

The Billboard

*The World's Foremost
Amusement Weekly*

OCTOBER 16, 1943

25 Cents



BEA WAIN

Singing Star of

"YOUR ALL-TIME HIT PARADE"—Fridays 8:30 P.M.—NBC
and "HIT PARADE"—Saturdays 9 P.M.—CBS
for LUCKY STRIKE CIGARETTES

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VIEWING AUSSIE SHOWBIZ

Was He Kidding?

NEW YORK, Oct. 9.—Herman Potsdam, of the Loew booking office, in a letter to Billy Van, of *The Army Play by Play*, solicitously inquired, "How are you and the rest of the hammandos?"

Cirks Add to Pay-Go Tax Pains of Acts

AGVA Asks for Ruling

NEW YORK, Oct. 9.—The withholding tax problem, thought to have been settled by the Commissioner of Internal Revenue ruling declaring certain expenses are deductible before the nick is applied, has developed another snag which leaves the status of a sizable portion of performers in the dark. Circuit theaters are refusing to withhold from acts or units owned outright by an individual. Theaters contend that the act owner is the employer and therefore should shoulder the tax responsibilities. The houses are going along on this premise in all cases where it can be proven that the performer is paid a straight salary irrespective of the amount bookers pay for the act.

Internal Revenue is likely to uphold the stand taken by the circuit vauders as no opposition viewpoint is expected to be presented to the government. Mortimer S. Rosenthal, associate counsel of American Guild of Variety Artists, said he is inclined to agree with the circuit attorneys in this argument, but nevertheless will confer with the I. R. commissioner office in an effort to get a ruling which will clear up the situation.

AGVA has long frowned upon set-ups where a performer is paid a straight salary by the act's producer, since it believes that acts should be treated as partnerships. Attorneys believe that this type of act is similar in structure to an orchestra, and that a ruling upholding the theater stand will strengthen their stand that band leaders are independent contractors. Theater attorneys still hold that ork maestri are indie contractors, and if the American Federation of Musicians' Form B contract should be given a Supreme Court test it would be ruled invalid.

The Form B pacts have never been given a court airing, altho it has been upheld by tax boards thruout the country.

Bioff Tells All In Shake Trial

Names Tribute Names

NEW YORK, Oct. 9.—Continuing to hammer out the links of a chain extending from New York to Hollywood via Newark and Chicago, Willie Bioff sang again yesterday in Federal Court. Convicted extortioner and former West Coast labor leader is prosecution's star witness against eight men charged with sharing in shakedowns of more than \$1,000,000 from movie moguls.

Bloff has already explained that it was (See **BIOFF TELLS ALL** on page 5)

U. S. Gov't Exec Revives Theme of Bills Properly Slanted; Yanks Cue Taste

The following account of show business in Australia under wartime conditions was written by a well-informed U. S. Government executive operating in Melbourne and sent to *The Billboard* by a mutual friend, also highly placed in federal employ, who acted for this publication in posing questions about Aussie entertainment to the official in Melbourne.

AMERICANS hailed the advent of American radio programs with great glee, and it's really something now to sit down for the evening to hear Bob Hope, Charlie McCarthy, Fred Allen (in the past), Fred Waring, Jack Benny, Kate Smith, Dinah Shore and the rest (practically all of the top-notch programs in the States).

When they first started out here all stations broadcast them simultaneously and indiscriminately—then one morning I heard on the radio that from then on the American Command Performances, as they are called, would be broadcast only over a certain station, due (said the voice in a rather resentful tone) to the fact that the American authorities had so commanded. However, subsequent developments rather indicate that it was not the American authorities but the Australian Musicians' Organizations, etc., which had raised the objections.

A few days later I was rather amused to read in the papers that these organizations were objecting to the "foreign" tunes on the *Hit Parade* (a program similar to the *Lucky Strike* show) and

suggesting that the program in the future include more Australian and English music. (Editor's Note—It would seem that the Aussie musician group has wider scope than a straight union set-up.) The sponsors replied in the paper the next day to the effect that *Parade* is a poll of music purchased from the music stores and that they were unable to influence the buying public so far as their taste in music is concerned.

That Old Bogey—Local Jokes That Fall Flat

I seem to have slipped off the subject somewhere—so to return to the American programs: We do not get as many of the programs as previously, for they are now limited to about one a night. Formerly you might hear the same program once or twice a week. From what I hear the Australians welcome the programs and they particularly like the orchestras and those performers with whom they have become acquainted thru the movies. A good many of the jokes go over their (See **AUSSIE SHOWBIZ** on page 10)

NY Rodeo in for Hatful of Coin; Rogers, New Face Crop, Near-Record Run; Lefton Refresher

NEW YORK, Oct. 9.—There's nothing new in the rodeo except the not unanticipated crop of new faces standing in for those who were called to war and war work, but it doesn't matter because the show opened at the Garden Wednesday (6) to near-capacity, about 14,000. The 18th in the series will get a hatful of money—safe to predict that the take will overcome last year's all-time record, with house scaled at \$1.10 to \$4.40, and kids half-priced for matinees. Stretches to end of month (31), total of 26 days and 32 performances, a longie which matches the record of the World's Fair year, first edition.

Might seem like a long span, but there are more people per square foot in town, with more money, than at any time in history. Out-of-town trade could almost support the opera single-handed, and it's a cinch the lower-priced pews will be sold

during a good part of the run. Even the top seats are gradually becoming unavailable, which may prove for the first time that the Garden is too small for the Championship Rodeo, which was not so long ago a struggling novelty but is now, and has been for about 10 years, one of the outstanding must-see mustn't-miss productions in the town.

No. 1 Rodeo Spieler

There's nothing especially new in the performance proper, but that doesn't take into account the announcer, Abe Lefton. For years Lefton has been the No. 1 rodeo spieler in the country, but this is his coming-out at the New York classic. Might bring up the question of how come the Garden bosses didn't have the savvy to engage him sooner, as his reputation around the best rodeo and fat stock

(See **N. Y. RODEO \$\$** on page 57)

Savoyards Burnside Aches

BALTIMORE, Oct. 9.—Shipping his scenery around the country in a refrigerated car is just one more wartime headache to E. H. Burnside, director of the Boston Opera Company. Time was when the railroads allowed him two 70-foot baggage cars and two sleepers to whip his Gilbert and Sullivan troupe from one spot to the next.

All is different now. The army requisitions his rolling berths and the Savoyards have to sit up all night between towns. Added to that Uncle Sam snatched his best tenor just before the G. and S.-ers made Ford's Theater here for the September 27 week's stand.

Showbiz Dopes Treasury Bill As Tough Tax

Niteries Affected Most

NEW YORK, Oct. 9.—Amusement and allied industries figure to be hard hit if the tax bill offered by the Secretary of the Treasury becomes law. In its quest for \$10,650,000,000 in new revenue, there are drastic lifts in luxury items including liquor, cabaret and theater admissions, soft drinks, transportation, telephone calls, furs, luggage, tobacco and candy excises—with anywhere from 5 to 500 per cent hikes over old rates.

Most important to showbiz is the proposed lifting of admission levies from 10 to 30 per cent and increase of cabaret nicks from 5 to 30 per cent, with latter representing the stiffest up in the entire list of Treasury proposals.

In addition, Washington hopes to extract a tax on hard liquor equivalent to 12½ cents per drink. With this increase, together with the added cabaret tax, niteries patrons will pay the heaviest proportionate increase in the entire amusement industry.

Beer excises are to be increased from \$7 to \$10 a barrel, wine from 10 cents to 50 cents a gallon, cigarettes from \$3.50 to \$5 per 1,000; long distance calls from 20 to 25 per cent, local calls 10 to 15 per cent, 1 cent a bottle on soft drinks and from 10 to 30 per cent on transportation.

There is likely to be some relief in the proposed rates before the tax bill is finally enacted. Congressional temper at this time is against a too drastic lift to be added to the already heavy tax burden.

Plenty Showbiz in Times Fashion Pitch For N.Y. War Fund

NEW YORK, Oct. 9.—The conservative *New York Times* makes a real showbiz pitch when it presents *Fashions of the Times* at Times Hall October 20, 21 and 22. *Fashions* is, of course, essentially a promotional gimmick for advertisers and in the interest of the garment industry, but it is no ordinary clothes-horse panorama with gals pacing a runway.

According to Producer Frances Bemis, this edition (it's *The Times'* second) is more aptly termed a revue. Script is divided into five scenes, with narration, (See **WAR FUND PITCH** on page 5)

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Holiday, Hawkins, Webster, Tatum, Pulling 'Em in and Knocking 'Em Out on 52d St.

By ELLIOTT GRENNARD

NEW YORK, Oct. 9.—Fifty-Second Street is jumpin' again, but much more politely than one is led to believe. A tour of the spots the other p.m. (and only those that feature jazz hot are under discussion) disclosed that only three jam rooms are pulling in the devout followers. Jimmy Ryans's has the De Paris brothers' ork, and trumpet-playing Sidney De Paris has a rep in those rarified circles, but the place was empty. The Hickory House has Frank Porter's small band, but patronage was limited to the bar encircling the bandstand.

Kelly's Stable has three musical groups and gets the biggest play but operates along straight floorshow lines. Coleman Hawkins's band is the big noise here and has been for a long time, even when he was working solo. Also dispensing music is Clark Monroe's small group, the Clarence Profit Trio, and Thelma Carpenter, blues singer. However, there are other assorted acts, including a belly dancer, and there are as many Broadway regulars and ordinary guys and gals on the town as there are music fans among the customers.

Listenin' Music Only

The Onyx is still given over entirely to listenin' music, with the tables hugging the tiny performing stand. Pete Brown, sax heavyweight (physically and instrumentally) is by now an Onyx fixture, and two trios, Al Casey's and Toy Wilson's, alternate in whipping up the jive, but it is Billie Holiday, an old Swing Street fave, who is bringing them in and knocking them out.

Three Deuces, across the street, is operating at a well-used site and with well-used furnishings, but currently has most to offer those who go for jazz that is pure and undefiled by commercialism. Art Tatum, who helped build the old, old Onyx into a clubhouse for musicians on busmen's holidays that established the block as a national must-see, is back after a decade's absence with a bass and guitar. To top it off, Tatum's trio is sharing the spotlight with a five-piece band headed by Ben Webster, direct from a seven or eight-year stretch with Duke Ellington's orchestra.

Unbelievable, Incomparable

Tatum's piano pyrotechnics were incredible 10 years ago and they're still unbelievable. He has such an amazing mastery of the instrument it doesn't seem possible that one man with 10 fingers can play so many notes in so many complicated patterns with such dexterity. Oddly enough, he performs with such ease that the point is sometimes missed, and he's most effective when his guitarist is playing along. Their two-part arrangement of *Flying Home* could be used, as is, by a 14-piece band.

BEA WAIN

(This Week's Cover Subject)

BEA WAIN, a native New Yorker, studied piano, dancing and elocution during her school years, but never took up singing. However, while attending Theodore Roosevelt High School, she sang on some of New York's small indie stations, where she was known as Beatrice Wain.

Miss Wain got her first network experience singing with choral groups, moving on from there to join Larry Clinton's band, where she remained a year and a half. In May, 1939, she went out on her own to play theaters, and in August of that year landed on the "Lucky Strike Hit Parade."

She remained on the "Hit Parade" two years, then sang on "Manhattan Merry-Go-Round" and was featured at the Club Rhibamba, New York nitery. She started her new "Hit Parade" run last July, and in August also began her stint on the "All-Time Hit Parade."

Miss Wain, whose outstanding song successes include "My Reverie," "Deep Purple" and "Martha," is a Bluebird recording artist.

If Tatum is unbelievable, Ben Webster is incomparable. There isn't a single tenor saxman playing today (with the exception of Coleman Hawkins mentioned earlier) who hasn't been affected by Webster's style. His breathy tones in beautiful ballads and passionate hoarseness on jumpers are standard today. This was accomplished while playing with Ellington, and he left because, as he phrases it, "I like to play a lot, and a big band holds me down."

So he's got a five-piece band and he's flying. Specs Powell on drums and Teddy Walters on guitar give him the kind of background that sets Webster off best. Walters, a youngster, has also worked with big bands like Gene Krupa's, but he, too, has found his proper niche. His single-string solos are original and exciting, and his counterpointal work behind Webster is magnificent.

A new chapter in the Street's history may be written when the new Famous Door opens October 28 with both Lionel Hampton's and John Kirby's orchestras. If that clicks it may mean that the Count Basies, et al, can skip the pops and still eat.

Robert Merrill NBC Sunday Spotted at Noon With Symp

NEW YORK, Oct. 9.—Another 4F groaner hit the big time when Robert Merrill, 25-year-old baritone, was added to the cast which performs with the NBC Symphony ork every Sunday at noon.

Merrill, another Moe Gale discovery, was working at Grossingers when the agency head heard and signed him. The singer had been making the rounds of the borscht circuit for about a year, singing for his supper.

The Sunday program fills the slot originally intended for *Music Hall of the Air* which was canceled on short notice last week.

Singer Howard Inked by MGM But as Straight Thesp

NEW YORK, Oct. 9.—Wes Howard, 21-year-old singer, played the principal role in a modern Horatio Alger story when he was signed to a seven-year contract by MGM. He left for the Coast recently.

His career involved his arriving in New York eight weeks ago from Minneapolis armed with a 4F rating, being picked up and signed by Moe Gale, spotted in the Famous Door nitery, where he was featured vocalist. Marvin Schenck "discovered" him there and brought Louis B. Mayer to see him.

Ironic twist is that Howard made good here as a singer, but will be primed as an actor by MGM, which a year ago employed him as an office boy at its California studios.

Abe Lastfogel, of the William Morris Agency, will handle Howard in Hollywood. Lastfogel left for the Coast Monday (4) and will remain eight weeks.

O.K. New Exit Signs

WASHINGTON, Oct. 9.—Theater and cafe operators were informed by War Production Board last week that illuminated "exit" signs had been removed from restrictions of Order L-29. Action meant no relaxation, however, of restrictions because simultaneously the "exit" signs were placed under L-212. Only difference is that L-29 concerns metal signs while L-212 concerns incandescent lighting fixtures.

Ben Pollack an Agent

HOLLYWOOD, Oct. 9.—All rumors that Ben Pollack is once more building a band have ostensibly been put to rest by the news that he has opened an agent and management office, concentrating on cocktail combos.

Belated Christmas Gift

NEW YORK, Oct. 9.—The War Labor Board approved salary increases for the Roxy Theater chorus Tuesday (5). Wage hikes range from \$2.50 to \$7.50 and are retroactive to Christmas of last year.

Personal Tax Proposal Seen Hitting 'Zilch'

NEW YORK, Oct. 9.—Top-salaried executives and personalities of show business, who thought the death-knell of the \$25,000 income ceiling had been sounded by Congress last March, heard the cry raised in the House Ways and Means Committee that Secretary Morgenthau's new \$10,560,000,000 tax program would be tantamount to that same \$25,000 limitation on personal incomes.

The tax proposal calls for \$6,500,000,000 to be raised thru additional income taxes ranging from the present 13 per cent surtax on the first taxable dollar to 90 per cent on incomes of \$200,000 or over.

Morgenthau plan, which has since been attacked by Congress as a "bigger burden than the public can bear," will not only affect theater personnel in the upper income brackets, but actually hits hardest at those earning from \$1,250 to \$5,000 (including the overwhelming majority of performers and theatrical office personnel and craftsmen), for increases in this group will range from 41.4 to 67.6 per cent of the 1943 tax. Above \$5,000 the percentage of increase tapers off slightly.

"Holiday on Ice," Fred. Bros.' Icer, To Open in Toledo

CHICAGO, Oct. 9.—Frederick Bros.' ice rink revue, *Holiday on Ice*, opens its tour in the Ice House, Toledo, November 2 for six days. Show goes into rehearsal in New York next week (12) under the direction of W. Carl Snyder, FB office manager here, who is in charge of the ice department.

Dates to follow include the Playmor Ice Palace, November 10-16; Dallas Ice Arena, Dallas, the following week; Ice Rink, Fort Worth, for five days ending November 29; Alaskan Ice Palace, Wichita, Kan., December 1-5, and the Coliseum, Tulsa, Okla., 7-12. Eastern rinks, including Akron, O., and Windsor, Ont., will take on the show from there.

Line-up includes George Von Bergelen, Arane LeVaillant, Mary Over, Doris Sandberg, Dorothy McCusker and Marie Purviance, Norman Sullivan, the Everett Sisters, and 18 girls and eight boys.

Management-Flack Org Produces for Tyros Or Collects Zero

NEW YORK, Oct. 9.—With an eye to picking up and developing bright young show talent as yet unknown on Broadway, a new firm for personal management and publicity, exclusive of booking, has opened shop.

Idea for making dough from pushing deserving youngsters into the spotlight came from talks between Jack Petrill, General Motors' show producer for the past decade at Flint, Mich., and local p. a. Ned Armstrong. Former will handle management, the latter publicity.

Duo has drawn up contracts for young hopefuls in which they get management and plugs but don't pay until their weekly pay check totals \$250 or more, up to \$1,000. Under \$250 services are free, but duo feels that proper management and publicity will net their young clients pay envelopes in the heavy sugar. Fee for services is the usual 10 per cent up to \$100 a week for each. Present contracts—12-month binders—stipulate the limited fee clause. Firm will book thru regular licensed channels and nixes fee splitting.

"Our Gracie" Finds Yanks Know What They Want, in Italy

NEW YORK, Oct. 9.—The fighting Yanks in North Africa and in Sicily have defined views about the entertainment they want, according to Gracie Fields, who returned this week from a 17-day tour of Algiers, Marakeech, Rabat and Sicily. *Sans* baggage and very tired, British star is more than willing to go back and entertain again, when her movie and radio commitments permit.

"They like classical music, good music," she said, "and they like the latest songs from America. They don't like war songs. They like songs they can sing with you, but their favorites in my programs were the *Ave Maria*, which I sang in Latin and the *Lord's Prayer*. This last one went better at first with your American boys, because they'd seen the movie *Stage Door Canteen*, in which I sing it. In England, that bit was cut out and so the British soldiers didn't know it so well. But before I got thru the tour, they were asking for it, too."

Other pops with the troops, Gracie said, were *Coming In on a Wing and a Prayer*, *In My Arms* (by far the most popular) and a comedy number, *Don't Be Angry With Me, Sergeant*.

"You know, the soldiers in this war are more up with tunes and names than they were in the last war," Gracie added. "I've sung in both, so I know. They get the radio over there, so they know what they like. But the songs I've mentioned were the ones I was asked for constantly."

Four a Day Tough

Gracie admitted that the going was tough. "I never knew I could turn out so many concerts," she said. "It was a bit rough with four concerts a day, but when you see how starved these boys really are for entertainment you'd do it twice over. They're still talking about Bob Hope and Al Jolson."

She emphasized the need for more name shows. "They want names," she said, "but those names must have a good supporting bill. They'll go for dancers and musicians who are not headliners provided a top name fronts the show. The 'brass' aats tell you that when their men come out of battle they're all keyed up and they need something like a name show person from home to help them simmer down again."

Small Ports Amusement Hungry

Not enough big entertainers go to the small places where only a comparatively few soldiers are stationed. "I worked wherever the plane came down," she said, "and sometimes there'd be only a few hundred men to listen. I don't need scenery, and I don't need a piano. Thank God, I can sing in tune. I'd hop up on the back of a truck and give 'em half an hour's concert. They loved it."

In Sicily, Gracie found Italians only too willing to help care for Allied wounded. "When I found out how friendly they were," she said, "I began to sing for them, too. *The Woodpecker Song*, which you know as a popular tune, is really Italian. I learned it in Capri before the war. So I sang it in Italian, and the folks listening in rushed off to bring their relatives to hear it. I saw lots of little groups of Italian musicians wandering around playing for our soldiers, especially in the hospitals."

ENSA Travels With Troops

Gracie explained that the Entertainment National Services Association (the British USO) under whose auspices she sang, have had little groups of four or five British entertainers, none of them well known, traveling with their troops all the time.

"Some of them haven't been back to England in two years," she said. "They travel right up with the troops and keep them entertained between battles. There should be more of that," she added. "Those boys need entertainment. They need funny songs to keep 'em laughing, but nobody's writing them any more."

Gracie came thru her trip unscathed. "We had no run ins with the Nazis," she said, "but Bob Hope fair copped it every time he moved," she added, lapsing into her Lancashire dialect.

She is en route to Hollywood to make another picture and to take up her radio stint for Pall Malls, due October 18, over Mutual.

GI's in Africa Attack The Billboard And Dog-Ear It Plenty, Sez M.C. Pvt. Havilland, Who Expounds on Tootlers

Editors *The Billboard*:

Somewhere in North Africa, Sept. 18.—I'd like to congratulate you fellows on the swell service I'm getting on delivery of *The Billboard*. I emseed in clubs and theaters in civilian life and when I entered the army, one of my buddies in show business sent me the subscription. It's the swellest present I ever received. My copies get pretty ragged after all these GI's thumb thru them, but it's a pleasure to know how popular your magazine is over here.

We've done a lot of entertaining with our own little shows and have a terrific jump band that I really want to tell you about. Our leader, Lt. Walter O. Cass, of Denver, is most capable and has the boys blowing swing and sweet all over the place. They use five reed, six brass, five rhythms and three violins. What an outfit!

Our vocalist is on the well-known beam, too. He is Kurt Whitney, former swooner for Gray Gordon. Has also worked around Chicago with Emil Flindt and Jack Conrad. With all this talent

Blitzstein Air Sympy for London Ork, Under 6 Mos.

NEW YORK, Oct. 9.—Corp. Marc Blitzstein, composer of *The Cradle Will Rock* and *No for an Answer*, has written a full-length piece, *Air Force Symphony*. The work is scheduled for an early performance by the London Philharmonic Symphony Orchestra.

Blitzstein, who has been in the army almost a year and is stationed somewhere in England, was given a six-month release from active duty in which to fulfill the music writing assignment for the air corps. He completed it ahead of schedule.

we have had little trouble in getting a large and responsive audience for our weekly clambakes, which have grown to the popular stage.

We also have a large group which plays military and concert music. This outfit is under the direction of Warrant Officer Charles Pelquin and is really groovy on the long-hair stuff.

I know you'll keep *The Billboard* coming, and I want to wish you the best of success from the musical gang and myself.
Pvt. Dick Havilland.

BIOFF TELLS ALL

(Continued from page 3)

his duty to see to it that the producers responded to the bite and that the "boys" from Chi got their share.

"Get together with the heads of other motion picture companies and tell 'em we want two or three million dollars," he said he told film producer Nicholas Schenck, of MGM.

Schenck, he said, subsequently met him in a New York hotel to pay up "his share"—\$50,000—the first of a promised 150 grand. The late Sidney Kent, head of 20th Century-Fox, came also, he said, to lay \$25,000 tribute on the line.

Under questioning by Prosecutor Boris Kostelanetz, Bioff testified that he turned \$12,500 of this collection over to George Browne, ex-prexy of IATSE currently serving a sentence for his share in extortion racket, and kept a like for his own cut. Pressed as to what became of the remaining 50G's, Bioff insisted that he "sent it to the mob."

Along with the huge cut dragged down by the mobsters, Bioff further testified, latters' relatives and friends were given lucrative jobs as projectionists in Chi theaters. Jobs were intended for union members, he said, who were consequently left unemployed. Underworld relatives, he declared, were paid from \$90 to \$100 per week a piece, "with absolutely no work involved."

Hour Singles OK for Khaki USO Uncovers

NEW YORK, Oct. 9.—Nobody disputes the fact that the boys in the camps want shows fronted with top names. But the name isn't all important if the entertainment happens to be in the groove. The little guy of showbiz can do as big a bit as the biggest if he's got what the boys want. And there's more of him.

Frederick Bowers, vet composer and pianist, has just completed a 10 weeks' trek thru Eastern training camps and hospitals and proven the point to the satisfaction of USO-Camp Shows, Inc.

CSI, according to Bowers, wanted the reaction of servicemen to single-turn songfests. Bowers, a pioneer member of ASCAP, with a repertoire of his own comps dating back to 1895, undertook role of guinea pig to find out how the lads would go for an hour of old songs.

"Results were great," he says. "I did two full-hour shows a night, and in the hospitals they dragged the piano from ward to ward. They never want you to stop. I gave one show on the deck of a battleship in Norfolk. After I got thru I asked the captain where he wanted me to play next. He said, 'I'd put you in the crow's-nest if I could get a piano up there.'"

Biggest hit with the boys, said Bowers, was George M. Cohan routine. Composer gave impersonation of his boyhood friend and "didn't have to beg for joiners in swinging Cohan choruses. They want those old tunes today, he found, more than all the j-bug and jump-stuff you can give them.

"Camp Shows had a double-barreled idea in sending me out," said Bowers, "they wanted to test the boys on a singing act as against big shows costing four or five grand to keep moving. Also they wanted to try out a new technique to get away from one-night stands. In other words, to locate in one zone and work out of there for three or four weeks at a time."

Bowers' tryout has evidently worked out to the satisfaction of all concerned.

She Shot Him
to the Top!



AL
DEXTER

the
"PISTOL PACKIN' MAMA"
MAN AND HIS TROOPERS

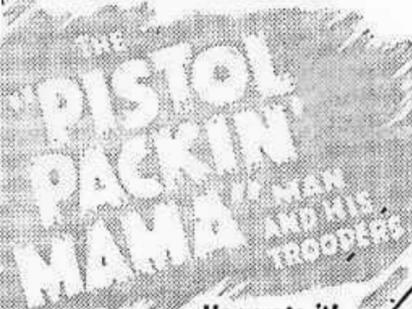
IN THEATRES

beginning October 12

COLUMBUS—Palace
CLEVELAND—Palace
CHICAGO—Oriental
MILWAUKEE—Riverside
BOSTON—RKO
HARTFORD—State
PROVIDENCE—Metropolitan
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She Shot Him to the Top ↑

She Shot Him to the Top →
AL DEXTER



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sings it!
recorded it!

or
Okeh

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ALREADY
SOLD!

670,000
STILL
TO BE
DELIVERED

personal management:

Carlos Gastel

direction:

General Amusement Corp.

She Shot Him to the Top ↑

Terrific Biz Halts % Deals at Chi Regal; Gross Takes Double

CHICAGO, Oct. 9.—The Balaban & Katz Regal Theater, leading house in the Harlem district playing colored and occasional white attractions, has called a halt to percentage deals and is now booking on a straight guarantee basis only. This is due to the terrific biz in the Negro section, the Regal almost doubling its grosses within the past year. Strong combination shows have been grossing \$20,000 to \$24,000 per week, against normal 1942 takes averaging \$12,000.

While the house is not on a weekly stage diet, more flesh bills have been used this year than ever before due to the wartime prosperity. Change in buying method is expected to bring better guarantee

deals for attractions which have a strong box-office following here. Among them are Louis Jordan and Dorothy Donegan, both at the Regal before. Jordan is holding out for a percentage deal. Donegan originally played for \$750, but will demand a better price upon her return, which may be around Christmas week.

Management, however, is determined not to make percentage deals, but will probably dish out new guarantee highs for the top names. Shows set include Ben Carter, film comic; Jay McShann and band; Maton and Morland, and Gladys Planer for week of November 5, and the Jimmie Lunceford band unit for the November 26 week.

Frontier Hotel Spends 100G for Talent in Year; Plans Expansion

LAS VEGAS, Nev., Oct. 9.—When R. E. Griffith's Hotel Last Frontier marks its first birthday late in October, it will have spent approximately \$100,000 for talent. The hotel has no definite show policy—it will play anything which, in the judgment of Maxine Lewis, producer and booker, will please the public. During the year, the Ramona Room, the night club of the spot, will have played about 100 acts. In the arena-coral, seating 3,000, prize fights and rodeos have been staged. Even a circus, the first ever put on as an attraction by a hotel, was to have shown but the date was canceled because Polack Bros.' Circus management found it impossible to travel here at that particular time. The circus date still stands and will be played.

Spot has catered more or less to names, turning the Ramona Room into one of the prestige spots of the West. Acts are booked for two weeks, and holdovers are few and far between.

Plans for expanding the Frontier after the war are under way.

LAS VEGAS, Nev., Oct. 9.—Maxine Lewis, producer of the shows at Hotel Last Frontier here, has joined the show in the Ramona Room there. This is her second appearance in her own show in the year that she has been in charge of production. Also on the bill are Dave Apollon and Company, Lester Cole and His Debutantes, Dolores Evers, and Regina Jordan and Tyrone Parvis. Charley Kaley and orchestra continue, with Tommy Reilly at the piano for intermission music. Kaley and Reilly divide emcee honors.

WAR FUND PITCH

(Continued from page 3)

dialog, music and ballet. Approximately 30 top designers and 45 leading stores are contributing dresses and accessories to be worn by the cast cuties, none of whom will be less than a Powers or Conover model. John Griggs and Jean Colbert are borrowed from radio to handle the narrative chores. Andrea Mann, Robert McKeller, A. J. Herbert, Peggy Badey, Beatrice Foster and Bruce Bradford are slated for leading spots in a cast of 50.

Paul Morrison has designed five sets beginning with a shot of R.R. terminal interior and continuing with scenes illustrating the simplicity of American wartime living. There will be a fashion show within a fashion show and a finale to spot New York as the future international style center with her fashions shifting to all parts of the world. Sets are being built by Bill Kellam and the Center Studios.

The production will be professional and paid at union scales. Three matinees and three evening performances will be given at a flat admish of \$1.65. All receipts will go to the Greater New York War Fund.

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American-Operated European Net

Bill Paley Gets Leave From CBS To Join OWI; Expected To Set Up Army-Operated Chain

Columbia Exec Mantle Goes to Paul W. Kesten's Shoulders

NEW YORK, Oct. 9.—William S. Paley, prez of CBS, this week took a leave of absence from the company he wet-nursed to present dominant position to go overseas for the government and organize a network in the Mediterranean area. The assignment, which came from the OWI, will have him working with the U. S. Army's Psychological Warfare Branch out of General Eisenhower's headquarters.

OWI announcement of the assignment made no mention of his chores outside of saying, "Mr. Paley is going overseas to help in the radio phase of psychological warfare in the Mediterranean area." However, it is known that Italy had a fine network of stations, also that the army's network of field stations in North Africa and Sicily (they are set up to service soldiers with entertainment and news) has outlets in enough places to warrant complete network operation.

Knows Radio From All Sides

The CBS prexy, who knows radio from top to bottom and sideways, will mastermind rehabilitation of European networks—France has a sizable hook-up and will be a factor, if and when the Allies invade—and their integration with the army field stations. Importance of such a set-up is obvious.

North Africa and now Italy give the United Nations an opportunity for close-up long-wave propaganda pitching into the Axis countries. BBC, out of England, has been beaming to the mainland, but listening to their programs is verboten. With French and Italian transmitters in North Africa and Italy in Allied control, there is an opportunity to beam programs on wavelengths familiar to listeners and difficult to prohibit.

The U. S. military and OWI will presumably provide all the engineering material and personnel required. Paley will bring the over-all savvy. His assignment covers every phase even unto programming. In latter field he is using Davidson Taylor, assistant director of programming at CBS, who is also on leave of absence.

Net Operating Staff Available

Operating personnel for the network operation will be comparatively easy to obtain, as a sizable contingent of web-trained people are on service in the Mediterranean area with the army, navy and OWI. At the moment they are either in the field or at Radio Algiers.

Paley and Davidson will head overseas within a fortnight. They are prepared

to stay for the duration, altho they are expected back within six months.

At the same time that the CBS board of directors okayed leaves for Paley and Taylor it also upped Paul W. Kesten to the post of executive vice-president. This has been vacant since retirement of Edward Klauber several months ago. Kesten, who has been general manager and vice-president, will have final say on net operations during Paley's absence.

No addition to the executive staff of vice-presidents is expected for the time being. An increased burden will no doubt be carried by Joseph Ream, Frank Stanton and Frank White.

Mutual Affiliates Told of 100 New MBS Stations

NEW YORK, Oct. 9.—Plans to add 100 stations to the web, to build local sustainers and put the strongest of them on the net; to speed up daytime skeds and to expand world-wide news coverage by the addition of another overseas round-up for a.m. airing were among the major new projects discussed at the first program meeting of the Mutual Affiliates Advisory Committee held here Tuesday (5) under the aegis of Miller McClintock, MBS prexy.

In connection with the broadcasting of sports and special events, Tom Slater, special features director, stated that the net's policy in the future would be to sked the most important events and not to share programs with more than one other network.

Acquisition of several new shows for which \$100,000 is available, the expansion of sales and service personnel, and the establishment of an advisory service for Mutual Affiliates on local promotion were also discussed. Mutual's future also includes FM and television.

Radio Technique Used by P.-A. System at Brooklyn Navy Yard; Morale Lifted; Accidents Cut

NEW YORK, Oct. 9.—Brooklyn Navy Yard is utilizing psychological technique thru a p.-a. system, to increase production and reduce accidents. The system, which uses 500 loud-speakers located thruout the yard, originated in April, 1942, and is modeled after an average medium radio station.

Originally designed as an air-raid warning system, the "station" followed the need of the shipyard workers for instruction and entertainment during meal periods and relief shifts. Under the supervision of Lieut. S. N. Siegel, ex-program director of WNYC, the broadcasts were expanded during July, 1942, from 23 to 120 hours per month, when musical broadcasts, news spots and speeches were added.

Tab of expanded programs showed correlation of increased output to decreased accident rate. During January, 1943, only one in every 910 man-days was lost because of accidents. This was due mainly to the instituting of safety-practice talks thruout the building, but also given an assist by the tension relieving musical spots.

"Station's" control room equipment compares favorably to professional radio station, but because of the type of show produced no elaborate studio set-up is necessary. Drama presentations for use

Sign Off Time Sale?

PHILADELPHIA, Oct. 9.—Scarcity of time in local radio making some strange conversations these days between buyers and sellers. A WCAU salesman jokingly remarked to one of his clients: "Next they'll be selling sign-off time. Can you imagine this spot—now that WCAU is going to sleep, you sleep tight, too, with Kozy Kover blankets . . . ?"

"That's a terrific idea," yelped the client seriously. "How much will that cost me across the board?"

Radio Column Now Sponsored Broadcast

PROVIDENCE, Oct. 9.—Broadcast version of Ben Kaplan's *For the Love o' Mike*, nationally syndicated radio gossip column, was sold here this week to the Swiss Cleansing Company. The program will originate over WPRO and will be presented twice weekly at 6:30 p.m. Mondays and Wednesdays. Kaylan was sold thru the agency of Frank Weston.

National newspaper syndication of *For the Love o' Mike* is handled by the Bell Syndicate. Column originates with *The Providence Evening Bulletin* and also appears in *The Providence Sunday Journal*.

Book Air-Ad Clinic Oct. 14

NEW YORK, Oct. 9.—A radio clinic is skedded to be held at Town Hall October 14 at 1 p.m. by the advertising and publicity execs of the book publishing industry.

Adelaide Hawley, WABC commentator, will discuss "Authors as Radio Guest Personalities," and Albert Rice Leventhal, sales manager of Simon & Schuster, will speak on radio as a sales medium for publishers. Both sustaining and commercial aspects of broadcasting will be discussed at this meeting.

NAB Coverage Maps Not OK With Four A's

NEW YORK, Oct. 9.—Research committee of the American Association of Advertising Agencies has not approved specifications for uniform-coverage maps which were prepared and submitted by the NAB research committee in collaboration with a time-buyers group. Four A's didn't give a flat "no" to the plan, as it was designed as something most stations could afford to underwrite.

One of the time buyers summed up Four A's attitude as, "They're not approving, but neither are they rejecting the plan. They don't think it's the best possible method. We're going ahead on this and hope to eventually to devise one that will meet with their wholehearted approval."

NAB plan is based on a tabulation of general mail. Understood that the agency researchers had no quarrel with the pattern but felt that there was no provision for supervision to make sure that all stations toed the mark, angle being that all station researchers are not up to par.

WLIB-802 Sparring For Nov. 1 Battle

NEW YORK, Oct. 9.—A difference of opinion between Station WLIB and the musicians Local 802 may result in a clash when the station's present contract expires November 1. Station has refused to negotiate a new agreement covering the six housemen, claiming it can't carry the \$283 weekly salary load. Admits its business is in the black and indicates it might be interested in four musicians at \$40 a week, which is \$5 less than the present scale.

Union will probably refuse to entertain this proposal since it has been upping its members wages thruout the industry. If a new contract is not signed by November 1, the musicians' union will declare WLIB unfair and picket station. Action would be based on contention that a lockout, not a strike, exists.

Gene Shifts to WTAM; Glenn Stays at WTIC

HARTFORD, Conn., Oct. 9.—After 14 years as a team on the stage and air, Gene Carroll and Glenn Rowell, known as "Gene and Glenn," have split.

"Gene" rejoins WTAM, Cleveland, where he will broadcast each Sunday afternoon while "Glenn" stays with WTIC, NBC outlet here.

They started in Chicago in 1929 when Gene joined an act billed as Ford and Glenn. Six months later, Ford dropped out and the team continued thereafter as Gene and Glenn. They came to WTIC in 1940.

Philly Flips

PHILADELPHIA, Oct. 9.—Al Stevens, chief announcer and news commentator of WFIL for past eight years, bows out of the station next week to join a transcription service in New York. Wade Barnes, vet WCAU announcer, drops off staff to free lance with his post going to Mark Gregory, program director of WEGO, Concord, N. C., and WCAU adds Harry Reinhard, one time sports writer for *The Philadelphia Record* and just released by the army, as newsroom editor.

FCC Okay on Blue Soon

WASHINGTON, Oct. 9.—Edward J. Noble, whose purchase of the Blue Network now awaits only FCC okaying, should know next week whether or not the web comes under his control. No action has yet been taken by FCC but the bureau has indicated that it will make its decision sometime next week.

Help Wanted Biz Grows in Philly

PHILADELPHIA, Oct. 9.—Wider use of radio for "Help Wanted" messages is being made by war and essential work factories in the Philadelphia area. Once depending almost entirely on newspapers to reach new workers, plants are now turning to radio in greater numbers. WFIL has many firms buying time to reach listeners seeking employment.

Spot campaigns list includes the Pennsylvania Salt Company, L. H. Gilmer Company, Sears Roebuck, Philadelphia Transportation Company, Bayuk Company, Red Arrow Lines and the Precision Grinding Wheel Company. Sun Shipbuilding & Dry Dock Company of Chester, Pa., sponsors two regular studio programs solely for "help wanted" appeals, *Sweet Land of Liberty* on Sundays and Tom Moorehead's *Sports Show* thrice weekly. In addition, Sun Ship sponsors the *Dollars for Donuts* weekly quizzer on WIP here for "Help Wanted" appeals.

Focusing Tele Attention on Live Talent

B&K Chicago Approach Via Able Femmes

CHICAGO, Oct. 9.—With an eye to the post-war set-up, when television should come into its own, W9XBK, Balaban & Katz experimental video station, is making a definite, advance pitch, using live talent shows. While most similar stations are relying on music-film gimmicks, local tele-tester is stressing a variety of flesh programs and holding the use of film to a minimum. Drama, vaude, news and sports all have a place on station's sked, which is gaited to develop a production formula aimed at broad audience appeal.

All-Femme Staff

Added twist to the toss is that it stems entirely from femme slant. Except for a chief engineer and three male technicians, station is staffed by 10 gals, headed by Acting Director Helen Carson. Latter has been in charge since W9XBK went on the air with regular programs in January, 1942.

Station televises on Mondays, Wednesdays and Fridays from 7:15 to 9 p.m. and on Tuesdays and Thursdays from 5 to 6 p.m. Station uses no paid talent, but has no difficulty in obtaining volunteer performers for the various sessions, since, according to org's head, most artists are eager to learn all they can of tele technique. Fortunately, too, the 10 distaffers are long on entertainment ability. They include three actresses, two painters, a dancer and an accordionist. All of them can pitch in at a moment's notice to put on a show.

There is a 10-minute exception three times a week to the live talent videos. These periods, during which a pic is utilized, provide short station breaks when the floodlights can be doused and the studio cooled off.

Shoot for Originality

Miss Carson's girls angle for originality as well as variety. A combo may include such unrelated items as a fashion show, (See TELE TALENT on page 8)

Calif. S.O. Signs Thomas

SAN FRANCISCO, Oct. 9. — Lowell Thomas has been signed by Standard Oil Company of California for five nights a week over the Pacific Blue Network, beginning November 1. Deal involved the largest package sale ever made on a Pacific Coast web.

Thomas will be heard Mondays thru Fridays at 9:30 p.m. (PWT). Program will originate in New York. Sun Oil continues to sponsor him in the East.

FM's W59C Becomes WGNB

CHICAGO, Oct. 9.—In line with the FCC's recent move discarding combination letter-numeral calls for FM stations, WGN's FM outlet, W59C, will be WGNB effective November 1. Station's application for the change was approved last week. WGNB call letters were already assigned to the company, having been used for some time to identify the emergency studio-to-transmitter radio link.

OWI Plugs "Fill Your Bin Now" as Detroit Suffers Coal Shorts

DETROIT, Oct. 9.—Coal dealers here are bewailing the poor timing of standard OWI transcribed suggestions to "fill your coal bin now." Broadcasts have been going on while the town has been facing a genuine coal shortage, with dealers refusing to take orders for more than a ton at a time.

Result has been a flood of phone calls from listeners who, finally taking action at the suggestion of the OWI message, find the advice useless.

Business as Usual

J. Walter Thompson Company in Calcutta, India, has been appointed publicity advisers to the Bengal Government on matters of civil supplies and also as advisers to the Bengal Chamber of Commerce on publicity in the Mills Center.

Too Much Dough New Adagency Sponsor Ache

NEW YORK, Oct. 9.—Biggest headache to plague ad agency execs in several years is the problem of how to handle clients that, thanks to war profits, are blossoming out with hefty budgets and a yen for big programs. Normally the agencies would be licking their chops at the looming lush biz.

But with expert radio man power deleted by the war many a big agency is on the rack trying to service current clients, dream up ideas for the once dormant accounts and wondering how they're going to find time to air the programs and men to man the programs if perchance they are okayed by the sponsors.

The producers and writers are all busy. The newcomers are not equipped to cope with million-dollar shows. And if they, the agencies, don't satisfy the clientele demands there is always the chance that the accounts may move into other shops.

Problem is the same for large and small agencies. One of the giants is going crazy trying to handle two accounts that are ready and anxious to spend like wine merchants.

Battlefront Ether Dramas Pull Top Audiences With Movie Studios Nixing War

Escape Is Where You Find It--In Movie Theaters

HOLLYWOOD, Oct. 9.—Recent statement by leading Hollywood studios that war stories are to be shelved has led to speculation as to position of radio on war dramas. Survey here shows that while theater audiences may be seeking escape pictures, dial twisters are still very much for the realistic side of the war.

Some observers feel that reason for difference in feeling may be that John Public is more conscious of the war—on the air, due to newscasts and commentators. In a theater, the same listener lays down money for a ticket, hoping to escape from reality. One spokesman close to the radio scene claimed that escape was sought by going out of the home to the corner picture house, but that radio was treated more or less as a family newspaper, with war news straight from the teletypes and war dramas highlighting the news that has already been heard.

"Hero" Now 15 Minutes

Increased interest in war dramas was emphasized in announcement that *Hero of the Week*, formerly a five-minute shot, would go to a quarter-hour over the Blue. CBS reports that there is no slacking of interest in the nine war programs.

Interesting sidelight of radio picture here was offered by Eddie Cantor, who stated that the Crossleys were up, they were due for a sharper increase with the fall shows hitting the air. Cantor said he felt that progress of the war had a decided influence on the listener. He

NBC & Blue Spielers Have To Stay on Own Nets; Mutual and CBS Pitchers Unrestricted

AFRA Says Nothing But Watching

NEW YORK, Oct. 9.—Handling commercials on the Blue Network is verboten for NBC staff announcers in future, and the same goes for Blue men at NBC.

The ukase was handed down this week by the NBC v.-p. of programs, Clarence L. Menser, and will take effect when and if the FCC approves the sale of the Blue to Edward J. Noble. However, Menser pointed out that the ban wasn't dreamed up because of the net split. It is actually an eight-year-old rule at NBC which, until now, has never been stringently enforced.

The issue actually came to a head several months ago when American Railway & Express was told that George Hayes (Blue) would be prohibited from doing their commercials over NBC. The policy, however, was never made official. Now, however, since matters have been brought to a head top spellers affected are reacting with the gusto of a block-buster bomb. At least seven of them will find themselves minus a sweet slice of commercial moolah which they had been getting for work on their employer's rival net.

Blue staffers have been and presumably will continue to be turned loose for CBS and on Mutual. Currently Glen Riggs (Blue) does *Orbita Blanca* and George Anshoro (Blue) does *Young Widder Brown*, both CBS shows.

While the Menser ban presents a new poser for NBC spellers, the whole question is old hat to CBS, which long ago solved the problem by looking the other way. When a CBS announcer does non-CBS commercials his staff salary stops

but he stays on the books. It's the leave of absence technique.

Three Blue announcers barred from NBC by the new order are Hugh James (Firestone), Don Lowe (cut-ins) and Kelvin Keech (Sealtest). NBC men affected are Ben Grauer (Jergens), Ed Herlihy (Mobiloil) and Bill Hightower (cut-ins). The consensus seems to be that NBC is laying down the law as another phase of its increasingly independent attitude resulting from the tight time sked. On the other hand, weekly salary adjustments of staff announcers for commercials on their own nets indicates to them that commercial splicing is technically free-lance work, controlled by clients, not the nets.

The paramount question in the minds of the announcers is whether Menser will be able to enforce his ban without violating contracts, or, what is more important, options. Menser's attitude on this situation is that NBC will use discretion. But since most of the announcers affected are big names with options probably pending, the big query is how far discretion can be carried before it kills NBC policy.

NEW YORK, Oct. 9.—AFRA is taking no stand, as yet, on the NBC ban on non-NBC announcers and other network commercials for its staffers. When the ban becomes official they will take whatever action they deem required. At the moment AFRA is just watching and mulling.

No Time To Fill, But Lee Broza Buys New Talent

PHILADELPHIA, Oct. 9.—The time buying rush has hit such a fast pace at WCAU, local CBS-50,000 watter, that the station finds itself virtually a staff without a station. Last week WCAU had only 15 minutes of open time on the books, from 4:45 to 5 p.m. It is now more of a problem of what sponsors eliminate rather than pick up.

But regardless of the lack of available time, Stan Lee Broza, WCAU program director, is determined to keep on building his talent staff, even if he can find nothing for them to do but sing from the roof of the WCAU building. He's added Bon Bon, former Jan Savitt vocalist, to the station's singing staff that already includes Dolores O'Neill, former Jack Teagarden and Bob Chester songbird; Marion Mason and the sepia Jericho Quartet. Bon Bon, sepi singer, becomes a regular staff singer, warbling with Johnny Warrington's studio band. What to do with all of them in his lone 15 minutes of open time is Broza's problem. Maybe the millenium has actually arrived.

... in the Echo Chamber

NEW YORK, Oct. 9.—During last week's Gertie Lawrence rehearsal at the Blue a sound effect was needed to point up a line of Bob Benchley's, reading, "Look here, I've got the review of last week's show tattooed on my chest." After discarding the corny "shirt-rip" routine the sound man suggested a zipper effect. Charlie Martin liked the effect—but the only zipper available was on the sound man's pre-war suit.

"Rip" effect was used.

CBS POLICY AS ANALYSTS SEE IT

PART 2

CBS Brought Subject Out In the Open

By LEON HENDERSON
(Blue)

NEW YORK, Oct. 9.—I am opposed to censorship except on military grounds. But the CBS controversy over its goal of objectivity and absence of opinion has taken some very odd twists. The discussion has overlooked the fact that all networks have for years subscribed to the same code which Columbia says it is trying to live up to. Columbia fortuitously has made a very great contribution in so far as it allowed the subject of ideas over the air to be debated over the air.

As a matter of fact, in spite of the difficulties of limitation of wave lengths and hours of the day, radio, in my opinion, has done a better job than either the press or the movies in attaining some degree of objectivity and a substantial degree of balanced listener diet. Why shouldn't the networks put on series of programs debating the whole First Freedom? How come that British pictures are virtually boycotted in the United States? How come that Steinbeck and other great picture people cannot get their independently produced pictures distributed by the big companies that own the movie production and distribution systems?

Where do we go from the great decision of Wednesday (6) breaking up the bottleneck of the Associated Press? Should radio be owned exclusively by newspapers? What's radio's program in regard to forum and discussion programs? Where will they stand on affording time to minority views? Will other networks follow Ed Noble (buyer of the Blue Network) in allowing union views on the air? And how can radio negate the distortions of the news that come over the press wires—distortions, in the main, that arise on the power of selection on what to mention?

This is my personal opinion exclusively.

Net News Dep't Helps Keep Free Speech Factual

By LOWELL THOMAS
(Blue)

(Lowell Thomas's programs are heard also on many NBC stations throught the country.)

NEW YORK, Oct. 9.—For 13 years, without interruption for as long even as a week, I have been broadcasting over the Blue and Red networks and never during that time has anyone attempted to put any serious pressure on me or control what I have to say. Nor has anyone ever intimated that I might be

Analyst Swing Hits Personal Agitation

By RAYMOND GRAM SWING
(Blue)

NEW YORK, Oct. 9.—My personal opinion is that radio commentators who use discussion of news to conduct personal agitation should be denied the air as news commentators, but CBS's forbidding all editorial expression in news analysis is asking something undesirable even if it were possible, which it isn't.

Statements of Leading Net Analysts on "Opinionated" News



Last week *The Billboard* presented the opinions of six newscasters and commentators on the Columbia Broadcasting's news policy. This week on this page the opinions of seven more men to whom the nation turns daily for its news are given. Paul Schubert declared himself without comment at the moment. Last week Sydney Moseley, Quincy Howe, John W. Vandercook, Upton Close, H. R. Baukhage and Raymond Clapper presented their views on the subject. Rupert Hughes begged off. The subject is still foremost in the minds of all concerned with the broadcasting industry, for it has been kept there by Commissioner Fly of the FCC and by constant injection into the Blue Network sale hearings.

The public, too, is learning for the first time what makes news function on the air, and this means an increasing audience for the commentators who are involved—and those who aren't as well.

Freedom -- Or Shirer Stops Broadcasting

By WILLIAM L. SHIRER
(CBS)

NEW YORK, Oct. 9.—I am opposed to censorship in any shape or form. Recent publicity about CBS policy to the contrary notwithstanding, the fact is that no one at CBS has tried to interfere with my freedom in telling, over the air, the truth as I see it or of analyzing current events and problems as fully as my understanding of them permits. When and if the situation becomes otherwise, I am not interested in broadcasting.

That has always been my known attitude in the six years I have been broadcasting for CBS.

presenting the point of view of the above networks or of my sponsor. In other words, within the bounds of good taste I have been given complete freedom.

True, after Pearl Harbor Washington notified us that we must conform to wartime military censorship and told us not to refer to weather, sailing of ships, movements of troops and so on, unless specifically authorized to do so.

There have been several occasions when I have been informed, after a broadcast, that I said something that I should have left unsaid. Each time this has happened my first reaction has been to get hopping mad. But after allowing a few days to pass by and again thinking it over in each case I have discovered that I really did make a mistake and that I more than deserved to have it called to my attention.

One difficulty in handling the news on the air is that for me—because of the hour when I am on (6:45 EWT)—much of my work is done under high pressure, with little time to think things over. So—and I admit this with a little reluctance—I frankly admit that the men in the press department at Radio City are a great help. On an average of two or three times a week they call my attention to mistakes of fact or possible errors of judgment in my material, things which I, in my last-minute haste, overlook.

Every news analyst and commentator, unless he merely reads dispatches as they come from the press wires (in which case he is neither an analyst nor a news commentator), is constantly presenting his own point of view. In my own case no one has ever asked or even suggested that I do otherwise.

"CBS Has Given Up A Most Precious Civil Liberty"

By SAM BALTER
(MBS)

HOLLYWOOD, Oct. 9.—One of the four national networks is now limited—and this limitation is self-imposed—to innocuous reading of teletype dispatches furnished by the major news services. This is a calamity. This particular network's censorship policies have been known to the trade as nambypamby, anyway. Its present move in prohibiting all opinion from its newscasts goes beyond what people have expected of it. There is no doubt that criticism by radio commentators when criticism was due has alleviated many a bad national situation.

Who is beyond having his mistakes pointed out? Who does not desire to profit by them? All of us have made mistakes. Making the same one twice is what is bad. How can one avoid making one twice if he doesn't know it was a mistake in the first place?

This radio chain (CBS) has willfully given up one of its most precious civil liberties. It is most regrettable.

No Journalistic Eunuchs Exist On or Off Air

By FULTON LEWIS JR.
(MBS)

WASHINGTON, Oct. 9.—As long as human beings gather and report news there is no such thing as unopinionated news. Any individual or news-gathering organization who purports to purvey such a thing is selling goldbricks instead of information. Even *The Congressional Record* contains opinions in that the stenographic reporters insert the word "applause" and the editors permit revision of remarks by the senators and representatives who make them.

Every newscaster who reads press association news into a microphone expresses opinion in his mere selection of the items to be used. There is nothing sacrosanct about press association news. The very reporters who gather it express a tremendous degree of opinion in the stories they choose to write and the material they omit, and far too many reporters are young and inexperienced.

Thus the Columbia policy means that "news" would be confined to official government releases. Nothing could be more opinionated than that. It is a

News Without Color Would Be Big Bore

By CESAR SAERCHINGER
(NBC)

NEW YORK, Oct. 9.—There is no such thing as "opinionated" news; there are "opinionated" people, i. e., "people who are firm or obstinate in their opinion" (according to Webster). When engaging in a serious discussion it is best to use proper English instead of the jargon of some radio men.

Every intelligent man has opinions about the day's events, even the commentator. If a network hires an intelligent commentator it will get his opinion, whether it likes it or not. Every piece of news above the "dog-bites-man" level carries within it the germ of controversy. Only a human parrot can relay an interesting fact without flavoring it with his character, political convictions and his attitude on life in general.

Even the newscaster, reading the canned news handed to him by the copywriter, colors it by his mood and his partisanship, expressed in his inflection and tone of voice. Except for this expression of "personality" the reading of a string of events and facts would be a deadly bore.

There are two remedies for the worried broadcasting executives: (1) Either hire morons and train them to sing the news in monotone, or (2) hire intelligent men with plenty of different opinions and let the best man win.

This is the personal opinion of an "opinionated" analyst.

blanket underwriting of any distortions or misrepresentations that politicians might wish to foist on a helpless public. The duty of news gatherers is to serve the public with truthful, fair information as complete and honest as a reporter can make it. That in itself involves opinions as to what should and what should not be selected as news.

For my part I cannot and will not pose as a journalistic eunuch because no such thing exists. If and when I am called upon to indulge in any such hypocrisy I shall leave the air.

TELE TALENT

(Continued from page 7)

a boxing match, a bit of Shakespeare, a wrestling bear or a chorus ensemble. A recent week's selections, as an example, comprised Guy Savage's *Human Side of Sports*; *The Home Front*, with Harry Cansdale; *Rund Musical Highlight*, Edwin Gordon at the piano; MacLean Players in scenes from *Macbeth*; *B. & K. Front Page*, with Tiffany and Walker; Chicago Youth Balalaika Orchestra and Ann Hunter's *A Woman Views the News*.

Dance acts, vocals, interviews with visiting celebs, a comedy vaude team—they're all grist for Miss Carson's mill as long as they add up to a well-rounded program.

Few of station's current femme staffers had much previous experience in radio or television. Miss Carson herself had none when she joined the org in 1940.

"I just absorbed it as I went along," she says.

Today she is a front-ranker in knowledge of every phase of television production and has developed a capable corps of skirted assistants who should make the pants-wearing videographers step on it to keep up when television comes of age.

'Xcuse Me, Please

By PAUL SCHUBERT
(MBS)

NEW YORK, Oct. 9.—No comment to make at this time.

IT'S GENTILE BROS. IN THE A.M.

Det. Dough on Larry's Patrol & Joe's Frolic

DETROIT, Oct. 9.—Those twin white elephants of radio, the after-midnight and early morning hours, can be successful commercial air time with the right type of program. That's been proven for two seasons by OKLW, Mutual outlet here. Bulk of the individual credit goes to two brothers, Joe and Larry Gentile.

Honors are divided between Larry's *Dawn Patrol*, airing from 12:15 to 4 a.m., seven nights a week, and *Early Morning Frolics*, which Joe Gentile and Ralph Binge stage from 6 to 9:30 a.m., daily except Sunday. Studio gag is that Larry puts 'em to sleep and Joe wakes 'em up. But facts are that the seven-and-a-quarter hours of daily air time has uncovered and sold new time segments.

The *Frolics* show, starting with 15 minutes, expanded to a daily 210-minute show, as time was added to meet demands of advertisers. Further extension of time is limited by the physical inability of the participants to handle a longer show.

Patrol folds up the station at 4 a.m., giving engineers two hours to work on the transmitter before *Frolics* comes on, altho the station has 24-hour operation okay. The two-hour gap emphasizes the fact that each show is distinctively individual.

Joe Gentile's program started on OKLW in 1932 as *Happy Joe*, using records and a few words. Almost accidentally, Joe started clowning announcements and developed the style that has since expanded into *Frolics*. Binge, a young plumber's apprentice and ex-pugilist, joined the show six years ago when it was a half-hour spot, worked a year for nothing, then left. Later he got a gas station job with hours that permitted his return, and Gentile, for a while, paid him out of his own earnings. The program finally clicked, largely as the result of teamwork, and Binge is on the pay roll. Today it has 50 sponsors, using from one to five announcements daily. Program is sold on a participating basis, and reportedly grosses well into six figures. There's also a waiting list of sponsors.

Sponsors and Programs Razed

Frolics is made up of records, news-casts and a steady stream of clowning ad lib announcements. The sponsor gets the plug, but usually in a way that makes his ears burn. Some sponsors have squawked, wanting to pull out of their contracts, but few have actually done so after seeing their sales figures. *Frolics* also kids other radio programs.

Show operation, besides being ad lib, brings in anyone who happens to get off the near-by elevator, intentionally or otherwise. A favorite victim is J. E. Campeau, station's general manager and a Mutual v.-p., whom the boys always impertune, over the air, for a raise. Campeau, incidentally, is credited with much of the responsibility of sticking to this show and developing it. Jewelry, autos, houses, food and suspenders are sold by *Frolics* and results have sometimes been too good.

One bakery started in to plug doughnuts and had to cancel after two weeks because demand outran production capacity and a new plant addition had to be built before time was resumed on the show.

Latest success is the spotting of *Frolics* for a network show as a half-hour airing titled *Joe and Ralph*, which goes on two hours after their local marathon stint. Same type of material is used, but since there is no sponsor yet, the show uses fictitious backers for kidding, but will switch to the real thing when the dough is on the line.

Started as Label Counter

Larry Gentile, the younger brother, started with OKLW in 1931 counting labels in a contest, got a job during the depression as assistant production manager

Too Short for a Head

NEW YORK, Oct. 9.—Dixie Lee Crosby has scripted a serial based on life of a crooner with four kids. . . . The OWI will use WNEW's *Music Goes To War* as a world-wide short-waver. . . . Southernaires are starting a two-month tour of West and Southwest. Hopping off point, Lancaster, Pa. . . . John Carney, new CBS megger, teeing off with *Fun With Duinn*.

John Hammond assigned to Negro morale work in the army. . . . Myron McCormick will be Perry Mason with the girl-friend played by Gertrude Warner. . . . Blackstone agency has eye on a propaganda show written by Sgt. Bob Eisenbach, ex-NBCer, tentatively christened *Now It Can Be Told*.

Guy Lombardo West Coasts it in December for Hollywood version of *Ziegfeld Follies*. . . . Theo Goetz will double as general manager on forthcoming production of *Good Soldier Schwejk*, a legit. . . . Lucille Webster appointed office manager of radio department at Biow agency. . . . Lamport Hill written into Mutual's *Chick Carter* as "The Bat."

J. Walter Thompson's *What's New* sniffing around for better time-slot. . . . Cyril Armbrister directing Blue's *Land of the Lost*, new Sat. midnight fantasy series. . . . Douglas Chandler quit producing for Erwin Wasey in order to gab for WLIB, Brooklyn.

Leo Fontaine has acquired rights to *Prudence Penny* homemaking column and is grooming it for the air with several agencies looking on. . . . Van Cleave, crier and baton man on CBS's *The Man Behind the Gun*, sloughed off two Hollywood contracts. . . . Bill Royale, drama director of WMCA, called up for induction. . . . Howard Caraway, new production man at Blue, is spicing the hitch-hike for Post Bran Flakes following *When a Girl Marries*.

The Texaco Met Opera Series, produced by Henry Souvalne and handled by the Buchanan agency, will start November 27. . . . Jack Lloyd, just discharged from ski-troops during which period he wrote, directed and acted on KOA, NBC's Denver outlet. . . . If you've got laryngitis and happen to be a radio actor, try Famous Studios. They're seeking a Popeye voice.

CHICAGO, Oct. 9.—AFRA gets a distinguished member. Walter Yust, editor of *Encyclopaedia Britannica* and host on *The Human Adventure* (WGN-Mutual) joins the Chicago chapter. . . . WJJD's new series titled *1160 Club* will feature the glib tongue of Gordon Van Dover, who originated *Tom, Dick and Harry*. . . . *Tate's Variety Show* celebrates its first anniversary on WCFL Wednesday (13). Nikki Kaye, Hal Tate's radio and marital partner, is carrying on the show while Hal is in the army. . . . *Get Acquainted*, new WGN show featuring Johnnie Neblett, will be produced and directed by Fred Levings, of the WGN press department. . . . Shep Chartoc, publicity-educational-special events head of WBBM, shared his flock of pheasants, bagged on a Dakota hunting trip, with the gentlemen of the press last Tuesday (5) at a dinner at Ricardo's. . . . WLS execs, producers, writers, announcers, entertainers and general office help all cut in on the 5,500 cans of vegetables harvested from the WLS five-acre victory garden. . . . Robert Venables, for 13 years with the Chicago Grand Opera Company, has joined the WJJD announcing staff. . . . *Starring Curt Massey*, featuring Massey, the Dinning Sisters Trio and Jack Fascinato and his ork, replaces *The Coronet Little Show* on WBBM-CBS tomorrow (10) for Schutter Candy. . . . Dick Enroth, WGN sports announcer, left last week to join the army air force as an aviation cadet. . . . Walgreen Drug Company has purchased WIND's *Hour of News* series. . . . *Big Kernel*, 15-minute pop music e. t., made its bow on WGN Saturday (9) for Kaempfer's, Inc., subsidiary of the Hartz Mountain Bird Feeder. . . . Jimmy Dale, singer on WJJD's *Supper-time Frolic*, qualified for aviation cadet training and has left for Camp Custer, Mich.

HOLLYWOOD, Oct. 9.—Bob Hope planed in from Seattle. . . . Del Castillo, ex-program director of WEEI, will produce *Opportunity PDQ* over KNX. . . . Harriett Hillard takes warbling spot in *Swingtime for Johnny*, new Andrews Sisters' picture. . . . George Fogel, producer of *Ma Perkins*, in town. . . . Deanna Durbin cut two numbers for Decca. . . . Peter de Lima, who subbed for Fleetwood Lawton this summer, is getting his own newscast over KFI. . . . October 18 will mark second year that Screen Guild has been under Lady Esther banner. *My Sister Eileen* will be anniversary production. . . . Doria Caron, page girl at Radio City here, got role on Blue network's *Red Ryder* show. Joe McMichael, who formerly warbled with the Merry Macs, is now vocalizing for Uncle Sam via *Soldiers With Wings* show. . . . Kay Kyser up and around after arthritis attack. . . . Murray Wagner, KNX announcer, heads for Fort Mac Arthur for active duty. . . . Spike Jones and the City Slickers are back in town for Gilmore's *Furlough Fun* and Bob Burns shows. Jones and the boys just wound up 11 weeks on the road. . . . Bill Davidson taking over old announcing spot at KFI, following army medical discharge. . . . Robert Redd, of *Point Sublime*, has been signed as writer on Bob Burns show. Glen Wheaton and Duke Atterbury also inked as scripters. . . . Freddy Martin claims his new warbler, Tommy Randall, another Sinatra. Time will tell. . . . Johnny Cohane, former account exec for Blackett-Sample-Hummert, has joined Ruthrauff & Ryan.

CINCINNATI, Oct. 9.—Turnover in mike personnel hereabouts has become a dizzy whirl. Latest to switch is Andre Carlon, who leaves WCPO after seven years to take a position as liaison officer with the American Federation of Labor. He continues as chief executive officer of AFRA here. . . . Al Bland, public relations director at WCKY, leaves today to become director of night operations at KMOX, St. Louis. . . . Dick Williams joined WCPO's newscasting staff Monday (4), replacing Charles McMahon, who has gone to WELI, New Haven, Conn. . . . Bill Robbins, WCKY staff announcer for four years, enters the army Monday (11) as a firearms expert. Author of a handbook on the subject, he is credited with a number of firearm improvements in recent years.

and went on WJBK with his record *Night Owl* show a couple of years later. After two years at WJBK he moved his show to OKLW. His program carries pick-ups of 15-minute spots from Mutual hands until 2 a.m., interspersed with records and news-

Gillette's Series Credits Cut; NBC Takes Mutual Feed

Boys Get Play-by-Play Airing

NEW YORK, Oct. 9.—To the fighting Yanks, as to the folks at home, a World Series broadcast isn't the real McCoy unless the airing is play-by-play. The first two games of the current series were offered by Mutual to the Army Special Services Division but rejected on the ground that ASS was "re-creating the game by telegraph." The boys on the battle fronts got 15-minute summaries of the first two games. They didn't like them.

The beefs were loud and long, and as a result Gen. Dwight D. Eisenhower cabled Col. Bill Slater to have the third game sent over the ether as the boys wanted it, provided that the Gillette Razor Blade Company agreed to drop the commercials. Colonel Bill contacted his brother, Tom, at Mutual, and Tom said he'd see what he could do. Meanwhile he had his qualms about Gillette's surrendering ad credits. But Gillette came thru and instructed its two announcers, Red Barber and Lieut. Bob Elson, to omit all plugs from the running play-by-play.

The game was then transmitted by Mutual to NBC which short-waved it over WBOS, Boston, with Pvt. Joe Hasel cutting in on the transmission with color commentary during commercials.

NBC officials weren't any too happy with the arrangement, but General Eisenhower is big stuff. So the fighters got their broadcast.

One result of the mix-up was that the British Broadcasting Corporation scored a scoop over American radio in broadcasting the series. The BBC got Don Dunphy to record a play-by-play account of the game's highlights and broadcast this report on its general overseas airing within half an hour after the last batter was out.

"We've been scooped on an American classic," moaned civilian officials.

Meanwhile on the West Coast listeners reported that a short-wave station in San Francisco had been broadcasting the Mutual play-by-play account, plus commercials, to soldiers in South America and in the Caribbean area. This station operates under supervision of the Office of Co-Ordinator of Inter-American Affairs.

Two Mutual stations in Hawaii—KGMB (Honolulu) and KHBC (Hilo)—also re-broadcast the play-by-play games from short-wave transmission from the mainland. A Spanish version was broadcast by Rene Canizares for Cuban ball fans.

Anyway, the boys in service got what they wanted.

Franny Murray Airs Sports

PHILADELPHIA, Oct. 9.—Hohenadel Brewery, assuming the sponsorship of WIBC's *Sporting Page* broadcasts, made sure that the voice handling the program was versed in sports instead of merely being a good reader among staff and free-lance announcers. Sponsor hooked Franny Murray, one of the University of Pennsylvania football greats, to handle the show. It's his first crack at radio dough.

Arnell BBC Music Consultant

NEW YORK, Oct. 9.—Richard Arnell, British composer, in this country since 1939, has joined British Broadcasting Corporation here as music consultant. He will not have a desk in the BBC office but will be on tap for general consultation and to recommend music programs of unusual interest to be recorded and sent to London.

Taylor to Backstop Paley

NEW YORK, Oct. 9.—Davidson Taylor, No. 2 man in the CBS program department, drew a leave of absence from the web, to go overseas with boss Bill Paley. The yare joining OWI and will operate with the U. S. Army Psychological Warfare Branch.

Fly Keeps "Air News" Front In Fine Fettle; NAB Meeting To Formulate News Practice

Interest Focused on Radio's Journalistic Routine

NEW YORK, Oct. 9.—The fire that keeps the pot boiling on the subject of "freedom of speech on the air," subtitled by some "opinionated news" and by others, "news freedom for the privileged few," was fed this past week by the man who is fast becoming radio's best-known after dinner speaker, FCC Commissioner James L. Fly. The lean long, lanky, caustic cross between Abe Lincoln and Will Rogers carried to the meeting of the Radio Executives' Club Thursday (7), at Hotel Shelton, the coals of his Boston speech of two weeks ago and the kindling of his Tuesday night talk over CBS. To this he added plenty of quick-burning fresh combustibles from Washington, all of which fed a fire that made all the daily newspapers and press association wires. Further stirring of the flames is expected when a special subcommittee of the Radio News Panel of the NAB meets in New York Friday (15). This is indicated by the fact that the program for the meeting is being set up by CBS's Paul White and NBC's Bill Brooks, working with Walt Dennis, secretary of the committee.

The NAB committee is expected to make certain recommendations to the association which would in effect uphold the stand of CBS, modify it and make it an industry-wide pronouncement. Thus the spot would be taken off Columbia in the handling of commercial news broadcasting. As with many other commercial practices, net and key station heads now feel that "the rules can be enforced." In other words, when a buyers' market prevailed many of the tenets of radio practice had to be forgotten in order to obtain business. Now that broadcasting has entered a sellers' market these tenets are being trotted out and will be enforced where they were without solid foundation. To start, they will have to be "cleaned up to conform with 1943 practice."

Some of the outmoded practices, according to Commissioner Fly, as pointed out in his speech at the REC, are: "The ban imposed by some stations and networks on the sale of time to groups and organizations, and the discriminations against such groups or organizations imposed by others. Time can't be bought or received gratis for the solicitation of memberships, except by mutual insurance companies. The barrier to free speech on the air, which is the ban imposed by many stations and networks on the sale of time for the discussion of controversial issues." And what is a controversial issue, he noted, but a current issue.

There were many other points made by Fly in his over a half-hour discourse. It was that long even discounting the laughs and applause.

Basically, he aired the aches which confronted the FCC, which were not matters which come strictly within the purpose of the laws under which the commission operates. He pointed out this fact when he stated: "There is no question but that management will be harassed considerably. Isn't that why management talent comes high (Fly had previously chided high-salaried men of management who were sharing the dias with him). They are the ones who must undertake this responsibility if we are to have a free radio. No precedents ought to be allowed that will make this industry automatically stagnate. Management has a public trust and it cannot be dodged."

The commissioner ended his discourse on the note that, "these are not government problems in the first instance. They are primarily problems for the industry itself to face and to solve in the best traditions of American free speech. In this world of movement let us see to it that American broadcasting continues to move as a living thing, a vital thing, in the onward march of democracy."

He ended his address with a reference

to his famous anti-NAB St. Louis talk about "the dead mackerel in the moonlight."

Murray Grabhorn, of the Blue spot sales, before the meeting broke up, quickly introduced CBS's new head man, Paul W. Keston, who spoke for a few moments on the Columbia side of the "opinion ban." He also stressed the fact that at another meeting CBS would, with the permission of the REC, have a luncheon session which would present its side of the case.

The Keston postscript was labeled a "hitch-hike" by Grabhorn, and included a station break with the latest World Series scores.

GENTILE BROS. IN A.M.

(Continued from page 9)

prior to Pearl Harbor. Larry was even asked to propose for a bashful swain over the air—and did, successfully. Present plan is to add a studio band to the show for an hour at 2:30 a.m.

Larry has done a job with show business sponsors, too. Local 10-percenters, Delbridge & Gorrell talent agency, for instance, buys time to plug its acts or combos. Eastwood Park, summer stand for big name bands in this area, once used remotes of these bands and has had half-an-hour at 1 a.m. for the past four years. The buy is for 30 weeks. The rest

Nets, Indies Remember Their Ex-Staffers in Service With Christmas Dough and Works

NEW YORK, Oct. 9.—With deadline for sending Christmas gifts to servicemen overseas coming up next week (15), the various nets and Indies are planning to remember staffers with gifts ranging from smokes to shoeshine kits. Webs, with hundreds on the gift lists, will send an identical item to each.

Smaller stations plan to package goodies and gadgets. A couple will personalize their offerings with a letter of news, gags and station gossip. Two frankly aren't going to send the boys anything.

A check on each web and station reveals how the 1,500-odd employees in service will fare.

CBS

With 643 former staffers in uniform, many overseas, Columbia's problem was to find same gift for all. Last year the net sent a wallet but this year the present will be a secret so it will come as a surprise on Christmas (the boys mustn't read it in *The Billboard* before December 25).

NBC

NBC's list has increased to 558 this year and everyone will probably receive a check. Last Christmas the boys each got a sawbuck. Web will also throw a party for the youngsters of men in service with entertainment, eats and a Santa to distribute presents.

Blue

The web has 122 boys in uniform. Last year it sent checks and letters but this time it is mailing each a standardized article. Nature of gift is not being mentioned so as to surprise the servicemen.

WNYC

The city-owned station has 15 men in service. The staff and management cooperate in regularly sending packages of candy, cookies, cigarettes, etc. A special Christmas box will go out with a mimeo letter containing news, gags and gossip.

A New Mousetrap

IOWA CITY, Ia., Oct. 9.—Engineering staff of WSUI, local college station, found, the hard way, that electrocutions would put the station off the air. Happened twice in one week.

Seems that mice discovered transmitter tubes were warm and mice to cuddle around. Two of them were electrocuted, each one temporarily cutting off the radio current.

of the year goes to the Paradise Theater, featuring top colored orks.

Some prospects are sold by Larry himself, with the aid of an elaborate presentation. He uses Board of Commerce figures to show an audience of 900,000 (700,000 before the war) in the Detroit market who are necessarily up and about and have access to a radio while his program is on the air. This represents nearly one-third of the city's population.

Show balances its sponsors, not more than two of any one type being taken, except in entertainment category, which is necessarily limited. Show now has 25 sponsors and is grossing well into five figures—four times what it did when Larry started. Gentle writes his own scripts and conducts the entire session single-handed. One of his last features each a.m. is a news round-up at 3:35 covering the entire previous 24-hour period. He moved it up from 3:30 a.m. as the result of a flood of mail from factory workers advising him that they finished work at 3:30 a.m. and wanted to get to their car radios or to restaurants to hear the news.

The trade, which has been amazed at the Gentle boys' success, is watching the Joe and Ralph net show to see if what's selling Detroit is national material as well.

eight servicemen, but all items are not decided on. So far books, magazines, candy and tobacco will be included.

WQXR

WQXR have 16 people in uniform. To date, however, no set plans for gifts have evolved. The boys will be remembered in some way, probably by checks which after all is the simple solution.

WINS

With station in throes of reorganization, little thought has been given to Christmas. At the moment, nothing is planned for the 16 servicemen on the list, but it still isn't too late.

WLIB

WLIB will send packages to its nine servicemen which will be augmented by edibles furnished by various sponsors. Gift boxes will contain items of particular use to men in uniform.

WBYN and Mutual

Neither WBYN or Mutual, both with few men in service, have any plans for sending Christmas cheer.

The boys in the Pacific and Africa and Sicily may not have a white Christmas, but most of the ex-broadcasters won't have a slight Christmas either.

AUSSIE SHOWBIZ

(Continued from page 3)

heads, particularly those with a local flavor. I have noticed that a good many former "American" programs are appearing which are not under sponsorship of the War Department. Such programs are *Betty and Bob* and *The Green Hornet*. Under what arrangement those programs are broadcast I don't know. (Editor's Note—These are purchased from e. t. firms in the United States.)

I doubt that the popularity of such programs as Benny, Fred Allen, etc., would ever have attained a great deal of success in Australia if the Americans had not been here to receive them. After all, the Australian sense of humor is essentially more English than American, and their pride and joy on the radio is a program called *Dad and Dave* (similar to Fibber McGee and Molly). The most famous comedian in Australia is a guy called "Moe," whom I think is lousy plus. His particular brand of humor consists of off-color material—not even candy coated. There is a complete lack of subtlety in Australian shows, and the few attempts that are made at it (alho most of them don't bother) are very weak.

Top Show Produced by European Refugee Troupe

The best show I have seen in Australia was produced by a large group of European refugees and it was a wow. Unfortunately the union would not permit the performance being opened to the public, and it was only by luck that I got to go. I hope to see it again if it ever gets back this way. It was called *Sergeant Snow White*, and for all I know something similar may have been produced in the States. The lines were clever. The atmosphere effects were terrific. The scenery was cleverly and artistically done. The artists were some of the best Europe had to offer. And, on the whole, I never expect to see anything quite like it again. They are permitted to show it only as entertainment for the troops.

The movies are crowded, but it is possible to reserve seats ahead of time downtown (three or four days) and get into the suburban theaters if the movie isn't too new. Melbourne's only night club still manages to survive, alho I have never been able to figure how. It is against the law to purchase or drink liquor on the premises—the latter, as you can imagine, is ignored—and the price of the supper is restricted to a three shilling maximum by the government (about 50 cents). Alho the price for a set-up is high, I still can't see how they do it. I think everyone considers this and tips the waiters generously, but how the orchestra and other overhead are taken care of, I can't imagine.

NEW YORK, Oct. 9.—Stanley L. Stevens, publicity chief for British Broadcasting Corporation, left yesterday on a contact tour of Midwestern radio editors. Stevens will visit 11 key cities to check past BBC service and plan for enlarged and intensified coverage.

WOR

Outlet has 51 staffers in service. Christmas should find the boys opening gifts similar to those mailed last year when books, ties, shoeshine kits, flashlights, cigarettes and sweets were sent.

WOV

Station has no boys overseas, but the 24 in this country will be remembered with checks or packages. They don't have to meet the October 15 deadline so are taking their time about deciding.

WNEW

Station hasn't decided whether to send checks or packages to the 23 servicemen on its list. Part of the number overseas, so their plans will jell this week.

WHN

The 32 boys with Uncle Sam will receive huge Christmas boxes. Those in this country can expect 20 items, including anchovies, olives, smoked turkey, peanut butter, chewing gum, cards, writing paper, candy and books, plus cartons of smokes which go out separately. The overseas group, whose packages must be lighter and more compact, will be sent 15 articles among which will be instant coffee, malted milk tablets, gum, assorted jellies and cookies, candy, cards and writing paper, plus the cigs.

WMCA

The station's being sold has the staff and management in a dither. As a result the even dozen former employees who went the way of all 1-A's haven't rated much attention lately. But despite the owner turnover, gifts of some kind will be sent.

WEVD

WEVD is preparing packages for its

"Grand Ole Opry"

Reviewed Saturday, 9:30-10 p.m. CWT. Style—Barn dance. Sponsor—R. J. Reynolds (Prince Albert Tobacco). Agency—William Esty. Station—WSM (Nashville) and NBC.

This program of hoary hillbilly songs, patriotic tunes and pop sentimental ballads is a 30-minute segment of a four-hour extravaganza airing each Saturday evening over this station. As an attraction for urban listeners its appeal is moot. But to outlanders this is a must program and attraction. Auditorium, where the program originates, packs in thousands of paid attendees each Saturday.

With Roy Acuff on the Coast for a film, the lead-off tune went to Pee Wee King who did the queries for *Take Me Back to Tulsa* with the Golden West Cowboys answering in song. Ford Rush, recently recovered from an operation, did *There'll Be a Lot of Happy Mothers*, written by Wallace Fowler of the show-cast, in fine fashion.

Minnie Pearl's usual comic tales of her brother and Hezzie, her boy friend, led into her vocal of *Jealous-Hearted Me*, followed by *Home In San Antonio*, a high-riding tune with Curley Williams and his Georgia Peach Pickers sending out solid. They returned later with *Columbus Stockade Blues* with blind Joe Pope at the piano, getting the plug in the featured spot.

Trudy Brown, billed as the Southern Girl with the Southern voice, interviewed soldiers in the audience, selecting interviewees at random and asking stereotyped questions. None of the gab is rehearsed. Mack McGar's furious fiddling of *Katie Hill* and a war song *The Hand Is Writing on the Wall* got a hand.

Pee Wee and the Cowboys, with Becky, Pete and Cicero handling choruses, knocked off *I Wonder Why You Said Goodbye*, and Hal Smith's *Bile Them Cabbage Down* rang down the curtain. Plugs were brief and ably handled.

Red O'Donnell.

"Human Adventure"

Reviewed Thursday, 8:30-9 p.m. Style—Dramatic narrative. Sustaining in co-operation with University of Chicago. Station—WOR (New York) and Mutual.

This week's program, third in the series, gives an adult approach to a subject too often treated in a juvenile way—the story of the pioneers from the East who broke the plains and made them the granary of America, later of the world.

Professor Walter Webb's script, *Conquest of the Plains*, tells the story of these pioneers in a series of vivid and exciting spoken pictures, threaded with cowboy songs and a swell incidental score. The script is a nifty, with all the drama needed and none of the customary hokum about cowboys and Injuns and the smile-when-you-say-that-pard dialog. The action moves rapidly, each scene clear and strong, ending with the ailing's host—Walter Yust, Encyclopaedia Britannica editor—bringing the story of the plains up to date.

The scenes depict a homesteader, taking him thru the first trail across the plains, battles with the Comanches, a cattleman versus farmer shooting affray and the frantic efforts of the early settlers to get the plains' scarcest commodity—water.

Yust in his summing up describes this script as a presentation "showing the battle for a new way of life" and merges this into a 1943 picture of the plains turning out planes and ammunition for the current fight for the new way of living.

If the series can hold this pace, *Human Adventure* should be well worth listening to and shouldn't be sustaining very long. Program was on CBS some time ago but got up a full head of steam.

Frank Gill.

"Neighbors"

Reviewed Friday, 2-2:15 p.m. Style—Vocal. Sponsor—Southern Cotton Oil Company (Snowdrift Shortening and Wesson Oil). Agency—Kenyon & Eckhardt. Station—WREC (Memphis) and Dixie Loop of CBS.

In trying to replace the Frank Crumit-Julia Sanderson show, Irene Beasley has undertaken a block-buster size order. Since the program is heard strictly by southern listeners, Miss Beasley is try-

PROGRAM REVIEWS

EWT Unless Otherwise Indicated

ing hard to remember the way she used to talk in Whitehaven, Tenn. The show inclines to overemphasize the *Neighbor* idea, on which it is based, being too fast-paced for real neighborliness, in the southern sense. This cannot be helped without diminishing the rather heavy load of commercials Miss Beasley has to carry.

Program caught was dedicated to George Gershwin, and Miss Beasley did some very creditable work on the tunes of *Thee I Sing* and *The Man I Love*. Her efforts with other Gershwin numbers proved that she should stay away from torch tunes.

Piano work is nicely handled by Bob Downey, who did a special arrangement of Gershwin's *I've Got Plenty of Nothing* and *Rhapsody in Blue*. Announcer Dick Stark does capable support and makes a nice foil for Miss Beasley. Program would be improved if he relieved her of more of the commercials and she stuck strictly to entertaining, which she does pleasingly. Briefer commercials would also help.

Calling Card idea used at the end of the show is pleasant and might be further exploited to advantage. Program is not tailored to Miss Beasley's personality, but it does have possibilities and should sell both Shortening and Wesson Oil.

Ted Johnson.

"Let's Pretend"

Reviewed Saturday, 11:05-11:30 a.m. Style—Fairy tales. Sponsor—Cream of Wheat Corporation. Agency—Batten, Barton, Durstine and Osborn. Station—WABC (New York) and CBS.

Let's Pretend takes some sort of record, being on the air 13 years before becoming commercial. During that period not even countless awards won in yearly polls could persuade an advertiser to place his cash on the line. *Cream of Wheat*, its sponsor, has bankrolled numerous shows but none have satisfied the sponsor or his sales department.

The *Cream of Wheat* delivery truck now takes the audience to the land of *Let's Pretend*, in this instance the No. 1 sub-juvenile land of them all, Cinderellaville. Nila Mack, director and producer of the series, has presented this wishful fillment tale many times and picked it as sure-fire for her first sponsored pitch.

It was good but it lacked a great deal of the imagination which these flights of childish fancy should have. Everything was solid adult fact and played that way. The Prince (Albert Aley) had his tongue in cheek all the way and his handling of the asides was heavy-handed. The rest of the cast might well be damned with "adequate" with the possible exception of Cinderella who was played by Marilyn Erskine with a little something extra on the ball.

Children love the tale of the scullery maid who married the Prince but it must be told their way and it wasn't this time. The "in-show" commercials were well handled by John Allen Wolf but the hitch-hike singing pitch at the conclusion was the typical spot announcement.

The mail-pull used on the program was a request that the audience send in the story they'd like to hear from the land of *Let's Pretend*. Joe Koehler.

Amos 'n' Andy

Reviewed Friday, 10-10:30 p.m. Style—Comedy. Sponsor—Lever Bros. (Rinso and Vimms Hitch-Hike). Agency—Ruthrauff & Ryan. Station—WEAF (New York) and NBC.

Radio's first and greatest blackface act came home Friday (8) a better act than when it went away. The new show-frame, a half hour of the old characters (A. and A., Fingfisher, Lightnin' and Henry Van Porter) plus a guest star, in a complete script each week instead of the quarter-hour scrip, was a solid click.

The duo faded from CBS rather than do a once-a-week half-hour session. The current sponsor apparently had a better talent contact than did the previous bank-roller.

Script was loaded with gags and garnered lusty laughs from the studio audience; first time since their Sam and Henry days that this duo worked be-

fore filled pews. It was situation comedy all the way, and even tho it was trite in spots, the timing and delivery of the Messrs. Gosden and Correll gave the show whip and wham. Their writing was also punchy. Each scene closed with a snapper.

Script, an oldie, had Andy trying to con a rich uncle into believing he was a successful husband so's to get a mention in the will.

It was an obvious plot, and just so obvious that the playing made it sparkle. Charles Coburn, the guesster, was in his glory as a reprobate of a veterinarian who permits himself to be bribed, without too much persuasion, to prescribe a pronto return home for the wealthy relative. He was shaky at the start but got into the groove when the studio audience started to laugh. Nor did Amos 'n' Andy stint the laughs they wrote for Coburn. He had the biggest belly of the show.

Commercials were neat and not gaudy while Harlow Wilcox was doing the pitch. He also did a smooth job, reminiscent of Bill Hay, on the intros and scene setting. But having the two stars get down on their knees verbally and plug for Rinso at the tag of the show was too much.

Old-timers who dialed Amos 'n' Andy by listening for their theme tune will have to remember the Bob White musical signature that identifies Rinso programs. This won't be tough, as the show is in the must class. Opposition is Bob Hawk's *Thanks for the Yanks* quiz on CBS.

Lou Frankel.

"Chelo Flores"

(Rio de Janeiro)

Reviewed Thursday, 9:15-9:45 p.m. (Rio time). Style—Vocal. Sponsor—Oliveira, Lima and Cia. Station—Radio Tupi (Rio).

Chelo Flores is a Mexican singer making her local air debut after a three-month engagement in the Golden Room of the Casino Copacabana.

The program in its present form may cause many listeners to switch the dial due to the many repetitious commercials. Plugs at the opening, closing and after each number left no doubt as to sponsorship and distorted what otherwise would have been good listening.

On the initial shot singer offered a well-balanced program of six Latin tunes. She has a pleasing voice, rich in quality and well suited to sentimental numbers. Delivers effectively and stacks up with the best Latin thrushes.

Musical accompaniment divided between a studio orchestra and Carolina Cardosa de Menezes at the piano.

James G. MacLean.

Dinah Shore

Reviewed Thursday, 9:30-10 p.m. Style—Variety. Sponsor—General Foods Corporation (Birds Eye Frosted Foods). Agency—Young & Rubicam. Station—WABC (New York) and CBS.

Dinah Shore is going to have a great show of her own—and this may be it, some day. It wasn't on the premiere and it suffered by comparison with what Dinah and Paul Whiteman did together during the summer stretch.

Program started with a Dinah build-up—"have you ever seen anything finer," etc. Then without further intro Dinah went into her song, in this case *Sunday, Monday or Always*, which she did to near-perfection. Following that she took over and introduced the guest, Ed Gardner. On the straight intro she was terrible, but as a comedy feed she warmed up and the audience began to like her. Ed (Archie) Gardner did his now standard routine with new words, and then Dinah, Ed and Harry Von Zell went into a patter commercial that ended with Archie doing a bit of poetry about Birds Eye Frosted Foods. It sells, altho the trade was a bit surprised to find the commercial punch line coming from the mouth of the guest artist.

As a prelude for Dinah's next appearance she read a serviceman's letter. Why she didn't turn red, white and blue while reading its fulsome praise of herself we wouldn't know. However, in answer to the letter she sang two oldies, *Put Your Arms Around Me*, *Honey* and *I'll*

Get By. Check two more singing socks for Dinah.

The program then went to Washington, D. C., to pick up a Mr. and Mrs. comedy spot with Roland Young and Cornelia Otis Skinner, two great performers who were bad. It might have been the material or it might have been traveling with a show during its pre-Broadway run that killed their radio chore.

Back to Hollywood for a short comedy bit with Robert Emmett Dolan, ork leader who led into a commercial, side-wise. Then Dinah's final number, *Comin' Thru the Eye*, and a bow to her arranger, Al Saxe, who deserves plenty of nods.

The hitch-hike on this program was a plug for General Foods' *Thin Man* program, which was moving to a new slot. If there must be a hike, a show plug is about the best there is.

J. K.

"Tales of Two Cities"

Reviewed Sunday, 8-8:30 p.m. Style—Documentary. Sustaining for New York OCD on WNYC (New York).

Furthering its program of air-selling the public on civilian defense problems, OCD has inaugurated a dramatized series of Sunday evening half-hours stressing various phases of domestic defense activities. The two cities involved in the documentary anecdotes are New York and London, the emphasis being laid on the fact that what happened there can happen here.

This needling of public consciousness to dangers of smug indifference is obviously a fine thing. All of us should have an ear cocked for the alarm bell and be ready to jump in to do our part. However, such a program as the second of the series, which was devoted to the air raid warden set-up here and in London, was more likely to lull the listener into too deep a doze to hear even a siren.

Major portion of the stretch was allotted to the scripted experiences of Rita Dusseau, who saw active service in London during the blitz and is now an air warden here. Miss Dusseau gave a graphic account of personal experiences. Unfortunately, the dramatization turned out to be as inspirational as the telephone book. The same goes also for the corny dish of underdone tripe about the activities of New York air wardens.

It seems from this chair that, if the OCD intends to do a real job along this line, such documentary evidence should be selected with an eye to real drama—to arousing sympathy, pity and even terror. *Tales of Two Cities* should be played on a trumpet. Walter Gustafson's judicious blending of sound effects couldn't make the whispy, trite dialog seem more than the bleat of a penny whistle. Narrator Mason Adams couldn't do much about it, either. To give director Ira Marlon's script all the best of it, it was enervating.

Bob Francis.

Duffy's Tavern

Reviewed Tuesday, 8:30-9 p.m. Style—Variety. Sponsor—Bristol-Myers (Sal Hepatica and Minit-Rub). Agency—Young & Rubicam. Station—WJZ (New York) and Blue.

Sal Hepatica and Minit-Rub returned a favorite ether bistro to the air with Ed (Fabulous Archie) Gardner once more harried by the demands of the mythical Mr. Duffy and murdering the thesaurus in his best Hell's Kitchen form. Pattern is same as heretofore. Archie emcees and manages the joint with the same type of malapropic quips. Dimwit Finnegan, *Tavern's* star customer, is back, as is also Eddie the waiter, with Charlie Cantor and Eddie Green still playing the laugh combo. The unseen and unheard Mr. Duffy crabs about the talent and, as usual, matters are enlivened by the appearance of a guest-celeb.

Freem featured visit by Veronica Lake, with fun stemming from Archie's efforts to have program's new chanter, Johnny Johnston, make her do a swoonatra. Johnny didn't succeed, but his own bary chirping was definitely off the top shelf, and he is a welcome addition to the *Duffy* gang. Paul Weston and his handboys replace Peter van Steeden in latest series and furnish creditable music background. Scripting of opener failed to make them a real part of the gang's wacky doings—an omission which should be remedied in future airings. There should be no outsiders at a *Duffy Tavern* party.

Program's outstanding newcomer, however, is Florence Halop, who won out over

150 auditioned aspirants for the role of the slightly moronic Miss Duffy. It's a tough assignment to follow Shirley Booth in a part which she personalized into something of a national figure, but Miss Halop is more than equal to the job. It would take an expert to detect a difference of inflection in the two Miss Duffys' dumb-Dora chatter.

Session is written and paced up to previous *Tarzan* standards, with a plug piece for two of Bristol-Myers brands cleverly injected by Harry Von Zell without slowing up the comedy continuity. All indications would seem to tag *Duffy's* to provide another season of amusing Tuesday night half-hours for armchair nitery addicts.

B. F.

Red Skelton

Reviewed Tuesday, 10:30-11 p.m. Style—Variety. Sponsor—Raleigh Cigarettes. Agency—Russell M. Seeds. Station—WEAF (New York) and NBC.

There is a vast difference between the initial program of this new season and the fourth (5). The opener was a make-shift production, which showed lack of rehearsal and suggested that maybe Skelton figured to coast on his previous high Crossley and so didn't give a hoot how he entertained. The fourth airing reveals that the presentation has been more closely knit, faster paced and plays well for the laughs it gets, with Skelton on his toes and pitching from first spot to fadeout.

Opening show was spoiled by constant fluffing of lines of both Skelton and Ozzie Nelson, and even the comic's slick ad libbing couldn't cover some very sloppy work. Fourth program had Skelton and company putting over their material with punch and timing, with the laughs more carefully planted in the greener cornfield of the script. The writing, too, was fresher and peppier this time, even the framed along conventional lines. Skelton still airs his high and brat skits, but the difference between the two nights' scripts was as wide apart as the polar areas.

Nelson and Harriet Hilliard, who last season contributed bright and novel musical moments to the show, also fell down on the initial broadcast, but have whipped back to their previous level now.

Pat McGehan, the new plugger, handles his chores smoothly.

F. G.

Fibber McGee and Molly

Reviewed Tuesday, 9:30-10 p.m. Style—Variety. Sponsor—S. C. Johnson & Son. Agency—Needham, Louis & Brorby. Station—WEAF (New York) and NBC.

Following the familiar formula which has given it a wide audience for seven years the initial show of the eighth year has its tight package of corn, humor, slick plugs and music. A few changes in personnel are noted, due to the war, and the addition of Ransom Sherman in a secondary comic spot was announced for the future, altho Sherman made his bow on this airing unheralded.

For the program fan who is used to the weekly doings at 79 Wistful Vista and has come to expect regular characters to make their showings at stated intervals thruout the half-hour, there will be disappointments. Isabel Randolph (Mrs. Uppington) and Bill Thompson (Wallace Wimple) are both gone, as is Mayor La Trivia, now in the Coast Guard, who made a special brief solo appearance this time to plug recruiting for SPARS. Sherman is the only important newcomer to the cast and, according to latest information, is going to recreate the Wimple character, so long Johnson's specialty on the program.

Don Quinn's script on this airing was spotty, with laughs widely scattered. The basis of the show was Fibber and Molly's visit to the neighborhood movie. The gags were drawn pretty thin, but the studio audience greeted them with plenty of giggles. Sherman as Sigmund Wallington made much of his habit of odd word accentuation.

Billy Mills ork whipped thru *Oklahoma* for a fast opener, and the King's Men did a bright arrangement of *Pistol Packin' Mama*. The plugs continue to be neatly woven into the script in the newly approved CBS style, which attracts a bigger listening audience than the cold spots. A theater lobby woodwork pitch for instance was smoothly worked by Harlow Wilcox.

This program still has mass appeal and from the initial airing seems to have

risen from the doldrums into which it was beginning to sink by the end of last season.

F. G.

"Musical Steelmakers"

Reviewed Sunday, 5:50-6 p.m. Style—Musical review. Sponsor—Wheeling Steel Corporation. Agency—Critchfield & Company. Station—WJZ (New York) and Blue.

After eight years this institutional program with its pleasantly folksy flavor is still going strong, with plenty of variety in its talent drawn from the company's workers. Paul Whiteman was guest at first show of new season.

With John Winchell (The Old Timer) and Lois Mae Noite at the helm the program got off to a snappy opener with Lou Davies' 22-piece ork, the Mill Men and the Mill Maids. This paved the way for the band's novel swing version of *Diga Diga Do*. The Evans Sisters did well with *Who's My Baby's Baby Tonight?*, followed by *Holiday for Strings*, which gave the ork's string section a good workout. A War Bond plug, terse, apt and catchy, led into the *Lover waltz*, with the band turning in a slick arrangement.

A new employee headliner, Tony Balocco and his concertina, and Virginia Colbert, the singing secretary, whose offering was *How Sweet You Are*, took creditable bows, and the Mill Men's rousing *One Down and Two to Go* smoothed the way for the guest spot. Whiteman took the band thru a nifty dance arrangement of Ferde Grofe's *Daybreak* from the *Grand Canyon Suite*. The program closed with a flag waver and the show song *Back to Wheeling, West Virginia*, with Claude Colvin taking the vocals.

F. G.

"Shoot the Works"

Reviewed Saturday, 9:03-9:30 p.m. Style—Quiz. Sponsor—Herbert's Blue White Diamonds. Station—WMCA (New York).

Novelty of this new quiz session stems from the amount any contestant can win with the correct answers to Joe (Quizmaster) O'Brien's questions by rolling two five-pound dice on an eight-foot runway. Sum of the dice spots is the number of clackers the lad or lassie is shooting for. Ordinary roll limits to one question, but a "natural" (either a 7 or 11) allows another shake, provided the candidate correctly answers O'Brien's first query.

Except for minor excitement of hearing dice thump on the boards, *Works* is just one more ask-me-another program which will need plenty of steaming to compete with predecessors of similar pattern. Not too much imagination has gone into production, and opener's listener interest was dulled by bad timing and an effort to cram too many contestants into the 27 minutes of running time. Result was that there was no build toward finale. Session faded on a down-beat finish.

While a studio audience may get some kick out of a first-hand peak at the bone-rolling IQ-ers, at distance listening they are merely repetitious. When you've heard three or four of them go thru the craps-quiz routine, you've heard it all. The quiz questions are not gaited to throw either listener or contestant into a mental tailspin, and O'Brien's ad libbing is strictly run of the mill. The two short plugs for ring-watch sales in Herbert's local stores are a welcome break in the monotony.

B. F.

"Lights Out"

Reviewed Tuesday, 8-8:30 p.m. Style—Melodrama. Sponsor—Ironized Yeast Company, Inc. Agency—Ruthrauff & Ryan, Inc. Station—WABC (New York) and CBS.

Author Arch Oboler was probably trying to prove in *The Author and the Thing* (he's writing those win-the-war dramas again, now that he's fortified himself financially on Ironized Yeast) that his commercial ending could be as auspicious as his beginning. His first mistake was telling his press agent.

Prior to Tuesday's show, every radio ed's desk received the news that Oboler was planning to wind up *Lights Out* by bumping himself off and involving his Hollywood enemies and friends as accomplices and victims (interchangeably, not respectively). The only victims turned out to be Oboler's own defenseless mother and brother, and Mercedes McCambridge, radio actress.

His second mistake was to try to kid

the handiwork that feeds (or fed) him. Oboler played himself in this one, the author of the *Lights Out* series, dreaming up his final play.

Because he's been dwelling on evil thoughts for the past seven days and nights (it says in a medieval tome he happens to have around the house), he conjures up a super-monster, the embodiment of all evil, who knocks off mom, brother, leading lady and finally Oboler, who winds up where he modestly claims to belong—in hell. Before the final kick-off, however, Oboler, a good egg at heart, informs the authorities about the murders and, since no one believes the story about the monster (he's invisible to everyone but his conjurer), Oboler comes up before the lunacy commission. He's pronounced insane on the basis of his peculiar shirts and the plays he writes.

The farce isn't good or novel enough to be funny, but there's just enough of it to take the edge off whatever chills of the obvious plot. Result, therefore, wasn't even good Oboler.

Big Town filled the sponsor's half-hour spot starting October 5.

Shirley Frohlich.

"The Shadow"

Reviewed Sunday, 5:30-6 p.m. Style—Mystery. Sponsor—Blue Coal. Agency—Ruthrauff & Ryan. Station—WOR (New York) and Mutual.

That old horror smoothie, *The Shadow*, is back again, hollow, mocking laugh and all. Or rather, a fourth edition of him has hit the air. In the person of Bret Morrison he follows closely the pattern established by such chiller-maestros as Frank Readick, Orson Welles and Bill Johnstone.

Morrison is no tyro at spine-prickling sequences himself, having ether-debbed in Chi 13 years ago as *Dracula*. Since then he has been doing the *First Nighter*, *Thin Man* and *Light of the World*. However, it was his chore as singing emcee for *Theater of the Air* that won him the shot for the latest of the *Shadows*. Why the *Shadow* should be a singer, one wouldn't know. But according to a whisper it seems the guy can laugh better, if he's able to chant. Could be.

Anyway, Morrison makes the laughing hyena of chill a real pleasant crime-chaser. He has a good, clear delivery and puts over the hokum with all the skill of his predecessors. Marjorie Anderson, who possesses one of radio's most elegant, diller-drama voices, is again Cranston's gal friend, Margot Lane. Opener's supporting cast, headed by Eric Dressler as the usual, criminal-minded medico-scientist, were all equally in the horror groove.

Season's deb stanza was a witch's tale called *The Gibbering Things*, by Alonzo Dean Cole. Title fitted yarn like a glove, what with the assorted twitterings, gibberings and screams from Doc Sirgoff's handmade monstrosities which he was setting upon poor Margot. However, as the author so aptly puts it: "the mead of crime bears bitter fruit." It did, albeit we all knew *The Shadow* would be there with the final sock and the laugh.

Tom Hutchinson directed and not too coherently. Probably that chattering and yipping confused him, too. Commercial is short and well aimed toward heat conservation, via heat regulators and Blue Coal. Ken Roberts is still making the fuel pitch.

The Shadow looks hot for another season.

B. F.

"Correction, Please"

Reviewed Saturday, 8-8:30 p.m. Style—Quiz and variety. Sponsor—Lewis-Howe Co. Agency—Roche, Williams & Cunyngnam, Inc. Station—WABC (New York) and CBS.

By now it would seem logical to think that all possible methods of airing the public I. Q. would have been tried. Evidently not, for a pioneer in the query program, Jim McWilliams (*Professor Quiz*, *Ask-It-Basket* and *Uncle Jim's Question Bee*), has come up with a new twist to an old idea in his latest, *Correction, Please*.

This time contestants, picked from the armed forces, male and female, get 10 \$1 bills and bid for a chance to point out the error in one of each set of three statements. The odds for finding the error are 2-1 and for correcting the error 3-1. Thus top money for top bidding would be \$30.

Opener in this series went smoothly enough, with nothing taxing contest-

ants' savvy. Languages, music, aviation, Indians, archery and current events were chosen for sets of three questions each. The show was poorly timed, since the semi-final quiz on Rome was cut off almost as it opened to make time for the bonus triple query which nets the winner a \$100 War Bond.

McWilliams, as emcee, handled his chore with ease and also led a community sing as an alternate to musical moments by Nat Shilkret's 15-piece ork. He left the laugh-getting to the contestants, several of whom courted the giggles and got them. Plugs for Tums, sponsor's product, were brief and deft.

The program, which replaced the late Frank Crumit and Julia Sanderson's quiz, is neither startling nor new enough to garner a fast audience. But for those who enjoy their fellow man's mental success or agony the show will do all right. If it doesn't it's not McWilliams's fault, because he keeps things going.

The program moved to 10:15 p.m. October 9.

F. G.

Eddie Cantor

Reviewed Wednesday, 9-9:30 p.m. Style—Variety. Sponsor—Bristol-Myers (Ipana, Sal Hepatica and a toushay hitch-hike). Agency—Young & Rubicam. Station—WEAF (New York) and NBC.

Ida's sweetheart came back after his regular summer layoff. Apparently the rest was just what he needed. Show was a whip all the way. In fact, it was strong enough to carry Cantor's new singing find, Nora Martin, over her debut jitters.

Balance of the cast, Harry Von Zell on commercials and as straight man, Cookie Fairchild ork and Bert Gordon as Mad Russian are holdovers and solid. Every-one right on top of the ball. And Martha Raye, recently bedded as result of her overseas trip for USO-Camp Shows, sounded like herself.

Only moot spot on the show was Nora Martin. She did what sounded like a verse and chorus of *I Heard You Cried Last Night*. It was too short and apparently too low, for even tho the sailors, show came from naval aviation post, cheered she sounded nowhere near the advance raves. Only sock was her trick of reaching for a note and sliding down in what sounded like a cross between yodeling and the vocal trick popularized by Morton Downey.

Mebbe it was all done with mirrors, or perhaps she's a mighty pretty gal, but her tiny tone rated neither the salvo of audience applause nor Cantor's fast break-in to introduce her encore. His routine sounded like a prop biz to get her off on par with his raves. Follow-up was a novelty cowpoke tune that gave her a chance to sing full and repeat her sliding stunt.

She's no Dinah Shore, and off her stint on the opening show she is more in the Betty Hutton vein.

Commercials neat and not natty. If program holds this pace Cantor should see his ratings up among the top three.

L. F.

Victory Will Be Ours

Reviewed Wednesday, 6:15-6:30 p.m. Style—Documentary. Sponsor—Americanization Division, Disabled American Veterans of New York State. Station—WNYC (New York).

This first of four airings designed to boost work of the Disabled American Veterans among returned servicemen and to create better understanding between soldier and civilian with resultant morale pepping, is pitched to the blindness of Fascist-minded Americans who grouse about the war effort and post-war plans.

The idea is neatly built around the nursery rhyme, *Three Blind Mice*, which precedes typical spels of the man who still advocates race discrimination, the woman who resents rationing and the man who is cynical of post-war ideals. Their beefing is answered by a soldier about to go overseas, who reaffirms the fighting man's faith in the home front and post-war democracy.

All this leads to a plug for DAV by Major Roy P. Moynihan, stressing the need for proper rehabilitation of servicemen after the war and describing the work of the vets in preparing for this rehabilitation.

The program moves smoothly, even if the aim is obtuse until Moynihan speaks. The *Three Blind Mice* build-up is well done.

F. G.

AFM Fight in Its Last Round

ATW Script-Song Winners To Get Radio Showcases

NEW YORK, Oct. 9.—Winners of the American Theater Wing National Contest for one-acters, sketches and songs will be aired on *March of Time* show, following the announcement of prize copiers January 1. Present plans, according to Adrian Samish, *Time* producing director, and George S. Kaufman, chairman of contest committee, call for presentation of one sketch, a single-acter and one song on each of three early January shows.

November 1 deadline has started a deluge of entries by service lads and femmes, war workers and home fronters pouring into committee offices from all parts of the country. Scripts are piling up at a rate that has called for extra clerical help and an auxiliary sifting committee to tag the material for final judging. Entries have been coming in from overseas as well, but the lads on off-shore duty have an additional month's grace to allow for mailing difficulties.

ATW Contest objective is to develop material which may be used in camps, naval stations, ships and recreation centers, or which may be handy in Wing's own projects such as the Speakers' Bureau Victory Players, the *Lunchtime Follies* and Stage Door Canteens. It might even be hooked up with the projected theater which ATW intended to provide for the exclusive use of servicemen, plans for which have been status quo since war service claimed heads of original committee. In any event, prize winners will be used in any way that will best serve the war effort in Wing's opinion. Radio gets the first pitch.

All prizes are in War Bonds, the nine individual toppers snagging \$250 to \$100 each. A \$25 bond goes to the lucky winners of 30 group prizes and the same as a "token payment" for material used from non-winning entrants.

Jan Garber's Yen For More Remotes Gets Him Roseland

NEW YORK, Oct. 9.—Four weeks at Roseland-Ballroom here is being squeezed in for Jan Garber, who is anxious for continued airings of his reorganized swing band. Garber, who is currently at Frank Dalley's Terrace Room, Newark, N. J., which has plenty of wires, closes there October 21 and opens at the Adams Theater, Newark, the same day, filling in for Blue Barron who has been inducted into the army. However, his preference for more air time is being satisfied by the Roseland booking set for November 21. Johnny Long and Bob Strong agreeing to lop off two weeks from the time they were to put in at the ballroom.

Frederick's Expand on Coast

CHICAGO, Oct. 9.—L. A. Frederick, Frederick Brothers' prez, flew to Los Angeles this week to lay plans for expansion in the Coast office. Ed Fishman joins him to take charge of band bookings and the Hollywood office. Frederick is slated to locate in Los Angeles permanently January 1. Present trip will take four weeks.

Kapp Pistol

NEW YORK, Oct. 9.—Decca's agreement with AFM has been likened by some to a pistol held at the head of the recording industry. Be that as it may, within a few days after the agreement was made Jack Kapp, Decca prez, trained out for the Coast, got hold of Bing Crosby and the Andrews Sisters, and recorded a little ditty called *Pistol Packin' Mama*.

Money-Making Khaki

NEW YORK, Oct. 9.—Many a guy that goes into khaki gripes loud and long about the dough he once made and the \$50 a month he gets as a jeep. Of course, they round out after a while and fill their uniforms.

But one guy, now in town waiting for assignment to the air corp legier, has a fresh slant on things. He was good for about \$35,000 gross a year as a singer and songwriter. In the year since he got into uniform he made \$8,000, and it's all "net."

Angle being that as a civilian he wouldn't touch anything that didn't pay top dough, nor anything that was too tough. So he was content to write with a collaborator and ignore record angles. But when he got the draft board notice he completed a tune he'd been thinking about—did it on his own cause there was no time to confab with collaborator—and put in three days making platters.

The song matched the hillbilly yen and sold well, and the platters, thanks to the record ban, are almost a gold mine.

Mark Warnow Not Guilty of Unpaid Rehearsal Charges

NEW YORK, Oct. 9.—The Trial Board of Local 802, musicians' union, found Mark Warnow not guilty of charges that he had not paid musicians for all rehearsals on *We, the People* and other programs. Claims went back over a six-year period and would have cost the conductor from \$30,000 to \$40,000 if the Trial Board had ruled against him.

NEW YORK, Oct. 9.—Lee Grant, former house ork leader at Station WBYN, has settled his claim against the station. Cash payment was made to Grant in an out-of-court adjustment. In his suit he had charged breach of an oral agreement based on a Local 802 contract.

Capitol Signs With AFM, Others Following Suit -- But Recording Sessions Are Few

NEW YORK, Oct. 9.—As anticipated, Capitol Records this week signed with American Federation of Musicians on Decca's terms, immediately following a long-distance phone conversation with James C. Petrillo. Capitol execs Glenn Wallichs, B. G. DeSylva and Johnny Mercer participated in the negotiations.

Joe Davis is expected to sign for Beacon Records this week, and Musicraft will shortly put itself on the dotted line. Classic is ready to follow the parade, but is awaiting word on the changes in the recording agreement being propounded by Columbia and Victor attorneys.

The musicians' union also reports receipt of bids from many smaller companies it never knew existed, including De Luxe and Plastic-Tone.

However, despite the general belief that all recording outfits will be free to record with the AFM's blessings, not very much actual recording activity is being anticipated. This is not due to any lack of desire to hit the market with the latest on wax, but is attributable entirely to the problems of production, mentioned frequently and in detail in these pages.

Disappointment for Bands
Present production difficulties are re-

Diskers Resigned to Direct Payment; Likely to Receive No Strike, No Hike Clauses

NEW YORK, Oct. 9.—Altho the AFM-recording case being heard here by the WLB fact-finding panel went into executive session Monday morning (4) and hasn't come out yet, word has seeped thru the closed doors that it's all over, tho the shouting may continue for a while. Reliable sources assert that the diskers have resigned themselves to paying the fees directly to the union and are now trying to have the Decca terms altered to prevent wage increases or strikes during the length of the contract.

Hopes that the WLB would set aside the Decca terms because of the direct-payment gimmick were soon dashed by WLB attorneys who denied that the AFM contract established any precedent in that respect. Wednesday, the last day the opposing forces met together, it was agreed that the diskers (Victor, Columbia and the five remaining transcription companies) would draft a new contract and offer it as a replacement for the Decca pact.

Strike and Wages the Issues

Apparently the participating attorneys had as much difficulty agreeing on the language they wanted as had Decca's and the AFM's before them. Promised to the AFM Thursday, it was delayed until this week-end and the union's attorneys expect to be snowed under by pages of additional whereases.

On the two essential points—no increase in recording scales and no strikes during the life of the contract—there is likely to be ready agreement. The union has already indicated that its position on maintaining the same scale is implicit in the Decca agreement. As to the no-strike clause, if the WLB panel asks that it be written in, the federation will probably assent.

Once the proposed changes are placed in the union's hands, the opposing sides are expected to go into "mediation" with the panel. If the die-hards among the

recorders insist on every whereas, the AFM will get its back up and delay will follow. If it does, there will probably be a further split among the record firms still in the fight.

Some E.T.-ers Ready To Bolt

Empire Broadcasting Corporation, one of the E. T.-ers who couldn't hold out, bolted early this week and signed with the AFM. Since Empire does not have a library service, it will have to pay no fees whatever on its commercial transcriptions. However, others are ready to follow Empire and WOR's lead and more delay will decide them quickly.

At the earlier hearings, A. Walter Socolow expressed the general concern of the E. T. firms that World Broadcasting, Decca's subsidiary, had gained a competitive advantage, more from its freedom to sign performing artists than by its couple of weeks head start. Socolow declared that more than 50 contracts, held by his clients with performers, had already expired and that World was in a position to skim the cream.

Reports of Decca's activities in behalf of World give every indication that Socolow's fears were well-founded. In the band field alone, names never before associated with World are now being mentioned as having been signed.

While World is understandably not releasing much information at the moment, one of Decca's executives has been heard to say his company would get the World purchase price back in a year and a half. The estimate may have been on the optimistic side but it does reveal that tall deals are being set.

Sinatra Helped Balance the Bowl

NEW YORK, Oct. 9.—Frank Sinatra took a severe beating from critics for his concert at the Hollywood Bowl, but Mrs. Leland Atherton Irish, executive vice-president, secretary and manager of the Southern California Symphony Association declares, "The democratic foundations of American music were demonstrated conclusively this summer when Frank Sinatra, an outstanding young American artist in the popular field, lent his support to several symphonic organizations, among which was the Los Angeles Philharmonic Orchestra playing in the Hollywood Bowl. Thru the proceeds of Sinatra's appearance in the Bowl, which grossed \$12,500, we were able to balance a \$225,000 budget and therefore close the season without a deficit."

Marks Clipping Coupons From "Paper Doll"

NEW YORK, Oct. 9.—*Paper Doll*, first published in 1930, got rolling about six months ago and rolled up a sale of 450,000 copies as of this week. Recent popularity of the song, written by Johnny Black who co-authored *Dardanella*, happened suddenly after the surprise click of the Mills Brothers' waxing of the ditty for Decca about 18 months ago.

Over 700,000 copies of the record have been sold and it is still among Decca's top five.

Wallenstein's Stand-Ins

NEW YORK, Oct. 9.—Alfred Wallenstein's WOR chores will be split three ways during his absence from the station to conduct the Los Angeles Symphony Orchestra. Tom Parshley will act as music contractor for the station, and Robert Russell Bennett will conduct *Music for an Hour*, the Sunday evening program that shifts to an afternoon slot while the Cleveland Symphony broadcasts. Guest conductors will baton Wallenstein's string-orchestra feature, *Stin-jonietta*.

Lesser Agencies, Orks Doing Bulk Of USO Work

NEW YORK, Oct. 9.—The major booking agencies with representatives on the USO Band Committee have been faithfully submitting routing lists of their bands, but it's the smaller agencies who have actually delivered bands for camp dates. Ferguson Bros., Stan Zucker, Moe Gale and Frederick Bros., have diligently contacted their outfits and secured commitments altho only one of these agencies is represented on the band committee.

Bands skedded to play camp dates during October are also the lesser knowns rather than the big name outfits. Definitely set are Johnny Messner, Chris Cross, Bob Astor, Paul Martel, Denny Beckner, Jimmy Jones, Billy Bishop, Sweethearts of Rhythm, Eddie Durham, Buddy Johnson and Bob Strong.

Plans for sending musicians overseas are moving ahead, with USO having secured clearance from the War Department to send two 16-piece orks to our camps abroad. Abe Lyman is definitely set and Benny Goodman, Al Donahue and Jan Savitt have made bids for the other post.

Expected Draft Call Washes Out Lincoln Date for Raeburn

NEW YORK, Oct. 9.—Expected date with Uncle Sam washes up the Hotel Lincoln booking that was being lined up for Boyd Raeburn, currently at the Band Box, Chicago. Raeburn expects to be drafted by the time Count Basie completes his run at the New York hotel, which is when Raeburn was to move in.

Band Box date, which has lasted for more than six months, has given Raeburn a fine chance to build up his band, as the management of the spot has been taking care of sidemen's pay roll without letting it cut into Raeburn's take. Management has been generous in allowing Raeburn to add star sidemen and fill his books with scores by name arrangers.

500 N. Y. Musicians Back in Civilian Life

NEW YORK, Oct. 9.—Over 500 New York musicians have been returned from the armed forces to civilian life. Number of local union's tootlers in service reached peak last spring with 4,700. The 4,200 who are still in represents a larger number than any local in the country claims for total membership in normal times, with the exception of Chicago and Los Angeles.

The Dove of Peace

NEW YORK, Oct. 9.—Tommy Dorsey decided to do something about the lousy amplification system in the Hotel Pennsylvania grill and told James H. McCabe, general manager of the hotel, he would send for his own p.-a. system in a week. "Bring it in tomorrow," answered McCabe. "See if I care." He couldn't, Tommy explained, his brother Jimmy had borrowed it for use on the Coast. "That's what you get for being friends again," was the ribbing response from McCabe. "If you were fighting with Jimmy we'd have a decent amplifier."

Red Norvo Gets Overseas Tour Set by Coca-Cola

NEW YORK, Oct. 9.—Red Norvo is definitely booked for a tour of overseas service camps for Coca-Cola, which indicates that all obstacles entailed in securing War Department's okay for such a venture have finally been surmounted. Norvo will travel with a six-piece outfit.

Almost a year ago this plan was under consideration and at that time a small jazz combo was actually lined up by the soft drink firm, with Mel Powell, Eddie Condon and others engaged and told to await orders. Plans for that tour, which fell thru, were so near completion that an itinerary had been mapped out for dates at bases from Alaska to the South Pacific. Naturally, no indications have been given of where Norvo will travel.

Arbitration Clause Solution in Union-Philly Symph Tiff

PHILADELPHIA, Oct. 9.—Labor impasse between the local musicians' union and the Philadelphia Orchestra, which threatened to disrupt the opening of the symphony concert series which got under way yesterday (8), was settled at almost the last minute on Wednesday (6). Dispute centered around a contract clause governing cancellation of scheduled rehearsals, ork management taking the position it had a right to postpone rehearsals in "the event of an Act of God, or emergencies beyond the control of the Orchestra Association."

Music union, Local 77, maintained its men had to be protected against temperamental conductors or soloists and held that the orchestra members must have rehearsal schedules posted backstage each week. Settlement was reached when both sides agreed to submit to arbitration the question of emergency postponement of rehearsals, when and if the cancellation is not acceptable to the union. Members of the orchestra get a base pay of \$90 a week for a maximum 20½ hours week.

Dorsey Music Firms Now a Combine

NEW YORK, Oct. 9.—With Jack Johnson devoting all his time to management of the Tommy Dorsey band, operation of Embassy and Yankee Music, Tommy Dorsey's publishing firms, has been put in the hands of George Marlo, who also operates Dorsey Bros.' Music, owned jointly by Tommy and Jimmy Dorsey. Marlo is now being tabbed the "poor man's Herman Starr."

Tunes for Embassy and Yankee are passed on by Tommy Dorsey personally, while both he and his brother okay music for Dorsey Bros.

Bonnie Adopts Name Legally

CHICAGO, Oct. 9.—Evelyn Reyo Lakey, Chicago, has adopted her stage name for keeps. Permission to change her name to Bonnie Baker was granted by Judge Muir in Circuit Court this week. Miss Baker has just announced her engagement to Lieut. Johnnie H. Morse, of Los Angeles.

Fla. Supreme Court Rules ASCAP Is Legal, Permits Society To Operate in State

NEW YORK, Oct. 9.—After a six-year battle, ASCAP was declared a legal organization in Florida by the Supreme Court of the State Wednesday (6) and is no longer prohibited from doing business in that State. Court ruling recognizes that ASCAP's new operations under the consent decree negate any decisions handed down prior to the consent decree.

Lower court had previously ruled that ASCAP was not a price-fixing combination operating in restraint of trade after the State of Florida had passed anti-ASCAP legislation in 1937 and 1939, and the new decision upholds the lower court opinion.

New ruling was handed down by the State Supreme Court in the case of a Florida tavern, which entered into a contract with the Society on January 18 of this year. In its decision, the court said "we have found nothing either in the contract or in the record of the proceedings below which indicates that the contract is contrary either to the statutes of Florida or to the federal statutes."

Cite Consent Decree

The Supreme Court, in reaching its decision, cited the consent decree as having changed the operations of the Society in that it "no longer has—as theretofore—exclusive licensing rights of the musical compositions of its members and the owners of the public performance rights reserved the right to license independently."

"The Society is not permitted to discriminate in price or terms between licensees similarly situated.

"The Society is required to sell any music user who may request the same, a license at prices fixed by it for the

performance of specific compositions.

"The members of the board of directors of the Society are now elected directly by the general membership and not by the remaining members of the board as theretofore.

"Any author or composer is eligible for membership in the Society who has had one musical composition published when such person actually practices the profession of writing music, or the text, or lyrics or musical works or compositions and there is no longer a requirement that five musical compositions be published as a condition to membership."

Paid Florida Fees for Year

The court further declared that on May 18, 1942, ASCAP "duly complied with the laws of Florida" and that State officials "have examined the structure and manner of operation of the defendant Society, have arranged with the Society compliance formalities, have accepted from the Society the fees and taxes required to be paid under the 1939 act for more than one year and have allowed the Society to conduct its business during this time."

This decision should help to clear up the situation in the State of Washington, where the Society has licenses but has been stymied by anti-ASCAP activity among small theater owners. "New" ASCAP (operating under the consent decree and change of regime) has been used as an argument to fight anti-ASCAP conditions in Washington, and the Florida ruling will no doubt go a long way to end the battle.

Similarly, the Florida Supreme Court decision may open the way for renewed negotiations in the State of Nebraska, where ASCAP operations have been banned entirely.



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ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

DICK HAYMES (Decca 18565)

Put Your Arms Around Me, Honey—FT; V. *For the First Time I've Fallen In Love*—FT; V.

Already scoring a bull's-eye with his all-vocal waxings, Dick Haymes comes thru with another couplet that promises to boost his stock even higher. Aided by the fine rhythm singing by the accompanying Song Spinners, this recording should go a long way in stimulating the revival of interest shown in the Albert Von Tilzer evergreen, *Put Your Arms Around Me, Honey*. While the song is not particularly suited to Haymes's style of lyrical romancing, there is reason enough for his tackling the tune in view of the popularity of the *Coney Island* movie, which brought the song to the fore again. With the blended voices of the Song Spinners maintaining the rhythmic beats thruout, Haymes handles the opening chorus, spanning a second stanza with a refreshing interlude by the Spinners. All voices are on deck for the rhythm harmonies to take the side out with a third chorus. Haymes lays it on thick and sticky with the swoon stuff for the plattermate, a saccharin ballad by Decca Chief Dave Kapp and Charlie Tobias, tagged, *For the First Time I've Fallen In Love*. A pretty love ballad with wide expanse to accent the romancy urge, the song is taken at a very slow and moody tempo. Haymes sings the opening chorus, smooth and softly, with the Spinners blending sustained harmonies to heighten the enchantment. A vocal reprise, in the established mood, carries out the side.

"Put Your Arms Around Me, Honey," the "Coney Island" revival, is a natural, and the moppets will gush over Haymes's singing of "For the First Time I've Fallen In Love."

HAL GOODMAN (Hit 7058 and 7059)

Fortune for a Penny—FT; VC. *More Than Anything in the World*—FT; VC. *I Need a Guy To Tie My Tie*—FT; VC. *People Will Say We're in Love*—FT; VC.

Among the four sides brought forward under the Hal Goodman label, altho the orchestra complement is obviously different for each, attention is centered on the side from the *Oklahoma* hit musical, *People Will Say We're in Love*. While Frank Sinatra and Bing Crosby have stepped forward with all-vocal impressions of the show song, there is plenty of appeal in this nondescript interpretation bearing instrumental backing. Band of question herein boasts fine show piano pounder who paces the entire side. The Steinway squatter takes it right from the edge, the last half of a starting chorus. A pleasant baritone voice handles the second chorus, the piano enriching the background. Singer carries on for a third chorus, using a second set of lyrics, to complete the side. Plattermate, Ruth Simon's *I Need a Guy To Tie My Tie* (7059) is most unimpressive in the interpretation offered here. An anemic girl singer struggles thru the opening lyrics for the first chorus, with the tenor sax failing to muster up more interest in the second chorus. The fem returns for a third chorus. Other two sides offers up a brace of attractive ballads which get smooth vocal and instrumental treatment all around. *Fortune for a Penny* starts off in swell style with the open trumpet taking it in a moderately paced tempo. Shares the open-

(See ON THE RECORDS on page 69)

Chavez Recovered From Stabbing -- 4-F and Working

NEW YORK, Oct. 9.—Eduardo Chavez literally had his heart taken out of his body, sewed up and returned, spent a few weeks recuperating and appeared before his draft board which handed him a 4-F rating—for a punctured eardrum.

Chavez, now completely recovered from the stabbing he suffered from the hands of a jealous woman, opens at the Folies Bergere here Tuesday (12) for an indefinite run.

The band leader's recovery was regarded as a miracle by the operating surgeons, only one other man having lived after such an injury and he had to wear a steel jacket.

Dean Hudson Has Band and Opening

NEW YORK, Oct. 9.—Dean Hudson finally gets under way this month with his reorganized band, only he won't be fronting Tommy Dorsey try-outs nor will he play his first date in New England. Hudson has taken over the old Bobby Byrne outfit which has been working with Joe Marsala for the past couple of weeks.

Hudson plays his first date at Duke University, Durham, N. C., October 18, and fills in at Tantilla Garden, Richmond, Va., until he opens at the Palomar Ballroom, Norfolk, Va., October 23 for a couple of weeks. Hudson is also skedded for an early Coca-Cola shot.

Mixed Pit Band For "Carmen Jones"

NEW YORK, Oct. 9.—A 32-piece mixed pit band is being rounded up for Billy Rose's all-Negro production of *Carmen Jones*. Robert Russell Bennett will conduct, and Morris Stonzak, contractor for the show, has engaged two colored musicians so far. Cozy Cole, drummer recently with Raymond Scott's CBS band, and Everett Lee, Cleveland violinist who has appeared with longhair outfits, have run-of-the-show contracts. Cole will also have a featured drum bit on the stage.

John Hammond, who scouted the cast for Rose and Oscar Hammerstein II, adaptor of the Bizet opera, has long been an advocate of mixed bands and probably saw to it that such a band played *Jones*. Hammond reports for army service next week.

Billy Eckstein Gets Theater Tour

NEW YORK, Oct. 9.—Billy Eckstein, former singer with Earl Hines who was taken over by the William Morris Agency as a single and is being pushed as "the male Lena Horne," will break in at Fay's Theater, Philadelphia, the week of October 15; followed by the Apollo, New York, October 29; Howard, Washington, November 19, and the Royal, Baltimore, November 26.

Eckstein opened the Hurricane nitery here two weeks ago, but was withdrawn opening night when it was found that the relief band playing the show could not handle his special arrangements. Hal McIntyre's ork, playing for dancing, was not permitted to accompany Eckstein.

DuPree Planning Follow-Up To Ellington Concert

PHILADELPHIA, Oct. 9.—Way the town is talking 'bout the Duke Ellington swing concert last week at the Academy of Music has prompted Reese DuPree, who promoted it, to eye the concert field in a big way. DuPree is already planning on a follow-up concert, which will be a "spirituals to swing" affair. Either Count Basie or Lionel Hampton is slated for the top spot, plus an assortment of barrelhouse, boogie-woogie and blues specialists. Altho promoting white and race dances for 42 years, Ellington concert was the first time DuPree tempted the concert halls and feels that it presents an entirely new and rich field of promotion.

ON THE STAND

Reviews of orchestras playing hotels, night club and ballroom locations and one-nighters.

Tommy Dorsey

(Reviewed at Hotel Pennsylvania, New York)

DESPITE all the commotion that attended the news that Tommy Dorsey had junked his band and rebuilt from scratch, of the 23 men behind at the Peansy, 12 are holdovers from his last outfit. Five of the six strings, three of the four-man rhythm section, two of the five saxes and two of the seven brass men are old hands with the Dorsey books and the result is what might be expected under the circumstances; a slight raggedness in some of the section work but in all other respects, the Dorsey band of old.

George Seaburg is on hand to pop off the top trumpet notes, Pete Condoli to blast the hot ones and Don Lodice still takes the tenor sax solos. While the 10 replacements may have brought down the pay roll a bit, Hank D'Amico, who is in on clarinet, probably costs a couple of bills a week, and it is unlikely that Miff Mole, trombone vet, is working for scale.

Betty Brewer, also a holdover, mugs lightly and styles her songs somewhat tritely, but she's a cute little thing with animation and a winsome personality. That's plenty to build on and she's likely to develop the way Connie Haines and Jo Stafford did before her.

Jimmy Cook cooks his ballads on a slow flame, but the temperature ought to increase after exposure to the band's hot stuff. And a nightly careful of the masterful phrasing and tone production in evidence every time Dorsey raises his trombone to his lips should do as much for Cook as it did for Jack Leonard, Frank Sinatra and others who sang with the band. Sentimentalists are four young ladies who have already worked their harmonies into the scores.

The complete band had only a couple of days together for rehearsals before opening, but the grin on Tommy's face, fronting with cocked ears, indicates he's satisfied. Anyone accustomed to buying and getting his money's worth from a TD booking will be similarly satisfied.

Elliott Grennard.

Johnny Warrington

(Reviewed at Town Hall, Philadelphia)

IT IS in the cards for Johnny Warrington to scale the heights in the orkwhirl once he cuts loose from the chores as musical director of WCAU, Philadelphia station. The young maestro cut a fancy figure in musical circles as arranger for Jan Savitt, who also got his start at the same radio station, and later scored tunes for Vaughn Monroe. About a year ago, he blossomed forward in his own rights as a batoneer, inheriting the band of Joey Kearns, ex-Bob Crosby-ite.

It unquestionably stacks up with the best in the field. Enjoying the pick of Philadelphia's musicians, and injecting his own fine sense of rhythmic proportions in the band's playing, Warrington's crew provides plenty of listening and dancing pleasures. Has bite, attack and power for jumpers, smooth finesse for the ballads.

Arrangements all show the touch of the maestro, an endless stream of musical ideas with color and polish that puts the band in the top drawer.

A sax player by trade, Warrington's horn augments four other saxes. Rest of the instrumentation takes in three trumpets, paced by Alex Pila, formerly with Glenn Miller and Benny Goodman; two trombones, and three rhythm sparked by the piano knuckling of Dave Stevens, who fingers the black and whites in the torrid blues style.

Vocal entourage is in keeping. Of major interest is the singing of Bon Bon, young sepia lad formerly with Jan Savitt, who makes the ballads and scat songs equally appealing. Marian Mason supplies effective fem decor and is right at home carrying the ballads. For added measure, Harry (Hi-Ho) Roberts steps out of the sax section to give out in his dialect singing style on novelty and comedy ditties.

Maurie Orodener.

Court Rules Vogel Infringed on Seven Von Tilzer Songs

NEW YORK, Oct. 9.—Harry Von Tilzer this week won a complete victory in his infringement suit against Jerry Vogel, when Federal Court rendered injunctions against Vogel and ordered him to give an accounting on Von Tilzer's songs from 1934 on. Among the old-timers involved in the action were *I Want a Girl Just Like the Girl Who Married Dear Old Dad*, *When the Harvest Days Are Over Jesse Dear*, *All Alone*, *Summertime*, *Down on the Farm* and *I'll Lend You Everything I've Got Except My Wife*.

Von Tilzer, who owns his own publishing firm, claimed he owned all copyrights and challenged Vogel's rights to publish his songs. Vogel contended he obtained assignments from co-authors or widows of co-authors of the songs in question.

Court also ruled that royalties were not required for reprints in folio form, prior to the new regulations of the Music Publishers' Protective Association.

Philly Canteen Finds Indoor Site

PHILADELPHIA, Oct. 9.—Transfer of the USO-Labor Plaza to an indoor site for the fall and winter months has all the local ballroom operators worried no end. Cuffo canteen all but called a halt to private ballroom enterprise during the summer. During the 13 outdoor weeks, the free dancery averaged an attendance of better than 5,000 nightly, including servicemen and their "dates" along with hundreds of hostesses for the unescorted men in uniform.

Canteen sponsors expect to have indoor site, basement of Town Hall, ready by October 18, with provisions to accommodate 2,500 dancers. Full band is employed for the free dancing, canteen's only attraction, and refreshments are scaled at five cents, which means the canteen is sure to prove terrific competition to the private ballrooms. Charles Solomon has decided to meet the competition with name bands at his Met Ballroom, bringing in Bobby Sherwood this week with a string of William Morris Agency bands inked in to follow for single-night and full-week stands.

ORCHESTRA NOTES

Of Maestri and Men

TOMMY DORSEY, LIONEL HAMPTON, STAN KENTON, SHEP FIELDS, RUSS MORGAN and ABE LYMAN make up the Spotlight Band Parade week of October 11. . . . IRENE DAVE, formerly featured with GENE KRUPA, doing the vocal chores for CHARLIE SPIVAK, replacing THE STARDUSTERS. . . . CAROL PAGE, who sang with TOMMY TUCKER while AMY ARNELL was ill, has been signed by MCA and joined DICK GASPARE'S outfit. . . . NINO MORALES into the Stork Club, New York, October 4. . . . EDDY ROGERS has returned to the Schroeder Hotel, Milwaukee, for an indefinite run. . . . JOE DAURER, publicity manager for LAWRENCE WELK, entered the army October 4. . . . CARL SIMS playing at Detroit's newly opened New Madison Gardens ballroom. . . . EDDIE KOCH, held over for six months at Charlie's Hi Hat Club, Daytona Beach, Fla., has added VICKI LEE on the vocals. . . . BUDDY FRANKLIN set for the Chase Hotel, St. Louis, opening December 31 for five weeks. He will then pick up theater dates on his way back to the Aragon Ballroom, Chi. . . . JOE RICARDEL into the Tavern-on-the-Green, New York, October 5.

SOL TURNER is leaving his band to carry on at Hotel Pere Marquette, Peoria, Ill., to join the Chicago Symphony's fiddle section. . . . BUDDY HOFF takes his crew into Hotel President, Kansas City, Mo., October 18 for four weeks.

INA RAY HUTTON goes into the Grand, Evansville, Ind., November 11 week. . . . DON REID gets a week at the Trianon Ballroom, Chicago, opening October 24. . . . WILLIAM MORRIS has the in on the first band deal at the Stevens, Chicago, but anything can happen before A. S. Kirkeby reopens that spot's Boulevard Room. . . . D'ARTEGA set for the Orpheum Theater, Los Angeles, week of November 3. . . . BENNY STRONG into the Muehlbach Hotel, Kansas City, Mo., October 18 for four weeks, after playing a week at the St. Charles Theater, New Orleans, starting October 8.

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Series Coin Ups Stem Takes To Beat Holdovers: Roxy's Lahr, "Wintertime" Hot-Dog

NEW YORK.—World Series' crowds contributed a sizable part of the evening grosses in local vaudeurs to compensate for the draining-off matinee trade. The Stem is in fine shape despite holdovers. Only newcomers are the Music Hall and, as usual, Loew's State.

The Music Hall (6,200 seats, \$84,403 house average) opened with *Lassie, Come Home* and stagershow. Prospects look like \$115,000. Last week, the third of *So Proudly We Hail*, bowed out to \$95,000 after scoring with \$94,000, \$102,000 and \$115,000.

The Paramount (3,664 seats, \$55,587 house average), housing the fourth stanza of Vaughn Monroe's ork and *Lady Takes a Chance*, anticipates \$54,000 after kicking in with \$62,000, \$60,000 and \$80,000.

The Strand (2,758 seats, \$39,364 house average), with the second session of Sammy Kaye's ork and *Thank Your Lucky Stars*, expects around \$50,000. Opener got a full \$56,500.

The Capitol (4,628 seats), with the third round of Morton Gould's ork, Virginia O'Brien, Allan Jones, Henny Youngman and *Johnny Come Lately*, is

likely to produce an okay \$57,000. Prior takes were \$62,000 and \$64,000.

The Roxy (5,835 seats, \$50,067 house average), with the second week of Bert Lahr, Lucille Manners, Haakon and Bowman and *Wintertime*, looks forward to \$79,000 after opening to a forte \$90,000.

Loew's State (3,327 seats, \$22,856 house average) bowed Thursday with Joe Rines's ork, Chick Chandler and Lulu Bates, along with *DuBarry Was a Lady*, and anticipates an okay \$28,000. Last week, with Benny Davis, Cliff Edwards and Rae and Davis and *Let's Face It*, knocked off a big \$33,000.

Goodman Hot 33½G In Hub; Maj Fair

BOSTON.—Benny Goodman ork hit a hot \$33,500 at the RKO-Boston (3,200 seats; 44 to 99 cents) week ended October 6. Unit also included Pops and Louie, and Billy Rayes. Pic, *Gals, Incorporated*.

Second week of vaude at the Majestic (1,655 seats; 44 to 99 cents), newly converted to a vaude-pic policy, was pretty fair, with \$10,700 stacked up against a house nut of \$8,000. Arthur Blake headlined, with Keaton and Armfield, Mary Agnes Mayer, Lorenzo Roberson, the Conrads, the Riads, Leon Miller, Art and Ted Miller, and Estelle and Julio as supporting acts. Pic, *You're a Lucky Fellow, Mr. Smith*.

Balto Hipp Hits \$39,700 in 2 Weeks

BALTIMORE.—Hippodrome Theater hit an exceptionally fine \$39,700 for the two-week period, September 22-October 6. Lee Sims and Illomay Bailey headlined the second week. Remainder of bill was same for the two weeks and included Ladd Lyon, Billy Wells and the Four Fays, Arthur LaFleur and Maria Manners, and Worth and Marcla, who replaced Arthur Blake the second week.

First week hit \$24,300; second week, \$15,400. Pic, *Behind the Rising Sun*, also a holdover.

"Vanities" \$22,000

LOS ANGELES.—Earl Carroll's *Vanities* drew a neat \$22,000 at the Orpheum (2,200) week ended Tuesday (5). *Nobody's Darling* on screen. Spot charges 75 cents top.

Brooklyn, for the Harbor Point Hotel, Utica, N. Y. . . . JACK LAMONT, straight man, and Charles (Muscles) Hagan, comic, doing a comedy act with the Count Berni Viel unit playing Southern Paramount theaters. . . . ANN CORIO, who recently finished *The Sultan's Daughter* for Monogram and currently heading her own vaude unit, came within a few dollars topping Kay Kyser's all-time record at the Circle, Indianapolis, recently. Opens at Loew's State here October 21 and starts rehearsals November 15 for a leading role in Harry Joe Brown's farce, *Sleep It Off*, which will mark her debut in a legit Broadway show. . . . ALICE KENNEDY'S ma, Meta, recovering at her Long Island home from a lengthy illness. . . . JEAN LEE opened at the President, San Francisco, October 8. . . . CHARLES (KEWPIE) KEMPER, former burly and radio comic, signed by Paramount for pictures. UNO.

Chi Vaude Houses Tilt Admish Scales

CHICAGO, Oct. 9.—First price tilt in nearly a year has been put into effect at the Balaban & Katz Chicago and the indie Oriental theaters, a move which is in keeping with comparative increases in straight film houses. Chicago scale jumped from 40, 50 and 75 cents to 50,

B&K Chicago Back to Stage Shows Oct. 22

Spitalny, Spivak and J. Dorsey Set

CHICAGO, Oct. 9.—Balaban & Katz Chicago Theater returns to stage bills October 22 with a two-week show, following the four-week run of *This Is the Army* which, because of its importance, was accompanied by a brief orchestral production only.

Initial bill will be a presentation show, including Dorothy Hild's line of girls and about three acts, to run only 35 minutes, due to the 126-minute picture *So Proudly We Hail*. The November 5 and 12 weeks are still open. Phil Spitalny will come in November 19 for two weeks, followed by Charlie Spivak and band week of December 3. Jimmy Dorsey is the definite December 10 booking.

Because of the upped admission price (85 cents top), *TITA* has made a good if not remarkable showing. It copped \$65,000 the first week, ended September 30; \$57,000 the second, and \$50,000 the third.

Last week Shep Fields in conjunction with the second run of *Honeymoon Lodge* at the Oriental grossed \$22,500 instead of the \$19,500 originally estimated. Fields claims to have done well enough to have warranted a bonus from the management.

Hutton \$15,400 at Nat'l, Louisville

LOUISVILLE.—Ina Ray Hutton and ork put \$15,400 in the till at the National (2,200 seats; 40 cents afternoons, 60 cents evenings and Sundays) week ended October 7.

After a month of poor attendance at opening shows, management has cut out the first afternoon vaude performance Mondays thru Thursdays, running three stagershow those days, four on Fridays, when bill changes, and five Saturdays and Sundays.

On Hutton's bill were Kim-Loo Sisters, Monroe and Grant, and Frank Gabby. Pic, *Buckskin Frontier*.

Bea Kay, Reichman Hefty 32G in S. F.

SAN FRANCISCO.—Beatrice Kay and Joe Reichman's orchestra headed the stagershow at the Golden Gate (2,850 seats) week ended Wednesday (6), grossing an excellent \$32,000.

Pic, *Adventures of a Rookie*.

Ted Lewis Top Man, Venuti-Boswell Hit Low Mark in Minne.

MINNEAPOLIS.—Orpheum Theater here grossed a dandy \$106,000 for five summer shows. Ted Lewis copped top honors with \$26,000 for week of September 9. Joe Venuti and band and Connie Boswell reached the cellar mark with \$17,500 week of September 30.

The other grossers are Woody Herman and band, \$19,500, six days starting July 15; Blue Barron ork, \$20,000, week of August 13, and Ozzie Nelson ork with Harriet Hilliard, \$23,000, week of August 20.

Transportation difficulties prohibit the use of all the shows the house would like to play, according to Manager William Sears. Only attraction set for the future is Sonny Dunham's band week of October 22.

Gracie Barrie Par \$20,000 in Philly; Hines Big at Fay's

PHILADELPHIA.—Earle Theater (seating capacity, 3,000; house average, \$20,000) just topped the house par with \$20,600 for week ended Thursday (7) with a bill light for the marquee lights. Band draw was Gracie Barrie, and the fem maestro had too much to carry. Support came from the Merry Macs, Hal Sherman, and Sharkey the Seal, along with Jimmy Palmer and Tex Mulcahy out of the band. *Larceny With Music* on screen.

Fay's Theater (seating capacity, 2,200; house average, \$10,000), for week ended Thursday (7) hit a highly satisfactory \$12,400 with Earl Hines and his new band of 28. Sarah Vaughn, the Four Blue Bonnets, Warren Evans, Babe Lawrence, Cook and Brown, and the Appletons rounded out the talent roster. *Sleepy Lagoon* on screen.

Upped Admissions Figure in Baker-Britton Biz in Chi

CHICAGO.—Oriental (3,200 seats; \$20,000 house average), for the second of four weeks the only house in the Loop with a stagershow, copped an okay \$22,000, with Bonnie Baker and Milt Britton and band, week ended October 8.

New price schedule (59 cents top), in effect since last week, helped up the figure. Screen had first-run musical, *Larceny With Music*.

On Friday (9), house opened big with Ina Ray Hutton and her band unit, plus revival of Warner's *Oklahoma Kid*, with James Cagney and Humphrey Bogart. Started with five shows. Many Chicago Theater customers showed up here, the competitive house continuing with *This Is the Army* until October 22.

BURLESQUE NOTES

NEW YORK:

TOM BUNDY, manager and former book producer and character-straight man, seriously ill at the Crawford Hotel, Boston.

. . . NEW Hirst Circuit principals and specialists are Veve Austin, tapster; Jean Hayes, stripper, dancer and singer, and the Rhythmomatics (added attraction) including Phyllis Leptan, Irene Inski and George Ross, last named formerly of the Three Harmonica Bees. . . . DANNY EVANS, straight-character man for Mike Sachs and Harry (Shuffle) LeVan, is making his reappearance in burly after 18 years in legit and vaudeville. His last wheel show was Sam Kraus's *Moonlight Maids*. . . . DANNY SACHS, nephew of Mike Sachs, a navy enlistment. . . . BEN HAMILTON, stock singer at the Hudson, Union City, N. J., birthday-partied October 7. . . . JESS MACK opened October 3 as producer and straight man at Slapsy Maxie's nitery, San Francisco. Remains six weeks and then returns to Maxie's bistro in Hollywood.

GINGER WAYNE has left the Aloha,

Conley Drops Burly For Fat Legit Role

PITTSBURGH, Oct. 9.—Harry J. Conley, featured comic on the Hirst wheel, was signed to one of the leads in the forthcoming legit show, *Lady Behave*, while appearing at the Casino Theater here. Conley will portray an iceman at \$450 per week. He is leaving burly next week, following his date at the Troc, Philadelphia, to report to New York for rehearsals.

During vaude's heyday Conley toured with his *Rice and Old Shoes* act at \$1,100 per week.

Week-End Vaude for R. I.

WOONSOCKET, R. I., Oct. 9.—Arthur I. Darman's New Park Theater here has resumed with week-end vaude, using five acts in addition to the film program. Acts open Fridays, booked by Darman.

65 and 85 cents (tax included). Oriental moved from 27, 31 and 50 cents to 31, 36 and 59 cents (plus tax).

When the Oriental returned to stage-shows following its long run with *Gone With the Wind*, prices were 25 and 40 cents.

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New Wrinkles in Act Build-Ups

Bistros Build Big Draws for Competitors

NEW YORK, Oct. 9.—A long night club run locally, which formerly forced an out-of-town hiatus, is now regarded as a virtue that provides an incentive for a competing cafe impresario to buy the act even if he has to advertise "direct from a long run—next door."

Bistro ops now feel an act with a long stand at a neighboring spot is a good buy since his competition has given the performer an advertising, exploitation, publicity and word-of-mouth build-up. The bistro boss feels he's a sucker not to take advantage of the other guy's dough, and consequently an attraction, altho tied up for a long run in one spot, is able to go around the corner at an increased salary without the necessity of a layoff or out-of-town dates.

The discovery that a long local run is today's best possible method of building a rep is strictly a wartime development. Ops, by necessity, have been forced to repeat acts that had been recently in town. They found, however, that far from the previous run hurting business, it was helpful in filling the tables, often taking patrons away from the spot where the act formerly played. Now many instead of shopping around for fresh faces cast about for familiar names.

One great advantage of this angle to the performer is the spectacular zooms in salary. As a result of the moves from spot to spot the salary is established at a far higher level than it would have been had he left town instead of going to work in a near-by spot.

The playing around town build-up is not confined to headliners since many supporting performers have made profitable switches. A move from the Casablanca to the Riobamba after a single night's layoff upped Blair and Dean. The Di Gatanos' value was enhanced by playing nearly every top spot in New York, while Gloria Blake added to her rep by her transfer from the Versailles to the Latin Quarter.

Added prestige similarly now comes to headliners when moving about in circles. George Price, Henny Youngman, Walter O'Keefe and Willie Howard, among others, haven't harmed themselves by playing competing inns. The recent battle between the Riobamba and the Waldorf-Astoria over the booking of Frank Sinatra hasn't diminished the swooner's stature.

In most instances repeating act does as well or better than talent that has been away from the Main Stem, and ops regard this as a condition that will prevail for some time. Lou Walters, Latin Quarter boss, has sent acts in his floorshow to fill in at neighboring spots. Doc Marcus and Hibbert, Byrd and Larue, while playing I.Q., obtained permission to work other cafes between shows.

As a result, agents no longer hesitate to answer affirmatively if asked whether the act has been around locally. Where once it was a act selling ache it's now a dough upping pitch.

Acts Winners in Chi Grab Game

CHICAGO, Oct. 9.—With the hunger for acts not expected to diminish for the duration, operators no longer indulge in the luxury of insisting on fresh talent. They take anything they can get, and if it is good stuff they don't mind using it the night after it moves out of a next-door competitor.

Ben Perry, singing emcee, moved his cane from Helsing's to the Edgewater Beach Hotel and will soon again return it to Helsing's. Robert Crum, pianist, walked out of Elmer's Cocktail Lounge and into the Sherman Hotel. The Imaginators broke in at the 5100 Club.

(See New Wrinkles on page 25)

World Series Influx Jams Inns, Cafes, Vauders; Niteries Turn Away Biz; Grosses Increase 25%

NEW YORK, Oct. 9.—Influx of out-of-towners for the World Series gave local entertainment enterprises biggest week-day crowds since the start of the current boom. Night clubs and theaters were doing turnaway business as grosses reached new highs.

Hotels were among the bigger beneficiaries of the jam. Starting last Friday (1) accommodations were harder to get than a set of new tires, and many visitors had to trek back because of the lack of sleeping quarters.

Business in many night clubs ran more than 25 per cent over the preceding week, with the large Broadway and East Side bistros getting the lion's share of the increase.

In fact, every inn had the rope up and many spenders were refused admittance. The Copacabana, Thursday night (7), stationed an attendant outside the door and refused to admit anyone who didn't have reservations. Enough to fill the room were turned away, while crowds inside the spot jammed every available bit of space.

The Latin Quarter and the Hurricane had waiters in their foyers, while the

Phil Bloom to Move To MCA Legit Dept; Johnny Dugan Upped

NEW YORK, Oct. 9.—Phil Bloom, vaude department head of Music Corporation of America, is scheduled to shift soon to the legit and film sectors of the outfit with Johnny Dugan stepping in as Bloom's successor. Change, according to Charlie Miller, MCA vice-president, has not yet been formally made, but is likely to be made shortly.

Bloom's transfer will necessitate the addition of personnel to the vaude department as Herman Citron, also working on vaude, moves to the Coast October 15. Selection of two worthies to agent vaude performers is still to be made.

Name-Conscious Detroit Bowery Reaches 2½ Million Attendance Mark; 400G Admish Paid in Year

Ritz Bros., Raye, Kay, Tucker in Lead

DETROIT, Oct. 9.—The Bowery, Frank Barbro's unique suburban niterie here, has drawn an estimated 554,000 patrons during the past year, an increase of around 10 per cent over 1941-'42, when the figure was just under a half million. Addition of the eighth year under Barbro's management brings the total attendance at the spot to around 2,500,000. Most of this was rolled up in the past four years, as the spot was an average nabe night spot before the policy of booking names was adopted in a move to draw mass trade.

Definitely attributed to the talent policy is a gross of around \$400,000 for the year, based on an average door charge of 75 cents. Barbro could spend as high as \$7,500 for show costs alone and make a profit solely on the drinks and food departments.

All-time attendance mark was set the week of May 17, when the Ritz Brothers drew 22,000 patrons, breaking the record

Zanzibar and Versailles reported capacity business.

Hotel entertainment spots were similarly jammed. The New Yorker opened Thursday night with Benny Goodman's ork and was jammed, while the Commodore, Lincoln, Edison, Biltmore and Park Central had a considerably greater number of covers.

Vaude theaters suffered somewhat during matinees, but evening business more than made up for the loss of early business.

Another entertainment enterprise to benefit by the increased crowds was the rodeo at Madison Square Garden which is playing to near-capacity houses since it opened Wednesday.

2 Philly Houses Add Vaudeville

PHILADELPHIA, Oct. 9.—Two more vaude stands are to be added locally as the Allegheny and Lincoln theaters will resume flesh shows after an absence of many years.

The Allegheny, a Warner house, will start October 21 on a three-day basis, with a five-act policy. Booking will be by Harry Mayer and Don Sherwood, of the New York Warner booking office. House had stageshows several years ago.

The Lincoln, which a decade ago was one of the more important sepla vaude stands in this area, will resume a similar policy shortly with Harry Biben, a local indie booker, spotting the shows for a full week.

Two Reopenings in Philly

PHILADELPHIA, Oct. 9.—Start of the new season finds floorshows returning to two rooms around town. Harry Weinberg, recently associated with the Lexington Casino, has opened his new Club New Yorker. Venice Grill, midtown spot, returns the floorshows, booked by Ruth Davies.

Warner Chain In Pa. Adopts Vaude Policy

Three Houses Start Next Week; More To Come

PITTSBURGH, Oct. 9.—The Warner Bros.' theater circuit in this State is reviving vaude in a number of its houses, starting October 21 with a split-week among the Majestic, Johnstown (Thursday thru Saturday); Columbia, Sharon (Sunday), and the Columbia, Erie (Monday thru Wednesday). Budget calls for a stock line of 16 girls and four acts. Line will change routines weekly and work with new acts each week.

Project is under the direction of Moe Silvers, Warner zone manager. Anton Scibilia has been named producer, and Dolly (Nutter) Niggemayer, girl number director. George Overhault will tour as musical conductor, while Billy Diamond, of the Arthur Fisher office, New York, will book.

Scibilia explains that should the venture prove successful it will be expanded into other Warner houses, employing the same policy. Three additional houses giving another week's work are about set.

Scibilia is a veteran unit producer who earlier this season pulled his *Revue Americana* off the road. Mrs. Niggemayer has produced line numbers in the Chicago area.

USO Shows Top Talent Fare In Wartime Hawaii

HONOLULU, Oct. 2.—Military regulations, including the blackout and 10 p.m. curfew, are keeping Hawaii entertainment activities at a minimum. The first niterie here after Pearl Harbor is the La Hula Rhumba, managed by Ray Andrade, who also conducts the ork and emcees the shows. Spot folds at 9 p.m. to give the patrons a chance to be home at curfew time.

Only vaude around is offered by the USO-Camp Shows, entertaining the armed forces here and in the vicinities. Currently, 224 USO entertainers are on hand, appearing in such units as *Fine and Dandy*, *Ten of a Kind*, *Tenshun*, *Miniature Revue* and *Campus Capers*.

Film houses are mobbed, with box-office lines a familiar sight. Each patron is limited to three tickets. Last evening programs start at 7 to conform with curfew regulations.

Hartford Club Opens

HARTFORD, Conn., Oct. 9.—Club Ferdinando launched its fall season September 22 with Al Gentile's band; Bob Maurice, emcee; Yvette and Annette, Albert Galo, and Panette Piper. Spot, managed by Felix Ferdinando, will be open Wednesdays thru Saturdays.

Chase Tries an Ice Show

ST. LOUIS, Oct. 9.—Chase Hotel is trying out an ice show in its main dining room for the first time, using MCA's McGowan and Mack Revue for six weeks and options. The 12-people unit replaces the usual niterie floorshow. Ran Wilde's band backs the affair.

JACK LA VIER, comedy trapeze act, now a welder at the Lennox Furnace Company, Marshalltown, Ia. DORYCE DREW, tapper, into the Orpheum, Omaha, Friday (15) with Sonny Dunham's band.

Belmont Plaza Hotel, Glass Hat Room, New York

Talent policy: Show and dance band; floorshows at 8:30, 1 and 2. Management: Emil H. Ronay, operator; Frank Johnson, manager; Frank Law, publicity. Prices: Dinners from \$1.95.

Within a few nights, Frank Law should have a good show on his hands, with Jack Marshall, Terry Lawlor and the Kathryn Duffy line showing up well individually. Opening night revealed many lighting defects which proved quite a handicap, but once the light plot is correctly doped, smooth sailing should lie ahead.

Jack Marshall, the malleable-faced comedian, is the show's mainstay. His facial contortions combined with tricky voice effects, good sight stuff, with the clever characterization of Butch McGurk, together with hat bit, brought out the desire to applaud. This is a return engagement for him in this room and it's pretty evident that he's well liked in this hotel.

Terry Lawlor, a familiar figure in these parts, meets the needs of this room admirably. This spot is a tough assignment for singers because of the layout, but Miss Lawlor had little trouble. Got off nicely to *This Is the Army, Mr. Jones*, and hit her high spot with a sentimental Irish opener for the raucous *Pistol Packin' Mama*.

Other talent contributions are by Jack Edwards, ork leader, who swoons his way into a fair reception with a pair of baritone renditions, and Ginny Lynn, who pounds out two tap numbers in an acceptable manner.

The Kathryn Duffy line, also on a return date, are a decorative ensemble with well-drilled routines. Their three numbers are well costumed and, in general, offer eye and ear appeal. They repeat their audience-participation number with the queen of the May motif, which sends the customers out in good humor.

Emseing is by Gayle Robbins, whose hard, brittle delivery of overselling intros didn't fit the character of the show.

J. C.

Valley Lodge, North Hollywood, Calif.

Talent policy: Dance band and floorshows at 9:30 and 12 p.m. Management: George Grasel, manager; Maury Duke, producer. Prices: Minimum, \$2; dinner, \$2.50 up; drinks, 60 cents up.

Formerly the Grace Hayes Lodge, this San Fernando Valley spot is now operated by George Grasel, who is attempting to build up the patronage with good food and good shows. He's doing all right on the food.

Current *Crazy House* show attempts to sell a *Hellsapoppin'* type of comedy, but falls completely. Comedy is strictly unfunny and in spots obnoxious to diners.

With Paul Parks and His Playmates (4) on the bandstand, the show gets under way with the cast parading among the tables yelling and beating cymbals, dishes

NIGHT CLUB REVIEWS

and what-have-you. Sid Aulseley takes the mike for a parody on *The Shiek of Araby*. Has neither voice or material. Shapely Georgann Smith is on for a rhythm tap. Using short wardrobe, Miss Smith wins part of her audience with sheer curves and the tapping routine does the rest. A good act.

Irene Brooks, statuesque blonde, nicely warbles *What Do You Think I Am?* and *Is There a Latin in the House?* Miss Smith returns for her second tap routine which was also well received.

Sammy Wolfe, introduced as the "Russian Clark Gable," bungles the *Dark Eyes* vocals but then does a good harmonic job on the tune. Under guise of a soldier having written a tune, Wolfe sings it a la Harry Richman, Bing Crosby and Al Jolson, while Miss Smith, covered with practically nothing, parades behind him and getting the applause. Audience appreciates an unobstructed view of Miss Smith.

Crooner Danny Morton does a nice singing job on *Sunday, Monday or Always*. Sells well. Johnny Sonny presents King, the Wonder Horse, who counts, picks out instruments in the band, and does a beer-drinking stunt for the wind-up. Horse's act is curtailed by lack of space, but what is presented is good.

You'll Never Know gives way for Frank (Swoonatra) Ides in a bit of make-believe singing. He is assisted by other members of the cast, who give away the deep secret when they fail to return to the mike in time to take up the words as they come off the phono record. San Fernando is a rich agricultural section and corn does grow high. Corn as presented here has never been produced in California.

All on for the finale. Parks and his boys do a good job of accompanying the show.

Sam Abbott.

Versailles, New York

Talent policy: Show and relief bands; floorshows at 9:30, 12:30 and 2; produced by Boots McKenna; Henry Beckman, assisting; costumes designed by Billy Livingstone and executed by Follies Costume Company. Management: Nicholas D. Prounis and Arnold G. Rossfield, operators; Ed Wiener and Joe Moore, publicity. Prices: Minimum at \$2.50 and \$3.50.

Nick Prounis and Arnold Rossfield have concocted one of the tastier items in town with their new fall review. The production is in fine taste, eye-filling without being gaudy, studded with Grade A talent and graceful, with Ray Sinatra orchestrations correctly dopping out the musical needs.

Management has correctly figured that the dinner crowd is not quite ready for the sexy offerings of Carl Brisson, the holdover item on this display who is building as the older femmes' Sinatra, and the scorchy terping of Lu-Cella, but has talented substitutes to suitably interpret the prevailing mood of the customers.

The melodic moments are by Arline Thompson, late of *The Vagabond King*,

who overcame a temperamental mike and an apparent case of a laryngitis to cick with a medley from *Oklahoma, I Heard You Cried Last Night* and *Huguette Waltz*, for which she was amply applauded.

Novelty is by Chris Cross, a ventriloquist with an appealing pair of dummies. He contributed two numbers, best of which was the one with the sepia doll giving out with an impression of the Ink Spots. The effect of his routine was heightened by the stroblite spots.

The ballroom pair is Corday and Triano, offering smooth terps with a nifty set of lifts and spins. Did a slow number to *Kamenoi Ostrow*, a Polonaise and a Latin number in a production set. They took several bows for their efforts.

Other terpers include Irene Hawthorne, a personable lass who does a fetching Portuguese folk dance, and Marion Niles, an okay tapster.

The house singer is Larry Brooks, who lives up to the promise made in his local bow at the defunct Frolies Club. The lad has a full-bodied baritone, capable delivery and pleasing manner.

The line of Ver-Sighs are wisely employed to give color and flash to the proceedings. McKenna's dance designs fill the floor and blend picturesquely with the other performers.

Val Olman cuts the show without a hitch and gives the customers a good dance incentive, while Monchito's ork brings out the Latin in the crowd.

Joe Cohen.

Club Zombie, Detroit

Talent policy: Dance and show band; shows at 11 p.m. and 1 a.m.; door charge, 75 cents; Saturdays and Sundays, \$1; drinks from 40 cents; dinners from \$1.75. Management: Carter Hall, proprietor; Abe Broad; publicity, Ulysses R. Boykin; booker, Rollo S. Vest.

Detroit's principal North End black-and-tan, with a show that is distinctly of race appeal. Show is consistently fast and entertaining.

Three Toppers, a girl and two men, do some unique tapping, comedy acro, a bit of Apache and a brief take-off on a ballroom team, plus their own specialty of unrestrained jitterbugging. Their style has a finished control of tempo that the crowd likes.

Slim and Sweet, tap team, work fast,

featuring loose-jointed eccentrics. The diminutive feminine partner does a vocal bit as well.

Sheila Guyse, peppy contralto, has a nice appealing style, a little hard to catch above the band in hot numbers, but okay in a special arrangement of *Sunday, Monday or Always*. Timbu, a clever, fast slack-wire worker, opens the show in an unusual night club number.

Valaida Snow, singing star of the show, has an expressive, often plaintive, appealing quality. Puts some jive touches into some sweet numbers to be different. Encores with *Shoot Those Japs for Craps*, with patriotic appeal, aided with a bit of hot trumpet playing by herself.

Marcellus Wilson does an enthusiastic job of emceeing. Cecil Lee's eight-piece band plays the music, and a line of eight girls, nicely costumed, has some distinct African production numbers that look well.

Haviland F. Reves.

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State, New York

(Reviewed Thursday Evening, October 7)

The Blue Network provides a major portion of the current State display, but cannot be held accountable for the blue moments that creep into the proceedings. But aside from the off-color moments, the show generally plays well. Jesse Kay having obtained a good all-round effect with diverse elements.

Headliner is Chick Chandler, who has done a consistently good job in supporting roles on the screen and who gives a fine account of himself here. Without a single reference to his Hollywood career, Chandler manages a steady supply of laughs with a choice line of patter and the aid of a sexy-looking foil, Gloria Hallward. The pair's dialog is not imperishable literature, but they do manage to make it fall pleasantly on the customers. They exited strongly.

The Blue Net's contributions consist of Joe Rine's ork; his chirper, Eileen Woods, and Lulu Bates. Rine's 11-man crew cut a good show, while the maestro makes a firm impression with his emceeing and a brief magic bit. Sole fault was cutting short the chaser music on the acts, which didn't aid in bringing out the maximum applause. Miss Woods, a nice looking item, does creditably with *Put Your Arms Around Me*.

Miss Bates is of the old school of shouters that can cut an audience down to size. Her rendition of ballads is often too schmaltzy and over-arranged, but the rhythm numbers with blues interpolations do okay. She did especially well with *Either Too Young or Too Old*.

The Five Debonettes, fem counterpart of the Debonaires who were broken up by the draft, do their imaginative *Ballet Mechanique*, while Wally Boag makes a

VAUDEVILLE REVIEWS

good impression with his balloon creations and a strong set of acro taps.

Lee Davis has improved considerably since changing his front handle from Oscar. His delivery is still uncertain in parts, but the intrusion of some indigo gags found favor with this audience, and he exited to a good hand.

Biz at this sitting was lighter than usual. Pic, *Du Barry Was a Lady*.

Joe Cohen.

Oriental, Chicago

(Reviewed Friday Afternoon, October 8)

Ina Ray Hutton and her male band are back and doing their best local job to date. Ina Ray is still blond, still the bombshell and still very easy on the eyes. She fortunately doesn't run off after every other number to change gowns, limiting herself to one needed change in the near closing *Dark Eyes* number which calls for a strobilite-effect outfit. Band really gives out and lends effective power to both the slow as well as jump numbers. Performance smacks of good musicianship and careful preparation. Spotted individually are Roger Ellick, torrid trumpeteer, and Jack Purcell, guitarist.

Ina Ray whispers a couple of pops herself, while Stuart Foster, baritone, lends punch to such tunes as *Russia Is Her Name* and *People Will Say We're in Love*, returning for a novelty duet with the leader to *Angry* (which, incidentally, serves as a good trailer for Tiny Hill, who comes in next week). Kim Loo Sisters, Chinese trio, are announced as part of the band, harmonizing to three hit tunes. Do not stand out as well as they used to when on their own.

Monroe and Grant mop up early with their comedy trampoline act. The opening talk bits and the older man's changing bathing suit get-up net solid laughs even before the pair do their legitimate tricks. The kid in the act is learning fast. One suggestion: Introduction of the turn should not have the word "trampoline," which kills the surprise angle, and the beg-off speech should consist of anything but the corny "bottom" gag.

Frank Gaby and his streamlined vent specialty went over big at this showing. Girl assist is of little help, but the zoot-suit male is of definite value as plant in the house and panto partner during Gaby's song bit. Dummy is also used for a real highlight.

Hutton aggregation winds up strong with *Dark Eyes* which has impressive lighting effects as well as a commercial arrangement dished out in straight, swing, rumba and conga tempos, and the old reliable *Swanee*.

On screen, revival of *Oklahoma Kid* (Warner). Biz good end of first show.

Sam Honigberg.

National, Louisville

(Reviewed Friday Afternoon, October 8)

Tiny Hill double-shuffled his way into the gratitude of matinee customers here with the kind of music they found easiest to listen to and the kind of emceeing they appreciated after the high-pressure stuff handed them at house in recent weeks.

The big fellow put them in a receptive mood just by letting the spot play on his bulk and turning on what is unquestionably the broadest smile in the business.

His easy-going vocals of *Angry* and *Pistol Packin' Mama* went big, and his *Living Off the Fat of the Land* was just

what the doctor ordered.

The band did a bang-up job of fitting the music to the vaude supporters. Featured were multiple solo choruses by the instrumentalists, each man carrying his bit smoothly.

Sax man and straight vocalist Tod Howard went okay with the touch of swoon he put into *Sunday, Monday or Always; Melancholy Baby* and *Good-Bye, Sue*. Band backed him up nicely with a bell-ringing arrangement of *Sue*. Hill carries 11 pieces.

The Six Willys proved one of the best juggling outfits to hit the National boards this season, with plenty of quantity, as all of the sextet twirl, and with enough quality.

An imitation of Boris Karloff singing *You'll Never Know* was the best the Albins, wacky dance duo, had to offer, but they drew some laughs with the rest of their routine.

Foley Miller, acro-tapper, fitted into the also-ran classification.

Pic, *Buckskin Frontier*.

George Lamason.

Music Hall, New York

(Reviewed Thursday Afternoon, Oct. 7)

Autumn Revue, the new Music Hall stagershow, has the usual elaborate settings and a few novelties and a climax hooked to the current drive for enlistments in the WAC's, but the show has its up and down moments.

The Corps de Ballet's mirror illusion dance, which follows the ork's spirited rendition of a medley of tunes from Puccini's *La Boheme*, with Erno Rapee on the podium, is the artistic high spot of the bill. Florence Rogge's dances achieve much of their effect from the staging, with considerable aid from Nat Kareon's settings and Eugene Braun's lighting.

The other big production number is a medley of pop tunes from Sigmund Romberg's *Desert Song*, with Edwin Steffe and Majorie Williamson handling the vocals, aided by the Glee Club. Musically the production hits, but it could do without the prose-poetry intro in which Regis Joyce grows a little over-lyrical about the glories of North Africa in its more peaceful days. Again there's a hand for the setting.

The novelty act on the bill this week is a badminton exhibition by two top players, John Scott, of Canada, and Britisher Ken Davidson. James Ross brings on the players, outlines the game and umpires the exhibition game. For fans, the boys pulling everything out of their bag of tricks, is neat showing, and for those who don't get the game as a fan, there is Davidson's clowning which brings a few laughs and helps put the act over.

The Dancing Pelletiers, which features a equilibristic terrier, goes over big with the crowd, particularly the younger element drawn to the house by the picture, Eric Knight's sentimental dog drama, *Lassie, Come Home*.

With a singing opener, *Bars on Her Shoulders, Stars in Her Eyes*, the finale swings into the WAC recruiting pepper-upper, with the Rockettes handling Gene Snyder's slick numbers and ending with their familiar precision routine. This flag waver is brightly staged and goes over for a big hand. George Young, Harold Schlagel and John Jackson deliver the song prior to the dancing and the intro dialog by Albert Stillman.

Layout's biz indicates a profitable run.

Frank Gill.

Earle, Philadelphia

(Reviewed Friday Afternoon, October 8)

It's the regular annual visit of Woody Herman's band and, as expected, the youngsters were out in wholesale lots for the opener. In fact, Maestro Herman drew the biggest laugh on starting when he asked the youthful pew-holders what happened to the schools this day.

The maestro and his musicmakers did not disappoint the loyal fans, giving them a earful of their recording clicks, with lots more for added measure. Save for two specialty acts, show is entirely the band, and a swingfest almost all the way.

Gets going with *Down Under*, featuring the tenor sax of Vido Musso, and follows with a medley that has Woody warbling *Frenesi, Blue in the Night* and *Amen*, polished off by an instrumental Dixielander in *Blues on Parade*.

Chubby Jackson, five-by-five bass player, steps out front for a doghouse concerto, *Murder On the G-String*, and

brings down the house with his j-bug and boogie-woogie dance antics.

Bille Rogers, only skirted member of the Herman aggregation, steps out of the brass section to delight with her singing of *People Will Say We're in Love*, and then displays her torrid trumpet talents for *Squeeze Me*.

Big band number is *Dancing in the Dawn*, enchaned by effective stage lighting just as the boys featured it in the *Winterline* movie, with spotlight centered on Cliff Leeman's drumnastics and the maestro's heated clarinet piping, along with the ensemble's vocal accomplishments.

Band rounds out its contribution to the swingfest with *Four or Five Times* and their classic *Woodchoppers' Ball* to bring down the rag, and in rousing manner.

Paul Winchell makes for a sock specialty with his ventriloquism, using a Jerry Mahoney dummy. Lad, who appeared here with Herman last year, draws plenty of laughs with his clever routine. For added measure, he delights with impersonations of Charles Boyer and Lionel Barrymore, with the dummy cutting in the barbed asides. Polishes off his turn with the dummy singing, and most uncanny, giving out with a sneeze.

Marion Daniels, tall and brunette fem, on early and impresses with her acrobatic dancing. Only on for a few minutes and makes each second count. Gal has long legs and sure knows how to use 'em.

Patriotic stage setting provided by House Manager Bill Israel is a real attention-getter.

Show runs swiftly for about 50 minutes and is sock and solid all the way. *Spotlight Scandals*, a smeller, for the screen filler.

Maurie Orodenerker.

Loew-Lyric, Bridgeport, Connecticut

(Reviewed Friday Afternoon, October 8)

After several weeks of strong, straight vaude, current bill, headed by Dick Rogers's band, is a distinct let-down. Ork opened here after an all-night jump from Pittsburgh, and with a half dozen new men in the crew, Rogers had his

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hands full keeping the boys cued and in tune.

Aggregation, six brass, three rhythm and four reed, is entirely too loud, their *One o'Clock Jump* almost busting the sidewalks out of the theater. Other numbers include *Hawaiian War Chant* and a jump arrangement of the *Army Air Corps Song*. Rogers, who is some shakes as a comic, sings *Dinah* in various dialects, going over big.

Margaret Woods, band vocalist, sings a couple of oldies, *Embraceable You* and *Don't Get Around Much Anymore*, but doesn't impress too much. Gal is a good looker but needs a smile in her song.

Harry King and Arlene, youthful duo, score with clever tapping. Miss Arlene, in abbreviated costume, does a sensational one-legged twirl, while King, in

collegiate attire, playing a clarinet, also does some fast leg work.

Dick Buckley, a lad with an English accent, gets four volunteers from the audience to come upon the stage. He has them seated on a bench, puts comical hats on them and has them go thru facial motions while he imitates various characters of the Amos 'n' Andy radio program. He also does a hat switching routine, and walks off to almost no applause.

Marion Hutton, Glenn Miller's former thrush, proved the best act on the bill. She has a charming personality and displays great showmanship with her repertoire of songs, which include *Put Your Arms Around Me, Honey; I Found My Soldier Sweetie in the Newsreels* and *Pistol Packin' Mama*.

House, a 2,170-seater, is booked by Arthur Fisher, and is managed by Al Domain, assisted by Nat Renard, former vaude comic. Gus Meyers Jr. heads the pit crew. House plays four a day, Friday thru Sunday, with a 40-cent top in afternoon and 60-cent top at night.

Picture, *Revenge of a Zombie*, a waste of time. *Samuel A. Lefkowitz.*

Olympia, Miami

(Reviewed Wednesday Afternoon, Oct. 6)

Full-week vaude seems to be catching on here, altho Mondays and Tuesdays are still off. New show opening today (6) finds two acts stealing the applause from the headliner.

Joey Raed, a tiny mite, does some swell hoofing as the opener, and is well liked.

Glen and Bus, dressed in cowboy togs, proved a show stopper. Bus is a good violinist, while Glen, guitarist, gives out with several songs.

Ramona, heavily billed, tickles the ivories as of yore, and sang four numbers. Received with a big hand.

Jan Murray, emcee and comedian seen here before, has a good line of gags, some on the corny side, and knows how to sell himself. Got by nicely.

The Graysons, the man in full dress and the fem in circus costume, present a snappy act, with handstands, whirls and a close that stopped the show. Took a half dozen bows.

Film, *Sleepy Lagoon*. Biz capacity first show. *L. T. Berliner.*

Review of Unit

Harry Howard's "Hollywood Pin-Up Girls"

(Reviewed at Orpheum Theater, Los Angeles, Wednesday Afternoon, Oct. 6)

Harry Howard's *Hollywood Pin-Up Girls* is a fast-moving revue. Howard has done the showmanly thing of tagging it with the Hollywood name, and he has done another smart thing in getting good acts.

Howard nicely spots his four production numbers. Opening with *Madame Fiji*, he brings on his 12 chorus gals in smart gowns to parade and display unrationed flesh. Larry Stuart warbles a nice song, and Bob and Beverly, clever dance team, step it off well and wind up with an acrobatic turn that adds much to the production. *Spanish Fiesta* finds Stuart again piping a neat song in pampas garb. Chorus gals, bedecked in little or nothing but with a Spanish flavor, do good choreography that sells well. A *Tribute to Ziegfeld* brings on statuesque show girls in the roles of those from *Sally, Rio Rita, Three Musketeers* and other well-known shows. To wind up the production number is *Wings of Victory*, which gives show a flashy and appropriate finale.

In deuce spot is Al Gordon and His Dogs for a click. Gag is that the dogs refuse to catch the clues. Gordon's banter sells the act, but his dogs, doing only enough to show they're thoroly trained, add to the turn.

The Amazing Mr. Ballantine puts more comedy into the revue with his take-off on magic. Each trick is botched, but with finesse, and sufficiently to get plenty of laughs.

Another good augmenting act is Ben Berl, juggler. Berl funnies his turn nicely and shows real talent at the end when he juggles three tamborines rhythmically to a fast-moving *Stars and Stripes Forever*. *Sam Abbott.*

BUCK, CHICKIE AND BUCK have completed work in a Columbia picture, *Cowboy Canteen*. . . LaMONT AND HAGAN, comedy act, touring with the Count Berni Vici unit in the South.

Follow-Up Reviews

COPACABANA, NEW YORK.—Joe E. Lewis's opener at Monte Proser's smart East Side spot virtually caused a traffic jam in the area. Absent from these parts for almost a year, the town's spenders along with the usual Broadway mob made a beeline for this cafe and provided the unusual problem of how to brush off a large section of the population in a nice way. This was finally solved by stationing an attendant at the front gate who didn't admit anyone unless they had reservations.

Lewis, in his usually fine form, alred a load of material new to these parts. The customers kept him on for over a half hour and would have preferred to have him continue, but Lewis after two encores elected to walk off so that the rest of the show could continue. Highlights of his offering were the blue-tinted *Zipper Song*, his lament on the possibilities of rationing passion, *Rose-Covered Shack in Pittsburgh, Pa.*, and an analysis of *Time Goes By*.

Other new act on the bill is the Hermanos Williams Trio, who moved over from the Waldorf-Astoria. They did their accustomed acro tango for excellent results.

Rest of the Palmere Brandeaux produced show continues on with Larry Brooks, Barry Sisters, Don Liberto and the Samba Sirens. *J. C.*

LATIN QUARTER, CHICAGO.—Since the departure of the ailing Dorothy Donegan, boogie-woogie piano name here, Operator Ralph Berger has had his headaches finding a suitable headliner to augment the currently successful revue featuring Buddy Lester, long-run emcee and comic; Hibbert, Bird and LaRue, comedy dance trio, and Karen Cooper, singer. Frances Faye saved the show for a week, but had to return east for *Artists and Models*. Gladys Palmer, another colored pianist, stayed a week but couldn't hold up the strong spot. Now Grace Hayes, former vaude name, is in, but she, too, is a definite mis-bookng. Miss Hayes is a performer all right, but her Texas Guinan school of act does not belong in this room. Strolls on the floor with a portable mike which detracts from her appearance and the naughty songs, mixed with her old standards, hardly strengthen the true texture of the act. Her novelty specialty is the familiar hat modeling scene, using a mob of males who play the fool with their girl friends' toppers. Chap getting most applause walks off with a new bonnet for his partner. On opening night, the feature was dragged out too long. And milking applause for each participant confuses the entire issue.

Phillys Claire, redheaded tapper, is new. Follows opening girl number with some cute if not sock rhythm work. The Dorothy Hild line continues to offer the same couple of production routines. Eddie Prippls's band is okay on show

and band music. Hit of the show, incidentally, is still that funny screwball, Buddy Lester. *Sam Honigberg.*

BLACKHAWK CAFE, CHICAGO.—Hal Harbers and Georgie Dale, youthful ballroom team, have joined the show. They perform most of the tricks and formations from the book in a musical comedy vein. Team gets by, without being particularly strong. Ralph Lewis, nut comic, is back with a typical nitery routine which gets laughs here because the room does not cater to typical night club customers. Most of his stuff, however, is old. He could do better with fresh material, as he has the voice and delivery to do it justice.

Carl Ravazza and band carry on with danceable and entertaining music. Ravazza is a young, alert leader with a good singing voice. His new femme vocalist is Jackie Van (she has not yet joined the band when this show was caught). He moves out November 17 to be replaced by Del Courtney. Abe Meltzer, first violinist, who did an Eddie South original at this vlewng, will be Private Meltzer by the time this sees print. Horbie Dell, trumpeteer, is seen in a novelty using a monkey finger puppet. *S. H.*

EDGEWATER BEACH HOTEL, MARINE DINING ROOM, CHICAGO.—The new show has a refreshing emcee and singer and a weak team. In turn they are Ben Perry and Pancho and Diane. Perry has a breezy Cohanesque style which adds warmth to this large room. He works with the eight Dorothy Dorben Girls and on his own struts all around the floor singing novelty and old standard tunes. Pancho and Diane are poor dancers, and this defect is particularly true of the girl. The routines are not imaginative, and only a couple of tricks in the entire set hint of any quality bordering above mediocrity.

The girls start the proceedings with a lively football novelty, outfitted in topical briefs and close with a *Merry Widow* waltz which is cleverly routined.

Eddie Oliver's 18-piece band is continuing to improve in both show and dance music. Outfit is weak in the vocal department, however. Ann Judson Jr. is only so-so on voice and appearance. Ben Purcell, remaining member of the Xavier Cugat quartet which started with the band, is a boyish ballad salesman. George Devron doubles from the fiddle (See Follow-Up Reviews on page 24)

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Units Reorganizing Like Mad

Leaders, Men on Draft Changing Merry-Go-Round

CHICAGO, Oct. 9. — Frequent draft changes, with the latest development bringing papas to the front, are reorganizing the majority of male units in the cocktail field today. It is no longer news for a leader to find himself with a couple of 1-A sidemen and staying up after working hours hunting for draft-free substitutes. In a majority of cases, the subs are prospective draftees, only with a higher order number which will keep them in civilian life for a few more location jobs.

Local booking offices are receiving wires weekly from their units on the road informing them either of temporary disbandments due to the draft or begging for substitutes to keep the organization together.

Operators are now asking for the draft status of substituted units before hiring them, in order not to lose them in the middle of the job. In a number of cases, A-1 men have been holding off the news until the end of the week or three-week furloughs, in order to stay on the job as long as possible.

Gene Lewis Trio moved into Kaysee's, Toledo, with a new guitar man tonight (9), but unit is still strong enough to get \$400 per week. Duke Schiller (4)

closed at the Beachcomber, Omaha, when he lost two of his men and returned to Chicago to reorganize. Bernie Marr Agency, Sioux City, Ia., in need of units to fill many vacancies left by drafted or reorganizing outfits, has dispatched urgent help calls to all major booking offices here.

Tony Mattingly lost three of his men and closed shop in San Diego, Calif., until he can find suitable replacements. The Estrolitos (3) almost gave up, but their guitar man was rejected so they are carrying on here until Jimmy, the leader, goes in.

Hawaii's Carl in the Navy

GREAT LAKES, Ill., Oct. 9. — Carl's Hawaiians, three men and a girl, one of the oldest units in the business, has split up when Carl Asercion was drafted into the navy. He is now in boot training at Great Lakes Naval Training Station. Efforts to reorganize the outfit proved futile, due to the inability to find a suitable guitar lead replacement.

Two More Spots for Lyons in Hollywood

HOLLYWOOD, Oct. 9. — Sale of the Jade and Stardust was announced here this week by Arthur Lyons, who has acquired the two boulevard spots from Larry Potter. Acquisition of the additional niteries, places Lyons in the top brackets, so far as talent buying is concerned. He already owns the Radio Room on Vine Street. It is understood that Lyons paid in the neighborhood of \$80,000 for the two spots.

Lyons will maintain the same talent policy at the Jade and Stardust as he does at the Radio Room. At the current time he has Mike Riley booked into the Radio Room for 26 weeks. While no announcement as to talent has been made for the two new spots, it is expected that a name policy will predominate.

Pic Breaks Help Double Morgan Trio's Salary

NEW YORK, Oct. 9.—Loumel Morgan Trio's appearance in three films for Universal has been instrumental in doubling their salary. Prior to their Hollywood trek, they worked local spots for \$275. Today they are being submitted at just twice that figure.

They opened Thursday (7) at the Celebrity Room, Philadelphia.

Chicago CRA Takes Four More Units Under Its Wing

CHICAGO, Oct. 9.—CRA here reports signing to personal management contracts Leon Chess, piano-voice at Hel-sing's State Street Lounge for the past two years; Prince Albert, colored outfit, which has augmented from three to four pieces and moved into the Three Deuces; Carolyn Francis, piano-voice, at Elmer's, and Bee Mazer, five-piece girl unit at French Licks (Ind.) Springs Hotel.

Mil'kee Spot in Tag Switch

MILWAUKEE, Oct. 9.—Paul LaPointe is remodeling his Red Feather cocktail lounge here and will switch its name to Frenchy's. Policy will call for standard units. Larry Luke, pianist, has been held over until November 11 when he returns to the Dome, Minneapolis. La-Pointe also operates the East Town Bar here.

Sandy Wolfe Joins CRA

NEW YORK, Oct. 9.—Sandy Wolfe, recently honorably discharged from the navy, has joined Consolidated Radio Artists as an assistant to Charlie Busch and Bill Peterson. Wolfe at one time was with Ozzie Nelson's ork.

PROFILES



MOLLY CRAFT

Born in Inwood, L. I., N. Y., and a graduate of Lawrence High School, Lawrence, L. I., Molly Craft studied piano and pipe organ extensively as a child and appeared in amateur musicals and on several New York stations.

She turned professional a year ago, appearing in a number of leading night clubs. Her hobbies are good books and golf. Her ambition is to play the classics like Horowitz and the boogie like Pete Johnson.

Also features a smooth, pleasant singing voice, in addition to piano work. Managed by Mike Special.

Cocktail Talent Spotted on WJZ

NEW YORK, Oct. 9.—Cocktail combos are to be given regular air time locally. The Red Evans Club Time show, twice weekly over WJZ will feature units around town. Already heard were Snub Moseley, Bunty Pendleton with Clark Morgan at the organ, Noble and King and Art Tatum Trio. Ellis Larkin Trio and Art Hodes are scheduled on subsequent programs.

Program was tried experimentally for four shots and will now be continued indefinitely.

The William Morris Agency is setting the outfits.

Al Gayle's New Unit Into Mike Lyman's Playroom

HOLLYWOOD, Oct. 9.—Al Gayle, who returned here recently after eight months of playing army camps in this country, has reorganized his four-piece combination and is currently featured at Mike Lyman's Playroom. Gayle resumes his post as accordionist, with Glen Marshall, bass, and Sonny Forrest, piano, returning to the group. Mickey Castle is a newcomer on sax and trumpet.

Al Gayle, so far, has signed with no booking office.

OK To Send Laundry Out

NEW YORK, Oct. 9. — Molly Craft, currently appearing at the Tahiti Bar, Philadelphia, was notified by letter of a holdover date at the lounge. The method was new, however, for the letter intimated that she was being given a two-year notice to quit.

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McConkey Firm Inks Five More Combos

KANSAS CITY, Mo., Oct. 9.—McConkey Orchestra Company here announces the signing of several additional cocktail units. They include Irma Bell, piano-voice, who opens at the Westward Ho Hotel, Phoenix, Ariz., October 25; Gene Pringle, now playing at the Buena Vista Hotel, Biloxi, Miss.; Frankie Paul (7), at the Hotel President, here; Kay Hill, piano-voice, who starts Monday (11) at the Marietta Cafe, Biloxi, Miss., and Zada Maddock and Dorothy Enzor, sister team, at the Silcotts Lounge here. Bill Caldwell, organist managed by McConkey, moved into the Hotel Spalding, Duluth, Minn., replacing Eddie Daniels, now in the army.

Off the Cuff

EAST:
IRVING FIELDS into Bentley's, New York, for a six-month run. . . . THE LITTLE FOUR, at the same club, hold over for another eight weeks. . . . THE KIDOODLERS, now at the Jai Alai Club, Columbus, O., due to leave soon for the West Coast on a pic deal. . . . AUDREY THOMAS at the Belvedere, Utica, N. Y. . . . FRANK BAKER opened last week at the Miami Cafe, New York. . . . BILL THOMPSON held over at the Erie (Pa.) Press Club another three months, making it almost a year. . . . DOT AND DASH back to Columbia Hotel, Portland, Me., this week for a 12-month stay. . . . OWEN SISTERS inked into The Cove, Philadelphia. . . . AL SMALL, former Philadelphia maestro honorably discharged from the army, rounded up a trio for the Hotel Alan's 820 Bar, that city. . . . SHARON CLARK, singer, teams up with pianist Don Parrett debuting at Hotel Normandie Grille, Philadelphia. . . . (See OFF THE CUFF on page 24)

At the Piano
PHIL FORREST
"The Clown Prince of Naughty Nonsense"



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Mgt. Consolidated Radio Artists

If You're Important to the
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A Show Stopping Combination
Opening October 25
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LENNIE
JOE
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THE NOV-ELITES TRIO

AL PIERSALL'S "THREE KINGS OF RHYTHM"
SENSATIONAL SEPIAN JUMP TRIO
Currently
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"FAMOUS INTERPRETER OF FINGER TIP RHYTHM"
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PALLADIUM, East St. Louis, Ill.
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The **FOUR BARONS**
America's Smartest
Instrumental and Vocal Quartet
Opening for the Season
TAMPA TERRACE HOTEL, Tampa, Florida

"Music for Your Moods"
Presenting a Repertory of More Than 1500 Songs
Held Over
ROSE BOWL LOUNGE, Chicago
Bob **THE Sue FORSYTHES**

JOHNNY DAVIS HIS PIANO
Varieties in Sweet and Swing
Currently
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Radio and Army Camp Favorites
Ace Instrumental and Vocal Trio.
Currently
THEATER TAVERN, Logansport, Ind.
THE TUCKER SISTERS

STEP WHARTON
THAT POWERFUL PIANO PERSONALITY
VERSATILE—UNUSUAL—TERRIFIC
Currently
LORD LANSDOWNES LOUNGE, Dayton, Ohio

An Unsurpassed Musical Unit
Currently
HELENE CURTIS LOUNGE, Charleston, South Carolina
THE JACK WEDELL QUARTET

MARY ANN FOLEY Youthful Screwball at the Piano
Playing the better cocktail rooms in the middlewest

Featuring Novelty Vocals in French, Spanish and English
Currently
SPORTSMEN'S CLUB, Peoria, Ill.
MIKE MCKENDRICK'S INTERNATIONAL TRIO

BOB SANDO SWINGTET Solid But Subtle Swing
Currently
THE BOWL, Springfield, Ill.

The Mr. and Mrs. of Song Requests
"You Name It and We'll Play It"
32nd Week
GOLD FRONT CAFE, Cheboygan, Mich.
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At the Piano
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JACK STEPHENS Outstanding and Versatile Organist-Pianist
Currently
ROSE BOWL LOUNGE, La Salle, Ill.

Neale **MACK**
and Terry **SHANNON**



Favorite Comedy Song Stylists
Currently
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Joliet, Ill.
Mgt. Music Corp. of America

Reviews

Jimmy Noone Quartet

(Reviewed at the Streets of Paris, Hollywood)

Long before Jimmy Noone entered the cocktail combo field with this four-piece group in 1940, he had established himself as an outstanding clarinetist. He has surrounded himself with three other good musicians: Charles Barksdale, bass; George Vann, drums, and Mata Roy, piano.

Noone's clarinet is outstanding. A versatile musician and an expert on this particular instrument, Noone plays mellow sweet or hot tones with equal roundness. Good support from the three other members help in turning out a good brand of listenable and danceable music.

Vann and Miss Roy vocalize nicely, with Vann taking the novelties and Miss Roy the pop tunes.

Unit's repertoire includes sweet as well as hot tunes, blues as well as spirituals in modern treatment. Library is up-to-date, and unit makes a nice, clean-cut appearance. Sam Abbott.

Estarbrooks and Farrar

(Reviewed at the Preview, Chicago)

Pair of classy looking girls, blonde and brunette, who make with their voices in a sophisticated style. Act, together for 10 years, can do equally as well in night club floorshow work as they do in the classy cocktail lounges, for they have the material and appearance to hold attention.

Rena Estarbrooks, the blonde, works at the piano, doubling on voice. She is the turn's eyespot, selling tunes of the day in addition to cleverly arranged originals. Good assistant is Jeri Farrar, who works in well with her partner and takes individual vocal turns at the mike. Sam Hontigberg.

OFF THE CUFF

(Continued from page 23)

ESTELLE SLAVIN and Her Brunettes alternating with Betty King at Lou Berg's 164 Chelton, Philadelphia. . . . FOUR KINGS into Frank Palumbo's, Philadelphia. . . . THE MUSICAIRES take over at the 41 Club, Maple Shade, N. J. . . . PHIL CORBEY TRIO make their bow at Philadelphia's Yacht Club. . . . ANN RUBERT returns her piano-vocals to Tahiti Bar, Philadelphia. . . . BOLEIGAN and Her Swingsters set at Hubby's Inn, Trenton, N. J. . . . MONTICELLO TRIO added a vocalist and now bill as the Three Majors and a Minor at Harry Way's Theater Cafe, Philadelphia. . . . LOU TOMASCO'S College Inn, Philly, has added Penny and Francine, piano-vocal team.

HARDING AND MOSS have signed for a full year at the Hotel Dixie, New York. . . . MILT HERTH TRIO is currently touring theaters in the South.

MARIANNE AND MAYO open at Pier 76, Providence, October 12, following a five-month run at Hotel Martin, Utica, N. Y.

VICKI NEVADA, accordion-voice, opened October 4 at the Mayfair Club, Boston, for four weeks with options.

MAURICE ROCCO, boogie-woogie pianist at the Zanzibar, New York, guested on Mutual's *Full Speed Ahead* and was featured on the Blue Network's *Lower Basin Street* October 17. . . . JOY PAIGE, piano-voice, held over until Christmas week at Tommy Joy's, Utica, N. Y.

MIDWEST:

GLADYS PALMER, colored piano-voice, goes into the Regal Theater, Chicago, week of November 5, following her current run at the Bamboo Room, Kenosha, Wis. . . . BILL AKIN (4) held over at the Hollywood Lounge, Rochester, Minn. . . . THE ESTROLITOS (3) are in good shape again (temporarily), the gulfman having been rejected by the army. Jim Estrolito, however, is 1-A. Unit goes into the Preview, Chicago, October 21, following its current stay at the Town Casino in that city. . . . HELEN SCOTT, of the Scott Sisters (2), is doing a single for a few weeks at the Eugene Hotel, Monroe, Wis., while Adele is visiting her husband in Texas, now in service for Uncle Sam. . . . NATALIE KAY, vocalist, has joined Milt Britton's comedy band at the Oriental, Chicago, last week. She is in for a build-up by MCA which has her under management. . . . MACK AND SHANNON are back at the Woodruff Hotel, Joliet, Ill.

THE GINGER SNAPS, mixed Negro

quartet, have started at Chin's, Cleveland. . . . LEON ABBEY (4), Negro outfit, are back at Lindsay's Sky Bar, Cleveland. . . . BILLY CHANDLER's Benedicts into the Graemere Hotel, Chicago, November 6. . . . AMMONS AND JOHNSON carry on at the LaPoint, Milwaukee. . . . THE DOLLODIANS (3) held over at the Brown Derby, Chicago, at \$400 per. . . . TAY VOYE TRIO, for the past year at the Brown Derby, Chicago, has signed up with CRA thru Irwin Rose. . . . NOV-ELITES (3) move into Chin's, Cleveland, October 25. . . . THE FOUR CLEFS, colored outfit, into the Flame Club, Minneapolis, November 1. . . . REGINALD VOORHEES, Chicago agent, is 1-A. . . . BOB AND SUE FORSYTHE back at the Rose Bowl, Chicago.

DANNY HANZIS Three Strings holding on at the Baroque, Chicago. . . . JEAN MacMAHON and Karen Ford, organ and voice, on an indefinite contract at Hotel Louis Joliet, Joliet, Ill. . . . EVERETT HULL and His Topnotchers taking up the evening assignment at Elmer's, Chicago. . . . CHARLES RICH (4) into the Preview, Chicago. . . . AL NASH (3), with Dorothy Crowley on vocals, have started at the Famous Door, Akron. . . . JACK DAY and His Sereaders held over until October 18 at the Hoffman Hotel, South Bend, Ind.

ESTARBROOKS AND FARRAR, femme piano-voice team, have set back their Radisson, Minneapolis, date three weeks to take in the Dayton Hotel, Kenosha, Wis., starting Tuesday (19).

THREE CHOCOLATES held over at Sam Koplak's Forest Park Hotel, St. Louis. . . . STUFF SMITH TRIO moved into the Garrick Lounge, Chicago, following a long run at the Three Deuces in that town. . . . SYLVIA GREY, Chicago cocktail singer, has joined Russ Morgan's band as vocalist. . . . THE COUNTS AND THE COUNTESS on a four-weeker at the Milwaukee Athletic Club. . . . THE MUSICAL M'S (Madeline and Margie) have opened at Valley Inn Hotel, Neenah, Wis.

PAT FLOWERS moves from the Baker's Bar, Detroit, into the Down Beat Room, Sioux City, Ia., Monday (18). He was replaced in the Motor City by Jack London. . . . MANNY LOPEZ TRIO, with Ginny Brainard, vocalist, replace Jimmy Thomas's Mel-o-Macs at Ted's Stage Bar, Detroit, Monday (18). . . . BILL BENNETT has moved into Detroit's Vogue Lounge, where Bill Gooden, another pianist, holds over. . . . PRINCESS KAIAMA, guitarist and dancer with the Princess and Willie Hawaiians, is at the Park Hotel, Columbus, O., mending from a broken arm and nervous breakdown.

WEST COAST:

DELTA RHYTHM BOYS signed for Eddie LeBaron's Trocadero in Hollywood. . . . JANE GRAY has replaced Tommy Reilly as intermission pianist at the Ramona Room of the Hotel Last Frontier, Las Vegas, Nev. Reilly had a 16-week run there. . . . BUD SCOTT TROUBADOURS and Fred Skinner now getting air time over KIEV from the Desert Room, Glendale, Calif.

FROM ALL OVER:

LARRY LEVERENZ, piano-organ, into the Rosedale Show Bar, Detroit, set thru the Jules Klein Agency. . . . TONY LOMBARDO and His Captivators opened a return at the Commercial Hotel, Elko, Nev., at \$350 per week. Set thru Pat Dobkins, of William Morris.

FOLLOW-UP REVIEWS

(Continued from page 21)

section on the romantic stuff. Oliver is a highlight with his piano work. He is spotted in his own specialty during shows.

The official fall opening October 15 will have the Nelson Sisters, Jack Herbert, and Baron Kay and Louise Glenn. Betty Grey still at the organ for intermission music. S. H.

CAFE SOCIETY UPTOWN, NEW YORK.—Within the next two weeks Jimmy Savo will round out a six-month stay here. During this period he has affected a remarkable cafe comeback. His box-office value is definitely established and his potency as an entertainer is beyond question. At show caught his song and pantomime work got a terrific audience response. Among others he pulled off classic interpretations of *River Stay Away From My Door*, *As Time Goes By* and *Mandalay*.

Surrounding talent is of equally high caliber, Mildred Bailey being the latest addition to this display. Her ability to put connotations into a song which the composer never dreamed of is one of her

IN SHORT

New York:

JAN MURRAY is set for the Paramount Theater, first show after January 1.

Sally Rand's opening at the Folies Bergere has been postponed until Tuesday (12). Diamond Brothers have been added to the layout. Cafe will close Monday prior to the new show's bow. . . . HAZEL SCOTT opens Monday (11) at Cafe Society Uptown to headline the third anniversary display. . . . LA CONGA also opens a new show Monday (11), with Don Arres headlining. . . . SMOOTHIES bowed at the Greenwich Village Inn Thursday (7). . . . SHIRLEY SHAININ, formerly with General Amusement Corporation, has joined the Dora Maugham office as an agent. . . . CLAUDIA KAYE heads the new Algiers show. . . . DOROTHY KELLER doubling between the Paramount Theater and the Commodore Hotel. . . . CHOO-CHOO JOHNSON has signed with Music Corporation of America.

Chicago:

NOLL AND NOLAN are back in the biz, the male member a physical discharge from the army. But they are using a new name, Carter and Kathie.

Following current date at the Haymarket Club, Dearborn, Mich., ending October 17, Henry Kramer's Hollywood Midgets will take a 10-week vacation. Act is scheduled to return to the Kentucky Club, Toledo.

MYRUS will read the minds of Blackstone's Mayfair Room customers beginning November 12. . . . PAUL WINIK (Wink and Mae) was notified at the Oriental Theater that Uncle Sam wants him. Team is working its way back to New York, where Paul will report for a physical.

RALPH LEWIS, now at the Blackhawk, will move his gags into the 885 Club November 16.

THOMAS ROYLE, Vic Manfred's former dance partner and recently assistant to Merriell Abbott at the Palmer House, became Manfred's production partner at the Rio Cabana (formerly Harry's New Yorker), which opens November 4.

AGENT DAVE O'MALLEY has received word that Frank Payne is in India, Tommy Martin in London, and Josi Thorpe in New York awaiting an overseas call. Josi's trip may be canceled, however, as she has to cut down to 60 pounds of baggage. Her records and portable machine used in the act top that weight. . . . ARCHIE HERZOFF, Chicago Theater publicity head, is in 1-A.

SON AND SONNY, colored dance pair, pacted by GAC to a long-term. . . . SUSAN MILLER, singer, signed up with the William Morris Agency before opening at the Drake Hotel. She was formerly with MCA.

MARY BRANT, who is doing a dead-

special gifts. She put over *Lover Come Back to Me*, *You'll Never Know* and *Scrap Your Fat* in definite terms.

John Sebastian, the harmonica virtuoso, rounds out the bill. He elevates the mouth organ to the dignity of a musical instrument with such pieces as a *Bach Bourree*, *Hora Staccato* and *Malaguena*, all of which were skillfully knocked off to net him a big hand.

Teddy Wilson's ork and the Eugene Field Trio supply show backing and dance inspiration. J. C.

DEAKE HOTEL, CAMELLIA HOUSE, CHICAGO.—The new vocal attraction is Susan Miller, lovely blonde who has a highly commercial and varied style of selling. She makes a fine appearance and performs with a bagful of stage tricks which fit very nicely in the better rooms. She is backed with some of the smartest musical arrangements heard here in a long time, the music never competing with her voice and always elaborating her work.

Her set starts with a breezy *Hey, Good Looking* opening, followed by an original, built around a cleverly written musical cocktail idea. She tackles *I'm In Love With a Married Man* and turns in a surprisingly commendable job, surprising because the number is usually linked with Hildegarde who introduced it in this town. Winds up strong with a couple of Scotch ballads in swing.

Charlie Wright and his society band do a swell show support job and continue to disk out liting music. Dawn Roland, decorative brunet, assists from the bandstand on vocals, sharing honors with her band-leading hubby. S. H.

pan waitress act at Ivanhoe's, Chicago nabe spot, is the partner of the former vaude turn of Walton and Brent. She is continuing in her sixth month there.

Philadelphia:

LEE BARTEL back on the local swing after 10 months on a USO tour. . . . JOE CAMPO, local emcee, tagged by the army. . . . FRANKIE RICHARDSON heads the new show returning floor revues to the new Fox Chase Tavern.

ROY CORTEZ has split with Gale Arden, dance partner, and doing solo again. . . . MURRAY WOODS back on the local scene at the Yacht Club. . . . EDDIE SWARTZ, returned from a tour of the army camps, opens at Lou Gold's Powelton Cafe. . . . JOE HOUGH, fixture for many years at Wilson's Cafe, moves to Neil Deighan's roadhouse.

KALINERS BROTHERS added \$102,000 to the War Bond drive in a special night party at their Club Ball. . . . PVT. CRAIG MANES, formerly male half of the Stephanie and Craig dance duo, convalescing at Valley Forge Military Hospital here. . . . TERRY TERRANOVA, Swan Club maitre'd and one-time member of the LaVernes, apache foursome, left to join the army air corps last week.

Los Angeles:

LEWIS BOLYARD, singer, recently completed work in *Eve of St. Mark* at 20th-Century Fox. . . . HARRIS AND SHORE, Joe Wong and Marie Hollis on the new show at the Biltmore Bowl. Cassill and Barrett, Ray Smith and Larry Stewart featured in the hotel's Rendezvous Room. . . . JED DOOLEY, Haines Twins, Bobby Williams and Alcedo Sisters at the Million Dollar Theater. . . . TED AND ETHEL WALKER, Babe London, Slim Gordon and Lillias Gilbert opened on the new show at the Riviera. . . . JOE MOLE, Wilma Wescott, Arvalla and Marion Wilkins at the Rice Bowl in New China Town. . . . TINY KELLY, Lefty Jane and Mickey Harris currently at the Boogie Woogie. . . . The Del Rio in San Pedro, Calif., has the Hoffman Sisters, Prince Knox and Stumpy on the show.

JOE BAKER, former blackface minstrel man and clown, is managing Mary Brevard, lecturer, on tour of the Northwest.

West Coast:

JUNE AND DAVE HACKER, with Tomasita, current at Eddle LeBaron's Trocadero, Hollywood. . . . STANTON SISTERS at Earl Carroll's, Hollywood, on a 30-week deal. . . . SYLVIA FROOS at the Bal Tabarin, San Francisco. . . . DON ZELAYA has opened at Florentine Gardens. . . . PARKER AND PORTHOLE at Hotel Las Vegas, Las Vegas, Nev. . . . DONALD NOVIS current at El Cortez, Reno. . . . JANE PICKENS has closed at the Troc in Hollywood. . . . DOLORES GRAY passed up a booking at the El Cortez Hotel, Reno, Nev., to return to Hollywood for a part in *Rhapsody in Blue* at Warner Bros.

McCONNEL AND MOORE have signed with the Jack Pomeroy Agency for a year. . . . GALLAGHER AND SHEAN to the Music Box in San Francisco for four weeks. . . . ROSE LA ROSE opens at Florentine Gardens, Hollywood, October 21. . . . PAUL GORDON current at the Biltmore Bowl, Los Angeles. . . . BETTY RILEY to the El Cortez, Las Vegas, Nev. . . . DAVE APOLLON moved from the Biltmore Hotel, Los Angeles, to the Hotel Last Frontier, Las Vegas, Nev.

Last of the acts, spotted next to closing, are Arren and Broderick. Comedienne in the turn is funny, and the act went well here.

Production numbers are exceptionally good, with effective lighting and glamorous scenery in keeping with the array of girls appearing. Acts offer good comedy, show offers outstanding entertainment and should be a money-maker. Pic, *Spotlight Scandals*. House well filled at opener. Sam Abbott.

Rio de Janeiro:

MADLYN COLE, who has been staging the modern numbers in the Casino Copacabana floorshows, has returned to the United States following two years in the Copa's Golden Room. . . . MADELEINE ROSAY, premiere ballerina of the local Municipal ballet, returned to the Casino Urca. . . . CLAUDE AUSTIN is fronting five-piece band in Copa's new Midnight Room. . . . CHELO

FLORES, Mexican singer in the current Copacabana floorshow, has been set for a series of broadcasts over Radio Tupi. . . . NICANOR MOLINARE, Chilean composer and pianist, heads the current Casino Atlantico show. . . . GERALDINE PIKE, U. S. acro-dancer, is in the current Urca floorshow, headed by Eros Volusia, Brazilian folklore dancer. . . . GLORIA THOMAS, U. S. thrush, returned to Urca floorshow following a playdate in Casino Pampulha, Belo Horizonte. . . . Transportation getting tougher as imported attractions are held up by priorities. Opening dates frequently set back, as performers travel on stagger system.

Honolulu

LEW PARKER, who has been emceeing the USO unit *Mainland Follies*, will shortly be on his way to the Southwest Pacific, accompanied by Little Jackie Heller and George Finkelberg. . . . MARGARET FABER DANCERS (6), who did the leg work for the *Mainland Follies*, will remain here to take part in the army's new revue, *Broadway Varieties*. . . . MARTY SUNSHINE (Kismet the Mystic) recently arrived here after three months of touring in the Southwest Pacific.

Here and There:

THREE SQUARES (Pee Wee, Dink King and Lee) have been set in burly houses by Milt Schuster, Chicago. They are current at the Mayfair, Dayton, O.; play the Gayety, Cincinnati, next week, and then head back East. . . . GERI TRAVERS, Tina Doloret and the Magic Flyers have been handed a two-week extension at the Netherland Plaza's Patio, Cincinnati. Set by Esther Silsbee, of the Cincy GAC office. . . . PHYLLIS LOUISE opened Monday (11) at Monaco's, Cleveland.

MARY TAFT has added Tanya, ballerina, to her all-girl unit now at the Green Mill, Charleston, S. C. . . . DOLLY DAWN, singer, will take in the West Coast for the first time in November, starting with a two-weeker at the Golden Gate, San Francisco. . . . LEONARD BARR, of Barr and Estes, is now doing a single. . . . VINCE BORRELLI, until recently musical director with Billy House's *Tons o' Fun*, has joined USO Unit 132. . . . BILL RICHARDS is back in New York after closing with Sally Rand's unit in Hagerstown, Md.

MORRIS WEBER, former candy butcher for Oscar Markovich, is now with Co. C, Ba. 6, A. R. T. C., Fort Knox, Ky. . . . JOE HOWARD, Buster Shaver with Olive and George, Richard Brasno, Ray English, Bernice Foley, Bob Fuller and His Harmonizers, Jane Wood and Her Stage-Door Johnnies, and Christine Olaker and the Floradora Belles comprise *Grandfather's Swing Follies*, produced by Flora Duane, which begins a two-weeker

Fa(ye)ce-Saving Switch

NEW YORK, Oct. 9.—A billing dispute has caused Frances Faye to switch from La Martinique to the Riobamba. Refusing to take a cut after heading the marquee, Miss Faye shied at billing under Danny Thomas. She will therefore go into the Riobamba November 1, where she will have the field to herself.

Wednesday (13) at Jimmy Brink's Lookout House, Covington, Ky.

DOROTHY BLAINE bows at the Nicolet Hotel, Minneapolis, October 13, her fourth return date there. . . . ROBERT DENCH AND ROSEMARIE STEWART, now with *Ice-Capades*, have authored a book, *Pair Skating and Dancing on Ice*, published by Prentice-Hall. . . . DORYCE DREW, tap dancer, starts a theater tour with Sonny Dunham's ork October 15.

In the Armed Forces:

GIL RAYE, emcee, drafted into the army from his job at the Flamingo, Chicago.

ARMY WEINBERGER, booker of the Tic Toc, Milwaukee, living up to his name by going into the army.

JACK SAGE, manager of the Egyptian Theater, De Kalb, Ill., into the army.

PFC. WILLIAM STOKER has organized the Stoker Brothers' acro act again and is doing it in soldier shows. . . . JOHNNY ELLIOTT, formerly of Lee Twins, helping out with the entertainment at his air force base at Alamogordo, N. M.

BERNIE LIT, emcee, closed at the Silver Dollar, Baltimore, to enter the army October 9 at Camp Lee, Va.

JIMMY DOWNS, who toured with Major Bowes Units with his one-man band act and now in the navy, is staging shows for servicemen in Tunisia.

"Night of Stars" Heads For Million Mark in 11th

NEW YORK, Oct. 9.—Tenth edition of *Night of Stars*, to be held at Madison Square Garden November 16, is expected to realize around \$100,000, which will bring the total brought in by this affair past the million-dollar mark.

Chairman of the producing committee is Bob Weitman, managing director of the Paramount, with Ed Sullivan, of *The News*, and Louis K. Sidney, of Loew's, slotted as co-chairmen. Rest of the producing committee comprises a representative section of the film execs, agents and bookers in town. Nathan Straus, newcomer to be of WMCA, is chairman of the affair.

Rio Pays Gals for Privilege To Train Them as Chorines

RIO DE JANEIRO, Sept. 25.—Shortage of chorus girls has resulted in the opening of a school for training future chorines to be used in the floorshows of the new Hotel and Casino Quitandinha, costly project now in its third year of construction, situated in the mountains about one hour's drive from Rio.

Accepted applicants, instead of shelling out tuition fees, will be paid during entire training period. Approximately 75 girls will be used thruout the various spots.

Grillroom will have a capacity of 1,000, a fully equipped revolving stage capable of playing all types of attractions. A second room will offer smaller floorshows.

There is to be a theater for ice shows, cinema, winter garden for every type of sport. A generous budget has been allotted for talent. Five bands will be used and the management hopes to snare a U. S. name band for opening, which is pegged for late in December.

NEW WRINKLES

(Continued from page 18)

polished up at the Latin Quarter and proceeded to the Chez Paree, Ralph Lewis, still at the Blackhawk, is already signed to go into the 885 Club next month. Dorothy Donegan and Gladys Palmer, colored pianists, worked the Garrick Bar before taking over at the Latin Quarter.

Bookings such as these are no longer unusual. It only brings grief to an operator if he loses a good act to a competitor. The Chez Paree, using the cream of the nitery talent, is in danger of losing many of its standard acts, for the new competition is paying good money to lure them into strange quarters.

Chez Paree, Latin Quarter and Rio Cabana (opening November 18) were after Joan Merrill. The Rio won out and is paying her \$750 per week. Dean Murphy, who could have stepped into any spot, picked up the Palmer House and is scheduled to move in November 18. Bob Evans will return to the Chez November 12, replacing Doc Marcus.

Rio Cabana has also copped two more acts linked to the Chez. They are the Callahan Sisters and the D'Ivons. Jackie Green, who was wanted by the Latin Quarter, will round out the bill.

Harry Cool, singer who concluded a return date at Helsing's Vodvil Lounge Wednesday (8), opened the following night at the Latin Quarter as a sub for Grace Hayes, who dropped out temporarily due to a bad throat.

Carl Brisson, Danish song personality, has been set into the Blackstone Hotel's

Classy Uniforms Doll Up Talent On British USO

LONDON, Sept. 16.—National Service Entertainments, British counterpart of the American USO, has, for the first time since the war, put its performers playing overseas assignments into uniform.

First uniform, as a mark of respect, was given to Gracie Fields, who leaves England soon for North Africa, Sicily, Italy and Australia. The men's uniforms consists of a bush shirt and shorts with a soft rolled cap similar to that worn by war correspondents. The women wear a silk blouse (waist) and a tailored jacket and a skirt of deep cream tropical material. This is the same material worn by officers of the Eighth Army in preference to khaki drill and is also worn by the officers of the Egyptian Army.

The costumes are made and designed in Cairo and are distributed free to artistes after their second inoculation. Wearing of uniforms in parts abroad is essential as it facilitates traveling and ensures official recognition.

WPB Halts Work On San Fran Nitery

WASHINGTON, Oct. 9.—War Production Board has halted further construction on the Stork Club, to be located in the Fielding Hotel, San Francisco, as a penalty for the owners who were charged with violating WPB's Limitation Order L-41, which controls wartime civilian construction.

Suspension Order S-435 was directed against Stork Club, Inc., of San Francisco, which prohibits the club from ordering, purchasing, receiving or using any material in order to complete construction of the nitery.

Mayfair Room by MCA to follow Dwight Fiske. His contract calls for \$1,650 per week plus rooms. Myrus, the mentalist, follows Brisson.

It's That Tough!

CHICAGO, Oct. 9.—A local agent planted a middle-age songstress into a neighborhood night club but she failed to make the opening show.

The gal lost her teeth and couldn't find them in time.

(Routes are for current week when no dates are given)

A

- Adams & Dell (Martins) NYC, cl.
- Allen & Revel (Shangri-La) Boston, nc.
- Alphand, Claude (Blue Angel) NYC, nc.
- Amazigh Mr. Ballantine (Orpheum) Denver 20-26, t.
- Ambrose, Ruth & Billy (La Martinique) NYC, nc.
- Ames, Honey (Jimmy Kelly's) NYC, nc.
- Andrews, Avis (Zanzibar) NYC, nc.
- Arnaut Bros. (Hurricane) NYC, nc.

B

- Bagley, Eleanor (Village Vanguard) NYC, nc.
- Baker, Bonnie (Riverside) Milwaukee, t.
- Balabanows, The (400 Club) St. Louis, nc.
- Baldwin & Bristol (Lucerne) Lynn, Mass., 11-16, nc.; (Rex Grill) Lowell 18-30, nc.
- Barton & Brady (Chase) St. Louis 6-19, h.
- Bates, Lulu (State) NYC, t.
- Baxter, Bobby (Glenn Rendezvous) Newport, Ky., nc.
- Beck, Gentle (Howard) Boston, t; (Empire) Newark, N. J., 15-21, t.
- Bellet & English Bros. (Palace) Albany, N. Y., t.
- Belmont Bros. (Primrose) Newport, Ky., cc.
- Belmore, Barbara (Latin Quarter) NYC, nc.
- Bergen, Jerry (Hurricane) NYC, nc.
- Bernard, Bobby (Primrose) Newport, Ky., cc.
- Berry Bros. (Zanzibar) NYC, nc.
- Black, Betty (365 Club) San Francisco, nc.
- Blackstone, Nan (Shangri-La) Boston, nc.

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- Boag, Wally (State) NYC, t.
- Bourbon, Ray (Blue Angel) NYC, nc.
- Bowan, Sybil (Palace) Columbus, O., t.
- Brasno, Richard (Lookout House) Covington, Ky., nc.
- Brazil, Chiquita (Kelly's Stables) NYC, nc.

TRADE SERVICE FEATURE ACTS-UNITS-ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater.

- Brisson, Carl (Versailles) NYC, nc.
- Britton, Pamela (Latin Quarter) NYC, nc.
- Britton, Sherry (Leon & Eddie's) NYC, nc.
- Brooks, David (Versailles) NYC, nc.
- Brooks, Theodora (St. Regis) NYC, h.
- Buckley, Dick (Capitol) Washington, t.
- Buckwalter, Junior, & Marimba Queens (Loew) Washington 7-13, t.
- Burton, Milt (Riverside) Milwaukee, t.
- Burton's Birds (Walton Roof) Phila., nc.

C

- Cameron, Pat (Sheraton) NYC, h.
- Carlisle, Charlie (Bowery) Detroit, nc.
- Carmen, Lee (Phillips) Kansas City, Mo., h.
- Carol Sisters (Helsing's Vodvil Lounge) Chi, cl.
- Carpenter, Thelma (Kelly's Stables) NYC, nc.
- Chandler, Chick (State) NYC, t.
- Chocolate Bards (Kelly's Stables) NYC, nc.
- Chords, The (Orpheum) Davenport, Ia., 15-17, t.
- Clare, Vera (Phillips) Kansas City, Mo., h.
- Clarissa (Trollka) Washington, nc.
- Clark, Tiny (Village Barn) NYC, nc.
- Conrad, Cliff (Embassy) Brooklyn, nc.
- Cool, Harry (Helsing's Vodvil Lounge) Chi, cl.
- Cooper, Karen (Latin Quarter) Chi, nc.
- Corday & Triano (Versailles) NYC, nc.
- Corey, Irwin (Ruban Bleu) NYC, nc.
- Corio, Ann, Revue (Palace) Cleveland, t.
- Cortez, Florez (Te Pee) Miami, nc.
- Costello, Diosa (Lookout House) Covington, Ky., nc.
- Cross, Criss (Versailles) NYC, nc.

D

- Daniels, Betty (Pelham Heath Inn) Bronx, New York, nc.

- Davis, Benny (State) NYC, t.
- Davis, Dorothy (Tic Toc) Milwaukee, nc.
- Davis, Lee (State) NYC, t.
- Davis, Roy (885 Club) Chi, nc.
- Debonettes (State) NYC, t.
- De Croft, Ann (Astor) Montreal, nc.
- Deiter, Georgina (Vienna) NYC, nc.
- Del Rio, Diane (Kitty Davis) Miami, nc.
- De Marlos (Havana-Madrid) NYC, nc.
- De May & Moore (Leon & Eddie's) NYC, nc.
- Dennis Sisters (Hurricane) NYC, nc.
- Dennis & Sayers (Beachcomber) Providence, nc.
- Dewey Sisters (Tower) Kansas City 18-30, t.
- Dexter, Al, & Gang (Palace) Columbus, O., t.
- Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
- Dorsay, Fil (Tony's Subway) Peoria, Ill., nc.
- Doyle, Eddie & Amy (Bama) Phenix City, Ala., 4-16, nc.
- Doyle, Mary Jane (Phillips) Kansas City, Mo., h.
- D'Ray, Phil (Casino Cafe of Tomorrow) Chi, nc.
- Drayson, Danny (RKO-Boston) Boston, t.
- Drew, Doryce (Orpheum) Omaha 15-21, t.
- Duffy, Katherine, Girls (Touraine) Boston, h.
- Durkin, Nellie (Glenn Rendezvous) Newport, Ky., nc.

E

- Edwards & Arden (Park Plaza) St. Louis, h.
- English, Ray (Lookout House) Covington, Ky., nc.
- Evans, Bob (Paramount) NYC, t.

F

- Felt, Virginia (Sawdust Trail) NYC, nc.
- Farrell, Jack (Tic Toc) Milwaukee, nc.

- Fitzgerald, Ella (Zanzibar) NYC, nc.
- Floretta & Boyette (Bijou) Battle Creek, Mich., 15-17, t; (Bijou) Cedar Rapids, Ia., 19-21.
- Foley, Bernice (Lookout House) Covington, Ky., nc.
- Foster, Stuart (Oriental) Chi, t.
- Frisko, Joe (Club 13) NYC, nc.
- Fuller, Bob (Lookout House) Covington, Ky., nc.

(See ROUTES on page 58)

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LITTLE THEATERS KEEP PITCHING

Amateurs Feel War Aches But Morale Angle, Once a Stopper, Now a Cute Plus

NEW YORK, Oct. 9.—Despite wartime restrictions, with wholesale shaving of production schedules, the Little Theater season gets going this month in substantially full force. This does not mean that quite a chunk of the 800 to 1,500 non-Equity companies and 30,000 high school and college dramatic societies haven't folded during the year, but rather that the effects of all-out war have worked both ways, lopping off many groups from the rolls but gradually adding others at a healthy clip. At the same time royalties have taken a nose-dive.

Reason for the boost in numbers, made evident as new season's plans get under way, is the tie-in with USO, Civilian Defense activities, War Bond drives and camp tours. Hundreds of nonpro companies have come into existence this year for the sole purpose of contributing to the war effort in one or more of these ways. Others, long established, have found their moral reason for existence in these outlets.

About a year ago amateur emoting had fallen off about 60 per cent for obvious reasons. Male members of acting clubs enlisted or were drafted into the services. All-female casts are now frequent. With dim-out and curfew regulations in effect, many schools could not be lit up at night. Taking over of many colleges by the army and navy and tightened budget for what was deemed an "unnecessary expense" spelled curtains for many others. In addition there was a "morale" effect in reverse at the outbreak of war. Many Little Theater thespians thought they had no place in a wartime world.

Among non-war causes of the decline of the LT movement was the decrease in the number of plays being produced on Broadway each season, thus limiting the choice of shows available to the groups. (About 95 per cent of the dramas given by the "mask and wig" clubs are the latest Broadway releases they can obtain.) Road comeback in recent seasons has further cut into their material, as amateur rights are sharply restricted in road towns.

Altho spare-time dramatic groups are now back to approximately normal proportions, royalties are at a new low. In the first place, all the above ham-strings still obtain, so that the number of productions per season in many cases has gone down to one or two, and the number of performances of each production has also been cut. Since royalties are paid on the basis of each performance (with higher fee for the initial presentation), intake is obviously slashed.

In addition, those troupes engaged in one phase or another of morale work have asked that royalties be eliminated or reduced. Many shows are given for servicemen audiences with no admission,

and the players in these instances feel they are justified in asking authors to waive royalties. Author's reps are inclined to agree and usually comply.

From a practical point of view the brokers feel the investment is sound, as well as patriotic. Little Theaters in the past have been the crucibles of pro legit. Hundreds of Broadway's and Hollywood's most dependable performers have reaped the fruits of LT training. Moreover, the amateur set-up, the brokers feel, does the missionary work for the commercial theater in developing theatergoers and in keeping the theater alive in towns that do not frequently see a professional company, but might some day become a profitable adjunct to the road.

"Othello," "Love," "Harry," "Tell" OK On Hub Counter

BOSTON, Oct. 9.—*Othello* finished its final stanza at the Colonial with a rich \$25,000 in the bag.

Another *Love Story* played October 4-9 to a strong \$15,000. After the reviews of Tuesday (5), indicating that this was a risqué show, the take picked up noticeably.

Uncle Harry did all right in first two weeks at the Wilbur. Guild subscription held first week up to \$12,000 despite Jewish holidays and stretch of bad weather. But the second frame climbed to \$13,500. One week to go.

Third and fourth weeks of *Kiss and Tell* are fine at the Plymouth. Third week was lowest at \$12,500 but still good, while the fourth was boosted to \$14,500. At least another month is in the cards here.

Mull H. Hayes' London Debut

NEW YORK, Oct. 9.—One of Gilbert Miller's post-war plans may be the debut of Helen Hayes in London in her current Broadway success, *Harriet*. Possibility of transatlantic trip has been discussed, the Miller office admitted, but the deal, still in the talking stage, is clouded by uncertainty of the war's end and the present success of the play here.

Heretofore, with her predilection for playing British Queens (Victoria in *Victoria Regina* and Mary Stuart in *Mary of Scotland*) Miss Hayes looked askance at playing in London's West End for fear of offending Britishers. But with *Harriet*, a play about Harriet Beecher Stowe, she can safely play to any audience without fear of fur-rubbing.

Understood that application has been made from Sweden for the rights to *Harriet*. Application is still in negotiation, altho it has received the blessing of the authors, Florence Ryerson and Collin Clement. Difficulties to be faced in such negotiations are the monetary exchange, which will seriously affect the amount realized by such a deal, and the obstacles to be overcome in getting this money out of a neutral country right in the war zone.

Republic Pix Throws Hammer at Jane Kean, Defendant in Suit

NEW YORK, Oct. 9.—Jane Kean, comedienne of *Early To Bed*, this week found herself the defendant in a suit filed in New York Supreme Court by Republic Pictures, charging her with dis-regarding her contractual obligations to the studio and attempting to enter into

BROADWAY SHOWLOG						
Performances Thru October 9						
	Seats	Scale	Cast	Opened	Perfs.	
Dramas						
All For All (Bijou)	614	\$1.10-3.30	6	Sept. 29	13	
Angel Street (Golden)	789	1.10-3.30	5	Dec. 5, '41	773	
Arsenic and Old Lace (Hudson)	1,065	1.10-3.30	14	Jan. 10, '41	2,001	
Harriet (Miller's)	940	1.10-3.85	27	Mar. 3	50	
Doughgirls, The (Lyceum)	1,005	1.10-3.30	36	Dec. 30, '42	333	
Janie (Playhouse)	865	1.10-3.30	39	Sept. 10, '42	456	
Kiss and Tell (Biltmore)	906	1.10-3.30	16	March 17	245	
Life With Father (Empire)	1,082	1.10-3.30	16	Nov. 8, '39	1,632	
New Life, A (Royal)	1,004	1.10-3.30	23	Sept. 15	29	
Three's a Family (Longacre)	997	1.10-3.30	16	May 5	182	
Tomorrow the World (Barrymore)	1,096	1.10-3.30	10	Apr. 14	209	
Two Mrs. Carrrolls, The (Booth)	712	1.10-3.30	8	Aug. 3	80	
(Return Engagements)						
Tobacco Road (Ritz)	859	.55-1.65	11	Sept. 4	42	
Musicals						
Early To Bed (Broadhurst)	1,179	1.10-4.40	50	June 17	134	
Laugh Time (Shubert)	1,387	1.10-2.75	14	Sept. 8	57	
My Dear Public (46th Street)	1,319	1.10-4.40	46	Sept. 9	38	
Oklahoma! (St. James)	1,509	1.10-4.40	60	Mar. 31	226	
One Touch of Venus (Imperial)	1,450	1.10-4.40	47	Oct. 7	4	
Something For the Boys (Alvin)	1,357	1.10-4.40	65	Jan. 7	320	
Star and Carter (Music Box)	1,014	1.10-4.40	47	June 24, '42	544	
Ziegfeld Follies, The (Winter Garden)	1,519	1.10-4.40	75	Apr. 1	221	
(Revivals)						
Blossom Time (Ambassador)	1,156	1.10-2.75	33	Sept. 4	47	
Merry Widow, The (Majestic)	1,715	1.10-3.30	62	Aug. 4	78	
Rosalinda (44th St.)	1,423	1.10-3.30	60	Oct. 28, '42	312	
Closings						
Blithe Spirit (Morosco) October 2, 32 performances (return).						
Hairpin Harmony (National), October 2, 3 performances.						
Porgy and Bess (44th St.), October 2, 24 performances (revival)						
Student Prince (Broadway), October 2, 152 performances (revival).						

"Probe" of Boston Canteen's Blueblood "No-Decision" Fracas

NEW YORK, Oct. 9.—James Sauter and William Feinberg, members of the American Theater Wing's executive board, who went to Boston last Saturday to check on reports of internal trouble at the Wing's Hub Canteen, returned leaving things pretty much in status quo. Charges of mishandling and other complaints of a touchy nature against society woman Mrs. Malcolm Bradley French, who runs the canteen, were categorically denied by a prominent Boston attorney who represents her.

Feinberg left for the Coast yesterday (8) with Solly Pernick, also on the board, to investigate local problems at the San Francisco and Los Angeles canteens.

an agreement with another studio without Republic's consent. Unless Miss Kean is enjoined from signing with another company, as she has threatened, Republic alleges it will suffer great injury and damage.

Studio claims its contract with the actress became effective May 25 and is to run for one year, with 12 options. Miss Kean was playing in the Boston engagement of *Early To Bed* at the time, the studio said, and subsequently requested and obtained permission to report for work when the Broadway run of the play is completed.

Suit is regarded as merely a scare case, as it is believed unlikely that a defendant can be legally enjoined from an act that has not yet been committed. M. H. Lavenstein, attorney for Republic, said he did not wish to discuss this phase of the case.

Laurels for Thrush Warren

NEW YORK, Oct. 9.—News that she had tied for first place in the Marian Anderson musical scholarship in her native Philadelphia and that she had been awarded \$750 to further her singing career was received here by Soprano Elton Warren this week while she was rehearsing one of the lead roles in Billy Rose's all-Negro production, *Carmen Jones*, the Oscar Hammerstein version of the Bizet's opera.

Miss Warren, a former social service worker and wife of a Philadelphia pianist, has been studying music as a sideline for the past eight years. She will make her debut in Philadelphia in *Carmen Jones* October 19. She intends to continue her concert chirping career as a sideline.

Relief Set-Up Out, Grips in New Deal

NEW YORK, Oct. 9.—Stagehands' local has abandoned its relief system, a product of the depression era, whereby working hands had to give up one full day a week (plus a full day's pay) to an unemployed member of the union. New set-up, which went into effect Sunday (3), gives hands in legit houses privilege of going back to an eight-performance-per-week schedule, while film theater grips may go back to a six-day week if they wish. If they do not want to take on the additional time (at full pay) they can notify the union to send a replacement.

Under the present plan, members will pay a 2 per cent tax into a fund which is used to supply 125 inactive members with a "pension" of \$40 per month. Unemployed members will form a replacement pool to take care of available vacancies.

Stagehands' locals are the only IA affiliates not operating under the "War Card" system. Shortages in other crafts such as motion picture operators and laboratory technicians have made it necessary for IA to issue working cards to non-union theatrical craftsmen virtually thruout the rest of the country. Cards are good for the duration, and holders pay dues but do not have to plunk down any initiation fee. About 4,810 of the cards have been issued to date, equivalent to about one-tenth of IA membership.

BROADWAY OPENINGS

IMPERIAL

(Beginning Thursday, October 7, 1943) ONE TOUCH OF VENUS

Musical comedy, with book by S. J. Perelman and Ogden Nash. Lyrics by Ogden Nash. Music, arrangements and orchestrations by Kurt Weill. Staged by Elia Kazan. Dances by Agnes de Mille. Costumes designed by Paul Du Pont and Kermit Love. Settings designed by Howard Bay, constructed by William Kellam and painted by Center Studios. Musical director, Maurice Abravanel. General manager, Nick Holde. Press representative, Jean Dairymple. Stage manager, Frank Colletti. Produced by Cheryl Crawford in association with John Wildberg.

CAST

(In order of appearance)

- Whitelaw Savory... John Boles
Tolly Grant... Paula Laurence
Taxy Black... Teddy Hart
Tanley... Harry Clark
Tadney Hatch... Kenny Baker
Tenus... Mary Martin
Tars. Moats... Florence Dunlap
Tore Manager... Sam Bonnell
Tus Starter... Lou Willis Jr.
Tiam... Zachary A. Charles
Tirs. Kramer... Helen Raymond
Tloria Kramer... Ruth Bond
Tolice Lieutenant... Bert Freed
Tose... Jane Hoffman
Tuvetli... Harold J. Stone
T. Rook... Johnny Stearns
T Anatolians... Sam Bonnell, Matthew Farrar
T Promiere Danseuse... Sono Osato

SINGERS: Misses Willa Rollins, Jane Davies, Beatrice Hudson, Rose Marie Elliott, Julie Jefferson, Betty Spain; Messrs. Lyn Alden, Arthur Davies, Matthew Farrar, Jeffrey Warren.
DANCERS: Nelle Fisher, Ruth Harte, Jinx Heffelfinger, Jean Houloose, Ann Hutchinson, Pearl Lang, Allyn Ann McLerie, Lavina Nielsen,

Cinee Richardson, Patricia Schaeffer, Kirsten Valbor, Carle Erbele, William Garrett, Ralph Lynn, Duncan Noble, Kevin Smith, William Weber, Lou Willis Jr., Parker Wilson.

THE JUMPING NYMPHS: Nelle Fisher, Kirsten Valbor, Pearl Lang.
THE AVIATOR AND HIS GIRL: Kevin Smith and Patricia Schaeffer.

CODES: Robert Pageant, Peter Birch. Fauns, Nymphs, Satyrs and Gods.

ACT I—Scene 1: Main Gallery of the Whitelaw Savory Foundation of Modern Art. Scene 2: Rodney's Room. Scene 3: Arcade of N.B.C. Building, Radio City. Scene 4: Waiting-Room of Mid-City Bus Terminal. Scene 5: The Roof of the Museum. Scene 6: Rodney's Barber-shop. Scene 7: The Roof of the Museum. ACT II—Scene 1: Savory's Bedroom. Scene 2: The Tombs. Scene 3: A Hotel Room. Scene 4: Main Gallery of the Foundation.

In a season that has limped in on fallen arches, it is always possible to clap hands too loudly when something bright finally arrives. One Touch of Venus may not be the best musical that has come along in years, but it bids for an eye and ear rating to equal any Stem song-and-dance frolic for a long time back. There is nothing gimpy about Venus. It lands on the stage at the Imperial with mischievous verve and bounce. It will be there a long, long time. It is a sock hit.

Venus is not perfect by any means. The Perelman-Nash yarn about a statue that comes to life is right out of the 21-basic plot list. The book is overlong in getting started and there are spots that could stand a touch of the shears and the clippers. However, the scripters have given the old Pygmalion routine a whimsical twist by having the lady fall in love with a barber and stirred in wit and plenty of imagination. Combined with Kurt Weill's cheerful music and Ogden Nash's sophisticated lyrics, it all shapes up to smart and brilliant entertainment, the freshness which Broadway has been waiting for.

There are a half dozen other good reasons why Venus is a click, and the first three are Mary Martin. She has come back from pix, appropriately enough to the same stage from which she chirped pew-sitters into daddy-consciousness in Leave It to Me. Meantime, she has grown up. She makes a lovely goddess, in the flesh and dressed exquisitely by Mainbocher, behaves in exactly the way you would expect. In fact, whether she is chanting one of Weill's tricky tunes, giving a Nash verse a particularly wicked twist or just hugging Kenny Baker, she makes the show pretty much her own.

That Baker man, incidentally, doesn't spend the evening just getting hugged. Radio-pix chirper turns up in his first Stem legit chore to prove himself as ingenious a juve as has been seen about these parts in a long while. He also can toss a song over the foots with the best. The Martin-Baker combo is swell.

John Boles, third of top trio, is the millionaire menace to the art school romance. He sings robustly as usual, but for the most part misses the swing of the nonsense that is going on about him. When he does unbend, notably in a sock first-act finale of Doctor Crippen and in the show-stopping barbershop quartet with Baker, Teddy Hart and Stanley Clark, he is in the groove with the rest of them.

Show's one weakness is comedy. Teddy Hart carries the main assignment as a nitwit detective with Stanley Clark as his stooge assistant. Book doesn't give either much opportunity, but somehow or other matters got mixed. In this case the stooge is funnier than the master. Paula Laurence also suffers from book limits. She turns in one of her caustically humorous portraits as a great man's bored secretary, but doesn't get the opportunities to be half as rib-cracking as she can be. However, Venus is gaited to fantasy and sophisticated wisecracks rather than horseplay, so the lack isn't as serious as it might be.

Pitch of most recent musicals has been the inclusion of ballet, and Agnes de Mille has dreamed up a superb set of fresh sequences for this one. Also the toss has been to debut a new ballerina. De Mille features Sono Orsato, ex-Ballet Russe and Ballet Theater, for a first legit assignment which should lead to many more. The little Orsato has everything it takes. She is headed for top brackets. She teams with Peter Birch in a first-act tongue-in-cheek number, Forty Minutes for Lunch, which is inventive and amusing, and again heads the dancing troupe in the showpiece Venus in Ozone Park at the end of the show. Latter number runs several minutes too long and would gain by a slashing.

Much of the Weill score is too elusive

to catch the popular ear, as the Nash lyrics are involved for any but an expert tongue-twister. However, Speak Low will probably make the hit grade, with That's Him and Wooden Wedding a couple of romantic runners-up.

For the rest of the reasons to make Venus eye and ear socko there are opulent and imaginative sets by Howard Bay, the same kind of costumes by Paul du Pont and Kermit Love and canny staging by Elia Kazan. About everybody connected with the show has added a happy touch. Collectively, the result is a standout. Bob Francis.

NATIONAL

(Beginning Friday, October 1, 1943)

HAIRPIN HARMONY

(Printed for the record)

A musical farce. Book, lyrics and music by Harold Orlob. Settings by Donald Oenslager. Orchestrations by Arthur Norris. Staged by Dora Maugham. Costumes by Mahieu. Mack Hilliard, general manager. Presented by Harold Orlob.

- Bill Heller... Lennie Kent
Howard Swift... Carlyle Blackwell
Chet Warren... Gil Johnson
Reenie Franton... Maureen Cannon
Jackie Stevens... Teri Keane
Evelyn... Karen Conrad
Betty... Gay Gaynor
June, Ruth, Sue... Clawson Triplets
Cobalt, Looseknit... Smiles and Smiles
Racey Corday... Irene Corlett
Rev. Dr. Brown... Don Valentine
Buddy Roc... Ving Merlin
Mrs. Warren... Margaret Irving
Inspector... David Leonard
State Trooper... Clair Kramer

Show closed Saturday night (2) after three performances.

Out-of-Town Opening

Colonial, Boston

(Opened October 4, 1943)

ANOTHER LOVE STORY

A comedy by Frederick Lonsdale. Staged by the author. Settings by Raymond Sovey, built by McDonald and painted by Triangle. Lighting by Duwico. Company manager, Harry A. Benson. Stage managers, Stuart Fox and Harry Pedersen. Press representative, Samuel J. Freidman (for Richard Maney). Presented by Louis Lotito.

- George Wayne... Roland Young
Mortimer... Henry Mowbray
Elsie Williams Browne... Doris Dalton
Robert Crayle... Lyster Chambers
Reginald Williams Browne... Fred Irving Lewis
John Asprey... Arthur Margetson
Michael Foxx... Philip Ober
Molly Asprey... Augusta Dabney
Celia Hale... Fay Baker
Diana Flynn... Margaret Lindsay
Maggie Sykes... Jane Cotter

It is very likely that Another Love Story was composed long before the world got into its present state of magnificent and horrible upheaval, for Frederick Lonsdale gives every indication in his script of being blissfully unaware of what is going on. In fact, his little chase between bedroom and parlor is so completely trivial as to be downright irritating. There are a lot of laughs in the show, but not enough to assuage the feeling of annoyance.

The title of this little piece is an understatement, for Lonsdale presents not one love story, or even two, but three, plus. He has strung them together with very little suggestion of plot and turned the whole business upon some of his most expensive epigrams. Little happens, except the pursuit of love by various and sundry visitors to the swank home of Mr. and Mrs. Reginald Williams Browne.

Putting aside the characters, for the moment, and identifying them by the players, it all happens something like this: Roland Young is very much upset by his coming marriage to Fay Baker, since he loves his secretary, Jane Cotter. Doris Dalton and Arthur Margetson are still enamored of each other, altho she is married to a pompous stuff shirt of a Fred Irving Lewis. At the same time this is going on, the main action of this excuse for a play centers around Margaret Lindsay and Philip Ober, who are picking up the threads of a romance that began in Europe. But he is about to marry the daughter of his host. The confusion is terrific.

There is not much left to be said. This is a shallow, but often amusing bit of trivia whose action and fun depend very largely upon a felicitous turn of phrase. Definitely, it has azure tints, but they are subtle. However, in the playing and the direction the show is pretty nearly a total loss. The players move in stiff and halting manner. Not nearly enough is made of several adroit

The Billboard

The World's Foremost Amusement Weekly

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Equity Opposes U. S. Tax Boost

NEW YORK, Oct. 9.—Secretary of Treasury Morgenthau's proposed increase to 30 per cent on general admission taxes will probably meet stern opposition from legit theater groups. Equity council has already authorized its executive committee and legal department to take whatever steps they deem advisable in fighting the steep tax hike, but it is indicated they will not oppose a small, "reasonable" increase.

League of New York Theaters will probably be asked to join with Equity in the move. League has not yet taken any action, but it is pointed out that the managers' group has usually joined with the Four A union in matters of mutual concern, for example, in combating overcharges by ticket brokers. Subject may become one of the highlights of the League's annual meeting next Thursday (14).

Jack-up in amusement fee will be argued down on the basis of its being harmful to the theater industry, i. e., it will drive the public away from the box office, discourage production and reduce employment opportunities of actors. Not unlikely that Equity and its allies, if any, will take their fight directly to the House Ways and Means and the Senate Finance committees if necessary.

It lacks pace, timing, balance and imagination in its staging. It should bounce and sparkle, but because of the author's stolid direction, it plods thru sand.

Margaret Lindsay, in her stage debut, is very attractive, but she needs direction to put her at ease. Philip Ober is wholly unsuited to his role, being rather embarrassed and uncertain as a casual lover. Roland Young's offhand and slow-burning comedy is a lot of sport and the chief attraction of the piece. Arthur Margetson is the best of the lot. He really knows what he is doing. And his part is the best written.

John William Riley.

Legit Review Percentages and Critics' Quotes

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

(Three Weeks' Compilation)

"One Touch of Venus"—94%

YES: Barnes (Herald-Tribune), Chapman (News), Coleman (Mirror), Garland (Journal-American), Kronenberger (PM), Morehouse (Sun), Nichols (Times), Waldorf (Post).

NO OPINION: Rascoe (World-Telegram).

"Hairpin Harmony"—0% (Closed)

YES: None.

NO OPINION: None.

NO: Barnes, Chapman, Coleman, Garland, Kronenberger, Morehouse, Nichols, Rascoe, Waldorf.

"All for All"—0%

YES: None.

NO OPINION: None.

NO: Barnes, Chapman, Coleman, Garland, Kronenberger, Morehouse, Nichols, Rascoe, Waldorf.

"Land of Fame" 0% (Closed)

YES: None.

NO OPINION: None.

NO: Barnes, Chapman, Coleman, Garland, Kronenberger, Morehouse, Nichols, Rascoe, Waldorf.

"Bright Lights"—11% (Closed)

YES: Garland.

NO OPINION: None.

NO: Barnes, Chapman, Coleman, Kronenberger, Morehouse, Nichols, Rascoe, Waldorf.

"A New Life"—28%

YES: Rascoe.

NO OPINION: Chapman, Coleman, Garland.

NO: Barnes, Kronenberger, Morehouse, Nichols, Waldorf.

"PORGY AND BESS"—81% (Return)

YES: Coleman, Garland, Kronenberger, Morehouse, Nichols; Johnson (Post); Barnes.

NO OPINION: Chapman.

NO: Rascoe.

(Routes are for current week when no dates are given)

A

Adrian, Louis (Chicago) Chi, t.
Akin's, Bill, Continental Four (Hollywood Lounge) Rochester, Minn., nc.
Allan, Bob (Arcadia Grill) Canton, O., nc.
Allen, Bob, Richmond, Va., 13; (Manhattan Center) NYC, 16.
Allen, Larry (Point Concord Inn) Havre de Grace, Md., nc.
Andrews, Gordon (18 Club) NYC, nc.
Andrews, Ted (Butler's Tap Room) NYC, nc.
Angelo (Iceland) NYC, re.
Arturo, Arturo (Park Central) NYC, h.
Ashman, Eddie (Village Barn) NYC, nc.
Astor, Bob (Pelham Heath Inn) NYC, nc.
Auld, Georgie (Commodore) NYC, h.

B

Babbitt, Stewart (Hilton) Long Beach, Calif., h.
Baker, Don (Algiers) NYC, cb.
Baker, Jimmy (Silver Dome) Marinette, Wis., nc.
Bar, Vic (Olympic) Seattle, h.
Bardo, Bill (Coliseum) Sterling, Ill., 16; (Coliseum) Evansville, Ind., 17.
Barnet, Charlie (Park Central) NYC, h.
Barrie, Gracie (Lyric) Bridgeport, Conn., 15-17, t.
Barta, Jeno (Lexington) NYC, h.
Basle, Count (Apollo) NYC, t.
Basile, Joe (Fair) Charlotte, N. C.; Toronto, Can., 18-23.
Bates, Angie (Daniero's) Belle Vernon, Pa., re.
Baum, Charlie (Riobamba) NYC, nc.
Benson, Ray (Baker) Dallas, h.
Bergere, Maximilian (La Martinique) NYC, nc.
Betancourt, Louis (Park Central) NYC, h.
Blue, Bobby (Almack) Alexandria, La., nc.
Boada (Rainbow Inn) NYC, nc.
Bondshu, Neil (Blackstone) Chi, h.
Borr, Mische (Waldorf-Astoria) NYC, h.
Bratcher, Washie (Washington) Washington, h.
Brandon, Bob (Gibson) Cincinnati, h.
Brandwynne, Nat (Copacabana) NYC, nc.
Breese, Lou (Chez Parise) Chi, nc.
Brigode, Ace (Pla-Mor) Kansas City, b.
Britton, Mill (Riverside) Milwaukee, t; (Palace) Fort Wayne, Ind., 15-17, t.
Broome, Drex (Santa Rita) Tucson, Ariz., h.
Bruch, Les (Glenn Rendezvous) Newport, Ky., nc.
Burns, Bill (Cadet) Camden, S. C., nc.
Busse, Henry (Palace) San Francisco, h.

C

Calloway, Cab (Palace) Albany, N. Y., 7-13, t.
Capello, Joe (Jimmy Kelly's) NYC, nc.
Cappo, Joe (The Grove) Orange, Tex., nc.
Carolina Cotton Pickers: New Haven, Conn., 15-22.
Carler, Benny (Rainbow Randevu) Salt Lake City 11-21, b.
Carver, Zeb (Village Barn) NYC, nc.
Cavallaro, Carmen (Staller) Washington, h.
Chandler, Chan (Million-Dollar Pier) Port Arthur, Tex., b.
Chatman, Christine: Greenville, Miss., 13; Alexandria, La., 16; Shreveport 18; Longview, Tex., 19.
Chester, Bob (Trianon) Southgate, Calif., b.
Chiquito (El Morocco) NYC, nc.
Claridge, Gay (Merry Garden) Chi, nc.
Clemente (Savoy Plaza) NYC, h.
Codolban, Cornelius (Casino Russe) NYC, nc.
Coleman, Emil (Mocambo) Hollywood, nc.
Conn, Irving (Queen Mary) NYC, re.
Conover, Johnny (Bradford Terrace) Rye, N. Y., h.
Courtney, Del (Del Rio) Washington, nc.
Crothers, Sherman (Capitol Lounge) Chi, nc.
Cummings, Bernie (Kentucky) Louisville, h.
Curbelo, Jose (La Conga) NYC, nc.
Curbello, Fausto (Stork) NYC, nc.
Curbelo, Herbert (Riobamba) NYC, nc.

D

D'Arcy, Phil (Rogers' Corner) NYC, nc.
D'Artega, Al (Golden Gate) San Francisco 14-27, t.
Dawn, Dolly (National) Richmond, Va., t.
DeLuca, Eddie (Walton) Phila, h.
Dinorah (Greenwich Village Inn) NYC, nc.
Donahue, Al (Tune Town) St. Louis 12-25, b.
Dorsey, Tommy (Pennsylvania) NYC, h.
Drake, Edgar (Casino) Quincy, Ill., 4-14, nc.
Dunham, Sonny (Laramar) Fort Dodge, Ia., 13, b; (Dancehall) Cedar Rapids 14, b; (Orpheum) Omaha 15-21, t.
Durham, Eddie (Savoy) NYC, b.

E

Eddy, Ted (Iceland) NYC, nc.
Edwards, Jack (Belmont Plaza) NYC, h.

F

Farber, Burt (Netherland Plaza) Cincinnati, h.
Flelding, Alan (Club Ball) Phila, nc.
Finch, Freddie (Mary's Place) Kansas City, Mo., nc.

ORCHESTRA ROUTES



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; re—road-house; r—restaurant; t—theater.

Flo Rito, Ted (Roseland) NYC, b.
Fisher, Freddie (Blue Heaven) Los Angeles, nc.
Flindt, Emil (Paradise) Chi, b.
Font, Ralph (Casablanca) NYC, nc.
Four Spaces (Villa Riviera) Long Beach, Calif., h.
Fox, Roy (Riobamba) NYC, nc.
Franz, Ernest (Place Elegante) NYC, nc.
Fraser, Harry (Aloha) Brooklyn, nc.

G

Garber, Jan (Terrace Room) Newark, N. J., nc.
Gasparre, Dick (Monte Carlo) NYC, nc.
Ginsburgh, Ralph (Palmer House) Chi, h.
Glass, Bill (Algiers) NYC, nc.
Gold, Marty (Folies Bergere) NYC, nc.
Goodman, Benny (New Yorker) NYC, h.
Gould, Morton (Capitol) NYC, t.
Grace, Sam (Casa Manana) Albuquerque, N. M., nc.
Grant, Rosalie (Essex House) NYC, h.
Grassick Bill (Darling) Wilmington, Del., h.
Gray, Glen (Frolics) Miami, nc.
Gray, Zola (Frank Palumbo's) Phila, nc.
Grey, Chauncey (El Morocco) NYC, nc.
Grimes, Don (Henry Grady) Atlanta, h.

H

Hallett, Mal (Topper) Cincinnati 16-17, b.
Harold, Lou (Hal Tabarin) NYC, nc.
Harpa, Daryl (Senator) Sacramento, Calif., h.
Harris, Rupert (Plantation) Nashville, nc.
Harvey, Ned (Greenwich Village Inn) NYC, nc.
Hawkins, Coleman (Kelly's Stable) NYC, nc.
Haven, Bee (Showboat) Jacksonville, Fla., nc.
Heath, Andy (Fliteh's) Wilmington, Del., c.
Heatherston, Ray (Biltmore) NYC, h.
Heckscher, Ernie (Peabody) Memphis, h.
Herbeck, Ray (Schroeder) Milwaukee, h.
Herman, Woody (Earle) Phila 11-14, t; (State) Hartford, Conn., 15-17, t.
Heywood, Eddie (Cafe Society Downtown) NYC, nc.
Hill, Tiny (National) Louisville 11-14, t; (Oriental) Chi 15-21, t.
Hector, Gene (Lookout House) Covington, Ky., nc.
Hoff, Buddy (Fay's Southern Grill) Macon, Ga., re.
Horton, Harry (Wivel) NYC, re.
Howeth, Eddie (Palms) Lake Charles, La., re.
Hutton, Ina Ray (Oriental) Chi 11-14, t; (Riverside) Milwaukee 15-21, t.

I

International Sweethearts of Rhythm: Galveston, Tex., 13; Houston 14; San Antonio 15; Fort Arthur 16-17; Beaumont 18; Lake Charles, La., 19.

J

Jacquet, Russell (Eldorado) Houston, b.
James, Jimmy (Rainbow) Denver, h.
Jerome, Henry (Lincoln) NYC, h.
Johnson, Charlie (Small's Paradise) NYC, nc.
Johnson, King (Sheraton) NYC, h.
Jordan, Louis (Swing) Hollywood, nc.

K

Kassell, Art (Bismarck) Chi, h.
Kaye, Don (Claremont) Berkeley, Calif., h.
Kavelin, Al (Indiana Terre Haute, Ind., 15, t; (Mars) La Fayette 16, t; (Paramount) Hammond 17, t.
Kaye, Sammy (Strand) NYC, t.
Kendis, Sonny (Copley Plaza) Boston, h.

Kent, Peter (New Yorker) NYC, h.
Keyes, Larry (St. Regis) NYC, h.
Kinney, Ray (Book Cadillac) Detroit, h.
Koch, Eddie (Charlie's Hi Hat) Daytona Beach, Fla., nc.
Korn Kohlers (Rogers' Corner) NYC, nc.
Kolax, Jack (Goldboro, N. C., 13; Charleston, S. C., 14; Savannah, Ga., 15; St. Simon Island 17; Savannah 18; Waycross 19.

L

La Bauc, Nick (Club 400) St. Louis, nc.
Lande, Jules (Ambassador) NYC, h.
Landre, Johnnie (Scottie's Tavern) Southern Pines, N. C., nc.
Lang, Lou (Belvedere) NYC, h.
Lansberry, Hal (Diamond Horseshoe) NYC, nc.
LaPorte, Joe (Old Roumanian) NYC, re.
LeBaron, Eddie (Trocadero) Hollywood, nc.
Leeds, Sammy (Primrose) Newport, Ky., cc.
Lefcours, Harry (Rogers' Corner) NYC, nc.
Leonard, Harlan (Alabama) Hollywood, nc.
Levant, Phil (Blue Moon) Wichita, Kan., b.
Lewis, Ted (Shangri-La) Phila, nc.
Light, Enoch (Belmont Plaza) NYC, h.
Lombardo, Guy (Roosevelt) NYC, h.
Long, Johnny (RKO-Boston) Boston, t; (Earle) Phila 15-21, t.
Lopez, Vincent (Taft) NYC, h.
Lucas, Clyde (Palace) Columbus, O., 12-14, t; (Palace) Cleveland 15-21, t.
Luis, Ferdinand (Club Ball) Phila, nc.
Luneford, Jimmie (Fay) Phila, t; (Howard) Washington 15-21, t.

M

McCune, Bill (Beverly Hills) Newport, Ky., cc.
McGraw, Bob (Kansas City Club) Kansas City, Mo.
McGrane, Don (Latin Quarter) NYC, nc.
McIntyre, Hal (Hurricane) NYC, nc.
McIntire, Lani (Lexington) NYC, h.
McLean, Jack (Paris Inn) San Diego, Calif., nc.
Machito (La Conga) NYC, nc.
Madriguera, Eric (Folies Bergere) NYC, nc.
Malneck, Matly (Biltmore) Los Angeles, h.
Mann, Mill (19th Hole) NYC, nc.
Manning, Henry (Colony) Chi, nc.
Manone, Winy (Babalu Club) Los Angeles, nc.
Manzanares, Joe (La Salle) Chi, h.
Marcellino, Muzzy (Florentine Gardens) Hollywood, nc.
Mario, Don (Beachcomber) Providence, nc.
Martel, Paul (Arcadia) NYC, h.
Marti, Frank (Copacabana) NYC, nc.
Martin, Dave (St. George) Brooklyn, h.
Martin, Freddie (Ambassador) Los Angeles, h.
Martin, Lou (Leon & Eddie's) NYC, nc.
Martin, Perry (Radisson) Minneapolis, h.
Martini, Ben (Club 51) NYC, nc.
Marvin, Joseph (Savoy Plaza) NYC, h.
Massaro (Belvedere) NYC, h.
Masters, Frankie (Biltmore) Los Angeles, h.
Masters, Freddie (Enduro) Brooklyn, re.
Matthey, Nicholas (Russian Kretchma) NYC, re.
Mauche, Chic (Glenn Rendezvous) Newport, Ky., nc.
Maya, Don (Casbah) NYC, nc.
Mayo, Jack (Emerson) Baltimore, h.
Melba, Stanley (Pierre) NYC, h.
Messner, Johnny (McAlpin) NYC, h.
Miller, Eddie (Palladium) Hollywood, nc.
Miller, Freddy (St. Regis) NYC, h.
Miller, Herb (Palace) Cleveland, t.
Mills, Dick (Playmor) Wichita, Kan., nc.
Molina, Carlos (Kenmore) Albany, N. Y., h.
Monroe, Vaughn (Paramount) NYC, t.

Monte, Mark (Casablanca) NYC, nc.
Morales, Kino (Stork Club) NYC, nc.
Morgan, Russ (Orpheum) Omaha, t.
Morris, George (Armando's) NYC, nc.
Morton, Dick (Herring) Amarillo, Tex., h.

N

Newman, Ruby (Chanticleer) Baltimore, nc.
Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.
Nicholas, Don (Venice) Phila, c.
Nichols, Red (Sweet's) Oakland, Calif., b.
Noel, Henri (Latin Quarter) NYC, nc.
Noone, Jimmy (Streets of Paris) Hollywood, nc.

O

O'Hare, Husk (Cambridge) Chi, h.
Olman, Val (Versailles) NYC, nc.
Olsen, George (Vogue Terrace) Pittsburgh, nc.
Osborne, Will (Roosevelt) New Orleans, h.
Owens, Harry (St. Francis) San Francisco, h.

P

Pafumy, Joe (Belmont Plaza) NYC, h.
Page, Hot Lips (Famous Door) NYC, nc.
Panchito (Versailles) NYC, nc.
Pancheo (Copley-Plaza) Boston, h.
Pastor, Tony (Paramount) NYC, t.
Paul, Frankie (President) Kansas City, h.
Paulson, Art (New Yorker) NYC, h.
Peplito (Havana-Madrid) NYC, nc.
Perner, Walter (Roosevelt) NYC, h.
Perry, King (Beachcomber) Omaha, nc.
Perry, Ron (St. Moritz) NYC, h.
Petti, Emile (Ambassador East) Chi, h.
Phillips, Stan (Vine Gardens) Chi, nc.
Pope, Gene (Indianapolis 11-16.
Porretta, Joe (Silver Moon) Alexandria, La., nc.
Powell, Harry (Antlers) Colorado Springs, Colo., h.
Powell, Teddy (Flagler Gardens) Miami, re.
Prager, Manny (Child's) NYC, c.
Pripps, Eddie (Latin Quarter) Chi, nc.

R

Raebugn, Boyd (Bandbox) Chicago, nc.
Ragon, Don (Commodore Perry) Toledo, O., h.
Ramos, Ramon (Muehlebach) Kansas City, Mo., h.
Ravazza, Carl (Blackhawk) Chicago, re.
Read, Kemp (Ann's Kitchen) Newport, R. I., nc.
Reinhart, Dick (Backstage) San Francisco, nc.
Reisman, Leo (Waldorf-Astoria) NYC, h.
Resh, Benny (Bowerly) Detroit, nc.
Rey, Alvaro (Casa Manana) Culver City, Calif., nc.
Reynolds, Tommy (Palomar) Norfolk, Va., 4-23, b.
Ricardel, Joe (Tavern-on-the-Green) NYC, nc.
Rines, Joe (State) NYC, t.
Rios, Thomas (Wivel) NYC, re.
Roberto (Bill Bertolotti's) NYC, nc.
Roberts, Dave, Trio (Copacabana) Newark, N. J., nc.
Rogers, Eddy (Schroeder) Milwaukee, h.
Rogers, Harry (Half Moon) Brooklyn, h.
Rosal, Anita (Belmont Plaza) NYC, h.
Rogers, Ralph (Monte Carlo) NYC, nc.
Roth, Don (Washington) Indianapolis, until Oct. 16, h.
Rolunda, Peter (Queen Mary) NYC, re.
Ruhl, Warney (Hollywood) Kalamazoo, Mich., nc.
Russell, Snookum: Wheeling, W. Va., 15; Parkersburg 16; Monessen, Pa., 17.

S

Sands, Pat (Touraine) Boston, h.
Sandler, Harold (Rogers' Corner) NYC, nc.
Saunders, Hal (Belmont-Plaza) NYC, h.
Saunders, Joe (Syracuse) Syracuse, h.
Saunders, Sid (Rainbow Inn) NYC, nc.
Schreiber, Carl (Avalon) Chi, b.
Schroeder, Lou (Mayflower) Jacksonville, Fla., h.
Seiger, Rudy (Fairmont) San Francisco, h.
Shaw, Bob (Walkover) Brockton, Mass., nc.
Shaw, Maurice (Chateau Moderne) NYC, nc.
Sherman, Maurie (Tropics) Los Angeles, nc.
Sherwood, Bobby (Met) Phila 4-14, b.
Sims, Carl (Madison Gardens) Detroit, b.
Siry, Larry (Stork Club) NYC, nc.
Socassas (La Martinique) NYC, nc.
Spitalny, Phil (Stanley) Pittsburgh, t.
Spivak, Charlie (Palladium) Hollywood, h.
Stevenson, Bobby (Casanova) Detroit, nc.
Stoltz, Colle (Casino) Memphis, b.
Stratner, Ted (Edison) NYC, h.
Strand, Manny (Earl Carroll Theater) Hollywood, re.
Strong, Benny (St. Charles) New Orleans, t; (Muehlebach) Kansas City 16-23, h.
Sykes, Curt (Trianon) Seattle, h.
Sylvio, Don (Bill Bertolotti's) NYC, nc.

T

Talent, Mark (885 Club) Chi, nc.
Tatum, Art (Brown Derby) Washington, nc.
Terry, Bob (St. Regis) NYC, h.
Torres, Ramon (El Chico) NYC, nc.
Towne, George (Palm Beach) Detroit, nc.
Trace, Al (Dixie) NYC, h.
Trayers, Vin (Diamond Horseshoe) NYC, nc.
Tucker, Tommy (Astor) NYC, h.

V

Valleau, Boyd (Jubilee) Oshawa, Ont., Can., b.
Van, Garwood (Trocadero) Hollywood, nc.
Victor, Frank (Dixie) NYC, h.
Videto, Ken (Bama Club) Phenix City, Ala., nc.

W

Wald, Jerry (Sherman) Chi, h.
Walzer, Oscar (Fifth Ave.) NYC, h.
Waples, Bud (Ansley) Atlanta, h.
Wasson, Hal (Gormly's Dinner Club) Lake Charles, La., nc.
Watkins, Sammy (Hollenden) Cleveland, h.
Weeks, Anson (Aragon) Houston, b.
Welk, Lawrence (Trianon) Chi, b.
White, Bob (Happy Hour) Minneapolis, nc.
Wilde, Ran (Chase) St. Louis, h.
Williams, Griff (Palmer House) Chi, h.
Williams, Sande (Warwick) NYC, h.
Wilson, Dick (Coo Rouge) NYC, nc.
Wilson, Teddy (Cafe Society Uptown) NYC, nc.
Winton, Barry (Essex House) NYC, h.
Woods, Del (Casino) Chi, nc.
Wright, Charles (Drake) Chi, h.

Y

Yates, Danny (Casbah) NYC, nc.
Young, Eddie (Cosmo) Denver, h.

Z

Zarin, Michael (Waldorf-Astoria) NYC, h.

ADVANCE BOOKINGS

BOB ALLEN: Terrace Room, Newark, N. J., Nov. 26-Dec. 9.

MITCHELL AYERS: T & D Theater, Oakland, Calif., Nov. 4-10; Worth Theater, Fort Worth, 18-21; Majestic Theater, Dallas, 25-Dec. 1.

GRACIE BARRIE: Robbins Theater, Warren, O., Nov. 11; Topper Ballroom, Cincinnati, 13-14; Palace Theater, Columbus, O., 16-18; Circle Theater, Indianapolis, 19-25; Palace Theater, Akron, 26-Dec. 2.

LES BROWN: Paladium, Hollywood, Oct. 19 (indef.).

CAB CALLOWAY: Palace Theater, Fort Wayne, Ind., Oct. 29-31; Topper Ballroom, Cincinnati, Nov. 1; Stanley Theater, Pittsburgh, 12-18; Earle Theater, Philadelphia, 19-25.

BENNY CARTER: Auditorium, Oakland, Calif., Oct. 25; Jantzen Beach, Portland, Ore., 29-Nov. 11.

AL DONAHUE: Coliseum, Tulsa, Okla., Oct. 27; Auditorium, Kansas City, Mo., 30; Meadow Acres Ballroom, Topeka, Kan., 31.

JIMMY DORSEY: Orpheum Theater, Omaha, Nov. 25-Dec. 3.

SHEP FIELDS: Capitol Theater, Davenport, Ia., Oct. 15-17; Auditorium, Burlington, Ia., 19.

GLEN GRAY: State Theater, Hartford, Conn., Nov. 19-21; Strand Theater, New York, 25-Dec. 29.

WOODY HERMAN: Hippodrome, Balti-

more, Nov. 4-11; Metropolitan Theater, Providence, 11-14.

RICHARD HIMBER: Palace Theater, Columbus, O., Oct. 19-21.

JIMMY JOY: National Theater, Louisville, Oct. 15-18.

AL KAVELIN: Rio Cabanna Club, Chicago, Nov. 11 (indef.).

STAN KENTON: RKO-Boston Theater, Boston, Nov. 11-17; Palace Theater, Columbus, O., 23-25; Palace Theater, Cleveland, 26-Dec. 2.

JOHNNY LONG: State Theater, Hartford, Conn., Nov. 12-13; Roseland Ballroom, New York, 18-19.

CLYDE LUCAS: RKO-Boston Theater, Boston, Oct. 28-Nov. 3.

JIMMIE LUNCEFORD: Royal Theater, Baltimore, Oct. 22 (week).

JAY McSHANN: Amber Club, Madison, Wis., Oct. 12; Coliseum, Evansville, Ind., 15; Madison Square Roller Rink, Louisville, 16; Sunset Terrace, Indianapolis, 17; Lincoln Temple Coliseum, Columbus, O., 22; Castle Farm, Cincinnati, 23; Regal Theater, Chicago, Nov. 5-11.

BOBBY SHERWOOD: Park Central Hotel, New York, Oct. 21 (indef.).

CHARLIE SPIVAK: Paladium, Hollywood, to Oct. 18; Orpheum Theater, Los Angeles, 20 (week); Universal Studios, Hollywood, 27-28; Pacific Square Auditorium, San Diego, Calif., 28-31.

TOMMY TUCKER: State Theater, Easton, Pa., Oct. 14-16.

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Pix Biz and War Dept. in Press Battle

CHICAGO, Oct. 9. — The wife of the President added new fuel to the charges by Al Jolson that the armed forces overseas are receiving inferior films when she recently declared that she had been shocked at the antiquity of some pictures she had seen during her recent South Pacific trip.

Mrs. Roosevelt said that she would make a special report to the War Department to see whether it could be arranged to have better pictures sent to the armed forces overseas.

Meanwhile, polite buck-passing interspersed with laudatory statements were noted in two press releases received this past week—one from the War Activities Committee, representing the motion picture industry, and a second from the War Department in behalf of the Special Service Division. In the first the War Activities Committee attacked the distribution methods of the army, declaring that the boys overseas were complaining about the films; that they were too old and that proper equipment was not on hand to project the films.

WAC declared that these communications had been shared with the Special Service Division and that "WAC was gratified to hear in recent letters that new pictures were being received."

WAC wound up its press release with a "pitch" evidencing the desire of the mo-

tion picture industry to have its own overseas exchanges handle foreign distribution of the pix for servicemen.

Francis Harmon, chairman of WAC, declared that he had suggested militarization of these exchanges in foreign countries, using trained film men now in the armed forces, feeling that the secret of satisfactory distribution was trained, experienced personnel. He complained that no answer was ever received except an oral report that the suggestion was impracticable and that steps had been taken to assure satisfactory distribution.

The Army Speaks

In a press release dated on the same day as the WAC release, the bureau of public relations, War Department, covers the same subject, declaring that the Special Services Division is delivering the newest Hollywood pictures to 19 central overseas exchanges every week, most films being transported by air. The army named some of the most recent Hollywood releases which are now being shown in army combat centers.

It was declared that the army is exhibiting approximately 1,500 motion picture shows every night all over the world. It was explained that films are confined to new Hollywood product, except when some of the older films of the better variety are specifically requested for showings. The army carefully reports that production facilities have made it impossible to furnish the overseas groups with technicolor films and that no other restrictions are placed on the army's selections. "Four different pictures are picked every week for a total of 208 new titles every year," the release stated.

"A limiting factor," it was declared, "has been shortage of equipment, but this problem is being rapidly overcome." The press release concluded with the statement that the number of projectors overseas has been doubled and that the motion picture industry is now contributing more prints of pictures for overseas shipments.

Pic Engineers To Examine the Future of 16mm.

CHICAGO, Oct. 9.—From October 18 to 22 the Society of Motion Picture Engineers will attend a technical conference in Hollywood. A number of experts will read papers dealing with various aspects, some of which are concerned with the 16mm. industry.

On the tentative program are subjects dealing with training films as used by industry and the armed forces, as well as purely technical treatises. Concerned directly with 16mm., besides papers on training films, is the paper "What to Expect of Direct 16mm." by Lloyd Thompson, of the Calvin Company, Kansas City, Mo.

Technological advancement in 16mm. production will be thoroly discussed and should give some insight into what the post-war period holds for the 16mm. industry.

Big Demand for Religious and Sports Pictures

CHICAGO, Oct. 9.—With the holiday season fast approaching, roadshowmen are beginning to book showings of religious pictures. Reports are that the field is larger this year than ever before. Reason for this is the wartime tendency to turn more and more to religion. Just as the boys in foxholes find "there's never an atheist in the front lines," so do the folks back home turn to religion, praying for the safe return of loved ones.

Also in current demand are sports films, particularly football features. Despite the curtailment of playing teams and their lesser caliber, there is just as much public interest in the game as before. Joining the parade are all types of winter sports: hockey, basketball, ice skating and skiing.

Old Films "Found" By Govt. Preserved By Legal Accident

CHICAGO, Oct. 9.—There has always been an almost nostalgic delight in seeing pictures of yesteryear. The Library of Congress recently hit the jackpot when it was "discovered" that the agency had almost 2,500,000 feet of old films, a priceless history of motion pictures from 1897 to 1912.

In the collection were hundreds of films that had long since been forgotten; films of historic scenes of peace and war which were no longer available. Reason for this was that all films available had long since been worn out or destroyed thru breakdown of the celluloid upon which they were recorded.

The Library's collection would have been destroyed also if it had not been for a copyright law requiring that all motion pictures produced before 1912 be recorded on photographic paper which is able to withstand the ravages of time better than celluloid.

Many of the films thus recovered, after reconversion from the paper to celluloid, were reproduced in a recent issue of *Life* magazine.

CUTTING IT SHORT

By THE ROADSHOWMAN

IT IS INTERESTING to note that the women are invading the film field in great number. New York's City College, in announcing the opening of its current course on motion picture production techniques, stated that the class during the last term found the men outnumbered 7 to 3.

STANTON GRIFPIS, who replaces Lowell Mellett with OWI, was formerly an executive with Paramount Pictures, working in the New York office.

OUTSTANDING in his work in recognizing the importance of 16mm. showings of war information shorts is Dick Cummins, of Mugull's Camera & Film Exchange, New York. Dick is also active in his own community helping the local orgs to show important films.

ANFA MEETING originally scheduled for October 13 has been postponed to October 27 and will be held at the Hotel Sheraton, New York. Harry Kapit, Bertram Willoughby and W. K. Hedwig will be the principal speakers.

IT'S A MOTHER AND SON partnership between Mrs. Laura Ross and W. E. D. Ross, of St. Johns, N. B. They tour the provinces with their dramatic repertoire troupe and have recently added showing of films. A stagemat accompanies the film program in some cases.



NEW AND RECENT RELEASES

(Running Times Are Approximate)

CLYDE BEATTY'S ANIMAL THRILLS, released by Castle Films. A special performance given for the picture depicts the wild animal trainer defying fang and claw of vicious lions, treacherous tigers and other animals.

HATS OFF, released by Post Pictures. A lively musical with many specialties woven into the stories. Rival cities put on rival World's Fairs, with rival press agents—one is a girl—and the logical conclusion results. Stars Mae Clark and John Payne. Running time, 68 minutes.

DUKE OF THE NAVY, released by Swank Pictures. Romantic adventure story of the South Seas. Buried treasure and a band of desperate thieves give the hero a tough assignment. Stars Ralph Byrd and Sammy Cohen. Length, seven reels.

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FREE Clip this ad and send it today for your free copy of HOW TO MAKE MONEY IN THE ROADSHOW BUSINESS

It has many important tips for both beginners and veterans of the business. Send this ad to Reprint Editor, The Billboard, 27 Opera Place, Cincinnati 1, O.

10-16-43

Pepple's First Agent Job Brought \$6 a Week and 5%

Wichita, Kan.

Editors *The Billboard*:

It is seldom that I miss reading the repertoire page of *The Billboard*. Now and then I run across the names of some of the old-timers, which takes me back to my early days in show business and memories of my most pleasant days spent in the profession.

During my first two years in show business I had tried to be an actor, with just a little experience as an agent. My success was very limited. In fact, I was with five different companies during those first two years, and with none of them did I receive a regular salary. However, I always managed to reach home at the end of the season, but broke, and I was always razed for the profession I had chosen.

Through a friend of mine, an actor by the name of George Serrels, of Toledo, I was recommended to J. B. Rotnour, manager of the Flora DeVoss Company, and secured the position of agent, having decided that I might do better in that capacity than as an actor.

During the summer before I was to join the company I managed to earn a little money, so that when I received word to report I was able to do so without asking for an advance or a ticket. However, upon my arrival at Richmond, Ill., the home of the Rotnours, I was told that another agent had been engaged, Morris McGee. Asking the reason, Rotnour advised me that I had not wired for a ticket, so he figured I wasn't coming, and being in Chicago he engaged McGee. The fact was I didn't know one could have a ticket advanced. Anyhow, Morris was also an actor, so kept him for that position and I stayed on as the agent.

My salary was \$6 a week and 5 per cent of the gross openings on Monday night. When we played a split week I received 3 per cent of the second openings. In addition to this I also received my hotel and meals. The average weekly rate for hotels, 21 meals and a room ran from \$3.75 to \$5 a week. This was one of the agent's jobs, contracting the hotels, and the limit was \$5 a week.

I spent a very pleasant season of 42 weeks, and when I returned home I had a new Taylor trunk, new clothes, \$125 in cash and a puffed-up chest, also a decision that from then on I would remain an agent. In fact, my actor days were over, except when, in association with the late J. Doug Morgan, I had the Morgan-Pepple Company. I played a few parts in bills that required an extra member in the cast.

T. DWIGHT PEPPLE.

Hypnotist Draws

By E. F. HANNAN

A SMALL tent trick in the Southwest features a hypnotist. To prove that folks take such entertainment seriously, the show's manager writes that after a thrilling first night in an Oklahoma town, the next day the natives pulled down the parlor shades when any of the show's members happened to pass. The performer had to tame down his show, and after this was done everything went off nicely.

This brings to mind the time that the old-time hypnotist, Carpenter, played a Connecticut town and found the hotel help all along the line shying away from him. They wouldn't come near him at table, and the chambermaids ran like mad when he came and went from his room.

Pauline used to tell about people stepping off the sidewalk and into the street to let him pass, and Ellis, who did hypnotic stuff with med shows, was called the wonder doctor by natives of the smaller places he played.

A good hypnotist with much experience has, as a rule, acquired a talk or patter that is good entertainment in itself.

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Gen. Bus. Man capable of playing one or two Juvenile Leads for Circle Stock. Wire or write

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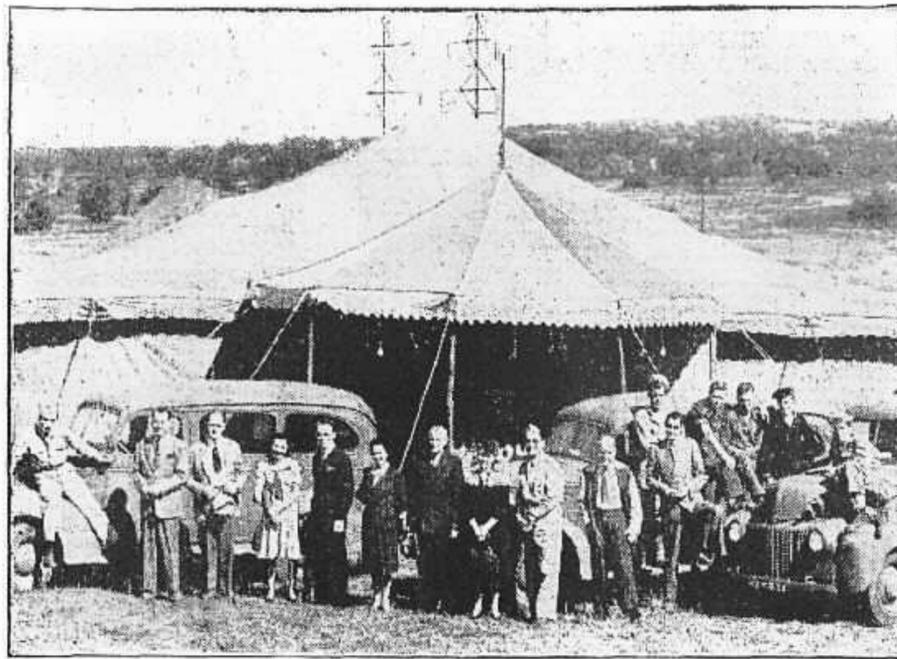
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WANTED TO BUY

A Baffling Dramatic End Tent Show outfit. Must be complete and in good shape. State all in first letter.

CHARLES DEWEY

1109 N. Mattheison St. Compton, Calif.



L. VERNE SLOUT PLAYERS snapped in front of their Big Top with the army caravan which recently took them to Percy Jones Hospital, Battle Creek, Mich., to entertain the sick and wounded just returned from the African war front. Left to right: An army chauffeur; Emile T. Conley, Bill Bale, Mary Morris, Carl Park, Emily Stanley, Guy Stanley, Ora Ackley (Mrs. L. V. Slout); Corporal Rael, who handles all the entertainment at the hospital; L. Verne Slout and Mac Johnston. The sailor is the son of Frank Huguélet, show's boss canvasman. Other boys are army lads.

Rep Ripples

JOHN D. FINCH, formerly for a number of years a feature with Billy Wehle's Billroy's Comedians and long a popular figure in tent rep and tab circles, typewrites as follows under date of September 22 from "Somewhere in India," where he is now stationed with the army: "Sure miss the smell of the rags and that old fever that sweeps over one when the robins and the help-wanted ads in *The Billboard* herald the arrival of the first signs of spring. I have written very little and, as a result, have heard from very few members of the old gang since my arrival over here. Have had a couple of letters recently that lead me to believe that my address has recently been published in *Billyboy*. I'd certainly appreciate a few lines from old friends, including Cal and Bonnie West, Ollie Hamilton, the Wehles, the Brasfields, Tom and Mickey Harri, Dora Helmer, etc. There's very little that I can tell you about things over here, but I guess it's no particular secret that it rains occasionally like hell, that there are abundant dense jungles, many natives of few clothes, and, of course, a snake or two. Every time I see an elephant, which isn't frequently, I'm reminded of the Ringling outfit, altho over here they are either sacred or used strictly for work." Mail addressed to Finch in care of *The Billboard*, Cincinnati, will be promptly forwarded. . . . CARLE'S EBONY PLAYERS, colored trick, after winding up on the fairs, are playing halls and schools in the Vicksburg

(Miss.) area. . . . THOMAS HINES reports business topnotch for his one-man school show in Aroostook County, Maine. He gives impersonations and lessons in make-up. . . . GUST WENHART, veteran trouser, is a patient in Hawthorden Hospital, Macedonia, O., and anxious to hear from old show friends. . . . "I'M MIGHTY LONESOME to hear from some of my show friends," writes Pfc. Jack McClaskey. "I wonder why Red Ford didn't include me on his after-the-war \$4 rag opry. The suffering I've done for that guy! Last time I saw any show-folk was in Houston, where I saw Lola Hopkins, Madge Kinsey and Hila Morgan. I was a member of the latter's stock until the draft got me. McClaskey is now No. 38247679 at Station Hospital, Camp Howze, Tex.

BOB GENTRY postals that business continues of the highest order for the Christy Obrecht Show, which recently switched to houses. Bob says the recent report, which had him in the army, was a bit premature. . . . LEO LEMAY opened his school season at Ashland, Mass., October 4. He's headed for Northern Maine. . . . ALLAN GILES reports a good play for his small trick operating in Hunt County, Texas. . . . EDDIE LOVETT is now assistant manager of the Lake Theater, an S. & S. house at Oak Park, Ill. . . . BLUES SINGIN', piano-pounding Happy Lawson, well known in tab, rep and burly circles, postals from West Palm Beach, Fla., that he's now at the Hotel George Washington there as emcee, after a week at the Olympia Theater in Miami.

DERBYSHOW NEWS

EARL HARRINGTON, it's rumored, will soon march the middle aisle.

PVT. CHUCK PAYTON pens that he is in the army air corps at Keesler Field, Miss., and would like to see lines here from old friends that he contested with.

CAPT. PHIL C. MATHIEU, formerly with Hal J. Ross's organization, has returned to the States after a successful season with the Conklin Shows in Canada. Captain Phil is now with the Wallace Bros. & Clyde Beatty Circus.

JIMMIE LA NARDO pens that he had a fine season as emcee on the Arctic Show at Eastwood Park, Detroit, and that he plans to go to California for the winter. He would like to see lines here from old Derbyshow pals.

KID CHISSELL, ex-walker, cards from Los Angeles that he has just returned there after being on location in the Midwest for 20th Century-Fox doing a heavy of Fleaflit, a rough sulky driver in the pic *Home in Indiana*. Kid adds that Johnnie Russo is working in the grip department at Warner Bros.' Studios in Burbank, Calif.

THE VICTORIANS, Jackie Leighton, Herbie Burke and Larry Lorde shoot in a few lines about Chicago. Leighton is the Jackie Lacken, ex-partner of Earl (Strings) Harrington, and Lorde is the former Little Bob Nelson. The lads tell that they recently spotted Little Frankie Little and Cliff Reel, who are on long-term runs in Chi nteries. They mention that Pete Trimble is on a white-collar job with Universal Pictures and will soon be transferred to the West Coast. The Victorians will soon be en route for the West Coast to work six weeks of army camps and wait for a clearance from, by or for USO to go to the other side of the puddle for Camp Shows, Inc.

INQUIRIES HAVE REACHED the desk recently on Hal and Jo Jo Loth, Duke Hall, Eddie Brown, Maxie Copp, Jimmy Burns, Tex Hall, Archie Gayer, Kenny Neidl, Charley Switzer, Forrest Bailey, Jess Goodard, Billy Wade, Eddie and Toni McBride, Bernice Pike, Harry Hudson, Bernice Pike, Bill Bay, Peggy Lamont, Joe Gary, Ann and Pee Wee Pinker, Bill Appel, Minnie Borke, Jack Freeman, Tony

(See *DERBYSHOW NEWS* on page 59)

MAGIC

By BILL SACHS

PAUL ROSINI writes from Boston that after two months at Jack Lynch's Walton Roof, Philadelphia, he is now presenting his dazzlers at the swanky Mayfair Club in the Hub. . . . MILBOURNE CHRISTOPHER, the Baltimore baffler, has been promoted to sergeant in the army, and recently appeared at the Center Theater, Monroe, N. C., and the Richmond Theater, Rockingham, N. C., in *Broadway in Khaki* for the Army Emergency Relief. . . . THE MAGINIS, now billing themselves the Wilsons, are playing camp dates with the Camel Caravan. . . . RAJAH RABOID phoned from the Cincinnati airport last Monday (4) to say that he was en route back to his home in Miami, where he plans to play the remainder of the fall and winter. He came north a few weeks ago, but the chilly winds didn't agree with him. They aggravated an old ailment which left him squeekin' slightly above a whisper. . . . DELL O'DELL flew from New York to Omaha recently to appear before the national convention of the American Legion. The Omaha Assembly of the SAM tossed a banquet in her honor during her stay there. . . . PETE BOUTON, brother of Blackstone the Magician, has left his war plant job in Detroit to again become stage director of Blackstone's show playing for USO Camps Shows, Inc. . . . AL BAKER, dean of the Society of American Magicians, was tendered a dinner in his honor by the Philadelphia Magicians' Club October 9 at the New Century Club, that city. Tom Osborne and Gus Boars were in charge of arrangements. . . . JOHNNIE TAY is displaying his magical dexterity at Harold Farr's Smart Spot, Haddonfield, N. J. . . . DON SHALITA is the magical emcee at Philadelphia's Roman Grille. . . . JOHNNY PLATT, after his fifth engagement in a year at May's Paddock Room, Savanna, Ill., is current at the Lyric Theater, Salt Lake City, en route to the West Coast.

"WHERE DID YOU assemble your information regarding Percy Abbott's recent magical get-together in Colon, Mich.?" queries Tommy Windsor, the "Duke of Doubletalk and Deception." "Let me set you right," continues Tommy, "as I was there. First, there were at least 500 magicians present; second, not one, not even Percy Abbott's *Tops* magazine, reported the fact that the Great Nicola and his lovely wife were among those in attendance. He was actually the biggest name there. If you were to give the facts," censures Tommy further, "you could say that Joe (The Great) Ovette made the biggest hit of the convention, which could be verified by anyone who saw his act. He

(See *MAGIC* on page 55)

Material

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THE facilities of *The Billboard's* Material Protection Bureau may be used by any reader who wishes to establish the priority of ideas and material that do not fall within the scope of the U. S. Copyright Office in Washington. In making use of the service the following procedure must be followed:

Place a full description of the idea or material in a sealed envelope.

On the face of the envelope write your signature, your permanent address and any other information you deem necessary.

Attach the sealed packet to a letter signed by you asking that it be registered in *The Billboard's* Material Protection Bureau, and send them both, together with return postage, to *The Billboard's* Material Protection Bureau, 6th Floor, Palace Theater Building, New York City. It is important that your letter requesting registration be signed by you.

Upon receipt, the packet will be dated and filed away under your name.

The Billboard takes every reasonable precaution to safeguard packets submitted for registration, but does not assume any liability in connection with same.

The Final Curtain

ABEL—Frederick L., 87, musician, October 5 in Detroit. He was head of the music department at Michigan State College and director of the Michigan Conservatory of Music for years. Abel formerly was first cellist with the Detroit Symphony Orchestra. Interment in National Cemetery, Arlington, Va.

BALDWIN—Ralph Lyman, 71, composer and concert director, at his home in Canaan, N. H., September 30. He was formerly a conductor of the Mendelssohn Glee Club, New York, one of the oldest male choruses in the United States, and had also formed and directed the Hartford (Conn.) Choral Club in 1907. Surviving are his widow, two sons and four daughters.

BARTLETT—Randolph, former French producer for Paramount Pictures and recently copy editor for *The New York Sun*, September 30 in New York. Survived by his widow, two daughters and a son.

BAUKHAGE—Frederick R., 76, father of H. E. Baukhage, Blue Network news commentator, in Washington October 3 after several months' illness.

BURT—Frederic, 69, stage and screen veteran, in Twenty-Nine Palms, Calif., October 2. Born in Onarga, Ill., he began his stage career with Julia Marlowe, appearing with her from 1899 to 1903. From then until 1928 he appeared with such stars as Virginia Harned, Mrs. Leslie Carter, Henry Miller, Mary Ryan, Margaret Wycherly, Julia Dean, Mrs. Fiske, Jane Cowl, Florence Reed and many others; directed stock and Little Theater companies and played many leading roles. From 1928 to 1930 he resided in Hollywood and free-lanced with all picture companies, later moving to Carmel, Calif. Services in Carmel October 8.

CLAPP—Robin A., 26, for several years a member of the Guy Hedlund Players of Station WTIC, Hartford, Conn., recently at Presbyterian Hospital, New York.

CLARK—Thomas, 89, clarinet soloist and arranger, at his home in Ridgefield Park, N. J., September 29. He played with Sousa's and Gilmore's bands and was employed as an arranger with G. Schirmer & Company, New York music publishers, for more than 20 years until his retirement in 1939. Survived by his widow and a daughter.

COLE—Judson, 49, magician who for

years played the major vaudeville circuits, at Bellevue Hospital, New York, October 2 after an illness of three months. Born in St. Joseph, Mo., Cole became interested in magic as a boy. World War I interrupted his magic career, and he entertained troops in the front lines during that combat as a corporal. He resumed with his act after the war and toured until last July when illness forced him to leave the road. Services at Frank E. Campbell Funeral Church, New York, October 5. A sister, Mrs. Laura Weeks, Mount Vernon, N. Y., survives.

COLLINS—Philip Sheridan, 78, vice-president of the Curtis Institute of Music, September 29 at his home in Wyncote, Pa. Survived by his widow and two sons.



In Memory of Our Beloved Brother and Son
A. E. DODSON
Who Passed Away Oct. 19, 1928.
Signed
Father, S. R. DODSON
Brother, C. G. DODSON
Brother, M. G. DODSON

DALTON—Jack, musician, in Niland, Calif., September 30 of injuries sustained in an automobile accident. He was the originator and director of the Riders of the Purple Sage cowboy band of radio,

stage, screen and rodeo. Survived by his widow.

DE CAMPE—Ronnie (Veronica Te Kamp), 33, dancer, at her home in Brooklyn October 1 of a heart attack. She was engaged to marry Lieutenant Galloupe, a former actor and her dancing partner before his entry into the army.

FISHER—Charles, 62, stage electrician at the Paramount Theater, Cedar Rapids, Ia., in that city September 20.

FOGELMAN—Isaac, 65, father of Benjamin Fogelman, Philadelphia night club operator known as Benny the Bum, September 28 at Mount Sinai Hospital, Philadelphia, following a heart attack. Survivors are his widow, four daughters and three sons.

FULCO—Joseph, for over 40 years an orchestra leader in New Orleans theaters, at his home there September 29 after three months' illness. He retired recently as leader of the cocktail lounge ork at the Roosevelt Hotel, New Orleans. A native of Italy, he studied violin at the Palermo Conservatory of Music. His widow and a daughter survive.

GARRISON—Nellie, 74, former vaude performer, September 27 in New York. She had appeared with Polly Moran and Marie Dressler.

HART—Mary Ellen, 67, sister of William S. Hart, stage and pioneer motion-picture actor, and herself a writer of short stories and books, of a heart attack at her hotel in Santa Monica, Calif., October 1.

HAYDEN—J. Charles, 67, pioneer actor and film producer, in Baltimore recently. Burial in Lorraine Cemetery, Baltimore. Survived by a brother and two sisters.

HAYTON—Mrs. Helen M., 37, wife of Lennie Hayton, former band leader and now musical director and arranger at Metro-Goldwyn-Mayer, in Hollywood October 8. Services at Wee Kirk o the Heather, Forest Lawn Memorial Park, Glendale, Calif., October 8. Besides her husband she leaves a daughter, Peggy.

HENDERSON—Lida, 71, mother of Leon Henderson, radio commentator and former National Price Administrator, at Ivy Hall Sanatorium, Bridgeton, N. J., September 30. Survived by a son and a daughter.

JONES—John Howard, 75, concession agent with J. G. Steblar's Greater Shows, October 5 in Baptist Hospital, Columbia, S. C. He had been in outdoor show business 25 years with Brownie Smith Greater, Murray Jackson and Marion Spillers shows. Survived by a brother, Milton, also with Steblar's Shows, and a sister, Mrs. W. H. Pick, Pittsburgh. Services October 6 at Thompson Funeral Home, Columbia, with burial in Elmwood Cemetery there.

KADEL—Albert, 72, musician and outdoor showman, at his home in Miami September 30 following a stroke. At 15

he joined Hall & Bigney Circus. Later he trouped with Bartsen, Forepaw-Sells, Ben Wallace, French, J. H. LaPearl, Harry Long, Witherel & Dowd, Haag Wagon, Cooper, Wheeler & Almond, Sam Dock, John Sparks, Charles Sparks and Kay Bros. shows. In 1906 he organized his Kadell-Kritchfield railroad tent show offering *Ten Nights* and *Uncle Tom* until 1920. For the next four years he was with Barnes Players, a rep show. More recently he was with Kaus Exposition Shows. Burial in Miami. Survived by his widow, Viola; a sister and a brother.

LEWIS—Samuel D., 46, co-owner of the Conniston Theater, Newport, N. H., in that city recently.

LONG—Harry M., 74, former theatrical manager and outdoor showman and brother of Claude H. (Kid) Long, theatrical agent and manager, at his home in Fort Wayne, Ind., October 3. He was a pioneer of the old-time street fairs and was owner and manager of the Hoosier Amusement Company which toured the Midwest and South for many years. He retired 22 years ago. Survived by his brother. Burial in Lindenwood Cemetery, Fort Wayne, October 6.

LORETTA—Otis (Houghtaling), 79, veteran animal trainer and circus performer, in Corry, Pa., September 16 of a heart ailment. Beginning his professional career as a fancy roller skater he switched to aerial and trapeze and toured with Charles Lee's London, John Robinson's and Hagenbeck-Wallace circuses. Later he became a trainer and, assisted by his wife, performed in the ring with educated horses, mules, dogs and bears. Survived by his widow, Nettie, and a brother. Burial in Pines Grove Cemetery, Corry, September 18.

IN MEMORY OF A TRUE FRIEND
TOM MIX
Who Crossed the Great Divide October 12, 1940.
JAMES E. HUNT

MASSEY—Gus (Pappy), representative of the Hyer Cowboy Boot Company and well known to rodeo performers and circus folk, in Oklahoma City September 14 of a heart ailment. Survived by his widow, three sons and four daughters. Burial in Galera, Okla.

OLIVER—Gene G., former producer of vaude acts, October 4 in Chicago. Oliver had been out of show business for a number of years. Burial in Braceville, Ill.

POPE—Hardie S., candy butcher and concessionaire, September 20 of a heart ailment in Army and Navy Hospital, Hot Springs, where he had been a patient the past four years. Previous to his illness he had candy stands at State fairs for 14 years. Survived by his widow.

In Loving Memory of My Darling Son
Lt. Harley W. (Buster) Shoat
Killed in Plane Crash Oct. 18, 1942.
NORA ANN SHOAT

RAMSDELL—Sayre M., 45, president of Sayre M. Ramsdell Associates, Inc., Philadelphia advertising agency, and formerly vice-president of Philco Radio & Television Corporation, Philadelphia, October 4 at his home in Churchville, Pa., after an illness of two months. In various executive capacities, he played an important part in Philco's expansion into the radio and television fields. Surviving are his parents, his widow, two daughters and a sister. Burial in West Laurel Hill Cemetery, Philadelphia, October 7.

SHEEHAN—Perley Poore, 68, author, playwright and motion picture scenarist, in Sierra Madre, Calif., October 1. In (See *Final Curtain* on page 59)

James C. Simpson

James Chelton (Jimmie) Simpson, 72, died at his home in Powderly, Birmingham, Ala., October 6 after an illness of over two years. For more than four decades he had been a figure in outdoor showdom as a carnival executive. He was a native of Louisville.

During his career his connections included: Cincinnati Carnival Company, with Jim Sturgis on Minstrel Show, talker and trainmaster, 1902; Smith Greater Shows, trainmaster, 1903-'04; general agent, 1905; K. G. Barkoot Shows, manager, 1907; Barkoot's Southern Shows, manager, 1910; Parker Shows, manager and presenting Essie Fay's Society Horse Show, Arabia, 1911. From then till 1921 he was manager of a Barkoot No. 2 unit and manager of the Hampton Shows, Rutherford Shows and World at Home Shows. Wortham Shows' staff, 1921; manager of Wortham rides, Fair Park, Dallas, 1922; Rubin & Cherry Shows, general agent, 1923; then manager of Zeldman & Pollie Shows and general agent of D. D. Murphy Shows; Morris & Castle Shows, concession manager, 1931-'32; Royal American Shows, general agent, 1933; New Johnny J. Jones Exposition, general agent, 1934-'38; Amusement Corporation of America, executive staff, 1939-'41. He was a member of the Showmen's League of America and other show and fraternal organizations.

Survived by his widow, Marie; sister-in-law, Mrs. Tom Simpson; nephews, Bertrand and Percy Simpson, and niece, Mrs. George Donahue, all of Louisville. Services October 8 at 11 a.m. in Luquire Mortuary, Birmingham, and October 11 in Donnelly Funeral Parlor, St. Louis, with interment in the family plot in Calvary Cemetery there.

In Memoriam

FRED BECKMANN
DIED OCTOBER 17, 1941

BECKMANN & GERETY WORLD'S BEST SHOWS
B. S. GERETY

In Memory of
William E. Sullivan

Inventor of the BIG ELI WHEEL who passed away Oct. 15, 1932. The memory and influence of his broadminded policies will always be with us.

ELI BRIDGE COMPANY
and
Big Eli Employees

Midways Magnet Marvels

RC Does It Again at Alabama State, Birmingham; JJJ Goes To New Counts at Southeastern

BIRMINGHAM, Oct. 9.—A new midway gross record was set by the Rubin & Cherry Exposition at Alabama State Fair here, October 4-8, a top gross of \$26,020 having been chalked on Wednesday alone, reported fair manager Nat D. Rodgers.

Shows were delayed in arriving from Oklahoma City and midway business did not begin until Tuesday, which was an average day for the fair. Thursday's gross was reported considerably ahead of previous marks for that day.

Lee Cuddy, owner of the Moon Rocket

ride, had an exceptionally big run among the rides. Fair attendance on Wednesday was given as 30 per cent ahead of average previous highs. Barnes-Carruthers revue in the grandstand played to many capacity houses.

29-Year Records

ATLANTA, Oct. 9.—Johnny J. Jones Exposition, with 10 fewer attractions than usual, at Southeastern World's Fair here on September 24-October 3, rolled up a new record midway gross, according to show officials and President and General Manager Mike Benton of the fair.

"All departments made the best records (See RC, JJJ Record Takes on page 58)

Endy-Prell Will End Best Season in Fla.; Victory Date Booked

FAYETTEVILLE, N. C., Oct. 9.—Endy Bros. & Prell Combined Shows will play a return engagement in this city October 11-16, at the Victory Revue Celebration sponsored by Fayetteville Independent Light Infantry Company (reported Walter D. Nealand. Event will be staged on Fort Bragg Road grounds near the military reservation.

The show recorded big business at Victory Fairs in Albemarle and Monroe, N. C., in the past two weeks. Following Fayetteville it will play Kinston (N. C.) Fair and is routed until December 10, including several Florida dates. Tour has been the most successful in the shows' history.

Bentum-Black Planning All-Girl Water Troupe

BALTIMORE, Oct. 9.—Bench Bentum, of water show note, is planning to take out an all-girl act next spring.

Associated with her will be Pauline Black, well-known high diver, who will feature the fall ladder dive. They contemplate a troupe of six girls and installation of a disappearing water ballet.

St. Louis Showdom Is Stirred By Remarkable Biz of Oddities

ST. LOUIS, Oct. 9.—Ray Marsh Brydon's International Congress of Oddities, operating unit of Park Amusement Company, Inc., played to 23,395 paid front-door admissions on September 30-October 6 at 414 Washington Avenue. Showmen passing thru marveled at the business in the location, which, before Brydon remodeled the building, was considered poor. Brydon is advertising extensively, carrying large display ads in the three dailies and in all neighborhood



J. C. (JIMMIE) SIMPSON, veteran carnival executive, who died at his home in Powderly, Birmingham, October 6 after an illness of two years, he having been bedridden for a number of weeks. His show career began in 1902, and he had held numerous posts on staffs of many early-day shows as well as modern organizations. Details in the Final Curtain in this issue.

Buckeye State May Go on Rails; Is To Winter in N. L. R.

LITTLE ROCK, Oct. 9.—Plans to put the Buckeye State Shows on rails next year will go thru if equipment can be obtained by Mr. and Mrs. Mike Rosen and Sam Levine, H. B. Shive, general representative, said here.

In announcing that he had secured winter quarters at 111 West Fourth Street, North Little Rock, Shive said that business had been big and that the owners were enthused over their first season as operators. Quarters building is one story, with concrete floor, water, lights and other facilities; has 114,000 square feet of space and an ample outside yard.

Show, now in its 28th week and playing Arkansas, is booked up to November 9, but may be kept out later if weather is suitable.

Showfolk Trek to Atlanta

ATLANTA, Oct. 9.—Southeastern World's Fair, playing to largest attendance and receipts in its history and under a blanket of faultless Georgia weather for the entire 10 days, proved a mecca for visiting outdoor showfolk who made it the first assemblage point of the season.

Those from orgs playing near by, from shows and parks that had early closings and inveterate troupers who had stayed off the road this season to participate in defense jobs and who could no longer

papers here in St. Louis County and in East St. Louis, Ill. In co-operation with Norman Knight, Oddities public relations manager, feature writers and columnists have printed articles on the exhibition.

Daily the show is blasted with remote-control broadcasts on Stations KMOX, KWK and WTMV. Nightly a quiz contest, originating in the museum and labeled "Beat the Freak," is presented. (See Oddities' Bib Stirs on page 58)

resist a visit to their first love, made a trek that resembled Tampa Fair when that event could always be counted upon to attract visiting show people. Joe Redding came up from fishing jaunts around Palm Beach to be superintendent for Fair President Mike Benton and was a busy connecting link between fair offices and midway. Carl Barlow, concession manager of the Johnny J. Jones Exposition, who was confined to a hotel room with a broken (See Trek to Atlanta on page 58)

Heavy Night Play Break for C. & W. At Staunton Fair

STAUNTON, Va., Oct. 9.—Heavy night attendance at Staunton Fair, September 27-October 2, more than made up to the Cetlin & Wilson Shows on the midway for afternoon gate slumps. Total fair attendance was reported to be a record.

Monkey Show, under direction of Leo Erdman, and Mansion's World Circus Side Show were leaders in grosses, said to be the first time at this fair that the Side Show was in the top brackets for a high gross. Paradise Revue, Miss America and Sultan's Harem did fairly well and the Wall of Death, with Olive Hager, was among high scores. Rides did well at night with the Twin Ferris Wheels in first place and the Rocket and Skooter close for second. Chair-o-Plane and Merry-Go-Round had good biz. Al Wallace, who joined here with his Spitfire ride, got a good share of the gross.

Co-owner John W. Wilson entertained numerous local people, as the show was incorporated in this city. Saints and (See CW at Staunton Fair on page 58)

League Is Prepping For Confabs in Chi

CHICAGO, Oct. 9.—With just seven weeks to go until outdoor convention time, the Showmen's League of America at its first fall meeting this week began preparations for its convention week activities.

President Jack Nelson named J. C. McCaffery chairman of the President's Party, to be held Saturday night, November 27. Bernard Mendelson was appointed chairman of the committee to handle the annual memorial service, which will be held in the Bal Tabarin of the Hotel Sherman Sunday afternoon, November 28, and Charlie Zemater was named chairman of the registration committee. (See SLA Preps Programs on page 58)

League's Red Cross Fund Contributions

CHICAGO, Oct. 9.—Report of the contributions to the Red Cross fund of the Showmen's League of America for the past two weeks showed more than \$500 contributed. Contributors and amounts were as follows:

Ida E. Cohen	\$ 10.00
Henry N. Shelby	15.00
Mel Smith	10.00
Sam Lasky	5.00
F. J. Bligh	5.00
C. F. Zeiger United Shows	15.00
Dick's Paramount Shows	25.00
L. J. Heth Shows	25.00
Triangle Poster Printing Co.	10.00
Wisconsin De Luxe Corp.	50.00
Hennies Bros.' Shows	400.00
Miscellaneous from members	6.50

Total\$576.50

Sheesley Run Fair In Knoxville Despite Rail and Rain Delay

KNOXVILLE, Oct. 9.—Despite a 24-hour opening postponement as result of rain and rail delay, the Mighty Sheesley Midway had a satisfactory run here September 22-October 2. Rides leading in grosses included the Fly-o-Plane and Silver Streak, and among leading shows were Gay New Orleans and Sweet Marie, operated by Newt Kelly.

Sheesley talent were major participants in the local War Bond rally in a roped-off downtown block. Dixie Douglas, Gay New Yorkers operator, sang three numbers, did a dance and conducted rapid-fire bond sales. Other participants were (See Sheesley in Knoxville on page 37)

Atlanta SLA Benefit Show Nets \$1,506

ATLANTA, Oct. 9.—Highlight of activities at Southeastern World's Fair here on September 24-October 3 was the benefit show for the Showmen's League of America in the Follies of 1943 top Wednesday night.

Working on a two-day notice, staff members of the Johnny J. Jones Exposition, League officials and former Jones troupers co-operated in a blitz-like drive that packed the Follies top to capacity.

Proceeds netted \$1,506, considered a highly successful sum, considering the time involved. Third Vice-President S. T. Jessup and Harry Ross came from Chicago to help promote the event, and J. C. McCaffery journeyed from Birmingham to be on hand for the affair. Women of the show and concessions made up attractive lunch and beverage boxes which were auctioned to bidders. From the grandstand Gus Sun Jr. loaned his show and members of the Follies, minstrels, midgets and Carl J. Lauther's Side Show all participated.

Playland Scores 26% Gross Tilt at Middle Ga. Annual

MACON, Ga., Oct. 9.—Shan Wilcox's Playland Amusements scored an excellent gross at Middle Georgia Colored Fair here last week. The third annual, attendance went up about 32 per cent and midway receipts topped last year's by 26 per cent, said W. E. Franks, in charge of fair arrangements. The Wilcox org. has had an unusually good season and late Georgia fairs are proving winners, Wilcox said. Show opened in Maryville, Tenn., and had (See Playland Has 26% Tilt on page 58)

Crafts Signs Mortensen

MARIN CITY, Calif., Oct. 9.—Fred Mortensen, "The Terrible Dane," who visited Crafts 20 Big Shows at Richmond, Calif., signed the show's first contract for an attraction for the 1944 season. He contracted the Athletic Stadium and will present well-known Pacific Coast wrestlers and boxers, including women athletes headlined by his daughter, Clara. The married now and living in Los Angeles, she will appear on all top-notch bills in larger cities staged by her father. Other grapplers to be with Mortensen are his son, Leo (Speedball) Mortensen; Isha Pasha, Tony Cabpucho, Gorilla Michaelson and Leon Zent. Young boxers, headed by Eddie Wilson and Pete (Big Boy) Jones, will meet all comers. New seating arrangement will be installed, and the 100-foot wagon front with neon and animated figures, will be featured again.

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Oct. 9.—A good attendance greeted President Jack Nelson as the club got into swing with regular meetings. With him at the table were Third Vice-President S. T. Jessop and Secretary Joe Streibich. Chaplain Charles G. Driver, who gave the invocation, requested a moment of silent prayer for those who have passed away since the closing meeting. Committee reports showed co-operation and that League is in flourishing condition.

Date of the President's Party is November 27; Memorial Service, November 28; election and annual meeting, November 29, and Banquet and Ball, December 1.

John Lorman writes that John Lorman Jr. is at U. S. N. T. S.-Co. 43-315, San Diego, Calif., and that Elwood Lorman will soon enter service. Mike Wright, busy on the directory, advised that more action is needed. Action was taken to purchase another War Bond with funds in the Canadian account.

Checks were received this week for \$1,506 from Johnny J. Jones Exposition and from the Conklin Shows for \$25 for the Servicemen's Fund, and for \$400 from Hennies Bros.' Shows for the Red Cross. Rubin & Cherry Exposition and Alabama State Fair held a benefit on October 7. A sizable check came from Louis and Ned Torti for the Red Cross Fund. Other funds for the Servicemen's account came from W. J. Hayes and boys working out of Cincinnati; H. D. Hartwick, I. J. Polack and Frank J. Bligh. Red Cross Drive is enriched by donations from J. T. Richards, H. D. Hartwick, Mel Smith and Sam Lasky.

Applications were received from H. B. Shive, Paul Delaney, Petey Pivor, Mike Wright, A. J. Weiss, W. R. Geran, Dave Picard, Neil Webb, J. W. Conklin, F. R. Conklin, James P. Sullivan, Al Kaufman, A. R. Cohn, J. J. Custock, Paul Flannigan, Maxie Herman, Charles W. Miller, Harold Paddock, Denny Pugh, J. T. Richards and Joe Murphy. Applications presented and elected to membership were from Volney C. Kasher, R. E. McPeak, Lowell R. Havins, Theodore Martin, John P. Wulf, Archie L. Gilbert, Howard Spear, William M. Moore, Russell S. Dean, Walter V. Ohara, Robert L. Woolard, George Hollings, Joseph Gronofsky, Joseph Backman, Elgin Doing, Bruce J. Duffy, Edmund Kornrumpf, Fred M. Farley, Frank Permetti, Charles Bohdan, J. J. Page, Albert A. Miller, Jess D. Kibbey, Bob Hardy, Floyd R. Matter, Harry E. Wilson, Harry C. Farrell, Frank A. Norton, Lester J. Davis, Solomon F. Jacobson, F. B. Kelley, W. B. Starr, Arthur Rison, Bill Aldrich, Jack Littlefield, M. B. Anthony, Larry Mullins, Willie Wilson, D. R. Thompson, Stanley O. Kowalski, J. L. Chambers, J. D. Swords Jr., Jack Guthrie, Sam G. Catherwood, James B. Case, Russell Cooper, Stuart W. Scott, Clarence Peck, Forrest O. Poole and Clarence S. Johnson.

Sam Feinberg, out of the hospital, returned to San Antonio. Nate Hirsch is still in a serious condition. Tom Rankine is showing little improvement. Others on the sick list include Tom Vollmer, William J. Coultry and James Murphy. Passing of J. C. (Jimmie) Simpson, a staunch member, makes a record of 10 deaths since the closing meeting April 29. Letters received from H. B. Shive, Harry Gaughn, Nan Rankine, Harry P. Martin, Vince McCabe, Jack Benjamin, Rube Liebman, H. D. Hartwick, Sam Lasky, F. J. Bligh, Bill Hayes, Emery Boucher, I. J. Polack, Johnny J. Jones Exposition, Hennies Bros.' Shows, Harry Gaughn. Late mail brought a \$10 donation from the Quebec Fair Association. Elmer Byrnes and Eddie Murphy went to St. Louis for the series games. Callers included Leo Berrington, Max Hirsch, Jack Kerschner, Sam Bloom, Jack Pritchard, Fred Donnelly, Charles H. Hall, Fritzie Brown, Harry Mazey, Max Brantman, Bob Singleton, A. L. Rossman, Arthur Morse, Jack Tavlin, Harry Illions, H. A. Lehrter, Nieman Eisman, Paul Delaney, Petey Pivor, M. Ohren, R. D. Lewis, Jack Wish, Bob Sugar, Sam Feinberg, Floyd Newell, Dave Doldfen, George B. Flint, Oliver Barnes, Lew Keller, William Carsky, Irving Malitz, Ed Wall, Sunny Bernet, S. T. Jessop, Mike Wright, Edmund Kornrumpf, Charles S. Taylor,

Club Activities



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Oct. 9.—Vice-President Oscar C. Buck and Mrs. Buck paid a short visit to the club. Because of war conditions he did not hold a Jamboree, but in lieu of this benefit entertainment he presented the club with a check for \$300 as his donation to the fund. He also bought 30 more tickets for the annual banquet. Mrs. Buck also left for the Ladies' Auxiliary 50 pounds of pennies which she collected for presentation to that organization and to be used in its charities.

J. J. Carlin, park owner of Baltimore, visiting New York with his daughter, paid a welcome call. Johnny J. Kline underwent another serious operation October 6 in Brooklyn Doctors' Hospital. Lloyd Coffey is still in Veterans' Hospital, the Bronx, under observation. Mrs. Coffey constantly visits him. Sailor Francis King is gradually improving at Naval Hospital, St. Albans, N. Y.

Chairman Lichter, of the Veterans' Committee, sent 50 more Christmas packages to club servicemen. President Art Lewis was in town for the World Series; also Sam Rothstein and others of the organization. Sammy Walker, Sam Levy, Louis Candee, Louis Siegel, Harry Decker, Joe Bellinger, Frank Capell, Billy Giroud, Bernard Miller, Max Miller, Tom Wolfe, Jack Zupan, Sam Cohen, Ben Herman, Charles Reich, Alex Janpol, Charles Meyers, S. Wahnish and Chaplain George Traver in town, all averring they had a fine season. King Reid, in from Vermont, paid a welcome visit after conferring with Concession Manager Harry Decker. Thirty-two applicants for membership are to be considered by the eligibility committee October 11. Membership drive now in the homestretch. Hartzman, of Cetlin & Wilson Shows, is in the lead, and Louis Rice, of Endy Bros. & Prell Shows, is a close second; Frank Miller, third; Art Lewis, fourth; Jack Perry, fifth; Max Linderman, sixth. Gold life membership cards have been ordered for Brothers Hartzman and Rice, as they have passed the necessary 50 new members' mark this season.

Banquet stationery will be off the presses October 12 and tickets will be ready during and after the October 13 meeting. Tickets may be purchased from Secretary Joseph McKee, Palisades (N. J.) Park, and from the executive secretary in the offices of the club. Price this year \$6.60; complete tables, \$66; first come, first served. Another visitor was Fred H. Kressmann, first vice-president of the Showmen's League, who was in town four or five days. Frederick V. Bowers, writer of *Because and Always* and a member of the Pacific Coast Showmen's Association, brought greetings from that organization to the NSA.

Caravans Have Large Social

CHICAGO, Oct. 9.—The Caravans held a social in the clubrooms on the night of October 5, with May Sopenel as hostess. A large attendance was on hand. Prizes were awarded to Lillian Laurence and Betty Broderick. New applications sponsored were from Jean Bernard, Agnes Hendersen, Marge Kelley and Clara Polack. Recent donations came from Frieda Rosen, of the Buckeye State Shows, and Marge Freis, and they were gratefully accepted. Edna O'Shea and Pearl McGlynn spent an interesting week-end at Starved Rock. Members were happy to learn that Nate Hirsch, husband of Sister Lucille Hirsch, is recovering from a serious illness. Sisters M. Hutt and Marge Freis are also recuperating from sick spells. Members are asked to send in their books on bond award at their earliest convenience by Alice Kady, president.

Paul Oleksy, Eddie Gamble, William Hetlich, Al Kaufman, Solie Wasserman, Toby Wells, James Campbell, George Brooks and George Jackson.



Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, Oct. 9.—Monday's board of governors' meeting was held in the afternoon because in the evening the membership attended Cole Bros.' Circus as guests of Brothers Zack Terrell and J. D. Newman. Board members present included President Edward Walsh, chairman; Joseph Glacy, John M. Miller, J. Ed Brown, John T. Backman, William Hobday, Harry Phillips, Samuel Dolman, Charles W. Nelson, Charles Farmer, Ted Le Fors, Eddie Tait, Harry H. Hargraves and Harry Taylor.

Applications were presented and favorably passed upon for Frank Lee Anders, William Robert Dowlen, Ivan Gilligan, Chester Prusick, Frazier Wells, Patrick B. Berry, H. T. Settles, Tony Swiewski and Harold F. Weir. Reinstatement of Frank F. Ellis was approved.

President Walsh appointed this committee for Dr. Ralph E. Smith Night October 18 in the clubrooms: Joseph Glacy, William Hobday, J. Ed Brown, Ross R. Davis and William Sherwin. Committee announced there will be some innovations, as well as luncheon, refreshments and entertainment.

On motion of Harry Phillips, seconded by Harry H. Hargraves, it was voted to advertise in *The Billboard* to publicize the amendments to by-laws and the annual Banquet and Ball. A. J. King, Long Beach, donated \$18.75 to purchase a War Bond to be turned over to the cemetery fund.



Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., Oct. 9.—Club has taken on a new lease on social life, with members returning from their season's engagements. Numerous visitors have been in during the past few weeks. C. F. and Clara Zeiger arrived from the West Coast and Frank Capp returned from an eight-week trip into Canada, to the West Coast and Old Mexico. He visited his daughter at Willows, Calif. Charles Elliott, who had been playing pions and celebrations, returned to the city. Harold (Whitey) Elliott spent a few days of his furlough from Fort Riley. C. M. Lowe, owner of Lowe Portable Rink Company, Birmingham, visited for a few days. George Carpenter, whose photo gallery is at Seventh and Osage avenues, Kansas City, is playing under auspices of the Armoudeale Neighborhood Council. Al (Deafy) Campbell also has his concessions at that spot. Buck Ray, whose string of concessions was at Moberly, Mo., is back. Mr. Green, of Tivoli Exposition Shows, was in on business, and W. Frank Delmaine, of the same show, is expected the last of this week. John R. Castle, who is in Leeds Sanitarium, Leeds, Mo., is reported doing well and would appreciate hearing from friends. Harry Duncan, manager of Fairyland Park, states that the park will be rebuilt if material is available.

Regular weekly meetings will start the first week in November. Treasurer Harry Althuler reports that members out of the city continue to remit their dues for 1944. F. M. Shortridge, who had the concessions at Riverview Park, Des Moines, reports a wonderful season and



Michigan Showmen's Assn.

156 Temple Street
Detroit

DETROIT, Oct. 9.—Meeting on October 4 gave promise to a closer bond between members. President Harry Stahl presided and suggested a get-together Halloween Party to be given for members and their families. Party will be in the clubrooms and the committee in charge has promised varied entertainment, including a floorshow and orchestra.

Over 100 packages will be sent to members in the armed forces this month. Included will be miniature decks of playing cards that will no doubt enable the boys to improve their bridge playing. Many compliments have been received on the identification bracelets that were sent.

A recent visitor was Sgt. George Harris, here on a short furlough. He was entertained by members and praised the club for the work of the servicemen's committee. After adjournment, a buffet supper was served.

intends to return to that spot next season.

Banquet and ball committee is still working hard. Ball will be held as usual on New Year's Eve and will be preceded by the Ladies' Auxiliary "Tacky Party" on the evening of December 30. It is believed both events will be held again in the Banquet Room of the Reid Hotel.

RAY MARSH BRYDON WANTS

OSSFIFIED MAN.

Top salary. All Winter's Work. ALSO WANT TO HEAR FROM WHITE AND BLACK, AND PERFECT MIDGETS.

Johnny Carpenter, Hosey Wheeler, Nate Felton and Others, Reply.

—NOW SHOWING—

414 WASHINGTON AVE. ST. LOUIS, MO.

WANTED

Ride Help, especially Loop and Kiddie Ride Operators. Can place a limited number of ten-cent Merchandise Concessions.

Write or Wire

JOHN B. DAVIS, Mgr. SOUTHERN STATES SHOWS OCALA, FLA.

FOR SALE

Two 75 K.W. Transformers mounted on two and one-half ton truck, covered, best of rubber, complete with switches, ready to operate. Price \$1250. Can be seen in Jersey City.

BOX NY-51

The Billboard, 1564 Broadway, New York 19, N. Y.

R. T. (FATS) BULLOCK

WANTS FOR ALL WINTER

Coupon Agents for all stores. Skills, Swinger, Grind Store. You know I work. Wire or come on. Care HARVEY GREATER SHOWS: Pocahontas, Ark., Firemen's Celebration, Oct. 11-18; Jonesboro, Ark., Fall Festival, Oct. 18-23; Newport and Stuttgart to follow.

DUMONT SHOWS

Raleigh, N. C., Victory Celebration, week October 18th. First show in Raleigh this year. Want Shows with or without equipment, good spot for Minstrel or Girl Show. Good proposition for Five-In-One. Mollie Decker wants Posing and Dancing Girls. Concessions all open except Bingo, Pop Corn, Pan Game and Coupon Stores. You all know Raleigh. Useful show folks, come on. All address:

LOU RILEY, Apex, N. C., this week; then Raleigh.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

WHITEOUT time soon.

F. R. WARE has been re-engaged for the 1944 season on Dick's Paramount Shows. This is his fourth season.

DOC AND BETTY HARTWICK joined the World of Mirth Shows in Allentown, Pa., with their Wild Life Show.

CARNIVALS out California way are nearing the home stretch, but a few may stretch the season a little this year.

MR. AND MRS. EDDIE OWENS, who came up from Norfolk shortly before close of the Art Lewis Shows, are sojourning in Cincinnati.

1943 MIDWAY percentage: Fewer showfolk, fewer attractions, more grosses.

KID LEWIS pencils from Greenwood, Miss., that he has closed with the Georgia Minstrels and joined Wallace Bros.' Shows.

LOU DAVIS, owner of the Look-at-Life Museum with the Baysinger Shows, reports that Jackie Bost has joined for the winter tour.

WALTER BAKER's Cotton Club Revue on the J. F. Sparks Shows, has added five people, making a total of 22. A new

Fink on the Buckeye State Shows in Stuttgart, Ark.

LOUD-SPEAKERS on mile-out midways are often used by house-trailer wives to tell their husbands, who are downtown, not to forget to buy a loaf of bread.

BEFORE starting the tour with the John R. Ward Shows, Billy Logsdon purchased a panel truck and a house trailer at Greenup, Ill. He reports the Cotton Carnival at Blytheville, Ark., a huge success.

SINCE the Wonder Shows of America are in for the duration, Edgar L. Mecks, now with the U. S. Public Health Service in Pine Bluff, Ark., reports that he will operate the corn game at the Shreveport fair for Max Goodman in the absence of his son, Joe Goodman.

MARGARITTE BUCCINI, formerly with the Royal American Shows, is now playing at McVan's night club, Buffalo, for four days as a mental act under the name of Madame Margaritte. She intends to play Southern fairs.

SEVERAL shows which he visited in South Missouri have had a good season, carded Eugene C. Cook from Osyka, Miss. He reported that he had left the hospital, had a brace on his back and had returned to work at Uncle Bud's Cabin, Highway 51.

NOTICED that some fairs which formerly featured auto races and grandstand thrill shows are now advertising oxen and horse-pulling contests.—Mrs. Uphaw.

PENNY PITCH GAMES
 Size 46x46", Price \$25.00.
 Size 48x48", With 1 Jack Pot, \$35.00.
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$12.00

BINGO GAMES
 75-Player Complete \$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.
 SEND FOR CATALOGUE
 Full of New Games, Blankets, Dolls, Cards, etc.

SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

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 All Readings Complete for 1943

Single Sheets, 8 1/2 x 14, Typewritten, Per M. \$5.00
 Analysis, 3-p., with Blue Cover. Each03
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Samples of the 4 Readings, Four for 25¢.
 No. 1, 34-Page, Gold and Silver Covers. Each .35
 Wall Charts, Heavy Paper, Size 28x34. Each 1.00
 Gazing Crystals, Ouija Boards, etc.

NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Polity, 1200 Dreams, Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

HOW TO WIN AT ANY KIND OF SPECULATION. 24-p., Well Bound 25¢

PACK OF 79 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc. . . 35¢

Signa Cards, Illustrated, Pack of 36 15¢

Graphology Charts, 8x17. Sam. 5¢, per 1000 \$8.00

MENTAL TELEPATHY. Booklet, 21 P. 25¢

"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25¢ Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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 Instant Delivery. Send for Wholesale Prices.

MUMMIFIED JAPANESE SOLDIER
 Life-size Mummified Japanese Nurse, life-size Japanese Shrunken Heads, native Shrunken Heads. Many other attractions. Send at once for our latest bulletin showing photos and descriptions of the world's best attractions. Our life-size attractions can't be beat. If you want to make yours this fall and winter with a store-show, sideshow, circus, carnival, window attractions, write now for latest bulletin. It's free. Address:

Tate's Curiosity Shop
 SAFFORD, ARIZONA

HUBERT'S MUSEUM Inc.
 228 W. 42d Street, New York City
 Open 1 P.M. Daily
 WANT NOVELTY ACTS OF MERIT.
 State salary and all details in first letter.
 Open all year round.
 SCHORK & SCHAFFER.

SECOND-HAND SHOW PROPERTY FOR SALE
 \$35.00 Concession Tent, 10x12 ft., with sidewall.
 Chgo. & Richardson Skate Plates, Trucks, 2d h., cheap.
 \$25.00 Wax Head "Zip the Idiot," glass case.
 25¢ Each Bleacher Seat Back Rest. About 200.
 \$17.00 Small Mounted Camel. Attractive for window.
 \$60.00 Hand Played Estey Folding Organ.

WEIL'S CURIOSITY SHOP
 12 Strawberry Street Philadelphia, Pa.

WANT
 Ride Superintendent and Spit Fire Foreman. Ride Help for all Rides; all winter's work. Performers and Musicians for Minstrel Show.

JOHN R. WARD SHOWS
 McComb, Miss.

WANTED WANTED
 For Lions' Fall Festival, Hinesville, Ga., starting Oct. 25th to Nov. 6th. Concessions, Shows and Rides. Have Free Acts booked, no rate. This camp has 80,000 soldiers and big pay day. Write or wire

KEYSTONE EXPOSITION SHOWS
 This week Hampton, S. C.

WANTED ACTS
HOWARD'S MUSEUM
 PUEBLO, COLO.



MRS. EARL H. BUNTING, the former Anna Jane Pearson, who became the bride of E. H. Bunting, head of the Bunting Shows, in a wedding in her home at Ramsey, Ill., September 28. She closed the Pearson Shows for the duration and had taken a post a policewoman in a defense plant. She is expected to go out as an executive of the Bunting Shows next season.

30-by-70-foot top was set up at Jasper (Ala.) Fair.

WALTER BYERS, owner of Byers Bros.' Shows, did not leave Columbus, O., this year, playing lots in that city. He will go to the barn the last of October in new quarters.

POLISH patron at Skooter ride ticket box: "How much costs the price to ride the bump ma-cha-c-en?"

REVA AND KAY KAISER reported from Hayti, Mo., the best two-week business in their carnival career of 25 years with their two girl shows since joining Byers Bros.' Shows.

MRS. MARY SALSBERG, wife of Saul Salsberg of the James E. Strates Shows, has undergone a major operation in the Medical Center Hospital, Jersey City, N. J., and would like to hear from friends.

MICKEY PEROELL reports from Waverly, N. Y., that the Pioneer Shows closed the season Labor Day week at Duboistown, Pa., after which a few successful spots were played with concessions.

WHILE they were en route to join the Reading Shows in Livingston, Tenn., Mac-Joe Arnold and Erle Jewson report, they renewed acquaintances with Harry



LOU DAVIS, owner of the Look-at-Life Museum, who recently joined the Al Baysinger Shows, playing in Missouri, and who has signed more acts for the winter tour. He formerly was with the Great Sutton Shows, Dee Lang's Famous Shows and others.

RAY HOWARD, of Howard Bros.' Shows, reported a one-third greater business than last year's. Show will close at Nelsonville, O., October 16 and will go into quarters at Millfield, near Athens, O. Howard has established a branch office in Columbus.

TIGE HALE pens from Panama City, Fla., that he has purchased the band library of Frank P. Meister consisting of over a 1,000 numbers. This makes his third library. Tige reports, "My band will be with one of the larger carnivals in 1944."

WHITEY CLAIRE, Hawaii, and Harry Seber and Butch Ghegis, San Francisco, well-known showmen, visited Crafts 20 Big Shows in Marin City, near Golden Gate Bridge, and had pleasant chats with Owner O. N. Crafts, Roy E. Ludington and other friends.

VET TROUPER and manufacturer of kiddie rides, A. C. Eargle, with his son, A. C. Eargle Jr., Whitmire, S. C., visited Scott's Exposition Shows at Asheville, N. C. Eargle Sr., who was Scott ride superintendent last season, reported good business for the show and money evidently plentiful in the territory.

Mama Necessity
 Green family, operators of "Bust-a-Balloon" store on Crafts 20 Big Shows in California, have solved a difficult problem of the rubber shortage. Unable to buy toy rubber balloons for their dart concession, they had life-like balloons painted in many colors on the white background boards of their booth and dubbed them Victory Balloons. Now customers throw darts at the painted "balloons" and receive prizes when they score, the same as a la natural.

THESE big-money days remind us that we must leave behind something for the next of kin. "Oh! Yeah! Who in the midway profession ever thought that way?"

A NEW combination of attractions appeared at 45th and San Pablo streets in Emeryville, Calif., moved to 22d and Myrtle, Oakland, for a 10-day run and then disbanded in separate units to play smaller inland towns in California. They are the John Schoonover rides, "Pickles" Picard's Amusement Company and Johnny Moran's Joyland Attractions.

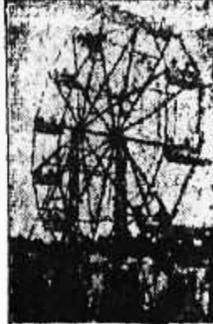
CREDIT is given to Dick (Speedy) Flemming, foreman, assisted by Eddy Johnson and Jerry for setting and tearing down the Tilt-a-Whirl on Crafts 20 Big Shows in record time, ready to make each jump. Flemming also has charge of the light towers. Roy Shepard is lot and ride superintendent, and Helen (Speed Ball) Shell has the ticket box.

STEWART J. SCRIVER typed from the Crescent Canadian Shows' stand in Vernon, B. C., where it was entertaining at a basic training center, that the show was nearing closing dates of a season that had proved satisfactory in spite of inclement weather. Show will move into winter quarters at Penticton, B. C., where it plays October 11-16, with gross receipts from October 15 and 16 going to the Canadian Red Cross. This is the show's annual contribution to the Red Cross.

IN the off season John Goldie, Halifax, N. S., veteran carnival concessionaire, operates refreshment stands in hockey and skating rinks, a natural background for him. He was active as a pro league hockey and baseball player in his youth. During the 1943 season he had refreshment stands and cookhouse with the

Cody Fleming says:
 "Big Eli runs away from the other two rides. I have had better than \$200 nights with no day-time play. My gross this season will be more than double last year."
 So another BIG ELI leads the field. Keep the present BIG ELI'S rolling when the War is over—there will be more New Wheels available.

ELI BRIDGE COMPANY
 800 Case Avenue Jacksonville, Illinois



WANT TO BUY FOR CASH
 Two or Three-Abreast Merry-Go-Round

ELLMAN SHOWS
 2239 N. 56th St. Milwaukee, Wis.

WANTED MAGIC EMPIRE SHOWS
 CAN PLACE SLUM STORE AGENTS, Working Men, Mechanic on Concessions, Corn Game Clerks. Will book Concessions. Can place Ride Help now, Shows with or without equipment. Capable people, reply A. SPHEERIS, Gen. Mgr., or ROY GOLDSTONE, Concession Mgr., Monticello, Ark., week Oct. 11; McGehee, Ark., week Oct. 18. Other good towns to follow.

Lynch Greater Exposition Shows. He is a half-brother of the late Ben Williams and, like Williams, was born in Sydney, N. S. For some years he was with the Williams Shows. Also with the Lynch Shows the past season was Jack Malcolm, another old-time pitcher.

"TRIED to see you yesterday, but you weren't in," complained a give-the-shirt-off-my-back press agent. "I was busy moving into my new home," replied a managing editor. "Why didn't you let me know and I would have sent a couple of our wagons and some men to move you?" asked the p. a. "Ugh!" grunted the editor after making a mental picture of two red wagons backed up to his new home and thinking of what his new neighbors would say.

HUBBARD midway notes from Jack Douglas: Show playing Camp Claiborne, La., for the tenth week to excellent business. Ex-trouper, now in the service of Uncle Sam, operate the rides. Show has three rides, 10 concessions and a cookhouse. Frank Nelson, former advance man, is now in charge of the show. Red Rogers, mechanic and lot man, is in the army. Lou Sweeney has bowling alleys and Arcade with Bud Huddle. Slim Spencer is operating a lead gallery. General Manager Hubbard stays close to his cafe in Mississippi and pays the show a visit every 10 days. Jack Douglas, cookhouse operator, reports that he has just returned from a three-week vacation with his father in New York where he visited Belmont and Aqueduct tracks.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

FORMERLY with the Pioneer Shows, Jefferson Pittsley, ride superintendent, is now at the Naval Training Station at Sampson, N. Y.

LIEUT. (J. G.) HARRY G. CORRY JR., U. S. Navy, was a caller at Cincy offices of *The Billboard* October 2 accompanied by his father, widely known auctioneer now interested in the Stork Club, Houston.

PCT. WILLIAM M. POWELL, formerly with the World of Mirth Shows, pens from overseas that he had a visit with Joe Goodman, son of Max Goodman, owner of the Wonder Shows of America, and that Joe is successfully managing a USO unit.

S. SGT. H. V. PETERSON, formerly manager of the Tivoli Exposition Shows, visited *The Billboard* offices in St. Louis October 4 while en route from Louisville, where he is stationed, to Webb City, Mo., winter quarters of the show, and where he and Axel Bendixen are operating a large tourist camp. On a 10-day furlough, he will visit the show in Arkansas. His address is 25th General Hospital Staff, Nichols General Hospital, Louisville, Ky.

S. SGT. DANNIE LaROUECH JR., son of Dannie LaRouech, cookhouse operator, is back in the States after serving on Midway and the Solomon Islands for the past year. He spent a three-week furlough at his home in Massena, N. Y., and left October 1 for a western army camp. His father went to Massena from New Orleans, where he is in business, to visit his son. Richard LaRouech, brother of Dannie Jr., seaman, second class, stationed on Long Island, was at home on a five-day leave to visit his brother.

WANT

ROLL-O-PLANE AND OCTOPUS FOREMAN Would Like to Hear From O. C. "Heavy" McLean. FRANK JOSEPH CETLIN & WILSON SHOWS, INC. Durham, N. C.

DYER'S GREATER SHOWS WANT

Legitimate Concessions, Shows with own outfits, Second Men on Tilt and Octopus. Chance to take these rides on percentage. Foremen going into armed forces soon. Amory, Miss., this week; Booneville, Miss., County Fair, October 18th-23d. Still fastest moving in existence.

Ballyhoo Bros.' Circulating Expo

A Century of Profit Show

By STARR DE BELLE

Dry Rot, Panama. October 9, 1943.

Dear Editor:

When an agent is hooked for a town, he is apt to agree to anything to keep his show from laying idle. Such was the case here. Lem Trucklow, general agent, found the town open, providing he could find a committee. He found an auspices that was willing if he would do what they wanted him to. This area had long been suffering from drought and the auspices were willing to sign the show, providing it used its magicians and other seers to make rain. Trucklow agreed to deliver the water and signed a no-rain-no-show contract.

On Monday the midway opened high and dry, but no patrons showed up because the show hadn't lived up to its contract by providing rain. Our press department announced in the Tuesday papers that rain was on the way, but was being held off to give citizens an opportunity to enjoy a dry midway. Again the lot was bare of patrons.

On Wednesday the press department announced that at 3 p.m. our seers and magicians would assemble on the town square and start making weather. The square was packed with curious natives at that hour to watch our rainmakers, in black robes, shoot off aerial bombs and chant. The shows' announcer then told the crowd that it was a cinch that now it would rain within the next 48 hours and for them to enjoy the midway that night. Again we played to an empty lot.

On Thursday the bosses became desperate over their no-rain-no-show contract and decided to give the natives the much promised rain. The press department again announced that the rain would arrive that night promptly after dark and invited all citizens to gather on the square to see the show fulfill its contract. At 8 p.m. we loaded our sprinkling

cans onto a chartered plane. The rain sound effects, which had been in a storage car over a quarter of a century since the day that the bosses closed their one night blood-and-thunder dramatic show, were close by. When the word was given the magicians and seers put the crash-and-thunder pans into action, while the plane soared two miles high overhead with the water wagon's sprinkler wide open and our men with the sprinkling cans giving the natives the water works. So heavy was the shower that the natives rushed home to stay out of the weather. The night was lost.

At 11 p.m. nature took its course. The skies blackened, lightning flashed and by midnight rain came down in sheets and continued to fall until loading time on Saturday. The bosses wanted to stay over for a second week but the committee nixed the idea because they didn't need any more rain. Pete Ballyhoo ran the seers and magicians down the road, saying: "I'm not superstitious, but there may be something to 'em, at that." Who was it that said: "When it rains we're all wet?"

P. S. The lot was so muddy and soft at tear-down time that our baggage horses refused to walk onto it until we had put green goggles on them to make them think they were walking on grass. MAJOR PRIVILEGE.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Oct. 9.—For the 10th annual meeting in the Hotel Sherman, Chicago, beginning November 29 at 11 p.m. in Room 118 and continuing nightly until completion of business, the plan is to present the annual report in printed form and to distribute it at the meeting. Discussion of the industry's contribution to the war effort, new problems imminent as a result of the war and consideration of future activities in which the industry can engage to aid the war effort during 1944 are to be included. It would be greatly appreciated if any members or others who may be interested would submit such ideas or suggestions as they wish presented.

The Treasury Department having submitted its tax program to congressional leaders in a proposal to increase many taxes, our information is that Congress is generally opposed to granting all of requests of the Treasury and it is anticipated that about half of the requests will be denied. Accordingly, there is a strong possibility that by the time the 1943 Revenue Act is adopted, admission taxes may be increased to 15 per cent.

Personnel membership contest continues with activity. Applications came from Endy Bros. and Preil's World's Fair Shows, Inc., for 83 memberships, which puts that organization in fourth place.

There having been some agitation in Congress recently relative to freight rates, contention being that Southern and Western territories are being discriminated against, it is our belief that there will be no action of any consequence until after the war.

War Production Board has announced further decentralization of its activities by permitting field offices to consider applications involving \$1,000 or less. Previously its limit for field offices was \$500. After 90 days this authority will be further extended to include applications up to \$2,500. Emergency applications are also to be increased, going from \$500 to \$1,000 within 30 days and to \$2,500 within 60 days.

WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT GAMES, STRIKERS, ETC.

Still Available EVANS' BIG PUSH

Write for Catalog

H. C. EVANS & CO. 1520-28 W. Adams St., Chicago 7

Scale Agent and Age Agent

WANTED FOR WILSON AND GOLDSBORO FAIRS. WIRE IMMEDIATELY.

AL YOUNG

CETLIN & WILSON SHOW

DURHAM, NORTH CAROLINA

ATTENTION

Lady Born With Rare and Mysterious Condition. Heart on right side of body above right breast. Wishes to contact person or persons interested in placing my condition before the public. Not able to finance same. Object financial gain. X-Ray.

Write MRS. M. L. HALL General Delivery Flagstaff, Arizona

EYERLY RIDE OPERATORS

Protect your OCTOPUS, ROLLOPLANE and FLY-O-PLANE

World's Most Popular Rides

- Operate Slowly
- Operate Carefully
- Keep Well Oiled
- Keep Nuts and Bolts Tight

EYERLY AIRCRAFT CO. Manufacturers SALEM, OREGON

WINTER IN TAMPA

CHOICE DOWNTOWN LOCATION

★★ RIDES ★★ CONCESSIONS

3 BIG ARMY CAMPS

INQUIRE H. B. JULIUS

BAYVIEW HOTEL, TAMPA, FLORIDA

A RED ONE

MISSISSIPPI NEGRO STATE FAIR

October 18 to 23 — Jackson, Miss.

THE BEST CONCESSION SPOT IN MISSISSIPPI

Can place Picture Machine, Grab Joints, Snow Balls, Jewelry, Scales, Lead Gallery, Cigarette Gallery, Penny Pitches, Pan Joint, Fish Pond, Bumper, Ball Games or any 10¢ Stock Concessions. Must work for Stock. Want Musicians, Blues Singer, Comedian, Minstrel Performers, Freaks, Working and Selling Acts for 10-in-1, Ride Help, Ticket Sellers, Talkers, Grinders, Working Men. No Rides or Shows wanted. Can place Foreman for Chairplane. Must be Foreman capable of handling Ride safely. No other need apply.

WALLACE BROS.' SHOWS

Canton, Miss., this week; Jackson, 18th to 23rd.

A RED ONE

WANTS--HARRY LEWISTON--WANTS

FREAKS, NOVELTY ACTS, ETC.

Now showing thirty-fourth week in Detroit. All-winter work in Museums; next summer in large building in amusement park. Acts of merit I can offer steady work, midst pleasant surroundings, top salaries. Especially interested in Animal Act, Musical Act, or what have you. Expert Tattooer can make good here. Will buy large Boa or Python Snakes.

Wire or Write HARRY LEWISTON, 520 Woodward Ave., Detroit, Mich.

BISTANY'S GREATER SHOWS WANT

For Starke, Fla., Fair, week of November 1st—50,000 soldiers will be paid during the week; Gainesville County Fair, week of November 8th. Out all winter. Can place Ride Help, Chair-o-Plane Foreman. Want three or four Shows with own outfits. Will give a good proposition for complete Minstrel Show, Side Show, Mark Williams, wire Dan Riley; Monkey Show, wire. Would like to hear from Midget Show, Snake Show or any other small show. Concessions—Can place Photo Gallery, Guess Your Age, Shooting Gallery, Hoop-La or any other legitimate Concession. Want one or two good High Free Acts. LeRoy, high-wire walker, come on. Hugo Zacchini, get in touch with me.

Write LEO M. BISTANY, P. O. Box 4981, Jacksonville, Fla.

NEW TENTS FOR SALE

10 oz. D.F. Khaki, 30 ft. width with middles to make multiples of 30 ft. length, with gable ends. One or fourteen middle sections. New 8 ft. wall. Used but two weeks. Poles and stakes if desired. ALSO used 60 ft. top with round OR square ends. 10 oz. D.F. Khaki, 20 ft. middles—one or a dozen. Stage lighting, spots, floods, fronts and other show equipment. Will be shown at Indianapolis warehouse.

H. Z. FREEMAN, 772 Century Bldg., Indianapolis, Ind.

WILSON COUNTY FAIR

Wilson, N. C., Week October 18th

The Wilson County Fair Assn., Doc Dunn, Secretary, have just finished preparations to make this big fair the greatest that has ever been held in

WILSON, THE LARGEST TOBACCO MARKET IN THE WORLD.

WANT—Fly-o-Plane and Octopus to join immediately for our fair circuit ending Thanksgiving Week in North Carolina. Then a permanent location for the winter.

WANT—Two Girls for Posing Show. Must be young and attractive.

WANT—A few Carnival Skilled Workmen in all departments. Top salaries paid by the office. Looks now that we can give you work all winter.

CAN PLACE ALL LEGITIMATE MERCHANDISING CONCESSIONS AND EATING AND DRINKING STANDS AT ALL FAIRS

WAYNE COUNTY FAIR

Goldsboro, N. C., Week October 25th

All Address:

CETLIN & WILSON SHOWS, Inc.

Durham County Fair, Durham, N. C., This Week

LAST CALL

BECKMANN & GERETY SHOWS LOUISIANA STATE FAIR

Shreveport, October 22 to November 1 Inclusive.

Can use Attractions, Ride Foremen and Ride Man. Also Readers for Palmistry Booth. All Ride Help report immediately. B. S. GERETY, Post Office Box 1434, Shreveport, La.

CENTRAL AMUSEMENT CO. WANTS

For ROBINSONVILLE AGRICULTURAL FAIR, October 18-23 and SCOTLAND NECK PEANUT FESTIVAL, October 25-30; Rich Square, November 1-6, Followed by Monroe, N. C., at Camp Sutton, 50,000 Soldiers.

Shows with own outfits. Concessions—Pan, Rat, Beat Dealer, Pea Pool, Penny Pitch, Ball Games, Pitch-Till-Wins, Custard, Diggers, Dart or any stock concessions. We are playing good territory for concessions. This is the fourth year in same territory and business is more than double this year.

Ride Help, come on, top salary. All address

SHERMAN HUSTED, Mgr., CENTRAL AMUSEMENT CO.

Ahoskie (N. C.) Colored Fair this week; then Robinsonville (N. C.) Fair next.

EAST TEXAS STATE FAIR

BEAUMONT, TEXAS—OCT. 22 TO 31

CAN PLACE CONCESSIONS OF ALL KINDS. WILL SELL EXCLUSIVES ON NOVELTIES, SHOOTING GALLERY AND PHOTOS. Address CONCESSION MANAGER, FAIR GROUNDS, BEAUMONT, TEXAS

WANT FOR NO. 2 SIDE SHOW With BECKMANN AND GERETY SHOW

SHREVEPORT, LA., OCT. 23 TO NOV. 1ST
Front Man, Side Show Acts, Bally Acts and Ticket Sellers. Also a good Man to break in a 1 1/2-year-old Chimpanzee. Address: HENNIES BROS.' SHOWS, Biloxi, Miss., till Oct. 18; then Shreveport, La., care BECKMANN & GERETY SHOW.

PETER KORTES

Direct From the Lots

Smith-Henry

Lexington, Va. Week ended October 2. Auspices, Kiwanis Victory Fair. Business, good. Weather, hot.

Monday was lost because of late arrival after 300-mile jump from Cookport, Pa., with truck trouble en route, but everything was up Tuesday and it proved another satisfactory week. Shows were combined with Lew Henry Shows for the rest of the season. Thursday, Children's Day, saw a jammed midway. Friday, College Day; Saturday, Lexington and Army days, drew capacity crowds. The Lexington Daily News and fair officials co-operated. Natives took advantage of the awarding of daily War Bonds, and shows, rides and concessions did excellent business. Spicy Copeland's Brown Skin Models topped shows, with Dave Gorman's Congress of Oddities, second. Peggy Ewell's Gay Nineties, Congo's Darkest Africa and the writer's Sex Family were popular. Twin Ferris Wheels led rides, Merry-Go-Round and Chair-o-Plane getting an excellent play. Mr. and Mrs. Jack Rockway's bingo topped concessions. Frenchy La Rose reported the best week of the season with his Six Cat rack as well as Mr. and Mrs. Bill Shirley with darts and ball games. Mr. and Mrs. Dick Henry's concessions reported excellent business. Mike Bosco and Mr. and Mrs. Hiram Beal, with four and six concessions respectively, received excellent play. Carl Schaffer's swinging ball, Donald Justus's pitch-till-you-win and Jack Thompson's pan game were popular. Visits were exchanged with Cetlin & Wilson Shows playing Staunton, Va., and the writer was entertained by Lee Erdman, Stanley Barby, Lawrence Grajewski, Fats Lorraine and Sally Rand at a get-together party. New arrivals included Curley Shaw, foreman on Lew Henry's Ferris Wheel; Mrs. Mae Shaw, tickets. Tex Staley, strong man, and Velma Staley, half girl, were added to Congress of Oddities. Arthur G. Kantner is now managing Cherie Revue. Spicy Copeland has replaced Sammy Lewis and Madame Burleson as manager of the Brown Skin Models. Line-up includes Daisy Copeland, prima donna; Ruth Moore, soubrette; Rosella Smith, fan dancer; Virginia Leech, blues singer; Spicy Copeland, John Jernigan, Headlight Tampa, Sun-Down Billy, comics; Charlie Bryant's Harlem Knights orchestra; Edna Coefield, Mabel Ruth, Dorothy Johnson, Julia Taylor, Stella Dall, Mae Jones and Sis Kindred, chorus.

BOBBY KORK.

Geren's United

Seymour, Ind. Week ended October 2. Business, good. Weather, cool.

Because of illness of Mrs. W. R. Geren the show will close four weeks earlier than expected after a 26-week successful season. Show opened at Columbus, Ind., April 10 and, altho the first five weeks were spent mostly in rain and mud, most of the personnel who opened with the show will close with it. Closing to good business the show went directly to winter quarters at Courtland, Ind., moved from Paris, Ky. New quarters are better equipped and arranged. Owner Geren expects to come out with a larger show in 1944. He has contracted two new rides, making five major and two kiddie rides in all. Other property, including a new cookhouse, has been purchased. His new Windsor Highlander was delivered last week and he expects business trips to be made in more comfort this winter. Having already booked some fairs and celebrations for next season, he will attend the fair meeting at Indianapolis. Several of the personnel will go south, while others will remain North, where they have children in school.

C. A. MULFORD.

Dick's Paramount

Westville, N. J. Week ended September 20. Auspices, Veterans of Foreign Wars Post. Business, poor, Weather, cold.

Committee gave good co-operation, but due to cold nights there were small turnouts. Manager R. E. Gilsdorf decided to close for the season because of labor shortage. Bob Hallock, agent, left for Baltimore. R. L. Wade joined Cetlin & Wilson Shows. Frank (Happy) Ware went to New York City to resume his position as male nurse. For the past three years he has been publicity director and in charge of first aid. Pete Nelson

stored the Rocket and has not revealed plans for the winter. Mr. and Mrs. William Prue, electrical department, went home for a short stay. Harry Sturgess, shows' painter, will remain in charge of winter quarters. Sturgess will have charge of 10 men painting the entire show. Mr. Albey, mechanic, will go to his home in Maine and return in early spring. R. E. Gilsdorf, owner-manager, can well boast of his personnel, as each employee on the shows has at least one War Bond. The show awarded over 200 War Bonds as gate awards. Mr. and Mrs. Gilsdorf secured several applications for membership to the Showmen's League of America. Shows will winter in Glendora, N. J., same quarters as in previous years. Shows were transported on 27 units, with 6 rides, 5 shows and 30 concessions. War Bonds were awarded in place of free acts. Staff for the season included R. E. Gilsdorf, owner-manager; Mrs. Fay Gilsdorf, secretary-treasurer; Frank (Happy) Ware, director of publicity and first aid; William Prue, electrical department; Harry Sturgess, painter, and Bob Hallock, lot superintendent.

FRANK (HAPPY) WARE.

Crafts 20 Big

Marin City, Calif. Week ended October 3. Business, fair. Weather, good. Location, Civic Playgrounds. Auspices, Housing Authority and Marin Council.

What appeared to look like a million-dollar location with a million-dollar gross turned out to be just an ordinary date here.

Opening night saw a fairly good crowd of shipyard workers and family members. Business started off brisk but did not increase the following nights, and Saturday and Sunday registered only fair. Site was selected by Owner O. N. Crafts and W. Lee Brandon, general agent, after much study and convincing talk by officials of the housing officials, who granted permission to use the playgrounds adjacent to Highway 101 with its busy traffic night and day to San Francisco, a short distance away. Crowds from San Rafael, Sausalito and Mill Valley points helped swell attendance over the week-end.

Social visits were made by ex-showfolk now employed in the near-by shipyards. Harry Seber, former member Crafts shows now living in San Francisco and in business there, staged an after-show-hours party at his home. Several members attended from this show, including Mrs. Ruth Korte, John (Spot) Ragland, Roy Ludington, Rosana and Dorothy, Uncle John's concession operators. Seber, host, introduced many old-timers, among his guests including Whitey Claire, of Honolulu; Mrs. Rely Castle, and George Yurko, ex-wrestler, now owner of a meat market.

Spitfire ride has again made its appearance and clicking after being overhauled by Superintendent Roy Sheppard, Dick Fleming and crew. Gonzalez's Ten-in-One added new features here; Clyde Rawlings, of the Silodrome, has bought a miniature racing car; Roger Warren, with hamburger stands, has been kept busy all season; Vera White, ride foreman, has returned from San Diego visit and took up duties on the Kiddie Playland rides.

JACK SHELL.

Baysinger

East Prairie, Mo. Week ended October 3. Auspices, fire department. Business, good. Weather, hot.

Show moved here from Popular Bluff, Mo., opening Wednesday to large crowds.

Harry Craig Shows WANT

Ride Help, Agents for Ball Games, Penny Pitch, Hoopla, Show People of all kinds.

Brady, Texas, October 11-16

MERRY-GO-ROUND FOR SALE

At bargain price. For information write to DOMINICK FEMINO 755 American Legion Highway Roslindale, Mass.

Look-at-Life show reported good business. There were about 50 stands and three rides, Tilt-a-Whirl, Merry-Go-Round and Ferris Wheel. Mrs. Bay-singer's popcorn stand is doing good business. A girl show is expected to join. Fire Chief Fulkerson co-operated to the fullest extent. **LOU DAVIS.**

West Coast Victory

Medford, Ore. Week ended September 26. Business, very good. Weather, excellent.

Medford, the last stand in Oregon for this season, had excellent business, Mike Krekos, manager, reports. Showing in a prominent and accessible location, large crowds prevailed nightly, with servicemen from near-by Camp White forming a large part of the nightly crowds. Supporting the Third Victory Loan Drive, as has been the custom of this show in the other bond drives, W. T. Jessup, general agent of the show, made all advance arrangements for the launching of this drive with Sheriff Sid Brown, of Jackson County, Oregon, with J. Fry representing the Treasury Department and handling the 1943 bond drive in Southern Oregon. Every member of the West Coast Shows' organization attended the rally. Total sales were showed to be in excess of \$10,000 all bought by members of show. The third drive on the show brought the total close to \$50,000. Representative Jessup and Manager Krekos added that at least one more rally would be held on the West Coast unit this season, this to be in the form of a Red Cross drive, with the receipts of the show on a certain single day to be given to the American Red Cross. The first fall California date for this show will be in Marysville, Calif., the location of Camp Beale, to be followed by Oroville and Sacramento, Calif., and then to the bay area, where several weeks will be played in industrial centers.

Grants Pass, Ore. Week of September 15-19. Weather, good. Business, good. The 150-mile run from Corvallis, Ore., was made on time and show was ready without a hitch. This spot, for many years known as a poor show town, gave a fine reception for the second season and business was comparable with any spot of the year. Entire Oregon route

had been booked by General Agent W. T. Jessup, who also arranged for excellent billboard showings in each city. Newspaper space was given with favorable comments on the shows' appearance and management.

Corvallis, Ore. Week of September 6-12. Weather, good. Business, good.

On a fine lot across from the circus grounds Cole Bros. Circus day and dated on September 7. Manager Zack Terrell, of Cole Bros., entertained members of the shows, all of whom enjoyed a fine circus performance and highly praised the hospitality of Terrell and staff. Manager Mike Krekos invited kids "from 8 to 80" on the circus to visit the shows and make themselves at home on rides and at shows.

Oregon City, Ore. Week ended September 4. Weather, fair. Business, same.

Short haul from Gresham (Ore.) Fair, Gresham, Ore., to Oregon City, 13 miles from Portland, was made in record time. This spot being a filler, following the week's long grind at the highly successful Gresham Fair, gave satisfactory business. **W. T. JESSUP.**

Virginia Greater

Clinton, N. C. Week ended October 2. Auspices, Fire Department. Location, High School Athletic Field. Business, fair. Weather, good.

Show moved here after a hectic week in Smithfield, N. C., due to lot conditions. Also the committee was not very active in Smithfield making things unpleasant, but it was the only bad spot of the season. Clinton committee was very active and co-operated in every way. Show opened to fair business but toward the end of the engagement business increased. Homer Wood's concessions received a nice share of business. Bill Penny added another concession to his line-up and was pleased with business. Jack Miller's bingo proved popular, as did Louis Augustino's concession line-up. New streamlined Whip, ordered by Manager Rocco Masucci, is scheduled for delivery soon. Contracts coming in from William C. (Bill) Murray, general agent, have the show lined up into November. Louis Augustino has a well-framed side show featuring a young lion; also has his Jungledand Show and Monkey Show

doing capacity business. Sol Speight's Cotton Club Minstrel Show is turning patrons away, since his big top is not large enough this season in Carolina. Natives are spending plenty of tobacco and cotton money in the South. Two new trucks and semi-trailers have been added by Manager Masucci and delivery of two more semi-trucks is expected within the next week or so. Visitors included Chief Maynard and members of the Dunn Fire Department; L. C. McHenry, Crescent Amusement Company, and Sam Lawrence, Lawrence Greater Shows. Personnel and staff made a contribution to the Red Cross in Clinton and received a letter of appreciation from the local Red Cross chairman.

Dunn, N. C. Week ended September 25. Location, Fayetteville Highway Lot. Auspices, Dunn Fire Department. Business, excellent. Weather, ideal.

This spot proved one of the biggest of the season, with capacity crowds every night. Committee co-operated greatly in helping to make the spot a success. City and county officials were pleased with the show in general and the line-up of attractions offered, giving Manager Rocco much praise. Shows, rides and concessions received good business. Whitey Austin joined with cigarette shooting gallery. Texas Smith is now in charge of the cookhouse. Happy Arnold is the main gate's ticket seller. Jimmy Monroe, second man on Ferris Wheel, has been rejected by his draft board. Raleigh Gibson, superintendent of rides, and Arthur Gibson, master mechanic and chief electrician, are keeping the mobile unit in tip-top shape. Reported by an executive of the shows.

SHEESLEY IN KNOXVILLE

(Continued from page 32)

Stanley, trained chimpanzee of Hollywood Wild Animal and Monkey Circus, and C. H. McClung, of McClung's Zoo, in a routine of magic. Some 180 John Tarleton Institute pupils were Saturday guests. Robert North, publicity director, conducted 475 newsboys on a tour.

Harry Clark's Gay New Orleans Minstrels has been rebuilt, with stage equipment new for the southern tour. Night Life in Casablanca is now managed by Moki Hana. Honey Lee Walker, former operator, left during the engagement here. E. H. (Texas) Smith, secretary, went home to Jacksonville, Fla., for an operation. Mrs. Ralph Clawson, wife of the assistant manager, is acting secretary. General Manager John M. Sheesley is able to visit the show nightly, tho convalescing from a recent operation. Vaughn Richardson, general agent, rejoined here for a few days. Joe Hatfield, former human cannon ball for Harry Pollack's act, has been released from armed service.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 2 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

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Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Automatic Bingo Shaker. Real Class . . . \$12.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
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3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000. 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M 1.50
Box of 25,000 Black Strip Card Markers . . 1.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

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Charlotte, N. C. (Oct. 11-16)

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For Department Store Xmas Circus. Want Circus Novelty, Animal Acts. Good dog-pony man; also assistant man, capable understudy to Prof. Panahaska. Write all to GEO. E. ROBERTS, 3504 N. 8th St., Philadelphia 40, Penna. Tel.: SA Gmoro 5536.

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Veteran, Lodge and Other Organization Festivities

Conducted by **ROBERT R. DOEPKER**

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

Indoor Fair Is Aid For British Kiddies

AMHERST, N. S., Oct. 9.—Gross of a four-day indoor fair held by Amherst

Kinsmen Club totaled \$4,130, and profits were \$2,400.

All of this will be used to buy powdered milk for shipment in barrels to British children. Bingo and other concessions, all with merchandise prizes, were conducted. The Kinsmen have taken it upon themselves to provide powdered milk in barrels for children in England, Wales and Scotland who were affected by the bombings.

Hospital Fair Has Record

KENTVILLE, N. S., Oct. 9.—Gross of a four-day Kentville Hospital Fair were announced as \$7,000, with net of \$5,000, local curling rink being used. The net established a record and equaled the gross of the 1942 fair. This was the fourth annual. An added event was a dance in a vegetable and fruit-drying factory, with 1,200 paid admissions and net receipts of \$750.

Shorts

JAKE J. DISCH (Corrigan, the Cop), Oudahy, Wis., is playing the Lions' Club Street Fair in Veedersburg, Ind., October 8-19.

AT Barbour County Street Fair, Philippi, W. Va., Jones Greater Shows played to the biggest business there in seven years, reported Red Davis, Philippi, who booked the shows and who said the Barbour event topped all West Virginia four-day fairs.

LEON CLOTFELTER

Formerly of Leesville, La. Will be or anyone knowing his present address or whereabouts get in touch with

C. R. FRANK

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SHOWS—Crystal Maze or Glass House, Fun House or Crazy House, high-class Monkey Show, Illusion Show, outstanding Freak Show, high-class Animal Show; also Mechanical City, Midget Show and Fat Congress. Can place high-class Platform Show.

CONCESSIONS—Grab, Photo, Short or Long Range Shooting Gallery, Cane Rack, Fish Pond, Ball Games, Cigarette Shooting Gallery, Hoopla, Guess Your Age, Scales, Novelties, Dart Games.

DEMONSTRATORS—Jewelry or any outright sales.

WANTED—10 HIGH-CLASS FREE ACTS. Can work in building height 16 feet. Can also use Stage Act. Can place six Clowns. Will rent or buy sixty or eighty K.W. Diesel Light Plant.

ADVERTISING MAN—High-class Program Workers.

CLAY MAY—Get in touch with us. Will place up-to-date set of Kiddie Rides and General Working Help.

BIGGEST EVENT in this part of country. First come, first served. Space limited.

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CHICAGO

Boston, Cleveland Hit Tops

Cleveland Show Sale Is 162,321; Weather Is Cold

CLEVELAND, Oct. 9.—The first annual International Thrill Circus, staged under auspices of local Firemen's Relief and Pension Fund at the Stadium from September 25 to October 3, played to 162,321 paid admissions, according to figures released by the auditors. The show was promoted and produced by Thomas N. Packs, St. Louis, who had as his associate, Bob Brickman, sportsman of this city. Weather was cold practically thru-out the week and it rained several days. Show was presented nightly, with matinees on Saturday and the two Sundays. Packs was given a contract to again present a show next year, probably in August. The circus goes to St. Louis on October 22 to play there thru November 1.

Altho the advance sale was big, many of the tickets were not used due to the weather.

During the last few days of the show, two performers narrowly escaped death. First mishap occurred when Egle Zachini, billed as "Miss Victory," fell 20 feet in a net to the ground after being shot out of a cannon. The net collapsed, but altho she was unconscious after the fall, she was on hand for the next performance. Marion Linwood, the "Sensational Marion," suffered a badly wrenched neck and back when the high pole upon which she works collapsed. Few of the spectators realized the accident was not a part of the show. Only the fact that one hand was in a wrist hold saved Miss Marion from death, as the mast swung downward in a 30-foot (See **BIG CLEVELAND SALE** on page 43)



ALEX KONYOT, high-school rider of the Aservas-Konyot Troupe with the Ringling circus, is now in the Cavalry Division at Fort Riley, Kan.

Sunbrock Bow Big in Montreal

MONTREAL, Oct. 9.—Larry Sunbrock's Wild West Rodeo and Hollywood Thrill, Circus in the Forum here, October 2-11, got off to a big start Saturday and Sunday. It was reported that there was a \$40,000 advance sale before the doors opened. Show was heavily billed with 1, 3, 6 and 24 sheets and cards. Press and radio were most liberal.

Show opens with grand entry, consisting of the Canadian Frontiersmen of 26 riders, Flags of All Nations, etc. Wild West is headed by Billy Hammond and horse, Peanuts; Clay Lewis, arena director and in charge of most of the stock, his own, and the chutes; thrill events, both motorcycle and auto, headed by Lee Lott, Red Decker, Hazel Holly and Jean Lewis.

Circus acts include Flying Marines (Canadians), aerial ladders and revolving trapeze, closing with double breakaway; Flying LaForms, unable to use casting apparatus, substituted a three-people trapeze number, featuring holding tricks, heel and toe catches, with low rigging and no nets; Four Fantinos, aerial number; Bob Langdry, juggler on slack wire, also doubling on trick roping; Jack Holst, horizontal bars; the Great Knoll, high trapeze without a net.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

FAST pace to closing.

FAN W. H. Maynard, East St. Louis, Ill., saw Mills Bros.' Circus at Carlyle, Ill.

OPERATING an antique store in Lewiston, Me., is Raoul A. Tetu, who was with Miller Bros.' 101 Ranch Show.

CARD from Slivers Johnson, with Hamid-Morton, says that he had many visitors, also that business was big.

J. PAUL ASHBROOK, fan of Campbellville, Ky., saw the Ringling show in Louisville October 5.

BIG business was recorded by Beatty-Wallace in Columbus, Ga., October 5; turnaway at night.

CIRCUS men can always lengthen a season but never shorten a day.

WINSOME WINNIE, fat girl, formerly with Ringling-Barnum, is slowly recovering from a heart attack at her home, 2351 N. Mutter Street, Philadelphia.

CLIFF McDOUGALL, with Polack Bros.' Circus, carded that Mr. and Mrs. Irv J.

Cole Has Great Start in L. A.; PCSA, Show as Turnabout Hosts

LOS ANGELES, Oct. 9.—Cole Bros.' Circus, arriving here for a 10-day stand Friday (1), turned in the biggest Monday business in its history in addition to turning away 1,000 or so for each of its three shows on its first of a two-Sunday date. Show came from Glendale, where it played to good business Wednesday night and Thursday matinee and night. Before opening in Glendale, Cole did three shows in Bakersfield.

Saturday night's performance was a sell-out, as were Sunday's three shows. With no passes good on either day, management had difficulty in taking care of 39 special guests on Saturday and 41 on Sunday. So scarce were seats Sunday that it was necessary to "park" Lou Young, city editor of *The Herald-Express*, in front of the bandstand.

Town was well papered and the press

agents have done a good job. Ora Parks handled *The Examiner* and *Daily News* and Ansel (Buck) Waltrip *The Times* and *Herald-Express*. *The Times* gave good space and this, in local circles, is considered a hard nut to crack so far as circus publicity is concerned. Jack Grimes has been getting good radio plugs. With C. Foster Bell handling newspapers in outlying towns, Cole has been cracking the small dailies and weeklies with good stories. J. D. Newman, general agent, said a large number of small papers had been added to the advertising budget, with the show dropping \$40 and \$50 in advertising to nearly every one of them.

Monday night the management was host to the Pacific Coast Showmen's Association and Ladies' Auxillary. After the performance the show personnel was entertained at the PCSA rooms at a buffet supper. On the PCSA entertainment committee were John Miller, J. Ed Brown and Harry Chipman.

Louisville Fair for RB

LOUISVILLE, Oct. 9.—The Ringling circus did fair here October 5-6 on the heels of a good business in Lexington October 4. Cold nights but moderate afternoons were experienced, but the crowd for the four performances was estimated at between a half and three-fourths of the seating capacity. Hal Olver handled press.

RB Dayton Mats Light

DAYTON, O., Oct. 9.—The Ringling circus was in good luck so far as weather for its local two-day stand, September 30 and October 1, was concerned. Temperatures reached midsummer heat during the day and were pleasant in the evenings. However, this war-working city does not go in for afternoon amusement much, so therefore matinees on both days were comparatively light, hardly one-fourth houses. However, both nights made up for this by turning out capacity crowds. Labor shortage delayed the matinee first day until about 4 p.m. Show gave satisfaction judging by comments of spectators.

Three Days for RB in Miami

MIAMI, Oct. 9.—The Ringling circus will be here November 1-3. Big One will try a three-day stand here for the first time, using the regular lot opposite the Seaboard Railway station. Show hops from here to Tampa.

Entertainment Reciprocated

LOS ANGELES, Oct. 9.—Members of the Pacific Coast Showmen's Association and Cole Bros.' Circus, now on a 10-day stand here, reciprocated on entertainment Monday night when the PCSA and Ladies' Auxillary members were guests of Mr. and Mrs. Zack Terrell and J. D. Newman and later the circus folk were guests at a buffet supper served in the PCSA clubrooms. About 200 PCSA members, their wives and members of the auxillary attended the performance. A special section was reserved for the West Coast showfolk.

Several events were staged in honor of the Cole show personnel. With the show arriving here Friday (1), the first social event staged was that of Harry Chipman, former press agent with the show and now personnel director for Bardwell & McAlister, Inc., manufacturers of war equipment. Assisted by his mother, Mrs. Mabelle Bennett, the party was staged at Mrs. Bennett's home. Attending were Rose and Ray Rosard, Marlon Knowlton, Jean Allen, C. Foster Bell, Jack Grimes, C. S. Primrose, Freddie Freeman, Paul Nelson, Elizabeth DiAngelo, Ethel Freeman, Ruth Nelson, Dan Mittel, Shirley Byron, Hilda Burkhardt, Ansel E. Waltrip, Florence Tennyson, Whitey Govro, Josephine C. Waltrip, Genevieve Abbott, Harry Thomas, Noyelles Burkhardt, Golda and Ed Grady, Gene Weeks, Helen and Wynne (Richie) Partello, and Sam Abbott, of *The Billboard*.

Members Guests of CB

Among those attending the Monday night show from the PCSA and auxillary (See **PCSA, Cole Are Hosts** on page 41)

Hoffman Model in Limelight

PHILADELPHIA, Oct. 9.—Frank Hoffman, member of the Circus Model Builders, is attracting attention in the newspapers with his Hoffman Bros.' Circus, which occupies a platform measuring 18 feet by 4 and complete with miniature models of everything that goes to make a bang-up circus with exception of trained seals and steam calliope.

Hoffman, who is an air-door repairman for the Philadelphia Transportation Company, spent three years in getting his model circus together. There's a big top, cook tent and animal tent. There are penguins, giraffes, snakes, Indians and cowboys, fat lady and midgets. There is a separate tent for the trick horses, with a blacksmith forge for shoeing, and bales of hay, made of blocks of wood covered with glue and sawdust.

The minute-performing horses are English imports, as are the companies of (See **Model of Hoffman** on page 57)

BW Will Close October 15

WAYCROSS, Ga., Oct. 9.—Beatty-Wallace Circus, playing here today, will close at Wilmington, N. C., next Friday and return to quarters at York, S. C.

HM's Boston Shrine Gross Hits \$70,000

BOSTON, Oct. 9.—From the first performance of its Flags of the United Nations Grand Tournament September 25 to the last showing of its Doubled Barreled Finale October 3, Aleppo Shrine Temple presentation of the Hamid-Morton Circus here was a three-ring success.

A bigger show, a larger attendance and gross and a bigger slice for the aiding of underprivileged children were the measures of its success over last year. By October 2, a day before closing, the gross had climbed to \$14,000 ahead of last year, with the final figure hitting \$70,000. That was nearly \$20,000 ahead of the year before. Paid attendance was 75,000, as against 56,000 last year. And this season's figure does not include the free admission of 15,000 underprivileged and orphaned kids.

In addition to evening performances, matinees were given on Saturday, Sunday, Wednesday and Friday. Robert Wilson Jr., Illustrious Potentate of Aleppo Temple, supervised the proceedings.

The production was staged by the National Producing Company, under personal direction of Bob Morton. Staff layout is George Hamid, president; Morton, vice-president and manager; Al (See **Boston Gross \$70,000** on page 41)

Milwaukee Will Have Thrill Circus, Rodeo

MILWAUKEE, Oct. 9.—Tom Aumann and John Daros are promoting a thrill circus and rodeo to be held for nine days late this month in the Coliseum on Wisconsin State Fair grounds, West Allis.

Aumann's rodeo stock will be used, and the circus end of the show will include some well-known thrill acts. Show will not be under auspices.



With the Circus Fans

By THE RINGMASTER

CFA
 President FRANK H. HARTLESS, 2930 W. Lake St., Chicago
 Secretary W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
 (Conducted by WALTER HOENADEL, Editor "The White Taps," care Hoenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Oct. 9.—CFA F. E. Loxley, Cranston, R. I., caught the Hamid-Morton Circus at the Boston Garden evening of September 27, and again in Philadelphia at the Arena.

Bill Montague, West Hartford, Conn., received a letter from Bill Atwater, formerly of Burlington, N. C., now with the armed forces overseas. He is now a sergeant. Montague requests members to write Atwater, via a V letter form, giving him the news from Spangleland in their vicinity. Address him Sgt. W. E. Atwater, 34171173, A. P. O. 251, care Postmaster, New York, N. Y.

Bob Ensworth, New Britain, Conn., now with the armed forces in Greensboro, N. C., has been having Fan sessions with CFA Ralph Coit of that city. On September 15 Coit gave a dinner party for Bob in a Greensboro hotel and has also entertained him on several other occasions.

CFA Bill Brinley, Meriden, Conn., now with the armed forces at Buckley Field, near Denver, was luncheon guest of CFA Homer Harris of that city at a club. Harris plans to take Bill on some of the scenic mountain trips.

Father Ed, chaplain of the CFA, opened his fall season of circus illustrated talks when he appeared before a private gathering in Bedford, Mass., September 29. Other stands booked are October 13 at the Boston Statler Hotel before the Newman Club, October 26, at the Needham, Mass., Literary Circle.

Dressing Room Gossip

RINGLING-BARNUM—As a last-minute visitor in Columbus, O., we had Lawrence (Joeko) Montgomery in the back yard. He was in clown alley at beginning of the season. Arriving in Cincinnati, Paul Jerome and the writer visited office of *The Billboard* and seen later on the lot were the editors and employees of the publication. Also visiting in Cincy were Nat S. Green, C. G. Patterson, of the CFA and CMB, and Clara Codona.

A show was given at a hospital there and those taking part were Merle Evans and band, Paul Jerome, Paul Jung, Harry Dann, the Nelson Brothers and Rita, Charlie Bell and Trixie, Harry Klima, Carl Stephans, John Charlton, Frankie Saluto, Dutch Lully, Papa Naitto and his dogs and the Naitto sister act. Paul Jerome celebrated "a" birthday the past week and the dressing room had a surprise for him. On his trunk was a cardboard box with 42 candles on it and a small cupcake in the middle with "happy birthday" inscribed on it. Inside the box



LT.-COL. JOHN T. L. D. GABBERT, an aviator in the Marine Corps in the South Pacific, is the son of the Gabberts, who for years were in vaudeville and with circuses, doing a staircase and pedestal act. As a little chap, John traveled with them and is known by many in the profession. The Gabberts have retired from show business.

was everything from old stockings to whatever could be put in it for the occasion.

There was much activity in the back yard at Lexington, Ky., between shows. Mrs. Elizabeth Clarke was winner of the jumping rope contest, outjumping practically all the girls in the dressing room. Massimiliano Truzzi's team won the tug-of-war contest against the team headed by Camille Catell, and Ala Naitto lost the heels of her shoes in a running contest. Nellie Donegan played the right melody for the Blue Grass State, surprising everyone with *Pistol Packin' Mama* on the calliope during opening spec. And the tobacco auctioneer has nothing on Johnny Carson during the setting up in the morning. With his chants the big-top canvas goes up in no time. He will sing anything from the *Blues in the Night* to a Chinese labor song, with George Smith backing him up. Visitors in Louisville were Clarence Bruce and wife, renewing friendships, and the Six Willys visiting the Loyal-Repenskys.

On the trip from Louisville to Owensboro we passed some pretty scenery, but the lot in Owensboro looked more like the great American desert. Plenty of dust. All season in the dressing top there's been a controversy between two teams on weather and living conditions in the North and Florida. The northern team consists of Emmett Kelly, Dutch Lully, Willie Moser and Johnny Trippe. The Florida team is that of Pat Vaido and remainder of the dressing room. When we hit the Florida border the decision will be made. However, from weather conditions so far you can be pretty sure the Florida team will win. Patty La Maire, former ballet girl on the show, is now with the *Ice-Capades of 1944*. She is the niece of Nellie Donegan, of the skating act.

Much activity in the big top between shows, with the Nelson Brothers practicing on their stilts; John Charlton with the Lopez Trio; Joe Loyal, Bob Kerr, Jerry Conn, Jean Sleeter, Ann Rinehart and Madeline Fischer, acrobatics; Alicia Borbus, Burt Ritchie, Patty Warfield, Vickie Morales and Laura May McKenzie on cloud swing; Tracy Travers on web and Bea Mason keeping up on her dancing. Because of her being very tall, Camille Catelle is being considered by the Waldendas for their three-high without the chair and two men on the bicycles.—DICK ANDERSON.

COLE BROS.—Los Angeles, the city we have been looking forward to for 10 days of a much-needed and well-deserved rest for both people and stock. Opened here the first day with ideal weather and if the night show is any criterion, should do a world of business. Bill Shelford had one of his biggest days with candy floss. Gracie Hanneford returned to the center ring after being out all season with a broken ankle. She was a little nervous the first two shows but is fine now. My ghost writer of a couple of columns ago was my friend, Dick Lewis, late of the Russell show, now clowning here and making a name for himself. (See *Dressing Room Gossip* on page 57)

THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

TAMA FRANK presented the shooting and knife-throwing act at the recent Wild West Rodeo and Thrill Show, Albany, N. Y. In the September 25 issue it was stated that Tommy Frank, the former Texas Ranger, did the chore. Tama is now working theaters with Pappy Howard's band.

JOE DALY was official announcer at the Albany (N. Y.) Wild West Rodeo and Thrill Show. Besides the Albany date he announced at Larry Sunbrook's dates in Springfield, Mass.; Hartford, Conn., and West Springfield. He intended to stay in New York for the Madison Square Garden Rodeo and then go to California for winter circuit of rodeos.

ROY VINCENT DEY, trick roper, is still with the World of Mirth Shows. In Lewiston, Me., he met Paul Roberts, author of *There's a Star-Spangled Banner Waving Somewhere*. At Allentown (Pa.) Fair he caught the J. E. Ranch Rodeo and met many of the boys. Rodeo played two shows to big business. Ropers were Jack Knapp, Junior Eskew and Buddy Mufford. Ken Rogers, trick roper and his two horses, are working grandstand shows. Dey states that he will return to the rodeo and Wild West show game.

SLEETER'S Ranch and Totem Ranch were pitted against each other in a basketball game on horseback as the highlight of the October 3 rodeo presented in the afternoon at Totem Ranch near Maple Shade, N. J. Twenty Western events were scheduled, with the rodeo followed in the evening by square dancing, featuring the music of the Night Riders and Western guest artists.

TOTAL of \$8,275 in War Bonds were sold at the Buckskin Rodeo opening performances of the fall season at Beaumont, Tex., with sizzling rides and the best crowd of the rodeo's history. Announcer Tom McBurnett offered to ride any horse on the field for a \$1,000 bond purchase and the buying spree was on, coming from both spectators and performers. Dan Hines, Orange, was outstanding winner of the day, with best time in breakaway and tie-down roping contests. A local record for women fell when Maxine Maler rode the barrels in 11 seconds. She also won the flag race. A basketball game opened the events. Results: Breakaway Roping—Dan Hines, Red Sullivan and L. B. Abshire. Bareback Bronk Riding—Shorty Dubisson, Virgil and Ken Capps. Tie-Down Calf

Roping—Dan Hines, Herman Crocker, and Jamie White and Louis Peco tied for third. Saddle Bronk Riding—Dale Stone and Brownie Ford. Cowgirls' Barrel Race—Maxine Maler, Glada Bogan and Dorothy Cash. Cowgirls' Flag Race—Maxine Maler, Dorothy Cash and Jackie James. Junior Steer Rlding—Jack Moore, Herbert Dupuy. Cutting Horse Contest—C. J. Little. Brahma Bull Riding—Virgil Myers, L. B. Nesom and Fred Butler.

Circus Historical Society

FARMINGTON, Mich., Oct. 9.—Charles Kitto, CHS, Beloit, Wis., visited the Ringling show in Madison and snapped a number of pictures. Flo McIntosh, of the Beatty-Wallace circus, writes that business has been very good in recent stands, despite cold evenings.

The writer has become known as the "Rhyming Circus Fan" since writing some 40 or 50 verses concerning performers on the Big Show.

J. M. Brown, CHS, Brunswick, Me., writes that he was visiting with Terrell Jacobs in the menagerie tent just before the recent blowdown, but all escaped without injury; altho wagons were tipped over and much damage to property resulted. CHS Lawrence Butler visited the show later and obtained photos of the wreckage.

Burt L. Wilson, CHS, Chicago, informs that he will soon leave on his annual fall trip thru the Southwest. P. M. Siloway, Lewistown, Mont., member of CHS, traveled with the Cole show for a week during West Coast dates. He was entertained by the Rumbaugh family, Washington members of the society, while in their State.

Letters received from Marjorie Naitto and Dick Anderson of the Big Show; Stan Rogers, of U. S. Army; Jo Monarch, of Cole Bros., and Diavalo, loop-the-loop performer. Reported by Don F. Smith.

CIRCUS and carnival trouper Bill Judson Bernard, who is in the Canadian Army, was selected to handle public relations and be emcee for the New Victory Loan Show, which will tour shortly. He is a former press agent, stunt rider and lately was with the Conklin Shows and personnel manager of Northern Broadcasting Company, in charge of 14 stations. His number is B116480 and is located in Brantford, Ont.

FOR SALE

Mena, a large, gentle Female Elephant, \$600.00; also pale Miniature Hereford Cattle, 5 and 6 years old, real small, extra nice, \$250.00. Will buy Menage Horse and all kinds of Monkeys.

AL G. KELLY & MILLER BROS.' CIRCUS
 Hugo, Okla., or per route.

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Cowboys and Cowgirls — BRONC and STEER RIDERS — NOVELTY WILD WEST ACTS — TRICK RIDERS and ROPERS

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FOR SHEBOYGAN 3rd ANNUAL SHRINE SEILS-STERLING CIRCUS

Elephant Act, Wild and Domestic Animal Acts, Ground and Aerial Acts and other good Circus Features, good Clowns, Producers. Would like good Hillbilly Show for Concert on percentage.

Lindemann Brothers, 2733 So. 8th St., Sheboygan, Wis.

FOR SALE

2 Male Lions	1 Leopard
1 Malay Bear	1 Sugar Bear
1 Black Bear	1 Water Buffalo
2 Deer	2 Badgers
3 Foxes	3 Coons

All in first-class shape. Make us an offer on all or any part.

SUMMIT BEACH PARK
 Akron, Ohio

FOR SALE

ARTHUR KONYOT'S BASKETBALL DOGS

Eight Danish Boxer breed. Three seasons featured in center ring with Ringling Bros.-Barnum & Bailey Circus. Address all mail to

ARTHUR KONYOT
 Care Above Circus as Per Route

FOR SALE

5 Trained Elephants doing excellent act. Will sell singly or group. Also Zebra. To liquidate estate. BOX 485, Care The Billboard, 1564 Broadway, New York 19, N. Y.

GA. BIG ONES REACH HIGHS

Atlanta Southeastern Scores 29-Year Pinnacle in Grosses; Food-Victory Theme Triumphs

ATLANTA, Oct. 9.—Southeastern World's Fair here on September 24-October 3 made a 29-year record in gate attendance and grosses on rides, shows and midway concessions, reported President Mike Benton. Johnny J. Jones Exposition on the midway, with 10 less attractions than usual, outgrossed all previous marks. The 55-cent gate of the fair was not closed in the 10 days.

President Benton, general manager for the past 11 years, spoke highly of the weather bureau, which contributed 10 beautiful days. State and County School Day on the first Friday and City School Day on the second Friday broke all records with total gate attendance of 117,690. Total gate was slightly more than 800,000.

National Livestock Show observed its fifth anniversary and the National Poultry Show its fourth consecutive year, with more than 36 States and two foreign countries exhibiting. Premium awards were mailed as far as California, Canada and Mexico. "Foods for Victory" was the fair theme, with all honors going to the 4-H Clubs of Georgia and the Future Farmers of America.

Two-Acre Army Show

The Army Show was presented by the Atlanta Ordnance Depot, consuming more than two acres of ground, in addition to building space, and did a daily

23-Year Top Hit In Rocky Mount; Old Ducats Used

ROCKY MOUNT, N. C., Oct. 9.—With ideal weather and good transportation facilities, Rocky Mount Fair here on September 28-October 1 broke all attendance and gross records of the 23 years in which it has been under management of Norman Y. Chambliss. He reported that 40,000 general admission tickets were sold before closing day and that it was necessary to use leftover 1942 tickets after getting permission for their use from the federal government.

There were 45,000 paid admissions, 25,000 more than last year. Grandstand attendance ran 100 per cent over that of 1942. On September 26 a preview grandstand matinee was given, with Kochman's Cavalcade of Thrills, several George A. Hamid acts and Joe Basile's Madison Square Garden Band participating. Matinees drew 3,712 paid admissions. On Sunday and Monday nights Rocky Mount Junior Chamber of Commerce sponsored Hamid's *Victory Revue*, with an advance sale of 5,400 tickets. No (See *Top in Rocky Mount on opp. page*)

Permanent Benefits Urged For World's Fair in Los

LOS ANGELES, Oct. 9.—A request that the World's Fair of Victory, proposed for Los Angeles after the war, be a venture favoring permanent benefits and soft-pedaling false glitter was made here by John Kingsley, president of Hollywood Chamber of Commerce. He spoke before the Los Angeles County World's Fair Commission, appointed by the board of supervisors to study the economic feasibility of holding the event.

Kingsley pointed out that a municipal auditorium, motion picture museum, fine arts building and other improvements in keeping with the size of the community are needed.

LACWFC is headed by William H. Evans. Commission is inviting interested business, social and cultural organizations to express viewpoints on feasibility of the proposed event.

broadcast, *The Army Takes Over*, over WAGA. A portion of the grandstand show, under auspices of Gus Sun, was broadcast nightly at 8:15 over WATL. Acts included Paul Weber at the Hammond organ; Ira Watkin's Animal Circus, Sylvia and Her Dogs, LaBlonde Trio; Rancheros Mexican, acrobatic tumbling (See *New Atlanta Record on opp. page*)

Hillsdale's Highest In Gates and Take

HILLSDALE, Mich., Oct. 9.—Hillsdale County Fair, September 26-October 2, was declared by Secretary H. B. Kelley to be the most successful ever presented here in attendance and receipts. Net was \$8,000 over 1942 and \$5,000 over 1941, the next largest year. Receipts for the year will be over \$45,000.

Grandstand had capacity each afternoon for harness races and at night for attractions furnished by United Booking Association and Barnes-Carruthers. Horse-pulling contests set a new world's record in the lightweight contest, contesting teams being from seven States. Five days of racing set a new track record of 2:03 1/4.

Rides, furnished by F. E. and A. W. Gooding, had the largest gross over a period of 40 years at the fair. Perfect weather was credited with much of the increase in business. Guests included Gov. Harry F. Kelley, Attorney General Herbert J. Rushton, Secretary of State Herman Dingman, Commissioner of Agriculture Charles Fygi; A. C. Carton, secretary of the board of managers, Michigan State Fair, and a large number of officials from other fairs.

Election of officers on Thursday resulted: President, John Southworth, newly elected; treasurer, J. I. Post, re-elected; secretary, Harry B. Kelley, re-elected. All other directors were re-elected, exception for Hillsdale Township. Wayne Nichols, Hillsdale, was named for the post, and Earl Dorris was elected from Allen Township.

Exhibit buildings were well filled, which was gratifying to officials, considering scarcity of agricultural produce. Livestock barns were filled and tents were erected for the overflow.

IAFE Stands Pat on Dates

BROCKTON, Mass., Oct. 9.—International Association of Fairs and Expositions will hold its 1943 annual meeting in the Hotel Sherman, Chicago, November 29-December 1, as voted by the directors last year. This announcement was made by IAFE Secretary Frank H. Kingman, secretary-manager of Brockton Fair, who canvassed the association officials to learn whether any change was desired.

Smashed B'ham Tops Seen In Soaring Daily Figures

BIRMINGHAM, Oct. 9.—Alabama State Fair, October 4-9, streamlined to wartime conditions and with Nat D. Rodgers as new manager, opened to good gates. Weather was favorable.

Attendance on Wednesday set a new one-day record for the fair with an increase of 30 per cent, said Manager Rodgers. Barnes-Carruthers show played to grandstand capacity.

Fair was advertised for Monday afternoon instead of a morning opening, but the Rubin & Cherry Exposition, due to its long hop from Oklahoma City, did not get set up until Tuesday morning.

DePue Is Selling Proper Eats Idea

CHICAGO, Oct. 9.—From growing and show food—to telling folks how to eat it properly. That is the transition for Harold F. DePue, former secretary-manager of North Montana State Fair, Great Falls, and the San Francisco "Cow Palace" and past president of the International Association of Fairs and Expositions.

He is now located in Chicago, reporting that he is assistant chief, Nutrition and Food Conservation Division, Food Distribution Administration of the United States Department of Agriculture, Great Lakes Region.

Wisconsin, Michigan, Illinois, Indiana and Ohio are included and 28,000,000 people are to be sold on a program of eating properly and, at the same time, conserving food. DePue reports that he is much interested in the work, for which he has a background of training and experience in agricultural extension work from 1919 to 1930.

Crack Delaware, O., Annual Pulls 45,000

DELAWARE, O., Oct. 9.—Purchase of \$5,000 in War Bonds attested success of Delaware County Fair here September 21-24, reported John Wagner, secretary. Grand Circuit racing for \$34,000 in stake purses and over-night events made pari-mutuel betting lively. About \$75,000 was bet. Several new world-record marks were added to the score or more set at Delaware since 1939.

Cool weather hurt night business during presentation of WLS Round-Up and Gus Sun office's *Lucky Stars and Stripes*. A sale of yearlings by Dr. D. S. Rice, of near Aberdeen, S. D., on the second night was highly successful. Dr. Rice has asked permission to build a horse barn on the grounds for an annual sale. Midway games and other concessions made a nice flash, with Floyd Gooding's rides doing the best business ever done here.

Attendance was estimated at 45,000. Adults paid 30 cents and children went free. Augmented Junior Fair made an impression. National Percheron Breeders' Association had its banquet on the concluding night. National Berkshire Breeders took over the grounds for a two-day sale after the fair.

Delaware fair, altho only five years old, in 1942 won the Myers Y. Cooper silver trophy for being voted the "best fair in Ohio" at the January fair managers' meeting in Columbus.

Henry Thomson, city editor of *The Delaware Gazette*, is president; Joseph A. Neville, prominent horseman, vice-president; Beverly Kelley, treasurer; John Wagner, secretary. Bruce Burgess, Eli Long and Kelley have each been president during the fair's brief rise to prominence.

Albuquerque's Best -- 165,000

ALBUQUERQUE, N. M., Oct. 9.—Sixth annual New Mexico State Fair here September 26-October 3 had its most successful resources exposition, chalking up attendance of about 165,000. Each day set a new attendance record, ranging from 20 to 30 per cent.

Some \$15,000 was paid out in premiums for livestock, other agricultural products and in other exhibit divisions. Every exhibit building was filled to capacity, and tents were necessary to house an overflow of livestock.

During the eight days of horse racing the pari-mutuels handle totaled \$565,000, with daily betting ranging from \$57,000 to \$100,000 on closing day, when an all-time high day attendance was set, 10,000 being in the grandstand enclosure alone.

Alamo Exposition Shows provided an excellent midway, responding to a call from the fair management after Dodson's World's Fair Shows, which had been contracted, canceled because of the cancellation of the fairs at Amarillo and Lubbock, Tex., which had been on their route.

A six-night rodeo, under auspices of the National Rodeo Association and staged by Beutler Bros., Elk City, Okla., played to grandstand capacity nightly. Purses totaled \$3,500.

Art Briese, Thearle-Duffield Fireworks Company, presented a spectacular display at close of each night bill. As an attraction on the last two nights, Bill Antes brought 14 acts from Russell Bros.' Circus, which went into winter quarters in Los Angeles. They played to grandstand capacity both nights. The independent midway was entirely filled with concessionaires for the first time since the fair was established, reported Secretary-Manager Leon H. Harms.

Bloomsburg Is Up With Gate of 125,000 Paid

BLOOMSBURG, Pa., Oct. 9.—The 88th annual Bloomsburg Fair, September 27-October 2, drew 125,000 paid admissions, being one of the most successful. Children's Day, Tuesday, was a record breaker. Wednesday had a large attendance. With threatening weather on Thursday and rain at night, attendance ranked with the largest big-day crowds in history.

On Children's Day the association paid the tax on youngsters' tickets to permit them to see the numerous educational features. Friday night grandstand program was canceled because of rain, also afternoon races. Despite this the grandstand had an all-time record of 19,427 paid admissions, 65 over the previous high mark of 1942 when the grandstand show went on every evening. Weather cleared late Friday night to permit a special war workers' rodeo in front of the grandstand. Day grandstand admissions for three days of racing and rodeo Friday evening and Saturday afternoon totaled 18,399, 1,675 more than in 1942. Concession receipts were \$2,000 more than in 1942.

An "Ordnance for Victory" show was presented in support of the War Bond drive by the Berwick sub-office of the (See *Bloomsburg Goes Up on opp. page*)

War Theme at Shreveport

SHREVEPORT, La., Oct. 9.—Louisiana State Fair Junior Livestock Show this year will be on a win-the-war theme. Many government and State agencies will have displays. There will be a free gate this year and the show in front of the grandstand each afternoon will be free. Barnes-Carruthers revue, *Let Freedom Ring*, will be presented in front of the grandstand nightly. Beckmann & Gerety Shows' attractions will be on the midway.

Donaldsonville Has 18,500; Plant Will House Prisoners

DONALDSONVILLE, La., Oct. 9.—Cut to three days because of war difficulties, the Food-for-Victory 30th Annual Exposition of South Louisiana State Fair Association here had a total gate of 18,500 on October 1-3. Opening day, School Day, drew 4,500 in ideal weather and with an unexpectedly large number of exhibits.

Saturday gate probably felt effects of big football games in New Orleans and Baton Rouge and set a low of 3,500. On Sunday, Governor's Day, 10,500 were on hand to hear the head of the State. Sunday night there were awards of \$1,525 in War Bonds. Entertainment included three acts before grandstand and Burke Shows on the midway. Servicemen were passed in uniform with kids on School Day.

Executive committee announced after the fair that the grounds had been leased to the government for housing war prisoners, being brought in for harvesting of huge sugar and rice crops.

Charlotte, Mich., Gate Best

CHARLOTTE, Mich., Oct. 9.—Eaton County Fair here on September 1-4 had an estimated 60,000, reported the biggest gate in its history. Reports from over the State are of good spending. Grandstand show, with racing and acts, drew about 28,000. Show was practically rained out on closing night, but weather was favorable otherwise. Acts, booked by Henry Lueders, United Booking Association, featuring the All-Star Victory Revue, with the Rhythm Roamers Orchestra, 14 Victory Girls, Marie's Pets, Sky High Girls; Kenwoods, skating act; June Sisters, hand balancing; Lorene Ennis, acro; York and Lewis, acro dancers; Violet McAfee Trio, harmony singing, and Milford Brothers, comedy knockabout.

AROUND THE GROUNDS

CEDAR RAPIDS, Ia.—William Rinderkrecht was re-elected president of All-Iowa Fair Association; Charles Penningroth, vice-president, succeeding the late John L. Miller. Altho no fair was held the last two years, grounds at Hawkeye Downs have been used frequently for patriotic celebrations and similar activities. Members discussed ways to further utilize the grounds and buildings during the war, as well as post-war building.

BAD AXE, Mich.—Issuance of an order for dissolution of Huron County Fair Association was made in Circuit Court here. Action was taken on petition of bondholders, holdings \$9,200 of defaulted bonds and the sheriff was named receiver. Plans are under way for purchase of the fair property by the county board of supervisors, with proposals from a group of citizens to operate it as a free fair.

HARWINTON, Conn.—The 87th Annual Harwinton Fair, held on October 3 because of rain on the previously scheduled day, broke all attendance records, reported Louis L. Campbell, publicity director. Despite the postponement, more than 1,500 visited the grounds Saturday and officials estimated attendance on the two days at nearly 10,000, leading to the suggestion that in future it be considered a week-end event. Harwinton and Stafford Springs fairs were the only ones held in Connecticut this year. Visitors included Gov. and Mrs. Raymond E. Baldwin, both of whom addressed patrons, and Charles A. Templeton, Waterbury, former governor.

JACKSON, Miss.—At Mississippi Free State Fair here October 11-16, said Rex B. Magee, general manager, Monday will be Press-Industry Day and State editors and some industrial leaders will attend a luncheon sponsored by fair officials and arranged by J. B. Snider, press association president. Tuesday will be Women-at-War Day and Mrs. Robert L. Tinsley Jr., director, has appointed advisors from the State to further enlistment of women's organizations to aid in winning the war. Navy Day, Wednesday, will honor Admiral John S. McCain, highest ranking naval officer of Mississippi, chief of operations for air, who

consented to come from Washington. For the National Polled Hereford Show the first shipment of bluebloods came from Spring Valley Hereford Farms, Poolville, Md., accompanied by the owner, A. G. Rolfe. The Hereford show, here for the second consecutive year, has about 355 head of registered stock.

NEW ATLANTA RECORD

(Continued from opposite page)

act, and George Marquis, international magician. More than 10,000 jammed the grandstand nightly.

Four days of Grand Southern harness races were staged, the first time in 13 years since the Grand Circuit, and proved to be a winner. This feature is planned for 1944 or at least for the duration of the gas and rubber shortage.

Georgia Press Day was observed on September 25 with more than 500 men and women of the Georgia press being present for a fish dinner, "non-rationed," when Gov. and Mrs. Ellis Arnall were honor guests. This was the 11th annual Georgia press luncheon.

Wide Publicity Range

The fair went all out for newspaper and radio advertising, having displays in more than 200 Georgia newspapers and announcements and programs over every station in Georgia. More than 80 broadcasts originated from different points on the grounds, which included a daily broadcast from the National Livestock building. Billy Woods Barn Dance broadcast from the midway each day and Nu Nu Chastain's orchestra played nightly from the Agriculture building, broadcasting over WGST at 11:15 for free dancing to the public. The fireworks spectacle, which was patriotic in theme and topped off the grandstand show each night, was produced by the United Fireworks Display Company. Streets of Atlanta, some 25 blocks, were gaily decorated for two weeks with patriotic flags and Southeastern World's Fair banners.

TOP IN ROCKY MOUNT

(Continued from opposite page)

gate admission was charged during the two preview days.

Because of the long run from Allentown, Pa., the World of Mirth Shows opened with only part of its attractions on September 28. During its four-day stand the show grossed \$19,648.

Livestock, poultry, agricultural and domestic science exhibits were better and on a larger scale than in former years. Food-for-Victory theme was carried out in all departments, and farmers and stockmen co-operated better than ever before. Manager Chambliss was host at a good-will barbecue dinner attended by members of the press, staff members of the World of Mirth Shows and the grandstand-show personnel.

BLOOMSBURG GOES UP

(Continued from opposite page)

Philadelphia ordinance district in co-operation with the fair association and occupied a building and a large tent. Outstanding cattle and livestock show had twice as many entries as in 1942. School children's and Grange shows were featured, and the poultry show had more than 6,000 entries.

Grandstand attractions, furnished by Barnes-Carruthers, with Fred H. Kressmann as personal representative, included Keller's Lions, Demetri's Bears, Les Juheleys, Latesha and Lawrence, Wong Troupe, Thomas Sexette, the Atenos, Huebner and Commanders, Ben Dora; Selden, "The Stratosphere Man"; Six Willy's, Power's Elephants and Allies Victorious revue in five parts with beautiful electrical effects and scenery.

On the midway the James E. Strates Shows furnished attractions for the sixth consecutive year with 15 shows and 12 rides; business was reported above the average.

Bill Farrell was emcee for acts and revue. Cervone's band furnished music for concerts, acts and revue. Visitors included William Brice Jr., Bedford, Pa.; Charles W. Swoyer, Reading, Pa.; Harry E. LaBreaque, Trenton, and officials from Clearfield (Pa.) Fair. Col. Jim Eskew's Rodeo was booked by George A. Hamid.

PCSA, COLE ARE HOSTS

(Continued from page 38)

as guests of the management were Sam Dolman, Harry Chipman, Mabelle and Frank Bennett, Joe Glacy, Ruth and Buddy Kelly, Marlo and Ted LeFors, Rose and Ray Rosard, Vivian Gorman, Vivian Horton, Bill Scott and wife, Betty Coe, Lillian Eisenman, S. Smithson, Clar-

ence Sweet, Ruby Krause, Mary and Harry Taylor, Capt. Nate Munday, Louise and Jimmy Dunn, Grace and George DeGarro, Enid and Walter Newcomb Jr., Harry Hargrave, Edith Bullock, Jim Gallagher, Emma and Jerry Jackson, Monroe Eisenman.

Beatrice Prosser, Charles Prosser, Maybelle Hendrickson, Marie Tait (Candy) Moore, Frances Barth, Gloria Barth, Capt. David Barnett, Clyde Gooding, Doc McCullough, Mabel Brown, Josephine Foley, Ada Mae Moore, Gladys Moore, E. C. Lewis, Pat Ryan, Bob Meyers, Betty Vance, Lou Keller, Larry (Bozo) Valli, John Lobo, J. Ed Brown, George Hay, Ruby and George Morgan, Viola and Charles Steffens, Mrs. Carrie Beatty, Bernice Jordan, Earl Harvey, John Backman, Al Wilson, Alice Perle Jones, Goldie and I. E. McCoy, Lucille Dolman, Albert Lindberg; Elsie, Harry and Harry Jr. Suker; Gertrude Matthews, Till Taylor, Margi Taylor; Dorothy, Bud and Roy White; Claudia and Charles McHaney, Patricia and Bill Kohler, Lou and Mary Johnson, Dan Dix, Bert Chipman, Ted Metz, Norman Peel, Lillabelle Lear, George Surtees; May, John and Clarence Parsons; Tiny and Harry Phillips, Jimmy Smith, Joe and Mrs. Horowitz, Jewell Smith, Leo Haggerty, H. H. Hughes, Leone and Claude Barrie, Blossom Tipton, Jack Brooks, Stella Linton.

Dr. Ralph E. Smith, Mr. and Mrs. S. L. Cronin, Meyer Schon, Wilma White, Ori and Jack Kent, Edwin Davis, George Hines, Harry Fink, Floyd Scoonover, Dolly Kayes, Kay Billings, Timothy Revis, Mary Ann Revis, Elmer Heeney, Donnie Donovan, Al Onken, C. A. White, French LaMont, Harry Reed, May and A. L. Reed, Sam Brown, Charles Chrysler, R. E. Clifford, Betty Lipes, Marsha and Harry Levine, Bernice and Sam Levine, E. H. Caldwell, David Zulli, Bob Mitchell, Mabel Mitchell, Sport Matthews, Maxine and Mush Ellison, J. H. Kinkaide, Mrs. Viola Shea, Brownie Smith, Frank (Overland) Murphy, Larry Lindell, Ed Walsh, and Sam Abbott, of *The Billboard*.

Open House for Performers

Following the performance members met at the PCSA clubrooms for the second round of the night's entertainment. A buffet supper was served by the house committee, headed by Charles Farmer, with Sport Matthews assisting. Facilities of the club were thrown open to the circus folk with many remaining until the early hours to talk "shop" with West Coast showmen.

In center of the meeting room a table was reserved for the honored guests, Mr. and Mrs. Zack Terrell. At the table were S. L. Cronin and wife, Mabel and Ed Brown, and Hilda and Noyelles Burkhart.

Among those from the circus and others attending were: Florence McConnell, of McConnell and Moore; Esther Carley, Elmer Heeney, Till Taylor, C. E. Moore, Clyde Gooding, Joseph William Cody, Arthur Butler Jr., Mrs. Louise Smith, W. A. Stratman and wife, Peggy and Bud Rasmussen, H. F. Smith, Bill Sheldorf, W. H. Jones, Curtis E. Little and Mrs. Little, Lewis S. Young, Thomas H. Bailey and Mrs. Bailey, A. L. Reed, Bob Murdock, William Johannsen, Fred Bergen, C. W. Nelson, Bobbie Williamson, Gifford Owen, Clyde Mallory, Hal Dunn and Mrs. Dunn, Joe Blash Sr., Peggy Bailey, Jack Sparks, Dorothy Lewis, Rex Rossi, J. E. LaMonte and wife, Dutch Barker, Georgia Torgeson, Cecila Kanthe, Maude Butler, W. G. Sullivan and wife, Nelson Story, Estelle and Elmer Hanscom, Charlie Bryant, Walter Raymond, Harry Hammond, Frank Coleman and wife, Glen B. Payne, Lyle Lotell, Calvin Enfield, E. J. Harris and wife, Eddie Kennedy, Annie May Reed, Maurice Marmalejo, Eugene (Arky) Scott.

Jean Allen, Poodles Hanneford and family, Mrs. Jack Bigger, J. J. McCannon, Clyde Gallow, William Goll, Frank O'Connell, Phil Doto, Billy Todd, Steve Smith, Joe Kuta, Kay Conley, L. C. Reppert,

Leo Lack, Mahon Campbell, Thomas Juredes; Charlene, Martin E. and Jerri Louise Plunkett; Joseph Carvalho, Eleanor Carvalho, Priscilla Plunkett, Zenda Plunkett, Arthur C. Headley, Hubert E. Leeman, Leona Teodora, Eva Todd Young, Shirley Byron, Dan Mittal, Ruth Nelson, Paul Nelson, Behee B. Mohamed, W. R. Kellogg, Herbert Davey, Mohamed Ben Ali, Sweeney Hamid, Rex W. Carson, Fred L. Harris, Lillabell Lear, Jolly Josephine, Marie LeDoux, R. O. (Brownie) Smith, Beulah Johnson, Mrs. Gladys Forrest, P. Waddell, Duke Karnakrea, Richard Hall, Josephine Wright, Albert White, Donald L. Mayden, Estrella Terrell, Myrna Karsey, Dick Lewis and wife, Ethel and Freddie Freeman, Otto Griebing, Marguerite Carter, Ethel Jeanne Bowles.

Ione Privett, Scottie Knapp, Molly Lee Rudel, Mark Rossi, Jackie Carlton, Billy Temple, Charles B. Tiffany, Virginia Tiffany, Karyl DeMotte, C. Foster Bell, Howard Moss, Sol Grant, Eddie Rogers, George B. Perkins, Rene Thezan, Charles C. Ralmer, George O'Connor, Joseph Antalek and wife, Macika Antalek; Ernie White, Corinne Dearo, Koloman Antalek and wife, Marilyn Rich, George Gaynor, Marguerite Carter, Albert White, J. J. McCaron, Harry Lord, and Sam Abbott, of *The Billboard*.

BOSTON GROSS \$70,000

(Continued from page 38)

Hamilton, general representative in charge of exploitation and advance; Len Humphries, Omer Kenyon and Henry Cogert, press; Vernon McReavey, advance exploitation; Harvey Legee, assistant director; Eugene Randow, producing clown. Joe Basile directed the band; vocalist, Bubbles Ricardo.

Advance exploitation began with the naming of a chimpanzee and its presentation to the Franklin Park Zoo here. Press breaks on this and on the charity angle were good. Press, both before and during the engagement, gave heavy coverage.

List of Acts

Acts were lined up in this order: Misses Ebbart, Rooney and Vera in loop-the-loop, Georgette Brothers, Kinko, Rice-Davidson Trio and Laddie Lamont clowns; Three Paroffs, aerial gymnasts; Clyde Beatty's Wild Animals, handled by Captain Phillips; the Great Phillips, trapeze, and Jenny and Betty Rooney, perch pole; Roman Proskie's tigers (late of the Ed Wynn Show, *Big Time*); clown Silvers Johnson with Austin and trailer; Ed and Jenny Rooney, double trapeze; Miss Vera, web; Winifred Colleano, trapeze; Stanley Bebee's bears, Loyal's dogs, Van Leer's ponies; Gene Randow with 12 clowns and band; menage and high school horses trained by Miss Darling, Captain James and Miss Catherine; Torina, trapeze; Torelli Dog and Pony Circus; clown comedy boxing; Roland Tiebor and trained seals; Don Francisco company of wire performers; the Kimris, French aerial acts; Van Leer's Liberty horses; Hermine's midgets; Robinson's elephants; Hollywood Sky and Peaches Sky ballets; Georgette Brothers and dog; Bob Eugene Troupe of aerialists; Phillips Daniels in slide-for-life, and Peejay Ringens.

FOR REAL THRILL-INDOORS OR OUTDOORS-BOOK MY ACT FEATURING THE ONLY 35 FT. SWAYING HANDSTAND ATOP A HIGH POLE. WRITE FOR DETAILS... ANOTHER CARTOON STRIP NEXT WEEK.

Selden THE STRATOSPHERE MAN

PERMANENT ADDRESS: CARE OF THE BILLBOARD, CINCINNATI OHIO, OR RER BARNES-CARRUTHERS, CHICAGO ILL.

MOBILE, ALA.
Defense Work Center of the South
MOBILE GULF COAST FAIR
 October 22 to 31 — 2 Saturdays—2 Sundays
HENNIES BROS. ON MIDWAY
 Over Three Hundred Thousand To Draw From.
 For Sale—Independent Concessions, limited space. Cook Houses, Grab Joints, Candy Apples, Popcorn, Ice Cream, Novelties, Scales, Mitt Camp, Photos, Paper Men, Jewelry Workers, Demonstrators. All let me hear from you at once.
WIMPY M. WALSTON.

Chi Convention Shapes Up

NAAPPB Maps Plans for 25th Annual Conclave

CHICAGO, Oct. 9.—Preliminary plans for the 25th annual convention of the National Association of Amusement Parks, Pools and Beaches, to be held at the Hotel Sherman November 29 to December 2, inclusive, have been mapped out and work on the program is now under way.

There has been some delay due to the serious illness of F. W. A. Moeller, program chairman. Moeller, second vice-president of the NAAPPB, recently suffered a ruptured appendix and is now at his home at Waldemar Beach Park, Erie, Pa., recovering from an operation. Meanwhile Secretary A. R. Hodge has been going ahead with program details.

This year's program will include five clinics, chairman and faculties for which will be announced shortly. The clinics will cover "Problems Arising Out of Wartime Operation," "Priority Problems," "Taxation," "General Problems" and "Plan Today for Tomorrow." There will be a director's meeting Monday, November 29, and on the same day the AREA meeting will be held. On Tuesday, November 30, an executive session and the first clinic will be held, and there will be two clinics a day on Wednesday and Thursday. The convention will conclude with a banquet Thursday night, December 2.

George W. McMurphy, chief of the amusement and recreation section service trades division, Office of Civil Requirements of the WPB, has been invited to address the manufacturers' division of the NAAPPB Monday night, and the general convention Tuesday.

Carlin's Rings Curtain; Sets 5 Marks on Season

BALTIMORE, Oct. 9.—Final curtain on the 1943 season was rung down Sunday (3) by Carlin's Park here, with afternoon and evening attendance all that could be expected.

On Saturday (2) Carlin's played host to employees, their families and friends of the Procter & Gamble Company, the outing marking the company's 22d semi-annual Profit-Sharing Dividend Day. The P. & G. folks took over the park in its entirety from 10 a. m. to 7 p. m. The affair was one of the best of the season—a season that set a new high in attendance, gross, number of promotions, number of picnics and rainless week-ends. Mrs. Duke Berry, promotion hostess of Carlin's executive staff, handled the P. & G. program. Assisting Mrs. Berry was Capt. Rex Sims, of Carlin's recreational department.

Carlin's continues with its regular winter activities as pertains to its Iceland and the Roller Arena. The ice rink is being readied for an early opening.

Savin Season Okay; Beckwith in South

WEST HAVEN, Conn., Oct. 9.—With exception of a few concessions which will be open over week-ends, Savin Rock Park here closed for the season, one that was pronounced satisfactory from all standpoints. Practically all of the major rides have been conditioned for winter.

Ride Superintendent B. L. (Bennie) Beckwith left for Mobile, Ala., to join Al Wagner's Great Lakes Exposition Shows as general superintendent and assistant manager.

Innocent Bystander Gets It Again

LITTLE ROCK, Ark., Oct. 9.—Old Tom, a patriarch of the bear den at the Little Rock Zoo, recently developed a terrible grouch, and after killing one of the younger animals and making things miserable for the rest, Curator Ed Hefeled decided to destroy him.

Patrolman Jackson, cruising in the vicinity, was given the task and immediately set out to shoot the first bear he encountered.

"Nice shot," agreed Hefeled, "but you shot the wrong bear."

Old Tom is still alive and Hefeled may let him alone now.

Va. Beach Casino To Shean, Bluford; 5C Fire at Seaside

VIRGINIA BEACH, Va., Oct. 9.—Frank D. Shean, managing director of Seaside Park here the last two seasons, and Horace Bluford have taken an option for \$25,000 on the New Ocean Casino here, and are mapping plans for its operation this fall and winter. Option runs until March 1, 1944.

Burning grass set fire recently to one of the buildings at Seaside used by T. J. Long to store umbrellas and other beach paraphernalia. Damage was estimated at \$500.

W. F. Crockett, of Virginia Beach, and David Pender, Norfolk, owners and operators of the two theaters here, have let the contract for a third theater to be built at a cost of \$150,000 at 25th Street and Atlantic Avenue. The plans have been submitted to the War Production Board for action in regard to necessary materials and equipment.

A. C. Tax Board Hears How Army, Lights Hurt Biz

ATLANTIC CITY, Oct. 9.—Testimony that blackouts and military occupation of hotels had a disastrous effect on the earning power of Boardwalk businesses and thereby decreased Boardwalk property values, has been laid before the Atlantic County Tax Board. Those statements were made by three realty experts in connection with the appeal of Central Pier from a 1943 assessment of \$308,050 placed on the Boardwalk pier structure.

H. G. Myers, resort broker, appraised the pier property at \$173,373 in agreeing with the city's \$137,500 assessment on the land, but reduced the value of the improvements from \$170,500 to \$35,873. He asserted that the building's value could only be arrived at on an economic basis or net income left over after all operating and other expenses were met. He listed expenses, interest and taxation from actual figures submitted by the pier company and reached a net income total of \$6,084.13 for 1942.

"On that income basis, the building has a value of only \$35,873," asserted Myers. "The army occupation coupled with blackouts had a drastic effect on business done by Boardwalk stores. Hotel guests, who had almost entirely supported Boardwalk businesses formerly, were no longer here in 1942. They were replaced by soldiers whose tastes and pocketbooks were not in line with merchandise offered on the Boardwalk."

Myers admitted that \$28,000 had been spent on pier improvements in 1942, but claimed much of the work was in the nature of replacements and did not change the economic value of the building. The two other brokers gave the same value to the pier structure as did (See TAX BOARD HEARS on opp. page)

Memphis Dads May Operate Devices At Mid-South Fair

MEMPHIS, Oct. 9.—According to a story by Emory Grinnell in *The Memphis Commercial Appeal* of October 2, city officials have under consideration a proposal to take over operation of the 13 amusement devices at the Midsouth Fairgrounds, now privately owned and from which the city obtains no revenue. Operation of the devices, according to the story, would be placed under the Memphis Park Commission, which leases the land on which the devices are located to the Midsouth Fair Association, which in turn leases the land to the concession owners. The lease on the concessions expires on the same date as the Midsouth Fair Association's contract with the city about a year from now.

Four of the riding devices are owned and operated by the Memphis Fun Houses & Amusements Riding Device Company, headed by Henry A. Beaudoin, whose son, Henry W. Beaudoin, has been manager of the Midsouth Fair Association. Latter declined comment on the city's proposed action, as did C. Cartwright, president of the association.

Mrs. Henry A. Beaudoin is secretary-treasurer of the company which owns the four devices. In addition, a daughter, Evelyn Beaudoin, owns the Palm Gardens, refreshment stand in the amusement park. Devices owned by the Beaudoins are the Penny Arcade, Dodgem, Whip and Noah's Ark. Three of the other nine devices are owned by A. E. Willis, of Memphis. They are the Airplane Swing, miniature railway and shooting gallery.

Other devices and their owners include the Tumble Bug, C. A. Britton, of Newcastle, Pa.; Merry-Go-Round, L. V. Wood, Philadelphia; Ye Old Mill, L. S. Burns, Santa Monica, Calif., now in Memphis; Walking Charlie, Burl Williams, Memphis; the Pippin, and the Pretzel Hummer Coaster Company, Inc., New York. Seven small refreshment stands also are on the grounds.

The city's position in the matter is that the contract was entered into years ago, and renewed four years ago, to finance the fair association in staging the annual exposition—which has been abolished for the duration. City officials further state that since the fair is no longer being held that good business administration calls for a careful study of the operation. The amusement devices have enjoyed a lucrative business the past year, much of the patronage coming from servicemen.

It was stressed that the city officials have no criticism whatsoever of the Midsouth Fair Association.

American Recreational Equipment Association

By R. S. UZZELL

Tribute to John T. Benson

John T. Benson has gone on ahead of the show. He has fed the animals and put them thru their paces for the last time. One of America's and England's best known and most original showmen has left us. John T. was about as near to a one-man circus as we have ever had. The making of the most of every opportunity for constructive advertising was his forte. In this he surpassed any of his contemporaries and frequently gained much free space in Boston newspapers. Often our fraternity asked, "How does he put it over?" It was because all his items had wide-awake news value which would always command reader attention.

A Whiz on Publicity

He once got an order for some trained fleas from Denmark. What a chance for publicity! And he didn't miff it. How to deliver them might have baffled the most astute, but not our friend John. He put in some extra fleas to make good any losses in transit. Boston newspapermen went to the pier to bid dog and his cargo bon voyage. They were there to welcome the dog minus his fleas upon his return. It was an A. P. item.

He used a special dye to color his pigeons which attracted special notice, and he had five of the best trained monkeys America ever saw. One played the piano while the other four danced; they sat at a table and ate properly with the correct utensils. A peanut stand served the monkeys and the pigeons, and a trained goose, dressed in a man's clothes, was another unobtrusive stimulant to the sale of peanuts. He cooperated with the Boston & Maine Railway on his Jungle Train by having his animal cages in the Boston station.

He hooked up with advertising and display of fur coats and garments by predicting from the antics of his wild animals what the coming winter would be. After the birth of an elephant of about 200 pounds, he got out a post card of mother elephant and baby being observed by a woman and her little daughter. Beneath the picture was the caption: "Mama, you cannot tell me that a stork brought that baby." The post card had national circulation, and the caption international.

N. E. Meef at Benson Farm

When our New England Association of park men held its summer meeting at Benson's Wild Animal Farm we expected original stunts and were not disappointed. He had a kiddie Merry-Go-Round drawn by little animals instead of motors. There were antelope, India deer and among others a goat. On a big day the goat would be first to tire out and lie down—the only thing that ever got Benson's goat. He put all of the animals thru their stunts for us, including the lions in their cage. He carved the dinner for us, and at the last course had four men, one of them a Hindu in native costume, bring out the special dish which was the size of a large wash-tub, with a pie crust over the top. When our host cut the crust out crawled a boa constrictor. Many screamed, especially the ladies, but John soon had them petting the big snake.

Began Career at 8

Benson ran away from home as a boy of 8 to join the Bostock-Wombell Show. Early he learned to train lions and never lost the art, nor did he ever fear them. He brought to America for the Ringlings the first gorilla ever exhibited to our public. It cost \$32,000 and lived but

three weeks after arrival. He founded zoos at Providence; Lexington, Mass., and Norumbega Park, Auburn, Mass.; was director-general of Parquee Palatina, Havana, and helped found and organize the Rockefeller Zoological Gardens at Kingston, Jamaica, L. I., N. Y. As curator of Franklin Park Zoo, Boston, he spent many months abroad purchasing animals for it and he served it many years.

He was our neighbor over in Hoboken, N. J., when he represented Carl Hagenbeck & Sons, of Hamburg, Germany. When the German ships made Boston their first port of call, he moved to an unproductive farm he owned at Nashua, N. H., which became the famous "Wild Animal Farm, the Strangest Farm in the World." It is estimated that more than 3,000,000 people have visited his farm, which was incorporated many years ago, with Benson as director and general manager. The farm will be continued. John has willed his trained elephant to the Boston Zoo, and a number of items to our American Museum of Public Recreation, including the van wagon in which he lived when a traveling showman in England.

He was a member of the AREA and had (See AREA on opposite page)

With the Zoos

NEW ORLEANS.—The wild animal birth rate is on the increase at the Audubon Park Zoo, according to Superintendent George Douglas. Three baby pumas were the first to arrive recently. Sally, the 50-year-old water buffalo, gave birth to her second offspring two days later, and four male lions were born to Duchess and Duke.

MEMPHIS.—Overton Park Zoo is welcoming 34 new arrivals, ranging from a pair of vicious-looking Abyssinian Hamadryas baboons to a flock of 12 blue and white peacocks. N. J. Melroy, superintendent, says the baboons are noted for the ability to slay lions. Other arrivals include five Canadian geese, two Australian barred geese, five Java monkeys, three Rhesus monkeys, an African green vervet monkey, a sooty Mangabey and a pigtail monkey. All were purchased from Summit Beach Park, Akron.

PHILADELPHIA.—A South American jungle bird, a Derbian Screamer, which established a longevity record for its species by surviving in captivity for nearly 28 years, died at the Philadelphia Zoo last week. Its closest rival lived in the London Zoo 22 years.

CHICAGO.—The giraffe population of the Brookfield Zoo was increased by one recently when Sadie gave birth to a male which has been named Andrew. The new arrival stood six feet tall and weighed 112 pounds at birth. There are now five giraffes at the zoo.

OAKLAND, Calif.—Continuation of financial support for the Alameda County Zoo has been authorized by city council. City planning commission, acting on complaints from residents in the vicinity, had recommended against continuance of financial aid and the park department referred the matter to council.

SAN FRANCISCO.—A plan to create a zoological society here which would subsidize the city zoo thru private sources is under consideration. At present the zoo is dependent upon gifts from a few persons to maintain and replenish the supply of animals. The park commission reported that it cannot properly ask for \$50,000 or more to be budgeted out of tax money for purchase of wild animals, especially in wartime.

AREA

(Continued from opposite page)

sold animals to every zoo of note and to all the circuses of America. From 8 to the good age of 72 years he was continuously in the show business. He leaves two cousins in the wholesale meat business in Boston. Interment was made at Lexington, Mass.

TAX BOARD HEARS

(Continued from opposite page)

Myers, and otherwise supported his testimony.

Louis St. John, secretary-treasurer of the pier company, testified that black-out and army occupation had an adverse effect not only on businesses in the pier building but also on income from adver-

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NICHOLS, Artist

Hudson, N. H.

tising signs on the roof of the pier, which had been reduced by 50 per cent.

ATLANTIC CITY, Oct. 9.—After a year's lay-off due to military occupation of hotels, convention business is returning to the resort. Several sizable meetings already have been booked for this fall and numerous others are being lined up for the winter and spring season.

BIG CLEVELAND SALE

(Continued from page 38)

arc, 100 feet above the ground. She also made the next performance.

The promotion was excellent. Street signs, banners and billboards were displayed, and radio and newspaper co-operation was very satisfactory. One sheet was distributed all over town.

Acts were Levolo Trio, Maximo, Hale Hamilton and sister, wire; Sky High Girl, high pole; Rudy Rudynoff and his horses; Ben Moulton, high-swaying pole; Rossel's animals, Will Hill's Circus, Lady Barbara's Circus; Ernie Wiswell and His Funny Ford; Bee Kyle, fire diver; the Sidneys, Zoppe Troupe, Paige and Jewett, balancing numbers; Ken Maynard and horse, Tarzan; Miss Marlon, aerial novelty; Captain Heyer and horse, Starlet Night; Aerial Ortons; Zavatte Family, riding act; Graham Family, riders; Great Leroy and the Kays, high wire; the Swifts, the Rollerettes, Buddy and Jean, in Spins and Whirls; the Siegrists, Valentines and Romas, flying numbers; Joe Greer and His Jumpers; Great Peters, man who hangs himself; Will Hill's elephants; Miss Victory, woman shot out of cannon; chariot, Roman standing and jockey races. Finale, *God Bless America*, sung by Betty Thompson and Dick O'Haren.

In clown alley were Ernie Wiswell, LaSalle Trio, Sherman Brothers, Happy Kellems, producing; Red Carter, Joe Ambrose, R. Couls, Paige and Jewett, DeMelo, the Klines, Austin Trull, Whitey Harris, Happy Maxwell, Billy Finkle, Jim Morris, Frank Arnold, Bill James, Tom Brown.

The staff: Ernie Young, arena director; Al Perry assistant; Al Russo, musical director; Leo Hamilton, announcer; fireworks by Lou Pessina.

UNDER THE MARQUEE

(Continued from page 38)

Visited with Lew Barton. Brother George and Zeke Lamont are at the Barton farm at West Chester.

HAPPY KELLEMS, who played the firemen's circus in Cleveland, stopped off in Chicago last week on his way to the fair at Jackson, Miss. From Jackson he goes to St. Louis for the firemen's circus, then to Wichita and Houston.

SINCE laundries have stopped sewing buttons on shirts berth-car wives have had to give up bridge.

WORD comes from Billy Pape, El Paso, Tex., October 7, that Teresa Morales, performer with Polack Bros.' Circus who was injured in a fall several weeks ago, is now conscious after two weeks in coma, and that chances for complete recovery are excellent.

L. C. LANGHART, lithographer on the Wallace show three seasons, closed in Alexander City, Ala., September 25 to accept a position in Louisville at a theater in same capacity. He expects to return to the circus next year.

H. R. BRISON saw Ray and Ruth Bible, of Sello Bros.' Circus at Essex, Md., also Mr. and Mrs. Charles LaBird. Attended Bob Dickman's Circus at Laurel, Md. Dickman has Sam Dock and his animals, also Cap Irvin's Animal Show. Biz was okay for both shows.

COOKING a good mulligan is an art few big-time chefs have mastered, but any circus cook can make the McCoy.

NAOMI McDOWELL directed the Carl Woolrich band in *El Capitan*, march number by Sousa, at night performance when Mills Bros. showed Nashville, Ill. She is well known to circus folk and was a friend of the late John Phillip Sousa.

JOHNNY C. (Woody) WOODARDS, piano-accordionist, past 10 years with the Ringling-Barnum Side Show, is in the Receiving Hospital, Ward 5, Detroit. He was taken critically ill on the first day of the Ringling engagement in the Motor City.

FOLLOWING clowns were at the Thrill Circus in Cleveland: Happy Kellums,

principal; La Salle Trio, Chester Sherman, O. (Jo-Jo) Dell, DeMilo and his dogs, Whitey Harris, Chester Owartwood, Ab Kline and Mirandy, "Charlie Chaplin" Lindsay, Happy Maxwell and Doc Candler.

ONE of the unpleasant memories of our boyhood tramping days is of how we slept on flatcars while rolled up in sidewalls.

WILD LIFE EXHIBIT, under direction of Rex M. Ingham, closed a three-day engagement in Shelby, N. C., October 2, registering the biggest day's gross of the season on closing day. It arrived from a three-day stand in Lenoir, N. C., where business was excellent, and went to Anderson, S. C. Henry Clay, former circus bull man, visited in Shelby.

NOTES from Bette Leonard, Wichita, Kan.: Fred and Bette Leonard attended Kansas State Fair, Hutchinson, visiting with Corinne Smith, in charge of Fisher's elephants. Bulls were an added attraction at Kansas National Horse Show. The Leonards saw the horse show at Salina, Kan. The Lerches, Bellevue, O., visited their parents at Belleville, Ill. Rich

Barnsdell, known as Swayola and the Great Ricardo, is with the armed forces in the South Pacific. Aged father of Bill Green, Washington, Kan., is well on road to recovery. Charlie Green will be announcer at Wichita Horse Show.

ALL we know about the fellow we hear in the cookhouse daily—the one who knows all the "ins" and "outs" of circus biz—is that he would enjoy his food a lot better if he would stick to his "ins."

WHEN Sello Bros.' Circus was in Perryville, Md., Mr. and Mrs. William Walleit, Havre de Grace, Md., had a party after the night performance at their restaurant. Attending were Mr. and Mrs. Bible, Mr. and Mrs. LaBird and Mr. and Mrs. Frank DiRizkie. James M. Cole played there the following Saturday. The DiRizkie troupe, now living there, presented its acts at both performances. Mr. and Mrs. William Morris were guests of the Walleits. Francine DiRizkie, Mr. and Mrs. Al Wheeler and the Walleits visited Hunt Bros.' Circus at Elkton, Md. Charles Hunt reported the best season of his career.

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Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

Omaha Deluxers Reopen Strong Despite Draft

OMAHA, Oct. 9. — Omaha's principal roller rinks, L. G. Fox's Crosstown and William O. Christianson's West Farnam, have reopened for the season with better than anticipated patronage in view of the inroads made by the armed service.

Fox's first night drew 800 skaters to his newly laid floor, measuring 75 by 200 feet, despite a rise in admission prices from 40 to 50 cents. The increase was made, Fox said, because of greater overhead.

Christianson has not raised admission prices which still are: Evenings, 30 cents; Saturday and Sunday afternoons, 22 cents, and Fridays, 30 cents, on a school activity ticket plan of which Christianson was one of the early originators.

Both Crosstown and West Farnam rinks are open every night except Mondays. Christianson had planned to enlarge his 90 by 120-foot rink but was unable to get materials. Rest room redecoration was among the touching up done while the West Farnam was dark during the summer. A feature attraction at this rink was the institution this fall of instruction in International dance skating which drew 44 in the first class with a waiting list. The class will be graduated from fundamentals in four to six weeks. Instruction is offered free, twice a week, with four hours a week free practice at the option of the student. For the instruction period Christianson uses an automatic record changer arrangement, hooked thru the organ.

Party booking continues brisk, with Christianson's rink booked thru most of November and Fox reporting a heavy party schedule. Both spots are troubled with man-power worries. Instructors and other help is scarce. Fox is planning a skating show some time during the winter.

Manages by Remote, Picks Up New Floor While He's in Uniform

MIAMI, Oct. 9.—The serving in the armed forces, Murray L. Rosenblatt, proprietor of Biscayne Roller Skating Palace here, has been able to keep active in management of his rink, according to the present manager, M. Benndu.

When Rosenblatt opened Biscayne in the spring of 1942 he experimented in use of a composition floor, but within a few months declared that, altho skaters gave it their approval, the floor did not stand up under heavy use.

Faced by priorities on maple flooring and by early induction into the armed forces, Rosenblatt joined the U. S. Coast Guard and turned actual operation over to Benndu. While stationed at different spots Rosenblatt began purchasing maple flooring in small quantities until he had obtained a sufficient amount to complete the job. Early last August, while stationed 300 miles away in St. Augustine, Fla., he directed the remodeling of Biscayne. Within 12 days reflooring was completed. On August 13 the Biscayne rink was reopened with a noiseless floating floor.

10th Ani Opener Throngs Mineola

MINEOLA, N. Y., Oct. 9.—Attended by over 1,200 skating enthusiasts, Earl Van Horn's Mineola Rink ushered in its 10th season with an opening party, September 8, highlighted by brilliant exhibitions of figure, dance and pair skating by members of Earl Van Horn Dance and Figure Skating Club.

Program, sanctioned by the Amateur Roller Skating Association, was opened by Charles Civiletti and Paul Hope playing *Intermezzo* from *Cavalleria Rusticana*. The following appeared on the program: Jerry Whalen, Herbert Shady, June Hendich, Rita Luginbuhl, Fred Ludwig, Irene Maguire, Dorothy Vogel-san, Donald Mounce, Margaret Mahoney, John Karasony, Theresa Kelsch, Walter Bickmeyer, Dorothy Luginbuhl and Al Shady.

Skating at Mineola is now in full swing with nightly sessions except Mondays, and matinees on Wednesday, Saturday and Sunday. Organ music is provided at all sessions by Charles Civiletti and Paul Hope.

Earl Van Horn Dance and Figure Skating Club held its first board meeting September 30 and set its initial business meeting of the season and annual election of officers for October 3.

Sunday morning figure classes have been scheduled from 11:30 to 2 p.m. Saturday morning club will make available dance instruction for children, from 10:30 to 1 p.m.

Mineola's winter dress rules are as follows: Gentlemen must wear jackets or sweaters with sleeves while skating. Collar and tie must be worn, unless the skater is wearing a neat sport shirt. Ladies' skating dresses must be no shorter than two inches above the knees. Under no circumstances will ladies be permitted to skate in slacks, pajamas or trousers.

W. J. BUTLER re-opened Butler's Walnut Rink, Allentown, Pa., with sessions Monday, Wednesday, Friday and Sunday evenings. Opening promotion emphasized "Skating for Fun, Health and Pleasure."

RSROA Ops Asked To Join Paralysis Drive

DETROIT, Oct. 9.—Roller rinks, taking their place beside other branches of show business, were invited to assume an important part in the 1944 fund-raising campaign for the National Foundation for Infantile Paralysis, Inc., one of the best known annual charitable drives. Activities normally reach a climax in the annual President's Birthday balls.

Invitation was extended to the Roller Skating Rink Operators' Association thru E. Walker Wear, director of organization for the foundation, who wrote, "Knowing the interest that roller skating rink operators thruout the nation take in America's children, we are writing to request the co-operation of your national organization."

"It is our desire that your membership co-operate with our committees and chapters in their localities during the activities from January 14 to 31 inclusive."

"In many of the larger cities, the local rink operators have been most helpful, and we feel that all would co-operate if the matter were brought to their attention."

Specific plans for the method of co-operation are being left up to local rinks, but the suggestion of Fred A. Martin, secretary-treasurer of RSROA, made to *The Billboard*, is that each operator arrange special skating parties and turn over the entire proceeds to the foundation. Martin pointed out that RSROA will grant sanctions gratis to member rinks for such parties, a fact not known to many of the newer rink members.

Johnson Resumes Full Sked in Erie

ERIE, Pa., Oct. 9. — Manager A. O. Johnson, after closing his books, announced that summer business at Erie Rink had been very satisfactory. This marked the first summer operation of the rink, a downtown spot, on a Friday, Saturday and Sunday schedule, including matinees on Sunday.

Erie Rink will continue to operate six nights a week during the fall and winter. Gate is very heavy and points to a record season. A consistent rise in attendance of younger people attests to the value of early evening closing. Miss Phyllis Scott presides at the Hammond at evening sessions and the three matinees. School party bookings are heavy and the surprise business is the booking of many birthday parties from 4 to 6 p.m. Birthday parties at the rink offer a boon to time-pressed parents.

GEORGE W. SMITH's two rinks in Columbus, O., located on Fairfax Road and Alden Avenue, are continuing operation after a successful summer, according to Iran L. Green, manager. The new schedule provides evening sessions, except on Monday, and matinees on Saturday and Sunday. With two rinks under the same management, both large and small private parties may be booked Monday evenings.

FOREST PARK RINK, Hanover, Pa., recently closed for alterations and streamlining, was reopened October 2 with a midnight skating party. It will remain open thru the fall and winter with many private skating parties being booked.

SOUTHERN RINK, North Philadelphia, and that community's newest skate center, has completed a highly satisfactory initial summer's business. Prospects for the current season appear excellent.

CHAMPLAIN PROVENCHER, secretary-treasurer Amateur Skating Association of Canada, announced that a sanction for the 1943 Canadian amateur roller-skating championships in figure and dancing had been granted to Toronto Amateur Roller-Skating Association, to be held under auspices of Strathcona Roller-drome, Toronto, November 1 and 2. H. C. Roberts, secretary-treasurer TARSAs, who conducted last year's championships successfully, will look after the events.

Entries are to be sent to Herbert C. Roberts, 586 Christie Street, Toronto, Ont. Many prominent athletic men will be guests of honor. Championships have been approved by William E. Roughton, president of the ASA of Canada, so all amateur roller skaters in the Dominion are eligible to enter thru their associations. Louis Rubenstein Memorial Trophy will again be the emblematic of the Canadian championship in figure competitions. The late Rubenstein was one of the founders of the ASA of Canada in 1887.

FORDHAM PALACE, New York, was reopened September 9. Featured on the program were members of the Earl Van Horn Dance and Figure Skating Club.

JOE BARNES'S rendezvous for South Philadelphia skaters, the Adelpia, got off to a strong start last month with a large throng at its re-opening. Barnes has closed his park rinks.

CHEZ VOUS, Upper Darby, Philadelphia, has its usual capacity crowd on hand opening night. Mr. and Mrs. Kelly, who manage the spot, had the rink well decorated thruout with new eye-openers. Their policy of offering ballroom dancing, in a separate hall Wednesday and Saturday evenings, in addition to regular skating sessions and at no advance in price of admission, will be continued this season.

BEN MOREY reports excellent attendance at his three rinks in New Haven, Conn.; Bridgeport, Conn., and Riverview Beach, Pennsville, N. J. Fred (Bright Star) Murree is in charge of the skate-room in Bridgeport. Recently putting in an appearance at the New Haven rink were Al Cookson Jr. and Johnny Jones.

ROLL-ARENA, Gloucester City, N. J., has resumed operation and is open nightly, with matinees on Saturdays and Sundays.

CLAYTON BARRON and Rineida Hills, professionals from Ranzey Welles Rink, Elver Rouge, Mich., spent two weeks at Mineola (N. Y.) Rink getting new ideas for their dance and figure skating classes at their home rink.

WHITE LEATHER GOING!!!
We're almost out of white leather now. We've sounded the "last call" for weeks.

Better order your **BETTY LITTLE** Shoe now for your Christmas demand before it's too late.

We're still cutting down plates and mounting them on Hyde Shoes. Write today!

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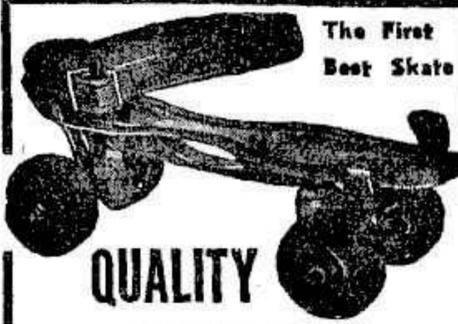
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Established 1884
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P. O. BOX 285, Aberdeen, Md.

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

ATLANTA and Birmingham subbed for Tampa as gathering places of the clans. They say that Atlanta especially was a mecca for those restless ones who know they won't be able to cut it up at the lapsed Florida Fair this winter. Tremendous business was reported from both spots, with some new midway marks hung up for aspiring showmen to shoot at in the future. "As Tampa goes, so goes the season," they used to say. So as Atlanta and Birmingham went, so likely will the 1944 period go. But, as in Tampa, it was not all business, and socializing was to the fore. Death of J. C. (Jimmie) Simpson October 6, while so many show people were in Birmingham, led to funeral arrangements which included services there as well in St. Louis, where interment was made.

† † †
"HERE are the real facts regarding the '20-Years-Ago' reference in Nat Green's Crossroads column last week," writes Al Butler, contracting agent for the Ringling circus. "How we lost St. Joseph and went to Kansas City, Mo., was true, but there are some details that should be known. It was a cut-and-dried proposition that I was to go with the police. I was set free on a \$100 bond and was not arrested for anything else. The side show was opened and did a big business, but John Ringling looked at the lot, which at that time had over 100 tons of straw on it, and figured it would be better to blow the town and try to keep on time than to try to show and then fight it off the lot. So he told the bosses to take it down and, in fact, at Topeka the next day we got out the old big top that we always carried with the show and put it up in order to let the top that we

had been using dry out and get some of the mud off of it. You can imagine, when it was bad enough to wash out the railroad between St. Joseph and Kansas City, just how bad the Kansas City lot was. We had dropped the big top in two feet of water at Omaha and blew the night show and Charles Ringling ran big ads in the Omaha papers telling people that a man would be at the uptown sales store to refund all money on tickets. You should have seen the mud on some of them! I was not arrested for anything except that we opened the show on Sunday; that was all. It was all out and dried and that was all there was to it. It was not the first time that this had been the case in Kansas City. On a Sunday once before Matt Koefe was visiting the show and he agreed to go down. It was just a case of when you did this then the law had done as required and you could go on and show."

† † †
DEATH of J. C. (Jimmie) Simpson at his home in Birmingham October 6 removed another outdoor veteran who knew what it was all about. He came up the hard way and probably crowded a century of living into his 72 years. His energy and live spirit belied his age, and even some closest friends did not realize that he had passed the Biblical allotted time. Dean of agents in his line, few if any ever had a wider acquaintance among showfolk, fair executives, civic officials, fraternal officers and railroad transportation men. One quirk that was almost an obsession with him related to the spelling of his nickname. Woe be to the one who spelled it "Jimmy"! It would always bring at least a reproachful glance and the reproof: "Why, that's a burglar tool."

A CLIP comes from Jacques E. Goulde from Louisville with a so-called "expose" of midway games, about as silly as or more so than the usual run. "It appears," he observes, "that an epidemic has struck some newspapers and magazines in respect to such articles. They are laughable. Have been in the business many years—and now find that I still have much to learn, as I am neither a chronic lusher nor 'laryngitic.'" . . . Today's Trouping: When Max Linderman, general manager of the World of Mirth Shows, came on the lot the other morning he said to employees: "My name is Linderman. I also travel with this show. After the war is over I hope that you will give it back to me and let me run it again!" . . . Remember the primitive days when a cookhouse waiter actually spilt meat grease in your lap?

† † †
DISHED up well for public reading, the story of A. E. Seiden, "The Stratosphere Man," as told by him to William Tusher, gets several pages and plenty art in the November *True* magazine. Highlight is an account of the fatal accident to his wife, Dainty Inez, in their trapeze act some years ago at Winston-Salem (N. C.) Fair. How he combined mechanical knowledge with his acrobatic skill to develop his high swaying pole act is told to the interviewer, along with incidents and thrills all in a day's work. Seiden's penchant for snapping crowd photos from his precarious perch is touched upon by word and picture. . . . Then there was the early-day manager who kept a list of those who left the show bad. When one of 'em showed up later for a job the boss would rush to his office to get a line on the guy's standing. If the name was discovered on the list, the manager would return and crack to the applicant: "Huh! You thought I'd forget you! You left here on the nut in July, 1933." . . . "What th' ell!" yelps Red, the ride boy. "Washington claims that in two years we'll be eating more beans than ever!"

The Crossroads

By NAT GREEN
CHICAGO

THE fairs have unmistakably demonstrated during the season just closing that they have a legitimate mission in wartime. Their War Bond sales and other war effort activities, to say nothing of their undoubted contribution to increased food production, have been of inestimable value, and they provided entertainment and relaxation for tens of thousands of workers without taxing transportation facilities or wasting gasoline and rubber. No one can foresee what conditions will prevail next summer, but in any event fairs should be the last to be subjected to undue restrictions. Wherever we go, we see motorists using gasoline and rubber to go to golf courses, ball games and other sports and amusements that certainly should be entitled to no more privileges than fairs. The fairs make a very definite contribution to the war effort and deserve especial consideration. With the experience of fairs held this season in mind, we hope to see the few fairs which canceled back in the game in 1944. The IAFE undoubtedly can accomplish some good along this line, and the annual convention should bring forth some workable ideas for the conduct of fairs in '44.

† † †
TWO things the boys in service are most anxious to receive, according to many letters they have written to this pillar, are letters and *The Billboard*. A letter received a few days ago from George Crowder, former agent and promoter, expresses the general

sentiment. Crowder, writing from somewhere in the Pacific, says: "Your most welcome letter received today and also in the same mail my first copy of *The Billboard* since leaving the States. Both were indeed a treat. You cannot imagine how I missed the weekly reading of *The Billboard*. All my friends have been most kind in writing the news, but there is nothing equals *The Billboard* for a general coverage of the show biz." George also pays tribute to the USO, which he says is doing a great job in furnishing entertainment for the boys away from home. "It does not matter how remote your station is, or even right in the battle zone," he says. "You will find those troupers giving their best, and in most cases under the most trying circumstances. No stages, lights or anything to dress the performance up, but they sell their bits in a grand manner."

† † †
HOW many times have you heard the expression from an old-timer: "This is my last season on the road." We thought of it when a veteran in the backyard of the Ringling show at Cincinnati vowed the lots would see him no more. Chances are he'll wind up his earthly existence on the lot. . . . Ben Sawyer, Saginaw fair concession head, stopped off in Chi last week on his way to Hot Springs. Ben has visited a lot of fairs this season and everywhere he found the public eager for entertainment. . . . J. W. (Patty) Conklin due in Chicago this week on his way to the springs and later the West Coast. . . . Sorry we

missed Earl Lindsey, manager for Gene Autry, when he passed thru town. . . . Sorry, too, we couldn't attend that Cole Bros. press dinner in L. A., for which we received an attractive invitation. So here are our apologies to Ansel E. Waltrip, to whom we were to RSVP. . . . Elmer Velare, in from the West Coast, is dismantling the Sky rider in Riverview Park here for shipment to Florida. His Sky rider at Long Beach, Calif., has been doing tremendous business. . . . This season appears to have demonstrated that it's the men behind the show, and not the title, that counts!

† † †
IS another era of railroad circuses due? The welter of rumors of new rail shows continues to grow. At least two new ones are being talked of now. Clyde Beatty is reported to have bought a number of flat cars from a carnival owner who did not go out this season, in preparation to take out a 15-car show. Jack Tavlin says, "You'll see a real circus on the road next year," and the department store men who are reportedly backing him have plenty of folding money. Meanwhile there is talk of several new truck outfits.

† † †
SHOW people continue to provide good copy for newspapers. *The Norfolk Virginian-Pilot* of September 26 carried a long story on Col. Charles H. Con-solve, former showman and for many years a hotel operator, and always a friend of showfolks. A full-page story on Doc Waddell, carried October 3 in *The Cincinnati Enquirer*, had one error unless Doc is holding out on his true age. Story gave Waddell's birth year as 1843, which would make him an even hundred years old.

Out in the Open

By LEONARD TRAUBE
NEW YORK

PART II

LAST week we said that the national trade associations have no right to hold their conventions this year "unless they talk war, consider their performances of the wartime season just past and adopt a program for 1944 that is directly linked with the global conflict." The first association discussed was the International Association of Fairs and Expositions, and we concluded with the set-up of the two principal officers, Charles A. Nash, president, and Frank H. Kingman, secretary.

Most of the member fairs did not operate in 1943, and this theme is accentuated on the top, for Nash's fair, Eastern States Exposition, Springfield, Mass., is and has been in the hands of the army, where it seemed fixed for the duration. Kingman's Brockton Fair, in the same State, was shelved this year by the directors—its 1944 destiny unknown perhaps even to Kingman and his board.

What the IAFE can offer, in its programmatic material at the scheduled December confabs in Chicago, is a matter of speculation. It is one thing to have the army step in and thus automatically halt operations in favor of direct connection with the war, but it is quite another photograph when directors, for reasons best known to themselves and perhaps not even known to a great majority of them, put their community enterprise on the shelf.

Sometimes they want to get out from under for a

season or two, figuring to come back at a later date. Often their actions are motivated by "sordid commercialism" of pure, unadulterated color, altho fairs are not supposed to be identified with the dollar sign. Sometimes they call a halt as a direct result of appeal from the Office of Defense Transportation, which has tried to discourage rubber-borne traffic. Here and there they cancel out of simple fright with-out reasons that can be localized, and now and then, not knowing the right time, they just cancel and go home.

In short, behind numerous cancellations may be found a disease that springs from another disease—*infectious, contagious and withering in its effect.*

It will be up to the IAFE, if it desires to meet the challenge by the staging of a convention, to exert the proper influence, do competent steering and conduct itself in a manner to show clearly that it is aware of wartime America 1943-'44. The IAFE, having always been alive to its responsibilities, will undoubtedly be more than equal to the occasion.

† † †
Second within periscope view is the association with the unwieldy and unhandy title—National Association of Amusement Parks, Pools and Beaches. This organization has always been operated from the top, meaning by the secretary, the veteran A. R. (Al) Hodge. The parks are patting themselves on the back because they had a thumping good season, best in years. With the ban on pleasure driving, and all

other types of auto-borne traffic as scarce as Nazi planes over Britain, where else could the people go? So they stayed home, close to amusement parks.

Playgrounds out in the country had to throw in the towel, but the situation was not nearly so bad as that which impeded operation of county and State fairs, and from this point of view the fairs did a better job, altho a week or less of activity is hardly comparable to a full run from May to early September. On the other hand, there are more traps and pitfalls in short-term operations. One day missed due to the elements or some other factor cannot be made up and is usually 20 to 30 per cent of the run. Rain on the built-up "big day" of a fair stretch is generally catastrophic.

The NAAPPB may have something clever up its sleeve to justify the holding of a convention, and its supporters hope and pray that this is so.

† † †
All of which brings us to the American Carnivals Association. Here is a group that is not too large, but is at least fairly representative and has tried all the way thru. Attorney Max Cohen is shepherd of a flock that's in the toughest business of them all, beset on all sides by pretty nearly every single piece of legislation and emergency bureau directive that has come out of Washington since before Pearl Harbor. It is made up largely of tough people, most of whom cannot be accused of lacking ingenuity, resourcefulness, initiative and a sprinkling of courage mixed with daring.

This is a lot to say about any group, but the carnival boys have what it takes—they had to have it to come thru 1942, and particularly 1943, with their pants still up the in danger of being lowered thru (See *OUT IN THE OPEN* on page 57)

CLASSIFIED RATE 10c a Word

Minimum \$2 Cash With Copy Forms Close in Cincinnati (25 Opera Place, Cincinnati 1, O.) Thursday for Following Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

AGENTS & DISTRIBUTORS

A BRAND NEW SNAPPY NOVELTY ITEM! - Hitler's Birth Certificate. Sells for 15c each; \$9.00 per 100 prepaid; 25 for \$1.00. TORIAN'S, Dept. H, Hampton, Va. oc16

BEAD NECKLACES FOR JOBBERS, FAIR Workers, Carnival Men. Particulars free. Sample line, \$1.00. MISSION, 2323 West Pico, Los Angeles, Calif. Zone 6. oc23

BEST YET - HITLER'S LATEST WILL AND Testament, hot and snappy, \$2.00 per hundred, delivered free. Fast 10c seller. Catalogue snappy numbers free with first order. LA FRANCE NOVELTIES, 49 Hanover St., Boston 13, Mass. oc23x

CAN USE SEVERAL GOOD RELIABLE PAPER-MEN and Supervisors. KENTUCKY FARMER'S HOME JOURNAL, 405 McDowell Bldg., Louisville 2, Ky. oc16x

GLORIOUS GIRL "PINUPS" - 160 SUBJECTS in color, \$11.00 thousand. Artists Models, \$7.20 thousand, C.O.D.'s 1/2 deposit. Samples, \$1.00. JAS. REED, Dept. B-31, Hollis, N. Y. oc23

IDEAL GIFT FOR SOLDIERS - BEAUTIFUL Service Record Book, 5x9 inch, open end tied with red, white and blue rayon cord; 15 pages for records, pictures, etc., and envelope for documents. Sell for 75c. Sent postpaid \$1.00 for 2; \$2.00 for 5; \$7.50 for 25. Cash with order. ART CRAFT CUILD, Port Washington, Wis. x

KEY CHECK STAMPING OUTFITS - BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. de4x

MAGIC RACES - AT CIGARETTE TOUCH SIX horses are off. Fast seller. Big profits; 65 races, \$1.00; quantity prices. Sample free. BARKLEY, 1316 Arch, Philadelphia 7, Pa. oc23x

RUBBER GLOVES - HEAVY AND DURABLE, \$1.25 pair; \$12.00 per dozen. U. S. PHOTO SUPPLY, 344 Frazier Ave., Chattanooga, Tenn. SELL STORES! - "SLAM THE AXIS" POST-cards; 5 other timely novelties. Send 50c for samples and distributors' deal. ROBBINS CO., Newsweek Bldg., New York City. oc16x

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. oc30x

BUSINESS OPPORTUNITIES

ACTIVE HOMEWORKERS - \$50.00, \$75.00, \$100.00 weekly. Castwood Plastic Gifts, Plaques, Novelties. Material, molds, instructions furnished. Sample large Scottie, wood-cut, mold model with illustrated molding circular, catalog new flexible molds, \$1.00 post-paid. PLASTIC PRODUCTS, 1410NB Belmont, Chicago.

GET VALUABLE TIPS ON THE ROADSHOW Film Business - Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

MAKE BEER AT HOME - FORMULA by brewer of Norwegian "Bock-Bayer," \$1.00. J. RUSSELL, 201 S. Brittain St., Shelbyville, Tenn. SELL OR LEASE - 3 SMALL TOWN THEATRES, \$9,000. 1/3 cash. Hundred weekly net. Operator wanted. THEATRE, Calvert City, Ky.

INSTRUCTIONS BOOKS & CARTOONS

BARGAINS - BOOKS AND COURSES ON Sign, Scene and Poster Painting, Cartooning, Story Writing, Quick Landscape Painting (colored illustrations), Graining, Spray Painting, etc. Big illustrated list free. ART BOOK SHOP, 2325 Cass, St. Louis, Mo.

EARN EXTRA MONEY AT HOME IN YOUR spare time. Free circular describes 127 money-making plans, ideas, etc. Details stamp. GOFFLOT SERVICE, Alhambra, Calif. oc16

INFORMATION - HOW TO LOCATE MOST any article made in the United States (dime coin). RAKES SPECIALTY SERVICE (21, 2053 W. 35th St., Chicago 9, Ill.

SNAPPY, THRILLING - CUBAN, MEXICAN Pictures, Books, Booklets, Miscellaneous. Samples, lists, 50c. JORDAN, 135-P Brighton St., Boston, Mass. x

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. oc23

MISCELLANEOUS

NAME PLATE TAPE - 25 ROLLS, 5 POUNDS each roll; 10 rolls BX Cable, 250 feet each. Make best offer. BOX 487, Billboard, 1564 Broadway, New York 19.

PRINTING

ALL KINDS JOB PRINTING, COMIC NOVEL-ties. Big sample packet, 25 cents. Military Insignia Stationery, 100 envelopes, 200 sheets, \$1.00. DICKOVER PRINTING, 5233 Cleveland, Kansas City 4, Mo. oc16x

BETTER PRINTING - 250 8 1/2x11 LETTER-heads, 250 Envelopes, \$2.25; 500 each, \$4.00. Hammermill Bond, 500 Business Cards, \$1.50. All postpaid. STUMPPRINT, South Whitley, Ind. x

DRAWINGS AND CUTS MADE TO ORDER BY professional artist. 500 letterheads or envelopes printed, \$1.85. LEE CRESSMAN, Wash-ington, N. J. oc23

WINDOW CARDS - 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

\$1.00 POSTPAID - 100 8 1/2x11 BOND LET-terheads; 100 6 3/4 Whitewave Envelopes, neatly printed. Satisfaction guaranteed. MERO PRODUCTS, Box 344, Punxsutawney, Pa. oc23

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column.

A-1 CIGARETTE AND CANDY VENDING MA-chines - All makes and models, lowest prices, from operators being drafted. Unneededpak Parts in stock. What have you to sell? MACK POSTEL, 6750 N. Ashland, Chicago. no6

ALL OUR 5c SELECTIVE CANDY BAR AND 1c Vendors are carefully reconditioned. Free leaflets. ADAIR, Box 166, Oak Park, Ill.

DRAFTED - FOR SALE: PHONOGRAPHS, Ball Machines, Remote Equipment, 30 Wire Cable, Tubes, etc. Part on location and part in storage. Act quick. M. W. NORMAN, 412 Harding Way East, Galion, O.

FOR SALE - 100 A-1 USED 24 RECORDS Buckley Wall Boxes, \$5.00 each; 50 A-1 Phonette Penny Wall Boxes, \$4.00 each. AUSTIN PHONOGRAPH COMPANY, 108 E. 5th St., Austin, Tex. oc16x

FOR SALE - 50 COLUMBIA MECHANISMS, good for parts, \$10.00 each. SOUTHWEST COIN MACHINE COMPANY, 706 Carroll St., Fort Worth, Tex. oc16

FOR SALE - MAJORS, \$12.50; 2 VACATIONS, \$12.50 each; O'Boy, \$15.00; Jolly, Anabel, Dixie, Power House, Blondie, Three Score, \$22.50 each; Crossline, \$27.50; Formation, \$29.50; Flicker, \$32.50; Metro, \$34.50; Play Ball, Broadcast, Silver Skates, \$37.50 each; 1 Ball Tycoon, \$45.00; Alert, \$95.00; Mills Green V.P., \$29.50; Pace Comet, 5c, 2-4 pay, \$50.00; Watling 5c and 10c, 2-4 pay, \$50.00 each; Q. T., 5c, \$50.00; Jennings Silver Moon Totalizer, \$95.00; 9 Groetchen Conv. D.J.P. Columbias, \$75.00 each; 1 Groetchen Columbia, Gold Award, \$60.00; Pacos Races, brown cabinet, \$145.50; High Hand, \$150.00; Poplar Wheel and Layout, write. 1/3 deposit. LARKIN, 3018 Horatio St., Tampa, Fla. x

FOR SALE - BAKER'S MOVING DUCK TARGET Practice Machines, motors and guns recon-ditioned and cabinet refinished, sell @ \$29.50 each. One-third deposit with order. Immediate shipment. Ideal Arcade Machine. Also two Western Baseball Machines, 1939 model, @ \$60.00 each. KEEL SCALE COMPANY, 739 E. 7th St., Colorado City, Tex.

FOR SALE - ACT QUICK; DUE TO POSSIBLE draft. Only 1 left. Stewart-McGuire Ciga-rette Machine, 10 column plus penny match service. Clean, practically like new, with top mirror. Price only \$69.00. E. E. PAULLY & CO., Frigidaire Dealers, Cheboygan, Mich.

FOUR METAL COLLAPSIBLE SLOT STANDS, same as new, \$5.00 each; 16 Slot Machine Locks with keys, \$1.50 each; 1 Penny Five Jacks, 1 Penny Jennings Rockaway, guaranteed like new, rare bargains, \$15.00 each. 1/2 with order. AMUSEMENT SPECIALTY CO., 343 Woodland, Kansas City, Mo.

JENNINGS JR. SCALE, \$13.50 - CASH LOCK needs repair; 25 Gottlieb Single Grips, indi-cator control models, excellent condition, \$13.50. BABE LEVY, 2830 10th Court South, Birming-ham 5, Ala.

MARBLE SPECIAL - GLASS, ASSORTED colors, 10,000 to case, \$14.75 per case, F. O. B. Factory. Charms, assorted, ten gross to carton, \$9.00 per carton. Parcel Post paid. Full cash with order. TORR, Philadelphia 42, Pa. oc30

ONE MILLS ZEPHYR MUSIC BOX, LIGHT up cabinet, ready to operate, \$50.00. FLAHERTY'S CAFE, Woodville, O.

ONE 5c BLUE FRONT, \$105.00; ONE 5c MILLS Extraordinary, \$65.00, and the two for \$160.00. W. B. COPLEY, 1604 Guess Rd., Durham, N. C.

PHOTOMATICS - WILL BUY MUTOSCOPE Photomatics, late or early models. Cash. State price, serial number, etc. TONY BRILL, 311 N. Reno St., Los Angeles 26, Calif. oc30x

PHOTOMATIC - \$450.00, CLEAN, MECHAN-ically O. K.; Seeburg Remote Control Bar and Wall Boxes, like new, \$45.00-\$35.00. BOX C-90, Billboard, Cincinnati 1.

PHOTOMATIC WANTED FOR CASH - ONE TO ten good machines. Please describe fully. McGUIRE, 313 N. Santa Ana, Bellflower, Calif. de4x

ROWE 6 AND 8 COLUMN CIGARETTE MA-chines, \$32.50 and \$39.00, F. O. B. St. Louis. One half with order, balance C. O. D. AL FELDMAN, 6428 Alamo, Clayton, Mo.

SEEBURG PLAZA, \$265.00; ROCK-OLA MAS-ter, \$295.00. Machines on location. 1/2 down, balance C. O. D. ROBERT D. WADDELL, 2016 Marianna St., Wellsburg, W. Va.

"SPECIAL" - 25 1c ADVANCE #11 NUT, \$100.00 for lot; 10 Kicker Catchers, \$17.50; 10 Challenger Guns, \$24.50. All Unedapak Parts. Wanted: Coin Counters, Challengers. CAMEO VENDING, 432 W. 42d, New York.

TEN ALL-MAPLE GOOD AS NEW DUCK PIN Bowling Alleys, thirty sections, fifteen feet each and longer, easily adjusted to fit any lo-cation. Balls, Duck Pins, Candle Pins, Regula-tion Pins. Beautiful brown and yellow Bowler's Seats, Score Tables, large American Polisher. Priced to sell immediately, \$4,000.00 or best offer. Also have 50x90 Tent cheap. HARRY F. JONES, Janesville, Wis. x

TWO STEWART & McGUIRE VENDORING Coca-Cola Automatic Mixing and Vending Machines, look like new, \$800.00. HARRY F. JONES, Janesville, Wis.

TWO MILLS THREE BELLS, LIKE NEW, HIGH serials, \$800.00 each; two Keeney Super Bells Combination, four Bally Club Bells Com-bination, two Spinning Reels, all perfect condi-tion; one jumbo cash pay, late model factory reconditioned, original crate. Make offer any or all. S. M. HARRIS, Box 630, Greenwood, Miss.

WANT A.B.T. CHALLENGERS - I SELL TO jobbers and can use large quantities. JULES GOULD, 330 S. Wells, Chicago, Ill.

WANTED TO BUY - RECTIFIERS FOR EVANS Bangtail Console Race Horse Machines, in A-1 condition. Have for sale Evans Bangtails and Galloping Dominos. Write for prices. COPELAND WHO. CO., 1303 Carondelet St., New Orleans, La. oc23x

WANTED - WURLITZER PHONOGRAPHS, Mills 1c Escalator Slots, Silent Mechanisms, Square Bells, Hi-Boys and Payout Slides. COLEMAN NOVELTY, Rockford, Ill.

2 MILLS 3 BELL, \$700.00 EACH; 1 MILLS 4 Bell, \$900.00. Will take \$2,200.00 for the three. Used less than a month. BOX C-93, Billboard, Cincinnati 1.

3 WURLITZER 412 LIGHT UP GRILL, EACH, \$57.50; 1 Skee Balleite, \$55.00; 1 5c B.F. Q.T., \$65.00; 2 10c B.F. Q.T., \$70.00; 1 10c R.T. J.P. Watling, \$85.00. OXLEY NOVELTY CO., Marion, Iowa.

40 MODEL 5 7-COL. CIGARETTE MACHINES at \$32.50 each. Machines are located in Little Rock, Ark. For information contact WM. M. LEVY, 10038 Ewing Ave., Chicago, Ill. oc16x

FOR SALE SECOND-HAND GOODS

ALL KINDS ALL-ELECTRIC POPCORN POP-pers, Burch, Star, Peerless; Peanut Roasters, Caramcorn Equipment, Burners, Tanks, lowest prices. NORTHSIDE SALES CO., Indiana, Iowa. no13x

ALL AVAILABLE MAKES POPPERS, LARGEST selection of Mechanical Machines obtainable. Will buy for cash, fifty All-Electric French-Fry Poppers. Ten Burch Machines cheap. CARAMEL CORN EQUIPMENT, 120 S. Halsted, Chicago 6. oc16x

BARGAIN - BASTIAN BLESSING COUNTER Freezer, latest model, 60 gallon hardening cabinet. Makes ice cream, frozen custard, frosted malted. NOVELTY CO., 2262 E. Falls, Niagara Falls, N. Y. oc23

FOR SALE - SKATES. 300 PAIR BRAND NEW Chicago 45 Degree Fibre Wheel Skates; also 85 pair Chicago 10 Degree, very nearly new, some never worn, balance used once or twice; also 325 pair Chicago 45 Degree, used in regu-lar rink work but all in good condition, ready to use; all oiled, ground and adjusted. All skates are the metal plated, not the black plates. All are the best rink sizes used in regular rink work. Leased my rink out; am retiring. HENRY SIEPMAN, Cedar Rapids, Iowa.

LARGE SIZE POSTER AND JOB PRINTING Press, 15x21, good condition, \$75.00; cost new \$1,850.00. Write SIMPLEX, Box 260, Pontiac, Mich. x

PORTABLE ROLLER RINK FLOOR, SIZE 45x100, good condition, \$500.00 cash. F. H. PRICE, Newman Grove, Neb.

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Allen, Eleanor
Allen, H.
ALLEN, Robt.
Allen, Wm.
ALLISON, Arthur
McKinley
Altan, Clifford
Alvarado, Antonio
Anderson, A. E.
ANDERSON, Beryl Clay
Anderson, Kal
ANDREWS, Nellie
ANGELL, Jos.
ANGUS, Clark
ANSTETT, Frank
Anstett, Mrs. Nell
Applebaum, Sam
Arbogast, Geo. M.
Arbogen, Geo. C.
Arenis, Joe
Archer, H. L.
Arenz, Mrs. Lucille
ARNETT, James
Ash, Carrie
ASHMORE, Wilmer Rhea
Aste, Clarence E.
Audrey, Prof.
Augustino, Kay
AULTMAN, Jasper
Avery, Jos. R.
Axmacher, Earl
AYCOCK JR., Douglas
Ayers, Evelyn Tex
Baby Betty
Bahnen, Wm.
Baillie, John B.
Baker, James M.
Baldwin, Julia
BALDWIN, Ruel
Barbarina, Miss
Bard, Gilles Hess
Barfield, Mrs. John
Barker Bros., Rodco
Barlow, Wm.
BARMAN, Leslie W.
Barnes, Marion
Barnhill, Ena M.
Barr, Evelyn
Barro, Ted
Barrett, Fred
Barry, Geo.
Bartels, Albert C.
Barth, Jack
Batholomew, Mrs.
Bartley, Frank A.
Barton, Wm.
Bass, A. E.
BASSETT, Harry
Bassett, Robt.
BAUGHNS, Robt.
Allen

- BROOKEY, Chas. E.
BROOKS, Chas. F.
BROOKS, Chas. Russell
Brooks, Curley
BROOKS, Dee
Brown, Mrs. Cecelia
Brown, Manny
Brown, Mrs. Cecll
Brown, D. J.
Brown, Elsie &
Bernstein
Brown, Ernest C.
Brown Jr., Jas.
Brown, Jas. Frank
(Sheriff)
Brown, Kenneth P.
Brown, W. F. H.
Brown, Walter E.
BROWN, Wm.
BROWNE, Derwood A.
Brunelle, Everette
BRUNELLE, Jos.
Brunt, Edith
Bryant, G. Hodges
Buchanan, C. T.
Buchanan, Fred
Buchanan, Lonnie
Buck, Mrs. Evelyn
Buck, Mrs. O. O.
Buckelen, T. G.
BUCKLES, Leslie
Buffeton, C. D.
Burbett, Claud
BURGESS, Earl
Burke, Mrs. Agnes
Burke, Curley
BURKE, Herbert
Burleson, Baby
BURNS, John A.
(B Corp.)
Burrell, Jerome L.
Burto, Leon
Burton, H.
Bush, Madam Lavoe
BUSH, Robt. Wm.
Bush, W. A.
Butler, Mrs. Roy
Butters, Mrs.
Byrd, Eva Mae
Cable, C. W.
CAGLE, Hubert
CAHILL, Joseph
Cain, Geo.
Caldwell, Hosea
CALDWELL, Sammie Lee
CALES, Calvin
CALES, Robt. W.
Calhann, I. C.
CAMERON, Isaac
McKenley
CANNON, Wm. T.
Carey, Al
Carey, R. E.
CAREY, T. J.
CAREY, Thos. C.
Carl, Edward
Carli, Mann
CARLYLE, John
Carney, Bob
Carrigan, James J.
Carroll, August
Carroll, Doris
Carusey, Jingles
Carter, Lester
Carter, Mark C.
CARTER, William
Carter, Herbert
Carwell, Chas. Leo
Case, Mrs. James B.
Casey, Mrs. Mildred
CASEY, Paul Allen
Casillas, Casimiro
CASPER, John
CATEY, Earl W.
Cattlett, Frances
Chan & Margo
Chandler, Ray
Channey, R. A. Dick
Chapman, Keith
CHASE, Frank
Chester, James B.
Chester, Ernest
Broadbent, Betty
Brodie, Wm. Neil



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

- CHASTAINE, Badger
Cibull, Mr. & Mrs. Frank
Cieich, Geo.
Claire, Jimmie
Claire, Wm.
Clark, Mrs. Betty
Clark, Miss Billie
CLARK, Penley
Clark, Harry
CLARK, Hubert
Clark, Paul F.
Clark, Pvt. Ralph
Clark, Slim
CLARK, Thos.
Clarkson, Al
Clek, Ernest D.
Clemmons, Lonnie
Clewey, Carroll R.
Clovis, Evelyn
Cochran, Robt.
Coe, Mrs. Eddie
Coehe, Rex Gail
COSTELLO, James
Costello, Larry Jan
Costley, Horace
Cotton, Mr.
Cotton, Mrs. Dan
Coughlin, John
Conlston, Donald
Courtney, Albert
Cousins, John J.
COWELL, Arthur
COX, John Wm.
Craig, Jerry K.
Crane, Cloise
Cram, Carolyn
CRAWFORD, Delvin E.
Crawford, Frank
CREBOH, Titus
Cress, Harry, Mgr.
Criml, Mrs. Cleo
Crowe, Charlie
Dawson, Clifford
DeBarric, Wm.
DeMarco, Jos.
DEBOW, James
DeVere, Olive
Deal, Chas.
Dean, Jimmie
Decker, Mrs. Jean
Delmont, Franchy
Demetro, Archie
Demetro, Walter
Demms, Leona
Denham, Elbert H.
Dennis, Buddy
Dent, O. R.
Denton, John
Devault, Mrs. Pansy
Devereaux, Gerald
Diaz, Pete
Diefenbach, Walter
Dietz, Mrs. Kathryn
Dillin, Ellwood
Dipperry, Grace
DUNNIVAN, Wallace H.
Duval, Zonia
DWINAL, Chas.
Dwyer, Miss K. O.
Dyer, Merle Edw.
Earl, Mrs. Jack
Earle, Jimmie
Early, Joe
EBARDT, Norman
Eddy, Samuel D.
EDMONDS, Orrville B.
Edwards, A. B.
Edwards, Mrs. Beulah M.
Edwards, G. A.
Edwards, Karn
EIDSON, Otis
Eldridge, Earl Joe
Ellis, Mrs. Buster
Ellis, Mack
Elswick, James
Ephraim, Frank
EMERSON, Geo.
Ervin, Peggy
Ethington, Johnnie
Etherton, (Miss)
Evans, Bill
EVANS, Clarence
Sanford
Everson, Ronnie
Eysted, Beni. A.
Eyster, Clyde W.
Fallon, Mrs. E.
Fallon, Margo
Farraday, Harry E.
Farrington, Ray
Farris, Mrs. Paul
FAULCONER, Granville D.
Fay, E. J.
FELLMAN, Jos.
Fenstermaker, Robert W.
Feerer, Jerome
Feldman, B.
PINN, Jos. Leo
Fisher, James E.
Fisher Bros.' Circus
FITZGERALD, Edw. R.
FITZGERALD, Kenneth B.
Fitzgerald, Maurice E.

Notice, Selective Service Men! The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

- Cohen, Milton I.
Cogswell, Alvin
Colborn, John H.
Colman, Bob
Collins, Billie J.
Collins, Mrs. Jimmie
Collins, R. E.
COLLINS, Willie
Colvin, Ira
Colvin, Leo
Conestrelli Family
CONN, Ralph Louis
CONNOR, Frank
Conrad, Deemer
Conroy, Tex
Converse, Art
Cook, Chas. G.
Cook, Ralph
COOPER, John
COOPER, Robert
COPELAND, Edgar Leo
Corey, Jos. E.
CORNELL, Albert
Coronado, Dolores
Cornettes, Midge
Costa, Zeko
CROW, Y. C.
Crowley, Mrs. Audrey
Crowley, G. G.
Crumley, Carolyn
Crumpler, John
Curtis, Johnnie
CUNNINGHAM, Robt. L.
D'Antonio, Carmen
DACQUEL, Jimmie
Dail, Edw.
Dalesjo, Michael
Dallas, Thelma
DALY JR., Wm. B.
DAMON, Ernest
DANIEL, Norman
DANIELS, Raymond
Darpell, Joe
Darrail, Dorothy
Davenport, Chas.
Davis, Dorothy
Davis, Mrs. Farna
DAVIS, James Wm.
Davis, Jim
Davis, Lou Richard
Davis, Peggy
Davis, Robt. W.
Davis, Vio
Davis, W. E.
(Dr. & Mrs.)
DIXON, Travis
Dobritz, Eugene
Dodson, Mrs. Margaret
Doerring, Herbert
Doll, Daisy
Donohue, Nick
Donnelly, Sgt.
Donohue, Joyce
Donohue, Kevin
Donohue, Mike M.
Dorothea, Lady
Dostan, Steve
Dougherty, Mrs. S. T.
Douglas, Cleo
DOWD, James
Dowdy, James
Downe, Homer
Drake, Bernard
Drew Jr., James H.
Drew, Joyce
Dronillon, Frank D.
Drouin, Pvt. Wm.
Druckmiller, Ervin
Leroy
DuBarry, Mrs. Wm.
Duby, Frank J.
Duffault, Roland E.
Duffield, Rebecca
Dunn, Chester A.
Dunn, Jeff
Durant, Wilfred T.

- Fivener, Frank
FIZZELL, Francis
Anthony
Floyde, Mrs. John
Flynn, Alma
FORCE, Harold
Willa
FORD, Frank
Francis
Formataro, Geo. J.
Foss, John
FOSTER, Jack
Mitchell
Fox, George
Frank, E. J.
Frank, Jessie
Franks, Mrs. Abe
Franks, Geo.
Frantz, Otto
Fraser, Prace M.
Frederico, Don
Fredette, Arthur
FREE, Wm. Byrd
FREEMAN, Morris
Frost, R. B.
FULKNER, Robt. Wm.
Fustanio, Anthony
GABLE, Jos. Chas.
Gaines, Robert
Gallie, Ben
Gardner, M. M.
Gardner, Sailor
Garcacho, Jos. A.
Gaten, W. R.
GARLAND, Albert O.
Garman, William
GARRETT, Leonard Clarence
Gasper, Mrs. Edna
GATES, Jack
Wesley
Gates, John
Gelman, Max.
Minstrels
GEORGE, Jos
Geraghty, Wm.
Gerry, Billy
Gerry Sr., Frank J.
Gibbs, Larry H.
Gibson, Mrs. Bettie
Gibson, James
Gilbert, Otis W.
Gilk, Joe
Gilmoro, John
Gipson, Gilbert G.
GIVENS, Virgil
Robt.
Gladen, Mary &
Chuck
Glassman, Nathan
GLOVER, Thos.
Nattus
Goad, Dan
Gonzales, Billy
GOTOHER, Chas.
Rowe
Govreau, Pte. Leo
Govro, Whitie
Gowdy, Mrs. Hank
Gowen, Bill
Graham, Basil
Graham, Mrs. J. E.
Graham, M. W.
Graham, Mark
Graham, Mrs. R. O.
GRANT, Clard
GRANT, Louis
Gratiot, Merle J.
GRAVES, BOY
Green, Mrs. Ethel
Green, Johnnie
Green Jr., W. F.
Greene, Bruce
Martion
Greene, Emily
Greene, Norman L.
(Museum)
Greene, Pete
Griffith, Norma
Groscurth, Clifford
Gross, J. P.
Gross, James Ora
Gruaga, Ford
Guilfoil, Wm.
GUTHRIE, Porter
Gould
Guyer, John H.
Guyot, Robt. M.
Hagelgans, Wm.
Hall, Duke
Hall, Ed L.
Hall, L. D.
Hallowick, Wm. A.
HARRIS, James
HARRIS, Chester
Harrington, Bill
Harrington, Harley
Dalo
Harris, Robt.
Harris, Roxy
HARRIS, Walter
Raven
Harrison, Harry
Hart, Roy Osro
HARTHAN, Henry
HARTLEY, Walter
Eiting
Harting, Robt. R.
Hartz, Ben A.
Haut, Mrs. Bess
Hawkins, E. H.
Hawkins, Erskine
Hawkins, Mrs. E.
Hawking, J. R.
HAY, Henry
HAYES, Kay
Haynes, James
Bernard
HEATH, Paul E.
Heaton, Richard A.
HECK, Wm.
Hedden, Bert G.
Hegeman, Wm. E.
Heggerman, Bob M.
Heggins, Pat
Henderson, Cortus
Henderson, E. L.
Henderson, Jesse
Henderson, Roy
Henderson, Warren
Hendrickson, Gladys
Inez
Hendricks, T. C.
Hendrix, O. W.
HENNESSY, Miss Billie
Frank Wm.
Henry, Art & Mario
Herman, Lelia I.
Hendon, Mrs. Glenn
Heron, James J.
Hess Road Show
Heth, Blanche
Hickey, Una L.
Higgins, Arthur
Hill, Mrs. Frances
Hill, Stacey E.
Hillis, Irene
Hickley, Raymond
Hines, Duncan
HIXON, Edw.
James
Hoar, Geo.
Hobbs, Mrs. Warden
Hodge, Pvt. W. A.
(Sonny Boy)
Hodge, Wm. A.
Hoey, Sid
Hogan, Henry
Hoge, Monroe
Hoge, Mrs. Roland
Hoffman, Paulino
Holiday, W. J.
Hollis, O. J.
Hohn, Rozella May
Holmes, Jack
Hooper, Warren
HOOKER, James F.
HORN, John
Taylor
Horrell, Betty
Hosford, W. O.
Houser, Mrs. Cecelia
Houser, Clifford
Hovland, Roy
Howell, Morton E.
HOWER, Geo. W.
HOWREY, Wm. H.
Hudson, Dean
Hudspeth, Fred H.
HUGH, Wm. Oscar
Hughes, Claude
Hughes Jr., John
Hughes, M. D.
Hull, Chuck
Hull, Richard
HUNKLER, Paul
HUNT, Gilbert Earl
Hunt, Harry (Kid)
Hunt, James H.
HUNT, Jon
Hunt, Walter F.
HUNTER, Ray
Eckford
Husted, Sherman
HUTTER, Albert
INGHAM, Walter
Inley, W. P.
ISON, EARL
EDGEMOND
Jachura, Stephen
JACKSON, Edw.
Frank
JACKSON, Herbert
Jackson, Sgt. Louis
JACKSON, Robt.
Jacobin, John H.
JACOBS, Earl
Frederick
Jeffreys, Jerry
Jahn, Mrs. A.
Jain, Super
Jenkins, Russ
Jensen, Eric
Jimenez, Julio
Reinardo
JOHN, Effrin N.
JOHN, Gus
Johnson, Mrs. Edna
Johnson, Gloria
Johnson, Geo. E.
Johnson, Mrs. Harry
Johnson, Jimmy
Johnson, Johnnie J.
Johnson, Lewis M.
Johnson, Lillie
Johnson, Logan G.
JOHNSON, Louis
John
Johnson Sr.
Newton M.
JOHNSON, R. S.
JOHNSON, Roland
Carl Edw.
Johnson, Roy Thos.
Johnson, Russell
Johnson, Toby
JOHNSON, Wm.
Earl
Johnson, W. O. Bill
JOHNSTONE, Ann
JOHNSTON, Jerral Foist
Jones, Mrs. Agnes
Jones, Cowboy Jack
JONES, Eugene A.
JONES, Fred
James
Jones, Glen
Jones, John W.
JONES, LeRoy
Jones, Lewis
Jones, Ollie
Jordan, Clyde
Jorgensen, Hans
Kalbauch, Wm.
David
Kane, Joe
Kaplan, Sam
KARR, Matt
KARNES, Walter
W.
Karr, Jos. E.
Kauffman, Angas
Kauffman, Dorothy
KAYNE, Don
Keating, Catherine
Keating, Mrs. R. D.
Keefe, George
Kehn, Virginia
Keith, John
Kellam, Mrs. Katherine
Kellam, Walt
Kelly, Michael
Pollock
Kelso, Joe
Kennedy, Don Earl
KENNEDY, James A.
Kennon, C. W.
KENYON, Howard
Kepley, Dixie
Kepley, Jesse R.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

Merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Address Merchandise Dept., The Billboard, 155 N. Clark St., Chicago 1, Ill.

Merchandise Trends . . .

CHICAGO, Oct. 9.—Proposals of the Treasury Department will increase excise taxes on certain luxury items to include some items of specialty merchandise which already carry a 10 per cent tax. If these proposals are approved by Congress the tax on jewelry will be raised to 30 per cent of the retail price; fur and fur-trimmed articles will carry a 25 per cent tax, and the government's take on luggage, handbags, wallets, etc., will be increased to 25 per cent of the retail price. At this writing, Congress is taking a strong preliminary stand against the Treasury recommendations, but chances are that some increases will go thru.

HOME FURNISHINGS.—The Federal Public Housing Authority reported recently that homes for war workers have been completed at the rate of 1,000 dwelling units a day in the past several months. Over 32,000 units were finished in July, and nearly 175,000 were under construction at that time.

TRADE VOLUME.—The last days of the War Loan Drive probably accounted for the decrease in department store sales for the week of September 25, when the nation showed an increase of only 2 per cent over the same week last year. This was a drop of 15 per cent under retail store volume for the previous week of 1943. The Federal Reserve Report showed a range from a 12 per cent decline in the Cleveland district to 28 per cent gain for the Atlanta area. Another reason for the drop may be seen in the lag of consumer spending. Retailers thruout the country are reporting that customers are increasingly reluctant to buy alternate items, chiefly because of public optimism as to the duration of the war. Present discussion of increased excise taxes may stimulate another spurt, especially in luxury and semi-luxury items. A report from the Census Bureau this week said that sales of independent retailers were up 10 per cent in August over the same month of 1942, and that dollar volume for the first eight months was 14 per cent higher than for the corresponding period last year. This report is based upon data from about 20,000 retailers representing most kinds of business, except department stores. According to figures released by the Federal Reserve System at the end of last month, money in circulation in the United States rose in the week ended September 29 to the highest levels on record. Actual figures are astronomical, but there was an increase of over \$5,000,000,000 over last year.

TIE THIS!—Men's neckwear is about to blossom out with something tricky in the current events fields. Reports from New York indicate manufacturers will offer patterns based upon sports and news motifs. Maybe straphangers can catch up with what's new from the neighbor's cravat? While we're in the tie department the British Prize Court auction held in Bermuda recently provided some American buyers with fancy French and Italian silks which will probably be on the market in time for the peak of the holiday season. Since prices were bid way up, and customs duties are estimated at about 50 per cent, such merchandise will be strictly super-luxury stuff.

NEW SURVEY.—WPB has announced that the Office of Civilian Requirements will make a study of distribution and ask questions of merchants in 20 key regions. Manufacturers are feeling the need of a new system of distribution or allocation of civilian goods now that production of essential civilian goods is at a low point, and this government agency will attempt to devise a fair over-all method of allocation of critical items. Another announcement reported that problems of wholesalers and retailers concerning maintenance, repair, supply and construction will be handled by the maintenance and construction set up in the Wholesale and Retail Trade Division of OCR, which will absorb the former section of the Service Equipment Division.

PLEDGE CO-OPERATION.—At a special meeting of the National Association of Lamp Manufacturers the lamp industry confessed its sins and promised to be good boys hereafter. It seems that shameful shenanigans have been going on thruout this industry, and the boys promised to investigate suspected infractions of OPA regulations and impose its own discipline upon obstreperous members. A pledge to uphold a 16-point program involving policing of the industry for and by the industry was unanimously ratified by 300 delegates present.

SURPLUS GOODS.—Two more plans for disposal of government stock-piles of merchandise turned up last week. One program presented to the Small Business Committee of the House of Representatives by the National Automobile Dealers' Association strongly emphasized that distribution should be made thru proper trade channels at a controlled rate. An-

other plan conceived by two navy men suggests that all War Bonds should be converted after the war at par into any property the government wishes to sell. A figure of \$50,000,000 seems to have been adopted as the value of surplus merchandise held by Uncle Sam when the war is over.

REDUCED FUR PRICES.—OPA has made recommendations to the advisory committee appointed for the fur industry expressing a desire to effect a 20 to 25 per cent reduction in current raw skin prices as well as other corrections in the process of developing skins into finished garments. It was reported that many of the points included in the plan suggested by retail furriers are contained in OPA's recommendation. Special emphasis has been put by the government agency upon the necessity of regulating deals between retailers and manufacturers.

HASH.—A nationally known mail order house has been ordered by the Federal Trade Commission to cease from using the term "fur fabric" to describe fabrics not made from the fur or hair of a fur-bearing animal. . . . Look for a quick end to hostilities—women in England want new clothes and new gadgets and QUICK. . . . Glittery sequined hatpins will be featured for fall and winter millinery. . . . Earrings and pins ranging from \$5 up—way up—are going strong on the West Coast, while the Baltimore area prefers small drop-style earrings and exotic jewelry of all kinds. . . . All reports continue to emphasize that small independent manufacturers will be permitted to convert to peacetime production first as the war nears an end. . . . A luggage and leather shop on Chicago's Boul Mich is solving the problem of luggage scarcities with gift items like costume jewelry, decorative china and paintings.

Mexican Leather News

MEXICO CITY, Oct. 9.—Leather goods sales in Mexico have averaged a 20 per cent increase in the last few months. Many Mexican novelties are made from leather. The rise, however, is accounted for by the greater value of the merchandise sold, and not to a greater volume of business. There is a scarcity of

Mexicans Parade; Street Sales Big

MEXICO CITY, Oct. 9.—Pitchmen and badgeboard workers had a field day here September 16 at Mexico's Independence Day celebration. Fully 500,000 persons viewed the parade in which 50,000 persons marched.

The parade started at 10 a.m., but thousands were in portable bleachers built along the route, hours before the procession began. Balloons, horns, flags and canes brought quick takes and food concessionaires did terrific business.

Chi Novelty Mdse. Store Caters to Handicrafters

CHICAGO, Oct. 9.—A steady stream of customers at the retail outlet for the Handicraft Division of Burgess Battery Company indicates that the test of this type of location is a success. A majority of the customers seemed to be in the 20s or early 30s. The wide variety of merchandise in this novelty store shows what can be done under the severe restrictions of wartime.

The store also suggests a new trend in merchandising in which big business concerns are definitely entering the novelty merchandise field by opening retail outlets. The store front features Burgess batteries in the neon signs and other advertising. Advertising placards thruout the store put over the message that the Handicraft outlet is a division of the Burgess Battery Company. Advertising distributed here mentioned that there is a store in Chicago and also one in Jacksonville, Fla.

The novelty merchandise is chiefly in the handicraft field; i.e., it is materials, novelties and ideas for handicraft workers to complete at home. The stock is systematically arranged, and appropriate signs over each section tell the customer what he may expect to find there. The various sections cover everything from hobbies to products from the woods and fields of all countries to be made into finished items. The variety of products in the nature section is very limited at the present time, obviously because of the lack of shipping facilities, but it is easy to see that such a section could be expanded almost beyond imagination when world trade opens up again.

All sorts of wood items for painting, finishing and decorating may be had. The general trade name of Gaywood is given to these unfinished wood novelties. There is a section devoted to model airplanes, to home games, to plastics and so on. The very modern set-up of the store probably suggests a future trend in merchandise novelties which will spread considerably after the war.

New House in Rochester

ROCHESTER, N. Y., Oct. 9.—Jack R. Hoffman, widely known in the merchandise distributing field for many years, has recently opened a distributing agency here under his own name. The firm will handle premiums, gifts and various specialties now on the market.

Hoffman says that the volume of business done is already encouraging. He is acting as factory representative for some lines of merchandise and jobbing other items that can be obtained. Hoffman's biggest job is looking for new lines and for stocks that can be bought under the present restricted market. He is contacting as many manufacturers as possible.

raw material, despite protective measures by the government. Shortage of hides in Mexico is forcing importing from Cuba. Finished leather goods have gone up 5 per cent.

WPB Acts To Slash Amt. of Cellulose Plastic to Molders

WASHINGTON, Oct. 9.—The War Production Board has announced that drastic steps are being taken to reduce the inflated requests for cellulose plastics.

On September 2, a special direction was promulgated, pursuant to the provisions of Allocation Order M-326-a, which specified that no person shall place purchase orders with all suppliers for cellulose plastics to be put in process of manufacture during any one calendar month if the amounts covered by such purchase orders exceed the amount he can mold or fabricate within a 30-day period, commencing from the date of delivery of the subject material.

A recent spot check revealed that 14 molders, with a capacity of approximately 1,500,000 pounds per month, had placed purchase orders for cellulose plastics for October in excess of 4,000,000 pounds. These 14 firms will receive total denials, and a downward revision of their declared requirements will be necessary before their applications for material can be reconsidered.

WPB officials advise that similar monthly spot checks will be made.

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

OUT OF THE MAILBAG:

Private A. K. writes from Phoenixville, Pa.: "I'm interested in earning additional income and became interested in sales-cards as it seems to be the most convenient means thru which to get that extra money."

"I am particularly interested in chenille spreads, chenille robes and furs. Could you give me sources of supply for these items? Where can I buy the sales-cards? What take card should be used with furs to go best with women in war plants? Since women have more money to spend today than ever I would like to feature merchandise that appeals to them."

This letter has been referred to The Billboard's Buyers Service in Cincinnati and list of sources of supply for the above will go out to A. K. Items he has selected to run are good for two reasons. One, they are still available and probably will be for the duration. . . . two, they have proven consumer appeal and will definitely move on a card promotion.

The take of the fur card is conditioned by the cost of the fur garments offered. In figuring the take operators take into consideration the cost of the giveaways, commissions to be paid placement men and collectors, pro-rata operating expenses and a fair profit for themselves on each garment distributed.

The Chicago Watch House is apparently doing a bang-up job with their watch line. Watches are naturals today and according to reports are moving to an exceptionally heavy take.

Typical of the close-out buys which can still be made is the fountain pen and desk stand set featured by Illinois Merchandise Mart. Set is made of plastic in assorted colors, has smooth-writing point, concealed plunger feed, large ink capacity and stand rests on a felt pad. Over-all length is nine and one-half inches.

HAPPY LANDING.

WE WILL BUY FOR CASH!

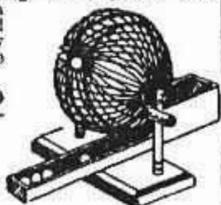


OUR DELUXE MODEL AERO BINGO BLOWERS

WRITE TODAY!

We have many requests for our Aero Bingo Blowers which we can't satisfy because of present-day manufacturing restrictions. If you have any of our Blowers and aren't using them, please write today. We'll buy them back from you for cash! Also, if you have any amplifiers to sell, please advise.

We still have BINGO CAGES on hand. Inquire today!



WRITE FOR CATALOG!

MORRIS MANDELL 131 W. 14th St. New York, N. Y.

Popular Items

Different Ash Tray

The Stuart Novelty Company has a definitely different ash tray that they say is accounting for terrific repeat orders. The tray looks like a coiled rattlesnake, is four inches in diameter, and gives a novelty appeal to a standard item. The firm says the snaky appearance can hardly be distinguished from a real rattler even by an expert. As a novelty item alone, the company also has a two-inch baby rattler which is a good joke and novelty item.

Soap Problem Solved

Don't carry a messy cake of soap on your travels, pack a box of Lather Leaves, says Peter Peyton. Each box contains 24 scented leaves of soap-impregnated paper, which means two dozen generous latherings from one very inexpensive package. Everyone travels, so the market for Lather Leaves is a huge one. Soldiers, campers, war workers, picnickers, fishermen—all should find this new product a helpful and welcome item.

Stuffed Toys

One of the most popular items for the Christmas season this year is a stuffed doll or animal, and the Polk Company has an assortment of 14 lovely ones all made of chenille fabric. The toys are handmade thruout and come in beautiful pastel colors. The dolls are 14 to 21 inches high, and the animals 10 to 22 inches. Following the military trend, favorites among the dolls are the WACS,

Our Three Dimension Sculpturette Pictures

The high relief giving them such a lifelike appearance that the figures appear to step out of the frame. Beautifully colored, in white frames.

1/2 dozen of a number smallest quantity sold

#3671K—SUSIE

#3670K—BROTHER & SISTER



Size of picture 5 1/2 x 8 1/2 in., size all over 7 1/4 x 10 1/4 in.

\$7.20 per doz. pieces.

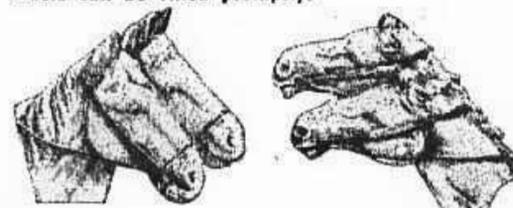


Size 6 1/2 x 8 1/2 in., size all over 8 1/4 x 10 1/4 in.

\$7.80 per doz. pieces.

#3947K—HORSEHEAD WALL PLAQUES

Such big sellers that they were out of stock for several weeks, but they are in again and all orders can be filled promptly.



3x4 in., made of terra cotta composition, ivory finish, shaded brown. \$5.40 per doz. pairs, in three doz. lots, \$4.80 per doz. pairs. Packed 1/2 doz. pairs in box. One box smallest quantity sold.

#3817K—HANDPAINTED MINIATURE PORCELAIN SLIPPERS



2 1/2 in. long, 1 1/4 in. high, in assorted colors, and the hand-painted ornaments either harmonize with or contrast from the background colors, the effect is charming. \$2.40 per doz. pieces, packed 1 doz. in box, assorted.

We carry a large line of GIFT GOODS from \$1.80 to \$90.00 per doz. Complete set K of illustrated price lists mailed to any re-seller on application.

No C. O. D. orders without a 25% deposit.

LEO KAUL IMPORTING AGENCY, Inc.

115-119K South Market St. Chicago 6, Ill.

FUR COATS

JACKETS—CHUBBIES

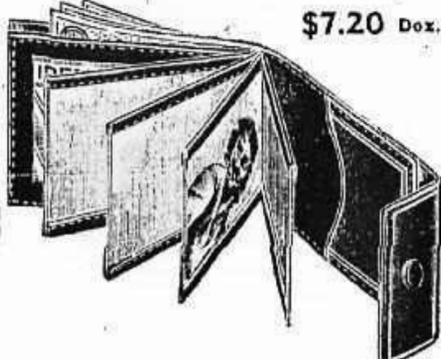
LARGE assortment of NEW 1943-44 outstanding creations. Perfect quality. Excellent workmanship. Distinctive fur of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.

LOWEST FACTORY PRICES

S. ANGELL & CO. Manufacturing Furrier
236 W. 27th St., (Dept. b-3), New York 1, N.Y.

BILLFOLD SPECIAL

\$7.20 Doz.



COMBINATION LEATHER PASS CASE & BILLFOLD with room for nine passes back to back. Available in black color only with snap-button fastening. Imitation leather lined.

B12L149
PER DOZ. - - - \$ 7.20
PER GROSS - - - 78.00
AS ABOVE IN GENUINE ALL LEATHER with all leather lining.

B12L148
PER DOZ. - - - \$ 9.00
PER GROSS - - - 96.00

PRICES LESS 2% CASH DISCOUNT
Either above numbers supplied with Army Insignia or Navy Insignia gold stamped on outside at no extra charge. Please specify if desired, otherwise plain will be shipped.

JOSEPH HAGN CO.

Distributors
223 WEST MADISON CHICAGO 16, ILL.

JUMBO PANDOR BEARS

Plush and Duveteen

34" High

\$3.00 Each

Write for three color booklet 25% Deposit With All Orders.

JERRY GOTTLIEB

303 Fourth Ave., New York City

GREETINGS!!

Remember Pearl Harbor Ogden, Utah

NOVELTY PANTS

PRINT ANY NAME OF CAMP OR CITY

VERY LATEST NOVELTY GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted colors with lace edges. FAST 50¢ retailer. Bond 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. PREPAID TO YOUR CITY.

MILT WILLIAMS NOVELTY CO.

1035 Mission St., San Francisco 3, Calif.

NUDIE!



A 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARD OPERATORS and Night Club Concessioners. Retailer for \$2. The business gift item you often want for special occasions. A stand-out for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$10.00 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.00.

EXCELLENT OFFER FOR JOBBERS.
AMERICAN ART PRODUCTS
2067 Broadway New York, N. Y.
(Were you ever in Paris? Yes, this is it!)

LEADING SELLERS IN FUR COATS

LOWEST JACKETS PRICES CAPES & SCARFS

ALL GENUINE FURS!
Our new 1943-1944 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Satisfaction guaranteed or money refunded. Same day deliveries.

H.M.J. FUR CO.
150-B West 28th St., N. Y. C.

BINGO

SUPPLIES—CARDS—PLASTIC MARKERS
Write for Bulletin
AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

LARGEST 10c PACKAGE OUT! MacARTHUR CANDY and TOY

Here it is! The General Douglas MacArthur 10c package of confections and novelty. It's the largest package out today—3 1/2" x 5 1/2"—beautifully done up in red, white, blue and gold. All confections in the box are individually wrapped and novelties are assorted to the case. Mail, Wire, Phone Your Order NOW! Immediate delivery.

One case, 100 boxes (sample order).....\$7.25
5 case lots 7.00 per case
1/3 Dep., Bal. Sight Draft Bill of Lading Attached. F. O. B. Brooklyn, New York



JOBBERS, GET SPECIAL DEAL!
PIONEER SPECIALTY COMPANY
38 CROSBY AVENUE, BROOKLYN, N. Y.

Phone: Applegate 7-2640

PEARL PLATES for Wire Workers

We have just received new consignments of Fresh Water Shells and can make immediate and unlimited deliveries. Pictured is No. 8515—50 Ligne Heart, 2 holes, 2 engravings.

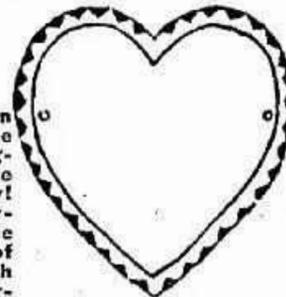
Blue Ocean \$25.20 Gross
Iridescent Fresh Water 16.20 "
Orchid Fresh Water 16.20 "

5 gross lots of assorted designs, 5% discount
Terms: 1/3 Deposit, Balance C. O. D.
F.O.B. Brooklyn, N. Y.

Order Today!

Send \$1.50 for sample card of 15 different Gold Plated Sterling Silver Insignias for cementing. WE ALSO SUPPLY WIRE FOR WIRE WORKERS—WRITE FOR DETAILS!

MILITARY INSIGNIA JEWELRY



8515

If you haven't seen our exquisite line of Military Insignia Jewelry write for catalog today! A complete assortment of genuine Ocean Mother of Pearl pieces with Gold Plated Sterling Silver Insignias.

JOBBERS! WRITE FOR SPECIAL DEAL!

SEND FOR CATALOG OF COMPLETE LINE OF PEARL PLATES

MURRAY SIMON 109 SOUTH FIFTH ST., BROOKLYN 11, N. Y. PHONE: EVERGREEN 8-6690

INTRODUCTORY LISTINGS Covering All Items NOW READY Still Available

IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.

IMPORTANT To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.

1-day Service **ACME PREMIUM SUPPLY CORP.**
3333 LINDELL BLVD., ST. LOUIS 3, MO.

SALESBOARD OPERATORS! PARK, CARNIVAL CONCESSIONAIRES

Get Your Share of These Quick Easy Profits
IT'S THE VIEW FROM THE BACK THAT MAKES THESE DRINKING COMPANIONS THE HOTTEST PRIZES AND PREMIUMS ON THE MARKET TODAY!



- New
 - Patriotic
 - Different
- "Toast To Victory" Glasses



Here's one of the most unique and hottest prizes and premiums in America today. What makes these "Toast to Our Armed Forces" Glasses so amazingly unusual is the full 4-color patriotic illustrations, a different one on each glass, saluting every branch of our armed forces . . . Army, Navy, Air Corps, Marines, Coast Guard, and even the Defense Worker. But this is just one-half of the reason why a set of these glasses is wanted by almost everyone. There are really two illustrations on each glass. Here we have illustrated what you will see from the front, but it is the back view that really makes the glasses sell fast and furiously. When you get your hands on one of these glasses look at the back view. You will get a big kick out of what you see. In strictly good taste for young and old, but just not for prudes! These sensational glasses come packed six to a set, each glass illustrated entirely different. They have beveled, no-nick, chip-proof safety edges and hold a full 10 ounces. They're ideal for parties; can be used for beer, highballs, water and every beverage. If you want to increase sales and profits from your salesboard business, from your concession, or want to sell these glasses to others, here is an item that will fill your pockets to overflowing with money in a hurry!

Send \$1.50 for a sample set

OUR SPECIAL PRICE TO YOU

1 Doz. Sets (1 Case) \$12.00
1 10 Gross Lots (75c Per Set) \$108.00
Per Gross

Packed 6 in a Carton, One Dozen Sets in a Case.

TERMS: 50% with order, balance C.O.D. F.O.B. Chicago, or cash F.O.B. Chicago. Write, wire or phone at once.

WE DO NOT SELL RETAIL STORES

MASON AND COMPANY

DEPT. BG-1

154 EAST ERIE ST. CHICAGO, ILL.

MATCHED COASTER

With each and every set of these unique glasses, we send you ABSOLUTELY FREE, 6 matched "Salute Our Armed Forces" Coasters.

FREE!

ILLUSTRATION 5/8 ACTUAL SIZE

Smash
LIMITED QUANTITY

Beautifully Engraved
GOLD PLATED LOCKETS
With Chain

Each in Velvet Pad Box and Cellophaned, Space Inside for 2 Photos
First Come—First Served

PHONE—WRITE—WIRE
25% DEPOSIT, BALANCE C. O. D. SAMPLE PREPAID \$1.00
\$10.80 PER DOZ.

ADELE, INC. 1554 Broadway NEW YORK 19, N. Y.



ACTUAL SIZE

WAVES, and marines. Scotties, bunnies and pandas are tops in favor among the animals.

New Game

A serviceman's game that promises to be a big favorite is the Jeep Board put out by Chester Chapp. This 3 1/2 by 3 1/2 inch two-sided board comes individually boxed complete with 40 pegs and a 32-page instruction book. Fifteen well-known games such as checkers, fort, cribbage and others, can be played, plus 10 puzzles. A cloth pocket attached to the board holds the pegs and book, and a patented knee tie to fasten the game board to the player's leg makes it possible to play without a table. The company advertises immediate delivery.

For Miss America

Paper dolls are more fun than ever with the new Build-a-Set offered by the toy division of D. A. Pachter Company. The set consists of 10 pretty girls made of heavy fiberboard in real-life colors, and the dolls stand over 12 inches high on a special base that permits each girl to stand alone. With the dolls come 25 different and complete costumes reproduced in four colors on heavy paper stock. The dresses are complete in detail on both front and back and have a simplified method of fastening. The set called Girls in Uniform, also contains a complete history of the auxiliary branches of the armed forces in which American girls are now serving.

BINGO SUPPLIES

- Specials—1500s—7 Colors
- Specials—3000s—7 Colors
- Specials—5 Ups—6 Ups—7 Ups to Pad
- Black and Red Markers
- Admission Tickets (Rolls)
- Attendance Prize Coupons

Write or Wire for Catalog

JOHN A. ROBERTS & CO.

Formerly N. M. BANK & CO. 235 Halsey St. Newark, N. J.

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10c sellers. Send 15c for sample cards and folder.

XMAS CARDS

Now ready. Many new numbers. Catalog on request.

M & M CARD CO.

1033-1035 Mission St., San Francisco 3, Calif.

Available to Wholesalers & Jobbers
IMPORTED MEXICAN GUM
One-Cent and Five-Cent Seller.
PETER T. HERBERTSON
606 Kruttschnitt St., Edinburg, Tex.

DIRT PAY
Cash In on Home Town Dirt
Name of City, Town, Army Camp, etc., printed on bag, complete, ready for mailing.
All Principal Cities and Resorts Carried in Stock. Immediate Delivery.
\$12.50 PER HUNDRED
Sample 25¢
A. B. C. EMBLEM CO.
1251 Market Street SAN FRANCISCO (3), CALIF.



FURS
COATS — JACKETS
Quality — Price — Style
Latest 1944 Styles. Coneys, Sealines, Caraculas, Muskrats, Skunks, Red Fox, etc. **LOWEST PRICES**
Write for Large Illustrated Catalog. Free.
M. SEIDEL & SON
243 W. 30th St. N. Y. C.



Headquarters for **ARMY SUPPLIES**
Send for Our Free Circular.
Flamingo Trading Co.
9. S. W. First Street MIAMI, FLA.

SOCIAL SECURITY PLATES
Red, Blue and Gold colors, on metal, \$8.00 per 100. F. O. B. Chicago, while they last. Sample 10¢ each.
CHARMS & CAIN
407 S. Dearborn St. CHICAGO, ILLINOIS
Tel.: Web. 3546-3547-3548

SPECIALS
FOR THIS WEEK ONLY
U. S. GLASS INTERMEDIATES

Ash Trays, Gro.	\$3.75
Tea or Coffee Cups, Gro.	4.50
9 Oz. Tumblers, Crystal Clear, Gro.	4.00
4 1/2" Kitchen Bowls, Gro.	4.10
4 1/2" Napkins, Gro.	4.00

AMERICAN MADE SLUM

Jr. Air Raid Warden Bands, Per 100	\$1.25
Catalin Charms, Gro.	1.00
W. M. Rings, Ass't. Gro.	1.00
27" Shoe Laces, Bk. Gro.	.75
Hat Bands, Ass't. Colors, Hundred	2.00
Tattoo Transfers, Gro.	.85

IMPORTED SLUM

Miniature Charm Knives, Gro.	\$1.00
Large Metal Whistles, Gro.	1.00
Tin Yo-Yo Top, Gro.	1.10
Charms, Plaster Filled, Ass't. Gro.	1.20
9308—Roly Poly Pictures, Gro.	.60
8170—Colluloid Teeth, Gro.	.75
7319—Water Flowers, Paper, Gro.	.85

LEVIN BROTHERS
TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

THE REAL McCOY

\$3.95 EACH

In lots of 15 or more each shipment. In smaller lots, \$4.15 each. Price is F. O. B. Kansas City. 1/2 cash deposit with order, balance C. O. D. or remit in full. Tell whether to ship freight or express.

Honest Joe's TREASURE CHEST is the selling sensation of 1943. It's brand new; hot off the griddle and ready to go. 80 individual 10-cent packages. Don't take in \$8.00; sells readily; excellent profit for jobber and dealer. It's chock-full of genuine value, fun and mystery. LET'S GO—ORDER TODAY; DO IT NOW.

HOWARD CO. 729 Baltimore Ave. KANSAS CITY 6, MO.

WOOD JEWELRY

Lapel Badges • Pendants • Pins • Photo Lockets • Gold Wire Mother Hearts

Send \$10.00 For Sample Assortment Or Write for No. 43 New Catalogue

Charles Demee
WOOD PRODUCTS
PHONE 1116 E. WALNUT ST. LOCUST 3913 MILWAUKEE, WIS.

PINS & NEEDLES

Bobby Pins
Safety Pins
Straight Pins

No Prices Quoted Unless You State Quantity Wanted.

STAR PRODUCTS, Dept. 14, Buffalo 3, N. Y.

BIG CIRCUS SHOW

MONEY GETTER

No. D2—Doesn't a circus tickle the fancy for something funny, something different, something exciting? The "Big Circus" deal possesses features like these. It's teeming with laughter, mystery and excitement, all rolled into a Big Show of Fun. Inna, taverns, cigar stores, etc., are a few of your prospects. There are 70 tabs on front of cabinet. Brings in \$7.00 at 10¢ sale. Suggested price to dealers, \$5.50. COSTS YOU \$3.60. LOTS OF 14—\$3.45 EA. SPORS CO., 1043 Lamont, Le Center, Minn.

World-Wide Tin Shortage Possible Within 20 Years

NEW YORK, Oct. 9.—A world-wide shortage in tin is apparent unless new deposits are found or American can makers continue in peacetime their thriffter use of this metal forced by war shortages.

Based on a survey made for American users of tin, the 20-year estimate places visible ore reserves at 3,000,000 tons, including all the valuable Far East tin resources now in the hands of the Japanese, and annual consumption at 150,000 tons, the pre-war figure. In peacetime the United States used about half the world's annual production, or 75,000 tons. Representatives of the tin can industry mention tin ore deposits in Russia, including the Ural mountains and other areas. Nothing is known definitely in this country about the location or the extent of the rumored Soviet tin resources, however.

Actually, there is little tin in tin cans. Before the war, cans had only one and a half per cent tin on a base of sheet metal, and that amount has been cut to only about one-half of 1 per cent by a new electrolytic method of imposing tin on sheet metal.

When the Japanese conquered Malaya and the Dutch East Indies they acquired the world's chief tin producing areas. Those two sections alone accounted for 53 per cent of the world's tin production in 1940. Thailand, Burma and Indo-China produced an additional 11 per cent, bringing to 64 per cent the amount of tin ore production now in the hands of the Japanese.

Bolivia, Nigeria, the Belgian Congo and China are the other large producers of tin, together accounting for about 28 per cent of the 1940 total production.

Tin Foil Lost

The loss of the tin supply to Japan, plus the need for it in army and navy supplies, has taken tin foil off cigarettes, candy bars and chewing gum. It was also severely rationed in tubes for toilettries, and brought about the rule that for every new tube bought an old one must be turned in. Paper bags, glass bottles, plastic and fibre containers were pressed into use as food containers. The tin can manufacturers, however, predict they will more than hold their own against other kinds of containers when peace comes again.

In peacetime it was cheaper to import refined tin than to import the ore and refine it in this country. But the principal tin smelter at work for the Allies was in Liverpool, an area in England under constant threat of bombardment. A smelter of great capacity had to be located in a safer place. Corpus Christi, Tex., was chosen. The United States government bought the land and put up the money for the plant, retaining the title. Dutch tin interests built and are operating the plant under a management contract with the government. It is the only tin smelter in the country. Ultimate goal of the plant is 90,000 tons of refined tin a year. Bolivian ore and concentrate was originally used, but to this has now been added ore from the Belgian Congo and other available sources.

After the war continued operation of the Texas smelter may depend on government subsidy. Two emergency smelters opened during World War I succumbed soon afterward under the competitive conditions of restored trade routes.

Before the war food and beverages went into 80 per cent of all tin cans made in this country. Post war hopes for the tin can industry are based on regaining their former markets.

MIRROR SERVING TRAY

Size 16 1/4 x 10 1/2

Chrome frame, walnut and plastic handles. Attractive, practical and useful—and at a price so low you can't afford to pass 'em up.

BB102—Price, \$15.00 Per Doz. Sample, \$1.45.

ROHDE-SPENCER CO.
229-225 W. Madison St. CHICAGO 8

FAST SALES! FAST PROFITS!
With These Two Big Value Watches While They Last

MEN'S MILITARY WATCH
Packed in Attractive Gift Box

\$8.88 IN DOZ. LOTS

A fast seller for men or women in service. Truly wonderful value in this handsome Watch. Has accurate movement, sturdy, long wearing case, with attractive dial. Comes in assorted designs with good-looking wrist strap. Colorful, attractive gift box aids sales.

Do not confuse this masterpiece of beauty with watches being sold for less. We handle watches of quality.

SAMPLE PREPAID \$10.00

LADIES' WATCH
Packed in Attractive Gift Box

An appealing, dainty-size Watch with double-cord wrist strap. A real beauty that creates instant buying. Has attractive, sturdy case; dependable movement, beautiful dial. Be sure to stock this sight seller to meet gift demand. Assorted designs—each Watch attractively gift boxed.

\$9.68 IN DOZ. LOTS

SAMPLE PREPAID \$11.00
ORDER NOW—25% DEPOSIT WITH ORDER

Our supply of these Watches is limited. Mail your order NOW—enclose 25% deposit—balance C. O. D., F. O. B. Chicago. SHIPPING CHARGES PAID IF YOU SEND FULL AMOUNT WITH ORDER. SAMPLES SENT POSTPAID IF FULL AMOUNT IS ENCLOSED.

LEE INDUSTRIES
187 N. LaSalle St. Dept. B16 Chicago 1, Ill.

Midwest K. C., Mo., Specials

Handkerchiefs, Flocked Rayon, Army, Mother, Sweetheart, etc. Gross	\$ 9.50
Gold Finished Locket with Chains, All Branches, Doz.	13.50
Gold Finished Insignia Pins, Carded, All Branches, Doz.	1.00
Sterling Imt. Onyx Insignia Rings, All Branches, Doz.	13.50
Rhinestone Insignia Pins, Extra Big Value, All Branches, Doz.	4.50
Double Chain-Double Heart Bracelets, All Branches, Doz.	7.20
Army Insignia Rings, Heavy Weight Gold and Silver Finish, Doz.	4.50
Compacts, All Metal, Round and Square, Doz.	\$13.50, 18.00 and 24.00
Insignia Plastic Beaded Key Chains, All Branches, Doz.	3.00
Sterling Silver Mother, Sweetheart, Wife, etc., Brooch Pins, Doz.	9.00
Sterling Silver Bracelets, All Branches, Doz.	\$12.00, 15.00 and 24.00
Frat Pins, Attractively Carded, All Branches, Doz.	5.50
Sterling Silver Service Pins with Pendants, Army, Navy, Air and Marine Corps, Doz.	6.75
Big Special Sample Line, 40 Items. Retail Value \$30.00. Price	13.50
Wrist Watch, Army Style, Waterproof, 7 Jewels, \$45.00 Retail Value. Each	29.50
Lace Handkerchiefs, Bright Assorted Colors, All Branches—Mother, Sweetheart, etc. Doz. \$2.00; Gross	21.00
Pocket Knives, One and Two Blades, 2 Doz. in Carton, Doz.	6.50
Mechanical Pencils, Flashy, Good Value, \$2.00 Price Tickets, Doz.	10.00

We have no catalog or circulars—Send us a list of your jewelry requirements. Order from this ad. 25% With Order—Shipments Prepaid When Full Amount of Cash Sent.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

NOW YOU CAN GET GREENER

BANK NOTES SELLING THE ORIGINAL—LAUGH PACKAGE (IT'S SEALED)

IT'S BRAND NEW, RED HOT! A SIZZLING SELLER!

"A RIOT OF FUN STUNTS" 8 CARD MONTE MAGIC CARD TRICKS

LAUGH PACKAGE

Contains Girl Photos, Pin-Ups, Magic Tricks, Fun Cards, Mottos, Etc.

2 SAMPLES \$1.00. Cash or U. S. Stamps

Wholesale Prices \$6.00 Doz. \$50.00 a Gross. (Be the first to order in your territory.)

LEWIS NOVELTY CO.
170 EDDY ST. (JACK E. LEWIS, Mgr.) SAN FRANCISCO, CALIF.

25% DEPOSIT, BALANCE C. O. D. ON ALL ORDERS.

Retails at \$1.00

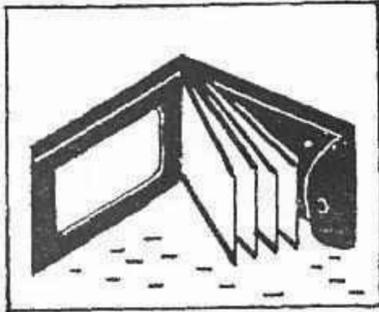
Recent Flag Restrictions . . .

WASHINGTON, Oct. 9.—Recently the War Production Board has increased the restrictions on fabrics used in flag designs by banning the production of advertising, theatrical and other less essential types of banners and flags. The ban was in the form of an amendment to Order M-166. The same amendment also prohibits the manufacture of any flag over 150 square feet.

Henceforth the only flags which may be produced are national and other government flags, flags authorized by federal departments or agencies and flags for such organizations as the War Shipping Administration, Veterans' Administration, the American Red Cross, religious flags and signal flags.

Annual consumption of fabrics by flag manufacturers is also restricted to the amount consumed during the year ending July 1, 1943.

The list of cotton and rayon fabrics for which an A-2 rating is assigned for flag manufacturers has also been revised to provide a broader selection. The rating is made no longer valid for use by converters except that they may extend ratings to obtain material for specific orders on their books.



BILLFOLDS

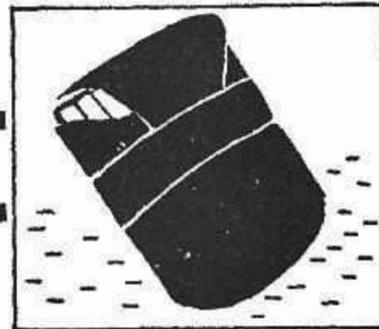
of Genuine Leather in Two Grades

GOATSKIN, Per Dozen . . . \$7.20
CALFSKIN, Per Dozen . . . \$10.20

Seven pockets for Folding Money, Cards, Passes, Auto and Draft Cards, etc. Four of these in Celluloid Window Style. Snap Fastener Closing. Durable Construction, Attractively Styled.

Sample Postpaid:

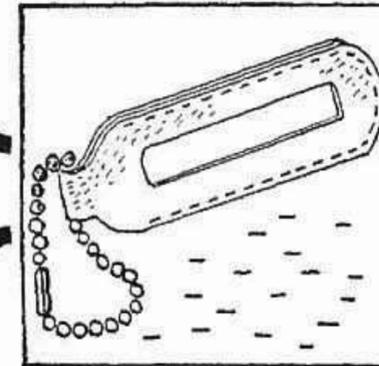
Goatskin, \$1; Calfskin, \$1.50.



CIGARETTE CASES

Genuine Leather

PER DOZEN . . . \$1.80
PER GROSS . . . \$18.00



Genuine Leather

IDENTIFICATION TAG

With Nickel-Plated Key Chain and Clasp. In big demand and will be difficult to secure when these are gone. Marvelous 10-cent seller.

\$9.60 Per Gross
\$65 Per Thousand
Half Gross Sample Lot \$5



LUGGAGE TAG

Genuine Leather

With 7 1/2-inch leather strap, complete with metal buckle. A fine quality luggage tag of genuine leather with printed blank for name, address and city. Celluloid window cover. Tag measures 2 by 3 1/4 inches—a 25-cent retail seller.

Sample Half-Gross \$5
\$10.80 Gross

25% Deposit With Order—Balance C. O. D., F. O. B. Factory.

We Prepay Shipping Charges on All Cash In Full Orders.

PETER PEYTON

405 1/2 Washington St.
Waukegan, Ill.

PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati 1, Ohio

DANNY BURKE . . .
scaleman at Cincinnati's Coney Island, is making his winter headquarters at the Little Flower Shop in that city's Hotel Gibson.

WHO IS FRAMING pitch stores and where?
TEXAS TOMMY . . .
and husband, John Henderson, have bought a home in Rensselaer, Ind., and quit the road for the duration. Tommy pens that when they were recently in Chicago they met Madaline Ragan, Ray Herbers, Doc and Mrs. Lytel, Prof. White and Frenchy Thibault. Tommy is urging her father, Buffalo Cody, to make his home with them, and hopes that members of Pitchdom will pay occasional visits.

BILL WEISS . . .
and Red Sobel visited Cincinnati early last week en route to the World Series.

GOIN' SOUTH this winter or did you blow your dough last summer?

JACQUES GOULDE . . .
is using a new angle on vitamins and if it clicks he promises to pass on the details to the boys. So far, it's been successful, pipes Goulde from Louisville. He adds that he has opened stores there heretofore closed to demonstration.

A. L. TETCHELLE . . .
pens that Hales Corner (Wis.) Stock Fair took on the aspects of Maxwell Street on a Sunday morn, what with pitchmen, sheetwriters and med men galore present. The line-up included Madaline Ragan and Fred Walters, herbs: Karius brothers and

RINGS

Want any quantity from 50 to 10,000 in any condition (Larries okay). Submit sample or ship Ry. Exp. subject to inspection. Brass stock, sterling silver or rolled gold plate, men's, women's, white stones, cameos, etc. Quote prices in letter with sample to

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Big Fritz, novelties; Jack Fischer, Fred Laners and Swede Christenson, med, and Fred Myers, A. C. Altenburg and Fat Henke with sheet.

L. E. (ROBA) COLLINS . . .
inks from St. Louis that he and his wife have left the road and are doing their bit in a war plant there. Collins adds that the Kights, Gene and Juanita, are still pitching there, as is Billy Dick.

IT'S ABOUT TIME for the hot-stove league sessions to get under way.

JOHN C. GREUSEL . . .
sheet writer in the Far West territory before suffering a leg injury, stopped by the desk last week while passing thru on the way to Baltimore to visit his son in the army. Greusel was disappointed on learning that his recent pipe appearing here had not brought forth the desired info about his old partner, Ray J. Palmer. John left a forwarding address after admonishing Bill to pass along any word received about Palmer. In Omaha, said Greusel, he cut up jackies with Frank Blair and D. L. Greiner.

BOB SMITH . . .
is getting ready coin with soap and herbs in Lumberton, N. C.

GETTING READY for holiday biz, boys and girls?

EVERETT ALM . . .
shoots from Seattle that he and his wife are off the road for the duration. He is working in the shipyards there, and his wife is at Boeing's. Altho Seattle shops are mostly open and plenty of geedus is obtainable, Alm has glimmed but one pitchman in the past two years. Another shipyard worker is Coaloff Johnny, while Gene Delmare is in Portland, Ore. Everett asks for pipes from Dollar Bill Go Forth and Toney Tracer.

TEX WILLIAMS . . .
and his wife are in North Carolina territory getting their share with sharpeners and glass cutters. Traveling with them from South Carolina were Lesley and Ford of paper fame. Williams wants pipes from the lads around Philadelphia.

HOW ABOUT IT, SHEETIES? Pipe in. Tell Bill how the fairs have been treating you.

TOMMY ADKINS . . .
is in Sanford, N. C. and Tex Williams says "the old master is in a class by himself and how he can put it over." Also glimmed in the same territory was Smith, the "Man From Florida," passing out maps at a deuce each.

HARRY CORY . . .
veteran pitch lad and auctioneer, now part owner and manager of the Stork Club, Houston, was a visitor at the Pipes

BLACKOUT FLOWERS AND RELIGIOUS FIGURES ARE SCARCE! ORDER NOW FOR CHRISTMAS!

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| #6—Large Gardenia with Bud | Doz. \$3.80 |
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| #21—Statue of Holy Mother and Child | 4.75 |
| #63—Statue of Sitting Madonna, 8"x3 1/4" | 6.50 |
| Assorted 8" Saints | 6.50 |
| Assorted 8" Saints in Shrine | 8.50 |
| Assorted Saints on Altars | 6.50 |
| Assorted 5" Figures | 3.60 |

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BUY WAR BONDS FOR VICTORY

desk Saturday, October 2, while in Cincinnati for a visit with his son, Harry Jr., now a lieutenant, j.g., in the navy. Young Corry has just returned from a trip to India and Australia.

IF HE IS a pitchman, one good stop will put him back on his pins.

ANNA MAE AND BOB NOELL . . . after a long silence, pipe that during the past year they've trekked their Noell's Ark Show thru Georgia, Alabama, Louisiana, and Texas, and are now in Virginia territory. Ray Brison, who had the concessions, left them in New Orleans and thus missed the Lone Star dates. "Texas," says Anna Mae, "is easy enough to work. The State reader is only a flinnif but car and truck tags are high. Southern Texas spots were n.g. Make a fellow think he was back 35 or 40 years ago in the Kentucky hills. Cut ropes, hoodlums and thievery, for example. Houston and vicinity was all right, however." Bob Russell, of Suffolk, Va., now has the concessions with the Noell show.

CAPABLE PITCHMEN in the know are the ones who furnish the tips, pipes and info found here.

BILL MOORE . . . is name gathering in the Carolinas, according to latest reports.

GEORGE F. FOLTZ . . . cards from La Fayette, Ind., that he is still offering novelties but stock is getting short. "Toy balloons," said George, "go like biscuits to hungry hobos. The Purdue-Illinois football game was a wash-out." Foltz is readying for big Christmas pitches.

MANY FAILURES and cases of discontent have resulted for those who chose the line of least resistance.

PVT. CHARLEY E. BARBER . . . pens that he visited Doc Dan Sherwin recently in Baxter Springs, Kan., and that it was good to see the old med opera. With the show, besides Doc Sherwin, were Babe Sherwin, piano accordion; Happy Hanks, blackface comic; Claude Dry Jr., guitar; Earl Mills, electric steel guitar, and Walter Bell, piano. Charley tells that he is now stationed at Presque Isle Air Field, Me.

DON'T LET the sports editors scare you badgeboard workers. Most of the big football games will be played.

Pitchdom Five Years Ago

J. H. McCASKEY, periodical purveyor, was getting names in West Virginia territory. . . . Fred and Phyllis Thompson were offering polish to the natives of Lower Michigan with fair results. . . . Edward F. Turner was working Cleveland streets with Wonder Mice and getting ready scratch after poor takes in Western Pennsylvania. . . . Ray Herbers, swinging back to reliable sheet after two bloomers with new layout, was getting big bills in Southern Michigan. . . . Jeff Farmer was having an infected hand treated at Veterans' Hospital, Mountain Home, Tenn., and readying for the Carolina tobacco marts. . . . A. G. Evans was clicking with hand monks in Indianapolis. . . . Speed Howard, offering white stones, found the coin hard to get at Christian County Fair, Taylorville, Ill. . . . Fred Steward joined Tex Bill Finnegan's med show in Savannah, Ga. . . . John Pugazy, switching from can openers to Social Security pamphlets, was getting the lucre in Tarrytown, N. Y. . . . Charley Courteaux and George Haney were offering blades and Wonder Mouse on a downtown Cincinnati location and getting nice takes. . . . Charlie R. Anderson, mugger, was clicking with his gallery in Adel, Ga. . . . Chief Mohawk collected a large amount of coin at the Nashville tobacco sales. . . . Doc Ward's platform show was doing well in Moultrie, Ga. . . . George Hess, with candy layout, and Tommy Burns Jr., and Ossie Routt, with rad, were seeking the long green at the smaller Ohio fairs. . . . Working Georgia tobacco sales were R. W. Wolley and wife, tonic and jewelry; Doc Bill Smith, med; Allen Lanier, oil, soap and candy, and Noble Whitson and Chief Half Moon, herbs. . . . George Beyers and wife, with foot and oil, were working the Western Canada fair circuit. . . . Red Dewitt, Jack Campbell and George Stacy were offering sheet at the Douglas, Ga., tobacco mart to good results. . . . That's all.

Trade Tricks

By E. F. HANNAN

EVERY trade and business has points that the public is better off for not knowing. Particularly is this true of Pitchdom. That mysterious something that hung around the old-time med show had its advantages and helped business.

A magician friend, who was on the way to big things until he got pinched for money, started lecturing on the expose of magic. He not only fell from grace with booking agents and others in the biz but he lost confidence in his work and went from a top performer back to the lower ranks. What he had been collecting for years he spilled in a few minutes.

I have always felt that much of pitching loses something when it loses that air of mystery that goes with it. The most successful pitchmen have been close-mouthed about their methods. The open-mouthed ones soon cease to be real pitchmen. The tip catches up with them.

Events for Two Weeks

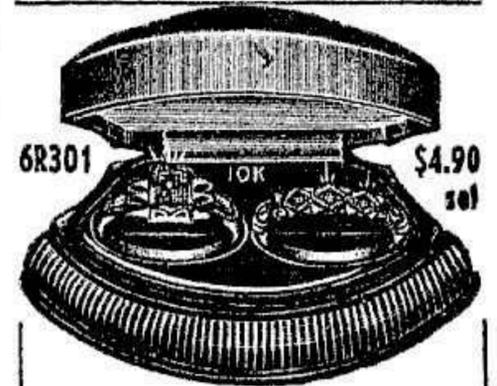
- October 11-16
MINN.—S. St. Paul. Livestock Show, 11-14.
MO.—Brookfield. Lions' Club Mardi-Gras, 15-16.
N. Y.—New York. Rodeo at Garden, 11-31.
N. C.—Greensboro. Dog Show, 12-14.
O.—Nelsonville. VFW Festival, 12-16.
October 18-23
N. Y.—New York. Rodeo at Garden, 18-31.
O.—Ripley. Farmers' Fall Festival, 21-23.
S. D.—Mitchell. Blue & White Day, 23.
CAN.—Toronto, Ont. Shrine Circus, 18-23.

MAGIC

(Continued from page 30)

gave the kids, doctors, manipulators, and even the full-time pros, a good dash of real, honest-to-goodness old-time showmanship and real magic. Of course, Abbott doesn't like to make it that strong, as he can't afford to offend the others who worked for him, but you could in the interest of good reporting. Now, about your article on kacky gags. This was misleading, as there was only one person who used any raw material—and that was on Thursday night at the magicians-only show. I will not tell you this person's name, as I don't make a practice of mud slinging." Now to set Mr. Windsor straight. The Abbott conclave was covered for us by Charles RossKam, The

Billboard's correspondent in Providence, and himself a capable magician. Unquestionably Mr. RossKam reported things as he saw them. He said there were more than 300 in attendance at the Abbott shindig; Windsor says "nearly 500." That isn't such a serious discrepancy. RossKam did fail to report the presence of Mr. and Mrs. Nicola, but in such a large gathering it is very possible that he could have missed them. At any rate, he had no axe to grind nor any magic to sell. It was merely an oversight at the very worst. Mr. RossKam didn't select anyone as making "the biggest hit of the convention." The closest approach to that was his statement, in speaking of the Saturday night show, that "John Mulholland's act was the highlight of a bill on which headline honors were hard to hand out." Even had he said that Mulholland was the hit of the convention, he wouldn't have necessarily been wrong. Any man, particularly a newspaperman, most certainly has the right to his own opinion. As to the use of kacky gags—we said recently that there were "several" who resorted to blue material in selling their magic at the Abbott affair. We had that from several Cincinnati magic lads who attended the gathering. And there it all goes back again to what is a kacky gag and what isn't. But, of course, we could be wrong. We have been in the past.



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From Catalog #26 we can still supply—stocks limited; also a few other styles not listed in catalog #26. Send for up to date list now.
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WE ARE INTERESTED IN CONTACTING AND CONTRACTING FOR A LONG WINTER SEASON, WITH A PLEASANT SUMMER'S ENGAGEMENT IN 1944 WITH ONE OF OUR PARK UNITS, THE FOLLOWING: A HAMMOND ORGANIST OR PERSON WITH A NOVACHORD, REAL ANATOMICAL ACT, FIRE OR TORTURE ACT, HUMAN PIN CUSHION AND HUMAN BALLOON. Like to hear from Frank Lentina, Captain Lewis, Roland Worthy, Larry Foster, Plumbhoff, Zandu, Good Snake Act, Ada Mae Moore, wire, Want first-class Novelty String or Jug Band, Hillbilly or Hawaiian Orchestra.

UNDERSTAND—ONE AND ALL—THIS IS NOT A SNAKE SHOW

None of the Personnel Act as "Actors" or "Wrasse" a Snake as the High-Light of the Shows' Activities. All Reply to

RAY MARSH BRYDON

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—NOW IN OUR 4TH BIG WEEK OF TERRIFIC BUSINESS—

LEE COUNTY AGRICULTURAL FAIR

Bishopville, S. C., Week October 18.

GEORGETOWN EXPOSITION, Georgetown, S. C., Week October 25.

COLLETON COUNTY FAIR, Waltersboro, S. C., Week November 1.

Featuring HUGO ZACCHINI, Human Cannon Ball Free Attraction.

Nightly With \$50 War Bond Given Away FREE Each Date.

Want Concessions that work for stock and not over 10c. Photos, Cookhouse, Grab, Scales, Age, Country Store, Novelties. WANT Ride Help for Merry-Go-Round, Octopus, Chairplane that can drive. SHOWS with own outfit that don't conflict, Fat Show, War, Crime, Snake; must have plenty flash. Will book for Waltersboro, S. C., Fair a good Girl Show with own equipment and outfit; have 10,000 flyers in Waltersboro. This show will stay out until Thanksgiving and has good route established FAIRS. Address:

L. C. McHenry, Mgr., Crescent Amusement Co.

FAIR GROUND, ORANCEBURG, S. C., THIS WEEK.

P.S.: For Sale—60 H.P. 40 K.W. Fairbanks-Morse Diesel Light Plant, same as NEW, can be seen per route, \$3500.00 cash. Will buy Super Roll-o-Plane for CASH.

STOP! 20 WEEKS' WORK CHARLESTON, W. VA. ELKS	LOOK! PHONE MEN MACON, GA. POLICE	LISTEN! 20 WEEKS' WORK CHARLESTON, S. C. SHRINE
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WANT experienced Phone and Program Men to join at once. Deal opens Oct. 18th; other good ones to follow. CAN PLACE Name Orchestra, Big Revue, Animal Acts, Circus Acts for week of December 6th. Write or wire. Bill Osborne, write.

TOM HASSON CARE ELKS' CLUB CHARLESTON, W. VA.

SUFFOLK, VA., TIDEWATER COLORED FAIR

OCTOBER 19-22

Want Fish Pond, Photos, Ball Games, Grab Joint and Cigarette Shooting Gallery. Want Colored Girl Show, War, Crime or any money-getting Show with or without own outfit. Wire all communications to LEW HENRY SHOWS or GEORGE CLYDE SMITH SHOWS, Littleton, N. C., Fair, this week; Suffolk next week.

WANT

Photo Gallery, Penny Arcade, Girls and Manager for Girl Show (must have evening gowns for bally). Second Man for streamlined Whip and Octopus, small Platform Shows. Lions' Fair, Dillon, S. C., week Oct. 18th; Lions' Fair, Conway, S. C., week Oct. 25th; Lions' Fair, Marion, S. C., week Nov. 1st; Bennettsville, S. C., this week.

VIRGINIA GREATER SHOWS

SILK CITY SHOWS WANT

FOR SILVER SPRINGS, MD., WEEK OCT. 18

Two Girl Shows with own outfit. Tommy Fallon, wire J. S. Roberts. Want Pres Act, must be high. Can place one Flat Ride, also Pony Track. Want Concessions of all kinds, also Legal Adjuster. Patty Finerty, wire. Will place Shows of all kinds, also Ride Help. All address: SILK CITY SHOWS, Elkton, Md., this week; Silver Springs and Richmond, Va., to follow.

WANT

FOR TOBACCO FESTIVAL, JENBRIDGE, VA.

WEEK OF OCTOBER 18

Stock Concessions not conflicting. Also Rat Game and Pea Pool. Right in the heart of town. No gate admission. Big Free Act. Wire or write this week Chase City, Va.

BARNEY TASSEL UNIT SHOW

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

The circus stamp gotten out by Bill Green is really not what a circus poster stamp should be, but Bill is commended for his effort in turning it out with the limited facilities at his command. To my mind a circus poster stamp should be miniatures of circus posters done in all of the primary colors and pristine glory of such one-sheets. The stamp should be glossy and lurid. However, to Bill will go the credit of the attempt, and I really think it should go into every Cornerite's collection as a first.

A. L. Chumley's stuff is always readable. What follows is no exception:

Recent notes about circus tokens and cards have inspired me to have my say on this subject, as I consider such items to be a desirable part of a good collection of circusiaria.

Information I have obtained over a period of years indicates that it used to be a general custom for all types of amusement enterprises to issue metal tokens. But as the circus is our theme, some tokens that should interest readers of this column are as follows: Stone & Murray's Circus, rider on horse, reverse-troupe of star performers. Brass, about size of a silver dollar; Stone & Murray, 1868, also size of silver dollar and of same design; L. B. Lent's New York Circus, rider on horse. Almost size of a silver dollar. Another Stone & Murray coin of the same size has a bust of George Washington on reverse side; Great Eastern Menagerie Aviary Circus and Balloon Show, silver dollar size, shows large elephant, large balloon on reverse side. The Great Mammoth New York Circus, Menagerie & Balloon Show, lion on one side, large balloon on reverse.

Risley & McCullum's Hippodrome, about size of a half dollar, showing rider on two horses, reverse "Troisisme." W. C. Coup's New United Monster Shows. Bust of Coup, reverse, four circus rings. Tom Thumb tokens, just a little smaller, than our 25-cent silver coin. The American issue has Miss Liberty's head, while that of Victoria is shown on the British token. Among my tokens is one issued by the New York Crystal Palace, 1853. It is slightly smaller than a half dollar and shows the palace on one side. The reverse side advertises H. B. West's Famous Trained Dogs, Tray and Troy, with cut showing man seated in small carriage pulled by two dogs.

Among my small advertising cards I have many showing animals in Barnum's Menagerie, Barnum's Great Traveling Museum and P. T. Barnum's Great Traveling Show. Other cards (all in colors) showing "flying men" and other performers with Barnum's Great Hippodrome. An advertisement of K. B. Blood medicine is printed on back of these cards.

Other cards printed in colors include one showing Little Mollie Brown, equestrienne, and another showing Madam Turnaire on horse "In Her Grand Menage Act." Advertisements of Merchant's Gargling Oil is printed on back of these cards. A woman with a waving flag in each hand is pictured ascending a rope running from the ground to the top of a circus tent pole. Tops of other tents, business buildings and crowds on the streets and atop of buildings are also shown. Advertised as a "Daily Feature With the New York and New Orleans Geological and Equestrian Exposition (W. W. Cole's show). No advertisement on back of this card.

G. G. Grady's Menagerie, Museum, Circus and Free Balloon Exposition is represented by a colored card showing an equestrienne as she jumped thru a paper-covered hoop. No advertisement on back of this card.

Hoods Sarsaparilla was another product advertised on cards with circus pictures. One such card has a picture of two grown lions and two cubs lying down, above which is printed "Hood's Sarsaparilla, etc." The most interesting thing about this card is that it has the complete program of acts, with names of performers, who give the concert for Adam Forepaugh's Circus. One of the performers, Will Delavoye (character song and dance), is living in Atlanta and was recently mentioned in *The Billboard* (May 22, p. 38) as now being employed in the navy air base at Chamblee, Ga., altho he was 80 on April 26.

I also have other Forepaugh cards,

each of which has colored pictures of animals or featured acts, such as Frank Melville, bareback rider, on one side and descriptive advertisements of the circus on the back. These cards are exclusively circus cards, without any commercial advertisement on them.

One card that has me puzzled advertises Gilmore & Benton's Consolidated Shows. One paragraph says, "Will under no circumstance divide our combined enterprises. The public can rest assured of seeing it always in its entirety, etc." The picture on this is described as "Wallace the Man Fish." Anyone who will tell me whether this was a circus or what kind of a show it was will do me a great favor. This has become too long for further descriptions. But I should say that the cards described average about 3x5 inches in size.

In 1919 I was looking at some post card views on sale in a drugstore and found one card with a picture of a circus parade, described as "When the elephants came to Marion, O." I have bought cards of local scenes in many cities, but this was the first one I ever saw with a circus picture. But I haven't been able to learn the identity of the circus.

Harvey Greater Continues For Dixie's Winter Dates

NETTLETON, Ark., Oct. 9.—Already booked until midwinter, Henry Harvey is planning a brief booking trip into the Deep South to line up further dates for his Harvey Greater Shows, according to Bob Bullock.

Show moves on trucks and trailers. Mr. and Mrs. Charley Cutney, who have two rides, are currently visiting the latter's mother.

Bob Bullock joined in Walnut Ridge, Ark., with concessions. His crew are Jimmie Reed, Crip Murray and Jean Reed.

Another arrival is Ray Wheelock, who joined here with his Athletic Show and concessions. With the show since opening and getting good business is Abe Bell. Mrs. Bell has the fishpond, while Max Cutler and Ed Polley operate Bell's cork gallery.

Ely Miller and George Frank each has a palmistry booth, and the former has the ball game and the latter the penny pitch. Curley Brown's coupon store is doing well.

Art B. Thomas Ends Trek; Makes 50 Celes, 14 Fairs

LENNOX, S. D., Oct. 9.—Art B. Thomas Bombshell Shows returned to winter quarters here following a continuous run since May 25 and terminating October 3. Thomas intends to begin overhauling and repairing equipment immediately and will have several men on the lot during the winter for this purpose.

Despite shortage of help, the show made every spot and fair booked, including more than 50 celebrations and 14 county fairs in the Dakotas, Minnesota and Iowa.

According to Gil Tuve, general agent, the outdoor stagelights for the past season consisted of the Great Roy, master magician, assisted by his wife, Helene; the Gallagher troupe of acrobats; Freddie and Gale La Rue, with the former serving as emcee and also playing the Hammond organ during performance, and the Lane Sisters, hillbilly singers.

Albany, Ga., Opens Big For Great Lakes Expo

ALBANY, Ga., Oct. 9.—Great Lakes Exposition Shows started here Monday for a week's engagement to swell business. Equipment has been repainted. Show has 15 rides, 8 shows and 30 concessions, all owned by the management. Organization played two weeks in Columbus, Ga., opening September 20, and biz was the best the show has had since opening in March in Mobile. Show will play the fair in Americus, Ga., and Fall Festival in Valdosta, auspices American Legion Post.

WANT LEGITIMATE CONCESSIONS

While You Wait Photo Studio, 4 for a Dino Photo Studio, Merchandise Concessions, Luminous Flowers, Souvenirs, Costume Jewelry, Candy and Popcorn, Luncheonette, Artists (sketch and silhouette), Voice Recording. This is a permanent venture in a choice location in the Metropolitan area. Only high-class merchants need apply. Write or phone

MURRY D. SANDOW
88-84 Yellowstone Blvd., FOREST HILLS, N. Y.
Phone: Havermeier 3-6481—Bryant 8-9642.

N. Y. RODEO \$ \$

(Continued from page 3)

circuits has been strictly foremost. Could have been the price or a brand of favoritism for which the Eighth Avenue arena is especially noted, but Lefton's appearance here at the mike is as timely as today's news.

They must have figured that the new hands would make plenty of misses and thus sour competitive and other events, and here's where Lefton comes in because he's a master at making a virtue out of failure by his trip-hammer gags and punchy patter. This Lefton is a smoothie with nice change of pace in voice, chatter and manner. He's going to be a tough man to follow, so the Garden, which isn't dumb, will probably hang on to a good thing.

Republic blood-and-thunder pic star Roy Rogers is back as highly exploited feature. He debuted last year when Gene Autry, who had starred for two seasons, joined the army. Sergeant Autry still has a chunk of the show, being one of the chief suppliers of stock, and is also supposed to have a say in policy. Actually, Rogers, who became No. 1 for Republic when Autry exited, is the latter's semi-protégé because the sarge pays him \$1,500 of the \$4,500 weekly salary. Autry drew down about \$6,500 locally, his rep on the radio giving him edge over Rogers. But Rogers is an improved performer, with an edge in personality and voice, and far more animation. Neither Autry nor Rogers is any great shakes in the riding department, but neither of them were presented as horse experts, their main appeal being in the cowboy chirping department, where they can pass muster, altho their background "glamor," especially as regards the kids, is what puts them over.

New Cowpokes Galore

There has been no cutting which is obvious to the customers, but among the 14 events there are some visible evidences of the slash. On the competition side, many of the old regulars—the "name" contestants—are in the arena lists, but the number of new cowpokes or near-cowpokes is an all-time high. Doesn't seem to affect performance to any large extent, however.

Most apparent shaving is in trick and fancy roping, and clearly the best here is "veteran" Junior Eskew, but the muffs by Buff Brady Jr., on top tricks, probably due to nervousness, is probably unfair comparison. The McLaughlin kids, Don and Gene, who "grew up" with the local show, add flavor for young and old customers alike, and for corking comedy they don't come any better than diminutive Jack Knapp, who clowns here and there in the program and is a scream on eccentric slow-motion lariatry. The mainstay buffoons are George Mills and Jasbo Fulkerson and they're plenty necessary against "dead" events.

Sharply skeletonized is the cowboy-cowgirl trick and fancy riding spot, now down to three femmes and two males—Berenice Taylor Dossey, Polly Mills, Nancy Bragg, Buff Brady Jr., and Dick Griffith. Griffith is his usual clever self with the nag. Miss Dossey is picture stuff.

Rogers appears with his steed, Trigger, in two special stanzas, the first in a thin narrative themed around wounded horse and rider in which the nag didn't respond at opening, throwing the number way out of joint. The star is on three sessions later preceded by the Ranch Girls escorting and disciplining a herd of longhorns. Rogers got down to business here in the center of the arena with good vocals assisted by Bob Nolan and Sons of the Pioneers singers. Drew a big hand with five songs, choosing the sizzling *Pistol Packin' Mama* as a finisher. Also led community sing effectively. Ken Boen two numbers later with an "Old Grey Mare" routine won't hurt kid interest—talking boss with familiar quiz stuff.

Tex Cooper as WFC

Paired in horseback quadrille are Everett Bowman and Rosemary Colborn, Bill and Mary Parks, Hoytt Hefner and Polly Mills, Dick Griffith and Berenice Dossey, Jack Favor and Mildred Mix, and Bill McMacken and Mary Iler. This typical mounted dance is always good, and as called by Announcer Lefton exceptionally interesting to watch. Another colorful display is the finale, the repeat of "Cavalcade of Men Who Made America," with old-timer Tex Cooper grabbing off honors as Col. William F. (Buffalo Bill) Cody. In appearance and age, Cooper bridges "two centuries," but hasn't changed in actual physical capacity in a lot of years. Grand entry is as effective as always,

with the whole contingent riding in the arena, complete with bearers of State flags. Then follows a pip of an exhibition of baton twirling by Flo and Ted Vallett, who are also acrobatic, and the music is by James Cimмерon's Cowboy Band. A few servicemen contesting thru "courtesy" of armed forces.

The official administrative line-up: Brig-Gen. John Reed Kilpatrick, president of the Garden, on active service; Ned Irish, acting president; Everett E. Colborn, managing director of rodeo; Frank Moore, resident manager; Fred Alvord, arena secretary; Lillian Jenkins, publicity director, and Fog Horn Clancy, radio publicist; Harry Knight, Carl Dossey and Andrew Jauregui, judges; Tad Lucas, Cappy Lane, Charles M. Ertz and C. L. Crovat, timers. The purse is better than \$82,000 with entry fees added—a record pot of gold. Leonard Traube.

NEW YORK, Oct. 9. — Personnel 18th World's Championship Rodeo as per printed program: Tad Lucas, Rosemary Colborn, Berenice Taylor Dossey, Polly Mills, Mary Parks, Mitzi Lucas, Mildred Mix, Nancy Bragg, Patricia Clark, Frances Fletcher, Nita Mae Boyd, Lillian Cowan, Jasbo Fulkerson, Junior Eskew, Buff Brady Jr., Don McLaughlin, Billie Burke Osborne, Gene McLaughlin, Ken Boen, Jack Knapp, Carl Dossey, Harry Knight, Mary Iler, Carolyn Colborn, Barney Folsom, Shirley Hussey, Todd Whatley, Tom Hogan, Herb Dahl, Fred Alvord, Pvt. Alvin Gordon, Fess Reynolds, Dick Griffith, Norman Person, Budd Cook, Bud Spillsbury, Turk Greenough, Bob Crosby, Jack Favor, Bill Iler, Everett Bowman, Carlos Green, Vic Schwarz, Ralph Stockwell, Buck Jones, Howard Brown, Eugene Cavender, Bill Linderman, Weldon Young, Smokey Ballard, Bart Clennon, Smokey Snyder, Hank Mills, Fred Basky, Joe Mendes, Dick Johnson, Jim Irwin, Ernest Buffington, Glen Shaw, Bill McMacken, Blackie Karman, Charlie Ben Bradberry, Frank Van Meter, Johnny Martin, Lem Reeves, Dale Adams, Clyde Burk, Jimmie Sloan, Dee Burk, Bob Estes, Chuck Sheppard.

Ralph Collier, Jack Skipworth, Gene Ross, Howard McCrorey, Eddie Caldwell, Earl Blevins, Buck Sorrells, John Chapman, Perry Rose, Clem Swarts, George Mills, George Hinkle, Eddie Curtis, Joe Bassett, Asbury Schell, Jerry Ambler, Johnny Bugg, Slick Ware, Allan Jespersen, Hoss Allen, Jackie Cooper, Buck Dowell, Art Lohr, Jiggs Burk, Ted Cole, Ted Yochum, Billy Lawrence, Ike Rude, Hoytt Hefner, Sandy Guymon, Gene Pruett, Gerald Roberts, Jack Wade, Jim Whitman, Johnnie Tubbs, Claude Morris, Hugh Clingman, Al Garrett, Jack Conner, Jerry Brown, Joe Pickett, Jack Couch, Jim Snively, Byron Lisenbee, Gene Rambo, John H. Boyd, Jimmy Schumacher, Bud Fitzpatrick, G. K. Lewellen, Marvin Shoulders, S. A. York, Bo Chesson, Homer Pettigrew, Zack McWiggins, Texas Kidd Jr., Clyde Herbert, Shorty McOrory, Steve Heacock, Bill McGuire, Bob Burrows, Toots Mansfield, Fred Barrett, Juan Salinas, George Yardley, Dub Phillips, Andy Curtis, Bill Hancock, Buff Douthitt, Louis Brooks, Everett Shaw, Larry Finley, E. Pardee, George Cosper, J. K. Harris, Royce Sewalt, Bubba Hebert, Fritz Becker, Hugh Bennett, T. D. Haynes, Red Dougherty, Rex Campbell, John Bowman, Mike Hastings, Irby Mundy, Dave Campbell, Richard Merchant, Pat Parker, Ken Roberts, Nick Knight, Lt. Dick Herren, Tex Cooper, Pvt. Johnnie McDonald, Bill Clemans Jr., Chuck Clemans, Roger Bowman, Mack Williamson, Everett Colborn, Bill Clemans, Andrew Jauregui, Bill Parks, Bob McLaughlin, Jack Martin, Charlie Aldridge, Bob Nolan, Tim Spencer, Pat Bardy, Hugh Farr, Karl Farr, Ken Carson, Bob Crosby.

DRESSING ROOM GOSSIP

(Continued from page 39)

When we played Visalia, Calif., J. A. Macdonald showed the boys a grand time at his night club and most of it was "on" Mac. Phil Escalante got a 15-day furlough and spent it on the show, doing a busman's holiday. He went into everything from the bar act to concert, wrestling with Whity Grovo. A welcome addition to clown alley in L. A. was Art La Rue and his joeys, Charles Palmer, Peggy Waddell, Rene Thezan; Harry Lareno, formerly with Art Borellas and George Perkins. A vote of thanks to Albert White for his hard work in arranging details for the funeral of our late friend, Albert Powell. Kay Burslem must have been a happy girl when we played Glendale. It was her birthday and wedding anniversary and, to top it off, she had her parents and an uncle there to

make the picture complete. Sickness hit again the past two weeks—Danny McPride, Ruth Nelson, Jack Burslem; Marilyn Rich with a badly wrenched knee; Don Hayden, and H. J. McFarlan, equestrian director, known to his friends as Simon Legree.

A host of visitors the first day here—Harold E. Voise decked out with camera and lots of film, Hugh McGill, Art Concello, Jack Joyce, Charles and Percy Clarke, S. L. Cronin, Bob Brooks, Cheerful Gardner, Mr. and Mrs. Art Freeman, Mark and Rex Rossi, Hoot Gibson, Earl Jenkins, Harry Chipman, Harry Ross; Mr. and Mrs. Cliff Downing, both in the armed forces (Cliff formerly did tramp over here and is just back from overseas service); Norma Talmadge, from the films; Reuben Castang, Floyd and Ester Crouch, Blackie Escalante; Jack Earl, giant; Betty and Louise Rich, sisters of Marilyn Rich, our one-arm swing artist; Mickey King, Austin King and Douglas Hart, formerly of the Avalon troupe. The show has just acquired some fine kangaroos. Mrs. Freeman, the writer's wife, feels at home with some of her countrymen with the show, as they are both from down under, Australia. **FREDDIE FREEMAN.**

MODEL OF HOFFMAN

(Continued from page 38)

the 16th and Fifth Lancers and Egyptian camel guards and the circus band. Gargantua and his mate, Toto, are present in their streamlined, air-conditioned cages a la Norman Bel Geddes. Hoffman built most of the props himself and collected the personnel, human and animal from many sources. He branched out into circus building as a result of his hobby of building modern railroad cars. The present model circus is an outgrowth of a small affair he used to set up for his children at Christmas time in his home in suburban Lawn-dale, Pa.

The circus has won several prizes at the shows conducted by the association.

OUT IN THE OPEN

(Continued from page 45)

lack of well-elastolized suspenders. Aside from war directives, their business seemed in great jeopardy by reason of the fact that what they depend upon

most for juicy revenue—the fairs—were cancelling right and left. The great majority of collective-amusement set-ups came thru the wringer, perhaps a little bloody, but face up a sucker for the next great impediment, whatever that may be.

The American Carnivals Association would be a sap not to take a bow, tho anyone who pretends to even the least familiarity with carnival operations knows that an individual show functions on individual initiative. Nevertheless, it is up to the ACA to show a program for 1944 that is not devoted to boosting its own stock for purposes of perpetuating itself, but to boosting the stock of carnivaldom in relation to war.

CAN PLACE

Ride Men for all Rides, especially Merry-Go-Round and Wheel; also Men for Scooter and Caterpillar; top salaries to reliable men and all winter's work on permanent location. Place couple of Shows with own outfits not conflicting. Mrs. Wagner can place Mitt Readers, fifty per cent of the gross. Girls for Ball Games. Everybody address:

AL WAGNER

This week Americus, Ga.; Valdosta, Ga., October 19th to 30th; Tallahassee, Fla., Nov. 1st to 15th. Long season in Florida.

WANTED

FOR WINTER SEASON
OPENING OCTOBER 25

ACTS DOING 2 OR MORE. WIRE, AERIAL AND HORIZONTAL BAR. State your lowest in first letter for all winter. WANT TO HEAR FROM THE FOLLOWING: Tex Orton, Kenneth Waite, Willard Isley, Jingles Carsey, Claude Meyers and Ray Zimmerman. If at liberty answer airmail!

Care **MACIE HOTEL, SWEETWATER, TEXAS**

A. B. & B. ATTRACTIONS

WANT FOR
MADISON AND MAYODAN, N. C.,
COMBINED FAIR

Stock Concessions, Shows, Flat Ride, Address: JACK LAMPTON, King, N. C., Horse Show and Fair, this week; Madison, N. C., week Oct. 18th.

DODSON'S WORLD'S FAIR SHOWS

Can place several Ride Men, best of salary and good treatment. Show will remain out until Xmas. Can also place Workingmen in other departments, several first-class Waiters for Cook House. Girls for high-class Girl Show. All address

DODSON'S WORLD'S FAIR SHOWS

Austin, Texas, October 10 to 18; Beaumont, Texas, October 20 to October 31.

WANT FOR DURHAM COLORED FAIR

AND BALANCE OF SEASON. WE HAVE COMPLETE SIDE SHOW OUTFIT FOR MAN WHO HAS SOMETHING TO GO IN IT. ALSO HAVE GIRLS' SHOW, BUT WANT MANAGER WITH YOUNG GIRLS. WANT MISTREL SHOW AND ANYTHING ELSE WITH OWN OUTFIT. CAN PLACE COOKHOUSE, Scales, Novelties and legitimate Concessions. Can place Electrician, Foreman for Roll-o-Plane, Chair-o-Plane; also Second Man for Merry-Go-Round and Octopus. All address:

United American Shows

This week, South Boston Fair, South Boston, Va.; next week, Durham, N. C.

P.S.: Can use Sound Man with own equipment for streets and front advertising.

GOLD MEDAL SHOWS

WANT FOR FOUR WEEKS IN MISSISSIPPI DELTA

GRIND SHOWS, KIDDIE RIDES, CONCESSIONS.

Penny Arcade, Custard, Lead Gallery and other Ten-Cent Merchandise Concessions. Will sell Popcorn Privilege Exclusive.

Address: Florence, Ala., this week; Corinth, Miss., next week.

Peppers All State Shows

WANT FOR COURTLAND, ALA., FAIR
OCT. 18-23
WANT

Any 10c Concession except Popcorn, Bingo and Percentage. Ride Men on all Rides. Want 2 Girls to take over a 24-Ft. Cat Rack. First time up. CORKY NEIL, get in touch with me. Shows—Want Fat Man, Fun House, Illusion, War Show, Talkers and Ticket Sellers. Pulaski, Tenn., this week; Courtland, Ala., week 18. MR. RIDE OWNER—WILL BOOK OCTOPUS, A ROLL-O-PLANE OR WILL BUY BOTH RIDES.

F. W. PEPPERS, MGR.

CW AT STAUNTON FAIR

(Continued from page 32)
Sinners Club of Staunton met in the Paradise Revue top and put thru a new member, dolling him up in clown make-up and having him ride a donkey from the Capt. Rudy Miller Show, featured with Erdman's Monkey Show. Club members were given a dinner in Dorso's cookhouse in honor of Gus Dull, fair president and honorary president of the shows. Saints and Sinners turned out strong and Publisher Brown, of *The Evening Leader*, thanked John Wilson for the show's co-operation.

Cast of Paradise Revue; Frank Lentini, three-legged man, and Captain Bosch, of the Mansion Circus Side Show, gave a performance at the Woodrow Wilson General Hospital Wednesday afternoon to over 500 servicemen back from North Africa. The cast had lunch with the boys at the hospital's Red Cross hall. It was opened with a talk by Lieut. Watson, of Special Service, and a vote of thanks was extended to the shows. Co-owner Wilson called the cast to the stage to applaud "the stars of the greatest show on earth—the United States Army."
Plenty of space was given by *The Staunton News-Leader* and *The Evening Leader*. Ben Braunstein, show's publicity director, was thrilled to meet Pvt. Alfonso Lauriella back from the North African front. Before Braunstein was discharged from the army they were at Camp Stewart.

Hamid Boosts Bond Sales

George A. Hamid, New York, made a special trip to the Staunton Fair to present the grandstand show personally and to aid in the sale of War Bonds. The fair conducted an out-and-out sale of bonds. Hamid, after offering his entire revue to further sales, also helped to sell plenty of bonds. It was announced by the chairman of the War Bond drive in Staunton that \$185,075 of bonds had been sold.

SLA PREPS PROGRAMS

(Continued from page 32)
which will handle the registration booth in the Hotel Sherman lobby. Each chairman will select the members of his committee.
Sam J. Levy is general chairman of the banquet and ball committee and he will name his sub-committees shortly. Banquet will be held Wednesday night, December 1, in the Grand Ballroom of the Sherman.
Due to the great demand for hotel rooms in Chicago, those who intend to attend the conventions are advised to place their room reservations as early as possible. While re-opening of the Stevens Hotel will ease the situation somewhat, rooms will not be plentiful.

ODDITIES' BIZ STIRS

(Continued from page 32)
prizes in War Stamps going to winners. Quiz show, which attracts about 500 people nightly, is announced by Knight. There are eight spot announcements daily over WTMV and WEW. Georgia Wilkinson, armless pianist on exhibition, has come out of years of retirement.
Coming from Detroit were Geraldine Schaeffer, Crocodile Girl, and her manager, Red O'Strander, accompanied by Eddie Hagen, door talker. Ted Vining, tautoer, came from Waterloo, Ia., and Viola Smith, musical artist, from St. Paul. N. Shepherd, with Holyland exhibit, arrived from Summit Beach, Akron. Starting this week, billing was extended to the east side of the Mississippi in Alton, Granite City, East St. Louis, Wood River, Venice, Belleville, Collinsville, Madison and Edwardsville. Paper and jumbo tack cards are used extensively.
Among recent visitors were Mr. and Mrs. Sam Fidler, Fidler United Shows; Mr. and Mrs. John Francis and Crawford Francis, Maryland Shows; Sam Solomon, co-owner Rubin & Cherry Exposition; Lew Dufour, of the picture *Ravished Earth*; Joe Sorenson, former St. Louis museum operator; J. O. (Tommy) Thomas, general agent Rubin & Cherry Exposition; Dee Lang, Downs Amusement Park; Sunny Bernet, Globe Poster Corporation, with Mike and Phil Shepherd, of the same concern; Sidney Belmont, Belmont Fair Booking Agency; James P. Murphy, agent Penn Premier Shows; Danny Buddha, side-show performer; Pancey LaRouche, cookhouse operator; Al and Dolly Eisenberg, former circus side-show attaches now in the pitch business; Sid Sidenberg, pitchman; Rex Howe, Sylvan Beach; Tom Casey, arcade operator; Franco Richards, Richard elephant

act; Earl Ward, Flying Wards; Sunny Burdette and wife, free act performers; Jack Knight, Ray Zimmerman, Dailey Bros.' Circus advance; George and Charles Hanson, Chicago, corporation counsels for Park Amusement Company; H. Frank Fellows, president Ozark Empire District Fair, Springfield; Tom W. Allen, Waynesboro, Mo.; Michael Henry, manager of WTMV; Charles (Kid) Reagan, columnist for *The St. Louis Star-Times*; Clarissa Start, feature writer for *The St. Louis Post Dispatch*; Tom Packs, St. Louis thrill show producer, and Frank Joerling, of *The Billboard*.

TREK TO ATLANTA

(Continued from page 32)
kneecap, managed to receive visitors on an almost 24-hour schedule.

New Gross Records

Owner E. Lawrence Phillips, of the Jones Exposition, who arrived at his offices early each morning, announced that Jones show grosses here exceeded records of past years in a high figure. Old guard members of the Jones staff were Morris Lipsky, with four concessions; Ralph Lockett, on leave of absence from the Art Lewis Shows, who served as concession secretary for the Carl Barlow-Chickie Allen combine that had exclusive on all midway concessions; Tommy Allen's up from Starke, Fla., and Bertha McDaniels, who subbed as ticket seller and grinder here and there.

Boots Paddock visited her sister, Mrs. Hody Jones, and Buddy Paddock took time off from his club in Augusta, Ga., to spend three days around concession row. Bill and Pearl Keys came from Tampa, where he has been employed in the shipyard. From the Great Lakes Exposition Shows came Mr. and Mrs. Al Wagner, A. C. Bradley and Jack Baillie. Visitors of the Ringling advance included Bernie Head and Arthur Hopper. Ralph J. Clawson, assistant manager, and Vaughn Richardson, general agent of the Mighty Sheesley Midway, were on hand. Andy Markham, of Chicago Riverview Park, could not resist the temptation to manage a concession all week.

Good Canvas News

Art Lewis came from Norfolk, remained three days and trained back to New York on business. Lon Ramsdell, of United Artists Pictures, greeted former affiliates of the outdoors. Eddie Coe stopped over en route to the All-American Exposition, where he was to manage Morris Lipsky's concessions while the latter remained here. Jerry Kohn, of Fulton Bag & Cotton, Mills, gave news of brighter prospects for canvas. Chickie Allen and brother, Bucky, looked after the concession department, which was the largest this year. C. D. Scott and Ban Eddington were noted about the grounds, as well as many others.

PLAYLAND HAS 26% TILT

(Continued from page 32)
several big weeks in Tennessee and Kentucky.
Indirect lighting effects, two generating plants, the "streamlined" appearance of rides and shows won compliments here. Ferris Wheel topped rides and the Wild Animal Show, featuring two huge lions, with more than 40 other animals, led shows here. Wilcox said he would add a Tilt-a-Whirl and Circus Side Show at Butler. He expects to stay out until December.
For Georgia fairs the executive staff is W. E. Franks, director general; Shan Wilcox, general manager; Herman Q. Smith, general agent; O. C. Cunningham, assistant manager; Erwin Burgess, electrician; Mrs. Dixie Cunningham, secretary. Wilcox was visited here by his wife, Mrs. Evelyn Wilcox; their 3-year-old son, Charles, and mother, Mrs. J. W. Wilcox, all coming from home in Maryville. Showmen visitors included Mad Cody Fleming and his general agent, Dave Davidson.
The fair had active support of all colored organizations and co-operation of white agricultural and other farm agencies. Friday and Saturday gave capacity nights. Two tents housed exhibits. School kids were admitted free on Friday and grounds were crowded early.

RC, JJJ RECORD TAKES

(Continued from page 32)
in the 29 years of the fair," said President Benton. "There appeared to be no ceilings on gate attendance, shows, rides or midway concessions."
The Barlow and Allen concessions were right up in the high grosses. Outside gate charge was 55 cents, and business was steady, day and evening.

ROUTES

(Continued from page 25)

- G**
Gaby, Frank (Oriental) Chi, t.
Galante & Leonarda (Mayfair) Boston, nc.
Gale, Lenny (Earle) Washington, t.
Gary, Bill (Lookout House) Covington, Ky., nc.
Gates, Bob & Maxine (Tic Toc) Milwaukee, nc.
Gerity, Julla (Sawdust Trail) NYC, nc.
Gill, Jeffrey (Bellerive) Kansas City, h.
Gleason, Jackie (Club 18) NYC, nc.
Good & Goody (Primrose) Newport, Ky., cc.
Gory, Gene, & Roberta (Kitty Davis) Miami Beach, Fla., nc.
Gotschalk, Vincent (Sherman) Chi, h.
Grandfather's Swing Follies (Lookout House) Covington, Ky., nc.
Guelis & Velina (La Conga) NYC, nc.

- H**
Hacker, Dave & June (Trocadero) Hollywood, nc.
Harrison & Fisher (Latin Quarter) NYC, nc.
Harter & Au Relle (Hawaiian Gardens) San Jose, Calif., nc.
Harvers, Hal (Blackhawk Cafe) Chi, nc.
Hawthorne, Irene (Versailles) NYC, nc.
Hayes, Grace (Latin Quarter) Chi, nc.
Herbert, Jack (Edgewater Beach) Chi, h.
Hickson, Hal (Club 18) NYC, nc.
Hildegard (Plaza) NYC, h.
Hinds, Nina (Bellerive) Kansas City, h.
Horne, William (Cafe Society Uptown) NYC, nc.
Hoveler, Winnie, Dancers (Iceland) NYC, nc.
Howard, Joe (Lookout House) Covington, Ky., nc.
Humber & Barry (Chin's) Cleveland, cl.
Hutton, Marlon (RKO-Boston) Boston, t.
Hylton Sisters (Capitol) Washington, t.

- J**
Jagger, Kenny (Sportsman Club) Indianapolis, cl.
Johnson, Willy (Vanity) New Orleans, nc.
Jones, Allan (Capitol) NYC, t.
Jones, Homer, & Muskings (Sky Club) Asheville, N. C., cl.
Joy, Sally, & Mascot (Lookout House) Covington, Ky., nc.
Juarez, Juanita (Havana-Madrid) NYC, nc.
Juvelys, The (Palace) Columbus, O., t.

- K**
Kean, Betty (Riobamba) NYC, nc.
Keller, Dorothy (Paramount) NYC, t.
Kim Loo Sisters (Oriental) Chi, t.
Kings, Three (Riverside) Milwaukee, t.
Knight, Evelyn (Blue Angel) NYC, nc.
Knoll, Great (Sunbrock Show) Ottawa, Ont., Can., 14-16.
Kramer's, Henry, Hollywood Midgets (Haymarket) Dearborn, Mich., until Oct. 17, nc.

- L**
Lu-Cellia (Versailles) NYC, nc.
Lane, Muriel (Henry Grady) Atlanta, h.
Labato, Paddy (Stevens) Cleveland, c.
Larkins, Ellis Trio (Blue Angel) NYC, nc.
LaVelle, Miriam (Trocadero) Hollywood, nc.
LaZellas, Aerial (Nite Spot) Dallas, nc.
Lee, Bob (Wivel) NYC, re.
Lee, Wanda (Royal) Kansas City, cl.
Leeds, Jimmy (Mayflower) Boston 4-16, nc.
Leit, Jeanne (Continental) Kansas City, h.
Le Verde, Leon (3700) Cleveland, nc.
Lewis, Joe E. (Copacabana) NYC, nc.
Lewis, Ralph (Blackhawk) Chi, re.
Loring, Lucille (Town Tavern) Rockford, Ill., nc.
Louis & Charje (Show Box) Seattle, nc; (Paul's Music Hall) Portland 18-23.
Louise, Phyllis (Monaco's) Cleveland, nc.
Lowe, Hite & Stanley (Earle) Washington 11-21, t.
Lynne, Carol (Biltmore) NYC, nc.

- M**
McArthurs (Greenwich Village Inn) NYC, nc.
McGowan & Mack Ice Revue (Chase) St. Louis, h.
McKay, Connie (Primrose) Newport, Ky., cc.
Mack, Mae (Bellerive) Kansas City, h.
Marlowe, Selma, Dancers (Nicollet) Minneapolis, h.
Marshall, Jack (Belmont Plaza) NYC, h.
Masters & Rollins (Hurricane) NYC, nc.
Maurice & Maryea (Commodore) NYC, h.
Maxey, Virginia (Park Central) NYC, h.
Maye, Marion (Kelly's Stables) NYC, nc.
Merrill, Joan (Royale Club) Detroit, nc.
Miguel & Molina (Trouville) NYC, nc.
Miller, Follie (Royale Club) Detroit, nc.
Miller, Suzanne (Drake) Chi, h.
Moke & Poke (Zanzibar) NYC, nc.
Monroe & Grant (Oriental) Chi, t.
Morgan, Lounel (Chin's) Cleveland, cl.
Moya, Lolita (Glen Park Casino) Buffalo, nc.
Murny, Plckford (Log Cabin) Beachwood, Mass., nc.
Murphy Sisters (Commodore) NYC, h.
Myles, Marilyn (Leon & Eddie's) NYC, nc.

- N**
Nelson, Arthur (Bismarck) Chi, h.
Nelson Sisters (Edgewater Beach) Chi, h.
Nevada, Vicki (Mayfair) Boston, nc.
Nevel, Nik & Bernyce (Forste) Sheboygan, Wis., h.
Nichols, Les (Lyric) Allentown, Pa., 11-13, t.
Niles, Marlon (Versailles) NYC, nc.
Nita, Marta (Village Barn) NYC, nc.
Norskaye, Nadya (Ruban Bleu) NYC, nc.
Nov-Elites (Down Beat Theater Bar) Slout City, Ia., nc.

- O**
O'Dare, Dale (Mon Patee) NYC, nc.
Ovettes, Great (Jefferson Inn) Detroit, nc; (Ringside) Mansfield, O., 18-23, nc.
Owen, Rex (Wm. Penn) Pittsburgh, h.

- P**
Palmer, Gladys (Latin Quarter) Chi, nc.
Pichon, Walter (Old Absinthe House) New Orleans.
Price, Evan (Bellerive) Kansas City, h.
Price, George (Latin Quarter) NYC, nc.
Price, Walter E. & Helen (USO-Camp Show) McLean, Tex., 16; Durant, Okla., 22-23.
Profit, Clarence, Trio (Kelly's Stables) NYC, nc.



Advance Bookings

- DICK BUCKLEY:** Radisson Hotel, Minneapolis, Nov. 3 (three weeks).
BUDDY HOFF: Hotel President, Kansas City, Mo., Oct. 18 (4 weeks).
RALPH LEWIS: Zodiac Room, Chase Hotel, St. Louis, Oct. 20 (four weeks); 885 Club, Chicago, Nov. 16 (four weeks).
JOAN MERRILL, Jackie Green, the D'Ivons, Callahan Sisters: Rio Cabana, Chicago, Nov. 11 (four weeks).
GLENN MILLER SINGERS, Carl Ravazza ork: Oriental, Chicago, Nov. 19-25.
WALTER O'KEEFE: Troika, Washington, Oct. 23 (two weeks).
THE PASTINES: Edgewater Beach Hotel, Chicago, Nov. 26 (three weeks).
JIM PENMAN: Blackhawk, Chicago, Oct. 20 (four weeks).
SLYTER: Bismarck Hotel, Chicago, Oct. 29 (six weeks).
TIC TOC, Milwaukee: Jimmy Costello, Joan Barry, Edwards and Arden and Nita Norman: Oct. 22 (two weeks).

- Q**
Quitsie (Victory Room) Buffalo, nc.
R
Rabold, Rajah (Wm. Penn) Pittsburgh, h.
Rae, Nan, & Mrs. Waterfall (RKO-Boston) Boston, t.
Rand, Sally (Folies Bergere) NYC, nc.
Rasha & Mirko (Pierre) NYC, nc.
Ray, Jimmie (Hurricane) NYC, nc.
Reeves, Cy (Colony) Chi, nc.
Reyes, Billy (Palace) Albany, N. Y., t.
Rhythm Rockets, Four (Latin Quarter) NYC, nc.
Richey, Jean (Earl Carroll Theater) Hollywood, re.
Rio, Eddie (Florentine Gardens) Hollywood, nc.
Rio, Joe (Charley's Inn) Miami Beach, Fla., nc.
Robbins, Gayle (Touraine) Boston, h.
Robeclaux, Joseph (Dan's Bar) New Orleans, nc.
Roble, Chet (Helsing's Vodvil Lounge) Chi, cl.
Rocco, Maurice (Zanzibar) NYC, nc.
Rolando (Havana-Madrid) NYC, nc.
Romans, Flying (Fair) Florence, Ala.
Rooneys, The (Shrine Circus) Phila 11-13; (Shrine Circus) Toronto 18-23.
Rosini, Paul (Mayfair) Boston, nc.
Rudolph, Teresa (Colony) Chi, nc.

- S**
Salo, Bozo (The Pines) Youngstown, O., nc.
Samuels, Al (400 Club) St. Louis, nc.
Sceley, Winn (Copacabana) NYC, nc.
Schenck, Al (5100 Club) Chi, nc.
Schauer, Lois (Chicago) Chi, t.
Shaver, Buster, with Olive & George (Lookout House) Covington, Ky., nc.
Shea & Raymond (Strand) NYC, t.
Sherman Bros. & Tessie (Bowery) Detroit, nc.
Sinatra, Frank (Waldorf-Astoria) NYC, h.
Slavin, Estelle (Enduro) Brooklyn, cl.
Sloan, Estelle (Royale) Detroit, nc.
Sofa, Leonore (Touraine) Boston, h.
Solar, Willie (Lookout House) Covington, Ky., nc.
Son & Sonny (Primrose) Newport, Ky., cc.
Sophisticated Ladies, Three (Colony) Chi, nc.
Slater, James (Glenn Rendezvous) Newport, Ky., nc.
Stritt, Freddie (Helsing's Vodvil Lounge) Chi, cl.
Sue, Lyda (Strand) NYC, t.
Sumner, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.

- T**
Talla (Troika) Washington, nc.
Terrell, G. Ray (Alpine Village) Cleveland 4-23, nc.
Thomas, Dick (Village Barn) NYC, nc.
Thompson, Arline (Versailles) NYC, nc.
Tomasta (Trocadero) Hollywood, nc.
Travers, Pat (Rogers' Corner) NYC, cl.
Tudell, Julio & Jean (Bismarck) Chi, h.

- V**
Valenti, Tino (Sheraton) NYC, h.
Vestoff, Floria (La Martinique) NYC, nc.
Victory Boys (Enduro) Brooklyn, cl.
Volkoff & Milada (Waldorf-Astoria) NYC, h.

- W**
Wagner, Rudy (Chicago) Chi, t.
Walker & Cozy (Fair) Florence, Ala.
Wallace, Madelyn, Dancers (Primrose) Newport, Ky., cc.
Wallace Puppets (El Morocco) Montreal 4-16, nc.
Warren, Annette (Carter) Cleveland, nc.
Wayne, Jerry (La Martinique) NYC, nc.
Wayne, Jinja (Chin's) Cleveland, cl.
Whelen, Maurice & Betty (885 Club) Chi, nc.
White, Sammy (Glenn Rendezvous) Newport, Ky., nc.
Williams, Hermanos (Copacabana) NYC, nc.
Wong, Jim (Capitol) Washington, t.
Wood, Jans (Lookout House) Covington, Ky., nc.
Wood, Kirk (Leon & Eddie's) NYC, nc.

- Y**
Yeo, Mary Jane (New Yorker) NYC, h.
Youngman, Henny (Capitol) NYC, t.
Yost, Ben, Four (Capitol) Washington, t.

ICE SHOWS ON TOUR

- Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
Franey's, Dorothy, Ice Time (Adolphus Hotel) Dallas.

Ice-Capades of 1944 (Madison Square Garden) NYC.
Ice Follies of 1943 (Winterland) San Francisco.
Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Able's Irish Rose (American) St. Louis.
Arsenic and Old Lace (Virginia) Wheeling, W. Va., 13; (State) Cambridge, O., 14; (Midland) Newark 15; (Weller) Zanesville 16.
Artists and Models (Boston Opera House) Boston.
Barrymore, Ethel, in Corn Is Green (Palace) Flint, Mich., 13; (Temple) Saginaw 14; (Michigan) Lansing 15; (Keith's) Grand Rapids 16.
Blithe Spirit (Walnut) Phila.
Blossom Time (National) Washington.
Dark Eyes (Selwyn) Chi.
Dough Girls (Capitol) Salt Lake City 15.
Dough Girls (Davidson) Milwaukee.
Gilbert & Sullivan Operas (Cass) Detroit.
Good Night Ladies (Blackstone) Chi.
Jane Eyre (Biltmore) Los Angeles.
Junior Miss (Shea's) Erie, Pa., 13; (Erlanger) Buffalo 14-16.
Kiss and Tell (Harris) Chi.
Kiss and Tell (Plymouth) Boston.
Kiss and Tell (Auntie) Denver 12-14.
Let Us Be Gay (Shubert Lafayette) Detroit.
Life With Father (Metropolitan) Providence 13; (Municipal Aud.) Worcester, Mass., 14-15; (Harding School Aud.) Bridgeport, Conn., 16.
Naked Genius (Nixon) Pittsburgh.
Oklahoma (Shubert) New Haven, Conn., 14-16.
Outrageous Fortune (Ford's) Baltimore.
Patriots, The (Colonial) Boston.
Porgy and Bess (Shubert) Boston.
Robeson, Paul, in Othello (Locust) Phila.
Sons o' Fun (Forrest) Phila.
Student Prince (Erlanger) Chi.
Tomorrow the World (Cox) Cincinnati.
Uncle Harry (Wilbur) Boston.
Without Love (Hartman) Columbus, O., 14-16.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A. B. & B. Attrs.: King, N. C.; Madison 18-23.
Alamo: Carlsbad, N. M.
B. & H.: Sumter, S. C.; St. Matthews 18-23.
Beauty's Rides: Durant, Miss.
Bisbany's Greater: Jacksonville, Fla.
Bright Lights Expo.: Elkton, Va.
Brown Family Rides: Claxton, Ga.
Buckeye Expo.: Marked Tree, Ark.
Buckeye State: Little Rock, Ark., 11-17; Malvern 18-23.
Bullock Am. Co.: Maxton, N. C.
Burdick's: Temple, Tex.
Burke, Harry: Baton Rouge, La.
Byers Bros.: Pine Bluff, Ark.
Capell Bros.: Madhl. Okla.
Central Am. Co.: (Colored Fair) Ahsokie, N. C.; Robinsonville 18-23.
Cetlin & Wilson: (Fair) Durham, N. C.; (Fair) Wilson 18-23.
Chatham Am. Co.: Ehrhardt, S. C.
Colley, J. J.: Durant, Okla.
Crafts: Fresno, Calif.
Craig, Harry: Brady, Tex.
Crescent Canadian: Peniticon, B. C., Can.
Crescent Am. Co.: (Colored Fair) Orangeburg, S. C.; (Fair) Bishopville 18-23.
Cumberland Valley: (Fair) Summerville, Ga.
Dodson's World's Fair: Austin, Tex., 11-18; Beaumont 20-31.
Dumont: Apex, N. C.; Raleigh 18-23.
Dyer's Greater: (Fair) Amory, Miss.; Booneville 18-23.
Elite: Arma, Kan.
Endy Bros. & Priel's Combined: Fayetteville, N. C.
Exposition at Home: (Victory Fair) Chapel Hill, N. C.; (Victory Fair) Laurinburg 18-23.
Fay's Silver Derby: Calhoun, Ga.
Fleming, Mad Cody: Douglas, Ga.
Franks: Macon, Ga.
Gentsch & Sparks: Natchez, Miss.
Gold Medal: Florence, Ala.; Corinth, Miss., 18-23.
Golden Belt: Hot Springs, Ark.
Grady, Kelle: Sheffield, Ala.
Great Lakes Expo.: Americus, Ga.; Valdosta 19-30.
Great Sutton: Osceola, Ark.
Greater United: Victoria, Tex., 11-24.
Groves Greater: Norco, La.
Harvey Greater: Focahontas, Ark.; Jonesboro 18-23.
Hennies Bros.: Biloxi, Miss.
Henry, Lew., & George Clyde Smith: (Fair) Littleton, N. C.; (Colored Fair) Suffolk, Va., 19-22.
Heth, L. J.: (Fair) Manchester, Ga.; (Fair) Sandersville 18-23.
Howard Bros.: Nelsonville, O.
Jones, Johnny J., Expo.: Meridian, Miss.
Kaus, W. C.: Tarboro, N. C.
Keystone Expo.: Hampton, S. C.
Lawrence Greater: (Fair) Union, S. C.
Liberty United: Charleston, S. C.
McKee, John: Puxico, Mo.
Magic Empire: Monticello, Ark.; McGehee 18-23.
Miller, Ralph R.: (Fair) Franklinton, La.; (Fair) Marksville 18-23.
Missouri Am. Co.: Luxora, Ark.
Park Am. Co.: Alexandria, La.
Pepper's All-State: Pulaski, Tenn.; (Fair) Courtland, Ala., 18-23.
Pike Am. Co.: Lake City, Ark.
Playland Am.: Cordela, Ga.; (Fair) Fitzgerald 18-23.
R. & S. Am.: Wilmington, N. C.
Reading's: Brownsville, Tenn.
Rogers Greater: Camden, Tenn.; Dyersburg 18-23.
Rogers & Powell: Forest, Miss.
Royal Expo.: Alma, Ga.
Rubin & Cherry Expo.: Jackson, Miss.
Scott Expo.: (Fair) Thomaston, Ga.
Sheesley Midway: Attalla, Ala.
Slebrand Bros.: Tucson, Ariz.
Silk City: Elkton, Md.; Silver Springs 18-23.

Smith, George Clyde: (Fair) Littleton, N. C.; (Colored Fair) Suffolk, Va., 19-22.
Snapp Greater: DeWitt, Ark.; Pine Bluff 18-23.
Sparks, J. F.: (Fair) Ozark, Ala.; (Fair) Marianna, Fla., 18-23.
Stebler, J. G., Greater: (Fair) York, S. C.
Strates, James E.: Burlington, N. C.
Stumbo: (Fair) Heber Springs, Ark.
Tassell, Barney: Chase City, Va.
Tidwell, T. J.: Woodward, Okla.
Tom's Am. Co.: (Fair) Dawson, Ga.
United American: South Boston, Va.; Durham, N. C., 18-23.
Virginia Greater: (Fair) Bennettsville, S. C.; (Fair) Dillon 18-23.
Wade, W. G.: Jackson, Mich.
Wallace Bros.: Canton, Miss.; (Colored Fair) Jackson 18-23.
Ward, John R.: McComb, Miss.; Laurel 18-23.
West Coast Am. Co.: Sacramento, Calif., 11-17; Oakland 19-25.
World of Mirth: Charlotte, N. C.; Macon, Ga., 18-30.

CIRCUS

Beatty, Clyde, & Wallace Bros.: Charleston, S. C., 12; Georgetown 13; Conway 14; Wilmington, N. C., 15; season ends.
Gould, Jay: Monticello, Ill., 11-12-13.
Hamid-Morton: (Arena) Philadelphia, Pa., 11-14; Toronto, Can., 18-23.
Kelly, Al G., & Miller Bros.: Konawa, Okla., 12; Ada 13; Sulphur 14; Pauls Valley 15; Lindsay 16.
Mills Bros.: Poplar Bluff, Mo., 12; Malden 13; Portageville 14; Gideon 15; Steele 16; Trumann, Ark., 18; Earl 19; Marianna 20; Helena 21; Clarendon 22; Lonoke 23.
Polak Bros.: (Coliseum) Port Worth, Tex., 15-23.
Ringling Bros. and Barnum & Bailey: Nashville, Tenn., 11-12; Chattanooga 13-14; Knoxville 15-16; Atlanta, Ga., 18-20; Anniston, Ala., 21; Birmingham 22-23.

MISCELLANEOUS

Birch: Glenwood, Minn., 13; Wahpeton, N. D., 14; Fergus Falls, Minn., 15; Detroit Lakes 18; Thief River Falls 19; Gratton, N. D., 20; Grand Forks 21.
Campbell, Loring: Caney, Kan., 13; Muskogee, Okla., 18; Humboldt, Kan., 20.
Couden, Doug & Lola: School Assemblies, Gunnison, Utah.
Daniel, B. A.: St. Louis, Mo., 11-17.
Harlan, Doc & Maxine: Barborton, O., 11-16.
Lippincott: La Plata, Mo., 11-18; St. Louis 18-23.
Long, Leon: Dunn, N. C., 13-16.
Rickett's Dogs: Athens, Ala., 11-16.
Russell, Silm: Hobbs, N. M.
Teska's Village: Granite City, Ill., 11-16.
Virgil, Great: Lewiston, Idaho, 13; Clarkston, Wash., 14; Pomeroy 15; Milton, Ore., 18; Weiser, Idaho, 20; Ontario, Ore., 21; Emmett, Idaho, 22.

ADDITIONAL ROUTES

(Too Late for Classification)

Bonger, Art, & Andrihlita (Music Hall) Portland, Ore., 11-18.
Cisne, Dick, Ork (Rice Hotel) Houston.
Kelso, Joe (Grand) St. Louis 11-14.
Moore's Animal Show: Lancaster, O., 11-16.
Rapp, Barney, Ork (Trocaadero Club) Evansville, Ind., 11-14.
Ross & North (Gypsy Village) Charleston, W. Va.
Woods & Bray (Tie Toc Club) Milwaukee 11-22.
Wyoming Duo (Andy's Inn) Syracuse, N. Y., 11-16.

DERBYSHOW NEWS

(Continued from page 30)

Gary, Jimmie Passo, Billie Caine, Perry Thomas, Frank Diskin, Al Morgan, Larry Mathews, Johnnie Armbruster, Lou White, Al Wilbert, Charles Smally, Pete Trimble, Wesley Bryan, Whitey Bogan, Artie White, Bill Cain, Jerry Frost, Tony Marsh, Les Sullivan, Jean Collier, Bob Turner, Bill Fort, Dan Boone, Frankie Little, Marge and Jack Berquist, Arthur Coleman and Wilma Bratton. Shoot in a line to the column and give us the lowdown on your activities.

LOUIS (PEE WEE) ELIS, Ph. M. 2/c U. S. Navy, inks that after many derbyshows he is now in the big contest that could well be called The Show for Continuous Freedom. Pee Wee is on the East Coast doing detached duty at Norfolk Naval Hospital, Portsmouth, Va. He would like to see lines here from old friends and fans.

BLAIR BROWN, who has been with Uncle Sam's armed forces for some time, writes from Camp Crowder, Mo., that he's a volunteer officers' candidate in the signal corps. "Altho I have been away from derbyshows for some time," he writes, "I have not forgotten the friends I have and I see they have not forgotten me, as there was an inquiry about me in a recent issue."

WIGGLES ROYCE pens: "The column was so small last week that I felt I'd write a few lines even tho I haven't much news. I'm still a guard at the Federal Prison here in Terre Haute, Ind. Do you ever get any dope on Eddie Leonard? Ernie Youngblood is in the army. He is an MP at Camp Custer, Mich. Pete Scott also is wearing khaki and reports have it that he with a soldier-buddy wrote a skit that Paramount has offered to buy. The other fellow

is now in the hospital with a nervous breakdown, but Pete has seen enough on Derbyshows that he can take it. I've had several offers to return to showbiz and I think I will soon. I look for The Billboard regularly. So, come on, kids, let's get with it."

FINAL CURTAIN

(Continued from page 31)

collaboration with the late Robert E. Davis he wrote the one-act plays Efficiency and Laughter. His movie work included the adaption and supervision of Universal's silent picture production of The Hunchback of Notre Dame.

SILVER—Harry, 62, co-manager of the Palace Theater, Hamilton, O., in Chicago October 3 of a heart ailment.

SPRAGUE—Mary A., wife of L. S. Sprague, of Sprague Bros., owners of the Capitol and Opera House, theaters in St. George, Me., recently in that city.

SWADENER—Sgt. R. Norris, 23, former member of the Indianapolis Symphony Orchestra, at Fort Bragg, N. C., of a heart attack September 25.

TOLER—Mrs. Sidney, wife of the motion picture actor, in Culver City, Calif., October 7 following a long illness.

WALKER—Ruth, wife of Fred (Broadway) Walker, in Toccoa, Ga., October 8. Survived by her husband and daughter, both with the J. J. Page Shows.

WALTERS—Charles, 66, for 30 years manager of Venice Plunge and an active supporter of such beach events as the Venice Mardi Gras in Venice, Calif., in a Santa Monica, Calif., hospital October 1. Services October 4 in Santa Monica, followed by burial in Woodlawn Cemetery there. Survived by his widow, Effie, and four children.

WARD—James J. (Little Jimsy), 42, Cincinnati entertainer, singer and night club operator, in Booth Memorial Hospital, Covington, Ky., October 5. For many years a well-known figure in Cincinnati's night life, he operated the Music Hall Cafe there at the time of his death and had previously operated Little Jimsy's Playhouse on the outskirts of that city. Ward was also a former radio entertainer and had appeared at Cincinnati's niteries. Survived by his mother, Mrs. Clara Stuminsky; a son, Pvt. James Jr.; two daughters, Vivian and Mrs. Dolores Lawson, and a brother, Harry.

WARD—Nicholas, 18-day-old son of Jane Wyatt, film actress, at Good Samaritan Hospital, Los Angeles, September 28. Child was one of the twins born prematurely. Buried in Holy Cross Cemetery, Hollywood. Survived by parents and the twin brother, Michael.

WINDERS—Ruth Laura, 46, wife of Dale Winders, retired circusman, in White Cross Hospital, Columbus, O., recently, following a long illness. Survived by her husband, a son, a daughter, a brother and two sisters. Burial in Greenlawn Cemetery, Columbus.

YALLEN—Mrs. Bessie, 52, sister of Harry Matzlish, director of Warner Bros.' Hollywood Station KPWB, and mother of Al Yallen, formerly with Warner's studio publicity department and now in the army, at Cedars of Lebanon Hospital, Hollywood, September 30 from complications following pneumonia. Services in Los Angeles October 3 with interment in Home of Peace Cemetery. Survived by her husband, Morris; two sons, her mother, a sister, and four brothers, Sam, Herbert, Paul and Harry.

YARHAM—Ph. M. 2/c Jack Austin, 22, son of Mr. and Mrs. Ray Yarham, owners of Washer City Rides, in action in the South Pacific September 21. Before enlisting in the navy, in 1942, he had charge of the Funhouse belonging to his parents. Survived by his parents and two brothers, Clarence, a flight instruction officer in the Royal Canadian Air Force, and Daniel.

Correction

The marriage of Gordon M. Parks to Ruth Henderson, as recently reported in

The Billboard, indicated that the bridegroom was serving in the navy. Parks is a warrant officer in the army.

Marriages

ALEXANDER-BLAINE — J. Alexander, army, to Annette Blaine, of the Jodain Theater, Baltic, Conn., recently.

BROOKS-OSBORNE—Capt. Walter H. Brooks, army, to Dorothy Osborne, musical comedy dancer and night club entertainer, in Marksville, La., September 22.

CAMERON-BROOKS — Donald Cameron, of Toledo, former theater manager and booking agent and now a sergeant in the army at Camp Carson, Colo., and Lieut. Mary Agnes Brooks of the Army Nurse Corps in Raton, N. M., September 25.

D'ARCY-FRASER — Don Anthony D'Arcy, vocalist with Sunny Dunham's orchestra, to Carolyn Vine Fraser, nonpro, in Clayton, Mo., September 25.

DROZAN-VELICH — Danny Drozan, manager of the Roxy Theater, Detroit, to Mary E. Velich, nonpro, in Johnstown, Pa., September 26.

FISH-BYERS—Hazen C. Fish, gunner's mate 2/c, U. S. Navy, and formerly of the Peerless Potters, casting act, to June Sneden Byers, daughter of Mr. and Mrs. C. W. Byers, co-owners of Byers Bros.' Combined Shows, in New Castle, Pa., August 2.

HARTMAN-SHEPARD—Col. George F. Hartman, nonpro, to Elaine Shepard, RKO starlet, in Marfa, Tex., October 1.

Births

A daughter, Judy Crain, to Mr. and Mrs. Eli Henry September 21 at Evanston (Ill.) Hospital. Father is publicity director for Station WLS, Chicago.

A daughter, Sharon Ann, to Mr. and Mrs. Charles Marble September 19 in St. Vincent's Hospital, Danville, Ill. Mother was Betty Frenzel of Gold Medal Shows.

A daughter, Stephanie Ann, to Mr. and Mrs. Jeff Stoner in Hollywood September 20. Mother is Dotty Remy, of the comedy team Dick and Dot Remy. Father is a nonpro.

A son, Phillip Norman, to Mr. and Mrs. Musical Wright in Kaysville, Utah, September 26. Father is a vaude performer.

A son, James William, to Mr. and Mrs. Del Sharbutt at Fifth Avenue Hospital, New York, September 11. Father is an emcee.

WANTED

Roll-o-Plane, Octopus and Spitfire. Red Ellman, wire if interested.

GOLD MEDAL SHOWS

Florence, Ala., Oct. 11-16; Corinth, Miss., 18-23.

INFORMATION WANTED

As to present whereabouts of CURLEY HARRIS. Will compensate for satisfactory information. Notify by wire ROY T. JOHNSON, Care Crescent Amusement Co., Orangeburg, S. C. P.S.: Want Concession Agents.

BRIGHT LIGHTS EXPOSITION SHOWS CAN PLACE

Shows and Concessions not conflicting. Also want Ride Help. Write or wire JOHN CECOMA, Mgr., Elkton, Va., this week.

PHONE MEN

SO. CHARLESTON, W. VA. ANNUAL POLICE & FIREMEN'S DANCE Apply CHAIRMAN, 67th & McCorkle Ave. Charleston, W. Va.

WANT WANT WANT J. F. SPARKS SHOWS Ozark, Alabama, This Week, and Then the Big Ones JACKSON COUNTY FAIR, MARIANNA, FLA., October 18-23. BAY COUNTY FAIR, PANAMA CITY, FLA., October 25-November 6. APALACHICOLA FAIR, APALACHICOLA, FLA., November 8-13. WANT Photo Gallery, Lead Gallery and legitimate Concessions that work for merchandise. SHOWS—Will place an A-1 Girl Show for the Florida dates. Must have an attractive frump. Also place Mechanical City, Pat Lady, Big Snake or any good Grand Show with own equipment. RIDES—Will book Roll-o-Plane and Kiddie Ride. WANT Foreman for Twin Eli's, Tilt and Octopus; also Ride Help of all kinds. Sober, reliable, drive semis. Top salary to right people. WANT Performers and Musicians for Minstrel. Salary out of office. WANT SENSATIONAL PRIZE ACT FOR THE FLORIDA DATES. All replies: J. F. SPARKS, Ozark, Alabama, this week.



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago 1, Ill.

Association Work—10

USE BULLETINS

An active trade organization is almost certain to issue a bulletin for regular circulation among its membership. Unless its membership is very small an organization can hardly be called active unless it issues a bulletin of some kind to keep contact with the entire membership list.

A regular bulletin circulating to the members of an organization is very flexible and can be used to promote many ideas for the good of the local group. It is also about the only way to reach as nearly every member of the group as possible at regular intervals. Every organization will have a number of inactive members on its list and it is always desirable to contact these members in an effort to make active members of them. Personal contact is probably the best way to stir up these inactive members, but the personal contact should always be supported by written messages.

An association bulletin is also very useful in cultivating prospective members, for a newsy bulletin is likely to give the true impression that the organization is alive and on the job.

Because of the great progress made in trade association work during the last decade, there are plenty of examples of good local association bulletins available for study. The U. S. Department of Commerce has been performing a valuable service in this field for several years by publishing news and ideas from many of these bulletins. The cost of the war has led to a severe cut in the funds of the Commerce Department but it may be expected to offer a full service to trade organizations after the war.

One of the first steps in the issuance of a bulletin for the local membership is to get an editor. If the group has a publicity committee, this committee should have the job of general supervision, but one person must be made responsible for getting out the bulletin if it is to be a real success. Many organizations will have in their membership a man who has had newspaper, publicity or advertising experience and hence will be qualified for the job right from the start. The first thing to do is to get him on the job and give him enough leeway to get out a bulletin worthy of the organization it represents.

Most local groups are fortunate enough if they can get a bulletin in single sheet or letter form at regular intervals, but even so small a bulletin is quite flexible and can be made very informative to the membership. The first job of such a bulletin is to inform the members of the plans and work of the organization. In these days of digests, summaries and news letters there is also good precedent for making the association bulletin a real educational leaflet of ideas gathered from many sources. It is assumed that members read the trade press and yet the local bulletin may be made very useful as a means of adapting general trade suggestions to the local group.

If more concrete help is needed, The Billboard publishes a legal news bulletin and a news summary letter each week. These bulletins are for very limited circulation but a copy will be sent gratis to any association in the industry that wants to use them as source material for a local bulletin. The coin machine news columns are filled with news and ideas each week which can also be made useful as the basis for summaries to print in the local bulletin. There is really no lack of material; it is largely a matter of making some person responsible for getting out an association bulletin regularly.

The mimeograph provides a modern and yet economical way to get out a bulletin and really makes it possible for the smallest organizations to keep in contact with members. Planograph printing is a little more expensive but this method is very useful for reproducing important printed matter or articles that would be informative to members. The Associated Operators of Los Angeles County has made good use of this method during the past few years. Important news stories and articles in the trade press are given wide distribution by this group. Even locations are favored with copies of articles that may be of interest to them. Thus the association carries on a real program of education.

If a local association is going to do its full job of educating and informing its membership, some kind of bulletin seems a necessity.

Tries to Save Life of Baby

Iowa coin machine operator flies stricken infant, attendants to Massachusetts

DES MOINES, Oct. 9.—An Iowa coin machine operator, Lieut. Glenn J. Romkey, of Burlington, Ia., helped make news by piloting the upside-down-stomach baby from Des Moines to Fall River, Mass., in his Civil Air Patrol plane.

Romkey, one of the largest operators in Iowa and a former flying instructor, flew the baby, 15-day-old Beverly Primus, of Des Moines, Dr. John Griffin and a nurse to Fall River where it was intended for Dr. Philemon E. Truedale to perform an operation. The baby died shortly after the dramatic flight from Des Moines, altho it was kept in an iron lung during the flight in Romkey's airplane.

Romkey's plane was chartered for the flight because it was the only one in the area large enough to make the trip with the load. During the plane's flight to Fall River, newspapers all over the country followed the journey which was made more dramatic because of the baby's weakened condition.

Altho the baby died, Romkey's flight was not made in vain because doctors conducted an autopsy to secure information which may help save the lives of others similarly afflicted.

Lou Hinden Starts Distributing Firm

BALTIMORE, Oct. 9.—The recent opening of the Free State Distributing Company at 440 North Gay Street by Lou Hinden, for some 15 years identified with the coin machine field, has given Baltimore a new major entrant into the business.

Hinden, formerly owner of the Garden State Amusement Company, Camden, N. J., and with B. D. Lazar Company, Pittsburgh, and more recently with The Hub Enterprises, Inc., Baltimore, has opened for business as a distributor, dealing in all types of amusement, vending machines and records.

One half of his plant is given over to displaying music boxes, pinballs and other amusement games, while a substantial section is devoted to record display and counter sales, with a service shop in the rear.

Hinden is in a position to supply the music box operators with a comprehensive selection of the most popular records, including hillbillies, which the operators need so badly. His large selection includes many old-time favorites that were popular in the past.

West Coast News Notes

By SAM ABBOTT

218 Radio Center Bldg., 1509 Vine St., Hollywood 28, Calif. Phone HO. 1866.

LOS ANGELES, Oct. 9.—Bill Wolf, of the California Amusement Company, staged a nice opening for his new jobbing house on West Venice Boulevard September 24-25 with a number of operators turning out for the event. On hand to greet the operators and other jobbers were Wolf; C. M. Garton, branch manager; Max Thiede, sales manager, and others of the firm. Included among the visitors were George Kelly, Pasadena; Thornburg and Harrison, San Diego; Nat Goldman, Los Angeles; Nelson, Santa Ana; William Happel Jr., Elaine Ryan, Mary Jane Dick, Badger Sales Company; Phil Robinson, J. & R. Amusement Company, Bakersfield; H. S. Carp, Phono-Music, North Hollywood; Ray Eberts; Milton B. Noriega, Colton; Al Cooper, H. J. Amend, Dan J. Donohue, W. P. Middleton, Ray Tisdale, Glendale; Anton Jeppesen, Maywood; Clem Korte, Flintridge; W. S. Patterson; Scotty Gossett; Milo Herring; Jean Minthorne; L. B. McCleary, Nels Nelson, E. T. Mape Music Company; Charles E. Peddicord, N. & P. Amusement Company, Anaheim; Mrs. Grace M. Hedge; J. D. Hedge; Mrs. M. E. Thiede; DeVilbiss & Lee; M. F. Tillitson, Long Beach; E. F. Gregg, Pasadena; Morns Lee; Fred Gaunt, General Music; Jack Gutshall, Jack Gutshall Distributing Company, and Ben Korte.

Bill Wolf is dividing his time between his local jobbing branch and his operating firm in San Diego. He arrived in town Thursday and spent the morning at the office and the afternoon on the golf links with Bill Happel, of Badger Sales Company. . . . Bill Shorey, of Inland Amusement Company, San Bernardino, was in town on one of his regular trips to see what was being offered on the sales floors. Shorey has been busy repairing the equipment that he has on hand to make it last as long as possible. Benny and Fred Gaunt, of the General Music Company, are back after a week at a near-by beach for a brief vacation.

Stamp Sales Continue

The sale of War Stamps continues at the offices of the Associated Operators of Los Angeles County, Inc. Under the direction of Curley Robinson, a number of stamps are kept on hand at all times with the operators being able to make their purchases here without trouble. AOLAC is also becoming a one-stop station. With the War Stamps offered, the association also has Mollie Simon to notarize the papers of operators who bring them in. Business on the notary angle isn't thriving at this time but it will be in December when the income tax forms go in at that time. . . . Lucille Arnold, of Barstow, Calif., continues to make frequent trips into the city to purchase equipment and parts for her music machine route. . . . Spike Jones and His City Slickers arrived back in town after a nationwide theater tour. Now that Jones has a tour to his credit, operators are expecting much more demand for his records than in the past—if such a thing is possible. . . . Phil Robinson

back in town after his regular trip to Bakersfield, Calif., to see what is on the go there. Robinson has a regular schedule he follows and each Monday morning finds him on his way to Bakersfield. . . . Happy Kaplan, of Southwestern Vending Machine Company, back in town after a successful trip thru his territory. . . . Jack Gutshall, of Jack Gutshall Distributing Company, will take a brief vacation soon. While he is out of the city, Jane Carico, his capable secretary, will carry on the business. Spot is becoming the gathering place for local music machine operators.

Badger Robbed

Over last week-end burglars came in thru the roof at Badger Sales and ransacked the place. They secured \$55 in cash and about \$30 in stamps. Worst damage was done to furniture and other office equipment. Desks were jimmied and a case, resembling a safe that is used to house address plates was broken open. Getting in thru the roof, the burglars cut a large hole in the ceiling. . . . Several coin machine firms have been robbed along West Pico of late. Southwestern Vending Machine Company was entered several months ago by way of the roof and papers strewn from one end to the other. Not much loss in property has been suffered by these robberies but the fellows doing them certainly disrupt business for several days until the papers can be sorted and returned to their proper places. . . . Nate Mack in town from Las Vegas, Nev., and reports that things are going as well as ever there. . . . One of the great spots in Las Vegas is the Club 21 Casino, of the Hotel Last Frontier. Local folk mingle with out of towners to enjoy games here. . . . Harry Rawlings, of County Games, is now on the mend following a brief illness. Rawlings is also getting set for the annual banquet and ball to be staged this year by the Pacific Coast Showmen's Association in the Gold Room of Biltmore Hotel. . . . Irving Bromberg continues his weekly visits to the American Legion stadium in Hollywood for the fight card. Legion will soon present its winter line-up and Bromberg will be on hand for each of them.

Baby Production

MIDDLETOWN, O., Oct. 9.—The coin machine trade here recently completed its mite to increasing the prospects of future players of machines. J. Perry Davis, president of Dakof Company, and Mrs. Davis introduced a new model which was christened J. Perry Jr. The new model weighed seven pounds seven and one-half ounces when introduced.

Parents are reported to be very proud of their new model, which is making rapid progress. Perry is an operator here.

Ft. Worth's Huge Pay Roll Reflected In Machine Takes

FORT WORTH, Oct. 9.—Coin machine operators in this area are pleased with the manner in which their machines are holding up, despite the fact they are faced with a severe labor shortage that hampers repairs. A cast-off machine is now a thing of the past. Practically all machines have been reconditioned and are in service.

Statistics show that the pay roll in Fort Worth and suburbs is by far the greatest in its history. Not only are more people employed here than ever before, but the wage scale is higher. There are more married women working than before. This huge pay roll is being felt in the coin machine spots.

About the only thing that could increase the coin machine business now would be for the food, drink and labor shortage to be removed. About 25 spots in Fort Worth that never closed earlier than 2 a.m. are closing now as early as 10 and 11 p.m., because they sell out of beer or in order to give their employees a rest.

Many establishments that never closed even for a holiday now close at least one full day a week. Tired managers believe this plan is working to their advantage, as they sell all the merchandise they can get during the six days they are open.

The supply of candy bars greatly increased during the last month. The sugar supply apparently is a little better. Cool weather brought a little let-up in beer demand but the supply has not been increased.

Record sales are made fast and furious when new shipments are received. There has been a noticeable increase in demand for hillbilly records.

ODT Issues Pamphlet on Care of Cooling Systems

WASHINGTON, Oct. 9.—Operators of motor vehicles and of any kind of equipment in which liquid-cooled engines are used can save themselves a lot of trouble and expense by faithful attention to the information and recommendations in a 34-page pamphlet issued by the Office of Defense Transportation under the title *Cooling System: Cleaning, Flushing, Rust Prevention, Antifreeze*.

Prepared for ODT by the Society of Automotive Engineers, the pamphlet fills a real need by providing in a single pamphlet the best thought of automotive engineers on the care of liquid cooling systems and the liquids used in them.

In simple terms and with many illustrations, the seven sections of the pamphlet give detailed instruction on checks and tests for cooling liquid losses; on routine maintenance of the cooling system; on finding the causes of overheating and overcooling; on causes of corrosion and on the preventing of rusting; on factors leading to clogging of the cooling system and ways to prevent it; and on the characteristics of different types of antifreeze and their use.

Federal Tax Reports . . .

WASHINGTON, Oct. 9.—The coin machine trade has already entered the new tax discussions apparently since the Arcade Owners' Association of New York was scheduled for a hearing before the House Ways and Means Committee yesterday (8) at 10 a.m. No report is available on the proceedings. Al Blendow, president, and Herman Brothers, association attorney, were scheduled to speak for the arcade operators.

Curley Robinson and Arthur Mohr, representing the Associated Operators of Los Angeles County and other groups in the amusement field, are expecting to be heard by the House committee on October 14. Coin machine groups have requested hearings in order to petition for readjustment in tax on some types of machines. Some Chicago manufacturers have representatives here who are also helping in the tax situation.

The general tax picture was described by press reports as a swiftly changing tax front. Many ideas are being presented and discussions are at a high pitch.

RED, WHITE AND BLUE TICKET DEALS

2040 R. W. B.—PROFIT \$30.00 PER DEAL.

Beware of Imitations. Our Tickets Are Individually Machine Sewed—Triple Counted—Backed Up by a Legitimate Mfr. of 25 Years' Experience—Made By Americans.

DOZEN \$36.00 IN DOZEN GROSS \$400.00 IN GROSS \$3.50 PER
LOTS LOTS ONLY LOTS LOTS ONLY SAMPLE DEAL

WISCONSIN DELUXE CORP. 1902 N. THIRD ST. MILWAUKEE, WIS.

ANOTHER WEEK NEARER VICTORY!

— HELP BRING IT CLOSER—BUY MORE WAR BONDS

Wm Rabkin

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.
44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK



Industry Mentions Magazines — Newspapers — Radio

"Stamps in Slots"

Two weeks ago this column reported a UP story about a supermarket in Detroit that was selling War Stamps thru a vending machine. Now *Business Week*, in its October 2 issue, has featured a pic-

ture of a shopper using one of the venders, which appears to be a well-known make of postage stamp vending machine. The caption says that 18 A. & P. supermarkets are using coin machines that deliver 10 and 25-cent War Stamps. It is also reported that the local manufacturer of the machines had to "sell" the Treasury Department on issuing stamps in rolls for the first time. The caption stated that the new machines are not only adding a novelty appeal but are saving the time of check-out cashiers who formerly sold the stamps to customers.

We could get mad again about the caption "Stamps in Slots" and when for the love Mike are people going to realize there's a difference between venders and slots, but that resigned feeling is creeping over us. So long as the public uses the machines, what's the difference? Anyway we're in a glow because if this idea of selling stamps thru coin-operated machines catches on nationally, the public is going to grow more accustomed to buying merchandise thru venders. "Junior, take the elevator down to the lobby and get Mama a cup of sugar, quick, now!"

Pegler Poem

Westbrook Pegler, well-known syndicate columnist, gave out with verse the other day to list some rare bargains the owner is closing out for the duration. Ranging from full dress suits to bird cages, the articles were supposed to be those no longer useful or popular in the wartime home. Among the miscellany were the following:

Mah-jong outfit, bird cage, two-bit slot machine.

To be appreciated, these things must be seen.

Slots don't belong in a home anyway — half the fun of playing 'em is the people you meet.

No More Bottleneck!

Thanks to coin-operated washing machines, Vanport City, Ore., is making sure that war workers will have all the comforts of home. *Electrical Merchandising*

magazine for August devoted a full page to the story of the metered washers which are breaking a bottleneck in one war boom town. The city fathers of Vanport City carefully planned that their "mushroom" city was going to give every family a roof and all the utilities under it, but they neglected the laundry problem, which in a town that increased to 19,000 population in four months can be quite a headache. Finally E. N. Hurley Jr. of Electric Household Utilities was approached; he's the man who in 1932 started putting out huge quantities of coin-operated washers. Hurley was able to find 296 washers in unprofitable locations and ship them to the West Coast. He hopes in a little while to have 500 washers located in Vanport City. A check on the machines already placed showed that an average of 446 washings were being done per month by each two machines at 10 cents for one-half hour, and if you remember your multiplication tables, that ain't hay!

Pinballs in Print

It's beginning to be rather commonplace to find amusement machines in best-selling novels. Richard Llewellyn's latest, *None But the Lonely Heart*, is the latest to set a scene amid pinball machines. A. C. Spector, book reviewer for the *Chicago Sun Book Week*, on October 3 gave a resume of the novel which deals with the activities of a 19-year cockney youth. Ernie, the "hero," has a girl friend who cashiers at the Fun Fair, the local Penny Arcade, and some of the scenes in the novel are laid there, where, Spector says, "all the blokes crowded around the pinball games in her immediate vicinity so that they can surreptitiously look at her legs."

Radio Talk

On the Burns and Allen show Tuesday, September 21, Jimmy Cass sang *When I Come Back*, and among the things he wanted to see were "the kids around the juke box." . . . Continuing the same theme, Kate Smith, in one of the many bond-boosting speeches she made that day over the radio, mentioned juke boxes among other things we love and want to maintain as fixtures in the American way of life.

On Thursday, September 16, on the *Kraft Music Hall* program, Bing Crosby and George Murphy portrayed a couple of school kids who'd worked all summer. One of them said his brother was investing his earnings in pinball machines, and the other always knew the fellow looked a little "tilt-happy."

Jukes Sell Silence

George Jean Nathan's page, "What's New in New York" in the November *Cosmopolitan* magazine carries the following paragraph:

"There is a saloon on upper Broadway called the Oasis whose juke box contains one item billed so: 'Five minutes of silence for a nickel.' You drop in your nickel and enjoy the five minutes of welcome quiet in which to drink in peace. The item, the boss tells me, does a land-office business . . ."

Petrillo timed things just about right, didn't he?

Out of the coin machine world but a little akin to the new juke box "record," is the series of silent spots now being sponsored over Station WJZ, Philadelphia, by a shampoo manufacturer, who signs off his program with "You're more than welcome for the silence."

Ruling on Federal Tax Explained by Arkansas Official

LITTLE ROCK, Oct. 9.—Operators of establishments in which mechanically controlled gaming devices are operated must pay an annual federal tax of \$100 on each machine, James C. Park, division chief of the Internal Revenue Department, said yesterday.

The ruling was given following a controversy between two El Dorado residents who sent letters to *The Gazette's* "From the People" column, asking that the correct information be supplied.

Park said the \$100 tax applied only to those coin-operated machines which pay off in cash, premiums, merchandise or tokens. A tax of \$10 is collected by the government on all pinball machines which offer no cash premiums or merchandise awards. Park said his investigators have

John Christopher Inducted; Stationed at Camp Crowder



JOHN CHRISTOPHER

NEW YORK, Oct. 9.—John Christopher, head of the Peerless Vending Machine Company, was inducted into the army a few weeks ago after attending the signal corps training school and is now serving at Camp Crowder, Mo.

Johnny Christopher is one of the most popular men to have been associated with the arcade division of the coin machine industry. He was one of the pioneers in the establishment of the modern amusement center and is greatly responsible for having lifted what was formerly known as a Penny Arcade to what is now accepted as a recreational center for the healthy amusement of both the civilian population and the armed forces.

In addition to Christopher, Peerless Vending Machine Company advises that the following employees are now serving our country: Joseph Curreri, Joseph Horcoff, George Galgamo, Vincent Ballaglini, Rocco L. Motto, Michael Marra, John Marra, Peter Imperato, Rocky Pudula, Peter Pama and Paul Chinsky.

found several pinball machines that were being used for gambling purposes and a \$100 tax was imposed.

Acting on orders of Governor Adkins, State police have confiscated several slot machines in raids recently. The machines bore federal tax stamps, the police said.

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409 N. Broad St., Elizabeth, N. J.

READY FOR LOCATION!

2 Bangsdeers, \$65.00 each; Thumbs Up (Con.), \$110.00; Double Play, \$65.00; Monicker, \$75.00; Knockout, \$100.00; Air Circus, \$115.00; Shangri-La, \$150.00; Jungle, \$60.00; Victory, \$80.00; West Wind, \$65.00; Do-Do-Mi, \$65.00; Stars, \$35.00; Duplex, \$45.00; Snappy, \$40.00; Stratoliner, \$35.00; Super Chubbie, \$50.00; Sky Blazers, \$60.00; Twin Six, \$35.00; 2 Home Run (1940), \$35.00 ea.

All Games Now in Use at RECREATION CENTER

50 Fairfield Avenue, BRIDGEPORT, CONN. Want All Kinds of Arcade Equipment.

FOR GUARANTEED

JENNINGS EQUIPMENT

BAKER NOVELTY COMPANY

1700 WASHINGTON BLVD.

CHICAGO 12, ILLINOIS

WANTED MECHANIC

Wanted — Mechanic thoroughly familiar with Wall Boxes and Amplifiers. Top salary.

Tampa Amusement Co.

113 N. Willow Ave. TAMPA, FLA.

TICKETS—BOARDS MERCHANDISE

On Hand for Immediate Shipment

ORIGINAL JAR O'DO RED-WHITE-BLUES, Stapled in 5's

2100 Size—\$33.00 Profit—\$450 Gross—\$40.00 Doz.—\$3.50 Bag.
1990 Size—\$27.50 Profit—\$435 Gross—\$38.50 Doz.—\$3.35 Bag.

INDIVIDUAL TICKETS
2100 Size—\$33.00 Profit—\$395 Gross—\$33.00 Doz.—\$3.00 Bag.
1990 Size—\$27.50 Profit—\$375 Gross—\$32.00 Doz.—\$2.75 Bag.

2160 Size—Red, White, Blue Tab. Tickets—\$36.00 Profit—\$375 Gross—\$33.00 Doz.—\$3.00 Bag.
Add 50¢ Per Bag if Stapled Packs of Five Are Desired.

Universal Jar O'Do 1200 Bings, complete on stick, \$20.00 profit, \$150.00 per 100—\$20.00 Doz.—\$1.70 Each.

Universal Jar O'Do 1000, complete on stick, \$125.00 per 100—\$16.00 Doz.—\$1.95 Each.

50—60—70 Seal Jackpot Cards, 60¢ each with Bings or 75¢ each separately.

BOARD SPECIALS
625 Hole 5¢ Buck Board, \$12.00 Def. Profit . . . \$2.00 Each
484 Hole 10¢ Deucer Board, \$20.00 Def. Profit . . . 12 or More
480 Hole 25¢ Five Board, \$40.00 Def. Profit . . . Asst. Permitted

1000 Hole 25¢ Jack Pot Charley (Thick), \$2.25 Each (6 or More).
2400 Hole 5¢ E. Z. Pickin, \$3.95 Each (12 or More).

MERCHANDISE SPECIAL
Choice of Jumbo size plush Panda or Honey Bear with 1000 hole 5¢ board taking in \$50.00. Cigarette consolation—\$4.50 per deal or \$50.00 per dozen deals.

Terms: 25% deposit required with all orders. WE have an unusually large supply of all types of Boards, Tickets, Merchandise and Coin Machines. Let us hear from you if only to place you on our mailing list.

PARADISE SALES COMPANY

1523 1/2 Farwell Ave., Dept. M, Chicago, Ill.
"We Guarantee Satisfaction on Every Transaction."

ARCADE MACHINES AND SUPPLIES

WE STILL HAVE THE LARGEST ASSORTMENT OF FACTORY REBUILT ARCADE MACHINES IN STOCK! WRITE FOR FREE LIST OF MACHINES OR ANY PART FOR ANY PIN GAME OR ARCADE MACHINE.

Exhibit Floor Size Card Vending Machine	\$ 25.00	Scientific Baseball (Upright)	\$110.00
Super Grip Mounted on Floor Cabinet and Beautiful Signs	55.00	Scientific Batting Practice	115.00
Groetchen Skill Jump, New Model With Stand	65.00	Western Baseball, Deluxe	125.00
Chicken Sam Converted to Battle Royal \$125.00		Western Baseball, 1939	78.50
Shoot the Chutes	125.00	Rook-Ola World Series	85.00
Supreme (to Tokyo) Gun	300.00	Evans Ten Strike	49.50
Seeburg Hockey (2 Players)	75.00	Evans Skeeball	95.00
Mutoscope Hurdle Hop	45.00	Gottlieb Skoo-Ball-Ette	65.00
Groetchen Skill Jump	37.50	Reckola Ten Pins	49.50
Gypsy Palmist (Palm Reader), Fl. Size 100.00		Chester Pollard Football (2 Players)	95.00
Kirk Astrology Scale	35.00	Chester Pollard Racer (2 Players)	150.00
Watling Low Model Scale	85.00		
Watling Floor Model Scale	15.00		
Small Ideal Scale	35.00		
Criste Cross or Bingo	\$ 9.00	Kill the Jap	\$25.00
Flipper	8.00	Pikes Peak	15.00
Home Run	15.00	Poison the Rat, New	25.00
ABT Guns, Old Models 15.00		Poison the Rat, Used	17.50
Mutoscope Moving Picture Machines, Complete with Reels and Signs	\$45.00		
Drop Pictures, Calilo, Etc. (Stereoscopic), With Views	40.00		
Peek Show	\$29.50	Select-a-Views (New)	\$39.50
40 Different Exhibit Cards, Also Grandmother Love Letters, Palm Reader, Mystic Pen Cards.		Advance Movie Shows	\$24.50

Any Card for Any Machine at Factory Prices. F. O. B. New York.
Money Order or Certified Check. 1/3 Deposit, Balance C. O. D.

MIKE MUNVES WE HAVE BEEN BUYING AND SELLING MACHINES SINCE 1912
520 WEST 43D ST. (TEL. BRYANT 9-6677) NEW YORK CITY

Selling Out AT COST

\$20,000 STOCK

OF

1 and 5 Ball Free Plays • Slots • Parts

ALL IN ONE LOT — OWNER RETIRING

Reply BOX 569—The Billboard, 155 N. Clark Street, Chicago 1, Illinois

EASTERN FLASHES

By BEN SMITH and BOB SEIDEL

AOA to Washington

A wire from the House Ways and Means Committee came thru last week advising the Arcade Owners' Association that a hearing was set in Washington for 10 a.m. October 8 to reopen discussions on arcade taxes. Al Blendow, AOA president, and Herman Brothers, AOA attorney, made immediate preparations to attend the hearing and caught a train for the capital Thursday night.

The first direct effect of this long-awaited call was to postpone the AOA meeting scheduled for the evening of October 14. The meeting will be held a week following instead, on October 21 and a full report will be made on the Washington session and possibly also on the reception received by "Curley" Robinson and his committee. They have a hearing scheduled with the House Ways and Means Committee on October 14.

In the past couple of months the following arcade men have joined the AOA. Henry Freedman, Playdium Amusement Palace, Pueblo, Colo.; Ben Rodins, Rodins' Amusement Company, Washington; Steven J. Mahoney, Washington; William K. Rodstein, Morale Builders Company, Philadelphia; Spector Brothers, Old Orchard, Me.; K. C. Wilson, Amalgamated Amusement Company, Little Rock and Dallas, and James Mills, who is an officer of J. Savin Rock, Inc., West Haven, Conn.

More on Taxes

According to J. Seidler, Unceda Vending Service, cigarette machine operators are more than slightly perturbed over the proposed new federal cigarette tax. He has received phone calls on this from as far away as the State of Florida and has been as busy as the proverbial bee setting the callers at ease. Seidler says that if and when the taxes go into effect it will be just a case of changing the coin mechanisms to accept greater coin values, and that still can be done.

English Poet

The following letter came to our desk from William Streets, of William Streets & Company, Ltd., 49 Torbay Road, Paignton, Devon, England: "I suppose you have opposition from various bodies regarding children entering amusement arcades and have the usual notices displayed like our association advocates, i. e., 'No Children Allowed Unless With Adults.' I have proposed to our chairman of the ACA that each member display a notice with the following:

Some people's nerves are rather strained, The kids are welcome if they're trained Not to jump or bang about, Or scream and shout or run about; Then the fathers and the mothers Will enjoy themselves like others.

Of This and That

It's certainly nice to know the Runyon Sales boys, Abe Green and Barney Sugarman. These gentlemen are treating a good many of their Southern friends to tickets for the World Series ball games. . . . Phil (Globe) Mason is sporting the new nickname "Cupid." Phil believes in mating people and works on it seriously. This time his protege is none other than his lovely secretary, Adele Issacs. But this time, however, Phil's cupidizing is unnecessary. Adele is quite able to take care of herself. . . . Pat J. Buckley came to town and made the rounds visiting his New York friends with Charlie Katz. . . . Max Lesnick, Baltimore, and Lew Koren (Newport Music Company), Chicago, were also caught making the rounds along 10th Avenue. . . . Marcus Klein is pulling out what few hairs he has left because the OPA has just cut his gas ration 40 per cent. . . . Jim Noonan, Noonan Music Company, also has the blues. Jim had his heart set on joining his brother, Donald, in Sicily, and the army medics have just tagged him a 4F'er. "It aint right," cries Jim. "It aint right to bust up my plans because of a mere sinus infection."

Philadelphia Notes

Bernie Rosenberg, operating the Garden Pler Arcade, Atlantic City, for the



ARCADE MEN GET TOGETHER. Arcades undoubtedly loomed large in the conversation, too, as the men above are (left to right): Al Rodstein, Arco Sales Company, Philadelphia Penny Arcade operator; Ken Wilson, Amalgamated Amusements, operating arcades in Little Rock and Dallas; Al Blendow, sales manager, International Mutoscope Corporation, and Louis Schwartz, arcade operator of Philadelphia.

Meyer Wolf interests, was in town to visit the medcos to mend his strained back muscles. . . . Mike Spector, head of New Deal Amusement Company, is back from an extended pins and music machine buying trip to Chicago. . . . Bill Rodstein reports the brisk summer business is continuing for fall at his mid-city coin machine arcades. . . . Frank Engle, chief of Automatic Equipment Company, spent all his spare time in recent weeks in behalf of the Third War Loan drive. . . . Allied Jewish Appeal receiving an industry contribution from both the music machine and the pin-ball operators' associations.

interests have co-operated in helping to defray the cost of the radio program.

Chairman of the committee to raise the fund was S. A. Spector, of Specialties, Inc., candy manufacturers. Other members of the committee included Samuel Rosenthal, Thomas V. Watts, John G. Pentz, J. Howard Watson, John O. Huber and Milton Rodberg.

This is the same committee which went over the top by 10 per cent in raising \$100,000 in the second War Bond drive for the candy industry of this market.

Payrolls of Pa. Factories Rise to New Weekly High

PHILADELPHIA, Oct. 9.—Indicating increased prosperity for the amusement machine industry here, particularly the operators of coin machine arcades, trade interest is shown in the report of the Federal Reserve Bank of Philadelphia pointing out that pay rolls of Pennsylvania factories rose about 3 per cent to a new high of more than \$50,000,000 a week, while the number of workers approximated 1,125,000 during the month of August, 1943. Factory wages continued to advance in August to a new high average of \$45.28 as compared to \$41.18 a week in July, and \$38.96 a year ago, the report said.

The bank report also showed that civilian population in metropolitan counties in the State increased 2.5 per cent from 1940 to 1943, despite heavy Selective Service demands on man power.

Another significant report revealed that sales volume of independent retailers in Pennsylvania, exclusive of department stores, enjoyed a 6 per cent increase in August over August, 1942, figures, and 3 per cent over the total for this past July. The findings were based on reports from 1,715 stores in the State.

The report showed that independent retailers enjoyed heavy increased trade for August, 1943, over the previous year, in Lancaster, Scranton, Reading and Pittsburgh, while the Philadelphia trade remained about the same as last year.

Restaurants, cafeterias, lunchrooms and the non-durable goods trades, the report revealed, showed a sales gain of 25 per cent over August, 1942. Other big increases were shown for drugstores, with 19 per cent, and drinking places, with 14 per cent, all major locations for amusement machines.

Baltimore Confectioners Raise \$3,000 Radio Fund

BALTIMORE, Oct. 9.—At a special meeting the Manufacturing Confectioners' Association of Baltimore reported its goal of \$3,000 for assisting in the program "Washington Reports on Rationing" has been realized. This program, sponsored by the National Candy Council of the National Confectioners' Association, is designed to promote candy as a food in the war effort. All local candy

Strict Enforcement Of Curfew Laws Cutting Delinquency

MINNEAPOLIS, Oct. 9.—Two Minnesota communities have followed the lead of Minneapolis in making the curfew hours "stick" in an effort to reduce juvenile delinquency.

A 10 p.m. curfew ordinance for children was adopted by Winona, barring children under 17 from public places after that hour unless accompanied by an adult or under police permission.

Penalty for violation, levied against the errant youngsters' parents, is a maximum fine of \$100 or jail term of 90 days. Youngsters breaking the law may be subject to Juvenile Court action and a similar fine or jail sentence.

The St. Cloud city council adopted an ordinance making it unlawful for children under 16 to be on the streets or in public places after 10 p.m. unless with an adult. The mayor was authorized to designate certain nights as "school nights" upon which occasion the curfew will be extended to 11 p.m.

Meanwhile a 10 p.m. curfew has been proposed for St. Paul in an ordinance introduced in the city council by Gus H. Barfuss, commissioner of public safety. Ordinance provides for fines up to \$100 for parents and would ban kids under 16 from streets between 10 p.m. and 5 a.m.

In Minneapolis strict enforcement of the curfew law has resulted in parents taking greater interest in the wanderings of their children. After less than a dozen parents were haled into court because their youngsters got into trouble, ops found themselves much better off because the average teen-ager was at home, or, if out, in company of an adult after hours.

ARCADE EQUIPMENT

2 World Series, Each	\$ 95.00	8 Floor Model Drop Picture Machines, Ea.	\$ 45.00
2 Western Baseballs, Each	95.00	1 Bomb the Axis, Floor Model	119.50
3 Batting Practices, Each	125.00	1 Poker and Joker, Floor Model	119.50
3 Texas Leaguers, Each	45.00	1 Skill Jump with Stand	59.50
1 Rapid Fire	225.00	1 Test Pilot	200.00
1 Shoot the Bull	125.00	8 Bean the Japs, Each	75.00
1 Shoot the Chutes	165.00	4 Buckley Deluxe Diggers, Each	75.00
1 Slap the Jap	165.00	6 Assorted Diggers and Electro Hoists, Ea.	50.00
5 New TOKIO Guns, Each	330.00	2 Rotary Glows, Each	160.00
1 Anti-Aircraft	69.50	1 Mills "TEST YOUR STRENGTH"	125.00
2 Keeney Submarines, Each	225.00	1 Gutter Floor Mod. 3-Way Strength Tester	125.00
1 Hockey	225.00	1 Casino Golf	35.00
1 Jennings Barrel Roll	125.00	6 Chester Pollard Golf Machines, Each	85.00
2 Ten Strikes, H.D., Each	60.00	1 Map of the Hand Card Vendor	45.00
2 Ten Strikes, L.D., Each	50.00	1 Wizard Future with Film	35.00
2 Skoeballettes, Each	85.00	3 Radio Love Message Card Vendors, Set	85.00
1 Panoram	325.00	1 Floor Model "Astroscope"	125.00
1 Watling Tom Thumb Scale	35.00	1 Floor Model "Your Destiny"	125.00
1 Rockola Deluxe Scale	50.00	1 Floor Model Vitalizer	75.00
1 Sheffield Lo Boy Scale	75.00	1 Exhibit Vitalizer	85.00
1 Deluxe Toledo Lo Boy Scale	40.00	3 Pikes Peaks, Each	20.00
4 Mills Punching Bags, Each	165.00	4 Model "F" A.B.T. Guns, Each	18.00
2 Exhibit Striker Punching Bags, Each	165.00	1 Late Model A.B.T. Gun	22.00
1 Exhibit Bicycle	125.00	2 Advance Shockers, Each	15.00
2 New MUTOSCOPE Card Vendors and Cards, Each	60.00	8 Gottlieb Three-Way Grippers, Each	17.00
5 S.U. Marble Glo'd Exhibit Type Lite-Up Card Vendors with Bases, Each	35.00	2 Kicker and Catchers, Each	20.00
5 Older Type Exhibit Card Vendors, No Lite-Up, Each	25.00	6 Home Run 1 1/2 Guns, Each	15.00
1 Color of Eyes, Card Vendor	65.00	8 Shoot the Japs 1 1/2 Guns, Each	20.00
1 Color of Hair, Card Vendor	65.00	4 Poison the Rats, Each	25.00
3 Oracles Fortune Teller Set	85.00	2 Super Grips, Each	50.00
		1 Warner Voice Recorder with Raised Lettering and 600 Records	595.00

1 Set of FOUR Units 10¢ Completely AUTOMATIC COIN OPERATED PACE 45 FT. DUCK PIN ALLEYS, in Excellent Condition, Already Crated for Shipment, Complete . . . 1200.00

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1 25¢ Bally Club Bell	275.00		
6 Cigarollas XV Models, Each	75.00		

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1 Record Time, F.P.	\$150.00	2 25¢ Blue Fronts, C.H., Each	\$245.00
1 Dark Horse, F.P.	175.00	1 5¢ Melon Bell, C.H.	185.00
1 Late 1-2-3	125.00	8 Columbias, Cigarette Reels, G.A., Each	50.00
1 50¢ War Eagle, 3/5 Payout	WRITE	4 1¢ Q.T.'s, Each	35.00
5 10¢ Blue Fronts, C.H., Each	195.00	2 Double Safes, Front Door Only, Each	65.00
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MUSIC MERCHANDISING

RECORD PARADE GROWS

Small Makers Hurry To Sign But Majors Delay

Decca Rate of Recording Shows Slow Pace To Be Expected Even at Best

NEW YORK, Oct. 9.—In another week filled with record developments, it was evident that the records supply would still be severely restricted by war conditions, even when all the record manufacturers have signed the Petrillo agreement, as now appears likely they will do at an early date.

The week opened here with closed hearing of parties to the record dispute before the WLB panel. The sessions were held for three days. The arguments before the panel were led by representatives of Victor and Columbia record firms.

Prominent newspapers continued to editorialize during the week on the fact that the public had not been represented in the negotiations and that important social and economic precedents were being set. It was apparent that the press would turn plenty of heat on WLB and Congress but for the fact that war news is much more important.

Capitol Records led the parade of smaller manufacturers this week in signing the agreement with Petrillo, accepting the same terms that had been given to Decca. Beacon, Muscraft and Classic were expected to follow in short order. There seemed to be a general rush by the smaller firms to sign, and Petrillo said that many firms, which he never knew existed, had reported.

Argue Before Panel

But Victor and Columbia continued to present their case before the WLB panel with all vigor. Chief points of objection by these firms were said to be the payment of fees direct to the union rather than to the musicians, and also the possibility of future strikes by the union. Petrillo said the Decca agreement implied there would be no future strikes during the contract, but this guarantee was not actually written into the agreement.

While the panel sessions were held behind closed doors and actual news was scarce, still there were reliable reports that it was practically all over and that all record companies would soon sign on the dotted line. There may be arguments for awhile for public consumption, but all seem to agree that the record companies have resigned themselves to paying the fees directly to the union.

The big question among users of records has been how soon will new recordings be made and in what quantity will records be available? The start which Decca has already made indicates there will probably be no big spurt in record supplies. Production difficulties hurt Decca progress since that firm got the green light September 18. More than 10 days went by before a tune was made, the distinction of being the first going to Bing Crosby and the Andrews Sisters, who joined forces on the Coast and cut a few sides. Glen Gray had a session here a couple of days later, and Thursday (7) Jimmy Dorsey took his boys into the studios.

The same leisurely pace may be expected from Victor and Columbia when they get started, unless Decca has had too big a start.

The situation will be somewhat different at Capitol, which has yet to celebrate its second birthday and consequently has had no time to build up a back list. It intends to start recording next week if possible and has added several more names to its list of performers.

Paul Weston's, Benny Carter's and Dave Mathews's orchestras have been signed, as have Jo Stafford and two vocal groups,

the Pied Pipers and the Barries.

Eli Oberstein's Classic must also freshen its disk stock but is going slowly about signing names. A few are being lined up and it is assumed they'll be recording within a few weeks. Very little activity is expected from Muscraft and Beacon for the time being.

Ask for More Co-Operation

Cade requests Philly authorities to set up more teen-age clubs

PHILADELPHIA, Oct. 9.—A plea for greater co-operation on the part of city and educational agencies in setting up teen-age clubs was voiced by Jack Cade, business manager of the Philadelphia Music Machine Operators' Association, following the publication of the September grand jury report calling for strict enforcement of curfew regulations for teen-age unescorted girls. Noting an increase in juvenile delinquency, the grand jurors urged that parents be requested to exercise more supervision over children.

Cade pointed out that the teen-age clubs, with a music machine well stocked with the latest dance recordings, is the greatest single force that can be used to keep juvenile delinquency in check. He pointed to the success of the experiment of the local association in sponsoring its own teen-age club in the Roxboro section, and to the success of the many teen-age clubs in other cities and the few others here in the city.

Cade said that it will take more than grand jury reports or presentments of jurists to curb juvenile delinquency. Night after night, he said, neighborhood youngsters are subjected to the temptation of going downtown for excitement. No recreational facilities have been provided for them in their own neighborhood, and in being forced to wander about the streets the youngsters likely as not get into trouble. Parents urged to give their all to the war effort in working around the clock at the war plants, said Cade, face an impossible task in trying to keep a constant check on the activities of their youngsters.

It takes potent medicine to cure the situation that is growing more acute in this city, said Cade. He pointed to the move of a group of young girls in the northeast section of the city in planning a rally before the city council in an effort to convince the city fathers that there is a definite need for a teen-age club in their neighborhood to help curb the growing problem of juvenile delinquency.

Cade pledged the support of the association in seeing that all teen-age clubs are equipped with music machines and recordings and perhaps other amusement devices. But the initiative, he added, must come from the city fathers and educators. He pointed out that there are enough YMCA buildings, church halls, community centers and recreation centers thruout the city to take care of all teen-age needs.

Decca May Top \$600,000 for 9-Month Term

NEW YORK, Oct. 9.—Despite a shortage of labor which is hampering production, dollar sales of Decca Records, Inc., are holding close to last year's peak levels. Earnings for the nine months ended September 30 probably will exceed \$600,000. This would compare with \$554,992, or \$1.43 a common share, reported for the corresponding period of 1942.

The satisfactory sales showing this year is due in part to the fact that the public is buying more higher-priced records than ever before. This has had the effect of pushing up dollar volume, even though unit sales are under last year's levels.

While it still is restricted to 20 per cent of the shellac used in 1941, Decca has succeeded in developing an extender which has worked out quite satisfactorily. This, together with the reclaimed shellac obtained from scrap records, is more than sufficient to take care of its current needs. Incidentally, its scrap record collection campaign was so productive the company had to call it off for lack of warehouse space.

As a result of the agreement reached with the American Federation of Musicians (signing of the contract is scheduled for today), Decca has resumed recordings with orchestral effects. The first two recordings made since the lifting of the ban—it went into effect August, 1942—were made the other night in Hollywood by Bing Crosby, the company's leading artist.

The company suffered no ill effects during the period the ban was in effect as it had a substantial backlog of finished records which would have carried it thru this year at least.

Hillbillies Prefer Own Songs, Ops In Baltimore Find

BALTIMORE, Oct. 9.—Hillbilly recordings are in greatest favor here, it is indicated by the selections made on music boxes at spots patronized heavily by hillbillies.

This is a development which had its beginning at the launching of the national defense program at local war plants.

The war plants, which needed more workers than could be found in Baltimore, invited migration from neighboring States. This move brought thousands of folk from the mountains of West Virginia, North Carolina, Tennessee and Kentucky. They brought with them a love for their own hillbilly songs.

Operators say that more than 50 per cent of the requests on music boxes are for hillbilly tunes. While it is true the operators cannot always fill the requests they do manage to provide hillbilly tunes.

The patrons are satisfied even though the music is not exactly what they would like, so long as they are hillbilly tunes. Among the two most popular hillbilly tunes which have appeared on the market in a long time are *Pistol Packin' Mama* and *No Letter Today*, with *Born to Lose* a close runner up. These tunes have become such favorites that even placid Baltimoreans who patronize the music box spots have shown a decided preference for them.

One of the most interesting things about the hillbilly tune preferences is that they have upped music box collections as much as 25 per cent over last year. The hillbilly war workers are making good wages, they have money to spend and they do spend it in listening to their favorite hillbilly tunes.

Teen-age Club In Birm'gham

Parent-Teacher Association sponsors city's first club, complete with juke box

BIRMINGHAM, Oct. 9.—The first teen-age club complete with a juke box has opened in the Homewood section of this city under sponsorship of the Parent-Teacher Association.

The club is primarily for students of Shades-Cahaba High School but they may invite guests, especially for dances after football games.

The P-TA is also sponsoring dances at the Municipal Auditorium, with DeWitt Shaw's orchestra furnishing the music.

The *Birmingham News-Herald* ran the following story on the opening of the club:

The dough has been scraped up and the floors waxed, the grease scrubbed off the walls and a juke box installed, completing transformation of a former Homewood bakery into the site for the first football dance for senior high students at Shades-Cahaba School.

The news of the fun the Birmingham high school pupils had at their first free dance following the Phillips-Bessemer game caused the Shades-Cahaba youngsters to want similar parties. Recently they appealed to P-TA leaders of the school to help them, and in two days the job has been done so that there will be a party after their game with Minor High.

Homewood merchants have co-operated in many ways, even helping with shovels to clean the floors. The building was donated by Mayfus Bird. Mrs. Charles Newman was enlisted to head the committee of P-TA and faculty members to assist, with George Mandy, president of the student council, heading the young people's committee.

Plans are to have dances following the eight games that will be played on the Shades-Cahaba field. Temporary tickets for the first one have been issued, along with 100 guest tickets for Minor High students. A 10-cent fee will have to be assessed for the first dance to care for lighting expense.

Polkas Gaining in Favor With Russ Army's Successes

BALTIMORE, Oct. 9.—A growing preference for polka recordings has developed since the Russian armies have been chalking up successes in their battles with the Germans, according to operators of music boxes in spots which enjoy a heavy patronage of Russians or their descendants, as well as those who like Russian music.

Polkas have long been favorites with many patrons. Their popularity has grown so that now operators report they are finding it difficult to supply their spots with enough recordings.

The *Beer Barrel Polka* is perhaps the best known polka to strike the popular fancy. The *Pennsylvania Polka*, as recorded by the Andrews Sisters, is another popular polka. However, operators say there are numerous other polkas which have won favor, but the Russian polkas are decidedly in the ascendency.

While the supply of polkas to date has been fairly satisfactory, operators declare that unless additions are waxed in the near future they will soon run out of the popular polkas.

AMERICAN FOLK TUNES and TUNESTERS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column of comment designed to keep readers informed on what's doing in the hillbilly field. Address all communications to Folk Tunes Editor, The Billboard, 155 N. Clark Street, Chicago 1.

New Units on WLS

Two new musical units featuring rural rhythm have joined Station WLS, Chicago. Featured on the *Smile-a-While* morning program and on the Saturday night *Barn Dance* show are the Corn Crackers, made up of Jim Colvard, guitar; Jim Cottrell, guitar; Lee Lunsford, bass, and Georgia Brown, fiddle. The boys have been featured on KMMJ, Grand Island, Neb., for nearly a year, and prior to that association they were heard over WSB and WAGA, Atlanta, under the title of the Southern Playboys. The second unit, also heard on *Smile-a-While* and *Barn Dance*, is the Blue Grass Boys, Chuck Swain and Langdon L. Howe. Swain, guitarist, went to WLS from WLAV, Grand Rapids, Mich. Howe, who plays accordion, banjo and guitar, has recently been heard over WAPO, Chattanooga.

Phillips' Place Popular

Foreman Phillips has made a big success of Venice Pier Ballroom in the Los Angeles area. Last year he opened up the ballroom with country barn dances, using Texas Jim Lewis, Sons of Pioneers, Patsy Montana, Roy Rogers, Tex Ritter and others. On opening night he drew 4,200 people. A week later with Bob Wills and His Texas Playboys the draw was 6,239 for a single night. Various others have followed, usually packing the place. Phillips made a regular corral of the ballroom, with a fence of heavy eucalyptus wood placed in front of the bandstand to keep the crowds back. On the wall were placed four-foot blow-ups of Western stars. In a song corral—photos, song books and western novelties were sold. When the shindig opened Phillips sold tickets from a stagecoach. Lines formed, so he did away with atmosphere and installed four ticket windows. Phillips' *Merry-Go-Round* broadcast over KRKD proved a big factor in popularizing folk tunes and tunesters.

Loyal to Favorites

Radio listeners partial to folk songs remain loyal to their favorite radio personalities. Mac McGuire, who conducts the *Milker's Club* on WCAU, Philadelphia, wherein he intersperses hillbilly disks with chatter, reports that one morning recently, in answer to his plea for War Bond pledges, he received a \$25 bond call from listeners in Newport, N. H.; Leominster, Mass., and Mount Pleasant, Mich. Before coming to Philadelphia McGuire conducted the Western-styled *Under Western Skies* radio show on WKAV, Grand Rapids, Mich.

Tunester Tattle

Mary Lee, formerly of the Westerns at Republic Pictures, is being starred by that studio. She is now on an army camp tour thru Texas.

Jimmy Wakely gets the chance to sing *Ridin' Herd on a Cloud*, written by Bing Crosby's guitarist, Perry Botkin. Tune is to be featured in a Columbia Pictures film and the studio is reported to have paid \$1,000 for it. This is believed to

set a new high for a song not yet in the hit class.

Hal Hart, best known as "Hal, the Smiling Cowboy" on KMOX, St. Louis, is now appearing at Hoot Gibson's Painted Post in Studio City, Calif. Hart is using Art Wenzel, formerly of WLS, Chicago, and his Ragtime Cowboys as background.

Don Weston and His Cowboys are being featured at intermission at Harry Schooler's Aragon Ballroom, Ocean Park, Calif. Pop Johnson and His Wagon Wheels Orchestra, Philadelphia's only authentic hillbilly troupe of musicians and entertainers, are featured on Friday and Saturday nights at Greystone Inn in suburban Springfield, Pa.

Jolly Joyce Agency, Philadelphia, booking Western attractions into Happy Johnny's Brendel's Manor Park near Baltimore, reports that the grove will wind up the season October 17 with Reg Kehoe's Marimba Band as the headline attraction. In spite of the lateness of the season, Joyce reports that the park enjoyed big October business with capacity crowds turning out for the Kidoodlers on October 3 and the Hoosier Hot Shots on October 10. The ban on pleasure driving necessitated keeping the grove dark until Labor Day, but a full season with Western headliners is anticipated for next summer.

Forest Park, Hanover, Pa., continues to bring in Western features for the Sundays, carrying on as long as the weather will allow. The South Mountain Rangers were featured on October 3 with the Carolina Sweethearts on October 10.

Twenty-five cowgirls imported from Texas have been signed for *Rhythm Ranch*, film musical which will go before the cameras in Hollywood October 16. It is announced by William Pine and William Thomas. Signed for the picture are Harriett Hilliard and Ozzie Nelson, along with N. T. G. and his girls from Florentine Gardens. Special tunes are being prepared for the film.

American Music, Inc., headed by Sylvester Cross in Hollywood, has released another Western song folio. This time it is *Roy Rogers' Own Songs*, a collection of popular new hits by the King of the Cowboys. Music is by Rogers and the lyrics by Tim Spencer, of the Sons of the Pioneers. Folio is profusely illustrated.

Location Comment

In only three of the 24 cities reporting this week is *Pistol Packin' Mama* slipping. Still tops in all others, and *No Letter Today* is second in 15 cities. Four cities, Detroit, Miami, Philadelphia and San Francisco, list only *PPM*. Boston, Baltimore, Buffalo, Chicago, Dallas, Erie, Los Angeles and Richmond, Va., list *PPM* and *No Letter*, the former as going strong and the latter as gaining in four towns and going strong in four.

From Louisville comes the report that *PPM* rose to new heights last week after a drop made ops think it was all washed up. One platterman says they wore out his *PPM's* so he turned the plates over and now the trade is equally hog wild about *Rosalita*. One op says *PPM* is now more and more demanded in the classier spots. Another thinks *No Letter* and *Born To Lose* are just about at the end of their rope on his machines. Other two said they were going strong.

"Pistol" in Sleep

Nashville: *PPM* was a slow starter here but has hit a popularity peak which rates it among the all-time highs. The proprietors of spots where this tune is played hear the "pistol" in their sleep but the customers cannot get enough. In one uptown spot the proprietor saw a patron change \$1.50 into nickels and play the record 30 times in succession. *No Letter Today* and *Home in San Antonio* are best of hillbilly offerings, altho any Roy Acuff or Ernest Tubbs ditty gets a big play as they are well known for their work over local Station WSM.

Bridgeport: Same situation on hillbilly songs, with *PPM* still going sensa-

tionally strong. *Rosalita* (Ted Daffan) next best.

Des Moines: Ops. 1 and 3, *PPM* going strong. Op. 3, *No Letter* going strong; *Home in San Antonio* (Bob Wills) gaining.

Fort Worth: Ops. 1 and 2, *PPM* (Dexter) going strong. Op. 3, *No Letter Today* (Daffan) going strong. Op. 1, *You're the Sunshine of My Heart* (Griff Williams), gaining.

No New Ones

Baltimore: While *PPM* and *No Letter Today* are slipping in No. 1 popularity in the hillbilly field, they are still on top since there have been no others to take their place. *Born to Lose* also still a running favorite. *PPM* going strong and *No Letter* gaining, according to all three ops.

Cincinnati: *PPM* is beginning to show signs of slipping, as is *Rosalita*. Moving in is *No Letter Today*. *I Hung My Head and Cried* is hot in the colored spots. *PPM* and *Rosalita* going strong according to Ops. 2 and 3.

Salt Lake City: *PPM* has slipped back almost entirely to bierstube patronage. *Born to Lose* remains steady, as does *No Letter Today*. *Home in San Antonio* improving here. *PPM* going strong according to Op. 3. *Born to Lose* gaining according to Op. 2.

St. Louis: Op. 1, *PPM* and *No Letter* going strong. Op. 3, *Born to Lose* gaining.

Spokane: Op. 3, *PPM* going strong. Gene Autry's *You're the Only Star* and *Good-Bye, Little Darlin'* are popular hillbillies.

Memphis Restricts Jukes

Memphis: The city ordinance limiting the number of juke boxes under one management and roof to one has resulted in an increase of the number of Negro or race records and hillbilly tunes in all but the best locations. Current shortage of good new records undoubtedly has helped this along. Op. 1, *Born to Lose* going strong; *Don't Let Your Sweet Love Die* (Roy Hall), *Silver Dollar* (Jerry Davis) and *When the World Has Turned You Down* (Ernest Tubbs) gaining.

New Orleans: *PPM* and *No Letter Today* still at top rung, with Daffan's *Born to Lose* coming up. Gene Autry's *You'll Be Sorry* and Bob Wills's *Home in San Antonio* jingling plenty coin.

Milwaukee: Op. 2, *PPM* going strong. Ops. 2 and 3, *Honey Song* (Louise Massey) going strong.

Folk Tune Record Reviews

CHUCK & ELLIE STORY (Beacon 3004)

I Only Have One Life To Live But I'd Gladly Give It Up for My Country—FT; V. *Just a Letter or Two*—FT; V.

Joe Davis's Beacon label makes a formidable bid for major attention in folk tune recording with this couple by Chuck and Ellie story, two singing and yodeling girls. For added measure, the girls have the advantage of excellent material. In view of the sensation scored in recording circles by *There's a Star-Spangled Banner Waving Somewhere*, there's a natural follow-up for like fame in *I Only Have One Life To Live But I'd Gladly Give It Up for My Country*. Both songs emphasize the patriotic theme, and establish the same mood. Taken at a bright and lively tempo, and enjoying effective guitar accompaniment, the girls impress with stylized chanting in the Western style, interspersing the lyrical ranges with effective bugle call yodeling that serves to start and finish the side. The girls sing the first chorus in duet. The verse is taken up by one with the other humming an obligato for maximum effect, and both join in harmony for a second chorus, using a second set of lyrics. *Just a Letter or Two*, a tuneful and catchy ditty true to the folk song tradition and following the 16-bar melody pattern, gives the Story Sisters an even better chance to display their talents, singing the song in solo and duet fashion, with the background obligatos when a single voice takes up the song story of getting a letter from home and loved ones. They intersperse their lyrical expressions with highly attractive harmony yodeling for several of the choruses. Vocal reproduction for both sides is rich, and both sides, particularly the patriotic tone, stack up as major coin magnets for the music machine operators.

KING OF HARMONY QUARTET (King Solomon 1001)

Trees Are Bending—V. *Fountain of Blood*—V.

The a capella spiritual singing by this Negro quartet, which earlier introduced the King Solomon record label for the (See *American Folk Tunes* on page 67)

"Investors' Guide" Discusses Status Of Wurlitzer Co.

CHICAGO, Oct. 9.—The following article appeared in the "Investors' Guide" column of *The Chicago Tribune* recently:

I understand manufacturing facilities of the Rudolph Wurlitzer Company have been converted to war production. What products are being made currently? A financial review would be appreciated.—J. B. W.

Answer: Peacetime manufacturer of pianos and piano accordions, pipe organs and coin-operated phonographs, Wurlitzer in 1942 converted both its plants to war work. Component parts for wooden aircraft are being made in the company's De Kalb (Ill.) plant, and parts for the aircraft industry, including anti-icers, de-icers and compasses, are produced in the North Tonawanda (N. Y.) plant. The company sells a complete line of musical instruments thru its retail stores.

Net income in the quarter ended June 30, 1943, amounted to \$196,745, equal to 42 cents a common share against \$58,280, or 9 cents a share in the corresponding 1942 quarter. Dividends in 1942 totaled 70 cents a common share and thus far in 1943, 45 cents has been paid.

The company last June called its 7 per cent preferred stock for redemption October 1, 1943, at \$120 a share and accrued dividends of \$1.75 a share. Retirement of the preferred will leave capitalization consisting of a \$200,000 real estate mortgage and 409,573 shares of \$10 par common, exclusive of 90,427 shares held in the treasury.

YWCA Sponsors Recreation Center For Miami Students

(Reprinted from *The Miami Herald*)

MIAMI, Oct. 9.—The problem of what to do with teen-agers was partially solved Monday when the board of directors of the YWCA decided to turn over the space formerly occupied by Grandma's Kitchen for use as a recreation center for high school students.

The board's decision was in response to a petition signed by the younger girls' committee under Mrs. Dixon Pearce, recommending the site as particularly suitable because of availability by bus and central downtown location.

Probable first night for the teen-age "hangout" will be November 1, altho much repair work is needed to get the spacious floor in dancing order, the ceiling replastered, the rooms freshly painted. Furniture will be needed as well as such accessories as juke box, (See *YWCA SPONSORS* on page 66)

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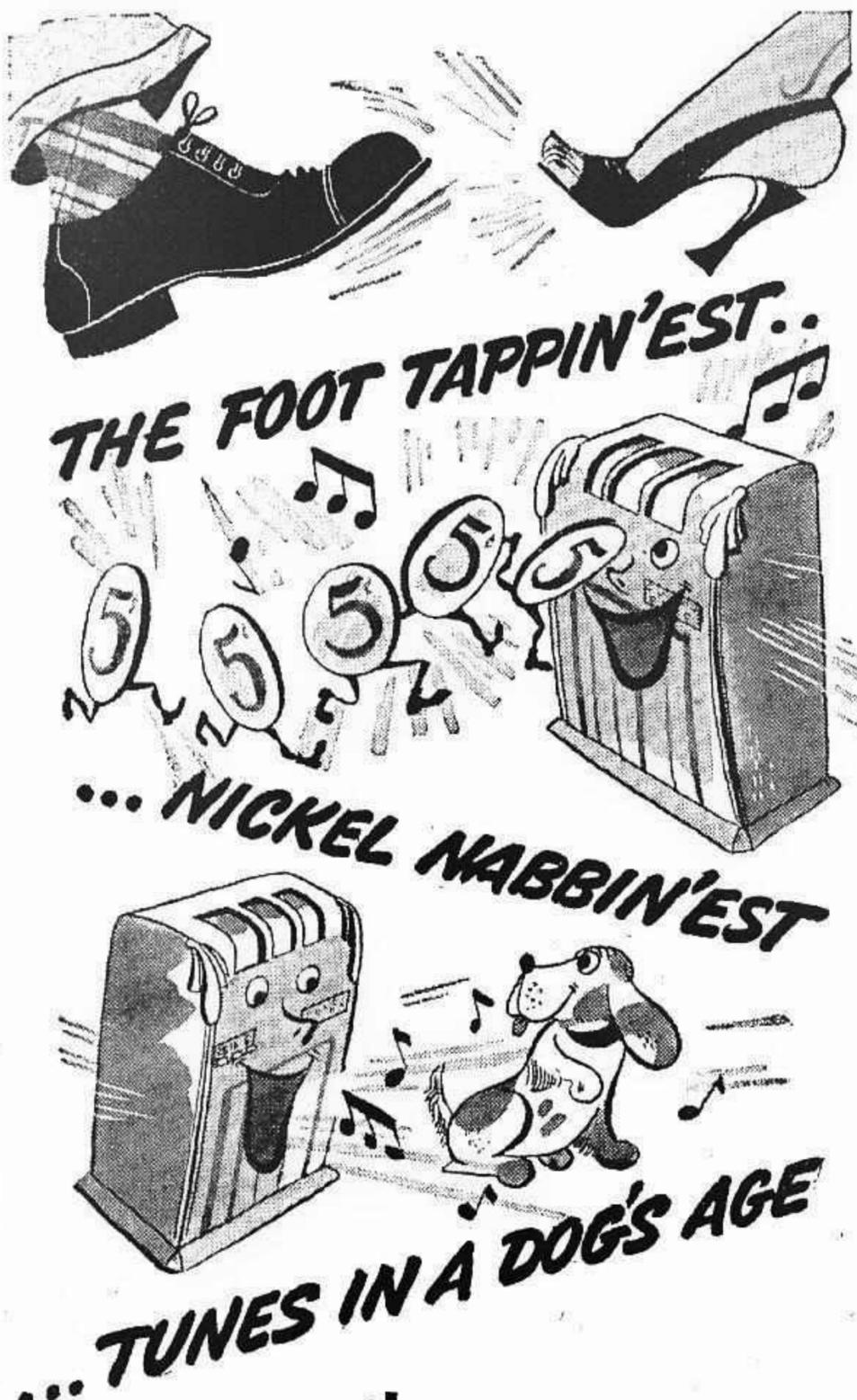
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2. THE WILD, WILD, WOMEN.... Spike Jones (30-0818)
3. IT'S ALWAYS YOU..... Tommy Dorsey (20-1530)
4. CARIBBEAN CLIPPER..... Glenn Miller (20-1536)
5. DON'T CRY, BABY..... Erskine Hawkins (30-0813)
6. THERE'LL SOON BE A RAINBOW Perry Como (20-1538)
7. A SLIP OF THE LIP..... Duke Ellington (20-1528)
8. HOLIDAY FOR STRINGS..... David Rose (27853)
9. BLUE RAIN..... Bea Wain (30-0816)
10. ALL OR NOTHING AT ALL.... Freddy Martin (20-1537)

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A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By GLADYS CHASINS

ALTHO the long-awaited day when name bands will once again be recording new tunes has finally arrived, the waxings have not yet made their appearance, and operators' reports continue to point up freak hits. For instance, Memphis ranks such tunes as *Dipsy Doodle*, *At Last*, *Begin the Beguine*, *Carolina Moon* and *Take It and Git* among its top faves, and in Spokane the phono fans are plugging in most of their coins for *Where or When*, *Now We Know* and *I Wonder What's Become of Sally*. A look at the Record Buying Guide shows just two name bands (Harry James and Glenn Miller) among all the waxings in both Going Strong and Coming Up. Name vocalists have practically taken over, with five Dick Haymes records among the top faves, four Frank Sinatra waxings and three Bing Crosby. . . . And hillbillies are still just as much in demand. Cincinnati reports that *Pistol Packin' Mama* is starting to slip, but *No Letter Today* and *I Hung My Head and Cried* are starting to move in with just as much strength as the *Mama* ditty had. In Louisville one op wore out PPM, so he turned the record over and found that *Rosalita* went over just as well. . . . Perhaps this is a bit premature, but we hear from Des Moines that operators are starting to grab up all available copies of *White Christmas*, anticipating a repeat demand this year. . . . Last week in listing bands recording for the Columbia label we included Charlie Spivak. Spivak was with Columbia before the recording ban went into effect, but will be heard on Victor disks when that firm starts recording again.

can find around. This one seems to be doing just as well as a revival as it did when it first came out years back. Tune had a long string of name-band waxings, but in Ottawa the folks take to this version by the "wizard of the banjo."

SAN FRANCISCO:

Thanks for the Dream. Xavier Cugat.

This is the latest Cugat waxing out and it's also the last pop disk released on the Columbia label. The slow but smooth Cugat recording came out just a month ago and hasn't shown much progress on a country-wide basis, but in the Golden Gate City the rumba king has them swaying to his new *Dream* tune.

CINCINNATI:

I'm the One. Five Red Caps.

The Beacon label has brought out a number of sides recently by this versatile new quintet, and one or two have been mentioned from week to week on reports. However, this is the first to approach the proportions of a hit, which is just what it's doing out in Cincy. Ops might try slipping in a disk by these boys, who are equally adept at handling ballads, blues and swing.

Note

For a listing of songs played most often over the radio for the week ended Thursday, September 30, see the Music Popularity Chart in the Music Department.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the seplan best sellers under Harlem Hit Parade.

Territorial Favorites

OTTAWA:

It Happened on the Beach at Bali-Bali. Roy Smeck.

Operators up in Canada seem to be solving their problems the same as those in the States—by filling machines with oldies, hillbillies and whatever else they

YWCA SPONSORS

(Continued from page 65)

ping-pong tables, snack bar for sandwiches and soft drinks. Probably the recreation center will be open from 3:30 p.m. to 8 or 9 p.m. on weekdays, 3:30 to 11 p.m. Fridays and Saturdays.

RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs throughtout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

● **GOING STRONG** ●

PEOPLE WILL SAY WE'RE IN LOVE..... FRANK SINATRA Columbia 36682
..... BING CROSBY Decca 18564

Ops reported heavy demand for this tune in coin machines even before the recordings of it were released. As soon as the waxings hit each town the needles started wearing down and now that they've reached all parts of the country the ballad from the big Broadway musical, *Oklahoma*, is hitting a terrific stride.

YOU'LL NEVER KNOW.. DICK HAYMES (Song Spinners) Decca 18556
(14th week) FRANK SINATRA (Chorus)..... Columbia 36678
WILLIE KELLY Hit 7046

PISTOL PACKIN' MAMA.. AL DEXTER (Al Dexter)..... Okeh 6708
(12th week)

IN MY ARMS..... DICK HAYMES (Song Spinners)..... Decca 18557
(9th week)

I HEARD YOU CRIED LAST NIGHT..... HARRY JAMES (Helen Forrest) Columbia 36677
(8th week) DICK HAYMES (Song Spinners) Decca 18558

SUNDAY, MONDAY OR ALWAYS..... BING CROSBY Decca 18561
(7th week) FRANK SINATRA Columbia 36679

PAPER DOLL..... MILLS BROTHERS Decca 18318
(6th week)

WAIT FOR ME, MARY... DICK HAYMES (Song Spinners) Decca 18556
(4th week) WILLIE KELLY Hit 7049

Names in parentheses indicate vocalists.

TRADE SERVICE FEATURE PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

National Releases

There will probably be an abundance of waxings of film tunes before long, with Decca already starting to record and several of the smaller diskers all set to sign with AFM. To date, tho, it's still the exception rather than the rule to find a film tune on wax. MGM has released two musicals, *Best Foot Forward* (October 8) and *Girl Crazy* (October 16) which feature recorded songs and name bands, too. We mentioned last week that in its key-city openings *Best Foot Forward* stimulated so many calls for any available Harry James disks that some of his waxings of oldies and standards ranked among the most played tunes in those areas. Now that the film is in national circulation, ops should check local playdates and slip in all or any Harry James waxings they have around. Altho *Girl Crazy* hasn't gotten around much yet, it's likely that this flicker will stir up a similar demand for Tommy Dorsey disks, as his ork is featured on the screen.

Film tunes available on records are as follows:

Best Foot Forward

- Two o'Clock Jump
Harry James (Columbia)
Muggsy Spanier (Decca)
- Buckle Down Winsocle
Benny Goodman (Columbia)
Fred Waring (Decca)
Russ Morgan (Decca)
Art Jarratt (Victor)
- Shady Lady Bird
Benny Goodman (Columbia)
Nancy Walker (Bluebird)

Girl Crazy

- I Got Rhythm
Jimmy Dorsey (Decca)
Merry Macs (Decca)
- Embraceable You
Tommy Dorsey (Victor)
Bob Crosby (Decca)

- Teddy Wilson (Columbia)
- Jimmy Dorsey (Decca)
- But Not for Me
Harry James (Columbia)
Teddy Wilson (Columbia)

Platters and Pix

Republic has been giving a big build-up to its King of the Cowboys, Roy Rogers, and with the steady stream of his films currently being released and the popularity of hillbilly tunes so great, ops might try slipping in Decca's new Roy Rogers' waxing of *Think of Me* and *I've Sold My Saddle for an Old Guitar*, tying up display material with Roy Rogers films in local houses.

Operators have three chances to slip the Andrews' Sisters waxing of *Shoo Shoo Baby* on the Decca label onto their machines and help it along by working out tie-ups on films. Tune will be featured in Universal's *Three Cheers for the Boys*, Columbia's *Beautiful But Broke* and has also been purchased by MGM.

News Notes

New singing discovery, Jeanne Newport, will get a featured role in United Artists' *It's Great to be Young*. Film, which was formerly titled *Song of the Open Road*, features Sammy Kaye ork. . . . *Swing Out the Blues* will be the title of the Nan Wynn-Bob Haymes starrer on the Columbia lot. . . . 20th-Fox readying Benny Goodman flicker, *The Gang's All Here*, for December release.

AMERICAN FOLK TUNES

(Continued from page 65)

Savoy Record Company, impresses as much for this second couplet. Both are in keeping with the mood and appeal of the traditional and religious Negro spirituals, and the King of Harmony Quartet achieve a neat blend of natural rhythm with fervor that goes a long way in satisfying for this type of music.

GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



● COMING UP ●

IF YOU PLEASE BING CROSBY Decca 18561
FRANK SINATRA Columbia 36679

Sweeping from fourth place to first place in one short week this tune came very near to shooting over the top. Crosby's version is still out in front, but then Bing is still being heard singing the ballad on the nation's screens in Paramount's *Dixie*. Make room, boys, because between the Crosby disk and the Sinatra waxing this tune looks ready to start going strong.

NO LETTER TODAY TED DAFFAN (Chuck Keeshan and Leon Seago) Okeh 6706

Crosby, Sinatra, Haymes and even a name band here and there are battling for position, but Ted Daffan steadfastly hangs on in this spot. It's questionable whether he could stand up against the competition of name bands and name vocalists with instrumental backing, but until the real thing comes along, and it hasn't yet, Daffan seems set to keep 'em spinning.

I NEVER MENTION YOUR NAME JACK LEONARD (Ray Bloch's Orch) Okeh 6715
DICK HAYMES (Song Spinners) Decca 18558
ALLEN MILLER Hit 7048

With *If You Please* soaring up to the top and *No Letter* determined to stay where it is, this tune was shoved down a couple of pegs. The line-up is still the same, with Dick Haymes close on Jack Leonard's heels and Allen Miller practically out of the running except for an occasional mention.

BLUE RAIN GLENN MILLER (Ray Eberle) Victor 20-1536
BEA WAIN Bluebird 30-0816

The rain of coins for this tune hasn't yet reached the proportions of a downpour, but it is doing better than it has for the past couple of weeks. Three weeks ago it made its first appearance on the Guide, then dropped off for the past two weeks. The Glenn Miller waxing is far ahead of its competitor.

Double-meaning records are purposely omitted from this column.

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- GENE KRUPA
- JIMMY DORSEY
- GLENN MILLER
- ADRIAN ROLLINI
- JACK TEAGARDEN

Here is popular music at its best!

Brunswick

80004 CHINA BOY
PEG O' MY HEART

80005 THE SHEIK OF ARABY
SHIM-ME-SHA-WABBLE

80006 INDIANA
DINAH

80007 TEA FOR TWO
I WANT TO BE HAPPY

Every note is DOUGH in your locations

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ORDER THEM FROM YOUR NEAREST

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MUSIC IN THE NEWS

ODDS AND ENDS — *The St. Louis Globe-Democrat's* music column, "The Music Whirl" carried a prediction September 30 that Capitol Records, Inc., would effect an agreement with Petrillo within the next few days. Arrangements are already being made at Capitol studios to resume recordings, said the dispatch. As we write this no news of any such agreement has been released. . . . The same column reports that Bing Crosby and the Andrews Sisters have already made their first recordings under the new agreement between Decca and Petrillo, but the release dates are still a "military secret." . . . *The Miami Herald* reports that conductor Fabien Sevitzky has promised that Frank Sinatra will perform at every concert of the Indianapolis Symphony Orchestra. The Sinatra referred to, however, comes from Philadelphia and is the orchestra's new tympanist. . . . Mystery of the week is a story carried by *The Chicago Tribune* which says that the popular song, *Johnny Got a Zero*, which has been heavily plugged in Great Britain, was performed on a German propaganda broadcast heard in London. A woman crooner, unidentified, sang the number in English. No explanation was given as to why the song was sung. Sounds like Herr Goebels missed an opportunity to take a crack at American decadence and egotism. . . . The Dutch have outwitted the Nazis on at least one occasion, *The Christian Science Monitor* relates. Nazi authorities confiscated the chimes belonging to the Christian Reformed Church in Hafweg. The ingenious Dutch installed two pieces of rail as substitutes,

The new "chimes" can be heard for a distance of more than a mile. . . . Apparently music can depress servicemen as well as cheer them. In "Kup's Column" in *The Chicago Daily Times* two notes appeared on the same day about the effect of music on men who have seen action. The first, told by a navy lieutenant, is about a hospital ship nearing New Zealand. When they landed, the wounded men, who had been away from civilization for months, were greeted by a band playing *Roll Out the Barrel*. "You should have seen the tears when the boys heard that song," say the lieutenant. The other story was told to Kup by a marine. For three months he and his buddies had had no word from home, they were so far from civilization. Their chaplain finally managed to obtain a short wave radio set. The first song they heard over the air was *Star Dust*. "Those tough marines, who had been thru hell, actually broke down and cried when that song came over the short-wave set. That's how much home and music meant to them," the marine reported.

CROONERS — The editorial pages of various newspapers seem to have discovered music. *The Miami Herald*, surveying the crooner situation recently, ran the following editorial:

"All troubles of heart and mind are relative. Once upon a time there were 'he-men' in America who delighted in showing their masculinity by denouncing Bing Crosby as a crooner. Crooners were something to be hated because the girls 'just adored' them and Bing was the most popular.

"Then along came Frank Sinatra and

the girls swooned at the very thought of him. This so enraged the anti-crooning males that they rushed—as men will—to the defense of the lesser horror, Crosby. He at least owned race horses, and was a smart business man, a good golfer and a fine actor!

"Now they can rest at ease. Jimmy Fidler reports from Hollywood that Crosby's records are outselling Sinatra's 4-to-1. 'The Male Animal' may survive the storms and swoons. Especially with Rudy Vallee, who once infuriated him as 'The Vagabond Lover,' now a coast guardsman who made a new niche for himself in the movies and a wise-

cracking middle aged and sedate comedian. The girls who once adored him now have daughters who do the swooning over Sinatra. So the world wags on."

CULTURAL NOTE — The first opera presented in Moscow in two years was given a short time ago. The famous century-old Opera House had been dark ever since German planes began bombing Moscow and nonessential civilians were being evacuated. The first opera given was Glinka's *Ivan Susanin*, according to *The Miami Herald*.

Four thousand persons attended the performance which reportedly surpassed (See Music in the News on opp. page)

RECORD BUYING GUIDE—PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

We're past the stage of sounding repetitious when we say that Decca is the only major diskier with any new releases. And again it's the case. This week that firm offers two sides by Dick Haymes, *Put Your Arms Around Me, Honey* and *For the First Time*. Dick Kuhn's version of the former tune was mentioned here last week as one of those receiving numerous plays, and with the popularity of the song hypoed by screening of 20th-Fox's *Coney Island*, this new entry should attract a lot of attention. Diskier also made available two sides by Roy Rogers, *Think of Me* and *I've Sold My Saddle for an Old Guitar*. With no waxings of pop tunes by name bands available yet to cut hillbillies out of favor, and with Roy Rogers getting a lot of publicity as Republic's King of the Cowboys, these sides might be worth a couple of spins.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

PEOPLE WILL SAY WE'RE

IN LOVE HAL GOODMAN (Vocal refrain) Hit 7059

This lulling lullaby from *Oklahoma* shows all the promise of being the smash hit as much as the show itself. Altho Frank Sinatra and Bing Crosby have forged ahead with all-vocal interpretations of the song, this only available instrumental side should stack up strong in the music boxes in spite of the heavy name competition from the songsters. The Hal Goodman band applies a bright and rhythmic setting for the tune, sparked by flashy piano, and the male singer is more than adequate for the vocal requirements in singing the two sets of lyrics for the song.

PUT YOUR ARMS

AROUND ME, HONEY . . . DICK HAYMES (The Song Spinners) . . Decca 18565

Already enjoying a revival of interest because of its spotting in the *Coney Island* picture, *Put Your Arms Around Me, Honey* gets an added push for maximum phono play in that Dick Haymes now lends his name to the stickers. Having crashed thru big in phono circles this all-vocal impression is bound to reap fat dividends for the music ops as have virtually all the other Haymes sides. And with the Song Spinners making the vocal accompaniments quite attractive and thoroly rhythmic there is little doubt as to its phono possibilities. Plattermate has Haymes in a gushy swoon groove for a new love ballad, *For the First Time I've Fallen in Love*, which should hit the mark exceedingly high with the swoon-mad Haymes fans.

To correct any mistaken impression in the review of *Put Your Arms Around Me, Honey* waxed by Hal Goodman, this is not the only recording available by a dance band. Decca's waxing by Dick Kuhn has been out for some time and has been popular for many weeks.

MY GREATEST MISTAKE. HARRY JAMES (Dick Haymes) Hit 7064

On the heels of the Harry James-Frank Sinatra revival of *All or Nothing at All* on a Columbia label, the Hit label aims to cash in on the popularity of Dick Haymes, who also warbled the wordage for the James band in the early days. Recording is from the old master files of the Varsity label, and song selection is the torch hit of that day. While Haymes's efforts are restricted to a single chorus, and both the playing and singing is a far cry from both of their present-day accomplishments, the side still packs plenty of phono appeal on the strength of the names to grace the stickers. Plattermate is also an evergreen good for the music boxes, the instrumental *Flight of the Bumble Bee*, featuring James's trumpet mastery.

THE DREAMER PETER PIPER (Vocal refrain) Hit 7061

This dreamy love ballad from the star-studded *Thank Your Lucky Stars* is already cutting a fancy mark in radio circles. And with the Hit label offering up the only available disk impression of the song, makes the side the single entry for the music boxes. The nondescript musicmakers give a smooth and acceptable account of the tune with a male voice applying satisfying lyrical expressions. Plattermate, *How Sweet You Are*, is also from the same screen score and also beginning to attract wide attention on the radio. A girl's voice lends lyrical support to this side.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

BIG NEWS! JUST **BIG NEWS!**
RELEASED

DICK HAYMES'

Decca Record No. 18565

of

THE NATION-WIDE HIT!

**PUT YOUR ARMS
AROUND ME,
HONEY**

Also Available

DICK KUHN'S

Decca Record No. 4337

★

LUCKY STRIKE—8th Successive Week
COIN MACHINES—In the Ten Best Sellers
MOST PLAYED SONGS—In the First Ten
BEST SONG SELLERS—In the First Ten

★

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ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

(Continued from page 16)

ing stanza with the tenor sax with the second chorus handled lyrically by a much more effective girl voice. Plattermate is an attractive love ballad, *More Than Anything in the World*, the composition of Ruth Lowe. Set at a moderately slow tempo, tenor sax and muted brasses split the starting stanza. Second chorus carrying out the side brings forth an acceptable male romancer. Band boys do themselves proud for both of these sides, kicking in with a neat and trim danceable rhythm thruout.

Hal Goodman's vocal and instrumental entry for this "Oklahoma" hit is styled for a generous display of coins in music box circles. If the songs attract the interest they deserve, both "Fortune for a Penny" and "More Than Anything in the World" are commendable sides for the phono plays.

PETER PIPER (Hit 7061)

How Sweet You Are—FT; VC. *The Dreamer*—FT; VC.

From the Frank Loesser-Arthur Schwartz score for the star-studded *Thank Your Lucky Stars* movie, the Peter Piper pipers have backed two hit-heading tunes. While treatment here leaves much to be desired, both sides are acceptable, particularly since they are the only available waxings of the screen songs. Most impressive is *The Dreamer*, a tuneful reverie. A male baritone makes for a pleasant ballad painter in handling the opening chorus. The sparkling pianist starts a second stanza in his flashy show style. Takes the starting half of the chorus with the male chanter returning at the bridge to pick up the lyrics and complete the side. *How Sweet You Are*, also looms big for the hit categories and is attracting much attention on the airlines. The piano sets the stage with the band ensemble, paced by trumpet and clarinet, carrying the opening chorus. A fair fem voice sings the second chorus with the band ensemble returning for a third, marked by uninspired playing.

These songs from "Thank Your Lucky Stars" loom as major phono items. The treatment accorded here for "The Dreamer," the more satisfactory of the two, makes for nickel-catching.

HARRY JAMES (Hit 7064)

My Greatest Mistake—FT; VC. *Flight of the Bumble Bee*—FT.

Considering the attention being showered on Dick Haymes in and out of record circles, and with Harry James a name that spells bumper sales on every score, the Hit label pulls a neat merchandising punch in digging up one of the old Varsity masters to revive *My Greatest Mistake*, a torch hit of an earlier day, with Dick Haymes as vocalist with the old James band. While Haymes's lyricizing is confined to a single chorus, the combination of names on the label gives the side sales appeal. At a moderate tempo, it has James's open horn out in the lead for the opening chorus with the maestro's trumpet flourishes setting the stage for Haymes's romancy singing of a second chorus. Band ensemble picks up the last half of a third chorus with the trumpet on the tag to take out the side. While the side does little justice in showing off the accomplishments of James or Haymes, it is designed for selling. On that score, plattermate should help some, being James's familiar and always acceptable trumpeting for *Flight of the Bumble Bee*.

The combination of Harry James's band with vocal chorus by Dick Haymes should be strong enough on the phono sticker to grab off a bumper crop of coins for "My Greatest Mistake." The band's "Flight of the Bumble Bee," is always sure-fire to capture fancy of the host of James fans.

BONNIE DAVIS (Savoy 112)

Get in Touch With Me—FT; V. *So Long*—FT; V

One of these bright dawnings, the le jazz hot savants are going to come to a rude awakening that there is quite a blues chanteuse in Bonnie Davis. Hers is a natural blues voice, effectively displayed for these items. The Bunny Banks Trio, comprising piano, guitar and bass, kick in with excellent instrumental and rhythmic support to showcase her

singing that is way deep-down. *Get in Touch With Me* is a typical race blues, heavy on the solid side. Taking it at a moderate and bright tempo, Miss Davis gives out with verse and chorus to start the side. Follows with a talking reprise and then picks it up at the bridge to sing another stanza to complete the side. *So Long* is a slow blues ballad. A torchy tone, Bonnie takes it at a slow tempo, singing the opening chorus. While she drags it too much, the reprise polishing off the side finds her slowing it down to such a funereal pace that it dispels the entire appeal of her chanting for the song.

For the race locations, "Get in Touch With Me" is ripe for a rich play in the music boxes.

WILLIE KELLY (Hit 7062)

I Have Faith—FT; V. *I Dug a Ditch*—FT; VC.

The Willie Kelly combo kicks in with unobtrusive playing for two current items that still have to be tried and tested. *I Dug a Ditch* has the advantage of being in the score for the forthcoming *As Thousands Cheer* movie starring Kathryn Grayson and Gene Kelly. An innocuous rhythm ditty, of the gent who struck it rich when he dug a ditch in Wichita, the Willie Kelly crew beats it out at a bright jump tempo for the opening and closing choruses with a male voice handling the lyrics for the middle. *I Have Faith* is a song of lovers and dreamers with much appeal. At a moderate tempo, the tenor sax and piano player fingering the melody notes in octaves, share the opening chorus with the male baritone voice giving adequate lyrical reading for a second chorus to complete the side.

Phono possibilities for both of these sides are still nebulous, but the prospects are rich.

MUSIC IN THE NEWS

(Continued from opposite page)

in brilliance any pre-war function. The full diplomatic corps, including the United States charge d'affaires was represented.

Note for the benefit of any feminine readers: It was the best dressed audience seen in Moscow since before the war. Most of the men wore black suits; some of the women were in evening gowns, and a number of officers appeared in new dress uniforms.

MARINES GO MUSICAL—*The New York Times* reports that someone in the quartermaster department decided that music might enliven the tedious existence of marines on lonely outposts, so a large crate arrived with the following note for the base's commanding officer:

"As this kit is in the nature of an experiment, it is requested that any constructive comment or criticism that you may have be forwarded to the Post Quartermaster, Marine Barracks, Washington, D. C. Please let us know whether or not you like it, if it fits the need and how you use it."

The crate contained 12 guitars, 12 mandolins, 12 ukuleles, 23 harmonicas, 48 ocarinas, 48 bazookas and a couple of violins.

When news of the crate's arrival got around, the post exchange was mobbed. Marines, including many who had never touched a musical instrument, fell upon the assorted treasures and bore them off triumphantly. Presently from every hut in the area came agonizing sounds as the new musicians searched for their first sour notes.

SOLDIERS' PREFERENCES—Speaking of editorial pages, as we were a few paragraphs back, we found this article in that section of *The Birmingham Age-Herald*:

"The long search for a song for America's fighting men probably will end with an old-fashioned Sunday School hymn. So says Hollace Shaw, orchestra and radio soloist, who has been singing for the soldiers in army camps up and down the country. Nine times out of 10, she says, the boys in the camps ask for a hymn. 'I don't mean to say,' she added, 'they never ask for jive. They rock the halls with applause for jive. But thousands of them ask for hymns.'

"At Santa Ana, Calif., Miss Shaw sang for 5,000 air cadets and when she asked them what they would like to hear they called out from all sides, *Onward, Christian Soldiers*, *Abide With Me* and *Lead, Kindly Light* are almost universal favorites, she discovered. A soldier at Hamilton Field, San Francisco, asked for *The Old Rugged Cross*, saying it was his mother's favorite. Miss Shaw was astounded to discover that the audience of some 10,000 knew every line of it. "Miss Shaw's army camp tour was not

without its touches of humor. A soldier in Jacksonville wanted her to sing at his wedding, the song he had in mind being *Just Before the Battle, Mother*.

"It is not hard to understand why the average American fighting man likes to hear hymns and is familiar with them. It is because he comes from an average American, God-fearing home in which church attendance and the singing of hymns are an important part of life. In addition to this the grand old hymns

such as those mentioned above have a simplicity and dignity, both of words and melody, which make them easy to learn and to remember.

"Perhaps Miss Shaw, who is the daughter of a minister, is right in her theory that a hymn may become the song of America's fighting men. And they could go further and do much worse in their selection. Imagine an army marching into battle chanting, *I Cried for You or Pistol Packin' Mama!*"

**HERE I AM IN PERSON!
"PISTOL PACKIN' MAMA"
Packin' More Business for You!**



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Unusual Bar Room Version of
"PISTOL PACKIN' MAMA"
Hitler and Mussolini Catch Plenty of Hell
Backed by
a Twentieth Century Tear Jerker
"DON'T FORGET TO WRITE A LETTER"
Hank Hill and His Hilltoppers Do the Honors
MORE MONEY PACKIN' TUNES!

No. 110
BONNIE DAVIS'
(The Don't Stop Now Girl)
Double Decker Recording of
"I DON'T STAND FOR THAT JIVE"
"NO LOVE BLUES"
Also
No. 112
"GET IN TOUCH WITH ME"
Novelty Blues
by Bonnie Davis
The Don't Stop Now Girl
Backed by
"SO LONG"
A real tear-jerking heart throb
No. 510
"JOHNNY DOUGHBOY POLKA"
"GAY VIENNA"

No. 116
"PUT YOUR ARMS AROUND ME"
With the Mixed Aie Quartette and the Whiskey Voiced Tenor
another Hank Hill and his Hilltoppers hit
Backed by
"AND SO IT GOES"
Featuring Ross Leonard and Buddy Klein's Savoy Eight
No. 500
ALL STAR HOT JAZZ SERIES
"SUGAR-FOOT STOMP"
"BLUE RHYTHM"
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Cigarette Yield Hits New High

Record of 23.6 billion does not include those shipped tax-free

WASHINGTON, Oct. 9.—A high for cigarette production was established in August, according to a report by the Internal Revenue Bureau on the number of tax-paid cigarettes turned out in that month. The month's total was over 23,600,000,000, which was 2,700,000,000 above the total for August, 1942, and compared with the previous peak output of over 23,000,000,000 in October, 1942.

August was the fifth month this year to record tax-paid cigarette production above the 20,000,000,000 mark, and also was the 33d consecutive month to report an increase over the corresponding month of the preceding year. Not since November, 1940, has the monthly output total failed to top the earlier year.

The production reported by the revenue bureau is based on tax collections, and does not include the substantial volume of cigarettes which are manufactured and shipped out of the country without paying the excise tax.

The huge August output total brought the production for the first eight months of 1943 up to 164,000,000,000 cigarettes compared with 150,000,000,000 in the same period of 1942. It also put the (See CIGARETTE YIELD on page 72)

MERCHANDISE MACHINES

Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

Increase Candy Industry's Cocoa Allotment by 10%

Cocoa trade hopes all limitations will be raised by 1944

CHICAGO, Oct. 9.—A 10 per cent increase in the allotment of cocoa to the candy industry has been announced, raising usage to 80 per cent of the 1941 consumption. This is the second 10 per cent increase in recent months.

Coupled with the recent increase in the sugar quota to 80 per cent of 1941 use, it puts the confectionery industry in a fairly comfortable position as regards two of its most important raw materials.

Cocoa was for a time a victim of shipping shortages and the submarine menace. Now with more ships and fewer subs imports so far this year have more than doubled all 1942 shipments. With three months yet to go the cocoa industry estimates that more than \$50,000,000 worth of cocoa beans will reach the United States this year from Latin America and Africa.

With the announcement of the latest increase, the cocoa industry is hopeful that by the first of the year all limitations will be lifted and Americans will once again be eating their normal 4.8 pounds per person per year.

The increase comes in plenty of time to allow for an increased output of chocolate-coated holiday candies. It is also expected that 5-cent chocolate candy bars and higher priced boxed candies

will shortly be much more abundant than they were during the summer.

Improvement in supplies still does not mean that the confectionery trade is over its production troubles. The labor (See CANDY INDUSTRY'S on page 72)

Balto. Beverage Venders Report Fine Summer Biz

BALTIMORE, Oct. 9.—Baltimore beverage vending operators, including both bulk and bottle venders, have just wound up one of their best beverage dispensing seasons in years. Operators state they more than doubled their summer business, and this despite the allocation system on sugar and other important ingredients essential to beverage production.

The ingenuity of operators solved the beverage shortage problem, by production of root beer, where the need for sugar was not as great as in the production of some other soft drinks.

Operators say the public has really developed a taste for root beer. Evidence of this is seen in the amount of the beverage sold during the summer. It was reported that fully 75 per cent of the drinks sold were root beer.

Local beverage dispensing operators were fortunate in effecting necessary deliveries or servicing the venders in operation, and operators had all their units out, with some operators having two and three dispensers at some locations.

Irving Levy Back From Buying Trip

BALTIMORE, Oct. 9.—Irving Levy, head of Giant Sales & Vending Company, operator of candy venders, has returned from a 10-day business trip to Midwest markets. He contacted leading bar goods and other confection manufacturers and was fortunate in making arrangements to get increased shipments of candies.

In his contacts with the manufacturers Levy said he was advised that the greatest problem they face is that of labor. Since the increase in allotments of sugar and cocoa, manufacturers have found themselves fairly well supplied with raw products. Even tho the raw materials situation is much improved, the big problem is making the finished products, manufacturers said.

Levy said his operation of supplying candies via venders to war workers has been well taken care of to date, and he is hopeful it will continue so. He has found that war workers are big consumers of candies. Altho the desired amount of candy is not available, enough is coming thru to make possible a fairly adequate supply to satisfy the war workers.

Marvel Cigarettes Raise Retail Price

PHILADELPHIA, Oct. 9.—Marvel Cigarettes, manufactured by Stephano Bros. here, have been advanced in price. The cigarette, classed as one of the economy brands under OPA ruling, now moves its retail price to 15 cents or two packs for 29 cents, including the Pennsylvania State tax of 2 cents a pack. However, not all retail outlets are expected to take full advantage of the new retail price and will make their price at 14 cents a pack straight. Marvels used to sell for 10 cents.

Stephano Bros. has just started a promotional campaign for Marvels that covers the country from the Atlantic seaboard to Denver, publicizing in newspapers, on billboards and by radio broadcast the "two-way fresher" packing of these cigarettes, claiming the new type of humectants used and the gray insulated thermo-plastic inner wrap of the package itself enables the cigarette to stay fresh 26.4 per cent longer and constitutes double protection to the cigarette's natural freshness.

Va. Flue-Cured Tobacco Not Affected by Drought

RICHMOND, Va., Oct. 9.—Flue-cured tobacco, one of the prime money crops of Virginia farmers, escaped the devastation of the recent drought that played havoc with corn, pasture crops and peanuts, the State co-operative crop reporting service has announced.

In its monthly review of crop conditions and forecast of anticipated yield, the service said that flue-cured tobacco was well matured when the arid spell (See Flue-Cured Tobacco on page 72)

AT YOUR SERVICE!

Although we are 100% engaged in vital war production, we still want operators to feel free to call upon us whether you want machines, parts, repairs or just a bit of information. And if you operate venders you're missing a lot by not reading The Northwestern. It's free!



835 E. Armstrong St., Morris, Ill.

CIGARETTE VENDING MACHINES
 U-Need-a-Pak 6 Col. Cigarette Machines with Floor Std. As Illustrated. Capacity 170 packs. Slug proof. 15¢ or 20¢ Models. In good condition. Guaranteed. Terms: 1/2 with order, balance C. O. D. Write for complete list of Cigarette, Peanut & 5¢ Candy Bar Machines.
ASCO 140 ASTOR ST. NEWARK 5, N. J.

VENDER SUPPLY NOTES

UNRATIONED — Raisins packaged in small, machine-made cardboard cartons of less than 2 ounces are not rationed, according to an announcement by the Office of Price Administration.

NEW PAPERBOARD CURB—The WPB has imposed new restrictions on paperboard folding and set-up boxes particularly those used to pack cereals, candy, hosiery and knitted wear, in amended order No. L-239. This also provides for an inventory restriction of 90 days' supply for users, but permits a 25-ton allowance for small uses and users. Inside pulp liners may now be used only in boxes for packaging wet or oily foods or products containing 25 per cent or more of metal. Necessary use in boxes for other products may be authorized by WPB upon application.

Candy boxes are limited by the amount of paperboard which may be used. There will be no less boxes, and box styles may generally be preserved, but they will have to be made of lighter weight paperboard, based on a sliding scale, varying with the size of the box.

COUGH DROPS—Cough drops, formerly considered confections, are put in the same group of products as other drugs and medicines in an amendment to the sugar rationing order issued by the Office of Price Administration. As a result of

this action, manufacturers of cough drops will be allowed an increased allotment of sugar on the same basis as recently was allowed manufacturers of other drugs and medicines.

PEANUT ALLOTMENT—The War Food Administration has allotted 700,000 tons of the new peanuts for use in the food trade. With farmers' stock peanut production estimated at 1,493,000 tons, compared with 1,103,000 in 1942, the WFA said 700,000 tons, if properly distributed, will be sufficient to maintain the 1942 level in candy and bakery products and provide needed increases in peanut butter.

DOUBT WIDE GLASS USE — While further expansion of glass-packing of foods probably will occur, Department of Agriculture officials say there are almost too many difficulties to be overcome to make possible a marked shift from tin to glass. Major obstacles to such a shift are:

1. The fact that no fully satisfactory substitute for rubber in the sealing of vacuum-packed glass has been produced on a large commercial scale.
2. Difficulties encountered in filling. (See Vender Supply Notes on opp. page)

Candy Sales Soar . . .

CHICAGO, Oct. 9.—Dollar volume of manufacturers of confectionery and competitive chocolate products for the first six months of this year was 23 per cent above the corresponding months of 1942, the Department of Commerce reports.

For June dollar sales were 28 per cent higher than in the same month last year. The number of pounds sold during the month were up 14 per cent over last year and the average price per pound was 21.2 cents compared with 18.5 cents in June, 1942.

VICTOR'S TOPPER
 Tops in Modern Design. Vends everything. Capacity 5 lbs. bulk mdse. (800 to 1000 balls of gum.) When ordering Toppers for ball gum please specify. Standard Finish Topper only . . . \$7.95 Each. (Porcelain Finish \$1.00 additional.) Terms: 1/3 cash, balance C. O. D. (or send full amount and save C. O. D. charges).

VICTOR VENDING CORP.
 5711 W. GRAND AVENUE, CHICAGO

CIGARETTE AND CANDY VENDING MACHINES
COMPLETELY REBUILT READY FOR LOCATION
 DuGrenier Candyman . . . \$35.00
 DuGrenier Model "B" . . . \$31.50
 National 6-26, No Stand . . . \$19.50
 National 9-30, 9-50 and Nat. Candy Mchs. also available. Subject to prior sale. 1/3 Deposit, Bal. on Delivery. Write for descriptive list. Eastern Representative **NATIONAL VENDORS, INC.**
LOUIS H. CANTOR COMPANY
 250 WEST 54TH ST., NEW YORK CITY

VICTOR'S FAMOUS MODEL V
 Truly a Great Vender. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only . . . \$8.50 Each. (Porcelain Finish \$1.00 additional.) Terms: 1/3 cash, balance C.O.D. (or send full amount and save C.O.D. charges).
TORR 2047A-SO. 68 PHILA., PA.



ARCADE NEWS

Resort Arcade Op Uses Servicemen's Letters in Display

ATLANTIC CITY, Oct. 9.—The constant flow of letters from servicemen overseas to Meyer Wolf, operator of the Sport Center Arcade on the Boardwalk here, has made for a natural selling feature for the coin machine arcade. The letters, all telling how much they enjoyed the entertaining facilities of the arcade while they were in training here, are placed on the wall of the arcade by Wolf, with some of the letters placed in the arcade window.

Formerly a replacement center for the Army Air Forces, the arcades were a major source of amusement for the thousands of soldiers stationed here, attested by the number of letters Wolf continues to receive. Now that the resort has become a rehabilitation center for the air force, the military population still runs high, and these open letters are of more than usual interest to the men in uniform here as well as for the civilians. Moreover, each letter is a testimonial for Wolf's arcade, and the fact that he makes the personal letters public has brought a generous amount of creditable comment for the arcade and its operator, and bespeaks the institutional appeal of his amusement machine enterprise here.

Arcade Operators Close Successful Season at Resort

OCEAN CITY, Md., Oct. 9.—Arcade operators at this popular summer resort have closed a most successful season after getting off to a poor start because of the ban on pleasure driving. Its successful wind-up was brought about by the ban lifting on September 1. The season was extended to October.

During the last month the arcade operators did a land-office business as the crowds thronged the spots.

Many vacationers, who put off their vacations until the pleasure driving ban was lifted, made it possible to wind up with a satisfactory season.

Replace Missing Rubber Balls With Wooden Ones

ATLANTIC CITY, Oct. 9.—Finding it impossible to replace lost and stolen rubber balls for their Pokerino and X-Ray

machines, arcade operators here have found a solution to their problem by substituting wooden balls for the games. Loss of the rubber balls made it necessary for arcade operators to keep many such machines idle, and there was the added problem of those returning the rubber balls, asking \$1 each for them. As a result, the arcade operators here got together and all agreed to substitute the wooden for the rubber balls.

VENDER SUPPLY NOTES

(Continued from opposite page)
cooking, packing and other canning operations by glass.

3. Losses sustained in breakage of glass and its comparatively higher cost of transportation.

LABOR SHORTAGE—The labor shortage in the tobacco industry is becoming increasingly serious, the tobacco manufacturers' industry advisory committee has reported to the War Food Administration. Cigar manufacturers are especially hard hit and are unable to fill more than 65 per cent of their orders, industry representatives said.

Altho the manufacturers are finding it difficult to obtain critical materials soon enough to make deliveries to the army on specified dates, the WFA assured them that a fairly substantial percentage of industry needs will be available during the remainder of the year.

EXAMINE RECORDS—Tide magazine reports that OPA investigators who recently got an indictment against Mars, Inc., for allegedly cutting the weight of its candy bars without cutting the price, are now examining the records of Curtiss Candy Company for the same purpose.

CEILINGS FOR TREE NUTS—OPA has announced that all varieties of edible tree nuts will soon be placed under ceiling prices. The prices are expected to be about 10 cents a pound less than present prices for shelled nuts.

BOTTLERS EXTEND CONSERVATION PLAN—In response to appeals for wartime conservation of critical materials and supplies, the nation's 6,000 soft drink bottlers have saved 299,000,000 pounds of sugar and 300,000,000 gallons of gasoline during the past 12 months, as compared with the previous year's operations, John J. Riley, secretary of the American Bottlers of Carbonated Beverages, has announced.

Steel used in bottle caps alone has been saved to the extent of 25,000,000 pounds during the same period, Riley said, and in addition the industry has provided 60,000,000 pounds of scrap metals for war production thru its salvage campaigns.

The industry is continuing to expand its conservation program, he indicated, by reducing deliveries and speedier re-use of bottles, altho the over-all saving of materials and ingredients has been offset somewhat by the rapid increase in demands for soft drinks on the part of the armed forces. Under WPB and OPA regulations, the industry receives extra allotments of both sugar and bottle caps for all deliveries to the armed services.

RESTRICT WAX PAPER USE—The War Production Board hopes to save 45,000 tons of paper and 13,000 tons of petroleum or paraffin wax a year by barring the commercial use of wax paper in duplicate wrappings.

Approximately 75 per cent of the waxed paper in the United States is used for packaging food. The order prohibited the use of double wrappings for candy, gum, bread, cereals, sugar, salt, butter, oleomargarine and soap.

Restrictions also were placed on inventories, limiting stocks to 90 days' supply if they exceed 4,000 pounds. The order also established specifications for the type, weight of paper and wax content of paper to be used for packaging various products.

The board explained the order was imposed to curtail consumption and assure adequate supplies for military and essential needs. The order was written with the aid of the Department of Agriculture, the Petroleum Administrator for War, the War Food Administration and WPB chemicals division.

ADVERTISING CAMPAIGN—Every daily newspaper in the country, with the exception of four that do not accept tobacco advertising, has received insertion orders for the first national newspaper Lucky Strike campaign in five years. The campaign, which began October 5, will be concentrated into a period of three weeks, with insertions twice a week.

More than \$1,000,000 will be spent on the campaign.

Up until 1937 Lucky Strike was one of the newspapers' most consistent advertisers, using every daily paper. This campaign is only a three-week drive and

is not believed to be a forerunner of a return to newspaper advertising. According to the Bureau of Advertising Blue Book for 1942, Lucky Strike spent \$2,800,000 for radio network time in that year.

For ARCADE OPERATORS Only



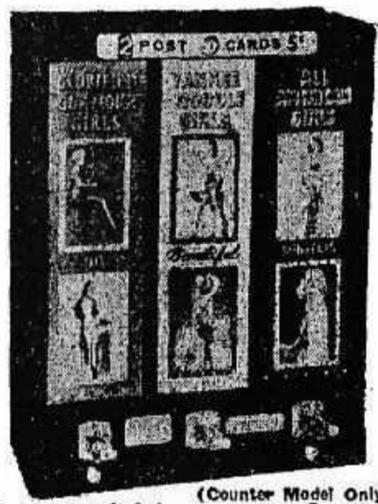
HERE'S
WHAT
YOU'VE
BEEN
WAITING
FOR

IT'S NEW
SENSATIONAL
TERRIFIC
WILL GET YOU
TOP MONEY

Act Now! Write or Wire
for Full Details!
Box 568, care The Billboard,
155 N. Clark St., Chicago.

GLAMOUR GIRL-2 FOR 5c-CARD VENDOR ACCURATE—SIMPLE—STURDY CONSTRUCTION

29
DIFFERENT
MUTOSCOPE
NOVELTY
CARD
SERIES
AVAILABLE
FOR THIS
MACHINE
SEND FOR
COMPLETE
LIBRARY



... Better
Order NOW
Any Supplies
You Need:

● GRANDMOTHER
PREDICTION CARDS,
LOVE LETTERS,
PALMISTRY LETTERS,
HOROSCOPE CARDS,
WIZARD PEN CARDS,
ETC., ETC.

● STEREOSCOPIC
VIEWS, VIEW-A-SCOPE
FILMS, ETC.

● PUNCHING BAGS
AND ACCESSORIES.

SEND FOR
CATALOGUE
AND PRICES

(Counter Model Only)
Whichever 3 Series of Mutoscope Cards you choose to sell through this Vendor, simply insert the corresponding displays (SUPPLIED FREE) in the machine as pictured above and you have one of the most profitable "Silent Salesmen" Mutoscopes ever sold! ONLY A FEW LEFT!

Deal No. 1—1 Vendor, with 1,000 each All-American Girl, Glorified Glamour Girl and Yankee Doodle Girl Cards. Vendor cost only \$60! 3,000 Cards FREE bring in \$75 selling at 2 for 5c.
1/3 Deposit, Balance C. O. D., F. O. B. Long Island City, N. Y.

SEND FOR LIST OF NEW AND FACTORY RECONDITIONED PENNY ARCADE EQUIPMENT—STILL AVAILABLE FOR IMMEDIATE DELIVERY.

INTERNATIONAL MUTOSCOPE CORPORATION
WM. RABKIN, Pres.
Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.
44-01 ELEVENTH STREET LONG ISLAND CITY 1, NEW YORK

WANTED!
LOCATION FOR
PENNY ARCADE

WILL PAY BONUS
IF LEAD IS ACCEPTED

BOX No. 491
Care The Billboard
1564 Broadway, N. Y. 19, N. Y.

FOR SALE

Arcade doing good business. Cash \$7000.00. Located in Hartford, Conn. All up-to-date machines worth the price alone. Come and look at it. Address: 162 Asylum St., Hartford, Conn.

WANTED

Photomats, Photomatics, Hand Operated Cameras, Paper, Parts, Folders, Enlargers, Lenses and Shutters and other surplus parts. State price and conditions in first communication.

HERMAN MILLMAN
17 West 20th Street NEW YORK

"THERE'S A WAR ON" IS NO EXCUSE!

Mr. Operator, Jebber and Distributor, "There's a War On" seems to be a common excuse for a let-down in service and for offering inferior machines. We at MONARCH know "There's a War On," and we're doing all we can to help. But you won't hear us say it as an excuse for poor service, or for games in poor shape or as a reason for not having the machines you want. Instead (and we're proud of it) we are doing everything humanly possible to give our customers the best service and finest reconditioned games.

FACTORY REBUILT 5-BALL FREE PLAY NOVELTY GAMES		
United Midway . . . \$175.00	United Brazil . . . \$195.00	Gott. Stage Door Canteen . . . \$185.00
United Grand Canyon 185.00	Exhibit Action . . . 175.00	Gott. Five & Ten . . 185.00
1-BALL AUTOMATIC PAYOUT TABLES		
Mills Spinning Reels \$125.00	Mills '41 1-2-3 . . . \$145.00	Sull.-NolanFastTrack \$325.00
Mills 1-2-3, Bally P.O. Unit . . . 89.50	Gottlieb Daily Races. 35.00	Three Up . . . 35.00
Bally Hawthorne, JP 65.00	Keeney WinningTicket 150.00	Bally Gold Medal, J.P. 65.00
Bally Thistle-down, J.P. 75.00	Bally Hialeah . . . 35.00	Gottlieb Multiple Races 45.00
Bally Hi Hand . . . \$150.00	Bally Proknass . . . 35.00	Bally Stables . . . 35.00
Bally Club Bell, Fac. Reb. 255.00	Pace '41 Saratoga . . \$160.00	Mills Jumbo Parade . \$165.00
	Bally Club Bell . . . 220.00	Keeney Super Bell, 25¢ 295.00
FREE PLAY CONSOLES		
Jenn. Silver Moon, 10¢ . . . \$150.00	Bally Big Top . . . \$ 95.00	
Jennings Bobtail, 5¢ . . . 115.00	Waiting Big Game . . . 65.00	
Mills Jumbo, Brown . . . 75.00	Jannings Fasttime . . . 50.00	
Evans Jungle Camp . . . 75.00	Jenn. Silver Moon, 25¢ . . 150.00	
AUTOMATIC PAYOUT CONSOLES		
Paces Reels, Rails & Skillfield . . . \$145.00	Mills Jumbo, Latcst. \$125.00	Keeney '38 Tracktime \$125.00
Mills 1-2-3, Bally Derby Day . . 40.00	Keeney Triple Entry. 135.00	Pace Saratoga, Rails. 120.00
Jenn. Silver Moon . . 150.00	Evans '40 Dominoes. 180.00	Calle Roulette, 25¢ . 350.00
Jennings Liberty Bell 40.00	Bally Ray's Track . . 125.00	Jennings Good Luck . 45.00
	Exhibit Tanforan . . 30.00	Bally Bells, 5¢ & 25¢ 95.00
	Groetchen Sugar King 95.00	
Mills Owl, 5-Ball Free Play, Fac. Reb. . . \$ 75.00	Exh. Rotary Merchandiser, Chrome Claw Type . . 175.00	
Exh. Rotary Merchandiser, Pusher Type . . . 295.00	Exh. Merchantmen Diggers . . . 95.00	
Exh. Merchantmen Diggers . . . 95.00	Ideal Penny Weighing Scales . . . 35.00	
Mills 1-2-3, F.P., Animal or Fruit Reels . . . 50.00	Mills Dewey Slot Machine, 7-Coin Head, Good Condition . . 125.00	
FOR IMMEDIATE SHIPMENT—WIDE VARIETY MILLS AND JENNINGS NEW AND FACTORY REBUILT SLOTS 5c-10c-25c-50c		
New Cabinets for 4 Bells . . . \$39.50	Backboard Glass for Jockey Club . . . \$12.50	
One Set of Five Glasses for 4 Bell . . . 20.00	Backboard Glass for Longacre . . . 9.25	
Top Glass for Jumbo Cash, Fr. or An. . . 7.50	Backboard Glass for Pimlico . . . 9.25	
Top Glass for Jennings Silver Moon . . . 7.50	Backboard Glass for Sport Event . . . 9.25	
Top Glass for Mills Square Bell . . . 14.50	Backboard Glass for Jumbo Cash . . . 4.50	
Top Glass for Jennings Bobtail . . . 7.50	Backboard Glass for '41 Derby . . . 9.25	
Top Glass for Jumbo Free Play . . . 5.50	New Cabinet for Jumbo Cash . . . 27.50	
ARCADE EQUIPMENT		
Chicken Sam Jap, outstand- ing respray job . . \$175.00	Pikes Peak . . . \$ 19.50	Bally Racer . . . \$195.00
Seeburg Parachute . . 160.00	ABT Challenger . . . 25.00	New, Reb. Tokyo Gun 330.00
Chicago Coin Hockey 275.00	Texas Leaguer . . . 49.50	Batting Practice . . 135.00
Mutoscope Sky Fighter 395.00	Bally Rapid Fire . . 265.00	Exh. Vitalizer, Latest 120.00
Ten Strike, High Dial 95.00	Keeney Submarine . . 250.00	West. Super Strength 75.00
Gottlieb Triple Grip . . 19.50	West. Baseball Deluxe 129.50	Test Pilot . . . 345.00
Kicker & Catcher . . 27.50	Gott, 8kee Ball Ekto. 95.00	

IN STOCK FOR IMMEDIATE DELIVERY: Mills 3 Bells, 4 Bells—4 Nickel, 3 Nickel and 25c; Jumbo Parade; Keeney Single Super Bell, 5c or 25c; Twin Super Bell, 5c & 5c or 5c & 25c; 4-Way Super Bell, 4-5c, 3-5c & 25c; Paces Reels, 5c, also 10c & 25c Combination; Baker Pacer, Daily Double Jackpot; Evans Lucky Lucree; Evans Royal Lucree; Jenn. Silver Moon; Pace Saratoga, F.P. & P.O.; Bally Roll 'Em; Club Bell; High Hand; Evans '41 Bangtails, J.P.; Evans '41 Dominoe, J.P., and many others.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

Boom Conditions in Baltimore Result in Rise in Collections

BALTIMORE, Oct. 9.—A steady upward climb in collections is reported by C. Rodman, trading as the Park Circle Amusement Company, coin machine operator. Rodman attributes this development to the booming wartime conditions that prevail in metropolitan Baltimore.

While there has been talk about coin machines' best players being lost to the armed forces, Rodman says that while there may be something to that, business, nevertheless, continued good because of the large influx of persons into Baltimore war plants. They are getting higher wages than ever before, are spending money for relaxation and amusement, and one of the forms they indulge in is playing coin machines and also to play music boxes.

Cigarettes are ample for successful vending operations and the supply continues to be good. While the record situation is known to be serious, Rodman says he has found it possible to get enough records for all his music spots and provide an adequate service. He also said he has an ample supply of coin machines of various kinds, and that he has been able to keep them in good serviceable conditions at all times.

CANDY INDUSTRY'S

(Continued from page 70)

shortage is still very acute and without more candymakers any increase in production presents difficulties.

Reclaim Containers

Shipping departments are plagued by the paper carton shortage and the industry is launching a campaign to reclaim corrugated and other heavy board shipping containers from the retailers. Only by the re-use of these cartons one candy manufacturer said, will it be possible to ship candy in reasonable volumes.

The National Confectioners' Association, it was also learned, is advising its members of a stay in the effectiveness of the peanut quota order until November 1. Originally announced as of September 1, this order placed confectioners and other users of peanuts, peanut butter manufacturers excepted, on a quota of 100 per cent of the 1942 consumption by quarters.

The trouble with this seemingly reasonable order was that a great many confectionery manufacturers had increased their production of peanut confectionery sharply in the interval of a year.

Particularly was this true of companies which formerly made box and bulk candies and shifted to peanut bars and similar 5-cent confections in great demand at the war plant canteens. One manufacturer discovered that under the ruling he would practically be barred from continuing his present heavy production of peanut candy, the reason being that in the summer of 1942 he was engaged chiefly on other types of confectionery.

There were so many hardship cases of this sort that WFA stymied the effectiveness of the current quarter's quota until November 1. Manufacturers must continue, however, to file the information requested under the original ruling.

CIGARETTE YIELD

(Continued from page 70)

eight-month total above the output for any full year prior to 1939.

Production of tax-paid cigars continued to lag behind the 1942 total, but in that field, too, an important number of cigars were manufactured for shipment from the company which did not pay the excise taxes.

August tax-paid cigar production was 425,000,000 compared with 498,000,000 a year ago.

Chewing and smoking tobacco persisted in their down trend, the month's output of 22,200,000 pounds comparing with 22,500,000 a year ago.

Snuff production, however, showed a further sharp increase in August at 3,528,334 pounds against 2,764,896 pounds a year ago.

FLUE-CURED TOBACCO

(Continued from page 70)

hit agricultural Virginia and only late fields were materially affected. About 85 per cent of the 1943 crop was harvested by the end of August and total production was forecast at 76,560,000

pounds, 2 per cent less than last year but 15 per cent above the 10-year average. The crop was reported curing well and to have fairly good body.

The flue-cured tobacco crop, which is only about a seventh the size of the flue-cured tobacco grown in the State, has been hit rather severely by the dry weather, and a yield of 800 pounds to the acre compared to last year's 975 was forecast. This would be about in line with the 10-year average. Burley is up about 12 per cent over last year, and the sun-cured crop is expected to be less.

Crop reporting statisticians figured the corn crop would be about 13 per cent below that anticipated at the first of August, and peanut production would be down 15 per cent. The September 1 corn production estimate was 30,613,000 bushels, and for peanuts 180,400,000 pounds.

The apple crop, hard hit by the freezes of early spring as were other tree fruit crops, was further depleted by the drought.

MARKEPP VALUES

PHONOGRAPHS

WURLITZER 41, Counter . . . \$100.00
WURLITZER 71, with Base . . . 135.00
SPECTRAVOX & PLAYMASTERS. 229.50
SINGING TOWERS, Model 100. 179.50
Seeburg 5-10-25c BAROMATICS 42.50

ARCADE EQUIPMENT

Chicoin HOCKEYS . . . \$209.50
KEEP PUNCHING . . . 89.50
Mills PUNCHING BAGS, A-1 . . . 125.00
Seeburg JAILBIRDS . . . 119.50
Seeburg SHOOT THE CHUTES. 119.50
TEN STRIKES, h.d. . . . 59.50
TEN STRIKES, l.d. . . . 49.50
NATIONAL SKEE ROLL, 14 Ft. 119.50
ZOOM 19.50

SLOTS

25c MILLS CLUB BELLS, 415,000 Wrlfe
25c EXTRAORDINARY, A-1 . . \$199.50
5c SILVER CLUB CHIEF . . . 169.50
10c SILVER CLUB CHIEF . . . 179.50

Half Certified Deposit With Order.

WANTED FOR CASH

Seeburg Regals, Gams, May-fairs, Plaza, Vogue, Concert Grand, Concert Master; Wurlitzer 616, 24, 500, 800; Rockola Standard Deluxe, Master, Supers.

THE MARKEPP CO.

3908 Carnegie Ave. Cleveland 15, O. Henderson 1043

WE ARE WHOLESALERS ONLY.

WANT TO BUY FOR CASH

STARS—WE WILL PAY \$35.00 EACH FOR STARS.

WE WILL PAY \$45.00 EACH FOR DOUBLE PLAYS, SUN BEAMS, WEST WINDS AND DO-RE-MI'S. ALSO WANT TO BUY GROETCHEN METAL TAGS. (How many have you and what is your Cash Price for them?)

SPECIAL FOR SALE SPECIAL
25 PACKARD WALL BOXES—\$31.50 EACH.

MAKE US YOUR BEST OFFER ON 12 SINGING TOWERS (PHONOGRAPHS). LOOK LIKE NEW. WILL TAKE MILLS BLUE OR BROWN FRONTS IN TRADE ON THESE.

IDEAL NOVELTY CO.

Phone: Franklin 5544
2823 Locust St.,
St. Louis, Missouri

WANTED TO BUY ANY QUANTITY

MILLS THRONES; MILLS EMPRESSES; WURLITZER 600, KEYBOARD. ALL KINDS OF SLOTS.

State low down price, condition, serial numbers first letter.

BILL FREY, INC. P. O. BOX 4141
MIAMI 25, FLORIDA

FALL SPECIALS

Batting Practices . . . \$114.50	Galloping Dominoes, '38 . . . \$ 69.50	Vest Pockets, B&O . . . \$ 59.50
Pla-Balls (Genco) . . . 169.50	Bally Blue Grass (Like New) . . . 199.50	Vest Pockets, Chromes. 69.50
Ten Strike (Perfect) . . 29.50	(Small Chgo. for Crating) Call BOB CHARLES	With Jackpot Attachments . . . \$79.50 & 89.50
Shoot-a-Lites Gun . . . 49.50		
Bally Bull's Eye . . . 95.00		

BINGHAMTON AMUSEMENT CO.

190 MAIN STREET 4-1700 BINGHAMTON, N. Y.

WILL PAY

\$30.00 FOR EXHIBIT'S STARS
\$40.00 FOR SUN-BEAM & DOUBLE PLAY
\$45.00 FOR DO-RE-MI & WEST WIND

CAS-OLA COIN MACHINE CO.

109 W. STATE STREET ROCKFORD, ILL.

FOR SALE

3 Slightly Used Coldrix Coca-Cola Machines

Excellent condition.

BOX D-134

The Billboard

Cincinnati 1, O.



OLIVE'S SPECIALS FOR THIS WEEK



1 BALL FREE PLAY GAMES	
ARROWHEAD	\$17.50
1-2-3, 1939	25.00
1-2-3, 1940	85.00
LONGACRE	485.00
THOROBRED	485.00
VICTORIOUS 1943	167.50
CONSOLES (CASH PAYOUT)	
DERBY DAY (FLAT TOP)	\$25.00
LIBERTY BELL (FLAT TOP)	25.00
LONG CHAMPS JR.	25.00
FAST TIME	62.50
TRACKTIME, 1936	27.50

WE ARE NOW DELIVERING GOTTLIEB'S NEW REBUILT STAGE DOOR CANTEEN. Write for Prices.

Terms: 1/3 Deposit, Balance C. O. D.

OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS, MO. (Phone: Franklin 8820)

ARCADE MACHINES.

Evans Ten Strikes	\$ 39.50
Seeburg Shoot the Chutes	119.50
Chicago Coin Hockeys	195.00
Chicken Sam	110.00
Genco Play Ball	149.50
Western DeLux Baseball	75.00
Keeney Texas Leaguer	35.00
A.B.T. Model F Target (Blue)	27.50
A.B.T. Model Challenger	27.50
Pikes Peaks	17.50
Electric Shockers	10.00
Holly Grip Scale	10.00
Rebuilt Vitalizers	79.50
Bally Rapid Fire	239.00
Victor Home Runs	12.50
Hitler Penny Back Gun	15.00
SUPREME GUN (SHOOT YOUR WAY TO TOKYO)	330.00

PHONOGRAPHS

Wur. Mod. 71, 12 Rec. Counter . . . \$135.00
Wur. Mod. 41, 12 Rec. Counter . . . 100.00
Wur. Mod. 81, 12 Rec. Counter . . . 79.50
Wur. 412, 12 Rec. Illuminated . . . 75.00
Seeburg Rex, 20 Record 139.50
Rockola Luxury Lightup Counter Mod., Sep. Speaker 89.00
Rockola 16 Record Illum. 98.00
Complete Parts and Repair Service. Send for Complete List of Machines. 1/3 Dep. With Order, Full Amt. on Mds. RUSH YOUR ORDER.

RAKE COIN MACHINE EXCHANGE

2014 Market Street PHILADELPHIA 3, PA.

**OUTSTANDING BUYS
IN CIGARETTE VENDING MACHINES**

Just because these Machines are being sold at these Low Prices does not mean they are not in A-1 operating condition. Every one of these Machines is in operative condition or else is in operation at the present time. If you need Machines do not hesitate to purchase these, as they are really a steal at the prices quoted below. We are cutting down the extent of our operations and for that reason are offering them at these very low prices.

- 7 Col. STEWART-McGUIRE, MODEL "8" (15¢ and 20¢ Operation) With Double Shift Container, holding 325 Packs. \$30.00 Each in Lots of 10. Single Machines, \$35.00 Each.
- With Standard Container, \$20.00 Each in Lots of 10. Single Machines \$25.00 Each.
- 8 Col. U-NEED-A-PAKS \$20.00 Each in Lots of 10. Single Machines, \$25.00 Each.
- 6 Col. ROWE IMPERIALS \$22.50 Each in Lots of 10. Single Machines, \$25.00 Each.
- 8 Col. ROWE IMPERIALS \$27.50 Each in Lots of 10. Single Machines, \$30.00 Each.
- 9-30 NATIONALS \$45.00 Each in Lots of 10. Single Machines \$50.00 Each.

1/3 Deposit, Money Order or Cashier's Check, Balance C. O. D., F. O. B. St. Louis.
AUTOMATIC CIGARETTE SALES CO.
2208 LOCUST ST. ST. LOUIS, MO.

Non-Ferrous Scrap Metal Is Needed, Dealers Reminded

WASHINGTON, Oct. 9. — While emphasis in public metal scrap collections is currently focused on iron and steel thru the victory "scrap bank" drive, the WPB scrap processors branch is working intensively in commercial channels to step up and improve the flow of non-ferrous scrap.

The aim is to induce dealers to gear their trade practices to wartime requirements, and to locate "hidden" supplies in quarters not covered by inventory reports to the Bureau of Mines.

The fact that these scrap bank program is concentrated on iron and steel does not mean that a public campaign devoted to non-ferrous metal might not be needed in the near future. The scrap processors branch and the industry divisions are exerting every effort to turn up all possible quantities of copper, brass, bronze, aluminum and other metals from commercial sources before considering any appeal to the general public.

The scrap dealer inventory situation in copper, brass and bronze contrasts markedly with that in aluminum. In the copper category there is a general tendency among dealers to maintain too heavy inventories, while in the case of aluminum, the situation is just the opposite.

The scrap processors branch has found many instances where dealers have been maintaining copper inventories in excess of the 60-day turnover required by order M-9-b. It has located substantial stocks

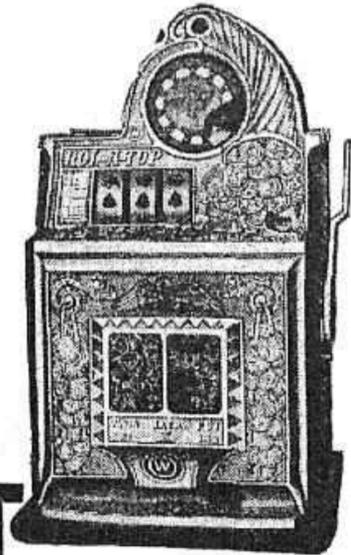
owned by persons not regularly engaged in buying and selling copper scrap, and by automobile wreckers. The field organization of this branch was responsible for moving, during May and June a total of 3,471,533 pounds of copper, brass and bronze scrap not included in dealers' reports to the Bureau of Mines.

The contrasting situation in scrap aluminum is that in the spring dealers overwhelmed secondary smelters with metal due to rumors of a price drop and to optimism occasioned by the fall of Tunisia. The abnormally large shipments to the smelters, combined with their manpower shortage, caused aluminum scrap temporarily to pile up beyond immediate capacity for handling.

Since these developments, aluminum stocks of secondary smelters have gradually decreased and it is expected that in the near future they will be able to absorb scrap at the rate it is produced.

However, most dealers in scrap aluminum need to expand their handling and storage facilities. Dealers' total inventories of scrap aluminum averaged 16,000,000 pounds during the spring, but when the secondary smelters became overloaded aggregate stocks of dealers went up to 22,000,000 pounds. Somewhere between these two figures is considered a safe wartime margin—such as 20,000,000 pounds, which is not considered excessive since it is less than one month's supply.

When a dealer contracted to take scrap aluminum from a plant, he must be equipped to handle varying quantities, with storage facilities that will absorb temporary bulges as well as provide an adequate cushion for a safe wartime working basis. Dealers cannot always expect to dispose of scrap as soon as it is received.



We have a few more Rebuilt ROLL-A-TOPS left

We can still repair your machines and make them look like new

WATLING MFG. CO.

4640-4660 W. Fulton St. CHICAGO, ILL.

Est. 1888—Tel.: COLUMBUS 2770. Cable address "WATLINGITE," Chicago.

FOR SALE COIN MACHINE ROUTE

Established 10 Years in Southeastern Kansas, 2 Defense Plants within 40-mile radius. Over 100 Pieces, 85 on Location.

MAJORITY LATEST PINBALL TABLES, SOME CONSOLES AND SOME MUSIC.
Price \$15,000 Cash.
Baker & Knost Novelty Co.
Write, Wire or Phone 2263 G. E. KNOST
205 W. Adams Pittsburg, Kan.

For Brand New and Used SLOT MACHINES and AMUSEMENT GAMES

Write MOSELEY VENDING MACHINE EX., Inc. 00 Broad St., Richmond, Va.
Phones: Day, 3-4511-12; Night, 5-5328

WANT MECHANIC

Who knows Pace's Races, Track Times, Mills Jumbos, Silver Moons, Etc. TRUCK AND GAS FURNISHED. \$75.00 PER WEEK TO START. BOX 295, Care The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

2 BAKERS PACERS DD. CASH MODELS \$225.00
9 JUMBO PARADES CASH MODELS 75.00

One-Third Certified With Order
MORRIS HANNUM
232 E. Union St. Bethlehem, Pa.

ANY OF THESE FOR ONLY \$24.50 EACH
Wur. #331 2 Wire Bar Boxes, Wur. #331 30 Wire Bar Boxes, Wur. #320 2 Wire Wall Boxes, Wur. #710 Stand, Wur. #300 Adapters, Wur. #304 Impulse Steppers, Wall Speakers, Wur. #220 Speakers, Mills 1¢ Q.T., Paces Horse Separators, Jolly, Roxy, BriteSpot, Dixie, Cowboy, Nippy, Sports, Thriller, Chubbie, White Sails, Doughboy, Roller Derby, Sporty. 1/3 Deposit, Balance C.O.D.
EXPOSITION GAMES CO.
889 Golden Gate Ave. San Francisco 2, Calif.



2664 Ticket Slot Symbol Deal

LIMITED QUANTITY FOR IMMEDIATE DELIVERY

Take In \$133.20
Pay Out 93.00
Actual Profit \$ 40.00

Sample Deal \$ 3.50
Lots of 100 or more \$ 3.00

We can now give immediate delivery on Red, White and Blue Jar Deals, Tip Style Jar Deals and 120 Ticket Tip Books. Write for prices.

Muncie Novelty Co.
Mfg. Only Tip Books, Jar Deals
2704 So. Walnut, Muncie, Ind.

CAPITOL COIN FOR CAPITAL VALUES

The following games have been cleaned and checked and are ready for location. Please state second choice whenever possible.

- | | | |
|---------------------------------|-----------------------------------|----------------------------------|
| 2 Big Chief \$27.50 | 2 Twin Six \$42.50 | 1 Summertime \$19.50 |
| 2 Wow 27.50 | 1 Seven Up 36.50 | 1 Merry-Go-Round 22.50 |
| 2 Shortstop 22.50 | 1 Flicker 29.50 | 1 All American 27.50 |
| 1 Showboat 42.50 | 1 Bally Play Ball 32.50 | 2 Genco Defense 89.50 |
| 4 Fox Hunt 29.50 | 1 Spot Pool 49.50 | 2 Victory 79.50 |
| 2 Metro 34.50 | 2 Ump 34.50 | 6 Sport Parade 34.50 |
| 2 Target Skill 27.50 | 2 Polo 24.50 | 1 Formation 24.50 |
| 1 Bandwagon 27.50 | 4 Home Run, '42 74.50 | 2 Pylon 24.50 |
| 2 League Leader 27.50 | 3 Sky Ray 37.50 | 7 Majors, '41 39.50 |
| 1 Champs 37.50 | 1 Super Chubbie 37.50 | 3 Ten Spot 34.50 |
| 2 Clover 89.50 | 1 Cadillac 17.50 | 5 Gun Club 49.50 |
| 1 Basco 59.50 | 1 Topper 14.50 | 2 Sea Hawk 39.50 |
| 3 Snappy, '41 44.50 | 2 Jungle 54.50 | 1 O'Boy 17.50 |
| 1 Salute 32.50 | 1 Glamour 19.50 | 1 Lucky Strike 19.50 |

ARCADE, MUSIC, SLOTS, MISCELLANEOUS

- | | | |
|---|---|--|
| 1 ABT Challenger \$ 19.50 | 1 Seeburg Symphonola (12) \$ 49.50 | 1 Mills B.F. Q.T., 1¢ Pl. \$49.50 |
| 1 ABT Target Skill 19.50 | 2 Wurlitzer Stands, Model 810 19.50 | 1 Watling 2-4 P.O., Very Clean, 5¢ 49.50 |
| 8 Pike's Peaks 14.50 | 1 Drivenobile 325.00 | 2 Watling Rola-Top, 3-5, 5¢ Play 79.50 |
| 8 Gott, 3-Way Grip, Long Base 17.50 | 2 American Lo-Boy Scales 59.50 | 1 Watling Rola-Top, 3-5, 25¢ Play 135.00 |
| 1 Wurlitzer 61 89.50 | 1 Bean 'Em, Like New 95.00 | 1 Bally Hi-Hand, Very Clean 129.50 |
| 1 Wurlitzer 71 110.00 | 1 Flying Darts, Complete 125.00 | |
| 1 Wurlitzer 81 145.00 | | |

CAPITOL COIN MACHINE EXCHANGE

1738 14TH ST., N. W., WASHINGTON 9, D. C. TEL.: COLUMBIA 1330

—FOR SALE—

Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.
L-C SALES CO.
855 Pearl St., P. O. Box 2988 Beaumont, Texas

PIN GAME PARTS

FOR PRACTICALLY EVERY TYPE PIN GAME BUILT DURING 1935 TO 1941

OVER 1000 GAMES WITH BACK GLASSES BEING STRIPPED FOR PARTS.

WHAT DO YOU NEED?

WANTED
Pin Games and Slots for CASH. State Quantity, Price and Condition.

Don't Junk That Game!
We Have the Part You Need.
WRITE—WIRE—TELEPHONE

WINNER SALES CO.
3400 Armitage Ave. CHICAGO, ILL.
Telephone: Belmont 5400

★KING PIN SPECIALS★

- | |
|--|
| 2 Bally '41 Derby, F.P. \$300.00 |
| 1 Mills 1-2-3, '40, F.P., Very Clean 89.50 |
| 1 Jennings Good Luck 29.50 |
| 1 Jennings Derby Day, Flat Top 29.50 |
| 1 Bally Favorite, 7 Play 32.50 |
| 1 Bally Belle, 5¢/25¢ 32.50 |
| 1 Bally Roll 'Em 129.50 |
| 1 Keeney Track Time, '38 89.50 |
| 1 Jennings 25¢ Golf Ball Vender 79.50 |
| 1 Keeney Submarine 189.50 |
| 1 Mutoscope Drivenobile 329.50 |
| 1 Texas Leaguer 34.50 |
| 1 Rock-Ola Ten Pins, H.D. 49.50 |
| 1 Bally Bull's Eye 49.50 |
| 1 Bally Eagle Eye 79.50 |
| 1 Tom Mix 47.50 |
| 1 Super Grip (Console) 25.00 |
| 1 Rock-Ola Counter Model Phonograph 89.50 |

Terms: 1/3 Deposit With Order, Balance C.O.D.

KING PIN GAMES CO.

828 Mills Street Kalamazoo 21, Mich.

WANTED

A-1 ARCADE MECHANIC

Top wages. Must be steady. Must be sober.
BOX D-135, The Billboard, Cincinnati 1, O.

HIGHEST CASH PRICES FOR USED SLOTS & CONSOLES BAKER NOVELTY COMPANY
1700 WASHINGTON BLVD. CHICAGO 12, ILLINOIS

NEWS OF PRIORITIES and MATERIALS

Developments of the Week in All Industries

NEW MEMBER OF PLASTICS FAMILY.—A new plastic, called polyvinyl alcohol, so tough and resistant that it is now being used in hose assemblies for planes, trucks and tanks, aprons and gloves for war workers, printing plates and adhesives, will be available for use in the production of numerous home furnishing articles after the war.

The companion plastic, polyvinyl acetate, is already one of the best adhesives and binders yet developed for glass, ceramics, metals, woods, leather, paper and other materials. Both of the plastics were developed by the electrochemicals department of E. I. du Pont de Nemours & Company.

All polyvinyl alcohol today is allocated by the War Production Board for military and certain critical civilian needs.

INCREASE IN RURAL ELECTRIFICATION.—The increase of rural electrification in the United States since 1935 has been striking as compared to the earlier rate of growth. During the six-year period January, 1935, to June 30, 1941, the number of farms with central-station service has increased from 744,000 to an estimated 2,126,150, or twice as many electrified in the past six and a half years as in all previous years.

By August 31, 1941, REA allotments totaling over \$388,000,000 had been made to more than 845 borrowers. Of this total more than \$365,000,000 was for the

purpose of constructing 372,551 miles of line to serve eventually 1,215,447 farms and other rural consumers. Of the 845 borrowers, 771 were co-operatives, 50 public bodies and 24 private companies. By the end of August, 1941, there were 749 borrowers' systems in operation, 323,757 miles of line energized and 828,046 consumers connected.

NEW SYSTEM.—Initiation of a policy of monthly "spot checks" of orders submitted by plastics molders for cellulose plastics is expected to overcome inflated requests for such materials and make available greater quantities of the finished product for civilian end-uses, molders have reported. Demands for cellulose plastics, it was said, have exceeded the production capacity of the industry by 240 per cent in August and by approximately 400 per cent in September.

(Last week this column reported that 14 molders had received total denials of their requests for raw materials on the grounds that their estimates of needs were greatly inflated.)

The tendency on the part of molders to inflate their orders in the belief that expected revisions by the chemicals division of the War Production Board would result in the allocation of enough cellulose acetate and cellulose acetate butyrate plastics to meet their actual needs has resulted in inequitable dis-

tribution of the material for essential end-uses, both civilian and military, it was explained.

While it is felt that October allotments will not reflect any improvement so far as civilian uses are concerned due to the new WPB policy, it was believed that spot checks and denials where violations are found to exist will bring demands into line and result in an improvement in the November allotments.

TAX OUTLOOK.—The Wall Street Journal this week printed the following item in its "Business and Finance" column:

Excise levies on luxuries will be sharply increased by the new revenue legislation on which hearings begin today (October 4) before the House Ways and Means Committee. Treasury and Congressional authorities are in agreement on this portion of the tax program, and administration proposals for substantial boosts in these rates will be strongly supported in the House and Senate. Other sections of the Treasury's recommendations, which will be presented today, face determined opposition. As outlined to Congressional leaders, these call for tax increases of \$1,100,000,000 on corporation earnings and \$6,600,000,000 on individual incomes. Of the latter, \$3,500,000,000 would be refundable after the war. The Treasury is expected to make last-minute changes in its proposals, but their nature will not be revealed until Secretary Morgenthau appears before the committee.

RAYON.—As a result of war needs rayon has captured second place among textile raw materials. It has displaced wool and now only consumption of cotton exceeds that of this man-made fiber.

Production this year will hit an estimated 633,000,000 pounds of fiber (rayon ready for spinning). This is better than a 50 per cent increase since the beginning of the war. The gain would be even larger if rayon makers could get the necessary materials, machines and men.

Part of this gain is due to the tremendous war demands on other textiles, such as wool, nylon and silk. But rayon manufacturers are determined to make a strong bid to hold on to their expanded markets after peace comes. The industry's chemists are experimenting with new yarns of greater strength and softness, adding qualities which will put the fiber to work where it has never been used before.

As a result of current experiments, rayon chemists forecast many post-war rayon products, including automobile seat-covering fabrics, made of high-strength yarn, brightly colored to blend with the outside color scheme of the cars; men's suits, said to look, feel and wear like woolen garments; rugs and carpets made from a yarn said to withstand wear and tear and yet possess sufficient resiliency to snap back after being walked on; low-priced dresses for women, which will look like sheer organdies and voiles; furniture seats, shoe linings, beiting duck, vacuum cleaner bags, coin sacks and fine filter screens.

Greatest use of rayon at present is in cord for tires that go on trucks and other motorized equipment that serves the armed forces. This fiber seems to go especially well with synthetic rubber, and its tough construction makes it better for use in tires that see heavy duty.

SEARCH FOR METAL.—The government will spend \$3,900,000 looking for new mines this year, sending out prospectors for the new style "precious metals" needed for war.

Secretary of Interior Ickes reports the department's scientists are being sent to 30 States and Alaska in a hunt for critical and essential mineral deposits, with the emphasis on a search for new copper and zinc lodes.

Gold and silver, the traditionally precious metals, are not being sought. Such things as tungsten, vanadium, mercury, molybdenum, manganese, tin, iron and nickel are being hunted by the prospectors.

Crews will range from north of the Arctic Circle to Texas and from Maine to Washington. The industrial diamond "diggings" of Arkansas will be examined, as well as coal indications in Nevada and Oregon and other mineral signs ranging from asbestos to zinc in widely scattered fields. These projects are in addition to a wide hunt for new sources of iron and aluminum-bearing ore, which has been under way for some time. The search for zinc and copper is considered most important in the new hunt, with 26 zinc and 21 copper explorations scheduled. The projects chosen for exploration were selected from the records of more than 5,000 properties the Bureau of Mines has examined.

FALL SPECIALS

MUSIC

Singing Picture Speakers, New	\$ 14.50
Wurlitzer 61 with Stand	79.50
Seeburg 12 Rec. Keyboard	49.50
Playboy	29.50
Wurlitzer 616, Complete with 2 Seeburg 30 Wire Boxes, Adapter and Cable	125.00

LEGAL EQUIPMENT

Daval Charm, Excellent for Arcade	\$ 59.50
Target Skills & Big Game Hunters	16.50
Gottlieb Grippers, 3 Way	18.50
Bally Alley	29.50

ONE BALLS

Just Off Location—In Excellent Condition!	
Club Trophy	\$340.00
'41 Derby	350.00
Fortune	335.00
Skylark	285.00
Sport King	285.00
Blue Grass	165.00
Thistle-down	65.00
Fleetwood	29.50
Fairgrounds	29.50

COUNTER GAMES

Cubs, 1¢ & 5¢	\$ 4.95
Acos, 5¢	4.95
Liberty, 1¢	6.95
American Eagles (Used), 1¢	6.95
Daval 21 (New)	6.50
Lucky Smokes (New)	9.95

SLOTS

WATLING	
Roll-a-Top, 3-5, 5¢	\$ 79.50
10¢	84.50
Watling Hand Load, Like New, 5¢	129.50

COLUMBIA Convertible, Late Style	
Cigarette Reels	74.50

GAILE Commander or Playboy (Exceptionally Clean), 5¢	74.50
--	-------

PAGE	
5¢ Comet	69.50
10¢ Comet	84.50

PAGE DELUXE SLUG-PROOF	
5¢	114.50
10¢	124.50

PAGE ROCKETS	
5¢	119.50
10¢	129.50

CONSOLES

Overhauled, Checked and Cleaned	
Buckley Track Odds (Old Head)	\$ 99.50
Jennings 4-Coin Multiple, Brand New	69.50
Used	39.50
Jennings Liberty Bell, Flat Top	17.50
Blant Top	27.50
Derby Day, Flat Top	17.50
Blant Top	27.50
Jennings Fast Time, F.P.	59.50
Keeney Red Seven Coin Head	
Track Time	69.50
Keeney Kentucky Club	79.50
Exhibit Tanforan	29.50
Bally Ray's Track, Serial over 4300	84.50
Bally Long Champ (Large)	39.50
Bally Boltaire Flicker	39.50
Exhibit's Chuck-a-Lotta, 7-Coin Head	39.50
Exhibit's Races, 7-Coin Head	49.50
Galloping Domino	59.50
Stoner's Zippers	34.50
Bally "The Favorite," 9-Coin Head	39.50
Sugar King, P.O. (Floor Sample)	69.50
Jennings Good Luck	29.50
We have over four hundred 5-Balls. Write for our reasonable prices on these or any other type of coin-operated equipment.	

1/3 Deposit — Balance C. O. D.

State Distributor for Seeburg Phonographs and Accessories

BACK THE ATTACK WITH WAR BONDS!
Please address mail to Milwaukee 3, Wis.



LAST MACHINES

1 Domino, Late, Light Cabinet	\$90.00
1 Mills Compulsory Skill	70.00
1 Bally Grand National	55.00
1 Bally Grand Stand	55.00
1 Bally Prekness	17.50
1 Bally Arlington	17.50
1 Bally Multiplay	17.50
1 Mills Spinning Reels	75.00
1 Mercury Token Payout with Stand	9.50
1 Paces Saratoga Junior with Rails	90.00
1 Bally Rapid Fire, A-No. 1	190.00

All Above A-1 Condition.

1/3 Deposit, F. O. B. Pipestone. Crated. First Come, First Served.

L. V. FELDMAN

BOX 550 PIPESTONE, MINN.

REAL VALUES IN

USED PHONOGRAPHS	
10 WURLITZER 616 (with Lite-Up Grills)	\$75.00 EACH
10 WURLITZER 24 (with Lite-Up Grills)	\$130.00 EACH
10 TWIN BUCKLEY Systems, Complete with Adapters	\$75.00 EACH

Lowest Prices on Binges and 120 Combination Tip Tickets.

V. P. Distributing Co.

2384-36 OLIVE ST. ST. LOUIS, MO.

GLOBE has these machines ready for IMMEDIATE DELIVERY

SLOTS AND SLOT SAFES	
25¢ Blue Front	\$325.00
5¢ Brown Front	210.00
10¢ Brown Front	235.00
25¢ Brown Front	310.00
5¢ Emerald Chrome Hand Load	335.00
25¢ Emerald Chrome Hand Load	395.00
5¢ Original Chrome	325.00
25¢ Gold Chrome	395.00
10¢ War Eagle, 3-5	
Payout	155.00
5¢ Watling Goose Neck	55.00
5¢ Watling Ralstop	89.50
Galito Dewey, 5-Coin Head	79.50
Mills Floor Model Dewey, J.P.	179.50
Double Slot Safe	110.00

CONSOLES	
Mills 4 Bells	\$650.00
Keeney Triple Entry	159.50
Bally H-Hand Comb.	159.50
Jungle Camp	49.50
Jennings Good Luck	49.50
Bally Club House	34.50
Multiple Races	55.00
Dark Horse	39.50

ARCADE EQUIPMENT	
Happy Home	\$ 29.50
World Series	85.00
Bally Alley	29.50
Ten Strike	32.50
Butting Practice	99.50
Western Baseball	79.50
Trick Ball, Golf Game	59.50
Electric Roll-the-Dice	29.50
Old Mill	29.50
Genco Hoops, on Stand	29.50
Pacific Baseball	34.50
Groetchen Skill Jump, on Stand	50.00
Blow Ball	110.00
Genco Playball	179.50

ATHLETIC	
Tiger Pull	\$ 99.50
Exhibit Champion	
Puncher	135.00
High Striker, 1¢	110.00
Globe Ball Grip, 1¢	110.00
Grandfather Clock, 1¢	110.00
Mills Punching Bag, 1¢	135.00
Striking Clock, 1¢	110.00
Mills Lifter, 1¢, 3' High	50.00
Mills Lifter, 1¢, 6' High	69.50
Rosenfeld 3-Way Lifter, 1¢	69.50

Mutoscope Punching Bag	\$299.50
Strength Tester	99.50
TWO PLAY GAMES	
Bally Basket	\$ 90.00
Hockey	69.50
Tennis	79.50
Bally Racer	89.50
Skill Derby	129.50
Chester Pollard Football	99.50
Pea Basketball, 1¢	55.00
Bike Race Around the World	149.50
K. O. Fighters, 5¢	154.50
Chester Pollard Golf	69.50

WALL BOXES	
Brand New in Original Factory Sealed Carton, 5-10-25¢ Wallomatics	\$ 64.50
Brand New 5-10-25¢ Baromatics	69.50
5¢-10¢-25¢ Wallomatics	49.50
5¢ Wallomatics	37.50
Seeburg 1939 Wallomatics	7.50
Seeburg Playboys	29.50
Wurlitzer Model 120 Wallboxes	33.50
Wurlitzer Model #125, 5-10-25¢ Wallboxes	39.50
Wurlitzer Model #320, 5¢	24.50
Wurlitzer Model #330, Barbox	14.50

GUNS	
Chicken Sam (Jap Conversion)	\$139.50
Parachute	134.50
Bally Bull	90.00
Rapid Fire	210.00
Sky Fighter	325.00
Shoot-a-Lite	49.50
Evans Super Bomber	525.00
Evans Tommy Gun	195.00
Bally Eagle Eye	99.50
Keeney Anti-Aircraft	64.50
FORTUNE MACHINES	
Chinese Novelty, 1¢	\$ 29.50
Grandmother (Automation), 5¢	295.00
Exhibit Love Meter, 1¢	25.00
Astrology Card Vending Scale	129.50
Mystic Wheel for Men or Women	19.50
Whom You Should Marry	24.50
Fletcher Palm Reader	110.00

Palmistry, 2-Slot	\$ 49.50
Set of 3 Oracle Fortune Tellers	65.00
COUNTER GAMES	
Pike's Peak	14.50
Gottlieb Grip, 3-Way	15.00
Barnyard Golf	6.00
ABT Red, Wh. & Blue Sweepstakes	19.50
Basketball	19.50
Big Game Hunter	19.50
Fire and Smoke	19.50

PICTURE MACHINES	
Mills Drop Picture, 1¢	\$ 19.50
Rosenfeld Drop Picture, 1¢	19.50
Mutoscope Moving Picture, 1¢	35.00
Photoscope Drop Picture	19.50

CARD VENDERS	
Model D Card Vender, 1¢, on Stand	\$ 22.50
12-Slot Horoscope, 1¢ Exhibit Card Venders, F1, Mod., 2-Slot, 1¢	22.50

MUSIC	
Seeburg 8800, RC	\$495.00
Seeburg Envoy, ESRC	340.00
Seeburg Cadet, ES	310.00
Seeburg Commander	375.00
Seeburg Crown, ESRC	245.00
Seeburg Regal	199.50
Wurlitzer 800	450.00
Wurlitzer 800	210.00
Wurlitzer 500	285.00
Wurlitzer 616	74.50
Wurlitzer 716	89.50
Wurlitzer 616, Light-Up	79.50
Wurlitzer 412, Re-modelad	62.50
Wurlitzer 412	54.50
Wurlitzer 61, Counter	89.50
Wurlitzer 24	145.00

SPEAKERS AND ACCESSORIES	
Seeburg Wireless Speakergram	\$34.50
P.M. Speakers	14.50
Wurlitzer #145 Impulse Stepper	32.00
Wurlitzer #304 Impulse Stepper	22.50
2A3 Tubes	2.85
6U4G	1.05
Seeburg Brackets for Wallomatics	2.50

1/2 Certified Deposit, Balance C. O. D.
USED RECORDS IN EXCELLENT CONDITION.
You name 'em, we've got 'em • Westerns • Hillbilly • Popular • Waltzes, Etc. \$15.00 Per Hundred
50% Deposit With Order.

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411 BROAD ST. (Eliz. 2-6488) ELIZABETH, NEW JERSEY

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3 MILLS THREE BELLS

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| Gold Chromes | Four Bells |
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| Brown Fronts | Club Consoles |
| Blue Fronts | Vest Pockets |
| War Eagles | Jumbo Parades |
| Gold Q.T. | Super Bells |
| Blue Front Q.T. | |

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JENNINGS SLOT MACHINES
PACE SLOT MACHINES
JENNINGS CIG-A-ROLLAS XXV

PHONOGRAPHS
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SEEBURG COLONEL
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WURLITZER 618
WURLITZER 412
WURLITZER ROLAWAYS
SEEBURG ROLAWAYS
ROCK-OLA ROLAWAYS

PACKARD, SEEBURG, BUCKLEY, ROCK-OLA & KEENEY WALLBOXES. Program Strips in 5,000 Lots, \$2.65 M. IF WHAT YOU WANT IS NOT LISTED, WRITE US, AS WE HAVE A LARGE STOCK OF ALL TYPES OF VENDING MACHINES. WRITE FOR PRICES.

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Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky. "WE ARE WHOLESALERS AND SELL FOR RESALE."

Attorney for Mfr. Reports Wash. Trip

WASHINGTON, Oct. 9.—Participation by John A. Russell, Bally Manufacturing Company general counsel and well-known authority on legal phases of the coin machine industry, in several informal hearings and conferences with Treasury, OPA and WPB officials here this week is an encouraging sign to the trade that this organization is not overlooking the best post-war interest of their customers, notwithstanding present complete devotion to war work.

Altho Russell would make no formal announcement as to this visit, he suggested that it should serve as a cheering message to those of the trade who may feel that they've become orphans while the manufacturers' prime energies have been concentrated on war production.

Russell said: "The main news in my present trip here is that it's simply one of a regular schedule I've been maintaining for some time to insure that Bally would not be neglecting the interest of their pre-war and post-war customers."

"Everyone's immediate interest is and should be centered on our war job. However, I've found the authorities here more than happy to gather a better understanding of future trade problems with a view to the most constructive post-war set-up once Victory Day arrives."

"For just one example I feel very confident that, altho very little of a definite nature can be accomplished immediately, the better mutual understanding these visits are bringing about may quite readily result in a more practicable definition in connection with federal tax machine classifications that will stimulate Uncle Sam's revenue and at the same time benefit local operating conditions and local regulations. While effects are mostly for the future, nothing in the form of immediate relief is being overlooked and they indicate a most encouraging post-war picture."

Parking Meter Receipts Up in West Palm Beach

WEST PALM BEACH, Fla., Oct. 9.—September returns from the city's parking meters totaled \$2,063.20, according to figures given out by Francis B. McGarry, city manager. The figures, however, included \$249.25 as penalties for overtime parking, which not long ago were raised from 5 to 25 cents.

Meter collections were up over September, 1942, by 37.43 per cent, and doubled those of 1939 for the like time.

WE WANT TO BUY 1,000 MACHINES —OF ALL KINDS—

Tell us what you have to sell and your price in first letter.

WILL PAY BEST PRICES

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WE HAVE ON HAND

Used MILLS Chromes, Brown and Blue Fronts, and Q. T.'s; JENNINGS, PACE and WATLING SLOTS in 1c, 5c, 10c and 25c Play. Also CONSOLES and other Coin Operated Machines of every type. Write us what you are interested in.

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Converting! Rebuilding! Refinishing!

MILLS AND PACE SLOT MACHINES

All Mills double jack-pot machines, such as War Eagles, Roman Heads, Extraordinaries and Blue Fronts, are made to a single jack-pot machine, giving it new single jack-pot appearance.

All cabinets are refinished, and machines are finished off in glitter gold chrome or original finish, as specified. Club handles are furnished with our rebuilt jobs, giving the machines a neater and greater attracting appearance.

In rebuilding your machines are completely taken apart; that is, jack-pot, escalator and mechanism are completely overhauled.

For operators or locations looking for something different in the line of a pay-out, try our 3/5 One Cherry Victory Pay-Out Machines for greater profit and satisfaction.

All our work is guaranteed! We stand back of each and every machine we convert, rebuild and refinish.

TERMS: Send all machines to us prepaid; we ship them back to you C. O. D.

For further information write, wire or phone
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CUNAHY, WISCONSIN

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DES MOINES
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Mr. Operator:

All Our Equipment Is Reconditioned by Factory Trained Mechanics and Ready to Put on Location.

Contact Your Nearest Mayflower Office for These Exceptional Buys.

FREE PLAY FIVE BALL MACHINES	Royal Draw \$ 80.00	Pace All Star \$ 75.00
Free Play 1-2-3 \$ 60.00	Royal Flush 25.00	Callie Consoles 80.00
Blue Grass 189.50	Pace Race, Over 5000, J.P. 225.00	Bally Bell, 5-5 with Stand 110.00
Band Wagon 35.00	1938 Track Time ... 125.00	Walling, 5-10 80.00
A.B.C. Bowler 39.50	COUNTER GAMES	Columbia J.P. Cig. Reels 45.00
Four Diamonds 45.00	Marvel, Used 6.50	Gold Q.T., 1¢ Write
Velvet 25.00	American Eagles, Used 6.50	Smoker Bell, 1¢ Write
ARCADE EQUIPMENT	Mercury, Used 6.50	Jennings Red Skin, 5¢ Write
Coast Leaguer \$ 75.00	A.B.T. Target, Blue & White 19.50	Jenn. Slug Proof, 5¢ 125.00
High Score Rook-o-Ball, 12 Ft. 69.50	Sparks 9.50	Four Star Chief, 25¢ Write
Stewart-McGuire Cig. Machine, 10 Col. . 55.00	SLOT MACHINES	PHONOGRAPHS
CONSOLES	New Gold Chromes, 5-10-25 Write	Rockola Spectrovox (selective speaker, mechanism, walnut cabinet, 5 wall boxes) \$350.00
Jumbo Parade, P.O. \$125.00	New Brown Fronts, 5-10-25 Write	Rockola 16 R.M. 75.00
Super Bell, Two-Way, 5-5 365.00	New Mystery Bonus, 5-10-25 Write	Rockola Counter Model & Stand ... 65.00
Saratoga 79.50	New Mills Club Bell, 5-10-25 Write	Seeburg 8800, R.O. Write
Jumbo Parade, F.P. . 90.00	New Cherry Bell, 5-10-25 Write	Seeburg Maestro, E.S. 325.00
Silver Moon & Bobtail, Each 125.00	New Blue Fronts, 5-10-25 Write	Seeburg Crown 190.00
Roll 'Em 110.00	Callie Cadets, 5-10-25 \$60.00	Seeburg Mayfair 225.00
Jenn. Fast Time, F.P. 75.00	Pace S. P., 5¢ 90.00	Mills Throne 145.00
Western Race Meet (Like Track Odds) 140.00	Pace DeLuxe 85.00	Wurlitzer 616 80.00
Long Champ, 5 & 25 60.00		Buckley W.B., Used 17.50
Silver Bell 80.00		

When ordering kindly include the customary 1/3 deposit with order.

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| Packard Solenoid Coils 1.00 Ea. | Special Life Up Replacement Cab. 75.00 Ea. (For Any Model Mechanism) |
| Master Gears for all Mod. Wurlitzers 8.00 (Limit 10 Per Order) | |

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WANTED TO BUY Packard Pla-Mor Boxes. New or Used. 30 Wire Cable, New or Used Used Phonographs, All Makes and Models.

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6SC7 are next to impossible to secure. We have an adapter to make the changeover to 7F7 that requires no change in your amplifier. All that you have to do is plug your 7F7 in adapter and then plug adapter in your amplifier and you are ready to go. We also have an adapter for the changeover from 5Z3 to 5U4G that works same way, no worry, anyone can make the change. Carry these in your service kit as standard equipment. Price \$3.00 each lots of six. One-third cash deposit, balance C. O. D.

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Action (Used) ...\$109.50	Gold Star\$ 29.50	Sara Suzy\$ 24.50
Air Circus 139.50	Hi Dive 49.50	School Days 34.50
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Dixie 19.50	One, Two, Three ... 29.50	Ten Spot 39.50
Dude Ranch 29.50	Pan American 39.50	Twin Six 49.50
Five, Ten, Twenty . 129.50	Play Ball 29.50	Velvet 39.50
Flicker 32.50	Pursuit 27.50	Wild Fire 39.50
Four Diamonds ... 39.50	Repeater 29.50	Wow 24.50
Glamour 19.50		

Jap Conversions for the Above Games \$7.50 Additional—Name Second Choice of Game.

CONSOLES

Jungle Camp\$ 75.00	Jumbo Parades, Blue Cabinet, Fruit Symbols\$ 89.50
5c Jenn. Cigarolas. 99.50	Jockey Club 49.50
Jenn. Cigarolas, XV Model 129.50	Liberty Bell 25.00
Bally High Hand .. 139.50	Super Bells 249.50
Bally Club Bell .. 249.50	Pace Reels, Cash Model 149.50
Jumbo Parades, Animal Reel, F.P. ... 74.50	

FACTORY-REVAMPED PIN GAMES

Action\$139.50
Midway 175.00

ARCADE EQUIPMENT

Scientific Batting Practice\$ 90.00
Ten Strikes, Hi Dial 50.00
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MUSIC

Wurlitzer C.M. #71 & Stand\$130.00
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617 N. 2d Street Milwaukee, Wisconsin

WE SENT OUR JUNK TO TOKIO

ABC Bowler\$39.50	Cowboy\$12.50	Variety\$14.50
Action 92.50	Defense (Baker) 32.50	Wild Fire 29.50
Bana 10.00	Hold Tight 12.50	Wow 19.50
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Bowling Alley 15.00	Plak-Em 14.50	Zig Zag 37.50
Brite Spot 17.50	Slap Jap (Stratoliner) . 52.50	Bally Club Bells \$219.50
Champ 37.50	Thriller 12.50	Marvels, 1¢ 12.50

WE WILL BUY Soeburg Phonographs, Late Pin Games and Consoles, Bantam Station Wagon. State condition and price in first letter.
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WRITE FOR COMPLETE LIST of
ALL PARTS and EQUIPMENT

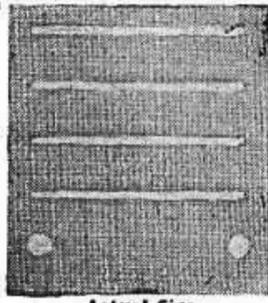
EQUIPMENT

Exhibit Rotary Merchandise, Claw Type, Nov. Candy Vend. \$149.50
Groochon Columbia, G.A. 82.50
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Batting Practice .. 129.50
Jenn. Golfarola, Latost Model, Like New 139.50
Jenn. Cigarola, Mod. V 79.50
Jenn. Cigarola XXV. 169.50
Silver Moon, F.P. .. 99.50
Silver Moon, P.O. .. 129.50
Keency Super Bell .. 239.50
Hi Hand 154.50
Pace Reels, 5¢, P.O., Chrome Railing .. 132.50
Pace Saratoga, Comb. F.P. & P.O., Chrome Rail 169.50

2051 TUBE \$2.55 Ea.

Mills, Jenn. & Wadl. J.P. Glass\$1.25
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Soeburg W.O.M. & B.O.M. Locks 1.00
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Backboard glasses, motors, reoilfers, coils, fuses, award cards, reel strips, balls for Keency Sub., rebound rubbers, amplifier and radio tubes. Write



Actual Size
Fibre Contact Divider for relay on 3 and 4 Bells and other equipmt.25c
Main Gear for Chicken Sam Motor 2.50
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Chicken Sam Gun*Stock (Only) 12.50
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WE HAVE PARTS FOR ALL MAKES OF COIN OPERATED EQUIPMENT!
Please Send Check In Full for Orders Under \$10.00.
1/3 Deposit on Orders Over \$10.00.

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ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
OFFICE: ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURGH



Two New Arcades Open in Adjacent N. S. Communities

HALIFAX, N. S., Oct. 9.—Increased demand for coin machine entertainment and service in Halifax and Dartmouth, sister communities, has resulted in the establishment of two new arcades.

Curry & Jones, who have been operating an arcade in the city proper the past three years on Barrington Street, the business artery, have opened a second arcade on Gottingen Street, in the North End of Halifax. This is considerably smaller than their first location, but expansion is likely. Incidentally, the Barrington Street arcade has been enlarged about 60 per cent by the acquisition of a store adjoining the original space, allowing for the locating of about 15 additional machines.

Robert Woodgate, who had been on the staff of Curry & Jones for the past two years as a mechanical servicer, has gone into the arcade business on his own account. He has converted a good-sized store in Dartmouth, in a very desirable location, into an arcade. Starting with 16 machines, he plans on having about 25 available to the public within a few weeks. He is in the unusually favorable position of being able to repair and recondition the machines as well as looking after all business details. Woodgate is one of the youngest of arcade operators, he is in his 20s. He includes a number of merchandise venders in his layout in Dartmouth, the population of which has trebled by the wartime boom. Bus services bring people in from nearby communities.

Buy
WAR BONDS!

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AUTOMATIC MUSIC CO.
540-42 S. 2nd St., Louisville, Ky.
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COIN MACHINE MECHANIC

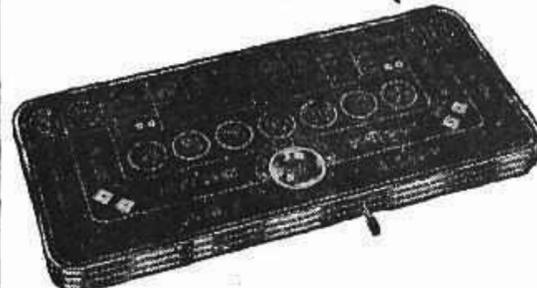
Must know guns. 48 hours per week, steady job year around, top salary.

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PACES, RACES and SERVICE
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AFRICAN GOLF

The IDEAL COUNTER GAME

NO SLOT—NO TAX!

A complete Casino Game with top appeal and money-making power for counter play!

ALSO AVAILABLE:

HI-LO CHUCK-LUCK
MIAMI COLOR GAME
MONTE CARLO-CROWN & ANCHOR

Chrome finish. Beautiful 5-color plate glass top. Perfect dice under glass. Sealed agitator affords perfect protection for location! Game size: 16"x36"x2".

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ORIGINAL RED, WHITE AND BLUE JAR-O'-DO

\$2.90 per set—in any quantity

2100 Tickets. \$33.00 Definite Profit.

1000 HOLE JACKPOT CHARLEY

\$2.45 each—in any quantity

Extra Thick—30 Hole Jackpot—Protected Numbers
\$57.65 Ave. Profit—Material and Workmanship Guaranteed

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Original 1200—Ticket Punch on Wire with Jack Pot Card. Each \$3.00	Per Doz. \$35.00
1240 Bingo with Card. Each \$3.50	Per Doz. 40.00
1260 Bingo with Card. Each \$3.75	Per Doz. 42.00
1000 Bingo without Cards. Each \$1.85	In Doz. Lots 18.00
2160 Poker Ticket with Jar Label (5¢ profit \$27.50; 10¢ profit \$51.00). Each \$6.00	Doz. 60.00
2052 Combination Ticket with Jar Pot Card & Label, 5¢ or 10¢. Each \$5.00	Doz. 57.00
2280 Combination Ticket with Jar Pot Card & Label, 5¢ or 10¢. Each \$5.50	Doz. 55.00
2520 Combination Ticket with Jar Pot Card & Label, 5¢ or 10¢. Each \$6.50	Doz. 72.00
Try the Fastest Selling Bingo Board on the Market—1200 Hole Board with Jack Pot. Make a Profit \$25.00. Each \$3.75; Dozen \$36.00	
1000 Hole Board without Jack Pot, Thick Board, Large Number. Sure Profit \$13.00. Each \$2.75; Dozen \$30.00	100 Lots 275.00
	100 Lots 200.00

BINGO JACKPOT CARDS

60 Seals—Doz. \$8.25	100 Cards \$49.00
50 Seals—Doz. 6.00	100 Cards 48.00
70 Seals—Doz. 6.50	100 Cards 50.00
Plain 1000 Boards. Ea. \$1.25	100 Lots 110.00

We carry a large line Plain, Premium and Money. Send us a list of boards you want and we will send you prices that will save you money.

Original Red-White-Blue Ticket, 2100. Per Set \$3.50 Per Doz. Sets \$36.00

Send 50% With Order, Balance C. O. D.

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7 WAR ADMIRALS } 1-Ball
8 RACE KINGS } Multiple
5 SPORTSMEN } Payouts

1 & 5-Ball Free Play
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Check your essential needs against this timely selection. We carry over 200 of the newest and best sellers to satisfy your needs.

SPECIAL THICK 25c—CHARLIE BOARD—25c SPECIAL THICK

1000 Hole Original\$2.50 | Definite Profit\$50.00
Protected Ticket Each | 176 Winners

Holes	Size	Name	Style	Kind	Profit	Net Price
400	1 1/2 to 5/8	Put & Take	Thin	P & T	\$ 7.00	\$1.25
480	5/8	Lucky Dollar	Thick Jumbo	Slot	11.00	1.95
480	5/8	One R	Thick	Slot	11.00	1.55
600	5/8	Hitting the High Spots	Thick Jumbo	Slot	20.50	3.90
720	5/8	Jumbo Win	Thick Jumbo	Slot	18.85	3.75
720	5/8	Kiddo	Thick	No's.	17.00	2.50
680	5/8	Little Barrel	Semi	Tip	16.00	2.50
1000	5/8	Billboard	Thick Jumbo	Slot	27.30	4.85
1000	5/8	Saddle Up	Semi	Slot	25.95	3.80
1000	5/8	Star Action	Thick	No's.	35.00	3.75
1000	5/8	Eagle's Nest (Book)	Super	Slot	26.60	5.15
1000	5/8	Ridin' the Rails	Thick	Slot	26.80	3.95
1024	5/8	Ginger	Thick	Slot	25.75	4.60
1020	5/8	My Gal Gal	Thick Jumbo	Slot	25.74	4.50
1050	5/8	Boonity Boom Sp.	Thick Jumbo	Slot	25.95	3.80
1050	5/8	Trade Bars	Thick Jumbo	Slot	29.10	4.35
1050	5/8	Big Circle	Thick Jumbo	Slot	26.79	4.90
1050	5/8	Glamour Girl	Thick Jumbo	Slot	27.38	4.90
1050	5/8	Wotta Gal	Thick Jumbo	Slot	26.21	4.80
1050	5/8	Doggone Sweet	Thick Jumbo	Slot	26.43	4.60
1080	5/8	Ding Dong	Thick	Slot	28.50	4.20
1200	5/8	Big Black Bear	Thick	Animal	33.50	5.45
1200	5/8	Trading Post	Thick	Slot	25.52	4.20
1200	5/8	Charmer	Thick	Slot	34.54	5.15
1200	5/8	Ranger's Attack	Thick	Slot	31.56	5.45
1280	5/8	Wishing Well	Thick	Slot	35.60	5.40
1288	5/8	Across the Court	Thick	Slot	33.44	5.40
1344	5/8	I Doodit	Thick	Slot	36.80	6.20
1600	5/8	Up & Down (Football)	Thick	Tip	34.24	4.95
1800	5/8	Spinning Reel	Super	Slot	51.90	6.35
2000	5/8	Step Up	Semi	No's.	39.99	4.95
2280	5/8	Basket Ball	Semi	Tip	38.00	5.50
2280	5/8	Parlay	Thick	Tip	41.82	6.50
2400	5/8	Tournament (Basketball)	Thick	Tip	44.89	6.50
2400	5/8	International	Thick	Slot Dice	46.00	6.50
2400	5/8	Greenbacks	Semi	Tip	41.00	6.00
2450	5/8	Travel	Thick	Tip	46.44	6.00
2520	5/8	Show Boat	Thick	Tip	48.00	6.50
2520	5/8	Rose Bowl (Football)	Semi	Tip	47.80	4.95
2600	5/8	Gold Coin Awards	Thick	Slot	48.40	6.50
2730	5/8	Bombshell	Semi	Tip	49.81	5.50
2850	5/8	Swing Time	Thick	Tip	56.20	7.00
2900	10 1/2	Double Jackpot	Thin	Tip	85.00	5.50
2400	10 1/2	Blue Front	Thick	Tip	90.00	7.00
2400	10 1/2	Bonus Pool	Thick	B.B.	95.00	6.50
2470	10 1/2	Lucky Horseshoe	Semi	Tip	90.00	6.50
210	2 1/2	E-Z Jack	Thick Jumbo	Slot	20.88	3.95
210	2 1/2	Quick Jack	Thick Jumbo	Slot	20.58	2.90
120	2 1/2	Swift Action	Thick Jumbo	Slot	14.70	2.25
400	2 1/2	Little Marvel	Thick Jumbo	Slot	32.05	3.95
400	2 1/2	Quater Barrel	Thick Jumbo	Slot	38.30	4.10
400	2 1/2	Town House	Thick Jumbo	Slot	38.52	4.45
480	2 1/2	High Five	Thick Jumbo	Slot	40.00	2.25
480	2 1/2	Fiver	Thick	Slot	40.00	1.95
484	2 1/2	V Note	Thick Jumbo	Slot	41.00	2.90
800	2 1/2	Q. T.	Thick Jumbo	Slot	68.00	4.90
898	2 1/2	LoV-Loe (Girl)	Thick Jumbo	Slot	93.85	6.25
1000	2 1/2	Charlotte (Book)	Super	Slot	98.00	5.35
1000	2 1/2	Sun Bath (Girl)	Thick Jumbo	Slot	90.45	6.25
1030	2 1/2	Red Head Jackpot	Thick Jumbo	Slot	95.88	6.10
1200	2 1/2	Texas Charlie	Thick	No's.	102.28	4.95
600	2 1/2	The Queter	Thick Jumbo	Slot	50.50	4.70

TERMS: 1/3 Cash in Advance, Balance C. O. D.

WANTED TO BUY: ANY QUANTITY OF PIN GAMES. SEND US YOUR COMPLETE LIST TOGETHER WITH LOWEST PRICE YOU WILL ACCEPT AND APPROXIMATE SHIPPING DATE. ALSO NEED GUNS AND OTHER TYPES OF ARCADE EQUIPMENT.

ARCADE EQUIPMENT—GUNS—MISCELLANEOUS

Bally Bull Gun	\$ 89.50	Deluxe Texas Leaguers	\$48.50
Bally Rapid Fire	229.50	ABT Challengers & Model F's	22.50
Exhibit Streamline Dipper	89.50	Card Venders, Floor Size	24.50
West. Super Gripper, F.S.	50.00	Mercury, Cigaret Token P.O.	12.50
Gottlieb 3-Way Grippers	17.50	Mills Skill Flip—Arcade Place	29.50
Gottlieb Single Gripper	9.50	1 Exh. Whatsis Love Motor	35.00
Shoot the Chutes, A-1	135.00	ABT Target Gun Stands	5.00
High Dial Ten Strikes	65.00	1939 Western Base Ball	94.50
Kicker and Catchers	19.50	Photo Cells, Seeburg & Bally	3.50
Pikes Peaks	19.50	Defender Photo Cells	4.50
Anti-Aircraft Screens, NEW	9.50	1-Ball Escalator Belts	1.00

WE REPAIR 1-BALL AND 5-BALL MOTORS, OPEN TYPE, \$5.00; SEALED, \$12.50

PIN GAMES — SLOTS — CONSOLES — ONE BALLS

Cash PO Watl. Big Games, New Orig. Crates	\$150.00	5c Silv. Moon Chief	\$225.00	Keeney Sky Lark	\$249.50
Cash Big Games, Rebuilt by Watling	130.00	10c Silv. Club Chief	225.00	Sport Specials	185.00
Gal. Dominoe, A-1	149.50	10c Dixie Bell	150.00	Record Times	175.00
Jenn. F.P. Bobtail	98.50	5c Blue Fronts	150.00	Santa Anita	229.50
Mills 4-Bell, A-1	595.00	5c Chiefs, 4-Star	109.50	Jenn. Golf Ball	109.50
Bally Sun Ray, F.S.	179.50	50c Mills, 9-5 P.O.	250.00	EH. AIR CIRCUS	108.50
Super Bell, 2-Way, 5-5	375.00	25c Chief, 4 Star	185.00	Home Run '40	27.50
Jumbo Parade, Late CP	119.50	5c Silver Chief	154.50	Wild Fire	39.50
Big Game, CPD	119.50	BALLY PIMLICO	429.50	Sport Parade	39.50
		Club Trophys	345.00	Monicker	84.50
		Keeney Fortune	350.00	Twin Six	48.50

WILL PAY \$40.00 EA. FOR EXH. SUN BEAM, DO-RE-MI, WEST WIND & DOUBLE PLAY. ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D.

EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago 47, Ill.
PHONE: HUMBOLDT 6288

LION SALES CO.
409 ESPANOLA WAY MIAMI BEACH 39, FLORIDA

WANTED FOR CASH

SEEBURG'S "CHICKEN SAM'S"
"JAIL-BIRDS"

\$90.00 — — — — — **\$90.00**

Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$15.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

CHICAGO NOVELTY CO., INC.
1348 NEWPORT AVE., CHICAGO, ILL.

WANTED TO BUY FOR CASH!

PHONOGRAPHS
ROCK-OLA SUPERS, MASTERS STANDARDS DELUXES
WURLITZER 500 600 — 750E 800 — 850

5-BALL FREE PLAY
STARS SUNBEAM WEST WIND DO RE MI DOUBLE PLAY

Send us your list for quick action! WE PAY HIGHEST PRICES!
WANTED—SMILE A MINUTE PICTURE MACHINE
Must be in good mechanical condition. Give Serial No.

5-BALL FREE PLAY GAMES

Jesp	\$115.00	Sluggo	\$37.50	Spot o Card	\$47.50
Flicker	27.50	Broadcast	37.50	ABC Bowler	47.50
Pan American	32.50	Bombardier	37.50	Champ	47.50
All American	34.50	Silver Skates	37.50	Texas Mustang	57.50
Sport Parade	37.50	Miami Beach	47.50	Capt. Kidd	57.50
Stratoliner	37.50	Hi Hat	47.50	Jungle	57.50
Zig Zag	37.50	Torpedo	47.50	Gobs	95.00
Big Chief	37.50	Sea Hawk	47.50	New Gott. 5 & 10	145.00

MISCELLANEOUS EQUIPMENT

ABT Challengers	\$22.50	Millis Jumbo Parade, F.P., Brown	\$ 75.00
ABT Model F	22.50	Bally Hi Hand	135.00
Pikes Peak	19.50	Jenn. Silver Moon	115.00
Evans 10 Strike, Low Dial	42.50	Wurl. Counter Mod. 81	75.00
Evans 10 Strike, High Dial	65.00	Mills Empress	175.00
Rock-Ola 10 Pin, Low Dial	42.50	Rock-Ola Monarchs	135.00
Wurlitzer 616, illuminated Slides and Grille, Packard Keyboard	98.50		98.00

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

WANTED

KEENEY ANTI-AIRCRAFTS

Black or Brown. In Any Condition, Any Amount.
Write giving full particulars in first letter, including price and quantity.

SUPREME ENTERPRISES 557 ROGERS AVE. BROOKLYN, N. Y.

BACK THE ATTACK WITH WAR BONDS!

NATIONAL COIN MACHINE EXCHANGE
1411-13 DIVERSEY BLVD. Phone: BUCKingham 6466 CHICAGO

COIN MACHINE MOVIES

16MM. SOUND FILM for use in Panorams and other makes of Coin Operated Machines or any ordinary 16MM. Sound Projector.

FOR SALE—\$32.50 TO \$39.50

Reel of 8 Subjects. Just Enough "Spice and Oomph" to Bring in the Dimes. (Specify if for use in Panorams.) 1/3 Deposit With Order, Balance C. O. D.

1667 N. McCADDERN PL. **PHONOFILM** HOLLYWOOD, CALIF.

SALESBOARDS

ALL ORDERS SHIPPED SAME DAY RECEIVED

400 HOLES LUCKY BUCKS, SPEC. THICK, 5c, DEFINITE PROFIT \$7.00	\$.85
850 HOLES TICKER TAPE, A. SPEC. THICK JUMBO HOLES, 5c, AVERAGE PROFIT \$24.63 PROT.	2.75
1000 HOLES GET YOUR PIECE, Spec. Thick, 5c, AVERAGE PROFIT \$29.45 PROT.	3.10
1200 HOLES TEN BIG FINS, THIN JUMBO HOLES, 5c, AVERAGE PROFIT \$35.20	2.50
1200 HOLES VICTORY BELL, SPEC. THICK "C," 5c, AVERAGE PROFIT \$38.57 PROT.	3.60
1800 HOLES LULU, SPEC. THICK, 5c, DEFINITE PROFIT \$24.75	3.25
1000 HOLES J.P. CHARLEY, SPEC. THICK, 25c, 30-HOLE JACKPOT, AVERAGE PROFIT \$52.00 PROT.	2.50
1200 HOLES HAPPY CHARLEY, 25c, SPEC. THICK, AVERAGE PROFIT \$77.00 PROT.	3.00
1000 HOLES CIGARETTE BOARDS 10 OR 20 SEC. ANY PAYOUT FROM 26 PKG. TO 40 PKG.	1.00

LARGE STOCK PLAIN, TIP AND JACKPOT BOARDS. WRITE FOR PRICE LIST, STATING YOUR REQUIREMENTS. 25% DEPOSIT WITH ALL ORDERS—BALANCE C. O. D.

MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA

TIP BOOKS—Immediate Delivery

ALL TICKETS ARE ATTACHED TO BOOKS. 120 Combinations—24 Bunches—5 Tickets in Bunch. Styles: Straight Tip, 15 Die Cut Jackpot.

\$40.00 Per Gross—In Lots of 25 Gross or More \$37.50. In Lots of 12 Books—\$3.75 Per Lot. 25% with order, bal. C.O.D. Sample Books 35c Each.

CHARLES CARTER, 352 East McCarty Street, Indianapolis, Indiana

LOS ANGELES SEE BILL HAPPEL MILWAUKEE SEE CARL HAPPEL

'NEW ROCKOLA COMMANDOS'

NEW MACHINES IN FACTORY-SEALED CASES WRITE FOR PRICES

15 ROCK-OLA SPECTRAVOX WITH PLAYMASTER - COMPLETELY REBUILT AND REFINISHED. LOOK LIKE NEW MACHINES. SOLD ON SIX MONTH GUARANTEE WRITE

20 WURLITZER MODEL 616 - COMPLETELY REBUILT AND REFINISHED IN NEW DE LUXE MARBLGLO. SOLD ON MONEY-BACK GUARANTEE WRITE

BUCKLEY WALL BOXES, Late Chrome, Illuminated, 24-Record, Good as New \$19.50

PACKARD PLAMOR BOXES, All Rebuffed and Re-finished. Look Like New \$32.50

SPECIAL MILLS PANORAM SOUNDIES COMPLETELY RECONDITIONED AND REFINISHED. PERFECT CONDITION. LARGE STOCK OF SNAPPY SOUND FILMS IN STOCK. WRITE

RECONDITIONED CONSOLES AND SLOTS

Table listing various amusement machines like Bally Club Bells, New Mills Jumbo, etc. with 'Write' as the contact method.

RECONDITIONED ARCADE EQUIPMENT

Table listing arcade machines like Supreme Shoot-Your-Way-to-Tokyo, Seeburg Shoot-the-Chutes, etc. with 'Write' as the contact method.

WANTED-USED MACHINES-HIGHEST CASH PRICE PAID

ROCK-OLA Commando, new or used. WURLITZER 800, 700, 500, 600, 616. SEEBURG Colonef, Major, Envoy, Classic, Vogue, Regal, Gem. ARCADE MACHINES: Sky Fighter, Night Bomber, Super Bomber, Ace Bomber, Rapid Fire, Air Raider, Sky Battle, Chicken Sams, Torpedo. Consoles, Slots, Wall Boxes, all makes; Mills Panoram.

Send List of Machines you have to sell and let us quote prices we will pay for your machines. Send List to either office by airmail.

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

BADGER SALES COMPANY 1812 WEST PICO BLVD. LOS ANGELES 15, CALIF.

BADGER NOVELTY COMPANY 2546 NORTH 30TH STREET MILWAUKEE 10, WISCONSIN

Table listing various Rockola machines and their prices, such as Rockola Windsor, Seeburg Wireless, etc.

DAVE LOWY 594 10th Avenue, New York City. Longacre 5-9495 'Let's Trade Together, Even If It's Ideas'

BEST BUYS IN PIN TABLES AND CONSOLES

Table listing pin tables and consoles like Keeney 4 Way Bell, Saratoga, etc. with prices and 'Write' contact info.

Tampa Amusement Co., 113 N. Willow Ave., Tampa, Fla.

SALESBOARDS

Table listing salesboards with columns for Name, Holes, Maximum Profit, and Net Price.

SHERIDAN SALES CO. 4126 SHERIDAN RD. CHICAGO 13, ILL.

Tax Stamps Show Decline

Baltimore district sells 1,385 \$100 stamps; 6,349 for amusement machines

BALTIMORE, Oct. 9.—The number of gaming device stamps sold by the district of the internal revenue office here, which includes the District of Columbia as well as all of Maryland, since the beginning of the 1943 fiscal year, totaled only 1,385. At \$100 per stamp, this shows that the federal government took in only \$138,500.

As the beginning of the new fiscal year also was the time the new \$100 tax became effective, it indicates there has been a noticeable drop in the number of such machines licensed in the area. It shows more machines were pulled in than at first was believed to escape the increased levy. Since the \$100 levy for the machines is a new one no comparison was possible.

For the same period a total of 6,349 stamps for amusement devices were sold, resulting in the collecting of \$62,490.

While it is expected more amusement device stamps will be bought during the current fiscal year in the territory, it is doubtful whether any more gaming device stamps will be bought.

Milton Katz Starts Business in Balto

BALTIMORE, Oct. 9.—Another entrant into the vending machine field here is the Neptune Vending Company operated by Milton Katz, who has just moved his operation to Baltimore from Atlantic City, where he operated for a number of years. Katz has opened offices at 37 South Liberty Street. He brought with him a substantial stock of NAB diners, 5-cent cake or cookie venders.

Katz also operates nut venders. He operated nut venders at Atlantic City and has brought an appreciable number with him, which he plans to operate here providing the nut situation is such as to make this possible.

Advertisement for IMP \$7.70 while they last! Regular Price \$12.50. Gerber & Glass 914 DIVERSEY, CHICAGO, ILL.

There is no substitute for Quality, Quality Products Will Last for the Duration D. GOTTLIEB & CO. CHICAGO

FOR GUARANTEED PACE EQUIPMENT BAKER NOVELTY COMPANY 1700 WASHINGTON BLVD. CHICAGO 12, ILLINOIS

DON'T BUY ANY RADIO TUBES UNTIL YOU COMPARE THESE PRICES!!!

Table listing various radio tube models and their prices, such as 6A1, 6A4, 6X4, etc.

RADIO TRADING CO. 58 MARKET ST. NEWARK 1, N. J.

SPECIALS FOR SALE: JENNINGS SILVER MOON, F.P. \$ 99.50, MILLS JUMBO, F.P. 77.50, BALLY HIGH HAND COMBINATION 139.50, KEENEY SUPER BELL COMBINATION 215.00, KEENEY SUPER BELL TWIN (5 & 6) 345.00, VICTORIOUS 1943 162.50, MILLS 1-2-3 (1940) 82.50, MILLS VEST POCKET BELLS 49.50. WE BUY, SELL AND EXCHANGE 3147 Locust St. ST. LOUIS, MO. OR CALL NOVELTY CO.

JAR TICKETS 1836—Tip Combination Machine Folded \$432.00 Per Gross 2050—Red, White, Blue Five in Bundle Write for Prices A B C NOVELTY COMPANY MFRS. 310 N. Walnut Street Muncie, Indiana

Table listing Wurlitzer and Jockey Club machines with prices, such as Wurlitzer 616, 61, 24, etc.

Will Trade for Arcade Equipment. O'BRIEN MUSIC CO. 89 Thomas Street NEWPORT, R. I.

RADIO TUBES for the COIN MACHINE BUSINESS

Sign and Return Certificate With Your Order

SUPPLIERS CERTIFICATE

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of limitation order L265 with the terms of which I am familiar.

Signature

Date

We have GUN LAMPS for Chicken Sam, Parachutes, Rapid Fires, etc. Write for Price.

1B5 \$1.45	6D6 \$1.05	6K8 \$1.35	7B6 \$1.35	38 \$1.15
1N5 1.65	6A8 1.35	6K7M 1.35	7F7 1.65	41 .90
2A3 2.00	6B5 2.00	6K7G 1.15	12SK7GT	42 .90
2A4G write	6B8C 1.35	6L6 2.00	1.10	45 1.20
3Q5 1.65	6B8M 2.00	6L7G 1.60	12SQ7GT	47 1.15
5X4 1.15	6C6 1.05	6L7M 1.85	1.10	56 .85
5U4G 1.05	6D8 1.65	6R7 1.15	227 .70	58 .95
5V4G 2.15	6F6G .95	6S7 1.65	235 .95	75 .90
5Y3 1.00	6F6M 1.25	6SC7 1.85	25Z5 1.10	76 .95
5Z3 1.60	6F8 1.35	6SQ7 1.15	25Z6 1.35	77 .95
6A4 1.65	6H6G 1.15	6V6M 1.35	24 .95	78 .95
6A6 1.65	6J5 1.20	6V6G 1.15	30 1.45	80 .95
6A7 1.15	6J7 1.35	6X5 1.05	35L6 1.45	83 1.35
	6K6 1.15	6Y6 1.55	35Z5 1.25	70L7 2.85
	6K7 1.15	7B5 1.35	37 .90	2051 2.60

18 Inch Lumiline Bulbs....\$1.35 #55 Bulbs, Box of 10...\$0.65 box
 12 Inch Lumiline Bulbs.... .85 #63 Bulbs can be used
 #51 Bulbs, box of 10..... .65 instead of #81, box of 10. .75
 Special Polish for Phonographs.....\$3.00 Gal.

No Order Shipped Under \$5.00 - 1/2 Deposit Must Accompany Order.
RUNYON SALES CO. 123 Runyon St., Newark, N. J.

DON'T SELL UNTIL YOU GET OUR OFFER WE'LL PAY SPOT CASH for

Any make or model Phonograph, all types of Arcade Machines, Pin Games, Consoles, Free Play and Payouts, Slots, Night Bombers, Defenders, Sky Fighters, etc., etc.

WHAT HAVE YOU TO OFFER? - - - WRITE, WIRE OR PHONE AT ONCE

FULL DETAILS AND PRICE

RUNYON SALES CO. 123 Runyon Street, Newark, N. J.

WHIRLAWAY!!! WHIRLAWAY

ALL TIME TOP MONEY MAKER

SEND IN YOUR

BLUE GRASS, DARK HORSE, SPORT SPECIAL AND SPORT EVENT

WE WILL REBUILD THEM INTO "WHIRLAWAY," BEAUTIFUL NEW ONE BALL CONSOLE.

This machine has been re-designed by engineers who have had years of experience with operators' problems in the coin machine field, difficulties which the manufacturer does not foresee but which the operator in the past has had to overcome. Ship us your game today.

ROY MCGINNIS COMPANY

2011 MARYLAND AVE.

BALTIMORE, MD.

WE CAN FURNISH FOR IMMEDIATE DELIVERY

Rebuilt Mills Gold Chromes, Bonus Bells, Blue Fronts, Q. T.'s, Vest Pockets, Pace Comets, Jennings Silver Moon Chiefs, Four Star Chiefs in 1¢, 5¢, 10¢ and 25¢ play. Also brand-new Rockola Commando Phonographs in original crates and a full line of One Ball and Five Ball Tables. We carry a complete stock of Reel Strips, Jackpot Glasses and all types of Springs for Mills Machines. Write and tell us what you are interested in.

SOUTHWEST AMUSEMENT COMPANY

1712 FIELD STREET

DALLAS, TEXAS

WE ARE WHOLESALE AND SELL FOR RESALE

FREE PLAY GAMES CAREFULLY CHECKED AND PACKED

All American.....\$39.50	Spot Pool.....\$49.00	Kicker & Catcher.....\$22.50
Airliner.....14.50	Show Boat.....38.00	(Like New)
ABC Bowler.....45.00	Speed Ball.....32.00	Ten Strike, L.D.....39.50
Gun Club.....45.00	Sports Parade.....39.50	Batting Practice.....109.50
Horoscope.....39.00	Silver Skates.....39.50	Towers.....69.50
Majors, 1941.....44.50	Snappy.....38.00	Used Records, Per
Spot a Card.....59.50	Super Chubbie.....40.00	Hundred.....11.00

All Pin Games have been stored in a good dry place and are packed in "New Cartons." When any of our equipment comes to you it looks nice and operates perfectly. "Ready for Location!" - "Buy With Confidence." Send for Complete List.
 NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, L. I. (Freeport 8320.)

CENTRAL OHIO QUALITY BUYS

"There Is No Substitute for Quality"
 MISCELLANEOUS QUALITY COIN OPERATED EQUIPMENT

1 ROCK-OLA SUPER, A-1.....	\$285.00
1 ROCK-OLA MASTER & Adapter, A-1.....	249.50
1 ROCK-OLA 40 Counter, Stand & Speaker.....	129.50
4 TWO WAY SUPERBELLS, 5c & 5c, C. O., Like New..	Write
3 ROWE ROYALS, 6 Column.....	69.50
20 25c CHERRY BELLS, 3/5 P. O., New Finish.....	Write
45 ROWE ROYALS, 8 Columns, All Colors.....	79.50
5 ROWE ROYALS, 10 Columns, 1st Class.....	99.50
12 DuGRENIER CHAMPIONS, 11 Col., King Size.....	119.50
2 ROWE PRESIDENTS, 10 Column, King Size.....	119.50
35 NATIONAL 9-30's, 9 Column, A-1.....	79.50
2 UNEEDA PAKS, 1940, 15 Columns.....	85.00
2 UNEEDA PAKS, 1939, 12 Column.....	72.50
25 JUMBO PARADES, Late Heads, C. P.....	99.50
10 JUMBO PARADES, Free Play.....	89.50
15 5c BLUE FRONTS, A-1.....	Write
3 10c CHERRY BELL, 3/5 P. O., New Finish.....	Write
15 BALLY CLUB BELLS, Comb. F. P., Like New.....	Write
10 MILLS SQUARE BELLS, A-1.....	79.50
2 BALLY CLUB BELLS, Comb. F. P., Brand New.....	Write
5c BLUE FRONTS, Over 400,000, C. H., Knees....	Write
10c BLUE FRONTS, Over 400,000, C. H., Knees....	Write
25c BLUE FRONTS, Over 400,000, C. H., Knees....	Write
2 CHARLI-HORSES, 5c-5c, C. P., Number Reels.....	149.50
1 EVANS JUNGLE, Comb. F. P., A-1.....	89.50
5 SILVER MOON TOTALIZERS, F. O., Late.....	129.50
5 BALLY HIGH HANDS, Comb. F. P., Late Serials....	149.50
3 JENNINGS CIGAROLLAS XV, Like New.....	109.50
1 KEENEY SUBMARINE GUN, Like New.....	199.50
1 STANCO BELLS, 5c, C. P., Fruit Reels.....	119.50
5c COLUMBIAS, Fruit or Cig. Reels.....	52.50
1 WATLING BIG GAME, F. P., A-1.....	89.50
1e Q. T.'s, Late Blue Fronts.....	49.50



Wolf Solomon

WE HANDLE ONLY TOP GRADE COIN OPERATED EQUIPMENT. ALL EQUIPMENT RECONDITIONED AND REFINISHED, READY FOR LOCATION. CRATED SAFELY SO THAT YOU GET IT IN A-1 SHAPE.

"BUY WITH CONFIDENCE!"

SPOT POOL.....\$ 49.50	PIN BALL MACHINES	POLO.....\$22.50
BROADCAST.....32.50	SPORT PARADE.....\$ 42.50	SALUTE.....32.50
VICTORY.....82.50	GOTT 5-10-20's...119.50	LEGIONNAIRE.....49.50
CROSSLINE.....32.50	HOME RUN, '42...69.50	STAR ATTRACTION.49.50
SOLOWAY.....59.50	ALL AMERICAN...37.50	SCHOOL DAYS.....42.50
BANDWAGON.....29.50	SPARKY.....37.50	HOROSCOPE.....45.00
DUDE RANCH.....27.50	DIXIE.....27.50	STARS.....42.50
BIG PARADE.....119.50	REPEATER.....39.50	PARADISE.....37.50
	STRATOLINER...35.00	

1/2 CERTIFIED DEPOSIT WITH ORDER.

CENTRAL OHIO COIN MACHINE EXCHANGE, INC.

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

MILLS

VEST POCKET BELL

5c Play Only

Complete With Automatic

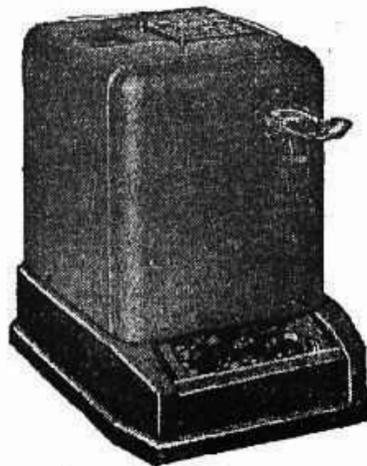
JACK POT

Pays out automatically just like a big Slot. Will pay for itself the first week.

NEW MACHINE.....\$87.50
 REBUILT MACHINE...\$75.00

CERTIFIED DEPOSIT WITH ORDER

- SIMPLE
- FOOLPROOF
- REGISTERS ALL JACKPOTS
- COLOR—BLUE AND GOLD



VALLEY SPECIALTY CO., INC.

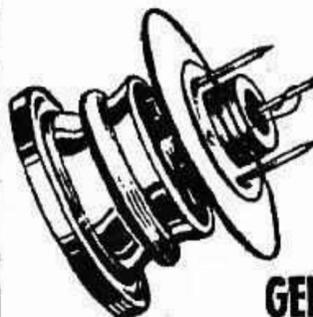
1061 JOSEPH AVE., ROCHESTER 5, N. Y.

NEW!! IMPROVED!!

PIN BALL BUMPER STEM REPAIR SLEEVES

"WORTH THEIR WEIGHT IN GOLD"

EASIER AND QUICKER TO APPLY



STOP WASTING MAN HOURS AND MONEY. END SERVICE CALLS AND BURNT COIL TROUBLE RESULTING FROM STEM WEAR. MAIL \$2.75 FOR PKG. OF 25 FIRST-CLASS MAIL OR PIN BUSINESS CARD TO THIS AD FOR C. O. D. MONEY-BACK GUARANTEE. GET ON OUR PREFERRED LIST. BE FIRST IN YOUR TERRITORY WITH NEW EQUIPMENT.

GENERAL COIN MACHINE SUPPLY CO.

940 MICHIGAN AVE., BUFFALO 3, N. Y. Established 1930.

**GOING STRONG
BRAZIL
CONVERTED FROM
(DO-RE-MI)**

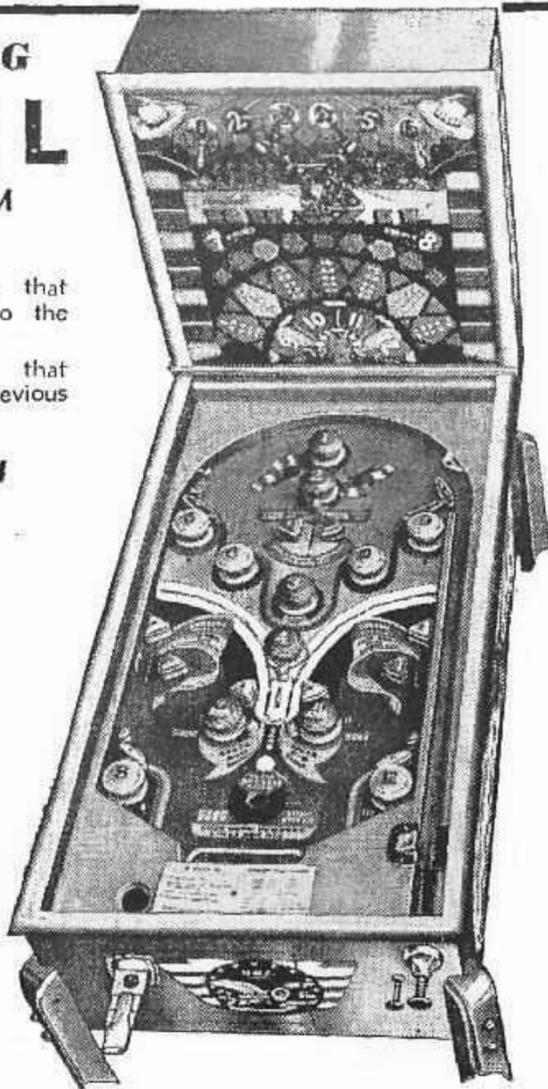
With Return Ball feature that creates fast ball suspense to the Nth degree.

Location reports indicate that BRAZIL is out-earning all previous United conversions.

Also Revamping

- ★ **MIDWAY**
from (ZOMBIE)
- ★ **ARIZONA**
from (SUN BEAM)
- ★ **GRAND CANYON**
from (DOUBLE PLAY)
- ★ **SANTA FE**
(from WEST WIND)

IF YOU HAVE ANY OF THE ABOVE GAMES WHICH YOU DO NOT WANT CONVERTED, QUOTE US YOUR PRICES.



SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT

United MANUFACTURING COMPANY
6123-25 N. WESTERN AVENUE CHICAGO

**Honolulu Machines
Not Lotteries, Says
Police Department**

HONOLULU, Oct. 9.—Pinball machines on Oahu differ from those seized by Hilo police in a big island raid September 3, mainly in that the local ones do not pay off with cash or other material prizes, according to Honolulu police.

Detective Capt. Andrew S. Fritas, who as vice squad captain in 1935 made the last raid here on pinball establishments, said the Honolulu ball machines are within the law as amusement devices and are checked constantly by police to see that they remain that way.

Hilo police seized 95 pinball machines and charged the operators with maintaining and conducting a lottery. Disposition on the charges is pending.

It is alleged the Hilo machines are in effect "horizontal slot machines" which pay off winnings in cash.

Captain Fritas said under territorial law three things must be present to constitute a lottery. They are chance, a prize and a consideration or charge.

Lottery is defined in the law as "any scheme for the disposal or distribution of property by chance among persons who have paid or promised to pay any valuable consideration for chance of obtaining the property or a portion of it or for any share or interest in the property upon any agreement, understanding or expectation that it is to be distributed or disposed of by lot or chance, whether called lottery, raffle, che fa, pakapio or gift."

After the 1935 Honolulu raid, several operators of ball machines which paid off with cash prizes were convicted in court on lottery charges and were given suspended sentences on condition the machines be shipped out of the territory.

Revised ordinances of 1942 make it unlawful for minors—persons under 20 years of age—to play pinball machines or loiter near them and for persons in charge of such machines to permit minors to use or loiter near them.

**20% DISCOUNT
ON ALL ORDERS
OF \$125 OR MORE
FOR OUR OWN
UNBREAKABLE
PLASTICS!**

Plastic replacement parts covered by this offer are listed in the star-bordered box. We reserve the right to withdraw this offer without notice.

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- We mold the following UNBREAKABLE replacement plastics and now have them available for:
- Wurlitzer Model 61 Top Corners . . . \$ 4.25
 - " " 600 Top Corners . . . 4.25
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 - " " 750 Top Corners . . . 17.50
 - " " 750 Bottom Corners . . . 17.50
 - " " 850 Top Corners . . . 19.50
 - " " 850 Bottom Corners . . . 17.50

ROCKOLA MODELS—Standard, Master, Super; Top Corners (red or yellow) \$17.50 Ea.

We have the following SHEET PLASTIC available (size of sheet approximately 20"x50"—1000 square inches):

- 40 Gauge Yellow Plastic (thickness of a new dime), 24 Per Sq. In.
 - 60 Gauge Red Plastic (thickness of a new half dollar), 3¢ Per Sq. In.
 - 80 Gauge Red or Yellow (thickness of a new silver dollar), 4¢ Per Sq. In.
- We cut sheet plastic to desired size. 10% discount on complete sheets.

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We have on hand a small stock of ORIGINAL plastic replacement parts for Wurlitzer phonographs.

- Model 71 Top Corners \$ 3.50
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- " 500 Grille Plastics 3.50
- " 700 Top Corners 9.35
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- " 700 Upper Back Sides (green) 5.50
- " 700 Lower Sides 10.35
- " 800 Top Corners 14.50
- " 800 Lower Sides 15.00
- " 800 Top Center Plastics (onyx) 4.00
- " 800 Upper Back Sides (green) 6.50
- " 800 Top Red Plastics (above front door) 8.50
- " 800 Grille Plastics (bubble part) 4.00
- " 850 Direct Top Center (red) 14.50
- " 950 Lower Side Plastics 15.00
- " 750 Top Center Plastics (red) 5.50

*Sorry—no discount on our limited stock of original plastic replacement parts for Wurlitzer Phonographs.

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HERE IS WHAT DOES THE JOB
Each conversion consists of a NEWLY DESIGNED MULTI-COLORED SCORE CLASS, NEW STYLE, OVER-SIZE BUMPER CAPS WITH ILLUMINATED JAP FACES IN COLOR, ALSO NEW INSTRUCTION and SCORE CARDS. Nothing Else To Buy. ALL THIS FOR ONLY **\$9.50** EACH

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Machine folded. "The best and most popular Ticket—machine counted."

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- Takes in \$105.00
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Stapled Tickets, 85c Per Bag—Extra.

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WURLITZER
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Any Quantity. State Lowest Price and Condition.
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For Registering Jack Pots on MILLS VEST POCKET BELLS
Complete with all brackets. Can be attached in 1 minute. Sample \$2.50. Lots of 5, \$2.25. Lots of 10, \$2.00.
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JAR DEAL TICKETS

1836 Count } WRITE
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2520 Count with 50 Seal Card } PRICES
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JOE ASH says:

"You can take my word that Gottlieb's 'Stage Door Canteen' is one of the best games I've ever had the pleasure of selling. It's tops!"

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**LAMPS, 50c
BOX OF TEN**

Just received 10,000 Radio Panel Lamps suitable for Pin Games and many other purposes. Matchless Brand: No. 47, No. 46, No. 55—10 in a box, 50c per box of 10.
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50 Jennings Silver Moons

FREE PLAY — \$75.00
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Any quantity of good 5-ball pin games, phonographs, arcade equipment, slots and consoles.

State quantity, condition and lowest price in first letter.

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WE HAVE A VERY LARGE STOCK OF SALES-BOARDS FOR IMMEDIATE DELIVERY

- 400 Hole Win a Fin, 50c Jumbo Thick. Take-in is \$200.00. Definite payout \$120.00. Definite profit \$80.00. Price \$1.65 each.
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 - 500 Hole Charley Board, 25c. Take-in is \$125.00. Definite payout \$85.00. Definite profit \$40.00. Price \$1.28 each.
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- 1/3 deposit with order. Write for our latest circular on Salesboards. In this line over 20 years.

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Takes 1 to 3 Nickels at the Same Time

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 Lite-A-Line—The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

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Consumer's or Supplier's Certificates must accompany all orders in accordance with the terms of WPB. Order #L-265.

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Seeburg Chicken Sam, Shoot the Jap and Shoot the Chutes Operators. The following information will enable you to keep your equipment in operation and avoid loss of income due to the extreme shortage of 2A4G Tubes. We can furnish No. 2051 Tubes individually boxed standard brands, any quantity, \$2.60 Ea.

TUBE SUBSTITUTION

Replacing 2A4G With 2051 Tube

Remove 2 1/2 volt filament leads No. 2 & 7. Connect No. 6 & 7 to ground. No. 8 to center tap of 3000 ohm resistor. No. 2 to positive side of 6 volt leads. Side of 2 1/2 volt lead connected to 125 volt winding to high voltage lead on filament of 80 tube.

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

"SHOOT THE JAP"
 RAY-O-LITE GUNS

\$179.50 1/3 Deposit, Balance C. O. D. \$179.50

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SIGN THIS

I hereby certify that the part(s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

Date

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SEND WITH ORDER

If you find it necessary to REPLACE any TUBES in your coin-operated Machines, Phonographs, Ray-Guns, etc., we have on hand more than 50 numbers of hard-to-find TUBES at the following list prices only:

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OZ4.	\$1.65	6A8..	\$1.35	6N7GT	1.65	7B5..	\$1.35	37...	\$0.90
1B5/25S		6B5..	2.00	6Q7..	1.35	7B6..	1.35	38...	1.15
...	1.35	6B8..	2.00	6Q7G.	.90	7F7..	1.65	41...	.90
1H4G.	1.05	6B8C.	1.35	6R7G.	1.15	12SK7GT		42...	.90
1H5G.	1.35	6C5G.	1.05	6SC7.	1.35	1.10	43...	1.10
2A3..	2.00	6C6..	1.05	6SF5CT		12SQ7GT		45...	.85
1Q5GT	1.65	6D6..	1.00	1.00	1.10	47...	1.15
2051	2.60	6F5G.	1.15	6S17GT	1.15	24A..	.90	56...	.85
5U4G.	1.05	6F6G.	.95	6SK7.	1.05	25L6GT		57...	.95
5V4G.	1.65	6F8G.	1.35	6SQ7G7		1.15	58...	.95
5W4G	1.05	6H6GT	1.15	1.15	25Z5.	1.10	75...	.90
5Y3G..	.75	6J5..	.95	1.15	26...	.75	76...	.95
5Y4C	.80	6J7..	1.35	6SR7.	1.05	27...	.70	77...	.95
5Z3..	1.15	6J7G..	1.15	6V6G.	1.35	30...	1.05	78...	.90
6A4..	1.65	6K7G.	1.15	6V6GT	1.15	31...	1.05	79...	1.65
6A6..	1.65	6K8GT	1.35	6X5GT	1.05	32...	1.35	80...	.75
6A7..	1.00	6L6G.	2.00	6Z4/84		35Z5GT		83...	1.35
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Every Order Subject to Prior Sale

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Chicago, Ill.



Girl Escapes Nazis

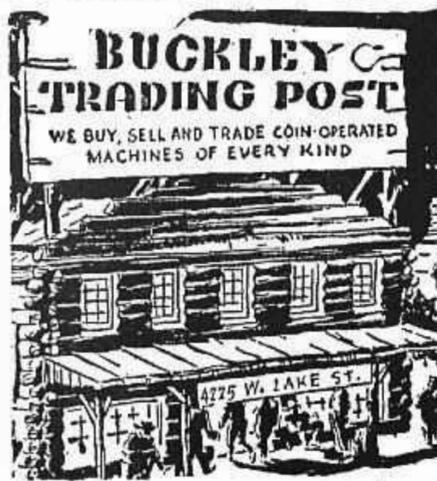
She escapes the terror of Nazi rule only because she is an American—safe in America, far from the fury of war.

She will remain free, untouched by bestial Nazi hands, only because American men are fighting day and night, pounding the Fortress Europe, sacrificing their lives to destroy the curse of Nazism.

And American fighters can do their bitter, bloody job only if we at home—safe in America, far from the fury of war—lend our support ungrudgingly.

Buy War Bonds. Buy the Bonds you can easily afford as a good investment. Then dig down again and buy Bonds until you know in your heart you're halfway square with the men who are fighting and falling in battle for you.

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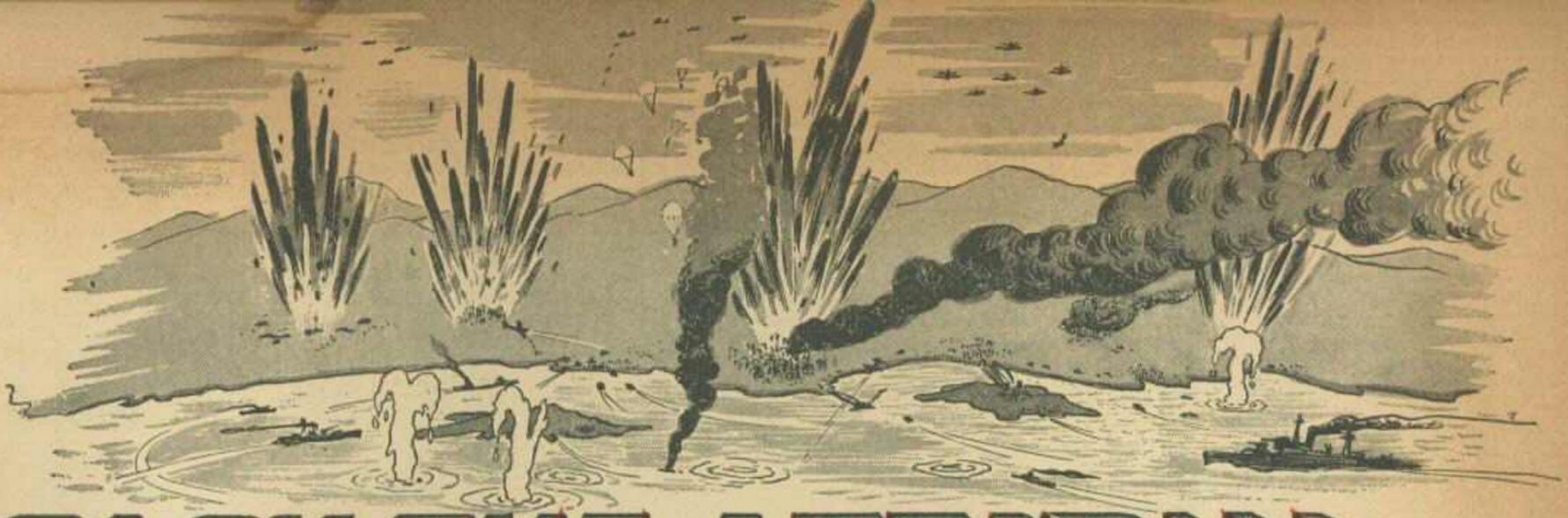
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YOUR MONEY IS NEEDED NOW
TO SPEED OUR VICTORY...
THEY'RE DOING THEIR PART
—DO YOURS! INVEST IN
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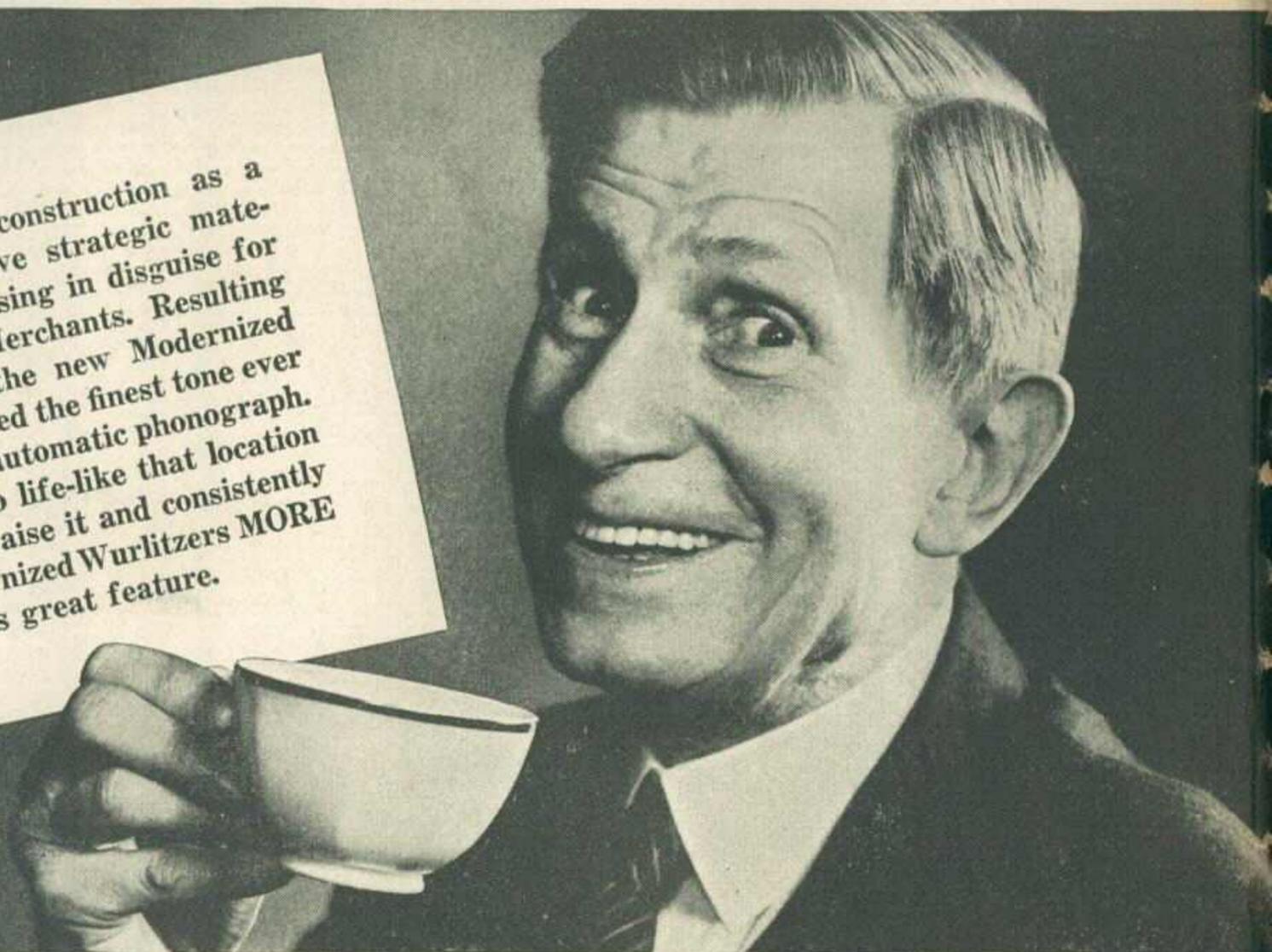
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