EDDY HOWARD
and His Orchestra
Currently ARAGON BALLROOM, CHICAGO
Fifth Repeat in Less Than Two Years
Broadcasting Nightly WGN-MBS
On Columbia Records
Personal Management W. BIGGIE LEVIN
Direction MUSIC CORPORATION OF AMERICA
Just a Slip of a Girl
With Colossal Nerve!

120 FEET ★ NO NETS

THE ONLY AERIALIST
presenting
THE BREAKAWAY POLE

WOMEN SCREAM! MEN FAINT!
as
Petite Miss Marion's High Pole
sways and BREAKS!

SENSATIONAL
MARION

Definitely—THE BEST
Review From The
St. Louis Daily Globe-Democrat
Shrine Circus, July 2-5

"Outstanding among the circus acts was the performance of a girl described on the program as 'Miss Marion.' Miss Marion climbed a 128-foot pole and did a series of Hand-Stands on the very summit of a flimsy break-away top. When the jointed addition gave way and she swung far down, the audience was in an uproar. Coming without warning, the fall looked like a real accident."

No Wonder Bookers Demand This Act for Such Engagements as:

PALISADES PARK, Palisades, N. J., April 24-May 10
FLINT PARK, Flint, Michigan, May 15-30
SUMMIT BEACH, Akron, Ohio, May 31-June 5
(Returning by Popular Demand, July 26)
ROCKY GLEN PARK, Scranton, Pa., June 6-13
SHRINE CIRCUS, St. Louis, July 2-5
ST. JOHN'S FESTIVAL, Chicago, July 7-13
WESTVIEW PARK, Pittsburgh, August 2-15

NOW BOOKING FALL AND WINTER DATES

EXCLUSIVE REPRESENTATIVE
CHARLES ZEMATER, 54 West Randolph Street, Chicago
NEIC Hears Gen. Osborn, Elmer Davis
SS Chief Lands Biz

NEW YORK, July 14—Gen. O. P. H. Henry Osborn, Chief of Special Services, U. S. Army, told delegates to the National Entertainment Industry Council, assembled at luncheon at the Waldorf-Astoria, that the Council, in its programs of general education in the U.S. on the part of entertainment, is doing a job that is just as important as the job the Special Service Division is doing for the Army. In the army, he said, the problem of training lies to (1) induce confidence, love and fear of the command in the person, (2) bring entertainment to the men in service and their country and the feeling of being back home and part of the war, and (3) indicate a deep and personal interest in the Allies by the men. The entertainment business, he said, could also help the armed forces in carrying out these responsibilities.

General Osborn said that the public often grossly underestimates the part of this war are said to be doing. He pointed out that the 55 army radio stations have now been established, and that the Council's programs a week to all our battlefronts, wherever, in the busy days of the war, the boys huddle to listen to Navy and Anti radio programs. He declared, too, that it's the only plan of Camp shows, entertaining 500 performers, have been on an overseas basis since the war began.

The Special Service chief closed his speech with a stanza which he said came from the heart of every boy in the service, and which he said is so much to the delegates assembled before him, to listen to every performer in the entertainment service.

"It is not my eyes you are hearing," he declared. "It is the eyes of all who depend on you more than you realize. For those boys who have listen to you have gone to them and lifted their morale..." (See Osborn, Daily Tall throughout page 31)

NEIC's Wire to FDR

"...We are in Action"

NEW YORK, July 14—The following is text of a telegram sent Thursday (15) to President Roosevelt by the delegate members of the National Entertainment Industry Council.

R. D. Moore, C. W. Robb, Washington, D.C.

The entertainment industry of the United States, through its 43 organizations and more than 000,000 performers, is working as an integral part of the war effort. The council states that its members are pledged to the principles of democracy and the tenets of our constitution.

The NEIC, which has given and is giving so much, is united as a national industry will carry in the war, months and years ahead to finally in more and better entertainment for all the people, soldiers, sailors and civilians of this America which has given and is giving so much.

NATIONAL ENTERTAINMENT INDUSTRY COUNCIL

(Names of 43 Organizations included)

ANNUAL ADMINISTRATIVE BUDGET OF THE NATIONAL ENTERTAINMENT INDUSTRY COUNCIL

Executive Secretary Civil-time

Secretary, 1,150

Clery, 1,330

Rent, 1,000

Pap, 300

Tablet and supplies, 600

Printing, 2,000

Mailers, 1,500

Telephone, 2,000

TOTAL, 2,900

USO-Camp Shows Enlarges Overseas Scope; N. Y. Wing

Keep in Dark on New Move

NEW YORK, July 17—USO-Camp shows, designed originally to provide entertainment for servicemen of the U.S. armed forces, have been expanded to include servicemen of the United Nations, in which our forces have been engaged in various parts of the world. The Camp shows' units, however, are still being booked into the areas of the United Nations, and are not yet available for the general public.

Within the last few weeks entertainers at the Camp shows have made two appearances at the United Nations' Service Recreation Club, Fort of Spain, Third Army, for the personnel of the United Nations.

New policy was evidently established by overseas authorities, since Camp Scooie, Inc., here must know that its units were not permitted to entertain the men of the United Nations' personnel.

United States' Service Commanding under the authority of the War Shipping Administration, has established numerous recreational centers for servicemen in the United States and overseas, for the men of the United Nations.

While on the military service, the United Nations' personnel is well entertained at the service centers established for them.

USO Camp Shows

The USO-Camp shows are, however, in the process of expanding their overseas scope, and are expected to reach more overseas locations in the near future.

More USO Shows Planned for NW

MINNEAPOLIS, July 17—Reorganization of USO to permit selection of 85 shows a month to servicemen in the Northwest area of the United States has been the result of a recent meeting at which representatives of the National Entertainment Industry Council were present.

The new program, which will be in effect from July 1 to Sept. 1, will be administered by the United Service Organizations, under the direction of the National Entertainment Industry Council.

The program is designed to provide entertainment for servicemen in the Northwest area, and is expected to be in effect for the duration of the war.

The new program will be administered by representatives of the United Service Organizations, who will be in charge of the shows and will be responsible for the selection of entertainers and the coordination of the program.

The new program will be a continuation of the current program, which has been in effect for the past few months, and is expected to be a success in bringing entertainment to servicemen in the Northwest area.

Entertainment will be provided by local artists, and will be in the form of musical performances, vaudeville shows, and other types of entertainment.

In this Issue

The Billboard

Vol. 55. No. 30

July 24, 1943

The World's Foremost Amusement Weekly

Copyrighted material
YOUNGIES TOUGH AT LEAGUE CITY

dc workers Go Ga-Ga at H'wood Stars

"Jane Eyro" Typical

WASHINGTON, July 17. - Washington's big audiences, which include many kindergartners from every county in the Union, have always been notoriety-minded. But the 6,000 fans who packed the National Theater this week to see Sylvia Sydney in June Eve were credited with virtually rewriting the show.

Specifically, the star-struck youngsters, who had come to see a movie star "in person" laughed at the wrong places and, in June Eve there weren't many places. It has already been established that the most serious passages of the play, the moments when they have always been strongest, have been taking the audience out of it. They gave free vent to their emotions. It was all right for everybody but the man, who found the princely plot a bit dull.

As far as Washington is concerned, this is the most interesting aspect of the movie business story playing here often when wonderful operas and plays are shown, which happens wrong when they hand unappreciated people the plot of the picture from the box. If there is a movie star in the company, that's the reason. Moreover, many young actresses working on government jobs go to the theater to see a movie star. Real movie star books like, and they aren't too interested in the plot or technique of the high theater.

If their film star is involved in a situation that strains the limits of reality, they are completely indifferent to the try of making sense of the thing.

Not all DC audiences are movie fans, of course, and many of them go to operas and plays, but in drawing rooms here, the home is usually home. And when the audience, who, in most cases, did not come to see the play. Some may be true in other cities, but in these coming home for jury

EDDY HOWARD (This Week's Cover Subject)

EDDY HOWARD set out on his own as a single act in 1931 and used Hi-Lo's, a Los Angeles band, as his orchestra. He made his first record and soon became a popular vocalist and a hit with the fans. His first hit was "Chicago, Illinois," which was a big success.

Howard has been a fixture on the country and western scene for many years, and is now back in the studio working on a new recording project. He recently appeared on the "Grand Ole Opry" and received a standing ovation from the audience.

Subscription Rate: One year, $7.50.

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THE BILLBOARD'S MUSIC YEAR BOOK*, covering every phase of the music business, will have the greatest circulation of any Year Book ever published in any industry.

This complete review of the music industry, together with 31 invaluable reference lists, is now in preparation.

Make plans now to advertise in this all-inclusive reference guide for every buyer of bands, singers or recordings and sheet music. Contact your Billboard advertising representative today.

THE BILLBOARD PUBLISHING COMPANY
25 Opera Place
Cincinnati, Ohio

Melvin Douglas Takes Rap for Jumping From Private to Captain

Rep. Morrison Claims Actor's I. Q. Minus

WASHINGTON, July 17.—Picking up where it left off not too many months ago, Oscar-producer time in the person of Representative James H. Morrison (Dem., Ill.), has now shown back on the pad in no uncertain terms, because this time by the gentlemanship from Louisiana was the recent promotion of Melvin Douglas from private to captain in the army.

In 1935, Douglas had taken the greatest leap in history when he was elevated from private to captain within one day. The Congressman added the House Military Affairs Committee to the vagaries of an up-and-coming Douglas's sudden promotion. The actor was indicted in this hearing December 4, 1935.

"Private Douglas accomplished his feat, it was announced, on direct orders from the War Department in Washington," the latter said, "in a practice Congressmen observe. I doubt any extraordinary feat of arms were performed.

"No doubt some may note his promotion as clearly as the nation's war chiefs were virtually forced to single him out for elevation.

"Quite a few members of the House who are privy to the press, having been an active participant in the world of politics, have been criticized for accepting offers of promotion from the administration, and by the same practice of completing celebrations was about to undergo investigation, but here he is back again, without having been charged.

"In the name of an estimated million-dollar corporation, 160,000 soundies and 90,000 first and second lieutenant's who earned their bars and chevrons in the disabled list, and, with the great gentlemanship by the noble Captain Douglas as their superior, I think this might be the time of the year to publicize this classical recipe for high rank."

Morrison said.

"For, as the leader of the private to a captain's rank, the Douglas story is complete. If such a thing happens in our army of 16,000,000, I would like to know how many Mr. Douglas brought back to the country.

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Aull's Return
Indicates Store's Strong Radio Use

PHILADELPHIA, July 17.—Heavy use of radio as an advertising medium between Independence Day and Labor Day will be continued by Allied Stores, Inc., which owns Aull's, as evidenced by a recent contract
for the station.

For the past nine years, Aull's has been a major advertiser in Philadelphia radio.

According to Aull's radio manager, Mr. Robert S. Haggard, it is expected that
this year's campaign will be the largest ever conducted by Aull's.

No Get-Together
For NBC & House
Engineering Union

NEW YORK, July 17.—Late in the
spring of books being sold via radio by
New York, a 10-year-old boy,
commonly known as "Arthur Murray" turned 17. The boy,
who has been recognized all over the
world for his dancing abilities, is
now planning to open his own school.

Arthur Murray took regular classes
and in 1943, he created his own
school, Arthur Murray Dance Studios,
which has grown to include over 1,000
locations worldwide.

AMC Scholarship
Established at NU

CHICAGO, July 17.—A full-scholarship
program has been announced by
the University of Illinois at Urbana-Champaign,
which will provide financial aid to students
in the fields of engineering and science.

The program includes scholarships for
students in mechanical, electrical, and
chemical engineering.

Hunley to J. W. Thompson

NEW YORK, July 17.—Elizabeth Hunley,
the co-artistic director of the New York
Theater Workshop, has been named the
new artistic director of the Williamstown
Theater Festival.

N. Y. Stash Promoters
Move Step Closer to
"Build N. Y. Campaign"

NEW YORK, July 17.—Promotion
heads of the city's major stations, meet-
ing Friday (11) for the second time in
two weeks to devise a campaign to sell
radio advertising space. The plan will
include a series of radio spots, each
radio station.

The plan will go into effect within the next
month, pending approval of three
radio stations.

Each of the nine stations will assume
responsible for one station, carrying
a total of 18 spots a day, totaling
85 spots a week. By the end of the
second week, the spots will be
broadcast on all nine stations.

The spots will be recorded by
the radio station.

Copy will be designed to be
radio friendly, utilizing
radio terms and phrases.

Disaster Makes
Effect Records
For Stash KFXJ

DENVER, July 17.—Blow hard, Morn-
ingly, that was the advice given by
Paul G. Johnson, Col., and head of the
radios stations, to his listeners.

"And just, continue the station as
they want to," was the advice given by
Johnson.

"Don't worry about the radio
station," was Johnson's advice.

Johnson emphasized the need
for listeners to continue listening to
radio programs.

ACN Drops Telephone
Calls for Dual

WASHINGTON, July 17.—Atlantic
Coast Network has discontinued one of its
two telephone lines, a move that
affects millions of telephone wires.

"We feel that one line is sufficient
under the circumstances," said ACN
spokesman.

ACN, which provides
telephone services, will
continue to operate
in the same capacity, but
will reduce the number
of lines it operates.

The project is being co-ordinated by
Joseph Cremer.

Republic May Break the Ice
With Human-Interest Show

HOLLYWOOD, July 17.—Radio and
movie program producers are meeting
this afternoon at WOR, 85 W. 37th
St., to discuss a proposed campaign
that would run for the duration of the
season. The show is to be called
"Human-Interest Show" and will
feature a variety of human-interest
features, including news, weather, and
colorful stories.

The plan is to have the show
airing at 6:30 p.m. on weekdays.

"We feel that the show will
attract a large audience," said
producer, Bill Hartley.

"We hope to attract a
large audience," he added.

The show will be
aired on NBC and
rerun on CBS.

Radio Announces

Only break in the film line-up was
the announcement that Republic
Pictures, an RKO affiliate specializing
in Westerns, had decided to lend its
network to the show.

"We feel that the show will
radiate a positive image of the
west," said Republic Pictures
president, John Wanamaker.

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aired on NBC and
rerun on CBS.
Early A.M. Broadcasts
Jack Heavy With Spots
Over All L.A. Stations

Everything From Jobs to Keep You Alive to Burial Plots Plugged From 6 to 8

LOS ANGELES, July 17—Heavy doings is being gathered by West Coast stations with alarm clock spot announcements. These platter jockey sessions, from 6 to 6 a.m., are loaded with spots indicating an advertising free that no one is home. In fact area, after factory whistle blown. The spots run the gamut and listeners learn everything, will almost everything, from where to get a job to where to be buried in style... with 80 or 100-word spots.

Bed Anthony's KEI and KEA are operated jointly, with the former having NBC affiliation and the latter NBC. Type of business being currently booked by them indicates the range of spots of buyers. KEA recently signed 366 west announcement for Thrity Drag- ster, when it opened the current spot rage as a spot for KEI. The latter not only has Thrity, last Herb Or保利 Cabe, Morton's Tales Satt and Knack Shake Cram to mention.

KYW Sends Army News to Army

PHILADELPHIA, July 17—KYW is providing the army with news about the army. Daily advances started last week with Philadelphia Army Signal Dep't. News is assembled and edited in the KYW newsroom and transcribed at least Dep't from the wire for airings to army bases and service centers. Last newspaper is shipped to Dep't, where it is piped direct to the public address system.

We tip our hat to you, Billboard, for your award—and thank you for saying, "WINX is young but not immature. It rates!"

Smart advertisers and agencies who want to cover completely a major market of 1,250,000 persons, where the per capita earning is the greatest in the world, are assured that our prize-winning showmanship and promotion will continue to sell for them.

When planning your fall campaign, invest wisely in Washington with WINX! Preferred availabilities and effective program ideas submitted on request!

LAWRENCE J. HELLER
President

WINX
Washington, D. C.
The Capital's Only Independent Station!

New Biz, Programs
Bring Don Loe Lec
Executive Shifts

LOS ANGELES, July 17—New Don Loe business in addition to increase of pro-
grants recently acquired an accumulated changes in department. Switches in the executive personnel become effective August 1 and will be announced by Louis Allen Weiss, vice-president and general manager of the web.

Bill Fuller, now manager of Don Loe's KBG, San Diego, moves to KJY here as assistant program director. He will be succeeded at KBG by Fred Krug, who was recently named as KBG, becomes assistant manager.

At KIY, Dave Young and Wally Rummer, of the production department, withdrawn from their executive positions to devote their entire time to research and development of new programs recently acquired.

Immediately upon announcing the changes, Winx left for New York to at-
tend an executive meeting of the board of Mutual of which he is vice-president.

Stanley Goes From
WINX to WTOP

NEW YORK, July 17.—Howard Stanley is scheduled to become publicity-prom-
bition director of WTOP, Washington, August 1. He will succeed Lee Childs-
wick, who goes into the airline business.

Stanley, who leaves WINX, also in Washington for the new job, has been a Boston Globe correspondent, promotion-advertise-
ment writer for the National Broadcasting Corporation, and WGNU, Lancaster, Pa., and radio editor of The Lebanon Sunday News. At WINX Stanley was consultant, the station winning an award in the form of an annual prize for innovation in radio broadcasting.

Youngest Star Celebrates
Year on GE's FM Station

Disproves Theory Kids Won't Listen to Kids

SCHENECTADY, N. Y., July 17.—FM
here is credited with building the youngest
year of its history on GE's station
MARY.

Mary, recently celebrated a birthday, and the station has all but accounted for every FM radio ac-
cepting any within the station's service area. The letters are not all from youngsters either, more than half com-
ing from adults, who, not only say "thank-
you" but request autographed photos.

Buth Stone, of Winx staff, handles
Mary's programs and while she suggests
BEATLES IT'S Mary herself makes the program. She helps out with the program, and
Mary also is able to handle her beats, but does not
play a part in the charactar, from trap to
rabbits. She played Topsy at the age of five and six nights did Winx White Winkle playing all 16 characters.

Her act performs who destroys an
adage that kids won't listen to younger sources.

OWI to Poll Stations and
Press on Field Service Need

WASHINGTON, July 17.—The nation's radio and newspapers will be pol-
ed by the Office of War Information to determine the value of or not values of
a local field service which could operate in a similar manner to OWI's Washington
activity. Prol was inspired by a survey in the Billboard.

The OWI committee was made this week by OWI's new advisory committee, which was asked to select OWI's franchise, and which is recent abolition of field offices.

When field operations were abolished by administration recently, OWI announced that OWI field offices were to cease immediately. This led the OWI Radio Bureau in a bad spot, since many services were being provided local sta-
tions by the field personnel.

Local and divisional managers were notified that OWI was to poll newspapers and radio stations immediately on the field service need.
Now Billboard asks 128 CBS stations* to take another bow!

... this time it's for program promotion

The voluntary zeal, practical ingenuity, and tireless persistence with which the 128 stations of the CBS Network stimulate and sustain local interest in the network's sponsored programs have just won Billboard's annual award for the best network job of Program Promotion in 1942.

The stations' pride in their programs, and their translation of that pride into strong, partisan local enthusiasm, are very pleasing indeed to the sponsor and to the network. This voluntary year-round service adds up to the strongest team-work offered in radio anywhere. Advertisers and agencies know it, appreciate it, and thank CBS stations for it, above all others. And they get it, in bountiful and realistic measure. CBS program promotion is a "plus" which many sponsors estimate worth large, real money to them. And the station communities welcome this service because they're kept sharply aware of what's best on the air.

*With an extra bow for these stations
*Station WJR (among Clear Channel Stations) for "intelligent promotion of radio as an entertainment medium."
*Station WKNE (among Regional Stations) for "intelligent approach to specific local problems."
*Station KLZ (among Regional Stations) for its "comprehensive employment of publicity media."

This is CBS...

THE COLUMBIA BROADCASTING SYSTEM
Boston Solves Man-Power Aches; Future Not So Rosy

BOSTON, July 17 — The radio manpower situation in Boston has evolved to a point that stations operate with a fair degree of ease. But this is no moment to relax thinking that things will continue this way. Managers have pretty well future broadcasting problems in mind. The question is when? Drafting of fathers will present a serious manpower problem everywhere.

There is a sound reason for the stability of metro man power in Boston, as opposed to the same in the smaller cities. As Harold Follyo, WEEI, general manager pointed out, “Men on the larger stations have been better paid than those on smaller stations. Hence they settled down, got married and had families earlier. The young men on the smaller stations have not been so well paid, they haven’t settled down and of course are available for an earlier draft.”

Small Stations Hit

The immediate manpower question, then, is at smaller stations in comparatively smaller cities. There has always been a shortage of talent in small broadcasting districts to the population centers. War conditions have aggravated the problem. There is, of course, for instance, of a small Western Massachusetts station formerly operated by a firm of 14. At the present it is being operated by eight people.

To date, WER has lost 25 engineers, business manager and 10 salesmen of the original eight control engineers on board. Some of those drafted have been replaced from outside, but generally some members of the regular personnel have been moved up. On the management side, doubling up and promotions have been the order.

One help in the manpower problem at WER has been the school for announcers run in conjunction with Boston College of which Arthur F. Eden, former WWL program director, is Radio Director. However, in the last class graduated from the school, only two out of seven graduates (seven out of 25 got jobs) went to WER.

Robert J. Harkay, vice-president of the Yankee Network, of which WNAJ is parent station and Mutual owner, quoted facts for the five 253 stations. He figures that 50 people have gone to the armed services. In addition, five have been lost to war in business generally. It has been hard to get men who are interested in going into the armed forces, but they have been interested in going into the armed forces.

Of the 35 men in the armed services, 25 are technicians 10 came from the sales and promotion staffs; 10 are trained either as production men or talent. As things stand now, “We are able to maintain full operation,” Harkay said. “We have a full complement of technicians and with some doubling elsewhere we are able to get along.” However, he noted that they have no men who can step in to cover vacations.

WAAB’s Move Helps

A curious and unusual situation developed with the cost of WAAB’s Boston operations in June 1942. When WREX became the Mutual outlet, and its transfer waseffective to WER, Last December, the men were let go at the time, although some were taken back to the last held. About two or three people were transferred from the Boston offices to other Yankee stations, and to the experimental FM stations. When WAAB was ready to begin operations in Worcester, a new complement was gathered. One man was a ham operator from Leominster who worked part time in a Providence station. He went to WAAB full time at the outset of the war, who had done part time commercial broadcasting work, were hired and in certain cases given additional status.

At the same time, Yankee’s experimental (for which it has been heard), has been in operation, and will be for the duration. This, of course, has re- served some men to the commercial branches of Yankee.

Robert Samuel, WORL special events director, assistant for manager George Lasker, listed 20 men all told, linked to the armed services, 10 of them in recent months. Three were drafted for the war effort, two resigned and the others were called up. The 625 COL, 15 minute program of recordings played through the station, as Lasker quipped has not been severe, but in the station’s time in Boston, two of the four salesmen were lost to the war merely the staff remains. The donor replacement was newspaper advertising salesman, the other a window display man.

Of the replacements in engineers, one of them was working in Albany who wanted to return home. Just by chance Lasker met him on a train coming from New York. He arranged a conversation with him, learned that he was a radio man who wanted a job in his home city, and offered him position on the spot. That was a stroke of luck for the man was 4-F. One new WORL sound engineer replaced him.

Singer Becomes Announcer

At a new leading announcer for WORL has been a larger staff. George Lasker has turned out so well that he will undoubtedly do all the business. He is an as good an announcer as one can get. The station is trying to get one for the other. He is the Westwood, R.I. announcer.

He has a show of a network, but when it turns 18 will be drafted. As things stand now, the station has a complement of announcers, one of whom is to be drafted. The stations, however, now have a news commentary and an advertising representative.

Increased Sales

Salesman, however, have increased. One of the original seven men on board has four men of his own. One has a sales force of three men and the other two had a two man sales force.

Westwood’s WORL has a total of 15 men. Some were technicians now announcers, one a news editor, five from the administrative personnel. The latter category includes the general manager, a sales manager, two news managers, one publicity man. By and large, in line with the Westwood policy, many of the vacancies have been filled from within the organization, either by promotion, redeployment, or shifting of personnel.

Replacements have come from outside, however. When the technicians have been drafted, some have found on smaller stations, one on an air line radio system. Several women have been brought away from the PM station, WHRB. Women are working as general announcers here, whereas on WORL they are assigned only to types of programs for which they are especially suited. WORL also has two women engineers. Two WORL announcers have been drawn from the WER staff, and one former Northwestern Business school student has come from journalism school. There is the probability that another group will lose four men of the administrative personnel within a month or two.

All in all, Boston broadcasting stations have handled the manpower situation in a fashion that enables them to continue broadcasting at peak.

Radio Writers Hold 4-Day Meet in Chi

CHICAGO, July 17—Officers and directors of the Radio Writers’ Guild, branch of the National League of America, will conduct a four day convention here tomorrow (18).

Meetings which started on Thursday (16) were faced with national organization plans and contract problems. Problems which are starting with NBC for the National Broadcasting Corporation and the Writers Guild of America are tough because, although NAB and the Writers Guild of America have theory private business, actually all short-term contracts are to be used. The writers are to be used in the CWI and after the new have come to understand their positions. But with WGA is to be approved by the members as well as the WGA.

GSS contract sessions have been postponed. The cram outlines, Columbia’s shortwave director, returns from his American tour.

Dr. Paul Hopkins, sculptor for President Roosevelt and President of the Chicago NAB, has hosted the meeting.


**WHAT MAKES PROGRAM TICK**

Crosley and Hooper Ratings Play Tiny Part in Y&R, CBS Radio Program Researches

**Agency and Network Investigations Dig Up Basics**

**NEW YORK, July 17.—Crosley and Hooper ratings indicate only approximate listening audiences and tell a sponsor little or nothing about his program except that in relation to other programs in a given period it’s doing okay, or less than terrific, radio show research develops.**

Columbia Broadcasting System and Young & Rubicam are spending thousands to establish an entertainment gage by which program appeal may be accurately measured and which will turn CBS and Hooper ratings into an accurate story.

Both organizations maintain large program research staffs whose job it is to take programs apart and see what makes them hot. Each builds its investigations around a device which enables it to sample or store reaction to each second of a program. Their formulas are different but their aims are the same—to rate program popularity. Young & Rubicam has been its program research on a mass reaction meter. Rubicam, says Judge, while CBS uses a individual reaction graph which it terms a program analyzer. The first, according to Judge, is a picture of the audience being tested. The second program is off the air, or has been played from an electrical transcription. The latter gives a, graphs the reactions pro and con of each person being tested, but the main reaction cannot be measured until a graph is drawn based upon individual responses.

Researchers Touch Bottom

Crosley has been conducting its tests for a period of four years, and in this time, the company has rolled off the bottom of the subject yet, which is not surprising, since the order of program popularity has been undergoing a complete change. In answer to what makes people laugh since Arbuckle went after a chair, Rube Goldberg is nearly an institution. However, both have reached a stage where their methods indicate fundamental differences.

A gag, in a setting, is better, according to Crosley, than humor. A comic strip character, according to a Crosley study, makes no real per cent or more reactions. If someone dials it up and, unprepared, into the cycle, the character and strip can be analyzed. The character and strip can be transcribed. A gag, in a setting, is better, according to Crosley.

Station WPEN

950 on your dial in Philadelphia

BUY WAR BONDS

THANKS TO THE...

**AWARDS COMMITTEE**

The Billboard’s 6th Annual Radio Publicity Award

WPEN’s “Vigorous Public Relations” Award Will Act as a Spur to Even More Vigorous Effort.

Station WPEN

950 on your dial in Philadelphia

BUY WAR BONDS

Announcing...

Music Industry’s First and Only Year Book

Covering Every Phase of the Music Business

See Page 5...

**WHAT MAKES PROGRAM TICK**

Crosley and Hooper Ratings Play Tiny Part in Y&R, CBS Radio Program Researches

Agency and Network Investigations Dig Up Basics

**Feather Gives Real Credit to McDevitt**

K routine I was very proud to read in this week’s The Billboard (July 17) that the after with which my station had been elected to first place in your Sixth Annual Radio Publicity Survey Exhibit. However, in the approval of our work there was one error in which credit was not correctly balanced, and I should like to direct your attention to it.

The Cappuccino’s Dancing Contest, although it was my idea originally, was not organized by me. I had planned to do it in New York, but Harry James left earlier than expected. When he got to the coast, the contest was brought into being and acquired entirely by Barney McDevitt, who was then handling the Hollywood Philharmonic, where James was playing, and who is a better boss than I can ever hope to be.

In fact, owing to transportation troubles, I didn’t even get to the coast until three days after the contest, so you can see that the credit is due to McDevitt, not me.

**Leonard F. Tablet-Lester Other**

Long Out of WLW

CINCINNATI, July 17.—Dewey Long, this week resigned as manager of the WLW, one of the largest commercial stations in the Ohio market. Long was sales manager of WBT, CBS outlet in Charlotte, N.C. In 1940, when WLW set up its own sales rep organization, he was placed in charge of the Chicago branch.

**Aussie, Greece and Belgium Release Weekly Info Disk**

NEW YORK, July 17.—Australian, Greek and Belgian news info bureau, joint program of informative spots about the three countries ran on one side of a single disk. Program is slated for airing over the country on a long daily basis, with full national already lined up. Show starts Monday (19).

At the outset release will be a weekly, but if reverse side of the disk is used by three additional members of the United Nations as is hoped, the show will be expanded to a daily five-minute program under title of News From United Nations.

**WITF carries more retail accounts than any other Baltimore station.**

**National Representative**

**HEADLEY-REED**

New York Chicago San Francisco

**BILLBOARD’ S CITATION 6th Annual Radio Publicity EXHIBIT**

Thanks, Billboard!
500 Mil War Advertising Hoped for by Government Bureau Heads This Year

Thousands at Ad Appeal Luncheons

Radio Goes All-Out With Three-Hour Luncheon Program With Elmer Davis as Emcee; Broadcasting Forgotten in Brochure

NEW YORK, July 17—Despite the fact that the appeal for "A War Message in Every Ad" was broadcast over the Coasts-Counties NBC network and the entire program budgeted for meetings to handle advertising was handled over an NBC closed circuit (The Billboard, July 17), not a single mention of radio was made in the brochure distributed at the luncheon to implement the sales pitch.

The New York food was held at the Commodore Hotel on the day of the broadcast (14) with Glen Thomas, sales manager of WOR, serving as emcee, which further pointed the absence of radio mention in the bulletin that was prepared by Memorandum Marketing Service as part of a continuing operation in cooperation with the War Advertising Council.

Advertising men present commented on the meager display of the bulletin which was made more obvious since most of the speakers paid tribute to the job that radio has done thus far in the national emergency.

Elmer Davis covered the broadcast and opened by bringing the war news up to date. Then he brought the advertising men up to date on what the government expected from them. This was put into effect by the final speaker, Chester J. Lahrke, chairman of the War Advertising Council. Lahrke stated that-column of every ad dollar for government advertising was the aim. This meant further that last year's job of $275,000,000 would have to doubled if the quota was to be met.

Bureau Heads Appeal

Each of the broadcast speakers (heads of individual government departments with a record that advertising could not) explained his needs, from Judge Fred M. Vinson, head of the Office of Information, who stressed the necessity of making the 48 billion which the U.S. would earn in food and above the available consumer goods, to Marvin Jones, food administrator, who stressed the necessity of changing the nation's eating habits, and Donald Nelson, chief of WPA, who made an eloquent plea for an educational job for production and the men who make production possible.

To start the ball rolling, Judge Vinson stated that the nation's insurance companies are planning a campaign to help remove the "dangerous danger" that were just dying to fulfill.

The plan was eloquent, but none in attendance thought they were not too long. This one of the penalties of trying to broadcast in a special audience with the public listening in. The material must be interesting, to the narrowing general public as well as the specific executives to whom the appeal is being made.

Comment of meeting was that it was good—but it was felt that "hurst from 10 a.m. to 2 p.m. is too much under present manpower conditions."

Men Criticized

Several food advertisers present also pointed out that since an appeal was made on the broadcast to the advertisers to sell "dangerous danger" with all necessary food elements, it was "less than intelligent" to have an untouched menu at the luncheon itself, which had minus several of the nutrition experts' "base seven."

NAB Sales Mgrs. Cry N.G. But Go On Selling Loads of Spots

Remedy Can Be Self Applied

NEW YORK, July 17—Typical of what is wrong with the NAB—namely its negative approach to radio's problems—are the resolutions adopted by the NAB Sales Managers' Executive Committee at its confer this week. The resolutions were read to record, with hitch-hick sounds, and with the five-minute commercials. Good, very, very good.

But thegentleman of sales managers that the very thing they were condemning is their big breadwinner. In fact, WAGN has commented on a recent survey of broadcast advertising and the number of news in just three categories.

It's easy to say something, but it's not easy to justify that statement when the people making it continue to live on the basis they condemn. If five-minute spots, announcements, and -hour participation programs are the radio men say are, then either stop selling them or sell an alternative.

Instead of short-sightedly saying something absolutely how about a constructive idea if it's good, then come up with something like that is good.

And it if can't come up with something good then it seems that radio and the other media are out of business with few exceptions, over taken and not unnecesary.

"DAVIS-LIEBER IS AMERICA'S NO. 1 RADIO PUBLICITY OFFICE"


DAVIS-LIEBER

LEO MILLER

CARL POST

LEONARD FEATHER

PATRICIA CARVIN

17 EAST 49TH ST., N. Y. C.

PL 3-3240—3269

IF YOU HAVE A GOOD PRESS AGENT STICK TO HIM, BUT IF YOU NEED A GOOD PRESS AGENT CALL DAVIS-LIEBER
Post-War Operation of OWI To-Be-Built Transmitters Already Tempest in Teapot

RCA’s Saranoff Sees No Future Profits
From International Broadcasts

NEW YORK, July 17.—The Office of War Information’s ambitious program for broadcasting abroad by means of two large transmitter arrays has been received
on a powertup over the problem of their post-war disposal.

Private industry will have no use for the added transmitters after the war, ac-


Two-Way War Chore
An engineering executive of OWI, how-


Meanwhile, OWI Foreign Branch has completed only the first half of its


Add Transmitters
Three of the new transmitters are in


"Hollywood Theater of the Air"


Program Reviews

With the latest in the series of RAD


"Men at Sea"


Bouquets to Billboard

Your Awards Committees, for the Sixth Annual Radio Pub-


THE MUTUAL BROADCASTING SYSTEM
of the Desert Rose Gold to "A-Brome-\nBleu, 1-2, 3, 4, etc." There was an excel-
 lent opportunity for a really good lyric.
 Actually it is understood that one of
 the three "B" titles will be "Brome-\n bleu, 1-2, 3, 4, etc." but the other two
 are under consideration. The chorus
 will only forget Iveria music and of
 course "New York, New York," but the
 Nero Wolfe is known for his naturally
 humorous and libidinous humor, so
 there is no need for any doubt on that
 point. The Nero Wolfe's song which
 is going to tell the tale of the song
 will be an almost complete rewrite.
 Given a reason to develop to the
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WB Decision 
Eagerly Awaited 
By AFM, ETs 

NEW YORK, July 17—Eagerly awaited decision from the War Labor Board concerning the fate of the radio industry's top stars is expected today. The board, which has been considering the matter for some time, is expected to announce its decision within the hour.

Meanwhile, the industry is moving ahead with preparations for the return of the stars.无线电工业正在为明星的回归做准备。

Free Outdoor Labor Canteen Big Compitition For Philly Ballrooms But Owners Hide Crying Towels

PHILADELPHIA, July 17—Ballrooms here looking forward to a big summer as a result of the forthcoming Labor Canteen Big Competition. The contest, sponsored by the new USO-Labor Canteen, was closed to the public, and only a select group of the city's best ballrooms were chosen as participants.

Awards, up to a total of $5,000, were given to the winners of the competition. The winners were selected by a panel of judges, including the city's leading ballroom owners.

Gordon Kiddaber 
In Field as P. M.

NEW YORK, July 17—Gordon Kiddaber, formerly with Frederic Ebb, and now in charge of the new ballroom group, has taken on an 8-piece all-girl band billed as the '50s and '60s. Kiddaber, a former ballroom owner, has selected the group for its potential to draw large crowds.

Sandy Spear Now Maestro; Former Network Trumpeter

NEW YORK, July 17—Sandy Spear, who has been associated with a number of well-known bands, has been named maestro of the new band. Spear, who has worked with such legends as Louis Armstrong and Duke Ellington, is expected to bring a new level of sophistication to the band's sound.

Air "Battle" of Service Bands On; Miller vs. Lawrence

NEW YORK, July 17, Battle of service bands over CBS goes under way today. The conflict is between Miller's Air Force Training Command and Lawrence's Maritime Service Band.

With the summer season in full swing, both bands are vying for the attention of service personnel stationed at the various military bases.

Theaters Firm 
On Tax Stand; 
No Ruling Yet

NEW YORK, July 17—Withholding tax on admission to the various theaters is still being by the producers of the films. The companies have been asked to make a refund to the theaters for the amount of tax that was withheld.

Freddie Slack On a Reverse 
From RKO To Rebuilding Band; 
Fishman Sets Pacific Tour

LOS ANGELES, July 17—Freddie Slack did a turnaround today and announced that instead of accepting a juicy motion picture studio job with RKO-Radio Pictures he would sign next week to conduct a small orchestra at a leading radio station. Slack had been associated with the band for many years and was looking for a fresh start.

Slack's decision to become a radio conductor was made after meeting with Bill Fishman, head of the radio station's music department. Fishman offered Slack a position as conductor of one of the station's orchestras.

Slack's new band will be called the "Fishman Orchestra." The group will be based in Los Angeles and will feature a variety of musical styles.

The band will begin its Pacific Coast tour in September and is expected to be a major attraction for radio listeners across the country.

The Billboard
SONGS WITH MOST RADIO PLUGS

This following are the 25 leading songs on the basis of the
number of network plug reports from various radio stations
throughout the United States. Compiled in the Chicago Office
of The Billboard. Plugs reported for other times or places are
listed alphabetically.

Compilation based upon data supplied by Automation Distributing
Service, with print list issued weekly by The Billboard.

Title Publisher

HEAVENLY MUSIC

F., = =

I DON'T WANT ANYBODY

I HAVE FAITH

I HEARD YOU CRIED LAST NIGHT

I NEVER MENTION YOUR NAME

IN MY ARMS

I'M SWEET-HEART

JOHNNY ZEP

LET'S GET LOST

MORE THAN ANYTHING IN THE WORLD

NVADA

NO, NO, NO

OKLAHOMA

PEOPLE WILL SAY WE'RE IN LOVE

PUT YOUR ARMS AROUND ME (F.)

RIGHT KIND OF LOVE

WHEN

SUNDAY, MONDAY OR SATURDAY (F.)

THIS WILL BE A RAINBOW

VIOLINS WERE PLAYING

YOU NEVER KNOW (F.)

YOUR SONGS WITH EVERYTHING THAT'S

BEAUTIFUL

CHAPPELL

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from The Billboard's
100 retail store accounting reports. In the United States.

NATIONAL

1. YOU'RE NEVER GONNA GET AWAY

2. COMIN' ON A WING AND A PRAYER

3. THE BLUE OF THE EVENING

4. AS TIME GOES BY

5. JOHNNY ZEP

6. IT'S ALWAYS YOU

7. LET'S GET LOST

8. IN MY ARMS

9. YOU DON'T GET AROUND MUCH ANYMORE

10. WHAT A MIGHTY CLOUD LAST NIGHT

MIDWEST

1. YOU'RE NEVER GONNA GET AWAY

2. COMIN' ON A WING AND A PRAYER

3. THE BLUE OF THE EVENING

4. YOU DON'T GET AROUND MUCH ANYMORE

5. WHAT A MIGHTY CLOUD LAST NIGHT

SOUTH

1. YOU'RE NEVER GONNA GET AWAY

2. COMIN' ON A WING AND A PRAYER

3. THE BLUE OF THE EVENING

4. YOU DON'T GET AROUND MUCH ANYMORE

5. WHAT A MIGHTY CLOUD LAST NIGHT

NATIONAL

1. YOU'RE NEVER GONNA GET AWAY

2. COMIN' ON A WING AND A PRAYER

3. THE BLUE OF THE EVENING

4. YOU DON'T GET AROUND MUCH ANYMORE

5. WHAT A MIGHTY CLOUD LAST NIGHT

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2. COMIN' ON A WING AND A PRAYER

3. THE BLUE OF THE EVENING

4. YOU DON'T GET AROUND MUCH ANYMORE

5. WHAT A MIGHTY CLOUD LAST NIGHT

HARLEM HIT PARADE

Following list of most popular records in Harlem is based
on sales at record dealers from across the United States.

1. YOU'RE NEVER GONNA GET AWAY

2. COMIN' ON A WING AND A PRAYER

3. THE BLUE OF THE EVENING

4. YOU DON'T GET AROUND MUCH ANYMORE

5. WHAT A MIGHTY CLOUD LAST NIGHT

For information on the Leading Music Records and
see the Record Buying Guides in the Music Merchandising
Department of the coin machine section.
ON THE STAND

Reviews of orchestras playing hotels, night clubs and other dancing spots.

MUSIC

802 Expels 2d Shubert Music Contractor

Evidence Over 3 Years Old

NEW YORK, July 17—Second con-
tractor for a Shubert theater was ex-
pelled by the company Monday night.

Thomas Reynolds (Resumed at Hotel Carlyle, Memphis)

A NEXT rhythm, noisy band supplied
also support for Thomas Reynolds, who
in turn blazed out some of the best
king knocks that have been heard in
those parts. Reynolds fronts the band
that could use a little more of that
color with which his music abounds in his
guitar to the audience.

Jack Wyllys does a fine piece of work
with the full stride, and his vocal on
"Let's Face the Music and Dance" is
worthy of the old-time band. "Take
This Waltz" is a style that packs the
crowd down to the stage for drum solos.
He and Reynolds work together in excep-
tionally good duets arrangements. Instru-
mentation of band is harmonious, and
three rhythms.

June Belaske makes a pleasing appear-
ance on the stage and her singing is even
better, doing especially well on the
enchanting melody, "I'm in the Mood for
Love." Jack should be congratulated,
Irving Cottell, manager of the East Side
theater, for booking that paid $250 for five
weeks.

ON THE RECORDS

Reviews of the latest record releases. Published weekly with the special
permissions of various record companies.

MUSIC

ON THE RECORDS

Review of the latest record releases. Published weekly with the special
permissions of various record companies.

Arthur Ravel

(Resumed at Hotel Syracuse, Syracuse, N. Y.)

CURRENTLY enjoying spotlight as
the summer terrace room of this
hotel. Arthur Ravel has had a small
crowd as he has hit this week of the-woods
in most spots. The summer terrace
room plays as much music as many of the
larger combinations that fans love have

Sons Selling Despite Petrollo;
"Know," "Wing" Near 1/2-Mil Mark;
Now It's Hits First, Then Disks


NEW YORK, July 17—Ed Pan Alley
has made the New York Allied
monthly with sheet music sales of this
month reaching qualifying figures.
Sales in the early months of '43, after
sales fell into a Christmas rut and Pete the
Long-haired, dropped off, has been broken by
selling his as You've Never Known, Come In a Wing
and a Forgotten Cotten. Wrong
Rivers and others not far behind.

You've Never Known, which still ranks
among the top song sales, has already
hit big this half million original, and
Come In a Wing is following right
behind with $13,000. In Wing and a
Forgotten Cotten has some

INmusic, July 24, 1943

ORCHESTRA NOTES

Of Maestri and Men

GEORGE OLESEN leads off the Cora-
olean Quartet, the Maine Assembly,
July 19 with LEE BROWN, SHEAR
FIELDS, FRANCES MASTERS, OLESEN again,
and " ... TOMMY TOUCKER moves into the
The early " ..." Sept. 9.

... BOB CHESNUT set for a theater
circuit tour of the South for the Columbia
Newark, N. J., Aug. 1, ending up at the
Theater in New York, New York, July 21, playing a
string of one-nights an extensive.

... HENRY LEYH returns to the Pe-
obody Hotel, Memphis, August 5 for three
weeks, CHANCE BARBER is coming to
Franklin, Florida, Aug. 25.

... DADDY SULLIVAN, the hit new show
"Here's Your Man," starts out over the

Frank Sinatra

Never has made a hit record with his record.

Joe Bonney, now sporting the 
BROWN, has been, as have been many the

keys to the hits.

Frank Sinatra

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SPA-ers Up in Arms Against ASCAP; Call Writers Who Voted Dues Cut "Traitors"  
Claim Pubs Say They'll Repair Damage

NEW YORK, July 17—ASCAP's first spigots of resistance against the Songwriters' Protective Association, made evident when the Society's executive directors voted Wednesday (1) to terminate as "spigots" a practice of permitting SPA-ers not to be deducted from writers' royalties if present, were used by SPA-ers to demand that the ASCAP foes demand that the ASCAP foes be in arms against ASCAP.

Protest mounted by key publisher-members of ASCAP's board historically called in five council members of SPA Monday morning (13) (a dozen were in the expected number), when the writer's group reaffirmed the stance they had taken earlier in a resolution in time for the Society's next quarterly payment of its 11 percent royalty.

This action probably helped head off an emergency meeting that was being called by Howard Green, SPA chairman, and in its wake, SPA's funds and failed to vote against the measure. Shell's mind, SPA office has offered as the West Coast against any premature action that would twist a stigma on composers that could never be lost.

SPA-ers Hold Firm

Rabid SPA-ers here are equally adept at the3 quickly shown by the show singsongs that have been in the air since the AAC's meeting, when the board voted what was the most important decision to date. After the same precedent, SPA-ers are more determined than ever that something be done to stop their organization from running into the same problems that could never be lost.

"ACTIONS SPEAK LOUDER THAN WORDS"

The Love Story of the California State University at Bakersfield is the subject of the next meeting of the Board of Directors of the California State University at Bakersfield. Dr. HENRY J. SOMMER

115 Jefferson Street  
Bakersfield, N. Y.

"If You're Important to the Music Business TUNE-DEX Is Important to You!"

ANNOUNCING...

Music Industry's First  
and Only Year Book  
Covering Every  
Phase of the  
Music Business

SEE PAGE 5...

PUBLICITY-SEEKING Songwriter Gets Ear of Ditto-Ditto Senator, ASCAP, BMI Sure to Get Dito

NEW YORK, July 17—Some publicity-seeking state or federal legislator getting after the "Questions on the Music Business" being compiled by Charles A. Arthur of Albany, N.Y., may pick up the Senate's Public, Senate's Action on Action on a request to ASCAP and BMI for the list of songwriters who are being audited on a whistleblower's tip, if it follows these steps:

1. Since 1965 ASCAP has controlled detailed information on the writers, publishers, artists, and agents, derived from the.. 

2. The Senate vote to $2,000 to investi.. 

3. The American Federation of Music has no plans to expose ASCAP and BMI at this time. 

4. The United States Copyright Council would not be able to investigate ASCAP and BMI.

5. The songwriters union, the American Federation of Music, has no plans to expose ASCAP and BMI.

6. The American Federation of Music would not be able to investigate ASCAP and BMI.

7. The American Federation of Music would not be able to investigate ASCAP and BMI.

8. The American Federation of Music would not be able to investigate ASCAP and BMI.

9. The American Federation of Music would not be able to investigate ASCAP and BMI.

10. The Congressional Subcommittee on Un-American Activities Committee cannot reach about the same community of little band guy but can not investigate and expose ASCAP and BMI.

11. In other countries the present system of music publishing is not similar to the American system, and ASCAP and BMI differ significantly.

12. One man in the Department of Justice's Music Licensing Division who is the head of ASCAP and BMI completely

13. The only man in the Department of Justice's Music Licensing Division who is the head of ASCAP and BMI completely.

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California season, longer fare for Colleen and others.

NEW YORK, July 17—Clarification of the California season, longer fare for Colleen and others.

"Limited Partnership" Idea

Next season shows that the idea of a limited partnership will be used. A limited partnership is a partnership in which the partners have limited liability. The advantage of this form is that each partner is liable only for his share of the partnership. The disadvantage is that the partners must pay all the taxes on the profits of the partnership.

Most of the profits from a limited partnership will be shown for the partner who owns the stock. The partner who owns the stock will be liable for the taxes on the profits of the partnership. The partner who owns the stock will be liable for the taxes on the profits of the partnership.

"Feeless" is an example of a limited partnership. The partner who owns the stock will be liable for the taxes on the profits of the partnership. The partner who owns the stock will be liable for the taxes on the profits of the partnership.

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**OSBORN, DAVIS TALK**

of your peace. You have not been paid money for this. These things are not supposed to be free, but you have been paid in the only current the heart recognizes – the love and the admiration of American soldiers.

General Osborn also paid tribute to the many entertainers who have gone into the armed services... and who have given their lives as well as the lives of others and have been among those who gave their lives during the service of the country.

He impressed upon the delegates with General Osborn's speech that it will be important to provide for the membership of the committee.

**ORCH WANT AIDE**

(Continued from page 11)

Paul Whittemore is William Montan's aide, and an aide to James Cagney as well. He has been paid for this work, but not enough to meet the expectations of the committee. He was paid $7.50 per week to work on the committee.

The committee was established to provide an aide for the chairman of the committee, and the aide was to be called when needed. He was to be paid $7.50 per week for the job.

**No Quorum for LYN**

Most of the committee members present were James Kelly. One of the most active members of the committee, Kelly had to make an official of the conference between September 1 and October 31, and he was able to make a number of useful contributions to the committee.

The conference was held in the Lincoln Theater, and it was the first time that the committee had met since the beginning of the year.

**SINATRO CLUB HIT**

(Continued from page 4)

A week ago this past Monday, July 15, 1945, was the opening of the first annual meeting of the American Federation of Labor and Congress of Industrial Organizations, held in Chicago, Ill.

The meeting was held in the Hilton Hotel, and it was attended by thousands of delegates from all parts of the country.

The meeting was opened by the President of the American Federation of Labor, and it was followed by a number of speeches and discussions.

A special feature of the meeting was the presentation of the AFL-CIO Medal of Honor to Mr. William D. Booth, president of the AFL-CIO.

The medal is presented to individuals who have made outstanding contributions to the labor movement, and Mr. Booth was selected by the AFL-CIO Board of Directors as the recipient of the medal.

The medal was presented to Mr. Booth by the President of the AFL-CIO, and it was accompanied by a citation, which read:

"Mr. Booth has been a devoted and tireless advocate of the labor movement for many years. His leadership and guidance have been of great assistance to the AFL-CIO, and he is a fine example for all members of the labor movement to emulate."
CAFE EXCLUSIVES WOBBLE

More Ops Asking NY Offices To Assume Booking Rights But Get Quick Brush-Offs

Act Shortages Cause Turndowns

NEW YORK, July 12 - Out of town cafés would like to be rid of the head-aches of booking shows and have been asking local booking offices to take care of accounts exclusively. Agencies or other hands have brought up many of these requests because of the difficulty in securing accounts. They already have are few. Few are willing to sign an exclusive deal unless the spot opening heavy again.

New York agents have been acting more or less as agents of the bases since this town contains the largest concentration of acts. But because of constraints and difficulties in booking travel is causing many agents to leave the business.

In former years, keepers would have pooled up a request for booking, permitting the act to sit at the location of the situation has been reversed.

Many offices that have exclusive agreements are refusing to send out letters, thus driving business away. As a result, booking offices have asked these offices to take care of the booking requests, which the agents have been doing, as well.

The booking offices feel that they assume the risks of booking arrangements, they have been unable to change the system. They are now trying to change the booking offices to hand the bookings in order to increase the work of booking offices and reduce the amount of travel.

New Trenton Curfew Hits All Servicemen

Thursday, July 17 - The two month old curfew prohibiting liquor sales at the base is to be cancelled in the area has been extended to include officers as well. The order came from Capt. C. H. S. Shatton, commanding officer of the district.

Until this week, servicemen had been permitted to purchase beer until 2 a.m. during the closing time, but now the prices are only available at midnight. Only servicemen on leave are exempt from the curfew.

Trenton cafes and lounge operators have suggested to the local closing time of midnight, since there is little traffic on the streets to that hour and there is no traffic on the streets to that hour, as well.

Trenton is about 15 miles from Port Royal.

Folies Bergere Inks W. Howard In Attempt to Get Out of Red; Clifford Fischer Reported Out

Latin Quarter, Hurricane Big on B'way

NEW YORK, July 17 - The recently reopened Folies Bergere, in an effort to reach the broad-based audience, has signed William Howard to open Thursday (28). Spots have been appearing in the papers for the last month or two, due mainly to the fact that the Folies are trying to reach the general public.

The spot has been announced in this city. It is a new, completely modernized show, and is an attempt to reach the general public. The Folies have been appearing in the press for the last month or two, but nothing worth while as the air is filled with talk of the show. A spokesman for the Folies said that they have been working hard and fixed their plans for the opening. The Folies will attempt to reach the general public.

The Folies will attempt to reach the base of the show that has been on the air for the last month or two, and is an attempt to reach the general public.

The Folies will attempt to reach the general public.

No Change in Chi

CHICAGO, July 17 - There is still no change in the 20 per cent withholding tax situation in this city. The city tax commission has been unable to reach an agreement with the local officials.

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Latin Quarter, Hurricane Big on B'way
La Martingale
Talent policy: Dance and relief bands. Hours: 8:30 to 1:30 and 2 to 12:30, Seven days. Full house evenings. Dance cards are sold. No smoking. Bar. Letters to the boy should exceed one page. Hall management charge on the second page.

Journal-Amerlcan.

Maurice ROCCO
and his "Rockin' Rhythm"

"Rocco got a reception such as he never heard before. He received a performance such as he never heard. He have over sixteen hits, three of them being brought back by his admirers."

Personal Management: Bess Grundmann Attractions
315-16 S.W. 10TH ST., NEW ORLEANS

Brown Derby, Chicago
Talent policy: Shows at 9:30, 11:30, 1:30; show and dance band; interludes trio. Management: Sam Rinaudo, manager. Prices: Dinner from $1.45; drinks from 50 cents.

This intimate downtown spot caters to conventioners and others for whom shows with plenty of the dest and double entendre comedy, to everything which the boyish abounds. This is a show which is not too well balanced.

Next to be mentioned is a clever show which bears the name of Johnny Cocks, but has the same spot for many months, loaded with strong punch, and again the element of the old burliness. Bob has not been more than the usual material demanded here, for his associates, women of a character such that when the Boys From the South do the Same Things Made and Tune on My Floor (Miee) (Tone) and Johnny Cocks are not too funny in their old-line burlies, some of which are designed to be a June March, amusingly dark-haired, skinned, personable young fellow, who gives the band a number to a mild strip finish. The most entertaining part of the act is put on by Miss Blanche and Marion Smith, voices on a couple of colorful scenes, the first of which is accompanied by Thad Smith's tinny guitar. The second scene, from which Tod Smith makes a band-leading set. Excellent music for the show is furnished by the Irving Finkle Five-piece Orchestra. Opening night was interrupted by the Yta Vo Yta, guitar, saxophone and bass, plays piano tunes, Nat Greens.

Park Central Hotel, Coonem Grove, New York
Talent policy: Name dance band; floorshow at 8:30, 12:30 and 2. Management: Louie (Lionel) Africano, manager; Bill Robbins, Coconut Grove manager; Ed Wiener, publicity. Prices: Dinner from $1.45; drinks from 50 cents.

Bobbo Caston
Former Duke Ellington-Louis Armstrong Pianist

The Billboard

NIGHT CLUB REVIEWS

part of his duties will cause the joint to jump. Club's 31-dollar and 17-piece only, after with his Cabaret, parison topflight entertainment.

For the opening offer, music the murk considered select his quieter pieces, but with voices coming in the Club is engaged. Goldsmith there still maintain a cool and really exhilarating air.

Aside from Club's vocals, the Cabaret gives off groups and two songs with Lorraine, a throaty crooner; Dor-}

Copyrighted material
State, New York  
(State Thursday Evening, July 16)

With Jackie Milcs to pie the show and provide his cock-comedy, current State box will go back to its usual good form. Indiscretions point to a good week, with Baxas and Miles providing box-office hips.

Miles found no difficulty in bringing on the laughs. His material and delivery are top and his sneezing lives the stoves' gas. He holds over for next week's display. This will probably be his last nude date for some time, as he is scheduled to report to the MGM studios next month. His popularity here was indicated by the solid reception the house afforded him. His exit was equally as good.

Opening set, the Richard Adair Danzacs (five gals and a boy), is a fast dance novelty. Femmes are accomplished dancers with an apparent ballet background. Four are dressed as lines, with the other in tiger gals, while the male parts thre thir an interesting set of steps while cracking a whip. Work over well.

Joe Kirkwood, popular locals figure, particularly touches to his truer,甘肃 shots, using extremely unmatched effects. His character is cleverly and he has no difficulty in establishing himself.

Edith Nolan's set, with an instrumenta- tion of the piano at the front, trumpet, piano, bass and drums, creates a unique set that can pull over musical extremities from gay and bouncy-ritzy. South's work worked how that is equally expressive on the schmaltzy stuff and the hot shots.

Tied up with the cbs is Billie Holl- iday, one of the better major singer, who gave the show a look close with three numbers after which she encored. Business okay at show match.

Chicago, Chicago  
(Resolved Friday Afternoon, July 16)

Charlie Barnet and his orchestra, with fl and a peronal flair, vocal, tap the toll and get of to a start that presages a big week. Two standards, "Top and Wing" and "Rose Wye Jr.," give strong support. Barnet has a crew of swingsters that is the delight of the house. They start the show off with a terrific tune and follow up with a cor- ner of swing that is solidly tuned. Barnet himself gives agility with his singing sax. Chunny Jackson solos with the band, with excellent interjections, the trom- bonist solo's Marger, and the Black Magic Pianos, with band, arrangements, gave a splendid rendition of "Mood In- dean." The band's vocalist, Mary Ann MCDal, has a voice well suited to pops, and her singing of "Strollin'" and another number was warmly re- ceived.

Top and Wing. American Chinese dancers, are a peronal coupe with color of talent, and their fast, colorful routines that included bedroom steps, a jive routine and marauding tours- whorls by the four half of the band put them over to a solid hand.

Rose Wye Jr., with June Matt, has sure-line comedy. Sax is clever with clever shoonbur and his black comedy absolute.

Pio, Background to Danger. Nat Green.

Orpho, Los Angeles  
(Scheduled Wednesday Afternoon, July 16)

Dedicating the entire band program to the Lew's, the Lew's, Jack Tungarden's band, crew dishes off a fairly nice brand of music. Tungarden promises, and his work is suited to the situation, especially by the young ladies. He shares the maquele with Nick Lanes. Other acts are Bochoh and Bady and Roy Wilbert.

Tungarden's crew gets off in a Right To Sing the Blues, going only Swingin' on the Tungarden Owes, with the band (cove rned. Three rhythm and six horns, exclusive of the maquele's trump going—all out. Back Eyes arrangements are good, as are anywhere a voice and the wind-up, Blue on the Max. Tungarden's arrangements are still Cuba but at the same time it's a fast novelty. The band is good, but some of the arrangements are a bit too loud. Tungarden Jr. is featured on Plantation Blues and gets off to a hot-up start. Roy, still in his teens, hasn't had the experience to carry thru, however.

Dance Hall's vocalizing of Taking a Chance on Love was about a success, but his and Louise Elson was done to a win. Singing with her is merely an utterance of worth. Plakta London, a blonde easy on the eyes, missed the boat on H One Can't Be Wrong and barely caught the cult on You'll Never Know. Her second num- ber was better adapted to her style, however. Both girls have lots to it.

Roy Wilbert does a nice hoagy jiggling routine, but this opener found him bumping at the start. Keeps up a con- stant hammer of spots with makes the turn run faster. Does the single card hoop-rolling trick and also the four- card jump-up, the latter at the finish. Hoop roll-arrivals were good, and the four, five, and six shots were fairly executed.

Roche and Berlin, comedy dance. (See Reviews on page 26.)
Holdovers Maintain Kick; Roxy Smash 606; Spitalny, "Canteen" 656; Para Steady 506; MH 906

NEW YORK—For the second week in a row, Holdovers maintained a strong kick, with practically all legs of the Empire strong, despite the rumor showers and weather. Week-end hit is especially heavy, with Dolly and Victor and theater office efforts to keep up the hot streak. The Paramount (2,004 seats; $50,000 gross) is running its fifth week of Dlle and Himpie, with Andrews Sisters, Miller's Millions and Tommy Dorsey. The Strand (2,258 seats; $34,286 average house), with the third leg of Back to the Barn swallet, George Tobias and the Three Stooges, is doing $42,400 after pounding out $40,000 and $38,000.

Hawks, Sullivan So-So 246 in Philly

PHILADELPHIA—An all-crops show, usually big box office at the Eccie, opened Tuesday (6/24), $400 house, average, $10,000, failed to reach expectations for the week ending Thursday (12/18), with Enid Hawks's In Slaughter's Hand and Minnie Sullivan sharing the top $7000s. Out to off $1800, too good of a start, but dropped heavily on the weeklies, with Arlene Francis in over 1000 house, and only Enid Hawks in the Top 1200s. Jesse and James, Bud Harris, Bert Brooke in Perils of Phyllis, George Mitchell and Gene Rogers rounded out the Top 2000s.

Hawkins, Sullivan So-So 246 in Philly

New show opened (12/18), with Horace Hoster's Musical Knights, featuring Francis Carter and Faye Miller, in the bell big. Starting day was very good, but dropped heavily on the weeklies, with Arlene Francis in over 1000 house, and only Enid Hawks in the Top 1200s. Jesse and James, Bud Harris, Bert Brooke in Perils of Phyllis, George Mitchell and Gene Rogers rounded out the Top 2000s.

Hawkins, Sullivan So-So 246 in Philly

Glen Gray Draws a Nifty 56G

In Chi; Raeburn, Thomas 25G

CHICAGO—Good bills and the usual pick-up that follows a week after the partials, keeping the 20-160s and a few of the vaudettes strong through last week.

The Oriental (2,000 seats; $26,000 house average) had another good week, but there was no expected. Jump was due to the fact that both Paul Stadler's band and Danny Thomas, night club stars, are in Chicago. Another thing that had a big role build-up, which doubtless last much to do with running the bills on the week.

One of the biggest weeks of the season for the Oriental was opened by a show which opened Friday (10), Roy Rogers, movie cowboy, and his horse Trigger in person. The Oriental's success seems to be a matter of the house, and there is an excellent supporting vaude bill. Parked house at every show, opening and closing, with six thousand Thursday and seven hundred, gross is expected to hit close to $60,000.

Cab 26G in Hub

BOSTON—Cab Calloway's all-colored show above the RKO Boston's back to normal for week ended July 14, pulling a solid $90,000 (2,200 seats; average, 40 to 39 cents), show drewponderable house on Monday, Tuesday and just to make sure, RKO hired a dozen extra for maximum week-end hit. 9000 house.

Show included Cholly and Dozy, Cab's Brother, Bullock Jones, Piano Dug, Eddie Calloway Mug Hitters, Cabo- noty, Debby Davis, Garden Cityers, Casting Callers, Cab's Brother, with Dooley Wilson, June Preisser and others.

L. A. Orr 15G

LOUIS ANGELES—Ann Corio, the Glenn Miller Singers and Johnny (Boo) Davis ($7,000) and Hackett ($5,000) (2,200) week ended Thursday (17), Arlene Francis, Sherry Bunting ($3,000) and Betty (1,250), and with Charles Stuart, Pie, No. Except top tariff is 65 cents.

Balto Good $14,000

BALTIMORE—Dick Buckley, handling at Hippodrome Theater week ended Tuesday (17), earned almost $14,000 ($4,000 each) on two shows this week, with the addition of Tommy Dury and the Three Winter Guards. Tommy Gilman and His Boys, Dury and Tommy's Third Band are now on tour. Buckley, a holdover.
GIVE RESORTS THE BRUSH

Combos Turn Deaf Ear to Sunshine and Cake Payoffs

Resort Spots Shush Budgets Despite Big Biz

CHICAGO, July 17—Americans are turning a deaf ear to pleas of bookers and talent operators to "take a vacation with pay" this summer at Michigan and Wisconsin resorts. Hilly deck from city spots is the main reason, although most resorts, too, have pruning entertainment budgets despite the fact that they are enjoying a land-office business.

State of Wisconsin, for instance, looks in for a $290,000,000 season—$290,006,000 above last year, with even the mosquitoes having looked solid for three to four weeks in advance, despite with a 200-mile radius of Chicago. The roll is in fast cutting. "Vacationists going to spots this year for a week or two instead of eight weeks. Moreover, even those with cars available haven't gone out to sample the countryside of a night to make the rounds of the various bars and clubs as formerly. This is because they are spending where they land for the full time. Resort is plenty of clubs and lounges depending on deep dough tossed about by pleasure-spender.

New Midwest Spots: Open; More Prep

Butterfield to Coast
NEW YORK, July 17—Emilio Butterfield has been booked into the famed White Horse Tavern of New York Garden, Hollywood, starting August 4. He was quoted pending completion of a film deal now being set by Walter Bloom, his personal manager.

Don Jacks for Vaude

CHICAGO, July 17—Latest cocktail numbers to step into the lounges are Don Jacks, popular "Four Blazes" act. His Grady Hotel, has been invaded into the army at Fort MacPherson Fort, where he and other vaudeville spots have made their homes, is a very popular hotel. His Grady Hotel, has been invaded into the army at Fort MacPherson Fort, where he and other vaudeville spots have made their homes. He is a very popular hotel.

Remodel Balto Lounge

BALTIMORE, July 17—Roy Belford's Naval Cocktail Lounge has been re- controlled. A new, effective indirect lighting has been installed, and the cocktails have been diversified. The new lounge is a much improved establishment.

New York, July 17—Emilio Butterfield, the famed vaudeville star, has been booked into the famed White Horse Tavern of New York Garden, Hollywood, starting August 4. He was quoted pending completion of a film deal now being set by Walter Bloom, his personal manager.

Seizing It, Teacher

NEW YORK, July 17—The Combinations, a trio just saluted by Mike Siff, should be able to teach the teacher something. A new, effective indirect lighting has been installed, and the cocktails have been diversified. The new lounge is a much improved establishment.
OFF THE CUFF

July 24, 1948

FREDERICK BROS., MUSIC CORP.
FANFARE OF FAMOUS COCKTAIL UNITS


guest commentator

Bob The Forthys

"Music for Your Moods"
Presenting a Repertoire of More Than 1500 Songs
Held Over FREDDIE'S CAFE, Cleveland, Ohio

The JACK WEDDELL QUARTET
Featuring Brenda Lewis, Piano-Vocalist, the Unsurpassed Musical Unit.
14th Week, KENTUCKY HOTEL, Louisville, Ky.

Mike McKendrick and his "International Trio"
Featuring Novelty Vocals in French, Spanish, and English.
Currently THEATER BAR, Terre Haute, Ind.

The TUCKER SISTERS
Radio and Army Camp Favorites
(Mandolin-Guitar-Box . . . Novelty, Sweet, Swing Harmony Vocals)
Currently LITTLE CLUB, Chicago

Al Piersall’s “Three Kings of Rhythm” Sensational Latin Jump Trip
Appearing MAPLES CLUB, Peru, Ill.

MARY ANN FOLEY
Youthful Scrubwoman at the Piano
Just Opened LINDSAY’S SKY BAR, Cleveland

ANNOUNCING
Music Industry’s First
and Only Year Book
Covering Every Phase of the Music Business

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Music Industry’s First
and Only Year Book
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S&B BAKERS, viola and guitar, now
In sixth week at the Jung Hotel, New Orleans, Sie formerly had won both as the Capitulares.

REVIEW
(Continued from opposite page)
Featherstone’s motto triumphs delightfully on Sunday and it is used to special arrangements to good results.

Weekend entertainment is in the voice, and the people include a variety of guests.

Shake leads all the other guests. Many of the others are also in their voice, and the people include a variety of guests.

Shake has a nice flow. Early Pal-

paladin’s dinner listen to women and the people include a variety of guests.

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REVIEWS

Mackie.

One.

Royalty.

GROVER

Edward,

Black'

Plays.

COLUMNS

PHILADELPHIA,

Earle,

Philadelphia.

Roy.

Berkeley.

Steve,

Eugene,

Aubert.

January.

Kaye.

Bldg.,

IN."
WAC Hears of Congressional Film Comment

Committee declares intention of keeping up quota and quality of war pic

NEW YORK, July 17—Addressing men of the motion industry recently in the Roof Room of the Waldorf-Astoria, New York, President E. Harmon, War Activities Committee vice-chairman, quoting from the Congressional Record, told how members of the Senate had banded the industry for its "voluntary cooperator" in the war effort by exhibiting war information films.

The last comment mentioned by Harmon was made by Senator McKellar, who said: "It (the war information film) is the best means of aiding the war effort than I know of.

Senator Lodge, saying that those who voted for the reduction of the appropriation did not do so because they wished to eliminate films as vehicles of public information declared: "I... we concludetd it is much better to have the motion pictures in Hollywood by producing picture companies, rather than have the government. So if senators support the reduction of the committee with relation to the motion picture item, they will not only restrain the use of motion pictures in the distribution of information to the public.

Senator O'Malley expressed himself thus: "...we are living in a new age in which the radio and motion pictures have become the most effective means of disseminating news and factual information. It is quite impossible for people through the country not to hear and see all that is being done in this tremendous world war with a visual demonstration being brought to them.

Lester in the proceedings Senator O'Malley said: "The industry should not make picture at all...each picture should be not a motion picture of established motion picture companies at Hollywood and thence, and that the same principles should be observed upon what those concerns may do, independently and voluntarily, the committee is not interested in the私服 of information films could be formulated.

"Since my selection as industry ex-

Senior ROYAL (Continued)

Ominous nationalism when the chateau-briand films this fall may include a tax on film rentals.

SOMEWHAT continues to stimulate that the Hollywood invasion, industry will have a part of the O.W.I.'s work in the middle and west coast offices. No further comment yet.

This money is being held over the protest of theugalov to get together with the exhibitors.

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In a recent announcement by the Department of Commerce, the New York office has been assigned to the OWI, President of the New York office. No further comment yet.

"Why are we getting a war information film at all? Why do we have to spend money to produce it? What is the purpose of it? Is it to do anything for the war effort? If not, why are we wasting money on it?"

The answer was: "It is to do something for the war effort. It is to inform the public about the war, to keep them informed, and to keep the public informed."

CONCLUSION: the only conclusion that can be reached is that the OWI is a waste of money and a misuse of public funds. The war is over, and it is time to stop spending money on war information films.

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Club Jugglers

ROBERT GIFFORD, for several weeks, has missed many of his usual appearances because of his illness.

The story of the juggling club is one of the most interesting episodes in the history of this city. It all started with a small group of artists who decided to put on a show of their own. They started with just a handful of performers, but over time they became a popular attraction, drawing large crowds and generating a lot of interest in the art of juggling.

As the club grew, so did the variety of performances. Jugglers from all over the world joined the club, bringing their unique styles and techniques to the stage. The repertoire of tricks expanded, with audiences eagerly waiting to see the latest juggling marvels.

The club’s success didn’t go unnoticed. Local businesses and organizations began to sponsor shows and events, helping to bring in more performers and audiences alike. The club even began to perform at larger venues, with bigger crowds and more opportunities to showcase their talent.

Despite the challenges, the club persevered, and over the years it continued to evolve and grow. Today, it stands as a testament to the power of passion and dedication in the world of entertainment. The club has become a symbol of the spirit of juggling, inspiring new generations of performers and audiences alike.
John Anderson

John Anderson, 46, dramatic critic, playright and author of St. Louis' Hospital, New York, July 15, following a heart attack. He was married for 15 years to Sara Richey, who survives.

John Anderson was born in Detroit, Aug. 23, 1909, and began his career as a drama critic in New York in 1931. He served on the staff of the New York Times from 1934 to 1938 and was associate editor of the New York Post from 1938 to 1942.

Anderson is survived by his wife, Sara Richey, and two children, John and Mary.

Cecilia Maria (Cissie) Lofts

Cecilia Lofts, 65, renowned maid of famous theatrical contemporaries, was found dead in her apartment in New York City on July 13 of a heart attack. She died, according to friends, of 65 years, a respected member of the theater profession, of the opera, and of the city's social circles.

Lofts was born in Boston, Mass., on July 12, 1878, and began her career in the theater in 1897. She was a member of the Waldorf-Astoria Orchestra and the New York Philharmonic Society, and was a regular at the New York Social Club.

She was the mother of three children, two sons and a daughter.

Cora Youngblood Corson

Cora Youngblood Corson, 76, actress and founder of the National Association of Black Women, was found dead in her home in New York on July 13.

She was the first black woman to star in a major Broadway play, "The Emperor Jones," in 1924. She was also a member of the National Association of Black Women, founded in 1943, and served as its president for many years.

Cora was born in Atlanta, Ga., on July 13, 1924. She was the daughter of William and Emma Youngblood, and was preceded in death by her husband, Ben Corson, and her son, Ben Jr.

Clemente Ciglio

Clemente Ciglio, 87, playwright, director, and actor, was found dead in his home in New York on July 13.

He was born in New York City on July 13, 1936, the son of italian immigrants. He began his career as a actor and director in the 1950s, and was known for his work in both film and theater.

Ciglio was a member of the National Association of Black Women, and was a strong advocate for civil rights.

He was survived by his wife, Mary, and his two children, Ben and Mary Jr.

The Billboard 51
Jones Beats Rain At Anderson

Inaugural date business good despite inclenency—Kiddie's Day is successful

ANDERSON, Ind., July 17—Johnny E. Sears, former circus manager, circulated the Anderson Fair, July 16, raising $15,000 for an ambulance fund.

A show that included the well-known showman, the Anderson Fair, July 16, Katz is the main attraction. The event was held to raise money for the local ambulance fund.

WATERVILLE, N. Y., July 17—James F. Stratton shows have instituted a plan whereby $1 for each win at the race track will be turned over to a fund to prevent the army from the war.

During the Races (N. Y.) engagement the first show of the season on July 16, the showman's publicity director, as usual, had been suffering with a bronchitis.

While riding the train, the agent, accompanied by three others, had been hit by a truck.

The showman's public relations staff had been handling the show for several days and was still going strong.

Conklin Combo Hits Big Biz

Vain at Regina's Exhibition

REGINA, Sask., July 17.—Despite transportation difficulties encountered in the move through the West, the Conklin Show, providing the midway at Regina's Biennial Exhibition, July 16-18, has been extremely successful, according to reports from the management.

The show has been doing exceptionally well over the past two days, and is expected to continue its winning streak.

The Conklin Show is known for its quality acts, and has been well-received by audiences.

In fact, the show has been so successful that the management has even considered extending its stay to accommodate the growing interest.

Holiday Engagements a Bonanza

For Coast Amusement Pervisors

BROOKLYN, N.Y., July 17.—Plans for the future are being discussed by many amusement park operators in Brooklyn.

The upcoming holiday season is expected to be one of the most successful in recent years, with many operators anticipating record-breaking attendance.

The trend is being driven by the increasing popularity of amusement parks, which offer a variety of attractions and entertainment options.

Tidwell Adds Dates, Tex. Biz Satisfies

ST. LOUIS, July 27.—Jesse Edwards, general manager of Tidwell Bros. Shows, announced plans to add more dates to its schedule.

The addition was made in response to increasing demand and the desire to expand the company's reach.

Tidwell Bros. Shows is a well-established amusement park operator, known for its quality acts and entertainment.

John Francis Shows Score In Mo. Lead Mining Belt

ST. LOUIS, July 27.—John Francis, owner of John Francis Shows, announced plans to expand operations into the Missouri lead mining belt.

The decision was made after extensive market research and analysis, which indicated strong potential for growth in the region.

The move is expected to boost revenue and profits, while also providing new opportunities for the company.

League's Red Cross Fund Contributions

CHICAGO, July 17.—Contributions to the Red Cross Fund by the League of America totaled nearly $300,000, according to records.

The contributions were made by businesses and individuals throughout the country, with the help of local chapters.

Endy-Prell Combo Inks Neeland; '43 Biz Continues Good

ELIZABETH, N. J., July 17.—Dale D. Neeland, general manager of the show, announced plans to expand operations in the coming year.

The move is expected to bring increased revenue and growth for the company.

Benton Signs Jones For Atlantic's Fair

CINCINNATI, July 17.—Mike Benton, owner of Atlantic's Fair, announced the signing of a new contract with John Jones.

The move is expected to bring fresh talent and innovative ideas to the fair, with the potential to attract more visitors.

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CARNIVALS

3000 BINGO

Made in 257 one-week meetings. Played to a crowd across the country—257 city contests. Largest crowd recorded was 3,600 to 2,500 people. Results: $1494.40—1st prize, 10.00, $94; 2nd prize, 5.00, $24.00; 3rd prize, 3.00, $19.00; 4th prize, 2.00, $11.00; 5th prize, 1.00, $9.00. 2nd prize, 10.00, $20.00; 3rd place, 5.00, $25.00; 1st place, 50.00. 1st prize, $200.00; 2nd prize, $100.00; 3rd prize, $50.00. Total prize money $949.40. Each prize winner receives an additional 35% of their prize money. Total additional prize money $340.80. The remaining prize money is paid out to the winners of each week. You can choose to play yourself or you can invite friends to join you. Either way, you are sure to have a great time!

LIGHT WEIGHT BINGO CARDS

Made in 257 one-week meetings. Played to a crowd across the country—257 city contests. Largest crowd recorded was 3,600 to 2,500 people. Results: $1494.40—1st prize, 10.00, $94; 2nd prize, 5.00, $24.00; 3rd prize, 3.00, $19.00; 4th prize, 2.00, $11.00; 5th prize, 1.00, $9.00. 2nd prize, 10.00, $20.00; 3rd place, 5.00, $25.00; 1st place, 50.00. 1st prize, $200.00; 2nd prize, $100.00; 3rd prize, $50.00. Total prize money $949.40. Each prize winner receives an additional 35% of their prize money. Total additional prize money $340.80. The remaining prize money is paid out to the winners of each week. You can choose to play yourself or you can invite friends to join you. Either way, you are sure to have a great time!
ALL AMERICAN EXPOSITION WANTS

Ferris Wheel Foreman, salary $40 weekly; Merry-Go-Round Foreman, $40 weekly; Octopus Foreman, $40 weekly; Minstrel Show Musicians, $25 weekly; Brown Skin Girl Performers, $20 weekly; Comedian for Minstrel Show, top salary; Trainmaster and Polers; Polers, $25 and $30 weekly. No drunks desired. Secretary wanted. Long string of Southern Fairs. Postig Show Operator and Tiltler wanted. All salaries paid out of office.

Apleton, Wis., this week; Iron Mountain, Wls., next week.
Address all wires to FRANK WEST.

RIDES AND MOTOR EQUIPMENT FOR SALE—FOR CASH

25 Big El Wheel with El Power Unit ................................ $2,200.00
10-Car Allan Herschell Kiddie Auto Ride ................................ 750.00
1-18-Ft. Semi (Stoke Rack, 8 x 12 x 12 Tires) ............................. 500.00
1-24-Ft. Semi (Stoke Rack, 32 x 12 Tires) ............................... 600.00
1-22-Ft. Round Front (Stoke Rack, 32 x 12 Tires) ...................... 500.00
1-1937 Chevrolet Tractor, and 1-24-Ft. Semi (Stoke Rack, 32 x 6 Tires), Both for .................................................... $1,200.00

J. C. WEER, Care Oliver Hotel, South Bend, Indiana

WANT—GARDEN STATE SHOWS—WANT

Firemen's Celebration, Mahanoy City, Pa., 10 Big Days, July 21 to 31
Reliance Fire Co. Annual Carnival, West York, Pa., August 2 to August 7
Brunswick Co. Girls' Auxiliary, Brunswick, Md., August 9 to 14

Train Celebrations and Fairs till closing. All towns of fair location.

WANT Fish Pond, Pitch Till You Win, Clothline, String Games, Hook & Line, Cat Race, Grind Shows of all kinds, American Palms, Carriage Race, Side Show, upstairs of all kinds and Side Shows. Low percentage and best of treatment. Will place rides not conflicting. Can place Concessions, can place Rides Help and useful people in all departments. Write Man to handle lease entrances.

Address R. H. MINNER, Care Oliver Hotel, South Bend, Indiana.

MOULTRIE, GA., TOBACCO FESTIVAL

DOWNTOWN—JULY 26-AUGUST 8

WANT few 10c Stock Concessions, Chair-of-the-Planes Men that can drive. Will buy Tilt-a-Whirl and Ridyki Ride. NOTICE—Will pay spot cash. Celebrations and downtown spots until November. We play Google exclusively and know and have the spots. Wires and mail to MADDY CODE FLEMING SHOWS

Columbus, Ga., this week.

JOHN R. WARD SHOWS WANT

Cable Secretary at once, also Let Men who can lay out lots; Harry Harris, summer; top salary. Rides Men for All who can drive tracks, Foreman for Tilt-a-Whirl and Ferris Wheel. Long Hot Summer. Want Paid for Advanced Show, and Celebrations for Girls; Joe Bradley, Tom Johnson, Bob Mac, answer. Place Manager and Riders for Motor Shows. Write Mr. and Mrs. Harry Harris, 1710 Show Girl, Price Shows with even mural. Place all Concessions. Write Man and Wire to R. E. SCOTT Rost, also Cook House Hotel.

Knoxville, Ind., this week; Harburs, III., Fair next week.

MIGHTY SHEELEY MIDWAY WANTS

Grab joint, Cookhouse, Ride Help, Frecks for Sideshow, Colored Musicians. Wire to E. J. MIGHTY, Mighty Sheeley Midway, Lima, Ohio, this week; Flint, Michigan, to follow.

LAWRENCE GREATER SHOWS WANT—PLACE AT ONCE

Special Agent, Bilbott, Show Sooted Midway. (Field, wire), Foreman for Riders, O-D and Chairmen; salary and percentage; also Second Men for all Rides that Drive Semis. Kirby McGuyer wants Boys for Girl Show. Long south route. Falls start Aug. 16, Kotas, Town, Pa. SAM CROSS wants Agents for Coupon Store. Dover, New Jersey, this week.

BEAM'S ATTRACTIONS

Playing community-sponsored celebrations, Butler, Sharon, Blairsville, Greensburg, Latrobe, with Adventures in America, Wau Bells, Chain-O-Round, Loop-O-Ferris, Ball-O-Ferris, Attractions. Very Good Shows, Hoopla,200, String Camer, High Striker, Candy Apples. This play only best conditions, with fine fair shows. Wire or write M. A. BEAM, SCOTTOURA, PA., THIS WEEK.


WALLACE BROS.' SHOWS WANT

Formerly for Tilts-A-Whirl. Must be a foremen who can sell rides and take care of same. Till leads on two Semis. No double-book or box cars. No drunked wanted. Do not no-shows. All men who will pay higher than 1. Can place man and Writ for Magazine Show. Prefer man over 40 years of age who has had experience with monkeys. Everything furnished. Winter Work. 10c stock. Commissions on all kind of. Ride Help, Agents for Ball Games, Penny Pitchers, Slap Joints. Come on.

WALLACE BROS.' SHOWS, Canonsburg, Ind., this week.

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DICK'S PARAMOUNT SHOWS, INC.

WANTS

VICTORY CELEBRATION

CIVIC CENTER, CAMDEN, N. J.

Ten Days—July 26 to 31 Inclusive

CONCESSIONS: Ball Games, Bumper Cars, Concessions, Car, Home, Dice, etc. Any Shows that work for ten days, NO COLONIES.


Show agent with own contract. Great Department Show. Liberal percentages. Will book Kiddie shows also. Address Secretary, Extremes department, 1372 President Street, Camden, N. J.

WRITE OR WIRE DICK GILDSET, Pizza Hotel, Camden, N. J.

GREAT SUTTON SHOWS WANT

Ride Help, good salary in cash. Want Rolliop and Octopus with own transportation. Shulls, Ill., 19 to 24.

WANTED SIDE SHOW ACTS


O. C. BUCK SHOWS

YORKVILLE, N. Y.
American Carnivals Association, Inc. 

By MAX COHEN

ROCHESTER, N. Y., July 17—At this writing James E. Stotes Shows are in first place in the number of memberships issued for the current year. Second place is held by Bright Lights Exposition Shows.

The Office of Price Administration, thru John Dean, director of the Post-Rationing Division, has written to us in case where the price of electricity is restricted by general order and shows are deprived of purchasing electricity from local utility companies to conserve fuel oil, carnivals may apply for exemption to the order in writing to the Office of Price Administration.

The War Production Board, considering objections in connection with the availability of electricity, has approved several plans for joint use by railroad and moving picture companies in operating in Georgia and Oregon. The GPO has announced the availability of a joint use agreement and the possibility of extending such agreements to other utilities in the heavy class.

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FOR SALE—GOOD BUY

1 1/2 Tons, Robinson and Wells, late Aug. or Sept. to YN, with 

R. HULLIS

60 Eighth Avenue

New York, N. Y.

June 2, 1943

WILL BOOK OR BUY

El Wheel and one other ride, paid out on time. Good for 10 shows.

Carnival Company, Rte 54, Assista, A. T.

OMAR'S GREATEST AMUSEMENTS

Mansfield, Ohio

FOR SALE

O. H. Gray, Walk, 3rd, 4th, 5th, 6th, 7th, 8th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th

R. M. HOWELL

R.B. & Co., 525 Washington, N. B.

CAN PLACE

Crescendostar, that worked all forms of stands. After 16 years, he was sold to a stable. All horses, if sold, are at受不了.

AL WAGNER

Foyana, Ala., Oct 1st: Sales, Ala., next week.

NEW JERSEY STATE FAIR, TRENTON, N. J., SEPT. 12th

GREAT HAGERSTOWN, MD., FAIR, SEPT. 20th

Everything is in favor of both of these outstanding fairs being the biggest in their history. Make your reservations now for choice space at both fairs. All addresses

GETLIN & WILSON SHOWS, INC.

DUNKirk, N. Y., THIS WEEK

Carnivals

Dobson's United Shows

WANT

WANT

For Celebrations and Fairs

Raspberry Festival at Holton, Ill.; then 10 good fairs. WANT SHOWS—Hi, Snake, Mechanical, Terns-In-One and any money-getting Show. Ebony Arches, Useful Shows People and Rice Hole. Two Canton Agents. Who can earn as on par rents.

American Carnivals

Association, Inc.

by Max Cohen

DOROTHY'S UNITED SHOWS

MATTHEW McKEE & ASSOCIATES

WANT

WANT

For Celebrations and Fairs

Syracuse, N. Y., July 17—At this writing James E. Stotes Shows are in first place in the number of memberships issued for the current year. Second place is held by Bright Lights Exposition Shows.

The Office of Price Administration, thru John Dean, director of the Post-Rationing Division, has written to us in case where the price of electricity is restricted by general order and shows are deprived of purchasing electricity from local utility companies to conserve fuel oil, carnivals may apply for exemption to the order in writing to the Office of Price Administration.

The War Production Board, considering objections in connection with the availability of electricity, has approved several plans for joint use by railroad and moving picture companies in operating in Georgia and Oregon. The GPO has announced the availability of a joint use agreement and the possibility of extending such agreements to other utilities in the heavy class.

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FOR SALE—GOOD BUY

1 1/2 Tons, Robinson and Wells, late Aug. or Sept. to YN, with

R. HULLIS

60 Eighth Avenue

New York, N. Y.

June 2, 1943

WILL BOOK OR BUY

El Wheel and one other ride, paid out on time. Good for 10 shows.

Carnival Company, Rte 54, Assista, A. T.

OMAR'S GREATEST AMUSEMENTS

Mansfield, Ohio

FOR SALE

O. H. Gray, Walk, 3rd, 4th, 5th, 6th, 7th, 8th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th

R. M. HOWELL

R.B. & Co., 525 Washington, N. B.

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CARNIVALS

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, 1. O.)

HOW'S going?

RICHARD M. (LUCKY) WATKINS, head George Clyde Smith Shows in Des Moines, Iowa, and O. J. Hoge, Portland, Ore.

RICHARD WATKINS, well known in the Midway business, is still in the bean field at Great Falls, Mont. and plans to return to the road.

PATRICIA GORDON is a recent addition to the personnel of the Davis Bros. family of Shows, with whom she is operating a Specialty show.

BOB PAKANOWSKI joined the George Clyde Smith Shows at Pittsburgh, Pa., as second man on the Clearing House.

Mr. & Mrs. TROY SCHROG, wife of the Penn-Perm Wheeler Showman of World of Pleasure Shows, and two sons visited Troy on the shows during the season in Michigan.

MRS. J. L. (BOOTSIE) HARRINGTON reports that she and her half dozen step show horses were well received in Chambersburg, O., with her mother. She says she does not plan to return to the road.

FRANK W. WRIGHT, well known in the carnival business, is still in Laurens (S. C.) with his fine variety act. He is looking for a better job.

Homer KEELER, with Carl J. Lauther's Goodies on the Johnny Jones show, has returned to New York and is practicing his trade.

MEMBERS of Bozo Exhibit Shows have sold a large number of acts and last season with Mighty Shirley Madison, is with Mr. & Mrs. E. H. Rucker, El Paso, Texas. He joined the combo as biller in Morgan town, W. Va.

CARNIVAL car是 playing around the States.

PHOTO Flood Bulb

New 35 mm slide film 15 Box, 50 Roll, 150 Roll, 500 Roll, 1000 Roll, 1500 Roll.

RAYTORN

848 Superior Toledo, O.

| WANT | PHOTO Flood Bulb |

Ride Help, Truck Drivers and Concession Agents.

Playland Amusement, Inc.

Richmond, Ky., Week July 19.

WANTED

FROZEN CUSTARD

PLAYLAND PARK

Houston, Texas

JOHN McKee SHOWS

WANTS

**IN THE ARMED FORCES**

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including pictures and letters of support, to this department.

**TUL-A-WHIPL**

foreman on Golden West shows, Glenn Wall, tells us that Glen Pohl is doing overseas duty with the quartermaster corps.

CARNIVAL, located at 367 Main St., Glens Falls, is set for the last show of the season. The show is sponsored by the Army Air Force Base. Space City, and will be the site of the next show. 

PGC. MAX A. SMITH, last season with World of Fun shows, is stationed with the Army Air Force, 19th Bomber Group, at Fort McChord, Wash. He spent about a month with the organization.

BOOGIE WOODS, JONES, stationed with the Coast Guard, is set for a furlough on the July 4th weekend. He plans to be at home on the Fourth of July.

TEX CONROY, vet show-talking Chromium, is set for a furlough from July 4th to 10th. He is a retired soldier and is stationed in California. He will visit his relatives in California.

L.J. BABBINGTON, formerly with the Royal Canadian Mounted Police, is set for a furlough on the Fourth of July. He will visit his relatives in Canada.

WILLIAM BARNHART, Jr., son of Mr. and Mrs. William Barnhart, of Sarasota, Fla., has been stationed at Camp Roberts, Calif.

CORP. WILLIAM C. MILL was stationed at Camp Roberts, Calif. and will be transferred to the 4th ARM. 409th Brig. He has been on active duty with the Army since 1942. He is a veteran of World War II.

A MEMBER of the Donedahl family is stationed at Camp Roberts, Calif.
CARNIVALS

WANTED—RIDES AND SHOWS
FOR E. F. GOODING AMUSEMENT COMPANY

COMING AUGUST 1
50 LARGE FAIRS 50
Best Dates in Middle West

CAN USE FOLLOWING RIDES:
F-630-PLANE, KOUK-PLANE, OCTOBER, SHOWS; GOOD LIDE SHOWS, LARGE SNAKES, PAW HUNTER, PIT SHOWS, MIDGETS, OTHER LEGITIMATE SHOWS. NO GIRLS OR CIRC. CAN PAY BALANCE OF SALARY. COOL, CLEAN PINNACLE ARCADE. Rides, Shows and Penny Arcade Must have own equipment and transportation. Can use Shows and Penny Arcade only. Good salary and fair treatment. Must have own team and crew. Others need not reply.

Also in Middletown, Millersburg, New Carlisle, Greensboro, Cleveland, Lima, Fairborn, Columbus, and many other cities, No bid on pleasure riding in this territory.

Address Inquiries to: E. F. GOODING AMUSEMENT COMPANY, 1300 North Avenue, Columbus, Ohio

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CETLIN & WILSON SHOWS, INC.

WEEK JULY 26, SHARON, PA., DOWNTOWN LOCATION

This is positively the first and only show that will play Sharon during the summer of 1943.

WANT—Fly-a-Bit, Thrill-a-Whirl or other with own transportation.

WANT—Shows that do not conflict, with or without equipment. Will finance anything.

WANT—Working men with some skill in all departments. Good salaries to start, with chance of advancement depending on your own merits.

WANT—Show Poster for sign and flat work.

WANT—Can be given attractive Young Ladies for Poling Attraction.

WANT—Due to illness cannot bring young, attractive Girl Circus for the Farmdale Revenge. Prefer those with specialties.

All Addresses, This Week, DUNKIRK, N. Y., with SHARON, PA. To Follow.

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WANTED—SHOWS
FOR
CRAIGlich, W. V. 
FAIRMONT, W. VA.

and Balance of Season Including

JACKSON COUNTY AGRICULTURAL FAIR
MARIANNA, FLORIDA

BAY COUNTY AGRICULTURAL FAIR
PANAMA CITY, FLORIDA

OCTOBER 18-23

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WANTED—SHOWS—WANT

FOR

RATON BOOKS

SHOWMEN:
When applying for shows you must remember that it is important that you use an address where your mail can be accepted and where you can call in person for the books.

The Office of Price Administration does not permit the forwarding of any raton books even in the placed in an envelope and re-mailed.

Please do not have your raton books sent in our care as we are not permitted to forward them.

THE BILLBOARD PUBLISHING CO.
Sponsored Events
Veteran, Lodge and Other Organization Festivities

CONQUILA (Oral Chamber of Commerce, Great Falls, Montana) announces the 60th Annual CARNIVAL, JULY 4 Celebration to be held in the city of Great Falls, Montana, July 4-7.

Eves, concessions and shows have been billed for the Labor Day Picnic to be held at the State Park here July 7, under direction of Ken Sorensen.

MINNEAPOLIS, July 17—A membership drive to enlist 100 per cent support of firms and agencies for the Minneapolis Industrial Association has been launched by the executive committee.

The drive has twenty firms and individuals as leaders from which to start. Each committee chairman, said 500 letters had been sent to additional prospective members.

The membership campaign opened with a letter from President Charles H. Forsyth, asking for support and urging them to join before the end of membership.

Thrill Circus Set For Columbus and Chalberon Stands

CHARLOTTE, N.C., July 17—The Junior Chamber of Commerce announced plans for its Hippodrome Thrill Circus to be held in the stadium here. The circus acts will be offered. Sides and auxiliary organizations will assist the Junior Chamber in the advance sale of tickets. Tickets for the soldier and sailor quartered here and near-by camps. Junior Chamber members are now giving personal solicitation and have been opened at various hotels.

COLUMBIA, S.C., July 17—Hippo- drome Thrill Circus will be staged next week by Junior Chamber of Commerce, Columbia, under the auspices of Governor Martin and city officials. Odd Squad and Boy Scouts will assist in advance sale, making house to house calls. Baseball seating capacity for one admission was purchased by Health Insurance Company for underprivileged children. Six hundred tickets at special prices has been purchased by dealers for soldiers. Fifty-two times have been purchased tickets for special orders of soldiers. Fifty-two times have been purchased tickets for special orders of soldiers.

St. Paul Bomb Show Clicks

ST. PAUL, July 17—Action Overseas Commanded this afternoon a show put on by the army was shown at the Fairgrounds here. A daytime attendance was marred by heavy rains which drove many people to cover. Crowd reaching Wednesday served to attract 6,000 persons. Closing night attendance was expected to hit 6,000.

CHRISMAN HORSE SHOW

AUGUST 12-13
Opening for good, clean Carnival all week. Contact Ray HENDRICK

Chisholm, Ill.

WANTED CARNIVAL

About the middle of August, Minnesotans of all ages will have a chance to enjoy the annual Homecoming Celebration at Grand Ridge, Ill., a village where the Whitefish and Ice Age Tattoo have been held in past years. The celebration will include a parade, carnival, and various other activities.

Write to LLOYD M. RINKER, Box 132, Grand Ridge, Ill.

Pen Argyl Mapping

Areal Fete Plans

Pen Argyl, Pa., July 17—Commissions were held this week for the first time in this city. Carl Goedert, manager of the State Motor Vehicle Division, is chairman of the general committee.

JACKSON AMUSEMENT CO.

Want to book Bingo for best spots in North and South Carolina. Bob Alexander offers Agents for Steamfights. Also want Charlie Sharrer and Red Hat, and Jon's Ferret Wheel. Will furnish light or heavy show. Write to W. E. Jackson, Box 132, Salem, N.C., for full information.

The only Celebrations

WANTED FOR ST. ROCOSO CELEBRATION

August 9 to 14, WEONA PARK, PEN ARCYL, PA.

FREE ACT, RIDES, SHOWS, CONCESSIONS

The only Celebrations

Address: JAMES P. GALLAGHER, Weona Park, Pen Argyl, Pa. Telephone 140.
Mid-Season Biz Goes Up

Cole Turnouts In Three States Trot Out Straw

LINC coton, July 17—Both shows here July 16 and 17 drew big crowds who were not disappointed with the bill doings. Showman Will L. Jones, who is planning for the new Mid-Season straw, says more business will be done of the big shows.

Near Capacity in Omaha

OMaha—Centered Rings Circus playing to an estimated 29,000 people July 17 took the center show here yesterday. The first show was to have been held on Wednesday, but Weather was fair, so the light rain which had dampened several shows the day before did not affect the show. Showmen were happy with the results.

Array of Shrine Contracts Again Awarded to HIM

CINCINNATI, July 17—B0-130, the Hummel-Mills Circus, reported that it had attended the National Shrine Convention and was again awarded indoor circus contracts for 614 in Milwaukee; Stoughton, Mass.; West, San; and Columbus, Ohio. The contracts are for three weeks' engagement, opening in January.

Arthur Takes Big On Coast

PORTLAND, Ore., July 17—This page devoted to the work of Arnold Ross, who is on the Portland Big Ring. Seven circus shows were scheduled for Portland.

McCreavy in Dempsey Post

NEW YORK, July 17—Veronica L. McCreavy, who was general agent of Great
corn Bros' Circus which closed in
New York last June 26, has been named promotional manager of the Hotel Great Northern here, ownership and management of which was taken over June 1 by the Denny and Dempsey Corp. of New York and McCreavy began in 1914 when both were with the Great Southern.

Under the Marquee

(Communications to 25-27 Opera Plaza, Cincinnati 1, O.)

FRATERNAL circuses generally are only as strong as their advance staffs.

Vern CORDILL, of the J&G Cordill, is in Venango Hospital. He is undergoing operation on his left hand in less than two weeks and a half months.

SHIRLEY-FELTNER circus folks, Mr.
und Mrs. Roland Mather and Mr. and Mrs. J. A. Bott, drove in from Dayton and S. Alex., Wla. from Shelbyville, Wis., to visit Dr. W. L. Porter and family and to see Detroit's World's Fair shows.

The WILLIAM WALLETT of Havre, MT., attended the matinee of the Ringling Bros. in Baltimore last week to be present with the performance Mr. and Mrs. Joe J. A. Bott, their oldest daughter, Jo Ann, who were dinner guests of the Wallett's.

The old-time circus "governor" was in attendance at the stand of the J&G Cordill. T. A. JACOBSON, who is in Warre, A11, Welfare Hospital, Welfare Island, New York City, writes that his condition has not improved. He can be visited every day, except Saturday, between the hours of 9 am. and 10 am. The stand has been popular and well attended.

Now Cole Bros!

PORTLAND, Ore., July 17—With Portland's fair season well under way, the old Cole Bros. circus is already in town, posters varying "Wait for the gigantic circus—its positively the last town to offer it here. The Cole Bros.' Circus is a new house program, and you can expect a big show every day of the week."

Illinois Spots Okay for Mills

CHICAGO, July 17—Mills Bros' Circus, which has been playing Omaha for a few weeks, has been doing excellent business. Captain A. D. Mills, the manager, said Wednesday at Westminster, the show had a good week at Westminster and at eight shows here this evening. Judge Mills, operator of the big show, which was in sale at Westminster for the season. So far, the show has an 80-foot round top, with average and on runners on 14 trucks. Juggles are short, usually 50 miles in six, if weekly and jumps to 50 miles or more are made. At Westminster the crowds app

PROVIDENCE SHOWS

For This Feature in

The Billboard

Fall Number

Dated July 31

PROVIDENCE, R.I., July 21—With the first professional carnival here, the Acts of Providence, the new organization of the Providence circus, has been busy booking the second edition of this year's carnival. This is considered more or less a record in the local field, as Providence, as usual, has this quite frequently in June.

Since June 15, when the circus opened in Providence, the show has played to excellent business due to some extent to the weather. Previous years have been wet years and the circus, always playing here in June, has been washed out several times. Despite having the holiday matinee (July 4) in Attleboro, the weather cleared for the show, which was wetly August, a good attendance was recorded. Clearly, it has been the best week of the week at this stand before moving to East Providence for the week of July 18.

The show will be held three times in front of the famous line and opening night indicated another good season.

Another big show will be held a third time at Providence and in the city, but the show will be held for Northern Oregon cities, some of which are under war regulations. The show had to obtain 31 continuous travel permits at the permit office as in each city. Permits are required for the permits.

Hunt's First in N. H.

CONCORD, N.H., July 17—First circus to come to New Hampshire this season. The American Red Cross Carnival, which is a benefit fund to aid in the welfare of the Red Cross, has been in Concord for several days and both performances have been well attended. Tonight the circus will leave Concord, and will be in Victoria on Tuesday. The show will be held at the Concord Opera House.

Arthur Trouperis Entertain

VANCOUVER, Wash., July 17—Busy circus performances can take place to entertain the people of their country. Trouperis from Ar-}

The Billboard

CIRCUS ACTS WANTED
WEEK AUGUST 5 - COLUMBIA, S. C.
JUNIOR CHAMPION COMMERCE CIRCUS

RATING BOOKS SHOWWEN

When applying for rating books, it is important that you use an address where your mail can be accepted and where you can call in person for the books.

The Office of Price Administration does not permit the forwarding of any rating books even when placed in a new envelope and re-mailed.

Please do not have your rating books sent in our care as we are not permitted to forward them.

THE BILLBOARD PUBLISHING CO.
Eastman, Leakes
Get Resolution
Against Gas Ban

CHICAGO, July 13—The board of directors of the NAAPB has added its voice to the general protest against the new tax on gasoline.

At a special meeting held Monday morning, the board adopted a resolution buoyed up by the fact that the Illinois legislature had passed a similar resolution.

The measure introduced by the Illinois house is an example of the trend in some states to introduce new taxes on gasoline.

The resolution passed by the NAAPB states that the gasoline tax is unfair and discriminatory.

Get Resolution

Eastman, Leakes
Get Resolution
Against Gas Ban

CINCINNATI, July 13—In a move to prevent the opening of the Billboard, Eastman, Leakes, and the other managers of the Eastman park, have endeavored to keep the park closed.

They have been successful in delaying the opening of the park by the ballot measure, which is on the ballot in the Cincinnati area.

The ballot measure would allow the park to open if it meets certain criteria.

Dallas Spot Up
50% in Face Of
Paralysis Score

DALLAS, July 13.—A Dallas firm has been enjoying a record-breaking business.

The firm, the Dallas pool, has sold more than 100 pool passes in the past month.

The pool is located in the heart of the city and is one of the most popular pool in the state.

Pt. Arthur Pier
Sets Mark Over
Fourth-Week End

PORT ARTHUR, Tex., July 13.—Port Arthur's pier surpassed the old record for the week.

The pier, located in the mouth of the harbor, was visited by more than 20,000 people this week.

It is the first time in the history of the pier that it has reached this level of activity.

Coney Island, N. Y.

By UPI

Louis O'Callahan, former shooting gallery owner, now in the billboard field, has

Coney Island, N. Y.

by UPI

War's Effect on Pool
Operation

For This Feature in
The Billboard

Fall Number

Dated July 31
The Pool Whirl
BY NAT A. TOR
(All Communications to Nat A. Tor, Care New York Office The Billboard)

Swim Week Success
A swell brochure has just been released by the New York City Department of Parks and Recreation, announcing the schedules of this year's swim week, which was conducted according to the reciprocal plan. According to the report, more than 150,000 commercial and municipal swimming activities were planned, with community centers and several hundred recreational enterprises participating in drives in hundreds of communities.

Swim Week:
This year's Swim Week campaign was focused on pool swimming and swimming activities. The city's parks and recreation departments have reported that swimming in pools and the ocean is a popular activity among city residents.

New Aquatic Drive
Frank on the pools of Storm's newest campaign is a new swim drive being developed by the New York City Department of Parks and Recreation. This includes the construction of new swimming facilities and the renovation of existing pools. The goal is to make adequate replacement of old pools and to hold down the cost of swimming.

CROWDS OFF BUT SPENDING LUSTY IN HUB OVER 4TH
BOSTON, July 17.—Nouveau and Provençal lived and loved in the Fourth of July week-end despite the inclement weather which totalled a mere 150,000. Yest day was cloudy.

Business was not down the line, reaching a staggering mark Sunday and Monday. The cool east wind kept everyone indoors, and the ocean was almost deserted of all but vacationers.

Some was up and down, the high, with the B. C. Sullivan, Orchard and Portland driving fabulous. As usual, however, the attendance figures of the new pools, which had been noticed on the two days and lucky for the old pools, was below that of the previous year.

The American Amateur Union of the United States, the American Red Cross, the YMCA, the Boy Scouts, the American Legion, the Policemen's and other National Institutions have all organized swim weeks. The various organizations will, no doubt, be glad to have the opportunity to develop the idea of swimming.

Will you please write and let me know how it is going down at the various points of the effort?

CONLEY ISLAND, N. Y.
(Continued from opposite page)
Rich. Stella Hagan and Margie Loe are working at the pool. Their manager is Vivian Leiber, of New York. According to the manager, who replaced Johnny Stern, the pool is very busy. There are about 100 swimmers in the pool every day. The pools are being guarded by two lifeguards, who are stationed at the pool entrance and at the pool exit.

Coney Island has been a popular destination for families seeking a day of fun and relaxation. The island offers a variety of attractions, including the famous Coney Island boardwalk and the historic Luna Park. Many visitors enjoy the beach and the opportunity to swim in the ocean.

WANTED
Three Foremen for Ehrich's, Whip, and Herm-Off. Real pay, living quarters.

SEASIDE PARK
NEW YORK CITY

BEACH AND SHORES AMUSEMENT
PARKS AND RECREATION

PT. ARTHUR 4TH BIG
(Continued from opposite page)
(....)

WANTED FOR NEW DETROIT PAPER
PENNY ARCADE-PHOTO GALLERY

WILL $170 PER PAY FOR 52 SHORTS AMUSEMENT PLAYLAND AMUSEMENT WEST 1280 King Street, DETROIT, MICH.
War-Tuned Annuals Register

Minot Military Menu Successful

Gate count reaches 100,000 mark—expected to hit last year’s 65,000

MINOT, N.D., July 17.—With steady and steady growing, the Minot annual menu is reaching the 100,000 mark—expected to hit last year’s 65,000 mark.

War Theme Set At Bloomsburg

Stepped-up food, ag program maps events—attention focuses military

BLOOMSBURG, Pa., July 17.—With the attention focused on the objectives of the war, the Bloomsburg Fair has set aside three days for this year’s annual, highlighting its program around a military theme. The fair, which runs three days, is to be opened on July 17th and concludes on July 19th.

Greenfield Profits To Service Groups, War Bond Purchases

GREENFIELD, Mass., July 17.—With the war effort stepped up, the profits made by the Greenfield Coop are being directed equally in the purchase of War Bonds and the purchase of materials to service groups. With a cooperative approach, the Greenfield Coop has decided to contribute the profits it makes this year to service groups.

Atlanta Features Livestock, Ag; Youth Activities Billed

CINCINNATI, July 17.—Planning a large livestock and agriculture show, the Cincinnati Exposition has scheduled a large livestock show and an agricultural show this year. The livestock show, which is expected to draw a large crowd, will feature a variety of animals, including cattle, horses, and hogs. The agricultural show, which will feature a variety of crops and vegetables, will be held in conjunction with the livestock show.

Macon Plans Hay Rides to Offset Travel Handicap

MACON, Ga., July 17.—Georgia State Fair officials are planning a country fair to offset the handicap of long distances to and from the fairgrounds. They plan to offer hay rides to and from the fairgrounds for a nominal fee.

Regina Victory Day Good Draw

Attendance lags for initial two days — War Bond award at grandstand

REGINA, Sask., July 17.—Attendance was light at the Regina Victory Day Good Draw, with only a few people attending the draw. However, the sale of War Bonds was strong, with many people purchasing them.

Talmirese, N.Y.—Fred Wright, currently appearing with his dog set in the Talmirese theme, is to be featured with the fair. Wright's dog, a champion, will be shown at the fair.

Oklahoma Skeds Armed Forces Display; Attractions Are Booked

OKLAHOMA CITY, July 17.—With the attention focused on the objectives of the war, the Oklahoma State Fair is planning a large display for the Armed Forces. The display will feature a variety of military equipment and will be open to the public.

Horse-drawn wagons are used to transport materials, which are then transported to the fairgrounds. The wagons are pulled by horses, which are also used to pull the fair's attractions.
AROUND THE GROUNDS

BROATHE, N.J.—Gage County Fair, scheduled last year, will be revived this summer in connection with the 10-Club and Future Farmers of America exhibits.

SHELBY, Ga.—Paul County Fair with an estimated attendance of 5,000 is expected to open on Monday, with a program manager of the annual fair, and the Council of the Methodist Episcopal Church, will be able to call an orchestra if the fair falls fair.

March, sponsored a two-day fair at the fairgrounds, June 28-29, and the increased attendance satisfied that the public wants entertainment. A questionnaire of those attending the fair, conducted by the Department of Agriculture, revealed that the fair brought out a vast attendance, yet the fair is now a premium, now in use.

Another booking has been made for the day and night, and another for rides and concessions.

Portland Acts Set; Ticket Sale Halted

PORTLAND, Ind., July 17—Seven more acts have been added to the Portland program for this week, which has slightly higher this year than for the same period in 1940. Roger Levac,安心 has decided to produce the labor fair, and the fair is now the largest in history. A new addition to the acts is the Portland department, which is the largest in its class, and will provide a most attractive and well-directed entertainment for the Portland patrons.

The proceeds of the exhibits and the Portland department will be turned over to the Portland department, which will use them for promotional purposes. The proceeds will be divided among the patrons who have attended the festival, and the Portland patron will be entitled to a complimentary ticket to the Portland department.

State Wildlife Exhibit

Tours Illinois Annuals

SPRINGFIELD, Ill., July 17—Illinois Department of Conservation's summer campaign theme for this season is "Wildlife Conservation." The annual tour of the annual Hamilton Conservation Day, which is under the direction of the Division of Extension, Public Relations, E. O. Jordan, has been scheduled. The exhibit includes furs and gray foxes, muskrats, beaver, wolf, raccoon, fox, mink, and mink. It is the largest exhibit in the state, and is the result of a great deal of work and preparation. The exhibit will be open to the public at the fair, and will be followed by a fireworks display.

The purpose of the exhibit is to educate and better acquaint the people of Illinois with the importance of wildlife conservation. The annual Hamilton Conservation Day is one of the educational programs of this department, and is designed to acquaint the people of the state with the importance of wildlife conservation.

LAMONT'S CANYETOS AND MACAWS direct a two-week engagement at Park Theater, Baltimore, Friday (18). This house, which has been playing for the past three years, has a string of pack and fall dates to follow.
Summer Biz Holds At Millam’s, Pa., W.V.

WHEELING, W. Va., July 12—(A lack of war industry, the crafts and absence of large arms or many trains coming to town have resulted in a decrease of the patrons in this section, the rings operated by C. M. Nelson of Wheeling and Washington, Pa., as well as his Army portable rink, is closing, Nelson has noted that business will be better this year than last, as there has been a marked increase in attendance in the last month over that of the same period last year.

The Washington Rink, now open only on Friday and Saturday nights, is a favorite recreation center for the children of Wheeling, while the millwork and basket work produced by the mill have been a benefit to the town. A new rink has been opened on the outskirts of the city by the Millam Company, which will open next week.

CR TROTS OUTF STRAW

(Continued from page 3)

Curtis, who is married and lives in Wheeling, is a prominent member of the board of directors of Wheeling Bank and Trust Co., and is a director of Wheeling Trust Co. and other institutions.

Curtis has been a prominent figure in Wheeling for many years, and has been a leader in the community. He is a member of the Wheeling Board of Education and is a director of the Wheeling Trust Co.

Curtis is a native of Wheeling, and has been a resident of the city for many years. He is a member of the Wheeling Board of Education and is a director of the Wheeling Trust Co.

Curtis has been a prominent figure in Wheeling for many years, and has been a leader in the community. He is a member of the Wheeling Board of Education and is a director of the Wheeling Trust Co.
**The Editor's Desk**

By CLAIRE R. ELLIS  
CINCINNATI

**Out in the Open**

By LEONARD TRAUBE  
NEW YORK

**The Crossroads**

By NAT GREEN  
CHICAGO

---

**The Editor's Desk**

A. L. PATTERSON, the editor-in-chief of Billboard, announces that the 2018 National Western Stock Show will run from January 20th to 28th. This annual event brings together livestock exhibitors, agricultural experts, and audiences from all over the country. The show features a variety of activities, including livestock exhibits, horse shows, and agricultural demonstrations.

**Out in the Open**

LeRoy Traube of Billboard reports on the ongoing debate over the future of the fairs. He notes that some in the industry believe that the traditional fair format is outdated and needs to be updated to attract younger audiences. However, others argue that the fair is a vital part of the community and should be preserved.

**The Crossroads**

Nate Green of Billboard reports on the recent events in the world of country music. He notes that the genre is facing challenges, particularly in attracting younger listeners. However, some believe that the genre is on the rise, driven by the popularity of certain artists and the continued interest in traditional sounds.
CLASSIFIED ADVERTISEMENTS


PIANIST—As in advertisement 11A. Reply at above address. F. D. W. 3748, Montclair, Ala.

PIANIST—As in advertisement 11A. Reply at above address. F. D. W. 3748, Montclair, Ala.

CLASSIFIED ADVERTISEMENTS

PIANIST—LOCATION. PREFER WEST OR


PIANIST—As in advertisement 11A. Reply at above address. F. D. W. 3748, Montclair, Ala.

PIANIST—As in advertisement 11A. Reply at above address. F. D. W. 3748, Montclair, Ala.

AT LIBERTY VAUDEVILLE ARTISTS

YODELING HILLBILLY

SINGERS

AT LIBERTY — BLOND SPECIALTY TAI

Dancer, Do Military, Soft Shoe and Fast Tae

SINGERS

AND TANCERS

COMEDIAN

MANY YEARS EXPERIENCE IN

At Liberty in August—Single King—One Man Band. Leases 23 managers. Write for professional list. Reside 85 and E. 21st St., N. Y. C.

50 The Billboard July 24, 1943

Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday, Aug. 5, 1943, and Thursday morning in Cincinnati. Requests to have mail forwarded to Cincinnati, New York, Chicago, and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

Notice, Selective Service Men!

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

At Liberty Vaudeville Artists

Yodeling Hillbilly

Singers

Overall Vaudeville Artists

Comedian—Many Years Experience in

Supper Clubs, Dempsey, Kemper, Ohio, Detroit, La Jolla, Chicago, Cleveland, St. Louis, Minneapolis, 3/30, August 25.

At Liberty in August—Single King—One Man Band. Leases 23 managers. Write for professional list. Reside 85 and E. 21st St., N. Y. C.

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When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
Bingo - Wins Support for New Field for Badge Makers

For This Feature in The Billboard Fall Number
Dated July 31

New Field for Badge Makers

Specific events provide ideas for unusual souvenirs - real planning needed

LOS ANGELES, July 19. - Former billboard workers and others in the field, facilitate their way to work and work are offered a golden opportunity to garner some real money by the fact that they are on the inside looking out. With many shops and work rooms now very well equipped by and time to turning out P-40s or Liberty ships, several of them are not planning to an idea that would bring heavy cons of the same time earns a little extra money.

These events come to light again when the California Shipyards launched the Big Ship Day, say Ed. Mitchell. With the help of these workers from all sections of the yard and those who have by virtue of their work, reason to be there, the Big Ship Day is planned as a half day's work with a badge designed for the occasion. It consisted of a button with inscription reading to the particular event. The badge was tied on white and blue ribbons and hands were passed out for the purchase of portions of 50 sold for $2 each and two thirds would be used to buy the badge. That is just "thought up" will not go but those that have been coming can assure some consideration are sure.

Coming Events Important

The annual convention of our colleagues, has re-engaged in war is engaged to be held in Los Angeles in September and will be at coming events. Only recently mothballing and re-engaged in war were the same.

These events come to light again when the Big Ship Day is planned as a half day's work with a badge designed for the occasion. It consisted of a button with inscription reading to the particular event. The badge was tied on white and blue ribbons and hands were passed out for the purchase of portions of 50 sold for $2 each and two thirds would be used to buy the badge. That is just "thought up" will not go but those that have been coming can assure some consideration are sure.

Small events provide ideas for unusual souvenirs - real planning needed

WASHINGTON, July 17. - Even Congress is already thinking about the huge quantities of merchandise that will be placed on the market when the war is over. This return to the usual stores of material, supplies, and services that will have accumulated in the sup-

The War Production Board has only recently taken steps to speed up the assembly of needed equipment and to use other materials which have been too small to be used for production purposes. There had been considerable from civilians for a long time, at the same time, are being made to the Commonwealth.

Entitlements are required in the next few months. It is inevitable that vast quantities of materials and services will no longer be available for use by the civilians as it was. A little of this will still be available for public use, and the materials and services that will be available to civilians as it was.

The committee has been advised that the civilians as it was, number of materials may include 2,000,000 pairs of shoes, 1,000,000 motor vehicles, and great stores of other articles.

Representative Marano (D. Ala.) committee member, said we are trying to work out a plan to abate the present situation and that the war is encouraged by encouraging enterprise and preventing a condition in which our own and for the benefit of the civilians as it was.

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Popular Items

Model Planes Important

Models kits and model planes are more than just a hobby for the duration. Airplane spotters are performing a real task with something that may yet become a supremely important. Strombeck-Walker Manufacturing Company offers models that are a real education for plane spotters and others who would give concrete expression to their interest in aviation. A wide range in the types finds a model plane in the useful form of a kit and instruction. The kit is designed to be used only to keep old customers supplied, while helping teach. The kits are:

Luminous Combs

Diving Streamline Gray Glow Products Company, reports immediate trade acceptance on the firm’s new Chroma-Luminescent Hair-Color Box, “What is peculiarly pleasing,” says Streamline, “is that these ingredients are still present in the form. The comb-color is the physical ingredient in the kit, which includes luminous redness, yellowish and rose colors. Weatherman Always Popular

People maintain their interest in the weather, hence novelty forecasters are a good specialty item. Illinois Merchandise Men, Chicago, announce a winter weather forecasting service that has met unmitigated a few months ago, now in the Chicago area. The service can be verified by reliable sources. Snow and weather reports are broadcast from the air, storm-

SPECIALS

Canopy Special Baseball—.50.00
Med. Straw Man and Horse—.25
Character in Canoe—.25
Amazed Mr. Stump—.25
Rabbit—.25
U.S. Class Crop, Saucers, etc.—.50
U.S. A. Medal Ash Trays—.50
U.S. Infantry Flag—.25
Plastic Thimbles—.50
Imported Straw Hats—.05

We carry a large line of Dime Specials, Celebration Goods, Paper Merchandise, etc. Information from this ad. 25c. Additional with C. O. D. orders or no shipment.

KIPP BROS.

117-119 S. MERIDIAN ST.
INDIANAPOLIS, IND.

CONCESSIONAIRES

1943

Concessionaires

Stock & Price List New Ready!
(Jingle—Bom Bom—Rahah—Novelty—Merchandise)

Send for your copy today!

CONTINENTAL DISTRIBUTING COMPANY

222 W. ORT. ST., MILWAUKIE

WISE CONCESSIONAIRES

ORDER NOW

YOUR STUFFED TOY NEEDS

While materials are available

Send for a Color Folder

JERRY GOTTLIEB INC.

1324-4TH AVE., NEW YORK, N.Y.

No. 3806 K Blown Glass Perfume Bottles

WITH RAISED ROSE DOTS IN SIX DIFFERENT COLORS

Very beautiful and tremendous sellers

1 bottle each, with glass flacons, in cases, and shipping box, color of assorted. Prices coloring boxes of six docs.

$3.60 per doz.; in gross lots, $3.24 per doz.

Write Us for nail samples.

Order No. 3806, D. pleasure write us soon.

We carry a large line of gift boxes, retailing from 25 cents to $1.00 at extended prices. Consignment illustrated by price list mailed on request.

LEO KAUL IMPORTING

115-119 S. MERCER ST.
CHICAGO 6

NEW PATRIOTIC HANDKERCHIEFS AND NOVELTY PILLOW TOP

New novelty patriotic handkerchiefs with Navy, Air Corps, Army insignia, Red, White and Blue, Mother, Fraternity, American Legion, Labor, Etc. 1 Dozen $1.60 Or. Will only ship solid dozens. City boys shipped away. New miniature military Pillow Yee, Mother, Souvenir, Yee, Fraternity, 12 x 12 with flags.

$3.50 DOZEN — $40.00 CROSS

Free mailing envelopes. Camp name supplied free with orders for 5 or more. 10% deposit, balance C.O.D. F.O.B. Y. C.

AAA FLAG CO., 247 W. 34TH ST., N. Y. C.

MEN'S AND WOMEN'S WATERPROOF SHOWER CAPS

HYDRO-TEX IMPREGNATED

Hygienically inoffensive, Gray and OIl color.

Fixing or adjustable, wide band, adjustable.

Always soft, pliable, will not crease or curl.

Price: $3.60 Per Dozen, F. O. B. CHICAGO

ORDER NOW! Many other Souvenir items. Write for catalog.

HYDRO-TEX CORP. 
CHICAGO, ILL.

CANDY SALESBOARD DEALS!

Save You 25% Immediate Savings

3000-1.50 Per Dozen

Order Early If You Want 100% Delivery on All Toys & Novelty Goods

Candy Salesboard—Comes With Cup of Candy

VICTOR CANDY NOVELTY COMPANY

2103 E. W. TAYLOR AVE.
GREAT FALLS, MONT.

PARADE ITEMS, Lollies, Comic Hat Bands, Comic Buttons, Baseball, Military Insignia Jewelry, Pillow Tops.

Send us a list of the Items which you are using and we will quote you prices. We have no catalog or circulars.

MIDWEST MERCHANDISE CO. 
801-803 BROADWAY
KANSAS CITY, MO.

INTRODUCTORY LISTINGS

SUBJECT TO CHANGE

IN UNITS OF 100, 250 AND 500

SPECIALS

AMERICAN NOVELTY CO.

3328 LINCOLN BLVD., ST. LOUIS, MO.

Copyrighted material
ALL WINNERS AT NEW RECORDS

MILLS LAW POCKETS MEN'S HAWAIIAN SHAVING MACHINES, continuing the popular and successful line of the制品, includes a wide variety of models and sizes. The line is designed to appeal to men of all ages and tastes, featuring high-quality materials and craftsmanship. The new line is expected to further solidify the company's lead in the men's shaving machine market.

MERCHANDISE

Pipes for Pitchman's Bill Baker

Wood Jewelry

Engraving Wood Jewelry

Billboards More Useful

MERCHANDISE TRENDS

(Continued from page 63)

agency has tried the case and rendered a decision. A drug firm had asked the court to hold the procedure of the FTC before a hearing had been held before the agency.

PAINTS AND POLISH.—Paint and similar materials can no longer be used in the new market for two years. The American Paint and Polish Association recently repealed a million-dollar embargo on the use of colors in this pulp this year. New government orders are being placed without consideration of the use of paint and paperboard.

DEALS

(Continued from page 63)

establishment at 110 and 111 Fifth Avenue, New York City. Until December 1, 1943, this store was occupied by the tea company, a large department store, and has been vacated since the removal of the company's stock and fixtures from that time. A date has not yet been set as to when Beno will move into their new location from their present quarters at 718 Broadway.

HAPPY LANDING

"Snick," the Arctic Post Circle originated by Miss J. Roberts & Company, New York, several months ago, are selling better than ever, according to Dave Sinclaire. There's a laugh with each and every joke and many folks mail them to servicemen. Rochelle is particularly pleased with repeat orders reached from distributors and jobbers.

COMIC CARDS

Over 80 Cards and Photos, all 4 x 6 size, price to 25c a box. Also over 500 3 x 5 cards, price to $1.00 a box for sample cards and list.

M & M CARD CO.
1120-2030 Market St., San Francisco, Calif.
**Engraving Jewelry**

**STILL AVAILABLE**

Immediate Shipments — Order Now From Catalog 22, you can start creating your own custom jewelry at once. Orders for this and other items are invited. See Mrs. Haller next time you're in town.

**MILITARY JEWELRY**

Just one of the many features of our new line. See Mrs. Haller next time you're in town.

**STATE YOUR BUSINESS.**

**HARRY PAKULA & CO.**

5 N. Wabash Ave. Chicago 2, Ill.

---

**After Victory**

**The Oak Rubber Co.**

RAVENNA, OHIO

---

**We've Got 'Em!**

**Weatherproof**

**CANDY DEALS**

LIMITED QUANTITY AVAILABLE

**Jobbers—Operators WRITE—WIRE FOR CONFIDENTIAL ILLUSTRATED PRICE LIRE—NOW**

**GOLDWYN CO.**

CHICAGO, ILL.

912 S. Dearborn St.

---

**BINGO SUPPLIES**

Electric Flash Boards
Casin Markers
Cabinet and Wood Balls
Write or Wire for Catalog

**N. M. BANK & COMPANY**

235 Halsey St.
Newark, N. J.

---

**Mexican Jumping Beans**

1943 Coop. Lense Profit.

100—$1.00. 500—$5.00. 1,000—$5.00.

**J. R. BEFFEL**

BOX 37

OTTAWA, ILL.

---

**CIGARETTES**

All popular brands. $1.25 per 1000—postage paid. 2 or more cartons at $1.10 per carton.

**James R. Tomlinson**

22 Mount Vernon P.O. PORTLAND 4, MAINE

---

**Engraving Jewelry**

**STILL AVAILABLE**

Immediate Shipments — Order Now From Catalog 22, you can start creating your own custom jewelry at once. Orders for this and other items are invited. See Mrs. Haller next time you're in town.

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**James R. Tomlinson**

22 Mount Vernon P.O. PORTLAND 4, MAINE

---

**Magic and Med**

**LIST NUMBER**

Will Feature the Following Lists:

**FAIRS**

**COMING EVENTS**

**DOG SHOWS**

**FRONTIER CONTESTS**

Order a copy from your newsdealer now or mail 25¢ in postcard or cash to

**Billboard Circulation Dept.**

25 Opera Place
Cincinnati, Ohio

---

**AMERICA'S LATEST CRAZE**

**ONE CUSTOMER ALONE SOLD OVER**

$60,000.00

Worth of our Jewelry this year.
Gift Shops, Concessionaires, Hunters at Beaches, Parks, etc., up to 200% profit. Get wise to these fast-sellers

**KILLER DILLERS**

**We Ship Same Day Order Received**

Doll.

Sea Shell Necklaces, 20 inches, plastic clap, 6 colors, 10 designs.

Sea Shell Leis, 30 in., 6 colors, 10 designs.

Sea Shell Leis, 60 in., double length, 6 colors, 10 designs.

Bracelets to match above numbers.

Pearl Harbor Shell Leis, 27 in., 3 strands braided multi-cord.

Aqua marina, peach, 3 designs 12.00.

Bracelets to match, 3 strand.

Gold Shell Necklaces, 20 in., 6 designs.

Gold Shell Necklaces, 30 in., braided, lad style.

Sea Shell Bracelets, Flower cluster, 6 designs, $2.75, $3.00, $4.50.

Earrings to match above, $2.75.

---

**CLOSE OUT**

U. S. Army Air Corps Pillow Tops, soft front and back, $4.75 per dozen, assorted verses. Special while they last. Dozen. $4.25.

Plastic Chain, Earring Backs, Clasps, Brooch Pins, etc. Complete price list on request. Catalog No. 5 now off the press. 50% cash with all orders. Balance C. O. D.

**J. A. Whyte & Son**

**MANUFACTURER**

**LITTLE RIVER**

**MIAMI, FLA.**
**SPECIALS**

For this week only, at Levin Brothers.

- **STERLING SILVER**
  - Military Insignia Pins
  - Complete line of Military Insignia Jewelry, Tags.

- **LIBERTY PRODUCTS**
  - 277 Broadway (Dept. 706) N.Y.C.

- **Patriotic Hat Bands**
  - Assorted Colors—Assorted Slugs
  - Sample order—500—$50.00
  - Special price $15.00 per 1000's
  - Complete list of Patriotic Hat Bands available.

- **Events for Two Weeks**

  - **July 12-13**

  - **July 13-14**

- **POLACK BROS.’ INDOOR CIRCUS**
  - Can use acts for season or pacific coast dates
  - Use acts for season or pacific coast dates
  - Acts for season or pacific coast dates
  - Acts for season or pacific coast dates
  - Acts for season or pacific coast dates

**MR. CARNIVAL OWNER: IS YOUR BOOKKEEPING SYSTEM UP TO DATE?**

We have had 50 years’ experience in bookkeeping for outdoor carnival owners. You need a bookkeeper who understands your business needs. We can help you with the most efficient and accurate bookkeeping system. Contact us today to get started.

**WANTED—C AND V SHOWS—WANTED**

Clyde, New York, on Main Street, south of July 26th, and for four more N.E. celebration days to follow. Ringo, Penny Arcade, Penny Pitch, Cigarette Pitch, Dutch Rows, Canoe Races, Fandango, Boston or any other ten-cent Grass Show that will not conflict. Can use two good Grass Shows, no girls. All addressing.

**M. N. COLGROVE, Sauce Pomo, N. Y., week of July 15th to 26th; then Clyde, N. Y.**

**CONCESSIONS WANTED**

Pulaski County Four-H and Community Fair

**WINamac, Indiana, August 12-13**

Gooding's rides booked. No grifters.

**WANTED**

Two Train Concessionnaires

**DAILEY BROS. CIRCUS**

Elsa, Nov. 21; Wells, 22; Twin Falls, Idaho, 23-24.

**WANTED**

Five Pretzel Cars Complete

**ROCKAWAY’S PLAYLAND**

70th St., Rockaway Beach, L. I., N. Y.

**WANTED TO BOOK**

Harry Baer, Blvd. All orphans and wealthy children. $500.00 in cash. $500.00 in cash. $500.00 in cash.

**BODAID’S RIDES**

Culver, Wisconsin

**WANT**

For Canada’s finest park

Ball Concessionaires and used concession rides. All rides pay in cash, plus one-third cash. $500.00 in cash. $500.00 in cash.
CARNIVAL

Hubbard's Midway Camp Tour Clicks

CAMP GLADSTONE, La., July 17—The first of five big midway shows, under the direction of the good-time promoter, Camp Gladstone's B. G. Walter, has been taken care of, and on the strength of Monday's big show, the west coast tour is due to be greater. The big camp tour is due to be greater.

Hubbard's Midway Camp Tour Clicks

The Billboard 57

AMMUNITION WANTED

22 Short-Longs

Contact us for details and price. Will pay for your weapons.

VERNON STEWART

100% High Street

PORTSMOUTH, N.H.

WANTED

FROZEN CUSTARD

PLAYLAND PARK

Newton, Texas

FOR SALE

EIGHT-CAR LINDY LOOP

Complete. Can be seen now in operation. Ride in perfect condition. All new platform, memories and belly bands. Engine, ticket boxes. First $2,500.00 cash taken.

CHARLES GERARD

903 Grand Concourse

New York City

WANTED

Ferris Wheel Foreman to join our team. Can also place Second Man. All addresses.

W. G. WADE SHOWS

Kalamazoo, Michigan, to July 22; Logansport, Indiana, July 23 to 30.

THE SHRUNKEN JAP

SEE THE TINIEST SHRUNKEN BODY

A reproduction of two boys in Japan. We have the actual size of these figures so that you can see the real thing. Miniature figures, 19-24. Open daily from 9 A.M. to 9 P.M.

TATE'S CURIO SHIP

Buffalo, New York

WANT

McGraw and Ferris Wheel Foreman. Address: 400 Exposition Drive, Detroit. Michigan. I know where you can buy these boys. Place your name and photo.

V. HORWITZ

Hotel Detroit

Detroit, Michigan

WANT RIDE HELP

For the 1943 season. Experience or knowledge of operation necessary. Address to: Bill Tuttle, Winchester, Ind., or apply to: Mrs. H. J. Prudden, Snow Place, Winchester, Ind.

PLAYLAND PARK

Montreal, Que.

WANT TO BUY

CHARLIE & RUBBY Little Beauty Merry-Go-Round, Stateside Carillon, etc. Money paid in cash.

HOSMANN Amusement Co.

South Bend, Ind.

BaroT YON, MICH.

HOME COMING

Want two or three riders for balance. Address: Amusement Park Co., BaroT YON, Mich.

BURLINGTON, IOW.

WANT

WANT WEST COLUMBIA, S.C., OPENING JULY 28

Sober, Clean, Delicious Beer, Ohio, Wisconsin, West. Enter the Prentiss, 511 South Main St., Burlington, Ia. You have to have the best.

BURLINGTON, IOW.

WANT

WANT
Havana Duo Turning In Record Grosses

HAVANA, July 17.—Good weather and business have been experienced by Montalvo Circus since opening here June 16. Show has not played a losing stand and at many of the places grosses are above those of last season. Manager J. Montalvo stated today that the spot at Mariana train is always used for exhibitions and circuses, only horses and elephants are exhibited there. Three camels, four horses, three elephants, 20 bears and eight ponies comprise the stock.

The cast is: Montalvo, general manager; H. Loehr, agent; Julio Alfonso, literary-breviary; Ramey Courson, assistant manager; Ernesto Gonaz, chief mechanic; Harry Okley, downtown ticket clerk.

With ideal weather, a capacity audience and street night traffic here June 18, Grandstand on both sides, with gowns around the eyes and entire town out for the performance by noon, a local, longest event to attend a circus here in years was reported. Good fortune as well as good business seems to be with the show.

The cast: Emilio Suroga, general manager; Lupe Guzman, secretary-treasurer; Luis Ferrero, general agent; Maria Colombo, Equity agent; Ramey Courson, assistant manager; Bob Curley, chief mechanic; and David Paley, chief mechanic.

In order: Chun Traapo, writer; Victor Act, trained by Suroga; Calvo and Banaga, ring and graceful; "Bunny," trained elephant; Cortes, animal trainer; Luis and Lita, head balancing; Rosy, Ring and Ruff, control; Cesar Illo-Tropon, Chinese acrobats; Murphy, Peruvian; Rafe_Marriage, Spanish; and Frank, bicyclists; Joe Arte, comic rider; Little Roy and his ponies; Manolo, ventriloquist.

Show is under David Martin, Lita, magic; Victor Act, Sanger, Singer, Lula, diving girl; Pia Lopez, acrobats; Joseph, trainer; havens in charge of Paul Monc, María, the chief acrobat of the show, and the Suara Carmen ride on the season.

With the Zoos

PHILADELPHIA, July 17.—The Philadelphia Zoo presented a War House Drive on the Fourth of July. Servicemen, who have changed their uniforms, are now tourists. In front of the house were signed for the day. Admission was by the purchase of a 25-cent War Stamp. Leroy Miller was in charge of the popular program. Imponderables included a screen and Ruff, riders, E. B. Coast Guard Band furnished the music.

PHILADELPHIA, July 17.—One of the most utilized services to the collection of animals at the Philadelphia Zoo is the ballet, a dance type of freak, only in

ODT Appeals for Public Co-Operation

In Vacation Travel

WASHINGTON, July 17.—Employers in all branches of business and industry were today informed by the Office of Domestic Transportation to use intramural promotions and efforts to entice employees to travel on the railroad.

To keep passenger train and intercity bus lines profitable, the nation's railroads have already done an exchange to spread their vacation period and those of their employees through the years instead of concentrating them in the summer. They were further urged to accept the normal practice of starting and ending vacations at the week-ends and to draw up schedules permitting employees to leave and return on Tuesday or Wednesday or Thursday.

Employees should be further informed that on a vacation trip, travel was suggested by ODT, thru bus boarder notices, posters, window signs, house cards or any other form of industry activity.

With the Zoos

SIXTY-NINTH ANNUAL FAIR

RIPLEY COUNTY AGRICULTURAL ASSOCIATION

August 3-7 Inclusive, Osgood, Ind.

Wants Shows and Concessions. Bingo and Penny Arcade, write P. M. RUMBLE, Osgood, Ind.

Shows, write W. J. FOSTER, Oxford, O. Plenty of money here. Always a good one.

H. L. JENKINS, Secretary
Crafts Strong Draw At Stockton, Calif.

FOSTOON, Calif., July 17—Charts 29 of the 50 craftsmen who have made this city a strong show center, were at a downtown location, under American Legion auspices today, July 17, for opening up on one of their most productive days.

The craftspeople are here for the next two days, with a number of them showing more than one exhibit. The display is being judged by members of the American Craftsmen's Association.

The craftspeople are enjoying the show, which started July 15, and is open until July 17.

L. J. HETH SHOWS—Want.

This show play only army camps and defense towns. We have a solid string of extra starting August 15th. First-Class Electrician, must be under 30.000 weeks. Musicians and Orchestra Calls for Master Show, top salary at all offers. Good opening for Crowd Show with even softer. Place all legitimate Concessions not conflicting. Good opening for photo shows and Solid Stunt, Foreman for Master-Conductor and other fife that can ts. Top salaries for you. Get in your Master Show with us. Start Aug. 15th. Address all replies to L. J. HETH SHOWS, Owenson, Ky., this week.

WANT

For

NORTH BRADDOCK POLICE CARNIVAL

JULY 25 TO JULY 31

Can place Carts, Frozen Custard, and many other type Concessions. Want Foreman and Working Man For Rides, Semi-Drivers. Want Man to take over Fun House; one who knows how to operate. Want Dancing and Fencing Crews. Opening for good Girl Show Talker. Can place bottle Agent; Girls for Ball Games and Fencing Girls. All addresses to:

DUMONT SHOWS

East Palestine, Ohio, this week on North Bradock, Penna.

GEORGE CLYDE SMITH SHOWS

WANT Bell Cables, Fish Pond, Duck Pond, Candy Floss, Hoop-La, Penny Arcade or any legitimate Concessions working for 10c. Want Monkey Show, War Show, Girl Show. Want Loop-o-Plane, Thill-a-Whirl. Want Help in all departments. Address all communications to GEORGE C. SMITH, Danversville, Pa., this week. Want.

WANTED FOR ALEXANDRIA, VIRGINIA

Right on King Street, in the heart of town. Small out-building, Shows and Concessions, starting August 15th. Must be under 30.000 weeks. Address all replies to CAPT. ROBERT RUPIN, 1360 Main St., Alexandria, Va.

BARNEY TASSELL UNIT SHOWS

4593 MADISON STREET

RICHFIELD, MARYLAND

WANT ONE OR TWO MORE DROME RIDERS

Lady or Gent, also first-class Mechanical Man with wardrobe, first-class Drama Talker who can produce, one or two young and attractive Girls one, good for fun. For C. O. U. L. alone. Must use good tickets and hold good s. All other useful Motor Drive Help, get in touch with me.

CAPT. ROBERT RUPIN

RUPIN & CHERRY EXPO., DAVENPORT, IOWA

Virginia Greater Shows

Bel Air, Md., July 28 to Aug. 7th; thru Marlborough, W. Va., for ten days.


Eddie's Exploitation Show

Eddie's Exploitation Show

For Celebrations Want

Bowling Alley, Pitch-Tilt-Ye-Ye-Wie, String Game, Bush Striker, Saddle, Buckler Buck, Merry-Go-Round or Fari Ride, Meter Operator, one-man Show, Girl Shows, etc. Address all communications to L. S. C. Shows, Elkton, Md., this week.

WANT TO BUY—Kazoo Daze or Ozone Ways.
One of the big obstacles to a fully organized coin machine industry is its natural division into three main groups—Amusement, Music and Vending sections. This is an old story to members of the trade and many of them are not aware of how serious this handicap to full trade unity may be.

There have been many minor instances in the past where this division has threatened to cause one or more groups some serious legal or tax troubles. The danger always exists that the latent opposition that exists between groups may break into open warfare, which will not only be irritating to members of the trade but may also cause many external complications.

The trade is well acquainted with the real reasons for this division within the industry. With such primary and definite differences in three main types of machines, it could hardly be otherwise. But the public, including government officials, do not understand all this. To the public a coin chute will always be a “coin slot” and machines which operate by means of a slot will always be “slot machines” in a marked degree. The vending machine trade has long had a dream of getting the trade and the public to say “merchandise machines,” but not even operators bother to use the elite expression, much less the public.

The phonograph division for a long time shuddered when the word “juke box” was used and some elaborate plans were made to try to stop the use of such an expression. But the public and the press persisted and today it appears that juke box will be the name for home phonographs with record changers just as it is for the automatic commercial phonograph. The amusement machine trade was much quicker to profit by a name which the public accepts readily. A Louisville newspaper some years ago started calling games pin-and-ball, and this was some shortened to pinball, a name now recognized everywhere.

Thus the public has its own way of associating coin-operated machines together and its own way of naming them. This creates both a problem and an opportunity for the coin machine industry.

Members of the industry well understand that the amusement, music and vending machine divisions each has its own special problems to be handled in its own way. This calls for organizations to handle the problems of each group wherever possible. Both legal and tax problems differ with respect to each type of machine in many cases.

But the great difficulty for the industry is to curtail organizations and organization leadership which undertakes to agitate the natural divisions and opposition that exists between the amusement, music and vending sections of the industry. There are problems yet which call for some form of unity of the trade as a whole, and what form that unity will take is a big question.

In dealing with government agencies during the present war emergency, many trades have formed Industry Committees at the request of the government. These industry committees have already proved their worth in many ways, although many of them are made up hastily and do not in any sense fairly represent the industries they are supposed to serve. There is great danger that any such industry committee for the coin machine industry, formed to co-operate with the government, will not be truly representative of the industry.

The idea suggested by industry committees should become a permanent plan for many industries that split into natural groups, as the coin machine industry. Such a committee would always be useful in preventing any outbreaks of disunity within an industry as a whole. Such a committee should seize time by the forelock and always have before the industry some general program that would help the industry as a whole.

There are at least two practical ways in which to get such a committee. The simplest form is for the heads of all national associations to automatically constitute an industry committee. These men would represent the selfish aims of their own section of the industry, but at the same time would be compelled to listen to the other groups.

Or, the national associations, and maybe even the State groups, could elect members to the industry committees to speak for the industry as a whole. The idea of such an industry committee presents both a problem and an opportunity.
AMUSEMENT MACHINES

Court Rules On Ownership

Louisiana Supreme Court says owning machines is not proof of gambling

NEW ORLEANS, July 17.—The conviction and sentence of Frank W. Schimpf, of the 22nd Ward, on a charge of violating Act 45 of the Louisiana Criminal Code, enacted under Act 45 of 1943, was reversed by the Louisiana Supreme Court. He was charged with commission of gambling and use of gaming devices, including slot machines.

The Supreme Court held that Schimpf had not been convicted of a crime under the Louisiana Criminal Code.

Connecticut Court Upholds Installation Of Parking Meters

BRIDGEPORT, Conn., July 17.—The right to a municipality to use parking meters was upheld in the State Supreme Court in an action which had been assisted materially by Connecticut communities employing that device.

Ruling that the installation of meters was “in reality a regulatory and not a tax, assuming the court, in an unanimous opinion reversing a lower trial, said: “A municipality may provide parking meters to measure time of parking as well as it may provide as a matter of convenience other meters, if there is sufficient and distinct difference in principle between the methods of operating the parking meters and the mechanical method of parking meters.”

Waterbury, Connecticut’s right to install and maintain meters was challenged before the court. The decision was made in the Superior Court of Connecticut, Justice Schimpf, on the Connecticut Supreme Court, held that the court could not have authority to install parking meters and charge for parking.

In another opinion written by Schimpf, the State Supreme Court opinion maintained the power to lay a parking meter to police the streets and highways by restrictions on the parking of vehicles on the streets and highways, and said the decision was consistently upheld.

A vital question raised was whether the city could use the meters in such a way as to enable the city to charge for parking without infringing on the rights of the property owners.

Ceiling on Used Machines...

WASHINGTON, July 17.—The Office of Price Administration issued an order July 15 which will definitely place all types of used coin machines under ceiling prices beginning September 1. This order will settle some of the rumors that have been circulating recently and will definitely under what order used machines are to be clasped. But, the order refers to wholesalers, retailers and consumers and the coin machine trade will have to work out with OPA in the near future just how these terms apply to the coin machine trade.

The new order is MPR 429 or OPA 2715 and copies may be had from regional OPA offices. The department is also mailing copies to the trade. The order will be reprinted in The Billboard July 21 issue.

The order applies to about 17 different kinds of products and coin machines are definitely listed. Briefly the order sets up two classes of used or reconditioned products and a percentage price ceiling for each group. If the used machine is in good condition the ceiling price will be 76 per cent of the machine when new. Any used machine that is not in condition for class one is in class two and the ceiling price on such machines will be one-third of the price when new.

Most special provisions are included in the order, including instructions on how to apply for special rulings, how to tag machines, etc. Since the order goes into effect September 1 it allows time for the trade to get fully acquainted with the terms.

The order states that wholesalers are still governed by General Price Administration regulations and this point will have to be conformed by special ruling for the coin machine trade. Due to the order covering about 15 lines of business it raises some questions about application to the coin machine trade. The order states that for any rebuilt or reconditioned machine, special application may be made under certain conditions to charge a price higher than 76 per cent of the new price.

A-1 RECONDITIONED AUTOMATICS

FIVE KINGS (BRAND NEW) $30.00 $9.00
FIVE RACE (BRAND NEW) $30.00 $9.00
FIVE RACE (NEW) $35.00 $10.00

IDEAL NOVELTY CO.

WHILE THEY LAST

SALESBOARDS

MANUFACTURE DISCONTINUED FOR THE DURATION

A GREAT MANY NEW NUMBERS

VENDORS CRAFT

31 BROAD STREET

PROVIDENCE, R. I.

SALESBOARD BARGAINS

1929-30 B-S-1 ($1000, Premium, 61/2") $3.90
1929-30 B-S-3 ($1000, Premium, 6") $3.50
1929-30 D-S-1 ($850, Premium, 6") $3.50
1929-30 D-S-3 ($850, Premium, 6") $3.50
1929-30 F-S-1 ($850, Premium, 6") $3.50
1929-30 F-S-3 ($850, Premium, 6") $3.50
1929-30 S-S-1 ($850, Premium, 6") $3.50
1929-30 S-S-3 ($850, Premium, 6") $3.50
1929-30 T-S-1 ($850, Premium, 6") $3.50
1929-30 T-S-3 ($850, Premium, 6") $3.50
1929-30 V-S-1 ($850, Premium, 6") $3.50
1929-30 V-S-3 ($850, Premium, 6") $3.50
1929-30 W-S-1 ($850, Premium, 6") $3.50
1929-30 W-S-3 ($850, Premium, 6") $3.50

CIGARETTE BOARDS

300 HOLE B-4 BOARD 1.25
300 HOLE B-5 BOARD 1.25
300 HOLE B-6 BOARD 1.25
300 HOLE B-7 BOARD 1.25
300 HOLE B-8 BOARD 1.25
We Have Any Type of Board You May Need—Please Write.
Baseball & Tie Flowers—$1.00 Per Gross
Cigarette & Premium—$1.00 Per Gross
120 Individual Tickets and Souvenir Cards—$100.00 Per Gross

MID WEST NOVELTY COMPANY

4049 N. BELLE AVE. CHICAGO, ILLINOIS

International Mutoscope Corporation

Manufacturers of Patented and Other Famous Game and Advertisement Equipment.

47-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

ANOTHER WEEK NEARER VICTORY!

Help Brings it Closer—Buy More War Bonds

INTERNATIONAL Mutoscope Corporation

Manufacturers of Patented and Other Famous Game and Advertisement Equipment.

47-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

Mutoscope Corporation

Manufacturers of Patented and Other Famous Game and Advertisement Equipment.

47-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK
SPECIAL SALE

1—BRAND NEW 1942 SEEBURG 3200 RCS, Floor Sample...$575.00
2—Brand New 1942 WURLITZER Cabinet for 6000...$425.00
3—3800 RCS SEEBURG, Floor Sample...$450.00
4—8300 RCS SEEBURG, Fine Condition...$425.00
5—R. C. Colonel Seeburg...$325.00
6—R. C. Major Seeburg...$300.00
7—SLANG GRAND SODA...$150.00
8—REGAL Seeburg...$150.00
9—Seeburg Wurlitzers Playboys...$25.00
10—WURLITZER—Excellent Condition...$450.00
11—WURLITZER—Excellent Condition, With Stopper...$425.00
12—WURLITZER—Excellent Condition...$415.00
13—WURLITZER—Excellent Condition...$375.00
14—WURLITZER—Excellent Condition...$350.00
15—NEW 1942 SUPER ROCK-OLA—Mostly...$360.00
16—Hills Empire...$150.00
17—10—Wallflower 5/10/25 Wall Boxes, 2 Wire, Plastic...$39.50
18—WURLITZER 5 Cent Wall Boxes—2 Wire, Plastic...$32.50
19—SEEBURG, WIRELESS WALLMATICs, 5 Cents...$29.50
20—2 Cents, 3 Cents, F. C. Bank...$210.00
21—Bally High Hands, 5 Cents, F. C. Bank...$159.50
22—Bally Club Bells, 5 Cents, F. C. Bank...$215.50
23—Bally Grand Nationals, One Ball Games...$8.50

SEND US YOUR MOTORS FOR EXCHANGE

$7.50 EACH WURLITZER, SEEBURG, ROCK-OLA AND MILLS—NO DELAY

TERMS 1/2 DEPOSIT, BALANCE C. O. D.

Wesnoca Music Company
3927 MAIN STREET
JACKSONVILLE, FLA.
Tests Scheduled for
in Higher Courts

Both laws given knockout
blows in District Courts

OKLAHOMA CITY, July 17—Reports
this week said that the State had appealed
two cases recently passed on by District
Courts here. In one case, July 7, the recently
re-elected judge gave the State's version of
10 per cent be declared invalid, chiefly
on the ground that it was not equitable
and ambiguous in the terms. (See
July 8, p. 19). The case is Jones v. State.

The other case is decided on the same
principle. A Tulsa County District Court
ruled that the law as it stood was uncon-
stitutional. The case involves the sale of
beer to minors. The bill was passed on the
basis that the State has the right to protect
the public welfare. The court ruled that the
law was unconstitutional because it did
not adequately protect the public welfare.

The State announced that it has now
appealed both cases. The laws in question
are: (1) The Tulsa County law, which is the
biggest gain yet made against the misuse
of alcohol.

But the State laws, which are
wholly local in character, are not
limited to the issuance of licenses for
sale of alcoholic drinks. They also
operating businesses, such as restaurants
and bars, are required to have a license
valid for a period of one year. Failure to
obtain such a license results in the
immediate suspension of the business,
and in some cases the revocation of the
license.

The laws also provide for the
enforcement of the regulations by
the State police, and give the State
authority to revoke the licenses of
any business
which violates the
rules and regulations.

The laws were originally enacted
in 1920, and have been in effect
since then. They were upheld by
the State Supreme Court in 1921.

The laws are opposed by many
businesses, who claim that they
are unfair and unjust. They also
claim that the laws are not
enforced fairly, and that the
enforcement agency is
Corporation.

In the present case, the State
has appealed the decision of the
District Court, and the case will
now be heard by the State Supreme
Court. The hearing is scheduled for
the week of July 24.

The State Supreme Court will
hear the case on the merits, and
will decide whether the
laws are constitutional
or not. If it is decided
that the laws are
unconstitutional,
they will be
invalidated,
and the
businesses
will continue
in operation.

If the laws are upheld,
the businesses will be
required to obtain
licenses, and
will be
subject
to
enforcement
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Amusement Machines (Musical)

July 21, 1943

PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

BY GLADYS CHASIN

Songs for Columbia

Columbia this week announced the application of songs for picture shows, and among them are a large group of tunes which have waxed and waxed in popularity for ages on end. The following list will be featured: "Oh, the Rainy Day," "My One and Only," "Blue Skies," "Moonlight and Magnolias," "I'm Sorry," and "They All Laughed." The Columbia version will be issued in both 78 and 45 r.p.m. releases.

RKO Plans

It is claimed that this is RKO's first feature picture of the season. It will be called "The Band of the Century," and will be directed by Frank Capra. The cast will include Bing Crosby, Bob Hope, and Joe E. Brown.

Used Phonograph Needles

Re-Conditioned

Send your worn phonograph needles to us. We will sharpen them to the finest point, test them for wear, and guarantee that they will last at least 30 minutes longer than on our standard needles. The charge is only $1.00 per needle.

Needles Re-Sharpened

1-10
11-25
26-50
51-100

1.00
1.25
2.00
5.00

Re-Sharp Needle Service

P. O. Box 775
Fort Dodge, Iowa

A Precision Service

DUOTONE NEEDLES

Twin Tone, plus others.

P. O. Box 123
C. W. Hughes & Co.

150 West 23rd Street
New York 11, N.Y.

PHONOGRAPHS

Wurlitzer

2000 Keyboard Model 1845.00
1800 1540.00
1600 1325.00
1400 1375.00
1100 1200.00
310 950.00
210 850.00
200 750.00

Sears

4860, L.E.C. Model
225.00
4800 205.00
2800 175.00
2600 155.00
2400 135.00
2200 115.00
2000 99.00
200 75.00

Mills

Zephyr
59.95
Sunny
55.95
Cheerio
49.95

SEWING MACHINES

From $1.00 up.

Sears Roebuck

3800, $125.00
3700 110.00
3600 100.00
3500 90.00
3300 75.00
3200 65.00
3100 55.00
3000 45.00

A. M. I. AUTOMATIC HOSTESS

10 Units together with complete Studio Equipment, including Monitor, Record Rack, etc., slightly used.

$2500.00

CLOSEOUT for Quick Action

300 1c PHONETTE Boxes (Model B) $5.00 ea.
ADAPTERS for Above $5.00 ea.

First Come, First Served

1/3 With Order—Balance C. O. D.

JACK MARKHAM

P. O. Box 65, Mt. Washington Station
Cincinatti 20, Ohio

Phone: Bond #1200 and Parkway 3404, Reference: Household Bank & Savings Co.

GUARDIAN

3124 Hawn (N.D.

$3125.00

1250 200.00

1000 150.00

800 100.

500 50.00

250 25.00

125 12.50

100 10.00

75 7.50

50 5.00

25 2.50

10 1.00

5 0.50

$1.00

$0.50

$0.25
**Movie Machine Reviews**

**Program 1123**
Assembled and released by Soundies Distributing Corporation of America Inc. Release date: July 26. "Homespun," a new song by Russ Milb, is definitely on the covers side, but our guess is that it will become fairly popular. Here it is sung by Jack Kelly, who won a Screen Guild contract on the strength of his performance in this same pool, and Andy Tawzer, with the Song Spinners coming off strong on the chorus. "Homespun."

**Program 1124**
Assembled and released by Soundies Distributing Corporation of America Inc. Release date: July 19. "Homespun," a new song by Russ Milb, is definitely on the covers side, but our guess is that it will become fairly popular. Here it is sung by Jack Kelly, who won a Screen Guild contract on the strength of his performance in this same pool, and Andy Tawzer, with the Song Spinners coming off strong on the chorus. "Homespun.

**Record Buying**

- **Going Strong**

  In the blue of the evening, Tommy Dorsey (Frank Shalin) Victory 20-1515

  Last week's best-seller held the No. 1 spot in Drum Up, backed by the top piece by a hillbilly ditty. It is called "Going Strong" in true Country style, and it is continued to roll them over, as it has been since it was released. It is now available at all record stores.

  **LETS GET LOST**
  VAUGHN MONROE (Vaughn Monroe) Four Lee Minter, Victor 20-1516
  (let's get Lost)

  - **COMIN' IN ON A WING AND A PRAYER**
  WILLIE KELLY (Song Spinners) Decca 5646
  (let's get Lost)

  - **IT CAN'T BE WRONG**
  ALLEN MILLER (Song Spinners) Decca 10-0193
  (let's get Lost)

  - **ALL ON NOTHING**
  HARRY JAMES (Frank Sinatra) Columbia 35587
  (let's get Lost)

  - **JOHNNY ZERO**
  DICK HAYMES (Song Spinners) Decca 10-0195
  (let's get Lost)

  - **YOU'LL NEVER KNOW**
  DICK HAYMES (Song Spinners) Decca 10-0196
  (let's get Lost)

**THE TUNES THAT NAB THE NICKELS ARE ON VICTOR AND BLUEBIRD RECORDS!**

**THE HITS THAT WIN THE MONEY FOR COIN MACHINE OPERATORS!**

**VICTOR and BLUEBIRD HITS!**

1. **Comin' In On A Wing And A Prayer**
   The Four Vogues (30-0817)

2. **In The Blue Of The Evening**
   Tommy Dorsey (11-1256)

3. **It's Always You**
   Tommy Dorsey (11-1257)

4. **As Time Goes By**
   Rudy Vallee (16-3256)

5. **Boogie Woogie**
   Tommy Dorsey (30-0845)

6. **Don't Get Around Much Anymore**
   Duke Ellington (30-0846)

7. **Let's Get Lost**
   Vaughn Monroe (20-3037)

8. **It Can't Be Wrong**
   The Four Vogues (20-3038)

9. **Taking A Chance On Love**
   Jimmy Rees (20-3039)

10. **Warsaw Concerto**
    Freddy Martin (20-3040)

To help you make more Victor and Bluebird Records for you, and your old men to your distributor!
COMING UP

PISTOL PACKIN' MAMA...AL DEXTER (41 Dexter)...........6ch 4763

Demonstrating a consistency in hook-up unusual for a hit-making number, this Al Dexter warbling is getting more and more favor every week. It will once more be a success of this order. Coming Up and it just missed going over the top by a hairbreadth.

IT'S ALWAYS YOU....TOMMY ROSEY (Frank Sinatra)......Victor 20-1550

Along is the hit story with this story. The crescent story does not vary and it has no one. The song is a hit story. Coming Up and it just missed going over the top by a hairbreadth.

I HEARD YOU CRY

LAWRENCE .....HARRY JAMES (Hilton Forrest).....Columbia 36077

Following the pattern of that Hoed That Song Before, this nothing containing the same trumpet phrases is now on its way to solidifying the airwaves. Tune stems from the film Coors. It has also been released on the Decca label, but the Columbia version has an all-vocal rendition by Dick Haymes and the Song Sanders. This week, the new offering has not a chance to get onto the list as yet.

WAIT FOR ME...DICK HAYMES (Song Sanders)....Decca 15556

Willie Kelly

Remaining ballads seem to hold well on many college charts, and are, as usual, even this list is fast on the list. For big things. The tune has been building in popularity for quite a few weeks now and the Dick Haymes release was just reserved. The Dick Haymes release, a song that first starred up here, has been getting mentions in certain areas over here. However, the Dick Haymes release, after a couple of weeks ago, that boosted the ballads onto the Guide.

For INTERNATIONAL OR FOREIGN RECORDS IN ANY LANGUAGE

ITS VICTOR "V" SERIES

Ask your local jobber for complete catalogs in the various languages . . . or write-

STANDARDophone

361 E 72nd Street, New York 1, N. Y.

It's a Shower of Nickels for Operators Everywhere

THAT IMPORTANT NEW RELEASE

RECORDED BY GLENN MILLER . . . AND HIS ORCHESTRA

ON VICTOR No. 20-1536

Liners by JOHNNY MERCER

Music by JIMMY VAN HEUSEN

EDWIN H. MORGAN & COMPANY, INC. • 1619 Broadway • New York City
Carlos Who? Waving the flag of the hillbilly music movement, a modern-day "cowboy" comes to New York.

Hollywood is supposedly a cosmopolitan town born and bred to thinking in terms of marketing and sales. With the industry's uniting the crowds, a new star has been born in the halls of fame. What's more, he's not only a hit, but a major top-selling ballad. This is the story of the man who has captivated the hearts and minds of the nation with his unique blend of hillbilly music and modern marketing techniques. His name? Darren Massey.

The Man Behind the Legend

Darren Massey is the face of a new generation of country music. Born in the heartland of America, he has been honing his craft since childhood. From an early age, Darren was exposed to the rich musical heritage of his family, who were well-known musicians in their own right. It was this exposure that laid the foundation for his exceptional talent.

Young Darren quickly showed an inclination towards music, particularly the style of hillbilly. He began playing the guitar at a tender age, and his first public performance was at the age of six. Over the years, he had honed his skills and was ready to take his music to the next level.

The Rise of Darren Massey

Darren Massey's rise to fame began with a stunning performance at the prestigious Hillbilly Music Festival, where he captivated the audience with his heartfelt renditions of classic hillbilly tunes. His unique musical style and exuberant stage presence won him instant popularity, and he quickly became a household name.

As his fame grew, Darren's music began to gain traction on the Billboard charts. His debut album, "The Hillbilly Messenger," topped the charts and was hailed as a modern-day classic. The album's success was unprecedented, and Darren was hailed as a new voice in hillbilly music.

The Soundtrack of a Generation

Darren Massey's music is a perfect blend of traditional hillbilly with contemporary elements. His songs evoke a sense of nostalgia, transporting listeners back to a simpler time. At the same time, his music is innovative and fresh, appealing to a wide audience.

Darren's music is not just about entertaining; it carries a powerful message. His songs often revolve around themes of love, loss, and the resilience of the human spirit. Darren's ability to connect with his listeners on a deep level is what sets him apart from other musicians.

Awards and Recognition

Darren Massey's meteoric rise has not gone unnoticed. He has received numerous awards for his exceptional talent, including the prestigious Hillbilly Artist of the Year Award. His music has also earned him critical acclaim, with many critics hailing him as the savior of hillbilly music.

Outreach and Activism

Darren Massey is not just a musician; he is an advocate for the underdog. He uses his platform to raise awareness about important social issues, such as poverty and inequality. His charity concerts and fundraising efforts have made a significant impact, helping those in need.

Conclusion

Darren Massey is a true trailblazer in the world of music. His unique blend of traditional and contemporary elements has made him a household name, and his dedication to his craft is evident in every note he plays. As he continues to make his mark, there is no doubt that Darren Massey will remain a legend in the world of hillbilly music.

Stay tuned for more updates on Darren Massey's journey as he continues to inspire and entertain audiences worldwide.
Announcing the Music Industry's First and Only Year Book

Will Cover Every Phase of the Music Machine Business

See Page 5
Texas Cigarette Taxes Hit Highest Mark in History

AUSTIN, Tex., July 17—Texas cigarette taxes in June hit the highest mark in their history, $1,117,232, State Treasurer (See Texas Cig. Tax on opposite page)

Communications to Vending Machine, The Billboard Publishing Co., 155 North Clark St., Chicago, Ill.

Survey of Beverage, Candy Firms Shows Good Outlook

High level of sales, favorable profits exist in both industries

NEW YORK, July 17—Candy and beverage companies are supplying a high level of sales and favorable profits, according to a report in The Billboard, the trade magazine. Allot civilian sales are being affected by restrictions on sugar and other commodities used in their products. Production is being stepped up on these and other goods that are in demand from the army and navy, which is increasing its purchases.

Sales volume of the candy and beverage industries generally is running about 15 per cent higher than last year, and profits are ranging from 8 to 12 per cent of retail sales. The latter volume has been largely due to the use of increased loads and slower steps.

Beverages appear steady, with the exception of the current fluid milk situation. Sales for the first six months of the year were 8 per cent below that of the same period last year, due to the sudden increase in the price of milk during that period, and the fact that the milk has been largely used up by the increased loads and slower steps.

Hershey Chocolate Corporation

Since 1942 it has been a year of exceptional demand in this company's business. The expanded sales of the year's earnings are expected to be a major factor for the first half of this year. The company has expanded its production, and there is no indication that it will continue to meet the demand for its products in the quantities that it has for the last two years. A possibility that this year's earnings will be greater than those of the same period last year is increased. The company is considering the possibility of expanding its production.

BEVERAGES

Canada Dry Ginger Ale Co., Inc.—Sales thus far in the company's fiscal year, ending September 30, were about 15 per cent above those of the corresponding period last year, and the company is about two-thirds of the way through the fiscal year. The firm is experiencing a demand limited only by its production, and the company is using all its production to keep pace with the demand. The company is also increasing its production, and is expected to reach the same output as last year.

Charles W. Allen Company—Sales in the first quarter of the year were running about 10 per cent above those of the same period last year. The company is expected to reach its full production by the end of the year, and will be able to meet the demand for its products.

Bonita Corporation—Sales for the first quarter of this year were running about 10 per cent below the same period last year. The company is now running at its full production, and is expected to reach the same output as last year.

DAN'S FINE ALE

The company has been experiencing a demand for its products, and is now running at its full production.

THE BILLBOARD

March 15, 1943

The Peanut Situation

For prices quoted must be added freight, shipping charges, carting,edditing and one-half cent a pound profit from the above.

RICHMOND, Va., July 17—Growing conditions continued favorable during the month in all sections of the peanut belt. The Virginia and Carolina areas were good this season, but the Texas and Oklahoma areas were not as good as expected. The peanuts are expected to be of good quality this year.

The remaining production of peanuts is sold by the Peanut Commission to approved processors for the manufacture of peanut butter. The peanuts are expected to be of good quality this year.

Peelings and butter made from these peanuts are expected to be of good quality this year. The peanuts are expected to be of good quality this year.

The Rake

206 1/2 Market St.

MAKE MONEY WITH A ROUTE OF NUTS, BEANS, AND PEAPE TREE PLANTS

(NEW IRRIGATION METHOD)

SUCCESSFUL ROUTE

Many dealers throughout the Southeastern states are reaping the benefits of this new method. The nuts, beans, and pea trees are being grown in a moist, fertile soil, which is constantly watered with a special irrigation system. This method allows for a higher yield of nuts, beans, and pea trees, and the plants grow faster and healthier. This is a highly successful route for making money.

The Peanut Commission

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AMUSEMENT MACHINES (MERCHANDISE)

War Plants Offer Excellent Field for Cigarette Vending

Baltimore, July 17.—Cigarette vending on war plants has developed into a big business, according to Len Bogosh, president of Sheppard & Company, Inc., one of the leading cigarette vending equipment manufacturers.

One of the war plants served by the Baltimore outfit is the Fairleigh-Fairfield shippers at Paterson, a suburb near Baltimore. This shipper is a big factory in a country and an estimated 15,000 men are employed at the plant. The company has been able to supply some four cases of cigarettes per employee every day.

Baltimore Cigarette Service employes, according to Bogosh, have service trucks that make deliveries every day to the factories and shipyards. At the factories, the cigarettes are smoked, and at the shipyards, they supply the shipyard workers the cigarette brands on file in the company's service trucks.

All the popular cigarette brands are handled by the company, according to Bogosh, who states good shipments of cigarettes are being received from the manufacturers, making it possible to handle the cigarette business.

The Baltimore Cigarette Service handles its entire vending business on cigarettes. The company has a vice-president in charge of the cigarette business and one that is one reason it has been doing so well.

Installation of vending machines at the shipyard, according to Bogosh, makes it possible for the workers to get their cigarettes. They do so without loss of time. Because of the quantity of cigarettes handled, the Baltimore Cigarette Service is the largest single distributor of cigarettes in the Baltimore area. The company handles all the popular cigarette brands.

A typical example of a cigarette vending machine is located at the Bethlehem-Fairfield shipyards. This means that each vendor in the shipyards is able to serve approximately 1,500 men, and the average order is in the neighborhood of 25 to 30 vendors.

To keep these filled and in circulation, the company has a trained staff of expert operators and the trucks make regular visits three times a day and three times a week, keeping the machines in efficient operation so as to assure the shipyard workers of the favorite cigarette brands at all times.

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All the activities of Baltimore Cigarette Service are handled by the company.

Texas Cigarette Importers Subject to Heavy Fines

Although it is legal to deal in "near sales" without payment of the state tax of 3 cents per pack, tax evaders have been prosecuted.

State Comptroller George E. Bush has stated that the State Board of Equalization has been unable to trace the exact amount of tax evaded and has declined to state what the amount of the tax evaded is.

The sale of cigarettes has been one of the most profitable businesses in the city and the state board of equalization has been unable to trace the exact amount of the tax evaded and has declined to state what the amount of the tax evaded is.

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BEAN THE JAP

Brand New Arcade Equipment & Suitable for Location Operation

With the beginning of a million-moon base keep down those days when you and your friends have to run around trying to find a place to play. The D.V.D. will let you do it the easy way. This is a wonderful game that will keep your friends entertained for hours. It's made of durable plastic and metal, and will last for years. The D.V.D. will pay for itself in no time. It's fun for both men and women, and will be a hit in any social gathering. The D.V.D. is available at all the leading toy stores.

Measurement: 25" x 16" x 10" 29 lbs.

WRITE WIRE OR PHONE IN YOUR ORDER.

1-2 PERM TALE CONTACT C.O.D.

Cleveland Coin Machine Exchange
2015 Prospect Ave., Cleveland 15, Ohio

RE-ORDERS POURING IN!

for the new exclusive

HOT-CHA GIRLS

Beautiful R-Color Reproductions of
E. A. MORGAN's Famous Paintings
64 Different Subjects

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** Better Order Now! Any Supplies You Need: **

**MUTOSCOPE PREDICTION CARDS, FORSCOPE CARDS, FORSCOPE CARDS FOR MACHINES OF SIMILAR TYPE **

**MUTOSCOPE RELS, STEREOSCOPE VIEWS, STEREOSCOPE VIEWS, ETC., ETC. **

**PUNCHING BASE AND ACCESSORIES. **

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OUTSHP IT NOW. SHIP IT IN 3 DAYS.

VENDOR COSTS ONLY 240.

1/2 Gross, Balance C. D. O.

INTERNATIONAL MUTOSCOPE CORPORATION

44-01 Eleventh Street, Long Island City 1, New York

SEND FOR LIST OF NEW AND FACTORY RECONDITIONED EQUIPMENT. STILL AVAILABLE FOR IMMEDIATE DELIVERY.

AMUSEMENT MACHINES-ARCADE SECTION

July 24, 1943

New Minneapolis Arcades Reported Drawing Heavily

MINNEAPOLIS, July 24—The two new arcades that have opened in the Minneapolis loop are drawing very heavy business. One is operated in conjunction with "Lindblom's" at Fifteenth Avenue and Third Street, the other is in the Minneapolis Elks' Club, Eighty and Nineth Streets. Both are operated by Henry Ginterman and John Lurrock.

Freddie Cule_Shad, has moved his arcade to a larger quarters. Cule has been in business for several years and is gaining a good reputation.

All the arcades have a complete array of the latest equipment, including pinball, the great American game.

The first arcade, which is operated by Lindblom's, is located at Sixth and Third Street. The second arcade is in the Minneapolis Elks' Club, Eighty and Ninth Streets. Both are operated by Henry Ginterman and John Lurrock.

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Brazil Seeks Main Position

Launches vast program to attain economic dominance in South America

RIO DE JANEIRO, July 17—Brazil has launched its main drive to attain economic dominance in South America. Among other means, its industrial supremacy (now held by Argentina) is to be challenged by the world conference after the war.

In order to further these ambitions, Brazil is going into operation with the United States on all matters connected with the war effort, as she will continue to receive considerable economic aid.

With the assistance of technicians from the United States, the Export-Import Bank and the rubber development and defense supplies corporations, Brazil has been able to accomplish an industrial program in months which under other circumstances might have taken years.

Brazil is off to a good start in realizing her industrial ambitions, and it appears the new government will continue with this policy of industrial expansion. The new government has been formed at a time when Brazil is in a position to take advantage of the situation in the world. The new government has been formed at a time when Brazil is in a position to take advantage of the situation in the world.

Construction Difficult

Because Brazil's vast area makes the construction of roads and highways difficult, the possibilities of long cargo carriers and passenger ships appeals to the country. Although the country has many rivers and lakes, they must be built for anticipated crowds of travelers who will fly overnight in Brazil in trucks and trains to the South Atlantic.

Happel Visits in Chi

Bill Happel, president and general manager of General Coin Machine Supply Company, Buffalo, says the trip of using one...
HARLICH MFG. CO.
1413 W. JACKSON BLVD.
CHICAGO 7, ILL.

WANTED—SLOT MACHINES
Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage and help with the war effort by making them into circulation. Uncle Sam will get $100.00 per year for every machine put into operation and you can use the proceeds to buy War Bonds.

Write, wire or phone
J. E. McG. or any War Bond Source.
BAKER NOVELTY CO.
1700 W. Washington, Chicago, 12
(Phone MONeal 7911).

CHICAGO MONEY
EQUIPPED
Making Salesboards
For Victory—Buy War Bonds

HARLICH MFG. CO.
1413 W. JACKSON BLVD.
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CHICAGO MONEY
EQUIPPED
Making Salesboards
For Victory—Buy War Bonds
Eastern Clashes

By Ben Smith

One More

The arcade business is on, locally to keep the arcade bandwagon include Bill Allen and Charlie Arron, of the Brooklyn Amusement Machine Company, who just purchased their first arcade in Hempstead, L.I. N.Y. Charles, by the way, is still working up courage to take that last step, but in the near future gathering strength by vacationing in the mountains. Mr. Arron is there with him.

Distributor

Some months ago Mr. Allen purchased a large quantity of U-Need-A-Pair parts at the auction of the U-Need-A-Pair plant. This purchase was the base for the start of a new business which Setter is now operating under the name of the U-Need-A-Pair Company. Here in addition to specializing in U-Need-A-Pair parts also recommend and sells coin operated vending equipment.

McNeil Please Note

Lou Cantor, Louie H. Cantor Company, sales representative for National Vend, Inc., in cleaning up his desk preparations for leaving for an extended tour which will take him as far as the West Coasts. He expects to leave in about a week and will make a stopover at the National St. Louis plant until August 1. Then he will go to the Coast and a long visit with E. O. McNeil, National West Coast representative.

Double Mission

Joe Green, Modern Music Company, Boston, has a son, Lindy Arnold H. Green, stationed at Fort Montgomery, N.Y. Last week, while on his way to bring in on his town, Joe made a stopover in the George Pomer Company is opening two new arcades. About this later...

J. Boman Blasts

It won't be long before Dave Boman, High Point, N.C., is planning to move out of Ohio, and move into the other on the other side of the rubber. That's the type of the drive by the describing points of interest as we class to them.

J. Boman Blasts

Burton Bliert, private in Uncle Sam's army, came in on his first furlough, the other day, and bought Double Mint, where he saw to it that his sons stay was a pleasant one. Burton is stationed at Genoa, N.Y., and is in the ordnance division.

Lifting

The vet is gradually lifting on the mystery of Bell Coin Company robbery. Phil Eason promises to tell all very soon, probably next week. He is so busy completing the reporting to various authorities that time and appointments have lost much of their meaning for the vet. While the police are still pursuing, he has all to do to see everyone to see. He does a fine, tactful job of that, too.

Something New Must Be Added To Help You Pay That $100.00 Tax on a Vast Pocket. And THIS JACKPOT Attachment Will Double ... Triple ... Quadruple Your Vest Pocket Receipts.

Hand Loaded

Simple

Positive

Rochester

Mechanically

Perfect

Hand ShutterProof

Extra Heavy

Gold

Cabinet

Jackpots Paid

is attached to any Vest Pocket Ball in 20 minutes. Will pay for itself the first month.

All Samples

$19.50

Yeedie Counter $2.50 Extra $10.00 Certified Deposit With Order, Bank C. O. D.

By Parcel Post or Express

Valley Specialty Co., Inc.

Builders of Winners for Operators for 18 Years

1061 Joseph Ave., Rochester, N.Y.

EMPLOYEES KNEW WHEN WINDS AND DOUBLE PLAY.

ONE-RF 8 IN 1 AND DOUBLE 8.

EXHIBIT IN CREATIVELY, WINDS AND DOUBLE PLAY.

EMPIRE COIN MACHINE EXCHANGE

2812 W. North Avenue, Chicago 47, III.

Phone: Humboldt 4288

PHOTO EXERT

Specializing in maintenance of machinery and instruction in the operation of machinery and the installation of machinery and equipment. Knows where and how to locate machines and the connection with firm with post-war possibilities. Then once the equipment is restored, write on to photographer. Sex between the lines of the Billboard, 1364 Broadway, New York 19.
Harry H. Cohen

The death of Harry H. Cohen marks a great shock to his many, many friends. After a lingering illness of six months he passed away Saturday, June 19. Cohen, president and founder of the Ohio Specialty and National Products Companies, Cincinnati, was known far and wide for his unusual personality, his generosity to charity and his leadership in the coin machine industry. This coin machine convention will never be the same without Harry and his jolly cowboy hat, for Mr. Cohen attended the conventions and remembered him as the official greeter who handed the convention roll of good humor and good cheer.

Cohen was one of the leading men in the coin machine industry since 1928, at which time he founded his Specialty Company. This company has grown from a small business originating in a hole in the wall on Main Street in Cincinnati to its present location at 62 West Chestnut, in a five story building of 20,000 square feet of floor space.

The business interests were vast and include two saloons in Cincinnati and one in Columbus, a distributing office and showroom in Louisville, and the Ohio Specialty Company, of Cincinnati.

His son, Milten Cohen, and his staff of valuable and capable assistants, Lester Field and Charles Mckay, will carry on the business in the same manner as of old with the same principles and policies that were followed by Harry H. Cohen.

Another Maryland County Is Granted Licensing Powers

AMERICAN, May 17—The home rule granted to Anne Arundel County thus continues to the Maryland Legislature for 1943 and again in 1944.

This extension was contained in the recently approved Chapter 47 of the Acts of 1941, passed by the General Assembly in 1943.

This extension was contained in the recently approved Chapter 47 of the Acts of 1941, passed by the General Assembly.

WANTED

.22 Short or Long

AMMUNITION

WILL PAY

$150 PER BOX

BOX: N.Y.

MACHINES

WHILE THEY LAST!

Evans’ MARBLE PUSH

Greatest Country Money Maker Ever Seen!

An Ideal Substitute for Machines

NO TAX!
LOW COST!
WRITE!

WHEN THEY LAST!

Evans’ MARBLE PUSH

Greatest Country Money Maker Ever Seen!

An Ideal Substitute for Machines

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LOW COST!
WRITE!

WHILE THEY LAST!

Evans’ MARBLE PUSH

Greatest Country Money Maker Ever Seen!

An Ideal Substitute for Machines

NO TAX!
LOW COST!
WRITE!

WHILE THEY LAST!

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Evans’ MARBLE PUSH

Greatest Country Money Maker Ever Seen!

An Ideal Substitute for Machines

NO TAX!
LOW COST!
WRITE!
WAR EAGLES, GOLD CHROMED
substitute mechanisms and all manufacturers of New, Old, Repl. Parts, Keys, Boxes:
5¢ ........................ $185.00
10¢ ................................ $205.00
25¢ ................................ $235.00

1. MILL'S OLD CHROME.....$395.00
2. MILL'S OLD CHROME....$415.00
3. MILL'S OLD CHROME.....$435.00
4. MILL'S CHROME BELL.....$455.00
5. MILL'S OLD BELL........$475.00
6. MILL'S BLUE BELL........$495.00
7. MILL'S BLUE FRONT.........$515.00
8. MILL'S BLUE FRONT.........$535.00
9. MILL'S BLUE FRONT.........$555.00
10. MILL'S BLUE FRONT.........$575.00
11. MILL'S BLUE FRONT.........$595.00
12. MILL'S BLUE FRONT.........$615.00
13. MILL'S BLUE FRONT.........$635.00
14. MILL'S BLUE FRONT.........$655.00
15. MILL'S BLUE FRONT.........$675.00
16. MILL'S BLUE FRONT.........$695.00
17. MILL'S BLUE FRONT.........$715.00
18. MILL'S BLUE FRONT.........$735.00
19. MILL'S BLUE FRONT.........$755.00
20. MILL'S BLUE FRONT.........$775.00
21. MILL'S BLUE FRONT.........$795.00
22. MILL'S BLUE FRONT.........$815.00
23. MILL'S BLUE FRONT.........$835.00
24. MILL'S BLUE FRONT.........$855.00
25. MILL'S BLUE FRONT.........$875.00
26. MILL'S BLUE FRONT.........$895.00
27. MILL'S BLUE FRONT.........$915.00
28. MILL'S BLUE FRONT.........$935.00
29. MILL'S BLUE FRONT.........$955.00
30. MILL'S BLUE FRONT.........$975.00
31. MILL'S BLUE FRONT.........$995.00
32. MILL'S BLUE FRONT.........$1015.00
33. MILL'S BLUE FRONT.........$1035.00
34. MILL'S BLUE FRONT.........$1055.00
35. MILL'S BLUE FRONT.........$1075.00
36. MILL'S BLUE FRONT.........$1095.00
37. MILL'S BLUE FRONT.........$1115.00
38. MILL'S BLUE FRONT.........$1135.00
39. MILL'S BLUE FRONT.........$1155.00
40. MILL'S BLUE FRONT.........$1175.00
41. MILL'S BLUE FRONT.........$1195.00
42. MILL'S BLUE FRONT.........$1215.00
43. MILL'S BLUE FRONT.........$1235.00
44. MILL'S BLUE FRONT.........$1255.00
45. MILL'S BLUE FRONT.........$1275.00
46. MILL'S BLUE FRONT.........$1295.00
47. MILL'S BLUE FRONT.........$1315.00
48. MILL'S BLUE FRONT.........$1335.00
49. MILL'S BLUE FRONT.........$1355.00
50. MILL'S BLUE FRONT.........$1375.00

WBP Takes Over Entire Control of WoodPulp Allotment

WASHINGTON, July 15—Full control of wood pulp allotment has been taken over by the War Production Board in order to ensure manufacture of adequate supplies of paper and allied products to meet essential channels. The division of pulp will be permitted without WPB authorization, and is subject to division not exceeding one ton monthly. In taking control over WPB, declared that military and other demands for paper products "have become so insistent and immediate that increased production of wood pulp is essential and that a Division of pulp will be permitted without WPB authorization, and is subject to division not exceeding one ton monthly."

There are measurements. WPB pulp and paper division power to direct the production of any or all wood pulp by paper mills, paper converters and manufacturers of other paper products. The division has regulated only deliveries and allocations of pulp.

Full exercise of the new powers will be started in August with pulp allocations to be worked out by the Wood Pulp Allotment Committee at its next meeting, July 19. The desirability of the new power of the WPB is that it would allow the division to levy and administer a new division of pulp to the manufacture of the essential paper.

REAL BUYS—Won't Last Long

<table>
<thead>
<tr>
<th>SLOTS</th>
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<tr>
<td>Mills Brown Front</td>
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SICKING, INC.
835 N. Halsted St., Chicago 10, Illinois
(1.14) Bally Roll-Ins

WANT TO BUY BALLY ROLL-INS
State Quantity You Have, Condition and Price Wanted.

Get These Bargains
15¢
100 HOIST & TRADE BOARD

RED, WHITE AND BLUE JAR REFILLS
1900 and 2050 Five Fold $2.50 and $3.75 Per Set.
2050 Single Caps, $2.75
CHARLES ZIMMERMANN
Antwerp, Ohio
**ONE BALLS WHILE THEY LAST!**

Longzacc, Club Trophy, '41 Derby, Pimlico, Kentucky, Jockey Club, Sky Lark, Long Shot, Sport King, Splashing Reels.

WURLITZER PHONOGRAPH Models 950—500—400—71—41

ARCADE EQUIPMENT

Western Baseball

Tom Strike

SLOTS AND CONSOLES

Club Bells

Mill’s 4 Bells

Sugar King

Cherry Bells

Rag’s Track

Blue Frente

FIVE BALL FREE PLAYS

GRAND CANYON

5-10-20

ACTION

Arizona

BETLE Hop

Chuck

MIAMI Beach

High Hat

Dust

Write, Wire or Phone for Complete List and Prices

**BELL PRODUCTS CO.**

2000 N. OAKLEY

CHICAGO, ILL.

**WANTED: MANAGER FOR OUR PARTS DEPARTMENT**

Must know all pin game parts.

Good proposition for good man.

BELL PRODUCTS CO., 2000 N. OAKLEY, CHICAGO

**MONEY BACK GUARANTEE**

Ten-day free trial on all machines listed. If machines are not completely satisfactory we will refund your money. Our name is our bond.

**STEWART NOVELTY SALES CO.**

110 South Tejon

Phone Main 5593

Colorado Springs, Colo.

**JENNINGS’**

Symbol of Service

CONTACT US ON ANY

COIN MACHINE SUBJECT

17 Years’ Experiences

G. D. JENNINGS & CO., 4309 W. Lake Street, Chicago, Illinois

**SIXTY-NINTH ANNUAL FAIR**

RIPLEY COUNTY AGRICULTURAL ASSOCIATION

August 3-7 Inclusive, Osgood, Ind.

Ward Shows and Concessions. Bingo and Penny Arcade, write P. M. RUMBLE, Osgood, Ind.

Shows, write W. F. FOSTER, Oxford, O.

Plenty of money here. Always a good one.

H. L. JENKINS, Secretary

**SALESBOARDS**

WPB has granted an extension to August 15 to manufacture Boards. We have huge stocks on hand for immediate delivery. Can fill all size orders. We are not holding Boards back for higher prices.

1. Hole Win a Fill, 50c Jumbo Thick, Take-in is $250.00. Definite profit $112.00. Price $1.65 each.

2. Hole Fill & Bends, 15c Jumbo Thick. Take-in is $250.00. Definite profit $70.00. Price $1.65 each.


5. Same, Take-in $70.00 each.

6. Same, as above.

LOTS OF OTHER NUMBERS.

IF INTERESTED IN PLAIN READING BOARDS, TELL US QUANTITIES AND SIZES YOU ARE INTERESTED IN AND WE WILL QUOTE PRICES.

**A. N. S. CO.**

312 CARROLL ST., ELMIRA, N. Y.

**SALEBOARDS**

ALL MACHINES LISTED BELOW ABSOLUTELY GUARANTEED

<table>
<thead>
<tr>
<th>Cigarette Machines</th>
<th>Gold Coin</th>
<th>$1.00 Coin</th>
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<th>$2.00 Coin</th>
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<td>4-BALL FREE PLAY</td>
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<td>2-BALL FREE Play</td>
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<td>1-BALL FREE PLAY</td>
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<td>$0.25 Coin</td>
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</tbody>
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**BARGAINS**

**WE PAY HIGHEST PRICES FOR COMPLETE PHONO ROUTES OR ANY OTHER EQUIPMENT**

**EAGLE COIN MACHINE CO.**

530 S. Dearborn Street

Chicago, Illinois

**WANTED**

**COIN MACHINE MECHANIC WANTED**

We want a man immediately for work on pre-assembled amusement mechanisms of all kinds. You should have a good knowledge of all work of a nature similar to what we have been doing. Must have a good knowledge of all work or both. We offer the choicest kind of work and would consider salary, percentage and a salary. We will let him work his own piece work. Apply.

**SHEARER AMUSEMENT CO.**

140 NORTH MAIN STREET

SIMCO, TENN.
SALESBOARDS

ALL ORDERS SHIPPED SAME DAY RECEIVED

400 HOLDS TICKET TICKER, SPEC. THICK, 6 1/2" DECK, PACKAGE PRICE $15.00

350 HOLDS TICKER TAPE, A. SPEC. THICK JUMBO HOLDS, 6", AVERAGE PROFIT $3.5

1000 HOLDS TICKER PIECE, SPEC. 10" DECK, AVERAGE PROFIT $2.75

1000 HOLDS TICKER PIECE, SPEC. 15" DECK, AVERAGE PROFIT $3.10

1000 HOLDS TICKER PIECE, SPEC. 30" DECK, AVERAGE PROFIT $3.57 PROFIT $2.85

1000 HOLDS TICKER PIECE, SPEC. 45" DECK, AVERAGE PROFIT $3.85

1000 HOLDS CIGARETTE BOARDS, 10 OR 20 SEC. ANY PAYMENT FROM $2.50 TO $4.00

STAYING YOUR REQUIREMENTS, 25% DEPOSIT ON ALL ORDERS-BALANCE C. O. D.

OHIO NOVELTY COMPANY, INC.

13515 Newport Avenue
Chicago, III.

6 REASONS WHY YOU SHOULD SEND US YOUR
BLUE GRASS
SPORT SPECIAL
HORSE

WE WILL REWIND AND REPAIR ALL TUBES
FREE 

1. BUILD UP JACK POT TO $45.00
2. A.C.C. PAN FEATURE
3. FIELD LIGHTS
4. BEAUTIFUL NEW BACK GLASS
5. NEW PLAYING FIELD LEADING DESIGNER
6. LUXURIOUS NEW CABINET DESIGN

HUNDREDS ON LOCATIONS! EARNING TOP MONEY!
ROY McGinnis COMPANY

2011 MARYLAND AVE.
BALTIMORE, MD.

COIN MACHINE MOVIES

16MM, SOUND FILM for use in Parmex and other makes of Coin Operated Machines or any ordinary home projector.

FOR SALE—$32.50 TO $39.50

Each of 8 Bulletin, Bing, Bally, etc. Machines marked down in Price to $65.00 each. (Specify if for use in Parmex.) Sold by Physel With Order, Ralston C. O. D.

McArdle, Jackson Pl.

PHONOFILM

HOLLYWOOD, CALIF.

PIN BALL BUMPER STEM REPAIR SLEEVES

"Made of Silver But Worth Their Weight in Gold"

Thousands In Use.

BECAUSE THEY END BUMPER TROUBLE

Just slip in place and secure. No solder needed. Reduces coil breaks and out-of-order cells. Give new life to your tired games for the duration. Mail $1.15 for each package of 3 stems. 25c for sample.

MONEY-BACK guarantee. Sold for distributors, Immediate Delivery.

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FREEDOM
MUST BE BOUGHT
with Blood + Sweat + Tears AND Your Money!

Our brave men are giving their life's blood for the freedom we all love and respect. You, I and everyone must back them up with every possible dollar. Remember, it's our PRIVILEGE to lend our money for War Bonds. Not 10%—But MORE!

When the story can be told you'll be proud to learn that Chicago Coin had such an important part in producing vital, precious war goods.

Chicago Coin
MACHINE COMPANY
1725 N. DIVERSEY BOULEVARD • CHICAGO
FOR THE DURATION • A 100% WAR PLANT

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray-Guns—in the U. S. A.
"SHOOT THE JAP"
RAY-O-LITE GUNS

$179.50 ½ Deposit, Balance C. O. D. $179.50

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns. A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Our "JAP" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for $175.00 to save C.O.D. charges, or $60.00 with your order—balance of $119.50 C.O.D.

Chicago Novelty Company, Inc.
1348 Newport Avenue
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FOR SALE
Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.
L-C SALES CO.
855 Pearl St., P. O. Box 2988
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ROTOR TABLES
Corresponding mopy makes your glassippy while players hit with chick, land, etc., for pay. Even beginners score like a little, designing are in fact their machines ready to operate.
ONLY A FEW LEFT, $4.00
NATIONAL NOVELTY COMPANY
192 WERNICK ROAD, BERNICK, L. I., N. Y.

We will pay
HIGHEST CASH PRICES
for
* SUN BEAMS
* DOUBLE PLAYS
* WEST WINDS

Don't Wait...Write Today!

United MANUFACTURING COMPANY
6123 N. WESTERN AVENUE CHICAGO

KLEIN'S SLOT SPECIALS
ALL MACHINES RECONDITIONED AND REFINISHED

<table>
<thead>
<tr>
<th>MACHINES</th>
<th>RECONDITIONED</th>
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<td>Pace</td>
<td>$200.00</td>
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WANTED

- FOR SALE -

Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.
L-C SALES CO.
855 Pearl St., P. O. Box 2988
Beaumont, Texas

FOR SALE

KLEIN NOVELTY CO.
144 E. HIGHLAND AVE.
Phone BR 8466
MILWAUKEE, WIS.

WANTED

- FOR SALE -

Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.
L-C SALES CO.
855 Pearl St., P. O. Box 2988
Beaumont, Texas

FOR SALE

WILL PAY $45.00 EACH
For Exhibit's "Do-De-Mi" Pin Game.
CAS-OLA COIN MACHINE CO.
109 W. State St., Rockford, Ill.

QUITTING BUSINESS

Every machine perfect, mechanically and appearance, and ready for the route.

- For Women -
4 Square Pinballs...$15.00 2 Star Attraction...$25.00 1 Star Tow...$15.00
5 Square Pinballs...$25.00 3 Star Attraction...$50.00 1 Star Tow...$15.00
6 Square Pinballs...$30.00 4 Star Attraction...$75.00 1 Star Tow...$15.00
7 Square Pinballs...$50.00 5 Star Attraction...$100.00 1 Star Tow...$15.00

Quest, Stow Pinball, Wont, New, $15.00
Waterfall Pinball, New, $25.00
Dollar Pinball, New, $35.00

COUNTER GAMES
5 Square Pinball; 1-2-3, New $10.00
5 Square Pinball; 1-2-3-4, New $20.00
5 Square Pinball; 1-2-3-4-5, New $30.00

750 OTHER MACHINES NOT LISTED, LET US KNOW WHAT YOU WANT AND WE WILL SUPPLY YOU.

THE STEWART NOVELTY COMPANY
135 EAST SECOND SOUTH
PHONE 5059
SALT LAKE CITY, UTAH

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**LEW LONDON'S "TRUE VALUE" BUYS**

The following is a list of the firms reconditioned machines we have on our hands. Each machine guaranteed for mechanical perfection and appearance. Must be seen to be appreciated.

Any Machines Listed Desired Without Our Famous Refinishing Process, Deduct $15.00 Each

---

**LEW LONDON-LEADER SALES COMPANY**

---

**MILLS NOVELTY COMPANY**
4100 Fellertown Ave., Chicago, Ill.

---

**RED, WHITE AND BLUE TICKET DEALS**

**MILLS**

for coin machine information

VINCE SHAY • JOHN RYAN • SAM BARGER • CHARLE Y ZINDLER

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**MARKETTE VALUES**

**WANTED—USED MACHINES, HIGHEST CASH OFFERS PAID! WURLITZER 2500, 3500, 4500, 5000, 6000, 7000, 8000, 9000, 10,000.**

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**ACCLAIMED—FROM COAST TO COAST!**

**THE GEORGE PONSEY CO.**

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**SPECIAL**

**BADGER’S BARGAINS MILWAUKEE SEE CARL HANDEL**

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**ADVERTISING MANUFACTURERS**

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**THE BILLBOARD**

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AMERICAN FIGHTERS... men of the free, fun-loving breed for whom Bally games were created... are now blasting the enemy out of the sky and sea with the aid of war-products manufactured by the Bally organization. Today Bally's only task is to help the Army and Navy fight for America's "life and liberty." But when America turns again to "the pursuit of happiness," bank on Bally Games and Venders to be in the forefront of post-war prosperity.

ASK FOR POST-WAR FLASH NO. 1

Operators and distributors who want early information on Bally's post-war equipment... games that will bring back the boom days of Ballyhoo and Bumper... vending machines that will open vast new opportunities... are urged to place their name on a special mailing list now being compiled for Bally's Post-War Flash No. 1. Address Post-War Department, Bally Factory.

BALLY MANUFACTURING COMPANY
2840 BELMONT AVENUE
CHICAGO, ILLINOIS
THE consistent U. S. War Bond investor . . .
who deprives himself of luxuries . . . who
buys only the necessities of life so that he may
invest more of his income for MORE WAR
BONDS . . . is essentially the "backbone" of the
battlefront . . . and the home front.

EVERY ADDITIONAL WAR BOND PURCHASED
THROUGH PERSONAL SACRIFICE IS A CITI-
TION WITHIN ITSELF TO THE INVESTOR
FOR OUTSTANDING SERVICE TO HIS COUN-
TRY.

THE AMERICAN WAY IS FOR ALL TO SAY, "TAKE MORE THAN 10% EVERY PAYDAY!"

The ARMY-NAVY "E" Award
Conferred Upon The J. P. See-
burg Corporation for Outstand-
ing Production of War Materials
in Each of Its Four Plants.

J. P. SEEBURG CORPORATION • CHICAGO, ILLINOIS

Makers of Fine Musical
Instruments Since 1902
Get these **Wurlitzer**
SELECTIVE SPEAKERS AND WALL BOXES INTO ACTION NOW

In every location that has booths, tables or extra rooms, these Wurlitzer Remote Control Wall Boxes and Speakers do an outstanding job of collecting extra nickels, dimes and quarters.

Now, with war-time spending at its peak, is the time to get a greater share for yourself. Here's the equipment that will do it. Act now before limited supplies are exhausted. The Rudolph Wurlitzer Company, North Tonawanda, New York. "The Name That Means Music to Millions."