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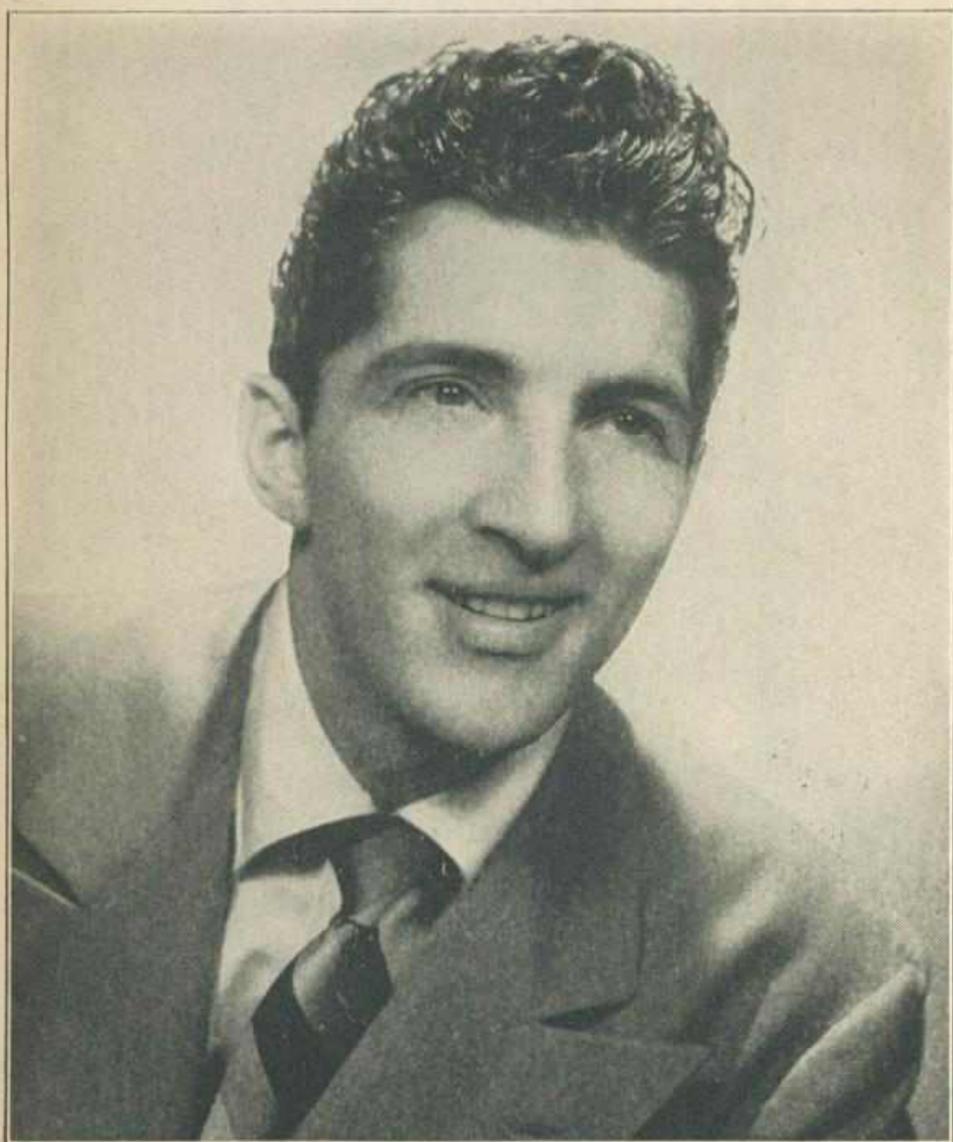
JANUARY 15, 1944

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

NAVY'S 'NO-SHOWBIZ' BLUES



DEAN MARTIN
"Kid Crockett" Took to Crooning
(See page 3)

LEGIT

The Scores of N. Y. Drama Critics at Halfway Mark

MUSIC

Why Don't Bands on Air Achieve Top 'Ratings'?

RADIO

12-MONTH HOOPERATINGS

WLW SHOWS SMASH ATTENDANCE RECORDS AT FAIRS

Year in and year out . . . WLW shows have proven to be the nation's biggest fair attractions. It has become a tradition in the fair business that a WLW show will draw record breaking crowds. As always, in 1943, WLW shows played to greater crowds than ever.

WLW personalities are "box office" because they are known and loved by 12 million radio fans in our four-state area. Surveys show that more than one-half of all radio listeners in WLW Land stay tuned to The Nation's Station—morning, afternoon and night.

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WLW SHOWS Offer GREAT VARIETY:

Ensembles . . . including the famous
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NAVY'S 'NO SHOWBIZ' BLUES

From Frederic March They Want Recitations--USO-ing Dramactor Did 150 Shows on 33,000-M. Trek

NEW YORK, Jan. 8.—Theory that overseas G. I.'s put clowning and comedy in first place in yen for live entertainment was refuted by Frederic March at a press conference Thursday (6). March and comic Sammy Walsh reported on a 33,000-mile USO-Camp Shows' trip which took them, singer Jean Darrell and accordionist Evelyn Hamilton to military installations on five continents. Offshore unit No. 109 played 150 shows, plus extra hospital matinees, in such varied locations as Brazil, Dakar, Accra, Teherin, Arabia, Calro, Tunis, Algiers and Italy.

Beginning with the troupe's stop-over in Brazil, March was amazed to find that the boys wanted something serious from him rather than gags and clowning. They wanted to see him act and asked for scenes from some of his pix. Lack of make-up facilities was a draw-back to that, he said, so he compromised with serious monos from a book of quotes.

The famous excerpt Tom Paine's pamphlet, "These are the times that try men's souls," etc., went over tremendously with troop audiences, the actor said, as did also another from F. D. R.'s 1942 speech on the Four Freedoms. As time went on, he cut him comedy routine to the bone and put in three serious bits.

The unit was the first USO troupe to

play Sardinia and from there moved over to Italy. In Naples, where they gave two shows, they "got the first smell of the real McCoy" with a "red alert". It took their driver over an hour to pilot them back to their hotel thru the defense smoke-screen.

Their next stop was an outdoor show 20 miles behind the combat lines, played to 12,000 troops. Air raids were more or less common and March asked the Special Service officer what to do in case of an alarm while the show was on. The officer told him not to worry, that he'd (See MARCH RECITES on page 30)

Sailors Are Forgotten Men On Overseas Troupe Skeds, "Feel Lost in the Shuffle"

By LOU FRANKEL

NEW YORK, Jan. 8. — The forgotten men, in so far as entertainment is concerned, are the sailors. According to Merrill (Red) Mueller, NBC correspondent recently returned from the African and Mediterranean area, the overseas boys in blue have "those no-showbiz blues."

"They're the guys who come in from a convoy or a patrol and find that Bob Hope or Al Jolson or Jack Benny, or any other USO-Camp Shows' troupe, has been and gone. They're the boys who are fighting

this war just like any soldier, yet no one does anything about seeing that they get a whack at the entertainment provided for other fighting men."

They don't squawk, pointed out Mueller, but they do feel bad about it. Back home everything is peaches and cream for them, just as it is for any man in uniform. But once they ship out it's another story. They get films on ship, same as do the soldiers on transports, and they get very little radio entertainment. Unlike the soldiers, the sailors have to live on their ships and after a while the lack of radio entertainment becomes noticeable.

What hurts them is to keep hearing about the USO shows that play for soldiers, to hear the radio programs aimed at the soldiers, to see and hear about the entertainment provided for the GI's overseas, and never to get any of this for themselves.

An ensign sitting near by and hearing this conversation at the interview came over, confirmed everything Mueller had said, and added a few thoughts of his own.

"Actually," said the ensign, "it's no one's fault that the navy operates under strict secrecy. Obviously they have to be close-mouthed about when ships and crews will be in port. They do their best (See NAVY BLUES on page 30)

Caesar & Angels Sue Lee Shubert, Select Corp. for \$125,000, Claim Premature Closing of "Dear Pub"

NEW YORK, Jan. 8. — Stem rumors which followed the closing of *My Dear Public* last October were confirmed Thursday (6). In withdrawal of a motion to dismiss the complaint, it was disclosed that a suit was filed Wednesday (5) in New York Supreme Court against Lee Shubert and the Select Operating Corporation for \$125,000 damages for alleged sabotage of the musical.

Suit was entered by Producer Irving Caesar and for his co-producers, Daniel G. Arnstein, William Heller, Louis Lazare and Ellis Arnoff. Complaint says that under an agreement of last August 18 between the plaintiffs and the defendants, the musical to be presented at the

latter's 46th Street Theater September 9 was to continue its run with an option granted to defendants to transfer *Public* to another theater after December 4.

Opening on September 9, the play closed October 17 due to the unlawful and wrongful acts of the defendants, who violated the terms of the contract by serving the plaintiffs with written notice that *Public* was to vacate the theater October 2, it is charged.

Caesar and his backers claim that this was illegal, since all terms of the contract had been complied with. They charge that it was an act of conspiracy and allege that shortly after the signing (See *Caesar and Angels Sue* on page 30)

Showbiz 1,000 Petition for Khaki Ballot

NEW YORK, Jan. 8.—Well over 1,000 personalities of stage, screen, radio and night clubs-vaudeville, have signed a petition asking Congress for passage of the Scanlon-Green-Lucas bill, now in the House, which would guarantee American servicemen the right to vote and which provides federal supervision for such balloting.

Petition was launched spontaneously among people in the entertainment industry, with Joan Alexander taking the lead in New York and Minerva Pious doing the same on the Coast. The petitioners have formed the Soldiers' Vote Committee of the entertainment industry to carry on their interest in the project. Newspaper ads publicizing the petition are scheduled to appear in *The Los Angeles Times* and other Coast papers Sunday (9), and *The New York Times* Monday (10).

Among the signers are Milton Berle, J. Edward Bromberg, Marc Connelly, Laird Cregar, Russell Crouse, Clifton Fadiman, Howard Fast, Oscar Hammerstein 2d, Victor Jory, Sam Jaffe, Howard Lindsay, Peg La Centra, Zero Mostel, Doris Nolan, S. J. Perelman, Minerva Pious, Quentin Reynolds, Paul Robeson, Vivienne Segal, Herman Shumlin, Arlene Whelan, Carl Van Doren, Mrs. Shepard Traube, Dorothy Stickney, Frank Gallup, Betty Garde, Arthur Kober, Kenny Baker, Judith Evelyn, Jose Ferrer, Nila Mack, Uta Hagen, George Heller, Emily Holt, William Lieb-ling, Jessica and Robert Maxwell, Sono Osato, Ted Patrick, Joan Alexander, Hester Sondergaard, Stefan Schnabel, Anne Seymour, Paul Stewart, Everett Sloane and Sidney Smith.

Boston Lays Down Severe Regulations on Theaters, Clubs; Big Slice in Seats

BOSTON, Jan. 8.—New and stringent safety laws imposed on Boston theaters and niteries as a result of the Coconut Grove disaster in November, 1942, have resulted in a whirlwind of last-minute building activity here and an enormous cost of renovation and repair.

Altho no official estimates can be made, it is guessed that new fire escapes, exits and other renovations will cost Boston theaters well over \$100,000. Because most of the work has been done

to comply as near as possible with the advent of the new year, overtime, premium costs on structural steel and other materials, the costs are unnaturally heavy. Because the above figure is only a guess, the final cost may be thousands in excess of that.

Not a little confusion has arisen because there are two regulations relating to theaters, each with different requirements. A "public hall" license, so-called, applies to an assembly hall of more than 400 capacity which does not include the (See *Boston Gets Tough* on page 30)

Golden Makes Strong Appeal To D. C. on Tax

WASHINGTON, Jan. 8.—The legitimate theater is not only essential to the war effort in building patriotic morale but indirectly is also "entertaining and feeding hundreds of thousands of soldiers and sailors," declared John Golden, New York producer, in a statement to Senator Wagner opposing any increase in taxes on theater admissions.

Pointing out that "this tax comes only out of the pockets of the people who need relaxation from the worry and stress of these days," Golden quoted President Roosevelt as having said, "Entertainment is a national asset; invaluable in peace, indispensable in war."

The present Revenue Bill, now awaiting action by Congress, provides for doubling the existing tax of 10 per cent on theater admissions.

"As far as the people of the theater are concerned the records show that they represent the only trade, industry or profession that gives away the only thing it has to sell," Golden asserted. "The American Theater Wing is entertaining and feeding hundreds of thousands of soldiers and sailors monthly. A songwriter named Irving Berlin will, by the time it's all counted, have given to the Army Emergency Relief probably \$10,000,000.

"However, I didn't intend to begin a list of the theater's patriotic activities, tho I do believe there isn't much harm in asking you to bring them to the attention of some of those people down there in Washington. The theater is one of the institutions of American life which the nation cannot afford to restrict or hamper in any way. It must be (See *Golden Tax Appeal* on page 30)

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KSTP & Minn. Amusement Co. To Reopen Minnesota Theater as Radio-Movie Operation

MINNEAPOLIS, Jan. 8.—KSTP-NBO has joined forces with Minnesota Amusement Company, operators of the State's largest movie house chain, and together the two will reopen the long-shuttered Minnesota Theater, Northwest's largest showplace, next March 2.

Name will be changed to Radio City Theater, according to Stanley Hubbard, president of KSTP, and J. Friedl, Minnesota Amusement Company head. The latter firm recently took new lease on the theater property from the Andrus estate, owners.

KSTP will occupy entire second floor of the commercial section of the building, as well as part of the mezzanine floor of the theater proper, which will be used as a reception room.

Station will remodel its space to provide three studios. One will be 57 feet long, with seating capacity for 350. Suite of offices and reception quarters also planned.

Large Studio Movie Equipped

The large studio will be equipped with motion picture apparatus to provide quarters for special commercial engagements.

One-time home of some of the city's best stagings, the theater will be operated on a straight motion picture policy, according to Friedl. Policy, however, will be elastic enough to take care of any extra attractions that may bob up.

Hubbard said under present plans KSTP will broadcast from the theater at regular intervals. He and Friedl agreed facilities will be without parallel in this part of the country. They pointed out adjacent quarters and technical hook-up of theater and radio facilities look to future developments in entertainment, with television one of the big probables.

KSTP's Minneapolis quarters have been in the Radisson Hotel for years. General headquarters are in St. Paul Hotel, St. Paul.

Theater was built in the mid-twenties and opened by Paramount-Publix, forerunners to Minnesota Amusement. After a number of years of operation as a com-

ination stage-film house, theater was shuttered when the depression hit. Several attempts to reopen it, first by Minnesota Amusement and then, after they dropped lease, by other groups, failed. Private enterprises attempting to operate house ran into trouble of getting poor film product and couldn't exist.

Million-dollar lawsuit growing out of latter situation was believed settled as part of arrangement for new set-up.

The theater was in danger of being torn down on several occasions until Andrus estate, which owned part of the site on which house stands, bought out other interests.

Film Extortioners Pony Up 60G To Beat Assets Probe

NEW YORK, Jan. 8. — Rather than undergo a federal probe of their assets, the six Chicago mobsters sentenced last week to 10 years apiece for shaking down the movie industry to the tune of over \$1,000,000, put a total of \$60,000 on the line Thursday (6), to cover the 10G fine which accompanied each jail term.

Louis Campagna, Phil D'Andrea, Charles Gioe, Francis Maritote, Paul DeLucia and John Roselli were found guilty after a trial lasting 11 weeks. Louis Kaufman, ex-business agent of Local 244 (Newark) of Motion Picture Operators' Union, is the only defendant out on bail pending appeal.

Kaufman, according to Assistant United States Attorney Martin Klein, has moved to have the \$10,000 nick stayed and the motion will be argued next week. Should it be granted, Kaufman will not have to pay the fine until his appeal is ruled upon by the United States Circuit Court of Appeals. If the motion is denied, he will have to pay up or submit to questions on his assets and ability to find the money.

Billy Rose as Talent Diogenes

NEW YORK, Jan. 8.—Producer Billy Rose is hot and bothered about talent development and in one fell philanthropic swoop threatens to start a non-profit Billy Rose workshop at the Ziegfeld Theater when he takes over the place in September. Figures on separately incorporated institution with 25G's upsied to start off the project.

Classes in acting, singing, terping, scenic design, lighting and staging, backed by a fancy faculty who may have to work at low rates because fee to students will be "nominal." To weed out adventurers and egomaniacs, Rose will first test prospective pupils, but doesn't say what kind of gimmick will toss the showbiz malnourished out.

Sonja Henie Icer Sets New Chi Mark

CHICAGO, Jan. 8.—On the basis of business done in its first two weeks at the Stadium and advance sales for the closing week, the take of the Sonja Henie *Hollywood Ice Revue* for its Chicago engagement will set a new high mark. Last half of the closing week is sold out. Biggest night of the engagement was New Year's Eve, with a gross of \$48,112.

Show goes from here to Madison Square Garden, New York. Advance sale for the New York engagement is light. This is attributed to the fact that there have been a number of ice shows in New York during the past year.

Pin-Up of Her Own

PHILADELPHIA, Jan. 8.—Any minute now you can expect to find a pin-up gal exposed as one of the old Floradora Girls or a Ziegfeld doll of earlier vintage. Letter in the current issue of *Yank*, army sheet, had the boys of the U. S. Naval Air Station at Floyd Bennett Field, Brooklyn, sending out an S O S for their favorite pin-up girl, Kathryn Case. Search revealed that the pin-up girl of '44 is now Mrs. Michael McHale, a '37 beauty. Mrs. McHale, who is 25 and still looks plenty good, was Miss Philadelphia in 1937 and her photos from that year are still floating around in pin-up circles. Boys at Bennett Field wanted to give a party for their pin-up queen, only to find out that she is happily married to Michael (Duke) McHale, a tap dancer now overseas with a USO unit, and the proud mother of a 14-month-old Michael Jr.

H. A. Kaufman Asks Dismissal in 80G Suit by Sis & In-Law

NEW YORK, Jan. 8.—A motion to dismiss two suits totaling \$80,000 against Harry A. Kaufman, theatrical producer and ticket broker, was made by his attorneys, Klein and Weinberger, in New York Supreme Court Wednesday (5). Argument of the motion will be heard January 11.

The suits were filed by Blanche and George Boochever, sister and brother-in-law of Kaufman, in connection with moneys allegedly due from their interest in the now defunct Greater Manhattan Knitting Mills, of which Kaufman was president.

Kaufman, according to the answering affidavit submitted by Boochever, is the right-hand man of Lee Shubert and the brains behind *Sons o' Fun*, *Life Begins at 8:30* and other productions. Also, he is described as the half-owner of the Tyson-Sullivan Ticket Agency. Boochever refers to Kaufman as "Superman" and "Grand Vizier of Shubert Alley" and charges that he "now attempts to shield himself behind the Statute of Limitations."

Boochever said that he will proceed to present his case on the basis of facts and "not in accordance with the imagination and theatrical emphasis of a showman who apparently thinks he is producing a show for the yokels, instead of dealing with it in a serious manner where the suits will be decided by a justice of the Supreme Court and perhaps a jury, after a trial in a court of law."

The adjournment of Kaufman's motion to dismiss was requested because Blanche Boochever is in California and her answering affidavit is delayed.

Roller Revue Finds Cincy Tough; Moves to St. Louis

CINCINNATI, Jan. 8.—The steel wheels rolled and the ork played, but the paying customers failed to arrive in sufficient numbers to make things interesting, so *Skating Vanities*, which opened at Music Hall here Christmas Day for an indefinite engagement, called it quits following the Tuesday night (4) performance, with the show moving on to St. Louis, where it is skedded to open tomorrow.

Skating Vanities fell short of its nut the first week, altho biz did build the last half. Despite a good press and loud word-of-mouth praise for the show, second week started poorly, bringing the decision to fold even before the show's contracted time with Music Hall, January 9, arrived. Flu and other ill scares didn't help the box office either.

Hearings on Dry Law This Week

WASHINGTON, Jan. 8.—The first serious step yet taken toward the return of prohibition—and all well-informed people in the capital agree it was now serious—came this week when the House Judiciary Committee announced that hearings would start next week on legislation which would once again outlaw whisky.

Altho generally regarded as a laughing matter up until now, legislators are suddenly seriously concerned over the issue. Their concern stems from fact that prohibition has always been a red hot political issue and one which has broken the political career of many a congressman.

Whether night club and cocktail lounge operators are yet disturbed by the action is not known, but there would be numerous furrows of worry if they knew how seriously Washington is considering the renewed clamor for dry laws.

Detroit Looks to Showbiz for Help In Budget Balance

DETROIT, Jan. 8.—Proposal for a general 10 per cent tax on all amusement admissions in the city is being advanced as the result of the town's present frantic search for new sources of revenue to meet anticipated increases in expenditures.

The search turned to show business about three weeks ago when Mayor Edward J. Jeffries Jr. came out with a proposal for a tax of about 10 per cent on horse-race proceeds (details were reported in the Fairs-Exposition section of *The Billboard*). Proponents of racing have countered with the general amusement tax proposal.

Arguing for the general admission tax, it is claimed that a tax on the nags here would merely mean a practical end of racing at the Michigan State Fairgrounds track and its revival in the adjoining city of Windsor, Ont., but would be patronized mostly by Detroiters, thus merely losing revenue for the city.

An insight into the psychology of the argument for the admission tax is the suggestion that it would apply to the income of "outsiders," apparently a hangover, in part, of the idea that show business just "takes the money out of town."

ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
Francy's, Dorothy, Ice Time (Adolphus Hotel) Dallas.
Henie, Sonja, Hollywood Ice Revue (Stadium) Chi, Dec. 24-Jan. 15.
Holiday on Ice (Glacier Gardens Ice Arena) San Diego, Calif., until Jan. 14.
Ice Polaris (Arena) Phila, Dec. 25-Jan. 22.
Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.
Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.

DEAN MARTIN

"Kid Crockett" Took to Crooning

HERE ARE SOME of the things the New York saloon editors said about Dean Martin while he was working out that record 16-week stint at the Riobamba: "Belongs among the top night club singers of the nation" . . . "a threat to Frank Sinatra" . . .

"a cross between the late Russ Columbo, Bing Crosby and Dick Haymes" . . . "a helluva good singer" . . . "surefire for stage, screen or radio."

The last prediction is about to come true. After appearing as guest star on "The Home Front Matinee" and "Full Speed Ahead"

over WABC and WOR, respectively, Dean is now skedded for a radio commercial of his own.

All six feet and 170 pounds of him hail from Steubenville, O. Originally, they took him into the pro ring under the name of Kid Crockett. But when Maestro Ernie Kay heard him chant off the cuff for some pals in a nitery and offered him a job, Dean hung up the gloves for good.

After that he joined up with Sammy Watkins band at the Hollenden Hotel, Cleveland, as featured vocalist. The Music Corporation of America scouted him there and took him to New York to follow Frank Sinatra at the Riobamba, and make the crix chant a few carols about a new "Voice."

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For Circus, Carnivals, Parks and Fairs. You'll need them on your opening date.

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Cash with Order. Prices:

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4,000 4.83
6,000 5.87
8,000 6.91
10,000 7.45
30,000 10.45
50,000 13.75
100,000 22.00
500,000 88.00
1,000,000 170.50

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One Year Guaranteed - 2,000
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to Fill Your Needs

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COSTS!**

BOLTON HOTEL SYSTEM
operating
HOTEL OLMSTED
Cleveland, Ohio
Frank Walker, Mgr.
ALL ROOMS WITH BATH
Home of Tony Pastor
and his Orchestra in Cleveland

HEY RUBE KEEP SLUGGING!

If you haven't already taken your place in the Fighting Services of the Show World ... Join up immediately!

- USO CAMP SHOWS
- HOLLYWOOD VICTORY COMMITTEE
- HOLLYWOOD WRITERS' MOBILIZATION
- UNITED THEATRICAL WAR ACTIVITIES COMMITTEE
- NATIONAL ENTERTAINMENT INDUSTRY COUNCIL
- ACTORS EQUITY ASSOCIATION
- ASSOCIATED ACTORS AND ARTISTES OF AMERICA
- AMERICAN FEDERATION OF MUSICIANS
- AMERICAN FEDERATION OF RADIO ARTISTS
- AMERICAN GUILD OF VARIETY ARTISTS
- AMERICAN THEATRE WING • STAGE DOOR CANTEENS • LUNCH TIME FOLLIES • MERCHANT SEAMAN'S CLUB
- ARTISTS MANAGERS GUILD
- THEATRICAL ARTISTS REPRESENTATIVE ASSOCIATION
- ASSOCIATION OF MOTION PICTURE PRODUCERS
- AUTHORS LEAGUE OF AMERICA
- NEGRO ACTORS GUILD
- CHORUS EQUITY
- DRAMATIST GUILD
- WAR ACTIVITIES COMMITTEE OF THE MOTION PICTURE INDUSTRY
- NATIONAL ASSOCIATION OF BROADCASTERS
- SCREEN ACTORS GUILD
- SCREEN CARTOONISTS GUILD
- SCREEN DIRECTORS GUILD
- SCREEN PUBLICISTS GUILD
- SCREEN WRITERS GUILD
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HEY RUBE — KEEP SLUGGING!

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Morale Via Wired Warcasts

U.S. Navy Sets Industrial Wire Net for War Plants Building Postwar Commercial Formula

Hot War Front Battle News Makes 'Em Listen

By H. F. REVES

DETROIT, Jan. 8.—The possibility that wired music will have a commercial future along the lines of radio sponsorship is evident in the program that has been worked out by the navy, bringing morale messages and newscasts to workers in war plants.

Idea is being built on a national scale, with actual development centering in Detroit because of the city's huge war concentration. The Incentive Division of the navy, under the direction of Rear Admiral C. H. Woodward and Lieut. Com. Samuel J. Singer, executive officer, is using wired music services in war plants with naval contracts wherever possible.

In Detroit, that now means about 20 factories, reaching not less than 75,000 workers daily with the special programs. Listener response is believed to be higher than that of radio, because of the tendency of workers to look on the music and programs as relaxation from their work. They pay special attention to the Warcasts, as the navy interludes are titled.

Five-Minute War-Slanted News

The programs are designed to run about five minutes on the average, covering the latest war news, never over 45 minutes old, as the schedule now works in Detroit. Naval engagements in the news are naturally featured, but all branches of the services are covered. Style is straight news. Political stuff, local items except of war importance, and usual personalities are omitted.

Following the news, instead of the familiar commercial of radio, an "incentive message," running perhaps 35 words, is given, directed toward increasing production at the plant. When possible, this is angled at the particular factory the wire-program is hitting at the moment, unless several small plants are on at the same time.

These programs satisfy the news hunger of the industrial worker, isolated from newspapers and radio for eight hours or more at a stretch. They are written, using standard AP service, like a radio newscast, and put on by Ed McKenzie, at Station WJBK, where the wire services originate.

Timed for Lunch

Programs are timed for lunch hours in each plant, so that the Warcasts hit each worker once a day on every shift around the clock. Prevailing lunch hours are 6 to 9:30 in the evening, 2:30 to 5 in the morning and 11:30 to 1:30 at noon. The news sessions are waxed, hence programs can be repeated a little later in the same lunchroom when the next group of workers comes in, perhaps a half hour later. Timing is set for near the end of the lunch period, after the workers have stopped the noise and confusion of rattling dishes, lunch pails and paper, and have settled down for a smoke. About 15 different newscasts are given during a 24-hour period.

Combat Interviews

Another feature used once a week only, on Mondays, is the interview with a returned combat man, giving his experience in actual service with the equipment the workers are making. These are waxed in advance and run 10 to 12 minutes, the only broadcasts running over five minutes.

Warcasts are timed for the lunch hours to avoid the danger of an informational broadcast diverting workers from their work. Wired music programs are used in some instances in this city during actual working hours, tho many plants restrict the speakers to the lunch and rest rooms

for this very reason. In either case, music is generally found not to prove disconcerting after the novelty has worn off. However, it has been proven that an interested worker will tend to neglect his work to catch the actual words of a spoken broadcast—one reason that instrumental rather than vocal music is normally chosen for work-hour broadcasts.

Idea is already being considered by about a dozen more naval plants in the Detroit area, which have applied for installations. These will be added as the equipment becomes available, depending on necessary facilities.

Commercial "Second Cousin"

The "incentive message" is a close relative to the regular commercial message. It points the way toward a future use of the wire installations for sponsored programs. The idea is definitely dangerous if not soundly handled, because listeners now offended by commercial plugs would have ire augmented if they were unable to turn off the public loud-speakers. However, it is pointed out, the public is conditioned to receiving advertising messages with entertainment they pay for. Even in the old days they had the advertising curtain in theaters. Principal problem will lie in using commercials that are in keeping with the nature of the receiving station—such as, in the first instance, avoidance of plugs for opposition products when the speakers are installed in one company's plant.

However, the nature of the wire installations allows their direct beaming to the plant or location in question. Basic broadcast can be identical for all outlets on a given circuit, with specific commercials adapted to each location or group of locations. It is this factor that gives the wired music a possible definite advantage in local spot advertising over local radio.

However, attempts to commercialize Muzak's wired music service to small bars and grills in metropolitan New York some years ago laid an egg. It may be different, however, in industrial plants where the workers are not in a position, as they are at bars, to talk back to the loud-speakers.

WFIL Goes to Town Selling Itself Now That WJZ Is "Closer to New York"

PHILADELPHIA, Jan. 8.—WFIL, local Blue outlet, had been waiting for a long time for WJZ, New York, to junk its Bound Brook (N. J.) site. Local outlet has had a tough time educating local listeners to get their Blue shows from WFIL instead of WJZ, the Gotham station always having an unusually strong reception range in this area because of its transmitter position. Quite often, listener surveys would show WJZ attracting a larger audience for the same network show than WFIL right here at home.

While WJZ was temporarily using WNEW's transmitter at Kearney, N. J., until its own at Lodi, N. J., was completed, the sister network station took full advantage of the fact that WJZ reception was not as good as it used to be. WFIL splashed with newspaper display ads calling attention to the fact that it

Special Pleading

PHILADELPHIA, Jan. 8.—Ever hear of a sponsor hiring a lawyer to read his commercials on the air? Some Philadelphia advertisers might not know it but that's exactly what they do when they specify WFIL announcer Howard Brown. Having studied at Columbia University in New York and practiced law for five years in New Jersey, gabber Brown now pleads his products in front of a mike.

Big Stations Sold Out, Det. WJLB Grabs Off GOP

DETROIT, Jan. 8.—WJLB, one of Detroit's smallest stations, grabbed the political limelight, with a series of weekly half-hour broadcasts starting yesterday (7) with Governor John W. Bricker of Ohio. Among other figures slated are Rep. Clare Luce and Wendell Willkie.

Opening came when the Republican County Committee, which is bringing the speakers to town, found all the larger stations heavily committed at key evening hours with commercial or network shows which could not be easily rescheduled, and came to WJLB with the series. Programs are designed to be "non-political" in character, and will deal largely with war and post-war problems, and are, of course, on a sustaining basis.

Cowles & Jones Make Pact With American Net

BOSTON, Jan. 8.—John Shepard III, president of the American Network, Inc., announced this week that Gardner Cowles Jr., of the Iowa Broadcasting Company; John Cowles, president of the Minneapolis Star-Journal and Tribune Company, and R. L. Jones Jr., vice-president of the Tulsa Tribune Company, have signed stock agreements with the American Network.

These organizations are filing applications with the FCC for construction permits for FM stations.

D. C. Newspaper Smells Politics In Blue Deals

WASHINGTON, Jan. 8.—Claims that Harry Hopkins, Supreme Court Justice Felix Frankfurter and David K. Niles, all confidants of the President, are seeking to dominate the Blue Network to push for a fourth term, were reported this week by *The Washington Times-Herald*. The paper held that this was what lay behind the recent transfer of part of the ownership of the net from Edward J. Noble to Chester La Roche and Time-Life-Fortune, Inc.

The newspaper also reported that congressional inquiry into the recent developments involving control of the Blue may be made by the Lea committee now investigating the Federal Communications Commission, but admitted official confirmation on this point was lacking.

The Times-Herald, in a page 1 story, declared that as Undersecretary of Commerce, Noble became intimately associated with both Hopkins, then secretary, and Niles, who was an assistant to Hopkins. La Roche was linked to the fourth term movement by the newspaper thru his chairmanship of the War Advertising Council. The Luce publications, *Time*, *Life*, and *Fortune*, were described as reportedly interested in the Republican candidacy of Wendell Willkie.

Blue Net Sale Investigated By Lea Comm.

WASHINGTON, Jan. 8.—The sale three months ago of the Blue Network will be investigated by the House Committee investigating the Federal Communications Commission, it was announced here late this week by Rep. Clarence Lea, chairman of the committee, and Eugene L. Garey, chief counsel.

Announcement of the investigation came on the heels of Owner Edward J. Noble's sale of part of the web to Chet La Roche and Time, Inc.

"All of the circumstances involving the sale of the Blue Network, subsequent developments, and also the purchase and sale by Noble of WMCA are being investigated by the staff," Garey declared. "The results of this inquiry will be presented to the committee for its consideration at an appropriate time."

No one was particularly clear in regard to what was being sought by the investigation or what the probe was expected to reveal. On the whole there seemed very little enthusiasm over the investigation in the capital, and most congressional leaders regarded it as little more than a manifestation of Washington's passion to investigate things.

Garey told Capitol Hill reporters that his investigating staff had been quietly studying the circumstances of the sale and the activities of Noble since the latter's entry into the radio field. However, there was no inkling given officially as to what purpose the investigation was to serve.

New Brown Shoe Variety

CHICAGO, Jan. 8.—A new variety show to start February 26 on an NBC Pacific Coast network of nine stations has been contracted for 13 weeks by the Brown Shoe Company, thru the Leo Burnett Agency. Talent has not been set on the show, which will be broadcast from the Chicago studios on Saturdays, 12:30 to 1 p.m.

customer's choice.

In addition, station is getting after the local newspapers to drop WJZ listings from the daily radio logs to make the divorcement all the more complete.

Two Philly News Men Play Mike \$ On WCAU & MBS

Griffin-Peterman Sponsored

PHILADELPHIA, Jan. 8.—Two of the town's top newspapermen stepped out as radio personalities this week. First-timing it before the mike, and with sponsor coin from scratch, are Alexander Griffin, assistant managing editor of *The Philadelphia Record*, and Ivan (Cy) Peterman, foreign correspondent of *The Philadelphia Inquirer* returned from the wars. Griffin, who hit the literary limelight authoring *A Ship To Remember* and last year, *Here Comes the Marines*, went on the air Monday (3) for Mutual. Spotted daily at 6:01 to 6:15 p.m. with *Griffin Reporting*, his news commentaries originate at WIP and are made available to Mutual stations for local sponsorship.

For a starter, Griffin has his talks sponsored locally on Tuesdays, Thursdays and Saturdays by the Sun Shipbuilding and Drydock Company of Chester, Pa., marking the sixth radio program sponsored on the local air-waves by the shipbuilding plant to get across its "help wanted" messages.

Peterman, whose war-front dispatches to the home-town sheet put him very much in the spot-light, debuts tomorrow (9) on WCAU for a weekly quarter-hour series at 1:45 p.m., under sponsorship of Food Fair, Inc., local super-market chain. Will give eye-witness accounts of what he has seen on the battle-front.

Peterman's stint placed by J. M. Korn Agency, the newspaperman under the personal wing of Jack Korn, agency prexy. Griffin, who has taken a six-month leave-of-absence from the paper to carry on his radio chores, is handled by Benedict Gimbel Jr., prexy of WIP. Reported that

No Life of Riley

HOLLYWOOD, Jan. 8.—Blue Network officials are reaching for the aspirin as headaches on the new William Bendix ailer, *Life of Riley*, continue to pile up. Show was supposed to tee off January 16, but Bendix is fighting off pneumonia threat and doubtful he will be able to start.

Another angle was revealed when new Blue playhouse was thought to be safe for show, but conflicting schedules found production staff scurrying for new spot. Only available spot for *Riley* ailing was the old Ebell Club house on Wilshire Boulevard. Engineers are setting up equipment and if doctors permit, Bendix will be on deck for initial airing some time this month.

Mayor Glade To Resign as Mgr. Of Station KSL

SALT LAKE CITY, Jan. 8.—Altho there is nothing in the law that compels the mayor of this city to give up his business relations during his term of office, Earl J. Glade announced on taking office this week, that he would resign as managing director of Station KSL.

New managing director and other staff changes on station will be made when the annual meeting of the stockholders of the station is held the last week in this month.

Griffin is drawing \$350 a week for his nightly sustaining shots, with plus-coin as local participating sponsors fall in.

WRC Co-Sponsors Ice-Capades D. C. War Bond Pitch

WASHINGTON, Jan. 8.—Station WRC, local NBC outlet, and the Variety Club of Washington will sponsor a War Bond matinee of the *Ice-Capades of 1944* during Icer's week engagement at Uline's Arena last of January. Bond matinee is set for Saturday, January 29.

Carter Barron, Loew's division manager, heads a committee of local showmen handling details of the bond show. Working with him are John J. Payette, Warner Brothers' zone manager; Fred Shawn, program manager WRC; Hardie Meakin, managing director RKO-Keith's Theater; Sydney Lust, president Lust Theaters; Howard Livingston, manager Uline's Arena; Frank LaFalce, publicity director Warner Brothers' Theaters; George Wheeler, assistant to manager, WRC; Sam Galanty, division manager of Columbia Pictures; John Allen, M-G-M branch manager, and Lou Janof. Al Sherman, Variety Club, and Tom Knode, WRC, are flanking.

Absenteeism Cut by Air Campaign in Richmond Area

RICHMOND, Va., Jan. 8.—Appeals over local radio stations during the past week resulted almost immediately in increased attendance at the Richmond Army Service Force Depot, officials said. Absenteeism at the depot, which had been getting worse day by day since the middle of December because of the holiday spirit and the influenza epidemic, is now rapidly on the decline, altho there is still much tardiness.

Altho the OWI-approved spot announcements urged all daytime war personnel to return to their jobs at their usual times, many employees telephoned to offer assistance and others came early as a result of the appeal.

Bookkeeping Plush

NEW YORK, Jan. 8.—Mutual is rolling out the plush carpet for the bookkeeping department staffers coming in from Chicago. Unit is being shifted to New York to facilitate operations and, incidentally, save money on operations.

Teletype bills between New York and Chicago cost more than web will spend to bring the 20-odd people and equipment into town and get them settled. Group arrives tomorrow (9) on the Broadway Limited, extra-fare train.

Two Mutual execs are meeting them at the train, buying them a meal, and seeing that they are properly settled at a hotel. Then Monday they're being intro-d to the rest of the staff at special confab. Not until then do they get shackled to the books.

Save Peace With Radio, Says MBS Prexy in Boston

BOSTON, Jan. 8.—Expansion of radio facilities, if used wisely by business, can have a strong effect upon perpetuation of world peace, Miller McClintock, president of the Mutual Broadcasting System, asserted in a talk before the Fifth New England Sales Management Conference in Boston's Hotel Statler yesterday (7).

McClintock's talk, titled "Peace is a Business Proposition," struck another blow for the continuance of "the principles of private property and competitive enterprise," and called radio and business to ally themselves in building for peace.

JUST PLAIN KIDS

LISTEN Every Sunday Evening, 7:30 E.W.T. • Blue Network

TO

Quiz Kids

SPONSORED BY
THE MAKERS OF ALKA-SELTZER
AND ONE-A-DAY VITAMIN TABLETS
MILES LABORATORIES
WADE ADVERTISING AGENCY

The HOOPERATINGS FOR '43

Based Upon Programs That Made the "First Fifteen" During the 12 Months of 1943 and the Relative Standing of Each Show Every Time It Was Rated.

The programs are listed in order of their combined ratings for the year. Bob Hope, who achieved more firsts than any other broadcast, is No. 1. Fibber McGee and Molly, who held down the No. 2 slot in most ratings, actually doing better than a "two" average, is second. Bob Burns, who made the ratings only once and then only as No. 15, is the final program listed, No. 28.

PROGRAM	JAN. 15	JAN. 31	FEB. 14	FEB. 28	MAR. 15	MAR. 31	APR. 15	APR. 30	MAY 15	MAY 31	JUNE 15	JUNE 30	JULY 15	JULY 31	AUG. 15	AUG. 31	SEPT. 15	SEPT. 30	OCT. 15	OCT. 31	NOV. 15	NOV. 30	DEC. 15	DEC. 31	
Bob Hope	1	1	1	1	2	1	2	1	1	1	1	2	Vacation		—	—	—	2	1	2	1	2	1	3	
McGee & Molly	3	2	2	2	1	2	1	2	2	2	2	1	Vacation		—	—	—	—	2	1	3	1	2	1	
Charlie McCarthy	2	3	3	3	3	3	3	3	3	3	Vacation		—	—	—	—	1	1	3	3	2	3	3	2	
Aldrich Family	5	5	4	4	4	4	5	4	5	4	7	3	4	Vacation		—	2	3	5	6	5	5	6	5	
Lux Radio Theater	9	8	6	5	9	6	4	6	7	6	3	5	5	Vacation		—	—	6	6	7	6	4	5	8	
Morgan & Brice	7	7	7	8	6	7	7	9	8	9	9	7	Vacation		—	—	3	7	8	10	11	7	8	10	
Jack Benny	4	4	5	9	8*	12*	9*	5	4	1	Vacation		—	—	—	—	—	—	—	5	4	6	4	7	
Mr. D. A.	6	6	8	6	7	8	8	7	10	8	5	4	1	3	2	1	4	10	4	4	3	9	7	11	
Walter Winchell	S	S	11	10	5	5	6	8	6	5	4	10	Vacation		—	—	10	4	7	9	12	8	10	6	
Kay Kyser	12	9	15	•	11	15	12	14	11	12	•	6	7	4	3	2	6	13	10	8	•	13	12	•	
Screen Guild	•	•	9	7		10	13	12	9	11	6	11	12	6	5	6	7	9	11	14	7	11	13	14	
Bing Crosby	11	11	10	13	15	•	•	11	14	14	S	9	8	10	10	7	12	8	9	11	S	S	11	12	
Davis & Haley													2	8	12	8	5	5	12	12	9	12	•	4	
Vallee & Davis	10	10	12	11	10	9	10	10	12	10	13	8													
Take It or Leave It	14	15	•	14	12	14	11	13	NB	13	8	•	10	2	6	5	9	14	•	•	•	•	•	14	
Eddie Cantor	13	14	14	•	14	•	14	•	•	•	•	13	Vacation		—	—	—	—	14	15	•	•	9	•	
Fred Allen	•	13	•	15	•	13	•	15	15	15	14	12	Vacation		—	—	—	—	—	—	—	—	—	15	
Burns & Allen	•	•	•	•	•	•	•	•	•	•	12	14	Vacation		—	—	11	•	•	13	14	14	•	•	
Durante & Moore	S	S	S	S	S	S	•	•	•	•	•	15	6	7	9	•	•	11	13	•	•	•	•	•	
Abbott & Costello	8	NB	13	12	13	11*	Vacation		—	—	—	—	—	—	—	—	—	—	—	—	13	10	13	9	
Fitch Bandwagon	•	12	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	15	•	15	•
Hit Parade	•	•	•	•	•	•	•	•	•	•	•	•	9	5	4	•	8	15	•	•	•	•	•	•	
Great Guildersleeve	•	•	•	•	•	•	•	•	•	•	11	•	•	•	•	•	•	•	•	•	•	•	15	•	•
Can You Top This	•	•	•	•	•	•	•	•	•	•	•	9	•	•	•	•	14	•	•	•	•	•	•	•	
Blondie	•	•	•	•	•	•	•	•	•	•	15	•	•	•	•	•	•	•	12	•	•	•	•	•	
Waltz Time	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	13	•	•	•	NB	•	•	NB	
Truth or Consequence	•	•	•	•	•	•	15	•	13	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
Bob Burns	15	•	•	•	•	•	•	•	•	•	•	•	•	•	Vacation		—	—	•	•	•	S	•	•	

* Indicates that the program rated is a substitute.

S indicates that the program aired during the period rated was a substitute and did not make the "First Fifteen."

NB indicates that the program was not broadcast during the period rated due to a special event.

— indicates the program was not on the air at this time.

VACATION indicates that the program was off the air for the summer or for illness.

• indicates that the program for this period did not make the "First Fifteen."

MANY CALLED, FEW CHOSEN

Dept. Store, Used Cars, Furs and Men's Clothing Build Live Show Biz in Philly

Lit Brothers Have Four Shows on Air

PHILADELPHIA, Jan. 8.—Lit Brothers Department Store added still another program to its already ambitious air schedule on WFIL. New show, tagged *Times Was*, is slotted Monday, Wednesday and Friday afternoons and femme slanted. Program offers a musical review of pop tunes now and then. Makes the fourth WFIL show for the large department store. Other stanzas include *Hot Spot on the Map*, news shot; transcribed *Let's Learn Spanish* and a dramatized kiddies show, *The Magic Lady*.

Another local sponsor augmenting its air schedule on WFIL is Irvin Sachs, used car agent. In addition to its five-times-weekly *11 O'Clock (P.M.) Edition* of news, H. M. Dittman Agency contracted for another five-minute news spot across the board for the account.

Emphasizing the trend toward live shows, WFIL peddled its nightly round-up of editorial opinion, *Pulse of American Opinion*, to Sam Gerson, local clothing house, placed thru the Harry Feigenbaum Agency. In addition, Gittelman's Furs, thru Philip Klein Agency, is sponsoring a new dramatized half hour on Saturday afternoons, *The Men We Love*, written and directed by Don Martin, WFIL production manager.

14-Year-Old Irish Show Gets Sponsor

WPEN also finding its advertisers buying up more air time. Crawford Clothes, thru Al Paul Lefton Agency, took over the sponsorship of Joe Dillon's Monday

night *Gems of Erin* show. Dillon has been conducting this Irish show on local airwaves for the past 14 years. Crawford Clothes also sponsors four five-minute periods of news daily on WPEN in addition to a quarter-hour news shot.

Abbott's Dairies, Inc., local ice cream and milk plant, thru Richard A. Foley Agency, has renewed its air schedule on KYW and WFIL for the next 12 weeks. On WFIL, Abbott's sponsors the Blue's *Baukhage*; participates daily in Anice Ives' *Everywoman's Club of the Air* and uses daily spot announcements. On KYW, sponsor participates twice weekly in Ruth Welles' woman's program plus a schedule of five spots weekly.

Saks Fifth Avenue Eying Broadcast Fashion Show

NEW YORK, Jan. 8.—Following in the footsteps of Macy's, Bloomingdales, and other New York department stores, Saks Fifth Avenue is eying a radio program.

Altho the stations have repeatedly tried to sell the department stores on a non-audience chaser, as the stores' own programs seldom click, the shops have stuck to their guns. The nets have been unsuccessful to date in presenting a soap opera style show with a department store pitch. Saks is proving to be no exception and is toying with a *Fashion Column of the Air* featuring Muriel Ellis as commentator.

WOR is the contemplated station, with other stations also under consideration.

Ewing to WJBW; Indie Staff and Facilities Up

NEW ORLEANS, Jan. 8.—P. K. Ewing, general manager for many years for WDSU, has taken over management of this city's only indie station, WJBW, and reports extensive expansion plans for that 250 watt. Operating and announcing staffs will be increased, a teletype news service installed for the first time. C. C. Carlson, head of the station, will continue in that capacity. Ewing owns indie stations at Natchez and Greenwood, Miss. WJBW was established in 1926 and is one of the oldest stations in the State. WDSU was recently sold to a group including Fred Weber, former general manager of the Mutual network, who is now managing that station.

A New "What's New" Skedded From N. Y.

HOLLYWOOD, Jan. 8.—Shake-up in cast of RCA aircr, *What's New*, and other production headaches were the reasons behind show's shift to New York. Decision to overhaul the show was reached by J. Walter Thompson officials, following Don Ameche's exit. It is believed that Ameche walked because he was not satisfied with his role, and might have figured that further criticism of the show would impair his standing as a network star.

Cecil B. DeMille was brought in by producer Joe Bigelow to emcee the final two Coast airings before the show was yanked to New York. Only ones retained by *What's New* are Lou Bring, musical director, and Jack Douglas, comic.

No Joiners

NEW YORK, Jan. 8.—Loyal Order Moose program on Mutual, Sunday afternoons, folds tomorrow (9). Show was good entertainment but it just wasn't paying off for the sponsor. Not enough listeners were joining the fraternal order.

Morse Not Holding Up "Family"; Out Of "ILM" Direction

HOLLYWOOD, Jan. 8.—Story that Carleton E. Morse was holding up production on screen version of *One Man's Family* to force employment of entire ether cast in film, was denied by spokesman for Morse. It was stated that contract with Charles R. Rogers, who will handle screening, gives Rogers leeway in casting of film. Morse, who is collaborating with Eleanor Griffin on film version, is said to have expressed hope that cast of his air show could be used, but those in the know claim movie names will be needed to draw.

Morse is relinquishing production reins on *I Love a Mystery* (15). Buddy Twiss, chief announcer for NBC here, is handling in his resignation and will take over the show. Added responsibilities incurred on picture deal prompted Morse to hand the production end over to Twiss.

San Fran Chronicle Buys Time on KYA For News Schedule

SAN FRANCISCO, Jan. 8.—For the first time locally, press has bought time to air newscasts. Angle is to offset lack of newscasts.

The Chronicle went on the air January 1 over KYA, paying rate card cash for 10 minutes of news sponsorship, alternate hours, while the station is on the air.

Deal is that station hires three writers and two commentators to do the chores. Don Feddersen, manager of KYA, negotiated the contract with George Cameron, publisher of *The Chronicle*. Deal is for one year.

Brown Out, McGill in On Morris Playhouse

NEW YORK, Jan. 8.—Earle McGill will take over the direction of the *Philp Morris Playhouse* as of January 14. El Brown, who took it on a week-to-week basis when Charles Martin abdicated, has been doing it for two months, but could not seem to get together with the Biow agency, who has not been satisfied with the show.

WLAW Gets Jaspert as Mgr.

LAWRENCE, Mass., Jan. 8.—George H. Jaspert has been appointed station manager of WLAW, "Columbia's Voice in Northern New England." His staff includes Joseph P. Oakes, present program director; George A. Hinckley, chief engineer, and David M. Kimel, sales director. Jaspert has been associated with KYW, Chicago; KDKA, Pittsburgh; WTAG, Worcester, Mass.; WPRO, Providence, and WPAT, Paterson, N. J.

Only 28 Shows Made the First Fifteen in '43

NEW YORK, Jan. 8.—There is plenty of room at the top in radio. There is room for stars and players; for bosses and staffers; for ideas and ad agencies. True, there is always room at the top for things and people that are good. But in radio, at least, according to the breakdown of the "first 15" Hooperatings for 1943, there seems to be a paucity of things and themes worthy of star billing.

On the 24 Hooperatings of evening network programs compiled last year, there were only 28 different programs mentioned. Each rating lists 15 programs, hence, over the year there were 360 chances to make the honor roll. Yet only 28 shows, out of the hundreds heard over the networks each week, were good enough to come in under the wire.

And of these 28 programs one was on the "first 15" only once; four others made it only twice. Can it be that there are only 28 top-notch producers or stars in radio? For that's the number of programs that were listed in the recapitulation of 1943's Hooperatings at least 15 times.

Actually, of course, the "first 15" are practically the cream of the cream of the crop. And since champs are usually on top for a length of time it's to be expected that there be a certain amount of monopolizing. What is disconcerting is the disparity between the best of the "first 15's," the rest of the "first 15's" and all of the "FF's" and the rest of radio.

The "First Three" Exclusive

Thus first three shows, Bob Hope, Fibber McGee and Molly and Edgar Bergen-Charlie McCarthy, monopolize the first three positions on the Hooperatings. Hope was first 12 times, Fibber made the top six times and Berger came in twice. That's counting 20 out of 24, with the remaining reports being excluded since they cover summer vacation periods when all comparisons are off.

Then come six programs, *Aldrich Family*, *Lux Radio Theater*, Morgan-Brice, Benny, Mr. D. A. and Walter Winchell, who range between fourth and twelfth positions. Some of them, like *Aldrich* and *Mr. D. A.* stick pretty close to the fourth, fifth and sixth slots. Occasionally, during the summer vacation periods, they sneak up into the top three. And just as occasionally, when the com-

(See MANY CALLED on page 11)

'Brewster Boy' First Big \$ Program on Dominion Net

VANCOUVER, B. C., Jan. 8.—First big dough program to come over the new Dominion Network was *The Brewster Boy*. This half hour program sponsored by Quaker Oats began in Canada January 7 at 6:30 p.m. (P. W. T.) and will run every Friday thereafter. The show is carried by CBS in the States, and will come to Vancouverites by way of CKWX.

Sorry, Chicago

The name of Nat Green, veteran *Billboard* staffer in Chicago, was omitted last issue in a personnel breakdown of our national and foreign radio coverage.

Two New Programs For ETO Air Force In Great Britain

LONDON, Dec. 27.—Filling an increasing entertainment need in this theater of operations, two new broadcast programs are traveling thruout England and Scotland presenting live shows and air programs at the same time. The latter are aired over the American Forces Network and originate from a different encampment with each broadcast.

The two shows are *Rhapsody in Khaki* and *Take the Air*, and both mix good program with plenty of personal side-lights on the air force combat boys who are delivering New Year's greetings to Hitler all year round. *Take the Air* bowed in Christmas, with Lt. General Ira Eaker, air chief of the European theater of operations, saying "Merry Christmas" to his command.

Rhapsody in Khaki is directed by Corp. Syl Binkin, of St. Louis, and will air first on January 9 with Warrant Officer Louis Ferrero's Headquarters SOS Band and Sgt. Don Quartel's SOS Glee Club doing the vocal honors.

Clapper Off White Owl Cigar Program

NEW YORK, Jan. 8.—White Owl seegars not renewing Raymond Clapper, commentator and Scripps-Howard columnist, who has been on Mutual Tuesday and Thursday eves. Clapper is now en route to Pacific fighting fronts for a glom of the action in that area.

Agency handling the account, J. Walter Thompson, is mulling combining the two quarter hours and airing a half hour show. Replacement will be set when current airtime, being filled by substitute commentator, comes up for renewal.

ROLL TICKETS

Printed to Your Order

Cheapest GOOD TICKET on the Market

100,000 for \$19.50

Dept. B Shamokin, Pa.

10,000 .. \$6.50	
20,000 .. 7.75	
50,000 .. 12.50	
100,000 .. 19.50	

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

Producers and Sponsors Lead In NBC Show Ownership; Pic Different on Each Chain

Ad Agencies Lead Show Boss Group on CBS

NEW YORK, Jan. 8.—Last week's issue of *The Billboard*, demonstrated that ownership of radio's commercial programs was mainly in the hands of program producers, advertising agencies and sponsors, in that order, with other groups such as artists, miscellaneous owners (idea men, organizations, etc.), nets and writers well down in the list.

This was the four-web picture based on a breakdown of the combined commercial airings.

But the picture changes radically when the four nets are separated and the ownership of each chain's programs is tabbed by itself. There is a wide

disparity, for instance, between boss groups on NBC and CBS. In the former, with 90 programs checked, program producers and sponsors each control 21.2 per cent. NBC advertising agency show owners fall below this figure with only 14.5 per cent. CBS, on the other hand, has advertising agencies as the biggest owner group, with 20.8 per cent of the 92 programs tabulated. Columbia sponsor show bosses are a close second, with 19.6 per cent, while the program producers drop to third place with 17.5 per cent or 16 programs.

Small Nets Also Different

On the two smaller chains, however,

Cleaning the Slate

In the chart showing network shows and their ownership in *The Billboard* last week, several errors appeared in the ownership and advertising agency listings. NBC, not the Philharmonic Symphony Society, is the owner of the *General Motors Symphony of the Air*. Sutherland-Abbott is the agency for the Cedric Foster program sponsored by the Employers' Group. Erwin Wasey is the agency for the Barbasol program featuring Gabriel Heatter, and the *Johnson Family* program on MBS has local agencies handling it, not Young & Rubicam.

and advertising agencies also share equally each with 16.6 per cent. Sponsor show owners of this net are fourth, with 7.1 per cent.

On the major webs, artists figure more prominently as show controllers than on the newer nets. On NBC this group has 14.7 per cent of the total 90 shows, while on CBS this group and the chain each own 12.3 per cent of 92 airings. On MBS they boss 14.2 per cent and on Blue only 9.5 per cent. This gap between the large and small nets is actually larger than these figures indicate, since the two lesser webs have only about half the number of airings.

Reps (William Morris, MCA, etc.) seem to fare better with CBS than with any of the other three nets. On NBC and Blue they are nosed out by writers, the smallest owning group. On MBS they trail the net. Over CBS, however, reps are found to boss 10.8 per cent of the shows.

miscellaneous owners top the list. On MBS, with its 35 commercial shows, 32.2 per cent are owned by this group as against 20 per cent by advertising agencies. Program producers drop to third place here with 5 shows or 14.2 per cent, and sponsors trail them with 11.5 per cent. Blue, tabbing 42 commercial shows, shares with the miscellaneous group in top ownership and each bosses 21.7 per cent. Here program producers

NEW YORK, Jan. 8.—Van Camp, canners and packers, are buying into *Lunch-son With Lopez* on Mutual. Show is on five days a week, but the sponsor wants only two shots weekly. The half-hour program airs at 1:30 p.m. Monday, Tuesday, Wednesday, Friday and Saturday.

NETWORK SHOWS AND THEIR OWNERSHIP

(Continued from last week)

SHOW	SPONSOR	NET	AGENCY	OWNER	SHOW	SPONSOR	NET	AGENCY	OWNER
McCarthy, Charlie	Standard Brands	NBC	J. W. Thompson	Stand'rd Brands	Simms, Ginny	Philip Morris	NBC	Blow	Blow
Ma Perkins	Procter & G.	CBS	Dancer-Fitzgerald-Sample	F. Hummert	Sizing Up the News	Bayuk	MBS	Ivey & Ellington	Ivey & Ellington
MacFarlane, Ian Ross	(local)	MBS	local	WFBR	Silver Theater	Internat'l Silver	CBS	Young & Rubicam	Y. & R.
Major Bowes	Chrysler Corp.	CBS	Ruthrauff & Ryan	Major Bowes	Skelton, Red	Brown & Wil'son	NBC	Russel M. Seeds	Red Skelton & Wm. Morris
Manhattan Merry-Go-Round	R. L. Watkins	NBC	D.-F.-S.	F. Hummert	Songs by Morton Downey	Coca-Cola	Blue	D'Arcy	D'Arcy
March of Time	Time, Inc.	NBC	Young & Rubicam	Time, Inc.	Sports News of Air	Colgate-P.-P.	NBC	Sherman & Marquette	NBC
Mary Marlin	Standard Brands	CBS	J. W. Thompson	William Morris	Spotlight Bands	Coca-Cola	Blue	D'Arcy Adv.	D'Arcy
Martyn, Gil	Kellogg Co.	Blue	Kenyon & Eckhardt	Blue	Squibb Program	E. R. Squibb	CBS	Gyer, Cornell & Newell	E. R. Squibb
Mayor of the Town	Lever Bros.	CBS	Ruthrauff & Ryan	Lever Bros.	Standard School Broadcast	Standard Oil of Calif. (Pacific)	NBC	B., E., D. & O.	S. O.
Maxwell House Coffee Time	General Foods	NBC	Benton & Bowles	General Foods	Standard Hour	Standard Oil (Pacific)	NBC	B., E., D. & O.	S. O.
Meet Your Navy	Hall Bros., Inc.	Blue	Henri, Hurst & McDonald	Navy	Star for a Night	Adam Hats	Blue	Glicksman	Gene Towne
Melodies of Home	General Mills	NBC	D.-F.-S.	D.-F.-S.	Stella Dallas	C. H. Phillips	NBC	D.-F.-S.	F. Hummert
Metropolitan Auditions	Sherwin Wil'ms	Blue	Warwick & Legler	Warwick & Legler	St. John, Robert	Southern Spring Bed	NBC	Tucker Wayne	NBC
Metropolitan Opera	Texas Company	Blue	Buchanan	Met. Opera	Stradivari Ork	P. Matchabelli	NBC	Morse, Internat'l	Matchabelli
Million-Dollar Band	Colgate-P.-P. Co.	NBC	Ted Bates	Ted Bates	Strictly Personal	Gotham Hosiery	MBS	Grady & Wagner	WOR
Moore & Durante	R. J. Reynolds	CBS	William Esty	William Morris	Stage Door Canteen	Corn Products	CBS	C. L. Miller	A. T. W.
Moose Fireside Party	L. O. of Moose	MBS	Direct	L. O. O. M.	Sullivan, Ed.	Mennen	CBS	Russel M. Seeds	Sullivan
Moseley, Sydney	(local)	MBS	local	WOR	Superman	Kellogg	MBS	Kenyon & Eckhardt	Superman, Inc.
Mr. District Attorney	Bristol-Myers	NBC	Pedlar-Ryan-Lusk	Phillips H. Lord	Suspense	Roma Wine	CBS	McCann-Erickson	CBS
Mr. & Mrs. North	A. Jergens Co.	NBC	Lennen & Mitchell	L. & M.	Sweet River	A. E. Staley	Blue	D.-F.-S.	D.-F.-S.
Musical Steelmakers	Wheeling Steel	Blue	Critchfield	Wheeling Steel	Swing, Raymond Gram	Socony Vacuum	Blue	Compton	NBC
Murrow, Edward R.	American Oil	CBS	Joseph Katz	CBS	Taylor, Mary Lee	Pet Milk Corp.	CBS	Gardner Adv.	Pet Milk
Mystery Theater	Molle	NBC	Young & Rubicam	Y. & R.	Take It or Leave It	Eversharp	CBS	Blow	Blow
Nat'l Barn Dance	Miles Lab.	NBC	Wade	WLS	Telephone Hour	Bell Telephone	NBC	N. W. Ayer	Bell Telephone
News of the World	Miles Lab.	NBC	Wade	NBC	Terry and Pirates	Quaker Oats	Blue	Sherman & Marquette	Chi. Tribune Syndicate
News of the World	F. W. Fitch Co.	NBC	L. W. Ramsey	NBC	Thanks to Yanks	R. J. Reynolds	CBS	Wm. Esty	Bob Hawk
N. Y. Philharmonic	U. S. Rubber	CBS	Campbell, Ewald	Philharmonic	Thin Man	General Foods	CBS	Benton & Bowles	Hi Brown & D. Hammett
One Man's Family	Standard Brands	NBC	Kenyon & Eckhardt	C. E. Morse	Time To Smile	Bristol-Myers	NBC	Young & Rubicam	Eddie Cantor
Open Door	Standard Brands	CBS	Ted Bates	John Gibbs	Thomas, Lowell	Sun Oil	Blue	R.-W.-C.	Lowell Thomas
Our Gal Sunday	Anacin	CBS	B.-S.-H.	F. Hummert	Those We Love	General Foods	NBC	Young & Rubicam	Wm. Morris
Parker Family	Bristol-Myers	Blue	Pedlar-Ryan-Lusk	Transamerican	Today's World News	Douglas Shoe	MBS	Harold Cabot	Yankee Net
Pause That Refreshes	Coca-Cola	CBS	D'Arcy	D'Arcy	Tracy, Dick	Sweets Co. of Am.	Blue	Duane Jones	F. Hummert
Pearson, Drew	Serutan	Blue	Raymond Spector	Henry Souvaine	Treasure Chest	Lewis-Howe	NBC	Rock, Williams & Cunningham	B.-C.-P.
People Are Funny	Brown & Wil'son	NBC	Russel M. Seeds	John Goudel	Treasure Hour Song	Conti Prod., Inc.	MBS	R.-W.-G.	B.-C.-P.
People's Reporter	M-G-M	MBS	Donahue & Co.	Transamerican	Truth or Consequences	Procter & G.	NBC	Compton	Ralph Edwards
Pepper Young's Family	Procter & G.	CBS	Pedlar-Ryan-Lusk	E. Carrington	Valliant Lady	General Mills	CBS	Knox-Reeves	General Mills
Phillip Morris Playhouse	Phillip Morris	CBS	Blow	Blow	Voice of the Dairy Farmer	Amer. Dairy Assn.	NBC	Campbell-Mithun, Inc.	A. D. Assn.
Portia Faces Life	General Foods	NBC	Benton & Bowles	General Foods	Voice of Firestone	Firestone Tire	NBC	Sweeney & James	Firestone
Prudential Family Hour	Prudential	CBS	Benton & Bowles	B. & B.	Vox Pop	Emerson Drug	CBS	Ruthrauff & Ryan	Parks Johnson
Quiz Kids	Miles Lab.	Blue	Wade	Lou Cowan	Waltz Time	C. H. Phillips	NBC	D.-F.-S.	F. Hummert
Radio Hall of Fame	Philco	Blue	Sayre Ramsdell	BLUE & Wm. Morris	Waring, Fred	Ilggett & Myers	NBC	Newell-Emmett	Fred Waring
Radio Reader's Digest	Campbell Soup	CBS	Ward Wheelock	Transamerican	We Love and Learn	General Foods	CBS	Young & Rubicam	Transamerican
Report to the Nation	Electrical Cos	CBS	N. W. Ayer	CBS	Westinghouse Program	Westinghouse	NBC	Young & Rubicam	Westinghouse
Revlon Theater	Revlon	Blue	W. H. Weintraub	W.H.Weintraub G. Laurence	We, the People	Gulf Oil	CBS	Young & Rubicam	Phillips Lord
Romance of Helen Trent	Anacin	CBS	B.-S.-H.	F. Hummert	What's Your Idea	Duffy Mott Co.	MBS	Al Paul Lefton	Al Paul Lefton
Salute to Youth	Goodyear T. & R.	NBC	Arthur Kudner	Kudner	What's New	RCA	Blue	J. W. Thompson	J. W. T.
Saturday Night Serenade	Pet Milk	CBS	Gardner Adv. Co.	Pet Milk	When a Girl Marries	General Foods	NBC	Benton & Bowles	General Foods
Second Husband	Rayer	CBS	B.-S.-H.	F. Hummert	Women of America	Procter & G.	NBC	Benton & Bowles	B. & B.
Screen Guild Players	R. L. Watkins	CBS	B.-S.-H.	F. Hummert	Wolfe, Nero	Elgin Watch Co.	Blue	J. W. Thompson	Hi Brown-Rex Stout
Smith, Kate, Hour	Lady Esther	CBS	Pedlar-Ryan-Lusk	SAG	World News Parade	W. A. Sheaffer	NBC	Russel M. Seeds	NBC
Smith, Kate, Speaks	General Foods	CBS	Young & Rubicam	Kayted Corp.	World News Today	Admiral Corp.	CBS	Cruttenden & Eger	CBS
Shadow	General Foods	CBS	Young & Rubicam	Kayted Corp.	World Today	General Electric	CBS	Maxon, Inc.	G. E.
Sherlock Holmes	Del.-Lackawanna Coal Co.	MBS	Ruthrauff & Ryan	Street & Smith	Young Dr. Malone	General Foods	CBS	Benton & Bowles	B. & B.
Shore, Dinah, Show	Petri Wine Co.	MBS	Erwin-Wasey	Wm. Morris	Young Wilder Brown	C. H. Phillips	NBC	D.-F.-S.	F. Hummert
	General Foods	CBS	Young & Rubicam	Y. & R.	Your Home Front Reporter	Owens-III. Glass	CBS	J. W. Thompson	Owens-Illinois

NBC Presents Case History Of "Parade of Stars" Pitch In 2-Day, Three-City Exhibit

Report Tells What Happened to Chain, Sponsor and Agency Promotional Material

NEW YORK, Jan. 10.—NBC, for the first time since it inaugurated the *Parade of Stars*, presented to ad agencies, sponsors and trade press today, a report on how this three-year-old promotion has made out. The *Parade of Stars*, which opens the fall season for the net, is a co-operative venture for which NBC supplies the creative end, ad agencies and sponsors the production, and the member stations of the net, the distribution. The cost of the advertising insertions, card car buying and poster space, is paid by the stations themselves, differing from other net promotions, especially CBS, where the net shares in the cost of the media.

Proof of the selling job done by the NBC promotional department is the tremendous increase last year in the number of impressions brought to bear upon the listening audience over the previous two years. (NBC's promotional department likes to present its public impact in terms of number of transit ads, newspaper insertions or broadcasts.)

NBC's report, which takes the form of a three-pronged display, gets its break-in at the Perroquet Suite of the Waldorf-Astoria. The first day (10) the display is out to impress the trade. Tomorrow, NBC's own personnel, will have a go-at-it-together with the NBC affiliate advisory board. (The board is in session in New York this week, electing a chairman for 1944 and taking care of a few other affiliate duties.) The display moves to Chicago, February 1, and to Hollywood late in February.

The tri-pronged display is presented in three panoramas. One presents what has been done in newspapers. Another presents a factual and pictorial report on what has been done with displays and car cards. The third pitch, and this is placed in the foyer of the presentation, goes into what the stations have done on their own air to promote the *Parade of Stars*. A figure stressed in this part of the promotional sales visual is that the stations have devoted some 79.3 broadcast days or more than two months of broadcasting time to selling NBC's commercial shows.

Two stations, which went beyond the

promotional line of duty and took the transcribed *Parade of Stars* pitch out into the streets via mobile amplifiers, have a special hall of fame niche with a pictorial presentation of their trucks doing street corner vocal flacking for their stations and programs. These two stations, not the biggest or most important in the NBC chain of events, are WSAM, Saginaw, Mich., and KDYL, Salt Lake City.

While most of the exhibit is visual, there is a 12-minute mike show with Ben Grauer and some e. t.'s. It's on twice each day, once in the afternoon and once during the cocktail hour. This is to punch the message that NBC affiliates are really doing a job selling with the material that the agencies and chain are giving them.

The entire exhibit is based upon the premise that advertisers and agencies know little or nothing about what actually happens to their promotional efforts, as no agency has a staff large enough to check every station in a net. This is the same problem that has plagued advertisers who, pre-war, sent out millions of dollars of point-of-sale advertising material with a prayer that it wouldn't land in the cellar or furnace, where it frequently did. It also is expected to spur on the promotional laggards among the affiliates so that next fall they too will get out and sell.

Behind the display the trade sees something else. It sees a change in the operations of NBC which seldom has made a report like this to even its own staff, except behind closed doors. Credit in part goes to Charles Brown, who has moved out of NBC to its parent company RCA. The actual job, it is understood, was done by Joe Ecclesine and Jean Harstone, NBC's promotional duo.

MANY CALLED

(Continued from page 9)

petition is extra keen they slip down a few notches.

Also in this middle category is the Davis-Haley show. But because it split the year with the Rudy Vallee program, Davis-Haley stepped in when Vallee joined the armed forces. It is not fair

to judge the show on a year-round basis. Yet it rates plenty of credit for staying up in the running.

In and Outers Group, Too

In the bottom third of the "first 15" we find shows like Kay Kyser, Screen Guild Players, Bing Crosby and *Take It or Leave It*, which fluctuate between sixth and fifteenth slots. Here again there are times, usually during the summer, when one of them, like *Take It*, will jump up several notches. But invariably they slip back.

After these come what horse players might call "the field." They are almost

also-rans. They sneak into the tail end of the ratings, maybe stick around a report or two, then disappear, only to come back in again some time later. But by and large they lack the staying powers required of champs.

A fair analogy might be the prize fight ring. Some of the "FF" are heavyweight champs. These are on top. Then come champs in varying weights, lightweights, welters, middles and so on down to the rank amateurs.

But by and large it's a case of quality tells. Some have more punch, more staying power, more weight and better handlers. That's all.

Five-Way Pick-Up

NEW YORK, Jan. 8. — Benay Venuta will be a member of *Duffy's Tavern* as long as show is in N. Y. . . . Quentin Reynolds will narrate *Report to the Nation* starting January 18. . . . Frank Cooper has packaged *Two On a Clue* for Wolf Associates with a new sponsor to take Jello's place. . . . Bob Howard, comedy star of *Early to Bed*, renewed on WHN *Gloom Dodgers*, as well as his own quarter-hour program. . . . William R. Wilgus, former free-lance producer, has joined radio dept of J. W. Thompson. Ditto Gene Kuhne, scripter, ex-BBD&O man. . . . Jack Edwards, up to now a band leader, has been placed by Wm. Morris agency on Blue as a baritone. . . . Claudia Morgan, stricken with pneumonia, has been written out of *The Thin Man*. . . . Rose Blalick now assistant to Joan Lane on the Trade News desk at CBS. . . . Joseph Hershéy McGillvra repping KOMA, Tulsa, Okla.

Rogers' Department Store, sponsor of Kathryn Craven's "News Thru a Woman's Eyes" on WNEW for past year, renews for another year. . . . George Keck, formerly with OWI, has joined CBS engineering staff. . . . Billy Lipton has joined casts of CBS's "This Life is Mine" and "Now and Forever." . . . The Song Spinners, pop vocal quintet, renews on Goodyear "Hook 'n' Ladder Follies." . . . NCAC booked John Jacob Niles for January 21, Dorothy Kirsten February 4 and Mack Harrell February 25 with Rochester Civic Ork on "Moments of Music" for Eastman-Kodak over WHAM, Rochester. . . . Frederick Bros. packaging new radio quiz prog. . . . New show at MacFarland Aveyard agency, still in embryo stage. . . . Celeste Holm leaving "House On Cue Street" for RCA's "What's New."

CHICAGO, Jan. 8.—The Malone Sisters on *Musical Milk Wagon* renewed for 13 weeks. . . . Vic Reed resigned as news editor of NBC central division to join overseas branch of OWI in San Francisco. . . . Herbie Mintz, vet radio pianologist, sponsored by Johnstone Drug in new musical program, *But Not Forgotten*, over WENR starting Monday (10). . . . Frances Williams transferred from NBC New York sales promotion to central division. . . . Joan Shepard, 10, of legiter *Tomorrow the World*, appeared on *Quiz Kids* as a publicity stunt and won a regular place on the show. . . . Paramount is considering sponsorship of a part of Don McNeill's *Breakfast Club* show on the Blue as a build-up for the movie based on the show. . . . Virginia Verrill is expecting the stork.

Holly Pearce, WBBM's studio supervisor and traffic manager, and Jim Cornell, assistant to the chief engineer, report to Fort Sheridan, Ill., Tuesday (12) for army service. . . . Marvin Mueller on Hildegarde's "Beat the Band" Chicago broadcasts. . . . Paul Barnes, formerly chief announcer and news editor of KQV, Pittsburgh, has joined announcing staff of WJJD. . . . Dan Ryan, romantic baritone, bows Tuesday (12) as a WBBM vocalist with Jimmy Hilliard and his orchestra. . . . Bill Thompson, who entered the navy last week, is at Great Lakes, Ill., for prelim training.

HOLLYWOOD, Jan. 8.—Sandy Barnett steps out of the production spot on Lux. . . . Dresser Dahlstead, former NBC announcer, now in the armed forces, in town for Special Service post. . . . Joanie Benny home from hosp following tonsillectomy. . . . Carleton E. Morse coaching cast members of *I Love a Mystery* on "swahili," French West Africa dialect to be used in *Twenty Traders of Timbaktu*. . . . Art Carter and Arnold Johnson, of NBC staff, now getting ptx for marines. . . . Bob Anderson's news shot originates here, but is picked up by KSL, Salt Lake City only. . . . Art Rush, owner of Red Ryder show, training east, following word his brother was killed in action. . . . Ken Niles has finished series of transcribed plugs for Monogram's *Lady, Let's Dance*. . . . Kim Kimberly getting guest warbling spot on Bob Crosby airt. . . . Dick Haymes in from N. Y. to start work at 20th-Fox in *When Irish Eyes are Smiling*. . . . Meredith Willson has been upped to a major.

BOSTON, Jan. 8.—In plugging radio for *Able's Irish Rose* flacker Les Appleby, local indie p. a. Johnnie McIntyre connected for 48 free shots in eight weeks. . . . Raytheon Manufacturing Company (Radar, tubes, etc.) has renewed its Thursday five-minute help wanted spot on WNAC. . . . Margaret Roberts, formerly with Columbia Masterworks, has joined WNAC-Yankee Network production and script writing staff. . . . Ten members of WEEI's third school for announcers are winding up their course. . . . WBZ-WBZA inaugurate a Junior Town Meeting of the air today (at 3) with Boston studes.

Marion Elliott has come up fast from contest winner, thru Satire Room nitery engagement to near stardom as thrush on WNAC-Yankee-Mutual Network "Yankee House Party." . . . New England listeners are asking plenty of embarrassing questions on Yankee Network's "Ask Your OPA," a frank invitation to criticism. . . . In a WCOP interview "Able's Irish Rose" stage manager admitted to doubling as a candy butcher to see a matinee of "Mexican Hayride."

PHILADELPHIA, Jan. 8.—Gene Edwards, night program manager of WDAS, leaving for announcing at WOW in his home town, Omaha, Neb. . . . WPEN gets its first sports show, with Jim Hendrix handling the nightly *Sportlite* news, sponsored by the Radio and Electronics Institute and placed thru Elinor Brown Agency. . . . Roger W. Clipp, WFIL general manager, named vice-chairman, public relations, for the Fourth War Loan. . . . Jack Steck, WFIL's publicity chief, will act as director of promotional activities in the drive, the position Clipp held during the Third bond drive. . . . Edward H. Carpenter coming from the staff of *Adirondack* (N. Y.) *Daily Enterprise* joins KYW's production staff. . . . Charles DeKlyn, WIP night manager, suffered a relapse and will remain in the hospital for another month or so. . . . Rhona Lloyd rounding up all the other mike gals at WCAU to provide the entertainment for the January meeting of the Philadelphia Club of Advertising Women.

Program Ownership by Individual Nets

Owner Group	Shows Owned	NBC (90 commercial programs)	
		Percentage	
Program Producers	19	21.2	
Sponsors	19	21.2	
Advertising Agencies	13	14.5	
Artists	11	12.3	
Network	11	12.3	
Miscellaneous	9	10.0	
Writers	5	5.5	
Representatives	4	4.4	
		CBS	
		(92 commercial programs)	
Advertising Agencies	19	20.8	
Sponsors	18	19.6	
Program Producers	16	17.5	
Representatives	10	10.8	
Network	9	9.8	
Artists	7	7.6	
Writers	3	3.2	
		BLUE	
		(12 commercial programs)	
Network	9	21.7	
Miscellaneous	9	21.7	
Program Producers	7	16.6	
Advertising Agencies	7	16.6	
Artists	4	9.5	
Sponsors	3	7.1	
Writers	2	4.7	
Representatives	1	2.4	
		MBS	
		(35 commercial programs)	
Miscellaneous	11	32.2	
Advertising Agencies	7	20.0	
Program Producers	5	14.2	
Artists	5	14.2	
Sponsors	4	11.5	
Network	3	8.6	
Representatives	2	5.7	
Writers	0	0.0	

Orks Run 3d in Radio Race

Lesson Leaders Must Learn: What's Light on the Feet Is Hard on the Seat

By ELLIOTT GRENNARD

NEW YORK, Jan. 8.—More than 40 per cent of all programs on the air are musical and contributing to that high proportion are many of the top band names in the business. Yet only one, Kay Kyser, succeeded in registering consistently among the top 15 shows during '43, according to the compilation made by Hooperatings during the year (see Radio Department for chart.)

Among those who were on the air with commercials but failed to finish in the charmed circle were Tommy Dorsey, Sammy Kaye, Fred Waring, Harry James, Guy Lombardo, Bob Crosby, Phil Spitalny, Horace Heidt, Xavier Cugat and the welter of names that have appeared on the *Fitch Bandwagon* and *Coca-Cola Victory Parade of Spotlight Bands*.

This past year, name bands achieved popularity and prosperity as never before but, as in films, they are still far from taking the play away from other types of talent—and probably for the same reason.

When listeners are on the hoof, five hours of straight dance music isn't too much; but even 30 minutes of alternating choruses of swing and vocal ballads appears tough to take when music lovers are planted in a chair, whether it's in a theater or living room.

The Air Pay-Off Is Different

Harry James is the hottest name in band circles but in one year of broadcasting three times a week for Chesterfield, his highest Hooper was 10.9. He frequently fell below 7, and at one point scraped 5.3. Another big name, Tommy Dorsey, shared approximately the same fate. In the eight months he was on for Raleigh, from January to August, the trombone-playing Dorsey went as low as 5.9 and no higher than 12.4, a figure he touched only once.

Perhaps the most telling tale of all is the box score of the *Coca-Cola* show, which was on for the full year six times a week, and on the face of it, looked like a natural. Combing the entire field for the best in bands, it hovered in the low 2's and 3's steadily, reaching 4.1 during the first two weeks in January only.

When the foregoing figures are compared to 30's knocked off by comics and 20's marked up by dramatic shows, a kid of two can see that the music makers are not even coming off second best.

Gotta Get a Gimmick

Obviously what band leaders need to sell their wares is a vehicle. And Hooperatings rung up by other musical shows proves that double in spades. Fred Waring and Phil Spitalny have gone on year after year providing their tunes with fancy dress and their listening averages top the James and Dorseys week after week. Waring's super-song productions sustain him even tho he's on the same kilocycle and the same hour five nights a week. Spitalny's all-girl gimmick with the hocus-pocus surrounding the offerings of the countless "Maxines" and "Suzettes" succeeds in concealing the plumbing, even if there's an occasional leak.

Even more pointed is the success of *Million-Dollar Band* and *Beat the Band* programs. The "million-dollar" band is anonymous and the one that is asking to be beat is only slightly better known, Harry Sosnick's, but each has a give-away angle worked in, plus a reason for selecting each song, and the listener is hooked. *Million-Dollar* has climbed from 6.7, in August, to 12.6 as of December 30,

Beat, on the same date, was a fraction lower, with 12.4.

Fitch Bandwagon, literally a vehicle, has been bearing down on its axles these many years and its choice spot between the Jack Benny and Charles McCarthy shows cannot alone be tagged as the only reason for it crashing thru now and then into the first 15. It's too easy to turn the dial. The chit-chat about the leader, the effort to humanize the music and the lack of dependence on band arrangements alone is what makes those *Bandwagon* wheels go 'round.

Steady Jobs for Smart Bandsmen

If a clincher is necessary one need only point to Kay Kyser and his College of Musical Knowledge. The one band leader who can't be counted out of any top bracket is up there because he puts on a radio show. It's different from what he does in ballrooms, on records or anywhere else. It's designed to attract dial-twisters and hold them, and during the summer months, when the top comedians lay off, Kyser is among the top five, not merely top 15.

Leaders are reported going slow on film commitments unless they're convinced they are slated for more than three choruses and cut. When they demonstrate as much determination and acumen regarding air shows, they will have accomplished the first step toward achieving permanency on the air. Rudy Vallee has been a radio name for 15 years, and it isn't because he plays it sweet or hot. He played it smart.

CBS "Report" Sneaks in on Philly Symp Domain With Preem of New USSR Anthem

NEW YORK, Jan. 8.—Altho the Philadelphia Orchestra, under Eugene Ormandy, announced that it would give the first performance anywhere in the world of the new Russian national anthem, *Hymn of the Soviet Union*, at its Friday (14) performance, it was beaten to the punch by the *Report to the Nation* program, which aired the new work over CBS on its Tuesday (4) broadcast.

Anthem will be included in the Philadelphia Symphony's all-Russian bill, the fifth in a series of United Nations' music programs.

Pubs Ready To Fight Burke, Van Heusen on Performing Right Issue Raised in Suit

NEW YORK, Jan. 8.—Publishers have put themselves on record that they are ready to fight the question of copyright ownership, in letters received by I. J. London, attorney for Johnny Burke and Jimmy Van Heusen, songwriters who notified the trade that if their lawsuit against ASCAP is successful, they will enter into separate agreements with each publisher for the performing rights of songs in their respective catalogs.

Publishers' letters state in no uncertain terms that they consider themselves the copyright owners, and that even if Burke and Van Heusen withdraw from the Society, performing rights will remain in the publishers' hands. Previously, in correspondence with the Songwriters' Protective Association, Herman Starr, speaking for the Warner publishing subsidiaries, also stated unequivocally that he con-

But Is It Commercial?

NEW YORK, Jan. 8.—In America guys who knock out song hits are merely called songwriters and they earn a lousy 10 or 20 grand if the ditty becomes number one on the Hit Parade. In Soviet Russia the fellow who writes the melody is a "composer," the one who makes with the words is a "poet," and they get \$100,000 apiece if they dream up a national anthem.

That's what happened when the U. S. S. R. decided it wanted a new song to replace the *Internationale*, which was written by Frenchmen in the first place. Sergei Mikhalkov and E. L. Registan who wrote the winning wordage, and A. V. Alexandrov who fashioned the tune, collected the grand prize. The Russian government divvied up 2,000,000 rubles (\$384,000) among the 165 composers and 40 poets who participated in the contest. The losers each received 4,000 rubles, which ain't hay.

Philly Stations, Musicians' Union Near Agreement

PHILADELPHIA, Jan. 8.—Music contracts for the three major network stations, which expire on January 17, will unquestionably be continued on the strength of present negotiations. It was at first feared that the stations would hold off on new negotiations, figuring the local stations would let the networks carry the ball for them. However, negotiations opened last week proceeded on a very friendly basis with the local musicians' union gaining on all points.

One of the biggest points of difference concerned the number of weeks KYW (NBC) employed its studio band, using Clarence Fuhrman's band for only 45 weeks during the year while WCAU (CBS), of the same wattage, used Johnny Warrington's band for 51 weeks. Discrepancy of six weeks was crased, KYW agreeing to employ the band for the full 52 weeks and WCAU agreeing to extend the year's contract from the 51 to a full 52-weeks. Still in process of negotiation is the working year at WFIL (Blue), with the union already getting the station management to 50 weeks for Norman Black's orchestra.

Contract for Joe Frassetto's band at WIP (Mutual) runs until next September, as does the binders for the smaller ensembles at the indie stations.

WPB Increases Shellac Quotas To 50% of 1941

WASHINGTON, Jan. 8.—Record companies got a cure for one of their headaches this week in the form of a shellac allotment from the War Production Board, allowing them to use, during the first three months of this year, 50 per cent of the amount they consumed in the first quarter of 1941. In the last quarter of 1943, diskers were allowed only 20 per cent of their consumption for the same period in 1941.

Altho relaxed restrictions on the use of shellac takes a big load off diskers' shoulders, relieving them of the burden of scrap drives, production remains a problem because of the acute man-power shortage. Because record firms are finding it so difficult to get enough workers to man their factories, the effect of the new WPB order will probably be to raise the quality of disks closer to pre-war standards rather than bring a sharp rise in quantity of records produced.

The additional quota of shellac granted for the first quarter of 1944 must be of grades specified by the WPB as being available.

Billboard Pop Charts Basis of Program On WTMV

ST. LOUIS, Jan. 8.—Using *The Billboard* Music Popularity Chart as a guide, Station WTMV, East St. Louis, has hit the bell with a one-hour daily program called *The Billboard Hit Revue*. The regular week-day programs feature the latest smash hits as authenticated by *The Billboard*. The Saturday evening stunt highlights the top 10 tunes of the week.

Program, originated by Jack Adams, of the WTMV staff, with the idea of appealing to the 15 to 25-year-old group, has Bob Baker as emcee. Chart is used also to select "songs with the most radio plugs" for a morning program called *Browsing With Baker*.

"Bandwagon" Pulls Into Radio City

NEW YORK, Jan. 8.—*Fitch Bandwagon* has shifted to New York for a short stay, Carmen Cavallaro, Charlie Barnet and Leo Reisman being skedded to broadcast from the NBC studios here January 16, 23 and 30, respectively.

On February 6, the *Bandwagon* broadcast will emanate from Chicago, with Eddie Oliver's ork.

Miami Spot Gets MBS Wire

MIAMI, Jan. 8.—Mutual Network is scheduling a series of remotes from the Frolic Danceland here every Saturday night from 11:30 to midnight on a Coast-to-Coast hook-up, starting tonight. Jerry Wald, who opened the spot Wednesday (5), following Carmen Cavallaro, will be the first band aired.

Man Bites Dog

NEW YORK, Jan. 8.—Denny Beckner, whose band has been playing the better tank towns for many years, never had contact with songpluggers until he hit this town to open at the Park Central Hotel Thursday (6). Beckner is so overcome by their friendliness and attention that he has been romancing them. When they showed up for the usual opening night turnout, he spoke to them from the band stand, mentioned their plug tunes, in fact he did everything but take care of their tabs. If he still feels that way closing night, it'll be one for Ripley.

Petrillo's N. Y. Aid Being Petitioned To Head Philly Local

PHILADELPHIA, Jan. 8.—A. Rex Riccardi, assistant to James C. Petrillo, AFM chief, may not know it, but if the local toolers have their way, Riccardi, who quit his post as secretary of the local musicians' union to join the Petrillo council in New York, will be drafted to become the next president of Local 77 here. Precedent has already been set by Petrillo himself, who also serves as president of the Chicago music local.

Movement has started among the local musicians to put up Riccardi as prexy. Apart from his huge popularity here, boys sponsoring the Riccardi-For-President ticket feel he would be able to handle the local duties effectively without interfering with his AFM chores. Apart from the proximity of Philadelphia to New York, it is pointed out that Riccardi still remains a home-towner, spending all week-ends at his home here. Moreover, the local lads look upon the prexy's post as a means of bestowing an over-due honor upon Riccardi, who was able to step out of the local ranks into his high position with the Federation. Election campaigners also point out that with Guy Scolla, Riccardi's protege, continuing in the secretary's job, the prexy's post would be a wrap-up for him to handle.

Only 1 Member Idle As Pluggers' Union Goes Into 10th Year

NEW YORK, Jan. 8.—Music Publishers' Contact Employees' Union claims to have lowest number of unemployed members of any union in the entire AFL, only one songplugger out of the 460 active members being out of work.

Union attributes its peak of employment to the fact that 110 of its members have been drafted, plus the unusual number of new publishing firms that have recently been started. Org formerly averaged about eight or nine unemployed, altho at times the figure went as high as 40. Union is celebrating its 10th anniversary this year.

One-Nights for Kaye Prior to Palladium

HOLLYWOOD, Jan. 8.—Sammy Kaye will sandwich his Old Gold airings in between series of California one-nite stands, opening January 14 at the Union Avenue Plunge, Bakersfield. On the following night ork plays the Civic Auditorium, Fresno, jumping to Civic Auditorium, San Jose, on the 19th. Other dates are: Sweet's Ballroom, Oakland (21); Sweet's Ballroom, Sacramento (22); Urbita Springs, San Bernardino (27); Pacific Square Ballroom, San Diego (28). Kaye and the boys return to Pacific Square Ballroom February 2 for a three-day engagement, opening at the Hollywood Palladium on the 8th for six weeks.

Name Sepian Bands Set for Plantation

HOLLYWOOD, Jan. 8.—Club Plantation, Los Angeles, has signed bands to take the schedule into July. Opening January 20, Manager Joe Morris brings in Tiny Bradshaw for four weeks, with Andy Kirk following for four weeks with an option of two. Lionel Hampton is next on deck for four weeks and two weeks' option, Jimmie Lunceford following for the same length of time.

Deal was set by the Reg D. Marshall Agency.

Bobby Sherwood Has Induction Date

NEW YORK, Jan. 8.—Bobby Sherwood reports for his induction physical Wednesday (12). Band closes at the Flagler Gardens, Miami, Sunday (9), and will play a date at St. Petersburg, Fla., on the 11th. Sherwood is skedded to play proms at Yale University January 22, and at Penn State February 5, but will only be able to fill the Yale booking if he is accepted for military service.

Positively No Relative

PHILADELPHIA, Jan. 8.—Having no connection in any way with *The Billboard*, newest music publishing firm stepping out in this city bears the trade name of Billboard Music Company. Firm set up by Billy Uhr and Buddy Boardman, local tune-smiths, for the publication of their own efforts. First off the presses is their *I'm Not Going Insane*.

Herb Miller Follows Brother Glenn Into Army; Band Intact

NEW YORK, Jan. 8.—Herb Miller, who recently completed three months of Eastern theater dates, leaves for the army January 10. Miller, trumpet-playing brother of Glenn Miller, is expected to organize an army band.

Herb Miller outfit is remaining intact. Frankie Schenk, former pianist and manager, fronting, and has been held over till January 23 at the Club Hollywood, Kalamazoo, Mich. General Amusement Corporation will continue to book.

TD Theater Tour, Plays Ball for FDR

NEW YORK, Jan. 8.—With the Ford Motor broadcast series definitely a thing of the past, Tommy Dorsey will start playing theater dates, opening at the Stanley, Pittsburgh, January 28, following a nine-day vacation which will start after his closing at the Paramount Theater here. Dorsey may possibly chop two tail-end days off his vacation by playing one-night dates in Pennsylvania.

On January 30, his day off at the Stanley, Dorsey will train out for Washington to play the President's Birthday Ball, returning to Pittsburgh for the Monday morning show.

Jack Archer to GAC

CHICAGO, Jan. 8.—Jack Archer, former road manager for Woody Herman's crew, moved over from Mills Music to the General Amusement Corporation office here this week. He fills the spot on the one-nighter desk vacated by Berle Adams who left today to devote full time to managing Louis Jordan.

Another addition to the local GAC staff is Donald R. Coombs, who will assist Jack Russell in the cocktail combo department.

WPB Sets New Paper Quotas Covering All Bound Music

NEW YORK, Jan. 8.—War Production Board issued a new ruling on paper quotas for folios, which went into effect January 1. Under the new ruling, amount of paper will be governed regardless of the number of pages in the folio. Previously, only those books containing 32 pages or over were covered by WPB orders.

New allotment is still based on the amount of paper used in 1942. Regulations provide that a publisher who used 20 tons or less in that year can use the same amount in 1944. Those whose base tonnage was between 20 and 100 tons are allowed 20 tons plus 85 per cent of the base tonnage above 20 tons. If the published used over 100 tons in 1942, his allotment for this year will be 75 per cent of his base tonnage, or 88 tons, whichever is larger.

Publishers who had sent thru orders prior to the first of the year, which were not delivered on time because of production delays, will be permitted to add the amount of the orders to their 1944 quotas. Order also provides that a publisher who does not consume his entire quota for 1944 may apply the balance to the following year.

On reprints, publishers are allowed to use only 80 per cent of the paper used in the last printing.

In order to avoid any risk of misunderstanding, the Music Publishers' Protective Association is sending reprints of the WPB order to its entire membership,

E. C. Mills Quits SPA Job Leaving Pubs Sans Menace; Used To Head MPPA, ASCAP

NEW YORK, Jan. 8.—Music publishers started breathing more easily when E. C. Mills tendered his resignation to the Council of the Song Writers' Protective Association Wednesday (5), terminating his affiliation with the org as its general manager as of January 31. His move came as no surprise to the Council members and their acceptance was no surprise to Mills.

Pubs' elation stems from the fact that Mills' departure from SPA spells fins to the "Mills Plan," which called for SPA "trusteeship" of all new music written by members and which, if consummated, would have turned present publisher-writer relations topsy-turvy.

Letter of resignation, addressed to Sigmond Romberg, president of the songwriters' association, explained that Mills had long felt that songwriters, "as the true creators" of the material the entire industry uses and depends upon, "have not shared adequately" in the returns and he had "hoped to make substantial contributions toward correcting these conditions."

Limited Budget the Stymie

Mills found it "impossible" to carry out these plans on the "limited budget" resulting from the present schedule of dues and since the Council was of the opinion that the membership would not acquiesce to an increase, he saw no action other than resignation possible.

Carrying on the fight for the "Mills Plan" would have required much more money than SPA, which annually winds up with a deficit, takes in thru dues payments, and about six months ago Mills drew up a trial budget calling for \$40,000 a year. The Council proposed to raise that sum by tripling the dues assessment and a letter went out to the membership under Romberg's name, asking for voluntary support of the proposal.

Lack of response doomed the plan.

Was Top Organizational Man

Resignation from leadership of SPA completes a cycle begun in 1918 when for 11 years Mills functioned simultaneously as chairman of the board of Music Publishers' Protective Association and chairman of the Administrative Committee of ASCAP. From 1929 to 1932 he was a publisher himself, running Radio Music (combine of the Leo Feist, Carl Fischer,

Boosey, and Davis, Coots and Eagle publishing firms purchased by National Broadcasting Company), returning to ASCAP as its general manager in 1932. He held that job until 1941, when he and Gene Buck were unseated as leaders of the Society.

During those 25 years Mills' salary ranged from \$30,000 to \$50,000 a year. When he went to work for SPA Mills served without remuneration for a year, during which time he collected a year's severance pay of \$35,000 from ASCAP. A few months ago he agreed to continue in his post for a \$7,500 salary but received only \$1,000 in December as reimbursement for expenses.

The songwriter org has been operating with a skeleton crew and when Prudence Kinny, secretary to Mills, checks out with her boss, Sayre Marder will be the only paid employee remaining.

Mills left Thursday (6) for the Coast on personal business but will return in three weeks to wind up his affairs in the SPA office here.

Lyman Tour for USO Called Off Again

NEW YORK, Jan. 8.—Like the legendary Finnegan-in-again, Abe Lyman's overseas tour for USO was once more called off Thursday (6). This is the second time Lyman was definitely slated to go, only to cancel at the last minute and for the same reason. Local draft boards would not grant releases to some of his sidemen, in this case four key men. Lyman, who has not played an instrument for many years, feels that without a strong band behind him, his entertainment value would be greatly lessened. It is also reported that Lyman asked USO to give him a stronger supporting bill, which could not be had.

No bookings have as yet been set for Lyman to follow his closing at the Essex House here January 6.

While Hepcats Burn, James Fiddles With Fiddles

HOLLYWOOD, Jan. 8.—Harry James and orchestra, currently at the Palladium, nearly missed their opening, but hurry-up call to the carpenter's union saved the day. Maestro's young symphony of 33 men would not fit on the Palladium stand, so for a time it looked as if the new 14-piece fiddle section would have to set up in the washroom. However, bandstand was built out nine feet to accommodate the enlarged aggregation. On opening night, one hep-cat stated: "We'd never miss them fiddles, anyhow."

MARUSCHKA

(MA-ROOSH-KA)

"THE PRINCE OF PERCUSSION"

Harry Stonum

AND HIS ORCHESTRA

Featuring JUDY BLANE and BILL WIDDICOMBE

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Another "Natural" for Broadway Music Corp.

IS MY BABY BLUE TONIGHT?

Dance Arrangement by Jack Mason

Still Going Big!

PUT YOUR ARMS AROUND ME, HONEY

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(Nemo Roth, Prof. Mgr.)

802's Feinberg Sounds Off On "Jim Crow" Practices and AFM Is Caught in the Middle

NEW YORK, Jan. 8.—Secretary of Local 802, William Feinberg, unwittingly supplied material that could be used by the NAACP in its fight against AFM Jim Crow locals, in his semi-annual report to the membership printed in the local's January journal. Report, which was written before the letters exchanged by Petrillo and Walter White, secretary of the National Association for the Advancement of Colored People, were made public, emphatically denounced discrimination against Negro musicians in a blast headed *Time to Bury Jim Crow*.

Arguing that the Negro "is entitled to the same privilege and the same opportunity to compete" as the white membership, Feinberg cited "the devotion and loyalty" of colored members as having made "a very important contribution" in the building of the union.

"It is about time we recognized that the Negro musician is no longer the minstrel of 25 years ago," Feinberg stated, pointing out that Negro musicians can be found today "amongst the great arrangers, composers and artists." The local official further expressed the belief that the membership of the union "respect a musician because of ability, not because of color," and voiced the hope that the newly formed Council for Negro Music and Musicians "gets on the job immediately and starts doing things."

Can AFM Influence Its Locals?

Feinberg's harsh denunciation of Jim Crow practices contrasts strongly with Petrillo's answer to NAACP's charges of discrimination within the AFM. Petrillo's reply to the Negro org stated that he felt the present situation "is entirely satisfactory to the colored membership." His office further stated that it is powerless to curb the barring and segregation of

Negros in its locals, as each local is run autonomously. In direct contradiction, Feinberg's report described Petrillo's suggestion that the New York secretary act as AFM representative on the Council for Negro Music and Musicians as "an instance of welcome co-operation between our AFM and our local."

President Roosevelt's Fair Employment Practices Committee was singled out in Feinberg's report as having made a "genuine contribution" toward fighting Jim Crow, which, he said, "is not prevalent only in our industry. Some readers accepted this as proof of NAACP's charge that AFM had violated the President's fair employment practice code.

Feinberg was appointed by Petrillo to serve on the Council for Negro Music and Musicians in response to a request from Paul Robeson that the Federation join in forming the Council. Feinberg's report included correspondence between Robeson and Petrillo, in which the AFM prexy termed the aims of the Council "very worthy ones" and stated "I am pleased to lend our assistance." It was on the basis of this correspondence that the NAACP took the AFM to task, suggesting that the union clean its own backyard before it went on record supporting the Council.

Georgia Auld Into Conmo.

NEW YORK, Jan. 8.—George Auld, who has been working steadily since he was discharged from the army and organized a large band, gets his biggest booking yet when he moves into the Commodore Hotel here for a six-week run February 3, following Enric Madriguera. Auld is currently playing in the New England territory.



PART 1—The Billboard

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WAAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

TITLE	PUBLISHER
Auld Lang Syne	P. D.
Besame Mucho	Southern
By the River of the Roses	Shapiro-Bernstein
Candlelight and Wine (F)	Miller
Don't Sweetheart Me	Advance
For the First Time	Shapiro-Bernstein
Have I Stayed Away Too Long?	Famous
Holiday for Strings	Bregman-Vocco-Conn
How Sweet You Are (F)	Remick
In a Friendly Little Harbor	Campbell-Porgio
Is My Baby Blue Tonight	Broadway
I've Had This Feeling Before (F)	Santly-Joy
Little Did I Know	Lincoln
Music Stopped (F)	Robbins
My Heart Tells Me (F)	Bregman-Vocco-Conn
My Ideal	Paramount
No Love, No Nothin' (F)	Triangle
Oh, What a Beautiful Morning (M)	Crawford
Paper Doll	Marks
People Will Say We're in Love (M)	Crawford
Pistol Packin' Mama	Morris
Put Your Arms Around Me, Honey (F)	Broadway
Say a Prayer for the Boys Over There (F)	Southern
Shoo-Shoo Baby (F)	Leeds
So Goodnight	BMI
Someone To Love	Block
Speak Low (M)	Chappell
Star Eyes (F)	Feist
Surrey With the Fringe on Top (M)	Crawford
Victory Polka	Chappell
When They Ask About You	Berlin
You're the Rainbow (F)	Paramount

Lucky Strike

HIT PARADE

CBS, Saturday, January 8, 9-9:45 p.m.

TITLE	PUBLISHER
My Heart Tells Me	Bregman, Vocco & Conn
Paper Doll	Marks
People Will Say We're in Love	Crawford
Shoo-Shoo Baby	Leeds
White Christmas	Berlin
Oh, What a Beautiful Morning	Crawford
I'll Be Home for Christmas	Melrose
They're Either Too Young or Too Old	Witmark
No Love, No Nothin'	Triangle

ALL-TIME HIT PARADE

NBC, Friday, January 7, 8:30-9 p.m.

TITLE	PUBLISHER
You	Feist
Over There	Feist
I Don't Want to Walk Without You, Baby	Famous
I Won't Dance	Chappell
Everybody Step	Berlin
That Old Feeling	Feist
You're Gonna Lose Your Gal	Advance
My Heart Tells Me	Bregman-Vocco-Conn
Rose Room	Miller
Rosalie	Chappell
Flying Down to Rio	Harms

Music Popularity Chart Week Ending Jan. 6, 1944

BEST SELLING SHEET MUSIC

This compilation is based upon weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See Part 3 for sources.)

NATIONAL

POSITION	Last Wk.	This Wk.	Song	Composer
2		1	My Heart Tells Me	Bregman, Vocco & Conn
1		2	Paper Doll	Marks
3		3	Oh, What a Beautiful Morning	Crawford
6		4	Shoo-Shoo Baby	Leeds
11		5	For the First Time	Shapiro-Bernstein
4		6	People Will Say We're in Love	Crawford
13		7	My Ideal	Paramount
14		8	No Love, No Nothin'	Triangle
8		9	Victory Polka	Chappell
7		10	They're Either Too Young or Too Old	Witmark
5		11	Pistol Packin' Mama	Morris
12		12	Say a Prayer for the Boys Over There	Southern
—		13	Little Did I Know	Lincoln
—		14	My Shining Hour	Morris
9		15	How Sweet You Are	Remick

SECTIONAL

EAST COAST

POSITION	Last Wk.	This Wk.	Song
1		1	My Heart Tell Me
7		2	Oh, What a Beautiful Morning
6		3	Shoo-Shoo Baby
4		4	People Will Say We're in Love
5		5	Paper Doll
—		6	For the First Time
9		7	They're Either Too Young or Too Old
2		8	Little Did I Know
—		9	My Ideal
13		10	Victory Polka
10		11	No Love, No Nothin'
11		12	How Sweet You Are
—		13	Speak Low
—		14	The Surrey With the Fringe on Top
—		15	I'll Be Around

MIDWEST

POSITION	Last Wk.	This Wk.	Song
2		1	Oh, What a Beautiful Morning
3		2	My Heart Tells Me
1		3	Paper Doll
6		4	Victory Polka
10		5	Shoo-Shoo Baby
8		6	My Ideal
4		7	Pistol Packin' Mama
5		8	People Will Say We're in Love
13		9	No Love, No Nothin'
7		10	Say a Prayer for the Boys Over There
11		11	For the First Time
—		12	Mairzy Doats
—		13	My Shining Hour
—		14	I Dug a Ditch
15		15	How Sweet You Are

SOUTH

POSITION	Last Wk.	This Wk.	Song
1		1	Paper Doll
2		2	My Heart Tells Me
15		3	My Ideal
10		4	For the First Time
—		5	No Love, No Nothin'
5		6	Oh, What a Beautiful Morning
3		7	People Will Say We're in Love
8		8	Shoo-Shoo Baby
6		9	Pistol Packin' Mama
—		10	Journey to a Star
—		11	Say a Prayer for the Boys Over There
7		12	They're Either Too Young or Too Old
11		13	Victory Polka
—		14	Put Your Arms Around Me, Honey
4		15	How Sweet You Are

WEST COAST

POSITION	Last Wk.	This Wk.	Song
2		1	My Heart Tells Me
1		2	Paper Doll
3		3	Oh, What a Beautiful Morning
5		4	Shoo-Shoo Baby
10		5	For the First Time
9		6	People Will Say We're in Love
7		7	They're Either Too Young or Too Old
—		8	No Love, No Nothin'
6		9	Pistol Packin' Mama
4		10	My Ideal
13		11	The Dreamer
—		12	My Shining Hour
11		13	Say a Prayer for the Boys Over There
—		14	How Sweet You Are
—		15	I've Had That Feeling Before

"HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See Part 3 for sources.)

POSITION	Last Wk.	This Wk.	Song	Artist	Label
6		1	Do Nothing Till You Hear From Me	Duke Ellington	Victor
2		2	Don't Cry, Baby	Erskine Hawkins	Bluebird
1		3	Shoo-Shoo Baby	Ella Mae Morse	Capitol
3		4	It Must Be Jelly	Glenn Miller	Victor
7		5	G I Jive	Johnny Mercer	Capitol
5		6	Sweet Slumber	Lucky Millinder	Decca
4		7	Ration Blues	Louis Jordan	Decca
8		8	All for You	King Cole Trio	Capitol
—		9	Jump Town	Harry James	Columbia
9		10	Paper Doll	Mills Brothers	Decca

RECOGNIZE ME?



I'm the first gal in many a year to have my picture on more than a million song copies . . .

I've been the queen of 20 consecutive HIT PARADES and I'm still right there when they swoon over Sinatra . . .

The Mills Brothers have Decca'd me to countless myriads of record fans . . .

I may not be a sweater girl but I've proven myself the #1 G.I. pin-up cutie in every branch of our armed forces . . .

Now I want to tell all the flirty-flirty guys and everybody else about the following songs—I'm proud to be in the same catalog with them and I know you'll like them:

POINCIANA

Watch for Bing Crosby's (#18586) and Jerry Wald's New Decca Records

I'M LIVING FROM KISS-TO-KISS

Ernesto Lecuona's Loveliest Fox Trot Success

YOU DIDN'T WANT ME WHEN YOU HAD ME

(So Why Do You Want Me Now)

An Oldie That's Headed for the Top Again

HOLKA POLKA

A Great Authentic Polka,
Equally Effective as a Fox Trot



EDWARD B. MARKS MUSIC CORPORATION
RCA BUILDING • RADIO CITY • NEW YORK
FRANK HENNIGS, General Professional Manager



"HIT ME AGAIN!"

-WITH THESE VICTOR AND BLUEBIRD HITS!



1. DANCING IN THE DARK
Artie Shaw (20-1554)
2. ALL FOR LOVE
Vaughn Monroe (20-1555)
3. CHERRY
Erskine Hawkins (30-0819)
4. THE NIGHT WE CALLED IT A DAY
Tommy Dorsey (20-1553)
5. DO NOTHIN' TILL YOU HEAR FROM ME
Duke Ellington (20-1547)
6. I'VE HAD THIS FEELING BEFORE
Perry Como (20-1548)
7. IT MUST BE JELLY
Glenn Miller (20-1546)
8. YOU TOOK MY LOVE
Tommy Dorsey (20-1539)
9. HOLIDAY FOR STRINGS
David Rose (27853)
10. DON'T CRY, BABY
Erskine Hawkins (30-0813)



TUNE IN: RCA's great show, "What's New?"
A sparkling hour of music, laughs, news, drama, science. Saturday nights, 7 to 8, EWT, Blue Network.

To help us make new Victor and Bluebird Records for you, sell your old ones to your distributor.

THE TUNES THAT NAB THE NICKELS ARE ON VICTOR AND BLUEBIRD RECORDS!



BUY WAR BONDS EVERY PAYDAY



PART 2—The Billboard

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See sources in Part 3.)

NATIONAL

POSITION	Last Wk.	This Wk.	Record	Artist	Label
1		1	Paper Doll	Mills Brothers	Decca
2		2	My Heart Tells Me	Glen Gray	Decca
9		3	Shoo-Shoo Baby	Andrews Sisters	Decca
5		4	Shoo-Shoo Baby	Ella Mae Morse	Capitol
3		5	They're Either Too Young or Too Old	Jimmy Dorsey	Decca
4		6	Star Eyes	Jimmy Dorsey	Decca
—		7	People Will Say We're in Love	Bing Crosby	Decca
—		8	Boogie Woogie	Tommy Dorsey	Victor
—		9	My Ideal	Jimmy Dorsey	Decca
—		10	Besame Mucho	Jimmy Dorsey	Decca

SECTIONAL

EAST

POSITION	Last Wk.	This Wk.	Record	Artist
1		1	Paper Doll (Mills Brothers)	Mills Brothers
2		2	My Heart Tells Me (Glen Gray)	Glen Gray
4		3	Besame Mucha (Jimmy Dorsey)	Jimmy Dorsey
10		4	Shoo-Shoo Baby (Ella Mae Morse)	Ella Mae Morse
—		5	They're Either Too Young or Too Old (Jimmy Dorsey)	Jimmy Dorsey
—		6	Shoo-Shoo Baby (Andrews Sisters)	Andrews Sisters
—		7	Star Eyes (Jimmy Dorsey)	Jimmy Dorsey
8		8	People Will Say We're in Love (Bing Crosby)	Bing Crosby
5		9	People Will Say We're in Love (Frank Sinatra)	Frank Sinatra
—		10	Oh, What a Beautiful Morning (Bing Crosby)	Bing Crosby

SOUTH

POSITION	Last Wk.	This Wk.	Record	Artist
1		1	Paper Doll—Mills Brothers	Mills Brothers
2		2	Shoo-Shoo Baby—Andrews Sisters	Andrews Sisters
3		3	My Heart Tells Me—Glen Gray	Glen Gray
—		4	My Shining Hour—Glen Gray	Glen Gray
—		5	Ration Blues—Loris Jordan	Loris Jordan
7		6	Star Eyes—Jimmy Dorsey	Jimmy Dorsey
9		7	They're Either Too Young or Too Old—Jimmy Dorsey	Jimmy Dorsey
—		8	I'll Be Home for Christmas—Bing Crosby	Bing Crosby
—		9	Sweet Slumber—Lucky Millinder	Lucky Millinder
—		10	Pistol Packin' Mama—Bing Crosby-Andrews Sisters	Bing Crosby-Andrews Sisters

MIDWEST

POSITION	Last Wk.	This Wk.	Record	Artist
1		1	Paper Doll—Mills Brothers	Mills Brothers
3		2	My Heart Tells Me—Glen Gray	Glen Gray
—		3	Shoo-Shoo Baby—Andrews Sisters	Andrews Sisters
2		4	They're Either Too Young or Too Old—Jimmy Dorsey	Jimmy Dorsey
—		5	People Will Say We're in Love—Bing Crosby	Bing Crosby
—		6	My Ideal—Jimmy Dorsey	Jimmy Dorsey
4		7	The Dreamer—Kay Armen	Kay Armen
8		8	Star Eyes—Jimmy Dorsey	Jimmy Dorsey
—		9	Boogie Woogie—Tommy Dorsey	Tommy Dorsey
—		10	My Ideal—Billy Butterfield	Billy Butterfield

WEST COAST

POSITION	Last Wk.	This Wk.	Record	Artist
4		1	Paper Doll—Mills Brothers	Mills Brothers
3		2	Shoo-Shoo Baby—Ella Mae Morse	Ella Mae Morse
—		3	G I Jive—Johnny Mercer	Johnny Mercer
1		4	Boogie Woogie—T. Dorsey	T. Dorsey
5		5	Star Eyes—Jimmy Dorsey	Jimmy Dorsey
—		6	How Sweet You Are—Joe Stafford	Joe Stafford
6		7	Pistol Packin' Mama—Bing Crosby-Andrews Sisters	Bing Crosby-Andrews Sisters
9		8	Cherry—Harry James	Harry James
—		9	People Will Say We're in Love—Bing Crosby	Bing Crosby
—		10	Old Acquaintance—Joe Stafford	Joe Stafford

MOST PLAYED JUKE BOX FOLK RECORDS

(Hillbilly, Race, Cowboy Songs, Spirituals)

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION	Last Wk.	This Wk.	Record	Artist
1		1	Pistol Packin' Mama	Bing Crosby-Andrews Sisters
—		—	Al Dexter	Okeh
—		—	Don Baxter	Musicraft
—		—	Sid Peltyn	Hit
5		2	Ration Blues	Louis Jordan
—		—	Louis Jordan	Decca
2		3	Rosalita	Al Dexter
—		—	Al Dexter	Okeh
—		—	No Letter Today	Ted Daffan
—		—	Ted Daffan	Okeh
—		—	Sweet Slumber	Lucky Millinder
—		—	Lucky Millinder	Decca
—		—	Born to Lose	Ted Daffan
—		—	Ted Daffan	Okeh

Music Popularity Chart Week Ending Jan. 6, 1944

MOST PLAYED JUKE BOX RECORDS

Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from the distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks song has been in Going Strong.

(In Order of Popularity)

SHOO-SHOO BABY <small>(2nd Week)</small>	Andrews Sisters (Vic Schoen Ork). Decca Ella Mae Morse (Dick Walter Ork). Capitol Jan Garber (Liz Tilton). Hit
THEY'RE EITHER TOO YOUNG OR TOO OLD <small>(3rd Week)</small>	Jimmy Dorsey (Kitty Kallen). Decca Jan Garber (Liz Tilton). Hit
MY HEART TELLS ME <small>(4th Week)</small>	Glen Gray (Eugenie Baird). Decca Jan Garber (Bob Davis & Quinfel). Hit
PAPER DOLL <small>(19th Week)</small>	Mills Brothers. Decca
PISTOL PACKIN' MAMA <small>(25th Week)</small>	Al Dexter (Al Dexter). Okeh Bing Crosby-Andrews Sisters (Vic Schoen Ork). Decca Freddie "Schnickelfritz" Fisher. Decca Don Baxter (Don Baxter). Musicraft Sid Peltyn. Hit
VICTORY POLKA <small>(7th Week)</small>	Bing Crosby-Andrews Sisters (Vic Schoen Ork). Decca
THE DREAMER <small>(1st Week)</small>	Kay Armen (Balladiers). Decca Pefer Piper. Hit
PEOPLE WILL SAY WE'RE IN LOVE <small>(14th Week)</small>	Frank Sinatra. Columbia Bing Crosby. Decca
OH, WHAT A BEAUTIFUL MORNING <small>(10th Week)</small>	Bing Crosby. Decca Frank Sinatra. Columbia

Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

(In Order of Popularity)

BESAME MUCHO	Jimmy Dorsey (Bob Eberly and Kitty Kallen). Decca Abe Lyman (Rose Blange). Hit
NOW SWEET YOU ARE	Kay Armen (Balladiers). Decca Jo Stafford. Capitol Pefer Piper. Hit
STAR EYES	Jimmy Dorsey (Bob Eberly and Kitty Kallen). Decca
CHERRY	Harry James. Columbia Erskine Hawkins. Bluebird

Territorial Favorites

HAVE I STAYED AWAY TOO LONG? <small>(Louisville)</small>	Perry Como. Victor
HOLIDAY FOR STRINGS <small>(Detroit)</small>	David Rose. Victor
TWEEDLE O'TWILL <small>(New York)</small>	Gene Autry. Columbia
G. I. JIVE	Johnny Mercer. Capitol

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"HI' YA SAILOR"

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OUT OF THE DARK

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BY THE RIVER OF THE ROSES

Decca Record No. 18578

WOODY HERMAN and his Orchestra

BY THE RIVER OF THE ROSES

Hit Record No. 7071

ABE LYMAN and his Californians

I WISH THAT I COULD HIDE INSIDE THIS LETTER

Decca Record No. 4428

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POPULAR AND HILLBILLY

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"do the trick"

- No. 117 (NEW VOCAL VERSION) JOHNNY DOUGHBOY POLKA
Hank Hill Orchestra
- SEND ME SOME ROSES
Tear Jerker Vocal by Ross Leonard (Waltz)
- No. 119 SHE DIDN'T LAY THAT PISTOL DOWN
CUDDLE UP A LITTLE CLOSER
Teddy Tucker and the Hill Toppers
- THEY'RE SENDING THE JUDGE TO JAIL
Novelty—Hillbilly—Vocal
- No. 114 YOU PUT A PATCH ON MY BROKEN HEART
Tear Jerker Vocal by Hank Hill and His Hill Toppers
- SPIRITUAL (King Solomon Label)
KINGS OF HARMONY
- No. 1000 SHAME HOW THEY DONE OUR LORD
IS THERE ANYBODY THERE!
- No. 1001 TREES ARE BENDING
FOUNTAIN OF BLOOD
- No. 1002 ROCK MY SOUL
WHERE CAN I GO?
- No. 1003 IT SOON WILL BE OVER
I WANT TWO WINGS

- RACE
- Bonnie Davis with
Bunny Banks Trio
- No. 102 DON'T STOP NOW
PARATROOP BOOGIE
- No. 104 HE KNOWS HOW TO KNOCK
ME OUT
LOW DOWN BOOGIE
- No. 110 I DON'T STAND FOR THAT JIVE
NO LOVE BLUES
- No. 112 SO LONG
GET IN TOUCH WITH ME
- No. 113 IT AIN'T GOOD FOR ME
JITTERBUG WALTZ

Hot Jazz! COLEMAN HAWKINS featured with FLETCHER HENDERSON
No. 500—SUGARFOOT STOMP and BLUE RHYTHM.

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Dealers and operators only. NO CONSUMERS.

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PART 3—The Billboard

RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

DO NOTHIN' TILL YOU HEAR FROM ME Woody Herman Decca
Duke Ellington Victor

An old Ellington tune, originally known as "Concerto for Cootie," written around Cootie Williams' trumpeting, this has been refurbished with lyrics added and looms as a possible successor to "Don't Get Around Much Anymore." Ellington waxing is the old version, without lyrics, while Herman's is the revised version that is currently being plugged. It's a matter of taste which rendition is preferred. Tune should be helped along even further by the Stan Kenton recording now being readied for release on the Capitol label.

SAY A PRAY'R FOR THE BOYS OVER THERE Deanna Durbin Decca

Deanna Durbin's singing of this in the Universal flicker "Hers to Hold" should make it easy for her recording of the tune to start spinning in machines. Besides pic plugging, tune has been getting a heavy number of plays over the airwaves. Its timely, patriotic theme gives it additional appeal, and it's a safe bet to draw all those with sweethearts, brothers, etc., in service.

A LOVELY WAY TO SPEND AN EVENING Frank Sinatra Columbia

One of the up-and-coming tunes from Frank Sinatra's first flicker for RKO, "Higher and Higher," this waxing by the No. 1 swooner has practically everything in its favor. Only drawback is that it's an all-vocal disk, but with Sinatra's name on the title strip and film and radio plugs to its credit, that shouldn't hamper its progress. Altho this is the first waxing released, it is expected that the other diskers will get their entries in, and they'll have instrumental accompaniment. Sinatra will still have the jump on them, tho, because it's his version that's heard on the screen.

POPULAR RECORD RELEASES

(From December 30 thru January 13)

*ASTERISK DENOTES WHICH RELEASES, IN THE OPINION OF THE BILLBOARD'S REVIEWER, ARE THE BEST RELEASED LAST WEEK. NO ATTEMPT HAS BEEN MADE TO COMPARE THEM WITH RECORDS OF PROVEN POPULARITY. THEY ARE COMPARED ONLY TO OTHER RECORDS RELEASED LAST WEEK.

- *A Lovely Way To Spend an Evening Frank Sinatra . . Columbia
- *Another One of Them Things Tommy Dorsey . . . Victor
- By the River of the Roses Woody Herman . . . Decca
- *Cherry Erskine Hawkins (Jimmy Mitchell) . . . Bluebird
- Cleanin' My Rifle Lawrence Welk (Bobby Beers) . . Decca
- Country Boy Erskine Hawkins . Bluebird
- Do Nothin' Till You Hear From Me Woody Herman . . Decca
- God Bless America Deanna Durbin . . . Decca
- I Couldn't Sleep a Wink Last Night Frank Sinatra . . Columbia
- I Wish That I Could Hide Inside This Letter Lawrence Welk (Jayne Walton) . . . Decca
- I'll Always Be With You Buddy Johnson (James Lewis) . . . Decca
- I'll Be Around Sonny Dunham . . . Hit
- No Love, No Nothin' Johnny Long (Patti Dugan) . . . Decca
- *Say a Prayer for the Boys Over There Deanna Durbin . . Decca
- *The Night We Called It a Day Tommy Dorsey (Jo Stafford & Pied Pipers) . . . Victor
- When My Man Comes Home Buddy Johnson (Ella Johnson) . . . Decca
- *When They Ask About You Sonny Dunham . . Hit
- You Better Give Me Lots of Lovin', Honey Johnny Long (Patti Dugan) . . . Decca

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:
Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Murtindales'. Birmingham: Norlen's Radio Shop. Boston: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Chicago: Goldbatt Brothers; Hudson-Ross; Lyon & Henly; Marshall Field; Sears-Roebuck & Co.; Wurlitzer's. Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wurlitzer's. Denver: Century Music Shop; The May Company; Record Shop; Charles E. Wells Music Co. Des Moines: Des Moines Music House. Fort Worth, Tex.: Kemble Bros. Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Westwood, Calif.: Music Shop.

Music Popularity Chart Week Ending Jan. 6, 1944

POPULAR RECORD REVIEWS

By M. H. Orodener

TOMMY DORSEY (Victor)

"The Night We Called It a Day"—FT; VC. "Another One of Them Things"—FT.

The record label did some fancy juggling in pairing these two sides, with the result that up comes a doubling of Dorsey that offers a fine blend of both sweet and swing. As fast as the waxwork can stamp 'em out, this platter will unquestionably move briskly across the retail counters. By the same token, both sides should spin merrily on their way for many a day in the music boxes as well. Sy Oliver, the sock septa lad responsible for most of Dorsey's brightest bits on the waxes, is also responsible for the jump-for-joy "Another One of Them Things," accounting for both composition and arrangement. This side is a re-issue that dates back many days, being originally mated with "Serenade to the Spot." But the number has been in the band's books all the time and should enjoy an even greater wave of enthusiasm now than it did then. The sax riff gets fancy riding, the reed section striking it out mostly in unison, with instrumental highlights in the piano pickings, Ziggy Elman's trumpeting and Don Lodice's tenor sax sorcery, particularly effective when Oliver's scoring calls on the remaining sax section to answer Lodice's licks. Tom Adair's and Matt Dennis's lovely torch ballad, "The Night We Called It a Day," affords more well-chosen minutes for the harmonizing magic of Jo Stafford and the Pied Pipers. Issued for the first time, side was originally made at the time that Frank Sinatra cut his first solo Bluebird platters, mating this ballad with "Night and Day." Taken at the slow tempo, it's the smooth vocal pleadings of these stand-out songsters, with just enough of the famous muted trombone slides so that there is no mistaking the Dorsey stamp to the side.

Both sides loom as major favorites with the juke box coterie. "Another One of Them Things" is unquestionably one of the best jump tunes to pop up for the take-offs when the kids start dropping their coins in the slots. The romantic appeal of "The Night We Called It a Day," as expounded by the ever-popular Jo Stafford and the Pied Pipers, is just as potent for the coin catching.

KATE SMITH (Columbia)

"Embraceable You"—FT; V. "If I Had My Way"—FT; V.

The radio songbird gets into a forthright intimate groove in giving out for these two standard song ballads that still hold down a top spot in popular appeal. More effective for Miss Kate's lyrical stylings is the evergreen pop, "If I Had My Way." Taking it at a slow tempo, and with Jack Miller's orchestra direction calling upon the twin pianos and the rhythm section for the melodic backdrop, Miss Smith sells the melodic appeal of the ballad all the way. No frills or fancies. The gal just sings and what comes out falls very easy on the ears. Even when giving a lyrical twist to the tune, it is never at the expense of the melody line, merely enhancing the lilt of the lyrical strain. Gershwin's "Embraceable You," which gets added attention now that "Girl Crazy" has reached the screen, is given the same kind of treatment.

There can be no under-estimating the following of Kate Smith with the phono fans. With such song material as "Embraceable You" and "If I Had My Way," both sides should go a long way along the nickel circuits.

(See Pop. Record Reviews on page 64)

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

SKOODLE DUM DOO and SHEFFIELD (Regis)

"Gas Ration Blues"—FT; V. "Tampa Blues"—FT; V.

Regis Record Company, of Newark, N. J., devoted to the issue of race recordings, will have to depend largely on the Deep South to dig out these two sides. The label's billing does not sound any more confusing than what comes out of the waxed grooves as the sides spin their course. With a blues-plucking guitarist and a couple of harmonica blowers providing the instrumental background, a male shouter, with an extremely heavy backwoods dialect, gives out in typical race-shouting fashion for these two typical race blues. With the tempo set at a moderate pace, it is all the more impossible to make meaning out of the wordage. The calloused ears of this reviewer attuned to such gibberish, "Gas Ration Blues" is a belated complaint that he can't get out to the country to see his gal because he has no gas. Of course, the race buyers who might find favor in this side, will read another obvious meaning into it. "Tampa Blues," it comes out as Tom-poo, which gives some idea as to the ear strain involved in such listening, has the blues shouter on the choo-choo headed for that Southern point, leaving all his two-timing and back-biting women behind.

HARLEM HIT PARADE SOURCES: Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Company, Chicago.

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES: Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. O. McClurg. Cincinnati: Song Shop; Wurlitzer's. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Pittsburgh: Volkwein Brothers, Inc. San Francisco: Pacific Coast Music Jobbers. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters.

Denny Beckner

(Reviewed at Park Central Hotel, New York)

DENNY BECKNER has never played New York before and he made no secret of what this means to him in many speeches that ran to "Gosh, folks, I've dreamt about this for years!" Beckner did everything but break a leg, trying to knock off a big score on his first big chance and he just about did it, too.

The gangling "country boy" works like the village cut-up at the Saturday night social and while the hep city youngsters won't have any part of it, the middle-agers among the first-night attendants ate up every bit of it, or almost. Trouble is, Beckner dishes out a bit more than one can digest. He gabs, mugs, clowns, hoofs, wrestles with the mike, climbs the bass fiddle and uses a bathroom plunger as a baton.

In direct contrast to his shenanigans, 13-piece band (five brass, four saxes, accordion and three rhythm) play absolutely straight music. Not hot, not corny, not micky—just simple melodious music with a good beat.

Also billed are Doris, Beckner's wife who plays the squeeze box inconspicuously; "Sonny Boy" Gil Baker, trumpet player who wears a funny hat for publicity purposes but didn't try anything session caught, and Pat Ross, a sharp-looking youngster who hails from near-by Hoboken and must have been picked up en route. Ross sings the romantic songs in the prevailing style but with better than average voice.

The band stands or falls with Beckner and there's a better-than-even chance it will build. At present he goes after his audience too hard. When he's over the wonder of it all and relaxes somewhat he'll be a better performer.

Elliott Grennard.

Lee Williams

(Reviewed at the Chermot, Omaha)

FRONTED in the showmanlike style, Lee Williams' 10-piece band, despite travel limitations and the man-power situation, rapidly is dusting off the top spot among ballroom outfits of this area.

Band has a nice change of pace from swing to sweet to a little corn, using as its theme "Stepping Tone Music," a few bouncing bars as introduction and also woven into the program with incidental music. Williams, young and personable, fronts and also does a few alternating stints on a set of drums he has up front, in addition to the regular drummer.

Williams uses four reeds, four brass, three rhythm and three vocalists, Ralph Reznicek, Harry Meyers and Merle Bridewell. Outfit has good appearance and numbers apparently well arranged from sizable library. What the outfit lacks in musicianship, which isn't much, is more than offset by Williams' ability as a showman. He knows all the routines and does highly creditable job of keeping patrons happy. Uses several novelties, conscription dance of band members among them, which go well with crowd. Group singing, another standby, clicks neatly.

Williams is forging a good record thru-out this circuit, with Kansas City his biggest stop. Outfit played 255 engagements this year and is edging into organization dances where formerly name bands were "musts." Emmett Curry.

Ted Eddy

(Reviewed at Iceland Restaurant, New York)

THAT Ted Eddy has what it takes to please the customers is evidenced by the fact that the six-man ork opens its third straight year on the same podium this week. Two years of catering to strongly Scandinavian crowds has given this outfit a good deal of versatility since it has to be ready to switch at any time from American or Latin rhythms to Nordic folk dances. Band has made a specialty of this and delivers in any tempo with ease.

Eddy, long in the field, heads a combo composed of Freddie Duro, piano; Jack Miele, drums; Bill Telfer, trumpet, and a three-man sax combo, Bobby Brauer, Frankie Rose and Roy Margolls. They play a smooth show and handle the dancing chores brightly. Frank Gill.

Ace Brigade

(Reviewed at Hotel Claridge, Memphis)

FROM first note to last, this is a dancer's band. Ace Brigade puts on no floorshow, he cuts no capers, he encourages no spectacular acts of virtuosity among his men. He devotes his attention to producing smooth, rhythmic music styled and played especially for dancing.

Pleasant and affable enough, Brigade, who has been 27 years in the orchestra business, is no personality boy. Rather he and the public get along comfortably together like a pair of well-broken-in dancing shoes. His technical leadership is well above the average and this is reflected in the harmonious music of his band.

As a foil for Brigade's quietness on the stand, Betty Day is a very animated canary. Her singing is only satisfactory but her appeal and ability to sell her tunes more than offset this.

Instrumentation of the band is four reeds, three brass and four rhythm, and men work well together. Library appeared well stocked with good arrangements by Dan Cummings.

Ted Johnson.

Harry Stonum

(Reviewed at Tuna Town Ballroom, St. Louis)

HARRY STONUM, recently signed by the William Morris Agency, should develop into box office with the proper breaks.

Leader, former Jack Teagarden drummer, fronts most of the time, playing only on special dual-drum numbers, with Stonum's set down front. On these specialties, the two men synchronize movements and rhythms, presenting quite a colorful scene which draws the crowd to the stand. His showmanship sparks the bands at all times.

The library is one of the band's assets, containing unusually fine arrangements. Jump tunes have plenty of drive, and sweet tunes are well voiced, scoring done by Marshall Ocker, trombonist; Lee Hyde, trumpet man, and Stonum. Instrumentation consists of three trumpets, three trombones, five saxes, three rhythm. Vocalizing is handled by Judy Blane and leader.

Biz was socko when caught, and this is the band's second engagement here within five months.

Given a little time to work off the rough edges, ork is potentially top-notch.

Frank B. Joerling.

Pub, Plugger Orgs Sign 5-Year Pact

NEW YORK, Jan. 8.—Music Publishers' Protective Association and the Music Publishers' Contact Employees' Union renewed their contract covering songpluggers employed by all members of MPPA for five years from January 1, date the old contract expired.

Wm. Morris Agency Signs Dizzy Gillespie's Unit

NEW YORK, Jan. 8.—William Morris Agency has signed Dizzy Gillespie, trumpeter, who is currently heading a five-piece unit at the Onyx Club here. Bookings will not be made till Gillespie's engagement at the Onyx, which has five more weeks to run, is played out.

Band contains other well-known septian instrumentalists, including Don Byas, former Basie man, on tenor sax, and Oscar Pettiford on bass.

'Home' Revived by Pic, Wax

NEW YORK, Jan. 8.—One of the top song hits of the early 1930's, *Home*, written by Peter Van Steeden and Harry and Jeff Clarkson, father and son who never had a song published before or after, is being revived by Mills Music. Tune, which is being featured in a Universal flicker and has just gotten a new recording by the Andrew Sisters on the Decca label, sold 250,000 copies for George Marlo, its original publisher.

Basie Signed for 2 Repeat Dates at Lincoln This Year

NEW YORK, Jan. 8.—Count Basie, who wound up at the Hotel Lincoln here January 1, is slated to move back into the hotel in March for eight weeks, and again in November for an additional eight. Following the first return booking, Basie will head for the Coast for pic work. He plays the Roxy Theater here in February.

Milt Ebbins, Basie's manager, reports for induction Wednesday (12).

Raeburn's Bookings Hexed By Confused Draft Status

CHICAGO, January 8.—Toughest luck in the Windy City is Boyd Raeburn's. On three separate occasions he had contracts for bookings in other cities but had to beg off because of his undecided draft status. Last week the draft board ordered his induction, then reconsidered. In the meantime Raeburn was switched by his employers from the Band Box to their former rumba spot, now the Music Box.

More tough luck dogged Raeburn this week when two of his best musicians indicated they would accept offers from Glen Gray "if nothing continued to happen."

Champion Joe Louis's Wife Goes Sweet Chirp

NEW YORK, Jan. 8.—Marvel Louis, wife of fighter-soldier Joe Louis, debuts as a guest singer February 1 at Town Hall, Philadelphia. Billed as "Sophisticated Lady of Swing," the champ's missus will start a six-week tour of one-nighters thru the South and Middle West around February 15.

Zink Cohn, former pianist with Eddie South in Europe, will be accompanist on the tour, which is being handled by the Moe Gale agency.

Ammons and Johnson Will Write for Capitol Music

NEW YORK, Jan. 8.—Mickey Goldsen, who played an important part in building up Leeds Music's catalog for boogie-woogie and other instrumental folios, has weaned Albert Ammons and Pete Johnson away from Leeds, signing the b.-w. specialists to exclusive writers' contracts with his new firm, Capitol Songs. Goldsen also serves the piano team as business manager.

ORCHESTRA NOTES

Of Maestri and Men

FREDDIE SLACK, honorably discharged from the navy after a week and a half in service, expects to be back in the band business this month. . . . HAL MCINTYRE was the first band in at the Army, Jacksonville, Fla., since it was made available again for dancing. . . . NICK D'AMICO into the Essex House, New York, January 7, following ABE LYMAN's closing. . . . HARLAN LEONARD has been extended 12 weeks at Club Alabama, Los Angeles, after playing there 24 weeks. . . . MICKY ALPERT opened at the Belmont-Plaza Hotel, New York, January 7. . . . JACK STERNTHAL and KENNY VALLEAU back with the BENNY RESH band at the Bowery, Detroit, after being honorably discharged from the army. . . . BARRY MIRKIN, formerly with the William Morris Agency and more recently manager for JOE REICHMAN, reports for army duty January 11. . . . HOWARD LEROY opening the St. Paul Hotel, that city, January 10. . . . HERSHEY MARTIN had his option picked up and remains eight more weeks at the Village Nitery, Los Angeles. . . . GEORGE HYDER, who junked his band 10 years ago to become president of Philadelphia's Negro APM local, was re-elected to that post for his 10th consecutive year.

Second Juve Song Folio Due

PHILADELPHIA, Jan. 8.—Irving Caesar's *Songs of Safety* for the moppets having proved a profitable venture for the music publishers several years ago, Mills Music, New York, will put out a series of *Songs of Culture* by Moe Jaffe, local tunesmith. Following the pattern set by Caesar, Jaffe collaborated with the late George LeRoy Lindsay, in charge of music for the local public schools, on the song series. Project was dropped last year upon Lindsay's death, but Jaffe took it up again when Mills Music evidenced publishing interest. Designed for youngsters between the ages of 6 and 14, there are 20 songs in the series, each devoted to such themes as promptness, good manners, cleanliness, truthfulness, etc.

DUKE TO REOPEN BAND POLICY AT FOX, ST. LOUIS

NEW YORK, Jan. 8.—The Duke will tootle-oo into St. Louis January 28 to break a long band drought at the Fox Theater there. Shortage of music at the house was due to union difficulties, now straightened out. From St. Louis Ellington goes to Detroit; Akron, Youngstown, O.; Columbus, O., and Boston.

He is slated to return to the Hurricane, New York, some time in the spring.

Radio Reviews

DuMont Television

Reviewed Wednesday, 8:30-10 p.m. Style—Variety and films. Sustaining on W2XWV (New York).

Abbott-Kimball Agency made its tele bow with a fashion show which rang in the products of a half-dozen AK clients. Glorienne Lehr introduced a drab little creature whose hair and clothes were all wrong. After she was faded out by the cameras, the annotator described the virtues of Revlon Nail Polish and Lipstick, Ogilvie Sisters' hair products, Vera Maxwell coats, Maurice Rentor dresses, Knox hats, handbags by Jossett and Kinney shoes. Presto a made-up and made-over Cinderella appeared for inspection, decked out in the clothes just described and with a new hairdo and face renovation. The now glamorous gal pranced about, a walking before and after testimonial.

Idea was excellent, but some of the wearing apparel was poorly chosen. A two-piece dress with figured skirt and contrasting blouse photographed badly. Single color dresses look best on the tele screen for a technical reason that will probably be overcome in the future.

Film fillers were *Brazil at War*, released by the Office of the Co-ordinator of Inter-American Affairs, and a British pic, *Czech Falcon*.

Lever Bros.' half-hour featured Spry. View of product revolving to show entire jar, accompanied by off-screen musical rhymes, opened and closed the show which included Sam Cuff's *Face of the War*, Roberta Hollywood, singer, and radio's Aunt Jenny as guest star.

Aunt Jenny was shown visiting announcer Pat Murray in her home. After a brief conversation about pies and pastry, the two moved into the kitchen, where the older woman demonstrated the mixing of Spry and flour and offered Miss Murray a recipe book. Offer was extended to listeners.

Aunt Jenny is undoubtedly a solid sender of daytime radio, but her high-pitched folksy gushing was a little off key for the more sophisticated audience tele claims.

Miss Hollywood played piano while she sang. The blondeshell was anything but a dud in a white strapless evening gown with her soft sexy voice cooing *It Had to Be You* and *I Can't Give You Anything But Love*.

The Charles Storm Agency's variety offering entitled *Dear Diary* opened with an attractive model reading her script from the diary in which she was supposed to be writing. The decorative but decidedly non-dramatic miss did her best, but it wasn't enough.

Idea was to show the entertainment mentioned in her diary. The Harding Sisters, trio, sang a long medley from *Oklahoma*. According to the diary, the girls were Swing Frolics entertainers. It also tabbed magician Harvey Dunn from La Parisienne and singer Dorothy Simms from the Stork Club.

Miss Simms could very well fill the bill at any night spot, even if Sherman Billingsley doesn't use vocals. She uses her tall graceful body well in putting over a song, with just a suggestion of movement. Her voice has a deep throaty beauty. Sam Medoff, who accompanied the show's interesting arrangements for Miss Simms. Professor Irving Fisher of Yale University demonstrated and described the 20-sided globelike world map called Likaglobe which he has developed. The prof suffered stage fright while attempting to assemble and take the map apart, yet from his explanation of the invention it appears that he has plenty on the global ball. Wanda Marvin.

"In Time To Come"

Reviewed Sunday, 8:30-9 p.m. Style—Narration and music. Sponsor—United Air Lines. Agency—N. W. Ayer & Sons, Inc. Station—KNX (Hollywood) and CBS Pacific network.

Mixture of music, song and narration dealing with post-war Pacific Coast business outlook could easily turn into a dull spot for the ether fan, but Producer Bob Coleson has made it good listening fare.

Narration, handled by Carlton KaDell, deals with new industry on each show. This time found television getting the plug, with KaDell setting the scene and the dramatic cast taking over for a re-enactment of the industry's birth in 1922. KaDell took the reins from there, telling of new television jobs that will be open to servicemen now studying electronics for Uncle Sam. Went on to predict that two months after the war's end, television sets will be on the production line.

Each week mythical talent jury picks "outstanding" singer. This time the nod went to Barbara Mathews, who did some nice vocalizing to the accompaniment of Carl Hoff's orchestra. Miss Mathews displayed an easy flowing style which should land her a steady berth on some show. Her number was *For the First Time*.

The Sportsmen's Quartet, regular features on the show, went rustic on *Bye, Bye, Bessie*. The boys' voice-blending is hard to beat in these parts. A nice arrangement by Carl Hoff's Mainliners and some fancy trumpet work by Rafael Mendez lowered the curtain on a well-rounded show.

Commercial department was handled by Dave Vaile, who gave listeners a preview of United Airlines' plans for the post-war era. Dean Owen.

Boston Symphony

Reviewed Saturday, 8:30-9:30 p.m. Style—Musical. Sponsor—Allis-Chalmers. Agency—Compton. Station—WJZ (New York) and Blue.

This is one strictly for the cognoscenti of the concert hall, but Serge Koussevitsky and the Boston ork have a good chance to win a new audience since the airing is bucking some top low-brow shows. Winning away such a listener group is creating no precedent, since *Theater of the Air* aimed at close-cropped high-brows has been doing just that at this period for some considerable time and with success.

Beethoven and a new violin concerto by Boleslav Martinu, with Mischa Elman (See RADIO REVIEWS on page 26)

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MAGIC

By BILL SACHS

JOHNNY PLATT, who spent the week before Christmas in San Francisco working kid parties, has moved into Club Fortune, Reno, Nev., for a three-week stand, set by MCA. He's been on the West Coast the last several months. . . . **DELL O'DELL** opened January 7 at Sciolla's Cafe, Philadelphia, for a four-week engagement, her first Philly appearance. Eddie Suez Agency, Philadelphia, made the booking. . . . **MAGICDOM MOURNS** the passing of Prof. Jean Irving, veteran magicker and a past president of the American Society of Magicians, who died January 5 at his home in Jersey City, N. J. His real name was Irving E. Watson. Further details in Final Curtain, this issue. . . . **JESSE D. THORNTON**, whose death was recorded in the last issue, trouped for a number of years in vaude and with carnivals, and was best known for his tricks with clocks and watches. When he left the road he settled in Chicago to make magical apparatus, joining the Abbott Magic Novelty Company in Colon, Mich., five years ago. In 1940 he married Velma Wilcox, who survives with two children, Larry and Kay; his parents, Major and Mrs. E. C. Thornton, and a sister. . . . **WALLACE THE MAGICIAN** (W. J. Pollack) has been reclassified 1-A and expects a call from Uncle Sam almost any day. Mixing magic with a trained animal routine, Wallace has been working halls, theaters and clubs in New York State. He recently concluded a two-weeker at Kay Grille, Syracuse. After winding up there he lost \$150 worth of magic when some screw put the heist on his parked car. . . . **FRANK KINI**, assisted by Joyce Ann, is current at the Palm Beach Cafe, Detroit. . . . **"POUR-A-DRINK" DORNFELD**, who has been working the Detroit territory for many months, is presently showing his wares at the Saks Show Bar in the Motor City. . . . **LESTER RIZEK JR.**, who presented his vent under the billing of Les Lester, entered the navy Christmas Day and is taking his boot training with Co. 517, Bks. G 9, U.S.N.T.S., Sampson, N. Y.

BECKMAN, Montreal magicker, is set for 20 weeks in the New England territory by Jack Cackett and Tom DePebro of Boston. He's now winding up a two-weeker at the Hofbrau, Lawrence, Mass. . . . **HARRY KING** and Zerita have been featured with their mental turn on the Schooley & Taylor Revue, which closed Sunday (9) at the Lyric Theater, Mobile, Ala., after a swing over the Kemp Time. . . . **JACK HERBERT** was handed a week's holdover on his recent trip into the 100 Club, Des Moines. . . . **BILL NEFF**, who barned his spook opsy at his Indiana, Pa., quarters a month ago for improvements, posts that he'll be all set to go in another week or so, with the same agent, Bert Howard, plotting the course. According to Neff, the show is set for repeats on 60 per cent of last season's route; not a bad score. Virginia Neff, who entered the hospital with the flu right after Christmas, is mending nicely and expects to be in shape to begin the forthcoming trek with the rest of the show. . . . **HARRY C. BJORKLUND**, Minneapolis magician-cartoonist, infos that the holiday season just ended was the best in his career. Not only were the parties more plentiful, says Harry, but the compensation was greater. Bjorklund and Arthur C. Nelson were pictured in the Sunday magazine section of the December

BURLESQUE NOTES

NEW YORK:

ROSE BERNARD and Cecile Claire, ex-burly and nitery features, now working in defense plants. . . . **DUKE GRENADA** and Charlie Mignona, formerly of the stage, are partners in a new Italian cat shop in the Porties. . . . **TOMMY PELUSO**, whose tunes are heard over NBC from the Coast four nights a week, once led an ork in local burly houses. . . . **ZORITA** has moved from Club Cobra to 606 Club. . . . **PAT PAREE** continues at Club Eldorado. . . . **BETTY MONTGOMERY**, dancer, opened New Year's week in a nitery in Elmont, L. I. . . . **JOE DORRIS**, comedian-emcee, in his 10th week at Tony Pastor's, Greenwich Village. . . . **AL BAKER**, straight man on Hirst Circuit, still makes a complete change of wardrobe for every scene, as in his old Columbia Wheel days. . . . Friends attended the funeral of **GAYETY IKE**. . . . **CHARLES (KEWPIE) KEMPER** and George Haggerty, following their Western vaude tour, opened January 12 for six months at Slapsie Maxie's, Los Angeles, thru booker Charlie Allen. . . . **BOB ALDA**, former burly straight, appears in the Warner Bros.' film *Rhapsody in Blue*. . . . **PVT. HARRY KANE**, ex-burly singer now overseas, writes he enjoyed meeting up with former comic Hank Henry of *This Is the Army*, also overseas. Kane writes further: "Enjoyed a million laughs with Hank, who misses the burly theaters and, most of all, his wife Marian Wakefield and baby Mike." . . . **JOHNNY MACK**, tapster, opened at 100 Club, Des Moines. . . . **GRACE DIEHL**, out of the chorus at the Hudson, Union City, N. J., because of a cold, is being nursed by Ma, the former **BETTY WHITE**, who was another chorine of old-time burly stock days at the Irving and elsewhere in this vicinity. **UNO.**

FROM ALL AROUND:

ROSA MACK (Baby Dumpling), now featured on the Hirst Circuit, recently played the Grand, Canton, O., where her parents, Al and Anita Grant, are operating the concessions for the Jacob Bros.

26 issue of *The Minneapolis Tribune* in a cleverly written half-page feature by Rolf Felstad reviewing the workings of the newly formed Minneapolis Hocus Pocus Club. Yarn was labeled "It's More Fun To Be Fooled."

Stem Grosses in Wow Class: Strand Hits Record; MH 119G

NEW YORK.—New Year week business lived up to expectations—it was smash. At least one house, the Strand, set itself a record.

Radio City Music Hall (6,200 seats, \$101,141 new house average), in its first four days alone of the holiday week, had 98,900 customers, and for the week did \$119,000 with Al Loyal, Adriana and Charly and *Madame Curie*, having

grossed \$116,000, \$110,000 and \$88,000 in the weeks before with the same bill.

The Roxy (5,835 seats, \$79,612 new house average) walked off with \$127,000, a whopping total, with Bill Robinson and Jimmy Dorsey on stage, and Benny Goodman in the picture, *Gang's All Here*. This was the second week for the bill, the house having scored \$110,000 in the first stanza.

The Capitol (4,627 seats, \$59,010 new house average), with Lou Holtz, Kathryn Grayson, Nancy Walker, Rags Ragland, Fay and Gordon, and Richard Himber ork, plus *Guy Named Joe*, did an enormous \$110,000, the previous week's take with the same bill being \$72,000, which is quite a jump.

The Paramount (3,664 seats, \$62,575 new house average), with Tommy Dorsey, Gene Krupa, Edwards Sisters, Paul Regan and *Riding High* whammed to a neat \$100,000, having done \$79,500 the week before.

The Strand (2,758 seats, \$44,092 new house average) drove home for a new house record with a gorgeous \$77,000, doing \$17,000 on New Year's Eve-New Year's Day alone. Bill has Charlie Barnet ork, Ella Mae Morse; Low, Hite and Stanley, and Bunny Briggs, plus *Destination Tokio*.

The State (3,327 seats, \$28,036 new house average) pulled \$43,000 with Jackie Gleason, Eric Blore, Patricia Morrison, Harrison and Fisher, plus *Sahara*. New bill is Grace McDonald, the Hickory Nuts, Cy Reeves, Smith and Dale, the Reddingtons, Sallie Puppets plus *Girl Crazy*.

Rain, Sleet Give Philly Bum Start

PHILADELPHIA.—The new year got off to a sluggish start for the local variety houses, with rain and sleet on week-days hitting the gate below the belt. In spite of a holiday week-end and a New Year's Eve frolic, Earle Theater (seating capacity, 3,000; house average, \$20,000) barely hit the house par with almost \$20,000 for week ended Thursday (7). Ted Pio Rito, as the band draw, shared the spotlight with Frank Fay and Marion Hutton, making for light marquee flash. *Around the World* the screen filler.

Fay's Theater (seating capacity, 2,200; house average, \$10,000) also considered it good enough, with only Louis Jordan's band for the draw, to count up \$9,200 for week ended Thursday (7). Spider Bruce and Company; Ford, Benny and Bailey; Jim Wong Troupe and the Cabin Girls rounded out the bill. *The Falcon and the Co-Ed* on screen.

Midnighters Build Balto to \$22,400

BALTIMORE.—Hippodrome Theater grossed a fine \$23,400 for New Year's holiday show week ended January 6, with bill including Eddie White, the Wesson Brothers, the Whitsons, Jane and Jerry Brandow and the Pyramid Girls. *Pic, Government Girl*.

Overflowing crowd attended the New Year's Eve midnight show, grossing high-est figure ever attained since inauguration of midnight shows at the Hipp. This was in addition to the regular weekly midnight show for war workers, which also grossed high.

Chester Ork 25G In LA Xmas Week

LOS ANGELES.—Business over the Christmas holidays netted the Orpheum here \$25,000, with Bob Chester and orchestra headlining. Week did not include the New Year's Eve business, when reserved seats were sold.

Also on the bill was Tito Guizar, who moved out after the first day because of illness. However, Christmas Day crowds and Guizar filled the house.

Orpheum (3,200) charged 85 cents Christmas Day. Usual high is 75 cents.

Kassel 20G Mpls.

MINNEAPOLIS.—Art Kassel and his orchestra on stage, with Olsen and Johnson's *Crazy House* on the screen, drew a neat \$20,000 at Mort H. Singer Orpheum Theater for the week ended January 6. Heavy New Year's Eve week-end, drawing \$14,000 for Friday, Saturday, Sunday, got the show off to a big start. Good weather during the rest of the week helped out the balance of the run. Next stageshow brings the Ink Spots week of February 13.

IN SHORT

New York:

ANN FRANCINE returned to Armando's January 2, indefinite stay. . . . **FLORIA VESTOFF** has opened at Glass Hat, Belmont-Plaza Hotel. . . . **JACKIE GLEASON** into the Greenwich Village Inn. . . . **MBL HENKE** spotted on *Atlantic Spotlight* show over NBC and *On Stage, Please*, over the Blue, the same day, January 15. . . . **MARY LOU WILLIAMS**, with a pick-up trio, set to cut a few e.t.'s for World. . . . **JESSYCA RUSSELL**, night club press agent, playing a two-week engagement at Unity Hospital, Brooklyn. . . . **DICK BUCKLEY** into Glass Hat. . . . **SHELLA BOND** opened at La Martinique. . . . **JIMMY SAVO** has returned to Cafe Society, Uptown. . . . **TOMMY MORGAN** has joined Glenn Miller Singers, replacing Bill Green, who has become a flying cadet. . . . **LAST HALF** of Fay and Gordon reports for his army induction January 20. . . . **HAL LANSBERRY** ork returned to Diamond Horseshoe January 9 following the illness of its leader. . . . **KNAPP SISTERS** have signed with CRA. . . . **GERALDINE DE LYS** into the Maisonette, St. Regis Hotel. . . . **THE PAULENS** have opened at the Village Barn. . . . **DORITA AND VARELO** have resumed at El Chico's after he recovered from the flu. . . . **IRWIN COREY** has opened at the Cotillion Room, Hotel Pierre. . . . **NINA TARASOVA** tee off at the Blue Angel January 14.

Chicago:

HARVEY COCKS, general manager Quimby Theaters, Fort Wayne, Ind., in Chicago shopping for attractions for the Palace, Fort Wayne. His daughter, Jane Marie, has joined the WAVES and is stationed at Hunter College, New York.

Philadelphia:

BUNNY HOWARD making a return trip to Embassy. . . . **ZARCO AND BERYL** back at Club Ball. . . . **JOHNNY CAHILL** to make his first Gotham venture at Queens Terrace unless the army gets him first. . . . **CHARLOTTE VOGUE** an added starter at Kaliner's Rathskeller. . . . **PATTI CAMERON** at Hotel Philadelphia. . . . **CHARLES E. TODD** now manager of Bellevue-Stratford Hotel, replacing Claude H. Bennett who is convalescing from a long illness. . . . **THE DeMAYOS** returning to the dance whirl, Marie DeMayo having recovered from a heart ailment. . . . **BILLIE DIAMOND**, of Kramer and Diamond, down with pneumonia in St. Luke's Hospital. . . . **SALLY ROWE** takes over emcee spot at Club New Yorker. . . . **SONNY SAUNDERS** and Gloria French new song leads at Frank Palumbo's. . . . **BRUCE PAUL**, last in Sciolla's Cafe, puts aside his pantomimery to continue his studies at Bellevue Hospital, New York City.

Los Angeles:

FLORINE BALES, exec sec of AGVA down with the flu. . . . **THE BARKLEYS** have closed at the Riviera and are heading for Philadelphia. . . . **ARIZONA SLIM** booked into the Riviera, replacing Velera Burton. . . . **WILMA WESCOTT** emcees new all-femme show at Rice Bowl, which includes Marion Wilkins, Arvola, Betty Jo and Mary Andes. . . . **TINY KELLY** heads new show at Boogie Woogie, which includes Joe Mole and Gabriel LeFever. . . . **RAY BOURBON** will take top spot in new show being bank-rolled by Billy Berg. . . . **LEONARD SILLMAN** in town lining up talent for a stageshow. . . . **CHARLOTTE HENRY**, formerly of the films, now appearing in San Diego. . . . (See *IN SHORT* on page 25)

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Big Push for Act Supremacy

GAC in Stab At Reins With En Masse Pacts

NEW YORK, Jan. 8. — General Amusement Corporation, mostly a band-handling organization until recently, is moving strongly into the act field. Action is the result of a three-year development now coming to a head. On the basis of a group of acts taken under personal-management contract by GAC within the last two or three weeks, plus those acts already in the GAC fold, the office is now second in the field and right behind William Morris, says Harry Kilby, chief of the GAC acts department.

Following the recent visit of Tommy Rockwell, GAC prez, to Chicago, and a series of negotiations carried out by Kilby from New York, the following acts were signed to personal-management contracts: Harry Savoy, Jack Gleason, Andy Mayo's Patsy the Horse, Anita O'Day, Jerry Mann and Betty Linde, Marvel Louis Barrow (wife of Joe Louis), Fernandez De Castro Trio, Edwards and Arden, Blanche Calloway, Wally Rand, Buddy Mack, Max and His Gang, Jerl Sullivan, Jimmy Sutton, Myra Jeanne, Dwight Look, Margo Wade, Ellen Kerry, Jack Waller and Nita Norman.

In a week or two the acts department will be given more space in the GAC office to make room for expanded activity. The staff, under Kilby, has also been enlarged, now including Johnny King, from the Al Borde office, and Harry Santley.

GAC had only bands when Kilby came there three years ago. Kilby had had his own talent agency, doing personal-management work. GAC bought him out and brought him in to set up an acts department. From that time until the present, GAC has acquired the following acts in addition to the group named above:

Frank Sinatra, Andrews Sisters, Connie Boswell, Bea Wain, Three Stooges, Diosa Costello, Beatrice Kay, Mills Brothers, Dolly Dawn, Perry Como, Nick Lucas, Sims and Bailey, Arthur Tracy, Phil Brito, Marian Hutton, Sunny Skylar, the Rimac Revue, Patine Trio, Florida Vestoff, Dick Buckley, the Di Gatano's, Blair and Dean, Dave Barry, Arthur Blake, Ray English, Mervyn Nelson, Johnny Morgan, Carr Brothers, Paul Sydel, Vera Barton, Pat Henning, Rex Owen, Dan Hardin, Eddie Shaefer, Marilyn and Martinez, Puppi and Gwen, Three Bluejackets, Roy Smeck, Maria Louise Lopez, Terri La Franconi and a few others.

The firm has also acquired management contracts over a group of chorus lines. Group includes the Muriel Kretlow Girls, Margaret Faber Girls, Evelyn Mannion Girls, Manhattan Models and Norman Lorraine Girls.

To facilitate the enlarged activities of the GAC act department, Harold Rosene yesterday (7) joined the Chicago branch of the department, under Eddie Sligh. Rosene has just concluded 20 months' service in the army. He was formerly with the William Morris office.

Dot Donegan To Nab 58C on Coast Dates

HOLLYWOOD, Jan. 8.—Dorothy Donegan, Chicago piano sensation, opens here tomorrow (9) at the Trocadero for two weeks at \$900 per and doubles into the Orpheum Theater on bill opening the 12th at \$1,000. While here she'll also collect \$3,000 more for her part in the Andrew Stone production, *Sensations of 1944*, for United Artists.

Bert Gervis, Donegan manager, will arrive here from Chicago in time for her picture debut.

Should "Filth" Acts Be Given Chance To Clean House Before Heave-Ho by Ops? AGVA Sez Yes

PHILADELPHIA, Jan. 8.—Action of the local AGVA chapter in placing the Red Hill Inn, South Jersey roadhouse, on the unfair list, has solved the age-old question of handling situations where a performer uses material fresh from the gutter groove. Red Hill management was blacklisted when it fired a local emcee after opening night because his material was "too dirty." Union held that the emcee should have been given a chance to change his material and held the nitery responsible for a full week's salary to the performer.

Dick Mayo, exec secretary of the union here, in explaining the board's action in this case, stated that a nitery op has every reason to cancel out a performer who uses "dirty" material as it constitutes an "indecent" performance in the eyes of the law and makes the nitery op liable to loss of his liquor or entertainment license. However, Mayo added, the nitery op cannot take it upon himself to summarily dismiss a performer for such indiscretions. Mayo advised ops that when they encounter a performance that is too "rough" for the comfort of the spot's license, let alone the patronage, the performer should be so advised and given the opportunity to change the material for the next show. Then, if the performer still persists in being "dirty,"

the op has a right to cancel all contracts and AGVA will uphold such action. However, the performer must first be given a chance to change his material.

Mayo blamed ops themselves for the wealth of filth found in the nitery shows in these parts. In many of the so-called dives, popularly known among the local performers as "toilets," most of the owners insist on filth. Many have been known to cancel out emcees because they are "too clean."

For Sale --- Lotso Spotso

NEW YORK, Jan. 8.—Anybody wanna buy a night club? A rash of offerings, near-sales and ownership transfers has developed, for which those in the industry ascribe a variety of reasons—ranging from poor business to the liquor shortage, the talent shortage, bad management and that looming 20 per cent amusement tax bite.

The Casablanca is on the market for a reported selling price of \$22,000. Owners Sam Cohen, John Anthony and John Gluskin (brother of Lud Gluskin) have already talked to three-four prospective buyers but there are no takers, so far. At the same time it is rumored that Sam Newhoff, the wealthy furrier who put a bunch of his wares on display in this spot a couple of weeks ago and who is also supposed to have a piece of the place, may take it over completely.

Also up for sale is Eleanor Bentley's place for a figure which she is keeping secret. A prospective buyer is reported to be in sight.

Abe Ellis, the hat-check king, is also rumored to be dickering with Kitty Davis, of Miami, for the sale of the closed Rlobamba night spot on which he holds a mortgage.

Industry dopesters also figure Jay Ferra as being interested in selling his Queen Mary, altho Ferra has not put the place on the market.

Meanwhile, the Dubonnet in Newark has changed hands, going to William J. Babner, and the Cafe Loyale restaurant on Fifth Avenue has been bought by Nat Moss to be turned into a night club.

Amidst all these deals, actual and potential, the Folles Bergere closed down for the second time in a month, this time for good apparently, and the Cotton Club, successor to the Famous Door, also shuttered after a fast one week.

Pottstown, Pa., Rio Razed

POTTSTOWN, Pa., Jan. 8.—A central city blaze Monday (3), which caused more than \$200,000 damage, sent the new Rio Roof Garden night club up in flames. Six fire companies battled the blaze, which started in the building housing the rooftop nitery. Proprietors of the nitery, opened nine months ago, said they had between \$30,000 and \$40,000 invested in the spot.

Names for Troika, D. C.

WASHINGTON, Jan. 8.—Headline talent for the next eight weeks has been inked by Helen Hamilton's Troika Club. Frank Fay went in for a fortnight beginning yesterday (7), to be followed by Cross and Dunn, who in turn will give way to Sheila Barrett. Harry Richman is skedded to follow Miss Barrett.

AGVA-TA Mull "Celeb Night" Fund Pay-Off

NEW YORK, Jan. 8.—The so-called "celebrity night" problem which has been plaguing the vaude-nitery field for many years, will soon be paying its own freight to the performer industry.

Officials of the national office of the American Guild of Variety Artists met Thursday (6) with a group from Theater Authority to discuss this headache. According to Matt Shelvey, AGVA national administrator, it was the sense of the meeting that AGVA should put a tariff on celeb nights, with the total proceeds, which should be considerable, to go to the union's sick and welfare fund. This will be done, says Shelvey, subject to approval by the International Board of the Four-A's sitting as the national board of AGVA.

Night clubs, restaurants and cocktail lounges which call upon performers for free appearances on "celebrity nights" will pay a sum, yet to be decided, on the basis of their AGVA classifications. The charge will be levied on an annual basis if the spot runs these affairs regularly, and per show if on an infrequent schedule.

Shelvey declared that AGVA has always had a constitutional provision against such free performances but has lacked the power to enforce. Now, he says, the union can make its rule stick, but instead of eliminating free shows the union will make the guest-appearance places pay off.

Mrs. L. Warner Buys Austin H'wood Spot

HOLLYWOOD, Jan. 8.—My Blue Heaven, Gene Austin's nitery here, is to become Cafe Society-Hollywood now that Mrs. Lou Warner has acquired the spot from Austin. New policy will feature name acts. Don Roland and his orchestra opened Thursday (6), with GAO assigned to secure name acts for the floorshow.

Austin's plans are reported indefinite. News that he has been booked into the Zanzibar Room at Florentine Gardens is unconfirmed. The Four Tones close January 10, and Larry Luke, blind pianist, about January 19. Zanzibar recently featured the late Fats Waller.

Cafe Society-Hollywood is to be managed by Lou Gray. Mrs. Warner also operates a spot in Big Bear, resort town near here.

Opening date not announced.

Barrett to Suez; 5C-12 Wks.

PHILADELPHIA, Jan. 8.—In an unusual management deal, Elaine Barrett, singer, goes under the wing of Eddie Suez, head of Eddie Suez agency, with a guarantee of \$5,000 on a 12-week booking period. With cafe, club and theater dates for the dozen weeks, tour will take her to Queens Terrace, New York; Club Candee, Syracuse, N. Y.; Frank Palumbo's, Philadelphia, and theaters in Providence (Fay's), Baltimore (State), and in Pennsylvania, the Feely in Hazelton, Family in Scranton and Hippodrome in Pottstown.

Marty Kane OTGA Prexy

CLEVELAND, Jan. 8.—Marty Kane, of the Frank Sennes Agency, Cleveland, has been elected president of the newly organized Ohio Guild of Theatrical Agents, Inc. The State organization was formed at a recent meeting here attended by managers and agents from all over Ohio. Leo Fredericks, of Fredericks Bros., is vice-president; Alfred Jackson, of the Jack Wald Agency, secretary, and Merle Jacobs, MCA band booker, treasurer. The organization plans to co-operate with ARA and AGVA for mutual protection.

Revenuers Close Chi Colony Club

CHICAGO, Jan. 8.—Micky Becker's Near Northside Colony Club was closed by internal revenue agents afternoon of New Year's Eve for failure of the management to pony up Social Security and withholding tax deductions.

Bureau slapped a general lien on all club property and is currently taking inventory prior to offering assets for sale. Acts on bill at closing included Patsy Garrett, Al Zimney, Jules and Joanne Walton, and Son and Sonny, with Henry Manning and Don Chiesta orks.

AGVA Inks 7 in D. C., 6 Class A

NEW YORK, Jan. 8.—Matt Shelvey, national administrator of AGVA, is back in town with seven new contracts for union shops in Washington.

On a two-day trip last week he signed up the Olmstead Grille, Ruby Foo's, the Shoreham Hotel, the Romany Room, the Jalna Club and the Trade Winds, all receiving Class A ratings and \$75-\$45 minimums. The Coverns, a Negro spot, was also signed, with a Class C rating and \$50-\$35 minimums.

These contracts bring the Washington AGVA total to 11 and leave only the Off-beat and Stardust places to be brought into line.

Philly Allegheny Drops Vaude—Carmen Competish

PHILADELPHIA, Jan. 8.—Warner's Allegheny Theater, nabe circuit house which returned stagershow for the first time in many years this season, has shelved its vaude policy. House has been operating on a Thursday, Friday and Saturday stagershow policy and this week handed in notice to the musicians' union to let out the pit band. Union contract called for a four-week notice.

Shows are booked out of the Warner office in New York and local bookers submitting acts were advised to hold off. Competition from the close-by indie Carmen Theater, playing full week of vaude believed to be too much for the Allegheny.

Mpls. Ops Fight Juve Joy Riders

MINNEAPOLIS, Jan. 8.—Challenged to clean up or else, proprietors of Minneapolis taverns, night clubs and cocktail spots this week took steps to rid their business of thrill-hungry juveniles—boys who commit crimes while under the influence of liquor and minor girls who haunt bars.

The move followed a warning by M. J. Dillon, county attorney, that the bar operators will be held responsible if they sell liquor to juveniles who later are arrested by the police.

Already two operators—Augie Ratner, of Augie's, and Casablanca tavern—are under indictment following arrest of four youths picked up on suspicion of robbery. Grand jury which investigated the boys voted no-bills against them, but turned around and indicted the bars.

Members of Minneapolis Retail Liquor Dealers' Association met Tuesday (4) at the Dyckman Hotel to hear warning from Dillon and from Joe Jonas, chief of police, and to present their own case to the authorities.

Out of the meeting appeared one concrete plan which would provide for voluntary registration of all persons under 25 years of age. Such registration, it was felt, would give credentials to those who have reached 21. Others who could not produce such credentials would be barred.

Plan was proposed by Arthur Murray, of the Red Feather Cafe, who said registration could be arranged thru tavern proprietors' section of the On-Sale Liquor Dealers' org.

Bridgeport Switches Policy

BRIDGEPORT, Conn., Jan. 8.—Loew-Lyric Theater, which has been playing three-day bills, will play vaude on Sundays only, with spot bookings during week, when suitable attractions are available.

Harry Rose, veteran manager of Loew-Globe, has been transferred to the Lyric with his assistant, Frances Connors.

D. C. 400 Marks Time

WASHINGTON, Jan. 8.—Club 400, downtown nitery, Monday (3) began a business of serving just luncheons and dinners, following suspension of the spot's liquor license for seven days.

Location lost beverage permit when District ABC Board held that operators had sold to a minor. Effect of the blow is severe as liquor sales were said to represent 40 per cent of the spot's revenue. In spite of liquor license suspension, it continued regular shows and no talent was released.

Como for Versailles

NEW YORK, Jan. 8.—Perry Como, third man in the swooner-crooner sweepstakes, heads the new show being set for the Versailles, to open around February 1. Bill will feature the De Castro Sisters (3) never seen before in New York. Gals are out of Havana, by way of Miami and the Midwest.

George White Readying Unit

HOLLYWOOD, Jan. 8.—Local office of American Guild of Variety Artists has released information that George White is rehearsing a new show, with break-in date at San Diego. Show will then play the Orpheum, Los Angeles, and head east for Broadway bookings.

Lang Revue 4G Folderoo

SAN DIEGO, Jan. 8.—Howard Lang revue, which played two weeks here, has done a fold. Show was reported to have dropped \$4,000 in the two-weeker. Bond placed with American Guild of Variety Artists by show backers, paid off cast.

Nerrett Succeeds Senna in Boston AGVA; Member Hits

BOSTON, Jan. 8.—Fred Nerrett is replacing Tom Senna as administrative director of the Boston area for the American Guild of Variety Artists, according to Matt Shelvey, national administrator. Boston local of AGVA was dissolved two weeks ago by vote of the former executive board of 12.

NEW YORK, Jan. 8.—A letter from William Patrick Dunlay, of AGVA's Boston local and ex-v.-p., has been received by *The Billboard*. It follows:

"This is in reply to the article in *The Billboard* of January 1. Back in 1773 the Boston Tea Party was held. In 1944 there will be another tea party and the AGVA will be the tea that will go into the harbor, unless an open meeting is held and our membership given a good and sufficient reason why the local board was abolished at a questionable meeting attended by a hand-picked group, which for some reason favor a system or administration which deprives the local membership of any voice or authority in matters pertaining to the local business or any other business of the union.

"*The Billboard* was grossly misinformed because, in part, the article says that the board was dissolved by a vote of the membership. This is not true as there has not been an open meeting since our last election. News releases of this kind are misleading and destructive.

"If this union is to survive it must abide by the rules and by-laws and be open and above board and administered in a truly American way lest we would add water to Mr. Westbrook Pegler's wheel.

"These are the principles we stand for and will fight for. The Boston Tea Party was held by the infuriated colonists who refused to be subjected to taxation without representation."

Ersatz Sinatra-tures

NEW YORK, Jan. 8.—There are many crooners who try to copy the style of The Voice, but there's only one who can duplicate his signature. Billy Stein, general factotum at General Amusement Corporation, is the man behind the pen on those gorgeously inscribed Frank Sinatra pictures being passed out by GAC. Billy has already embossed about 150 pix with Sinatra signatures florid enough to make any gal's heart thump—but he takes both his production and skill calmly.

Cafe Loyale, N. Y., Goes Club With Nat Moss Boss

NEW YORK, Jan. 8.—Cafe Loyale, Fifth Avenue eatery of long standing, will become a nitery January 20 under the ownership of Nat Moss, who acquired the location last week. Moss, brother of Joe Moss, was recently honorably discharged from the army. He was formerly associated with the Green Room of the Hotel Edison and the Hollywood.

Thru the Dave Taps agency, Moss is now buying talent. The Carlos Molinas rumba band and Sonny Kendis's society ork are set to date, with more bookings in the offing.

Davis Expands for GAC

NEW YORK, Jan. 8.—Mort Davis, who has replaced Danny Hollywood as the head of the cocktail department of GAC, next week moves to larger quarters in the RKO Building. Move is part of an expansion plan warranted by GAC's growing cocktail lounge business, according to Davis, who also contemplates one or more additions to his staff.



Is Everything Under Control?

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Good Luck,
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La Conga, New York

Talent policy: Dance bands and floor-shows at 8, 12 and 2. Owner-operator: Jack Harris. Manager: Jimmy Sheir. Maitre: Karl. Publicity: Sidney Ascher. Prices: \$2.50-\$3.50 minimums, after 10 p.m.

Carmen Amaya, plus a newcomer, Marta Dominguez, helped to launch a distinguished show for the new year at this Latin American night spot on Tuesday (4).

Amaya is by now too well known to need further description. It is only necessary to say that she is the same combination of brimstone and passion she always has been, and that she still spine-tingles the customers with her drum-beat taps and flamenco flourishes.

Her sisters, Leonor and Antonia, assist admirably, and Gloria Belmonte, as good looking as she is a skillful dancer, proves an able foil. All the other Amayas, plus Sabicas the guitarist, turn out to provide an exciting, satisfying interlude. The ensemble and Amaya scored handsomely.

Marta Dominguez, never heard before in the States, is a comely gal using the standard south-of-the-border dramatic style of song delivery. At the opener she was suffering badly with laryngitis, so it is impossible to judge her vocal qualities. But her deportment and styling indicate an experienced stage personality who should do very well in American night clubs.

Enoch Light's ork (11), with Leslie James doing the vocals, provide okay dance music. Machita's rumba band (8) work at the show and for after-dinner hoofing. House half full at supper stanza. *Paul Ross.*

NIGHT CLUB REVIEWS

Blackstone Hotel, Mayfair Room, Chicago

Talent policy: Floor entertainment at 9 and 12; society dance band. Management: A. S. Kirkeby, managing director. Emil Holiner, host; Mary Anderson, publicity director. Prices: A la carte, no minimum or cover.

Renee De Marco and the three escorts are tailor-made for this beautiful room. Marks a return engagement for Miss De Marco, who presents a brilliant picture of dancing against a background of choral effects and graceful steps by the three escorts. She took five encores opening night and gave an appreciative audience everything in ultra-clever dancing from Latin American suavty to good-natured schottisches.

Her program included *Brazil, Concentrate on You, Schottische, Glass of Champagne, Break-Down and Take It Easy*, the latter two exciting jazz routines in a patent-leather groove. Miss De Marco is a great artist who is ably supported by husband Jody Hutchinson, one of the escorts.

Neil Bondschu, the band leader, has a style reminiscent of Eddy Duchin, and plays an excellent brand of society dance music. Bondschu, who played with Carl Rawazza's band for two and a half years, does all the arranging. Typical of his work is a beautifully scored Gershwin medley featuring five strings. During the dinner hour he plays concert arrangements, one of the best of which is a medley of popular tunes from the *Oklahoma* score and featuring *People Will Say We're in Love*. Band consists of accordion, piano, drums, bass, three violins, three tenor saxes, one doubling on violin, and one on cello. *Carl Cons.*

Glass Hat, New York

Talent policy: Dance Bands and floor-shows at 8:30 and 12:30. Owner: Belmont-Plaza Hotel. Operator: Carl Johnson. Manager: A. Rodriguez. Publicity: Frank Law. Prices: \$2-\$2.50 after 10 p.m.

With its new show, the Glass Hat is living in a glass house.

Program, as unveiled at the opening Friday (7), is an unsatisfying jumble, badly routined and running downhill to a dead stop. For no apparent reason, a performer of the calibre of *Floria Vestoff* was used to open the show. Her skillful tap work drew a strong hand and made a good impression, but this was dissipated before long.

Roy Davis followed with an overly long set of facial expressions set to somebody else's records. It's a good item if kept short and punchy, but at the Glass Hat it ran three takes plus an encore (the best of the lot), and Davis went off to a weaker hand than he could have earned otherwise.

Pat Abbott, one of those peppy personality girls, nexted with a set of three standard tunes interspersed with cute antics and something approaching coon-shouting, for which the gal drew a fair mitt.

Last section of the bill was consumed by Dick Buckley, a newcomer to these parts. He's a tall, British-looking and acting guy who's strongly reminiscent of George Sanders, of the movies. Uses a good idea in audience participations which, however, takes too much time being readied, at least the way he does it. Gimmick involves pulling four people from the tables to be stooges, with Buckley sitting back of them, voice-throwing and making them move their lips in pretended talk and songs.

As worked at the opener, the stint drew amused laughs and a good hand. Buckley followed with another participation stunt using hats, which was best thing he showed. Closed with an imitation of an old man which ran things right into the ground.

Mickey Alpert's band (12), back in this spot, plays for the show and dancing, with the maestro doing emcee chores, too, and all okay. Nino Morales (6) rumba band relieves, and brings Maria Morales to the front for a neat set of vocals and maracca-agitation. House three quarters full when caught. *P. R.*

Earl Carroll's, Hollywood

Talent policy: Dance band and stage shows at 9:15 and 12 p.m. Management: Earl Carroll, owner; Harry Long, manager; Ruth Winner, publicity. Prices: Admission, \$1.65; admission with dinner, \$3.30.

PRINCIPALS: Beryle Wallace, Eddie Rio, Pinky Lee, Jean Waddell, Jack Waddell, Judy Dhondt, Virginia Friend, Norma Larsen, Marian Bartell, Jean Richey, Betty Stanton, Silvia Stanton, Grace Romoff, Gordon Wynne, Joe Martin, Raul Martinez, George Shelley, Jimmie Nolan, Lee Gregory, Nicco Romoff, Herbie Wiere, Harry Wiere, Sylvester Wiere.

CHORUS: Ruth McCrea, Jeanette Grae, Rosemary Nelson, Barbara McDonald, Marian Kerrigan, Cecilia Gladhill, Jackie Glass, Marie Gogo, Colleen Carroll, Gloria O'Brien, Caprice Capron, Marletta Elliott, Lois Snyder, Beverly Carroll, Louise Saraydar, Doris Duane, Kathryn Kane, Lorraine Lee, Marilyn Moore, Patti Paul, Marguerite Cole, Maxine Van Silke, Gloria Lavorne, Tottie Forbes, Tyra Vaughn, Helene Simpson, Angela Wilson, Gloria Landon, Louise Leslie, Terry Morel, Jerri Wilson, Ann Atwill, LaVaun Bryson, Helen Cameron, Diana Chambers, Marie Claire, Helen Clark, Ann Girard, Louise Grant, Marilyn Maxwell, Helen Phillips, Alice Stevens, Joyce Stilton, Helen Thomas, Susanne Turner, Helene Unkers, Laura Vail, Lola Weston, Irene Waltron, Bette Yollman, Dorothy Young, Lee Martin, Roberta Paul, Frances Turner, Janie Williams, Alice Wills, Elaine Mason, Eleanor Shannon, Laura Sande and Vivian Richards.

CREDITS: Costumes, Jacks of Hollywood. Scenery, R. L. Gosh. Orchestrations, Mummy Strand, Lennie Conn, Harry Stone, Bud Baker, Gus Mayhew and Lester Cole.

Earl Carroll, carrying out his policy of changing his show at this time of the year, moved in *V for Venus* Christmas night. Show follows the Carroll pattern in which glamour predominates thruout 40 scenes. Evidently because of restrictions, the production is not as spectacular as Carroll would probably elect, but it's as big as anything around. Specialty acts turn in nice bits, but the average (See EARL CARROLL'S on opp. page)

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TOM O'NEAL

Hold Over!
400 Club, St. Louis, Mo.

Casablanca, New York

Talent policy: Dance bands and floor-shows at 9:30, 12:30 and 2:30. Operator-manager: Sam Cohen. Host: Alfred. Publicity: Ted Brooks. Staging: Ted Nathan. Prices: \$2.50-\$3.50 minimums.

Casablanca's new show opened Wednesday (5) with Muriel Rahn starred, and a worthy choice it is. Miss Rahn, doubling from *Carmen Jones* in which she shares the name role with another warbler, proves to be a strong night spot attraction in this, her first, appearance. Her beautiful dramatic soprano voice—encompassing both rich, clear top notes and a throaty lower register—plus her sock delivery—dynamic and subtle at the same time—drew braves from the late crowd opening night, and she had to beg off. She sang two of her show numbers, *Dat's Love* and *Cafe on the Corner*, a spiritual (requested), to big results, and rescued the over-played *Love for Sale*, making an experience of the tune. One small criticism must be made, however, of her floor deportment. Gal has a tendency to gab too much on her intros.

For support the bill has Costain and Barry in a ballroom dance routine, which they deliver in clean style to a good reception; Page Morton, a model who sings acceptably and emcees, both to a fair hand, and Penny Edwards, tap dancer doubling from the *Follies*. Last named is in a tough spot, following Muriel Rahn, but does all right with a couple of turns.

Ralph Pont's rumba band (5) plays for the dancing and features Felicia on the maracas and Latin vocals, both okay. Ray O'Hara's small combo (4) pitch in for the show and hoofing, also okay. House half full when caught. P. R.

La Martinique, New York

Talent policy: Dance bands and floor-shows at 8:30, 12:30 and 2:30. Owner-operator-manager: Dario and Jim Vernon. Host: Dario. Publicity: Edward Dukoff. Price policy: \$2.50-\$3.50 minimums.

Before a crowd so large that the dance floor had to be used for seating. Zero Mostel came back to the New York night spot scene Wednesday (5) at La Martinique, and scored heavily. The customers, including a big delegation from show business, accorded him something of a hero's reception, and Mostel lived up to it.

Army life apparently hasn't hurt this ace performer. He broke out some of his standard laugh-getters, including the "Al Jolson-George Jessel" routine, the Durante take-off, the Senator Pellagra opus, the Charles Boyer turn and the hygiene-teacher routine—all big. He also introduced a couple of new items, both pantomime, in which he demonstrated again the remarkable comic qualities of his face and body. Of these turns his "Russian guerrilla fighter" sequence is a little honey, being both funny and stirring.

The Murtah Sisters shared the honors with their combination of songs, face making and hijinks, drawing an especially strong hand for their *Pistol Packing Mama* number. Sheila Bond, good-looking tap-terper, did what she could on the fragment of floor left her and won a good milt. Show was supposed to have a couple of production numbers with the six La Martiniqueans, but these went out the window. Maximilian Bergere's ork (10) played the show. Sacasas' rumba band (9) assists for dancing when there's room. P. R.

Persian Room, New York

Talent policy: Dance bands and floor-shows at 9:15 and 12:15. Operator: Hotel Plaza. Manager: Henry Rost. Host: Fred. Publicity: Sobol, Hartman & Faggan. Prices: \$1-\$1.50 cover after 9 p.m.; \$3-\$3.50 minimum after 11 p.m.

A small, genteel and pleasing two-part show opened at this smart room Tuesday (4) and drew a solid response from the customers.

John Hoysradt is back with his combined satire-mimicry-singing-pianistics stance. He mocks men and women on phone, imitates Raymond Gram Swing, does a take-off on the opera, plays a Rachmaninoff selection, gives out with his funny standard football-game routine and razzes fight broadcasts. Working in the small Persian Room to a sophisticated crowd, Hoysradt has everything his own way and wrings both laughter and applause.

Beatrice and Gomez, a handsome ballroom team who dance as tho they like it, come on for a nifty series of swirls and lifts. At the last show Tuesday the crowd demanded three full encores and the pair had to beg off.

Bob Grant's ork (9) and Mark Monte's band (7) alternate with repertoires of good, quiet rumbas and pops. House half full. P. R.

Bowman Room, New York

Talent policy: Dance band and floor-shows at 7:45 and 12. Operator: Hotel Biltmore. Manager-host: Mr. Paul. Publicity: Albert S. Crockett. Prices: \$1-\$1.50 cover after 10 p.m.

The new ice revue at the Biltmore's Bowman Room, *Ice Capers of 1944*, is a choice example of what may be accomplished by combining discriminating taste in production values with first-rate talent. Running 30 minutes, *Ice Capers* is a little gem carrying more genuine entertainment than many a longer show, on or off the rinks.

Revue stars Joan Hyldoft, a looker from the Midwest not seen here before. Gal proves to be as strong on the Hans Bringers as she is on personality. In support cast features John Donohue and Arnold Shoda, a pair of handsome, talented ballet-trained skater-hoofers, and Ruth Sitarr, Jane Pohl, Bernice Stott and Janet Rose, a quartet of nifties who contribute heavily to the show's success.

Performers have been clothed in superb costumes and blended into choreography which avoids the usual night club flash and requires much more than the usual skating-dancing skill. Three original tunes have been prepared by Marjery Fielding, who also staged and did the choreo, and a big hung of Tschaiakowsky's *Nutcracker Suite* has also been incorporated. The total effect is impressive and the show draws strong milt.

Ray Heatherton's ork (12) makes its own contribution to the satisfying whole thru a knowing accompaniment. Heatherton himself is a skillful singer with enough sense to avoid the Sinatra influence. His gal vocalist, Ann Warren, looks good, possesses a swell voice and delivery. House capacity when caught. P. R.

EARL CARROLL'S

(Continued on opposite page)

Carroll patron wants glamour and the spectacular, which are given them from start to finish by the nearly two-hour layout.

The *Golden Harps* open the show with an outburst of beauty. Extravagant costuming, ultra-effective lighting and showmanship combine here to give the patron some inkling of what's to follow. The Mexican mood, featuring the smooth vocalizing of Raul Martinez, is featured next in production with 22 of Carrolloveles in the background. Outstanding in the production line, along with the *Harp* sequence, is the circular staircase in the center of the stage and by which the girls descend for a parade routine. For the first-act finale, Carroll uses a United Nations motif with the girls carrying flags and marching into the audience. On stage the revolving set presents the flags of the States mingled with those of the Allies. Stirring music by Manny Strand and his ork enhance the value in this number.

Beryl Wallace is featured thruout the show and does bits as a single as well as a partner for Eddie Rios, who emcees in good fashion, and Pinky Lee, comic. Lee's

brand of comedy is strictly burlesque but transferred to this setting loses none of its vim or vitality. There is some corn here, but Lee gives it a "glamourized" treatment.

In the specialty line the Staton Sisters excel with their contortions. Both are lookers and their work is smooth. Held over from the other show, they continue (and will continue) to draw applause. Jean Richey does most commendable work on roller skates. Combines figure skating and acro work with the audience failing to get the gist of the difficulties encountered here. Her work is good and receives, unfortunately, only an above-average reception. Jean, Jack and Judy, balancing act, is not too strong. They do three-highs, triple somersaults and a small bit of hand-to-hand. Faster routine would help immensely. Grace and Nicco in their knockabout routine proved good laugh and applause-getters. Had to beg off.

The Wiere Brothers with their violin playing and effective pantomiming get plenty laughs. Harry and Sylvester Wiere carry on the comedy, which includes head balancing with violins. Mugging is effective. Herbie Wiere turns in a good job as straight.

Carroll has gone strong on vocals in this show with George Shelley and Jimmy Nolan. The Tallor Maids girl trio, blend nicely as do the Carrolliers (Joseph Martin, Gordon Wynne, Lee Gregory and Richard Humphrey). Nolan and Tallor Maids do an exceptional job on *Oklahoma*.

The second show, running only 45 minutes, is not a Carroll production in any sense of the word. Mostly audience participating, it gives the customers a chance to play musical chairs and win a set of "autographed" glasses. Pinky Lee's comedy and Eddie Rio's emceeing here are plenty good. Opening is *Love My Corset*, with Miss Wallace displaying a cargo of curves while her corset is laced. Several of Carroll's beautes assist and have their corsets laced by servicemen. Reward is an abundance of lipstick transferred via a cheek kiss. *Musical Chairs*, despite the setting, is still a bunting game with limbs, both physical and furniture, taking the brunt of the punishment. *Madison Square Garden* is a fight between Lee and the Killer. Lee's comedy is exceptional. In *Hallucinations*, with Miss Wallace as the "patient" and Lee as the butcher boy, the laughs are there. *American Beauty Fans* gives one last look at Carroll's array of gorgeousness.

Carroll has shown that productions are still in order despite priorities. His *V for Venus* is exceptional entertainment and lacks none of the splendor and glamour of past productions. *Venus* is on an elaborate scale from start to finish.

Dance ensembles are commendable. They are done by Eddie Gale, formerly of the Debonairs, and Sleepy Williams. Opening marked the sixth year for Carroll's local spot. A birthday cake was cut by Eddie Cantor, while W. C. Fields, Jack Benny and Carroll looked on. Same comics were on hand for the opening five years ago. However, more people were craning their necks to see Carroll than the comedians. *Life* covered the party. Sam Abbott.

IN SHORT

(Continued from page 21)

EVELYN FARNEY with LOUIS AND CHERIE at the Last Frontier, Las Vegas.

Here and There:

GALLAGHER AND SHEAN, Chautauque Shea and the Albins are new at the Look-out House, Covington, Ky. . . . ESTEL AND ROSA SCARBROUGH, with Pop Brownlee, open at the Village Barn, New York, January 18 for two weeks with an eight-week option. They'll double over WOR during their engagement there. . . . CARLTON-LULIETTE DANCERS held a third week at the King Edward Hotel, Toronto. . . . JOHN SELMS, magician, driving Janet Jerome, dancer, and Jack Martin, comic, back to Chicago after playing the Playland Club, Lexington, Ky., thru the holidays, overturned his car near North Vernon, Ind., when he swerved on the icy pavement to avoid collision with another car. Martin's left shoulder and back were injured, Miss Jerome suffered a bruised head and Selms a knee injury. . . . HAPPY MEININGER, operator of the Fox Hut, Fond du Lac, Wis., visited Chicago last week in search of talent.

RALPH SHAW, emcee, is current at the Beachcomber in the Crown Hotel, Providence.

CARTER AND KATHY into the Troika, Washington. . . . JANE PICKENS set

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to open at Copley-Plaza, Boston, January 16. . . . MARGIE HART skedded to step into Van's, Buffalo, January 17. . . . ELLA FITZGERALD, working with the Ink Spots unit, will spend February at the Regal Theater, Chicago, and the Orpheum theaters in Omaha, Minneapolis, St. Paul, and Madison, Wis. . . . CORINNE AND BERT DEARO playing in Midwest, this week in Wilmington, Ill. . . . JEFF FRIE GILL and Evan Price doubling between Bellerive Hotel, Kansas City, Mo., and the new La Cantina night spot there. . . . PETER STEELE, ex-Canadian booker, now in England with Canadian Army and preparing to put on shows for the boys. . . . HENRICO AND NOVELLA playing a week at Olympia, Miami.

GIOVANNI, pickpocket magician, held over three weeks at the Bowery, Detroit, at \$750 per. . . . FLORENCE HIN LOWE, who opened January 7 at the Kentucky Hotel, Louisville, jumps to Buffalo for a two-weeker at McVan's, opening January 31. . . . DUKE ART JR., and the Waltons also on the bill at the Kentucky Hotel. . . . MARJORIE GARRETTSON has opened at the Radison Hotel, Minneapolis, for eight weeks. . . . LATHROP AND LEE open January 14 at the Roosevelt Hotel, New Orleans, before moving to Hollywood for a role in a forthcoming film musical. . . . MONTANA KID, Campbell Sisters and Coley Bay opened January 10 at Andy's, Minneapolis.

In the Armed Forces:

CORP. LOUIS A. ARLEY, of the 4 1/2 Arleys, is now overseas with the 19th Special Service Company. His address is APO 813, care Postmaster, New York City. Other trouper's maintaining the same address are Sgt. Price D. Jones, Sgt. Frew Morrow, Corp. Wesley Whitehouse, Sgt. Stanley Fraser and Lieut. George Liebler.

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VAUDEVILLE REVIEWS

State, New York

(Reviewed Thursday Evening, Jan. 6)

The bill which puts the State into the new year is not an auspicious one. Balanced between standard acts and new ones, the layout is good for a few laughs and some entertainment values, but the total impression is not overly satisfying.

Most interesting item is the Hickory Nuts act, making its debut on Broadway. Comprising three hillbillies and a wacky female to suit, the act in itself is not especially engrossing, for the quartet relies on screwball instruments, mountain music, bathroom comedy and hayseed wheezes as their mainstays. What is interesting—and possibly indicative—is that the hardboiled, citified Broadway customers laugh and applaud to a fair degree over this kind of thing.

Grace McDonald, film player, comes on for a "personal appearance" routine given over to two songs and a dance number. Gal looks good, has a pleasant personality and is a skillful terper, but she is weak in the warbling department. Her *Ain't Misbehavin'* was poor; the considerably better *What Do You Do in the Infantry?* was spoiled by the interpolation of a specialty stanza which twists the WACS on their dull lives.

The rest of the bill is split among Cy Reeves, hand-waving comic who drew a good hand with his gags and comedy songs; the standard racial humor of Smith and Dale, who work their Dr. Kronkwhite routine; the bouncy Reddingtons and their skillful trampoline tumbling, and the always fascinating Salici Puppets. Last-named item earned the biggest mitt.

House half full when caught. *Girl Crazy* the pic. Paul Ross.

Olympia, Miami

(Reviewed Wednesday Afternoon, Jan. 5)

Lyda Sue gave out with an acrobatic tap dance that pleased. Her somersaults and whirls drew a good hand.

Dodson's Monks, well-trained act in which the chatter of the trainer adds much to the novelty, were well received.

Wini Shaw headlined and sang several old-timers. A better choice of songs would have helped a lot. Wini gave a pep talk for the new bond drive and closed with a medley of songs from pix she has appeared in. Offered for a final encore *Love Forsaken*, working without the mike. Plenty of applause for this one.

Jerry Mann, a likable comedian, emceed and worked with his partner, Betty Linde. Mann has some fresh gags and satires, and pleased.

Rex and Betty Powers closed with their roller skating bit, in which Rex does some trick skating out of the ordinary. A well-dressed and pleasing turn.

Pic, *Riding High*. Biz good.

L. T. Berliner.

BENNY RESH

And His Show Band

7th Solid Year at the Bowery, Detroit.

Orpheum, Los Angeles

(Reviewed Saturday Afternoon, Jan. 1)

Starting with the big show for \$1.75 for reserved seats on New Year's Eve, this bill, headlined by the King Sisters with Maurice Rocco, Elmo Tanner, Hal Sherman and the Debonettes, is in for 10 days. Picture is *Hoosier Holiday*, but a bill with the King Sis and Rocco needs no bolstering. While it is normal for box office to slump after New Year's spree, those who let a hangover cheat them out of this show were losers.

Al Lyons and ork on stage. Open with an all-outer, *Paducah*, featuring a neat arrangement. Lyons doubles from baton to emceeing, doing nicely at both.

Elmo Tanner whistles *Stardust* as an opener and does a combination vocal and whistle on *Whistler's Mother-in-Law*. Wind-up is an outstanding pucker job on *Nola*, following *How Sweet You Are*.

Patrons who know the Debonairs, the act that ran for 18 months at Earl Carroll's, will see the resemblance of the routine. It is a switch with girls instead of men. Smartly called the Debonettes, their terping is debonair. All five gals are shapely and lookers; they wear identical hair-dos. Cleating is clean and their *Human Machine* turn is smart, with their hand movements accentuated by white gloves and short black wardrobes. A swell turn.

Hal Sherman and his comedy always hits a nice spot here. His slide-stepping dance routine is a good laugh-getter. Monolog has some fuzzy edges, but all in all it's clickable stuff.

Sherrill Corwin, Orpheum manager, saved the best for the last in this show.

Maurice Rocco, doubling from the Clover Club, not only entertains but almost astounds with his suave piano keyboard manipulation. *Begin the Beguine*, with the left hand beating out boogie-woogie is nothing short of superb. *Why Don't You Do Right?* with Rocco vocalizing and playing his own accompaniment put the cats in the aisles, and his treatment of *Donkey Serenade* is out of this world. While Rocco surpasses everything seen here under the guise of a boogie-woogie pianist, there is something vastly different about his treatment of this type of music. Even with *Rocco's Boogie-Woogie*, one of the woogliest boogies ever written, Rocco gives it a touch that would jar the stanchest Toscaninni fan into enthusiastic applause. Rocco not only stopped the show cold—he put it on ice.

The warm harmony of the King Sisters (4) won round after round of applause. *Paper Doll* serves to break in; then *My Heart Tells Me* and *Shoo-Shoo Baby*, the latter made to order for the girls. With Yvonne taking the lead, they do a new treatment of *I Said No*, making the gag line applicable to getting gasoline. *Say We're in Love Again* also features Yvonne, with Alice aiding and abetting with her rich and throaty voice. A top femme vocal group.

Sam Abbott.

"Bombs Bursting in Air"

(Music Hath Charms—Maybe)

NEW YORK, Jan. 8.—Don Seat, leader of the small combo bearing his name, is wondering about the powers of patriotism and music. At the up-State night spot where he played New Year's Eve, a nasty brawl developed among the customers, and in short order bottles were flying. The owner frantically requested Seat to turn on *The Star-Spangled Banner*—which Seat promptly did, going over it three times just for good measure. At the first note the bottles stopped flying, and everybody stood at attention. But as the last note died away glass again filled the air. The musicians ran for cover.

Earle, Philadelphia

(Reviewed Friday Evening, January 7)

In spite of sophomoric capers and corned humor, Tommy Tucker and orchestra overcome attempts at alleged comedy and come thru with a neat musical presentation that at least makes for listening pleasures without causing any real excitement one way or another. The maestro underestimates the hep characteristics of the Earle followers, and for their comedy of course Frank Gaby and his ventriloquism fills that niche expertly. Aided and abetted in that department by a zoot-suited male stooge, a fluttering fem and the wooden dummy, Gaby also shows uncanny control in throwing his voice around. Reaches his highest mark as he puffs away at a cigarette while the dummy sings out a Victor Herbert aria.

Outstander is the tip-top tapping of Hal Leroy, who doesn't look a day older since the last time around, and that was some time ago. Still burns up the boards with his terrific terp tricks. Picks out four turns, including a sitting-down session while his educated toes tap away tunefully, and has to beg off.

Maestro Tucker, with a large crew of capable tooters, has given the sweet stuff the go-bye. Save for his identifying *I Love You* to open, emphasizes the rhythmic beat, banking heavily on the heated horns. While his song selections leave much to be desired, the stage presentation and showmanly attributes are in high order, particularly the drum-nastics of Bud Klimker during the *Blue Skies* opus. Calls on the full vocal contingent with band, all the voices regis-

RADIO REVIEWS

in the solo spot, is strictly prestige stuff and puts Allis-Chalmers into the class with U. S. Rubber and GM as longhair time buyers. Besides, handling the nut for a show like this helps melt some of that piled up coin.

The presentation is neatly handled with Gene Hamilton's plugs, brief and strictly to the point, explaining the wartime and future peacetime plans of this Milwaukee concern.

For further effect Clifton Fadiman provides pleasant, cultured but not too literary comment between numbers and helps keep up the art appeal of the program which is definitely a class builder for both Allis-Chalmers and the Blue.

F. G.

Frank Sinatra Show

Reviewed Wednesday, 9-9:30 p.m. Style—Variety. Sponsor—Lever Bros. (Vimms). Agency—J. Walter Thompson, Station—WABC (New York) and CBS.

The Pled Piper of the platter bugs has a new setting in which to air his tonsils; and it's a nite crowded with talent. This new spot, piped from the Coast, puts Frankie in fast comic company with Bert Wheeler, Minerva Pious and Ginger Rogers (a visiting guest star), but the glissando groaner comes thru as singer, emcee and straight man.

Once a smooth balance has been achieved between music, comedy and plugs on this program, there's going to be sufficient to satisfy more than the bobby socks brigade, who sent a token force to the opener to squeal at the right moments.

Frankie put forth with the opening *Speak Low*, which he delivered nicely with a smooth ork background and followed later with *Kiss Me Again* and

tering to moderate returns. Don Brown, the romancy bary held in check by an announced laryngitis attack, puts over two pop ballads. Mary Ann Wayne, stepping out of the fem trio, the Voices Three, pleases with her plaintive singing for a torcher. The three gals overcome the hurdles of a cumbersome production arrangement for *Winter Wonderland* replete with spotlight snow. Kerwin Somerville, out of the sax section, makes with his pipes for a peppery War Bond-buying ditty, and winds up the proceedings singing the band's famous novelty click, *The Man Who Comes to Our House*. Show runs an hour. House packed at early supper show caught. *Pistol Packin' Mama* on screen. Maurie Orodener.

Lights Go on Again in S. F., Spots Jammed

SAN FRANCISCO, Jan. 8.—Night spots and hotel rooms here were jammed for the first lighted New Year's Eve since the war started and there was no shortage of cash to finance it. It was a big success with space at a premium. Big names were not expected this year, but despite the absence of performers who helped swell the coffers of the ritzy spots in the years gone by, the lesser lights did all right for ops.

Hard liquor was a definite war casualty, many spots relying on their supplies of domestic wines and champagnes to ease the drought. They ran to \$8 a quart. Food prices were jacked up to what the traffic would bear. Liquor sales were halted at midnight.

Indict Arnold Lester, Who Threw O&J (Etc.) for Loss

WASHINGTON, Jan. 8.—Ole Olsen, Chic Johnson and the cast of *Sons of Fun*, as well as several prominent night club impresarios in Washington, may get some satisfaction out of knowing that Arnold Lester, bogus talent scout who mulcted them out of food, drinks and personal loans, was indicted in District Court here this week.

So perfectly did Lester work his con game that actors' agents and a Shubert representative came down from New York to look over the contracts to be signed for a movie which Olsen, Johnson and others were to star in.

Lester was arrested several weeks ago in Chicago.

finished with a new song from his current pic called *This Is a Lovely Way To Spend an Evening*.

In between he cut up comic touches with Bert Wheeler, and played a slick stooge to Wheeler's oldie gag story.

Minerva Pious, peddling her chopped liver dialect, appeared as a Sinatra fan from Brooklyn and provides quite a few chucklesome minutes. This is one of the logest stretches she has had on the air in quite a time.

The Ginger Rogers' skit could have been meatier, but La Rogers' film fame plus the Sinatra allure and Wheeler's brief wanderings in and out of scenes, were sufficient to garner laughs, even if what they did was pretty amateurish. Again Frankie handled his end of this chore with skill.

The airing closed with a slick vocal scoring from the Vimms Chorus of *Stormy Weather* and a reiteration of the anti-black market pledge by Sinatra.

Several times in the program Truman Bradley purred at the audience about Vimms in too long and too involved plugs with the same unctiousness with which he used to sell Henry Ford's Sunday Evening Hours in the good old days before the war.

F. G.

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ACTS-UNITS-ATTRACTIONS ROUTES

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater.

(Routes are for current week when no dates are given)

A
Aarons & Broderick (Rialto) Joliet, Ill., 12, t; (Orpheum) Peoria 13-14, t; (Orpheum) Springfield 15-16, t.
Abbott, Pat (Glass Hat) NYC, nc.
Albins, The (Lookout House) Covington, Ky., nc.
Ames & Arno (RKO Boston) Boston, t.
Amaya, Carmen (La Conga) NYC, nc.
Andre, Rod (Punch & Judy) Grosse Pointe, Mich., cl.
Andrews Sisters (Riverside) Milwaukee, t.
Apollon, Dave, & Co. (Albee) Cincinnati, t.
Ard, Dottie (Clover Bar) Chi., nc.
Arleen (Orpheum) Omaha, t.
Arnaut Bros. (Albee) Cincinnati, t.
Arnell, Amy (La Martinique) NYC, nc.

B
Baker, Zig & Viv (Neil House) Columbus, O., h.
Banks, Warren (Rockhead's Paradise) Montreal, until Feb. 11, nc.
Barret, Helen (RKO Boston) Boston, t.
Baylos, Jean (Riverside) Milwaukee, t.
Belmont Bros. (Troadero) Henderson, Ky., 10-20, nc.
Belmore, Barbara (Ball) Phila., nc.
Berry Bros. (Stanley) Pittsburgh, t.
Black, Betty (Copacabana) San Francisco, until Jan. 16, nc.
Blair & Dean (Orpheum) Omaha, t.
Blakstone, Nan (Olmsted) Washington, nc.
Blanche & Elliott (Club Dama) Phenix City, Ala., 10-19, nc.
Blanche & Gomez (Persian Room) NYC, h.

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Bols, Ilse (Ruban Bleu) NYC, nc.
Bowen, Sibyl (Earle) Washington, t.
Boyer, Anita (RKO Boston) Boston, t.
Briggs, Bunny (Strand) NYC, t.
Brown, Evans (Glendening's) Upper Darby, Pa., cl.
Brown, Ralph (Palace) Columbus, O., t.
Brownlee's Hickville Three (Village Barn) NYC, 18-Feb. 1, nc.
Buckley, Dick (Glass Hat) NYC, nc.
Burnette, Smiley (Oriental) Chi., t.
Burns Twins & Evelyn (El Cortez) Reno, Nev., h.

C
Callahan Sisters (Rio Cabana) Chi., nc.
Cappy Barra Boys (Latin Quarter) Chi., nc.
Cardo, Mel (Helsing's) Chi., re.
Carlisle, Charlie (Bowery) Detroit, nc.
Carlisle, Una Mae (State) NYC, t.
Carlson, Violet (Tower) Kansas City, t.
Carr Bros. (Earle) Washington, t.
Castain & Barry (Casablanca) NYC, nc.
Casto, Isabella (Clover Club) Los Angeles, nc.
Caston, Bobbe (Three Sixes) Detroit, until Jan. 24, nc.
Chesman, Ann (Patlo) Cincinnati, nc.
Clark, Lillian (Casbah) NYC, nc.
Cooper, Karen (Copacabana) NYC, nc.
Corey, Irwin (Cottillion Room) NYC, h.
Cortez, Florez (Te Pee) Coral Gables, Fla., nc.
Cox, Wolma (Copacabana) NYC, nc.
Cranes, The (Glacier Gardens Ice Arena) San Diego, Calif., until Jan. 14.
Cummings, Julia (Glenn Rendezvous) Newport, Ky., nc.
Curley, Paul (Roxy) NYC, t.

D
Daniele & Danice (Vine Gardens) Chi., nc.
De Croff, Ann (Astor) Montreal, nc.
Della & Drigo (George Washington) West Palm Beach, Fla., until Jan. 16, h.
Dennis & Sayers (Chateau) Rochester, N. Y., cc.
Dante & Co. (Central) Passaic, N. J., t.
D'Ivons, The (Rio Cabana) Chi., nc.
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
Dominguez, Marta (La Conga) NYC, nc.
D'Roy, Phil (400 Club) St. Louis, nc.
DeSimone, Cheena, Dancers (Bowery) Detroit, c.
Drake, Robert, & Little Jeanne (Lyric) Mobile, Ala., t.
Duncan Sisters (Sheraton) NYC, h.
Dunn, Snozz (Bismarck) Chi., h.
Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

E
Edwards Sisters (Paramount) NYC, t.
English, Ray (Roxy) NYC, t.
Estelita (Rio Cabana) Chi., nc.
Evans, Steve (Orpheum) Minneapolis, t.

F
Fay, Frances (Latin Quarter) Chi., cl.
Fields, Gene (Helsing's) Chi., re.
Fisher, Buddy (Latin Quarter) Chi., cl.
Fitzgerald, Ella (Palace) Columbus, O., t.
Florella & Boyette (Oregon) Klamath Falls, Ore., 14-15, t; (Beacon) Vancouver, B. C., 17-23, t.
Folds, Lew (Kentucky) Louisville, h.
Franks, Four (Palace) Cleveland, t.
Fraser, Pete, Trio (Bandbox) Baltimore, cl.
Fredericks, Chester (Chicago) Chi., t.

G
Gaby, Frank (Earle) Phila., t.
Gallagher & Shean (Lookout House) Covington, Ky., nc.

Geddis, George & Rowdy (Roosevelt) Jacksonville, Fla., h.
Gill, Jeffrie, & Evan Price (Bellerville) Kansas City, Mo., h.
Gloria & Howard (La Hula Rumba) Honolulu, T. H., nc.
Glover & LaMae (Mayflower) Akron, h.
Golden Pair (Cave Supper Club) Vancouver, B. C., 10-22, nc.
Gould, Caryl (Riobamba) NYC, nc.
Green, Jackie (Rio Cabana) Chi., nc.
Guyse, Sheila (Rockhead's Paradise) Montreal, nc.
Grayson, Kathryn (Capitol) NYC, t.
Gwyn, Jack, & Co. (Colosimo's) Chi., c.

H
Hartnells, The (Blackhawk) Chi., re.
Harris, Claire & Shannon (Albee) Cincinnati, t.
Harris & Hunter (State) NYC, t.
Harrison & Fisher (Capitol) Washington, t.
Hatvary, Carlo (Vine Gardens) Chi., nc.
Heckle & Jive (State) NYC, t.
Hector & Pals (Chicago) Chi., t.
Henrie, Flo (Club Alabama) Chi., nc.
Herbert, Jack (Riviera) St. Louis, nc.
Herbert, Tim (Stanley) Pittsburg, t.
Hickory Nuts (Capitol) Washington, t.
Hill, Betty (Tower) Kansas City, t.
Holmes & Jean (State) NYC, t.
Holtz, Lou (Capitol) NYC, t.
Hope, Glenda (Jimmy Kelly's) NYC, nc.
Hoysradt, John (Persian Room) NYC, h.
Hune, Elayne (Monte Carlo) NYC, nc.

I
Inkspots, Four (Palace) Columbus, O., t.
J
Judson, Ann, Jr. (Edgewater Beach) Chi., h.
Jules & Webb (Mayflower) Akron, O., h.

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K
Kallen, Kitty (Roxy) NYC, t.
Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.
Kelly, June (The Brook) NYC, cl.
Kemmys, The (Apollo) NYC, t.
Killy, Jack (Rio Cabana) Chi., nc.
Knox, Dorothy (Copacabana) NYC, nc.
Kramer's, Henry, Hollywood Midgets (Kentucky) Toledo, O., 10-23, nc.
Kurtis Marionettes (Blackhawk) Chi., re.

L
Lang, Lou, Trio (Copacabana) NYC, nc.
Latin Quarter Revue (Albee) Cincinnati, t.
LaVola, Don, & Carlotta (Utah Canteen Service) Salt Lake City, until March 15.
Law, Mildred (Copacabana) NYC, nc.
Lee, Bob (Wivel) NYC, re.
LeRoy, Hal (Earle) Phila., t.
Lester, Buddy (Latin Quarter) Chi., nc.
Lester & Irma Jean (Continental) Chesapeake, O., 10-22, nc.
Lewis, Ralph (Paul Young's) Washington 10-22, nc.

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Lewis, Joe E. (Chez Paree) Chi., nc.
Lindsey's, Earl, Glamourettes (Glenn Rendezvous) Newport, Ky., nc.
Louis & Cherie (Last Frontier) Las Vegas, Nev., until Jan. 26, nc.
Lowe, Hite & Stanley (Strand) NYC, until Feb. 3, t.
Lucas, Nick (885 Club) Chi 4-17, nc.
Lynn, Herbie (Showboat) Cleveland 7-20, nc.
Lyon, Ladd (RKO Boston) Boston, t.

M
McDonald, Jim (Bismarck) Chi., h.
McGowan & Mack Ice Revue (Statler) Cleveland, h.
Manhattan Trio (Albee) Cincinnati, t.
Maritz (Blue Danube) Chi., nc.
Mastery, Juliet (Helene Curtis Lounge) Charleston, S. C., cl.
Mathews, Lucille (885 Club) Chi., nc.
Maurice, Bob (Paris Qui Chante) NYC, nc.
Maurice & Andrea (Dixie Inn) Brunswick, Ga., 3-14, nc.
Maurice & Marysa (Edgewater Beach) Chi., h.
May, Bobby (Albee) Cincinnati, t.
Maysy & Brach (Alpine Village) Cleveland, nc.
Middleton, Sam (Park Lane) Buffalo, h.
Midnight Zombie Jamboree (Fox-Joplin) Joplin, Mo., 15, t; (Fox-Crane) Carthage 18, t; (Coleman) Miami, Okla., 18, t; (Lyric) Vinita 19, t.

Miller, Russ (Orpheum) Omaha, t.
Miller, Susan (Palace) Cleveland, t.
Mills, Buster (Snow St. Cafe) Providence, nc.
Moke & Poke (Palace) Columbus, O., t.
Morison, Patricia (Capitol) Washington, t.

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Morris, Doug (Auditorium) Providence 13-23.
Morse, Ella Mae (Strand) NYC, t.
Mostel, Zero (La Martinique) NYC, nc.
Murtah Sisters (La Martinique) NYC, nc.
Myler, Marvella (Balinese Room) Galveston, Tex., nc.

N
Nalley, Velva (Alamac) NYC, nc.
Nash, Marie (Pierre) NYC, nc.
Neal, Ginger (Snow St. Cafe) Providence, nc.
Nelson, Arthur (Bismarck) Chi., h.
Nelson's Marionettes (Bismarck) Chi., h.
Nichols, Les (National) Detroit, t; (Alvin) Minneapolis 14-20, t.
Nov-Elites (Brown Derby) Washington, cl.
Novellos, The (Edgewater Beach) Chi 7-20, h.

O
O'Connell, Frank (Rose Room) Newark, cl.
Olite (Patlo) Cincinnati, nc.

P
Page, Joe, & Nona (Gremorne) Brisbane, Australia, Jan. 1-30, t.
Pentone, Maxie (Capitol) Yakima, Wash., t; (Palomar) Seattle 17-23, t.
Pepper, Jack (Orpheum) Omaha, t.
Peppers, Three (Zanzibar) NYC, nc.
Pickwick Four (Edgewater Beach) Chi., h.
Porter, John (Dan Levy's) New Orleans, cl.
Powers, Cookie (Capitol) Washington, t.
Princess Chlo (Moose) Erie, Pa., nc.
Princess & Willie Hawaiians (Riviera) Columbus, O., nc.

R
Ragland, Rags (Capitol) NYC, t.
Rahn, Muriel (Casablanca) NYC, nc.
Raft, Tommy "Moe" (Brown Derby) Chi., nc.
Ramos & Nanette (Park Plaza) St. Louis, h.
Raye & Naldi (Copacabana) NYC, nc.
Read, Kemp (Luke's Lodge, Newport Beach) Newport, R. I., h.
Red Jackets, Four (Traum's Show Lounge) Terre Haute, Ind., 10-15.
Rals Bros. (Brown Derby) Chi., nc.
Regan, Paul (Paramount) NYC, t.
Ritz Bros. (Palace) Cleveland, t.
Rimac, Ciro (Havana-Madrid) NYC, nc.
Ritter, Eileen (Earle) Washington, t.
Robbins, June (Armando's) NYC, nc.
Robinson, Bill (Roxy) NYC, t.
Rogers, Lee (Pastor's Uptown) NYC, nc.
Rose Marie (Chez Paree) Chi., nc.
Rossella, Jessie (Vine Gardens) Chi., c.
Ross, Harry (Brown Derby) Chi., nc.
Rosini, Paul (885 Club) Chi., nc.
Russell & Arlene (Tower) Kansas City, t.

S
St. Claire, Sylvie (Copacabana) NYC, nc.
Salerno, Lawrence (Helsing's) Chi., re.
Sharon, Nita (Esquire) Norfolk, Va., nc.
Shea, Chautse (Lookout House) Covington, Ky., nc.
Sherman, Tessie & Maurice (Silver Rail) Utica, N. Y., nc.
Slemom, Hank, & Archie (Jimmie's on the Trail) Miami, until Jan. 18, nc.
Silver, Cyclones (Idle Hour) Charleston, S. C., nc.
Skating Vanities (Auditorium) St. Louis 10-22.
Sloan, Estelle (Latin Quarter) Chi., cl.
Smart, Doris (Zombie) Detroit, until Jan. 17, nc.
Sothern, Georgia (Palace) Cleveland, t.
Spencer, Kenneth (Cafe Society Uptown) NYC, nc.
Slandish, Helene (Palumbo's) Phila., nc.
Starr, Judy (Helsing's) Chi., cl.
Steele, Johnnie & Sondra (St. Regis) NYC, h.
Stewart, Phyllis (Cafe Society Uptown) NYC, nc.
Stockwell, Jean (Patlo) Cincinnati, nc.
Stone, Ginny (Chicagoan) Chi., h.
Sumner, Helen (Ivanhoe) Chi., re.
Suns, Three (Piccadilly) NYC, h.
Sydell, Paul (Palace) Cleveland, t.

T
Talla (Bismarck) Chi., h.
Tecman, Elenor (Riverside) Milwaukee, t.
Tudell, Julio & Jean (Bismarck) Chi., h.

V
Vullett, Ted & Flo (Earle) Washington, t.
Vance, Tari (Vogue Terrace) McKeesport, Pa., nc.
Vestoff, Floria (Glass Hat) NYC, nc.
Victor, Chas. (Rose Room) Newark, cl.
Vincent, Larry (Lookout House) Covington, Ky., nc.
Vinson, Eddie (Palace) Columbus, O., t.

W
Walker, Nancy (Capitol) NYC, t.
Walton, Jules & Joanne (Colony Club) Chi., nc.
Warren, Annette (Carter) Cleveland, nc.
Wells, Billy, & Four Fays (Albee) Cincinnati, t.
Wells, Three (Capitol) Washington, t.
Wesson Bros. (Chicago) Chi., t.
Westley, Roger (365 Club) San Francisco, until



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Feb. 10, nc.
Willys, Six (Edgewater Beach) Chi., h.
Wilkins, Louise (The Brook) NYC, 1, c.
Wilson, Dave (Tower) Kansas City, t.
Wilson, Marcellus (Zombie) Detroit, nc.
Woods & Bray (Odenbach's) Rochester, N. Y., 10-22, nc.

Jim Wong's Longie Bookings
NEW YORK, Jan. 8.—Now that Jim Wong isn't going into the army after all, he's been booked clear to 1945. He and his acrobats start a round of appearances at indoor circuses in St. Paul late in January, then play presentation houses, outdoor circuses and so on right to the end of the year.

Frederick Bros. Ink Two
CHICAGO, Jan. 8.—Frederick Bros.' Artist Corporation this week signed Jules and Joanne Walton, dance team, and Manuel Viera, musical pet act. The Waltons opened at Kentucky Hotel, Louisville, yesterday, and Viera opens at the Hotel Hollenden, Cleveland, Monday (10).

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20% Tax, Draft Worries Add Up to Holdovers in Chicago And Bookers Take It Easy

CHICAGO, Jan. 8.—Combination of possible 20 per cent federal tax jitters together with liberal passout of 1-A's to heretofore 3-A's is resulting in cocktail combos drawing the largest percentage of holdovers in the memory of local bookers here. Usual procedure is for most spots to want a change of talent after the first of the year, but bookers are enjoying a comparative holiday, as operators seem content to hold on to what they now have or to switch, if they must, to units they've played and found

satisfactory in the past. Most extensions are until February 1 or longer.

Owners and agents alike are sitting on the edge of their chairs awaiting the outcome of the current tax bill in Washington. Should the 20 per cent tariff suggested by the Senate Finance Committee be enacted, it's doubtful whether some of the outlying lounges could stand the gaff with the drink prices already hiked to levels that are about as stiff as the traffic will bear. Many of those who still keep the doors open will either axe talent entirely or demand strictly instrumental combos to duck the cabaret tax levy, as present Internal Revenue regulations specifically exempt "instrumental music unaccompanied by any other form of entertainment" from the "public performance for profit" classification except where there is space for dancing.

Tough on Vocalists

This means that combos which have been strong on the vocal and novelty side will have to chuck the lyrics and convert to a strictly instrumental style or be content to work only those spots willing to pay the tax. Greatest blow will fall on singles, teams and larger groups who've built their reps on ability to dish out special material and pop vocals, while the strictly instrumental groups will be in clover. Should the tax come, bookers and units alike will be reaching for the aspirin, while operators make up their minds as to whether or not they will go along and pay the hiked levy or chuck the songs and comedy in favor of straight music fare.

Other Worries

Increased number of 3-A performers being switched to 1-A is also responsible for the holdover wave. Ops are reluctant to give up a draft-proof combo that's doing okay for fear of winding up with a group that might fall apart at any time when one of the members gets his "greetings." Performers, too, are content to stay put since many are maintaining their deferred status by doubling into war plants. Bookers are also enjoying the lull. In fact, as one observed, "It's the first time in six months I've been able to put my feet on top of my desk."

Billy Blair Leaving Williams for Own Unit

CHICAGO, Jan. 8.—Billy Blair, featured comedy and bass man with Griff Williams, forsakes the big band field after Williams finishes his two-weeker at the Chicago Theater here January 28, and opens February 7 at Helsing's Washington Street Lounge with a four-piece combo of his own.

Jules Herman, trumpet and vocalist with the Williams gang, will also team up with Blair. Sax and guitarist, not yet selected, will round out group. General Amusement Corporation will book, Blair having signed with the office this week.

Julie Dale to FB

CHICAGO, Jan. 8.—Julie Dale, head of the Melody Maids combo the past eight years, has disbanded her unit and joined the cocktail sales staff of Frederick Bros. Music Corporation here.

She's the fourth ex-cocktail performer to join the FB staff. Jack Kurtze, general manager of the c.t. department, formerly headed the Rollickers trio; and Milo Stelt, of local staff, and Jean Wald, of the Hollywood office, had units under their own names.

Off the Cuff

EAST:

VINCE MONDI staying at Greystone Hotel, Portland, Me., until February 1. . . . JERRY MONTANA ork opened in this spot January 4 for a month. . . . DALE SISTERS into Shelton Hotel, Hollywood, Fla., indefinite run. . . . LE DONNE TRIO at Melrose, Newark, until February 8. . . . BENSON AND FORBES opened at Wilson's, Philly. . . . JERRY SALISBURY TRIO have gone into the Manhattan Circle, Easton, Pa. . . . AFTER TWO YEARS of solid bookings, the Owens Sisters are taking a two-week rest, having closed voluntarily at the Cove, Philly, January 8. . . . BEN BERNARD goes into the Roseland, Newark, N. J., January 17. . . . DON CABALLERO have opened at Pat and Don's, Newark. . . . DANNY SULLIVAN into the Brown Derby, Washington, for two weeks. . . . JOHNNY BROWN and His New Yorkers open at that spot January 17. . . . GALE AND AUBURN return to Helene Curtis's place, Charleston, S. C., January 20. . . . PHYLLIS TAFT, last seen at Pat and Don's, Newark, makes her radio debut on the *A Star Is Born* show, Station WNEW, New York, January 15. . . . FRANK O'CONNELL opens at Rose Room, Newark, January 17. . . . SALLY AND ANNETTE into Tony Pastor's, Uptown. . . . ELLA WILLIAMS TRIO opens at Du-bonnet, Newark, January 19. . . . ROY RAYFOLS TRIO into Pier 76, Providence. . . . HARRY GIBSON opened at Three Deuces. . . . GEORGE BARR into the Enduro, Brooklyn. . . . DON MURRAY ork into Louis's Lounge, Newark, January 10. . . . CARMEN RENEE follows Velva Nalley into Hotel Alamac January 22. . . . AL BARRIE has opened at the Louis House, Utica, N. J. . . . MARTIN SEBASTIAN into the Log Cabin, Utica. . . . THREE MERRYMAKERS at Oetjen's, Brooklyn. . . . FILANE TRIO into the Silver Palms, Long Island. . . . MELODY MAIDS have opened at Enduro, Brooklyn. . . . GEORGE FECHTMAN, manager of the Madison Hotel Bar, entered the army January 8.

PENNY AND FRANCINE, piano-vocal duo, return to Philadelphia's Hotel Majestic, with the Three Majors and a Minor carrying on. . . . HELEN JERICHO adds her vocals to Jess Altmiller's Trio at DuMont's, Philadelphia. . . . FOUR MUSIC MASTERS at the Rainbow Grill, York, Pa. . . . SNUB MOSELY and Esquire Girls at Hank Collin's Mid-Way Musical Bar, Philadelphia. . . . ANN RUBERT returns to Ovalon Bar, Wilkes-Barre, Pa. . . . JEAN CARLO, piano-accordion, at Carroll's, Philadelphia. . . . EDDY BRADD and Oceanalres at Surf 'n Sand Room, Seaside Hotel, Atlantic City. . . . THE CALIFORNIANS at Philadelphia's Swan Club. . . . MURIEL BORELLI and accordion at Hotel Penn's Mirror Room, Trenton, N. J. . . . VAL FRANCIS new pianist at 164 Clover Bar, Philadelphia. . . . HARRY MCKAY, whose trio appears at Philadelphia's Clock Grille, is out of the hosp and on the mend. . . . FOUR HOT CHOCOLATES at Virginia Bar, Atlantic City. . . . FOUR KEYS alternating with Lillian Thomas at Lou's Chancellor Bar, Philly. . . . DAISY MAE and the Hep Cats and Foots Wallace alternating at Lou's Moravian Bar, Philadelphia. . . . JOE RITCHIE'S unit into Betty's Musical Cafe, Camden, N. J.

MIDWEST:

MEL HENKE, most recent pianist to catch the fancy of Chicagoans, in New York for a guest spot on Frank Black's *Serenade to America* over NBC Friday (7). Also set for air shots over NBC's *On Stage* and *Transatlantic Spotlight* programs. He's also auditioning for Paul Whiteman at the Blue and for Decca while there. . . . MIKE MCKENDRICK and His International Trio opened New Year's Day at the House of Royalty, Chicago, for four weeks. . . . FOUR CLEFS being held until February 19 at the Beachcomber, Omaha. . . . MUSICAL M's,

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girl duo, into the Brown Palace, Denver, January 6. . . . MINTO MARVIN TRIO back again at Don Hudson's Packer's Palladium, Green Bay, Wis. Unit closed a five-month engagement there eight weeks ago. . . . JEAN BAYLOR AND MARY ELLEN DANIELS open January 11 at the Northland Hotel, Green Bay, Wis. . . . PHIL DOOLEY closes at the Dome, Minneapolis, January 8 and hies to Hollywood where he opens the Lyons Bros.' Jade or Green Room on the 18th. . . . LONNIE SIMMONS now in the navy at Great Lakes Naval Training Station. His combo now headed by Sunny Thompson, pianist. . . . BARBARA LUNT extended at the Hotel Sherman's Dome, Chicago. . . . EVELYN AND LARRY duo open at Admiral Lounge, Chi, January 21. . . . NEW MILWAUKEE SPOT is Frenchy's. It's on the site of the former Red Feather. Ammons and Johnson, boogie-woogie kings, are the attraction for the unveiling. . . . JOHN ALFIO QUARTET now at Martin's, Chicago. . . . BILTMORE BOYS began 1944 at the Hoffman Hotel, South Bend, Ind. . . . BILLIE ROGERS will replace Roy Eldridge at the Preview, Chicago, January 11. . . . THREE CHOCOLATES open January 11 at Lindsey's Sky Bar, Cleveland. . . . RAY BIONDI TRIO, Pete Brown, Billy Chandler, Four Tons of Rhythm, Nettie Saunders, among those winning holdovers at Chi spots. . . . JOHNNY KAAIHUE and His Hawaiians got under way at the Schroeder Hotel, Milwaukee, January 3. . . . STEVE AND DOROTHY MATTHEWS into Gene's, Fargo, N. D., Monday (10). . . . LEI ALOHA Hawaiian Trio signed for a year on the Pick Hotel Chain. . . . JEAN JAMERSON is the new ivory tickler at Elmer's, Chicago Loop spot. . . . STAN OLSEN and Betty West opened Monday (10) at Woodruff Hotel, Joliet, Ill. . . . THREE BLIND MICE back again at the Arden Lounge, Chicago. . . . MACK AND SHANNON now at the Eau Claire Hotel, Eau Claire, Wis.

WEST COAST:

PHIL DOOLEY replacing Andy Iona, long-time attraction at the Jade. . . . KING COLE TRIO broke all records at Beardsley's in Bakersfield on their night off (yule week) from Herb Rose's 331 Club in L. A. . . . MARTY MIXON TRIO replaced Ollie Jackson in Clovis, New Mexico, for four weeks. . . . IVY, VERN AND VON signed a new contract for eight weeks at Swing Club, Hollywood. . . . LEO DAVIS Quartet held over at Phoenix. . . . SHADRACK BOYS reported going into Zanzibar Room of Florentine Gardens, Hollywood.

Betty King's Cleve Baptism

PHILADELPHIA, Jan. 8.—Betty King, septia piano-vocalist, built to name proportions locally during the past year, is the first of the homeguard to reach out into new territory with the new year. After putting in at the town's better cocktail spots, she leaves to open January 19 at Nat Pillsdorf's new Music Bar in Cleveland, her first out-of-town date. Closes this week at the Hotel Majestic Bar, where she put in a total of four months out of the last 12. Gal hit local heights on strength of her *Dixiana* air show on WCAU.

Art Hinett Crosses Over

PHILADELPHIA, Jan. 8.—Art Hinett, staff organist at Station KYW, plans to cash in on his air popularity with an eye on the coin in the cocktail field. Identified on the air as a swing organist, Hinett is forming a trio for the after-dark circuits. Had a trio a number of years ago, before the musical bar field opened. Hinett Trio waxed for the Bluebird label, but the organist never bothered to capitalize on his possibilities outside the radio and recording studios until now.

Review

Larry Luke

(Reviewed in the Zanzibar Room, Florentine Gardens, Hollywood)

Larry Luke, pianist-vocalist, received his musical training in New England schools for the blind. After leading small bands thru that section for several years, he settled down to the piano as a single, and during the past five years has played cocktail spots all over.

Altho Luke has only 10 per cent vision in one eye, blindness is no handicap to him. His showmanship in "feeling" audi-

ences surpasses many musicians with full vision. While the ballad is his forte both instrumentally and vocally, Luke gives semi-classicals commendable treatment. Altho his work on swing stuff is not on a par with his ballad and semi-classical jobs, he is able to pepper his repertoire with hot tunes to vary his program. In all tune fields Luke draws nice applause. Latecomers gather around his piano for double entendre vocals.

Luke's vocalizing is a good companion to his neat ivory tinkling. Displays a neat brand of showmanship, fitting nicely into the room's informal atmosphere.

Has plenty on the ball. Sam Abbott.

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Terry
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Hollywood CC-ers Get Film Spots

HOLLYWOOD, Jan. 8.—Cocktail entertainers are being eyed by a new picture company, Standard Pictures Corporation, to be featured in its *Hollywood Hit Parade* series. Films will be made on 16mm. and designed to spruce up the shows of roadshowmen, home movie enthusiasts and movie-machine operators. Standard, headed by Fred Walker, former flicker stunt man, is incorporated in the State for \$250,000. Firm will also make 35mm. films.

Set to make pictures, Walker said, are Rose Murphy, currently at Valley Lodge, North Hollywood; Paul Parks and His Playmates (4); June Barton, singer at Charlie Foy's with Bernie Lewis orchestra (6), and Lewis Bolyard, tenor. A number of cocktail lounge entertainers have been contacted for musical shorts. They include Larry Luke, soon to end 10 weeks at the Zanzibar Room at Florentine Gardens.

Novelites Ante Doubles

CHICAGO, Jan. 8.—Price of the Novelites trio will have jumped exactly 50 per cent in less than six months when unit opens a return engagement at the Happy Hour in Minneapolis today (8) at \$450. Contract calls for six weeks, after which group moves into the Beachcomber, Omaha, for the same money.

Continue Burns Campbell Act

HOLLYWOOD, Jan. 8.—Death of bass player Burns Campbell is not expected to break up the combo which bore his name and currently playing the Swing Club. Campbell's wife, Laura Crosby, left here recently to accompany her husband's body to Chicago for burial. She is pianist with the group. Combo will remain essentially the same, GAC, its bookers, said. Colored contingent opened the Swing Club, following Louis Jordan.

GOLD TAX APPEAL

(Continued from page 3)
allowed to 'do business as usual'; indeed, it must do more business than usual for the good of the people, tho not for the sole purpose of making more money than usual.

Theater as Medicine for W. W.

"When Woodrow Wilson was quite ill, Cary Grayson said to me and Baruch, 'I have taken away all the President's medicine and prescribed theater.'"

"Keeping the theater going is an essential war effort—a definite asset to the public welfare. In simple demonstration of this fact, look at the great cities abroad that lie in the path of the war's devastation. In the center of the most violent assaults their playhouses have kept open and audiences have turned to them to show their contempt of the enemy, thus allaying fear, preventing panic, stimulating courage.

"Almost from the first aerial attacks on London their theaters have done business as usual. Moscow, Leningrad and other large Russian cities have continued their dramatic presentations. In Moscow the Nazi guns were pounding away less than 40 miles distant, but bombs, opera and plays were in action simultaneously, the latter scornful of the competition.

"Again, to quote the President, 'The theater is one of the real cultural factors of our American way of life. There has never been a time when the stage was called upon to play a greater part in maintaining public morale and fostering the patriotic spirit. This it is doing splendidly and I have full confidence that this support will continue until the war between the ideals of democracy and the destructive efforts of the Axis enemies is won. A free theater in a free world is one of the objectives for which we shall continue to fight.'

"How then can the theater be subjected to further 'luxury taxes' as if it were in the same class with jewelry and cosmetics? Rather should the theater be on the receiving end of governmental money, as are universities, libraries and other instruments of culture. I'm not advocating that now, of course, but I mention it as a counterweight to the idea of doubling or tripling the present excise tax."

BOSTON GETS TOUGH

(Continued from page 3)
use of scenery. It requires at least 20 inches of exit space (in door width) for each 100 person capacity. But a "thea-

A Santa to Morpheus

HOLLYWOOD, Jan. 8.—Larry Luke, currently in Zanzibar Room of Florentine Gardens, has been entertaining the servicemen in this area. Evidently doesn't consider that sufficient war effort, however.

Arriving at his hotel the other night, Luke found three sailors sleeping in the lobby. Because Luke is nearly blind, he asked the night clerk to look them over, and the n. c. okayed them.

The tars slept in Luke's room that night. Luke spent the night talking to the clerk and the blond telephone operator.

ter" license, which allows the use of scenery and applies to legit and vaude houses, requires, as the law has been interpreted, 40 inches of exit space per 100 of capacity over 400.

Theater men generally feel this is an unjust and arbitrary ruling which discriminates against flesh performances of any kind. All movie houses which do not present flesh shows can come under the "hall" license regulations and for that reason few film houses have had to make serious changes. Only one of Boston's 86 theaters has been closed; that is the Bijou, a superbly run downtown picture house, once famed as the B. F. Keith Playhouse.

On the other hand, many houses like the Metropolitan, which for the past two seasons has housed the Metropolitan Opera during its stay here, and which occasionally puts on elaborate vaude shows, which more than exceed the requirements for hall license, are making changes to come under the regular theater license.

Blanket 1944 License O. K.

It is a commentary on the swiftness with which the Hub cafes, niteries and restaurants complied with the laws, after the Grove disaster, that everyone in the city was approved for its 1944 license.

In the case of the theaters, the operators charge that the new law relating to them, was pushed thru the Legislature last June without their knowledge. Since the owners, many absentee, are taking care of plans, contracting and supervision of alterations, and the like, the managers of the local theaters are not in a position, either to estimate costs or to make statements.

With the exception of the Boston Opera House, the five Shubert houses in town fared well enough. Two elaborate outside fire escapes, reaching to the second balconies of both sides of the building and several inside exits, have been built in the Opera House. The Shubert and Plymouth theaters have each had a new, wide exit cut thru brick walls and "panic hardware" installed on all doors. Only changes in the Wilbur and Copley theaters are the installation of the same "panic hardware." Estimates of the cost of the Shubert renovations alone run as high as \$70,000, with the Opera House taking the largest share, it is believed.

Many Boston theaters which require "theater" rather than "hall" licenses have been issued temporary licenses which allow them to operate at reduced capacity until necessary alterations are made. Second balcony of the Colonial has been closed, reducing capacity by 448 to 1,195. Second balconies of the Normandie; two burly houses, Old Howard and Globe; the Gayety and grand hall of Mechanics Building, were ordered closed until necessary alterations were made.

Arena From 10,000 to 2,400

At the same time the capacities of Boston's two sports palaces, the Garden and Arena, were reduced, the first from 19,092 to 13,500 and the second from 10,096 to 2,400, the greatest reduction of any amusement place in town.

These closings did not in any way condemn the structural safety of these buildings, as they are all deemed safe and sound. They simply did not have, at time of inspection, the proper amount of exit space for their respective capacities.

The RKO-Boston (vaude-plex) came so close to the egress ruling for a theater license that its capacity was reduced by only 72. Seating capacity of Old Howard came down by 300, the Gayety by 49.

The Colonial is rushing completion of four new exits from the second balcony, and the total cost here alone is estimated at more than \$25,000. The Old

Howard will cut new exits, but under its present hall license burly shows are presented without scenery. The Globe Theater passed all the restrictions with plenty of margin.

The Metropolitan, to come under the theater license rulings in case stage-shows are to be presented and to allow for presentation of the opera, is moving its general offices from the first floor, back of the auditorium, to the second floor. A wide alleyway will replace the general offices, giving enough additional egress space.

RKO-Boston is cutting two exits from the second balcony into an adjacent office building. Several Boston theaters have been ordered to cut cross aisles, which will both reduce their capacity and free exit lines. Standing room is not allowed at all in Boston theaters, except where it does not increase the lawful capacity of a house. That means simply that a patron can take his choice of standing or sitting.

CAESAR & ANGELS SUE

(Continued from page 3)

of the contract the defendants negotiated with others for the purpose of leasing the 46th Street Theater for the presentation of *Rosalinda*, in which the Shuberts were interested.

Under the contract terms Select was to receive 30 per cent of the first \$20,000 gross weekly receipts and 25 per cent of all gross in excess of that amount. Should the gross not reach \$20,000 in any week, the defendants were to receive 35 per cent of the entire gross. It was further agreed that in the event the gross should fall below the 20G mark for two successive weeks, either party should have the right to terminate the agreement.

The plaintiffs allege that as a result of the notice and publicity given the show, the defendants hampered its presentation and undermined the morale of its cast, thereby giving the impression that *Public* was on the skids. Failing to accomplish the termination of the play, the defendants, it is charged, entered into a conspiracy to discredit it, and in pursuing this policy they and their employees were guilty of a number of illegal acts. In consequence, *Public* was so affected and undermined that the gross fell below \$20,000 and on October 17 they were required to terminate the contract, the plaintiffs declare.

Because of these unlawful acts, Caesar alleges, he and his co-producers lost their entire investment in the production, and that as a result of the acts of the defendants and the prevention of the sale of tickets they lost the income as well as all the profits which the play would have earned.

The motion to dismiss was withdrawn when William Seligson, attorney for the plaintiffs, served the defendants with amended complaints which stated separate charges against each of them.

MARCH RECITES

(Continued from page 3)

come up on the stage and tap him on the shoulder if there was any trouble. Anyway, the officer assured him, there were a lot of slit trenches prepared for such an emergency.

"I had a picture," said the actor, "of 12,000 guys and four hams all diving for those slits at once. However, the Boche decided not to come over that night."

March was particularly enthusiastic about the troupe's Persian trek, where their schedule took them to within 50 miles of the Russian border. He paid special tribute to the "comparative handful of our men who are doing a terrific supply job for the Russians."

Other highlights of the trip were a "good-neighbor" performance given for the Shah of Iran and his sister, Princess Acha, and dinners with generals Doolittle and Eisenhower. The latter, said Sammy Walsh, loved Evelyn Hamilton's "acordeen" and couldn't get enough of his old West Point songs and *Home On the Range*, March's biggest thrill, he said, was the sight of the beacons outside Calro which were guiding the heads of the Allied Nations to the conference.

The screen entertainment situation is improved, he stated, "altho distribution is still tough." The boys want no part of war pix, but they go for newsreels, because they like to see what the other fellow is doing on the Axis-smashing job.

Both Walsh and March said that food and mail occupy the top spot in the G. I. mind, with the former frequently running second.

"We know it's old stuff," said March, "but overseas morale is spelled M-A-I-L. Never mind worrying about news to

Add Wartime Note

HOLLYWOOD, Jan. 8.—Hot seat is being occupied by Billy Davis, leader of the Three Brownies, currently at the Officers' Club in Tucson. Davis was slated to break up his combo when Jimmie Golden, piano, and Herb Gorty, bass, received their induction notices. Golden was declared 4-F, but Gorty was inducted. Davis then secured a new bass player and was set to go, but received his own papers this week with instructions to don the khaki in Philadelphia next month. Combo is being held over until Davis leaves for the East.

write them. Just send any homely little anecdote. They're just a bunch of homesick kids."

They smilingly described the food situation as "adequate" with the boys having an aversion for a certain brand of G. I. tinned met. March told of one lad who climbed a pyramid and planted a can of it on the top-most rock.

"That can stay there for the next 4,000 years," said the G. I.

NAVY BLUES

(Continued from page 3)

to give the sailors entertainment and places to relax when they're on shore.

"But it's only human nature to feel lost in the shuffle when the soldier, by comparison, gets so much and you get so little. There should be some way for USO-Camp Shows and the navy to work together so that when an entertainer, like Bob Hope, or a Camp Shows unit is in or around a foreign port they can be held over to show for the navy. It could operate in secrecy with perhaps only one or two people in the know.

Extending USO Stands

"Thus the navy would be advised that a troupe would be in or around Algiers for two weeks. Maybe the navy guy knows a patrol or convoy is due in a couple of days after the two weeks is up. So he tells the army or the top guy in Camp Shows to keep the performers around for 20 days instead of 14. That way only two people need know a ship or convoy is expected. And the sailors will get their entertainment."

This will work, pointed out Mueller, very easily, since every Camp Shows' unit that has played overseas has done more performances than were originally scheduled. And even then they didn't cover everyone who wanted to see the show. Keeping the performers around for a few more days wouldn't be a tip-off to anyone.

"Another chore that would be helpful," chimed in the navy man, "would be to provide radio programs for the sailors. The soldiers have a network set-up that feeds them recordings of all the best programs. We sailors don't get that kind of service.

"The best we get is potluck, because when you're out at sea there's no telling what programs the short-wave broadcasts will be carrying. All of us have favorite programs we'd like to follow just like anyone else.

"Wouldn't it be possible for each ship to get a supply of these recorded programs before they leave port? Then, instead of fiddling around the dial trying to pick up a program the radioman would put the records on the turntable and pipe it over the ship loud-speaker system. Four weeks of programs could be carried in a small stack of records and would keep the crew mighty happy.

Want More Salty Stuff

"And I wish you'd say something about this: The only show slanted for sailors is something called *Forces Aloft*. This is straight music. But the comedy programs, and even most of the dramatic shows, build gags and situations about soldiers and camp life. We'd like to hear, even just once, a gag about a tough bosun's mate instead of a tough top sergeant. The only time we hear sailors or sailor talk is on a quiz show when they come out of the audience.

"Mind you, we know it's not the navy's fault that we live on the run. And we also realize that our top men have been busy thinking about fighting and winning a war. But mostly we live by the radio and brother, when BBC programs is all you get you begin to realize how stuffy they are."

Nichols No. 1 Caller So Far

Critics' Accuracy Chart

Critic	Right	Wrong	Accuracy Percentage
Lewis Nichols (<i>Times</i>)	29	1	96.7
Louis Kronenberger (<i>PM</i>)	30	2	93.8
Robert Coleman (<i>Mirror</i>)	27	2	93.1
Howard Barnes (<i>Herald-Tribune</i>)	24	4	85.8
Burton Rascoe (<i>World-Telegram</i>)	21	4	84.0
Ward Morehouse (<i>Sun</i>)	24	5	82.8
Robert Garland (<i>Journal-American</i>)	19	4	82.7
John Chapman (<i>News</i>)	22	6	78.6
Willella Waldorf (<i>Post</i>)	24	7	77.5
Miscellaneous Critics	14	5	73.6

(Note: "No Opinion" votes were voided in this tabulation. Also voided were revivals with fixed limited runs, and one unsuccessful attempt to bring stock to Broadway.)

Leads N. Y. Critics at Half; Kronenberger, Coleman 2-3; Garland on-the-Fence Boss

NEW YORK, Jan. 8.—With the 1943-'44 legit season on Broadway almost at the half-way point, *The Billboard*, departing from its customary annual compilation of the critical savvy of New York's nine daily paper critics, has decided to check up on the pew prophets at the middle mark. The recap is made thru *The Billboard's* weekly legit percentage analysis chart, which shows how each rated each show. "Hits" are estimated as shows which have given 100 performances or more, and any below that figure are listed as failures. As several of the more recent newcomers have not had a chance yet to prove whether they will touch the century mark or not, they cannot be taken into account in the current tabulation. The current computation is made on the basis of 33 shows, omitting *Lovers and Friends*, *Doctors Disagree*, and *Listen, Professor*, whose fate, good or bad, is definitely known.

Between August 31 and this week, the legit season has proved to be strictly a "No" man's heyday. Of the 33 shows considered, only seven have survived; which means that approximately 22 per cent of the season's offerings have lasted. Thus an aisle-squatter who cared to sit back and say "No" to everything, would still score a 78 per cent accuracy rating. Actually the roster of nine scored above that with an average of 86.5.

Top o' the heap at half time is Lewis Nichols (*Times*), who cracks thru with a 96.7 percentage rating. Runner-up is Louis Kronenberger (*PM*) with 93.8 per cent. Other percentages are: Robert Coleman (*Mirror*), 93.1; Howard Barnes (*Herald-Tribune*), 85.8; Burton Rascoe (*World-Telegram*), 84.0; Ward Morehouse (*Sun*), 82.8; Robert Garland (*Journal-American*), 82.7; John Chapman (*News*), 78.6, and Willella Waldorf (*Post*) 77.5.

Eleven of the 33 shows were complete floppers and got a 100 per cent roasting from all nine reviewers. Two of these turkeys—*All for All* and *Victory Belles*—tried hard to outlast the panning. The latter, after a court case, strove to continue by the two-for-one stunt. The only other two times in which the nine critics were in complete accord—this time with raves—were with the arrival of *Othello* and *Winged Victory*, both of which scored 100 per cent "Yes" votes. Other successes—*One Touch of Venus*, *Laugh Time*, *Carmen Jones*, *A Connecticut Yankee* and *The Voice of the Turtle*—found at least one dissenting voice apiece.

Some of the members of this season's reviewing roster are new to Broadway as first-stringers, and one is doing a return job. John Chapman, former movie and Broadway columnist, stepped into veteran Burns Mantle's shoes when the latter retired at the beginning of the season. Burton Rascoe has been carrying the drama desk at *The World-Telegram*, replacing John Mason Brown, now in the navy. Ward Morehouse, drama columnist on *The Sun*, took over Richard Lockridge's place when he, too, went to the navy. Robert Garland, one-time *World-Telegram* critic, moved in at *The Journal-American* to fill the vacancy caused by the death of John Anderson (last season's winner). However, he did not take over until the first three turkeys of the season had flown into and out of Broadway. Louis Sobol, columnist-pinch-hit. Nichols (this year's top man), who had been assistant to Brooks Atkinson, took over the drama desk of *The Times* when Atkinson left to go to Chungking. Miscellaneous critics—second and third stringers who filled the breach when any one of the nine was absent—scored an average of 73.6 per cent for the shows they covered.

Not all the nine reviewers took a definite stand on all shows. A number, playing safe, turned in what *The Billboard* rates as "No Opinion" reviews: those in which audience reaction but not the critic's are given; or in which a bad or good opinion is neutralized by comments, favorable or unfavorable, to the cast; or in which the show is described sans opinion; or, in short, in any review in which the pro pew-holders made it difficult to determine what they really thought of the show's chances on Broadway.

Such cagey handling of shows doesn't always pay dividends. For example, Nichols, at the head of the "accuracy" list, drops to third place by virtue of a 6.3 "No Opinion" average, against Kronenberger's and Morehouse's zeros and Willella Waldorf's 3.2 per cent. Garland trails in the wake of his colleagues with a "No Opinion" rating of 20.8, a far drop from his nearest rivals, Barnes and Chapman, each of whom had 9.7 per cent. Rascoe came thru with 7.4 per cent.

"Hayride" Racks Up All-Out 32G In Hub; "Suds" Sinks to 7G With "Doughgirls" Low 9G at Finish

BOSTON, Jan. 8.—As expected, legit biz picked up for the holiday week, but it never reached the heights of the regular fall take. Then with New Year's (Saturday), and the new and stringent safety regulations imposed by the State, plus a stretch of bad weather, biz dropped in some quarters.

Some theater managers stated flatly that the new restrictions on capacity and exits, as reported in the newspapers, did not effect them. Others claimed that newspaper stories left room for misinterpretation by the reader, and hence the theaters were hurt.

Suds in Your Eye came in Tuesday (28) and got a pretty rough going over by the reviewers. The following night Mike Todd set *Mexican Hayride* up in business and the notices were a producer's dream. Sell-out ever since. *Student Prince* opened Monday (3) to very poor business and was lambasted as a middling indifferent production.

Six performances for *Hayride* opening week. Varying scales were set for opening, New Year's Eve and Saturday nights. But with top nightly take at \$4,000 (round figures, at \$3.85 top), the weekly gross at regular prices figured at \$32,000, the six performances took in about \$24,000. First full week (current) was a capacity \$32,000.

On the basis of promotion thru local publishers (Houghton Mifflin), plus general holiday uptrend, *Suds* did better than it might have otherwise the first week at the Wilbur. First stanza good at \$10,000, second fell off to \$7,000.

Doughgirls picked up mightily at the

Throat, Icy Gams Delay "Operation," Delete "Lady Comes"

NEW YORK, Jan. 8.—Laryngitis and cold feet kept two houses dark this week. The former felled Myron McCormick, star of the new Maxwell Anderson war play, *Storm Operation*, on the eve of the show's debut at the Belasco Thursday night (6). Opening was postponed until Tuesday (11).

The second newcomer, *A Lady Comes Home*, the Ethel Borden-Jacques They play skedded to bring Ruth Chatterton and Ralph Forbes back to the Main Stem, was abruptly shelved by George Brandt, this one, too, on eve of opening. This opus, which had been getting a constant rewrite job while moving around the tryout towns, was finally dropped when Brandt decided that he was risking dishing up a turkey at the Playhouse. First report of change in sked stated that the show was being withdrawn for rewrite once again, but a later official statement announced that the play had been put in moth balls for keeps.

Colonial. Went from \$9,000 in the sixth frame to \$14,000 for the holiday week, and then back to nine G's for the eighth and final. Nothing in sight for this house yet.

Seventh week for *Abie's Irish Rose* climbed to \$12,000 at the Plymouth, but final week dipped badly to \$7,000.

San Carlo Opera Company, in its usual repertory of standard operas, did a hot \$30,000 in eight days at the Opera House as compared to \$25,000 for the same period last season.

Student Prince followed (3) at the Opera House with an estimated \$11,000.

Katherine Dunham *Tropical Revue* due at Opera House January 17; Eva LeGalienne and Joseph Schildkraut in *The Cherry Orchard* at the Wilbur Monday (10); Ernest Pascal's *Peepshow*, starring Tamara Geva and John Emery (Mrs. and Mr.) at the Plymouth Tuesday (11). *Rosalinda* begins its tour here at the Shubert January 24 and the Theater Guild's production of *Jacobowsky and the Colonel* opens January 31.

BROADWAY OPENINGS

OVER TWENTY-ONE

(Opened Monday, January 3, 1944)

MUSIC BOX THEATER

A comedy by Ruth Gordon. Staged by George S. Kaufman. Setting by Raymond Sovey. General manager, Ben A. Boyar. Company manager, Rube Bernstein. Stage manager, George Greenberg. Press representatives, Nat Dorfman and Mary Ward. Presented by Max Gordon.

Jan Lupton	Beatrice Pearson
Roy Lupton	Tom Seidel
Paula Wharton	Ruth Gordon
Max Wharton	Harvey Stephens
Robert Drexel	Loring Smith
An Elderly Gent	Eddie Hodge
Mrs. Annina Gates	Jessie Busley
Col. H. C. Foley	Carroll Ashburn
Mrs. Foley	Dennie Moore
Joel I. Nixon	Philip Loeb
Miss Manley	Kay Aldridge

The New Year's initial legit pitch landed solidly on both feet. Broadway has a sparkling new comedy and the Music Box a tenant that looks good for a long time to come. *Over Twenty-One* is Ruth Gordon's first play, and while it may lack the polish of more experienced stage-word jugglers, she has iced it over with wisecracks and slick situations to keep a collective funnybone tickled thru three acts. Incidentally, she has written herself a part that fits like a glove and handed George Kaufman a script that he can get his teeth into. Between them, they keep *Over Twenty-One* ticking to the second and add it up to gay and grown-up entertainment.

Miss Gordon's fun stems from the sitting room of a Florida bungalow-court with the arrival of a lady writer-wit whose fortyish husband is taking his preliminary air force training at the base next door. Hubby has thrown over the editorship of a liberal newspaper to get on Uncle Sam's pay roll. Comes also the ex-editor's stuffy publisher, who

wants him back behind a desk. The rest concerns the gal's efforts to see friend husband thru to a commission, in spite of the fact that a youngster tells them that "after 21 you simply don't absorb." However, with a bit of pushing by his celebrated wife, who thinks he's the smartest guy in the world, he manages to make the grade and leaves everybody—even the publisher—satisfied.

The plot of *Over Twenty-One* is basically simple, but it is spiced with an inventive humor. Ruth Gordon pokes fun at a variety of things. She has good-natured digs for army red tape, the movies, the newspaper business and even at femme writers. But it is all without rancor and carries with it an underlying note of sincere patriotism without flag-waving. *Over Twenty-One* is galtd for laughs and gets 'em right down to a wov of a twist ending, just when you wonder how they're going to get the curtain down without turning off the steam pressure.

It's a bit hard to tell just where Ruth Gordon leaves off and George Kaufman begins. There are hilarious things that happen to the lights in Raymond Sovey's (See *Broadway Openings* on page 32)

"No Opinion" Score

Critic	Shows Scored	No Opinions	Percentage of No Opinion
Louis Kronenberger	32	none	zero
Ward Morehouse	29	none	zero
Willella Waldorf	32	1	3.2
Lewis Nichols	32	2	6.3
Burton Rascoe	27	2	7.4
Robert Coleman	32	3	9.4
Howard Barnes	31	3	9.7
John Chapman	31	3	9.7
Robert Garland	29	6	20.8

Out-of-Town Openings

MEXICAN HAYRIDE

(Opened December 29, 1943)

SHUBERT THEATER, BOSTON

A musical comedy with book by Herbert and Dorothy Fields and songs by Cole Porter. Staging and lighting, Hassard Short. Orchestrations, Russell Bennett. Book directed by John Kennedy. Dances, Paul Haakon. Settings, George Jenkins. Costumes, Mary Grant. Choral arrangements, William Parson. Company manager, William G. Norton. General stage manager, Sammy Lambert. Orchestra conductor, Harry Levant. Press representatives, Lewis Harmon and Frank Goodman. Presented by Michael Todd.

Henry A. Wallace.....Byron Halstead
 Senor Martinez.....David Leonard
 Senor Cordella.....Richard Bengali
 Miguel Carreres.....Sergio DeKarlo
 David Winthrop.....Wilbur Evans
 Lomdo Campos.....George Givot
 Mrs. Augustus Adamson...Jean Cleveland
 Mr. Augustus Adamson...William A. Lee
 Augustus Jr.....Eric Roberts
 Eddie Johnson.....Edith Meiser
 Humphrey Fish.....Bobby Clark
 Dagmar Marshak.....Luba Malina
 Vendor.....Ben Hernandez
 Picadors: Horton Henderson, Jerry Sylven
 Montana.....June Havoc
 Carol (Ex-King of Roumania).....
Arthur Gandra
 Mme. Lupescu.....Dorothy Durkce
 Jose (Headwaiter).....Raoul Reyes

SINGING GIRLS—Doris Blake, Jean Cummins, Lydia Fredericks, Perdita Hanson, Barbara Jevne, Rose Marie Patane, Gedda Petry, Naomi Sanders.

DANCING GIRLS—Margaret Cuddy, Malka Farber, Marjorie Gage, Janet Gaylord, Peggy Holmes, Audrey Howell, Dorothy Hyatt, Alicia Krug, Ramona Lang, Dean Myles, Vera Teatom, Aura Vainio, Betty Williams.

DANCING BOYS—Richard Andre, Thor Bassoe, Aleks Bird, Edmund Howland, Truman Korn, James Lauphler, Ted Lund, Jimmy Russell, Eric Shepard, Pat Vecchio, Leonard Bushong, Rexford Harrower, Donald Powell.

SINGING BOYS—Morton Beck, Danny Leeds, James Mate, Roy Mantelman, Tony Montell, Gar Moore, Armando Sisto, Robert Tavis.

SHOW GIRLS—Anita Arden, Cynthia Cavanaugh, Mildred Hughes, Andrea Mann, Nancy Callahan, Jackie Jordan, Gandy Jones, Gail Banner.

MARIACHI PLAYERS—Manuel San Miguel, Frank Guzzardo, Ben Hernandez, Nunzio Di Boccis, Savino Lucatorto, Sara Mercado.

CHILDREN—Jimmy Dutton, Louis Allmark, Hank Wolff, Francine Fernandez.

There's no doubt about it: Bobby Clark is a great man. As star of Mike Todd's lush-plush Mexican Hayride, Clark is a wonderful little nobody who gallops, leers, mugs and hollers his loud and rowdy way thru a topflight, but formula-bound tune show.

Todd has found the touchstone of Buddy DeSylva's recipe for must-comedy. Hayride fills the prescribed pattern best illustrated by Panama Hatlie and Todd's own Something for the Boys. It will repeat their success, too. It has flash, extravagant colors, quantities of girls and a few jokes. That's enough for any ticket buyer today.

The book of Hayride starts off with a bang and ends up in a fizzle. It presumes that Mexico wants to show its good neighborliness by selecting an Amigos Americanos to be feted for a week. But when a lady bullfighter named Montana (June Havoc) heaves a bull's ear at a predetermined Amigos, it lands in the hands of Humphrey Fish (Bobby Clark). He turns out to be Joe Bascom, numbers racket king on the lam south of the border, and brother-in-law of Montana, who hails from the States, too.

When Joe hears of the Mexican National Lottery he straightaway goes into partnership with Montana's manager (George Givot) on a little racket of his own. The Mexican government gets mad, contacts the U. S. State Department, which suspects Joe Bascom's presence in Mexico, and begins a diligent search for him. The rest of the book follows Joe in his efforts to hide his disguise and then, when discovered, to elude the Mexicans who don't like his musing in.

With this for a starter Hayride might have been a hilarious book show. But the Fields family has hardly scratched

the surface of its comic potentialities. Were it not for the obvious Bobby Clark inventions, its humor would have died with the first act. As it stands, the second is funnier with the corny old Clark tricks bringing the laughs.

Except when he is pacing back and forth across the stage (as he has done for 30 years) singing Girls, Girls, Girls, Clark is his enormously comical self. Wonderful is the only word for him. In her first big bid for stardom, June Havoc works both the comic and the romantic sides. She has the style and qualities of a trouper to carry off the first brilliantly. But she lacks the warmth to make her tops otherwise. June is lean, lithe and streamlined within an inch of her life. She looks to be moving fast.

Todd has been able to put on this prodigal show without microphones because he has people who can be heard across the footlights. Clark, Havoc, Wilbur Evans, George Givot and Luba Malina all project themselves. Evans does little but sing; that well. Givot, a giant, glowering Latin, emerges as quite a comic himself. A little more push and he will knock 'em over. Corinna Mura's hazy diction stands in the way of her sultry effectiveness. Luba Malina is satisfactory.

Paul Haakon's dance designs are fresh and brisk and quite off the beaten track. The tunes are definitely Cole Porter, but they lack distinction. Among them, I Love You, Count Your Blessings (topical) and There Must Be Someone for Me (after You're the Top) stand out. The last two were show-stoppers. Russell Bennett has devised a slick score. He knows the secrets of making orchestrations sound interesting without ever covering the singers.

Todd has shot the works on a vast and lavish production. Settings by George Jenkins are imaginative; costumes by Mary Grant, splashy and eye-catching. The colors all round are riotous. Hassard Short has staged and lighted the whole affair at a brilliant dizzy pace. *Bill Riley.*

SUDS IN YOUR EYE

(Opened December 28, 1943)

WILBUR THEATER, BOSTON

A comedy by Jack Kirkland based on novel of same name by Mary Lasswell. Staged by Kirkland. Settings, Joseph B. Platt. Costumes, Kermit Love. Press representative, Mike Goldreyer. Stage manager, James Gelb. Managed and presented by Brown and Del Bondio.

Chinatown.....
 Chueck Min Chin, Fredric Munn Szeto
 First Buyer.....Russell Morrison
 Mac.....Kenneth Tobey
 Miss Tinkham.....Brenda Forbes
 A Girl.....Helene Young
 Mrs. Feeley.....Jane Darwell
 Shipyard Worker.....Bruno Wick
 Conchitta McSperry.....Ruth Gilbert
 Mr. Reynolds.....Tom Hoier
 Mrs. Rasmussen.....Kasia Orzazewski
 Mrs. Rasmussen's Daughter.....
Wanda Spender
 Elmer.....John Gerard
 Kate Logan.....Janet Tyler
 Mrs. Ferguson.....Lujah Fonesbeck
 Mrs. Miller.....Cynthia Latham
 Mr. Wilson.....Robert Rhodes
 Mrs. Katz.....Marie Kenney
 Moe.....Loy Nilson
 Danny Feeley.....Will Hare
 Mr. Keeler.....E. G. Marshall
 Policeman.....Bert James
 Passer-By.....Robert Mason
 Ormond Hansen.....Frank Tweddell
 Pinky Kennedy.....Tom McElhany

It is very likely that Mary Lasswell's *Suds in Your Eye* was an entertaining, broad-humored novel. Perhaps even Jack Kirkland's script from the same novel looked as tho it had a laugh or two in it. But as presented in its Boston premiere it is as labored and enervating a stage piece as this town has seen all season. And we've seen some bad ones.

The fault lies at the very beginning. The junkyard business and the jerry-built home of the widow Feeley are too original as settings and as the premise on which to frame a play. The script just does not follow thru. Perhaps it would have, had the characters been sketched more warmly and less vulgarly. Perhaps a more creditable plot would have been enough.

A strange assortment of characters peo-

ple this show. The widow Feeley is the peppery proprietress of a junkyard which her husband left. He also left her with an enormous thirst for beer and from leftover bottles she has built a wall surrounding her home. The genteel, slightly pretentious Miss Tinkham is weird and loony. The third corner of a trio who live by the junkyard is a warm-hearted, likeable Dutch woman whose daughter has turned her out of house and home. The remaining characters are equally odd.

For plot the show presents the three elderly tosspots in a series of misadventures with the tax collector, several cops, Mrs. Feeley's sailor nephew and his girl friends, one a respectable schoolteacher, the other a tart, and quantities of beer which serves both as solace and as inspiration to further adventures.

It's a shame to waste capable players in such pitifully inane roles. The dialog they speak is dull and flatulent; the plot, slight and tenuous, consistently falls on its face, gets up, dusts off and staggers on again into another pratt-fall.

With poor material to work on, the players fling themselves around for effect. Miss Darwell, ordinarily a skilled and friendly film player, sledge hammers her way along, speaking the vulgar, profane lines she is given like an old bawd. But she is broad and cheerful and you like her anyway. Miss Forbes plays her unendurably silly role flamboyantly. With the best role in the show, Kasia Orzazewski gives a quiet, warming portrait as the homeless Dutch woman. Janet Tyler is a fetching ingenue, and Will Hare makes a happy-go-lucky sailor boy.

Stale beer is no good. Let's have some real suds. *B. R.*

BROADWAY OPENINGS

(Continued from page 31)

gorgeous horror of a Florida living room and to the ice box, which only Kaufman could devise. There are Kaufmanesque touches of timing that turn giggles into belly-laughs. He rides the show at a gallop from curtain to curtain for one of his top-bracket staging jobs.

The actors have a good deal to do with it, too. Author Gordon has naturally given actress Gordon most of the best of what there is to say. She can't be blamed for that. She does full credit to her own smart lines, and gives a fine performance of a Dorothy Parkerish word-slinger. Harvey Stephens gives her excellent support as the bedeviled officer-candidate. However, the No. 2 laugh-getter of the proceedings is Loring Smith's sorehead publisher, who is still living mentally in the iron-deer-on-the-front-lawn era. Smith plays him for all there is in it and hangs up one of the funniest portraits of the season. Right behind him is Philip Loeb with a character bit of a movie producer, which for once didn't seem burlesque and which could well be longer. Carroll Ashburn has an amusing scene or two with a lampoon of a ponderous army colonel, and Dennis Moore and Jessie Busley add chuckles as his dim-witted wife and mother-in-law. Beatrice Pearson and Tom Seidel set the stage for Miss Gordon's nonsense as a likeable pair of 21-ers who can take it.

Over Twenty-One can take it, too. The Stem has another hit. *Bob Francis.*

RAMSHACKLE INN

(Opened Wednesday, January 5, 1944)

ROYALE THEATER

A melodramatic farce by George Batson. Staged by Arthur Sircom. Setting, Frederick Fox. Costumes, Peggy Clark. Company manager, William Croucher. Stage manager, John Holden. Press representatives, Richard Maney and Howard Newman. Presented by Robert Reud.

Arbnoth.....Mason Curry
 Joyce Rogers.....Ruth Holden
 Patton.....Joe Downing
 Mame Phillips.....Ruth Gates
 Constable Small.....Harlan Briggs
 Belinda Pryde.....Zasu Pitts
 Commodore Lucius Towser.....Ralph Theadore
 Gail Russell.....Helene Heigh
 Alice Fisher.....Maurine Alexander
 Dr. Russell.....Richard Rober
 Bill Phillips.....William Bles
 Mr. Temple.....Royal Dana Tracy
 Mary Temple.....Mary Barthlemess
 Gilhooly.....Robert Toms
 Fred Porter.....John Lorenz

Reports have it that George Batson's farce-melo *Ramshackle Inn* originally had to do with bootlegging skullduggery, switched to a Nazi spy theme and finally went back to cellar moonshiners. At any rate, the final rewrite job brought it to the Royale crawling with good old whisky runners. It's a plot that might have stood up in the gala, galloping '20s, but it's feeble for even those pistol-packin'-

papa days. It doesn't matter one way or another, because *Ramshackle* begins to fall apart right after the curtain rise with the same speed as Frederick Fox's set threatens to do.

Incidentally, Fox's title-role set is about the best thing connected with the proceedings at the Royale. He has designed a musty, Victorian dump with leaky ceilings and crumbling bannisters which is right in key with what goes on inside of it. Also he has put in 10 doors which are ideal for jerking bodies in and out, not to speak of prying and spying and other innocent fun with which the play abounds. If they were just used for a nice game of "I Spy" matters on the stage wouldn't be so bad. It's the dialog that hurts. The conversation is about as enervating as anything that has come along in years.

This is the atmosphere which introduces Zasu Pitts as a legit star to the Stem. Miss Pitts plays a spinster librarian with a yen for hotel-keeping. She buys the joint and finds herself in the middle of a gang of rumsters and the FBI. Miss Pitts brings to the stage the broken wrists, the dim-wit expressions and pancake hats dear to her movie public. And it must be reported that there were a great many people present who were practically slain with laughter at her antics—particularly when she was popping gents on their heads with bottles.

But if Miss Pitts were 10 times as funny as she is, she still couldn't hold *Ramshackle* together. Neither can the rest of the cast, who seemed to be less sure than the audience as to what was going to happen next. Probably this was because they didn't know whether they were still Nazis or back cutting gin. There are some sound players, among them Joe Downing, Harlan Briggs, Ralph Theadore and Ruth Holden. Young Mary Barthelmess provides a cute femme half of the slight love interest and Maurine Alexander adds eye-filling interludes in a negligee. She's luckier than the rest of the cast. She's supposed to be doped all the time and doesn't know what's going on.

In sum, patched or unpatched, *Ramshackle Inn* has too many holes in it to hold the fun that author Batson intended to put in it. Maybe he should have torn the whole thing down and sent the pieces to the scrap drive. *B. F.*

New Shubert Firm Takes Chi Houses

CHICAGO, Jan. 8.—Title to Harris and Selwyn theaters, Loop legit houses, was taken Friday by Harris & Selwyn Theaters, Inc., a new corporation owned by the Shuberts. Sellers were Cornelia De Koven Douglas and the Hugh T. Dickey Estate, and price paid was \$500,000. Shuberts have had a long-time lease on the theaters since 1935 under their subsidiary known as the Select Lake City Theater Operating Company.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Abie's Irish Rose (New Park) Woonsocket, R. I., 12; (Municipal Aud.) Worcester, Mass., 14-15.
 Abie's Irish Rose (Lyceum) Minneapolis 10-12; (Parkway) Madison, Wis., 14-15.
 Aldrich Family (Shubert Lafayette) Detroit.
 Arsenic and Old Lace (Auditorium) St. Paul 12; (Lyceum) Minneapolis 13-15.
 Barrymore, Ethel, in Corn Is Green (Metropolitan) Seattle.
 Blithe Spirit (Davidson) Milwaukee.
 Blossom Time (Cox) Cincinnati.
 Blossom Time (Drake) Oil City, Pa., 12; (Ceramic) E. Liverpool, O., 13; (Park) Youngstown 14-15.
 Cherry Orchard (Wilbur) Boston.
 Curtain Time (Curran) San Francisco.
 Doughgirls (Shubert) New Haven, Conn.
 Doughgirls (Walnut) Phila.
 Dunham, Katherine, Dancers (His Majesty's) Montreal.
 Gilbert & Sullivan Operas (Studebaker) Chi.
 Good Night Ladies (Blackstone) Chi.
 Jane Eyre (Hanna) Cleveland.
 Janie (Nixon) Pittsburgh.
 Junior Miss (Geary) San Francisco.
 Kiss and Tell (Biltmore) Los Angeles.
 Kiss and Tell (Ford) Baltimore.
 Kiss and Tell (Harris) Chi.
 Life With Father (Hartman) Columbus, O.
 Marianne (National) Washington.
 Mexican Hayride (Shubert) Boston.
 My Sister Eileen (Royal Alexandra) Toronto.
 Oklahoma (Erlanger) Chi.
 Patriots, The (Cass) Detroit.
 Prep Show (Plymouth) Boston.
 Porgy and Bess (Temple) Saginaw, Mich., 12; (Michigan) Lansing 13; (Keith) Grand Rapids 14-15.
 Something for the Boys (Forrest) Phila.
 Sons o' Fun (Clive O. H.) Chi.
 Student Prince (Boston O. H.) Boston.
 Tobacco Road (English) Indianapolis.
 Tomorrow the World (Selwyn) Chi.
 Wallflower (Locust St.) Phila.
 Without Love (American) St. Louis.

ANDERSON—Evelyn Loftin, 44, vocalist, at Pine Ridge Hospital, West Palm Beach, Fla., of a heart ailment December 18. She was the wife of E. C. (Doc) Anderson and had toured with many shows, including Bob Russell, Mighty Sheesley Midway, Rubin & Cherry, J. J. Jones. This season she was with Marks and Bistany Greater shows. Survived by her husband and a sister. Interment in Fayetteville, N. C.

ARGUE—Roy, for many years associated with the Saskatoon (Sask.) Exhibition, at Prince Rupert, B. C., recently. He was assistant director of the sports committee and manager of Exhibition Week baseball tournament which he organized.

In Loving Memory of My Husband
J. W. (JIM) BRADEN
 Who Passed Away January 15, 1943.
 I think of you, dear one,
 Though on earth you are no more,
 But in memory you are with me
 As you always were before.
 Sadly Missed
MRS. EMMA BRADEN

BAUGH—Harry Downing, 74, originator and former manager of the circus room in the Hotel Cumberland (now Bryant), New York, following a heart ailment December 20 in Washington Duke Hotel, Durham, N. C., where he was employed as a printer. During his early years he was actively engaged in the circus business and his last engagement in that line was with Ketrow Bros.' Circus. He managed Silver Bros.' Dog & Pony Show in 1933. Survived by a son, Harry V., Lansdowne, Pa., and a daughter, Mary.

BECK—Walter, 69, formerly connected with the advertising department of the Barnum & Bailey Circus, December 27 in the Philadelphia General Hospital, after a short illness. In recent years he was on the service staff of The Record Building in Philadelphia. A half-sister, Mrs. Lillian Pine, survives. Services in Philadelphia with burial at Fernwood Cemetery there, December 31.

BEFFRE—Azalma, well known as Baby Emma La France, fat girl, of a heart ailment and diabetes at the Rhode Is-

Walter Bronson (Bide) Dudley

Walter Bronson (Bide) Dudley, 66, drama critic, playwright, radio commentator and theatrical columnist on Broadway for more than 30 years, in Polyclinic Hospital, New York, January 4 after a long illness.

His first newspaper work included assignments in St. Joseph and Kansas City, Mo., and Denver. Later he was on the drama staff of *The New York Telegraph*. Leaving *The Telegraph*, he joined *The Evening World* in 1914 as drama critic.

Among the many new theatrical productions which he reviewed were several of his own plays. Some of these are *Come Along All*, *Borrowed Love*, and with John Godfrey, he was co-author of *Odds and Evds*; with McElbert Moore, *Matinee Girl*; Louis Simon, *Bye, Bye, Bonnie*. Also, he was the author of *Oh, Henry*, a farce which opened at the Fulton Theater in May, 1920, and wrote the lyrics of the musical comedy, *Sue, Dear*, which was presented at the Times Square Theater in July, 1922.

As a broadcaster, he created the Theater Club of the Air during which he related incidents of Broadway life and told the news in rhyme. He later became drama critic of radio station WOR.

A daughter, screen actress Doris Dudley (Mrs. Richard Leakey), whose film debut Mr. Dudley reviewed at the Music Hall in 1936, survives, besides a son, Bronson, actor and dancer who played in *Set to Music* in 1939. Another theatrical survivor is Jack Jenkins, grandson, who played with Mickey Rooney in 1943 as the 4-year-old Ulysses in William Saroyan's first film, *The Human Comedy*. Also surviving are another grandson and two sisters.

Services were held at the New York Funeral Service Chapel, with interment in Leavenworth, Kan.

The Final Curtain

land Infirmary, Cranston, R. I., December 31. She appeared with the 101 Ranch Wild West Show, Wagner's Side Show at Coney Island, N. Y., and with many circuses and carnivals. She also played with Jimmie Cooper's *Black and White Revue* on the Columbia Wheel and with his vaude act, the Marvelous Waites Family. Services at Holy Family Church, Woonsocket, R. I., January 4, with interment in the Precious Blood Cemetery there.

BIDDLE—Violet, 53, former vaude dancer, following a long illness at her home in Vero Beach, Fla., December 27. She toured with the Fridkin Russian Troupe in Europe and this country under the name of Violet Verity. Survived by her husband, John W. Biddle, former concessionaire. Remains cremated.

BLACK—John L., 81, father of the late John S. Black, composer of *Paper Doll* and *Dardenella*, at his home in Hamilton, O., January 4, following an illness of two weeks.

BROWN—Bert, orchestra leader, following a lengthy illness at his home in Linton, Ind., December 30. He was listed in the Conn Hall of Fame as one of 24 best sax players. Survived by his widow, Mrs. Myrtle Hall Brown; two sons, Herbert E. and Jewell; three brothers and a sister. Services at Welch & Cornett Funeral Home, with interment in Fairview Cemetery, Linton.

BURKART—Mrs. Elizabeth, 57, prominent pianist and organist, January 2 at the Griffith Nursing Home, Philadelphia, after a long illness. She established the Seymour School of Music in Washington. A sister and a brother survive.

CAMPBELL—Burns, 35, bass player and leader of the Burns Campbell cocktail group, currently at the Swing Club, Hollywood, following a brief illness in General Hospital, Los Angeles, December 31. He had been in the small combo field for eight years. Services in Chicago. Survived by his widow, Laura Crosby, pianist with the group, and his mother.

In Loving Remembrance of Our Dear Husband and Father
ERNEST J. CLARKE
 Who Passed Away Jan. 10, 1941.
 We Miss You So Very Much, Dear.
 Elizabeth and Ernestine Clarke

CAMPBELL—Robert Clark, 84, dean of Albany (N. Y.) dancing teachers and former president of the National Society of Teachers of Dancing, at his home in Albany, N. Y., December 28.

CHIAPPARELLI—Manfredo, 79, former director of the Santa Monica and Ocean Park (Calif.) municipal bands and composer of the operetta, *A Knight in Venice*, of pneumonia. Born in Riccia, Italy, and a graduate of the Conservatory of Milan, Chiapparelli came to America 50 years ago. Interment in Ocean Park Cemetery January 4. Survived by a daughter, Mrs. Marguerite Berardinelli, and a brother in Buenos Aires.

A Tribute to
CHRIS CORNALLA
 (John Krystyn)
 A Real Trouper
 A Vaude Artist and Circus Clown
 A True Friend
 Died January 10, 1943
 From One Who Held Him in
 Highest Esteem
Berni I. Miller

CLINGMAN—Thomas Edward (Doc), 49, former showman, in Veterans' Hospital, Legion, Tex., December 5. Survived by his mother, Mrs. J. A. Douglas, of Katy, Tex., and two brothers. Services at Earthman Funerals December 8, with interment in Woodlawn Garden of Memories, Houston, December 8.

CUMMINS—William, 46, vaude performer and producer, December 30 at his home in Chicago after a four-day illness. Cummins, known professionally as Billy Wells, played the Orpheum and Pantages time for years with the act of Lewis, Wells and Rough. He also appeared in various comedy skits which he wrote and produced. About a year ago he entered government work. Survived by his widow, May. Burial in St. Lucas Cemetery, Chicago.

DARTON—Joseph Quinten Sr., 79, early-day musician in Utah, at LDS Hospital, Salt Lake City, of carcinoma recently. Organizer of bands all thru Intermountain West. He was a well-known violinist until he lost his arm in a rail accident and thereafter became famous as one-armed cornetist.

EYSMANS—Julien L., 69, chairman of the Philadelphia Convention Hall and Stadium since 1931, December 31 at his home in Philadelphia, after a short illness. His widow, Mary E., and two sons survive. Burial in Baltimore.

FLEMING—Mrs. Kathryn, wife of William Carleton Fleming, at her home in Buffalo after a long period of ill health. Her husband is a widely known outdoor show executive and at present general representative of the James E. Strates Shows. Funeral services were held in Buffalo January 6 at the Loomis Funeral Parlors.

FRINK—Frank J., many years one of the best known circus general agents, at his home in Oxford, Pa., December 29. He started in 1901 with Harper Bros.' Show. The following year he was with Al P. Wheeler's New Model Shows, then a wagon show. He continued with that show as general agent during all of its years as an overland show until 1910, when the show was merged with the Andrew Downie Trained Animal Shows, going on rails as the Downie-Wheeler Circus. He remained with that show as general agent during 1910-11. This partnership was dissolved at the close of the 1911 season, Downie putting out the La Tena Wild Animal Shows, and Wheeler the Wheeler Bros.' Ten-Car Circus, with which Frink remained as general agent during 1912. In 1913 he was general agent of Andrew Downie's Walter L. Main Circus, with which he remained until 1917, that season going out as general agent of the Sparks Circus. In 1918 he was general agent for the Al G. Barnes Circus. His last engagement was with Miller Bros.' 101 Ranch Wild West, with which he remained until it closed. Frink made his home in Oxford since 1904.

GALLAGHER—Edward, 54, veteran vaudeville performer, December 31 at his home in Philadelphia after a long illness. He had toured the Keith's Circuit for many years and served with army entertainment groups in the last war. Two brothers and a sister survive. Services in Philadelphia with burial in Holy Cross Cemetery there January 5.

GRUNZ—August W., 70, former secretary Illinois State Fair, operator of the Breeze (Ill.) Fair and mayor of that city, of a heart attack at St. Joseph Hospital, Breeze, December 22. Survived by a daughter, Mrs. Walter Zeger. Services at St. John's Evangelical Church, Breeze, with interment in St. John Cemetery there.

HANCOCK—W. Scott, 57, vaudeville actor for 30 years, December 27 at his home in Philadelphia. Survived by his widow, Myrtle (Marty), who appeared in the novelty act with him. Services in Philadelphia with burial in the AGVA grounds at the Sunset Memorial Park there December 31.

HARKIN—Joseph Bernard, 61, retired circus executive and recently with his own John Wilkes Booth exhibit, following a short illness at the home of his daughter, Mrs. W. G. Franke, Arlington Heights, Ill., December 23. He toured with Barnum & Bailey and Hagenbeck-Wallace circuses, and was one of the survivors of the famous train wreck of the latter circus. His daughter and widow survive.

IN MEMORY
 of My Beloved Husband
MELVIN B. HOWARD
 Who Passed Into the Great Beyond
 January 17th, 1942.
 WIFE,
EDITH MAY HOWARD

HENDERSHOT—Mrs. Martha, 78, mother of Sam Lusk, actor, at her home in Hollywood. She was born in Mona, Utah. Services January 7 in Salt Lake City. Her son, two brothers and five sisters survive.

HODGE—Josephine, 78, mother of Mrs. Fred H. Jennings, of the Jennings Tent Show, at her home in Pixley, Calif., December 28. Interment in Santa Cruz, Calif.

IRVING—William, 50, former vaude-

villian and recently in films, in Los Angeles December 25.

JOCHER—Lewis C., 76, who retired eight years ago from the musical and theatrical world, December 21 at the home of his daughter in Philadelphia, following a long illness. In his lifetime he played with the Philadelphia Orchestra, Boston Symphony Orchestra and the New York Metropolitan Opera. He made three professional tours of Europe with various musical and operatic companies. Prior to his retirement he organized the orchestras and conducted them at the openings of the Warner Brothers' theaters. Services in Philadelphia with interment at Northwood Cemetery there December 27.

KNOWLTON—Edmond Shorey, 75, a director of Vancouver (B. C.) Exhibition Association, December 25. He was president of Knowlton, Ltd., druggists and chemists. Survived by his widow, two sons and three daughters.

KOLLAR—John, 76, father of Sgt. Joseph M. Kollar, former Detroit police censor of amusements, January 4 at Reading, Pa.

MAIER—E. J., 49, formerly a partner with Ray Olmstead and Howard Stubbins in the distribution of Monogram Pictures on the West Coast, in Los Angeles December 30. Services in Wee Kirk o' the Heather, Forest Lawn Memorial Cemetery, Glendale, Calif., January 4. He retired four years ago. His widow and two children survive.

MATTERN—John E., 48, band conductor, December 30 at the Philadelphia Naval Hospital after a year's illness. He was leader of the Leighton (Pa.) band for 16 years, succeeding his father, the late Ebanus Matern, who founded the musical organization. His widow, Eva K.; a daughter, his mother and three brothers survive. Burial in the Leighton Cemetery January 1.

MEZNIK—Jozsi, of the Faludys comedy lectureboard act, December 28 of injuries received in an auto crash outside of New Brunswick, N. J., December 24

NITTINGER—Samuel, 90, who retired 16 years ago as a pianist and organist, January 1 at St. Luke Hospital, Philadelphia. He was also a manufacturer and dealer in pianos in Philadelphia. Four daughters survive. Services in Philadelphia with burial in Mount Vernon Cemetery there January 5.

NOLEN—H. W. (Dick), 63, starting official and vice-president of the Illinois State Association of Fairs, at his home in Benton, Ill., December 23 following a long illness. He was secretary and speed superintendent of the Benton Fair the past 10 years.

PECKHAM—Ralph W., veteran circus agent, in Chicago December 30. In 1889 he joined the T. K. Burke Show as advance agent to begin a circus career that ran until 1918. In 1898 he went with the Ringling Bros., where he was excursion agent until 1918, later becoming general contracting agent. He was a native of Providence and went to Chicago as a printer in 1887. He was engaged in advertising and printing between circus seasons for years, and was at one time associated with the Central Printing Company. His widow and seven children survive.

RADER—William, train crew employe (See *FINAL CURTAIN* on page 55)

John (Hap) Ward

John (Hap) Ward, 76, veteran vaude tramp comic, at his home in New York January 3.

Entering showbiz as a juvenile dancer in Washington in the '80s, he soon afterward teamed up with Harry Vokes, a circus tumbler, with whom he developed one of the funniest tramp acts billed as Harold and Percy. Wearing baggy patched pants and stubble beards, they first tried out their act at Tony Pastor's in 1887. After playing for years the team finally split, with Ward going into road shows as performer and producer.

The late George M. Cohan was one of Hap's greatest admirers and friends, and it is said that Hap's decline was noted after Cohan's death.

A requiem mass was held in the Actors' Chapel of St. Malachy's Church, New York, January 6, with many old-time actors and friends attending. Burial at Malden, Mass. Surviving is his widow, the former Lucy Daly, a headline dancer in vaudeville.

OPS OPEN PRELIMS

Marks Mulls Auto Fee Bill Of Va. Solon Early Route Mapped

RICHMOND, Va., Jan. 8.—Manager John H. Marks, of the shows bearing his name, who returned here from a booking trip, reporting his spring line-up complete, has had several conferences with members of the Virginia General Assembly regarding a new bill to be proposed at the Legislature's session this month. The bill is designed to reduce automobile license rates in Virginia to a flat \$5 for each passenger car and small truck. Measure is to be offered by Delegate I. Newton Coleman, Dinwiddie County, who sponsored a law several years ago which reduced the license fee from 70 cents a hundredweight to 40 cents.

Work on the new 40-by-75-foot paint shop at the Marks winter quarters on Midlothian Pike is nearing completion and if weather permits should be ready for occupancy on full opening day of quarters, January 17.

The 1944 tour, 21st annual trek, is scheduled to begin in Richmond the second week in April. S. (Red) Hendrix, Ferris Wheel foreman, already has both wheels in the air for overhauling before repainting. Crew, under direction of Tommy Heath and George Carter, is finishing odds and ends preparatory to ar- (See Marks Confers on Bill on page 56)

Dodson's To Start Building Jan. 15 in Beaumont Quarters

BEAUMONT, Tex., Jan. 8.—In winter quarters of Dodson's World's Fair Shows here blacksmith and wood-working shops will start work about January 15, reported C. A. Clark. It is planned to build about 20 box and half-box wagons. Three new show fronts will be built under direction of General Manager M. G. Dodson, one for a Girl Show to be operated by Cecil Hudson, one for the Minstrel Show and one for the show operated by Earl Taylor. All rides will be overhauled and repainted.

It was the intention of the management to enlarge the show by five cars, but this idea has been dropped. Hugo Zaccini, human cannon-ball act, will (See Dodson's Will Build on page 56)



EDITH WALPERT, new president of the Ladies' Auxiliary, Pacific Coast Showmen's Association, succeeding Edith M. Bullock, has long been active in affairs of the club. President Walpert and other officers were installed in ceremonies January 3 in the Mayfair Hotel, Los Angeles.

League Takes Van in Fourth War Loan Drive

CHICAGO, Jan. 8.—Among first subscribers to the Fourth War Loan Drive was the Showmen's League of America.

At the last meeting of the board of governors authorized the purchase of \$5,000 worth of bonds from the League's general fund and \$2,500 worth from the home fund.

A letter received by Secretary Joseph L. Streiblich from the chairman of the War Loan committee stated that the League's application was one of the first received from the Chicago district, and he thanked the League for its aid.

Texas Okay for Mid-State

KILEEN, Tex., Jan. 8.—Mid-State Shows, owned by Shorty Thompson and Jack O'Brien, are playing to good crowds nightly and will stay in this territory indefinitely, reported William M. Sutherland. They carry shows, rides and concessions under a large top. Mrs. Eileen Thompson has been released from a hospital in Corsicana, Tex., after an appendectomy.

Crafts To Bid Down Mex Way

LOS ANGELES, Jan. 8.—For the season's opening date of Crafts 20 Big Shows, January 29 in Indio, Calif., under auspices of the Indio Civic Club, headed by Mayor C. A. Washburn, the site will be downtown City Park and the engagement will run 10 days, with two Saturdays and Sundays, said General Manager Roy E. Ludington. Committee announced that its share of proceeds will be used for civic canteen funds.

Manager Ludington, who has been pinch-hitting for W. Lee Brandon, general agent, who is hospitalized in Glendale, Calif., announced that the spring route is complete. The show will move to Calexico, Calif., for the second stand, opening February 8 on the City Park site, which borders the international line be- (See CRAFTS TO BORDER on page 56)

Quarters of Byers Busy at Columbus, O.

COLUMBUS, O., Jan. 8.—Progress is reported in winter quarters of Byers Bros. Amusement Company, with rehabilitation of equipment under supervision of Homer Rowe. Show will open about the middle of April with four major rides, 12 concessions and a free act.

Executive staff is: Walter M. Byers, owner-manager; Mrs. Walter M. Byers, treasurer; Don Stewart, secretary; Nolan M. Byers, superintendent of concessions; Paul Nichols, electrician; James L. McBride, superintendent of rides; Doc Waddell, publicity.

Visitors during the past month included Jimmy Doherty, Scotty Moats, Doc Waddell; Ray and Chet Howard, Howard Bros. Shows; Frank Moore, concessionaire, and Dr. George M. Reed, old-time pitcher.

Tower Owners Are Hosts

ORANGEBURG, S. C., Jan. 8.—At winter quarters of Tower Amusement Company Frank Harrison, owner-manager, and Mrs. Harrison, secretary-treasurer, served a turkey dinner to the personnel on Christmas. Guests included Mack McCarthy and other concessionaires; William Floyd, manager of the Jumping Jive Revue; Pete Suttle, Ferris Wheel foreman; Joe Jergens, Merry-Go-Round foreman; Slim Jackson, Swing foreman and others. Gifts were presented by Mr. and Mrs. Harrison. Mr. and Mrs. Cunningham, operators of the Five-In-One show, presented gifts and fruit to members. Plans for the 1944 season are in the making.

Coast Bans Off

SAN FRANCISCO, Jan. 8.—As predicted some time ago, all restrictions on gatherings on the Pacific Coast have been removed by the army. Unless something unforeseen occurs between now and opening of the 1944 season, it will not be necessary for traveling shows to secure military permits before exhibiting in any community. This information came to Arthur P. Craner, who, as assistant to Mike Krekos, manager of the West Coast Amusement Company, said he had represented outdoor amusement interests in dealing with the army, navy, ODT, OPA, OCD and similar bodies.

Sheesley Sees Steady Run at Pensacola Spot

PENSACOLA, Fla., Jan. 8.—Many of the personnel of the Mighty Sheesley Midway have remained in the South. John M. Sheesley returned here immediately after the Chicago meetings. Mr. and Mrs. Ralph Clawson did not return directly but arrived before Christmas after visiting friends in towns en route. He was on the sick list several days but is again active. Nate Worman arrived from Shreveport. E. M. (Texas) Smith went to visit his family at Jacksonville Beach. John D. Sheesley and wife, Dorothy, have returned after a short vacation. Charles E. Sheesley is at home in Harrisburg, Pa. Lena Gamble has arrived on the way to Miami. Homer Gilliland, agent, will return here after a short visit at home. Mr. and Mrs. William Zeidman, who have been ill, are still here. Robert North, press agent, returned to his home in Lynchburg, Va., after an extended visit at the Mayo Clinic, Rochester, Minn., and is coming to quarters soon. Many others are seen daily at the San Carlos Hotel.

The park, a block from the hotel, continues to do excellent business except when weather forbids. One of the reasons that so many outdoor people are around is that it takes nearly the whole personnel to operate the rides and concessions there. Pensacola Amusement Park is considered a permanent investment and will remain (See Sheesley Run Steady on page 55)

Sunflower State To Tour, Even If Owner Is Taken in Service

ARANSAS PASS, Tex., Jan. 8.—Sunflower State Shows, which opened at Medicine Lodge, Kan., May 1, closed at Hollis, Okla., October 22, and in the 22 weeks only three blanks were played, two fairs and one still spot, reported Owner-Manager Cecil A. Goree. All other spots were from 25 to 40 per cent better than in past years. Kansas, Nebraska and Oklahoma were played.

Winter quarters buildings were bought by the owner in January at Sharon, Kan. In August a hotel was bought in the same town and will be used only by showfolks while in quarters. A new 1942 Buick super four-door sedan and 1941 National house trailer were bought by the owner during the season.

Among those who opened and closed with the shows were Doris McMahon, five concessions, who returned to her home at Bo-worth, Mo.; J. R. Leeright, two concessions, who returned to Rupert, Idaho; Mr. and Mrs. Rex Rupe, three concessions and a ride, truck superintendent; Mr. and Mrs. Henry Ayers, one concession, Wheel foreman; Mr. and Mrs. F. H. Burton, three concessions, electrician; Mrs. Dorothy Younger, two concessions and cookhouse, returned home to Denver; Mr. and Mrs. Doc Carnagia, two concessions; Mr. and Mrs. L. W. Peavy, one concession, to Pharr, Tex.; Mr. and Mrs. F. Dennis, two concessions, returned to Oberlin, Kan.; Mr. and Mrs. C. E. Hagenslick, two concessions, Aransas Pass; Tom Cook, one concession, Hot Springs; Dewey Marks, one concession.

Mr. and Mrs. Doc Walq, who had a (See Sunflower To Tour on page 56)

CLUBS IN VICTORY FETES

Huge Turnouts Mark Close of Year of Service

KANSAS CITY, Mo., Jan. 8.—Following afternoon installation of new officers, holiday events of the Heart of America Showmen's Club were climaxed with the annual New Year's Eve Ball in the banquet room of the Reid Hotel.

While many members of HASC and the Ladies' Auxiliary were assembled in the lobby of the hotel, a newly married couple was introduced—Edna Marie Wilson, the bride, daughter of Al C. and May Wilson, and the Bridegroom, Paul Collins, associated with the K. C. Power & Light Company. They had been married at 5 p.m.

Ball drew attendance of 250 and was

declared one of the most successful in club history. Midland Minstrels furnished music and the merry throng danced until 3 a.m. At midnight the musicians played a salute to the new year and New Year's Greetings were exchanged.

As the banquet was eliminated two years ago for the duration, no speakers were on the program.

Capacity in Detroit

DETROIT, Jan. 8.—Annual New Year's Eve Victory Ball and Dance of the Michigan Showmen's Association drew a record crowd of more than 1,500.

With favors for everyone, dining and dancing till 4 a.m., plus a lavish floor-show, all staged in real showmen's style, the affair packed 'em in and the box office sold out at 11 p.m. Chairman Jack Dickstein reported gross receipts topped all previous events and that net revenue is in excess of \$2,000.

ST. LOUIS, Jan. 8.—Missouri Show Women's Club and International Show-

men's Association combined their efforts for the second annual New Year's Eve party in the Maryland Hotel. All the club-rooms were thrown together to allow plenty of space and small tables and chairs were arranged in cabaret style. Ethel Hesse, chairman of the entertainment committee, and her assistants did themselves proud on the buffet supper, and John Maher, John Sweeney and Leo Lang, of the men's club, proved capable hosts. Daisy Davis and Harry Moore were on the door. Kathleen Gawle and Daisy Davis were in charge of ticket sales, which went over expectations.

Supper menu, served at 11 p.m., comprised roast turkey, roast beef, potato salad, potato chips, cranberry jelly, celery, scallions and radishes, bread and butter, home-made cakes and pies and liquid refreshments. Dance orchestra furnished by the Drisdall Sisters was under direction of Irma Wallace, assisted by Joe Graek and Harry Carrigan.

Among those who attended were Mr. and Mrs. Earl H. Bunting, Bunting Shows, (See Club Parties Are Big on page 55)

CAVALCADE *of* AMUSEMENTS



MILTON M. MORRIS
General Manager



AL WAGNER
Sole Owner



R. L. LOHMAR
General Agent

GREATEST MIDWAY OF ALL TIME

By purchase, we have acquired the major part of one of America's largest midways. This equipment, consisting of railway cars, fronts, light plants, etc., will now be added to other purchases **ALREADY MADE** to provide the Greatest Midway of All Time.

We make no flamboyant promises impossible of fulfillment when we state that we will provide the Greatest Midway of All Time. We do mean exactly that.

To Fairs, Celebrations and Auspices, we promise one of the greatest show organizations in history. We have all the usual portable rides, some 14 in number, and a number of children's rides. Our shows will be in keeping with our promises of clean, wholesome amusement. They will be presented upon a grand scale, behind magnificent fronts and by capable people.

The management of this great organization is in the hands of experienced operators who have been actively engaged in show business for many years. There will be no guess work or futile promises. We are amply financed to carry on our aims to provide a better sort of show offering.

We are interested in meritorious attractions of an unusual character and will finance anything that appeals to us. Write us fully of your offering.

There are some openings for department heads, foremen and working help in all departments. Write to the official of our organization best known to you. Please give at least two weeks' advance address.

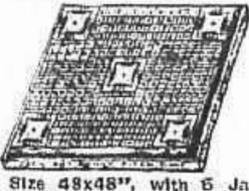
Will book girl and posing show. John Orneallas and Joe Sciotino, write. Del Crouch, write Milton Morris at once. Cliff Carnes, write. Can place trainmaster, also Diesel man. Stony, write. Man to take charge of the finest Merry-Go-Round in the show business.

CAVALCADE OF AMUSEMENTS

MILTON MORRIS
1448 Newton St., N. W.
Washington, D. C.

AL WAGNER
General Delivery
Orlando, Fla.

R. L. LOHMAR
Morton, Ill.



PENNY PITCH GAMES
Size 48x48", Price \$25.00.
Size 48x48", With 1 Jack Pot, \$35.00.
Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
36" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$12.00

BINGO GAMES
75-Player Complete\$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.
124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1944

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
Analysis, 3-p., with Blue Cover. Each03
Analysis, 8-p., with White Cover. Ea.15
Forecast and Analysis, 10-p., Fancy Covers. Ea. .06
Samples of the 4 Readings, Four for 25¢.
No. 1, 35 Pages, Assorted Color Covers85
Wall Charts, Heavy Paper, Size 28x34. Each 1.00

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p., Well Bound 25¢
PACK OF 79 EGYPTIAN F. T. CARDS.
Answers All Questions, Lucky Numbers, etc. 40¢
Eliza Cards, Illustrated. Pack of 36 15¢
Graphology Charts, 9x17. Sam. 5¢ per 1000 \$6.00
MENTAL TELEPATHY. Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$5.00 per 100; Sample 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO
Send for Wholesale Prices.

A. J. BUDD WANTS

OUTSTANDING FREAK TO FEATURE

Frank Lentini, Grace McDaniels, Sis Cook, write. Fat Girl, Alligator Skin Girl, Working Acts, Girls for Bally and Illusions, Ticket Sellers and Talker. Ticket? Yes. State all.

A. J. BUDD

1815 Powell Street,
San Francisco 11, Calif.

Wanted To Buy

Octopus and Flying Skooter, also Kiddie Rides.

Must be in A-1 Condition

LeSourdsville Lake, Inc.

RR No. 1 Middletown, Ohio

World of Pleasure Shows

Now booking for 1944 SHOWS — CONCESSIONS
Ride Help, write us now.

JOHN QUINN, Mgr. Detroit 1, Mich.
100 Davenport

50th annual tour . . . offering 32 weeks of Fairs, Celebrations, also proven spring money spots. Opening early in April.

BARLOW'S BIG CITY R. R. SHOWS

Outfits open for showmen . . . all Concessions open. Can place Ride Foremen on percentage. Useful carnival people, write. Address: HAROLD BARLOW, Mgr. 529 North 52 Street East St. Louis, Ill.

GOLD MEDAL SHOWS

NOW BOOKING FOR 1944 SEASON

Address: OSCAR BLOOM, Mgr. P. O. Box 32 Columbus, Miss.

WANTED

Modern Kiddie Rides in good condition. Write

Abner C. Rosenzweig

20744 Gratiot Avenue East Detroit, Michigan

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

STARTING work?

GEORGE WESTERMAN, now making his home in Wenatchee, Wash., is spending some time in Chicago.

WILLIAM HERING, of Pop Baker's Game Shop, Detroit, has been on the sick list for the past few weeks.

JOHN GRAVIS, former cookhouse operator, left New York, where he had been visiting, for Miami.

R. L. LOHMAR, general agent of the Cavalcade of Amusements, was a Chicago visitor last week.

SCHOOL of midway experience is a good teacher, providing you can gross enough to pay the tuition.

AFTER operating their photo studio successfully for the past three years in Macon, Ga., Mr. and Mrs. Sam Modelsky are making their home in Miami.

TOMMY HEATH, who was given a diet of goat's milk by his physician some time ago, is raising a herd of the animals on the Midlothian Pike near Richmond, Va.

T. A. (RED) SCHULZ spent the holidays in Richmond, Va., with a short visit to Lynchburg, Va., before rejoining Rex Ingram's Wild Life Exhibit.

AUGUST (GUS) WESTPHAL, operator of Leo Carrell's grab stand on the James E. Strates Shows for the past four seasons, is operating a stand for Eddie Davis at Camp Blanding, Starke, Fla.

EDITH THOMPSON, playing night clubs around St. Louis with her magic act, reports that her father, James Thompson, is planning to open his Side Show at a beach next summer.

G. L. (MIKE) WRIGHT, former carnivalite, now in the publishing business, left Chicago last January 5 for Miami to spend a couple of weeks golfing with Bob Parker.

ORVILLE COOPER pens from Parsons, Kan., that he is employed by Griffith Theaters, Inc., as house manager of the Katy Theater.

CARRYING a feature show at a loss for advertising purposes hasn't a lot of advertising value unless you have good seats so that patrons can enjoy it.

MRS. ROY E. LUDINGTON, wife of the manager of Crafts 20 Big Shows, will return to California soon after spending the holidays with her mother in Ada, Okla.

IN ATLANTA *The Billboard* is now on sale, beginning Tuesday of each week,

Ruth Werner, Thelma Vandergriff, Viola Walton, Mrs. John Bill, Mr. and Mrs. McCaffery, S. Joe Koultzman, James Pittard, Harrison Searcy, Kenneth Perry, Sam Trambes and Lee Faulkner. Mrs. Jones will soon return to her home in Huntington, W. Va.

JOHNNIE CARUSO, who is spending the winter at Playland, Anniston, Ala., visited his family in Rutland, Vt., during the holidays. Mrs. Caruso, who is in charge of concessions, will visit in New England soon.

WALKER AND COZY, musical and magic act with Sam Golden's Side Show on the Gold Medal Shows, went from the shows' winter quarters in Columbus, Miss., to join Joe Sorenson's Hollywood Museum in St. Louis.

MURALS for Crash Inn, cocktail lounge near the Glendale (Calif.) airport, owned by Ragland & Korte, of concession note, were painted by Norman Prather, staff artist of Crafts Shows, and depict many midway scenes and personalities.

ROSE PROFFITT pencils from Joplin, Mo., where she is employed by a company making tents that go to allied armed forces all over the world, that numerous showfolk are working in the plant, including Mrs. Tucker, of the Tucker free act.

If you stop letting your employees take advantage of you because of the man-power shortage and stop doing too many things for them and let them do a few things for you—they'll appreciate you more?

MR. AND MRS. BUD ANTHONY, with Dodson's World's Fair Shows last season, who visited relatives in Nashville, will live in Miami for the remainder of the winter. Excellent business was reported on the season and they will return to the show in 1944.

FLOPS, show dog credited with a Carnegie medal for saving the lives of its owners, Mr. and Mrs. Art B. Thomas, of the Art B. Thomas Shows, during an attempted robbery at their home in Lennox, S. D., was recently killed by a hit and run driver there, where the show is in winter quarters.

JOE FREDERICK, arcade and ride operator, who has leased his rides for 1944 to Bright Lights Exposition Shows, was associated with the Bright Lights midway 14 years ago, but this year will not operate the rides himself in the Northern territory where he has played for many years.

FRANK R. SHEPPARD, who has been mailman and *The Billboard* agent on the Bantley Shows and Cetlin & Wilson Shows, reported from Naylor, Ga., that he and his wife, formerly with the James E. Strates Shows, were visiting Mr. and Mrs. Dick Sisco, doing good business with a tent theater.

IN the early days, remarks a correspondent, the Gaskill & Mundy Shows and Francis Ferari Shows exhibited automobiles—and if present conditions keep up a new car (that has never been run) may be a similar curiosity to natives. John T. Backman, now in Venice, Calif., bought the old P. J. Mundy Animal Show front and sold it to the late C. A. Wortham when Backman entered the circus field in 1920.

MR. AND MRS. I. K. WALLACE, who have been operating a ride unit the past three years in Philadelphia, Atlantic City and Southern New Jersey are spending the winter with Wallace's parents in Maine. He will return to Philadelphia about April 1, when quarters will open and unit will be repaired. Eugene Webster will be in charge. Several churches



PART OF THE GROUP of the Ladies' Auxiliary, Heart of America Showmen's Club, that attended the annual "Tacky Party" and dance in the Reid Hotel, Kansas City, Mo., on the night of December 30. Many appeared in costume and a kangaroo court was going strong.

CHUCK NEWMAN, Eastern concessionaire, was a visitor to the Marks Shows' winter quarters in Richmond, Va., during the holidays.

GETTING a midway ready for spring is such a serious matter that some managers don't worry about it.

CLIFF ASKINS pens from Seattle, Wash., that numerous showfolk are employed by the Boeing Aircraft Company in that territory.

JOHN GECOMA, owner-manager of Bright Lights Exposition Shows, wintering in Buchanan, Va., was a Detroit visitor last week.

ERNEST DAVIS, mechanic and electrician with the John H. Marks Shows, is filling a winter job servicing busses which transport workers from Richmond, Va., to a near-by war plant.

EDDIE FRONDELL reports that H. R. Bush, outdoor showman who is ill with flu and pneumonia, passed the crisis New Year's Day and is at 2102 Prospect Street, Indianapolis.

WHEN denied a bonus on closing night, a ride boy cracked: "The boss hangs onto his dough so close that I believe he has found a way to take it with him."

CURTIS L. BOCKUS, general agent of Dodson's World's Fair Shows, who made a flying trip to his home in Boston for the holidays, will return to the show this month to plan 1944 routing.

at the newsstands of Ben Fell, Broad and Marietta streets, and Max Markeles, 14 Walton Street.

MAX GOODMAN hadn't made up his mind whether to go out in '44 when seen in Chicago by a representative of *The Billboard*, but it looked very much as if he would be back in the field.

MARGARET LOUISE BENSON, who has been demonstrating cosmetics in stores for over a year, pens from Norfolk that she had a pleasant visit with Mrs. J. Lacy Smith, who has recently inherited a large estate in Indiana.

BEFORE the day of curbs, shortages and priorities the winter-quarters cry was: "Money isn't everything." Now it's: "Stalling until spring."

W. LEE BRANDON, formerly of Christy Bros.' Circus and Foley & Burk Shows and now general agent of Crafts Shows, who underwent an operation in Glendale (Calif.) Sanitarium recently, is reported to be convalescing.

MEYER & FROCK rides in Los Angeles in the Manchester Boulevard area, it is reported, will close soon and, after repainting and repairing of equipment, it will reopen on same location for the 1944 season in March.

MRS. NAOMI JONES, visiting her daughter, Mrs. Marle Daniel, Newport, Ky., was entertained by J. F. Dehnert at his Surf Club. The following were present at other parties given for Mrs. Jones:

WANTED TO BUY

Late model Smith and Smith Chair Plane, must be in first-class condition; also #5 Ell Ferris Wheel, 50 K.W. Transformer, Switch Box and Wire. Address:

JACOB PRYOR

1017 22nd Street Huntington, W. Va.

RIDE PROMOTER TO INVEST

Want a Promoter with money to invest in entirely new carnival or park ride. Complete set of drawings, involving original idea. Patent applied. For details write

E. L. GEIGER

223 S. Ludlow St. Dayton, Ohio

have contracted the unit, scheduled to open the season May 1 in Philadelphia.

CO-OWNERS of the American Beauty Shows, Mr. and Mrs. H. W. Bartholomew and Mr. and Mrs. Joe Sharp, entertained friends at a turkey dinner on Christmas at winter quarters in Stelle, Mo. Guests included Mr. and Mrs. B. C. Pullen, Mr. and Mrs. E. B. Stanley; Velma Dodd and daughter, Jacquelyn; O. Harrah and Mrs. K. Jones. Three rides will be added to the show, which will open in Chaffee, Mo., April 15. Sharp has returned from a booking trip.

HAROLD M. KILPATRICK, advertising car manager of Dodson's World's Fair Shows, and his wife returned to their home in Gastonia, N. C., after the show closed at Harlingen, Tex., December 12. Mrs. Kilpatrick returned to her war job as inspector in a textile plant while he worked during the holidays in a men's shop. Both expect to return to the road in 1944. He recently visited L. C. McHenry, Crescent Amusement Company, which is wintering in Gastonia.

CLARENCE E. WILLARD, known as "The Man Who Grows," and a Ripley feature at Golden Gate International Exposition, has been appointed by the Oakland (Calif.) Housing Authority to manage the army and navy dormitories in that city. He had been assistant manager of the Claridge Hotel, San Francisco. Commander of Nelson A. Miles Camp, No. 10, United Spanish War Veterans, Willard managed units for entertainment to cover the AEF during World War I.

WAYNE ROBINSON, wintering in Coshocton, O., has signed with Happy Attractions as ride superintendent. For the past two years he has been with the Gooding Greater Shows and has operated rides on various shows including Royal American Shows, Rubin & Cherry Exposition and Johnny J. Jones Exposition. In show business 26 years, he started with the Rutherford Shows. He is a former member of the stagehands' and billposters' unions, having been a stage carpenter for Zanesville (O.) Theaters, Inc., for a number of years, and billposter for the John Robinson Circus, Cole Bros.' Circus, Downie Bros.' Circus and Hagenbeck Wallace Circus.

ON NEW YEAR'S DAY, when Bobbie DeWitt, daughter of Mr. and Mrs. L. L. Shipp, Dallas, was married to Fritzie Brown, who will be with Hennies Bros.' Shows as concession manager next season, the bride was given in marriage by her mother. Mr. and Mrs. Harry W. Hennies, who had motored with the bridegroom to Dallas, were best man and matron-of-honor. Guests included Mr. and Mrs. Al Kolar, bride's brother-in-law and sister, Fort Worth; Mrs. Mark Kramer, Waco, Tex.; Eli Garson, New York; Marie Evans, Sticks Westmoreland, Mr. and Mrs. James, Mr. and Mrs. Joe Murphy and Mr. and Mrs. Denny Pugh. After the ceremony the couple departed on a trip thru Mexico.



F. PERCY MORENCY, who has been in cafe business in Dallas, announced last week that he would return to the lots in '44, having accepted the post of secretary-treasurer of the James E. Strates Shows. He has held executive positions on numerous major carnivals for over 30 years, having started with the Ferari Shows.



CORP. CLARENCE HUNTER, laboratory technician, is a former carnival concessionaire and now operates photo galleries in several Southern cities. He is stationed with Hq. and Hq. Squadron, Material Command, Flight F, Barracks 691, Wright Field, Dayton, O.

IN THE ARMED FORCES

Showmen in the nation's fighting forces, and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

OTIS LEE WALL, A.S., is receiving boot training in Pensacola, Fla.

JAMES J. MORTELLARO, S.2/c, former Rochester (N. Y.) concessionaire, spent the holidays in the naval hospital at Norman, Okla., ill with flu.

CORP. JIMMIE TIERNAN writes from Wendover Field, Wendover, Utah, that he is connected with the public relations office, writing weekly radio scripts. He was formerly agent for several Eastern shows.

EXCERPT from a letter written by Pvt. William H. (Bill) Harden, now stationed in Iran: "It takes quite a while for news to reach here. An example is that I have just received the news of my first employer's death, Rubin Gruberg, and I was deeply touched. (Gruberg died April 16, 1942.) My wife, Hazel, formerly of the Rubin & Cherry Exposition and Cetlin & Wilson Shows, was also employed with me on Dr. Ralph Garfield's Hall of Science. At present she is working a photo gallery at Forest Hill, La., with Viola and Bill Butts to satisfactory business. She has also purchased a trailer. Mail means more than anything else over here." At present he is in a hospital with bad feet, and he adds that it may not be long until he is back on a midway.

TENTS—BANNERS
We have Canvas for your needs. No priorities needed.
Charles Driver—Bernie Mendelson.
O. Henry Tent & Awning Co.
4862 North Clark St. CHICAGO 40, ILL.

CLOSING OUT—AT HALF PRICE
Mummified Attractions, Shrunk Bodies and Heads, Carnival Heads. No more will be offered when present supply is gone, unable to obtain material. Sideshows, window attractions, store shows and all others, write for special half price list. Address:
TATE'S CURIOSITY SHOP
Safford, Arizona

NOTICE
To anyone using the title "SAHARA ROSE"
I have originated and copyrighted this title and used it for past years. Will prosecute anyone using it to the full extent. **ORVILLE "BUD" VALIER**, Box 381, Appleton, Wis.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Jan. 8.—Plans for the secretary's attendance at the Pennsylvania fairs meeting January 26 and 27 in Reading and the New York meeting in Albany February 7 and 8 are well under way. It will be appreciated if members who plan to attend either or both of these meetings will advise the secretary.

An interesting communication from K. H. Garman, owner-manager of Sunset Amusement Company, making suggestions with reference to association's activities. His interest is appreciated and similar expressions of opinion from other members will be welcome.

Receipt of a \$25 contribution from Sunset Amusement Company to the public relations fund is acknowledged.

War Production Board has announced an amendment to the rules relative to priorities to the effect that, in order to purchase fluorescent lighting fixtures, an AA-2 priority or higher is required.

Plans to be represented in Washington in the near future are shaping up satisfactorily, and after Congress reconvenes on January 10 it is anticipated that there will be detailed information to report to participants in the public relations fund relative to prospects for the coming season.

Another Goodman Wonder

BROOKLYN, Jan. 8.—Joe Goodman, son of Max Goodman, owner of the Wonder Shows of America, and Mrs. Goodman are the parents of a new son, Harris Michael, who weighed 7 pounds 12 ounces at birth on January 3.

WHEELS OF ALL KINDS
Tickets—Paddles—Laydowns
Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, STRIKERS, ETC.
Still Available
EVANS' BIG PUSH
Write for Catalog
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago 7

TENTS
New and Used
CARNIVAL and SKATING RINK
Write for Prices
E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE. ALTON, ILL.

CARNIVAL TENTS CONCESSION
We have Canvas released by the government that needs no priority. Send in your inquiry today.
UNITED STATES TENT & AWNING CO.
2315-21 W. Huron St. Chicago 12, Ill.

EYERLY RIDE OPERATORS
Protect your OCTOPUS, ROLLOPLANE and FLY-O-PLANE
World's Most Popular Rides
● Operate Slowly ● Keep Well Oiled
● Operate Carefully ● Keep Nuts and Bolts Tight
EYERLY AIRCRAFT CO. Manufacturers SALEM, OREGON

DODSON'S WORLD'S FAIR SHOWS
Wanted for Season 1944—Opening March 15th
Motor Drome with Manager that can get money, will furnish wagons for same. Will furnish complete outfit for Midget Show or any Show that will get money where you have people to work to. We will finance anything that will get money with a Railroad Show. Will place any legitimate Concession (no Wheels or Grind Stores wanted). Will sell exclusive on Long Range Gallery, Novelties, Scales and Guess Your Age. Can place Musicians for 20-piece Concert Band; men that are married and wife can work in Girl Show or sell tickets on Rides or Shows given preference. Working Men in all departments. Have opening for several sober and reliable Ride Foremen, Tractor Drivers, Polers and Train Help, several Boss Canvasmen. Can use good Circus and Carnival Blacksmith. Want first-class Builder that can lay out lot (top salary to first-class man). Freaks and Working Acts for finest framed Side Show on the road. Salary paid out of office and no objection if you are a drawing card. Side Show People, address: **RAY CRAMER, Manager Side Show. Train Help: CARL W. SAFFORD, Train Master; Musicians, address: JACK CAMPBELL, Band Master.** All others just address:
DODSON'S WORLD'S FAIR SHOWS
P. O. BOX 216 BEAUMONT, TEXAS

INQUIRE ABOUT NEW LOW RATES ON MIDWAY INSURANCE FOR 1944
CHARLES A. LENZ
"The Showman's Insurance Man"
A1338 INSURANCE EXCHANGE, CHICAGO

SIDE SHOW PEOPLE
For Miami, Florida, 332 N. Miami Ave., near CAPITOL THEATER. We can possibly run for 12 or 14 weeks before trekking back to Revere Beach, Mass. Museum which opens, 11th season, May 14th. Insuring Florida vacation. Cosey & Walker, Lucky Ball, Grace McDaniels, Geraldine Shaver, wire. Also want capable Tattooer, great spot; wire. Brown's can place you. Others please write, we are interested. Inside Man capable handling blade box, and able on illusions when wanted. Other help in area, jobs available. Doc Murray now looking after northern spots, if needed en route to Revere.
W. J. O'Brien, Mngr.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50.
 Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
 No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight curl. Per set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
 Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
 Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
 M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M.
 Box of 25,000 Black Strip Card Markers... 1.00
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
 19 W. Jackson Blvd., Chicago

WANTED—CARNIVAL
 for
Firemen's Annual Celebration

July 3 through 8, Galax, Va.
 If interested get in touch with **ELBERT L. LUNDY**, Secretary, at once.

WANTED

Grind Store Concessions, Mug Joint and American Palmistry. Bert (Spot) Ibberson, write. Wanted to Buy—Small Bingo Outfit, large Game Wheel, Penny Pitch and Cigarette Pitch.

MIKE ZIEGLER

HOTEL MILNER PHILADELPHIA, PA.

Riding Devices At Liberty
 For the Season 1944

With transportation. Merry-Go-Round, Octopus, Ferris Wheel, Chairplane and Kiddie Auto Ride. Address all mail and wires to

JOHN BUNTS

Crystal River, Fla.

CANADA**WALLACE BROS.' SHOWS****NOW BOOKING FOR THE SEASON OF 1944**

SHOWS—Have complete outfit for Ten-in-One, either salary or percentage. Capable Manager for Posing Show and Fun House. Dorothy Lewis wants Talkers for Monkey Circus. Will book Wild Life or any other late show.

RIDES—Want Foreman and Help for the following Rides: Merry-Go-Round, Double Ferris Wheels, Tilt-a-Whirl, Octopus, Speedway, Rolloplane, Spitfire and Kiddie Auto Ride. Also Porters for Sleepers.

FOR SALE—Three-Abreast Merry-Go-Round with new top and newly painted. Caterpillar in No. 1 condition and Kiddie Miniature Railroad. Wax and Life Show.

Everybody Address

BOX 442

J. P. (JIMMY) SULLIVAN

Toronto, Canada

Wants James E. Strates Shows, Inc. Wants

At once for winterquarters—Scenic Artist and Letterer; all season's work. Can place for season 1944 Unborn Show, Wild Life, Snake Show. Furnish wagons, tops and fronts for same.

WANT TO HEAR FROM ORGANIZED TROUPE OF MIDGETS.

Can place Pony Track, Penny Arcade; furnish wagons.

Can place organized Colored Revue. Can place Posing Show, must operate clean.

Can place Ride Help, Tractor Drivers, Caterpillar Drivers, Train Crew, Assistant Electricians, Tower Men and Train Porters. Can use useful people in all departments.

Showmen with any new and novel ideas, get in touch with us.

Have for Sale—Whip, eight tubs, fair condition, \$1,000.00.

Address **JAMES E. STRATES**, Winter Quarters, Mullins, S. C.

WANTED TO BUY

Ferris Wheel, Merry-Go-Round and Chairplane. Must be priced right and in good running condition. Also want to buy Coin Counting Machine. Apply **BOX D-169, The Billboard, Cincinnati 1, Ohio.**

Club Activities**Showmen's League of America**

Sherman Hotel
 Chicago

CHICAGO, Jan. 8.—President F. E. Gooding presided at the meeting December 30. With him at the table were Treasurer M. J. Doolan, Secretary Joe Streiblich and Past Presidents Ernie A. Young and Jack Nelson. Idea of speaker system for the rooms has been dropped as impractical.

In the absence of chair officers, Fred H. Kressmann presided at the meeting January 6. Elected to membership were Maurice L. Krieger, Louis W. Cohan, Harry J. Ferris, Daniel M. Lewis, Louis J. Rossl and John Doolan. Cemetery committee was instructed to report on the advisability of an addition to Showmen's Rest. Eric Phillip, Roy Barrett and Ernest J. Kestler attended their first meeting. Sick list includes Tom Rankine, John Jaye, Jess Duggan, Louis Hoeckner, William J. Coultry and Jack Pritchard, all showing slight improvement. Fireproof covering for carpet in the rooms will be in place next week.

Ladies' Auxiliary

On the night of December 30 these officers presided: Mrs. Phoebe Carsky, president; Mrs. Ann Doolan, first vice-president; Mrs. Louise Rollo, second vice-president; Mrs. Lucille Hirsch, treasurer, and Mrs. Elsie Miller, secretary. Invocation by Chaplain Mrs. Bessie Mossman was followed by allegiance to the flag.

Letters came from Alice Hill, who had a bad fall Christmas week and is confined to her home; Edith Bullock, Bessie Mossman, Viola Fairly, Dorothy Packman and Anna B. Stewart.

Sgt. Tom Rankine Jr. lettered from England he was well and received the (See SLA on page 45)

**National Showmen's Assn.**

Palace Theater Building
 New York

NEW YORK, Jan. 8.—There will be more action in the club as soon as the new officers are installed on the night of January 12. Oscar C. Buck, president-elect, will be here from Miami, as will all other top-ranking officers. New Year's Eve party was declared the most successful house event ever held, the rooms being filled to capacity.

Recent member visitors have included Louis Stern, associate of Irv J. Polack in Polack Bros.' Circus; William Gottlieb, in from Baltimore; Phil Isser and Max Linderman, back from Hot Springs; Max Goodman and son, Joe, in from Arkansas, and William Giroux. Many soldier members have lettered interestingly, including Corp. Louis Blumenthal, Camp Luna, N. M.; Sgt. William Saltsman, Oklahoma City; Pfc. Arthur Goldberg, Fort McPherson, Atlanta; Lieut. David Lindenbaum, South Texas; Dr. Capt. Frank Vita, formerly of Palisades Park, here on a furlough; also sailor Frank King, on a short leave of absence from St. Albans Hospital, and from Corporal Rose, former assistant secretary of the NSA. Members were saddened by the deaths of the brother of George Stern, who was killed in a railroad accident in North Carolina, and Charles A. Somma, managing director of Richmond (Va.) Fair. Members reported ill include Tom Fallon, with pneumonia and under treatment at his hotel; Nathan House, suffer- (See NSA on page 57)

**Pacific Coast Showmen's Assn.**

623 1/2 South Grand Ave., at Wilshire
 Los Angeles

Ladies' Auxiliary

Rainbow Isle Room in the Mayfair Hotel January 3 was scene of the 13th annual installation of officers and dinner of the auxiliary. A receiving line greeted members and guests, and after cocktails and a social hour members entered the room while Dolly Kay entertained at the piano. On a dais sat all officers of 1943 and in front of that table the 1944 officers were seated. On the left were the past presidents and on the right past officers, while the hostesses were at one table and the others sat at tables for six around the room. Flowers on each table were sent to disabled servicemen in hospitals.

Peggy Forstall, emcee, called on Mother Minnie Fisher to open the meeting and a salute to the flag was given. Jessie Campbell and Mabel Brown escorted the incoming president, Edith Walpert, to her place. Mary Taylor, first vice-president; Marie Morris, second vice-presi- (See PCSA on page 57)

TRACEY BROS.**Want for 1944 Season**

Side Show, Freak, Novelty Act, Pin Head. Henry, Grace McDaniels, Ella (Alligator Girl), write. Mindreading, Tattoo Artist, Bally Acts. Those who wrote before, write, as mail was mislaid. All winter's work in Florida.

GILBERT TRACEY

Care Bistany Greater Show Danla, Fla.

MIDGETS OR DWARFS

Wanted immediately to cover four States for Street ballyhoo for six weeks' work guaranteed. Starting January 25th. Write—Wire—Phone.

BILLY JACKSON

1564 Broadway, New York 19.
 Lo-5-3868 Bryant 9-6194

FOR SALE

Combination Public Address Set, six volts and hundred and ten volts, complete with built-in turn table for records, two speakers; extra large metal, best grade microphone. All complete ready to operate. Cost around \$400.00. Will sell for \$225.00. This set is as good as new. Ideal for sound car or wherever a powerful set is needed.

Also one smaller Set, used on Bingo Game, looks rough but a good reliable Set. Will sell for \$40.00. Complete with speaker, microphone and Amplifier.

One Blade Box Illusion, complete with blades. A swell flash and a money maker as a walk over on any Side Show. Cost \$100.00. Will sell for \$70.00; good as new.

Evans Electric Penny Pitch, brand new, cost \$100.00, will sell for \$75.00. This is a swell flash and will top all other Penny Pitches. Remember Bells Ring, Light Flashes, etc. Draws and holds the crowd.

Evans Electric Straight AWAY Racer, three horses race, light flashes for score. This is a swell game; three players can play at once. A fast money maker. Cost \$150.00. Will sell for \$100.00. Good as new.

Two Evans Automatic Roll Downs with Automatic Totalizer. One of the best Stock Concessions. Will sell the pair for \$100.00.

Evans Suitcase Wheel, complete with laydown. Brand new, \$40.00.

Evans Chuck Log, complete with laydown, \$15.00.

Complete Archery Game, long or short range, six extra good bows, one spare. Enough arrows to take in several hundred dollars. Large cut-out sign, very pretty, about six ft. long, reads Archery. Several archery bull's eyes. Complete, ready to put strings on bows and start making money. Cost over \$200.00. Sell complete as described for \$75.00.

Will ship any of the above express C. O. D. on receipt of one-half deposit. Five per cent discount for cash with order. Address all orders to

THE PALACE PHOTO SHOP

923 Congress Ave. AUSTIN, TEXAS

THANKS

To the many hundreds who sent the Greetings Cards through the Holiday Season. Instead of a card this year we gave \$25.00 to J. C. McCaffery, chairman of the Red Cross for the Showmen's League.

RAY MARSH BRYDON

General Representative
 PARK AMUSEMENT CO., INC.

Now Showing
 118 N. MAIN STREET, WICHITA, KAN.

HARRY LEWISTON**WANTS WANTS**

Museum, Side Show, Novelty Acts. Now showing Columbus, Ohio, followed by Wheeling, W. Va. If at liberty or dissatisfied, can place you. Year-around employment. So acts, wire or write **HARRY LEWISTON**, 241 So. High, Columbus, Ohio.

MATTHEW J. RILEY ENTERPRISES

WANT SHOWS: Ten-in-One, Snakes, Girl or any Show of merit. WANT RIDES that do not conflict. WANT Merry-Go-Round and Chairplane Help, Electrician that can handle lot. WANT CONCESSIONS of all kinds. Penny Arcade. Open early in April, playing Eastern territory.

MATTHEW J. (Squire) RILEY
 P. O. Box 3302 MIAMI, FLA.

BILLIARD BUSINESS**—FOR SALE—**

In Kingsport, Tenn.

Doing excellent business. Owner in declining health. Good lease. For full particulars contact

DOUGHERTY-ROLLER, Realtors
 Kingsport, Tennessee

FOR SALE

Beautiful 50-Foot Merry-Go-Round, newly painted with new top, \$3,000.00. No. 12 Wheel, A-1 shape with motor, \$2500.00. Loop-the-Loop, \$1000.00.

WANT TO BUY

10-Car Allan Herschell Kiddie Auto Ride.
JOHN R. WARD, Box 148, Baton Rouge, La.

SUNSET AMUSEMENT CO.

Want Foreman capable of handling TWIN FERRIS WHEELS. Best of pay with season bonus.

P. O. BOX 468, DANVILLE, ILL.

WANTED — WANTED — WANTED

By I. N. PRODUCTION CO., Inc.

1216 SURF AVENUE CONEY ISLAND, N. Y.

FOR THE WORLD CIRCUS SIDE SHOW

Freaks, Talkers, Bally Workers, Lecturers and Novelty Acts of all kinds. Top salary. Six days a week work. Very pleasant and cordial surroundings and conditions.

Address up to April 1—

JULIUS SCHOENBERGER, Manager

285 Schenectady Ave. Brooklyn 13, N. Y.

What have you to offer as a worthy and feature attraction?

CALL CALL CALL

CRAFTS 20 BIG SHOWS

1944 Season Opens INDIO, CALIF., JANUARY 29

Winter Quarters Are Open NOW

Can place Workingmen in all departments immediately. RIDEMEN, Foreman for Tilt-a-Whirl; FRONT GATE MAN to handle Front Arch and Sidewall Crew. Top salaries paid plus mileage money those who can drive trucks. WANT Side Show Performers, Dancing Girls, Boxers, Wrestlers, Drome Riders. WILL BUY FOR CASH, 8 or 10-Car Factory-Built Kiddie Auto Ride, must be good, NO JUNK; prefer one on West Coast. All people under contract, acknowledge this call. Others write quick. Address CRAFTS 20 BIG SHOWS

7283 BELLAIRE AVE., NO. HOLLYWOOD, CALIF.

IN LOS ANGELES AREA, PHONE SUNSET 2-3131

OPENING — MARCH 4th, BATON ROUGE, LA. — OPENING

JOHN R. WARD SHOWS

CAN PLACE NOW

Capable Secretary, Builder, Scenic Artist, Truck Mechanic, Ride Superintendent, Ride Help. Dan Data, Hugh Waters, Charley Gordon, Harry Harris, wire.

FOR 1944 SEASON

WANT SHOWS—Will build or frame worth-while attractions for reliable showmen. Organized Minstrel Show and Band. Monkey Circus, Earl Chambers, write. Producer and People for high-class Girl Show to feature.

WANT STOCK CONCESSIONS—Especially want Knife Rack and Bowling Alley.

AGENTS—J. C. Scott, Tex Morris, Bill Randolph, write.

WANT COOKHOUSE or will frame new Cookhouse for reliable Cookhouse Man. Cliff Burnhart, Bill Gass, answer.

WANT ELECTRICIAN for General Motors Diesel Plants. **TRUCK MECHANIC.**

WANT RIDE FOREMEN and Help—Sober, reliable men who drive trucks for Merry-Go-Round, Twin Wheels, Chairplane, Tilt, Roll-o-Plane, Octopus, Spitfire, Scooter, Loop-the-Loop and Kid Rides. **TOP SALARIES.** Don Roy Johnson, Harold Tireman, Harry Miller, Whittie David, Elmer (Whittie) Dill, write.

Concessions Address: **BOX 148** All Others Address: **BOX 148**

N. L. "WHITIE" DIXON, Concession Mgr. **BATON ROUGE, LA.** **JOHN R. WARD, Mgr.**

R U Y M O R E B O N D S

MARKS SHOWS

WANTED

SHOWS Will supply complete outfits for Circus Side Show, Monkey Show, Giant Rattles, Wild Life Show and any other Show of merit.

RIDES Will book Roll-o-Plane and Kiddie Rides with or without transportation.

WILL BOOK FEW MORE LEGITIMATE CONCESSIONS ONLY.

Need Show Painter, Ride Foremen and Help on All Rides. Want Capable Special Agent Who Can Handle Advance.

Apply

JOHN H. MARKS

P. O. BOX 771 **RICHMOND, VA.**

Winter Quarters: 2 Miles West of Richmond on Midlothian Pike, Route 60

PLAYLAND PARK

In the Heart of Downtown **MACON, GA.**

Permanent, Proven, Progressive Year-Round Operation On Our Own Property



Can place Merchandise Concessions of all kinds. Chas. Driff wants Agents. Wire. Also want Novelty Rides, First and Second Men for Whip, Wheel and Mixup. No ups and Downs. Top salary. High-class Agents for percentage. Opening in early March. All address

W. E. (Bill) FRANKS

Under Personal Management **W. E. FRANKS** **BOX 443** **MACON, GA.**

WANT SIDE SHOW PEOPLE WANT

ACTS, FREAKS, LECTURER, TICKET SELLERS, USEFUL PEOPLE, ETC.

Opening Outdoor Season, Houston, Tex., Fat Stock Show, February 4th; Fort Worth to Follow. Address:

JOE DARPEL

Care **BILL HAMES SHOWS, Box 1377, Fort Worth, Tex.**

W. C. KAUS SHOWS

WANT FOR THE BEST ROUTE IN HISTORY

WINTER QUARTERS OPEN JANUARY 15

RIDE HELP—Experienced Foremen, Secondmen. Top and sure salaries. BOOK any Rides that do not conflict. Will buy Octopus or Whip. CONCESSIONS—Only a few open. Can use good Concession People. **SHOWMEN**—What have you? Will finance your attraction. Dan Riley, Scottie, write. Capable Lotman who can handle men. Carpenter, Marquee Man, Sound Truck, Clown.

FREE ACTS, CONTACT

CANNON ACTS, write. Long season. Join the show interested in you. Route 33 weeks long.

RUSS OWENS, General Manager **JACK PERRY, General Agent**

New Bern, N. C.

WANTED

SENSATIONAL FREE ACT

Suitable small Lots. Buy or Book Sound System, Hi-Striker. Foreman Merry-Go-Round, Second Man Eli No. 5. Short moves.

BYERS BROS.' AMUSEMENT CO.

WALTER M. BYERS **776 PIERCE DR., COLUMBUS 8, OHIO**

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PERMANENT ADDRESS **3633 SEYBURN AVE. DETROIT 14, MICH. PHONE — PL 7924**

"A GOOD SHOW TO BE WITH" WE WANT

A GENERAL SUPERINTENDENT OF RIDES. FOREMEN AND WORKING MEN FOR SEVERAL RIDES WHO CAN DRIVE TRUCK. SOBER AND RELIABLE MEN WILL RECEIVE THE BEST WAGES AND TREATMENT. GET IN TOUCH WITH US NOW.

FOR SALE

No. 5 Eli Wheel, good condition; Two-Abreast Allan Herschell Merry-Go-Round, cut down from Three-Abreast, Model A power unit; 29 K.W. Generator, driven by gasoline motor; one 10 K.W. Transformer. About 1200 feet of 0.00 and No. 4 Cable; also two Switch Boxes, one large, one small box. One 30x40 Top and Sidewall, excellent condition. One 20x30 Top and Sidewall, fair condition. One complete Bingo, walk in three aisles, back flash, top practically new, with sun-shade awning walls, approximately \$800.00 worth of merchandise, majority all in cartons. One twenty-foot Semi-Trailer, stake body, with '36 Chevrolet Tractor, runs like new. One 1940 Chevrolet, long wheel base, 12-foot body; trucks have exceptionally good rubber. One 8-car Kiddie Auto Ride, complete with top and motor. Wire

WHITESIDE SHOWS

LAUREL, MISS.

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NOW CONTRACTING FOR SEASON 1944

Want Ride Help for Merry-Go-Round, Eli Wheel, Octopus, Chairplane, Whip and Kiddie Rides. Winter quarters now open. Can place any legitimate Concession. Bingo, Mug Joint, Pop Corn, Candy Apples, Candy Floss, Pitch To Win, Fish Pond, Duck Pond, Cigarette Gallery, Custard, Scales, String Game, High Striker, Dart Game, Arcade, Hoop-La, small Cook House or Sit Down Grab. Percentage and Penny Pitches all booked. Earl Harvey, answer this ad.

All address **J. M. RAFTERY, Box 1047, Wilmington, N. C.**

SIDE SHOW ACTS

For Circus Style Side Show. Individual Stages for All Acts.

O. C. BUCK SHOWS

! Outstanding Freak To Feature !

Lentini, Seal, Grace McDaniels, Sword Swallower, Tattooer, Mental Act, Glass Blower, Pin Heads, Chimp Act, any Novelty and Bally Acts, Midgets, Half and Half that can stand prosperity.

Dancing Girls for Revue and Miss America Shows

Salary \$35.00. Piano Player and Accordion Player. Salaries out of office. Hozie and Ester, John Hanner and Harry King, write.

JIMMY HURD, 355 W. 51st Street, New York City

WORKING OUT IN BARNES

New Grandstand, Blues for Cole

LOUISVILLE, Jan. 8.—Work of reconstructing Cole Bros.' Circus started in earnest January 1, with men pausing only long enough to consume a turkey dinner prepared by chef Elmer Voris. One crew of men, under supervision of Jack Biggar, is putting finishing touches to the new ring barn, only unfinished building in quarters. Charley Lucky and crew are building all new grandstand and blues seats, stringers to be three rows higher this year. Wagon repair work started January 3 and train will undergo a thorough overhauling in the K. & I. Railroad shops here. Large brick building, located about five blocks from main quarters, is being readied for paint shop. Mr. and Mrs. Harry McFarlan returned from vacation in Hot Springs and have started wardrobe department in building located three blocks from quarters. Mrs. Jack Biggar returned January 2 from visit to relatives in Denver. J. D. Newman left for business trip to Washington, New York and Chicago. Visiting Mr. and Mrs. Zack Terrell the past week were Johnny Weikel, Fred Schortemeier and Mr. and Mrs. Hugh Barnhart, of Indianapolis.

Biggest Zoo Attendance

The zoo, open Sundays and holidays, has attracted more cash customers than ever before. Despite inclement weather during the holidays, hundreds have visited quarters each week-end. Only zoo publicity is via the local air waves, with Col. Harry Thomas doing three 15-minute programs weekly. Herbert Leeman handles zoo tickets, and Edward Carl Miller is in charge of concessions.

Clyde Reopens Jan. 14; Canvas Tour Is Planned

OKLAHOMA CITY, Jan. 8. — Clyde Bros.' Circus will open the last half of its winter dates January 14, reports Manager Howard W. Suesz. The Millers (Bill, Myrtle, Mack and Jack) spent the holidays with their sister in Springfield, Mo., and Gus Kanerva made the rounds of friends here. Charlie Shultz with his mule, Honeysuckle, went to Ponca City, and Mr. and Mrs. Roy Bush visited with the latter's father in Waurika, Okla.

Mr. and Mrs. George Hanneford and family, Kay, Elley, Helen, Tommy and Porky, went to Wichita, Kan. Dutch and Mrs. LeBlair spent their "vacation" doing advance work for the show; Billy Pape and Conchita motored to California to visit relatives and play a few Coast dates. Mr. and Mrs. Whitey Thorn are keeping the Anderson elephants in Lincoln Park Zoo here.

Jimmy Armstrong, midget entertainer and equestrian director, is here visiting his mother. During the vacation Suesz has been enlarging the show. He plans to go under canvas.

Sparton Free Attraction With Golden Gate Exposition

LOS ANGELES, Jan. 8.—Sparton Bros.' Circus, after a two-year layoff, will take to the road as Sparton Bros.' Trained Animal Shows as a free attraction with the Golden Gate Expo Shows, reports Manager Orlo H. Wach. Will also have side show, pit shows, wild animal exhibit and pony ride, carry about 40 people and own circus cookhouse.

Equipment is rebuilt and newly painted and show will move on 12 trucks, 3 house cars and 7 trailers, with sleeping accommodations for all. Wardrobe has been made by Peggy Waddell for the spec. *Parade of All Nations*.

Show has 20 head of stock, consisting of horses, ponies, mule, goats, an elephant and 12 performing dogs. Sparton Family, three boys and a girl, will do ladder, traps, rings, tight wire, contortion and comedy acrobatics. The organization will join Golden Gate February 28 near here. Sparton has been at the Selig Zoo here since closing in 1941.



PFC. RAYMOND S. DUKE, formerly clown cop with Cole Bros., Tom Mix and other shows, is with Headquarters Battery, 9th C.A., at Fort Strong, Mass. He has been in the Special Service office at this post, looking after entertainment since his basic training period ended last February.

Goody Producer Of Alaska Show

CHICAGO, Jan. 8.—Ray Goody, circus wire-walker now in the army, is helping to entertain the servicemen in Alaska, where he is stationed. The Alaska edition of *Yank*, the army newspaper, of December 24, carried a story of *Richardson Revels*, a show produced by Goody, who in private life is Ryerson Gaudet.

"Now that the ice has cracked," says the *Yank* story, "there may soon be several soldier shows touring the 'Alaska-aleutian' circuit. But so far the *Richardson Revels*, a sergeant and four privates, are still the pioneers. Six weeks after they swung their deal with Lieut. Col. John T. Carlton, Alaskan Department Special Service officer, to go 'on the road,' Sgt. Larry Butler and Pvt. Ryerson Gaudet, Walter Roguicki, Sid Yosovitz and Saul Brown had trotted their routine before the dogfaces in quonset huts, hospital wards and mess halls at camps thruout the Alaska mainland. Now they're playing to packed quonsets in the Aleutians.

"Producer of *Richardson Revels* is Private Ryerson Gaudet, who also presents its most spectacular act—a tight-wire performance that was his meal ticket when he was Ray Goody of circus and vaudeville. As a star of the sawdust arena he 'expertly executed extraordinary equilibrium exploits on the slender silver strand' while the band played *Goody-Goody*. Nowadays quonset roofs are his big top."

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

—By STARR DE BELLE

Clem Daily, Tenn.
January 8, 1944.

Dear Editor:

The management of this show thought it was stranded in the middle of the Mississippi River when a tugboat operator, who was towing our showboat, left without notice. Being left in the middle of a swirling river that threatened to carry the show downstream while its bookings were upstream is a serious matter. Manager Upp was about to order us to abandon ship when a rowboat, loaded with many long-bearded individuals, pulled alongside and "ahoyed" for our captain. The boss identified himself and after a lengthy conversation learned that the rivermen had heard of the show's predicament and had come to offer their services as oarsmen.

Robert Ringling Will Supervise Rehearsals at W. Q.

SARASOTA, Fla., Jan. 8.—Robert Ringling, president of Ringling Bros. and Barnum & Bailey Circus, will arrive from his Evanston, Ill., home personally to supervise rehearsals that will begin that day. Preparatory to his arrival, last year's big top is to be set up with rigging for aerial and equestrian work, according to Roland Butler.

Merle Evans, bandmaster, has arrived and is lining up his men. Pat Valdo will again formulate the program and supervise rehearsals under Ringling.

In the canvas hanger, the menagerie top has been completed under Ralph Harding, floor foreman, and Lief Osmondson. The crews are putting the finishing touches on coming season's big top.

Train crews under Ray Milton are giving flats and coaches a complete rejuvenation. Edward R. Versteeg, superintendent of the light department, has a crew working over all cable and production equipment.

Artur Rodzinski, conductor of the New York Philharmonic Orchestra, recently was guest of the Ringling show.

Committee Named To Exploit Sarasota

SARASOTA, Fla., Jan. 8.—With the Ringling circus behind the move, Sarasota Chamber of Commerce officials recently announced a committee of outstanding advertising experts to aid in the exploitation of Sarasota. Among the appointees were Ralph Caples, advertising executive and agency for the Ringling show's New York publicity in newspapers and outdoor advertising, and Roland Butler, general press representative for the show.

The present plan for the chamber is to raise \$15,000 or possibly more to be set aside for post-war advertising. Working in close conjunction with the civic effort, circus officials are planning a circus publicity and pictured advertising to tie in with the exploitation campaign.

Among other committeemen appointed were Carl Bickel, former president of United Press; E. L. Cartillage, business and advertising manager of *The Sarasota Herald-Tribune*, and John Browning, vice-president and general manager of WSPB, Columbia Broadcasting System.

Rossi Again With Dailey

AUSTIN, Tex., Jan. 8.—Joe Rossi has been signed by Dailey Bros.' Circus to again lead the band. It will be enlarged to 15 pieces and will be featured in a 30-minute concert.

EN ROUTE to their home in Wilkesboro, N. C., Joe Haworth, of Cole Bros.' Circus, and family, stopped off in Cincinnati and visited *The Billboard* offices.

Throngs Follow English Circus "King" to Grave

CHICAGO, Jan. 8.—Word was received here this week of the death of Pat Collins, 84, affectionately known as "king" of English showmen, early in December. Commenting on Collins's passing, a London paper said:

"The showmen of England followed their 'king,' 84-year-old Pat Collins, to the grave today. They had come from all parts of the country in a great throng. There were the 'princes' of the entertainment world, representatives of great names in the circuses—Mills, Bostock, Butlin Sanger, Rosaire—and the smaller people from the fairgrounds—the rifle range men, the roll-bowl-or-pitch fellows, the side-show attractions. In the crowds which began to line the streets a long time before the funeral there was a remarkable number of service uniforms. Pat Collins Jr., the son, explained 'They are young men who used to be in the show business. They have obtained 24 hours leave to see the last of the Guv'nor.'

"All the shops in Bloxwich, where Collins resided, were closed while the funeral procession passed from the house behind which stand caravans, switchbacks and Merry-Go-Rounds awaiting their next round of travel, to the cemetery. It was a long procession. Hearse smothered with wreaths and then unable to hold them all. The 25 cars which were all that it was possible to obtain carried only a fraction of them."

Bill Antes Stages Big Christmas Show

LOS ANGELES, Jan. 8.—Securing animals, cages, ring curb, bleachers and other equipment from the Russell show, Bill Antes, press and radio representative, staged a Christmas circus December 18 for employees of the Adohr Dairy Company and their families.

The show, which carried both a circus and carnival atmosphere with games, refreshment booths and midway novelties, was presented in the company's garage building on South La Cienega Boulevard. The event attracted an estimated crowd of 3,500.

Features of the afternoon included free pony and elephant rides for the kiddies, continuous movie, free ice cream and plate lunches, and a circus menagerie leading to the large hall where the two-hour performance was presented at night.

With Norman Carroll as announcer (See *Antes Stages Show* on page 57)

Escalante Closes Temporarily; Show Struck by Storm

LOS ANGELES, Jan. 8.—Escalante Circus closed December 15 after being on the road nine weeks. Show had plenty of rain and cold weather, but business was exceptionally good. The big top nearly went down at the last stand here, due to terrific windstorm. Quick action by workmen and performers saved it and no performances were lost.

Managers Weber and Crouch are spending several weeks in Mexico in search of new acts for the coming season.

Activity at Mills W. Q.

CINCINNATI, Jan. 8. — Robert M. Burns, with Mills Bros.' Circus last season and now electrician with Ballet Russe de Monte Carlo Show, stopped off at quarters in Ashland, O., to visit John Wall, superintendent. Burns reports much activity there with 12 men working. Boss Carpenter Charles Brady returned from Pittsburgh, where he spent the holidays. "Hard-Times" Leonard, boss electrician now in Miami, is expected back soon. The prop boss has a skeleton crew working. Harry Cone is working the ring stock daily. At Christmas time, the elephant entertained for the Cleveland Grotto party and was pictured with the Grotto monarch in *The Plain Dealer*.

Completely Restyled
for 1944

Gloriously Greater
Gorgeously Grander

CLYDE BEATTY-RUSSELL BROS' CIRCUS

COMBINED SHOWS

Wants for Season 1944

Efficient, conscientious people for all departments, including performers, clowns, and big show acts of merit; musicians, canvasmen, riggers, and seatmen; mechanics and helpers, billposters and lithographers, animal men and grooms, chefs, waiters, and cookhouse help; property men, ushers, ticket sellers and takers, electricians and helpers, carpenters, sideshow freaks and entertainers, etc.

CONCESSION DEPARTMENT OPEN. Now receiving bids on rental or percentage basis.

Sleeping Accommodations for Working Men

— Good Cookhouse —

For immediate placements contact the following

ART CONCELLO

General Manager

CLYDE BEATTY

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WALLACE LOVE

Auditor and Treasurer

GRACE KILLIAN

Secretary

WALDO T. TUPPER

General Agent

BILL ANTES

*General Press and Radio
Representative*

FRANCIS KITZMAN

Advertising Manager

GEORGE WERNER

Lot Superintendent

EDNA ANTES

Tax Collector

FRANK McCLOSKEY

Front Door

RED LARKIN

Tickets

JACK JOYCE

Equestrian Director

NORMAN CARROLL

Big Show Announcer

ED KELLY

Chief Electrician

ELVIN WELSH

Head Usher

LOUIE SCHMIDEKE

Transportation Superintendent

LILLIAN B. COMPTON

Wardrobe

LARRY BLACK

Purchasing Agent

ALEX BEERS

Paint Department

MAC MAC DONALD

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ADDRESS ALL MAIL

CLYDE BEATTY - RUSSELL BROS' CIRCUS

ROOM 832, CITIZEN'S NATIONAL BANK BLDG.

FIFTH AND SPRING STREETS . LOS ANGELES 13, CALIF.

WINTER QUARTERS — 3800 NORTH MISSION ROAD, LOS ANGELES 31, CALIFORNIA

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

FBEDING many?

ROXY FIBER owns and operates a nut shop in Houston.

IRV J. POLACK returns to Chicago this week from the West Coast.

BEFORE swing. Band leader: "Play your music pronounced and stop using accent."

BACK with the Russell show again will be Bill Antes.

BURT V. BARNES, trap drummer, will be with the Al G. Kelly-Miller Bros.' Circus.

WINTER-QUARTERS sport: Betting on who won't take out a railroad circus next spring.

JOHN WHITE is working at the Ringling quarters, Sarasota, Fla., breaking horses.

EDDIE JACKSON is back in Macon, Ga., after visiting friends in Tampa and Sarasota.

EMMETT KELLY, Ringling panto clown, is at the Alpine Village, Cleveland, with his cartoon act.

FAIR weather or foul, billposters work harder and longer for spite than they do for money—such is opposition.

RAY W. ROGERS, retired circus manager, is recuperating at his home in Rock Hill, S. C., after undergoing dental surgery.

WRITING from Atlanta, Jimmy Foster said that he saw Jim Stutzman and Lee Bradley there, working toys in a downtown store to good business. They planned to go east early in January.

C. O. BURD and wife visited Eddie Rogers in Chattanooga during the holidays. Burd, who was with Cole Bros. and Wallace Bros. circuses, is in the armed forces.

AFTER serving 11 months in the army at Fort Bragg, N. C., Huffy Hoffman, who

received a medical discharge, will be back in clown alley on Cole Bros.' Circus, his fifth season.

AT this time of year the snapping of whips can be heard in training barns while young stock is prepared to take the places of the old.

CHARLES SPARKS, who returned to Macon, Ga., after a trip thru Florida, spent several days in Sarasota and visited friends at the Ringling quarters.

HARRY BAUGH, who died December 20, was a widely known trouper and former manager of the Circus Room in the Hotel Cumberland, New York. Details in the Final Curtain.

WHEN early-day founders of famous circuses died, heirs to the famous title and equipment always advertised the founders' dying words as: "Let my name go on."

HORACE LAIRD and Albert White, white-face clowns, will open their indoor season with Polack Bros.' Circus in Flint, Mich., January 16 and expect to remain with the show until Cole Bros.' Circus opens.

NED ALVORD, in Chicago handling publicity for the Olsen and Johnson Sons of Fun show, was complimented on one of his swell "hits" on a Loop building. "Well," he replied, "remember, I worked for a guy named Barnum about 80 years ago!"

FAMOUS Windjammers: The trombonist who always slept on the bandstand during the performance but kept his slide moving in and out without blowing a note.

PAPE AND CONCHITA completed the Warfield Theater, San Francisco, with latter working on what was thought to be a sprained ankle. X-ray of injury while playing the Orpheum Theater, Oakland, the following week, revealed a fracture, but they finished the engagement. Pape's trouble was a mere 102 temperature, due to an attack of influenza.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

JESS MORRIS is a clerk in the supply department in a navy yard.

PVT. ROBERT A. STEVENS is in Old Cantonment Hospital, Ward 30, Fort Knox, Ky. He had stands on the Kelly-Miller Circus the past three years.

CORP. NATE K. LEON, who was overseas for the past 17 months, is at the War Dog RTC, San Carlos, Calif., to pick up some dogs to take back with him in a few weeks.

FORMERLY with Hagenbeck-Wallace and Cole Bros.' circuses, Harlan Andrew Burkhart (A. S.) is at U. S. N. T. S., Company 1955, Great Lakes, Ill. He is known as Butch in the show world.

SGT. ROLLIN E. SHERBONDY, member of the 103d division band at Camp Howze, Texas, was for five years a member of the Merle Evans band on the Ringling-Barnum circus. Previously he had been with the Tim McCoy Wild West, World Bros.' Circus and with Shipp & Feltus in South America.

PFC. RAYMOND S. DUKE, with Headquarters Battery 9th C. A., Fort Strong, Mass., saw a number of shows last season, including Ringling-Barnum, Spangles, Hunt Bros., Shrine shows in Boston and Attleboro, Mass., and Terrell Jacobs's act on the World of Mirth Shows.

TWO more members of the Blondin-Rellim Troupe, high wire, have joined Uncle Sam's forces. Two months ago Arthur Freeman, husband of Peg Michell, joined the Seabees; his address, Platoon 2966, Area C-6, Camp Peary, Va. Two weeks ago Randall Remack left New Orleans for San Diego, Calif., and is in the army. Other members in the service are Sgt. John Yancher, in Sicily; Sgt. Russell Lepper, recuperating in a Los Angeles hospital from a broken leg suffered in an auto accident, and former member, Pvt. John Risko, in the Field Artillery, Fort Bragg, N. C. Lloyd Rellim, manager, is top rigging Higgins boats in New Orleans.

ARTHUR BORELLA, in Galveston, Tex., is talking and entertaining at service clubs. He recently appeared at East Houston Kiwanis and Golf Crest Country clubs and at Sacred Heart Church Men's Club Christmas party.



With the Circus Fans

By THE RINGMASTER
CFA

President FRANK H. HARTLESS, 2930 W. Lake St., Chicago
Secretary W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

National Secretary Walter Buckingham, who was in the hospital in New York for an operation before Christmas, arrived at his home in Gales Ferry, Conn., in time for the holidays. However, he arrived home with the flu and spent Christmas Day in bed. He and Mrs. Buckingham left again for New York January 3, where he will receive treatments for at least four weeks. During this time the office of the secretary will be located at Hotel Bristol, West 48th Street in New York.

Mr. and Mrs. Frank H. Hartless, Chicago, left January 4 for San Antonio, where they plan to spend the rest of the winter.

Dr. David E. Reid, Lebanon, Ore., writes: "The first of the month Mrs. Reid and I took a vacation to Southern California. While there took in the PCSA banquet and met quite a few show friends. Looked over the set-up of the King-Russell show at Selig Zoo. Did not catch a show. Visited with Walton de Pellaton, of Arthur Bros.' Circus. In San Francisco we caught the *Folies Bergere* and visited with Lucio Cristiani. They have their teeterboard and riding act in the show. The Shyrettos and Ely Ardelty, of the Big One, are playing the *Folies*. Their acts went over well; in fact, these three circus acts are the standouts of the show."

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For Galveston, Feb. 15-19.
New Orleans, Feb. 22-27.
Account disappointment. Zavallas, Geo. Hanneford, write or wire. Also Dog-Pony Act, Perch Pole, Wire Act, other Acts, write.

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Cronin's Streamlined Circus

All New Canvas and Equipment. Week stands on the West Coast. Want for coming season: Girl Acts, Teeter-Board Act, Wire Act, Ground and Novelty Acts and Clowns.

Also need Boss Electrician. Can use Useful People in all departments. Contact

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ARTHUR BROS.' CIRCUS WANTS

Useful people in all departments. Special inducement to acts of merit new to Pacific Coast.

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Wild Animals of all kinds.
Also Custard Machine and Rides.

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NOTICE!

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Work Starts on Macon Spot A. C. Hums on First Holiday

Franks Acquires Larger Site for Permanent Park

MACON, Ga., Jan. 8.—Work has been started on readying the new site of the Franks Shows' permanent location here at Playland Park. W. E. (Bill) Franks has announced plans for an early March opening and has a crew of eight men on the job. Others will be added shortly, he says.

Five brick buildings are being demolished to make room for rides, concessions and shows. The new lot, acquired by Franks late last summer from the Hurley estate, fronts Hawthorne Street for 250 feet and has a Broadway frontage of 150 feet. It is directly across the street from the former site on State property used successfully by Franks for several seasons.

Entrances on both Broadway and Hawthorne are being constructed. All sides of the lot will have brilliant neon illumination. Cypress poles from the Franks farm in Wilcox County are being used to hold the light fixtures. All concessions are of permanent construction, being made of metal roofing and cypress poles.

After a vacation at his farm for several weeks, Manager Franks is spending four days each week in Macon personally supervising the remodeling. He plans to make the park an outstanding amusement center unlike any similar enterprise in the Southeast. The new lot is more than one-third larger than the old location.

The entire personnel of last season's concessions has been signed for the new season, Franks said. He expects to add some new rides. Charles Drill has signed for his string of concessions and Ferris Wheel for his third consecutive season. Drill recently returned from a visit with relatives in St. Louis, and Mrs. Drill is back from Madison, Fla., where she was called by illness of her mother. Charles Drill Jr., a cadet at Georgia Military College, Milledgeville, visited home recently.

R. H. Jones Sells Bay Shore Virtues

BALTIMORE, Jan. 8.—Reese H. Jones has joined the executive staff of Bay Shore Park, million-dollar playground on Chesapeake Bay, as public relations director.

In his new duties, Jones will have contact with the territory's leading industrial, social and fraternal organizations, and it will be his purpose to bring to the attention of the growing population the beauties and natural advantages of Bay Shore.

New attractions are being added for the 1944 season, Jones says, and the recreation and amusement features will be expanded to meet the pressing requirements of a rapidly expanding community.

American Recreational Equipment Association

By R. S. UZZELL

Coney Island Doings

Feltman Bros. have closed their eating emporium at Coney Island, N. Y., until February 19. They have been doing this for the last few winters. They will continue to develop the rear of their property with rides and attractions. If there is any spot needing new tricks, that place is Coney Island. Gone are the days of big realty prices and heavy guarantees on annual rentals. Everything must be adjusted to meet the demands of a new day. Luna Park shows its courage by arranging to open in April. For some years it didn't open until just before Decoration Day.

Our friend Bonzanoric, who moved the Flying Turns from the New York World's Fair to his own location on the Bowery, ran into a lot of grief, but the big upturn of 1943 compensated him for his risk and expenditure. He is

one of the factotums of Coney Island, with Jimmy Krymes coming along as one of the large operators. Jimmy has made a substantial advance from the electrical worker he was only six years ago. He has done it by staying on the job. Who said individual opportunities were gone with the wind?

Concessionaires in Demand

Landlords and many amusement parks are still on the alert for good concessionaires. These individual operators are not (See AREA on page 46)

ATLANTIC CITY, Jan. 8.—The resort played host to its first holiday crowd of 1944 with its larger hotels filled to capacity and its amusement places and theaters still busy as an aftermath of the New Year's celebration. Bright sunshine and a clear, cool day January 1 lured thousands of strollers to the Boardwalk, and restaurants and concessions did fine holiday business. With New Year's Eve falling on a Friday night, the resort had a three-day holiday, helping to swell the number of visitors. In addition, hotels reported many guests had stayed for the entire Christmas-New Year period.

Managers of the hotels which have been averaging a 90 per cent business (See A. C. Holiday Big on page 46)

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office The Billboard)

MIAMI BEACH, Fla.—Well, here I am in the land of sunshine, racing scratch sheets and crowded porches. The chant of the Army Air Corp ditty has replaced Moon Over Miami as this resort's theme song, but the weather is the same—war or no war—and to steal a phrase from my zoot-suited nephew, the joint's really jumpin'.

The pools and cabanas clubs are doing top biz and should enjoy their most successful season. While the army has returned a number of hotels and cabanas clubs to their original owners, most beach-front hostilities are still playing host to the best guests of the world—

(See POOL WHIRL on page 46)

Marie Joyce Sticks At Memphis Funspot

MEMPHIS, Jan. 8.—With the operation of Fairgrounds Park taken over by the Memphis Park Commission from the Mid-South Fair, Inc., which supervised the amusement spot the last several years, John Vesey, chairman of the park commission; Dave Renfro, park superintendent, and William H. Metcalf, commission secretary, this week announced the retention of Mrs. Marie Joyce, bookkeeper of the fair association. The request to retain her services was made by C. C. Cartwright, president of Mid-South Fair, Inc. Vesey and Cartwright have made arrangements for storing the fair's equipment for the duration.

The contracts which Mid-South Fair, Inc., had let with riding device operators and scheduled to run until January 1, 1945, will be honored by the Park Commission, according to Vesey. Joe Bennett, operating the concession at the Casino, will continue under the new management and operate under arrangements made by the fair association calling for a 10 per cent of the proceeds.

"If satisfactory arrangements can be made," said Vesey, "we will give preference to those who heretofore operated concessions, unless we decide to operate them ourselves." During the last year operators paid rentals ranging from \$30 to \$345 on refreshment stands. Previously the fair association received rent-free leases for promoting and sponsoring the Annual Mid-South Fair. However, because of the war, there has been no fair for two years.

Fuzzell Fetes His Employees

LITTLE ROCK, Ark., Jan. 8.—T. A. Fuzzell, owner-manager of Fair Park Amusement Company here, held his annual Christmas banquet for his employees at Fair Park Cafeteria. A five-course dinner was served, centering around the traditional bird with all the trimmings.

WANTED BAY SHORE PARK WANTED
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Located in the Heart of One of America's Greatest Industrial Centers. Over a million and a half population in metropolitan Baltimore. Street car lines direct to center of park. One of the finest White Sand Beaches on the Eastern Coast. Bath House with fifteen thousand individual lockers. Boating, Fishing and Crabbing in the blue Chesapeake Bay. Last season the best in 35 years.

WANT: RIDES on percentage or flat rental basis. Tilt-a-Whirl, Flying Scooter, Roll-O-Plane, Ferris Wheel, Rocket, Spitfire, Octopus or any other good non-conflicting Ride. Six Kiddie Rides.

CONCESSIONS: Portable Roller Rink. Fun House, Glass House or similar attraction. Side Shows that are real attractions. Games. Have 9 stands and some equipment. Will give the X on all games. Frozen Custard, Snow Ball (Have Snow Master Machines), Pop Corn and Peanuts, Photo Gallery, Novelty Stand, High Striker.

MANAGERS OR CONCESSIONAIRES

- (1) Dance Pavilion. Capacity 1500 couples.
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- (4) Bingo. Building seats 250.
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- (6) Restaurant (Seating capacity 500). Eating and Drink Stands

(3). Crab Stand. Will give the X on all eating and drinking, including beer.

RIDE OPERATORS FOR

(a) Roller Coaster	(d) Whip
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Stationary Carousel, in first-class condition. 16 section Illinois electrically driven, roofed, with 48 hand-carved wooden horses, 2 double chariots, with electric sockets throughout in ceiling, with 80 beveled mirrors. Can be seen in operation. Cost new \$25,000. 23 Electric Scooter Cars with trolley poles, 3 Rubber Wheeled Bumpers. 1 fenced-in Scooter enclosure with metal floor and ceiling.
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Located Near Fort Jackson Army Base.
OPENING EARLY IN MARCH
Completely remodeled and redecorated all equipment for coming season. Can place small, clean Cook-house, Photos, Snowballs and Pop Corn. Ride Foremen wanted. Raleigh Gibson, Laymond Morgan, wire at once. Will place experienced Ride Help. No tear downs. Contact now. Now contracting Rides and Attractions for an even greater 1944. Want to book Skooter, Moon Rocket, Caterpillar, Octopus, Tilt-a-Whirl, Whip; also factory built Kiddie Rides. Albert Eastin, Gus Elmer, A. Dahl and other ride owners, get in touch. Concession Agents wanted for Grind Stores, Winterquarters now open. Free space available for those booking for 1944 season.
All Address S. B. WEINTROUB, Mgr., Columbia Amusement Park
Quarters, Old Armory Building, Center St., West Columbia, S. C.

IND., ILL., GIRD FOR TOPS

Hoosier Execs Scent Post-War Coin in Mutuels Over 50 Annuals Set

INDIANAPOLIS, Jan. 8.—Sentiment is still strong in the Indiana Association of County and District Fairs for legalization of pari-mutuel betting on horse racing in the State as a means of increased revenue. At the 25th annual meeting in the Hotel Lincoln here January 4 and 5 President L. V. Hauk, Morristown, declared the proposal now is to create a post-war fund from the State's share of betting operations. Pari-mutuel bills have been before the General Assembly frequently in past years, but none ever has become a law.

County fairs this year will be bigger and better and there will be at least 50 operating in Indiana, he said. He emphasized that last year fairs were successful in selling War Bonds and said that greater emphasis would be placed upon sales this year, and that many fairs would again use profits to invest in War Bonds. It was reported that some fairs sold as much as \$200,000 in War Bonds.

Harness racing is expected to carry more interest at the county fairs this year. William V. (Jake) Ward, general manager of Illinois State Fair, Springfield, who spoke on the value of exhibits, advocated a wider line and suggested that every fair be opened with a memorial service on the Sunday preceding it.

Want Carnival Bonds

At the Wednesday afternoon session, devoted to general discussion and election, this resolution, presented by Roy M. Amos, Elkhart County Fair, was adopted: "Resolved, that any carnival company contracting with a fair that is a member of the Indiana organization, (See Hoosier Annuals Set on opp. page)

Edmonton Is Given Annual Grant of 46 For War's Duration

EDMONTON, Alta., Jan. 8.—Annual grant for the war's duration of \$4,000 will be made by the Alberta government to Edmonton Exhibition Association, it was announced by Charles E. Wilson, general manager. Reports the year's activities won praise from directors. Altho operations showed a deficit of \$1,465, it was agreed the association made an "exceptionally fine showing."

Expenditures were \$13,175 and revenue \$11,170, which included an \$8,500 military grant for use of grounds and buildings by the RCAF, \$195 on annual bull sale and \$14 profit on annual horse sale. Loss on the 1942 fall show was \$190. Other losses included: \$404 on 1942-'43 poultry show; \$1,331 on annual spring show; \$1,195 on 1943 horse show; \$1,780 on fall show. Administration costs were \$6,059.

Manager Wilson said there were about \$1,800 of expenditures in 1943 which will not have to be met in 1944. Association raised \$46,000 in Victory Bonds with its bull sale during the Fifth Victory Loan. Provincial government department of agriculture was thanked for its support of efforts of the association.

South La. Buildings Burn

DONALDSONVILLE, La., Jan. 8.—Fire originating in a restaurant used to feed 600 German war prisoners on the grounds destroyed three exhibit buildings of South Louisiana State Fair Association on New Year's Day. Other buildings were damaged but not beyond repair. No estimate has been made of loss but all were reported covered by insurance by R. S. Vickers, secretary-manager.



DISCUSSING CONVENTION PLANS at the 25th annual meeting of Indiana Association of County and District Fairs, January 4 and 5 in the Hotel Lincoln, Indianapolis, were Association Secretary William H. Clark, Franklin (seated), and Bill McCluskey, WLW Promotions, Inc., who was emcee Wednesday night at the annual banquet, the program of which was broadcast for the first time.

Saskatoon Hits Velvet on '43 Operations; Regina Net Is Fat

SASKATOON, Sask., Jan. 8.—One of the largest surpluses in history of Saskatoon Industrial Exhibition was made on operations in 1943. Profit was \$5,238, as compared with a deficit of \$614 in 1942 and a deficit of \$10,871 in 1938.

Grandstand revenue was \$19,846 in 1943 as compared with \$17,768 in 1942. Gate receipts remained almost the same at \$15,374, but concession revenue declined from \$15,226 in 1942 to \$12,537. Racing receipts increased from \$13,307 in 1942 to \$16,705 in 1943.

"We can look back on 1943 with satisfaction," said J. W. G. MacEwan, president. "The year has had its uncertainties, worries and sorrows, but it also had major triumphs."

Tribute was paid to the vigorous contributions of the late Sid W. Johns as secretary-manager. Miriam Green Ellis, Winnipeg newspaperwoman, spoke of the great value of western exhibitions to agriculture. "The fairs should go on, but to some purpose," she said. "The disappearance of old managers was a serious loss, but it is up to exhibition directors to keep new men coming forward. The death of Mr. Johns was a blow not only to Saskatoon Exhibition but to the whole Class A Circuit, for he had been an inspiration to them all."

Professor MacEwan, University of Saskatchewan, was re-elected president and appointed honorary manager. Mrs. J. M. Walsh, formerly secretary to the manager and lately acting secretary, was appointed secretary. Professor MacEwan and Mrs. Walsh will carry on the work of the former secretary-manager, Sid W. Johns.

The appointments, temporary in nature, were made on recommendation of a committee which had been investigating for some time the possibility of a successor to Johns. Professor MacEwan said he preferred that there be no salary but that he be reimbursed only for expenses.

Officers re-elected were R. W. Caswell, honorary president; R. B. McLeod, honorary vice-president; C. S. Palmer, vice-president; A. D. Munro, honorary secretary. C. T. Gooding was elected second vice-president.

REGINA, Sask., Jan. 8.—Net revenue on 1943 operations of Regina Agricultural and Industrial Exhibition Association totaled \$10,105. The summer fair, despite adversities, showed a profit of \$9,081. Directors said transportation

difficulties, uncertainty as to dates and attractions and unfavorable weather had a bad effect on the fair.

"Our livestock department showed a wonderful increase and, as the livestock committee was able to offer larger prizes, we feel it was justified," they said. "We have every reason to be thankful that the fair was a financial success."

Total exhibits were down 896 from 1942, but prize money was \$9,320, compared with \$7,522 in 1942. Prize money for the spring show was \$3,433 for 505 entries, compared with \$3,875 for 585 entries in 1942.

Main gate attendance at the summer fair was 79,206 and receipts \$16,931. Figures in 1942 were 114,757 and \$24,440. Grandstand figures were 49,299 and \$24,627, compared with 93,131 and \$47,544 in 1942. Delegates chosen to attend Western Canada fairs convention in Winnipeg are Col. F. J. James, F. H. O. Harrison, Hugh McGillivray, Nate Andre, Jack Lunney, Fred Robinson and James Grassick.

Colonel James was elected president, succeeding F. H. O. Harrison. Vice-presidents are Hugh McGillivray and Col. Walter McInnis. Amy E. Hall, formerly of the Calgary exhibition, was officially appointed treasurer, succeeding Pearl Grey, treasurer of the board for 20 years, who retired.

Illinois Racing Men Meet

SPRINGFIELD, Ill., Jan. 8.—Members of Illinois harness racing associations met here Wednesday to lay plans for the 1944 racing season at county fairs. Represented were Illinois Breeders' Futurities Association, Review Futurities' Association and Illinois Colt Stakes. They met with members of the Topline Circuit, which includes Du Quoin, Mount Vernon, Taylorville, Urbana, Charleston, Greenup, Olney, Lincoln and Paris. Members were optimistic over prospects. Also meeting in Springfield this week was District 5, United States Trotting Association, which includes Illinois, Minnesota and Iowa.

Flint Out of Hospital

CHICAGO, Jan. 8.—George B. Flint, of the Boyle Woolfolk office, well known among fair men, is out of the hospital after undergoing a hernia operation and has started on his rounds of winter fair meetings.

Full Operation Is '44 Slogan Of Ill. Boards Governor for Action

SPRINGFIELD, Ill., Jan. 8.—Illinois Association of Agricultural Fairs chalked up the largest and most successful meeting in its history at the 34th annual meeting here in the St. Nicholas Hotel Thursday and Friday. Reports showed that the 53 fairs held in the State in 1943 were financial successes, many breaking all records in all departments. These annuals last year received over \$276,000 in State aid. At least six fairs called off last year will operate in 1944 and every fair held last year will again operate.

Over 250 fair men registered and attractions people were more numerous than at previous meetings. W. V. (Jake) Ward, general manager of Illinois State Fair here, who last year visited each of the fairs held in behalf of the director of agriculture, is working on a State-wide program of improvements in all plants, and boards are practically assured of much more State aid to take care of such expenses. This will be recommended to the next session of the Legislature.

Gov. Dwight H. Green, at the banquet Thursday night in the Elks' Club, attended by about 600, all tickets having been sold before noon, recounted that he and the State agricultural department last year had recommended that the Illinois county fairs be held. He said the success of fairs in the State had been "an outstanding vindication of those of us who battled for their continuation." It was pointed out that over \$1,000,000 in War Bonds and Stamps were sold at Illinois fairs last year.

Officers elected are Ray A. Dillinger, Springfield, president, and Clifford C. Hunter, Taylorville, secretary-treasurer, both re-elected. Jack Stump, Pinckneyville, was elected vice-president, vacated by the death of H. W. (Dick) Nolen. Directors elected are Paul Powell, Vienna; Robert Hancock, Salem; Minot Sillamon, Toulon; J. Fred Raker, Princeton; Arthur Hale, Paris; Leonard Sloan, Rushville. On opening the 34th annual meeting President Dillinger paid tribute to four prominent members who had died during the past six weeks: H. W. (Dick) Nolen, Benton, vice-president; Earl Davis, Mount Vernon, director; August W. Grunz, Brcese, many years secretary-treasurer and Neil Bond, Mount Vernon, secretary of the fair there. Further details in the next issue.

York Assets Solid Entering 94th Year

YORK, Pa., Jan. 8.—With all bills paid York Inter-State Fair has current assets of \$57,378.08 and its real estate and personal property are in the best possible physical condition, it will be reported at the annual meeting of York County Agricultural Society January 10 by President-General Manager Samuel S. Lewis and Secretary John H. Rutter. The society is entering its 94th year. Net profit for the year was \$28,767.65.

Names to be voted upon for managers to serve three years, and four to be voted for, are those of President Lewis, William O. Thompson, Harry D. Imme, and F. H. Hartenstein.

DETROIT.—Expressing confidence in the outcome of 1944 fairs in the Midwest Henry H. Lueders, manager of the United Booking Association, plans production of two major unit shows, as his office has done for several years. Title *Victory Revue* will be used for the principal 40-person show, as was done last year, and *Hawaii* will be the title of a 25-person unit.

AROUND THE GROUNDS



Meetings of Assns. of Fairs

North Carolina Association of Agricultural Fairs, January 21, Sir Walter Hotel, Raleigh. A. H. Fleming, secretary, Louisburg.

Michigan Association of Fairs, January 17 and 18, Fort Shelby Hotel, Detroit. H. B. Kelley, secretary, Hillsdale.

South Carolina Association of Fairs, January 17 and 18, Wade Hampton Hotel, Columbia. J. A. Mitchell, secretary, Anderson.

Western Canada Association of Exhibitions (Class A), January 17-19, Royal Alexandra Hotel, Winnipeg, Man.

Massachusetts Agricultural Fairs Association, January 19 and 20, Hotel Weldon, Greenfield. A. W. Lombard, secretary, 24 State House, Boston.

Georgia Association of Agricultural Fairs, January 20, Henry Grady Hotel, Atlanta. E. Ross Jordan, secretary, Macon.

North Dakota Association of Fairs, January 21 and 22, Minot. H. L. Finke, secretary, Minot.

Virginia Association of Fairs, January 24 and 25, Piedmont Hotel, Richmond. Charles B. Ralston, secretary, Staunton.

Nebraska Association of Fair Managers, January 25 and 26, Hotel Cornhusker, Lincoln. Chet G. Marshall, secretary, Arlington.

Pennsylvania State Association of County Fairs, January 26 and 27, Berkshire Hotel, Reading. Charles W. Swoyer, secretary, Reading.

West Virginia Association of Fairs, dates to be set in February. J. O. Knapp, secretary, Morgantown.

Association of Tennessee Fairs, February 1 and 2, Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville.

Mississippi Association of Fairs, February 3 and 4, Edwards Hotel, Jackson. J. M. Dean, secretary, Jackson.

New York State Association of County Agricultural Societies, February 8, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, Albany.

Ontario Association of Agricultural Societies, February 9-12 (tentative), King Edward Hotel, Toronto. J. A. Carroll, secretary, Toronto.

Western Fairs' Association, February 16 and 17, Santa Barbara, Calif. Tevis Paine, secretary, Ontario, Calif.

Wisconsin Association of Fairs, February 22-24, Hotel Schroeder, Milwaukee. James F. Malone, secretary, Beaver Dam.

Association of Utah Fairs, March, 1944 (tentative), Newhouse Hotel, Salt Lake City. Sheldon R. Brewster, secretary, Salt Lake City.

Oregon Fairs Association, January (dates to be set), Imperial Hotel, Portland. Mabel H. Chadwick, secretary, Eugene.

AS INQUIRIES are being made, secretaries of associations of fairs should send in their dates.

He was authorized to buy \$600 worth of War Bonds, bringing the society's total to \$4,600.

ESTEVAN, Sask.—Joseph Hill was re-elected president of Estevan Agricultural Society and Irwin Dean was again chosen secretary-manager.

ASSINIBOIA, Sask.—Officers of Assiniboia Agricultural Society are: President, Edwin Lumb; vice-presidents, Neil Sinclair and W. Batty.

DAVID CITY, Neb.—Joseph Zikmund, Brainard, was elected president of Butler County Agricultural Society; Ben N. Residorf, vice-president; Richard C. Zellinger, secretary and treasurer.

VERMILION, Alta.—Norman McClellan was re-elected president of Vermilion Agricultural Society; J. W. G. Morrison, William M. Steele, vice-presidents; S. C. Heckbert, secretary-treasurer.

CINCINNATI.—Hamilton County (Carthage) Fair board re-elected Myers Y. Cooper, president; Lawrence P. Lake, vice-president; George K. Foster, treasurer; D. R. Van Atta, secretary; E. Blum, assistant secretary.

WEeping WATER, Neb.—Cass County Fair board, which decided to hold the

1944 county fair the week preceding the State fair, elected Fred Rehmeier, president; Oscar Domingo, vice-president; Paul Fauquet, secretary-treasurer.

TROY, O.—Miami County Fair board here re-elected Richard Levering, Piqua, president; Lloyd Patty, Bradford, vice-president; Floyd Blauser, Tipp City, treasurer; E. O. Ritter, Troy, secretary. This will be Secretary Ritter's 15th year in the post.

CHATHAM, N. Y.—Columbia County Agricultural Society elected: president, John S. Williams, Old Chatham; vice-president, W. Gordon Cox, Old Chatham; secretary, William A. Dardess, Chatham; treasurer, Charles E. Harder, Chatham; directors, Lewis K. Rockefeller, Aaron C. Garner, Chatham.

KEOSAUQUA, Ia.—Van Buren-Jefferson County Fair board elected Clayton Sherod, Birmingham, president to succeed L. V. Dags, who had been named but resigned because of other duties. Members of the board will try to make the fair a centralizing agency during the war emergency.

HOOSIER ANNUALS SET

(Continued from opposite page) beginning January 1, 1945, be required to post a cash bond with the fair board with whom it contracts that it will fulfill its agreement to the letter.

It was declared that some companies dealing with members of the Indiana association were in the habit of breaking agreements and contracts with fair officials, causing them unnecessary grief at the last minute.

In an airing of cash awards for prizes it was brought out that, while some of the county fairs limit their cash awards to exhibitors in their own county, this method puts a ceiling on exhibits.

The association re-elected L. V. Hauk, president, Morristown; Fred Norrick, vice-president, Muncie, and William H. Clark, secretary-treasurer, Franklin.

At the annual banquet in the Travertine Room Wednesday evening, at which President Hauk was toastmaster, there were addresses by Lieut. Gov. Charles M. Dawson, commissioner of agriculture, and Gov. Henry F. Schricker. Show by the WLW Boone County Jamboree was broadcast from the stage and Bill McCluskey was emcee.

Attractionists Attend

Among attractionists in attendance were Sam J. Levy, Barnes-Carruthers; Gus Sun Jr., Bob Shaw, Jinks Hoagland, Gus Sun Agency; Bill McCluskey, Bill Barlow, Ed Hiller, WLW Promotions, Inc.; Rolland Ade, Boyle Woolfolk Agency; Toby Wells, Performers' Consolidated Attractions; W. C. (Billy) Senior; Earl Kurtze, WLS.; Al Humke, A. C. Buehler, B. K. H. Producing Company; Ernie Desplenter, Desplenter Bros.; C. L. (Jack) Raum, Victory Attractions; L. E. Holt, Interstate Fireworks Company; Walter L. Beachler, F. A. Conway, United Fireworks Company; A. D. Michele, Hudson Fireworks Display Company; George V. Adams, Adams Rodeo; Jake Shapiro, Triangle Poster Company; J. C. (Tommy) Thomas, Royal American Shows; Morris Lipsky, Ralph Lockett, Harvey Wilson, Bertha McDaniels, Johnny J. Jones Exposition; Mr. and Mrs. J. C. Weer, Cash Witse, J. C. Weer Shows; Floyd E. Gooding, John F. Enright, Mr. and Mrs. E. C.

Drumm, F. E. Gooding Amusement Company; Curtis L. Bockus, Dodson's World's Fair Shows; Mike Rosen, H. B. Shive, Nate Nye, Buckeye State Shows; E. W. Weaver, Robert B. Tipton, G. D. Kincaid, Joyland Amusement Company; Tom Baker, W. H. Lambert, Baker's United Attractions; Bill Geren, Geren's United Shows; W. G. and Douglas Wade, W. G. Wade Shows; S. W. Nickerson, Allen & Nickerson Shows; Vaughn Richardson, Mighty Sheesley Midway; Clyde E. Edgell, Pluto City Attractions; J. R. McSpadden, Lone Star Shows; Cliff Thomas, Thomas Amusement Company; W. S. Myers, Myers Concessions; J. E. Strayer, Pan-American Shows; James Dewey, Mills Bros. Circus; R. E. Koontz, Koontz Attractions; Dave Tennyson; C. W. Jessop; Charles Golding, Golding Concessions; Ralph Stafford, Stafford Shows; John Gallagan, Gallagan's Concessions; Mike T. Clark, Albert Neuerberg, Fred Terry, Indianapolis; J. W. and O. H. Fleming, Hoosier Amusement Company; Mr. and Mrs. Buck Weaver; Art Converse.

Derr Heads State Board

Wednesday morning at a delegate meeting of Indiana State Fair Board in the Travertine Room election of members of the State Board of Agriculture resulted: A. C. Derr, Boonville, District No. 1; Lieut. Robert C. Graham Jr., Washington, 2; Charles R. Morris, Salem, 3; Paul E. Moffett, Indianapolis, 7; A. G. Norrick, Muncie, 8; P. L. White, Oxford, 10; U. C. Brouse, Kendallville, 12; Levi P. Moore, Rochester, 13. Albert C. Derr was elected president; U. C. Brouse, vice-president; Charles M. Dawson, commissioner; Guy Cantwell, secretary-treasurer; ex-officio members, Governor Schricker, Dean Harry J. Reed; finance committee, Paul G. Moffett, F. M. Overstreet, U. G. Brouse, A. C. Derr, J. B. Webb and Guy Cantwell.

There were annual addresses by President Paul G. Moffett and Guy Cantwell, secretary. A report on 4-H Club activities revealed that 89 counties had entries of either boys or girls, 28 counties had no boys' entries, five counties had no girls' entries, 36 counties are within a 70-mile radius of Indianapolis. From this territory came 53 per cent of girls' entries and 78 per cent of boys' entries, mostly livestock. Total entries—girls, 1,521; boys, 706; total, 2,227.

SLA

(Continued from page 38)

Christmas gift from the club. Charles Richardson, who paid a surprise visit to his mom, Maude Geiler, during the holidays, returned to Norfolk, Va. Esther Bernet received a letter from her son, Bob, overseas. Members were grieved to learn of the death of the mother of Delgarian Hoffman, who passed away in New York during the holidays. Sick list still includes Myrtle Hutt, Cleora Helmer, Alice Hill and Pearl Van Wert.

The annual birthday dinner is planned for about January 18, the 26th anniversary. Edith Bullock, retiring president of the PCSA Auxiliary, and its members sent in a donation of a \$25 War Bond to the SLA Auxiliary and it was gratefully received. Past President Edith Streibich donated \$5 to the club last week. Rose Page also sent in a donation. On the night of January 6 there was a social, with President Phoebe Carsky as hostess.

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Infantile Paralysis Show Committees Set by RSROA; 9 Grand Is Pledged for Nut

NEW YORK, Jan. 8. — Metropolitan rink operators of the RSROA met in the Park Central Hotel here January 4 and among the many important things discussed was that of the promotion for the show to be held for the benefit of the Infantile Paralysis Fund in Madison Square Gardens, New York, February 16, with all profits going to the worthy cause. Place seats 16,000 and the largest spectacle in the history of roller skating is expected to be presented for this single occasion. A complete sellout is expected, as tickets are now being sold.

Expenses of \$9,000 with \$1,000 going into 24-sheet stands, was set up for the show with all over that amount going to the Infantile Paralysis Fund. The amount was underwritten immediately by those in attendance at the meeting, according to Victor J. Brown, president of the RSROA. Those in attendance and the rinks represented were Joseph Selfert and Carl Carlson, Bay Ridge, Brooklyn; Nat Steinberg, Ben Glass and Clifford Wilkins, Queens, Elmhurst, L. I., N. Y.; Roland Cloni, Park Circle, Brooklyn; Adam Metz, Richmond Hill, L. I., N. Y.; Louis Camardella, Brooklyn; John Swanson, of Empire and New Rochelle, N. Y.; Victor J. Brown, New Dreamland Arena, Newark, N. J.; Jack O'Neill, formerly of the Beebe, Astoria, L. I., N. Y., and Milton Hinchcliffe, Walcliffe, Elmont, L. I., N. Y.

Committee Active

Several committees were formed and among them are the finance, Nat Steinberg, chairman; publicity, Jack O'Neill; tickets, Carl Carlson; show, Milton Hinchcliffe; casting, Betty Lytle; metropolitan committees, Joe Selfert; all activities, Victor J. Brown, national chairman of the roller skating branch of the RSROA, and Fred Martin, secretary-treasurer of the association.

Ops Give Talent

In connection with the show operators of the RSROA have been offering their services, among the latest of which is Fred Martin of the Arena Gardens in Detroit who has given the services of Williams and Martin, United States national senior pairs champions and Nancy Lee Parker. All expenses of these skaters are to be paid by the Arena Gardens.

The Rollerade, of Cleveland, has also offered the services of a precision line of 12 girls; a comedy number and an acrobatic number, with all expenses paid by the Rollerade.

Billy Carpenter, the operator of the Scranton (Pa.) Armory and a former

performer, has also offered his services.

All RSROA operators have responded and given their aid unselfishly toward making this show a great feature.

Ducats for Servicemen

Phil Hayes, of the Arcadia Rink, Chicago, has purchased the first block of tickets for \$50, the tickets to be distributed to the army, navy and marine service clubs in New York City.

Many Broadway celebrities will be present at this show, and it is the aim of the RSROA to make this a yearly event. There will be over 300 amateur skaters in the cast.

Biz Big Despite Ops' Accidents

DETROIT, Jan. 8.—Varsity Gardens here is observing its fourth anniversary and having the best business in its history, said Walter E. Sutphen. He is now managing, in the absence of his wife, who was injured in an auto accident while delivering Christmas gifts in her car. She is improving slowly. She managed the rink for the past two years.

Many changes have been made in Varsity Gardens in the past year. Manager Sutphen, who is recovering from a broken hip, is using his spare time to figure skate. He does all of his teaching at present by arm movements and demonstration of the steps on foot. The fact that it is being done, shows how impossible it is to keep an old-timer down, he remarks. Mr. and Mrs. Sutphen are members of the RSROA.

Individual Benefits Aid Infantile Paralysis Fund

DETROIT, Jan. 8.—Entire activity of the RSROA is being concentrated upon the drive for the Infantile Paralysis Fund, national headquarters here has disclosed. Individual member rink operators are unanimously scheduling special benefit shows, with the proceeds to be turned into this fund.

National activity is being centered in the show which will be staged February 16 at Madison Square Gardens, New York, for the benefit of the fund. From present program arrangements, it is apparent that this will be an event highlighted by the participation of renowned skating stars, and all rinks whose local membership includes national champions in any division, are being urged to send them to this special show.

FRED A. MARTIN, secretary-treasurer of the RSROA, who has been victim of the flu epidemic in Detroit, has recovered sufficiently to get back to the offices in Arena Gardens there.

CONROSE RINK, Hartford, Conn., observed its third anniversary New Year's Eve. When opened, it was thought skating would not justify a full week and dance bands were engaged for Saturday nights. Skating now takes in full schedule, with Jim O'Hara at the organ. Skating Palace, in the same city, also reported capacity business for the holidays.

PVT. CHARLES M. JACKSON, former editor of Rinks and Skaters in *The Bill-*

board, writes from Camp Wheeler, Ga., that he met Corporal McCloud with the Special Service there. The corporal and his wife, under the name of Mac and Mickey, did a professional roller skating night club act before he entered the army. Corporal McCloud is a gym instructor there and sometimes entertains the boys with the old act, as his wife is living near the camp.

A. C. HOLIDAY BIG

(Continued from page 43)

since December 23, said the holiday business was especially remarkable as Atlantic City never figured greatly in the Christmas-New Year picture. Even the side avenue hotels were booked solidly for the holiday week-end.

Reason for the sudden holiday splurge was attributed to the fact that many persons at the metropolitan centers, unable to get travel and rooming accommodations at the Florida resorts, decided to spend the holiday in Atlantic City instead.

Servicemen on leave or furlough were also numerous among the Boardwalk strollers. Many other visitors attracted here were friends and relatives of the military personnel of the Army Air Forces Redistribution Station and England General Hospital here.

Still in army hands are the Ambassador, Traymore and Ritz-Carlton beach-front hotels as part of the Redistribution Station. Haddon Hall and the Chalfont are occupied by the army's England General Hospital. At the other hotels returned for civilian use, requests for reservations in the pre-holiday period, it was reported, were more numerous than for many years.

AREA

(Continued from page 43)

buffeted about by fate as they once were. Most of them are amply protected by fire insurance, employer and public liability insurance and an individual accident policy. They do not exercise the same care in buying insurance that they do in the purchase of paint and electrical supplies. A membership in our National Association of Amusement Parks, Pools and Beaches would work wonders for them. Strange they are so slow in comprehending these values.

Repairs to make devices safe, then brush up and doll up, should be our immediate concern.

How many parks, which remained dark last year will open in 1944 is still an interesting question.

One New England park, not open for three years, will come to a new life some day because it is too valuable and strategically located to take a prolonged slumber. Some enterprising party will see these possibilities some day and do things.

Westchester County officials could have once bought 135 acres at Rye Beach, N. Y., for \$200,000. They hesitated until the tract was put into use for amusements and then gave \$2,500,000 for only 50 acres of the identical tract. The man who can keep beach property well located, free and clear, is almost sure to make some real money.

John J. Hurley, at Revere Beach, Boston, never speculated. He kept his property free and clear. Today he sits on easy street and belongs to our ever-growing fraternity which basks in Florida sunshine each winter.

POOL WHIRL

(Continued from page 43)

Uncle Sam's khaki lads. And so the hotels catering to civilians have no swim facilities and the latter rely upon the various pools and cabanas clubs for their aquatic enjoyment.

Most popular of the public pools and cabanas clubs is the Sea Gull, adjacent to the Dempsey-Vanderbilt plunge, now operated by the army. This spot is being run by the Evans freres, Harry, Arthur and Irving, who operate a hotel and pool in Loch Scheldrake, N. Y., and who used to operate the Evans on the beach here before the army moved in. The Evans boys tell me that they play to a couple of thousand each Sunday. They have a beautiful pool with picturesque cabanas.

On the North Beach the Normandy Cabana Club does equally well, offering swim facilities to the guests of near-by hotels which are not on the beach. Whereas the Sea Gull charges \$1.10 for daily swimming, with cabanas for the season ranging from \$325 to \$400, the Normandy has a daily tariff of 30 cents, which includes a locker.

Even hotel pools, which ordinarily used

to be operated exclusively for the guests, are admitting outsiders from other hotels—at a fee, of course. The Macfadden-Deauville plunge and Cabana Club, for example, provides swimming for guests of the near-by Rowe hostelry. This H-2-orium gets \$1 for a day's swimming and charges \$5 a day for a cabana, accommodating up to five persons.

Miamitems

Leonard Spence, former amateur swim flash, is in charge of the pool at Macfadden-Deauville. His brother, Walter, is in the armed forces.

The Fitzgibbons sisters, former amateur swimmers and grandchildren of the famed Bob Fitzgibbons, of pugilistic note, teach the A B C's of the crawl et al, at the Sea Gull's pool.

Doris Vinton, who graced many w.-k. musical comedies, is now social directress at the Roney Cabana Club. Her job is to keep the guests entertained. Some of those noted one day last week on the Roney Beach by your eagle-eyed scout were Orson Wells and his pretty frau, Rita Hayworth; Walter Winchell, Al Jolson, Francis Dee and Arthur Murray. They must be a tough bunch to entertain.

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War Movies To Aid Thinking in Post-War Period

Military showing news films in far-flung lands — home movies will wield influence

NEW YORK, Jan. 8. — Evidence that army and navy authorities recognize the importance of keeping the armed forces accurately informed on world events is shown by the orders for hundreds of prints of Castle Films' *News Parade of the Year* to be delivered in New York and San Francisco. These are main embarkation ports, of course, and it is plain that fighting men at sea and on distant foreign shores are going to see this movie. It tells the soldier or sailor isolated from all theaters except his own what his buddies-in-arms have been doing. While this does not necessarily constitute an endorsement of the film company by the army and navy, it is an interesting sidelight on the extent of distribution.

Here in America home movie shows are adding to war film records. It is believed that the widespread ownership of this film record of historic events may wield an influence on national thinking during the years that follow the end of the war. Certainly, it will be difficult to spread successfully the type of post-war propaganda which distorted facts and confused minds after the first European struggle. Too many owners of home projectors will have an unbiased record of what actually happened, from 1937 to the present time. No other war in history has been pictured in movies for civilian ownership. It is, therefore, reasonable to believe that this war will be far more accurately discussed by the coming generations.

Europe To Use 16mm. Rather Than 35mm. After War, Says Czech Film Commissioner

NEW YORK, Jan. 8.—Post-war Europe will use 16mm. films rather than 35mm. when the movies in the occupied countries get into swing again. That is the opinion of Hon. George J. Janecek, commissioner-general of Czechoslovakia, at present on loan to the United Nations Information Board here as director of films and exhibitions. All 16mm. foreign films are routed thru his department before going to dealers, libraries, etc.

Janecek put forward his idea of the importance of the 16mm. film in discussing the future of European movies. "The 16mm. films will be used rather than 35mm. in Europe after the war," he said, "as most of the European equipment will be obsolete. The quality of projection on 16mm. has reached such a peak now that it can be, and I believe, will be used in the commercial theaters in Europe; at least for some time after the cessation of hostilities to save initial expense and to save initial costs of returning to commercial film production."

At present, thru Janecek's office, some 400 subjects, made by British, French, Dutch, Belgian, Norwegian and other war-exiled groups here, are being shipped out to dealers, libraries, etc. Each of these films has been approved by official reps of the countries involved and the demand for them is terrific, Janecek says. Most of the older films—and some of the new ones—are made in 35mm. and reduced to 16mm. before delivery for use by dealers and libraries.

"We can't meet the demand in this country for foreign films," Janecek said. "Film libraries, dealers, distributors and even consumers direct are deluging us with requests for the latest films. The demand is heavy for subjects helping

Americans better to know their allies. Military schools, universities are using these films in orientation work for AMG and other organizations."

Among the new and popular films are three French releases, *Resurrection*, *De Gaulle*, *Martinique*; new Dutch releases, *Dutch Tradition*, one of the best films by units from occupied countries as well as the four or five-months old short, *Holland in the U. S.*; three Norwegian productions, *Wings for Norway*, *Little Norway in Canada* (in color) and a new picture, now being finished, which deals with the Norse merchant marine and which highlights lifesaving. The Belgians, too, are preparing a picture on the Belgian Congo, and the Czechs have *Vltava*, a film on their great river, the Moldau, as well as a new short, *Benes in America*.

Most of these units from occupied countries are making their new films in studios around New York.

Janecek contends that the film has yet to be made which presents the United Nations as a unit. So far, he says, films made on the subject of the United States and its Allies are not pitched to a global aspect, but rather stress the individual contributions of each nation. He cited *Action in the North Atlantic* as a specific instance in which—the not detracting at all from the importance of the U. S. fleet and merchant marine in the Atlantic—he pointed out that our navy and marine service get the star spot in the film.

He maintains that there is a great deal of education to be done yet to put over the United Nations idea as a fighting and post-war peace unit rather than a group of nations banding together against a common enemy. And the 16mm. film is one important media thru which this education can be projected, he claims.

Janecek, a member of the Czech diplomatic service, was his country's chief representative at the World's Fair here, and his present position is his contribution to the war effort of the United Nations.

REPertoire-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Obrechts Preparing For 1944 Tent Trek

MINNEAPOLIS, Jan. 8.—Mr. and Mrs. Christy Obrecht have returned to their headquarters here after a visit in Memphis with their son and daughter-in-law, Lieutenant and Mrs. Christy Obrecht Jr., and a Christmas visit with Mr. and Mrs. J. O. Jones in Milwaukee. Mrs. Jones is Mrs. Obrecht's sister, and Jones is an official of the Milwaukee Road.

With three months of their vacation passed, the Obrechts are already vacationing for the 1944 canvas season. A new top has been ordered from the Rogers Tent & Awning Company, Fremont, Neb., and the Obrechts have begun the selection of bills to be presented the coming season.

Some of the cast has already been signed thru the Benn Agency, with the show slated to make its spring bow in April.

Rep Ripples

JACK KING, who for many years operated his own tent opry thru the South, is in Strong Memorial Hospital, Rochester, N. Y., following a heart attack, and is anxious to hear from old friends in the biz. . . . BILLY BRYANT spent a few days in Clncy last week, departing Wednesday (5) for Chicago to scout the tent companies for a canvas theater to house his showboat players the coming season. Has his mind set on a 600-seater. . . . BEN FAVISH, formerly with Billroy's Comedians, Frank Smith Players, Linton DeWolfe, Frank Taylor and various other rep and tab organizations, has received an honorable discharge from the army and is now doing his bit for Uncle Sam at the Mare Island Navy Yard, Vallejo, Calif. He

plans a return to show business when victory comes. . . . DAN FITCH is on his 10th week of stock with his tab unit at the Temple Theater, Jacksonville, Fla., and doing bang-up business. . . . BILLY HENDERSON, vet blackface, is working Jacksonville night spots. . . . SWEETIE WALKER AND LASSAS BROWN are principal comedians with the Guy Smeck *Rufus Green* show touring the South. . . . ERSELEAN TILLIE BRANTLEY, assistant to Richard the Great, played host to members of Seattle's *Harlem Broadcasters* on her birthday, December 29. The Seattle org is playing to satisfactory returns thru Georgia and the Carolinas. . . . HARVEY KING, formerly leading man for two years on Nina S. Howard's Original Floating Theater and later with Selman's Shakespearean Company for a like period, has received an honorable discharge from the army and is now sojourning in Portsmouth, Va. He was last stationed with Special Service at Fort George G. Meade, Md., where he appeared a number of times over Station FGCM, the soldier station. . . . MORTON L. HARRISON, of St. John, N. B., recently celebrated his 90th birthday. For 35 years he was director and chief violinist at the Opera House there, when it housed the popular reps and stocks of those good, old days.

CLINT AND BESSIE ROBBINS, who for many years operated their own rep organization in theaters and under canvas thru the Middle West and West, are now employed in the Kaiser shipyard at Portland, Ore. Bob Traut, the NBC announcer, and Lyle Talbot, movie actor, got their starts on the Robbins show. . . . JERRY KETCHUM, for many years agent with the Christy Obrecht Show, is now manager of the Princess Theater, Alton, Ill. . . . MAUDE NEVINS, Les Roberts and Ervil Hart, last season with the Obrecht show, are with a USO unit playing army camps. They're billed as "The Copy Cats." Bob Gentry, with the act until his induction into the army, is stationed at Fort Sheridan, Ill. . . . DAVIS SULLIVAN, juve leading man, has been honorably discharged from the army and is at his home in Quanah, Tex. . . . MR. AND MRS. HARRY O. BROWNE,

CUTTING IT SHORT

By THE ROADSHOWMAN

M. C. (Doc) Allen, roadshow exhibitor who formerly headquartered in Stevens Point, Wis., is working in the plant of the Ampro Corporation, Chicago. Doc is a veteran of many years in the roadshow business.

RUSSEL ROSHON organization is again expanding. In Memphis, the firm has taken larger space in the Sterick Building. In Boston, it has taken new quarters in the Little Building.

FOURTH WAR LOAN DRIVE is now on. Roadshowmen can aid the program by showing appropriate films indicating the need for buying more and more War Bonds and Stamps. Your film supplier will tell you what films are advisable for use.

NEIL MAGUIRE, artist and shorts producer, has joined the Filmack Trailer Company as production manager.

of the former rep bearing their name, are retired and residing on their farm in Wisconsin. Their daughter and son-in-law, Mr. and Mrs. George Kileber, are employed at the Honeywell war plant in Minneapolis. . . . CLARENCE BOLTERAS has severed his connection with the Casey Concessions Company and is now with the Bob Hofeller Company, Chicago. . . . EDWARD DAREN BROCK opened his school show at Green Creek, Idaho, January 3. Two-people trick will play schools and halls, presenting *Bits From Famous Plays*, arranged by E. F. Hannan. . . . H. M. WENECROFT, former repster, has a one-man school and hall show in Oxford County, Maine. . . . POSSUM GILL, of the black and tan act, Possum and Blossum, writes that his biggest Christmas gift was his arrival back in the States from a tour abroad with a USO unit.

Lee Gets War Loan Post

NEW YORK, Jan. 8.—Claude F. Lee, Paramount public relations director, has been appointed to the War Finance Division of the Treasury Department representing the motion picture industry in the Fourth War Loan Drive.

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BLACKOUTS!—COMEDY MATERIAL ORIGINALLY prepared for prominent Broadway performers. Complete collection, \$2.00. Also collection "Club Comedy Material, dedicated to all glorious madcaps, wacky wardens, rakes, scalliwags, other mad performers who still believe in the joy of living! \$3.00.

DON FRANKEL'S ENTERTAINERS' BULLETIN.—Containing Parodies, Band Novelties, Dramatizations, Monologues, 25¢ each; 5 consecutive issues, \$1.00. Frankel, 3623A Dickens, Chicago.

MUSIC PRINTED, \$7.00 UP; SONGS RECORDED, \$2.50; Melodies, \$6.00; Piano Arrangements, special offers. (Stamp.) URAB-BB, 245 W. 34th, New York 1.

AGENTS & DISTRIBUTORS

AGENTS — SELL \$1.00 PACKAGE VITAMIN Tablets for 75¢. Dozen, \$2.00; Gross, \$18.00. Sample, 25¢. Veribest Products, 4256 Easton, St. Louis, Mo.

AGENTS, PITCHMEN, SALESMEN, DEMONSTRATORS in drug stores, send 10¢ for 25¢ item. Amogee Co., 147 North St., San Antonio 3, Tex.

EVERY DEFENSE WORKER WILL BUY MY Genuine Leather Clip Holder to hold identification badges. Sample 15¢. Gaudier, 3065 Brighton 13th St., Brooklyn 24, N. Y.

KEEP 'EM SMILING WITH "GENIUS AT WORK" Sticker Motto, 3 1/2 by 4 1/2 inches decoration for work or recreation room, etc. Samples 20¢; \$2.50 hundred. Frankel, Box 125, Palisades Park, N. J.

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. The Art Mfg. Co., 303 Degraw, Brooklyn, N. Y.

MAGIC RACES — AT CIGARETTE TOUCH SIX horses are off. Fast seller. Big profits, 50 Races, \$1.00. Quantity prices. Sample free. Barkley, 1216 Arch, Philadelphia 7, Pa.

NEW RIOT CARDS! — CHINA'S BIRTHDAY Greeting to Hirohito, What To Do With Hitler. Samples, 10¢. Theron Fox, 1024 Carolyn, San Jose 10, Calif.

PERPETUAL KITCHEN KNIFE KEENER — Unlike others, \$2.00 dozen; sample 15¢. Geo. H. Cox, 713 W. 5th St., Winston-Salem, N. C.

PHOTOS ON STAMPS GOING LIKE WILDFIRE! No investment. Excellent proposition; 10¢ coin or stamps for samples and details. American Merchandising, B-3, Box 1367, Montgomery, Ala.

PLAIN WOOD CHARMS FOR WRITING IN names with Pyro Pen, 100, \$10.00; samples, 25¢. Remo, Box 527, Bridgeport 1, Conn.

PRETTY GIRL PICTURES, COMIC BOOKLETS, Novelties, Jokes, Books, Cartoons, big assortment, \$1.00. Catalog 10¢. Edward Gross, Dept. D, Carleige, Pa.

SALESMEN-SALESWOMEN — 6¢ (COST TO YOU) article sells on right to workers everywhere for 25¢; \$8.00 to \$10.00 day easy. Send 25¢ coin for sample and full details. Brundley Products, Dept. N, 1026 Champa, Denver, Colo.

SELL TO STORES! — COMPLETE LINE "COMIC Novelties." Rush 50¢ (refundable) for 7 different samples, distributor's money making deal. Robbins Co., Newsweek Bldg., New York.

WHERE TO BUY AT WHOLESALE 500,000 Articles, Free Directory and other valuable information. Maywood B. Publishers, 1133 Broadway, New York.

ANIMALS, BIRDS, REPTILES

A NICE SHIPMENT SPIDER MONKEYS JUST received. Also Agoutis, Squirrels, Dendrazed Skunks, Coati-Mundis, Macaws and Catarris. Snake King, Brownsville, Tex.

WANTED TO BUY — SIX OR EIGHT HORSE Liberty Act; also Mense Horses, Light Plant, Buck Brand, Etna, O.

WANTED — TRAINED TRICK BIRDS. Bertelle's Birds, 1754 Washington Blvd., Chicago, Ill.

BUSINESS OPPORTUNITIES

ARCHERY RANGES — INSTALL BIG PAYING Robin Hood Archery Range now. Four Shooter Range costs \$50.00; 8 Shooter, \$95.00. Stanley Johnson, Salamanca, N. Y.

POPULAR NIGHT CLUB — BEST TEXAS CITY. Real opportunity for right party to either buy outright or buy in and manage. Can be big money-maker. Investment reasonably small. Box C-159, Billboard, Cincinnati 1, O.

STANDS AND SHOWCARDS EASILY AND EXPENSIVELY printed with Letter Perforators. Write for free samples. John Egan, 19239 Central Ave., Chicago. ja22

127 WAYS TO MAKE MONEY, IN HOME OR OFFICE, business of your own. Full particulars free. Blake, 214 Grand, New York. te26x

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE Only advertisements of used machines accepted for publication in this column.

A-1 CIGARETTE AND CANDY VENDING MACHINES—All makes and models, lowest prices, from operators being drafted. Unedapak Parts in stock. What have you to sell? Mack Postal, 6750 N. Ashland, Chicago. ja29x

ALL KINDS 5¢ SELECTIVE CANDY BAR VENDING Machines. LeRoy Scales, 1¢ Peanut Vendors. Adair Company, Box 166, Oak Park, Ill. ja15

ARCADE — EXHIBIT PEER SHOWS, STUNS. Views, Stands, \$18.50 each; Post Card Vendors, all metal counter size, \$12.50 each; Exhibit Clock, Strength Tester, with base, \$75.00; Mills Lifter, \$75.00; Pallard Golf, floor size, \$75.00; Counter, \$75.00; 4 Diggers, hand operated, 1¢ play, \$15.00 each; Tom Mix, converted Nazi Raiders, \$85.00 each; Dice Fortune Teller, \$25.00; Color Fortunes, \$10.00 each; Shoot-A-Gun Penny Taps, \$12.50 each. Joe Frederick, 2263 Newton, Detroit 11, Mich. x

FOR SALE — KEENEY TRACK TIME, \$50.00; Bally Defender, \$250.00; Keene Air Raider, \$175.00. Wimp's Place, 128 E. Broughton St., Savannah, Ga.

NICKEL OR PENNY COIN STACKERS, \$1.00 postpaid. National, Ideal, Pace, Columbia, Watling Scales, Wand Rockolas, any condition. Give details. Heimenan, 656 Schlen, Detroit, Mich.

STAMP VENDERS — 12 SHIPMAN, DUPLEX, \$19.50; 60 5¢ Bar Vendors, \$6.50; 30 Razor Blade Vendors, \$1.85; Walzer Moderne 1¢ Bar, \$1.75; 32 Neko 1¢ Peanut, \$2.25. Northside Co., Indiana, Iowa. ja22

WANTED — KEENEY ANTI-AIRCRAFT GUNS, any amount, black or brown. Advise quantity and price. Gilles Candy Co., 608 Main, Osage, Ia. ja15

WANTED — MILLS SCALES, OLD BIG HEAD model. Will buy as is. Quote cash price and serial number. Babe Levy, 2850 10th Court, South, Birmingham 7, Ala. ja22

WANTED — ROLLASCORES, ROWLETTE JRS., Rock-o-Ball Jrs., and other Skee Ball Alloys, Also Ten Strikes. Name lowest price. L. Bilow, 2512 Irving Pk. Rd., Chicago. ja15

WANTED — LATEST MODEL PHONOGRAPHS. Please quote your prices and write Casino Novelty Company, P. O. Box #4152, Tampa, Fla. ja22x

WANTED TO BUY — FIVE USED OR NEW Bases for Bally 1 Ball Tables. State best price. Scott Novelty, Austin, Tex.

WANTED — EVANS TEN STRIKES WITH high score units. State quantity, price and condition. Gem Novelty Co., 3438 Montrose Ave., Chicago 18, Ill.

WANTED — PHONOGRAPHS OF ALL TYPES. State price, quantity and condition. Also need all types of Coin-Operated Equipment. Enterprise Novelty Co., 511 Perry St., Albion, Mich. ja29

WILL BUY TOP GLASSES AND PARTS FROM old Buckley Track Odds; complete parts to change 5¢ Track Odds to 25¢ play. Can use 1941 Bangtail Glasses and 1940 or '41 Evans Bangtail Parts. Wanted also, Portable 5¢ Counting Machine, Copeland Who. Co., 1303 Carondelet St., New Orleans, La. ja22x

4 SEEBURG PHONOGRAPHS IN NEW 1942 Seeburg Victory Cabinets, \$400.00 each; 10 Seeburg Boxes, Remote with tubes, \$25.00 each; 1 H. C. Evans Ronette Wheel, 22 inch, \$50.00; 10 General Electric D.C. A.C. Converters, 200 watts, \$25.00 each; 25 D.C. Motors, 1/20 1/8, \$15.00 each; National Cash Register, 1 cent to two dollars, \$25.00; Holcomb and Hoke Popcorn and Peanut Machine, all electric, \$200.00; 1 24 Record Wurlitzer, \$150.00. John Enrich, 3509 N. Marshall Ave., Chicago, Ill.

1 10¢ BLUE FRONT, S.J., NO. 404150, LIKE new, \$175.00; 3 5¢ Blue Fronts, \$125.00 each; 1 5¢ War Eagle, 2-4, \$75.00; 1 5¢ Roman Head, 2-4, \$75.00; 5 1¢ Jennings 4 Star Chief, \$50.00 each; 1 Bally '41 Derby, like new, only \$325.00; and 1 Sport Special, \$125.00. Better hurry. H. Wille, 600 Ohio Ave., Kansas City, Kan. x

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets, Various Band Orchestra Coats, Stage Costumes, lowest prices. Accessories, etc. Conley, 308 W. 47th, New York.

CHORUS COSTUME CLEARANCE—ONE DOLLAR, perfect condition; Principals, three dollars, Men's Wardrobe, Guttenberg, 9 W. 18th St., New York City. ja22x

CHORUS PANTIES, 75¢; STRIP, \$1.00; BRAS, 60¢; G Strings, 50¢; Lace Pants, \$1.25; Net Bags, Rhinestone centers, \$1.50; Rhinestone G Strings, \$1.00. Free folder. Cards ignored. 1,000 Costumes, used, at bargain prices. No list. State wants. C. Guyette, 346 W. 45th St., New York 19.

FOR SALE SECOND-HAND GOODS

ALL KINDS POPCORN MACHINES—ALL Electric Bureh, Star, Popomatics, Kingery, Carameleon Equipment, Burners, Tanks, Vending Machines, Northside Sales Co., Indiana, Ia. ja22x COMPLETE DUCK PIN BOWLING ALLEYS — Includes eight alleys, neon signs, pop cooler, cash register, floor machine, etc. Wade Tom, 234 W. Washington St., Athens, O.

ALL AVAILABLE MAKES POPPERS, FIFTY All-Electric Machines cheap. Bureh, Advance, Crokers, Dindar, Kingery, Peerless, others. If you want any special type machine we possibly can supply you. Got our prices on best seasoning made. Also will buy any quantity of French Fry Machines, Caramel Corn Equipment, 120 S. Halsted, Chicago 6. te5x

DIAMONDS, FUR COATS — FORCED TO SACRIFICE. Cocktail Ring, 6 Large diamonds, 8 genuine rubies, latest style, cost \$295.00, for \$135.00; 2 Large Platinum Dinner Rings, 29 and 17 diamonds, \$225.00 each; 1 Karat Man's Solitaire, blue white, \$225.00; Ladies' Solitaire, \$90.00; several others. Granite Skunk Coat, cost \$239.00; never worn, \$110.00; Gray Opussum Coat, worn twice, cost \$179.00, for \$75.00. Sent examination allowed. C. O. D. anywhere. Ulrich, 1403 Bryson, Youngstown, O. ja22

FOR SALE — ONE H-DIAL EVANS TEN Strike, \$60.00, 1/3 deposit. R. E. Parrish, U. S. Hi-way #1, West Columbia, S. C.

FOR SALE — POPCORN MACHINE, GOOD condition. Price reasonable. Peerless Vending Machine Co., 220 W. 42d St., New York 18. Wisconsin 7-8610.

PUBLIC ADDRESS SYSTEM — 150 WATT Amplifier, 4 Permanent Magnet Loudspeakers, Record Player, Microphone, Cable, etc. Suitable for rink, dance hall, hotel, etc. Sell reasonable. D. J. LaBell, Fairfax, Va. ja15x

TWO HUNDRED PAIRS CHICAGO ROLLER Skates and Skate Grinder, like new. One Portable Roller Rink Floor, in sections, size 50 ft. by 134 ft. Used very little. Herbert Brauchla, Warren, Ind.

2 WURLITZER ORGANS — FIRST \$400.00 money order takes 2 Organs in good playing condition. One #125 and one #150 complete with drums and cymbals. All crates, ready to be shipped. Mages Sport Store, 4019 W. North Ave., Chicago, Ill.

FOR SALE—SECOND-HAND SHOW PROPERTY

CANVAS—VARIOUS WIDTHS AND WEIGHTS. Tarpaulins, Waterproof Covers, 9x12 ft., \$8.10; 12x14 ft., \$11.75; 15x20 ft., \$20.25. Imitation Leather, Paints, Enamels and many other items. Michigan Salvage Co., 609 W. Jefferson, Detroit 26, Mich. te29x

FOR QUICK SALE — COMPLETE BOOTH Equipment for 400 seat theatre. Big bargain. Movie Supply Company, 1318 S. Wabash Ave., Chicago. ja29x

FOR SALE — PICTURE THEATRE COMPLETE. 40x70 Canvas, 2 Powers 6B 35MM. Machines with Sound. Seals 500. 1 Serial to feature; also 12 Features and Comedies and Shorts. Ready to operate. A real buy. Howard Ingram, Lockwood Ridge Rd., Sarasota, Fla.

FOR SALE — SOUND SYSTEM, 110 AND 6 volt, 2 Speakers and Mike, \$50.00; gentle Rheans Monkey, \$25.00. Circus, Hugo, Okla.

PAIR ACME PORTABLE 35MM. SOUND PROJECTORS, Amplifier, two Speakers, 2,000 ft. Magazines. Complete outfit, \$850.00. Demsey, 1613 Stewart, Youngstown, O.

SUPER SERVICE CABLE, USED, NUMBER 6, two-conductor; also Midway Junction Boxes, six outlets. F. L. Flack, Coldwater, Mich.

TENTS—12x12 to 40x200, ALL PUSH POLE. Complete list, \$1.00. Hand roped, good as new, rented couple weeks. Sidewalk, Poles, Stakes, Sledges, etc. Describe fully. Send stamp. Smith Tents, Auburn, N. Y. ja29x

TENTS—SKATING RINK, SHOW AND CON-cession, all kinds, new and slightly used. Tarpaulins. Campbell Tent & Awning Co., Springfield, Ill. te19

TWO DEVRY 35 SOUND PROJECTORS, 2,000 foot Magazines, Amplifier, Speaker, \$750.00; or will trade for car. Box 709, Mobile, Ala.

"WRECKED LIVES" — 35MM. EXPLOITATION Feature, \$75.00. New 100-ft. Comedies and Westerns, \$20.00 dozen. Oriole Films, Box 942, Baltimore, Md. ja15

A BIG SUPPLY OF 35MM. WESTERN AND Action Features for outright sale; also Comedies, Standard, Box 782, Charleston, W. Va. ja29

HELP WANTED

AT ONCE — TENOR DOUBLING CLARINET for tenor style band. Location, 5 nights a week. Good salary. Ray Bradshaw, Idan-Hu-Hotel, Cape Girardeau, Mo.

ATTENTION, SAX MEN — WANTED AT ONCE Alto Lead Man, also Tenor who can do fair take-off for location job. State lowest salary. Pack Humphreys, Club Joy, Lexington, Ky.

COMMERCIAL ACCORDIONIST FOR TENOR band. Piano double preferred. Must read and fake well. Contact Orchestra, Washington-Youree Hotel, Shreveport, La.

CONCESSION AGENT WANTED FOR ALL year round work. State type of games you have worked on and for whom. Full references required. H. Germain, P. O. Box 292, Newark, N. J. ja15

COUPLE TAKE FULL CHARGE BEAUTIFULLY trained Snake Show. Man sell tickets. Woman lecture; also Man manage Unborn Show. Wonderful proposition. Open February 8. Greater United Shows, J. Robert Ward, Box 1492, Laredo, Tex.

LEAD TENOR — MUST HAVE EXCELLENT tone, phrasing, intonation, good Clarinet. Above average salary locations. Others write. Box NY-55, Billboard, 1564 Broadway, New York 19.

MUSICIANS WANTED — UNDER DRAFT AGE or 4-5. Will pay top salary. Write or call Elmer Hall, P. O. Box 152, Phone 1084, Grand Island, Neb. ja29

PIANO MAN — SOCIETY STYLE, MUST transpose for girl vocalist. Salary \$60.00 per week. Earl Strigle, Tyler Hotel, Rm. 414, Louisville, Ky.

WANT DANCE MUSICIANS FOR LOCATION work. State draft rating. Harry Collins, Grand Island, Neb. ja15

WANTED FOR THE JAMES E. STRATES Shows, Chorus Girls and Dancers for girl revue; also an Announcer and a Boss Concessionaire. Write Rheinholt Follies, 114 Liberty St., Untertown, Pa.

WANTED — 2 FIRST CLASS EXPERIENCED Mechanics for Phonograph, Pinball and Raygun route; \$200.00 a month and commission, 6 days a week. Write Casino Novelty Company, P. O. Box #152, Tampa, Fla. ja22

WANTED — GIRL SAX OR TRUMPET WHO sings. Other girl musicians also write. Esther Stanton, Lincoln Hotel, Evansville, Ind.

INSTRUCTIONS BOOKS & CARTOONS

DON'T TALK SO MUCH—WRITE SOMETHING. Build your monument. We help you write, revise, publish book or play. Read "Unknown Heroes," scintillating, enlightening. Reeve's Light System, Hyde-Park Bank B, Chicago.

EARN UP TO \$25.00-\$50.00 WEEKLY AS A Singing Entertainer. Learn to sing beautifully, quickly in your spare time. Free folder. Pitman, 524 Linden Ave., Las Vegas, Nev. ja22x

MAGAZINES — BUSINESS, VOCATIONAL, DI-verse. Current single copies only. Choose from 566 different publications, covering advertising, amusements, aviation, confectionery, dancing, dogs, health, hobbies, insurance, journalism, mail order, music, photography, poultry, selling, sports and more than 150 other fields. List with prices free. Commercial Engraving Publishing Co., 34H N. Ritter, Indianapolis 1, Ind.

SCENARIO COURSE WRITTEN BY PRODUCER. Covers drama, comedy, markets, plots. Mimeographed copy, dollar postpaid. Oriole Films, Box 942, Baltimore, Md. ja22x

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10¢. Balda Art Service, Oakkosh, Wis. ja29x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Hocus-copes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30¢. Write Nelson Enterprises, 346 S. High St., Columbus, O. ja29x

ANSWER QUESTIONS, CALL NAMES, BIRTH-dates. Professional Master Mindreading Act (no assistant). Self contained, use anywhere, \$1.00. Magical Enterprises, Roseville, Mich. te5

ATTRACTIVE 216-PAGE ILLUSTRATED PRO-fessional Magic Catalogue of Tricks, Books, Supplies, etc., 25¢. Kauter's (Magicians' Head-quarters), B-1311 Walnut, Philadelphia, Pa. ja29

LARGE PROFESSIONAL MAGIC CATALOGUE, 25¢. Max Holden, 220 W. 42d St., New York City, N. Y. ja15x

QUALITY MAGIC SINCE 1907—3 NEW CAT-a-logs available, 25¢ each. Book catalog and lists free. Thayer's Studio of Magic, P. O. Box 1785, Wilshire-Labrea Station, Los Angeles 36, Calif. ja29x

MISCELLANEOUS

NAMEPLATE TAPE—200 LBS. IN 2 LB. ROLLS. Make best offer. Box 547, care The Billboard, 1664 Broadway, New York 19.

SENSATIONAL 1944 OFFER! — THRILLING Oddities, Tricks, Photographs, Books, Pictures, imported Figurines, unusual Curios, Stamps, etc. Over 20 items sent collect plus express. Money back guarantee. Hobby Shop, 2039 E. 21st, Oakland 6, Calif. ja22

WELL KNOWN CREATOR OF CARTOONS WILL write original, sure-fire patter, Radio Material, etc. A. Sells, Thunderbolt, Ga.

4 EVANS AUTOMATIC BOWLING ALLEYS, 56 ft. long, \$2,500.00, Box 426, care The Billboard, 1564 Broadway, New York 19.

PHOTO SUPPLIES DEVELOPING-PRINTING

ARE YOU INTERESTED IN RECEIVING steady supply of the following? E.D.P., all sizes on open packages, late 1944 datings, at attractive prices. Write your needs today. Will quote price upon receipt of your letter. Box 534, Billboard, 1564 Broadway, New York 19. te5

BLACK RUBBER TUBING FOR BLEACH AND Developer. 100 ft. for \$25.00. Limited supply. Better hurry. Photo Machine Service, 25 Tremont St., Boston, Mass. ja22x

CASH FOR YOUR PHOTO EQUIPMENT—WHAT have you? Give details. P. D. Q. Camera Co., 111 E. 35th St., Chicago, Ill. ja29

CLOSING OUT — 19 ROLLS 1 1/2 DIXON, good dating, \$7.50 roll; 5 rolls, \$35.00. Lot for \$130.00. 25% deposit. Fully, 475 William, Buffalo, N. Y.

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. Camera Co., 111 E. 35th St., Chicago, Ill. ja29x

DIRECT POSITIVE OPERATORS — WRITE for catalog today. Frames in all sizes, assorted and patriotic; Folders, Chemicals, Backgrounds, Rubber Gloves at 90¢ per pair, with limit of 3 pairs to a customer. Paper, everything you need for the studio. Hanley Photo Company, 1207 Holmes St., Kansas City, Mo. ja22x

EASTMAN D.P.P.—1944 DATING. 1 1/2 x250, \$8.50; 2x250, \$7.25; 2 1/2 x250, \$8.75; 3x250, \$10.50; 3 1/2 x250, \$11.25; 4x250, \$14.00; 5x250, \$17.50; 5x7, \$6.25. Any amount, 25% deposit. Frank Bonomo, 25 Park St., Brooklyn, N. Y. ja29

EASTMAN D.P.P. — LATE 1944. 1 1/2", \$5.75; 2", \$7.50; 2 1/2", \$9.25; 3", \$11.00; 3 1/2", \$12.50; 4", \$15.00. Deposit. Capital Photo Service, 7 Randolph Pl., N. W., Washington 1, D. C.

EASTMAN D.P.P. — FRESH STOCK, GUAR-anteed rolls. 1 1/2", \$7.25; 2", \$9.65; 2 1/2", \$11.70; 3", \$13.80; 3 1/2", \$15.40; 4", \$18.20. Half deposit. Grecco, 865 DeKalb, Brooklyn, N. Y. ja22

FOR SALE — EASTMAN D.P.P., 1944 DATING. 12 3-inch rolls, \$12.00 each. Wire deposit. Miltare Photo Studio, Burlington, N. C.

FOR SALE — 10 ROLLS EACH OF 1 1/2x250 and 2 1/2x250 and 10 gross of 5x7 Eastman Direct Positive Paper, all 1944 datings; also 2 cases of C.B. Caps. Make your best offer to R. Boyd, 476 Tenth St., Oakland, Calif. ja22

FOR SALE — 2 ROLLS EASTMAN D.P.P., 2 1/2 x250 feet, one roll 3x250, 2 gross 5x7. Late dating, unbroken packages, all Eastman. One P.G. 3 Anstigmat Lens, Ilex Universal Self Cocking Shutter, one Zeiss Series V, 5x7 Bausch & Lomb, \$135.00 takes all. Wm. Blockson, 596 S. Wellington St., Memphis, Tenn.

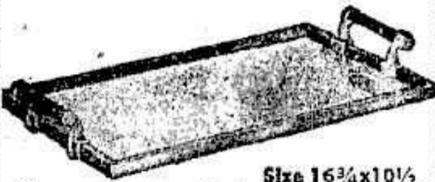
TRADE LOOKS TO GOOD YEAR

Novelty Firms Can Expect Ample Supplies

Metal stockpiles now big enough for war needs and small civilian items

CHICAGO, Jan. 8.—All predictions for 1944 sales volume must, of course, be based on the shaky foundation of the

MIRROR SERVING TRAY



Size 16 3/4 x 10 1/2
Chrome frame, walnut and plastic handles. Attractive, practical and useful—and at a price so low you can't afford to pass 'em up. Sample \$1.45.

BB102—Price, \$15.00 Per Doz.

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breaks of war. Conversion of the nation's productive capacity to peacetime goods depends entirely upon the outcome of military campaigns and successes. General Eisenhower's firm prediction that the European war will end in 1944, plus Russian advances and our own production of war goods, have undoubtedly given the nation confidence in Germany's crack-up, but how soon factories will turn to producing the washing machines, small electric appliances and gadgets depends upon when the white flag goes up over Festung Europa.

Expectations of government and business leaders are that civilians may be a little worse off in 1944 than they were in 1943. And 1943 wasn't as bad as the Department of Commerce had predicted last year that it would be. Officials expected a 13 per cent drop in retail sales, but indications at the end of the year were that the nation would wind up with a 9 per cent gain in sales volume. Prices advanced about the 6 per cent as the Commerce Department had predicted. Chief reason for maintaining of retail trade was the supply situation. Stocks were larger than had been anticipated, and inventories and capacity underestimated.

The fact that sales volume gained rather than dropped was due, the Commerce Department reported, to "hidden inflation"—by which they mean the whole process of uptrading and upgrading resulting in the purchase of more expensive merchandise. An increase of 5 per cent in sales is predicted for 1944, even if prolonged war means a still further deduction in civilian supplies.

With Germany's collapse, slashes in military requirements will bring about greater civilian production, and if that break comes soon enough, materials and man power can be released to turn out civilian goods before the public feels the they have been doing, and how they will (See Good Year for Trade on page 52)

Merchandise Trends . . .

By CAROLINE ASPRAY

CHICAGO, Jan. 8.—Since barbershops and bars have been invaded by the women, men have been moaning over their lost "rights," and now an official of the Goodyear Tire and Rubber Company, Inc., suggests that the service station is fast becoming the last refuge of man. Speaking of merchandising by gas stations, which have been pushed to introducing outside items by rationing and scarcities, this executive says that other important factors have influenced the change. Increasing congestion of shopping areas and the influence of the woman shopper have more and more forced the man to a place where he can buy the things he wants with deliberation and convenience. Among the items which can be sold to car owners at service stations when they want to get away from the feminine mobs are radios, sporting goods, garden supplies, bicycles, electrical appliances, housewares and toys. Rumors that major oil and rubber companies are planning their own distribution set-ups for selling merchandise hitherto foreign to their fields thru gas stations seem partially confirmed by news stories like this one.

LIFESAVER NOW, TOY LATER?—A weekly news magazine published a story of a new signaling mirror, produced by General Electric, which is being supplied in large quantities to soldiers, sailors and air men. With this special unbreakable glass mirror device, which works on the same principle as the sextant, a signal can be sent from as far as 10 miles. If permission for post-war civilian distribution is ever given, this little inexpensive gadget could rival the yo-yo's popularity with the small fry.

SMALL SHOPS INCREASE.—Since last June "For Rent" signs are disappearing and empty stores are filling up again in California. The decline in small business, evidenced for months after Pearl Harbor, is reversed now, due mainly to the tremendous buying going on out on the West Coast. With war plant workers, soldiers and sailors coming in after long trips and fruit and vegetable growers spending freely, new retail outlets are springing up to handle the business created by these groups. A notable exception to the general upward trend, marked in September by the opening of 718 outlets, are chain store establishments, which are continuing to fold.

effects of war any more than it has up to the present time. War output is now at or very near peak levels, and civilian production is as close to nothing at all as it will get. Inventories are now more or less dependent upon current production, so that the gaps resulting from the Christmas buying splurge will remain empty in many lines for some time to come.

For the first few months of 1944 effects of war any more than it has up to the present time. War output is now at or very near peak levels, and civilian production is as close to nothing at all as it will get. Inventories are now more or less dependent upon current production, so that the gaps resulting from the Christmas buying splurge will remain empty in many lines for some time to come. (See Merchandise Trends on page 53)

FAST SELLING "V" BROOCHES

Combination Red, White and Blue with hand-made lettering, "Mother," "Sister," "Sweetheart" and "Wife." Made of rolled gold plate wire, sterling silver base.



No. 485

"SWEETHEART" "V" BROOCH IS NO. 486

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PLEASE ORDER BY NUMBER.

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1/3 Deposit, Balance C. O. D., F. O. B. N. Y.

SEND \$2.50 FOR SAMPLES OF FOUR ITEMS!

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IDENTIFICATION BRACELET!



No. 502

No. 502—Heavy Sterling Silver Identification Bracelet. Curb chain links .070 stock. Heavy center plaque .075 stock. Highly polished!

\$5.00 Each

We believe this is one of the heaviest bracelets on the market.

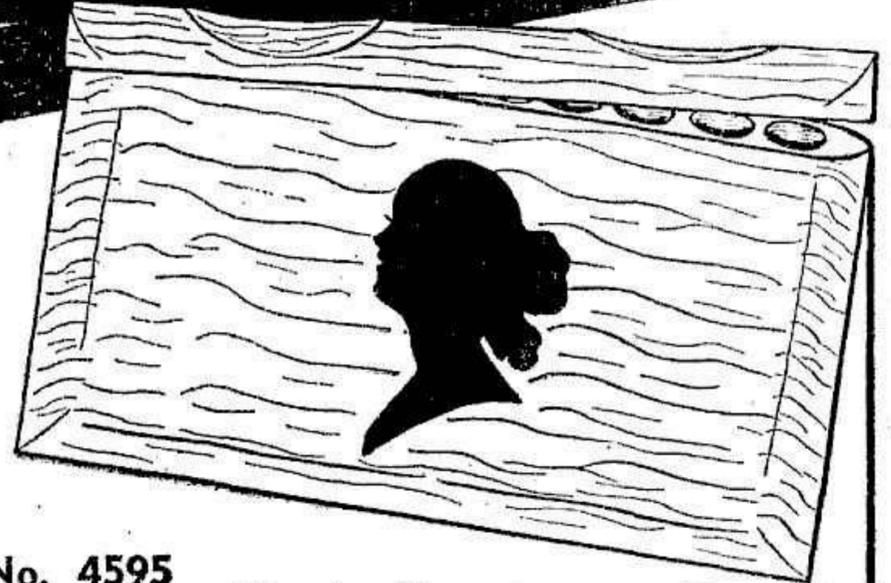
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\$6.00

Dozen

Wooden Cigarette case with attractive assorted patterns mounted on front. Swing type top. Holds "10" Cigarettes. Ideal for engraving or woodburning. Volume seller!

Harry Pakula & Co. 5 N. Wabash Ave. Chicago 2, Ill.

#3806K—Blowglass Perfume Bottles



With raised handmade polka dots in six different colors. 3 inches high, with glass dispensers on corks and rosette tops, rosettes matching colors of polka dots.

\$3.60 PER DOZ.
in Gross Lots
\$3.24 PER DOZ.

We carry a large assortment of GIFT GOODS from \$1.80 to \$90 per doz. Complete set K of illustrated price lists mailed to any reseller on application.

No C. O. D. Shipments without a 25% Deposit.

115-119 K South Market St.
Chicago

LEO KAUL IMPORTING AGENCY Inc.

Popular Items

Tray

With so many families doing their entertaining at home now, the mirror serving trays offered by Rohde-Spencer Company, Chicago, will appeal to homemakers everywhere. These are 16 3/4 by 10 1/2 inches, a good size for serving afternoon tea, evening snacks or cocktails any time. A chrome frame and walnut and plastic handles make this item unusually attractive. The price is right, too.

Perfume Bottles

Perfume was one of the best selling items this holiday season, so containers for milady's dressing table will find an unusually large market. Leo Kaul, Importing Agency, Inc., Chicago, has good-looking perfume bottles, three inches high, with raised hand-made polka dots in six different colors to match the hobnail glassware designs American women have taken up recently.

Specialized Jewelry

Silverman Brothers, Providence, R. I., has specialized for years in the manufacture of popular priced musical emblem jewelry such as brooch pins, lapel buttons, tie holders, showing all the popular musical instruments. The pieces are made from cloisonne enamel, as well as metal, and are gold and silver plated.

For Amateur Musicians

The millions who want to play some musical instrument yet haven't the time or patience to take lessons are really taking to the Tonette, an inexpensive musical novelty with fine tone, which is very easy to play. The Tonette Company, Chicago, has them in Tenite, an unbreakable plastic material.

Stationery With Envelope

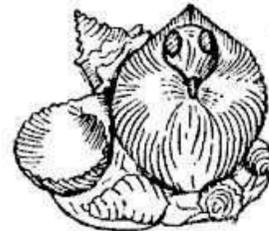
Stanley Wessel & Company, Chicago, has a complete line of all-in-one writing paper and envelopes to expedite the nation's heavy correspondence. In V-mail, air mail and regular mail styles, this convenient stationery will appeal to everyone writing letters these days.

AMERICA'S FOREMOST TROPICAL JEWELRY AND NOVELTY HOUSE PRESENTS 4 SENSATIONAL SELLERS!



CRUCIFIX AND HEART SHELLS
\$ 7.20 Dozen
84.00 Gross

BIRD
\$ 2.75 Dozen
30.00 Gross



PELICAN ASH TRAY
\$ 3.75 Dozen
40.00 Gross

ASSORTED SHELL PLAQUES
\$ 3.75 Dozen
40.00 Gross



Complete line of gorgeous Sea Shell, Ocean Pearl, Macaroni, Fishscale, Plastic, etc. (Necklaces, Earrings, Brooches, Pins, Hair Ornaments, Sprays, priced at \$2.75 Dozen to \$36.00 Dozen). Send for a \$10.00, \$25.00, \$50.00 or \$100.00 assortment of best selling numbers. Money-Back Guarantee. The larger the assortment ordered the greater the variety. Terms: P.O.B. Miami, Fla. 1/3 cash with order, balance C.O.D. 25% discount to bona fide jobbers.

TROPICAL IMPORTING COMPANY
5851 N. W. 17TH AVENUE MIAMI 38, FLORIDA

LUMINOUS
RELIGIOUS FIGURES & FLOWERS
By Nile Glow
Send \$2.00 for samples of our regular line of EITHER Flowers OR Figures.

NITE GLOW PROD. CO.
105 W. 47th St., N. Y. C.
ME 3-5794



NOVELTY PANTS

PRINT ANY NAME OF CAMP OR CITY
VERY LATEST NOVELTY GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted colors with lace edges. FAST 50¢ retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. PREPAID TO YOUR CITY.

MILT WILLIAMS NOVELTY CO.

1033-1095 Mission St., San Francisco 3, Calif.



NUDIE!

A 7-inch doll that doesn't talk—but says so in a c h i l. Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARD OPERATORS and Night Club concessioners. Retail for \$2.50. The business gift item you often want for special occasions. A stand-out for remembrance valued Husband, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$12.00 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.25.

EXCELLENT OFFER FOR JOBBERS. AMERICAN ART PRODUCTS, 2067 Broadway New York, N. Y. (Worn you ever in Paris? Yes, this is it!)

5000 ITEMS

At Factory Prices

Bobby Pins, Needles, Salesboards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Dry Goods, Specialty Merchandise and many other items. Send 3¢ stamp for price list.

BLAKE SUPPLY COMPANY
219 E. Markham LITTLE ROCK, ARK.

PAPER MEN

Well-known papers for every State in U. S. A. Different State combinations, but all attractive. Best and lowest price, up-to-date war maps, and small turn in. Write or wire
ED HUFF, 5411 Gurley, Dallas 10, Texas

LEADING SELLERS IN FUR COATS

LOWEST JACKETS PRICES CAPES & SCARFS
ALL GENUINE FURS!
Our new 1943-1944 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Satisfaction guaranteed or money refunded. Same day deliveries.
H.M.J. FUR CO.
150-B W. 28th St., N.Y. 1, N.Y.

BINGO SUPPLIES

Plastic Balls
Plastic Markers
Midgets 1-3000
News 1-3000
Specials—5 Ups—6 Ups—7 Ups to Pad
Regular Specials

Write or Wire for Catalog

JOHN A. ROBERTS & CO.

Formerly

N. M. BANK & CO.

235 Halsey St. Newark, N. J.

FUR COATS JACKETS—CHUBBIES

LARGE assortment of NEW 1943-44 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.
S. ANGELL & CO. Manufacturing Furrier
238 W. 27th St. (Dept. b-3), New York 1, N.Y.

NEW! 16 PAGE, PASTED SELF COVER COMIC BOOKS

FOR THEATRES or PREMIUM USE

At last the demands of Theatre Managers and Premium Users for a COMIC BOOK to use as a give-away at a price that they can afford to pay are answered. Here is a beautiful COMIC BOOK, 16 pages, self-cover, printed in 4 brilliant colors on all pages, a complete story in itself, below any price you ever paid. If you want to be a jobber or wholesaler who sells theatres . . . buy a large quantity, and sell in small lots. There are no discounts from these prices. They are Net cash, f. o. b. New York.

YOUR LOW COSTS!

1,000 — \$10.00	10,000 — \$7.00 M
2,500 — \$ 9.00 M	25,000 — \$6.00 M
5,000 — \$ 8.00 M	50,000 — \$5.00 M

These books are not for sale or use in Chicago, Newark, N. J., Washington, Baltimore or Philadelphia. Jobbers and agents in these cities can not buy the books for use in the above mentioned cities, but we will ship into other towns for the account of jobbers in these cities.

New stories available weekly! You may place an order for 52 issues. The book is new! It is different. This is the most sensational offer ever made in the COMIC BOOK business . . . and can only be made because there is a backlog of five million copies weekly . . .

ORDER TODAY

VITAL PUBLICATIONS, Inc. 148 Lafayette St. New York 13, N. Y.

IT'S NEW! IT'S NOVEL! IT'S PROFITABLE!

Full Sculptured Ash Tray, Hand-Painted in 8 Colors. Actual Size 5x5x6 Inches.



The tearful trio, Tojo, Hitler, Mussolini, GOING! GOING! GONE! . . . A clever novelty for every home and office.

Deal consists of 12 Ash Trays and 1000 hole 5c salesboard with 4 color label. Takes in \$50.00.

Single Deals \$13.75 Each
12 to 24 Deals 13.25 Each
25 or More Deals 12.75 Each

Terms: Net Cash. Full freight allowed on all shipments of 12 deals or more.

BERG SALES COMPANY

24-26 North Fourth Street

Minneapolis 1, Minn.



BARGAIN FINDS

- GENT'S WRIST WATCHES . . . EACH \$ 5.75
- WATERPROOF WRIST WATCHES, 4 Jewels . . . EACH 13.50
- POCKET WATCHES . . . EACH 4.25
- STERLING SILVER RINGS, for various branches of the service, 2 grades. Special . . . DOZEN 15.00
- BILLFOLDS, 3 good values, . . . DOZEN \$6.50, 9.00, 12.00
- LAZY BABY DOLLS. Good values, 3 sizes . . . DOZEN \$10.50, 12.50, 14.40
- MILITARY INSIGNIA JEWELRY Pins, 14 kt. gold finish. For all branches of the service. Close-out. At least \$14.40 Gross Value. Special . . . 10 GROSS 55.00
- DESK SETS—Genuine Onyx base and quality Fountain Pen. Stock 6,000 sets. Individually boxed. . . . DOZEN SETS COMPLETE 21.00
- MEN'S TIES—Latest patterns. An exceptional value . . . DOZEN 7.80
- TOMMY GUN—Fast \$1.20 seller. A good value . . . DOZEN 8.40
- AMERICAN FLAG SETS. Lustrous rayon broadcloth. Complete with Eagle, Staffless Hanger. Individually boxed. 2 sizes. Exceptional value. . . . DOZ. SETS COMPLETE \$7.20, 9.60
- ZIPPER UTILITY CHUCK-IN BAGS. For civilian and military use. Can also be used as a lunch or beach bag. 300 dozen close-out. DOZEN . . . 6.00
- 2-PIECE UTILITY ARMY SET. Hang-It, Carry-It, Pack-It. Compact 3-in-1 Wardrobe, Bargain \$1.95 Value. Boxed. DOZEN BOXES (24 Pieces) . . . 7.80
- 3-PIECE UTILITY SET. For Army or Navy. Every imaginable use. Very compact. Bargain \$2.95 Value. Boxed. DOZ. BOXES (36 pieces). . . . 12.00
- SHAVING & DENTAL CREAM. Excellent quality in lithographed tube. 2 large sizes. 20¢ & 35¢ tubes. Prices to move quantity. . . . 10 GROSS \$55.00, 72.00
- RAZOR BLADES. Blue steel. First quality. Double edge. 5 to a box . . . 1000 BLADES 8.25
- FIRST-AID KIT. Metal box. Fast 50¢ seller. What a buy . . . DOZEN KITS 2.75
- ASPIRIN, 100 in a bottle . . . DOZEN BOTTLES .96
- 8-VITAMIN CAPSULES. None better . . . 100 CAPSULES 1.50
- BASEBALL BANKS. Size like a baseball. Displays and boxes for each individual bank. 6 dozen to a carton . . . 6 DOZEN 13.50
- 72-INCH STEEL RULES. Flexible. In automatic fine case. Bargain. DOZEN . . . 3.60
- POCKET COMBS. 5 inch fine and coarse teeth . . . GROSS 4.45
- SHOE POLISH. Excellent value. GROSS 6.00
- NOVELTY PANTIES. Improved style. Catchy slogans. A fast popular seller. Dozen \$1.85; GROSS 20.50
- FLAG BOW PINS. A very fast mover. American made. Brings in \$14.40. Our price . . . GROSS 1.35

25% Deposit With All Orders. 27 YEARS OF VALUE GIVING. 192 Page Catalog FREE With All Orders.

MILLS SALES CO.
Our Only Mailing Address . . . OF NEW YORK, INC.
901 BROADWAY, New York, N. Y.
WORLD'S LOWEST PRICED WHOLESALE

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

OUT OF THE MAIL BAG
E. M., of Ottumwa, Ia., writes:
"The other day I ran across a happening that might be of interest to your readers. A salesman for a food slicing machine company said he had a selling problem that a salesboard would solve. Seems he had a prospect for a slicer, but the latter's wife would not let him buy it. Said they did not need it, etc. The prospective purchaser had the money for the machine and suggested the slicer salesman get him a partly sold-out board with a label reading 'No. 333 wins slicing machine.' He would then take the new slicer back to his store and show his wife the board to prove he had won the machine.

"Another operator told me a local sheriff had gone into some of his spots to look for merchandise deals but that the only one he picked up was an alarm clock deal. He left everything else alone but did tell someone that the alarm clock was the first he had seen for a year and he needed it for his office."

Identification bracelet being offered by Murray Simon should move well on a small take card. With so many men and women relatives in the service most everyone should be a prospect for this appealing item. Bracelet is made of heavy sterling silver with .070 stock chain links and .075 stock center plate. It is worth a look-see.

Operators who like to buy their deals as a complete package may be interested in the Lake Erie Specialty Company offerings. Deals give-away blankets, military bowling pin cigarette lighters and moisture-proof cigarette cases.

HAPPY LANDING.

GOOD YEAR FOR TRADE

(Continued from page 50)

fare later in the year is dependent upon conversion. Government agencies, it is reported, are swamped with requests for materials since optimistic stories of the nation's metal stockpiles have been circulated. The fact that WPB's program to permit production of some 2,000,000 electric irons took so long to formulate indicates what a problem production of such articles as refrigerators, washing machines, radios and other goods will be.

Political pressure of the 1944 elections isn't apt to hasten decisions either.

The nation's manufacturers are anxious to get started on some civilian production so that when the green light is given they will have assembly lines ready to roll with the articles in heavy demand. Those companies ready to go back to their old lines of merchandise are keeping an anxious eye on the war babies who will be prospecting for peacetime markets. Dealers handling substitute goods aren't anxious to stock up with victory models which the public will ignore once standard lines are on the way back.

Novelty Prospects Good

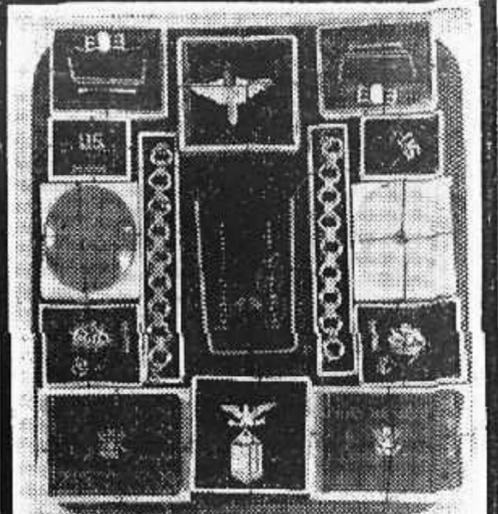
Prospects for more kitchenware, cutlery, hardware, jewelry, notions and various specialty items are good for 1944. Theoretically, officials plan that only output of essential items will be increased, but the plans will probably actually work out with a general relaxation of material controls as metal surpluses pile up. The fact that just this week WPB lifted all restrictions on the manufacture of razors and razor blades and released a list of 169 items which may again be packaged in metal containers is indication enough that the nation's stockpiles of metal are sufficient to cover war needs and some civilian items too.

The psychological value of supplying the home front with small tools, bobby pins, alarm clocks and knick-knacks has not been overlooked either. The Office of Civilian Requirements' recent survey proved that American families can, and expect to, get along without new radios, washing machines, cars and refrigerators so long as going without these articles will shorten the war, but it's the little things that can more easily be manufactured which annoy John Public and his family. Output of better-quality novelty goods can be stepped up without too much harm to the economic stabilization policy, as dollar volume probably won't rise enough to threaten price-control efforts.

All in all, 1944 prospects for the novelty and specialty merchandise trade are even better than they were last year. The industry is one of the very few that can look forward to the return of pre-war supply conditions much sooner, at least, than other lines of business.

SEABOARD

Features



Salesboard Users Here Are Two Unusual Merchandise Deals

In connection with a 1500 Hole Board. Jewelry Items, 24 K. Gold Plated.

Deal A (Illustrated)

Auto Dex	2 Vanity Cases
2 U. S. Pins	2 Boat Pins
Prop & Wing Pin	2 Tie Sets
Eagle Locket	2 Bracelets
	2 Men's Wallets

Takes In \$75.00
Pays Out in Merchandise and Cigarettes \$39.10
Profit to You \$35.90
Cost Per Deal \$26.50

Deal B (Not Illustrated)

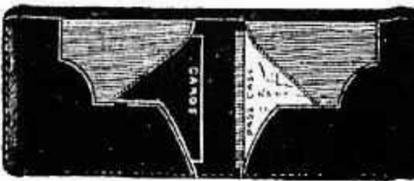
Thermometer	2 Cigarette Cases
Book Bank	2 Insignia Brooches
2 Men's Wallets	2 Vanity Cases
	2 Vitex Glass Knives

Takes In \$75.00
Pays Out in Merchandise and Cigarettes \$35.55
Profit to You \$39.45
Cost Per Deal \$22.50

- 1/3 DEPOSIT
BALANCE C. O. D.

SEABOARD PRODUCTS CO.
207 MARKET ST.
NEWARK 2, N. J.

BILLFOLDS



LEATHER BILLFOLDS
Highest Quality Leather, Workmanship.
All Ind. Boxed.

No. 02637 Billfold	Doz. \$11.00
Sterehide Grain Billfold	16.00
Saddle Cowhide Billfold	20.00
Saddle Cowhide Billfold	32.00
Saddle Billfold	22.50
Lady's Billfold	26.75
Alligator Calf Billfold	28.00
Leather Billfold	27.00
Morocco Billfold	32.00
Aniline Coat Billfold	44.00
Genuine Calf Billfold	\$24.00, \$40.00 and 44.00
3 Ring Leather Key Case	3.00
8 Ring Leather Key Case	4.50

Orders Less Than Dozen Lots of a Number We will Have To Add a Small Charge.

ORDER NOW FOR IMMEDIATE DELIVERY

WIS. DELUXE CORP.
1902 No. Third St., Milwaukee 12, Wis.

Easy-to-sell

IDENTIFICATION TAGS

of Genuine Leather

Everybody NEEDS One or More!

BY THE \$9.60 BY THE 61¢
GROSS a gross THOUSAND 6 1/2 each

Six Dozen Minimum Order . . . \$5

Here's your chance to make big money on an item that's in real demand and hard to get. A good value at 15¢ retail. Leather case; acetate covered name slot; nickel-plated chain with self-locking clasp.



Peter Peyton

25% Deposit with Order, Balance C.O.D.—F.O.B. Factory
We Prepay Shipping Charges on all Cash-in-Full Orders

DEPT. B115
405 1/2 Washington St. . . . Waukegan, Ill.



FOR REAL PROFITS

SPECIAL JANUARY PRICE

J527, \$4.10

10K—Yellow Gold Mounting, Neatly Engraved, Set With Genuine Center Diamond, Similar to Illustration. 25% Deposit Required With All C. O. D. orders.

LEVIN BROS. TERRE HAUTE, INDIANA

BIG-VALUE SPECIALS



TOKEN WED. RINGS for prizes, games and giveaway! Lead rings with a raised design. Order today.

B124D528—TOKEN WEDDING RINGS.
Sold Per Gross Only. PER GROSS \$1.25.



KEY BRACELET. Timely and handy! Colored plastic bracelets with metal-brad key chains.

B241K17—PER DOZEN \$ 1.45
KEYCHAIN BRACELETS, Per Gross 15.00

HUNTING KNIVES WITH FINE LEATHER SHEATHS
Has 7" blade and metal guard. In heavy demand by servicemen and sportsmen. Limited quantity. \$3.95
No. B5—Each

JOSEPH HAGN CO.
Wholesale Distributors Since 1917
223 W. Madison CHICAGO 6, ILL.

BINGO

SUPPLIES—CARDS—PLASTIC MARKERS

Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

VALENTINE CANDY

In a new, improved
CEDAR CHEST
With curved cover and mirror.
Order now to cash in.
5 CHESTS, EACH PACKED WITH 2 Lb.
Box of Valentine Candy in connection with
1000 H. Boards—5¢ sales.
Gross Profit \$48.00.
Your Cost Per Deal, \$19.75.
10 Deals or More, \$19.25 Per Deal.
OR
12 2-Lb. Boxes Valentine Candy in con-
nection with 1000 H. Boards—5¢ sales.
\$20.95 Per Deal.
10 Deals or More, \$20.45 Per Deal.
Limited Quantity—Don't Delay.
1/3 Deposit Must Accompany Orders—
Balance C. O. D.

SALES BOARD OPERATORS!

Here's a special you can't beat!
25¢ CHARLEY JACK POT BOARD,
regular value \$2.49, a limited quantity
@ \$1.49 each. Packed 25 to a ship-
ping carton (minimum order).
1/3 Dep. MUST Accompany All Orders.

Lake Erie Specialty Co.
816 HIPPODROME BLDG.
CLEVELAND 14, OHIO

MERCHANDISE TRENDS

(Continued from page 50)

villains may have to scrape along as Managers blame OPA regulations which, they say, favor the independent store over the chain branches.

WANT RADIO-PHONOS.—Radio retailers sending entries to a nationwide contest sponsored by a well-known firm indicated that the public is going to demand a radio incorporating a phonograph come peacetime production again. Rather than buy post-war radios immediately to replace worn-out sets, they'll wait six months or longer to get just the combination wanted. A recent estimate of the post-war committee of the National Association of Manufacturers showed that pent-up demand already equals 20,000,000 radios. Washing machines, nylon stockings and electric toasters are tops on the list of deferred demands. With radio production for the armed forces now more than eight times what it was in 1942, facilities for civilian sets are ready, and it won't be long after conversion before distribution is in full swing.

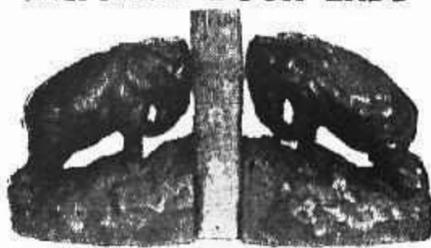
WOOD SHORTAGE.—That the govern- ment isn't kidding about the tight lum- ber situation is borne out by statements from a Chicago lumber official, who says that war needs took about 80 per cent of lumber production in 1943. All prospects indicate, he declared, that military de- mands will take more than 90 per cent of this year's output. Expectations are that supplies to furniture manufacturers will be cut more than half. Depleted stock piles and the man-power shortage, a WPB official said recently, will lower '44 pro- duction about 10 per cent.

CATALOG JEWELRY CODE.—The FTC trade practice agreement for the catalog jewelry and gift-ware industry, printed in *The Billboard* last week, makes the industry one of nearly 150 trading groups covered by such fair-trade codes. Reports are that the ruling was worked out after nearly two years of negotiations with industry members.

WPB NEWS.—The vitrified chinaware industry was told by WPB officials last week that they can expect no relaxation of restrictions on fiber board containers for several months. Their quota, 80 per cent of the quantity used in 1942, is the greatest clamp on production. The cut in the amount of natural gas which can be used by manufacturers is a handicap, too, but it's the paperboard shortage which is hitting hardest. . . . Following WPB's meeting with the industry committee for the incandescent lamp manu- facturers, it was reported that more steel, aluminum and copper may be permitted, but chiefly for commercial fixtures. . . . An advisory committee representing the household cutlery, pocket knife and scissors-shears manufacturers is pressing WPB for elimination of restrictions on patterns, types and sizes, now that raw materials promise to be more readily available. The committee is also making plans for disposal of surplus military goods; their proposal has been accepted, subject to approval by WPB's legal di- vision. . . . Last week WPB made formal announcement of a program to manu- facture 2,000,000 electric irons, with dis- tribution based on that of 1940. Manu- facturers can accept or reject a quota of 43 per cent of their 1940 production, and rationing is not contemplated at the moment. Firms accepting the 43 per cent quota will have to satisfy WPB regional officers that they have the facili-

ties and man power to do the job with- out interfering with whatever war pro- duction is in the plant. WPB definitely warned manufacturers and consumers that this electric iron action is no indi- cation that there will be a general re- sumption of civilian goods manufacture. Regardless of the more favorable raw material situation now, the man-power shortage is still too critical.

ELEPHANT BOOK ENDS



One of the most dashing and beautiful designs ever produced. Height 6", finished in Antique Ivory, Ebony Black, Chinese Red, Jade Green and Military Grey.

Price \$17.95 per dozen pairs, F. O. B. San Francisco. 1/2 cash with order, balance C.O.D.

Sample Set Prepaid \$2.75

Production is limited—order now for immediate and future delivery.

NOTE: We also manufacture smaller pieces about 3" high, consisting of Dancing Girls, Novelty Ash Trays, Scotty Dogs, etc., hand colored, at \$13.95 per gross.

PLASTEX PRODUCTS

330-41 Balboa Ave. San Francisco, Calif.

VALENTINES COMICS



Here they are—funny laugh provokers that children and grown-ups enjoy sending. Cleverly illustrated with a "knock-out" verse. Large assortment of titles in each gross.

Asst. No.	Per Gr.	Asst. No.	Per Gr.
1—6x9 In.	40¢	3495—6x9 In.	45¢
3495—6x9 In.	45¢	3780—6x9 In.	45¢
2—8x11 In.	80¢	3810—8x11 In.	85¢

And here are the popular fancy Valentines with envelopes for mailing. Retail 2 for 1¢.

Asst. No.	Per Gr.	Asst. No.	Per Gr.
9402	45¢	7903	45¢
3280	45¢	9403	45¢

Asst. No.	Per Gr.	Asst. No.	Per Gr.
7913	80¢	9420	\$1.00
7918	80¢	7937	1.00
9411	80¢		

Asst. No.	Per Gr.	Asst. No.	Per Gr.
7788	\$1.50	7787	\$1.50

Asst. No.	Per 100	Asst. No.	Doz.
9440	\$2.00	7781	\$.40
7970	3.00		

Asst. No.	Doz.	Asst. No.	Doz.
7881	85¢	7882	85¢

We can furnish a Circular Covering Our Complete Line of Valentines.
We have listed only a few of our many numbers. Write for complete list of Valentines, St. Patrick's Novelties, Spring Toys and Gift Articles.
25% deposit with all C. O. D. Orders.
Prices do not include postage.

KIPP BROS.

117-119 So. Meridian St. Indianapolis 4, Ind.

EXCELLENT PREMIUM ITEM AND SALESBOARD PRIZE

BRAND NEW WATCHES

- ★ MILITARY STYLE
- ★ LATEST DESIGNS
- ★ CHROME CASES

IN 1/2 DOZ. LOTS OR MORE

\$4.57 each



25% deposit with order, balance C. O. D., F. O. B. Chicago

Morton Distributors

1035 W. Lake Street

Chicago 7, Ill.

Specializing in Watches to the Premium Trade

INTRODUCTORY LISTINGS Covering All Items Still Available **NOW READY**
IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.

IMPORTANT To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.

ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

IMMEDIATE DELIVERY GUARANTEED!

WE ARE UNUSUALLY WELL STOCKED AND ABLE TO SERVICE YOU IN ANY QUANTITY WITHOUT DELAY.



S-100

SWEETHEART Diamond Ring Sets

10-K. Mounting

- S-100 1-Diamond Engagement Ring, \$4.50
- 3-Diamond Wedding Ring 6.00
- S-200 3-Diamond Engagement Ring, 3-Diamond Wedding Ring 8.25
- S-300 3-Diamond Engagement Ring, 5-Diamond Wedding Ring 8.25

Beautiful Box, specially designed for the above Sets, can be furnished upon request for an additional charge of 40¢ per set.

D400—3-Diamond Dinner Ring, selected crystal Diamonds . . . \$5.25



SUPER JEWELRY MFG. CO.

45 Astor Pl. New York 3, N. Y.

THE REAL McCOY



\$3.95 EACH

In lots of 20 or more each shipment. In smaller lots, \$4.15 each. Price is F.O.B. Kansas City. 1/2 cash deposit with order, balance C.O.D. or remit in full. Toll whether to ship freight or express.

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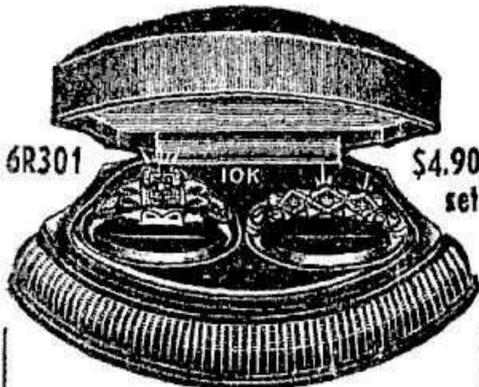
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PIPES FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati 1, Ohio

JOHN W. KLEIN H A 2/c . . . is awaiting a permanent assignment from Uncle Sam. He is stationed in San Diego, Calif., where he went from the Great Lakes training school.

RED-BLOODED pitchmen make deposits in the Red Cross Blood Bank.

HARRY MAIERS . . . reports everybody happy and unfolding the long green around the Hillman House in Birmingham after a big holiday season.

IRENE JOHNSON . . . is residing with Mr. and Mrs. E. S. Raggett, in Ozark fame, in Nashville, so as to be near her husband, Toby, who is an Uncle Samer. She asks for pipes here from Bob and Pat Dexter.

SOME STARTED the New Year write . . . to the column. How about you doing it?

LOCATED . . . on a parking lot, one-half block from the post office in Atlanta, recently were Hutton's Big Champion Pig Exhibit, Harry with his mouse pitch, Captain Perry with his reproduction of the Declaration of Independence, and Bradley and Stutz with a novelty and toy store. All reported good business.

MOVIES HAVE made the public conscious of how things work. Demonstrate and collect. **WATCH PRICES** were fixed by the government. There's still a lack of watch fixers.

BIG AL WILSON . . . has opened with handwriting analysis for the winter in McCroys chain starting in Cleveland. He pipes that Dayton, O., was okay on lots and everybody there busy with med.

SUNDOWN KID . . . piping from St. Louis states that he spent Christmas with Wrangler Rambo

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- ASSORTED ANIMALS.**
4 1/2"x5 1/2". Dozen . . . \$2.25
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Dozen \$3.25

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BRACELETS AND ANKLETS (complete).
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- SPECIALS**
- Double Hearts for Engraving, Gro. \$14.40
 - Yellow Double Heart Bracelets, Doz. 4.50
 - Sterling & Yellow Signet Rings, Doz. 6.00
 - Sterling Signet Rings, Doz. . . \$12.00 to 27.00
 - Acetate Dice, Doz. Dice 1.50
 - Carded Dice, New Wood, 2 Doz. on Card, Card 1.65
 - Large Lois, Gross 7.50
 - Small Lois, Gross 3.60
 - Glassware, Large Assortment, Gross . . . 4.80

Wire Deposit and Orders. Write for Latest Jewelry and General Merchandise Catalog.
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and family at their winter quarters in Overland, Mo. Wrangler is doing war work but also has show activities. The Kid is opening with Joe Sorensen's Hollywood Novelty Show in St. Louis soon.

THIS IS AN age of speed. Don't take too long to tell it.

CHARLES COURTEAUX . . . disrupted the routine of the editorial department of *The Billboard* last Thursday (6) when he disclosed incidents in connection with his brief sojourn in the field of war production in a Youngstown (O.) plant a few years ago. Courteaux is now convinced that he can aid best in his own sphere and will again try to save the nation with vitamins. He is planning to reopen after the unveiling of a set of store molars. His description of his war labors gave the office girls a real 4 p.m. pick-up. Charley was working Washington when stricken with the flu a few weeks ago. His wife, Mildred, joined him in Cincy last week-end.

SEED CATALOGS foretell the coming of spring. Won't be long now.

AL D. POWERS . . . scouting for merchandise and visiting the desk for private info. He and his wife have a permanent location in Scott's store, Akron, where they have been staching long green from sales of cedar wood jewelry all winter. Takes are reported big, and with no transportation worries, they are happy again.

YOU NEED NOT fear anyone if you have it right in your heart.

A. L. CLARK . . . sent in a feature story from the Little Rock *Arkansas Democrat* magazine, written by Eve Adams, describing sox appeal and high pitch, after watching him work. He adds he will open a jobbing supply house in Chattanooga soon.

IN JANUARY, 1939 (five years ago), George Durst had this to say in the Pipes column of *The Billboard*: "Great praise has been given the four freedoms—press, speech, religion and assembly—but the greatest of freedoms, the freedom of enterprise, has been forgotten. To the honest and independent Americans who try to stand on their own feet the freedom of enterprise is sacred and should be respected." It wasn't so long ago that President Roosevelt had something to say about the four freedoms.

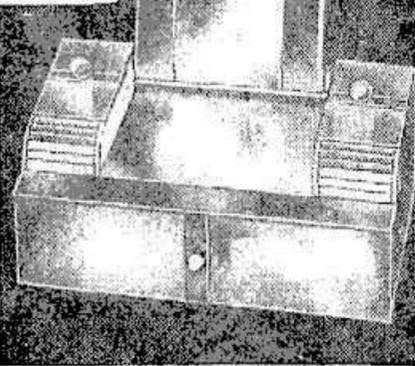
Pitchdom Five Years Ago

DOC WOOLEY and his wife were in Peoria, Ill., for the winter and are getting their med outfit ready for warm days. . . . Jim Holland sold his restaurant there. . . . Running mice were n.g. for Jack Allen and Bob Devore in the same town. . . . Rex Laredo, the fluken worker, was headed for Hot Springs, Ark. . . . Ross Elliott, with his wife and Parly Parks, were working snake oil on Illinois farms. . . . Cle Crandall had a jewelry flash at the Golden Gate Exposition, San Francisco. . . . Earl Gillette was working jewelry in stores in Wisconsin and Minnesota territory. . . . Shorty Schreiber and Wingey Johnson were working sheet in Peoria, Ill. . . . Ray Hebers reported De Frostem was okay in Cleveland. . . . Joe W. McKeown spent the holidays with his wife's folks in Hamburg, Ark., and then went for the baths at Hot Springs. . . . Arthur Clarke was

en route to the South with inksticks and jewelry. . . . Guy Lonsberry worked a successful season with coils in East Liberty, Pa., and was heading for Miami. . . . J. C. Miles was in Spartansburg, S. C., and was reported to have gotten iots of lucre to enable him to rest in the snow months. . . . Doc Bill Cathran retired from Pitchdom and was working for the Spartansburg, S. C., city officials. . . . Milton F. Clewell was working lucky charms around

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Show retailers how to DOUBLE profits! Prospects everywhere—stores, service stations, restaurants, pool rooms, post exchanges, beauty shops, etc. No car or experience needed. Free book gives amazing facts on how to make steady, sure income. Write today!
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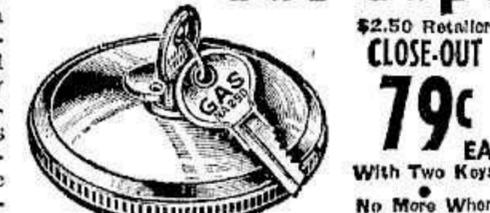


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STERLING JEWELERS Carroll, Ohio

New York to good takes. . . . W. D. Cooper returned to Florida. . . . Musical May Mack was with the Stevens Shows playing Robertson and Villa Ridge, Mo. . . . Mr. and Mrs. Lionel Hirsch worked kitchen gadgets; Mr. and Mrs. Fred Seonel, linens, and Hazel Siemers and Carl Young with lavender at Municipal Pier, St. Petersburg, Fla. . . . Jack Redick had gadgets and Bob McCune with lavender at the same ocean front. . . . Big Al Ross just finished a dance at Meadville, Pa. . . . Duke Wilson gave up pitching and went into business with Melvin Olsen in the same time. . . . Kenneth Olson worked some Social Security plates in Minneapolis to good lucre. . . . Bob Roche and toys did well together in Chicago. . . . Stanley Naldrett, of julcer fame, opened in a chain store in Birmingham. . . . H. Rosen advised passing up Memphis on account of the pigskin games. . . . Tom Goodeagle reported things good in Abine, Tex. . . . Jack Murray and his wife were going strong with herb tea in a window in Birmingham. . . . That's all.

given during the inauguration by Ethel Krug, Cecelia Kanthe, Ted LeFors, Roy E. Ludington, Lucille King, Art Brainerd, Virginia Kline, Spot Ragland, Mario LeFors, Estelle Hanscom, Martha Levine, Betty Coe, Ruth Korte, Joe Krug and Babe Miller.

Following a banquet served by Ethel Krug, Betty Coe, Estelle Hanscom, Lucille King, Marge Kennedy, Minnie Pounds and Lillabelle Lear, there were numerous gatherings in Bristol Hotel rooms. Among those entertaining were Lucille King, Spot Ragland, Virginia Kline, Estelle Hanscom, Madge Buckley, Babe Miller, Billie Sucher and Ruth Korte.

Among members who saw the passing of the old year in the clubrooms were Virginia Kline, Bird and Art Brainerd, Billie Sucher, Estelle and Elmer Hanscom, Roy E. Ludington, Babe Miller, Ruth Korte, Lucille King, Betty Coe, Tillie Palmateer, Mario and Ted LeFors, Sis Dyer, Martha and Harry Levine, Helen Brainerd Smith, F. C. Smith, Marge Kennedy, Cecelia Kanthe, Josephine Foley, Jimmie Dunn, Lillabelle Lear, Minnie Pounds, Ed Kanthe, Ethel and Joe Krug, Spot Ragland, Harold Mook, Herb Sucher, Arthur Hockwald, Ray and Billie Gordon, Lucille and Sammy Dolman, Jennie Reigel, Lucille and Hilton Hodges, Clarence Pounds, Mr. and Mrs. Earl Murry, Earl Murry Jr., Lloyd and Doris Carlson, Everett W. Coe, Viola Schafer, Nancy Meyers, Bessie Long, Frances Dunn, Pvt. Charles Marshall, Ruth McMahon, Vera Downie, Harry Quellin, Lou Korte, Ed and Birdie Harris, Moxie Miller, Bill Meyers and Walton de Pellaton. Reservations were heavy for the annual banquet and ball January 6 in Florentine Gardens. First meeting of the combined organization in the clubrooms will be held January 13.

contributed heavily to the combined War-Community Fund and have helped in many other local charities. Much equipment and supplies are being purchased from large local supply companies that are here to help serve the navy.

FINAL CURTAIN

(Continued from page 33)
with the Ringling Bros.' circus, at a Sarasota (Fla.) hospital January 3. Interment in that city.

REEVES—Billy, 79, retired comedian, in Suffolk, England, December 29. He entered showbiz by appearing in London music halls and later did a pantomime routine under Fred Karno. He was given star billing in Karno's *Night in an English Music Hall*, which opened at Hammerstein's Victoria, New York, and met Charles Chaplin, who was appearing in the same act. Leaving Karno's, Chaplin and Reeves remained in America, with Chaplin turning to silent films and Reeves signing a three-year contract with the late Florenz Ziegfeld. Reeves is credited with having given Chaplin advice and assistance during his early film career. Reeves also went into silent films but later returned to England and appeared in several musicals. He retired some years ago.

SAUER — Robert, 71, composer of *Springtime in the Rockies* and other lesser numbers, at Salt Lake City recently. He was a band leader and director in Utah.

SEAL—Lloyd Barlett (Jerry), 47, magician, at the Kimball House, Atlanta, December 30.

SELIGSON — Maurice (Kharum), 53, pianist, at his home in Passaic, N. J., January 4 of a heart attack. A favorite in Europe two decades ago, he accompanied Sir Harry Lauder on his tours as accompanist and soloist during the first World War and appeared with him in command performances for King George V of England and others. He also played for President Wilson and was a headliner on the old Keith Circuit here and abroad. Retiring from the stage, he became a piano instructor and since 1938 was a member of the faculty of the New York College of Music. Surviving are his widow, a son and a daughter.

SMITH—Mrs. Phoebe, 73, mother of Ethel and Eddie Hill, jewelry concessionaire, at St. Elizabeth Hospital, Dayton, O., of pneumonia January 2. Interment in Hillgrove Cemetery, Dayton.

TENNENT—William L., 59, singer in the original *Dumbells Revue*, composed of soldiers in the Canadian Army in World War I, in Montreal December 4 following a lengthy illness.

THOMAS—Edward, 59, motion picture character actor, in Los Angeles December 29. He was a veteran of World War I. Services December 31 at the Church of Mother of Good Counsel, Los Angeles, with interment in Calvary Cemetery there.

THOMAS—Harry W., 56, veteran minstrel man and tenor singer, at Massachusetts General Hospital, Boston, December 27 after a short illness. He was formerly with Lew Dockstader and Primrose and West. He starred as a boy soprano, and as a tenor soloist was understudy for Manuel Romane and others. Burial in St. Bernard's Cemetery, Pitchburg, Mass., December 30. Survived by three sons.

TITTLE—Isaac Erwin, 103, who toured orks for many years over Texas before it became a State, December 31 after a prolonged illness. He organized the first brass band in Texas, with 16 pieces, before the Civil War. Surviving are two sons, James W. and Raymond H. Tittle, both of Dallas.

VERNICK — Mrs. Florence, former dramatic actress, at her home in Detroit January 4. Survived by her husband and two sons. Burial at Machpelah Cemetery, Ferndale, Mich.

WATSON—Irving E. (Prof. Jean Irving), 71, magician, at his home in Jersey City, N. J., January 5 of a throat condition which developed 15 years ago as a result of his fire-eating act. He was formerly president of the Society of American Magicians. Survived by his widow, a daughter, two sons and a sister.

WHITESIDE—Mrs. Lella Wolston McCord (Lella Wolston), 70, former actress

and widow of Walker Whiteside, Shakespearean actor, at her home in Hastings-on-Hudson, N. Y., January 3 after a brief illness. She was on the stage for more than 15 years and made her debut in Alabama with the Stoddard Company in New York at the age of 16. Later she was with the Augustin Daly Stock Company and played leading roles on the road in Shakespearean dramas together with her husband. She was a member of the Twelfth Night Club of New York. Whiteside died last year. Surviving is a daughter, Mrs. Rosamond Whiteside Pettibone, former actress and singer.

WILSON—Harry A., 46, concessionaire, at Veterans' Hospital, Biloxi, Miss., January 1. He recently was with Scott Bros.' Shows. Survived by his widow and a sister, Frances Himmel, Dallas. Interment in Biloxi January 3.

YOUNG—John, 86, retired New York scenic artist, at his home in North Pelham, N. Y., January 4. Between 1900 and 1915 he constructed sets of many of the best known Broadway shows. Among the producers for whom he designed stage sets were Florenz Ziegfeld, David Belasco, George White, George M. Cohan and Earl Carroll. Survived by his widow, two sons and an adopted daughter.

Marriages

BANNON-FINLAYSON — Lieut. (j. g.) William Eugene Bannon, nonpro, and Mae Finlayson, booker for Monogram Pictures Corporation, Philadelphia, in that city, January 1.

BROWN-DeWITT — Fritzie Brown, concessions manager of Hennies Bros.' Show, to Bobbie DeWitt, of Dallas, in that city January 1.

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THAT GLOW IN THE DARK

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LUMINOUS STATUES
RELIGIOUS
SEND \$2.00 FOR 5 DIFFERENT STATUES
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\$1.00 SELLER ON SIGHT!
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Send 25¢ Dep., Bal. C.O.D.
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Events for Two Weeks

- January 10-15
KAN.—Topeka. Poultry Show, 10-15.
MICH.—Bay City. Poultry Show, 13-16.
PA.—Philadelphia. Gift Show, 10-14.
- January 17-22
ALA.—Montgomery. Police Dept. Circus, 17-23.
COLO.—Denver. Poultry Show, 17-22.
Denver. Stock Show, 17-22.
MASS.—Boston. Poultry Show, 19-23.

CLUB PARTIES ARE BIG

(Continued from page 34)
Ramsey, Ill.; Mr. and Mrs. Sam Solomon, Royal American Shows, Caruthersville, Mo.; Mr. and Mrs. George Davis and Mr. and Mrs. Fred Proper, Polack Bros.' Circus; Mr. and Mrs. Floyd Hesse, Johnny J. Jones Exposition; Mr. and Mrs. John Francis, Francis Shows; Mr. and Mrs. Harold Eutah, Tivoli Shows; Mr. and Mrs. Leo Lang, Mr. and Mrs. Dee Lang, Mr. and Mrs. John Maher, Mr. and Mrs. W. P. Gawle, Mr. and Mrs. "Red" McCoy, Mr. and Mrs. Sid Sidenberg, Mr. and Mrs. Alfred Crancer, Mr. and Mrs. Conner, Mr. and Mrs. Fred Stout, Mr. and Mrs. Harry Fishbein, Mr. and Mrs. Lester Crancer, Mr. and Mrs. Francis L. Deane, Mr. and Mrs. George B. Jacobson, Mr. and Mrs. Al Prosperi, Mr. and Mrs. Mackey, Mr. and Mrs. Frank Hanasaki, Mr. and Mrs. William J. Day, Mr. and Mrs. Ralph George, Mr. and Mrs. John McGill, Mr. and Mrs. Ralph Lipsky, Mr. and Mrs. Matt Cicerich, Mr. and Mrs. Barney Williams, Mr. and Mrs. Ray McCabe, Mr. and Mrs. Orval Williams, Mr. and Mrs. Matt Dawson.

Mrs. Jimmie (Kokomo) Aarons, Goldie Fisher and Doris Downing, Caruthersville, Mo.; Elma Obermark, Adele Voelker, Mary D. Voelker, Tina Barselotti, Paula Tadenci, Edna Quertermous, Lucille Quertermous, Lily Greenberg, Martha McCall, Mildred Laird, Ann Propst, Nona Bohling, Mary Bangie, Edna O'Brien, Alice Walters, Ada Miller, J. D. Wolf, John Sweeney, Lou Smitz; Colonel Dobbins, Medical Center; Floyd Matter, Jackson, Tenn.; Paul Henry, Walter Williams, Ray Hagan, Joe Sorenson, Hollywood Museum; Warren Bartling, Lou Hoffman, Ray Van Orman, Jackie and Guy Quertermous, Chester McCann, Paul Blackwell and John Roth.

LOS ANGELES, Jan. 8.—Regular Associated Troupers on New Year's Eve in the clubrooms, Walker Building, held open house after installation of officers. It commemorated the second progressive year and consolidation of the club with the men's auxiliary. Past president Estelle Hanscom presented the gavel to President Babe Miller. Ethel Krug inducted the new officers, President Miller; Ruth McMahon and Joe Krug, first vice-presidents; Minnie Pounds and Herb Sucher, second vice-presidents, and Vera Downie and Walton de Pellaton, secretary-treasurer.

After induction of officers a secret order was formed by the men and titled KARAT, and over \$200 was raised for the building fund. Among members in the secret session were Ted LeFors, chairman; Bill Meyers, Sam Dolman, Moxie Miller, Elmer Hanscom, Herb Sucher, Walton de Pellaton, Lloyd Carlson, Joe Krug, Arthur Hockwald, Jimmy Dunne, Ed Kanthe, J. L. (Spot) Ragland and Ray Gordon. Reports and talks were

KANSAS CITY, Mo., Jan. 8.—Ladies' Auxiliary, Heart of America Showmen's Club, held its annual "Tacky Party" in the banquet room of the Reid Hotel on the evening of December 30, attended by about 225, who danced to the music of KMBC's Midland Minstrels until the wee hours. Kangaroo court was presided over by HASC President C. P. (Doc) Zeiger. Chester I. Levin was prosecuting attorney, Toney Martone counsel for the defense; Joe Howard, jaller; Buck Ray and Harley Everett alert officers of the law.

Costumes were colorful and novel. George Carpenter was in charge of ticket sale at the door, with Hattie Howk and Ellis White as assistants. Viola Bechtelheimer was in charge of the checkroom, Margaret Haney cashiered at the refreshment stand, and George Sargent, assisted by Doc Turner, dispensed food and beverages. Among late arrivals were Charles Rotolo, Axel Bendixen, Doc Reynolds, Joe Green, Edwin Clapp and family, Ed Pike, Joe Howard; George (Red) Du Vall, former agent and now associated with a plow company in Peoria, Ill.; W. L. Lindsey, George Engresser and family, Mr. and Mrs. Buck Owens and Erma Lee Bechtelheimer and Novel Freeman, formerly the Bedoni Sisters.

SHEESLEY RUN STEADY

(Continued from page 34)
after the show takes the road, the management said.

At winter quarters on the fairgrounds all buildings are occupied. Rolling stock is under roof and facilities are excellent for rebuilding the show. A large building, rented for a paint shop, four blocks from the park, is well lighted and heated and has a cement floor. Jack Arnett, artist, is working with helpers under direction of Clawson. Some new equipment has been purchased, including additional flat cars. Train is being redecked and new staterooms are being built and all cars are getting new brake shoes and a paint job. Several more rides have been acquired and some are in operation in the park.

Christmas cards that General Manager Sheesley had ordered long in advance of the holidays arrived three days after Christmas, much to his disgust. R. E. Davidson, coming from West Baden Springs with a new custard machine, is due to arrive February 1. Other concession people are on their way or close by, fishing and waiting for the early opening. Mr. and Mrs. Whitey Miller have been daily visitors.

City, county and State officials who have visited the quarters and park have given much assistance. Taxes derived from the shows' stay and operation have been large and evidently welcome revenues. The show and its personnel have

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LETTER LIST

(Continued from page 49)

Keyes, Dixie
Keys, Robt. E.
Kid, Melvin
KILGORE, Roland Earl
KING, Henry
KING, Ward
King, Willie
KNAPP, James F.
KNIGHT, Durwood
Knight, L. R.
Kosterman, Ralph H.
Kramer, Stan
Kriman, Blackie
Kuzniez, Steve
LaFour, Eva
Loezy, Mary Ruth
LACK, John
LADLIE, Wm. W.
LAMB, Herman A.
Lamb, Mrs. Marie
Lambert, Wm. H.
LANE, Lacey Louis
Langley, George
LAPEZ, Jas. Bud
Lauder, James W.
Lauer, Morris
Lawson, Clarence M.
Lawson, Marshall
Lelroy, J. E.
LEDBETTER, Geo. Edwin
Lee, Paul
Leisure, Wm. C.
LEO, Anthony
Leo, Ivan
Leonard, P. J.
Lepore, Mattie
Lerine, Sam
Lewis, Frank
Lewis, Olive Hager
LEWIS, Robt.
LEWIS, Samuel
LEWIS, Stan
LEWIS, Wm.
LEWIS, Wm.
Lindsay, Bob
Livingston, Glen W.
Logan, Robt.
Loughorn Shows
LOPEZ, Jas. Bud
LORD, Jack
LOVITT, Mauley
Lowande, A. G.
Lowrey, Sammy M.
Ludington, Roy
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Lynch, J., of Cole
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McCain, Wm. E.
McCALLOM, Claud E.
McComb, Ernest
McCOMB, Daniel M.
McChung, C. O.
McCREADY, Claude M.
McCormick, Bob
McDOWELL, Karl
McFarland, Jack
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McKnight, C. H.
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McVay, James O.
Mack, Capt.
Mackay, Wm. G.
Maddox, Raymond
Maguire, Wm. A.
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MAHAY, Charles
Majorski, Walter
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Mangus, Pvt. C. F.
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Manson, Francis J.
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Margolen, Max
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MARKS, Miller
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Marsh, Mrs. Jesse B.
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MARTIN, Frank
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Mellen, Wm. J.
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REILLY, Donald Matthew
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Renault, Francis
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Renton, Jean
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ROBINSON, Ralph James
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Rock, Leonard Leo
RODEN, Thos. Russell
Rogers, JoAnn
ROGERS, Robt. E.
Roller, Roy L.
Rollins, Jockey
Rollos, International
ROSD, Harold Maurice
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ROWE, Manley
Rueh, Wm. E.
Ruiford, Dora
RUEL, Milton B.
RUSCH, August Harman
Rus, Charlie J.
Russell, Sun B.
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Salters, Violet C.
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Sambors, C. D.
SAWYER, Richard M.
SCHMIDT, Daniel H.
Schneider, E. J.
Schnefeld, Blackie
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Schreiber, Harry
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Sher, Abraham
SHERWOOD, Richard B.
Shipman, J. R.
SHOEMAKER, Jos. Marion
Shore, Louis
Sidwell, Benton
Sifers, Otis R.
Siefert, Edward
Silver State Shows
Sims, Jos.
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JOHN
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SKEHAM, Jas. Jos.
Starin, John
Slay, Howard
SLOAN, Midge
SLOANE, Bernard M.
Stall, Ben A.
Smith, Frank Carl
Smith, George
Smith, Jack H.
Smith, J. P.
SMITH, John Cowboy
SMITH, Wm. 18397
SMITHLY, John Monroe
Jos.
Snyder's Bears
Snyder, Bill
SNYDER, Dawson Ernest
Snyder, Dawson Everett
Sorenson, Aster
Sovic, Alfred Jos.
Sowash, Cy
SPEAR, Barney Bee
Speight, Sol
Spheeris, A.
SPIVEY, Chas. M.
SPYROPOULOS, Harry A.
Stamm, Donald
STANCHIL, Needham E.
Stanley, Chas. Warren
Stool, Robt. Charles

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WAGRAN, Geo. Frank
Waldo, Great
WALKER, George Loranso
WALKER, Martin Allen

MARKS CONFERS ON BILL

(Continued from page 34)
rival of the remainder of the winter quarters staff. Chief electrician Walter Rowan is expected from Memphis, where he has been supervising overhauling of the show's Diesel equipment.
Pearl Wiggins, Reptile Show operator, returned to Richmond from a Western trip. Visitors at quarters have included Jimmy Rafferty and Percy Sink, R. & S. Amusements; Louis Caravati, John Gravis, Tex Leatherman, Tommy and Ruby Wilson, Blackie Edwards, Joe Bacigalupo, Joe Wington, Thelma Chandler, E. A. Atkins, Little Morris, Dixie Wington and Ban Eddington.

DODSON'S WILL BUILD

(Continued from page 34)
be feature free attraction. Several show attaches are living in their house trailers on the fairgrounds, among them being Mr. and Mrs. Charles A. Clark, Mr. and Mrs. Cecil Hudson; Carl Hanson, secretary of the show, and Mrs. Hanson; Dutch Schneider, in charge of all canvas, and Hugo Zaccini and family. DeWitt Hudson, who has the cookhouse, is at the La Salle Hotel. Mr. and Mrs. M. G. Dodson and grandson are living in their private car on Santa Fe railroad tracks outside of the fairgrounds gate.
Ray Cramer, who for several years has managed the Circus Side Show and Illusion Show, at the close of the season in Harlingen, Tex., December 12 opened a store show in Corsicana, Tex., and now is operating a store show in Tyler, Tex. Word is that store business is satisfactory and that if business continues he will keep the store show out until time to come into quarters and prepare his equipment for the opening. A new 35-by-140-foot top has been ordered from the United States Tent & Awning Company for the Circus Side Show; one 45-by-100, for the Girl Show, and one of the same size for the Minstrel Show, delivery to be made about March 10.

CRAFTS TO BORDER

(Continued from page 34)
tween Mexico and the States. Ludington said arrangements had been made for all Crafts attractions and concessions to accept Mexican money at a fraction more than the daily peg of the market to even up the coins handled and to dispense with small Mexican coin change. This has been a feature of the Crafts in towns near the border and an incentive in bringing increased patronage of Mexican customers from across the line who enter on passports.
February will be spent in the Imperial Valley by the shows and there already, according to Ludington, flax and oats are knee high, green fields of alfalfa dot the

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Harding, Lester
Horton, Mrs. Lois (Bill)
Fres, George
Kannaka, Mrs. Chas.
Mammel, Show
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Davis, Mrs. Lou
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Ellis, Cotton
Ellis, Madam Rose
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Frazier, Raymond N.
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Goldstone, Roy
Gregg, Frank
Melvin
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Scanlon, William
Scott, John Cowell
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Skeene, Lloyd
Thompson, Theodore N.
Tice, Betsy
WELLS, Earl
Wells, Loretta
WILLIAMS, Herbert
Wilson, Chas.
WILSON, William Max
Witrod, Everett L.
Williams, W. L.
Yehle, Frank X.

countryside and lettuce harvest will be

in full swing, with the cantaloupe season coming on. Entertainment there is scarce and servicemen and women and defense workers tax housing capacities.
Winter quarters in North Hollywood have been open since December 15 with full crews. Frank Kitchener, master mechanic, reports rolling equipment ready. Others in the machine shop are Frank James Parker, R. A. Sears and Bill Eilers. Carpenter shop in charge of William (Big Mack) McCormack, has been keeping up with the schedule. Also in the carpenter shop are Charles F. Smith, William (Bill) White and Bozo Warren. Electrical department, headed by Ed Kelly, with George Williams and Hans Montgomery, reports new towers and other equipment overhauled will be ready. Paint room, in charge of Scenic Artist Norman Ellsworth Prather, has two new fronts, Merry-Go-Round and all ticket boxes lettered. Others in the paint room are Carmen Sofia, Otto Stonecypher and Pop Rawlings. A yard crew is in charge of Tony Lopez, Crystobal Martinez and Percy Loutzenheiser. Roy Sheppard, superintendent, and H. Harvey, assistant, report all rides ready. Roger Warren, purchasing agent, has been kept busy getting supplies. Frank Warren, who has been timekeeper, will assist Manager Ludington this season on the lot. Frank Schull, biller, who is pinch-hitting in the upholstery room, reports the bill truck ready for the new line of paper. Twenty-four house trailers are in quarters and Jack Shell, superintendent of extra labor, is in charge of the trailer park. Mr. and Mrs. O. N. Crafts, who make their home in quarters, are active there despite other business interests.

SUNFLOWER TO TOUR

(Continued from page 34)
big Snake Show, went to Hot Springs, Blackie Pike, who had a Girl Show, went to South Texas. Mr. and Mrs. Don King had the Ten-In-One show.
After the show went into the barn at Sharon, Kan., Owner Goree and family came to Aransas Pass. On November 15 two apartment houses were bought and will be operated by Mrs. Goree for the duration. On November 29 Owner Goree volunteered for armed service at Corpus Christi, Tex. He was shipped to Fort Sam Houston, San Antonio, December 28, but was rejected because of a bad knee December 29.
Work in quarters will not be started till March 15, as the show will not open before May 1. The owner said if he is re-classified and is taken into service, the show would go out this year under management of J. R. Leeright. During the season a Ferris Wheel and Loop-o-Plane were sold to C. J. Folk, Albuquerque, N. M.

WON, HORSE & UPP

(Continued from page 40)
 spent fitting the boat with oarlocks and at midnight we were ready to shove off. Altho the boat moved very slowly, progress was made, but because of the darkness the pilot couldn't see the arrows which our agent had chalked on trees along the river banks. Thursday morning found us at Barges Point, Ark. Looking at a route card, Manager Upp discovered that the burg wasn't on our route. We weren't booked at the spot nor was any paper posted. After looking at a map the boss discovered that we hadn't gone upstream and had spent the night rowing across the river. The show was unloaded and two performances were given to capacity houses. After loading out that night our oarsmen advised that the heavily loaded boat had tired them and that they wouldn't be ready to proceed until after another day's rest. This tied up the show on Friday. The next morning we were awakened by the clanging of bells which proved to be the return of our tugboat operator who came back to get his two-week holdback. Having a contract in which the boat operator had agreed to stay until the end of the show's water tour before collecting, the boss refused to pay off, so the towman returned to fill his agreement.

Getting an early start on Saturday we passed up our billed stands to catch up with the paper. When three miles out of this town the boat came to a drawbridge. Our engineer whistled for the bridge to be raised, but the bridge tender refused to respond. The whistling was kept up until midnight without getting any action on the bridge tender's part. Then the boss rowed ashore and walked to the tender's shack, where he learned that our agent had given passes to one of the bridge crew but none to the one on duty. Passes were soon forthcoming and the boat arrived at its destination at 1 a.m. Sunday.

Manager Upp wanted to call off the date, but 400 natives, who were waiting for the show's arrival, insisted on a performance. Show started at 2:30 a.m. and was back on the boat at 5 a.m. Front door grossed \$160 off of the 400 passholders, as the service charge on each was 40 cents. MAJOR PRIVILEGE.

ANTES STAGES SHOW

(Continued from page 40)
 and Mike Doyle at the calliope, show opened with the arrival of Santa Claus (Sy Otis) accompanied by the clowns who distributed gifts to the crowd. Other acts were Irene and her pets, dog act; pony drill, by Elvin Welsh; Senor Alexandro, slack wire; Miss Ermeo, swinging ladder; Leo Lambert, equillibrist; Betty and Aurora, tight wire; Sy Otis and trick mule, Abner; Concha Escalante, hand-balancing; clown prize fight; Brownie Gudath, bicycle act; Mark Rossi, trick and fancy roping; Schaller Duo, trampoline; the Acevedos, juggling; elephant act, by Mac McDonald, and a half-dozen clown numbers presented by Brownie Gudath, Dick Lewis and Dave Pullmore. The show was presented European style in one ring with decorations including the traditional sawdust, fluttering flags on the cages, colorful tents erected in the building and side-show banners on the walls.

PCSA

(Continued from page 38)
 dent; Vivian Gorman, secretary, and Marie Tait, treasurer, were then seated. Mother Fisher was again named chaplain. Little Jeanine Horton, as gift bearer, presented the outgoing president, spoke were Nell Ziv, Mabelle Crafts, Martha Levin, Ethel Krug, Nina Rogers, Peggy Forstall, Marlo LeFors, Allerita

Edith Bullock, with a lovely clock, a gift from members. She then presented the auxiliary with a \$25 bond which, she said, would be for her cemetery fund pledge of \$1 a year until she was 75 years old. Fern Redmond, Lillian Eisenman, Ruby Kirkendall, Donna Day and Marie Tait, outgoing officers, were given gift bonds by Edith Bullock.

Sis Dyer was called upon, as she represented the Ladies' Auxiliary, Showmen's League of America, and with her stood six members of that club who were present. Then Mora Bagby, who has been a member of the Ladies' Auxiliary, Heart of America Showmen's Club, for 23 years, was called upon, as she represented that organization, altho a member for years also of the PCSA Auxiliary. Flowers came from the Missouri Show Women's Club and HASC Ladies' Auxiliary. Telegrams and letters of congratulation were read from Ted LeFors, PCSA president; Mike and Carolyn Krekos, Isabel Myers, Charles Nelson, Charles Walpert, Hazel Workman, Marie Jessup and Babe Miller.

Past presidents who were present and Foster and Margaret Farmer. Past officers present were Vera Downie, Inez Walsh, Mora Bagby, Florence Weber, Estelle Hanscom, Donna Day, Vivian Horton and Sis Dyer. Guests introduced were Mrs. Esther Carley, Ben Lexel, Mary Feldman, Bertha Lebowitz, Charlotte Hurlbert, Bird Brainerd, Estelle Brake, Esther Sutton, Berta Terry, Mrs. Lucille Lee, Mrs. McKenna, Peggy Rasmussen, Della Hamilton and Irene Adams.

Other members present were Madge Buckley, Jessie Loomis, Lucille Dolman, Tillie Palmateer, Margerite Aldrige, Frances Dunn, Betty Coe, Lillian Sheppard, Margaret Welch, Inez Allton, Lelia Pepin, Billie Sucher, Helen Smith, Tillie Utike, Florence Darling, Edna Gonsales, Jean Yagla, Bobby Miller, Anna Metcaif, Stella Linton, Francis Barth, Gertrude Mathews, Jennie Rawlings, Josephine Foley, Florence McConnell, Pearl Jones, Carol Kiscerson, Nancy Myers, Betty Lipes, Lucille Zimmerman, Lillabelle Lear, Charlotte Warren, Jennie Perry, Fred Brown, Emily Mettler, Peggy Steinberg, Grace DeGaro, Lee Sturm, Rosemary Loomis, Lucille King, Ruth Korte, Minnie Pounds, Bertie Harris, Marge Corey, Cecilla Kanthe, May Stewart, Maybelle Hendrickson, Leda John, Mary Thomas and Marie Thomason. After dinner emcee Peggy Forstall gave a short talk, and Marie LeDeaux, with Dolly Kay at the piano, put on a quiz stunt with Marlo LeFors, Vivian Horton, Edna Gonsales, Allerita Foster and Lucille Dolman.

NSA

(Continued from page 38)
 ing with gangrene in Rahway Memorial Hospital; Joseph Bruno Parenteau, in Candler Hospital, Atlanta, and Irving Udowitz, being treated in a local hospital. Eligibility committee will meet on the night of January 10 to consider 40 new applicants. On the night of January 29 the annual President's Birthday Ball will be held in the rooms. The retiring president, Art Lewis, is to have a retiring president's dinner, probably at Rogers Corners. Regular meetings thruout winter will be on the second and fourth Wednesdays of each month. A few members have carelessly become delinquent; 1944 dues were payable July 15, 1943. Jerry Gottlieb, without any fanfare, donated to Halloran Hospital, Staten Island; St. Albans Hospital and Base Hospital No. 81 a large quantity of luxuries that soldier boys do not usually get.

Board of trustees, of which President Emeritus George A. Hamid is permanent chairman, at a recent meeting decided, among other things, to buy a \$10,000 War Bond thru the Bondbarnment Number of *The Billboard*, to add to the reserve fund and to help the war effort. This is the second \$10,000 bond the club has purchased. J. W. (Patty) Conklin wrote, accepting his election to the board of governors and pledging his best efforts. James E. Strates has been appointed a trustee by the board of governors for a three-year term, replacing David B. Endy, who was elected a vice-president. Among recent rare visitors were Harry Prince, Boston; William Muldoon, Fitchburg, Mass.; Gerald Snellens, Allentown, Pa.; Arthur Gingras, from California, and Russell Owens, manager of the W. C. Kaus Shows, from New Bern, N. C.

By order of the board of governors subscriptions have been taken out in the names of all members in the armed forces for *The Billboard* for six months. If the war continues beyond that time the subscriptions will be renewed. Miami bound: Dave Epstein, Maxey Hummel,

Peter Pheian and others. Late report is that Nathan House is out of Memorial Hospital, Rahway, N. J., convalescing at home. Joe Beilinger is in Veterans' Hospital, Newington, Conn., and Doc Kelly is getting hospital treatment at Gales Ferry, Conn. New Year's Eve party in the clubrooms taxed the capacity.

Jimmy Hurd, who resigned stewardship of the club, is assembling attractions he will have with the O. C. Buck Shows. Members were saddened by news of the passing of Mrs. W. C. Fleming in Buffalo.

Ladies' Auxiliary

Installation committee, with Vice-President Marlea Hughes as chairman, assisted by Agnes Burke, Jane McKee, Ethel Shapiro, Midge Cohen, Dorothy Paektman and Evelyn Fallon, arranged for the ceremonies in the Oxford Room, Hotel Rosoff, January 10.

Word was received that Evelyn Blakeley was confined to her home in Florida with a broken ankle. Sick committee reported that Aneaneath McKee and Leah Greenspoon were ill with influenza and that Vice-President Hughes, after a 10-day bout with the same ailment, was able to be out. Regular meeting of the board of governors in the clubrooms January 4 was the last to be presided over by Midge Cohen as chairman. First meeting of the club with President-Elect Edna Lasures presiding will be held in the clubrooms January 12, when she will appoint her committees.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Bistany Greater: Dania, Fla.
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 Herrmann, A. J., Am.: Larose, La.
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CIRCUS

Clyde Bros.: Blackwell, Okla., 14-15; Guthrie 17-18; Norman 19-20; Chickasha 21-22.
 Donovan Bros.: Waco, Tex., 12-16.
 Polack Bros.: (IMA Auditorium) Flint, Mich., 16-19.

MISCELLANEOUS

Amazo, Bliox, Miss., 10-14.
 Birch, Magician: Houma, La., 13; Morgan City 13; Franklin 14.
 Brown, Walter & Jean (Terrace Room) Newark, N. J., 10-22.
 Claudet, Marguerite (St. Paul Hotel) St. Paul.
 Lady Crystal (Moose Club) Marion, Ind., 10-16.
 LeRoy, Howard (St. Paul Hotel) St. Paul.
 Long, Leon, with Lee's Minstrels: Mobile, Ala., 17-25.
 Rickett's Dogs: Florence, Ala., 10-15.
 Rollet & Dorthea (Edgewater Beach Hotel) Chi.
 Slout, L. Verne, Theater Workshop: Kenosha, Wis., 17; Rochester 18; Pewaukee 19; Milwaukee 20-22.

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Coin Machines

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A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago 1, Ill.

Post-War Planning—2

T I M E T A B L E

Planning for post-war trade would be greatly simplified if a fairly accurate timetable could be made. The best ideas of leaders in government and industry provide a working program for the future. Leaders in government and business agree that it is now time to begin making post-war plans.

It is agreed that all planning should be done with the idea that no steps will be taken which will impede the war program in any way.

In whatever planning the coin machine industry may do from now on, it will be merely keeping step with the leaders of the time and will not be doing anything out of order. Some manufacturers have already made surveys or are beginning surveys in order to get ideas for the future. It is well understood that every firm in the business will check on future opportunities as soon as possible.

Plans made by any business at the present time depend somewhat on the fortunes of war. The nation enters 1944 guided by the definite objective that we will win the European war in the present year. Predictions vary from Hitler's defeat in February to Germany's collapse as late as November. But it is agreed by all leaders that a victory over Hitler's forces is certain this year provided we stay united in our efforts.

It is also agreed that an important transition toward post-war business will be in order as soon as Hitler is defeated.

The most optimistic sign now is that the present Russian drive may be the real plan made at the Teheran conference, which will take the Allies into Berlin much earlier than people had expected.

When the coin machine industry plans for post-war business, the manufacturing trade probably comes first in the necessity for planning. Manufacturing firms engaged in war work will stay in such production until the government releases them from such work. Manufacturers, however, have the responsibility of gathering ideas and inventions for the future, and planning as much as possible for distribution again once they get into civilian production. This will not

be an easy task for manufacturers, and the sympathy of the trade goes to them.

Coin machine manufacturers have shown their alertness in the past, and they can be counted on to perform well when post-war opportunities show up.

The distribution field is also important to the industry. One of the big problems during the war has been to keep as many established distributing firms in the business as possible so that the framework of the industry will still be functioning when normal times return. Distributors have played a more important part in the general set-up of the industry than many have realized, and if most of the established firms can be kept in business for the duration, it will mean much in giving the industry a new start in the post-war period.

In planning for manufacturing and distribution, the operator is not to be forgotten. While the operating field has contributed much in man power to war plants and the fighting forces, the industry can count itself fortunate that many operators were far enough along in life to remain in business and to keep the service of the industry going for the nation at large. Many people in other lines of business have recognized what this has meant to the country, because service by coin machines has been of benefit to the nation at war.

These operators are all experienced men, and they guarantee that the operating business will really be functioning when manufacturers and distributors can resume normal activities. In other words, the industry will not have to start over again by training new operating personnel. Many of these operators will also welcome back former employees who have been in war plants or in the military services, and they can start business at a higher rate than ever without any delays.

This assures the industry that it can plan for expanded business and know that the rank and file of operators all over the nation are ready to go forward when the war is won.

NEW TOKENS CALLED "NUISANCE"

West Coast News Notes

By SAM ABBOTT

8 Radio Center Bldg., 1509 Vine St., Hollywood 28, Calif. Phone HO. 1866.

LOS ANGELES, Jan. 8.—Things were quiet this week along the sales front of the coin machine business here. Most of the jobbers were taking inventory with a view of getting things of this sort back of them. With the books up to date, the jobbers expect to get off to a good start on Monday.

Sales were at a standstill along the Coin Rows, altho there were quite a number of operators from out of town in the city on the Monday following Christmas. While most of the operators were only visiting, their appearances on West Pico, Venice and West Washington gave the jobbers an opportunity to show some of their equipment. Since some of the operators were planning on inventories, the sales business wasn't too good.

The teen-age club program is soon to be launched here on a city-wide basis, it was revealed here recently. The "Teen-Age Club" program will be similar to that of the Moline plan, which has been studied by the Los Angeles Playground and Recreation Department. Minnett B. Spector, supervisor of women's activities for the department, said that the first of the clubs will be organized soon.

Under the plan to be put into effect there will be parent participation for, Mrs. Spector declared, the youths want to see their fathers and mothers take an active interest and attend their parties. Skillful adult guidance will be an essential part of the program in question. "Girls, especially, feel that their fathers do not take enough interest in their activities. So to you men, I say: Here is youth's challenge to you," Mrs. Spector declared.

Success of the city-wide program is assured because of the fact that Mrs. Spector has been active in organizing women's activities for the past 10 years. In commenting on juvenile delinquency in Southern California, Mrs. Spector said, "There are too many factors contributing to juvenile delinquency to put your finger on any one solution."

Girls' camps, which formerly operated on a seasonal basis, are now open week-ends this year around, she said. She also pointed out that programs for the boys and girls will be different. She explained that programs for the girls include games for girls enjoy this form of amusement for the sake of the game. Boys, she added, enter contests primarily to win.

Badger Preps for 1944

Badger Sales Company, headed by William R. Happel Jr., manager, is getting set for 1944. With the Christmas program a matter of history, Happel is already executing plans for a bigger and better 1944. During the year, Badger inaugurated several features, including a paint room. Thru this department the company is able to re-finish a game to a point where it resembles a new one. . . . Harry Kaplan's plans for 1944 include a broad expansion of business. During the year Kaplan has been making trips thruout the territory and also East to secure equipment. "We have equipment," Kaplan said. "If they don't see it on the sales floor, jobbers must remember that we have a warehouse around the corner." . . . Dan Stewart, of Stewart Novelty Company, in the city over the week-end to attend the Rose Bowl game and also to look around for equipment. On his way to Los Angeles, he took advantage of a stop at Las Vegas, Nev., to visit coinmen in that area.

Beutler at Mape's

New Year's Eve celebrations were passed up by Bert Beutler, who recently joined the E. T. Mape Company. When contacted, Beutler said. "We were open all day New Year's Eve. We're in the midst of inventory." The way Beutler was methodically checking the equipment on hand tended to rush to completion a job that is generally anything but pleasant. . . . Tom Hughes, well-known showman and also well known in coin machine circles, arrived in town during the week from Mexico City. Following a few days in Los Angeles, he took off for San Francisco to visit his friend, Glenn C. Artz. . . . With the

first of the year passing, it'll soon be time for A. M. Keene, of Taft, Calif., to announce another trip to Mexico City.

. . . Music machine operators who go for Western songs will be glad to hear that Jimmy Wakely, whose *There's a Star-Spangled Banner Waving* was a money-maker, has recorded *Blue Bonnet Blues*, *Go Your Way and I'll Go Mine*, *When a Speck in the Sky Is a Bluebird*, (See West Coast Notes on page 62)

City License Imposes New Burden on Gaming Devices

PETERSBURG, Va., Jan. 8.—The city council has increased the license fees on slot machines and the new scale of rates went into effect January 1. The rates on five machines or less in any one establishment is unchanged, but on all over five machines the charges increased in proportion to the number.

During the last few years the city has assessed a license of \$1,000 on operators of slot machines. It was pointed out that in recent months many places have been opened, having from 30 to 49 machines, all owned in part or whole by the proprietor of the establishment. Higher rates are being imposed to meet this condition.

Amusement, vending, stamp and weighing machines are covered by the rates. Machines requiring 1 cent to operate will be taxed at the rate of \$2.50 per machine for the first five and \$5 each for all over five. A rate of \$5 will apply to each of the first five 5-cent music machines and \$10 for each machine over five. All 5-cent machines, other than music machines, will be taxed \$25 each for the first five and \$50 each for all over five. Ten-cent machines will be taxed at \$50 for each machine up to five and \$100 for each machine over five.

Locations Warned Against "Fake" Revenue Officials

Operators who repeat warnings may protect machines against seizure—practice said to be common in many States—all should demand identification cards

CHICAGO, Jan. 8.—Coin machine operators are in position to help nip a growing racket engaged in by men who pose as revenue department officials for the purpose of stealing juke boxes, amusement machines and other property. A practice reported to be common in some States is for a man to call upon a dealer and designating himself as an official of the State Department of Revenue, seize machines, cases of whisky, cigarettes, etc., which he declares has been found to be illegal.

Operators who repeat the warning of a State revenue commissioner may enable location owners to protect coin machines as well as property belonging to locations.

"Retailers dealing in cigarettes or liquor or possessing juke boxes or amusement machines should guard against unofficial callers," declared Murray B. McLeod, revenue commissioner of Arkansas. McLeod said revenue departments in some States have been embarrassed occasionally when men representing themselves as department agents have confiscated liquor, music machines, games or other property under guise of an official act.

"I would advise all dealers to ask identification of all Revenue Department men who visit them," declared McLeod. "They can protect themselves against a possible racket by asking to see the agent's badge and his Revenue Depart-

Investigation by Congress On Changes in Token Size Demanded by Rep. Busbey

Illinois Congressman charges tokens smaller than dime will jam vending machines, fare boxes—original plans called for tokens larger than nickels

CHICAGO, Jan. 8. — Stating that he would demand a congressional investigation of OPA plans to flood the country with three billion "nuisance size" tokens, Rep. Fred E. Busbey (R. 3d, Illinois) charged that the decision to use the tiny tokens, smaller than a dime, rather than tokens larger than a nickel, as originally planned, amounted to a "public and industry be damned" policy.

"The OPA some months ago recognized the menace of nuisance size tokens and announced it would make ration tokens larger than a nickel, a size that would not jam fare boxes and vending machines," Busbey declared. "Now something has happened to change the plans, and the public is entitled to know why."

Warning that the small size tokens will spread confusion everywhere, Busbey stated that Chicago would be particularly affected because it was the center of the coin machine and fare box industries, and that all large cities are heavy users of this type of equipment. "These industries will suffer because many people will be unable to resist the temptation to put the ration tokens in fare boxes and coin machines," said Busbey.

As an indication of the widespread use of coin devices, the congressman pointed out that each day 60 million passengers ride on streetcars, busses and elevated lines, many using fare tokens, and that 100,000 persons use coin device lockers in railroad stations.

According to Busbey, the tiny tokens

are made of a fiber material, altho plenty of secondary aluminum is available to make them larger than nickels. In his demands for the investigation, Busbey stated that he would inquire what companies were invited to bid for the smaller tokens.

Capehart Will Seek Post of U. S. Senator

Music industry leader to formally announce candidacy January 13

NEW YORK, Jan. 8.—Homer E. Capehart, president of Packard Manufacturing Company, will be a candidate for Indiana's Republican nomination for the United States Senate. Here to address the Sales Executives Club of New York, Capehart stated that formal announcement of his candidacy would be made January 13. The Indiana nominating convention will be in June.

A native hoosier, Capehart was born in Pike County, Indiana, not far from his 1,800-acre farm in Washington County. He organized the Capehart Corporation in 1928 and was vice-president of the Rudolph Wurlitzer Company from 1933 to 1939. Later he formed his present company, Packard Manufacturing Company, for the manufacture of Packard music wall boxes. The firm now manufactures special equipment for the armed forces.

Loot City's Only Arcade

CHARLESTON, W. Va., Jan. 8.—Jerry Karpman and Sid Abrams, owners of the Playland, Charleston's only arcade, told city police that thieves stole \$224.68 from their establishment in the downtown district.

The thieves broke into a rear door, opened a record-playing machine with a key and emptied the coin box, then stole other coins and bills from another part of the place.

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MARKET REPORTS

Collections Run High as A Difficult Year Closes

Price ceilings, new record releases among major developments of trade's most trying year—reports indicate operators expect war pinches to increase—equipment is chief concern

CHICAGO, Jan. 8.—Closing their books on the complex year of 1943, the majority of coin machine operators have expressed general satisfaction with total earnings, but admit that it has been the most trying year they have experienced. Despite serious shortages of equipment and supplies and in the face of stubborn problems which made the maintenance and servicing of coin machines more difficult with each passing month, 1943 coin machine earnings are reported to have equaled 1942 totals in most cases, and, in some instances, to have exceeded the previous year. Facing forward, operators do not discount the tremendous odds against maintaining last year's earning levels during 1944. Most of the shortages will become worse before they finally yield, operators believe. Rather than alleviating general difficulties experienced in 1943, most operators expect the next 12 months to produce additional problems and hardships. Most serious of all is the matter of prolonging the earning life of equipment for another full year.

Expect Further Pinches

With the industry expecting another year of total war, column generally anticipate that wartime pinches will increase. While hopeful that restrictions may be lifted, particularly in the matter of replacement parts, repairs and necessary operating supplies, operators are prepared for reverses rather than revisions.

On the optimistic side, a number of possibilities and trends are to be considered. Altho total production of war goods in 1944 is charted on a scale that would exceed the 1943 output, an early ending of the European war might free many war plants for the production of essential civilian goods, or might permit them to resume part-time production of peacetime products. The action of Canada in removing 500 items from the "banned" list—representing products which could be manufactured from scrap

metals, etc.—has established significant precedent. Included in the 500 items were vending machines and many amusement devices.

Post-war planning has become a serious reality by both industry and government, with employment the keynote. Elaborate plans are ready for fitting servicemen into civilian jobs and are even being tested out as increasing numbers of men are discharged for physical reasons. As a result, most observers believe that cancellations or reductions of war contracts will be followed by prompt reconversion to civilian industry in order to keep employment levels high and to provide jobs for men released from the services.

Government restrictions have been eased to permit production of many additional civilian necessities in 1944, including electric irons, stoves, etc. Repair parts for existing machinery and equipment is also receiving increased attention. In terms of coin machines, it is within the realm of possibility for OPA to make favorable decisions with regard to repairs, maintenance, remodeling, conversions, etc.

Even without favorable breaks in the war which would result in terminations of contracts or downward revisions in total production of war goods, small plants without war contracts and those

without all production facilities in use—are waiting for materials and the "go ahead" which would permit them to expand production of civilian goods. With war production schedules now running in high gear, it is believed government agencies will have more time to devote to these small business plants, and may find it possible to free non-critical materials for their use.

Maintenance Chief Concern

Market reports from representative coin machine areas mention most of the serious problems which have confronted operators during the past year. Nearly all reports stress maintenance of equipment as the chief concern of operators, with shortages of records, supplies, gasoline, man-power and vending merchandise representing the principal annoyances and handicaps.

Shortages of gasoline, man power, liquor and beer, and to some extent, foods, also had the effect of limiting patronage at coin machine locations with resulting losses in earnings.

The over-all picture of 1943, however, discloses that heavier wartime spending served to offset wartime operating difficulties and permitted operators to end the year with net profits approaching those of other years.

It was a year in which operators and distributors displayed remarkable ingenuity in maintaining equipment in good operating condition by "making them over—making them do." Older amusement machines which would normally be considered obsolete were given fresh coats of paint, patched up mechanically and sent out to do business.

Fewer Machines—Heavier Play

With no new machines available, with fewer locations available due to gas rationing and shortages, and with routes considerably shortened-up to conserve gasoline and man power, operators still were able to keep collections at near-normal levels by forcing fewer machines to withstand heavier play.

Phonographs, despite the death of record releases until near the end of the year, represented the most stable equipment. Hillbilly records and "oldies" provided music that served the purpose in locations where wartime spenders kept juke boxes playing almost without halt.

Amusement machines, despite the fact that they presented no new playing features, received unrelenting play in crowded wartime locations. Even the oldest models were recalled from basements and storerooms to take their place either on location or in arcades.

Vending machines, for the most part, were unable to maintain pre-war earning levels. Cigarette machines were the exception, enjoying a big year despite alleged shortages of the most popular brands of cigarettes. Very few operators reported any difficulty in obtaining all brands, however. Candy bar venders were hard hit by shortages of standard brands, as were penny gum vending machines.

Gas rationing in 1943 did not prove as disastrous as operators had feared it would. Most operating organizations were able to obtain C and T cards, and routes were shortened and centralized to facilitate servicing. Man power was a second factor in causing many operators to reduce their routes to "one-man" businesses, with individual operators doing their own repairing and servicing.

Major Developments

One major change in coin machine legislation during the year was the increase of the tax on gaming devices from \$50 to \$100, effective July 1. This heavier tax practically doubled government revenues from gaming equipment since very few machines were retired from operation. One State (Iowa) reported an increase in the number of machines of this type in operation.

The coin machine business pursued a fairly even, tho difficult course, for the first eight months of the year. In September, however, two developments dominated trade circles: MPR-429 price ceilings were ordered for all machines; selective service regulations were changed to bar deferments of coin machine workers. A month later, another major development enabled music operators to obtain new Decca releases to partially end the long record drought.

Los Angeles

Trade Holds Own, Produces New Ideas in Trying Year

LOS ANGELES, Jan. 8.—The year 1943 had its headaches for local members of the coin machine industry, but they continued to forge ahead. Throughout the year the jobbers had a nip and tuck battle to get equipment. When sales were reported up, it was because the jobber had equipment to sell at that time.

Los Angeles contributed the Peek Show machine to the industry. This equipment started booming about the middle of the year. Les Lorden, formerly a music machine operator, worked into the business by way of the 16mm. film exchange for movie machine operators. Later he switched to making Peek machine films. Near the end of the year another company, Quality Pictures Company, began producing films and William Nathanson began making the conversions.

Capitol Records, organized here over a year ago, has become a factor in the record-producing field. A new company, known as Premier Record Company, has its own pressing machines, its own song-writers and is now delivering the first of its production. Small combinations and vocalists will be featured by this company, it was said.

While Soundies continues to make releases here in the Fine Arts Studio, a new firm, Standard Pictures Corporation, has been getting set to start film production.

Standard is equipped to make 35mm. as well as 16mm. The 16mm. films will be made in lengths from 100 feet* to 6,000 feet, the latter a full-length picture and of no interest here. However, if parts of the 6,000-footer are of interest to movie machine operators, that part will be released for this field. A recent script, read by a staff member of *The Billboard*, had four different sequences, any one of which could be cut out and used for movie machine operation.

Rule on Free-Play Games

The outstanding coin machine ruling also came out of this territory in 1943. It was the ruling in the case of I. B. Gayer vs. Thomas Whelan, district attorney of San Diego, in which the District Court of Appeals, Fourth Appellate District, held that free-play pinball machines are not gambling devices under the California law and are not subject to confiscation by the district attorney. The district attorney of San Diego had seized 15 pinball machines at Escondido, San Diego county. He contended the machines were lottery and gambling devices and therefore subject to seizure.

With this victory to its credit, the Associated Operators of Los Angeles County, Inc., hoped to convince the Ways and Means Committee in Washington that a lower tax levy was justifiable. Set to go before the group before the new assessment became effective in July, the local group failed to get a call for its hearing.

At the start of the year coin machine men here had to contend with a mid-night curfew on all bars, but with spots bristling with activity from approximately 9 until midnight, the takes were not seriously affected. In spots where civilian trade was decreased there were plenty of servicemen to make up the loss.

Ass'n Sponsors Teen Clubs

Teen-age clubs have officially made their debuts here, with *The Los Angeles Examiner* taking a great part in publicizing the movement. However, to Los Angeles and vicinity the activity is nothing new for Curley Robinson, thru AOLAC, has been promoting such club thruout the years. In one section of Los Angeles where operators reported molesting of machines, a club movement was started with the association working actively in its formation. No trouble in recent months has been reported from the area.

Of interest to the local operators was the action of the city council in Fresno Council refused to ban pinball game from the city.

The outstanding cause for aspirin the year was the OPA ceiling price which

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Keeney Submarine . . . 209.50
Batting Practice . . . 129.50
Jenn. Golfarola, Latest Model, Like New . . . 139.50
Gottlieb Skeeballette . . . 84.50
Jumbo F.P. Late Head . . . 109.50
Jenn. Fastime, F.P. or P.O.89.50
Seeburg Jap Gun . . . 159.50
Jenn. Bobtail, P.O. . . . 129.50
Keeney Super Bell . . . 239.50
Hi Hand154.50
Rock, World Series . . . 94.50
Pace Reels, 5c, P.O., Chrome Railing . . . 132.50
Pace Saratoga, Comb. F.P. & P.O., Chrome Rail189.50
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- 1 Kentucky Club... 95.00
- 1 '38 Track Time... 125.00
- 2 C. P. Jumbo Parades, each... 95.00
- 1 5c Mills Square Bell... 85.00
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- 2 Keeney Air Raiders, Each... 250.00
- Brand New Revamp "Tail Gunner" 325.00
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- 1 Bally Basketball... 75.00
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- 1 Walling Regular Tom Thumb Scale 75.00
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stopped local jobbing business in its tracks. Most of the selling that has been done has been of machines not covered by the ruling.

During the year an attempt was made to organize arcade owners. William Nathanson was named president; Arthur Mohr, vice-president and legal adviser; Bob Moran and Bill McKee, secretary and treasurer. At the start there was quite a bit of interest shown in the move.

Gasoline rationing started out with the operators reporting their boards lenient. During the past two months the boards have cut down on gasoline tickets. Tickets have also been cut in gallon value. While many operators could continue to make runs on gasoline allowed by the tickets, the idea now is to get the gasoline. There is definitely a shortage of gasoline in Southern California as 1944 comes in. Stations remain open to sell oil and grease. Tanks are shut down with the sign "No Gas."

Last year, looking at it from the tail end, was not so bad. Now 1944, looking at it from the front end, seems to offer more headaches than the previous 12 months. Coin machine men face it with the same fortitude as they did 1943—but with more aspirin by their desks.

Baltimore

Arcades Eclipse All Records; Shortages Affect All Routes

BALTIMORE, Jan. 8. — Highlighting coin machine activities in Baltimore during the month of December was the arcade picture. In addition to the fine collections reported by arcades in the downtown section and in neighborhood business localities, three new establishments were opened. One of these provided Baltimore with one of the most beautiful establishments of its kind. It is the first arcade opened here to feature an entire glass front, linoleum floor covering, a voice recording booth and all new equipment of some 100 pieces.

The record situation improved in December over what it had been for the greater part of the year. Additional releases of popular tunes have helped the supply situation. Other record manufacturers have come out with favored tunes, even tho some of them represented re-waxings of popular tunes of another day. Music operators scored fine collections because of the popularity of hillbilly records.

The month saw considerable strides made in the fight against juvenile delinquency, with juke boxes providing dance and entertainment programs at several clubs organized for youngsters.

Both distributors and operators are definitely opposed to selling machines at ceiling prices, which would mean selling at a loss. When satisfactory prices were not possible, machines were retained, with operators leaving them on location or placing them in a new location until a more propitious time for selling.

An easement in the cigarette supply situation was reported by cigarette vendor operators. Shortly before the Christmas season leading concerns reported receiving virtually 100 per cent shipments.

One noticeable feature of the cigarette situation reported by operators was that patrons showed a decided and definite preference for the leading, popular standard brands. Attempts to substitute brands that were not so popular proved to be a flop. It appeared some would pass up the vendor if their favorite brand was not to be had.

Candy vender operators, especially those having war plant locations, chalked up improved collections during the month. The supply of candy for civilian locations was not so good, especially in view of the big candy demand noted during the month. Local cake or cookie vending units experienced good collections, primarily because many locations are now employing these in lieu of candy vending units while the candy supply is inadequate.

Beverage dispensers, both bulk and bottled goods, report better than normal collections for the month, as compared with similar cold weather months during the war period. Locations most favored are bowling alleys, now being heavily patronized, war plants and other industrial concerns.

Coin machine collections, in an overall picture of this area, were said to be spotty. The holiday season, together with (See Market Reports on page 68)

Automatic Coin Scores with these Values!

CONSOLES		ARCADE MACHINES	
Mills Square Bells	\$129.50	Chicken Sam, Jap Converted	\$149.50
Jumbo P.O., Late Head	109.50	Texas Leaguer	49.50
Jumbo P.O., Brown Head	89.50	Skyfighter	375.00
Walling Big Game, P.O.	129.50	Rapid Fire	225.00
Pace Saratoga Skillfield	129.50	Air Raider	249.50
Pace Reels (Chrome Roll)	129.50	Bally Lucky Strike (JP Bumper Bwling.)	89.50
Jennings Bobtails, F.P.	119.50		
Jennings Silver Moon, F.P.	119.50	SUPER BARGAIN SECTION	
Jennings Silver Moon, P.O.	119.50	Gottlieb Champ	\$42.50
Jennings Fastlane, P.O.	84.50	Baker Entry	37.50
Keeney '38 Track Time	129.50	Bally Silver Spray	42.50
Keeney Triple Entry (9-Coin Play)	189.50	Baker Big Time	32.50
Bally Royal Draw (Cash & Tick.)	119.50	Baker Target Skill	37.50
Mills Flasher (Fr. or Anim. Symbols)	159.50	Keeney 4 Diamonds	42.50
Jennings 10c Good Luck	59.50		
Jennings 1c Good Luck	39.50	Brand New Daval X-Ray (Visible Token Pay)	\$14.95
Mills 4 Bells, Sealat Over 1600	Write	American Eagles, 1c (New), Ea.	24.50
		New Zip, 1c (Clg. Reels), Ea.	11.95
		American Flags, 1c, Ea.	6.95
		Lucky Smokes, 1c, Ea.	6.95
		Daval Races, 5c, Ea.	6.95
		EXTRA SPECIAL—26 Grotchen Klix, Only	\$5.95 Ea.
Mills Blue & Gold Vest Pockets	\$49.50		
With Metered Jackpot	52.50		
With New Type Jackpot Attachm't	74.50		
Mills Vest Pocket (Grey)	39.50		
Mills Clock Gears	\$ 3.50		

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 See Us for ALL your PARTS Requirements . . . Tubes, Etc., in Stock.

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 DULUTH, MINNESOTA

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4 Wurlitzer 500, Leather Covered. Each \$324.50	3 Seeburg Concert Master RC. Each \$450.00
2 Wurlitzer 600R, Leather Covered. Each 299.50	5 Seeburg Concert Grands. Each 289.50
4 Wurlitzer 24. Each 150.00	4 Seeburg Mayfair. Each 269.50
6 Wurlitzer 616. Each 89.50	6 Seeburg Regals. Each 210.00
3 Wurlitzer 750E. Write	5 Seeburg Royals. Each 149.50
3 Mills Empresses. Each 215.00	4 Seeburg Rex. Each 139.50
3 Mills Thrones. Each 165.00	4 Rock-Ola Commandos, like new Write
	1 Buckley Twin Sixteen (Comp.) 129.50

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Extra Thick—30-Hole Jackpot—Protected Numbers—Ave. Profit \$57.65
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 Used in Roovers Nameplate Machine.
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Communicate at Once!
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- 25¢ J.P. Charley Board, 1000 Hole, Thick 1.92
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 - 10c Mills BROWN FRONTS, late 239.50
 - 25c Mills BROWN FRONTS, C.H., 319.50
 - 420,000, New Crackle Fin.
 - 5c Walling ROL-A-TOPS, 79.50
 - 3/5 P.O.
 - 25c Walling ROL-A-TOPS, 129.50
 - 3/5 P.O.
 - 5c Walling Cherry Bell, 125.00
 - 3/5 P.O.

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- Groetchen COLUMBIA, 79.50
 - Fruit Reels, A-1
 - Single Safe, Single Door, 22.50

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- Chicoin ALL STAR HOCKEY, 209.50
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 - Wurlitzer or Rock-Ola Motors, 17.50
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 - Jennings Fast Time, F.P., Ea., 75.00
 - Jennings Silver Moon, F.P., Ea., 110.00
 - Jennings Bobbals, F.P., Ea., 110.00
 - Evans Jungle Camps, F.P., Ea., 75.00
 - Mills Jumbos, F.P., Ea., 80.00
 - Seeburg Duck Gun, Ea., 100.00
 - Seeburg Jallbirds, Ea., 150.00
 - Seeburg Parachute, Ea., 150.00
 - Bally Bulls, Ea., 100.00
 - Bally Bulls, converted into Hitler, Ea., 100.00
 - Seeburg, converted into Hitler and Mussolini, Ea., 100.00

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MILLS EMPRESS and PANORAM
KEENEY SUPER BELLS
EXHIBIT STARS, DOUBLE PLAY,
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Write or Wire Quantity and Best Prices.
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Any Amount—Will Pay
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NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

MARVELS OF SCIENCE—New "marvels of science," including clothlike material made by the same process as is paper, instead of by weaving; shatterproof glass with 10 times the tensile strength of malleable steel; a chemical which would provide an invisible raincoat for anything dipped in it, without leaving a film, and rubber and rubberlike materials made from wheat, garbage, limestone and other products, were described by Dr. H. E. Fritz, research director of E. F. Goodrich Company, as post-war products of American industry.

As is to be expected, most of the new "gadgets" will not reach the market for a lengthy period because of the post-war pressure on industry to maintain peak employment. Products which can be made with "old tools" will be the immediate concern of industry in supplying consumer demand and furnishing jobs, he said.

PLASTIC TIRE—A plastic tire that has run 8,000 miles has been made experimentally by Goodyear Tire and Rubber Company. The tire was made of "Plioflex," a new "elastic plastic" developed by Goodyear. Technically, plioflex is a co-polymer of vinylidene chloride and vinyl chloride and the base of these ingredients is ethylene, a petroleum constituent.

Because of the difficulty of obtaining these raw materials, only a limited amount of plioflex is now being made. The company has made three plioflex tires. Studies during road tests showed that the carcass and treads of the tires reached maximum temperatures slightly higher than those reached in tires of natural rubber and much lower than the temperatures developed in tires of synthetic rubber.

Goodyear says plioflex is the first elastic plastic capable of being vulcanized during molding operations. It can be handled in hot molds exactly like natural rubber.

CURTAIN PLASTICS—The War Production Board has announced that it will be necessary to cut down on certain plastics used in civilian industries of "lower essentiality" because of expanded military needs for these materials.

Articles made entirely of polystyrene and phenolics will be out entirely because there are no substitute materials available from which the plastics can be made. At least half a dozen substitutes can be

found for the cellulose plastics, officials estimate, and the lag in production and shipment will depend upon how rapidly manufacturers can adapt their processes to the new situation.

New Coin Machine Firm

BIRMINGHAM, Jan. 8.—The Birmingham Tip-Top Music Company is a new concern in Birmingham, specializing in the coin machine and phonograph record business. J. Randman and H. Smith are the proprietors.

WEST COAST NOTES

(Continued from page 59)

A *Tiny Voice and a Tiny Little Prayer, I Hang My Head and Cry and Home in San Antonio* for Decca. Wakely also went for his army physical in Los Angeles Wednesday night.

WANTED
Cash Waiting

'39 and '40 Rockolas; Wurlitzer 500, 600, 700, 800, 750, 850; Seeburg 8800, 8200, 9800, 7850. Give year model and condition to

FRANCO NOVELTY COMPANY
24 North Perry St. Montgomery, Ala.

WANT TO BUY

JENNINGS DOUBLE CIRCUIT TELEPHONE MUSIC EQUIPMENT

Price and Particulars in First Letter

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RED, WHITE, BLUE OR BINGO TICKETS

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OPERATORS - JOBBERS - QUANTITY USERS
WRITE FOR CONFIDENTIAL PRICE LIST AND SAMPLE, STATING YOUR REQUIREMENTS.

WE ALSO CARRY A COMPLETE LINE OF MONEY BOARDS.

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6219 N. WASHTENAW CHICAGO 45, ILL.
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WILL PAY \$42.50 Each
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ARCADE MACHINES

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- 1 Moving Grandma Fortune Teller 525.00
- 2 Sky Fighters, Ea. 325.00
- 1 Wind Jammer 125.00
- 1 Exhibit Rotary Merchandiser 175.00
- 1 Drivemobile 375.00
- 1 Advance Shocker in Cabinet 35.00
- 1 Tommy Gun 225.00
- 1 Western Major Baseball 125.00
- 1 Punch Tester 135.00
- 2 Air Raiders, Ea. 325.00
- 1 Spear the Dragon 135.00
- 2 Batting Practice, Ea. 125.00
- 1 Combination Vibrator 65.00
- 1 Cello Hug and Push 100.00
- 1 Skee Jump 75.00
- 1 Donkey Bray 135.00
- 1 Jennings Roll in the Barrel 120.00
- 1 Striking Clock 120.00
- 4 Wheels of Love 175.00
- 1 Strike Me 40.00
- 1 Weight Lifter 65.00
- 1 Skee Ballet 135.00
- 1 Radio Rifle with 3 Full Rolls 90.00
- 3 Microscope Movies, \$40.00 Ea. 120.00
- 1 Shoot the Chutes 165.00
- 3 Ten Strikes, Ea. 50.00
- 1 World Series 115.00
- 1 Genco Playball 210.00
- 1 Casino Golf Bell Ringer 75.00
- 1 Love Tester 165.00
- 1 Love Meter 165.00
- 1 K. O. Puncher Fighter 175.00
- 1 Pull the Monkey's Tail 135.00
- 1 Pollard Golf 85.00
- 1 Electricity Is Life 85.00
- 2 Ray's Tracks, Ea. 75.00
- 1 Pace's Races 125.00

One-Third Deposit With Order.

The Sportsmen's Club
359 24th Street, Ogden, Utah

LUMILINES LAMPS FUSES

BIG LAMPS: 7 1/2, 15, 25, 60 Watt, Westinghouse-Mazda, 8 1/2c Each. 120 to a Carton.

SMALL BULBS: 44, 46, 50, 51, 55, 63, 50c Per Box of 10. Come 20 Boxes to a Carton.

12" LUMILINES, Westinghouse-Mazda, 80c Each.

1129—85c Per Box of 10.
1503—\$2.25 Per Box of 10.

PLUG FUSES, 10, 15, 25, 30 Amp., \$3.85 Per 100.

CLASS FUSES, 5, 10, 15, 20 Amp., \$2.85 Per 100.

1000 ASS'T COTTER PINS, 75c.
NEW ZIP RUBBER EXTENSION CORD, 5c Per Foot. 500 Feet to a Roll.

FUSTATS, 15c Ea.; Female Plugs, 6c Ea. 1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

ARCADE BULB COMPANY
56 W. 25th St., New York, N. Y.
Phone Watkins 9-7490

RADIO TUBES Frozen!!

—but we still have a limited stock on hand that we can sell immediately.

Wire—or write—your requirements.

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58 Market Street
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Any quantity new or used Negro Blues, Sepia or Quartets. Advise quantity available and best price.

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MEMPHIS SINGS NEW TUNE

New Trouble Flares on Detroit's Music Front

DETROIT, Jan. 8.—Detroit's music machine front was again threatened with disruption this week. Immediate cause of the present difficulty was the decision of the United Coin Machine Workers (AFL) to offer individual contracts with operators. This is in substitution of the previously offered contract which set the United Music Operators of Michigan as joint bargaining agent for all operators, in much the same fashion as the union itself functions as the joint agent for the employees.

Reason for the change in contracts, according to Neil Holland, business manager of the union, was the dissatisfaction of the union with the failure of operators to sign the original contract. (Details of that contract were reported in detail in these pages during the past two months as negotiations proceeded.) Apparent agreement on the old contract form between operators and employees did not result in actual signing, according to Holland.

The new forms are said to contain the same terms as previously offered, but with the name of the UMO deleted wherever applicable. The contracts will be made instead with individual operators.

Holland stated that he had set Monday midnight (10) as the deadline for signing of the contracts, and that Sam Levigne, business agent of the union, was being sent out to contact operators with the new form.

International and Foreign Record Hits of the Month

(Note: Here are the most popular international and foreign recordings of the past month. Similar lists will be published in this section once every month.)

INTERNATIONAL RECORDINGS: Sicilian Polka, Pretzel Bender Srenade, My Treasure, Down the Hatch, Casablanca, Tap the Barrel Dry.

FOREIGN RECORDINGS: Czechoslovakian, Snezhenky, Kukacka, Cerny Kriiz; Croatian-Serbian, Ciganka Sam Mlada, Hoces Neces Moras, Zapita Mlada Gospodja, Prva Ljubav; German, Erika Kornblumenblau, Spanische Dorfmusik; Greek, O Rezilis, Mi Se Niazi, Ela Mikro Mou, Syntagmatarhis M. Frizis; Hebrew-Jewish, Mein Yiddische Mame, Der Glatter Bulgar, Abi Er Ken Tantzten, Dem Nayem Sher; Hungarian, Az a szep, az a szep, Ha on gazdag lennek, Beszegodtem Tarnocara; Italian, Il Valzer de Gallo E La Gallina, Annetta che Va In Fretta, Viale Fiorito; Norwegian, Den Gamle Valsen, Gamle Valsen, Gamle Norge, Ja, Vi Elsker; Polish, Przylepka Polka, Kochaj I Zyj, Ulanski Galop, Kolo Mego Plotu, Szetajerek; Kartofflanka; Russian-Ukrainian, Ochi Chornya, Dve Gitary, Solovej; Scandinavian, Skridsko, Dina Blo Ogon, Balen En Karlstad; Swedish, Tomten Blott Ar Vaken, Min Lilla Teddybjorn, Da-Da-Da.

Importance of Juke Boxes Injected Into Op-City Feud

Newspaper charges Memphis plan keeps youth from juke music while other cities protect children with jukes —The Billboard teen-age campaign is cited

MEMPHIS, Jan. 8.—A more optimistic view of the juke box situation appeared here recently when the place juke boxes are being given in teen-age clubs was the subject of a feature in a local newspaper. For many weeks the public here has been treated to various reports about difficulties in the local situation. The juke box situation became a public question when the city passed an ordinance to license the machines and to limit the number to one in each location. When this license went into effect, small operators made vigorous complaints that the police department was favoring the large operators, and a test case was taken into court to decide whether the city had the power to limit the number of machines in a location. A public hearing was also held by the mayor to listen to many of the objections being made by operators concerning the license.

All of these things provided much material for newspapers, and in general the reports reflected an unfavorable tone concerning the trade.

While all this was going on, many other cities were giving increased attention to teen-age clubs and were finding that juke boxes provided just the music young people want for their own amusement centers. Newspapers were featuring these stories, much to the credit of the juke box trade.

It remained for Clark Porteous, a staff writer of *The Press-Scimitar* here to call public attention to the fact that there is a much more favorable side to juke boxes and that they are now proving to be a key to the teen-age club movement in all parts of the country.

The local newspaper featured the story with a three-column head which said: "WE PROTECT OUR CHILDREN FROM JUKE: OTHER CITIES PROTECT THEIRS WITH IT." The feature article was in effect a resume of many news reports which have been published in *The Billboard* in recent months concerning the teen-age movement and how juke box music is proving so helpful.

Since juvenile delinquency is a national problem today, and teen-age clubs seem the most logical way to solve the problem, the Memphis story is worth national consideration. The full report by Mr. Porteous follows:

Juke boxes are used in some cities to help combat juvenile delinquency.

In Memphis, police regulation is used to preserve a juke box monopoly for a favored few. Need for such regulation is justified on grounds that it is necessary to protect children.

From the pages of *The Billboard*, which bills itself as "the world's foremost amusement weekly," come examples of the way juke boxes are finding favor elsewhere to help combat war-born juvenile problems.

A recent story from Birmingham says "the first teen-age club complete with a juke box has opened in the Homewood section of this city under sponsorship of the Parent-Teacher Association."

Merchants Co-Operate

The story tells how Homewood merchants co-operated to help youngsters transform an old bakery into a place for dances, primarily for high school stu-

dents and their friends.

From Philadelphia, *The Billboard* has a story on the report of Helen McMann, truant officer of the Philadelphia Board of Education, telling of the importance of teen-age clubs, with particular stress on the attraction of a juke box and other amusement devices as a "means of curbing juvenile delinquency."

Her report was based primarily on a study of a teen-age club set up early last summer at a community house under auspices of the Philadelphia Amusement Machine Operators' Association, working with a council composed of representatives from various Philadelphia educational and civic groups.

Tough Section

In the neighborhood where the club was started, long recognized as one of the tough neighborhoods, the rate of juvenile delinquency had been increasing because of parents and older brothers and sisters working around the clock in war plants. Miss McMann stressed the fact that in three months the club had been going there had been a decided drop in the delinquency rate of the precinct.

"Highly significant in the McMann report, which has not been made public yet, was her emphasis on the important role being played by music machines." *The Billboard* said October 23. "She stressed the fact that while the music machine was virtually the sole source of entertainment at the club, its appeal was strong enough to keep the youngsters interested. . . ."

Chain of Clubs

"The recommendations for a city-wide chain of teen-age clubs, for which project the music operators have already pledged their support, is being studied by a special committee of the Board of Education.

"Jack Cade, business manager of the operators' association, who was the guiding spirit in getting the music men interested in the teen-age project, hailed Miss McMann's report as pointing the way for a big job ahead in which the music machine industry can and must play an important role."

The Billboard reports opening of the Lighton Club for high school age boys and girls, equipped with a juke box for dancing. The club is sponsored by the Mattie Rhodes Neighborhood Center "to fill the need the teen-age has for a recreational center of its own."

On November 20, *The Billboard* reported the re-election of Raymond C. Bernhardt as president of the Phonograph Operators' Association of Eastern Pennsylvania and New Jersey. *The Billboard* said:

An Opportunity

"Emphasis was placed by President Bernhardt on the major role being played by the association in helping to fight the juvenile delinquency problem by sponsoring a teen-age club and pledging to outfit any and all such youth centers with music and amusement machines. 'It is here that the music association will play an even greater part in 1944,' said President Bernhardt. 'Here is our opportunity to perform a major service that will bring much good-will and respect to the music machine industry. 'We have already demonstrated in the Roxborough Community House (See MEMPHIS SINGS on page 65)

MUSIC IN THE NEWS

By MARGARET S. WELLS

NEW BERLIN TUNE—A new tune by Irving Berlin is always worth watching, and his latest one is no exception. The song, *My British Buddy*, was heard for the first time when Berlin's all-soldier show, *This Is the Army*, opened in London. *The Milwaukee Journal* reports, Berlin himself sang the song at the premiere, wearing his sergeant's uniform from the last war.

The Journal says the new song is sweeping London and that its psychological punch is equal to another big chunk of lend-lease or a troopship of soldiers.

Berlin thought of the song one night when he was walking the London streets at a time the Germans were attacking the city from the air. It seemed to him, he said, that he had found the real spirit of British-American comradeship, the sort that doesn't need prompting or rhetoric.

The lyrics show why this song has caught on among all sorts of people:

"I arrived in London
Just the other day,
Speaking to a soldier
From the U. S. A.,
He told me of the army life he led
And speaking of the British boys he said:

"We're as different as can be,
He thinks he's winning the war
And I think it's me,
But we're in there pitching
And on one thing we agree:
When the job is done
And the war is won
We'll be clasping hands across the sea.

"My British buddy
We're as different as can be,
I like my coffee and rolls
And he likes his tea,
But we're in there pitching
Till we get to Germany,
When we've licked the Hun
And the Japs are done
We'll be clasping hands across the sea."

BONE OF CONTENTION—A Chicagoan went to court recently to complain about his former wife, according to *The Chi-*

cago Times. It seems that when the couple was divorced the decree provided that they divide their collection of 380 records. The husband charged, however, that his ex-spouse gave him all her Polish language records and kept his swing disks.

The judge, quick to get into the spirit of things, suggested, "off the record," that the couple step outside the courtroom and settle their differences, and postponed the hearing a couple of weeks.

CHRISTMAS IN CHINA—A faint Christmas spirit was observed in Chungking, *The Christian Science Monitor* reports. This is really amazing, because less than 1 per cent of the population is Christian. Among this small group, however, are such notables as Generalissimo and Madame Chiang Kai-shek, the governor of Szechwan Province, Dr. H. H. Kung, and his wife, Gen. Chang Chun and many other government leaders and officials.

The small churches in the city, most of which are housed in emergency structures since the bombings of 1939 to 1941, held simple services, which were well attended, and carols could be heard in many Chinese and foreign homes.

Large family gatherings on Christmas Day are a custom, but the parties were (See *Music in the News* on page 65)

More Shellac for Records

WASHINGTON, Jan. 8.—Big news came to the record industry January 5, when the War Production Board more than doubled the amount of shellac allotted to record manufacturers. The new allotment will give record firms 50 per cent of the amount of shellac they used in the first quarter of 1941. In the past three months they were allowed only 20 per cent of the quantity used for the same period of 1941. The new allotment is said to be about half the quantity used in pre-war years, but it is expected to be of great help to manufacturers at the present time. It is also regarded as a forerunner of outright removal of restrictions on the use of shellac for phonograph records. Manufacturers say that they hope to improve the quality of records also, with a new allotment of shellac. They will also continue the collection of old records to use for scrap, according to reports.

In the production field this week, it is reported that Decca will start its policy of issuing five records a week with its January 10 release.

AMERICAN FOLK TUNES

and TUNESTERS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column of comment designed to keep readers informed on what's doing in the hillbilly field. Address all communications to Folk Tunes Editor, The Billboard, 155 N. Clark Street, Chicago 1.

Tunester Tattle

Bill Nettles, Shreveport (La.) songwriter, has two new numbers, *It's Nobody's Fault But My Own* and *It's Your Time to Walk the Floor for Me*, which, he writes, will be featured on KWKH by Radio Dot and Smoky. Bill's daughter, Lois, has written a number titled *Sweetheart, Say Hello Again*, which Curley Coverington is singing on the Sunshine Boys' program on KWKH.

Otis and Eleanor are featuring Cliff Japhet's songs, *I'm Goin' West to Texas* and *Just a Tumble Down Ranch in the Valley*, over WGY, Schenectady. Japhet has a program on WSNY, Schenectady, on which his own songs are featured.

Bill Johnson, cowboy serenader heard over WAAT, Newark, N. J., writes: "I have just received from one of my fans a one-page letter that is the largest I have ever seen. Size is one and a half feet wide and 30 feet long." Some letter!

Roy Acuff told reporters in Memphis, in a recent interview, that he is seriously considering running for governor of Tennessee. "I'm leaving it more or less to my friends," he said. "I feel I can be elected governor if I run, because there's not a man in the State who has more friends than I have, and friends mean a lot more than any political machine."

Tex Malone is doing all right with his show on WHLD, Niagara Falls, N. Y. "I have the Texas Rangers on here by transcription," he writes. "I emcee the show and sing myself, also strive to put the whole show over as a live show, which is a pretty big job, to make enough racket at the right time for five or six people."

Jimmy Wakely has been at Columbia studios making *Heroes of the Sagebrush*. In the picture he sings *I Sold My Saddle for an Old Guitar*. Wakely also had two other important sessions recently. One was for cutting *Blue Bonnet Blues*, *Go Your Way and I'll Go Mine*, *When a Speck in the Sky Is a Bluebird*, *A Tiny Little Voice and a Tiny Little Prayer*, *I Hung My Head and Cried and Home in San Antonio* for Decca. The other session was with his draft board. Wakely is soon to be a proud papa—for the fourth time.

Location Comment

The little group of hillbilly tunes that has dominated the reports from ops for months shows little change as the new year gets under way. Few new tunes have come up to challenge the leaders, and the principal difference in reports of the new year is the definite drop in demands for *Pistol Packin' Mama* on the

juke boxes. The tune still is a prime favorite in some spots, but there appears to be a steadily increasing tendency to switch to other tunes in most locations.

Dallas: Best hillbillies the past week, according to ops, were *Try Me One More Time* (Ernest Tubbs) and *San Antonio Rose* (Bob Wills).

Indianapolis: Leading tunes on the boxes are *San Antonio Rose* (Bob Wills), *You'll Be Sorry* (Gene Autry), *Try Me One More Time* (Ernest Tubbs) and *New Salty Dog* (Allen Broll). The latter is a newcomer.

"Rosalita" See-Saws

Salt Lake City: *Rosalita* startled no observers by coming on with a rush. The Decca disk on PPM has taken the play from Dexter and tops everything here, but Dexter's *Rosalita* is close behind. *No Letter Today* (Ted Daffan) dropped from second to third or fourth, with Tillman's *They Took the Stars Out of Heaven* not gaining during the week. Changes were not sharp as some ops curtailed changes during the week, but should be heavy next week with heavier play in prospect.

New Orleans: Dexter's *Rosalita* has flattened out. PPM is definitely on its way except in colored nabes. *No Letter Today* seems to have climbed to its best spot in weeks. *Home in San Antonio* (Bob Wills) again threatening top rung, while Autry's *I Hung My Head and Cried* holds on.

Baltimore Likes Crosby

Baltimore: Since PPM is the only hillbilly that is still a prime favorite, it tops all preferences in this field, with the Bing Crosby-Andrews Sisters holding first place and the Al Dexter version second choice. Lack of other new hillbilly releases makes PPM a decided preference. Dexter once dominated the field, but as soon as patrons became familiar with the Crosby-Andrews Sisters version they displayed favor for it.

Bridgeport, Conn.: PPM (Crosby-Andrews Sisters) tops. Some others coming up are *I Think of You* (Roy Rogers), *I Sold My Saddle for an Old Guitar* (Roy Rogers), *The Honey Song* (Louise Massey) and *New San Antonio Rose* (Bob Wills).

Eric, Pa.: PPM off generally but still paying. Hillbillies generally down due to shortages here.

Fort Worth: PPM going down.

Los Angeles: PPM and *No Letter Today* (Ted Daffan) the favorites here.

Saddle Mountain Round-Up

Herald Goodman is now producing his *Saddle Mountain Round-Up* show on

KGKO, Dallas, daily except Sunday. Goodman originated the show on KVOO, Tulsa, Okla., in 1939. As the show became known, it was booked for a tour of the Griffith Amusement Company theaters in Oklahoma, and hung up house records in most of the "A" houses in the Eastern part of the State. Goodman then sold the show to a sponsor and it was produced as a part of the Iowa Barn Dance frolic on WHO, Des Moines. After two years there, the show was made into a picture with the Range Busters; then Goodman returned to the Southwest and has since been with WFAA-KGKO, Dallas.

Show is booked for personal appearances thru most of January. When theater engagements interfere with broadcasts, Goodman transcribes the air show and goes ahead and plays the theaters. There is a cast of seven people, including Richard Bills, electric guitarist; Skeeter Abrams, fiddler; Jean Hanson, blues singer; Ernest Harvey, harmonica player and singer; Maury Miller, bass fiddle; Sonny Richardson, rhythm guitar, and George Mulky, clarinet. "I'd like to mention," says Goodman, "that my *Saddle Mountain Round-Up* is featuring all real, honest-to-goodness cowboys and cowgirls from Texas and the Southwest."

Coinage News

CHICAGO, Jan. 8.—Shortages of coins is still felt in some cities, altho the number seems to be declining.

Baltimore, for example, appears to be a "nickel" instead of a "dime" town. At least, according to reports, dimes have all but disappeared from circulation there, altho there is no apparent reason for it.

The cashier of the Baltimore branch of the Federal Reserve Bank reports that dimes continue to pile up in the vaults of member banks because there seems to be very little demand for them in trade circles.

It may be, he said, that people are saving their dimes for War Bond purchases, but they are receiving few of them in change these days.

During the racing season at near-by Pimlico thousands of dimes were placed in circulation, as no nickels are used in making change at the ticket windows there. Most of these now seem to have taken cover, however.

A penny shortage is current in Springfield, Mass. The new pennies, which were designed to relieve the shortage, are reposing on back shelves or are passed on almost as quickly as they are received.

A short time ago one of the Springfield banks ordered \$1,400 in pennies from the Federal Reserve Bank. They received \$100 worth. So the bank started a house-to-house campaign, picking up any pennies available, mostly from savings banks, in lots of anything from \$50 up. Owners of piggy banks are being urged to come into the bank and many have responded.

Merchants are inclined to blame the odd-price system for part of the trouble. Women customers, it is said, will rush to buy an article for 69 cents that would be ignored if priced at 70 cents—or even 65.

Mrs. Nellie Tayloe Ross, Director of the Mint, has warned that even tho no more steel pennies will be manufactured, there is no intention of withdrawing from circulation the 700,000,000 that have already been coined. These will be used until they are worn out, but this may not be so long. Mrs. Ross believes, because the steel pennies are not sturdy pieces. They are especially susceptible to rust and will not last long in damp climates or near the ocean.

Detroit

DETROIT, Jan. 8.—Fred Richardson, of the Richardson Novelty Company, operating music and skee ball machines, has moved headquarters, formerly at 6142 Lawton Avenue, to Northwest Detroit at 4722 Joy Road, where he has a store.

William K. Palmer and Max Marston, of the Brilliant Music Company, report a recent buying trip thru Northern Indiana.

J & J Novelty Company sent generous-sized Christmas packages to 10 members of the organization who are now in the services and to many former customers.

Edward Durbrow, serviceman for the

J & J Novelty Company, was married December 10 to the former Miss Jacqueline Atkinson and was feted at a party by his fellow employees. He was scheduled to leave for the army a week later.

Mrs. Roy W. Small has sold the Arrow Electric Company, music operating organization, to Floyd McCreedy and has withdrawn from active operation here. Her husband, formerly conciliator for the United Music Operators, has been in poor health.

Robert Brooks, president of the United Coin Machine Workers' Local 22312, has joined the Angott Coin Machine Company as service manager. He was formerly with the Central Service.

Miss Genevieve Koniarz, office secretary of the United Music Operators, has been named secretary of the United Coin Machine Workers' Local 22312. She will continue to function in her old office as well. She has been a member of the local for three years, according to Nell Holland, business agent.

Ben Lefkowitz and Joseph Levy, partners in the L. and L. Concession Company, operating Candomatic vendors and candy concessions in theaters, have taken their two sons into the business as partners. The new members of the firm are Julian Lefkowitz and Jerome B. Levy.

Allied Music & Sales Company closed down for two days this week to take inventory, after completing all scheduled deliveries for the holiday season.

Max Lipin left for New York on a business trip, keeping up his average of commuting at least once a month between Detroit and New York.

Ben Newmark, manager of the Motor City Music Company, is back on the job after being laid up with neuritis for some weeks.

Joe Frederick, arcade operator, has leased a considerable part of his business interests to the Bright Light Exposition Shows, headed by John Gecoma, of Buchanan, Va., who will operate them in the Southern territory this year because of the shortage of help in the Michigan territory.

POP. RECORD REVIEWS

(Continued from page 19)

ERSKINE HAWKINS (Bluebird)

"Cherry"—FT; VC. "Country Boy"—FT.

Harry James's recent dishing bringing Don Redman's *Cherry* serenade to the fore again, this Erskine Hawkins entry makes for a most timely issue. The tune itself possessing an infectious lilt, Hawkins has dressed the girl-song with a colorful and catching arrangement that gives the band boys, in solo and ensemble work, a fine chance to show off. For the lyrical appeal, Jimmy Mitchell comes thru with a smooth and plaintive vocal refrain. It's all set in the moderate tempo with emphasis on the toe-tapping rhythms. The maestro's hot horn and the alto sax show up in the solo flashes with the brightest ensemble work in the phrasings of the muted trumpet section. *Country Boy*, an original riff opus by two of the boys in the band, is also set at the same moderate jump tempo. An instrumental, the sailing is not as smooth as the mated side, undoubtedly being scraped up from the reject pot. Erskine's trumpet, the clarinet and tenor sax handle the ride choruses without creating any undue excitement one way or the other. In all, a far cry from the band brightness displayed on the *Cherry* side.

With Harry James's entry still to find its right slot in the juke boxes, Erskine Hawkins's "Cherry" bid should give the song revival a neat spurt, particularly with the added advantage of a fine vocal refrain by Jimmy Mitchell. Side should start off big from scratch at the race locations in view of the popularity of the maestro and his song seller. If the folks at the other locations take it up, Hawkins's side should enjoy a long and profitable spin for the music ops.

TONEDART

• Apologizes for delayed deliveries due to unusually heavy demand. Full production is scheduled for 1944.

• Bill Hutter made important new features in the 1944 model TONEDART PERMANENT NEEDLE, which is truly

"THE BEST ON RECORD"

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TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By GLADYS CHASINS

CLASSIC Records has signed two more outfits for single-date deals, Cootie Williams and Enric Madriguera. Williams will record both with his full band and a small combo, and Madriguera will turn out a few pop sides in addition to an album of Latin music. . . . Tommy Dorsey's stint on the Ford Motor show, which was to have started January 6 on a five-a-week basis over the Blue, was called off at the last minute. Dorsey will play theater dates, instead of sticking around New York for one-nighters, as he expected to do when the broadcasts were on. . . . Freddie Slack was given a medical discharge last week, after serving just a week and a half in the navy. He's on the Coast and is expected to reorganize his outfit. . . . Herbie Fields, who was on the air leading a Fort Dix army band before receiving a medical discharge, has a new civilian outfit. . . . Frankie Carle, who left Horace Heidt recently to form his own crew, landed a 6-to-10-week booking at New York's Hotel Pennsylvania, one of the top spots in the country, starting in mid-February. . . . Decca starts its policy of issuing five disks a week with its January 10 release. Disker is releasing eight pop sides, two on its 50-cent label and two on its 35-cent label, and two sepiasides.

Pix Tie-Ups

Decca's latest batch of releases include a couple of pic tunes, both of them already starting to work up in air plugs and sheet music sales. Disks include a Deanna Durbin rendition of *Say a Prayer for the Boys Over There* from Universal's *Hers To Hold*. Miss Durbin sings the tune in the flicker, too, so ops should be able to get plenty of spins out of the disk during and following local runs. Disker also offers another version of *No Love, No Nothin'*, from 20th-Fox's *The Gang's All Here*, waxed by Johnny Long. Tune has already started to move in some locations on the strength of the Ella Mae Morse (Capitol) and Jan Garber (Hit) records already released.

The Andrews Sisters, who are reviving the oldie, *Home*, in one of their forth-

coming Universal flickers, are waxing the tune on a Decca disk. Ops should watch for it, as it has been getting a new drive from its pub, which has resulted in a high spot among the tunes most played on the air.

Note

For a complete listing of the songs played most often in the nation's coin machine locations and over the radio for the week ended Thursday, January 6, see the Music Popularity Chart in the Music Department. Also included in that section are a list of all records released during the week ended January 6, and reviews of those considered to have the greatest potentialities on juke boxes.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of sepias best sellers under Harlem Hit Parade.

MEMPHIS SINGS

(Continued from page 63)

(Philadelphia) project how the appeal and attraction of a music machine and other amusement devices has been successful in keeping youths off the streets and out of mischief.

"The experiment can be successfully repeated in every section of the city and we must be ready to take advantage of this opportunity in pointing the way to our civic and educational leaders."

From Chicago, November 20, *The Billboard* printed a statement from Mrs. Josephine D. Abbott, educational consultant for the American Social Hygiene Association, saying:

Chicago, Too

"Every community in Chicago should organize and finance its own youth center, complete with juke boxes, coke and milk bars, dancing, ping-pong and other recreational equipment if the booming juvenile delinquency rate is to be curbed." Mrs. Abbott, mother of five children, two in service, is touring the nation to see what various cities are doing to help "the forgotten generation" of teen-agers.

The Billboard last spring carried a story from Charlotte, N. C., reporting that the city council gave a proposal by the police department to place a curfew on juke boxes and ban them entirely on Sunday "a cold reception." The council voted to ask the city administration to completely revise the ordinance so as to omit the attack on juke box music, the council members saying the proposal to ban juke boxes on Sunday and place a curfew on them as being "decidedly unfair to reputable merchants and stores in the city."

This was at the time Memphis city commission was passing the ordinance which has been used to preserve the syndicate's monopoly by empowering the chief of police to say who can and who can't have juke boxes. Leo Miller, an independent operator, has filed suit against the city, charging this ordinance violates his constitutional rights. Miller has appealed an adverse Chancery Court decision to the State Supreme Court.

Alcoholic Beverage Taxes Expected To Decline 30%

NEW YORK, Jan. 8.—State and local governments may find themselves about 30 per cent poorer and are faced with the possibility of adjusting their budgets accordingly, as alcoholic beverage taxes decline, Allied Liquor Industries, Inc., reports in a newly released analysis of liquor taxes.

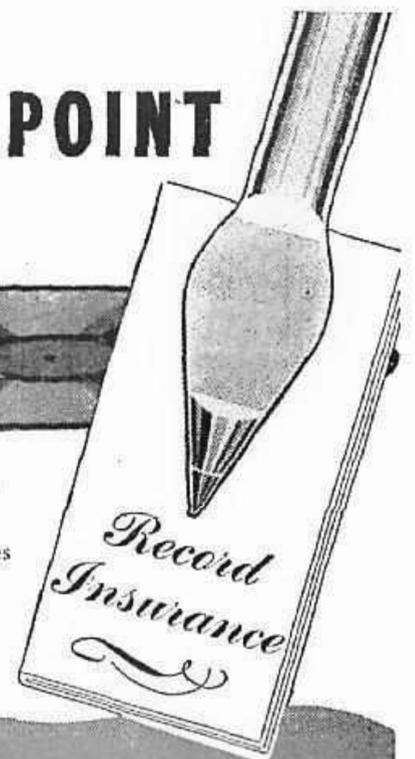
Based on collection figures released to date, the group says it is apparent that total revenues in all States will drop to \$380,000,000 for 1943 as compared with \$542,000,000 collected in 1942.

The report shows that of the \$542,000,000, approximately \$39,087,935 was used for the beverage tax machinery, leaving \$502,912,065 for other State expenditures and allocation to county and municipal funds.

PERMO POINT

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The satin-smooth, precision ground Permo metal tip on Permo Point Needles insures kindness to records, more plays from each disc.



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OPERATORS, ATTENTION!

RECORD BUYING GUIDE (Most Played Juke Box Records) NOW A PART OF NEW, ENLARGED MUSIC POPULARITY CHART IN MUSIC SECTION, FRONT OF BOOK.

The Record Buying Guide, featuring records most played in Juke Boxes (including records "Going Strong," "Coming Up," "Possibilities" and the "Week's Best Releases"), is now part of a new, enlarged Music Popularity Chart which appears in the Music section of *The Billboard* each week.

The new chart contains much authentic information about songs and records which supplements the data concerning juke box records. Operators will find the new chart even more helpful than they have found the Guide itself in the past.

Advertisements of record companies, music publishers and others which formerly appeared on the pages with the Record Buying Guide will now appear in the Music section on pages with the new Music Popularity Chart.

MUSIC IN THE NEWS

(Continued from page 63)

even simpler than they were in 1941 and 1942. Many of the city's younger generation, either foreign educated or graduates of missionary high schools and colleges, have a certain affection for Christian festivals, especially Christmas.

BARRELHOUSE, BOOGIE, AND A BOTTLENECK—Boogie-woogie is responsible for breaking a terrific bottleneck at the Statler Hotel in Buffalo, according to *The Milwaukee Journal*. The Statler boasts that it returns guests' laundry the same day it is received—no small feat these days.

The whole thing started last spring when an unusually large influx of guests—all with dirty clothes—swamped the laundry.

The laundry superintendent paced the floor and began developing those nervous twitches peculiar to laundrymen during these days of diminishing man power. He called in all the hotel personnel who could be spared—from plumbers to assistant managers—and their part-time work broke the bottleneck.

The superintendent saw that what he needed was a few part-time workers. An ad for school-age youngsters brought swarms of applicants. The hotel manager recalled that his own teen-aged children were swing fans, so he installed an electric phonograph and large numbers of recordings by Miller, James, Ellington, Goodman and other hep-cats' delights.

So happy were the part-time workers that they wanted to continue their jobs after school reopened. What's more, they'd done such a good job of publicizing their part-time employment that the hotel now has a waiting list for laundry jobs.

In addition to their salaries, the workers are given an evening meal—and manage to sandwich in quite a bit of dancing during the half-hour lunch period.

Cigarette Output Of 24 Billion Is New Monthly Peak

RICHMOND, Va., Jan. 8. — Cigarette production last month passed the 24 billion mark for the first month in the history of the tobacco industry, according to the monthly report of the Tobacco Merchants' Association. The report gives the output of tax-paid cigarettes at 24,324,304,200 for the month. The previous high was 23,682,511,319 reached in August of this year.

Richmond cigarette factories turned out 8,654,873,000 of the record production last month which does not take into consideration the billions of tax-free cigarettes shipped abroad to the men in the armed services.

How large a part the cigarettes shipped abroad to servicemen play in the picture of the tobacco industry is indicated by the fact that if our forces overseas are to be increased by 3,800,000 men, as is reported, and each serviceman is given one pack of cigarettes per day, it will run the total of tax-free cigarettes to around 28,000,000,000 a year.

MERCHANDISE MACHINES

Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

Allotment Plan Blamed for Unknown Brands of Bars

Manufacturers find supplies net best profits in bar form — new brands unhampered by government regulations — no threat seen to established popular bars

CHICAGO, Jan. 8. — New and unfamiliar candy bars, coupled with the shortage of low priced bulk candy is no accident, according to candy manufacturers. The labor shortage has played a part in the slump in bulk candy production, but more important is the manufacturers' discovery that allotments of sugar and chocolate net better returns in the form of bars than as bulk candy. Their production has been governed accordingly. An example of this is chocolate drops for dime store trade. The manufacturers' price for these is 27 cents a pound; the same raw materials made into bars bring 64 cents, and there is little extra cost for boxing and wrapping.

The familiar explanation that the armed forces are taking most of the popular brands is quite true. Schutter Candy Company, for instance, reports that 86 per cent of its November production of Old Nick and Bit-O-Honey bars went to the armed forces and war plants. Of Bunte Bros' November production of Tango bars, 70 per cent went to post exchanges and ship service stores, as well as 41 per cent of their box candy that normally retails for \$1 or more a pound. Farsighted manufacturers realize, however, that the army, by emphasizing candy as a food, is the industry's best press agent as well as its best customer.

Most manufacturers carefully allocate their production after government orders are filled to regular jobbers, mainly in order to keep alive distributive channels when the time comes that candy is again plentiful. Some manufacturers aren't especially enthusiastic about supplying distant markets when they can easily sell their entire output nearer home, and therefore the shortage of popular bars is likely to be more acute in outlying areas than nearer production centers. Small towns likewise get less than cities because jobbers' truck mileage has been curtailed so drastically that long deliveries are fewer.

Weight Governs Price

In normal times costs and competitive conditions govern the weight of candy bars. OPA regulations, however, say that if a manufacturer reduces the weight of a candy bar he must correspondingly cut the price. This ruling has been upheld by the Supreme Court. OPA has given some manufacturers permission to

increase their March, 1942, prices or to decrease bar weights.

Many of the new bars are made because jobbers can't get candy from their regular sources and have begged manufacturers to come to their aid. Most of them have only local distribution, since freight charges and advertising would cut too deeply into manufacturers' transient profits.

Quality is of secondary importance because anything that even resembles a candy bar will sell in today's market. All new candy bars are supposed to be priced similarly to the nearest competitive product made during March, 1942, in accordance with OPA regulations, but most of the new small-time producers disregard this idea, and OPA obviously is unable to crack down on all the violators.

The trade is not worried about the future of these "war babies." Most of them are of too poor quality to be a threat to established brands, and it is not now possible to get the nationwide distribution necessary to launch a candy bar successfully.

"Empty" Signs on Gum Venders Will Continue To Show

CHICAGO, Jan. 8. — Vending machine operators who have been unable to obtain as much gum as they need, to say nothing of favorite flavors, may as well resign themselves to another year of the same conditions.

Reports from the chiclé centers of Mexico and Guatemala show that the war has been felt as heavily by the chiclé gathering industry as by any other. In addition, unfavorable weather has prevailed for two seasons.

Chiclé can be harvested only during the rainy season. Legally the period is between September 1 and March 31; practically, chiclé is gathered only to February 15. In 1942 and 1943 the rains were late, and it takes wet weather to induce the gummy latex to flow.

Collecting is done under an elaborate system of contracts. William Wrigley & Company and the Chiclé Development Company, owned by American Chiclé Company and Beechnut Packing Company, are prime contractors; the Guatemalan government assigns them various zones for exploitation. Subcontractors assume responsibility for managing the chiclé collection and are under government supervision as well as contracting with the two big chiclé companies.

In an average good year Guatemala produces about 3,500,000 pounds of raw chewing gum, of which perhaps 2,000,000 pounds is handled by American Chiclé and the balance by Wrigley. At present about 70 per cent of the production is first-grade chiclé, the best base for chewing gum.

A second-grade gum, chiquibul, has accounted for about 30 per cent of production in the past two years. One reason for this is Japanese conquests of Dutch East Indies areas which formerly supplied large quantities of an "extender" widely used in commercial chewing gums. Chiquibul has different properties than first-rate chiclé, and in straight form has a tendency to stick to the teeth as well as being much harder to work in manufacturing processes.

Basic prices on first-grade chiclé are currently around \$50 per hundred pounds f. o. b. Puerto Barrios, while chiquibul is quoted at \$42 from the same point.

At present the chiclé industry is able to obtain only about half the quantity of all types of raw gum which it normally uses. In the United States, center of the manufacturing and merchandising (See "Empty" Signs Stick on opp. page)



VICTOR'S TOPPER

Tops in Modern Design. Vends everything. Capacity 5 lbs. bulk mdc. (800 to 1000 balls of gum.) When ordering Toppers for ball gum please specify. Standard Finish Topper only . . \$7.95 Each.

Terms: 1/3 cash, balance C. O. D. (or send full amount and save C. O. D. charges).

VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO



VICTOR'S FAMOUS MODEL V

Truly a Great Vendor. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only . . . \$8.50 Each.

Terms: 1/3 cash, balance C. O. D. (or send full amount and save C. O. D. charges).

TORR 2047A-50. 68 PHILA. PA.

VENDER SUPPLY NOTES

QUOTAS UNCHANGED — Virtually no changes have been made in 1944 quotas for glass containers and metal caps used in packing beverages, cosmetics, foods, drugs and chemicals, according to an announcement by the War Production Board this week.

Production of glass containers this year is expected to equal, and perhaps exceed, the 92,000,000 gross produced in 1943, it is estimated.

The new order covers only new glass containers and caps, and does not affect their re-use. The former order covering these items was revoked.

Because of certain incomplete data, the glass container quotas for non-alcoholic beverages, wines, distilled spirits and malt spirits are still under consideration and will be announced in the near future.

SWEET STUFF — The government bought more than 300,000,000 pounds of candy in 1943 for direct issue to servicemen and for sale at post exchanges and service stores. . . . Peppermint sticks, chewing gum (and toothpaste) will be tastier this year. Last year candy makers, drug houses and other big users of oil of peppermint were limited to 30 per cent of 1941 consumption. This week the quotas were raised; makers of pharmaceuticals were allotted 100 per cent of their 1941 use; chewing gum and confection makers were given 70 per cent. Altho last year was a bad producing one for the "big five" States (Michigan, Indiana, Ohio, California and Oregon), the War Food Administration reports the co-operation of consuming industries and better inventories make the quota boost possible. . . . There'll be less ice cream this month,

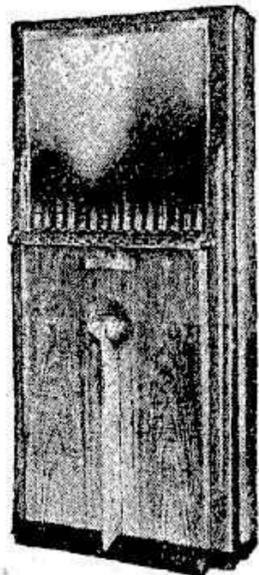
due to a quirk in the quota system. Thru November manufacturers were allowed to produce 65 per cent as much as in the like period of the previous year, but the base period ran from December 1, 1941, to November 30, 1942, so this month the industry had to go back to December, 1941 (not 1942, when output was higher). . . . A recent market report by a sugar concern features a front page picture of three American soldiers, dirty, hungry and

U-NEED-A-PAK

Cigarette and Candy Machines

Brand New in the Original Cartons.

15 Column-Dual Capacity. Free Match Unit and 1c Match Unit.



U-NEED-A-PAK DISTRIBUTING CO.
10308 Superior Cleveland 6, O.



MAKE MONEY WITH A ROUTE OF NUT VENDERS

Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.

SPECIAL SPECIAL
Just received 100 factory reconditioned Mod. 33 Nut Venders.

GET STARTED DEALS
5 Model 33 30 Lbs. Peanuts
\$32.25
Sample . . \$5.50
5 or More, \$5.25 Each.

1/3 deposit required with order, balance C.O.D. Large selection of New and Used Vendors in stock. Send for complete list of New and Used Machines. Rush Your Order.

RAKE COIN MACHINE EXCHANGE
2014 Market Street
PHILADELPHIA 3, PA.

tired, sitting in a jungle clearing in one of the New Georgia Islands. They have just opened a can of not-too-appealing army beans. Yet the picture shows all three smiling. The caption says, "I'd give 100 bucks right now for a big piece of chocolate cake and some ice cream."

MEXICAN SILVER—Silver shipments to the United States from Mexico are expected to be resumed some time after April 29, according to the Bank of Mexico. The actual date will depend on how soon Mexico's enlarged mining program can overcome the national shortage of small coins.

NO PRICE INCREASE — Bottlers are proud of the fact that they've kept the 5-cent bottle of "pop" selling at pre-war prices despite greatly increased costs. They promise to continue by making "all possible economies."

Soft drink manufacturers are not so sure of this year's output volume. Their uncertainty is due to possible future changes in important production factors: sugar allotments, regulations concerning manufacture, man power, draft, gasoline and tires.

Soft drink production in 1943 is estimated at 14,000,000,000 bottles, 2,000,000,000 fewer than in 1941.

POST-WAR PROSPECTS — American sweets are sure to be high on export lists after the war. British youngsters now know our candy bars better than their own; children in Italy, North Africa and Sicily beg doughboys for candy and gum. Troops overseas get candy rations in addition to amounts they can buy at canteens.

Candy is sometimes exchanged for services; WAGs in North Africa pay one almond bar for a finger wave—but must furnish the wave set and hairpins.

BRAZILIAN COCOA BOOM—Brazilian cocoa is in great demand in the New York spot market, due to delay in the arrival of the new crop of West African cocoa, heavy demands and reported renewal of government contracts for supplies of cocoa products. Some types of Bahias, which had been selling as much as 25 points under ceiling levels are now within 10 points of the established ceiling basis.

Shipping problems are held mainly responsible for the delay in arrival of the West African crop. Usually, shipments from that area begin to arrive in New York in November, but indications now are that arrivals may be postponed until the early part of this year. The latest demand is believed to have cleared up the available supply of the main new crop Brazilian cocoa.

A total of 42,500 bags of Brazilian and Venezuelan cocoa arrived at United States ports late in December, bringing December shipments to 231,262 bags, compared with 331,177 bags in the same period a year ago.

CLOVES ARRIVE—For the first time in

about a year and a half, a steamship arrived recently in an American port with a supply of cloves from Zanzibar. The ship carried 1,260 tons, most of which were third grade cloves used in the distilling of oil of cloves, which is employed in the manufacture of flavoring extracts and other products.

Before the war, Zanzibar, Madagascar and the Netherland Indies were the main sources of supply. Despite the fact that shipments from the first two points have been intermittent since the start of the war and shipments from the last non-existent because of enemy occupation, there has been no civilian shortage of cloves, due to the large stocks on hand at the beginning of hostilities.

The Peanut Situation

RICHMOND, Va., Jan. 8.—Sales were extremely light thru the peanut sections of the country during the last week. In the Southeast there was a little better demand for No. 2's, due largely to a lack of offerings of No. 1's in the area. However, the demand for No. 2's is still insufficient to move all current offerings.

In North Texas and Oklahoma recent storms have damaged the small portion of the crop still unpicked to such an extent that it is believed most of the peanuts remaining in the field will have to be crushed.

Trade reports indicate that at least 85 per cent of the farmers' goods in the Virginia-North Carolina area have already been marketed and are in the hands of millers or have been contracted for by the trade. Many dealers are paying CCC schedule prices on farmers' stock Virginias, but some are paying premiums of from \$10 to \$20 per ton above these scheduled minimums for lots especially suitable for cleaned and "handpick" stock. These are made possible by the increased demand for handpicked and cleaned peanuts and the larger proportion of the crop than normal which is moving to the cleaned trade.

Reports from the Southeastern section indicate that there was almost no movement of farmers' stock peanuts in this area during the past week. All sales reported were at CCC schedule prices. Very few No. 1's of either the Spanish or Runner variety were offered in the area. About the only No. 1's available were occasional part cars shipped with No. 2's. The production of peanut meal was fairly large in this area, but demand has been such that a large proportion of the output has been distributed to areas adjacent to the mills. However, a few car lots have moved to outside points.

ARCADE NEWS

Arcade Operator Says Trade Should Make Post-War Plans

PHILADELPHIA, Jan. 8.—A reminder that it is time for the arcade operators to make definite plans for the post-war period was sounded by Sam Lerner, one of the largest arcade operators in the territory. If the popularity of arcades is to continue after the war, Lerner said, the operator must be prepared to blossom out with new surroundings for their present enterprises in order to meet keen competition from all branches of the amusement industry.

Most important item on the agenda for post-war planning, Lerner advised, is the matter of physical expansion and construction. "It is a certainty that all phases of entertainment and amusement will streamline and modernize after the war, and if the coin machine arcade is to remain in the swim it too must prepare to get a new face.

"The physical appearance of most arcades today is strictly emergency set-ups, and operators should lose no time in drawing up plans for new building construction after the war. Moreover," he added, "as soon as the plans are made, even if they will of necessity be revised, the architect's sketches should be placed on display so that the public will see the type of arcade planned for the future. A mere empty store cluttered up with machines, with some posters on the walls, will hardly be enough to attract arcade patrons after the war," Lerner warned.

He also pointed out that with many new types of amusement machines to be put on the market after the war, arcade operators must prepare for a fitting place to show off such equipment. Arcades can play an even greater part after the war in becoming the show place of new equipment, a sort of testing ground before such equipment is placed out on location. Moreover, the post-war period will unquestionably find many new amusement devices being manufactured solely for arcade use. In any event, Lerner cautioned, the arcade operator will

have to be on his toes in order to remain in the swim once the heavy competition sets in. "There is nothing like preparedness today to insure a permanent place for the coin machine arcade in the world of tomorrow," he said.

"EMPTY" SIGNS STICK

(Continued from opposite page)

phases, approximately 25 per cent of all production is reserved for the armed forces.

In the last "normal" year for the industry, 1941, the American chicle industry produced and sold about 15,000,000,000 sticks of chewing gum, which retailed for more than \$140,000,000.

ARCADE MACHINE CLOSE OUTS

CLEAN AND READY TO OPERATE

2 Chicago Coin Hockey, Ea.	\$209.50
2 Jennings Barrel Roll, Ea.	129.50
3 Shoot the Chutes, Ea.	119.50
2 Chicken Sam, Ea.	119.50
1 Chi. Novelty Jap.	139.50
1 Jailbird	129.50
1 Hitler-Mussolini, Respr.	99.50
1 Seeburg Ray-o-Lite	99.50
1 Seeburg Rex, Music	149.50
2 Bally Defenders, Ea.	289.50
1 Bally Sky Battle	229.50
4 Chi. Coin Roll-a-Score, Ea.	49.50
1 Genco Play Ball, Late	149.50
1 Genco Play Ball, No Slide Door	119.50
2 Batting Practices, Ea.	99.50
2 Ten Strikes, L.D.	35.00
1 Skeoballette	42.50
1 Evans Ski Ball, Like New	75.00
6 View-o-Scopes, Ea.	15.00
1 Slezak Height Meter	29.50
1 Waiting Guesser Scale	29.50
1/3 Cash With Order, Balance C. O. D.	

CHAS. P. POLGAAR

860 Floral Avenue ELIZABETH, N. J.

WANTED

Will pay highest prices for .22 Short Ammunition. Any amount.

MATHENY VENDING CO.

1001 W. Douglas WICHITA, KANSAS

SENSATIONAL — ATTENTION — IT'S RED HOT

ARCADE OPERATORS

Equipped with ABT Coin Chute. Now ready for immediate shipment. The greatest Arcade Machine of the century.

Six pictures of a beautiful Hollywood model lite up in rotation as machine is gripped.

The harder you grip the more they strip.

Have proven top money getter with the Armed Forces, and civilians.



The old picture machine is the backbone of the Arcades.

We offer one in new form, from top to bottom.

Can be had with 1c or 5c chute. Act now, make most of your profits.

"GRIP STRIP," \$79.50

CLIFF WILSON DISTR. CO.

231 D Street

Lawton, Oklahoma

GLAMOUR GIRL-2 FOR 5c-CARD VENDOR
ACCURATE—SIMPLE—STURDY CONSTRUCTION

29 DIFFERENT MUTOSCOPE NOVELTY CARD SERIES AVAILABLE FOR THIS MACHINE

SEND FOR COMPLETE LIBRARY



(Counter Model only)

Whichever 3 Series of Mutoscope Cards you choose to sell through this Vendor, simply insert the corresponding displays (SUPPLIED FREE) in the machine as pictured above and you have one of the most profitable "Silent Salesmen" Mutoscopes ever sold! ONLY A FEW LEFT!

Deal No. 1—1 Vendor, with 1,000 each All-American Girl, Glorified Glamour Girl and Yankee Doodle Girl Cards. Vendor cost only \$60! 3,000 Cards FREE bring in \$75 selling at 2 for 5c.

1/3 Deposit, Balance C. O. D., F. O. B. Long Island City, N. Y. SEND FOR LIST OF NEW AND FACTORY RECONDITIONED PENNY ARCADE EQUIPMENT—STILL AVAILABLE FOR IMMEDIATE DELIVERY.

INTERNATIONAL MUTOSCOPE CORPORATION

WM. RABKIN, Pres.

Penny Arcade Headquarters Since 1895.

Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY 1, NEW YORK

... Better Order NOW Any Supplies You Need:

● GRANDMOTHER PREDICTION CARDS. LOVE LETTERS, PALMISTRY LETTERS, HOROSCOPE CARDS, WIZARD PEN CARDS, ETC., ETC.

● STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.

● PUNCHING BAGS AND ACCESSORIES.

SEND FOR CATALOGUE AND PRICES

FOR SALE RIGHT OFF THE ROUTE!

MUSIC MACHINES

3 Wurlitzer 950E	Write
3 Wurlitzer 850	Write
3 Wurlitzer 750E	Write
3 Wurlitzer 780E	Write
5 Wurlitzer 800	Write
6 Wurlitzer 500, Each	\$290.00
2 Seeburg 8200, RC	Write
3 Seeburg 9800, RC	Write
2 Seeburg 8800, RC	Write
3 Seeburg Majors, RC	Write
5 Rockola '41 Super, Each	\$335.00
3 Rockola '41 Masters, Ea.	295.00
15 Mills Empress, Each	194.50

MUSIC EQUIPMENT

50 Seeburg 5¢ Remote Boxes, Each	\$25.00
15 Packard Boxes, Each	29.00
15 Buckley Boxes, Each	19.50
100 Keeney Wall Boxes, Ea.	3.00

ARCADE EQUIPMENT

2 Chicken Sam, Seeb'g, Ea.	\$129.50
2 Scientific Batting Practice, Latest, Each	129.50
2 Keeney Air Raiders, Each	240.00
2 Chicago Hockey, Each	240.00
1 Mutoscope Sky Fighter	335.00

PIN GAMES

3 Silver Skates, Each	\$ 44.00
4 Gun Clubs, Each	69.00
6 Ten Strikes, Each	45.00
2 Fox Hunts, Each	32.50
4 Star Attractions, Each	50.00
2 Five-Ten-Twentys, Like New, Each	122.00
4 Knockouts, Each	100.00
4 Big Parades, Each	110.00
2 Keep 'Em Flying, Each	135.00
2 Victories, Each	99.50
10 Bally Hi Hands, Each	139.50

WE CAN SUPPLY YOU WITH 2A4G AND 5Z3 TUBES. WRITE FOR QUANTITY PRICES.

1/2 Deposit; Bal. C. O. D.

EASTERN AMUSEMENT COMPANY

641 Hunteaton St. NEWARK, N. J.

Phone: Bigelow 3-7562

MARKET REPORTS

(Continued from page 61)

its long period of gift buying, was said to be partly responsible for this. Gasoline rationing is also a factor, especially in the outlying districts. While operators for the most part have C and T cards, they find service demands require much gasoline.

Virtually all operators try to group their locations so machines can be serviced with a minimum of gasoline. Another reason for doing this is the man-power situation. Today most of the servicing and repair work has to be done by the operator himself. Operators who have a mechanical knack are fortunate. Those operators who came up the "hard" way, that is, thru the various stages of working for an operator or distributor, and so learned all phases of the business, including mechanical repairing, form the major portion of the group of operators who are carrying on.

The beer situation which eased up last month has been supplanted by a liquor shortage affecting patronage at taverns and coin machine collections.

Baltimore continues to occupy high rank in the war program, with all war plants working at capacity. Because of this, the amount of money in circulation continues to grow and produce satisfactory coin machine collections.

Des Moines

Good Crops, War Plant Biz Offset Trade Shortages

DES MOINES, Jan. 8.—The second year of the war found Iowa operators doing business, despite many handicaps, with a spirit of making the best of things and serving their customers.

Many changes occurred, with girls replacing servicemen, and service routes changed due to gasoline and travel restrictions. Business as a whole was good, with wartime locations providing a surplus that brought receipts ahead of 1942. The year started out with the operators optimistic, notwithstanding gasoline ra-

tioning, record shortages and other difficulties. The State Legislature was in session, but no coin machine bills were introduced. Pinball machines were not in use in Des Moines because of a Supreme Court decision ruling free plays as gambling devices.

During February and March the operators reported business running ahead of 1942 due to lush incomes by the farmers. Pinballs were still out of action in Des Moines.

Operators began to notice a man-power shortage in April, at about the same time pinballs returned. Farm incomes continued to soar, with a bumper crop which aided business conditions generally over the State. Few machines were pulled in the State because of the increased federal tax starting in July, and operators were clamoring for new records.

New draft regulations ordered for October 1 found some operators getting into defense work while continuing operations at the same time. September business was spotty because of income tax payments and the War Bond drive.

A beer shortage hurt coin machine business out-State during October and continued in November and December. Many taverns were forced to close for the duration or shorten hours to get by. The year closed with a lay-off at the large ordnance plant, and the reduction in the number of WACS in Des Moines hurt business, altho generally, conditions were stable.

At the end of the year operators faced a further man-power cut because of the drafting of fathers. Phonograph operators were still clamoring for new records, but otherwise business was continuing as usual.

Memphis

Earning Time of Machines Cut by Liquor Shortages

MEMPHIS, Jan. 8.—Coin machine operations in the Mid-South during the holiday season have been rather quiet. The increasing availability of records has

Over 75,000 Now Giving Trouble-Free Service!

IMP

\$9.90

WHILE THEY LAST!

Regular Price \$12.50.

1/3 deposit with order.



Brand New

WINGS \$11.50
YANKEES Ea.

Floor Samples
LIBERTY BELLS \$11.50
MERCURY Ea.

CENT A SMOKE—
New \$9.90

CHAMPION—
Used \$14.90
1/3 Deposit With Order.

GERBER & GLASS

914 DIVERSEY, CHICAGO 14, ILL.

ARCADE MACHINES FACTORY REBUILT!

"TRAP THE JAP," Munves' Sensational Chicken Sam Conversion. It's New—It's Different—It's Original. Doubles Your Take! \$169.50

Pistol Sripser (Mutoscope)	125.00
Exhibit Card Vendors (Floor Size)	25.00
Jennings Roll in the Barrel	125.00
Evans Tommy Gun, Late Model, Wood Cabinet-Stand	250.00
Test Pilot	235.00
Foot Vitalizer (New)	85.00
Exhibit Bicycle Trainer	115.00
Western Baseball	79.50
Evans Ten Strike	52.50
Gottlieb Skee-ballette	62.50
Gence Play Balls, Late Models	189.50
Keeney Submarine	200.00
Scientific Batting Practice	115.00
Rock-Ola World Series	85.00

SENSATIONAL! New Midget Skee Ball \$239.50

FREE LIST AVAILABLE! ATHLETIC, FORTUNE TELLING, GUNS, COUNTER GAMES AND PARTS FOR ALL TYPES OF MACHINES!

MIKE MUNVES 520 W. 43d St. New York, N. Y. Bryant 9-6877

WANTED

'39 and '40 Rockolas, Wurlitzer 500-600-700 - 800 - 750 - 850, Seeburg 8800-9800-7850, BALLY RAPID FIRE, BALLY SKY BATTLE. Give us your price and condition of machine crated F.O.B. shipping point.

HERMITAGE MUSIC CO.

416 A Broad NASHVILLE 3, TENN.

RED, WHITE & BLUE

1930 AND 2020 JAR TICKETS \$2.50 Per Deal in Dozen Lots \$320.00 in Gross Lots Immediate Delivery

NATIONAL MERCHANDISE CO.

1216 Walnut Street, Cincinnati 10, O.

NEW MILLS MAIN CLOCK GEAR

Complete With Ratchet and Springs \$3.50
GEAR ONLY Without Attachments 2.50
Quantity Buyers, Write for Special Price.
PACES REELS GLASSES \$10.00

FULL PAYMENT ON ORDERS LESS THAN \$50.00

STANDARD AUTOMATIC AMUSEMENT CO. 2217 Fifth Ave. (Grant 1705), Pittsburgh 19, Pa.

FOR SALE

Like New 5¢ Mills Blue Fronts \$149.50
10¢ Mills Blue Fronts 179.50
Wanted: Mills and Jennings Low Boy, Scales, What Have You?

GENERAL NOVELTY COMPANY

521 N. 16th St., Milwaukee 3, Wisconsin

PIN GAME PARTS

FOR PRACTICALLY EVERY TYPE PIN GAME BUILT DURING 1935 TO 1941

SALESBOARDS

Closing out 1000 thick die cut slot symbol step-up boards from 1080 to 1280 holes. Approximately 10 different numbers at

\$3.00 each

WRITE—WIRE—TELEPHONE

WINNER SALES CO.

3400 Armitage Ave. CHICAGO, ILL. Telephone: Belmont 5400

BRAND NEW MACHINES NEVER BEEN UNCRATED

Super Bells, Comb.	\$350.00
Watling Big Game, F.P.	150.00
Watling Rol-a-Tops	199.50

USED MACHINES IN GOOD CONDITION

Super Bells, Comb.	\$249.50
Jumbo, F.P.	99.50
Watling Big Games, F.P.	89.50
Jumbo Automatics	119.50
Watling Big Games, Auto.	109.50
Ciga-Rolas	49.50
Watling Rol-a-Tops, Slightly Used, Cannot Be Told From New	159.50

J. B. WOOD

EL DORADO, ARK.

BARGAINS

1 5¢ 1941 Galloping Domino, Two-Tone Cabinet with Jacket	\$369.50
1 5¢ Paces Races, Brown Cabinet	149.50
1 5¢ Batting Practice, Like New	99.50
1 1¢ Pace Bantam Slot	19.50
2 1¢ Watling Tom Thumb Scales	59.50
1 5¢ Bally Speed Ball	37.50
1 5¢ Star Attraction	39.50
2 1¢ Mercurys	6.50
2 1¢ Marvels	6.50
Deduct 3% If Full Payment Accompanies Order. Otherwise 1/2 Deposit, Balance C. O. D.	

Enterprise Novelty Co.

511 Perry Street ALBION, MICHIGAN

CLOSEOUT!

GENUINE A.B.T. PELLETS FOR GUNS (Guaranteed)	
\$1.75 per 1000 in 25,000 Lots Only	
GENUINE KEENEY SUBMARINE PELLETS	
\$32.50 per 1,000—\$4.00 per 100	
STEEL PELLETS FOR CHALLENGER TEXAS LEAGUE	
\$5.00 per 100—\$40.00 per 1,000	

TERMS: 1/3 Deposit With Order, Balance C. O. D.

WRITE FOR PRICE LIST OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, ETC., ETC.

ECONOMY SUPPLY COMPANY

615 TENTH AVE., NEW YORK CITY (Phone BRyant 9-3295)

WANTED TO BUY FOR CASH!

PHONOGRAPHS

ROCK-OLA SUPERS, MASTERS	WURLITZER
STANDARDS	500
DELUXES	600 — 750E
	800 — 850

Send us your list for quick action! WE PAY HIGHEST PRICES!

Wurlitzer 610, Packard Kybd, Selector \$125.00 | Wurlitzer Counter Model 61 \$ 89.00

Bally Rapid Fire	\$225.00	Rock-Ola 10 Pin, Low Dial	\$42.50
Ohl Coin Hockey	250.00	Kicker & Catcher	27.00
Keeney Air Raider	265.00	ABT Challenger	27.50
Evans in the Barrel	125.00	ABT Streamline, Model F	27.50
Evans Tommy Gun, Late Mod.	225.00	Pikes Peak	19.50
Keeney Submarine	220.00	Gott. Triple Grip	18.50
Exh. Flat Striker	150.00	Advance Shocker, on Metal Stand	12.50
Exh. Bicycle Trainer	125.00		
Watl. Guesser Scales	115.00		
50 LINCOLN LOW BOY SCALES			\$34.50 EA.

CONSOLES

Bally Record Time, 1 Ball, F.P.	\$169.00	Bally Sport Special, 1 Ball, F.P.	\$160.00	Jonn. Good Luck, 5¢ \$	35.00
Dark Horse, 1-Ball, FP	185.00	K'ney Kentucky Club	115.00	Rolletto Jr.	100.00

5-BALL FREE PLAY GAMES

Double Feature	\$24.50	Horoscope	\$47.50	Capt. Kidd	\$59.50
Sparky	29.50	Snappy	47.50	Bowlaway	64.50
Flicker	27.50	Miami Beach	47.50	Spot Pool	69.50
Pan American	32.50	Sea Hawk	47.50	Gun Club	69.50
Dixie	32.50	ABC Bowler	47.50	Toplo	84.00
Sport Parade	37.50	Mystic	47.50	Moniker	84.00
Stratolliner	37.50	Champ	47.50	Goba	95.00
Big Chief	37.50	Ten Spot	49.50	Yanks	95.00
Metro	37.50	Hi-Hat	49.50	Knockout	99.50
Gold Star	37.50	Zig Zag	52.50	Big Parade	109.50
All American	37.50	Jungle	57.50	Four Aces	119.00
Broadcast	37.50	Sluggo	57.50	5-10-20	124.50
Silver Skates	37.50	Hi-Dive	57.50	Keep 'Em Flying	139.50
School Days	39.50	Argentine	59.50		

Curved Glass for Evans Ten Strike \$2.75
Laval Marvelous Cleaner for Pin Ball Games and Phonographs, Gal. 2.00
1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

BACK THE ATTACK WITH WAR BONDS!

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

MILLS 5c, 10c, 25c and 50c SLOTS FOR IMMEDIATE DELIVERY

- 2 MILLS 25c GOLD CHROMES, 2-5
- 1 MILLS 25c CHROME, 2-5
- 6 MILLS 25c BROWN FRONTS, Drillproof, C.H., Knee Action
- 3 MILLS 10c BROWN FRONTS, Drillproof, C.H., Knee Action
- 2 MILLS 5c BROWN FRONTS, Drillproof, C.H., Knee Action
- 3 MILLS 25c BLUE FRONTS, S. J., Drillproof, C.H., Knee Action
- 2 MILLS 10c BLUE FRONTS, S. J., Drillproof, C.H., Knee Action
- 3 MILLS 5c BLUE FRONTS, S. J., Drillproof, C.H., Knee Action
- 4 MILLS 25c GOLD CHROMED WAR EAGLES Drillpr'r, 3-5, C.H., Knee Action
- 3 MILLS 10c GOLD CHROMED WAR EAGLES Drillpr'r, 3-5, C.H., Knee Action
- 4 MILLS 5c GOLD CHROMED WAR EAGLES Drillpr'r, 3-5, C.H., Knee Action
- 2 JENNINGS 50c CHIEFS, 3-5
- 3 MILLS FOUR BELLS, High Serials
- 2 MILLS 25c CLUB CONSOLES
- 3 KEENEY SUPER BELLS
- 3 MILLS JUMBO PARADES, F. P.
- 2 BUCKLEY SEVEN BELLS
- 11 MILLS VEST POCKETS

PHONOGRAPHS
 1 SEEBURG COLONEL, Wireless
 2 SEEBURG ENVOYS, Wireless
 1 SEEBURG COMMANDER, Wireless
 2 WURLITZER VICTORY MODELS
 1 MILLS THRONE OF MUSIC
 3 WURLITZER ROLAWAYS
 2 WURLITZER 816
 2 WURLITZER 412
 1 BALLY RAPID FIRE GUN
 2 SEEBURG CHICKEN SAMS, Conv.
 1 KEENEY SUPREME GUN

IF WHAT YOU WANT IS NOT LISTED, WRITE US, AS WE HAVE A LARGE STOCK OF ALL TYPES OF VENDING MACHINES. WRITE FOR PRICES.
 Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky.
 "WE ARE WHOLESALERS AND SELL FOR RESALE."

NEW AND USED MACHINES

- 8 Watling Big Game, F.P. @ \$89.50
 - 6 Mills Jumbo Parades, C.P.O. @ 97.50
 - 1 Watling 1c D.J.P. @ 39.50
 - 15 Used Holly 1c Grip Scales @ 13.50
 - 5 Kirk Weighing Scales @ 79.50
 - 40 New Never Uncrated 1c Holly Grip Scales @ 17.50
- 1/3 Deposit.
 Will pay top price for WURLITZER 750 or ROCK-OLA 39 STANDARDS. Advise how many you have and price wanted (will buy one or one hundred).

S. R. MONTCALM

P. O. Box 392 BASTROP, LA.

HIGHEST CASH PRICES FOR USED SLOTS & CONSOLES BAKER NOVELTY COMPANY

1700 WASHINGTON BLVD. CHICAGO 12, ILLINOIS

FOR SALE EXHIBIT KNOCKOUT

- BIG PARADE 109.50
 - MONICKER 79.50
 - VICTORY 89.50
 - CLICK 84.50
 - '42 HOME RUN 74.50
- Terms: 1/3 With Order—Balance C. O. D.
FORD VENDING MACHINES
 319 Long Beach Road Oceanside, L. I., N. Y.

FOR SALE PHOTOMATIC

Late Model 25,000 METAL FRAMES
 BOX 554, The Billboard, 1564 Broadway, New York 10, N. Y.

posed the second most critical problem of all operators but has only thrown into clearer perspective the fact that, as one large operator expressed it, "Before we can do well, everybody else in the community must be doing well. The spots must have goods to sell, and the people must have money to spend. Then we've got to have the tunes the people want to hear." The last two conditions exist here. Swollen pay rolls have boomed Memphis's purchasing power to an all-time high. Records are available in sufficient quantities of recent hits and coming favorites.

With whisky being drawn across the line to prohibition areas where OPA ceiling does not avail, and with beer supplies running far below demand, most spots are closing long before the midnight juke box curfew. Many are taking one day in seven as a holiday and not opening at all, and many more are closing evenings, as they manage to sell all they can get during the day. All this is cutting down the juke box take, which still remains substantial.

Under the fire of front-page stories and leading editorials by *The Memphis Press-Scimitar*, Mayor Walter Chandler conducted a brief investigation into licensing practices as they affect juke box operations. The newspaper editorial termed the investigation a "whitewash," and some complaining location owners told *Press-Scimitar* reporters that they felt mistreated. Feelings among operators ran entirely along known lines. Those who supported the Crump political machine expressed both publicly and privately their entire satisfaction, while those on the "outside" were frank in expressing their dissatisfaction.

Mexico City

Gov't Spurs Chicle Output; Juke Boxes in Big Demand

MEXICO CITY, Jan. 8.—Mexico is shipping more and more candy to the United States. So far, this hasn't affected prices locally.

President has issued a decree prohibiting use of corn for manufacture of whisky and other liquors.

Production of cigars, cigarettes and chewing tobacco in 1942 totaled \$17,000,000, the government announced. This compares with \$7,000,000 in 1929 and \$13,800,000 in 1939.

Chicle, used in chewing gum, is being exploited in Vera Cruz by federal government. Officials estimate that an additional 700,000 pounds will be grown in that State in 1944.

Mexico, which had to halt some whisky production to conserve food products used in its manufacture, has stopped the flow of rum and gin across the Rio Grande, and Texas liquor stocks have hit a new low.

Port of Nuevo Laredo, on Texas border, reported 27,000 passed over the International bridge December 22, the biggest day since the bridge was built. This indicates that tourist business is booming.

There are plenty of parking meters in Mexico City, but the take is low. Motorists don't pay much attention to them.

Classical records enjoyed big sales during the holiday season. Popular tunes sold well, but not so well as the "long-haired stuff," always popular in Mexico.

Juke box sales in Mexico were reported 50 per cent higher than a year ago. Cantinas, public markets and village plazas welcome them in growing numbers.

There are no cigarette machines here. Almost every business block has its street merchant and cigarette sales range from the popular local brands at 50 centavos (10 cents) to 1.30 to 1.80 pesos (26 to 35 cents) for American brands. Night clubs get as high as 2.50 pesos for American cigarettes.

Scotch prices are highest in Mexico's history, best brands going at 42.40 pesos (\$8.45) a fifth, with lessers selling at 25 pesos. Bourbon is still high, but rums, gins and wines are at nearly giveaway prices.

Minneapolis

"Make 'Em Over — Make 'Em Do" — Describes Year

MINNEAPOLIS, Jan. 8.—The year 1943 will go down in coin machine history as the one in which the industry "repaired machines, rebuilt machines, made them over and made them do."

With the manufacture of new machines at a standstill, due to the war, the industry did yeoman work in keeping its collective door open for business. Confronted with man-power shortages, as well as equipment dearth, the industry showed its native ingenuity in keeping things humming despite these serious handicaps. Owners, their mechanics gone to war or into war work, rolled up their sleeves, went into the workshops and pitched in. Old machines, put away for parts or scraps, were brought out of dead storage, refurbished and put to work.

Jobbers in the Twin Cities area are credited with a job well done along this front. Practically no machine was too old to get itself a fresh coat of paint and go out seeking business. Operators, as a result of extensive rebuilding and remodeling, have enjoyed one of their best seasons, with collections coming in strong. Money is free in this area.

Music machines, despite the fact there has been a shortage of records, have been getting a full share of attention. Operators, unable to obtain records due to the AFM ban on waxings, brought out of storage the oldie tunes which didn't need much time to catch on again. Such numbers as *Star Dust* and *White Christmas* drew many nickels during the past year.

The arcade business grew by leaps and bounds last year. There are four indoor arcades on upper Hennepin Avenue—from Fourth to Ninth Street. All are doing well, attracting goodly numbers of servicemen to the establishments. Photo machines, especially, have been getting

WE HAVE ON HAND

Used MILLS Chromes, Brown and Blue Fronts, and Q. T.'s; JENNINGS, PACE and WATLING SLOTS in 1c, 5c, 10c and 25c Play. Also CONSOLES and other Coin Operated Machines of every type. Write us what you are interested in.

PRACTICALLY NEW 5c Blue and Gold Mills Vest Pocket Bells.....\$54.50
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JAR TICKETS TIP BOOKS
 We Manufacture a Complete Line
 RED, WHITE AND BLUE, COMBINATION, AND BINGO TICKETS
 WRITE US FOR PRICES
MUNCIE NOVELTY CO.
 2704 S. Walnut St., Muncie, Ind.

JAR DEAL TICKETS
 1836 Tip Combination
 2050 and 1950 Red-White-Blue
 Standard Printing—Protected Numbers—Banded With Tape.
 Distributors and Operators, write for special prices.
A B C NOVELTY COMPANY
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 310 N. Walnut St. Phone No. 2-6118 Muncie, Indiana

ACME VALUES FOR RESALE

MILLS SLOTS

All Are Refinished, Club Handles, No Phony Rebuilds, Guaranteed.

- WAR EAGLES, 5c, 3/5, SJ.....\$179.50
 - WAR EAGLES, 10c, 3/5, SJ..... 199.50
 - WAR EAGLES, 25c, 3/5, SJ..... 274.50
 - WAR EAGLES, 50c, 3/5, SJ..... 549.50
- (All War Eagles are refinished Glitter Gold)
- BLUE FRONTS, 5c, 3/5, CH.....\$199.50
 - BLUE FRONTS, 10c, 3/5, CH..... 219.50
 - BLUE FRONTS, 25c, 3/5, CH..... 299.50
- (All Blue Fronts factory refinished, S.J.)
- ORIGINAL CHROMES, 5c.....\$319.50
 - ROMANHEAD, 5c, 3/5, GA..... 145.00
 - Q T's, 5c, Green..... 89.50
 - VEST POCKETS, 5c, B&G..... 49.50

PARTS FOR MILLS SLOTS

- CLUB HANDLES.....\$ 5.75
- REEL STRIPS (Set of 3)..... 1.00
- JACK POT GLASS..... 1.00
- ESCALATOR GLASS..... .50
- REEL GLASS (Set of 3)..... 1.00
- ESCALATOR SPRINGS..... .30
- SIDEARM SPRINGS..... 1.00
- MAIN OPERATING SPRINGS..... .40
- HANDLE SPRINGS..... .40
- CLOCK SPRINGS..... .40
- SLIDE SPRINGS..... .30
- FINGER SPRINGS..... .15
- AWARD CARDS, 3/5..... .25
- SLIDES, 5c, 3/5 Sets..... 25.00
- SLIDES, 10c, 3/5, Sets..... 29.50

10 COMPLETE SETS OF GENUINE CHROME 2/5 SLIDES, 5c PLAY, WITH 10 SETS MILLS CHROME DISCS AND 10 SETS REEL STRIPS, ALL NEW MILLS PARTS, FOR THE LOT.....\$350.00

- TIN REELS (Set of 3)..... 5.00
- WOOD CABINETS (New)..... 14.50
- LOWER BLUE FRONT CASTINGS... 10.50
- WAR EAGLE CASTING (Set of 3 Pieces) Refinished Glitter Gold. 37.50

IF YOU ARE LOOKING FOR MILLS PARTS, WRITE US

CLOSE OUTS

- 5 VICTORY F. P. CONSOLES, 5c. Ea. \$84.50
 (This is last Console made by Mills, exactly like Jumbo, used only 3 weeks)
- 2 PHOTOMATICS, Ea.....\$1,000.00
 (Very late serials, 25c Chutes, have inside lighting)
- 1 MAJORS, '41, 5 BALL, FP....\$ 39.50
- 1 STAR ATTRACTION, 5 BALL, FP 49.50
- 15 WATLING BIG GAMES, FP.... 67.50
 (Perfect—Latest Model)
- 1 EVANS TOMMY GUN..... 169.50
- 6 A. B. T. CHALLENGERS. Ea... 14.50
- 1 JUMBO PARADE, FP..... 82.50
- 1 PACE ALL-STAR COMET, 3/5, 10c..... 74.50

ALL QUOTATIONS F.O.B. DALLAS, TEXAS. PARTS ORDERS FULL CASH; EQUIPMENT, 50% WITH ORDER, BALANCE C. O. D.

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"MIDGET SKEE BALL"

(9 BALLS FOR 5c)

While MIDGET SKEE BALL is only 6' long by 22" wide, it is scientifically proportioned to give it the same playing appeal, fascination and thrill as the larger alleys—plus the advantage of an adjustable playing field.

LEGAL! Opens closed territory

Because of unique, small size, can now be operated in Diners, Luncheonettes and similar locations where formerly bowling alleys could not be placed because of lack of space.

**SENSATIONAL IN
ARCADES, PARKS, BOWLING ALLEYS
NEAR ARMY CAMPS, IN DEFENSE AREAS**

Fits Any Location Anywhere!

- Takes up less room. Takes in more Money.
- No more crawling underneath alley for repairs. Entire head removable from table by loosening 4 screws.
- Simple, fool-proof scoring and ball release mechanisms. Scoring totals are adjustable.
- A.B.T. Coin Chute—2 1/4" Wooden Balls.
- Can be carried inside your car with back seat cushion out—or on top—legs are removable. RUSH YOUR ORDER TODAY!!



\$239.50

**OPERATOR'S PRICE
F. O. B. BROOKLYN, N. Y.
1/3 cash or certified deposit, balance C. O. D.**

AMUSEMENT SPECIALTIES, INC.

1011 WINTHROP ST., BROOKLYN, N. Y. PHONE PRESIDENT 4-6194

heavy-play from the "gals back home" as well as from men in uniform.

In the vending machine end of the business, problem of supplies has dogged the operators all thru the year. Merchandise has been very difficult to obtain, especially candy. In recent months the cigarette situation has become more difficult, too. New machines are practically out of the question. Many vending machine routes were sold. Chief reason, of course, was that operators went into service.

The year saw, also, more women come into the business, especially toward the tag end of 1943, as the father draft became a reality. Wives stepped into the shoes of their husbands, gone to war, in an effort to keep the business going. The women added something to the coin machine business. Intent on making good, the gals are giving the job every bit of energy they can.

Juvenile delinquency, and methods to curb it, grew to considerable proportions during 1943. Teen-agers found church and settlement house facilities opened to them—and one of the major items of entertainment for the youngsters was the juke box. Dancing and entertainment via the juke box music seemed just what the kids wanted. Minneapolis and St. Paul councilmen passed curfew regulations to keep youngsters, unescorted by adults, off the streets during the late hours.

The year saw many coinmen going into uniform, including many dads in the business.

During 1943 the industry kept up its fine job of working with the government in its war effort. Thousands of dollars' worth of War Bonds were bought by coinmen. Any number of pinball machines and juke boxes were given by distributors to servicemen's centers in this area. Coinmen joined in the scrap drive, in the paper salvage drive and in every other war effort.

And now it's 1944. The industry looks ahead with some trepidation to what the next 366 days will bring. But they felt the same way just one year ago. They had OPA rulings to contend with, shortages in merchandise and man power, and other such problems. They made 1943 a good year despite this. And the coinmen of the Twin Cities undoubtedly will do the same during 1944.

New Orleans

Good Machines in Top Spots Offset Shortages, Troubles

NEW ORLEANS, Jan. 8. — Patronage continues to be exceptionally good in the immediate New Orleans area, altho recent heavy migration and inductions of young people has affected coin machine play in the rural areas of this and abutting States.

In spite of inability of distributors or operators to acquire anything like normal parts replacements, the "falling out" of pin games continues orderly, with operators giving up less attractive locations to maintain good machines in favorite spots.

The Christmas holiday trade has been followed up by aggressive play during the Sugar Bowl Week in New Orleans, climaxing on New Year's Day with the big football game between Tulsa and Georgia Tech. The game was a sellout at 76,000 seats.

Those few operators who have suffered loss of income by inability to maintain a sufficient number of machines on location, are managing to stay in business in a limited way, doing their own repairing and working extra hours in large shipyards and plane plants in the city.

The largest distributor of coin machines here reports that he still has a fair supply of replacement parts on hand, in addition to a modest stock of re-possessed and factory re-built machines, including pin games, counter games, bells and consoles.

Close checkup on itinerary of service trucks helps to offset the lack of gas and

WILL PAY

\$175.00 cash for 1 Mills Panoram, late model, in good condition. Must be ready to operate.

F. P. CAYELLI

Masontown, Pa.

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First-class Mechanic for Pin Tables, Consoles, Photographs and Remotes. Must know his stuff and be draft exempt. \$75.00 a week to start. Good living conditions. Write or wire

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NEW YEAR SPECIALS

ONE BALLS

Just Off Location—In Excellent Condition!

Club Trophy	\$340.00
Fortune	335.00
Skylark	285.00
Thistledown	65.00
Fairgrounds	29.50
Preakness	29.50
Gold Cup	49.50
Late 1939 Mills 1-2-3, Completely Overhauled by Mills	89.50
Mills Owl, Like New	94.50
Mills Owl, Brand New in Orig. Crates	149.50

FIVE BALLS

ABC Bowler	\$44.50	Miami Beach	\$44.50
Bang	12.50	New Champ	59.50
Big Parade	99.50	Pylon	24.50
Big Six	14.50	Repeater	39.50
Bola Way	59.50	Sparky	29.50
Defense		Spot Pool	54.50
(Baker)	29.50	Stratoliner	34.50
Dude Ranch	29.50	Target Skill	34.50
Duplex	39.50	Ten Spot	39.50
Entry	29.50	Tex. Mustang	59.50
Five & Ten	129.50	Thumbs Up	
Fishin' Rev.	69.50	Rev.	69.50
4 Diamonds	34.50	Twin Six	39.50
Legionnaire	49.50	Victory	84.50
Majors '41	39.50	Wew	24.50
Metro	34.50	Zig Zag	49.50

COUNTER GAMES

Cubs, 5c	\$ 4.95
Aces, 1c	4.95
Liberty, 1c	6.95
American Eagles, Like New, 1c	9.95
Lucky Smokes (New)	9.95

SLOTS

CALIE Commander or Playboy (Exceptionally Clean), 5c	\$59.50
10c	64.50

Write for our attractive prices on late Slots, Blue Fronts, Brown Fronts, Copper Chromes, Silver Chromes. Also 3 Balls and 4 Balls.

CONSOLES

Overhauled, Checked and Cleaned

Jennings 4-Coin Mult., Used	\$ 49.50
Jennings Liberty Bell, Flat Top	17.50
Slant Top	27.50
Derby Day, Flat Top	17.50
Slant Top	27.50
Keeney Kentucky Club	79.50
Exhibit Tanforan	29.50
Bally Ray's Track, Serial over 4300	84.50
Bally Long Champ (Large)	39.50
Bally Solitaire Flicker	39.50
Stoner's Zippers	34.50
Bally "The Favorite," 8-Coin Head	39.50
Jennings Good Luck	29.50
Pace Saratoga, Convertible to Free Play or Pay Out	149.50
Late Jumbo Parades, Like New, Convertible to Free Play or Payout	179.50

1/3 Deposit — Balance C. O. D.

State Distributor for Seeburg
Phonographs and Accessories

BACK THE ATTACK WITH WAR BONDS!
Please address mail to Milwaukee 8, Wis.

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COIN MACHINE CO.
3130 W. Lisbon Ave., Milwaukee, Wis.

WHAT HAVE YOU TO TRADE OR SELL!

600 K Wurlitzer	\$269.50
600 I Wurlitzer	245.00
412 Wurlitzer	55.00
312 Wurlitzer	50.00
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Sky Chief	159.50
Midway	129.50
Liberty	99.50
Monicker	84.50
Towers	84.50
Clover	69.50
Bowlaway	64.50
Zig Zag	54.50
Lagolnaire	49.50
Snappy	47.50
Champ	47.50
Zombie	42.50
A.B.C. Bowler	45.00
Major of '41	39.50
Pan American	39.50
Stratoliner	37.50
Gold Star	29.50
Barrage, in Crates	49.50
Silver Moon, F.P.	99.50
Super Bell	239.50
Club Bell	225.00
Cigaretta XV	99.50
Jungle Camp, Comb.	99.50
Jungle Camp, F.P.	75.00
Lucky Lucre, 5 5c	249.50

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Punch It Again

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PROFIT PUNCH

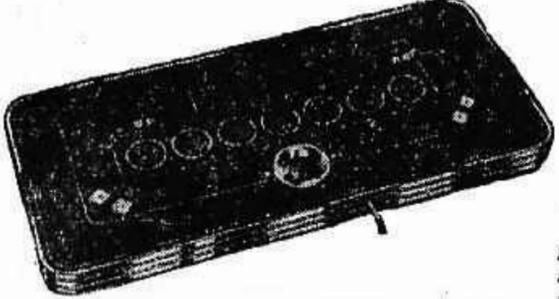
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of "dynamite-in-action" rakes in the coin. It's another GARDNER - Profiteer . . . 5c board with thick slot symbols. Order now! Write for price list 438-3.



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AFRICAN GOLF

The IDEAL COUNTER GAME
NO SLOT—NO TAX!

A complete Casino Game with top appeal and money-making power for counter play!

ALSO AVAILABLE:

- HI-LO CHUCK-LUCK
- MIAMI COLOR GAME
- MONTE CARLO-CROWN & ANCHOR

Chrome finish. Beautiful 5-color plate glass top. Perfect dice under glass. Sealed agitator affords perfect protection for location! Game size: 16"x36"x2".

Write for Free descriptive folder in full color

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1520-1530 W. ADAMS STREET
CHICAGO 7, ILL.

WE HAVE FOR SALE

Mills Chromes, Brown and Blue Fronts. Also Jennings, Pace and Watling Slots in 5c, 10c, 25c and 50c play. We carry Consoles of every type. Also Reel Strips, Award Cards and Springs for Mills Slots.

SOUTHWEST AMUSEMENT COMPANY

1712 FIELD STREET DALLAS 1, TEXAS

MUSIC SUPPLIES ACCESSORIES ARCADE—SLOTS

MUSIC

3 Rockola Commando	Each	\$600.00
1 Rockola Counter Model, Complete with Speaker		110.00
1 Seeburg Remodeled, Brand New \$200		425.00
1 Seeburg Brand New \$200	Write	
1 Seeburg Vogue, RC		200.00
2 Seeburg Envoy, ESRC		395.00
2 Seeburg Envoy, ES		350.00
3 Seeburg Major, ESRC		395.00
2 Seeburg Cadet		275.00
3 Seeburg Mayfair		235.00
2 Seeburg Crown		250.00
1 Seeburg K-15		30.00
1 Wurlitzer 750E		575.00
1 Wurlitzer 950		675.00
1 Wurlitzer 780E	Write	
5 Wurlitzer 616		60.00
5 Wurlitzer 616, Remodeled		100.00
3 Wurlitzer 412		75.00
5 Wurlitzer Twin 12, Buckley Adapter		99.50
1 Wurlitzer #51		80.00
1 Mills Zephyr		40.00
5 Mills Express		250.00

WALL BOXES

15 Seeburg Wireless 5¢ Wallomatic		\$93.50
3 Wireless 5¢ (Seeburg) Wallomatic (Metal Covers)		37.50
2 Seeburg Brand New 5¢ Wireless Wallomatic		65.00
5 Seeburg Wireless Baromatic		44.50
3 Seeburg 3 Wire Baromatic		39.50
10 Wurlitzer #320 (Sweet Music)		25.00
1 Wurlitzer #125		35.00
1 Wurlitzer #100		19.50
10 Packard Boxes		33.50

ACCESSORIES

3 Seeburg Wireless Speak Organ		\$39.50
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4 Seeburg Transmitter		22.50
5 Wurlitzer 616 Amplifier with Tubes		35.00
5 Wurlitzer #304 Stepper		22.50
5 Wurlitzer #145 Stepper		39.50
5 Wurlitzer #300 Adapter		35.00
30 Push-Pull Transformer (for Wurlitzers 616-412)		3.75
1 Wurlitzer Counter Stand		15.00
3 Chicken Sam Amplifier		42.50

ARCADE

2 Chicago Coin Hockey		\$225.00
3 Genco Playballs (Lite Up)		165.00
1 Bally Torpedo		210.00
2 Exhibit Punching Bag		210.00
2 Mutoscope Punching Bag		240.00
1 Grip Tease		69.50
1 Mountain Climber		180.00
1 Bally Convoy		275.00
Genco Playball		155.00

SLOTS—CONSOLES—ONE BALLS

5 Brown Front, Like New		\$185.00
1 Blue Front		125.00
1 1¢ Watling		30.00
1 Bally High Hand		155.00
1 Jennings Good Luck		135.00
1 Keeney Contest		135.00
1 10¢ War Eagle, 3-5, P.O.		135.00
1 Mills Dewey with Jackpot		99.50
1 Jennings Golfarella		95.00

TUBES

500 5U4G		\$ 1.00
100 6L6G		1.75
25 2051		2.50

RECORDS

Used Records—Popular, Hill-billy, Western \$15.00 per 100

SCALES

3 Rock-Ola Lo Boys, Each		\$ 60.00
3 Mills Health Charts, Each		55.00
1 National Automatic		50.00
1 Small Enamel Lo Boy		30.00

50% Certified Dep., Bal. C. O. D. or Sight Draft.

AMERICAN COIN MACHINE COMPANY

437 Elizabeth Ave., NEWARK, N. J.
Phone: Waverly 3-1500

repair parts, with drivers phoning from locations to check up on new calls to save trips. While taxes are becoming more burdensome, few operators here have removed machines because of this factor.

Merchandise venders are hindered by shortage of staple goods, candy being particularly scarce in this area. Beverages are available to operators but servicing of such machines is becoming a tighter problem. However, operators here, in general, say that everything points to the passing of the crisis in the labor situation.

A highlight of the past month has been the rejuvenation of the local coin machine operators' association. Old officers have been re-installed and regular meetings and stricter regulations for operations are again noted.

December's business activity in general was record-breaking in the New Orleans trade area, as department stores reported complete sell-out of most staple goods. Pay rolls here are record breaking and people are spending plenty cash thru the holiday period. All trade indices confirm such reports, including huge bank clearances and loans, housing shortages, department store sales and meter installations.

The phonograph business is still hindered by absence of disk replacements, altho the Decca distributor here said that his sales in November and December were record-breaking and that the low point in supply apparently had been touched. Victor and Columbia distributors find the going very tough, being able to furnish only broken lots of cheaper disks without benefit of selections. Needles are getting scarcer.

Omaha

Records, Gas, Man Power Top Local Op Problems

OMAHA, Jan. 8.—Omaha coin machine men generally gave a sigh of relief as 1943, with its handful of headaches, bowed out of the picture and looked forward hopefully to 1944.

If any obstacle could be singled out for 1943, according to coin machine men who reported excellent business generally, it was the record ban and the subsequent drought which followed. Many operators still aren't getting near enough records.

Omaha's year-end coin machine business, however, generally reflected the tenor of the city's Christmas business, which saw a 25 to 40 per cent upturn over 1942.

Arcade business continued at top form thruout the year and finished strong, with several new spots opened in the waning months. Movement of pinballs was brisk, until the ceiling order was slapped on, which caused dealers to report slackened trade.

With the holidays over, some coin machine operators looked for a drop in collections with Christmas shopping bills coming due and more taxes looming. One firm, however, was very optimistic,

MONARCH GIVES YOU MORE IN '44!

REBUILT—AUTOMATIC PAYOUT CONSOLES—REFINISHED

Mills Three Bells ... \$975.00	Jennings Silver Moon \$150.00	Keeney 4-Way Bells \$625.00
Mills Four Bells ... 675.00	Jennings Bobtail ... 150.00	Keeney 4-Way Bells, 3 5¢, 1 25¢ ... 725.00
Mills Jumbo Parade ... 105.00	Pace 1941 Reels ... 150.00	Keeney Twin Super Bells, 5¢ & 5¢, F.P. & P.O. ... 425.00
Mills Four Bells, 3 5¢, 1 25¢ ... 925.00	Keeney '38 TrackTime ... 125.00	Keeney Twin Super Bells, 5¢ & 25¢, F.P. & P.O. ... 595.00
Mills Jumbo Parade, F.P. & Payout ... 165.00	Evans Lucky Lucro ... 375.00	Keeney Super Bell ... 275.00
Mills Dewey Slet ... 145.00	Bally Hi-Hand, Factory Rebuilt ... 150.00	Keeney Triple Entry ... 145.00
Mills 25¢ Jumbo Parade ... 295.00	Bally Royal Draw ... 95.00	Pace Reel, '41, F.P. & P.O. ... 175.00
Mills Four Bells, Factory Rebuilt ... 750.00	Jennings Derby Day ... 40.00	Keeney Twin Super Bell, 5¢ & 25¢ PO ... 550.00
Buckley Track Odds ... 350.00	Exhibit Tanforan ... 40.00	
Callie Roulette, 25¢ Mech. Operation ... 350.00	Buckley Flashing Vories ... 325.00	
Pace Payday, 25¢ ... 595.00	Evans '38 Bangtalls ... 195.00	
Sugar King ... 45.00	Watling Big Game, 5¢ ... 150.00	
Baker Pacer, D.D.J.P. ... 375.00	Evans Lucky Star, Ticket Payout ... 95.00	
Baker Pacer ... 325.00	Buckley Track Odds, Latest Model Daily Double & Jackpot ... 675.00	

GUARANTEED ORIGINAL SLOTS—REBUILT, REFINISHED

Mills Club Bell, 5¢ ... \$450.00	Mills Gold Chrome, 5¢ ... \$395.00	Mills Blue Front, 5¢ ... \$195.00
Mills Club Bell, 10¢ ... 495.00	Mills Gold Chrome, 10¢ ... 435.00	Mills Blue Front, 10¢ ... 265.00
Mills Club Bell, 25¢ ... 575.00	Mills Gold Chrome, 25¢ ... 525.00	Mills Blue Front, 25¢ ... 335.00
Mills Blue Front, 50¢ ... 575.00	Mills Gold Chrome, 50¢ ... 750.00	Mills New 1¢ Gold Q.T. ... 89.50
Mills Roman Head, 50¢ ... 495.00	Mills Bonus Bell, 5¢ ... 250.00	Mills 5¢ Gold Q.T. ... 125.00
Mills 5¢ Future Play ... 195.00	Mills Extraordinary, 5¢ ... 145.00	Mills 5¢ Blue Q.T. ... 75.00
Mills 25¢ Extraordinary ... 250.00	Mills Brown Front, 5¢ ... 225.00	Mills 1¢ Blue Q.T. ... 50.00

Jennings Victory Chiefs, 1943, Factory Rebuilt, Club Reels, Guaranteed Throughout: 5¢ Play \$350.00 | 10¢ Play \$395.00 | 25¢ Play \$445.00

Mills Factory Rebuilt Nickel Blue & Gold Vest Pocket Bells \$ 50.00
Mills Factory Rebuilt Nickel Chrome Vest Pocket Bells 62.50

FREE PLAY CONSOLES

Jennings Bobtail, 5¢ ... \$125.00	Jenn. Silver Moon, 5¢ ... \$125.00	Bally Big Top ... \$ 85.00
Jennings Bobtail, 10¢ ... 150.00	Jenn. Silver Moon, 10¢ ... 150.00	Watling Big Game ... 75.00
Jennings Bobtail, 25¢ ... 150.00	Jenn. Silver Moon, 25¢ ... 150.00	Jumbo Parade ... 95.00

SELECT ARCADE EQUIPMENT

1 A.B.T. Rifle Range, completely rebuilt at factory—side targets with rolling objects—center target—air hose—Guns—Gun Counter—Air Compressor—BB's—Cartridges—everything in excellent operating condition \$3250.00	Kirk Night Bomber ... \$495.00	Evans Super Bomber ... \$495.00	Chicago Coin Hockey ... \$275.00
Sky Fighter ... 375.00	Drivemobile ... 395.00	Bally Torpedo ... 265.00	Bally Playball ... 250.00
Bally Defender ... 395.00	Rapid Fire ... 285.00	Exhibit Vitalize ... 110.00	Bally Baskets ... 150.00
Keeney Air Raider ... 285.00	Bally Kingpin ... 295.00	Bally Racers ... 165.00	Shoot-the-Chutes ... 175.00
Ace Bomber ... 425.00	K. O. Fighters ... 225.00	Tom Mix Radio Rifle ... 125.00	Planetellus ... 125.00
Western Baseball ... 125.00	Keeney Submarine ... 245.00	Groetchen Skill Jump ... 59.50	
Exhibit Speed Biko ... 225.00	Ten Strike ... 95.00		
Skeeballette ... 95.00	Battling Practice ... 135.00		
Keeney Anti-Aircraft ... 125.00	Poker Joker ... 150.00		
Photomatic, Late Mod. ... 1275.00	Muto. Movie Machines ... 69.50		

SELECTORSCOPE! NEW TYPE FORTUNE TELLER—NEW APPEAL—COMPLETELY DIFFERENT—DESIGNED BY HARRY WILLIAMS—PRICE \$375.00.

WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED.
TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

Games that get the play

GRAND CANYON	Converted from DOUBLE PLAY
SANTA FE	Converted from WEST WIND
BRAZIL	Converted from DO - RE - MI
ARIZONA	Converted from SUN VALLEY
MIDWAY	Converted from ZOMBIE

A few games available without requiring older models

- INCREASED EARNINGS
- TROUBLE-FREE OPERATION
- LASTING POPULARITY

SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT

United MANUFACTURING COMPANY

6123-25 N. WESTERN AVENUE CHICAGO

FOR IMMEDIATE DELIVERY!

1 Seeburg Colonel, ESRC	Write	1 Wurlitzer 24 Buckley System in Original Cabinet	\$105.00
1 Seeburg Major, ESRC	Write	1 Shoot Your Way to Tokio, Like New	250.00
1 Seeburg Gem, Wireless Remote	\$200.00	1 Bally Basketball	95.00
1 Seeburg Regal, Wireless Remote	205.00	2 Shoot the Chutes, Repainted, Each	139.50
2 Mills Thrones of Music, Each	149.50	1 Groetchen Skill Jump with Stand	55.00
1 Seeburg Crown, ESRC	250.00	1 Seeburg Conv. Hitler & Mussolini	119.50
1 '42 24 Wurlitzer	395.00	3 Evans Ten Strikes, Hi-Dial, Each	52.50
2 Rock-Ola Spectravox and Play Master Comb., Late Models, Each	249.50	1 Seeburg Amplifier with Tubes	42.50

1/3 deposit, balance C. O. D., F. O. B. New York.

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594 10th Avenue, New York City. Longacre 5-9495
"Let's Trade Together, Even If It's Ideas"

WANTED PHONOGRAPHS

Will pay cash for Mills Express and Throne Phonos and late model Wurlitzers and Seeburgs. Also need Bally Attentions. Quote us your best price by wire, phone or letter.

FOR SALE: Jennings Liberty Bells \$ 35.00 Each
Rotary Merchandisers, Push Button Style 110.00 Each
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547 N. 16TH STREET Phone: West 8345 MILWAUKEE 3, WIS.

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COMBINATION TICKETS
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No Catalogs. Write for Prices—Please State Your Business and Requirements.

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SLOT MACHINES

Mills 5¢ Blue Fronts (Serials about 400,000)	\$175.00
Mills 5¢ Blue Fronts (Serials about 400,000), Drill Proof	200.00
Mills 10¢ Blue Fronts (Serials about 400,000)	200.00
Mills 10¢ Blue Fronts (Serials about 400,000), Drill Proof	225.00
Mills 5¢ Brown Fronts (Serials around 450,000), Drill Proof	250.00
Mills 10¢ Brown Fronts (Serials around 460,000), Drill Proof	275.00
Mills 5¢ War Eagles, Factory Rebuilt, 3-5 Pay	150.00
Mills 5¢ New War Eagles, Know Action, Drill Proof (Serials 475,000)	250.00

Everything We Ship Guaranteed in Perfect Condition. Money Refunded if Not Satisfied Within 10 Days.

Terms: 1/3 Dep. With Orders, Bal. C.O.D.

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2625 LUCAS AVE. ST. LOUIS, MO.
(Phone: Franklin 8820)

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PACES RACES and SERVICE

BAKER NOVELTY COMPANY

1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

WESTERHAUS INVASION — THE LATEST 5-BALL CONVERSION: PRICE \$165.00.

NAME IN HEADLINES PRINTING PRESS, INCLUDING NEON SIGN! PRICE \$295.00

SPECIAL! NEW SUPREME GUN. PRICE \$330.00

ARCADE EQUIPMENT—GUNS—MISCELLANEOUS	
MUTOSCOPE LATEST CARD VENDERS.	\$ 45.00
BALLY RAPID FIRES, A-1	275.00
MUTOSCOPE ACE BOMBER	429.50
SINGLE GRIPPERS	9.50
BALLY DEFENDER	325.00
KICKER & CATCHER	24.50
EXHIBIT KISS-O-METER, Like New	250.00
BINGO-COUNTER ARCADE GAME	12.50
CARD VENDER, Floor Size Life Up	24.50
BACK GLASS FOR BALLY 1-BALLS	6.00
USED 5c F. P. COIN CHUTES	1.50
CHICAGO HOCKEYS	245.00
BALLY CONVOY	295.00
A. B. T. CHALLENGER	24.50
KEENEY TEXAS LEAGUER, A-1	\$ 49.50
PIKE'S PEAKS	19.50
JAP CONVERTED CHICKEN SAMS	149.50
SEEBURG TWO PLAY HOCKEY	84.50
EXH. HAMMER STRIKER & STAND	79.50
CASINO GOLF, Like New	39.50
BATTING PRACTICE, Latest	129.50
EVANS TOMMY GUN-TRACER LITE	169.50
ANTI-AIRCRAFT SCREENS, New	9.50
PHOTO CELLS, SEEBURG & BALLY	3.50
PIN GAME LOCKS, Per Dozen, Used	3.50
EXH. COUNTER GAME STANDS	10.00
ADVANCE SHOCKERS	12.50
A. B. T. MODEL F, late	24.50

WE REPAIR 1 BALL & 5 BALL MOTORS, OPEN TYPE, \$5.00; SEALED TYPE, \$12.50

SLOTS—ONE-BALLS—CONSOLES	
CASH P. O. WATL. BIG GAME, new	\$150.00
ABOVE, FACTORY RECONDITIONED	130.00
JENN. SILVER MOON F. P., A-1	119.50
BALLY SUN RAY F. P. CONSOLE F.S.	159.50
BIG GAME CASH P. O., Used, A-1	115.00
4-BELLS, 5c-5c-5c-25c, Perfect	695.00
PACES RACES, Brown, Perfect	139.50
VEST POCKET, green	29.50
VEST POCKET, blue & gold	39.50
JUMBO PARADE, Cash Hi-Head	\$ 99.50
CLUB TROPHY, Like New	345.00
SPORT SPECIAL, Perfect	160.00
BALLY LONG SHOT	345.00
BALLY RECORD TIME, Like New	169.50
MILLS OWL, Like New	74.50
KEENEY FORTUNE, Cash or F. P.	345.00
KEENEY SKYLARK, Cash or F. P.	265.00
KENTUCKY, like new	350.00

PIN GAMES—NEW AND USED			
SHOW BOAT	\$49.50	PLAY BALL	\$42.50
ALERT	95.00	PAN AMERICAN	39.50
MIDWAY	175.00	PARADISE	44.50
BOLAWAY	64.50	STREAMLINER, New	195.00
TOPIC	84.50	JEEP, Like New	119.50
SILVER SKATES	44.50	FOX HUNT	35.00
GUN CLUB	69.50	STAR ATTRACTION	52.50
ZOMBIE	47.50	BAND WAGON	39.50
SPEED BALL	49.50	ZIG ZAG	54.50
SPOT-A-CARD	69.50	BROADCAST	39.50
TEXAS MUSTANG	69.50	METRO	39.50
SEA HAWK	42.50	ALL AMERICAN	39.50
SPOT POOL	57.50	CHAMPS	47.50
TEN SPOT	47.50	HOROSCOPE	47.50
LEGIONNAIRE	49.50	5-10-20, Like New	24.50
SNAPPY	49.50	DUDE RANCH	32.50
FOUR DIAMONDS	\$49.50	ATTENTION	44.50
LEAGUE LEADER	34.50	ACTION	145.00
MIAMI BEACH	49.50	NEW CHAMPS	54.50
DUPLEX	47.50	WILD FIRE	39.50
BELLE HOP	54.50	SCHOOL DAYS	39.50
BIG CHIEF	42.50	STRATOLINER	39.50
SPORT PARADE	39.50	DIXIE	39.50
FLICKER	39.50	VENUS	64.50

WE WILL PAY \$40.00 EACH FOR EXH. WEST WINDS, SUN BEAMS, DO-RE-MI AND DOUBLE PLAY

ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT.

EMPIRE COIN MACHINE EXCHANGE 2812 W. NORTH AVE. CHICAGO 47, ILLINOIS Phone: Humboldt 6288

and reported a 20 per cent gain in 1943. Many operators reported their machines earned more money per unit in 1943. This was attributed to the fact that gas rationing so limited travel that revelers, once in a spot, stayed.

Operators, however, faced 1944 with two major problems unsolved. One is curtailed service to locations due to gas rationing while the other is the manpower situation, which leaves only those repairmen in the 4-F class—and few of them available.

Richmond, Va.

Many Wartime Methods May Aid Ops in Future

RICHMOND, Jan. 8.—Many changes in the coin machine field were produced in 1943, some of which should carry over into the post-war world. Economies, both in man power and materials, never before dreamed of by operators, have been put into effect. No longer does an operator discard a part of any description—regardless of condition. Expansion into new territories, unless complete routes are available, has become a thing of the past. Routes have become more compact. Central service bureaus have sprung up.

Distributors have enjoyed the biggest boom of their careers—this despite the almost complete absence of new machines. Rebuilt coin machines of all descriptions have moved from jobbers' floors as soon as they were put on display.

Merchandise venders have had rather rough going throughout the entire year. Soft-drink operators suffered periodic cup shortages. Operators of nut routes found themselves in much better condition generally than the candy operators who resorted for the most part to nut bars and packages of nuts to keep their operations busy. Gum machines went empty for days at a time.

Again and again cigarette venders were warned of shortages which have, up to now, failed to materialize in this section. However, several tobacco jobbers have notified new accounts that should there be any lack of supply in this line they would be cut off before any old accounts were curtailed.

Music operators faced more than their share of difficulties. The Petrillo ban forced use of disks which would never have made the grade under ordinary circumstances. Hillbillies, in particular, benefited in smart-set locations where they had never before been heard. Vocals, with no instrumental accompaniment, came into their own and popularized older recordings of the artists making this type of record.

All in all, Virginia operators had the most profitable year they had ever known. Everyone worked just a bit harder, put up with conditions they had not foreseen and did their part in keeping morale at a higher level.

OUTSTANDING BUYS IN CIGARETTE VENDING MACHINES

Just because these Machines are being sold at these Low Prices does not mean they are not in A-1 operating condition. Every one of these Machines is in operative condition or else is in operation at the present time. If you need Machines do not hesitate to purchase these, as they are really a steal at the prices quoted below. We are cutting down the extent of our operations and for that reason are offering them at these very low prices.

7 Col. STEWART-McGUIRE, MODEL "B" (15¢ and 20¢ Operation) With Double Shift Container, holding 325 Packs. \$30.00 Each in Lots of 10. Single Machines, \$35.00 Each. With Standard Container, \$20.00 Each in Lots of 10. Single Machines \$25.00 Each. 8 Col. U-NEED-A-PAKS \$20.00 Each in Lots of 10. Single Machines, \$25.00 Each. 6 Col. ROWE IMPERIALS \$22.50 Each in Lots of 10. Single Machines, \$25.00 Each. 8 Col. ROWE IMPERIALS \$27.50 Each in Lots of 10. Single Machines, \$30.00 Each. 1/3 Deposit, Money Order or Cashier's Check, Balance C. O. D., F. O. B. St. Louis.

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FOR GUARANTEED MILLS EQUIPMENT BAKER NOVELTY COMPANY 1700 WASHINGTON BLVD. CHICAGO 12, ILLINOIS

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ORDER No. 11865
 • BIG PROFITS • FAST PLAY
 • LARGE HOLES • HUSKY TICKETS
 • FLASHY FRONT • LOW PRICE

Takes in \$52.80
 Aver. Payout 24.80

Aver. Gr. Profit..... \$28.00
ORDER NOW! DON'T DELAY!

Board Size	Per Sale	Name	Price Each
400	5c	Win a Buck—Thin	\$0.66
600	5c	Getzum Bucks—Semi-thick	1.20
600	5c	Getzum Smokes—Semi-thick	1.20
1000	5c	Silver Bucks—Semi-thick	1.54
1000	25c	Jackpot Charley—Thin	1.42
1200	25c	Cheerful Charley—Thick	2.73
1200	25c	Texas Charley—Thick	2.32
1800	5c	Lu Lu—Semi-thick	2.87
2400	5c	E.Z. Pickin'—Thin	3.70
2400	10c	E.Z. Pickin'—Thin	3.70
2500	5c	Hit the Fins—Thin	2.98
2500	10c	Hit the Sawbucks—Thin	2.98

1000 Hole Girl Cigarette Boards.....94¢ Net
 1000 Hole Regular Midget Plain Boards.....82¢ Net
 Order from this Ad, 25% with order. Bal. C.O.D.

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SPECIAL—BARGAINS

Paces Races, 5c Comb., Rails, A-1	\$189.50	Silver Skates	\$37.50
Bally Club Bells, 5c Comb., A-1	209.50	Stratoliner	37.50
Air Circus	\$109.50	Salute	22.50
Texas Mustang	52.50	Bowling Alley	14.50
Miami Beach	52.50	Big League	14.50
Sea Hawk	47.50	Variety	14.50
Pan American	37.50	Zola	14.50
Champ	37.50		
Marvels, A-1	\$10.00		
Seeburg Jap Gun, New Victory Conversion	\$179.50		
Rockola Ton Pins, High Dial	52.50		

TERMS: 1/3 Certified Deposit, Balance C. O. D.

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There is no substitute for Quality
 Quality Products Will Last for the Duration
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FOR SALE

ALL MACHINES COMPLETELY RECONDITIONED
IF NOT SATISFIED, RETURN WITHIN 10 DAYS, MONEY WILL BE REFUNDED

ARCADE	SLOT MACHINES	CONSOLES
Mutoscope Poker Rolls \$ 80.00	5¢ Blue Front\$185.00	Keeney Dark Horse\$ 90.00
Mutoscope Lift-a-Graph 169.00	10¢ Blue Front 220.00	Keeney 2 Way, 5 & 25¢ Write
Mutoscope Sky Fighters. Write	25¢ Blue Front 300.00	Keeney Tracktime, Red
Mutoscope 2¢ Card Vendors 35.00	5¢ Chromo Bell 450.00	Head 125.00
Mutoscope Punching Bag, Like New 275.00	5¢ Giltter 140.00	Keeney 2 Way 5¢ Super Bell 375.00
Mutoscope Pistol Sniper, Like New .. 260.00	5¢ Bonuses 250.00	Mills 4 Bells Write
Exhibit Mystic Eye ... 145.00	5¢ Roman Head 190.00	Mills Jumbo Parades 175.00
Exhibit Smiling Sam ... 125.00	10¢ Roman Head 220.00	Jennings Silver Moon ... 150.00
Exhibit Striking Power, 120.00	25¢ Roman Head 270.00	Jennings Liberty Bell ... 25.00
Exhibit 1¢ Card Vendors 35.00	5¢ Front Vendor 95.00	Baker's Pacers, DD 275.00
Evans Ten Strikes ... 65.00	5¢ War Eagle 150.00	Evans Galloping Dominos, '38 70.00
Genoa Play Balls ... 180.00	10¢ War Eagle 200.00	Evans Galloping Dominos (Late Head) 275.00
Scientific Football ... 90.00	25¢ War Eagle 275.00	Evans Rotlett Jr. (Late Head) 250.00
Scientific Basketball ... 90.00	5¢ Brown Front 225.00	
Keeney Submarine ... 225.00	10¢ Brown Front 270.00	
Keeney Anti-Aircraft ... 75.00	25¢ Brown Front 340.00	
Bally Bull 95.00		ONE BALL
Bally Rapid Fire 225.00		Bally Gold Cup\$ 49.50
Bally Alley 35.00		Bally Eureka 30.00
Rockola Ten Pins 60.00		ONE BALL PAYOUTS
Rockola World Series ... 100.00		Bally Preakness\$ 30.00
Warner Voice Recorder, 595.00		Bally Santa Anita ... 285.00
Poker Joker 65.00		Keeney Velvet 32.50
United Nations 50.00		COUNTER GAMES
Radio Rifle 75.00		A.B.T. Target Pistols \$ 25.00
Chicken Sam 125.00		Kicker and Catcher 25.00
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Regular	15 and 10¢ Jennings Cigarola ...\$ 90.00
2000 Hole Lulu Belle\$3.10 Ea.	1 Evans Bang Tail, 7 Coin145.00
1800 Hole Lulu Belle 2.80 Ea.	1 5¢ Bonus Bell, 3-5 P.O.250.00
1800 Hole Lucky Color 2.80 Ea.	2 5¢ Chrome V.P., Metered 55.00 Ea.
1900 Hole Du Du 2.75 Ea.	3 5¢ Blue & Gold V.P., New Reb. . 65.00 Ea.
1050 Hole Ranger, Prof. Avg. \$26.54 3.50 Ea.	3 5¢ Gold Giltter Q.T.125.00 Ea.
1000 Hole Cig. Boards90 Ea.	2 10¢ Gold Giltter Q.T.135.00 Ea.
1800 Hole E.Z. Lulu, Def. Prof. \$21.50	1 1¢ Gold Giltter Q.T. 70.00 Ea.
1000 Hole Golden Boy Charley, Thick 1.75 Ea.	3 25¢ Gold Chrome Write for prices
1000 Hole Jackpot Charley, Thin 1.25 Ea.	1 10¢ Gold Chrome 225.00
1000 Hole Jackpot Charley, Thick 2.00 Ea.	5 5¢ Q.T. Blue Front 85.00 Ea.
ATTENTION: WILL FILL ORDERS FOR OPERATORS ONLY.	1 10¢ Q.T. Blue Front 95.00
	10 1¢ Q.T. Blue Front, Like New .. 65.00 Ea.
	10 5¢ Smoker Bell 75.00 Ea.
	1 10¢ Smoker Bell 75.00
	10 5¢ War Eagle, 3-5 P.O.150.00 Ea.
	1 '41 Bell, '41 Derby 325.00

CONSOLE AND SLOT SALE

10 Jenn. Silver Moon & Bobtail, F.P. \$87.50 Ea.
10 Jumbo Parade, F.P., Late, Like New \$7.50 Ea.
3 Jumbo Parade, P.O. 100.00 Ea.
1 5¢ Jennings Cigarola 80.00

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100 CASH PAID FOR WURLITZER SKEE BALLS WITH FREE PLAY AND HIGH SCORE MODEL S-14 A

\$75 FOR SAME GAME WITHOUT FREE PLAY. MODEL S-14. IN WORKING ORDER.

\$15.00 EXTRA PAID FOR CRATING EACH MACHINE FOR EITHER ABOVE MODEL, REGARDLESS OF CONDITION, FOR PARTS PURPOSES AND MAY BE SHIPPED WITHOUT CRATING.

WILL ALSO PURCHASE ANY QUANTITY OF NEW OR USED PARTS BELONGING TO ABOVE MODELS OF WURLITZER SKEE BALLS—WRITE OR WIRE.

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BUY WAR BONDS AND HELP SPEED VICTORY

WANTED... 500 PHONOGRAPHS

WURLITZER PHONOGRAPHS 600, 750, 750E OR LATER MODELS

Will pay highest cash price or will trade you brand new Slot Machines for your complete route.

Write at once, giving models, price and guaranteed condition.

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OUR NEW ONE BALL PAYOUT SIMILAR IN PLAYER APPEAL TO FAIRMONT

1. New Playboard—Colorful, Spectacular.
2. New Larger Backboard and Glass.
3. Cabinet Newly and Beautifully Redesigned.
4. Handsomely Decorated Base.
5. Mechanical Parts Thoroughly Checked and Replaced Where Necessary.

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2646 W. NORTH AVE. CHICAGO, ILL.



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1 Jeep\$80.00	2 Fast Time\$45.00	1 Seeburg 16 Adapter ..\$20.00
4 Grandstands 50.00	2 O-Boys 15.00	1 Skee Ball-ETTO 40.00
3 Pacemakers 50.00	1 Silver Skate 45.00	2 Short Stop 15.00
3 Grand Nationals 50.00	1 Band Wagon 19.50	2 New Charm Cabinets for Phonographs 60.00
1 Skylark 175.00	1 Bally Gold Cup 50.00	6 Wurlitzer Wall Boxes, New 25.00
1 Salute 39.00	1 Cadillac 12.50	1 Paces Reels, Cash Pay 47.00
3 Champs 49.00	1 Score Card 15.00	2 Wireless Adapters for Wurl. Wall Boxes & Photo. Adapter 35.00
2 Score-a-Line 24.50	2 Exhibit Wings 18.50	12 Used Buckley Boxes. Write
1 Sunbeam 49.50	2 Polo 25.00	3 Mills 3 Balls, New... Write
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1 Skyray 35.00	1 Pylon 15.00	1 Twin Pace Console, 1¢ & 5¢\$285.00
2 Line-Up 30.00	1 Big Chief 24.50	1 Mills 5¢ Reconditioned Brown Front 105.00
1 Formation 20.00	1 Border Town 24.50	1 Walling Rotatop, 5¢ Slot 65.00
1 School Day 29.50	1 Play Ball 35.00	1 Walling Rotatop, 25¢ Slot 80.00
1 Sea Hawk 32.50	1 Horoscope 37.50	1 Twin Pace Console, 1¢ & 5¢ 285.00
1 Metro 17.50	1 Stratoliner 23.50	
1 Home Run 22.50	3 Three Score 29.50	
1 Rockola Ten Pins, new H.S. Head 59.50	1 Green Vest Pocket... 23.50	
1 R.H. Skill Time 42.50	3 Columbia Slots 42.50	
1 25¢ R.H. Skill Time... 79.50	1 Q.T. Slot Free Play... 25.00	
1 Silver Moon, F.P. and Check Comb.115.00	6 Seeburg Wall Boxes, used Model Selectomatic... 12.50	
2 B.C. Galloping Dominoes 50.00	1 24 Seeburg Adapter, Used 20.00	
2 Brown C. Gallop, Dom. 90.00		

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Square Dealings
Friendly Service

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Buckley Steel Cabinets\$12.50	New Type Light-Up 24 Boxes\$15.00
All Types of Buckley Adapters 15.00	Buckley Steel Pedestals 8.50
Old Type 24 Boxes 5.00	Buckley Bar Brackets 1.00

WE HAVE IN STOCK FOR IMMEDIATE DELIVERY all types of COILS, KNOCKOUT PINS, SPRINGS, TRANSFORMERS, CANCEL COILS, TOGGLE SWITCHES, COIN CHUTES, LOCKS, SCREWS and all other parts for Buckley Systems.

1/3 Deposit With Order, Balance C. O. D.

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"THERE IS NO SUBSTITUTE FOR QUALITY"

- 20 MILLS PANORAMS, like new.....\$325.00
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 - 10 JUMBO PARADES, F. P., A-1 condition..... 89.50
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 - 3 JENNINGS CIGAROLLAS XV 5c and 15c play..... 109.50
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 - 1 4-WAY SUPERBELL, 5c-5c-5c-25c, like new..... WRITE
- SLOTS**
- 5c BLUE FRONTS, rebuilt, knees, C. H.....\$179.50
 - 10c BLUE FRONTS, rebuilt, knees, C. H..... 199.50
 - 25c BLUE FRONTS, new crackle, knees, C. H..... 275.00
 - 5c BROWN FRONTS, 3/10 P. O., knees, C. H..... 249.50
 - 10c CHERRY BELLS, 3/5 P. O., knees, C. H..... 275.00
 - 25c CHERRY BELLS, 3/5 P. O., knees, C. H..... 299.50
 - 200 NEW CLUB HANDLES, Ea..... 5.00
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We Carry a Complete Line of Super Bell Parts.

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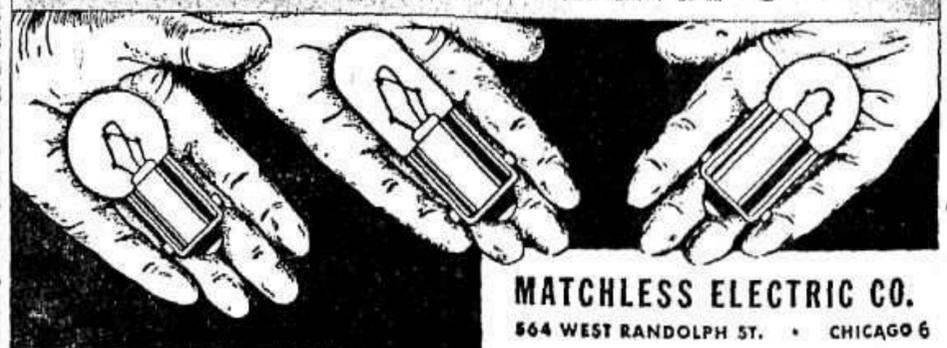
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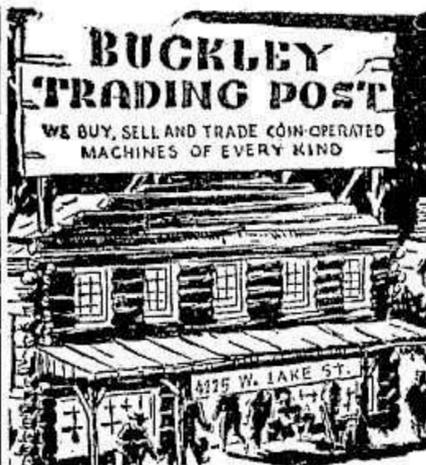
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Mills	Jennings	Wattings	
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Jackpot Jim	1000	5c	50.00	20.50	2.55
Jackpot John	1000	10c	100.00	33.00	2.93
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These tubes are next to impossible to secure. We have adapters for making the change-over that require no changes in the amplifier or remote boxes.

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\$3.00 Each in Lots of Six \$6.50 Each, Minimum Shipment of Six
These have all been tried and proven thoroughly satisfactory. WE GUARANTEE SATISFACTION. Absolutely no worry, anyone can make the change, carry these in your service kit as standard equipment. One-third with order, balance C. O. D.

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Send List of Machines you have to sell and let us quote prices we will pay for your machines. Send List to either office by airmail.
All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

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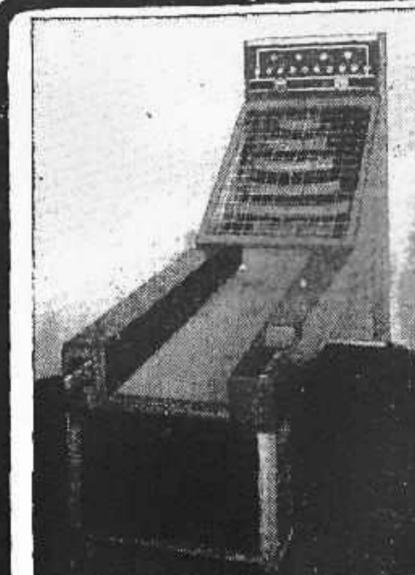
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Coin-operated game rotates under glass top while players sit with drink, food, etc. 5c play. Every Restaurant wants a table. Games are in first-class condition, thoroughly reconditioned, ready to operate.
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The new extraordinary bowling game that gives you all the thrills of real bowling and small enough to fit any location. It's got "player appeal" and collections prove it.

Be first in your territory with this new miniature skee ball alley and start reaping the first big harvest of 1944.

Factory constructed. Size 6 feet long, 22 inches wide. Foolproof mechanism. Adjustable playing field. 100% perfect.

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The finest reconditioned and refinished games to be had. Each machine guaranteed or money refunded. A trial order will convince you. Factory rebuilt 5-Ball Free Play Novelty Games.

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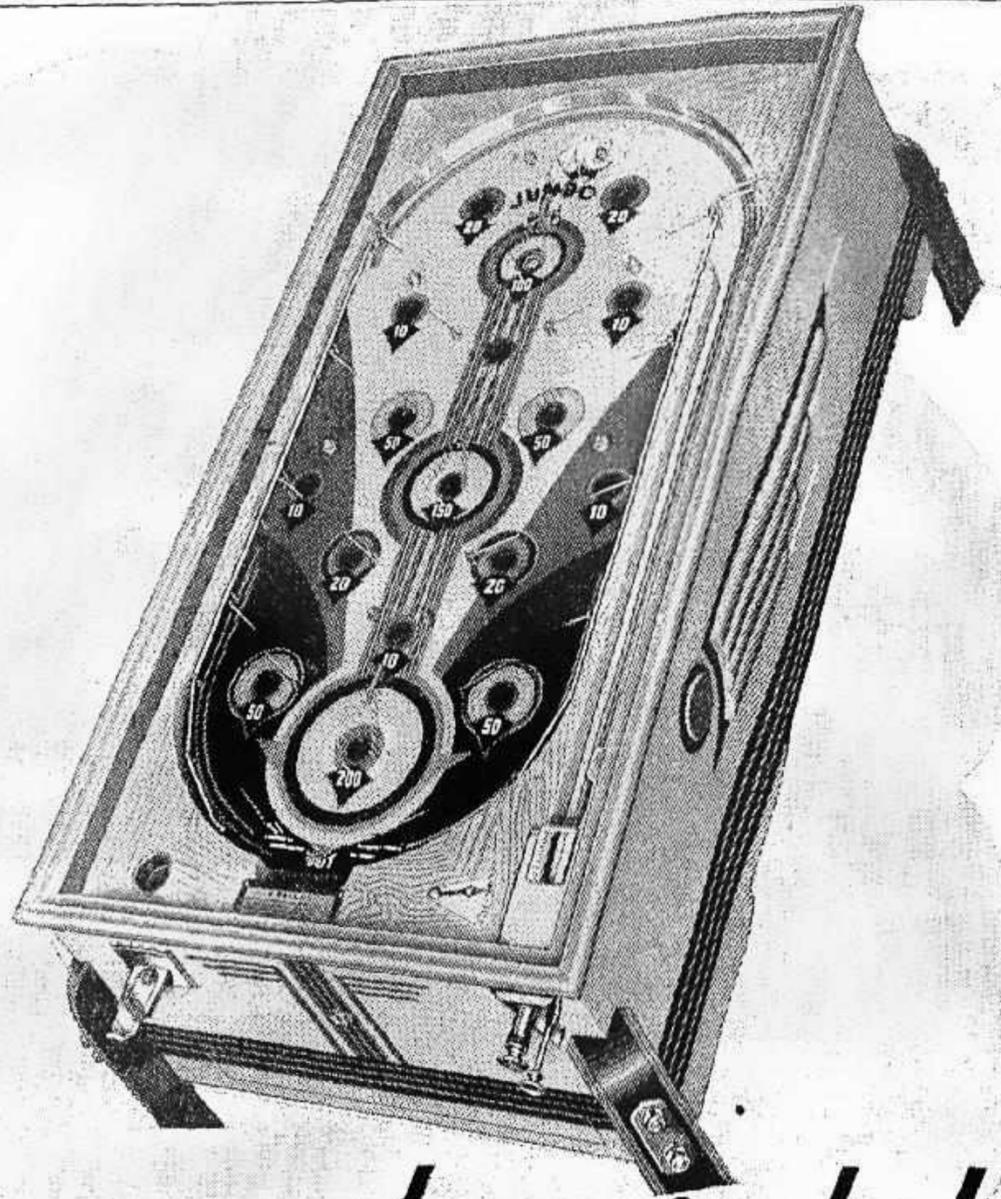
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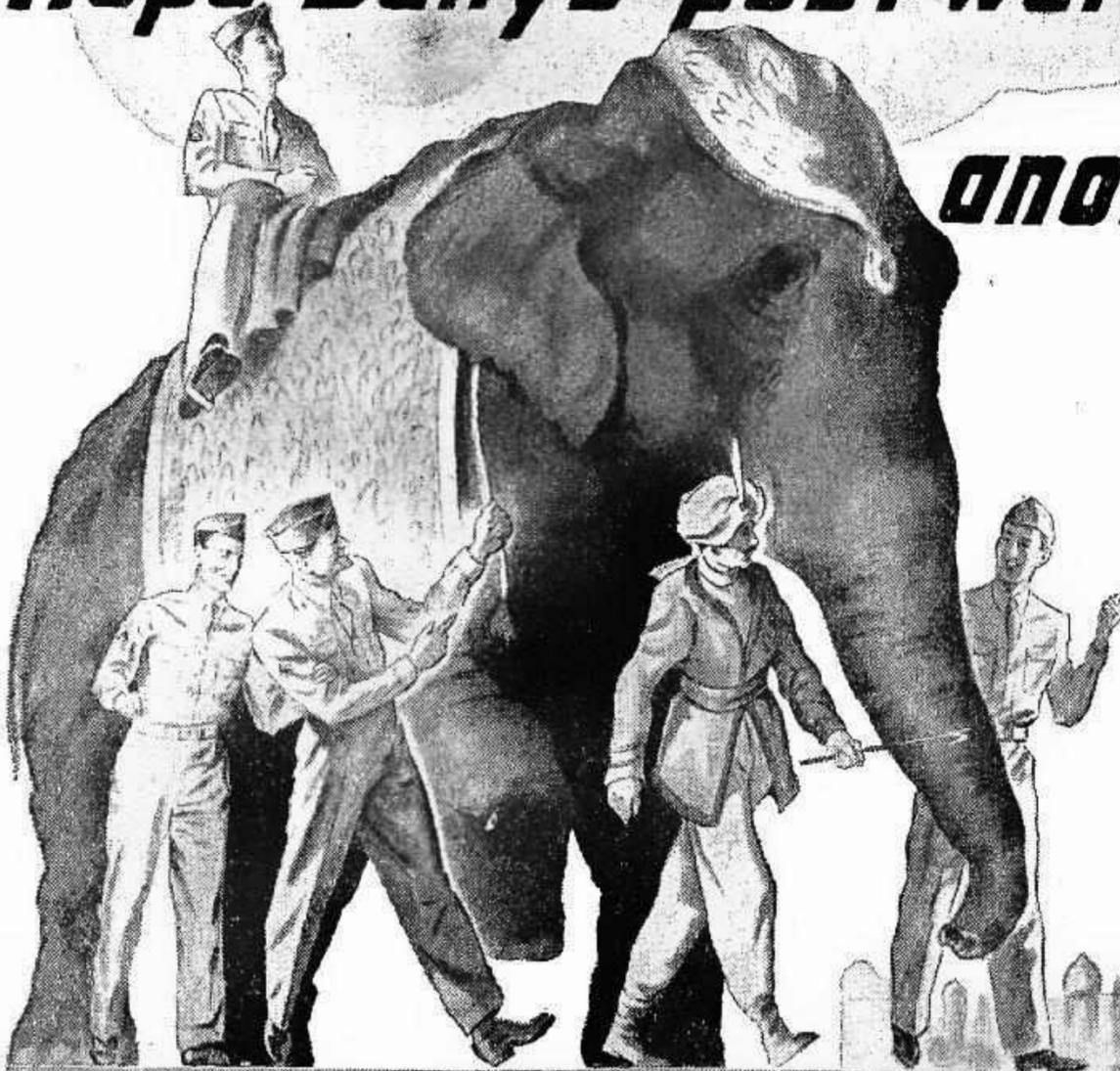
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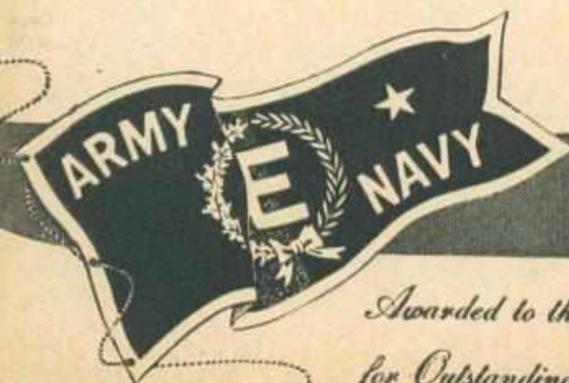
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