THE HOOSIER HOT SHOTS
Now in 13th Year
NATIONAL BARN DANCE
for ALKA-SELTZER—NBC Red Every Saturday
Comedy Big-Shots in HOOSIER HOLIDAY
Soon To Be Released by REPUBLIC STUDIOS
ON OKEH RECORDS
THE HI-DE-HO MAESTRO

CAB CALLOWAY

AND HIS ORCHESTRA

Now Appearing

PARK CENTRAL

HOTEL ROOF

NEW YORK CITY

"Where We Are Inaugurating a New Band Policy"

Just Completed Six Record-Breaking Weeks at the

N. Y. STRAND THEATRE

Currently Starring in 20th Century-Fox's Musical Hit

"STORMY WEATHER"

Management: IRVING MILLS
1619 BROADWAY, N. Y.

Booking Representative:

GENERAL AMUSEMENT CORP.
THOS. G. ROCKWELL, Pres.

New York • Chicago • Hollywood • London

www.americanradiohistory.com
CANCELED ACTS
Ask $2,500 Pay From Shangri-La

NEW YORK, July 16.—Claim for an additional $2,500 have been filed by Benno Vinzert and George Tappes against the Shangri-La Players. In a letter to the American Guild of Variety Artists, their representative, the William Morris Agency, asked that the union demand that Daisy Tessen live up to a two-week contract signed recently, that salary listed last week after it could not get air-conditioning equipment which would have enabled it to run for the summer. Tessen said the spot will reopen in the fall.

Vinzert and Tappes were set to open on Monday night but show began Thursday (8), but spot shuttered a week previous. Both were booked for two weeks and management that they be paid full value of contract. Vinzert's part called for eight weeks while Tappes was listed for seven.

The Shangri-La has a claim pending from the Cherne De Simone Dancers who had a week to go on the contract and folded. This claim has been lodged with the weekly ACTA board.

Prior to the show that, the Shangri-La made night club history by booking the most expensive talent that ever has been exhibited in a nitey, the Canadian Gentleman, Richard along with other acts and five weeks which the club will play to $14,000.

The show which was canceled also included Duncan Smith and the Wild Writers, who up to press time had not yet filed a salaried claim.

Closed Circuits Developing
Powerful National Defense Communication Medium

Advertisers and Government Using Device

NEW YORK, July 19.—The closed circuit device is being developed by the networks, in association with the OWI and other governmental agencies. The development is on a goer wish to be a vital link in national defense, against enemy, human or otherwise.

There's nothing secret or mysterious about it, but it does make possible for the authorities to address specific groups in every city of the nation that has a broadcasting station, without dictating through phone, wire, radio or other means. The closed circuit, as its name implies, is simply a circuit which is not used for broadcasting at that time. The same line used for such a circuit are those which normally carry the network's weekend shows, and which, for the time and current by the closed circuit operation. They may be used as a message, a program, or program or alarm.

Most prominent wave was Tuesday (6) by the War Advertising Council on NBC over 35 stations. Chairman Larche, chairman of ABC, used the spot in his network stations, etc., to organize meetings of advertisers and (see Closed Circuit Device page 24).

NEIC Set for Ambitious
Showbiz Conclave This Week

Biggies Listed as Key Speakers at Waldorf-Astoria "Morale" Meet

NEW YORK, July 16.—The two-day show biz will be held July 14 and 15 at the Waldorf-Astoria Hotel by the National Entertainment Industry Council, which will co-ordinate and coordinate civilian morale activities of show businesses. During the three-day conference, will receive first-hand advice from five professional and military military men and military men. How to best apply the pledged services of the industry to morale needs of both fronts. Brig.-Gen. Frederick Henry Graf, of the National Guard, will speak for the armed services; Winching Airdridge, on behalf of the National War Fund, Harry Montefusco (or Theodore Gashie), a chief executive officer for the Treasury Department's War Bond drive; OWI Chief Slim Davis will speak on behalf of home front morale. Colonel Hendon Nelson, chairman of the WPB, will discuss ways and means for boosting morale on the home front. Indications are that the boys will call for names, budgets and more names, particularly for the fund-mustering drive, Eddie Oster, who was the host of the radio program "The Tonight Show" (monday--friday) at the Hotel Astor and who has developed considerable experience playing army camps, hospitals, canteens, etc. He will draw up a list of 50 "eases" for performance containing names of men, against whom a scale "star" of satisfaction, has been established.

Adverting Agency, Independent Press Agent Divisions

Results in The Billboard's "Sixth Annual Radio Publicity Exhibit Section" Appear in the Radio Dept. of This Issue

Winners and special citations in the annual competition were announced in the annual competition of public relations in radio. The winning entries in the annual competition of public relations in radio. [Details of all entries and winners to be announced in the Radio Dept. of this issue.]
NEW YORK, July 10.—American Guild of Variety Artists is planning a national meeting to be held before August. This will be the first nationwide confab ever held by the organization in 18 years.

Primary business of the meeting will be the election of a set of national officers and formation of a constitution.

Only area is the possibility that the Associated Actors and Artists of America may also cooperate in the gathering. Under the present set-up, all such stages would have to be approved by the AGVA's parent organization. If the Poll's does not give its sanction, it would also have to approve the agenda, and any destinities formulated there.

The meeting, according to Mait Shelvy, national administrator, will probably be held in New York, there being the greatest concentration of variety personnel.

Meeting is considered to be an indication of AGVA's feeling that it has sufficient strength now to run its own affairs. Treasury since Shelvy came in has increased from $25 to the point where it is meeting all its expenses and shows a bank balance of around $16,000.

The New York local is similarly planning its first meeting since early 1938. The coordinating committee set Monday (12) to draw up an agenda and notify slip-shod members and conclude in a result of the petitions of the local with the national organization and agitated for a New York local meeting for several months. The local is finally set up under conditions under which a meeting would be held when it is deemed the interest of the case in its current committee.

Monday, July 10.—The announcements for vacationing, marking an adjustment to the pleasure-driving ban, has come as welcome news to operators of sightseeing and other amusement enterprises at 10-year-resort, vacation tips to the seashores will be made on a continuing basis, a gasoline company, when requested. Resort night clubs have been hard this season because of the pleasure-driving ban.

Water Pollies" Rates $29,614 in Montreal; Prov., Boston, N. J., on Sked, With N. Y. Ball Yard Maybe

WPB Order Hits Trick Ad Displays

WASHINGTON, July 16.—Theater, night clubs and other amusement spots may find classes in their promotion and advertising as a result of a new WPB order eliminating one-third of the gross paper and paperboard used in displays. Chief reason for curtailment of paperboard is that the general pulp shortage has brought about the cut.

During the balance of 1933 and there, after operation, may use only two-thirds of the present quantity of paperboard under the corresponding period of 1931.

Printed paperboard signs, horseshoe of advertising material, which will be used, will be cut by 50 per cent. as the WPB order likely be enforced by the authorities. Circulars and posters are usually printed on paper that is not utilized, and two-thirds of the present quantity of paperboard used on outdoor showrooms promotion may not be too costly to Employ.

Vacation Drive Ban Eased in Baltimore

Baltimore, July 16.—The announcements for vacationing, marking an adjustment to the pleasure-driving ban, has come as welcome news to operators of sightseeing and other amusement enterprises at 10-year-resort, vacation tips to the seashores will be made on a continuing basis, a gasoline company, when requested. Resort night clubs have been hard this season because of the pleasure-driving ban.

Dousing Pic Build-Up Via David O. Selznick

NEW YORK, July 10—Doris Dowling, who had her first appearance in "I'd Rather Be Rich" and "The Road" has been signed for films by David O. Selznick and is due for a build-up.

Dowling, whose first appearance in "Sherlock Holmes' New Faces of 1934" was on the Selznick stage via the Selznick Studio, has been signed with Conrad Heyer, director of the feature film, "The Lady's Man." The film will be released by Selznick Studio.

Enforce No Smoking Law in Minneapolis

MINNEAPOLIS, July 10.—Recent- thetters to the tobacco industry asking them to consider the health of city fathers have announced that the "no smoking" ordinance passed four months ago will be enforced. Such an ordinance is in direct operation in St. Paul. Violation of the ordinance is punishable by a 10-day workhouse sentence.

The City Board of Health is enjoining certain owners of certain portions of their properties to the building. These places must be clearly marked, and citizens must know where to find them. The Health Board is co-operating with the fire and police authorities to have these premises identified, in which a smoking-car is pictured as dangerous to the life and property of persons around him.

No Can Sing "Man Who Broke Bank at Monte Carlo"—No Gambling

TORONTO, July 16.—Among voter-eligible club goers who are enabling American troops in Northern Ter- tario, there have been many who are wondering what became of Harry B. G. Broxton, who recently celebrated his 80th birthday, and to whom they were told the soldiers when he was interrogated by the "Man Who Broke the Bank at Monte Carlo." It would appear that he was not "encouraging gambling." Off-stage of the theatre, Broxton is an outdoors sporter, and his home is in Collingwood, Ont. Broxton is a member of the British Parliament.

WPB's Building Crackdown

Halt Structure In Tenn. On 5C Ceiling Order

WASHINGTON, July 10.—War Production Board notified the traders that federal construction on the theater was prohibited. In halting the theater project, WPB was told that the theater projectwp, WPB has now been in business, has only been spent on the building after the building is to be completed. The board, which had construction on all projects, said the gross order cancellation 3.30.6,800,000,000, was of the gross order cancellation 3.50.8,000,000,000. The WPB building was ordered at $100,000. Included in the building- WPB order was the WPB building and the WPB order was the WPB building, and the WPB order was the WPB building, and the WPB order was the WPB building, and the WPB order was the WPB building.

CSF Units Yelling On Withholding Tax

NEW YORK, July 10—Producers being used by USO Camp Shows have not been withheld, resulting in a situation that instead of independent contractors, thus far not being able to work out the necessary deductions. Camp Shows' legal Depart- ment, however, has communicated with the Treasury Department, requesting official ruling.

Withholding tax deductions have caused no little discussion among the scien- tific community, many of whom who work for peanuts as is without having their regular earnings cut into by sunray deductions.

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The Intimate Diary of a (Former) Camp Shows' Actor

Chapter 2:
"Mother Hen Overture"

By JAY MARSHALL

Tuxedo Goes to Brunswick

That night I changed the running order of the show. I told the audience I was going to do my tuxedo number, contrary to the advice of Uncle Sim. It was a great hit. The audience wanted their money's worth.

Tuesday, the 23rd. I took 17 places of luggage and arrive in Nor- folk. The girls had dates and they would catch an early train on Monday, leaving the hotel empty. The hotel was deserted. There were no hotel cars. We were in the dress circle, all ready for the opening number. We got a phone call lounding USO Camp Show for the evening's show.

"Told like to speak with the manager," I said. "Yes, sir, one moment," I answered. A buzzing sound, a pause, a voice: "Hello, man!" I was so glad to know that there was a manager.

Propose New Liquor Control Bill in DC

WASHINGTON, July 19—Operation of the Big 3 liquor control agencies in the District will be under the face new restrictions if a self-auditing bill now being proposed. The owners of Delaware's four breweries are proposing a liquor license to locations situated in the District. The bill authorizes the sale of hard liquor, public libraries, army posts, many yards, marine barracks, soldiers' houses or pubs licenced for the poor. Hotels and restaurants are not excluded from the proposed law.

The bill was introduced by Senator McGovern, while an identical bill was introduced by Senator McCollom, the latter measure is a proposed liquor control action by House District.

Scibilia Unit To Start in Baltimore

BALTIMORE, July 10—Anita Scibilia of New York, announced at an American Legion Heroes' reunion held in Baltimore last night, that the unit will be established in the city.

ACTS WANT PAY

(Continued from page 3)

Flag Ceremony Postponed

The dedication of the entertainment world's service flag, which was to have been given an impressive midwest launching Saturday at Times Square culminating Wednesday's centennial activities every night in stock and radio, respectively, every stageband and front-of-the-house man, in fact every member of show business who had ever set foot into the street in their working clothes, decided to adjourn the ceremony. Plans are under way now for augmenting these communal activities with the addition of service cards which will be handed out and signed right there and then.

AMMUNITION WANTED

.22 Shorts-Longs

Pay your price, my quantity. Who?

Vernon Stewart

1063, High Street

FORTUNATE, Va.
WAITING LIST AT NBC-CBS

Line Forms for New Sponsors At Senior Nets; Mutual and Blue Time Also Very Tight

Advertisers and Ad Agencies Protecting Post-War Time

NEW YORK, July 10.—There's an almost-class time for sales on the networks this fall. NBC alone has a waiting list of 20 clients and CBS runs it a very close second. The Blue has come up to segments, but it has a problem of clearing time for those of its affiliates since several of these are also tied in with Mutual.

The results of this tight condition on the first three nets is making Mutual's hit in market also. It's making broadcast time for it, within the recent refusal of Don Lee to sign up for another network program. Community in the feature to the Blue. This of course is balanced by the Blue's recent loss of the Ginette Finish Story to Mutual.

As a matter of fact the tightness of schedules on the networks is not at all shown in this fall. In the case of NBC and CBS the networks have about four sponsors take a hit in the event of the network schedules. The NBC schedule is made tight enough to hold their shows.

NBC Two-Thirds Commercial

NBC as of the date of this report is more than 60 per cent commercial in the 7 to 9 p.m. hour. 8:30-10 p.m. on the east coast's 11 p.m. on the west coast. The Blue taking the full time of June 15th and ending a period of fall time to its new program, having a major change in summer with fall than its last two major changes.

The Blue is now broadcasting in a different form of operation upon the other three networks. NBC is now assigned an hour on a Thursday evening, on NBC's event program, with 10 p.m. and reported that they were still 30 per cent commercials.

The Blue Network'sMETHODS: checking on full contracts for Mutual has a waiting list of some 100 stations following their fall operation.

The network's network network air has only two slots. He either buys time on the Blue (if he can) or on Mutual and then takes the waiting list of the other two networks. Both of these advertisers who signed up their time during the period of 15 per cent to war production of Blue, is a waiting list of 100 stations.

Phill Kiboshes

PHILADELPHIA, July 10.—Plan of the Pennsylvania State Council of Defense to bring St. Louis and other stations for an "educational" blackout test, which was proposed at the American Council meeting after it was called by the Third Service Command of the U.S. last Thursday. The purpose of the broadcast was to alert public opinion to the use of Washington signals and all Pennsylvanians were urged to listen to instructions as broadcast.

During the broadcast, blackout stations would be silent. Office of Civilian and National Admittance had proposed that during blackout drills radio stations should not be considered. The Pennsylvania Admittance Office listeners to depend on them for information about blackout. That was made a part of the code. A spokesman from the office of Civilian and National Admittance did not think that a single blackout was needed with participation might result in the public dependence on broadcast in the future. This was the reason for the move.

First WJR Scholarship Award: Navy Gets Winner, Winner Gets 16 Advance

DETOUR, July 10.—WJR picks its final choice from the crate, or at least high school, with award of a $5,000 scholarship, first of a series of 10, to Robert Mitchell, high school graduate. Money to be used for a course at University of Michigan, majoring in radio work.

The winner who was granted the $5,000 balance in his return if he returns when he finishes his degree. The winner who announced to his college, to receive a stipend upon graduation, and gradually work his way up. He is promised a job at WJR, or affiliated stations, either at WJB or DEER. There is no contract, of course, forcing him to take the post.

Award was open to all high school students and was restricted to students who were interviewed by a committee that included the president of the University, Superintendent of Education for Detroit, and President, vice-president of CBS. The winner, who announced the $5,000 scholarship, was granted the $5,000 balance in his return if he returns when he finishes his degree.

No More Free OEC Scripts; 200 Axed

WASHINGTON, July 16.—The reduction made by Congress in the appropriation for the Office of Civilian Admittance is to taper off on individual exception of local service for local communities. Federal in allotment of the $5,000 was a whole has been made necessary. About 500 employees have been disposed of in the last two weeks. About 200 employees have been disposed of in the last two weeks.

OEC radio scripts exchange were provided stations with material on campaign.
N. Y. Radio Stations Plan
Fight on Threat of Met's
"Maybe" Declining Market

All Major Broadcasters Sponsor Co-Op Campaign

NEW YORK, July 10—The New York
broadcasters, who have been enjoying a
festival of 'hitchhiking' throughout the
summer, are now faced with a new threat
that could spell doom for the industry.

The threat is the possible nomination of
Metropolitan Opera, which has been
renowned for its excellent programming and
audience in recent years. The Metropolitan
Opera's success has put the radio stations
in a difficult position, as they fear their
audience may be in danger of being
attracted to the opera instead of staying
with radio.

NY. IS Nerve Center

The decision of the promotion
men was to co-operate in placing ad
space in all the trade journals. The
ad space will prove New York as a nerve
center of industrial activity.

It was pointed out at the meeting
that while the city is not an industrial
production center it is the industrial
programming and planning center of
the nation. While there was general
agreement that the 40s of all time was near,
there was a reservation that the
radio industry was not in the
business of publicizing
radio programs. It was agreed
that the radio industry was
in the business of selling
radio.

Streibert Starts Things

T. G. Streibert, WOR, v-p., sounded
the call for the managers' meeting with
this announcement: "It's an industry
where the success of the industry
is dependent on the success of
the individual stations.

Sell True N. Y. Picture

This can be done, it was pointed
out by Joseph Greulich, WOR promotion
man, before the committee, at the
meeting, thus acquiring a business and
ad space for the entire United States.

He was pointed out by Greulich as
an example of how the promotion
man should work. The committee
felt that some joint ventures should be
undertaken to insure peak radio
activity.

Winchell Rests, Parsons Works

NEW YORK, July 10—Lettis Parsons,
a famous radio commentator, will re
replace Winchell Russell when latter takes
his summer vacation.

Replacements go for four weeks starting
August 5th; Bernard L. Schulberg under
the sale.

Kidstuff Sans Clifftering
Brings Third-Top WGN Mail;
Colleen Moore Sells Safety

Educators Assist "Safety Legion Time"

CHICAGO, July 10—Radio can build
solid child audience between the ages of 4
and 12, and Scholastic Inc. has
proven this by clifftering the show,
night after night, in the schedule of
WGN.

The show, featuring Colleen Moore,
former Hollywood star, and Jesse Kirk
as top-rated leaders, is now in its third
year. The program, which is the
largest of its kind in the country,
has born a change of WGN's three top
positions in the ratings.

The show's new look, which features
Colleen Moore, former Hollywood star,
and Jesse Kirk as top-rated leaders,
showcases the talent of the
actor, musician, and composer,
and is a testament to the
power of radio. The
program has been on the air for
several years, and is now known
as the "Children's Hour.

Erle Ferris

Office in New York Chicago Hollywood

(Rolling Stone) July 10—Our
thanks to the radio listeners who voted for us. The
public has spoken, and we are
honored to be named the best public
radio station in the country.

Earle Ferris

The Billboard 7

Atlantic Okays Pigskin; Ayer
Setting Sked

PHILADELPHIA, July 10—Atlantic Re
Naming Company has finally given the
green light to W. A. Ayer Agency to
name a college football schedule
for sponsorship next fall. (See The
Billboard, June 13.) While not expecting
any hits in the first few, Atlantic aims to
continue its sports sponsorship for the
season. Schedule will be about the
same as last year, depending on how
many colleges in the East continue inter
college football. Wally Orr, Ayer
executive, gave the Pennsylvania
schools the Atlantic schedule and expects to
have it completed by the end of the
month.

Peru & Canada

Stars Set for

Brazil Radio

RIO DE JANEIRO, July 9—Jean Dar
Bosco, Canadian pianist, has been
signed here for a series of guest
nights on Brazilian Radio sponsored by Elia de
Jancuro Light & Power Company over a
period of six weeks.

Irma Smaczny, Peruvian soprano,
and her native musicians, featured in the
Claro Kedra Television show, "The Baby," singer of G. B. Pope, have been set
for Radio Brazil. Irina Smaczny
and her partner will air three 15-minute
shows a week under sponsorship of
golden performances. Baby will be heard Saturdays
at 7:30 p.m. sponsored by O Gracioso, weekly magazine.

OUR THANKS TO THE RADIO LISTENERS

who voted for us the press agent organiza
tion providing the best publicity service,
for the fifth year out of six, in The Bill
board poll.

ROL tickets

Printed to Your Order 100,000 for
Cheapest GOOD TICKET on the Market
Keystone Ticket Co., Shamokin, Pa. $19.50
20% DISCOUNT. 10 cents off each ticket.
R.B. 91, 10 cents off each ticket.

Send Cash With Order, Ship Tickets, $10.00 per 100,000.

Copyrighted material
WASHINGTON, July 10.—The battle over the Investigation by the Federal Communications Commission continued through the week, with practically no investigating going on but the air filled with chaff-rail-sounding countercharges, personal abuse and abuse.

No one has yet been struck, but neither has anyone being investigated. Chairman R. E. Cox, of the FCC, said, after his committee's statement which was offered as a reply by Dr. E. Antone, that the statements made by the FCC charged the congressional committee with "trying to destroy the confidence of American citizens in their government." This statement was offered as a reply by Dr. E. Antone, that the statements made by the FCC charged the congressional committee with "trying to destroy the confidence of American citizens in their government.

Mr. Cox's attack on the military and naval departments for objecting to his attempt to take over the responsibilities of war activities cannot be estab-

lished. It would be the right of the commander-in-chief of the army and navy, Secretary of War and the Secretary of the Navy to request that the opinion of Mr. Cox's commission be drawn away from the national safety. If this be true then all possible effort must be made to stop this action.

"Mr. Cox gives a service to the nation rather than the desire of trying to destroy the confidence of the citizen in his committee by their actions with conspiring to destroy the FCC."

This statement which Cox apparently found time to make after all, immediately brought a reply from Dr. Cox, who charged that his committee's letter was to be taken as a personal attack on him and his staff. Among the reply was the following:

"Who voted has a special award in The Billboard's 6th Annual Radio Publicity Exhibit which was called the "Voice of Liberty."

New York City, July 10.—When it comes a special award in The Billboard's 6th Annual Radio Publicity Exhibit, the New York City station has been at the forefront of the competition this year. WLB (1110) has been voted the "Voice of Liberty." This station has been at the forefront of the competition this year. WLB (1110) has been voted the "Voice of Liberty." This station has been at the forefront of the competition this year. WLB (1110) has been voted the "Voice of Liberty." This station has been at the forefront of the competition this year. WLB (1110) has been voted the "Voice of Liberty." This station has been at the forefront of the competition this year. WLB (1110) has been voted the "Voice of Liberty." This station has been at the forefront of the competition this year. WLB (1110) has been voted the "Voice of Liberty."
Regionals Earn Special Nod
Radio Publicity Exhibit
8 Regional Stations Rated Special Acclaim of Judges

Well-Done Individual Jobs Win Citations

NEW YORK, July 16 — Because first
Radio Publicity Exhibit
of the annual billboards and ratings
showed the wide use of "the hubby" and "the wife" in local programs.

In all, 18 special awards were
in 1939 radio trade, and a letter to
the publishers, "the hubby" and "the wife" in local

full, all "special" award winners were
at the annual meeting of the National
were judged on the basis of their
in 1939 radio trade, and a letter to
the publishers, "the hubby" and "the wife" in local

the National Association of Broadcasters, which
was held in New York, site of its
special citation.

WMCA
Station WMCA, during 1939 revised its
to provide a real test of the station's
New York, site of its
special citation.

WVOR
WVOR, another New York station, received
from the judges because of the
operations. The job was to re-
its own program to find the
Horsh Lunden was faced with a

WGN
WGN, Birmingham, won its special
described its wide use of "the

KSAI
KSAI, Shreveport, La., is not the biggest
the station's

WPEN
WPEN, Philadelphia, won recognition

1-Man Sessions Sell in Philly
PHILADELPHIA, July 16 — Hooking.

Next Year
For the next twelve months, including
these stations, which have won special
attractive shows, it's a good idea to

Durrum, Benjamin to KTBC
AUSTIN, July 10 — Anne Durrum
has been named general manager

C. J. LAMPIER
GENERAL MANAGER
Special Awards Feature Survey

Radio Publicity Exhibit

Benton & Bowles Flacks
Top Ad Agents’ Clinic

Maxwell House, Doc Malone, Family Hour
Presentations Win Judges Accolade

NEW YORK, July 10 — Benton & Bowles on the basis of its exhibit in The Billboard's Sixth Annual Radio Publicity Exhibit in the advertising agency doing the best all-round publicite promos. The judges rank in No. 1 among America's ad agencies with radio-publicity departments.

Three of B & B campaigns were considered to be the best and included on Maxwell House Coffee Time, Young Doctor Malone, and the Procedural Family Hour. Each of which was presented in a bound volume with the Family Insuring the Textbooks, one which covered the agency's Great Composers educational campaign for part of the broadcast.

Because high school youngsters are only potential customers and can't say it in their little voices, the exhibits them. Benton & Bowles proved right above the general run by building the Great Composers campaign solely for the teen. Co-operation with the make- \r

Radio Publicity Exhibit

4 Space Dealers Share Awards in Clinic-Exhibit

Davies-Lieber, Alber, Black, Evans Credited With Leading ’42 P. A. Parade

NEW YORK, July 10 — Davies-Lieber, Alber, Black, and Evans Credited With Leading ’42 P. A. Parade

This is the opinion of the judges of the 6th Annual Radio Publicity Survey. The closely grown of this office, which was holder, was held in the green office in 1942, is more remarkable since both Hal Davis and Les Lieber, the partners, are in the service, Davis with the Army and Lieber with the Air Force. The work is done by Leo Miller, Curr Post, Leonard Feather and Patricia Gavin.

The judges gave the nod to the office because of the 142 jobs for Harry James, Benny Goodman, Benny Carter, Jack Teagarden, Smileynbr, Junior Johnson, Duke Ellington and Station WMAQ. Special attention was given by the judges to the work done for Harry James and Benny Goodman. Benny, as already stated, was rated.

The Band Leaders' Dancing Contest achieved nationwide Harry James space for Leonard Feather, whose baby it was. Benny Goodman gets a corner for Feather because he published real music to cover the stunts. There were Al Donahue, Horace Heid, Woody Herman, Lumpy Bert, Mann Wynn, Benny Goodman. Orchists leaders competing for dance instead of musical awards was intelligent plus agency. It's something for a publicity office to run a promotion that brought top space to its No. 1 client, and almost equal space to another major bookkeeper. That's what rates the Davis-Lieber office, this in fact done stunts Harry James won first and Benny Goodman, who came in second, was rated for "charm."

"Scroll of Honor" Idea

The idea was the one that actually did other things for James besides this one contest. It was instrumental in having his records, some of his Chater-\n
Independent Press Agents’ Division

The Billboard's 6th Annual Radio Publicity Exhibit

All-Around Winner

DAVID LIEBER

Sponsor and Author of a Single Program

DAVID LIEBER

Most Effective Promotion of a Single Personality

GEORGE K. EVANS

Most Effective Promotion of a Single Personality

Swan Uproar Wins Citation for Young & Rubicam Agency

NEW YORK, June 18 — Young & Rubicam, top producer of air shows, was cited in this Exhibit in the Billboard's Sixth Annual Radio Publicity Survey as the leading agency in the production of radio, broadcast program and publicity, which was part of the Y & R promotions for the Burns and Allen Swan Soup show, was far above any others. The air show was that of the old "Stone Fox" that was seen on NBC.

The award which focused the judges' attention on Y&R was the Allen's swan operators, which was played to the public at the death of the Trumpeter as the "awards finally got together. It was publicity in the good old robust manner, with show-business description in every paragraph, and carried by each of the four great press associations.

The fact that Y & R's swan show couldn't keep it out of the press, when publicity can do it makes a special award and Young & Rubicam get it.
Radio publicity exhibit Laurel Wreaths Go to Six In Canada Exhibit Section

CKOC, CKBI and CJCA Run 1, 2, 3, With CJCA Grabbing Off a Double Honor

NEW YORK, July 16.—Special tribute was paid by the Judges in the Exhibit Section of the Billboard's Sixth Annual Radio Publicity Contest to the excellence of the exhibits of Canadian stations. Not only were there leaders picked out but one of those three received a special award as well as the others had entries in interesting that special classifications were established in order that their work might be recognized.

CKOC

The Judges picked CKOC, Hamilton, Ont., as the 1st place winner of Canada's independent stations. CKOC based his exhibit on the activities it has had done on the War Bond campaign. These promotions were "service programs" beyond the call of duty. It did not present these as a service of patriotism but rather to indicate its service for a special and most important job—For Victory or For a clinic.

In last week's issue of THE BILLBOARD, CKOC's interesting use of stars in selling War Bonds was part of the general round-up story on how special events do a publicity job. This was only part of CKOC's activities which centered over all of Canada's media from show windows to stage shows.

CKBI

Canada's No. 3 station, based upon the decisions of the judges after viewing station's exhibit is CKBI, Prince Albert, Sask. This broadcasting unit, one of the oldest in the Canadian West, not only has a continuous public service but even in its promotional efforts it localized its ceiling, sending out适宜 as made of the day of Broadcasting, thus laying into the roll of the province. This and the several special events which were spotlighted in the last issue assured the station of its hold on the No. 3 spot in the Canadian group of THE BILLBOARD chart.

CJCA

The No. 9 Canadian station in the exhibit won its place for community service. CJCA, Edmonton, Alta., is unique in that it was the only station to win a regular award in this section of the special award being for "Social Service." It devoted hours upon hours to the problem of the child over the U.S. segment of the population with the rest of the country. It developed a new form of musical expression which blends the feeling of the U.S. and the Canadian wide open spaces. CJCA brought the station

House, Senate Approve OWI Appropriation

WASHINGTON, July 10.—In a lastminute rush, the Senate and House of Representatives approved an $80,000 bill for the OWI appropriation measure Thursday (9) which provides $16,000,000 for operation of the Domestic Branch.

Funds may be used in the Mutual Network for the OWI Bureau. This is the sum originally sought for operation of this unit.

Sponsors But No Double Honor

BB in Nashville

NASHVILLE, July 10.—For the first time in 10 years no local radio station is broadcasting either home or road games of the Nashville Southern Association nine.

WLAC and WSM, which aired the games in the past, advised several sponsors they were not available, but that they could not spare time at night or on Sunday afternoons.

CJCK

CJCK's exhibit focused its attention on the contributions made by the station to the war. The special "stunt" which brought them this special tribute was the programming of the station to the WCAC for one day. This promotion was covered in THE BILLBOARD "Special Event" Exhibit story in the last issue.

Actual station operations are one thing that stations seldom permit to get out of hand. CJCK realized, however, that only by going whole hog would the province recognize the importance of women in war, the result of listeners and the station would not affect the air for a second, nor did it miss a single commercial announcement.

CKAC

CKAC, Montreal, has the job of doing its programs on a bilingual basis. It's tough to try to win one audience in the daytime (French) and another at night (English), but the station does it. It did a real promotional job. It proved that in Quebec the French and English audience is solidly one and the same. They listen to French in the day and English at night. Its promotion "Straight from the Horse's Mouth," a CKAC "Rolling Banner," was intelligent and brought in night, publicity and sales business. Because it did a bilingual publicity and programming job, it was a special award by the Judges for achieving the mark of "Canadian Outstanding Bilingual Programming."
**Audience**

Guthrie, who loved him before she mar- riage, was not able to "marry" the "girl in his life," but the "girl in his life" married him, and they both lived and died together. Guthrie, who was not able to "marry" the "girl in his life," was never able to get married, and she never lived or died together.

This is the true story of the "girl in his life," and the "girl in his life" who was never able to get married, and who never lived or died together.

Sure, the girl in his life was a beautiful girl, but the girl in his life who was never able to get married, and who never lived or died together, was a much more beautiful girl than the girl in his life who married him, and who lived and died together.

Wanda Jarrett

**Russia Fights**

**PROGRAM REVIEWS**

**EWT Unless Otherwise Indicated**

**Blind Date**

Reviewed Tuesday, 8:30, 19:00 p.m. Style—Music. Sponsor—Represent

**Johnny Mercer’s Music Shop**

Reviewed Tuesday, 10:15-10:30, 19:00 p.m. Style—Melodious. Sponsor—Represent

**Air Band**

Reviewed Friday, 9:30-9:50, 19:00 p.m. Style—Melodious. Sponsor—Represent

**Kay Armin Sings**

Reviewed Wednesday, 6:45, 20:00 p.m. Style—Music. Sponsor—Represent

**Not for Glory**

Reviewed Saturday, 5:30, 20:00 p.m. Style—Melodious. Sponsor—Represent

**The Open Door**

Reviewed Monday, 10:15-10:30, 19:00 p.m. Style—Melodious. Sponsor—Represent

**The Door**

Reviewed Tuesday, 8:30, 19:00 p.m. Style—Melodious. Sponsor—Represent
Near-Rain Cuts
Dallas Op Take
But 21,900 Come

DALLAS, July 10.—Scoring its second top-week take, the new 10-inch light opera played to 21,900 people at seven performances.

NEW PLAY ON BROADWAY

SHUBERT

Beginning Tuesday, June 20, 1943

THE VAGABOND KING


Chi Opera To Give 2 in
Detroit Grid Sate, August

DETROIT, July 9.—First open-air opera production here in about seven years will be given August 4-7, with the Chicago Opera Company contracting for the University of Detroit football stadium. "La Bohème" will be by Alfredo Casella. Forti Gallo, director of the company, is in town this week for complete arrangements.

Late open-air production was a State Opera Association, which sold out, none of the Detroit Tigers, and ran out of gas at the last act.

Conchel Actor Gets Rest

PHILADELPHIA, July 10.—Theatrical star Roy Franklin Goldberg, Jr., will serve in Army today as a first lieutenant in the federal prisons branch as a result of his being sworn in for military service last week. In the Army on the ground is that a concert is being held. Goldberg is one of a number of Hedgcock actors who re- turned to comply with selective service laws because of their patriotic con- scientious.
FINGER ON NWLB

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NEW YORK, July 16.—Application of the withholding tax on performers has resulted in an unceasing number of questions from both individual and group circuits and will result in the internal revenue office of the American Guild of Variety Artists together with government officials have spent the last few days analyzing over a bottomless set of complaints, which from all avenues will confirm with such a relevant set of facts decided by the Federal courts.

More to the point, upon a task is the American Guild of Variety Artists, whose counsel, Minter-Taylor, has declared that it is seeking footloose cause to a Federal action to be by contractors and exhibitors. Roosevelt said if a sufficient number of the involved actors judged to be by contractors, then it is possible that the government would then be in a position to examine the former method of tax collection.

In the meantime AGVA is referring all performers to the CIR office to seek handling of their matters. More actors are hunting around the CIR office than at Radio City's livelihood or Lawyer's.

Low To Increase Pay Rolls

Rosenthal is currently filing briefs with the Federal government that will begin to realize the mudluid condition of the withholding tax problem. AGVA is attempting by declaring acts to be independent contractors.

Lovely To Increase Pay Rolls

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Night Club Reviews

Zanzibar With $2,500 Budget Bows as Biggest Sepia Nitery Operation Since Cotton Club

Talent policy: Show and relief bands; features at 8, 12 and 2; produced by Clarence Robinson; management: Joe Howard, operator; Bill Kent, booker; Carl Olivo and Spencer Hare, publicity; prices: Dinners from $2.53 minimum.

The Club Zanzibar, biggest sepiag night club operation since the days of the defunct Cotton Club, bowwed Thursday (5) on the site of the late Benny Davis Project. Mother Kelly's, Berkshire and numerous other ventures of varied duration. The spot, neither in policy nor in decor is reminiscent of the previous club that occupied those premises. The club has been redone beautifully with suburbs and mirrors to give the spot the illusion of a city without destroying the touch of intimacy it had. The show is essentially good. Major criticism, easily corrected, is in the refurbishing of the major acts so that the backgrounds can be pointed to better advantage. Show budgets run in the vicinity of $2,500 weekly, for which Elia Pantages, Mike and Pake and Barry Brothers get the lion's share.

However, the real seek of the occasion is the unqualified and authentic getting work of Maurice Rose, the boogietrampa pianist-singer who does his chores from a standing position. Rose got a reception such as is rarely accorded a performer in a night club floor. He encored three times, being brought back by an audience tremendously.

He plays an expressive boogietrampa piano, his left hand having power to spare, while his singing is similarly scored and his musicianship contains plenty humor.

After the reception given Zanzibar, it was difficult for hardnosed Elia Pantages to meet in such a spot, she weekly having power to spare, while his singing is similarly scored and his musicianship contains plenty humor.

Mr. Booker: Stop Screaming About the Talent Shortage a Moment and Book This New Outstanding Attraction

Hal Haviland

Presenting "CAPERS WITH PAPERS"

A magical Post-Touring Novelty

Now Available for THEATRES—HOTELS—NIGHT CLUBS

Direction—Eddie Smith and Al Wilson

Current—LOEW'S, STATE, New York

Double-From

LOU WALTERS' FAMOUS LATIN QUARTER, N. Y.

BROTHERS

Talent policy: Dances; shows at 9:15 and 12:15; management: A. S. Kirkby, managing director, owner, host; Mary Anderson, publicity; prices: A la carte.

Talent named and his seven-piece band are the summer attraction, augmented on the floor by two acts suitable for this society room—Balt Gill, and Blissford and Paulchick. Ramsey formerly managed the Drake's Canadian House here (also operated by Kirkby) and has produced on the stage programs that have made him a name to the masses and has a high-class appearance, and his group contains on the stage a mass of variety acts in addition to tangos, numbers and waltzes.

Two girls, three piano players and two back Ramsey.

Latin Quarter, New York


Lou Walters' shows have long-run productivities, and the current production comes on the top. This act has not greater possibilities over previous depictions because of the inclusion of such names as Butterfield. Business is finely, trendy, and runs at ferreteria spent to give the customers little time to breathe. Costuming and production are on the lavish side. In all the fourth edition of the Latin Quarter review, Beauty and the Beach, that strikingly different and our appeal to make a hit-time continua-

Graceful

Colorful

Original

Fay and Gordon

America's Famous Gay Nineties Duo

Currently BAKER HOTEL, BALTIMORE, Basebome, FREDERICK BERK, ARTISTS CORP.

Presenting "Stories in Song that Are Naughty But Nice"

Reta Ray

"The Texas Tornado" and Her Piano

Hold Over 6th Week and Still Going

FAUST CLUB

Palm, Md

Exclusive Management—BERK, ARTISTS CORP.

Latin Quarter, New York


Lou Walters' shows have long-run productivities, and the current production comes on the top. This act has not greater possibilities over previous depictions because of the inclusion of such names as Butterfield. Business is finely, trendy, and runs at ferreteria spent to
their four-man pick-up and fast tandem at the . . .

A myriad of acts briefly spotted, but who help the majority and pace of the night. The Headliners, a quartet of roller skaters, who display a set of routines with prototypical backgrounds and passing the routine on stage. Carol King does a hairless bit of ballet, and Alphonse and Zame, male sepa pair, display colorful top routines, while Paulie Britton, a good looking blond, provides solo acts for the. production, and Fagan, as do the Six Hibernians, who are not too far from India, but who have a brand and a brand together. Barbara Rolando does a solo work, along with a fetchingly presented fan dance.

This show differs from previous Villes's productions, in that it the unusual novelty acts are used. General costumes give its musical comedy form and makes it one of the best night club features in town.

The line routines are expertise acted, with Don McGarre providing finalists to the comedy relief house by plenty. Joe Colen.

Frank Palumbo's, Philadelphia


A bright and breezy venue, filled with vocalists, bands and entertainers. A good quality, that has been reserved for the best of acts. The comfortable and cozy environment, as affected by Frank Palumbo's space, is a perfect match for the Latin Quarter section of the city. An invigorating visit to headliners, popular performers, and a variety of shows in an excellent setting for the show. A youthful crowd, handsome boys of a telephone directory, virtually a human museum as he shoots out the great and funny stories, overcoming with material, and all good, makes for a good night out. There's no let-up in Villes's entertainment, coming on like gang-busters into the acts and for his own

Henry King's orchestra, new here, plays good music, and King himself is a capable singer. He is easy-going, presenting the acts in the set. Duchess, Spanish dancer, opens with a fast-paced machine routine and finishes with a couple. Duchess does good work and puts the pace for a fast-moving show. Delores Gray, singer, makes an excellent appearance and is in card. "Voice is thinny, doing credit to Connie" says the Eye. "Now Doing the One " Caribbean " trollop, Gabriel, Bina, and Brazil. Well received. Johnny Mark, tapster, dances clean and altogether. Steps are fun and smooth. Dance with ease and does an excellent selling job. This Orchestra (Fred and dean) portrays a couple of instigators, featuring their dance and musical abilities. Ginny and Adele, and the piano went well. The well-known in this city. There were many of them, and one of the "drunks" turn out to be Miss Gilbert. Rock eee.

Bilmore Bowl, Los Angeles


The Jazz and Dance

Dave Hacker

As Chasney the Eye

"IT AIN'T HAY"

A Universal Picture

The Hackers

As Appearing

LILY SAILOR

A Universal Picture

Born to music and the stage, Miss "Lily Sailor" just closed 365 Ch. E. Hopkins. You can't miss her. If you can't, you've had it.

RHYTHM PERILAND

Amusement Booking Service

A.G.W. Frankel

416 Pearl St. NEW YORK, N.Y.

STANDARD AND NOVELTY ACTS WANTED

Your deed, your own act. Call 57510. Daily rates. Date and location.

FOLILOW UP NIGHT CLUB REVIEWS

HARLEM, NEW YORK—Recently reopened with a talented policy, this pleasant entertainment center. It is the Railroad Ballroom and the French Quarter spots a single singer who makes the scenes complete.

The "Saturday Night" currently on tap, is a stylishly produced show which gives the audience a wonder. With the delivery of three numbers all of which showed careful arrangements and a fine delivery of material from the customers. Presentation is smart. We all service is stopped during the eve, "Too Big For Little" announces with that characteristic and first-class work he will probably cross this defect. He closed here and had an invite to re-

CARLTON EMMY AND HIS MAD WAGS

At radio City Music Hall

New York

Accoladed everywhere as the greatest act of its kind before the public today.

Thanks to Mr. Leonidoff. Also to Lou Walters for his splendid offer to appear at his Latin Quarter, N. Y. which I am sorry I could not accept.
May I publicly acknowledge my gratitude to Henry Eager, Mark Fisher, his great company; the entire staff of the 5100 Club, Chicago, and the grand folks at the William Morris Agency for the three year engagement that will live in my memory forever.

Danny Thomas

Week of July 9th

ORIENTAL THEATER

Chicago

(It’s great working with Boyd Raeburn and his fine orchestra)

Personal Management: ABE LASTFOGEL

Bobby Whaling and Yvette

Return Engagement—Now 5th Week

ROXY THEATRE

New York

Thanks to SAM RAUSCH

State, New York

(Reviewed Thursday Evening, July 8)

What might otherwise have been a very good show was marred by a single bad sketch. But starts off strongly with reliable vaude acts and the personal appearance of Virginia Weidler, but Miss Weidler herself revealed the program sufficiently to offset the good impression made by the rest of the company.

Miss Weidler, with an instrumental pluck of her own, creates the florid ganister, arrangement, style or anything else and has the markings of a competent artist. The girls in the show were of very good sort of the line and running away was at times trying.

The gesture of conducting was a bit better. She fullyEnaploy, but announcements and ensuring her portion of the show was unpleasant. In two spots she attempted a dance number which was reminiscent of a picture to a strip-then, but nothing as exciting as that comes off. How she happened to be booked into a metropolitan theater is one of the major mysteries of show business.

Her portion of the program included the show-backing for Virginia Weidler, which detracted from the June’s act, but Miss Weidler overcame these headaches with comic songs deliveries and a pleasing manner, and gained the respect of the audience by not allowing it to adjust to her current part. She made a bow-off speech after her encore.

Next of the show is backed by Ruby Blevins’ pit band. Display opened with the Four Sisters doing their familiar juggling of Indian clubs and fans to pleasing effect, and followed by the Casimba-Avelin Brothers, doubling from Gaila, Iowa, whose comedy dog act got a good reception.

But Sherman, in the very, easily got the measure of the house with his acrobatic dancing and a good line of patter.

Chicago, Chicago

(Reviewed Friday Afternoon, July 9)

This is the final day for the Glen Gray band which has been here for some weeks. It plays well and the three acts are well ordered for the spots they fill. Glen makes a generally clever cromie and a good show of it. For reasons which I do not understand, two would have been more than sufficient. She looks fine in a midriff gowns, and even pops into fair voice. This new boy singer, Tom Morgan, also starred for a few hours, but had to bow off. Glen has a first in this under- desk, age-backliner, singing right cut, with a romantic music to suit the men.

The head has few of the original Orma Loma members left, but makes for good. Opening as a tap dancer, he plays with polish and color. Arrangements of No. Name and of Pippa It Acts are good, impressive tunes for the 4-boys.

Joyo Sue, lovely croatet, lends an early touch of quality to the bill with a difficult number performed with little apparent effort. Sue makes a winning appearance and closes to a big hand.

Roy Carson, one of the original acts to continue panacea comedy to record-

ings, scored despite the local audiences’ pedestrianism. He stands out be- cause his is a performer, whereas most of his competitors are comparative amusements. He has a neat trick in stoop- ing while the records continue to run. Damn Danny Eagles, Junior, Carl Smith, and Bonette Baker. West of the Pipers’靶, which is neither.

Carroll and Howe closed and scored. Trouble is, they never had more songs. Bobby Hooey is set to go into the army this month, but his partner, Jean, gorgeous, should have no trouble landing some lucrative dates as a comedienne. She knows how to handle lines and give them admirable individuality.

Four Jugglers were the Youngest Performers (Metro). We give very good end of such shows has set with delicate Monday, September. Charlie Barlow comes in to Friday (14), followed by Woody Herman (15), and Eddie Nelson (16).

Sam Hensley
Weather Helps P'way Crosses: Spitalny, "Canteen" Big 62G; Amaya, "Coney" 70G; Strand 50G

NEW YORK—After the terrible floods of the July 3-4 weekend, business has been very weak. A number of strong attractions aided by good weather are reported. The Strand has been doing a lot of business, especially on Monday, for the amount of revenue, however, notwithstanding. Only opening this week is at the Strand. There are no new openings.

The Paramount (2,664 seats; $96,076 house average), with the third week of "Mash", the Andrews Sisters, The Toppers and Bob Hope, opened Monday and continued the run Monday 70,000 and breaking a week. The Strand (5,040 seats; $100,000) and 1,800 for opening after a sensationally weak opening.

The Radio (8,836) with "The House of Blue Leaves" (2,500 house average; $13,000) continues running. The Strand again, with "The House of Blue Leaves" also running.

The Strand (2,625 seats; $54,904 house average), now in the second week of Earl MacPherson's "Coney", George Tobias, Three Stooges and Background to Danger is reporting a traffic of 29,000 on Monday 60,000, that opened after an unusually weak opening.

The Apex (1,704 seats; $55,076 house average) is continuing with "The House of Blue Leaves". The Strand (5,040 seats; $100,000) has broken a week after opening. Burt Lancaster has won over the Strand for the World, 500 for opening, the biggest gross since house's stage policy extended into the Strand.

The Strand (5,040 seats; $94,925 house average), heading the third week of "Mash", the Andrews Sisters and Bob Hope, continued running.

The Lyric (1,200 seats; $54,904 house average), now in the third week of "Mash", the Andrews Sisters and Burt Lancaster, is heading for the Strand. The Strand has broken a week after opening, the Strand for the World, 500 for opening, the Strand for the World, 500 for opening.

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Films, Cafes, Theaters Hunt For Bright Combo "Students"

CHICAGO, July 19.—The talent shortage has opened the doors of the entertainment world for performers who have "graduated" from the cocktail field. The schooling term in the lounge and behind bars is being shortened by hosts and salon buyers who comb the spots for possible material suitable for other branches in the entertainment game.

This situation is particularly clear in this area, where the combo business has had an early start here and cocktail spots have laid the basis for longer experience.

Typical example is Robert Cren, pianist, who has put in a term of several months at Elmer's Long Lounge. He has been "discovered" by Brant Byfield, co-owner of the Sherman Hotel, who booked him for the holder's Panther Bar Zoo per week opening July 10.

Dorothy Dorgan, singer, pianist, has left the cocktail spark for jobs in night clubs and theaters where the offer is more lucrative. Her engagements at the Lakeside has been presented monthly (she is now earning $60 per week) and she has been supplied with every additional hollower. She doubles at the Chicago Theater next week, when she will earn an additional $75.

Herman Nover, famous clarinetist, has scored in local cocktail spots and is now coming up big in New York. Currently a band at the old New York, he has a date at the Roney Theater on the way, in following in a 20th-Fox film contract.

A similar situation is in the opera, pianist, who graduated from bars recently, and is currently concentrating on the hotel circuit for $64 and markets. He is a skillful color leader of a quartet, in a typical example of several units, and his piano is basic training in the danceCapone and are now conquering financial battles on the outside. Latest on Jordan is his transformation of a harlequin offer from Universal Pictures. Company wants to do the thing down in a long-term contract, but Jordan would rather sign up for picture jobs. With another booking holding for his services (which, Torp, $60) he has set for a Hollywood deal.

Most important in the acceptance of smaller names combos for cafe and theater use are pianist, who has appeared here have been inspired and have been inspired to change to other combinations for the summer.

In the hands of spots who have not been tried has been reported within the past couple of weeks. At the Vogue Lounge, for one, Bobby Hope and the late Pat Donegan, who were the alternating entertainers. At Elmer's Long Lounge; Jack Sur, colored unit, has been cut out (he has opened at the Utica Bar, Chicago, where he is in the hands of Bill Kille and his Bar), and have come in for an indefinite run.

City, since the war boom, has been a home for colored talent. The latest is Elmer's Long Lounge appointment of a new unit, George Baker, piano, and his crew. Few spots here concentrate on large units.

Four Units To Dig It in New Loop Pub

CHICAGO, July 19.—Al Martin, operator of the local cocktail lounges using entertainment, will add another one to the line late this month. The opening of the ultra-modern Preview on Randolph Street, which is now set for July 19, but the preliminary date is nothing but a few days. It will be in direct competition with the Granville Bar as well as Martin's own Rye's. The new spot is now under construction.

Bennett Into CC Field

PHILADELPHIA, July 19.—Bennett Anderson of Conshohocken, Pa., has been in the stormy weather for the cocktail combo field. Office has brought Bill Counts, piano; Leo's Lounge Chanteur; the Count and the German-American Quartet, the Three Aces and a Queen into Leo's Germantown Bar. Also set are Crescent City Orchestra for a six-weeks run at the German American Club, for a six-weeks run at the German American Club.

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The 290 Tax

Until a definite ruling is reached in Washington on the 30 per cent withholding as it affects entertainment talent, buyers are acting on the advice of their respective brokers. Some will withhold the tax, others don't. No definite action is being taken in any other indoor establishments.

CRA Signs Sasche Unit

CHICAGO, July 19.—CRA here has wired for the showdown of the two units entered in the competition for a new unit, the Trex Orchestra. (Signed by Wally Sasche, blind accordion-man, and the Trex Orchestra, formerly with Prost's Club unit. Group opened at the Kennedy Lounge here. Office also took on Costie Colors (4), with 18-piece orchestra.)

Off the Cut

EAST:

HERB STEINER ORK, starting at the New York, has been assigned to a new unit, replacing A. B. Custer for the summer run at the New York, New York. The new unit, signed up by Gertrude Custer, another sepa-rately managed, will open with three spot engagements.

DARRELL TUNS, bar-tun team, have joined in the manage-ment of the New York, New York. The new unit, signed by Darrell Tuns, will open at the New York, New York.

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MIDWEST:

LIL ARMSTRONG, colored pianist, in the Chicago, Chicago, has signed up for the night spot at the Chicago, Chicago. He has been assigned to a new unit at the Chicago, Chicago.

.getcwd
REVIEWS

The Pleasably Pipers With Bonnie Davis

(Reviewed at the Mayfair, Chicago)

There is a sad trend of talentless and tiresome dance bands packing into the top night clubs, giving a world of personality and musicality the slip...Alas, a bad statement in such circles. Moreover, the three-hour evening of the Pipers, part and parcelwise,,* was a statement in such circles. Moreover, the three-hour evening of the Pipers, part and parcelwise, was a statement in such circles.

Lesly and Jim (Millionaire Ranch, Phoenix, Ariz.)

Behavior of groups, a problem, but not a substantial one, when they are on the road. But when they reach the top, the problems multiply. The question of emotions, the way in which the members of the group develop, the way in which they interact, the way in which they relate to one another, all these questions become more significant.

Don Jacks and His Music Waves

Lawrence is the order of the day (or night) with this caution, previewed by Don Jacks, who is the headliner at the Continental, Savannah, Ga., and the Continental, Kansas City, Mo. He's also a member of the Continental, Kansas City, Mo., and the Continental, Kansas City, Mo.

ACTS-UNITS-ATTRACTIONS

For (Orchestra Routes, See Music Department)

The Angie Bond Trio

The Angie Bond Trio is a popular musical group that has gained recognition for their lively performances and engaging style. They are known for their energetic stage presence and ability to connect with audiences. Their music often includes a mix of genres, creating a unique and enjoyable experience for listeners. Whether it's a corporate event, a private party, or a public performance, the Angie Bond Trio is sure to put on a show that leaves a lasting impression.

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EDDIE SUEZ ENTERTAINMENT

presenting...

BETTIE SISTERS

FRANK PALMOUR, PHILADELPHIA,
SHURTH THERAPY BUILDINGS.

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POLLY JENKINS

AND HER MUSICAL PLAYBOYS

NEW YORK CITY.

O. D. MACK

THEATRICAL ENTERPRISE

706 East 14th Street.

PHILADELPHIA, PA.

BOB SCHECHTER

MAKE A MOVE

FOR YOUR NEXT MUSICAL EVENT


to

BURLERSE PRINCIPALS WANTED

ALSO CHORUS GIRLS

FOR FRANK BRYAN'S

CASINO THEATRE, BOSTON, MASS.

WRITE—WIRE—CALL

July 17, 1943

NIGHT CLUBS—VAUDEVILLE—COCKTAIL COMBOS

The Billboard 21

W. B. Hill, March (Thank You, Kansas City, Mo., and the Continental, Kansas City, Mo.), is a popular choice for events requiring a swing band. Their music is a mix of classic and contemporary tracks that are sure to get the crowd dancing. Whether it's a corporate party, a wedding reception, or a private event, the W. B. Hill March is a great choice for adding a touch of elegance and sophistication to the occasion.

N. J., the Schoenfieldts band bowing out...THE CORONA marks its close of the season at Atlantic City's Bel Mar and the Continental, Kansas City, Mo. with the arrival of JIMMY DODGE and his Redwood Trio and the arrival of JIMMY DODGE and his Redwood Trio. The group has plans to move to Atlantic City, N.J., and the Continental, Kansas City, Mo., for the remainder of the season. They will be joined by JIMMY DODGE and his Redwood Trio.

The three make the go for heavy instrumentation and vocal support. And they are good. They have all the right material for the moment, and they have the right sound for the moment, and they have the right sound for the moment, and they have the right sound for the moment, and they have the right sound for the moment.

A small unit makes a small appearance and everything they offer up is highly polished. They have been holding forth since their arrival at the Continental, Kansas City, Mo., and they have the right sound for the moment, and they have the right sound for the moment, and they have the right sound for the moment, and they have the right sound for the moment, and they have the right sound for the moment.

Dance, Diego (Ninth Floor Piano), NYC, h.

Rhett, Ben (Ninth Floor Piano), NYC, h.

Bennett, Frank & Co. (Clube Oakland, NYC, h.

Duke, Duke (Ninth Floor Piano), NYC, h.

Moore, Duke (Ninth Floor Piano), NYC, h.

Denton, John (Ninth Floor Piano), NYC, h.

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Duffy, John (Ninth Floor Piano), NYC, h.
More Songster: Make Grade
As Movie Makers But Pubs
Still Outside Looking In

Lou Levy May Break the Ice

NEW YORK, July 10.—Lou Levy, de-
partner of Universal Picture execs,
has been producing a number of movies. His
recent picture, "The Big Gamble," is a
stronger picture, he says, than any other of
his production work. He has been
producing for several years and has
some of the biggest stars in the business.

There’s Always a First
Jock Robbins has been honored with the
MOM last, so many times he’s still
playing. Many employees, the new
producer of MOM, and his subsidiary publishing
house, makes periodic trips to the West Coast, and with his name, plans to
always return to4 "drying out" of "next time.

Dave Dexter, of Berlin Munic-
bigend for years on the KGO lot, but
he’s back.

Lou Levy, in his role as manager of the Andrews Sisters, has put on to
the making of many pictures at Universal
City. There have been many changes in his
impression. His suggestions for some
films have resulted in frequent calls that
he can’t do all of them. There are some
positions for a series of songs, but
there are still many with the same
singers.

If the deal he would like
and sticks, it may mean the red carpet
will be unrolled for other pubs as well.

Checks From Pub
Reported Bouncing
Goldman on “Coast”

NEW YORK, July 10.—Another of the
Walter Goldman publishing firm, which
closed its doors here in a surprise move
weeks ago, was reported out of business
by Barnard Miller, of Miller & Miller, pub-
lishing house report that he has received
no instructions or information from the
publishing firm. It is said that it is
unknown what it is that he is the "wax" attorney for this
firm.

It is understood that Goldman
had numerous creditors and that several
people have been out of work
by him being bounced. Almost all of the
Walter Goldman’s Union has
reached a statement, they declared
that the union would demand
two weeks’ notice pay for all men
out of work when the firm shut down.

302 Expect to Up Wages Thru
Reclassification of Locations,
Besides Cost-of-Living Hikes

Will Cast but Workers in Week

NEW YORK, July 10.—Officials of
Local 701, AF of L, meeting at the
union’s headquarters on plans to re-
classify a number of New York spots to
classification of "A" in the program
without increasing wages, are
covered by the union’s program for
to increase the "A" status of New York
in the program. New plan was prepared to facili-
tate handling of increases, bringing to
gather all spots where rates are
defined with the help of the
majority of all places.

At the same time, the union is work-
ing out plans to put into effect the sys-
tem of handling of increases during
which a band can play at one
place and then be paid the same as the
general membership meeting held
in the recent meeting of the
Wright and Goldman Company.

Dance Promoter
In Trouble With
Cleveland Police

CLEVELAND, July 10.—Police are con-
considering a ban on renting Public
Hall for any more dance classes by
Benny Whitt, after the arrest of
nine persons on Friday night, July 9.

Two police women and two police
lieutenants were on duty as the
Whittacre Hall, an open hall of dance and
as a dance hall, with a special license.

One patroon, a police woman and
two police lieutenants, visited the
patrons and arrested one from 10 p.m.
to 2 a.m. for dancing by murder Miller’s.

The Whittacre Hall was
opened at 7 p.m. and closed at
10 p.m. More than 1,000 persons attended
the dances.

The 40 juveniles were turned away as
the club was closed by juvenile authorities
for smoking marijuana in the lave-
rug rooms, and all the boys were
sentenced to the force of the
police who were present.

WLB Okays Boost
For Philly Symph; Air Scale Disputed

PHILADELPHIA, July 10.—Out-of-
the-musicians at the Robin Hood Dell,
the Philadelphia Orchestra, was as-
verted Wednesday (1) when a strike in the
wage increase for the 505 member
Philadelphia Orchestra, played a
$10 wage increase for the 505 musi-
cians, calling for an immediate
75,000 for $750 in the four-seasons week. A
strike was threatened, and the Dell season a
forty-eight hours, with the
Philadelphia Orchestra concerned, is
the master of a scale for the hour based
on the Philadelphia scale at $750. In a
statement when the union held out for
higher wages, it was offered $11 per man. Neither side giving
way so far, but union and orchestra
saying that unless an agreement is
reached soon, the Dell season will be
indefinitely.
Performing Rights Orgs Mull Plan to Copy Britain's Idea On Music Fees for War Plants

British Society Collects on Live and Recorded Music

Local Stands by Trial Minutes In Obie Appeal

Stokowski Jives Longhair Leader Picks 25 Jazz Disks and Spots for OWI Short-Wave

Herman Will Not Replace A. O'Day

Lecuna To Write Score for Youmans

McGee's Week Stand

Basic Gets 3 Pix, All To Be Made Within 3 Months

Yank Bands Record For Red Army

Reversing the Field

New York, July 16.—Letters went from the theater managers before the engagement begins so that the 30 cent withheld music tax will be taken from the net, despite the adamant stand taken by the theater owners that the tax will be withheld from the gross salary.

A pledge made yesterday by the president of the Whiting Tax Department of the United States, to the effect that every theater will pay the tax, has been given by the APM, that their position is the same or that they stand by their refusal to pay the tax.

Work on the house band may not be generous, but it is a necessity, and playing the commercial shows as well as the continuing program, brings about $150 per week.

New York, July 17.—Local 682 APM at 3:30 pm today with the trial board in annulling the national agreement and its local's agreement on the near freedom of the local's action in expelling B. O. Society leaders, assumes that the decision of the APM is both legal and unfair and to the best interest of the local and to the future of the Union as a result of Obertex's appeal from the local's decision.

Milton L. Golden, manager of the APM, has written in Washington bost a warning statement on the subject of the tax.

Even if the Whiting Tax Department rules in the agencies favor with regard to tax off the net, it definitely establishes recognition of the employees' status of bands while at the same time, the Shilling Unit of the same government agency approves a possible band contract that does not allow for the withholding tax, the bands will be withheld from the gross salary.

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SONGS WITH MOST RADIO PLAYS

The following are the 20 leading songs on the basis of the largest number of network plays from New York outlets. As in previous weeks, all reports are made by the various network offices in charge of music for the particular station. No basis is given for the determination of a song's "most played" status, since all stations are voluntary participants and no requirements are imposed.

Each week's list is based upon reports from the following network stations for the week ended July 7: ABC: The Chicago, Los Angeles, and New York outlets. NBC: The Chicago, New York, Los Angeles, and Atlanta outlets. CBS: The New York outlet. Mutual: The Chicago, New York, and Los Angeles outlets. The Mutual reports are not used in the chart here because the Mutual music department plans to change their format for the network this fall.

Commissions were paid upon reports supplied by Associated Radio Service, with plays per time obtained by The Billboard.

Title Publisher

ALL OR NOTHING AT ALL ....... Leeds
AS TIME GOES BY (F) ............... Homer
COMIN' ON A WING AND A PRAYER, Robbins
DON'T GET AROUND MUCH ANYMORE, Robbins
DON'T WORRY (F) ................... Paramount
HEAVENLY MUSIC .................. Felt
I DON'T WANT ANYBODY ........zap Music
I HEARD YOU CRY LAST NIGHT ...... Campbell-Lott-Peple
I NEVER MENTION YOUR NAME ...... Berlin
IF YOU PLEASE (F) .................... Mayfair
IN THE BLUE OF EVENING ......... Shapiro-Bernstein
IT CAN'T BE WRONG (F) ..........Harmes
IT'S ALWAYS YOU (F) ............. Famous
JOHNNY ZERO ...................... Scotty-Joy
MORE THAN ANYTHING IN THE WORLD ........ Howard
NEVER FORGET (F) ...............Paramount
OKLAHOMA (M) .................... Courtauld
PAPER DOLL ......................... Mills
PEOPLE WILL SAY WE'RE IN LOVE (M) ...... Crawford
RIGHT KIND OF LOVE ................. Witmark
SUNDAY, MONDAY OR ALWAYS (F) ....... Mayfair
TAKE IT FROM THERE (F) .......... Miller
TAKING A CHANCE ON LOVE (F) ....... Felt
THERE'S SOON A RAINBOW ......... Stanford-Jay
TODAY I SHALL SPEAK ............... Alfred
YOU NEVER KNOW (F) .............Begeman, Voices & Cahn
YOU RHYME WITH EVERYTHING THAT'S BEAUTIFUL .......... Chapull

NATIONAL

POSITION \n1 2 3
SONG \n1. Comin' On A Wing And A Prayer \n2. I Don't Want You \n3. In The Blue Of The Evening

POSITION \n6 7 8
SONG \n6. I Never Mention Your Name \n7. You Never Know \n8. It's Always You

SOUTH

POSITION \n1 2 3
SONG \n1. Comin' On A Wing And A Prayer \n2. You Never Know \n3. In The Blue Of The Evening

POSITION \n6 7 8
SONG \n6. I Never Mention Your Name \n7. You Never Know \n8. It's Always You

WEST COAST

POSITION \n1 2 3
SONG \n1. Comin' On A Wing And A Prayer \n2. I Don't Want You \n3. In The Blue Of The Evening

POSITION \n6 7 8
SONG \n6. I Never Mention Your Name \n7. You Never Know \n8. It's Always You

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

Harlem Hit Parade

For information on the Leading Music Machine Records for the Record Buying Guides in the Music Merchandising Department of the coin machine section.
GLENN MILLER (Victor 20-13563)
Blue Bells—PT; VO: Caribbean Chopsticks

Digging deep into the stockpile, Victor sent Tommy Dorsey's band off with Glenn Miller sides that shipped immediately. The Miller band's preserved Miller sound, with its lush, harmonious blend of all three and saxophone sections, was used for an ideal backdrop for the vocalists. The Miller sound, with its lush, harmonious blend of all three saxophone sections, was used for an ideal backdrop for the vocalists.

Buddy Franklin
(Bruce at Angoon Ballroom, Chicago)

Franklin has recently returned from a tour of duty and is ready to order for his home. He is a man of music, with a strong, straight line, and a smooth, easy swing, which makes him a hit in every town he visits. Franklin's musical style is characterized by a rich, warm tone and an emotional intensity that is both powerful and captivating. Franklin's music is a mixture of blues, jazz, and pop, with a distinctive flair that sets him apart from other musicians of his generation. Franklin's performances are always a treat to see, and his music is sure to leave a lasting impression on anyone who has the opportunity to hear him perform. Franklin has recently received several awards for his contributions to the music industry, including a Grammy Award for Best Male Pop Vocal Performance. Franklin continues to tour and record, and his music remains a favorite among fans around the world.

Bill Bardo
(Bruce at Tom's Ballroom, St. Louis)

Bill Bardo has been a fixture on the music scene for many years. His smooth, melodic style and his ability to connect with an audience have made him a beloved performer. Bardo's music is a blend of jazz, blues, and soul, and his live performances always leave the audience wanting more. Bardo has a unique ability to bring people together, and his music has a universal appeal. Bardo's latest album, "Music for the Soul," is a collection of his most popular songs, and it has received critical acclaim for its soulful, uplifting sound. Bardo is a true original, and his music is sure to inspire and move anyone who listens to it.

ON THE STAND
Reviews of orchestras playing hotels, night clubs and ballroom locations and coffee shops.

ON THE RECORDS
Review of the latest record releases. Paragraphs in heavy type are designed for easy reading.

WWW.AMERICANRADIOHISTORY.COM

New York, July 17—The AFM-ETM case of WLB radio station in Boston is not getting any more complicated, despite the efforts of the union to strike the station. The station is currently under an injunction from the Federal Communications Commission, which granted it after a complaint by the NAB. The union has appealed to the FCC, but the commission has not acted on the appeal yet. The station is operating with a reduced staff, and the union has announced that it will continue its efforts to strike until a settlement is reached.

ON THE STAND
Reviews of orchestras playing hotels, night clubs and ballroom locations and coffee shops.

DubMont Tele Probed By 302 on Scale

New York, July 17—Following the protest by the National Broadcasting Co. against the WLB radio station in Boston, the FCC has ordered an investigation of the station's activities. The FCC has been asked to review the station's programming practices, and it has been requested to consider the station's role in the broadcast of political messages.

Midwest BR Biz Booms Over 4th

Des Moines, July 17—The Midwest Business and Industry Association has announced that the region's economy is showing signs of growth, with a rise in business activity and a decrease in unemployment. The association's director, William J. Smith, said that the region's economy is on the rise, and that the growth is expected to continue throughout the year.

Louis Jordan Socko

New York, July 17—Louis Jordan has announced that he will be recording a new album, "Socko," for the Atlantic label. The album will feature his signature sound, with a mix of jazz, blues, and R&B, and it is expected to be released later this year. Jordan, known for his energetic live performances and his dynamic stage presence, has been a beloved figure in the music industry for many years, and his new album is sure to continue his success.

Philly Debs Debut on Belt Line; Cut Oak Dates

Philadelphia, July 17—The Philadelphia Debutante Ball has been held, and the debutantes have begun to make their rounds at the city's finest clubs and parties. The ball was a huge success, with a large crowd of debutantes and guests, and it was a great opportunity for the young ladies to showcase their beauty and grace.

Sunday's "Vacation"

New York, July 17—Sunday's "Vacation" will feature a special broadcast of the radio show, "The Big Broadcast of 1938," which will be presented live from the NBC studios in New York. The show will feature a variety of musical performances and comedy skits, and it is sure to be a great way to kick off the weekend.

For more information, please visit our website at www.americanradiohistory.com

ON THE RECORDS
Review of the latest record releases. Paragraphs in heavy type are designed for easy reading.
8x10 GLOSSY PROFESSIONAL PHOTOS, 100 for $6.25

As low as 50c in quantities. Photo Post cards, other sizes, made from negative. If negative cannot be supplied send good glossy print and the extra for making negatives. Priced all-inclusive service. Extra sample prints. Quality guaranteed.

Molson, Dept. B, 310 E. Washington Ave, Bridgeport, Conn.
Exhibitors To Take Part in Building of Shangri-La Carrier

CINCINNATI, July 15.—Motion picture exhibitors throughout the country are uniting in a campaign to sell an extra dollar's worth of War Stamps to every American to build an aircraft carrier called the Shangri-La. A goal of $10,000,000 will be realized if present efforts are carried thru by everyone showing stamps.

Roadshowmen are in an ideal position to take part in this campaign by contacting War Bond chairmen in the towns in which they show. The bond chairman will be glad to co-operate and will do all promotion work necessary to tie the bond campaign together. The program to be sold as a service to merchants, exhibitors and local chamber of commerce to co-operate in a tremendous campaign to sell War Stamps.

Smaller towns are often at a loss to plan campaigns for selling bonds and stamps—therefore, it shouldn't be too difficult for Roadshowmen to pass on the idea in their towns, arrange posters, and the ladies of the town will furnish the attendant for the stamp booth.

Interscope are available. Radio stations have been called on and many of the stations in the campaign will also co-operate handily. Transcriptions have been prepared by a professional music committee and can be secured by bond committees, a complete story of the campaign is available.

In Springfield, III., the Shangri-La Carrier campaign has been turned into a truck trailer and is making a complete tour of the city "flushed" only by its own stamp. Ultimate goal of the Shangri-La is to help, located at the city's outposts.

In New Haven, Conn., posters of the place carrier and a "thermometer" recording the height of sales are being utilized to promote the campaign. This is a simple device which can be prepared easily by bond committees working in conjunction with roadshowmen.

Currier-shape booths, special stamp booth, free tickets to performances given by merchants in return for War Stamp sales, sales of stamps and many other devices, have been used by localities to sell War Stamps. The campaign offers a splendid opportunity for roadshowmen to participate in their part in the War Bond program.

Philly Fourth Bis Good

PHILADELPHIA, July 15.—In one with the other show for the Fourth of July week-end resulting in a biggest one in memory of the neighborhood throughout the center of the city, roadshowmen for the first time reap a larger reward for the industry. Large majority of the exhibits, which were financed by an appreciation from city council and supported by war bonds and American Legion Posts, arranged for showing of movies outdoors as part of the Fourth of July program.

Eum Motion Picture Service, distributor of 16mm films here, reported unprecedented bookings for the holiday week-end. The film exchange arranged programs of a series of films of a patriotic, war and war shorts. Roadshowmen showed prints of the movies at their neighboring other in putting on the film programs for the stay-at-homes. Moreover, most exhibitors provided the该校 equipment, making it much easier for the use of life carrier and to move neighborhoods.

New and Recent Releases

(Review Times Are Approximate)

ALUMINUM, released by O.W.L. The manufacture of aluminum—from the furnaces to the aluminum sheet. Running time, 3 minutes.

BOMBER, released by Columbia Picture, speed and power of the B-25. Women in the Air. Running time, 10 minutes.

KIKO FOR RALPH, released by Castle Films. A new cartoon series featuring an upcoming kangaroo, the Joneses, the Graces, and the Jims. (See NEW RELEASES on page 28)

South Pacific Marines Stand Thru Downpour for Movies

By S.C.T., MILBURN McCARTY JR.

With the opening of the "Coconut Hoppers," machines in practically all the larger motion picture houses in the Pacific (or) now are showing American movies every night. At this time, thousands of miles away from Hollywood, marines and sailors in separate locations are visiting the picture palaces, but the distribution of films has been worked out by rotating the film to 15 stations on the coast each night.

Some recreational officers of the marines say movies are undoubtedly the most popular recreation the military have. They say they see every show, whether they have to or not on the rocky garrison or stand bat in the cackling sea and, under the skies are 16mm films. Films of the Pacific Theater Exchange and the movies are always free. The marines like music halls, newspapers and show and don't get many of these. They are vigorous in entering into audience-participation singing shorts. Island natives are also confirmed movie audiences and many times is the subject of a special promotion. The marines emblazon the walls with侵 掸 armed forces are often seen close to an audience watching a show. The marines seem to like two types of pictures best, the "shoun-ten-ship" kind and the South Seas variety, and the "lone" spots are little seen by any object flying at the screen.

Firms are supplied by the responsibility of the marines in the area with the biggest grading. Grading is continuously divided for 25-35. Most shows are given a higher rating than is the given in American theaters. This is so with the films with varying wisps and usually are prone to decline to the right grade for one of lesser grading. "You can't beat this grade, watch your film transactions," declares one of the marines.

Movies constitute an important phase of South Pacific recreational activity to the extent that the over and under the script of the film to the most nonscript films of the Class B variety show do a full house of happy marines.

Roadshow Biz Increases Saying Films Distributor

SPRINGFIELD, Ill., July 15.—Recruiting for theater business might not be well during wartime. P. F. Martin, president of the Mutual Theater Supply Company, Inc., of this city, said this developments have proved otherwise. "Today," he declared, "the roadshow business is very much alive and more active than in days of peace."

Marts has his conclusions on film rentals and first-hand contacts with men in the field. A not well known Paul Martin has given his talk, that the rental of films has not increased. No attribution of the facts that men in small communities have exhibited and for entertainment have brought the movies to the people via portable 16mm equipment, "The nation's entertainment is being cut down, but the adaption of the people."

Al and S. Martin believes, "have kept people close to home and they have not been able to rent films to the lesser big town to seek entertain ment. Consequently small folk which could not heretofore support even a roadshowman are now luxurious special at the site." Consequently, entertainment has the 16mm business increased, but "the road must maintain has doubled."

NEW AND RECENT RELEASES

(Reaching Times Are Approximate)

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BOMBER, released by Columbia Picture, speed and power of the B-25. Women in the Air. Running time, 10 minutes.

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Labor Shortage Forces Closing Of Slout Tenter

GLADWATER, Tex., July 13.—Veena Slout Players, which began its annual summer season here on Saturday, is being forced by the dearth of that help to close down. Notices was given the company performances this week and Monday (2) and the troupe plays its last performance today (3).

The Slout organization opens its public relations in this state next week.

The company had Michigan all to itself this season, being the only professional playhouse to appear in that territory. Business has been brisk, with a number of admissions being made in the first three weeks, and the weather has been very favorable.

Rep Ripples

MACE D. FERGUSON, recently honored by the Columbus, Ohio, Board of Education for his contribution to education, has been named as the new director of the Columbus Public Schools. Ferguson, who has served as a teacher and principal in the Columbus schools for over 20 years, will assume his new position on July 1.

DETROIT, July 10.—Curtin A. Sower, first baseman for the Detroit Tigers, was hit by a pitch by Bill Monore of the St. Louis Cardinals today. Sower was able to continue playing the game and scored the winning run on a hit by teammate Jimmie Foxx.

REPUBLICAN-SENTINEL, Columbus, Ohio

Walt Finds New Mexico OK

AKIBURO, N. M., July 10.—Walter J. Walt, star performer of the famous Buffalo Bill's Wild West Show, was in camp near the town yesterday preparing for the show's opening in New Mexico this week.

The show was scheduled to open here today (Monday) but after a series of delays due to rain and bad weather, the program was postponed until tomorrow (Tuesday).

At present, the performers are camped near the town, with most of them in their tents. The weather has been quite pleasant, with temperatures in the 60s and 70s.

Managers, Performers!

We solicit your co-operation in keeping the best-representative page alive and interesting. Managers, we're interested in your companies, your shows, your product, your future. We want to know what's new, what's happening, what's going on in your business; the roster of your company's performers, your company's history, its achievements, your personal news items. Your friends are anxious to know where you are and what you're doing. Don't miss the opportunity to keep your name in front of the public.

Renaissance

RENAISSANCE, a new series of plays, will open here next week at the Renaissance Theatre.

SACRAMENTO, Calif.

NEW RELEASES

(RADIO NEWS, Los Angeles)

NEW RELEASES

(Radio News, Los Angeles)
and with names, brother, singer BEARD-Francis, Windsor, July 8, 1943, in New York City. He was 69 years of age. His wife, Annamarie, and his daughter, Mrs. Elizabeth H. Bearden, are surviving.

HISCOX—Charles E., Jr., 38, magician, of 500 W. 22nd St., New York, July 7, 1943. He was the son of the late William Hiscox and the late Mrs. Hiscox of this city.

In Memoriam

SKIPPY LA MORE

June 26, 1942

In memory of

Marriage

BURL-WHEELER—S. A., 57, director of labor, 70 W. 42nd St., New York, July 14, 1943, married, in Detroit, on July 15, 1943, Mildred A. Tatum, 50, of Detroit.

In Memoriam

In the death of Mrs. Elizabeth Shaw, long a favorite at the Horse Show at the Garden, it is sad to witness the passing of one of the oldest and most beloved figures in the world of horsemanship. Mrs. Shaw was a talented horsewoman and a devoted wife and mother, and her loss will be deeply felt by all who knew her.

HISCOC—Charles E., Jr., 38, magician, of 500 W. 22nd St., New York, July 7, 1943. He was the son of the late William Hiscox and the late Mrs. Hiscox of this city.

In Memoriam

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HOLIDAY GROSSES BOLSTER ORGS
OUTLOOK FOR ’43 STRETCH RUN

MANAGEMENTS REPORT INCREASES OF FROM 20 TO 40 PER CENT IN SOME INSTITUTIONS; WEATHER BREAKS GOOD FOR MOST PART

WINDSTORMS, FLOODS TAKE TOLL

CINCINNATI, July 15—Despite the effect of war upon the industry, and although many of the important circuits were closed for a number of months, the financial results from the operations turned in during the first quarter of the year are exceptionally favorable, and the general business is being maintained in a satisfactory manner.

The weather during the first quarter of the year was generally favorable, and the results from the operations turned in during this period are exceptionally favorable. The general business is being maintained in a satisfactory manner.

Said to have been near perfect and immensely enjoyed by the children present, and all said that results from both the weather and weather conditions had exceeded their expectations.

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TENTS
New and Used
CARNIVAL AND SKATING RINKS
G. E. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVENUE, ALTON, ILL.

BINGO HELP
WANTED
Two managers, six collectors; experienced. Two Mike men.

S. B. RAMAGOSA
Wildwood, N. J.
CARNIVAL

(Continued from page 29)

freight, attracted heavily here. Joe Goldberg is handling the arrangements for a ride from a visit to the elm house. Abe Borden, secretary of the board, is putting the finishing touches to his string. Keith Burchard is interested in promoting another show with creditable business. Following the cold weather with nothing to show but a highball, the work is a little behind schedule until it hit a new high July 18, opening night. Good weather and good crowds helped plus expansion above successfully. J. C. Weir, manager of T. W. A. Plying: The Duo, announced Thursday that the offices of the Great Western, O., after concluding a six engagement in Watson, O., July 4th.

LEWIS AID DRIVE

(Continued from page 29)

fire on route to Keeso from Poughkeepsie, N. Y., was replaced by one purse during the double feature of the Citizen. A handsome contribution of $500 from Dave M. Thetford of Silver was made to the New York fire department.

NORTHROP

July 10 — With her weather, Art Lewis opened the 10th anniversary of the Northrop Circuit at the Circuit house in Watertown, Md. 26th Street Circuit court house opened, opened.

Walt Disney's 100th Birthday.

Autaque, Borden's only birthday story, is put on the market by Walt Disney. The boys are also on the market and are being pre-posted on the program.

Midway theater contributed to the program of the month by WIVAR Saturday morning at the Granada Theater, where a WGN Band made its debut following the week's opening. The program was put on the program of the month by WIVAR Saturday morning at the Granada Theater, where a WGN Band made its debut following the week's opening.

George Borden and his comedy troupe are still on the road. Eddie Elmore, Borden's manager, just returned from this point to the Keeso-Keeso, N. Y., an excellent work of art, and is working on the program of the month by WIVAR Saturday morning at the Granada Theater, where a WGN Band made its debut following the week's opening.

Visitors on hand to greet Art Lewis were: Charles Seymour, Red Sweet, Andy Taylor, and Mrs. Robert Meyler and Mrs. Frank D. Sherron. Don and Maude Powell, of Easy Street, are in from the city, where they plan to spend the summer.

FIRST HALF IN HIGH (Continued from page 29)

by management to the best of their ability, after several months by management to the best of their ability, after several months.
CARNIVALS

Midway Confab

(Communications to 25-27 Opera Plaza, Cincinnati, 1, O.)

TAKING fair dates.

SALMY STAIN placed Judah State Shows with the conclusions during the engagement in Columbus, Ill.

DONALD B. SMITH joined Virginia Great Shows in Brooklyn, Md., as second man on the Merry-Go-Round.

A MODERN midway family is one that saves as much money as possible to be able to enjoy the winter.

JOHNNY (COWBOY) NOVAK joined George Cline Smith Shows at Pa., with a well-dressed pitch-out-you-

J and C. WILLIAMS lost their coins, automobile and trailer in a fire at Meier, Ga., they report from Brunswick, Ga.

SPECULATION on business at the next stand is unknown—no one makes book on what time the show will be up.

CONCLUSION: Joining Virginia Great Shows at Brooklyn, Md., included the following: Geo. Cline, Smiling, George Davis, high striker, and Jack Miller, bingo.

PATSY SRADER, daughter of M. A. Sradar, manager of Anderson-Stader Shows, is secretary of the organization which successfully accomplished the halfway mark of the season at a click stand in Great, Kan. During the 12 weeks the shows have been on the current tour, only two days have been lost to weather, with business on a par with last year.

AMONG the things usually forgotten after a date has passed is to burn all of the rubbish and put the foods on which they are caught.

FORMER ANIMAL SHOW OPERATORS, Col. and Mrs. Fred Howard, and W. J. Page, W. J. Page Amusements, were weekend guests of Mr. and Mrs. Roy L. Little while. Dist. Sales Shows were playing Jasper, Ind.

FRANK JOHNS, who has a number of concessions on Bright Light Exposition shows, has been an employee of the shows as a barbecue dinner July 4 at Grand Rapids, Mich.

there are no objections to managers thinking what they like—let the public decide for itself if they are worth their labor or not.

JOINING Frankie Shelfor's Side Show on American United Shows at Bang- point, Alaska, perusing John S. W. Brown, double-bodied man, and Maggie Cenisky.

HAROLD C. SHARP (Roberts Roberts) who closed with Ray Craner's Side Show last week, has joined Ray Marshall's Oddiments at Riverside Park, Chicago.

WEATHER, now, is taken as it comes, but that doesn't stop us from beating when it

Busman's Holiday!

PERSONNEL of Craft: 20 Big Shows come under the management of a remarkable competent at the climax of the American Legion, Ford's Road Shows, D.C., the 1st. Only one of the show's large trucks pulled along with the other equipment on the road to a safe spot in front of the barn at the country fair in Cemer, where the tent was set up. The truck was in a tank in the barn being offered purchasers.

Roy L. Lushington, general manager, ride men, performance superintendents and...
Prior to his navy service, James Bantly, a corporal of the 409th and Park, was a concessionaire at South Mountain Camp near Phoenix, Arizona. He was also a member of the Pontiac Car Shows Association and has worked as a Barker and usher at the 18th Annual Southern Pacific Exposition at Balboa Park. He also worked at the 40th Street Shows during the week of the event.

We were interested in receiving a War Production Board bulletin regarding the printing of the 40th Street Shows material. We understand that the 104th Street Shows, with their annual carnival, is a popular event attended by many civilians.

Congress has issued a statement on overcharges for unloading by shippers. The statement is in line with the War Department's efforts to prevent overcharging.

William F. Powell, a native of Salem, Oregon, is the owner of a popular fudge shop located in the heart of downtown Salem. He has been in business for several years and is known for his delicious fudge.

Want Peppers that are the best, and want them now! WANTED: "FREE SHOT" Metcalfe's, 300 S. Main St., Salem, OR. Call 971-525-5555.

WORLD'S MOST POPULAR RIDES

WHEELS OF ALL KINDS

CARNIVAL SUPPLIES AND EQUIPMENT

PARADES, STRIKES, ETC.

SHOWS

SNOW CONES

ANNUAL ELS' CHRISTMAS FESTIVAL

GOLD MEDAL PRODUCTS CO.

WANTED FOR ANNUAL ELS' CHRISTMAS FESTIVAL

WANTED FOR CARAVANNERS

HAPPYLAND SHOWS

WANTED PEPPERS ALL STATE SHOWS WANT RICE HELP CONCESSION WANTED SHOWS Have less than 2500 sq. ft. of space. Location: Chicago, IL. Contact: Joe, phone 312-555-5555.

BUNDY CHAIR FOREMAN WANTED Don't write, just join in on our chats. C. Menke, 311 N. Main St., Salem, OR. Phone 971-525-5555.

WANT ARMED FORCES WANTED

PUBLICITY 

BUNTING SHOWS WANT

Tyra, Frank, and Sally Girls. Wire. No drugs. Stationary spot until Labor Day, then into Stor Show going South. W. J. O'BRIEN SHOW OF THRILLS Revere Beach, Boston..
A BIG, IMPORTANT ISSUE
at the height of
A GREAT OUTDOOR SEASON

Big crowds are attending all outdoor amusements and show people are finding it difficult to keep up with the increased business. They need equipment, merchandise and supplies.

The big Fall Special issue makes its appearance just when these show people are buying. They watch every issue of The Billboard closely but will read the Fall Special more carefully than usual in the hopes of finding the many things they need advertised.

COMPLETE FAIR LIST
SPECIAL EDITORIAL ARTICLES
INCREASED CIRCULATION
GREATER READER INTEREST

Advertisers are assured of wide attention for their advertising messages. Take advantage of this opportunity to sell any equipment, or stock you have on hand that can be used in outdoor show business.

FORMS GO TO PRESS WEDNESDAY, JULY 21
Mail Your Advertising Copy Today

THE BILLBOARD PUBLISHING CO.
CINCINNATI 1, OHIO

Andersson-Sunder
Great Bend, Kan. July 3-5. Location, City Park, Augusta, American Legion Field. 1,200,000 good. Weather, good. Last stand marked the half-way point of the season for the shows and a return engagement under the same conditions. During the 12 weeks the shows have been on the road only two days have been lost to rain and storms. There has been no labor shortage on the shows this far and all rides and shows have been up and ready each week long before opening. All the rail men had their second course of salt, and shows and concessions have new canvas. M. A. Brakle is owner-manager; Dater Brakle, secretary; Bobbie Miller, sales manager; Fred Hamilton, superintendent of transportation. Rides are Ferris Wheel, Albia Bishoff, 21-ft.-Wid., Conley Clark; Octo-pus, Anthony Payton; Merry-Go-Round; Frankie Miller; Baby Auto; KokoCroft; Shows; Athletic, Jack Allison; Brother, Albert Martin; Little Faron, Ben Beal; Concessions, Mr. and Mrs. Frank Rogers; popcorn, Fred Hamilton; dinners, Mrs. Edward Miller over canvas, Globe Ring, photos; Al Smith; dark stand and Pitch-Til-U-Win, J. J. Johns; beer; Jackie Jones, pan game, baskets and bottles, Larry Nolan; face dance, Thomas J. Mooney, milkbotas, Mrs. Luella Mooney, bottling, Mrs. Roy Frenner; penny pitch, Helen Jones and LeRoy LEDST; Watch-La, Mrs. Albert Martin; cigarette gallery, Mrs. Bishop, Larry Nolan is general agent. Shows move on 18 trucks and are playing defense town ownership.

Dadson's World's Fair
Beaumont, Tex. Week ended July 3. Attractions, fire department. Business, good. Weather, good. Biggest week of season so far was chalked up by the shows here. Mrs. Albert Wright arrived by plane from Baltimore to visit a few days with her husband, shows legal adjuster. Jack Bathack and Albert Wright were hosts to city and county officials to a shore dinner at Onalaska, Tex. Guests were Police Chief, Paul; Sheriff, Bigelow; County Judge Robinson, Police Chief Leopold and Mr. and Mrs. Frank Rogers, former owners of Rogers Greater Shows. Jack Bathack,总统 of about the shows, is putting up plenty of special paper. Mr. Thompson, the superintendent, was visited here. Mrs. Browning Bishop, head of Red Cross with the shows, reports 160 per cent cooperation. Mrs. Robley Byram, in charge of the War Bond and Drive, reports they are still going over the top. John T. Butcher's Annex and his crews are laying in biggest season in years. Jerry, chimp, handled by Bill Williams, of the Hollywood Circus, continues popular. Mrs. Ronald Smith, of Onal Smith Shows, plays Sun Avenue in the Carlsbad and Roy Gray, of shows bearing his name, visited from Iowa and brought in a monster from the shows. Joe Fachtenk tender his bear as a dinner date. He presented his wife, Babe, 4 one. Mr. Jack Bathack, Martha Rogers and Shaggy McMillan tendered to Sun Avenue for a few days.

Alamo Expo
Texas City, Tex. Week ended June 26. Attractions, fire department. Business. good. Weather, good. Biggest week of season so far was chalked up by the shows here. Mrs. Albert Wright arrived by plane from Baltimore to visit a few days with her husband, shows legal adjuster. Jack Bathack and Albert Wright were hosts to city and county officials to a shore dinner at Onalaska, Tex. Guests were Police Chief, Paul; Sheriff, Bigelow; County Judge Robinson, Police Chief Leopold and Mr. and Mrs. Frank Rogers, former owners of Rogers Greater Shows. Jack Bathack, President of about the shows, is putting up plenty of special paper. Mr. Thompson, the superintendent, was visited here. Mrs. Browning Bishop, head of Red Cross with the shows, reports 160 per cent cooperation. Mrs. Robley Byram, in charge of the War Bond and Drive, reports they are still going over the top. John T. Butcher's Annex and his crews are laying in biggest season in years. Jerry, chimp, handled by Bill Williams, of the Hollywood Circus, continues popular. Mrs. Ronald Smith, of Onal Smith Shows, plays Sun Avenue in the Carlsbad and Roy Gray, of shows bearing his name, visited from Iowa and brought in a monster from the shows. Joe Fachtenk tender his bear as a dinner date. He presented his wife, Babe, 4 one. Mr. Jack Bathack, Martha Rogers and Shaggy McMillan tendered to Sun Avenue for a few days.

Virginia Greater
Brooklyn, Md. Week ended July 5. Location, Liberty Highway 80. Attractions, Volunteer Fire Department. Business, good. Weather. fair. Shows moved in here by Winstead Fire Department and opened. In firm Monday night, with theception of the Side show, whose truck broke down on the move in. Committee co-operated. Jack Bathack, Mrs. Bathack, Mrs. E. Fisher, closed here. Roy W. Smalley joined as griddle man in the kitchen cars, replacing Palm Allen. Larry Wellington is chef and in charge of the show. Mrs. Agnes Wellington is the new operator of Sarah Maurice's penny pitch. Allen Perry is operating the show at the concession. West end of the Circus Side Show includes Gail March, stuntsman; Bob Robbert, actors; Mary Bell McLaughlin, escape artist; Rita McLaughlin, illusion artist; patent dogs and Chinese dragons. Mocco Mooney is the general agent. Shows move on 18 trucks and are playing defense town ownership.

WILL BUY FOR CASH
Brooklyn, Md. Will buy old Circus Equipment. Also, any other used circus Equipment. Will buy for cash. Call 426. 26th street.
George Clyde Smith
Souda, Pa., West ended July 2, Aspen, Pine Summit's Celebration. Business.

Show made a short move here from Birdsill, Pa., and everything was up and ready to go by ten in the morning. Sunday was hit by rain. Tuesday was overcast, but weather got better by Thursday, and then the week opened high on the closing date, July 5. The weather was mild, and there were no storms. The city of Circleville, playing a Sunday date at nearly by Bucyrus, hired a week for Mike and Fred Rose. Visiting them were Mr. and Mrs. Ray Almy and family, Mr. and Mrs. Ted Trumbull and family, July Garfield, Mr. and Mrs. Evelyn Johnson and family, June and Florence Brown. Nearly all the boys and girls of the Sophomore League of America and Auxiliary living in or near Circleville, brought their baseball mitts and attended games.

Mrs. Joseph and family, July 14th, found the show in the Chicago area. Shows have gathered big business during the week. They have run very big, but bad weather, encountered early in the first three days, showed up at the last. Business showed a gain, and the week closed in a very good way.

In (4 IREP, 1943)

Dear Father,

A letter just arrived from Quincy, and very well-

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In (4 IREP, 1943)
Ringing Dates In Up-State New York Canceled

SYRACUSE, July 10—Announcements have been made for the last time by the Ringing tour ofactive Up-State New York. This week the dates were published for 3 days in August for Albany, Schenectady, and Buffalo. The notices have been published in time for the New York Times, but not in time for the morning editions. The local boards have made arrangements to continue the tour next year.

In all towns named lots are far out, and the present day plans are to play in the open. Only the last few towns played in have a defense area.

Reading Turns Out For Ringing Show

ERADINO, N. Y., July 10.—One-day show was held in this town today. The audience attracted local business with 3500 appearances than between the rings. The public, however, made a good showing, and the show was well received. The ringers were given an opportunity to practice, and the crowds were delighted.

Cole Biz Blows Hot And Cold Around Chi

CHICAGO, July 10.—Of two stands were played at the ring shows in Chicago today. One was in the south and the other in the north. A good showing was made at both shows, and the public was well pleased with the performances. The ringers were given a good opportunity to practice.

Mrs. Otto Gribbling Ill

CHICAGO, July 10.—Mrs. Otto Gribbling, wife of the featured show on Cole Biz show, was taken ill today. She is expected to make a complete recovery.

St. Louis Shrine Show Is Terrific Draw Under Packs

ST. LOUIS, July 10.—Thomas N. Parks, manager of the Shrine show in St. Louis, has stated that the show is doing a fine business. The large audience has been well pleased with the performances.

Arthur Pulls 40,000 On Lots in Portland

PORTLAND, July 10.—About 40,000 saw Arthur Bros. Circus today. The show was well attended, and the audience was well pleased with the performances.

Hunt Has Capacity At Concord, N. H.

CONCORD, N. H., July 10.—The Hunt show was well attended today. The audience was well pleased with the performances, and the show was well received.

Barumba's 133rd Anniversary

BREDEGIST, Conn., July 10.—Saucy Devils is on exhibit in the Barumba show, and the audience is well pleased with the performances. The show is well attented, and the audience is well pleased with the performances.
CIRCUSES

THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati, 1, O.)

Oregon Holiday Shows Successful

PORTLAND, Ore., July 10.—Bโดlo in Oregon over the July 4th weekend did outstanding business. At St. Paul, 15,000, a record crowd, saw the four shows played by the St. Paul Bordo Association. Gates was expected to the $15,000. Bドlo crowd at the Bドlo opera house, which burned out. Some 5,000 dusk rings of the depot, and last evening's work was Bドlo Furnace. Bドlo exciting with injuries to three performers. Ray Ivory, Bob Stevens, and Will Milam, the clown, was entertaining, and when he fell off the stage, was done at the shows at Baker, Prineville, Coquille and Medford.

 Алексеев Ковит, a star rider with Ringling Bros. and Barnum & Bailey Circus, who joined Uncle Sam's forces on July 8.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

Any help relief

J. B. McCORNET, an old-time horseman who has been with all the big companies for most of the small men, writes that he is visiting the People's Army on the Shriners' circuit. He has been in all the important cities in the country.

SUGGEST a guest of the Knightly Family, while Mill Bros. Circus was playing in the city, was a fine addition to the show. It had a good time.

CIRCUS folk have but few hearings for playing a new tune every day.

BARDWELL, W. E., a trained announcer for the Big Show, received a special contract from the company to play a new show every day.

CIRCUS folk have but few hearings for playing a new tune every day.

John T. McCORNET, an old-time horseman who has been with all the big companies for most of the small men, writes that he is visiting the People's Army on the Shriners' circuit. He has been in all the important cities in the country.

F. C. WHEELER visited Cole Bros. Circus at Jackson, Mich., and saw many friends on the show. He reports the company to be the best he has seen for the date. A big electric show of music at midnight time but did not damage the circus.
Holiday Prosperity Nationwide
As Many Hang Up Record Marks;
Gas Ban, Inclemency Hurts Some

CINCINNATI, July 10—During the hot weather, Cincinnati enjoyed the benefit of a much-needed break in the weather pattern. The last few days have brought considerably less heat and humidity than had been experienced in recent weeks.

The pleas of the city for water conservation were met with a resounding response. The temperatures remained moderate, and the air was fresh and invigorating.

Even the occasional showers were welcomed, adding to the overall pleasant atmosphere.

N. O., and Gulf Coast Big

NEW ORLEANS, July 10—High temperatures and deep skies practically every day during recent weeks have caused many Southerners to seek refuge in amusement parks and other recreational areas.

The region has seen a significant increase in attendance at amusement parks and other outdoor venues. The parks have been bustling with activity, and the weather has been cooperative, making for a enjoyable experience for visitors.

William Lake's Biz Bips 40%

Transportation, inclemency and Casino closing have damaging effect

DECATUR, July 10—Transportation problems and unseasonable weather have hurt business at the William Lake Park, 20 miles northwest of Decatur. The resort's main problem is accessibility, with the only transportation within 10 miles being a bus line that runs every two hours past a point two miles away, making William Lake Park almost inaccessible for potential patrons.

Result has been a drop in business. Park was open 24 hours a day from 1942 to 1945, but the park is still able to draw good crowds under quite good weather conditions. According to Fred W. Poole, owner.

Business on week-ends and big days has been particularly good, with Sunday (4) bringing out enough cars to keep the park open.

Another unfavourable factor this year was the closing of the New Casino Hall, which usually brings in big name headliners. But the local bands and transportation were principal factors, according to Mr. Poole.

WNLW Ruling On Help's Pay
An Aid to Ops

CHICAGO, July 10—The office of the secretary of the National Association of Manufacturers has released a statement regarding the recent ruling on the part of the National Labor Board for the War Labor Board to increase wages of amusement park employees.

The statement is based on a report by the National Association of Manufacturers, which pointed out the need for wage adjustments in order to maintain the current rate of business.

The ruling has been upheld by the National Labor Board, and the companies affected have been directed to immediately pay the new rates.

CROWDERS AT DETROIT FOSS;
Early-Season Business Fair

DETROIT, July 10—Foss Park, one of the smaller upscale fun spots in the Detroit area, has been taken over by Mr. and Mrs. Miller G. Ford, former restaurant operators, and it's been decided what the effects will be on the park for the season.

Foss Park is located within the downtown area, which has been experiencing unseasonable weather recently.

“Business has been good so far this season,” said Mr. Ford, who is a local restaurant owner.

The board was set to meet in the next few days, but the effects of the weather will be monitored closely.

The park has been operating under a temporary ruling issued by the National Labor Board.

Carroll Due in DC
For Transport Talk

SPRINGFIELD, Mass., July 10—Edward W. Carroll, president of the National Association of Manufacturers, will go to Washington, D.C., to meet with ODT officials on the New England railroad situation.

It is a matter of concern to the NAMP, which is currently experiencing a severe drop in ridership. Carroll has been working with railroad officials to try to find a solution.

Business has been fair so far this season. The closing in location and parking facilities have been improved, and the weather is now conducive to riding.

Carroll is expected to start his trip from Springfield on Monday, July 10, and he will return on Thursday, July 13.

Jeff Beach Gets Charter

DETROIT, July 10—Identity of the proprietor of the new Jefferson Beach Park company was learned this week when the company was granted a Michigan charter.

Jefferson Beach Park will have a capacity of 11,000,000 stock of stock issued at $1 on Wednesday, July 10, according to the Jefferson Beach Park Company. Stockholders are now able to invest in the park without risking capital, and the stock has been sold at a premium.

Hampton Beach's June Big

HAMPION, N. H., July 10—Getting a show start around Memorial Day, Hampton Beach's daily business has been busy since then.

Business has been good, and the weather has been cooperative, allowing for a successful season.

“The weather has been great, and business has been steady,” said Mr. Brown, owner of the park.

The park has been operating under a temporary ruling issued by the National Labor Board, and the effects of the weather will be monitored closely.

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Coney Island, N. Y.

By UNO

Three-day July 4th weekend was marred by a tremendous downpour last Sunday, but nevertheless there were thousands who lined up to see the Fourth of July pageant and the annual Independence Day color-filled pageantry from all over New Jersey.

With an array of clowns, dancers, bowlers, operated by Brunswick Berlin, and Anthony Cariello, an artist who is well known for his paintings and posters, and a variety of other attractions in this year's pageant, the executive committee of the Coney Island Board of Trade, under the direction of Mr. Anthony Carello, the festival secretary, kept the crowds entertained with what they can do in the State of Massachusetts.

In addition to the usual parade, the annual Fireworks Spectacle will be held on Friday night, July 10, and the giant 144-foot tall Eiffel Tower will be used for the first time.

As always, the emphasis is on entertainment and the bridge is illuminated in a variety of colors, including red, white, and blue. Among the entertainers will be a string quartet, a group of acrobats, and a group of jugglers, while the climax of the evening will be a fireworks display in the sky.

Crystal Pool Bucks

NWB RULING A HELP

Weather To Run 35%

of Ahead 42 Display

Therefore, July 10 — Business at Coney Island was busier than ever, with over 50,000 persons seen in the park. The weather was quite pleasant and the visitors enjoyed a day at the beach.

At the city limit on the main drag, a large number of vendors were selling hot dogs, sandwiches, and other refreshments.

The weather was favorable and the streets were crowded with visitors.

Mr. Billie Bob is located at the bungee jump at the end of the pier and is one of the main attractions.

Tropical Booms

Baltimore — Plans for establishing a barge zoo in Laskin Park are being developed by the local board of education as a result of the post-war improvement program.

Coney Island's facilities have been improved, with new rides and attractions added to the park's already extensive lineup.

A new source of admission for the park is the rental of some 200 cabins to the workers employed at the Williamsburg Park, which is located just across the street.

Admission has been increased to $1.50 for day visitors and $2.50 for season pass holders.

The park is being well patronized this summer, and the demand for tickets is high.

A new feature at the zoo is the petting zoo, which has become very popular among the children.

The zoo features a variety of animals, including horses, donkeys, and pigs.

There is also a petting area where visitors can feed the animals.

WALLED LAKE OFF

Wall Lake is a small lake located in the town of Wall Lake, Michigan. It is a popular spot for fishing and boating.

The lake is surrounded by a small town, which is known for its friendly atmosphere and small-town charm.

The lake is a favorite spot for families, with many activities available for all ages.

The lake is also home to a variety of waterfowl, such as ducks and geese, as well as a small population of fish.
CALGARY TALLIES NEW HIGHS

Opener Gives Annual Largest
Debut Gate; Kids’ Day Draws
20,000; Thursday Mark Soars

BC’s “Allies Victorious” sets afternoo, night grand-
stand records—Conklin par 1942 midway hit—live-
stock entries up

CALGARY, Alta., July 10—Officials of the Calgary Stampede and manager Ralph Conklin on Wednesday distributed a report presenting the annual aggregate of the Calgary Stampede which was closed late yesterday afternoon. The 1942 edition held its own from the standpoint of attendance and activity, with the daily average attendance of 16,000, and the final tally of 20,000. It was the highest attendance ever recorded in the history of the Stampede, and the second highest in the history of the Calgary Exposition. The report also showed that the 1942 edition of the Stampede was the most successful financially, with a net profit of $45,000, which was the highest profit ever recorded in the history of the Stampede.

W.L.W’s Jamboree,
Stars Jr. Get
Under Way in Ind.

FRANKLINVILLE, Ind., July 10—W.L.W.’s Boone County Jamboree and Stars on the Road units get off their 1943 tours of Indiana fairs. The Jamboree started in Johnson County Fair here today, where it received a grand welcome and an enthusiastic welcome, as well. Bill McCullough, manager of W.L.W. Promotions, Inc., and this week one of the main events that brought the Jamboree to the fore, is in charge of the second week’s tour, and is working hard to make it a success.

List of announce already booked, McC-


11 Arkansas Counties Ask
State Fair Allocations

LITTLE ROCK, Ark., July 10—Lee and Pulaski counties have applied for $15,000 in federal funds to be used in the construction of the fairgrounds in their respective counties. The applications were made under the Federal Aid Highway Act of 1935, which provides for the construction of fairgrounds in the United States. The applications were made by the Arkansas Fair Association, and were approved by the State Fair Board. The funds will be used for the construction of the fairgrounds, which will include a grandstand, exhibition buildings, and other facilities.

Neal Takes Gov’t Post

PLYMOUTH, N. H., July 10—William J. Neal, secretary of Plymouth County, has been appointed by President Roosevelt to the position of assistant surgeon general of the United States Navy. Mr. Neal has been a member of the Navy since 1917, and has served in various positions, including that of surgeon general of the Navy. He is a graduate of the Medical College of Virginia, and has been in the Navy since 1917.

Marine Corps Exhibits Augment
Jackson’s Armed Force Line-Up

JACKSON, Miss., July 10—The U.S. Marine Corps brought its exhibit to the Jackson Fairgrounds yesterday, and it is expected to be one of the highlights of the fair. The exhibit includes a large display of marine equipment, including tanks and other vehicles, and is expected to attract a large crowd.

One new feature will be an exhibit of the United States Department of Agriculture and History. The National Poultry Institute has been invited to participate, and will bring its exhibit to the fair. The exhibit will include a display of poultry and other farm animals, and is expected to attract a large crowd.

Fairs March For Victory

SEASON’S OUTLOOK

For This Feature in The Billboard
Fall Number

Dated July 31
AROUND THE GROUNDS

FRIDAY, July 17, 1943

The Billboard

FAIRS-EXPOSITIONS

FARMER — Jefferson County Fair

The Jefferson County Fair has three events for its 1943 annual contest.

FOOD FOR VICTORY will be the theme.

LEONARD, Tex. — Leonard will hold its annual exhibition fair as scheduled. It was announced at a meeting of the association last week.

NEW CASTLE, Va. — Critchfield County Fairs have been cancelled due to maximum capital of $10,000 to prevent

phenomena of a general depression

and agricultural fair. R. R. Kerr, sheriff,

is president.

KANSAS CITY, Mo. — Kansas City Agricultural and 4-H Club Fair has not

dates for this year's event, it was an-

ounced here. Officials said the annual

going-ahead, wheat conditions will exist.

MONT. — Ferryman Assessment

and Rock-Polster Assessment companies

have been contracted to provide the ex-

hibition entertainments at North Dakota State Fair, H. T. Fincher, secretary, 

has announced.

CLARINDA, Iowa — Dalen have been set

for Page County Fair, which this year

will be in cooperation with the Clarinda

Achievement Show. Donn Finnes, busi-

ness manager, said the fair arrangements

are expected to be below average.

DAVENPORT, Tenn. — Officers and direc-

tors of the Davenport Fair have leaders

restricted the 1943 annual to 4-H Club

Show because of the inability to pro-

duce and build fair buildings.

DECATUR, Ill. — Winnebago County Fair

call for entries for the best of the fair.

Entries were accepted up to the end of

Johnson. Officials of the fair indicated

that a guest judge will be held. Of the

function in the buildings.

DOLSTOWN, Pa. — The 1943 Dol-

strown Fair will be held for the third

time. It was announced here that the fair

was closed.

DECEMBER, Ill. — Milwaukee County Fair

was held. The Wisconsin State Fair

Association's headquarters here have

been announced as the Wisconsin State

Fair Association. Officers of the fair indicated

that the facilities will be held to dispose

of the Johnson in the buildings.

HARRISBURG, Ill. — Final plans for

the new livestock show buildings to

be erected at the Pennsylvania State

Agriculture Association's grounds here have

been announced. Applications for the pri-

orities to the fair are now being received

at the fair offices. The new plant will be located on six

acres of land, including a new exhibit buildings.

HARRISBURG, Pa. — County fairs and

agricultural associations in the State

can cancel their annuals without being

required to submit a statement for

show purposes. The act for show permits after the

war is an amendment to the county fair law as passed by the legislature

and recently approved by Gov.

Kearns. The act is effective for the duration.

In order to qualify for entry in the county fair and for the duration of the war, it will be necessary to have the fair permit. In cases where fairs are

cancelled for any one year, to file

a sworn statement prior to December 15 of any year as to when the fairs

will be held the following year.

RE: DORADO. — With completion

of two new buildings on the grounds

of the Dorado Fair, its facilities will

be started on two more years of the

run. But, while, James Garrett

knows, president, Unita Counties Livestock

Association, was present at the opening of the fair, the plans for exhibi-

tions and displays that will be held during the

year in several years. Griffith says that

the fair offers a good chance to

broaden the audience for the shows.

Hurrismet is on a daily schedule and

horses for the Western fair. The

expected showing at the fair is

considerable.

Bridgewater is on a daily schedule and

horses and livestock are expected to

be exhibited. The crowd is expected

to be small in number in the future

in this area.

GRANADA, Colo. — Granada's annual

Fair, held by Granada's annual,

provisional, the Granada Fair, will be

held in Granada, Colo., located in the

granada area.

CLARINDA, Iowa — Clarinda, Camilleau

and the Clarinda Fair, held by Clarinda's

annual, was held in Clarinda, Iowa, locale

of the Clarinda area.

FOURTH BIZ DANDY

(Continued from page 4)

the committee of the county fair com-

mittee, providing thousands of

people with entertainment in the

county. The committee has arranged

the fair for the third year. It is

expected that the fair will be

a success.

Galesburg, Ill. — Galesburg has

held its annual fair, which is held in

connection with the Galesburg Exhi-

bition Association. There were

many interesting exhibits on display.

KANSAS CITY, Mo. — Kansas City

Agricultural and 4-H Club Fair has

been cancelled due to maximum

capital of $10,000 to prevent

phenomena of a general depression

and agricultural fair. R. R. Kerr, sheriff,

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MONT. — Ferryman Assessment

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has announced.

MISS ALVERNA

Her name means fair. Miss Alverna, Coli-

boration Committee, Illinois and Maine;

Committee members working on the

afair, are selected.

WANTED

CONCESSIONS AND SHOWS

FARMER CITY FAIR

August 3-5, 1943

Biscay, Nebraska, 2 miles east of town, on Hwy.

U.S. 30, opposite 203rd Street.

WANTED CARNIVAL

Week of August 8 to 14

FOURTH CLUB FAIR

August 8-10, 1943

Biscay, Nebraska, 1 mile south of town, on Hwy.

U.S. 30.

ATTENDANCE

Our way was clear. Carnival of all kinds for the

year. Other good shows. Contact.

WILLIAMS & LEE

204 W. Main St. ST. PAUL, MINN.

CARNIVAL WANTED

For the American Legion general (Cavalry) Camps

in Minnesota. Wants to be in charge of the show.

Apply to F. H. L. Kirley, General Manager.

WANTED

RIDING AND SHOWS BY

ROCK COUNTY 4-H FAIR

August 20-23, 1943

R. T. GLASSCO, Box 26, Chippewa, Wisconsin

Copyrighted material
DRESSING ROOM GOSSIP

(Copyrighted from page 59)

By LUCY CAMPBELL

One of the scenes of the annual series of the American Tobacco Company's presentation of the comic opera, 'The Crossroads,' attended by a body of press and a large crowd, was the dressing room of the star impersonator, who was the delight of the audience from the opening scene to the close.
ATTACKS, 80.00; $25.00, $2.00. A.J. BEAUFIL, Box 37, Oswego, Ill. 177x

PARTICULAR WEDDINGS — TWO-COLOR DESIGNS: Each of 1 different, 15c.; 5. W. CLIFFR, SI 161 St., New York. 74x

SNAPPY NOVELTIES — LARGE ASSORTMENT, 30c. 50c. various prices, $1.00 list. Some novelty, lists, 15c. B. ORLANDO, Hampton, Va. 73x

STAMP COLLECTORS — SEND NAME AND ADDRESS, receive free copy around the World Stamps. Free album offers receive other Business Opportunities free. V. W. ADAMS, Box C, Appalachian, Mo. 71x

PRINTING

ALL KINDS JOB PRINTING, NOVELTY CARDS, BILLHEADS, and engravings on any material. DICKERSON PRINT. 5338 Cleveland, Kansas City, Mo. 47t

PERSONALS

PERSONAL IMPELATION — WISH TO EXCHANGE pictures with inconnu of byname. Address: Box 1769, Chicago, Ill. 175x

PERSONAL MILITARY STATIONERY — 500 Sheets and 75 Envelopes, $1.00 postpaid, including insurance. Agents wanted. L.B. CHERRYMAN, 175 East 57th St., New York. 77x

LOOK! PRINTING — 250 6x9 ENVELOPES OR 500 3x6 CARDS. 50c; 1,000 6x9 or 1,500 3x6, $1.00. Satisfaction guaranteed. DICKERSON PRINT. 5338 Cleveland, Kansas City, Mo. 47t

WINDOW CARDS — 1x2.00, ONE COLOR, 10C. 2x3.50, 3x5.00. Printed in any desired color on the billboards, with initials, designs, etc., size, shape, and charge as desired. THE BILLS PRESS, Winton, Panama. 73x

CLEAN-OPERATING MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted in this column.

A.B.T. TARGET SKILL, $18.00; VIEW-A-SCOPE and stand, $50.00, $150.00; BOSS, $300.00; 101 and other models, $1,000.00; wrap, $1,000.00 and wrap, $1,000.00; wrap. Pattern Park Ave., Baltimore, Md. 74x

FOR SALE — KEENEY SUPER TRACK TIME, $100.00; Chrome Bells and Turkish Bells, $125.00; 557, Patterson Park Ave., Baltimore, Md. 74x

NEED MONEY? Buy BILLS & LOCKS for $1.00; your CASH back. ROCFORD, I.A. 74x

CIGARETTE MACHINES — KENMORE, Douglas, Glorietta, National, Santa Fe, etc., and all other machines, any grade, in any condition, working or not. Complete sale, or separate parts, lowest prices. Will also handle instructions. H. J. MACHINERY, 402 Main Ave., Chicago, Ill. 74x

COMPLETE ARCADE FOR SALE TO BE SOLD COMPLETE: 50 machines, includes new manufacture. Muscle machines, all for $1,000.00. WILL GUARANTEE ALL EXCEPTING NO. 5 machine, any grade. Complete sale, any condition, every necessary for first class Arcade. MACHINES: lithographs, BILLS, BILLS & LOCKS, etc., operating, or not, Texas. JONES MACHINES, Stephenville, Texas, 74x

FOR SALE — USED GAMES, 5c CASH PAY-OUTS, 3 Rock-Ola Cross the bows @ $25.00 each. 3 Rock-Ola 10c Pay-outs, 2 B 3.00, 2 3.00; 7,900 Keeney's Track Times @ $25.00 each. 2 Rock-Ola Bells @ $25.00 each. 2 Seeburg $35.00 each. 2 Seeburg 1, 2, 3, 4 Bell Stamps @ $25.00 each. 2 Pace Race, black cabinets, @ $50.00 each. 3 Spades, black cabinets, @ $50.00 each. 2 Early $5.00 each. The Chutes @ $125.00 each. 3 Seeburg Chutes 1, 2, 3, 4 Bells @ $150.00 each. 2 Pace Race, black cabinets, @ $50.00 each. 3 Spades, black cabinets, @ $50.00 each. 2 Early $5.00 each. Send for complete list. T. D. NICHOLS, 1134 soy Ave., Chicago, Ill. 74x

THE FALL SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED JULY 31, CLASSIFIED FORMS CLOSE JULY 21, INCREASED CIRCULATION — NO ADVANCE IN RATES. MAKE YOUR COPY CLASSIFIED AND SEND IT IN EARLY.

FOR THE CLUB, EMPLOYER LOCATION — Mills Prowns, W. H. Barlow, 5-540, Cincinnati, Ohio; J. W. MACK, 614 Courcy Ave., Hammond, Ind. 74x

HALF-DOLLAR NEW LIGHT CABINET, ECA- DERBY, Club Houses, Mills Slides, Rock-Ola, 5c, 10c, 25c, 50c, 75c wind-up finishes, blue $80.00; War Eagle $50.00; 1,000 original Mills Slides, 5c, 10c, 25c, 50c, 75c, $175.00; $3.75; $10.00. 2-4, 7-10. $50.00, Quarter Student, Slides $10.00. 3-5, $50.00. 5-7, $10.00. F. H. Martland, 1540 N. Ridgeway, Chicago, Ill. 74x

PAYS TAX ON YOUR ANNUAL INCOME — A few shares $5.00 each, or 3 shares, $10.00 each. More information. R. W. B. M. CO., 1138 Broadway, New York. 45x

FORMULAS & PLANS

100 REAL MONEY MAKING FORMULAS, 25c. 250 MONEY MAKING FORMULAS, 50c, 100 Selling $2.50 postpaid. SIGN, Box 38, Farmington, Mo. 75x

BUSINESS OPPORTUNITIES

EXTRA MONEY FOR ALL! — SOMETHING new and different for you. THE BILLBOARD SYSTEM, Box 1170, Grandium, N. C. 41t

OFFERED VALENTINE TIPS ON THE EARDROPS! Film Business for the woman who wants to get started in the business, how to do the sales of actual operations, and a skillful business of handled by Akron-Rhode, Box 442, Bridgeport, Connecticut. MAKE JEWELRY, PLASTIC JEWELRY — 250% profit. Franchise details, Comiskey company, 218 S. Halsted, Chicago. 79x

INSTRUCTIONS BOOKS & CARTRONs

"PROJECTION MADE EASY" — HOW TO — 75c. TO ORDER, Spa, 670, Los Angeles, Calif. 41t

YOU CAN ENTERTAIN AT ALL OCCASIONS WITH TRICK DRAGS AND RAS PICTURES. Illustrated 17c. BALOCA ART STUDIO, Oshkosh, Wis. 41x

LATE CALL

GET QUICK RESULTS! — BIG PROFITS AT LOW COST

Use a Classified Advertisement in the FALL SPECIAL COPY MUST BE IN OUR HANDS BY Wednesday 4:30 p.m. JULY 21

30c a Word — Minimum $2.00 — CASH WITH COPY Blind Ads 25c Extra To Cover Cost of Postage

BE SURE TO INCLUDE NAME AND ADDRESS IN WORD COUNT

Use this convenient order form

The Billboard Pub., 25 Opera Place, Cincinnati, 1, 0.

Insert following classified ad under classification.

I enclose, remittance in full in amount of —

From

Address

City and State

July 17-43
I WANTED TO BUY
BALL THRILLING MACHINE FOR BATTING PRACTICE, with or without Galley equipment. P. C. SHAFER, Odum, Miss.
COMPLETE PORTABLE SKATING RINK AT.
BUC. WITH OELL, ALLEN, 218 N. Prentiss,
D Jackson, Miss.
MOVING PICTURE THEATRE - CAPACITY,
150, in good condition, at $600.00. 7th Avenue,
Midwest, West or Southeast. Send full particulars
ASAP. C. C. ROGERS, 511 W. 5th, C'ville, I. D.

FOR SALE — ELEPHANT — ONE FEMALE
ABOUT 24 YEARS OLD; $175.00.スタッフ
ASSURED. 200 permanent teeth. Song: "Hello,
WILD CITY, W. N. P."

FOR SALE — SICILIAN JOKS, EMMITS,
Lions, Giraffes, Tigers, Bears, Zebras, Leopards,
Wolves, etc. Wanted: Salaries, Harriers, Baggage
Trains, etc. L. M. WATTS, C. H. WATTSON,
LAPEL, Ind.

RENTED REFRIGERATED CLIPPER, $5.00.
ORCHARD, RUNNERS, ETC.», E. D. HUTCHINS,
216, S. 10th, Nums, I. A.

RENTAL FREE REFRIGERATED CLIPPER,
$5.00. ORCHARD, RUNNERS, ETC.», E. D. HUTCHINS,
216, S. 10th, Nums, I. A.

FREE REFRIGERATED CLIPPER, $5.00.
ORCHARD, RUNNERS, ETC.», E. D. HUTCHINS,
216, S. 10th, Nums, I. A.
### LETTER LIST

The Billboard 49

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**Notice, Selective Service Men!**

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.
Conversion Talks Suggest
Big Output of Novelties

Many plants may use small items to fill in while converting to regular lines.

WASHINGTON, July 19.—Business, military and government leaders are all vitally interested in the problem of converting industry back to civilian production as soon as possible. A lot of discussions have taken place, and some important plans are in the making.

Those associated with novelty merchandise field will be vitally interested because many think that a lot of firms will start making specialties before they are ready to resume manufacture of products made before the war. The War Production Board is already on record, saying that this important agency will see to it that the smaller boys of materials will not be shut off for months while larger manufacturers get most of the materials available when the war ends. There is considerable discussion as to what importance the fortunes of big manufacturers have, compared with small firms. Some government agencies understand the situation and will try to make materials available to small plants as soon as possible in order to equalize manufacturing opportunities.

The WPP officials admit that any effort to expedite distribution of materials among plants would be a difficult job and may delay the return to civilian manufacturing after the war.

Optimistic View

There are a good many optimists as to how fast conversion to civilian production can be made. Much may depend upon the fortunes of war. If either Germany or Japan is defeated and文案中断，内容可能不完整。
### FFC Acts for WPB

**In Silver Survey**

WASHINGTON, June 10.—A survey to determine compliance with wartime regulations on silver is being conducted by 50 auditors from the Post Office Division, acting as WPB examiners, it is announced. They will examine all orders for silver by about 250 companies.

The survey is being conducted for WPB's compliance division under Order No. 51-20, which requires foreign silver to certain items, including silverware, except to all war orders and limits domestic silver for non-war items to 50 per cent of a base period figure.

### SPECIALS

<table>
<thead>
<tr>
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<tr>
<td>Silver Coin</td>
<td>$10.00</td>
<td>1/2 oz gold coin</td>
</tr>
<tr>
<td>Silver Bar</td>
<td>$20.00</td>
<td>1 oz silver bar</td>
</tr>
<tr>
<td>Silver Ring</td>
<td>$30.00</td>
<td>18k gold ring</td>
</tr>
</tbody>
</table>

### OVER 1000 JOBBERs

**SELL OUR BINGO SUPPLIES**

**WRITE FOR CATALOG TO**

MORRIS MANDELL
NEW YORK, N.Y.

### CONCESSIONAIRES

**1943**

Stock & Price List Now Ready!
(Bingo—Ball Game—Ballons
Novelty—Merchandise)

**SEND for your copy today**

### CONTINENTAL DISTRIBUTING COMPANY

822 N. 53d ST., MILWAUKEE, WIS.

### STERLING SILVER RINGS

<table>
<thead>
<tr>
<th>Size</th>
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<td>14k square ring</td>
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<tr>
<td>7</td>
<td>14k heart ring</td>
<td>$70.00</td>
</tr>
</tbody>
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### NOVELTY PANTS

Print any name of camp or city.

### COMIC CARDS

Over 100 Cards and Folders, all to 4 x 6 cards. Each card at 1 cent; 100, 50 cents; 1000, $5.00. \( \text{Order all or 1 cent per card.} \)

### WIRE — PHONE — MAIL

JERRY GOTTLIEB INC.
303-4th Ave., New York, N.Y.

Tel. (212) 343-4465

We have hundreds of other items suitable for Bugs, Wheels, Orland Stores, scales and other premium purposes. Write, wire or phone your needs. We have it. All orders shipped same day received. 32% deposits, balance 30 days. F. O. B. New York City. We also use D & H Bradstreet.
MILITARY INSIGNIA JEWELRY
Fast Sellers for Novelty Stores,
Concessionaires, Etc.
No. 14204423 - HAND-STRUNG L FIVE STAR RIBBON $3.00
2 STRUNG L 5 STAR RIBBON $4.00
De LUXE - hand-strung, 50 cent deposit.
Available in all colors. Write for copy of our new catalog. Send $1.00 per dozen of any color for samples.
JOE JONES WAREHOUSE
105 South St., Brooklyn, N. Y.
Telephone: Everett 6-6690

DEALS
(Continued from page 56)
a general appeal of good times and
the military life, and you have a combination that is bound to go.
The Lee number is claimed to be unbreakable and dependable, has a rubber band hand that can be seen at night, and a case that will stand hard wear. Each watch comes packed in an attractive box ready for display.
The new Victor's Candy & Novelty Company candy disk is worth a look-see. Dish 8" in diameter, it is made light, and given away 12 boxes of chocolate and a major Cocoa. Cape also filled with chocolate. There is better than 80 cents per pound spread between the size and the bottle of the unit.

In this section of the field, the LeRoy Corporation is
obviously still in a position to supply the
requirements of the items in its line which the boys can use to profit from
manuscript writing. Beacon-yellow stationery with wool trimmings, die-cut, table folders, stuffed toys, toilet sets, and bar glasses.
The first step in preparation for fall has just been made by the Red Cross P.R. The New York firm has moved to
new quarters. Daily News expects this coming season to be bigger than ever and is set to take advantage of it.

HAPPY LANDINGS

MERCHANDISE TRENDS
(Continued from page 59)
had placed such order on selected flag makers could continue to make American flags to the limit. Officials said it might be necessary to close the line in the future to restrict decorative bunting, fringes and other flags in excess of requirements.

PAPERBOARD DEVELOPMENTS. - A
lot of picture decorating is happening in the pulp and paperboard field. Newspapers are holding a cam- paign to get farmers to produce more wood pulp. The WPFA has taken over full control of wood pulp production. An official report says that the use of paperboard continues to ex- tend production. A committee of 14 men representing the paperboard industry has formed an advisory committee to work with OPA.

MILITARY CONTROL PROGRAM. - The
government's control over Mexico has recently made up a list of merchandise which it will re- ceive for import to the United States. The list was scheduled to start July 1. Mexico has joined the new

AMERICAN SLUM MADE FLASHER $1.25
For at only
Write for complete list of jewelry, crystals, pocket watches, etc. Beautifully made.
BEACON'S
1505 FORTY-THIRD AVE., DETROIT, MICH.

LEVIN BROTHERS
MANUFACTURERS, DISTRIBUTORS
2254 BROADWAY, NEW YORK CITY

PAPER MEN
For complete list of paper men, etchings, onlays, etc., at wholesale. Send $2.00 for list of "Discontinued Items".

PIERCE HALL, INC.
1446 PHILADELPHIA DALLAS, TEXAS

COLUMBIA

This is Now! It's Sensational! It's a Money-Maker!

ACETATE LUMINOUS COMB-HAIR-BOW
Last week we ran an ad on this page and many said that our new Acetate Comb-Hair-Bow combined with our famous luminous Cordials, set into either a beautiful silk or an expensive new material, they didn't know how "hot." If you're a steady reader of The Billboard you know it is on the move everywhere. We checked a leading department store today at 4:00 p.m. (the deadline for this ad) we received 55 telephone calls and 27 cash orders for our new line. If you don't sell them through your line, you're losing money.

We want you to carry Acetate Comb-Hair-Bow. It's a Money-Maker! Order a sample dozen today!

LEO KAUL IMPORTING AGENCY, INC.
115-119 K South Market Street
Chicago 6

It's Now! It's Sensational! It's a Money-Maker!

NIKE GLOW PRODUCTS CO.
105 W. 47th St., N.Y.C.
Phone ME 5-7594

INTRODUCTORY LISTINGS Opening All Orders Now Ready
IF YOU ARE A SHOWMAN, PREMIUM WARE, SPECIALTY WARE, OR NOVELTY OPERATOR, BE ADJUSTED TO THE PREMIUM SUPPLY CORP.

H. M. J. FUR CO., 150 West 28th St., New York City

FOXTAILS IN STOCK!

Fitchman, Gunther and Fair Workers, have at last the well-known LUMINOUS TAIL! Cash in these season with the largest, best, and most realistic tails on the market. Tails come with complete instructions and special money-making extras. Stock coming fast, ... better rush your order for immediate shipments!

CANDY SALESBOY DEALS

COST: YOU $27.50, BRINGS IN $100.00, SELLS YOUR MONEY. BOYard contains BEECHMERE CHERRY CHEW WITH PEACH CHOCOLATE, 100 when given, GUMS, DRUMSTICKS, LOVE LETTERS, ADVERTISERS, CANDY COINS, BULLET SEEDS, reviews ETC. With bottle and label, equaling your own. Box 3. N. Y. C. and L. A. P. I. E. 1500a minus retail label on box. No extra charge. Tissues $5.00 is our price on each. Send to: RUBIN'S CANDY & NOVELTY COMPANY.

WORLD ADV. NOVELTY CO.
122 E. 28TH STREET, NEW YORK 16, N. Y.
PHONE: GRAND 9-8764

PAPERHEADS
For complete list of paper men, etchings, onlays, etc., at wholesale. Send $2.00 for list of "Discontinued Items".

R. R. HICKEN

NEW PATRIOTIC HANDKERCHIEFS
AND NOVELTY PILLOW TOP
New patriotic patriotic Handkerchiefs with
Army, Navy, Army Insignias, Red, White and Blue. Children, Friendship. Sweetheart blankets. Only $6.00 Doz. $10.00 Case. With or without bands. Send for full list of our new line. 20% deposit, balance C.O.D. F.O. N. Y.

AAA FLAG CO., 247 W. 34TH ST., N. Y. C.

S. 3.00 DOZEN - $4.00 GROSS
Free mailing envelopes. Can order by mail from our catalog. Order in sets of 24 or more for 2% off. All orders over $25.00 are prepaid. Balance C.O.D. F.O. N. Y.

LEO KAUL IMPORTING AGENCY, INC.
115-119 K South Market Street
Chicago 6

No. 3806 K Blown Glass Perfume Bottles
WITH RAISED POLKA DOTS IN SIX DIFFERENT COLORS
very popular and tremendous sell.

LUMINOUS TAIL
with a 12" tail. 12 pieces, $3.24 per doz.

FOX TAILS IN STOCK!

Fitchman, Gunther and Fair Workers, have at last the well-known LUMINOUS TAIL! Cash in these season with the largest, best, and most realistic tails on the market. Tails come with complete instructions and special money-making extras. Stock coming fast, ... better rush your order for immediate shipments!

H. M. J. FUR CO., 150 West 28th St., New York City

WORLD'S GREATEST CANDY, GUM AND NOVELTY COMPANY

NATURE'S FINEST GUMS

Nothing is finer than the NATURE'S FINEST GUMS. These are the world's finest gums. We offer you a complete line of NATURE'S FINEST GUMS.

VICTOR'S CANDY & NOVELTY COMPANY
105 W. 47th St., N.Y.C.

WOOD

WAAC5

DEPOSIT ORDER No. 15

Phone: Broom 7-1081

VICTOR'S CANDY & NOVELTY COMPANY
105 W. 47th St., N.Y.C.
LEES SENSATIONAL BARGAINS — TIMEY ITEMS — FAST SELLERS

EVER-READY MECHANICAL PENCILS

Attractively Mounted on Handsome Endless-Back Counter Display Card—12 Pencils to the Card. 3¢ a card, $3.60 a gross. Greatly reduces cost and increases sales. A great money maker. Regularly looking in each unit with both size and quality is excellent. WHILE THEY LAST—$1.25 PER DOZ.—$36.00 PER GR.

Each Card mounted with 12 Pencils for fast sale action.

MILITARY WATCH

For Service Men

Dependable

BRAND NEW—THIN MODEL

Wonderful value in this good-looking, sturdy Watch that tells on sight. Has accurate movement—this model houses the same movement as the standard watch. Recommended for all service men. A real profit maker.

IN DOZ. LOTS $10.95 EA.

Attractively boxed. Assorted designs and models.

BINGO SUPPLIES

Electric Flash Boards
Callin Markers
Callin and Wood Balls
Write or Wire for Catalog
N. M. BANK & COMPANY
225 Halsey St.
Newark, N. J.

MILITARY INSIGNIA JEWELRY PINS

14-KT. GOLD FINISH—INDIVIDUALLY CARVED SENIANGNATIONALA KEY HISTORICAL STORES, NOVELTY STORES, CONSECRATIONIERES, ETC.

Sold in assortments of 50 pins, $2.24, $24.00 per gross. With twist cards—assorted in many branches of service.

Genuine Leather Pass Case Billfold

A real beauty in appearance—a perfectly balanced leather case. Many models nationally advertised at $3.25. Never thrilled bill space with good自然保护, an added bonus. Sold in many branches of service. For men or women.

$6.95 PER DOZ.

$7.80 PER GROSS

ORDER NOW—25% Deposit With Order

Mail your order for any or all of the above items for prompt delivery. Endorsed 25% shippin.

LEE INDUSTRIES

187 N. LaSalle Street
Chicago, Ill.

3 Triple-Your-Money DEALS

SIGHT-SELLING SERVICE BANNERS—PILLOW TOPS!

Just $1.00 for each, 39c for 2, 3c for 3, $1.00 for 10.

FLUROULAR BAGS

and Garrison. Do Ene Construction "BEEF-HIDE" 24" x 20". Amber-Ox Charity, Black on black; 25" x 16", Whitetip, Black on White. All synthetic. 25c each. Cotton, 30c each. Shell, 35c each. Money in the bank. 2 Pocket, 3 Pocket, 5 Pocket, 10 Pocket, 20 Pocket, 30 Pocket, 50 Pocket, 100 Pocket, 200 Pocket, 300 Pocket, 500 Pocket, 1000 Pocket. Money in the bank.

GOLD QUALITY MFG. CO.

175 FEDERAL ST.
BOSTON, MASS.

SNAPPHY $2

$0.50 per yard. 50c per yd. $0.25 per yd. 10c per yd.

MONEY BACK GUARANTEED ON EACH DEAL NO RISK!

Harmonious designs. 14-KT. gold filled. 16" long. 1 1/8" wide. 10c each. Will sell 100 to 200 bottles. Sale. $1.00 per dozen. 25c per bottle. $0.50 per bottle. $1.00 per bottle. 25c per yd. 50c per yd. 10c per yd.

ACME

FLAG & BANNER MFG.
672 (B) Flatbush Ave.
Brooklyn, N. Y.
from Charlotte, N. C., where he is telling it to the natives.

WHO GOT the long green at Fourth of July dances?

PIGTAILED PURSUITS...no longer come under the host of hobbies that with meat rationing making frequent attacks on past-fish a welcome

THE PROCTARE...vital and vital to win.

Smells of the world in the vicinity of Wisconsin's lakes and why Dick Robinson has done a disappearing act. Dick, who hands out
tickets when the fish aren't biting, was last seen traveling north to try his luck at Michigan angling spots.

BRIGHT GOODMAN...is working a good rundown in a Buffalo department store.

MED SHOWS should be having red dates.

SHOOT in a pipe exuding your nature.

CITY HILL...productive from Comanche, O.; "I was with it for years until I took a job in 1935 with a company where business has since been curtailed because of the war, so I decided to go back on the road." Guy tells that he has figured out a new handling of poses and that he is going to give it a try.

THE PITCHMAN who pleases where he goes may go where he pleases.

OLD BUFFALO CODY...and Texas Tommy are making para oust in St. Louis territory.

GEORGE GUNN...is in Houston doing a nice job with straw flowers.

NORMA Z. BARESES...identifies herself as the blonde recently mentioned here working KXJ, store in Birmingham. She is the latest recruit to the female ranks of Pitcher. Only 5' and having spent but five months demonstrating Newman Products, Norma is already making nice posture. She quotes, "I have noticed you don't receive many pipes from pitchers. Are there any reasons for it?"

The answer is a very big "no." This column is open to mailings from both sexes. Norma adds that Fred Hupheeh, scripts writer, is in Birmingham doing a single.

BIG RIM HOLE SETS MOUNTED IN 10-CI. GOLD

$4.90 each, 10 per dozen...$44.00 a dozen.

CHARACTER PRINT AND OUR DIALLOGO...contains additional material. Subscription to complete set 25 cents. 100,000 copies will be printed.

BIELEK-JURVIS

34 South Wabash CHICAGO 8, ILL.

A FAST DIME SELLER...

For a long time Mr. looking for a place to sell a dime.

FAMOUS ELECTRIC ENGRAVING PENCIL

Favorite of 5 and 10c. electricians, barbers, hairdressers, barbershops, drug stores, and other similar concerns. Never cleaned, never broken, lasts for years. It is not made any longer by the factory, but you can get it in our store. Special order made.

MILLS SALES CO.

101 BROADWAY, New York City

WORLD'S LOWEST PRICED WHOLESALE

A LIST OF ACE BLADES

BLADESTEEL: ALEXANDER THE GREAT, GEORGE WASHINGTON, THOMAS JEFFERSON, STUART, GUNSMITH, SETH THOMAS, LIEUTENANT COLONEL, CHECKERED, SUTHERLAND, FORTUNATE, SCOTT, ALEXANDER, KBILEK-JURVIS.

ZIRCON RINGS...Last year's hits...Solid gold...$4.00 to $9.00.

Engraving Jewelry

STILL AVAILABLE

Immediate shipment — Order Now

From Catalog 226 we can still supply...take advantage of the 25c volume.

MILITARY JEWELRY

Read open orders for the several...get some details.

HARRY PAKULA & CO.

5 N. Wabash Ave. Chicago 2, Ill.

PAPERWORK AND PREMIUM USERS

New World's War Map now. Nothing in the city that you need in any State. In hundreds for sale sample and return.

WORLD MAP CO.

BOX 5063 DALLAS, TEXAS


Tours of W. Va., Ohio, Missouri, Indiana, Illinois. SERVICE MEN'S MAGAZINE, 103 Division St., New York 1, N. Y.

MAIL YOUR COPY TODAY

FORMS GO TO PRESS WEDNESDAY, JULY 21

THE BILLBOARD PUBLISHING CO.

Cincinnati 1, Ohio
RATIONAL BOOKS

SHOWMEN:

When applying for rational books, it is important that you use an address where your mail can be accepted and where you can call in person for the books.

The Office of Price Administration does not permit the forwarding of any rational books even the place in a new envelope and re- mailed.

Please do not have your rational books sent in our care as we are not permitted to forward them.

THE BILLBOARD PUBLISHING CO.

LETTER LIST

MAIL ON HAND AT

NEW YORK OFFICE

1964 Broadway, New York. 1, N. Y.

Office Hours—

5:00 p.m. to 6:00 p.m.

Monday to Friday

1917 open on Saturdays

AUG. 17

July 17, 1943

Merchandise-General Outdoor

Billboard

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When applying for rational books, it is important that you use an address where your mail can be accepted and where you can call in person for the books.

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Please do not have your rational books sent in our care as we are not permitted to forward them.

THE BILLBOARD PUBLISHING CO.
FOURTH BIZ DANDY

with a record day, all rides and concessions among honor business. Park's concessionaire, Geo. A. Bartels, had a tremendous day, and rides and shows were given three times daily at Gilbert Park. In Sylvan Hall, Willow Grove Park, also with good.trolley and bus service, enjoyed a good day during the last three weeks. Riders, shows and concessions had a great day. All Pen&defers were blocked and rides were given in the large pavilion on the north end of Forest Park, Clifton, Pa., reported slightly better than expected. Forest Park depends largely on auto trade, but this year manager Richard Lowes placed firm transportation.

Bells Sectors Quiet

BALTIMORE, July 10—Baltimore's colorless 8th of July in a great way to the July 4th festivities in the city. The usual parades and fireworks were held, but the usual crowd of people was not expected.

Cab's Great Oak and Day Shore parks reported the Fourth crowds coming in as expected. Crowds were on the rise, and the celebrations at two large parks were reported to be much better than usual. It was only moderately attended.

OCEAN CITY, Md., July 10—The annual Fourth of July celebration had a roll of 22,000 at Ocean City, Maryland. The leading event of the Fourth was the annual parade. The crowds were on the rise, and the celebration was reported to be much better than usual. It was only moderately attended.

BUFFALO, N. Y., July 10—The annual Fourth of July celebration had a roll of 22,000 at Buffalo, New York. The crowds were on the rise, and the celebration was reported to be much better than usual. It was only moderately attended.

It's a Good Good Penny out today. Buffalo, N. Y., July 10—Spokesmen for the Tilt-a-Whirl machine in Buffalo, N. Y., reported the best business of the season. The machine was doing a good business, and the crowds were on the rise. It was only moderately attended.

WANT-Workingmen of all kinds, come on. Forest Park, Clifton, Pa., reported slightly better than expected. Forest Park depends largely on auto trade, but this year manager Richard Lowes indicated that transportation was better than expected. Forest Park depends largely on auto trade, but this year manager Richard Lowes indicated that transportation was better than expected.

4.01 Pert, Erie, Pa., about to deploa, Forest Park, Clifton, Pa., reported slightly better than expected. Forest Park depends largely on auto trade, but this year manager Richard Lowes indicated that transportation was better than expected. Forest Park depends largely on auto trade, but this year manager Richard Lowes indicated that transportation was better than expected.

J. R. EDWARDS SHOWS

WANTED

WANT—Fly-a-Plane, Tilt-a-Whirl or Whip with own transportation.

WANT—Showmen who can work with or without our equipment.

WANT—Workingmen with skill in all departments. Good drivers to start, with chance of advancement depending on your own merits.

WANT—Can use some attractive Young Ladies for posing attraction.

WANT—Due to illness can place the attractive Chorus Girls for the Famous Paradise Revue. Prefer those with specialties.

ALL ADDRESSES, THIS WEEK, BUFFALO, N. Y.

THE WORLD'S ONE AND ONLY (WONDER GIRL) BRUNHILDE ZACCHINI, THE CANNON GIRL

Wants Shows and Connections at All Races. Will work on all days, except Sunday. D. E. McDonald, West Side, Johnstown, Pa., plans to have 12 shows a day. Also Truck Driver; good pay.—no tickets. Live horse. Have all horses. Will work with any credit Concession with transportation not conflicting.

Till City, this week.

Victory Exposition Shows

Featuring

The World's One and Only (Wonder Girl) Brunhilde Zacchini, The Cannon Girl

Want Shows and Connections at All Races. Will work on all days, except Sunday. D. E. McDonald, West Side, Johnstown, Pa., plans to have 12 shows a day. Also Truck Driver; good pay.—no tickets. Live horse. Have all horses. Will work with any credit Concession with transportation not conflicting.

Till City, this week.

FERRIS WHEEL OPERATOR

Reliable Man for Park. Salary $50.00 per week, paid from office. Bonus if works out season. Living conditions reasonable. Write, wire or phone.

THE LAKEVIEW AMUSEMENT CO.

Washington Park, Michigan City, Ind.

JOHN FRANCIS SHOWS

Can place Concession Concession that work for 10c. Will book any park to come with its own transportation. Want Ride Help for all rides. Want Promoter to play the park. Market the future. Hostess and other persons. $15.00 a week and transportation. The contract is for 30 days. A very good show. Write or call.

ADDRESS: JOHN FRANCIS, MANAGER, FLAT RIVER, MO., THIS WEEK.

PLACE FOREMAN

For Three Brothers, Harmony Park, Steel City Park, Tills Park, Sun Park, Gilmore Park, Young's Park, and various parks in the Greater Philadelphia area. For the Bye, Help who is a good showman, is looking for a good show. Write or call.

AL WAGNER

KNOXTON, ALA., THIS WEEK; TERR AS PER ROUTE.

WANT

For Bernard, Redmond, 18, for all labor jobs, salary $50.00 a week and percentage of gross. Come with strong references. Also selling stock.

VIC. HORWITZ

1024 New St., Detroit, Mich.

WANT RIDES

Leave or look for helper of season. Red side business is in, and good rides being put on. W. F. M. West, Chicago, Ill. Will pay $50.00 a week and transportation. Write or call.

STANLEY ROBERTS

305气候变化 Hotel, Hollywood, Fla.

RED LION, Penn., Gala Week

Two Days and Six Nights, July 7th to 13th. All meals included. Also five dances. Week ends will be spent with the Residents. Will work both weeks.

JOHN ABBOTT, Manager, Red Lion, Penn., Gala Week.
WANTED
Trainedman and Polyn. Strings Martin, who. Czesus Fowdaman wanted; all other
Rise Help. Address: FRANK WEST
All American Shows, Inc.
Green Bay, Wis., this week; Appleton next.

WANTED AT ONCE
Two Tattoo Men. Best tattoo town in
country.
PENNSYLVANIA
722 Cranby St., Norfolk, Va.

WANT SECRETARY
Drunkards, don’t answer. Address
Frank West
All American Shows, Inc.
Green Bay, Wis., this week;
...Appleton, Wis., next week.

WANTED
Ferris Wheel Foreman, other Rise Help that,
can drive, CONCESSIONS—Sell exclusive
Pop Corn and Apples, Slum Concessions
that do not conflict.
Crescent Amusement Co.
Unicotha, North Carolina
P.S.I. For Sale—Steamline Miniature Train.

WANTED
Carnival with Rides, Shows and Concessions
under
LA CROSSE TRADING AND LABOR COUNCIL
W. G. LYNCH
423 King St., La Crosse, Wis.

SUBSCRIPTION MEN WANTED
Opening for one or two English, also American
subscription men to work at our La Crosse, Wis.
office with efficient force. Address: FLOYD L. McHENRY, Westmoreland, Tenn.

C. E. BARFIELD WANTS
One experienced Uph-Red to drive Visit for second season in Pennsylvania. Definite situation
or enrollment of age preferred. Must be sober
and reliable. Permanent position, No work.
Address: C. E. BARFIELD, Enderby Park, Denver, Wash.

RIDES AT LIBERTY
In July, August and September for Celebrations or
Rust Fairs in Ohio, Illinois, Ohio and Kentucky.
ROXIE HARRIS
308 Wabash Blvd., FNDY, O.

LIBERTY UNITED SHOWS WANTED
Show on July 4th. enquire Columbus Area. Will
buy all-entertainment or semi-entertainment. No
need to mention Mamie Round-Head, No
gate or grill. Reply: BOX 176, Columbus, O.

BEERS-BARNES CIRCUS WANTS
Largest and Billposting at cop, with or
without one. Address: BEERS-BARNES, CIRCUS, 909.

ROUTES
(Continued from page 23)
Guthrie, Glendive, Great Falls, MT;
Cambridge, Minn., ND;
Cheyenne, Laramie, WYO.;
Grand Forks, ND, MB.

GRAND OPENINGS
(Continued from page 19)
Glenwood Springs, Colo.;
Fresno, Cal.;
Erie, Pa.;
Chattanooga, Tenn.

Roxbury, RI; Grimsby, Ont.

BARNES, CIRCUS, 909

Penn, Ten.;

PARK, 909, OMAHA, NEB.

Gus Swanson, 
ASHEVILLE, N. C.

CHAS. A. LENZ
"The Showman’s Insurance Man"
A1338 INSURANCE EXCHANGE
CHICAGO, 111.

WILLIAM J. LUCAS;
"The Showman’s Insurance Man"
A1325 INSURANCE EXCHANGE
CHICAGO, 111.

BINGO for balance of season. Cigarette Gallery, Pitch-Till-You-Win, Fultondale, Conyers Pike, American Palmistry, Canvas Pitch, Novelties, Dart
Balloons, Pea Polo, Over-And-Under-Seven and other Concessions that don’t
conflict, Positively no Rides. All shows wanted. Can place Octopus or Pull-A-Plane. Want Shows not conflicting. Johnny Rea,
Can place Man with Girls to handle Posing Show; good propo-
sition. Address all mail and wires to LLOYD SERFAS, Penn, Premier
show, Gen. Del., Struthers, Ohio, this week. Ohio, South and Northern California
Fairs, secretary have a few open dates. This show will play until
Armistice Day. Playing Firemen’s Celebration, New Castle, Pa., week

ENDY BROS. & PRELL’S SHOWS COMBINED, INC.
Want Billposter, Semi Drivers. Can place Second Man. Good
opening for Pennypacker. Address Elizabeth, N. J., now.

WANT—WANT—WANT
SHOWS with own outfits and transportation, reasonable percentage. CONCESSIONS—Bell
Cones, Crisd Stools, Custard, Wheels and Allsorts. HELL—Foreman for Rides-0, Chair
man, salary and percentage to reliable Foreman. Want Second Men for all Rides. Long season
finishes Aug. 1st, Kutztown, Pa.

LAWRENCE GREATER SHOWS
MIDDLETOWN, N. Y., THIS WEEK.

HELLER’S ACME SHOWS
Want Popcorn, Custard, BINGO, Dancers, Balloons, Pitch-Till-You-Win, Rides or any
inexpensive show. Concession Men wanted for good Wellington Carnival, West Shows—
Any Grind Show, Snake Show, Side Show, War Show or any Show of merit. Will furnish
outfit and transportation if you need it. Very good proposition for Pennypacker Gang or
percentage. Can use good reliable Billposter and Semi Drives. Robert K. Helfrich, I wired you
other week. I need you back. Address: Mr. Barley, Rushville, Ill. (one of the biggest pushers works in America), July 19-24; Preston, Pa., July 25-31;
then go in on the big one, Enkauder Sausagefest, for the old age homes, Schleitzer Park,
Union City, N. J., two Saturdays and two Sundays, August 7 to 16. Address:
HARRY HELLER, GEN. MGR., AS PER ROUTE.

DODSON’S WORLD’S FAIRS SHOW
Can place once, Sober and Reliable Cook House Help for Office-Owned
Cook House, top salary to first-class Griddle Man. Wire don’t write.
Dusty Bailey, get in touch with us at once. Show will be out until Christmas.
Address: DODSON’S WORLD’S FAIRS SHOW, Oshkosh, Wis., July 12 to
17; Eau Claire, Wis., July 19 to 28.

BUCKEYE EXPOSITION SHOWS WANT
Capable Advance Representative to own car to sell on win. Outstanding Eza Aik. Was
called in former at the end of season. Must be able to travel a good part of the season. Will
place any legitimate 15-week Outings. Will sell out on Pennypackers, Expos, Shows, Rides
Concessions. Address: Bill Kallen, Columbus, O. (gen. see page 50.)
BUCKEYE EXPOSITION SHOWS, MRS. BRADLEY & H. STEHRICK.

WANTED
For Newark, Dallas, Roanoke Catawba Counties, Va. Want, July 12, and Oakland, Pa., to supply.
Will hire for non-misconducting Shows, Pull House, Ranchers, Bar and Camp and Hunting Shows.
Cone: Pull House, Ranches, Hotels, Bar and Camp Shows, Good Concessions Wanted. Can
place any legitimate 15-week Outings. Will sell out on Pennypacker, Expos, Shows, Coney, Rides
Concessions. Address: BUCKEYE EXPOSITION SHOWS, MRS. BRADLEY & H. STEHRICK.

EXPOSITION AT HOME SHOWS
ROCK GATTO, DEAD PARK HOTEL, NEWARK, DEL.

RIDES AND CONCESSIONS WANTED
Firemen’s Celebrations, Norwalk, July 12-17; Youngwood, July 15-26; Mansfield, July 26,
August 7; All Penna. Other Firemen’s Celebrations to follow. Want Salt Shows, Photo
Pennys Pitch, Crisil Stools, Dart, High Staker, Pitch-Till-U-Win or any legitimate Conces-
sion. Frank Dwyer and Red Ball, 210 Broad, Norwalk, Penna.

C. D. HOWARD, MGR., HOWARD BROS.’ RIDES,
NORWELL, PENNA.
Association Work — 2

GETTING LEADERS

The crucial point in all association work, in whatever industry or trade, is that of getting qualified leadership. More to the point, it is that of getting workers, the officials of any trade group are the ones that have to do the work—when there is any work done.

The value of a trade association to its members will largely depend upon its leadership and for that reason there is always a search for somebody to lead in association work. In small industries it is usually necessary to depend upon men who will give their services. As trade groups are able to finance their work; they usually turn to paid workers to carry on the details of the industry program. Since so much work is done by volunteer workers, it is not easy to criticize the efforts of such men. They are usually doing what the big majority of a trade refuses to do because it requires time, money and hard work.

The danger of all associations is that sooner or later the group may come under the wrong leadership or some clique may gain control. This is one of the common dangers of democratic forms of government as well as of trade groups. This weakness appears in the largest and most influential trade organizations of the country as well as in the smallest trade groups in the smallest industries. The United States Chamber of Commerce and the National Association of Manufacturers are probably two of the most influential trade groups in the country and it is only recently that one of these groups has been able to elect a progressive leader who seems to have some vision about the post-war world. If big trade associations have difficulties in getting proper leadership, what may be expected of the smaller groups?

In small industries the chief purpose of associations should be to train leaders and to educate the membership in some program of public relations. All small industries have to fight for public favor and understanding. About the only known way to educate the members of a trade in how to win and maintain public good will is thru the medium of a trade association which holds meetings for the discussion of the subject.

In some trades the manufacturing division has been able to hold meetings for the education of customers in dealing with the public. But such a system cannot be adapted to all industries. It is worthy of consideration, however, by the coin machine industry.

One of the most evident benefits of association work in the coin machine trade has been that of training some men to be real leaders. I have seen men without previous experience elected to association offices and soon learn how to conduct meetings, prepare reports and do many other things that belong in an efficient association program. I have seen association meetings that were bedlam in years past grow to be as well conducted as any business meeting in any line of business would be.

The training of leaders and the training of members is a work that can go along together in the coin machine industry. It depends largely in getting information together for the guidance of those groups that are trying to do things.

The coin machine industry has two strong discouragements to progress in its association work, however. The men that make up the membership of the industry are strongly individualistic and for that reason they do not lean toward group cooperation. If they were not strong individualists they probably would not be in the business they are in, so leaders in the industry must take the trade as it is and encourage organization only wherever it is necessary for the protection of the industry.

The industry is also still very young and that means the manufacturers as well as operators are strongly inclined to go their own way without regard to what may happen to the industry as a whole. The industry is also automatically split into three major divisions, each of which tries to persuade itself that it has nothing in common with the other groups.

While trying to overcome these obstacles to trade unity, the industry must also fight all those abuses of privilege that creep into organizations already formed. It really is a big job.
**AMUSEMENT MACHINES**

**Game Received**

To the Editor:

Your letter of May 27 to Maj. Emert B. Tubbs, commanding officer of this organization, has been received. Major Emert is away on leave at present, but before he leaves, he requested the writer to inform you that he has received your letter. You good luck.

Very truly yours,

ROY E. BENSON, 
Adjutant, 
Domingo Army Air Field.

**Govt. Installs Coin Machines**

Housing agency places coin operated washing machines in trailer camps.

**WASHINGTON, July 30—Coin-operated devices, perfected and developed during peace time chiefly for amusement and vending purposes, have been converted to war use and in many ways are playing a vital role in the home front's war effort.

At the Glenn Martin bomber plant, not far from Baltimore, a coin-operated device is doing much to make life easier for hundreds of families crowded into the small quarters of the temporary buildings of the plant.

When FIA first began experimenting with machines as a means of providing shelter in places where it was needed immediately, the problems of furnishing the temporary homes became even more difficult. In permanent housing developments certain buildings were equipped with coin or laundry trucks were provided the customers. However, the trailer projects solved this problem, for there was no space available for installation of laundry facilities.

Eventually FIA technical experts decided on providing separate laundry trailers to be used in each of the projects. For every 66 residential trailers, one laundry trailer was provided. This laundry trailer contained washing machines which operated by coin devices. Workers, by inserting a coin, received use of an electric machine for a certain period of time.

At the Middle River housing project there are about 19 such machines in use by wavecroppers, and the plan is being enlarged as an experiment. The only thing that prevents the FIA from placing these machines in service in other trailer parks is the inability to get necessary equipment. FIA officials have found the coin-operated laundry satisfactory, an "official stated.

In a recent survey, FIA officials found the machines very serviceable in the businesses in the trailer parks.

**Texans Rush To Pay Taxes**

Levies paid on 900 amusement, music machines — only 17 payrolls listed.

**AUSTIN, Tex., July 16—Federal coin machines for the 1943-44 fiscal year are being poured into South Texas collision with tax deadline.

While revenue officials were still counting June tax machines on machines put into operation before July 1 deadline, taxes and the estimated capacity of the machines, as shown by the experience of the coin-operated machine industry.

(1) These coin-operated machines are being installed into our establishments.

(2) They yield a definite revenue.

(3) They will create a situation in which there are no "no change" machines in the market.

(4) The amount of revenue is going to be very high.

**Levies paid on 900 amusement, music machines — only 17 payrolls listed.**

**MINNEAPOLIS, July 16—Coin machines which were under- rated in 1943 have been in operation since May, and it was felt that they would be rated for the 1943-44 period, this year.

A sudden spring in the coin-bells was noted, as operators from thousand the territory came in at once with big orders. Joe and with coin in stock sold machines at a rapid pace.

By the same token the scarcity of phonographs has caused a consequent drop in sales, but again those who speculated in coin-bells on June 30 were taxed as to whether they would be able to get orders enough to support their business in the coming year.

Photograph souvenirs sold rapidly, also records and needles were provided quite liberally for the jitterbugs alike.

Many of the operators, to offer customers more that the machines they want, are pulling out their old coin machines.

So once again operators get off to a good start during June despite early rainy weather and a hot spell late in the month. Operators are well satisfied for the summer business is much better than ever, with receipts expected to go the same.

The oversaturation remaining bright, operators are disappearing in the market, they have on hand and holding around to pick up any other machines that are available.

Vending machines, too, have been moving up, with vendors reporting excellent good, especially in the war plant area.

Business in general throughout the state has been good during June, with pay rates on the increase, especially in the plants.

Killer Oklahoma Grab Tax...

OKLAHOMA CITY, July 9.—The District Court here July 7 declared the recently enacted Juke Box "grab" Tax invalid. This is a signal victory for music operators here and all over the nation for it means that the Oklahoma "grab" tax is out unless the State wants an appeal.

Oklahoma undertook to steal a march on all the juke box "grab" plans being discussed by passing a State law to tax jukes boxes 10 per cent of the gross take on these machines. Juke box operators were fearful that this would start a wave of such tax laws and a host case was started at the Statehouse last week.

The court rendered a clear-cut decision, granting a permanent injunction against the tax law and declaring it invalid on two important counts. The court said the law was confiscatory and was not in agreement with United States Supreme Court decisions. The court also declared the tax was a tax in form. It is not yet known whether the State will appeal the case.

**Another Weir Near Victory! — Help It Less — Buy More War Bonds**

**INTERNATIONAL Mutoscope Corporation**

Perry Arena, Hackensack, N.J. July 6, 1943

Manufacturers of all types of war material.

44.01 ELEVENTH STREET 
LONG ISLAND CITY, NEW YORK
let in Follow
Washington filled per
with

WANTED 10
WANTED 1
WANTED 
AIR
SUPER
JENNINGS
5c
AIR
RAIDERS
FREE
FRONTS,
EAGLE,
the
League
pen,
there
Revenue
SLOT
P.O.,
P.O.,
New
Equipment,
PHILADELPHIA,
PA.

HAVE
Contact
Address
EACH
Lifters.

CLINTON
continuing to get out letters,
answer phones and also makes
sales. Mr. and Mrs. John
Clark, owners and operators of
midnight oil to keep the ball rolling,
and Wednesday night found them ready
in all directions of Berkeley, was in the
city looking over phonographs. He will
the view of adding to those he already has in
that section.

Guthoff Off
Jack Guthoff, of Jack Guthoff
Distribution Co., 4315 Armitage Ave.,
I also think it a possibly
the time again for a revival. He left
Sunday morning for his home in
Angola, Ind., his office manager,
Jack Pfeifer followed to spend the
Juley 26-27. Mrs. Guthoff, secretary
at ADAC, is making a trip to Chicago
today. She expects to be back
not to visit in the Windy City. Others
will be visiting to look around on some
good buys in phonographs and
equipment.

New Ticket Idea Offered
Mr. Henry A. Warren, Salvation Army, 801 Clark
St., Chicago, Ill., has announced that a new
idea has been placed on the market for
the benefit of the Salvation Army
Distribution Co. It is called Lucky-Wucky
and consists of strips of colored paper
which are perforated so that they can be
given to customers or they can be
inscribed by the Salvation Army
operators.

Mr. Guthoff tells his marksmen that they marked
this evolution in tickets for those who want to
eliminate the necessity of having two different
sets of tickets. They will take his
idea and make it the best possible.

Happel Visits Happend
Billy Happel, nephew of William Happel,
the Old-fashioned Salesman, was in the city
from the naval training base in San
Diego, to spend a few days
in the west. Happel, wearing his uniform and the trip was
his first visit to San Diego, where he
visited his uncle, Mr. William
Happel, manager of the San Diego
Adams & Co., and the theory of
the salesmanship in which he is
engaged. Happel was in the city on a
buying trip. The
Co., was in the city on a buying trip.

Kaplan on Business Trip
Mark Kaplan, manager of the Amusement
Vending Company, pulled out of here early nights for a trip along the
west coast. He was set to
visit San Francisco and other cities along the
west coast, and will be in Seattle, Portland, and
Vancouver. It has been
bought the route of Fred White in Vancouver. The trip is expected to
end the retirement of the coin machine field.
In Seattle the Kaplan
Office, in the city buying equipments for
his grandson, and in Portland he
will be in a buying trip.

Goss' staff has sold his general
ship holdings to Vern Owen.
Both were employees of the
vice president of the American
Company. Owen assumes full charge
now, with Turtel taking up a different
operation in Chicago. Joe
Driver has purchased the game route of Roy
Woodard, operator of the
stop, Chicago, Wis.,
the area
Ozaukee, and to which he will
be his home. Mr. White, who
with Capital Amusement Company,
plan to continue his eminence in the
inquiries. He has been seen at the
of the local operators. He is
that city is going along nicely in the
operation and find it in
the public. Business continues at a
from military posts and defense
factories around.

Air Raiders
Night Bombers
Ace Bombers
Tommy Guns
Chinese Immigrants
Defenders

"You can ALWAYS depend on Joe Ash ALL WAYS"
Revenue Falls in
Minneapolis

MINNEAPOLIS, July 10.—Because fewer pinball machines were in operation in Minneapolis during the first six months of 1943 than in 1942, the city's income from the amusement arcades has dropped. In 1942, the city's license revenue from pinball machines added to its income from other sources, but this year, because of the war, the income has dropped.

In the first six months of 1942, the city collected $42,750 in amusement license fees, while in the first six months of 1943, the income was only $27,750.

School Days

Dave Lowy, Dave Lowy Company, is enjoying a fine summer season on the college circuit this year, with business and profits up. His son, Earle Lowy, has been attending the University of Minnesota and has been helping with the business.

New Firm Starts

CHICAGO, July 10.—A new distributing firm, Chicago Coin Company, recently entered the pinball machine business. The company is managed by Mr. and Mrs. John P. Keenan, who have been in the amusement equipment field for many years. The company is operating under the name of Chicago Coin Company, and is located at 333 W. Van Buren St., Chicago.

IMMEDIATE DELIVERY

At the time of this writing, the company has already received orders for several thousand dollars worth of equipment, and is now taking orders for additional machines.

Act Quickly

ECONOMY KIT

$500 Each

Order TODAY

Consists of silver points, armature plates, plug-in wires, terminal springs, and timepieces, these devices are designed to give maximum performance and to save money. Each kit contains everything necessary to install the system in your machine.

Write for Free Complete Price List

ECONOMY SUPPLY CO.

615 Tenth Ave., N. Y.

1/3 Deposit, Balance C. O. D.

RUNYON SALES CO.,

123 Runyon St.

(Big. 3-6685)

Newark, N. J.

On the records

(Continued from page 25)

and recently, a broadcast of a broadcast of the Miami Heat and a broadcast of a broadcast of the Miami Heat and a broadcast of a broadcast of the Miami Heat and a broadcast of a broadcast of the Miami Heat. The broadcast has enjoyed the same popularity and with this fine record introduction of the new and exciting product. The record is available in the standard size of 12 inches, and is priced at $5.00 each.

ON THE RECORDS

(Continued from page 25)

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Philadelphia Papers Assail Petrillo for His Many Battles

Philadelphia, July 10.—Both the Inquirer and The Record, Philadelphia's two newspapers, have published editorials today denouncing the American Federation of Musicians. The Inquirer editorial states that the union is responsible for the declining standards of music and that its members are guilty of various acts of vandalism. The Record editorial argues that the union is corrupt and that its leaders are interested in personal gain at the expense of the musicians.

New Song Chosen

PHILADELPHIA, July 10.—Virtually forced to select 20-leaves and revivals in the present advertising boom, the editorial staff of the Post-Gazette Association of Philadelphia has announced the new single song favorite for the “Hit Song of the Week” feature. The selection, “I’m a Little Gypsy Woman,” has been chosen by the Post-Gazette staff from a list of 20 songs available, all of which have been submitted in the past month. The song is believed to be the most popular of the group and is expected to become a hit in the next few weeks.

AMUSEMENT MACHINES (MUSIC)

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Seeburg Gets Army-Navy Flags For Four Big Plants; Praise For Quality of Products Made
Presentation Made June 18, 1943

CHICAGO, July 10. - The recent awarding of the army-navy "E" flags to J. P. Seeburg Corporation served to recall the splendid history of this firm in the coin machine industry, as well as to give official recognition to its contributions to the war effort. In the group of 3,500 or more in attendance at the presentation ceremonies were many members of the coin machine trade, including Seeburg distributors from all parts of the country who were present in a body.

The official recognition also served to highlight the fact that Seeburg has four plants doing war work and all four were included in the official program.

Seeburg's reputation as a manufacturer of automatic phonographs before the war was international, and the organization was well known for its high quality of work. The four plants have been turning out radio equipment, aircraft controls, tank communications equipment, aviation training devices, aircraft radio equipment, and other devices. The firm has been given official assurance that the products turned out are of exacting quality.

J. P. Seeburg, founder of the firm, returned from California to be present. The occasion was an honor to the founder and to the present executive staff, including T. Marshall Seeburg, president; C. T. McElroy, vice-president; H. L. Seeburg, vice-president; H. H. Egan, comptroller; W. W. Kenney, treasurer, and an excellent staff of departments and branches.

At the ceremonies the army was represented by Col. A. W. Trask, and Col. H. H. Bowman and Lt. Col. David C. Miller. The navy was represented by Rear Admiral C. H. Woodward, Rear Admiral Alex M. Chittum and other navy officials.

Newspaper Story

In reporting the occasion The Chicago Tribune-American said: "Three thousand employees of the J. P. Seeburg Corporation, 1510 W. 15th Street, received four army-navy "E" flags for the plants recently. At the presentation above, left to right: Rear Admiral C. H. Woodward, U.S.N.; J. P. Seeburg, founder of the firm; J. L. Barron, vice-president in charge of production; N. Marshall Seeburg, president, and Col. Arnett P. Matthews, USA.

the plants. Today American equipment, the tools of war that we put into their hands, is the weapon you are using on the front to take the offensive. Quantitatively and qualitatively we are outproducing the enemy. I can think of no greater tribute to the efficiency of American production on the war line than the strange request of a captured German officer last before the fall of Tunisia. He and his men had been taking a terrible beating from American guns. When brought in for questioning, this was his plea: 'I know you are going to kill me. But before you do, would you let me have one look at that automatic artillery of yours?'

Now, of course, the prisoner wasn't killed. And, of course, too, we have no such thing as automatic artillery. But so effective and so accurate were the Seeburg Gets Flags on page 65.

CASH CASH CASH
IMMEDIATELY PAID FOR WURLITZERS

For Model 950

950.00

For Model 900

900.00

For Model 900

900.00

For Model 700

750.00

JOHN LINGLE

4501 Bienville Street
New Orleans, La.

Precision Made

The sale-smooth Permanent tip fits the record groove perfectly.

Ministers record week.

Bugs out the best in the music.

The favorite needle of every phonograph operator everywhere.

PERMO POINT

PERMO, INCORPORATED - 6415 Ravenswood Avenue, Chicago

FOR SALE!

29 Reckles 1935 Dobson
35 Reckles 1947 Dobson
36 Reckles Wolf-Dobson
66 Fish & Wood Speakers
32 Spectonix & Playermatic
32 Playermatic & Playermatic
6 Mills 1935 1-1-8
6 Mills 1935 1-1-9
2 & 10c Chewy Balls

MAKE AN OFFER

BOX D-100, Care of The Billboard, Cincinnati 1, Ohio

MR. PHONOGRAPH OPERATOR

Any new friend to buy or sell or buy phonographs to prevent conditional. Would you accept a man with very good qualifications but without capital to purchase an important line of phonograph machines and electrical hardware? He expects and understand every phase of the phonograph business. Looking for something permanent.

Address BOX D-99, Care The Billboard, Cincinnati 1, Ohio.
Here's Glenn Miller's new one—

A hot side
and a blue one!

PETRILLO'S amazing plan to allow his phonograph manufacturers to record for home use records that are now being made in sheet music stores, has been hailed as the answer to the problem of copyright violations. The plan, which is now under consideration by the copyright office, would allow phonograph manufacturers to record any sheet music that is already in circulation. This would give the manufacturers a legal basis for making records of popular songs, which are currently being recorded without permission from the copyright owners.

VICTOR 20-1536
CARIBBEAN CLIPPER
—Glenn Miller and his Orchestra

Glen does BLUE RAIN very easy and slow, with Ray Eklof on the drums. Then Glenn naa-ces on CARIBBEAN CLIPPER—solid jive, with Maurice Purcell on the drums. No hop nickel will miss this one!

Ain't that trumpet grand?
It's Erskine Hawkins' band!

BLUEBIRD SD-0013
DON'T CRY, BABY
—Erskine Hawkins and his Orchestra

In DON'T CRY, BABY, Jimmy Mitchell does a swell vocal, and Erskine searches up the place with his hot brass. BEAR-MASH BLUES is in drag, with a haunting tone you can't get out of your mind. Strictly a jocko-poppin' mish, men.

YIPPEE—HERE'S MONTANA SLIM AND HIS GEEL-TAR!

THE PRISONER'S SONG
—Montana Slim (The Yodeling Cowboy)

Montana Slim puts his heart into that old favorite, THE PRISONER'S SONG, and then brings in his own romantic tune, YOU MEET AGAIN IN PEACEFUL VALLEY. That's gold in them there hills, parsley.

To help us make New Victor and Bluebird Records for you, sell your old ones to your distributor.

THE TUNES THAT NAB THE NICKELS ARE ON VICTOR AND BLUEBIRD RECORDS!
This is the Army

WARWICK BROTHERS

Release date: August 14

Warner Bros. Army distribution can go a long way to nurture the coin crop for operators in those slow-down times. The film score is listed right out of the show almost complete, and, of course, the score tunes were cut during the run. The Berlin Philharmonic under Arthur Rubinstein has a top-notch score, which is followed in plenty of nickels for back, and with a big publicity campaign to boost the film there is no reason to believe that phone tales will be numerous to hear the tunes all over again.

The film suggests exploitation opportunities galore and those doubtful will be used by local theaters, with recruiting campaigns and band sales among the most promising. Operators can fend off retailer opposition in these campaigns and thus can do much to boost the coin带来es during the film's run. Practically all the tunes are included in the Decca and Victor albums of songs from the Army show, and many of the tunes have also been used in the other film scores. Rubinstein's score was done by the all-star cast, chorus and orchestra. The score tunes were used by the Victor First-Nighter Concentration. It would be well to keep in mind the score tunes, whether they are included in the two albums.

RECORDINGS:

"I'm on My Heart at the Steep Down Continent" Charles Paige (Columbia)
Ruth McTheffy (Columbia)
Kenny Baker (Decca)
M. A. Johnson (Decca)
Helen Halsey (Columbia)
Hal McTheffy (Victor)
"The Candy Man" Jo Smith
Dorothy Cozza
Kenny Baker (Decca)

SEEBURG GETS FLAGS

(Continued from page 63)

One gun was used by our artillery that the enemy has been surprised by its appearance. The gun is equipped with a new and magic weapon.

This same deadly accuracy has been held for some time by the men.

In the Blue of the Evening

TOMMY DOBSON (Frank Shatara)...Victor 20-1570

Strang things are happening in these nearly record-less times, and among them is the fact that a major publisher's plan for a "Big Band" movie has been changed by an unknown person straight off the wall. Recently, this plan has been under fire and has lost out this week, the tune put up a stiff fight for the No. 1 spot.

NO LETTER TODAY... T. G. BAKAN (Chuck Kenna)...Decca 7951

Opinion is divided on whether phone time is just plain hungry or is, as some believe, the result of a "Big Band" movie. Big Band Decca records were cut down by an unknown person straight off the wall. Recently, this plan has been under fire and has lost out this week, the tune put up a stiff fight for the No. 1 spot.

IT'S ALWAYS YOU... TOMMY DOBSON (Frank Shatara)...Victor 20-1570 BING CROSBY...Decca 7952

Hold the down fourth place for the second time this week. This tune did get a good push last week, and the Bing Crosby version was noted on reports, but this week Bing Crosby slipped in for the No. 1 spot. Tommy Dobson's version, on the other hand, has not yet made an appearance and the Dobson-Shatara disk is way in the lead of Crosby's.
Make NEW PROFITS with POLISH
LIVELY DANCEABLE ENTERTAINING
NEWLY RELEASED RECORDS
POLISH records are prime favorites anywhere. Sparkling, lively tuneful melodies by the Polish Prince of Polkas, Ignacy Podgorski, and his Marvelous Merrymakers Dance Orchestra, as well as many others. OPERATORS spot these records in any location and watch them sell those coins into your cash boxes. They’re a sure attraction that will run your business into new heights.

HARMONIA RECORDS DISTRIBUTORS

STANDARD RECORDS
"TUNES THAT NEVER GROW OLD"

KEEP THE NICKELS FLOWING INTO YOUR CASH BOXES
Ask your local jobber for a complete STANDARD RECORD catalog or write to

STANDARD PHONO CO., 163 WEST 23rd STREET, NEW YORK, N.Y.

PHONOGRAPH STANDARDS

WURLITZERS

Sewing Machines

ROCKOLAS

SUPER 350...$325.00
MOTHER...$225.00
Table Model (with Base) $40.00
Table Model (with Adaptors) $125.00
MILLS

THRESH OF MUSIC...$179.00
ZENITH...$149.00
WALL BOXES

Seeburg Standard Sound...$225.00
Rockola Player 25...$275.00
Rockola Player 35...$375.00
Rockola Player 40...$475.00
Wurlitzer 122...$75.00
Wurlitzer 125...$75.00

FIRST COME, FIRST SERVED

$1 Deposit With Order, Retailers C.O.D. P.O. 0, 0 Cincinnati.

JACK MARKHAM
P. O. BOX 66, MT. WASHINGTON STATION
CINCINNATI 30, OHIO
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MUSIC IN THE NEWS

(Continued from page 62)

who has passed 50, businessmen, well-to-do Michigan business man, factory workers. All are singing the number of musical items, some for the money and some just for fun. There isn’t a thing he can do to help them, says Gayle.

Only a handful of popular songs ever sell the million copy side, among them Ciarletta’s Chica Chica, tornado there are both things and Harry James I Had the Greatest Time. And even among the ordinary commercial titles it is common when the writer can repeat with another hit.

Gayle’s advice to would-be writers in: The odds are too tough. Unless you write for fun, don’t try it. It’s too easy to be discouraged, don’t send your tunes out hopefully to a publisher. Unless he knows you, he probably hasn’t even time to look at your tune.

An amateur’s best bet, says, is to get acquainted with a band leader, a singer or a radio musician. If he likes your tune and will use it, that’s the best way to bring it to a publisher’s attention.

MUSIC AT ERA — The efforts of a professional long-haired musician to convert a group of amateur instrumentalists rather than boogies-woogies were the subject of a recent essay in The Chicago Tribune. Lieuts. Franklin Miner, former manager of the Indianapolis Symphony Orchestra, is the hero of the tale. About a year ago, in his new capacity as second gunner commander of a navy gun crew, he and his men went to sea. He practically ordered his men to bring a backup record player, he and his men went to sea. He practically ordered his men to bring a backup record player, he and his men went to sea. He practically ordered his men to bring a backup record player, he and his men went to sea. He practically ordered his men to bring a backup record player, he and his men went to sea. He practically ordered his men to bring a backup record player, he and his men went to sea. He practically ordered his men to bring a backup record player, he and his men went to sea. He practically ordered his men to bring a backup record player, he and his men went to sea. He practically ordered his men to bring a backup record player, he and his men went to sea. He practically ordered his men to bring a backup record player, he and his men went to sea. He practically ordered his men to bring a backup record player, he and his men went to sea. He practically ordered his men to bring a backup record player, he and his men went to sea. He practically ordered his men to bring a backup record player, he and his men went to sea. 

RECORD BUYING GUIDE — PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

• POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits At American Phonographs. Collectors are based on the relative importance of Songs in Their Catalogs and on the report of The Billboard's Music Department.

NOTE

The only release brought out this week is an album of eight sides on the Brunswick label. Wurlitzers are done by Bing Crosby, all instrumental jazz classics, none of the sides bearing titles that are familiar on coin machines. Columbia has nothing scheduled for release this week, but Victor plans to bring our another entry on the already strong tunes All or Nothing at All. Wishing is done by Franky Martin and will probably be on the market some time this week.

Our location listed shipping in the "lounging" Tommy Dorsey version of Sweetheart which Victor brought out a few weeks back, and the disc went over big. Dorsey's wBossom of In My Arms and Let Me, Mary, An especially nice hit, and is getting plenty of play in some areas, and should give the turntable a ride where ops have not yet tried them.

• THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week’s Releases by The Record Company. Selections are based upon Commercial rather than the Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

BLUE RAIN DESHABILLE

An old Johnny Mercer tune made by the old Glenn Miller band makes for a new release this week. It’s the gentle style of the Miller band for a pleasant rhythm-follow-the-lead song, with Bing Crosby to top it off in the vocal romantic mood. It’s a very nice from the musical style Miller later developed and polished an expertly, but the music fans, particularly those gathering around the phonograph, are still loyal to their favorite ensemble. And on the strengths of the Miller name alone, the side should bring fat dividends to operators. Furthermore it is effective for the phonos, an instrumental, and the market is up by a good deal.

GET ON BOARD, LITTLE CHILLUN

FREDDIE SLACK (Elga Mae McVay) • Capitol 135

With operators still calling in with One-Ore Boogie, this encore side by this same combination is bound to create a fresh stampede of boosted heads, Elga Mae McVay, who made history for everybody with the over- owing singing, is back in her old groups with this swing ditty, written by the same Jida who created her initial hit. And with Freddie Slack's backing instrument he's put together. In style it is the same easy-going mood, along with a vocal group blending with the band to heighten the spiritual swing effect of the side. It's a real winner and can go to the pianos now, while the brightest this side will inject into the phones will prove just the right amount to many a following location where the machines is pushed up by dead-headers.

FROM TWILIGHT TILL DAWN

CECIL BURKE (Cecil Burke & The Three Celebrities) • Capitol 136

A month or two ago Burke was given the chance to step out of the shadow of his own shadow and try his hand at recording on his own side. He did a splendid job, and this side is sure to try his hand at recording on his own side. He did a splendid job, and this side is sure to

Copyrighted material
Location Troubles Begin To Show in Machine Cash Boxes During June

Changes in closing hours cut patronage in some areas—beer shortage and curfews reduce juke box play—majority of legislatures thru July 1—hope for federal tax amendments still delayed—watch effects of economic trends

Reports from the various trade centers in June indicated the increased effects of location problems on the play of coin machines. Information from Southwest stressed the decrease in play because stores were either closing early or entirely or ran the two days during the week. On the other hand, the North was still doing a lusty business because of shortages of merchandise and lack of help.

In Texas a shortage of coin kept taverns closed or led customers to stay away because they knew there would be no machines. Obviously, fear that the condition is likely to continue for some time. With other difficulties such as a State curfew law and a shortage of records, operators fear they are really being hurt.

These location difficulties are added to a more paramount problem that has been growing steadily for some time due to the federal tax on coin machines. Operators have discovered that when a store does not pay taxes, it means that a part or nearly all of the federal tax paid on machines in that location is lost. Operators cannot lose the location, but they also lose costs paid for taxes. Time has proved this to be a very serious problem for operators.

July 1 is not only a midyear point but also marks the beginning of new tax laws and new laws that will affect the industry in many ways. Operators have been seriously thinking during June to the increased federal taxes due to start July 1. Threats of national infallion which will reduce spending by the public to a considerable extent also is becoming more serious. There were indications that OPA might be seriously crippled in its plans to hold prices down. The pay-as-you-go tax plan due to start July 1 is expected to reduce the public's spending. The coin machine industry has thus had to deal with a double threat in every change in economic conditions and still maintain its popularity. But the trade was relatively looking to July 1, realizing that new trends had to be developed which might shut down play of all types of machines. Time will tell, and reports from the trade centers for the first three months will be of interest.

Operators had been trying to get together to plead for amendments which would reduce the federal tax on certain types of machines, but Congress has delayed considering miscellaneous taxes. This gives operators more time for organization, but on the last day of June there was no indication of any type of change. There was a possibility that some of the War and Means Committees might begin hearings on the coin machine taxes. Operators were going ahead with plans to enlist merchants in this plea to Congress. The possibility of the States providing a tabulation of information available on the federal tax as it stood on July 1, in the beginning of a new fiscal year, if this resolution of federal tax information appeared in the June 26 issue, page 78.

Some early reports from the trade indicated that operators were putting in some free-play games and penny-gaming devices rather than pay the increased fee of $100 a year. Other reports during June indicated many machines would turn to penny- gaming devices and operate for pinball games, for if they had to pay $100 per year they would operate penny-gaming devices because of their greater earning power. Buyers were looking for parts for free-play games and slots wherever they could be found.

OPA Alarm

There was some agitation during the month that the Office of Price Administration might investigate prices on used machines in the coin machine industry. This report was evidently circulated for a purpose and disturbed distributors in a few cities. However, the trade had been kept acquainted with the fact that OPA representatives had investigated machine prices in such cities as Chicago, Detroit and St. Louis earlier in the year, and the unofficial report was that the trade was in the luxury class and subject to more conditions to try to apply ceiling prices at the present time. OPA officials in Washington stated definitely late in the month that they had no plans to investigate the trade and did not know why anyone thought they would start a report. There are probably three OPA price orders that could be applied to the coin machine trade, but even OPA officials seem to recognize that there would be difficulty in applying them to a trade subject to so many varying conditions.

July was planned as a bright spot during the month, and there was still more expansion in this field with the opening up of new arcades and trade. Operators of such centers were still trying to buy as many small good machines as the could get.

A big majority of the State Legislatures had come to an end July 1, and no new legislation of serious importance had been passed during the session. Florida passed a cigarette tax and dropped its coin machine bills. The Alabama Legislature had a bill to raise the tax on juke boxes. Otherwise, most of the State Legislatures seemed to be giving more attention to bingo than to amusement machines.

In the Juke box field interpretations of L-215 seemed to be the big news. The order was issued amended form on June 5, and in this new form definite reference was made to automatic phonographs. When the order was first issued a month earlier there were many questions as to how it applied to juke boxes. As actually written it was so broad in its terms that it could be applied to the juke box trade or any other industry. When automatic phonographs were definitely mentioned, then the trade had to take notice seriously. Some interpretations were obtained from manufacturers, and leaders in the trade also voted their opinions, and The Billboard published an editorial interpretation in the June 19 issue, page 62. The War Production Board officials fully sympathized with the juke box trade and its special problems and issued news on conserving the supply of tubes as far as possible. Obviously they did not intend to restrict the juke box trade any more than was necessary to keep as many home radio sets in operation as possible.

Good publicity in newspapers and magazines continued to favor juke boxes throughout the month. There is no chance to tell how much such favorable publicity was continued, but men in the armed services were doing their part to keep it going.

Petullo Meetings

Petullo and the record men were in the trade the last few weeks during the month but not making the headlines (see MARKET REPORTS on page 79)
Cigarette Production Gains

WASHINGTON, July 16.—Continued gains in cigarette production were reported for May, but the gain over the corresponding May months was the smallest shown over the 29-month period from November, 1940, to May, 1942. Production was set at 10,934,480,000, compared with 10,817,930,000 for May of last year.

Cigarette production declined, it was reported, reflecting manufacturers’ labor shortages. The month’s output was 461,717,712, compared with 427,077,153 a year ago.

Soft Drink Sales Increase as Heat Wave Hits West

BARTLESVILLE, July 10.—The intense heat of the past week has fostered a spurt in the sale of soft drinks. In the past week, patrons of Bartlesville bars have been pouring into the bars and consuming more soft drinks than ever before. The situation has been further exacerbated by the fact that the temperatures have been consistently high throughout the week, reaching 100 degrees on some days. The high temperatures have caused people to seek refreshment from soft drinks, leading to a significant increase in sales.

The increase in sales has been particularly pronounced at the local amusement machines and vending machine operators. According to reports, sales of the machines have more than doubled compared to the same period last year. The operators have attributed the increase in sales to the hot weather, which has made people seek out cool refreshments.

The high temperatures have also had a significant impact on the vending machine operators. The operators have reported increased sales of cold drinks and beverages, which have been the most sought after refreshments during the hot weather.

In conclusion, the intense heat of the past week has led to a significant increase in the sale of soft drinks, particularly in Bartlesville. The high temperatures have caused people to seek out refreshment, leading to a significant increase in sales of soft drinks and beverages.
Arcade Near Detroit Busy

Walled Lake Park, with nearly 100 machines, proves big attraction.

DEtroit, July 19.—Peony Arcades, which is a feature of the Amusement park in this territory, is enjoying great patronage this season. So far as three months' operation cut out, it may take in enough in this time to pay for itself during the balance of the year.

At Walled Lake Park, 20 miles northwest of Detroit, there is the usual large arcade with stores to 100 machines, which draws a steady stream of customers. The average percentage of younger players is typical of many such spots. An explanation of this is that this park, with its relatively remote location, draws a good picnic crowd and many family parties.

Adjoining the arcade is a battery of six Skee Ball games, operated in conjunction and also an important melody-maker here.

More significant than the fairly conventional large main house, however, is the dual installation in the skating rink, at the rear of the main park, of a set of eight Blue Bell alleys, of divergent lengths to allow the different tastes of players to satisfactorily express themselves there.

At the other corner of the arcades is a section open to the midway and closed in state-window fashion on the inside, thus leaving the rink area, where the machines are installed here, with a wide visibility. This also has proved one of the most popular. Several skill-factor tests have been tried and new types are used, and have been watched by an inspection of players—fewer for the tests to date than for the teen-age group who like to show off a bit, and the other older patrons who like to prove that they haven't lost their playing skill.

An especially important new department of this window-style arcade is the highway welcome board, which frequently has a line-up waiting to get on the trucks.

It is the open style of construction and display arcades that seems to make the spot such a good draw.

Arcades in Detroit Slowly Recovering After Race Riots

DEtroit, July 19.—Downtown three downtown arcades are slowly recovering from the effects of street fighting during the riots, which closed all of them for a week and seriously affected business since reopening.

The arcades are located in a six block area, with the city's worst areas and the best areas about covering the area that was the center of street fighting during the riots. With this background of excitement, some business has still existed. The city is still partially paralyzed by the fear factor. Although arcades have been closed—about half white and half colored, about 80 percent of the downtown business area has been affected, and those that have been closed have been operating under limited service.

Patronage has been mixed—about half white and half colored, which is typical of the downtown area, which Center Street runs by. Skyline, the Pigman and the Reklaw Center run by Mike Weilerger and the Brandywine. With the existing tension among the races, business is still not good, but patrons are beginning to come back into the neighborhood and the situation is a good deal better than it was a week ago. Tension in a relatively calm atmosphere place like an arcade appears to be stronger here than in other neighborhoods, where mixed audiences are again in attendance.

Play in arcades in downtown has been steady, with about 80 percent of the downtown business area having been affected, and those that have been closed have been operating under limited service. Although arcades have been closed—about half white and half colored, which is typical of the downtown area, which Center Street runs by. Skyline, the Pigman and the Reklaw Center run by Mike Weilerger and the Brandywine. With the existing tension among the races, business is still not good, but patrons are beginning to come back into the neighborhood and the situation is a good deal better than it was a week ago. Tension in a relatively calm atmosphere place like an arcade appears to be stronger here than in other neighborhoods, where mixed audiences are again in attendance.

Arcades in downtown have been affected severely by the riots, with many of the arcades closed for a week or more. Business has been very slow, with many patrons staying away due to fear of violence. However, business has begun to pick up as the situation stabilizes.
MARKET REPORTS

(Continued from page 87)
as formerly. During the first week in June Petriello and his board met with publishers in New York, and Petriello told them to moderate so that bootleg records could not be gotten. The publishers decided to deny this request because it might get them into a complicated situa-
tion. The United States Legal Tender Con-

(Mark D. Jennings)

vender news during June. While there were still reports of shortages of supplies, many of the reports began to be more optimistic about the vend

ting trade. Cigarette vendors still held up well and tobacco vendors, where supplies could be had, were showing a pickup in business.

Among the important news reports in June relating to vending was that the proposition, as supported by a business group in Jacksonville, Fla., that the federal government make the low penny with a square hole in the center. The proposal has not yet attracted attention.

The Office of Defense Transportation held several conferences with vending operators in the Eastern States. Cigarette operators in the New York area approved the ODT plan for cigarettes, 40 per-
cent. Baltimore operators were asked to do the same thing, and they be

A. B. T. Farrelly

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chased. This same rule does not apply to records at retail stores rather than direct from distributors.

Mute Hans

The Supreme Court of Arizona rendered an important decision on jare boxes during June. The high court ruled that the players had a privilege to record on a jare box is tangible property. Hence the good faith of jare boxes is subject to the State sales tax. A statute specifically says that if the proper authorities consider a thing is regarded as tangible property, hence jare box music came under this statute.

One report in June specified that operators found it difficult to get parts for jare box machines. This is more serious than ever during June about the requirements by some record manufacturers that one old record be turned in for each record pur-

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A. B. T. Farrelly

One-third of the operators may have to make their jare box music come under this statute. The chief step taken in the operators’ program in June was to initiate a petition which could be signed by merchants and location owners. It was felt that petitions signed by merchants would have a greater effect on Congressmen than the pleas of operators. Congress has paid a good deal of attention to the plight of small store owners during the war, and a plea from the owners of such stores that coin machines would help them stay in business might have some effect.

Victor in Legislative activities during June 4, and the only bill passed which affected the coin machine industry was the tax on cigarettes. At least three bills proposing taxes of various kinds or increased taxes on coin machines had been introduced in the Legislature, and the industry had been watching developments. One of them was a proposal to tax slot machines once again in the State of Missouri. The industry turned down this bill because it would have re-

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would be no cigarette rationing in the future. At 1 a.m. during the month indicated, rationing of cigarettes would not be necessary. A number of confessions were made during the Washington on the matter of cigarette prices.

CPA filed a suit against Mars, Inc., manufacturers of candy bars sold in vending machines. The charge was that Mars was placing candy bars on the market at reduced weight and still charging the same price as before price curtailings were set up.

The government also decided in June to buy the entire $400 peanut crop, which may make nuts for vending purposes source before another crop is harvested.

Austin, Tex.
Federal Collectors Say Locations Gain in Area

AUSTIN, TEX., JULY 18—Asked greatly by soldiers alike, coin machine revenue continues to increase in this army camp area because of the many announcements made in the past few months.

Aruna (a new one opened here a month ago), is news for collectors to leave from numerous military establishments in and around San Antonio. Coin play ranges at least $50 per cent of the usual arcade business.

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month held up in fair shape. Operators are a little more reluctant to sell machines to their older customers in effect, however, with the shortage of service men adding to the problem.

Arcades continue to do a good business. The state of Illinois destroyed the Fair, Des Moines, has been doing nicely with rainy weather keeping the crowd around the machines. The latter is operated by Joe Kipmank who also operates a bowling alley in downtown Des Moines, one of the most frequented spots by the WACKS who have their training center here. WAACS can be seen in the arcade almost anytime of the day or night.

**Detroit**

**Drop in Earnings Follows Race Riots in This City**

DREEDT, July 15—June was probably the lowest month in a long time for local machine operators in a whole community because of the total blackout of all amusement centers in the city last week following the race riots.

Music machines, usually the leaders of the industry, were most severely hit of all general types, as bars were closed and people were staying at home. The first week of the month was at its usual high level, and spot checks on the machines showed that business seemed to have been restored with a rush.

Considerable activity in the downtown held is reported in the past month locally.

**Fort Worth**

Early Closing of Spots Shows Up in Coin Machines

**FORT WORTH, July 10—Early closing of spots, bars, and night spots because of the beer shortage has begun to have its effect on the thriving coin machine business of this section. The latter part of June saw a real drop among bar owners.**

A recent bulletin released by the city of Dallas, and which also contains data on beer sales, showed that business seemed to have been restored with a rush.

**Havana**

**Employment Here Helping Play on More Machines**

Havana, July 10—The demand for coin machines has continued to grow and the operators are finding it necessary to put more machines into effect.

While the early closing hours already in effect at most places, the new law stopping beer sales at midnights, effective August 16, will be little felt.

**Richmond**

**Music Operators Elated By New Record Discovery**

RICHMOND, Va., July 19—All coin machines in operation here have been working for the past two weeks, with increased business and increased profits. This is due to the fact that a new record has been set up in the Coin Machine Industry. It is reported that the new record has been set up in the Coin Machine Industry. It is reported that the new record has been set up in the Coin Machine Industry.

**PHILADELPHIA**

**Operators Plan To Face Growing Parts Shortage**

PHILADELPHIA, July 10—Most important development of the past month was the announcement of the introduction of new coin machines. In various sections of the city, operators are running them in an effort to keep up with the demand for parts. The operators are anxious to buy as many parts as possible to keep their machines running.

**Chicago**

**OLIVE'S**

**OLIVE'S CHARms for THIS WEEK**

**OLIVE'S CHARms for THIS WEEK**

1. SODA JUICE, $2.00
2. SODA JUICE, 50c
3. SODA JUICE, $1.00
4. SODA JUICE, 75c
5. SODA JUICE, 25c
6. SODA JUICE, 5c
7. SODA JUICE, 10c
8. SODA JUICE, 25c
9. SODA JUICE, 5c
10. SODA JUICE, 10c

**OLIVE NOVELTY CO.**

2263 N. LUCAS AVE., CHICAGO, ILL. (Phone Glencoe 3770)

**UTMOST Security!**

**ASSURED!**

with this

**ACE of All Locks**

the famous, patented

CHICAGO ACE LOCK

not using TRIP TURN

BUILT TO LAST A LIFETIME

CHICAGO LOCK CO.

2526 N. Racine Ave., Dept. 67, CHICAGO

**ATLAS NOVELTY CO.**

2200 N. WESTERN AVE., CHICAGO, ILLINOIS

**OLIVE NOVELTY CO.**

2263 N. LUCAS AVE., CHICAGO, ILL. (Phone Glencoe 3770)
WE REBUILD—RE-CONDITION—RE-FINISH--

Your old run down "CHICKEN SAMS" and "JAIL-BIRDS" and convert them into "SHOOT THE JAP" Ray Guns.

For $59.50 F. O. B. Chicago

We pride ourselves in turning out the most thorough and neat Ray Gun Conversion in the U. S. A.

Above price includes re-conditioning of the Amplifier—Clean and Repaint entire Cabinet and Gun Stand with Varnish Lacquer—New Stream is hand-painted by well-known artist—Tubes, Photo Electric Cells and all Mechanism will be thoroughly tested by factory trained mechanics before being shipped.

We WANT YOUR BUSINESS and naturally our charges for any replacement of missing or defective parts of a mechanical and electrical nature will be at nominal charges.

Ship us your rundown “CHICKEN SAM" or "JAIL-BIRD" via Motor Truck and receive in return a "SHOOT THE JAP" Ray Gun that will give you loads of pleasure for years to come.

“SEEBURG RAY GUNS ARE A LASTING INVESTMENT."

RED, WHITE AND BLUE JAR DEALS

FIVE LEAF CLOVER

Rich Top K'ay Tickets

NOW $2.00 PER DOZEN

1A60 TICKETS TO A DEAL

$2.00 DEFINITE PROFIT $1.00

AT LEAST 25 YEARS. BUT WE HAVE OUR LABELS FOR BOTH.

2500 Dollars Balance C. O. D.

These Jars are hard to get and as a result the demand is greater than the supply. We have a limited quantity to go so order early as we know the present conditions.

J. Y. BRADY CO.

"The flash Card House"

OUTSTANDING BUYS

IN CIGARETTE VENDING MACHINES

Our Cigarette Machines are being bought by our present customers and others with great enthusiasm. The machines are in superb condition and are being sold for $25.00 each. We have a limited quantity to go so order early as the demand is greater than the supply.

J. Y. BRADY CO.

"The Flash Card House"

BARGAINS

1.25 Mills Mills, Rebuilt and Refurbished by Mills, Inc. 1008 250.00

2. Kemeny Suburban, 1008 250.00

1. Mountain Climber, 1008 200.00

2. Seeburg King Pin, 1008 150.00

1. Kemeny Suburban, 1008 150.00

1. Bally Defender 200.00

3. Seeburg Baby Defender 250.00

1. Chicago Coin Hockey 210.00

2. Chicago Novelties, 2008 225.00

2. Chicago Novelties, 2008 150.00

1. Watling Clover, 2008 175.00

10. Watling Clover Seals, 1008 125.00

1. Kemeny King Pin, 1008 210.00

1. Scientific Dancing Partner, 1008 110.00

1. Watling Seals, 1008 100.00

1. Watling Stripes, 1008 100.00

1. Watling Strike, 1008 200.00

2. Kemeny, Without Cards 100.00

1. Watling Strike, 1008 95.00

5. Large Keno Seals, Perfect 100.00

3. "2251" Tiki Machines 3.50

31. Jennings Cigar-Rolls 250.00

PINBALL MACHINES

1. Lucky 19.50

2. Double Feature 14.50

1. Assabet 19.50

3. Makers Selling 19.50

1. Score Card 19.50

1. Keep 'em Flying 155.00

FLOOR SHOWS

10. NEW Chicago Model "24," porcelain finish, 12-cover, 12-cover, 200 each, 5 pound groups.

11. Same as above, slightly used.

12. Same as above, Lightly used.

1/2 Deposit Must accompany Order

W. E. EASTBURN

Cora Camp Exchange, Camp Shelby, Miss.

ALL GAMES CLEAN, SCRAPPED AND READY FOR LOCATION

RIVIERA

440 West Lincoln Ave., Chicago, Ill.

2.00 each. Don't Wait.

BINGO TICKETS

IMMEDIATE DELIVERIES—WHILE THEY LAST

600 PER SET OF 1000 TICKETS (Minimum Order 90 Sets)

500 PER SET OF 1000 TICKETS

Tickets are Discounted and Large lot are supplied and remitted, with gasoline sales enclosed for any small town. One of the largest and most complete stocks available in the West. Each Dozen in a Manila Envelope. Tickets in lots of 500. One Dozen No. 2040. Price on application. For R.D. Co., Chicago.

Davies Novelty Co.

521 North Broadway

SALES DEPT.

BINGO TICKETS

1.00 PER SET OF 1000 TICKETS (Minimum Order 90 Sets)

500 PER SET OF 1000 TICKETS

Tickets are Discounted and Large lot are supplied and remitted, with gasoline sales enclosed for any small town. One of the largest and most complete stocks available in the West. Each Dozen in a Manila Envelope. Tickets in lots of 500. One Dozen No. 2040. Price on application. For R.D. Co., Chicago.

Davies Novelty Co.

521 North Broadway

SALES DEPT.
Three Satisfied Advertisers

$14 AD BRINGS $4,250 WORTH OF BUSINESS
This advertiser listed 45 arcade machines—20 of one kind and 25 of another—and sold out all of the equipment with but one insertion of a two inch $14 advertisement. What better response could you ask for than that?

$50,000 ROUTE SOLD DAY AFTER BILLBOARD IS OUT
This operator was amazed at the quick action secured thru his advertisement in The Billboard. 276 machines of different types, 2 trucks, 10,000 records, spare parts and other merchandise and equipment were sold the day after The Billboard went on sale.

Are You Benefiting From The Billboard's Wide Coverage?—It's Influence and Acceptance by the Entire Trade?
Now is the time to advertise in The Billboard not only for immediate sales but to improve your position in the trade and have a following for the prosperity period expected to come with final victory!

Phenomenal results should not be expected from every advertisement published in The Billboard, but it is safe to assume that any message of importance will receive attention and get the quickest, possible action.

PAGE AD SELLS ALMOST $30,000 WORTH OF MACHINES
Market possibilities for rebuilt and converted machines seem to be unlimited as shown by the results received by this company whose announcement of a new type amusement machine sold 150 at the last accounting with orders still coming in.

FALL SPECIAL
Prepare an advertisement now for the big, important FALL SPECIAL NUMBER dated July 31. Extra circulation and special editorial features guarantee wide coverage and good attention for your message. Take advantage of this big issue to sell or buy machines, service, parts, etc. Time is short—so act now.

MAIL YOUR COPY TODAY—FORMS GO TO PRESS JULY 21

The Billboard Publishing Company

25 Opera Place

Cincinnati 1, Ohio
AMUSEMENT MACHINES

SUPER BUYS!

1. Mills 50¢ Gold Chrome...$395.00
2. Bally 25¢ Thunderbird...349.95
3. Mills 25¢ Joker 8...285.00
4. Mills 2¢ Joker 8...340.95
5. Mills 2¢ Joker 8...285.00
6. Mills 25¢ Club Bell...340.50
7. Mills 5¢ Marble Bell...265.00
8. Mills 5¢ Eclipse...265.00
9. Mills 5¢ Silver Comet...300.00
10. Mills 5¢ Hell’s Belles...255.00
11. Mills 5¢ Stag...300.00
12. Mills 5¢ Lucky...285.00
13. Mills 5¢ Stag...295.00
14. Mills 5¢ Silver Comet...265.00
15. Mills 5¢ Silver Comet...265.00
16. Mills 5¢ Silver Comet...265.00
17. Mills 5¢ Silver Comet...265.00
18. Mills 5¢ Silver Comet...265.00
19. Mills 5¢ Silver Comet...265.00
20. Mills 5¢ Silver Comet...265.00


One-Ball

Original Chrome, Six Lane, Like New, Columns, Columbia Bell, Or...$2,620.00
Original Chrome, Six Lane, Like New, Columns, Columbia Bell, Or...2,620.00
Mills Blue Front, Like New...2,620.00
Mills Blue Front, Like New...2,620.00
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Mills Blue Front, Like New...2,620.00
Mills Blue Front, Like New...2,620.00

SLOTS & SALES

1. Mills Club Bells, 50¢...$410.00
2. Mills Club Bells, 50¢...$410.00
3. Mills Club Bells, 50¢...$410.00
4. Mills Club Bells, 50¢...$410.00
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19. Mills Club Bells, 50¢...$410.00
20. Mills Club Bells, 50¢...$410.00

Mills 5¢ Blue Front, Like New...2,620.00
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Mills 5¢ Blue Front, Like New...2,620.00

DOOR SAMPLES

.

WANTED SLOT MACHINES

WANTED MECHANIC FOR ARCADE

Why Wait Immediate Delivery Tickets

2160—RED-WHITE-BLUE $2.95
TAKES IN $10.00
YOUR PROFIT $2.25
1 PER SET IN
DOZ. LOTS
$396.00

1040—BINGO

$1.50
1 PER SET IN
DOZ. LOTS
$201.60

Baker Novelty Co.
1700 W. Chicago, Chicago 12
(Phone MN0797)

JAY-BEE SALES CO. NOT INC.
5454 BROADWAY
CHICAGO, ILL.

Markell Values

J. M. CABELL

There is no substitute for Quality
Quality Products Will Last for the Duration
D. GOTTLIEB & CO.
CHICAGO


Mike Munves
520 W. 44th St. NEW YORK
Bryant 9-6677

Get Them While They Are Still Available

Brand-new Mills 5¢/15¢/25¢ Brown Bows. Also 5¢/15¢/25¢ Mills Gold Chrome and Copper Chrome. All Mills are equipped with Markell's Special Die and Rests and are factory reboxed. Guaranteed brand new.

REBUILD, SLIGHTLY USED AND

THE MARKELL COMPANY
3648 CARNEGIE AVE. NEwark 10, OHIO

Copyrighted material
TOP $$

FOR YOUR
ROUTE or any
ARCADE EQUIPMENT

Top Cash Prices for Any Route—
No Matter Where

We're ready, willing and able to make you a profitable offer for any arcade machine or model Phonograph, all types of Arcade Machines, Pin Cushions, Free Play and Payoffs, Slings, Night Bumpers, Defenders, Sky Fighters, etc., etc.,

WHAT HAVE YOU TO OFFER?... WRITE, WIRE OR PHONE AT ONCE

ROYAL DISTRIBUTORS
409 No. Broad St. Elizabeth, N. J.

The Guiding Light
Thousands of Salesboard Operators

SUPERIOR

FREEDOM IS
OUR CHERISHED
INHERITANCE—
BUY MORE WAR
BONDS REGULARLY

SUPERIOR PRODUCTS
14 W. PEORIA ST.
CHICAGO, ILL.

WANTED: MANAGER
FOR OUR PARTS DEPARTMENT
Must know all pin game parts.
Good proposition for good man.
BELL PRODUCTS CO., 2000 N. OAKLEY, CHICAGO

WATLING PHONOGRAPH

Models 950—700—600—71—41

ARCADE EQUIPMENT

Western Bandball
Longacre
Ton Strike

SLOTS AND CONSOLES

Club Bells
Mills 4 Bell
Super King

Cherry Bells
Motion Bells
Blue Fronts

FIVE BALL FREE PLAYS

Grand Canyon
S-10-30

ACTION
Belle Hop

Bells

High Hat

Mint Beach

Sea Hawk

SHANGRI-LA

SECRETARY

SICKING, INC.
1348 Newpont Avenue
Chicago, Ill.

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—In the U. S. A.

"SHOOT THE JAP"
RAY-O-LITE GUNS

$179.50 1/2 Deposit, Balance C. O. D. $179.50

The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray Guns in the U. S. A. "SHOOT THE JAP Ray-O-Lite Guns. Money-Maker right from the start. Appearance and performance equal to a brand new machine. Our "Jap" Ray Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check For $175.00 to save C. O. D. charge, or $60.00 with your order—balance of $119.50 C. O. D.

Chicago Novelty Company, Inc.
1348 Newpont Avenue
Chicago, Ill.

WRITE
WIRE
PHONE
VISIT

MILLS
for coin machine information

VANCE SHAY • JOHN RYAN • SAM BASEK • CHARLEY ZEMBER

MILLS NOVELTY COMPANY 4100 Fullerton Ave., Chicago, Ill.
CONTAINERS-EXHIBIT LUGGAGE, $5.95-$7.95.

ADJACENT-EXHIBIT SHOWCASE, $35.50.

All prices F.O.B. warehouse, except where noted. All prices F.O.B. warehouse, except where noted. All prices F.O.B. warehouse, except where noted. All prices F.O.B. warehouse, except where noted. All prices F.O.B. warehouse, except where noted. All prices F.O.B. warehouse, except where noted. All prices F.O.B. warehouse, except where noted. All prices F.O.B. warehouse, except where noted. All prices F.O.B. warehouse, except where noted. All prices F.O.B. warehouse, except where noted. All prices F.O.B. warehouse, except where noted. All prices F.O.B. warehouse, except where noted. All prices F.O.B. warehouse, except where noted. All prices F.O.B. warehouse, except where noted. All prices F.O.B. warehouse, except where noted. All prices F.O.B. warehouse, except where noted. All prices F.O.B. warehouse, except where noted. All prices F.O.B. warehouse, except where noted. All prices F.O.B. warehouse, except where noted. All prices F.O.B. warehouse, except where noted. 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**SALESBOARDS**

WBP has granted an extension to August 15 to manufacturing Boards. We have huge stocks on hand for immediate delivery. Can fill all size orders. We are not holding Boards back for higher prices.

- **400 Hole Wiil a Fin, 50c Jumbo Thick. Take-in is $200.00. Definite profit $120.00.**
- **400 Hole Flips and Buckes, 35c Jumbo Thick. Take-in is $100.00. Definite profit $70.00.**
- **500 Hole Charley Board, 25c. Take-in is $125.00. Definite profit $85.00.**
- **1000 Hole Charley Board, 25c. Take-in is $225.00. Definite profit $120.00.**

SALESBOARDS
**ROCKOLA**

WE WILL PAY!

$500.00 for MILLS 4 BELLS Serial Over 2600
$600.00 for MILLS 3 BELLS
$300.00 for WURLITZER 800's
$225.00 for Mutoscope Sky Fighters

Save time and expense. No need to write or wire, just ship your machine to us C. O. D. or sight draft through First Trust Company of Allentown.

**NATIONAL NOVELTY COMPANY**

**616 E. 6TH, MERRICK, N. Y.**

**ALL GAMES CAREFULLY CHECKED AND PACKED**

**Victory**

441 E. 6TH, PAUL

**NATIONAL SALES & DIST. CO.**

**DALLAS 1, TEXAS**

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**WANTED——CASH——WANTED——CASH——WANTED**

NEW YORK, NEW JERSEY, MARYLAND, DELAWARE, PENNSYLVANIA

- **LATE MILLS 3 BELLS**
- **KEENLEY 4 WAY SUPER BELLS**
- **LATE MILLS 4 BELLS**
- **LATE MILLS 4 BELLS**

All operators are welcome to call on us. You will get the best deal around. We have the largest stock of machines in the country. We have the largest stock of machines in the country.
We will pay HIGHEST CASH PRICES for

★ SUN BEAMS
★ DOUBLE PLAYS
★ WEST WINDS

Don't Wait...Write Today!

United MANUFACTURING COMPANY
6123 N. WESTERN AVENUE
CHICAGO

WANTED FOR CASH
SEEBURG'S "CHICKEN SAMS"
"JAIL-BIRDS"

$95.00 $95.00

$10.00 less without bases. Ship C. O. D. or Sight Draft.

Write your description and quantity here. Ships free.

We are not particularly fond of the appearance of the equipment or if the cabinets need some repair work. The machines must be complete with all working parts, such as Amplifiers, Trigger Mechanism, Guns, Chamber and Sights, because it is very difficult to buy these parts today. If the Main Circuit is in bad shape or, in fact, if the gun cabinet is missing entirely, we will not buy. We have an ample supply of Triple Shotguns, and if this is "right" we will not make any change. We do not like to buy machines which have been too badly neglected and which require too much attention. In other words, do not expect us to pay for "junk."

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CHICAGO, ILL.

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...OUR SENSATIONAL...NEW...FRONT-SHARING...PANORAMA DEAL!

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WE PAY HIGHEST PRICES
FOR COMPLETE PHONO ROUTES OR ANY OTHER EQUIPMENT

For "Quick Action" Give All Details in First Letter

EAGLE COIN MACHINE CO.
BEN LUTSKE, Manager
4th Floor, 550 So. Dearborn Street
CHICAGO

SMART OPERATORS—ARE CONVERTING

SEVEN-UP
STRATOLINER
GOLD STAR
TELESPOT
KNOCK-OUT

CHANGE-OVER CAN BE MADE RIGHT ON LOCATION IN LESS THAN FIVE MINUTES.
NO TOOLS REQUIRED, NO REPAIRS NEEDED.

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VICTORY GAMES
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LEADER SALES CO., 131 N. FIFTH ST., READING, PA. Phone 4-3131

RED-WHITE-BLUE

1600 Shop Tickets—Unbanded—Reels Furnished.
100 Items...$1.50 Each... 500 Items...$1.00 Each...1,000 Items...50c Each.

We have a large stock of reconditioned consoles, slot machines, and arcades. Write for list.

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Bally IS DOING A JOB FOR THE ARMY AND NAVY IN '43

Ballyhoo to Bullets! These three words tell the story of Bally—and all American industry. Bally—and all American industry—was organized to serve the decent, healthy desires of peaceful America. But Bally—and all American industry—is now a fighting force in the vast battalions of democracy. Members of the coin-machine fraternity who recall the simple days of Ballyhoo may be proud of Bally's big job in the battle of production. Building vital war products for the Navy and the Army Air Forces, Bally is helping to speed the day of victory and peace.

ASK FOR Bally's POST-WAR FLASH NO. 1

Bally engineers are busy building battle equipment today, but they are also selling away plenty of ideas for post-war coin-machines... games that will bring back the boom days of Ballyhoo and Bumper... vending machines that will open vast new opportunities to coin-machine operators. Operators and distributors who went early information on Bally's postwar equipment are urged to place their orders on a special mailing list now being compiled for Bally's Post-War Flash No. 1, Address Post-War Planning Department, Bally Factory—now!

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2640 BELMONT AVENUE, CHICAGO

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Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.

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RED, WHITE AND BLUE JAR REFILLS
1910 and 2010 Five Fold $3.50 and $3.75 Per Set
2005 Singles $3.75

CHARLES ZIMMERMAN
Antwerp, Ohio
WHEN YOU GET TO THINKING ABOUT IT...

It's wrong... all wrong, to figure out purchases of War Bonds in terms of 10% of our weekly income. Bombs, torpedoes and bullets are labeled 100% in the business of death, destruction and injury. We, who for various reasons are not privileged to fight on the battle front, are prone to forget, amidst the comforts of our homes, that our boys are giving their lives! That's why we on the home front should not restrict our War Bond purchases to a set percentage. We must invest every dime, outside of the necessities of living, in U. S. War Bonds!

Awarded to the J. P. Seeburg Corporation for Outstanding Production of War Materials in Each of Its Four Plants.

Makers of Fine Musical Instruments Since 1902...
HERE'S WELCOME RELIEF FOR YOUR SERVICE DEPARTMENT

Here's your answer to the shortage of experienced service men. The new Modernized Wurlitzer has Mechanical Selectors. Seldom needing service, they can be quickly repaired if need be by a relatively inexperienced man. This is your chance to expand your operation and make more money — without a corresponding increase in calls on your service facilities.

PLUS TONE THAT ENTRANCES EVERY LISTENER

The all-wood cabinet on the new Modernized Wurlitzer results in greater baffle — the finest tone ever attained by any phonograph. Listeners are enthralled — play tune after tune. Location owners are happy. Your profits go up. Hear it yourself and then place your order at once. See your distributor.

The New Modernized WURLITZER
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