

The Billboard

DECEMBER 18, 1943

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

BILLBOARD BONDBARDMENT



FAY and GORDON
"Dance of Fame" Was a Signpost
(See page 4)

VAUDE

Did Big Dough Skirt Skirted Performers During 1943?

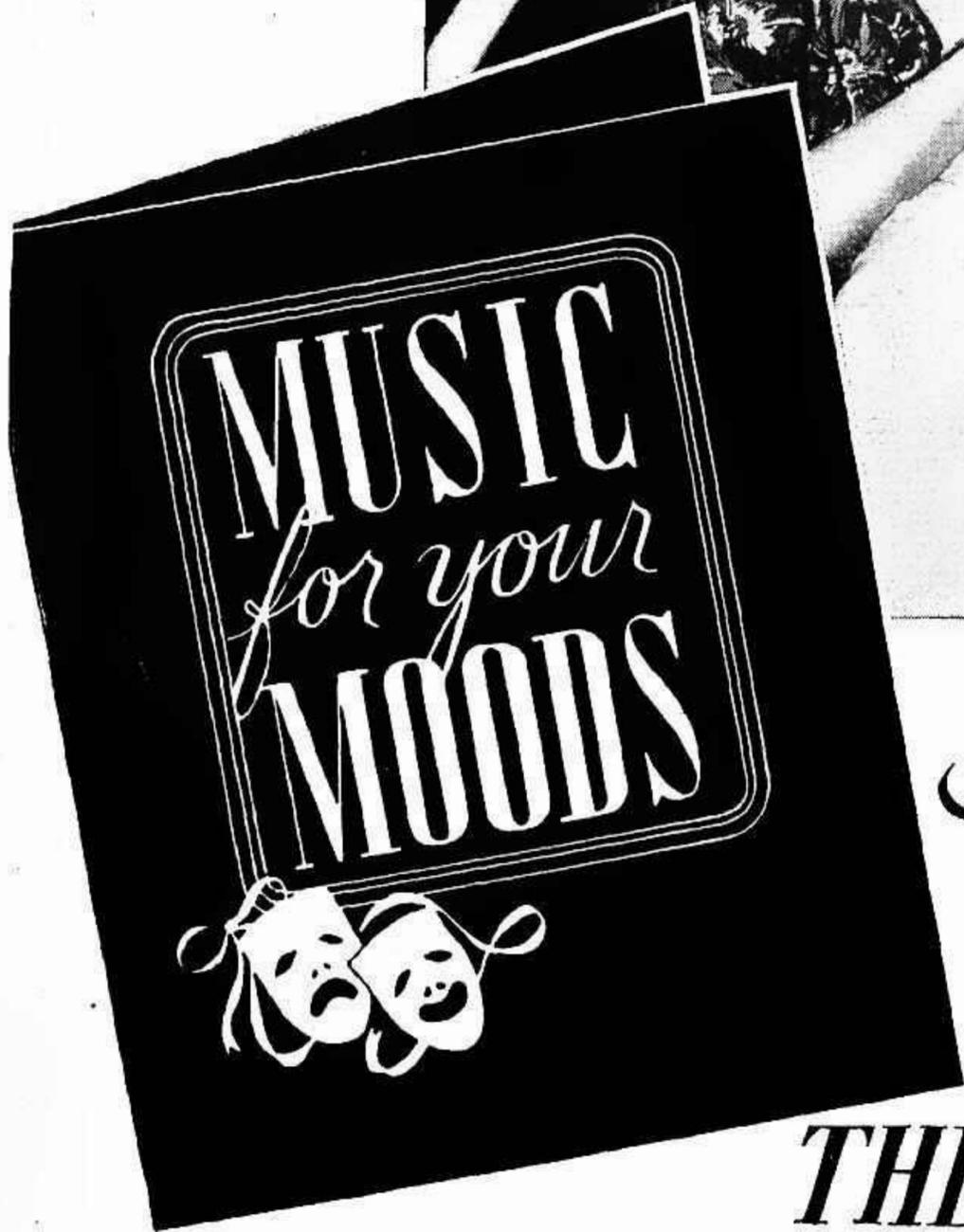
RADIO

Midnight Oil But No More \$ For Free Lance Scriptists

MUSIC

YULE SONGBAG KLONDIKE

PRESENTING



Bob THE Sue
FORSYTHES

THE

**"HOLD
OVER"**

DUO

Featuring **OF ALL COCKTAIL COMBINATIONS**
A REPERTOIRE OF MORE THAN 2500 SONGS

TALENT BUYERS: The Power of The Forsythes to draw new trade and build repeat patronage makes them the outstanding duo in show business today. Wherever they play they are held over again and again! No wonder a "full season" usually is made up of only 3 to 4 engagements!

Special Thanks To Our Many Friends IN THE SERVICE for Their Continued Interest in Us. We're Doing Our Small Part by Playing Service Clubs Whenever Possible.

Currently **HOLLYWOOD SHOW BAR, Rochester, Minnesota**

DIRECTION FREDERICK

BROS.

MUSIC CORP.

Thanks to Jack Kurtze

BILLBOARD BONDBARDMENT

Artanis in Reverse Is Really Munrab Spelled Backward—Pronounced "Mun" in Boston

Eddie (Banjo Eyes) Rotnac Shoulda Stood in Breadline With Paltry 54G

BOSTON, Dec. 11.—Sinatra did it. He knocked the RKO-Boston's gross record galley west with a whopping all-time high of \$61,000, bettering the previous record of \$54,000 set by Eddie Cantor a few years ago. However, the Cantor figure was for six days, while Sinatra played the full stanza. Sinatra's daily average therefore is just under Cantor's \$8,700 against an even \$9,000.

But the daily average is deceiving, for Sinatra was actually a greater draw. At least one-third of every audience this past week (composed mainly of kids) stayed over for a second show, and some stayed for as many as five or six, nearly the whole day. That cut the gross by at least \$1,200 a day. If the kids could have

been cleaned out at each show the gross would have hit close to \$70,000. Ideal gross if every seat had been filled at every one of the six daily shows (seven Saturday and Sunday) would have been over \$100,000. But ideal figures are never attainable—they are only theoretical.

The RKO-Boston was prepared for every kind of trouble during the Sinatra engagement. Surprisingly, there were no disturbances of consequence. The usher staff was doubled, and 40 cops, evenly divided among plain-clothes men and the blue-jacket boys, were stationed about the theater. Two cops each side of the stage saved "The Voice" from being stampeded during the shows.

Between shows Sinatra was a virtual prisoner in the theater, remaining there from early morning, before the crowds collected, until after the last daily show. He went out only to broadcast his regular shows over WEEI (CBS) Saturday and Sunday nights.

The heavy barrage of publicity (all the papers had their big guns out) must have frightened opening-day (December 2) audiences. Not until Friday noon did the house begin to fill up and stay full. Business came in spurts until Friday noon and again on Monday until noon. During the rest of the engagement (Saturday and Sunday, Monday noon thru Wednesday night) business flowed in steadily, with a line waiting at the box office and a side entrance all the time. After patrons bought their tickets, and (See *SINATRA SPELLS \$\$* on page 16)

Radio Station Purchase Eyed By Hope, Heidt

Divorcement Opens Possibilities

NEW YORK, Dec. 11.—Bob Hope and Horace Heidt are reported bidding for stations on the block as the result of the FCC's multiple-ownership ruling. Heidt has a deal cooking for a Northwest outlet, while Hope's bid is still in the "let's see what happens" stage.

Station relations execs see name performers as one possible solution to the problem of disposing of the 25-odd stations in multiple-ownership areas without depressing the market. Since the FCC's rule that any operator with more than one station in one market area must dispose of the surplus outlets by June 1, there has been much speculation on how the break-up would be handled.

Name performers figure to be a good bet. They have the money and they are showbiz and straight biz-minded, or at least someone runs up the biz-savvy score in their behalf. Their names, and occasional appearances, could be utilized to give the stations national acceptance and local personality.

Currently only Gene Autry, a sergeant in the army, has any interest in an outlet. He recently bought into a station in Arizona.

CIO "Johnny" Goes On in Philly As Pitmen Contract Is Extended

PHILADELPHIA, Dec. 13.—CIO's *Marching With Johnny*, war-propped musical, moves into the Erlanger Theater today for its two-week stand after all, but for a time it looked as if the show would foul out following a contract dispute between Local 77, American Federation of Musicians, and William Goldman, operator of the house, with *Johnny* singing in the middle of the heat. Settlement was via contract extension of two weeks to allow show to complete engagement.

Music contract with the Erlanger, call-

Dec. 25 "Showbiz at War" Drama of Footlight Front in Focus on Pearl Harbor Day

By LEONARD TRAUBE

NEW YORK, Dec. 7.—This piece is datelined Pearl Harbor Day not for effect but because it was actually written on the second anniversary of the great treachery. To show business the two-year marker was actually just another day of work, altho the historic date was naturally accentuated in the minds and hearts of the people in the Allied world. In that world the large segment known as the amusement industry paused today to take mental if not formal inventory of its full-dress participation on the war fronts. *The Billboard* will dramatize that inventory next week, issue of December 25, when its *Bondbardment Number*, featuring "Show Business at War," becomes an unprecedented reality. To a show business that works around the clock and thru 365 days of the year, any yelling about the "me" in the war effort is redundant, perhaps un-called for. The *Bondbardment Number* and "Show Business at War" are of a different skein. They represent a synopsis, a high-lighting of the part that show business has played, the matchless work it has done and is doing because it wants to do it and for no other reason. They will be a look-see of the "duration" future that will aid in the winning of the war for the U. S. and the United Nations.

From Coast to Coast, from the Canadian border to the Gulf, this parade of the warriors on the home front—"The Footlight Fronters"—the men and women in non-GI garb but stamped indelibly with their own enriched brand of khaki and blue and green, will pass in review. The report will be served to readers within the war-touched limitations imposed by space. For, as all hep and even not-so-hep readers know, newsprint is rationed just as the people's other "musts" are pieced out in behalf of the global fight.

But to tell the story better than it could otherwise be told *The Billboard* Publishing Company, alive to the challenge and to its place in showdom's sun, said goodbye to a fat hunk of business (which makes the wheels go round), abandoned its traditional and noteworthy Anniversary and Holiday Greetings Number. It told its public to save its advertising money and translate holiday greetings in terms of the best buy in the world today—War Bonds—to speed the uniformed warriors homeward.

The Billboard doesn't fall into the trap of immodesty in boasting of what it has surrendered. Money is almost the least that could be sacrificed in the face of the great challenge before the American people and their allies.

Long Plan, Short Span

The Billboard "campaign" to get individuals and organizations in the trade to buy a bond instead of an ad is still on as this issue is wrapped up for the customers, but, even so, the span of activity has been singularly short for so mammoth and a far-flung a plan. No campaign would be too long in view of the tremendous scope, and to make the challenge even greater, *The Billboard* was confronted, by its own choice, with the worst possible period during which to promote the sale of War Bonds thruout every nook and cranny of the nation—

from Broadway and its byways to Chisel Switch, Okla., and from the Louisiana bayous to the Montana sheep country . . . from key cities to tank towns . . . from smart spot to juke joints . . . based on the proposition that smokestack show business and its men and women, wherever dispersed, were potential buyers of papers bearing interest and bearing three-dots-and-a-dash fruit.

It was the worst possible time (by this publication's own choice) because in November-December everyone with any iota of feeling for the war and for his family was up to the ears in bonds—having recently been thru the Third War Loan Drive; was looking toward December 15 and wondering how much he owes Uncle Sam in income tax; was busy with the age-old chore of shelling out for Christmas remembrances, and was reviewing, at year's end, the effects that the withholding tax, the income tax structure in general and rises in living costs were having on his life.

Factual, Documentary Record

As if this were not enough the campaign was "penciled in" right smack between the end of the Third War Loan (See *BB BONDBARDMENT* on page 5)

Index Appears
on Page 17

**THIS YEAR,
DON'T BUY AN ANNIVERSARY
AND HOLIDAY GREETINGS AD,
BUY AN EXTRA WAR BOND!**

(See page 5 for the full story of show business's greatest wartime publication, *The Billboard's BONDBARDMENT Number*)

ing for employment of a six-piece pit ork, had expired Saturday. Pact specified that pit crew is to be employed only when the theater is open, but Goldman held that the Erlanger is a film spot, not a legit, hence union binder was no go. He complained that under Local 77 stipulations he would have to employ musicians if he lights up the house for movies, and sought a special clause covering each legit production booked in so as not to be stuck with pitmen in the event he can obtain film bookings. Local 77 held that the Erlanger is a legit, having shown such attractions on and off for several years. This season it housed *Carmen Jones*, and the Philadelphia Opera Company concluded a two-weeker last Saturday.

The union wouldn't go for special contracts, pointing out that the three Schubert houses would be on its neck for similar deals. A meeting of all parties Thursday ended against a blank wall, and the stagehands' union was advised that the show couldn't go on unless Goldman signed a new music contract.

Meantime, Goldman is awaiting decision on his anti-trust suit of \$1,350,000 against the major film companies and Warner Bros. Theater Circuit, charging conspiracy to prevent him from getting first-run pictures for the house. U. S. District Judge William H. Kirkpatrick is studying briefs filed in the case, hearings on which ended two weeks ago.

Duke Comes to Carnegie (or) Seems To Me I've Heard Those Tunes Before

NEW YORK, Dec. 11.—Duke Ellington's first concert at Carnegie Hall, a little less than a year ago, started him off on the most successful year he's had in his 20 years of band leading. It attracted national attention, proved commercially sound and provided jazz and longhair critics alike with something to gab about in print when he unveiled his most ambitious composition to date, *Black, Brown and Beige*.

Few critics liked *B. B. and B.* (It has thrilled this reviewer at every hearing), but the world's leading jazz composer had written a concert piece, and like it or not, there wasn't a person in the hall who didn't feel he was sitting in on something important and was mighty glad to be present.

The same cannot be said of the concert that took place in the same auditorium tonight. It attracted attention all right, and it proved commercially sound—the date was a sell-out a week earlier—but the program offered little that hasn't been heard night after night during Ellington's four-week stay at the Capitol Theater or his four-month stop at the Hurricane night club.

More is expected from those who look to Ellington for trail-blazing in the creative life of jazz, and incidentally, from those who go to concerts. They expect to hear more than a stagershow.

Ellington demonstrated less independence of thought than listeners have learned to expect from him. Last year the critics claimed *Black, Brown and Beige* was nothing more than a string of short songs, so this year he played "excerpts," breaking it up into short songs.

He composed for this occasion a new work inspired by the book, *New World, A'Coming*, and here too played it safe by keeping it short and snappy. Actually, it is the least original composition Ellington ever wrote and reflects the com-

poser's eagerness to avoid anything that might be tough to take by critics or public alike.

Ellington has remained the most respected name in jazz for 20 years because he has always been 10 steps head of the rest of the field and at least one step ahead of his own last effort. What he presented tonight was no further advanced than what he did at the Capitol last month. For any other figure that's plenty good enough; for Ellington that's standing still. On the basis of what he played tonight, there is no reason to expect anything new from his next concert—and that can mean there is no reason to attend.

Take the program item by item: *Take the A Train, Moon Mist, Pyramid, Floor Show, Don't Get Around Much, Ring Dem Bells, Jack the Bear, Do Nothing Till You Hear From Me, Cotton Tail, Black and Tan, Rockin' in Rhythm, Sentimental Lady, Trumpet in Spades, Things Ain't What They Used To Be, C Jam Blues*, a medley of his most popular hits and some jam choruses on *Tea for Two, Stardust* and *Honeysuckle Rose*.

Outside of *Floor Show, Trumpet in Spades, New World* and the excerpts from his 3 B's, it was strictly an in-person performance of his record catalog. And for that one doesn't like to pay \$3.30. It's smart showmanship to program identifying hit songs and a couple of instrumental show pieces, especially when some of the instrumentalists are the best in the world. But it's even smarter showmanship to program the unfamiliar, the provocative, the stimulating. That's what gets them talking, that's what keeps them coming and that's what is expected from Duke Ellington. *Elliott Grennard*.

Salt Lake City Papers Admit Showbiz 'Must' News

SALT LAKE CITY, Dec. 11.—Rated as one of the toughest business offices in the nation on theater and radio publicity—an office where an interview with a name star is always held up until the last day of the run so the free blurb is never box-office advertising—*The Salt Lake Tribune*, and its afternoon sheet, *The Telegram*, have tacitly admitted the circulation value of theater and radio news.

It took a typo strike to do it. During the strike of Local 115 of the ITU the papers issued a photo-engraved four-page sheet, all in typewriter type of about 10-point. With only 20 columns available, the papers run a daily theater summary, including all houses, and abbreviated but adequate radio programs of Stations KLO (Mutual), KSL (Columbia), KDYL (NBC) and KUTA (Blue). The entertainment enterprises get about one column of the 20. And it is all for free.

Normally, only theaters carrying display ads are listed in the amusement box and the radio programs have been paid advertising. During the strike, at least, the papers found the same material was a circulation must, and have carried it as a news service.

Memphis Skate Vanities 20G, An Up But It's Not Up Enuf!

MEMPHIS, Dec. 11.—*Skating Vanities* played eight performances here to a gross (reported by Col. E. A. McElvay, Auditorium manager) of \$20,076, an improvement over last year, but considerably under expectations. Producers said they were not disappointed, however, as they figure a roller show requires three years to obtain maximum popularity in any town.

AFM Elfs

PHILADELPHIA, Dec. 11.—High degree of unionization of musicians here has hit Santa Claus. Local union has ruled that any of Kris Kringle's elfs playing a musical instrument must be members of the AFM. Situation came to a boil when one of the local department stores hired three musical clowns as a store bally for its toy department. All three played the trumpet and it happened that one of the boys had an AFM card. Other two had to join the union.

Showbiz Building Anglo-American Understanding

Noel Coward Reports

NEW YORK, Dec. 11.—Noel Coward, Britain's ace playwright, who slipped into town Thursday (9) for a few week's rest en route to entertain in South African hospitals, confirmed statements by prominent radio and other personalities recently that the gulf between American and British humor and general thinking is fast being bridged. Coward, naturally, was concerned more with the legit end of show business, and he gave this medium full credit for helping very materially to make British humor understandable to Americans and vice versa.

Among civilians in Britain, he said, American stage comedies are extremely popular at the moment and among the top successes are two typically American shows, *Arsenic and Old Lace* and *My Sister Eileen*, neither of which has been altered to conform to English audiences. He also mentioned Irving Berlin's *This Is the Army* which, he said, had the biggest first night London has seen in years.

"It was like a tonic," he said. "There was laughter and tears from the audience. When Irving Berlin rose from that camp bed and came to the footlights to sing *Oh! How I Hate To Get Up in the Morning* many people burst into tears; nostalgic tears.

Queried as to the BBC ban on certain types of humor at the expense of Americans, Coward grimaced: "Oh, the BBC!" he said. "I've never been able to understand the BBC, any more than I have your Hays office."

Having just returned from a tour of the Middle East (North Africa to Egypt, Iraq and Iran) under the auspices of the British Ministry of Information, Coward spoke feelingly of the accord between British and American troops. Again, he credited show business with playing an important part in cementing this friendship.

"The soldiers in the Middle East," he said, "are hungry for entertainment and the Americans like our entertainers as much as we like yours. Visiting stars, who sing a few songs, tell a few stories and talk with the men are as popular as traveling troupes and stock companies."

Coward Pitching for Benny

He told of one occasion in Algiers when the Jack Benny unit was playing there. Coward got an SOS call after the show had started. Benny and movie star Anna Lee were both ill and couldn't appear, and Larry Adler, the harmonica wizard, was trying to keep things going by himself. "They asked me to pitch in and help, and I went on and did a few songs," Coward added. Otherwise in the Middle East his entertainment was mostly in hospitals. "I visited 50 of them," he explained. "I sang to the convalescents, and visited and talked with the more seriously sick patients." His much-talked-of song, *Don't Let's Be Beasily to the Germans*, he said was a hit with soldiers of both nations.

"They understood my irony," he said, "even if some British civilians didn't."

In some far outposts, such as Iraq, where the fighting men can't even fight to relieve the monotony, soldiers clamor for entertainment of any kind, and greet all entertainers extravagantly. One of the most popular stars in North Africa—if not the most popular—is Josephine Baker, who is giving daily concerts and is going over sock with the men.

Coward is going to South Africa as the guest of that country's government, at the request of Mrs. Smuts, wife of the Field Marshal Jan Smuts. He is planning to visit hospitals and convalescent homes for soldiers and entertain.

"My trip here," he said, "is just to get a little relaxation, see a few shows and meet old friends." He scotched the idea that he was going to perform at the initial legit opening of the New Civic Center of Music and Drama (Mecca Temple) Monday night when Gertrude Lawrence opens for a week's revival of *Susan and God*. He said he would possibly appear on stage and give a little spiel, but said that he refused to perform or to rehearse anything.

He also denied emphatically a report in a trade paper that he had come here to straighten out income tax difficulties.

Henie Down in Det. Longie; Cheap Seats Slow; Alter Adv'g

DETROIT, Dec. 11.—Sonja Henie Ice revue opened Thursday (2) for a 17-day stand at Olympia to a house that was a near sellout on higher-priced seats, and drew an estimated 50,000 attendance during the first five nights. Figures compare with 95,948 paid admissions for seven nights last January, which was the record-breaking show production at Olympia up to the present time.

Saturday and Sunday shows drew a few standees, but other performances had sizable blocks of vacant seats in the cheaper sections. Confirming the tendency of war-busy Detroit, patrons are reversing former trends and buying the most expensive seats, and are ready to enter squawks if they have to be satisfied with anything less. Trend goes for family trade with small children as well. Scale is \$3.30 to \$1.10, the same as a year ago.

Major paper advertising is being concentrated on 28-sheets, which are being sniped, distributors report.

Major outdoor advertising contractors report a genuine shortage of 24-sheet space, as well as shortage of labor, making necessary a change in advertising procedure in the territory to a considerable extent.

Ayer May Shelve 'Report': Philco Ditto 'Dateline'

NEW YORK, Dec. 11.—N. W. Ayer is huddling this week on the pros and cons of dropping the *Report to the Nation* program, which ran into reams of negative publicity when it scheduled ex-King Carol of Roumania on the show. Program is sponsored, on CBS, by a group of electric utility companies.

Another possible casualty at CBS is the Philco *Dateline* program. Show is a Friday quarter hour of news dramatization. With sponsor going for a big and expensive 60-minute show on the Blue, the idea is to cut the CBS show since it will probably be lost in the shuffle.

N. Y. 'Ice Fol' 240G Record

NEW YORK, Dec. 11.—Shipstad-Johnson *Ice Follies* wound up a 20-performance run at the Garden tonight with an estimated gross take somewhere between 240 and 250G. Ice spec's management reports a record attendance for the show's eighth successive Garden booking.

New York stand, plus attendance increases for the Los Angeles and Chi stops, indicates that *Follies* may pass their total spectator mark of 2,000,000 for last season. Management claims figure of 538,100 to date, with only three of spec's 25 skadded stops throught the country toted up.

The company makes its next call at New Haven.

Adler-Draper \$3,375, Cleve.

CLEVELAND, Dec. 11.—Larry Adler, harmonica virtuoso, and Paul Draper, tap dancer, played a joint recital at the Music Hall of the Public Auditorium here Saturday (4) and drew \$3,375. Concert was brought to Cleveland by Saul Heller.

FAY and GORDON "Dance of Fame Was a Signpost"

BANK TELLER Henry Gordon balanced his cash and went to a beach dance contest. He met a girl named Fay. Each found that the other's steps exactly suited. So they teamed up and began winning contests themselves and wound up with the Southern California championship.

But the big break came in 1939, when they won the "Dance of Fame" contest, sponsored by Velox and Yolanda, at the Los Angeles Coconut Grove. Velox was so impressed that he advised them to turn pro and personally coached them in two dance routines. The result was a loss to the banking profession but a sock gain for showbiz.

The couple made their pro bow at Los Angeles Coconut Grove to the sending of Benny Goodman's ork in April, 1940, and followed up immediately with 19 weeks at leading Northern California hotels. The team went so well that they decided to make it permanent. Fay became Mrs. Henry Gordon and they returned to Hollywood to be featured in the Chaco number of RKO's "They Met in Argentina."

All has been on the upbeat since. The pair has been terping the top spots so far east as Boston with continuously increasing popularity. Their routines are versatile and different and smack of studied showmanship.

The "Dance of Fame" contest was prophetic for Fay and Gordon. It signposted the beginning of one of the country's finest young dance teams.

STOCK TICKETS	
One Roll	\$.75
Five Rolls	3.00
Ten Rolls	5.00
Fifty Rolls	17.00
100 Rolls	30.00
ROLLS 2,000 EACH.	
Double Coupons, Double Prices.	
No C. O. D. Orders.	
Size: Single Tkt., 1x2"	

We are in our third year of fighting that others might be liberated.

Order Your TICKETS

For 1944 now and get them when needed.

THE TOLEDO TICKET CO.

Toledo (Ticket City) 2, Ohio

SPECIAL PRINTED	
Cash with Order. Prices:	
2,000	\$ 4.29
4,000	4.83
6,000	5.87
8,000	6.91
10,000	7.15
30,000	10.45
50,000	13.75
100,000	22.00
500,000	88.00
1,000,000	170.50
Double coupons, Double prices.	

What a Vehicle for B. Rose or M. Reinhardt! 8:30 Show Time, 'Egg-Laying' by Nips Right After

NEW YORK, Dec. 11.—Curtain at 8:30, bombs at 8:45 is a not infrequent experience for USO-Camp Shows' entertainers in the South Pacific, according to Ray Bolger, who recently completed a CSI off-shore tour to those areas as a two-man unit with Little Jack Little. Bolger, lean and brown and toting a camouflaged "jungle suit" and a sack of souvenirs rating from an ex-Jap's aviation helmet to a headhunter's war bonnet, reported on the 27,000-mile trip to Camp Shows' headquarters here Tuesday (7).

On Guadalcanal Jap bombers turned up on five successive show nights, said Bolger. Wherever they moved Little's studio Steinway and Ray's dancing clogs, the Nips tried to lay an egg on them.

Bolger added, however, that there is no real worry attached to this. Ample warning is timed to give soldier audience and performers a chance to hole-up until our own air boys go up and chase the Japs away. He appeared to want to get this point over emphatically for the benefit of any performer who might be hesitant about volunteering for CSI service in the South Pacific theater of operations.

"Of course, anybody is naturally scared at first," said Bolger. "Hopping around in planes and getting a bomb tossed at you now and then can make any actor a little nervous. But after a while you catch on how very few people are killed in a plane or knocked out by an egg. Actually you're better off than trying to cross Broadway in the rush hour."

Veteran offshore performer attitude toward air hazard is typified by Bolger anecdote of a storm-tossed transport hop between New Guinea and Australia. Plane was lost for over four hours and gas was running low. Pilot finally told Bolger to get ready to take to the chutes. Latter climbed back to tell Jack Little

and found him fast asleep. Bolger shook him awake. "Ain't we there yet?" asked Jack. However, the navigator finally got bearings on a star and plane made the grade but landed miles from the field for which it was skedded.

Bolger survived the four-and-a-half month trek with no injury more serious than an infected blister on his heel, received from tapping on the packing-case stages that the boys knock together for the show spots. Jack Little got a touch of neuralgia in his jaw—but not until he arrived back in the States.

Bolger leaves Monday (13) for Hollywood to confer with CSI President Abe Lastfogel, of the William Morris office, in regard to future commitments. The hooper will not tie himself down to any permanent job at present, he said. He may do a picture or return here for a Capitol Theater booking. After Little and he get a month or so of rest, both are eager for another offshore jaunt, Bolger stated. They are ready to go to any theater of operation which CSI may select for them.

Blue ★ 78,808
Gold ★ 135

NEW YORK, Dec. 7.—Show business chose today, the second anniversary of Pearl Harbor, to pay public tribute to its members, dead and living, in the armed services with the unveiling of a service flag—a 24-sheet billboard—in the center of Times Square today. Unveiling was by Mayor F. H. La Guardia, in the presence of reps from show business, army, navy, two companies of WACS, the army band from Fort Jay, Governor's Island and the chorus of the Moss Hurt Air Corps show *Winged Victory*, conducted by Lieut. Leonard de Pauer.

The flag, topped by the words, "The Entertainment Industry," is marked by two large stars; one blue, with the figure 78,808 in the center; one gold, with the figure 135 in the center. The former represents the number of known persons from all branches of show business in the armed services; the latter is a tribute to those killed in action or the result of wounds.

Ceremony was opened by James E. Sauter, co-ordinator for National Entertainment Industry Council, who said: "A service flag is the most democratic of all symbols, just as show business is perhaps the most democratic of all business. In our industry it doesn't matter if you are Jew or Gentile, colored or white, native-born or naturalized, just so long as you're an American and can do your job. Then you are part of the industry."

Lawrence Tibbett, AFRA and AGMA prexy, explained what the figures on the stars stood for and of the gold star, said: "God bless them, they gave their all for us. Let us go on giving our all for them."

Speakers included Harry Brandt, head of Independent Theater Owners' Association; Solly Pernick, business manager of Theatrical Protective Union No. 1; Major Frederick Hart, representing the U. S. Army, and Lieut. John F. Herrick, representing the navy. They were introduced by Bert Lytell, Equity president.

Other showbiz reps on the platform were: Marcus Helman and James F. Reilly, League of New York Theaters; Milton Weintraub, secretary-treasurer Association of Theatrical Agents and Managers; Maury Seamon, theatrical treasurers; Oliver H. Saylor, ATAM exec-sec, and Vincent Jacob, TPU rep.

BB BONDBARDMENT

(Continued from page 3)

Drive and the Fourth War Loan Drive (January), aimed at the small purchaser.

The *Billboard* Bondbardment Number—"Show Business at War" is aimed at no particular income level. It is aimed at all income brackets and, indeed, the "little guy" with \$18.75 to spend will, under the alphabetical system of listing the purchasers, find himself billed above many an organization and individual with purchases in four and five figures.

The *Billboard* objective was neither in volume of organization and individual War Bond purchases nor in volume of total sales. The objective was to give show business opportunity for the first time to buy a "Show Business Bond," of any denomination they choose, instead of an anniversary and holiday greetings advertisement.

But the "Show Business Bond" idea is only one part of the story which will be told in the December 25 issue. The factual and documentary record will be spun by representatives of every field in show business—from the unions, from the management associations, from the war committees within show business, and from individuals closely identified with war matters, as performers, executives, bookers, producers and the like.

The "Footlight Front" speaks to and for show business next week. But the "Footlight Front" will continue beyond the compendium.

BOLTON HOTEL SYSTEM

operating

HOTEL OLMSTED

Home of Charlie Spivak's Band in Cleveland, Ohio

Frank Walker, Mgr.

ALL ROOMS WITH BATH

Catering to and Offering Special Daily and Weekly Rates to the Profession.

We Always Have Rooms

KNOX HOTEL

122 Helman Street San Antonio, Texas
Opposite Southern Pacific Depot.
Sealy Mattress in Every Room.
Phone B-32192 Owner: MAX DAVIS

THIS YEAR,
DON'T BUY AN ANNIVERSARY
AND HOLIDAY GREETINGS AD,
BUY AN EXTRA WAR BOND!

ANNOUNCING THE BILLBOARD BONDBARDMENT NUMBER

[A crucial war year replacement for The Billboard's traditional Anniversary and Holiday Greetings Number]

EACH year for more than forty-five years during the Christmas-New Year Holidays The *Billboard* has published a special Anniversary and Holiday Greetings Number. In this number outstanding stories and articles by leading show business authorities were featured along with comprehensive reviews of the year in every branch of the show business. In this number, too, hundreds of acts, band leaders, singers, radio networks and stations and show business organizations bought advertising to congratulate The *Billboard* on its anniversary and to extend season's greetings to the show business at large.

In this crucial war year, however, The *Billboard* is replacing its traditional Anniversary and Holiday Greetings Number with a special BONDBARDMENT Number. This number will carry a complete SHOW BUSINESS AT WAR section which will feature articles by show business leaders and by editors of The *Billboard* on the great part the personalities and organizations in show business have played and are continuing to play in the drive toward victory.

The *Billboard* Bondbardment Number will not carry Anniversary and Holiday Greetings advertising!

The *Billboard* urges every show business personality, every show business organization, to spend the same or a greater amount of money than they would be spending for an advertisement in The *Billboard*'s Anniversary and Holiday Greetings Number for an extra War Bond. Checks or money orders for the purchase of these bonds, made out to the Treasurer of the United States, will be collected by The *Billboard*. The *Billboard* will handle the purchase of the War Bonds, and, of course, the bonds will be delivered to the original purchaser.

All buyers of bonds in this special *Billboard* BONDBARDMENT drive will have their names listed in specially designed pages in the SHOW BUSINESS AT WAR section of the BONDBARDMENT Number of The *Billboard* with the following legend:

"The show business personalities and organizations whose names appear on these pages purchased EXTRA War Bonds in amounts equal to or exceeding money they would ordinarily have spent for anniversary and holiday greetings advertisements in this issue of *The Billboard*."

"Checks for the Bonds have been turned over to the United States Treasury, and Bonds are now being delivered in person and by registered mail to the purchasers."

"To all these Show Business Bondbardlers *The Billboard* expresses sincere thanks for their good wishes on its anniversary, and for all of them *The Billboard* extends the season's best wishes to everyone in the great amusement industry and its allied fields."

The *Billboard* considers it a privilege to forego the thousands of dollars in revenue which it normally derives from the advertising of its good friends and clients in the traditional Anniversary and Holiday Greetings Number. There is a deeper satisfaction than that brought about by a financially successful special number in the thought that our friends and clients will say it with extra bonds this year and that the special BONDBARDMENT Number will serve as one more indication of the wholehearted, unselfish contribution of show business to the victory effort.

The *Billboard*'s BONDBARDMENT NUMBER has the full approval of the War Finance Committee of the TREASURY DEPARTMENT of the United States

THIS YEAR, DON'T BUY AN ANNIVERSARY AND HOLIDAY GREETINGS AD, BUY AN EXTRA WAR BOND

MIDNIGHT LAMP WRITERS' CRAMPS

Free-Lance Field Still Grows But Coin Strictly Pre-War; Keyboard Staffers Double

Take-a-Chance Scripting Still Radio's Toughest Routine

By LOU FRANKEL

NEW YORK, Dec. 11.—The toughest till to take in the writing game these days, in the opinion of sundry and assorted scripters, is the free-lance radio market. This is even harder to tap than writing for the pulps, as that market is always open, whereas in radio the usual programs fold for the summer and are always subject to the mercurial mental meanderings of sponsors.

Right now there is more of a market for free-lance scripts, but unlike the contract, staff and assignment writers who have raked in raises, free-lancers are still getting pre-war prices. Due to the increase in living costs and taxes the free-lance writer today has to sell two scripts to net what he did on one script last year.

Not that free-lancers exist on what they sell. To eat regularly the radio free-lancer would have to sell a script each week. This patently is a mental and physical impossibility. Hence, most of the unattached writers have an outside job to meet the overhead. The scratch from solo script sales is what keeps them above the subsistence level.

Free-Lancers Are Sideliners

The typewriter tappers figure that free-lancers are those not writing under contract, on staff or on assignment. This, even tho many of them are staffers at ad agencies, networks, stations and government bureaus. They feel that anyone who writes solo, even on the side, is a free-lancer. And as far as they are concerned, the fact that so many of them have staff jobs proves the inherent instability of the free-lance field.

Just as in the other arts radio writing has a flock of people with a typewriter and a ream of paper who claim they are radio scripters. What happens is that these gents keep the price of scripts down, and as soon as a writer gets enough experience he shoots for a weekly salary.

There is a group who continue to struggle on the returns of indie writing until they hit the jackpot with a steady show or develop a mass production technique, but these are the exceptions, the genius category.

Nowadays, thanks to the war, even tho the fringe writers are as plentiful as ever, the lesser-known writers have been able to move into better jobs. When things were tough the buyers wanted only experienced or name scripters. When things got a little better there were still enough top men around to keep the lesser lights down among the fringers. What with the draft and the general trend toward stability, i. e., the "we better have someone around who can do this and the hell with taking chances on the open market," the one-time second-rung penmen have staff jobs. The one benefit resulting from the war via the increase in commercial programs and slight, yet definite, shortage in top writers is that the non-attached scripters are more selective in what they tackle. Now the boys who rate credits ignore offers of \$100 to do a "shadow" pulp story for which they formerly

Pingatore Still With Pops

NEW YORK, Dec. 11.—Mike Pingatore, Paul Whiteman's banjo player for a quarter of a century, is still with the maestro tho he's given up playing his instrument. Last week he joined Whiteman's music staff at the Blue as librarian.

In addition for free-lancers with any sort of standing there are always jobs ghosting for soap-opera writers. This is like ghosting famous comic strips; after years of racking their brains the originators go dry and, as the dough for name strip writers is anywhere from \$500 to \$1,500 per week, the ghosts come into demand.

The Ghost Who Ghosted a Ghost

Best story anent strip show ghosts is about a w. k. gal authoress, in the top-income bracket, who hired another gal to ghost one of her many strips. The ghost got busy and hired a guy to ghost for her. This ghost, in turn, got busy and hired a ghost to ghost for him. Eventually the word got around, but by then the chain was unbreakable, as each ghost contributed some essential element and the name writer, by now busy on another strip, had neither the time nor inclination to resume writing the show. Everyone made money on the deal and, while everyone wasn't happy, the sponsor never did learn why his program became anemic and eventually had to be replaced.

Which situation is a fair sample of some of the intangibles that plague free-lancers, limit their production and make them hungry for staff jobs. Once set on a pay roll, their immediate superior, remembering his own struggling days, lets them take, and often helps them get, outside work.

Then they are set for a run, provided, of course, that the top man doesn't learn they are free-lancing. And provided also that they can keep up their contacts, maintain a semblance of prestige, keep posted on plot cycles, policy changes, story requirements and management shifts and attend conferences, do rewrites, avoid cuffs artists with luring speculation offers and still manage to hold down their staff job.

Outside of the above, the solo scripter hasn't a worry in the world, excepting whether the last release he signed—no one will buy scripts or even talk to a writer without the penman first signs a blanket release—was with a reliable office. If the buyer so desires, and some do, they can reject the script, and pirate the idea and material. Having signed the release the scripter has no one to blame but himself.

It takes a lot of midnight oil to be a free-lancer ghost.

scrambled, unless they also get the \$150 that comes with selling the script. Either all or nothing, and nuts to the coolie labor.

Regulars Know the Market

The experienced free-lancers also know the variations of open-market programs, the prices being paid, and when someone is strapped for a script, a plot or dialog. And via the Radio Writers' Guild they are beginning to work together to control the offices that underpay, that waste their time with innumerable rewrites, to press for air credits, to pool their knowledge.

Thus they know which shows are really open to all free-lancers, which are closed with two or three writers doing almost, but not all, the scripts done by a few, and so worth tackling; and which of the programs with contract writers occasionally buy on the open market. The Radio Writers' Guild hands its members a confidential list of this info, plus data about prices.

In addition the RWG, by co-operating with the program producers, has data anent the type of material desired and whom to contact. This, the indie penmen are wont to emphasize, is essential info, as unless they know what the buyer wants it's a waste of time to write. If they fail to hit the formula on the head they've a script that cannot be peddled elsewhere, as every program varies, even if slightly, in approach, interpretation, appeal. The *Thin Man* and *Mr. and Mrs. North* may sound almost the same, but a reject from one must be completely revamped for the other.

The Free-Lance Market In Par

As an indication of how little market has improved for free-lancers, the field has been checked. The key programs are listed below.

PROGRAM	BUYER	PRICE
<i>Aunt Jenny</i>	Ruthrauff & Ryan, N. Y.	\$ 40-\$ 60
<i>Cavalcade</i>	B., B., D. & O., N. Y.	\$100-500
<i>Famous Jury Trials</i>	Transamerican, N. Y.	about \$150
<i>First Nighter</i>	Wallace-Ferry-Hanly	\$100-\$150
<i>Kate Smith</i>	Y. & R., N. Y.	\$100-\$200
<i>Molle Mystery Theater</i> ..	Y. & R., N. Y.	\$200-\$250
<i>Author's Playhouse</i>	NBC, Chicago	\$100
<i>Mr. and Mrs. North</i>	Lennen & Mitchell, N. Y.	\$200-\$250
<i>That They Might Live</i> ..	Red Cross, Washington ...	\$100
<i>Reader's Digest</i>	Ward, Wheelock, N. Y.	\$150
<i>Suspense</i>	CBS, N. Y., or Hollywood ..	\$250
<i>Falcon</i>	B. L. Schubert, N. Y.	about \$125
<i>Revlon Revue</i>	William Weintraub, N. Y. ...	\$200
<i>Theater of Today</i>	B., B., D. & O., N. Y.	\$100
<i>Romance</i>	CBS, N. Y.	\$200
<i>American School of Air</i> ..	CBS, N. Y.	\$100
<i>Shadow</i>	R. & R., N. Y.	\$150
<i>What's New?</i>	J. W. Thompson, N. Y.	\$150-\$200
<i>Stars Over Hollywood</i> ..	MCA, Hollywood	\$150-\$200
<i>ROA-Canada</i>	Adaskin Productions, Toronto	\$ 35
<i>Canadian Theater</i>	R. & R., Toronto	\$ 75-\$100
<i>Weird Circle</i>	NBC Theaurus, N. Y.	\$100-\$150
<i>Salute to Youth</i>	Kudner, N. Y.	\$150
<i>Treasury Hour</i>	War Finance Committee, 1270 Sixth Ave., N. Y.	\$ 25-\$100
<i>Family Hour</i>	Benton & Bowles	\$100-\$250
<i>Man Behind Gun</i>	CBS, N. Y.	\$100-\$250

Also the Office of the Co-Ordinator of Inter-American Affairs, New York, \$100; B-S-H, New York, \$25 per script for dialog writers to work on sequences running three to six weeks; also Phil Lord, *Superman*, Donald Peterson, Transamerican, the networks, local stations, local program builders, local community organizations and local sponsors all over the country are usually anxious for scribblers to do quickies for \$10-\$25.

Det. Church, Put Off Air, Sues Station WJLB

DETROIT, Dec. 11.—A Circuit Court injunction was issued against WJLB Tuesday (7) by Judge Sherman D. Candler, enjoining the station from discontinuing a series of church broadcasts. Petition was sought by the Church of Christ of Ferndale, a north end suburb, which has had a 15-minute program on the station daily except Sundays.

The Rev. I. C. Wilcox, pastor, stated in his petition that the contract for a year's broadcasts was signed in May and that cancellation was made by the station November 27, altho the contract called for a year's broadcasts.

The church broadcast is described as a "one-man program," not using any other talent, music, etc., except the pastor's own talks, which he calls *Bible Studies*. (The incident may be considered an aftermath of the huge flood of church shows which have been on Detroit stations for the past couple of years, as reported in *The Billboard* during the summer.)

Some stations have discouraged the granting of any more time for religious programs because of fear that their air time was becoming overloaded in that direction. Some programs in the past have caused difficulty because of the controversial nature of their material, and some studios in recent months have soft-pedaled programs when racially controversial material came up, with obvious memories of the June 21 riots—a policy in effect in many cases long before that date, incidentally. The most outstanding example of a controversial program, of course, was the Coughlin airing.

No statement of the reason for cancellation in this specific instance could be secured. Hugh M. Gray, manager of WJLB, declined to make any statement until the case came up in court.

FMBI Becomes Active Again; N.Y. Meet Jan.

CHICAGO, Dec. 11.—The FM Broadcasters, Inc., moved this week another step toward becoming again an actual broadcasters' trade association. Meeting held at the Drake Hotel Wednesday (8) passed resolutions which will bring about "a code of ethics and practice." Arthur B. Church, of KMBC, Kansas City, Mo., was named chairman of the code committee by the 51 FM station execs who attended the meeting.

Other important resolutions passed by the gathering included the authorization of a booklet on "What Is the FMBI?," a revision of the original tome on that subject; the reopening of a Washington office and a request that the FCC retain present allocations in so far as service areas are concerned.

Meeting, which was chairmanned by Walter J. Damm, of WTMJ, also requested the FCC not to restrict allocations to trade areas and not to designate frequency modulation stations as high frequency transmitters. Naturally they want the designation FM.

National meeting was set for January 26 and 27 in New York.

WOV's Samuels to WHN; Chason Heads Ad Agency

NEW YORK, Dec. 11.—Hartley L. Samuels is the new director of advertising and sales promotion at WHN. He replaces Herbert Chason, who resigned to set up and head his own ad agency, Surety Advertising.

Both Samuels and Chason are graduates of the CBS promotion staff. Most recently Samuels has been director of promotion for the Atlantic Coast net and Station WOV, both Arde Bulova operations. No replacement set at WOV yet.

Ralph Edwards Proves That There Are Such Things as One-Room Schoolhouses

Mile of Wire Strung to Bring Salvage Winners' Broadcast to Nation

NEW YORK, Dec. 11.—A wire from advance man of the *Truth or Consequences* program, airtel tonight's (11) broadcast from school in Brookfield, Mo., which won Ralph Edwards's scrap-paper salvage contest, is in itself self-explanatory. But what isn't mentioned is that this airing, which figures to be a natural for picture spreads, may not get lens coverage. Angle is that *TorC* flack, Dave Alber, has learned that local photogs usually turn in portrait stills instead of action pix for newspaper use. So Alber made a deal with Acme, photo syndicate, to cover broadcasts via their sundry offices around the country.

However, this town is about 75 miles from Kansas City, nearest Acme bureau, and none of the photogs is anxious to work Sateves. And due to the man-power shortage it is impossible to send a cameraman with the show.

The telegram:

BECAUSE ONE-ROOM MOORE SCHOOLHOUSE FROM WHICH EDWARDS'S TOC WILL BROADCAST PAPER WINNER, ETC., IS TYPICAL RURAL SCHOOLHOUSE, WITHOUT ELECTRICITY OR PHONE. LOCAL PHONE COMPANY HAS PUT SPECIAL 10-MAN CREW TO WORK STRINGING ONE MILE OF WIRE TO SCHOOLHOUSE TO MAKE BROADCAST POSSIBLE. THE 10 PHONEMEN PLUS TOC STAFF JUST ABOUT FILLED BROOKFIELD'S HOTEL CAPACITY.

TOC WILL PLAY SMALLEST AUDIENCE IN ITS HISTORY WHEN APPEARS AT SCHOOLHOUSE, WINNERS OF CONTEST, ETC. ONE-ROOM SCHOOLHOUSE EXPECTED SEAT MAXIMUM 40 PEOPLE INCLUDING 12 STUDENTS. PREVIOUSLY HAUNTED HOUSE, HOLDING 100, WAS SMALLEST AUDIENCE. THIS STRONG CONTRAST TO 5,500 SEATS (ACTUALLY ONLY 4,627) AT CAPITOL (NEW YORK CITY) WHERE TOC CLOSED LAST WEEK.

BECAUSE ALL ACCOMMODATIONS SCARCE DUE TO WAR CONDITIONS AND LOCAL HOTEL WANTED TO ACCOMMODATE RALPH PROPERLY, HOTEL OWNER GAVE HIM OWN ELEGANT APARTMENT—EQUIVALENT PRESIDENTIAL SUITE AT THIS HOTEL. REST OF STAFF DOUBLING UP SINGLE ROOMS, BUT WORKING IN RALPH'S END.

MISCELLANEOUS DATA. SCHOOL EXTREMELY SMALL. TYPICAL ONE-ROOM AFFAIR. RUSTY BENT NAIL FORMS FRONT-DOOR HANDLE. HEATED WITH POTBELLY STOVE, OLD TEAKETTLE ON IT. ONE GRADE EACH ROW. OIL LAMP, OUT-OF-TUNE PIANO. WHITE STARCH CURTAINS. LUNCH PAILS LINED ON SHELF. LITTLE HOUSE OUTSIDE. TEACHER CALLS KIDS WITH HAND COWBELL. TREMENDOUSLY CUTE. KIDS AND TEACHER, MRS. ZOE HARDWOOD. TREMENDOUSLY, NERVOUSLY EXCITED. KIDS WITH COLDS SENT HOME TO BE IN PINK FOR BROADCAST.

NO SCHOOL THURSDAY. TEACHER HAVING HAIRDO PREPARATION FOR BROADCAST.

Ford Seeking A Blue Strip For T. Dorsey

NEW YORK, Dec. 11.—With Tommy Dorsey set for a 15-minute strip on the Blue for Ford Motors, the problem has been what time would be cleared for the show. Yesterday the Motorman canceled his 8-8:15 p.m. newscast strip thus presumably clearing the path for the Dorsey ork.

Ford news never made much of a dent in the competition, which includes *Vox Pop*, *Cavalcade*, *Bigtown*, *Norths* and *Suspense*. Against this overwhelming drama opposition the Dorsey music figures to cull listeners.

Also open on the Blue schedule are 6:15-6:45 p.m. slot, which is not network option time; 7-7:15 when Fred Waring is on NBC, and 7:15-7:30, where Harry James has three spots a week. The 10:15-10:30 slot after R. G. Swing, the commentator, is an asset, but the competition is high powered, viz., Bob Hope, Abbott and Costello, and Moore-Durante. J. Walter Thompson is the agency.

Eversharp Eying Show for Blue

NEW YORK, Dec. 11.—Eversharp, Inc., is mulling an evening half hour on the Blue. Sponsor now has *Take It or Leave It* on CBS. New show would be in addition to the current quiz session.

Show stacks up as a musical session in the 7:30-8 p.m. slot. Only network openings are Tuesday and Thursday evenings, with the latter having the edge. Biow is the agency.

"What's New" Music Tribute for Hart Sans the Lyrics

Just an Innocent Error

NEW YORK, Dec. 11.—Someone at J. Walter Thompson was asleep at the switch last week. The *What's New* show, bank-rolled by RCA on the Blue, did a tribute to the late Lorenz Hart, the lyric writing half of Rodgers and Hart.

After eulogizing Hart the program swung into *Won't You Do a Friend a Favor?* from *Connecticut Yankee* revival. Only trouble is they played the tune but did not bother to have anyone sing the lyric. The tune is Rodgers', whom they were not eulogizing.

NBC Ad Director to RCA To Boss RCA-Victor's Advertising Operations

CAMDEN, N. J., Dec. 11.—Charles B. Brown, former director of advertising, promotion and research of NBC, was appointed advertising director of the RCA-Victor Division of RCA here.

Brown will act as co-ordinator of advertising for the various RCA-Victor products and of the three ad agencies sharing in the local account. Agencies include J. Walter Thompson, handling Victor and Bluebird records as well as RCA's *What's New* net show and the International Division; Ruthrauff & Ryan for radios, phonograph and television instruments, and Kenyon & Eckhardt for RCA tubes, special radio apparatus and industrial electronic and radio apparatus.

Radio Destined To Alter All Types of Human Relations; Free Trade Best--McClintock

NEW YORK, Dec. 11.—Miller McClintock, president of the Mutual Broadcasting System, will guest-speak at Sales Executives' Club luncheon at the Roosevelt Tuesday (14). McClintock will be introduced to 500 top execs of local leading business houses by Dr. Paul H. Mynstrom, SEC prexy, who is professor of marketing at Columbia University.

The theme of MBS exec's talk is "Peace Is a Business Proposition" and stresses the part that radio communication will play in post-war global business rehabilitation. Based on the premise that radio and aviation will be the two most powerful single factors in the struggle for world peace, it will be the responsibility of American business to put the strides which both have made to uses which will best benefit ourselves and the rest of the world, McClintock will tell the sales experts. His talk will be geared to emphasize a sound, constructive approach to the problem of establishing world-wide stability backed by satisfactory and profitable trade and social relations, which he believes will go a long way toward making that goal a reality.

Some highlights of McClintock's address as prepared for delivery are:

"The airplane and radio are rapidly redrawing the relative position of continents and countries. Economic isolationism of nations is now an impossibility. No point in the world is more than 60 hours distant from your home airport. Today a plane can reach Moscow from New York faster than a train can get from New York to Miami.

"As aviation has shattered distance, radio has revolutionized the time concept. Radio has made it possible to bring one part of the world within a twelfth of a second of any other part. A switch from a voice in Moscow to one in Chungking or Cairo is as instantaneous and simple as lifting a telephone receiver.

"We are now about to see another upsurge in the field of electronics. General Electric laboratories are already foreseeing the day when man can travel 2,000 to 5,000 miles per hour in a vacuum tube controlled by electronic devices. We can be more immediately assured of radio broadcasting of higher quality and greater realism . . . of inexpensive home sets providing standard broadcasting reception, television, frequency modulation, facsimile and improved phonograph reproduction—all in one cabinet.

"Since radio and the airplane so greatly alter the limitations of time and space, they are destined to change our business and social relationships with the rest of the world. America must appraise the world in terms of realistic marketing potentials. The world's riches must be unearthed wisely on a basis of fair and suitable profits for supplier and customer.

"The war will have created new needs and new credits. Post-war radio and aviation will draw new trade routes. The U. S. Department of Commerce estimates that our first post-war year's volume of produced goods should top the 165 billion dollar mark, an increase of 69 per cent over 1940 (the last pre-war year). The demand for consumer goods will put our manufacturing output the highest in our history. Before the war radio apparatus sales totaled less than a half billion dollars annually. Peace should usher in a three-billion year. Transportation is destined to be in the four-billion-dollar field, an increase of 77 per cent over 1940. Commodities will increase similarly.

"There will be an almost unlimited opportunity for post-war trade expansion. American business—and American advertising particularly—must create the buying power. The pressure will be on for a universal rise

in living standards. The United States has proved that competitive business and advertising and selling in all forms can create desires by telling people of the good things available. Method creates a mass ambition and energy to acquire them, an inspiration to work and demand by their earnings, those things which make for economic security. Radio can create the same desires elsewhere that it has created here. It provides a controllable advertising medium which can reach all markets.

"What I am proposing, therefore, is that American business use radio with that same leadership thruout the world that it has upon our own continent . . . that business provide the facilities for global broadcasting and solicit the interests of men in industry, both for their own profit incentives and the other objectives involved.

"MBS has already taken some small leadership in this thru the acquisition of a network covering the Republic of Mexico, and is now spreading that system of commercial broadcasting thru the entire western hemisphere. Mutual is not asking government aid. It intends to support the program upon the basis of business and profit motives.

"The first obstacle to world-wide broadcasting is already overcome. The problem of the establishment of mechanics for global transmission is solved, via short-wave and point-to-point methods, supplemented by forwarding recorded programs by plane. The future may bring broadcasts carried by steel tape with message magnetized into metal and taken off by magnetic reproducers to be transmitted over telephone lines for short-wave and regular broadcasts. The latter will insure fidelity of reproduction, unaffected by heat, cold or moisture.

"The next step is to provide mechanics of world-wide reception. Interested governments could distribute some of their largesse in terms of listening facilities. It would be a long-term investment toward better mutual understanding. All people have two ears and radio is the perfect vehicle for broadening and educating them.

"Language is an obstacle. It is obviously impractical to broadcast in various languages. A solution is the use of 'Basic English,' as perfected by Dr. Ivar Richards and Charles K. Ogden in 1920. Non-English peoples will grasp 'Basic English' in a comparatively short time thru the gradual process of mixing a word or two with their native languages, until the whole message can be broadcast in 'Basic.'

"'Basic English' is a secondary language, not meant to supplant a mother tongue. Its advantage is conciseness, designed to cover needs of trade, transport, science and other needs of international business communication. It contains only 600 nouns, 18 verbs, 82 miscellaneous words including prepositions and pronouns, and 150 adjectives. It can become a vital part of broadcasting mechanics.

In conclusion McClintock points out that the British example of government-controlled radio has proved "neither as interesting, varied or democratic as that based on competitive business." The support of independently owned and operated nets and locals by free business under the American system is a natural incentive to produce the best in programming and public service, he will state.

"The post-war job of American business is to justify faith in free enterprise and to prove that the democratic principle is predicated on fair and harmonious economic relations rather than upon vague ideals."

ROLL TICKETS

Printed to Your Order

Cheapest GOOD TICKET on the Market

100,000 for

Keystone Ticket Co. Dept. B \$19.50

Shamokin, Pa.

	10,000 .. \$8.50
	20,000 .. 7.75
	50,000 .. 12.50
	100,000 .. 18.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

The Billboard TALENT COST INDEX

Based on FIRST FIFTEEN Hooperatings for daytime and FIRST FOUR week-end programs

Vol. 1. No. 1D

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(REPORT DATED NOVEMBER, 1943)

DAYTIME PROGRAM	HOOPERATING	WEEKS TO DATE	NET & NO. STA.	OPPOSITION	AGENCY	SPONSOR & PRODUCT	TALENT COST	COST PER POINT
Kate Smith Speaks	8.2	240	CBS 117	News—NBC Various***—BLUE Boake Carter—MBS	Young & Rubicam	General Foods (Grape Nuts, Grape Nut Flakes)	\$5,000	\$ 609.76
When a Girl Marries	8.0	130	NBC 74	Fun With Dunn—CBS Hop Harrigan—BLUE S. Moseley—MBS	Benton & Bowles	General Foods (Baker Chocolate & Diamond Salt)	\$2,300	\$ 287.50
Ma Perkins	7.9*	82	CBS 55	Various***—BLUE Local Shows****—BLUE Jack Berch—MBS	Blackett-Sample-Hummert	Procter & Gamble (Oxydol)	\$1,300**	\$ 164.56
Big Sister	7.7	375	CBS 71	Rhyme & Rhythm—NBC Local Shows****—BLUE Bill Hay—MBS	Ruthrauff & Ryan	Lever Bros. (Rinso)	\$2,500	\$ 324.67
Portia Faces Life	7.5	130	NBC 85	Fun With Dunn—CBS Dick Tracy—BLUE Black Hood—MBS	Benton & Bowles	General Foods (Post's Bran Flakes, Maxwell House Coffee)	\$1,900	\$ 253.33
Right to Happiness	7.4	209	NBC 127	Ted Malone—BLUE This Life Is Mine—CBS Quiz Wizard—MBS	Compton Advertising	Procter & Gamble (Ivory Soap)	\$2,250	\$ 340.54
Backstage Wife	7.4	370	NBC 60	Home Front Report—CBS Blue Frolics—BLUE Walter Compton—MBS	Blackett-Sample-Hummert	R. L. Watkins (Haley's MO & Dr. Lyons Toothpaste)	\$1,750	\$ 236.49
Life Can Be Beautiful	7.3	266	CBS 57	Local Shows****—NBC Baukhage Talking—BLUE News—MBS	Compton	Procter & Gamble (Ivory Soap)	\$2,500	\$ 342.33
Young Widder Brown	7.2	268	NBC 55	Perry Como—CBS The Sea Hound—BLUE Full Speed Ahead—MBS	Blackett-Sample-Hummert	C. H. Phillips (Phillips' Toothpaste, Creams and Ironized Yeast)	\$1,600	\$ 222.22
Ma Perkins	7.1*	519	NBC 127	Eliz. Bemis—CBS My True Story—BLUE Palmer House Ork—MBS	Blackett-Sample-Hummert	Procter & Gamble (Oxydol)	\$1,300**	\$ 183.10
Pepper Young's Family	6.7	377	NBC 79	Now & Forever—CBS My True Story—BLUE Maxine Keith—MBS	Blackett-Sample-Hummert	Procter & Gamble (Camay, Ivory Flakes)	\$2,650	\$ 395.52
Stella Dallas	6.6	284	NBC 55	Home Front Report—CBS Blue Frolics—BLUE Local Shows****—MBS	Blackett-Sample-Hummert	C. H. Phillips (Phillips' Creams, Aver's Pectoral)	\$1,750	\$ 265.15
Aunt Jenny	6.2	357	CBS 51	David Harum—NBC Living-Fun—BLUE What's Your Idea—MBS Words in News—MBS	Ruthrauff & Ryan	Lever Bros. (Spry)	\$2,000	\$ 325.81
Our Gal Sunday	6.1	347	CBS 129	Local Programs****—NBC Farm & Home—BLUE Breakfast Sardi—BLUE Service Bands—MBS	Blackett-Sample-Hummert	Anacin	\$1,750	\$ 286.88
Bernardine Flynn— News Program	6.1	12	CBS	Liza Morrow—NBC Gospel Singer—BLUE Women's Exch.—BLUE Lopez—MBS	Compton	Procter & Gamble (Ivory Flakes, Crisco)	\$1,200	\$ 196.72
WEEK-END PROGRAMS								
Those We Love	7.9	114	NBC 125	Ceiling Unlimited—CBS Chaplain Jim, USA—BLUE Pilgrim Hour—MBS	Young & Rubicam	General Foods (Grape Nut Flakes & Wheatmeal)	\$3,000	\$ 379.75
John Charles Thomas	7.4	43	NBC 129	CBS World News—CBS Nat'l Vespers—BLUE Pilgrim Hour—MBS	Young & Rubicam	Westinghouse	\$8,500	\$1,148.65
Family Hour	7.1	117	CBS 85	NBC Symp—NBC Where Do We Stand?—BLUE Wheeling Steelmakers—BLUE Fireside Party—MBS The Shadow—MBS	Benton & Bowles	Prudential (Life Insurance)	\$8,500	\$1,197.22
Andre Kostelanetz	6.9	156	CBS 121	Lands of Free—NBC Met. Auditions—BLUE Church of Air—MBS	D'Arcy	Coca-Cola	\$6,500	\$ 942.04

*"Ma Perkins" has been on NBC for 10 years. In October, 1942, it was expanded to CBS, at a different airtime. Since then there have been 14 "Top 10" ratings. The CBS show made this list 10 times; the NBC show hasn't been on the "Top 10" since February, 1943, when it rated 7.7.

**"Ma Perkins" costs P&G a total of \$2,600 for both programs. Thus, while it may be argued that one of these programs should be treated as a repeat—which would make for a wide variation in talent cost of each of the two shows—it is also patent that the advertiser is getting the benefit of double coverage. Thanks to shrewd use of radio savvy the sponsor is getting what

amounts to two different showings of the same show for the one price. So the talent cost of this program is split down the middle and half charged to each program.

***This is a catch-all term used to save space. It covers (1) regional hook-ups and (2) different programs each day in the week. Obviously, any attempt to list all the opposition programs would be almost a full-time chore in itself.

****This is another catch-all. It covers shows on non-network-option time.

Average Hooperating, this report was 4.9; last report, 4.6; last year, 5.5.

Sponsored daytime net shows continue to increase,

thus matching the same boom in evening commercials. Daytime commercials are up 17¼ hours over last year; 33¼ hours over last month.

Note: These daytime Hooperatings differ from evening Hooperatings in that they are based on calls made during one week in the month and are an average for that week.

Note also: That daytime ratings cover shows aired more than once a week. Week-end programs cover only Saturday and Sunday daytime programs and are listed separately. The latter are all once-a-week programs.

And: The first 10 programs are the "Top 10" daytime Hooperatings. The next five were added to match the "First 15" style established in previous talent cost indices.

OLDIES RULE DAYTIME TCI RATINGS

CBS-NBC Ma Perkins Tops First Fifteen Daytime Cost Index; Bernardine Flynn Next

Daytime Per-Point Ratings Parallel Evening Show Standings

NEW YORK, Dec. 11.—Analyzing this, the first Talent Cost Index of daytime programs, based, as usual, on the ratings of C. E. Hooper, Inc., serves once again to emphasize the importance of showbiz fundamentals, namely production and promotion savvy. That and consistency.

Every program but one on the TCI list of best buys is an old-timer, they range, in length of time on the air, from more than two to 10 years in age, and even the newcomer, Bernardine Flynn, had the advantage of being associated in the listener's mind with *Vic and Sade*, one of the truly radio old-timers. The same applies to the list of week-end daytime shows, where the youngest is only nine performances short of a year and the oldest is over three years. The cost-per-point-of-program-rating of the first 15 daytime shows and the first four week-end programs follows:

Daytime "Best Buys"

Ma Perkins (CBS).....	\$ 164.56
Ma Perkins (NBC).....	183.10
Bernadine Flynn.....	196.72
Young Widder Brown.....	222.22
Backstage Wife.....	236.49
Portia Faces Life.....	253.33

Stella Dallas.....	265.15
Our Gal Sunday.....	286.88
When a Girl Marries.....	287.50
Big Sister.....	324.87
Aunt Jenny.....	325.81
Right to Happiness.....	340.54
Life Can Be Beautiful.....	342.33
Pepper Young's Family.....	395.53
Kate Smith Speaks.....	609.76

Week-End Daytime

Those We Love.....	\$ 379.75
Andre Kostelanetz.....	942.04
John Charles Thomas.....	1,148.65
Family Hour.....	1,197.22

The oldest show on the TCI list, with more than 10 years of airtime to its credit, comes down in front of the pack. Even when the total rating of the show on both nets is assayed against the two net cost of show this program still comes in first. In that case its cost per talent point TCI would amount to \$174.

CBS Ma Perkins Lifts NBC "Ma"

Even more interesting, anent this show, is its demonstration of the importance of program promotion. After more than eight years on NBC alone the program was also spotted on CBS. The CBS program jumped into the lead over

the NBC show in the ratings and held that position. Almost every rating since then, 10 out of 14, in fact, found the CBS showing of *Ma Perkins* up in the top ten. Meanwhile the NBC program did not show. Last time it made this honor role was in February, 1943. To anyone familiar with the efficacy of the CBS program promotion department, it is patent that the promotion given the CBS show has been so effective it has had a plus effect on the NBC airing of *Perkins*. The gap between them has slowly begun to narrow and, while the CBS show is still in the van, the NBC broadcast is now back on the list.

Daytime-Nighttime Similarity

Another interesting facet of daytime TCI is its over-all similarity to the pattern of evening TCI. The cost-per-point ratings are not appreciably lower, the upward trend is obviously more gradual since most daytime shows fall into the same cost slot. The one show that is way above par in talent cost, *Kate Smith Speaks*, at \$5,000 per week, is in the same spot as Jack Benny. Both cost above average, both get high-program ratings, both also make for sharp tilts in TCI ratings and add up as the most expensive buys.

Likewise, news programs just don't mean a thing in proportion to their importance to the listener. Everyone wants news, everyone buys news. Yet the only evening news program rating is Walter Winchell. The only daytime news shows are Kate Smith and Bernardine Flynn.

As mentioned, BF is a daytime name, and Kate Smith is, thanks to years of radio starrng and her current Friday eve show, a household name. The answer seems to be, people listen to the news but the names get the ratings. Ergo: Build a personality into your newscasters if you want to make the daytime ratings.

Promotion Tells

Nor can we ignore the promotion behind these three programs. Winchell has, and has had, his famous syndicated column. And both Kate Smith and Bernardine Flynn have the asset of the CBS program promotion operation. Apropos of this contention it is interesting to note that *Vic and Sade* on NBC are not on this rating.

Blackett-Sample-Hummert has the edge insofar as the agencies represented on this "TCI." While this was expected, as B-S-H is a daytime specialist, it will be interesting to see what, if any effect the forthcoming split-up of B-S-H will have upon these programs and this dominant position. Compton is next with three programs, Ruthrauff & Ryan and Benton & Bowles have two

each, and Y & R come in with one, Kate Smith, and definitely in the fluke class. Conspicuously absent are some of the top evening-show agencies.

Romance of Helen Trent, a steady occupant of the program ratings faded from this listing for a reason that is familiar to evening program producers. On one day of the week the rating was being made, Tuesday, November 9, the program was canceled out in favor of an FDR talk.

The week-end daytime programs are a pretty obvious story. Each of them spends more dough than the usual daytime program; three of them have talent budgets on par with more expensive evening shows. Yet they nab only average daytime ratings. Answer: Less listening during daytime.

Anti-Radio Papers in Salt Lake Buy Air Time

SALT LAKE CITY, Dec. 11.—Stern holdouts against the airing of news by newspapers, *The Salt Lake Tribune* and *The Telegram*, Utah's two largest newspapers, capitulated this week and signed a contract with the Intermountain Network for a five-time weekly broadcast of its *Newspaper of the Air*. Contract provides for the services of Arthur Gaeth, Mutual network commentator.

Program will air Monday thru Friday at 7 a.m. (MWT) on Stations KLD (Salt Lake City and Ogden), KOVO (Provo), KEUB (Price), KSUB (Cedar City) and KVNU (Logan). An air check is being made with the idea of adding KSEI in Pocatello and KID in Idaho Falls, Idaho. In the event of a proposed expansion of the Intermountain Network and extension of facilities of the Mutual net to all of the subsidiary network's stations, KSEI and KID would be automatically included, as would KVRB (Rock Springs) and KWYO (Sheridan), Wyoming.

Negotiations for the contract, according to both the Intermountain Network and the newspapers, were begun before a recent typographical strike on the two newspapers which forced them to abandon their "no-radio" policy on news and go on the air on KSL, KDYL, KUTA and KLO as a news service to subscribers to supplement small photo-engraved strike editions of the papers.

Negotiations were concluded by Jack Gallivan, promotion manager of the two newspapers, and Lynn Meyer, manager of the network.

Talent Cost Index Reveals Where Sponsors' Coin Goes; Radio Milline Rate Possible

TCI Becoming Yardstick of Broadcasting's B.O.

By JOE KOEHLER

NEW YORK, Dec. 11.—The radio industry, thru *The Billboard*, has come to the realization that program ratings are not abstractions but figures that can be translated in terms of dollars and cents—in terms of how much it costs, in talent, to reach a point of listening audience.

The Billboard "Talent Cost Index" is no secret device. It brings right out into the open the basic facts that explain radio program success. It points the finger constructively at the top programs, and will eventually tab every network commercial program on the air. It tells both the agency and sponsor what it costs him to reach a talent point, a Hooper point, of listening audience. All the sponsor has to do is to project the cost per point upon the audience which could be delivered by his network if everyone in the network's primary area had his radio tuned to the sponsor's program and he has a radio milline talent rate. Naturally, knowing what his network (facilities) is costing him, he has only to project his Hooper point upon the listening audience in the primary area of the chain that he has bought and he can arrive at the cost of the time per listener. If he adds the cost of the time per listener to the cost of the talent per listener he'll have a figure which has up to now been heavily veiled with secrecy, just what it's costing him to reach each prospective customer. The age-old alibi of program prestige which is supposed to result from expensive air shows does not stand up unless the prestige is being listened to. Productions which cost \$1,197.22 a point (the *Prudential Family Hour* "TCI" indicates that this show cost this amazing figure per point during November) must be at

least seven times as effective an advertising medium as a program costing only \$164.56 (the CBS *Ma Riley* cost this during November) or else it's not a relatively good "buy."

Different Audiences Delivered, But

The pitch that different shows deliver different audiences is often valid, but the same audience that buys Mr. Prudential's insurance policies also buys Proctor & Gamble Oxydol. The same segment of the radio audience that buys General Food's Grape Nuts, which is reached by *Kate Smith Speaks* at \$609.76 a point, is also reached by Bernardine Flynn's news show at \$196.72 per talent point. Bernardine sells Ivory Flakes and Crisco. Radio's box office is the "Talent Cost Index." If a show isn't delivering an audience at a price, it's falling in its specific job. An audience that isn't listening can't be sold the advertiser's product.

Now that both the evening and the daytime "TCI" have been introduced by *The Billboard* the feature will become a twice a month regular in the Radio Department. Once a month there will be the evening program survey, and once a month there'll be the daytime index.

Just as it takes the cover off program ratings, just so do other new surveys, charts and indices to be published in 1944 tear away most of the other so-called imponderables which the past two generations have grown up right around this thing called broadcasting.

The job of *The Billboard* in radio, as it is in all other showbiz fields, is to take nothing for granted. That's the reason why weeks of work go into an investigation that produces a "TCI" . . . which reveals what a talent price tag really costs the sponsors.

RAYMOND SCOTT AND HIS ORCHESTRA
"RAYMOND SCOTT SHOW"
 CBS COAST-TO-COAST
 MONDAY THRU FRIDAY, 4:45-5:00 P.M., E.W.T.
 CURRENTLY DOUBLING CAPITOL THEATRE N. Y. C.

Three-Way Pick-Up

NEW YORK, Dec. 11.—Ray Knight, Blue production manager, has become the guardian angel of radio's young aspirants. Starting December 18 he is airing a professional workshop show called *Everybody on Stage*, built around undiscovered actors and script writers. Slot temporarily set for 11:30-12 a.m. Saturday, with Howard Carraway meggings. . . . Joan Alexander doing a new running part on *Now and Forever* at CBS. . . . Lee Mortimer, night club and film editor of *The Daily Mirror*, is auditioning at the Blue web for a gab show. . . . Gil Babbit, NBC news editor, just quit. Rumor that has him filling Carl Erbe's post at WNEW is strictly malarkey, says he. . . . Louis Sorin bedded with influenza, and Patsy Flick subbing for him on *Abie's Irish Rose*.

Jello's pitch at Y&R, *Two on a Clue*, skedded for January 1 airing, has been canceled. . . . New show at the Blue is *The Devil's Henchman*. It's 15 minutes of famous murders. Wylie Adams is director. . . . Joan Allison is not, as generally believed, definitely signed to do *Claudia*. . . . Stacey Harris, just back from overseas with the American Field Service, is doing a running part on *Pepper Young* at NBC. . . . Peter Donald narrating Treasury Department e. t.'s for Fourth War Loan.

Newsweek is mulling a show set up by Blue web called *Editorial American*. Pitch is a dramatization of a composite American editorial each week. Audition director is Howard Carraway. . . . Mrs. Viola Burns, Y&R audish director, sick with pneumonia. . . . Jean McCoy on a running part in *Aunt Jenny* at CBS. . . . Johnnie Thomas grabbed three new steady parts: *Kitty Foyle* at CBS, *Right to Happiness* and *Young Widder Brown* at NBC. . . . Sandy Bickart grabbed running part on *Dick Tracy* at the Blue. . . . George Paris just finished training films for U. S. Signal Corps.

Christmas Carol makes its tele debut at DuMont December 22. Included in the cast are Evelyn Juster and Billy Podmor with George Lowther meggings. . . . Paul Baron, CBS conductor, has started a class in harmony, theory, etc., for staff house men. . . . Jerome Harrison, WABC account exec, commissioned lieutenant (j. g.) in navy. Reports for duty December 15. . . . Twelve-year-old Alistair Kyle is managing to sandwich rehearsals of H. Clay Blaney's *House in Paris* between sessions of integral calculus and geopolitics.

CHICAGO, Dec. 11.—Ray Jones has received his medical discharge from the army and in a few weeks will be back at his post as secretary of AFRA. . . . Pat Blackett, daughter of Hill Blackett, of Blackett-Sample-Hummert, will give up her producing job at CBS January 1 to take up radio acting. . . . Sam Cowling, guitarist of the Three Romces, has been signed as a regular member of the Blue's *Breakfast Club* cast. . . . DeWitt McBride, of *Ma Perkins* and other shows, has been forced to take a vacation because of ill health. He left last week by plane for Florida. Priorities forced him off at Memphis. He made balance of the trip by train. . . . Alice Hill, formerly of *Painted Dreams* has left Chicago to be with her husband, stationed at a Florida naval base. . . . Frank Kettering, of the Hoosier Hot Shots, expects to enter the army shortly after completion of the picture in which the Hot Shots are working.

Hobart Donovan has taken over the job of writing the *Blue Frolics* minstrel show, formerly done by Jack Mitchell. . . . Pat Flanagan leaves for California Wednesday (15) to make his home on the

West Coast. He's been with WBBM since 1928 as announcer and sportscaster. . . . Marjorie Hannan is giving up radio to be with her husband in New York, and a replacement for her part in *Bachelor's Children* is being sought. Bess Flynn, author of the show, wants Laurette Fillbrandt for the role, but Russ Young, producer of the show, is afraid someone might shout nepotism. Laurette is Young's wife. . . . Catherine Sibley, of the public service department of KPO, San Francisco, left for New York after the annual School Broadcast Conference here. . . . Geraldine Kay, wife of Allen Fishburn, radio producer for Schwimmer & Scott, is expecting the stork. So also is Norma Ransom, wife of Arthur Peterson, of *Guiding Light* and *Bachelor's Children*. Peterson will be up for induction shortly. . . . Dave Edelson, announcer and Civilian Defense reporter for the Illinois War Council, had to cancel plans for an elaborate dinner to celebrate his 21st anniversary in radio. Reason was sudden appearance in town of Governor Dwight Green to pick up Dave to accompany him on a broadcast tour of the State.

The Doring Sisters combo, which has undergone changes several times, now consists of Grace McCarthy, Betty Bennett and Ann Trendler, the latter the wife of Bob Trendler, WGN ork leader. . . . Eleanor Smith, who was with Ben Bernie for many years, now has an office under the title Associated Radio Artists, and is representing Don McNeill, Nancy Martin and Mel Gallart. . . . Skip Farrell, vocalist on WGN's *Music As You Like It*, is being hailed as a radio find. Formerly with such bands as Wayne King, Dick Shelton and Anson Weeks, his rich baritone voice is making a big hit. . . . While *Hymns of All Churches*, heard Monday thru Thursday (Thursday will be dropped January 1) at 1:45 p.m., has a large listening audience, it's having trouble attracting a studio audience due to time it's heard. . . . Wade agency offices are deserted these days, just about all the execs being on the West Coast, where the *National Barn Dance* gang is making a pic. . . . Three local radio actors—Fred Sullivan, Tom Post and John Graham—are appearing in the legit play *Unexpected Honeymoon* at the Great Northern.

PHILADELPHIA, Dec. 11.—Phoda Otis, publicity and promotion director of WCOA, Pensacola, Fla., doing ditto chore for WPEN. . . . E. Norton Hunt left Benton & Bowles to join John Falkner Arndt ad agency here. . . . WIBG will air the collegiate basketball games from Convention Hall. . . . Joe Novetsky quit the WCAU news room to join the editorial staff of the *Catholic Standard and Times*. . . . Chris McDonald, WIP announcer before entering the army, back at WPEN's FM mike via medical discharge. . . . Mrs. Grace McCullen, formerly of WCAU, joins KYW's program department. . . . Roger W. Clipp, WFIL chief, chairman of events for the United War Chest. . . . Betty King, piano-vocal feature on WCAU's *Dixiana* revue, readying a new solo show idea. . . . Elsie Morris subbing for Anice Ives, on sick list, for WFIL's women's shows. . . . Barr's, local jewelers, bank-rolling making of annual city high-school champ football game via WCAU. . . . Hamilton Dalton, radio's vet *Town Crier*, back with his news commentaries via WIBG. . . . Elizabeth Hill, soprano discovery of Stan Lee Broza's WCAU *Children's Hour*, signed for films by Hunt Stromberg. . . . Sun Shop Company's *Dollars to Donuts* quiz on WIP, originating at the service camps for remainder of the year. . . . Howard Jones hiding a mike in Santa Claus's whiskers at the Gimbel Bros.' department store for a series of *Eavesdropping With Santa* stanzas.

Far East Army Needs Radio and U. S. Programs; a Few USO-Camp Shows Would Help, Says Sevareid

"Pistol Packin' Mama" Tops in Jungle Last August

NEW YORK, Dec. 11.—Eric Sevareid, CBS correspondent recently returned from Far Eastern front, and just cleared for gabbing by the army, joined the CBS Press Luncheon Club yesterday. The net had him meet and gab with the scribes, as did Ed Murrow, Bob Trout and Charles Collingwood before him, and as will Bill Downs, as soon as he returns from Moscow.

Always reticent, still tense from his trek thru the jungle after a parachuting over Burma, and anxious to get home to Minnesota and a rest, the tall, thin and personable newscaster spoke mostly off the record and about the war. He did say that our troops in China needed radio equipment and receivers, as what they have isn't enough to provide sorely needed entertainment and relaxation; that they'd love to see a USO-Camp Show (Joe E. Brown is now in Chungking); that our short-wave broadcasts surround that country.

BBC Everywhere

The British Broadcasting Corporation, however, gets in all over everywhere. "The damn thing is just everywhere you go in the world."

Our programs don't get into those parts, mostly because of the lack of equipment and the mountainous terrain, and the army's camp networks which are a success in England and North Africa, are non-existent in China. So, wherever there is a set, the boys listen to prime American pop and hot tunes from Jap stations. His answer as to where the Nips nabbed these records is that they were part of the booty that came with the Japs' capture of Manila, East Indies, Singapore and Hongkong.

Jazz From San Francisco and Japan

During the month he and others from the same disabled plane spent hiking out of the Burmese jungle, the army dropped them food and equipment by parachute. They also dropped a radio receiver. Sevareid told of listening, while on the peaks, to Yank stations short-waving from San Francisco the music

Did Fly Hold Up FM? No, Says Inventor, Major Armstrong

WASHINGTON, Dec. 11.—The question of whether or not the Federal Communications Commission smothered out early development of frequency modulation was debated sharply this week before the White-Wheeler Committee holding hearings on a bill to amend the FCC Act.

Altho there was no definite conclusion to the argument, Chairman James Lawrence Fly emerged with more or less of a victory even tho it was not a clear-cut one. Chief witness in the matter, and the one setting off the debate, was Major Edwin Armstrong, inventor of FM, who gave Fly a clean bill so far as stifling development of FM is concerned.

According to Major Armstrong, Fly did nothing to hold up development of FM in the period of its experimentation. The allocation of FM wave bands, thought by many to have been generous, was said by Armstrong to be still short of FM potentialities.

The allocation was made in 1940.

of Benny Goodman, Glenn Miller, etc., and also hearing similar records from the Jap station in Indo-China.

But his best story about the trek out of the jungle was a swell plug for *Pistol Packin' Mama*.

This, remember, was back in August. A corporal in the group knew all the words of *Mama* and regaled the entire party with the tune. By the time they got out everyone, including a diplomat or two, knew all the words and was ad libbing his own lyrics.

He also verified *The Billboard's* recent story about our fighting men listening to Yank music on Axis stations and ignoring the Axis propaganda.

In India there are few night clubs and almost no entertainment as we know it here. The smart, and not so smart, spots there are restaurants with dancing. But the best ork he ran into was in the outdoor gardens of the Grand Hotel in Calcutta. It was headed by two American Negroes, had Indian sidemen, and sounded like home.

Deadline Dramas in Place of Keepsakes Repeat for Carter

NEW YORK, Dec. 11.—First of the network outlets in this town to sell late-evening time is WJZ, which starts a midnight half hour for Carter Products Sunday, December 26. Program is an oldie, *Deadline Dramas*, with Irene Wicker and Bob Smith doing off-the-cuff dramatizations to situations popped by audience.

Sale stems from the fact that Carter has been using the midnight repeat airing of *Keepsakes*, Sunday at 8:30 p.m., to plug Arrid, where the Eastern hook-up of the same show boosted Little Liver Pills. Apparently the Western listeners are too spry to take to the *Keepsakes* and Liver Pills appeal. Hence, the novelty approach of *Deadline Dramas* and the possibility of better sales for the depilatory.

The extra cost of tacking WJZ onto the line, and so reaching the local all-night audience which the station has been plugging, is a drop in the bucket, hence the sale. Ted Bates is the agency.

War Still Number One Showstuff in Chicago, 3 New Programs Debut

CHICAGO, Dec. 11.—Three new shows with a war motif are making their bow on local stations. From Radio Theater, Fort Sheridan, WJJD inaugurates a new series, *Fort Sheridan Presents*, on which 50 G.I.'s and WACS offer 30 minutes of music and songs. Show will be heard at 3 p.m. Saturdays.

Also on WJJD, Monday thru Friday, 10:30-10:45 a.m., *War Clinics of the Air*, will be heard with Lorraine Hall, commentator, answering questions sent in by relatives of men in the service.

Fighting Man, U. S. A., with Dan Dowd, announcer, and Beulah Karney, home economics and nutrition expert, will be heard over WENR 9:15-9:30 Mondays, starting December 13, sponsored by the Milk Foundation of Chicago.

THIS HOLIDAY SEASON,
DON'T SAY IT WITH AN ANNIVERSARY
AND GREETINGS AD, SAY IT WITH
AN EXTRA WAR BOND!

(See page 5 for the full story of show business' greatest wartime publication, *The Billboard's BONDBARDMENT Number!*)

"Radio Hall of Fame"

Reviewed Sunday, 6-7 p.m. Style—Variety. Sponsor—Philco Radio Corporation. Agency—Sayre Ramsdell. Station—WJZ (New York) and Blue.

Once again, seeking an excuse for a variety show, a sponsor has turned to the idea of paying tribute to the top performers in showbiz. Calling their pot-pourri *Radio Hall of Fame*, the Philco Radio Corporation, with an assist from *Variety*, trade weekly, will bring together a group of performers each week, with continuity saluting the artists for their past accomplishments in entertainment fields.

Showbiz could profit from a real Hall of Fame, some form of Pulitzer award for individual performers. Unfortunately, the title is once again being used as a come-on to "emobile" only the actual broadcast and the trade paper that's paid to suggest the acts. Several years ago the sponsor of this program suggested such a *Hall of Fame* thru its publicity agent, Tom Fildale, and the sheet that is now part of the broadcast presentation took the idea apart in a big way. At that time they saw all the gimmicks in the idea. Everything is apparently different now that there is a largesse from the job for the sponsor instead of being free to editorialize upon it. Also, if this reviewer's memory is correct, all the Halls of Fame are dedicated to the dead, or at least to the inactive. That goes for the Hall of Fame at New York University, as well as the Baseball HOF at Cooperstown, N. Y., and the other tributes to immortals which are scattered around the world.

For the record, there were no dead ones on the premiere broadcast, which was entertainment out of the drawer on top of the top drawer. The hour was full of fast-moving microphone-worthy diversion, well routinized and socko. From the climax of Broadway's *Winged Victory*, with the original AAF cast, to the sign-off by Bob Hope, there wasn't a dull moment, except perhaps some of the Deems Taylor song and dance spiels. Taylor was, to say the least, a longhair lost behind the mike. George Faulkner, scripter who strung the words together for the *RHOF*, hasn't written for the Taylor type before and so may be excused if his words didn't "flow" for the annotator. However, Faulkner must be warned that despite the fact the hour is a salute, the best salvo is still the performance, not the treasurer's report.

Only one performer on the program came from radio's "First Fifteen" (Hooperating or CAB); that was Bob Hope. The other personalities—Hildegard, Jimmy Durante, Maurice Rocco and Quentin Reynolds—are on the air but none of them has been able to sell his "unique abilities" consistently thru broadcasting. They were at their best on the *RHOF*, which may indicate that they're just natural guest artists. When nitery personalities air, perhaps it's best that they test-sample their wares, rather than star on a program. Hildegard and Durante topped their usual air stints, altho Schnozzola milked his Umbriago clarinet routine so that there wasn't any cream in the last few toots. Someday they'll build a microphone able to deliver Jimmy at his best and then the audiences will be happy. As it is now, he's still a shouting personality and mikes are still whispering mediums.

The dramatic interlude, the *Winged Victory* climax, was superb air-stuff and was just as superbly done by Lee J. Cobb, Mark Daniels and Edmund O'Brien. Some legit excerpts, in fact most of them, fall flat on their face in a radio program, but not only did *Victory* clear this hurdle but it took the program by its bootstraps into the realm of things as we'd like to have them. It rated the \$25,000 donation which Philco presented to the Army Emergency Relief. The *Winged Victory* chorus was thrown in for the 25Gs.

Deems Taylor announced that there'd be a "new" name presented each week to *RHOF* audiences. The tee-off's new name was Maurice Rocco, straight from the Club Zanzibar and the Capitol Theater. Rocco did his usual boogie-woogie, sans a piano stool. It's good visual stuff but Philco didn't have its television station skedded to scan the program and

A review of the new Fred Allen radio show, which premiered Sunday night (12), appears in the Night Club-Vaudeville section, this issue.

what came into the home was just fair pianistics. Rocco is a likable performer who has never pictured himself a great air personality and his "discovery" on this program won't rate the "talent selector" any laurel wreath.

Paul Whiteman is a natural for the podium, and besides he's the musical director of the Blue Network over which the program is heard. He has the background, personality and authority that gives a stable quality to show. When he paid tribute to Sgt. Dave Rose, who arranged and directed the music for *Winged Victory*, the recognition meant something to listeners who know that in the popular field, there's no one who pretends to top P.W. The piece given the palm was *Holiday for Strings*.

The program topper was, of course, Bob Hope (piped in from Hollywood), who seems to come thru every time. He didn't have a new one to tell—but how he told his old ones! Typically Hope, he ran overtime, so that the final Hope gag topped the final Whiteman fanfare as the program signed off. Hope has made the permanent *Radio Hall of Fame* in the hearts of his listeners. He doesn't need a bogus *Hall* to tell the fact to the world—but anyone who brings him to the air rates a long deep salaam.

Forgetting the bogus pitch, the new Philco show is the best that has occupied the Sunday 6 to 7 slot since broadcasting began. The combination of Devere Engelbach, producer, and George Faulkner, writer, is almost unbeatable, given a reasonable amount of talent with which to play. At this hour the show has no competition. At its midway mark it hits *The Great Gildersleeve*. Hal Peary's show has been gathering a bigger audience each week. The first *RHOF* show neatly by-passed the dial twisters by spotting the *Winged Victory* spot so that it ran from just before the half hour to 6:40, thus making it tough to tune away from the Blue Net at the time that *Gilbey* went on the air. If they're able to do that every week, they're going to make Peary's hair turn white with loss of Hooper and Crossley points.

Credit the premiere of *Fame* with another first. Neither the Blue nor the Philco prexy labored verbally on the program to produce a pipsqueak. As a matter of fact, except for the Deems Taylor words, there was less non-show business gab on this hour than any of the other recent commercial debuts.

If they can keep the pace, *Radio Hall of Fame* will establish a hard-to-follow standard for all Sunday evening slot-fillers. It's a shame, however, that they had to put a false front on a great show. Some day someone is going to produce a typical Palace Theater program on the air, without an alibi, or formula, and it's going to be a success because it has the necessary talent. After it's a success everyone's going to say, "We knew all the time that all you needed on the air was a great show."

Lacking a sock line-up every week, they are going to need a personality to emcee the show. Deems isn't it. He's been annotating all his life and he's still doing it, and an annotator is at the best a bridge for a stage wait.

A *Radio Hall of Fame* ought to pay tributes to the stars it enshrines. It's a shame that this great show has to packhorse its formula and its talent picker. It deserves better.

Joe Koehler.

DuMont Television

Reviewed Wednesday, 8:30-10 p.m. Style—Variety and films. Sustaining on W2XWV (New York).

Tonight's program can claim two innovations—an entire hour and a half was sponsored and a ticket admission policy was introduced.

Press-On Mending Tape brought on Irwin Shane's *Hobby Hall of Fame*, which introduced Klaus Kollmar and Scott Selmar in a dramatic moment from R. C. Sherriff's *Journey's End*. Backgrounded by realistic battlefield sound effects, the boys' presentation was a well done video bit.

A puppet whose antics held the eye while the announcer bent the ear about mending tape appeared at intervals. Program is an attempt to sell the public on the idea that mending with Press-On is a hobby, not a task. Demonstration showed the tape as a decorative medium, light tape on a dark garment. Color contrast was decidedly effective in explaining the product's function.

Cherry and Madlyn Balaban, daughters of the Chicago tele station exec, sang Swiss and French folk songs. Their

Philly P.A. Turns To School Papers

PHILADELPHIA, Dec. 11.—With local newspapers having cut out all radio columns, Emma Mae Roberts, WCAU program chief, has uncovered a virgin field for getting station publicity in print. Offers a weekly 1,000-word news letter by Katharine Clark, station news commentator, to the publications of the Philadelphia and suburban schools.

With about 100 school papers about, Miss Roberts has bagged 42 sheets for Miss Clark's column. Even expanding outside the city with the Moses Brown School up in Providence, R. I., taking the free feature. Both of Miss Clark's daily WCAU news shots are sponsored by the American Stores and by Groves Laboratories. And with her news slanted primarily for high school youngsters, the school paper puffing is a natural fit.

poise and obvious acquaintance with cameras and lights indicated they've appeared on papa's programs. Press-On signed off with view of the package on one side of screen and a changing montage of scissors, iron and mended garment in turn being faded in and out on the opposite side.

The Walt Disney educational film, *Defense Against Invasion*, and a British documentary, *Winter On the Farm*, came as 10-minute breaks in the live show.

Pat Murray emceed a Lever Bros. show which opened with Lifebuoy soap revolving on a disk. Alice Hatton sang novelty songs and accompanied them with excellent piano arrangements. The deep-voiced girl is equally entertaining on vocals and patter. Camera was extremely alert with smooth jumps from close-ups to long-shots to keyboard.

A domestic drama involving Helen Lewis and Tony Barrett did the selling job for Lifebuoy shaving cream. Husband stood shaving before bathroom mirror while the little woman stood by amazed that he was enjoying the job. He explained that the cream had changed his shaving outlook.

Sam Cuff's *The Face of the War*, sponsored by Adams Hats, was enhanced by new maps that permitted a more comprehensive picture of the state of the nations.

Glorianne Lehr presented the I. J. Fox fur fashion show featuring gift suggestions. Her annotation showed restraint and good taste. A luxurious store entrance was created by ingeniously draped material, flanked by two Christmas trees. Models were well trained, without the simpering and slithering so often shown on the tele screen by non-professional clothes-horses.

Lighting and camera work contributed to the show, which was an outstanding tele commercial, despite the familiar radio warning "It's going to be coooolld this winter" and the "She'll be beautiful" transcription at beginning and end.

Mr. Fox, who was in the studio, expressed satisfaction with the show and indicated that he will continue as a sponsor. The evening proved that you can stand an hour and a half of continuous commercial tele entertainment. Wanda Marvin.

"Websters of Wartime Washington"

Reviewed Saturday, 10:15-10:30 a.m. Style—Dramatic. Sustaining on WMAL (Washington) and Blue Network.

Only dramatic show on Blue originating in Washington, material is written, produced and acted by local talent. Authored by Vivian Fletcher, the installment caught proved to be 15 minutes of amusing listening.

The first script of the series brought the Webster family to Washington and confronted them with the housing shortage. Ruth Bailey and Bob Pollard play mama and papa Webster to Mary Dudley's Bonnie, aged 16. Jackson Weaver, as Ethelbert Jones, Bonnie's heart-interest, provided most of the chuckles due more to his teen-age, ever-changing voice than to his lines. Script was in the light vein with occasional serious moments. Miss Fletcher has written an authen-

WJLB Tries Sports To Reach Audience ---Big on Bowlers

DETROIT, Dec. 11.—WJLB, 250-watt Detroit station, is making an aggressive bid for the thousands of sports fans among Detroit listeners, including the newcomers brought here by war industries.

Catering to bowlers exclusively—a sport that seriously threatened local motion picture theaters during the past few seasons, according to statements of theater operators—is *Ten Pin Topics*. The show is aired for 15 minutes at 5:45 p.m. Monday, Wednesday and Friday, just when most bowlers are getting home or driving home. The latter catch the show on their car radios, for Detroit's working population still moves by car. Show is run by Harold Kahl, bowling editor of *The Detroit Times*. It gives unusual local scores and highlights the hundreds of amateur leagues in the city. One leading bowler, such as the first Detroit woman to hit 300, is interviewed on each show.

Two 15-minute daily shows hit all other sports fans, with heavy emphasis—about 60 per cent—on horse racing. Morning show at 11:45 is called *Scratch Time* and headlines track news and a little other sport news. Evening show at 5:45 gives complete track results, plus any other seasonable sports. Both are handled by Phil Roberts, formerly a Chicago sports announcer.

Most unusual feature of the WJLB sports angling, however, is a series of 15 to 20 daily spots, irregularly spaced, by Roberts, giving any immediate sports news, with fresh broadcasts of every track report in particular. Roberts breaks into any program on the air except two, *Uncle Nick's Kiddie's Hour* and *Ladies' Matinee*, a symphonic program, where the sport flashes would be obviously unsuitable. Some of the spots come in the breaks between shows, but as many break right into a program.

The sports announcements are never race tips but legitimate news and are handled that way. Station simply feels that the great mass of war workers are sports fans and that they'll win them to WJLB by keeping them informed on what goes.

Stations in other parts of the country have tried the idea without too much success, but it's a public service in Detroit, where hundreds of war plants have their radios turned on for the boys and the girls all the 24 hours.

Technicians From 3 Nets Keep DuMont Tele on the Air

NEW YORK, Dec. 11.—W2XWV, the DuMont television station, went on the air Wednesday (8) night with competitors' technicians manning the controls. Three members of the DuMont engineering staff were knocked out with colds, and men from Mutual, CBS and NBC volunteered to substitute on the 90-minute program.

Despite unfamiliar surroundings and lack of rehearsal, the visitors on sound, projector and camera turned in a bang-up job.

Home for Foggy Smell

NEW YORK, Dec. 11.—Gerald Cock, Pacific Coast rep of the British Broadcasting Corporation, is in New York en route to London. Cock, who has been in charge of the BBC San Francisco offices for the past two years, will spend 60 days in England.

Dave Golden to WPAT

PATERSON, N. J., Dec. 11.—Dave Golden has joined the staff of local Station WPAT as continuity writer and publicity director. A former newspaperman and assignment editor of the Treasury Department's New York publicity staff during the War Bond Pledge Campaign, Golden has been writing radio plays for the past five years.

tic, believable show and Gordon Hubbel directed with a nice touch. Cast was good and presented a warm picture of family life in wartime.

Jim Smiley, at the organ, provided music interludes. Caskie Stinnett.



The Billboard Music Popularity Chart

WEEK ENDING
DECEMBER 9, 1943

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

Title	Publisher
BESAME MUCHO	Southern
CANDLELIGHT AND WINE (F)	Miller
DON'T BELIEVE EVERYTHING YOU DREAM (F)	Robbins
DON'T SWEETHEART ME	Advance
FOR THE FIRST TIME	Shapiro-Bernstein
HOME	Am. Academy of Music
HOW SWEET YOU ARE (F)	Remick
I COULDN'T SLEEP A WINK LAST NIGHT (F)	Harms
I'LL BE HOME FOR CHRISTMAS	Morris
IN A FRIENDLY LITTLE HARBOR	Campbell-Porgie
IS MY BABY BLUE TONIGHT?	Broadway
I'VE HAD THIS FEELING BEFORE (F)	Santly-Joy
LITTLE DID I KNOW	Lincoln
MY FIRST LOVE	Dorsey
MY HEART TELLS ME (F)	Bregman-Vocco-Conn
MY IDEAL	Paramount
MY SHINING HOUR (F)	Morris
NO LOVE, NO NOTHIN' (F)	Triangle
OH, WHAT A BEAUTIFUL MORNING (M)	Crawford
OKLAHOMA (M)	Crawford
OLD ACQUAINTANCE (F)	Witmark
PAPER DOLL	Marks
PEOPLE WILL SAY WE'RE IN LOVE (M)	Crawford
PISTOL PACKIN' MAMA	Morris
PUT YOUR ARMS AROUND ME, HONEY (F)	Broadway
SHOO SHOO, BABY (F)	Leeds
SPEAK LOW (M)	Chappell
STAR EYES (F)	Feist
THEY'RE EITHER TOO YOUNG OR TOO OLD (F)	Witmark
VICTORY POLKA	Chappell
WHEN THEY ASK ABOUT YOU	Berlin
WHITE CHRISTMAS (F)	Berlin

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. While two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Plitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilbelbis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Jacksonville, Fla.: Butler Record Shop. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Newark, N. J.: Record Shop. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Thelm; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
1	1. PAPER DOLL —MILLS BROTHERS Decca 18318	1	1. Paper Doll —Mills Brothers	6	1. I'll Be Home for Christmas —Bing Crosby
2	2. PISTOL PACKIN' MAMA —BING CROSBY-ANDREWS SISTERS Decca 23277	2	2. Pistol Packin' Mama —Bing Crosby-Andrews Sisters	1	2. People Will Say We're in Love—Bing Crosby
3	3. PEOPLE WILL SAY WE'RE IN LOVE —BING CROSBY Decca 18564	3	3. Oklahoma Album —Glen Gray	7	3. Paper Doll—Mills Bros.
10	4. I'LL BE HOME FOR CHRISTMAS —BING CROSBY Decca 18570	4	4. My Heart Tells Me —Glen Gray	2	4. Oh, What a Beautiful Morning—Bing Crosby
4	5. MY HEART TELLS ME —GLEN GRAY Decca 18567	5	5. People Will Say We're in Love—Bing Crosby	3	5. My Heart Tell Me —Glen Gray
6	6. OH, WHAT A BEAUTIFUL MORNING —BING CROSBY Decca 18564	6	6. Pistol Packin' Mama —Al Dexter	8	6. Pistol Packin' Mama —Bing Crosby-Andrews Sisters
9	7. BOOGIE WOOGIE —TOMMY DORSEY Victor 26054	7	7. Sunday, Monday or Always—Bing Crosby	5	7. They're Either Too Young or Too Old—J. Dorsey
5	8. SUNDAY, MONDAY OR ALWAYS —BING CROSBY Decca 18561	8	8. I'll Be Home for Christmas—Bing Crosby	10	8. For the First Time —Dick Haymes
—	9. OKLAHOMA ALBUM	9	9. Close to You —Frank Sinatra	8	9. Don't Cry, Baby —Erskine Hawkins
7	10. THEY'RE EITHER TOO YOUNG OR TOO OLD —JIMMY DORSEY Decca 18571	10	10. Oh, What a Beautiful Morning—Bing Crosby	—	10. Pistol Packin' Mama —Al Dexter

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
1	1. PAPER DOLL	2	1. Paper Doll	1	1. Paper Doll
6	2. OH, WHAT A BEAUTIFUL MORNING	7	2. White Christmas	2	2. My Heart Tells Me
4	3. MY HEART TELLS ME	15	3. I'll Be Home for Christmas	5	3. Pistol Packin' Mama
3	4. PEOPLE WILL SAY WE'RE IN LOVE	6	4. They're Either Too Young or Too Old	3	4. People Will Say We're in Love
5	5. THEY'RE EITHER TOO YOUNG OR TOO OLD	—	5. Oh, What a Beautiful Morning	6	5. They're Either Too Young or Too Old
2	6. PISTOL PACKIN' MAMA	1	6. People Will Say We're in Love	4	6. Oh, What a Beautiful Morning
14	7. I'LL BE HOME FOR CHRISTMAS	4	7. My Heart Tells Me	10	7. Put Your Arms Around Me, Honey
13	8. WHITE CHRISTMAS	3	8. For the First Time	7	8. Victory Polka
7	9. VICTORY POLKA	10	9. Victory Polka	12	9. Say a Prayer for the Boys
12	10. FOR THE FIRST TIME	5	10. Pistol Packin' Mama	15	10. I'll Be Home for Christmas
10	11. SAY A PRAYER FOR THE BOYS OVER THERE	8	11. Shoo-Shoo Baby	—	11. White Christmas
—	12. SHOO-SHOO BABY	—	12. Say a Prayer for the Boys	9	12. If You Please
9	13. PUT YOUR ARMS AROUND ME, HONEY	12	13. How Sweet You Are	11	13. For the First Time
—	14. HOW SWEET YOU ARE	11	14. Put Your Arms Around Me, Honey	—	14. Shoo-Shoo Baby
—	15. MY IDEAL	11	15. I've Had That Feeling Before	—	15. How Sweet You Are

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Company, Chicago, and G. & R. Company, Record Shop, Newark, N. J.

POSITION	Last This Wk. Wk.	Title	Label
—	—	1. SHOO SHOO BABY. ELLA MAE MORSE ...	Capitol 143
1	—	2. DON'T CRY, BABY. ERSKINE HAWKINS ..	Bluebird 30-0813
2	—	3. SWEET SLUMBER...LUCKY MILLINDER ..	Decca 18569
—	—	4. RATION BLUES...LOUIS JORDAN	Decca 8654
3	—	5. ALL FOR YOU ...KING COLE TRIO	Capitol 139
4	—	6. SENTIMENTAL LADY	DUKE ELLINGTON ... Victor 20-1528
5	—	7. PAPER DOLLMILLS BROTHERS ...	Decca 18318
8	—	8. FROM TWILIGHT TILL DAWN ...	CEELE BURKE Capitol 136
9	—	9. RHAPSODY IN BLUE	GLENN MILLER Victor 20-1529
6	—	10. PISTOL PACKIN' BING CROSBY-ANDREWS SISTERS ..	Decca 23277

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

Pubs Bleat About the "Sheet"

A-B-C or 1-2-3---Each Has Supporters and Detractors; All "Agree" Payola Still Here

NEW YORK, Dec. 11.—Because of the feverish pro-and-con discussions taking place among music men on the merits of alphabetical versus numerical listings of songs most played on the air, *The Billboard* canvassed as many publishers as could readily be reached for their individual opinions on the subject. Their answers are detailed in the accompanying chart, as well as their opinions on whether or not the alphabetical listing has eliminated the "payola."

The method of lumping tunes with the most air performances on the four networks within a carry-all "first 25" has been in operation since May 8, but to date, the music men queried are uniformly agreed that the new method has not eliminated the "payola." Some contact men believe that the evil has been tempered from "somewhat" to "considerably," but at least as many are of the firm conviction that the pay-for-plugs will "never" be eliminated.

Each publisher or contact man in turn was quick to attest that he doesn't and won't pay a dime for a plug—but the other fellows, wow! All the big pubs scornfully put the finger on the little firms, and they in turn swore that they couldn't afford to pay, it was the guys with the fat pocketbooks who were shelling out.

Plenty of Difference in Opinion

However, on all other aspects of the problem, few of the people questioned arrived at a similar conclusion.

It has generally been reported that publishers with film scores were unanimous in their approval of the alphabet system because a song by a Jerome Kern, a Cole Porter, a Harry Warren or a Jimmy McHugh finds a warmer reception among radio program directors than is favored a tune by a Joe Blow. But a glance at the chart will disclose that the 20th-Fox publisher (BVC) is in favor of retaining the alphabetical listing; the MGM group (Robbins, Feist, Miller) wants a return of numerical scoring, and the Warner bloc (Harms, Witmark, Remick) doesn't care one way or the other, and neither does the Paramount publisher (Famous).

The larger independents are also split in their opinions on the value of the a-b-c method. Santly-Joy "likes" it; Shapiro, Bernstein "hates" it, and Berlin is "indifferent."

A firm like Leeds isn't sure which is best for it. When it had *All or Nothing at All* riding, it automatically led the list week after week because of its title. Now, with *Shoo Shoo Baby* going great guns, the numerical listing would obviously place it closer to the top than where it rests among "s's."

The Little Pubs Like It

The minor music firms demonstrate the only unanimity of opinion. They all like the present system, and as many of them put it, their reason is "obvious." When songs were classified according to number of plugs, the little fellow's ditty could, except in the case of a surprise hit, always be found at the bottom of the heap with its half-dozen plugs.

Now if it garners enough to land within the top 25, the publisher pretends to be equal with the biggest in the business. Not only can he say his piece to band leaders and program directors with more confidence but he believes he is now getting a better break in over-the-counter sales. No longer can the counter girl consult her list when she is asked which are the top ten songs without having to mention all 25.

Sitting in the Driver's Seat

The question of the "drive" is also one on which few publishers see eye-to-eye. Some claim the drive is as frequent as it ever was. Others say it has been modified. Still others think it has been eliminated entirely.

Each publisher admits that he keeps his own day-to-day tabulation of what his rivals are doing, by daily consultation of the *Accurate Reports*. Some try to collect the most plugs, and it is not precisely clear whether they do it because it is a matter of personal pride, because it is something to show the boss, either here or in Hollywood, or because the information can be passed along to others who might be influenced to program the tune. It is generally believed that heading the Sheet automatically gets the song on *Lucky Strike's Hit Parade*.

Those who think the drive has been eliminated base their argument on the theory that there is no longer a need for that last-day push to knock off first position.

A Word From the Union

Johnny O'Connor, who some time back requested *The Billboard* and other trade papers to change their method of presenting the Sheet, believes that considerable strides have been made in eliminating the payola and thinks continuation of the alphabetical listing will help the Contact Men's Union, which he heads, fight the octopus to a standstill.

Already, O'Connor asserts, those Sunday morning organists are playing their once-over-lightly choruses without a professional man standing at their elbow with a \$5 bill folded in his palm, and those small hotel bands who used to crowd into a 15-minute program, eight tunes at 10 bucks per, are generally now playing them for free.

The union has attempted to wipe out the practice because usually its members had to get it up out of their own pockets to make a showing for the professional manager. Now, it is claimed, those programs that hit Passaic and bounce back are being given a polite how-de-do and the emphasis has been shifted to networks' shows.

One of the methods the union has hit upon for stamping out the payola is to keep close tab on ork leaders who insist on pay-or-no-play, and when there have been enough complaints against a leader, he is invited up to union headquarters and confronted with the charge. One band leader playing a local hotel has been issued an invitation to put in an appearance this Monday (13).

If he openly admits that he insists upon cash-on-the-line for a performance, as two band leaders admitted some time back, he is put on the unfair list unless he agrees to stop the practice. If he does not confess to taking, but cannot refute the evidence, he is put behind the eight-ball regardless. In either case, contact men are forbidden to go near him, he is cut off all free orchestration lists and is generally made to feel like an outcast.

In the cases of the two band leaders mentioned above, they finally hollered "uncle" and promised to be good boys in the future.

AFM Rules Decca Must Pay 2 Scales On Disk-ET Dates

NEW YORK, Dec. 11.—Decca Records, which has been cutting recordings and transcriptions for its subsidiary, World Broadcasting, during one session, will have to pay for two separate dates, according to a decision by AFM officials. Diskers had been making payments on the basis of \$18 for a transcription date and overtime for time put in cutting records. Under AFM ruling, diskers will now have to pay the same amount as it would if the band came in for two cutting sessions.

Symposium on Payola and the "Sheet"

NEW YORK, Dec. 11.—The following chart is the result of an inquiry conducted by *The Billboard* in an attempt to determine from publishers whether the change from numerical to alphabetical listing of songs "most played" on the air is desirable, and whether, in the opinion of the spokesmen, the new method has eliminated the "payola" evil from the industry.

Publisher	Spokesman	Has the alphabetical listing eliminated the "payola?"	Would your firm like to see the alphabetical listing retained?
Berlin	Dave Dreyer	No	Indifferent
Bregman-Vocco-Conn	Jack Bregman	Considerably	Yes
Broadcast Music, Inc.	Merritt Tompkins	No	Yes
Broadway Music	Charles Lang	Somewhat	Yes
Campbell-Porgie	Nick Campbell	Don't know	Yes
Chappell	Ed Wolpin	No	Yes
Cherio	Deanna Bartlett	No	Yes
Crawford	Larry Spier	No	Yes
Famous	Sid Kornhelser	No	Indifferent
Feist	Harry Link	No	No
Leeds	Lou Levy	No	Indifferent
Lewis	Morton Brown	No	Yes
Lincoln	Abner Silver	Don't know	Yes
E. B. Marks	Herbert Marks	Somewhat	Yes
Miller	Lon Mooney	No	No
Mills	Jack Mills	Don't think so	Yes
E. H. Morris (Morris, Mayfair Melrose)	Buddy Morris	No	Yes
Music Publishers' Holding Corp. (Remick, Witmark, Harms, Advantance)	Saul Immerman	No	Indifferent
Mutual	Leo Talent	Somewhat	Yes
Robbins	Jack Robbins	No	No
Santly-Joy	Georgio Joy	No	Yes
Shapiro, Bernstein	Louis Bernstein	No	No
Warock	John O'Connor	Considerably	Yes

New Councilmen For Contact Union

NEW YORK, Dec. 11.—New board of the Music Publishers' Contact Employees of Greater New York, which took office on December 1, consists of John O'Connor, president; Rocco Vocco, vice-president; Irving Tanz, secretary-treasurer; Robert Miller, recording secretary and Harry Bernie, Dave Dreyer, Mickey Garlock, Mack Goldman, Jack Johnstone, Sidney Kornhelster, Harry Link, George Mario, Lon Mooney, Jack Ostfeld, Sam Smith and Edward Wolpin, executive council members. Regional directors will be appointed Monday (13).

Fifteen members of the new board, elected out of 30 nominees, culled more votes than former board members Chester Conn, Frank Hennies, George Joy, Joy Santly and Murray Wizell. John White, former vice-president replaced by Vocco, did not run for office.

Board remains in office for two years.

T. Dorsey on Blue for Ford

NEW YORK, Dec. 11.—Tommy Dorsey is set for a weekly Monday-thru-Friday broadcast over the Blue Network from 8:15 to 8:30 p.m. under the sponsorship of the Ford Motor Company, starting January 6. Program, which can emanate from any city, will be Dorsey's first commercial since he left the Raleigh broadcast last fall. Deal was set by J. Walter Thompson, which took the Ford account over from the Maxon Agency last week.

Robbins, Russell On Last Airing of 'Music Biz' Program

NEW YORK, Dec. 11.—Jack Robbins and Bob Russell, who will guest tonight on the *Music Is My Business* program over Station WOR here, may be the last music biz personalities to appear on the program. Studio plans to switch to a straight half hour of sentimental music, with Manny Prager continuing as emcee, as it was found that in most cases songwriters were unable to sing their own material well enough for airing. New program would also continue with 40-piece ork led by Bob Stanley. Switch will be made either December 18 or 25, leaving only one or two more airings for *Music Is My Business*.

Those who have already guested on the program include Bob Miller, contact men's union exec, and songwriters Henry Tobias, Don Reid and Paul Cunningham.

More Studio Men Clubbing

NEW YORK, Dec. 11.—In addition to Bobby Hackett, NBC house man booked by MCA, other NBC studio men now playing club dates are Johnny McGee, booked by the same agency; Jerry Jerome, booked by William Morris, and Billy Butterfield on the Coast; who got a big boost from his Capitol waxing of *My Ideal*.

Have you heard

Dick Gilbert

NEW YORK'S FAVORITE DISC JOCKEY
WHN DAILY: 1-3 P.M. 5:30-6:30 P.M.

play

MARUSCHKA

(MA-RÖÖSH-KA)



Kringle Jingles Ring the Bell

'Xmas Time Is Music Time,' Says Diskers --- And From the Chorus Comes Mighty 'Amen'

It's a Yule Songbag Klondike

NEW YORK, Dec. 11.—Santa Claus is now an annual visitor to diskers who count on old Kris to deliver about 25 per cent of their yearly business, beginning in mid-November and bearing the load right up to the "... night before Christmas."

In recent years, records have become an odds-on choice of Christmas shoppers with limited bank accounts, and the recording companies have gone all out after this business. To them it is a reliable, tho seasonal, source of demand that helps the diskers cash in on a good portion of the waxings in their permanent catalogs, and toward this market is directed the companies' most colorful and imaginative promotion pieces. In the words of Columbia, "Christmas time is music time."

Each of the three major firms, Victor, Columbia and Decca, has thru the years built up a diversified stock that ranges from choir singing and band music to spoken pieces by Ronald Colman, Basil Rathbone, Milton Cross and Eustace Waytt.

Victor can offer hymns and carols by the Trinity, Trapp Family and Victor Chapel choirs and the Vienna Choir Boys; solo songs by Richard Crooks, Helen Traubel, John McCormack, Madame Schumann-Heink, Webster Booth, Hulda Lashanska and Paul Reimers. Symphony music by the Philadelphia and National Symphony orchestras; other musical organizations like the Victor Salon ork and Marrek Weber's, and novelty instrumentalists including a half-dozen organists, a harpist, a couple of guys playing the chimes and a Swiss music box specialist. Milton Cross does the recitation on *The Night Before Christmas*, and Ernest Chappell and Eustace Waytt team up for a job on Dicken's *Christmas Carol*.

Columbia gave most of its group singing assignments to the Lyn Murray Singers; has some vocal solos by Nelson Eddy and Kate Smith; a couple of organ and chimes disks, and Basil Rathbone delivers a *Scrooge* bit to an accompaniment by Leith Stevens's music.

Decca is short on the longhair stuff, but it has Ronald Colman as *Scrooge* and Frank Luther and the Century Quartet doing "rare Christmas songs." The standard hymnals and carols are represented, but done by popular artists like Bing Crosby, Kenny Baker, Judy Garland, Tony Martin, Deanna Durbin, Frances

Langford and the Fred Waring Pennsylvanians.

Pop Songs Now Standards

Most Tin Pan Alley tunesmiths avoid laboring over holiday songs because previous experiences had convinced them that the tunes are generally played on that day alone and the copies of sheet music are cleared off the retail counters the day after. *Thanksgiving, We're Gonna Have a Happy New Year All Year 'Round* and *Let's Start the New Year Right* are played on a couple of radio programs on those particular days, then silence.

The yuletide songs, however, have enjoyed a different fate. *White Christmas* swept the country last year, sold over a million copies then and has already gone close to 300,000 this year, selling at the rate of 50,000 a week for Berlin.

Santa Claus Is Comin' to Town was published by Feist in 1935, and every year since moves at a 2,000-a-day clip for the six weeks prior to December 25. To date the song has reached over a half-million in sales. *Don't Wait Till the Night Before Christmas Before You're Good* did well for Chappell when it was published in 1938 and enjoys a moderate sale each season. *I'll Be Home for Christmas*, a yule item with a soldier-boy motif, started racing for the best-seller listing from the moment of publication about six weeks ago and has already passed the 200,000 mark.

The disk versions of the modern classics are also getting in on the second servings of the Yule-Day gravy. This week *The Billboard Record Buying Guide* shows that Crosby's recording of *I'll Be Home for Christmas* is a prime juke box favorite even tho the recording has been out only a couple of weeks. Also on the *Guide*, playing a repeat engagement, are the *White Christmas* recordings made

by Crosby, Freddy Martin and Charlie Spivak.

Santa Claus Is Comin' is available by Tommy Dorsey and Alvino Rey on Victor, Woody Herman on Decca and Ozzie Nelson on Columbia.

One of the all time all-timers, *Jingle Bells*, has been recorded by Glenn Miller and Benny Goodman (Victor); Ozzie Nelson (Columbia), Woody Herman and Riley-Farley (Decca). Now if some wide-awake publisher will put on a drive the tune may yet make the *Hit Parade*.

"British Buddy" Gets Non-Pros To Plug in U. S.

NEW YORK, Dec. 11.—A civilian committee to plug Irving Berlin's *My British Buddy* has been formed here, composed of Manie Sacks, Columbia recording manager, chairman and representative of the recording industry; Ben Selvin, representing transcription firms; Sonny Werblin and Herman Rosenthal (MCA), Willard Alexander and Martin Goodman (William Morris), Tommy Rockwell and Milt Krasny (GAC), representing band agency field, and Francis Gilbert, attorney for This Is the Army, Inc. Committee was organized at the suggestion of Dave Dreyer, professional manager of Berlin Music here, in co-operation with Col. Charles F. H. Johnson, adviser to the director of Army Emergency Relief, to replace the TITA plugging staff, which was disbanded two weeks ago.

Rights to plug and distribute *My British Buddy* on a non-profit basis had been given to Louis Dreyfus, head of Chappell of London, because of the lack of plugging facilities.

Will Osborne's Dates Recovered

NEW YORK, Dec. 11.—Most of Will Osborne's canceled dates have been recovered and will be played out when the leader resumes work on January 14 at the Hartford Theater, Hartford, Conn., after a four-week rest.

Dates were called off when Osborne thought he would need a four to six-month lay-off.

Victor Releasing All-Vocal Disks, Columbia To Follow-- But Both Still Fighting Ban

NEW YORK, Dec. 11.—The ability of all-vocal disks to compete with band waxings of the same songs will be put to a test when Victor releases four new sides by Perry Como. Columbia has not yet made any all-vocal sides but it is expected that the firm will cut some with Frank Sinatra singing tunes from his *Higher and Higher* pic.

Prospect of Victor cutting instrumental sides in the near future was emphatically blasted by Niles Trammell, NBC head, who told the Senate Interstate Commerce Committee this week that "rather than

establish the principle of paying money to the union with no proper accounting of those funds, we'd rather go out of the record business." Trammell stated that RCA will definitely not sign a contract with AFM similar to the Decca agreement and offered as a solution of the disk dispute a change in the copyright law, requiring fees from juke-box operators and broadcasters for each performance of a record, royalties to be divided between performer and disk.

Following Trammell's statement, counsel for RCA-Victor and Columbia filed lengthy briefs with the War Labor Board Panel studying the dispute, also attacking the present recording contracts and asking that the National WLB immediately order the union to call off the strike. Brief further states that the strike adversely affects the war effort.

Diskers charged that the AFM demands were "socially and economically unsound" and asked WLB to order the union to "refrain from interference in the future with the employment of members of the union by the companies for the making of electrical transcriptions or phonograph records."

N.Y. Federation Folds; 802 Now Has Clear Field

NEW YORK, Dec. 11.—New York Federation of Musicians, independent musicians' "union" that has harassed Local 802, AFM, for the past few years, voluntarily gave up its 22-year-old State charter this week. Former NYFM members are being absorbed by the AFM group, which is levying fines against those who walked thru picket lines to play at Chin's, Chin Lee's and other spots.

So far Michael Hoffman, NYFM prez, has joined Local 802 and 12 former members of his outfit have followed him into the AFM ranks. Hoffman escaped a fine but was reprimanded by both the AFM national office and 802's exec board.

During the last seven years the group was a headache to the established union, supplying musicians for spots declared unfair by 802. Federation musicians were particularly active at Chin's and Chin Lee's restaurants, which have been picketed by 802 for years. The NYFM also supplied musicians to the burlesque houses struck by the AFM local.

As a result of the NYFM charter cancellation, both Chinese restaurants have signed contracts with Local 802 and AFM-ers are now employed in both eateries. Former NYFM musicians were not permitted to continue on the jobs.

Herbie Fields Organizing Band

NEW YORK, Dec. 11.—Herbie Fields, who has been on the air leading a Fort Dix army band, is back in civilian life organizing a new outfit which Music Corporation of America will book.

Alan Best, Raymond Scott's personal manager, has been sitting in on rehearsals of the new band, altho it is not yet certain whether he will assume managerial duties for Fields.



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ASCAP, Copyright Owners Win As Court of Appeals Reverses Decision on Wis. "Anti" Law

CHICAGO, Dec. 11.—E. S. Hartman, prominent Chicago attorney, won an important victory for ASCAP and copyright owners in general when the U. S. Court of Appeals reversed the decision of the lower courts in favor of the Wisconsin "Anti-ASCAP" Law.

Suit was originally instituted by Leo Feist, Inc., who sought an injunction and damages against Wiley Young for infringing its copyright under the federal copyright act. Young operates a place of public entertainment in West Allis, Wis., known as the Allis House. ASCAP, acting as agent for Leo Feist, charged that Young was infringing on the plaintiff's copyright by giving public performances of its musical composition for profit without obtaining a license.

The district court, after a trial, dismissed the suit, alleging that ASCAP had come into court with "unclean hands" because it had not complied with the Wisconsin "Anti-ASCAP" Law. This statute, known as the "music brokers" act, provides that no one except the original composer shall issue licenses to perform copyrighted musical numbers in Wisconsin unless they, first, obtain a license from the Secretary of State to transact such business; second, pay a franchise tax of 25 per cent of its gross receipts; third, renew that license annually. Hartman, representing Leo Feist, Inc., the copyright owner, and ASCAP, its agent, appealed the case to the U. S. Circuit Court and won a decision December 3, reversing the decree of the district court. Hartman pointed out that the statute was passed by the Wisconsin State Legislature in 1935, but in eight years no district attorney has ever instituted a suit against anyone not complying with the law. In 1941, the Secretary of State was empowered to enforce the law, yet to this day no effort has been made to enforce it.

Altho the decision does not affect the constitutionality of the Wisconsin law, it does establish the right of any copyright owner to protect his composition under the provisions of the federal copyright act. In his appeal, Hartman contended that because a man did not buy a license for his automobile, that did not allow anyone else to steal or

otherwise appropriate his property. He added that a man's property rights in his inventions, compositions or other creations are just as real and tangible as his car, his house or his business.

In reversing the decision of the district court, the Court of Appeals held that the State of Wisconsin may hold the plaintiff accountable for the tax required by the statute as well as punishing it for not obtaining the required State licenses, but that Wisconsin would have to bring an action for violation of the statute against the present plaintiff or its agent, ASCAP, before the question of constitutionality of the law could be considered.

Buddy Morris Taking Up Permanent Coast Residence

NEW YORK, Dec. 11.—Edwin H. (Buddy) Morris left yesterday for the Coast, where he will take up permanent residence, leaving the New York affairs of Morris, Mayfair and Melrose Music in the hands of Henry Spitzer, with George Simon as aid. Morris will concentrate on studio contacts for film scores to be published by his firms.

Morris threw a going-away party for his entire staff at Toots Shors restaurant Tuesday night (7), at which time he distributed Christmas bonuses.

Philly Is Ready To Turn Out For Sinatra, But Board of Ed. Will Meet To Keep Kids In

PHILADELPHIA, Dec. 11.—Alarmed over the prospect of trying to keep the high school kids at their desks while Frank Sinatra holds forth at the Earle Theater starting next Friday (17), the Board of Education will hold special session on Monday (13) to devise ways and means of combating the swoon-influence

ON THE STAND

Reviews of orchestras playing hotels, night club and ballroom locations and one-nighters.

Harry Lefcourt

(Reviewed at Rogers' Corner, New York)

HARRY LEFCOURT and His Red Jack-ets—a six-piece outfit—has just signed the papers for the third successive year at this spot. Band has become a fixture and delivers to the audience taste. It's a versatile group, with Lefcourt at the piano staying well in the background and giving the opportunities for bows to his aids in the three nightly shows as well as for dancing. Band alternates here with the Korn Kobbiers.

Featured are Jeanne Claire, accordionist; Harold Richards, sax; pint-sized Frankie Little, guitar, all of whom double in vocal solos; Stretch Marks, bass fiddle and comedian, and Sammy Ellner on the drums. Each of these gets a work-out in the shows. Miss Claire, who handles the squeeze box expertly, should have more to do in this line than just accompanying herself and blending in the band numbers. Comedy in the shows leans towards ripe corn, but gets over to a fine reception. These half-hour comedy-music bouts are pitched to the likings of the visitors. Band plays smooth and varied dance rhythms, pop and Latin.

Frank Gill.

ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

—By M. H. ORODENKER—

ANDREWS SISTERS (Decca 18572)

Shoo-Shoo Baby—FT: V. *Down in the Valley*—W; V.

The Andrews Sisters are downright and forthright groovy again. That's the way they tackle Phil Moore's *Shoo-Shoo Baby*, torrid tune which is already attracting such wide attention. Ditty will get additional attention in the forthcoming all-star *Three Cheers for the Boys* movie. Interpretation the Andrews gals give it is the tastiest yet, their rhythmic harmony pattern cut to a bright swing style that is bound to leave the disk fans (See ON THE RECORDS on page 67)

SINATRA SPELLS \$\$

(Continued from page 3)

the lines grew unwieldy, ushers moved the greater portions of the lines around to a side entrance where they waited the end of the current show before being allowed in.

Prices were upped from the regular 44 to 99 cents to 75 cents and \$1.10. Sinatra was to receive a flat guarantee of \$15,000 plus half the gate receipts over that. So his total take was \$38,000, out of which he pays the Jan Savitt band \$5,000.

From here he went to the Stanley, Pittsburgh, and as the RKO staffers here said, "They can have him." That was no reflection on Sinatra, for the boys liked him, found him always co-operative. The headaches his playing here brought were just too much.

'MOT' Sinatra Short Shelved By Court

NEW YORK, Dec. 11.—An injunction restraining Time, Inc., from releasing a *March of Time* short featuring Frank Sinatra was granted today by Federal Judge John C. Knox.

Suit was brought by RKO-Radio Pictures, which has Sinatra under exclusive contract, and maintained that release of the MOT short, *U. S. Music and the War*, would result in heavy loss on the singer's first major film, *Higher and Higher*. The suit also branded the short as "capitalizing on the patriotic gesture of Sinatra," and stated that performers might not be available to governmental agencies as readily as they are now if other commercial firms are permitted to compete with those having artists under contract.

Knox pointed out that *Time's* investment in the short was in no way comparable to RKO's interest in its film, that it offered no compensation to Sinatra, yet is of great potential value to Time, Inc.

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(See page 5 for the full story of show business's greatest wartime publication, The Billboard's BOND BARDMENT Number)

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Mulson, Dept. B, 310 E. Washington Ave., Bridgeport, Conn.

that is sure to create a high degree of absenteeism at the local schools.

Add D. Anderson, secretary of the Board of Education, agreed that the appearance of Sinatra in town represents a major problem and told *The Billboard* that he would call the board to meeting to take up the matter. But as a matter of fact, it wasn't until Anderson was queried by the local correspondent that he was aware of the Voice's impending visit, extending his thanks for calling such a vital matter to his attention.

Matter is not a new one to the board. Last year, when the Earle presented a steady procession of Tommy Dorsey, Glenn Miller, Benny Goodman and Jimmy Dorsey on the stage, the Board of Education was faced with a similar problem of absenteeism, particularly on the Friday opening day. At that time the board had truant officers stationed in the theater lobby to pull the kids out of line. That didn't work out so well. All the kids nabbed argued that they were war workers.

Elaborate plans have been made for Sinatra's appearance, including three *Salute to Sinatra* record shows over 50,000-watt Station WCAU, a "What Makes Sinatra the Swoon Champ?" letter contest, with autographed photos and records as lure, staged by Station WIBG, and a Sinatra jingle contest for the same prizes, set by Station WDAS.

In addition, two department stores will carry full window displays, apart from the window cards and streamers in every music shop in town and record dealers will distribute free copies of Sinatra's biography. For the past month, Motor Parts, Columbia distributor here, has been holding back on shipments of Sinatra waxings, planning to swamp every store in town during the singer's appearance.

Earle Theater, which has given Sinatra \$15,000 against 50 per cent from the first dollar, has devised a ticket-selling plan to allow for some profits. No tickets will be sold while the show is in progress, which leaves room for a gross of \$52,000, bringing Sinatra \$26,000 for the six days.

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Flu Epidemic, Xmas Buying Hits Chi Biz

CHICAGO.—A flu epidemic and early Christmas shopping are in severe competition with Loop houses. The merchants' campaign to attract early Christmas traffic is proving a success, customers worried that no merchandise will be left if they wait too late.

Chicago (4,000 seats) had Charlie Spivak and band, plus Metro's *Swing Shift Maisie*, for week ended December 9, and grossed a fair enough \$41,000. Biz would have been considerably better under normal conditions, for Spivak's following has been on the upbeat locally.

On Friday (10) house opened poorly with Jimmy Dorsey and band unit. On screen, *Hi Diddle Diddle*. Both Dorsey singers were missing. Bob Eberly is in the army and was replaced by Paul Carley. Kitty Kallen is down with the flu.

Oriental (3,200 seats) had a \$22,000 week with Jane Withers and vaude show for the session ended December 9. Jane proved some draw, but is not as strong as she used to be during her early screen days. Film was *Is Everybody Happy*, with Ted Lewis.

On Friday (10) Oriental had a weak opening with Art Kassel and band. On screen, *There's Something About a Soldier*.

COLLINS & PHILLIPS AGENCY, Philadelphia, will carry on its activities under the aegis of Joe McGrath, vet orchestra leader. George Phillips, who took over the business earlier in the year upon the death of his father, founder of the agency, leaves December 21 for the army.

Phil Earle Slumps With Welk 'n' White

PHILADELPHIA.—Start of the Christmas shopping season coupled with a light marquee saw the Earle Theater (seating capacity, 3,000; house average, \$20,000) going into a heavy slump, with only \$15,000 in the tills for week ended Thursday (9).

Lawrence Welk's band, making its very first local stand, figured as a virtual unknown at this swing-steeped emporium. Sharing the limelight, but to negative returns, was Eddie White, local comic, who grabbed off the date on the strength of his overseas USO tour that brought much publicity but little business.

The Diamond Brothers, with Jayne Walton, Jack Nolan and Terry George out of the band, rounded out the bill. No help from *Is Everybody Happy?* on screen.

Chester, Stooges Hefty 32G in S. F.

SAN FRANCISCO.—Stageshow headed by Bob Chester's orchestra and the Three Stooges grossed an excellent \$32,000 at the Golden Gate (2,850 seats) week ended December 8.

Ellington Big Draw in D. C.

WASHINGTON, Dec. 11.—Despite a rainy night, Duke Ellington drew over 6,000 people to Uline's Arena here Monday night (6) for a concert with his orchestra. Attraction was presented by Fred A. Kirsch, ex-boxing promoter now handling concerts. Prices ranged from \$1.65 to \$3.30.

Pre-Xmas Slump Hits Stem For 20%; "Happy Land," Fay Baranova 75G; Capitol 58G

NEW YORK, Dec. 11.—The pre-Christmas slump has hit Broadway box offices, giving cashiers a breathing spell. Business is off about 20 per cent as shoppers are jamming the department stores doing their last-minute Christmas buying. The effects were especially heavy at the Roxy, which ordinarily would have had a terrific week, being the only opener, aside from the State.

The Roxy (5,835 seats; \$50,067 house average) preemed Irina Baranova, Frank Fay and *Happy Land* Wednesday (8), and is looking forward to \$75,000, which is considerably under its accustomed opening takes. Tuesday saw the departure of Ritz Brothers, and *Guadalcanal Diary*, which closed to \$68,000 after clicking with \$93,000 and \$96,000.

The Capitol (4,627 seats), with the second session of Jackie Miles, Bea Wain (Sonny Skylar subbing during her illness), Ray Scott's ork, Al Dexter and *Girl Crazy*, is expected to account for \$58,000 after opening to \$70,000.

The Paramount (3,664 seats; \$55,687 house average), with *No Time for Love*, in the second week, and Woody Herman's ork, in the fifth session, is pulling toward \$49,000 after registering \$60,000 during the pic's opening stanza. Prior takes during Herman's stay are \$58,000, \$55,000 and \$80,000.

The Strand (2,758 seats; \$39,364 house average), with the third leg of Casa Loma ork, Willie Howard and *Northern Pursuit*, is breaking toward \$32,000 after coming

thru with \$38,000 and \$58,750 during the initial set.

Radio City Music Hall (6,200 seats; \$94,403 house average), with the second rubber of *What a Woman* and stagershow, including Cardini, is expected to run about \$87,000 after opening to \$95,000.

Loew's State (3,327 seats; \$22,856 house average), with Dunninger and Joe Adams and Tony Canzoneri, along with *Phantom of the Opera* on the marquee, is pointing toward \$21,000. Last week, with Al Trace ork, Patricia Bowman and *Cross of Lorraine* knocked off \$26,000.

"Stars" Poor 12 1/2 G

LOUISVILLE.—*Cavalcade of Stars*, including Cy Landry, the Novellos, Gillette and Richards, Beth Dodge, and the Caprino Sisters, with *The Girl From Monterey* on screen, attracted a poor \$12,500 gross to the National (2,200 seats) for week ended Thursday (9).

Harry Howard's *Pin-Up Girls* opened well Friday (10), with *The Right Man* on screen.

Balto Dandy 17G

BALTIMORE.—An excellent \$17,000 was grossed by Hippodrome Theater week ended December 8, with bill including Elton Britt, Mr. Gallagher and Mr. Shean, the Three Reddingtons, Hector and His Pals, and Roy Rogers. Pic, *The Heat's On*.

BURLESQUE NOTES

NEW YORK:

PRIMROSE SIMON left the Red Mill, Bronx, N. Y., to open December 19 for four weeks at the Hi-Way Casino, Fall River, Mass., where she will be featured as producer and emcee, with the show built around her. . . . DAVE HAMILL has replaced Sam Reider as manager of the Roxy, Cleveland, pending the latter's recovery from a recent operation. IDA ROSE is new number producer there while Jerry Varga is the house warbler. APRIL CHASE, with a record of 20 consecutive weeks at the Roxy, moved to Kansas City, Mo., December 10. . . . CHARLIE (ZOOT SUIT) ROBINSON, comic, opens an unlimited engagement at the Roxy December 17 opposite Paul Kosloff and June Cox, straight man and woman. . . . GEORGE YOUNG, Roxy operator, negotiating for new burly houses in Youngstown, Columbus and Akron, O. . . . JESS MACK held over for another six (12 in all) weeks at Slapsy Maxie's, San Francisco, where he triples as producer, emcee and straight for Ben Blue, Maxie Rosenbloom and Benny Rubin. New show features the Yacht Club Boys. Mack, on completion of his present engagement, returns to Slapsy Maxie's, Hollywood. . . . GINGER WAYNE has opened at the Club Caravan here.

DONA DAVIS closed her Jacques, Waterbury, Conn., house December 4. Binder and Rosen's show was the last first unit in. This forced the discontinuance of the I. B. Hamp unit at the Hudson, Union City, N. J., on the same night, with the cast and specialties moving to other spots. . . . I. B. HAMP and Bertie Beck to the Embassy, Rochester, N. Y., opening December 10. . . . GLORIA LOVE, featured, to the Binder and Rosen cast, opening December 5 at the Globe, Boston. . . . AL AND MARCELLA BAKER to the Empire Circuit for two weeks, when they return to another first unit. . . . HELEN WATSON, dancer, opened December 10 in Toledo on the Empire for a week, and then moves back to the first. . . . EARL MORGAN, magician, first time in burly, opened December 10 in Buffalo with the Benny Moore unit. . . . BUTTERBEANS AND SUSIE shift to the Bobby Vail unit, and Sammy Spears takes Tiny Fuller's place in an-

other unit opening December 5 at the Hudson with Tiny, who pinch-hit for Jimmie Coughlin, III, leaving to return to his Pine Bush Tavern. UNO.

Watts at Roxy, Knoxville

KNOXVILLE, Dec. 11.—Arthur (Web-foot) Watts is in his third month as producing comic with his own show at the Roxy here. Joe Marlow is co-comic with Watts; Virginia Pollard, number producer and principal woman, and Jimmy Doss, straight. Others in the Watts roster are Frances Maynard, Melody Watts, Bertha McArthur, Memory Watts, Cleo Barr, Miss Marlow, Honey Kane and Eloise Mack. Jim (Pop) Broadwell is stage manager, and Gus Schultz orchestra leader. Mrs. Frank J. Nickens is house manager. Watts, who is playing his fourth engagement at the Roxy in recent years, is giving 'em four shows a day, with a midnigher on Saturdays.

In Short

New York:

WALTER LONG, dancer, has joined the cast of *Winged Victory*. . . . FERNANDEZ DE CASTRO SISTERS have signed with General Amusement Corporation. . . . NATIONAL BARN DANCE being offered for vaude dates, with asking price at \$17,500. . . . JACKIE GLEASON, now at La Conga, is down for Loew's State January 30. . . . SONNY SKYLAR subbing for BEA WAIN at the Capitol after Miss Wain fell out due to illness. . . . BOB HOWARD, doubling out of *Early to Bed* into the Zanzibar, taking over the spot held down by Buck and Bubbles. . . . MIKE LARSEN, Iceland operator, and

Jack Mandel back from a Chi talent-buying trip.

Chicago:

PAUL MARR has set Dolly Kay, Bert Lynn and Johnny Mack into the December 20 week show at the 100 Club, Des Moines, followed by Jack Herbert and the Three Pretenders week of December 27 (Miss Kay will hold over). He also set for the December 31 bill at the Lake Club, Springfield, Ill., Bert Lynn, DeMar and Denise, Louis Topps and Company and the Gloria Lee Dancers. . . . AL STONE, of Stone and Lee, is working with a new partner. Kay Goez has replaced his wife in the act. Wife is doing a single. . . . DICK BUCKLEY doubled between the Oriental and Chicago, filling in the latter house for Pat Henning for one show, while Pat X-rayed a miss-fall into the pit opening day.

LITTLE JACK LITTLE goes into the Colony Club December 24.

Philadelphia:

FRANKIE RALSTON, local emcee and producer, named assistant secretary of AGVA. . . . PHYLLIS CASSANDRA, of the Don and Cassandra dance duo, seriously ill in Misericordia Hospital. . . . MOLLY PICON'S opening at the Swan Club set back to January 17, Marty Bohn holding over. . . . BARNEY LONG takes over the emcee spot at Hopkins Rathskeller. . . . PRIMROSE AND GOLD and Jacqueline Hurley added at Frank Palumbo's. . . . JACK GRIFFIN heads show at Leon Young's Erin Cafe, making for the first time for floorshows at the nitery. . . . DANIELS AND DAYE and Emy Lou Drexel off to the Embassy Club, Jacksonville, Fla.

Here and There:

NEAL STANLEY AND MARTI, Carr Brothers and Annette Shields opened Friday (10) at Beverly Hills Country Club, Newport, Ky. . . . TANYA TOVA heads the new layout at Glenn Rendezvous, Newport, Ky. Supporting are Josephine Thorpe and Hector and His Pals. Sammy Leeds is new ork leader there, replacing Chick Mauthe.

JAY ARNOLD left the Earle Carroll Vanities road unit in Pittsburgh last week to work as a single. . . . THE CHORDS (2) start at the El Rancho, Los Vegas, Nev., December 15 for two weeks. They will do work in a Columbia picture in February. . . . BARBAR BELMORE, afro dancer, will remain at the Club Ball, Philadelphia, thru January 15.

CHARLIE KEMPER doing the production and comedy for vaude revue tagged *A Night in Burlesque*, opening at the Warfield, San Francisco, December 15. Kemper recently signed with Charlie Allen. . . . THE CHADWICKS open at the Clover Club, Miami, December 17. . . . RITZ BROTHERS open at the Michigan, Detroit, December 27 and follow with Columbus, O., January 1 and Cleveland January 7.

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Big Dough Skirts the Skirts

What Happened to the Dolls in Trooper-Tapped U. S. A.? Lovers Versus Lipstick

Maybe the Gals at Home Had Something To Do With It

NEW YORK, Dec. 11.—This has been one of the most disappointing star-deaths years within memory of the Broadway talent developers. Many agents nurtured the hope that despite the predominance of war headlines some new names would crack thru to the top as per the pace of previous years.

They didn't expect much in the line of male names, but they had the feeling last winter that 1943 would be the boom year for femme talent. They envisioned their pet client becoming the darling of servicemen and the objet-d'amour of the over-38s. But nothing like that has happened this annum, and they realize, while getting ready to tear the last sheet off the current calendar, that Broadway hasn't produced a single top femme name this year.

They can take part credit for the foremost female of the year with Lena Horne, but her emergence into the classy dough, even they will admit, is the result of pictures even tho it was her long-term engagements at Cafe Society Uptown that were instrumental in bringing her to the attention of film scouts. Broadway also looks enviously upon Patrice Munsel, the 18-year-old Met diva who came into the upper crust this year.

On the other hand, strange as it is to them, more male names have been developed on the Street. This is something they hadn't foreseen. They thought earlier that the draft would decimate the male talent ranks; the public wouldn't go for 3-A's with a wife and child, and if any man thru sheer talent was able to fight his way to the top of the heap, he would have a hard time as bookers would be afraid to play him for fear that the artist would be greeted with derisive questions as to why he wasn't in uniform, if not with unalloyed catcalls.

On this count they were wrong. The biggest name to crash thru in many a season was developed this year in the person of Frank Sinatra. The miracle of Sinatra isn't entirely clear to them. Maybe they haven't bothered to read the explanations of psychiatrists who attribute his vast public to the absence of the boy friend—that his boudoir tonsils offer a satisfactory form of escape for the girls they left behind. Maybe they wouldn't believe such an explanation, but his development as the top star of the day is something too tangible to be ignored.

In fact, several agents around town believe that the super-phenomenon of Sinatra is the cause of it all. They have seized upon him as a scapegoat for this sad state of affairs. It is claimed that with the reams of publicity given the Voice, it would be virtually impossible to push another performer to the top, especially with war headlines and the tight space situation in newspapers. Had his rise followed the standard pattern, wherein his spot on the top heap in the amusement-minded press was momentary, and afterward declined enough to permit another personality to come thru, agents could have plotted to concentrate on making another star. However, the press and consequently the public were mostly Sinatra this year.

Fortunately, Sinatra started the vocal-ist vogue and hand chirpers gave up steady employment to go out on their own. Dick Haymes, who left Harry James's band, can be classed as another Broadway and U. S. click, his name value and earning power being definitely in

the upper brackets. Perry Como, out of Ted Weems's ork, and Phil Brito, late of Al Donahue's outfit, are in the near-star class. Garry Moore, Chu Cho Martinez and Jerry Wayne are also in this category.

Lady litters similarly sought to cash in on the trend. Helen O'Connell, from Jimmy Dorsey's layout, became a single and was going great until she stopped accepting dates for personal reasons. Helen Forrest, another James canary, is also on her own, but it is too early to compute results as she is a recent solo starter.

The legit field produced a name in Jose Ferrer, who cracked the top rung because of his work in the Theater Guild's *Othello*. He previously scored in a revival of *Charley's Aunt*, but not enough to make him a star. His great performance in the Shakespeare play in support of star Paul Robeson clinched the deal.

Percenter can't blame the talent shortage for the absence of a top Stem skirt as there are several around that appear to be on their way. Sue Ryan, comedienne of *Ziegfeld Follies*; Uta Hagen (Mrs. Ferrer), also in *Othello*; Dorothy Maguire in the stage and screen versions of *Claudia*, and Celeste Holm and Joan Roberts, both of *Oklahoma*, are others that are groping for their peaks.

Agents can give plenty of reasons for this condition. They point to the war headlines, the plenitude of engagements at top dough so that a performer couldn't stop long enough to plot her way to stardom, and above all, the Petrillo ban on recordings that conspired to make this the leanest year for name development.

At any rate, personal managers and agents learned this year that, despite the war, stars can be made. But the lipstick set could have done better by the p. c. fraternity—and by themselves.

DC Cafes, Opening, Enlarging To Cash in on Gold Rush; Biz Doubles in Year; Run Big Ads

WASHINGTON, Dec. 11.—With pay checks blanketing the entire city the 1st and 15th of every month, with each check bearing Uncle's signature, Washington night life is growing to proportions undreamed of by even the most visionary cafe operator of a year ago.

Last year it was generally agreed that the town had about filled up and that night club business had reached the saturation point. Coin was flowing in nicely. But the wisecracks who thought the lid was on were left far behind, because the tempo now is running almost double that of a year ago. New spots are opening, old spots are expanding, and what used to be restaurants are now night clubs. Everywhere carpenters are working putting in stages, additional seating capacity and changing into new decors to cash in on the gold rush.

Newest swank spot to open is Club Jalna, operated by Georges, of the Georges and Jalna, dance team. Held up persistently by priorities headaches, Georges was ready to open when trouble arose over a liquor license. Finally, the spot opened for food only, but last week the spirits permit came thru and now all doors are open. Opening is Bernice Parks, with Evelyn Tyner and ork sup-

May the Best Gal Win

BALTIMORE, Dec. 11.—The spectacle of women fighting over unescorted males is so common at local clubs and lounges that spots no longer allow lone women around.

It's a respite for the menfolk who in former years had to do their own fist slinging over solitary femmes.

National, Louisville, To New Management

LOUISVILLE, Dec. 11.—Operation and management of the National Theater (2,200 seats) today was assumed by Fifth and Walnut, Inc., which filed articles of incorporation here this week. New manager is L. Roy Pierce, formerly connected with the Riverside, Milwaukee, operated by Standard Theaters Company.

Since its reopening in September, the house has been under the management of Harry Martin, and was operated by the owner, A. J. Hoffman, Evansville, Ind., contractor.

The policy of vaude and films will be continued. Four shows are planned daily, instead of the recent system of three weekday performances, with four on Fridays and five Saturdays and Sundays.

Martha Raye To Do USO Offshore Tour After Roxy

NEW YORK, Dec. 11.—Martha Raye opens a vaude tour at the Golden Gate, San Francisco, January 13 and will follow with the Orpheum, Oakland, Calif., before coming East to open at the Roxy either February 2 or 9.

After her Roxy date Miss Raye expects to do another USO offshore tour. She has refused several legit offers so that she could keep the time open for work abroad.

Norfolk To Get Gay '90s

RICHMOND, Va., Dec. 11.—Virginia Corporation Commission this week issued a charter to Gay Nineties, Inc., Norfolk, to conduct an amusement business and club. Vincent Chorey was named as president and the corporation maximum capital was set at \$25,000.

Rose Marie Shifts To Chez on Payoff; Arnell Fills Spot

NEW YORK, Dec. 11.—Rose Marie, former moppet star current at La Martinique, has been set for the Chez Paree, Chicago, to open December 17, on a deal which raised some eyebrows around town. Rose Marie was contracted to stay at La Martinique until December 29, but Joey Jacobson, Chez op, wanted her for that particular show and consequently is reported to have paid off La Martinique's management to the tune of \$500 to let her out.

Filling the Rose Marie slot at La Martinique, will be Amy Arnell, former Tommy Tucker canary, who bows as night club single here while doubling at the State.

Phil Baker Cancels Earle, Wash.; Roxy

NEW YORK, Dec. 11.—Severe vocal strain has forced Phil Baker to cancel out of the Earle, Washington, week of December 27, and the Roxy here, for which he was scheduled January 12 or 19. Physicians have advised Baker to lay off any added work.

Baker will, however, continue on his Sunday night air show, *Take It or Leave It*, over CBS.

Hoffman Loses To Glazer But "T-A-D" Gets Nix

TALLAHASSEE, Fla., Dec. 11.—Maurice Glazer, known professionally as "Think-a-Drink" Count Maurice, won the State Supreme Court round in a suit brought by Charles "Think-a-Drink" Hoffman, when the court unanimously reversed a Dade County Circuit Court decision which enjoined Glazer from doing the magic drink act in this territory.

The Supreme Court justices declared this type of act to be in the public domain and reversed the restraining part of the lower court's findings, but permanently forbade Glazer from using the "Think-a-Drink" handle and the copyrighted patter which Hoffman uses in his act.

Leighton, 70, Quits USO Traffic Bossing

NEW YORK, Dec. 11.—R. Victor Leighton, dean of showbiz routing and transportation managers, has resigned from USO-Camp Shows, Inc. Leighton, who is past the three-score-and-ten year mark, accepted the assignment to supervise OSI's route and transport problems at project's beginning in November, 1941. He has been with the org continuously since, and feels that he rates a rest.

Leighton leaves for Florida shortly. OSI has not yet settled upon a successor.

All-Negro USO Unit Back From Caribbean

NEW YORK, Dec. 11.—Offshore Unit 107, the first all-Negro troupe to make an offshore swing for USO-Camp Shows, returned yesterday (10) from a three months' chore in the Caribbean area.

The roster of USO 107 includes Kenneth Spencer, actor and singer; Willie Bryant, comic-emcee, singer and band leader; Roger Juan Ramirez, pianist; Betty Logan, singer, and Julie Gardner, accordionist and singer.

Advertising budgets and talent is reaping some of the reward of this situation. Imogene Coca, in Olmsted's ad, gets her phiz stuck in the paper in three spots. Carol Palga, at the Mayflower, and Bernice Parks also are given generous press build-ups. Same treatment goes for the bands.

NIGHT CLUB REVIEWS

Rio Cabana, Smart Chicago Spot, Has Big Opening; Baker Scores

Talent policy: Production shows at 8:30, 11:30, 2:30; show and dance band; rumba unit. Management: Chuck and Bert Jacobson, operators; Vic Manfred, producer; Frenchy, host. Prices: Minimum \$2.50 week-nights; \$3.50 Saturdays and holidays.

Newest and smartest spot in town on the site of the old Harry's New Yorker, and the only similarity between the two is the location. The Jacobsons (formerly associated with Ralph Berger of the Latin Quarter) have poured some \$75,000 into the place and the result is a local edition of New York's Copacabana. A mirrored wall gives the illusion of much space, and terraces throughout the room add to the smartness of the general picture. Spot should do well if it can attract and hold the smart trade.

Opening bill has enough quality and exploitation value to draw the desired patrons. Topped by Belle Baker, it also features Paul Gerrits, the Callahan Sisters,

the D'Ivons, and the house line of Rio Rita Girls (8). Al Kavelin and band (9), former favorites in this area, hold the major bandstand assignment for shows and dance sets.

The fighting a bad cold which was the cause of the spot's delayed opening, Belle Baker proved herself the performer that she is by stopping things cold opening night. Her long experience in the business certainly shows up the young crop of song salesmen when it comes to timing, delivery and general know-it-all in selling a number. Her set smacks up-to-date, bringing in pops and popular standards (Oklahoma medley, fine arrangement of *White Christmas*) in addition to fresh comedy numbers and her familiar aggregation of Baker hits.

Gerrits emcees and splits his act in a couple of spots. Boy has smart material and peddles it with an equally smart delivery and personality. His table manners bit gets as many laughs in clubs as it does in theaters. The roller skating specialty, of course, is still a distinct novelty the way he does it.

The Callahan Sisters prove themselves the best sister tap team in these parts with thoroly entertaining and punchy routines way above the stock numbers most competitors are satisfied in doing. The girls live on that floor and the patrons watch them with equal enthusiasm.

The D'Ivons were out opening night (male member battled the flu) and the Pastines (3) of the Edgewater Beach Hotel subbed. Act is built along the Harris, Claire and Shannon lines but lacks that trio's finesse. The man holds up his assignment well, but the girls are not quite up to par in accomplishing the tricks required of them.

The Rio Rita Girls are shapely model types. Not much is required of them, but what they do is gracefully executed and makes a pretty sight in the opening and closing frames. Latin and Russian ideas were incorporated in the opening show. It is to Producer Vic Manfred's credit that he was able to mold a capable line out of inexperienced kids.

Sam Honigberg.

La Conga, New York

Talent policy: Name band and floor-shows at 8, 12:30 and 2 a.m. Management: Jack Harris, operator; Sidney Ascher, publicity. Prices: \$2.50-\$3.50 minimum. Cover after 10 p.m.

Bowing in to a big and sustained reception, the new show at this nitery clicks from opening chord to closing spot by Jackie Gleason. Show, despite late opening start, moves fast and smoothly and deserves the hands for the individual acts, all of which deliver well.

Show marks debut of Enoch Light and his band in this room; a nicely balanced outfit which plays a good show and very good dance music in the non-hip-swinging moments when Machito and his ace Latin rhythm specialists are not beating out their infectious music. Band's canary, Leslie James, handles the vocals so-so.

Opener introed the Dorothy Dorben Dancers, a sextette of pretty misses, well costumed, who went thru their paces expertly, even if there didn't seem to be much for them to do. This number never quite got anywhere, but the gowns and the gals carried it thru for a hand.

Singer Eileen Barton, who has looks and strong pipes, makes with the music zestfully, tho she tends to throw the coy eye just a little too much. Opening night's audience found her very much to their taste and forced three recalls before they'd let her go.

Her initial numbers were two much-overdone hit pops, *Either Too Young or Too Old* and *Paper Doll*, with *Shoo Shoo Baby*, *The Patty Cake Man* (a nifty) and oldie *You Made Me Love You* as the encores.

When the hands died down for La Barton—and this took a while—the Dorben Dancers returned in a sophisticated series of postures to *Black Magic*. Again the gals terp in gowns that attract attention and their dance segues into Zarco and Beryl, who have lots to offer in the novelty line and work with showmanship, grace and agility. The spins, in which



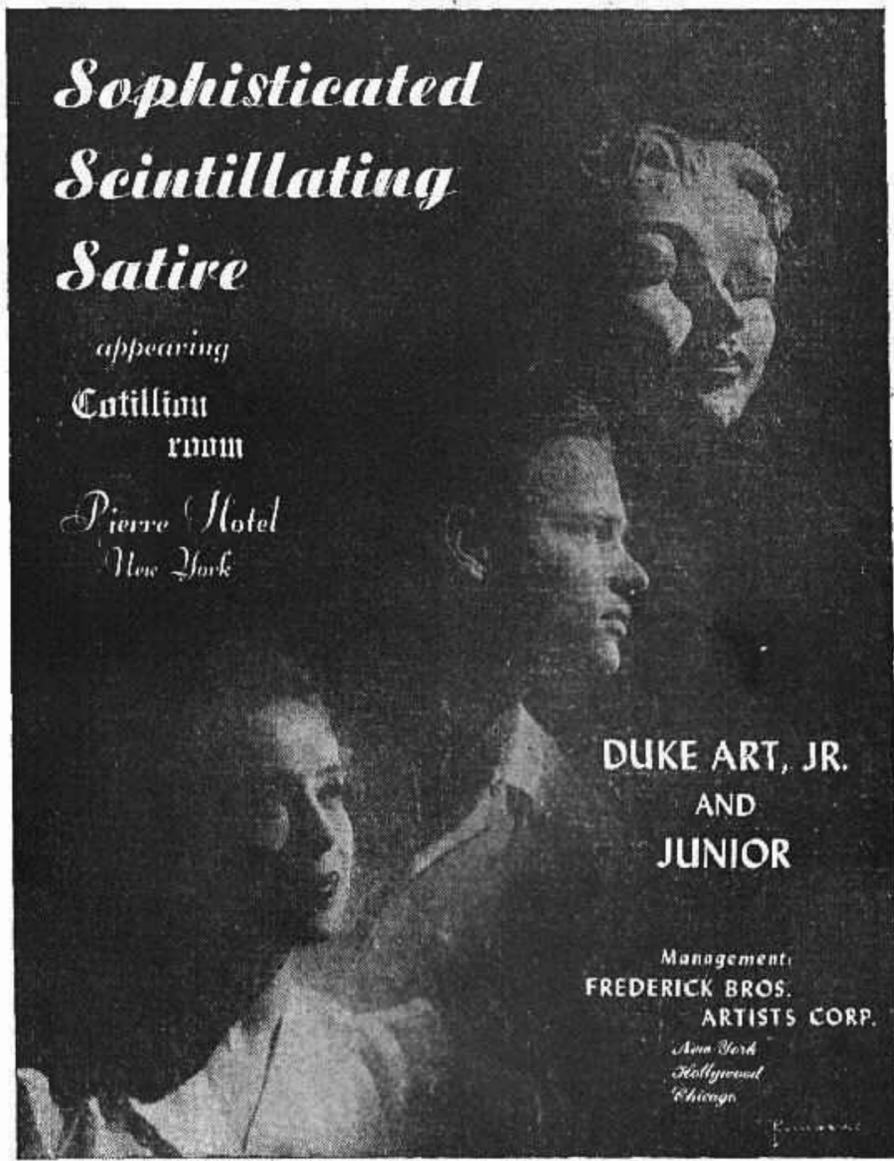
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both dancers seem to specialize, and the easy, smooth lifts deliver to top reception. Headliner is Jack Gleason, who was clicking on all 10 opening night. Some of his routines are familiar, but in his hands just as funny the second, third and fourth time. He had the audience right in his mitts and gave generously before bowing out to a house-wrecking hand. He has a nice, fast style of working and

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Frank Gill.

Club Jalna, Washington

Talent policy: Shows at 9 and 12; dance band. Management: Georges. Publicity: Ken Burgher. Prices: Minimum, \$3 weekdays; \$4 holidays and week-ends.

Georges, a fraction of the dance team of Georges and Jalna, has opened a Capital nitery and named it for his former dance partner. It's a breath-taking place, flamboyantly draped, and at the moment is about the richest looking spot

in the city. Obviously Georges is slanting his Club Jalna along lines of a local Wedgewood Room or El Morocco and he has upped his tariff to a point high enough to make this plain. Only two weeks old, it is still too early to speculate on success of the venture, but chances are good that Club Jalna will go over well in Washington. In this city, nothing fails.

Bernice Parks is the opening attraction and is teaching customers new tricks in selling a song. Altho possessing nothing unusual in the way of a voice, she has a delivery, wardrobe and looks that put her well over the top. At show caught, she came on in a black lace gown that was plenty revealing and, working in

front of a baby spot, she put over her vocals so solidly that even Washington's traditional hecklers gave good attention. Opening with *Was I Drunk?*, Miss Parks drew a nice hand, and for follow-up offered *Sugar Hill*, a number she scored with in *Meet the People* on the Coast two years back. Dipping into her library of suggestive stuff, she put over neatly a naughty number called *Do It Again*. This was enthusiastically received, and for finale she introduced a novelty, *Victory Garden*, also in the indigo mood and also plenty sensational. Parks is drawing in the neighborhood of a grand a week here, but for an inaugural she's worth it. If Georges keeps up his entertainment standard to this girl, nothing can stop him.

Evalyn Tyner, an unusually dynamic pianist, leads her own band and solos while the band takes intermission. This week Miss Tyner is doubling at Loew's Capitol. *Caskie Stinnett.*

Latin Quarter, New York

Talent policy: Dance and relief bands; floorshows produced by Kameroff and Kamerova at 8 and 12. Management: Lou Walters and E. M. Loew, operators; Edward Risman, general manager; Leo Calenti, headwaiter; Irving Zussman and Gertrude Bayne, publicity. Prices: \$3 minimum.

Lou Walters will find sufficient redemption for any theatrical sins committed this season by the spirited and lavish *Montmartre Madness* on display here. He has again come thru to offer plenty eye and ear and entertainment appeal in what will probably be another long running item.

Walters is smart enough to invest in topnotch production, vaude and nitery staples that can do no wrong while on the floor and permit a free-wheeling budget in costuming the Wally Wanger chicks.

Show insurance is contained in the Cardini and Cristiani bookings. Cardini offers his suave card, ball and cigarette manipulations, while the teeterboard and tumbling troupe again offers its rapid acro work.

Other reliable ingredients are contained in Shea and Raymond, the contrasting pair of comic dancers, who score handily in giving out with satires of Latin and j. b. terpers.

Billy Vine, who came into prominence in the across-the-street Hurricane, brings some new material, which is instrumental in netting him the big laugh returns. His rib of Sinatra, done under a green spot while being held up by three assistants, is a gem. He repeated his familiar Loughton, crying drunk and *Rain* satire for excellent results. He took several deserved bows.

Sock novelty of the evening are the Mazzone-Abbott Dancers, the apache act, who give the punch to the opening Montmartre scene with a violent mayhem exhibition. They took a protracted hand.

Bob Dupree and Charlo aid in the Viennese number with tasty waltz and rumba for good effect, while Adele Parrish fiddles during the same number to add further color, and Una Cooper lends additional speed with her fast ballet turns.

The chief vocal spot is held down by Henri Therrien, a robust tenor who has the knack of weaving melodies together in a manner that makes sense and good entertainment. He gave out with intricate arrangements of *When Irish Eyes Are Smiling*, *Donkey Serenade* and a schmaltzy *Last Time I Saw Paris*.

Mme. Kamerova has exceeded herself in the current production numbers. The Parisian scene, the Viennese number and a modern piece are excellently contrived and executed. Costumes designed by Grace Houston and B. Wallace are imaginative and purposeful. They don't pass up a trick in displaying the stunners to good advantage.

Don McGrane's ork with Helen Carrol at the vocals and the Jose Cortez rumba band are the podium occupants. *Joe Cohen.*

SCENERY

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Fay's Carmen Ink AFM Pacts; Fay's To Bow Dec. 24

PHILADELPHIA, Dec. 11.—Continuation of stagershow for Fay's and Carmen theaters, full-week stands here, was assured with the signing of a new music contract by Local 77 here with Samuel H. Stiefel, operator of both houses. New contract for the Carmen, which features straight vaude, calls for the restoration of a 15 per cent wage cut during the summer, also upping the \$3.75 extra pit boys get when they work on the stage to \$7.50 per man per week.

Fay's Theater, featuring sepia band shows, re-signed its contract allowing for summer lay-offs. Both contracts expired last Saturday (4). Fay's reopens December 24 with Ethel Waters. Both houses booked by the Eddie Sherman office.

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VAUDEVILLE REVIEWS

State, New York

(Reviewed Thursday Evening, Dec. 9)

Jesse Kaye has gathered some standard items for this layout, nearly all of them having had previous experience at this house, sole exception is Dunninger, the mental marvel, whose air time has been a big factor in elevating him to the important money and who is similarly drawing in this vauder. Indication of his draw is evident by the willingness of pewholders to come on stage to verify the authenticity of his cerebral feats.

Dunninger wisely eschews the aisle tricks, as customers would then be inclined to think that a code was used. His mental magic, therefore, as far as everybody in the house was concerned, were bona fide and applause returns were big.

With eight people on stage, Dunninger repeated some tricks he did on the air, including addition of four four-digit numbers his momentary assistants were thinking of. He did one prediction trick, asking a customer to select a name from a telephone book after writing the handle on a blackboard. The crowd scratched their collective heads in sufficient amazement when it was all over.

Rest of the staples on the bill are headed by Joey Adams and Tony Canzoneri, who do well during their turn. By now Adams is developing into an expert clown. He can do impromptu bits with the rest of the acts, adding the other performers to get bigger hands than would ordinarily come.

The Peters Sisters are another familiar act here, and the chirping and comedy dancing of these ponderous septa femmes pleased the house. Three Mandels put their comedy teeterboard work across effectively, and the Gray Family, minus the male member, did a good job of warming the house in their opening spot.

Bliz under par when caught. Pic is Phantom of the Opera. J. C.

Chicago, Chicago

(Reviewed Friday Afternoon, Dec. 10)

Jimmy Dorsey and band are back again for the nth time, featuring a new Bob Eberly in the person of Paul Carley, once a vocalist with Reggie Childs's band (Eberly is in the army). The femme warbler, Kitty Kallen, was missing from this show, but no explanation was given the audience (she's a flu victim).

Despite many replacements since his last visit, the band holds up unusually well and still boasts of several powerful men. The arrangements are top items for swing fans from the One o'Clock Jump opener to the I Got Rhythm finale.

Among the prettier tunes is Dave Rose's Holiday for Strings, in which the sax section capably replaces the called-for strings.

Carley is a good ballad salesman. He is a tall, handsome youth with a solid set of pipes. The girls went for him in a big swooner way.

Brief show (45 minutes) is augmented by Peg-Leg Bates and the Three Swifts. Bates is a showman from the word go, even tho at this showing he did just a little too much talk. He sells his peg-leg dances smartly and closes with several strong power-dive tricks.

The Three Swifts are a household word here. The jugglers work with admirable ease and draw the type of laughs that few competitors can match. Use clubs only, and while the tricks are good sight bits, it is the performance of the act that draws the real response.

Business was off end of first show, due to both a local flu epidemic and the early Christmas shopping season. On screen, United Artists Hi Diddle Diddle. Sam Honigberg.

Roxy, New York

(Reviewed Wednesday Evening, Dec. 8)

For the first time since A. J. Balaban took over operation of this house, the Roxy has failed to come thru with a super show. The acts gathered together for this bill go over individually, but production ideas aren't comparable to what customers here are by now accustomed to. This is not entirely the fault of the house staff as change of plans developed about 10 days prior to this bill's opening and Sammy Rausch had to come thru with a complete bill in a hurry.

As bill plays it is virtually an alumni meeting of the cast of the closed Laugh Time, with Frank Fay, Jayne and Adam Di Gatano and Susan Miller showing up. The Di Gatanos, on early in the bill, combine their Dancing Tambourine number and a rumba to Begin the Beguine to make a marked impression on the house; Susan Miller, in excellent voice, gave out with Shoo-Shoo Baby, I'm in Love With a Married Man and a slick arrangement of Coming Thru the Rye for fine returns, while Frank Fay, who split his act up into two sections, had some trouble projecting during his early bit in this vast house. The second half of his stint done with Adam Carroll at the piano, brings better returns and he walked off to a fine milt.

New to vauders is the Ballet Russe danseuse, Irina Baranova, assisted by Ray Harrison and a harp quartet to supply background. Mile. Baranova, who is

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AMERICA'S
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**WILLIE
HOWARD**

★★★ STAR OF STAGE
SCREEN • RADIO

Willie Howard, enacting the bush-haired professor, is a panic with his alternating Franco-Yiddish dialect. His sudden lapses into the Scottish idiom heightened the effect. Assisted by Al Kelly, who does a very funny hairlip double-talk, Howard also cashes in handsomely with his Sinatra takeoff and his soap box oratory.

From "VARIETY"

3rd Smash Week
Strand Theater

NEW YORK

Direction
FREDERICK BROTHERS

probably one of the best known ballerinas of the day with good reason, also suffers because of the rapidity of the booking, not having had adequate time to prepare a commercial routine. Her terping here is more suited to the smaller confines of a concert hall which usually contains a classically hep audience. Her numbers, Lecuona's *Malaguena* and *Holiday for Strings*, are done with classically correct approaches and fine interpretation, but was to a great extent over the heads of the assemblage when caught. Harrison offers dutiful and unobstrusive support.

In justice to Baranova and Fay, the absence of a usually jammed house could be reasonably assumed to have cut down audience reception.

Completing the line-up are the Radio Aces, who did well with their satires on comic strip characters and a rib of victory suits.

Holding over from the last bill is the marine drill by the line and the Ben Yost vocal group which sets the mood for that number. Pic is *Happy Land*. Biz off when caught. *Joe Cohen.*

Oriental, Chicago

(Reviewed Friday Afternoon, Dec. 10)

Art Kassel and his band are back for their normal date following the annual run at the neighboring Bismarck Hotel. His Lombardish band has style, and while not too sock for the purpose of stage projection, it has its local followers. An improved feature is Gloria Hart, song-

(See Vaudeville Reviews on page 53)

Radio Review

Fred Allen

Reviewed Sunday, 9:30-10 p.m. Style—Comedy. Sponsor—Texas Company. Agency—Buchanan. Station—WABC (New York) and CBS.

Fred Allen came back to his alley this week; back from an extended rest. It was good to have him back. And like any good workman that's been too long away from his work the comic was a bit off his judgment.

Either that or he had suddenly become soft-skinned. Allen has lost stooges before, true enough the loss was usually piecemeal and not wholesale, and Allen has also been criticized before for not broadcasting from army camps and for being tightfisted. But Allen has always been a prime comedian and anything else is his own business.

Thus it is disheartening to have him return to the air and open with a heavy-handed alibi via an unfunny skit with John J. Anthony. Fred's *Good Will Court* problem was, "With my writers in the army, my doctor in the army and two of my actors working for Jack Benny, should I return to the air?"

Naturally, Anthony gave him a green light.

Which added up to a tawdry plea for (See RADIO REVIEW on page 53)

TRADE SERVICE FEATURE
ACTS·UNITS·ATTRACTIONS
ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater.

(Routes are for current week when no dates are given)

A

- Aarons & Broderick (National) Louisville, t; (Riverside) Milwaukee 24-31, t.
- Adair, Yvonne (Leon & Eddie's) NYC, nc.
- Adams, Joey (State) NYC, t.
- Adler, William, Ensemble (Rainbow Lounge) NYC, cl.
- Albins, The (Circle) Indianapolis, t.
- Amazing Mr. Ballantine (National) Louisville 13-16, t; (Riverside) Milwaukee 24-30, t.
- Ames, Bill (Capitol) Washington, t.
- Art, Duke (Pierre) NYC, nc.

B

- Ballew, Julie (Show Box) Seattle, nc.
- Baker, Zig & Viv (Neil House) Columbus, O., h.
- Banks, Warren (Rockhead's Paradise) Montreal, until Feb. 11, nc.
- Barton & Brady (Tower) Kansas City 17-23, t.
- Barton, Ellen (La Gunga) NYC, nc.
- Bates, Peg Leg (Chicago) Chi, t.
- Bayliss, Gene (Rohamba) NYC, nc.
- Belmore, Barbara (Ball) Phila, nc.
- Bernards (Blue Angel) NYC, nc.
- Berry Bros. (Strand) NYC, t.
- Bizony, Bela (Coc Rouge) NYC, nc.
- Blackstone, Nan (Colony) Chi, nc.
- Blanche & Elliott (French Casino) New Orleans, nc.
- Blanchard, Paul & Paulette (Lookout House) Covington, Ky., nc.

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AMERICA'S FINEST Girl Instrumental-Vocal Act. Pers. Rep. Allen Rupert, 461 Audubon Ave., N.Y.C. Current Booking Aquarium, New York City.

- Bond, Angie, Trio (Aquarium) NYC, cl.
- Boone, Marvin (Patio) Cincinnati, nc.
- Boran, Arthur (Gayety) Montreal, t; (Shea's Hipp) Buffalo 17-23, t.
- Brandons, The (Carman) Phila, t.
- Brown, Walter & Jean (Sac's) Detroit, nc.
- Burton's Birds (Masonic Temple) Cincinnati 4-24.

C

- Cappy Barra Boys (Latin Quarter) Chi, cl.
- Cardini (Latin Quarter) NYC, nc.
- Carcy Twins (Belmont Plaza) NYC, h.
- Carlisle, Charlie (Bowery) Detroit, nc.
- Carr Bros. (Beverly Hills) Newport, Ky., cc.
- Carroll, Deane (Palumbo's) Phila, nc.
- Carroll, Earl, Vanities (Earle) Phila, t.
- Carter & Moreland (RKO-Boston) Boston, t.
- Caston, Bobbe (Three Sixes) Detroit, until Jan. 24, nc.
- Charlo & Dupree (Latin Quarter) NYC, nc.
- Chords, The (El Rancho) Las Vegas, Nev., 15-23, h.
- Chaire, Jan (Monaco's) Cleveland, nc.
- Columbus & Carroll (Hollenden) Cleveland, h.
- Como, Perry (Adams) Newark, N. J., t.
- Cooper, Una (Latin Quarter) NYC, nc.
- Corday & Trian (Versailles) NYC, nc.
- Cortez & Marquiz (Glen Park Casino) Williamsville, N. Y., nc.
- Cortez, Florez (Te Pre) Coral Gables, Fla., nc.
- Costello, Jimmy (Central) Passaic, N. J., t.
- Cristiani Family (Latin Quarter) NYC, nc.
- Cunningham, Fairy (Moose) Erie, Pa., nc.
- Curran, Vince (Club 18) NYC, nc.

D

- Dawn Bros. (Glenn Rendezvous) Newport, Ky., nc.

- Dean & Edwards (Carman) Phila, t.
- De Croft, Ann (Astor) Montreal, nc.
- Del Rio, Diane (Kitty Davis) Miami, nc.
- Denise (Lookout House) Covington, Ky., nc.
- Dennis, Shirley (Lookout House) Covington, Ky., nc.
- Dennis & Sayers (Ray Ott) Niagara Falls, N. Y., nc.
- Desmond, Dot & Buddy (Cocoanut Grove) Buffalo, nc.

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S VELVET TONED
MARION MAYE
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Double Entendre Canaries Getting Bids From Swankier Lounges; Salaries Booming

NEW YORK, Dec. 11.—Double entendre singers, prior to the war a commodity in little demand, are beginning to hit the swankier cocktail lounges, with the result that bookers are combing the talent lists in an effort to supply enough to go around.

Previously the indigo singers were generally confined to a few late spots, but lately calls are coming from the swankier rooms where music was often supplied by a chamber music trio. In recent months several class-room managements have been inquiring about possibilities of getting the double meaning chanteuses, and bookers are being hard pressed to supply same.

Success of Dorothy Ross, in her second year at the 23 Room of the George Washington Hotel, and the added business at the Elysee Hotel, where Justine Wayne is the attraction, have given the lounge managers the idea that a few sly lyrics can mean the difference between profit and loss.

At the same time, more out-of-town rooms would like to get similar entertainers. This is especially true in war-industry towns. However, pleas from lounge operators in those towns are getting scant attention from the percenters who can't meet the local demand.

The acute scarcity, according to bookers, results from the fact that many

lyric writers who previously supplied a surplus of material, are now in the army and any new scripters coming up are concentrating on other fields.

As a result, salaries have boomed considerably. Bookers say that increases during the past year have reached 100 per cent, and singers, who feel that an excuse is necessary, are blaming it on the higher cost of material.

Philly Bookers Get 2 Spots

PHILADELPHIA, Dec. 11.—Local agencies get the nod to book the cocktail combos at two new spots lighting up in other cities. Jolly Joyce is spotting the units at the new 408 Bar opened Thursday (9) in Baltimore, with the Freddie Edmunds Trio and the Two Californians the first in.

Jack Caspar, of the Eddie Suez Agency, set the opening attractions at the Music Bar, new Cleveland spot. Opened Wednesday (8), first in are Baggy Hardiman's Four Kings and a Queen and Paul Mallory's piano.

Brownies Saved by 4-F

HOLLYWOOD, Dec. 11.—The Three Brownies will continue with a replacement for Herb Gorty, bass, slated for army induction. Band was also threatened with the loss of Jimmy Golden, pianist, but Golden was rejected and continues on the bench with Bill Davis on guitar. Following selection of a bass man, unit leaves for an Arizona date. General Amusement Company booking this Jolly Joyce unit on the West Coast.

More DC Lounges on Way

WASHINGTON, Dec. 11.—More cocktail lounges are being readied as additions to niteries and restaurants. Ruby Foo's Oriental eatery is preparing to operate a lounge, tabbed the Tahitian Room, on the second floor of the establishment, while the recently opened Club Jalna will operate an upper-story cocktail adjunct. Entertainment policies of these spots hasn't been announced yet.

Philly Remotes Give "Go" Sign To Name Combos

PHILADELPHIA, Dec. 11.—The first radio wire ever made available to a unit here has been extended to the Milt Horth Trio in the Philadelphia Room of the Hotel Philadelphia. Remote pick-up is made by WIP on Saturdays for a half hour at 9 p.m., a choice airing spot. While lounges and bars in the past have sought remote radio pick-ups, stations usually nixed the overtures and seeking only the large bands, with some stations having a rule calling for no remote where the band is under eight men. Increasing popularity of the smaller units and their music influenced WIP's decision to stretch a wire to the Philadelphia. And now that the ice is broken, a bumper crop of remotes for the smaller units are expected to materialize.

Along these lines Sam Domsy, operator of the three lounges in different parts of town, has been dickering for a radio wire for some time for his units from his Chancellor, Moravian and Germantown bars.

Famine in large bands here, with name bands a rare item, finds the radio stations looking upon the cocktail lounges as origination points in a kinder light. Recently local radio turned to the cocktail field to replenish the diminishing stock of live musical talent, WCAU pointed the way in grabbing up Bon Bon, long a vocal feature at Lou's Moravian Bar; Betty King, piano and vocalist at Eddie Mitchell's, and the Jericho Quartet for an all-sepia Dixiana revue. Altho still stymied by the musicians' union WCAU is aiming to originate the Dixiana revue from the colored canteen during a Monday midnight period and has already cleared the channels to feed the show, which highlights cocktail combo talent, to the Columbia network.

Jaffe to Keyboard for Raye

NEW YORK, Dec. 11.—Nat Jaffe, pianist who recently has been playing lounges, will temporarily desert the field to become accompanist for Martha Raye during her vaude tour. He will join Miss Raye upon completion of his current date at the Park Lane, Buffalo.

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and his brilliant
ALL-STAR ORCHESTRA

In little more than a year's time this 7-piece unit jumped into national prominence and gained the tribute—"The South's 1943 Band of the Year." Molded with a personnel of youthful musicians with "name-band" experience, this group features a whispering sax section, three vocalists, a piano stylist and an incomparable young drummer as the leader.

Currently at Silver Moon Supper Club, Alexandria, La. Opening at Broadwater Beach Hotel, Biloxi, Miss., Jan. 5.

Personal management of F. E. Coursey.



DAVE MUNRO

and his famed
TONE-COLORED ORCHESTRA
As Big a Band as a
Smart Room Demands

A personable director with a thorough musical foundation, plus original ideas of both instrumentation and arrangement, Dave Munro now finds himself the center of interest from musicians who seek the secret of his tone-coloring. As a result of his creation, Munro is able to make his band sound as big as most larger dance units and yet as sweet and soft as one would expect from seven skilled musicians and girl vocalist.

This dance band now is playing its fourteenth week at the Hotel Utah, Salt Lake City, an engagement which followed ten weeks in the swank Drum Room of the Hotel President, Kansas City, Mo.



**• HAL •
WASSON
AND HIS MUSIC**

(With a Dixie-Land Accent)

There's always an engagement waiting list for Wasson and his "Swing Music That Cheers." Six clever musicians, plus a lovely girl vocalist, have been busy breaking records in the South during 1943 with their distinctively styled brand of dance rhythms.

Wasson isn't averse to playing north, east or west, but the South seemingly wants him to stay below the Mason-Dixon line.

Currently held over through the new year in the Victory Room, Hotel Buena Vista, Biloxi, Miss. Thanks to Jimmie Love, Managing Director.

RALSTON AYRES

and his
ORCHESTRA

"Dance Away Your Cares With Ralston Ayres" is a fitting slogan for this personable dance band director and his smooth orchestra. Seven clever, musical men and Lorraine Rene, talented vocalist and exponent of Latin dances, have gained a finish and smoothness to create a distinctive Ayres style.

This smart unit has played successful engagements at the Santa Rita Hotel, Tucson; Hotel El Cortez and the Huntington Hotel, Pasadena; Broadmoor Hotel, Colorado Springs; the El Rancho, Sacramento; Embassy Club, Hollywood; Chi Chi Club, Catalina; Nevada Biltmore, Las Vegas; Hilton Hotel, Albuquerque, and Omar's Dome, Los Angeles.

Now playing the Bentley Hotel, Alexandria, La.



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★ **GENE PRINGLE**

and his brilliant
SOCIETY ORCHESTRA
"It's Music with a Tingle"

This handsome Eastern lad who was broadcasting with a singing-playing unit when he still was in his teens has developed a society band which emphasizes smoothness and smartness. Pringle features his electric violin and enjoys playing the better type of dance music.

Exacting hotel managers have welcomed the Pringle group not only because of musical ability, but for its smart wardrobe, carrying out Pringle's theory that smart music calls for smart appearance.

Seven musicians and girl vocalist form the Gene Pringle Orchestra.

DICK MORTON ★

and his Smart Set
ORCHESTRA

Possessing a wealth of rhythm, more than the usual amount of vocal entertainment and the ability to put over "personality playing," this dance music unit always enjoys extended engagements. Morton gained unusual popularity with a dance band during his years at the University of Kansas and then carried that popularity into the outside amusement world.

"A lucky seven" combination, the unit gets much from its seven talented musicians. The voices of Morton and Bert Mader are featured.



ELINORE STEN

and her adorable
SMOOTHIES

Since the induction of so many men musicians into the armed forces, all-girl orchestras have jumped into popularity. Elinore Sten, however, enjoyed acclaim from lovers of dance music long before the shortage of the stronger sex.

Elinore Sten's unit of six attractive and personable young women proves ideal for spots demanding musical entertainment as well as dance rhythm. And Elinore tops it all with a truly captivating personality.



THEY NEVER SAY "WHEN" WHILE DANCING TO STEN



★ **RENEE DARST**

and her
SWINGETTES

"Music of Today, Styled by Renee"

Six lovely girls of definite musical background have been molded into a dance music unit which for long has been enjoying many times extended engagements. There also is a wealth of smart personality in this musical aggregation, and Renee has proved that girls can boast of a distinct musical style as well as can men. The swingettes are unusual in that a brass choir is featured and also three vocalists.

Miss Darst plays three instruments capably and also is one of the three vocalists.

THE DARST BAND IS AN ALL GIRLS' BAND FOR THE BOOK!



★ **HAPPY COOK**

and his
ORCHESTRA

It's a compact little band boasting of four musical stylists who are capable of producing plenty of volume for dancing in smart hotel dinner-supper rooms, cocktail lounges or clubs. An excellent entertaining unit.

Instrumentation is piano, string bass, violin (girl) and saxophone doubling on clarinet.

NICK ST. MARIE

AND HIS ROYAL FILIPINO ORCHESTRA

Five clever musicians now in their 22nd week in the Talk of the Town Club, Peoria, Ill.

★★★ Continued on Following Page →

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**JACK
RODMAN
QUARTETTE**

This personable chap has demonstrated his ability to build a 4-piece unit which for many spots can do capably the usual job of one or two more musicians. The dance rhythm is solid and most of their numbers are ensemble, thereby giving required volume for sizable dinner-supper rooms or cocktail lounges.

The personnel? Three men and a girl—"to give dancers a merry twirl." And there are two voices.

Instrumentation — tenor sax, piano, string bass and drums.



**VELMA & JEAN
AND THEIR BAND**

Sax

Solid Rhythm with that
Distinctive Big Band Style



Drums

Two girls head a swell dance band of six attractive young women who back up serious musical educations with serious effort. In spite of definite femininity, they have a masculine sense of rhythm. Broken records and contract extensions have become commonplace for this all-girl band.

Velma plays the saxophone and Jean the drums. And they both sing.



**JERRY
BARLOW
TRIO**

Take two clever men musicians and add a touch of delightful femininity and you find a concoction bound to please. For this is the formula of the Jerry Barlow Trio—two men and a girl who form an irresistible small unit.

The trio offers fine dance rhythm and pleasing vocals. They've played together long enough to get the most of three musical instruments. And their vocals are well above average.

**PEGGY WEBER TRIO
A Captivating All Girls' Unit**

There are no ceilings on Peggy's popularity, for she heads a trio which never fails to deliver plenty of excellent rhythm, vocals and personality. Three lovely girls headed by a smoothie who feels the pulse of her audience and then prescribes the proper musical entertainment.

The Peggy Weber Trio is ideal for cocktail lounges demanding something better than average. Extended engagements bring proof of this unit's ability and versatility.



BILL CALDWELL

The 1-Man Piano-Organ "Duo"

He's really a show in himself—this "one-man musical gang." Bill Caldwell plays the Hammond Organ with one hand while traipsing over the keys of a piano with the other hand.

Everyone enjoys this clever artist, for when he plays piano and organ simultaneously something happy happens to your nervous system.

A hard-working, brilliant musician, Bill Caldwell consistently is "held over." And he's always the manager's friend because he "keeps hours" as well as his patrons' attention.



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JEANIE LEITT

with NENA FELTS



The Big Ten and the Big Six of the college world have teamed up to form a duo that packs a dynamic, entertaining punch. Jeanie hails from Ohio State University and Nena from the University of Kansas.

Miss Leitt might well be termed the Princess of Boogie Woogie Piano. She also is terrific singing Boogie Woogie. And for looks—well! Miss Felts provides a lovely contrast with her excellent vocals.



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IN
MUSIC**



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**JERRY FODOR
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A Smart, Clever Pair for Any Spot

Brook Haven is a marvelous musician at the Hammond Organ, while glorious Gay White handles the vocals. Haven is modern, a handsome chap, and has personality. Gay uses a fine background of singing experience to advantage.



**LORELEI
and
LILLIAN**

2 Beautiful Girls—3,000
Beautiful Songs

Here is a pair of pretty girls ideal for cocktail lounges. They team together beautifully and they know just how to please most any type of patron. They have beauty, they have talent and they are brimming with personality. Lorelei handles the vocals and Lillian plays the piano and solovox.



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PETERSON
and his
ORCHESTRA**

With an 8-piece dance music unit, Dee Peterson presents delightful dance rhythm and also ensemble singing. Dee plays an intriguing whispering clarinet. Lee Gilbert, Johnny Warren and Peterson are the vocalists. The band has played outstanding spots throughout the country, with a record run of nine months at Southern Mansion, Kansas City, Mo.



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A stage show & dance orchestra all in one.
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Spanier Back With Six-Piece Outfit

CHICAGO, Dec. 11.—After a long delay, Mugsy Spanier, veteran jazz man, has finally organized a new six-piece unit, under the guidance of Consolidated Radio Artists here, and is opening a run at the Capitol Lounge here Monday (13). He will alternate with the Trummie Young outfit, colored sextet, which moved in Sunday (11) after an initial date out of town.

Mugsy has had both small and large bands before, but for the past few months has been on the inactive list.

Off the Cuff

EAST:

GINGERSNAPS (4) return to Philadelphia December 15 at the Hotel Majestic, alternating with Betty King's piano-vocals. . . . **FOUR BLUES** Judy Lane's songs and piano duo of Mr. and Mrs. Pat Carroll, are the line-up at Orsatti's Musical Bar, Philadelphia. . . . **SHIRLEY ALBERT** brings her pianologs to Herman's Music Bar, Atlantic City. . . . **JACK FIGEL**, who formerly managed the Paul Whiteman restaurant in New York, is the new manager of Lou Berg's 164 Clover Bar. . . . **WENDELL MASON**, piano-vocals and Pete Miller's unit alternating at Irvin Wolf's 500 Cafe Musical Bar, Atlantic City. . . . **RAY KOHLMAN**

leaving his post as maitre d' at Philadelphia's Cove to join a liquor import concern. . . . **BROADWAY JONES TRIO** making Philadelphia bow at the Open Door Lounge. . . . **DAN GARBER's** Pennsylvania reopens Ace Tavern, Reading, Pa. . . . **THREE GENTS OF JIVE** locate at the Cluquet Club, Atlantic City. . . . **TEDDY CORABI** of the Four Men of Rhythm at Frank Palumbo's, Philadelphia, left for the army. . . . **EVERETT BANNISTER**, piano-vocals, first in at the Nellie Grace, new Atlantic City music bar. . . . **THREE CATS** and Regina Peterson alternating at Sam's Musical Cafe, Philadelphia. . . . **ART RAYE'S TRIO** take over at the Alan Hotel 802 Bar, Philadelphia. . . . **EDDIE'S SOUTH PACIFIC ISLANDERS** at The Spa near Allentown, Pa. . . . **PAUL CURRY TRIO** take over at DuMond's, Philadelphia. . . . **RHYTHM RAMBLERS** at the new 100-foot musical bar at Twin Cedar Inn, Clementon, N. J.

MIDWEST:

THE FORSYTHES, Bob and Sue, have broken all attendance records at the Downbeat Lounge, Sioux City, Ia. Needless to add, they are staying over. . . . **LOU BROWNIE** and his small society band have finished a two-year Monday night relief date at the Chez Parce, Chicago, without missing a week. Lou carries on into the third year.

JOHNNY KAHUI (4) into the Eau Claire Hotel, Eau Claire, Wis., December 14, and January 3 moves into

It's Purely Business

NEW YORK, Dec. 11.—Eileen Barton, singer at La Conga, who is being billed as Frank Sinatra's protege, comes into that title in a legitimate manner. Father is Ben Barton, partner of the Barton Music Company. Other co-owner is "The Voice" himself.

the Schroeder Hotel, Milwaukee. . . . **DUCHESS** and Her Men of Note are staying on at the St. Paul Hotel, St. Paul. . . . **THE FUNATICS** (4) start December 13 at the Dome, Minneapolis. . . . **EVERETT HULL** and His Topnotchers (4) held over at the Dome of the Sherman Hotel, Chicago. . . . **AUSTIN LITTLE**, sax, is taking over the Don Pedro band and will front it at the Band Box, Chicago, late this month. Don is going to the West Coast, where he plans to organize a small unit.

WEST COAST:

GLADYS PALMER booked into the Streets of Paris to open December 21. . . . **AUB HORTON** and His All-Girl Orchestra (6) open December 16 at El Capitlan Club, Hawthorne, Nev. . . . **DALE JONES** held over at the Hollywood Palladium. . . . **DALE CROSS** continues at the Rendezvous Room, Biltmore Hotel, Los Angeles.

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<p>XXX</p> <p>The Man With the Funny Horn!</p> <p>SNUB MOSELY and His Orchestra</p> <p>On Decca Records Currently: CAPITOL LOUNGE, Chicago</p>	<p>XXX</p> <p>They're All Aces!</p> <p>THE FOUR SPACES</p> <p>Danceable • Vocals Entertainment</p>	<p>XXX</p> <p>America's Most Unusual Instrumental and Vocal Duo</p> <p>LEO & EDDIE</p> <p>LEO at the Hammond Organ EDDIE at the Hammond Novachord</p>	<p>XXX</p> <p>Sensational • Different</p> <p>DON GOMEZ</p> <p>and his Organ, Piano and Solovox</p>

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Looks Like 20th-C And Wyler (Mil \$) On 'Winged' Inside

NEW YORK, Dec. 11.—With negotiations still under way for the sale of Winged Victory to Hollywood for screening, Moss Hart has made known his choice for director of the film version of his hit air corps play—Lieut. Col. William Wyler, at present serving with the air corps.

While no final word of an outright deal between Hart and Hollywood has come forth as yet, it is understood that 20th Century-Fox, whose main executives—Spyros Skouras, prexy; Max Gordon and Joseph Moskowitz—were in a huddle last week with Hart and his associates, civilian and military, has the inside track on the sale of the show. Hart's reps say, however, that the play is still open to negotiation with the three major West Coast companies, Fox, Warner Bros. and MGM. Terms of the deal discussed were a cash down payment of \$1,000,000 and additional payments in a sliding scale based on the picture's receipts after production and distribution costs have been covered. All profits for the film are to be turned over to Army Emergency Relief.

Wyler is one of film's top freelance directors. Among his past winners have been several screen versions of Broadway successes, including Counselor-at-Law, These Three (The Children's Hour) and Dead End.

Meanwhile, at the 44th Street Theater, where Winged Victory is playing to SRO houses, there has been an important cast change. Pvt. Lee J. Cobb, who won raves for his brief appearance as the army doctor in the emotional scene near the end of the show, is due to leave the company, transferring to a radio unit in Santa Ana, Calif., at his own request. Switch is due Thursday (16).

His successor will be Pvt. Richard Beach, last seen on Broadway in Guest in the House, who has had stage, screen and radio experience. He has toured with Let Us Be Gay, spent three years in Hollywood making serials and other films for Monogram and Republic and appeared in the Lux Radio Theater and Blondie series over the air.

"Life" 3G in 1, Des Moines

DES MOINES, Dec. 11.—Playing Des Moines for the second time, but with a different cast, Life With Father grossed \$3,000 at the Shrine Auditorium Monday (8). About 2,000 attended the one-nighter. Scale was \$1.12 to \$2.24.

TRADE SERVICE FEATURE Billboard Legit Review Percentages

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

The World's Full of Girls—0% NO: Rascoe (World-Telegram), Barnes (Herald-Tribune), Chapman (News), Coleman (Mirror), Nichols (Times), Garland (Journal-American), Brown (Sun), Waldorf (Post), Kronenberger (PM).

Get Away Old Man—11% YES: Waldorf. NO: Coleman, Chapman, Morehouse (Sun), Nichols, Kronenberger, Garland, Cook (World-Telegram), Barnes.

Lovers and Friends—44% YES: Nichols, Waldorf, Cook, Coleman. NO: Barnes, Chapman, Brown, Garland, Kronenberger.

Carmen Jones—89% YES: Chapman, Nichols, Coleman, Barnes, Cook, Brown, Garland, Kronenberger. NO: Waldorf.

SR Fund Marks 11th Year As 'Salvation Nell'

NEW YORK, Dec. 13.—The Stage Relief Fund had its 11th birthday today. Org was founded at the bottom of the depression in 1932 to meet the emergency of financially hard hit legiters.

The emergency has never ceased to exist since, according to Clarence Taylor, spokesman for the Fund Committee. More than 50,000 individual cases have been helped over that period out of the gross of \$376,884 received from 197 benefit performances. A total of \$15,495 has been refunded to the org by those who received aid, altho there was no obligation on their part to do so.

So far this season Harriet, Kiss and Tell, The Two Mrs. Carrrolls and Oklahoma! have each contributed the receipts of one performance to the SRF for a total of \$9,100. Added to \$17,831 received from prior benefits during 1943, this gives Stage Relief a grand total collection for the year to date of \$27,931. Early to Bed will augment this with a benefit yesterday (12).

Rachel Crothers, Brock Pemberton, John Golden, Antoinette Perry, Jane Cowl and Marc Connelly, members of the Fund's original executive committee, still continue to guide its destinies. Ashley Miller continues as executive secretary and Mrs. Priestly Morrison as case supervisor.

Pre-Yule Hub Gives 'Doughgirls' 15G in 4th, 'Abie' OK 9G in 4th; 'Army' 14G, 'Blossom' Nice 13G

BOSTON, Dec. 11.—The old pre-Christmas malaise has set in. Hub grosses are just working into the customary slump of the period. For the record of the past two weeks, Doughgirls, in the third and fourth stanzas, has shown the greatest strength, with Army Play By Play running at a fair pace in its first week.

For the third week, ended December 4, Doughgirls drew a warm \$16,000 at the Colonial. Fourth frame ended with a cooler \$15,000 in the till.

Army Play has done all right at the Wilbur, with \$14,300 indicated for opening week. Subsequent Wilbur bookings are good for this time of year, with Ruth Gordon's Over 21 slated for December 20. Svds in Your Eye, with Jane Darwell, due December 28, and two other shows scheduled for unspecified dates in January—Decision, the new Edward Chodorov play, and Wall Flower, the Reginald Denham-Mary Orr comedy.

Abie's Irish Rose continues to flower at the Plymouth, with \$13,500 blossoming in the third stanza and about \$9,400 in the fourth, okay for an oldie.

Blossom Time ended third frame at Shubert with about \$13,000, a good showing for this limitless repeater, especially with prices higher than normal for a revival scaled to \$2.75. Next offering at the Shubert will be Mike Todd's Mexican Hayride, the Cole Porter-Herbert and Dorothy

Fields musical in which Bobby Clark, June Havoc, George Givot and Wilbur Evans will be the chief performers.

On the basis of slant reviews, Ramshackle Inn died at the Wilbur in the second week, with little more than \$6,500 drawn.

First House Aches, Now 'Belles' Loses Prod. Adrian to U.S.

NEW YORK, Dec. 11.—Victory Belles is trying to survive on Broadway—the hard way. Almost every day new headaches spring up.

First came the illness of star Barbara Bennett in mid-November, shortly after the Alice Gerstenberg farce opened at the Mansfield. This followed on the heels of a unanimous and hard panning. Miss Bennett had to leave the cast for two weeks, and her place was taken temporarily by Margaret Eckman. Before Miss Bennett returned, Producer Henry Adrian found himself locked out of the Mansfield by Michael Myerberg, theater lessee, to make way for a prior commitment to house Brock Pemberton's Janie. This led to a suit by Adrian against Myerberg. Adrian lost a motion to prevent Myerberg from slinging his scenery out in the street, but managed to resume his show at the Ambassador Sunday (5) on a two-for-one ticket basis.

Tuesday (7) Adrian got his army cast and was sent up to Camp Upton. Thursday (9) Mabel Taliaferro, another star name, was out of the cast with flu. She returned Friday, but Miss Bennett, still feeling the effects of her hospital sojourn, was due to take a few days off.

Then, to cinch everything, the play has tenancy at the Ambassador until January 1. After that, unless it can find another house, it is due to fold.

Sickness also took its toll of other casts around town. Wednesday night's performance of Angel Street had to be canceled because three major members of the six-people company—Leo G. Carroll, Judith Evelyn and Jetti Preminger—were suffering from colds. They returned Friday night to continue the play's third consecutive year on Broadway.

novel closely.) In any event, he has packed in some pungent verbal cross-fires and not a few amusing situations, and for quite a while the show looks as tho it might go somewhere. The trouble stems from the fact that all this stops short at the end of the second act and wanders off into a pale version of the late Endearing Young Charms.

Johnson had a choice of theming his play on young love in wartime or galting it to the antics of a screwy, battling Brooklyn family. While it's a free-for-all, hair-pulling, bathroom-busting comedy, it's good fun. Then, just when interest is being aroused in the Bridges family of Flatbush, the rumpus dies out and you're whipped over to Greenwich Village and the burgeoning of the stock, "we-have-so-little-time-I'll-stay-with-you-tonight" sequence. It makes for a letdown, if not a pratfall.

Added to this, the time is the fall of 1942 and comedy and drama of its situations are predicated on the attitude of the younger Bridges toward the draft and the war as of that date. A lot of water has hit the dam since then. Probably would have been better if Johnson had scrapped that third act and instead shown up the Bridges, en famille, in 1943. It would be much more fun to know whether dimwit Nick managed to pass his IQ for a defense job; whether getting trapped to the altar by that floozie, Florrie, helped stinker Edward wriggle out of the draft; whether Dave and Hannah really adopted a baby, and whether pop and mom finally got that farm. Miley and Sally undoubtedly legalized everything—at least by his first leave. They always do—in plays, anyway. But it would be nice to get the final low-down on Flatbush. It would have been more fun than Greenwich Village.

With it all there are some fine moments

BROADWAY OPENINGS

THE PLAYHOUSE

(Opened December 10, 1943)

PILLAR TO POST

A comedy by Rose Simon Kohn. Directed by Antoinette Perry. Settings by John Root. General manager and press representative, Thomas Kilpatrick. Company manager, Charles G. Strakosch. Stage manager, William Altee. Presented by Brock Pemberton.

- Mrs. Bromley... Ruth Gates
Sgt. Jackson... Paul Kirk Giles
Pvt. Corliss... Alfred Porter
Miss Dawson... Jean Mann
Frances Bass... Elaine Perry
Pvt. Pearl Hart... Susana Carnett
Jean Howard... Perry Wilson
"Pudge" Corliss... Lorraine Pressler
Pvt. Dixon... Bob King
Vera Marsh... Judith Gargill
Pvt. Peters... Henry Michaels
Lt. Don Mallory... Carl Cose
Mrs. Harley... Agnes Scott Yost
Hattie Beekman... Margaret Power
Pvt. Curley Hart... Guy Gillette
Alabama... Hamtree Harrington
Capt. Jack Ross... Richard Hart
Col. Michael Otley... Franklyn Fox
Mrs. Kate Otley... Frances Woodbury
Milly Ross... Elsie Hanover
Lt. Thompkins... Lee Parry
Doty Thompkins... Frances McCabe
Sgt. Tommy Withers... Kip Good
Mrs. Mallory... Suzanne Jackson
Sgt. Jones... William Christal
Cab Driver... Robert Clark

Three acts and seven scenes of Pillar to Post add up to several question marks. Did Brock Pemberton sell the production notion to Warner Bros., who are reported backing the entire venture? Or did Warners prevail upon the usually astute Pemberton to endorse this latest comedy gem? And, either way, why? The Rose Simon Kohn opus must have presented as dreary a parade of corny situations and amateurish writings in the script as when spoken on the stage of the Playhouse. And how anyone could foresee rudiments of b.o. in its future picture possibilities is a minor mystery. Somebody was sold a bill of goods. It seemed to be the audience, but there is no danger that there will be many days left for the treasurers.

Pillar is just another Nearly Married pitch, with the reputed gayety stemming from boy and girl forced to share a room in an auto court as Mr. and Mrs. It fairly oozes all the usual quips and innuendoes which apparently must decorate such situations. The only material change in the current pattern is that the author has put the bedroom adjacent to an army camp, made the boy a lieutenant, and peopled other nearby apartments with brother officers and a windy colonel with a high moral sense and a nose for dirt. Of course, love blooms and the proprieties are given the final nod. Some 20 characters wander on and off

during the unfolding of these antics. A lot of them don't last longer than the first scene of act one, which is just as well, because they probably would have kept up the same kind of dialog. The remainder are hard enough to take as it is, in spite of the rather desperate efforts of some nice actors to blow life into inept lines and anaesthetic comedy.

Perry Wilson and Carl Gose are likeable as the gal and boy. Both grow in stature as the evening wears along and deserve better opportunities. Franklyn Fox does the best he can with the over-written role of the blustering colonel, and Hamtree Harrington snags more laughs out of a Negro porter than the part begins to rate.

Wherever the production coin came from, it hasn't been stinted. John Root has been allowed plenty for his sets and has designed three quick changes that have fine atmosphere. Unfortunately, they rate 100 per cent higher in imagination than anything that goes on in and around them. It all seemed pretty wasteful, but maybe Brock Pemberton and the Warner Bros. know the answers. The audience was apathetic about the whole thing. Bob Francis.

THE ROYALE

(Opened December 6, 1943)

THE WORLD'S FULL OF GIRLS

A play by Nunnally Johnson, based on a novel by Thomas Bell. Staged by Jed Harris. Settings by Stewart Cheney. General manager, Ben F. Stein. Stage manager, Del Hughes. Press representative, Michel Mok. Presented by Jed Harris.

- Mr. Bridges... Thomas W. Ross
Mrs. Bridges... Eva Condon
Dave... Thomas Hume
Hannah... Julie Stevens
Florrie... Gloria Hallward
Adele... Frances Heflin
Nick... Walter Burke
Edward... Charles Lang
Miley... Berry Kroeger
Sally... Virginia Gilmore
Sergt. Snyder... Harry Bellaver
Mel Fletcher... John Conway
Mrs. Fletcher... Cora Smith

It is annoying to come out of a theater with a feeling of regret—regret that something staged with such early evening promise should peter out toward 11 o'clock into the same, old, obvious corny finish. But, unfortunately, that's the net result of Nunnally Johnson's stage-scripting of Thomas Bell's book, 'Till I Come Back to You.

The worst of it is that The World Is Full of Girls could have been a good play. Perhaps Johnson stuck too fast to the book. (The script is said to follow the

and excellent acting tied up in *Full of Girls*. Harry Bellaver contributes a terrific bit as an inarticulate sergeant of marines, which will be remembered for a long time around these parts. The writing there is top-flight, too. For sheer understatement and under-playing his scene packs a tremendous wallop. Virginia Gilmore and Berry Kroeger share the principal heart-interest commendably. Latter is making his Broadway bow and bids for a strong welcome to Stem juvenile ranks. Thomas Ross is delightful as the harried head of the family, and Thomas Hume, Julie Stephens, Frances Heflin and Walter Burke get all that's to be got out of sons-and-daughters assignments.

Jed Harris's direction is sharp and sure. Stewart Cheney's sets are helpful. The cast is helpful. A first-night audience was helpful—they all seemed to be pulling to have it go. However, the world may be full of girls, but the Royale isn't full of a play.

B. F.

MOROSCO THEATER

(Opened Wednesday, December 8)

THE VOICE OF THE TURTLE

A comedy by John Van Druten. Staged by the author. Settings by Stewart Chaney. General manager, Samuel H. Schwartz. Company manager, Harry Benson. Press representatives, Jean Dalrymple, Anthony Buttiitta. Stage manager, William Richardson. Presented by Alfred de Liagre Jr.

Sally MiddletonMargaret Sullavan
Olive LashbrookeAudrey Christie
Bill PageElliott Nugent

This turtle turns into a b.-o. natural and perfect fare for the theatergoer with savvy. A sophisticated comedy, scintillating with craftsmanship and fine acting, it has all the ingredients of good entertainment and makes the most of them.

In essence it's the old boy-meets-girl theme again; a slim plot that can be told in no time at all. But Van Druten has polished this oldie with dialog that

sparkles and manages to keep the tissue-thin plot vital and amusing from start to finish, without a dead spot thruout.

It is expert make-believe about denizens of the world of make-believe—the theater—and concerns two actresses and an army sergeant on a three-day furlough. The first thesp is Sally, an ingenuous hopeful from Joplin, Mo., who is just getting over a hapless affair with a top producer when the curtain goes up. The second, Olive, is a hard, flashy roundheeler, who has the army sergeant, Bill Page, booked for his leave. However, an older flame of hers pops up just before the three-striper makes his entrance and she dumps him fast on Sally's lap to be held until called for. The inevitable results. Sally and Bill get that way about each other, but not before Sally goes thru a mental struggle thru fear that she is following in Olive's footsteps. They begin an affair that is due for the altar aisle before the play journey's end.

This is all very delicately handled with charm and the Van Druten know-how. Using one set and three characters who do more talking than action, he contrives to keep the pace and the chuckles on an even keel thruout. He does nobly with the aid of an expert trio who hit the jackpot with their performances. Margaret Sullavan makes a very auspicious return to Broadway. In her own inimitable style she projects the charm, naivete and the very human qualities of Sally superbly and finds a perfect foil in Elliott Nugent, who scores heavily as Bill. Audrey Christie garners a load of laughs and plenty of hands for her handling of Olive. In short, a three-star production, and the author gets a gold star for direction.

Stewart Chaney's architecture rings the bell. He creates perfectly the illusion of three rooms in a single set.

Frank Gill.

Rose "Carmen" Class B Opera (AFM) But Double-A (Plus) at Payoff Windows

NEW YORK, Dec. 11. — Billy Rose's *Carmen Jones* was classified a Class B opera by Local 802, AFM, this week. Musicians will receive \$99 per man per week, 50 per cent additional for ork "personal manager"—new designation for contractor. Classification was decided upon by the union's theatrical committee after the first night's performance when the exact nature of the show could be determined by 802.

Rosalinda, the New Opera Company production, also falls into the Class B opera category, but because the *Rosalinda* Company signed a run-of-the-play contract with 802 at the last year's scale of \$90, 802 can't up the scale. Should the opera company schedule another production, however, scale for the new show will be \$99.

Guild "Innocent" May Call It a Voyage by Dec. 18

NEW YORK, Dec. 11.—Theater Guild's third Broadway production of the season, *The Innocent Voyage*, will fold after the evening performance Saturday (18) at the Belasco unless another theater can be found to house it. As theaters are extra scarce chances are that the Paul Osborn adaptation of Richard Hughes's novel, *High Wind in Jamaica*, will bow out gracefully a week from today.

By now the Guild's subscription list has just about reached the last few names, and as the show didn't score, the Guild is not too upset about calling it quits and closing.

Storm Operation is due at the Belasco Christmas week.

CIO 'Marching With Johnny' Freshens Up Pre-B'way With Cast Shift, Weidman Dances

NEW YORK, Dec. 11.—Norman Lloyd and Jack Marshall have checked out of the CIO-sponsored musical, *Marching With Johnny*. In addition to new numbers and revisions the show has Bob Gordon as director, because Phil Loeb, previous director, has moved into the cast in place of Norman Lloyd, and Charles Weidman is in to stage the dances and a ballet or two.

BROADWAY SHOWLOG



Performances Thru December 11

Dramas

	Opened	Perfs.
All For All.....	Sept. 29	86
(Bijou)		
Angel Street.....	Dec. 5, '41	846
(Golden)		
Another Love Story... Oct. 12		72
(Fulton)		
Arsenic and Old Lace.. Jan. 10, '41		2,076
(Hudson)		
Doughgirls, The..... Dec. 30, '42		408
(Lyceum)		
Harriet	Mar. 3	126
(Miller's)		
Innocent Voyage, The. Nov. 15		33
(Belasco)		
Janie	Sept. 10, '42	631
(Mansfield)		
Kiss and Tell.....	Mar. 17	320
(Biltmore)		
Life With Father..... Nov. 8, '39		1,737
(Empire)		
Lovers and Friends .. Nov. 29		16
(Plymouth)		
Othello	Oct. 19	64
(Shubert)		
Outrageous Fortune... Nov. 3		46
(48th St.)		
Pillar To Post	Dec. 10	3
(Playhouse)		
Three's a Family..... May 5		257
(Longacre)		
Tomorrow the World.. Apr. 14		284
(Barrymore)		
Two Mrs. Carrolls, The. Aug. 3		155
(Booth)		
Victory Belles (Resump- tion)	Oct. 26	51
(Ambassador)		
Voice of the Turtle, The. Dec. 8		5
(Morosco)		
Winged Victory	Nov. 20	26
(44th Street)		
World's Full of Girls, The	Dec. 6	8
(Royale)		

Musicals

Carmen Jones	Dec. 2	12
(Broadway)		
Connecticut Yankee, A. Nov. 17		30
(Beck)		
Early To Bed.....	June 17	210
(Broadhurst)		
Oklahoma!	Mar. 31	303
(St. James)		
One Touch of Venus.. Oct. 7		79
(Imperial)		
Something for the Boys. Jan. 7		395
(Alvin)		
What's Up?.....	Nov. 11	37
(National)		
Ziegfeld Follies, The.. Apr. 1		396
(Winter Garden)		
(Revivals)		
Merry Widow, The... Aug. 4		143
(Majestic)		
Rosalinda	Oct. 28, '42	387
(46th Street)		

"What's Up" Will Play For Soldiers Mondays Under USO Banner

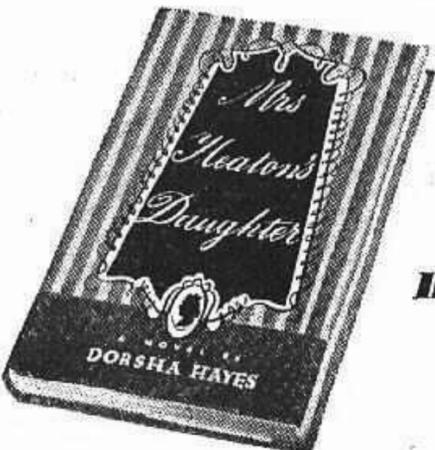
NEW YORK, Dec. 11.—Two more Stem musicals have joined the ranks of those whose casts are contributing spare time to the entertainment of khaki and blues in service installations and hospitals in the area.

Monday (13) night, members of *What's Up?* troupe, headed by Jimmy Savo and Johnny Morgan, trek out to play for the lads at Camp Kilmer, N. J. Each succeeding Monday evening, which is the show's night off, will be devoted to some similar spot. USO-Camp Shows, Inc., is arranging the set-up.

Rosalinda group, organized by tenor Everett West, also penciled a Camp Kilmer appearance for Sunday night (19). Troupe includes soprano Jean Merrill, Louis Soren, ballet gals and boys and a male octet picked from cast and trained by West. Show's ork also goes along. American Red Cross auspices this one.

Okie Drake 4-F

NEW YORK, Dec. 11.—4-F's are in fashion this week. Frank Sinatra was turned down for a punctured eardrum (a holdover from childhood), and now Alfred Drake, male star of *Oklahoma*, joins him due to a mild heart murmur which he thought he had outgrown. Theater Guild officials are breathing a lot easier as the result of Drake's rejection, as they were hard pressed to find a suitable replacement to play opposite Celeste Holm.



Mrs Heaton's Daughter
by DORSHA HAYES

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**BE A BONDBARDIER—
BUY AN EXTRA BOND INSTEAD
OF AN ANNIVERSARY AND
HOLIDAY GREETINGS AD THIS YEAR!**

(See page 5 for the full story of show business's greatest wartime publication, *The Billboard's BONDBARDMENT* Number)

L. A. Film Men Get Semi-Essential Rating From WPB

LOS ANGELES, Dec. 11.—Staffs of Los Angeles theaters have been frozen and declared semi-essential to the war effort. This is the result of what is known as the War Man-Power Commission's "Los Angeles Experiment," a classifying of all businesses on an "importance to the war effort" basis.

Currently, Los Angeles theaters are permitted to replace any personnel losses by filing applications with the U. S. Employment Service. The ruling is retroactive to October 1 and personnel losses since that date may be refilled thru application to the USES.

This rating, it was understood, was due in no small measure to the film industry's active participation in war projects, as well as the need for entertainment films as a war morale factor.

With the Los Angeles tryout proving feasible, the WMC has recommended it for Detroit, Akron and Hartford, and is expected to extend it shortly to Cleveland and Buffalo.

Basis of the plan was originated in offices of the WMC in Washington, with three general classifications set up for industry, to be tested out in five Southern California cities. Los Angeles is one of the cities.

The classifications are as follows: Group I, essential or war industry; Group II, semi-essential; Group III, non-essential. Several plants in L. A. have already been placed in Group III, and, having no justification in wartime, have been forced to close, the WAC understood.

Following the classifications set by the WMC, a Los Angeles committee was formed of all government agencies concerned with labor and production, which immediately began segregating various industries into what was felt were the proper categories.

On recommendation from the Washington office of the Office of Civilian Requirements, the theaters were placed in Group II. As a concomitant of this grouping, all staffs were frozen at the October 1 level, with the privilege of personnel replacement thru the USES.

War Info Films

Stanton Griffis has announced that the following named war information pictures are scheduled for December release. These pictures are released thru the War Activities Committee on 35mm. only.

December 2—*Chief Neeley Reports to the Nation*, a one-reel WAVE recruiting subject produced by the Navy Department. The War Activities Committee thru its field offices is co-operating in the nationwide WAVE recruiting campaign.

December 16—*Brothers in Blood*, a one-reel subject outlining the history and benefits of research in blood plasma. The film is being released at the urgent request of the American Red Cross and will be accompanied by a blood donor campaign in substantially all the larger cities of the country.

December 23—*The Price of Rendova*, a one-reel photographic combat report from the South Pacific, filmed by army cameramen. Undersecretary of War Robert Patterson is shown in a special introduction to the film.

December 30—*No Exceptions*, a one-reel picture showing the necessity for complete participation of women in the war effort both on the home front and in the enlisted reserve corps of the armed services, produced by 20th Century-Fox Pictures.

Movies Popular With Servicemen in Pacific

By S/Sgt. William S. Frank, USMC
Combat Correspondent

NEW GEORGIA ISLAND (Delayed).—Movies are still the No. 1 entertainment of servicemen at this front line air base. With recreation a problem, movies

Aims and Policies Of New National 16mm. Committee

CHICAGO, Dec. 11.—An expanded explanation of the policies of the National 16mm. Advisory and Policy Committee of OWI, composed of industry members, became available today. A brief listing of these aims was given in the December 1 issue of *The Billboard*.

1. While the limited number of 16mm. war information films available from war agencies have contributed to a better understanding of war problems and issues, the schools, churches, lodges, men's and women's clubs, labor and industrial organizations, and other educational, civic and cultural groups owning over 25,000 sound projectors demand more factual films which treat in a more realistic fashion combat reports, War Bonds and inflation, man power and increased production, health, conservation, and salvage, food and nutrition, juvenile delinquency, and other vital war problems.

2. To achieve maximum effective distribution and utilization on a nationwide basis, and avoid confusion, contradiction and duplication, all official government war films for the civilian home front should be channeled thru the Office of War Information to all existing 16mm. distributors on the same non-exclusive basis as used in the distribution and dissemination of official war information thru 35mm. films, press and radio.

3. An intensified use of non-theatrical motion pictures and complete mobilization of all 16mm. sound projectors in the nation for the war information program were recommended. Since records for the past sixteen months prove conclusively that those States which have set up state-wide organizations including State and local war film co-ordinators have achieved best results, this committee recommends that this procedure be extended to other States. The Office of War Information, the eight national associations represented here, and all distributors of war films should make every possible effort to inform the American public more fully of the availability of (See AIMS AND POLICIES on page 53)

16mm. Training for State Guardsmen

AUSTIN, Tex., Dec. 11.—Texas State Guardsmen, some 15,000 strong, carry out the first part of their "See It Then Do It" slogan by viewing 16mm. training films.

Each training session of the various units of the State's "home guard" is marked first by the screening of a sound film on some phase of training. Then following the movie and lecture period, the guardsmen go onto the drill ground or into the maneuver area for the session's second phase which consists of practicing the drills or maneuvers they have witnessed on the screen.

This type of training program has made the Texas guard among the foremost in the nation, competent military observers declare.

were the first and best relaxation that recreation and morale officers could get for their men.

Their great popularity is evidenced by the discomforts the sharpshooting Leatherneck anti-aircraftmen go thru to see their favorite Hollywood stars on the white bed sheets which replace the silver screen here.

With daytime temperature ranging upwards from 100 degrees, the marines darken their mess halls with blankets. The improvised "movie houses" are dark enough, but the atmosphere is next thing to a Turkish bath.

Only small groups can attend the shows because the guns must be manned at all times. As a result, two shows are given in the morning and two in the afternoon for the convenience of the men.

Most popular are night movies in the open air, with the marines sitting on tin cans and boxes and sometimes braving sudden tropical showers.

Tops among the Leathernecks are musicals and dramas, with mysteries rating third. The old-time shoot 'em up Westerns are the least popular of all types.

CUTTING IT SHORT

By THE ROADSHOWMAN

THE ARMY AND NAVY have reported that the 16mm. projection equipment now in use appears to have been designed mainly for amateurs. They say they are looking for more serviceable equipment.

ARMY MADE NEWS again when it was announced that some of the surplus goods be disposed of to civilian buyers. On the list were 16mm. projectors!

OVER 30,000 UNITS of 16mm. equipment are being produced each year by present U. S. manufacturers of sound motion picture projectors.

ALSO NEWS—Major John W. Hubbell, of the War Department's Services of Supply, recently expressed appreciation for the industry's aid in securing more than 500 secondhand 16mm. sound projectors, most of which have been reconditioned and sent abroad.

CASTLE FILMS, INC., of New York, was awarded the distribution contract for more than 200 industrial training films to be made available by the U. S. Office of Education, it was announced in Washington by the Treasury Department's procurement division. This was the third year Castle was awarded the contract. Castle sold more than 27,000 prints of Office of Education pictures last year. The only other company to bid for this year's contract was Soundies, Inc., of Chicago. The bulk of the training films are Office of Education productions, with some army and navy pictures added. Instruction manuals and slide films are included in the distribution of the films.

VERY WELL PUT

"Has anyone figured this one out?" "Mr. Joe Doakes, who is a roadshowman who can't apply any sort of preference rating to get anything, comes in with a defunct projector, and asks that same be overhauled.

"Fine: We take it down, discover that it needs about 57 parts and 4 tubes, and order same from the manufacturer, furnishing Supplier's Certificate under L-265—all perfectly legal and shipshape.

"Okay. In come the parts (eventually) and we put everything back together again, all set to go.

"But once the projector is ready again, with about 14 pounds of assorted new parts in it, as well as the 4 tubes, it's still no good to Mr. Doakes. Why—because under L-28 we can't sell him a lamp.

"Remember L-28 says AA-4 or better or no lamps. But Joe Doakes can't supply an AA-4, and the way lamps are on the West Coast no rating, no sale.

"So, in spite of the fact that we have installed 57 parts and 4 tubes, all shiny new and all made of critical materials, Mr. Doakes still has no projector, because he doesn't rate a lamp. All those parts, all that critical material, for nothing.

"Seems to me that the WPB should either let us fix him up all the way or tells us not to start at all. Why can't we get lamps under L-265, the same way, since we can get everything else it takes to make a projector function?"—J. A. WALLACE, Oakland, Calif. (Reprinted from *NAVED News*.)

University Enters Expanding Film Field

AUSTIN, Tex., Dec. 11.—As a stimulus to the use of 16mm. films among the various University of Texas departments, the University Visual Instruction Bureau will give weekly previews of new films, Donald McCavick, director, has announced.

"In particular we plan to ask department heads or class members to view films in their fields which the bureau contemplates purchasing," he explained.

In addition to adding to its film library by purchase, the bureau has made arrangements to do some "shooting" of its own whenever requested by some division of the university, McCavick said. Also the bureau is prepared to edit and repair films of the various departments.

Not only do the university branches have access to the Visual Education bureau's films, but they are also available to the public.

The bureau now has a library of approximately 500 subjects on 16mm. sound film and 400 silent movie films, and about 125 subjects on lantern slide sets.



NEW AND RECENT RELEASES

(Running Times Are Approximate)

IT'S EVERYBODY'S WAR. released by OWI. The effect of the war upon one American community. In the story of what the people of that town are doing to help win the war, there is an example of what everyone can do. Narrated by Henry Fonda. Produced by 20th Century-Fox. Running time, 16 minutes.

RIGHT-OF-WAY. released by OWI. Thru the night a troop train, a freight train, and a truck rush to a convoy scheduled to sail early the next morning, to deliver the goods on time. An explanation of why the civilian public must be inconvenienced at times in its traveling so that materials of war will not arrive too late. Running time, 7 minutes.

MISSION ACCOMPLISHED. released by OWI. The story of the first all-American raid over occupied Europe. American crews, piloting their Flying Fortresses, attack the railroad yards at Rouen, and return safely to their base in England. Running time, 10 minutes.

WINGS UP. released by OWI. The story of the twelve weeks of discipline, concentrated study, and hard work leading to graduation from the Officers' Candidate School of the U. S. Army Air Forces and the rank of second lieutenant. Narrated by Capt. Clark Gable. Produced by the U. S. Army Air Forces. Running time, 22 minutes.

Texas War Film Program in Second Year

AUSTIN, Tex., Dec. 11.—The Texas War Film program has begun its second year of operation, following a first-year attendance of nearly 4,000,000 persons viewing films provided by governments of the United States and Allied countries, according to an announcement by Dr. L. A. Woods, State superintendent of public instruction.

"The showing of these war films is definitely a part of our State's war effort, and it is our hope to continue the program for the duration," Dr. Woods said. "Great credit for the success of the program is due to the splendid co-operation of the film library centers throughout the State."

Schools and organizations having 16mm. projectors were invited to make use of the sound films, many of which are in technicolor. The films, in charge of D. W. McCavick, director of the University of Texas Visual Instruction Bureau, deal with war and the post-war period, industrial activities, health and good neighbor relations.

CHARLIE MCGULL SAYS:

Here's a Buy of the Week—
● 16MM. 1600 Ft. Reels, slightly used, all steel, guaranteed perfect, popular makes, \$1.05 Each 3 for \$5.00.
● 1600 Cans. \$1.00 Each; 6 for \$5.00.
NEW! ● 400 Ft. 16MM. Reels, 35¢ Each; 3 for \$1.00.
● 800 Ft. \$1.50 Each; 3 for \$4.50.

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16 MM. SOUND PROJECTORS FOR SALE

ALL IN WONDERFUL CONDITION
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1 Ampro, Model YSA, Like New 500.00
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MULTIPRISES P. O. Box 1125 WATERBURY, CONN.

Hayworths Wind Up Year in Pink Hill

PINK HILL, N. C., Dec. 11.—"SeaBee" and Marlon Hayworth today swung into their 52d consecutive week here with their tent opry, with no end of the run in sight. Pink Hill has been good to the Hayworths, the tobacco markets of recent weeks giving them a particularly heavy fall season. And the Hayworths plan to continue in Pink Hill just as long as the dice keep rolling.

Joe Hayworth, now a second-year student at E. M. I., was a visitor on the show last week.

Taste Guided Opinion on Old-Time Shows, Says Paul

Kansas City, Mo.

Editors *The Billboard*:

I note J. W. Kerslake's letter criticizing my failure to name the show owned by his uncle, George W. Sweet. No slight was intended. It would be impossible to name all the shows for lack of space. I merely mentioned a few of the old-timers. George W. Sweet had one of the best of them, but Kerslake can stir up an argument in Iowa when he says his uncle's show was "the most widely known and best show that played that territory."

People will remember Cecil Spooner, and that fine show managed by her mother, Molly Spooner. And they will remember the Isaac Payton Show in the days of its prime, with Mattie Goodrich doing the leads and a 20-piece band, uniformed with red-plush coats, white doeskin breeches, and Wellington boots that came 'way above the knees. And there were George and Warren Noble, Frank Linden, featuring his daughter, Edna Earlie Linden, and any number of others.

When I name a show I do not intend it to be understood that I am making comparisons. There is no such thing as a "best show." Opinions in this matter are guided by the individual's taste. One show having great scenery will make its appeal to some. A great comedian, or leading man or woman, the class and type of play produced, the "dressing," the acting of the supporting company—all these things tend to form one's opinion as to which company is "best." But to compare is not only odious, it is impossible.

I knew George W. Sweet, and knew that he ran one of the top-flight shows. In recent years, he always used to stop in Kansas City on his way from Iowa to Hot Springs, where he owned a hotel, and he never failed to stop in and have a chat with me. He was a man of whom the repertoire world may be proud.

E. L. PAUL.

WANTED—WANTED

Good used Tent—50 with two thirties or 60 with two thirties; also good small Light Plant. Will pay cash if price right. Have for sale—20x40 Stage End, complete Hood with Wall, Curtains, Poles and Stakes. Lot of good Sidewall, wonderful for sidewalk or med. show. Priced to sell. Address:

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NAT D. RODGERS

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Rep Ripples

HAZEL FELTON, of the well-known magic-rep team of King and Hazel Felton, popular in Midwest vaude and dramatic circles the last 16 years, is a thrilled kid these days, having recently met up with her mom, Mrs. W. B. Johnson, mentalist, of Hilo, Hawaii, after a separation of 24 years. Mrs. Johnson recently arrived in Seattle on a convoy after five hazardous weeks of travel. The Johnsons have sold all their property in Hawaii and plan to make the States their home for the duration at least. The Feltons are now settled in Kansas City, Mo., as sales managers for the Grask house trailer. . . . DOUG AND LOLA COUDEN, back home in Pasadena, Calif., after four years on the road, have signed to play the territory thru National School Assemblies, opening in Los Angeles city schools, doing three a day. . . . DAVID G. SURLES, manager of E. S. Winstead's Mighty Minstrels, has just returned to Fayetteville, N. C., the show's quarters, from his second trip to New York, bringing with him several plush drops and two more 10-wheel trucks, which brings the show's rolling stock to seven trucks, four passenger autos and an advance car. Workmen are already busy at the Fayetteville quarters pointing things up for an early spring opening. . . . U. N. WARREN reports satisfactory business with his school show in Kay County, Oklahoma. He doubles on halls at nights. . . . CHARLES MAYS, a former popular rep trouper, is now employed by a Kansas City (Mo.) publishing firm. . . . MARGIE RUSSELL and mother, Madge, are located in Kansas City, Mo., where Margie is holding down an important war job. . . . CHARLES MORRILL, who for many years had the No. 2 J. Doug Morgan Show on the road, featuring his wife, Elizabeth Morrill, is now manager of the Fox Gladstone Theater in Kansas City. . . . JESS ROWE, former Midwestern repster, now operates a tavern in Kansas City, Kan. . . . PEARL GOLDIE, formerly of Pearl and Harry Goldie, has her own beauty shop in an Oregon city. . . . MR. AND MRS. LAWRENCE DEMING, who for years operated their own repertoire organization, are now managers of the Jayhawk Theater, Kansas City, Kan. . . . AMONG THE MANY dramatic people now engaged in commercial lines in Kansas City, Mo., are three who are engaged in similar employment. They are Kenneth Wayne, former actor and agent, now chief clerk at the Pickwick Hotel; Jimmy Warren, of Warren's Comedians, clerk at the Continental Hotel, and Keith Gingles, clerk at the Muehlebach Hotel.

WALLACE BRUCE, who for many years successfully operated the Wallace Bruce Players under canvas and in houses thru the Midwest and West, is now city manager for Fox Theaters in Lyons, Kan. His two daughters still work with him in producing an occasional stagershow. His daughter, Elizabeth, operates a dance school in Lyons. . . . SAM BRIGHT and Betty Promen have rejoined the Town Hall Players in Green Bay, Wis., after a two-month trip to Texas. . . . JOE NEXTO, with Billroy's Comedians in 1935, has been made stage manager at the Paramount Theater, Concord, N. C. . . . LESLIE VAUGHAN has a school show operating around the Poutney, Vt., sector. . . . R. R. FAIRBANKS is working his one-man show (impersonations of great American characters) in Maine schools.

MAGIC

By BILL SACHS

HAL HAVILAND has closed with the *Keep 'Em Laughing* unit and opened Friday (10) at Fay's Theater, Providence, for a week's stand. . . . G. RAY TERRELL, with Jack and Judy, is current at the Fox and Hounds Club, Boston. . . . GREEN THE MAGICIAN (John C. Green) brings to a close a 11-month tour at Hanna, Alta., December 14 and goes out of circulation for six weeks for a well-earned rest. The veteran Green describes the season just ending as "the most successful of my 66 years on the road." . . . MAL B. LIPPINCOTT opened Friday (10) at the Tower Theater, Kansas City, Mo., with Blackstone set for the same home the week of December 24. The Lippincotts will spend Christmas week with their daughter, Francine, who is attending school in Texas. After the holidays they open for the Martin Theaters in Alabama, Georgia and Florida as a midnight spook attraction. . . . HERMAN L. WEBER, of Allentown, Pa., who recently canceled advance bookings in New Mexico and Colorado for his *Midnite Voodoo Party*, thus concluding his second successful Coast-to-Coast tour under the guidance of Claude H. (Kid) Long, in a letter praising Long's ability as a pilot, says: "Money isn't everything, for while we can get audiences, we can get neither rooms nor meals under wartime road conditions. I'm going to rest with my family for awhile, and I'll be back soon with a new idea." A recent report had Weber entering the army soon, but he makes no mention of that in his communication to the magic desk. . . . LEW FOLDS, the magical juggler, is in his fifth week at Colosmo's, Chicago, with three more weeks to go. . . . HOWARD McLEOD, Montreal magician, is now manager of Corder's Restaurant there. . . . DICK MEYERS, 6 foot 3, former pro magician and now secretary to the Spokane Fire Department under Commissioner A. B. Colburn and Fire Chief William Payne, recently boomed Spokane's annual Fire Prevention Week by selling Spokane kiddies on the idea by means of a special magic show presented at schools and clubs around the town. The idea took hold in a big way, with Meyers linking his patter and tricks with facts about fire prevention and losses.

JACK HERBERT is in the midst of a two-weeker at the new swank nitery, the Rivera Club, in his home village of (See *MAGIC* on page 56)

Ted North Says Carlstrom Wrong on Ted Jrs. Nuptials

Editors *The Billboard*:
On the rep page in the November 20 issue, Harold Carlstrom guessed wrong when he stated that my wife (Marie Peters) and I flew from Hollywood to St. Louis for the wedding of Ted Jr., and Mary Beth Hughes (the young starlet Carlstrom said Ted Jr. married). The fact is that Miss Hughes and my son have been engaged for the past two years or so, and have had to postpone their marriage twice, owing to his duties in the service. Last March 6 Ted Jr. enlisted in the coast guard and after completing his basic training on the West Coast was sent to officers' training school at New London, Conn., June 8. He resigned from the Coast Guard Academy August 31 to transfer to the navy, and is now in Hollywood awaiting his commission as an ensign and orders for active duty.

Ted Jr. has a seven-year contract as a feature player with 20th Century-Fox. He had completed his third year of his contract just about the time he entered the service. His option for his fourth year with the company was taken up just before he was called into service, to be resumed as soon as the war is over.

I have not been in Hollywood since last Christmas when my mother, Genevieve Russell North, and I spent the holidays with my wife and son. I have been living in Milwaukee the past two and a half years, being called here upon the death of my father who died in July, 1941, leaving me a \$80,000 apartment building here. Since last April I have been with Fox Wisconsin Theaters Corporation, managing three de luxe neighborhood houses in Milwaukee until recently. I also have resumed my legal name of W. Edward Steinel since coming here in July, 1941.

TED NORTH SR.

The Billboard

The World's Foremost Amusement Weekly

Founded in 1894 by W. H. Donaldson
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R. S. Littleford Jr., Vice-President
W. D. Littleford, Secretary

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Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

FRANK WHITE in lines from Chicago reports on a few fans seen there recently. Frankie Little, former emcee working at a South Side club; Rocky Rhodes in a war plant; Betty Bussart at home with her mother; Hazel Dietrich and Betty Dupck waiting for a derbyshow to open; Eddie Powell in the army; Jimmy Farrell and his wife, Ruthie, at a party with Norma Jaspers. Latter is recuperating from an injury received in a derbyshow.

CHARLES DALE THOMASSON (Pop Eye), now in the U. S. Naval Reserves, explains his inability to previously answer requests for lines here: "While overseas I received a clipping from *The Billboard* asking about me. At that time I was in no position to either write or reveal my whereabouts. Now it can be told. I have been a Ph. M. 2/c since December, 1941. I took my training at Camp Elliott, just out of San Diego, and then sailed with the marines to the attack on the Solomons. Spent the best (or the worst) part of a year on Guadalcanal and Lulagi and the rest of the little spots on the Pacific, where, I am proud enough to boast, I was awarded two Presidential citations. I saw plenty of action both aboard ship and on land and came out without a scratch. Of course, I contracted malaria and had about 10 setbacks from it, so I am now home in San Diego recuperating. Had a pleasant sojourn in Wellington, New Zealand, where people treated me and all the boys as if we were their very own. I will have shore duty here for a little while at least and would like lines from my old friends. My wife and partner, Rose Miller, are working in an aircraft plant in San Diego."



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Oshkosh, Wis.

The Final Curtain

ACKERMAN—Floyd E., 45, city manager of all Butterfield circuit theaters in Bay City, Mich., in General Hospital there December 5. He was shot by an unidentified bandit, who took \$1,800 as Ackerman was making a night deposit in the bank. Survived by his widow, known professionally as Ruth Arden, organist in the Sapphire Room, Wardell-Sheraton Hotel, Detroit.

ARMENTROUT—Mother, 88, veteran of the wagon-show days, in Saint Anthony Hospital, Terre Haute, Ind., November 21. Survived by a daughter, Mrs. Ross Elijah.

Li. J. R. Allen
and
Mr. & Mrs. Harley Sadler

deeply appreciate the hundreds of expressions of sympathy from members of the show world.
We have been unable to acknowledge many of these personally because of insufficient address.

BASS—Sterling P., manager of amusement center, at his home in Richmond, Va., November 26. Survived by three brothers and three sisters. Interment in Maury Cemetery there.

BOUDREAUX—Morris, 49, for many years operator of the old Lyric Theater, New Orleans septa vaude-pix house, of a heart attack while asleep at his home in suburban Metairie. Survived by his widow; a son, Corp. M. O. Boudreaux, Jr.; a daughter, two brothers and three sisters. Interment in Metairie Cemetery.

BRENNAN—Charles Robert, father of Aloha Bobbie Dean, performer, at Honolulu, where he was superintendent of McKinley High School, November 24. Survived by his widow, Corinne Louise Brennan now interned in Santo Tomws Japanese prison camp in Manila and a daughter Aloha.

BRIDGES—Eugene, known professionally as Gene Balfour, a stock player in the South and Middle West since the '90s and of late working as an extra in pix, at Riverside, Calif., November 27. Bridges was one time a member of the Perutz Stock Company which toured the Deep South early in the century. During the '90s he was famous for his cakewalk. Three brothers, Sidney Bridges, of Riverside, Calif., and Clifford and Rodney Bridges, both of New Orleans, survive. Interment in New Orleans.

BROOKS—John, 83, a champion high-wheel bicycle rider of America in the '80s, at Corning, N. Y., December 6. He had participated in an international tournament at Springfield, Mass., in 1885, and one time at New York's old Madison Square Garden, matched his skill against the speed of horses. He had also toured abroad with William H. Woodside, champion cyclist of Ireland.

BUTLER—Edward, 61, veteran actor, in St. Clare's Hospital, New York, December 3. He played in stock in Providence, Denver, Cleveland, Milwaukee and other cities and appeared in New York in *The Girl in the Limousine*, *She Loves Me Not*, *Day in the Sun* and was also in the original cast of *Dead End* at the Belasco Theater, New York. During the last 20 years he acted with the late Otis Skinner and Minnie Maddern Fiske. Services were held under the auspices of the Actors' Fund at Walter B. Cooke's Funeral Parlor.

BUTTS—Mrs. Fred (Nip), 55, carnival owner, at her home in Lawton, Okla., November 27. With her husband they operated carnivals for many years and at the time of her death owned the All-American Shows and was known to show-folk as Aunt Ruby. Survived by her husband; five brothers, Dick, Porter, Joe, Manse and Logan, and two sisters, Mrs. Laura Ochs and Mrs. Cora Mann. Services and interment in Lawton.

DAVIS—Roy, 63, motion picture studio electrician, at his home in Hollywood December 5. Services under the auspices of the Hollywood Camp of the Veterans of the Spanish-American War, December 11. He leaves his mother, Mrs. Henrietta Davis; his widow, Mrs. Verda Davis; a son, Robert K., and two sisters, Mrs. Anita Kennedy, Hollywood, and Mrs. Inez Marshall, Glendale, Calif.

DELMONTE—Albert, 60, for more than 35 years a novelty musician in vaudeville, December 5 in Jefferson Hospital, Philadelphia, following a stomach operation. Survived by his widow, Elizabeth; a son, Harry, who appeared with him in vaudeville until entering the army, and a daughter, Polly. Services in Phil-

adelphia and interment in Holy Cross Cemetery there December 7.

ENGLERHARDT—Travis, superintendent of the Columbus (O.) Zoological Gardens, recently in that city.

In Memory of My Beloved Wife
MRS. BOB FISHER
Who Passed Away December 17th, 1940.
Gone But Never Forgotten.
BOB FISHER

GASKELL—Charles L., 74, motion picture director of the silent days, of a heart attack at his home in Los Angeles December 9. He became associated with the old Vitagraph Studios in 1915, serving first as an actor and later as a director and producer. He directed the first film based on the life of Cleopatra. His widow, Lilly, survives.

HOLMES—Ben, 53, motion picture director RKO studios, at Cedars of Lebanon Hospital, Hollywood, December 2. He was an actor and stage director for William A. Brady. Picture directions included *One Crowded Night*, *Little Orphan Annie* and others. Survived by his widow, two brothers and a sister.

JAMISON—Walter P., former night club owner, following a long illness in Naval Hospital, Philadelphia, November 30. He operated night clubs in Philadelphia and New Jersey resort towns. A daughter survives. Services in Philadelphia and interment in Northwood Cemetery there December 4.

LAWRENCE—Howard O., 61, for many years stagehand at the Erlanger Theater, Chicago, December 7 of a heart attack.

LEARY—Matilda S., pianist and singer, at her home in Philadelphia, November 30. Survived by a sister and three brothers. Services in Philadelphia and interment in Holy Sepulchre Cemetery there December 6.

LE BOEUF—Alphonse, 63, former circus acrobat and vaudeville performer, December 11 at Deaconess Hospital, Cincinnati, after a 10-day illness. Born in Montreal, he left his home when a boy to join a vaudeville troupe with which he traveled as a acrobat and tumbler. Later he joined Theodore Peters to form the team of Peters and Le Boeuf, which played vaude and major circuses. The team disbanded about 15 years ago. Services at Busse & Borgmann, Cincinnati, December 14. Body was cremated.

In Memory
of My Beloved Husband and Pal
EDWARD J. MADIGAN
Who Passed Away Dec. 12, 1942. Wife,
Catherine Madigan

MILLER—Mrs. Emily M., singer, and wife of the late Russell K. Miller, organist and composer, in Delaware County Hospital, Philadelphia, December 3. Survived by a son and daughter. Services in Philadelphia, with interment in West Laurel Hill Cemetery there.

MORLOCK—Bob, general carnival agent, following a short illness in Blytheville (Ark.) Hospital, September 29. He was with the John B. Ward Shows playing at the fair there at the time he was stricken. Services and interment at Decatur, Ill.

MUCHNICK—Edward, 38, Boardwalk concessionaire and auctioneer in Atlantic City, following a short illness, in a Philadelphia hospital December 6. Survived by his widow, Pauline; two sons, a daughter, his parents, three brothers and two sisters. Services in Philadelphia, with interment there December 7.

NORTON—Merle, H., 67, retired musician and theatrical manager, in Los Angeles, December 1. He led the band on the J. C. Lewis show and later was manager for the Fritz and Webster Breezy Time and sent on tour various companies in *The Servant In The House*, *The Gumps*, *The Other Man's Wife* and others. Services at Armstrong Family Mortuary December 4 and cremation in Westwood Memorial Park, Los Angeles.

REID—Anthony, 71, December 6 in St. Louis. He was a brother of Jack Reid, former burlesque comedian, now at the Grand Theater, St. Louis.

SEVERSON—Charlotte, 83, stage man-

ager for several New York productions, at Skaneateles, N. Y., December 3. She had been active in the Council for Pan-American Democracy, which made theatrical presentations, had been chairman of the National Wartime Conference last spring in New York and active in the Theater Arts Committee, now disbanded. Survived by her sister. Services were held at Lester Brew Funeral Chapel, Auburn, N. Y.

SEYMOUR—Ned, former orchestra leader, December 4 at Evangelical Hospital, Chicago, of injuries suffered when he was struck by an automobile. Seymour, who was legless and propelled himself by means of short crutches and wheels attached to his stumps of legs, was revealed, thru papers in his pockets, as a hero of the Spanish-American War and a musician of note who once led an orchestra with the show of the late Howard Thurston, magician.

SMALL—J. Walter S., 54, former aerialist in the Aerial Smalls act, following a short illness at his home in York, Pa., December 4. He was formerly with the James T. Cole and Charles T. Hunt circuses. Survived by his widow, two children, V. Clair Small and Mrs. Mildred E. Hunt, Louisville; two brothers, Charles and Frank, and a sister, Mrs. Ellen Becker, Philadelphia. Interment in Mount Rose Cemetery, York.

SPEAKS—Mrs. Edna Lawyer, 78, mother of Margaret Speaks, radio singer, at her home in Columbus, O., December 7. Daughter and husband survive.

IN MEMORY OF
MARGIE LEE
(MOTHER) STERLING
Who Passed Away December 13, 1940.
I'M WAITING.
W. W. (BILL) STERLING

STOLL—Henry, 70, executive steward for the Waldorf-Astoria, New York, at his home in that city December 5. He had been with the Waldorf since shortly after its opening in 1931 and was formerly with the Nassau Hotel, Long Beach, L. I.; Sherry's and Park Lane, New York. Surviving are a daughter, a son and three grandchildren. Services were held at Universal Chapel, New York.

TRACEY—George, 74, former circus advance man, following a heart attack in Detroit November 13. He was advance agent for the Barnum & Bailey Circus from 1890 to 1895. Survived by one sister. Interment at Mount Olivet Cemetery, Detroit.

TURNER—William Jay, 77, for many years president of the Steel Pier Company, Atlantic City, after a long illness at Presbyterian Hospital, December 2. He also was vice-president and a member of the board of directors of the Philadelphia Orchestra. Survived by two sisters.

WINGERT—William E., 45, railway switchman and clown in Gainesville (Tex.) Community Circus for 12 years, at Gainesville November 17. He was decapitated when he fell between cars of a train while at work. Funeral and burial in Gainesville. Survived by his widow and son, Cad, member of the circus band.

WINGFIELD—James, 68, for many years a leading Midwestern road show booker, December 6 at his home in Chicago. During the years that road shows were at their height, Wingfield operated the Central States Circuit, booking road shows into more than 400 theaters between Pittsburgh and Denver. For several years he was agent for the Grand Opera House, Chicago. He also handled bookings of the Paulist Choristers. He retired from active business several years ago. Burial in Calvary Cemetery, Chicago. Survived by his widow, Cora; a son, Robert J. Wingfield, and a daughter, Mrs. Mary Stuble.

WORMSER—Sid, 59, manager of the Englewood Theater, Chicago, December 5 in Englewood Hospital, Chicago. Interment in National Bohemian Cemetery there. Survived by his widow, Lois, and a daughter.

Marriages

GAPNER-TATE—Sgt. Robert Melvin Gafner and Crystal Dean Tate, of the dance team of Rafton and Gay, Wee Kirk o' the Heather, Glendale, Calif., December 5.

HOYER-SAXON - MEREDITH—Kurt Hoyer-Saxon, circus performer, to Jane

Boland Meredith, nonpro, in Rochester, Ind., November 28.

MONTGOMERY - SHORE—George Montgomery, actor, now corporal with the Army Air Force, and Dinah Shore, radio and screen singer, in Las Vegas, Nev., December 5.

MORSE-BAKER—First Lieut. John H. Morse, U.S. Army to Bonnie Baker, singer, at Los Angeles, December 9.

SUPPLEE-LOTT—Rex Supplee, nonpro, to Ella Mae Lott, member of RKO-Radio all-girl band, in South Gate, Calif., November 24.

TAYLOR-WAYNE—Chief Petty Officer John Harrison Taylor, nonpro, to Iris Wayne, dancer, in Norfolk October 31.

VALLEE-GREER—Rudy Vallee, former crooner and now a U.S. Coast Guard lieutenant, to Bettyjane Greer, new screen glamor girl, in Hollywood December 3.

WERBY-PENN—Jerome J. Werby, nonpro, to Elaine Penn, radio editor of *The Springfield (Mass.) Republican*, in that city November 28.

YESNER-WALLO—Gunner Newton Yesner, son of Dewey Yesner, operator of the Shangi-La, Philadelphia night club, to Edith Wallo, nonpro, in Philadelphia November 23.

Divorces

Cecely Ann Challapin Jr., known professionally as Cicely Browne, actress, from Fedor Challapin Jr., motion picture actor and son of the late Russian operatic basso, in Los Angeles November 29.

James B. Leweday, known in thrill circuses as Capt. Jack O'Diamonds, from Marce Wallace Truax, known as Daum Kaddel, in Oklahoma City recently.

Veronica Lake, screen actress, from Maj. John S. Detile, former Hollywood art director, in Hollywood December 3.

Dorothy Leavitt, model and former actress, from Samuel Leavitt, film cameraman, in Los Angeles, December 1.

Elaine Morey, actress, from Robert W. Major in Los Angeles, November 29.

W. Rinaldo Reinhart, mentalist, from Sue A. Reinhart, nonpro, at Peru, Ind., November 19.

Births

A son to Mr. and Mrs. William G. Margolis at Passavant Hospital, Chicago, December 2. Father is a press agent and theatrical promoter in that city.

A daughter, Patricia Eileen, to Mr. and Mrs. Buddy O'Brien in San Francisco November 10. Father is emcee and night club singer.

A daughter to Mr. and Mrs. Herman C. Garst at Phillips House Hospital, Boston, November 17. Mother is former Sunny Dale, of Frank Conville and Sunny Dale, vaudeville team, and father previously with Bill Bardo's orchestra, now with army air force band, Rome, N. Y.

A daughter, Susan, to Mr. and Mrs. Charles Lowe at St. Francis Hospital, Hartford, Conn., recently. Father is division sound manager for the Warner Bros. theaters there.

A daughter, Elaine Carol, to Mr. and Mrs. Leonard Kraska, of Framingham, Mass. Father is on the staff of the Hollis Theater there.

A son to Mr. and Mrs. Morris Margolis at Michael Reese Hospital, Chicago, November 25. Mother is Doris DuPont, tap dancer.

A son, James Frederick, to Brownie and Josephine Silverlake, circus and radio performers, at Brownstown, Ind., November 26.

A son, Richard Samuel, to Corp. and Mrs. Sid Kuller at Cedars of Lebanon Hospital, Hollywood, November 21. Mother is the former Morine Howell of the Earl Carroll show and father well-known lyric writer for *Jump for Joy* and the first *Let Freedom Swing* at the Carroll Hollywood Restaurant.

A daughter to Mr. and Mrs. Harry McKay at the American Stomach Hospital, Philadelphia, November 22. Father is leader of the Harry McKay Trio, cocktail unit, and mother is the former Rita Hoose, Atlantic City beach artist and daughter of Mrs. O. D. Mack, Philadelphia theatrical agent.

A son to Mr. and Mrs. Phil Stevenson in Philadelphia November 28. Father is connected with the Playwrights' group in Philadelphia and mother is also a playwright, known as Janet Marshall.

A daughter, Carol Rita, to Mr. and Mrs. Roger Williams at the Women's Hospital, Philadelphia, November 23. Father is singer on Radio Station KYW there.

A daughter to Mr. and Mrs. Jerry Cady (See BIRTHS on page 56)

Property, Titles Switched

Wagner To Add Equipment for 30-Car Train

ST. LOUIS, Dec. 11.—Make-up of the equipment which he purchased during the Chicago outdoor meetings was announced here by Al Wagner, who secured winter quarters in East St. Louis last Monday.

That part of property of the Royal American Shows which had belonged to Elmer C. and Curtis J. Velare was bought by Wagner as follows: Sixteen flatcars, three coaches, one boxcar, three light towers, wagons and other equipment, including a Merry-Go-Round and two Ferris Wheels.

The new owner, who will sell his motorized equipment of the Great Lakes Exposition Show and who will spend some time at his amusement park in Panama City, Fla., said he would purchase from other sources additional railroad rolling stock to make up a 30-car show, which will be known as the Cavalcade of Amusements. Management reported booking of fairs is progressing better than had been anticipated.

R & S Goes in Big Winner Over 1942; Short Jumps Made

WILMINGTON, N. C., Dec. 11.—R & S Amusement Shows are in winter quarters after a record season. Manager James M. Rafferty said grosses were from 30 to 40 per cent more than in 1942. After opening in Wilmington early in March the show was on the road 36 weeks, with all short jumps. No Monday nights were reported last.

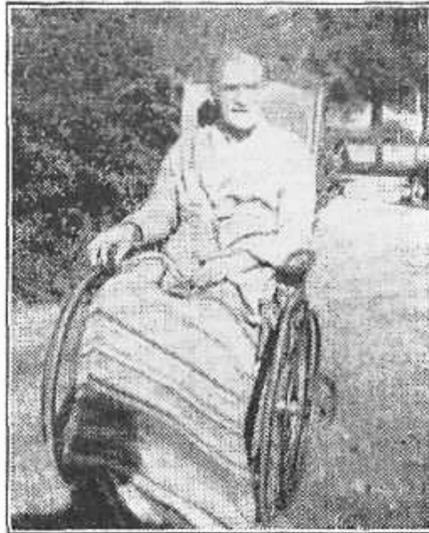
Winter quarters roster includes Mr. and Mrs. Percy Sunk, Mr. and Mrs. C. M. Hedgecock, Mr. and Mrs. Leon Randall, John Haddad, Skeeter Garrett, Clinton Bush, Clyde Hawkins, Harry Lewis, Wright Lofton, Paul Brody, James Wright and Edward Brown. Mr. and Mrs. Earl Harvey left for the home of Mrs. Harvey's late mother in Alabama.

John Haddad is in his new home. Mr. and Mrs. C. M. Hedgecock are putting finishing touches on their new house across the street from quarters. Visitors have included John H. Marks, who with Walter Rowan, spent a week fishing in near-by waters; Danny Mahoney, Bob Works and Ban Eddington.

Good Start Made By Whiteside Shows

PASS CHRISTIAN, Miss., Dec. 11.—Initial opening of the Whiteside Shows here on Lang lot, engagement ended November 20, was better than had been anticipated because of inclement weather. Rides and shows reported good business, with the Ferris Wheel in the lead. Show has four rides and four shows and will not enlarge until the beginning of the 1944 season. All concessionaires were satisfied.

A. R. (Dutch) Whiteside, owner-manager, returned from a business trip with Frank Gaskins, general agent, and the show is booked weeks in advance. Personnel includes Sam Cradon, two ball games and clothespins; Bernice Lamb, five concessions; Buter Hayes, Snake Show and watch-la; Frankie Tizzana, Girl Show; Sahara Rose, Side Show; George Carter, cookhouse; Mr. and Mrs. Leonard Dillon, sound system and high striker; J. Hanson, fishpond; E. Duffy, palmistry; Mr. Johnson, cigarette pitch; Mr. Little, penny pitch; J. O'Neal, June Campbell, Harry Dunbar, Charlie Goad, Mr. and Mrs. Harry Berger and son, Johnnie Green, Tommie Peerer, Whitie Campbell, Blackie Wilson; Mrs. A. R. Whiteside, bingo, and Chick Beaver, ride foreman. Latest addition to staff is Joe Carr, business manager.



L. J. EVERETT, chief electrician dating back to his discharge from the army in 1919 from World War I, has been in U. S. Veterans' Hospital 48, Atlanta, since 1941, when he became paralyzed. Starting with the Johnny J. Jones Exposition, he is credited with having built the first electric cable system for the show in Orlando, Fla., laying it on the ground in Washington, D. C., in 1921. Other carnivals installed Everett's system and some still operate with it. He was with the Royal Palm Shows three seasons; Hennies Bros.' Shows, 1939, and Royal American Shows in 1940, his last season of trouping.

WM in Quarters; Season Successful

RICHMOND, Va., Dec. 11.—World of Mirth Shows ended its tour at Augusta, Ga., November 15 and reported a successful season. Show is now in its new winter quarters in South Richmond. The train arrived in Richmond late November 19 and on the run, Thunder, the large German police dog, was lost.

Plans of personnel follow: Mr. and Mrs. Max Linderman, New York; Gerald Snelens to Allentown, Pa., for a rest; Mr. and Mrs. (Doc) Cann, Sarasota, Fla.; Mr. and Mrs. Fireside, Herman Marcus and Mr. and Mrs. Edwards, Tampa, Fla.; Ralph Smith, Frank Berger and Pete Christian, Richmond; Ernest Prosser, Waterville, Me.; Terrell Jacobs, Peru, Ind., and then indoor dates; J. Raymond Morris, New York, as hotel clerk, and Mr. and Mrs. (Doc) Moorehouse to the farm near Richmond.

Chicago After-Notes

By FRANK B. JOERLING

ST. LOUIS, Dec. 11.—Jack Ruback, owner of the Alamo Exposition Shows, was accompanied by Ben (Lefty) Block, former concessionaire, now located in San Antonio, and it was his first Chl meeting in many years. Show was awarded a contract for the Charro Days Celebration, Brownsville, Tex., February 15-20, opening of the 1944 season. Steve Hunding, formerly with the Alamo Shows, left early to report to his board in San Antonio for induction. A. (Booby) Obadal, prominent Texas showman, was on hand, having forsaken the carnival field for the duration and successfully operating Victory Amusement Park, San Antonio. Jimmy Johnston, former coin machine manufacturer of San Antonio, where he is operating Playland Park, made the meeting for the first time.

Charles (Red) Eilman, Eilman Shows, got out of a sick bed in Milwaukee to put in an appearance. In the suite where the World of Today Shows and Reynolds & Wells Shows entertained were Mr. and Mrs. L. C. (Curley) Reynolds, Art Signor,

Franks, City Dads Huddle on Trailer Parking for Macon

MACON, Ga., Dec. 11.—W. E. Franks, head of the Franks Shows and Playland Park, was called into conference this week by city council members planning a new ordinance for control of trailer parks. Franks submitted plans for a proposed municipal trailer park which he suggested for Central City Park.

Last week Franks and wife, Mrs. Peggy Franks, were hosts to a group of Macon people for several days' hunting. Guests included Police Chief and Mrs. Robert L. Miller, and daughter, Polly; Police Lieut. J. G. Baker; Capt. D. W. Sapp, wife and son, Danny, and officers Julian Wood and Louie Patterson. Game was reported in abundance at the Franks farm.

George Evitts, concession operator with Franks for years, was recently inducted in the army at Camp Blanding, Fla. His wife, Merle, will manage concessions and their Whip with Franks during the coming season. Charles Amerson, concession superintendent, is operating an indoor corn game in Macon. Mr. and Mrs. G. F. Litts are operating a corn game at an East Macon location. Charles Drill is visiting her ailing mother at Madison. (See PARKING IN MACON on page 35)

Tower Closes Best; Winter Unit Is Out

ORANGEBURG, S. C., Dec. 11.—Tower Amusement Company closed its most successful season November 27 here, and Owner-Manager Frank Harrison has his winter unit playing army camps to good business, reported Mrs. Frank Harrison. Work has begun in winter quarters. Minstrel front has been rebuilt. Prof. Vidalia will have that show next season and will call it the Jumping Jive Revue. The five rides are being repainted and repaired and bodies are being rebuilt for several trucks, which are also being painted.

Show will play South Carolina, North Carolina, Virginia and Maryland next season. Jimmy Cunningham, formerly with the Bantly Shows, who is builder and scenic artist, will have a snake show and Blue Eyes show. Mr. and Mrs. W. C. Taylor, who closed with three concessions, will return with six in the spring. Manager Harrison has purchased canvas for the entire back end of midway. Mrs. Harrison will spend the holidays at her home in Spartanburg, S. C.

Recent visitors here were Mr. and Mrs. Charlie Sutton, Dumont Shows; T. A. (Red) Shultz, Marks Shows; Curly Drum and Cleo Jones, Johnny J. Jones Exposition, and Johnny Hobbs, owner-manager of B. & H. Shows.

Srader Name Going to A-S

WICHITA, Kan., Dec. 11.—Anderson-Srader Shows, Inc., will dissolve the corporation January 1 and the show will re-open early in April under the title of M. A. Srader Shows, it was announced by M. A. Srader from quarters here.

Staff will be practically the same as this year's: M. A. Srader, owner and manager; Patsy Srader, secretary; Mrs. Srader, assistant; Larry Nolan, general agent; Fred Hamilton, mechanical and lot superintendent. Several of the ride men expect to be back on the show. Elvin Bishop, who operated the Ferris Wheel about 12 years, joined the navy December 7.

Turners Take Over Great Sutton Shows

PETERSBURG, Ill., Dec. 11.—Turner Bros., operators of the Turner Concessions here, are to expand for the coming season thru purchase of the Great Sutton Shows, reported J. C. Price, press representative. Next season show will be known as Turner Bros.' Shows. From Osceola, Ark., the show moved into this territory, where rehabilitation is scheduled to begin.

Marks To Go Ahead With New Buildings

RICHMOND, Va., Dec. 11.—Owner-Manager John H. Marks, of the Marks Shows, Inc., announced last week that the necessary priorities had been procured and that the erection of the new buildings contemplated for the Midlothian Pike winter quarters, which he acquired last year, would proceed immediately after January 1.

The first of the new structures will be two 20'x180' additions to the present main building which, upon its completion, will be used exclusively for the storage of all of the motorized equipment. This, according to Manager Marks, will release three smaller, heated buildings which will be used in the rehabilitation of all of the shows' equipment before its 1944 trek begins here early in April.

At present the Diesel plants are being overhauled in Memphis by the Lewis Supply Company, with chief electrician (See Marks Plans Building on page 35)

Zacchini's Winter Tour Reports Good

HINESVILLE, Ga., Dec. 11.—Zacchini Shows opened a winter tour with two weeks of good business at Columbia, S. C., followed by a fair week in cool weather at Saluda, S. C.

After a 10-day trip, including several days at his home in Nashville, Tenn., and in New York, G. C. Mitchell, general agent, arranged for a two-week showing here. Business, holding up during the first week under sponsoring of the Hinesville Club, which has given active support to publicity for its servicemen's fund that will receive a percentage of receipts.

George Keefer has 10 concessions working to good results. Beaman joined with two concessions and Mr. and Mrs. Whitey Witsker have had two on since the date in Carthage, N. C. Mr. and Mrs. Earl Bigsby are here with one. Visitors here have included Jack and Al Moser, High Point, N. C., and Louis Augustino, Columbia. Cento Loyal, Sarasota, Fla., is expected soon to take over a concession for the office.

Extensive plans are on for a long tour next season. Equipment is undergoing repainting and reconditioning. Management plans to carry 5 rides, about 5 shows and 30 concessions and a free act, route to include six or seven States from Florida to New Jersey and New York.

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Dec. 11.—Back in our set routine after an interesting convention, with everyone satisfied that it was a grand week's entertainment. President P. E. Gooding made the following appointments: Chaplain, Charles D. Driver; Tyler, H. A. Lehrter; Canadian secretary, Neil Webb; counsel, Morris A. Haft; Canadian counsel, Louis Herman; league physicians, American Hospital, Dr. Max Thorek; Alexian Bros. Hospital, Dr. A. J. Wochinski. Committee appointments will be completed soon. Brother Fred H. Kressmann will handle the finance committee, with Max Brantman and Sam Bloom handling the house committee.

Applications of the following were presented and they were elected to membership: Abe Rabin, John J. Klippel, Carl O. Swanson, Anthony M. Schuh, Billy G. Williams, Joseph Lewis, Harry Clark, Paul E. Low, Joe M. O'Donnell, Jullius Oakley, C. J. Babka, Hunter Taylor, E. G. Campbell, Art B. Thomas, W. W. Moyer, Clyde E. Byrd, Isaac Cetlin, Sam Boswitz, A. L. Simmons, Homer Finlay, James H. Drew, W. L. McCoy, Frank Hrubetz, Merle A. Beam, Gene Strange, Joe Pollack, E. J. Kestler, Blaine M. Gooding, R. J. Lindop, Roy Barrett, E. Philmore, Jack Eyerly, Roland C. Ade.

Banquet and ball committee handed in a most favorable report and was given a rising vote of thanks.

H. B. Shive has again entered Hines Hospital; Jess Duggan and Tom Rankine are still at Alexian Hospital. William Coutry and Tom Vollmer are confined to their homes.

Board of governors have voted a life membership and gold card to any member securing 100 or more applications in the 1944 membership drive. Brother J. D. Newman, Irving Zolun and M. K. Brody are with us after a long absence.

Ladies' Auxiliary

The first meeting was held with the new officers on the rostrum: Mrs. William Carensky, president; Mrs. Michael Doolan, first vice-president; Mrs. George Rollo, second vice-president; Mrs. Al Wagner, third vice-president pro tem; Mrs. Nate Hirsch, treasurer, and Mrs. Robert H. Miller, secretary. Invocation was by Chaplain Mrs. Lillian Lawrence.

Hattie Wagner was thanked for a donation of \$12 toward a social during the year. Bessie Mossman donated \$5, first for 1944, and Mrs. Frank Ehelenz donated \$5. A number of out-of-town members were present. A congratulatory telegram came from Mrs. Oscar Bloom and letters from Leone O'Reilly and Betty Herman. Pillow slips donated by Keating went to Blanche Scott, it being her first meeting. Liquor donated by Bessie Mossman went to Hattie Wagner, Ethel Weer and Blanche Scott. Nan Rankine, chairman, and Elsie Miller, co-chairman of the books sent out during summer, thanked all who co-operated. Jean Dellabate, the NSA auxiliary, thanked members for their donation of \$25.

Mrs. Delgarian Hoffman, chairman of the open house, was given a rising vote of thanks for her efforts, her co-workers being Lillian Woods, Lee Gluskin, Mrs. Glosser and Lillian Lawrence. Rising votes of thanks were given Frances Keller for officiating as installing officer at the installation dinner, Edith Streibich as emcee, and Nan Rankine and Elsie Miller, chairmen on books, for their success. Sick list included Frances Keller, Anne Sleyster and Lee Gluskin.

International Showmen's Association

Maryland Hotel
St. Louis

ST. LOUIS, Dec. 11.—In the absence of President Solomon and vice-presidents who were in Chicago at the outdoor meetings, John Maher wielded the gavel, with Secretary Francis L. Deane and Treasurer Leo Lang at the head table.

A report by the secretary revealed that membership had just about been doubled over what it was at a corresponding time

Club Activities



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Dec. 11.—At meeting held Wednesday attendance was large and many new members were present, as well as some who were here for the first time this season. These included Max Stone, Max Goodman, Sam and Irving Berk and Harry Illions. Guest was Ben Beno, life member of Pacific Coast Showmen's Association, who was given a hearty welcome. Soldier letters received from Bill Moore, 28th Tank Armory, Norristown, Pa.; Harry Brennan; Thomas J. Roberts, Fort MacArthur, Calif. On sick list are Sgt. George Bernert, Fort Custer, Mich.; Cpl. Harold Lupien, Newport Airfield, Newport, Ark.; Pvt. Harry Koretsky, Elizabeth, N. J.; Nathan House, Rahway Memorial Hospital, Rahway, N. J.; Joseph Bruno Parenteau, Warren A. Candler Hospital, Savannah, Ga.; Executive Secretary Walter K. Sibley, at Lenox Hill Hospital, New York, with pneumonia.

The regular ticket for officers and board of governors is as follows:

Officers: Oscar C. Buck, president; Jack Rosenthal, first vice-president; Jack Wilson, second vice-president; David B. Endy, third vice-president; Joseph A. McKee, secretary; Joseph H. Hughes, treasurer; Harry Rosen, assistant treasurer; Frey Murray, chaplain.

Board of governors: Joseph Basile, Frank Bergen, William Bloch, Arthur Camfield, L. Harvey Cann, Jack Carr, Issy Cetlin, J. W. (Patty) Conklin, Richard Coleman, Phil Cook, Harry Decker, Joe End, Ralph Endy, David Epstein, W. C. Fleming, Jack Gilbert, Richard Gilsdorf, Murray Goldberg, Jerry Gottlieb, Jack Greenspoon, Eugene Gutman, Mack Harris, William H. Hartzman, Lt. Col. Harold G. Hoffman, Howard Ingram, Phil Isser, Joe Kane, Harry Kaplan, J. J. Kline, Joe Landy, Lew Lange, Jules Lasures, Sam Levy, Charles Lewis, Jack Lichter, Alfred G. McKee, Ross Manning, Rocco Masucci, Charles (Doc) Morris, Robert H. Morton, Russell Owens, Jack Perry, Sam Peterson, Sam Prell, William Rabkin, King Reid, Louis A. Rice, Joe Rogers, Irving Rosenthal, Sam Rothstein, Charles Rubenstein, Casper Sargent, Clemens Schmitz, Moe Silbermann, D. D. Simmons, Gerald Snellens, Leonard Traube, George Traver, Irving Udowitz, Pat Valdo, Nathan Weinberg, Ben Weiss, Frank Wirth, Tom Wolfe.

The fifth annual New Year's Eve party is to be held in the rooms on Friday, December 31, at 9 p. m. with buffet supper and sundry favors, plus music, dancing and plenty of other entertainment. Tickets are \$2.50 per person.

Missouri Show Women's Club

Maryland Hotel
St. Louis

ST. LOUIS, Dec. 11.—The members of this club celebrated Thanksgiving Day and then left for the festivities in Chicago. However, a few members did arrive at the clubrooms to greet Past President Judith Solomon, who was in town on the way to the meetings in Chicago.

Evening of December 2 the women gave a shower party for Doris Belford. December 9 will be devoted to business.

Kathleen Gawle has had the tickets issued for the Co-Operative New Year's Eve Party and the sale is already going good.

last year. Big plans are being made by the committee in charge for the New Year's Eve Party.

Ray Mansfield was elected to membership. Steve Handing left for San Antonio, where he will join the armed forces.



Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire
Los Angeles

Ladies' Auxiliary

A birthday party December 6 brought in the liberty bells given out by the president last spring. They were to be filled with pennies and the amount raised will go to the sick and relief fund. Sum will be announced by Treasurer Marie Tait. Meeting opened with Jemie Perry singing the national anthem, with Jessie Loomis at the piano. Mother Minnie Fisher, chaplain, led in a moment of silent prayer for those who lost their lives at Pearl Harbor.

Peggy Forstall, chairman of the installation dinner to be given January 3, announced it would be at 6 p. m. followed by installation services. December 13 is date of the election and bazaar. At the Christmas party-December 20, with a dinner after a short meeting, each member to bring a gift for exchange. December 27 will be Aloha Night, the last evening that present officers will preside.

Bank night award went to Vera Shelby
(See PGSA on page 34)



Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., Dec. 11.—Regular meeting December 3 was called to order by First Vice-President C. F. (Doc) Zeiger. Minutes were read by W. Frank Delmaine, secretary pro tem, during illness of Secretary G. C. McGinnis. Treasurer Harry Altshuler's report showed the club in excellent financial condition. Howard Theo Miller and Harry E. Rorabaugh were elected to membership. Past President L. C. (Curley) Reynolds, Roger E. Haney and Art Signor spoke their appreciation of a grand time at the SLA Banquet and Ball in Chicago.

Election of officers resulted: President C. F. (Doc) Zeiger; first vice-president, Joe Murphy; second vice-president, Clay J. Weber; third vice-president, Buck Ray. G. C. McGinnis and Harry Altshuler were re-elected.

Banquet and Ball committee placed tickets on sale for the annual event to be held on New Year's Eve, and a large sale resulted. Those present were C. F. Zeiger, Clay J. Weber, L. C. (Curley) Reynolds, Harry Altshuler, W. Frank Delmaine, H. A. Campbell, Charles R. Coleman, P. W. Deem, Ellis White, H. S. Clark, Doc Turner, Jack Moon, Fred Tousley, George Howk, Ray C. Hansen, Ivan McKeelson, J. W. Lindsay, Art Signor, Izzie Wells, Sam Benjamin, Captain Hugo, Roger E. Haney, Buck Ray, Tony

(See HASC on page 34)

ANNOUNCING THE MERGING OF THESE THREE MIGHTY MUSEUMS

"LOOK AT LIFE" Mobile, Ala.	CONY ISLAND FREAKS St. Louis, Mo.	PALACE OF WONDERS Little Rock, Ark.
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INTO THE COLOSSUS OF THEM ALL

INTERNATIONAL CONGRESS OF ODDITIES

CORNER 10TH AND MAIN STREETS, KANSAS CITY, MO.
Presenting This Star-Studded Program of MUSEUM ATTRACTIONS

SLIM JIM CURTIS AND HIS FAMOUS FUNNY FAT FOLKS FROLIC Big Baby Bertha Tubble Ton Original Block Buster Belle Mellen's Food Baby	AND THE SENSATIONAL TEXAS WONDER CHILD LITTLE RICHARD MILLER 10 Months Old Armless and Legless Baby-Alive.
OLD "DOC" LYONS Elastic Skin Man CAPT. LEWIS Rubber Man SADIE ANDERSON Tunisian Spotted Girl	JOE FERNANDO Human Volcano BEA GRIFFITH Handless Seamstress ZOLLA Indestructible
ELECTRAL Shock Proof Girl GRAVITYO Wire Haired Marvel EVA LA TOUR Trainer of Reptiles	CHRISTINE Alligator Girl MONA Fish Scale Girl GERALDINE Crocadin Girl
"LAURRELO" The Man with the Revolving Head	LITTLE LORD LEO and his ROYAL ENGLISH SINGING AND DANCING MIDGETS
DE LENZ Duke of Deceptionist SCHUSTER Pick-Up Artist "ROCKO" Human Rock	DETERMINATION Eddie, Armless Carpenter "WAXO" RITA ROZZELL Lady Sword Swallower
SHEPARD From the Holy Land SANDRA LEE — Is It? — MARTIN Underworld Expose	
DR. RIVERS Fun with Science—Liquid Air	GREAT WALDO Human Rat Trap
GRACE McDANIELS MULE FACE WOMAN	CUBAN MACK AND HIS INDIAN DEVIL DANCERS
GEORGIA WILKINSON Arkansas Wonder Girl, Playing Piano with her Nose, Chin and Tongue	DEE ALDRICH presenting LADY LEONA, "The Girl Who Sees Tomorrow"

ALL THE ABOVE UNDER CONTRACT AND PRESENTED BY:
PARK AMUSEMENT CO., INC., of Chicago, Ill.

General Representative:
RAY MARSH BRYDON
CARE CONTINENTAL HOTEL KANSAS CITY, MO.

WHITESIDE SHOWS

Concessions all open, including Ball Games, Lead or Cork Gallery, Pitch-Till-You-Win or any ten-cent Grand Concessions. Will sell ex. on two or more Ball Games. Shows: Will book complete Postage Show with your own transportation or any money-getting Show. Rides: Can place one more Ride not conflicting with ours. Will book or buy small Tilt or Octopus. Want General Help for Shows, Rides and Concessions: Can place one more Wheel Concession. For Sale—Three-Armist Altan Herschell Merry-Go-Round, complete with brand-new top and side wall, 42 ft. suitable for park or road, or will trade same for Two-Armist in good condition. Whiteside Shows will enlarge for spring opening last week in March. Now booking Shows, Rides and Concessions for 1944 season. What have you? Write or wire Lucedale, Mississippi, until Dec. 18; route to interested parties.

A. R. (DUTCH) WHITESIDE, Gen. Mgr.; JOE CARR, Business Mgr.

MATTHEW J. RILEY ENTERPRISES

Now Booking Season 1944

Shows, Rides, Concessions. Want capable help in all departments. Will play Eastern territory. Opening in April. Long season.

MATTHEW J. RILEY

P. O. Box 3302, Miami 21, Fla.,
until Feb. 1st.

WANT

GENERAL AGENT

One who knows Illinois, Indiana & Michigan.

FIDLER UNITED SHOWS

390 Arcade Bldg. ST. LOUIS, MO.

MRS. JULIENNE WARD

Have attempted to contact you. Please wire your present address to me immediately.

RAY MARSH BRYDON

INTERNATIONAL CONGRESS OF ODDITIES
1007 Main St. KANSAS CITY, MO.

GROVES GREATER SHOWS WANT

Agents for Stock Stores and Hit-Miss Ball Game. Want Merry-Go-Round Foreman, Henry Harris, Paul Miller, answer. Will pay cash for 10-Car Allan Herschell Auto Ride. All replies to ED GROVES, New Iberia, La., Dec. 13-19, or as per route.

SECOND-HAND SHOW PROPERTY FOR SALE

\$8.50 Genuine Chinese Grass Gong, 22 in. wide.
\$5.00 Electric Nut Warmer, Fine condition.
\$35.00 Mummy Cliff Dweller, Gl. case, Great spec.
\$10.00 Velvet Covered Rope, 57 ft. long.
\$50.00 Life Size Wax Figure Rudolph Valentino, with Costume, Cost \$200.00.
WEIL'S CURIOSITY SHOP
12 Strawberry Street Philadelphia 6, Pa.

WANTS AT ONCE JAMES E. STRATES SHOWS, INC. WANTS AT ONCE

Help for winterquarters. Can place Carpenters, Builders, Blacksmiths, Scenic Artist and Letterer, Flat Painters and experienced useful Help. Can place Carversman.
WANT Season 1944—Can place Penny Arcade, Pony Ride and any Ride that does not conflict with our eighteen Rides; furnish wagons for same—WANT Season 1944. HAVE beautiful outfits for Girl Revue, Posing Show and Hawaiian Show. Want to hear from capable people that can produce real attractions. Want to hear from organized Colored Show, have best frame-up on road for same and car accommodations for people. Will book, help finance, furnish outfits and wagons for any meritorious attraction that does not conflict with what we have. Capable Showmen, get in touch with us. Can place recognized Midget Troupe on percentage or salary. Have beautiful outfit for same and car accommodations. Walter Marks can place Lady and Men Drone Riders. Al Tomahul can place Freaks for Side Show and Girls for elaborate Illusion Show. Can place Talkers and Grinders on Office Shows. Ride Help, Tractor and Caterpillar Drivers, Train Crew, Porters, Workmen in all departments, get in touch with us for the coming season. SHOWMEN: You know our territory, wonderful still dates in large manufacturing cities and our wonderful route of fairs. Why not get in touch with us?
Address: JAMES E. STRATES, James E. Strates Shows, Inc., Mullins, S. C.

J. F. SPARKS SHOWS

Now booking for 1944 season

WANT legitimate Concessions of all kinds. Sell X on Cookhouse and furnish points. Also X on Candy Floss, Apples, Photos. SHOWS—Will book any worth-while Shows. Want Manager and Talent for Girl Show. Operator for Glass House. Place Musicians and Performers for Minstrel. Salary out of office. George Harris, contact Joe Fontana. WANT Ride Foremen with exceptional ability. We want the best in the business and are willing to pay for such. Working Men on all Rides. Can place Billposter. Fitzpatrick, Earl Becker, contact us.

J. F. SPARKS, 311 Westover Drive, Birmingham, Ala. Phone 2-4047.

J. C. WEER SHOWS

WANT TO BOOK OR BUY:

OCTOPUS — ROLL-O-PLANE — FLY-O-PLANE — TILT-A-WHIRL.
SHOWS: Any Good Grind Shows, Especially Snake or Reptile Show.

WANT HELP IN ALL DEPARTMENTS

Tractor Drivers and Caterpillar Driver. Ride Foremen for Rocket Ride and Ferris Wheels, also Help for other Rides. Bill Daniels, Harry Cunningham and Charlie Larkins, get in touch with me. SHOW OPENS NORFOLK, VA., APRIL 3RD (MONTICELLO & 20TH STS.).
WINTER QUARTERS OPEN JANUARY 15.

All Address: J. C. WEER, MGR., 390 ARCADE BLDG., ST. LOUIS, MO.

WANT CONCESSIONS (Not Over 10c) NOW

HAVE LOCATIONS FOR 4 PICTURE MACHINES NOW. One owner or separate in St. Louis Arcades. Local lots all next season or permanent in park. WANT GRAB JOINT AGENTS FOR ARCADES AND PARK. WILL BUILD CONCESSIONS OF ANY TYPE FOR CAPABLE OPERATORS. WILL BUY Cotton Candy Machine, Juice Bowls; also 2 more 1 1/2 Ton Trucks. RIDES: Will book or lease for St. Louis lots. WILL BE THE FIRST TO OPEN IN ST. LOUIS, SEASON 1944, WITH CHOICE LOCATIONS.

REX HOWE

1882A SOUTH JEFFERSON, ST. LOUIS, MO.

(PHONE: LACLEDE 5780)

HASC

(Continued from page 33)

Martone, Homer Pennington, Earl H. Bradford, Frank Bradbury, L. C. Massey, L. K. Carter, George Carpenter, Pete Callender, Harley Everet, Tex Cummings, Frank Capp, Frank Ryan, Carl F. Wilde, Morris Ventling, Harry E. Rorabaugh, G. C. Stevens, Roy Marr, Sam Ansher, Charles Morphew, Guy Kimbrell, Percy Jones, George Elser, Paul McDonald and J. C. McBride.

Finney Arendel, formerly of the J. C. Landes Shows and now stationed at Hdq. Squadron, 71st Sqd. W. A. F., Waterboro, S. C., is home on furlough. Jack Ruback arrived to spend the holidays with relatives. Joe Green and Joe Howard, Tivoli Exposition Shows, were here on business. Bob and Blanche Heath visited, en route to Nebraska to spend the holidays with her mother. Frank McDow and Raleigh Bishop left for Los Angeles, where they have positions. James Taylor (Uncle Jimmie) Blake, a friend of show people in days gone by who passed away December 2, was buried in Mount Hope Cemetery December 6. Lefty Block visited en route to San Antonio.

Ladies' Auxiliary

At a business meeting December 3 President Viola Fairly was in the chair, having returned from Chicago and reported a grand time. Peggy Reynolds also returned for the meeting and, as it was well under way in walked Virginia Kline, who was greeted with a big hand from the 26 members present. Clara Zeiger, who had been a shut-in a few days, was also able to attend.

Word came from Margaret Ausher, who was called to her home because of serious illness of her father, that he was better. It was reported that Marguerite and John Stone had gone to Paducah, Ky., to be near his uncle, who is ill. One of the highlights was the drawing for a beautiful doll, named Dolly in memory of a deceased member. It was donated by Mora Bagby and Helen Smith, Los Angeles, and Dolly's new home will be with Pat Seery, of the Chicago club. A standing vote of thanks was given Mora Bagby and Helen Smith, and \$60 was turned over to the treasurer. The birthday song was chanted for Billie Grimes and Dorothy Morphew. Door prize, donated by Ann Bowen, went to Peggy Reynolds. Hattie Howk was appointed

committee chairman for the bazaar, December 16 and 17, in the lobby of Reid Hotel.

Then the president appointed a committee to nominate officers for 1944. Mollie Ross, Harriett Calhoun, Billie Grimes, Ruth Ann Levin and Verna Bauman, with Ruth Ann Levin as chairman, they retired and made these selections: President, Clara Zeiger; first vice-president, Myrtle Duncan; second vice-president, Nellie Weber; third vice-president, Jess Nathan; treasurer, Hattie Howk; recording secretary, Lettie White; corresponding secretary, Ruth Martone. After an announcement from the president that, should there be a second ticket it should be posted within two weeks, the meeting was adjourned by Chaplain Mae Wilson.

At a social night November 26 Nellie Weber, chairman of the entertainment committee, was hostess. Cards were played and refreshments were served. Mrs. Coots, a new member, was introduced. Door prize went to Ruth Ann Levin.

PCSA

(Continued from page 33)

and door prize, donated by Sadie Delares, went to Stella Linton. Nell Ziv was present after an illness, and Rose Douglas was reported better. Cecile Bowen attended for the first time since a serious auto accident six months ago. Evelyn La-Mount and Vivian Horton were on the sick list. Fern Chaney presented a large donation raised by Mission Beach members at a party. President Edith Bullock presented \$100 to the sick and relief fund. Edith Walpert introduced new members, Maryanna Yates and Barbara Aldrich. Captain LaVani and Captain Hovey, coast guard police, were presented with 1944 membership cards in recognition of their service to the armed forces. A letter was received from Florence Weber, and Helen Anderson sent in a donation and articles for the bazaar.

A committee from the men's club asked co-operation in serving a big Christmas dinner December 25. *Happy Birthday* was sung to President Bullock and Ruby Kirkendall, and when it was announced that Lucille Zimmerman was to wed Floyd (Doc) Gilligan it turned into a wedding march. Frances Barth and committee served coffee and birthday cakes procured by Gertrude Mathews, who also donated one. Clubroom has been rearranged and brightened up for Christmas festivities.

A party was given by President Bullock and Mary Taylor at their home at Venice December 2. Guests of honor were the candidates for office for the coming year. Officers present were Mary Taylor, Ester Carley, Edith Walpert, Betty Coe, Vivian Gorman, Helen B. Smith, Marie Morris, Emily Mettler and Marie Tait. A dinner was served at 3 p.m. and President Bullock was presented with a silk robe by the members, it being her birthday. Others attending were Nancy Meyer, Elnor Frock, Stella Linton, Marie LeDous, Gertrude Mathews, Elsie Sulker, Jenny Perry, Lalia Pappin, Dollie Kay, Emily Vejar, Grace DeGarro, Frances Barth, Lucille Dolman, Inez Walsh, Mora Bagby, Mabel Brown, Wilma White, Peggy Rasmussen, Nina Rogers, Lou King, Dot Cronin, Lee Sturm, Estelle Henry, Margaret Farmer, Lillian Eisenmann, Donna Day, Mother Minnie Fisher, Florence McConnell, Martha Riley and Alice Jones.

Treasury of Associated Troupers Aided by Funds

LOS ANGELES, Dec. 11.—Regular Associated Troupers met in their clubrooms December 2 with large attendance to greet the officers, who were all present. New members announced are Jean and Frank Yagla, Ethel and Tom Myers, Midge Holding, Dorothy Clegg, Francis Dunn, Judy Martin, and Edna Kanthe, daughter of Bertie Harris.

Babe and Moxie Miller presented the club with nearly \$100 raised from a party at their home in Mission Beach. Ruth Korte turned in over \$100 from a show given on the Crafts Shows. Additions to the building fund came from Betty Coe and M. Frock. Bank night award went to Billy Sucher. A stork shower given for Ethel Hotaling was a huge success. Margaret Jones Brady was a guest of Mora Bagby.

New Year's Eve will be celebrated with open house, and on January 6 a night club party is planned. Celia Kanthe, chairman, is to work out details with a committee. Refreshments were served, followed by a social hour.

Units of Oddities, Bunched in K. C., Opened to Top Biz

KANSAS CITY, Mo., Dec. 11.—Bringing the No. 1 unit from St. Louis, the No. 2 from Little Rock, Ark., and the No. 3 show from Mobile, Ala., the International Congress of Oddities, operated by Park Amusement Company, Inc., opened the combined shows here today, in the heart of the shopping district at Main and 10th streets, to the biggest day's business of the season.

The combined units opened with two annexes and 33 acts on stages. Ray Marsh Brydon, general representative, stated that the show will remain here for at least two months and perhaps until spring.



Michigan Showmen's Assn.

156 Temple Street
Detroit

DETROIT, Dec. 11.—President Harry Stahl presided at the meeting December 6, supported by First Vice-President Ora (Pop) Baker, Second Vice-President Oscar Margolis, Treasurer Louis Rosenthal and Secretary Bernhard Robbins. President Stahl, who had returned from the Chicago conventions as had many other members, spoke interestingly of the activities there and of the hospitality extended by the Showmen's League of America.

Annual primary elections were conducted and, notwithstanding recent addition of another room, the clubrooms were filled to overflowing. Past Presidents Leo Lipka and Harry Ross, the election committee, reported that the number of ballots cast exceeded that of any previous year. Primary voting involved only the board of directors and these members were named to appear on the ticket to be voted upon in January: James Ashley, Charles J. Bennett, Marshall Ferguson, Sam Gould, Frank Hamilton, Jack La Rue, Harry Lewiston, Mac McMullen, Oscar Margolis, Ben Morrison, Ben Moss, Harry Schreiber, Hymie Sobel and Louis Wish.

Chairman Jack Dickstein, entertainment committee, predicted an early sell-out for the annual New Year's Eve Ball. He promised an elaborate floorshow. A fair is again slated for Eastwood Ballroom, Eastwood Park; admission, \$2 per person plus tax.

Reading letters from members in service, Ben Moss held the assembly at chair-edge attention for 20 minutes. A communication from Pvt. Tommie (Paddies) Reisner and Harry (Abie) Levine, stationed in Hawaii, praised their recently received identification bracelets and expressed their pleasure at regularly receiving copies of *The Billboard*. They enclosed several entertaining snapshots, as did Sgt. Harry Harris, who wrote from a regulating station at Colton, Calif. Corp. C. J. (Olsen) Olszewski sent greeting cards and several lire in Italian money, being issued to the allied army.

War Bonds disposed of were promptly donated by Charles Stapleton to the servicemen's fund, and Marty Rose requested that his bond be made out to Pvt. Reisner and sent to him.

MAGIC EMPIRE SHOWS WANT

Tilt-a-Whirl Foreman and other Ride Help. Must drive trucks. Out all winter.

A. SPHEERIS

Marksville, La.

WANTED TO BUY

Complete large Root Beer Barrel outfit suitable for large carnival. No junk. Send full description and lowest price.

H. W. HARTZOG

Box 4801, Zone 2 ATLANTA, GA.

WILL PAY CASH

for Octopus or Tilt in good condition, with or without trucks. DEAFY, write. Also experienced Agent for Concessions.

AL CAMPBELL

816 Osage Ave. KANSAS CITY 8, KANSAS

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Dec. 11.—At the 10th annual meeting in Chicago it was apparent that the most important accomplishment was the continuance of the public relations fund and the approval of the membership of the manner in which this activity was conducted during the past year.

The new contributors to the fund for 1944 include James E. Strates Shows, F. E. Gooding Shows, World of Mirth Shows, J. F. Sparks Shows, Endy Bros. Shows, C. D. Scott Shows, Cetlin & Wilson Shows, J. C. McCaffery, O. C. Buck Shows, Hennies Bros. Shows, Phil Isser, W. T. Collins Shows, Buckeye State Shows, Bright Lights Exposition Shows, L. J. Heth Shows and Great Lakes Exposition Shows.

New members elected at the meeting include Beam's Attractions, Merle A. Beam, owner-manager; William T. Collins Shows, William T. Collins; I. T. Shows, Inc., Phil Isser; Hennies Bros. Shows, Harry W. Hennies; Bunting Shows, Earl H. Bunting, owner-manager, and J. C. Weer Shows, J. C. Weer, president. Directors and officers elected were announced in *The Billboard* last week.

The same associate counsel who acted in the past were reappointed: Hyman G. Gould, Rochester, N. Y., assistant general counsel; Richard S. Kaplan, Gary, Ind., associate counsel; Paul M. Conaway, Macon, Ga., associate; Louis Herman, Toronto, associate.

As Congress may recess for a short period within the next week or two until after the holidays, it is anticipated that there will be news for the contributors to the public relations fund on prospects for the coming season shortly after the first of the year.

Successful Season For Golden's Show

COLUMBUS, Miss., Dec. 11.—Sam Golden's Side Show closed its most successful season with the Gold Medal Shows at Greenville, Miss., and is now wintering here. Golden, who will again have his show with Gold Medal, booking a winter museum date. Thanksgiving dinner was served by Mrs. Golden for the Side Show members at quarters.

Personnel included Sam Golden, manager-owner; Mrs. Golden, snake and mental act; Billy Dick and Kitty Kelly, annex attractions; Walker and Cozy, novelty musical act; Pee Wee and Martin Logsdon, double-fire act; Mary Denton, illusions; Nate Felton, midget Sampson; Carl Nelson, impalement act; Walker the Wonder, magician; Helen Harris, sword box; Helen Winters, bird act; Sam Golden and his slouth; Bob Hoffman, tickets, and Jack O'Brien, secretary-business manager.

PARKING IN MACON

(Continued from page 32)

Fla. Franks said that Mr. and Mrs. Johnny Gibson have signed for the new season with popcorn, peanuts and candy apples. Other concessionaires signed are Mr. and Mrs. E. N. (Doc) Myers and Whitey Hardeman and wife, the latter vacationing in Dublin, Ga.

MARKS PLANS BUILDING

(Continued from page 32)

Walter Rowan remaining there to supervise the work.

During the next four weeks until the first of the year winter-quarters co-managers Tommy Heath and George Carter are directing a skeleton crew of six men in numerous little jobs preparatory to the major work to be done later.

Master builder Burt Miller is expected in quarters from Springfield, Mass., during the Christmas holidays, with other heads of departments returning to Richmond at a slightly later date.

Among visitors at quarters were Al Huband, Harry Frank, Earl Purtle and Ban Eddington.

AFTER-NOTES FROM CHI

(Continued from page 32)

with the Conklin aggregation. Denny Pugh and Joe Murphy, former owners of the World of Today Shows, were on hand for the meetings as "good-will ambassadors." Mrs. Margaret Pugh attended for the first time in several years. The Pughs returned to Dallas, while Murphy went to Ironwood, Mich., to visit his

parents and do some hunting.

Mr. and Mrs. Jack Downs, Earl Parks and W. J. Hogan, Snapp Greater Shows, entertained friends, including the Wisconsin fair men: Earl Jenny, Bill Klaus, L. O. Rehm, George Kiel, Otto Hiedeman, Herman Tillis, A. F. Rank and Ray Gierach and Jim Griffith, El Dorado, Ark., and Cliff C. Hunter, Taylorville, Ill. Wanda's Royal Midgets were contracted for the winter season by Mr. and Mrs. Al Wagner to appear at their Playland Park, Panama City, Fla. The trio will also be with the Wagner's railroad show.

Clubrooms of the Showmen's League were crowded during the week, with Secretary Joseph L. Strelbich making everybody welcome. Delicious lunch was served daily by the house committee. Ray Marsh Brydon was sought by several prominent park managers to book one of the Park Amusement Company units. With him were Cash Wiltse, Starr De Belle and C. W. Franklin. On Thanksgiving Day before Brydon's departure for Chicago he gave each woman in the units a corsage, 39 being so remembered. Harry Hennies and J. C. McCaffery, Hennies Bros. Shows, signed several contracts and were busy between their hotel rooms and their offices across the street. Tommy Martin and Ed (Jim) Phillon, who operated cookhouses on large carnival many years, came from Alexandria, La., where they have several large restaurants.

Poster printing industry was represented by Phil Shepherd and Sunny Bernet, Globe Poster Company; Johnny Anderson, Enquirer Job Printing Company; Jake Shapiro, Triangle Poster Printing Company; Walter Harvey and George Lux, Erie Lithograph Company, and Harold Braucht and George Curran, Colorcraft Corporation. Among the show tent manufacturers' representatives were Ernie G. Campbell, Campbell Tent & Awning Company; Charles G. Driver, Bernie Mendelson, O. Henry Tent & Awning Company; Sid T. Jessop, George Johnston, U. S. Tent & Awning Company, and Jimmy Morrissey, Baker-Lockwood Manufacturing Company.

Off to Hot Springs

Mr. and Mrs. J. C. Weer, owners of a new 20-car railroad show bearing their name, sent R. C. McCarter, general agent, on extended booking trip, while they left for Hot Springs. Oscar Bloom, owner Gold Medal Shows, left for Hot Springs to join Mrs. Bloom and their baby. J. T. Richards, secretary of the show, returned direct to Columbus (Miss.) winter quarters. Mr. and Mrs. E. Paul Jones, now with American Red Cross headquarters in Washington, were much in the company of their friends, Sam Stratton and Bob Hickey, both formerly circus press agents. Mr. and Mrs. Jones plan to resign December 20 and return to their home in Dallas.

Mike and Frieda Rosen and Sam Levine, co-owners; William E. (Bill) Snyder, legal adjuster, and Larry Miller, concessionaire, were hosts for the Buckeye State Shows, with Patsy Jones, producer of the Victory Girls Revue, on the show. Frank West, owner All-American Exposition Shows, had his usual "reserved" seat on the stairway leading to the mezzanine. General Agent Bob Kline, who signed several contracts for fairs, left on an extended booking trip. Owner West returned to quarters in Jacksonville, Fla., where he will put out several rides for winter months. John M. Sheesley, owner Mighty Sheesley Midway, apparently feeling fit as a fiddle, was seen tripping the light fantastic at the ball. E. Lawrence Phillips and Morris Lipsky made news when they announced that the latter had purchased a half interest in the Johnny J. Jones Exposition.

Big news was the Al Wagner purchase of that part of the equipment of the Royal American Shows which had been the property of Elmer and Curtis Velare. Wagner, who secured winter quarters in East St. Louis last Monday, is here with the Velare brothers to inventory equipment. John Francis, owner John Francis Shows, was accompanied by William (Red) McCoy and John J. Sweeney. Another former showman present for the first time in several years was L. M. (Pete) Brophy, formerly manager of the D. D. Murphy Shows.

One of the hits was the "talking record" in the suite of the Thearle-Duffield Fireworks Company, where Frank P. Duffield, Art Bricse and Ray Anderson were hosts. Barney S. Gerety, owner Beckmann & Gerety Shows, declined to divulge plans for 1944. Ray Balzer, former concessionaire, now operating a restaurant in Milwaukee, and his brother-in-law, Sgt. Michael Stark, arcade and ride operator, now in the armed forces, hobnobbed with friends.

The Tortis, Louis, Ned and Vic, were everywhere. Ernie Young, back on his own, signed several choice fair contracts. Lucille Young played hostess in the Young suite. As usual, Barnes-Carruthers entertained elaborately in their suite, where Mike Barnes, Mr. and Mrs. Sam J. Levy, Mr. and Mrs. Fred H. Kressman and Rube Liebman held sway. Numerous contracts were signed. Hogan and Bess Hancock, who made visitors comfortable in the Music Corporation of America suite, also announced several large fair contracts. Other fair booking agents in the limelight were Bob Shaw, Gus Sun Agency; Boyle Woolfolk, George B. Flint, Boyle Woolfolk Agency, and Charles Zemater. Clem Schmitz, Ida E. Cohen and Albert R. Haas were among show insurance people on hand. Charles A. Lenz sent messages regretting that he was unable to attend.

Rides Are Purchased

William T. (Billy) Collins, owner William T. Collins Shows, who wanted to purchase several additional rides, was successful in purchasing some from Art B. Thomas, owner of the Thomas shows. Bill McCluskey and Bill Barlow, WLW Boone County Jamboree, promised new and different hillbilly shows in 1944. A. E. Seiden, "The Stratosphere Man," reported signing several contracts. William C. (Bill) Fleming, dapper as usual, was representing the James E. Strates Shows. Another dapper general agent was Robert L. (Bob) Lohmar, who signed to pilot the Al Wagner railroad show. Mr. and Mrs. Earl H. Bunting, newlyweds, were recipients of congratulations.

Lew Keller and Bill Carskey, Casey Concession Company, hard workers for the SLA, saw many regular customers for the first time this year. Hymie Schreiber, Schreiber Merchandise Company, Kansas City, still heartbroken over the loss of his year-old son several weeks ago, made only a brief appearance. Edward A. Hock and Vic Horwitz, who took their carnivals off the road for the duration, reported good business with their rides at permanent spots. Art Lewis and brother, Charles, elated over their park business in Norfolk, Va., look for a big season there in '44. Jack Nelson, ex-prexy of the SLA, took the week off from his desk with the Rock-Ola Manufacturing Company, and welcomed William B. (Bill) Rabkin, International Mutoscope Company, New York, as a new member. The newly elected officers of the SLA, headed by Floyd E. Gooding, were hailed as "stalwarts" in outdoor business, and a big year is predicted for the League.

Dave and Ralph Endy, Endy Bros. Shows, who reported a phenomenal year, set sail for Miami, where they will winter. Max Goodman, owner Wonder Shows of America, off the road for the duration, promised an interesting announcement shortly. W. D. (Bill) Bartlett and Robert K. (Bob) Parker, of "digger" note, made the long jump from Miami, both looking fit. Altho Polack Bros. Circus is playing to record business, Irv J. Polack did not let that deter him from being present all week. Oscar C. Buck, owner O. C. Buck Shows, who arrived two days late, got in the swing of things immediately. Friends of Sam Feinberg were glad to learn of his improved health. He represented the San Antonio Showmen's Club.

Concessionaires, Producers

Among concessionaires in attendance all week were Sam H. Glickman, Ben Welss, Chick Allen, John Gallagan, Dave Tennyson, Andy Markham, Al R. (Red) Cohn, Pizle Brown, Maxie Herman, Harry Ross, Louis Leonard, Irving Malitz, Al Kaufman, Paul Flannigan, Frank Ehrenz, Nate Hirsch, Ray Oakes, Thomas F. Sharkey and John J. Sweeney. Among show producers were Robert (Bobby) Mansfield, Bill Kemp, Joe Sorenson, F. A. (Whitey) Woods, Nate Eagle, Lew Dufour and Kenneth Blake.

Mr. and Mrs. Harold Paddock and daughter made the rounds of night spots. Nat D. Rodgers, now practically a native of the South, was high in praise of Alabama State Fair, of which he is manager. Mr. and Mrs. Ralph J. Clawson were hosts to many friends. G. L. (Mike) Wright proved he is one of the hardest workers around the SLA. Mel H. Vaught, former owner of the State Fair Shows and who during the past season operated his rides at an amusement center in the Panhandle of Texas, said he would make an announcement soon concerning plans for 1944.

A. L. (Dinty) Moore, operator of probably the largest Penny Arcade in America today, and who was confined to his room on the last two days, took a plane for his home and business in Corpus Christi, Tex. Mr. and Mrs. Walter Hale,

he formerly press agent for large carnivals and Mrs. Hale, a featured singer and dancer, who made the trek from Portland, Ore., reported good business at their commercial establishment there. Pat Purcell, formerly automotive thrill show impresario, took a week off from his desk as sports writer on *The Minneapolis Times*. Roger E. Haney, ride owner, Kansas City, reported a big season with his rides. Harry A. Illions, accompanied by Mr. and Mrs. Al C. Beck, had high praise for Celeron Park, Jamestown, N. Y., which he owns, and he looks for big biz in '44. Whittie Thompson, Thompson's Novelty House, Knoxville, visited as usual. Harry Noyes, one of the oldest general agents, was there, altho it was difficult for him to get around. Sam Gluskin, general agent, promised an early announcement concerning 1944.

Seen hobnobbing with show people most of the week were Roy Rupard, State Fair of Texas; Ralph T. Hemphill, Oklahoma State Fair; Phil C. Travis, Tennessee State Fair; Dr. and Mrs. Ethel Murray Simonds, Oklahoma Free State Fair; W. V. (Jake) Ward, Illinois State Fair; Maurice W. Jencks, Kansas Free Fair; Sam M. Mitchell, Kansas State Fair; Frank Fellows, Glendon B. Boyd, Ozark Empire District Fair; Charles A. Nash, Eastern States Exposition; W. R. (Bill) Hirsch, Louisiana State Fair, and Rex B. Magee, Jackson (Miss.) State Fair. Mazie C. Stokes, Davenport, Ia., was with a group of Davenport business men, who plan to revive the fair there in 1944. Charles W. Green, formerly secretary of Missouri State Fair, renewed acquaintances.

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3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
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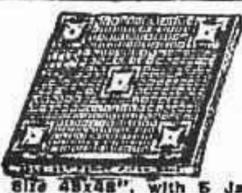
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 Octopus, Roll-a-Plane, Tilt-a-Whirl with own transportation. Capable people to operate Posing Show, Girl Show, Life Show. Will book Cook-house, Bingo, Arcade, Palmistry, Popcorn, Waffles, Apples, Photo, Scales, all legitimate Game Concessions. Want Sound Car, Free Act and Billposter. Address: O. J. BACH, Box 222, Ormond, Fla., or O. M. BECKER, 414 S. Main, Elmira, N. Y.

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Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

BIG news breaks.

W. H. (DUKE) BROWNELL, agent, returned to Miami for the winter.

BILL DOLLAR, general agent of the J. F. Sparks Shows, passed thru Cinoy on a business trip December 9.

WINTERING in Fort Worth are Bobby (Dog Face Girl) and Sealo (Seal Boy) Aughtmon after working with a Sollie Childs production with army camp shows.

THEY are still making announcements in convention lobbies without loud-speakers.

MRS. PEARL M. VAN WERT reports she is confined to her room in the Laclede Hotel, St. Louis, with flu and a nervous breakdown.

DONALD A. JUSTUS reports from Hot Springs, where he expects to be until the first of January, that he is feeling better and has met numerous show people there.

MRS. JOHN L. HARRINGTON has purchased a six-room Spanish stucco house a short distance from Banning, Calif., and is head housekeeper at the Barker Hotel, Los Angeles.



C. F. (DOC) ZEIGER, who was elected president of the Heart of America Showmen's Club, Kansas City, Mo., December 3. He was elevated from the first vice-presidency. A pioneer showman, he has been active in affairs of the organization and frequently presided at meetings.

PARKING METERS should be put on lobby chairs in convention hotels to give everyone a break.

CLIFFORD E. SWISHER, former operator and brother of J. W. Swisher, is timekeeper on the swing shift at the Kaiser Shipyards, Vancouver, Wash., after finishing a good season.

MR. AND MRS. FRANK T. GRIFFITH, members of the executive staff of the Jones Greater Shows, are vacationing in Pampa, Tex., visiting their son, Maj. Frank T. Griffith Jr., stationed with the U. S. Air Force.

DURING the Chicago outdoor meetings, which he attended with Owner Art B. Thomas, General Agent Gil Tuve reports that he booked the Art B. Thomas Shows for the 1944 South Dakota State Fair, Huron.

WINTERING in Oceanside, Calif., where they are putting in an amusement park with Harold (Jelly) Long, are "Mississippi Red," Vera Cockrell, Jack and Oral Kent, Happy and Mary Moore. Park will be located one half mile from Camp Pendleton, marine base, and they planned to open December 3.

MORE railroad shows were built, bought and sold in the Sherman Hotel lobby this year than during any other year in midway history.

BILL MARTIN, Halifax, N. S., many years with carnivals and in recent years right bower of John Goldie, veteran Halifax carnival concessionaire, has taken

to the road again as a traveling salesman. He will return to Goldie in May. Martin, who was in the Canadian army in World War I, enlisted for this war but was discharged.

MID-STATE SHOWS, which opened in Killeen, Tex., August 29 under joint management of Jack O'Bryan and Shorty Thompson, put a big top over the midway and four rides set up in front of the main gate are getting a good play from servicemen stationed at Camp Hood. Show also has 35 concessions and 5 shows. It has not moved from the opening lot and co-owners expect to remain in Killeen indefinitely.

WAR casualty: The ride, lighting effects and advertising booths which were always on the mezzanine floor of the Hotel Sherman.

COMMUNICATION from J. G. Thompson indicates that Mr. and Mrs. T. L. Dedrick, of North Charleston Boulevard, donated three sirens for fire apparatus to two fire stations in St. Phillips and St. Michael's parish and the North Charleston Station. L. E. Heth's Bungalow is clicking in Charleston. Tom and Jeanette Terrill's new cafe on King Street got off to a grand opening recently. Kay Weiss and Harry Manos were among showfolks arriving here for the winter.

JOE SHINE, New England promoter and concessionaire, is sojourning in the Southland, where he has booked two stores with Joe Frel's World's Fair Shows playing a permanent location in Tampa, Fla. Business is reported as fair. Jimmie Moran left to drive a cab in Norfolk, Va.,



TED LeFORS, operating Steffens Superior Shows, has been nominated for the presidency of the Pacific Coast Showmen's Association.

and Whitey Pelley has entered the shipyards in Tampa, but works nightly with Jack Morrissey at the stores. Next year Joe Shine expects to have his string of stores in New England. He recently got a Dodge van truck and has sent for a house trailer to be delivered before going north for the Christmas holidays. En route he intends to buy canvas in New York.

IF you can't talk big dough this winter, just wear pants that match your coat and keep your mouth shut and no one will get hep.

HERBERT G. (WAXO) TOMKINS, who has been with the International Congress of Oddities as mechanical man, reports he was contracted to handle Toyland at a store in St. Louis and is assisted by Eugene Franklin. Line-up consists of James P. Murphy and Arthur Craig, Santa Claus; Otto Griebing, of the Cole Show, clown; Paul Salles, clown; Sunny Conroy, magician, and Dana, clown and juggler. Page girls consist of Virginia Davis, Arenda Roth and Margaret Leming, and ushers are H. L. Gray, G. C. Harvey, B. Emerson, T. G. Bowen, C. J. Furla, H. Weske, C. Anske and J. Hendricks. Tudor Cameron Brown portrays Uncle Sam.

FLOWERS, telegrams and letters arrived from many not able to attend the funeral of Mrs. Fred (Nip) Butts, wife of

the owner of the All-American Shows, and among numerous showfolks attending were Mr. and Mrs. Dabrey, Thomas Jackson, ex-trouper and now sheriff of Cotton County, Oklahoma; C. P. Franklin; Mr. and Mrs. Homer Paul, George Cox, Joe Harvey, Jack Fournia, Mrs. Hines, Freddie Butts, Mr. and Mrs. Sam Moore, Mr. and Mrs. Joe Starr, Mr. and Mrs. Chuck Prescott, Mr. and Mrs. Olan Carr, Doc Williams, Bill Rice, Mr. and Mrs. Brownie Adkins and son, Mr. and Mrs. Johnnie Cannon and son, George Catts, Mr. and Mrs. J. H. Murphy, Mr. and Mrs. H. N. Capell, Mrs. Ethel Summers, Mr. and Mrs. Jelly Vanderfort, Porter and Joe Long and Mrs. Cora Long.

"NOW that it is understood you will be with my show next season, should you need any money let me know—three days before we open."

JOHN FRANCIS, owner of the John Francis Shows, returned to St. Louis December 9 from the Iowa fairs meeting in Des Moines, to which point he went after the Chicago meetings, which he attended with William (Red) McCoy. He secured several contracts for fairs in Iowa and North Dakota at the meetings. Mrs. John Francis returned from Wichita, Kan., last week, where she had visited her two sons and families. She is equipping her new popcorn and peanut trailer for the coming season. Nathan Carl, mechanic, is overhauling trucks, and Pat Patterson and Robert Crist are rebuilding the transformer wagon, putting in new transformers and converting it for a 200-kw. load. Among visitors at winter quarters have been Mr. and Mrs. Ted Haseton, Hazel Allen, Booster and Lola Thomas, Hal Jennings, Frank DePue and Mr. and Mrs. John Shroder.

TED CUSTER pencils from San Antonio: "Joe Rosen, Alamo Shows, opened at Lardo and Brazos, Tex., to good results with 4 rides, 2 shows and 15 concessions. Jack Turner and Jack Ruback have a new arcade in the downtown district and are getting good results. Louis (Blackie) Ringgold, working on the Alamo Shows' route for 1944, states the opening will be February 12. Roland Smith is still on Houston Street with his riding devices and concessions and reports good business. Tex Chambers entertained friends at the opening of the showmen's club. John (Hoosier) Grimm got a deer the first day of the hunting season. Joe Puluki and party and Blackie Goldstein are back after a fishing trip to Aransas Pass, Tex. Albert Wright is expected back from the Coast to attend the New Year's party at the club. At the opening of the showmen's club at Alamo and Crockett Streets, attending showmen and wives from out of town were entertained by headliners from theaters and night clubs. Emsee Bennie Hyman kept the program running smoothly."

REASON that buttons on rented dress suits are always coming off during banquets is that too many renters of different sizes wear 'em, which strains the thread.

BUSINESS for Steblar's Greater Shows in Columbia, S. C., week ended December 4, in warm weather and with free gate was good, reported R. W. Sharpe. Bruno Zucchini left with his rides to play several dates in Georgia and Florida. Fernie Spain, business manager, continues to have co-operation from city and county. Lou Riley, of the Dumont Show, who is wintering there, booked his Octopus and

30th annual tour . . . offering 32 weeks of Fairs, Celebrations, also proven spring money spots. Opening early in April.

BARLOW'S BIG CITY R. R. SHOWS
 Outfits open for showmen . . . all Concessions open. Can place Rides Foremen on percentage. Useful carnival people, write. Address: HAROLD BARLOW, Mgr. 529 North 52 Street East St. Louis, Ill.

Ray Steck Reports



on Serial No. 22, 1909 Big Eli Wheel (just completing its 34th season): "I think this season's gross on the wheel is the biggest of any year it ever had. On July 4th the wheel ran from 8 A.M. until 4 the next morning. Even then the customers would not go home. We had no relief operator, so closed the wheel." You cannot buy a NEW BIG ELI now. Decide to add one of these money-getting rides when more BIG ELI WHEELS are built.

ELI BRIDGE COMPANY
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is taking top money with the ride. Charlie Sutton and Buck Denby are seen nightly on the midway. Hiram Beal is having a new truck body built, and Mrs. Beal left last week to spend the holidays in Ohio. Ed Evans placed his concessions, and has several showfolks spending the winter at his place in West Columbia. Frank Kelley continues to be first up and down with the swings. Mr. and Mrs. James Fish joined. Johnny Riddick, manager of the Minstrel Show, added several performers and is still packing them in at the rambles. Lighting, comedian, left for his home and was replaced by Slim Andrews. J. E. Steblar, brother of the general manager, arrived from California, where he was discharged from the air force.

ARCADE SHOWS in Hamlin, Tex., under auspices of the American Legion Post, had good business on a downtown lot in fair weather. Show, which played to large crowds December 3 and had a late arrival in San Saba, Tex., December 6, is reported heading toward Southern Texas. Members visited the Harry Craig Shows in Brownwood, Tex., where the Craig Shows are wintering. Among new arrivals as concession agents are Pete Thomas and Clarence and Robert McCandless. Mr. and Mrs. Hank McAlester visited friends in Abilene, Tex. June and Fletcher Tetts's daughter, Joy, had her first Merry-Go-Round ride. Helen Farr, Lngview, Tex., visited her sister, Mildred Warlick. Joy and Bill Gooch closed with the Craig Shows and visited en route to Killeen, Tex.



PVT. ALEX G. ZOUDELAS, who prior to his entry into the armed forces about 18 months ago, operated grab stands for Tommy Martin on Hennies Bros.' Shows and the Rubin & Cherry Exposition. He is stationed at Camp Swift, Tex., where his address is Co. D. 86th CML Bn.

ing from burns and a broken shoulder sustained on maneuvers.

LT. NORMAN G. ANDERSON, former bingo operator with F. H. Bee and Pryor's All-State Shows, is with Company F, 389th Inf., Camp Rucker, Ala. His wife, the former Marguerite Burkert, is daughter of "Mom" and "Pop" Burkert, who are operating a photo gallery in Camp Breckinridge bus station, Morganfield, Ky.

SGT. MAURICE W. MYERS, associated with his father in the Myers Concessions, was transferred from Dover, Del., to Richmond, Va., where he will complete 14 months training in radio and communications in the Army Air Force. His wife, who resides in Toledo, recently returned from spending two weeks with him at Dover. He is with the 365th Fighter Group, 387 Fighter Squadron.

O'Brien, Operators With Strates Again

MULLINS, S. C., Dec. 11.—Dick O'Brien has again been signed by James S. Strates as assistant manager. This will be his sixth season with the James E. Strates Shows and he is in charge of winter quarters here, where crews are already at work. It is announced that the organization will go out as a 35-car show.

These attractions have been re-signed: Leo Carrell's Hollywood Monkey Revue, William Purchase's Glass House, Bill Hegerman's Crazy House, Miniature Train and Kiddie Planes; J. C. Weer's Fly-o-Plane and Roll-o-Plane, Ann Yotas's Loop-o-Plane, Porter Family Fat People's Revue, Al Tomaini's World's Fair Freaks and Illusion Show, Walter Marks' Lion Motordrome and Shaffer's Smallest Mother and Baby.

Staff has been re-engaged with the exception of a slight change in office personnel.

New Members for Caravans

CHICAGO, Dec. 11.—During the outdoor meetings the Caravans entertained members and visitors in their Ashland Building clubrooms, reported Alice Kady. Membership committee reported applications as follows: Hody Jones, Boots Padlock, Mrs. Carl Lauther, Mrs. Harvey Wilson, Frances Lockett, Josephine Haywood, Blanche Scott, Ann Roth, Margie Pugh, Dorothy Flannigan, Hattie Wagner, Winona Woodward, Cornelia Curtin, Ruth Murphy, Rose Lang, Leah Green-spoon, Shirley Mendleson, Agnes Barnes, Jane Reynolds, Alice Hill, Mrs. O. E. Bradley, Edna Shueler, J. F. Sparks, Jean Williams, Kathleen Gaube, Lotis Francis, Frances Berger, Pearl Bauer, Mrs. Dave Miller, Mrs. Flash Williams, Emma Fink, Evelyn Blakely and Mom Wasserman. Donations were acknowledge from Frieda Rosen, Lucille Hirsch, M. Prels, Bessie Simon Mossman, Ann Roth, Frances Hennies, Ruth Murphy, Blanche Scott and Morrie Mossman. Luncheon was served daily thru courtesy of members. At luncheon on December 7 Jeanette Wall was hostess.

Playland in Barn; Tour Is Successful

THOMASVILLE, Ga., Dec. 11.—Playland Amusements, owned and managed by Shan Wilcox, closed season here November 27 and immediately began the move back to permanent quarters in Maryville, Tenn., Wilcox's home town.

This was the first year for the new organization and the tour was described as highly successful. Show played in Tennessee, Kentucky and Georgia, spending the entire fall in the last named State, where some of the best weeks of the season were registered.

Moultrie, played next to the final stand, furnished excellent business. Extremely cold weather kept the show from opening several nights in Thomasville and a hold-over week was billed, which resulted in good business.

Manager Wilcox, following the Chi-

cago meetings, planned to take a short vacation with his family in Florida. Winter-quarters work will start in January. He plans to enlarge front arch, build three new fronts and add two new rides.

Winter destinations: Mr. and Mrs. O. C. Cunningham, Denver; Mr. and Mrs. Dick Taylor, Essie Lee Craig, Mr. and Mrs. Herman Q. Smith, Atlanta; Kimsey Lee Harris, Robert Tyentylar, Mr. and Mrs. James Bowling, Blackie Frank and Curly and Hub, Chairplane crew, Maryville, Tenn.; R. W. Wooley, Mr. and Mrs. Dick Wilson, Moultrie, Ga.; Red Hartzberg, Kenny Etzel, Frances Heckman, Mr. and Mrs. Jack Winters, Irish Cockahan, Tampa; Bob Heckman, inducted into army recently; Mr. and Mrs. Alton Davis, Pierce Davis, Charles Forkum, Mr. and Mrs. Buck Coogens, Chattanooga; Bill Hancock and family, Macon; Mark Williams, Florida; Don and Darryl Deyshon, Pascagouta, Miss.; Mr. and Mrs. Doc Meyers, Mr. and Mrs. Roy Carey, Royal Exposition Shows; Leonard Ross, Miami.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

Tavlin's Dept. Store Show Gets Big Play

CHICAGO, Dec. 11.—Jack Tavlin's holiday show which opened November 29 at Goldblatt's State Street department store, has been getting a heavy play and will continue until December 24. Departing from the midgets shows of several years past, Tavlin is presenting a troupe of Indians in charge of Bill Penney.

There are also two entertaining midgets, Ellen Burbank and Nita Krebs, who sing and dance. The Indians present tribal dances, sing and do several novelty numbers. Admission of 25 cents for adults and 15 cents for children is charged. There is an added attraction, an Indian papoose, for which an additional 5 cents is charged.

Following the midget performance, Nate Eagle, inside talker, pitches midget Bibles at 25 cents. Hall has a seating capacity of about 500 and adjacent is a room of about the same size, where Indians make beadwork novelties. Indian novelties of various kinds are sold. There also are a sand diviner and two rapid sketch artists at work. On the front of the show are Buck Saunders and Whitey Woods.

New Auspices in Toledo

TOLEDO, Dec. 11.—Disabled Veterans' Indoor Circus entered its fourth week here after registering one of its biggest

grosses December 5. Starting next week, the local UAW-CIO will be co-sponsors, with funds derived going into the Christmas fund. Dolly Young entertained last week Mrs. Al Wagner and Jack Baillie, Great Lakes Exposition Shows, and Mrs. Al Shore, Art Lewis Shows. Mrs. Madge Block visited after the Chicago meetings and proceeded to New York. Mr. and Mrs. R. J. Zouary, of the Life Show, and Paul M. Lewis, owner of Lewis Bros.' Circus, who has six acts on the program, attended the Chicago meetings. Mae Lewis circus unit of six acts headed the program, augmented by Barth and Maier, perch and balancing; the LaMont clowns, and R. Gordon, magician.

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ANDERSON-SRADER SHOWS, INC.

Will dissolve the corporation on January 1, 1944. The show will open early in April under the name of

M. A. SRADER SHOWS

The show will carry 6 Rides and 8 Shows and is now booking Shows and legitimate Concessions. Address all mail to BOX 1895, WICHITA, KANSAS.

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Want for all winter's work—Midgets, Fat People, outstanding Freak, Novelty Act and Troupe of Hawaiians with at least three Dancing Girls.

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Wire or Write PETE KORTES or ROY B. JONES
First National Bank Bldg. El Paso, Texas, till Jan. 1st.

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WANT OCTOPUS, FLY-O-PLANE, SPIT-FIRE, ROLL-O-PLANE OR ANY NEW NOVELTY FOR 1944 SEASON. ALSO BOOK NOW SHOWS AND CONCESSIONS. SHOW OPENS MARCH 30TH, 1944.

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P. O. Box 351 Huntingdon, Tennessee

DAILEY SEASON LONGEST

36-Week Tour Ends in Texas; Gonzales W. Q.

GONZALES, Tex., Dec. 11.—Dailey Bros.' Circus seems to have won the circus pennant this year for its length of the road season. Opening April 3 and closing today at Beeville, Tex., it had a season of 36 weeks.

Touring some 14 States in the Far West and Midwest, it played 21 two-day stands and three three-day stands. No serious accidents, deaths or serious illness on the part of any members marred the profitable season until the sudden death of Ray Zimmerman saddened all.

While en route, several new semi-trailer trucks were added. The menagerie department was increased by the purchase of three tigers, a zebra and five elephants. Several horses were bought, including seven young dark Palomino stallions and two five-gaited steeds; also trained bears. New electric light plants were bought. The present canvas, which is in very bad condition, will be discarded for a new canvas layout.

Just prior to the end of the season negotiations, which had been in progress since August, were closed whereby the circus became the owner of the fairgrounds and its 85 acres of land at Gonzales. The buildings are modern, large and well adapted to the needs of a circus for wintering. It was strictly a cash deal.

The personnel remained the same throughout the season, with the addition of several from Russell Bros.' Circus when that show closed.

The executive staff will remain and, as usual, the show will open early next year in Texas.

Dailey Folks Entertained

GAINESVILLE, Tex., Dec. 11.—When Dailey Bros.' Circus exhibited here November 6, Mr. and Mrs. A. Morton Smith, Mr. and Mrs. Alex Murrell and Mrs. Roy Stamps entertained a group of show-folks at the Smith home, where colored circus movies were shown by Murrell, and the visitors inspected Smith's circus collection. In the party were Mrs. Ben Davenport, Mr. and Mrs. Leo Snyder, Hazel King and Mr. and Mrs. Si Kitchi.

Howard W. Suesz, owner-manager of Clyde Bros.' Circus, now playing indoor dates in Oklahoma, was a recent visitor to Gainesville on a trip to book acts for his show.

Frank Buck was in Gainesville recently, having a lecture engagement at Camp Howze near here. He visited Joe M. Leonard and A. Morton Smith at *The Daily Register* office. Buck was born in Gainesville and this was his second visit to his old home town in recent years.

Planning To Construct Stadium in Motor City

DETROIT, Dec. 11.—Difficulty of obtaining a building for the annual Shrine Circus here has led to discussion of post-war plans for possible construction of a stadium capable of housing indoor circuses and other events by Shrine leaders. The projected structure, still in the talking stage, would be erected in a close-in downtown location.

The Coliseum at the State Fairgrounds, nine miles out, has been used for the Shrine show for years, but has been unavailable the last two seasons because of its use by the army.

Despite the apparent impossibility of securing a building for the 1944 show, Manager Tunis (Eddie) Stinson has reserved the last week in February and the first in March as open dates for the acts booked for the Cleveland Grotto Circus. Stinson is figuring on the possibility that the army may release the Coliseum or some other suitable structure be available in time to make last-minute arrangements for the show here.

S/SGT. S. W. PORCH JR., member of the Circus Fans, is in Mobile, Ala.



FRANKIE (SMILEY) REMSKI, formerly with the Ringling-Barnum circus and with Frank Buck at the New York World's Fair, is chief machinist mate in the U. S. Navy, in North Africa. His mail address is care Fleet P. O., New York City.

Clyde Bros. Playing To Fair Biz in Oklahoma

WEWOKA, Okla., Dec. 11.—Clyde Bros.' Indoor Circus, which has been playing to fair business on its two and three-day stands in this State, will conclude a four-week run at Enid December 18 and, after laying off Christmas week, will reopen at Ponca City December 28.

Manager Howard W. Suesz, Oklahoma City oil man, who is well known throughout the Southwest as promotional manager for various name dance bands, contemplates playing indoors until spring and then taking his circus on the road under canvas.

Gray Has Successful String of Dakota Dates

CHICAGO, Dec. 11.—G. G. Gray, Minot, N. D., has completed a month of successful indoor circuses with Gray's Circus Attractions, playing mostly three and four-day stands. Dates played were Watertown, Madison, Yankton, Aberdeen and Dickerson, in South Dakota; Bismarck, Minot and Devils Lake, N. D. He has other dates after the first of the year.

Among Gray's acts were Joe Hodgini, riding; Donahue and LaSalle, table rock; the LeClaires, European juggling; Cyse O'Dell, muscle grind and web; Pat Kelly, ponies and dogs; the Hartleys, wire and perch; the Echos, globe. Cecil Edgington was producing clown. Other clowns were Mike Gaskell and Jerry Echo.

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold
By STARR DE BELLE

In the Mississippi River,
December 11, 1943.

Dear Editor:

Our last news story mentioned the Won, Horse & Upp Floating Circus being stalled on a sand bar in the Mississippi River. While waiting for high water to release the boat, Manager Upp sent his general agent ahead in a rowboat to give the show a river route. Our Advance Skiff No. 1 followed, loaded with billers and paper. After they had been ahead for two days without sending us any word we became nervous and started worrying. The office had instructed its entire personnel to watch for a message of some kind.

Wednesday night a pony punk dived into the river and returned with a glass jug which carried a lighted flashlight and a note that read: "Carp Bay, Friday, watch for another bottle carrying the spots synopsis." That was encouraging and orders were given to be doubly alert

Cole Planning Pretentious Spec

LOUISVILLE, Dec. 11.—In an interview with *Courier-Journal* and *Louisville Times* reporters, Col. Harry Thomas, producer for Zack Terrell, revealed that the circus will have a most pretentious spec. Thomas, who succeeded the late Rex de Rosell when the latter died during the 1941 season, has produced two spectacles for Cole Bros.' Circus, *Supa-Inca* in 1942 and *Conquest of Coronado* the past season.

Circus is not ready to release the title of next year's spec, and Thomas was vague in his details to reporters, with the exception that the spec will feature a production number, with black velvet drops to emphasize its beauty. Manager Terrell is ordering new wardrobe for both tournament and spec productions.

Cole Bros.' Zoo Heavily Patronized

LOUISVILLE, Dec. 11.—Last Sunday, being the second week-end for Cole Bros.' Zoo this season, found crowds jamming the grounds all day. Newspaper and radio publicity the preceding week aroused public interest in the show's new quarters. Visitors are allowed to roam at will thru the spacious grounds and buildings after having purchased zoo tickets at the main entrance.

Col. Harry Thomas and Glen Garard act as guides and lecturers, pointing out exhibits of interest to patrons, while Eugene Scott, Irish Greer and Ed Madson take charge of them in the zoo. Fuz Plunkett explains and demonstrates his methods of training sea lions. Horse barns are in charge of Mahlon Campbell and Robert Bonin, with Paul Nelson and John Smith explaining training methods to the visitors.

Owner-Manager Zack Terrell let contracts last week for the construction of a big concrete ring barn, which will be finished within a few weeks. Noyelles Burkhardt is general manager of winter quarters, Jack Biggar general superintendent, and Orville Stewart, assistant. Mr. and Mrs. Terrell and Mr. and Mrs. Burkhardt left quarters last Sunday for a business trip to Indianapolis and other points. Lorne Russell is spending a brief vacation in Pennsylvania before starting his winter duties in quarters. Robert Delochte is in charge of the circus office during his absence. Elmer Voris, head chef, is vacationing in Chicago, but will return to quarters in time to oversee the traditional turkey dinner at Christmas time. Poodles Hanneford and family, who are in quarters, will leave shortly for Hollywood to fulfill movie contracts. The Charles Siegrist troupe of aerialists recently visited quarters.

Shows Sock T. B.

LAREDO, Tex., Dec. 11.—Two checks totaling \$534 were given to the T. B. Hospital here, one from Dailey Bros.' Circus, which showed here recently, and the other from J. George Loos, manager of the Greater United Shows. The latter check was for \$384, which is sufficient to keep a patient one year, and the Dailey check was for \$150.

Polack Grosses \$22,000 at Dav.

DAVENPORT, Ia., Dec. 11.—Polack Bros.' Circus had a big week at the Masonic Auditorium here November 29-December 5, people being turned away Saturday and Sunday. The Shrine did more business and made more money than any time in the past five years, grossing \$22,000.

Promotion was under direction of James Risson, and with only two weeks to work sold 12,000 underprivileged, orphan and kiddie tickets, as well as many banners. Schools were dismissed, which swelled the matinees to capacity. Arrangements are being made to have Polack here again next year for the sixth time. Risson left here Monday for Chicago, and will then go to Cincinnati to handle promotions.

Arthur Show Buys Christiansen Horses

LOS ANGELES, Dec. 11.—Refurbishing and rebuilding activities are under way at the quarters of Arthur Bros.' Circus at Venice, Calif., where a working crew of 20 men have been retained since show closed at Laguna Beach, Calif., October 27. By a recently completed transaction, Owner Martin E. Arthur purchased the Criollo Liberty horses, formerly belonging to Jorgen M. Christiansen and engaged him as head horse trainer.

Cheerful Gardner has his assistants working on the elephants. Two baby elephants were acquired from Mrs. Laura Anderson. These, together with the military Shetland mule drill purchased from Mrs. Anderson, will be shipped here.

The circus donated wild animal acts as part of the seven-hour entertainment given at Pershing Square for the bond drive November 27, auspices of the Pacific Coast Showmen's Association.

Frank Andres and Fred Jason, of the legal department, left for the East and after spending several weeks at Miami, will finish their vacation at Hot Springs before returning to the Coast. Robert N. (Bob) O'Hara and Joe B. Webb, recently signed as assistant manager and general superintendent respectively, are at quarters. General Agent Everett W. Coe and wife, Betty, returned from vacation and have taken an apartment in downtown L. A. The writer, Walton de Pellaton, who has been re-engaged as secretary-treasurer, returned from a two-week vacation at his home in Oakland, Calif., and is preparing to leave on a two-week vacation to San Diego as house guest of Mr. and Mrs. Glenn H. Perry before returning to the show.

Mr. and Mrs. Martin E. Arthur returned from a two-week vacation at Laguna Beach and have taken an apartment in Santa Monica. Mr. and Mrs. Frank Ellis left for a month's visit to their relatives at San Rafael, Calif. Mr. and Mrs. Frank Yagla, after spending (See *Arthur Buys Horses on page 44*)

Campbell Visits Campbells

SYLVA, N. C., Dec. 11.—Charlie Campbell, CFA and former trouper, recently visited Ed and Virge Campbell in Fairbury, Neb. Mrs. Hatfield, their sister, gave Campbell many old items from the show for his collection—route cards from 1899 to 1912, tickets, passes, newspaper clippings, photos, heralds and press sheets. The only thing left standing in the old Campbell quarters is a concrete-block bull barn. On Virge's farm is a mule that was born in the stock car at New Orleans in 1910.

Woekener Again With Cole

PERU, Ind., Dec. 11.—Eddie Woekener, director of the band with Cole Bros.' Circus the past season, has signed with the show for 1944. He makes this city his home.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

REST period.

FRANK BRADEN is visiting in Philadelphia in connection with his exploitation chores for 20th Century-Fox.

DASHINGTON Animal Circus has returned to the Philadelphia night club scene, appearing at Sun Ray Gardens.

PRESENT-DAY showgoers refer to circus wagons as trailers.

JOHN E. PINNEGAN, Worcester, Mass., will go to Havana early in January to work at the Titanic Theater.

GENERAL Agent R. M. Harvey, Dailey Bros.' Circus, has returned to his home in Perry, Ia., for the winter.

IT will seem like old times if all of the

railroad circuses that have been planned during the last few months go out in '44.

FRANK GEISER, boss billposter on the No. 2 car of the Ringling circus, again will winter in Houston.

JIMMY GURNETT, formerly with the Ringling show, who is doing publicity work in Winter Haven, Fla., is arranging a personal appearance tour in 1944 for Jess Willard.

SOME of the so-called loyal workers had to turn their backs to the treasurer while accepting their bonuses.

BOB TABER, with performing monkeys and strange animals, will complete his fall dates at Bayou La Batre, Ala., December 17. He will put in the holiday period filling dates around Mobile.

WHILE appearing at the recent Sheboygan, Wis., Shrine Circus, Milt Herriott, horse trainer, had a visit with his former employers, the three Lindemann brothers, of Seils-Sterling Circus note.

FORMER Vice-President John N. Garner attended Dailey Bros.' Circus at Uvalde, Tex., on Thanksgiving Day, paying his way, as did his neighbors. "Twas said he must have enjoyed the show, as he bought a concert ticket and remained to the last.

AFTER hearing two billers argue over which could put up the most paper in a day, a car manager cracked: "Your reports differ from those of our route rider."

IN ADDITION to those mentioned in last week's issue, the following circus people were seen during the Chicago conventions: Jinks Hoagland, Floyd Nelson, Harry LaVan, Joe Lynch, R. E. Davidson, (See Under the Marquee on page 44)

THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

STANDINGS in the race for the Rodeo Association of America grand champion cowboy crown for 1943 as announced November 1 by R. S. McCarger, secretary, follow: Louis Brooks, 2913; Homer Pettigrew, 2365; Bill Linderman, 2067; Bill McMacken, 1963; Gerald Roberts, 1867; John Tubbs, 1536; Wag Blessing, 1532; Dick Griffith, 1404; Mitch Owens, 1382; Ken Roberts, 1338; Clyde Burke, 1310; Smoky Snyder, 1212; Bud Linderman, 1157; Jack Wade, 1145; Hank Mills, 1089; George Mills, 1034; Toots Mansfield, 970; Bill Hancock, 846; Fred Badsky, 829; Glen Tyler, 811; Jim Whiteman, 890; Jiggs Burk, 889; John Bowman, 885; Paul Gould, 879; Eddie Curtis, 861; Leonard Block, 858; Bill Her, 811; Bob Estes, 804; Vic Schwarz, 790; Larry Finley, 765; Jackie Cooper, 706; Dub Phillips, 693; Jack Favor, 678; Joe Mendes, 608.

BRONK RIDING—Louis Brooks, 1566; Bill McMacken, 1376; Bill Linderman, 1308; Vic Schwarz, 790.

BULL OR STEER RIDING—Gerald Roberts, 1003; Ken Roberts, 970; Smoky Snyder, 801; Dick Griffith, 792.

BAREBACK RIDING—Wag Blessing, 676; Louis Brooks, 641; Dick Griffith, 612; Bob Estes, 565.

CALF ROPING—Clyde Burk, 1114; Toots Mansfield, 970; Homer Pettigrew, 720; Buck Sorrells, 588.

STEER WRESTLING—Homer Pettigrew, 1645; Dub Phillips, 693; Bill Lowry, 581; Bill McMacken, 568.

STEER DECORATING—Arnold Montgomery, 221; Jimmy Robinson, 201; Dick Anderson, 160; Larry Reaney, 139.

SINGLE ROPING—Tommy Rhodes, 413; John Bowman, 280; Everett Shaw, 254; Clyde Burke, 183.

TEAM ROPING—Mark Hull, 72; Leonard Block, 72; John Gerig, 54; Dick Anderson, 54.

TEAM TYING—Gordon McFadden, 113; John Chine, 58; Andy Jauregui, 57; Asbury Schell, 55.

Crowds at Canton Free Show

CANTON, O., Dec. 11.—More than 11,000 children and adults jammed the Palace Theater November 26, to witness the annual free circus, sponsored by the Canton Retail Merchants' Board, which heralds the start of the holiday shopping season here. It was necessary to give seven shows, starting at 9 a.m.

The circus was framed and directed by Mrs. Margaret Klein, of Klein's Attractions, in the absence of Mr. Klein, who for the duration is directing construction work in Chicago district war plants. On the bill were Lloyd's dogs and monkeys; Jess Sides, trick bicyclist; Bobby Jule, juggler; Doris Thompson, acrobatic dancer; Paul Kohler, xylophone. Amil Le Lenko did impersonations of stage and screen stars and proved a capable emcee.

Notes From Bette Leonard

WICHITA, Kan., Dec. 11.—The Midian Shrine Circus here, under direction of Orrin Davenport, was a big success. Three extra performances were necessary to accommodate the crowds. Fred and Bette Leonard entertained Mr. and Mrs.

Rudy Rudynoff, Joe Siegrist, William Woodcock, Grace and Dutch Orton, and Carolina and Bobby Gordon.

Charles Siegrist celebrated his 64th birthday anniversary during the engagement. He is still flying and his son, Joe, catching. Orton is recovering from burns on his face and neck, received when a forge exploded while he was having work done on his rigging.

Mr. and Mrs. Robert Stevens, who had concessions on the Kelly-Miller Circus, drove from Hugo, Okla., to catch the Shrine Circus. Stevens left for the army November 28. Howard Suesz, manager of Clyde Bros.' Circus, also visited the show. Mrs. Jack Moore has returned to Wichita after visiting her daughter in the East.

The Rudynoffs will spend the holidays here and then begin winter dates. Teresa Morales left hospital in El Paso, Tex., and is now in Los Angeles, recuperating. George Hanneford Jr., stationed at Fort Riley, Kan., received a furlough and rode in the Hanneford act, opening night, at the Shrine Circus.

Merle Evans was entertained at the home of Henry (Hank) Brunk, of Brunk's Comedians fame. Ted and Joe Hodgini are in Africa with the armed forces. LaSalle Trio returned to Chicago, and Sherman Brothers to Cincinnati.

WANTED FOR INDOOR CIRCUS

MONTGOMERY POLICE DEPARTMENT

JAN. 17—JAN. 23

Acts of recognized ability that can work on stage would like to hear from Acrobatic Ballet, Aerial Numbers, Jugglers, Trick Bicycles, Contortionists, Wire Act, Clowns, Hillbilly Band, Emmett Kelly, White Bros., Gergette Bros., Don Franco, Pullenbergs Bears, Chimps, Jean Evans, please write. State lowest price, full details first letter.

THOMAS BUCHANAN
Police Circus Headquarters
Exchange Hotel
Montgomery, Ala.

WANTED CANDY BUTCHERS

for HAMID MORTON
ROTARY CLUB CIRCUS
Binghamton, N. Y., week of December 27th.

A. HYMES

166-01 Jamaica Avenue Jamaica, L. I.
Phone: REpublic 9-6729

HAVE FOR SALE

Double Poles—high rigging complete, strong enough for three people. Best grade seamless tubing. 1 Nickel-Plated Foot Revolve Rigging with uprights complete. 1 twenty by thirty Gable End Tent Top only, good condition. 1 Tumbling Mat. 2 trained Ponies, do good act. 1 set Hand Clippers (horse). 1 Spot Light and Bulbs.

JIM CONLEY

3716 Portland Ave. CINCINNATI, OHIO

WANT TO LEASE

or will buy if priced reasonable, one 70 Ft. R. R. Stock Car, 70 or 80 Ft. Tent with 30 or 40 Ft. Middles, 7 1/2 or 10 K.W. Light Plant with cable, CalBope, large wire arena. Hay-eating Animals of all kinds (performing animals not necessary), small Cage Animals and Cross Cages. Will lease or buy Circus complete, including Trucks. WANT to hear from Circus Performers, Musicians, Side Show Acts, Minstrel People, Bosses and Superintendent, Contracting Agent, Billers. C. C. SMITH, Mgr.; FRANK KETROW, Gen. Agt. Reply mail only: 113 Moss Ave., Jackson, Miss.

TELEPHONE SALESMEN WANTED QUICK

Flint, Michigan, Shrine, followed by Dayton, Ohio, Shrine, and other good ones. Fair treatment, experienced management. If you can produce write or wire

A. E. WALTRIP, Agent
POLACK BROS.' CIRCUS
Hotel Durant Flint, Michigan

WANT ELEPHANT MAN and TRAINER

Year Around Work
CLYDE BEATTY'S CIRCUS
Ft. Lauderdale, Fla.



SPANGLES TIGHTS
ALBERTIS CO.
440 W. 42 ST., N. Y. C.
Paste This in Your Address Book.

ACTS WANTED

Suitable for Indoor Circuses and Fairs.
ERNIE YOUNG AGENCY
155 N. Clark St. CHICAGO, ILL.

DAILEY BROS.' CIRCUS

Wants for the 1944 Circus Season

Outstanding Circus Acts, Novelties and Thrillers

(Especially want ground acts and clever feminine artists)

WANT PEOPLE IN ALL DEPARTMENTS — Lot Superintendent, Boss Canvasman, Front Door Superintendent, Menagerie Superintendent, elephant men (this show owns 11 elephants), grooms for valuable ring and liberty act stock, experienced Mechanics and Electricians, Musicians for Circus Concert Band and Colored Minstrels and real Features for Side Show, Features for Wild West Concert, Timekeeper and Auditor. Preference given to people with their own transportation. NOTE—George Werner and Ralph Noble, please write.

SOME CIRCUS FACTS

The Dailey Bros.' Circus now owns one of the finest winter quarters in show business, situated on 85 acres of valuable land adjacent to Gonzales, Texas. Its road season ranges from 36 to 40 weeks; all people on the pay roll are paid in full every night; there is no hold-back; talent, ability and loyalty are appreciated; absolutely new canvas for the menagerie, big-top, pad room and side show has been purchased. The show world acknowledges the remarkable success and progress of this circus enterprise.

B. C. DAVENPORT, Manager
CHAS. (Butch) COHN, Ass't Mgr.
MRS. EVA DAVENPORT, Treasurer
R. M. HARVEY, General Agent

DAILEY BROS.' CIRCUS
GONZALES, TEXAS

WALLACE BROS.' CIRCUS

WANTS FOR 1944 SEASON—PEOPLE IN ALL DEPARTMENTS, ACTS TO FEATURE

Treater-Board Act, Riding Act with or without stock, Wire Act, Flying Act, Bar Act, Novelty Acts, Girls for Menage and Acrobatic Act, Clowns, Wild West, People for Concert, Musicians, Publicity Men, Billposters, Horse Trainer, Elephant Trainer, ACTS, FREAKS, COLORED MUSICIANS FOR SIDE SHOW, Big Show Boss Canvasman, Side Show Boss Canvasman, Mechanics, Carpenters, Assistant Electricians, Candy Butchers, Working Men. All people who write before, please write again.

JOHN A. FOX, WALLACE BROS.' CIRCUS, WINTER QUARTERS, YORK, S. CAR. Musicians, write MIKE GUY, Care Temple Theatre, Jacksonville, Fla. Publicity Men, write DORY MILLER, 217 W. Maple St., Alpena, Mich. Billposters, write JACK GRADY, care Niek Hinen Service Station, Holly Ridge, N. C.

HUNT BROTHERS' CIRCUS

The Masterpiece of All Motor Shows

Wanted for 1944 Season—Feature Riding Act, Acrobatic and Treeterboard Act, 3 Aerial Teams, Single Ground and Aerial Performers that do 2 or more. Several Clowns that do specialties and general clowning. Musicians on all instruments, capable Band Leader. For Advance Brigade Manager, Billposters that will lithograph, Lithographers and Banner Tackers; Truck Drivers given preference. Auto Mechanic for Chevrolet Trucks. Full particulars and lowest salary in first. Address:

CHAS. T. HUNT, R.F.D. #1, BORDENTOWN, N. J.

Can place at once experienced Poly Trainer and Elephant Trainer to revamp a 3-Elphant Act.

Iowa Readies for Revivals

Survey To Start on Prospects For Des Moines State Annual; May Revise Operational Laws

Managers urge district meetings to aid each board in post-war preparations—Felton is named president—ag session renames Cunningham to fair post

DES MOINES, Dec. 11.—Post-war plans and the importance of fairs in the war emergency were stressed at the 36th annual meeting of the Fair Managers' Association of Iowa in the Fort Des Moines Hotel December 6 and 7. Anxiety of the State Fair board to resume Iowa State Fair here was shown thru adoption of a resolution urging that all possible steps be taken to bring about a resumption at the "earliest moment feasible." It was strictly a wartime meeting, devoted to many problems confronting managers and discussions of ways and means of continuing fairs.

E. H. Felton, Indianola, was elected president, succeeding Harry Rodman, Winterset. C. C. Nichols, Cresco, was elected vice-president. E. W. Williams, Manchester, was re-elected secretary, and Harold Craighton, Hampton, was elected a new director, and Garret Van Strayland, Orange City, was re-elected a director.

A resolution adopted calls for establishment of a special legislative committee to draft a revision of State laws on operation of fairs. Committee to present the proposed draft to the 1944 meeting before presentation to the Legislature comprises President Felton, Vice-President Nichols, Secretary Williams; Treasurer W. J. Campbell, Jesup, and L. W. Hall, Eldon. Fair law revision is sponsored by the Eastern Iowa fair managers' group.

Resolutions also urged holding of district meetings to assist each fair, commended work of all public agencies supporting fairs and urged continuation of fairs as an aid in the war effort. Memorial resolutions were adopted for the late Frank O. Satter, Central City, and L. W. Plages, Grundy County extension director.

President Rodman called the convention to order Monday afternoon with "Singing" Sam Robinson, Sibley, on hand to lead in songs. Secretary Williams reported that the association had a better balance of funds than for years, \$1,969.41, an increase of \$876.83 over a year ago. He reported that 83 fairs were held this year, same number as last year, and compared with 90 during previous years.

Best Profit Since 1929

President Rodman Tuesday morning reported that of the 83 fairs held, 77 showed a combined profit of \$121,874, largest since 1929. "Most Iowa fairs operated on a conservative basis," he said. "It was not their idea to provide a place to go and have a hilarious time. Pearl Harbor made us all more serious-minded." Secretary Arthur Brayton, Des Moines Chamber of Commerce, brought an official welcome, followed by an address by Cecil Rooks, secretary of the Horse and Mule Breeders' Association, on the importance horses and mules can be to county fairs.

William V. (Jake) Ward, manager of Illinois State Fair, urged that managements of Iowa fairs look to the post-war period and the possibility of improving their facilities thru federally financed work programs.

"This is a day," he said, "when the worth of State, district and county fairs is recognized, even in Washington. The fairs are cited as examples of community progress." He suggested that managers map out in detail the kind of improvement programs for their grounds which are most needed. "It is those fairs having their plans down in writing which are going to get first consideration," he said. "I hope the federal government can employ the men to do this job, re-

gardless of how many man hours they have to put in."

At the annual banquet, with ample entertainment, President Rodman presided, introduced 4-H Club leaders and winners and brought to the stage Ensign Benjamin F. Bryant, grandson of George B. Flint, Boyle Woolfolk Agency, who had just graduated as a pilot at (See Iowa Preps Revivals on opp. page)

Favor Addition in Houston

HOUSTON, Dec. 11.—A committee named by the mayor to advise the city council on whether the city should acquire a 15-acre tract adjoining Sam Houston Coliseum, part of which would be used to extend that auditorium, has recommended the purchase. The federal government has placed a sale price of \$247,662 on the property, including 95 low-cost rent houses. Purchase has been promoted for the past four years by the Houston Fat Stock Show and Livestock Exposition Association and Oil Exposition Association, who use the Coliseum for annual events.

N. H. Fairs Get \$57,500

CONCORD, N. H., Dec. 11.—Andrew L. Felker, State commissioner of agriculture for New Hampshire, has announced that seven fair associations in the State will share in the distribution of \$57,500 from betting receipts at the Rockingham race track at Salem. The fall meet there closed November 27 and a record take has been announced. According to a State law, the above sum will be distributed among the fairs which operated last year on a basis of \$1.90 for each dollar paid out in cash premiums. Fairs receiving funds this year are Deerfield, Hopkinton, Lancaster, Pittsfield, Plymouth, Rochester and Sandwich. The Cheshire County Fair at Keene did not participate because they did not qualify. This fair is expected to be revived next year.

Selden Is Set by Young

CHICAGO, Dec. 11.—A. E. Selden, "The Stratosphere Man," has been set for South Dakota State Fair, Huron, and Fayette County Fair, West Union, Ia., by Ernie A. Young, who recently opened his own office here.

Fairs Vital Factor in Wartime Canada's Punch, Says McElroy

ADDRESS of IAFE President Herbert H. McElroy, secretary-general manager of Central Canada Exhibition, Ottawa, Ont., at the 53d annual meeting of the International Association of Fairs and Expositions in the Bal Tabarin, Hotel Sherman, Chicago, November 29-December 1. His subject: "The Wartime Operation of Canadian Fairs."

In no country has the agricultural fair been a greater factor in social and economic progress than in Canada. Down thru the years the fairs have made great changes with the advent of better roads, better transportation, the latest scientific developments in agriculture, art and industry. Drastic changes have been caused by the war.

Due to the necessity of training our men in the armed forces quickly, several



PHIL C. TRAVIS, secretary-general manager of Tennessee State Fair, Nashville, whose post has been placed under civil service. By action of the 1942 Legislature his position was so classified and he will be eligible to a pension upon retirement. The act applies to all employees of the county in which the fair plant is situated. The county government has jurisdiction over the fair. He has been connected with the State Fair over 20 years, having started as superintendent of concessions.

First 50 Years Not Too Hard for Laut, Ohio Board

WAPAKONETA, O., Dec. 11.—E. W. Laut, re-elected president of Auglaize County Fair Board here, believes he is the oldest fair executive in the United States in point of continuous active service.

He has served 50 years on the board, having been named to fill an unexpired term December 4, 1893. With A. E. Schaffer; Myers Y. Cooper, former governor of Ohio and now honorary president of Ohio Fair Managers' Association; A. P. Sandles, Ottawa, and Harry Silvers, Eaton, he organized the Ohio Fair Boys, a group which later became the managers' body. Cooper and Laut are the only two now active. Laut has never missed an Ohio fair convention.

Receipts this year were 20 per cent higher than those of 1942, reports showed. Next year's annual will feature Victory Gardens in the center field, food shows and demonstrations and Junior Fair. All driveways on grounds have been repaved, and more shade trees have been planted.

Harry Kahn, re-elected secretary, begins his 11th year. Martin Katter, Moulton, was elected vice-president, and O. M. Kuck, Wapakoneta, was re-elected treasurer.

Nash, Seeing Big Job Ahead, Wants Two-Group Action

Address of President Charles A. Nash, general manager of Eastern States Exposition, Springfield, Mass., at the 53d annual meeting of the International Association of Fairs and Expositions in the Bal Tabarin, Hotel Sherman, Chicago, November 29-December 1.

(Continued from last week)

Western Trip

For the first time in more than 25 years it was my privilege last September to visit three large Mid-Western fairs, Minnesota, Nebraska and Topeka. Unfortunately, my arrival at the Nebraska Fair was quite late and I did not get to see it in full operation. I was greatly impressed with the Minnesota and Topeka fairs, Minnesota, of course, was handicapped in attendance by very bad weather on the last three days. Topeka had wonderful weather and attendance, and I think must have run close to their records. At these two shows I witnessed for the first time the impossible in outdoor show business—in fact, I was like the fellow who saw the giraffe for the first time and turned around and said "there ain't no such animal." I refer to the "everybody" pays gate and the free gate. Here are two features of show management exactly reverse.

Heretofore, when Ray Lee has told me about his everybody-pays gate I, of course, believed him, but somehow or other there was always a question mark in the back of my mind. The first day of my visit I went to the grounds with the fireworks production manager. When we arrived at the gate I managed to look the other way, but still, to my surprise, I noticed that he paid 35 cents for each of us. I thought this might be an oversight on the part of the gateman, so the next day I came to the gate in the company of the attractions promotion manager. Again I outfumbled, but to my surprise, the attraction man had to pay. The last day I was there I found myself a past president, but again it was the same old story and the past president had to fork over 70 cents. I was convinced that when Ray Lee says "everybody pays" they really pay, and without question, the idea works. I have a sneaking idea, tho, as to the reason the secretary of the fair lives on the grounds during the time of the show. He, at least, saves 35 cents a day.

Over at Topeka the free gate was even more interesting. I can understand how you can run a fair by collecting at the gate, but running one without collecting at the gate is really quite an accomplishment. I saw tremendous crowds, high-class and orderly, with exceptional interest shown by everyone, not only in the (See Nash Sees Big Job on opposite page)

Travis Under Civil Service in Nashville

NASHVILLE, Dec. 11.—The position of Phil C. Travis, secretary-general manager of Tennessee State Fair here, has been placed under civil service and he will be eligible to a pension upon retirement. The fair is part of the government of Davidson County, being operated by the county board of fair commissioners. When the 1942 Legislature passed a civil service bill covering Davidson County employees it included employees of the State Fair. Another act provides for pensions.

Manager Travis started with the fair in 1923, handling mercantile display space and later was made superintendent of concessions, publicity and amusements. When the health of Secretary J. W. Russwurm failed in 1937 Travis was made manager. The next year he was made general manager. After Russwurm's death in 1942 Travis was appointed secretary-general manager. The army is occupying some of the fair buildings.

Fair Elections

KERROBERT, Sask.—Officers of the Kerrobert Agricultural Society are president, J. I. Bell; vice-presidents, Melvin Joyce, Wilbur Gardiner, E. R. Young; honorary president, J. L. Sibbald; honorary vice-presidents, George Wrigley, W. Nesbitt.

NORTH BATTLEFORD, Sask.—New president of the North Battleford Agricultural Society is A. J. Bater. He replaces John English.

SPOKANE.—J. B. T. Martin, long a member of Spokane County Fair Association, was elected president to succeed Sam Pengelly, who was elected second vice-president. Others elected are Harry Raymond, first vice-president; Lionel Wolff, secretary; Adelina Darby, treasurer; John T. Little, John Gust, John Campbell, William Patten, trustees.

WAUKON, Ia.—B. D. Helming was re-elected president of Allamakee County Fair Association. Ray Odgaard was named vice-president; Frank Graham, treasurer; A. M. Monsrud, secretary.

WEST LIBERTY, Ia.—Jay L. Duncan was re-elected secretary of West Liberty Fair Association.

ELDORADO, Ia.—Henry J. Janssen was re-elected president of Hardin County Fair Association; James Bales, vice-president; C. W. Haase, secretary; Howard Calfee, treasurer.

PETERSBURG, Va.—G. C. Morgan was elected president of Southside Virginia Fair; Charles F. Lauterbach, vice-president; J. R. Little, treasurer; R. Willard Eanes, secretary; J. Thompson Wyatt, general counsel; Garland E. Matthews, chairman of buildings and grounds; John M. Hanrahan, chairman of race committee. It was reported that \$2,000 of this year's receipts had been given to the Methodist Orphanage and Community and War Chest.

IOWA PREPS REVIVALS

(Continued from opposite page)

Pensacola, Fla. Forrester Seymour, associate editor of *The Des Moines Register and Tribune*, discussed a recent trip to South America, substituting for Gov. B. B. Hickenlooper, who was unable to attend. Talent included the McGivern Dancing Debutantes, Kokoms and Teddy, Woody and Betty, Lynn Martin, Louise BeLure, Jerry and Zaida, Johnson Sisters and Glen Phillips, with Irving H. Grossman as emcee.

Mullen Again Fair Head

The State Agricultural Convention on Wednesday re-elected John P. Mullen, Fonda, president of the State Fair board for the 13th term; Frank Sheldon, Mount Ayr, vice-president; re-elected these directors: W. J. Campbell, Jesup; C. S. Macy, Grundy Center; W. H. Maxwell, Winterset; J. W. Cory Jr., Spencer. President Mullen paid tribute to county and district fairs for "furnishing real inspiration to our farmers in their efforts to increase meat, milk and egg production for national war requirements."

The board re-elected Lloyd B. Cunningham secretary and N. W. McBeath treasurer.

In resolutions the convention urged that all possible steps be taken to bring about a resumption of the State Fair at earliest moment feasible and in keeping with the nation's war needs. The plant is now occupied by an army air corps storage depot. The fair board is soon expected to discuss plans for holding a fair if the depot is moved or disbanded. Annual reports were not issued this year because of a ruling by the Legislature prohibiting all special printing appropriations.

Little Booking Done

Bookers reported actual bookings slow. John Francis Shows reported signing Cresco, Independence and West Union fairs; Sunset Amusement Company, Decora, Indianola, Keosauqua and Monticello fairs, and Tivoli Shows, Audubon fair. Firms having headquarters in the hotel included Reynolds & Wells and World of Today Shows, Noble C. Fairly, L. C. (Curley) Reynolds, Art Signor; Gus Sun Agency, Irving Grossman, Peg Sylvester; Williams & Lee, Mr. and Mrs. Williams; Tivoli Shows, Joe Green; Ernie Young, Sunny Bernet; Barnes-Carruthers, Sam J. Levy, Rube Liebman; WLS Bureau, Earl Kurtze; Baysinger Shows, Mr. and Mrs. Al Baysinger; Regalia Manufacturing Company, T. P. and A. F. Eichelsdoerfer, Frank Van Brocklin, Frank Sharp; John Francis Shows; E. G. Staats, Russell

Green, E. E. Smith, M. H. Lines; Royal United Shows, J. H. Eckerson, John Darland; Sunset Amusement Company, Mr. and Mrs. K. H. Garman; Boyle Woolfolk Agency, George B. Flint; Thearle-Duffield Fireworks Company, Frank P. Duffield; Lew Rosenthal.

NASH SEES BIG JOB

(Continued from opposite page)

attractions but in the various exhibits and educational features. I decided that we all live and learn and the night I left Topeka for home I began figuring how we in Springfield could incorporate the attractive features of a free gate along with the exceptional efficiency of the everybody-pays gate and still charge \$1. I haven't figured it out yet, but when I do you will all come and visit us.

It was certainly a pleasure to attend these Mid-Western fairs and I hope it will not be another 25 years before I am able to do so again.

Post-War Planning

With the exception of actual conduct of World War II, no subject is now receiving more attention and study than post-war planning. At the time of this writing, the best post-war plan I have heard was the report of the recent meeting between Messrs. Hull, Eden and Molotov in Russia. It may have more to do with post-war plans in general than any other thing which has occurred. We in the fair business must in turn give attention to our own post-war planning. In so doing, we must remember that while the majority of the fairs of the United States have been operating and will continue through the duration, they will not meet up with quite the same difficulties of the rest who have been forced to close on account of war conditions.

Looking back over more than 30 years of fair operation, I feel free in saying that to my mind, no kind or type of institutional work has shown more adaptability to changing conditions than the fairs of North America. During that time we have literally gone from the horse and buggy days to present-day conditions. Perhaps the most outstanding change that we have ever experienced is that of transportation brought about by the automobile. While it does not occur to us that this has had such an effect, yet it has made changes in our entire ground layouts, arrangement of buildings, admission facilities and what not.

During this time, and especially after World War I, we have seen new divisions and departments inaugurated, changed, some thrown in the discard and new ones adopted in their stead. Even the actual operation of our organization personnel has become greatly changed and modernized. If it were possible to present a figure showing the cost of new construction upon our grounds during these 30 years, which construction has been almost entirely to keep the pace or in advance of new conditions, I feel we would all be astounded. In other words, the fairs have shown their ability to meet and cope with new conditions as they arise, and I have no question that this ability will continue and that we shall meet the needs which come in connection with the post-war era.

We have all been taught thru the years that the basis of the fairs is agriculture and that no agriculture could be successful without livestock, and for all time our fairs have featured these exhibits. As time went on, industry came into the picture and products of the mechanics and artisans demanded recognition. In the post-war era there will be agriculture; there will be livestock, and there will be industry as we have had it before, and the fairs will again be the means of showing these products to the public.

Without question, North American agriculture must go a long way toward feeding the countries of the world which have suffered the ravages of war, and will continue to do so for a number of years after peace. It will be the task of our livestock breeders to furnish to these nations foundation stock that they may again have the completely balanced agriculture necessary to their very existence. For this reason, our agricultural and livestock shows in the post-war era should reach heights which we have never known and will be of tremendous assistance in the rehabilitation of the old world.

New Job Ahead

We all recall that after World War I tremendous impetus was given to the production of consumer goods of every type and nature, and for 10 years or more our fairs experienced the greatest showing of industry in our history. When peace comes our industries now giving



Meetings of Assns. of Fairs

Indiana Association of County and District Fairs, January 4 and 5, Hotel Lincoln, Indianapolis. William H. Clark, secretary, Franklin.

Illinois Association of Agricultural Fairs, January 6 and 7, St. Nicholas Hotel, Springfield. C. C. Hunter, secretary, Taylorville.

Kansas Fairs Association, January 11 and 12, Hotel Jayhawk, Topeka. R. M. Sawhill, secretary, Glasco.

Ohio Fair Managers' Association, January 12 and 13, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Debrick, secretary, Bellefontaine.

Maine Association of Agricultural Fairs, January 12 and 13, Hotel Eagle, Brunswick. J. S. Butler, secretary, Lewiston.

Michigan Association of Fairs, January 17 and 18, Fort Shelby Hotel, Detroit. H. B. Kelley, secretary, Hillsdale.

Western Canada Association of Exhibitions (Class A), January 17-19, Royal Alexandra Hotel, Winnipeg, Man.

Massachusetts Agricultural Fairs Association, January 19 and 20, Hotel Weldon, Greenfield. A. W. Lombard, secretary, 24 State House, Boston.

Virginia Association of Fairs, January 24 and 25, John Marshall Hotel, Richmond. Charles B. Ralston, secretary, Staunton.

Nebraska Association of Fair Managers, January 25 and 26, Hotel Cornhusker, Lincoln. Chet G. Marshall, secretary, Arlington.

Pennsylvania State Association of County Fairs, January 26 and 27, Berkshire Hotel, Reading. Charles W. Swoyer, secretary, Reading.

West Virginia Association of Fairs, dates to be set in February. J. O. Knapp, secretary, Morgantown.

Association of Tennessee Fairs, February 1 and 2, Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville.

New York State Association of Agricultural Societies, February 8, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, Albany.

Ontario Association of Agricultural Societies, February 9-12 (tentative), King Edward Hotel, Toronto. J. A. Carroll, secretary, Toronto.

Wisconsin Association of Fairs, February 22-24 (tentative), Hotel Schroeder, Milwaukee. James F. Malone, secretary, Beaver Dam.

Association of Utah Fairs, March, 1944 (tentative), Newhouse Hotel, Salt Lake City. Sheldon R. Brewster, secretary, Salt Lake City.

Oregon Fairs Association, January (dates to be set), Imperial Hotel, Portland. Mabel H. Chadwick, secretary, Eugene.

AS INQUIRIES are being made, secretaries of associations of fairs should send in their dates.

in the past and some which will be entirely new. I can imagine thrill shows such as we have never heretofore dreamed; fireworks will always be with us; novelty acts and feature night shows will surely continue. I do not believe this division needs special attention from this organization, for we have promoters in these lines, the most expert men the world knows. I believe that in 1944 we will find more fairs operating than in 1943, and God and His Elements willing they will be even more successful. Let us pray for peace by that time.

FAIRS VITAL FACTOR

(Continued from opposite page)

government officials on Canadian fairs in wartime.

Exhibits Were Practical

F. G. Nunnick, director, publicity and Extension Branch, Department of Agriculture for the Dominion of Canada, wrote me as follows:

"I beg to advise you that I have been in charge of exhibition work for over 20 years for the Dominion Department of Agriculture. I have seen considerable changes in connection with educational exhibits in that time. We have always endeavored to place exhibits before the public at both the larger and smaller fairs that would have a distinct educational value. Preceding the present war, as you are well aware, amusements have figured pretty largely in exhibition programs. During 1943, however, particularly over the western circuit of fairs, midway and amusement devices have been drastically reduced, due to the difficulty in obtaining transportation facilities. For example, Conklin's midway, which in 1942 required over 65 railway cars to transport it from place to place, was cut down this year by the transportation controller to 12 cars.

"Wallace Bros., who have for many years supplied the midway for the Class B fairs in the West, did not operate over the western circuit at all because they were so drastically cut as to transportation allowance. Due to these circumstances educational exhibits such as ours have been in greater demand than ever. The late Sid Johns, of Saskatoon, wrote me early last spring specifically urging that we do all we could to supply as much as possible in the way of educational exhibits over the western fairs.

"We put forth a special effort and sent out exhibits over both the A and B circuits of a particularly practical educational nature. The main feature of our exhibits this year all over Canada has been made up of a display of labor-saving devices which would assist farmers in the very necessary production of food-stuffs. I am very happy to be able to relate that in no year in my experience with exhibition work has there been a greater interest taken in our educational exhibits by farmers than during 1943.

"In 1940 there seemed to be an idea in the minds of some that our exhibition work should be called off for the duration, but after the officials of the department had given the matter thoro consideration, it was thought that it would be very unwise indeed to cut out our educational display work and it was therefore decided to carry on, altho our program has not been so large as was previously the case, due to the canceling of the larger exhibitions, such as Toronto, Ottawa, London, Halifax, St. John and Vancouver. The decision to carry on has, in my opinion, been amply justified because we have been able to bring before the farming public information that has been of great practical value in connection with agricultural production. In addition to this the evident appreciation of farmers wherever we have exhibited this year has been greater than in any year of my experience with the work.

"We are planning on proceeding with the work next year along very much the same lines, and I might add that we received many applications for exhibits at agricultural fairs this year that we were unable to comply with."

Night Amusement Problem

More interest was taken in district fairs this year due to the restricted transportation. Gate receipts were generally higher than in previous years. The big problem was amusements for the crowds at night. When professional entertainment was not available as in former years, some fairs with the help of Junior Farmer Clubs put on successful frolics with dancing, bingo and other games. It has been proven in wartime that if enough local interest can be aroused to get a larger number of people working, the fair was a greater success (See FAIRS VITAL FACTOR on page 56)

Mission Beachers Aid PCSA

Party Nets \$679 For Coast Group

Check largest ever given under single banner for Showmen's Day Fund

LOS ANGELES, Dec. 11.—Members of the amusement center of Mission Beach, near San Diego, presented the Pacific Coast Showmen's Association here with the largest check ever given under a single banner for the Showmen's Day Fund. Check, in the amount of \$678.72, was presented to Ed F. Walsh, PCSA proxy, Monday night by Frank Redmond and Joe Mettler, Mission Beach PCSA members. Money was raised at a party given by the Mission Beach group at Alpine Gardens, San Diego, November 29.

Redmond and Mettler were co-chairmen of the event, with Fern Chaney, PCSA Auxiliary vice-president, taking an active part in arranging the affair. Cliff Poole donated the use of his cafe and services of his staff, with "Honolulu" Jim Boyd, assisted by Babe and Whitey Perry, preparing a sumptuous chicken dinner. In presenting the check to PCSA, Redmond and Mettler heaped praises upon Poole, Boyd and the Perrys for their fine work.

Program featured a floorshow and dance, along with a kangaroo court, with Ted Sloane presiding as judge. Court netted the club a handy sum, with "fines" running as high as \$50, Al (Moxie) Miller getting plastered with one in that amount. Eddie Wakelin, Mission Beach general manager, made a (See BEACHERS AID PCSA on page 55)

1 Dead, 10 Hurt As 750G Blaze Levels AC Block

ATLANTIC CITY, Dec. 11.—One dead, 10 injured and property damage of about \$750,000 were listed as the toll of the resort's worst Boardwalk fire in 19 years last Saturday night (4), when a city block opposite Steel Pier was swept by a general alarm blaze. Except for the Virginia Theater the entire block, including 22 shops, 2 apartment buildings and a rooming house, went up in smoke.

Among the amusement and concession places destroyed were the Virginia Amusement Center, a coin machine arcade; the S. S. Waves, cocktail lounge; Boardwalk Linen Shop, Howell's Jewelry Store, the Virginia Baths, a toy shop, the National Orangeade Company stand, Young's Baths, the Kohr frozen custard store, DiLullo's Restaurant, the Almond Macaroon Shop and the Triplician Bros.' salt-water taffy shop.

No fire since the disastrous holocaust of April 3, 1902, when flames destroyed three blocks of beach front with \$1,000,000 damage, has caused such heavy property loss.

FOR SALE

One (1) 4 for 10¢ Photo Machine with 10¢ slot, complete, \$150.00; two (2) Pal Gas Cars, good condition, \$100.00 each; one (1) Kiddie Merry-Go-Round, \$150.00; Miniature Railway, \$150.00, or \$500.00 takes all. Come and get it; no writing.

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With the Ladies At the NAAPPB Banquet and Frolic

By VIRGINIA KLINE

CHICAGO, Dec. 11.—The parkmen's banquet and frolic, held in the Hotel Sherman's Bal Tabarin Thursday night (2) was, as usual, packed full of fun and showmanship. The dinner was good and the show varied and different. Parks, beaches and pools from all over the country were represented, and the ladies played an important part in the proceedings.

Mrs. Paul H. Huedepohl, of Jantzen Beach, Portland, Ore., attended for the first time, and had a wonderful time. Mrs. Red Patrick, also of Portland, was present to make many new friends. Mrs. Huedepohl wore a beautiful flower-blue gown with sweetheart roses. Mrs. Patrick wore a Chanel model of black with gold nail-head trimming. Belle Cohen wore a roussette-type faille of black with orchid. Mrs. Art Briese wore a red gown with soft folds of black. Mrs. Harry J. Batt wore dimple blue with a braided close-fitted hip line. Ida Cohen wore a short dinner dress of black with Chinese blue sequins. Mrs. Adrian Ketchum wore a licorice black with a huge graceful rhinestone bird for ornament. Mrs. Bill Wendler wore a sun gold Carnegie model with gold accessories. Mrs. H. P. Schmeck wore a slim black gown with tourmaline yoke and peplum. Florence Lusse wore a smartly smooth-hipped model of crystal aqua. Mary Lewis wore a black net with a new arrangement of ribbon bows. Mrs. Mabel Killaly wore a handsome black lace model with blush rose corsage. Mrs. M. H. Finn wore wood violet, with melon yellow roses. Mrs. A. M. Brown wore Russian blue with a suggested pannier. Mrs. Virginia Billow wore a castus-rose frock of soft chiffon. Mrs. Mae Moffet wore a smoky green gown, with small puffed sleeves. Mrs. John R. Davies was charming in midnight blue with rose-colored corsage. Mrs. Irene M. Roe wore amber brown, with gold accessories.

The delegates from the New York auxiliary had a table together and had a grand time at the banquet. They're promised to come again next year. Mrs. George A. Hamid wore a soft black gown and a pink camellia in her hair. Mrs. Leah Greenspoon wore a black-and-gold combination that was just right for her. Midge Cohen wore white which so becomes her. Mrs. Dolly McCormick wore ombree taupe with cream roses. Mrs. Ruth Gottlieb

wore olive brown with multicolored sequins. Mrs. Rose Lang wore wave blue with pink roses. Dorothy Packman wore black net with bouffant skirt. Mrs. Flora Elk wore black with black jet sequins. Mrs. Emma Fink wore black with braided gold epaulettes. Mrs. Martha Weis wore blue and silver in an interesting combination.

The Penthouse party held on till the small hours of the morning, and the park, beach and pool ladies made it gay and brighter, as they always have and always will.

Carroll, Eastman Talk Transportation

SPRINGFIELD, Mass., Dec. 11.—Edward J. Carroll, owner-manager of Riverside Park, Agawam, has returned from Washington, where he conferred with Joseph B. Eastman, chief of the ODT, and other heads of that division on transportation problems. He also filed a third report on the operation of his fleet of transmobiles which were in use at Riverside the past summer.

Verbon A. Trigger, chief engineer at Riverside and developer of the gasless transmobile system, is currently experimenting with application of the idea on his own personal automobile.

Haenleins Click At Columbus Spot

COLUMBUS, O., Dec. 11.—Zoo Park, located across from the Municipal Zoo, enjoyed a healthy season, according to Leo and Elmer Haenlein, operators, who for many years were at the helm of old Olentangy Park here. When the latter spot was sold to make way for a housing project a number of years ago, the Haenleins removed rides and some buildings to their present fun spot, which has just concluded its sixth season.

The gas ban proved somewhat of handicap to Zoo Park, which is located some 15 miles from downtown Columbus, but despite this and other war ills, business was highly satisfactory, the Haenleins report.

American Recreational Equipment Association

By R. S. UZZELL

The members of AREA got more accurate information on priorities at the Monday night (29) meeting at the Sherman Hotel, Chicago. George W. McMurphy, head of the Amusement Division of WPB in Washington, showed a friendly and helpful attitude, while U. R. Brake, of the Chicago board of WPB, was a star performer. The latter was in our meeting from 7:30 p.m. until 10:45 p.m., and came back to the hotel at 11 a.m. Tuesday for another conference until time for calling the NAAPPB convention at 1:45 p.m. He spent the afternoon with us thru our clinic on priorities and made a good impression.

He did not neglect to caution us that priorities rules and regulations change hourly, and sometimes are only a hunting license. However, it behooves us to study and keep posted, as priorities and material control are here to stay for some time after peace comes.

Raymond Lusse could not leave the Lusse plant because of a war contract. Miss Florence was the only Lusse at the convention.

W. F. Mangels did not feel able to make the trip to Chicago this year. His son, William, is in Italy, doing his bit for Uncle Sam.

Our AREA meeting was almost entirely a priority meeting. Yet Ben O. Roodhouse told us how his firm kept repair parts ready for the Ed Wheels. Bill Rab-

kin surely knows the perplexities confronting arcades. W. St. C. Jones told us of war contract headaches; R. E. Chambers added his experience, George Cramer and others told of restrictions and regulations to be met. They are all anxious to get back to amusement device production.

John R. Davies was given recognition for his 50 years in the amusement business. He was on the 1893 Chicago Exposition grounds.

Fred W. Pearce felt the call to Florida again, and not feeling too well, missed the convention again this year.

John J. Carlin, of Baltimore, was chairman of the Clinic on Taxation. He showed the study of a personally interested man, and got good support from his faculty and the floor. Carlin and his two daughters drove over from Baltimore. It was the first convention for the daughters, and did they have a good time? John J. was more active in the meetings than he has been for some years.

Mrs. Fair and daughter made the long trip from Seattle. The mother attended all of the meetings and took many notes. It was the first convention for George Carrier, who succeeded Herbert O'Malley at Playland, Rye, N. Y. He started in with the AREA meeting Monday night, and kept the schedule of meetings thru-out the four days.

Spokane's Nat Way Over 1942; Dansant Up 90%

SPOKANE, Dec. 11.—The 1943 season was a record one for Spokane's Natorium Park. Owner Louis Vogel reported last week in announcing the closing of the popular amusement spot until next spring.

General business, Vogel said, was above expectations, while ballroom patronage was 90 per cent better than in 1942. For the past two years the dance pavilion has remained open for the fall season, while prior to 1942 the regular park season ended on Labor Day.

Vogel had no end of difficulty at the start of the season, mainly the result of man-power shortages. The indoor swim pool remained closed because of the management's inability to secure fuel for heating water and chlorine for purification. High-school youths were recruited in early spring to clean the park and ready the rides and stands for the season.

The servicemen trade was unusually good, while war industry, swing and graveyard shift workers patronized natorium during afternoon hours.

Attendance was bolstered by the visits of several name bands during the season, Vogel says.

Prell Experiment In Tampa Shapes Up as a Winner

TAMPA, Dec. 11.—Samuel E. Prell, after closing a successful season with Endy Bros. & Prell's Combined Shows, moved his rides here, where he opened a new park November 13. Spot is at Cass Street and Central Avenue and is known as Central Amusement Park. Large crowds have attended nightly since the opening, and riding devices and concessions have been doing good business, reported Charles M. Powell, general representative of the show. He said opening of the park was an experiment and that thus far business done had justified confidence that Tampa would support a competently managed park.

While a large part of equipment of the World's Fair Shows went into quarters at Charleston, S. C., where Endy Bros. Shows are also wintering, most of the new rides and some shows were brought here by Prell.

David B. and Ralph Endy placed their rides and some concessions in a park at Key West, Fla., and good business is reported.

The Prell family attended the dinner of the National Showmen's Association in New York with Dave and Ralph Endy, who then left for the Chicago outdoor meetings, while Prell returned here to rest, fish and swim at Maderia Beach, where he purchased a 10-room cottage.

Abe and Joe Prell are managing their father's affairs at the park. Joe Prell commutes from Tampa to Maderia Beach, where he and his family reside with his mother and father. Abe Prell is negotiating for the purchase of a large boat at Maderia Beach in which to cruise and fish.

Among showfolks who have visited the park since the opening are Mr. and Mrs. Sammy Lawrence and Tommy Carson, Lawrence Greater Shows; Jack and Red Russell, and Whitey Hult, electrician, Endy and Prell combo; Mr. and Mrs. John VaDay, Joe Murphy, Mr. and Mrs. Whitey Pellett, Paul Prell, Nick Green and Edmondo and the Zucchini family.

Len Schloss in Miami Beach

MIAMI BEACH, Fla., Dec. 11.—Leonard B. Schloss, general manager of Glen Echo (Md.) Park, who was elected to his second term of president of the NAAPPB at the organization's 25th annual convention in Chicago, last week, arrived here by plane from the Windy City last Friday (3). He will vacation here three weeks before returning to his home in Washington.

MR. AND MRS. R. M. SPANGLER, of Rolling Green Park, Sunbury, Pa., are vacationing in Miami.

Rinks and Skaters

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

'44 RSROA Meet, Champs Are Again Set for Detroit; Semi-Annual There Is Okay

DETROIT, Dec. 11.—The 1944 national championship and convention of the RSROA will be held in Detroit for the second consecutive year, by vote of the board of control, at the regular semi-annual meeting held at Arena Gardens here December 7-8. Arena Gardens, managed by Fred A. Martin, RSROA secretary, will again be host to the national meet. Dates for the meet have not been set as yet, but will be in April or May, according to an unofficial statement here.

Formal approval was given to the roller-skating show to be staged at Madison Square Gardens, New York, February 16. The event will be sponsored by the RSROA as a whole. Entire proceeds will be for the benefit of the National Infantile Paralysis Fund.

Production will be in charge of Clifford Wilkins, Queen's Rink, Elmhurst, L. I., N. Y.; Roland Cioni, Park Circle Rink, New York City, and Betty Lytle, New Dreamland Rink, Newark, N. J. Outstanding stars at the show will be cham-

pions in the various classes coming from all States. Entry is open to all amateur and professional skaters.

The skate dances approved for competition for 1944 remain the same as this year. This reflects the stabilization of the skate dance field, according to Perry B. Rawson, Asbury Park, N. J., chairman of the dance committee.

Government Exec There

In attendance at the meet here was Edward A. Conover, Chief of Recreation Section, Service Trades Division, Office of Civilian Requirements of the War Production Board from Washington. He came to Detroit because of the interest of rink operators and skate manufacturers in the release of more material. The WPB, responsive to this need, and appreciating the important factor that roller skating is in maintaining national morale, sent Conover here to go into the situation thoroughly. There were 25 leading operators representing the entire country in an open meeting, which included those in attendance at the Pro School.

Conover asked for detailed information on the state of supply of different items, which ranged from electric light bulbs and paper cups to Hammond organs. He is taking this information for further study, and asked President Fred H. Freeman of Boston for a list of 15 leading operators from whom the WPB will select a committee of seven or nine to meet with the WPB in Washington and work out a program for the industry's essential needs.

Manufacturers Attend

Three prominent skate manufacturers were represented at the sessions here—Ralph Ware, Chicago Skate Company; E. R. Whitecomb, Richardson Skate Company, and G. L. Fuller and H. R. Portugal, Rolaway Skate Company.

The other major accomplishment of the Detroit meet was the awarding of sanctions for championship meets in all territories for which applications have been received. These are: Nebraska-Iowa, Crosstown Roller Rink, L. G. Fox, owner, Omaha; Pennsylvania-West Virginia, Lexington Rink, H. D. Ruhlman, owner, Pittsburg; Illinois, Armory Roller Rink, Phil Hayes and Lois Reynolds, owners, Chicago; Massachusetts, Riverside Rollaway, H. A. Briggs, owner, Agawam; Indiana, Rollerland, Joseph A. Cantor, owner, Indianapolis; New York, Park Circle Rink, Vincent Padula, owner, New York City; Missouri, Arena, E. D. Jones, owner, St. Louis; Ohio, Rollerade Rink, Jack Dalton, owner, Cleveland; Maryland, Coliseum Rink, Elmer M. Norman, owner, Baltimore; Michigan, Arena Gardens, Fred A. Martin, Detroit; Colorado, Skateland Rink, J. W. Norcross and Carl Johnson, owners, Denver, and New Jersey, New Dreamland (tentative), Victor J. Brown, Newark.

National Champ Meet Fund Is Pledged by URO

NEW YORK, Dec. 11.—Preparations for the coming URO national championships occupied the final session of the first annual meeting of the United Rink Operators in the Park Central Hotel here November 30. Site, to be chosen by the Amateur Roller-Skating Association in consultation with the amateur co-operative committee of the URO, will be announced soon.

At the suggestion of William Holland, Bridgeport, Conn., a fund was pledged which reached over \$1,000 and will be doubled when returns are made from operators to be reached thruout the country. This will be used to help defray expenses of the national championship meet at the rink selected, as the

affairs are always costly to the operator. Those making up the initial pledges were Tom Legge, Boston; Earl Van Horn, Mineola, L. I., N. Y.; Archie Wing, Utica, N. Y.; John Beckman, Bronx, N. Y.; Wally Kiefer, White Plains, N. Y.; Orville Godfrey, Detroit; Capt. George Busby, Baltimore; Billy Rose and Sydney Conn, Hartford, Conn.; Willard Holland, Bridgeport, Conn., and W. Schmitz, Elizabeth, N. J. The latter represented America-on-Wheels and provided the report to *The Billboard*.

Sectional meets, instead of State contests, to send winners to the nationals was suggested by Sydney Conn, Hartford, Conn. The idea was seconded by Thomas Legge, Boston, and will be taken up with their amateur clubs which have the final say in such matters.

Membership Doubled

Membership doubled in the past year, President Earl Van Horn reported. Liability insurance rates were reduced from \$3.50 to 80 cents per \$100. Data was gathered by the URO on the juvenile delinquency problem thruout the country, thru the office of W. Schmitz, secretary.

The Olympic Committee of the Amateur Athletic Union has promised the Amateur Roller-Skating Association, representative body for the sport, that roller skating will be a part of Olympic contests for the first time in its history when games are again held at the close of the war, President Van Horn stated.

No officer of the United Rink Operators will hold office more than two consecutive years, according to an amendment to the constitution and by-laws of the body. This will assure all members of an opportunity to hold office at some time. All officers were re-elected and are president, Earl Van Horn, Mineola, L. I., N. Y.; secretary, W. Schmitz, Elizabeth, N. J.; treasurer, John Beckmann, Bronx, New York City; first vice-president, Thomas Legge, Boston; second vice-president, Jesse Carey, Philadelphia, and Capt. George Bushby, third vice-president. Additional members elected to the executive board were Wallace Kiefer, Orville Godfrey and Willard Holland.

Appointments included Wallace Kiefer, White Plains, N. Y., chairman Amateur Co-Operative Committee; W. Schmitz, chairman War Production Committee; Orville Godfrey, chairman publicity committee, and Billy Rose, membership.



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We have tried to meet your needs as fully as possible. Mindful of our responsibilities to a War and a Post-War Nation we accept the challenge of the markets and the rinks we will serve tomorrow.

Watch our announcements in 1944 and "Thank You" for your cooperation and understanding in 1943.

May this season and the coming year bring to all the Peace and the Goodwill for which our men and yours are fighting.



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The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

CIVIL service for managers of major fairs may still be just a dream. But Phil Travis, sec-g. m. of Tennessee State Fair, Nashville, is now under its protecting wing, eligible to a retirement pension 'n' everything. He went under c. s. with other employees of Davidson County down there. And various fair men have revived the conjecture as to just how difficult it might or might not be to place fair managers under civil service where State, county or municipality is tied up with a big fair. There can be no doubt that such a system would greatly improve many fairs. Of course, the political patronage boys would not like it. But three decades of growing popularity of fairs have seen many a manager retired by a political overturn after a couple of years or a period during which he had gotten his stride and had become really efficient. If civil service had been general for such posts, fairdom might not have lost the Gene Irwins, Harry Templetons and Charlie Greens (to name a few we have in mind) who were a credit to it.

KENTUCKY, judging from 4-H Club activities and those of Future Farmers of America, their comments at the Bourbon Stockyards (Louisville) Fat Cattle Show and the columns of farm journals, is becoming increasing fair-minded and, in spite of exactions of war and the strife for victory, a movement is soon to get under way to revive district fairs. Authority for this is Fred T. Ballard, Lexington and Louisville press writer and observer, who ventures the further prediction that, should the war end before the middle of next year, a Kentucky State Fair revival can be looked for if the property now

under government lease can be cleared. . . . E. Paul Jones, who has been chief of the Farm Section, Group Relations, American Red Cross, in Washington, D. C., with Mrs. Jones expects to return about December 20 to Dallas, where he has had charge of State Fair publicity. "It was good seeing you and being with you in Chicago," he types. "That is one kick I get out of the meetings—seeing and being with all of the guys from *The Billboard*." . . . F. M. Shorridge, who was at the Iowa fairs meeting in Des Moines, notes that the government will turn back the Coliseum to the owners as of January 1 and that the usual promotions and conventions can be expected. Goods news for all who have hit hostelry barriers there is that the Savery, Plaza and Chamberlain hotels are to be turned back as of December 18. . . . Once upon a time it was a sure sign that a circus would soon close when it began feeding hot cakes without butter for supper!

WORLD'S FAIR TALK AGAIN: Leading financial syndicated writer praises the "War Fair" in Walla Walla, Wash., starting December 7 (Pearl Harbor anniversary), as an idea for dramatizing America's role in the war, which shows the trend of the amusement mind. Arthur D. Grant, Toledo, tells of a new history of Detroit, "City of Destiny." K. G. Barkoot claims that Detroit is logically destined to have the great world's fair after the war. Then there are the sketches of the streamlined "Coventry" of the future upon which English architects are now working. And what Frank Lloyd Wright is planning for the American home. "Yes, to keep up with the fast-moving times, shortly after the war, right near the middle of the U. S. A.," writes Arthur Grant from Toledo.

"there must be created an Exposition of Rebuilding America to show by working models just what is in store by bringing all plans of all planners together so that all can see the Dreamworld of Tomorrow, with transcontinental express highways, tunneled thru the mountains, in working-model form. In this section of the nation a few of the last of the Old Guard of world's fair expositioneers have had a gabfest of reminiscences and have been made to realize that most of the Kings of the Midway have gone ahead and that there are only a few left of the expositionites whose history goes back to Omaha, 1893; Buffalo, 1901, and St. Louis, 1904. The group comprised K. G. Barkoot, B. G. (Babe) Barkoot, Rene J. Zouary, Ali Pasha and the writer. While Mr. Barkoot picks Detroit for the next world's fair, Mr. Zouary wants to see it held in Los Angeles."

JOHN ZOOK, who did a bang-up job as publicity director for Ohio State Fair, Columbus, is now in Governor John B. Bricker's presidential candidacy headquarters. Which gives him much more territory to cover. . . . Pvt. Eddie Coe, erstwhile sec of Lipsky-Paddock concessions, landed at Camp Wolters, Texas. Everything okay, except he'll probably never learn to like army life. . . . Lon Ramsdell, vet p. a. and a couple of seasons with Oscar Buck, is now a pix flack. Other day in Atlanta he called on an old friend who knew him when. The Jawa boy looked up from his typewriter and slowly and disgustedly drawled: "So you've stooped to the jumping tinctures!" . . . George Kitzinger, the Atlanta p. a., magi and once movie actor, made the first column written by Linton Hopkins, who succeeded Ernest Rogers with "The Showcase" on *The Atlanta Journal*, Rogers going to the editorial page. Hopkins, writing of a club opening, said: "George Kitzinger led the air-raid wardens we saw that night. George held up many a stagecoach in the old silent days." . . . While trying to enlist in the WAC, Jerk-Jerkette, annex attraction, was beaten to the punch by the draft board.

The Crossroads

By NAT GREEN
CHICAGO

IS CHICAGO getting ready for a show similar to the Minneapolis Aquatennial? There's something in the wind and, of course, rumors are flying. One of 'em is that a well-known carnival man will be in on the deal, whatever it is. Several other projects and promotions that have lain quiescent because of the war are due for revival when wartime restrictions are removed. The Civic Center project, for which elaborate prospectuses were prepared and much ground work done, is by no means dead and may be expected to be brought forward again at the proper time. This project proposed a permanent exhibition hall built over one of the railroad centers and provided an auditorium where all sorts of entertainments could be presented. Another, somewhat similar, was in the making a few years ago and may be expected to be revived.

THERESA MORALES, injured some weeks ago at San Antonio while with Polack Bros.' Circus, has recovered and is working with Art Concello's show at Sellg Zoo, L. A. . . . Which reminds us—wonder what Concello's show will be titled in '44! It is understood the Russell title was only for the 1943 season. . . . Charles Freeman is reported to be planning a stock company for Chicago's West Side. . . . Mickey

Blue, Irv J. Polack's ace promotion man, off to New York City for a couple of weeks' breathing spell before starting on the Medinah Shrine Circus promotion. . . . Rube Liebman, until recently with one of Floyd King's wild life shows, has signed with Barnes-Carruthers on a year-round basis. . . . When Jean Allen, circus gal attending the outdoor conventions, went down to the garage to get her car, it had disappeared and as this is written it hasn't showed up. . . . Lieut. Lloyd Fish, formerly one of the Peerless Potters, flying act, arrived at Fort Bliss, Tex., last week after a year and a half in Panama with the Anti-Aircraft Artillery. . . . Mrs. Minnie Simmonds, of Toronto, is spending some time in Cleveland with her daughter, Mrs. J. G. Mall, following the Chi conventions.

AN epidemic of colds and incipient flu had a dozen or more showmen who attended the conventions doctoring up for several days. Among those affected were Nat D. Rodgers, Jack Tavlin, J. C. (Tommy) Thomas and J. B. Hendershot. . . . Cole Bros.' big top that was damaged in the Texas hurricane is in Chi being reconditioned. . . . William B. (Bill) Naylor off to Buffalo on biz. . . . Cecilla Oznbak, circus performer, is playing a continuous indoor engagement this winter, but not with a circus. She's work-

ing at the Douglas Aircraft Corporation. . . . Some of the boys are talking about putting on thrill shows next season with gasless gas-buggies and rope tires. . . . Chicago will have six race meets, extending from April 29 to November 4, next season. Sportsman's Park will open and close the season with meets from April 29 to May 15 and October 18-November 4. Other dates are: Lincoln Fields, May 16-June 17; Arlington Park, June 19-August 3; Washington Park, August 4-September 7, and Hawthorne, September 8-October 17. . . . It's beginning to look as if there will be some circus activity on the West Coast this winter.

PLENTY of showfolks at Hot Springs right now, according to Burt Wilson, stopping off there on his way home from the Southwest. Among them Burt mentions Sam Gordon, Rubin & Cherry concession man; Bernie Head, Ringling press department; "Red" Reader, just discharged from the army; Harry and Mrs. MacFarlan, equestrian director and wardrobe, respectively, on the Cole show; Red Rumbel, cashier, candy stands, and Kid Reno, concessions, Cole Bros.; Vest-Pocket Joe, old-time showman; Frank Morris and Vic LeBon, RB concessions; Steve Byrd, Cole Bros.' concessions; Bill Woodcock and wife, last season with Clyde Beatty; Joe Hayworth and wife (Joe was Cole legal adjuster), and Mrs. Vic Hugo, widow of Vic Hugo, showman killed in the bombing of Shanghai. Also at the springs are Phil Isser and Max Linderman, eastern showmen. . . . G. G. Gray, Dakota indoor circus operator, recently lost his calliope when his trailer caught fire and burned both trailer and calliope.

ARTHUR BUYS HORSES

(Continued from page 38)

two weeks visiting relatives in Oakland, left for a three-week visit to relatives in Dallas. Glenn Henry and Conchita Escalante are presenting two acts at the Paris Inn Cafe in San Diego. Mr. and Mrs. J. B. Graham have taken an apartment in downtown L. A.

Calvin Lipas has been away on a business trip to Mexico City. Mr. and Mrs. Jimmie Woods, after spending several weeks at a local hot springs returned home in Venice. Harvey Walters returned from a business trip to San Francisco and is now at his home in Venice. Mr. and Mrs. Manfred L. Stewart returned from a vacation and have taken a bungalow in Venice. Mr. and Mrs. Art Anderson have placed their concession on a local show, playing Southern California section. Mrs. Laura Anderson, after two weeks' vacationing at Laguna Beach, left for a visit to her family in Emporia, Kan., over the holidays. Mr. and Mrs. Cliff Henry and Mr. and Mrs. Max Craig joined Siebrand's Piccadilly Circus in Yuma, Ariz.

WON, HORSE & UPP

(Continued from page 39)

bosses also believed that they had gone on ahead.

On Tuesday another bottle carrying a note was picked up. This note was a convincer that our advance staff was staying with us. It read: "Changing date to Thursday." The bosses, who were

getting desperate, decided to dig the boat out. Every man, woman and child started doubling in spades and shovels to remove the sand around and under the boat and by Thursday night the boat was floating. Friday morning we picked up another bottle and note which informed us that the date had been switched to Saturday.

Orders were given for the show to shove off, but we were still stranded because the captain of the towboat, who had taken it downstream when we first hit the sand bar to hunt up a gal at Little Bog, La., whom he had met there 10 years ago, hadn't returned. Saturday morning one of our billposters arrived on foot, wanting to know why we were still stalling. To the bosses's surprise, they learned that Carp Cove was only three-quarters of a mile north on the same sandbar on which we were marooned. The wagons and stock were then unloaded and we made an overland jump, arriving in time to get in a night show to fair biz. We will have to drive back and reload the show. Our watchman on the boat came onto the lot and advised the office that the tugboat had returned during the afternoon and that we were set for our river tour.

MAJOR PRIVILEGE.

UNDER THE MARQUEE

(Continued from page 38)

Bob Hickey, Walter L. Main, Allen King, Irv J. Polack and Frank Sweeney.

WHILE in Chicago, the Flying Romas

signed several indoor circus dates and fairs. Manager Roy G. Valentine and wife will return to their Texas quarters for rehearsals. They visited in Bloomington, Ill., and will hunt for a week before Christmas.

"DURING the overland circus era the longest part of a drive was after we could see grain elevators, a mile in the distance, in a tank town that we were heading for."

LAURETTE JEFFERSON, in Philadelphia completing her assignment of directing dances for Vinton Freedley's new musical production, *Jackpot*, leaves for Sarasota, Fla., reporting to the Ringling quarters to stage the choreography for the 1944 show.

PLAYING his second season as Santa Claus is Jack Walsh for John McClatchy, Upper Darby, Pa. Jack is remodeling his store on Eighth Street, known as Circus Inn. Charles Robinson, Kenneth Waite, Dr. Roberts and Mother Howard are daily visitors. Fat Lorane is in the city.

BECAUSE the management of the Chariot & Tableau Circus has decided to play three-day stands next season, its advance car will carry a Merry-Co-Round and use only billers with ride experience.

A PARTY was given James M. Cole, owner of the circus bearing his name at Seneca Falls, N. Y., at the time of his induction into the army. In addition to the Coles, guests were Mr. and Mrs. Fred Timon, Harry Phillips, Mrs. Patolio,

Frank Loftus, Mr. and Mrs. Joe Myers, Joan Myers, Charles Lockier and James M. Beach. Lockier had center of table decorated with several model circus wagons.

WILD Life Exhibit closed a week's stand at Tarboro, N. C., December 4 and moved to Reidsville, N. C. Tarboro was booked for three days only, but good business resulted in stay being extended to a week. Pete Cooper, former circus and carnival pole, now with the Coca-Cola plant, was a daily visitor and entertained Red Schulz at dinner. Another visitor was Mrs. Jack Lyles. Rex M. Ingham, who was sick for a few days, is back with it again.

NOTES from C. Stanley Fulton, Miami: Saw Fred Maurer calling on Miami merchants in connection with the Railway Express as a truck driver for the winter. He was a billposter on the No. 1 Ringling car. Jack Chandler, lithographer, also on the RB car, will have the oversea highway from Miami to Key West open for show equipment to travel over by first of year. Jack is a truck driver for the highway contractors. Mr. and Mrs. Ketrow returned to quarters here a few weeks ago. Beers-Barnes Circus recently pulled into quarters here. The writer and wife will no doubt be out again the coming season. For past two seasons my wife has tramped with me and before that she played night clubs, vaude and burlesque, also played the big time with her own band under name of Minnie Fitzgerald.

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RENT, LEASE — FIREPROOF BUILDING (HALL 47 feet long, could enlarge); \$100.00 monthly. Suitable permanent stock, music, dance, dramatic school, club. Near two high schools. A. FUNK, 256 Battle Ave., White Plains, N. Y.

SELL ONE-HALF OR ALL OF MY STOCKYARDS Supply Business. Value \$12,000; straight year round pitch. Each week equal to State Fair week. Write WALTER DE MOSS, 250 S. Meridian St., Indianapolis 4, Ind.

MISCELLANEOUS

FOR SALE — NAMEPLATE TAPE USED IN Roovers Nameplate Machine, \$3.00 per pound. PEERLESS VENDING MACHINE COMPANY, 220 W. 42d St., New York City 18, Wisconsin 7-8610.

4 EVANS AUTOMATIC BOWLING ALLEYS, 56 ft. long, \$2,500.00. BOX 426, care The Billboard, 1564 Broadway, New York 19.

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NOTICE

Only advertisements of used machines accepted for publication in this column.

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A-1 CIGARETTE AND CANDY VENDING MACHINES—All makes and models, lowest prices, from operators being drafted. Unneeded parts in stock. What have you to sell? MACK POSTEL, 6750 N. Ashland, Chicago. de25

ALWAYS WILL PAY TOP PRICE FOR WURTLITZER 616, 600, 500, 700, 750 and 850; also for Seeburg Rex, Plaza, Gem, Envoy, Hi-Tones, all models; also will buy Rock-Ola Standards, Deluxe, Masters. Will also buy ABT Challenges, Kicker and Catcher and other legal Counter Games. Send us your list of what you have to sell. DAVE LOWY, 594 10th Ave., New York City.

BELL LOCKS, SERIES OF MASTERS OR SINGLES, \$1.00 each; Mills Stamped Handles, 50c; Penny Q.T.'s, \$45.00; Mills 5c Extraordinaries, rebuilt gold finish like new, \$150.00; 3 sets Gold Award Reels, \$6.00 each. Many parts. Will buy 25c Mills. H. R. HORN, 91 Kenilworth Dr., Akron, O.

COUNTER BASKETBALL, PENNY PLAY, \$19.50; Gottlieb Deluxe Triple Gripper, \$19.50; ABT Targets; Latest Blue Model F's, Red, White, Blues, Jungle Hunters, \$19.50 each; Marbleglow Model F, \$17.50; latest Big Game Hunters, \$24.50; Pikes Peak, \$20.00; Cigarette Vender, \$19.50; unused Home Run, Hole-in-One, \$14.50; latest Advance Shocker, \$14.50; Pingo, \$12.00; Scooter, \$12.50; Keeney Bowlette, 10 ft., \$95.00; Gretchen Skill Shots, Zoom, \$19.50; Penny Venders, \$4.50. Wanted: Shoot the Chutes, Tommy Gun, Anti-Aircraft, all types legal equipment. One-third deposit. W. McLENNAN, 134 Moss, Highland Park, Mich. To-75730. x

HOROSCOPE, TEN SPOT, 4 DIAMONDS, Legionnaire, Bell Hop, \$35.00 each; Merry-Go-Round, \$20.00; Egyptian Seers, \$45.00; 31 Arcade Machines, \$285.00. Wanted: Exhibit 4-Way Card Vender, Mutoscope Pistol Sniper, Mutoscopes. WIMPY, Box 265, Red Bud, Ill.

I HAVE 12 BUCKLEY BOXES, OLD TYPE, 2 1940 Rockola Bar Boxes and 2 1940 Rockola Wall Boxes that I would like to trade for five (5) Packard Boxes in good condition. My boxes are in good shape. DAN SAVAGE NOVELTY CO., 932 Elm St., Beloit, Wis.

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ONE PACE COMET, 10c, 3-5, CRATED, \$95.00; one Mills Vest Pocket, green, 5c plus meter, \$55.00; one Steel Safe, double door, \$25.00; Marvels, Cubs, Aces, Penny Packs and Cigarette Reels, 1c, write for price; Trae Folding Stands for Mills, Pace or Jennings, \$5.50 each, or \$15.00 for three. All games in A-1 condition. 1/3 cash, balance C. O. D., subject to previous sale. LEBANON NOVELTY CO., 812 Locust St., Lebanon, Pa.

PARTS FOR MILLS ESCALATOR SLOTS — Club Handles, \$5.75; Main Operating, Clock and Handle Springs, 45c; Escalator and Slide Springs, 35c; Finger Springs, 15c; Clocks, \$19.50; Escalators, 5c size, \$25.00; 25c size, \$35.00; complete sets 3-5 Pay Slides, 5c size, \$27.50; 25c size, \$39.50; 5c Tubes, \$7.00; 25c Tubes, \$10.00; complete sets Reels and Discs, 20 stop, \$23.75; Jackpots complete, \$15.75; Side Venders, \$6.95; Gold Gilted Club Handle War Eagle Cabinets, complete with J.P. less escalator, \$59.50; Blue Fronts, \$79.50; Brown Fronts, \$99.50. Try us for any Mills Cabinet or Mechanism Part. Give Mills number, description or send broken part. 1/2 deposit required. Wanted to buy: Safes. JOHN M. STUART, Paris, Ky.

SLOTS BOUGHT, SOLD — STATE NEEDS. IF selling, furnish serial numbers, lowest price, general information. HUFFMAN, Box 751, Taos, N. M.

WANT TO BUY MILLS Q.T. SLOTS — GLITTER Gold and late models, 5c and 10c play. Fruit reels only. Give model and serial numbers and condition. GENERAL MUSIC CO., 2277 W. Pico, Los Angeles 6, Calif.

WANTED — ERIE DIGGERS, CABINETS AND Machines. Must be first class and priced right. T. P. DAVIS, 2620 E. Franklin Ave., Minneapolis, Minn.

WANTED — KEENEY ANTI-AIRCRAFT, ANY condition; Drivemobile, Sky Fighter, Evans Tommy Gun, Mills Phonographs, Keeney Submarine, Ten Strike, Play Balls; any amusement machines. UNITED VENDORS, 17704 John R., Detroit, Mich. Tr-26480. de25

WANTED — MILLS SCALES, OLD BIG HEAD models. Will buy as is. Give serial number and lowest cash price. BABE LEVY, 2830 10th Court South, Birmingham 5, Ala.

WANTED — BALLY ONE BALL, FREE PLAY, with base. State price and condition. VALLEY SPECIALTY CO., INC., 1061 Joseph Ave., Rochester 5, N. Y.

WE HAVE MOST EVERY PART FOR MILLS Escalator Slots. Send your want list. Mills 5c Brown Fronts, \$195.00; Pace 25c Gold Glitter, \$165.00. 1/3 deposit. JOHN M. STUART, Paris, Ky.

3 GALLOPING DOMINOS, 1942 JACK POT model, \$300.00 each; 1 Paces Reels Jr., with rails, \$90.00; 1 Paces Reels Sr., comb with rails, \$99.50. All clean. GARVEY, 1102 E. 18th, Davenport, Iowa.

PRINTING

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ALL KINDS POPCORN MACHINES — ALL Electric Burch, Star, Popmatics, Kingery, Caramelcorn Equipment, Burners, Tanks, Vending Machines. NORTHSIDE SALES CO., Indianola, Iowa. ja22x

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I WILL BUY DAISY CORK GUNS, ANY CONDITION. Write me. RAY OAKES, 3114 Cleveland Ave., Brookfield, Ill. de25

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WANT POSITION AS REPRESENTATIVE AT the Minnesota Federation of County Fairs Convention. Please send photos and lowest to EARL C. PETEY, Address, 3617 Bryant Ave., S., Minneapolis, Minn. Time is short. Hurry! de25

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Piece Combination. Piano, doubling Vocals; Trumpet, doubling Violin; Drums, doubling Bass Fiddle; Tenor Sax, doubling Vocals and Novelty Songs. Read, fake, improvise. Available at once. RICHARD B. MURPHY, 1415 Ryan St., Lake Charles, La. Phone 2080.

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man at liberty for the season of 1944. Must be a good permanent location. Married, sober, reliable and dependable. Over draft age. Have 40 years' experience. References? Yes. Write CHAS. BURTON, 911 Colquhoun Ave., Danville, Va.

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Gagwriter, Idea Man — Writing band novelties, patter, original parodies, dramatizations, monologues. Desires connection with legitimate entertainers. Free to travel. Don Frankel, 3623B Dickens, Chicago 47.

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PIANIST, LEADER — HONORABLE DISCHARGE army. Union, sober, dependable. Read any-thing, transpose, arrange. Experienced all lines. JESSE JACKSON, 713 Arlington Ave., Greenville, S. C.

Pianist — Union, male, age 40, young appearance, strictly dependable. Trained musician, all around life time professional experience all fields. In-terested only in first class, reliable openings that pay top salary. Railroad fare to join. State par-ticulars. Box C-118, The Billboard, Cincinnati 1, Ohio. ja1

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able discharge from army. Wishes connec-tion with orchestra or agent. Will travel. Popular, classical or concert. Extensive reper-toire. LOUIS LEPLITSKY, 201 W. 78th St., New York 24, N. Y.

At Liberty — Girl Singer. Attractive, 20. Carry good vocal library for tenor band or otherwise. Prefer West Coast or Florida hotel band or smart combo. Excellent wardrobe. Write or wire Julie Hewitt, Idan-Ha Hotel, Cape Girardeau, Mo. de18

AT LIBERTY VAUDEVILLE ARTISTS

HILLBILLY FIDDLER, GUITAR PLAYER, Singer. 7 years' experience radio, stage. Can Straight Med Acts. Anywhere in U. S. 4F, 25 years old. Address JOHN MALONE, R. D. 3, Reynoldsville, Pa. de25

Available — Harvey Thomas Royne, Entertainers, Acts, Musicians, Orchestras, Singers, Dancers every kind. Managers, book this show; make money. 162 N. State St., Chicago, Ill. Dearborn 9034. de25

Available Now for Theatres, Fairs and Celebrations. Complete Miniature Circus, Clowns, seven Edu-cated Dogs plus "Token" the Wonder Dog. Also Magic Act and Western Whip Cracker. Five big acts. Reasonable rates. Ralph W. Conley, Milner Hotel, Toledo, O.

Dixie Dandy Circus — Large Baboon, Rhesus Mon-key, four Dogs. Fast routine outstanding tricks, best of props, harness and wardrobe. Presented by man and woman. Bud Hawkins, 3836 Deakwood Drive, Cincinnati, O. ja1

WATCH PRICES ANNOUNCED

Dollars--Cents Top Set for Imported Goods

Effective time arranged on graduated schedule from Dec. 15 to Jan. 10

WASHINGTON, Dec. 11.—The imported watch market was the subject of big news this week when the Office of Price Administration issued MPR-499 on December 7. The question of price ceilings on imported watches has been much in the air since late in the summer when OPA officials began meeting with representatives of the watch industry.

OPA announces that it considered imported movements and watches under GMPE control and later under the Maximum Import Price Regulation which went into effect August 23. In the middle of October OPA brought injunctions against quite a few New York wholesalers to force them to comply with regulations requiring that records of their ceiling prices under the import regulation be kept.

The news release accompanying the order also said that the present price order was agreed to by a majority of importers who recently met with OPA in Washington.

MPR-499, the new order, sets up dollars-and-cents price ceilings for five types of imported watches and refers especially to Swiss movements. The price schedule sets prices which importers may charge to jobbers and retailers; the prices which jobbers may charge to retailers and prices which the retail trade may charge consumers. The importer must affix a retail price ceiling tag to each watch, plus an accurate description of the watch itself. The tag may not be detached until after sale to consumer. Retailers must similarly tag all watches purchased prior to issuance of this regulation.

It is required also that importers and jobbers must notify the retailers in writing of the quantity of watches sold them during the past six months. Importers and jobbers must also furnish invoices on all shipments of watches to the trade regardless of whether or not such invoices were furnished heretofore.

The order has a kind of graduated system of effective dates. It generally becomes effective December 15. After December 27 importers must have the retail price tags affixed to all goods shipped. By January 3 jobbers must have made reports to their retail trade. As a general rule MPR becomes effective December 15, however, except as the order applies to sales by retailers of inventory stocks in their possession on that date, for which regulations take effect January 10.

The ceiling prices include the complete watch, whether it be the lapel, fob or wrist type. They do not apply to sales of used watches.

Watch "Freeze"

On October 8 WPB amended its General Limitation Order L-23 covering distribution of imported watches to broaden its definition of the term, "importer," to cover any person who directly or thru an agent brings watches or movements thru customs into continental United States. The purpose of this order freezing stocks of imported movements and watches in importers hands was to make possible an equitable distribution of such movements or complete watches as could be used in the military forces or essential war work. Importers who applied for permission to move their stocks found WPB co-operative and quick to review and approve applications. It was reported during November that 73 per cent of the stocks of the more than 250 importers requesting such permission had been released for sale in any way the importer desired. About 20 per cent of the watch stocks had been set aside for sale for essential purposes only thru designated government outlets, and a re-

Ceiling Plan

WASHINGTON, Dec. 11.—OPA'S proposed new pricing schedule based on average store mark-ups with classifications of merchandise into three groups is running into opposition. Chester Bowles, OPA head, announced at a recently press meeting that any revision of GMPE should not be expected before the first of the year, but since then the new OPA consumer advisory committee held a two-day meeting with agency officials. The committee declared itself opposed to the proposals on the grounds that such a system of price control would be entirely unenforceable. It recommended, instead, a dollars and cents ceiling for as many commodities as possible plus a reliable price guide available to housewives.

The novelty merchandise trade especially has been following OPA's tussle with the proposed system of price control since a great many specialty articles were scheduled for classification under Group III, which would not be under ceilings.

serve stock of about 8 per cent was to be held against possible future needs.

On October 13 OPA amended its order covering ceiling prices on sales by assemblers of watches containing imported movements to allow importers a percentage mark-up. No mark-up could be made because of the importers' increase in price of imported foreign goods, but the increases in costs of transportation, insurance, customs duties, etc., could be covered by a new ceiling price.

Later in the month OPA took court action in the form of permanent injunctions to force 23 New York wholesalers to comply with price-control rules requiring them to keep records of their ceiling prices. At that time it was disclosed that some of these watch importers decided to close up shop rather than comply. It was thought unlikely by OPA that stocks of these importers would find their way into the black market because dealers who might sell against the provisions of a court order would be subject to imprisonment for contempt of court.

Effect on Trade

Since the order was issued last Tuesday (7), Chicago wholesalers have been discussing the predicament in which some importers would find themselves. It was reported that a big shipment of Swiss movements and watches is en route to this country, and importers may find themselves paying more for the goods than they are allowed to charge their jobbers or retailers. Payment to the Swiss government for the cargoes has already been deposited with banking institutions in this country, and unless special dispensation of some kind is allowed by government agencies, some importers are facing tremendous losses, it was said.

F. O. B. Mexico

WASHINGTON, Dec. 11.—The requirement that an amount equivalent to 5 per cent of the net value of merchandise destined for export to Mexico be deposited with a Mexican consul has been canceled, according to the Department of Commerce. Advance deposits made since November 5 should be billed against the importer in Mexico since the amount will be deducted from the import duties.

The Office of Exports will consider immediately export licenses for shipments of radio receiving tubes, incandescent lamp bulbs and fluorescent lamp tubes to Mexico, even if these applications are not accompanied by Mexican export recommendations at the time they are submitted.

Such applications should be submitted after the exporter has already made, or intends to make, an application to the Mexican authorities for an export recommendation to cover the order.

Merchandise Trends . . .

By CAROLINE ASPRAY

CHICAGO, Dec. 11.—The story of how one company, a cloth converter, rolled a novelty into big business is told in a recent issue of "Printer's Ink." Five years ago this firm looked into the possibilities of the scarfs women were beginning to turn into millinery and since then has had great success in supplying new patterns and materials to the millions at a very low price. College girls started the fad of tying any old thing around their long bobs, but shoppers, housewives, school kids and then war workers took it up and wanted something pretty and priced low enough so they could have a "hat" to match every outfit. The company found it possible to machine print fabrics in 22-inch squares and give the mass market scarfs as good looking as the exclusive designs of the specialty shops. In five years the price of their regular scarf has not been raised in spite of all difficulties of manufacture. Unless that definitely unlooked-for restriction on textiles comes thru, it's a sure bet that dealers won't be humming "Yes, We Have No Bandannas." (Sorry, we just couldn't help it.)

DIETETICS DIVISION.—That firm in Milwaukee may have the seeds of a coming industry in its development of "window sill parsley." The garden flat is sold ready planted in a soilless growing medium to which has been added fertilizer and vitamin B-1. A waterproof oblong box about two inches wide and eight inches long is sent by parcel post to the garden enthusiast who needs only to add water occasionally and then snip off the sprigs when the lamb chops demand garnishing.

FUR EXCISE.—Representatives of the fur industry protested the proposed 25 per cent tax included in the new revenue bill before the Senate Finance Committee last Friday, declaring that

WPB Order Eases Use of Synthetics

WASHINGTON, Dec. 11.—All outstanding special authorizations and directives on rubber issued prior to December 14, 1943, are revoked by the War Production Board in the newly amended version of the rubber order, R-1. All directives, however, issued by the Office of the Rubber Director during the past four months are included in R-1.

Another provision of the order gives WPB authority to limit the consumption of rubber or general purposes synthetics in the manufacture of any product, whether for government or civilian use, by special directive. This means that present freedom to use the general purpose synthetics for various end products may be restricted at any time; and behind this clause is said to lurk the possibility that army requirements for synthetic rubber products may increase to a point where civilians will again have to go without.

Following are provisions of the new order of interest to the trade:

Several hundred products for which natural rubber was previously permitted may now be made only from general purpose synthetic, reclaimed or scrap rubber. No quota restrictions are placed on consumption of general purpose synthetics nor scrap for permitted products. Buna S and neoprene are general purpose synthetics. Thiokol N has been completely removed from restrictions of the order, so as to encourage experimentation with this product said to be relatively easy to produce, but to have the disadvantage of a bad odor.

Neoprene types US and FR, however, as well as Hycar OS-10 and Styraloy, have been placed on the special purpose synthetic lists and are under allocation.

Use of crude rubber or natural latex cement in the manufacture of shoes is forbidden after January 1, 1944.

Restrictions are lifted on the sale of rubber gloves made wholly of general purpose synthetics or reclaimed scrap rubber, but such gloves must be labeled as to their content.

Consumption of 200 pounds of general purpose synthetics for experimental purposes during any 30-day period is permitted.

Inventories of reclaimed rubber are now limited to a 60-day supply, compared to a 45-day supply previously.

while the House committee lowered the Treasury's recommendation of a 30 per cent tax on jewelry to 20 per cent, the rate on furs remained the same. Argument against the rise from present 10 per cent included statistics exploding the idea that furs are a luxury by showing that three-fifths of all furs used in the country are in the lower price brackets, selling for less than \$100 and from \$100 to \$295. While the trade waits to see how the committee will react to such protest, it also expects the new OPA price schedule and regulation, which has been promised "any day now" for the past month or so. Reports are that the tentative prices published November 1 will be slashed further in a drastic rollback.

APPLIANCES.—Prices of post-war electric appliances ought to be sweet and low, if as many companies are going into the manufacturing end of that business as reports would have it. While Remington Arms recently denied plans to enter the small household appliance field after the war, reports said to be well authenticated are circulating that General Mills, the large food-processing corporation, is already considering additional executive personnel for their mechanical division, which is now handling heavy navy orders for precision instruments. Rumors of distribution thru grocery store outlets or by a premium plan tied in with coupons from company food products are floating around.

ALUMINUM PRICE DOWN.—Promises of plentiful and cheap aluminum ware came out of a recent New York meeting of the American Marketing Association. The Eastern manager of the Aluminum Company of America said that light metal is now selling at 15 cents per pound, compared with a price of 20 cents before the war. Civilians haven't profited yet, but it was stated that greater production pushed down operating costs, and the enlarged capacity of old and new plants indicated a lower price would prevail.

HOME FRONT NEEDS.—Another round in the battle for civilian production is scheduled for December 20 when WPB's requirements committee will meet with various other agencies. At that time the Office of Civilian Requirements will press its claim for the material and manpower to turn out the electric irons it promised Mrs. America some weeks ago. If by any chance that point is settled before this meeting, OCR will bring up the subject of other home appliances. Man-power and military claims that civilian production will promote a false

(See Merchandise Trends on page 51)

3 "BEST SELLERS"



Safety MONEY BELT
Khaki, Sturdy Construction,
safe locking.

GENUINE LEATHER

CIGARETTE CASE
with PICTURE FRAME

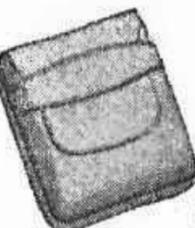


H1 Saddle Sheep
H9 Beige Pin Seal
H12 Brown Cow Hide
H13 Black Cow Hide
H14 Gray Beige Sheep

Individually packed
in colorful gift box

GENUINE LEATHER

CIGARETTE CASE



E1 Saddle Sheep
E9 Beige Pin Seal
E12 Brown Cow Hide
E13 Black Cow Hide
E14 Gray Beige Sheep

12 TO A CHIPBOARD
CONTAINER.

JOBBERS, write for prices. RETAILERS,
write for your nearest Jobber.

R. A. GUTHMAN & CO.
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STANDING BEAR



Life-like in every detail. So real it appears
ready to walk. 10 inches high, 15 inches
long overall. Cotton stuffed. Made of rayon
duvetyn in contrasting pastel colors.

\$2.25 EACH

Write for three color booklet
25% Deposit With All Orders.

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303 Fourth Ave., New York City

**Popular
Items**

English Needles

One of the better and faster-going
carded items offered by the Walnut
Merchandisers is the English Needle. This
popular instrument is in wide demand
and cards sell out in a short time. Com-
pany has a good stock of the needles.

Hey, Ranger!

The F. Cook Toy Company, Chicago, is
offering a military item the kids will
love. It's called the Junior Ko-Man-Do
Helmet and is a lifelike copy of the
regular army overseas helmet in olive
drab, treated for lightness and durability.
It has adjustable head and chin straps.

Wood Jewelry

Disturbed not a bit by plastic, felt or
other kinds of costume jewelry, clips
and pins made of wood are retaining
their popularity. Charles Demeo Wood
Products, Milwaukee, has one of the
most popular lines of wood jewelry, in-
cluding lapel gadgets, pendants, pins and
other pieces. Designs of animals, hearts,
initials, military insignia, etc., are beauti-
fully made up in a variety of woods and
finishes. The firm also has other types
of costume accessories.

Please Note

With family members coming and go-
ing at different hours these days, the
E. Z. Writers and Jotters put out by
the Bob Products Company, Baltimore,



NUDIE!

A 7-inch doll that
doesn't talk—but says
so much! Actually
seems alive because of
her flexible, pliable,
lifelike, soft but firm
plastic composition. Fast
seller for Novelty Stores, Gift
Shops, SALESBOARD OP-
ERATORS and Night Club Con-
cessioners. Retail for \$2.50. The
business gift item you often want for
special occasions. A stand-out for re-
membrance value! Redhead, Blonde or
Brunette—and each a tonic for the
Blues! Ind. packed. Send \$12.00 for one
dozen assorted Nudies, or \$3.00 for three.
One sample \$1.25.
EXCELLENT OFFER FOR JOBBERS.
AMERICAN ART PRODUCTS
2087 Broadway New York, N. Y.
(Were you ever in Paris? Yes, this is it!)

GLASSWARE

2818—Coasters, Gro. \$3.50
5755—Cups, Gro. 4.50
5756—Saucers, Gro. 4.50
1456—Pillar Tumblers, 8 Oz. Gro. 4.50
4542—Measuring Cup, Gro. 5.40
1822—Ash Tray, Gro. 4.00
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TO CLOSE OUT

Job Post Cards, Scenes, Greeting, Asstd,
1000 1.00

SLUM USERS, write for new lists of Ameri-
can Slum, Jap Slum, and China Novelties.

LEVIN BROTHERS

TERRE HAUTE, INDIANA 25% Deposit Required
With All C. O. D. Orders



**MINIATURE
PILLOW
TOPS**

Print Any Name
of Camp or City

VERY LATEST NOVELTY
GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted
colors. FAST 50¢ retailer. Send 25¢ for
sample—lots of 100 or more, \$15.00 per
hundred. 25% required on all orders, balance
C. O. D. PREPAID TO YOUR CITY.

MILT WILLIAMS NOVELTY CO.

1033-1035 Mission St., San Francisco 3, Calif.

LADIES' FULL FASHION HOSE!

65 Denier, real sheer, 45 gauge, grade "A" THIRDS,
Bemberg Hose. Sizes 8 1/2 to 10 1/2. 1/2 doz. pack-
ing, latest shades, \$3.75 per doz. pair. For sample
dozen add 25¢ postage. Cash with order.

FALLS CITY MERC. CO.

BOX 305 NEW ALBANY, IND.

SOMETHING NEW



Has Been Added to
NITE GLOW PRODUCTS

"THAT GLOW IN THE DARK"

IN 2, 3 AND 4 COLORS THAT MAKE
THEM DAY AND NIGHT SELLERS



Velvet, Satin or Crograin Hair
Bows on Comb with one or
two large or small luminous
flowers. Available in 8 dif-
ferent colors. \$3.25 to \$5.50
per dozen. Send \$2.00 for 6
samples.

SPECIALS!

These flowers are made of finer
materials and are of superior
quality!

Large Gardenia with Bud ... \$5.00
Double Gardenia (Corsage) ... 5.50
Double Gardenia (Cluster) ... 5.50
Large Triple Gardenia ... 6.50

Large Gardenia with Bud ... \$3.60
Small Gardenia with Bud ... 2.75
Triple Gardenia ... 3.60
Roses (White Only) ... 3.60
Boutonnieres ... 1.00

SEND \$2 FOR SAMPLES

**RELIGIOUS FIGURES
WITH CLEAR, LIFE-
LIKE AND DISTINCT
FEATURES.**

6 1/2" Saints, 2 & 3 COLORS .. \$4.50
Small Crucifix, 4" HIGH, 2"
WIDE, 1/2" IN DEPTH, with
HANGING HOOK 2.75

LUMINOUS Wall Brackets,
7 1/4"x6" 8.50

LUMINOUS Wall Brackets,
4"x4" 4.25

Square Plaque Crucifix with
HANGING HOOK, 6"x3 3/4". 4.25

Large Crucifix, 3 Colors \$6.50

8" Saints, 3 & 4 Colors 6.50

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1/3 Deposit, Balance C. O. D., F. O. B. New York.
Immediate Delivery Guaranteed.

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CREATOR!**

Here's another of the best numbers in our line
of "1944 Trend Creators." You can't appre-
ciate the profit producing possibilities of this
particular item without seeing it. Get started
with our new line NOW!

#706—Bracelet of Genuine Mother
of Pearl Heart with Insignia.
\$4.80 Dozen.

Item is shown in actual size. Order now!
Immediate delivery guaranteed! Send for
catalog of complete line!

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SEND 50¢ FOR SAMPLE!

TREND CREATORS

1265 BROADWAY
NEW YORK, N. Y.

MILITARY INSIGNIA JEWELRY

FAST SELLERS FOR NOVELTY STORES, CONCESSIONAIRES, ETC.

#604—Gold Plated and Pearl Round Locket with
Small Pearl top and Plain Catch Pin. \$12.00 Doz.
#609—Same Locket with Gold Plated Neck Chain
instead of Fob available at same price.

Terms: 1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

Order Today!

We also have separate gold plated sterling silver
insignias, including the "Seabee" insignia, for cement-
ing. Send \$1.50 for sample card of 15 different
available emblems. In addition, we can supply Pearl
and Wire for Wire Workers. Write for details.

JOBBERS! WRITE FOR SPECIAL DEAL!

Send for Catalog Send \$2.50 for sample
of Complete Line! of item shown in ad!

MURRAY SIMON

109 SOUTH FIFTH STREET
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NEW YEAR'S FAVORS

HATS — HORNS — NOISEMAKERS — CONFETTI — SERPENTINES — HAWAIIAN LEIS —
DECORATIONS—NOISE MAKER ASSORTMENTS, \$10.00, \$25.00 AND \$50.00. SATISFAC-
TION GUARANTEED. WRITE FOR PRICE LIST.

MIDWEST MERCHANDISE CO. 1010 BROADWAY
KANSAS CITY, MO.

Headquarters for
**ARMY
SUPPLIES**
Send for Our Free Circular.
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LEADING
SELLERS
IN **FUR COATS**
LOWEST JACKETS
PRICES CAPES • SCARFS
ALL GENUINE FURS!
Our new 1943-1944 Victory
Line is our greatest variety of
best sellers for you! Latest
styles. All sizes. Write for
FREE NEW GIANT CATA-
LOG! Satisfaction guaranteed
or money refunded. Same day
deliveries.
H.M.J. FUR CO.
150-B W. 28th St., N.Y. 1, N.Y.

It's a HIT! "YANK BANK"
 IDEAL CHRISTMAS GIFT FOR OLD AND YOUNG

Thousands sold, World Series, Yankee Stadium; Sportsman's Park, St. Louis. Can be emptied and refilled again. Army Camps want them. Attractive red, white and blue decorations.

Deliveries in 2 Days **JOBBERS, WRITE FOR EXCLUSIVE OFFER**

YANK BANK for the CHRISTMAS RUSH!

Ornamental, useful coin bank or desk paperweight. Sized like Baseball. Packed in cartons of 6 dozen. Choice of New York Yankees or St. Louis Cardinals.

\$8.00 PER DOZ.—\$43.20 SIX DOZ. CARTONS
 25% Down, Balance C. O. D., F. O. B. Asbury Park, N. J.

INDIVIDUAL BOXES **YANKEE PRODUCTS CO.**
 Red, White & Blue 829 MAIN ST. ASBURY PARK, NEW JERSEY

make a welcome addition to any kitchen or hall. Mom can tell Junior when to put the potatoes on, and just by lifting the sheet Junior or kid sis can write another note to let pop know when they'll be home from the basketball game. The boards come in three sizes, nicely mounted on a red background, and each has a wood writing stylus with a permanent holder right on the board. Good for demonstrators, prizes and premiums.

Insignia Scarf

Scarfs definitely belong now, whether they're worn round the head, shoulders or hips, and the Victory Insignia Scarf of Beau Brummell Ties, Inc., Cincinnati, is already popular. More and more girls will want these giant-size squares of soft rayon embroidered with the seal insignias of the army, navy, marines and coast guard.

Roaster

The Datom Company, New York, has a glass double roaster Mrs. Housewife will like. It's 16 inches long, 6 1/2 inches high and holds a 12 1/2-pound fowl. It's heat resistant, laboratory tested and guaranteed for a year against heat breakage. A new feature is the locked handles which prevent the cover from slipping. A practical and good seller now and for after the duration, too, now that American housekeepers are learning to cook with glass.

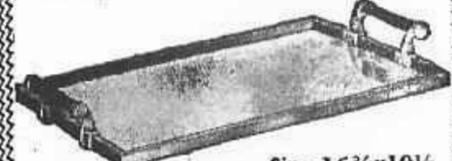


STERLING SILVER RINGS

Two hands that clasp and unclasp go to make up this memento of true friendship. Price includes Federal Excise Tax, postage and insurance.

BB9119—Each \$1.75

MIRROR SERVING TRAY



Size 16 3/4 x 10 1/2
 Chrome frame, walnut and plastic handles. Attractive, practical and useful—and at a price so low you can't afford to pass 'em up.

BB102—Price, \$15.00 Per Doz. Sample, \$1.45.

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Plastic Balls
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 Specials—5 Ups—6 Ups—7 Ups to Pad
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Write or Wire for Catalog

JOHN A. ROBERTS & CO.
 Formerly
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\$10.00

B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each . . . \$4.10

B. B. 101—3 Diamond Wedding Ring to match, Each 4.50
 Sizes 5 to 7

ROHDE-SPENCER CO.
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#4049K MIRRORED WHATNOT SHELF

To stand or to hang. 6 inches high, 5 1/2 inches wide, with shelf 5 1/4 x 2 3/8 inches. Entire front consists of mirrors.

\$7.50 Per Doz.; in THREE DOZ. Lots, \$7.20 Per Doz.

We carry a large line of GIFT GOODS ranging in price from \$1.80 to \$90.00 per dozen. Complete set K of illustrated price lists mailed to any re-seller on application.

LEO KAUL IMPORTING AGENCY, Inc.
 115-119K South Market St. Chicago 6, Ill.

NOVELTY PANTS

GREETINGS!!
 Ogden, Utah

PRINT ANY NAME OF CAMP OR CITY

VERY LATEST NOVELTY GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted colors with lace edges. FAST 60¢ retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. PREPAID TO YOUR CITY.

MILT WILLIAMS NOVELTY CO.
 1033-1035 Mission St., San Francisco 3, Calif.

NAVY PINS

\$20.00
 Per Dozen
 STERLING, GOLD PLATED

Safety catches, regulation colors. IN-SIGNIAS AVAILABLE FOR Ensign, Lt. Jr. G., Lt. Sr. G., Lt. Commander, Commander and Captain.

LOUIS VAN ZATSMAN
 7 West 44th St. New York City
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FOR ENGRAVERS

- CEDARWOOD JEWELRY •
- COCOANUT SHELL MEDALLIONS •

With Dangling Foreign Coins
 BROOCHES • BRACELETS • NECKLACES

Send \$10 for Sample Assortment. IMMEDIATE DELIVERY.

MILLER CREATIONS
 6628 Kenwood Ave. Chicago 37, Ill.

HERE ARE REAL 'PIN-UP' FAVORITES

that will stimulate sales! These beautiful pins with their smart gold-wire lettering appeal to women everywhere! The background piece is fresh-water pearl and is shaped into many intriguing designs. The lettering is twisted by hand and is sterling silver on gold-rolled plate. A wide range of names, covering every need. Colorful star bangles may be included on every pin—making it doubly attractive to women with men in the Service. MUST BE SEEN TO BE FULLY APPRECIATED. Send for sample, complete range of designs and LOW PRICES. Stock up NOW—profits are exceptional. Special offer to jobbers. Compare our prices and workmanship.

B. & M. NOVELTY CO.
 32 East 28th St. New York 18, N. Y.

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10c sellers. Send 25c for sample cards and folder.

XMAS CARDS

Now ready. Many new numbers. Catalog on request.

M & M CARD CO.
 1033-1035 Mission St., San Francisco 3, Calif.

PIN-UP GIRLS

Novelty Stores—Gift Shops—Hustlers
 Pin-Up Girls Pictures are the story, on Radio, Screen and Stage. Newspapers have stories every day about Pin-Ups. We have attractively packaged sets that are real sellers. Will be big Xmas item.

- Set #1 has 12 pictures, 7x9 inches.
- Set #2 has 9 pictures, 5x7 inches.
- Set #3 has 5 pictures, 4x5 inches.

Best work of most prominent artists, nothing soiled or offensive. Samples of all THREE items with wholesale price list, postpaid \$1.00.

KANT NOVELTY COMPANY
 323 Third Ave., Dept. BP, Pittsburgh 22, Pa.

JEWELRY WORKERS Gift Shops—Jobbers

Do you have your copy of our illustrated Costume Jewelry Catalog listing amazing values in Sea-Shell, etc., Necklaces, Earrings and Pins? If not, write for your FREE copy today. SPECIAL DISCOUNTS TO JOBBERS.

TROPICAL IMPORTING CO.
 5851 N. W. 17th Ave. MIAMI, FLA.

Knockout for Boston Beano

BOSTON, Dec. 11.—Two promoters who pleaded guilty to charges that they had attempted to revive the outlawed beano racket, were slugged with heavy fines and house of correction sentences in Middlesex District Court, East Cambridge.

Fred H. Bennett and Thomas C. Bradshaw, both of Malden (Boston suburb) were each fined \$1,000 after pleading guilty to the charge of setting up and promoting a lottery. Both were also sentenced to one year each in the house of correction, with sentences suspended. Bennett, however, pleading guilty to the charge of subornation of perjury, must serve an additional three-month sentence in the house of correction. Charges against two co-defendants, Wilfred H. Jones and Edwin C. Sanford, also of Malden, were nol-prossed.

Lieut. Detective James F. Cuniff of the State police testified that he had attended a so-called whist game conducted by these men, at which prizes ranging from \$2 to \$150 were awarded at the game. District Attorney Robert F. Bradford charged that Bennett and Bradshaw had attempted to revive beano under the guise of charity whist parties. However, no legitimate organization received proceeds from the game.

Los Angeles 19th Gift Show At Biltmore and Mdse. Mart

LOS ANGELES, Dec. 11.—The 19th California Gift and Art Show will be held here for four days, January 24 thru 27, it was announced by Harold W. Wright, sales manager and head of the domestic trade department of the Los Angeles County Chamber of Commerce, sponsors of the event.

Show will be held at the Biltmore Hotel and at the Merchandise Mart Building, occupying the second floor of the hotel and four floors of the mart building.

"Hundreds of lines will be displayed by over 180 of the country's best-known firms," Wright said, and "features several thousand new and original California, Eastern and import articles."

MERCHANDISE TRENDS

(Continued from page 48)

optimism as to the war's length are major obstacles blocking OCR's efforts.

RETAIL SALES.—Federal Reserve Board report on department store sales showed a rise over the same week last year of 13 per cent for the week ended November 27. This is seven points lower than the jump recorded for the previous week, so perhaps the closing rush of the holiday shopping may not prove so heavy as has been expected. Current stories of heavy buying and personal buckings of the mob lead one to expect the shoppers will soon be exhausted if pocketbooks aren't. Department of Commerce figures just released for October show a rise of 5 per cent in total retail sales and 9 per cent in independent store sales, and a drop of 6 per cent in wholesale volume. Explanations (if we need them) for the spending spree are given in two recent reports on family incomes. Macfadden Publications' estimate of distribution of families by income showed that within the last year about 1,000,000 urban families moved out of the "under \$2,000" income class into higher brackets. The Agriculture Department said this week that farm income is running about 28 per cent above last year; farmers will earn about \$18,000,000,000 in 1943.

AND NEXT YEAR?—Aside from the decline to be expected after the Christmas rush, merchandising circles expect the trend of retail sales, which has been on the upgrade since the start of the war in 1939, to flatten out during the first quarter of 1944. Regional gains will undoubtedly be noted and national buying power continue high, but retail sales will have to have a mighty big impetus to beat the high sales figures established the early part of this year, particularly in February when shoe rationing soared so many into frantic clothes buying.

GLASS FIBER.—War production has taken up all of this new synthetic, but estimates of its post-war popularity are being made right along. It looks like a natural for specialty articles, thanks to its qualities of great strength, the fact it does not absorb moisture, is fireproof and impervious to acids, wear and damage that affect other textile materials. It will be interesting to see what the ingenious novelty trade does with such a synthetic.

WOOD JEWELRY
Lapel Gadgets • Pendants • Pins • Photo Lockets • Gold Wire Mother-Hearts
Send \$10.00 For Sample Assortment
Or Write for No. 43 New Catalogue
Charles Demee
WOOD PRODUCTS
PHONE 116 E. WALNUT ST. LOCUST 3913 MILWAUKEE, WIS.

WALLETS—BILLFOLDS WHOLESALE!
Alligator Grain (High Quality Calfskin), Dark Brown. Special Offer! Individually Boxed.
\$22.50 Doz.
Genuine Leather (High Quality Sheepskin), Black Only. Individually Boxed.
\$18.00 Doz.
Genuine Leather (Sheepskin).
Plain \$6.00 Doz.
Divided 7.20 "
With Two Celluloid.. 7.80 "
Send for any one of an assortment of sample lines ranging from \$10.00 to \$30.00. Immediate Delivery!
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
MANHATTAN LEATHER NOVELTIES
230 5th Ave. New York 1, N. Y. Murray Hill 5-9695

!!! NEW !!! LUMINOUS PLASTIC CIGARETTE CASES
Holds Full Pack! Glows in the Dark!
\$36.00 Gross
BORDER NOVELTY CO.
405 Woodward Ave. Detroit 26, Mich.

FUR COATS & JACKETS
Buy Direct From Mfr.
The largest assortment of outstanding Fur Creations in our history available NOW! Immediate Delivery. All types at reasonable prices. Satisfaction Guaranteed! Write for Free Catalogue.
YOUNG & YOUNG
208 W. 27th Street N. Y. 1, N. Y.

BINGO
SUPPLIES—CARDS—PLASTIC MARKERS
Write for Bulletin
AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

CHewing GUM SORRY!
No new Agents' Territory open for Duration. FOR VICTORY BUY U. S. WAR BONDS AND SAVING STAMPS.
AMERICAN CHEWING PRODUCTS CORP.
4th and Mt. Pleasant Ave. NEWARK 4, N. J.

UNIVERSAL'S ORIGINAL JAR-O-DO
RED, WHITE, BLUE OR BINGO TICKETS
IMMEDIATE DELIVERY
OPERATORS - JOBBERS - QUANTITY USERS
WRITE FOR CONFIDENTIAL PRICE LIST AND SAMPLE, STATING YOUR REQUIREMENTS.
WE ALSO CARRY A COMPLETE LINE OF MONEY BOARDS.
RUDER SALES CO.
6219 N. WASHTENAW CHICAGO 45, ILL. (Wholesale Only)

SALESBOARD USERS, Attention!
22 ASSORTED 1 POUND BOXES OF QUALITY CHOCOLATE COVERED CANDY
In connection with a 1000 hole board
TAKES IN\$50.00
YOUR COST PER DEAL 22.65
PROFIT TO YOU\$27.35
10 Deals or More,\$22 Per Deal
SEABOARD PRODUCTS CO.
207 MARKET ST. NEWARK 2, N. J.
1/3 DEPOSIT Balance C. O. D. Order Now



GOING FAST! Quick Disposal While They Last!
15,000 MOTHER OF PEARL SENTIMENT PINS
With Army, Navy, Marine or Air Corps Emblem and Mother • Wife • Sweetheart • Sister in Beautiful 14-Kt. Gold Plated Script. Individually Boxed.
A Sentimental Prize With Great Appeal. While They Last
Only \$7.80 Per Dozen
25% Cash With Order, Balance C. O. D. No Orders for Less Than a Dozen.

NANCO INC.
221 Fourth Avenue NEW YORK 3, N. Y. Telephone: GRamercy 3-7963.

GLOWS LIKE A STAR LUMINOUS FLOWERS AND STATUES
THIS WEEK'S SPECIAL
8" Saints in Shrine. St. Joseph, Lady of Grace and Sacred Heart, made of very fine crystal marbleite in 3 colors.
\$7.50 Doz.
Samples of the three—\$2.00.
A REMINDER—Do not overlook our beautiful flower selections. Samples, \$2.00 for the seven assorted flower items.
STAR-GLOW MANUFACTURING CO.
1183 Sixth Avenue New York City 19, N. Y. Phone BRyant 9-0219

A SPECIAL BUY
Have 25,000 Puerto Rican and Cuban Flag Buttons with pins, \$14.50 per thousand. Ideal for Diggers and Slum Stores. Wire orders and deposits. Write for latest Jewelry and General Merchandise Catalogue.
SCHREIBER MERCHANDISE COMPANY
1001 BROADWAY KANSAS CITY, MO.

BINGO BLOWERS
BAKER'S GAME SHOP
2907 W. WARREN DETROIT 8, MICH.

MILLS SALES CO.
OF NEW YORK, INC.
901 BROADWAY, New York, N. Y.
WORLD'S LOWEST PRICED WHOLESALERS

BARGAIN FINDS

MILITARY INSIGNIA JEWELRY PINS, 14 kt. Gold finish. For all branches of the service. Close-out. At least \$14.40 Gross Value. Special10 GROSS **\$55.00**

DESK SETS—Genuine Onyx base and quality Fountain Pen. Stock 6,000 sets. Individually boxed. DOZEN SETS COMPLETE **21.00**

MEN'S TIES—Latest patterns. An exceptional value DOZEN **7.80**

TOMMY GUN—Fast \$1.29 seller. A good value DOZEN **9.00**

AMERICAN FLAG SETS. Lustrous rayon broadcloth. Complete with Eagle, Staffless Hanger. Individually boxed. 2 sizes. Exceptional value. DOZ. SETS COMPLETE **\$7.20**

ZIPPER UTILITY CHUCK-IN BAGS. For civilian and military use. Can also be used as a lunch or beach bag. 300 dozen closeout. DOZEN **6.00**

2-PIECE UTILITY ARMY SET. Hang-It, Carry-It, Pack-It. Compact 3-in-1 Wardrobe. Bargain \$1.95 Value. Boxed. DOZEN BOXES (24 Pieces) **7.80**

3-PIECE UTILITY SET. For Army or Navy. Every imaginable use. Very compact. Bargain \$2.95 Value. Boxed. DOZ. BOXES (36 pieces) **12.00**

SHAVING & DENTAL CREAM. Excellent quality in lithographed tube. 2 large sizes. 20¢ & 35¢ tubes. Prices to move quantity.10 GROSS **\$55.00**
25% Deposit With All Orders.
27 YEARS OF VALUE GIVING.
192 Page Catalog FREE With All Orders.

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Out of the Mail Bag

J. D., of Houston, writes: "Would appreciate your informing me where I can purchase small salescards, preferably a firm that can produce cards in quantity to my specifications."
Any of the board manufacturers that advertise regularly in *The Billboard* can produce cards to meet special requirements.

R. B., of Racine, Wis., writes: "I am rather new at this salesboard game and would like to be straightened out on how to place a consignment deal, what percentage to offer, and how to keep track of collections."
Operating a consignment deal involves no difference in procedure than that followed when placing a card or board without merchandise, and as a rule, placements are not made on a percentage basis. Instead of a percentage the location usually receives one of the major awards. In the latter case it is comparatively simple to keep track of collections. Each deal has a definite take and the operator does not distribute merchandise until he has collected the take called for. Of course there are occasions when the worker cannot finish a card.

When that happens, and if more than half the card is sold, the operator usually works out the following compromise: He lifts the seal to determine whether the winning name or number has already been selected. If it has, the lucky purchaser receives the give-away and the location gets nothing for his trouble. If the winning name or number has not yet been selected the location gets the award.

Deals distributors are missing a good bet when they neglect to keep their names before the operator. The latter is always on the lookout for new deals and it is smart to let him in on the secret when you have something you believe he can use.

HAPPY LANDING.

PIPES

FOR PITCHMEN & BILL BAKER

Communications to
25 Opera Place, Cincinnati 1, Ohio
SUCCESS IS only a matter of time if you have confidence in yourself.

JACK (BOTTLES) STOVER . . . cards from Harrisburg, Va., the info that the boys of leaf and joint fame in the Shenandoah Valley are getting their Christmas bank roll. Jackpot slicing around Nick Benny's coffee shop was indulged in by Willie McDorman, Pat Malone, Blackie and Fred Shifflett, Col. C. A. Maitland and Judge Patterson.

PRIORITIES ARE not required to travel on the road to success.

SPEDDY ROSE . . . pipes from Camp Fannin, Tex., where Uncle Sam knows him as Pvt. Herman Mendelsohn, 36883263, Co. C. 68, saying he'd like to see lines here from Jack David, Al Hassman, Kasher Carl, Jack Ed Murry, Al Allen, Phillips Kellar and the gang in Detroit.

LET'S HAVE pipes from you War Bond buyers. Takes only a few minutes.

BIG AL WILSON . . . in lines from Dayton, O., where he is working mouse and reports getting big turns in McCroy's store, is map reading a route to Cleveland and St. Louis after the holidays.

YOU DON'T have to go out and get business these days. It will come to you if you have the merchandise.

DR. FRANKLIN STREET . . . of med show fame, is working in a war plant in Kansas City, Kan., and has bought a home there, where the missus is holding forth, according to a pipe from Howard R. Brandt.

LOTS OF the boys are making pitches in foreign lands these days. They are wearing uniforms from the good old Uncle Sam factory.

RED HARRIS . . . cards from Black Creek, N. C., that Bill Hall is now serving the USA in Africa. Harris was a comic with Bill and his family on the Jachas shows, where shrimp suppers were a regular diet when the water reached the lot.

PITCHMEN ARE like elevators. Some go up and others down. The latter have only themselves to blame.

PVT. CHARLIE HUDSON . . . inks from Nashville that he is a different pitchman now and sleeping beneath two blankets. He asks for lines here.

BUILDING FOR the future is easy for the ones who save their money for the knock on opportunity's door.

pencils from Worcester, Mass., that he and his partner, Jack Cleary, made the conventions with sheet while in Montreal. He asks for pipe lines here from McDonough, Liberty Levine, and Mile-a-Minute Hymie Chase.

OPPORTUNITY TO study human nature is afforded every member of the Pitchmen's fraternity. The knowledge obtained comes in handy when making deals.

Yes and No
Little Rock, Ark.
Editor *The Billboard*:
I noted with pride and lots of scorn the "Popcorn" article by E. F. Hannan

Engravers Attention!

No. 5R81
Sterling Friendship Ring
Heart Dangles
Ideal For Engraving

Big Seller! Wide embossed sterling silver friendship ring with two sterling silver heart dangles. Ideal for engraving initials on hearts. All rings stamped "sterling." Priced for volume selling. Available in sizes from 4 to 9.

Other - Big - Sellers!
Available for immediate delivery! Better sterling silver identification jewelry. Also, a complete line of military and costume jewelry for better business and bigger profit.
(State Your Business)

Harry Pakula & Co.
5 N. Wabash Ave., Chicago 2, Ill.

FOR SALE!
NAME PLATE TAPE
Used in Roovers Name Plate Machine
\$3.00 PER POUND
PEERLESS VENDING MACHINE CO.
220 W. 42nd St. NEW YORK, N. Y.
Wisconsin 7-8810

LARGE PLUSH 20 IN.
SCOTTY DOG
Black & Brown
Special, \$30 Doz.
Minimum Shipment 1 Doz.
25% Deposit With Order, F. O. B.
Wire or Write for Immediate Delivery.
World Trading Corp.
37 WEST 23RD ST., N. Y.

5,000 ITEMS
AT FACTORY PRICES
Gum, Candy, Pins, Needles, Salesboards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Dry Goods, Specialty Merchandise and many other items. Write for list.
BLAKE SUPPLY CO.
219 E. Markham St. LITTLE ROCK, ARK.

Military Waterproof WATCHES

4 Jewels, Waterproof, with Sweep Hand, Ea. \$19.75.
Gent's, No Jewels, with Sweep Hand and Navy Time. Ea. \$8.95 in Doz. Lots.

GENT'S MILITARY WATERPROOF Wrist Watch, 4 Jewels, Without Sweep Hand \$14.75
GENT'S WRIST WATCH, Round, Ea. 6.85
GENT'S MILITARY 4-JEWEL WATERPROOF with Sweep Hand, Ea. 19.75
LADIES' 15 JEWEL Stainless Steel Case, 5 1/4 Ligno, Assorted Styles, Ea. 23.00
MILITARY 7 JEWELS, Waterproof, Ea. 19.75
7 JEWELS, Waterproof, with Sweep Hand, Ea. 26.00
POCKET WATCH, Nickel Case, Size 14 Ea. 6.75

LOUIS VAN ZATSMAN
7 WEST 44TH ST., NEW YORK CITY MU. 2-9481 MU. 2-9883

LEATHER CARRYALL

Split Cowhide Utility Bag similar to the illustration except for zipper. 3 strong snaps with an extra flap inside make an efficient top close. Leather drop handles; reinforced bottom with metal studs. Nameplate pocket. Size 12x8"; 10" high. F.O.D. Chicago. **B8R50X—EACH \$4.95.**
25% deposit with order, balance C. O. D.

JOSEPH HAGN CO.
Wholesale Distributors Since 1911
223 W. Madison Street, Chicago 6, Illinois

WAGON JOBBERS
ENGLISH SEWING NEEDLES
24 Packages on Attractive Display Card. Retailer Takes in \$2.40 Per Card. Send \$1.00 for Sample Card and Quantity Prices.
WALNUT MERCHANDISERS
416 WALNUT STREET CINCINNATI 2, OHIO

INTRODUCTORY LISTINGS Covering All Items Still Available NOW READY
IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.
To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.
ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

AFTER VICTORY

OAK-HYTEX TOY BALLOONS

WE'LL BE SELLING YOU
The OAK RUBBER Co.
RAVENNA, OHIO

ATTENTION, ENGRAVERS!
Pins, Rings and Bracelets! Military and Non-Military! For Engraving!
SAMPLE PACKAGE "A", \$2.00
SAMPLE PACKAGE "B", 5.00
Send Money Order or Check!
M. R. P. AGENCY 5065 Plankinton Bldg. Milwaukee, Wis.

PITCHMEN . . . SELL MAGIC
Headquarters for pocket, direction and mechanical tricks. Following tricks require no apparatus:
WHERE IS THE COIN? 70¢ a Hundred
MAGNETIC PENCIL 70¢ a Hundred
MYSTIC MATCH 80¢ a Hundred
ORANGE RIBBON TRICK 70¢ a Hundred
RISING PENCIL (Dir.) 80¢ a Hundred
CLIPPO PAPER CUTTING 90¢ a Hundred
BURN OUT MATCHES???? 70¢ a Hundred
WINE-WATER TRICK 70¢ a Hundred
CUPS AND BALLS 80¢ a Hundred
MANY OTHERS. Send for List or Order Direct.
RISING PENCILS \$7.00 Per Gross
CHINESE RING TRICK 5.00 Per Gross
These prices give you a real profit. 1/3 Deposit with all orders. Complete list free. **SLOANE PRODUCTS, 2262 Amsterdam Ave., New York 32, N. Y.**

MEDICINE MEN
Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
187 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

GET ABOARD, Live Crew Managers and Salesmen. Service Men's Magazine (Est. 1916) sponsoring Order of Blue Star for getting ammunition to front. Fast selling service joke books. Year's review "Yank" Army Paper, facts, fiction, hot cuts, new to public. Will Rogers joke book. Premium items. Free copy U. S. Law killing all ordinances. Samples 10¢. **SERVICE MEN'S MAGAZINE, 169 Duane St., New York 13, N. Y.**

CREW MANAGERS, SHEET-WRITERS, with EXCELLENT REFERENCES ONLY, to promote **THE AMERICAN CITIZEN** Established 1930
169 Duane St., New York 13, N. Y.
Sponsored by Service Men's Magazine established 1916. Specializing post war REHABILITATION LEGISLATION. Supporting Congressman Patman's Bill and other legislation behalf of service men and their dependents. Samples free 20 per cent turn in.

In the November 20 issue of *The Billboard*, I appreciate the fine tribute paid to our integrity, altho in the last paragraph he stands off and throws mud all over the article by cutting up a cookhouse jackpot about the qualifications of a successful popcorn man. He infers that the popcorn man is a failure in the show business and unable to earn a living in any other business, and all he has to do is to mooch 50 cents and promote a second-hand Coleman burner, and bang, he is on the road up again . . . just like that!

Well, let me set you right, Mr. Hannan. A successful popcorn man is one who has enjoyed at least some success in his chosen field and has, or is, in a position to make a sizable investment in both rolling stock and machines, and is not afraid of work. He is not the suitcase promoter who went broke, cutting up jackpots down in the hotel lobby.

B. J. DUFFY.

to Florida in a new gas buggy. . . . Sam Berman had his boxing cats headed for New Orleans. . . . Chief Twohorse and his six Indians were whooping it up in Bradford, Ill. . . . Bob Posey demonstrating in Muncie (Ind.) stores. . . . Dr. A. M. Johansen recovering from auto crack-up in Omaha. . . . H. Starker making New Jersey farm sales and meeting the boys. . . . Chief Gray Fox and the missus in Latrobe, Pa., and glimmed Johnny Ward doing a terrific biz in West Texas. . . . O. B. Redden laid up in Shreveport (La.) hospital with infected foot. . . . Louis (Roba) Collins caught Chief Ed Eagle and wife working wire jewelry since their end with Tom Dean's med opera in Piedmont, Mo., and cut up a lot of jackpots. . . .

That's all.

Up From Pitchdom

By E. F. HANNAN

A SMALL rubber ball and a few feet of elastic makes the simplest kind of plaything. It is a combination that has fattened the pockets of toy dealers by untold thousands. Leo Holland, one of the first to think of the bouncing or return ball was a pitchman who worked thru the East and who was always thinking of something to amuse youngsters. Let Leo tell the story:

"I was working toys at Old Orchard, Me., on a celebration day, and I chanced to see a worker who was what we term a grifter, and not of the pitchman world, who was busy with a game called 'ring the pins.' This game was played with a small hard rubber ball attached to a heavy piece of elastic, and the trick was to swing the ball around the neck of one of the wooden pins on a long table. The pins were not unlike the pins used for bowling, only much smaller. The prizes were what the players wanted to make them, the worker betting any reasonable amount that it couldn't be done. When the player lost he forfeited to the game man. I got thinking about the idea and it came to me that this combination of ball and elastic could be worked into a plaything for kids. I got this idea from the fact that the players in the gamester's game got a great kick out of whirling the ball, even if they lost most of the time. I used an air-filled soft ball instead of the hard ball and fitted it to some lighter weight elastic. I couldn't make them fast enough to supply my own sales as I moved about to fairs and celebrations. I sure thought I had something, and went looking for a patent lawyer. He made the search for me, but the chances of patenting didn't look good to him, and as it cost money, I forgot it for the time. Before I could wake up this same arrangement of rubber and ball was appearing in toy stores and being made up by toy-makers in great quantities. If I had any idea that was worth protecting I then had lost it."

Leo, like thousands of other pitchmen, simply added another good money-maker to the large list of pitchmen's brainchildren. But while Leo's case was somewhat of a bitter one, there was another one that runs along the same channel and that originated in the mind of a musician who got an idea that there was something to be made from the bones that endmen used in minstrel first parts. This musician, named White, conceived the idea of attaching a pliable but strong piece of thin steel to a hard wood arrangement, the same size as the ebony bones used by the minstrels. Any cheap wood vibrated nicely when the steel struck against it. White called his arrangement "claquers" and started on the business of selling them. White, like Leo Holland, thought he had something, but before he had gotten money enough to find out, the claquers business was added to items found in musical and novelty stores and the pitchman's dream was over.

There is an old saying "tradesmen seldom rise above their trade," and this seems to fit, in the case of the inventive-minded in the ranks of pitchmen.

VAUDEVILLE REVIEWS

(Continued from page 22)

stress, who sells a novelty or rhythm number with polsh. Still does *Bundle of Blue*, bringing up a sailor from the audience to cuddle in his arms. Her later spot in the bill can be trimmed a bit.

The Kassel selections are a compilation of the stronger tunes played at the Bismarck, featuring a harmony trio, and

Jimmy Featherstone, drummer, who handles ballads in a good manner. The most serious thing Art attempts is Grieg's *Piano Concerto* which boasts of a good stage arrangement.

Strongest of the three acts is Danny Drayson, dancing comic, whose stock has gone up considerably since he added talk to his straight dance routines. The boy has an effortless delivery and an eccentric dance style, in addition to Mahoney falls, which go well with his personality. Did big at this showing.

Al Stone and Kaye Lee haven't been here in years. Stone is now working with a new partner who is still a little frigid on support. The comedy gets laughs, but some of the lines are not for family consumption. Stone does most of the talk, interrupted periodically by the dumb Dora assistant. While showing off with some smooth trombone playing, she scissors off his tie and finally the pants. Went good opening show.

The Pretenders, three young lads who do pantomime comedy to recordings, are on a little too early. They had a little trouble getting started, but managed to wind up okay with Andrews Sisters and Bing Crosby records (*Pennsylvania Polka* and *Pistol Packin' Mama*). Start off with a Crosby-Merry Macs record, and one of the lads singles with the familiar Cyril Smith *Old Sow*.

On screen, *There's Something About a Soldier*. Biz so so. Sam Honigberg.

Olympia, Miami

(Reviewed Wednesday Afternoon, Dec. 8)

Dave Tyler's overture, *St. Louis Blues*, opens a five-act show which had a trio of acrobats stealing the honors.

Moro and Chita, a sprightly duo in south-of-the-border costumes, opened with native dances and were liked.

Fred Roner proved quite a magician, and with the aid of four stooges from the audience, showed how to pick pockets and get away with it. An unusual act. Got a big hand and many laughs.

Hylton Sisters, playing a return date, gave out with harmony, opening with the well-known *In My Arms*, followed by a colored novelty ditty and closed with the military, *I'd Rather Be a Private*. Insistent applause brought an Arkansas hillbilly song; a peach.

Van Kirk, emcee, followed with his English type of humor and mannerisms, ancient for present-day purposes. A strip-tease travesty and a Gay '90s number were well liked by the customers, however.

Three Edwards Brothers closed in a sensational acrobatic and balancing bit which wowed the audience and stole the show.

Pic, *True to Life*. Biz good.

L. T. Berliner.

RADIO REVIEW

(Continued from page 22)

sympathy, as the comic was then on the air and back on the Texas Company pay roll. Allen would have done much better to cover the situation, if it needed covering, which we don't think it did, in a closing skit with the Mighty Allen Players. Only this time there was no comedy skit.

As aired, the show took almost 10 minutes to get over the pall of the opening. Once it started to roll, thanks to some truly Allenesque quips and Lauritz Melchior, of the Metopera, it really high-balled along.

The Melchior biz was pure Allen at its best. The grand operator wanted some of the heavy scratch that radio gives its singers, in this case, Sinatra, and no matter how Allen pleaded, Melchior came back with "\$30,000 for . . ." and a Sinatra chorus.

Finally the comedian showed the singer what might happen to him in radio. The production was dubbed *Life Can Be Melchior*. The sponsor was Pasternacks Personality Pretzels. The slogan was, "With men who know pretzels best, it's Pasternacks seven and three-eighths to two." And for a snapper Melchior did a singing jingle commercial for PPP.

You try'n' top that.

With this show under his belt, Allen will undoubtedly settle down and begin to move along. The way his competition, Jack Benny, is going, Allen should be able to let his ratings do his talking. And with Falstaff Openshaw (Alan Reed) back, with Ev Sloan filling in till Charley Cantor returns, with Jack Smart back on the staff after a lengthy absence, and Betty Walker to round out the stooge quartet, the comic should do well.

After all, he still has Al Goodman's ork, Jimmy Wallington's commercials,

Hi, Lo, Jack and a Dame's vocals, and the same net, sponsor and time. He has all that and his superb wit and showbiz savvy.

Lou Frankel.

AIMS AND POLICIES

(Continued from page 29)

non-theatrical war films thru the press, radio, house organs and posters.

4. Public libraries and other civic leaders should encourage war film forums. Suggested plans and procedures on film forums should be widely distributed.

5. Since the U. S. Government is about to launch the Fourth War Loan Drive, it was resolved unanimously that the agencies represented contact directly and thru their membership all distributors of 16mm. films thruout the country, and urge each of them to co-operate to the fullest possible extent with local War Bond Committees in supplying them with films, projectors, and projectionists to increase pay-roll deductions and to sell more and more bonds. It is further resolved that a copy of this resolution be sent to Ted R. Gamble, national director, War Finance Division, U. S. Treasury, and that sufficient copies of this resolution be supplied to the War Finance Committee of the U. S. Treasury to send to its 81 offices thruout the country.

6. The committee further recommends that OWI provide distributors with appropriate trailers or news bulletins on urgent war issues to be attached to programs designed for general audiences.

7. It further recommends that the necessary number of prints of selected government war films remain with distributors for historical reference, and that lavender duplicating prints be made and stored in vaults for the purpose of making negatives and prints therefrom at any time in the years to come.

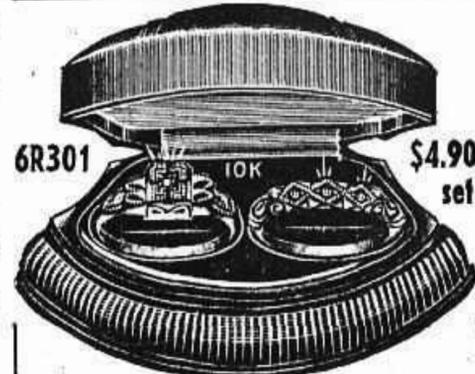
8. To provide for the most effective use of war films and to minimize any curtailment of distribution and utilization, this committee recommends that the existing service charge be re-examined by the Office of War Information. Recommendations resulting from this survey are not to become effective before July 1, 1944.

Events for Two Weeks

December 13-18
GA.—Albany. Fat Cattle Show, 14-15.
December 20-25
CALIF.—Huntington Beach. Christmas Frolic, 18-24.

Pitchdom Five Years Ago

AL MORRIS passing out plenty of glass knives on Broadway, New York. . . . James L. Osborne, sheetie writer, reported being strong enough to work again in Crowley, La. . . . John Hicks, ad man, closed with United Shows in Stockton, Calif. . . . Fred and Bob Guthrie, Walter Byers, Claude Waddell and W. F. (Dad) Morris were working Columbus, O. . . . Doc and Mrs. George M. Reed celebrated their china dishes wedding anniversary in Columbus, O. . . . Jerry Russell, Benny Gross, Bill Sherrick, Morris Kahntroff, Artie Cohen, Harry Corry, Marvin South, Curley Zamon, Benny Stone and Ozzie Routt were working Houston fair. . . . Donul E. Crabb with sharpeners and Berke with candy held the mazuma crowd at Sioux Falls, S. D. . . . Eddie Doley had an okay summer and headed for Chattanooga, Tenn., to avoid meeting Jack Frost ice blasts. . . . Doc LeMoine with magic and N. Fischman had radio filters in Knoxville, Tenn. . . . Kenneth Stalcup in Kentucky territory doing fair business. . . . Prof. Jack Scharding with health chart down San Antonio way after trying to rent stores all along route from Rockford, Ill. . . . Tom Sigourney getting mazuma with sex books in Houston. . . . Mr. and Mrs. Jack Hendrix working auto polish in Shreveport, La. . . . Nat K. Morris in the money at Asbury Park, N. J., with kitchen gadgets. . . . E. O. Pine and Eddie (Shifty) Lewis trekked



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LETTER LIST

(Continued from page 45)

Mark, Charlie
Marks, George
Markis, T. Louise
Marlow, Jean
Maronetti, Rocco J.
MARSHALL, Howard
MARSHALL, Sam
Marshall, Jas. E.
Martin, Bud
MARTIN, Carolyn
Martin, E. G.
Martin, Henry
Warner
Martin, Jack C.
Martin, Kappy
Martin, Lon
MARTIN, Malcolm C.
Martin, Marion
Martin, R. N.
Marvil, Bill
Masher, Joe
MASLEY, Paul T.
Mathews, F. S.
Mathews, Robert P.
Mathews, Jimmy O.
Mathews, Wm.
Shorty
Mavis, Jean
Maxwell, A. R.
May, Clay E.
May, Wm.
Mayer, Little
Mayman, Gilbert
Maynard, Ken
MAYNARD, Phillip A.
MEADOWS, Clarence
Meadows, James
MEEKLING, Chas. Karl
MEISS, Raymond T.
Meisterman, Jack
Mejia, Miguel B.
Melvin United
Melville, Mrs.
Bertha
Mercy, Alec
Merritt, Raymond
Mexes, Chief
Micheli, M. W.
Miller, A. C.
Miller, Ann
Miller, Mrs. Bea
Miller, Bert
Miller, C. M.
Miller, Carroll
Miller, Magician
Miller, Chris H.
Miller, Claude
Miller, Mrs. Cleo L.
Miller, Dave & Nancy
Miller, F. W.
Miller, Flossie
Miller, Geo. &
Miller, Mrs. Harvey
Miller, Joe & Babe
Miller, Mrs. Leah
MILLER, Leo
Miller, Mrs. Mae
Miller, Marilyn
Miller, Martha
Miller, Mrs. May
Miller, Nancy Lee
Miller, Oraon A.
Miller, Paul
Miller, Toney
Mills, Mrs. Matilda
MISKOWITZ, John J.
Miszuras, A.
Mitchell, Bill
Mitchell, Dewey
Mitchell, Frank C.
Mitchell, Gus
Mitchell, Geo. J.
MITCHELL, Leo C.
Mitchell, Mardy
Mitchell, Mrs. Mary
Mitchell, Mrs. Mike
Mitchell, Whitie
Mitchell, Ted
Mitchell, Tennis
Mitchell, Wm.
Orville Bud
Mickey, Mrs. Mary
Mohr, J. L.
Mohan, John
MONAHAN, Arthur
MONAHAN, Edward
Montgomery, Grover
Montgomery, Trevor
MONROE, Geo.
Elmer
Mooney, Angelo J.
Mooney, Mrs. Thos. J.
Moore, Carl E.
Moore, Dinty
Moore, Ernest Fred
Moore, Frenchie
Moore, Goldie
Moore, Harry E. & Helen
Moore, John H.

OCEAN, Michael
Olom, Guyton
Oliver, Jack
Olegario, A. G.
Ollis, Paul
Oliver, Ollis L.
Ormes, Herbert J.
Osborne, Evelyn
Osbourne, Mrs. Edna
Ott, Don
Ott, Jerry
Overman, Wally
OWEN, Charles
Own, George
Page, W. J.
Painter, Wm. Leroy
Palmer, Mrs.
Palmer, Henry
PALMERINO, Chas. J.
Pape, Billy & Conchita
PARDEE, Eugene
Parker, Bill
Parker, Bob
Parker, Ethel
Parker, Leo
Parker, Ullie
Parks, Mrs. Billie
PARKS, Doc
Howard
Parrish, Billy
and Mae
Parson, Mrs. Joe
Pasauer, Claude
PATMAN, Earl
Newton
Patterson, Sgt. Jas. N.
Patton, Cliff
Patton, Virginia
Pauert, Albert
Payne, James E.
Peck, Kenneth Lyle
PEIFER, Melvin
Hobson
Pence, Mrs. Cora
Permenter, Joe
Perrotta, James
Perry, Al Ironman
Perry, Bill
Perry, Capt.
PERRY, John
Henry
Perry, Jos. J.
PERRY, Leonard
Peterson, Geo. W.
PETRIE, Roy Allen
Peyton, Elmer
Blackie
Phillips, Everett B.
PHILLIPS, Jimmie
Donald
Phillips, Robert
Taylor
Phillips, Stella
Phillipson, Dave
Phillipson, G.
Phillips, Jas. A.
Phalet, Alexander
Pierce, Jim &
Fredia
Pieron, Orville
Leo
Pietro, Anthony
Pike, Bill
Plicher, Ray
Pinard Jr., Al
PINKLEY, Robert Dale
Pines, Chas. A.
Pink, Bill
Pinkston, J. W.
Politte, Leo J.
Polk, Mrs. Besajo
Pollon, E.
Poole, J. J.
Pope, Edw. Chas.
Pope, Mrs. Georgia
Populak, Olga
POPOVICH, Charles
Porter, Harold A.
Potter, Joe
Potter, Lola
POUNDERS, Andrew
Pounders, Alfred S.
Powell, Charlie
Powell, M. A.
Prather, Norman
Pratt, Bill
Prull, Samuel
PRESTON, Jas.
Thomas
Price, Mrs. Bruce
Prue, Mabel
Purdy, Ray
Putegnat, Tex
Pye, R. S.
Qualls, Knox
QUEEN, Jos.
Henry
Raber, Arthur
Radcliffe, Ray
Radtke, Art
Rae, Ginger
Rafferty, Dorothy
Ragasis, Jos.
Kaiser
RAGLAND, Phillips Thos.
Ragon, Don
Rambo, Barney
Randall, Ruth
Randi, Bob

Raymond, Christine
Rawls, Mrs. Margaret
Re, John J.
Re, Sylvia
Reavy, Vernon W.
Rockless, Fred
Reece, Harvey
Reed, Miss Billie
Reed, Billy
Edward
Reed, C. S.
Reed, Charley
REESE, ELMER
CALVIN
Reese, Johnnie
REEVES, Jas.
Leland
Reeves, D. B.
Reores, Tubby
REID, Albert
Junior
REID, Jesse R.
Reid, Gabe
Remy, Archie
Elmer
Remy, Venus
Rena, Cleo
Renton, Al
Resler, W. H.
REYNOLDS, Thos.
Jos.
Rhiner, Dutch
Rhodes, Jesse
Rhodes, V. E.
Rhine, John Wayne
Rhoads, John
Ducky
Rice, W. H.
Richards, Ernest L.
Richards, Jackie
RICHARDS, James R.
Richards, Mrs. J. T.
Richards, Ray
RICHARDSON, Cal Eugene
Richmond, Paul
Wm.
Rieton, Dick
Ridenour, Joann
Rigles, John
Riggs, Mrs. Lillian
Riley, Donald
Eugene
Riley, James
Riley, Joe Dad
RILEY, Mark
Jackson
RILEY, Wm. Allen
Rillo, Lee Arthur
Rinaldi, Albert
Rinchart, Ollie
Roach, J. S.
Robbins, John M.
Roberts, Earl
Roberts, J. H.
ROBERTSON, J.
Stevro
ROBERTSON JR.,
Burton B.
Robinson, Edward
Robinson, Evelyn
ROBINSON, Fred D.
Robinson, Mrs.
Robinson, Gertrude
Robinson, Nathan
R.
Robinson, Chief
Signor, Art
Signora, Thom
Silverlake, Archie
Silverlake, Billy
Sima, Joseph
SIMMONS, Kell
Sims, Jim
Sindt, Marjorie
Singares, Danny
John
Simmel, Hezekiah H.
Sistrunk, John
SKEGGS, Martin
SKEHAM, Jas.
Jos.
Slate, G. B.
Slater, Dan Dad
Slavin, Claude
SLOAN, Howard
SLOAN, Midge
Slover, B. A.
Small, Dana
Smiga, Joe
Smith, C. E.
Smith, Fannie E.
Smith, Floyd L.
Smith, Frank Carl
Smith, George
Charlie
Smith, Glenn R.
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Smith, J. H. H.
Smith, J. P.
Cowboy
Smith, Jack Henry
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Smith, Kenneth R.
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Smith, M. D.
Smith, Mack
Smith, Marvin
Smith, Pat Mae
Smith, Ralph W.
SMITH, Wm.
Monroe
SMITHLY, John
Jos.
Smuck, Guy
Snidow, Geo. H.
SNYDER, Dawson
Ernest
Snyder, White
Sokalash, John
Soller, Stanley
Sorenson, Asger
Sorun, Andrew N.
Soucie, Alfred Jos.
South, Earl
South, Mrs. Lutio
Southern, Troy D.
Sparks, Clifton
Sparks, Jenzand
Spaulding, Bill
SPEAR, Barney
Boo
Spears Jr., Geo.
Spencer, Art &
Frances
SPIVEY, Chas. M.
SPYROPOULOS, Harry A.
Squire, Lowell
Edw.
St. Clair, Blackie
St. Clair, Leonard
St. George, Mrs.
Mario

Savage, Emilee
Savoy, Joseph
Scanlon, Wm. J.
Schaefer, Jimmy
Schillie, Fred
SCHMIDT, Daniel
II
Schnepfer, Geo.
Godford
Schreiber, Harry
Schuler, John
Schults, Mrs.
Francis
Schunke, Eddie
SCOFIELD, Clifford Marion
Scott, Cullie
Scott, Mildred
SCOTT, Wallace
Augustus
Scruggs, F. M.
Seals, Earnest
Baby
Seawater, Blackie
Seest, Louise
Seibert, Carl
Seltz, Jas. Bruce
Schula, Rosa Lee
Sellars, Mrs. Geo.
Lucille
Sellers, Jackie
Senecal, Marguerite
Senter, Lloyd
Serrano, Carlos F.
Setz, Val
Snaffer, Bernard
Shaffer, Carl P.
Shaffer, Esther
Corinne
Shafer, Frankie
Shaffer, Fred
Shaffer, Sam
Shamshak, Nick
Shanbrun, Frank
Sharpley, Herbert
SHAW, Wm.
G.
Shea, Mrs. Johnny
SHEA, Wm.
Walter
Shelford, Bill
(Candy Floes)
Shelton, Mervin
Shepard, Frank
Sheppard, Frank R.
Sheppard, Mrs.
Lillian
Sherman, Genie
SHERRWOOD, Richard B.
Shessn, Joseph
Shin, Nellie
Shipman, Cecil
Shipman, Jas. R.
Shipman, S. A.
Shock, Jimmie
SHOEMAKER, James
Jos. Marion
Shoemaker, Robt.
L.
Shore, Louis
Short & Beal
Short, Joe
Short, Mrs. Edward
Short, Mrs. Martha
Shufford, Clint
Signor, Art
Signora, Thom
Silverlake, Archie
Silverlake, Billy
Sima, Joseph
SIMMONS, Kell
Sims, Jim
Sindt, Marjorie
Singares, Danny
John
Simmel, Hezekiah H.
Sistrunk, John
SKEGGS, Martin
SKEHAM, Jas.
Jos.
Slate, G. B.
Slater, Dan Dad
Slavin, Claude
SLOAN, Howard
SLOAN, Midge
Slover, B. A.
Small, Dana
Smiga, Joe
Smith, C. E.
Smith, Fannie E.
Smith, Floyd L.
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Smith, George
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Smith, Mack
Smith, Marvin
Smith, Pat Mae
Smith, Ralph W.
SMITH, Wm.
Monroe
SMITHLY, John
Jos.
Smuck, Guy
Snidow, Geo. H.
SNYDER, Dawson
Ernest
Snyder, White
Sokalash, John
Soller, Stanley
Sorenson, Asger
Sorun, Andrew N.
Soucie, Alfred Jos.
South, Earl
South, Mrs. Lutio
Southern, Troy D.
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Sparks, Jenzand
Spaulding, Bill
SPEAR, Barney
Boo
Spears Jr., Geo.
Spencer, Art &
Frances
SPIVEY, Chas. M.
SPYROPOULOS, Harry A.
Squire, Lowell
Edw.
St. Clair, Blackie
St. Clair, Leonard
St. George, Mrs.
Mario

St. George, John
Stack, Richard
Stacks, Grover
Stadler, John
Staley, John M.
Stamos, Peter
STANCL, Needham E.
Stanley, Daisy
Stanley, Mrs. Lois
STANSBERRY, Mearl Robt.
Stark, Bernard
Starr, Hedy Jo
Steele, Mrs. J. E.
Steele, Mrs.
Margie
Sterling, J. N.
STERLING, John
Wm.
Sterling, Wm.
Storn, Jack
Stevens Bros. & Big
Boy
Stevens, Johnny
STEVENS, Tom
Stevens, Mrs. Julia
Stewart, Bob
STIEHM, Melvin
Paul
Stoeten, Fred
Stokes, Morris
Stone, Mrs. Carl
Stone, Jas.
Washington
Stone, Jessie
Stone, John Mason
Storor, Lester
Strasberg, Ed
STRATTON, Wm. H.
Stultz, Thomas
Stutzman, Jas. F.
Styles, Talmadge
Randolph
Sullivan, Mrs.
Beatrice
Sullivan, Eddie
Sullivan, M. L.
Sullivan, Wm.
Mike
Summers, June
SUMMERS, Wm.
Calvin
SUMNER, Keith
Maynard
Sunbrock, Larry
Sutton, Mrs. Chas.
H.
Sutton, Jake
Swartz, Herman
Sweet, Perry
Synor, Bert
SYNAK, Leonard
S.
Talbot, Geo. Burl
Taler, W. T.
Talia, Mrs. Myrtle
Lee
TAN, Gus
Tatman, Marg
Tavornock, Mrs.
Jack
Taylor, Chas. A.
TAYLOR, Clifford
John
Taylor, Harry
(Cee Follies)
TAYLOR, Herman
Taylor, Howard Ray
Taylor, Jack M. E.
Taylor, Johnny
Taylor, June & Jim
Taylor, Mrs.
Katherine
Taylor, Lucille
TAYLOR, Major
Leo
Taylor, Mrs.
Pauline R.
Taylor, Sammy
Taylor, Walter
Temple, Ray
Terhan, Max
Terrell, Billy
Tezzano, Mavia
Tezzano, Frank
Theodora, Leona
THOMAS, Arney
Geo.
Thomas, Leo
Thomas, L. I.
Thomas, L. Louise
Thomas, Olive
Thomas, Tex
Thompson, Mrs.
Dorothy
Thompson, Prof.
Herb
Thompson, Jas. G.
Thompson, Omar
Thompson, Mrs.
Peto
Tiffany, Virginia
Tilman, F. W.
TIPTON, Fred
James
Todd, Herbert K.
Tom, Walter
Torrill, E. C.
Townsend, Cal
Townsend, Dorothy
Townsend, Wm.
Miller
Travers, George
TRIMMER, Paul
Ed
Truesdale, L.
TRUSTEE, Lou
Loyd
Trozzi, Massimiliano
Turnquist, Carl A.
Tyree, Earl
Tryki, Walter
ULCAR JR., Joseph
UNDERHILL, Andrew Daniel
UNDERWOOD, Ralph Neal
Underwood, W. R.
Urich, George
Urich, Joe
Valdere, Jim
Valier, Buddy
VALLEGO, Tony
Vallier, Buddy
VAN CAMP, Arthur John
Van, Charles
Van, Herman
Van Order, Louis S.
Van Zandt, K.
Vangness, Kunelm
O.
VAREOKA, John
Jos.
Vargo, Rose
VAUGHN, Edgar
Hatfield

USE PROPER POSTAGE ON HOLIDAY GREETING CARDS

When mailing holiday greeting cards in care of The Billboard be sure to use first-class postage (3 cents per ounce) if they are in envelopes. This applies whether the envelopes are sealed or unsealed, but it is better to seal them. Cards in unsealed envelopes and mailed under third-class postage (1 1/2 cents per ounce) cannot be forwarded and therefore must be sent to the dead-letter office.

This ruling for forwarding of mail does not apply to open greeting cards, those not requiring envelopes and sent under 1-cent postage.

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VAUGHN, Hamp
Sylvester
Vaught, Mel
Velare, Curtis
Velare, Elmer
Veles, Dottie
Venable, Wm.
Alfred
Vibbard, Paul L.
Villers, Buddy
Vincenz, Roy
Vistol, James C.
Vogstad, Mrs.
Edna
Vogt, Al
Vogt, Frank X.
Wade, Mrs. Mae
Wages, Mrs. J. W.
Wagner, Howard
WAGAN, Geo.
Robt.
Frank
Wakins, Clarence
Waldron, Frank
Walker, Arthur
Walker, Carl
Walker, Fred O.
Walker, Garnet
WALKER, George
Loranzo
Walker, Prof. H.
Walker, Miss Lee
Walker, Lee
Walker, LeLani
WALKER, Martin
Allen
Walker, Peter
Walker, Mrs. Ralph
Walker, Stella
Wall, Frank
Wall, Otis Lee
Wallace, Ben
Wallace, Bert
Wallace, Kay
Walters, Ken &
Lucille
WALTER, Tom
Walters, Walter
Waltz, Earl
WARD, Clyde C.
WARD, Kenneth
Wade
Ward, Margaret
Mary
Ward, J. Robt.
Ward, Vernon
Arthur
Warner, Geo.
Warrick, Stanley
Wasop, LaMar
Wasdall, Wm.
Washburn, Geo.
Waters, Hughey
Waters, James
Waters, J. A.
Waters, Jennette
WATKINS, Irv J.
Watson, Chas. W.
Watson, Jas. F.
Watson, Mrs. Mary
Watson, Pauline &
Frank
WEAVER, Geo.
Carol
Webb, June
Webb, Roberta J.
Webb, Senter &
Webb, Walter Thos.
Webber, A. R.
WEBER, Frederick
Weber, Mrs.
Bethel Robinson
Webster, Mrs. J. H.
WEBSTER, Jas. C.
Weber, Dorothy
Weinke, August
Ernst
WELSMANN, Geo.
Lawrence
Weiss, Ben
Weiss, Harry
Weiss, Kay
WELLBORN, Thos.
F.
Wells, Albert &
Ruth
WELLS, Joe
Samuel
Wells, Lillian
Carter
Wells, Tiger
Wells, Van Clown
Welsch, Eddy
Yogi, Prince
Young, Eddie &
Dolly
Young, Mrs.
Ethythe Billy
YOUNG, Max
Bryon
Young, J. A.
Young, Mrs. Nancy
YOUNGQUIST,
Lawrence Calvin
Zablo, Mary
Zavatta Zoppe
Zell, Bob Chas.
Zeno, Mrs. Jean
Zeno, Joseph
Zimmer, Florence
Zohn, Irving Hon.

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Holidays)

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ADAMS, Richard
Nathan
Alex, Fred
Allen, Tommie
Balabanows, The
Beard, A. J.
Bolt, Harriet
Broad, Mrs. Murry
Brown, Mrs. Marie
Carpenter, Wm. C.
Chase, La Verne
Cohen, Rex Gail
Cohen, Mrs. Sam
Cohn, Ben
Cowan, Nana
Edwards, G. A.
Ernst, Mary
Evans, Frank G.
Fablan, Emily
Fabray, Nanette
Flying LoForuns.
Fournier, Frances
Frances, Dorothy
Fuller, Bill
Gasca, Josephine
Gasca, Mike
Geraghty, William
George Jr., Harold
Gocke, Robert
Golosky, Morris
GRAY, Anthony M.
Green, Ben
Grono, Paul
Haag, Harry
Halpin, George G.
Hamilton, Marion
Hanschamaker,
Helen
Hebron, Lillian
Herman, Fred
Hodges, Merle Alta
Hoggard, Roy H.
HOLT JR., Theodore
Zorita
Hunt, Charles T.
JOHNSON, Jack
JOHNS, Edward
Francis
Karskey, Al
Kennedy, Jack
LaSalle, George
Luggetta, Eddie
Lewis, Joe
Mack, Mrs. Cuban
MARTIN, Lawrence
MILLER, Murray
Mohamed, Ahmed
Ben
Montgomery, Betty
NICHOLSON,
Clyde Archie
Nolan, Jim (Rides)
Pape, Conchita &
Billy
Parise, Miss Toy
Purter, Roland D.
Radford, Ronald A.
Regan, George W.
Robertson, Maj.
Geo. S.
Sapiro, Albert
Scatterday, R.
SELLERS, William
Harry
Sello Bros. Circus
Shubert, John
SIMS, Leonard
Marvin
Starkey, Iva
Steffen, J. E.
Stebler, Joseph G.
Stevens, John Cecil
Stevens, Mrs. F.
Stevens, Leo
Sutherland, Beverly
Taylor, Miss Key
Thomas, Finis
Ware, Mrs. Eddie
Wellswell, Eric
Woods, F. A.
(Whitely)
YOUNT, Wade
Duane

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Bankard, Robert
Barrow, Bobbie
Bell, Bill
Berry, Mrs. Jack
Bills, Mrs. Meryl
Borowitz, John

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ALLEN, John
Amok, James
Arno, Ernie
Bagling, Marjorie
Barri, Lana

NOTICE NOTICE
Because of the serious paper shortage, letters, etc., will be advertised in this list only one time commencing January 1, 1944.
In the event that you are having mail addressed to you in our care, it will be to your advantage to look for your name in EACH issue of The Billboard.
MAIL FORWARDING SERVICE
THE BILLBOARD PUBLISHING CO.

Dyer's in Quarters After an Okay Trek

GREENWOOD, Miss., Dec. 11.—Dyer's Greater Shows, which closed the season at Grenada, Miss., November 14, moved to Legion Field here for winter quarters. Season proved highly successful, with only one losing date, attributed to bad weather, out of 30½ weeks on the road. Show played 15 fairs and five celebrations in seven States and, altho help was short, all spots were made on time, including two weeks at peak of the season.

Ellsworth McAtee, superintendent, started a small crew rehabilitating equipment in quarters and it is the intention of the management to overhaul all equipment.

Word from George Dyer indicates that he is studying hard at a southern college to become a fighter pilot in the U. S. Army Air Force. Mr. and Mrs. William R. Dyer are planning a business and pleasure trip and will return to quarters about January 12 when a full crew will be maintained.

BEACHERS AID PCSA

(Continued from page 42)

brief talk, and Larry French's USO unit, and Eldon Nichols and wife, magicians, were featured in the floorshow. Performers donated their services, and Freddie Heitfeldt emceed the event.

Those in Attendance

Among those attending were Frank Howard, George Blaisdell, Mr. and Mrs. "Bugs" Boland, Art Dawes, Larry Wingardner, Mr. and Mrs. Johnson, Mr. Owens, Mr. and Mrs. Bill Keller, Mr. and Mrs. John Ostensoe, Harry Wooding, Mr. and Mrs. J. E. McCollister, Dolly McCollister, Mr. and Mrs. Jim Boyd, Mr. and Mrs. Herb Usher, Aaron Davis, Joe Steinberg, Mr. and Mrs. Joe Miller, Mr. and Mrs. Dell Thurber, Lucille King, Mr. and Mrs. Milt Nicholas, Mr. and Mrs. Jimmy Stein, Mr. and Mrs. Charles W. Willard, Adrian Whelan, Marjorie Munster.

Mr. and Mrs. Mike Herman, Mr. and Mrs. Nate Hartman, Hugh Dorr, Mr. and Mrs. Larry Adams, Mr. and Mrs. G. W. Stockwell, Mr. and Mrs. M. C. Kollenborn, Raymond R. Enriques, Eddie Welsh. Al (Moxie) and Babe Miller, Mrs. Harold Webber, Mr. and Mrs. Joe Mettler, Mr. and Mrs. Jack Lambert, Mr. and Mrs. William Fears, Mr. and Mrs. Jimmie Smith, Mr. and Mrs. George Lane, Joe Waller, Robert Bishop, George S. Bredford, Mrs. Leon McLinden, Mr. and Mrs. Van Horn, Babe and Whitey Perry, Mrs. Madge Buckley, Mr. and Mrs. Charlie Walpert, Mr. and Mrs. Hunter Farmer, Mrs. Ray Holden, Herb Dunn, Mr. and Mrs. Bill Williams, Mr. and Mrs. Lou Miller, Mr. and Mrs. Ted Sloane, Mrs. Vivian Gorman, Mr. and Mrs. Ray, Clyde Gooding, Mr. Johnson, Ed Kennedy, Mr. and Mrs. Eldon Nichol, Mrs. Larry Windgardner and Carl Schroeder.

Perry is "Tiger Trainer"

In addition to the ticket sale and "fines" given in kangaroo court, a tiger, PCSA symbol, was donated by Joe Mettler. Tiger was sold to Whitey Perry for \$25, who, by virtue of the purchase, becomes "Tiger Trainer" for a year. Perry's name will be engraved on a metal plaque attached to the tiger. At the next event, which will be the third annual party, the tiger will be sold to another showman, who retains the emblematic object for a year along with the official title.

In turning over the \$678.72 to the PCSA, a report of the disbursements was read by Joe Glacy, PCSA past president. Money received totaled about \$755, with expenses running approximately \$160. After a deduction of almost \$50 for gov-

ernment taxes the net amount was increased by approximately \$125 in ticket sales.

Money donated PCSA goes into the sick and relief and cemetery funds.

Charles W. Nelson, PCSA executive secretary, has requested a list of all San Diego and Mission Beach people who aided in making the event an outstanding success. Letters of thanks and appreciation will be sent them by the club.

ROUTES

(Continued from page 22)

Dexter, Al (Capitol) NYC, t.
Dixon, Gaye (Club 18) NYC, nc.
Dickey, Annamary (Waldorf-Astoria) NYC, h.
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
D'Ray, Phil (Cafe of Tomorrow) Chi, nc.
Duncan Sisters (Folies Bergere) NYC, nc.
Dunninger (State) NYC, t.

E

Elliott, Leonard (Paris Qui Chante) NYC, nc.
English, Ray (Palace) Cleveland, t.

F

Fay & Gordon (Pierre) NYC, h.
Ferguson, Al (Carman) Phila, t.
Fields, Benny (Greenwich Village Inn) NYC, nc.
Flake, Dwight (Versailles) NYC, nc.
Fitzgerald, Lillian (Club 18) NYC, nc.
Floretta & Boyette (Last Frontier) Las Vegas, Nev., nc.; (Orpheum) San Diego, Calif., 17-23, t.

Flowerton, Consuelo (Spivy's Roof) NYC, nc.
Folds, Lew (Colosimo's) Chi, c.
Fontaine, Diana (51 Club) NYC, nc.
Frisko, Joe (Club 18) NYC, nc.

G

Gale, Lenny (Earle) Washington, t.
Galente & Leonards (Chase) St. Louis, h.
Gary Trio (Chancellor Bar) Phila, cl.
Gibson, Karen (Iceland) NYC, nc.
Gibsons, The (Riverside) Milwaukee, t.
Gingersnaps (Chir's) Cleveland, cl.
Giraldo, Alex (Trouville) NYC, nc.
Gleason, Jackie (La Conga) NYC, nc.
Glover & LaMaie (Mayflower) Akron, h.
Gory, Gene, & Roberta (Kitty Davis Airliner) Miami Beach, Fla., nc.
Gray Family (State) NYC, t.
Guyse, Sheila (Stardust Inn) Washington, nc.

H

Harden, Dan (Park Plaza) St. Louis, h.
Hartmans (Waldorf-Astoria) NYC, h.
Hartnells, The (Blackhawk) Chi, re.
Haviland, Hal (Fay) Providence, t.
Hawley, Monty, & Crackshot (Regal) Chi, t.
Hawthorne, Irene (Versailles) NYC, nc.
Healy, Eunice (RKO-Boston) Boston, t.
Hembry, Jack (Wivel) NYC, nc.
Herbert, Jack (Riviera) St. Louis, nc.
Hines, Baby (Onyx) NYC, nc.
Hollywood Blondes (Music Hall) NYC, t.
Holmes & Jean (Regal) Chi, t.
Howard, Willie (Strand) NYC, t.
Hume, Elaine (Essex House) NYC, nc.
Hutton, Marlon (Paramount) NYC, t.

I

Jaxon, Jerry (Mayfair) Dayton, O., t.

Joy, Sally, & Mascot (Central) Passaic, N. J., t.
Jules & Webb (Mayflower) Akron, O., h.

K

Kallen, Klitty (Chicago) Chi, t.
Karson, Maria, Musicales (Plains) Cheyenne, Wyo., h.
Keaton & Arnfeld (Palace) Cleveland, t.
Keller, Dorothy (Music Hall) NYC, t.
Kidoodlers (Enduro) Brooklyn, cl.
Kim Loo Sisters (Capitol) Washington, t.
Kramer, Stan (Kentucky) Louisville 13-23, h.
Kurtis Marionettes (Blackhawk) Chi, re.

L

Lane & Claire (Earle) Washington, t.
LaZellas, Aerial (Army Camp Shows) Leesville, La., 12-18.
Lee, Bob (Wivel) NYC, re.
LeRoy, Harry (Trouville) NYC, nc.
Leroy, Gloria (Lookout House) Covington, Ky., nc.
Lewis, Joe (Chez Paree) Chi, nc.
Louis & Cherie (Monico's) San Francisco 6-16, nc.
Lowe, Hite & Stanley (Central) Passaic, N. J., t.; (Stanley) Pittsburgh 17-23, t.
Lucille & Howard (USO Show) Ohau, Honolulu, T. H.
Lucas, Nick (Roosevelt) New Orleans, h.
Lu-Cella (Versailles) NYC, nc.
Lynn, Glynia (Belmont Plaza) NYC, h.
Lynn, Herbie (100 Club) Des Moines, nc.; (Edgewood) St. Joseph, Mo., 20-26, nc.
Lyon, Ladd (Capitol) NYC, t.

M

McDonald, Grace (Palace) Columbus, O., t.

McLean, Ross (Rogers' Corner) NYC, cl.
Maghandis, Two (Rockhead's Paradise) Montreal, until Jan. 11, nc.
Malloy, Ullaine (Gayety) Montreal, t.
Mandels, Three (State) NYC, t.
Manning, Otis (Patio) Cincinnati, nc.
Mardon & Louise (Jefferson) St. Louis, h.
Marsha (Riverside) Milwaukee, t.
Mathews, Steve & Dorothy (Takodah Golf Club) Fond du Lac, Wis., 13-25.
Maurice & Andrea (Southern Manor) Phenix City, Ala., nc.
Maysy & Brach (Earle) Washington, t.
Mazzone & Abbott (Latin Quarter) NYC, nc.
Miles, Jackie (Capitol) NYC, t.
Miller, Glenn, Singers (Albee) Cincinnati, t.
Mills, Buster (Snow St. Cafe) Providence, nc.
Montoya, Rita (Greenwich Village Inn) NYC, nc.
Moreno, Consuelo (El Chico) NYC, nc.
Morris, Doug (Forum) Montreal 13-18.
Morrison, Patricia (Palace) Cleveland, t.
Murray, Jan (Paramount) NYC, t.
Murtah Sisters (Walton Roof) NYC, nc.

N

Neal, Ginger (Snow St. Cafe) Providence, nc.
Niesen, Gertrude (Chez Paree) Chi, nc.
Nichals, Les (Globe) Boston, t.
Novellos, The (Regal) Chi, t.

O

Ovettes, Great (Scruggs Dept. Store) St. Louis until Dec. 24.

P

Page, Buddy (Central) Passaic, N. J., t.
Page, Diane (Charlie's Inn) Miami Beach, Fla., nc.
Parrish, Adele (Latin Quarter) NYC, nc.
Peters Sisters (State) NYC, t.
Pretenders, The (Oriental) Chi, t.
Princess Chio (McVann's) Buffalo, nc.
Princess & Willie Hawaiians (Kentucky) Toledo, O., nc.; (Riviera) Columbus 20-25, nc.

R

Rae, Ginger & Fifi (Jimmie's) Miami, nc.
Rand, Kathy (Beverly Hills) Newport, Ky., cc.
Rapps & Tapps (Madrid) Louisville, nc.
Red & Curley (Paramount) NYC, t.
Reddingtons, Three (Carman) Phila, t.
Remos, Paul (Strand) NYC, t.
Richey, Jean (Earl Carroll Theater) Hollywood, re.
Ritter, Elleen (Earle) Washington, t.
Robertos, The (Copley Plaza) Boston, h.
Robinson, Al (Village Barn) NYC, nc.
Rocco, Maurice (Zanzibar) NYC, nc.
Rock & Dean (Gruber's Inn) Clementon, N. J., nc.
Rolando (Havana-Madrid) NYC, nc.
Rose Marie (La Martiniere) NYC, nc.
Rosini, Paul (885 Club) Chi, nc.
Rosita & Dino (Greenwich Village Inn) NYC, nc.
Ross Reise Bros. (Brown Derby) Chi, nc.

S

Samuels, Three (Albee) Cincinnati, t.
Scott, Hazel (Cafe Society Uptown) NYC, nc.
Semon, Primrose (Hi-Way Casino) Fall River, Mass., nc.
Shields, Annette (Beverly Hills) Newport, Ky., cc.
Silver, Cyclones (Idle Hour) Charleston, S. C., nc.
Sinatra, Frank (Stanley) Pittsburgh, t.
Sloan, Estelle (Latin Quarter) Chi, nc.
Solar, Willie (Village Barn) NYC, nc.
Smart, Doris (Zombie) Detroit, until Jan. 17, nc.
South, Eddie (Lindsay's Sky Bar) Cleveland, cl.
Sporn & Dukoff (Hollenden) Cleveland, h.
Stanley, Neal, & Marti (Beverly Hills) Newport, Ky., cc.
Starr, Louise (Belmont Plaza) NYC, h.
Stewart, Phyllis (Cafe Society Uptown) NYC, nc.
Stone & Lee (Oriental) Chi, t.
Sumner, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.
Swifts, Three (Chicago) Chi, t.

T

Taynton, Norma (Patio) Cincinnati, nc.
Therrien, Henri (Latin Quarter) NYC, nc.
Thorpe, Josie (Glenn Rendezvous) Newport, Ky., nc.
Tova, Tanya (Glenn Rendezvous) Newport, Ky., nc.
Tracey & Baker (51 Club) NYC, nc.
Tudell, Julio & Jean (Bismarck) Chi, h.

V

Van Hill & Walker (Jeff's) Miami nc.
Vine, Billy (Latin Quarter) NYC, nc.

W

Wain, Bea (Capitol) NYC, t.
Wallis, Ruth (Belmont Plaza) NYC, nc.
Warren, Annette (Carter) Cleveland, nc.
Watson Sisters (Hipp) Baltimore, t.
West & Page (RKO-Boston) Boston, t.
Wheeler, Bert (Albee) Cincinnati, t.
White, Eddie (Earle) Phila, t.
Whitsons (Adams) Newark, N. J., t.
Willett Trio (Midway) Phila, cl.
Williams, Hannah (Mayfair) Boston, nc.
Willys, Six (Edgewater Beach) Chi, h.
Wilson, Marcellus (Zombie) Detroit, nc.
Woods & Bray (Nixon) Pittsburgh 6-18, c.
Worth, Cooly (Riverside) Milwaukee, t.

Z

Zarco & Beryl (La Conga) NYC, nc.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Able's Irish Rose (Shrine Aud.) Oklahoma City, Okla., 15; (City Aud.) Ponca City 17; (Convention Hall) Tulsa 18.
Able's Irish Rose (Plymouth) Boston.
Army Play By Play (Wilbur) Boston.
Arsenic and Old Lace (Cox) Cincinnati.
Brymore, Ethel, in Corn Is Green (City Aud.) St. Joseph, Mo., 15; (Music Hall-Municipal Aud.) Kansas City 16-18.
Blithe Spirit (Cass) Detroit.
Blossom Time (Ford) Baltimore.
Carradine, John, in Shakespearean Repertoire (Biltmore) Los Angeles.
Chatterton, Ruth, in The Lady Comes Home (Nixon) Pittsburgh.
Doughgirls (Colonial) Boston.
Doughgirls (Erlanger) Buffalo.
Gilbert & Sullivan Operas (National) Washington.
Good Night Ladies (Blackstone) Chi.
Gordon, Ruth, in Over 21 (Shubert) New Haven, Conn., 16-18.
Jackpot (Forrest) Phila.
Jane Eyre (Metropolitan) Seattle.
Junior Miss (Temple) Tacoma, Wash., 15; (Auditorium) Portland, Ore., 16-18.
Kiss and Tell (Harris) Chi.
Kiss and Tell (Curran) San Francisco.
Kiss and Tell (Locust St.) Phila.
Life With Father (State) Kalamazoo, Mich., 15; (Paramount) Toledo, O., 16; (Auditorium) Rochester, N. Y., 17-18.
Oklahoma (Erlanger) Chi.
Patriots, The (Lyric) Richmond, Va., 15; (War Memorial Aud.) Trenton, N. J., 16; (Playhouse) Wilmington, Del., 17-18.
Pitts, Zasu, in Ramshackle Inn (Walnut) Phila.
Poogy and Bess (Paramount) Austin, Tex., 15; (Texas) San Antonio 16-17; (Auditorium) Dallas 18.
Sons o' Fun (American) St. Louis.
Student Prince (Hanna) Cleveland.
Three's a Family (Royal Alexandra) Toronto.
Tobacco Road (Shubert Lafayette) Detroit.
Tomorrow the World (Selwyn) Chi.
Without Love (Geary) San Francisco.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possible mailing points are listed.)

Arcades: Llano, Tex.
Bistany Greater: West Palm Beach, Fla.
Burke, Harry: Baton Rouge, La.
Colley, J. J.: Texarkana, Tex.
Fay's Silver Derby: Vidalia, Ga.
Gay Way: Crestview, Fla.
Gentsch & Sparks: Biloxi, Miss.
Groves Greater: New Iberia, La.
Heyman, A. J., Am. Co.: Golden Meadow, La., 13-25.
Kay Am. Co.: Hermitage, Ark.
Magic Empire: Marksville, La.
Miller, Ralph R.: Baton Rouge, La., 13-Jan. 1.
Park Am. Co.: Alexandria, La.
Stebins' Greater: (Senate & Heidt Sts.) Columbia, S. C.
Texas: La Feria, Tex., 13-20; Mission 23-Jan. 2.
United Expo.: Leesville, La.
Whiteside: Lucedale, Miss.
Zacchini: Hinesville, Ga.

CIRCUS

Clyde Bros.' Indoor: Stillwater, Okla., 14-19; End 16-18.
Donovan Bros.: (Armory) Albuquerque, N. M., 16-19.
King's Olympic: (Selig Zoo) Los Angeles, Calif.; Saturdays and Sundays.
Patterson Bros.: Upper Sandusky, O., 14; Kenton 15; Marysville 16.
Polack Bros.: (Paramount Theater) Toledo, O., 17-23.

MISCELLANEOUS

Amazo: Playing schools in New Orleans, 13-24.
Barrett, Roy (Grand Leader Store) St. Louis 13-24.
Birch: Durant, Okla., 15; Isabel 16; Vivian, La., 17; New Orleans 20-Jan. 3.
Campbell, Loring: Richfield, Utah, 15; Panguitch 16; Overton, Nev., 17; Burbank, Calif., 20-Jan. 1.
Couden, Doug & Lois: School Assemblies, Los Angeles.
Ippincott, Mal B. (Tower) Kansas City, Mo., 13-17; Wichita, Kan., 18.
Long, Leon: Pensacola, Fla., 14-17; Mobile, Ala., 18-21; Moss Point, Miss., 22-26.
Paige & Jewett (Club Bali) Miami, Fla., 13-19; (Olympic Theater) Miami 20-26.
Princess Chio (McVann's Night Club) Buffalo, until Jan. 3.
Quitsie (Club Brazil) Cannonsburg, Pa., 20-25.
Ricton's Dogs: Florence, Ala., 13-18.
Slout, L. Verne, Theater Workshop: Wittenberg, Wis., 15; Algoma 16; DePere 17; Chicago, 18.
Topsy (Circle) Indianapolis 20-25.
Virgil: Toppensish, Wash., 16; Goldendale 17; White Salmon 18; Camas 21.
White, Olive (Temple) Jacksonville, Fla., 15-21.

Boswell, W. M.	Foutz, Jack	Koly, Mrs. Johanna	Mulkey, Harold	Stewart, Mrs. Mae
Boykins, Arthur	Gloyd, Mrs. Sadie	Kurtz, John J.	Nelson, Arthur	Stipanovich, Milton
Brown, John	H.	Lukue, Dolores	"Buck"	Thoner, Bob
Brown, R. W.	Gould, Jay E.	LaVall, Frank X.	Neilson, Pete	Tuller, Tex
"Brownie"	Graves, Mrs. Violet	Lansville, Jerome	O'Brien, Mary Ann	Tyree, O. H.
Bullock Jr., Robert	Green, Finella	Lantis, Miss Zoe	O'Keef, Victoria	Valentine, Freddie
Thomas	HALEY, Vernon J.		O'Neill, J. R.	Yreland, Jack
Campbell, Mrs.	Harbin, Howard		PARKER, James	WARMOUTH,
Henry	HARRIS, Ralph L.	Lantz, John	Lemuel	Alfred Thomas
Campbell, William	Hart, Harry	LePover, Chief	PATTERSON, Pat A.	WARNOCK, James
C.	(Stillwalker)	Little, Dave	(The Shadow)	Melroy
Cantrell, Edward I.	Hart, Miss M. B. C.	Lucas, Mrs. Annie	Peters, William A.	
Capps, Edwin	Haywood, Clayton	Mae	Price, Lester	
Chubb, Albert	H.	Iyon, John J.	Ratzell, Epoch	
Clark, Barnum	Hood, Hollis F.	McAparren, William	Rison, Arthur	
Clark, Pop	Howard, John	Perry	Robert, A. Jack	
Connors, Al	Huffman, Robert	McNalley, Harry	Robert, Louis	
Cook, Sis	Hunter, Frank	McNallie Sisters	ROBERTS,	
Davidson, George	Jacobs, Mrs. J. K.	Marasco, Richard &	Maxwell Aldria	
Davis, Eugene &	Jacobson, Bozo	Gladys	Rose, Martin R.	
Jacke	Jenkins, Joe	Meredith, Gail	Rowland, Dian	
	Johnson, Mrs.	MERRICK,	Rufer, Howard	
	Bertel	Narciss	Ryan, Hazel Ruth	
Delbridge, Geo.	Keef, Charles D.	Miller, Harry	Schermeyer, Robert	
Duffy, R. T.	Keef, Mildred	MITRO, Steve	Seigear, Frank	
Edwards, Estella	Kelly, Edith	Mohalle, Adelalde	Sims, Joe	
English, Ralph	Kern, James	MONTGOMERY,	Smith, Will &	
EUBANKS, John	Kimbrell, Gosef G.	Paul	Smith, Della	
Enle, Monroe	King, Alma H.	Morano, Louis C.	STANLEY, Sam	
Farris, Paul				



INSURANCE

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K. C. Notes

By VIRGINIA KLINE

KANSAS CITY, Mo., Dec. 11.—General meeting place for showfolks is always the old Coates House, now the Reid Hotel. Harry Altshuler at the cigar counter can tell you where anyone is or when they usually come in. Ruth Martone is busy with her Victory Club and packing gift boxes for soldiers. She has a new dog this year, a cocker spaniel and, altho he tries to be friends, he can never take the place of his predecessors, Mike or Dugan.

Captain Hugo is in defense work with his wife and daughter, Lora Lee. Mrs. Buck Ray showed off her two children, Barbara, Girl Scout, and Donny, Cub Scout, both in uniform. Mrs. Pearl (Deacon) Jones prescribes for everyone's colds. Juanita Strassburg is in the city for a few days with friends and attended the auxiliary meeting. Eddie, her husband, is head of the Toledo Zoo and Juanita will soon rejoin him there, but has been visiting friends and relatives in Oklahoma City.

Margaret Haney, who listened to all the gossip about the Chicago conventions, vowed she will be there next year. Her second son was inducted into the army recently, keeping her away from the meetings. Cliff Adams is still holding down his place as the most considerate bartender for the showfolks and his son, accordion player, is sought after as an entertainer at the age of seven. Hattie and George Howk held a buffet supper party with the Howks and Viola Fairly entertaining. There was everything to eat and numerous drinks, beginning with the Fairly special, Tom Collins, to a surprise case of champagne sent up for the party by Doc Zeiger.

Clara and Doc have been in Kansas City several months and headed the tickets for presidents of the two clubs. The auxiliary ticket is strong, with Clara at the top, Myrtle Duncan, first vice-president; Nellie Weber, second vice-president; Jess Nathan, third vice-president; Letty White, secretary; Hattie Howk, treasurer, and Ruth Martone, corresponding secretary. Clara Zeiger entertained with a luncheon December 9 at the Savoy Hotel. Luncheon was served in a private room, decorations being Christmas figurine candles and all red accessories. Bertha Brainard entertained with a luncheon on the Plaza today as a farewell party for the writer, who is leaving for Los Angeles and who will attend the Pacific Coast Showmen's Association Banquet and Ball December 14.

GOLD MEDAL SHOWS

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MAGIC

(Continued from page 30)

St. Louis. . . . JOAN JOYCE, after three weeks in theaters around Boston, closed a week's stand Sunday (12) at the Hofbrau, Lawrence, Mass., and this week is due on the Midwest to line up with a unit show. She has recently added Abbott's *Blooming Rose Bush* to her routine. . . . MARQUIS THE MAGICIAN, now touring the Texas country, has re-organized his personnel. The De Maraise Sisters have closed and new roster includes Benito Chavez (Benny Bonta), stage manager and chief assistant; Hazel Gallagher, principal fem assistant; Conchita Villa, Eneena Marlowe and Carlos and Jesus Navarro, assistants. Musical score is played by the Tereon Mexican string trio. . . . FRED RONER, "pick-pocket trixster," headlined the stage-show at the Towers Theater, Camden, N. J., week ended December 5. . . . DR. FREDERICK KARR has his mental and spook opry set in the Portland (Ore.) area until December 26. He played the Capitol Theater there last week. . . . THE GREAT OVETIE will present a program at the Detroit Institute of Art late in January, as the second in the series of magical soirees being produced by Harold Sterling, Motor City magic dealer. . . . SGT. FRANK M. RUMBLE (Frankie Gallagher), after graduating from gunnery school and receiving his silver wings at Fort Myers, Fla., recently, is now in R. T. U. training at Barksdale Field, Shreveport, La., a sort of a finishing course for gunners. Frankie's new manuscript on illusions, labeled *Modern Marvels in Illusions*, is being marketed by a Shreveport magic dealer. . . . THE PINXYS (Mr. and Mrs. George Larsen) were the subjects of a fine piece in John Craig's "Stories of the Day" column in a recent issue of *The Chicago Daily News*. It had to do with the Pinxy's puppet wizardry and how they have converted their Chicago apartment into one of the most interesting workshops in the country. Larsen is booked for a repeat at the Beacon Theater, Winnipeg, Man., for the holidays, and Mme. Pinxy is set for a long string of holiday dates in the Windy City area with her Punch and puppets.

BIRTHS

(Continued from page 31)

at Monte Sano Hospital, Los Angeles, November 26. Father is motion picture writer.

A son, David Ericsson, to Mr. and Mrs. Franklin Evans at the Lying-In Hospital, Philadelphia, November 30. Father is on staff of KYW, Philadelphia.

A son, to Mr. and Mrs. Kenny Shannon at St. Luke's Hospital, Philadelphia, December 4. Father is a dancer, and mother was also a dancer known as Cola Mein.

A son, Donald Lee, to Lieut. and Mrs. Norman G. Anderson at Vaughn Hospital, Morganfield, Ky., December 4. Father is a former bingo operator, and mother, formerly Marguerite Burkert, concessionaire.

FAIRS VITAL FACTOR

(Continued from page 41)

regardless of other factors. If one or two did all the work, the results were disappointing.

Another report covering six district fairs shows an improvement in the food classes. In compliance with the government order to conserve certain foods this

year, the prize lists were made accordingly. More thought and common sense had to be used in preparing these classes. Conservation of clothing by remodeling was outstanding. The knitting exhibits showed that many young people were much better knitters than their mothers. Prize money was increased in the livestock departments. Due to the exceedingly wet season in certain sections of Canada the exhibits of seed and grain suffered. The lateness of the harvest affected the attendance, yet the fairs were generally successful.

One of the county fairs reports that its profit and attendance exceeded all former years. Midway, horse racing and grandstand performances were more popular than ever. One of the larger county fairs states that each year during the war period it has had a substantial increase in exhibits, prize money paid, attendance and monies received. It has made extensive improvements to the property. Many fairs gave generous donations to the Red Cross and other war efforts.

Another fair reports an increase of 25 per cent in exhibitors and the largest crowd in its history. This was achieved in spite of the fact that commercial space could hardly be sold at any price, due to the restrictions on farm machinery and other manufactured goods. Maintenance costs have been higher due to the labor situation and higher costs of materials. Transportation of race horses has been one of the difficulties. Vaudeville and bands have become more of a problem each year.

Support From Breeders

Charlottetown, Prince Edward Island, one of the oldest fairs in Eastern Canada, solved its problem by combining a livestock, poultry show and race meet in connection with an Old-Home-Week Celebration. This proved very successful, attendance for four days being the largest in its experience. There was an excellent showing of livestock. Breeders feel that it is necessary to maintain the exhibitions, and the exhibitions in Prince Edward Island as well as elsewhere are co-operating with them to the best of their ability.

Quebec Exposition seemed to be less affected by the restrictions of the war and to be able to take full advantage of the prosperity of war workers. Its program was equal to pre-war standards, and had in addition elaborate army, navy and air force exhibits, producing the most successful fair ever held. Its livestock entries and attendance records were also broken. At Toronto the Fair for Britain, sponsored by the Toronto and District Business Men's Association, was held for the second time. All general admission fees were given to *The Toronto Daily Telegram* British War Victims' Fund. Patsy Conklin had his complete midway in operation and turned over the proceeds from special nights to this fund. More than \$50,000 was raised.

In Western Canada the larger fairs in operation were all successful. Fort William and Port Arthur had excellent exhibits, with livestock less numerous, gate and midway receipts were somewhat down and grandstand receipts were slightly up, with a fair margin of profit. Brandon, Man., attendance was lower due to a smaller midway, discontinued educational and other interesting exhibits, as some of the buildings were taken over by the RCAF; tire and gas rationing and lack of farm help. Brandon enjoyed good weather and the best year financially since 1929.

Saskatoon, Sask., reports exhibits consistently good. Fair directors feel their leadership in food production problems helpful and necessary. Exhibition was opened by Hon. James G. Gardiner, minister of agriculture for the Dominion of Canada, who stated quite emphatically that "exhibitions had a duty to perform in the direction of agricultural improvement in wartime as in peace."

Calgary, Alta., reports that while staging the exhibition and allied livestock shows and sales presented many worrisome problems this year, all were staged with such success as to make 1943 the banner year of all time in attendance, in gross receipts from livestock activities and sales, in financial surplus invested in Victory Bonds and in stimulus to public morale as well as livestock industry.

Increasing Ag Production

Dr. E. S. Archibald, director of Experimental Farms for the Dominion of Canada, on his recent return from Western Canada stated:

"Canadian exhibitions and fairs over a long period of years have been instrumental in improving agricultural production and the education and social life of rural communities to a very marked de-

gree. This splendid groundwork in improving our livestock, our seeds of cereals, forage crops, horticultural crops, etc., make it possible for Canada to so enormously increase her agricultural production during the war. Not only have the essential war foodstuffs, so much needed in Britain and other Allied countries, been increased from 30 per cent to as high as 150 per cent, but this has been done in the face of a labor shortage on our farms, where upwards of 500,000 helpers and farm boys have enlisted or have gone into essential war production industries.

"Our agricultural fairs have given sound leadership in insisting on classifications demanding freedom from certain of our most virulent and harmful diseases in livestock. Altho many of our exhibitions have been discontinued during the war because the facilities were required for military purposes, those which were permitted to continue have been of extraordinary benefit to our war production program. Improvised facilities have been used for boys' and girls' work, and these shows of livestock and seeds have been a contributing factor in increased quantity and quality of production. Summer fairs which have continued during the war have maintained a higher standard of quality of exhibits, and educational exhibits of all kinds have been of greater interest to farmers, particularly as effecting labor saving, decreased costs and improved quality of products. Winter shows and sales again reflect the war effort. During the past weeks Saskatchewan has had shows and sales at Weyburn, Prince Albert, Regina and Moose Jaw. The feeder classes and the finished classes of meat animals were especially strong, as also were the breeding classes. In spite of a less favorable hog picture at the moment, boars in large numbers sold freely. In spite of an unexpected drop in lamb ceiling prices, rams were in keen demand, as were other breeding animals. The spring shows and sales of bulls at Brandon, Regina, Calgary, Edmonton, Lacombe and many other places showed high levels in prices, but definitely higher levels in quality of offerings. These but illustrate the fact that fairs offer an urgently needed medium for sales, education and social contacts."

(Continued next week)

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Coin Machines

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WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago 1, Ill.

GOOD COMMITTEE

The appointment of the Coin-Operated Machine Industry Committee by the Office of Price Administration is an official recognition that gives national prestige to the industry. The War Production Board has advisory committees that represent branches of the industry and all of this helps to give recognition to an industry that can profit much by the right kind of recognition.

The industry committee appointed by OPA has already held its first official meeting in Washington, and the total effect was to reflect credit on the industry. When the membership of the committee was first announced there was some criticism directed at the list as a whole. This was to be expected because it would hardly be possible to pick a small group of men to represent the industry without incurring a lot of criticism. An industry that is divided into a number of well-recognized groups cannot be expected to agree at once on who shall represent all its branches.

OPA officials gave careful study and investigation to picking the men named to the industry committee, and the men who accepted the responsibility of committee membership made a good start at representing the industry. If the trade as a whole backs the committee as harmoniously as the committee itself started to work, then still more prestige will accrue to the industry.

The industry has long needed some committee or group that would have official sanction or recognition back of it. It will mean so much to have a government agency approving and conferring with a committee made up of members of the industry. Early in 1941, when civilian defense was the outstanding national theme, the coin machine industry had a Committee on Defense Support which had for its main job that of marshalling the sentiment of the industry in favor of the civilian defense program as it was then being organized in all parts of the country. But that committee was made up of volunteer leaders of the industry who wanted to do something and no official recognition was ever given to it by the Office of Civilian Defense as then constituted.

The present industry committee was selected by government officials and the OPA has also complimented them on their work. That means the industry should recognize the committee and give it united support.

The first meeting of the committee was marked by a spirit of harmony which should be an example for the industry as whole. Some said the committee was made up mostly of men who represented either the music or vending machine branches of the industry, and this is true. But the committee members showed their industry spirit by readily agreeing that the amusement games branch should have early consideration by OPA since the games seem to have been hardest hit by the new conditions created by war. It is understood that the committee will make recommendations to OPA for changes in price regulations which may help the music and vending branches of the trade, but the early sentiment of the members in favor of helping the games trade, because it is the minor group now, shows the kind of industry spirit many have been hoping to see for a long time.

The program laid down for the committee calls for future co-operation with OPA officials in regulating prices of coin machines. The committee can make recommendations and suggestions and also lead trade sentiment in complying with the regulations in full. The industry should support the committee strongly in its co-operation with OPA officials.

The membership list was published in The Billboard, November 20, page 59. At the first official meeting J. E. (Jim) Broyles was elected chairman of the group. Suggestions from the trade may be sent to Chairman Broyles or any of the trade papers will be glad to forward suggestions to the committee. Broyles may be addressed care Rudolph Wurlitzer Company, North Tonawanda, N. Y.

Due to the fact that OPA is heavily loaded with the job of fighting national inflation, the trade cannot ask for speedy action. The industry does have a committee, however, and this committee is made up of good men who will work for the best interests of the trade.

Game Operators Form Civic Club

PHILADELPHIA, Dec. 11.—An organization within an organization, and dedicated entirely to "service," the men of the Amusement Machines Association of Philadelphia, representing the pinball operators, have organized a Civic Club among its membership. Supplementing the work of the association along charitable and welfare lines, the Civic Club was organized expressly to do "service" work at the service canteens, clubs and hospitals throughout the city.

Bill Rodstein, president of the association, was elected president of the Civic Club, with Joseph Silverman, business manager of the association, and Samuel Snyderman, of Overbrook Amusement Company, serving as club chairmen.

Silverman explained that the Civic Club would not take over the welfare and charity activities of the association, but would perform services in addition to those undertaken by the association itself. Moreover, the men banding together as the Civic Club, primarily those who have more time to donate to extra activities, have volunteered to pay dues.

The Civic Club, said Silverman, will engage in various fund-raising activities, with every penny collected in dues or otherwise spent in performing some service to a canteen or hospital. For a starter, the Civic Club donated a fully equipped ping-pong table to the "Y" Canteen. In addition, the club has arranged for cigarettes, magazines and candles to be sent each week to the several veterans' hospitals in the Philadelphia area.

It is the hope of the club, said Silverman, to be able to donate some sort of amusement or recreational equipment to every servicemen's club, canteen and hospital in the city. "While the association has extended every effort in behalf of the war and civic effort," said Silverman, "many of the members felt that they still had spare time to spend in behalf of such a service program, and decided to band together as a Civic Club."

Operators Fined If Minors Play Games

SPOKANE, Dec. 11.—A real "head-ache" to coin machine operators, and owners of businesses where the machines are located, is the city ordinance which prohibits juveniles from playing pinball machines which pay out nickels. The youngsters are allowed to play machines for amusement only.

Most of the difficulty is not loss of nickels from the teen-aged crowd, but the job of keeping them away from the machines. Several operators have been arrested recently for allowing juveniles to play their machines and bonds are set at \$25 each. Fines are often heavier. The trouble lies in the fact that locations are crowded most of the time and all business houses are shorthanded, making it difficult to keep an eye on the youngsters.

Music Operators Sing: Where Can Records Be?

OMAHA, Dec. 11.—A new tune, "Where, Oh, Where, Can the Records Be?" is making the rounds of the juke box route operators. The record search has extended to every store in the city, with any disk faintly resembling a cutting of a pop tune snapped up and still operators can't keep up with the need.

Candy and three brands of popular cigarettes also are vexing operators with their scarcity.

Most operators are looking apprehensively to December with its fourth-quarter tax collection nick and Christmas shopping interests. One operator went so far as to forecast a 50 per cent drop in coin machine collections from mid-December on.

Arcade business probably showed the best black column for November, operators reported. This was attributed mostly to steady movement of servicemen thru the city and the heavy onset of the bowling season. One operator has opened a new arcade, placing 10 machines in it.

One feature noted by those reporting increased November business was that a brief cold spell, tapering off into cooler weather pushed more customers into the indoor play spots.

One operator reported he is harassed by a wave of burglaries at places where his machines are located. The coin machines, in several cases, have been badly damaged by burglars who then have looted them.

Refund on Match Covers Will Meet Cig. Ceilings

MIAMI, Dec. 11.—Cigarette buyers who patronize automatic vending machines will no longer have to pay more than the OPA ceiling of 19 cents. Since July 6, when the Florida State tax of three cents per package became effective, machine operators, with no way to change the machines, were charging 20 cents. Buyers will still insert 20 cents in the machines, but proprietors of stores distributing by machines have been told to make a cash refund of one cent at the time of purchase.

As soon as they can be obtained from the manufacturer, special packs of matches will be placed in the machines, covers of which will be redeemed by the vending companies at one cent each.

"Induction" Party Honors Detroit Record Distributor

DETROIT, Dec. 11.—A party was given by Detroit music machine men to Shim Weiner, Decca Distributing branch manager, upon the occasion of his leaving for induction and training in the Marine Corps at San Diego, Calif. The event was attended by practically all music operators in the territory. An unusual tribute was paid to Weiner's popularity by the fact that competing record organizations joined in the tribute. The party was held at the Fort Shelby Hotel.

ASCAP, Copyright Owners Victorious in Wisconsin "Anti-ASCAP" Decision

CHICAGO, Dec. 11.—U. S. Court of Appeals has reversed the decision of the lower courts in favor of the Wisconsin "Anti-ASCAP" law, and thus E. S. Hartman, prominent Chicago attorney, is credited with winning an important victory for both ASCAP and copyright owners in general.

Leo Feist, Inc., brought the original suit for injunction and damages against Wiley Young for infringing its copyright under the federal copyright act. Young is the operator of the Allis House, public entertainment place in West Allis, Wis.

ASCAP, acting as agent for Leo Feist, charged that Young was infringing on the plaintiff's copyright by giving public performances of its musical composition for profit, without obtaining a license.

The suit was dismissed by the District Court, alleging that ASCAP had come into court with "unclean hands" because it had not complied with the Wisconsin "Anti-ASCAP" law. Known as the "Music Brokers" act, this statute provides that no one except the original composer shall issue licenses to perform copyright musical numbers in Wisconsin unless they first obtain a license from the secretary of state to transact such business; second, pay a franchise tax of 25 per cent of its gross receipts; third, renew that license annually.

Attorney Hartman, representing Leo Feist, Inc., the copyright owner, and ASCAP, its agent, appealed the case to the U. S. Circuit Court and won a decision December 3, reversing the decree of the District Court. Hartman points out that the statute was passed by the Wisconsin State Legislature in 1935, but in eight years no district attorney has ever instituted a suit against anyone not complying with the law. In 1941, the secretary of state was empowered to enforce the law, yet to this day no effort

has been made to enforce it.

Altho the decision does not effect the constitutionality of the Wisconsin law, it does establish the right of any copyright owner to protect his composition under the provisions of the federal copyright act. In his appeal, Hartman contended that because a man did not buy a license for his automobile, that did not allow anyone else to steal or otherwise appropriate his property. He added that a man's property rights in his inventions, compositions or other creations are just as real and tangible as his car, his house or his business.

In reversing the decision of the District Court, the Court of Appeals held that the State of Wisconsin may hold the plaintiff accountable for the tax required by the statute as well as punishing it for not obtaining the required State license, but that Wisconsin would have to bring an action for violation of the statute against the present plaintiff or its agent, ASCAP, before the question of constitutionality of the law could be considered.

Committee Seeks Trade Information From Associations

CHICAGO, Dec. 11.—Reproduced below is a copy of a letter signed by Henry W. Seiden, Albany, which represents the only official information available regarding recent efforts to organize a national association within the industry.

"Coin Machine Associations:
"At a conference recently held in Chicago, attended by a great number of the leading coin machine men, a temporary committee was appointed by the body to formulate plans for establishing a sound national association to represent the entire coin machine industry.

"Today, more than ever, it is essential that our industry have a national organization which would enable us to consolidate our war efforts, further public relations, and better acquaint our lawmakers with the pertinent facts of our industry so as to derive just legislation.

"To enable this committee to set up a program and accelerate its work, it is necessary that they know the problems now confronting your association.

"We are therefore requesting that you supply us with the name and address of your association so we can contact you directly for the information we need.

"The success of a national association depends upon complete co-operation from everyone in the industry. We are counting on you to do your part.

"HENRY W. SEIDEN, Chairman,
"Temporary Committee,
"National Coin Machine Association."

Forecast Increase In '44 War Output

NEW YORK, Dec. 11.—An 80-billion-dollar war production program for 1944 was anticipated by the Guaranty Trust Company in its monthly business review. This represents a gain of seven per cent over the 1943 production of war materials with an increased expenditure of \$5,000,000.

As peak production rates are approached, "the resistance to further expansion becomes noticeably greater," with the chief obstacles being labor and material shortages.

It was emphasized that as labor supplies became increasingly tight, American industrialists have "made more effective use" of the limited number of workers available through lengthened working hours and other incentives to greater production.

More Copyright Pressure

WASHINGTON, Dec. 11.—While briefs were being filed by both sides to the record ban dispute before the War Labor Board Panel, the Senate Interstate Commerce Committee heard a plea this week for copyright changes which would permit fees each time a record is played in a juke box. The idea was suggested by Niles Trammell, head of National Broadcasting Company, during testimony, when he also said that RCA would go out of the record business before it would sign a contract with Petrillo like the Decca plan.

The broadcasting and major record firms have strongly objected to paying fees into the union treasury and say they will continue that opposition.

The copyright change which Trammell suggested would prepare the way for the performer and the manufacturer of records to collect a fee each time a record is played in juke boxes or by broadcasters.

The War Labor Board has not yet acted on the Decca contract and reports say the board is likely to ask the union to make some safeguards as to the use of funds derived from record fees.

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6 MILLS 25c BROWN FRONTS,
Dillenschaf, C.H., Knee Action
3 MILLS 10c BROWN FRONTS,
Dillenschaf, C.H., Knee Action
2 MILLS 5c BROWN FRONTS,
Dillenschaf, C.H., Knee Action
3 MILLS 25c BLUE FRONTS, S. J.,
Dillenschaf, C.H., Knee Action
2 MILLS 10c BLUE FRONTS, S. J.,
Dillenschaf, C.H., Knee Action
3 MILLS 5c BLUE FRONTS, S. J.,
Dillenschaf, C.H., Knee Action
4 MILLS 25c GOLD CHROMED WAR
EAGLES 2-5 or 3-5, C.H., Knee Action
3 MILLS 10c GOLD CHROMED WAR
EAGLES 2-5 or 3-5, C.H., Knee Action
4 MILLS 5c GOLD CHROMED WAR
EAGLES 2-5 or 3-5, C.H., Knee Action
1 MILLS 50c GOLD CHROME
2 JENNINGS 50c CHIEFS, 3-5
3 MILLS FOUR BELLS, High Serials
2 MILLS THREE BELLS
2 MILLS 25c CLUB CONSOLES
3 KEENEY SUPER BELLS
3 MILLS JUMBO PARADES, F. P.
2 BUCKLEY SEVEN BELLS
11 MILLS VEST POCKETS

PHONOGRAPHS

1 SEEBURG COLONEL, Wireless
2 SEEBURG ENVOYS, Wireless
1 SEEBURG COMMANDER, Wireless
1 SEEBURG 8800
2 WURLITZER VICTORY MODELS
2 WURLITZER 500
1 MILLS 139 THRONE OF MUSIC
3 WURLITZER ROLAWAYS
2 WURLITZER 616
2 WURLITZER 412
1 BALLY RAPID FIRE GUN
2 SEEBURG CHICKEN SAMS, Conv.
1 KEENEY ANTI-AIRCRAFT GUN

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2 Victorious 1943, Perfect @ 150.00
1 Grotchen Sugar King @ 60.00
2 Kirk Quesser Scales @ 100.00
5 Rock-Ola Ten Pins, Hi Dial @ 35.00

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Government Surveys Post-War Manufacturing Facilities

Manufacturers of coin machines and allied products in the Chicago area found another small peg this week on which to hang hopes for resumption of peacetime activities. It is reported that government representatives have visited many Chicago factories for the purpose of determining post-war manufacturing facilities and employment capacities. One government employee told Lyle Shum, of Chicago Lock Company, during his visit at that firm, that he had called on more than 50 firms in this district. Official details on the survey are lacking at this time.

Industry War Plants Impress Out-of-Town Distributors

Altho wartime restrictions made it difficult for distributors to visit industry war plants in the Chicago area during conferences last month, those who had an opportunity to look behind the scenes reported unanimous conclusions: That the ingenuity and production speed characteristic of our industry is putting a mighty wallop in the war effort. Several out-of-town distributors reported their impressions of changes made in Chicago coin machine factories since their last visits. Many remarked about expansion of facilities and enlargement of factory area, noting the great amount of new machinery crowded in all available space and observing that every inch of floor space was being utilized. All were proud of the contribution Chicago plants are making in helping to win the war and nearly all mentioned that official and public recognition of the industry's wartime effort is sure to result in a better understanding of our industry after the war.

Perhaps Some New Releases Will Make Clerks Happy

Mayor Edward J. Kelly hopes that the de luxe Seeburg phonograph will remain on duty at the War Bond booth in Chicago's city hall. When bond clerks complained that repetition of tunes, however effective they might be for stimulating bond purchases, were getting under their skin, the mayor declared that he always quickened his steps when he heard music on entering the building each morning.

Right Man and Right Angle Spells Brisk Business

"Business is buzzin'," breezes Frank O'Brien, another coin machine man who says that Texas is "the place." O'Brien, who heads Acme Amusement Company, of Dallas, and who is well known to eastern operators and plenty of others, was a Chicago visitor recently. He reported that he has been very successful in obtaining both new and nearly new equipment and that Acme deals with operators were moving at a lively clip.

Canadian Distributor in Chicago On Buying Trip

Mack Levine, Canadian coin machine distributor, recently spent several days in Chicago on a buying trip. His firm, Vending Machines, Ltd., of Ottawa, is distributor for Harry Marcus, of Chicago. According to Marcus, with whom Levine spent considerable time, Levine works harder for the welfare of operators than any other man in Canada.

At the Harry Marcus firm good-bys were said by friends and members of the firm to Barney Sklar, office manager, who was inducted in the armed forces on December 4.

Peace of Mind or Money— How About Having Both?

A visit with Jimmy Johnson during the Amusement Park and Showmen League conventions in Chicago revealed his old-time enthusiasm for hunting. Hearing him describe two new bird dogs and the glories of Texas for the sportsman caused this writer to remember a day in his office a few years back. He had just returned from a hunting trip to Wisconsin and, tho the shooting was good, he exhibited no glow of customary enthusiasm. "It's just no good," said Jimmy. "Something is wrong with me. I go hunting and don't even get any thrill out of it. I'm going to find me a job for \$35 a week and start living again. To do that

I need peace of mind rather than money. I'm tired of the wear and tear of the manufacturing business and all the worries it entails."

Well, sir, it isn't news any more that Jimmy is his old self again, happy, care-free and full of enthusiasm. He is living again; regained his peace of mind in Texas and is willing to call it home for keeps. As for the \$35 a week business and the fun he could have without money, well, it seems Jimmy has found a better formula; two outstanding arcades and an amusement park in San Antonio enables him to have fun and folding money, too.

Rabkin Sees Brilliant Post-War Opportunities

"It's in the lap of the Gods," said William Rabkin, of International Mutoscope, when referring to post-war activity. Two Mutoscope plants in New York fly the honored Army-Navy "E" flag and are maintaining capacity war production schedules. A corner in one of the plants still serves Mutoscope customers, providing available parts and rendering a limited repair service.

Rabkin attended the annual convention of the National Association of Amusement Parks, Beaches and Pools in Chicago. At these conventions Rabkin is usually confined to the Mutoscope booth in the exhibit hall. This year no equipment was displayed by any manufacturer, affording him time and opportunity to mingle with men of the trade.

A talk with Bill Rabkin is always interesting, his opinions reflecting the careful study he makes of business, government and world problems. He has traveled extensively, visiting foreign countries on several occasions. Optimism colors his views of post-war opportunities for business in general and for coin machine men in particular. Rabkin believes, too, that out of the present world conflict will develop an economic brotherhood of friendly nations.

EASTERN FLASHES

By BEN SMITH and BOB SEIDEL

Buys Building

Mike Munves has bought the building at 508 to 514 West 34th Street, New York, and will move his business there shortly after the first of the year. Building is 80 by 100, has three floors, occupies 24,000 square feet, and will house the Munves showroom, offices, repair and service departments, warehouse and shipping quarters. Mike says the move is being made in line with the firm's preparation for post-war business.

On This and That

Dave (Royal) Stern and Herman (Runyon) Perrin have purchased a good-sized music route together. . . . Leroy Stein claims he has the original Seeburg juke box. It is 18 years old and is still capable of doing a better than fair job. . . . Nat Goros, Commercial Service, is back at the old stand after a year and a half in the army. . . . Did you know that Marcus Klein has two diplomas attesting to his tennis-playing ability? Both were presented in Poland and now hang in his office. . . . On December 15, Charlie Litchman leaves Dave Lowy to join the Gardner Company. He will travel out of Chicago. . . . Big-town visitors included James McCormick, Ansonia Music Company, Ansonia, Conn.; T. Cohen and H. Levin, Rochester, N. Y.; John La Rocco, Jamesburg, N. J.; A. J. Novickas, Forrestville, Conn., and Art Rode, Bristol, Conn. . . . Dave Margolin is back from Florida. . . . It's nice to watch the zest with which Lucy (Peerless Vending) Christopher wraps the big Christmas boxes she's sending to the firm's 20 men in the services all over the world. . . . Dave Lowy's store is much improved in appearance since he moved the "office" up front. . . . George Ponsler is all smiles since he came back from Chicago with the Solo-Vue conversion. . . . Earl Backe, National Novelty, proved again, if that were necessary, that he is certainly a jack of all trades. This time he was caught driving the company truck along 10th Avenue and doing an excellent

parking job on one of those tight squeezes.

AOA Notes

Meeting at the Abbey Hotel, Thursday, December 9, was well attended as usual. Among the highlights were a report on the AOA hearing before the Senate Finance Committee, a postponement of the election of new officers, approval of a date for the first annual dinner party, and discussion on ways and means for signing up new members. Al Blendow, AOA president; Al Meyers and Sam Holzman were on the committee that appeared before the Senate Committee. Al Blendow acted as spokesman and made an excellent pitch on relief for seasonal arcade owners. The election of officers was postponed to enable out-of-town members to indicate their choices by mail. The AOA dinner party is set for Wednesday, January 26. New members accepted included S. B. Ramagosa, Philadelphia; H. S. Evershos, Columbus, O., and Joseph Horowitz, Dixie Novelty Corporation, Norfolk.

Minneapolis-St. Paul

MINNEAPOLIS, Dec. 11.—Jobbers and operators report business holding up despite all the obstacles confronting the industry. Music machines continue to do very well.

Add the names of three more wives who have taken over the coin machine routes left behind by their husbands who have gone into the armed forces. Mrs. Carl Hokans, of Robbinsdale, suburb of Minneapolis, is pinch-hitting for her mate who has entered the army. With Mike Inig, of Menno, S. D., now wearing the army's khaki, his wife is looking after his coin machine business. The same is true of Mrs. Gerald C. Johnson, of Menominee, Wis., whose spouse is in army uniform these days.

Carl Wickstrom, former mechanic for LaBeau Novelty Sales Company, St. Paul, who has been employed by Northwest Airlines there for the past six months, has been accepted for service in the navy.

MUSIC

2 Wurlitzer 750M	5 Seeburg Classics
3 Wurlitzer 750E	1 Seeburg Vogue
21 Seeburg 8800, RO	1 Seeburg Gadet
10 Seeburg Gems	4 Seeburg Com- mandors
4 Seeburg Crowns	1 Seeburg Envoy
2 Seeburg Piazas	3 Seeburg Colonels
2 Seeburg Regals	

SLOTS

Mills Copper Chromes, Orig.
Mills Silver Chromes
Mills Bonus Bells (without Bonus Feature)
Mills Brown Fronts, Orig.
Mills Blue Fronts
Mills Q.T.'s, 1¢ & 5¢ & 10¢
Mills Vest Pocket Bells, B. & G.
Mills Club Bells, 10¢ & 25¢
Pace Rockets, 5¢, 10¢, 25¢ & 50¢
Pace All Star Comets, 5¢
Watling Cherry Bells, 5¢, 10¢ & 25¢
Watling Club Bell, 10¢

CONSOLES

Mills Four Bells	Buckley Track Odds, 5¢
Mills Three Bells	Buckley Daily Double, 25¢
Keene Super Bells	Bally Club Bells
Keene Four Way	

ONE BALLS

Bally Longhorns	Keeney Contests
Bally Thorobreds	Keeney Skylarks
Bally Club Trophies	

ALL MACHINES THOROUGHLY OVER- HAULED AND GUARANTEED

PARTS

Mills SP 1-2-3 Reel Strips
Mills Jackpot Glasses
Mills Reel Glasses
Mills Escalator Glasses
Mills Mechanism Bases, 5¢, 10¢, 25¢ (without slides)
Any Type Spring for Mills Slots.

SOUTHWEST AMUSEMENT COMPANY

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Public Relations Program Urged To Elevate Industry

Birmingham distributor reviews State-wide crusade against music in any form

CHICAGO, Dec. 11.—A plea for post-war plans that will provide a proper public relations program for the coin machine industry was sounded by Max Hurvich before the conference of coin machine men in Chicago. Max and his brother Harry are owners of Birmingham Vending Company, Birmingham.

Reviewing the situation in Alabama where a crusade against "honky tonks" had resulted in a State-wide ban on music in any form, rendering thousands of phonographs useless, throwing musicians out of work and representing a crushing blow to the entire amusement industry, Hurvich declared that steps should not be delayed in providing a higher place in public opinion for the coin machine industry. He quoted from the following article which he wrote and which appeared in *Radio News*, Birmingham amusement weekly:

On all sides we hear and read about post-war planning for every industry, with the possible exception of the coin machine industry. Of course, I will be answered that coin machine manufacturers are already making plans to manufacture new machines, more beautiful and attractive after the war. But, to my knowledge, no plans are being made to lift our industry out of the category it is in, to the level we are entitled. I recently heard a brilliant talk by Paul Hoffman, president of Studebaker and chairman of post-war planning for business. One of the main thoughts left with me was "survey every possibility so that you will know what you are planning for."

Becomes Giant Industry

In order to intelligently arrive at a post-war plan, we must survey the coin machine industry. When the writer and brother started business back in 1931, we had no industry. Any woodworking shop who so desired made a wooden box, dressed it up a little and called himself a coin machine manufacturer. Or, some aggressive individuals arranged for a woodworking plant to make the so-called machine, and listed himself as manufacturer. As most of you will recall, the prices on these machines were very low, but cost was less.

As time went on coin machines were improved. Instead of wooden boxes, with a few inexpensive gadgets, real effort was made to create coin machines that were attractive and that showed ingenuity. Instead of fly-by-night manufacturers a real industry was created. Business men installed machinery, bought buildings and established themselves as coin machine manufacturers. Soon the industry became so big that employment was given to thousands of men and women in the manufacturing of these machines. Thousands more were employed in kindred industries, such as the glass business, metal business, electrical supplies, etc.

Hits Lack of Planning

Had a concerted effort been made to organize these manufacturers, much good could have been accomplished. In these days and times the mere mention of "coin machine business" invites lifting of eyebrows. Despite the fact that a man has a good reputation in the community, and despite the fact that he conducts his coin machine business similar to thousands of others in business, he is immediately labeled in the "slot machine business" with all the aspersions this invites. In every community, people know the operator as a law-abiding citizen, in most instances, a family man who raises his children in a decent manner. However, these same people feel that for some

reason others in the "slot" machine business are racketeers and hoodlums. Why?

Because of poor planning! And now, with everyone else planning, let's get together to plan for post-war. We realize that no coin machines are being manufactured. However, we know that coin machine manufacturers are keeping their plants operating on war work. From ads in the various coin machine magazines, we know these manufacturers are making plans to come out with new and more ingenious machines after the war. But why not plan to think about a permanent future, instead of immediate profits after the war? Why should States, cities and towns pass licenses on our machines that are prohibitive? Why should machines be outlawed so that petty officials can create a situation that invites graft? Why should honest, intelligent coin machine operators and distributors be classed as undesirable? Because of ignorance on the part of the public.

Asks Employment Survey

Let's follow Paul Hoffman's advice. Let's survey our problems intelligently. Now that the price of coin machines has been established at a high level, it would be a simple matter for manufacturers to use part of this price for a fund to educate the public. Other industries spend thousands of dollars to educate the public. If such a fund is established, a big man could be employed to head such an organization. Not one who might be prejudiced one way or the other. Get a man who can command the respect of coin machine people, efficient officials, and most of all, John Q. Public.

Let this man conduct a survey as to the number of people employed by coin machine manufacturers. Let him conduct a survey as to the number of operators over the country and the number of people they employ. Such a survey should include the number of family men, how many own their own homes, how many contribute to community efforts, and how many are active in charitable endeavors. To my knowledge in 12 years no such survey has been conducted. When this director has the facts, which I know will prove encouragingly startling, he can then publicize them as he sees fit. When these true facts become known to the public, no official would hesitate introducing legislation that would take this business out of the illegal status and place it as it should be. Every man reading this article knows that very few officials will stick their necks out now to sponsor such legislation, even tho they may know it is fair and necessary. As one legislator so aptly put it to us years ago, "It is much more popular for a politician to oppose coin machine legislation than to vote for it." Why? Because his constituents want him to oppose this "nefarious business." When you hear derogatory remarks about anyone or any business, you believe these, if you aren't familiar with the facts. If you, and by you I again mean John Q. Public, know all the facts, you cannot oppose anything that doesn't deserve to be opposed. Inherently, the American public is fair, and when they have the facts, their judgment is sound.

Want Chicago To Act

It is true we have had, and will have, undesirables in our industry. However, it is equally true that every business or profession has these undesirables. Because some doctor is discovered practicing unethical methods is no reason to say all doctors are in that category, and because some merchant is fleecing the public is no reason to condemn that business. As intelligent men and women, we put the blame where it belongs, and never think of including everyone. That is, in every instance except the coin machine industry.

In the early part of this article, I suggested that the proper beginning be launched by the manufacturers. More than 80 per cent of coin machines are manufactured in Chicago, and it would be much easier to organize this one city than it would be to start with jobbers and distributors all over the country. I am sure there are some manufacturers big enough, and who command enough respect from the industry to undertake such planning. We can start from "scratch" after this war, with concrete information we have learned thru ordeal.

If such intelligent planning is started now, every man and woman in this business will benefit for years to come, and manufacturers will benefit even more because they can plan on a permanent industry, and not have to base their plans on the possibility that "some territory is closed" and other territories may close down.

Let's get started!

Argue for Federal Sales Tax of 10%

NEW YORK, Dec. 11.—The *New York Times* recently reviewed the trends in the retail sales tax and said that there is unquestionably a wide prejudice against such taxes in the United States. Godfrey M. Nelson, writing in *The Times*, said that this prejudice does not exist in any other country in the world. Many foreign countries have a sales tax and use it very successfully in time of war as well as in peace to raise revenue.

The suggestion is made that if European countries have had such success with a sales tax, such forms of taxation must have decided merits.

There is a probability that the finance section of *The Times* is expressing the views of big business since it is well known that business has been agitating for a federal sales tax for the past year or more.

Statistics are published in the article to show that a sales tax does not bear heaviest upon the low income group. This has been the biggest argument against a federal sales tax in the United States. *The Times* article suggests that a person with an income of \$1,000 a year actually pays less than 3 per cent of his income under a sales tax law of 10 per cent. There has been much discussion of a federal sales tax of 10 per cent in recent months. According to *The Times* report, if such a law were passed the actual percentage on the low income group would be much less than 10 cents per dollar. Such reports will arouse considerable argument among the experts because there are various methods of figuring percentage ratios.

The vending machine trade has not been strong enough to even present its views on the federal sales tax discussion. The vending trade is not large enough to have any weight in the final developments in this field. The issue will be

Container Needs To Take 70% of 1944 Paperboard Output

NEW YORK, Dec. 11.—Military and essential civilian paperboard requirements for 1944 have been pegged at 9,000,000 tons, which will take about 70 per cent of next year's production, according to the American Paper and Pulp Association. Most of the material will be used in containers.

Best available estimates of 1944 paper and paperboard production are placed at between 12,000,000 and 13,000,000 tons. This year's production is expected to reach 16,500,000 tons, approximately the 1942 figure.

High officials of the War Production Board have said that relatively few uses of paper and board are unessential, and that the cuts which must necessarily follow the estimated 25 per cent reduction in output will be made as equitably as possible, without jeopardizing the war effort. Consumption of all printing papers is already scheduled for a 25 per cent decrease in 1944.

The estimated drop of 25 per cent in next year's paper and paperboard production from 1943 levels is due mainly to the decline in new wood receipts and a steady dwindling of pulpwood inventories. Both the government and the paper industry have conducted campaigns to stimulate woodpulp cutting. Attempts to increase wastepaper collection have met with little response.

Canada has declared that first quarter 1944 exports of pulpwood will be about 25 per cent lower than those of the same period last year.

Des Moines

DES MOINES, Dec. 11.—Herman Pastor, general sales manager of Mayflower, St. Paul, Minn., has been in Des Moines visiting with Irv Sandler, manager of the branch here. Pastor reported business conditions good, with sales of equipment exceptionally good.

fought out by corporations versus labor groups and some groups of retailers.

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Music Guards Teen-Age Morals

Jukes Attract Nation's Youth To Clean Fun

Hundreds of juke box clubs in operation—many more are planned

CHICAGO, Dec. 11.—Selling War Bonds, boosting the morale of both workers and fighting forces, quickening the step of all who hear martial music—these are well-known roles of the familiar juke box in wartime. Now another all-important responsibility is assumed by these gaudy music makers—the safeguarding of teen-age morals.

In hundreds of juvenile clubs, located in cities and small towns alike, juke boxes are attracting the nation's youth to wholesome fun and healthful recreation, helping officials, parents and youth itself to reduce the causes of juvenile delinquency.

And hundreds more of these youth centers are planned and in the process of opening as high school students, armed with saws, hammers, paint brushes and brooms, prepare suitable quarters. In all cases, the juke box headlines both the plans and the subsequent activities of these amusement centers for juveniles.

This week several cities afford representative examples of the spreading wave of teen age clubs. It is impossible to record the number and location of such youth centers each week, so great has the movement become.

Teen-Agers Prepare Gala Opening of "506" Club

HOUSTON, Dec. 9.—Activity is teeming at 506 San Jacinto where students are busy getting their "506" club ready for opening on January 8.

Many things are needed to complete the "drop in" center, and parents and friends are asked to donate furniture for the game room—a water fountain—and most of all the young people need a nickelodeon.

The building given over to the teen-agers is the old YWCA cafeteria. The first floor will be used for a snack bar and dance floor, and the second floor will be a lounge and game room. Corps of high school boys are doing carpentry, plastering and repairs, while the girls are cleaning, scrubbing and painting.

"When the kids know the club belongs to them they will really get behind it," Jody Stark, newly elected president, declared.

Youths Request Own Clubs At Meeting With Officials

BALTIMORE, Dec. 10.—Pathetic pleas for the right to enjoy fun in wholesome environments and a chance to be good rather than wayward were heard by Mayor McKeldin and members of the Baltimore Youth Commission at a dinner-conference with about 40 boys and girls representing every section of the city. The dinner was sponsored by *The Baltimore News Post* and *Sunday American*.

The commission members heard girls explain that they had been chased off street corners near their homes by police because they sang songs, talked and laughed, but had no place to go for such pleasures. They also heard three groups of boys tell of factional rivalry and fights because they had no recreational facilities in the communities and no place to spend their idle hours.

As a result of the conference, rallies were planned in several sections of the city to raise funds and enough equipment to open youth centers in the near future.

A city official said: "They want their own night clubs. They need chairs, booths, juke boxes, soda bars and numerous other items, and they are out to get them."

MUSIC IN THE NEWS

By MARGARET S. WELLS

MUSIC FOR PRISONERS OF WAR.—We've read a great deal about the importance of music to men in the armed forces, how much they enjoyed it and how it improved their morale, but somehow we had never considered how much music could mean to prisoners of war. Then we ran across a letter written by a lieutenant in the Army Air Forces, a prisoner of war in Germany, printed in *The Christian Science Monitor*. The letter tells how much music means to these men:

"As you know, I'm no longer in England, but just a few hundred miles to the Eastward. But it's the same old world, isn't it? Ours is an international community of fighting and flying men: Americans, Irish, English, Scots, Canadians, South Africans, Australians, New Zealanders, Bermudians. Here and there an arm insignia reads Poland, Czechoslovakia, Norway, Denmark or France.

"... Our fellowship perhaps finds its best expression in our weekly community sing. I've heard *Deep in the Heart of Texas* sung in Polish! The Poles sing their native songs, too, and enjoy it so. I've heard an Australian boy strumming his guitar and singing our Western ballads as sweetly as any cowhand, and have heard Cornell's *Cayuga's Waters* and Purdue's *Old Oaken Bucket* in four-part harmony, sung by men from as many States.

"'Tex,' of Smithville, usually leads the singing, waving his trumpet in time, grinning and calling to the English who are always a bit bashful, 'Ah cain't heah y'all back theah!' The nasal American, the soft Australian, the Canadian, French and Polish accents blend to fill the mild evening with a true *Internationale*."

REPATRIATE SPEAKS.—The American civilians who were interned by the Japanese, some of whom returned on the *Gripsholm* recently, were equally grateful for music, according to *The New York Times*.

One of the former internees who returned was Dorothy Davis, an army nurse. Because Miss Davis's commission as a nurse either went astray or was never sent she was considered a civilian. Had the Japanese known of her commission she would have been considered a prisoner of war and still held at the camp at Santo Tomas, Manila, with 68 other army nurses.

Music proved the big morale factor at the camp, Miss Davis said. A victrola and large collection of records which the Americans had managed to bring with them was put to use. Public announcements and music were broadcast over amplifiers and heard thruout the camp every morning and evening.

Classical and popular music were played every evening between 7:15 and 8:45; on Saturday evenings the prisoners put on their own programs.

After pleading for several months the prisoners were granted permission to hold dances. "They finally said we could dance once a week on the paving in front of the building," Miss Davis said. "We held several dances. One night one of the guards came up and asked one of the girls to dance. She didn't know what to do. She couldn't refuse, so she had to dance with him." After that, by the Americans' request, the dances stopped.

MUSIC AT THE THREE-POWER CONFERENCE.—Even the President of the United States and the Prime Minister of Great Britain have musical inclinations, it seems. *The St. Louis Globe-Democrat* reports that on Thanksgiving Day in Cairo the President entertained at a "family" dinner and guests heard American music played by an American band.

Furthermore the President sang a song of his own composition, unfortunately unrecorded in either words or music, according to the report, and the Prime Minister, waving a cigar, did a few impromptu dance steps to *The Sidewalks of New York*.

The orchestra members, when asked to play *Pistol Packin' Mama*, had to explain

apologetically that they didn't know the number or any of the latest songs; they'd been overseas too long. Harry Hopkins thereupon proposed that the boys be taken back to the 21 Club for a brushing up on the latest hits and sent back overseas.

Churchill asked the musicians to play *Carry Me Back to Old Virginny*, and the President asked for *Home on the Range*. Each tune was played four times. Sarah Churchill Oliver requested *When the Lights Go on Again* and *White Cliffs of Dover*. The President then suggested *Anchors Aweigh* and *Swanee River*.

Traditional favorites met with great enthusiasm. Sgt. Jerry Kelly, of Long Beach, N. Y., was thanked enthusiastically by Mrs. Oliver after he sang *When Irish Eyes Are Smiling*.

After the dinner all the men in the orchestra were presented to the President and the Prime Minister.

Greeting the musicians, Prime Minister Churchill said, "I suppose you boys have learned that my taste in music is very ordinary. I certainly liked the way you played *Carry Me Back to Old Virginny* and I thank you very much for playing it so many times."

The orchestra members found themselves in a musician's hall of fame as a result of their performance and underwent a virtual third degree of questioning after the dinner as to what had happened. Especially did they treasure the President's remark:

"You boys can play anything I ask for. It has been the most enjoyable evening I have spent in a long time."

TESTIMONIAL.—*The Chicago Sun* reports this incident under the heading, "Pistol Packin' Jimmy":

"James F. Byrnes, director of the Office of War Mobilization, who is often referred to unofficially as 'the assistant president,' likes popular tunes, and his favorite at the moment is *Pistol Packin' Mama*."

"Mrs. Byrnes told this story to friends the other day: 'Jimmy tried to learn the words, but he couldn't get them straight and he couldn't follow the tune. So I bought him a recording, and now he sings it all the time.'"

Music Machines in Philly Unaffected By Lack of Liquor

PHILADELPHIA, Dec. 11.—In spite of serious liquor shortages here and regulations set up by taprooms, restaurants and hotels to restrict the sale of drinks, collections from the music machines at such locations have held up well. Altho patronage has fallen off at such locations, the play of the music machines remains constant or even better. It is pointed out that in the recent days of plenty, not everyone was able to get his nickel into the machine, the demand for such music being so great.

Where patronage may have fallen off, it has only meant that many people were able to pick out their recorded selections with greater ease than before.

As long as the tap and tavern trade continues its present hours of operations, music operators are not fearful of any drop in collections. In fact, operators report bartenders telling them of numerous instances where they ran out of liquor, and the customer, instead of leaving the tavern, turned his attention to the music machine. It is common for a bar customer, unable to get his favorite drink, to say that he can at least get the music he wants from the corner juke-box.

The increase of new record releases, with an abundance of "going strong" hits, finds the music machines here en-

Civic Leader, Music Operator Dies Dec. 4

TALLAHASSEE, Fla., Dec. 11.—A. E. (Lon) Bagnall, who conducted a large phonograph operation known as Tallahassee Music Company and who was an active leader in civic affairs during his 22-year residence in this community, died December 4 following a two-week illness.

Bagnall recently had been named chairman of business and professional



A. E. (LON) BAGNALL

men in the local United Community-War Fund campaign. He was active in many civic and fraternal organizations of Tallahassee—a member of the board of directors of the Leon County welfare association; a charter member and director of the Kiwanis club; a member of the Chamber of Commerce, and a member of Woodward Masonic Lodge of Cleveland.

A native of Cleveland, where he was born in 1880, Bagnall came to Tallahassee in 1921 to succeed his father as manager of the Fuller's earth mine, which he operated until 1937. Following this, he established the Tallahassee Music Company. He also owned a local music store.

Survivors are a brother, Walter, of Thomasville, Ga., and a sister, Mrs. George P. Koelker, of Tallahassee. Pallbearers included prominent Tallahassee officials and business men.

Record Shortage Causes Acme To Curtail "Samples"

MINNEAPOLIS, Dec. 11.—Because of the serious record shortages, the sample service maintained by Acme Novelty Company here has been sharply curtailed, Vera Foster, in charge of the record department, said.

Thru difficulty in obtaining records, sample service on new numbers will be discontinued entirely unless Acme can get at least 300 platters of the new tune, she said.

"It's become a matter of first come, first served," she said. "However, we are trying to work out some sort of an allotment program so that all operators will have an opportunity to get records for their music machines."

Miss Foster said Capitol, Hit and Beacon records and recordings by other independent firms have served to tide operators over difficult periods of the past few months.

joying a new wave of popularity, regardless of what the liquor situation may be. Operators recall that during the late summer weeks, when the liquor supply was plentiful, bartenders jokingly complained that the customers were too busy to drink because they were spending all their time and money to hear *Pistol Packin' Mama*. Today, there is more truth than jest to such an observation.

AMERICAN FOLK TUNES and TUNESTERS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column of comment designed to keep readers informed on what's doing in the hillbilly field. Address all communications to Folk Tunes Editor, The Billboard, 155 N. Clark Street, Chicago 1.

Tunester Tuttle

Mack and Sandy Ford, using steel and standard guitars with harmony singing, are being featured twice daily on the *Farm Family Circus* program on KDTH, Dubuque, Iowa. They also are making personal appearances, on which they use ropes, whips, rag pictures and other novelties.

Bill Nettles, of Shreveport, has two new songs which are being heard on the air. *Have I Waited Too Long?* was introduced on KWKH, Shreveport, by Radio Dot and Smoky, and *I Wonder Why Daddy Don't Write* was sung on the *Grand Ole Opry*, WSM, Nashville, by Eddy Arnold.

Smilin' Al Stofel and his Tennessee Clodhoppers, with Nancy Lou and Millie, Bama from Alabama, and Hambone, blackface, are broadcasting from WAGF, Dothan, Ala.

Rusty Gill, WLS singer and instrumentalist, has been inducted into the army and reported at Fort Sheridan, Ill., last Friday (10). Rusty had been with WLS for five years.

Fleetwood Jack and his Nevada Ranch Gang continue to draw crowds in Eastern theaters and have a long string of dates for the early winter.

Column Appreciated

Pearl Clark, songwriter and musician of Seattle, writes: "I would like to express my appreciation for the splendid job you are doing with your column and comment on Western, hillbilly and American folk songs. I have had numerous remarks from others in the profession who are grateful for the way you present these facts and are mindful, too, of the lift you are giving to our kind of music, which is, according to public opinion in the last few years, the favorite of the average American. The recordings made by Bill Boyd and his band are being requested

more than ever before on Western radio stations. I realize there is a shortage of records, but it cannot all be due to shortage of materials. Some of these requested songs are worn thin, and I, with many other radio listeners, would like to have these replaced and some of Bill's newer songs recorded."

Miss Clark has been writing songs for 10 years. One of her most recent, written in collaboration with Chaw Mank and Russ Hull, is *We're One Day Nearer Victory*, first aired by Bill Boyd and his Cowboy Ramblers and adopted by Boyd on his Treasury tours of the West Coast.

Eastern Pennsy Notes

Bob Clewell and His Supreme Foamers featured for the Wednesday and Friday night parties put on at the Pennsylvania Restaurant, Hellertown, Pa.

Mary Nuss's band, with Gary Rolland calling the numbers, holding forth Friday nights at the Five-Point Grill, Bethlehem, Pa. The same night has the Kulo-witch Brothers' Orchestra featured at Tommy and Catherine Ortwein's Hotel, also in Bethlehem. And on Saturday nights in Bethlehem old-fashioned dancing is featured at the Beethoven Maennerchor by the Sharkazy Brothers' Orchestra and at Polish Hall by Mike Zukonick's Orchestra, coming in from Northampton, Pa.

Near-by at Still Valley, N. J., Selpie's orchestra is featured for the round and square dancing at the New Palm Garden.

Location Comment

The Crosby-Andrews Sisters' version of *Pistol Packin' Mama* is climbing in popularity everywhere, but Al Dexter's recording also continues strong in most spots. Some operators are of the opinion that it's the curiosity to compare the two versions that is responsible for much of the playing. One spot—Erie, Pa.—reported: "Big news; *Pistol Packin' Mama* is starting to slip. Nashville ops also reported that PPM has about fired its best rounds and soon will be drawing blanks. In Louisville the Crosby-Andrews Sisters disk is making itself felt. Op 1 says the Dexter platter has been helped by its new rival. Op 2 comments that it's a toss-up between the two on his machines, but they are hot for either version. Op 3 observed the Crosby disk has put new life in the tune, which has dropped considerably on his boxes.

Memphis Like Acuff

Night Train to Memphis, *Low and Lonely* and *Beneath the Lonely Mound of Clay*, all Roy Acuff pieces, are being pushed in connection with Acuff's governor boom. But PPM continues big. Ops 1, 2 and 3, PPM (Crosby) going strong. Op 1, PPM (Dexter) going strong. Op 3, *No Letter Today* (Daffan) gaining. Dexter's PPM has the call in Minneapolis, while in Miami Op 1 reports the Crosby PPM going strong and Ops 1 and 2 say it's gaining.

Erie: Op 2, PPM, both Dexter and Crosby, going strong. Op 3, PPM (Dexter) off some; *Rosalita* (Dexter) gaining.

Fort Worth: Ops 1, 2 and 3, PPM (Dexter) going strong. Op 2, *No Letter Today* (Daffan) going strong.

Indianapolis: *They Took the Stars Out of Heaven* (Floyd Tillman) very good. *When My Blue Moon Turns to Gold* (Zeke Manners) a stand-by here. *Born To Lose* (Daffan) gaining. *No Letter Today* (Daffan) extremely popular with soldiers. Op 1, PPM (Crosby) going strong. Op 2, PPM, Crosby and Dexter, going strong. Op 3, PPM (Dexter) going strong.

Dexter Tenacious

Al Dexter's PPM is hanging on tena-

closely in Bridgeport with great popularity. Same song by Bing Crosby-Andrews Sisters is gaining but probably never will attain popularity of the Dexter version. *No Letter Today* (Daffan) holding its own; ditto *Rosalita* (Dexter).

Austin: *Pins and Needles* and *Miss Molly* getting good play among hillbilly numbers. PPM (Crosby-Andrews Sisters) going strong, according to all three ops.

Baltimore: PPM continues to top hillbilly tunes, with the Dexter style preferred by some, while others show a decided leaning to the Crosby version. Latter recording has served to accentuate popularity on this hillbilly and the there are indications of waning interest, ops agree there is nothing else to top it in popularity. *No Letter Today* is showing renewed life and holds second place, while *Born To Lose*

is coming up again as third choice. Indications are these three will run in that order unless some new hillbilly tune comes out to top them.

Buffalo: PPM still going great guns and the Crosby-Andrews Sisters' version now seems to have the lead over Al Dexter. Both records garnering coin, however. *Victory Polka* is one of the biggest disks right now. Looks good for some time despite a number of new releases. *No Letter Today* continuing in its steady take of nickels. J. Dorsey's and Bing Crosby's new platter may well crowd out *No Letter* completely in the Guide, tho it will remain on the boxes while there is a shortage of good disks. After a previous mention followed by silence, *Pistol Packin' Mama* was again mentioned (See *American Folk Tunes* on page 66)

WURLITZER—ROCK-OLA

USED PARTS—A-1 CONDITION

WURLITZER PARTS

412 Amplifiers with Tubes	\$14.50
412 Speakers	5.50
All Purpose Amplifier with Tubes, Good	
All Models, Including 24-500-800	19.50
618 Speakers	10.00
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Record Trays	.35
Junction Boxes	1.25
5¢ Coin Chute, Any Model	4.00
10-25¢ Coin Chute, Any Model	1.25
Volume Controls	2.25
Tone Arms, 412-618	8.50
All Other Models Higher	
Parts for 24s—500s—800s	
Coin Chute Assembly Comp. (412-618)	7.50
All Other Models Higher	
Motor Protectors	.60
25 Volt Transformers	1.50
Chokes for Amplifiers	1.00
Slug Proof Coin Mechanism, 618	6.50
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Main Gear	6.00
Rubber Cover Zip Cord, New, Per Foot.	.05

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Drive Motor	\$15.00
Turntable Motor	11.00
Amplifiers with Tubes, 12-16 Records	12.00
Speakers	5.50
Micro Switches	1.35
Micro Pick-Ups	3.50
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5c, 10c, 25c Coin Chute Assembly (Comp.)	3.00
Selectors (Comp.), 12—16	2.00
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#5Y3	1.00	#38	1.10
#5U4G	1.00	#45	1.20
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#6SC7	1.85	#76	.85
#2051	2.60	#80	1.00
#47	.95	#57	.85
OHM Resistors, 10 Volts, All Sizes	\$.35		
O.H.M. Resistors, 20 Volt, All Sizes	.55		
16 MF Condensers	1.10		
16 MF Condensers (All Metal)	1.85		
100 Ass't Carbon Resistors	3.00		
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24—616	14—61
3—24	1—P12
6—500	1—Mills Empress
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8—"U-Select-It" Candy Venders.
20—1c Challenger.
125—1c & 5c "Snacks" Candy Machines.

All the above in good condition outside and inside.

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5 Wurlitzer Victory Model, New 42/600	\$515.00
4 Wurlitzer Victory Model, Like New, 42/24	465.00
5 Seeburg Colonel, ESRO	450.00
1 Seeburg Vogue	265.00
1 Seeburg Commander, ESRO	385.00
1 Seeburg Crown, ESRO	290.00
2 Seeburg Casinos	190.00
3 Rockola Playmaster	269.50
1 Rockola Playmaster, RC	289.00
4 Rockola Super	385.00

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WALL AND BAR BOXES AND ACCESSORIES

10 Wurlitzer #125, 5c, 10c, 25c Boxes	\$39.50 Ea.
7 Seeburg Bar-O-Matics, 5c, 10c, 25c	44.50 Ea.
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10 Buckley 24 Selection Illuminated Boxes	18.00 Ea.
3 Wurlitzer #111 5c Bar Boxes	15.00 Ea.
3 Wurlitzer #145 Fast Steppers	25.00 Ea.
1 Wurlitzer Adaptor #130	30.00
2 Organ Type Baffles	30.00 Ea.
4 Wurlitzer 61 Phonographs	80.00 Ea.

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1 Playmaster with 10 Wall Boxes, like new, \$595.00.

All 1941 equipment used very little. 200 ft. new 5-wire cable with deal. 50 Used Rockola Wall Boxes; wire for price.

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Take a Tip from Phineas Fitts
 He gets rich by using his wits
 His machine keeps on playing
 And paying and **PAYING**
 With Victor and.....

Bluebird Hits!



IT MUST BE JELLY
 ('Cause Jam Don't Shake Like That)
 Glenn Miller ... 20-1546

WHITE CHRISTMAS
 Freddy Martin ... 27946

SANTA CLAUS IS COMIN' TO TOWN
 Tommy Dorsey ... 25145

A SLIP OF THE LIP
 (Can Sink a Ship)
 Duke Ellington ... 20-1528

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RCA's great show,
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 A sparkling hour
 of music, laughs,
 news, science,
 drama. Saturdays,
 7 to 8 p.m., EWT,
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UNTIL TOMORROW
 Sammy Kaye ... 27262

THE WALTZ YOU SAVED FOR ME
 Wayne King ... 27224

POINCIANA
 David Rose ... 27888

DON'T CRY, BABY
 Erskine Hawkins ... 30-0813

BEGIN THE BEGUINE
 Artie Shaw ... B-7746

THE SHEIK OF ARABY
 Spike Jones ... 30-0812

To help us make
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 for you, sell your
 old ones to your
 distributor.

THE TUNES THAT
 NAB THE NICKELS ARE ON
**VICTOR AND BLUEBIRD
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 EVERY
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**PICTURE TIE-UPS FOR
 MUSIC MACHINE OPERATORS**

Platters and Pix

Decca released two more six tunes this week, both waxed by the Andrews Sisters. *Shoo-Shoo Baby*, already breaking for a hit, is skedded to be featured in four films, but the first one to be released nationally is Universal's *Three Cheers for the Boys*. Tune has also been waxed by Jan Garber on the Hit label, and by Ella Mae Morse for Capitol. Mate on the Decca disk is *Down in the Valley*, from Universal's *Moonlight and Cactus*, in which it is sung by the Andrews Sisters.

Capitol also released another version of *How Sweet You Are* from Warner Bros.' *Thank Your Lucky Stars*, done by Jo Stafford with Paul Weston's ork, and the first recording out of the hit tune from 20th-Fox's *The Gang's All Here*; *No Love, No Nothin'* waxed by Ella Mae Morse.

Savoy entered another rendition of *Cuddle Up a Little Closer*, oldie revived in 20th-Fox's *Coney Island*, done by Teddy Tucker.

Holiday Inn has been extensively re-booked for this holiday season. Operators should check with local houses because, if the film will be playing in their areas, some of the tunes are safe bets for a few spins. In addition to *White Christmas*, which has already started to repeat its last year's performance, the Irving Berlin score includes such topnotchers as *Be Careful, It's My Heart*, waxed by Bing Crosby (who is starred in the film) for Decca, Tommy Dorsey (Victor), Claude Thornhill (Columbia), Dick Stabile (Decca), Kate Smith (Columbia), Teddy Powell (Bluebird) and Dinah Shore (Victor), and *Abraham* recorded by Bing Crosby (Decca) and Freddy Martin (Victor).

Other tunes include *Let's Start the New Year Right*, *Song of Freedom* and *I've Got Plenty to Be Thankful For*, all sung by Bing Crosby on Decca disks, and *I Can't Tell a Lie*, waxed by Bob Crosby for the same label.

Revivals

Samuel Goldwyn's film production of *Knickerbocker Holiday* will feature *September Morn*, the tune that was biggest during the show's run. *Morn* is available on a Decca waxing by Tony Martin.

Paramount's *You Can't Ration Love*, Betty Rhodes-Johnnie Johnston starrer, will bring back for a screen airing the old hit, *Louise*. Tune has been waxed by Benny Goodman (Victor) and Johnny Long (Decca) and might be worth a few spins during the film's run.

Detroit

DETROIT, Dec. 11.—Nate Gealer, of the Star Needle Company, is visiting distributors in the East.

Allied Music and Sales Company report tests now being run on the new Coin-o-Point needle, and expect to have (See DETROIT on opposite page)

Double Take

Republic has rushed release of its new musical *Pistol Packin' Mama* in order to cash in on the current craze for the title tune. Altho most operators don't need any more reasons than they now have to put this ditty on machines, in those locations where it has started to slow down somewhat, display material mentioning the film might give it another boost. Flicker will be released nationally on December 15.

Ops can also work out tie-ups on this film pegged on the screen appearance of the King Cole Trio. Combo recently cut two sides for Capitol, *All for You* and *Vom, Vim, Veedle*. Former is already one of the top tunes on the Harlem Hit Parade and has been cropping up in other locations as well.

"Holiday Inn" Back

Paramount announces that its year-old

RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

GOING STRONG

I'LL BE HOME FOR CHRISTMAS	BING CROSBY (John Scott Trotter's Ork.)	Decca 18570
WHITE CHRISTMAS	BING CROSBY	Decca 18429
	FREDDY MARTIN (Clyde Rogers)	Victor 27946
	CHARLIE SPIVAK (Gary Stevens)	Columbia 36649
The old Christmas spirit is back again, and phono fans are making it known with a heavy onslaught of nickels for both these yuletide tunes. The newer entry, <i>I'll Be Home</i> , makes its first appearance on the Guide this week and already is ahead of its competitor. However, both tunes are spinning fast enough to make operators believe in Santa Claus.		
PISTOL PACKIN' MAMA , (21st week)	AL DEXTER (Al Dexter)	Okeh 6708
	BING CROSBY-ANDREWS SISTERS (Vic Schoen Ork)	Decca 23277
	FREDDIE "SCHNICKELFRITZ" FISHER	Decca 4425
SUNDAY, MONDAY OR ALWAYS (16th week)	BING CROSBY	Decca 18561
	FRANK SINATRA	Columbia 36679
PAPER DOLL	MILLS BROTHERS	Decca 18318
PEOPLE WILL SAY WE'RE IN LOVE (10th week)	FRANK SINATRA	Columbia 36682
	BING CROSBY	Decca 18564
PUT YOUR ARMS AROUND ME, HONEY (8th week)	DICK KUHN	Decca 4337
	DICK HAYMES (Song Spinners)	Decca 18558
	CLAYTON McMICHEM	Decca 6091
OH, WHAT A BEAUTIFUL MORNING (6th week)	BING CROSBY	Decca 18564
	FRANK SINATRA	Columbia 36682
VICTORY POLKA	BING CROSBY-ANDREWS SISTERS (Vic Schoen Ork)	Decca 23277

Names in parentheses indicate vocalists.

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By GLADYS CHASINS

RELEASES from the three diskers now waxing pop material show a complete switch in the recording business. Formerly a record was counted on as an important factor in boosting sheet-music sales and air plugs, but post-ban releases have practically all been devoted to sheet music best sellers and tunes already among the most-played on the air. Both Decca and Capitol started off with *Pistol Packin' Mama*, a hit tune for months and months before the firms recorded it. Since then, Decca and Classic waxed *They're Either Too Young and My Heart Tells Me*, both established hits before disks were released. Waxings of *Shoo, Shoo, Baby*; *Star Eyes*, and *No Love, No Nothin'* came out after tunes were well on their way up. . . . Columbia and Victor are filling briefs this week with the War Labor Board panel now considering the disk dispute. AFM filed briefs last week and now will have to file another set in answer to diskers. WLB decision is not expected for several weeks, as the panel has 2,000 pages of testimony to wade thru. However, there's still a possibility that an agreement will be reached between union and record firms before the WLB hands down its opinion. . . . Operators with machines in smart locations might try some of the less-known tunes from the *Oklahoma* score for a few spins. Decca album of the complete score waxed by original stage cast has been rushed off counters in retail stores by record fans, and ops might try out sides like *I Can't Say No, All Er Nothin'* and *Poor Judd Is Daid*.

Territorial Favorites

AUSTIN:

Cuddle Up a Little Closer. Kay Armen.

20th-Fox's *Coney Island* flicker revived a couple of oldies, and among them is *Cuddle Up*. Tune didn't come back with as big a bang as *Put Your Arms Around Me, Honey*, but the film did bring the ditty back for a few plays in most cities

where it was shown. In the Texas town, this new waxing of the old song is getting heavy play.

DALLAS:

I've Got Rings on My Fingers.

Dick Kuhn.

Operators in Dallas tried turning over the Dick Kuhn waxing of *Put Your Arms Around Me, Honey*, and found that phono fans were ready and willing to plug in the coins for *I've Got Rings*. It's coming up fast now in that city, and operators in other areas who want a change on the title strips might give it a try.

BRIDGEPORT:

Jump Town. Harry James.

Maybe war workers like to jump, or maybe Bridgeport, the location of Columbia Records' plant, is the only city able to get a large enough supply of this latest James waxing. In any event, it ranks among the top faves there. Altho this instrumental hasn't caught on strongly yet on a countrywide basis, it has proved an able coin-catcher in many areas.

Note

For a listing of songs played most often over the radio for the week ended Thursday, December 9, see the Music Popularity Chart in the Music Department.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of sepien best sellers under Harlem Hit Parade.

DETROIT

(Continued from opposite page)

it on the market for operators in 10 days.

Henry C. Lemke, operating the Lemke Coin Machine Exchange, is buying up amusement equipment.

GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



● COMING UP ●

MY HEART TELLS ME... GLEN GRAY (Eugenie Baird) Decca 18567
JAN GARBER (Bob Davis and Quintet) Hit 7070

There's little doubt that this tune would have been over the top this week if the holiday season weren't so close, diverting attention to Christmas songs. It swept onto the Guide last week in fine style, landing in third place and, in similar style, worked up to the top spot this week. It's still Glen Gray's version that's the big draw.

THE DREAMER KAY ARMEN (Balladiers) Decca 18566
PETER PIPER Hit 7061

Ordinarily, when a tune slips far enough to lose its position in *Going Strong*, it is dropped altogether, as it is considered definitely on the downgrade. This ballad, however, is comparatively new, is still getting heavy play and from all indications was just temporarily nosed out by extremely strong showings of the two Christmas tunes which took its place this week.

THEY'RE EITHER TOO YOUNG OR TOO OLD... JIMMY DORSEY (Kitty Kallen) Decca 18571
JAN GARBER (Liz Tilton) Hit 7069

Apparently phono fans are neither too young nor too old to appreciate this tune, because they're plugging in nickel after nickel to hear it played. It's running close on the heels of the waxings in the No. 1 and 2 spots after making its bow last week in fourth place.

BLUE RAIN GLENN MILLER (Ray Eberle) Victor 20-1536
BEA WAIN Bluebird 30-0816

Rain took quite a drop this week, from top place to fourth. But it hasn't fallen off to a great extent in number of plays, as all the tunes in *Coming Up* are grouped very close together. Altho it has been overtaken by three other tunes, this ballad is still earning its room and board in machines.

Double-meaning records are purposely omitted from this column.

Speaking of DECCA . . .

JACK COHEN

of the

J. C. Music Company

CLEVELAND, OHIO

Says:

J. C. Music Company

Distributors of Latest Types Automatic Music Systems

Wurlitzer - Seeburg - Rock-Ola - Mills

4816 EUCLID AVENUE

CLEVELAND, OHIO

November 23, 1943

Mr. Sellmann C. Schulz
c/o Decca Distributing Corp.
22 West Hubbard Street
Chicago, Illinois

Dear Mr. Schulz:

It is my personal opinion that by releasing the latest tunes with well-known orchestras and vocalists, Decca is preventing the operators from lowering the standard of the quality of music they are offering the public. By being forced to buy the latest tunes from unknown labels and by unknown artists, the automatic phonograph business was heading for disaster. Our industry was built by presenting quality tunes by quality artists.

Congratulations to Decca!

Sincerely yours,

J. C. MUSIC COMPANY

Jack Cohen
Jack Cohen

JC:ch

Thanks Mr. Cohen

We hope we can
continue to be helpful

DECCA DISTRIBUTING CORPORATION
EXCLUSIVE DISTRIBUTORS

NEWS OF PRIORITIES and MATERIALS

Developments of the Week in All Industries

ARMY FREEING VEHICLES — More than 10,000 commercial vehicles of 1939 and earlier models, mostly trucks, are to be released by the army. In addition to the trucks, there are 989 new 1942 model passenger cars and about 50 motorcycles. The motorcycles were acquired for lend-lease purposes, but were left on the army's hands when Allied requirements were changed. The passenger cars are available because of a lower percentage of materiel destruction than had been anticipated.

The trucks are being retired from service because of increasing maintenance difficulties. The army has been retiring gradually equipment dating back to 1939 or earlier since May, but because of the urgent need of trucks for civilian use it was decided at this time to speed up the program.

Most of the vehicles will be in operating condition, but some, classified as "unservicable for army use," are in need of servicing, ranging from minor repairs to complete overhaul.

MORE WAR PRODUCTION SOUGHT—Altho the United States has largely licked the materials shortage, production is "over the hump," and the man-power problem is somewhat easier, WPB Chairman Donald M. Nelson is calling on American industry for about 25 per cent more production than its record-breaking 1943 output.

The 1944 production schedules will call for an estimated \$75,000,000,000 worth of arms production, compared with the \$60,000,000,000 expected to be turned out this year.

As the third year of war begins, three new trends are developing:

1. The year is expected to see the first faltering steps toward reconversion to civilian production, even while the fighting overseas becomes more intense.

2. Many of the government checks on business—particularly such "nuisance orders" as those in which WPB specifies the length of a knife blade—will be eased, wherever this can be done without using more man power.

3. Readying the West Coast to become the base of operations for all-out war in the Pacific after Germany surrenders.

Production of munitions is expected to reach its planned peak in mid-1944 or late in the year, and is then expected to continue stable, with little change from month to month.

Washington officials want to get as many plants into civilian production as materials and man power will permit, to avoid a sudden slump—accompanied by unemployment and business failures—when Germany quits, and another drop when Japan has been overcome. They say the farther civilian production can be pushed before the war ends, the less

will be the dislocation and idleness during the reconversion process.

CONSUMER GROUP NAMED—A consumer advisory committee, numbering about 25 persons, has been appointed to study the effect of OPA policies and regulations on the nation's households. Committee members, who met last week in Washington, were chosen because of their intimate knowledge of consumer problems and to represent different backgrounds and kinds of experience.

Members will have a two-way job, according to Price Administrator Chester Bowles: They will tell OPA how that office's various programs are working for the consumer and what can be done to improve them, as well as sitting in on the planning of certain new programs before they are put into effect. Second job of the group is to advise OPA how better to inform the public on why particular regulations are developed and what the average citizen is expected to do.

CANADIAN BACKBONE — Canada's pulp and paper industry will be the backbone of her post-war trade and promises to earn cash abroad and create employment at home while other industries are creating new markets, Paul Kellogg, president of the Newsprint Association of Canada, declared in a recent speech.

The United States, the British Empire and South America are the largest markets for the export sale of paper and pulp, with the United States far in the lead, he said. These markets will be cash markets if any are, he pointed out.

URGES POST-WAR SYNTHETIC RUBBER PRODUCTION—John L. Collyer, president of the B. F. Goodrich Company, believes that synthetic rubber facilities must provide the bulk of the nation's rubber supplies for at least two years after the war.

He told a press conference that even after rubber plantations are retaken from Japan the United States should keep a nucleus of 150,000 tons of capacity as insurance against another war and against price gouging by natural rubber interests.

The present rubber patent pool should end with the war to bring about "keen and active" competition in the industry, he said in outlining his idea of post-war prospects.

Commercial operations have proved some synthetic rubber could be made for 15 cents a pound, he said, altho so far tire-quality synthetic rubber does not equal natural rubber, which has ranged from 3 cents to \$3 in the past 30 years and is now frozen at 22½ cents.

RECOMMENDS POST-WAR PRICE CONTROL—Price control is recommended by Representative Patman (Texas) as the salvation for business facing post-war boom prospects. He told a recent meeting

of the American Association of Small Business that the value of a price-control program has already been definitely proved by the lower prices and the lower cost of living compared with the period during and following World War I. "We having gone thru one devastating experience, we should not repeat it at this time," he declared.

Representative Patman is chairman of a committee to inquire into reports of decreased production of Southern lumber. One goal of his committee is to have the government sell its surpluses after the war only thru normal channels of trade and without forcing down prices. Much of this surplus can be disposed of to foreign countries, he believes.

AMERICAN FOLK TUNES

(Continued from page 63)

one op as being quite good in some locations.

Cincinnati: *They Took the Stars Out of Heaven* (Floyd Tillman) gaining.

Dallas: Op 1, PPM, both Crosby and Dexter, going strong. Op 2, *No Letter Today* (Daffan) gaining. Op 3, PPM (Dexter) going strong.

Slipping, But Ahead

Denver: Al Dexter and Bing Crosby versions of PPM continue to slip, but still way ahead of any other hillbilly tunes. Crosby's more popular than Dexter's.

Des Moines: Op 2, PPM (Dexter) and *No Letter Today* (Daffan) going strong.

Detroit: Op 1, PPM, Dexter, Crosby and Don Baxter recordings, going strong. Ops

2 and 3, PPM (Crosby) going strong.

Los Angeles: Op 1, PPM (Crosby) going strong. Op 2, PPM (Crosby) and *No Letter Today* (Daffan) going strong. Op 3, PPM (Crosby) going strong; *No Letter Today* gaining.

Nashville: *No Letter Today* getting a good play. Ops report that PPM is on downgrade.

New Orleans: All ops report PPM (Dexter) going strong. Seems to show rejuvenation every time it looks like flattening out. Dexter is getting another break, as ops turn wornout PPM over to *Rosalita*. Daffan still gains steadily with *No Letter Today*. Gene Autry's *Mexicali Rose* on way back.

Philadelphia: Op 1, PPM (Crosby) going strong. Ops 2 and 3, PPM (Dexter) going strong.

Richmond: No newcomer in hillbilly field. Op 1, PPM, both Crosby and Dexter, going strong. Ops 2 and 3, PPM (Crosby) going strong.

Salt Lake City. PPM (Dexter) tops, according to all three ops. *Born To Lose* (Daffan) a weak second, with *Rosalita* out of the picture temporarily. Nothing can seem to catch on until they tire of PPM.

San Francisco: PPM, both Dexter and Crosby, going strong, according to Ops 1 and 2. Op 1, *No Letter Today* going strong.

Toronto: Very popular here is *Riders of Liberty*, sung by the Calgary Kid, a Canadian boy who is on the way up in these parts. Also getting quite a play is *No Letter Today* by Dick Robertson. Ops 1 and 3, PPM (Crosby) going strong. Op 2, PPM (Dexter) going strong.

RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

Decca brought out six pop sides this week, most of the tunes already proving to be hit material, boasting the names of Jimmy Dorsey, Guy Lombardo and Hildegarde. Dorsey offers *My Ideal*, which is getting a substantial number of plays with the Billy Butterfield waxing, and *Besame Mucho*, currently getting plenty of air plugs. Lombardo sides are *Speak Low*, up-and-coming tune from the Broadway hit, *One Touch of Venus*, and *Take It Easy* from MGM's *Two Sisters and a Sailor*. Hildegarde sings one of the hit tunes from Warner's *Thank Your Lucky Stars*, *They're Either Too Young or Too Old*, mated with *I'll Be Seeing You*. Altho Hildegarde's waxings are generally keyed for consumption in smart locations, the popularity of the *Too Young or Too Old* ditty might keep her disk spinning in other spots. Victor made available two Glenn Miller instrumentals, *It Must Be Jelly*, jump tune, backed by the slow and sweet *Rainbow Rhapsody*. Hit released two more Abe Lyman sides, another entry of *Besame Mucho* and *So, Goodnight*, featured in Universal's *Hi Ya, Sailor*. Beacon offers two tunes waxed by Will Bradley, the timely titled *Jingle Bells Boogie-Woogie* coupled with *Cryin' the Boogie Blues*. Musicraft has readied another version of *Pistol Packin' Mama*, plus *Hitler's Funeral*, which might attract nickels on the strength of the title, both waxed by Don Baxter.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

SHOO-SHOO BABY ANDREWS SISTERS (Vic Schoen's Ork) . . . Decca 18572

The Andrews gals really outdo themselves in getting this increasingly popular blues chant in a swinging sling groove. And the interpretation they give to this chanty of the sailor boy off to sail the seven seas places it in the jump style that makes for a heavy jingle of coins in the music boxes. Plattermate is also sure to enjoy long popularity in the music boxes, the girls going sweet for a beautiful and contagious waltz lullaby of the outdoors in *Down in the Valley*. Harmonizing downright party for this new hillbilly song, the side should show signs of strength even before the fans hear the girls singing it in their forthcoming *Moonlight and Cactus* movie.

IT MUST BE JELLY GLENN MILLER (The Modernaires) . . . Victor 20-1546

A variation of the old-time *Jelly* blues, the Miller men dish out this jam music with a terrific jump kick, the kind that has the fans coming back to the music box over and over again. Moreover, it's been a long time between Glenn Miller stickers in the phono selectors and this side goes a long way in satisfying the hunger. The Modernaires sing a single refrain, with the Miller men out in the spotlight for this side. Plattermate should also find great favor with the Miller fans, being an instrumental *Rainbow Rhapsody*, a rambling and tuneful lullaby in the *Sunrise Serenade* school of song.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

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163 WEST 23RD STREET, NEW YORK 11, N.Y.



ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

(Continued from page 16)

wearing their phono needles thin. The piano cadenzas to start the spinning sets the stage for Patty's solo warbling of the verse, taking full liberty with the tempo. Dips into the righteous jump tempo, paced moderately, for the chorus. Her sisters join in unison, harmonizing on the bridge, for the first stanza, and then dirty it up in most delightful and exciting manner for the second chorus to complete the side. As ever, Vic Schoen's orchestra provides the sterling and sock accompaniment. For the plattermate, the girls do a complete change of face and pace, most effectively for Frank Luther's *Down in the Valley*, a plaintive and downright purty lullaby rich in hill-billy flavor. Eschewing the heavy rhythm pattern in favor of the sweet and sugary harmonizing, the girls give sympathetic voice and treatment to bring out all the melodic charm and appeal of the song. Backed by a male vocal ensemble, stepping up only for the introduction taken at a moderately slow fox-trot tempo, the girls dip into the slow and dreamy waltz tempo for their efforts. Sing two choruses of love, like the choo-choo train, passing thru this valley town without even stopping. With public favor showered on the outdoor lullabies in fonder light, the singing of the Andrews gals for *Down in the Valley* should give the song a terrific start. Moreover, the song is to be featured in the forthcoming *Moonlight and Cactus* movie, which headlines the singing trio.

Phono ops can depend on "Shoo-Shoo Baby" jumping right up there with the ace nickel-grabbers, and it's a cinch that this excellent entry by the Andrews Sisters is going to grab off most of 'em. Moreover, operators shouldn't minimize the appeal of "Down in the Valley," which the girls make count as much. A natural for the rural locations, the city folks as well may soon find it to their likings.

LOUIS JORDAN (Decca 8654)
Ration Blues—FT; VC. *Deacon Jones*—FT; VC.

Always depended upon to impart a rhythmic kick to the race ditties, there is no disappointing by Louis Jordan and His Tympany Five on these two scores. About the best of the little jump bands about, the tootling is subordinated in favor of Jordan's characteristic singing for these two sides, and, as ever, sells 'em like a million. Strictly low-down, in wordage and in warbling is his original *Ration Blues*, wherein the double twist to the ditty has the rations applying to the passions. At a moderately paced tempo, trumpet tees off, with alto sax riding out in the background to embellish the repetitious blues riff for an opening chorus. And then the real fireworks starts, with Jordan taking over the remainder of the needling to sing of his rationed sugar, meat and gas. Mated side is the new *Deacon Jones* spiritual swing novelty. Taking it at a fast and lively tempo, Jordan carries the entire side, singing about the new deacon at the meeting house who entwines his saintly virtues with earthy vices.

"Ration Blues" is dynamite for the music boxes at race locations, and operators should find no rationing on plays for this side.

GLENN MILLER (Victor 20-1546)
It Must Be Jelly—FT; VC. *Rainbow Rhapsody*—FT.

There was still another pair of Glenn Millers at the bottom of the barrel, making for a coupling that will go some way in appeasing the hunger of Miller wax fans. In the least, they are authentic Millers in the manner which the music makers are best identified. *It Must Be Jelly*, for which the band's piano player,

Chummy MacGregor, shares with George Williams on composer credits, is the typical *Jelly* race blues. Save for the unison singing of the Modernaires for the familiar cry that *It Must Be Jelly 'Cause Jam Don't Shake Like That*, spotlight is entirely on the band and its solo instrumentalists. Taken at a lively jump tempo, pianist MacGregor's blues knucklings get the side under way. Following the 16-bar vocal outcry, tenor sax, trumpet and alto sax have individual innings, in succession, with the blues strain. A drum roll brings the band back, starting softly with the sax section, and then the brass section taking it over for four more choruses to build the riffing to riotous proportions. The Miller men really build in their ensemble blowing to make the fans really jump and holler. Plattermate brings the band to a slow and sweet stance for Benny Carter's bubbling and fanciful *Rainbow Rhapsody* which takes its roots from *Sunrise Serenade*, and the long line of rambling ballad structures. Instrumental, muted brasses provide the introduction, setting the stage for the Miller-styled woodwinds to set forth the opening chorus. Open trumpet takes the bridge, with the sax section and trombone choir carrying the last half of the stanza. Tex Beneke's moody tenor sax rambles around the melody in picking up the last half of another chorus, with the brasses joining in to complete the stretch and carry out the side.

It's been a long time since a Glenn Miller sticker graced a music box, and both of these sides show ample force for attracting the phono fans. Particularly so for the more lively "It Must Be Jelly" jumper.

Folk Tune Record Reviews

HANK HILL AND HIS HILL TOPPERS (Savoy 114)

They're Sending the Judge to Jail—FT; VC. *You Put a Patch on My Broken Heart*—FT; VC.

One of the most delightful comedy novelty ditties to come forward on the disks in many a spin is Hank Hill's needling for Fred Meadow's *They're Sending the Judge to Jail*. Taken at a lively tempo, with the accompaniment of the instrumental Hill Toppers in the accepted Korn Kobblers tradition, the trio of male voices sings the hilarious refrains about Hizzoner's iniquities that land him behind the iron bars. It's a prisoner's song that carries a terrific comedy wallop with its appeal stretching beyond the circles that engulf merely the folk tune fans. Jimmy Littlefield's *You Put a Patch on My Broken Heart* is a sentimental ballad with a pleasant melody strain that lends itself to such simple vocal and instrumental treatment. Taken at a moderately paced tempo, the male trio sing the opening chorus, giving way to the small band for the second refrain and return for a third chorus to carry out the side.

Juke Box Clubs Grow in Texas

AUSTIN, Tex., Dec. 11.—Already proved highly successful by the University of Texas student union's Longhorn Room and the Austin High School-Municipal Recreation Department Maroon Room, the teen-age "night club" movement now goes swinging onward to the strains of juke-box music in a third Austin location—the recently opened YWCA-sponsored Youth Center.

Meanwhile the program of providing healthful recreation spots for youngsters to keep them away from less desirable places spreads to other Texas cities, particularly Dallas, where this week the Kiwanis Club of North Dallas and Park cities announced plans for providing a community entertainment center for the zestful teen-agers.

Nearly a year ago, foreseeing that servicemen stationed in the Austin area were crowding University of Texas students out of their favorite dancing places, the student union opened the Longhorn Room, a student "night club" with tables, soft drinks and dancing to phono music. Not long afterward the high school Maroon Room opened in the Austin Athletic Club, and the junior jitterbugs had a similar place. Now the Austin boys too young to be in service, the girls too young to "date" the soldiers, have another place to dance in the YWCA Youth Center.

West Coast News Notes

By SAM ABBOTT

218 Radio Center Bldg., 1509 Vine St., Hollywood 28, Calif. Phone HO. 1866.

LOS ANGELES, Dec. 11.—Search for late models in nearly all lines continues by both operators and jobbers in this section. There doesn't seem to be much in the line of late equipment floating around, which makes the demand for it high, with chances it will go higher as more is secured.

Outstanding in sales here is that of Panoram machine converted to Peek machines. Jobbers are securing them where possible and quickly converting them in view of the help situation. A machine in Hollywood is reported to have taken in \$45 on a week-end. Considering the period covered by this collection was a week-end, it makes the take look high for the week. This may or may not be true for the reason that the Hollywood section in which it was located was probably one where the servicemen hang out during their three-day furloughs. On the other hand, the take for the three days is considered sufficient for a week, with the money garnered on the other three days to be considered gravy. The demand for these machines has been unprecedented, with operators moving them into regular locations as well as arcades and amusement areas.

To keep up with the heavy demand for these converted Panorams, film companies here are turning out subjects as fast as possible. In some lines there has been a thawing out of frozen parts and equipment. While it is not yet known if this move will affect this particular field, there are a number of photographic items that are used in conjunction with the business that are now available. Makers of these Peek machine films are shooting on 16mm. stock. Lighting facilities, while not available new, can be picked up here and there from film companies which do not have any present need for them.

Second in demand are juke boxes. In this line, as well as other lines, the demand is for late equipment. However, the late models are short and operators are taking the old ones and making them serve their purposes.

Arcade business with jobbers seems to be at a standstill in some sections, while with others it is reported to have fallen off 50 per cent. This may be due to the seasonal demand for equipment. However, in Southern California the arcades operate most of the year, but, of course, on slightly reduced scale.

A slackening in demand for consoles was also reported. This lull is by reason of comparison with a spurt recently when new territories were opened to these machines.

Happel Back at His Desk

William R. Happel, of Badger Sales Company, returned from a trip East. He reports that his firm is busy converting Panorams to Peek machines. They are being converted as fast as possible to take care of the growing demand for them. Elaine Ryan, Badger secretary, is scheduled to leave soon for a much-needed vacation in Palm Springs. . . .

Fred and Bennie Gaunt are soon to make their trip to Palm Springs and vicinity. Homer Gillespie in the city looking for equipment. . . . Jack Olson, of Shipman Manufacturing Company, back from a vacation trip to Portland. . . . A. M. Keene, of Kenomatic in Taft, Calif., is looking over travel folders, so another jaunt to Mexico City may be in the making. However, he's been there so much he probably knows more about the place than the Chamber of Commerce. . . . Bill Wolf, of California Amusement Company, in town from San Diego to attend to business at his jobbing branch here. . . . Joe Lein, popular music operator, out again after being on the sick list for a time.

Kings Plan Timely Film

Irving Rich, of Consolidated Novelty Company, is spreading the word around that the King brothers, well known in the coin machine field, have assigned a scenarist, Joe Beatty, at Monogram Pictures to prepare a story to be titled *Mena House*, which is the name of the famous hotel in Cairo, where the history-making conference between the leaders of the United Nations is supposed to have taken place during the past two weeks. The yarn, a love story told against a political background in the style of *Casablanca*, begins in pre-war times and winds up with the latest events. . . . Freddie Fisher and His Colonels of Corn and Jimmy Noone's orchestras have been signed by Soundies.

Good News for Music Men

Bob Scherman, a Hollywood songwriter, has become affiliated with Premier Record Company. According to Scherman, this firm plans to issue records in unlimited quantities. Firm has its own plant and has sufficient scrap to back up this statement, it was said. Scherman is the writer of *All for You* recorded by King Cole Trio. This trio has also made two sides for Premier and the tunes are *My Lips Remember Your Kisses* and *F. S. T.* Production by this firm is set at 10,000 records a week. . . . Bill Shorey, of Inland Amusement Company, in town to buy.

Amusement Device, Disk Firms Chartered in N. Y.

ALBANY, N. Y., Dec. 11.—Among recent incorporations with the Secretary of State was that of Amusement Specialties, Inc., of New York, authorized to deal in general amusement devices, with capital stock of 200 shares of no par value. The papers were filed by Herman Brothers, 1776 Broadway.

Also incorporated were the Star Distributing Corporation and the Star Record Corporation, both of New York, authorized to deal in phonograph records. These corporations had identical articles of incorporation except as to name. Capital stock in each case is 200 shares of no par value. The papers were filed by J. R. Schonfeld, 214 W. 72d Street.

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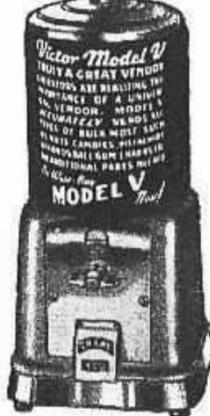


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Cig Shortage Views Differ

Some 'official spokesmen' expect a shortage by 1947; others say supply is ample

NEW YORK, Dec. 11.—Conflicting reports as to whether there is a present or pending shortage of cigarettes continue to appear in newspapers. As soon as one "official spokesman" has declared his views on the subject, another, just as official, delivers a contradictory statement.

One widely circulated report is that there will be an acute shortage of cigarette tobacco in 1947, when the 1944 yield will have matured sufficiently to permit manufacture. One reason for this belief is that the War Food Administration is insisting that farmers concentrate on growing foodstuffs. The average tobacco grower has always raised crops for his immediate use and perhaps a little for barter with his neighbors. Now, however, he is being asked to raise food at the expense of his tobacco crop if need be.

Rigid crop control for tobacco is another factor. Three billion cigarettes (See Cig Shortage on opposite page)

1943 Leaf Tobacco Sales

DANVILLE, Va., Dec. 11.—Less than a month remains before the close of the tobacco market here, and the quantity of leaf, as well as the quality, is rapidly diminishing.

Total sales of tobacco here this season is running neck and neck with the total poundage absorbed a year ago at this time. Total sales of tobacco here this season amount to 42,659,892 pounds at an average of \$42.45, which yielded the farmers \$18,106,817.49. Last year thru the same date the sales totaled 42,655,694 pounds at an average of \$42.12.

VENDER SUPPLY NOTES

WILL EXPAND SOFT-DRINK BUSINESS.—Stock control of the Moxie Company, one of America's oldest soft-drink manufacturers, has been acquired by the American Distilling Company. Altho Moxie, the drink manufactured by the firm, has been sold largely thru New England up to the present, it is understood that American Distilling plans to expand its distribution and place a cola drink on the market.

EARNINGS PREDICTIONS.—The New York Journal of Commerce, in its "Earnings Prospects" column, recently printed the following items:

"Sales of Philip Morris cigarettes are reported to be maintaining relatively high levels, with a total of approximately 2,500,000,000 reported for October, a gain of 19 per cent over the cor-

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Dec. 11.—Favorable weather prevailed thruout most of the peanut producing sections during the past week. Reports from Texas show that rains fell in some sections of the State, and an additional two weeks of clear, drying weather will be necessary before picking can be completed.

The movement of Virginias is expected to continue heavy during the present week. The bulk of the movement should be over around the end of the month. In the Southeast the movement of Spanish farmers' stock is over, with the exception of small scattered lots still remaining on the farms. The bulk of the runner crop has been moved, and with another week of favorable weather should be about completed.

CCC price schedules prevail on most sales, with additional hauling charges being paid in some cases. Practically no offerings of Spanish No. 1's were reported, and some say that the demand for Spanish is greater than the supply. The de- (See Peanut Situation opposite page)

Curtiss Candy Co. Buys More Illinois Farm Land

CHICAGO, Dec. 11.—The Curtiss Candy Company became one of the State's largest land-holding corporations with the recent purchase of 610 acres of farm lands in the Grayslake area. The company now has 2,538 acres in Lake County and 5,580 acres in two near-by counties, a total of 8,218 acres.

All products of the farm—milk, butter, eggs, etc.—will go into regular trade channels at present, according to Otto Schnering, president of the company. After the war these will be used in the manufacture of candy, bakery goods and other products of the Curtiss Company.

The Grayslake purchase comprised seven farms. All present owners of these farms will remain in possession thru the planting and harvesting season of 1944.

Cola Firms in Sugar Battle

OPA may put stop to sirup importation; charges and countercharges made

NEW YORK, Dec. 11.—The battling cola companies are at it again. This time they are fighting over the importation of Mexican sirup, which has enabled at least one of them to produce far more soft drinks than it would be able to with the limited amount of sugar available under rationing (The Billboard, December 4).

For some months OPA has had ready for signature an order which would bring sirups under quota regulations. There have been many guesses as to why neither OPA Administrator Prentiss Brown nor Chester Bowles had signed the order, but recently the rumor has been current that Bowles intended signing it, thus ending the Mexican traffic.

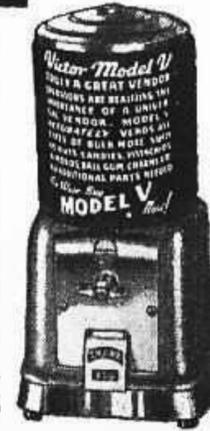
When the Pepsi-Cola Company, main importer of sirups, heard this rumor it immediately lodged a series of complaints against the Coca-Cola Company with OPA. Pepsi-Cola claimed it was expanding the total domestic sugar supply because if it didn't take the sugar Mexico would sell it in Latin American markets. The company was bringing in this supply without placing any strain on regular shipping facilities, because it relied mainly on small boats.

Freezing of quotas on a 1941 basis wasn't fair to growing companies like Pepsi-Cola, it claimed further. Furthermore, Coca-Cola was free to import sirup, too, and could import ration-free some of the 50,000 tons of Puerto Rican sugar (See Cola Sugar Battle opposite page)

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1/3 DEPOSIT, BALANCE C. O. D.
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ARCADE NEWS

"Funhouse" Arcade Opens In Spokane Business Area

SPOKANE, Dec. 11.—The new arcade, "Funhouse," located within a block of Spokane's city center, is getting heavy patronage from servicemen and teen-aged boys. It is owned and operated by A. Goldberg, Spokane cafe owner; Doc Barinson and J. P. Marino, manager. All machines are "for amusement" only with the exception of three pinball games which pay out nickels. The "payout" machines cannot be played by minors, but use of other equipment is unrestricted.

One of the most popular pieces of equipment is a dummy plane which players attempt to keep "on the beam." There are six "gun" games, plus baseball, bowling, basketball and football games.

City's Largest Arcade in Former Auto Salesrooms

BALTIMORE, Dec. 11.—A consistent upward climb in collections is reported at Amusement Center, largest arcade in the city. The arcade occupies the entire first floor of the location, formerly used as automobile sales and showrooms, and houses more than 300 coin machines of various kinds. Pinballs, one-balls, claw machines, Photomatics and target guns

dominate the array of equipment found in this modern, completely equipped arcade. Cigarette vending machines are included, as are soft-drink dispensing machines of the bulk unit type.

This arcade, which is located well away from the downtown arcades and is by itself, opens at 11 a.m. daily and from that hour on there is a procession of patrons until closing time at midnight.

In addition to the more than 300 coin machines in active use at Amusement Center, the owner-operator has enough coin machines in stock to make possible the operation of another arcade. The arcade is owned and operated by Arthur B. Price, prominent figure in the amusement and entertainment field of Baltimore.

PEANUT SITUATION

(Continued from opposite page) Demand for Runners is rather good, and increasing for both Spanish and Runner No. 2's because of the shortage of Spanish No. 1's. Because of present heavy commitments many shellers are refusing orders for future delivery at ceiling prices.

The November report of the Bureau of Agricultural Economics showed parity prices on peanuts as of November 15, 1943, as 8.02 cents per pound compared with 7.97 cents for October 15, 7.44 cents for November 15, 1942, and 4.8 cents for the base period of from August, 1909, to July, 1914. The average price received by farmers as of November 15, 1943, was 7.12 cents per pound. On October 15 it was 7.05 cents and 5.94 cents on November 15, 1942. The November 15, 1943, price represents 89 per cent of parity, compared with 88 per cent of parity October 15 and 80 per cent of parity November 15, 1942.

COLA SUGAR BATTLE

(Continued from opposite page) or the 70,000 tons of Peruvian sugar which it was reported to have bought, according to Pepsi-Cola.

Work Thru Bottlers

Both Pepsi-Cola and Coca-Cola have found ways of getting more sugar than their regular allotments. Coca-Cola's method is to work thru bottlers, telling them that if they surrender the sugar they get on quotas for their own brands of soda pop they will be given extra amounts of Coca-Cola sirup. Since Coca-Cola franchises are profitable, bottlers are glad to oblige.

Pepsi-Cola has been unable to work the same system on its bottlers, since they are neither so big nor so numerous, and in addition would have to relinquish twice as much sugar for every bottle they got back because Pepsi-Cola comes in 12-ounce bottles and Coca-Cola bottles contain only six ounces.

Coca-Cola has one big advantage over its competitor: It will get 45,000 tons of ration-free sugar this year to replace the amount used in soft drinks for the armed forces. Pepsi-Cola will get almost no sugar, since Coca-Cola sells about 95 per cent of the ration-free beverages used and all the other soft drink firms account for only 5 per cent among them.

Pepsi-Cola claims the civilian market normally consumes a much greater proportion of its product and charges Coca-Cola has an inside track on sales to the military. The army and navy dismiss this claim by saying they buy the boys just what they want to drink—at least in the soft drink line.

CIG SHORTAGE

(Continued from opposite page) are being made a year and it takes two and one-half pounds to make 1,000. In 1944, if the weather is favorable, the United States will produce 1,200,000,000 pounds of tobacco. Of this amount about one-third will be shipped to England under lend-lease. What is left will barely cover the requirements for cigarettes, to say nothing of some 258,000,000 pounds needed for chewing, manufactured tobacco and snuff.

WFA has given tobacco growers permission to increase their acreage not more than 10 per cent and has limited the marketable poundage to a possible 20 per cent. This tobacco will not be

available for manufacture before 1947. It appears that WFA is planning to give manufacturers at that time about 500,000,000 pounds of leaf tobacco for cigarettes, snuff and manufactured tobacco when the industry requires 1,000,000,000 pounds.

Want Post-War Plan

Howard S. Cullman, vice-president of Tobacco and Allied Stocks, Incorporated, one of the most outspoken critics of government policy in regard to tobacco, says reports from Washington indicate that government officials do not believe substantial inroads have been made in reserves. Like other tobacco men, he wants some planning done for a post-war tobacco industry.

On the other side of the debate Joseph Kolodry, executive secretary of the National Association of Tobacco Distributors, says there is "widespread misunderstanding of the true situation" with regard to tobacco supplies in this country and that there is no present or future critical shortage of cigarettes.

Kolodry said facts of the tobacco situation are not at all complicated. There are cigarettes enough to go around, he

concluded, the only thing new in the situation being that tobacco retailers are generally taking the precaution of limiting consumer purchases where necessary to maintain equitable distribution.

VENDER SUPPLY NOTES

(Continued from opposite page)

neighborhood of \$3.50 a share compared with \$3.26 in 1942. Higher costs are being offset by lower promotional expenses, altho heavy taxes will absorb most of the gain in operating income. Supplies of chicle are being augmented by increased imports from Central America.

PEANUT PRODUCTION RISES.—Production of shelled peanuts in October amounted to 84,914,000 pounds, as compared with 66,853,000 pounds for the corresponding month last year, the Department of Agriculture has announced. Disappearance was reported at 78,966,000 pounds this October, while last October 67,606,000 pounds moved out thru consumptive channels. Despite increased consumption, total stocks rose to 86,322,000 pounds, compared with 80,374,000 pounds for September.

ARCADE FOR SALE

- | | | | |
|--|--|--|---|
| <ul style="list-style-type: none"> 6 Mutoscope Card Venders 1 Photomat 1 Smile-a-Minute Photo Studio 2 Batting Practices 2 Bally Alley 1 Rapid Fire 2 Sky Battles 2 Anti-Aircraft 1 Radio Rifle 1 Wurlitzer 600 1 Mills Health Scale 1 Pace Lowboy Scale 1 Roll in the Barrel 1 Windjammer | <ul style="list-style-type: none"> 2 Tommy Guns 4 A.B.T. Target Skills 1 Keeney Submarine 5 Bally Reserves 1 Rockola World Series 1 Texas Leaguer 2 Ten Pins 1 Pylon 1 Circus 1 Panoram 1 Voice Recording Studio 1 Velvet 1 On Deck 1 Pan American | <ul style="list-style-type: none"> 1 Shortstop 1 Liftograph 2 Skyfighters 1 Drivemobile 1 Super Bomber 1 Ace Bomber 1 Talkie Horoscope 1 Love Pilot 1 Astroscope 2 Western Baseball 1 Scientific Baseball 1 Scientific Basketball 1 Foot Vitalizer 2 Triple Grips 2 Shockers 3 View-a-Scopes | <ul style="list-style-type: none"> 2 Pike's Peaks 1 Chicken Sarr 1 Jail Bird 1 Shoot the Chutes 2 Seeburg Ray-o-Lites 2 Mutoscope Reel, Model 42 2 Mutoscope Peak Shows 3 Select-A-View 1 Seeburg Astrograph 1 Meter Movies 1 Kicker & Catcher 1 A.B.T. Alromatic Rifle Range |
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Machines will be sold as complete unit either in location already now operating or crated and shipped to your city. All machines have separate cash box and are in first-class operating condition. Make your bids between December 20th and January 20th.

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VERY LARGE LINE OF RHINESTONE COSTUME JEWELRY

IN ASSORTMENTS FROM \$25.00 TO \$100.00

Also includes the latest in Earrings. (Earrings can be eliminated in Assort.)
 GOLD FILLED LOCKETS, \$39.00 DOZ. TO \$84.00 DOZ.
 STERLING SILVER IDENTIFICATION BRACELETS, FROM \$48.00 TO \$84.00 DOZ.
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 Wire Deposit and Orders for Prompt Shipment.

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GLAMOUR GIRL-2 FOR 5c-CARD VENDOR

ACCURATE—SIMPLE—STURDY CONSTRUCTION

29 DIFFERENT MUTOSCOPE NOVELTY CARD SERIES AVAILABLE FOR THIS MACHINE

SEND FOR COMPLETE LIBRARY



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Whichever 3 Series of Mutoscope Cards you choose to sell through this Vendor, simply insert the corresponding displays (SUPPLIED FREE) in the machine as pictured above and you have one of the most profitable "Silent Salesmen" Mutoscopes ever sold! ONLY A FEW LEFT!

Deal No. 1—1 Vendor, with 1,000 each All-American Girl, Glorified Glamour Girl and Yankee Doodle Girl Cards. Vendor cost only \$60! 3,000 Cards FREE bring in \$75 selling at 2 for 5c.
 1/3 Deposit, Balance C. O. D., F. O. B. Long Island City, N. Y.
 SEND FOR LIST OF NEW AND FACTORY RECONDITIONED PENNY ARCADE EQUIPMENT—STILL AVAILABLE FOR IMMEDIATE DELIVERY.

INTERNATIONAL MUTOSCOPE CORPORATION

WM. RABKIN, Pres.
 Penny Arcade Headquarters Since 1895.
 Manufacturers of Photomatic and Other Famous Coin Operated Equipment.
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- GRANDMOTHER PREDICTION CARDS, LOVE LETTERS, PALMISTRY LETTERS, HOROSCOPE CARDS, WIZARD PEN CARDS, ETC., ETC.

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- 3 Console 3-Way Grip Machine, Like New, Ea. 40.00
- 1 Advance Electric Shockers, Like New. 18.50
- 2 Advance Electric Shockers, Ea. 9.50
- 1 Kirk's Guesser Scale, Like New 125.00
- 2 Knock-Out Punchers, 2 Players, Ea. .. 150.00
- 2 Chester Pollard Golf Mach. Ea. 100.00
- 1 Chester Pollard Football Mach. 125.00
- 1 Chicago Coin Hockey 250.00
- 2 Seeburg Hockeys, 2 Players, Ea. 65.00
- 1 Mutoscope Hockey, 2 Players 70.00
- 1 Rock-Ola World Series, Very Clean .. 100.00
- 1 Rock-Ola World Series, As Is 65.00
- 1 Scientific Upright Baseball, Clean .. 115.00
- 1 Scientific Upright Basketball, Clean. 115.00
- 2 Scientific Batting Practices, Ea. 125.00
- 1 Exhibit OPEN SEASON, 2 Pistols .. 195.00
- 1 Grotchen Metal Typewriter, Latest Mod. 100.00
- 1 Bally Basket Ball, Floor Mod. 79.50
- 1 Peo Basket Ball, Competitive Play .. 45.00
- 1 Peo Basket Ball with Score Dial 50.00
- 1 Mills Flip Skill, Like New, 1c Slot .. 25.00
- 2 Texas Leaguers, Standard, 2c Slots, Ea. 35.00
- 1 Texas Leaguer DeLuxe, 2c Slot 45.00
- 1 Keep Em Punching, Like New 100.00
- 2 Grotchen Skill Jumps, One with Base, Ea. 65.00
- 3 Poison the Rats, 1c Slots, Ea. 22.50
- 3 Keeney Anti-Aircraft Guns, Brown Cab. Ea. 65.00
- 1 Keeney Air Raider, Clean & Late Mod. 250.00
- 1 Keeney Submarine Gun, Latest Mod. 199.50
- 3 Bally Rapid Fires, Ea. 225.00
- 2 Bally Defenders, Ea. 350.00
- 2 Mutoscope Skyfighters, Ea. 395.00
- 2 Radio Rifles, Red, White & Blue, Reconditioned by Mutoscope, Ea. .. 100.00
- 2 Mutoscope Card Venders, World Fair Mod. Ea. 40.00
- 13 Exhibit Card Venders, Latest Models, Ea. 40.00
- 1 Peerless Grandma Horoscope Mach. Latest Mod. 150.00
- 1 Gypsy Palmist Fortune Vender 100.00
- 1 Magic Mirror Fortune Mach. 100.00
- 3 Exhibit Personality Indicators (3 to Set), Ea. 35.00
- 3 Exhibit Wheels of Love with Base (3 to Set), Complete 135.00
- 3 Exhibit What's with Base (3 to Set), Complete 135.00
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- 2 Exhibit Peek Houses, Clean, 1c Slot, Ea. 45.00
- 2 Mutoscope Reel Pictures, 42 Mod., Clean, Ea. 79.50
- 2 Mills Reel Picture, 1 Drop Mod., Motor Driven, Ea. 39.50
- 2 Pike's Peaks, Very Clean, Ea. 19.50

Send 1/3 Deposit, Certified Check or Money Order and Balance C. O. D.

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ARCADE EQUIPMENT

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- 3 Gottlieb 3-Way Grips, Long Bases, Ea. 18.00

\$450.00 If All Sold at One Time.
 All Machines Very Clean.

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\$225.00 per case for .22 Shorts Ammunition. Also spot price for 2 inch and 4 inch Eastman D.P.P. 1944 dating.

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Buffalo

November collections far below year ago, say ops

BUFFALO, Dec. 11.—November coin machine collections here did not equal the volume expected by most operators. The month was spotty and considerably below November, 1942, earnings. Conditions have changed drastically in the past 12 months, and what was considered good biz a year ago can no longer be an accurate standard of comparison. Prices have gone up, help is practically unavailable, most ops have had to cut way down on the number of their locations, and have maintained merely the cream of the crop.

There has been some difficulty in getting repair parts and tubes, but the newer equipment is being maintained and continues to give good service to operators, locations and cash customers. Records have been of very poor quality, one thing all operators are quite unanimous about, and supply of disks for the music boxes during the past month has been even worse than before. If it weren't for Decca's new releases, which are beginning to come thru, some ops said they might not be able to stay in business. Outside of Decca, record supplies have dwindled to practically nothing and phono men are exhausting their stocks of oldies and standards. Records are wearing out so fast that there are many service calls on disk replacements.

Music remains the backbone of the coin machine trade here, with an increased trend toward pulling the games. Amusement machines are wearing out and replacements are difficult; also the older customer element which now predominates is not as much interested in pin tables as were the kids.

Cigarette venders are hit by shortages, particularly, according to one op, Camels and Phillip Morris. Wholesalers now ration cigarettes to operators. Other vending supplies, such as candy, nuts and gum are

MARKET REPORTS

also on the "very-hard-to-get" list, and the result is a diminishing of venders in regular locations. Venders are maintained, however, in war plants in this area.

The OPA price ceiling on used machines hasn't changed the trade picture any more than was reported in October. Sales are almost nil. Indoor arcades, which figure quite prominently in the national picture, are not in evidence here, and according to several ops, this is not good territory for such an endeavor. Some attempts in promoting indoor arcades, made some time before the shortage of equipment became acute, did not prove very successful. Now such an enterprise is barred by the unavailability of good arcade equipment.

Beer and liquor shortages are noticed here, but restaurants, hotels and taverns have a fair supply and ops claim that play has not been affected so far. Some smaller outlying spots have been closed for the duration, due to shortage of liquor, food and high taxes. Those spots, however, were not very profitable locations since gas rationing and machines had been pulled from many before they closed.

Generally speaking, the coin machine trade is holding its own, despite difficulties encountered. One prominent spokesman stated that some changes in the music field are about due, and if the record situation is ironed out by January, '44, things will be satisfactory.

Los Angeles

Depreciation Causes Most Alarm; New Curfews Here

LOS ANGELES, Dec. 11.—Coin machine men here, looking over activities for November, could see no great trend in business either up or down. So far as sales were concerned, it was just another

month. There were just as many headaches for the jobbers in November as there were in October, but for the operator it was a different story. The operator is facing a serious shortage of equipment but from equipment on location he is reaping a nice cash harvest. Money continues to be spent freely here.

There may be some change in the picture for the operator during the coming months. Observation has shown that a decrease in the number of soldiers visiting the area is evident. There are more soldiers in the city the early part of the week but not much of their time is spent in spots which have coin-operated equipment. Many of the soldiers are too busy with training programs and other military schedules to visit the city. During the past few weeks there have been drives launched to provide better accommodations to servicemen in the city on week-ends.

Main headache faced here by jobbers during the month was that of OPA ceiling prices. Many of the jobbers have tried to work out some system of doing business without success. There is a general floundering around in order to comply with the regulation and yet keep stocks, which have to be purchased from operators and other jobbers. One jobber said that several weeks before the OPA order was announced, there was a general decrease in the price of equipment. This, it was said, was due to the leveling off of prices which would naturally mount when stirred by the present conditions of increased pay rolls and a general spending spree.

Repair Parts Scarce

Equipment on location here is reported to be depreciating at an alarming rate. While operators are doing their best to make machines last for the duration, they are finding out that the increased wear and tear that is bringing in heavy takes is also exacting heavy toll of machines and parts. Parts to keep machines in order are becoming more difficult to secure.

Good publicity for music machine operators and juke boxes has come from stories about the juvenile movements here. Ruth Clifton, originator of the Moline (Ill.) plan, has been in the city for several weeks. When not working at RKO Pictures, where she serves as a technical adviser on *Are These My Children?*, she has been visiting schools and clubs. Her talks to organizations on the Moline plan have been given good publicity.

Several months ago the newspapers bannered the "zoot suit riots" here with the Pachucos being brought into the picture. A Club Los Pachucos has been formed here designed to have the opposite effect of the Pachucos accused in the zoot suit riots. Mrs. Christine Sterling, founder of Olvera Street, a Latin-American section given over to the selling of Mexican merchandise and food, has sought to bring rival Pachucos together in a friendly atmosphere in a clubroom located in the Mexican section. "Clubroom," said *The Los Angeles Times*, "is equipped with a dance floor, juke box that plays incessantly—and for free—a boxing ring, punching bag and soft drink counter. The clubroom was filled with nearly 200 Pachucos from various gangs and their pomadour-tressed girls." While it has been said that Mrs. Sterling, "a respected friend of Los Angeles' great Mexican colony," could not make a success of such a movement, early returns from the project indicate that she is well on her way to making a go of it.

This project is nothing new to local coin machine people for the Associated Operators of Los Angeles County, headed by Curley Robinson as managing director, has for months advocated this same idea. AOLAC has been instrumental in setting up several of these clubs with good results. If Mrs. Sterling is successful with her club, which has been named Los Pachucos by the kids themselves instead of a suggested Club Olvera to shy away from the zoot suit angle, the joy of her success will be shared by this and other industries here.

Arcades Going Strong

Up until now there has been little cold weather in Southern California. There have been crispy nights that kept crowds off the streets, but these nights have been few. The dim-out ban has been lifted to some extent. With lights blazing again, and the arcades able to sell their wares by flashing them up with neon, there has been some increase

in business for this reason. One operator said: "An arcade is like a beach concession. When it is cold, people don't go to the beach. It is the same with an arcade. Lighting up of the places has helped some but can't be evaluated until the weather is right."

In New Chinatown a new arcade opened within a half block of the Hollywood Canteen is doing a nice business. Another arcade recently opened on Hollywood Boulevard but the Hollywood people of that area are not yet educated to diversion offered by this sort of attraction. Arcades are receiving stiff competition from first-run movie houses and cocktail lounges.

Arcades at the beaches continue to function and here, too, business is considered better at this time than in other years. An arcade that is doing well is that of Elmer Hanscom's on the Frock and Meyer Show, which continues to run on the outskirts of Los Angeles. Hanscom is now dickering for more machines to keep the crowds entertained. He has been at the spot for almost six months and feels that it is good business to change the machines. Hanscom, who has operated arcades on carnivals, had been following the policy of the crowd

GUARANTEED USED GAMES **OLIVE'S SPECIALS THIS WEEK** **GOOD MONEY BACK GUARANTEE**

SLOT MACHINES

Mills 5¢ Blue Fronts (Serials about 400,000)	\$175.00
Mills 5¢ Blue Fronts (Serials about 400,000), Drill Proof	200.00
Mills 10¢ Blue Fronts (Serials about 400,000)	200.00
Mills 10¢ Blue Fronts (Serials about 400,000), Drill Proof	225.00
Mills 5¢ Brown Fronts (Serials around 450,000), Drill Proof	250.00
Mills 10¢ Brown Fronts (Serials around 450,000), Drill Proof	275.00
Mills 5¢ War Eagles, Factory Re-built, 3-5 Pay	150.00
Mills 10¢ Roman Heads	150.00
Mills 5¢ New War Eagles, Knee Action, Drill Proof (Serials 475,000)	250.00

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ONE LOT OF USED MILLS BLUE FRONT PARTS:

- 4 25c, 2 10c, 2 1c, 21 5c ESCALATORS
- 12 LATE TYPE CLOCKS
- 17 PUMPS
- 14 5c, 1 10c, 3 1c, 3 25c SLIDES
- 10 5c, 2 25c, 2 10c TUBES
- 4 25c, 2 10c, 4 5c METAL SLOT BASES
- 4 COMPLETE JACKPOTS

This entire lot, including an extra sizable lot of needed miscellaneous slot parts, for \$1100.00.

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Cash waiting for route of Phonographs. Or mixed route of Slots, Pin Tables and Phonographs. Anywhere in U. S. A. Give full details. Everything confidential.

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311 Paisley GREENSBORO, N. C.

FORD VENDING MACHINES

Big Parade . \$109.50	Tex. Mustang \$69.50
Monicker . . . 79.50	'42 Home Run 74.50
Topic 79.50	Jungle 57.50
Click 84.50	Bally Air Force 79.50
Spot Pool . . . 57.50	Pan American. 42.50
Bosco 74.50	Bally Record
	Time 175.00

FORD VENDING MACHINES
319 Long Beach Road, Oceanside, L. I., N. Y.

FOR SALE

30 BALLY HIGH HANDS

Used 3 weeks. Late serial numbers. Make offer.

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THE SENSATIONAL CONVERSION OF PANORAM TO SOLO-VUE!

You're Missing Something BIG!

By this conversion . . . only the person who inserts the coin can see the picture . . . everyone present can hear the music.

THERE IS AN ABUNDANT SUPPLY OF A WIDE VARIETY OF FILMS!

1/3 Deposit **PRICE ONLY \$495.00**
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CLOSING OUT ALL GENUINE A.B.T. PELLETS FOR GUNS (GUARANTEED)

- 1,000 — \$1.75 Per Thousand Sold in 25,000 Lots Only
- GENUINE KEENEY SUBMARINE PELLETS \$32.50 per 1,000—\$4.00 per 100
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TERMS: 1/3 Deposit With Order, Balance C. O. D.

WRITE FOR PRICE LIST OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, ETC., ETC.

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COIN WRAPPERS

Lowest Prices—All Denominations 1c-5c-10c-25c-50c

- 65c per 1,000..... 1,000 to 50,000
- 55c per 1,000..... 50,000 to 100,000
- 50c per 1,000..... 100,000 and Over

Write for Special Prices on Larger Quantities.

CLEVELAND COIN OFFERS:

CONSOLES:

- 2 1938 Track Times, each.....\$125.00
- 2 Triple Entries, each..... 150.00
- 4 5c Beulah Parks, each..... 75.00
- 1 Sugar King..... 50.00
- 1 Black Paces Races..... 85.00
- 1 Keeney Four Nickel Super Bell. Write
- 10 Mills Four Bells, each..... 600.00
- 2 Mills Jumbo Parades, P. O., each 95.00

SLOTS:

- 1 5c Bonus Bell.....\$225.00
- 3 Cigarollas XV and XX Models, ea. 85.00
- 1 5c Walling Treasury, 3/5.... 75.00
- 1 Mills 5c Sky Scraper, 3/5.... 135.00
- 1 Jennings 5c Four Star Chief... 95.00
- 1 25c Walling Rollatop, 3/5.... 125.00
- 1 5c Walling Rollatop, 3/5.... 90.00
- 2 5c Blue Fronts, C. H., each.. 165.00
- 2 10c Blue Fronts, C. H., each.. 195.00

GUN RANGES:

ONE SIX MACHINE GUN "FELTMAN" RANGE
—Complete with Pellets, Targets, etc., etc..... WRITE

CROSSMAN RIFLE RANGE, consisting of 6 .22 Caliber Gas Rifles, 1 complete Steel Target of 6 Revolving Airplanes, 6 Revolving Submarines—Bull's Eyes DODO Stationary Targets, all Hoses, Fittings, etc., etc., brand new..... WRITE

1/2 deposit with all orders, bal. C. O. D.

WE ACCEPT TRADES ★ WHAT HAVE YOU?

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changing rather than changing his machines.

Harry Kaplan, of the Southwestern Vending Machine Company, purchased a full arcade on Main Street, when it became necessary to move the arcade to make way for another business. With the shortage of arcade equipment, no difficulty is anticipated in distributing these machines to other operators.

William Nathanson, operator of the Palace Arcade in New Chinatown, is branching out his arcade enterprises and has leased a downtown spot in San Diego. Nathanson is spending three days a week there and reports that the new arcade will open soon after the first of the year.

Peek Machine Films have drawn the attention of arcade men in recent weeks. Les Lorden started the ball moving several months ago and has been associated with the making of the films to be used in converted Panorams. Another firm, Quality Pictures Company, has set up a studio in Hollywood and is turning out a large number of subjects. Quality reports that it will release about 25 subjects a week and maybe more if an increased production program can be put into effect.

Curfew Cuts Capers

There is a midnight curfew on liquor here and it is affecting the coin machine business. There is also a juvenile curfew but this has had no noticeable effect. When the curfew affecting juveniles was put into motion, the arcade operators' association took the matter under advisement but received no cooperation from arcade owners. The association still has the matter in its file for action and has been working on it.

There was a time when liquor spots reached their peak business around 10 or 10:30 p.m. The peak business is now 30 minutes to an hour later. With bars closing at midnight, there isn't time nor opportunity for the coin machine operator to get his maximum take. The State Board of Equalization recently voted down a resolution to ban the sale of alcoholic beverages on Sunday thruout the State by a vote of 3 to 2. While Saturday and Sunday are the big days here, the Sunday ban would definitely have decreased coin machine takes.

The Record Situation

Contacts with distributors of records reveal that operators still are not getting enough for their requirements. When the ban was lifted on recording, many operators believed there would be a steady flow of disks to them, including new releases. Operators are getting some new numbers but still use oldies to fill out their machines.

A new recording company, Premier Record Company, made its debut here recently. It is featuring the fact that it can supply its numbers in unlimited quantities. Firm has opened offices in Hollywood and is featuring recordings by King Cole Trio, a colored group which has already established itself as a recording unit. Firm is now advertising *My Lips Remember Your Kisses* and *F.S.T.*, both by King Cole Trio and the latter an instrumental by this group. Trio has been a favorite here for a number of months, having been at Herb Rose's 331 Club for almost 18 months.

Winding up the month in the juke box record division of the coin machine business, is the news that Louis Jordan and His Tympany Five knocked off a terrific gross of \$22,500 at the Los Angeles Orpheum for a week. Jordan opened here August 19 at the Swing Club and built a strong following in the area. Not only is his gross at the Orpheum something to talk about in local circles, but his growing popularity will have a definite effect on recording. If a small combo can do business like this, recording companies will turn their attention to the smaller groups. Premier has already done this by taking on the King Cole Trio. Capitol also is featuring small combos on some of its latest releases.

Jobbers and operators here have always been fearful of the future for some reason or other. November found general sales falling off in some sections but this was due to the inability of that particular jobber to get equipment. Where machines have been obtained, business has been good. The month presented as many headaches to the trade as they have had in other months, but there were no new ones. This is saying a lot.

Nashville

Young Women 'Man' Phonos For Duration; Need Records

NASHVILLE, Dec. 11.—The over-all picture in Nashville as 1943's penultimate month bows out, according to a consensus of the 19 operators in business here is:

1. OPA price ceilings have curbed sale of machines. Report is that the market is off more than 70 per cent, with little chance to improve in the immediate future.

2. There is no news on arcade business since the taxes (city, State and county) on such projects are exorbitant and therefore arcades would be profitless.

3. The summer edict from city and county police that payoffs and free

games were "out" on pinball games has curtailed activity in this department approximately 50 per cent. It will be recalled that there was a midsummer "clean-up" by city and county officers, and pinball play was virtually kayoed as a result.

4. Curfews and liquor shortages have made no appreciable slash in the juke-box patronage. There is a military curfew in Nashville, but until midnight citizens and soldiers give the machines a healthy play.

5. If there was an increase in the output of phonograph records in November local ops have not noticed same, a poll reveals.

6. Collections are good, have been all year. There doesn't appear to be a shortage of machine-trained man power. However, Uncle Sam has called many local male phonograph supervisors. In some instances these vacancies have been filled by young women.

ARCADES—SPORTLANDS

FACTORY REBUILT—READY FOR LOCATION IN PERFECTLY CLEAN WORKING ORDER!

"TRAP THE JAP," Munves' Chicken Sam Complete Conversion. It's Entirely Different in Appearance, Doubles Your Play. Cabinet Beautifully Repainted. Mechanically It is a Chicken Sam Factory Overhauled... \$169.50

GUNS

- Shoot the Chutes (Parachutes).....\$150.00
- Keeney Air Raider..... 235.00
- Keeney Submarine..... 200.00
- Air Defense..... 225.00
- Bally Rapid Fire..... 245.00
- Baker Sky Pilot..... 185.00
- Exhibit Pistol Range (1 or 2 Players)..... 175.00

AMUSEMENT

- Genco Playball, Late Model \$169.50
- Western Deluxe Baseball.. 125.00
- Western Major..... 175.00

SENSATIONAL NEW MIDGET SKEE BALL....\$239.50

ALSO

MUTOSCOPE Love Teller, Bangaway, Love Pilot, Career Pilot, Punching Bag, Sky Fighter. NIGHT BOMBERS.

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- Rock-Ola World Series....\$85.00
- Groetchen Skill Jump, With Stand..... 55.00

ATHLETIC

- Exhibit Knockout Puncher.\$165.00
- Exhibit Champion Puncher. 165.00
- Exhibit Star Striker..... 145.00
- Exhibit Dumbbell Lift..... 115.00
- Mills Punching Bags..... 160.00
- Ball Grip..... 125.00
- Lighthouse Grip..... 125.00
- Striking Clock..... 125.00
- Barnhardt Dial Striker.... 125.00
- Raise the Devil Grip..... 150.00

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Exhibit

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SUN-BEAM—DO-RE-MI—STARS
DOUBLE-PLAY—WESTWIND
Quote Quantity and Best Price

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SALESBOARDS & DEALS

- 25¢ J.P. Charley Boards, 1000 Hole...\$1.79
- 2¢ Cigarette Card Deal, 432 Hole... .85
- 5¢ J.P. Charleys Card Deal, 432 Hole... 1.25
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- 5¢ J.P. Money Boards, 800 Hole... 2.35
- 25¢ J.P. Charlies, 980 Holes, Card Deal... 1.29
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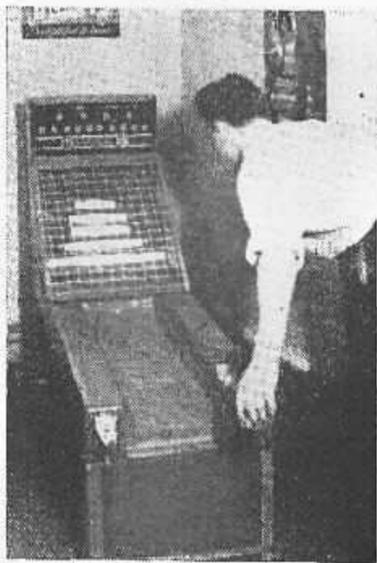
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Because of its unique size (22" x 6' long) MIDGET SKEE BALL can now be placed in Diners and similar locations where oversize SKEE BALL games couldn't be installed because of limited space. Suitable for ARCADES, PARKS, BOWLING ALLEYS, NEAR ARMY CAMPS and in WAR WORK AREAS.



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- Simple, fool proof, scoring and ball release mechanisms . . . scoring totals adjustable.
- Can be carried inside your car with back seat out—or on top—legs are removable.

OPERATOR'S PRICE **\$239.50** F. O. B. BKLYN., N. Y.

1/3 Deposit, Balance C. O. D.

AMUSEMENT SPECIALTIES, INC. 1011 WINTHROP STREET BROOKLYN 12, NEW YORK Phone: President 4-6194

Operators To Give Views on Licensing

ST. JOHN, N. B., Dec. 11.—The town council of Bridgewater, N. S., has notified owners, operators and distributors of pinball and juke box machines that a civil law regulating and licensing both types of machines is being prepared and invited all recipients of the notices to appear before the council and give expression to their views on the new legislation.

The passage of the new law is a foregone conclusion, apparently, but this will not occur until sufficient time has elapsed between the notice and the passage of the law. It is proposed to establish a yearly license fee, and the council members plan on questioning the juke box and pinboard men as to what is believed to be a reasonable levy. Some attention has been given to \$50 per year. Restrictions as to playing on Sundays and after midnight, or possibly 11 p.m. on weekdays, are also under consideration. The number of both juke boxes and pinballs have increased greatly in Bridgewater during the past four years.

The Yarmouth, N. S., town council also has notified local coin machine men that civil legislation is being prepared for the regulating and licensing of "pinboards, juke boxes, and all other slot or electrically-operated contrivances."

There has been no opposition to the licensing as the coin machine men would rather have such a law on the books as a protection for their investments than to operate the coin machines without a legal background. However, the operators and distributors are objecting to an exorbitant annual fee. Indications are that licensing will not materially reduce the number of coin machines functioning in Yarmouth, now in the heat of a war boom.

CONSOLES

- 12 Keeney's Super Track Time. Ea. \$300.00
- 1 25c Play Super Bell. Ea. . . . 250.00
- 4 5c Play Jennings Good Luck. Ea. 45.00
- 1 5c Play Multiple Racer. Ea. . . 50.00
- 2 5c Play Evans Jungle Camp, Cash Play. Ea. 75.00
- 2 Bally Royal Flush, Cash Play. Ea. 50.00
- 1 5c Exhibit Races, Cash Play. Ea. 100.00
- 2 5c Fast Time, Cash Play. Ea. . . 75.00
- 1 5c Triple Entry, Cash Play. Ea. 135.00

Terms: 1/3 Deposit, Balance C. O. D. Phone 4-1109.

AUTOMATIC COIN MACHINE CORP. 338 CHESTNUT ST., SPRINGFIELD, MASS.

SLOT MACHINES

- Reconditioned and Guaranteed. Expert Repairing and Refinishing.
- 10 5c Mills Cherry Bells, 3-5 Pay Out. Ea. \$185.00
 - 10 5c Mills Cherry Bells, 3-10 Pay Out. Ea. 175.00
 - 1 10c Mills Extraordinary. Ea. . . 150.00
 - 1 25c Mills War Eagle. Ea. . . . 150.00
 - 1 5c Caille, Duco Finish. Ea. . . 50.00
 - 1 1c Walling Twin Jack Pot. Ea. 45.00
 - 1 5c Walling Rollatop. Ea. . . . 75.00
 - 2 5-10-20c Play Jennings Triplex. Ea. 225.00

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 - Paces Saratoga, Combination Free Play and Cash Payout, Rails. 149.50
 - Bally High Hand. 149.50
 - Mills Jumbo, Free Play. 89.50
 - Jennings Cigarolas. 89.50
 - Bally Pimlico, One Ball, Multiple Play. Write for Prices
 - Bally Gold Cup, Multiple. \$219.50
 - Chicago Coin Hockey. \$219.50
 - Scientific Batting Practice. 109.50

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 - Rock-Ola 1502 Bar Boxes. 17.50
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 - Bally Proakness, Each. 20.00
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- Scientific Batting Practice, Each. . . \$100.00
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- 1¢ Vest Pocket Bell, Green, Each. . . \$ 20.00
 - 1¢ Vest Pocket Bell, Blue & Gold. . . 30.00
 - 1¢ Vest Pocket Bell, Chrome, Each. . . 40.00
 - 5¢ War Eagles, Each. 60.00
 - 5¢ Columbia Clg. R.L. Gold Award, Ea. 40.00
 - 1¢ Pace Bantams, Each. 15.00
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- Marvel—Mercury—American Eagle, 1¢, Like New, Each. \$5.00
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 - Ball Gauge Plates for Bally Payout Games, Each. 1.00
- ALL MACHINES READY FOR LOCATION. Terms: 1/3 Cash With Order, Balance C. O. D. **DIEDRICK SUPPLY CO.** 123 WALNUT ST. CHASKA, MINN.

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TEXAS MUSTANG
BOLAWAY
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SHOW BOAT
SILVER SPRAY
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STARS
TEN SPOT
DERBY DAY, F.P. & P.O., DeLuxe Marble-Glo
MILLS 5¢ BLUE FRONTS, 3/5 Pay, Mechanism Only
MILLS 10¢ BLUE FRONT, 3/5 Pay, Mechanism Only
SPECIAL—One Wurlitzer #24 New Deluxe Marble-Glo Finish, Equipped with #300 Adapter, Complete, \$184.50, 1/3 DEPOSIT.
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(See page 5 for the full story of show business's greatest wartime publication, The Billboard's BONDBARDMENT Number)

Substantial Cuts in Tax Rates Shown By Smaller Cities

NEW YORK, Dec. 11.—Cities with populations between 30,000 and 250,000 have made substantial cuts in tax rates without increasing valuation for the first time since the depression years of the early '30s, the National Municipal League reports.

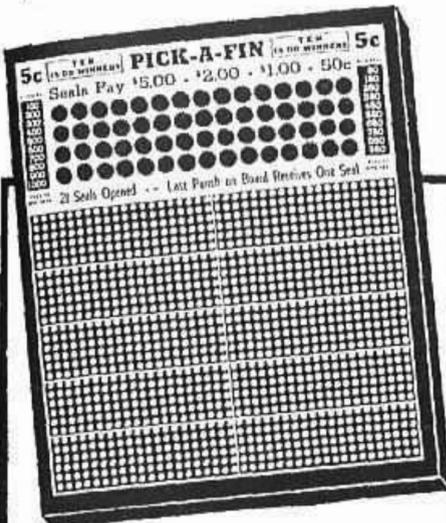
The League's annual tax survey said cities in that group showed average decreases in tax rates from 23 to 57 cents per \$1,000 assessed valuation, the smaller cities showing the largest reductions, while assessed valuations in the group increased by slightly more than 1 per cent.

Comparing the adjusted tax rates for 252 cities with those of former years showed cities with populations over 250,000 did not reduce taxes but either maintained the same rates or fixed slightly higher ones.

The largest cities, whose populations are more than 1,000,000, the survey showed, increased their tax rates an average of 56 cents in the past year, due in part to the consistent decline in assessed values, totaling 3.4 per cent in the past five years.

The survey showed that for the fifth consecutive year Atlantic City, N. J., had the highest reported adjusted tax rate—\$59.60 per \$1,000 of assessed valuation. Lowest adjusted rate reported was for Fort Smith, Ark., at \$10.83.

The League determined an adjusted tax rate by applying the estimated ratio of assessed valuation to true cash value for each city to the actual tax rates levied.



PICK-A-FIN average profit is now \$33.05. Operated CONSISTENTLY in hundreds of spots for over two years.

Jumbo holes, CIRCULAR sewed gold foil seals, hand stamped winners. Good ticket.

60 seal board of which 21 seals are opened. 10 seals @ \$5.00, 1 seal @ \$2.00, 1 seal @ \$1.00 and 48 seals @ 50c. Average per seal \$1.28 1/3.

1200 HOLES TAKE IN.....\$60.00
AVERAGE PAYOUT..... 26.95
AVERAGE PROFIT..... 33.05
MAXIMUM PROFIT..... 49.50

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5c PLAY WIN'N GRIN, AVERAGE PROFIT 32.84

10c PLAY PICK-A-TEN, AVERAGE PROFIT 59.40

25c PLAY \$25.00 SPECIAL, AVERAGE PROFIT..... 137.07

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| 1 Boom Town .. 35.00 | 1 Ten Spot .. 35.00 |
| 1 Broadcast .. 25.00 | 1 Victory .. 60.00 |
| 1 Border Town 25.00 | 5 Bally Club Bells, Conv., 5c P. 215.00 |
| 4 Mystic .. 35.00 | 1 Jumbo Parade, F.P. 60.00 |
| 3 Captain Kidd 60.00 | 1 Jumbo Parade, C.P. 75.00 |
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| 6 Four Roses .. 35.00 | |
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| 1 Legionnaire .. 35.00 | |
| 1 Play Ball .. 35.00 | |

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- 5c Play Machines can be changed to 25c Play.
- 2/4 Payout Machines can be changed to 3/5 Payout for \$12.50 additional.

Mechanisms completely overhauled and installed in new drill proof cabinet with club handle. All work performed by experts specializing on Mills Machines.

This offer for limited time only and subject to change without notice. Cash in on this opportunity by shipping us your machines today.

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<p>Special</p> <p>10 Rebuilt Mills 50c Glitter Gold Slots for quick sale—Write for Special Price.</p>	<p>25 years</p> <p>in the business</p> <p>your guarantee of satisfaction.</p>	<p>WE BUY FOR CASH</p> <p>1c-5c-10c-25c Mills Escalator Slots. MAIL US YOUR LIST NOW.</p>
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1 BLUE GRASS 185.00	1 5c MILLS FUTURITY 115.00	10 5c MILLS BLUE FRONTS (Late Serials) \$165.00	1 MILLS GOLD AWARD 100.00
1 1941 DERBY 395.00	1 5c MILLS SKY SCRAPER 80.00		1 5c MILLS SKY SCRAPER AUTOMATICS 80.00
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NEW LOW PRICES
WE HAVE A VERY LARGE STOCK OF SALES-BOARDS FOR IMMEDIATE DELIVERY

- 400 Hole Win a Fin, 50c Jumbo Thick. Take-in is \$200.00. Definite payout \$120.00. Definite profit \$80.00. New low price \$1.48 each.
 - 400 Hole Fins and Bucks, 25c Jumbo Thick. Take-in is \$100.00. Definite payout \$70.00. Definite profit \$30.00. New low price \$1.48 each.
 - 500 Hole Charley Board, 25c. Take-in is \$125.00. Definite payout \$85.00. Definite profit \$40.00. New low price \$1.21 each.
 - 1000 Hole Charley Board, 25c. Take-in is \$250.00. Definite payout \$200.00. Definite profit \$50.00. New low price \$1.48 each.
 - 1000 Hole J.P. Charley, 25c, 30 hole J.P. Take-in is \$250.00. Average payout \$200.00. Average profit \$50.00. Price \$1.79 each.
 - 1200 Hole Charley, 25c. Take-in is \$300.00. Definite payout \$232.00. Definite profit \$68.00. New Low Price \$2.03 each.
 - 2000 Hole Charley Board, 25c. Take-in is \$500.00. Definite payout \$400.00. Definite profit \$100.00. New Low Price \$3.73 each.
- 1/3 deposit with order. Write for our latest circular on Salesboards. In this line over 20 years.
 Lots of 5c Jackpot Numbers at new low prices.



RE-CONDITIONED
 Takes 1 to 3 Nickels at the Same Time
as Good as New
Cabinet, Railing and Legs
Refinished in Attractive Color
 Lite-A-Line—The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:
LITE-A-LINE
 Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.
A. N. S. CO.
 312 CARROLL ST., ELMIRA, N. Y.

WANTED TO BUY FOR CASH!

PHONOGRAPHS	5-BALL FREE PLAY
ROCK-OLA SUPERS, MASTERS STANDARDS DELUXES	STARS SUNBEAM WEST WIND DO RE MI DOUBLE PLAY
WURLITZER 500 600 — 750E 800 — 850	

Send us your list for quick action! WE PAY HIGHEST PRICES!

SEEBURG REX, REMOTE CONTROL, WITH 10 BUCKLEY BOXES AND 2 EXTRA JENSEN SPEAKERS\$275.00

5-BALL FREE PLAY GAMES

Double Feature\$24.50	All American\$37.50	Champ\$47.50
Sparky 29.50	Broadcast 37.50	Ten Spot 49.50
Flicker 27.50	Silver Skates 37.50	Hi-Hat 49.50
Pan American 32.50	School Days 39.50	Zig-Zag 52.50
Dixie 32.50	Horoscope 47.50	Capt. Kidd 57.50
Sport Parade 37.50	Snappy 47.50	Jungle 57.50
Stratoliner 37.50	Miami Beach 47.50	Toplo 84.00
Big Chief 37.50	Sea Hawk 47.50	Gobs 95.00
Metro 37.50	ABC Bowler 47.50	Yanks 95.00
Gold Star 37.50		Big Parade 109.50
		Four Aces 119.00

ARCADE EQUIPMENT

Bally Rapid Fire ...\$225.00	Shoot the Chutes ...\$139.00	Rock-Ola 10 Pin, Low Dial\$42.50
Chi Coin Hockey ... 225.00	Battling Practice ... 125.00	Kicker & Catcher 27.00
Evans In the Barrel ... 125.00	Bally Shoot the Bull. 100.00	ABT Challenger 27.50
Keeney Submarine ... 220.00	West, Baseball DeL. 84.50	ABT Streamline, Model F 27.50
Exh. Fist Striker ... 150.00	Tom Mix Rad, Rifle. 85.00	Pikes Peak 19.50
Exh. Bicycle Trainer. 125.00	Skee Ball Ette 85.00	Gott. Triple Grip 18.50
Wall. Guesser Scales. 115.00	Keeney Anti-Aircraft 79.00	Skill Shot 12.50
Slap the Jap, Reb. ... 139.00	Ex. 10 Strike, HI-Dial 65.00	Advance Shocker, on Metal Stand 12.50

CONSOLES

Bally HI Hand\$135.00	Keeney '38 TrackTime 125.00	Mills Jum. Parade, F.P., Brown\$75.00
	Curved Glass for Evans Ten Strike 1/3 Deposit, Balance C. O. D., F. O. B. Chicago.\$2.75	Mills Spin. Reels, PO. 97.50
		Jenn. Good Luck, 6f. ... 35.00

BACK THE ATTACK WITH WAR BONDS!

NATIONAL COIN MACHINE EXCHANGE
 1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

WE HAVE ON HAND

Used MILLS Chromes, Brown and Blue Fronts, and Q. T.'s; JENNINGS, PACE and WATLING SLOTS in 1c, 5c, 10c and 25c Play. Also CONSOLES and other Coin Operated Machines of every type. Write us what you are interested in.

PRACTICALLY NEW 5c Blue and Gold Mills Vest Pocket Bells\$54.50
SICKING, INC. 1401 Central Parkway, Cincinnati, O.
 927 East Broadway, Louisville, Ky.

WILL BUY ANY QUANTITY

1c Mills Blue Fronts. Mills Golf Ball Vendors—10c or 25c Play. Saratoga—Comb. War Eagle. Any Mills Slot with Escalator. Wire or write us your best quotation in first letter.

COIN MACHINE DISTRIBUTING COMPANY
 5746 BAUM BLVD. HILAND 7000 PITTSBURGH, PA.

Drink Vender Plays Role of "Booby Trap"

AUSTIN, Tex., Dec. 11.—A coin-operated drink vending machine recently turned into a "booby" trap for one of the mechanics of the aerial gunnery school at the Harlingen Army Air Field. The machine is the type where a customer deposits a coin in the slot then reaches into a well for his bottle of "pop." This particular customer was reaching in for his drink when another thirsty soldier inserted his nickel. Consequently the machine moved to throw out another bottle, thus catching the first customer by the wrist. The soldier-mechanic was unable to free himself and appealed to other mechanics, but none of them knew how to disassemble the machine. Somebody called the fire department, but that didn't help either. Finally the operator of the machine appeared and began to take it apart. Thus, after being held prisoner for more than two hours, the mechanic-customer was freed.

Ace Sales Moves to New Building; Adds Employees

CINCINNATI, Dec. 11.—A new four-story building at 220 West 12th Street now houses the Ace Sales Company, providing additional space for all departments and requiring an increase in personnel. A larger display room reveals a wide variety of equipment, phonographs, automatics and games. The service department is in position to supply parts for nearly all types of machines. Charles J. Kanter, head of the firm, is secretary and treasurer of the Automatic Phonograph Owners' Association and has been active for many years in association work.

WHAT HAVE YOU TO TRADE OR SELL?

3 Wurlitzer 600s, Ea.\$245.00	10 Wurlitzer 616s, Reconditioned, Ea. 79.50
3 DeLux Western Baseballs, Ea. ... 89.50	2 Battling Practice, Ea. ... 89.50
1 Anti-Aircraft, Repainted 70.00	1 Bally Defender 295.00
1 Mills Punching Bag 125.00	1 Scientific Baseball 125.00
1 HI Ball 79.50	1 Keeney Super Bell 239.50
1 Bally Club Bell 225.00	1 Bally HI Hand 129.50
1 Jungle Camp, F.P. 69.50	1 Jungle Camp, Combination 99.50
3 Paces Races, Brown, Ea. 149.50	2 Cigarolias XV, Ea. 89.50
1 A.B.C. Bowler 45.00	1 Bowlaway 54.50
2 Champs, Ea. 47.50	1 Clover 69.50
1 Hit the Japs 49.50	1 Horoscope 49.50
1 Jungle 49.50	1 Legionnaire 49.50
1 Majors of '41 39.50	1 Midway 129.50
1 Monicker 79.50	1 Silver Moon, F.P. 99.50
1 Sky Ray 39.50	1 Sky Chief 159.50
2 Snappys, Ea. 44.50	1 Slap the Jap 59.50
1 Spot Pool 54.50	1 Towers 69.50
1 Zig Zag 49.50	3 Zombies, Ea. 42.50
10 Four Star Chiefs, 5c Play, Ea. ... 94.50	2 Four Star Chiefs, 10c Play, Ea. ... 119.50
1 5c DeLux Pace 99.50	1 5c Rolatop, 2-4 49.50
1 5c War Eagle, 2-4 65.00	2 5c War Eagles, 3-5, Recond., Refin. Ea. 129.50

CHAS. HARRIS

2773 Lancashire Rd. Cleveland Hts. 6, O. Yellowstone 8619

WANTED

ALL MODELS WATLING SCALES
 (Except Guesser Models)
CASH WAITING

Give Serial Numbers First Letter.

W. E. EASTBURN

Care Camp Exchange, Camp Shelby, Miss.

CORRECTION

Address in our ad last week should have been listed as 583 Tenth Ave. instead of 585.

ATLANTIC DISTRIBUTING CO.

Seeburg Distributors
 583 Tenth Ave. NEW YORK, N. Y.

CASH BOX LOCKS

75¢ Each
HARD TO GET LIGHT BULBS
 All Sizes

Birmingham Vending Co.
 2117 Third Ave., No. BIRMINGHAM 3, ALA.

MARKEPP VALUES

PHONOGRAPHS

4 Seeburg CROWNS\$249.50	1 Seeburg MAYFAIR 239.50
1 Seeburg CONCERT GRAND.. 289.50	1 Seeburg REGAL 229.50
1 Seeburg PLAZA 254.50	3 Wurlitzer 616 Lifeups.... 94.50
2 Wurlitzer 41 Counter Model 99.50	3 Mills PANORAMS, with Wipers 319.50
2 Mills THRONES, Walnut.... 174.50	1 Rock-Ola Twin 12, Packard Adapter 89.50

SLOTS

5c MILLS BLUE FRONTS\$169.50	10c MILLS BLUE FRONTS 179.50
25c MILLS BLUE FRONTS 289.50	5c MILLS BROWN FRONTS ... 229.50
10c MILLS BROWN FRONTS .. 239.50	25c MILLS BROWN FRONTS .. 319.50
5c PACE COMET 89.50	BLUE & GOLD VEST POCKETS. 49.50
Green Vest Pockets 29.50	

ARCADE EQUIPMENT

Chicoin HOCKEYS\$209.50	Bally RAPID FIRES 229.50
Keeney SUBMARINE GUNS ... 199.50	Rockola WORLD SERIES 94.50
Rockola TOM MIX RIFLES 59.50	Rockola TEN PINS 49.50

Half Certified Deposit With Order.

WE ARE WHOLESALERS ONLY

The Markepp Company

Henderson 1043
 3908 Carnegie Ave.,
 Cleveland 15, O.

OPERATORS!

USE

DURO TEST
 One Year Guaranteed - 2,000 Hour Lamps - Complete Line to Fill Your Needs

Send for Catalog 5

DURO TEST CORPORATION
 NORTH BERGEN, NEW JERSEY

FEWER BURNOUTS MEAN REDUCED MAINTENANCE COSTS!

TWO CLUB DAILY BASE BALL BOOKS \$40.00 per gross

Fip Books\$42.00 Per Gross	10 Seal Jack Pot Books 44.25 Per Gross
15 Seal Jack Pot Books 43.00 Per Gross	120 Take Books 45.00 Per Gross

JAR DEALS

1850 Red, White and Blue ..\$30.00 Per Doz.	1830 Red, White and Blue .. 31.00 Per Doz.
2040 Red, White and Blue .. 31.50 Per Doz.	

COMBINATION TICKETS
 1440 Tickets\$26.00 Per Doz.
 1836 Tickets 30.00 Per Doz.
 2280 Tickets 36.00 Per Doz.
 Combination Jar Games—Red, White and Blue Deals—1000 Numerals Punched.

7-11 NOVELTY COMPANY

Post Office Box 735 Anderson, Indiana

SLOTS

1 5c Mills Blue Front\$99.50	2 5c Mills 2x4 Pay, S.J.P. 39.50 Ea.
1 1c Mills Glitter Gold, New 59.50	2 1c Mills B.G. Vest Pocket Bells .. 39.50 Ea.

COUNTER GAMES

2 A.B.T. Challengers\$15.00 Ea.	3 Hitler Targets 15.00 Ea.
2 Pikes Peak 15.00 Ea.	2 Home Runs 15.00 Ea.

All Games In Good Condition, 1/3 Deposit.

S. & P. Novelty Co.

175 Washington St. BARRE, VT.

JAR DEAL TICKETS

1836 Count Combinations
 2280 Count Combinations
 2040 Count Red, White and Blue 120 Tips With 10 Seal Cards, Also Sales Boards. Write for New Low Prices.

AUTOMATIC AMUSEMENT COMPANY

633 Massachusetts Ave. Indianapolis 4, Ind.

SALESBOARDS

LOTS OF PLAIN BOARDS IN STOCK AT LOWEST PRICES

200 Hole	38c	800 Hole	70c
400 Hole	48c	1000 Hole	80c
600 Hole	60c	1500 Hole	\$1.88

7c Extra for Checker Fronts

1000 Hole 1c Cigarette Boards	95c
900 Hole 1-2-3c Cigarette Boards	95c
800 Hole 2-3-2c Cigarette Boards	95c
400 Hole Dollar Game	95c
400 Hole 1c to 5c Put and Take	70c
1000 Hole 25c Charlie Boards (Plain)	\$1.35

25% With Order, Balance C. O. D.

M. S. POSNER

4861 N. 8th St. PHILADELPHIA 20, PA.

Juke Clubs Now For Adults, Too

TACOMA, Wash., Dec. 11.—Juke box clubs for adults as well as juveniles are catching on fast here, a survey this week revealed.

Besides serving the numerous location spots, juke boxes are entertaining high school students at weekly dances of Club Tyac held at the YWCA Saturday nights.

The idea has been so successful that juke boxes are taking the place of soldier bands from near-by Fort Lewis at the city's four USO centers. Two of the USO's hold regular weekly juke box sessions, with the other two centers filling in with juke music when the society set isn't entertaining the boys in service.

Latest addition to the juke box fraternity was the Lincoln Heights Community club this week. The folks in Lincoln Heights, a war housing project taking care of 1,200 shipyard and other war-plant workers, organized a community club and the first thing they did after electing club officers was to set aside each Saturday night for a program of entertainment, with dancing to a juke box climaxing the evening. The club members said the first dance was so successful that juke sessions will be a regular affair each week-end.

SHELTON, Wash., Dec. 11.—High school students have formed a youth club here and have arranged weekly programs, with dancing to juke box music as the feature for Friday night entertainment.

JAR DEAL TICKETS

1836's \$300 1440's \$225

Per Gross Per Gross Immediate Shipment. UNIVERSAL DISTRIBUTING COMPANY DES MOINES, IOWA

FOR SALE

First come—first served. 5 Model 61 Wurlitzer with Stands—\$75.00 each. Machines clean and ready to go. Also all makes of 5-Ball Marble Games and Wurlitzer Phonographs. Largest stock of Salesboards in the Southwest. Write for prices and particulars.

ARKOMA AMUSEMENT CO. 119 S. Main Street Bentonville, Ark.

WANTED

5,000 Paces Races, 5c pay checks; used Columbus Mod. A and Z.M. 1c Mint Machines and parts. Write to

LOUIS GASSER

188 Minnesota Ave. BUFFALO 14, N. Y.

PRE-INVENTORY SALE MIAMI VALUES

PHONOGRAPHS

Seeburg 8800, ESRC	Write
Seeburg Rex	\$138.50
Seeburg Model Q	139.50
Seeburg 12 Record	49.50
K20 with 32 Wire Adapter	149.50
Rockola Imp. 20 w/Adapter, In Cut	
Down Cabinet	139.50
Mills Zephyr	49.50
Mills Do-Re-Mi	49.50
Wurlitzer Twin 12 with Packard Adapter In Metal Cabinet	99.50
Wurlitzer 418s	89.50
Wurlitzer 12 Record	49.50

ONE BALLS

Bally Classic, P.O.	\$ 37.50
Captain Kidd, Corsaire, P.O.	37.50
Carom	37.50
Hjaleah	37.50
High Card	37.50
Multi-Play	37.50
Royal Races	37.50

FIVE BALLS

Lancer	\$ 19.50
Play Ball	42.50
Salute	37.50
Spot Pool	54.50
Jolly	24.50
Zemble	47.50

ARCADE

Supreme (Shoot Your Way to Tokyo), New	\$390.00
A.B.T. Fire & Smoke (Like New)	29.50
Pikes Peak	22.50
Casino Golf	49.50

SAFES

Heavy Welded & Stamped, Double	\$ 99.50
Heavy Welded & Stamped, Single	49.50
Safe Stands, New	39.50
Safe Stands, Used	29.50

Also Slots and many other items not listed above. If you do not see what you want write. Before buying or selling get our prices. All subject to prior sale. 1/3 deposit must accompany order, balance C. O. D., F. O. B. Cincinnati.

ACCESSORIES

Wurlitzer 145 Steppers	\$ 32.50
Wurlitzer 304 Steppers	27.50
Metal Bar Racks	2.50

CONSOLES

Baker's Pacers, Daily Double	\$375.00
Bally Club Bell, 5c Comb., Like New	249.50
Bally Hi-Hand, 5c Comb., Like New	154.50
Dark Horse	89.50
Jumbo Parade, Free Play, Blue & Gold Cab.	99.50

Miami Distributing Company

212-14 E. 8th St. Phones, MAin 1314-1315 Cincinnati 2, Ohio

McCALL'S NOVELTY CO.

McCALL'S BIG SPECIAL SALE

All Equipment is Thoroughly A-1 Reconditioned Before Shipping.

25 Baker's Pacers, D.D.	Each \$295.00
20 Pace's Races, Brown Cabinet	165.00
75 Mills Jumbo, P.O.	65.00
5 Mills Square Bells	125.00
5 Keeney's Track Times, 1938	275.00
45 Keeney's Super Track Times	65.00
10 Keeney's Super Domino	129.50
5 Jennings Silver Moon, P.O.	219.50
5 Bally Club Bells, Comb.	189.50
15 Bally Roll-Em, P.O.	189.50
10 Bally High Hand, Comb.	89.50
5 Bally Big Top, F.P.	89.50
5 Big Games, F.P.	89.50
5 Bally Big Top, F.P.	89.50

10 Mills Jumbo, F.P.	Each \$72.50
20 Jennings Silver Moon, F.P.	95.00
Race Kings, P.O.	\$325.00
Bally Grand Stands, P.O.	75.00
THOROBRED, F.P.	450.00
1943 VICTORIOUS, COMB.	169.50
PIMLICO, F.P.	395.00
1940 1-2-3, F.P.	75.00
DARK HORSE, F.P.	175.00
12 Mills Brown Fronts, Club Hand	\$225.00
10 Mills Vest Pockets	49.00

Terms: 1/3 Deposit, Balance C. O. D. WE BUY, SELL AND EXCHANGE. 3147 LOCUST ST. ST. LOUIS, MO.

TALK ABOUT PROFITS!

HERE'S A PROFIT OF... **\$17.37**

AT LIST PRICE OF ONLY... **\$3.17**

BABY BELL

\$10.00 **\$10.00**

\$8.00 \$6.00 **\$8.00 \$6.00**

\$4.00 \$2.00 **\$4.00 \$2.00**

OR 112 15 HOLES ARE WORK OR 112

RECEIVE 1 PUNCH ABOVE

LAST PUNCH in Each of the Two Large Sections Receive 1 PUNCH Above	.25	.25	.25
	.25	.25	.25
	.25	.25	.25

THE 720-BABY BELL

Sure—we're shoutin' it from the house-tops. The 720 Baby Bell is another Gardner profit-maker that's makin' history. Think of it—a nice, cool profit of \$17.37. You'll be amazed the way it rakes in those shekels... you'll agree it has everything—striking-display and quick-action. It's a money-getter 720 hole 5c board with slot symbols. And if you want others—we got 'em. Write for new price list 438-2.

GARDNER & CO.
2309 ARCHER • CHICAGO

FACTORY REBUILT SLOTS, GUARANTEED

10c Mills Futurity, New Paint, 1 Cherry Pay, Club Handle	\$295.00
25c Mills Extraordinary, New Paint, 1 Cherry Pay, Club Handle	250.00
25c Mills War Eagle, New Paint, 1 Cherry Pay, Club Handle	225.00
25c Mills Roman Heads, New Paint, 1 Cherry Pay, Club Handle	260.00

All the above Slots are rebuilt by Mills Novelty Co. Can ship at once.

Slots: Clean and Ready To Operate

5c Mills Wolf Heads	\$60.00	5c Pace All Star Comets	\$65.00
5c Mills Skyscrapers	47.50	5c Pace Blue Fronts	70.00
5c Mills Escalators	37.50	10c Pace All Star Comets	75.00
5c Watling Treasures	65.00	5c Watling Rol-a-Tops	75.00
5c Watling Blue Seals	37.50	10c Watling Rol-a-Tops	89.50
5c Pace Bantams	25.00	5c Jennings Duchess	47.50
1c Jennings Little Dukes	10.00	5c Jennings Victoria	30.00

Double Safe Cabinets With Bar Across Front, New Spray Job, \$40.00 Each. 1/2 Certified Check, Balance C. O. D.

MILLER VENDING COMPANY

615 Lyon Street Phone: 9-8632, 9-6047 Grand Rapids, Mich.

JAR DEAL TICKETS

1836 Tip Combination 2050 and 1950 Red-White-Blue

Standard Printing—Protected Numbers—Banded With Tape. Distributors and Operators, write for special prices.

A B C NOVELTY COMPANY

Manufacturers 310 N. Walnut St. Phone No. 2-6118 Muncie, Indiana

DUGRENIER CIGARETTE MACHINES

Factory Reconditioned and Refinished Like New 50 9-Col. Model W, Cap. 308 PAOKS with enclosed stand. Operates on all combination of Coins. While they last ONLY \$89.50 Each. 1/3 With Order, Balance C.O.D. Write, Phone or Wire. Machines Ready for Immediate Delivery.

X. L. SALES CO.

959 HOPE ST., PROVIDENCE, R. I. TEL.: PLANTATIONS 0316

6SC7-5Z3-80-83-2A4G and 70L7

These tubes are next to impossible to secure. We have adapters for making the change-over that require no changes in the amplifier or remote boxes. #100—6SC7 to 7F7 #205—2A4G to 2051 (Seeburg Guns) 110—5Z3 to 5U4G 210—2A4G to 2051 (Remote Music) 125—80 to 5T4, 5V4G, 5Y3 or 5Z4 215—70L7 to 7A4-7A5 (Seeburg Remote Boxes) 126—83 to 5U4C or 5X4 \$3.00 Each in Lots of Six \$6.50 Each, Minimum Shipment of Six These have all been tried and proven thoroughly satisfactory. WE GUARANTEE SATISFACTION. Absolutely no worry, anyone can make the change, carry these in your service kit as standard equipment. One-third with order, balance C. O. D.

HERMITAGE MUSIC COMPANY

416 A BROAD ST. NASHVILLE 3, TENN.

SALESBOARDS PRE-INVENTORY SALE OF THE FOLLOWING PRICES 33 1/3 OFF

Our Victory Boards are the sensation of today—efficient, economical, with a new concept. A trial order will convince you. Our stock is limited.

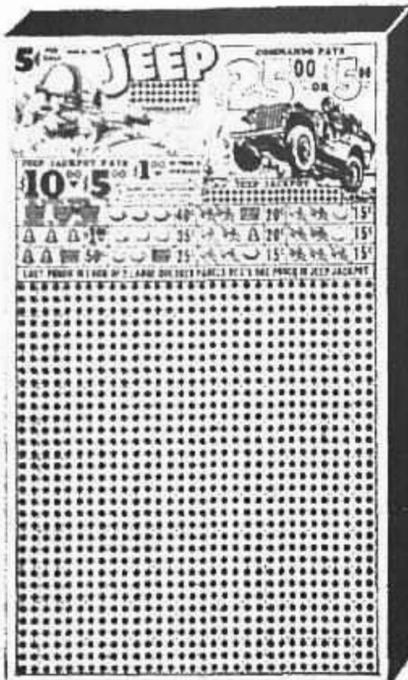
Name	Sales	Per Sale	Takes In	Maximum Profit	Price Each
Victory Cigarette Boards	432	2c	\$ 8.64	\$ 4.04	66c
Victory Dollar Game	432	5c	21.60	8.60	77c
Victory Jackpot Charley Jr.	462	5c	21.60	9.70	\$1.25
Jackpot Jim	1000	5c	50.00	20.50	2.55
Jackpot John	1000	10c	100.00	33.00	2.93
Victory Jackpot Charleys	432	25c	108.00	36.00	1.35
Jackpot Charley (Thin)	1000	25c	250.00	56.00	2.35
Jackpot Charley (Thick)	1000	25c	250.00	56.00	2.93

Regular Push Cards—Any Following Sizes: 20-25-30-35-40-50-120 or 150 Hole, \$3.50 per 100. Terms: Minimum Order \$25.00. One-Third With Order, Balance C. O. D.

TEXAS WHOLESALE NOVELTY HOUSE

P. O. BOX 4186 DALLAS, TEXAS

HARLICH



SALESBOARDS JEEP

Brings Quick Profits

A Sensational Money
Maker Everywhere

- LARGE HOLES
- LARGE BRILLIANT TICKETS
- COLORFUL FRONT
- SEMI-THICK BOARD
- BIG PROFITS

1056 Holes. No. 11858 **ONLY**
Takes In.....\$52.80 **\$2.58**
Av. Payout.....\$26.83
Av. Gross Profit....\$25.97 **NET**

The government has granted us permission to make only 65% of 1942 production. And there is a critical shortage of labor and material, so order now. Stock up while boards are still available. Don't delay!

**ORDER NOW! DON'T
GET CAUGHT SHORT**

STOCK UP ON THESE HARLICH PROFIT-MAKERS

Board Size	Price Per Sale	Name	Price Each	Board Size	Price Per Sale	Name	Price Each
120		Tip Board—Thin	\$.39	1000	25c	Charley—Thick	\$1.40
120		Tip Board—Thick	.57	1000	25c	Jackpot Charley—Thin	1.42
240		Tip Board—Thin	.56	1000	25c	Jackpot Charley—Thick	1.92
240		Tip Board—Thick	.78	1200	25c	Texas Charley—Thick	2.32
300		Tip Board—Thin	.49	1200	25c	Cheerful Charley—Thick	2.73
400	25c	"V" Notes—Thick	.96	1836	10c	Jar of Jack—Thin	2.63
400	5c	Silver Dollars—Thick	.96	1836	10c	Barrel of Jack—Thin	2.63
400	5c	Win a Buck—Thin	.66	2000	10c	Jar of Jack—Thick	4.02
1000	25c	Charley—Thin	.99	2000	10c	Barrel of Jack—Thick	4.02

ALL PRICES ARE NET CASH.

1c Cigarette Boards with flashy girl picture. 1000 holes. Take in \$10.00. All standard payouts. 10 or 20 sections. State payout and sections wanted. **94c NET**

Regular Midget Plain Boards, 30 Holes to 1000 Hole Size **82c NET**

Order from this ad. Sorry, No Catalogs!
25% deposit with order, balance C. O. D.

HARLICH MFG. CO. 1413 W. Jackson Blvd.
(7) Chicago, Ill.

WANTED

KEENEY ANTI-AIRCRAFTS

Black or Brown. In Any Condition, Any Amount.

Write giving full particulars in first letter, including price and quantity.

MOTOR SPECIAL

Send us your burned out Wurlitzer, Seeburg, Rockola or Mills Phonograph Motors and we will repair same for you within 10 days for only \$8.00.

SUPREME ENTERPRISES 557 ROGERS AVE.
BROOKLYN, N. Y.

ATTENTION, PANORAM OWNERS

We have the most attractive deal offered TODAY! Make YOUR PANORAMS TRIPLE RECEIPTS.

For Complete Information—Write Today!

WILLIAM NATHANSON

2738 1/2 CINCINNATI STREET

LOS ANGELES 33, CALIF.

Your Attention, Please!

PIN BALL BUMPER STEM REPAIR SLEEVES

Cut at an Angle for Instant Application

"MADE OF SILVER, BUT WORTH THEIR WEIGHT IN GOLD"

THOUSANDS IN USE!

BECAUSE

THEY END BUMPER

TROUBLE!

Just slip in place and squeeze. No solder needed. Stop most coil burnage and out-of-order calls. Give new life to your tired games for the duration. Immediate delivery guaranteed.

Pin Business Card to This Ad for C. O. D. or

MAIL \$2.75 FOR EACH PACKAGE OF 25

Money Back Guarantee. Deal for Distributors.

GENERAL COIN MACHINE SUPPLY CO.

840 MICHIGAN AVE., BUFFALO 3, N. Y. Established 1930

New Changes Voted By Michigan UMO

DETROIT, Dec. 11.—The United Music Operators of Michigan took steps at their membership meeting Tuesday to complete clarification of the local music operating field.

Basic contract between the UMO and the United Coin Machine Workers' Local 22321 (AFL) was ratified by the former's membership. The final contract follows the outline of the preliminary agreement, with some changes. Complete text of the contract was not available for detailed study.

The UMO also voted to change its set-up, hitherto that of a voluntary association, into a non-profit type of corporation. The new set-up will retain the same name, but will have certain additional privileges that seemed desirable to the members.

New officers will be elected subsequently, but, in the meantime, the old officers, headed by Eddie Clemons, of the Modern Music Company as president, will continue to function until their successors are elected.

The newly elected directors of the UMO are Anthony Syracuse, Gunn Music Company; Victor De Schryver, Marquette Music Company; Eddie Clemons, Modern Music Company; Edward Carlson, Carlson Music Company; Frank Alluvot, Frank's Music Company; G. M. Patton, Pat's Music Company; Albert Schweitzer, Gem Music Company; James Passanante, J and J Novelty Company; Glenn Yuille, Wolverine Entertainers, Inc., of Pontiac; Joseph Brilliant, Brilliant Music Company; John Baker, Baker Band Box; Sam Ciaramitaro, Sam's Music Company; Morris Goldman, Motor City Music Company, and Lou Hellbronner, Melody Music Company.

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 - 1 Twin 12 Wurlitzer in Steel Hideaway Cabinet 99.50
- We are dismantling a Seeburg Wired Music System and invite your inquiry for any parts you may need.

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- Just Off Location—in Excellent Condition!
- Club Trophy\$340.00
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 - Thistle-down 85.00
 - Fleetwood 29.50
 - Fairgrounds 29.50
 - Preakness 49.50
 - Gold Cup
 - Late 1939 Mills 1-2-3, Completely Overhauled by Mills 89.50
 - Mills Owl, Like New 94.50
 - Mills Owl, Brand New in Orig. Crates 149.50

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- ABC Bowler \$44.50
- Air Force .. 69.50
- All American 29.50
- Bandwagon .. 29.50
- Bang 12.50
- Belle Hop .. 44.50
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- Big Parade .. 99.50
- Big Six .. 14.50
- Big Time .. 34.50
- Bola Way .. 59.50
- Broadcast .. 39.50
- Defense (Genco) .. 89.50
- Defense (Baker) .. 29.50
- Dixie 24.50
- Dude Ranch. 29.50
- Duplex 39.50
- Entry 29.50
- Five & Ten. 129.50
- Fishin' Rev. 69.50
- 4 Diamonds. 34.50
- Fox Hunt .. 24.50
- Hi-Dive 44.50
- HomeRun/42 59.50
- Knock Out. 89.50
- Legionaire. 49.50
- Majors '41 .. 39.50
- Metro \$34.50
- Miami Beach 44.50
- Monklor .. 84.50
- New Champ .. 59.50
- Pan American 39.50
- Polo 19.50
- Pylon 24.50
- Red, White & Blue 29.50
- Repeater .. 39.50
- School Days. 44.50
- Snappy '41 .. 39.50
- Sparky 29.50
- Sport Parade 39.50
- Spot Pool .. 54.50
- Stratoliner .. 34.50
- Target Skill. 34.50
- Ten Spot .. 39.50
- Tox, Mustang 69.50
- Thumbs Up ..
- Rev. 69.50
- Twin Six .. 39.50
- Velvet 34.50
- Venus 79.50
- Victory 84.50
- Wild Fire .. 34.50
- Wow 24.50
- Zig Zag 49.50

COUNTER GAMES

- Cubs, 5c \$ 4.95
- Aces, 5c 4.95
- Liberty's, 1c 6.95
- American Eagles, Like Now, 1c or 5c 9.95
- Lucky Smokes (New) 9.95

SLOTS

- Roll-a-Top, 3-5, 5c \$ 79.50
 - Watling Hand Load, Like New, 5c 129.50
 - COLUMBIA Convertible, Late Style Cigarette Reels 74.50
 - CALLIE Commander or Playboy (Exceptionally Clean), 5c 59.50
 - 10c 64.50
 - PACE 10c Comet 84.50
 - PACE DELUXE 6LUQ-PROOF 5c 114.50
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 - PACE ROCKETE 5c 119.50
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- Write for our attractive prices on late Slots, Blue Fronts, Brown Fronts, Copper Chromes, Silver Chromes. Also 3 Balls and 4 Balls.

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- Overhauled, Checked and Cleaned
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 - Used 39.50
 - Jennings Liberty Bell, Flat Top 17.50
 - Slant Top 27.50
 - Derby Day, Flat Top 17.50
 - Slant Top 27.50
 - Keeney Red Seven Coin Head Track Time 69.50
 - Keeney Kentucky Club 79.50
 - Exhibit Tanforan 29.50
 - Bally Ray's Track, Serial over 4300 94.50
 - Bally Long Champ (Large) 39.50
 - Bally Solitaire Flicker 39.50
 - Stone's Zippers 34.50
 - Bally "The Favorite," 9-Coin Head Sugar King, P.O. (Floor Sample) 69.50
 - Jennings Good Luck 29.50
 - Pace Saratogas, Convertible to Free Play or Pay Out 149.50

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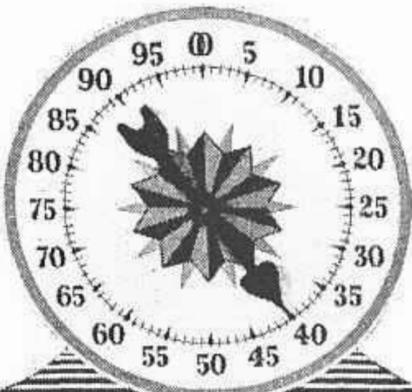


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City License Covers Venders Only, Says A Canadian Court

VANCOUVER, B. C., Dec. 11.—An interesting test case involving the power of the city to license games and juke boxes was decidedly against the city here recently. A County Court reversed a magistrate's decision when he decided that the present city law did not provide for licensing juke boxes and games. A phonograph and a miniature bowling game were involved in the test.

The court held that the licensing power of the city was restricted to machines for the vending of merchandise and did not include the types of machines before the court since they were not vending machines in the strict sense.

There are some indications that the city may appeal the case in order to determine whether it could secure greater amounts of revenue. The legal staff of the city is now studying the question.

It is also said that the city council can amend the law to bring music and games under the city license law.

Cincy Ops Donate

CINCINNATI, Dec. 11.—The Automatic Phonograph Owners' Association had an executive board meeting recently at their office in the American Building here. Plans were completed for the donation of phonographs, records, needles, etc., for the armed forces. The recreation division of the Army and Navy Department in Washington has notified Jo Weinberger that arrangements to ship this merchandise have been made. The offices of Charles Kanter will receive this merchandise at 220 West 12th Street, and Jo Weinberger will take charge of having same crated and sent forward.

Operators and their wives will be invited to a Christmas party.

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FOR PRACTICALLY EVERY TYPE PIN GAME BUILT DURING 1935 TO 1941

OVER 1000 GAMES WITH BACK GLASSES BEING STRIPPED FOR PARTS.

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5B	608	41	38	6Q7	12S07
57	6A6	42	6Y6	7B	6SL7
	6A4	305	5Y4	7B	
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- 10 Mills Throne, Each \$250.00
- 3 Keeney Super Bell, Like New, P.O. Model, 5c-5c Play, Each 450.00
- 4 Wurlitzer 24A's, Like New, Each 150.00
- 2 Bally Bulls, Each 150.00
- 2 Bally Bulls, Conv. Into Hitler, Ea. 150.00
- 2 Seeburg Up and Down Mussolini and Hitler, Each 150.00
- 2 Seeburg Ray-o-Lite, Each 100.00
- 2 Evans Jungle Camps, F.P., Like New, Each 80.00
- 5 Mills Jumbo Parades, F.P., Blue, Ea. 100.00
- 2 Jennings Fast Times, F.P., Each 80.00

We want all types of Music Boxes; top prices paid. Tone checks for Seeburg Ampl. wanted.

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WANTED

'39 and '40 Rockolas, Wurlitzer 500-600-700 - 800 - 750 - 850, Seeburg 8800-9800-7850, BALLY RAPID FIRE, BALLY SKY BATTLE. Give us your price and condition of machine crated F.O.B. shipping point.

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"THERE IS NO SUBSTITUTE FOR QUALITY"

- 30 MILLS PANORAMS, Look Like New \$325.00
- 5 BALLY HIGH HANDS, Comb. F. P., Late Serials 149.50
- 10 JUMBO PARADES, C. P., A-1 Condition 99.50
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- 5 SILVER MOON TOTALIZERS, F. P., Like New 109.50
- 2 BALLY BIG TOPS, F. P., Animal Reels 89.50
- 15 WATLING BIG GAMES, C. P., A-1 109.50
- 2 WATLING BIG GAMES, F. P., A-1 99.50
- 2 SUPERBELLS, COMB. F. P., Like New 259.50
- 2 CHARLI HORSES, C. P., 5c-5c Number Reels 149.50
- 3 JENNINGS CIGAROLLAS XV, 5c and 15c Play 109.50
- 2 MILLS 4 BELLS, Serials Over 2400, Like New Write
- 1 4-Way Superbell, 5c-5c-5c-5c, Like New Write



Wolf Solomon

- SLOTS**
- 5c BLUE FRONTS, Rebuilt, Knees, C. H. \$169.50
- 10c BLUE FRONTS, Rebuilt, Knees, C. H. 199.50
- 25c BLUE FRONT, New Finish, Knees, C. H. 275.00
- 5c BROWN FRONTS, 3/10 P. O., Knees, C. H. 250.00
- 10c CHERRY BELLS, 3/5 P. O., Knees, C. H. 275.00
- 25c CHERRY BELLS, 3/5 P. O., Knees, C. H. 299.50
- 10c BONUS BELL, A-1 269.50
- 5-10-25c JENNINGS CLUB CONSOLE CHIEFS, Sel. 750.00
- 5c WAR EAGLE, 3/5 P. O., Knees, C. H. 129.50
- 10c WAR EAGLE, 3/5 P. O., Knees, C. H. 149.50

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- HOCKEYS \$209.50
- EVANS SKI BALL 99.50
- CHESTER POLLARD 99.50
- GOLF, 1c 89.50
- 1/2 CERTIFIED DEPOSIT WITH ORDER.
- BATTING PRACTICE \$119.50
- TEN PINS, Low Dial 89.50
- POISON THE RAT 25.00

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MILLS GOLD CHROME BELLS, 5c, 10c, 2-5 Payout; MILLS THREE BELLS; MILLS CHERRY BELLS, 5c, 10c, 3-10 Payout; MILLS VEST POCKETS; MILLS BROWN FRONTS, 5c, 10c, 3-5 Payout; NEW BUCKLEY TRACK ODDS; MILLS BLUE FRONTS, 5c, 10c, 3-5 Payout; DAILY DOUBLE MODEL; NEW COLUMBIA BELLS, IN ORIGINAL CARTONS, CIGARETTE OR FRUIT REELS, FRONT AND REAR DOOR PAYOUT, GOLD AWARD, \$87.50; USED COLUMBIA BELLS, SAME AS ABOVE, \$45.00.

- MUSIC**
- 1 Rockola Junior Console Model, Serial #55612 \$150.00
- 1 Rockola Counter Model, Serial #55038 100.00
- 1 Rockola Master Model, Serial #56280 250.00
- 1 #1802 Spectravox Tone Column in Combination with #1411 Playmaster 250.00
- 1 New Rockola Stopper 15.00
- 1 Used Rockola Stopper 10.00
- 10 Rockola #1503 Dial a Tune Wall Boxes, 5 Wire, 2 Keys with Each, Ser. #27592-27594-27595-27596-27597-27600-27602-27603-27605-27693, Like New \$29.50
- 2 Rockola #1504 Dial a Tune Bar Boxes, 5 Wire, 2 Keys with Each, Serials #4209-4224, Like New 32.50

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Must know Pin Games, Music Machines, etc. Top salary. All year round job.

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A-1 Reconditioned Arcade Equipment



A.B.T. Target Skill	\$ 27.50	Match Vender	\$ 4.75
A.B.T. Challenger	27.50	Metal Typer (Grootchen)	89.50
A.B.T. Fire and Smoke	22.50	Kills Cig. Machine, 6 Col. Double	39.50
A.B.T. Model "F" Target	15.00	Mills Panoram	325.00
A.B.T. Jungle Hunt	25.00	Mutoscope Girl Reel (Fl. Model)	15.00
Axis Rats Gun, Repainted	169.50	Parachute Gun, Repainted	200.00
Bally Alley	29.50	Mystic Eye (Exhibit)	169.50
Bingo	5.00	Photoscope Counter Model	10.00
Chicago Coin Hockey	209.50	Pikes Peak	15.00
Cockeyed Circus	45.00	Pingo	12.50
Cross Cross	5.00	Ramoses (Exhibit)	185.00
Edwards Gripper	5.00	Rapid Fire (Bally)	225.00
Electric Shocker (Advance)	12.50	Rapid Fire (Bally), Repainted	249.50
Evans Ten Pins, (Repainted)	59.50	Rockola Ten Pins	42.50
Evans Ten Pins	42.50	Rockola Ten Pins, Repainted Red, White and Blue	59.50
Exhibit Iron Claw, Model "C"	39.50	Rotary Diggers, Exhibit	189.50
Gottlieb Single Gripper	10.00	Rotary Merchandiser, Exhibit	169.50
Gottlieb Triple Gripper	15.00	Rubber Neck Grip Test	59.50
Grip-Tease	69.50	Scientific Batting Practice	129.50
Health-o-Meter Scale	17.50	Seeburg Astrology	89.50
Home Run	11.50	Select-a-Vue (Shipman)	32.50
International Mutoscope with Stand	29.50	Shipman Postage Stamp Machine, New	29.50
Jap Gun, Repainted	169.50	Skee-Ball-Ette (Gottlieb)	69.50
Keeney Anti-Aircraft, Repainted	89.50	Skill Jump (Grootchen)	39.50
Keeney Sub. Gun	179.50	Strength Test Gripper (Floor Model)	49.50
Keeney Texas Leaguer, DeLuxe	39.50	Strike It (Exhibit)	49.50
Kicker & Catcher	25.00	Striking Clock (Counter Model)	49.50
Kirk Astrology Ticket Scale	100.00	Tank Gun (Repainted)	149.50
Lord's Prayer on Penny Machine	150.00	Thigh-o-Graph (Intl. Mutoscope)	189.50
Love Meters (Exhibit)	25.00	Western DeLuxe Baseball, Repainted	89.50
Magic Chair Vibrator (Exhibit)	115.00	Your Future Home, Repainted	29.50
Magic Heart (Exhibit)	225.00	Tires, Brand New, Each	22.95
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NEW REBUILTS—5 BALL FREE PLAYS—NEW REBUILTS

Action (Stars)	\$159.50	Jeep (Duplex)	\$159.50
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Arizona (Sunbeam)	175.00	Midway (Zombie)	169.50
Bombardier (Formation)	127.50	Paratroop (Power House)	159.50
Destroyer (Cadillac)	127.50	Streamliner (Stars)	175.00
Eagle Squadron (Big Town)	127.50	Torpedo Patrol	127.50

A-1 RECONDITIONED CONSOLES

1 Bally High Hand	Each \$129.50	1 Pace's Races (Brown)	Each \$149.50
2 Big Game	69.50	6 Silver Moon	89.50
2 Dixie Bally Race Horse	75.00	3 Tracktime, Lato Head (Auto.)	39.50
1 Keeney Super Bell Twin, 5c-5c (Auto.)			375.00

A-1 RECONDITIONED 1 BALL FREE PLAYS

2 Blue Grass	Each \$150.00	7 Mills 1-2-3, 1940	Each \$ 75.00
3 Club Trophy	249.50	3 Pimlico	365.00
5 1941 Derby	285.00	2 Sports Specials	129.50
5 Long Acres	425.00		

GUNS REPAINTED RED, WHITE AND BLUE, ARMY AND NAVY DECALS. LOOK AND OPERATE LIKE NEW.

Axis Rats (Seeburg)	\$169.50	Parachute (Seeburg)	\$169.50
Jap Gun (Seeburg)	169.50	Rapid Fire (Bally)	249.50
Keeney Air Raiders	249.50	Tank Guns (Shoots 20 Shots Like Rifle, Then 45 Like Mach. Gun)	149.50

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WURLITZER, Model 750—Top Corners	\$12.50	Each
" " " 750—Bottom Sides	12.50	"
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ROCKOLA—Master, Standard, Super and De Luxe.

Top Corners	\$12.50	Each
Bottom Sides	12.50	"
Top Door Plastics	6.50	"
Top Door Plastic for Master	3.50	"

These plastics in Red, Green and Yellow. Determine Right and Left facing the machine.
 20% DISCOUNT ON ORDERS OF \$100.00 OR MORE.
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Direct Positive Paper, 1944 Dating, 1 1/2"x800", Per Roll	14.50	2 Big Parado, Each	108.50
ABT 24 Coin Chutes (New)	Write	2 Five, Ten, Twenty, Each	110.00
		2 Horoscope, Each	39.50
		2 Zig Zag, Each	39.50
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Evans Super Bomber	\$475.00	Kirk Night Bomber	\$500.00	Bally Torpedo	\$265.00
Mutoscope Ace Bomber	450.00	Mutoscope Drivemobile	425.00	Keeney Submarine	245.00
Bally Defender	410.00	Chgo. Coin Hockey	275.00	Mutos. Sky Fighter	375.00
Keeney Air Raider	285.00	Bally Rapid Fire	285.00	Evans Playball	200.00
Planatellus	125.00	Poker Joker	150.00	Batting Practice	135.00
Exhibit Vitalizer	110.00	Keep Punching, Fl. Mod.	150.00	Bally Baskets	150.00
DeLuxo Texas Leaguer	59.50	SkeeBallEtte	85.00	Bally Racer	165.00
Tom Mix Rifle, Reb.	125.00	Western Baseball	95.00	Ten Strike	75.00
Queen Fortune Teller	250.00	Major League Baseball	195.00	Chicken Sam Jap	175.00
Mills Panoram Peek	495.00	Mutoscope Frames	Write	Mutos. Movie Machines	69.50
Bally King Pin	295.00	Rockball Jr., 10 Ft.	125.00	New Reels for Same	29.50
K. O. Fighters	225.00	Rollscore, 9 Ft.	125.00	Kicker & Catcher	29.50

2 A. B. T. RIFLE RANGES, GOOD CONDITION, SIDE TARGETS, GUN COUNTER, 6 GUNS IN PERFECT CONDITION, BB'S, CARTRIDGES\$3250.00
 ONE BALL AUTOMATIC PAYOUT TABLES

Bally Sport King	\$350.00	Challenger, Reb. From Grand National	\$950.00	Keeney Fortune	\$350.00
Bally Santa Anita	325.00	Fast Track, Reb. From Sport Page	200.00	Keeney Skylark	300.00
Bally Pacemaker, Factory Rebuilt	135.00	Bally Hawthorne, Factory Rebuilt	110.00	Mills 1-2-3	59.50
Bally Thistle-down, Factory Rebuilt	110.00	Bally Hi-Loah	35.00	1-2-3 with Bally Payout Unit	89.50
Bally Gold Medal, JP	65.00			Mills Spinning Reels	125.00
				Across the Board	35.00

Jenn. Silver Moon, 5¢ \$125.00
 Jenn. Silver Moon, 10¢ 150.00
 Jenn. Silver Moon, 25¢ 150.00

FREE PLAY CONSOLES

Bally Big Top	\$ 85.00	Jenn. Bobtail, 5¢	\$125.00
Jumbo Parade	110.00	Jenn. Bobtail, 10¢	150.00
Waiting Big Game	75.00	Jenn. Bobtail, 25¢	150.00

AUTOMATIC PAYOUT CONSOLES

Baker Pacer	\$325.00	Keeney '38 Track Time	\$125.00
Mills Jumbo Parade, Latest Model, 25¢	295.00	Baker Pacer, D.D.J.P.	375.00
Bally Royal Draw	95.00	Bally Balls, 5¢ & 25¢	95.00
Pace '41 Reels	150.00	Mills Jumbo Parade	105.00
Mills Dewey Slot	145.00	Bally Ray's Track	125.00
Grootchen Sugar King	40.00	Jenn. Good Luck	45.00
		Exhibit Tanferan	40.00

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JENNINGS FACTORY REBUILT 1943 VICTORY CHIEF SLOT MACHINES
 5¢\$325.00 | 10¢\$375.00 | 25¢\$425.00

MILLS FACTORY REBUILT 5¢ VEST POCKET BELL, BLUE & GOLD\$ 52.50
 MILLS FACTORY REBUILT 5¢ BONUS BELL\$295.00
 MILLS BRAND NEW PENNY GLITTER GOLD Q. T., ORIGINAL CARTONS 85.00
 MILLS FACTORY REBUILT NICKEL GLITTER GOLD Q. T. 135.00

WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED. TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

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Size 2 1/4"—Inflated—for

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5Y4G	.80	6J5..	.95	6V6GT	1.15	31...	1.05	50...	.90
5Z3..	1.15	6J7..	1.35	6X5GT	1.05	32...	1.35	51...	1.65
6A4..	1.65	6J7G.	1.15	6Z4/84	1.10	35Z5GT	.85	52...	.75
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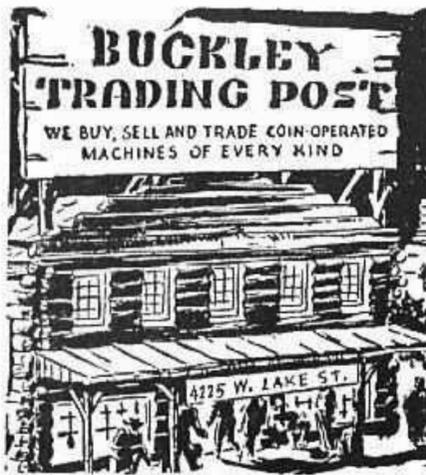
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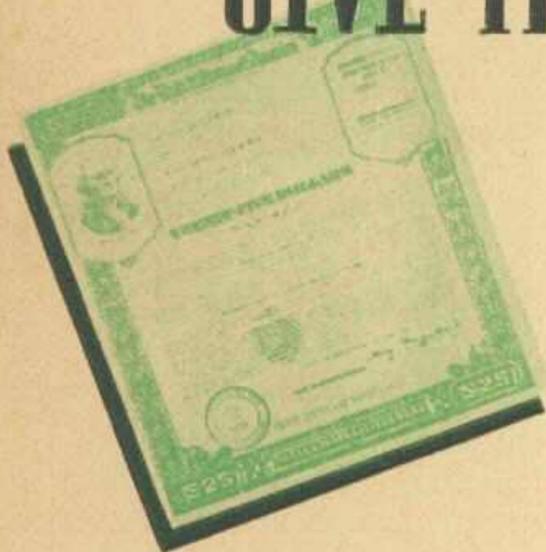
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