here. In the last 10 years of puppy racing \$1,052,018.95 was the share turned over to fairs and other promotions by the dog promoters. The State law provides that a percentage of all receipts be turned over to the fairs.

## Jackson Skeds Military Menu

**Ordnance, air base groups okay army demonstrations—Hereford show is feature**

JACKSON, Miss., June 26.—Stressing its "Mississippi at War" theme, Mississippi State Fair has concluded negotiations with U. S. Army officials to feature army displays and demonstrations during the week-long annual here, Rex B. Magee, general manager, announces. Officers from the Mississippi ordnance plant and the Jackson air base have been selected to work out the educational program for presentation at the fair.

In charge will be Maj. F. H. Doane and Captains Paul Bollerman and Ralph Lebrood, of the ordnance plant, and Captains Robert Calhoun and Mark T. Jones, who will plan the air forces presentation at the annual. The navy and marine corps also have been invited to participate.

Another feature at this year's annual will be the American Polled Hereford Show, which the Hinds County board of supervisors was instrumental in bringing here. In addition, agriculture in wartime will dominate the exhibits, Magee said.

Rubin & Cherry Exposition has been contracted to provide the midway attractions.

## Northampton Board Divided Over 1943 Continuance Issue

NORTHAMPTON, Mass., June 26.—Whether the Three-County Fair will function this year still is a moot question, with officials divided on the issue of going ahead, a canvass of directors last week showed. OPA's crackdown on the use of automobiles is said to be one of the main factors considered by association officials, who would cancel this year's fair.

The association has pending before the State Racing Commission an application for a permit to hold pari-mutuel horse racing at the fairgrounds during Labor Day week when the fair would normally be held. This application was filed, however, before the automobile transportation problem became as acute as it is now.

Officials who would go ahead with the fair point out that the fairgrounds are within walking distance of the center of the city, which would enable most people to get there on foot, thus avoid running into the pleasure driving ban.

Proponents of cancellation point out that staging races under the pari-mutuel system would be costly and that an unusually large crowd would have to attend to make the races pay. If fair attendance were light, the fair association and whoever operated the races would stand to take a financial beating.

The directors of the association have not met for several months, but it is indicated that they will be obliged to gather soon and come to a decision. Slightly more than 10 weeks remain before fair time.

Meanwhile the fairgrounds grandstand has undergone extensive repairs, and the track has been put in first-class condition.

CORP. LEO OVERLAND, former sales representative for Jimmy Lynch Death Dodgers and Barnes-Carruthers Fair-Booking Agency, visited in St. Louis with his old friend Rube Liebman, who is located at Downs Amusement Park there, while en route to a new camp in Texas.

**Southern States Oppose New Railroad Tariff on Exhibits**

RICHMOND, Va., June 26.—Virginia is joining with other Southern States in opposing a proposed cancellation by railroads of the one-half rate on exhibits for fairs and expositions. H. E. Ketner, commerce counsel of the State Corporation Commission, said that briefs had been filed with the Interstate Commerce Commission following a hearing before an ICC examiner some time ago. The briefs were filed on behalf of the Virginia commission, Virginia State Fair Association, Inc., International Association of Fairs and Expositions, Georgia Public Service Commission, Tennessee Railroad and Utilities Commission and Florida State Marketing Bureau.

State officials, in opposing cancellation of the one-half rate obtaining for the last 25 years, argued that the cheaper charge stimulates other traffic. "The exhibits of fine herds of livestock at fairs and expositions create a desire on the part of those engaged in agriculture and the livestock business to travel to the fairs to see such animals and to decide which of the various types are best suited for their locality," the brief said. "Cotton or tobacco farmers who have not previously gone in for livestock production become impressed with its possibilities and lay plans to engage in this business. They need material for barns, fences and other things which the railroads haul. It is all part of a large plan and it cannot be viewed narrowly."

It is further argued that fairs have played a distinct and important part in the advancement of agriculture, horticulture and the domestic arts. The Southern lines entered no appearance at the hearing. The rail carriers in official and Southern territories filed tariffs for the purpose of having canceled the rules which provide for one-half the normal rate on fair exhibits.

**5 Eastern Ark. Boards Apply for State Funds**

LITTLE ROCK, June 26.—Five Eastern Arkansas counties have applied for their share of \$35,000 in funds allocated for financing of fall annuals, State Auditor J. Oscar Humphrey announces. They are Arkansas, Craighead, Mississippi, Phillips and Prairie.

County fair officials have until July 15 to make application for shares of the appropriated funds, with the largest allotment, \$15,000, going to the upkeep of the Arkansas Livestock Show, to be held this year at Pine Bluff.

**Aledo Expects Good Year**

CHICAGO, June 26.—L. B. Finch, superintendent of concessions at Mercer County Fair, Aledo, was in Chicago this week on business connected with the fair. Prospects for this year's fair are very good, Finch states, and a nice line of attractions is being arranged. This will be the first year the fair has had the two-year-old stake races, both pace and trot. The third annual light horse show is shaping up nicely, and there will be sizable State Hampshire and State Poland China shows. Bunting Shows have been engaged for the midway.

**Sloan Sustains Broken Leg**

MIAMI, June 26.—John A. Sloan, widely known dirt track auto race promoter prior to his enlistment in the United States Naval Reserve a year ago, is back in this country nursing a broken leg sustained when he jumped from a naval supply truck in South America. A warrant machinist, Sloan was flown to this country for treatment. His father, J. Alex Sloan, was a pioneer in the auto racing industry.

**AROUND THE GROUNDS**

RICHWOOD, O.—Directors of Richwood Agricultural Society, at a special meeting here, voted to discontinue plans for this year's fair. Directors will continue in their present capacities, however, and emphasis was placed on the fact that the decision is only a temporary one and that after the war the holding of the annual Richwood County Fair will be taken up and renewed.

BATH, N. Y.—Plans for the presentation of the annual Bath Fair are being continued, J. Victor Faucett, secretary, Steuben County Agricultural Society, said last week. Faucett said it is the hope of the society that the rationing needs of the East will be alleviated by the time the fair is held. Annual is being held as usual because the board feels that the educational features brought to the area and other residents are needed now even more than in peacetime. Last year many civilian defense activities were featured.

OMAHA.—Nebraska State Racing Commission this week announced that it had reconsidered and had decided to approve the Columbus Fair Association and the Nebraska State Fair, Lincoln, for horse racing. A commission spokesman said the approval was given after representatives of the two organizations asserted racing was in progress in most sections of the country and that the commission was convinced that the two events would obtain a sufficient number of horses and ample personnel without interfering with the war effort. Both associations agreed to appoint R. A. Leigh Sr., former presiding steward and racing steward at Ak-Sar-Ben track here, to a similar capacity at their meetings. Both events will confine themselves to seven races a day at twilight hours except Saturdays and holidays. State commission gave permission for a 21-day meet at Columbus and a 18-day meet at Lincoln.

**RED CROSS BOOTH**

(Continued from opposite page)  
Wisconsin, Illinois, Iowa and Missouri. Charles A. Nash, Springfield, Mass., president, and Frank H. Kingman, Brockton, Mass., secretary of the International Association of Fairs and Expositions, have been working with Howard Bonham, director of public relations for the Red Cross in making arrangements for the exhibits. Special exhibits are also being planned for a number of larger fairs.

Fairs desiring to have the exhibit can get in touch with their local Red Cross Chapters relative to the display.

**BUCKEYES READY**

(Continued from opposite page)  
Legislature for the appropriation of \$500 to the various agriculture bodies in the State to aid Junior Fairs. Resolution proved the consummation of a heated discussion wherein it was learned that at the association's annual meeting last January the members had drawn up a resolution asking the Legislature for monetary aid to county fairs because of the cancellation of the State Fair here. Much dissatisfaction was evident over the way the bill had been handled, with the discussion bringing forth a number of big names in Ohio fair circles. Former Gov. Myers Y. Cooper, Cincinnati, honorary association president, reported on the happenings of 1942 and stated that "We have set our foot in the door now

and that is a real accomplishment." Haines set the fireworks off when he read the resolution framed in January and wondered what had become of the legislation. He pointed out that it was not his intention to antagonize anyone but to learn what had occurred. It was revealed that the Junior Fair groups had received the \$40,000 asked for to provide premiums for the boys and girls showing livestock for the next two years.

**Develop Legislative Body**

At this point John T. Brown, Ohio's director of agriculture, was called upon. He outlined the legislation and said that it had had rocky sailing all along, but now his office would administer it. He added that he was willing and ready to co-operate with the fair boards at all times. Brown was optimistic over prospects for fairs in the State this year and won a round of applause for his talk.

Next to take the dais was the dynamic B. P. Sandies, State Junior Fair manager, whose fair had received the extra premium money. He charged that professional fair men did not lend as much aid as they could have. He added that it is the boys and girls of the nation who really make the fairs click now. It was reported that Sandies's informative talk would probably develop a lobby and legislative committee within the association to properly handle legislative action.

Haines, in discussing his annual at Dayton, said that despite the war the fair would be bigger and better than ever this year. Pointing to the concession problem, he stated that it seemed to be purely a local situation and should be handled locally. He pointed out that the WCTU, which has a booth at the Dayton annual, has asked the OPA what could be done about obtaining food, and OPA's reply was that nothing could be done. He said he planned to investigate the matter more thoroughly and urged other managers to do the same at their annuals.

**Gas, Entertainment Discussed**

Discussing the gasoline problem, one fair manager said: "The less one says about it the better." It was the consensus that the situation could be handled at the individual fairs only as it developed. Much time was given to the dark outlook painted over the gasoline situation in 1942 and how the set-up had taken care of itself in the long run. Gus Sun Sr., of the Gus Sun Booking Agency, returned from a vacation in Mexico in time to attend the meeting. He pointed out that the people have more money to spend than ever before. "They want entertainment," he said, "and the fair is the one place for them

to get it. While fair business is 20 per cent off generally, there is no cause for alarm. I would say that you can get better prices for your rides and concessions this year than ever before." From this point on, Bob Shaw, agency's general manager, outlined what he had learned at this year's park conventions and the amount of entertainment that could be supplied.

**Army Display Unit**

Mrs. Don A. Detrick, Bellefontaine, executive secretary, termed the meeting (See BUCKEYES READY on page 49)

**WANTED**  
• RIDES • GAMES • SHOWS  
• SMALL CONCESSIONS  
No Illegal Games Desired.  
**Victory Harvest Fair**  
Sponsored by  
West Side Business Men's Association.  
**WEDNESDAY, SEPTEMBER 1, THRU**  
**MONDAY, SEPTEMBER 6**  
Write W. E. GOFF, Gen. Chm., 108 King St.,  
Madison, Wis.

**The Marion County Fair**  
Will Be Held  
**AUG. 2-3-4-5-6-7, 1943, AT NEW BETHEL**  
Want Shows and Concessions. Write  
**HARRY C. ROBERTS, Secy., Wanamaker, Ind.**  
P.S.: Will have Gooding's Rides.

Due to Disappointment  
**CARNIVAL WANTED**  
**FARMER CITY FREE FAIR**  
August 3, 4, 5 and 6.  
**E. S. WIGHTMAN, Secy., Farmer City, Ill.**

**WANTED**  
Carnival or Independent Rides and Concessions for  
**WARREN FAIR**  
**AND HOMECOMING**  
Aug. 18 to 21, 1943, Warren, Ill.

**DOUGLAS COUNTY FAIR**  
Alexandria, Minn., Aug. 25-26-27-28  
**MINNESOTA'S OUTSTANDING COUNTY FAIR**  
4 Days and Nights  
Concessions: If you can get here it'll be a good play. Attractions: Can use a few more good ones.  
**R. S. THORNTON, Sec.**

**AMERICA'S GREATEST COUNTY FAIR**  
**(SEPTEMBER 21-25, 1943—5 DAYS AND NIGHTS)**  
**WILL HAVE SOME CONCESSION SPACE AVAILABLE FOR 1943. MAKE APPLICATION BEFORE JULY 15 FOR ALLOTMENT. APPLICATIONS FILLED IN ORDER RECEIVED.**  
**M. H. BEARY, SECRETARY** **ALLENTOWN, PA..**

**CONCESSIONS WANTED**  
Side Shows, Cook House, Ball Games, Novelties, Eat Stands, Shake Ups, Hi Striker, Pop Corn, Ice Cream, Scales, Jewelry, Cigarette Shooting Gallery, Lead Gallery, Bowling Alley, Root Beer Barrel. Already have Custard, Bingo and Photo. Bunting Shows contracted.  
**AUGUST 10-13**  
**89th ANNUAL MERCER COUNTY FAIR**  
**ALEDO, ILLINOIS**  
L. B. FINCH, Supt. of Concessions, 500 S. College Ave.

**Selden - THE STRATOSPHERE MAN - HIS IDEA TAKES SHAPE - (1932) by Bob Beech**

**WHATTA MESS!!**  
**GOSH! WON'T EVEN STAND BY ITSELF**  
**BOY THAT WAS A CLOSE ONE! IF I CAN'T DO BETTER THAN THAT - I OUGHT TO QUIT.**  
**I'LL DO THIS ONE RIGHT! BUILD IT STRONG ENOUGH TO HOLD AN ELEPHANT!**  
**NOW WE'RE GETTING SOME PLACE**  
**AN ACT PLANNED AND DESIGNED TO THRILL THE CROWDS!**  
Routine and thrill features were expertly designed, planned and improved from time to time to provide the greatest amount of spell-binding spine-tingling entertainment. Every program needs a "thriller." Give your patrons the best. Book Selden.  
**Selden THE STRATOSPHERE MAN**  
WORLD'S HIGHEST AERIAL ACT  
CARE THE BILLBOARD, CINCINNATI 1, O.  
OR EARNE - CARRUTHERS, CHICAGO, ILL.  
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# Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

## Van Horn Mineola Sessions Are Cut

MINEOLA, N. Y., June 26.—During July and August Mineola Rink will limit skating sessions to three nights a week, according to Earl Van Horn, the rink's operator and manager.

After June 26 Mineola will be open only on Wednesday, Thursday and Friday nights. Matinees will be eliminated during the summer and no dance classes will be held. The Earl Van Horn Dance and Figure Skating Club closed its season June 20; however, members may meet every Thursday for an hour's practice immediately preceding the public sessions which start at 8 p.m. Organ and Novachord music will continue to be furnished during the summer by Charles Civiletti and Paul Hope.

### Tenth Anniversary

Mineola's 1943-'44 skating season, scheduled to commence September 8 with resumption of every-evening and matinee sessions, will mark the 10th anniversary of roller skating at that rink. Van Horn commenced operation of Mineola July 2, 1934. Plans for a grand opening are in the making.

## Faith in RSROA

By C. V. (Cap) Sefferino

CINCINNATI, June 26.—The national amateur championships of '43 having been put into the record and there now being a seasonal cessation of some roller activities, I wish to reaffirm my allegiance to the Roller Skating Rink Operators' Association of the United States.

Nothing that has at yet come to pass has had the slightest effect on my opinion. I believe that RSROA is the finest thing that ever could have happened to the roller skater and the rink operator as well, and that any who might feel that they must oppose it or its principles are only doing themselves an injustice.

I feel certain that it is only a question of time when a great many of us will come to the realization that there are far too many people not even remotely connected with roller skating who are only waiting for the chance to take over the job, now that roller skating has attained national recognition.

SUMMER dress rules at Mineola (L. I.) Rink, as announced by Earl Van Horn, operator and manager: "Gentlemen may skate in neat sports shirts without coats or jackets, providing belts are worn. Suspenders and vests are always forbidden. Girls will not be permitted to wear slacks, pajamas or any other sort of trousers. Skating dresses must be no shorter than two inches above the knees."

## STILL SUPPLYING Complete Roller Outfits\*

Send us your old plates. We're converting thousands of them into new stripped ones. Just remove the straps and trucks and we'll knock off the clamps, cut them down, buff the edges, drill rivet holes, remove rust and refinish Gun Metal—just like new. Then we'll attach any style HYDE shoes and return you Complete Outfits.



**HYDE ATHLETIC SHOE CO.**  
Manufacturers of those famous  
"Big Toe" Figure Skating Outfits  
CAMBRIDGE, MASS.

## Nord-Grable Pic

NEW YORK, June 26.—Seeing the same possibilities for spectator entertainment in roller skating as were developed for ice skating following Sonja Henie's advent into motion pictures, Harry Grayson, NEA sports editor, in a recent syndicated newspaper article heralded the appearance of Gloria Nord and the entire *Skating Vanities* Company in the forthcoming motion picture *Pin Up Girl*, starring Betty Grable. The story of the film centers around a roller skating story.

## Radio-Skate Show Features Ohio Spot

MARION, O., June 26.—Realizing the value of an entertainment-commercial combine on radio, Hiway Rollerena of this city now has a three-week show over Station WMRN here.

Program features Kay Karlana at Hiway Rollerena's organ. However, the show is produced from the station's studios located several miles from the rink. Announcer brings the program on cold, with "presenting Kay Karlana." Kay comes in with theme music which is piped to the station control room by telephone. Announcer then cuts in with opening commercial and introduces the first tune, at which point Kay takes over.

Show, titled *Rolling Rhythms*, is primarily for listener entertainment and is written by Todd Branson. Program runs from 7:05 p.m. to 7:15 p.m. each Monday, Wednesday and Friday. Bertha Major, Rollerena manager, supplies the script information.

WILLIAM J. BULLMAN is now operating Victory Rink, Easton, Pa., formerly known as The Lounge. Rink is operated nightly except on Sundays, with matinees on Saturdays.

REX AND BETTY POWERS, skating act, got a dose of tear gas when police sought to control a crowd of rioters outside their hotel room during the recent Detroit riots.

BILL AND RUTH HOLLAND, operators of Mosque Rink, Bridgeport, Conn., who were recent visitors to Mineola (L. I.) Rink, reported they are parents of a two-month-old daughter, Linda.

CAROLYN (SIS) FISHER has turned professional and joined the staff of teachers at Mineola (L. I.) Rink. She is working in the beginners' room on the main floor and assisting pro Le Maire and Manager Van Horn in figure-skating classes.

FRED A. MARTIN, secretary of the Roller Skating Rink Operators' Association, reports a rush of applications for new or renewal amateur cards by skaters, taking advantage of the fact that applications now being accepted are valid until August 31, 1944.

ARENA GARDENS, Detroit, has discontinued official tests until September because of the absence of qualified judges in the Motor City during the summer. Judges regularly associated with Arena are almost without exception taking posts with their own or other rinks for the summer.

## CONEY ISLAND, N. Y.

(Continued from page 40)

Due, this season has the distinction of being the sole operator of a self-service eatery, with the Cosmo, around the corner, and Childs, two blocks away, unopened. On the nitery end are Helen

Rogers and Doreen Day, singers, second season; Al Bruno, pianist, and Victor Moss, drummer and vocalist. Booker is Harry Stone, who also supplies weekly changes of dance teams. Barkeepers are Eddie Wandent and Sammy Horowitz.

### Chatter

Paul Bergfeld, *The Billboard* sales agent on the Island over a long period, has retired, having reached the age of 65. Succeeding him is Joe Salvia, a newsie on Coney since 1894 and who operates on Stillwell near the B.M.T. terminal. . . . Hymie Wagner, of Mammoth Freak Show, anxiously awaiting news of the condition of his wife, who entered Israel Zion Hospital for an operation on June 19. . . . Ludwig R. Simmons misses his Gilsey House floor manager, Harry C. Duerr, "Iron Horse," who is recovering in Roosevelt Hospital from injuries sustained recently when he was run over by an auto in Manhattan. . . . All Luna Park regrets the departure of Molly (sister of boss Bill Miller), who left the office for a Wall Street civil service job in the War Department. . . . Sallie Massale, nitery comedienne, was a visitor to Steeplechase Park and Tony DeAngelo, park's electrician in the summer and Manhattan Theater spotlight man in the winter. . . . Mollie Milgrim, operator of two bottle games, one on the Bowery and the other on Surf Avenue, proud to learn that 17-year-old son, Harold, graduated to storekeeper technician at Sampson (N. Y.) Navy School. One daughter, Ruth Froelich, helps in one of the games and another, Beatrice, a high school teacher in New Brunswick, will also help starting vacation time.

## LEWIS, GREENSPOON WIN

(Continued from page 40)

made substantial improvements at the park at their own expense. Charlie Lewis, brother of Art and manager of the leased concessions, said that in all cases winners were paid in merchandise. Plaintiffs were Eleanor Cooper, Ben Cooper, Rose Goldberg, Esther Cooper, Mary T. Cooper and W. R. Aitken, partners, trading as Ocean View Enterprises. James G. Martin and Bertram S. Nusbaum represented the plaintiffs, and Tazewell Taylor and Harry Nicholson the defendants.

## "MYSTERY" FUEL

(Continued from page 40)

technically the secret could be best described (without giving away the key to the solution) as follows:

The so-called transmobiles run on bottled gas, similar to that used for domestic use (but not refined), fed into the motor by means of special devices invented by Trigger, which make for much greater efficiency and ease of operation. The use of such motor fuel is not new, it having been used for a long time to run trucks in the Southwest, but Trigger's adaptation produces a much better result.

The gas is a waste product of oil refineries, commonly allowed to escape into the air or burn. It is supplied for the transmobiles by a dealer near the refinery, compressed into liquid and bottled in steel pressure cylinders.

Carroll said that he had been assured by the dealer that there is no restriction on the use of bottled gas. He also said that the steel bottles in which he gets the fuel are some which have been lying around idle and which he has been able to acquire. There are no critical materials or parts needed for installation, Carroll and Trigger said.

## MISSION RIDES HIGH

(Continued from page 40)

having difficulty getting hardware with which to make repairs on their stands, Larry Levy found a spot with plenty of hinges, but then had to find some priority to fit his case in order to buy them. . . . Babe Miller, who recently recovered from a major operation which kept her in La Jolla Hospital for weeks, is again on the sick list. . . . Lucille King is in San Diego, where she will be connected with the Bennett-Miller concessions. . . . Several concessions have closed because of the lack of help. . . . Joseph Waller is with Carl Gustafson at his arcade. . . . Mission Beach Casino is staging week-end dances, with Merle Carson directing the band. . . . Ted LeFors, of Victory Park, Oceanside, Calif., was a recent visitor to Mission Beach.

## DALLAS UP 50%

(Continued from page 40)

Arthur (Tex.) amusement pier; Kiddie Ferris Wheel and Auto Ride, operated

by Frank Nelson; the Rocket, operated by B. E. Griffin; the Flying Scooter, Bisch-Rocco, Chicago, and Roll-o-Plane and Fly-o-Plane, operated by Denny Pugh, who also has the park's games concessions.

Several of the rides were open all winter on week-ends, and the management has plans for making Fair Park an all-year-round recreational center.

Altho enjoying excellent business, rides and concessionaires have felt the absence of Paul Jones, press representative, who is now with the American Red Cross in Washington. Plans are in preparation for a co-operative advertising campaign by all the concessionaires.

Judging from the excellent takes of the first five weeks, business for the season at Fair Park should hit at least double that of 1942.

## POOL WHIRL

(Continued from page 41)

plunge, Elmont, L. I., report that they're doing excellent biz despite the fact that bus service has been curtailed to their establishment. . . . Plan of Mack Rose to take over Metropolitan pool, Bronx, as reported here last week, fell thru again. Labor shortage given as the reason.

## PALISADES, N. J.

(Continued from page 41)

some can't be stopped. . . . Peejay Ringens, with his bike high dive, proved that a worth-while attraction can be appealing for a month or more. . . . Speaking of fast work, George Schorr, Whitey Dubronovsky and John Ottens had to send for outside help after having handled the pool alone for 10 these many years. Heavy transport cargoes in the Hudson required dredging up-river and the filters began to clog. A deep-sea diving crew on the salvage of the U. S. S. Lafayette (nee Normandie) came over, and Frank Pepper and Norman Smith, divers, with Ray Katrinak at the compressors and Ed (Sunny) Pullis at the signal phones showed in short order why the salvage work on the former Normandie is progressing so rapidly.

The First Best Skate

**QUALITY**

**RICHARDSON BALLBEARING SKATE CO.**  
Established 1884  
3312-3318 Ravenswood Ave. Chicago, Ill.  
**The Best Skate Today**

**WANTED USED RINK SKATES**

HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES, REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.

**MAGES SPORTS STORES**  
4019 W. North Ave. CHICAGO, ILL.

**FIBER WHEELS**

- PRICED LOWER
- IMMEDIATE SHIPMENT
- OVER AN INCH WIDE
- OUTWEARS—BY TEST
- WON'T MAR OR MARK

**Plastic Products Corp.**  
(Roller Skate Wheel Division)  
667 So. 42nd Street OMAHA, NEBR.

**No. 321 DUSTLESS FLOOR DRESSING**

Cleanses the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

**GAGAN BROTHERS**  
444 Second St. Everett, Mass.

**BALL BEARINGS**  
**\$2.25 PER M.**  
No Orders Filled Under 5 M. No C. O. Ds.  
**C. A. COREY**  
BOX 1762 FALL RIVER, MASS.

**RINK MEN WHO USE "CHICAGO" SKATES**

TRADE MARK REG. U.S. PAT. OFF.

**CHICAGO**

ARE SUCCESSFUL

**There's a Reason!!**

**CHICAGO ROLLER SKATE CO.**  
4427 W. Lake St. CHICAGO, ILL.

# The Editor's Desk

By CLAUDE R. ELLIS  
CINCINNATI

MEMBERS of the Ohio Fair Managers' Association refuse to be bridge crossers. They weren't last summer at this time when prospects were not too bright. They decided then to hold their '42 fairs. They did so with credit to themselves and satisfaction to their public. At the OFMA summer conference in Columbus last week the subject of a pleasure-driving ban came up, of course. The best comment made on that topic was: "The less you say about it, the better." If further adverse conditions pop up we'll lay a bet that the "Ohio boys"—and gals—will know how to handle 'em in favor of the '75 fairs that they have ready to go.

FORTY years ago. Who remembers it? From an Akron newspaper clipping: "Forty years ago tomorrow (June 1, 1903) two Clevelanders, Robert Erwin and George A. Hoffman, were completing a spectacular loop machine as a breath-taker for exhibitions at carnivals. An enormous upright wooden wheel to revolve on exterior wheels and to accommodate an interior bicycle operated by a daredevil was the dominant part of the thriller. The program called for the big wheel to revolve at 15 miles an hour, a speed sufficient for the rider not to tumble with his bike from their angle of 70 degrees on the interior track. When daredevil reached that point, the wheel would be stopped suddenly by brakes and

the bicycle (upside down) would complete the circumstance of the track by momentum. On reaching the bottom, bike and rider would turn off to an adjoining bowl similar to, but smaller than, indoor bike racing tracks."

LATEST from the West Coast is that one of at least a couple of pending deals for the sale of Russell Bros.' Circus is off. Two prospective buyers who had pooled resources chilled when they found they could not get action the way they wanted it. In the meantime one of these vet showmen has turned his eyes toward a circus now in the East. Those who profess to be in the know, however, believe it will not be long until there is a new Russell ownership.

ANOTHER opportunity for circus fans to aid their beloved institution came during the Ringling engagement in Washington. Fans are reported to have given substantial assistance during the unfortunate food poisoning visitation and in a violent windstorm which the big top successfully rode thru. Fans were headed by Melvin D. Hildreth, past president of the Circus Fans' Association of America, 1937-'39. Again the circus fan has done his utmost, according to his creed, "To create a true understanding and appreciation of the educational and

recreative value of the circus; to help himself and others to an understanding and appreciation of the art of the big top; to make himself, whenever and wherever desired by them, a point of contact between the people of the circus, artists or executives, and the outside world; to exert himself to the end that the circus may exist and continue to exist among us as a social, educational and recreative factor necessary to a fully rounded and joyous existence."

AMONG callers at the Desk: E. Paul Jones, former Dallas fair p. a., now chief of the Farm Section, Office of Public Relations, American Red Cross, pleased with reaction of leading fairs to idea of presenting RC booths this season. . . . John Gallagan, who had some of his concessions with a Gooding unit in suburban Silverton, marveling at hyped per capita spending. "Don't need so many people on the lots now," he observed. . . . Johnny Lorman, in on a biz mission, cutting up old jack with ye ed. . . . Charles W. Green, working out of Cincy as exec sec of Show Horse Breeders and Exhibitors, Inc., enduring much travel travail in making his jumps to many shows. . . . Cap Sefferino, chairman of the speed skating committee of national roller rink ops, still putting up much paper for the racers as b-o- assets. . . . Maj. Barney Oldfield, of the Paratroopers, stationed at Stout Field, Indianapolis, but kept much on the go in various public relations. Barney, former correspondent for *The Billboard* in Lincoln, Neb., is widely known to showfolks. He is a living refutation of the old darkey's opinion that "a major don't have to do nuthin' and don't have to know nuthin'."

# Out in the Open

By LEONARD TRAUBE  
NEW YORK

THE biggest news in New York is circus. Neither Ringling Bros.' Spangles at Madison Square Garden nor Larry (The Great) Sunbrock's Big Top under canvas in back of the Roxy Theater may pay off at the wickets, but between the two of them they have aroused more attention in the trade, not to mention the dear old public, than the biggest of the big shows—which would be, of course, Ringling-Barnum itself—ever got in a month of openings.

This is certainly no barb in the direction of The Greatest Show on Earth, but surely a Ringling-sponsored "Continental" layout, pitted against the production of a gent who dared to make himself a "miracle man" in New York, the home base of some of the top-flight showmen of the country, indoor and outdoor, was bound to be intriguing, to stir the imagination and, naturally, to cause a minor battle of wits; perhaps even a major tussle.

ACT for act, not counting production values, direction and staging and general set-up, there is, at fast glance, very little to choose between Spangles and Sunbrock. The Ringling-Garden affair might win the palm from the "experts" and "students" gathered in one corner, but lose it to the "Never a Dull Moment" impresario by vote of other circus analysts, experts or otherwise. But even a dull and uninformed commentator, who might even be your correspondent in a neutral corner, must admit, knowing the set-up (and this should include the Sun boy himself) that Ringling and the Garden are in a far better position to keep going against such odds as may come or are present than the erstwhile

thrill-rodeo-hillbilly showman with the red hair, the collitch look and the personality sensational.

For one thing, there is that little matter of scratch. Ringling and the Garden have it. The Garden has never been known to enjoy losing money or even breaking even, but Robert Ringling is said to be insistent on keeping the show going thru thick or thin, hell or high water, come what may. The fact is, the title Spangles is gradually being played down and "presented by Ringling Bros." played up, so that at the finish, whenever it comes, it will be "Ringling" and "Circus" domination in the advertisements, with Spangles just lingering on like a nag finishing out the seventh race with a burst of lethargic stride and the jockey congratulating himself that he managed to cross the tape anyway.

SUNBROCK, on the other hand, has been playing with borrowed lettuce all along and launched the most ambitious project of his hectic and adventuresome career under the conditions that would try the patience and physical capacity of a statue and Tarzan, if such a combination were at all possible. He came into New York, swung the lease for the lot and expected to invest figure X, but he has been called upon, almost daily if not hourly, to upsy with fantastic amounts. He was obliged, for instance, to build way beyond his means or the means and/or intent of his backers, and even while he thought he was thru constructing and adding to meet rigid and perhaps pompous, overwhelming and needless requirements of the city departments, which are many in number when comes time to be tough,

a new shower of demands would fall upon his shoulders, which, tho strong, are not nearly like the gargantuan upper structure of Kent Clark, who is our good friend Superman in unreal life.

NEITHER the Garden's very nifty looking layout nor Sunbrock's 50th Street Follies is anything to write home about at the windows where they take in money to pay the feed bills. The Garden has been playing to more people at better prices, but Spangles has been expensive as an investment and is also costly as to operation.

Robert Ringling and his associates may figure it's a cheap way of exploiting the name Sparks. For the benefit of those who just entered the room, Charles Sparks, the grizzled circuser, is general manager of Spangles. And the old reliable (we hope) rumor source has it that Robert Ringling & Company may be interested in putting out a show next year under the Sparks name. The Ringling corporation happens to own the title—and it was a good title, too, for many years and may still be good enough to bring in extra stacks of chips.

What seems to lend the proverbial credence to the rumor is another rumor, possibly as reliable or unreliable as the first (as the case may be) that the Sparks name is about to get a build-up in town via the tub-thumping and airplane departments. It couldn't happen to a nicer man than Sparks, who is Mr. Circus himself, and a plenty shrewd horse trader.

Sunbrock's Big Top hasn't been able to attract a real good house yet, but if he hurdles the many obstacles which are still cluttering up his path, he may yet come thru with a success.

As we said a couple of weeks ago, it's been a fascinating experience, folks, and the passing of each day brings new evidences that New York ain't seen nothin' yet.

# The Crossroads

By NAT GREEN  
CHICAGO

JUST before the memorial service last Tuesday (22) at Showmen's Rest in commemoration of the 25th anniversary of the Hagenbeck-Wallace wreck of 1918, we received a letter from which dropped a blackened and battered five-cent piece. Curious, we read the letter. It was from Harry H. Hancock, veteran show agent, who wrote: "Just a line to explain the enclosure of this nickel. It was given me long years ago by one of the Kemp brothers. It, together with other coins, was found in the wreckage of the Hagenbeck-Wallace show in the berth or by the body of the Kemp boy who was killed in the wreck. I have treasured it, but life's span at its best can only last so long for me, as I had my 80th birthday yesterday (19) and anyone handling my effects after I'm gone would think of it just as a nickel, while to you and me it has an intrinsic value, I am sure." Harry was unable to attend the services at Showmen's Rest, but his letter and the nickel he enclosed show his interest.

JOHN DIXON, 10-in-one showman, up from Texas and expects to have his show set shortly. . . . Stories of the 25th anniversary of the Hagenbeck-Wallace Circus wreck, given to the AP by Al Sweeney, were published in scores of leading newspapers thruout the country. . . . Ted Fish, of the John B. Rogers Producing Company, spent some time in Chi last week renewing acquaintances among showmen. Ted's firm is now 100 per cent engaged

in war work. . . . Fred H. Kressmann, vice-president of the Showmen's League, in from his Michigan summer home, and he and J. D. Newman spent a delightful half hour the other day libeling each other, with honors even. . . . Julius Cahn, Luxemburg (Wis.) fair sec, in town looking for acts. . . . Ben Mathis, of Warren Tank Car Company, was saying hello to the boys on the Magic Carpet. . . . Everyone who has seen that picture of Doug Baldwin, sans mustache and glasses, that appeared recently in *The Billboard* can't believe it's Doug. Harry J. Frost, of Minnesota State Fair, wrote: "If that's Doug Baldwin, I'm Nat Green." . . . Burt Wilson, circus fan, back from a trip thru the Southwest and reports he had a very pleasant visit with Ben Davenport, of Bailey Bros.' Circus, at Amarillo. . . . Jake J. Disch, clown cop who also is a councilman in Cudahy, Wis., was in Chi for several days, visiting his son. Jake's talents are in constant demand and it's seldom he gets a chance to take a vacation for long.

DANVILLE, Ill., was to have had a circus last week, but it didn't materialize. "The only semblance of a circus Danville had Saturday, said *The Danville Commercial-News* of June 19, "was in guessing what became of the one that was billed to show here today and Sunday at the local fairgrounds. The mysterious 'Mr. Clark from Champaign,' who 'arranged' for the circus to show here under the aus-

pices of Veterans of Foreign Wars had failed to put in his appearance, and Miss Jen Schull, fairgrounds manager, attested to the fact there were no elephants, camels, tigers or the customary paraphernalia of the roaming attractions apparent at the fairgrounds."

THE gas ban is plenty tough at Jamestown, N. Y., writes C. W. Finney from Celoron Park, but the steamer *City of Jamestown* has been put back in service on the lake and has eased the transportation problem, he says. "Wonderful fishing here," Finney writes. "I got six big Calicos this morning, average weight two and a quarter pounds." He promises the Atwell Luncheon Club a swell fish dinner next fall. "And it won't be sardines either," says he. . . . Clifford B. (Red) Scott, outdoor showman formerly with Beckmann & Gerety, is entering the navy. . . . William B. (Bill) Naylor writes that the war trophies exhibit which he is publicizing is going along nicely. It has been running since mid-January. From Illinois Bill is heading thru Iowa and Nebraska to Seattle and the Northwest. "We now have our own specially constructed railroad baggage car," he writes, "equipped to travel on a freight or a streamliner."

EARL SHIPLEY just can't keep out of showbiz, altho he's been working in a defense plant for the last year or so. Earl, who holds a responsible job in the engineering department at the Seeburg plant, is now working on the production of a big company show—*Seeburg Follies* we believe it will be called, to be held in July. In his search for talent Earl discovered several former show people working in the plant and the cast of more than 100 people will have a more or less professional appearance.

CLASSIFIED RATE 10c a Word

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COMIC AXIS NOVELTIES - FUNNY REWARD Banners for Adolf. Documents, Certificates, Cartoons, \$1.00 per 100 postpaid. VICTORY NOVELTIES, D-5, 21 S. Aberdeen St., Chicago 7, Illinois.

EVERY DEFENSE WORKER WILL BUY MY Genuine Leather Clip Holder to hold identification badges. Sample 15c. GAMEISER, 3065 Brighton 13th St., Brooklyn, N. Y. jy3x

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MAGIC RACES - AT CIGARETTE TOUCH SIX horses are off. Fast seller. Big profits; 80 races, \$1.00; quantity prices. Sample free. BARKLEY, 1316 Arch, Philadelphia, Pa.

SELL TO STORES - "SLAM THE AXIS" POST-cards; other Timely Novelties. Send 25c for samples and distributor's deal. ROBBINS COMPANY, Newsweek Bldg., New York City. jy10x

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YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. jy10x

PERSONALS

Irene, PLEASE COMMUNICATE WITH ME AT once. I miss you. JOS. GUISTO. jy10 MARGY RUTH - OF LONG BEACH, CALIF., write to your mother. (GRAND-DAD.)

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WINDOW CARDS - 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna. 100 8 1/2 x 11 BOND LETTERHEADS AND 100 6 3/4 Whitawoe Envelopes, \$1.00 postpaid. BENNEVILLE PRINTING, 907 W. Roosevelt Blvd., Philadelphia 40, Pa.

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PAY LIST PRICES FOR RADIO TUBES - ALSO best prices for Used Phonographs. Send list of what you have air mail. LAREDO EXPORTING CO., Laredo, Tex. jy17x

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200 GOTTLIEB THREE WAY GRIP TESTERS, \$12.00 each, and 50 A.B.T. Target late Model F and Challengers, \$14.00 each. Bargains. JAS. O. WHITTINGTON, Pierce City, Mo. x

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- Seillon, Herbert R.
- Schwacha, Charles
- SCOFFIELD, Clifford Marion
- Scotty, Guess Your Weight
- SEALES, John Avery
- Selka, Andrew J.
- Settlemer, Paul
- SEYMOUR, Lloyd
- Shaffer, O. F.
- Shanks, Edward L.
- Shannon, Harris & Claire
- Shapiro, H. E.
- Sharlon, Mignon
- Sharps, T. J.
- Shaver, Mrs. Margaret A.
- Shaw, Jack
- Sheaks Concession
- SHELLEY, John James
- SHELTON, Walter James
- SHEPHERD, Willie B.
- Sheppard, Robt. H.
- Sher, Abraham
- Shesser, Jos. V.
- Shian, Nellie
- Shipman, Cecil
- Shockley, Ginger
- SHOEMAKER, Jos. Marion
- SHUFFIT, Raymond
- Shultz Sisters
- Siebrand, Hilo
- Sifrit, Mrs. Russell
- Silver, Tony
- Sima, Jos.
- Simonous, Joanne
- Simpson, Major
- Simpson Minstrels, Jimmie
- Singares, Danny John
- SINGER, Edwin Henrik
- Siskin, S.
- SISKIN, Jas. Jos.
- SKRWANIE, Claude
- Sleep, Chief
- Slunker, Mrs. Rae
- Slover, Bert A.
- Smuicer, Lois
- Smart, Frank
- Smith, Andrew E.
- Smith, Chas. Howard
- Smith, Del
- Smith, Floyd
- Smith, Frank Carl
- Smith, Frank G.
- Smith, Fred
- Smith, Heron B.
- SMITH, Howard B.
- Smith, J. Lacey
- Smith, Mose
- SMITH, James Marvin
- Smith, Jim & Mamie
- Smith, Paul
- Smith, Tom Heavy
- SMITHLY, John Jos.
- Snyder, J. P. (Bears)
- Sonitz, Carl
- Sorensen, Aster
- Sparks, Ray
- Spaulding, Mamie
- SPEAR, Barney Bee
- Spencer, Bud
- Spencer, C. C.
- Robinson, Henry
- Rock & Dean
- ROCK, Randall
- Rodgers, Frances
- Rogers, Charlie
- Rogers, H. H.
- Rogers, Mervin S.
- Rogers, Miss Pat
- ROGERS, Robt. E.
- RONK, Mary Theodore
- ROGERS, Roy E.
- ROSE, Jacob A.
- Rose, Russell
- ROSE, Wesley
- Rosen, H. B.
- Rosen, H. R.
- Rosen, Herbert
- Rosenthal, Dave
- Ross, Tony & Tuba
- Rossi, Joe
- Roth, Eddy
- Rounds, Mrs. Edna H.
- Rozelle, Sam
- Rudell, Miss Ginger
- Rudford, Dora
- RUSCH, August Harman
- Rusher, Claude
- Russell, Fred H.
- Russell, Tesa
- Rutch, August
- Ruthenberg, Chas.
- Ryan, James
- Ryan, Mrs. Marie
- RYAN, Patrick
- Ryan, Whitie
- SABATHIE, Marius P.
- Sakoble, James
- Sall, James
- SALZER, Ray C.
- Samson, Little
- Sandlin, Robert
- Santo, Jack
- Santo, John Henry
- SAWYER, HUGH TOM
- Schafer, Chuck
- Scheaberge, Mrs. Helen
- Schewda, Henry
- Schliemeyer, Robert
- SCHMIDT, Daniel H.
- Schneider, Doc C. W.
- Schultz, Mrs. Frances
- SCHUTTE, Arthur
- Schull, Richard
- Seillon, Herbert R.
- Schwacha, Charles
- SCOFFIELD, Clifford Marion
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- Sorensen, Aster
- Sparks, Ray
- Spaulding, Mamie
- SPEAR, Barney Bee
- Spencer, Bud
- Spencer, C. C.
- SPICER, Carl
- SPINNEY, Alvin
- Spring, Tony
- Spruill, Mary A.
- SPURLOCK, Chas. Hudson
- St. Clair, Leonard
- St. Clair Sisters
- St. Dennis, John
- Henry
- STAIR, O. H.
- Stallings, Bert
- STANLEY, Frank
- Stanley, Stanford A.
- STANSBERRY, Mearl Robt.
- Staples, Thos. Earl
- STEELE, Charles W.
- Stennes, Marge
- STEPHENSON, M. W.
- STERLING, John Wm.
- STEVEN, James M.
- Steward, Arlene
- Stillman, Francis
- Stinson, Jack
- Stine, Al H.
- Stock, James
- Stoker, Pvt. Robert
- STONE, Carl S.
- Stone, Mrs. Jack
- STONE, James Washington
- Stoneman, Joe
- Stover, James Cat
- Struble, O. F.
- Stutler, Mrs. James
- Saber, Buck
- Sullivan, Mrs. Patrick P.
- Sullivan, Wm. H.
- SUMMERS, William Calvin
- SUMNER, Keith Maynard
- Sundstrom, John E.
- Swain, Mrs. Daisy A.
- Sweet, Prof. Al
- Swiegood, Earl
- PAM, Alex
- Tarbes, Max M.
- TAYLOR, Carl
- Taylor, Don
- Taylor, Doc H. W.
- Taylor, Howard Ray
- Taylor, Jack M. E.
- Taylor Novelty Co., Raymond
- Taylor, Mrs. Pauline R.
- Taylor, Mrs. Vivian
- TAYLOR, Wesley Allen
- Taylor, Wm. Chas. Albert
- Teban, John
- Tedrick, Ruth
- Valentine
- Terrill, Billy & Bonnie
- FERRY, Ervin Raymond W.
- THARPE, Willie Franklin
- Thomas, Ann
- Thomas, Carl
- Thomas, Jas. A.
- Thomas, Loyd
- THOMAS, Ross Edward
- THOMAS, Troy Alexander
- Thomas, Van Cecil
- Thompson, Thomy
- Thompson, Mrs. Bill
- THOMPSON, Denman
- THOMPSON, Jas. Culver
- THORNE, Gerald R.
- Thornton, C. A.
- THORNTON, David Daniel
- Thorton, Richard
- THORSEN, Nelis C.
- Thurston, Elsie
- Tinker, Slim
- Tinklepang, R. A.
- Tinnis, Bill W.
- TIPTON, Fred James
- Todd, Bobbie
- TODD, Jas. Franklin
- TOLBERT, John L.
- Tolly, Richard Wm.
- Tomb, Doc
- Tooman, Hugh Tex
- TOWNSEND, Wilson Hall
- Towsley, Hawkshaw
- Travers, Geo.
- Tripp, John
- TRUETT, Joe
- TRUSTEE, Lou Loyd
- Turner, Mrs. Beatrice
- Turner, Bill
- Tutterow, Charles C.
- Tyree, O. H.
- Underwood, Teddy
- Utter Dick
- Uzzell, O. E.
- Vallego, Tony
- VAN CAMP, Arthur John
- Van Heest, Gilbert
- Van Kaufman, Rawls
- Van Lidthe, Mrs. Helen
- Van Sickle, Roy J.
- Vance, Bill
- Vangness, K. O.
- VARECKA, John Jos.
- Vasnik, Frank P.
- VAUGHN, Edgar Hatfield
- Vensel, Chas. B.
- Vernillion, Ircno
- Vernon, Curley
- WAGRAN, Geo. Frank
- Waite, Kenneth R.
- Walker, Edward
- WALKER, Geo. Loranso
- Walker, Karl J.
- Walker, Prof. H. W.
- Walker, Margaret
- Walker, Peggy
- Wall, Frank
- Wallace, Lorraine V.
- Walsh, Earl Bowley
- Waltam, E. A.
- Walters, Walt
- Walton, Beckey
- Warbitton, Clyde R.
- WARD, Clyde O.
- Ward, J. Robert
- Wardwell, Loron
- Warren & Durkin
- Washburn, Mrs. Lutio
- WASHINGTON, Robert
- Washman, Mrs. Billy
- Waters, Harry
- Watkins, Ira
- WATSON, David
- Watsuan, Hinda
- Wayne, Dot
- Wayne, Ginger
- Wear, Kay
- Webb, H. B.
- WEBB, Wm. M.
- Webb, Mrs. Wm.
- Weber, Jack
- Weber, Mrs. Josephine
- WEBSTER, Jas. C.
- Weddie, Mrs. Henry
- Weinberg, Herman
- Weiner, Sam
- Weinke, August Ernst
- Wehmann, Geo. Lawrence
- Weiss, Con
- Wellborn, Tommy
- Wells, Albert
- West Bros.' Show
- West, W. A. Fox
- West, W. E.
- Westbrook, C. A.
- Westman, Ray
- Wells, Ed
- Wheeler, Elmer
- WHEELER, Eddie Leo
- White, Chas. O.
- WILKE, Thos. Jos. George
- WILKERSON, Clifton Edw.
- Williams, Clifton Edw.
- WILLIAMS, Daniel Allen
- Williams, Dewey
- Williams, Doris
- Williams, F. E.
- Williams, Fred
- Williams, Harry G.
- Williams, Helen
- Williams, J. T.
- Williams, Walter
- Williams, Willemit
- Willis, Ivan M.
- Willoughby, Curry
- Wilson, James Bingo
- Wilson, Lloyd Mickey
- WINDSOR, Willard E.
- Winrod, E. L.
- Winters, Margo
- Winters, Sally
- Wood, E. B.
- Wood, Henry G.
- Wood, Wm. W.
- Woodard, R. W.
- Woodcock, Bill
- Woodward, Joe
- Woodard, Robt. Leo
- WOZNY, Jos. Marian
- Wrann, Jos.
- Wright, Henry A.
- Wrist, Donald
- Wyant, Mrs. Freda
- YAKISH, Tony
- Yates, Clyde Tex
- Yee, Richard Geo.
- Yonko, Miller
- YOST, Arthur M.
- Young, Joseph F.
- YOUNG, Robt. Burns
- Young, Mrs. Snooks
- Youngblood, Zeka
- Zacchini, Bruno
- Zacchini, Edmundo
- Zarro, Viola
- ZARTARIAN, Max A.
- Zeno, Leslie
- Ziets, Lady
- Zimbra Mad
- Hatters of Magic
- Zipkin, Fred
- Zogi, Prince
- Zanupano, August
- Adams, Billy
- Adams, Robert G.
- Adams, Carl
- Alterbury, Bob
- Arnold, Floyd
- Barker, Miss Teddy
- Barnett, Chester
- Bo Bo
- Behee, Bob
- BENDICKE, John C.
- Benesch, Frank
- Berry, Curtis
- Berry, Kenneth
- Bonta, Benny
- Bonta, Philip
- Braeger, Daniel
- Buckley, Marion (Dallas)
- Burlesque, Madam
- Darling, Miss P.
- Davis, Ernest
- Deane, Dixie
- Decker, Al
- Del Campo, Mrs. Deana
- E. & F. Concession Co.
- Elissa
- Faltore, Nate
- Fields, Gaby
- Fosnough, Fearless
- Ernie
- FREDRECKSON, Donald R.
- Gibson, Irene
- Gilbert, Mrs. Archie
- Guthrie, Rex
- Hall, Mrs. Cleo
- Hall, Mrs. Otis
- Hamilton, Leo
- Hardman, Harold
- Hedberg, Rose
- HELLER, Charles L.
- Hartzog, Mrs. Harry
- HOLT JR., Theodore
- HORTON, Frank James
- JONES, Edward Francis
- Kenard, Wayne
- McGary, Kirby Call
- Mahood, Mary
- Mariani, James
- Mariani, James P.
- Marino, Anthony
- May, Marjorie
- Merouet, Peggy
- Meulemans, Charles C.
- Milberry, Anthony
- Miller, Marion
- Mitchell, Lowell
- Moren, Charles
- Morin, Paul
- Morrison, Ray
- Morton, Jack
- Nadja, Johnny
- Newton, Irene
- O'Brien, W. J.
- Blakely, John
- BROOKSHIRE, Jack Marton
- Browner, Clyde
- Buley, Jerry
- Lawrence
- BURNS, Wm. Joseph
- BYNUM, James Louis
- CALAWAY, James Earl
- Komakan, Mrs. D.
- Lelaloha, Miss
- Lembcke, Frank B.
- Lester, Veronica
- Lewis, Mrs. Eva
- LEWIS, Jack
- LOGAN, John Russell Bros. (Circus)
- Lorman, Mrs. Martha
- McGHEE, Horace
- McKnight, C. H.
- McShane, Catherine
- MARTIN, Lawrence
- MEYERS, John
- Mohamad, Ahmed Bon
- Mooney, Alice Josephine
- Murphy, Joe
- Murray, Jack
- NICHOLSON, Clyde Archie
- Peavy, Mrs. L. W.
- Pendleton, C. T.
- PHILLIPS, John Joseph
- Powers, Babe
- PRICE, Walter E.
- Radtke, Art
- Re, John J. & Sylvia
- Rector, Bill
- Robeson, Paul
- Sellers, Jackie
- Shaw, Jack
- Snyder, Mrs. J. P.
- Snyder, Tommy (Bozo)
- Spinks, H. G.
- STEFFEN, J. E.
- STEPHENS, William Jerry
- Stoddard, Billy (Doc)
- Sweeney, John J.
- Teeter, Jeanne
- Turner, Leonard
- Villiers, Tom
- Young, Joseph F.
- Nelson, Peter
- Nielson, Peta
- O'Day, Betty
- Pape, J. C.
- Parker, Robert K.
- Patrick, T. W.
- PATRICK, Thomas Wesley
- Patterson, Pat or McCollum
- Potts, Mrs. A. L.
- Price, Lester
- RICHARDS, James Thomas
- ROHTER, Lawrence Lyle
- Roberts, Bill
- Rose, Wesley
- Schiemeyer, Robert
- Schmitt, F. C.
- Schultz, Gene
- Servis Jr., Edward F.
- SKENE, Lloyd
- Smith, William D.
- Solomon, A. R.
- Stone, J. W.
- Struble, O. F.
- SUNDRUM, John Edward
- Swan, W. L.
- THORSON, Norman E.
- Tubbs, Otis Edward
- Vreeland, Jack
- Wagoner, Curley
- WALKER, George Edward
- Walker, Jimmie
- Welles, Vickie
- Wells, Loretta
- WELLS, Vernie B.
- WHITE, William Charles
- WILLIAMS, Joe
- Wippel, Rosina
- Young, Miss Virginia

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Adams, George  
 Adams, Robert G.  
 Allen, Wm. H.  
 Baker, Mrs.  
 Barackman, Mrs.  
 Beaux, Betty  
 Bedford, Phillip  
 Belles, Abe  
 Berger, Jean  
 Berryhill, Evelyn

Blakely, John  
 BROOKSHIRE, Jack Marton  
 Browner, Clyde  
 Buley, Jerry  
 Burns, Wm.  
 BURNES, Wm.  
 BYNUM, James  
 CALAWAY, James Earl

**BUCKEYES READY**

(Continued from page 43)

one of the most enthusiastic sessions in the association's history. A representative of the U. S. Treasury Department stated that the army is currently constructing a large portable unit of guns, equipment and displays in Indiana and plans to play all the fairs it can cover. Unit is expected to tour Ohio during August and September, the official said. Managers also went on record as favoring the promotion of War Bond sales at all annuals.

Before adjournment of the meeting Former Governor Cooper said that upon his return to Cincinnati he would personally see to it that the blood-donor project would be fostered at his annual as one of the best things a fair can do in enhancing the war effort. Mrs. Detrick then pointed out that the horse-racing season should be a good one, with the stakes larger than ever before. Greenville, for instance, is offering \$40,000 in prize money, while Zanesville's prizes total \$7,000; Piketon, \$2,000, and Plain City, \$10,000. Many racing and trotting men were in attendance.

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# Merchandise

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## IT'S SPECIALTIES THIS YEAR

### Shortages Give Novelty Field a Break at Marts

**Chicago markets hold 10 days—buyers hunt specialties as never before**

CHICAGO, June 26.—The 1943 Chicago furniture market, opening on June 20 and holding for 10 days, focused attention on specialty merchandise as never before in such a congregation of merchandise buyers. The reason? There is a real shortage in the furniture field and stores turned to the big specialty merchandise market in Chicago to obtain something to sell. Furniture stores have for many years been using an increasing quantity of specialty items as premiums and attention getters, but many of them now may be using specialties as the main attraction. The business page of *The Chicago Sun*, in reporting the furniture show, commented on the trend as follows:

"Strictly furniture retailers who used to carry gift and small items as side shows uniformly are attempting to expand these subsidiary lines in the hope of sustaining their over-all dollar volume."

Thus the stringency of war opens up new sales for specialty merchandise.

The attendance at the market was reported to be about equal to that of a normal year, altho no official figures would be released until after the event closed. A lot of buyers were in the city three or four days in advance in order to buy ahead of the general rush. Trade centers were at the Furniture Mart and the Merchandise Mart buildings. As attention turned to specialty merchandise, the distributors' displays of novelty and specialty goods in the Merchandise Mart became vastly important. Chicago distributors of merchandise, of which there are some very important ones not in the Mart, also welcomed many buyers. Officially, the Merchandise Mart listed its markets during the week as the International Home Furnishings Market; China, Glass, Pottery and Gift Market; Summer Curtain and Drapery Market; Floor Covering and Upholstery Market; Summer Furniture Market; Housewares Market; Lamp Market; Toys, Games and Wheel Goods Market.

#### Wide Coverage

In those markets and in the regular distributors' displays in Chicago a buyer could find almost any type of novelty or specialty desired—but deliveries were not so certain. The fabric and textile field were represented, a field that is making possible a lot of new specialty merchandise from treated fabrics. This story is unfolding rapidly and will be told in a later issue.

There was a lot of uncertainty about the market being held this year. At first, the Office of Defense Transportation had requested the cancellation of the event, but about June 10 the ban was withdrawn. The attendance and results during the first few days seemed to fully justify the holding of the markets.

#### Shows the Trends

The Chicago markets are always important indicators of midyear trends in the merchandise field, and this year there was more attention than ever centered on the possible indicators of what to expect during the remainder of the year.

Every market this week showed definite shortages, and trade leaders in all fields predicted that shortages and restrictions

would increase during the next several months. Deliveries in practically all lines of merchandise were not being promised before several weeks. Manufacturers and distributors are trying to allocate orders as they receive them and take care of customers as best they can. Even in the giftware and small item fields the same general plan is being followed.

#### Points of Hope

But on the hopeful side of the merchandise picture the following trends were pointed out:

(1) Trade leaders and government officials said there should be some definite relief in six months in the materials supply. It was especially pointed out that more wood should be available by that time. Treated fabrics may also become available in greater quantity for specialty items.

(2) The trend is toward the small cities and towns where most merchandise is being sold. Stores in war production areas are important outlets. Farmers expect a peak income this year and the money will boost all merchandise in the smaller cities and towns in farm areas.

(3) There is a real problem of distribution in all lines of merchandise. Production in many lines is still above expectations, but shipping and other distribution factors cause regional shortages.



By BEN SMITH

#### OUT OF THE MAIL BAG

H. B., of Scranton, Pa., writes: "I am interested in getting started as a sales-board operator and distributor and wonder if it will be possible for you to give me some information on this subject and put me on the mailing list of various wholesalers in this line."

"I am particularly interested in putting out a board offering a single award to the individual selecting the special number shown. I realize that some boards would lose money, but if volume sales are obtained a good profit should be possible. If you do not agree with this method of operating I will appreciate any help or advice you can give."

A copy of Salesboard A B C's is going forward to H. B. under separate cover as well as a list of premium and deal distributors. Both are available free for the asking to anyone else interested.

The deal mentioned above is commonly known as a one-shot and is quite popular with operators. However, in order for the deal to pay out the operator must have: 1) An item with definite consumer appeal. 2) Plenty of gumption to give the law of averages a chance to work. By the very nature of the deal the board is dead as soon as the winning number comes up and it is quite possible for the winning number to show after the first couple of plays. When that happens the operator takes a licking. There hasn't been enough of a take to cover the cost of the merchandise offered. But if sufficient deals are placed

### Uncle Sam Acts To Assure Supplies For Servicemen

WASHINGTON, June 26.—Assurance of continued supplies of their products for military uses has been given by the American waterproof watchcase manufacturers and the fountain pen and mechanical pencil industry advisory committees at meetings with WPB officials. Present production capacity for waterproof watchcases is sufficient to meet anticipated military and quasi-military requirements, it was stated. On mechanical pencils and fountain pens, the industry committee discussed proposed changes in Order No. L-327. To assure a supply to military services, other government agencies and war industries, a proposed amendment would put production of pens, pencils and pen nibs on a scheduled basis.

### U. S. Priorities Hit Mexican Paint Biz

MEXICO CITY, June 26.—Priorities have hit Mexico. The progressive element in the paint-manufacturing industry here finds itself up against it for lack of materials necessary for paint making. It isn't possible to manufacture high-grade paints in Mexico without importations from the United States of raw products.

Importers bring in paints in quality, but when raw materials for making paint are sought in the United States their importation is forbidden on the ground that they come under "priorities."

Manufacturers accept this ruling as necessary for the war effort, but it is putting a stop to any progress they may have made in recent years in improving the quality of native Mexican paints.

### Veterans Continue Bingo

MILWAUKEE, June 26.—Bingo games, which the State Supreme Court has declared to be in violation of the anti-gambling statutes, were held as usual here last Saturday night under the sponsorship of three different posts of the Veterans of Foreign Wars. District Attorney Kerwin had promised that warrants would be issued against the operator of every game played after his deadline of midnight June 18, and the operators were ordered to report to police headquarters early Monday. The district attorney had ordered an end to bingo in the county after the Wisconsin Legislature killed a bill proposing legalized charity games.

The Saturday night crowd was smaller than usual but seemed in high spirits. A sturdy cheer greeted the announcement by the operator that the bingo game was about to start.

the law of averages will level off the loss and, when the award is right, leave enough of the long green in the operator's pockets to keep him happy.

Despite definite shortages on this item, Goldwyn Company has apparently cornered a sufficient quantity of those small novelty cedar chests to offer what appears to be a very good deal. Chest contains two layers of summer candies . . . fruits and nuts. Candies are weatherproof, and filled chests are available for immediate delivery.

HAPPY LANDING.

### MERCHANDISE TRENDS

CHICAGO, June 26.—The big furniture show with its subsidiary markets was the center of attention in the merchandise field this week. Because of big shortages in furniture, perhaps more attention than ever was paid to specialty merchandise by buyers. Furniture stores have been increasing their use of specialty merchandise for years. Now they are thinking more than ever of specialty items when they can get them.

GIFT SHOWS.—With three of the regional gift shows canceled, more attention will be centered on the shows to be held. The regional gift show for Pittsburgh has been announced, which will be a new venture there. One common trend reported from all shows, including the Chicago furniture show, is that the small stores in war production areas are getting most of the merchandise these days.

JEWELRY.—A suggestion coming from the Eastern fashion shows says that topaz is one of the important color tones being seen in costume jewelry. Topaz can be imitated in simulated jewels that are very impressive for size as well as the rich yellow color. Plastics in topaz color are following this trend also.

WOOD HOLDERS.—There is no limit to the uses of wood in making specialty items when wood is obtainable. During the mosquito season citronella candles sell well. A Massachusetts firm is offering attractive weathered-finish wood holders for these candles.

DOLL SHOW.—A big publicity boost to dolls on the market at the present time was seen in the exhibit of more than 15,000 dolls at the American Hobby Federation Show in New York this week.

PLASTIC BINDER.—A new plastic which will glue metals or wood and metal or fabrics together is already being used in war plant production. It will be a very promising material for use in the manufacture of novelty items of different substances when the plastic glue is available for civilian use.

MEXICAN DEVELOPMENT.—American financiers have already taken steps to start a million-dollar international investment banking firm to develop Mexican industry. Among the first products considered for development are glass plants, a soft-drink firm and a mica mine. These projects indicate that specialty merchandise may get a big boost in this Mexican set-up. American financiers are backing the development.

LUGGAGE TREND.—Retail stores selling luggage say that customers are now more interested in single pieces than in matched sets. The trend toward luggage made from fabrics is still increasing. Military luggage is setting the pace for civilian ideas.

POST-WAR PROMISE.—The Silex Company is already using display space to advertise its post-war automatic electric steam iron. This is one of the first ads seen of a post-war specialty item telling the public how good it will be when it can be made.

CO-OPERATION WITH CANADA.—The United States and Canada are working together on the supply of pulp wood for making paper. In a recent agreement the United States has adjusted its prices on softwood lumber and also pulp wood to correspond with Canadian selling prices on such materials.

WANT DESK LIGHTER.—We have recently received an inquiry from a firm (See Merchandise Trends on page 52)

## MILITARY MERCHANDISE

All Styles of Novelty Pins and Gadgets  
**WING PIN**



#M303—Heavy sterling silver wing and propeller pin. Actual size as pictured.

**\$6.75 Per Dozen**  
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## SPECIALS

NO.	DESCRIPTION	DOZ.	GROSS
10	Carnival Baseball ...	\$1.25	\$14.40
612	Fox Tail, with Comic Card. Per 100 .....		5.50
401	American Made Leis. Gross.		3.50
2879	Plaster Asst. (100 in Case). Per Case .....		5.00
9220	Two-Way Mirrors. Gross ..		3.50
2149	27 In. Shoe Laces (72 Pairs) ..		.75
2126	U. S. Flag Bow Pins, Amer. Made. Gross .....		1.00
2127	U. S. Flag on Stick, Amer. Made. Gross .....		1.00

## LEVIN BROTHERS

TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

## OVER 1000 JOBBERS

SELL OUR  
**BINGO SUPPLIES**

WRITE FOR CATALOG TO  
**MORRIS MANDELL**  
NEW YORK, N. Y.  
131 W. 14th St.

## CONCESSIONAIRES 1943

Stock & Price List Now Ready!  
(Bingo—Ball Game—Balloons  
Novelty—Merchandise)  
Send for your copy today!

## CONTINENTAL DISTRIBUTING COMPANY

822 N. 3RD. ST., MILWAUKEE, WIS.

## CIGARETTE LOADS \$3.25 GROSS

## RATTLESNAKE ASH TRAY

This is not a war item, but a genuine reproduction of a Rattlesnake. Sells on sight. Doz. \$3.25; Gross \$37.50. Sample 35¢ postpaid. 1/3 deposit with order, balance C.O.D.  
**Stuart Novelty Co.**  
628 Woodward Ave. DETROIT, MICH.

**NOVELTY STORES—HUSTLERS**  
New, printed, packaged Novelty Numbers, Clerer, comical, laugh-makers. Profitable, fast sellers. Tickets, Business Cards, Quiz Fairs, Puzzles, War Jokes, Ration Joke Cards, Diplomas, Licenses and others. Two pound Sample Pack of 50 Items with wholesale price lists, \$1.00 by express.  
**KANT NOVELTY COMPANY**  
823 Third Avenue Pittsburgh, Pa.

# Popular Items

## Shoppers' Reminder Plaque

Hydro-Tex Corporation has originated and offers a novel, attractive reminder plaque for the kitchen wall that lists 24 of the foods every housewife consistently purchases. Size is 5 1/4 by 11 3/4 inches, of 5/8-inch plywood, this substantial long-lasting plaque with rich natural graining is uniquely processed, printed and flocked in colors to make a handsome, desirable 50-cent retail seller. A fine decorative item, ideal for gift purposes, bridge prizes, etc., its practical simplicity has great appeal. Pegs are provided for placement in front of items to be ordered.



## Read It and Laugh

There is no end to novelties that can be created from paper. Randolph Novelty Company has several items, and one of the most popular is called *The Victory Morning Paper*. This idea is put up in novel form and has been selling

## WISE CONCESSIONAIRES

**ORDER NOW YOUR STUFFED TOY NEEDS**  
WHILE MATERIALS ARE AVAILABLE  
Send for 3 Color Folder

**JERRY GOTTLIEB INC.**  
303-4th AVE., NEW YORK, N. Y. TEL. GRAM. 5-9215

## BINGO SUPPLIES

Electric Flash Boards  
Catlin Markers  
Catlin and Wood Balls

Write or Wire for Catalog

**N. N. BANK & COMPANY**  
235 Halsey St. Newark, N. J.

**JOBBERS! NUDIE**  
is a 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARD OPERATORS and Night Club Concessionaires. Retail for \$2. The business gift item you often want for special occasions. A standout for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blue! Ind. packed. Send \$10.80 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.00 and price list for quantities by writing the creator today.  
**ABRAHAM, Novelty Creator**  
2067 Broadway (Rm. 48), New York, N. Y. (Were you ever in Paris? Yes, this is it!)

Now Accepting Orders for  
**1943 CROP MEXICAN JUMPING BEANS**  
500...\$3 1000...\$5 5000...\$20  
**COLUMBIA**  
BOX 800 RICHMOND 7, VA.

Sorry! we have no catalog--

Due to prevailing conditions, we are not issuing our regular catalog at this time—

therefore, we advise sending your orders listing your needs, and we will do our utmost to fill them.

Because there are so many items on the "not to be had" list today—may we suggest that you allow us to substitute something else whenever possible, providing, of course, that "something else" is available at the time—thus avoiding further delay and disappointment.

We also urge you to be patient if there is some delay due to present curtailed shipping facilities—

Let's all try to remember that Uncle Sam has a bigger problem than ours, and his needs come first.

In the meantime—in between time—  
Here Are a Few Things Everyone Can Do—

1. Buy as many War Bonds and Stamps regularly as you can.
2. Plan ahead.
3. Shop early.

## ROHDE-SPENCER COMPANY

223-225 W. Madison St. Chicago, Illinois

## MILITARY INSIGNIA JEWELRY

FAST SELLERS FOR NOVELTY STORES, CONCESSIONAIRES, ETC.

No. 430—Snail Shell Double Love Birds with Blue or Khaki Genuine Ocean Mother of Pearl Heart and Gold Plated Sterling Silver Insignia. Individually packed in velvet lined boxes. \$9.00 Per Dozen. Terms: 1/3 Deposit, Balance C.O.D., F.O.B. N. Y. ORDER TODAY!

We also have separate gold plated sterling silver insignias for cementing. Send \$1.50 for sample card of 15 different available emblems. In addition, we can supply Pearl and Wire for Wire Workers. WRITE FOR DETAILS!

## JOBBERS! WRITE FOR SPECIAL DEAL!

Send for Catalog of Complete Line! Send \$1.00 for Sample of Item Shown in Ad!

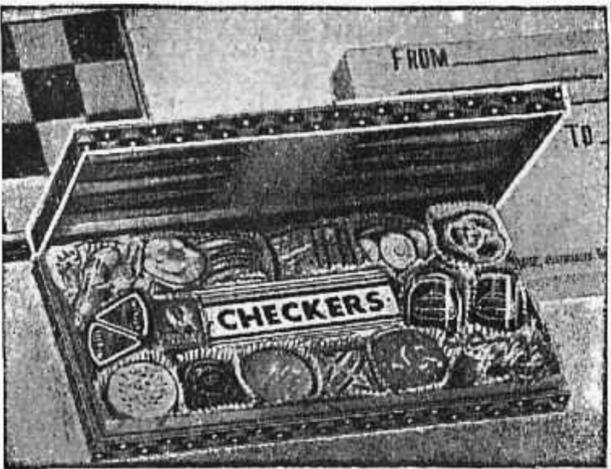
**MURRAY SIMON** 109 South 5th St., Brooklyn, N. Y. Telephone: Evergreen 8-6690



## SERVICEMEN'S CHECKER GIFT KIT

ON SALE! ORDER STOCK NOW!  
Divided tray is filled with fresh-baked cookies, crackers, pretzels, candy and 1 jar of jelly. Full size checkers included. In ready to mail carton. Similar to illus. Net wt. 1 lb. or over. Ship. wt. per doz. 25 lbs. No. B67V28 — Checker Kit Per Dozen ..... \$9.95

**JOSEPH HAGN CO.**  
Wholesalers Since 1911  
223 W. Madison St., CHICAGO



## BEACON BLANKETS AND SHAWLS

We carry a complete line of Beacons. One or a carload. Beacon-Plaid Shawls with wool fringe—still in stock. Other items we can deliver are End Tables, Hassocks, Dinnerware (42 pc., 68 Pc. and 100 Pc. sets), Card Tables, Casseroles, Glassware, Billfolds, Table Linens, Pictures, Mirrors, Stuffed Toys, Bar Glassware, Salesboards, American Flags, Toilet Sets, American-made Slum and Plaster Novelties, Corn Game items ranging in price from \$6.00 to \$27.00 a dozen. Complete line of Military Service Men's articles, such as Duffle Bags, Zipper Bags, Fitted Duffle Bags, Money Belts, Money Clips, Insignia Pins, Patriotic Brooches, Military Insignia Mirrors and Buttons.

**WIS. DELUXE CORP.** 1902 No. Third St. MILWAUKEE, WIS.

# CARNIVAL SPECIALS

	Per Doz.	Per Gro.
Carnival Special Baseballs	\$1.40	\$16.80
Med. Straw Man and Horse	2.25	
R., W. & B. Canes. Per 100	3.50	
Assorted Colored Canes. Per 100	3.50	
Chesterfield Canes	1.00	11.50
Kenrock Plaster Slum (144 Pack)	2.25	
Kenrock Small Plaster (72 Pack)	5.80	
Assorted Imp. Slum	.90	
Assorted U. S. Slum	1.00	
U. S. Glass Cups, Saucers, Sherbets, etc.	4.80	
U. S. Asst. Metal Ash Trays	4.80	
U. S. Miniature Felt Hats	1.25	
Asst. Plastic Thimbles	1.50	
Imported Straw Hats	5.00	
Small Tails. Per 100	5.50	
Large Tails. Per 100	12.00	
Extra Large Tails. Per 100	16.00	

We carry a large line of Bingo Specials, Celebration Goods, Park Merchandise, etc. Order directly from this ad. 25% deposit with C. O. D. orders or no shipment.

**LEON LEVIN, Mgr.**  
**KIPP BROS.**  
117-119 S. MERIDIAN ST.  
INDIANAPOLIS, IND.

## DECAL TRANSFERS

Just Out—Uncle Sam's Peace Terms, large size \$5.00 per 100  
Service Decals, all branches of service, size 4"x4", includes Signal Corps and Maritime Service 5.00 per 100  
Comic and Patriotic Decals, large variety, size 4"x4" 5.00 per 100  
Fighting Airplane Decals, 20 leading Combat Planes, Interceptors, Pursuit and many styles Bombers. Special 5.00 per 100  
Large U. S. Flag, 4"x5 1/2", Special at 2.50 per 100  
V Decal with United States, Russian, English, Chinese Flags 5.00 per 100  
Service Decals, small size, suitable for compact, etc. 10.00 per 1,000  
Includes Signal Corps & Maritime Service, Souvenir Ribbon Decals of your city, 10,000 for \$20.00  
State Names on Decal, 1 1/2"x8", many city names, plus Mexico, Alaska, etc. \$5.00 per 100  
Peek & Boo Decals, 2 sides transfers 5.00 per 100  
Better price in quantity. For Glasses, Windshields, etc.  
Cocktail Decals for Glasses, Cigarette Cases, Compacts, Furniture, etc. Many 1 side Nudes \$250 per 100, or 15.00 per 1000  
Just Out—Large V Decal with President Roosevelt in center, with reading below, On to Victory 5.00 per 100  
Just Out—Large V Decal with General MacArthur in center, with reading below, On to Victory 5.00 per 100  
Tiny Airplane & Service Decals for Girls' Fingernails and Watch Crystals. 5.00 per 1000  
Ship Yard Decals, showing ship worker holding ship in arms with name of ship. Co. Any ship yard in U. S. 5.00 per 100  
Send \$10.00 for Sample Order of the Entire Line. No Free Samples. Postcards Ignored. Decal Transfers Made To Order. Be brief on inquiry.  
**JEROME ROSE DECAL CO.**  
233 WEST 4TH ST., LOS ANGELES, CALIF.

in increasing quantities for several months. It even has a patriotic tang, and people who read it become more anxious to knock out the Axis. The item sells at a popular price, and display cartons contain two dozen "papers."

## Practical Steamboat

Wood novelties are increasing, and some firms further develop the appeal of such items by making them useful as well as attractive. Leo Kaul Importing Agency, Inc., offers a salt and pepper shaker idea which is made of gumwood, has two smokestacks and is really an attractive steamboat novelty. Patriotic decorations are used to make the item timely. The smokestacks are removable and are actually the shakers. The item sells at a popular price. The firm also has many other salt and pepper shaker ideas.

## Many Service Banners

Mac Bengles, of Acme Flag & Banner Company, Inc., reports that he decided to go after business in this market when he became convinced, after a study of the field, that he really had something to offer. The firm manufactures a complete line of patriotic and service banners and pillow tops. They have been in this business for the past 10 years, servicing accounts from Coast to Coast. Acme has stock on hand for immediate delivery and is in position to create specially designed products to order.

## Cedar Chests Selling

For the summer market and for sales-board promotion items, Goldwyn Company offers a new line of fruit and nut cedar chest specialties. The chests are packed at the present with candied fruits and nuts of high quality, suitable for hot weather. The confectionery packages contain attractive assortments which have a real appeal. The cedar chests have a mirror in the lid which adds to their attractiveness.

## MERCHANDISE TRENDS

(Continued from page 50)  
engaged in important war work wanting to buy at least 25 electric desk lighters.

Restrictions in the plant prevent the use of matches, and the firm is very anxious to obtain the lighters. If any firm has a small stock of these, we would like to hear from it.

**FATHER'S DAY ITEMS.**—By the time this issue reaches our readers, Father's Day will be history. Merchandise specialties were advertised much more widely this year, based on the idea that a good many fathers are away from home either in war plants or in the armed forces. One of the most practical specialties noted was an imitation leather kit fitted with comb, small mirror, nail file and small knife.

**CUT IN CIVILIAN ITEMS.**—The OWI released a report early in the week that about 1,000 civilian items would face curbs during the summer. Included in such a large list of items will be a number of specialties and novelty merchandise items.

**TRAVEL CURTAILMENT.**—Unofficial reports say that when invasion steps really get under way, commonly expected before the summer is over, there will be heavy curtailment on travel, which will greatly affect merchandise sales. Sales in resort and vacation spots will probably be cut heavily, while sales in cities should increase. Transportation of gasoline to the East Coast is expected to cause the biggest upsets in civilian business.

**ENGLAND'S RABBIT TRADE.**—While rabbit breeders in the United States are increasing their production for meat and for pelts, the rabbit skin industry in England is increasing its output. A special committee has recently been set up to co-operate with the government in further developing the rabbit-raising business.

**RADIO PREDICTIONS.**—Radio manufacturers held their annual conference in Chicago June 10, but the big display of radio merchandise was missing. Radio manufacturers already say that they will convert quickly to civilian production even before the war is entirely over. Small radio sets will be among the first merchandise to be on the market.

**ADVISORY COMMITTEES.**—The OPA is taking steps to set up advisory committees for those trades affected by price regulations if such trades do not already have advisory committees. There are only about 92 such committees at work now. The WPB has about 500 such committees.

**WOOD JEWELRY**  
Lapel Goggles • Pendants • Pins • Photo Locketts • Gold Wire Mother Hearts  
Send \$10. For Our Sample Assortment  
Or Write for No. 43 New Catalogue  
**Charles Demce**  
WOOD PRODUCTS  
PHONE 116 E. WALNUT ST. LOCUST 3913 MILWAUKEE, WIS.

**SWIVEL MIRROR VANITY**  
\$2.17 each  
\$900  
DeLuxe Model, fancy flexo drawer, 1/2" mirror base, fancy swivel mirror, 2 half round compartments, metal knobs. THE FLASHIEST, FASTEST SELLING VANITY OUT TODAY.  
Sold in Doz. Lots ONLY—\$26.00 Doz.  
Packed with High Grade Stationery, add \$3.60 per dozen.  
**JOBBERS**—Stock up now while diminishing materials and labor last.  
**Martin Mirror Chest Co.**  
1120 W. 79th St. Chicago



**No. 3828 K BLUEBIRD WALLPLAQUES**  
Made of American Pottery, 4x3 1/2 inches, in three different shadings of blue, with following inscription on back:  
Wherever wall there hangs this token,  
May family ties remain unbroken.  
Big sellers, as goods are unusually well and attractively finished and extremely low in price.  
**\$5.40 Per Box of THREE DOZEN Birds**  
**\$19.80 for FOUR BOXES (ONE GROSS Pieces)**  
Weight 8 1/2 lbs. to the box. No C. O. D. shipments without 25% deposit. We carry a large line of Gift Goods, retailing from 25 cents to \$15.00, at splendid profits. Complete set K of illustrated price lists sent to any re-seller on application.  
**LEO KAUL IMPORTING AGENCY, Inc.**  
115-119 K SOUTH MARKET ST. CHICAGO

Headquarters for  
**ARMY SUPPLIES**  
Send for Our Free Circular.  
**Flamingo Trading Co.**  
9 S. W. First Street MIAMI, FLA.

**BLACKOUT FLOWERS RELIGIOUS FIGURES**  
—GLOW IN THE DARK—  
Send \$2.00 for 5 Ass. Samples of EITHER Flowers OR Figures.  
**Nite Glow Products Co.**  
Dept. B, 105 W. 47th St., New York City

**WANTED WHITE STONE RINGS**  
Will pay cash for any amount. No quantity too large or too small. Write, giving full particulars as to quantity, style, color of mountings, size range, etc.  
**PLAZA RING SALES**  
408 VINE STREET CINCINNATI, O.

**COMIC CARDS**  
Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.  
**M & M CARD CO.**  
1033-1035 Mission St., San Francisco, Calif.

**"CUT YOUR OWN HAIR"**  
Cutting Comb, 7 1/2 inches long, complete with 4 extra blades, 75¢; 3 for \$2.00; counter display carton, \$8.60. Cuts even and gradual. Each in attractive Tuck Box. Twist sign each carton.  
**BULK BLADE CO., Mfg.**  
830 MAIN ST. AURORA, ILL.

**NOVELTY PANTS**  
PRINT ANY NAME OF CAMP OR CITY  
VERY LATEST NOVELTY GOING LIKE WILDFIRE  
Made of extra fine quality rayon in assorted colors with lace edges. FAST 50¢ retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders. balance C. O. D. PREPAID TO YOUR CITY.  
**MILT WILLIAMS NOVELTY CO.**  
1033-1035 Mission St. San Francisco, Calif.

**MEXICAN JUMPING BEANS**  
Live, Good Jumpers This Year.  
Bulk Beans, postpaid 50¢ per 100; \$1 for 250; \$2 for 500; \$3 for 1000. Sample package ten cents. Counter display of 20 Dime Packages ready to sell, \$1 postpaid. Free Demonstration Bean with each display. Order now to be sure of early shipment when harvest begins.  
**RILEY'S SPECIALTY HOUSE**  
Owensboro, Kentucky

**"Who Is Hitler?"**  
The new hot comic card, fast 10¢ seller. 3 samples, 25¢ coin; 100, \$4.00; 1,000, \$22.50. Order a hundred today and we will refund your money on first quantity order. All cards are in envelopes and are shipped prepaid.  
**HASKELL D. BOYER**  
P. O. Box 1486 FT. WORTH, TEXAS

**UTILITY MEMO BOOK**  
Size 2 3/4 x 4 1/4  
Bathing Beauty Cover in Colors  
**ARMY AND NAVY INSIGNIAS**  
An eye-catching, fast-selling sensation. Regular 10¢ retailer. WHILE THEY LAST \$1.75 Per Gross.  
25% deposit with order—balance C. O. D.  
**LEE INDUSTRIES, 187 N. LaSalle Street, Chicago, Illinois**

**INTRODUCTORY LISTINGS** Covering All Items NOW READY  
IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.  
**IMPORTANT** To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.  
**1 day Service**  
**ACME PREMIUM SUPPLY CORP.**  
3333 LINDELL BLVD. ST. LOUIS, MO.

Swagger Canes—Leis—Hat Bands—Baseballs—Comic Buttons—Big Line Military Insignia Jewelry. Send us a list of the items which you are using and we will quote you prices. We have no catalog or circular.  
**MIDWEST MERCHANDISE CO.** 1010 BROADWAY KANSAS CITY, MO.

**TRIPLE YOUR MONEY**

With either of these SERVICE FLAG and PILLOW TOP deals!

**\$6 WORTH FOR**  
Fast-selling SERVICE BANNERS, assorted 1 to 5 stars, 1/3 doz. beautiful flock design, large 12"x18" size and 1 dozen 9"x12" clean, sharp screened finish. All 16

Direct from Manufacturer!  
**\$5 BRINGS YOU \$15.50**

1/2 doz. 12"x18" flock design service banners; 1 doz. 9"x12" beautiful screen finish; 1 doz. 9"x12" flock design and 2 flock design 20"x20" Pillow Tops. All 32 units for \$5.

**MONEY BACK GUARANTEE!**

Either of these GET ACQUAINTED DEALS will triple your money fast! If not 100% pleased, return them for refund.

**NEW CATALOG FREE!**

Illustrates complete flag, banner and pillow top line we manufacture! Send check, money order or bills for other deal, add 20¢ postage for \$2 & 50¢ for \$5. City or Camp Names Free on Pillow Tops in 4 Gross Orders!

**ACME FLAG & BANNER CO.**  
672 (B) Flushing Ave. BROOKLYN, N. Y.

**NOW READY**

*Weather Proof*  
**CANDY DEALS**  
LIMITED QUANTITY AVAILABLE

- ★ PROFITABLE
- ★ QUALITY
- ★ FLASH

Complete With Salesboard  
**JOBBER—OPERATORS**

WRITE—WIRE  
FOR CONFIDENTIAL ILLUSTRATED PRICE LIST—NOW

**GOLDWYN CO.** 542 So. Dearborn St. CHICAGO, ILL.

**STERLING SILVER ST. CHRISTOPHER NAIL**

"A medal of the traveler's Patron Saint." The hottest item today! Service men and civilians want to carry their luck with them wherever they go. Just tack it on. Can be worn in heel of shoe or used on pictures in barracks, luggage, jeep, tank or plane. A \$1.00 seller—on a beautiful display card.  
Per Dozen \$6.00.

**MILITARY INSIGNIA 14-k Gold Finish Brooches**

Immediate Delivery  
#66R—Brooches with insignia for Army, Navy, Marines, Ordnance, Engineers, Field and Coast Artillery, Medical, Air, Signal, Quartermasters or Armored Corps. Safety pin catch. Ind. Carded. On a display card. A 50¢ seller. Per Doz. \$1.75

Complete line of Military Accessories, Service Banners and Pillow Tops. Write for BIG FREE CIRCULAR. One-third dep. with order, bal. C.O.D., F.O.B New York.

Sample assortments, \$10 and \$25.  
**LIBERTY PRODUCTS**  
277 BROADWAY (Dept. 73) N. Y. C.

**BILLFOLDS PASS CASES**

Custom built style, fine calfskin, \$90.00 gross. Dozen \$8.00. Sheepskin, \$80.00 gross, \$7.00 dozen. Gold stamped and other features. Remit with order or 25%, balance C. O. D.

**GOLD QUALITY MFG. CO.**  
176 Federal Street BOSTON, MASS.

**MEDICINE MEN**

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)  
**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists  
137 E. Spring St. Columbus, Ohio  
BUY WAR BONDS FOR VICTORY

**SOCIAL SECURITY PLATES**

Red, Blue and Gold colors, on metal, \$6.00 per 100, P. O. B. Chicago, while they last. Sample 10¢ each.

**CHARMS & CAIN**  
407 S. Dearborn St. CHICAGO, ILLINOIS  
Tel.: Web. 3549-3547-3548

**PIPES**  
FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati 1, Ohio

**WHAT'S DOING . . .**  
in Seattle and the Northwest? Haven't had many pipes from that section lately.

**THE GREATEST FAULT** of any pitchman is to be conscious of none.

**BARN SALES . . .**  
are n. g. in Michigan and Northern Illinois, is the word from our scouts in that area. Farmers can't get in to attend sales because of late planting, lack of farm help and curtailment in gasoline.

**DOC BELL'S . . .**  
Fargo Follies med show, featuring a good layout, is reported doing a nice business along the Mason-Dixon Line. Line-up, besides Doc, includes Slim Andrews and Mary E. Smith, vocals; Popeye Daniels, drummer de luxe, and Silas and Lilas Green, blackface.

**TO GET ready scratch you have to be ready to start from scratch.**

**TOBY JOHNSON . . .**  
ace med worker, pencils: "I now belong to Uncle Sam and would appreciate news from friends." Toby's dog tag shows his signing name to be Pvt. Charlie Hudson and he can be addressed: Co. E, 106 Medical Trg. Bn., Camp Joseph T. Robinson, Ark. Toby tells that he was getting ready scratch in Birmingham at the time of his induction and that he had a very nice winter working drug-store windows there with torso. He also had a pitch store during part of the winter. Several old-timers were also in Birmingham, says Toby, including Henry Schneider, working doors and lots, and

Doc Brittin, with store demonstration on herbs. Johnson asks what has become of Tom McNuley?

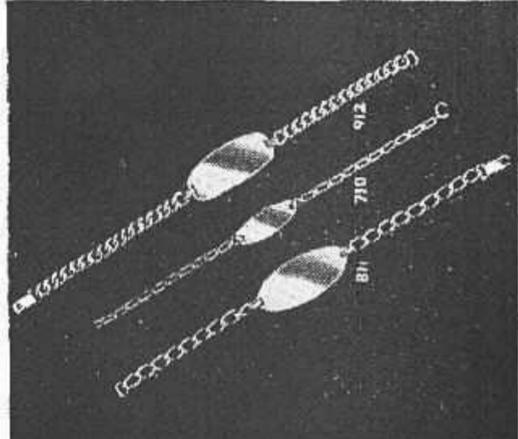
**HOBO WAR LEAGUE . . .**  
now has a new member. Ben (Hobo) Benson has presented Bill Baker with an official membership card.

**OPTIMISTIC PITCHMEN** proclaim we are living in the best of all possible worlds and pessimistic workers fear this is true.

**BEN BENSON . . .**  
takes old Bill to task for referring to him as the "self-styled King of the Hoboes" and emphasizes that he was re-elected three times to the honor of "official king" at the Hobo National Convention at Britt, Ia. He adds that 10,000 spectators saw him crowned. Ben says he has been in Chicago for two weeks offering his profile sketching at Maxwell Street Market and biz has been tops for him and other workers. "Why can't every city boast of a street like Maxwell Street," laments Benson.

**DOC GEORGE REED . . .**  
letters from Columbus, O., that he will soon enter a hospital there for treatments. He tells that the many kind letters and telegraphed messages of sympathy he received at the time of the death of his wife, Mollie, were greatly appreciated.

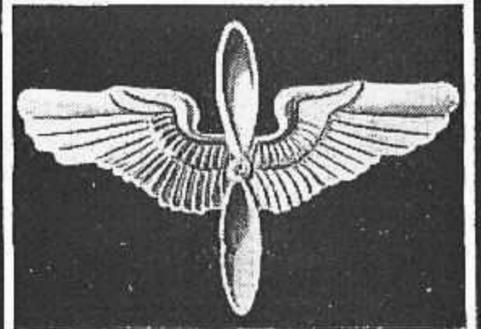
**MAXWELL STREET . . .**  
sales and jackpots were the order of the day at pipes desk when Madaline E. Ragan and Ray Herbers visited Bill Baker at *The Billboard's* home office recently. Madaline was in Cincinnati



**IDENTIFICATION BRACELETS**

**GOLD FILLED (1/20—12 Kt.).**  
Individually Boxed. Assorted Styles.  
3 Styles Illustrated Above—

- #912—Men's . . . . . \$6.00 Each
- #710—Ladies' . . . . . 3.00 Each
- #811—Men's . . . . . 5.00 Each



**WING AND PROPELLER PIN**

**GOLD FILLED . . . . . \$6.00 Doz.**

Order Now While Stock Is Available

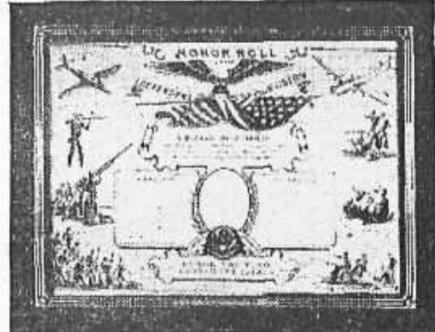
**We Also Have**

**CARMEN BRACELETS, WATERPROOF WATCHES, FLEXIBLE WATCH BANDS, 7 & 17-JEWEL WATCHES (Filled Cases) WRITE FOR PRICES**

TERMS: 25%—Balance C. O. D.

**MARLENE SALES**

111 North Clark Street CHICAGO



**BEAUTIFUL HONOR ROLL**

**EVERY SOLDIER, SAILOR, MARINE OR WAAC A PROSPECT**

A wonderful 4 color certificate with all branches of the service illustrated. Size 14x11 inches. Frame is simulated leather finish and glassette. Fitted with both easel back and ring for hanging. It's complete and all ready to hang or display on table. This is a beautiful Honor Roll and the buyer will prize and keep it forever. Each roll comes in a heavy mailing envelope. Send 75¢ for sample (prepaid).  
**\$4.50** Doz. Retail Easly

**MOTHER, SISTER, SWEETHEART, FRIENDSHIP PILLOW TOPS**

Pillow Tops for the Army, Navy, Marines, Coast Guards or WAACs at \$5.75, \$8.00 and \$6.50 per dozen. Send for samples. Made up for any Fort or Camp.

- Glass Dog Chains . . . . . \$18.00
- Shoulder Patches, All Divisions, 100 . . . . . 10.00
- Pennants, 9x24, Name of Any Army Camp or Reservation, 100 . . . . . 12.00
- Pennants, 12x30, Name of Any Army Camp or Reservation, 100 . . . . . 18.00
- Army Postal Cards, Comics or Camp Views, 100 . . . . . 6.00

25% DEPOSIT WITH ORDER.

**WORLD ADV. NOVELTY CO.**

122 E. 25TH STREET, NEW YORK 10, N. Y. PHONE: GRAMERCY 5-2174.

**PRIZE PACKAGE DEALS AND JOKE ITEMS**

For the Jobbing Trade

**ATTRACTIVELY PACKED FOR COUNTER DISPLAY**

We are making up 10¢ prize package deals, packed in individual containers, ready for counter display by retailers. Also making up display cards containing a large variety of popular Jokes, Tricks and Puzzles; each item enclosed in envelope with directions. Prices quoted on request.

**EAGLE SPECIALTY CO., Main & McCoy Sts., Akron, Ohio**

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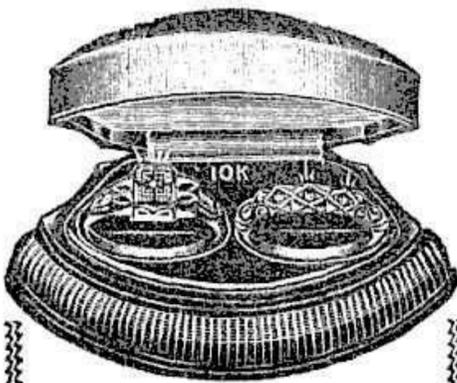
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**BIELER-LEVINE**

37 SOUTH WABASH CHICAGO, ILL.

for reunion with her daughter and to arrange for packaging her med in preparation for the fair season ahead. Their plans are to work a Queen City lot, after which Ray will head up-State and tell it to the natives of Cleveland.

**This is the Law of Pitchdom,  
That only the Strong shall thrive;  
That surely the Weak shall perish  
And only the Fit survive.**  
(apologies to R. W. SERVICE)

**HARRY MAIERS . . .**  
lines from Birmingham that a couple of new fem demonstrators are in town—a blonde and a brunette—offering corn punk in the Kress store at a buck a throw and getting the coin. Harry couldn't name them but says they "sound like Philly."

**MED, HERBS AND OIL . . .**  
dominate tripesters' offerings in Birmingham spots, according to Harry Maier. The line-up includes Doc Schneider, herbs; Doc Britton, med; Chief Hojee, med; Joe Wilson, oil; Irish Owens and Ed St. Matthews, with a goodly number of sheeties getting names.

**CHOOSE FRIENDS** for common interests, acquaintances for their good characters and enemies for their good intellects. A pitchman cannot be too careful in the choice of his enemies.

**GYLES PURYEAR . . .**  
while recently in San Antonio, volunteered in the merchant marine, so reports Stanley Naldrett. Gyles is now in Fort Worth waiting his call.

**GETTING GEEDUS . . .**  
on Maxwell Street in Chicago was no problem, but shortage of change was a handicap, Madaline Ragan and Ray Herbers related to Ole Bill. The last Sunday they worked there the natives offered sawbucks and double sawbucks, they claim. Spotted working the street were Frank Graw, shampoo; Jimmy Wells, salve; Frenchy Thebault, herbs; Tommy Burns, herbs and oil; Cuban Mack, herbs; Herb Casper, peelers; Hutch and wife, cleaner; Tip Halstrom and wife, flowers; Doc Gilbert, med; Gypsy, med, and Jimmy Ryan, food.

**MEMORIES:** Remember the time when Harry Harris, of carnival fame and a practical joker, had the tables turned on him at a party given by Bob Vehling in Newark, N. J.? Harris walked around Newark for two days shunned by man and beast? The reason: Some of the boys had placed some dried herring on the inside of Harry's new spring hat.

**DOC H. J. CLAYTON . . .**  
breaks a long silence and pipes from Menard, Ill., where he is a guard at the Southern Illinois Prison, that just about every profession is represented by inmates there excepting pitchmen. Clayton says that the work is light, the pay is good and that he will stay on for the duration.

**JEFF FARMER . . .**  
cards from Richmond, Va., where he is assisting Joe Garner, tattoo artist, that they are holding down a nice spot on Broad Street. Jeff refers to a pipe from Doc Brommitt, now a corporal overseas, by offering 10-to-1 that Brommitt is already speaking the lingo fluently and making passouts to the natives. Jeff asks for pipes from Blacky Carpenter, Blacky Kessler and Jack Flowers.

**GARTER KELLY**  
was recently spotted by Carl Herron in New York leading a Russian wolfhound on a leash down Orchard Street.

**BILL SHULTZ . . .**  
of lightning calculator fame, continues to throw his elaborate beer parties at his New York apartment. Oodles of boiled shrimp are served as an appetizer and this is followed by roast goose, Bill's specialty, the report says.

**Events for Two Weeks**

- June 28-July 3
- D. C.—Washington. Victory Jamboree, 30-July 9.
  - ILL.—Villa Grove. Soldiers, Sailors Reunion, 28-July 3.
  - IND.—Connersville. Am. Legion Celebration, 28-July 4.
  - MICH.—Ontonagon. Am. Legion Celebration, 29-July 5.
  - Ypsilanti. Am. Legion Celebration, 28-July 5.
  - N. Y.—Danville. Firemen's Celebration, 30-July 5.
  - O.—Akron. Dog Show, 4.
  - PA.—Punxsutawney. Firemen's Celebration, 29-July 5.
  - TENN.—Kingsport. Am. Legion Carnival, 28-July 5.
  - WASH.—Everett. Am. Legion Celebration, 1-5.
  - WIS.—Madison. Four Lakes Aquatennial, 29-July 5.
- July 5-10
- ILL.—Sullivan. Am. Legion Celebration, 4-10.
  - Whitehall. Lions' Club Home-Coming, 5-10.
  - IND.—West Baden Springs. Legion Celebration, 5-10.
  - MO.—Leadwood. Odd Fellows' Celebration, 5-10.
  - Weaubleau. Reunion, 8-10.
  - N. Y.—Medina. Am. Legion Celebration, 5-10.
  - O.—Waynesburg. Home-Coming, 8-10.
  - PA.—Coalport. Vol. Firemen's Celebration, 5-10.
  - VA.—Galax. Firemen's Celebration, 5-10.
  - Louisa. Firemen's Fair, 5-10.
  - WIS.—Fond du Lac. Dog Show, 11.
  - CANADA—Calgary, Alta. Stampede, 5-10.

**UNDER THE MARQUEE**

(Continued from page 38)  
several weeks to Mrs. Lillian B. Kemp while touring Connecticut and Massachusetts. She's visiting Mr. and Mrs. Charles T. Hunt Sr.

**WASTE** no time with a lot of high-falutin' talk about how the show is getting up and down—pitch in and help do it.

**MISSING** from the white tops this season: Ray W. Rogers, who has been manager of a circus for the last consecutive 15 years and now has a unit touring Midwest vaude theaters, with Baron Nowak, former circus midget, as a feature.

**THE MASCHINOS**, Nina and Enrico, formerly with the Maschino and Naitto Troupe, who have left the business for awhile, now have an archery range in St. Petersburg, Fla. They have purchased a home there to house a new addition to the family, Lawrence Emilio.

**E. E. COLEMAN**, manager of M. L. Clark & Sons Circus, says that personnel problems have delayed the opening of the show, but that all has been remedied and that the show is playing its originally scheduled route. Show now has a full working force and Harry LaRoy was temporarily taken over the advance.

**OLD-TIMER** who is forever cracking, "They didn't do this or that during the last World War," is considered a one-war trouper nowadays.

**DESPITE RAIN** the Cole show played to full houses both afternoon and evening in Scranton, Pa., according to a card from Elmer A. Kemp, Trenton, N. J., who visited the show there. Visitors encountered by Kemp were Garry and Leo Kenney, New Brunswick, N. J. He reports that Zack Terrell showed the visitors every courtesy.

**DETROIT** rioting caused the loss of the Pontiac (Mich.) date of Cole Bros.' Circus, according to Don Smith, who had previously caught the show in Flint, Mich., along with Del Brewer. Show arrived late in Pontiac but was not allowed to unload because of martial law declaration of Michigan's governor. Circus train moved on to Port Huron the same day.

**VETERAN** David Thomas, retired showman, Wellsville, O., prominent in Masonry and Shrinedom, recently presented to the Aladdin Shrine, Columbus, O., his 250-acre farm to be used for the benefit of the Shriners' Crippled Children's hospitals. Thomas is at present visiting his niece and her husband, Mr. and Mrs. Don Stewart, at Columbus.

**WHEN** ignorance is bliss: The workingman who jumps from one circus to another looking for one where there isn't much doubling in every department.

**RETURN** of Charley Sparks to an ac-

tive role in circus business brought many published expressions of good wishes in *The Macon (Ga.) Telegraph* and *The Macon News*. Sparks has lived for many years in Macon. He has informed Macon friends that he likes the job as manager of the Ringling Spangles show at Madison Square Garden and is in the best of health.

**BOBBEE**, artist-author of *Eyes-Light*, factual story of the circus, was on the RB lot every day in Washington. In addition to taking parties of servicemen, orphans, children and war workers to each performance, she managed to continue her War Bond selling, drawing for the wounded and add colored movies of the big top to her collections. She and Dr. Henry H. Conley, Park Ridge, Ill., were seen having a great time exchanging color shots.

**IT** may be that in years ahead hundreds of young circus troupers will benefit by the routine of discipline to which they are now being subjected.

**CANTON (O.)** date of Cole Bros.' Circus brought out a bumper crowd of visitors. Canton Showmen's Club members were on the lot and renewed many old friendships. President Paul J. Florey had his family there. Art Hill, formerly of Hill, Cherry and Hill bicycle act; Victor Lanzer, formerly of Ziegler Bros.; Charles Hill and George Rinchart of the Ardel Brothers' act; Red and Ruth Malloy, of Malloy's Circus; Ed Fornes and Charles and Billy Siegrist, of the Siegrist flying act, and Art Bungard were very much in evidence during the day. Malloy helped out in setting some of the rigging. Coming in for a major share of visitors were the Hanneford Family, the Flying Harolds, Paul Nelson and Otto Griebing.

**MERLE EVANS** and the RB band will play a concert in West Park, Allentown, Pa., July 4, according to a note from Robert D. Good, circus fan and son of the park commissioner. Good has for several years sought to have Evans conduct the band at Allentown and recently suggested to the mayor that he be invited to do so while the Big Show was playing Allentown. Robert Ringling was contacted and as a result Evans's entire band will take the Allentown handstand and is expected to draw the biggest crowd ever assembled there for a band concert. Albertus Meyer, Allentown bandmaster, will be guest conductor. Good believes the performance will mark the first concert ever played by the RB band for a municipality.

**NEXT** time you meet up with a retired trouper who contends that there is nothing more glorious than trouping—hand him a sledge and let him prove it.

**CHARLES SIEGRIST** Showmen's Club members were out in force when Cole Bros.' Circus played Canton, O., June 17. John Drabble, treasurer, met the train and accompanied legal adjuster Joe Hayworth on his morning rounds of county and city offices. He spent most of the day with Haworth and Bill Kellogg, renewed acquaintances with the big show personnel and had his dinner in the cookhouse. President Glen Z. Wagner (See Under the Marquee on page 57)

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235	570	750	828	931
240	638	755	827	960
344	640	766	828	1032
403	646	789	829	1036
405	697	802	830	13x14
415	698	804	833	13x18
450	709	815	809	13x22
472	710	817		

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OAK-HYTEX TOY BALLOONS  
WE'LL BE SELLING YOU  
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A LOT OF ACE BLADE STEEL is now in shells winging at the Axis. For that reason supplies are limited and service is slow. Just the same, the Ace Blades—honed in oil, sharp and with a fine cutting edge—are worth waiting for. Write for sales details.  
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**ARTHUR COAST DATES**

(Continued from page 38)

place trucks that were damaged en route. The circus now rolls on 23 units. The office was completely remodeled and many additional features added. The circus program, which lasts two hours, is produced under the direction of James Woods, with Bert Rickman acting as equestrian director and is displayed in three rings. The program in order: Tournament, "Pan Americana," depicting the "good neighbor" policy of North and South America. A colorful pageantry headed by "Old Glory."

Capt. Eric Van der Wall, presenting a group of black-maned Nubian lions. Clowns under direction of Mell Henry, Emmett Ward Duo, trapeze; Mlle, Esperanza, loop-the-loop; John White, Crazy Kat. Dog acts, Miss Carmela, Glenn Henry, Miss Delia. Aerial ballet, Misses Anita, Conchita and Toni Madison. Mexican bull fight, Senor Jose Gonzalez and Company. Arthur Bros. performing elephants, Helene Donzelli, Lucy Lee, Joseph Metcalf. "Prince," waltzing and rearing stallion, Lucy Donzelli; Arthur Bros. Liberty horses, Joseph Ryan; military ponies, William Newton. Andy Calino, giant ape, under direction of Mr. and Mrs. Delbert Graham. Sing Lee Sing Troupe, Chinese acrobatic mysteries. On the rolling globes, Clifford Gray Duo, the Mercellos and Max Craig Trio. Titania, performing elephant, under direction of Joseph Metcalf. Introducing the Hollywood Stunt Show. Albert Spiller's seals. On bounding wire, Amador Gutierrez, Manuel Valarde, Louis Marcius. Eleanor Valarde, on the flying trapeze. Revis troupe of acrobatic tumblers. The Silverlakes, Max Craig Trio, Conchita Escalante, hand balancers. Arthur Bros. high school and menage horses, Mary Henry, Joseph Ryan, Lucy Donzelli, Billie Patterson, Della Ryan, Pat Lindsay, Rose Kress, Helen Donzelli, Gene La Rue, Carol Riley, Daisy Mae Sinclair, Conchita Velarde. The Girls of 1945, under direction of Mell Henry, Mell Henry, Lou Kish, Archie Silverlake, Frank Webb, Charles Raimor, Dime Wilson, Joe Ross, Tubbs Martin. High perch act, the Great Oliveras. Pachyderm ensemble, Lucy Lee. Salute to the Colors, grand patriotic finale.

The Hollywood Stunt Show features Buck Regan and Lucy Lee and their company of performers, including Helen Donzelli, Archie Silverlake, Glenn Henry, Lucy Donzelli, Conchita Escalante and Della Ryan.

The Side Show is under the direction of Calvin Lipes, and includes Johnny Hobbs, Eddie Morse, Charlie Camp, Ernest Seton and Eddie Blair, tickets; Cal Lipes and Frank Raiston, openings; Dagmar Iglo, swords; Ada Mae Moore, snakes; Lee Harvey, fat woman; Buzz Cousens, fire-eater; Stella Donzelli, sword box; Daisy Mae Sinclair, levitation; Max and Maxine Carter, boxing midgets; Frances Doran and Barbara Richards, annex; George Conkling, lecturer.

**Personnel of Show**

The circus personnel follows: Martin E. Arthur, owner; James Woods, manager; Frank Chicarelli, assistant manager; Everett W. Coe, first general agent; Arthur Hockwald, second general agent; Walton de Pellaton, secretary; Frank Anders, legal adjuster; Laura Anderson, treasurer; William Newton, lot superintendent; Harvey Walters, publicity; Manfred Stewart, master of transportation; John Donzelli, head mechanic; Bert Rickman, equestrian director; Mell Henry, purchasing agent and *The Billboard* sales agent; Louis Valarde, canvasman; Paul Link, props; Harry Perry, manager of billposting brigade with Harry L. Gordon, J. J. Dunne, C. G. Chandler; Johnny Cozzens, manager of opposition brigade with Henry Styles, Martin Roe, Sidney Hale; tickets, Mabel Donzelli, Walton de Pellaton (the writer), George Conkling, Antonia Graham, Ellen Berry, Patrick Berry, Anna Metcalf; band director, Leroy Conkey; front gate, Frank Cicarelli and Eric Van der Wall; concessionaires, Art Anderson, Ralph Balcom, Eddie Anderson, Frank Schaffer, Mr. and Mrs. Frank Yaglia, Mr. and Mrs. Pat Reilly, Cora Valarde, Red Larkins, Harvey Miller, James Wright, Arthur Hill and Jerry Madison. Among the personnel occupied in various capacities are George Braughton, James Cashin, L. B. Conkey, George Conkling, John Coussins, Mrs. J. Coussins, R. Donohue, Ray Cummings, John Donzelli, Frank Evans, Karl Fryer, Francis Doran, Carl Lingberg, John Hobbs, William Holden, William Keller, Price Kerma, Richard Kowhler, Paul Link, C. Lovelace, John McNurlin, Anna Metcalf, Frank Morrow, Edward Morse, Henry Norred, J. O. Brien, Robert Pow-

ers, Edward Romero, Joseph Ryan, Ray Schokley, Walter Simonson, Paul Smith, Joseph Stanley, William Starr, William Summers, Charles Thornton, J. Vandol, O. D. Weddell, Rodney Wheelock, George Wilson, William Winslett, James Young, R. Camp, Max Craig, Conchita Escalante, Jose Gonzales, Arturo Gutierrez, James Harvey, Clifford Henry, Mary Henry, Glenn Henry, Ivan Henry, A. Moore, R. Olivera, Archie Silverlake, O. Wach.

An enjoyable engagement was experienced in Marysville when the circus was erected across the street from the West Coast Victory Shows with visits being exchanged. Open house was held in the office of the West Coast by Mike Krekos and Louis Leo. Mr. and Mrs. Lloyd Carlson entertained a group of circus folks at dinner, and many cocktail parties were enjoyed after the show.

A fair two-day engagement was experienced in Chico, where the temperature rose past the hundred mark, which was followed by a very good one-day business at Red Bluff. Redding gave the circus fair business. The one-day matinee at Shasta City gave better results than either Redding or Red Bluff.

**COLE TRIPLES IN FLINT**

(Continued from page 38)

9 o'clock for second show, which started at 9:15 with three-quarter capacity.

This is the first stand where Manager Zack Terrell has tried out the idea of scheduling three performances in the face of a two-show billing, using newspaper and radio publicity to publicize the innovation. Waltrip secured excellent support from *The Flint Journal* and Radio Station WFDF, with excellent art and stories in *The Journal* and spot announcements over the air. Col. Harry Thomas, radio director of the circus, gave a 15-minute radio review show day.

Children's part-rate matinee tickets, sponsored by Kobacker's store, accounted for the matinee attendance in the extreme heat. Show was well received by all three audiences.

**J. M. COLE IN N. Y.**

(Continued from page 38)

falos; Miss Bernice in ladder display; dog and monkey act; Miss Bernice, perch display.

Concert features Tim Mix Jr. and his two partners in a Western musical act, that at night performance caught held in nearly two-thirds of the house. Concert is 15 cents, with general admission 55 cents, and reserves spotted at 40 cents extra. Day before in Auburn, N. Y., the show had to do three performances to get them all in.

Having plenty of rain the past few weeks, the show is doing above average biz, with Cole stating that after next week the show will swing into Ohio territory. Bud Anderson and his performing elephants and stock are to join at Fulton, N. Y.

Staff for Cole has H. Filbert as lot superintendent and Mrs. Filbert on front gate; Mrs. Cole in ticket wagon; George Daniels, general agent, and H. J. Lane, biller. Equipment appears to be in tip-top shape.

**PROVIDENCE SHRINE**

(Continued from page 38)

moved out of here Sunday and went into Pawtucket, a jump of five miles for a week's stand, then to Attleboro, Mass., East Providence and Newport.

Business here, while termed excellent by J. O. Harlicker, general manager, on opening night, continued to increase nightly, with the lot being jammed on Friday and Saturday. Matinees, starting on Tuesday, played to average houses of 2,000, considered good since schools are still in session here. Advance ticket sale, conducted for two months, hit better than \$30,000.

Show consists of high acts and stage presentations, with the high acts being presented early in the evening before necessary dim-out regulations go into effect. Stage, covered with new canvas and built especially for this show, has only a front opening and is lighted with eight 40-watt lamps. Front top has lowered apron concealing lights and reflectors. Very little light escapes stage, and civilian defense officials praised constructive idea.

Chet Nelson's band is on platform in front and below stage. This is Nelson's second year with show. Midway, all under new canvas, makes fine looking appearance and business between shows was brisk. Show's entire proceeds go to Crippled Children's Fund, and 2,000,000 cigarettes are being sent to servicemen overseas.

The program, in order: Harry Frobes, high sway-pole thriller; Rooney Girls,

high aerial act; Flying Lamars, high-flying act; Bob Eugene Troupe, aerial comedy bars; Ed and Jenny Rooney, aerialists; the Gretonas, high-wire act; Circus Quiz contest, conducted by Ray Dean, big show announcer; France and Lapell, perch; Ralph Reno and his duck, comedy bicycle; Gautier's Steeplechase, midget animal revue; Wen-Hel Troupe, Chinese acrobats; Stevens Brothers and Big Boy, comedy bear act; Six Marvel-cites, girl acrobats; grand finale. Herb Taylor is producing clown.

**DRESSING ROOM GOSSIP**

(Continued from page 39)

hands of the clowns in last week's baseball game, Captain Marmalejo, of the opposition, has been working out his team every evening. If the clowns lose the next game they will have an alibi. Their star right fielder, Dorothy Budwig, left for North Carolina. Good luck, Dorothy, and thanks a million for those wonderful home-baked cookies. They were even better than the ones we get in the cookhouse.

Dutch Brown wishes to remind Fred Bradna, of the Big Show, of the "radiator trout" caught in the wilds of Wisconsin many years ago. Some day someone is going to ask cowboy Jack Wright why he likes cake and milk. Danny McAvoy, former circus clown, now working in San Francisco, was a visitor the past week. Thomas Nelson, S. F. circus enthusiast; Jim Chloupek, Jane Sherbourne and Donald Marcks, all CFA's, on hand as usual. Have missed the interesting column written for many years by my good friend Freddie Freeman, of the Cole show.

Hats Off Department—To the San Francisco Weather Bureau for giving us made-to-order weather during our engagement; to Tex Orton, formerly of this show, for his visit and yarns of the San Mateo sheriff's force, of which he is a member; to Marie and Ted Dahm for training such clever dogs and ponies; to "Gasoline" Gus Lind for reminding Firmin Olivia of the second bugle call; to Mrs. Dick Lewis for coming to San Francisco and washing all of the writer's clothes (looks like clean wardrobe for the next few weeks); to Bill Montague and Walter Buckingham, of the Circus Fans' Association, for their always interesting letters, and to all the members of the CFA for their untiring efforts to keep the American public circus-minded.—DICK LEWIS.

**HONOR WRECK VICTIMS**

(Continued from page 38)

Lew Keller, G. L. (Mike) Wright, H. A. Atwell, J. Havirland, Al J. Sweeney, Edna Curtis; Theresa Beeman, a survivor of the wreck; Mrs. Rose Van, Pearl McGlynn, Anna Nash, Clara Kett, M. J. Doolan, James Campbell, Charles H. Hall, Walter King, Alice Eggert, Dawn Eggert, Maynard L. Reuter, Dr. Clarence C. Saelhz, Joseph Novak, F. Berghammer, Burt Blaha, Mrs. M. Byrnes, Mrs. Noran, Mrs. Burt, Mrs. Marek, Mrs. Netz, Mrs. Vichta, Mrs. Recktenwall, Oliver Barnes, Walter King, Ralph Pacini, Mrs. Szajek and Mrs. Babica.

**RINGLING-BARNUM**

(Continued from page 38)

set the license fee at \$1,000, twice that of a year ago.

The circus also is canceling its July 17 date in New London, Conn., it was said here. The show will play New Haven July 16-17, adding the latter day to what was to have been a one-day stand, and will go from there to Worcester, Mass., for the two days it was to have come here.

**Around the RB Lot**

By GEORGINA CAMPBELL

WE OPENED in Baltimore June 21 and played to good audiences all week. On Thursday the matinee performance was held at 11:30 a.m. instead of 2:30 p.m. for benefit of swing-shift defense workers in the vicinity.

After what would be popularly described as a whirlwind courtship, Frank (Streamline) Fuzell, head elephant man, married Edith Christy in Washington. Elaine Nippo (nee Winston) and her husband, Bill, clown, are leaving the show for Detroit. They're expecting a visit from Sir Stork. If Shirley Buehner, ballerina, can be heard humming "I didn't know what time it was till I met you," Joe Wallenda knows why—he

gave her a gold wrist watch on her 21st birthday.

On June 23 Robert Sindall, chairman of the Liquor Board of Maryland, gave a midnight party at his home for some of the performers. Those present were Mr. and Mrs. Fred Bradna, Emmett Kelly, Tex Elmund, Frank Morrissey, Margaret Garner, Ray Milton, Jane Johnson and Mr. and Mrs. MacSteele. On June 26 May Kovar left for the Spangles show in New York, where she will handle the leopard act. The Courts probably will alternate between New York and this circus.

Kitty Clark, blond, beautiful and muscular equestrienne, pinned down Alberto Ostermaier the other day while some of the girls cropped his lengthy black hair. We hope he'll be luckier hereafter than was Samson. Z and D, as the popular Leininger twins are called (Zellettia and Medela their rightful names), and Juanita Mabry are practicing daily to learn the Reynolds-Donagan Pyramid skating number. Good-by to Irene Lill, best tempered geni of the girls' dressing-room wizards, and to the Jersey Lily, otherwise Margie Myers, red-headed showgirl from New Jersey. Gerry Hill, hospitalized, is expected back shortly.

**MUSICIANS WANTED**

Can place now: Sousaphone, using trio; Trombone, using three; two Trumpets or Cornets, Bass Drummer. If you have no Drum we have one here. Other Musicians, keep in correspondence; may place you later on. Enlarging band. Wire or write

**EDDIE WOECKENER**

Bandmaster

Care Cole Bros. Circus as per route in *The Billboard*

**J. P. BOLT**

WANTS

To hear from reliable and efficient Ferris Wheel Foreman, Merry-Co-Round Foreman and Chairplane Foreman. Salary no object if you are capable and reliable. Slim Ferguson, Blackie, Harfield Carr, Lee Kepley and others, wire.

This week, De Land, Fla.

**NEW ENGLAND AMUSEMENT COMPANY**

WANTS

Chairplane Foreman, \$40.00 per week; Second Men on Rides. Top wages and you get it weekly. Free Act, must be high. Will book small Merry-Co-Round. All replies: 125 Franklin Street, Springfield, Mass.

**CON CUNNINGHAM**

WANTS

COOKHOUSE HELP.

WANT Counter Man for Bingo and Grind Store Agents. Sparta, Tenn., June 28 to July 1; Harriman, Tenn., July 3; Stearns, Ky., July 5 to 10. TWO BIG 4TH OF JULY CELEBRATIONS.

**PLAYLAND AMUSEMENT CO.**

Sparta, Tenn.

**Wheel Agents Wanted**

Wire

**P. J. FINNERTY**

Care O. C. Buck Shows, Keene, N. H.

**Sunset Amusement Co.**

WANTS

For Red Oak, Iowa, July 2 to 5. Shows with own outfits. Concessions of all kinds. Experienced Ride Help, come on. Red Oak now; Albia, Iowa, July 7 to 10.

**JIMMY BROWN WANTS**

Lady or Men Concession Agents. Also Pea Pool and Grind Store Agents. Homer Woods, please write. Address until July 5th:

JIMMY BROWN

Garden State Shows Slatington, Penn.



INSURANCE

CHAS. A. LENZ

"The Showman's Insurance Man"

A1338 INSURANCE EXCHANGE CHICAGO, ILL.

J. F. SPARKS SHOWS WANT

Legitimate Concessions of all kinds, one or two good Grind Shows. Sell exclusive American Mitt Camp, Glen Gaddis, wire. Sell exclusive Frozen Custard, Photos and Candy Floss and Apples. Want Tilt-a-Whirl Foreman and Second Man at once. Must drive semi. Whitey Davis, wire. All address:

J. F. SPARKS, Gen. Mgr., Paintsville, Ky.

WANT WANT FERRIS WHEEL FOREMAN

Good salary each week if sober. Wire

T. E. RICH

Care PARK, TALLAHASSEE, FLA.

WANTED

FERRIS WHEEL AND MERRY-GO-ROUND AUGUST 6 AND 7

Write W. J. SMITH, 209 Martin Brown Bldg., Louisville, Kentucky.

Sunflower State Shows

Want Ride Help, Foremen on Loops, Manager Mixup, Seconds on all Rides. Bonus if you join before July 3. Long season, good pay. Few Concessions open for balance of season. Grete, Nebr., July 3-4-5; Junction City, July 8-18, downtown; then eight fairs and celebrations in Western Kansas. Ride Help, come on; I will place you. Wire Cecil Goree, Tom Lindsay, Brownie Fox, wire Doris McMahon Heeler.

FOR SALE

Completely organized 3-Ring Truck Circus. Answer, Circus.

BOX D-97

Care of The Billboard Cincinnati 1, Ohio

WANT GENERAL AGENT

Must be A-#1 and drive own car. Address:

J. F. SPARKS, Gen. Mgr.

SPARKS SHOWS PAINTSVILLE, KY.

WANTED

AGENTS FOR FISH PONDS.

ORVILLE MILLER

Care Peppers All State Shows, Beckley, W. Va.

WANTED AT ONCE

For Willard the Wizard Magician, Working Bass, Canvas Man, Circus Cook, elderly Lady or Gentleman to teach my little girls. Would prefer retired Circus Performer or talented Artist. Any odd-timers, Ray Roberts and Mexican Gonzales, San Antonio, wire or write at once. Ponchatoula, La., all next week.

WANTED

Concessions and Shows for 56th Annual English Reunion and Home Coming, July 19-24. Write

K. L. SCOTT

English, Indiana

WANT

Tilt-a-Whirl Foreman and Second Man. Top salary. Must drive semi. Address:

J. F. SPARKS, Gen. Mgr.

SPARKS SHOWS PAINTSVILLE, KY.

WANT

Shows, Concessions and Ride Help for CARTHAGE, IND., STREET FAIR, sponsored by Lions' Club, on main street, July 5-10.

HOOSIER AMUSEMENT CO.

Per route, this week, Connersville, Ind.

Gilbert Bros.' Circus Folds After Month

HARTFORD, Conn., June 26.—Gilbert Bros.' Circus, new and costly outfit operated by newcomer Harry Saltzman, closed here tonight exactly one month after its opening at Clifton, N. J. Show had been thru a series of headaches, including labor shortage and internal bickering, and business had been poor at nearly every stand, which included dates in Newark, Perth Amboy and Elizabeth, N. J., and Bridgeport, Conn. (last week) and current engagement for the Shrine. Show recently lost its star act, Terrell Jacobs's Lions, to World of Mirth Shows. A runaway of elephants and lions in Elizabeth, which rated national publicity, was followed by a small fire.

Show started out apparently overloaded with high-salaried acts and executive personnel, and experienced trouble getting good lots and workmen. Of three press agents, Lon Ramsdell left after two weeks to join Cole Bros.' Circus, Tex Sherman exited at about the same time, and Pat Purcell, who had come in from Chicago to head the press corps, remained to the finish today.

Advance investment to get the show launched is understood to have been about \$60,000, including "emergency" money of \$5,000 furnished by Saltzman's backers, with the "warning" that it was to be the last financing to get the show on its feet.

It will be recalled that it was Saltzman who originally thought up the idea of a circus at the site eventually taken by Larry Sunbrock back of the Roxy Theater, New York. Sunbrock picked up where Saltzman left off, but Sunbrock's venture is fizzling after but 10 days of operation, it was said here by circus attaches.

ROUTES

(Continued from page 21)

K

Kallen, Kitty (Chicago) Chi, t. Kay, Dolly (Latin Quarter) Chi, nc. Jaqueline (Trouville) NYC, nc. Janini (Patino) Cincinnati, nc. Jean, Jack & Judy (Earle) Washington, t. Johnny & Violet (Melody) Staten Island, N. Y., cl. Kay & Glenn (Biltmore) Los Angeles, nc. Kaye, Eddie (Enduro) Brooklyn, cl. Kaye, Jane (Primrose) Newport, Ky., cc. Keaton & Armfield (Oriental) Chi, t. Kelcey, Billy (Gay '90s) NYC, nc. King, Martha (Village Barn) NYC, nc. King, Patricia (Leon & Eddie's) NYC, nc. Knoll, Great: Ypsilanti, Mich., 28-July 9.

L

LaBato, Paddy (Stevens) Cleveland, nc. Lamb, Gil (Palace) Cleveland, t. Lamont, Lee (Hollenden) Cleveland, h. Lane, Tom (Club Charles) Baltimore, nc. Lane & Ward (Earle) Phila, t. Lathrop & Lee (Hollenden) Cleveland, h. Lavar, Paul, & Bro. (RKO-Boston) Boston, t. Lawson, Vicki (Astor) Montreal, nc. LaZellus, Aerial (Isis) Denver, t. Lee, Betty (Riverside) Milwaukee, t. Lee, Bob (Wivel) NYC, re. Lee, Pinky (State) NYC, t. Lester & Irma Jean (Washington-Yeuree) Shreveport, La., h. Lester, Jerry (Chicago) Chi, t. Lester, Buddy (Latin Quarter) Chi, nc. Leticia (Hurricane) NYC, nc. Lewis, Happy (Primrose) Newport, Ky., cc. Lit, Bernie (Kavakos) Washington, nc. Lloyd & Willis (Baker) Dallas, h. Loach, Joan (Enduro) Brooklyn, cl. Loretta & Clymas (Alpine Village) Cleveland, nc. Loring, Lucille (Town Tavern) Rockford, Ill., nc. Louis & Cherie (State Fair) Minot, N. D., 4-10. Lynn, Muriel (Roosevelt) Jacksonville, Fla., h. Lyons, Collette (Hollenden) Cleveland, h.

M

McKenna, Joe & Jane (Chicago) Chi, t. Malline, Luba (Beverly Hills) Newport, Ky., cc. Mann, June (Beverly Hills) Newport, Ky., cc. Manning, Myra (Village Barn) NYC, nc. Manners, Judy (Helsing's) Chi, cl. Marianna (Capitol) Washington, t. Marshall, Bertha (President) Kansas City, Mo., h. Martin, Marletta (Music Bar) NYC, cl. Martinez, Cha-Chu (La Conga) NYC, nc. Mata & Hari (Roosevelt) New Orleans, h. Meller, Joan (Cobra) NYC, nc. Merkel, Una (Circle) Indianapolis, t. Merry Maes (Capitol) Washington, t. Merry Makers (Enduro) Brooklyn, cl. Midgley, Derese (Cross & Dunn) San Francisco, nc. Mignon (Belmont Plaza) NYC, h. Milskaya (La Vie Parisienne) NYC, nc. Moore, Monica (Belmont Plaza) NYC, h. Moya, Lolita (Glen Park Casino) Buffalo, nc.

N

Natalie & Howard (Primrose) Newport, Ky., cc.

Neal, Ginger (Cosmopolitan) Akron, nc. Nevel, Nik & Bernyd (Hob Nob) Savanna, Ill., nc. Norris, Wylea (Westlake) Cleveland, cl.

O

Owens Sisters (Cove) Phila, cl.

P

Padova's, Andy, Streamliners (Miami) Dayton, O., h. Page & Nona (Fivoli) Sydney, N. S. W., Australia, until Sept. 10, t. Passer, Ralph, & Dee Costello (Blackhawk) Chi, c. Pancho, Don & Co. (Tower) Kansas City, Mo., t. Perry, Ben (Helsing's) Chi, cl. Pickerts, The (Club V) Collinsville, Ill., nc. Pike, Raymond, Jr. (Baker) Dallas, h. Porter, Frank (Enduro) Brooklyn, cl. Primus, Pearl (Cafe Society Downtown) NYC, nc.

Q

Quitsie (Mickey's Show Bar) Detroit, nc.

R

Reed Sisters (Biltmore) Los Angeles, nc. Reynolds & Donegan Skaters (Ringling Circus) York, Pa., 30; Harrisburg, July 1-2; Reading 3. Rhapsody & Rhythm (Madison) Baltimore, nc. Rhodes, Dorothy (Cobra) NYC, nc. Rhythm Rockets, Four (Latin Quarter) NYC, nc. Richey, Jean (Earl Carroll Theater) Hollywood, re. Rio, Joe (Blackhawk) Chi, c. Rios, Elvira (Casino Urea) Rio de Janeiro, nc. Robertos, The (Win. Penn) Pittsburgh, h. Robinson, Al (Glenn Rendezvous) Newport, Ky., nc. Rohmer, Billy (Cobra) NYC, nc. Roland, Dawn (Drake) Chi, h. Rosini, Paul (Savoy Lounge) St. Louis, nc. Rowland, Dian (Bowery) Detroit, nc. Royce, Rosita (Folies Bergere) NYC, nc. Rubin, Benny (Glenn Rendezvous) Newport, Ky., nc. Russell, Bob (New Yorker) NYC, h. Ruvelt, Norman (Patino) Cincinnati, nc.

S

Sarnoff, Vera (Blue Angel) NYC, nc. Savoy & Regina (Cross & Dunn) San Francisco, nc. Scott & Suzanne (Village Barn) NYC, nc. Scribner, Jimmy (Earle) Washington, t. Sen Wong (Leon & Eddie's) NYC, nc. Sharpe, Robert (Moose) Port Wayne, Ind., nc. Shaw, Win (Bowery) Detroit, nc. Shea & Raymond (Latin Quarter) Chi, nc. Shepard, Norma (Hickory House) NYC, nc. Snow, Dorothy (Clyde's) Detroit, nc. Snow, Valaida (Blue Angel) NYC, nc. Sons of the South (RKO-Boston) Boston, t. Sporn & Dukoff (Hollenden) Cleveland, h. Stadlers (Alpine Village) Cleveland, nc. Stanley, Neal (Chicago) Chi, t. Stanton, Ernie (Colosimo's) Chi, nc. Stone, Harvey (Bowery) Detroit, nc. Strand, Violet (Colosimo's) Chi, nc. Stuart & Lea (La Conga) NYC, nc. Sue, Lyda (Palace) Columbus, O., t. Sumner, Helen (Ivanhoe) Chi, re. Suns, Three (Piccadilly) NYC, h. Sutton, Shorty, & Betty Lee (Big Top) NYC.

T

Thomas, Jane (Claremont Inn) NYC, re. Thompson, Kenneth (Earle) Boston, re. Thornton, Hal (Zeller's Steak House) Wheeling, W. Va., c. Tullah & Mye (Folies Bergere) NYC, nc.

V

Valentine, Cherie (Casablanca) NYC, nc. Victor, Erich (Casablanca) NYC, nc.

W

Wagner, Jerry & Vi (La Salle) Milwaukee, h. Wallace Puppets (Palace) Cleveland, t. Walsh, Mary Jane (Copacabana) NYC, nc. Walters, Florence (New Yorker) NYC, h. Walton, Jayne (Circle) Indianapolis, t. Wan, Chin (Diamond Horseshoe) NYC, nc. Watson, Betty Jane (Palmer House) Chi, h.

Wells, Maria (Swing) Detroit, nc. West, Bernie (Village Barn) NYC, nc. West & Page (Capitol) Washington, t. Wilson, Dooley (Strand) NYC, t. Wright, Earl, & Partners (Lyric) Mobile, Ala., 1-5, t. Wyss, Ross, Jr. (Beverly Hills) Newport, Ky, cc.

Y

Yeo, Mary Jane (New Yorker) NYC, h. Yost's, Ben, Co-Eds (Glenn Rendezvous) Newport, Ky., nc. Youngman, Hennie (Folies Bergere) NYC, nc.

Z

Zarova, Irjana (El Patio) Mexico City, nc. Zorita (Cobra) NYC, nc.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Able's Irish Rose (Shubert Lafayette) Detroit. Claudia (Geary) San Francisco. Dough Girls (Selwyn) Chi. Dough Girls (Biltmore) Los Angeles. Good Night Ladies (Blackstone) Chi. Junior Miss (Erlanger) Chi. Junior Miss (Colonial) Boston. Kiss and Tell (Harris) Chi. Laugh Time (Memorial Auditorium) Sacramento, Calif., 3.

ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati. Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila. Lewis, Dorothy (Nicollet Hotel) Minneapolis. McGowan & Mack (Palace Hotel) San Francisco. Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC. Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

FOR SALE

At Bargain Prices

FLOOD LIGHTS SPOT LIGHTS BANK SPOT LIGHTS STEEL FOLDING CHAIRS DOOR CHECKS B. X. ELECTRIC CABLE BAMBOO POLES for PROPS HEAVY DUCK CANVAS

ESCALATOR

In perfect condition—Fully Guaranteed—Latest style—Reversible type—22 ft. high—4 ft. wide. Can be bought at a fraction of its original cost.

Phone, write or wire—

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RIDE HELP WANTED

For permanent location. No tear down.

E. T. Ramsey, contact me immediately.

J. S. BULLOCK

Box 144, Lawyers Road

Phone 30234

Charlotte, N. C.

Wanted Experienced Ferris Wheel Foreman

Must join at once. Salary no object. Wire quick.

MARKS SHOWS

Staubenville, Ohio, This Week.

HELLER'S ACME SHOWS

Want Ride Help, Spitfire, Ferris Wheel and Chair-o-Plane Foreman and Help. Want Shows, Penny Arcade, Pop Corn, Custard and Bingo. Want Girl Show Manager and Girls for office show. Want Shows, Kiddie Rides. No Wheels or Coupon Stores. Macarty, come on. Write North Arlington, N. J., week July 5; then West Orange, N. J., 11 big days, July 8 to 19. All Address: HARRY HELLER, GEN. MGR.

**CARNIVAL**

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Alamo: Bryan, Tex.
- All-American Expo.: Sheboygan, Wis.
- Allen, Fred: Newark, N. Y., 28-30; Syracuse July 2-10.
- American Beauty: Iowa City, Ia.
- American United: Sandpoint, Idaho; Wallace 6-11.
- Anderson-Strader: Great Bend, Kan., 2-5; Salina 6-10.
- Baker United: Noblesville, Ind., 28-30; (Celebration) Hoopstou, Ill., July 3-5; Otterbein, Ind., 7-10.
- Bantly's All-American: Sharpsville, Pa.
- Barkoot Bros.: Toledo, O., 28-July 5.
- Baysinger, Al: (1200 N. Broadway) St. Louis, Mo., 28-July 5.
- Beam's Attrs.: Greensburg, Pa.; Vandergrift 4-10.
- Be's Old Reliable: Vanceburg, Ky.; Greenup 5-10.
- Bistany, Leo M.: Ocala, Fla., 28-July 5.
- Bolt, J. P.: De Land, Fla.
- Bright Lights Expo.: Brunswick, Md., 28-July 5; Mount Savage 6-17.
- Buck, O. C.: Keene, N. H., 28-July 5.
- Buckeye Expo.: Owensboro, Ky.; Henderson 5-10.
- Buckeye State: Calumet City, Ill., 28-July 5; Morris 6-10.
- Buffalo: Oakfield, N. Y.
- Bunting: Savannah, Ill., 28-July 4.
- Byers Bros.: Collinsville, Ill., 28-July 4.
- C. & V. Expo.: (St. Paul & Titus Ave.) Rochester, N. Y., 2-5.
- Casey, E. J.: Carman, Man., Can., 1-3; Estevan, Sask., 5-6; Moose Jaw 7-10; playing fairs.
- Cedlin & Wilson: (Broadway & Bailey Sts.) Buffalo, N. Y.
- Christian, George W.: Normal, Ill.
- Coleman Bros.: Schenectady, N. Y.
- Colley, J. J.: Mountain Park, Okla., 1-4.
- Conklin: (Fair) Brandon, Man., Can.; (Fair) Calgary, Alta., 5-10.
- Crafts 20 Big: Stockton, Calif., 28-July 5.
- Cumberland Valley: Tullahoma, Tenn., 28-July 10.
- Cunningham's Expo.: Parkersburg, W. Va.
- Denton, Johnny J.: Clinton, Tenn.
- Dick's Paramount: Baltimore, Md.
- Dixie Belle: Worthington, Ind.; Bloomfield 5-10.
- Dobson's United: Cannon Falls, Minn., 2-4; Stewartville 6-10.
- Dodson's World's Fair: Racine, Wis.; Fond du Lac 5-10.
- Dumont: Union City, Pa.
- Dyer's Greater: Maquoketa, Ia.; (Fair) Platteville, Wis., 3-5.
- Eddie's Expo.: McDonald, Pa.
- Edwards, J. R.: Orrville, O., 27-July 1; Navarre 3-5.
- Elite Expo.: Kansas City, Mo., 28-July 5.
- Ellman: (16th & Cleveland) Milwaukee, Wis., 1-11.
- Endy Bros. & Prell's Combined: Trenton, N. J. Expo. at Home: Phoenixville, Pa.; Kennett Square 5-10.
- Fleming, Mad Cody: Columbus, Ga.
- Franks: Macon, Ga.
- Garden State: Slatington, Pa.; Trenton, N. J., 5-10.
- Gertsch & Sparks: Trenton, Tenn., 28-July 5.
- Gerens United: Marengo, Ind., 1-5; Salem 7-10.
- Gold Medal: South Bend, Ind., 28-July 10.
- Golden West: (Celebration) Floodwood, Minn., 3-5; Barnesville 3-10.
- Gooding Am. Co.: Loveland, O.; Elwood, Ind., 5-10.
- Gooding Greater: Portsmouth, O.
- Grady, Kellie: Parrish, Ala.
- Great Lakes Expo.: Alabama City, Ala.
- Great Sutton: Pekin, Ill., 28-July 5.
- Greater United: Amarillo, Tex., 28-July 4.
- Groves Greater: Donaldsonville, La., 23-July 5.
- Gruberg Famous: Philadelphia, Pa.
- Happy Attrs.: Mason City, W. Va.
- Happyland: Ypsilanti, Mich., 28-July 5.
- Heller's Acme: North Arlington, N. J., 28-July 5; W. Orange 8-10.
- Hennles Bros.: (74th & Ashland Ave.) Chicago, Ill.
- Henry, Lew: Martinsburg, W. Va.
- Heth, L. J.: Clarksville, Tenn., 30-July 10.
- Hoosier Am. Co.: Connersville, Ind., 28-July 4; Carthage 5-10.
- Jones, Johnny J. Expo.: Richmond, Ind., 28-30; (Fair) Anderson July 1-10.
- Jones Greater: Spencer, W. Va., 29-July 5.
- Kaus Expo.: Holly Ridge, N. C.
- Lagasse Am. Co., No. 1: Arctic, R. I.
- Lagasse Am. Co., No. 2: Spencer, Mass.
- Lake State: Holt, Mich., 28-30; Coleman July 2-5.
- Lawrence Greater: Newburgh, N. Y.
- Lee Am. Co.: Tallahassee, Ala., 28-July 5.
- Lewis, Art: (Monticello Ave. and 20th St.) Norfolk, Va., 1-10.
- Liberty United: Charleston, S. C.
- McKee, John: Pacific, Mo., 28-July 5.
- McMahon: Wahoo, Neb., 28-July 1; Fremont 4.
- Magic Empire: Newport, Ark.
- Maine Am.: Houlton, Me., 28-July 4.
- Marks: Steubenville, O.
- Midwest: Logan, Utah, 30-July 5.
- Midway of Mirth: Centralia, Ill., 28-July 5.
- Moore's Modern: Villa Grove, Ill.; Sullivan 5-10.
- Fuge, J. J.: Erwin, Tenn.; Johnson City 5-10.
- Park Am. Co.: Alexandria, La.
- Penn Premier: Ravenna, O.; Akron 5-10.
- Peppers All-State: Beckley, W. Va.; Oak Hill 5-10.
- Pike Amuse.: Salem, Mo.
- Playland Am. Co.: Sparta, Tenn., 28-July 1; Harriman 3; Stearns, Ky., 5-10.
- R. & S. Am.: Southport, N. C.; Wilmington 5-10.
- Reading's: Gallatin, Tenn.
- Reid, King: Fulton, N. Y.
- Rogers Greater: Clinton, Ind.; Linton 5-10.
- Rogers & Powell: Grenada, Miss.
- Rubin & Cherry Expo.: Burlington, Ia.
- Scott Expo.: (Fleming Ball Park) Neon, Ky., 28-July 5; Logan, W. Va., 6-10.
- Sheesley Midway: East Liverpool, O.
- Stebrand Bros.: Pocatello, Idaho.
- Skerbeck's: Ontonagon, Mich.

- Smith, George Clyde: Seward, Pa.; Coalport 5-10.
- Snapp Greater: Moberly, Mo.; Louisiana 5-10.
- Sparks, J. P.: Paintsville, Ky., 28-July 5.
- Stephens: Grinnell, Ia., 1-3.
- Strates, James E.: Watertown, N. Y., 28-July 4.
- Sunflower State: Crete, Neb., 3-5.
- Sunset Am. Co.: Clarinda, Ia., 28-30; Red Oak, July 1-5; Albia 7-10.
- Tassell, Barney: Winchester, Va., 5-10.
- Thompson Bros.: Osceola Mills, Pa.
- Tidwell, T. J.: Belton, Tex.
- Tivoli Expo.: Pittsburg, Kan., 28-July 5.
- United Expo.: Leesville, La.
- Victory Expo.: Westville, N. J.; Bristol, Pa., 5-10.
- Virginia Greater: Brooklyn, Md.; Eastport 5-10.
- Wallace Bros.: Morganfield, Ky.
- Ward, John R.: Vincennes, Ind.; Olney, Ill., 4-5.
- West Coast Victory: Vallejo, Calif., 29-July 5; Pittsburg 7-13.
- Wolfe Am. Co.: Spartanburg, S. C.
- World of Mirth: Clifton, N. J.
- World of Pleasure: Jackson, Mich., 28-July 5; Muskegon 8-17.
- World of Today: Rock Island, Ill., 28-July 5.
- Zeiger, C. F.: United: Pueblo, Colo., 28-July 5.

**CIRCUS**

- Arthur Bros.: Portland, Ore., 1-5.
- Beatty, Clyde, & Wallace Bros.: Rockford, Ill., 23; Freeport 30; Dubuque, Ia., July 1; Cedar Rapids 3; Iowa City 3; Davenport 4-5.
- Beers-Barnes: Painesville, O., 29; Willoughby 30.
- Cole, James M.: Olean, N. Y., 29; Jamestown 30; Ripley July 1; Conneaut, O., 2; Chardon 3; Berea 4; Norwalk 5; Fremont 6; Perrysburg 7.
- Fisher Bros.: Goetzville, Mich., 29; Stalwart 30; Kinross July 1; Dafer 2; Raco 3; Strongs 4; Eckerman 5; Trout Lake 6; Garnet 7; Nauboway 8.
- Gould, Jay: Bettendorf, Ia., 30-July 4.
- Kelly, Al G., & Miller Bros.: Ponca City, Okla., 29; Tonkawa 30; Perry, July 1; Pawnee 2; Cleveland 3.
- Mills Bros.: Watska, Ill., 29; Gibson City 30; Clinton, July 1; Normal 2; Fairbury 3; Sireator 5; Minonk 6; Chillicothe 7; Spring Valley 8; Princeton 9; Mendota 10.
- Polack Bros.: Tacoma, Wash., 30-July 3; Bremerton 4-7.
- Ringling Bros. and Barnum & Bailey: York, Pa., 30; Harrisburg, July 1-3; Reading 3.
- Russell Bros.: Stockton, Calif., 28-30; Sacramento, July 1-3; Marysville 3.

**MISCELLANEOUS**

- Barrett, Roy (Madison Square Garden) New York.
- Burke & Gordon: Newcastle, Ind., 28-July 3.
- Couden, Doug & Lola: Playing balls in Pueblo, Colo.
- Craig, Mystic (Huston) Dothan, Ala., 30; (Gadsden) Gadsden, July 1; (Pantages) Birmingham 2-4.
- DeCleo, Magician: Marysville, O., 28-July 3.
- Felton, Kling, Magician: Muscoda, Wis., 29-July 2.
- Green, Magician: Lethbridge, Alta., Can., 1-3; Pincher Creek 5-7; Kimberly, B. C., 9-11.
- Letter, Bert, Magician: Merrimac, Mass., 28-July 3.
- Lippincott, Magician (Joyland Park) Lexington, Ky., 28-July 3; (Fontaine Ferry Park) Louisville 4-17.
- Long, Leon, Magician: Charlotte, N. C., 28-30.
- Millo, Mystic: Cedar Point, Sandusky, O.
- Rictan's Dogs, school show: Scottsboro, Ala., 28-July 3.
- Schaffner Players: Fairfield, Ia., 1-3.

**ADDITIONAL ROUTES**

(Too Late for Classification)

- D'Arcy Girls: Haverhill, Mass., 5-10.
- Griffin, Hal (Shrine Circus) St. Louis 2-5.
- Romas, Flying: Schenectady, N. Y., 28-July 4.

**UNDER THE MARQUEE**

(Continued from page 54)

and Nick Hinig, vice-president, came from Dover for the evening performance. Ray S. Wallace and family were over from Alliance. Ted Deppish spent the day shooting scenes in the backyard and of the performance, visiting with Col. Harry Thomas, Poodles Hanneford and family and clown alley. K. C. DeLong came over from Massillon, and Jack Nedrow and wife from the same city attended the evening performance, as did Paul Kennedy, Margaret Jane Drabble, Eddie Lewis, Jack Noble, Morgan Johnson, Charles Siegrist and wife, Billy Siegrist and wife, Buck Maughman, John McCauslin, Tommy Allen and T. Ward Snyder. Jack McNulty, vice-president, and wife entertained Mrs. Orville Stewart, who visited her husband for a few days. Mr. and Mrs. Nick Hinig planned to remain with the show until Toledo as guests of the Hawthorths. Paul Zimmerly and wife, of Massillon, entertained Mr. and Mrs. Win Partello in Canton. Lester Rodgers, peanut concessionaire with the circus, greeted many fellow members. Rex McConnell, secretary of the club, his wife and son, Paul, attended the evening performance. Owner Zack Terrell and Noyelles Burkhart extended courtesies to the club members. Matinee fair, capacity at night. Weather, ideal.

**All Ceiling Prices For Eats Must Be Listed, Rules OPA**

WASHINGTON, June 26.—All show cookhouses, soft-drink stands, hamburger and hot-dog stands and other places where food is dispensed to two or more persons not related to the owner must post prices of meals, according to amended regulations of Maximum Price Regulations affecting eating and drinking establishments.

Each menu (or statement posted in a conspicuous place) must contain prices for all food items and meals offered and must contain the following statement: "All prices listed are our ceiling prices unless otherwise indicated, in which case they are below ceiling prices. By OPA regulation, our ceilings are our highest prices from April 4 to April 10, 1943. Records of these prices are available for your inspection."

As stated the basic period of determination of ceiling prices is the period from April 4 to 10 of this year. In defining eating and drinking places, OPA states: "These shall include any place, establishment or location, whether temporary or permanent, from which any food item or meal is sold. It shall include by way of example, but not by way of limitation, such movable places where food is dispensed as field kitchens, lunch wagons and hot-dog carts. A 'boarding house' is an establishment where more than two persons not related to the owner or operator receive meals and lodging for compensation."

**Poughkeepsie Okay For Buck; Return Troy Date Is Fair**

POUGHKEEPSIE, N. Y., June 26.—O. C. Buck Shows registered good Monday and Tuesday night attendances this week at their opening under auspices of the Young American Pipe and Drum Corps. Sponsors conducted a parade at opening from downtown which ended on the midway. Shows' return engagement at Laureate Ball Park, Troy, N. Y., last week did not come up to expectations, but the last two nights gave fair results. Bus transportation and the strict gas ban had a decided effect on business.

Mr. and Mrs. E. C. Evans reported good play on the popcorn and candy

apple stand, while Mr. Swartz reported exceptionally good business with the frozen custard. Rides and shows did well, with the Silver Streak and Octopus the best.

Mr. and Mrs. Charlie White purchased a car and expect delivery on a house trailer soon. Shows move into Keene, N. H., tomorrow for an eight-day engagement for the Gordon American Legion Post. Roy F. Peugh, press agent, is there and reports good co-operation from local papers.

**8-Weeker in Toledo Winner for Barkoot**

TOLEDO, June 26.—K. G. Barkoot Shows last week wound up their eighth consecutive stand in this city and vicinity to highly satisfactory results. Shows played Manhattan Boulevard, under combined auspices of the Polish Relief and War Fund Drive committees, with grosses doubling those of last year on the same location. Mark was set, altho organization day and dated Cole Bros.' Circus.

Additions here included Barnes Wild Animal Show and Moe Kalm with his razzle dazzle. Mrs. Charles Norwood, daughter of Mrs. Babe Barkoot, has arrived from her home in West Palm Beach, Fla., with her children, Sylvia and Buddy. They will remain the rest of the season.

Cash Couch purchased a new sound system which he installed at the bingo stand. K. G. Barkoot was on the sick list last week, suffering from a heavy cold, and Mrs. John O'Toole was rushed to St. Vincent's Hospital for an emergency operation.

**Hamid Forgets Horses**

WORCESTER, Mass., June 26. — Now that local bus firms have promised increased transportation to White City Park, George A. Hamid, owner, has abandoned the idea of using horses and hansom to transport customers. He made arrangements for 20 hay-burners, eight buggies and two stage coaches to shuttle between the center of town and his park after the ODT ordered mileage reductions. But closing of schools in a few days will enable the bus line to transfer more busses to the line servicing the park, and so Hamid let go his options on the nostalgic rigs.

**WANTED**

Ferris Wheel and Tilt-a-Whirl Foremen, \$40.00 per week. Also want other Ride Help. Wire **BODART'S RIDES** Shawano, Wisconsin, Headquarters

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Fish Pond, Duck Pond, Slum Spindle, Pitch-Till-Win, String Game, Photo Gallery, or any Ten-Cent Grind Store working for stock only. Want Ride Help; top salaries. Real July 4th Celebration Wilmington, N. C. Can place Free Act for balance of season. Address Southport, N. C., this week.

**PENN PREMIER SHOWS**

Featuring **THE SUPER HUMAN CANNON BALL, EMANUEL ZACCHINI**

Can place Scales, Novelties, Jewelry, American Palmistry, High Striker or any Concession not conflicting with what we have. Can place Octopus, Roll-a-Plane, Spit Fire or Fly-o-Plane. Can place Animal Show, Fat Show, Midget or Fun House. Sailor Katzy can place Ticket Seller and Tattoo Artist for large Circus Side Show. Must be neat and clean. Bill Nuss wants Concession Agents. Address all mail to

LLOYD SERFASS, Gen. Mgr., Ravenna, Ohio, this week; Akron and Canton to follow.

**"SCOOTER POLACK" EDDIE PASTERSON**

WOULD LIKE TO HEAR IMMEDIATELY FROM THE FOLLOWING MEN: HANK E. SCHWEBE, PLACGE, MOORE, EDWARD E. MILLER AND HUDEYCOL. ALSO ANY OTHER RELIABLE RIDE MEN AND HELP. Get in touch with me at 11TH & STATE STS., EAST ST. LOUIS, ILL.



# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago 1, Ill.

## Helpful Trends

In time of global war there are many big changes taking place, some of which will have a bearing on the future developments in the coin machine industry. The whole alignment of nations is being changed in some ways and during the war it will be possible to find many constructive movements under way. These are times when the coin machine trade should take stock of such trends that may be helpful in the future so that trade members will know what to support. Among the more important trends of a constructive nature now under way, or likely to be greatly advanced soon after the return of peace, are the following:

1. **Universal Coinage.** There has long been a dream in many trades, including especially the coin machine industry, that some day most of the nations of the world would use a universal system of coinage. It would have the advantage that the coin chutes of machines made in one country would not have to be adjusted for operation in another country. Such a system of small coinage would also boost trade in a general way. In times past the export of coin machines has gained due to differences in currency exchange, but in the future the trade is likely to gain by uniformity in currency systems. Money experts are already discussing plans that may be tried in the future. International politics is having its play on monetary systems, but some constructive steps are almost sure to be taken.

2. **Increased Travel.** The war is greatly restricting travel, which means that the travel bug will bite a big majority of the people when the war is over. Coin machine patronage gains almost in direct proportion as people keep on the go, so increases in world travel will be one of the big boons to the industry in the postwar era. Many improvements are being made in mechanical means for travel, in the stations and transfer centers for travel, and in the general desire of people everywhere to go places. All this travel activity will increase locations for coin machines and also the desire for their services.

3. **Electricity.** The value of electric power dur-

ing the war has broken down much of the opposition to electrical power developments by the government. This clears the way for great future programs in this country and in other nations. Wherever electric power goes there are vast business improvements, increase in number of locations and in the progressive spirit of the people. If there is anything that can spur progress in any area, or nation, it is the expansion of electric power.

4. **Free Trade.** The subject of tariffs on trade with other nations has always been a hot political issue. It will be a big issue after the war, but there are signs that people and nations are now anxious to promote greater trade rather than restrict it. Whatever may be one's political views on the subject, free trade will be a great boost to the export of American coin machines after the war, and even operators profit by this export trade.

5. **Small Stores.** At least in all the English-speaking countries, the plight of the small store is at present a big problem. There is no way to prevent the closing of many of these locations during the war, but national attention has been focused on them and much will be done to help the small stores after the war. New developments will also increase the total number of establishments that welcome coin machines.

6. **Jobs for All.** The question of employment will be a big one, of course. When the masses of the people have jobs and earn money, they naturally patronize coin machines. When unemployment prevails, the play of many types of machines is on the decline. If there is any industry in the country that should be interested in jobs for all, it is the coin machine industry.

These are some of the important topics and trends of a general nature that have their bearing on the future of the coin machine trade. News on any of these subjects is of direct interest to men who expect to make their living in the coin machine business. Members of the trade will do well to boost all constructive developments that promise to benefit the industry in the future.

## West Coast News Notes

—By SAM ABBOTT—

416 West Eighth Street, Los Angeles 14, Calif. Phone VAndike 8493.

LOS ANGELES, June 26.—Business with jobbers here slacked off during the past week due to the fact that new taxes become effective July 1. A discussion of this was held at a special meeting of the Associated Operators of Los Angeles County, Inc., Thursday morning. Curley Robinson, managing director of AOLAC, and Art Mohr, AOLAC counsel, were the principal speakers. Robinson urged that operators place their machines in definite classifications and pay the \$100 tax on those which are doing sufficient business to justify the levy and \$10 on those not doing the business but which could be classified as amusement machines.

Both Robinson and Mohr had expected to be in Washington long before this to thresh the matter out with the House Ways and Means Committee. They are waiting for the "go" signal to take off for Washington for the discussion. The statement regarding the placing of the machines in specific category was made as a suggestion. While the tax goes into effect July 1, there is a 30-day period of grace, which gives the operator until midnight of July 31 to remit the tax. It is possible that operators will wait until almost deadline to file the tax in the hope that some relief may come from the Washington trip. On this score, Robinson pointed out that the government needed money. This was taken to mean that operators should not wait until the last minute to pay the assessment but get in line at an early date.

Preparatory work on the trip has been done at AOLAC with the result that eight letters have gone out to a mailing list of 1,072. Several of these letters contained important questionnaires to secure figures that will have a great bearing on securing a sympathetic interpretation of the tax law.

Despite the increase in taxation, local operators are not expected to pull any great number of machines. With the taxes going steadily up, those now on location are able to take care of themselves. Robinson urged each operator to give special study to a location before pulling the machine. Upon this suggestion and a round-the-room discussion, it was determined that only a few machines will be removed from present locations because of the new tax set-up.

On the Washington trip, Robinson reported that 36 members of different organizations will be on hand to work together on the tax matter. Robinson also said that Walter W. Hurd, coin machine editor of *The Billboard*, had co-operated in preparing a petition form to Washington representatives and that a number of these had been signed and forwarded. AOLAC is keeping a record of the number of names signed to the petitions and the Congressmen to whom they were sent.

### San Diego Case

An important decision was handed down by the Appellate Court, San Diego, on the free-play case. Court ruled that "It is at once apparent that in order to constitute a lottery two or more persons must have paid for the operation with the expectation of receiving something. This eliminates the pinball as a lottery since one person plays the machine and he alone reaps the reward. There are no tokens and a free-play is not material but only the continuation of the original." This decision sets at rest any question regarding the classification of the game. In California, on the basis of this decision, the free play is definitely an amusement machine.

Meeting was opened with Harry Rawlings, local operator, leading the group in Allegiance to the Flag. Robinson thanked the members for coming to the session, held at 11 a.m. He reported that attendance was good in view of the fact that a number of operators are working four hours a day in defense plants while others were helping out on farms.

Thirty-three AOLAC members were reported in the armed forces. Of the 33 there are 27 routes being operated by friends and wives of the men in service. AOLAC took cognizance of the fact that these men would be forced to relinquish their businesses because of army assignments many months ago. A co-operative plan was worked out. This resulted in the fact that association members cooperate to keep the routes of those in the army, navy or marines rolling. Barry Beauregard, a former operator now in

Australia, answered his mail to the association with a poem. It was reported that Sam Osser was in a Staten Island hospital following service overseas. He suffered a recurrence of a heart ailment. Robinson and several of the operators talked to him on an all-office telephone connection recently.

AOLAC continues its good-will work with the distribution of machines to various camps and organizations. Robinson thanked Red Oakley, Irving Bromberg, Art Weiss, A. S. McGough, Trimble, Tom Catania and others for their contributions.

Greater care in keeping accounts was urged by Robinson. Al Sunshine, association auditor, was not present. Robinson told the members that they could secure the services of the auditor upon calling his office.

### Happel Takes Off

William Happel Jr., manager of Badger Sales Company, left here recently for Milwaukee and Chicago. He will be gone four weeks, three of which will be spent in Milwaukee. While he is out of the city A. H. Griebahn will be in charge.

Visitors to Badger this week included A. M. Keene, of Taft, Calif., who was in the city in the interest of his Kenomatic firm. . . . Art Starnall, of Palm City, was also on the visiting list. . . . From Shafter, Calif., came Al C. Anderson to purchase equipment.

### "Pauchos" Defined

The recent trouble in the city was laid to "pauchos" gangs and their "pauchitas." Curley Robinson defines the word "pauchos" as a Mexican Oakie. . . . Harry Kaplan, of Southwestern Vending Machine Company, recently returned from a trip to Las Vegas, Nev. . . . Lewis Kaplan, son of Harry Kaplan, has been transferred to Amarillo, Tex., where he is in the air force. . . . J. B. Mullenau, Calexico operator, was in Los Angeles recently. He was recently discharged from the army. . . . Art Dawes, of San Diego, was a recent Los Angeles coin machine buyer. . . . Jean J. Minthorne has expanded his salesrooms on West Pico. With the new set-up he is able to display the Rock-Ola line much better. . . . Ernie and Judy Bush, of J. & R. Amusement Company in Bakersfield, spent a few days in San Diego as the guest of friends. . . . Jay Robinson, son of Phil Robinson, local coin machine man, has been transferred to the airplane detection service at Drew Field near Tampa, Fla. . . . Al Farley is now associated with J. & R. Amusement Company in Bakersfield.

### Man Power a Problem

Man-power shortage outside of the industry is having an effect on the coin machine business here. While the operators and jobbers have their headaches getting servicemen and other help, the locations are having their labor troubles also. With the cafes and drugstores unable to get help, many are closing at 8 p.m. and some are remaining closed a day a week, something new for many of the spots. This early closing and the six-day policy is cutting into machines' earnings.

## Operators Predict Fewer Consoles Under New Tax

BALTIMORE, June 26.—The new federal coin machine tax of \$100 on consoles, scheduled to become effective July 1, is causing many operators concern. With the coin machine business being what it is under wartime conditions, plus the pleasure-driving ban, the gasoline conservation and tire conservation program, together with the 6-day week now in vogue at most restaurants in this area because of help shortage, operators predict many console machines may be withdrawn from locations.

It is pointed out operators would not object to paying a nominal tax on these machines to the government, but when it comes to paying a \$100 tax, plus local taxes, operators are coming to the conclusion that the \$100 is just a little too much to absorb.

What operators are planning to do is to pull in machines from the poor spots

## Price Ceiling Report . . .

CHICAGO, June 26.—Recent reports concerning a general investigation by the Office of Price Administration of the used coin machine market tend to agitate the trade in some sections. OPA officials in Washington stated definitely June 24 that they did not know of any basis for reports that their agency plans an investigation of the coin machine trade. They did refuse to deny that some investigations have been made, but merely contended that they did not know of any such plans being made at the present.

As previously reported by *The Billboard*, local OPA investigations have been made among distributors in Chicago, Detroit and St. Louis. These investigations were simply to determine if the trade should be subjected to price ceilings. OPA investigators in Chicago frankly stated that the coin machine trade was subject to too many changing conditions to be governed by ceilings. Opinion on price ceilings, if applied to the coin machine trade, differs considerably. Two OPA orders have been issued which could be applied to used coin machine prices—or the general price regulation order might be applied. There is no specific mention in any of these orders that relates to such variables as used coin machines. OPA Order 165 on services specifically mentions "maintenance, rental or repair of coin-operated machines." This order would apparently set a ceiling on operators' commissions. Ceiling prices also apply to certain merchandise items sold thru vending machines—such as cigarettes.

Since the OPA ceiling prices on machines and parts were issued, nearly 100 amendments have also been issued and the subject is very complex. OPA has shown a tendency to remove luxury items from price ceilings and coin-operated machines and parts would certainly rate as luxury items.

This is the most reliable information obtainable at the present.

## The Young Idea . . .

TACOMA, Wash., June 26.—Social workers and some city officials in this war-booming community became alarmed recently over what they feared might develop into an appalling increase in juvenile delinquency.

But the high-school kids weren't worried about the situation and they told the city officials so. In so many words, high-school students said too many parents were working, that the kids found themselves "parentless" after school and working hours, but could they have their way, they wouldn't get into mischief like the social workers and city dads had ideas they would.

The retort sounded plausible, so a committee met with the students and asked them what the proposed solution to the problem was.

"We like juke box dancing most of all," a spokesman for the students asserted.

The committee studied the problem and agreed that might be the answer.

Arrangements were made for weekly dances at the YWCA, where both boys and girls of high-school age could assemble. A coin-operated phonograph was obtained and the first party held.

"It was a big success," the committee chairman reported. "The kids had a lot of fun. The juke box dances will be continued weekly."

If the idea grows in popularity, which indications are it will, phonographs will be installed in other locations.

and concentrate on their good locations. In view of the gasoline situation, by concentrating on the good locations the mileage and gasoline consumption will not be as great and their operating expenses will be smaller. As it is the better locations have been carrying some of the poorer locations. It appears from the present attitude of operators that there will be fewer console and other taxed machines in operation by the first of July.

## ANOTHER WEEK NEARER VICTORY!

*Wm. Rabkin*

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# ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. CRODENKER

(Continued from page 25)

**Zero.** With a lively military and marching air to their singing, the Spinners start off the side in sprightly manner. Follow the opening chorus with the verse, and then the female voices step out in the lead for another chorus, with the males taking over the last half to carry out the side in rousing manner. Spinners also turn in a lively and spirited interpretation of *Comin' In On a Wing and a Prayer* for the mated side, and again giving an excellent account of themselves, both rhythmically and vocally, without benefit of musical instruments. In the bright tempo, the Spinners follow the same pattern of chorus, verse and chorus for the side.

Already a big song hit, this only available recording of "Johnny Zero" is also in keeping with the requirements of the music machines, and operators should hit the jackpot with this side.

## DICK HAYMES AND SONG SPINNERS (Decca 18557)

*In My Arms*—W.; V. *It Can't Be Wrong*—FT; V.

With the ban on musical instruments in recording studios likely to continue for some time to come, the disk companies are going a long way in making up the deficiency in releases of song favorites of the moment by cutting all-vocal versions. Decca falls in line with the non-instrumental sides for the first time with Dick Haymes and the Song Spinners, a combination of voices that goes a long way in covering up the absence of saxes, trumpets and the rest of the instrumental family. Dick Haymes, former Benny Goodman and Harry James word-slinger, is a formidable entry in the swoon sweepstakes started by Frank Sinatra. A baritone whose romantic lilt to the lyrics brushes fem ears the right way, Haymes is well on his way to becoming a singing star in his own right. He makes a worthwhile catch for the Decca label, a catch that will unquestionably be translated into terms of beaucoup record sales. For his bow under the Decca banner, Haymes is provided with excellent vocal support in the mixed and finely blended voices of the Song Spinners, familiar radio troupe, who weave an attractive and thoroughly rhythmic bank for the baritone voice. Moreover, the rhythmic pattern is potent

enough to keep a running incentive for dancers. Song selections are ideal, particularly Max Steiner's and Kim Gannon's *It Can't Be Wrong*, love ballad from the film, *Now, Voyager*. At a slow tempo, Haymes carries the lead for the opening chorus. The Song Spinners start a second stanza and fade for the last half in favor of romanticist Haymes having the final fling at the lyrics to carry out the side. *In My Arms*, a fast waltz by Ted Grouya and Frank Loesser, occupies the attention on the mated side. A lilting waltz melody with a fair lyrical yarn that tells of a soldier boy's wish for a girl in his arms before taking off for the Axis points, a lively pace is maintained thruout by the voices. Haymes leads off the side with the Spinners for the second stanza. The solo voice picks it up again for the verse, following with another chorus. And for the final refrain, splits the starting half with the Spinners and is way out in the lead by himself for the completing half of the chorus.

Phono fans are bound to like this all-vocal version of "It Can't Be Wrong" for a long time, and with the added feature of Dick Haymes for the solo singing, operators can't go wrong with this side.

## ROSS LEONARD (Savoy 108)

*It Can't Be Wrong*—FT; VC. *Moon Nocturne*—FT; VC.

One of those rare and unexplained occasions that offers up an instrumental version of a hit song of the present day is the accomplishment of the Savoy label, a newcomer to recording ranks and already attracting wide attention with its earlier *Don't Stop Now* big-seller disk. Ross Leonard steps out as a maestro for these sides, having the benefit of a small but capable combination to provide an adequate instrumental background for his forceful baritone singing. Band is comprised of a three-way sax section, single trumpet and rhythm section. Nonetheless, the entourage turns in a better-than-average impression, considering the mitigating circumstances, for *It Can't Be Wrong*. Taken at a moderately slow tempo, Leonard handles the lyrics sympathetically for the opening chorus. Solo trumpet and piano flourishes start a second chorus for only eight bars, and Leonard cuts in again at the bridge to sing out the side. Woode Nieburg's *Moon Nocturne*, which backed the label's *Don't Stop Now* side, is the mated side here. One of those bubbling ballads of the *Sunrise Serenade* variety, Leonard, singing in the moderately slow tempo, gives good lyrical account for the song for the opening stanza. The tenor sax, quite muddled in his (or her) phrases, starts a second chorus for eight bars, with Leonard cutting in at the bridge again to complete the side.

The Savoy label already having provided a nickel snatcher for the phonos in "Don't

Stop Now." operators are bound to enjoy even greater dividends in the popular "It Can't Be Wrong" side, particularly since it affords an instrumental background for Ross Leonard's singing of the hit tune.

## FREDDY MARTIN (Victor 20-1535)

*Warsaw Concerto*—FT. *From Twilight 'Til Dawn*—FT; VC.

Victor releases an ignored recording of the theme of the *Warsaw Concerto*, which was composed originally for the *Suicide Squadron* movie of two seasons ago by Richard Addinsell, English composer. Decca at that time released a similar wax treatment of the picture theme, meeting with less-than-moderate success as far as public acceptance was concerned. Except for the fact that everything and anything on wax sells today, the Martin version can hardly hope to create any undue excitement. While the concerto enjoys a pleasant melodic theme, and Martin provides it with a bright rhythmic transposition in the dance tempo, sprinkled with Jack Pina's fine Steinway skill, neither the melody nor its orchestration enjoys the majestic qualities that marked Martin's fox-trotting of the piano concertos, particularly the Tchaikovsky opus. Taken at a moderate dance tempo, band ensemble, paced by the violin section, with Pina's piano flourishes swarming all over the side, lays down two choruses for the spinning. Plenty easy to listen to, but doesn't beg repetition. Leon Rene's romantic ballad, *From Twilight 'Til Dawn*, follows more along popular lines to make for the mated side. A pleasant-enough song, with Martin giving it delicate treatment, side starts off with Bob Haymes and the Martin Men, making for a male quartet. Middle section floods the bank for the opening chorus for the voices. The maestro's soft tenor-sax gets a second chorus under way, with the band ensemble joining in on the bridge. Haymes and the Martin harmonizers return for the last half of the chorus to carry out the side.

Not much here for music operators to hope for unless the music publishers are planning a new push for "From Twilight 'Til Dawn" on the strength of this belated record release.

## POPULAR ALBUMS

In buying the batch of Brunswick masters that were cluttering up the Columbia storerooms at the time when the ASCAP-BMI feud caught the recording companies short on waxing material, Decca is now developing these old sides in what should eventually prove a gold mine for the waxwork. The old Brunswicks and Vocalions, too, representing the cream of the le jazz hot for any student or collector of early American dance music. Decca goes a long way in filling a wide gap in available disks in creating a Brunswick Collectors' Series. Sides are packaged in attractive and impressive album sets which heighten their merchandising appeal.

For a starter, the collectors' series tees off with *Ellingtonia* (B-1000), a rich assemblage of eight early Duke Ellington sides, and *Red Nichols Classics* (B-1001), eight historic sides that go back to the Five Pennies era of American jazz. That both albums are marked as being Volume 1, indicates that there are more of the same to come. Also coming up for later release at an early date are album sets by Jimmy Noone, popular swing clarinetist of lore, and the once-popular Boswell Sisters.

*Ellingtonia* sides cover the Ellingtons from 1927 to 1931, back to the days when the late Bubber Miley's trumpeting made the hot jazz record fans sit up and and shout the praises that have carried on thru the years. Full instrumentation data and recording history is contained on the labels, and titles are all familiar to the Ellington followers, with some of them being real big-sellers in their day. Set starts off with Ellington theme that highlighted Bubber's trumpet bragging, *East St. Louis Toodle-oo*. All Ellington originals, other sides include *Birmingham Breakdown*, *Rockin' in Rhythm*, *Twelfth Street Rag*, *Black and Tan Fantasy*, *The Mooche*, *Mood Indigo* and *Wall Street Walk*.

*Red Nichols Classics* skips the early '20s that gave rise to the famous Five Pennies and Nichols as the real trumpet king with his little six-piece band. These eight sides finds the Five Pennies, altho keeping the same billing, grown up to a full-sized band, with the instrumentation made up of unknowns in that day who make for an all-star band today. Sides date back to 1930 when the tromboning of Miff Mole was replaced by the team of Jack Teagarden and Glenn Miller, when Benny Goodman or Jimmy Dorsey played the clarinet solos, when Artie Schutt's piano seat was taken over

by Joe Sullivan, when Adrian Rollini, the vibrophonist today, introduced the bass sax on wax, when swing stars who all have made history in recent years used to be picked up, one by one, for the Five Pennies record sessions.

The hot solos on all the sides have all been copied and lifted by all hot musicians in those days as style-setters. And even in this day, many of the individual solos are still heard around, as exciting today as they were in that earlier day. Again Decca has done well to single out the more familiar sides, starting off the set with *China Boy* that brought all the hurrahs then for Joe Sullivan's two piano choruses, backed by Peg o' My Heart, and continuing with *The Shiek of Araby*, with Jack Teagarden's original lyrics to start and finish the side; *Shim-Me-Sha-Wabble*; *Indiana*; *Dinah*, affording one of the earliest accounts of shuffle rhythm pounded out by Carl Kress at the guitar for Benny Goodman's clarinet solo; *Tea for Two*, with its rich phrasings in the blend of Rollini's bass sax with the trombones; and finally, *I Want To Be Happy*.

## Mack Postel Starts Chicago Enterprise

CHICAGO, June 26.—Mack Postel, one of the oldest cigarette machine salesmen in the industry, has started what he calls "a cigarette machine clearing house" at 6750 North Ashland Avenue, Chicago. For many years he was Western district manager for the Uncead-a-Pak Products Corporation, Brooklyn.

For the past year many operators have written him asking his help in disposing of their machines, due to going into the service or because they were pulling in outlying routes. He also received calls from other operators who were seeking to buy good used equipment, so he decided to start this new business in order to bring buyers and sellers together.

Postel has a large stock of equipment in cigarette, candy and other types of machines, as well as parts to change over 15-cent machines to 20-cent operation. He urges operators needing change-over parts to get them now, as with new taxes being enacted parts will be at a premium.



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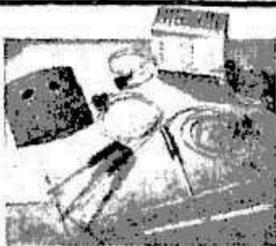
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# Industry Mentions Magazines --- Newspapers --- Radio

### Plan for Peace

Our policy of giving out with the good news first receives an extra boost this week. Glad tidings are that the juke box shows possibilities of developing into the dove of peace, the means of warless co-operation among nations, and the basis for universal understanding. *The Chicago Times*, June 13, in the first of a series of feature stories on war prisoners interned at Camp Atterbury, Ind., draped the juke box in wreaths of laurel. So far only Italian prisoners of war have been received at Atterbury and the first thing an early detachment of PW's asked for, upon their arrival six weeks ago, was a juke box for their canteen. Hazel MacDonald, the author of *The Times* story, said, "It may be that the juke box will prove to be the best instrument of international amity."

The appeal of music is so universal that it is not at all unreasonable or illogical to assume that a means of dispensing it should be instrumental in furthering a permanent peace on earth. When trade agreements between the United States and other countries are carried out so that export of juke boxes can be conducted on a large scale, the industry will have a really big job on its hands. Until all the ships are safe on all the seas, it becomes more important than ever that the music machine trade works to merit favorable publicity and to promote a public relations policy to encourage wider distribution of the juke box. With Johnny Doughboy's son singing the songs that Fritz and Giovanni and Tojo Jr. swing over there, maybe we can count on keeping our boys over here for the next few centuries. It's worth trying—ask any Mrs. Johnny Doughboy!

### Cartoon Mentions

Percy Crosby's personal juvenile delinquency problem, Skippy, the comic strip character, tried hard for laughs a few Sundays ago when he patronized a penny vending machine. The penny went in but nothing came out, not even after furious shakings of the machine plus a glare at the obstreperous vender. So Skippy tore off, and the next sketch pictured him carting it away; in the last section of the strip Skippy was attacking the machine with a hammer while declaring, "I gotta have me money back an' besides, the government needs the metal." Appearance of the battered

vender would indicate that Uncle Sam was going to get his salvage material in powdered form. Crosby's brain child is noted for his destructive tendencies, and this isn't the first time he's gone berserk on coin machines. What an example for Junior! . . . We can only hope the coming generation will be more impressed with Herby, Berndt's pet in the press. Last month Herby put his penny in a gum vender and out popped the gum and the penny too. Next section repeated the first one, with Herby using the same coin, and evidently the procedure went on indefinitely for the last sketch pictured a very satisfied little boy with a bulging jaw!

In a recent *Chicago Tribune* syndicated cartoon feature, "The Neighbors," by George Clark, a juke box was prominently displayed in a sketch of two sailors at a soda fountain. One of the sailors was phoning and the other, according to the caption, saying, "Quit askin' if her friend's tall or short or wears glasses! All I want to know is, do I get a date?"

In *Collier's* magazine, June 19 issue, a comic strip by Harry Haenigsen featured a slot machine. A policeman was about to tackle the slot with an ax when curiosity, or maybe it was hope, got the upper hand, and he dropped the ax to reach for a coin. The cop pulled down the lever and waited. Maybe he didn't wait long enough, tho, for the strip ended with the insertion of more metal—this time the ax wielded by an exasperated cop.

Bill Holman's syndicated cartoon "Nuts and Jolts" appeared in *The Chicago Tribune* June 11, with an idea for postwar production. The man of the house is displaying to a friend a new lawnmower, which he claims will fix those borrowing neighbors. "It won't work till you drop in a quarter!" It's not such a fantastic idea at that. What with coin-operated washing machines and hot plates, why not attach coin chutes to community vacuums, dishwashers, mangles and sewing machines? Even better would be a coin machine for that cup of sugar Mrs. Neighbor is always "fresh out" of.

### Trade Pains

Repercussions of the recent "zoot suit" riots in Los Angeles on the coin

machine history were described in a feature story sent out by the United Press to its subscribers on June 12. Skidrow, the section of the city where most of the upsets occurred, was almost a ghost town during the time Navy and Army restrictions confined the boys to their camps or sent them out of the city for week-end leaves. The news item, which we saw in *The Daily Oklahoman*, June 13, said "Juke boxes crash out jive on house nickels. GI and navy nickels no longer click into the 'test your physical strength' or 'shoot at the Axis' machines in the Penny Arcades." It was reported that service men spend an estimated half million dollars a week along that street, most of it for play. According to the UP story, very little is spent in the expensive stores and you don't hear the big business associations moaning about the restrictions keeping the sailors and soldiers away.

The newspapers of June 16 reported that restrictions making the Skidrow section "out of bounds" for servicemen had been lifted, and it is assumed that the Penny Arcades are back on the job of providing inexpensive wholesome relaxation for the boys in khaki and blue.

### Benny Boost

Jack Benny and Jimmy Gleason were guest players of the Screen Guild Players' radio program on the evening of June 14. A pinball game was an important part of the opening scene of the play. Benny, who played the role of a crack reporter, and Gleason, his boss, were in a store where Jack was playing his favorite pinball game. Gleason was trying to get him to go out on a story about an heiress much in the limelight, but Benny kept on playing the game while he listened to his boss's urgings. The more Gleason insisted, the more

Benny declared he had to finish the game. Suddenly there were ringing bells and noises to suggest that flashing lights had cracked the bulbs, and Benny said in disgust, "Oh, well, you can't always win."

Later in the play while talking about the heiress Benny came out with a crack, "She owns a half interest in an iron claw machine," carrying out the old idea of fabulous profits derived from coin machines. An old story by now, but the more we hear it, the madder we get. You, too?

### Technocracy Again

Two Cincinnati papers on June 11, *The Post* and *The Enquirer*, published news stories headlining the juke box, which is replacing the historic bugler in Fort Thomas, a near-by army post. *The Post* said that the much-disliked bugler is a thing of the past; the machine age has "murdered" him and substituted a juke box. It develops that a record containing all the bugle calls is played by a machine attached to the public-address systems atop two centrally located buildings at the post. Each call is indicated on the record by plainly marked notches, and it's the corporal of the guard's duty to operate the machine. His one worry, it is said, is that he'll accidentally play the wrong notch some sleepy morning and give out with retreat instead of reveille.

The use of the term "juke box" in connection with this new system seems evidence that more and more the public is applying the words to any phonograph with record-changer equipment. Such a practice can't harm the industry—on the contrary, wider use of "juke box" will help to establish in the public mind the fact that automatic phonograph music heads the list of favorite American relaxations.

## DANGLING DOCKET BINGO TICKETS

On Spindle or Jar

1280 Stitched—Makes \$24.00 Profit—Price \$2.25; in Gross Lots \$288.00.

400—5c Dollar Game (Definite), \$1.10; Lots of 500 or More . . . . . \$1.00

2400—5c E. Z. Pickin, \$4.50; Lots 500 or More . . . . . 4.25

2025—10c Jar of Jack (Thick Protected), \$4.50; Lots 500 or More . . . . . 4.25

1200—5c Bingo Board (Definite), \$20.00 Profit . . . . . 2.95

720—5c Jumbo Win, \$25.00 Top Jack Pot, Jumbo Holes 4.25

1000—25c Jack Pot Charlie (Thick), \$2.75; 500 or More 2.50

500—Charlie Board Jr., 5c & 10c & 25c, Each (Definite)—SPECIAL . . . . . 1.50

400—5c Ace Note, Definite Profit \$9.00 . . . . . 1.40

400—5c Deuce Note, Definite Profit \$18.00 . . . . . 1.45

400—5c V Note, Definite Profit \$35.00 . . . . . 1.55

### CIGARETTE BOARDS

300 HOLE 3¢ BOARD at \$ .75      400 Hole 5¢ BOARD at \$1.00

400 HOLE 3¢ BOARD at 1.00      400 HOLE 5¢ BOARD at 1.25

500 HOLE 3¢ BOARD at 1.25      1000 HOLE 5¢ BOARD at 2.95

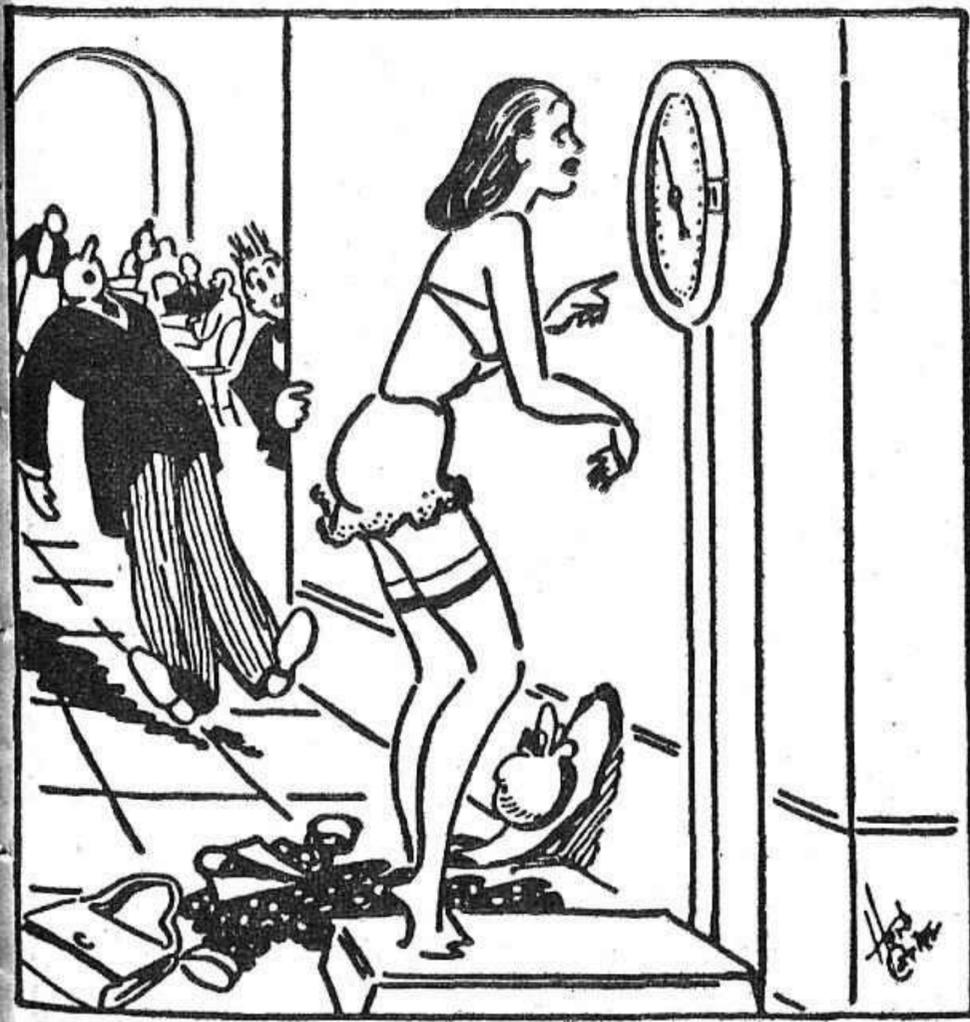
We Have Any Type of Board You May Need—Please Write.

Baseball & Tip Tickets—120 Numbers—5 in 1 Envelope and Seal Board . . . \$25.00 Per Gross

120 Individual Tickets and Seal Card . . . . . 35.00 Per Gross

25% Deposit—Balance C. O. D.

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STATION WFDF OF FLINT, MICH., used the above illustration in its advertising in a number of publications. The girl explains, "the program director said I should do my practicing on scales," so it seems that in whatever publication the diva goes into her strip tease act she boosts penny scales.

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Top Cash Prices  
For Any Route—No Matter Where

We're ready, willing and able to make you a profitable offer for any make or model Phonograph, all types of Arcade Machines, Pin Games, Consoles, Free Play and Payouts, Slots, Night Bombers, Defenders, Sky Fighters, etc., etc.

WHAT HAVE YOU TO OFFER? . . . WRITE, WIRE OR PHONE AT ONCE

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## ROYAL DISTRIBUTORS

409 No. Broad St.      Elizabeth, N. J.

## YOUR CHOICE—ONLY \$39.50 EACH!

While limited quantities last, take your choice of these splendid 5 Ball Free Play Games at the low price of only \$39.50 each—All American—Broadcast—Big Chief—Big Time—Crystal—Flicker—Hold Over—Mystic—Sparky—School Days—Sport Parade—Super Six—Thriller—Zombie!!!

★ 5¢ Mills Jumbo Parade, Animal Reels, Free Play. Just what you need to open additional territory or make more money from present location . . . . . **\$79.50**

★ 25¢ Jennings Chief, 3-5 P.O. . . . \$169.50

★ 10¢ Mills Blue Front, 3-5 P.O. . . . 189.50

★ 5¢ Jennings Chrome Front, 3-5 P.O. 179.50

★ 5¢ Mills Brown Front Futurity, 3-5 P.O. . . . . 189.50

★ 5¢ Mills War Eagle, 2-4 P.O. . . . . 69.50

★ Mills Genuine 4-Bell Cabinets, Complete with Top . . . . . \$27.50

★ Complete Conversion for Your Keeney Anti-Aircraft Gun—"Kill the Jap", only . . . . . \$4.95

1¢ Exhibit Card Vender (Ideal Metal) \$15.00

★ LARGE STOCK OF SUPERIOR PUNCH BOARDS—Write for Prices.

★ Brand New Cabinets for Blue and Brown Front Mills Slots.

★ Glasses for Mills 4 Balls. ★ Club Handles for Mills Slots.

★ ALWAYS AT YOUR SERVICE—Tell us what you need. We have it or can get it for you!!!

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# MUSIC MERCHANDISING

## Arizona Rules On Sales Tax

Supreme Court says gross income from juke boxes is taxable

PHOENIX, Ariz., June 26.—State sales taxes must be paid on the gross income received from operation of juke boxes, the Arizona Supreme Court has ruled, reversing a previous Maricopa County Superior Court ruling that such income is not subject to the tax.

The legal issue at stake was whether playing juke boxes constituted sale of any tangible personal property. It arose from a case filed against H. B. Jones in 1942 by Richard F. Harless, now a representative in Congress.

Said Chief Justice A. G. McAlister: "The playing of the record is perceptible to the sense of hearing, and hence constitutes what the statute terms tangible personal property."

State law provides that tangible personal property is that which may be seen, weighed, felt, touched or is in any other manner perceptible to the senses.

"The statute could not have made the playing of a record, in response to a coin placed in the slot, a sale of tangible property any more effective if it had made a special provision covering the situation," the opinion read. It was unanimously entered into by the three-man court.

## Editorial Mind, It Seems Is Influenced by Jukes

PHILADELPHIA, June 26.—Maybe they won't like to admit it but it seems that editorial writers on newspapers here have come to associate every automatic company with a coin-operated machine firm. Music machine operators are still chuckling over a "Progress Note" editorial in *The Philadelphia Record* June 17 which shows how the editorial mind has been influenced by the music machine. The editorial read:

"A rat trap which catches and electrocutes the rodent, then deposits the body in a disposal box and resets itself has been developed by Rochester Automatic Trap Company. (Play any music?)"

## Music by the Sea

OCEAN CITY, N. J., June 26.—An innovation in entertainment for summer visitors at this South Jersey resort is the use of a music machine to provide a two-hour concert each afternoon during the summer at the municipal Music Pier. Arthur Watkins, of the resort's publicity bureau, arranged for the music machine recording matinee, which will complement the evening musical concerts under the direction of J. Fred Manne, employing a large orchestra and soloists.

The recording selections will comprise popular songs, musical comedy favorites and the semi-popular and semi-classical selections. Starting at 2 p.m. the recorded music will play continuously for two hours. The music will be subdued so it will not interfere with conversation of those who enjoy lounging at the pier or the south rotunda. The recording matinee was tested one afternoon without notice, and the music soon attracted a large crowd to the pier.

Ocean City becomes the second South Jersey resort to make major use of a music machine to provide music for summer vacationists. At near-by Avalon, a music box has been a permanent fixture for many summers at the Avalon Municipal Pier. The music box, a special made job to provide for greater amplification, is used by Avalon to provide beach music during the afternoon and during the evenings is used for dancing.

## Petrillo News

CHICAGO, June 26.—A high official in the Department of Justice stated this week that if any settlement or agreements were made between James Caesar Petrillo and any trade group, such as the transcription firms, the department would certainly plan to investigate such an agreement. Since no settlements have been reported to date, the official stated that the Department of Justice did not plan any action at the present.

In New York an official of the United States Conciliations Service said he was still awaiting a reply from Petrillo as to when the latter could discuss the labor dispute involved in the record ban. This conference is scheduled to take place before the ban situation finally goes before the War Labor Board.

Earlier this week it was reported that membership of Eli Oberstein had been revoked by AFM on charges of making "bootleg" records. This dispute has been going on for several months and Oberstein has been charged with releasing a good many so-called "bootleg" records. Leaders in the music trade differ as to what the effects would be on loss of membership in the AFM.

## Hillbilly Music Is Big Favorite With Baltimore Patrons

BALTIMORE, June 26.—The large number of hillbillies who have drifted into Baltimore during the past year or so, but especially the thousands who have found their way here during recent months, have definitely demonstrated their favorites in records on music boxes, according to reports of operators here.

One leading operator serving some 200 or so spots said the hillbillies have taken over some of the best spots, judging from the records played, and added that it seems almost impossible to satisfy them with hillbilly tunes.

The great influx of hillbillies from Kentucky, West Virginia, Tennessee and other neighboring States is due to the lure of high wages at the war plants.

Music box operators here state that hillbillies are among the best patrons for spots which offer their kind of music. This is especially true of the spots in the immediate vicinity of war plants.

The consequence of this is that operators have to resurrect many of their old tunes, some of them forgotten, to satisfy the hillbillies.

Because there have been comparatively few new releases by hillbilly songsters or orchestras, operators find it necessary to keep replaying the old favorites over and over again.

One of the best hillbilly tunes which has appeared recently and which is in heavy demand is *Pistol Packin' Mama* by Ted Dexter. Operators say they just can't get enough of this recording to satisfy the patrons.

Most operators check how often tunes are played. The check is made for a two-fold purpose, to see which tunes are played most and whether it is wise to

## They Shall Have Music . . .

SPOKANE, June 26.—More than 300 high-school youngsters are dancing to the juke box at the recently opened "High School Club," sponsored by the Active Club of Spokane. Club dancing is held twice weekly, Wednesdays and Fridays, with D. E. Hilker-baumer as manager.

Anxious to do their part in the nationwide fight against juvenile delinquency, the Active Club has underwritten the club for teen-aged boys and girls. They took over the ground floor of a store building and remodeled it. In addition to dancing, various games and fountain service are provided. The club is closed to servicemen and adults except on guest nights.

## Texas Bill Defines "Honky Tonks" for Officers' Guidance

AUSTIN, Tex., June 26.—Solicitation of coins for the purpose of playing a musical instrument or other device in a Texas beer parlor can now give officers legal reason for relabeling that place a "honky tonk."

A bill by Senator George Moffett, Chillicothe, which Governor Coke Stevenson recently signed, lists that among the various practices that are included in an eight-paragraph description of a "honky tonk."

Until passage of the new law the highest Texas courts had held the legal definition—that generally a "honky tonk" was an establishment where "conduct, lewd, immoral or offensive to public decency is permitted"—too vague and indefinite.

The Moffett Bill says these are the practices which go to identify a "honky tonk."

The use of or permitting the use of loud and vociferous or obscene, vulgar or indecent language.

The exposure of person or permitting any person to expose his person.

Rudely displaying or permitting any person rudely to display a pistol or any other deadly weapon in a manner calculated to disturb the inhabitants of such place

Solicitation of any person for coins to operate musical instruments or other devices.

Solicitation of any person to buy drinks or beverages for consumption by the retailer or his employees.

Intoxication on licensed premises (licensed to sell alcoholic beverages) or permitting any intoxicated person to remain on such premises.

Permitting entertainment performances, shows or acts that are lewd or vulgar.

Permitting solicitations of persons for immoral or sexual purposes or relations.

In listing these practices the Moffett Bill, which amends the State liquor control act, says:

"For the purposes contemplated by this act, conduct of any person at a place of business where the sale of beer at retail is authorized that is lewd, immoral or offensive to public decency is hereby declared to include but not be limited by," the listed practices, any of which may result in cancellation of an establishment's license to sell alcoholic drinks.

get additional waxings of the number and whether or not to put them in other spots. The check has shown that hillbilly tunes at the majority of spots are favored most and hence bring in best takes.

Operators estimate that fully 50 per cent of the records most favored here are hillbilly waxings. Operators point out that so long as Baltimore continues to be a major war plant center, hillbilly records will continue as favorites.

It is pointed out by operators that hillbillies are making higher wages than they ever before did in their lives. With money in their jeans they want diversion, entertainment and amusement, and one of their favorite pastimes is listening to recordings of hillbilly tunes.

## International and Foreign Record Hits of the Month

(Note: Here are the most popular international and foreign recordings of the past month. Similar lists will be published in this section once every month.)

**INTERNATIONAL RECORDINGS:**  
Casablanca, Pennsylvania Polka,  
Middletown Polka, Finger Polka,  
Ohio Polka.

**FOREIGN RECORDINGS:** Bohemian,  
Chudy jsem na svet prisel, Ty jsi  
hezky. Croatian-Serbian, Moja mala  
rada Ples, Ponoc Kad Dodje. Po  
Mjesecini. German, Rutschbahn,  
Erika, Kornblumenblau, Schwaebisch  
Blut, Du kannst nicht treu sein.  
Greek, Tsimliari Hirohito, Mourgo  
Mousolini, Misirlou, Melanouraki,  
Hebrew-Jewish, Mein Yiddishe  
Mame, Meidale, Misirlou, Dem  
Nayem Sher, Hungarian, Szereted-e  
meg a kek ibolyat, Magyary csarda-  
sok, Mit susog a feher akac, Zold  
ablakos kicsi haz. Italian, Senza  
Mamma e 'Nnamurata, La Cam-  
pagnola, Serate Primavera. Nor-  
wegian, Don Siste Vogmann, Ja,  
Vi Elsker, Gamle Norge. Polish,  
Rum, Cium, Cium; Mularze, Mularze;  
Cierni z Grubem, Z Swiebodzina.  
Russian-Ukrainian, Ochi Chornya,  
Korobushka, Dve Gitary, Solovej.  
Scandinavian, Blonda Charlie, Dina  
Bla Ogon, Balen en Karlstad. Swedish,  
Bland Kobbar, Marianne Uti Skansen,  
Jungman Jansson, Styrman Fager,  
Pepita.

## Brewery Promotes Juke Box Play by Passing Out Coins

CLEVELAND, June 26.—Locations here where "Brewmaster's Special Beer" is very popular, the Cleveland-Sandusky Brewing Corporation is passing out courtesy nickels to customers with which to play the Harlem Hit Tunes on the music boxes.

Copy on the card reads: "The management suggests that you listen to these hit tunes on the music box while enjoying Brewmaster's Special Beer, etc."

Included in the selections are: *Don't Get Around Much Anymore*, by the Ink Spots and Duke Ellington; *Rose Ann o' Charing Cross*, the Vagabonds; *Rubbe Bounce*, Sonny Boy Williams; *Oh, Miss Jackson*, Charlie Barnet; *Can't Stand Losing You*, Ink Spots; *Cabin in the Sky*, Ella Fitzgerald; *Let's Beat Out Some Love*, Buddy Johnson; *Dig These Blues*, Four Clefs; *Reverse the Charges*, Sonny Boy Williams, and *Diane*, Billy Daniels.

## Music Merchants Join Drive To Get Disks for Fighters

CLEVELAND, June 26.—At a meeting of the scrap drive committee of the Phonograph Merchants' Association this week it was decided to postpone the scrap record campaign in order to tie in with the "Records for Fighting Men" drive in July.

Sam Abrams, promotion director for the association, went to New York to work out details of the plan with the headquarters of the patriotic drive. Plans call for all promotional effort originally scheduled for the operator drive to be diverted to the American Legion campaign. A joint committee of the Legion and the operators has been formed.

## Release Gives Sidelights on Famous L-265

Government agencies frequently issue explanations of priorities and price rulings in question and answer form for publication in newspapers. L-265, when issued recently, raised many questions in the radio and juke box industries. Most of the regulations in L-265 applied to the radio industry, but the juke box industry is also included.

The WPB recently issued a question and answer interpretation of L-265. The release is devoted chiefly to questions coming from the radio industry. However, there are a number of points in the release that will be of indirect interest to the juke box trade, especially those points relating to tubes. Also the regulations concerning stocks of parts and tubes which may be carried by distributors may be of interest. The question and answer release is reprinted in full as follows:

### Questions and Answers

1. Will PD-1X be continued?  
ANSWER: PD-1X will be continued to the extent that such applications will be processed where the applicant can show that his present inventory is so low as to render it impractical for him to operate under the Certificate Plan.
2. Will PD-1X filed prior to April 24 be honored?  
ANSWER: Yes. PD-1X filed prior to April 24 will be processed.
3. What rating will be given on PD-1X?  
ANSWER: Any PD-1X processed after April 24 will be given a rating of A-1-a if granted.
4. What can be done about PD-1X on which A-1-j ratings have been granted and which are not extended to the manufacture prior to April 24?  
ANSWER: PD-1X certificates approved prior to April 24, but not extended to the manufacturer will be reconsidered if resubmitted to the Wholesale and Retail Trade Division with an accompanying statement of necessity showing why special consideration should be given to the case.
5. How can a supplier, whose inventory is too low to operate under L-265, replenish his stock?  
ANSWER: PD-1X will be given consideration when it can be shown that the applicant's inventory does not constitute a minimum practical working inventory.
6. What is the status of purchase orders bearing preference ratings lower than A-1-a placed a prior to April 24, but not delivered on that date?  
ANSWER: Any supplier or manufacturer may continue until June 23 to fill orders bearing a preference rating lower than A-1-a provided such purchase orders were placed prior to April 24.
7. In what sequence should orders bearing a preference rating lower than A-1-a and filed prior to April 24 be filled?  
ANSWER: There is no change in the relative value of preference ratings. Thus, any order bearing A-1-a will take precedence over an order bearing a lower rating in accordance with the terms of Priorities Regulation No. 1.
8. Are blank recording disks subject to the terms of L-265?  
ANSWER: Yes, blank recording disks are included in the definition of electronic equipment.
9. Will PD-1X be processed for blank recording disks?  
ANSWER: PD-1X will be processed for blank recording disks only to provide a basic working stock where the applicant can show that such a stock is necessary to fill rated orders in his area.
10. What rating will be assigned on PD-1X applications for blank recording disks?  
ANSWER: Where such applications are approved, a rating of AA-4 will be given.
11. Are recording styli subject to the terms of L-265?  
ANSWER: Yes.
12. Are commercial phonograph records and needles subject to L-265?  
ANSWER: No. Reproducing needles and commercial phonograph records are not subject to L-265.
13. Is sound equipment and inter-communicating equipment subject to the terms of the order?  
ANSWER: Yes, sound and inter-communicating equipment is included in the definition of electronic equipment.
14. Is test equipment subject to L-265?  
ANSWER: Yes. All test equipment involving the use of electronic equipment or employed in connection with electronic equipment in subject to L-265.

15. Are tungar and rectigon battery chargers and tubes subject to L-265?  
ANSWER: No. Such equipment is considered as power equipment.
16. Does L-265 affect the sales and shipments of tubes used in connection with motion pictures?  
ANSWER: Yes. Any electronic equipment used in connection with motion pictures is subject to the terms of L-265.
17. Is a manufacturer able to replenish his stock if he fills certified orders?  
ANSWER: Yes, provided he obtains approval of his production schedule on form CMP-4B.
18. Are sound systems for installation in auditorium for the benefit of the hard-of-hearing considered as hearing aid devices?  
ANSWER: The exemption provided in L-265 for hearing aid devices applies only to devices designed for individual use. All other apparatus is subject to L-265.
19. Can a serviceman or dealer who has accumulated defective parts prior to April 24 order new parts against such defective parts?  
ANSWER: No. A serviceman or dealer may only order to replace in his inventory materials which have been sold or exchanged on certified orders after April 24.
20. Can a dealer convert his stock of auto radios to home sets?  
ANSWER: No. Such conversion is strictly prohibited by the order unless authorization has been granted pursuant to an appeal filed in accordance with paragraph (e) of L-265.
21. Can converted auto radios be sold to the public?  
ANSWER: Such converted sets may be sold provided they were converted prior to April 24.
22. Are crystal receivers covered by L-265?  
ANSWER: No. Crystal receivers which do not require a vacuum tube are not subject to the terms of the order. However, any headphones are subject to the order and their sale is therefore restricted.
23. Where is "wire wireless" or carrier telephone equipment classified, under electronic equipment or under wire telephone and telegraph?  
ANSWER: Carrier telephone equipment is classed as wire telephone and telegraph equipment and is therefore exempt from L-265. Wired wireless used as inter-communication equipment not in association with a public telephone system is considered as electronic equipment subject to the terms of L-265.
24. May a private research worker obtain electronic equipment on a consumer certificate?  
ANSWER: No, any person requiring electronic equipment for other than repair and maintenance purposes must file a PD-1A application for preference rating.
25. Can a producer trade electronic equipment with another producer?  
ANSWER: Yes, a producer may procure on a certificate basis any equipment necessary to round out his line since in such cases the first producer is acting as a supplier.
26. Is a producer expected to manufacture only a specified list of parts for certified orders?  
ANSWER: Yes, a producer may undertake the manufacture of repair parts only on the basis of approved CMP-4B authorization. Furthermore, repair parts for home receivers may only be made in accordance with the simplification Order L-293 which specifies the types of parts which may be manufactured for this purpose.
27. What is meant by "parts similar in kind"?  
ANSWER: Parts similar in kind is intended to have a rather broad meaning—parts which perform a similar function tho of different size or design; thus a tube is one kind of part, a condenser is another kind of part. Under the provisions of the order, if a tube is sold, another type of tube may be purchased for inventory replacement. The sale of a tube would not authorize the purchase of a condenser.
28. How often may a supplier place purchase orders against certificate sales made by him?  
ANSWER: There is no limitation as to when or how often a supplier may place certified orders to replenish his stock as long as he orders no more material than he has actually delivered on certified orders or against an exchange of parts.
29. Is it necessary for a consumer to sign a consumer's certificate if he exchanges an old part?  
ANSWER: No. The exchange of a defective part is sufficient evidence of need. The consumer's certificate is only to be used where the exchange of an old part is impracticable.
30. What kind of a record system is necessary to operate under L-265?  
ANSWER: The only record required under L-265 is a record of purchases and a record of sales adequate to show that purchases have not exceeded sales. In addition to this, some form of record must be kept to show that all sales were made in accordance with the terms of the order.
31. Is the installation of a record player in an existing radio restricted by L-265?  
ANSWER: Yes, any modification or conversion of any electronic equipment is considered manufacture and is subject to the restrictions of L-265.

Arkansas Traveler, and Burns played the bazooka.

**MUSIC ROOM.**—A new idea for libraries—and those interested in music—appears in W. A. S. Douglas's column, "On the Sun Beam," in *The Chicago Sun*.

The listening room is described as large, cool and rather dimly lighted, with plenty of comfortable seating space. There is no radio, the idea being that if you have a certain taste in music you don't want to take what the air lanes happen to be serving up at the moment. All around the room are shelves holding thousands of disks ranging from Tchaikowsky's *Concerto in B Flat Minor* down to *Alexander's Ragtime Band*, both the World War I version and the swingtime smash.

A lot of us think, says Douglas, that all a lonely soldier wants is human company—and that the noisier the company is the more the soldier enjoys it. It isn't so; there are as many who prefer a good book and a comfortable chair to a cocktail party; many more who troop into the music room of the district library when they well know there is a dance over at the Service Club to which they are more than welcome and where there will be pretty partners for everybody.

**INDUSTRIAL MUSIC.**—So much has been written about the value of industrial music that we hesitate to bore you with further reports, but a recent issue of the Sunday magazine section of *The Des Moines Register* carried still another story on the subject.

For the first time (that we know of) actual figures as to the increased production of employees are given. In one plant where there are many workers doing jobs demanding the same laborious process over and over again, company officials found that the music stepped up production 25 per cent.

An increase of from 6 to 11 per cent has been made by dozens of plants of all sizes and all over the country with music.

Employees say the time goes much faster with music and they don't feel as tired after the day is over.

**TRIVIA.**—From *The Pittsburgh Press* come two short musical items. The first tells that one of Josef Stalin's favorite marching tunes, *Suleko*, may soon be sung by American and English troops.

A member of the British mission brought it to London recently, and the British Broadcasting Company has broadcast the tune, which is said to be played frequently on a phonograph by the Russian Premier.

*Suleko* is a Russian girl's name, and the song has been turned into what is described as a catchy tango with a new introduction, which starts: "Whatever I may be, *Suleko*, I'll remember you, *Suleko*."

The current shortage of men undoubtedly inspired the second item. Seems that one of *The Press* staff members recently went to a movie where one of the "everybody sing" reels was presented. It was the kind where the men are supposed to sing the first line and the women the next line, etc.

When the first masculine line appeared on the screen there was a deathly silence. There just weren't any men in the theater.

When the next "for men only" line came up, however, a piping voice from the rear of the house sounded off bravely. A boy of about 10 was doing his best to carry on for his vanishing sex.

And in her column in *The Chicago Tribune*, Hedda Hopper writes, "The Merry Macs didn't know the Germans were in a mood for singing until a post card came from a British prisoner in Germany that their favorite is the *Hut-Sut* song."

## MUSIC IN THE NEWS

**GERTIE RECOGNIZED.**—American servicemen in England now have an official set of words and music to *Dirty Gertie From Bizerte*, advises *The Pittsburgh Press*. Gertie would seem to be a charming lass; the story says this imaginary North African wench keeps a mouse trap strapped to her knee.

*Yank*, the army magazine, has given Gertie official recognition by publishing words and music in the last issue. Sgt. Paul Reif and Pvt. William L. Russell wrote the music, and Staff Sgt. John Hines Jr. gave the song an official set of risqué verses.

For months Gertie was known by reputation only. Every soldier knew the title, some had made up a few verses but there was no tune.

Now the song is being battered out on camp pianos and in service clubs everywhere.

**HOPE HE CAN TAKE IT!**—Frank Sinatra, the newest singing sensation, was put on the pan recently by Elsa Maxwell, *The New York Post's* chubby columnist. This column has no special regard for the singer, but Elsa seems to hit below the belt a couple of times.

Undoubtedly Sinatra has been over-publicized, but if a few feeble-minded girls and women are silly enough to go into ecstasies over him, surely it's not entirely the singer's fault.

Miss Maxwell says that not so long ago singers were idolized for their voices and weren't expected to be a compensation for the whole man-shortage problem.

Wherever Sinatra sings, she says, about 75 per cent of the customers are women. When he steps into the spotlight an awed silence comes over the chatting

crowd. There is a deep sigh of satisfaction when it becomes obvious that he is about to sing *You'd Be So Nice To Come Home To*. Every girl present takes the words to be personally meant for her. That's one of Sinatra's strange gifts, says the columnist, a kind of mass wooing without causing any jealousy.

One of the singer's mannerisms, according to the article, is lightly stroking the mike before him as if he were caressing a girl's hair. To a woman, his audience responds with tremors of delight. The liquid glances he manages to cast indiscriminately upon his audience are unnecessary, for they are all his willing slaves long before he is finished.

**SLAMI!**—Petrillo's rulings for the benefit of his American Federation of Musicians' union have had a quite unexpected result recently. Mr. P., it seems, has decided the noises emanating from a bazooka as music.

*The Daily Oklahoman* reports that Bob Burns's radio program recently went on the air without music because the musicians' union objected to its being re-broadcast from Chicago.

To conform with Petrillo's objections the cast whistled the theme song, *The*

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"TCHAIKOVSKY PIANO  
CONCERTO"?

-AND HIS  
"GRIEG PIANO  
CONCERTO"?

**FREDDY MARTIN  
HAS DONE IT AGAIN**

**-WITH HIS  
"Warsaw Concerto!"**

**VICTOR 20-1535**

Remember how the nickels swarmed to Freddy Martin's first two "concerto" hits? Well, you can expect at least that much business from Freddy's slick WARSAW CONCERTO! Jack Fina does a knockout job with the piano parts.

The other side, FROM TWILIGHT 'TIL DAWN, is smooth as velvet, with romantic vocals by Bob Haymes and The Martin Men. Better order this one right now!

THEN ADD TO YOUR ORDER . . .

BLUEBIRD 30-0815 { **COMIN' IN ON A WING AND A PRAYER**  
**IT CAN'T BE WRONG**—The Four Vagabonds

You've been hearing both these tunes on the "Hit Parade"—and so have your customers!

BLUEBIRD 34-0706 { **ROLL ME, BABY**  
**BLUE AS I CAN BE** —Tommy McClennan

Tommy McClennan sings these original blues in that gruff, hearty style that your race music fans are so crazy about.

To help us make new Victor and Bluebird records, sell your old ones to your distributor today!

The tunes that nab the nickels are on

**VICTOR AND BLUEBIRD RECORDS**



# PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

### National Releases

The coming weeks will bring five new musicals to the nation's screens, and altho only two of them feature tunes that have been recorded, all of them star recording artists, and ops can work out tie-ups with waxings by these bands and singers.

Metro-Goldwyn-Mayer offers two films, both to be released nationally from June thru August. *Presenting Lily Mars* stars Judy Garland, and the orks of Tommy Dorsey and Bob Crosby. Only recorded tune from the film is *Every Little Movement*, available on the Decca label by Meredith Willson.

*Du Barry Was a Lady* features Tommy Dorsey and recorded tunes include *Friendship* waxed by Kay Kyser (Columbia), Judy Garland (Decca), Johnny Mercer (Decca); *Do I Love You?* done by Kay Kyser (Columbia), Woody Herman (Decca), Artie Shaw (Bluebird), Leo Reisman (Victor), Allen Miller (Hit), and *Well, Git It* available on the Victor label by Tommy Dorsey, as played by him in the film.

Universal will also release two musicals, *Hit the Ice* and *Second Honeymoon*. Release date for the former is July 2, and recording artists featured in the film include Johnny Long and Ginny Simms. *Second Honeymoon* will be released on July 23, and stars Ozzie Nelson and Harriet Hilliard.

Columbia has readied its new musical, *What's Buzzin', Cousin?* for national release on July 8. Pic features Freddy Martin and his orchestra, and ops can work tie-ups to plug Martin's latest waxing, right out of the Victor hopper, of *Warsaw Concerto* and *From Twilight 'Til Dawn*.

### Scrap Solution

Ops who are having trouble with scrap

collections can take a tip from several music merchants who have worked out tie-ups with local theaters. Theater managers ask patrons to bring in scrap records, and in return ops furnish free tickets for the records. If this plan is tried while the local theater is running a musical featuring tunes on wax or recording artists, both theater and juke box location can run display material to plug the other's product. Operators see the film free by turning in old records. Theaters can carry displays telling audience where they can hear the tunes or the band on records.

### News Notes

Tommy Dorsey, Ginny Simms, Rochester, Hazel Scott and Lena Horne will head the stellar cast of MGM's new *Broadway Rhythm*. . . . Dick Powell will play opposite Lucille Ball in MGM's *Meet the People*, which features Vaughn Monroe and Spike Jones. . . . Georgia Carroll, appearing with Kay Kyser in RKO-Radio's *Around the World*, is *The Red Book's* Cover Girl for June. . . . Alvino Rey and King Sisters set for Universal's *Larceny With Music*.

### What a Man! Cleveland Operator Holds 3 Jobs

CLEVELAND, June 26.—Jimmy Ross, phonograph operator, is the first in the city to hold down three jobs. Many servicemen are working in war plants in addition to their music jobs. Jimmy, however, in addition to his night war job and servicing his locations, has been helping his good friend, Sam Krause Modern Automatic Exchange, during the day. So, Jimmy's a music operator in the morning, a mechanic in the afternoon and a machinist at a war plant in the evening. What a man!

# RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs throught the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

### GOING STRONG

**ALL OR NOTHING AT ALL.** HARRY JAMES (Frank Sinatra) . . . . . Columbia 35587  
JIMMY DORSEY (Bob Eberly) . . . . . Decca 2580

Taking the hurdles like a thoroughbred, this ditty shot up at record-breaking speed. And it looks set for a long ride with James, Sinatra, Dorsey and Eberly as jockeys.

**AS TIME GOES BY** . . . . . RUDY VALLEE . . . . . Victor 20-1526  
(12th week) JACQUES RENARD (Chorus) . . . . . Brunswick 6205  
ROSS LEONARD . . . . . Savoy 107

**DON'T GET AROUND MUCH ANYMORE** . . . . . INK SPOTS . . . . . Decca 18503  
(10th week) GLEN GRAY (Kenny Sargent-LeBrun Sisters) . . . . . Decca 18479  
DUKE ELLINGTON . . . . . Victor 26610

**TAKING A CHANCE ON LOVE** . . . . . BENNY GOODMAN (Helen Forrest) . . . . . Columbia 35869  
(8th week) SAMMY KAYE (Three Kadets) . . . . . Victor 20-1527  
ELLA FITZGERALD . . . . . Decca 3490

**LET'S GET LOST** . . . . . VAUGHN MONROE (Vaughn Monroe—Four Lee Sisters) . . . . . Victor 20-1524  
(6th week) KAY KYSER (Harry, Julie, Trudy, Jack and Max) . . . . . Columbia 36673  
JIMMY DORSEY (Bob Eberly) . . . . . Decca 18532

**VELVET MOON** . . . . . HARRY JAMES . . . . . Columbia 36672  
(5th week)

**COMIN' IN ON A WING AND A PRAYER** . . . . . WILLIE KELLY . . . . . Hit 7046  
(3d week) SONG SPINNERS . . . . . Decca 18553  
GOLDEN GATE QUARTET . . . . . Okch 6713

**IT CAN'T BE WRONG** . . . . . ALLEN MILLER . . . . . Hit 7045  
(2d week) FOUR VAGABONDS . . . . . Bluebird

ROSS LEONARD . . . . . Savoy 108  
DICK HAYMES (Song Spinners) . . . . . Decca 18557

Names in parentheses indicate vocalists.

# TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By GLADYS CHASINS

ALTHO hillbillies have always held their own in certain territories, and an occasional *Star-Spangled Banner Waving Somewhere* has cropped up among the top money-makers, never has such an influx of corn hit coin machines throughout the country. . . . Al Dexter's *Pistol-Packin' Mama* has already made its way onto the Record Buying Guide, and there is a long string of other hillbilly numbers appearing on reports with increasing regularity, threatening to nose out tunes like *Cabin in the Sky*, *It Started All Over Again* and *Fuddy-Duddy Watchmaker*, which boast name band recordings. . . . Among these is *Rosalita*, which is on the other side of the *Pistol-Packin'* ditty, and apparently ops who have tried turning the record over have met with enthusiastic response from phono fans. . . . Another is Ted Daffan's waxing of *No Letter Today*, and the mate to that one, *Born To Lose*, is also coming in for its share of plays. . . . *There's a Star-Spangled Banner Waving Somewhere* has faded out a bit from its former glory, but it's still good for many a play according to a number of operators. . . . and, say reports, a new contender in the corn field is Zeke Manners waxing of *When My Blue Moon Turns to Gold*.

### Territorial Favorites

**DETROIT:**  
*Get Me On Your Mind.* Jay McShann.

Released back in the early days of June, this torch tune now has residents of the war production center slipping in the nickels assembly-line fashion. It got its initial attention in race locations, but it spread fast to other spots and before long enjoyed city-wide play.

**NEW YORK:**  
*Paper Doll.* Mills Brothers.

About a year ago the male quartet made a recording of a tune which had been lying around its publisher's shelf for quite a while. Today that waxing is starting to move along with renewed vigor and is slipping onto more and more machines each week. A few weeks back it showed up as a territorial fave in Philly, and now New Yorkers have whirled it up among the top tunes in their city. The tune is getting a big build-up from its pub, and the Mills Brothers' name on the title strip helps along, so ops should keep their eyes on this one.

**PORTLAND, ORE.:**  
*Take the A Train.* Duke Ellington.

This waxing, which dates quite a way back, was reissued along with the release of the film *Reveille With Beverly*. Ellington played the tune in the pic, and that was one good reason to expect some revived interest in the recording. Ellington's name is becoming more and more familiar on title strips, with his *Don't Get Around Much* among the top faves, and other waxings like *Mood Indigo* getting mentions here and there. Ops who haven't yet tried any but *Don't Get Around Much* might make a start with this one, since it has pic plugging to boost it.

### Note

For a listing of songs played most often over the radio for the week ended Thursday, June 24, see the Music Popularity Chart in the Music Department this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepian best sellers under Harlem Hit Parade.

## GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



### COMING UP

**JOHNNY ZERO** . . . . . SONG SPINNERS . . . . . Decca 18553  
JOHNNY JONES . . . . . Hit 7050

Nosed out of the Guide altogether last week after making its first appearance the week before, *Zero* seems to have refueled and comes back this week with a bang. The Song Spinners are still way in the lead over the Hit waxing, but at the rate both of them are going it looks like *Zero* may gain enough altitude to go over the top before very long.

**YOU'LL NEVER KNOW** . . . WILLIE KELLY . . . . . Hit 7046  
DICK HAYMES (Song Spinners) . . . . . Decca 18556

Altho it forfeited its No. 1 spot this week, this ballad still promises to move on up to greater heights. The Willie Kelly waxing is in front, but the Dick Haymes version came out just a couple of days ago and hasn't had a chance to get around much as yet. Where ops did slip it in, it has indicated that it's got what it takes to attract the coins.

**PISTOL PACKIN' MAMA** . . . AL DEXTER (Al Dexter) . . . . . Okeh 6708

Since its first day out, this hillbilly number showed it meant to pack as solid a punch as its title, and it has gradually made its way around the country bowing down the phono fans. Altho it lost a couple of notches last week, it's starting to move up again, and in its third week on the Guide looks ready to keep the nickels shooting in for some time to come.

**IN THE BLUE OF THE EVENING** . . . . . TOMMY DORSEY (Frank Sinatra) . . . Victor 20-1530

This disk was re-issued a couple of weeks back and had every reason to find its way onto the Guide in short order. Tune is currently getting a big drive from its pub, and the waxing offers that top-notch coin-collecting combo of TD and Sinatra. All ops report that the record is in big demand, but it still hasn't reached some parts of the country which may be one reason the waxing was a little slow in making its appearance.

Double-meaning records are purposely omitted from this column.

## DAMES GO FOR



# DICK HAYMES

AMERICA'S NEWEST THRILL  
NOW RECORDS EXCLUSIVELY ON  
**DECCA RECORDS**

Watch them all flock to your locations and pour in the nickels when you get Dick Haymes records around! Top hit-parade tunes going strong right now!

18556 **YOU'LL NEVER KNOW**  
(From 20th-Century's "Hello Frisco, Hello")

**WAIT FOR ME MARY**  
(BOTH SUNG WITH THE SONG SPINNERS)

18557 **IN MY ARMS**  
**IT CAN'T BE WRONG**  
(From Warner's "Now Voyager")  
(BOTH SUNG WITH THE SONG SPINNERS)

50c each, list. Prices do not include federal, state or local taxes.  
WRITE—WIRE—PHONE YOUR REGULAR DECCA BRANCH!  
ORDER MAXIMUM REQUIREMENTS NOW!

**DECCA** DISTRIBUTING CORPORATION  
EXCLUSIVE DISTRIBUTORS

# "Night Club" Solves Austin's Youth Problem; Kids Love It

AUSTIN, Tex., June 26.—High schoolers of this fun-loving capital of the Lone Star State are real jitterbugs, hep to the jive like no other age group, even including the thousands of Betty Co-Eds and Joe Colleges at the University of Texas, also located here.

Take a brand-new hot dance platter, turn it over to a bunch of hi-kids and give 'em room. They'll play the disk over and over until you can't tell it from scratch. They're the real bugs of boogie-woogie. Their jitterbugging is a sight to see—it makes no difference whether they're wearing a flimsy, laced-leather pair of Mexican huaraches or rompin', stompin' three-inch-heeled Texas cowboy boots. And don't think you won't see both kinds of footwear on dance floors deep in the heart of you-know-where.

But in the past few months, with thousands of soldiers from huge nearby camps coming into Austin on weekends looking for fun and music, the teen-agers found themselves crowded out of their favorite Saturday night spots. Their theme song might have been *Missed the Saturday Dance*, for their Saturday night entertainment was a war casualty.

It was, that is until the municipal recreation department in the person of personable Alvin Eggeling, acting director, stepped in. Not many years out of Austin high school, where he was a star athlete, Eggeling ever since has had the teen-agers' interests at heart, and recently he, like a lot of other social workers, has been worried over the increasing troubles laid to the youngsters.

### Named "Maroon Room"

Eggeling a few weeks ago had an idea. He thought of the smooth floor at the Austin Athletic Club—one unit in Austin's admirable system of recreation facilities. He also thought of nearly every kid's fascination over a juke box. So, with these thoughts as a starter, Eggeling put his enthusiasm to work. Aided by such props as the dance floor, soft lights, tables where the youngsters may sit and sip and "fan the breeze" and, above all, a nickelodeon with the finest dance records, Eggeling turned over to the high

schoolers their own "Maroon Room." (The name, it might be explained, derives from the nickname of the school's highly successful athletic teams.)

Scene of these weekly jam-jive-jitterbug sessions, sponsored and chaperoned by the municipal recreation department and with the blessing of high school officials, is used the rest of the week for various athletic activities—as its name implies. But on Saturday nights it's the cats'—hepcats!

How do the youngsters like it? Ask them and they'll tell you in that teenage word that can mean only one thing: "Swell!"

What about the juke box?

"The kids seem to like that kind of music better than any other," says Eggeling. "We have tried playing a regular record player but it doesn't have the appeal a nickelodeon has. The youngsters like live music, if it's a good band, but there's just something about a coin machine that gets 'em—they like the colored lights, they like to see the records shift, they like to pick the tunes they play and they like to put those nickels in the slot."

### Select Own Disks

The music box is provided by Austin Phonograph Company, a leading Central Texas operator, and insofar as is possible the kids are furnished with the records they want. This is done by asking the attendants at a certain Saturday night dance to write their record choices on slips of paper. Eggeling collects the slips and turns them over to the phono operator so that when next Saturday night rolls around the wanted platters are in the machine.

The dances have been highly successful and are conducted in a decorous manner. Joe Billy Baumgardner, star on last autumn's Austin high State champion gridiron team, handles reservations for tables just as is done at grown-ups' night clubs, and to carry the night club idea still further, a "floor show" by local talent is provided. With the Maroon Room growing in popularity each week the supply of 25 cent tickets doesn't last long.



A TEEN-AGERS' CLUB. Space was provided for high school students in the Austin Athletic Club, Austin, Tex., to have their own entertainment center. A juke box, as shown, is very popular with the young people.

## RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

### POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

### NOTE

Decca brought out its second offering by Dick Haymes and the Song Spinners on *You'll Never Know* and *Wait for Me, Mary*. The *You'll Never Know* ballad makes perfect material for the combo, and the result is a happy prospect for operators as the tune itself ranks among the top current faves. The same ballad comes out on the Columbia label this week, waxed by Frank Sinatra, accompanied by a vocal chorus. Tune is backed by *Close to You*, also done by Sinatra. Victor has no releases for this week, but next week will offer two sides by Glenn Miller, *Blue Rain* and *Caribbean Clipper*. All these disks boast big-name artists and should have no trouble finding their way onto coin machines.

*Flash*, the James instrumental mated with *All or Nothing at All* is showing up in several territories and is reported to be spinning steadily in some of these spots. *Cabin in the Sky*, which has been getting a fair number of plays ever since the picture of the same name was released, is now starting to work up more strength.

### THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

#### IT CAN'T BE WRONG ... DICK HAYMES (Song Spinners) ... Decca 18557

Former vocalist for Benny Goodman, Harry James and other big-name bands, Dick Haymes has developed into a vocal heart throb on his own. And getting the same type of build-up that brought so much benefit to Frank Sinatra, Haymes looms as a major name for recordings in general and music machines in particular. Without benefit of musical instruments, Haymes gets fine all-vocal support on this side from the Song Spinners, a well-known radio group of singers. And with the song itself one that is hugging a top spot on the hit parade of the day, side is a natural to create an avalanche of coins for the big boxes.

#### JOHNNY ZERO ..... THE SONG SPINNERS ..... Decca 18553

Another all-vocal side, the Song Spinners, this time without the benefit of Dick Haymes, give an excellent account for themselves in affording operators with a lively recording of the hit war jingle, *Johnny Zero*. Plenty of color and variety in the blend of mixed voices to sustain interest for the nickel spenders, along with plenty of rhythmic appeal in the vocal impression to make it serve well for wooing music box fans. Moreover, mated side is also styled for the phonos, the Song Spinners offering up an equally effective interpretation, all-vocal, of the complimenting hit war ditty of the day, *Comin' In on a Wing and a Prayer*.

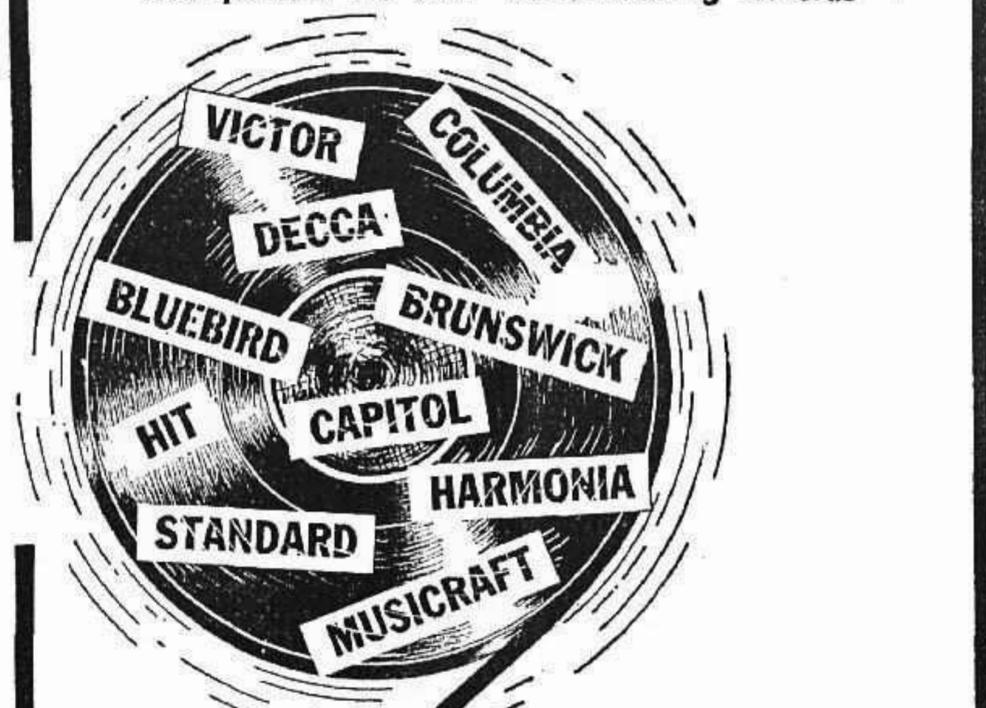
#### COMIN' IN ON A WING THE FOUR VAGABONDS ..... Bluebird 30-0815 AND A PRAYER .....

Four well-blended male voices, with the capabilities of imitating musical instruments in the manner popularized by the Mills Brothers, a highly attractive and effective version is offered up here by the Four Vagabonds. Boys lay it out as a swing spiritual, giving true meaning to the hit tune. And while there are a number of all-vocal, and even an instrumental, entries in the phono sweepstakes for this song, this one is geared for maximum coin catching. Disk is also designed for double duty in the music boxes, the Four Vagabonds packing plenty of ear appeal on the flipover for the lovely *It Can't Be Wrong* ballad. Side is also all-vocal.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

The Word's Going 'Round and 'Round ... MODERN MUSIC SALES CO. is the Music Operator's Headquarters for ALL Money-Making Records



Soon to be released: HITLER'S FUNERAL MARCH

MODERN

Music Sales Co.

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All Phones: Circle 6-4100

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One Order—One Pick Up—One Invoice

# NEWS OF PRIORITIES and MATERIALS

## Developments of the Week in All Industries

**NEW "SEWING MACHINE."**—An electric "sewing machine" that uses radio frequency current instead of needle and thread to join plastic materials is the newest development in the field of "radiothermics." It is now available to war manufacturers who can furnish the necessary priorities for its production.

Instead of ordinary woven cloth the new machine works on thermoplastics and thermoplastic-coated fabrics—new synthetic materials such as vinylite, koroseal and ploffilm, which are widely used in the making of raincoats and caps, weather balloons and in the packaging of many types of food and oils.

Sewing with thread, cementing or fusing with externally applied heat were all unsatisfactory means of joining sections of plastics. By generating heat inside the material itself and by using a minimum of pressure many of the difficulties presented the joining of plastics were smoothed out.

**MAY SALES.**—Independent retail sales in May were 16 per cent higher than a year ago, but were 3 per cent less than in May, the Department of Commerce reports. The report was based on figures supplied by 15,531 independent retailers in 34 States. Most non-durable goods trades reflected upward sales trends in May, compared with the same month a year ago, the department said.

**FOOD DEHYDRATION**—This newest method of food processing continues to show phenomenal growth.

Latest potential recruit is the Southern sugar mill industry. Louisiana mill operators have a plan to keep their grinding machinery busy in the slack season crushing vegetables for commercial drying.

The National Dehydrators' Association says that by the end of this year there will be some 500 plants busy processing milk, eggs, vegetables and fruits.

In the coming crop year (July to July) 190 plants will dehydrate an estimated 300,000,000 pounds of vegetables and fruits. In the 1941-'42 season 35 plants produced 25,000,000 pounds.

**SYNTHETIC RUBBER FUTURE.**—The question of what will happen to the nation's synthetic rubber plants when peace comes has attracted a good deal of attention. *The Wall Street Journal* recently discussed the matter editorially, saying:

What is to become of our war-created synthetic rubber industry if natural rubber becomes plentiful after the war is a question that has begun to interest many persons. How much tariff protection will synthetic require and how much should it receive in fairness to American car owners? If it cannot compete with natural in even price competition, should it be allowed to expire? Do we wish our wheel-mounted civilization, let alone the national defense, ever again to be dependent on the East Indies? If natural rubber in Brazil comes back in a large way, how about good neighborliness?

None of these questions can be categorically answered now, but yesterday John L. Collyer, president of the B. F. Goodrich Company, speaking before the New York Chamber of Commerce, discussed the prospective conditions and national objectives which will shape the answers. His treatment of the problem they present seems to render its solution a less formidable task than most of us believe it to be.

Collyer expects that whatever else happens "those responsible for the national defense" will determine to specify use of synthetic rubber in defense equipment in sufficient volume to "assure continuing operation of the large-scale plants," thus affording the country adequate rubber in any emergency and some recourse against high prices for the natural product. It is obvious that the

government could follow this policy almost regardless of the price factor.

In connection with price, Collyer referred to his own forecast of three years ago that synthetic could be made for as little as 25 cents a pound and then quoted Rubber Director Jeffers's recent statement that a price of 16 cents was likely to be reached. Collyer added, however, that it would take a still lower price to eliminate natural rubber on economic grounds alone. That is, he assumes that East Indian rubber will not again be held for prices much higher than either of the figures just mentioned, an assumption which seems safe enough.

Precise answers to the questions posed in the first paragraph hereof will have to await the results of further research and development in the synthetic rubber field. But it seems clear now that we shall need neither to sink the new industry nor to be wholly dependent on it and that a fairly open choice between the two products will probably answer the price question. This technically uninformed—such as this newspaper—cannot quite dismiss the possibility that synthetic rubber may be so improved and so cheapened as to put the natural article out of the competitive running. Collyer, an experienced tire manufacturer, clearly does not expect that to happen.

**POST-WAR PROBLEMS.**—A survey by the 20th Century Fund, of New York, shows that 137 important government and private agencies in the country are engaged in the study or public education of the problems facing the United States when the war ends. (The fund was established by the late Edward Filene, Boston merchant.)

No State or local groups are included in the 137 agencies reported. One-third of these agencies, all of which are nationwide in scope, devote major attention to international relations problems. Business or financial questions are next in popularity. Other major fields of interest are agriculture, consumer and security problems, education, engineering, general economic and social problems, housing and urban redevelopment, Jewish problems, labor, legal problems, public discussion and opinion, public works and transportation.

According to an executive of the fund, the efforts now being made to work out constructive policies to meet post-war problems far exceed anything that was done during World War I.

All the interests in the nation—agriculture, labor, capital and consumer—seem to agree on a constructive peacetime goal; generally called "full employment," he said. Altho that term is not yet fully defined in the public mind, it well describes an almost universal agreement that we must make the maximum use of our productive capacity in peacetimes and keep at a minimum the unemployment of those who are willing and able to work.

**PLASTIC SHEET METAL PUNCH.**—Development of a plastic punch for sheet metal and a non-critical metal die which can be produced at a saving of 75 per cent in the tooling labor required to build a similar all-metal die has been announced by the Curtiss-Wright Corporation.

The plastic punch is in operation on a drop hammer in the company's airplane division plants at Buffalo, the announcement said.

Capable of becoming malleable when heat-treated, the punch can be shaped into a perfect fit with the die in a single operation. The die is heated to approximately 370 degrees, and the punch, roughly shaped for mating contours, is placed on the hot die and pressed into it. This pressure forces the plastic to flow into the heated die and produces an exact match punch without benefit of any machining operations.

Use of the plastic punch eliminates the necessity for rubber pads and strips to absorb shock and protect metal surfaces. The plastic punch absorbs the shock and allows the sheet metal part to be formed with fewer blows. As the punch wears, the announcement said, it can be trimmed and all used punches are reclaimable.

**BANTAMWEIGHT WEAPON.**—The army's latest answer to the need for a lightweight weapon is a machine gun

small enough to pack into a woman's handbag.

Described as principally a few pieces of tin, the gun breaks down into three main pieces, none more than a foot long. It weighs less than nine pounds, as compared with the 12-pound "tommy gun."

Known formally as the M-3 sub-machine gun, it fires a .45-caliber cartridge and is capable of firing at a rate of 450 rounds a minute.

The new gun costs less than \$20, the War Department reports, as compared with about \$40 for earlier types, can be produced more quickly and can maintain its accuracy for many thousands of rounds.

### Hitler's Funeral March

NEW YORK, June 26.—Nat Cohn and Harry Rosen, of Modern Music Sales Company, state they expect shortly to be able to announce the release of *Hitler's Funeral March* on one or more of the platters they handle—and they handle them all. If the event precedes the song—so much the better they say.

"Originally instituted as a secondary department for the convenience of operators," Nat Cohn says, "the Modern record department has proved so valuable and so convenient for operators that it has long outgrown its secondary position and has become literally the Music Operators' Clubhouse."

Modern states they could sell many times the records they do if they could get deliveries in full volume. However, in spite of the delivery hardship, they



**NEW MANAGER.** Sam Krause, who for the past 15 years has been serving music machine operators, is now manager of the Modern Automatic Exchange, Cleveland. Sam is well known in the Middle West and his friends are happy to hear of his recent appointment.

seem to be taking care of the operators as they always have; adequately—under present conditions.

# STANDARD RECORDS

"TUNES THAT NEVER GROW OLD"

## MEAN MORE MONEY FOR MUSIC MACHINE OPERATORS

Ask your local jobber for a complete STANDARD RECORD catalog, or write to

**STANDARD PHONO CO.**  
163 WEST 23 STREET, NEW YORK, N. Y.

THE SAME FIRM THAT GAVE YOU  
"WHEN THE LIGHTS GO ON AGAIN"

now gives you . . .

# "I HEARD YOU CRIED LAST NIGHT"

played by

## HARRY JAMES

and his orchestra—vocal by

## HELEN FORREST . . .

on COLUMBIA No. 36677

From The Billboard  
"RECORD BUYING GUIDE," June 26, 1943:

" . . . it makes for music machine material designed to bring in a maximum of nickels . . . is almost certain to remain around for a long time in the phonos."

From The Billboard  
"ON THE RECORDS," June 26, 1943:

"Harry James' handling of a torch ballad (I Heard You Cried Last Night), with Helen Forrest for the vocal magic, is always sure-fire to strike the proper mark for the phono fans . . . the James record is sure to give it a terrific hypo that will make for added phono dividends."

**CAMPBELL, LOFT & PORCIE, INC.**

1619 BROADWAY

NEW YORK, N. Y.

The **POLKA** that  
WILL ROCK THE COUNTRY  
By Savoy

# Popcorn Gyp Artist Jailed

Two-year sentence imposed in Dallas vending machine case

(Reprinted from The Dallas Morning News)

DALLAS, June 26.—A popcorn vending machine business that started off legitimately, then turned crooked with the result that several Dallas widows and other Texans were fleeced of more than \$15,000, brought a two-year sentence for A. B. Block in Federal Court.

The case was one of 20 in a criminal docket of 38 cases which were presented to Judge T. Whitfield Davidson.

Block, who was brought from McNeil Island (Wash.) penitentiary, where he was serving a three-year sentence for impersonation, pleaded guilty to violating the Securities Exchange Commission Act.

The scheme was explained to Judge Davidson by Roy G. Baker, SEC investigator. Block entered the business shortly after completing a term at San Quentin (Calif.) prison late in 1939, Baker said. Under the plan, certificates entitling purchasers to the profits from one automatic popcorn vending machine were sold. In Dallas the price was \$250 each, Baker said.

Purchasers were told the machines would be located at spots where they would draw good business, would be serviced by a company set up for the purpose, and the purchaser of the certificate or certificates would be sent his profits each month.

### Something Went Wrong

"The plan is workable and it is working successfully for others," Baker told Judge Davidson. "There is some evidence that Block started out legitimately, but something went wrong and he began not delivering."

Of 300 of the machines sold in California and Texas, Baker said, Block pur-



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

# No Cigarette Rationing This Year, But Stocks Dwindle

Trade officials say shortage may occur in 1944 or 1945

CHICAGO, June 26.—There will be no rationing of cigarettes this year, but smokers will get by on borrowed tobacco.

Tobacco company officials say there is the possibility of a shortage next year and in 1945. Cigarette companies customarily buy two to three years in advance to provide well-aged tobacco.

Americans will buy at least 35,000,000,000, perhaps as much as 50,000,000,000, more cigarettes this year than the industry will be able to buy tobacco to make. This means dipping into reserves, using up a part of the leaf earmarked to make the cigarettes for 1944 and 1945.

This year's cigarette production, according to trade predictions, will amount to 270,000,000,000 smokes—2,647 for every person in the country over 14 years of age, and some 140 cigarettes more per person than in 1942.

Despite steadily mounting cigarette sales tobacco crops haven't been getting any larger. Cigarette output now more than doubles the 1929 figures, while crops of cigarette-type tobacco actually are smaller. The foreign market for American cigarettes has shrunk as a result of the war, and this factor has helped the cigarette companies keep pace with their booming business.

England normally is the biggest buyer of American tobacco, particularly the Virginia type, but her imports dropped greatly after the war began. Exports of cigarette tobacco in 1940 dropped to 25 per cent of the pre-war level or about 91,000,000 pounds. This left a windfall of some 250,000,000 pounds available for American manufacturers.

### Plan Big Shipments

Now there are reports in the trade that the government wants 350,000,000 pounds of tobacco for export this year. In 1942 shipments probably ran somewhere between 200,000,000 and 250,000,000 pounds of leaf.

As the squeeze of reduced supply and expanding demand begins to tighten, larger producers will discontinue minor brands, diverting their limited supplies to the big sellers. Already the high prices paid for leaf tobacco—it averaged about 40 cents a pound last year compared with 29 cents in 1941—has forced curtailment of the "10-cent" cigarettes. These are the brands which got their start 10 years ago when record low tobacco prices made them profitable. They will be the first to disappear when there is just enough tobacco available for a company to manufacture its leading cigarettes. They will be followed into limbo by the lesser brands, largely Turkish-type cigarettes, which are a holdover from the days before the first World War when such cigarettes dominated the market.

This year's cigarette production will use up a record amount of leaf tobacco. Output for 1943 may run as high as 250,000,000,000 tax-paid, plus possibly 20,000,000,000 to 25,000,000,000 tax-free cigarettes. Last year production was 235,800,000,000 tax-paid and an estimated 15,000,000,000 to 20,000,000,000 cigarettes which didn't pay the tax because they went to the army, the navy or to places outside the country.

Approximately 350 cigarettes can be made from a pound of tobacco "farm weight," that is, as it comes from the farm drying barns. So to make all the cigarettes that will be sold this year will require some 780,000,000 pounds of tobacco. In addition, 300,000,000 pounds

or more will be used for smoking and chewing tobacco.

### The Production Figures

Against this demand will be a possible production of 800,000,000 to 850,000,000 pounds of flue-cured tobacco, or a total supply of 1,235,000,000 pounds. With 350,000,000 pounds taken for export, the supply available for domestic manufacturers will be 150,000,000 pounds or more short of the amount needed.

Those are the supply problems with which manufacturers will have to cope this year and next year and in 1945. Unless tobacco production is increased, either by bigger acreage or unusually favorable growing conditions, the question of raw materials could be a continuing one.

The bright spot in the tobacco manufacturing picture, however, is labor supply. The tobacco industry is one of the most highly mechanized in the country and it has been able to boost its output to even higher levels in the face of the draft and labor competition from war industries. Some plants found it necessary to work extra shifts, but on the whole, man power has been the least worry of the producers.

## Maryland County Approves \$50 Tax On Prize Machines

ANNAPOLIS, Md., June 26.—In a subsequent meeting of the board of county commissioners of Anne Arundel County the licensing of claw machines was voted upon. On a motion of Commissioner Hutchins and seconded by Commissioner Duvall the board approved an addition to the recent resolution adopted by the board which set up regulations for the licensing of coin machines or amusement devices in the county. It was voted to provide the inclusion of a Class H licenses of \$50 per year covering claw machines requiring skill and offering merchandise as a prize or award.

This action by the board of county commissioners for Anne Arundel County expanded the list of coin machines scheduled for licensing during the current year. The licensing of claw machines under Class H is effective June 1.

## Salt Tablet Sales Remind Nut Trade Of Good Old Days

CHICAGO, June 26.—With growing interest in the use of salt to combat heat-fatigue, the Morton Salt Company is pushing sales of its Heat-Fag tablets thru a wide advertising campaign.

Salt tablets are now a "must" in most production plants to combat the effects of heat, and the salt company is planning to make the most of the market so opened.

Members of the vending trade will recall, however, that long before salt tablets were widely used, salted peanuts were just as popular for combating heat-fatigue. Industrial workers were quick to find that a penny's worth of peanuts contained enough salt to replace the amount lost thru perspiration, thus effecting a quick "pick-up" in energy.

In industries where workers must perform their tasks in extremely high temperatures—such as steel mills—salt tablets have long been furnished for employees. Use of the tablets has now spread to many offices, especially during sweltering days.

## Dispensing Unit in Baltimore Serves 140 OPA Workers

BALTIMORE, June 26.—The Maryland Office of Price Administration headquarters has given its sanction to automatic soft drink dispensing machines by the fact that it has permitted installation of a unit of Dispensers, Inc., in its office. In addition to the OPA personnel of that floor being served Coca-Cola thru this dispensing unit, personnel of the OPA on two other floors in the same building also are being served by the unit. In all, an OPA personnel of some 140 persons is being served by the unit. The service has been excellent, with both the dispensing operator and officials of the OPA office expressing complete satisfaction. This installation was effected thru the Baltimore operation of Dispensers, Inc., of which Victor Rubin is manager. Dispensers, Inc. was founded several years ago by Campbell Weir of Wilmington, Del., who headed the entire operations of the concern until he entered the army about a year ago with a major's commission in the air corps. Headquarters of Dispensers, Inc., remains in Wilmington.

This is the first OPA office to be served by an automatic beverage dispenser, and is the only one in this State. This service is especially appreciated during the hot days Baltimore is enduring, with the thermometer registering 95 and over.

## Candymakers of Baltimore Support Bond-Buying Plan

BALTIMORE, June 26.—More than 85 per cent of the membership of the Manufacturing Confectioners' Association of Baltimore has voted for adoption of the pay-roll savings plan of buying War Bonds, and more than 70 per cent of the membership has adopted the 10 per cent and better savings plan. This action indicates that the group is co-operating in the pay-roll savings plan which has met with the hearty approval of the Treasury Department. Indications are that the entire membership will soon be on a 10 per cent or better savings plan.

So far as is known the Baltimore candy manufacturing group is the first in the nation to adopt the long-range savings plan and it is hoped it soon will attain the goal it is aiming for, that of being the first candy manufacturing market to be 100 per cent on the pay-roll savings plan. J. Fred Birkmeyer, head of John F. Birkmeyer & Sons, Inc., is president of the Baltimore candy manufacturing group, and Ralph J. Klotzbaugh, president of Josselyn's, is secretary-treasurer.

Four of the local candy manufacturers have been awarded the coveted Treasury Department "T." These four are Voneiff-Drayer Company; Josselyn's, Inc.; J. F. Birkmeyer & Sons, Inc., and Specialties, Inc.

**HOME RUN**  
The New Outstanding Ball Gum Vendor— with the fascinating amusement feature that BATS THE BALL THRU THE AIR. 1 Home Run (with 25 lb. carton Ball Gum—includes winners) complete only...\$24.50.

Terms: 1/3 Certified Deposit, Balance C.O.D.

**VICTOR VENDING CORP.**  
5711 W. GRAND AVENUE, CHICAGO

### Vending Machines

Unadapack 5 Col. Sel. Candy Vendors	\$49.50
DuQuenier Candy Man & Stand	39.50
Universal 12 Nut Vendors	4.50
Model 39 Northwestern	6.95
Silver King 12 Nut Vendors	5.00
Silver King 12 Nut Vendors (New)	7.50
(Less in Quantity—Write)	
Snacks, 3 Column Bulk Vendors	7.50
Variety Shops, 5 Col. Bulk Machine	10.00
(Less in Quantity—Write)	
Robbins 2-in-1 Nut Vendors	6.00
Duplex 2 Col. 12 Bulk Vend.	6.00
Columbus 5 1/2 Model B Nut Vend.	6.00
Northwestern Deluxe 12 or 5 1/2 Comb.	12.50
Triselectors, 3 Col. 12 & 5 1/2 Comb., New	32.00
Triselectors, 3 Col., 12 & 5 1/2 Comb., Used	15.00
SHIPMAN 12 & 3 1/2 Comb. Stamp Vendors, Like New	25.00

### COUNTER GAMES

Vest Pocket Balls, Metered, 12	\$45.00
Vest Pocket Balls, Metered, 54, New	85.00
Vest Pocket Balls, Metered, 54	50.00
O.T. 12 Mills Slot (New), Glitter Gold	95.00
Crisp Cross 12 Counter Game	10.00
Bingo 12 Counter Game	12.50
Kicker & Catchers	19.50
Pikes Peaks	17.50

### SPANISH PEANUTS, 30 Lb. Cartons, 20 1/2 Lb. Virginia Jumbos, 30 Lb. Cartons, 20 1/2 Lb.

Full Payment on Orders for Peanuts.  
1/3 deposit with order, balance C.O.D. Send full amount and save C.O.D. charges. Orders under \$10.00 must be paid in full. SEND FOR COMPLETE LIST OF NEW AND USED MACHINES OF ALL KINDS.

**RAKE** 2014 Market Street PHILADELPHIA, PA.

## SALTED PEANUTS

22c per pound. Packed 30 lb. cartons only. Full cash with order, NO C. O. D. Limit 210 pounds to order.

### VICTOR'S FAMOUS MODEL V

Truly a Great Vendor. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only...\$8.50 Each. (Porcelain Finish \$1.00 additional.)

Terms: 1/3 cash, balance C.O.D. (or send full amount and save C.O.D. charges).

**TORR** 2047A-SO. 68 PHILA., PA.

# VENDER SUPPLY NOTES

**RATION KIT**—Twelve pieces of candy, six pieces of gum and six vitamin tablets are contained in the army air corps life raft ration for one man for six days, the Chicago quartermaster depot has announced.

Two ounces of hard candy are allotted for each day, the 12 pieces being individually wrapped in one ounce packages. The use of confections only is a marked departure from the old life raft ration containing a high percentage of fat.

Confections for the army must come up to certain standards. All foods used in rations must be in good condition at the end of one year and able to withstand temperatures as high as 105 degrees before the army will accept them.

**CEILING PRICE**—The current market price of 9 cents per pound for ethylene glycol, lowest in the history of the industry, has been established by the Office of Price Administration as the maximum price of producers' sales. The ceiling price was established by individual agreements made by OPA with each of the three producers of this commodity, which is used as a humidifying agent for tobacco.

The new ceiling replaces the former maximum price of 13½-14½ cents per pound in tank cars established in March 1942. The producers who signed individual agreements with OPA to continue the current low prices as the maximum are Carbide & Carbon Chemical Company, DuPont de Nemours Company and Dow Chemical Company.

**PEANUT SITUATION**—Farmers in the Virginia-North Carolina area are still planting Spanish type peanuts. Heavy rains during the past 10 days have resulted in considerable weeds among the growing crop and also a reduction in the stand. The Commodity Credit Corporation has authorized the peanut growers co-operative at Franklin, Va., to sell approximately 6,000 tons of Virginia type farmers' stock peanuts for cleaning and shelling. These had been reserved for seed.

Conditions are reported good in the Southeastern section. The weather has been hot, with a few scattered showers during the week. Most shellers have withdrawn from the market until after the convention of the Southeastern Peanut Association which is now being held in Atlanta. In the Southwestern section the peanut stand in South Texas is in excellent condition. However, growth elsewhere in the section varies. In this section the sale of 8,500 tons of peanuts formerly held for seed was made by the Southwestern Peanut Growers' Association. These peanuts were released by the Commodity Credit Corporation for crushing. It is estimated that about 6,000 tons of Spanish and 4,000 tons of runner Farmers' stock remain in the Southwestern section and 30,000 tons of Spanish Farmers' stock remain in the Southwestern section. These are scheduled to be released later.

In the Southeastern section all grades of Spanish and Runner types offered were quoted at ceiling prices, but few were available. Some offers of cars of new crop peanuts are being made at present ceiling prices of 14¼ cents per pound for No. 1 Spanish for September-December delivery and 14 cents per pound for No. 1 Runners for November-December delivery. All offers and confirmations carry usual tax, allocation and ceiling clauses.

**PAPER CUPS**—At a meeting of the paper cup industry and War Production Board officials in Washington, a task group to study the possibilities of standardizing and simplifying paper cup sizes and packaging methods was appointed. Purpose of the group is to determine possible methods of conservation in the manufacture of paper cups to relieve raw material shortages.

**MATCH COVERS**—Clarification of the provisions of Maximum Price Regulation No. 129, miscellaneous paper products, as applied to paper matches, has been issued by the OPA.

The ruling says: "Books of matches

sold in paper covers, which contains advertising of business other than that of the purchaser, or patriotic or non-commercial slogans, are known as 'resale book matches' and are subject to Regulation No. 129. 'Resale book matches' include 'thank you' match books.

"Thank you" match books have a blank space in lieu of any advertising matter, patriotic or other non-commercial slogans. Books of matches sold in paper covers, which contain advertising matter of the purchaser's business or special printing ordered and paid for by the purchaser, are known as special reproduction matches and not subject to Regulation No. 129; the General Maximum Price Regulation applies."

**NOT AFFECTED**—Walter S. Mack Jr., president of Pepsi-Cola Company, has denied reports that operations of the company's Mexican subsidiary have been halted by government action there. The State Department had declared that Mexico has prepared plans to embargo all exports of sugar and sugar products from that country. Mr. Mack said he had been advised sugar embargo regulations will not hinder operations of Pepsi-Cola's subsidiary.

**OILS**—Lemon and peppermint oils are virtually out of the market at the present time, it is reported in New York. Distributors are making good deliveries of lemon to regular consumers against outstanding commitments, but comparatively few lots are offered in the spot market.

Prices remain practically unchanged. Dealers have had many inquiries and explain that they could sell a great deal more material if it were available. Ginger is up \$1 per pound at \$21 and \$22, depending on quantity and quality. Because of conditions prevailing in this spice, a further upward movement in prices is to be expected.

**RECORD SCRAP**—To aid enforcement of maximum prices previously set for phonograph record scrap sales by dealers and distributors, the OPA has extended price control down to the consumer level.

This action was necessitated by keen competition for record scrap in the hands of consumers resulting in their receiving higher prices in some localities than the ceilings fixed by the regulation governing sale of scrap by retail record dealers or the maximum allowances manufacturers and distributors are permitted to make for scrap records which they require to be furnished as a condition to the sale of new phonograph records. These higher prices being paid consumers threatened to create disturbing pressure upon the ceilings established for sales by the trade.

Prices set for consumers' sales are 2½ cents for each 10-inch scrap record; 4 cents for each 12-inch record, and 6 cents per pound for record scrap in bulk. Since the prices per record are practically the same as the price of 6 cents per pound which was set by the original regulation as the ceiling for sales in the regular course of trade, the regulation remains substantially unchanged so far as the ceiling on sales by dealers or distributors is concerned.

**CHILE SUNFLOWER SEEDS**—Yield of sunflower seed in Chile from the 1942-'43 crop is estimated by the Ministry of Agriculture at 12,861 metric tons, an increase of 73.6 per cent compared with the 1941-'42 harvest. Only about 14 per cent of the country's requirements of oilseeds is being produced domestically despite strenuous efforts by several government agencies to stimulate production. Some opinions say it will take from 10 to 12 years to advance oilseed production to 50 per cent of annual consumption requirements at the present rate of increase.

## OPA Studies Flat Uniform Price on Retailers' Cigarettes

WASHINGTON, June 26.—A proposed order to put a flat uniform retail price on cigarettes thruout the nation is being considered by the Office of Price Administration, it has been disclosed before a House committee making a study of grade labeling.

Rowland Jones Jr., a representative for the National Association of Retail Druggists, in making the disclosure, said

he discovered that the tobacco section of OPA has such an order under consideration.

At the present time cigarettes are under price ceilings but they vary from store to store and from locality to locality. Under the new plan a nationwide uniform price would be set.

### The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., June 26.—Reports show that growing conditions are now favorable in all peanut-producing areas. Planting of Virginia type grades in the Virginia-Carolina area is practically completed, with the Spanish type now being planted thruout this area. The replanting of flooded areas in Oklahoma and Arkansas is progressing very satisfactorily. It is expected that much of the acreage flooded, which was planted in cotton, will be replanted with peanuts.

The expiration date of the 1942 peanut marketing program has been extended from May 31 to June 30, thus extending the time for purchase of 1942 crop excess peanuts and also the time during which excess peanuts may be sold by the co-operatives for seed purposes. This extension of time for sales of seed peanuts was necessary due to the delayed season in some sections and the replanting of the large flooded areas of the Southwest. The balance of the 1942 excess crop in the Southeast and Southwest, above those quantities needed for seed, will be used for crushing purposes. However, it is possible that some peanuts in the Virginia-Carolina area may be released to the edible trade. The sale of 6,000 tons of excess peanuts not needed for seed has been authorized for crushing in the Southwest.

Offerings of peanuts for the edible trade have been light in all sections. However, there has been some decrease in the urgent demand from the terminal markets, with the trade and manufacturers awaiting some definite program announcement for the 1943 crop. It is expected that the 1943 peanut marketing program will be announced within a very short time. All sales during the last week of farmers' stock and finished goods were reported at shipping point to be at ceiling levels.

Parity prices on peanuts as of May 15 showed a slight increase. They were reported at 8.2 cents per pound, com-

pared with 7.78 cents on April 15, 7.30 cents on May 15, 1942 and 4.8 cents for the base period, 1909 to 1914. The average prices received by farmers on May 15 were reported at 7.01 cents per pound.

## Sugar Research Foundation Incorporated in New York

NEW YORK, June 26.—Formation of the Sugar Research Foundation, Inc., a non-profit organization to conduct research and distribute factual information concerning the place of sugar in the human diet, has been announced by Joseph F. Abbott, newly elected president of the foundation and president of the American Sugar Refining Company.

The new foundation, according to Abbott's statement, was organized to:

1. Inform and educate the public on the merits of sugar and foods and beverages containing sugar in the diet.
2. Sponsor research and scientific studies at leading universities and elsewhere on sugar as a food, from the viewpoints of diet and relative costs.
3. Develop new uses for sugar and its by-products.
4. Combat misleading and unfair advertising and propaganda against the use of sugar.
5. Transmit to the public, thru advertising and other media, pertinent and accurate information about sugar as a food.

The foundation is supported by raw sugar producers, cane sugar refiners and beet sugar processors.

No research concerning the growing or processing of sugar will be carried out by the foundation, nor will it carry on studies or issue any material concerning tariffs, trade treaties or any other political or agricultural problems.

## GYP ARTIST JAILED

(Continued from opposite page)

chased and put into operation only 40. In Texas, Baker said, Block sold 72 machines, but only one was actually put into operation. That was a machine located in the lobby of a downtown bank building which was shown to prospective customers.

But to lead purchasers on with the prospect of selling them more machines, the court was told, Block sent payments he said were profits, but which actually came from the principal of purchasers' investments.

Joe H. Jones, assistant United States district attorney, said most of the victims were widows. He said similar charges were pending in California.

## CIGARETTE VENDING MACHINE OPERATORS

MORE CUSTOMERS MEANS MORE \$\$\$

# CIGARETTES

Bring in outside customers with this attractive Decal Window Sign. Easily applied. Size 13"x3". With beautiful blue letters on bright yellow background.

**SPECIAL PRICE, 25c EACH** IN LOTS OF 50 OR MORE

Lots of Less Than 50—35¢ Ea. Samples 50¢. Send 1/3 Deposit With Order.

**KOPLO SALES & SUPPLY CO.** 5000 N. KIMBALL AVE. CHICAGO, ILLINOIS

## SORRY . . .

We can't add anymore new customers because of Wartime conditions . . .

## BUT . . .

You can always depend on **PAN'S** Quality Hard Shell Candies to make new friends and customers for you.

## PAN CONFECTIONS

345 West Erie St.

Chicago, Ill.

## UNEEDA VENDING SERVICE

Announces

We have all PARTS available for U-Need-A-Pak Cigarette Machines, Models E, A and 500

and Candy Machines, Also Trade in Used and New Cigarette and Candy Vending Machines.

195 AVENUE O  
BROOKLYN, N. Y.

TELEPHONE:  
DEWEY 9-3132

**WHILE THEY LAST**

Good, Used, Reconditioned Northwestern Model Peanut Vending Machines.	
Model 33	\$4.25
Model 40	3.90
Model Penny Merchandiser	3.90
Single Floor Stands	1.25
Wall Brackets	.30
Routin Cards (Per 100)	.50
Complete Mechanisms for Model 33	2.25

Quotations on Other Used Parts on Request.

**PEANUT PRODUCTS COMPANY**  
DES MOINES, IOWA

# Arcades a Hit With Soldiers

Two in Austin prove big attraction for men stationed near by

AUSTIN, Tex., June 26.—With soldiers furnishing an estimated 80 per cent of the patronage, two arcades located on Congress Avenue, Austin's main downtown thoroughfare, are enjoying excellent business.

The establishments are operated by Don Cotton, veteran in the business, who opened the first, the Cotton Fun Palace, last autumn.

The Fun Palace continued to thrive thru the winter and spring months, particularly on week-ends when thousands of khaki-clad servicemen visit Austin from Camp Swift, Camp Hood, Bergstrom Air Base, San Marcos navigation school and other Central Texas military installations. A month ago Cotton opened his second arcade, Playland, six blocks south of the Fun Palace, and it, too, is proving popular in its first few weeks of operation.

Both of the spots, aside from being situated on the main business street, are otherwise strategically located for the soldier trade. One is only a half block from a bus terminal, the other is a block and a half from the Austin USO center.

Each establishment features a battery of pinball machines, a shooting gallery, photo machine and the usual other arcade attractions. With good gun handling a prime requisite in a fighting man, the Austin arcades are furnishing their soldier patrons plenty of opportunity to practice, and the shooting galleries are proving the most popular attractions for the servicemen.

Operators of the arcades say they can see little difference in popularity between the other attractions. "Soldiers on leave are looking for fun and amusement and they don't seem to care a great deal what it is just so long as they get pleasure out of it," they explained.

Merchandise sections of the arcades feature insignia jewelry and colorful Mexican handcraft items. The south-of-the-border merchandise, besides filling the gaps caused by domestic shortages, is a novelty to the servicemen, many of whom are from Northern and Eastern States.

The local arcades have had some difficulty getting equipment, particularly ammunition for the shooting galleries, but have encountered no legal or other difficulties.



# Maybe--New Machine . . .

CHICAGO, June 26.—The arcade machine trade has adapted many ideas to coin machine play. It has had palmistry machines, phrenology machines, heartbeat machines—all high-grade devices.

There is a lie tester in Chicago that one day may suggest a new coin-operated machine for the amusement of couples in love. Dr. Orlando F. Scott, the inventor of the lie detector, calls it the psycho-detecto-meter. He reports that firms are actually using it to tell whether prospective employees are reliable. The loyalty of employees can also be tested by the machine.

Imagine a coin-operated machine, after the war, which would permit two human love-birds to put the truth and loyalty test to each other for the price of a dime!

# Pa. Arcade First To Use Newspaper Advertising Drive

PHILADELPHIA, June 26.—With arcades continuing to mushroom in this territory, and with steady patronage indicating that the amusement machine centers are achieving success, much interest has been manifest here among arcade operators in a newspaper advertisement placed by Joyland, an arcade at near-by Chester, Pa. Until now no arcade operator here has used advertising or promotional means to call attention to his center, depending entirely on passers-by to provide the patronage.

As a result the move of the Chester Joyland in placing advertising in *The Chester Times* has been hailed by local arcade operators as a step in the right direction. Altho newspaper rates in Philadelphia newspapers are so high that it is prohibitive for any single operator to undertake a newspaper advertising campaign, the feeling is that a co-operative advertisement of an institutional nature could be just as effective.

Following the pattern of the city's bowling alleys, which finds a dozen or more alleys sharing the expense of a single newspaper advertisement, it is expected that the local arcade operators will do likewise. Interest was stimulated by the Joyland advertisement, showing the way to the operators here.

Good judgment was shown by the Chester Arcade in placing its advertisement on the amusement page, along with theater, night clubs and ballroom ads. In addition, the copy used, of a teaser nature, was deemed highly effective. Played up was the fact that there was "Fun for Everybody" and that it is "Admission Free." Not a single word of mention that Joyland was an arcade

or that coin-operated devices are on hand. This angle was effectively handled by calling attention in the copy to the fact that: "All the Newest Entertainment Devices for Young and Old" are available. In addition, the invitation was extended to: "Come in and try your marksmanship on Hitler, Hirohito and Mussolini." The single-column, four-inch advertisement also carried an attractive slogan for Joyland: "Where a Fellow Meets a Friend," as well as the address and the operating hours.

# Arcade in Halifax Enlarges Quarters After Two Years

HALIFAX, N. S., June 26.—Store space adjoining the arcade, established and operated in Central Halifax by Jones & Currey for the past two years, has been taken over by that partnership for enlargement of the arcade. This will provide for the installation of many additional coin machines.

Jones & Currey had found their space too small to accommodate the demand for coin machine entertainment, service and merchandise, hence the next door acquisition. Available at present are pinballs, phonos, anti-aircraft, submarine, target shooting, photographic, movie machines, weight, fortune, candy, nut, gum, strength testing, electric grip, vendors, etc.

The arcade is in the midst of a number of theaters and dance halls, and draws heavily from the armed forces.

Members of the arcade staff are developing linguistic talent because of the cosmopolitan tinge of the patronage these war years, and the great importance of Halifax in the United Nations' line-up. The expansion move involves redecoration and new lighting and light fixtures. The arcade hours are from 9 a.m. to midnight.

# Arcades Come Back in Cuba

Beach areas prove good locations; servicemen are heavy patrons

HAVANA, June 26.—During the past year the arcade has shown a comeback in the Cuba Beach area and those who have ventured into this line of business are now enjoying the fruits of their labors. All over Cuba Beach arcades are springing up. In Veneciana Beach, Tarrara Beach and Hermosa Beach and many other hubs of Havana are found modern Penny Arcades.

The new Penny Arcade here is different from the old arcades of the past. The arcade of today is an amusement center that is a credit to the coin machine industry.

The men in the armed service find much-needed recreation at the Penny Arcades, and are regularly seen there shooting down planes, playing baseball games or swinging on the punching-bag machines.

Every coin operated machine and amusement device that is approved by the authorities can be found at the arcades which have become important spots in the life of Cuba. Arcade operators at parks began weeks ago refurbishing equipment and making plans to accommodate banner crowds this year.

Penny Arcades continue to enjoy nice business in San Antonio and dozens of new spots for machines are opening up weekly due to army camp activities. Outdoor locations have done a good business up to now and show promise of continuing into late fall. Free-play tables continue to operate in the town with fair earnings. In many arcades the gun machines are top earners with tables second.

The regulations cited here are typical of those employed by numerous Havana municipalities. Not only are arcades welcomed to afford the necessary relaxation for youngsters but arcades in the vicinities of army camps and naval stations report good biz.

## ARCANE FOR SALE

Complete Arcade for sale as going business only. Consists of eighty machines, high-class arcade equipment, no junk. Good business and a money maker. Other interests require selling. Cash sale only. Come and look it over.

## THE SPORLAND

517 Pierce St. SIOUX CITY, IOWA

# THE GREATEST SCOOP OF ALL!

A wonderful addition to our exclusive line of full-color cards. Now you can order "Glamour Girls," "All-American Girls," "Yankee Doodle Girls" and . . .



8-COLOR REPRODUCTIONS OF EARL MORAN'S PAINTINGS THE NEW HOT-CHA GIRLS!

LIFE-LIKE—YOU'LL RAVE ABOUT THEM!

64 DIFFERENT SUBJECTS!

SELL THEM THROUGH THIS THREE SECTION CARD VENDOR!

Use One Section for Glamour Girls, One for Yankee Doodle Girls or All - American Girls, and One for Hot-Cha Girls. (Adjustable to sell 1, 2 or 3 cards for one coin.)

3000 CARDS FREE BRING IN \$75.

THIS MACHINE COSTS YOU ONLY \$60.

1/3 Deposit, Balance C. O. D.

## INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895. Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

# Heat Wave Brings Business Boost to Baltimore Arcades

BALTIMORE, June 26.—Arcade business at the parks in Baltimore and other near-by amusement centers received a tremendous boost as crowds by the thousands flocked to them over the week-end in an effort to escape from the intense heat. The mercury soared to a high of 94 degrees.

Many sought to escape the sun by crowding the large arcades. Under a roof the coin machine players escaped the intense heat and at the same time indulged in their favorite pastime. The crowds at the arcades were reported the largest of any week-end this season.

Baltimore's three principal parks, Gwynn Oak Amusement Park, Carlin's Amusement Park and Bay Shore Amusement Park, maintain substantial arcades and all have experienced good business since their opening and especially since hot weather has set in.

## FOR SALE

20 Exhibit Rotary, \$150.00 Each.

25 Mutoscope Electric Cranes, \$50.00 Each.

All in good condition.

## SAVIN ROCK ARCADE, Inc.

474 Beach St., West Haven, Conn.

## FOR SALE

### ARCANE MACHINES

- 10 Exhibit Photoscopes (Counter Model), Complete with Reels, Signs, Shipping Crate . . . . . \$100.00
- 1 Exhibit Skill Punching Bag (Like New) . . . . . 170.00
- 1 Astro-Scope (10c Fortune) . . . . . 75.00
- 1 Mills Punching Bag . . . . . 75.00
- 1 Coin Operated 1c Shoe Shiner . . . . . 45.00
- 1 Defense Gun Shocker . . . . . 15.00
- 1 1c Peek Show . . . . . 15.00
- 1 5c Peek Show . . . . . 10.00

1/3 Deposit, Balance C. O. D.

## F. C. BOGLE

4 E. Main Street CHANUTE, KANSAS

## PHOTOMATIC WANTED

Will pay cash—any condition.

## Morey's Photomatic

7408 Michigan Ave. DETROIT, MICH.

**LOST our LEASE!**

**FOR SALE**

To the Highest Bidder

**COMPLETE ARCADE**

Consisting of 60 Late Pieces

All equipment in first-class mechanical condition as well as appearance.

- 1 ABT Gun Rifle Range, complete
- 1 Sky Fighter
- 1 Super Bomber
- 1 Ace Bomber
- 1 Drivemobile
- 1 New Evans Tommy Gun
- 1 Night Bomber
- 1 Bally Defender
- 2 Keeney Air Raider
- 2 Chicago Coin's Hockey Game
- 1 Test Pilot
- 2 Keeney Submarines
- 1 Bunting Practice
- 1 Evans Ten Pins
- 1 Rockola Ten Pins
- 1 Western DeLuxe Baseball
- 1 Bally Rapid Fire
- 1 Shoot the Jap
- 1 Shoot the Chute Converted Jap
- 1 K. O. Fighter
- 1 Exhibit Fist Striker
- 1 Exhibit Electric Eye
- 1 Exhibit New Model Foot Ease Machine
- 1 Gipsy Horoscope, 5¢ Slot
- 1 71 Wurlitzer Table Model Music Box
- 4 Mutoscope Picture Machines
- 1 Casino Golf
- 1 Roll-in-the-Barrel
- 30 Assorted Penny Machines

**SPORTLAND ARCADE**

334 W. Wisconsin Ave. Milwaukee, Wis.

**WANTED TO BUY**

**ZITA  
SUPER ZITA  
RITZ  
ZIPPER**

MUST BE IN FIRST-CLASS CONDITION. TELL ALL IN FIRST LETTER.

WESTERN STATES AMUSEMENT CO.  
P. O. BOX 269  
MANITOU SPRINGS, COLO.

**SOUTHERN SPECIALS!**

- Jumbo Parade, F.P. \$89.50
- Cash Payout 139.50
- Jennings Bob Tails or Silver Moon, Free Play Totalizers 119.50
- Bally Sun Ray Consoles 159.50
- Jungle Camp 89.50
- Jennings Mint Vender, F.P. 69.50

**SOUTHERN**

**AUTOMATIC MUSIC CO.**

540-42 S. 2nd St., Louisville, Ky.  
531 N. Capital Ave., Indianapolis, Ind.  
312 W. Seventh St., Cincinnati, Ohio.  
425 Broad St., Nashville, Tenn.

- 4 25c BLUE FRONTS, Knee Action. \$217.50
- 4 10c BLUE FRONTS, Knee Action. 199.50
- 4 5c WAR EAGLES, 3/5 Payout 94.50
- 2 WURLITZER 616s 74.50

**O. S. CARTER**

321 ROSE STREET LEXINGTON, KY.

**WILL PAY CASH**

For late Wurlitzer and Seeburg Phonographs, Pin Games and Guns. Give quantity and best price wanted in first letter.

**AMERICAN COIN MACHINE CO.**

557 Clinton Ave., N. ROCHESTER, N. Y.

**Financial Journal Is Optimistic Over 1943 Retail Outlook**

(Reprinted from The New York Journal of Commerce, June 14, 1943)

Retail sales of all stores in the United States aggregated \$5,194,000 during April, according to the Department of Commerce, an increase of fully 13 per cent over the total for April, 1942. This comparison belies the many prophecies of a severe decline in the volume of goods and services that would be available for civilian consumers this year.

The War Production Board still expect a curtailment of supplies for civilian use during the final months of the year. Its latest estimate, just released by the Office of War Information, predicts a 20 per cent decline during the final three months of the year. Even then, however, the aggregate value of all goods and services bought by civilians during 1943 would approximate the \$90,000,000,000 level attained in 1942.

Why has the distribution of consumer goods and services been sustained so much better than the authorities had anticipated? One reason is that government officials who predicted severe declines failed to place proper weight upon the ability of manufacturers, distributors and service industries to adjust themselves to difficult conditions so as to maintain their sales volume. A second reason was a tendency to overlook the fact that consumers, unable to get the goods and services they wanted, would buy others that were available. Increasingly, retailers report, consumers purchase what is offered, rather than what they ask for, under a condition of shortages of goods and greatly expanded purchasing power.

A third important factor has been the readjustments that have been effected within the war production program itself. The curtailment of construction, improvement in the shipping situation and cut-backs in government orders for many types of war materials have helped to make available more materials and man-power for civilian requirements than had been anticipated at this stage of the war. A number of military requirements have not attained the very high levels anticipated by some government officials.

While further contraction in supplies of many civilian goods and services will doubtless be encountered before the war is over, there is every reason to believe that the over-all curtailment will be considerably less than was predicted last year, with some types of goods being available in larger volume to offset reductions elsewhere. This fact has important implications for the program to control inflation. The higher the level at which consumer goods supplies are maintained, the less urgent becomes the inflation danger because the more narrow is the inflationary gap by which available purchasing power exceeds the supplies of goods and services available.

**Sherman Was Not Kidding, Ft. Worth Spot Owner Finds**

FORT WORTH, June 26.—The war has dealt a knockout punch to Smiley's Drive-In, one of the largest and most popular eat-drink places here. Wreckers are razing the building on government orders to make way for a federal housing project originated for war plant workers. There is no suitable building for the

**CLOSE OUT SALE**

These Machines Can Be Used for Rebuilding and for Parts in Other Machines.

- Mystic \$15.00
- Yacht Club 15.00
- Commodore 15.00
- Wild Fire 20.00
- Ump 15.00
- Chubbie 15.00
- Boom Town 15.00
- Dixie \$15.00
- Short Stop 15.00
- 3-Up 15.00
- Keeno Ball 15.00
- Silver Skates 20.00
- Triumph 15.00

In Playing Condition

- 5-BALL FREE PLAYS
- Sea Hawk \$35.00
- Mascot 25.00
- Majors '41 40.00
- Commander 40.00
- Sky Ray 35.00
- Air Circus 125.00
- Sky Chief 150.00
- Zombie 50.00
- Home Run \$30.00
- Lite-a-Card 40.00
- Lot-o-Fun 30.00
- Texas Mustang 70.00
- Speed Ball 30.00
- Big Parade 85.00
- Keep 'Em Flying 125.00

- 1-BALL FREE PLAYS
- Dark Horse \$200.00
- Blue Grass 200.00
- Pimlico 450.00
- 1-2-3 \$125.00
- Sport Special 165.00
- Club Trophy 350.00

Terms: 1/3 Deposit With All Orders, Balance C. O. D.

**CRESCENT CITY NOVELTY COMPANY**  
1400 St. Charles Ave. NEW ORLEANS, LA.

drive-in, a dandy coin machine spot, to move to.

Smiley's didn't take the count without real punishment. The first blow was when the co-manager, James Doyle Goodwin, went into the coast guard, then the employee shortage forced the shut-down of car hops and half the business was lopped off, then James Earl Smiley, remaining partner, went into the army.

Food and drink shortage caused working hours to be reduced. Now the government tears down the building.

Maybe there'll be another Smiley's when the war is won.

**Dehydrated Foods Seen as Postwar Vending Possibility**

CHICAGO, June 26.—A potential product for vending machine manufacturers and operators is dehydrated food, a newcomer in the field of food processing. By the end of 1943 there will be 500 food dehydration plants in the United States. Meanwhile, dehydration engineers are wondering how to hold their big business when the war ends.

Developed as a means of saving shipping space and because tin in the hands of the United Nations is scarce, the future of dehydrated foods may be determined to a large extent by the reaction of returning soldiers who have been fed abroad on dried soups, carrots, yams, potatoes, beets, snap beans, sweet corn and rutabagas.

If the new-type foods should prove popular with soldiers, undoubtedly a big new field will be opened. The possibility of vending such processed foods, as well as many new types and combinations which may be developed after the war, is one which the coin machine industry may well consider in making postwar plans.

**2 Atlas Executives Promoted in Army**

CHICAGO, June 26.—The Atlas Novelty Company reports that two of the firm's executives have recently won promotions in the army.

Within three months after entering the service Joe Kline, who is in a special service unit at Camp San Luis Obispo, Calif., received a corporal's stripes. One week later he was promoted to sergeant.

Irving Ovitz is now acting corporal while undergoing his basic training at Camp Wolters, Tex. He was given the promotion just a few days after his arrival at the camp.

**FOR SALE SALESBOARDS**

BOARDS LISTED BELOW ARE NET. PRICES F. O. B. NEW YORK CITY. TERMS: 25% WITH ORDER.

No. of Holes	Per Punch	NAME	COST	Mark Quantity Desired
800	5¢	Grand Prize, J.P.	\$2.79	....
1200	5¢	Grand Prize, J.P.	3.40	....
1890	5¢	Gene With the Wind	4.98	....
1200	5¢	Winning Flags	4.40	....
1200	5¢	American Beauty	4.25	....
840	5¢	What's Stewing	2.95	....
1000	5¢	Special Action	3.98	....
1050	25¢	Big Ben	4.50	....
1000	25¢	Charley Board	1.78	....
1000	5¢	Kings of Bells	3.98	....
1200	5¢	Have a Look	4.98	....
1200	5¢	Sugar Beach	3.98	....
1200	5¢	El Toro	4.40	....
1200	5¢	Sunnybrook	4.40	....
1200	5¢	Peek-a-Knees	4.98	....
1200	5¢	Oh Oh	4.98	....
1200	5¢	Speculator	4.98	....
600	5¢	Big Hits	1.84	....
1200	25¢	Loy Lee	5.45	....
1200	5¢	Flowing Gold	3.98	....
1200	5¢	Caught in the Draft	4.20	....
1000	5¢	Ready Cash	2.98	....
1200	5¢	Black Diamond	3.98	....
1200	5¢	Big Four Special	3.98	....
1200	25¢	Big Boy Charley	3.45	....
1200	5¢	Good Fishing	4.98	....
1200	5¢	Good Hunting	4.98	....
1500	5¢	Big Pay	2.75	....
1200	25¢	Extra Payoff	4.50	....
1200	5¢	Trading Post	4.40	....
1200	5¢	Net Results	4.98	....
1200	5¢	Rendezvous	3.98	....
1000	1¢	Assorted Girls	....	....
		Cig Board	1.04	....
		Special Trade Board	.25	....
480	25¢	Fiver	1.40	....
480	5¢	One R	1.29	....
300	5¢	Trade Board—In lots of 50 Only	.49	....
1200	5¢	Eyes of the Fleet	4.98	....
1000	5¢	Action in Fives	3.77	....
720	5¢	Quick Action	3.19	....
1680	5¢	Smack 'Em Hard	5.40	....
1080	5¢	Super Tank	4.57	....
1880	5¢	Big Barn Dance	5.98	....
1884	5¢	"T" Formation	6.75	....
1080	5¢	Cherry Pickins	4.98	....
800	5¢	Big League	3.35	....
1850	5¢	Lucky Ball	5.98	....
1000	5¢	Pot Luck	2.48	....
1000	5¢	Keep 'Em Smoking	3.98	....
800	5¢	Bright Sacks	2.40	....
1000	5¢	Reach the Peak	3.98	....
1000	5¢	Hit the Pots	3.98	....
720	5¢	Pioneer	2.33	....
600	5¢	Four Deuces	1.87	....
600	2¢-3¢	Odd Pennies	1.35	....

Assorted 200-250-500-600-800-1000-1500-2000-2500-3000-4000 Plain Boards.

ALL SIZES IN PUSH CARDS AT BARGAIN PRICES.

90% of These Boards Were Manufactured by Superior Products.

**ALLIED TRADING CO.**

599 Sixth Ave., New York City, N.Y.

**BARGAINS OF THE WEEK!**  
MILLS 5c Chutes 4 BELLS \$675.00  
MILLS 5c Blue & Gold VEST DOCKETS \$64.50

**ARCADE MACHINES**

- Muto, Punching Bag \$275.00
- Chi Coin Hockey 229.50
- Jenn. Roll in Barrel 149.50
- Bunting Practice 129.50
- Baker Line-a-Line 99.50
- Evans Ten Strike, L.S. 59.50
- '39 Western Baseball 94.50
- Tom Mix Gun 79.50
- Bang-a-Deer (Bullets Extra) 124.50
- Casino Golf 39.50
- Gott. Triple Grip 19.50
- Pikes Peak 19.50

**1-BALL GAMES**

- Club Trophy, F.P. \$385.00
- Mills Spinning Reels, P.O. 125.00

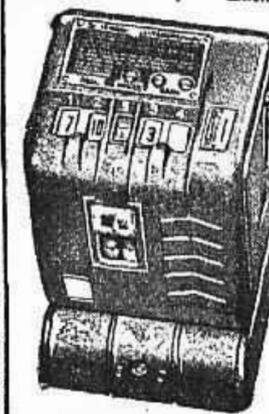
**CONSOLES**

- Watl. Big Game, P.O. \$199.50
- Jenn. Silver Moon, P.O. 129.50
- Jenn. Silver Moon, F.P. 99.50
- Jenn. Fast Time, P.O. 109.50
- Jenn. Golfarola, Latest Model, Like New 139.50
- Jenn. Cigarola XXV 169.50
- Mills Jumbo, F.P. 79.50
- New Jumbo, F.P. 149.50
- Mills Square Bell 89.50
- Jenn. Liberty Bell
- Flat Top 49.50
- Slant Top 59.50
- Bally Royal Draw, P.O. 89.50
- Bally Club Bells 225.00
- Keeney Triple Entry 149.50
- Pace Reels, 5¢, P.O. 132.50
- Chrome Railing 132.50

**FINAL CLOSEOUT!**

Your Choice of Reels:

- 1c CUB, Cig. \$7.75
- 5c CUB, Frt.
- 5c ACE, Poker



CASE OF 4 .....\$30.00

**BELLS**

- Mills 5¢ Gold O.T., Factory Rebuilt \$199.50
- Mills 1¢ O.T. 59.50
- Mills 1¢ Smoker Bell 89.50
- New 1¢ B&G Vest Pocket 49.50
- Pace 1¢ Blue Comet 69.50
- Pace 10¢ Blue Comet 89.50
- Pace 25¢ Comet 119.50
- Jenn. 10¢ or 25¢ Goose-neck 59.50
- Jenn. 5¢ 4 Star Chief 119.50
- Groetchen Columbia, Wide Cig. Reels, Concealed PO, Latest Mod. 89.50

ALSO GENUINE FACTORY REBUILT MILLS BELLS. Write for Prices!

**PARTS**

- Title Strips, 2000 \$ .50
- Curved Ten Strike Glasses 2.50
- Jackpot Glasses 1.25
- Gears for Exh. Bicycle 10.00
- Toggle Switches for Chicken Sam 2.00

2051 TUBE \$2.55 Ea.

PLEASE ADDRESS YOUR MAIL TO CHICAGO 47, ILL. TERMS: 1/3 Deposit, Balance C. O. D.

**Atlas NOVELTY CO.**  
2200 N. WESTERN AVE., CHICAGO, ILL.  
ASSOC. [ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT  
OFFICES [ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG

### CLEVELAND COIN'S TRADING POST

#### ARCADE EQUIPMENT

10 NEW BEAN THE JAPS, Each	\$125.00	1 Groetchen Skill Jump	\$59.50
NEW SUPREME GUN	330.00	1 Myst-o-Graph	75.00
8 Slap the Japs, Each	165.00	20 Gottlieb 3-Way Grippers, Each	18.00
2 Shoot the Bulls, Each	105.00	4 Super Grips with Bases, Each	55.00
1 Rockola School Days	75.00	1 Four Leaf Clover	10.00
3 Keeney Submarines, Each	210.00	8 Holly Grippers, Each	12.50
1 Shoot the Chutes	165.00	1 Vibrator	95.00
2 Antl Aircrafts, Each	65.00	5 Mutoscope Electric Diggers, Each	50.00
1 Open Season	150.00	1 Exhibit Iron Claw	50.00
6 Floor Model Drap Picture Machines, Electric, Each	45.00	3 Deluxe Buckley Diggers, Each	85.00
2 Ten Strikes, Each	65.00	3 Electro Holsts, Each	50.00
2 Chicago Coin Hockey, Each	225.00	2 Rotary Claws, Each	150.00
1 Mutoscope Hurdle Hop	65.00	1 Magic Finger	125.00
3 Chester Pollard Golf Machines, Each	85.00	1 Kirk Horseshoe Scale, 5c	150.00
1 Jr. Model Basketball	75.00	1 Watling Tom Thumb Scale	95.00
1 Batting Practice	125.00	1 Royal Lo Boy Scale	39.50
2 New Poker & Jokers, Each	129.50	1 Toledo Lo Boy Scale	95.00
1 Rupp Baseball	125.00	10 Newly Built Lite Up Post Card Vendors, Ex. Mechanism with Bases, Ea.	40.00
5 Western Baseballs, Each	105.00	10 Counter Model Exhibit Post Card Vendors, Each	20.00
2 Casino Golfs, Each	50.00	10 New Home Rue Guns with Marbles, Each	25.00
1 Texas League	50.00	3 A.B.T. Model F Guns, with Moving Duck Targets, Each	45.00
1 Exhibit Color of Eyes, card vendor	75.00	6 A.B.T. Target Skills, Each	20.00
1 Exhibit Color of Hair, card vendor	75.00	6 Challengers, Each	22.00
1 Set of 3 Oracle Fortune Tellers	75.00	6 Advance Shockers, Each	15.00
1 Large Exhibit Kiss-a-Meter	185.00	1 New Kill the Jap	32.50
10 Exhibit Post Card Machines, Latest, Slightly Used, Each	40.00	2 Pike Peaks, Each	20.00
3 Sets of Cockeyed Circus & Knot Hofes, Complete with Cabinet Bases, Per Set	400.00	3 Poison the Rats, Each	20.00
(Set Consists of 6 Machines & 3 Bases)		1 Kicker and Catchers, Each	20.00
4 Mills Punching Bags, Each	165.00	1 Panoram	325.00
1 Gatzler Strength Tester	125.00	3 Planatellus, 10c, Each	125.00
1 Mills Strength Tester	125.00	1 "Dardanella" Fortune Teller Machine, with original Life Size Moving Gypsy Inside a glass case	375.00
2 Exhibit Aviation Strikers, Each	165.00	1 Set of Four Units, 10c Completely Automatic Coin Operated PACE 45 FT. DUCK PIN ALLEYS, in excellent shape and condition, slightly used, already crated for shipment, complete	\$1500.00
1 Exhibit Bicycle	135.00		
1 Windlammer	150.00		

#### ONE BALLS

1940 1-2-3's, F.P.	\$95.00	Sport Pages	\$75.00	Hawthornes	\$75.00
Spinning Reels	125.00	Grand Stands	75.00	Victories, F.P.	65.00
1 Fast Time, F.P.	85.00	3 Jumbo Parades, F.P., Ea.	85.00	10 '38 Track Time, Each	\$125.00
1 Late Head Evans Galloping Dominos	210.00	1 5c Royal Flush	85.00	1 Black Paces Races	95.00
1 Keeney 7 Coin Head Dark Horse	75.00	3 5c Beulah Parks, Ea.	95.00	1 Jennings Multiple	65.00

#### DRINK VENDORS

3 Selective Type Bottle Drink Vendors, 8 Case Capacity, Like New, Each	\$450.00
10 BALLY Cup Drink Vendors, Complete with Carbonator Unit, One Lot	3500.00

1/2 deposit with ALL orders—Balance C. O. D. WE ACCEPT TRADE INS  
**CLEVELAND COIN MACHINE EXCHANGE, 2021 PROSPECT AVENUE, CLEVELAND 15, OHIO**  
 (PHONE PROspect 6316-7)

## Governors in Annual Confab

News reports stress politics—post-war problems real purpose of meeting

COLUMBUS, O., June 26.—The 35th annual Conference of Governors of the 48 States met in Columbus June 20. Early reports said only 37 States were represented. Some of the governors had to leave before the conference was over due to problems in their own States. The conference this year was devoted to discussions of post-war problems, according to the preliminary announcements. Politics also played an important part behind the scenes because the 1944 elections are ahead, and more than one governor has presidential ambitions.

In checking over the list of governors who attended the conference it was noticeable that at least five of the governors had used coin machines as a publicity stunt in the campaigns in which they were elected. At least one of the governors made licensed pinball games an important campaign issue. He was an anti-pinball crusader of note.

The conference will issue reports and resolutions of the discussions taken up by the various governors. Some of the conferences have been very important in previous years and have issued reports containing valuable information and problems being faced by State governors. No information is available to show that the Governors' Conference ever discussed licensed coin machines as a definite subject. While the governors sometimes make political football of coin machines in their own balliwicks, they usually have more important questions to discuss at the national conferences.

A number of governors raised the question of States' rights this year, arguing that federal government is encroaching on State governments in various ways, and the States must begin to resist such encroachment. This seemed to be a destructive topic for discussion while the nation still has the war to win, but every governor is a politician of the first order and he must make political hay of every issue to be raised.

Some of the governors were very frank in their statements that each State should contribute more loyal support to the war against the Axis. Due to the political situation at the present time it was highly probable that most resolutions and reports coming from the conference will have a political rather than a patriotic flavor.

### MARKEPP VALUES

SLOTS	
5c Mills CLUB BELLS, 400,000	\$425.00
25c Mills CLUB BELLS, 400,000	525.00
5c Mills ORIGINAL CHROME	249.50
5c B. & G. VEST POCKETS	49.50
10c FOUR STAR CHIEFS	119.50
CONSOLES—FREE PLAYS	
Keeney SUPERBELLS, Comb. F.P.	\$219.50
Bally HIGH HANDS, Comb. F.P.	129.50
Bally CLUB BELLS, Comb. F.P.	189.50
Bally BIG TOPS, F.P. or Cash	99.50
Keeney KENTUCKY CLUB	79.50
ROYAL FLUSH	69.50
Buckley COLORS	89.50
Pace SARATOGAS, 5c	69.50
Pace REELS '40 with Rails, 5c	124.50
Pace SARATOGAS '40 with Rails, 5c	99.50
Watling BIG GAME, Cash, Fruit Reels, 10c Play	139.50
STANCO DOUBLE BELL, Fruit Reels	139.50
5-10-20s, Like New	119.50
PHONOGRAPHS	
Seeburg ROYAL	\$99.50
Seeburg REGAL	169.50
Seeburg ENVOY with Remote	339.50
Rockola SUPER, Mbleglo, Remoted	239.50
Wurlitzer 61 with Stand	84.50
Wurlitzer 320 Wallboxes	24.50
Packard Wallboxes	27.50
Buckley Wallboxes, NEW	29.50
ARCADE EQUIPMENT	
X-RAY POKERS	\$99.50
SKY FIGHTER	299.50
MAJOR LEAGUE BASEBALL	149.50
Genco PLAYBALL	149.50
Chicoin ALL STAR HOCKEYS	210.00
ANTI-AIRCRAFT GUN, Light Cab.	69.50
TOM MIX RIFLES	59.50
TEN STRIKES, High Dials	59.50
TEN STRIKES, Low Dials	49.50
Jennings ROLL IN BARREL	124.50
Half Certified Deposit With Order	
WANTED	
Late Mills Blue Fronts, Cherry Bells, Brown Fronts, Club Bells, Golf Ball Vendors, Four Bells, 3 Bells, Jennings Chiefs, RAPID FIRES, AIR RAIDERS, SKY FIGHTERS, DRIVE-MOBILES, DEFENDERS. Write full particulars.	
<b>THE MARKEPP CO.</b> 3908 Carnegie Ave. Cleveland 15, Ohio	

### FOR SALE

RECONDITIONED AND CLEAN AS NEW  
**ONE BALL PAYOUTS**  
 2 GRAND NATIONALS ... \$135.00 Ea.  
 4 PACE MAKERS ... 125.00 Ea.  
 1 GRAND STAND ... 110.00  
 1 DEAD HEAT (6 Mult.) ... 65.00  
 Also READY FOR IMMEDIATE SHIPMENT THE NEAREST TO A NEW GAME YOU CAN GET AND A REALLY GREAT GAME—  
**10 WAR ADMIRALS—WRITE for price**  
 War Admirals are all BALLY Games built over like new—four multiple, jackpots and spell out the name.  
**REMEMBER ★★ IMMEDIATE DELIVERY**  
 While Ten Last. ONE-THIRD DEPOSIT.  
**THE R. F. VOGT DISTRIBUTORS**  
 Milner Hotel Bldg. Salt Lake City, Utah

### FORCED TO CLOSE

40  
**Evans TEN STRIKES \$54.50**  
 A-1 Condition, Shipped Crated Each  
**45 — PIN GAMES — 45**  
 Such as Sporty, Double Feature, Brita Spot, Sparky and many other good games. Will sell all uncrated, as is,  
**\$450.00**  
 for Entire Lot  
**TERMS: 1/3 Deposit, Balance C. O. D., F. O. B. Chicago.**  
**GEM NOVELTY CO.**  
 3251 Montrose Ave. CHICAGO, ILL.

### ALL GAMES CLEAN, SCRAPED AND READY FOR LOCATION

New Champ	\$59.50	Dble. Feature	\$22.50
Big Chief	29.50	Formation	29.50
Red, Wh., Blue	27.50	Bright Spot	22.50
Anabel	29.50	Champ	35.00
Ump	29.50	Wildfire	35.00
Sparkle	27.50	Flicker	29.50
League Leader	27.50	Polo	22.50
Sara Suzy	24.50	Four Roses	35.00
Three Up	27.50	Velvet	24.50
High Stepper	32.50	Stratoliner	34.50
Target Skill	29.50	Spot Pool	44.50
Wow	29.50	School Days	32.50
Fox Hunt	29.50	Score a Line	29.50
Three Score	24.50	Majors '41	35.00
All American	29.50	Big Time	27.50
Three Score	29.50	Trailway	29.50
Rockola Table Model Outside Speaker	65.00	Pan American	29.50
6 Column National Cigarette Machine	25.00		

1/3 Deposit, Balance C. O. D.  
**R. K. SALES CO.**  
 265 South 60th St. PHILADELPHIA, PA.

### SUMMER SPECIALS

ARCADE EQUIPMENT		FIVE-BALL PIN GAMES	
SCIENTIFIC BATTING PRACTICE	\$99.50	GOTTLIEB 5-10-20 (Original Cases)	\$169.50
THREE WAY GOTTLIEB GRIPPERS (Refinished Like New)	22.50	(Send for List of Other 5-Ball Games)	
CHICAGO COIN HOCKEY, Good Condition	209.50	CONSOLES	
MUTOSCOPE SKY FIGHTER	349.50	BALLY CLUB BELLS, Brand New, Original Cases, Latest Models	\$299.50
BALLY DEFENDER, Excellent Shape	275.00	BALLY CLUB BELLS, Used, Good as New	249.50
BALLY SKY BATTLE	275.00	KEENEY SUPER BELLS, 5c, F.P. & Payout	249.50
USED PHONOGRAPHS & PHONO. EQUIPMENT		PACES SARATOGA (with Skill Feature and Chrome Rails, Good as New)	149.50
WURLITZER 780E COLONIAL	\$425.00	MILLS JUMBO COMBINATION, Good as New	154.50
WURLITZER 950	575.00	NEW CLOCKS FOR CLUB BELLS \$10.00 ALL TYPES SPRINGS FOR CLUB BELLS. MOTORS FOR SUPER BELLS AND HI HANDS. PAYOUT TUBES FOR SUPER BELLS AND HI HANDS. Send for your requirements. Be sure to send old parts in so we know exact part you want.	
WURLITZER 850, Excellent Shape	535.00	<b>SPECIAL 5c BALL GUM DEAL</b>	
WURLITZER 600	189.50	1 COLUMBUS MACHINE	\$19.50
ROCK-OLA SUPER ROCK-O-LITE with Adapter	299.50	1 SET NUMBERED GUM 1 to 1200	
ROCK-OLA DELUXE DIAL A TUNE, Adapted	239.50	Deal Takes In	\$60.00
ROCK-OLA COUNTER MODELS, Excellent Shape	99.50	Pays Out	30.00
ROCK-OLA COUNTER MODELS, with Stands, Excellent Shape	109.50	Profit	\$30.00
MILLS THRONE OF MUSIC	149.50	ADDITIONAL SETS OF GUM	\$7.50
SEEBURG 8800, E.S.R.C., Good as New	439.50	ONE-THIRD DEPOSIT REQUIRED WITH ORDERS, BALANCE C. O. D.	
SEEBURG REGALS, Newly Marbleized, Look Like New	199.50	<b>B. D. LAZAR COMPANY</b>	
ROCK-OLA TONE O LIER SPEAKERS, New	49.50	1635 FIFTH AVENUE (Phone: GRant 7818) PITTSBURGH, PA.	
ROCK-OLA MODERNE TONE COLUMNS, New	49.50		
ROCK-OLA USED 1501 WALL BOXES & 1502 BAR BOXES	20.00		
ROCK-OLA NEW 5c BAR BOXES (Specify Model Phonograph)	38.00		
ROCK-OLA NEW 5c WALL BOXES (Specify Model Phonograph)	35.00		

### WANTED FOR CASH

Exhibit 5 Ball DO-RE-MI, WESTWINDS & DOUBLE PLAYS, also One Ball F. P. Longacres, 41 Derbys, Club Trophy, etc. Mills 3 Bells, 4 Bells, Slot Machines. Arcade Equipment and Music Machines—Wurlitzers, Seeburgs and Rockolas. Send us your List and best prices by Air-Mail.

### GLOBE GAMES CO.

1210 Walnut Street Cincinnati, Ohio

### FOR SALE

11 5c Mills Blue Fronts	\$125.00	1 Mills Double Slot Machine Safe	\$25.00
1 5c Mills Red Front	125.00	1 Mills Single Slot Machine Safe	18.50
1 10c Pace Comet	89.50		

**C. B. BRADY & CO.**  
 217 N. Dillard St. Durham, N. C.

### CLOSING OUT

1 Lucky Lucre, 1941, Two Tone Cab.	\$185.00
1 Royal Lucre, Two Tone Cab.	160.00
(Or Both for \$315.00)	
1 Domino, Late Dark Cab., 7 Coin Head, Slant	125.00
1 Mills Compulsory Skill	75.00
1 Paces Reels, Rail	90.00
1 Flying Champ, One Ball Payout, Slightly Used	150.00
1 Grand National, Bally	75.00
1 Grand Stand, Bally	75.00
1 Preakness, Bally	22.50
1 Arlington, Bally	22.50
1 Multiplay, Bally	22.50
1 Santa Anita, Bally	220.00
1 Mills Spinning Reels	90.00
1 Fortune Payout and Free Play	250.00
1 Columbia Slot, 1, 5 and 25	37.50
1 Wurlitzer 618, Lite-Up	75.00
4 Model 100 Wurlitzer Wall Boxes, Ea.	8.00
3 Kounter Kings	4.00
5 Tots, 1c Play	2.80
1 Mercury and Stand, 1c	10.00
1 Sanitary Peanut Vendor, In a Bag	8.50
1 Bally Rapid Fire	220.00

All Above in A-1 Condition.  
 1/3 deposit, F. O. B. here, crated.  
**L. V. FELDMAN**  
 BOX 550 PIPESTONE, MINN.

### FOR SALE

One (1) Bally Fairmount, brand new.  
 One (1) Bally Turf King, brand new.  
 Two (2) Keeney Winning Tickets, good condition.  
 Two (2) Bally Grand Nationals, good condition.  
 Will sell all of the above machines for eighteen hundred and fifty (\$1850.00) dollars. Reply  
**Box D-96**  
 Care The Billboard Cincinnati 1, O.

# HARLICH

**A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS**

For Victory—Buy War Bonds

**HARLICH MFG. CO.**  
1413 W. JACKSON BLVD.  
CHICAGO, ILL.

# EASTERN FLASHES

By BEN SMITH

**Blanket Insurance**  
Following the lead set by the National Association of Parks, Pools and Beaches, which obtained blanket public liability coverage for its members, Al Blendow, president of the Arcade Owners' Association, is now negotiating with J. L. Campbell & Company, insurance brokers, to obtain similar group coverage for arcade owners. At present arcades are individually insured against public liability claims. Under the group plan the premiums paid by the individual owners would be considerably less. Al has sent a memorandum to all AOA members, and if a sufficient number indicate a desire for collective insurance the deal will probably be consummated.

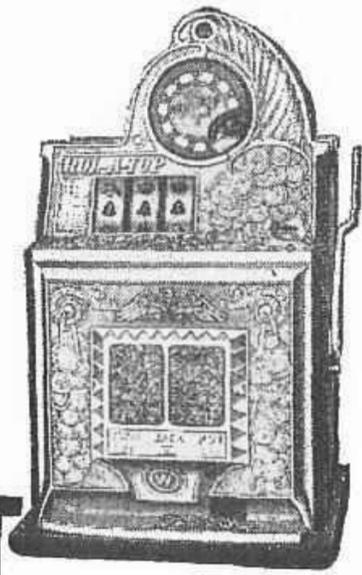
**Glassgold at Plant**  
"Bip" Glassgold, Arthur H. DuGrenier, Inc., sales manager, is now stationed at DuGrenier's Haverhill (Mass.) factory and will probably remain there for the duration. "Bip" will spend practically all his time on war work, and because his stay in Haverhill is to be extended his family is there also.

**Here and There**  
Jimmy Johnson is in town for a spell. He is now operating two large arcades in San Antonio. . . . Hymie Budin came in on a quickie visit and right out again. . . . Sam Aaron, former operator, is looking around for a new connection in the music field. . . . Ben Horowitz, Albena

Sales, is adding a Rock-Ola parts line to the Wurlitzer parts line he has been carrying. . . . Leon Berman, New York Supply Company, is on the road again. . . . Harry Siskind, Master Automatic Music Corporation, an infrequent visitor along coin machine row, was seen there recently. . . . L. Gloth, New London, Conn., came in on a buying trip. . . . Jack Winn, former New York boy and now operating in Philadelphia, spent some time in town looking up old friends. . . . Ike Berman is almost fully recovered. His ankle is coming along fine.

**Party**  
If Frank Urban, Philly operator, didn't know he had a host of friends that fact is no longer unknown to him. He was the guest of honor recently at a farewell dinner given at the Swan Club, Philadelphia, memories of which he will keep with him when he goes into the service. Frank expects to leave shortly. Sam Sacks, Acme Sales Company, New York, was visiting Philly at the time and was among those present.

**Sponsors**  
Victory Lodge, B'nai B'rith, is sponsoring "An Evening With Sigmund Romberg and His Concert Orchestra" to be held at the Carnegie Hall, New York, Saturday evening, September 18. Net proceeds of the affair will be used for war service and other B'nai B'rith activities.



**We have a few more Rebuilt ROLL-A-TOPS left**  
We can still repair your machines and make them look like new  
**WATLING MFG. CO.**  
4640-4660 W. Fulton St.  
CHICAGO, ILL.  
Est. 1889—Tel.: COLUMBUS 2770.  
Cable address "WATLINGITE," Chicago.

*The Guiding Light for Thousands of Salesboard Operators!*  
**SUPERIOR**

**FREEDOM IS OUR CHERISHED INHERITANCE --**  
**BUY MORE WAR BONDS REGULARLY**

**SUPERIOR PRODUCTS**  
14 N. PEORIA ST. CHICAGO, ILL.

**WANTED**  
**2 PHOTOMATICS**  
*Late Model*  
Give serial number and best cash price first letter.  
**MIKE MUNVES**  
520 W. 43d St., New York City  
Bryant 9-6677

**WHILE THEY LAST!**

**Evans' MARBLE PUSH**  
Greatest Counter Money Maker You Ever Saw!  
An Ideal Substitute for Slot Machines  
**NO TAX! LOW COST!**  
**WRITE!**

Matching colored marbles determine winners.

**H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO**

**IMMEDIATE DELIVERY**

Mills 25c Blue Fronts, Db. J.P. . . . \$225.00	3 Bally Race Tracks . . . . . \$125.00
Mills 25c Blue Fronts, Db. J.P., Gold Reward . . . . . 200.00	1 Bally Club Bell . . . . . 225.00
Mills 5c Blue Front, Sing. J.P. . . . . 190.00	5 Pace Races, Blk. Cab. . . . . 60.00
Mills 5c Blue Fronts, Db. J.P., Gold Reward . . . . . 175.00	Evans Late Model Lucky Lucre . . . . . 200.00
	25 25c and 5c Play Deweys . . . . . Write

**FACTORY REBUILT 5-BALL WITH BIG BUMPERS, Real Flashy . . . . . \$ 90.00**

Make Your Counter Space Earn More With Flip Dice Game, 7 Hi-Low Field, Regular Dice Layout . . . . . Write

**BIG STATE NOVELTY COMPANY**  
1408 Throckmorton St. Phone 3-8005 Fort Worth, Texas

**OLIVE'S SPECIALS FOR THIS WEEK**

**ON HAND FOR IMMEDIATE DELIVERY**  
VICTORIOUS 1943 TURF CHAMPS, Rebuilt by Westerhaus.  
FIVE-TEN-TWENTY, Rebuilt by Gottlieb.  
WRITE FOR PRICES.

PANORAM PROJECTION LAMPS (25 Hour Guarantee) . . . . \$3.95 Each

**OLIVE NOVELTY CO.**  
2625 LUCAS AVE. ST. LOUIS, MO.  
(Phone: Franklin 3820)

**WANT TO BUY**  
Paces or Bakers Races  
1938 Track Times  
2-Way Super Bells.

**FOR SALE**  
2 Jumbo Combinations, with Mint Venders, Each \$189.50.

**WE BUY, SELL AND EXCHANGE**  
3147 Locust St. ST. LOUIS, MO. **CALL NOVELTY CO.**

**MONEY BACK GUARANTEE**

We are offering the following machines on ten-day trial. If you are not satisfied, we will refund your money. Our name is our bond. These machines have been rebuilt and refurbished by one of the best mechanics in the business.

5c MILLS CHERRY BELL, #432635. \$285.00	10c MILLS CHERRY BELL, #415842 \$310.00
5c JENNINGS SILVER MOON CHIEF, #147991. . . . . 260.00	5c MILLS MELON BELL, #422928 225.00
5c MILLS BONUS BELL, #415878. 330.00	5c MILLS BLUE FRONT, #335087 195.00
	5c MILLS ROMAN HEAD, #334661 145.00

**STEWART NOVELTY SALES COMPANY**  
110 SOUTH TEJON STREET COLORADO SPRINGS, COLO.

**JAR DEAL TICKETS**

1836 Count . . . . . \$3.50 Each
2280 Count with 50 Seal Card . . . . 4.50 Each
2520 Count with 50 Seal Card . . . . 5.00 Each

1/3 Deposit, Balance C.O.D. Supply Limited.  
**AUTOMATIC AMUSEMENT COMPANY**  
633 Mass. Avenue INDIANAPOLIS, IND.

Mills 10c S.J.P. Bull's Eye . . . . . \$30.00  
Mills 25c S.J.P. Bull's Eye . . . . . 30.00  
Jennings Cigarolas, Like New . . . . . 60.00  
Mills 5c D.J.P. Front Vendor Escalator . . . . 45.00  
Rays Track . . . . . 95.00  
6 Slot 5c Mills Admiral Dewey Floor Model 100.00

**R. E. HERSHNER**  
IBERIA, O.

**MONEY CARDS and Merchandise Cards**

Our money cards include 100-Hole, 150-Hole, 200-Hole, 240-Hole, 600-Hole and 800-Hole Bookboard. Our merchandise cards include Seal cards with Girls' Names in all sizes up to 150 Holes, plus one 29¢ thru one 99¢ cards with or without Seals at the tops.

You can get cards here with which to continue to make good profits. We have especially large stocks, including money cards, such as our 600-Hole and 800-Hole Bookboard. Write us today.

**W. H. BRADY CO.**  
Manufacturers  
EAU CLAIRE, WISCONSIN  
**"The Push Card House"**  
BUY WAR BONDS TO SPEED VICTORY

**BRAND NEW—IN ORIGINAL CRATES—NEVER OPENED**  
 2—1942 Galloping Dominoes and 1—Bangtails, \$545.00 Each.  
**SPECIAL—2-5c, 1-10c, 1-25c LATEST CAILLE SLOTS—The Lot \$475.00**  
**SPECIAL—NEW SUPREME GUN, \$330.00**

**ARCADE EQUIPMENT, GUNS & MISCELLANEOUS**

Advance Shockers	\$ 15.00	Air Raider	\$245.00
Skill Jump, with Base	49.50	Western Oomph	39.50
Radio Rifle & Film	79.50	Exhibit Bowling	79.50
Ex. Strength Test Lifter	49.50	Batting Practice, Late Model	115.00
Gott, 3-Way Grippers	17.50	Loop-o-Ball	69.50
Rapid Fire	209.50	Radio Love Message (Pair)	25.00
Jap Chicken Sams	159.50	Whizz Ball & Sweet Sixteen	7.50
Shoot the Chutes	139.50	Pikes Peaks	19.50
Ex. Card Vender, Floor Model	34.50	ABT Guns, Late Models	22.50
Mills World Telescope	69.50	Mercury, Cigarette Reels	13.50
Heart Beat Tester	139.50	Back Glass for Bally 1-Balls	8.00
Ex. Advice Meters, Each	39.50	Keeney Anti-Air Screens, New	9.50
1939 West. Baseball	94.50	Contact, Point & Rivet Kit	7.50
Ton Pins	65.00	New 1 1/2 Bulldog Coin Chutes	2.75
Chicago Coin Hockey	224.50	Rectifiers, #24, 28, 32, for Genco	5.00
Hot Mon Golf	74.50	Used 5 1/2 F.P. Coin Chutes	2.00
Exhibit Hi-Ball	84.50	Collection Books, Per 100	5.00
Exhibit Baseball	79.50	5-Col. Stewart-McGuire Clg.	49.50
Rockola World Series	94.50	3-Wire Zip Cord, Per Foot	.10
Genco Play Ball	169.50	Photo Cells, Seeburg & Bally	3.50
Kicker & Catchers	19.50	Shielded Cable, Per Foot	.10
		Single Slot Safes, Double Door	59.50

**GRAND CANYON, \$175.00--NEW 5-10-20, \$169.50--ARIZONA, \$175.00**  
**SECOND FRONT AND ACTION, \$145.00 — NEW MIDWAY, \$175.00**  
**WE REPAIR BALLY 1-BALL & 5-BALL MOTORS, ONLY \$5**

**SLOTS . . . ONE BALLS . . . CONSOLES**

5¢ Mills Handload, #448,632	\$265.00	'40 F.P. 1-2-3	\$ 99.50
50¢ Gooseneck, 3-5 P.O., C.H.	275.00	'41 Derby	375.00
5¢ Jenn, Chief 4 Star	139.50	Keeney Fortune	395.00
10¢ Silver Chief, Slug Proof	159.50	Keeney Sky Lark	295.00
Jumbo Parade, Cash Model, Latest	119.50	Record Time	165.00
Jumbo Parade, Free Play, High Head	89.50	Keeney Contest	136.50
High Hand Combination	144.50	Exhibit Congo	34.50
Big Game, F.P., Latest Model	99.50	Arrow Head, One-Ball F.P.	34.50
Jenn, Silver Moon, F.P.	144.50	Club Trophy	365.00
Latest Jenn, Golfarola	129.50	Kentucky, Cash Payout	395.00
5¢ Green Vest Pocket	39.50	Sport King, Cash Payout	345.00
3 Longacres, Like New	565.00	5¢ Blue & Gold Vest Pocket	49.50
1 Dark Horse	195.00	Santa Anita	245.00

**PIN GAMES**

Wild Fire	\$39.50	Band Wagon	\$39.50	Midway, Like New	\$149.50
Big Chief	39.50	Four Roses	44.50	Belle Hop	54.50
All American	34.50	Action, Like New	124.50	Sea Hawk	44.50
League Leader	29.50	Air Circus	114.50	Twin Six	54.50
Wow	29.50	ABC Bowler	49.50	Knock-Out	109.50
Broadcast	37.50	Show Boat	47.50	Big Parade	109.50
Dixie	29.50	Jungle	54.50	Topic	84.50
Sentry, Reb. Leader	89.50	Horoscope	47.50	Gun Club	64.50
Hi-Boy, Reb. Metro.	89.50	Snappy	49.50	Sky Blazer	69.50
Play Ball	39.50	Battle, Reb. Zemble	89.50	Bowlaway	89.50
Velvet	39.50	Shangri-La, Like New	149.50	Sky Chief, Like New	169.50
Stratoliner	39.50				

**WANTED TO BUY—GUNS AND ALL TYPES OF ARCADE EQUIPMENT. EXHIBIT SUNBEAMS, WEST WINDS AND DOUBLE PLAY.**  
**ONE-HALF WITH ORDER, BALANCE C. O. D.**  
**EMPIRE COIN MACHINE EXCHANGE 2812 W. North Avenue, Chicago 47, Ill.**  
 Phone: Humboldt 6288

# Hotel Outlets Reflect Gain

Nation's hotel sales soar in May, with Philly, Chi, Texas in lead

CHICAGO, June 26.—In recent years hotels have become important outlets for novelties, specialty merchandise and jewelry items. The articles are sold by concessions and stores in or near the hotel lobby, and volume of sales is steadily increasing, due, of course, to peak business now existing in the hotel field.

A prominent hotel accountant firm reported recently that business in hotels in principal cities thruout the nation continued to soar in May. Total increase in room and restaurant sales for all cities reporting was 30 per cent over May of 1942 and 3 per cent over April of this year. The Philadelphia, Chicago and Texas areas lead the nation in largest gains in total sales for the month of May, and the Pacific Coast area is nearly equal to the leading three. Washington showed the most moderate gain of all, but this is due to the fact that trade in the nation's capital is at a peak now with not much room left for improvement.

In room occupancy Chicago led with a 93 per cent gain over May of last year, while New York was up 88 per cent.

A reflection of the hotels' mounting business is shown in the soaring sales of specialty and novelty items, with all available merchandise finding a ready market.

**WHILE THEY LAST!**

Bally Long Shot, Like New	\$345.00
Cherry Bell, 3-10	255.00
A. B. T. Challenger	27.50
Rotary Merchandise	229.50
Keeney Submarine	199.50
Brand New Electric Shockers (in 5-Foot Cabinets)	59.50
World Series	99.50
Texas Leaguers, De Luxe	49.50
View-a-Scopes	29.50
Skill Jumps	52.50
Vitalizer	79.50
Radio Rifles	69.50
1 Shoot the Chutes	129.50
Jennings Lo-Boy Scale	69.50
2 Exh. Card Machines	35.00

**Jennings 25c Golf Ball Venders \$89.50**

IMPS, Brand New	\$7.70
WINGS, Brand New	9.90
YANKEES, Brand New	9.90
MERCURY	11.50
LIBERTY	11.50

Have 5 New Super Bombers  
 Have 10 New Drivemobiles  
 Have 5 New Tommy Guns  
 Will Trade ONLY for other Arcade Machines. What Have You? Send Your List.  
 1/2 Deposit With Order.

**GERBER & GLASS**  
 914 Diversey Blvd., Chicago

**CASH NEEDED**

8 Hi-Hands, F.P. or Cash	\$139.50
2 Jumbo Parades, F.P.	89.50
1 Galloping Dominoes	39.50
1 Bally Alley (Clean)	44.50
1 '12' Rock-a-Ball	99.50
(Grating \$5.00 X-Tra)	
3 New Brown Fronts, 5¢	395.00
2 Chrome Balls, 5¢, 2-5 (Like New)	345.00
3 Blue Fronts, 5¢ (Exceptionally Good)	149.50
3 Blue Fronts, 10¢	159.50
1 War Eagle, 10¢	119.50
10 Vest Pockets, B. & G., 5's	52.50
10 Vest Pockets, Chrome, 5's	62.50
3 Vest Pockets, Green, 5's	27.50
5 Mills Chrome Tickettes	7.50

**PIN GAMES**

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**Cities' Tax Bases Threatened, Expert Warns Conference**

PITTSBURGH, June 26.—Warning that the basis of the revenue system of cities is slipping, Charles E. Merriam, vice-chairman of the national resources planning board, declared "we are headed at top speed toward financial catastrophe."

No adequate substitute is being found for the revenue system of cities that "is slipping from under their feet," Merriam told delegates attending the 38th annual conference of the municipal finance officers' association.

"The personal property tax is fast disappearing," he said. "The real property tax is encountering severe difficulties with the withering of great sections of cities and the decline in the basic valuations upon which the tax is levied. I don't know the answer to this problem but I do know we are headed at high speed toward financial catastrophe. Somehow or other, the income of the city and its available revenues must be better balanced."

There is a need for "some hard thinking on the relative priorities of local, State and national functions and services and their relative shares in the available revenues intended for public purposes," Merriam advised. Post-war planning to prepare for the shock of demobilization of men and machines is needed to prevent municipal finances from becoming "hopelessly involved," he said.

The delegates endorsed maintenance of present municipal tax rates to create reserves for post-war developments.

In approving plans for post-war reserves, the delegates also suggested that where municipalities presently lack authority to create and maintain such reserve funds they be granted such authority by States or provinces.

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6 Col. ROWE IMPERIALS  
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8 Col. ROWE IMPERIALS  
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Nonprotected Cards.

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- Seven Up... 35.00
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- 5 UNEEDA-PAK, 12 Col., 1939 .....\$72.50
- 5 UNEEDA-PAK, 15 Col., 1940 ..... 85.00
- 3 UNEEDA-PAK, 8 Col., 1939 ..... 59.50

**FREE PLAY TABLES**

- Attention .....\$32.50
- All American ..... 39.50
- Broadcast ..... 32.50
- Crossline ..... 32.50
- Jeeps ..... 115.00
- School Days ..... 39.50
- Silver Skates ..... 39.50
- Victory ..... 85.00
- Dixie .....\$29.50
- Dude Ranch ..... 32.50
- Horoscope ..... 42.50
- Legionnaire ..... 49.50
- Pan American ..... 49.50
- Stratolliner ..... 85.00
- Sparky ..... 39.50
- Wildfire ..... 39.50
- Red-White-Blue .....\$27.50
- Showboat ..... 49.50
- Bandwagon ..... 29.50
- Sport Parade ..... 39.50
- Seahawk ..... 39.50
- Star Attraction ..... 49.50
- Sky Ray ..... 42.50
- One-Two-Three, '40 ..... 89.50

1/2 CERTIFIED DEPOSIT WITH ORDER.

**CENTRAL OHIO COIN MACHINE EXCHANGE, INC.**

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

**Operators Group Spots as Solution To War Problems**

BALTIMORE, June 26.—Centralization of locations is now becoming the order of the day among operators, who because of the present wartime set-up are finding it more and more beneficial and profitable to do so.

One of the greatest reasons for this is gasoline rationing. There is clear evidence that the State OPA is tightening up on pleasure driving. Enforcement agents of the OPA are steadily turning in more and more names of motorists suspected of pleasure driving. They appear to be making a concentrated drive on listing automobiles found parked in the vicinity of places of amusement. This, it is stated, is resulting in a dropping off of patrons to such spots.

Because of this operators are finding it good business to pull machines from such locations if they are not netting good returns, as it is a clear indication that pleasure driving is interfering with patronage.

Then, too, operators, because of gasoline rationing and tightening on supplies, are finding it more difficult to service out of the way spots. Operators who serviced spots outside metropolitan Baltimore twice a week are now serving those same spots but once a week.

Because of this and other unfavorable factors, operators concentrate on more centralized city spots. Less gasoline is needed to service these and there is the time-saving element and the help-saving feature, all of which are matters of considerable concern under the present wartime set-up.

**T. H. Longfellow Again Heads Md. Restaurateurs**

BALTIMORE, June 26.—T. H. Longfellow, head of Longfellow Hotel, Baltimore, was re-elected president of the Restaurant Association of Maryland, at the annual meeting of the organization held at the Longfellow Hotel.

Other officers chosen were Nathan S. Herr, first vice-president; Katherine L. Gorsuch, second vice-president; W. S. Ross, treasurer, and Mrs. Myra Hay, secretary.

**REAL BUYS**

**Won't Last Long**

- Mills 5c Brown Fronts .....\$199.50
- Mills 10c Brown Fronts ..... 224.50
- Mills 25c Brown Front ..... 299.50
- Mills 5c Blue Fronts ..... 179.50
- Mills 10c Blue Fronts ..... 199.50
- Mills 5c Gold Chromes ..... 269.50
- Mills 25c Gold Chrome ..... 349.50
- Mills 5c Silver Chromes ..... 269.50
- Mills 10c Silver Chromes ..... 289.50
- Mills 1c Blue Q.T. .... 52.50
- Page 5c Comet ..... 89.50
- Page 10c Comet ..... 99.50
- Page 1c Chrome (NEW) ..... 119.50
- Jennings 5c Chief, Four Stars ..... 129.50
- Jennings 10c Chief, Four Star ..... 139.50
- Jennings 25c Chief, Four Star ..... 224.50
- Jennings 5c Chrome Chief ..... 179.50
- Jennings 10c Chrome Chief ..... 189.50
- Jennings 5c Club Special ..... 159.50
- Jennings 10c Club Special ..... 169.50
- Jennings 5c Red Skin ..... 159.50
- Jennings 10c Red Skin ..... 169.50
- Jennings 5c Big Chief ..... 129.50
- Jennings 10c Big Chief ..... 139.50
- Watling 5c Rol-a-Top ..... 89.50
- Watling 10c Rol-a-Top ..... 99.50
- Watling 25c Rol-a-Top ..... 199.50
- Gret. Columbia, can be used in 1c, 5c, 10c, 25c Play, including all parts to make changes ..... 69.50
- Mills Empress .....\$189.50
- Mills Throne of Music ..... 149.50
- Rockola Deluxe ..... 169.50
- Mills Jumbo Parade (Cash) .....\$ 99.50
- Mills Jumbo Parade (F.P.) ..... 99.50
- Keeney Triple Entry ..... 169.50
- Bally Club Balls ..... 249.50
- Bally High Hand ..... 149.50
- Bally Royal Flush ..... 69.50
- Bally Royal Draw ..... 99.50
- Baker's Pacer, Daily Double ..... 275.00

**PHONOGRAPHS**

- Mills Empress .....\$189.50
- Mills Throne of Music ..... 149.50
- Rockola Deluxe ..... 169.50

**CONSOLES**

- Mills Jumbo Parade (Cash) .....\$ 99.50
- Mills Jumbo Parade (F.P.) ..... 99.50
- Keeney Triple Entry ..... 169.50
- Bally Club Balls ..... 249.50
- Bally High Hand ..... 149.50
- Bally Royal Flush ..... 69.50
- Bally Royal Draw ..... 99.50
- Baker's Pacer, Daily Double ..... 275.00

**SICKING, INC.**

1401 CENTRAL PKY., CINCINNATI, O. 927 E. BROADWAY, LOUISVILLE, KY.

*There is no substitute for Quality*

*Quality Products Will Last for the Duration*

**D. GOTTLIEB & CO. CHICAGO**

**WANTED FOR CASH**

SEEBURG'S "CHICKEN SAM'S"  
"JAIL-BIRDS"

**\$95.00**

**\$95.00**

\$10.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

We are not particular about the appearance of the equipment or if the cabinets need some repair work. The machines must be complete with all working parts, such as Amplifiers, Trigger Assemblies, Gun Chambers and Sights, because it is very difficult to buy these parts today. If the Main Cable is in bad shape or, in fact, if the Gun Cable is missing entirely, we will not complain. We have an ample supply of Toggle Switches, so if this is "hay-wire" it won't make any difference. We do not like to buy machines that have been too badly neglected and that require too much attention. In other words, do not expect us to pay for "junk."

**Chicago Novelty Company, Inc.**

1348 NEWPORT AVENUE

CHICAGO, ILL.

**BARGAINS**

- 1 Mills Empress .....\$179.50
- 3 Seeburgs 9800 @ ..... 475.00
- 1 Wurlitzer 750E ..... 475.00
- 5 #500 Wurlitzer @ ..... 225.00
- 10 Blue & Gold Vest Pockets @ 49.50
- 6 Mills Blue Fronts 5c @. 149.50
- 1 Mills Cherry Bell 25c... 200.00
- 1 Mills Jumbo Free Play... 89.50
- 1 Bally Big Top..... 98.50
- 1 Bally Roll 'Em .....\$189.50
- 1 Keeney Air Raider ..... 225.00
- 6 ABT Challengers @ ..... 22.50
- 1 Mills 4 Bells ..... 650.00
- 1 Bally High Hand ..... 150.00
- 1 Bakers Pacers ..... 350.00
- 1 Scientific Batting Practice 129.50
- 1 Keeney 5c Super Bell... 275.00
- 10 Gottlieb Triple Grip @.. 25.00

**BIRMINGHAM VENDING CO.**

2117 3RD AVE., NORTH

BIRMINGHAM 3, ALA.

- Mills Jumbo, Cash Pay, Like New ...\$99.50
- Mills Jumbo, Cash Pay, Brown Cab. . 75.00
- Jennings Fast Time, Cash Pay ..... 75.00
- Jennings Fast Time, Free Play .....\$75.00
- Jennings Silver Moon, Free Play ..... 85.00

Wanted To Buy—Mills Blue Front, 1c-5c-10c. Price Must Be Right.

**SOUTHERN VENDING MACHINE CO.**

528 CRAGHEAD STREET

PHONE 2414

DANVILLE, VA.

*We will pay*

**HIGHEST CASH PRICES**

for

- ★ SUN BEAMS
- ★ DOUBLE PLAYS
- ★ WEST WINDS

*Don't Wait . . . Write Today!*

**United MANUFACTURING COMPANY**  
6123 N. WESTERN AVENUE CHICAGO

**Wanted—Phono Mechanic**

Must understand Wurlitzer Phonographs and Remote Control Systems thoroughly, none other need apply. We have 150 Wurlitzers, all 750-850-950, no old equipment, with, of course, Wall Boxes, Speakers and Auxiliary Equipment. All we want a Mechanic for is to keep this equipment in working order, no collecting or changing records, but the man must be a mechanic only and not expect to run the business or reform it. Salary is \$65 a week for 6 days if we furnish car, and \$80 per week if you furnish transportation. This is in a Midwest city, good living conditions and splendid climate.

Address BOX D-95, The Billboard, Cincinnati 1, O.

## MILWAUKEE MASTER BUYS

### MUSIC

Singling Picture Speakers, New	\$ 18.50
Rockola Rhythm Master 16	49.50
Imperial 16	59.50
Imperial 20	69.50
Wurlitzer 616 with Grill	74.50
61 with Stand	89.50
600K	225.00
Seeburg 12 Rec. Keyboard	59.50
Playboy	28.50
2 Packard Plamor Steel Cabinets (New) for Burled Jobs, Ea.	39.50
Wurlitzer 616, Complete with 2 Seeburg 30 Wire Boxes and Cable	150.00

### LEGAL EQUIPMENT

Daval Charm, Excellent for Arcade	\$ 89.50
Target Skills & Big Game Hunters	16.50
Gottlieb Grippers, 3 Way	16.50
Ten Strike	49.50
Ten Strike, High Dial	64.50
Skeeballette	49.50
Bally Alley	29.50

### COUNTER GAMES

Cubs, 1¢ & 5¢	\$ 4.95
Aces, 5¢	4.95
Libertys, 1¢	6.95
American Eagles (Used), 1¢	6.95
Daval 21 (New)	6.50
Daval Keep 'Em Bombing (New)	5.95

### SLOTS

War Eagles, newly gold chromed, completely rebuilt mechanisms, club handles, all the qualities of a new machine, 5¢	\$179.50
10¢	189.50
25¢	224.50

War Eagles, brown crackle, completely rebuilt mechanisms, club handles, 5¢	149.50
--	--------

2-5 or 1 Cherry P.O. \$7.00 add'l.	
Blue Fronts, completely refinished, club handles, new cabinets, 5¢	189.50
10¢	199.50
25¢	239.50

2-5 or 1 Cherry P.O. \$7.00 add'l.	
25¢ Cherry Bell, late, like new	279.50

Jumbo Parade, F.P., completely rebuilt by Mills, late type head	89.50
---	-------

1-2-3 F.P., '39 model, completely rebuilt by Mills	79.50
Owl, F.P., new, in original crate	149.50

Extraordinary, original silver crackle finish (1 set), 5¢	200.00
10¢	225.00
25¢	250.00

Mills Folding Slot Stands	2.95
---------------------------	------

JENNINGS	
Four Star Chief, 5¢	99.50
10¢	119.50
Club Special, 5¢	109.50
10¢	179.50
Silver Chief, 5¢	149.50
25¢	225.00

WATLING	
Roll-a-Top, 3-5, 5¢	79.50
10¢	94.50
Hand Load (like new), 5¢	129.50

COLUMBIA Convertibles, late style, cigarette reels	89.50
--	-------

PAGE	
Comet, 3-5, 5¢	69.50
10¢	84.50
DeLuxe, Sluggproof (like new), 5¢	99.50
10¢	114.50
Rocket, Sluggproof, 5¢	109.50
10¢	119.50

DeLuxe (cannot be told from new) 5¢	109.50
10¢	119.50

CAILLE Commander or Playboy (exceptionally clean), 5¢	89.50
---	-------

### CONSOLES

1939 Bangtalls, 7 Coin Head	\$ 79.50
Buckley Track Odds (Old Head)	99.50
Buckley Track Odds (New Head)	
Serial #1124-11502	Write

Pace's Reels, 5¢	94.50
Pace's Races, Rebuilt, black cabinet	99.50
Saratoga, 5¢ with Roll	94.50
Jennings 4 Coin Multiple, brand new	89.50
Used	69.50

Jennings Liberty Bell, Flat Top	24.50
Slant Top	34.50
Derby Day, Flat Top	24.50
Slant Top	34.50

Jennings Totalizer, P.O. (fl. sample)	169.50
Jennings Triple Entry	124.50
Jennings Fast Time, F.P.	69.50

Keeney Red Seven Coin Head Track	
Time	69.50
Keeney Kentucky Club	89.50
Bally Tanforan	39.50
Bally Ray's Track, Serial over 4300	94.50
Bally Long Champ (Large)	49.50
Bally Solitaire Flicker	39.50

Exhibit's Chuck-a-Lette (7-Coin Head)	39.50
Exhibit's Races, 7-Coin Head	49.50
Galloping Dominoes	59.50
Stoner's Zippers	34.50
Bally "The Favorite," 3 Coin Head	89.50
Sugar King, P.O. (Floor Sample)	169.50

1/3 Deposit — Balance C. O. D.

State Distributor for Seeburg

Phonographs and Accessories

## MILWAUKEE COIN MACHINE COMPANY

3130 WEST LISBON AVENUE

MILWAUKEE, WISCONSIN

# Look for High Radio Trade

U. S. Dept. of Commerce estimates above-average volume of sales after the war

CHICAGO, June 26.—In a report of the post-war radio receiver market, the United States Department of Commerce recently pointed out that the radio and phonograph manufacturing industry may be expected to produce \$880,000,000 worth of home equipment per year. This figure is based on an estimated \$165,000,000,000 annual post-war market for all goods and services. Breaking down the figures reported by the Commerce Department, this would mean an annual sale of 25,000,000 radio sets in the United States if the average retail price of a radio set continues at the 1938-'41 average of \$35.

Portable radios are in wide use for premiums, and prizes form a large proportion of the total radio set sales, but the report did not give a percentage breakdown of small radio sets. However, in 1939, 9,000,000 radio sets in the \$15 price range and more than 3,000,000 in the \$20 range were bought by the American public.

Half of United States families owning radio sets in 1939 had two or more of them, and the lower priced radios are taken into consideration when estimates are made of post-war radio sales. The question of whether high sales volume can be expected to continue might be answered by the necessity of replacement of these secondary sets. Another big factor is the great possibility of changes in the retail price of radio receivers. Frequency modulation broadcasting and receivers, according to some manufacturers, will inevitably replace the present system, and the selling price will go up in proportion to the increased costs of production.

## H. Maser Returns To Trade in S. F.

SAN FRANCISCO, June 26.—Henry R. (Hank) Maser, who retired from the coin machine industry in 1938 after 15 years in the business, has returned to re-establish himself as a distributor, with offices at 1337 Mission Street, San Francisco.

He has leased a three-story building at this address and says he has remodeled it into one of the most modern and efficiently arranged centers on the Pacific Coast. Hank has just returned from a buying trip to Chicago and other principal distributing centers and assures the trade of prompt deliveries from a complete and ample stock of all types of coin machines.

### How To Win Friends

CHICAGO, June 26.—From North Africa come reports that American soldiers are beating the politicians back home at the promotion of international friendship in North Africa.

Acting on the theory that one of the best ways of winning friends is to ply them with gifts, the soldiers are giving away chewing gum, candy and cigarettes.

The natives seem to look on the soldiers as walking dispensaries of sweets and cigarettes, and children, especially, follow the Yanks chanting, "Chew gum, cigarette or bonbon." Their parents gratefully accept the cigarettes.

When convoys roll along the highways, men, women and children line the roads, waving frantically, giving the "V-for-Victory" sign and eagerly waiting for some soldier to toss candy or cigarettes out of the trucks.

The children are so omnipresent that soldiers are inclined to believe they pop out of the ground. Ragged, dirty little urchins have learned that the post exchanges are the choicest spots to patrol. When a soldier leaves the exchange with his weekly ration of tobacco and sweets, he is besieged by a group of grinning, begging children.

# MECHANICS SERVICE

EDWARD STEELE, Manager

2124 FIFTH AVENUE

ATLANTIC 0662

PITTSBURGH, PA.

### PIN BALL VALUES

ABC Bowler	\$ 39.50	Glamour	\$ 19.50	Repeater	\$ 29.50
Action	139.50	Gold Star	29.50	Sara Suzy	24.50
Air Circus	139.50	Gun Club	49.50	School Days	34.50
All American	29.50	Hi Dive	44.50	Sea Hawk	39.50
Anabel	24.50	Hi Hat	44.50	Seven Up	39.50
Attention	29.50	Home Run, '41	44.50	Show Boat	39.50
Band Wagon	29.50	Horoscope	32.50	Silver Skates	29.50
Big Time	19.50	Jeep	139.50	Sky Ray	27.50
Bolaway	49.50	League Leader	22.50	Snappy	42.50
Boom Town	24.50	Legionnaire	39.50	Sport Parade	29.50
Broadcast	22.50	Majors, '41	39.50	Spot a Card	54.50
Captain Kidd	47.50	Metro	29.50	Star Att.	39.50
Champ	36.50	Miami Beach	39.50	Stratoliner	34.50
Cross Line	19.50	New Champ	59.50	Super Chubbie	34.50
Defense, Baker	24.50	One, Two, Three	29.50	Ten Spot	39.50
Dixie	19.50	Pan American	34.50	Twin Six	39.50
Flicker	32.50	Play Ball	29.50	Wild Fire	39.50
Four Diamonds	39.50	Pursuit	27.50	Wow	24.50
Four Roses	39.50				

Jap Conversions for the Above Games, \$7.50 Additional.

### CONSOLES

Baker's Pacers, Daily Double	\$250.00
Jumbo Parades, Animal Reel, Free Play	74.50
Jumbo Parades, Blue Cabinet, Fruit Symbols	99.50
Liberty Bells	24.50
Jockey Club	59.50

Will Buy Keeney Super Bells, Paces Reels and Slots.

### ARCADE EQUIPMENT

Scientific Batting Practice	\$ 94.50
Ten Strikes, Hi Dial	50.00
Ten Strikes, Low Dial	40.00
Seeburg Gun, Converted	119.50
Bally Rapid Fire	189.50
Rockola Roller Scores	59.50
Sky Fighters	300.00
Chicago Coin Hockey	204.50

### MUSIC

Mills Throno	\$135.00	Counter Model Wurlitzer #71	
Seeburg Hi Tone	425.00	with Stand	\$130.00
Seeburg Wall Boxes	30.00	Rockola Organ Speakers	32.50
Counter Model Wurlitzer #61	65.00	Rockola Wall Boxes, Latest Model	22.50

All Prices Subject to Prior Orders.

TERMS: 1/3 Deposit, Balance C. O. D. \$5.00 Extra for Wood Crating.

### COUNTER GAME

Sparks .....\$15.00

### ONE BALL

Mills Owl .....\$ 69.50

Merchantmen

Diggers ..... 60.00

# IMPORTANT! NOTICE!

We have over 30,000 assorted used parts for practically every kind of a coin operated machine manufactured in the past ten years. We may have the parts you need. Also many accessories, such as steel balls, skee-balls, record platters, checks, ball gum, coin chutes, speakers, locks, meters, power packs, wall and bar boxes, backboard glasses of all description, Jap conversions for Knockout, Gold Star, Seven-Up and Stratoliner.

### REASONABLE PRICES

PIN GAMES -- PHONOGRAPHS -- SCALES -- CONSOLES -- ARCADE EQUIPMENT

WRITE FOR PRICES

# SQUARE AMUSEMENT COMPANY

Established 1919

88-90 MAIN STREET

POUGHKEEPSIE, N. Y.

## PARTS DEPT. MANAGER WANTED

Thoroughly experienced Manager for our Parts Dept. Must know all Pin Game as well as other Coin Machine Parts. An excellent proposition for a good aggressive man. Give complete information as to experience. Your reply will be held in confidence—address it to attention of Mr. Al Sebring.

Bell Products Co., 2000 N. Oakley Blvd., Chicago, Ill.

## NEW TIP BOOKS

5 as 1 Tip Ticket Book .....\$42.00 Per Gr.  
120 Tip Tickets, 10 Seal Die

Out Jack Pot ..... 43.00 Per Gr.

50% Deposit With Order, Balance C. O. D.

RED, WHITE & BLUE SPECIALTY COMPANY

Box 246, Yorktown, Indiana

1000 NUMERAL BINGO TICKETS ON STICKS.....\$1.50  
LUCKY CLOVER SEAL CARD TICKET DEAL.....\$3.50

(Operator's Net Average Profit \$29.50 Per Deal)

1/3 Deposit With Order, Balance C. O. D.

WRITE, WIRE OR PHONE FOR QUANTITY PRICES.

MISSOURI NOVELTY CO. (Phone Franklin 9043)

(Manufacturers' Agents)

3136 OLIVE ST.  
ST. LOUIS, MO.

**HARD-TO-FIND RADIO TUBES**

Safety-First. Guard yourself against Loss of Income on account of Idle machines; put in a supply of Tubes you use regularly in your equipment. "HARD-TO-FIND" Tubes for your Phonographs, Ray Guns and Panorams is our Specialty. With scarcities of critical Radio Tubes developing everywhere, we have become an "EMERGENCY PROCUREMENT AGENCY" for many of the finest operators and jobbers throughout the country. We are trained to locate sources of supply—to purchase—to speed deliveries of vital Tubes that you may need for your machines. All Tube orders accepted subject to prior sale.

Tube	Net	Tube	Net	Tube	Net	Tube	Net	Tube	Net
OZ4.	\$1.65	6A8..	\$1.35	6N7GT	1.65	7B5..	\$1.35	37...	\$0.90
1B5/25S	...	6B5..	2.00	6Q7..	1.35	7B6..	1.35	38...	1.15
1H4C.	1.05	6B8..	2.00	6Q7G.	.90	7F7..	1.65	41...	.90
1H5C.	1.35	6B8G.	1.35	6R7G.	1.15	12SK7GT		42...	.90
2A3..	2.00	6C5G.	1.05	6SC7.	1.35	....	1.10	43...	1.10
1Q5GT	1.65	6C6..	1.05	6SF5GT		12SQ7GT		45...	.85
2051	2.60	6D6..	1.00	....	1.00	....	1.10	47...	1.15
5U4G.	1.05	6F5C.	1.15	6SJ7GT	1.15	24A..	.90	56...	.85
5V4C.	1.65	6F6G.	.95	6SK7.	1.05	25L6GT		57...	.95
5W4G	1.05	6F8G.	1.35	6SQ7G7		....	1.15	58...	.95
5Y3G..	.75	6H6GT	1.15	....	1.15	25Z5.	1.10	75...	.90
5Y4G	.80	6J5..	.95	....	1.15	26...	.75	76...	.95
5Z3..	1.15	6J7..	1.35	6SR7.	1.05	27...	.70	77...	.95
6A4..	1.65	6J7G.	1.15	6V6G.	1.35	30...	1.05	78...	.90
6A6..	1.65	6K7G.	1.15	6V6GT	1.15	31...	1.05	79...	1.65
6A7..	1.00	6K8GT	1.35	6X5GT	1.05	32...	1.35	80...	.75
		6L6G.	2.00	6Z4/84		35Z5GT		83...	1.35
		6L7..	1.65	....	1.10	....	.85		

- LOCKTAL SOCKETS FOR CHANGE-OVER, #7F7 to #6SC7 ..... 15c
- Toggle Switch Assembly ..... \$2.50
- Shot Timing Relay Coil ..... 2.50
- Seeburg Gun Shoulder Lens ..... 1.00
- Muzzle Lens Assembly ..... 1.75
- Gun Stocks—Brand New ..... 9.90
- Rubber Gun Cables—8 Ft. Lengths ..... 2.75

PHOTO ELECTRIC CELLS (#CE-23) ..... \$2.50 EA.  
 (Can be used on "CHICKEN SAMS," "JAPS," "CHUTES," "RAPID FIRES" and other Ray Guns)

PHOTO ELECTRIC CELLS FOR BALLY "DEFENDER" RAY GUNS—Best Quality—Perfect Cells (#CE-20) ..... \$2.95 EA.

**Chicago Novelty Company, Inc.**

1348 Newport Avenue Chicago, Ill.

**SALESBOARDS**

ALL ORDERS SHIPPED SAME DAY RECEIVED

- 400 HOLES LUCKY BUCKS, SPEC. THICK, 5c, DEFINITE PROFIT \$7.00 ..... \$ .85
  - 850 HOLES TICKER TAPE, A. SPEC. THICK JUMBO HOLES, 5c, AVERAGE PROFIT \$24.63 PROT. .... 2.75
  - 1000 HOLES GET YOUR PIECE, Spec. Thick, 5c, AVERAGE PROFIT \$29.45 PROT. .... 3.10
  - 1200 HOLES TEN BIG FINS, THIN JUMBO HOLES, 5c, AVERAGE PROFIT \$35.20 ..... 2.50
  - 1200 HOLES VICTORY BELL, SPEC. THICK "C," 5c, AVERAGE PROFIT \$38.57 PROT. 3.60
  - 1800 HOLES LULU, SPEC. THICK, 5c, DEFINITE PROFIT \$24.75 ..... 3.25
  - 1000 HOLES J.P. CHARLEY, SPEC. THICK, 25c, 30-HOLE JACKPOT, AVERAGE PROFIT \$52.00 PROT. .... 2.50
  - 1200 HOLES HAPPY CHARLEY, 25c, SPEC. THICK, AVERAGE PROFIT \$77.00 PROT. . 3.00
  - 1000 HOLES CIGARETTE BOARDS 10 OR 20 SEC. ANY PAYOUT FROM 26 PKG. TO 40 PKG. .... 1.00
- LARGE STOCK PLAIN, TIP AND JACKPOT BOARDS. WRITE FOR PRICE LIST, STATING YOUR REQUIREMENTS. 25% DEPOSIT WITH ALL ORDERS—BALANCE C. O. D. MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA

**BASE BALL AND TIP TICKETS SPECIAL**

Five numbers on one ticket tip books, 24 tickets to a book, \$22.00 gross; same in envelopes, complete with tip card enclosed, \$19.50 per gross. All sewed seals, 28 ticket tips in envelopes, card enclosed, \$20.00 gross. 560 tickets (three-way tickets) in envelopes, \$3.00 set. 120 single base-ball tickets, envelopes, \$26.50 gross. With tip card enclosed, \$28.50 per gross. Satisfaction guaranteed on all orders. Enclose 25% deposit, or cash in full. Express shipments only. Orders filled in order received.

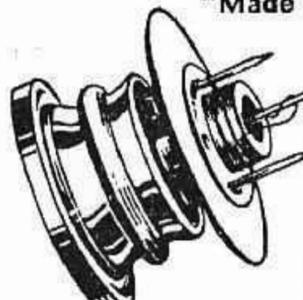
**JOE E. ALLEN**

P. O. Box 865 (Mfrs. Agent) Greensboro, N. C.

**PIN BALL BUMPER STEM REPAIR SLEEVES**

"Made of Silver But Worth Their Weight in Gold" Thousands In Use.

BECAUSE THEY END BUMPER TROUBLE



Just slip in place and squeeze. No solder needed. Reduce coil burnage and out-of-order calls. Give new life to your tired games for the duration. Immediate delivery. Mail \$1.50 for each package of 15. 25c for sample. MONEY-BACK guarantee. Deal for distributors. Immediate Delivery.

**GENERAL COIN MACHINE SUPPLY CO.**

940 MICHIGAN AVE., BUFFALO, N. Y. Established 1930

**Oregon Firm Sues To Test Legality of Decision on Taxes**

PORTLAND, Ore., June 26.—A suit to determine whether amusement machines are to be taxed from June 8 to July 1 of this year has been filed in Circuit Court by the Northwest Amusement Company.

Defendants are Charles V. Galloway, Earl B. Day and Earl L. Fisher, comprising the State Tax Commission; Sheriff Martin T. Pratt of Multnomah County and Chief of Police Harry Niles.

The complaint sets out that the plaintiff company owns many coin machines designed to be played for amusement only, including a number designed to provide music boxes.

The 1943 State Legislature passed a law taxing such devices, and accordingly to the State Tax Commission has demanded payment of the tax for the period June 9 to July 1. The company says it is ready and willing to pay taxes beginning July 1 and is also willing to pay the amount from June 9 to July 1

**"Wise Guys" Lose**

TACOMA, Wash., June 26.—Some "wise guys" think it smart to equip themselves with steel tape and other paraphernalia and hit this and that location and milk pinball table games.

But the police here don't think much of the idea.

In fact, there's a law against it, and the police enforce it.

Hardly a day passes but what some pinball "slicker" isn't picked up and hauled off to the city jail.

And the part about it which the "wise guys" don't think a bit, funny is the fact that the police judge usually sentences them to 10 days in jail upon conviction.

"If the court should determine that such taxes are due under the law."

A judgment is asked declaring that the company may own and operate its machines from June 1 to July 1 without being taxed. The court also is asked to enjoin the defendant from claiming any tax liability for that period.

**MONARCH DELIVERS THE GOODS!**

- | COMBINATION FREE PLAY & PAYOUT CONSOLES           |  | CONSOLES                      |          |
|---|--|-------------------------------|----------|
| Mills Jumbo Parade \$175.00                       | K'ney Super Bell, 25¢ \$295.00                   | Bally Hi-Hand                 | \$150.00 |
| Super Bell Twin, 5¢ & 5¢ ..... 425.00             | Keeney Super Bell, 5¢ 220.00                     | Bally Club Bell               | 220.00   |
| Jenn. Silver Moon, 10¢ \$150.00                   | <b>FREE PLAY CONSOLES</b>                        | Jennings Fastime              | \$50.00  |
| Jenn. Silver Moon, 25¢ 150.00                     | Jumbo Parade, Latest \$85.00                     | Bally Big Top                 | 95.00    |
|   | Waiting 41 Big Game. 95.00                       |                               |          |
| AUTOMATIC PAYOUT CONSOLES                         |  |                               |          |
| Mills Three Bells, Factory Rebuilt .. \$950.00    | Jennings Liberty Bell \$ 35.00                   | Evans '41 Dominoe, JP         | \$425.00 |
| Mills Four Bells, New Type Coin Head .. 925.00    | Keeney 4 Way Bell, 3-5¢ & 1-25¢ Reb. 975.00      | Evans '41 Dominoe             | 325.00   |
| Mills Four Bells, 3-5¢ & 1-25¢, Rebuilt .. 855.00 | Keeney Twin Bell .. 375.00                       | Evans '41 LuckyLucr 495.00    |          |
| Mills Jumbo Parade, New .. 175.00                 | Keeney 9 Coin Triple Entry, Fact. Reb. 160.00    | Bally Rollem, Rebuilt 195.00  |          |
| Mills Jumbo, Latest Model .. 125.00               | Keeney '38 Track Time, Factory Rebuilt .. 140.00 | Bally Bells, 5¢ & 25¢ 95.00   |          |
| Pace Reels, '40 Mod. 145.00                       | Keeney Twin Super Bell, 5¢ & 25¢ .. 435.00       | Bally 7 Coin Club Hse. 95.00  |          |
| Pace Twin Reels, 10¢ & 25¢ ..... 425.00           | Baker Pacer, DDJP. 350.00                        | Bally Royal Draw .. 95.00     |          |
| Paces Races, Brown. 175.00                        | Waiting '41 Big Game 140.00                      | Bally Rays Track .. 125.00    |          |
| Paces Races, Black .. 120.00                      | Mills Square Bell .. 85.00                       | Groot, Sugar King .. 35.00    |          |
| Pace 1941 Saratoga. 120.00                        | Galile Roulette, 25¢, Mech. Operation .. 250.00  | Jenn. Good Luck .. 55.00      |          |
| ONE BALL FREE PLAY GAMES                          |  |                               |          |
| Keeney Fortune, FP & PO, 1 or 5 Ball \$395.00     | Bally Longacre .. \$575.00                       | Bally '41 Derby               | \$395.00 |
| Keeney Skylark, FP & PO, 1 or 5 Ball .. 295.00    | Bally Thorobred .. 575.00                        | Bally Club Trophy .. 375.00   |          |
| Western Seven Flashers 99.50                      | Bally Blue Grass .. 190.00                       | Bally Record Time .. 175.00   |          |
|   | Bally Dark Horse .. 175.00                       | Bally Sport Special .. 150.00 |          |
|   | Bally Pimlico .. 475.00                          | Bally Arrowhead .. 40.00      |          |
| MILLS FACTORY REBUILT SLOT MACHINES               |  |                               |          |
| Gold Chrome, 10¢, 1 Cherry Payout \$395.00        | Club Bell Console, 5¢ \$375.00                   | Blue Front, 5¢                | \$195.00 |
| Original Chrome, 10¢, 1 Cherry Payout. 395.00     | Club Bell Console, 10¢ 395.00                    | Blue Front, 10¢               | 220.00   |
| Original Chrome, 10¢, 3-10 Payout .. 365.00       | Club Bell Console, 25¢ 450.00                    | Blue Front, 25¢               | 275.00   |
| War Eagle, 5¢, 3-5 .. 135.00                      | Glitter Gold Q.T., 1¢, New .. 90.00              | Blue Front, 50¢               | 495.00   |
| Cherry Bell, 5¢ .. 195.00                         | Glitter Gold Q.T., 5¢ 135.00                     | Extraordinary, 5¢             | 115.00   |
| Futurity, 5¢ .. 125.00                            | Blue Q.T., 5¢ .. 85.00                           | Extraordinary, 10¢            | 125.00   |
| Blue & Gold Vest Pocket, 5¢ .. 69.50              | Blue Q.T., 10¢ .. 110.00                         | Future Play, 5¢               | 125.00   |
|   | Bonus Bell, 5¢ .. 245.00                         | War Eagle, 10¢, 2-4 .. 95.00  |          |
|   | Futurity, 25¢ .. 220.00                          | Brown Front, 5¢               | 195.00   |
|   | Chrome Vest Pocket, 5¢ 79.50                     | Blue & Gold V.P., 1¢          | 39.50    |
| JENNINGS FACTORY REBUILT SLOT MACHINES            |  |                               |          |
| 1942 Victory 4 Star Chief, 5¢ .. \$320.00         | Chief Console, 5¢ .. \$165.00                    | 4 Star Chief, 5¢              | \$145.00 |
| 1942 Victory 4 Star Chief, 10¢ .. 340.00          | One Star Chief, 25¢ .. 140.00                    | 4 Star Chief, 10¢             | 155.00   |
| 1942 Victory 4 Star Chief, 25¢ .. 365.00          | One Star Chief, 5¢ .. 95.00                      | Silver Chief, 5¢              | 195.00   |
|   | One Star Chief, 10¢ .. 95.00                     | Gold Chief, 5¢                | 175.00   |
|   | Chief Console, 10¢ .. 185.00                     |                               |          |
| Top Glass for Mills 3 Bells .. \$20.00            | Backboard Glass for Jockey Club .. \$12.50       |                               |          |
| One Set of Five Glasses for 4 Bell .. 20.00       | Backboard Glass for Longacre .. 9.25             |                               |          |
| Top Glass for Jumbo Cash, Fr. or An. .. 7.50      | Backboard Glass for Pimlico .. 9.25              |                               |          |
| Top Glass for Jennings Silver Moon .. 7.50        | Backboard Glass for Sport Event .. 9.25          |                               |          |
| New Cabinet for Four Bells .. 27.50               | Backboard Glass for Jumbo Cash .. 4.50           |                               |          |
| Top Glass for Jennings Bobtail .. 7.50            | Backboard Glass for '41 Derby .. 4.50            |                               |          |
| Top Glass for Jumbo Free Play .. 5.50             | New Cabinet for Jumbo Cash .. 27.50              |                               |          |

WE REPAIR BALLY OPEN TYPE MOTORS, \$5.00. WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED. TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

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SUMMER BARGAINS

- Jumbos, Cash Payout, Late Top Head, Clean, Same as New ..... \$109.50
- Jumbos, Free Play, Late Top Head .. 89.50
- Jumbos, Brown Cab., Old Type Head 69.50
- Mills Compulsory Skill, Console, 5c Play, Automatic Payout ..... 89.50
- Mills War Eagle, 5c Slot ..... 117.50
- Mills 5c Blue Fronts ..... 139.50
- Mills Q.T. Penny Play ..... \$ 49.50
- Mills 5c Futurity Play ..... 99.50
- Jennings Good Luck, 5c Play, Automatic Payout, Clean ..... 59.50
- Columbia Slot, 5c Play ..... 69.50
- Columbia Slot, 10c Play ..... 79.50
- Keeney Triple Entry, Very Clean, A-1 Shape ..... 160.00

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THE UNIVERSAL COMPANY as a whole—wishes to express its utmost regret to our many friends and customers—the delays and slow service accorded—due to the present conflict—and our inability to secure employment of the necessary personnel needed to continue the high quality service we accorded in the past. Be assured of our every effort to give everyone the fastest service possible under the present circumstances.

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CONSOLES AND SLOTS		ONE-BALL AUTOMATIC PAY OUT TABLES	
1 15-10-25c Jennings Long Shot, Slightly Used	\$375.00	2 25c Mills War Eagle, 2-4	\$37.50
1 Mills Four Bells, 4-5c	465.00	1 5c Mills Front Vender, 2-4	69.50
1 5c Buckley Track Odds, Silver Dollar Jack Pot	425.00	3 5c Caille, Each	49.50
4 5c Buckley Daily Double Track Odds, Late Models, Each	675.00	1 25c Caille	54.50
3 5c Bally Roll-Em, Each	169.50	COUNTER GAMES	
2 5c Bally Royal Draws, Each	79.50	30 1c American Eagle and Marvols, Just Like New, Complete with Tokens	\$ 8.75
1 25c Rolett with Stand	110.00	PHONOGRAPHS	
1 5c Rolett	85.00	1 '39 Rock-Ola Deluxe	\$225.00
1 5c Bally Big Top, Cash Pay	94.50	2 Buckley Steel Cabinets, Complete with Two 412 Wurlitzer, EACH	75.00
5 Columbia Double Jack Pot, Practically New, Each	97.50	15 Buckley Wall Boxes	11.50
5 Columbia Cigarette Reels, Back Door Pay Out, Each	49.50	Terms: 1/3 Deposit, Balance C. O. D.	
2 Columbia Old Type Double Jack Pot, Each	39.50	144 BARNARD STREET SAVANNAH, GEORGIA	
3 5c Watling Rolatop, 3-5, Each	69.50		
1 10c Watling Rolatop, 3-5	77.50		
1 25c Watling Rolatop, 3-5	87.50		
1 5c Pace Comet	87.50		

FACTORY REBUILT

COMPLETELY DRILLPROOF AND SPOONPROOF—ALL MACHINES REFINISHED

150 Blue & Gold Vest Pockets	\$ 62.50	25c Mills Blue Fronts	\$265.00
25c Mills Gold Chromes, 2-5 Pay	375.00	5c Mills War Eagles	169.50
5c Mills Blue Fronts	199.50	10c Mills War Eagles	200.00
10c Mills Blue Fronts	225.00	25c Mills War Eagles	245.00

The Above Machines in 2-5 Pay \$10.00 Additional.

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SPECIAL MILLS FOUR BELLS BRAND NEW CABINETS GENUINE FACTORY REBUILT SERIALS AROUND 2200 \$795.00

RECONDITIONED CONSOLES AND SLOTS

Mills Three Bells (Late)	Write	New Baker's Pacer Daily Double	Write
Keeney Super Bells, 4-Way, 3-5, 1-25	Write	New Evans Galloping Dominoes, Jackpot	Write
Keeney Super Bells, 2 Way	Write	New Buckley Track Odds (Daily Double)	Write
Evans Lucky Lucro	\$225.00	Used Baker's Pacer Daily Double	\$325.00
Bally Club Bells (Late Serials)	225.00	Keeney Super Bells (Refinished)	225.00
Mills Jumbos (Late, Like New), P.O.	149.50	Pace Reels Sr. (Late Model)	124.50
Mills Jumbo (Refinished), F.P.	89.50	Bally Hi Hand (Refinished)	124.50
Mills Golf Ball Vender	189.50	Mills Jumbo (Late Combination)	179.50
New Mills 4 Ball Cabinets	49.50	Jennings Ciga-Rola (Late)	89.50
Evans Lucky Lucro, 3-5c, 2-25c	425.00	Mills Blue Fronts (Rebuilt)	159.50
Jennings Chief (Rebuilt)	129.50	Mills O.T. (Rebuilt)	79.50
Mills O.T. Gitter Gold	119.50	Mills V.P. Chrome	69.50
Mills V.P. Blue-Gold (Rebuilt)	59.50		

RECONDITIONED PHONOGRAPHS

4 Seeburg 9800, R.C.	Write	12 Rock-Ola Commando (New)	Write
7 Seeburg 8800, R.C.	Write	2 Rock-Ola Commando (Used)	Write
2 Seeburg Colonel, R.C.	Write	2 Rock-Ola Premier (Used)	Write
5 Wurlitzer Model 850	Write	2 Rock-Ola Super (New) Rock-o-Lite	Write
3 Wurlitzer Model Victory, '42	Write	6 Rock-Ola De Luxe (New) Rock-o-Lite	Write
4 Wurlitzer Model 750E	Write	1 Rock-Ola Master (New) Rock-o-Lite	Write
2 Wurlitzer Model 700	Write	3 Rock-Ola Standard (New) Rock-o-Lite	Write
1 Wurlitzer Model 800	Write	1 Seeburg Mayfair (New) Rock-o-Lite	Write
2 Wurlitzer Model 500	Write	2 Seeburg Regal (New) Rock-o-Lite	Write
7 Wurlitzer Model 616	Write	1 New Rock-Ola Glamour	Write

RECONDITIONED ARCADE EQUIPMENT

Mutoscope Punch-a-Bag (Like New)	\$295.00	Mutoscope Ace Bomber (Like New)	\$395.00
Teak Pilot (Refinished)	249.50	Skyfighter (New, Refinished)	395.00
Evans Play Ball (Late Model)	249.50	Drive Mobile (New, Refinished)	350.00
Chicago Coin Hockey	225.00	Keeney's Submarine	225.00
Bally Rapid Fire	225.00	Genco Playball (Late Up Model)	225.00
New Axis Rats, Chicken Sam, Refinished, New Marbette	179.50	National O.K. Fighter (Refinished)	189.50
Seeburg Shoot-the-Chutes, Refinished, New Marbette	179.50	Mutoscope Thigh-o-Graph	189.50
Scientific Batting Practice	129.50	Groetchen Mountain Climber	189.50
Exhibit Card Venders	39.50	Western De Luxe Baseball (Refinished)	129.50
Groetchen Zooms (Like New)	19.50	Kirk's Guesser Soles (Refinished)	125.00
Hollywood View-o-Scope	29.50	Exhibit Vitalizer (Refinished)	79.50
Bally Torpedo	225.00	Groetchen Pike's Peak	19.50
Keeney Texas Leaguer	39.50	Keeney Air Raider	249.50
Bally Racer (Refinished)	89.50	Gottlieb 3-Way Gripper	19.50
Lighthouse Grip	119.50	Fishman Chinning Machine	149.50
Exhibit Knockout Puncher	179.50	Bally Bull with New Jap	119.50
Exhibit Oracle Fortune	19.50	Exhibit Striking Clock	119.50
		Globe Ball Grip	119.50
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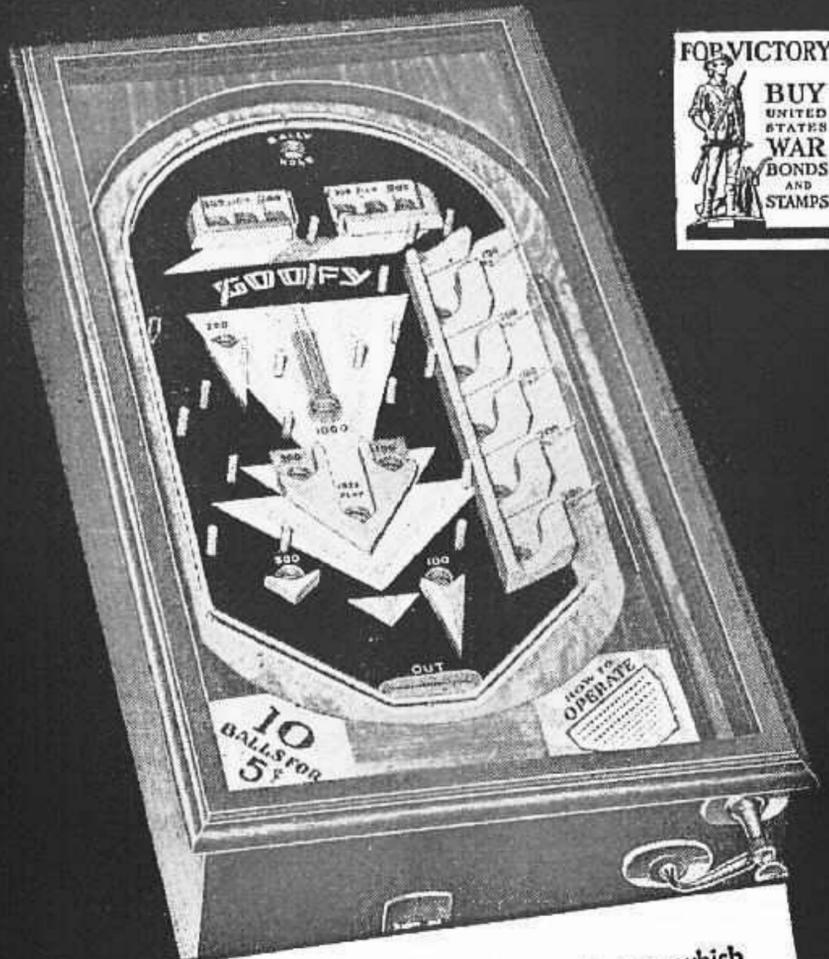
1 Batting Practice	\$150.00	2 Photomatics (Series PFF and DD), Ea.	\$650.00	3 Keeney Air-Raiders, Ea.	\$275.00
3 Driv-Mobiles, Ea.	350.00	4 Keeney Anti-Aircraft, Light Cabinets, Ea.	125.00	1 Evans Ten Strike	125.00
1 Ace Bomber	350.00			2 Evans Play Ball, Ea.	245.00
1 Keeney Submarine	295.00			1 Evans Super Bomber	425.00

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- ★ DARK HORSE
- ★ SPORT EVENT

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**FIVE PANORAMS, \$275.00 EACH**

**CONSOLES, Cash and Combinations**

Mills Three Bells	\$ 950.00
Mills Four Bells, New	1000.00
Mills Four Bells, Used	650.00
Keeney Super Bell, New	325.00
Keeney Super Bell, Used	225.00
Jennings Fast Time, F.P.	79.50
Jennings Silver Moon, F.P.	89.50
Jennings Bob Tail, F.P.	79.50
Keeney Kentucky Club	79.50
Mills Jumbo Parade, F.P.	75.00
Mills Jumbo Parade, C.P.	75.00
Pace Reels, Small C.P.	100.00
Pace Saratoga, Comb.	100.00
Watling Big Game, F.P.	100.00

**SLOT MACHINES**

5c Blue Front, D.J.	\$125.00
5c F.O.K. Vender, Esc. 2-4	37.50
5c Melon Bell	150.00
5c Gooseneck, 2-4 P.O.	25.00
25c Gooseneck, 2-4 P.O.	35.00
5c War Eagle	95.00
1c Gold Q.T., New	100.00
1c Blue Q.T., Used	49.50
10c Brown Front, 430,000	200.00
Jennings 5c Victory Chief	185.00
5c Watling Rotatop	75.00
1c Watling Treasure	35.00
1c Pace Comet	49.50
5c & 25c Pace Bantam	30.00

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Late Slots	Bally Pace Maker	\$ 90.00	Keeney Velvet Replay	\$ 80.00
Late Bally One Ball Machine	Bally Grand Stand	80.00	<b>CONSOLES:</b>	
Mills 3 & 4 Way Super Bells	Bally Thistle Down	75.00	Keeney Triple Entry	\$175.00
Scientific Pokerinos	Bally Fair Grounds	30.00	Keeney Track Timo, R.H.	75.00
Photomatic Photo Frames	Bally Fleetwood	25.00	Mills Jumbos, New	175.00
Eastman Direct Positive Paper	Bally Preakness	25.00	Evans Lucky Lucro	200.00
Late Phones	Bally Golden Wheel	19.50	Evans Gal. Dom., Late	
Kirk Night Bomber	Bally Carom	18.50	Head	185.00
Arcade Games	Bally Hialeah	18.00	Jenn. Bobtail Totalizer	95.00
Pop Corn Machines	Got. Derby Day	20.00	Jennings Liberty Bell	35.00
<b>PAY TABLES:</b>	Western Mardi Gras	45.00	Jenn. Flashing Through	35.00
Bally Santa Anita	Keeney Winning Ticket	110.00	Keeney Dark Horse	75.00
Bally Long Shot	Pot Shot	75.00	Mills Deweys	95.00
Bally Grand National	Got. Daily Races	15.00	Galile Deweys	95.00

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**WE HAVE A VERY LARGE STOCK OF SALES-BOARDS FOR IMMEDIATE DELIVERY.**

- 400 Hole Win a Pin, 50c Jumbo Thick. Take-in is \$200.00. Definite payout \$120.00. Definite profit \$80.00. Price \$1.65 each.
  - 400 Hole Fins and Bucks, 25c Jumbo Thick. Take-in is \$100.00. Definite payout \$70.00. Definite profit \$30.00. Price \$1.65 each.
  - 500 Hole Charley Board, 25c. Take-in is \$125.00. Definite payout \$85.00. Definite profit \$40.00. Price \$1.28 each.
  - 1000 Hole Charley Board, 25c. Take-in is \$250.00. Definite payout \$200.00. Definite profit \$50.00. Price \$1.65 each.
  - 1000 Hole J.P. Charley, 25c. 30 hole J.P. Take-in is \$250.00. Average payout \$200.00. Average profit \$50.00. Price \$1.79 each.
  - 1200 Hole Charley, 25c. Take-in is \$300.00. Definite payout \$232.00. Definite profit \$68.00. Price \$2.87 each.
  - 2000 Hole Charley Board, 25c. Take-in is \$500.00. Definite payout \$400.00. Definite profit \$100.00. Price \$4.89 each.
- 1/3 deposit with order. Write for our latest circular on Salesboards. In this line over 20 years.



**RE-CONDITIONED**

**Takes 1 to 3 Nickels at the Same Time**  
**as Good as New Cabinet, Railing and Legs Refinished in Attractive Color**

Lite-A-Line—The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

**LITE-A-LINE**

Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

**A. N. S. CO.**

312 CARROLL ST., ELMIRA, N. Y.

**A. B. T. RIFLE RANGE PELLETS**

- In Lots of 100 M. .... \$2.50 Per M
- In Lots of 50 M. .... 2.75 Per M
- In Lots of 25 M. .... 3.00 Per M

**BEWARE** of inferior and offsize pellets. We guarantee ours to be the perfect pellet for A.B.T. Rifle Ranges.

REPLACEMENTS for UTAH RELAY USED IN BALLY'S DEFENDER, SKY BATTLE, RAPID FIRE and CONVOY. While the Supply Lasts, \$7.50.

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615 Tenth Ave. N. Y. C. BRY. 9-3295-6

We are ready to pay up to

**WHAT HAVE YOU ? WRITE TODAY!**

**\$50,000 on the line**

FOR ANY ROUTE, ANYWHERE, ON OR OFF LOCATION!

ALSO OFFERING TOP CASH PRICES

Here's where you get highest cash prices for your equipment.

for Wurlitzer 24, 600 Rotaries, 600 Keyboard, 500, 700, 800, 750, 750E, 850, 950; Seeburg 8200 RC, 8800, 9800 RC or ES, Majors, Colonels, Vignes, Envoys, Gems, Regals, Mayfair, Plaza, Rexes; Rockola Commando, 1940 Super Masters, 1939 De Luxe and Standard; Packard Boxes, Buckley Boxes, Seeburg Wireless Boxes. All kinds of Arcade Equipment; Skyfighters, Night Bombers, Ace Bombers, Defenders, Bally Defenders, Rapid Fire, Sky Battle. Also Slots, Consoles, 1 Ball Free Play and Playouts, 5 Ball Pin Tables and all other types of coin operated equipment! Write, wire or phone today!

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**EXPERIENCED COIN MACHINE MAN AVAILABLE**

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Fully capable to conduct or operate your business on a profitable basis.

Seven years' experience in jobbing, operating, and arcade. Also owner of established operating company. Forced to close because of help situation.

My loss may mean your gain—Best of references.

Prefer Chicago, but would consider Florida or California.

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**Get Them While They Are Still Available**

Brand-new Mills 5/10/25/50c Brown Fronts. Also 5/10/25c Mills Gold Chromes and Copper Chrome. Also Mills 5c Emerald Hand Load Jackpots. All Mills Slots are equipped with Moseley's Special Discs and Reels and are factory rebuilt. Guaranteed brand new.

**REBUILTS, SLIGHTLY USED AND FLOOR SAMPLES**

ORIGINAL CHROME, 5c, Like New \$375.00	COLUMBIA BELL, GA ..... \$ 52.50
ORIGINAL BROWN FRONT, Rebuilt	MILLS CHROME, 10c, #440113
Like New, 5c ..... 250.00	to #468132 ..... 355.00
MILLS MELON, 5c, #425020 to	MILLS BROWN FRONT, 10c
435000 ..... 225.00	MILLS BLUE FRONT, 10c, #44200
MILLS CHERRY, 5c, #419887 to	MILLS BROWN FRONT, 25c, #363371
457287 ..... 225.00	#475655-487682 ..... 350.00
MILLS BLUE FRONT, 5c, #378100	MILLS MELON, 25c, #430597
to 452997 ..... 225.00	MILLS BLUE FRONT, 25c, #360857,
MILLS WAR EAGLE, 5c, Reg. 2-4	Like New ..... 325.00
Payment, #362581 ..... 99.50	MILLS 25c GOOSENECK, #219841
MILLS LION HEAD, 5c, #369701 ... 150.00	MILLS GOLD CHROME, 50c, Like New
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MILLS 5c FRONT VENDER ..... 89.50	PAGE CONSOLE, 10c, #RF48688M
WATLING ROLATOP, 5c, #68328 ... 55.00	PAGE CONSOLE, 25c, RF48689M
WATLING ROLATOP, 5c, Baseball	PAGE CONSOLE, 5 & 25c Comb. ... 275.00
Reels, #87983-88713 ..... 50.00	COLUMBIA BELL, Ch. Sep. .... 75.00
JENNINGS CENTURY, 5c, #116733	WAR EAGLE, 5c, 3-5 P.O., Like New
..... 39.50	2 5c COPPER CHROMES, Like New
WATLING TWIN JP, 1c, #L63891 ... 30.00	1 BALLY LONGACRE ..... 475.00
CAILLE CONSOLE, 10c ..... 95.00	

**ONE-BALL**

'41 DERBY, F.P. .... \$450.00	FORTUNE, Cash, Like New ..... \$350.00
BLUE GRASS, F.P. .... 185.00	CONTEST, F.P., Floor Sample ..... 149.50
CLUB TROPHY, F.P. .... 450.00	ARLINGTON, Cash ..... 35.00
JOCKEY CLUB, Cash ..... 450.00	PREAKNESS, Cash ..... 20.00
KENTUCKY, Cash ..... 450.00	SPINNING REEL, Cash ..... 90.00
SANTA ANITA, Cash ..... 250.00	MILLS 1-2-3, Cash ..... 65.00

**SPECIALS**

SUPER TRACK TIME, #7200 Up .. \$325.00	GALLOPING DOMINO, Reg. .... \$110.00
PASTIME ..... 225.00	BANG TAIL ..... 150.00
KENTUCKY CLUB ..... 150.00	LUCKY STAR, 25c, FS ..... 169.50
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SUPER BELL MINT VENDER, 5c .. 235.00	#1000, Like New ..... 900.00
SUPER BELL TWIN, 5-5c ..... 350.00	MILLS FOUR BELL, 5/5/5/5, Original
SUPER BELL TWIN, 5-25c ..... 425.00	Style, #2050 to 2814 ..... 700.00
GALLOPING DOMINO, Cash, Dark	MILLS FOUR BELL, 5/5/5/5, New
Cab., J.P., Factory Rebuilt ..... 225.00	Style Head, #3077-3072-3076
GALLOPING DOMINO, Ch. Sep., Dark	MILLS FOUR BELL, 5/5/5/25c,
Cab., Factory Rebuilt ..... 235.00	#2238-1876-2511-2512 ..... 750.00
GALLOPING DOMINO, Cash, Light	MILLS FOUR BELL, 5/5/5/25c,
Cab., Like New Jackpot ..... 375.00	#1802-2189-1670 ..... 750.00
GALLOPING DOMINO, Ch. Sep.,	MILLS JUMBO PARADE, FP, 5c .. 99.50
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GALLOPING DOMINO, 25c, Dark	JUMBO PARADE, Free Play, 5c, Con-
Cab., Factory Rebuilt ..... 250.00	vertible Mint Vender ..... 189.50
GLASS FOR JACKPOT SLOT MACHINES, Each \$1.25; LOTS OF TEN, Each \$1.10.	

1/3 Deposit in the Form of Post Office, Express or Telegraph Money Order Must Accompany Order, Balance Will Be Shipped C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective July 3, 1943, and Subject to Prior Sale and Change in Price Without Notice.

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ROCK-OLA	Advise Quantity, Serial Number, Price and Condition.	WURLITZER	ONE BALL FREE PLAY GAMES
Supers		500 — 750E	Thorbred
Masters		800 — 850	Pinlico
Deluxes			Blue Grass
Standards			'41 Derby, etc.
<b>5-BALL F.P. GAMES</b>		<b>PHONOGRAPHS</b>	
\$19.50	Bombardier	Rock-Ola Super ... \$250.00	Jenn. Good Luck Con-
Dixie	Sea Hawk	Rock-Ola Monarch ... 125.00	sole, P.O. 5c ... \$ 45.00
Roxy	Stratoliner	Rock-Ola Imperial, 20	Page Comet, All Star,
Vacation	Play Ball	Rock-Ola '39 Counter	25c, 3-5 P.O. ... 84.50
Progress	Sport Parade	Model & Stand ... 82.50	Mills Spin. Reels, PO
Pylon		Wurlitzer Mod. 500 ... 225.00	Preakness ..... 30.00
Sparky		Wurlitzer 600, Rotary	Bally Hi-Hand ..... 139.50
Dble. Feature	Miami Beach	Wurlitzer 61 Counter	<b>ARCADE MACHINES</b>
\$27.50	Ten Spot	Model ..... 79.50	Keeney Submarine .. \$189.00
Landslide	Legionaire	Seeburg Crown ... 149.50	Electric Shocker ... 10.00
Flicker	Star Attrac.	Seeburg Selecto-Matic	Football Machine .. 50.00
Metro	Capt. Kidd	Boxes ..... 9.50	Slap the Jap, Rebuilt
Crossline	Snappy	Buckley Boxes, 1940,	New ..... 169.50
Anabel	Argentine	Refinished ..... 12.50	Rock-Ola Baseball .. 95.00
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Big Chief		Totalizer ..... \$115.00	Black ..... 55.00
All American		Jumbo Parade, FP.. 79.00	Keeney Anti Aircraft,
Zig Zag		Fastime, FP ..... 60.00	Brown ..... 65.00
Texas Mustang ..... \$50.00		Blue & Gold Vest	Western Baseball De
ABC Bowler ..... 50.00		Pocket, Metered ... 55.00	Luxe ..... 94.50
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5 & 10, Used ..... 94.50		Play ..... 150.00	ABT Challengers ... 22.50
Genco Defense ..... 89.50		Blue Fronts, Reg. 5c	25 ABT Streamline
		Play ..... 140.00	Model F ..... 22.50
		NEW MARVELS,	New Rebuilt Gottlieb
		1c Play ..... \$12.50	5 & 10 ..... 169.50
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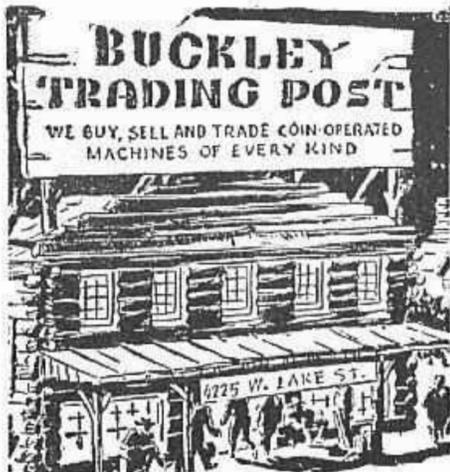
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Wurlitzer 600 Keyboards ..... \$179.50	Jennings Good Luck Slot, 5c ..... \$99.50
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Introductory Price, \$330.00.

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Buckley Boxes—New...\$35.00  
Buckley Boxes—Rebuilt 25.00

**THE  
BUCKLEY  
BOX**



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Give us Complete Description so we can make you  
a cash offer.

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Buckley Zephyr Cabinet—  
New .....\$ 11.25  
Charm Tone Tower ..... 122.50

Packard Large Wall Cabinet..\$75.00  
Buckley Floor Speaker Cabinet  
with Speaker & Buckley Box.135.00

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Wurlitzer T12, Complete in  
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Adapter .....\$100.00  
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Adapter .....\$100.00  
Wurlitzer T12, Complete in  
Cabinet with Keeney  
Adapter ..... 80.00

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Perforated Program Strips.  
Per M. Sheets .....\$3.50

Buckley Long Life Needle....\$0.35  
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Mills 1-2-3, F.P., '41 85.00

Race King .....\$225.00  
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Santa Anita ..... 245.00

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Gold Cup ..... 49.50  
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Keeney 1940 Track Time .....\$115.00  
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Keeney Kentucky Club ..... 90.00  
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Jennings Silver Moon, F.P. .... 110.00

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Our complete line covers Phonographs—Wall Boxes—Adapters—Coin Machines, Consoles, Arcade  
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**WILL PAY CASH FOR  
ARCADE MACHINES**

A.B.T. Aeromatic Shooting  
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Mutoscope Ace Bomber  
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Wurlitzer Skeo Balls

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Mills Four Bells  
Mills Three Bells  
Keeney Super Bells, 2 Way  
5 & 5¢

Keeney Super Bells, 2 Way  
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Keeney Super Bells, 4 Way  
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Cherry Bells  
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Blue Fronts, Serial 400,000  
Brown Front Club, 5¢

Bonus Bell, 5¢  
Original Chromes

Emerald Chromes  
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Yellow Front, 3-5

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4-Star Chief, 5¢-10¢-25¢

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850, 800, 750,  
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600 Keyboard

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Blue Grass—F.P.  
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Pimlico  
Sport King—P.O.  
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950s-700s-600s-71s-41s



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Long Shot

Club Trophy  
Jockey Club  
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Shoot-the-Chute  
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Jumbo Parades  
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Molon Bells  
Blue Fronts

Pace Comet  
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**BELL PRODUCTS CO.**

2000 N. OAKLEY

CHICAGO, ILL.

**SPECIAL 25 LATEST DAILY DOUBLE JACKPOT MODEL  
BUCKLEY TRACK ODDS, BRAND NEW IN ORIGINAL CRATES \$750.00**

- CONSOLES**
- 17 Mills Three Bells, like new, late serials \$900.00
  - 1 Mills Four Bells, factory rebuilt in new cabinet, 4/5¢ ..... 750.00
  - 1 Mills Four Bells, SU, high serial ..... 650.00
  - 1 Keeney 2-Way Super Bells, 2/5¢, like new ..... 375.00
  - 5 Keeney 2-Way Super Bells, 1/5¢ & 1/25¢, like new ..... 425.00
  - 20 Jumbo Parades, brand new, in original crates, comb. cash and free play, with Mint Vendors ..... 225.00
  - 5 Jumbo Parades, brand new in original crates, cash pay ..... 159.50
  - 20 Jumbo Parades, latest model, like new ..... 125.00
  - 9 Jumbo Parades, brown cabinet, cash pay 85.00
  - 10 Evans Galloping Dominoes, light cabinet, '41 JP model ..... 375.00
  - 5 Evans Bangtails, '41 model, jackpot. 400.00
  - 2 Evans Lucky Luces, 5/5¢ ..... 250.00
  - 1 Baker's Pacers, daily double JP model, like new, ser. 7180 ..... 300.00
  - 1 Paces Races, Red Arrow JP model, perfect, #6166 ..... 300.00
  - 20 Jennings Silver Moon Totalizers, FP 115.00
- ONE BALL GAMES**
- 2 Bally '41 Derbies .....\$375.00
  - 1 Bally Victory ..... 45.00
  - 1 Bally Grand National, very clean ... 90.00
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  - 1 Mills New Blue Front, 50¢ play, #472369 ..... 750.00
  - 2 Mills Original Brown Fronts, 50¢, #447348-449118 @ ..... 700.00
  - 1 Paces All Star Comet, factory rebuilt, 50¢ play ..... 400.00
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We still have a number of  
**PANORAMS**  
FOR OUTRIGHT SALE  
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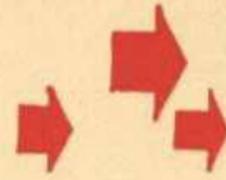
**ALL GAMES CAREFULLY CHECKED AND PACKED**

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- Gun Club ..... 45.00
- Horoscope ..... 39.00
- New Champ ..... 39.00
- Show Boat ..... 39.00
- Snappy ..... 39.00
- Wild Fire ..... 32.50
- 1 Skeeball ..... \$ 89.50
- 1 Rapid Fire, Recon- ditioned ..... 219.50
- 2 Keeney Submarine, Perfect Condition ..... 174.50
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- Used Records, Per 100 ..... 11.00
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- Wurlitzer G16A ..... 79.50
- Wurlitzer 71G ..... 89.50
- Master Rockola ..... 199.50
- Seeburg Aeromatic 5-10-25 Wireless ..... 39.50
- Wallomatic Wireless ..... 22.50

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"TAKE **MORE** THAN 10% EV'RY PAYDAY!"



Awarded To The  
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Each of Its Four  
Plants.

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WALL-O-MATIC

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# Seeburg

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One of the beauties of the New Modernized Wurlitzer can't be seen — nor heard. It's the freedom from service that goes with its Mechanical Selectors. If you are hamstrung by a manpower shortage in the Service Department, here's a winning answer. Install Modernized Wurlitzers. You'll save money. You'll make more money as a Wurlitzer Music Merchant.

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The all-wood cabinet on this brilliant instrument affords better baffle — produces an amazing improvement in tone. Hear it and judge for yourself. You will readily realize how it will appeal to location patrons — and — why, wherever installed it attracts almost continuous play and profits. See your Distributor TODAY.



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