

# The **Billboard**

JANUARY 29, 1944

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

**RADIO**

## FAMILY SCRIPTS IN DOUGH TIME

**VAUDE**

### Smallies' Big Parade To Talent Agencies

**GENERAL NEWS**

### U. S. Coin Brings Profit For Latin American Air

**LEGIT**



FLORENCE HIN LOWE  
China's Sock Contortionist  
(See page 4)

## WAR ACROSS THE FOOTLIGHTS

HERE COMES MR. JORDAN!  
AMERICA'S MOST AMAZING MUSICAL PERSONALITY



CURRENTLY  
LOEW'S STATE THEATER  
New York City  
(4th Repeat Engagement)

FEATURED IN  
THREE CHEERS for the BOYS  
Universal All-Star Musical  
Soon To Be Released

Personal Representative  
BERLE ADAMS

*General* AMUSEMENT CORPORATION  
THOMAS G. ROCKWELL, President  
NEW YORK CHICAGO HOLLYWOOD CINCINNATI LONDON

**LOUIS JORDAN**  
and his TYMPANY FIVE

# Below Border Air Profit in \$

## Culture Comedy

**A** GAIN Boston is the laughing stock of America. In the city which still falsely prides itself as the hub of the universe, the official censor tampered with Katherine Dunham's highly regarded artistic and entertainment success, *Tropical Revue*, while the newspapers flared indignantly over Igor Stravinsky's special arrangement of the national anthem, and the police radical squad put on its dignity and invaded Symphony Hall without quite knowing why.

This is the Athens of America, university city and home of the world's greatest orchestral body, a city of libraries, museums and countless cultural activities. This also is where the Watch and Ward Society is a self-appointed censor of literature; where the finger of scorn was pointed at O'Neill; where Karl Muck, one of the great conductors of all time, was unjustly discredited during the last war; where (in Boston and Cambridge) the nation's worst slums can be found; where night club and burlesque entertainers operate without supervision; where official corruption allowed giant syndicate numbers rackets and the Cocónut Grove disaster.

But if this is the hub of the universe, this also is the origin of the Bean Pot tempest.

## Sex-Conscious Hub Ices Hot Dunham Terps

**BOSTON, Jan. 22.** — Katherine Dunham's *Tropical Revue* sizzled on Broadway for 17 weeks, but in Boston it got splashed with ice-cold water thrown by the city censor after a pair of indignant reviews appeared.

Show began a week's engagement Monday night (17) but by Tuesday it's most serious and pretentious sections had been deleted for fear Boston's morals might be influenced.

Tuesday reviews obviously affected the decision of John J. Spencer, city censor, for his condemnation of *Rites De Passage*, a sequence of ritual dances showing the passage of a boy thru puberty to the estate of manhood, employed words to be found in the review by Elliot Norton, of *The Post*. Spencer termed it "suggestive and offensive."

Norton's review said the show "managed to startle, delight, offend, shock and entertain. . . ." He said, ". . . it is downright offensive and needs to be altered . . . in the name of good taste and decency . . . more than one dance is frankly erotic. . . ." *Rites De Passage*, in his opinion, was ". . . altogether too explicit."

Margaret Lloyd, of *The Christian Science Monitor*, hurled such epithets as "sheer animality, boring as well as distasteful" and crowned them with "willfully lewd."

By Wednesday *The Boston Herald and Globe* in implied stories had risen to Miss Dunham's defense. A *Herald* editorial of January 20, entitled "A Stupid Ban," lashed out at bigoted censorship, saying in part: "When a city censorship becomes so obtuse as to crack down upon truly artistic productions, while permitting burlesque shows to retain their (See **HUB SEX CONSCIOUS** on page 31)

## WPB Kills Hope Of Showbiz for Summer Cooling

**WASHINGTON, Jan. 22.**—Night club and theater operators who were hoping to get hold of air-conditioning equipment before the arrival of warm weather put a crimp in their business, learned this week that they would get a WPB cold shoulder.

An announcement was made by WPB to the effect that certain businesses and services would be prohibited from acquiring Freon—an essential gas in refrigeration and air-conditioning equipment. Among the businesses were night clubs, theaters, bars, cocktail lounges, beer parlors, restaurants, skating rinks, club houses, ballrooms, dancing studios, dance halls, bowling alleys, amusement parks and moving picture houses.

The news is strictly bad for a number of nitery ops who would like to stay open this summer to take advantage of the boom in night club business. Many spots have always shuttered early in the summer, and because of this are without cooling equipment. Now unable to buy air conditioning they face considerable difficulty in trying to cash in on the expanded business.

Also expected to receive the news with- (See **WPB KILLS HOPE** on page 31)



In Havana, for instance, the two largest stations, with 18 hours air time daily,

## From Mexico to Chile 40 Per Cent of Broadcasts Paid for by U.S. Mfgs

### Latins Spot Listeners to Death

**NEW YORK, Jan. 22.**—In Latin America today—North, Central and South—money spent by the U. S. and British governments and corporations for advertising and propaganda (geared to the post-war era) represents the difference between profit and loss on stations as well as chains. Approximately 40 per cent of air time bought is American, and spot announcements play a major role in this plugging. Taking their lead from los Yanquis, the Latins are selling their goods with spots and the results, according to latest survey, is that the spot biz is tremendous.

were using up as much as seven and a half hours for spots until the government stepped in recently and whittled this down to three and one-quarter hours a day. In Mexico City one station which gives the time every five minutes throughout the day accompanies each time signal with a spot plug. In other countries it is not uncommon for station breaks to last three or four minutes while the studio squeezes in three or four sales spiels. Only Peru and Venezuela, among the Spanish republics, seems to be maintaining balance with spot announcements, the latter forbidding more than three short plugs in an hour.

Newscasts, too, are so overdone, according to ad execs who have visited below the Rio Grande, to the point that they mean little or nothing. Only two of the Latin countries—Argentina and Columbia—are averse to hours and hours of newscasting. Other countries use such programs widely, some stations giving as much as 30 minutes to an hour reading news from local papers and wire services. The majority of these countries, having crossed over officially into the Allied camp, are not opposed to news with an anti-Axis slant going thru the mike. Sometimes this eagerness to boost the Allied cause has its humorous moments, as for instance the Peruvian (See **BELOW BORDER AIR** on page 20)

## Schooler Heads CSI Production Outpost Stress

**NEW YORK, Jan. 22.**—Dave Schooler has been appointed general manager of production for USO-Camp Shows, Inc., to replace Harry Delmar, who recently resigned to give his full attention to his production, *Follow the Girls*.

Schooler has been associated with Camp Shows variously as director of music, chief of the org's Blue Circuit and more recently has headed the Victory Circuit operations. He now takes over the supervision of all branches of CSI production and will give special attention to org's added emphasis on overseas entertainment.

## Pioneer USO Unit Returns From 12 Months in Pacific

**NEW YORK, Jan. 22.**—After a 12-month performing trek thru New Guinea, Guadalcanal and other islands, as well as Australia, New Caledonia, the New Hebrides and the Fiji Islands, USO-Camp Shows' pioneer unit in the South Pacific area has returned home. Highlights of the tour, as sketched by vet juggler Stan Kavanaugh and singer John L. Fogarty, who headed the unit, revealed that the troupe's performances ran into plenty of trouble, including a brush fire, horse stampede, jungle fox-hole squatting during air raids, being targets for Nip snipers and playing in a ring of G. I.'s facing the jungle on the alert for a sneak attack. In all, unit gave 500 performances.

Original outfit which sailed in December, 1942, consisted of George Prentice, Peter Kova, Pat Lane, Bobby Gilbert, Barney Grant, Harry Mendoza, Bob Ripa, Ralph Kirk, Bob Del Rio, George Stalza in addition to Kavanaugh and Fogarty. Returns, however, cut the troupe to eight, and these later split into two four-man units. Kavanaugh, Fogarty, Prentice and Kova were together thruout the 12-month hike. Unit played all advanced spots allowed, frequently performing less than a mile from front lines. In the island area, according to Kavanaugh, air-raid alerts averaged four a night. As shows ran 140 minutes, they had to be skedded at 5 p.m. as the Nips didn't come over much by daylight. Even at that, Fogarty explained, there was no lack of excitement. He told of diving off the platform three times into a fox-hole before he could finish a chorus of *My Wild Irish Rose*. In one instance, two G. I.'s hiked 40 miles to see the show (See **USO Unit Back Home** on page 31)

## Starting at the Bottom, or No Gravy in the Navy

By LEONARD TRAUBE

**NEW YORK, Jan. 22.**—They decided to dot the i and cross the t in Victory by grabbing me for the bluejacket ensemble. The rating is apprentice seaman. If they dug any lower they would qualify as archeologists—or at least sandhogs.

It all happened at the Grand Central Palace induction center Tuesday (18) when I wasn't looking. I don't cut a very impressive figure in full regalia, so you can imagine how I drape-shaped up in shorts. As for the altogether, you shoulda seen my playmates. Some of them were so thin they were almost recruited for carbon paper.

The minute I cracked "army" to the assignment board, they hit me broadside with navy. One of these fine days the officer in khaki will wake up to discover his significant loss.

Join the navy and see the world. So they're sending us ('tis said) to the naval training station at Samson, N. Y., my home State. I like that Samson stuff; gives a fellow a feeling of power and strength. And now if only Delilah would come along and make with play.

Leave it to the boys in indigo. On (See **No Gravy in the Navy** on page 56)

### In This Issue

|   |  |                                 |
|---|--|---------------------------------|
| Bands & Vaude Grosses . . . . . 21            | Legitimato . . . . . 30-31             | Reviews, Legit . . . . . 31     |
| Burlesque . . . . . 21                        | Letter List . . . . . 47-48            | Night Clubs . . . . . 22        |
| Carnival . . . . . 33-38                      | Magio . . . . . 21                     | Orchestras . . . . . 20         |
| Circus . . . . . 40-41                        | Merchandise-Pipes . . . . . 50-55      | Vaude . . . . . 24              |
| Classified Ads . . . . . 46-47                | Music . . . . . 13-19                  | Rinks-Skaters . . . . . 44      |
| Cocktail Combos . . . . . 28-29               | Music-Merchandising . . . . . 62-65    | Roadshow Films . . . . . 46     |
| Coin Machines . . . . . 57-60                 | Music Popularity Chart . . . . . 14-19 | Routes, Acts . . . . . 27       |
| Corral . . . . . 41                           | Night Clubs . . . . . 22-27            | Carnival . . . . . 56           |
| Hurd's Editorial . . . . . 57                 | Parks-Pools . . . . . 39               | Circus . . . . . 58             |
| Fairs-Expositions . . . . . 42-43             | Pipes for Pitchmen . . . . . 55        | Dramatic & Musical . . . . . 31 |
| Final Curtain, Births, Marriages . . . . . 32 | Radio . . . . . 6-11 & 20              | Ice Shows . . . . . 4           |
| General Outdoor . . . . . 55-56               | Radio-Music . . . . . 12               | Sponsored Events . . . . . 38   |
|   | Repertoire . . . . . 45                | Vaudeville . . . . . 22-27      |
|   |  | Vending Machines . . . . . 66   |

# Sonja Henie Skates Ice to Gold Again as Hollywood Revue Hits New Grosses

## HOLLYWOOD ICE REVUE

(Opened Tuesday, January 18, 1944)

MADISON SQUARE GARDEN,  
NEW YORK

Seventh edition. Choreography and staging by Catherine Littlefield. Musical direction by Jack Pfeiffer. Musical arrangements by Paul Van Loan. Costumes designed by Billy Livingston. Setting and properties designed by Bruno Maine. Executive director, Arthur M. Wirtz. General manager, William H. Burke. Produced by Hollywood Ice Productions.

Principals: Sonja Henie, Freddie Trenkler, Dorothy and Hazel Caley, Buford McCusker, Marshall Beard.

Ensemble: Anne Ayres, Arlene Burger, Alice Ferrar, Elouise Christina, Margaret Culley, Shirley Davies, Dotty DeWolf, Iris Gordon, Lois Gordon, Bobbie Haymond, Shirley Barnay, Lynn Immesberger, Barbara Johnson, Lynn Kelly, Lois Lanksbury, Mary Lindblad, Terry Lovelace, Vicki Marsha, Helen Mills, Carol Mondor, Joan Marshall, Pat Osler, Charlotte Purkiss, Gladys Rogers, Alice Rocklin, Georgia Shattuck, Kay Stark, Diana Stinson, Jean Sturgeon, Jean Summers, Janet Van Sickle, Eugenia Zonova, Dorothy O'Brien, Edith Hawley, Pearl Marshall, Scottie Robertson, Betty Tmanus, Margie DeWolf, Betty Wilkins, Allison Briggs, Clyde Cameron, William Carvel, John Farris, George Flaherty, James Carter, John Fudge, Jack Lewis, Alex Lindgren, Arch Mitchell, James Oetzel, Buck Pennington, John Roach, George Rous, Frank Turella, George Wagner, Joe Walters, Frankie Ward, Al Cooper, Harper Flaherty, Tommy Lynn, William Udell.

Vocalists: Caroline DeZurlic, Eddie Bush, Mel Peterson, Murray White and Freckles Lyons.

On Tuesday (18) Sonja Henie brought

## FLORENCE HIN LOWE

### 'China's Sock Contortionist'

"YOU have to work pretty hard." These six words sum up a modest self-estimate of the talent which has made Florence Hin Lowe's contortion act one of the socks of showbiz.

It took more than hard work to get Florence Hin Lowe near a stage at all. She is Chinese and the Chinese view the theater with somewhat more than suspicion. There was a lot of determination involved before she got her Canton-born parents to let her attend acrobatic school at the age of seven. And there were a lot of raised eyebrows in the Los Angeles Chinese community when she went.

However, Flo fooled them all. At 8 she played the Paramount Theater in Los Angeles, at 11 she was on the stage at Grauman's Chinese Theater there. When she was 12, her parents gave up their dry goods business and moved Flo and her aerial somersaults to Chicago.

She's been a sock ever since. In Vancouver, B. C., the Chinese community declares a holiday when she hits town. In Washington, the Chinese ambassador's wife brought the whole embassy staff to see her.

However, being a regular show-stopper hasn't spoiled Florence in the least. If you try to talk to her about her act, she just blushes and says:

"Well, you have to work pretty hard."

Florence Hin Lowe is currently at the Kentucky Hotel, Louisville.

her own special troupe of bladers to Madison Square Garden for her seventh consecutive annual visit. The Golden Girl and Her Hollywood Ice Revue make their longest stop on their Garden record this year with 10 evening performances thru January 27 and five more from January 31 to February 4, inclusive. Advance b.-o. reports point a virtual sell-out.

As a concession, perhaps, to difficulties of wartime transportation, the HIR edition of 1944 has been streamlined to a minimum of props and scenic effects. This, naturally, results in a curtailment of the production numbers that have come to be expected in a big ice spectacle. It also puts the choreographer and director in something of a spot, for there are after all only a limited number of effects to be had from the paces of a skating chorus line without the use of novelty props. As about every chorus blade routine that can be thought of has already been devised for previous ice frolics, Katherine Littlefield's numbers bog down on the score of repetition. Many seem over-long and not too much invention has gone into some of them. Incidentally, the ensemble girls of this year's edition have been picked with an eye for pulchritude. They are a fetching aggregation of cuties. But even with ample past performances under their belts, not a few of them seemed a little unsure of their routines the other night.

(See Sonja Henie Skates on page 30)

## Boston Safety Rules Cost Set Now at 500Gs.

BOSTON, Jan. 22.—Estimates printed in *The Billboard* two weeks ago of the cost of renovations of Boston theaters, under the new safety rulings imposed as a result of the Coconut Grove disaster, were far shy of the mark. It was reported that the renovations would cost Boston theater owners \$100,000. But estimates, given unofficially, but by good authority, come nearer to half a million bucks. The M. and P. movie theater chain share the greatest burden with their cost running well over \$300,000 for theaters all over the State. The Colonial Theater here will have spent about \$30,000, while renovations to the five Shubert houses will probably top \$70,000.

## "Skating Vanities" Off Big in St. Louis

ST. LOUIS, Jan. 22.—*Skating Vanities* opened at Municipal Auditorium here Wednesday night to a capacity crowd of 7,600. Advance ticket sale up to Thursday morning was slightly over \$17,000, according to show management. Show, playing at popular prices of \$1.10, 75 cents and 55 cents, will close next Wednesday (26), with a matinee Sunday.

The roller extravaganza got worlds of good publicity for the week preceding the opening, with C. Foster Bell handling the press, and production made a big hit with the opening audiences.

# Short Wave Not the Answer To U. S. Post-War European Commercial Air Selling

## WLW's Shouse Calls Upon Engineers for Solution

CINCINNATI, Jan. 22.—Warning that American broadcasters had better start planning new technical equipment to get programs to Europe after the war at least as well as the BBC does now was given by James D. Shouse, vice-president of WLW, Crosley outlet here, in a speech Wednesday (19) before Cincinnati's Advertising Club. The BBC, said Shouse, has a large concentration of transmitting equipment sending programs to the Continent with a strong signal. Our present short-wave stations do not have an adequate signal reaching the European soil and the many millions who represent a powerful potential post-war

market for American products, added Shouse. He based his statements upon information he gained recently while traveling in the British Isles as an OWI consultant.

Stressing the fact that altho many American broadcasters expect a lucrative return beaming programs to European markets we still are not on a par with the BBC, Shouse said that today there "is in the southern half of the British Isles the greatest concentration of broadcasting transmitting equipment in the world." Much of this equipment is used by the BBC Overseas Division to broad-

# Talent Agencies Eat and Pay Off Blue's Carlin With Ideas and Shows

HOLLYWOOD, Jan. 22.—Top Hollywood agents were given the lowdown on Blue Network sustaining policy by Phillips Carlin, web program head, who threw dinner for them and then subtly suggested they pay for the meal with new show ideas.

In speaking of new program ideas, Carlin said, "We're not throwing money around but we are willing and able now to gamble on a good bet."

Following the Blue's policy for build-

ing daytime programs, Carlin went on to say that network was looking for new ideas in strip shows and called on agencies to show what they had. As an example of what daytime programs can do toward building a listening audience, Carlin pointed out the two Blue morning shows, *Breakfast at Sardi's* and *Breakfast Club*.

Nothing startling was offered the 10 percenters by Carlin, but at least his appeal for better program ideas was novel to the extent that it seemed to get results. Already, it was learned, new program ideas are flooding the Blue. At least by directing his appeal to the agencies, Carlin won't be snowed under by too much tripe. The stuff will probably be above the average, for each agency will have a rep to consider before submitting inferior material. Those in the know claim Blue is off to a good start, confining open-door policy to the agencies and talent buyers.

# Hub Canteen Reopens In New Quarters

BOSTON, Jan. 22.—The Boston Stage Door Canteen, which closed down last fall on orders of the building commissioner, reopened Thursday in new quarters. The commissioner had condemned the premises housing the canteen on the suggestion of army and navy morale officers who felt that it was unsafe.

The canteen is now quartered on the third floor of Boston's YMCA building in the center of the city. Former quarters was the Shubert-owned Copley Theater Building.

Plenty of gold braid mingled with enlisted men for the gala opening. A navy band supplied the music for opening ceremonies, with entertainers from many clubs and shows lending a hand. Malcolm Bradley French is co-chairman with Mrs. Simon P. Waters. Kitchen is presided over by Ralph Di Matteo, chef of the Lincolnshire Hotel.

Only sour note at the opening was voiced by the many girls from the various services who expressed disappointment at not being allowed in the canteen. Brock Pemberton explained that admittance of service women was optional with each of the seven national canteens. Mrs. French stated that there simply was not room enough to take care of the girls, too. However, Sunday afternoon soirees are planned at which the girls will be entertained.

The canteen's new quarters are considerably larger than before. The hall is large, approximately 100 by 50 feet, with a 32-foot ceiling. Decoration is pastel shades of patriotic red, white and blue, with vertical stripes on the walls accentuating the height of the room. A good-sized stage allows greater freedom for bands and entertainers.

Among the entertainers who appeared were the casts of *Peepshow*, *The Cherry Orchard*, *Mexican Hayride*, the Katherine Dunham troupe and the Dixieland Band; Imogene Coca, Eric Brotherson from the Satire Room; Jane Pickens, Copley Plaza; Ludwig Juht, bass fiddler from the Boston Symphony; Ted Straeter's band from the Hotel Statler; Phil Spitalny and his orchestra from the RKO-Boston. Practically all the centers of entertainment in the city were represented.

## ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.  
Francy's, Dorothy, Ice Time (Adolphus Hotel) Dallas.  
Henie, Sonja, Hollywood Ice Revue (Madison Square Garden) NYC, Jan. 17-Feb. 4.  
Ice-Capades of 1944 (Uline Arena) Washington 25-Feb. 3.  
Ice Follies of 1944 (Municipal Aud.) Buffalo 24-30; (Maple Leaf Gardens) Toronto 31-Feb. 5.  
Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.  
Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.

## BOLTON HOTEL SYSTEM operating

### HOTEL OLMSTED

Cleveland, Ohio

Frank Walker, Mgr.

Home of Palace and Hanna Theatre  
Stars in Cleveland

## NEED A PRESS AGENT?

If you have a good one keep him—if you want personal, competent attention my shingle is out!

TIM GAYLE

30 N. LaSalle, Suite 723, Chicago 2, Ill.  
RANDolph 3536

P.S.: Still associate editor *BATON*;  
also staff-writing for the new *FINALE*.

## "Home of Showfolk"

Rates Reasonable

HOTEL HAYLIN  
CINCINNATI, O.  
Corner  
Vine St. &  
Opera Place  
Phone Main 6780

SPECIAL  
PRINTED  
ROLL or MACHINE

100,000  
FOR \$22.00

ELLIOTT TICKET CO.

# TICKETS

RESERVED SEAT — PAD — STRIP  
COUPON BOOKS — RESTAURANT  
CHECKS — SALES BOOKS AND  
ALL ALLIED FORMS

(409 LAFAYETTE ST., N. Y. C.)  
82 W. WASHINGTON ST., Chicago  
615 CHESTNUT ST., Phila.

STOCK

ROLL TICKETS

ONE ROLL \$ 54  
TEN ROLLS 3.90  
FIFTY ROLLS 17.00  
ROLLS 2,000 EACH

Double Coupons,  
Double Price  
No C. O. D. Orders  
Accepted

Adelaide Abbott  
Joan Abbott  
Norman Abbondante  
Francis Abella  
Maurice Abravanel  
Isadore Ackron  
Rudy Acosta  
Yvonne Adair  
Anne Adams  
Cathy Adams  
Diana Adams  
Franklin P. Adams  
Joey Adams  
Lennie Adams  
Marguerite Adams  
Sam Adams  
Larry Adler  
Stuart Adler  
Paulotte Agran  
Licia Albanese  
Mme. Albertini  
Jack Albertson  
Alex Alexander  
Edgar Alexander  
Graham Alexander  
Helen Alexander  
Valerie Alexander  
Allan & Kent  
Dolly Allan  
Jimmy Allan  
Bob Allen & Orch.  
Louise Allen  
Marty Allen  
Napoleon Allen  
Sara Allen  
Bert Allerton  
Divi Allessi  
Bob Allison  
Elektra Allison & Her Gang

Wana Allison  
Honey Allyn  
Pauline Alpert  
William Alter  
Thelma Altman  
Anita Alvarez  
Zinaida Alvarez  
Charles Amato  
Lenny Amato  
Lenore Amazo  
Carmen Amaya  
Helen Amaya  
Paco Amaya  
Ame Sisters  
Katie Amers  
Adrienne Ames  
Harry Ames & Co.  
Margaret Dale Ames  
Norma Amigo  
Nelly Amsden  
Lillian Andersen  
Ann Anderson  
Bob Anderson  
Claire Anderson  
Dolores Anderson  
Elaine Anderson  
Gloria Anderson  
Katherine Anderson  
Maxwell Anderson  
Julio Andino  
Julle Andre  
Stella Andre  
Madelino Androola  
Andrews Sisters  
Ismay Andrews  
Leona Andrews  
Muriel Angelus  
Annabella  
Ruth Anselm  
Alfred Antonini  
Anthony, Allan & Hodge  
Alfred Apaka  
Susan Appl  
Nina Appleman  
Vera Appleton  
Harry Archer  
Anita Arden  
Cecil Arden  
Helen Arden  
Jean Arden  
Rosita Arguello  
Albert Arkuss

Arlane Trio  
Judith Arlen  
Arma Ensemble  
Stephanie & James  
Armando  
Dolores Armstead  
Army Show Play-by-Play  
Arnault Bros.  
Elsie Arnold  
Helene Arthur  
Renee Asch  
Muriel Asche  
Paul Ash & Orch.  
Earl Ashcroft  
Barbara Ashley  
Ashley & Ware  
Catherine Aspinall  
Nadaeha Atiyeh  
Audrey Augenti  
Sonny Austin  
Mary Patricia Avalon  
Christine Ayers  
Mitchell Ayres & Orch.  
Abel Baer  
Bugs Baer  
Collins Bain  
Mildred Bailey  
Bill & Cora Balrd  
Betty Baker  
Don Baker & Music  
Frank Baker Trio

Ruth Barber  
Red Barber  
Lyda Barco  
Thomas Barker  
Binnie Barnes  
Mae Barnes  
Pat Barnes  
Roy Barnes  
Sandra Barnes  
Pat Barnett  
Florence Barr  
Ruth Barr  
Paul Barragan  
Elaine Barrett  
Helen Barrett  
Jack Barrett  
Ruth Barrett  
Sheila Barrett  
Sandra Barrett  
Tony Barrett  
Alice Barretto  
Gracie Barrie & Orchestra  
Wendy Barrie  
Tom Barrigan  
Oley Barris  
Blue Barron & Orchestra  
Tom Barron  
Mr. & Mrs. Ed Barrows  
Joan Barrie  
Mona Barrie  
Barry Brothers  
Barry Sisters

Iloha Behayla  
Ruth Behrmann  
Paul Belanger  
Lionel Belasco  
Marion Belett  
John Bell  
Tommy Bell & Sergeant A. Flat  
Nino Bellasai  
Edward Bello  
Bertha Belmore  
H. Phillip Bender  
Helen Benner  
Alfred C. Bennett  
Lillian Bennett  
Phil Bennett & Orchestra  
Mary Benrimo  
Jerry Benson  
Mildred Benson  
Ray Benson  
Gene Benton  
Charles Berg  
Evelyn Berger  
Maximillian Bergere & Orchestra  
Mary Ella Bergh  
Ben Berl  
Bernice Berke  
Milton Berle  
Sylvia Berman  
Bernadette  
Diane Bernhard

Marilyn Blak  
Archie Bleyer  
Martin Block  
Eric Blore  
Blue Hill Group Singers  
Sylvia Blue  
Edna Bockstein  
Natalie Bodayna  
John Boles  
Eleanor Boleyn  
Ray Bolger  
Dawn Bolton  
Larry Bolton  
Angie Bond Trio  
Phil Bonoffo  
Shirley Booth  
Arthur Boran  
Ruth Ann Boris  
Dario Borzani  
Sybil Bowan  
Arthur Bowie  
Audrey Bowman  
Dave Bowman  
Monica Boyar  
Carroll Boyd  
Olga Brace  
Marian Bradley  
Barbara Brae  
Paul Bradshaw  
Russell Bradshaw  
Florence Brady  
Horace Braham

Bill Broder  
Estelle Brody  
Bob Bromley  
Ellen Bromley  
Brooklyn Dodgers  
Evelyn Brooks  
Eric Brotherson  
Betty Brown Trio  
Daisy Brown  
Eleanor Brown  
Joe E. Brown  
Herb Brown  
John B. Brown  
Les Brown Orchestra  
Sidney Browne  
Joe Browning  
John Brownlee  
Carol Bruce  
Betty Bryant  
Michael Bruno  
Nat Brusiloff  
Perry Bruskin  
Charlotte Buckley  
Joan Bullock  
Joseph Buloff  
Burke Twins  
Trudy Burke  
Ernie Burnett  
Martha Burnett  
Herbert Burns  
James Burns  
Julian Bush

Frank Cambria  
Tully Camerini  
Craig Campbell  
Ian Campbell  
Keith Campbell  
Norvel Campbell  
Rose Candeloro  
Douglas Candy  
Charlie Cantor  
Nicholas Capri & His Band  
Harry Carey  
Kohana Carey  
Cynthia Carlin  
Linda Carlton  
The Carltons  
Arline Carmen  
Art Carney  
Carol Sisters (Terry & Fran)

Lynn Carol  
Alma Carolina  
Imogene Carpenter  
Carr Brothers  
Al Carr  
J. Carr  
Vieda Carran  
Irv Carroll & Orchestra  
Jimmy Carroll & Orchestra  
Ann Carroll  
Deanne Carroll  
Grace & Mickey Carroll  
Harry Carroll  
Marcia Carroll  
The Carrolls  
Irving Carroll Orchestra  
Robert Carso  
Beth Carsory  
Carter & Bowie  
Gordon Carter  
Jean Carter  
The Carters  
Ronny Carver  
Zeb Carver & Co.  
Casa Loma Orchestra  
Dolores Casanelli  
Evelyn Case  
Frank Case  
Lucille Casey  
Stuart Casey  
Gertrude Casrie!  
Eddie Cassell  
Samuel Cassell  
Frances Cassard  
Richard Casserly  
Elly Cassman  
Rene Costelar  
Jean Casto  
Phoebe Cates  
Stanley Catron  
Carmen Cavallaro  
& Orchestra

Cynthia Cavanaugh  
Jimmie Cavanaugh  
Katherine Cavalli  
Josephine Cavallero  
Josephine Cazenza  
Andy Celano  
Louise Celm  
Chamber Music Society of Lower Basin Street  
Max Chamitov  
Arlene Chandler  
Blanche Chanson  
Robert Chapman  
Rita Charise  
Milton Charleston  
Enid Charnin  
Chaz Chase  
Edwardo Chavez & Orch.  
George Chavchavadze  
Julian Bush  
Bonnie Beth Byler  
Bernice Byers  
Cabot & Dresden  
Jose Cabot  
Irving Caesar  
Jeanne Cagney  
Jimmy Cagney  
The Calts Brothers  
Calgary Brothers  
Billy Callahan  
Cab Calloway Orchestra

In these columns for this and successive weeks will be listed the entertainers who have given so generously of their time and talent to the men and women of the armed forces at the

# AMERICAN THEATRE WING

WAR SERVICE, INC.

**NEW YORK  
STAGE DOOR CANTEEN**  
Almost 2 Years

**CLUB FOR  
MERCHANT SEAMEN**  
Just 1 Year

**SERVICEMEN'S  
TEA DANCES**  
8 Months Old

During 1943 we had nearly 2,000,000 guests from the services. To those who contributed so much to their fun and cheer our committee wants to say on behalf of these brave men and women . . .

**THANKS!**

**THANKS!**

**THANKS!**

**AMERICAN THEATRE WING ENTERTAINMENT COMMITTEE**  
James E. Sauter, Chairman      George Heller      Brock Pemberton

Jerry Baker  
Joan Baker  
John Baker  
Kenny Baker  
Lynne Baker  
Polly Baker  
Margot Bakor  
Mildred Baldwin  
Marilyn Bali  
Ray Ballantine  
James Ballister  
Melisse Ballou  
Erno Balogh  
Rose Bampton  
Millicent Bancroft  
Bobby Banintine  
Billy Banks  
Xenia Bank  
Lucille Banner  
Margaret Bannerman  
Joe Baque  
Ben Barber

Dave Barry  
Fred & Elaine Barry  
Gene Barry  
Sylvia Barry  
Jan Bart  
Gina Bartell Orchestra  
Dorothy Bartle  
Bartlett & Robertson  
Elaine Barton  
Ernest Barton  
Vera Barton  
The Barry Ensemble  
Nancy Baskerville  
Vivian Bauer  
Kurt Baum  
Connie Baxter  
Dorothy Baxter  
George Baxter  
Jeanne Beauvais  
Mary Becker  
Marjorie Beckwith  
Ed Begley

Bobby Jean Bernhardt  
Bea Bernie  
Leonard Bernstein  
Mimi Berry  
Adele Berryman  
Joe Besser  
Don Bestor Orch.  
David Bethea  
Betty & Buddy  
Ted Bevers  
Mohammed Bey  
Rosanne Biber  
Peter Birch  
Sammy Birch  
Sari Biro  
Daria Birse  
Adelaide Bishop  
Blackburn Twins  
Dorothy Blaine  
Rose Blaine  
The Blair Sisters  
Cloria Blake

Balbina Brainina  
Margot Brander  
Joanne Brandon  
Jerry & Jane Brandow  
Geo. Brandt Troupe  
Nat Brandwynne & Orch.  
Inge Branson  
John Breiffeller  
Dan Brennan  
Doris Brent  
Harriet Brent  
Brick Tops  
Lorraine Bridges  
Patricia Bright  
Eddie Brinkmann  
Robert Brinn  
Gene Britton  
Jimmy Britton  
Phil Britto  
Broadhurst Theatre Orch.  
Broadway Theatre Orch.  
Lucille Brockmiller

Jack Byrne  
Vera Bryner  
Veronica Byrnes  
Eddie Buchard  
Buck & Bubbles  
Eddie Buck  
John Buckmaster  
Scotty Burbank  
Larry Burns & Orchestra  
Mary Burns  
Julian Bush  
Bonnie Beth Byler  
Bernice Byers  
Cabot & Dresden  
Jose Cabot  
Irving Caesar  
Jeanne Cagney  
Jimmy Cagney  
The Calts Brothers  
Calgary Brothers  
Billy Callahan  
Cab Calloway Orchestra

## AMERICAN THEATRE WING • WAR SERVICE, INC.

STAGE • SCREEN • RADIO • VAUDEVILLE • MUSIC • THE ENTIRE ENTERTAINMENT WORLD

ACTORS' EQUITY ASSOCIATION  
ALLIED THEATRICAL TRANSFER ASSOCIATION  
AMERICAN FEDERATION OF MUSICIANS  
AMERICAN FEDERATION OF MUSICIANS—LOCAL 802  
AMERICAN FEDERATION OF RADIO ARTISTS  
AMERICAN GUILD OF MUSICAL ARTISTS, INC.  
AMERICAN GUILD OF VARIETY ARTISTS  
ASSOCIATED ACTORS AND ARTISTES OF AMERICA  
ASSOCIATION OF THEATRICAL AGENTS AND MANAGERS—LOCAL 18032

CATHOLIC ACTORS' GUILD  
CHORUS EQUITY ASSOCIATION OF AMERICA  
DRAMATISTS' GUILD  
EPISCOPAL ACTORS' GUILD  
HOLLYWOOD VICTORY COMMITTEE  
INTERNATIONAL ALLIANCE OF THEATRICAL STAGE EMPLOYEES  
I. A. T. S. E. TREASURERS AND TICKET SELLERS—LOCAL 751  
I. A. T. S. E. THEATRICAL PROTECTIVE UNION NO. 1

INTERNATIONAL BROTHERHOOD OF TEAMSTERS AND CHAUFFEURS—LOCAL 817  
INTERNATIONAL UNION OF OPERATING ENGINEERS—LOCAL 30  
JEWISH THEATRICAL GUILD  
LEAGUE OF NEW YORK THEATERS, INC.  
NATIONAL VARIETY ARTISTS  
NEGRO ACTORS' GUILD  
SCREEN ACTORS' GUILD  
SERVICE EMPLOYEES IN AMUSEMENT AND CULTURAL BUILDINGS—LOCAL 54

SIGN PAINTERS—LOCAL 230  
THEATRICAL COSTUME WORKERS' UNION—LOCAL 21313  
THEATRICAL PHOTOGRAPHERS AND CARICATURISTS  
THEATRICAL WARDROBE ATTENDANTS' UNION—LOCAL 16770  
UNITED SCENIC ARTISTS—LOCAL 829  
UNITED THEATRICAL WAR ACTIVITIES' COMMITTEE

# FAMILY SCRIPTS IN DOUGH TIME

## Scarcity of Comedians and Aldrich Family Top Rating Perfume Suds for Night

Gagsters Can't Be Owned and Scripts Can, So the Home Is Airhere To Stay

NEW YORK, Jan. 22. — Soap operas, decked out in nighttime dough, are blossoming out all over the net dials as the first month of 1944 comes to a close. No one has all the answers for this invasion (which must make FCC Chairman Fly want to swat himself for giving the soapies so much press) but everyone has an answer.

To some it is merely a natural trend, strictly commercial. To others the move is predicated on the wartime emotional approach. To still others it is the coming of age of the suds shows which are moving out of so-so into big time. But all agree that family dramas are snowballing on the nighttime dials and are here to stay. Several web execs believe that the permanent effect of these starlight shows will be to raise the standards of daytime bubbles.

Those who hold with the commercial basis for the trend maintain that the steady popularity of *The Aldrich Family*, the bellwether of evening family playlets, is showing its effect in the increase in similar family airings. *Corliss Archer*, one of the newest, for example, puts the spotlight on the fem adolescent, as does *Date With Judy* in contrast to Henry Aldrich, the male teen-ager. Sponsors seeking a suitable showcase in which to put their wares for ether peddling, are quickly catching on to the fact that shows of this type are inexpensive and do get results. Thus the movement is toward producing more of these shows aimed at the hearts and pocketbooks of home-loving listeners. Among recent debuts are *Corliss Archer*, *Life of Riley* and *Lighted Windows*. *Date With Judy* has lately come back to the air and *My Best Girls* is a newie due in February.

Advocates of the more emotional approach say that the new trend stems from wartime and the upset conditions of homes where members are absent serving in the armed forces or in war jobs. The break-up of the family—the basic unit of the American way of life—makes such programs nostalgic and appealing, and therefore find a ready public. Too, the advocates of this type of thought believe that many families find release from wartime cares by projecting themselves into the adventures of the characters in the starlight sudsies.

### It's Radio's Natural Groove

There is yet another school of thought which holds that radio by swinging into simple human dramas at night is really getting into its natural groove as the outstanding storytelling medium. Everyone, adherents of this theory believe, likes to listen to tales in which the listener can feel understanding of the people and their problems. That is a very basic reason, they say, for the growth of after-dark soapies, and they add that situation comedy and dramas have a better all-time appeal than gag shows, as people will listen to stories when emotionally they are upset and in no mood for laughs.

Another contributing factor to the upsurge of script shows is the scarcity of top comedians. The existing eight who have high Hoopers are practically alone in the field, as the armed services have snapped up most, if not all, of the coming young laugh-making talent. Rather than pay for inferior comic material and performers, therefore, sponsors prefer to produce scripts which have the added incentive of being pieces of property which the sponsors can control at all times. *The Aldrich Family* is an

exception to this rule, as the scripter holds the reins on this program, not General Foods, the sponsor. But even this program illustrates the point at issue. When Ezra Stone left the show, it was believed that it would nose-dive. Instead, it stayed up with the top shows, and today is still there, despite several more changes in the lead role. In airings with a comedy star, on the other hand, the sponsor cannot own the star, who is at liberty to quit when his contract is up and go to work for another sponsor. Usually, when a top comic leaves a show the program sags and the sponsor has to find some other type of program. Using comics and shopping for others is an expensive job as compared with the relatively cheap property contained in a nighttime drama.

### Night Suds Here To Stay

What the outcome of this trend will be no one can say with absolute certainty, altho the consensus is that these programs are not just a wartime flash in the pan. They're here to stay. The fact, as one top web exec pointed out, that they are competing with the major airings of radio means that their standard of writing has to be higher than that of the daytime serials. They are effective morale pepper-uppers, the hyp being subtly threaded into the script.

## Polish Unionists Radio Hour Fails To Prevent WJBK From Canceling Language Shows

Station Claims Nixing Move Made for Unity

DETROIT, Jan. 22.—The issue of control over the content or nature of foreign radio programs during wartime burst into the courts here, with the refusal Monday of Circuit Judge Joseph A. Moynihan to continue an earlier temporary injunction issued by Judge Lila M. Neunfelt restraining WJBK, local independent station, from discontinuing the *Ray of Truth*, Polish program aired on Sundays.

Immediate difficulty started when the station notified the Polish Unionists' Radio Hour Association, headed by State Senator Stanley Nowak, that it was terminating its contract immediately, citing that the nature of the programs tended to disrupt the national unity. The sponsors reached Judge Neunfelt, who held a special session of court at home Sunday and enjoined the station from discontinuing that day's broadcast, but the next round in court was won by the station.

### Program Protested

The program, which has been on the air five years, "has been tolerated despite increasing protest from the Polish people who claimed it was Communist and disrupted the Poles," according to Nat Hopkins, spokesman for the station, in an interview with *The Billboard*. "We have had to censor the program frequently and eliminate much that was inflammatory. Senator Nowak was isolationist before the war, but since Pearl Harbor has been strongly anti-Hitler.

"The trouble really started when Russia got into Poland, and there has

been too much friendship for Poland shown for the taste of most Detroit Poles.

"It didn't look to us like a time to argue post-war European boundaries over the air."

Hopkins made it clear that the station had canceled the program strictly under the terms of the contract and in accord with its duty to control material on the air "in the public interest."

In reply to some attacks made by labor organizations, Hopkins said that the station maintained as much time as ever available for labor and that, he said, WJBK was the first Detroit station to give time for labor broadcasts, in fact, being responsible in a large measure for the successful organization by the UAW (CIO) of the Ford plant in 1941.

### Problem Important to Language Stations

Issue centers clearly on the responsibility Detroit stations feel for maintenance of national unity, particularly in view of the huge foreign elements present here and the extraordinary number of foreign programs. WJBK itself is putting out programs regularly in 13 languages.

The issue has been taken up strongly by the United Automobile Workers (CIO) and E. J. Thomas, UAW president, conferred with station officials on it earlier this past week. Discussion with other union officials was continuing, and a spokesman for the union indicated a possibility of compromise by which the program might return to the air.

## Fly Says He Had Something To Buzz Around About

January 17, 1944

I was quite interested in the little box item on page 30 of the December 25 issue which indicated that I had been caught off base in some of my testimony before the Senate Committee. You were good enough to state that this seldom happens and I am inclined to think that actually if not too obviously it did not happen this time.

If you will be good enough to read my testimony regarding the *Catholic Hour*, you will note that I was careful not to testify that the Catholic organization stimulated any line of pressure or exerted any force not inherent in its own definite stand. Mr. Heffron's letter substantiated my testimony in that it showed:

1. The NBC effort to change the hour.
2. To make room for a commercial program.
3. That the board of directors of the council considered the matter.
4. Expressed opposition to it and
5. There were "negotiations" with the result that the hour was not changed.

I have had extensive conversations with the manager of the *Chicago Round Table* and have been familiar with the difficulties they have faced in maintaining a decent hour on the air. I should prefer not to elaborate on these conversations.

I have had lengthy meetings with the board of directors of *Town Hall* and have had conversations with individual representatives of that board. Their troubles are greater than have been made obvious on the record. This is largely resolved around proposals to commercialize the program. To which there is incidentally attached a serious question as to what will happen to *Town Hall* in case it does not go commercial.

I have received letters from responsible representatives of education and scientific groups who have seen their programs sacrificed while commercialism moves on to the higher if not the ultimate pace. A casual check of the dwindling of sustaining time and of educational programs will give you cause for real concern. None of this is off the cuff; we are dealing here with a fundamental problem resting squarely upon concrete and troublesome facts.

JAMES LAWRENCE FLY,  
Chairman Federal Communications Commission.

After the war, however, they will continue but only as entertainment and their high of writing will undoubtedly raise the standards of the daytime lather serials, thereby creating even a wider public from dawn to dusk.

## Philly Sports To Fill Live Video Need

PHILADELPHIA, Jan. 22.—WPTZ, Philco's television station here, from the start pioneering in the field of remote pick-ups, has concluded plans to pick up the Friday night wrestling matches from the in-town Philadelphia arena. Remotes will start January 28, and according to Paul Knight, WPTZ program director, it is hoped to be able to pick up other events at the arena later in the season on other nights when boxing and other sporting events get going. In addition the Philco tele station also hopes to scan circus, rodeos and ice shows.

Arena remotes will find WPTZ employing still another pick-up technique, considered satisfactory for short distances. Calls for a combination of radio to transmit the picture images and regular telephone lines to carry the sound.

With the arena pick-ups, Knight has revised WPTZ's program schedule. With the Friday nights devoted to the arena events, showings of motion pictures will be concentrated on Wednesdays—making that day Movie Night.

## Fair Exchange?

NEW YORK, Jan. 22. — Art Elmer, radio actor, is known to many of his intimates as a "funny man." Whenever they see him, like as not they expect to be convulsed.

The other day, an announcer friend of his saw him in the third floor lounge of NBC and boomed across the hall in a loud voice, "You're a comedian, make me laugh."

Elmer's retort was immediate, "You're an announcer, make me buy."

# Nostrum Ads, Post-War Biz & Bad Billing Procedure Bring NAB-SMEC Meet Resolutions

NEW YORK, Jan. 22.—Three resolutions that will have widespread repercussions in the American radio industry were passed during the two-day meeting of the NAB Sales Managers Executive Committee in New York Tuesday and Wednesday of last week (January 18 and 19). The resolutions passed at the meeting had to do with the charge for time used by an advertiser who continues sponsoring a show longer than 52 weeks, with sales messages on programs sponsored by patent medicine makers, and with plans to stimulate use of radio by businesses born after the war.

Present at the meeting were Committee Chairman Dietrich Dirks, of KTRI, Sioux City, Ia.; C. K. Beaver, KARK, Little Rock, Ark.; Arthur H. Hayes, CBS, New York; Walter Johnson, WTIC, Hartford, Conn.; James V. McConnell, NBC, New York; John M. Outler Jr., WSB, Atlanta; John E. Surrick, WFIL, Philadelphia, and Lewis H. Avery, of the NAB.

Resolution passed concerning change of charges for advertisers using more than 52 weeks of time plans to give the sponsor a break. At the present time a sponsor who extends his show past the year mark is charged, said Avery, at a one-time rate until he has reached the 13-week period again. Then his contract is revised so that for that period just finished he is charged on a basis of 13 weeks and given a rebate if he has paid too much. Up to the 26th stanza he is charged on a 13-week basis, and then another revision, and possibly a rebate. System applies right up to the 52-week mark.

### New Billing Plan

Resolution passed at the NAB meeting would change that. This resolution will be voted on by the coming 1944 annual NAB convention and then sent to members for approval. It reads: "If this contract is renewed for identical service, without interruption, beyond a 52-week period, the same earned rate will be allowed for the duration of such extended, continuous service as the rate earned for the original 52-week term. This provision shall not apply, however, for more than 52 weeks from the effective date of any revision of rates or discounts." This way, the 53d week, even if it is the last, costs the same as the 52d.

The sales managers also decided to meet with the Proprietary (patent medicine) Association Advertising Clinic in New York on May 16 to recommend changes in radio sales messages used by this group. The NAB at this time hopes to demonstrate what it believes had in present air patent medicine advertising

and make suggestions as to what could be done to improve the picture.

### Pitch for Building Biz

Third important point discussed by the sales managers had to do with plans to get in on the ground floor by getting ready for new post-war advertisers. In this field, the meeting decided that some of the most potent advertisers after the war will be companies selling new homes. After the war people will be eager to build homes, and therefore will spend billions of dollars to satisfy this craving. People will be looking for builders to tell them what is on the market, and radio can do that pointing out, it was decided. The conclusion was that now is the time for radio to start planning programs for just such post-war sponsors.

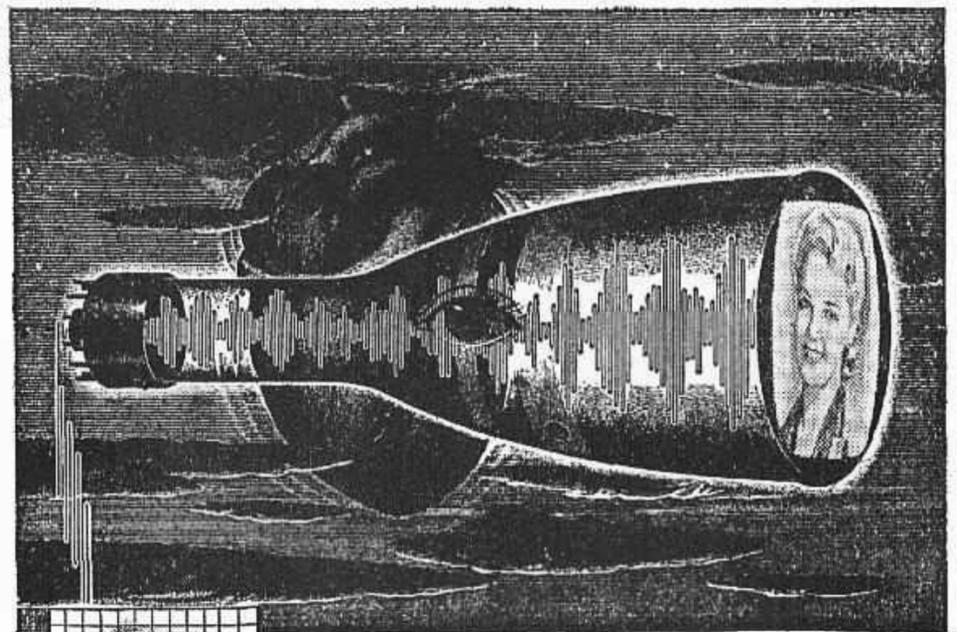
## Prov. Paper's Radio Column Also Makes Grade as Program

PROVIDENCE, Jan. 22.—Ben Kaplan, whose *For the Love of Mike* has been a radio feature of *The Providence Evening Bulletin* almost since broadcasting began, is proving, with an ether version of his daily newspaper column, that radio fan stuff is salable on the air. The program, tested by a firm of cleaners and dyers for 13 weeks, was renewed for 4 more 13-week periods from Monday, January 10.

There's no attempt at sophistication in Kaplan's air material, nor does he try to tell his audience to what they should listen. He restricts himself to human interest and color material with information, every so often, about name personalities and their interests in records. Plugs in the introduction are given the newspapers thruout the country that are using the *Mike* column.

The syndication of Kaplan's *Bulletin* stint, is of special interest since it was started about a year ago at a time when newspapers were already rationing space and dropping features. While the sale of the column has been no ball of fire, the syndicate has sold enough papers to make its continued handling of the pillar worth while to the syndicate and Kaplan.

Kaplan plans to sell his broadcast show in every town in which his newspaper column appears. The idea is to permit the column to run in the town about a year so that it has an active following and then, with the permission of the newspaper, sell a local sponsor on broadcasting the ether version of the fan stuff.



**Don't Look Now—  
But Television Has Grown Up!**

War overtook Television at the awkward age. Like many another green recruit, its heart—the Cathode Ray Tube—was appraised and indexed. It proved a heart of magnificent promise in the nation's desperate need. This heart was assigned strange, important duties. It is serving wherever men are fighting, wherever production lines are hustling, wherever the stamina of metals must be certified.

Out of war's crucible, this amazing heart—the Cathode Ray Tube—is emerging with vastly increased stature, range and power! When materials are again available, a newer, greater Television will make your easy chair at home the choicest seat wherever exciting news is breaking . . . fifth row center on the aisle wherever the "stars" are scintillating.

Television has grown up! The most-prized possession in your postwar home will be your DuMont Television-Radio Receiver. Why DuMont? Because DuMont is *the first name in Television!* The scientific achievement that makes clear Television reception possible is its amazing heart . . . the work of Allen B. DuMont, who transformed it from a laboratory curiosity to a commercially practical product.

Today, DuMont is pioneering in the great new field of electronic weapons. Tomorrow, DuMont leadership will assure your enjoyment of peacetime Television . . . through the manufacture of precision electronic equipment for Television pick-up and transmission . . . through distinctive operation of our own commercial Television Stations . . . and through the manufacture of the finest Television-Radio Receivers.

COPYRIGHT 1944, ALLEN B. DUMONT LABORATORIES, INC.

# Warner Bros. Set on Piece Of Philco Television; Bill Murray, of Morris, Handling

PHILADELPHIA, Jan. 22.—The Hollywood film companies angling to get in on the ground floor in television, and with some of the celluloiders already linked to the new post-war marvel, Warner Bros., it was learned here, is warming up to Philco Corporation here for its link to television. It was learned that WB has already started negotiations providing for a close link between Philco television and the picture company. The negotiations, it is reported, are being handled for the picture company by Bill Murray, head of the radio department of the William Morris Agency, New York.

It was pointed out that both the picture and television firms have much to offer each other and prospects for such a deal are exceedingly bright. Warner Bros., who operate KFVB in Hollywood, will unquestionably set up a television station on the West Coast. As such, it would provide a West Coast link for the proposed television network that

Philco is pointing to after the war. For the picture company it means linking with a major television network.

Warner-Philco linkage has many other natural advantages. The picture company operates a nationwide chain of movie houses and by far the heaviest concentration of movie temples is in the Philadelphia area. That would insure the television station here a steady source of program material, particularly since motion pictures play such an important role in tele programming.

Philco's linkage with a motion picture company also gives the television chain an outlet to procure both program producers and talent. While the concern is not great as far as talent is concerned, television stations, because of war curbs, have not been in any position to develop tele program production men. Talents of those with the screen companies fit best to television's needs and tie with Warners would help Philco in getting the best show producers.



ALLEN B. DUMONT LABORATORIES, INC., GENERAL OFFICES AND MAIN PLANT, 2 MAIN AVE., PASSAIC, N. J. TELEVISION BROADCASTING STUDIOS AND STATION W2XWV, 515 MADISON AVE., NEW YORK, N. Y.

# The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN"  
HOOPERATINGS  
for weekday daytime and  
first four week-end programs

Vol. 1. No. 3D

(REPORT JANUARY, 1944)

| WEEKDAY<br>DAYTIME<br>PROGRAM       | HOOPERATING | WEEKS<br>TO<br>DATE | NET &<br>NO. STA. | OPPOSITION  | AGENCY                       | SPONSOR<br>& PRODUCT  | TALENT<br>COST | COST<br>PER<br>POINT |
|-------------------------------------|-------------|---------------------|-------------------|---|------------------------------|---|----------------|----------------------|
| WHEN A GIRL MARRIES                 | 9.0         | 138                 | NBC 74            | Fun With Dunn—CBS<br>Hop Harrigan—BLUE<br>Ray Dady—MBS  | Benton & Bowles              | General Foods<br>(Baker Chocolate<br>& Diamond Salt)                        | \$2,300        | \$ 255.56            |
| PORTIA FACES LIFE                   | 8.7         | 138                 | NBC 85            | Fun With Dunn—CBS<br>Dick Tracy—BLUE<br>Archie Andrews—MBS  | Benton & Bowles              | General Foods<br>(Post's Bran Flakes,<br>Maxwell House<br>Coffee)           | \$1,900        | \$ 218.39            |
| BACKSTAGE WIFE                      | 8.6         | 378                 | NBC 61            | B'way Matinee—CBS<br>Blue Frolics—BLUE<br>Walter Compton—MBS  | Dancer-Fitzgerald-<br>Sample | R. L. Watkins<br>(Haley's MO & Dr.<br>Lyon's Toothpaste)                    | \$1,750        | \$ 203.49            |
| RIGHT TO HAPPINESS                  | 8.4         | 217                 | NBC 127           | Ted Malone—BLUE<br>This Life Is Mine—CBS<br>Yankee House Party—<br>MBS  | Compton Advertising          | Procter & Gamble<br>(Ivory Soap)  | \$2,250        | \$ 267.86            |
| BIG SISTER                          | 8.4         | 383                 | CBS 73            | Rhyme & Rhythm—NBC<br>Local Shows—BLUE<br>Local Shows—MBS   | Ruthrauff & Ryan             | Lever Bros.<br>(Rinso)  | \$2,500        | \$ 297.62            |
| YOUNG WIDDER<br>BROWN               | 8.2         | 276                 | NBC 55            | Raymond Scott—CBS<br>News—BLUE<br>Bob Stanley—MBS   | Dancer-Fitzgerald-<br>Sample | C. H. Phillips<br>(Phillips' Tooth-<br>paste, Creams and<br>Ironized Yeast) | \$1,600        | \$ 195.12            |
| STELLA DALLAS                       | 8.0         | 292                 | NBC 56            | B'way Matinee—CBS<br>Blue Frolics—BLUE<br>Local Shows—MBS   | Dancer-Fitzgerald-<br>Sample | C. H. Phillips<br>(Toothpaste,<br>Ironized Yeast)                           | \$1,750        | \$ 218.75            |
| PEPPER YOUNG'S<br>FAMILY            | 7.9         | 385                 | NBC 79            | Now & Forever—CBS<br>My True Story—BLUE<br>Yankee House Party—<br>MBS   | Dancer-Fitzgerald-<br>Sample | Procter & Gamble<br>(Camay, Ivory<br>Flakes)                                | \$2,650        | \$ 354.44            |
| LORENZO JONES                       | 7.6         | 351                 | NBC 56            | Time Views News—BLUE<br>Bob Stanley—MBS<br>Locals—CBS   | Dancer-Fitzgerald-<br>Sample | Bayer<br>(Aspirin)  | \$1,600        | \$ 210.53            |
| KATE SMITH SPEAKS                   | 7.6         | 257                 | CBS 119           | News—NBC<br>Various—BLUE<br>Boake Carter—MBS  | Young & Rubicam              | General Foods<br>(Grape Nuts, Grape<br>Nut Flakes)                          | \$5,000        | \$ 657.89            |
| BREAKFAST AT SARDI'S<br>(Kellogg's) | 7.4         | 115                 | BLUE 153          | Vic & Sade—NBC<br>2d Husband—CBS<br>Handy Man—MBS   | Kenyon & Eckhardt            | Kellogg<br>(Pep)  | \$1,500        | \$ 202.70            |
| GOLDBERG'S                          | 7.3         | 507                 | CBS 61            | News—NBC<br>Greenfield Class—BLUE<br>Lopez—MBS  | Compton                      | Duz   | \$3,100        | \$ 424.66            |
| JUST PLAIN BILL                     | 7.0         | 395                 | NBC 51            | Landt Trio—CBS<br>J. Armstrong—BLUE<br>Chick Carter—MBS   | Dancer-Fitzgerald-<br>Sample | Anacin  | \$1,900        | \$ 271.43            |
| OUR GAL SUNDAY                      | 6.9         | 355                 | CBS 129           | Local Shows—NBC<br>Farm & Home—BLUE<br>Service Bands—MBS  | Dancer-Fitzgerald-<br>Sample | Anacin  | \$1,750        | \$ 253.63            |
| MA PERKINS                          | 6.9         | 90                  | CBS 64            | Locals—NBC<br>Local Shows—BLUE<br>Jack Berch—MBC  | Dancer-Fitzgerald-<br>Sample | Procter & Gamble<br>(Oxydol)  | *\$1,300       | \$ 188.41            |
| Week-End Daytime Programs           |             |                     |                   |   |                              |   |                |                      |
| JOHN CHARLES<br>THOMAS              | 9.3         | 51                  | NBC 129           | CBS World News—CBS<br>Nat'l Vespers—BLUE<br>Pilgrim Hour—MBS  | Young & Rubicam              | Westinghouse  | \$8,500        | \$ 913.98            |
| FAMILY HOUR                         | 8.2         | 125                 | CBS 86            | NBC Symph—NBC<br>Where Do We Stand?—<br>BLUE<br>Wheeling Steelmakers—<br>BLUE<br>Fireside Party—MBS<br>The Shadow—MBS | Benton & Bowles              | Prudential<br>(Life Insurance)  | \$8,500        | \$1,036.59           |
| ANDRE KOSTELANETZ                   | 8.1         | 164                 | CBS 121           | Lands of Free—NBC<br>Met. Auditions—BLUE<br>ABC Lincoln's Story—<br>MBS   | D'Arcy                       | Coca-Cola   | \$6,500        | \$1,049.38           |
| STARS OVER<br>HOLLYWOOD             | 7.3         | 240                 | CBS 49            | Atlantic Spotlight—NBC<br>News—MBS<br>Your O. P. A.—MBS<br>Farm and Home—BLUE   | Sorenson & Co.               | Darlich   | \$2,000        | \$ 273.97            |

\*Talent cost on "Ma Perkins" is based upon both the NBC and CBS shows, as a repeat costs only a fraction of the original production. Figure shown is half the two net show costs.

Sponsored time for this report up 1 1/4 hours over last month, 19 hours over last year.  
Average daytime program rating, 5.2, up 0.2 from last month and down .08 from last year.

"Stars Over Hollywood" makes the Hooperating for the first time, not because its standing is necessarily up but because Hooper with this report has rated early Saturday shows for the first time.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

# Top Daytime Hours From 3 to 5 P.M.

## OWI Plans Net Pull Evaluation On Bond Sales

WASHINGTON, Jan. 22.—OWI Radio Bureau will have a neat method of determining effectiveness of networks' individual pulling power when results of webs' bond selling days are tallied, each net being assigned one day for promoting bonds in Fourth War Loan Drive, and on that day will feature not only OWI assignments but also own specially produced shows. Mutual's day was January 18. Already passed, but others still to come. Scheduled is CBS, February 1; NBC, February 8, and Blue, February 13.

OWI can check effectiveness of nets by number of bonds sold thru country on each net's day, going further, results should also provide some interesting data on whom shows reach—which would be tipped off by size of bonds bought.

Bond sales also can be influenced by excellence of special shows produced by each net. Already, NBC has enlisted cooperation of the Boy Scouts of America, who will respond to calls sent to broadcasting stations to deliver bonds and collect money.

## Allis - Chalmers' Boston Symph To Sell S.A.

NEW YORK, Jan. 22.—With an eye to the golden post-war market in South America the Allis-Chalmers Manufacturing Company is planning to platter its new Boston Symphony sponsored airings for use in key cities of Argentina and Bolivia in which heavy industries are located; industries which, it is hoped, thru these broadcasts may be lured into purchasing products from the Milwaukee firm after the war. Deal is expected to go thru shortly. Agency is Compton Advertising.

## WSPD's J. Harold Ryan May Be Neville Miller's Successor as NAB Prexy on Feb. 2

### The Billboard Radio Leadership Poll Due Soon

NEW YORK, Jan. 22.—J. Harold Ryan, chief of the radio division of the Office of Censorship, will be nominated, it has been said here, to replace Neville Miller, NAB prexy. The nomination, say reliable sources, will take place at the NAB Board of Directors meeting in Chicago February 2. Miller might have a chance to remain as NAB chief, but that seems unlikely, for a nomination by the NAB Nominating Committee is tantamount to election. Miller's term expires on July 1, 1944.

When questioned in Washington about the proposed NAB nomination, Ryan said he had not been informed about the matter, and "that it was all a big surprise" to him.

In general the information about the nomination of Ryan, on leave from

### Ticket Exchange Dept.

NEW YORK, Jan. 22.—WHN, local indie outlet and subsidiary of Metro-Goldwyn-Mayer, has made a deal with all local network publicity departments whereby flacks get passes to Loew nabe theaters, in return for which WHN gets passes to network broadcasts for its staffers. Actually it's a belated thank you on part of WHN to the nets.

Stunt stems from Wait Dennis, recently installed indie p. a. and one-time blurbist for National Association of Broadcasters. Due to film tie-up the station does a lot of pass-mooching for local and Hollywood execs. In the past this was strictly on the basis of business courtesy.

Henceforth WHN is paying off in kind.

## NBC Engineers (158 Strong) Now Tele Students

NEW YORK, Jan. 22.—In line with NBC's recent television activity, *The Billboard* (22), the net this week set up a 50-week tele course, 158 of its staff engineers have enrolled for instruction under George Meadel, RCA Institute's teacher.

So that the entire NBC engineering personnel may take advantage of the training, classes are staggered, permitting those assigned to out-of-town transmitters to attend the class best suited to their free time. Two-hour sessions are held Monday, Wednesday and Friday, half of the period being devoted to a lecture and the balance to forum-type discussion.

Courses will cover the functioning of tele systems, circuits and equipment, operating practices and take up maintenance problems.

O. B. Hanson, v. p. and chief engineer of the net, indicates that it is planned to spread the training to other divisions of NBC within the near future.

WSPD, Toledo, is an indication of the unrest in the NAB membership. Last summer the NAB board, recognizing the dissatisfaction with the Miller rule, appointed a nominating committee to name a possible successor to him.

On January 13 this committee met in New York. Following the meeting of the committee, which is headed by Don S. Elias, WWNC, Asheville, it was reported that no decisions were made. Now it appears Ryan was picked then. Other members on the committee are G. Richard Shafto, WIS, Columbia, S. C.; John J. Giffin Jr., WOW, Omaha; J. O. Maland, WHO, Des Moines; Paul W. Morency, WTIC, Hartford, and James D. Shouse, WLW, Cincinnati.

*The Billboard* has long noted the unrest among the NAB membership and recently decided to do something about the situation. A survey of all radio station owners was made to determine whether a successor to Miller was wanted, and, if so, who was the stations' choice. The compilation of the survey is now being made, and results will be published in *The Billboard* in the near future. Advance reports indicate that Miller himself has some support among the stations, but that the name of Ryan as a possible successor wasn't even voted. Is it another move in the NAB chess game?

## Women War Workers Killing Pull of A.M. Slots; TCI Reveals "Best Buys" Segs

### Expanded Hooperatings Change Week-End Pic

NEW YORK, Jan. 22.—Every daytime rating released points more strongly to the fact that suntime listening habits have changed. No more are the 9 to noon hours the choice for the fighting soap sellers. Even noon, once a certain bet for a solid block of women dialers, now can bring Kate Smith only the 10 slot and a rating of 7.6.

That doesn't mean that the hand that rocks the cradle doesn't take time out to cry with *When a Girl Marries*. She does, but she does it starting at 3 p.m. The tears, according to survey figures, fall flood high at 5 p.m. That's why, no doubt, WAGM tops the January daytime Hooperating with a 9. Credit Benton & Bowles ad agency for General Foods' Baker Chocolate and Diamond Salt with

in *The Billboard* TCI, are headed by two-net show, *Ma Perkins*, by virtue of its cost being split in double airings. The "Best Buy" excluding the two-net financial edge is *Young Widder Brown* with its TCI only \$6.71 below *Ma*.

The week-end ratings are expected to show a change from now on because of the increase in the number of shows being checked by the expanded Hooper week-end survey. *Stars Over Hollywood* lead "The Best Week-End Buys" because it was not rated before, not because it has achieved its standing of 7.3 for the first time. The other shows which make the top week-end four are the usual "exclusives" which have held down the four-some slot in the ratings. All of them are in the heavy dough class as far

## "Best Buys"

| Weekday                    |            | Weekend                    |            |
|----------------------------|------------|----------------------------|------------|
| Current                    | Last Month | Current                    | Last Month |
| Ma Perkins (CBS) .....     | \$ 188.41  | Ma Perkins (CBS) .....     | \$ 158.54  |
| Young Widder Brown ...     | 195.12     | Ma Perkins (NBC) .....     | 183.10     |
| Breakfast at Sardi's ..... | 202.70     | Young Widder Brown ...     | 197.53     |
| Backstage Wife .....       | 203.49     | Stella Dallas .....        | 210.85     |
| Lorenzo Jones .....        | 210.53     | Breakfast at Sardi's ..... | 214.29     |
| Portia Faces Life .....    | 218.39     | Portia Faces Life .....    | 228.90     |
| Stella Dallas .....        | 218.75     | Our Gal Sunday .....       | 236.49     |
| Our Gal Sunday .....       | 253.63     | Backstage Wife .....       | 243.06     |
| When a Girl Marries ....   | 255.56     | Lorenzo Jones .....        | 246.15     |
| Right to Happiness .....   | 267.86     | Helen Trent .....          | 257.14     |
| Just Plain Bill .....      | 271.43     | When a Girl Marries ....   | 280.48     |
| Big Sister .....           | 297.62     | Right to Happiness .....   | 308.22     |
| Pepper Young's Family ..   | 335.44     | Big Sister .....           | 341.02     |
| Goldberg's .....           | 424.66     | Pepper Young's Family ..   | 341.02     |
| Kate Smith Speaks .....    | 657.89     | Kate Smith Speaks .....    | 684.93     |

spotting this cliff-hanger at a time which, only a few short pre-war years ago, was in the bottom drawer. It may have been luck and it may have been that someone told B. & B. that there are thousands of war plants working on shifts that send fem workers home at 3 in the afternoon, and others where shifts break at 4. As thousands of women in every area who have in the past been at home all morning and out in the afternoons are now war workers and not at home in the a.m. at all, ad-shots at their buying habits must be adjusted to the time of the day when they're near that dial. This is why the upward trend starts at 3-5 (when those who work near the plant slump down in the easy chair to rest) and reaches its peak at 5 p.m., when all the shift are domiciled.

When the war's over over there, the a.m. hours will once again get the play, but for the duration the smart time buyer is following his Hooper pointer and fighting for the new heavy tuning slot, the 3 to 5 segment.

as what they cost per point, but their sponsors like them, so it's claimed, because they lend "class" to the product they advertise. What Prudential Life and Westinghouse need with a glamorous class pitch is something that only these orgs can reveal.

This is the third daytime rating in the TCI series. With every rating facts reveal themselves which become more and more valid as they become set by each succeeding TCI. The importance of surveys and reports such as these, are in direct ratio with the number of case histories they develop.

*The Billboard* hopes that they take some hoke from radio and bring more show business into broadcasting.

NEW YORK, Jan. 22.—Ken Carpenter, NBC Coast spieler, has bowed out of the web in order to freelance. However, he will continue on three of his NBC programs, *Kraft Music Hall*, the *Great Gildersleeve* and *One Man's Family*.



**Burrelle's**  
ESTABLISHED 1898  
PRESS CLIPPING BUREAU, Inc.  
World-Telegram Building  
125 Barclay St., New York, N. Y.  
BAROLAY 7-5374

## ROLL TICKETS

Printed to Your Order

Cheapest GOOD TICKET on the Market

**100,000 for \$19.50**

Dept. B  
Keystone Ticket Co. Shamokin, Pa.

10,000 .. \$8.50  
20,000 .. 7.75  
50,000 .. 12.50  
100,000 .. 19.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

# NETS TO GIVE FM GREEN LIGHT

## NBC Gives Blessing; CBS Prepares Affiliate Plan; Blue and MBS Say "Go"

### FMBI Meet Starts Off Chain FM Lovfest

NEW YORK, Jan. 24.—Network affiliates of all the four chains are expected within a month to have made available for their FM outlets the programs they now air over their regular broadcasting transmitter.

Hint of net execs reversal of policy was indicated last week when NBC's change was hinted at during the meeting of their affiliates committee in Washington. Neither NBC nor CBS have in the past officially permitted their member stations to broadcast commercial or sustaining chain programs over FM stations. This policy was in itself a reversal of the nets original stand, for NBC was the first to test the efficacy of stateless broadcasting and Columbia permitted Major Armstrong's experimental station at Alpine, N. J., to air many of CBS's slots, when FM was very young.

#### NBC 8-Page Survey

Formal announcement of NBC's new policy was made Thursday (20) when Prexy Niles Trammell released an eight-page survey of FM and how far the chain was prepared to go to help build this new type of broadcasting.

Briefly NBC advertisers will receive the benefit of all the audiences of the FM outlets of regular NBC stations without extra charge. When this audience reaches a salable size then NBC may either employ special telephone circuits to bring NBC programs with true FM quality to the country or employ the automatic relay system of covering the country. NBC also states that the future will bring about FM networks which will no doubt be in competition with the parent network that helped make them possible by building listening audiences with top Hooperated programs.

It is this point which has held back the co-operation of the nets with frequency modulation. Realizing that the day would come when FM will compete rather than supplement, they have been unwilling to contribute to this build-up for free.

#### No More Dollars for Radio

CBS, it has been stated, has felt in recent years that FM could not increase the dollar volume of radio broadcasting and that it would compete with standard broadcasting for a share in the existing radio ad dollar. Figures supporting this reveal that despite the growth of broadcasting as an advertising medium it has not increased the total dollar volume being spent by manufacturers. Radio has only taken away ad business from other media. In the peak business year of 1929 the nation's total income was \$83,300,000,000. And the nation's ad budget was \$2,590,000,000, of 3.1 per cent of income. In 1943, when the nation's income spiraled up to \$146,100,000,000, the nation's ad budget was down to \$2,000,000,000, which was just 1.3 per cent of the national income and only \$600,000,000 over the ad budget of the lowest point in the depression.

In other words what has held up FM program growth has been the bugaboo that it would compete with established chain business and since no net may own two chains why cut your own throat.

These facts still hold good, yet it is almost certain that when the CBS station affiliate board meets today and tomorrow it will okay permission to regular broadcasting stations to use all CBS programs on FM outlets. A spokesman for a CBS affiliate stated, however, that he expected that the CBS agreement would differ from NBC in that the stations would be expected to broadcast all the CBS programs broadcast by the regular outlet in the town served. This "all or nothing at all" stance, it was explained, was to prevent the stations building up

audiences with CBS programs and then selling those audiences to sponsor with another program.

#### CBS Okay Station Service

CBS, stated another Columbia station representative in New York for the two-day meet, would go along not because it felt that the plan was economically sound but because 13 CBS outlets now have FM stations and 12 have applications pending. With the current net yen for good stations in every area it would put a competitive burden on the Columbia station relations division that would be unfair to this part of chain operations.

What may have prompted NBC to go (See FM Gets Green Light on page 31)

### The Brawl's in N.Y.

NEW YORK, Jan. 22.—Don't you believe it.

If someone tells you the NAB 1944 convention will be held in Chicago, don't you believe it. Sure, the board of directors of the NAB will meet in the Windy City February 2. But not the annual convention of the entire clan.

New York is the city for the convention, March 15, to be exact. Only the Manhattan Hotel managers can change that.

### Cormier Joins McGillvra

NEW YORK, Jan. 22.—Albert A. Cormier joined the Joseph Hershey McGillvra sales staff in an executive capacity this week. He will work out of the New York office of the station rep.

For 10 years Cormier was with WOR and was that station's first time salesman, subsequently taking over as commercial manager and then general manager. He was with WIP, Philadelphia, as v. p. three years before going to Hearst Radio as v. p., which org he left for his new affiliation.

## CBS' \$57,952,744 Tops All Chain Business in Year '43; Y&R Biggest Agency Spender

NEW YORK, Jan. 24.—Figures released today by the Columbia Broadcasting System Research Division place CBS at the top, a total billing for 1943 of \$57,952,744. This biz, which came from 19 different general classifications, tops the NBC biz estimate recently released by a statistical organization by slightly over \$4,000,000, the NBC figure being said to be \$53,837,110.

These facts amazed the industry, which has always supposed that NBC in dollar volume as well as top-rated programs was far ahead of the chain take. NBC, following a policy change in 1942 (for biz done in 1941), no longer issues figures on yearly, monthly or any other basis. All information on NBC comes from an unofficial source.

The industry spending the most money with CBS as with NBC is the drug and toilet goods field. It paid CBS \$15,130,604 in 1943, which is less than the soaps and the glamour departments spent with NBC. Next CBS leader in time buying was the food and beverage field, which put up some \$12,863,131.

Top agency spending client's money

with CBS was Young & Rubicam, which passed the \$6,000,000 mark. J. Walter Thompson, which some feel has passed Y&R in net dollar volume, didn't do it in 1943 with CBS. J. W. T. was a million and a half behind Y & R and hit exactly \$4,971,841.

Nineteen agencies in all spent more than \$1,000,000 with Columbia, with four of them in the \$2,000,000 class. Fifteen sponsors were CBS "million-or-more" spenders, with General Foods topping the list with \$4,868,710, and George Washington Hill's American Tobacco footing the class with \$1,024,971. LSMFT for 1943 at least is NBC-minded and his billings with National are said to be well over double of what he planks down at CBS.

While the annual dough report is water over the dam, it's the only factual way that the trade has of evaluating the relative productive merits of the nets. Hooperatings, CABS and other program rating devices and polls are okay, say the trade, but what really pays off is still \$.

## FBI Hoover Appears Before Lea Committee But Fails To Deliver the Headlines

WASHINGTON, Jan. 22.—Refusing to answer questions which he declared touched on national security, J. Edgar Hoover, chief G-man of the nation, appeared before the Lea Committee investigating the Federal Communications Commission Thursday (20) but he turned out to be a pretty sour witness.

The No. 1 G-man wouldn't talk, and that wasn't the kind of a witness Eugene L. Garey, committee counsel, wanted. Altho the committee, which has fallen from public view of late, climbed back into the headlines with appearance of this new talent, the investigators didn't learn much.

Most of Hoover's hesitancy to talk

stemmed, he testified, from orders of the White House. The President had directed him not to answer certain questions, he said.

These questions which threatened to be so embarrassing dealt with an Italian broadcaster in Boston named Alfonse Lombalzi. Garey asked Hoover if he had recommended that Lombalzi be put off the air, and the G-man replied that he had been forbidden to answer "questions of this type."

Asked if he had written a letter to Representative Wigglesworth relating to the discontinuance of the *Italian Hour*, Lombalzi's program, Hoover replied that (See Lea Comm. Hears Hoover page 31)

## Ford Merry-Go-Round Ends a Square Dance

NEW YORK, Jan. 22.—The question as to what program the Ford Motor company is finally to put on its Monday thru Friday 8 to 8:15 p.m. spot on the Blue Network is not settled, but last week in Manhattan plenty of boys in the know were saying they had the solution.

This time, it will be remembered, was formerly held by Earl Godwin, Ford news commentator. Then Tommy Dorsey was set to take over but at the last minute Ford said nix on him. So Ray Henle, another newscaster, took over for Godwin a few weeks ago. The Ford company, which used to sponsor news on the Blue at the same time on Sunday, put on *The Greenfield Children's Choir* on its Sabbath stanza at about the same time Godwin left. The question as to what finally was to appear on the weekday spots was still not answered.

Last week, altho nothing definite was released by sponsor, net or J. Walter Thompson, agency in charge, 100 to 1 odds that Ray Henle was to be replaced by Paul Nielson, Blue news staffer, on January 24 were being offered.

And no one was willing to bet that in a few weeks Nielson would not be replaced by a show said to be tentatively titled *The Dearborn Village Square Dance*. This program, is was rumored, was to feature talent of the Ford company, a program idea long the pet of Henry Ford himself.

As *The Billboard* went to press, Nielson will have the Monday thru Friday spot until the *Square Dance* was set for airing. The *Greenfield Choir* would continue to hold on to its Sunday time for Ford.

## Contracts Okayed So Pidgeon Show Opens February 6

NEW YORK, Jan. 22.—Opening date of new Walter Pidgeon series on CBS has finally been set for February 6. Show, which will feature the star as emcee playing opposite guests, will bow on 130 CBS stations at 8 p.m. (EWT) on that date under title of *The Star and the Story*.

Opening for the series, to be sponsored by the Goodyear Tire & Rubber Company, Akron, was first set for January 30. Then the legal departments involved hit a few snags wording clauses and paragraphs of contracts. So show was postponed to February 21. Then rumors went around in the trade saying February 13 was to be it. Even Young & Rubicam, agency in charge, didn't know how that rumor started. Finally, however, everything has been ironed out and the show is definitely set to bow in February 6, originating at KNX in Hollywood.

Sighs have been heard in Akron, Hollywood and New York . . . where fingers will continue to be crossed until the show hits its first Hooperating and CAB.

## Orson Welles From H'wood

HOLLYWOOD, Jan. 22.—Switching point of origination at the last minute, the new Orson Welles show will tee off from Hollywood instead of N. Y., it was announced here this week by CBS officials. Show is due to hit the air January 26. No reason for the sudden switch was given, but it was believed that Welles had to air from the coast because of prior picture commitments. It may also be possible that the test which is being made on the Pacific Coast may run longer than planned and the lines from New York may not have been free for a long run tryout.

## Driscoll Nixing Frontline & G. I. Radio Blasted

NEW YORK, Jan. 23.—Dave Driscoll hardly expected that his "mass-interview with the local press would result in explosions on the African front and in faraway Vancouver, B. C., but nevertheless what he had to say on that November 15 is still making officers and men of the special services section of the signal corps see red every time his name is mentioned.

Capt. Andre Baruch, signal corps officer in charge of the American Expeditionary Station Headquarters in Africa, writing to *The Billboard*, registered his disagreement with Driscoll and asked, "what did he do besides not completing his mission?"

From Vancouver CBC claims that Driscoll's statement that only one actual battlefield transcription was made is at variance with the facts. A statement by the news editor of the Canadian nets points to three front-line recordings that were broadcast before Driscoll came back from the wars. He had claimed only one had been made and broadcast.

Baruch's letter, two typical days' programs from the broadcast skeds of the AES network and a Vancouver report are all printed on this page. These are the army and CBC's answers to Driscoll.

## Two Typical Radio Days With African G. I. Radio Network

Tuesday, December 21

- 6:30-8:00—Reveille Round-Up
- 11:00—African Swing Session
- 11:30—Lou Whiteson\*
- 11:45—Ted Steele
- 12:00—Freddie Martin Orchestra
- 12:30—News
- 12:45—Personal Album
- 1:00—Vincent Lopez Orchestra
- 1:30—Interlude in Swing\*
- 2:00—BBC News
- 2:15—G-I Jive
- 2:30—Grenadier Guards\*
- 2:45—Are You a Genius?
- 3:00—Quiz Kids
- 3:30—The Lone Ranger
- 4:00—Mail Call
- 4:30—Melody Matinee
- 5:00—Bob Crosby Show
- 5:30—One-Night Stand
- 6:00—By Way of Music\*
- 6:30—Sports Review
- 6:45—Spotlight Bands
- 7:00—BBC News
- 7:15—Fred Waring
- 7:30—Red Skelton Show
- 8:00—Queen of Battles
- 8:15—Barracks Bag (Requests)
- 9:00—Kay Kyser Show
- 9:30—Sidewalks of North Africa
- 9:45—Musical Memories\*
- 10:15—Showtime
- 10:30—News
- 10:45—Slumber Music
- 11:00—Sign Off

Saturday, December 25

- 6:30-8:00—Reveille Round-Up
- 11:00—African Swing Session
- 11:30—Phil Park\*
- 11:45—Bing Crosby Christmas Album
- 12:00—Duke Ellington Orch.
- 12:30—News
- 12:45—Personal Album
- 1:00—Christmas Carol
- 1:30—Time for Dancing\*
- 2:00—BBC News
- 2:15—G-I Jive
- 2:30—Carols With Christopher Stone\*
- 3:00—Boston Symphony Orch.
- 4:00—Dick Whittington\*
- 5:00—Mail Call
- 5:30—One-Night Stand
- 6:00—Anglo-American Christmas Party
- 7:00—BBC News
- 7:15—Fred Waring—Christmas Party
- 7:30—Xavier Cugat
- 8:00—Christmas Command Performance
- 9:30—Your Hit Parade
- 10:00—Time Out for Dancing\*
- 10:30—News
- 10:45—Slumber Music
- 11:00—Sign Off

\*Denotes BBC Program

## E.B.H.B.S.

PHILADELPHIA, Jan. 22.—John Scheuer, WFIL newsmag conductor of the *Men Who Make the News* program, spoke at the Penn Athletic Club luncheon the other day. His topic was "Men of 1943," and a small portion of his citations ran: "Eisenhower, Baruch, Hull, Bowles—and Sinatra!"

## Hooper Adds 4 New Rating Features

NEW YORK, Jan. 23.—Four new features of great value were added in the Hooper radio reports on network shares January 15. These features, which will be included in Hooper surveys of radio listeners in the future, give information of a more exacting nature about listener response to network programs.

First new feature of the survey service is titled composition of radio audience.

In this part of its report Hooper now gives information to show the breakdown of any audience as to number of listeners per set, and the number of men, women and children represented in the number of listeners per set. In the past Hooper has given information about the number of listeners per set, but has never said anything about the percentage of men, women and children involved.

### Detailed Sponsor Identification

For the first time, too, the report contained detailed information about sponsor identification. Formerly Hooper stated the percentage of the total surveyed who were able correctly to identify sponsors of shows. For example, under the old conditions, if 20 per cent of the audience surveyed correctly identified the sponsor of a show, there was still nothing known in this regard about the other 80 per cent. They might have said the show was being sponsored by another firm, and thus the person paying the bill would be doing a job for someone else.

Now, however, Hooper reports information about correct sponsor identification, about misidentification and about those who were not able to identify sponsor. This way, if a sponsor sees his show is being identified with another product he might be able to see that his and a competitor's pitches were similar (thus accounting, possibly, for the misidentification) and revamp his show to correct the situation.

### Increase in Periods Rated

The other two new Hooper features have to do with increase in the number of surveys made. Beginning in February there will be two Hooper ratings each month on Sunday afternoon sponsored and sustaining programs, and, whereas in the past Saturday ratings were confined to subscriber sponsored network shows only, from now on there will be Saturday ratings during all daytime periods, both sponsored and sustaining.

It was pointed out by Hooper that the publication of the sponsor identification index, the old, less exact method, would be continued on all programs. The new sponsor identification facts and sex and age information will be published on all subscriber programs only.

## Gosch To Try and Break the Chain of A & C Producers

HOLLYWOOD, Jan. 22.—For a while it looked as if the Jack Carson show was going to run up some kind of a record by giving every producer in town a fling at piloting the spot. However, Foote, Cone & Belding have decided to call it quits, as producer Number Five, Martin Gosch takes over. This will not affect his production of the Abbott & Costello ainer.

Carson show has had four previous producers: Vick Knight, Bill Lawrence, Ted Wick and Bert Praeger.

## CBC Claims Frontline E. T.'s And Broadcast Interviews Justify Battle Scene Jobs

News Editor States Driscoll Didn't See Mobile Unit Working

VANCOUVER, Jan. 22.—Frontline broadcasts are not impossible, despite what Mutual's Dave Driscoll reported (*The Billboard*, November 20), states D. C. McArthur, chief news editor of CBC. Driscoll was reported as saying that only one battlefield recorded program had resulted from the war and that it was nothing to write home about.

McArthur, answering Driscoll, stated:

"CBC has had one recording van with the Canadians in the Eighth Army in Italy since early August. It includes one portable set and serves two war correspondents, Matthew Halton for the National net (English language chain) and Marcel Oumet for the CBC French outlets.

"At the time of the Driscoll statement, CBC had received three battle 'actualities' (Canadian for "on the scene, e. t.'s"), secured at great risk to the commentators and technicians and since then it has received several others recorded during actual engagements with sounds of guns, planes, tanks, etc.

"However, the principal justification for the CBC unit at the front has not been the 'actualities' but the steady flow of commentaries giving first-hand details of operations, description of terrain, reports, views of officers and men (including Generals Montgomery and Simons) and many descriptive pieces giving people at home a sense of first-hand

contact with boys in action. Three or four such commentaries have been carried by the CBC networks weekly since Canadians first went into action last summer."

According to McArthur, Driscoll might have visited some of the fronts "but he certainly wasn't there when the CBC mobile recording unit went into action. If he was he would have brought home a different tale."

## Congress Hires A Legal Rep

WASHINGTON, Jan. 22.—An attorney to represent Congress in its forthcoming proceedings against two former FCC employees and a former secretary to the Virgin Islands government has been obtained.

John C. Gall, of Washington, named counsel for Congress in action developing from cashiered workers suing for funds claimed due them.

Goodwin B. Watson, William E. Dodd Jr. and Robert M. Lovett all worked a week after they were officially relieved of their work in order to test right of Congress to whack them off pay roll. First two named were employed by FCC.

Need for Congress obtaining a private attorney developed when the attorney general disqualified himself.

## Captain Andre Baruch Answers Dave Driscoll on G. I. Radio

December 21, 1943.

*The Billboard*, which has been coming to us regularly since we have been overseas, came thru with an article by Dave Driscoll, of WOR, in a November issue, which set us bristling. In it he states "most army stations are minus a programing head. Andre Baruch's station in Africa was airing an interview with Frankie Frisch on the World Series possibilities three weeks after the series had ended." All we can say is where was Mr. Driscoll during his stay in Africa and what did he do besides not completing his mission?

First of all, the undersigned heads seven radio installations in Africa, Sicily and Italy which on December 15 celebrated their first anniversary of service. All of us have been overseas since the first invasion of Africa November 8. From Casablanca to Naples servicemen have lauded the American expeditionary stations which operate from 6:30 in the morning until 11 at night, presenting news, music, education and entertainment in a way that rivals any network. Our proof lies in the hundreds of letters that pour in daily.

Perhaps we're not modest but after three invasions we've lost our modesty. Enclosed (reprinted in part on this page) you will find the schedule for one station.

### "We Will Fix One Up for Him"

As far as Driscoll's statement about his equipment being useless when recording under battle conditions, he may be right. But it is our contention that battery-operated magnetic recorders will work and if he would care to come back we will fix one up for him. In our own operations we have run into the same power difficulties, having had to convert equipment that was built for 60-cycle operation in the States to 50 cycles in Africa, 48 cycles in Sicily and anything from 42 to 50 cycles in Italy. Without doubt we could write a book on the troubles encountered overseas in transmitting and recording operations, but it is our feeling that the serviceman, as well as the folks back home, are interested only in results, which, come hell-or-high-water, they'll get.

### "Grave Injustice to Army and Navy"

It is our feeling that Mr. Driscoll has done a grave injustice to both the army and the civilians back in the United States in saying that the radio entertainment problem overseas has not been solved. Had he taken the time to do a little visiting he would have noticed that G-I's were not sitting on top of radio receivers to hear the play-by-play world series broadcast since they could sit back comfortably and listen to the American Expeditionary Stations rebroadcasting the play-by-play as it was being short-waved from WBOS.

My officers and men have given a lot of sweat, and some blood, too, so that the American soldier and sailor and his Allies might, in their off-duty hours, get relaxation via the medium of radio. If the fighting man is satisfied then their work has not been in vain.

Perhaps the above sounds vitriolic but remember that *The Billboard* is widely read by all our stations and the morale of my men will not improve with Driscoll's article. Please accept my sincere good wishes for the holidays and say hello to my "little woman" Bea.

Regards to all the gang. Sincerely,

ANDRE BARUCH,  
Captain, Signal Corps, Officer in Charge,  
Special Service Section, American Expeditionary Station.

# Philly Station Musicians Sign 25-Week Pact

## May Sell Studio Band Commercially

PHILADELPHIA, Jan. 22.—Local musicians' union this week pacted new contracts with the three local major network stations to continue the studio bands for another year, starting January 27. An option was contained in the contracts permitting negotiations to be reopened in the very near future to have the studio bands engaged as staff orchestras instead.

Such new designation for the air bands, discussed here for the first time, would enable the stations to sell their staff orchestras for commercial programs. It also means bringing up a basic wage of about \$50 a man as member of a studio band to \$85 or \$90 a week as a member of a staff orchestra, along with providing more playing time on the air.

As studio orchestras, the air bands were restricted to sustaining programs only. Union was originally under the impression that local radio would be a cinch to sell a bumper crop of live talent musical shows. As a result, it was felt that bands on the outside should get a crack at radio commercials instead of the house studio band. Accordingly, local stations could never get a deal for staff orchestras. However, the union has learned differently since, what with record shows the only musical shows on the selling block. Moreover, scarcity of outside bands overrules any objection of the radio house band grabbing off all the commercials.

Stations are sympathetic to the staff orchestra plan and agreed to reopen negotiations after finding out the sales possibilities of their music makers.

Union, in negotiations for a new contract, was able to bring the studio bands at KYW (NBC), WCAU (CBS) and WFIL (Blue) up to a full 52-week pay-roll year. Playtime at KYW for Clarence Fuhrman's crew was upped from 46½ to 52 weeks, along with allowances for arranger and copyist to rate a \$75 weekly pay check. WFIL will keep Norman Black's string ensemble on the pay roll for the full year instead of 48 weeks. And WCAU, in upping Johnny Warrington's band to the full 52 weeks, is giving the boys a one-week vacation with pay, setting a precedent.

# Web-AFM Deal Still Up in Air; Meet Rumored

NEW YORK, Jan. 22.—With the January 31 termination date of the contract between the network stations here and AFM Local 802 drawing ever nearer, the town is once more buzzing with speculation on whether or not James Petrillo, president of the AFM, will pull his musicians off the air.

Once more network biggies claimed that they met with Petrillo as recently as Wednesday (19), and once more his office denied the story, asserting that the "boss" has not been in town for at least a week.

Presumably, musicians will continue working at the studios on a day-to-day basis, since no advance notice prior to the expiration date is required under the terms of the contract. If a contract is negotiated at a later date, increases will become retroactive.

# WLB Decision on Disk Dispute Is Still Weeks Off

NEW YORK, Jan. 22.—As usual, newspaper columnists and certain trade papers have been freely predicting when

# Music in Latin America as Heard in Buenos Aires

## POPULAR MUSIC

| Station Call Letters | LR1       | LR2      | LR3       | LR4       | LR5     | LR6      | LR9      | LS2      | LS4       | LS5       | LS6      | LS9       | LS10      | Totals      |
|----------------------|-----------|----------|-----------|-----------|---------|----------|----------|----------|-----------|-----------|----------|-----------|-----------|-------------|
| Native Bands         | 12<br>153 | 4<br>46  | 7<br>84   | 5<br>38   |         | 6<br>47  | 2<br>13  | 3<br>30  | 7<br>68   | 6<br>59   | 5<br>40  | 9<br>95   | 7<br>79   | 73<br>752   |
| Jazz                 | 4<br>45   |          | 6<br>72   | 2<br>29   |         |          | 1<br>4   |          | 4<br>50   |           |          | 6<br>47   | 3<br>28   | 26<br>275   |
| Hillbillies (SA)     | 2<br>30   | 1<br>8   | 2<br>34   | 1<br>0    | 1<br>0  | 1<br>8   | 3<br>4   |          | 2<br>33   | 2<br>16   |          | 4<br>39   | 2<br>17   | 21<br>189   |
| Folk Music           | 3<br>33   | 3<br>16  | 4<br>39   | 3<br>20   | 2<br>14 |          | 1<br>9   | 3<br>11  | 3<br>24   | 2<br>10   | 2<br>20  | 13<br>99  | 4<br>32   | 43<br>327   |
| Children's Bands     | 3<br>13   |          | 3<br>12   |           | 2<br>6  | 1<br>3   | 2<br>0   | 4<br>13  |           |           |          | 6<br>22   |           | 21<br>75    |
| Duos                 | 1<br>2    |          | 2<br>4    | 2<br>4    |         | 3<br>4   | 1<br>3   | 1<br>2   | 3<br>6    | 6<br>12   | 4<br>8   | 4<br>15   | 2<br>4    | 28<br>64    |
| Guitarists           | 1<br>10   | 4<br>10  | 3<br>9    | 2<br>7    |         | 1<br>5   | 1<br>3   |          | 4<br>11   | 3<br>3    | 3<br>8   |           |           | 22<br>66    |
| Solo Singers         | 11        | 14       | 7         | 12        |         | 16       |          | 4        | 24        | 16        | 18       | 11        | 4         | 137         |
| Instrumentalists     | 3         | 1        | 2         |           |         |          |          | 1        | 2         |           | 1        | 2         |           | 12          |
| Commentators         |           | 3        |           |           |         |          |          |          | 1         |           |          | 3         |           | 7           |
| Popular Music TOTALS | 40<br>300 | 30<br>98 | 36<br>263 | 27<br>110 | 5<br>20 | 27<br>83 | 11<br>42 | 10<br>61 | 50<br>219 | 35<br>116 | 33<br>95 | 58<br>333 | 22<br>164 | 390<br>1904 |

## CLASSICAL MUSIC

| Station Call Letters           | LR1       | LR2       | LR3       | LR4       | LR5      | LR6      | LR9      | LS2      | LS4       | LS5       | LS6       | LS9       | LS10      | Totals      |
|--------------------------------|-----------|-----------|-----------|-----------|----------|----------|----------|----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Symphony, Music                | 2<br>49   |           | 2<br>46   | 3<br>11   |          |          |          |          |           |           |           |           | 2<br>13   | 9<br>119    |
| Light Classical                | 1<br>16   | 2<br>15   | 2<br>15   | 2<br>23   | 1<br>8   |          | 2<br>12  | 4<br>12  | 1<br>8    |           |           | 5<br>52   | 2<br>24   | 22<br>185   |
| Salon Music                    | 1<br>0    |           | 1<br>0    | 1<br>18   |          | 1<br>8   |          |          |           |           |           | 1<br>11   |           | 5<br>37     |
| Concert Music                  | 3         | 2         | 1         | 3         | 6        |          | 1        | 9        | 2         |           |           | 11<br>11  | 1<br>1    | 39<br>46    |
| Solo Singers                   | 8         | 2         | 3         | 5         | 14       |          | 2        | 3        |           | 3         |           | 9         | 3         | 52          |
| National Singers               | 6         | 6         | 5         | 6         | 4        | 1        | 1        |          | 2         | 2         |           | 5         | 4         | 42          |
| Native Bands                   | 3<br>31   |           |           | 3<br>18   |          |          |          |          |           |           |           | 3<br>28   | 2<br>26   | 11<br>103   |
| Trios and Octets               |           |           |           | 1<br>6    | 2<br>6   |          |          |          |           |           |           |           | 1<br>1    | 4<br>13     |
| Choruses                       |           |           |           | 1<br>4    |          |          |          |          |           |           |           | 1<br>37   | 2<br>11   | 5<br>87     |
| Commentators                   |           |           |           |           |          |          |          | 1        | 1         |           |           |           |           | 2           |
| Total Classical Music          | 24<br>114 | 12<br>25  | 14<br>70  | 25<br>94  | 27<br>39 | 2<br>9   | 6<br>16  | 17<br>25 | 6<br>18   | 5<br>5    | 1<br>35   | 35<br>153 | 17<br>83  | 191<br>686  |
| Totals of Both Styles of Music | 64<br>414 | 42<br>123 | 50<br>333 | 52<br>204 | 32<br>59 | 29<br>92 | 17<br>58 | 33<br>86 | 56<br>237 | 40<br>121 | 34<br>130 | 93<br>486 | 39<br>247 | 581<br>2590 |

NOTE—Top line indicates number of orchestras or groups. Second line indicates number of musicians.

and how the War Labor Board will act on the recording ban, some of them having the whole thing settled weeks back. For the record, Arthur S. Meyer, chairman of the WLB-appointed panel studying the dispute, announced this week that the board's opinion will be handed down within the next two or three weeks.

The panel must submit its findings to the War Labor Board in Washington for final action, and it is expected that the

panel's report will include a definite judgment on whether or not the recording ban is a strike.

Both Victor and Columbia, the two diskers who have refrained from signing new agreements with AFM, are anxiously awaiting the panel's conclusions, but the Federation doesn't care how long the WLB takes reaching a decision. As far as the union is concerned, the principle of direct payment to the union is already established.

## Cugat Staying at Waldorf

NEW YORK, Jan. 22.—Xavier Cugat will play out the full time of his Waldorf-Astoria Hotel engagement, winding up February 14 instead of a week earlier as he had planned. Reason for cutting short his booking was to give Cugat a week's rest before opening at the Paramount Theater here the 16th.

## Minn. U. Pickets Let Symph Play On

MINNEAPOLIS, Jan. 22.—Strike of employees at the University of Minnesota who walked off the job after leaving a skeleton force to operate University Hospital to enforce their demands for wage increases and union recognition, had no effect on the weekly concert of Minneapolis Symphony Orchestra at Northrop Auditorium on the campus.

Norman Carle, business representative of the strikers, gave assurance to George Murk, president of Minneapolis Musicians' Union, that pickets will make no attempt to halt musicians playing with the symphony.

## Personnel Changes At RCA-Victor

NEW YORK, Jan. 22.—Two changes occurred in the personnel set-up at Victor this week, Jack Williams, advertising and promotion director having transferred from that post to a wartime assignment for the company and Charles O'Connell having resigned as director of Red Seal artists and repertoire.

Williams is being replaced temporarily by J. L. Hallstrom, who will also continue in his present capacity as Victor's merchandise manager. Williams will return to his advertising post as soon as the war work assignment is completed.

O'Connell, whose resignation is effective March 31, will remain with Victor as consultant on recording matters. However, he will devote most of his time to writing and conducting. O'Connell has conducted some of the leading symphony orchestras in the country, and is author and editor, respectively, of the *Victor Book of the Symphony* and the *Victor Book of the Opera*.

## 800 Service Bands Using Instruments Worth 2½ Million \$

PHILADELPHIA, Jan. 22.—More than 800 service bands scattered all over the world have each been supplied with 45 instruments worth about \$3,000 by the Quartermaster Depot here. The depot also sends countless special musical kits thru the Army's Special Service Branch for use by men in the front lines.

Besides seeing to it that servicemen all over the world have the facilities to make music, the local Depot has the job of repairing instruments damaged in combat areas. Among those working on repairs are many former symphony and band instrumentalists.

## Bob Sherwood New Prom-Trotter Fave

NEW YORK, Jan. 22.—Bobby Sherwood is being booked for lots of college proms now that his draft status has been determined. Sherwood was handed a 4-F classification last week.

He plays Yale University tonight; Penn State February 5, University of Rochester on the 11th and Franklin and Marshall (Lancaster, Pa.) the following night.

## Classic Record Co. Buys Sound Studio

NEW YORK, Jan. 22.—Classic Records this week purchased the General Sound studio, which will be used for a new firm called Transcriptions, Inc.

Studio is large enough to accommodate a 40-piece orchestra, and will also be used by Classic for recording sessions.

## Bob Strong Heading South

NEW YORK, Jan. 22.—Bob Strong, who checks out of the Roseland Ballroom here February 6, will head south, opening at Flagler Gardens, Miami, on February 21. On route he will fill in with one-nighters and a couple of Coca-Cola air shots.

## Here Comes the British With a Hep, Hep

NEW YORK, Jan. 22.—Robert Goffin, Belgium, who skipped out of his homeland when the Germans entered, is being blitzed out of *Esquire* by a Britisher, Leonard Feather. Goffin has been writing jazz pieces for the mag for over a year and dreamed up the idea of polling other jazz writers for an "All-American Jazz Band." The Belgium got the Englishman to help collate the material and the boy from London really moved in. Feather became *Esquire's* "jazz consultant," emceed the concert, authored the program notes and on a recording date for Commodore used many of the prize-winning instrumentalists under the title "Leonard Feather's All Stars." Two of the numbers waxed were *Esquire Bounce* and *Esquire Blues*, composed by Leonard Feather.

There is absolutely no truth to the rumor that the enterprising young man is signing his name "Leonard Feather, Esq."

## ASCAP Licenses Industrial Plants

NEW YORK, Jan. 22.—ASCAP's newspaper advertisements, offering war plants a special rate for its songs at a yearly license fee of \$1.00 for the duration, which was designed to establish the precedent of collecting for industrial music, may open up a new source of revenue to performing rights orgs after the war.

ASCAP's ads pointed out that the \$1.00 rate is for the duration only, and after the war, plants will be licensed at rates in line with other commercial uses of music. The Society has also been sending literature direct to war plants, aimed at selling them the idea of installing music.

Question of ASCAP's right to exact a charge has been raised by some music machine operators and retail dealers, who claim that the music is not being performed for profit since no admission is charged. Dealers fear that any pressure from ASCAP to license industrial music might scare off manufacturers from installing music systems.

## Bob Chester Coming East

NEW YORK, Jan. 22.—Bob Chester, currently playing the Chicago and Cleveland territory, will play his last date in that area February 20, MCA's office here picking him up at that time. He'll probably spend most of the months in the East playing theaters.

## It's Different, When Dimes Are Votes; Haymes, Forrest, Kaye Lead in L. A. Pop Poll

### Local Boys Also Pull in Jarvis Survey

HOLLYWOOD, Jan. 22.—Top talent surveys were crossed up this week when returns from annual popularity poll, conducted by Al Jarvis, were in. Originated in 1942 the poll has been used to raise funds for the Los Angeles Children's Hospital. Survey is run by Jarvis over his *Make-Believe Ballroom* show. Listeners send in a dime with every note for their favorite entertainer. Results show that some of the top boys aren't tops so far as local listeners are concerned.

Votes totaled 31,440, with hospital netting \$3,144 against \$750 and 7,500 votes last year. Girl vocalists led off with Helen Forrest, 2,640; Jo Stafford, 2,522; Connie Haines, 612, and Nancy Norman, 400.

Surprise was registered when Dick Haymes led the male vocalists with 3,572 votes. Others in line were Bing Crosby, 3,533; Frank Sinatra, 2,943; Ray

## "All-American Jazz Band" Concert at Met Is Just Another Jam Session

NEW YORK, Jan. 22.—What Gatt-Casazza thought of the goings-on in his temple of opera will remain a secret of the dead. Chances are he merely screwed his ear plugs in snugly and shrugged in his grave. As for the 3,400 mortals who bought \$650,000 worth of War Bonds to hear a jam session put on by many of the instrumental stars selected for *Esquire* magazine by 16 judges (this writer among them) as the "All-American Jazz Band," they beat their palms ecstatically or politely as the quality of performances varied.

For when all is said and done, every jam session has its ups and downs even if it is broadcast locally, nationally and internationally; is photographed by *Click, Pic* and *Shmick*, and every performer receives a statue and a \$500 War Bond—all of which prevailed at this super-duper jamboree.

Louis Armstrong (trumpet and vocals), Jack Teagarden (trombone), Art Tatum (piano), Coleman Hawkins (saxophone), Sidney Catlett (drums), Al Casey (guitar) and Oscar Pettiford (bass), blue-ribbon winners all, were aided and abetted by Roy Eldridge, third-place trumpeter; Barney Bigard, second-place clarinetist; Red Norvo and Lionel Hampton, top-ranking "odd" instrumentalists, and Billie Holiday and Mildred Bailey, one, two among the female singers.

### Can't Be Wonderful on Cue

Their individual performances supported the axiom that one can't rehearse a jam session, signal a musician to his feet for a solo and tell him to "be wonderful!" Every musician on the platform Tuesday evening (18) was a highly skilled instrumentalist and came thru with a competent performance. Beyond that there was little that proved inspired or inspiring.

Mildred Bailey was in exceptionally fine voice and scored the biggest individual hit. Miss Holiday was also in fine voice but programed weak material, faring less successfully. "Big Sid" Catlett stopped the proceedings at one point with some pyrotechnical stickwork, and Bigard and Hawkins pleased every time they blew their instruments.

Louis Armstrong, one of the all-time jazz greats and the greatest single contributor to the history of jazz, proved that the judges who voted him the No. 1 trumpeter based their votes on sentimental reasons. Armstrong was out to ribbons by Roy Eldridge, who blew some high and fancy horn.

Concert, which had Benny Goodman piped in from the Coast, was topped off

by Hampton's standard *Flying Home* and challenge drum bit, joined by Norvo on the vibas and Catlett on the snares. As a matter of record, the biggest number in this jam session was something Hampton has been topping vaudeville bills with thruout the country, four shows a day and five on Sunday.

### Mopin' at the Met

Teddy Wilson took over at the piano for all Miss Bailey's tunes. Billie Holiday leaned on Eldridge's heated trumpet as her main support.

Colored musicians and vocalists came into their own as tops in the jazz field. Of the 26 selected as first and second choices for the "All-American" band, only six were white. Only three of the 14 who performed at the Met were ofay.

The huge pit, emptied of musicians, was jammed with photographers who had to stand on chairs to get shots of the jamsters in action—and usually fell off the chairs with a crash, right in the middle of solos. One of the more resourceful lensmen climbed up into the prompter's box for close-ups.

Each featured soloists acted as leader of the band during his number, but Teagarden beat off the ensemble numbers, using a long baton.

Staff for *Esquire* mag stage-managed the affair, but it was Joe Glaser, standing in the wings, who pushed his act, Mildred Bailey, back on the stage for an encore.

One couple got up to jitterbug in the aisles but got cold feet, even before getting the fish eye from a horrified Met usher.

Audience was not a hep one; pointed up when it started clapping after-beats strictly out of time.

Two youthful crew-cuts were cynically discussing the possibilities of the affair before the lights went down. Said one: "I don't care what it'll be like, it won't be as good as Ryan's." (Local drinkery given over to Sunday afternoon jam sessions.) Youngsters could not be found for post-mortem comment.

Elliott Grennard.

## Steiner, Eiseman Withdraw Suit on Santly-Joy's 'Zero'

NEW YORK, Jan. 22.—After three days of court hearings, Al Eiseman and Harold Steiner discontinued their months-old suit against Santly-Joy and songwriters Mack David and Vee Lawnhurst over the song *Johnny Zero*. Eiseman and Steiner brought suit under the common law copyright, charging David and Miss Lawnhurst with plagiarism, and naming Santly-Joy as co-defendant because that firm published the allegedly infringing song.

Eiseman and Steiner claimed that they submitted a song using the same idea as the *Johnny Zero* song published by Santly-Joy to Dave Dreyer, of Berlin Music. Songwriters maintained that Dreyer discussed song idea with Mack David. Shortly afterward, Santly-Joy published its *Johnny Zero* song, writing credited to Mack David and Vee Lawnhurst.

## Musicians' Union Covers Playing Time in War Plant

PHILADELPHIA, Jan. 22.—With so many of the local musicians doing war work being called upon to double as music makers during lunch hour or recreation periods, local musicians' union is seeing to it that the lads are taken care of for doubling.

Union worked out a deal with the Heintz Aircraft Corporation which will serve as a pattern in dealing with other war plants utilizing music makers on their pay rolls. Aircraft plant has given all the musicians employed at the plant the privilege of playing during lunch time, which is one-half hour. Deal worked out with the union provides for the men to be credited with an hour and a half, to be paid at the rate of time and a half.

Capitol Records presents

**STAN KENTON'S**

Sensational Recording of

**DO-NOTHIN' TILL YOU HEAR FROM ME**



**CAPITOL No. 145**

**ROBBINS MUSIC CORPORATION**



**PART 1—The Billboard**

**SONGS WITH MOST RADIO PLUGS**

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEA, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

| TITLE                                  | PUBLISHER            |
|--|----------------------|
| A Lovely Way To Spend an Evening (F)   | Crawford             |
| Besame Mucho                           | Southern             |
| By the River of the Roses              | Shapiro-Bernstein    |
| Candlelight and Wine (F)               | Miller               |
| Don't Believe Everything You Dream (F) | Robbins              |
| Don't Sweetheart Me                    | Advanco              |
| For the First Time                     | Shapiro-Bernstein    |
| Have I Stayed Away Too Long?           | Famous               |
| Holiday for Strings                    | Bregman-Vocco-Conn   |
| Home                                   | Am. Academy of Music |
| I Couldn't Sleep a Wink Last Night (F) | Harms                |
| I Love You (M)                         | Chappell             |
| In a Friendly Little Harbor            | Campbell-Porgio      |
| Is My Baby Blue Tonight?               | Broadway             |
| I've Had This Feeling Before (F)       | Santly-Joy           |
| Little Did I Know                      | Lincoln              |
| Mairzy Doats and Dozy Doats            | Miller               |
| Music Stopped (F)                      | Robbins              |
| My Heart Tells Me (F)                  | Bregman-Vocco-Conn   |
| My Ideal                               | Paramount            |
| My Shining Hour (F)                    | Morris               |
| No Love, No Nothin' (F)                | Triangle             |
| Oh, What a Beautiful Morning (M)       | Crawford             |
| Old Acquaintance (F)                   | Witmark              |
| People Will Say We're in Love (M)      | Crawford             |
| Shoo-Shoo Baby (F)                     | Leeds                |
| So Goodnight (F)                       | BMI                  |
| Someone To Love                        | Block                |
| Speak Low (M)                          | Chappell             |
| Star Eyes (F)                          | Feist                |
| Surrey With the Fringo on Top (M)      | Crawford             |
| When They Ask About You                | Berlin               |

**AFM's Proposal To Draw Up Form Contract Covering All Band P. M.'s Huge Headache**

NEW YORK, Jan. 22.—Band managers who have been meeting here with the object of drafting a form contract for submission to the American Federation of Musicians say it will require the services of a Philadelphia lawyer to work out all the angles. Rex Riccardi, Petrillo's assistant here who undertook the project of bringing personal managers into the union's jurisdiction and invited them in for the first confab last week, says it can be done. But then he's a Philadelphian.

Up to the time of the AFM convention in 1941, band managers were free to make any kind of deal they could: partnership, profit participation, etc. After that convention the union ordained that personal managers would be limited to 5 per cent of the gross and a band could choose its manager only with the approval of the agency booking the band.

However, the federation assumed no control over the actual operation, and that is what the AFM is now attempting to correct. According to Riccardi, it is time managers were given responsibilities and protection they do not now enjoy.

**Many Ways To Skin a Cat**

What is puzzling the p. m.'s is how a form contract can possibly be drawn so that it will cover the many different kind of management deals that now exist.

There are some, like Moe Gale's, where the manager is the employer, owns the band and hires the leader at a salary. He digs into his pocket if there's a loss and he likewise goes into his pocket—putting in, not taking out—if there's a profit.

There are partnership deals (Sammy Kaye-Jim Peppe, Tommy Tucker-Joe Galkin, Jimmy Dorsey-Bill Burton, etc.)

where leader and manager split the take—the not necessarily in equal portions. Some managers work for 5 per cent of the gross and still others receive a weekly salary, and that's all.

Some, like Arthur Michaud, have different deals with different bands, all at the same time. Michaud has a participating arrangement with Frankie Masters, but is limited to 5 per cent of the gross earnings of Tommy Dorsey and Jan Garber.

Significantly, Peppe, Galkin and others in their category have been absenting themselves from the meetings of managers, and some of those who have attended claim that nothing will be accomplished until each and every p. m. realizes that the AFM means "him" when it says it wants to bring managers under its jurisdiction.

And what is particularly disturbing the managerial minds is where the whole thing leaves certain lawyers, A. Edward Masters, for instance, who finance and manage bands even tho they eschew the title of "manager." Are the oom-pah Blackstones going to be left free to cut themselves large slices of percentage money, ask the anguished p. m.'s, while they are limited to 5 per cent?

**Feist's New "Easter" Song**

NEW YORK, Jan. 22.—An effort to break the "Easter" monopoly Irving Berlin now enjoys will be made by Feist Music when Harry Link starts driving on *Easter Sunday With You*, written by Henry Tobias and Don Reid. Holiday songs are acknowledged the toughest to make, but once they land they pay off for years. Witness Berlin's *Easter Parade* and *White Christmas* and Feist's own *Santa Claus Is Coming to Town*.

**Lucky Strike**

**HIT PARADE**

CBS, Saturday, January 22, 9:45 p.m.

| TITLE                         | PUBLISHER             |
|-------------------------------|-----------------------|
| My Heart Tells Me             | Bregman, Vocco & Conn |
| Shoo-Shoo Baby                | Leeds                 |
| My Ideal                      | Paramount             |
| Paper Doll                    | Marks                 |
| Oh, What a Beautiful Morning  | Crawford              |
| No Love, No Nothin'           | Triangle              |
| For the First Time            | Shapiro-Bernstein     |
| Little Did I Know             | Lincoln               |
| People Will Say We're in Love | Crawford              |

**ALL-TIME HIT PARADE**

NBC, Friday, January 21, 8:30-9 p.m.

| TITLE                          | PUBLISHER          |
|--------------------------------|--------------------|
| Jericho                        | Harms              |
| When You Wish Upon a Star      | Berlin             |
| This Can't Be Love             | Chappell           |
| After You've Gone              | Joe Davis          |
| All the Things You Are         | Chappell           |
| The Band Played On             | P. D.              |
| My Heart Tells Me              | Bregman-Vocco-Conn |
| Smiles                         | Remick             |
| Goodbye Broadway, Hello France | Feist              |
| Pack Up Your Troubles          | Chappell           |

# Music Popularity Chart Week Ending Jan. 20, 1944

## BEST SELLING SHEET MUSIC

This compilation is based upon weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See Part 3 for sources.)

### NATIONAL

| POSITION | Last Wk. | This Wk. | Title                              | Composer           |
|----------|----------|----------|------------------------------------|--------------------|
| 1        |          | 1        | My Heart Tells Me                  | Bregman-Vocco-Conn |
| 4        |          | 2        | Shoo-Shoo Baby                     | Leeds              |
| 2        |          | 3        | Paper Doll                         | Marks              |
| 3        |          | 4        | Oh, What a Beautiful Morning       | Crawford           |
| 9        |          | 5        | No Love, No Nothin'                | Triangle           |
| 5        |          | 6        | My Ideal                           | Paramount          |
| 7        |          | 7        | For the First Time                 | Shapiro-Bernstein  |
| 6        |          | 8        | Mairzy Doats                       | Miller             |
| 14       |          | 9        | Besame Mucho                       | Southern           |
| 8        |          | 10       | People Will Say We're in Love      | Crawford           |
| 11       |          | 11       | My Shining Hour                    | Morris             |
| 12       |          | 12       | Victory Polka                      | Chappell           |
| —        |          | 13       | Speak Low                          | Chappell           |
| —        |          | 14       | I Couldn't Sleep a Wink Last Night | Harms              |
| —        |          | 15       | Little Did I Know                  | Lincoln            |

### SECTIONAL

#### EAST COAST

| POSITION | Last Wk. | This Wk. | Title                              |
|----------|----------|----------|------------------------------------|
| 1        |          | 1        | My Heart Tells Me                  |
| 2        |          | 2        | Shoo-Shoo Baby                     |
| 9        |          | 3        | Besame Mucho                       |
| 5        |          | 4        | For the First Time                 |
| 8        |          | 5        | My Ideal                           |
| 3        |          | 6        | Paper Doll                         |
| 6        |          | 7        | No Love, No Nothin'                |
| 4        |          | 8        | Oh, What a Beautiful Morning       |
| 7        |          | 9        | Mairzy Doats                       |
| 10       |          | 10       | My Shining Hour                    |
| 12       |          | 11       | I Couldn't Sleep a Wink Last Night |
| 15       |          | 12       | People Will Say We're in Love      |
| 14       |          | 13       | Victory Polka                      |
| 13       |          | 14       | Speak Low                          |
| 11       |          | 15       | Little Did I Know                  |

#### SOUTH

| POSITION | Last Wk. | This Wk. | Title                                |
|----------|----------|----------|--------------------------------------|
| 3        |          | 1        | My Heart Tells Me                    |
| 5        |          | 2        | Shoo-Shoo Baby                       |
| 1        |          | 3        | Paper Doll                           |
| 2        |          | 4        | Oh, What a Beautiful Morning         |
| 13       |          | 5        | No Love, No Nothin'                  |
| 6        |          | 6        | My Ideal                             |
| 8        |          | 7        | Victory Polka                        |
| 12       |          | 8        | For the First Time                   |
| 4        |          | 9        | People Will Say We're in Love        |
| —        |          | 10       | Speak Low                            |
| 11       |          | 11       | Pistol Packin' Mama                  |
| —        |          | 12       | Little Did I Know                    |
| —        |          | 13       | My Shining Hour                      |
| 10       |          | 14       | Say a Prayer for the Boys Over There |
| —        |          | 15       | I Couldn't Sleep a Wink Last Night   |

#### MIDWEST

| POSITION | Last Wk. | This Wk. | Title                                |
|----------|----------|----------|--------------------------------------|
| 1        |          | 1        | My Heart Tells Me                    |
| 5        |          | 2        | Shoo-Shoo Baby                       |
| 2        |          | 3        | Mairzy Doats                         |
| 3        |          | 4        | Paper Doll                           |
| 4        |          | 5        | Oh, What a Beautiful Morning         |
| 10       |          | 6        | No Love, No Nothin'                  |
| 7        |          | 7        | My Ideal                             |
| 11       |          | 8        | For the First Time                   |
| 9        |          | 9        | My Shining Hour                      |
| 6        |          | 10       | People Will Say We're in Love        |
| 12       |          | 11       | Star Eyes                            |
| —        |          | 12       | Besame Mucho                         |
| —        |          | 13       | Pistol Packin' Mama                  |
| 13       |          | 14       | I Couldn't Sleep a Wink Last Night   |
| —        |          | 15       | Say a Prayer for the Boys Over There |

#### WEST COAST

| POSITION | Last Wk. | This Wk. | Title                                |
|----------|----------|----------|--------------------------------------|
| 1        |          | 1        | My Heart Tells Me                    |
| 4        |          | 2        | Shoo-Shoo Baby                       |
| 2        |          | 3        | Paper Doll                           |
| 3        |          | 4        | Oh, What a Beautiful Morning         |
| —        |          | 5        | Speak Low                            |
| 7        |          | 6        | No Love, No Nothin'                  |
| 9        |          | 7        | Mairzy Doats                         |
| 5        |          | 8        | People Will Say We're in Love        |
| 6        |          | 9        | For the First Time                   |
| 13       |          | 10       | They're Either Too Young or Too Old  |
| 10       |          | 11       | Victory Polka                        |
| —        |          | 12       | Poinclana                            |
| 15       |          | 13       | Say a Prayer for the Boys Over There |
| —        |          | 14       | I Couldn't Sleep a Wink Last Night   |
| 8        |          | 15       | My Ideal                             |

## "HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See Part 3 for sources.)

| POSITION | Last Wk. | This Wk. | Title                            | Artist          | Label            |
|----------|----------|----------|----------------------------------|-----------------|------------------|
| 1        |          | 1        | Do Nothin' Till You Hear From Me | Duke Ellington  | Victor 20-1547   |
| 8        |          | 2        | Don't Cry, Baby                  | Erskine Hawkins | Bluebird 30-0813 |
| 2        |          | 3        | Shoo-Shoo Baby                   | Ella Mae Morse  | Capitol 143      |
| 7        |          | 4        | Sweet Slumber                    | Lucky Millinder | Decca 18569      |
| 4        |          | 5        | G I Jive                         | Johnny Mercer   | Capitol 141      |
| 3        |          | 6        | It Must Be Jelly                 | Glenn Miller    | Victor 20-1546   |
| 6        |          | 7        | Ration Blues                     | Louis Jordan    | Decca 8654       |
| —        |          | 8        | Cherry                           | Erskine Hawkins | Bluebird 30-0819 |
| —        |          | 9        | Jump Town                        | Harry James     | Columbia 36683   |
| —        |          | 10       | On the Sunnyside of the Street   | Lionel Hampton  | Victor 25592     |

Decca Records presents

# WOODY HERMAN'S

Thrilling Recording of

# DO-NOTHIN' TILL YOU HEAR FROM ME



DECCA No. 18578

## ROBBINS MUSIC CORPORATION

Available . . .

## MY LIPS REMEMBER YOUR KISSES

F. S. T. (Instrumental)

Recorded by

## KING COLE TRIO

List Price 65c Each, Excluding Taxes.

We have overcome the production problem and can supply your order in large quantities.

**SCRAP WANTED** We will pay 5c per pound and shipping charges. Let us know what you have on hand TODAY!

**PREMIER RECORD CO., 8848 SUNSET BLVD., HOLLYWOOD 46, CALIF.**

### 77's Bldg. Free and Clear

PHILADELPHIA, Jan. 22.—Local musicians' union feels a kindred spirit with Abe Lincoln in being able to free itself of a mortgage February 12. An open house celebration will be held that day

for the membership to mark the burning of the mortgage on the Local 77 building, originally built at a cost of \$150,000. Last payment of \$15,000 on its \$135,000 mortgage was made this week. Among those coming in for the celebration will be James C. Petrillo, AFM chief, and his assistant, localite A. Rex Riccardi.

## Music Goes 'Round and 'Round

Due to a clerical error, several songs were incorrectly listed and several omitted in the Music Popularity Chart of January 22. National listings should have read as follows:

**BEST SELLING SHEET MUSIC**—(1) *My Heart Tells Me*; (2) *Paper Doll*; (3) *Oh, What a Beautiful Morning*; (4) *Shoo-Shoo Baby*; (5) *My Ideal*; (6) *Mairzy Doats*; (7) *For the First Time*; (8) *People Will Say We're in Love*; (9) *No Love, No Nothin'*; (10) *They're Either Too Young or Too Old*; (11) *My Shining Hour*; (12) *Victory Polka*; (13) *Star Eyes*; (14) *Besame Mucho*; (15) *How Sweet You Are*.

**BEST SELLING RETAIL RECORDS**—(1) *Paper Doll*, Mills Brothers; (2) *My Heart Tells Me*, Glen Gray; (3) *Star Eyes*, Jimmy Dorsey; (4) *Shoo-Shoo Baby*, Ella Mae Morse; (5) *Shoo-Shoo Baby*, Andrews Sisters; (6) *Besame Mucho*, Jimmy Dorsey; (7) *They're Either Too Young or Too Old*, Jimmy Dorsey; (8) *Boogie Woogie*, Tommy Dorsey; (9) *My Shining Hour*, Glen Gray; (10) *My Ideal*, Billy Butterfield.

**HARLEM HIT PARADE**—(1) *Do Nothin' Till You Hear From Me*, Duke Ellington; (2) *Shoo-Shoo Baby*, Ella Mae Morse; (3) *It Must Be Jelly*, Glenn Miller; (4) *G I Jive*, Johnny Mercer; (5) *All for You*, King Cole Trio; (6) *Ration Blues*, Louis Jordan; (7) *Sweet Slumber*, Lucky Millinder; (8) *Don't Cry, Baby*, Erskine Hawkins; (9) *Paper Doll*, Mills Brothers; (10) *My Heart Tells Me*, Glen Gray.



— then just skip these big-money Victor nickel-nabbers. Otherwise . . . man, you'd better order FAST!

VICTOR 20-1554



*David Rose*  
and his Orchestra  
nab the nickels with  
**POINCIANA**



*Artie Shaw*  
and his Orchestra  
nab the nickels with  
**DANCING IN THE DARK**

VICTOR 20-1555



*Vaughn Monroe*  
and his Orchestra  
nab the nickels with  
**ALL FOR LOVE**  
(Vocal by Vaughn)



*Freddy Martin*  
and his Orchestra  
nab the nickels with  
**EASY TO LOVE**  
(Vocal by Clyde Rogers)

**BLUEBIRD 33-0508** { **MEAN MAMA BLUES**  
**IF IT'S WRONG TO LOVE YOU**  
—Charles Mitchell and his Orchestra

Here's one of the swellest records by one of the best western bands in the business. It's jive on the A side, romance on the B side. Vocals on both sides.

**TUNE IN: RCA's great show, "What's New?"** To help us make new Victor and Bluebird Records for you, sell your old ones to your distributor.

**THE TUNES THAT NAB THE NICKELS ARE ON VICTOR AND BLUEBIRD RECORDS!**

BUY WAR BONDS EVERY PAYDAY



# PART 2—The Billboard

## BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See sources in Part 3.)

### NATIONAL

| POSITION | Last Wk. | This Wk. | Record                              | Label           | Cat. No.       |
|----------|----------|----------|-------------------------------------|-----------------|----------------|
| 2        | 1        | 1        | My Heart Tells Me                   | Glen Gray       | Decca 18567    |
| 5        | 2        | 2        | Shoo-Shoo Baby                      | Andrews Sisters | Decca 18572    |
| 1        | 3        | 3        | Paper Doll                          | Mills Brothers  | Decca 18318    |
| 3        | 4        | 4        | Star Eyes                           | Jimmy Dorsey    | Decca 18571    |
| 6        | 5        | 5        | Besame Mucho                        | Jimmy Dorsey    | Decca 18574    |
| 4        | 6        | 6        | Shoo-Shoo Baby                      | Ella Mae Morse  | Capitol 143    |
| 7        | 7        | 7        | They're Either Too Young or Too Old | Jimmy Dorsey    | Decca 18564    |
| —        | 8        | 8        | Speak Low                           | Guy Lombardo    | Decca 18573    |
| 9        | 9        | 9        | My Shining Hour                     | Glen Gray       | Decca 18567    |
| —        | 10       | 10       | Cherry                              | Harry James     | Columbia 36683 |

### SECTIONAL

#### EAST

| POSITION | Last Wk. | This Wk. | Record   |
|----------|----------|----------|--|
| 1        | 1        | 1        | My Heart Tells Me (Glen Gray)                      |
| 2        | 2        | 2        | Paper Doll (Mills Brothers)                        |
| 3        | 3        | 3        | Besame Mucho (Jimmy Dorsey)                        |
| 5        | 4        | 4        | Star Eyes (Jimmy Dorsey)                           |
| 6        | 5        | 5        | Shoo-Shoo Baby (Andrew Sisters)                    |
| 4        | 6        | 6        | Shoo-Shoo Baby (Ella Mae Morse)                    |
| —        | 7        | 7        | Speak Low (Guy Lombardo)                           |
| 9        | 8        | 8        | They're Either Too Young or Too Old (Jimmy Dorsey) |
| —        | 9        | 9        | People Will Say We're in Love (Bing Crosby)        |
| —        | 10       | 10       | The Dreamer (Kay Arden)                            |

#### SOUTH

| POSITION | Last Wk. | This Wk. | Record   |
|----------|----------|----------|--|
| 4        | 1        | 1        | Shoo-Shoo Baby (Andrew Sisters)                    |
| 1        | 2        | 2        | Paper Doll (Mills Brothers)                        |
| 2        | 3        | 3        | My Heart Tells Me (Glen Gray)                      |
| —        | 4        | 4        | Ration Blues (Louis Jordan)                        |
| —        | 5        | 5        | Sweet Slumber (Lucky Millinder)                    |
| —        | 6        | 6        | No Love, No Nothin' (Ella Mae Morse)               |
| 5        | 7        | 7        | Do Nothin' Till You Hear From Me (Duke Ellington)  |
| —        | 8        | 8        | G. I. Jive (Johnny Mercer)                         |
| 6        | 9        | 9        | Star Eyes (Jimmy Dorsey)                           |
| 8        | 10       | 10       | They're Either Too Young or Too Old (Jimmy Dorsey) |

#### MIDWEST

| POSITION | Last Wk. | This Wk. | Record   |
|----------|----------|----------|--|
| 1        | 1        | 1        | My Heart Tells Me (Glen Gray)                      |
| 4        | 2        | 2        | Star Eyes (Jimmy Dorsey)                           |
| 3        | 3        | 3        | Shoo-Shoo Baby (Andrew Sisters)                    |
| 2        | 4        | 4        | Paper Doll (Mills Brothers)                        |
| 6        | 5        | 5        | They're Either Too Young or Too Old (Jimmy Dorsey) |
| —        | 6        | 6        | Shoo-Shoo Baby (Ella Mae Morse)                    |
| —        | 7        | 7        | Cherry (Harry James)                               |
| 10       | 8        | 8        | My Shining Hour (Glen Gray)                        |
| —        | 9        | 9        | For the First Time (Dick Haymes)                   |
| 8        | 10       | 10       | People Will Say We're in Love (Bing Crosby)        |

#### WEST COAST

| POSITION | Last Wk. | This Wk. | Record                          |
|----------|----------|----------|---------------------------------|
| —        | 1        | 1        | Shoo-Shoo Baby (Andrew Sisters) |
| 10       | 2        | 2        | My Heart Tells Me (Glen Gray)   |
| 6        | 3        | 3        | Cherry (Harry James)            |
| —        | 4        | 4        | Speak Low (Guy Lombardo)        |
| 2        | 5        | 5        | Boogie Woogie (Tommy Dorsey)    |
| 7        | 6        | 6        | Besame Mucho (Jimmy Dorsey)     |
| 3        | 7        | 7        | Paper Doll (Mills Brothers)     |
| 9        | 8        | 8        | How Sweet You Are (Jo Stafford) |
| —        | 9        | 9        | My Shining Hour (Glen Gray)     |
| 4        | 10       | 10       | Star Eyes (Jimmy Dorsey)        |

## MOST PLAYED JUKE BOX FOLK RECORDS

(Hillbilly, Race, Cowboy Songs, Spirituals)

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together.

| POSITION | Last Wk. | This Wk. | Record  |
|----------|----------|----------|---|
| 1        | 1        | 1        | Pistol Packin' Mama . . . . . Bing Crosby-Andrews Sisters . . . . . Decca 23277 |
| 3        | 2        | 2        | Ration Blues . . . . . Louis Jordan . . . . . Decca 8654                        |
| 2        | 3        | 3        | No Letter Today . . . . . Ted Daffan . . . . . Okeh 6706                        |
| 4        | 4        | 4        | They Took the Stars Out of Heaven . . . . . Floyd Tillman . . . . . Decca 6090  |
| 6        | 5        | 5        | Rosalita . . . . . Al Dexter . . . . . Okeh 6708                                |
| 5        | 6        | 6        | Born To Lose . . . . . Ted Daffan . . . . . Okeh 6706                           |
| —        | 7        | 7        | Deacon Jones . . . . . Louis Jordan . . . . . Decca 8654                        |
| —        | 8        | 8        | I'm Thinking Tonight of My Blue Eyes . . . . . Gene Autry . . . . . Okeh 6648   |

# Music Popularity Chart Week Ending Jan. 20, 1944

## MOST PLAYED JUKE BOX RECORDS

### Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from the distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks song has been in Going Strong.

(In Order of Popularity)

|   |  |
|---|--|
| <b>SHOO-SHOO BABY</b><br><small>(4th week)</small>                      | <b>Andrews Sisters</b> (Vic Schoen Ork) . . . Decca<br><b>Ella Mae Morse</b> (Dick Walter Ork) . . . Capitol<br><b>Jan Garber</b> (Liz Tilton) . . . Hit |
| <b>MY HEART TELLS ME</b><br><small>(6th week)</small>                   | <b>Glen Gray</b> (Eugenie Baird) . . . Decca<br><b>Jan Garber</b> (Bob Davis & Quintet) . . . Hit  |
| <b>THEY'RE EITHER TOO YOUNG OR TOO OLD</b><br><small>(5th week)</small> | <b>Jimmy Dorsey</b> (Kitty Kallen) . . . Decca<br><b>Jan Garber</b> (Liz Tilton) . . . Hit   |
| <b>BESAME MUCHO</b><br><small>(1st week)</small>                        | <b>Jimmy Dorsey</b> (Bob Eberly and Kitty Kallen) . . . Decca<br><b>Abe Lyman</b> (Rose Blane) . . . Hit   |
| <b>PAPER DOLL</b><br><small>(21st week)</small>                         | <b>Mills Brothers</b> . . . Decca  |
| <b>STAR EYES</b><br><small>(1st week)</small>                           | <b>Jimmy Dorsey</b> (Bob Eberly and Kitty Kallen) . . . Decca  |
| <b>PISTOL PACKIN' MAMA</b><br><small>(27th week)</small>                | <b>Bing Crosby-Andrews Sisters</b> (Vic Schoen Ork) . . . Decca<br><b>Al Dexter</b> (Al Dexter) . . . Okeh   |
| <b>MY IDEAL</b><br><small>(2d wee)</small>                              | <b>Jimmy Dorsey</b> (Bob Eberly) . . . Decca<br><b>Billy Butterfield</b> (Margaret Whiting) . . . Capitol  |
| <b>PEOPLE WILL SAY WE'RE IN LOVE</b><br><small>(16th week)</small>      | <b>Frank Sinatra</b> . . . Columbia<br><b>Bing Crosby</b> . . . Decca  |
| <b>VICTORY POLKA</b><br><small>(9th week)</small>                       | <b>Bing Crosby-Andrews Sisters</b> (Vic Schoen Ork) . . . Decca  |

### Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

(In Order of Popularity)

|                          |   |
|--------------------------|---|
| <b>CHERRY</b>            | <b>Harry James</b> . . . Columbia<br><b>Erskine Hawkins</b> . . . Bluebird  |
| <b>HOW SWEET YOU ARE</b> | <b>Kay Armen</b> (Balladiers) . . . Decca<br><b>Jo Stafford</b> (Paul Weston Ork) . . . Capitol<br><b>Peter Piper</b> . . . Hit |
| <b>MY SHINING HOUR</b>   | <b>Glen Grey</b> (Eugenie Baird) . . . Decca  |
| <b>IT MUST BE JELLY</b>  | <b>Glenn Miller</b> (Modernaires) . . . Victor  |

### Territorial Favorites

|   |                                     |
|---|-------------------------------------|
| <b>TAKE IT EASY</b><br><small>(Milwaukee)</small>             | <b>Guy Lombardo</b> . . . Decca     |
| <b>NO LOVE, NO NOTHIN'</b><br><small>(Philadelphia)</small>   | <b>Ella Mae Morse</b> . . . Capitol |
| <b>DOWN IN THE VALLEY</b><br><small>(Baltimore)</small>       | <b>Andrews Sisters</b> . . . Decca  |
| <b>CRYIN' THE BOOGIE BLUES</b><br><small>(Louisville)</small> | <b>Will Bradley</b> . . . Beacon    |

**FRANK SINATRA**

COL. 36687 I COULDN'T SLEEP A WINK LAST NIGHT  
A LOVELY WAY TO SPEND AN EVENING

The two top tunes from Frank Sinatra's starring motion picture "Higher And Higher." Place your order with your Columbia distributor today so that you will get your share.

**COLUMBIA RECORDS**

*In the Easter parade,  
they'll all be humming*

# EASTER SUNDAY WITH YOU

Words and Music by DON REID and HENRY TOBIAS

*Leo Feist inc.*

HARRY LINK,  
Gen. Prof. Mgr.

## SAVOY RECORDS ARE THE TALK OF THE COUNTRY!

Our Timely Tunes "Do the Trick"

### POPULAR AND HILLBILLY

- No. 117 (NEW VOCAL VERSION)  
**JOHNNY DOUGHBOY POLKA**  
Hank Hill Orchestra  
**SEND ME SOME ROSES**  
Tear Jerker Vocal by Ross Leonard (Waltz)
- No. 119 **SHE DIDN'T LAY THAT PISTOL DOWN**  
**CUDDLE UP A LITTLE CLOSER**  
Teddy Tucker and the Hill Toppers
- No. 114 **THEY'RE SENDING THE JUDGE TO JAIL**  
Novelty—Hillbilly—Vocal  
**YOU PUT A PATCH ON MY BROKEN HEART**  
Tear Jerker Vocal by Hank Hill and His Hill Toppers
- SPIRITUAL**  
(King Solomon Label)  
**KINGS OF HARMONY**
- No. 1001 **TREES ARE BENDING FOUNTAIN OF BLOOD**

### RACE

- RACE LOCATIONS  
JUKE BOX  
RETAIL STORE
- For nearly two years the Bonnie Davis-Bunny Banks records have been sellouts! Every one a Hit and still going strong!
- No. 102 **DON'T STOP NOW PARATROOP BOOGIE**
  - No. 104 **HE KNOWS HOW TO KNOCK ME OUT LOW DOWN BOOGIE**
  - No. 110 **I DON'T STAND FOR THAT JIVE NO LOVE BLUES**
  - No. 112 **SO LONG GET IN TOUCH WITH ME**
  - No. 113 **IT AIN'T GOOD FOR ME JITTERBUG WALTZ**

SEND FOR OUR RELEASE CARD. No order for less than 25 of a number.  
Dealers and operators only. NO CONSUMERS.

**SAVOY RECORD COMPANY** 58 Market St., NEWARK 1, N. J.



## PART 3—The Billboard

### RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

**POINCIANA** ..... David Rose ..... Victor  
Benny Carter ..... Capitol

Publishers of "Paper Doll" seem to have another reincarnated hit on its hands, altho this one with the odd title doesn't go back more than a couple of years. Evidence of its age is shown in the fact that David Rose recorded it with his "orchestra," which means pre-Petrillo. The only other recording now available is by another name not too familiar to juke box operators or patrons, but Bing Crosby and Jerry Wald have each recorded the song for Decca, and Hit will shortly bring out its waxing by Enric Madriguera.

**CLEANIN' MY RIFLE** ..... Lawrence Welk ..... Decca

Title of this bellicose-sounding ballad puts one in mind of a Hatfield-McCoy knock-down-and-drag-out but the subtitle ("And Dreamin' of You") more accurately describes the theme. It's the wail of a lonesome soldier and the melody, reminiscent of "High Up on Old Smoky," is in real down-home style. Welk has been missing from the record releases for many moons and Midwest followers of his "Champagne Music" are likely to appreciate this disk, even if it smacks more of Corn than of Champagne.

**HAVE I STAYED AWAY TOO LONG?** .. Perry Como ..... Victor

Here is another folksy ballad with a somewhat similar theme. Writer Frank Loesser, who made a specialty of turning smart phrases for movie films until he entered the army and came up with "In My Arms," has stuck to that formula and sophisticated singers who know his former work don't seem to mind the switch at all. Como is accompanied by a vocal chorus (Victor has not yet come to terms with Petrillo) and may repeat the success he had with "Good-Bye, Sue," which was in the same genre.

### POPULAR RECORD RELEASES

(From January 20 thru January 27)

\*ASTERISK DENOTES WHICH RELEASES, IN THE OPINION OF THE BILLBOARD'S REVIEWER, ARE THE BEST RELEASED LAST WEEK. NO ATTEMPT HAS BEEN MADE TO COMPARE THEM WITH RECORDS OF PROVEN POPULARITY. THEY ARE COMPARED ONLY TO OTHER RECORDS RELEASED LAST WEEK.

- A Lovely Way to Spend an Evening ..... Ink Spots ..... Decca
- All for Love ..... Vaughn Monroe ... Victor
- Blues Boogie-Woogie ..... Richard Huey .... Decca
- Crazy Blues ..... Jerry Wald (Ginnie Powell) ..... Decca
- Dancing in the Dark ..... Artie Shaw ..... Victor
- Don't Believe Everything You Dream ..... Ink Spots ..... Decca
- Easy To Love ..... Freddy Martin (Clyde Rogers) ..... Victor
- Hurry Sundown ..... Richard Huey ..... Decca
- Now I Know ..... Cootie Williams (Pearl Bailey) ... Hit
- \*Poinciana ..... David Rose ..... Victor
- Shoo-Shoo Baby ..... Jerry Wald (Ginnie Powell) ..... Decca
- Tess's Torch Song ..... Cootie Williams (Pearl Bailey) ... Hit

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:  
Atlanta: Cox Prescription Shop, Beverly Hills, Calif.: Martindales', Birmingham: Norlen's Radio Shop, Boston: The Melody Shop, Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service, Chicago: Goldbatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Sears-Roebuck & Co.; Wurlitzer's, Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wurlitzer's, Denver: Century Music Shop; The May Company; Record Shop; Charles E. Wells Music Co. Des Moines: Des Moines Music House, Fort Worth, Tex.: Kemble Bros. Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music, Jacksonville, Fla.: Butler's Record Shop, Los Angeles: The May Company, Louisville: Stewart Dry Goods Co. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop, Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop, Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Westwood, Calif.: Music Shop.

# Music Popularity Chart Week Ending Jan. 20, 1944

## POPULAR RECORD REVIEWS

By M. H. Orodener

### WOODY HERMAN (Decca)

"Do Nothin' Till You Hear From Me"—FT; VC. "By the River of the Roses"—FT; VC.

For his first plattering in the post-Petrillo period, Woody Herman has paired two of the more important ballad favorites of the moment. Moreover, he gives good attention in treating the two, with the result that this record number should soar mighty high in disk circles. For the first time the disk marts can offer up the Bob Russell lyrics for Duke Ellington's "Do Nothin' Till You Hear From Me," with the maestro himself lending sympathetic voice to the lyrical content of the song. The muted trumpet growls out the introduction to set the stage for Herman's singing of the opening chorus, sparked by bright band riffs biting thru. The muted trumpet, with Ben Webster's tenor sax winding in and out behind, brings back that "Concerto for Cootie" flavor in the starting of a second stanza. It was Cootie Williams's trumpet concerto for an early Duke Ellington disk that provided the melodic theme for this new ballad. The band ensemble, with a rhythmic kick, jumps in for the bridge, with Herman returning to sing out the chorus and complete the side. Joe Burke's and Marty Symes's "By the River of the Roses" on the mated side makes for another excellent vehicle for the Herman-ites. Stepping up the tempo to moderate proportions and laying down a heavy rhythmic beat thruout, the maestro tackles the wordage tastefully for the opening stanza, picks up the bridge of a second chorus with his clarinet, with the band ensemble joining in on the last half of the refrain to give the side a sock finish.

Woody Herman offers up a double-header for the music box gentry with this coupling, with the advantage of a vocal for "Do Nothin' Till You Hear From Me" giving him the top position in the selectors for the coin catching.

### DAVID ROSE-ARTIE SHAW (Victor)

"Poinciana"—FT. "Dancing in the Dark"—FT.

An added measure of profit should easily be realized by the waxwork in re-issuing these two sides. Buddy Bernier's and Nat Simon's "Poinciana" already has a head start in reaching the popularity heights, which means a happy circumstance has been created for the cashing in on an early dinking by David Rose and his 26-piece concertized orchestra. The side was originally issued with Rose's "Dance of the Spanish Onion" as the mated side. And while Rose's treatment of the melody is strictly salon style, there is added merchandising appeal in the fact that the maestro's "Holiday for Strings" is gaining wide attention, apart from his own personal publicity in writing and scoring the music for the army air force's "Winged Victory" production. In like manner, there is much for the merchandising in the re-issue of Artie Shaw's "Dancing in the Dark," originally paired with "Smoke Gets in Your Eyes" and one of the first sides made by the string-augmented swing band. Now that Shaw is back from his South Pacific barnstorming tour and again has been placed in the spotlight, it all adds up to sales appeal. Both sides are instrumentals.

As indicated, the merchandising appeal of both of these sides might easily be applied to the music box trade. There is unquestionably a large measure of interest in both bandsmen, always translated in terms of clicking coins. Moreover, the David Rose re-issue has the added advantage of the increasingly popular "Poinciana" for the play incentive.

(See Pop. Record Reviews on page 60)

## FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

### CHARLES MITCHELL (Bluebird)

"Mean Mama Blues"—FT; VC. "If It's Wrong To Love You"—FT; VC.

For its hillbilly release of the month the Bluebird label has brought forward for the first time an old favorite in Moon Mulligan's "Mean Mama Blues," for which Charles Mitchell applies his own interpolation. Ernest Tubbs (on Decca) and the Light Crust Doughboys (on Okeh) both made much with their versions of "Mean Mama Blues." And now, with Mitchell's entry, this ever-popular outdoor blues ditty should enjoy another wide fling in popularity circles. A nice little combination, devoted to the Western style of hot music provides excellent instrumental support for the un-billed male blues shouter, with the fiddle, electric guitar and trumpet stepping up for individual solos that hit the popular fancy. All taken at a lively tempo, and in all a bright and breezy side that should hit a wide mark as well in the music boxes. The mated

(See Folk Record Reviews on page 60)

**HARLEM HIT PARADE SOURCES:** Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn; Grove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Company, Chicago.

**NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES:** Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. O. McClurg. Cincinnati: Song Shop; Wuriltzer's. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Pittsburgh: Volkwein Brothers, Inc. San Francisco: Pacific Coast Music Jobbers. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

# STANDARD RECORDS

"TUNES THAT NEVER GROW OLD"

FOR  
THE  
BEST  
IN

POLKAS



STANDARD PHONO CO.

163 WEST 23<sup>RD</sup> STREET, NEW YORK 11, N. Y.



HEAR

**Sonny Dunham  
and his Orchestra**

PLAY

**HOLIDAY FOR STRINGS**

AND

**DON'T WORRY, MOM**

on

**Hit Record No. 7074**

**CLASSIC RECORD CO.**  
7 WEST 46th ST., NEW YORK 19, N. Y.

EVERY HIT IS ON RECORDS!

EVERY HIT IS ON RECORDS!

# Below Border Air Profit in \$

## Sponsored News All Day Long In Some Nations

(Continued from page 3)

station official who told the visiting U. S. ad exec that he could prove how pro-democratic he was. If any wire service news comes into his station with tidings of Axis success, the success is immediately deleted.

### American Program Copied

A good percentage of American-bought time is given over to a variety of programs paralleling U. S. airings pretty closely. Music, soap operas, song contests, Hollywood gossip, comedy and kid shows are all to be heard over the Hispanic air waves. Naturally there are also individual programs slanted to the particular likes of the Spanish-Americans which find a large and ready public. Despite a growing diversity of U. S. products offered for sale via the ether, nostrums still continue to be the most peddled products. With certain individual differences this situation seems to be pretty general from the Texas border to Cape Horn.

In Mexico, for example, which has more direct ties with U. S., American firms are peddling their products more generally. Sterling Products, Chiclets, Walk-Over Shoes, Coca-Cola and Pan-American Airways are heavy time buyers, most of them shelling out in solid coin for newscasts. Ipana-Sal Hepatica is the veteran air advertiser in Mexico, with the oldest continuous weekly program in Mexico as its showcase. This airing, over XEW, is a weekly half-hour ham parade and has been in existence for the past eight years. The National Lottery, too, is coming in for terrific plugging, with listeners north of the Rio Grande as an added incentive.

In Cuba's six net outlets sponsored news programs are the most frequent, with such firms as Esso, Pepsi-Cola (out to knock the props from under (Coca-Cola), RCA, Toddy (Ovaltine) and Sal Hepatica footing the bills. Other paid airings show Colgate handling a daily

### Oldies Mexican Pops

MEXICO CITY, Jan. 22.—Local radio stations using a flock of old U. S. records, and the tunes of yesteryear are said to be most popular. Stand-bys are *Margie*, *Under the Apple Tree*, *Ticket-Tasket*, *Tea for Two* and *Small Hotel*. Old Crosby tunes are top favorites, too.

*Tarzan* show, a daily comedy slot, a daily adventure program and a three-weekly quiz show, all 15-minute airings. Colgate's *Palmolive* sells with a daily soap opera and a 5-minute quiz three times a week. Tangee provides a thrice-weekly Hollywood gossip spiel while Phillips Milk of Magnesia is sold thru a six-times-weekly 15-minute *Dr. Fu Manchu* thriller, RCA and Glostora go a little more highbrow, the former paying for six hours of music a week, and the latter sponsoring a weekly half-hour poetry reading. Mejoral Aspirin (Bayer is Axis below the border and not permitted to be sold) has a weekly 30-minute variety show, while Kolynos serves up an album of familiar music three times a week for 25 minutes. The odd 5-minute periods before or after these programs are devoted to spots or news shots. Wherever suitable talent can be corralled, Sterling Products (Glostora, Ross Pills, Mejoral, etc.) sponsors live shows. The talent scarcity hampers this somewhat but there are frequent productions of such shows.

### Guatemala Longhaired Commercials

In Guatemala, Canada Dry and Spur sell with concert music as does Colgate, while Castoria has a kid program and Knox (Cystex), another drug house, contributes variety programs. Kolynos and Calox peddle with adventure dramas. Schenley, with platters of productions made in the Argentine, runs into constant trouble in Guatemala since mention of liquor is forbidden by government order, and the outlet is government owned, United Fruit Company, Esso and Mejoral all sponsor news programs. Tangee has usual Hollywood show.

### Colombia

In Colombia Schenley, which shows signs of emerging into the post-war era as the new DuPont, with a variety of necessary products for sale besides its liquor, is working hard to build up a market, plugging its trade name on a 13-week basis. Pan-American Airways, like United Fruit Company, worrying about a franchise, is peddling a weekly 30 minutes of longhair music. Calox in this country air gossips about movie-dom.

### Honduras

Honduras comes in for a barrage of propaganda from both U. S. and Britain with the British news bulletins regularly and Programmas de Libertad (CIAA show). Both countries are shelling out big coin to sell themselves to the Hondurans. In addition United Fruit Company, which has big business here, provides a newscast, as do Sterling Products and Cystex.

### San Salvador

Further south in San Salvador, the propaganda of Britain and U. S. slanted by ad copy looms large on the ether, with other sponsors such as Sterling Products, Tangee, Kolynos and Alka-Seltzer.

### Argentina

Of the South American republics Argentina gets the most varied commercial air time. In the past six months the government has clamped down on quiz programs, live audiences for airings and foreign language broadcasts, but even so, the three big nets in this country manage to project very diversified programs both of their own and of U. S. sponsors. Airings emanating from Station LRI (Buenos Aires), and going over a 10-station chain project a fairly comprehensive picture of American firms' time buying in the land of the Gauchos.

### A Little Bit of Everything

Twice a week *Palmolive* pays for a 30-

## Cornell U. Dizzy Finding Prom Band

NEW YORK, Jan. 22.—Cornell University dance committee had its hands full getting the band it wanted for its prom February 5. First the boys got an option on Tommy Dorsey, but that fell thru when Dorsey's Ford broadcasts fell thru. Then they got ahold of Charlie Barnet, but the Strand Theater here decided to hold him for a sixth week. By switching booking dates MCA was able to offer Ted Fio Rito, and he plays the dance unless something happens.

minute show called *Palmogramas* which is piped to nine stations. Arrid offers a five-times-weekly 15-minute soap opera *Family Affairs*. Mobiloil once a week produces a show on the order of the *March of Time*, 25-minutes long, with the usual hitch-hiked newscast over the whole chain. Mejoral over eight stations foots the bill for a song contest billed as the *Tournament of Song*, while Geniol (Sterling Products) has two five-minute news spots over the net. Another Sterling Products airing (the Sidney Ross Pills brand), brings *Moniacaco*, the Argentinian Peck's Bad Boy, in the Red Skelton "mean widdle kid" style on three times a week for 15 minutes over the whole net. Tangee sells thru Hollywood gossip three times a week, but this program goes to only six of the stations in the chain, since the other four are located in strictly rural areas where neither Hollywood nor lipstick mean anything. Colgate offers *Great Historical Loves*, which the boys from the Pampas prefer to title more colorfully as *Passionate Moments*, 25-minute program twice weekly over seven stations. Flit provides a comedy program twice a week over seven stations. Glostora has a regular weekly airing. Ipana has a novel presentation titled *Claves Musicales* (Musical Code) once a week over the whole net. This show features an actor reading a letter. Whenever he reaches a passage that can be described in music, the description is played. Swift (El Gaucho Soap) has one of the most popular airings of the lot twice a week over the web. It is a program woven around the Wild West days of the Pampas and is titled *Lassoing Memories*. The program features folklore and humor.

### Following North American Lead

Home program product leans mainly to music, drama and special events. Bilz, an orange drink, is plugged three variety programs, while the drama is taken care of by such airings as *The Life of Nicolo Paganini*, starring the Chilean thesp, Alejandro Flores. A day specially dedicated to music brought forth 23 hours of music of all types over the air. Elixir Quina, a Martini product, has started three 15-minute shows a week titled *History of Our Roads* told thru the medium of dramas. La Rosa floor polish sponsors the *Saturday Theater of the Air* and Casa Munoz tailors divvy up for the Sunday comedy show *The Popular Court*.

American advertisers on Chile's net stick strictly to news. Esso pays for a four daily five-minute newscast and two on Sundays, while Mejoral and RCA sponsor a daily 15-minute airing of tropical events. Tangee and Calox both offer three 15-minute movie gossip airings a week.

Venezuela has a heavy sked of U. S. advertisers on its net including Camels, Bordens, Philip Morris, Phillips Milk of Magnesia and all the others whose names appear in the listing of the other Latin countries.

### Not All Good Neighbor Stuff

All this coin cast across the border by American business is not being squandered purely as a Good Neighbor gesture. The sponsors have the post-war era in mind and the lush spending epoch that seems sure to follow peace talks. The guess of experts on the Latin America after the war is that for about three years the Hispanic Republics will be lush territory for the American advertiser. All the countries are now wealthy according to their own standards and millions, possibly billions of idle money is

## On Latin Ether Longhairs Are A Bad Second

### Gaucha Hillbillies Loved

NEW YORK, Jan. 22.—Radio, at least in Buenos Aires, is a musician's working paradise. Employment of instrumentalists, singers, long and short-hair orks and Gaucho hillbilly outfits during any one month takes care of 2,590 musicians on 13 stations in 581 musical groups. These figures cover the complete musical field, including folk music and typical Latin bands. And what goes in the Argentine capital is to be found elsewhere in Latin America.

From highly touted importations of music and musical names north of the border, the impression has been created that longhair music is the big thing south of the border. Figures from BA show just the opposite. Latins, like los Yanquis, go big for pop music. On the air short-hairs top the classical gang two to one and more than three times as many musicians are employed in the former as in the latter group. The fact that most longhair music demands more players than pop stacked against the BA figures already mentioned proves that the Latins prefer dance and jazz, and how.

A breakdown of the monthly figures for the 13 outlets shows that of the grand total, 2,338 musicians played in combinations from duets and trios to symphony orks, and 252 were soloists of both types. Of these, 1,748 musicians in the pop field appeared in 234 musical groups as compared with 590 classical musicians in 95 groups. Pop soloists totaled 156 as against 96 classical.

Top favorites in the non-classical field are native *Tipica* orchestras which have a 2-1 lead over the next most popular, folk music outfits. Together these two groups, entailing 113 musical aggregations employ 1,079 musicians or more than half of the players and singers used in the pop field. Jazz is next most popular with 275 musicians and 26 outfits.

Even in the longhair field, folk in the pampas country prefer light classical to the heavy art in music. A glance at a month's chart for classical airings reveals that the light classical orks—22 in number—use 185 musicians as against 119 in nine symphony groups. Again the native music comes high in the listings. Tropical orchestras are third in the classical list with 103 musicians in 11 outfits.

Being Latins, and Spanish to boot, Argentinians like their guitarists and their soloists singing native songs. Both these classes of musicians are high in popularity. In addition there are the children's orchestras—relegated to the pop field—21 of which use 75 kid musicians per month.

pping up just waiting for the day when American factories start pouring out automobiles, refrigerators, tires, radios, etc. This cash is crying to be spent and Yankee businessmen are making as sure as they can that the spending will flow towards their pockets. But, these same experts warn, even tho the present slant has U. S. firms in on the ground floor for peacetime sales after three years—or maybe before it's more than likely that the U. S. will find itself bung up against mighty stiff competition from some of our Allies, who also have products to sell and see the golden market of Latin America. They, too, are trying to book an inside seat for the trade battle. Thus, between all competitors, Latin America radio is wallowing in rich gravy. And the ad-wise warn that the Nazi haven't given up yet—in Latin America—and it's an even bet they'll be in there industrially pitching, unless business and government keeps in mind at all times—that peacetime business is won not bought

NO MORE NO MORE!

**ELLA MAE MORSE**  
USES IT!

Most "big names" use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus. Samples free.

**TUNE-DEX**

1619 Broadway New York 19

**MARUSCHKA**  
(MA-RÖÖSH-KA)

COLORED BANDS AND ORCHESTRAS

Available for immediate engagements. Union. Well organized, 6 to 14 pieces. Buyers, Promoters, WIRE, WRITE or PHONE now.

**FERGUSON BROS. AGENCY, INC.**  
328 N. SENATE, INDIANAPOLIS, IND. — RILEY 5767

Successful COACHING  
Singers use  
AND ARRANGEMENTS

By FLORRIE JAYE (also arrangements for Dance Acts). Write Care Talent Promotion Corp., 37 W. 44 St., N. Y. Murray Hill 2-1635.

## Vaughn Monroe Hits Good 27Gs At Boston RKO

BOSTON.—Vaughn Monroe is a hometown boy, but he's been selling as fast everywhere as he did here for the stanza ended Wednesday (19) at the RKO Boston. He hit \$27,000 hard on the nose, a good showing in any man's language.

Besides band specialties, unit included Gil Maison and Company, the singing Murphy Sisters, and Dorothy Keller. Flicker was *Ghost Ship*. Phil Spitalny's *Hour of Charm* harem opened big Thursday.

## 'Latin Quarter' Big \$12,500 in Louisville

LOUISVILLE. — Lou Walter's *Latin Quarter Revue* closed Thursday (20) at the National, with a \$12,500 gross topping the draws of all non-holiday week shows since the house (2,200 seats) changed management December 10. Unit had Dave Apollon, Bobby May, Harris, Claire and Shannon, the Arnaut Brothers, Billy Wells and the Four Keys, the Manhattan Trio, June Gruwell, Wally Wanger's Beauties and Mme. Natalie Kamarova's ballet. *Calaboose* on screen.

Preceding week saw Jimmy James's orchestra bringing \$9,750 thru the stiles. Also on bill were Betty Benson, Elton Britt, Three Biletta Girls and Buster West.

WALLY GLUCK now booking acts in Buffalo. . . DALE MANNING out of the army set up shop as 10 per-center in Oklahoma City. . . EUGENE SEDRIC into the Panther Room, Chicago.

## Andrews, Ayres Hit 50G in Chi; Oriental Weak

CHICAGO.—Mild weather is doing its part to keep the vaude-film grosses up to a satisfactory mark. Stageshows have been above average, further increasing the take. Last week's show at the Chicago (4,000 seats) lived up to expectations. The Andrews Sisters were the big draw and with Mitch Ayres's orchestra rolled up a healthy total probably passing the 50G mark. This week should be good with Gertrude Niesen, Griff Williams and Henny Youngman, the opening day was off.

Oriental (3,200 seats) didn't do as well as expected with D'Artega and his all-girl band, Grace McDonald, and the Watson Sisters, gross hitting only around \$23,000. This week the *Latin Quarter Revue* with Dave Apollon and a bang-up list of acts should do a satisfactory 25G.

## Ritz Bros. Hang Up Fat 25½G in Philly

PHILADELPHIA.—Earle Theater (seating capacity, 3,000; house average, \$20,000), now the only remaining film-flesher downtown with the sudden shuttering of the Fay's, enjoyed its best week of the new year for week ended Thursday (20) that found \$25,500 in the tills.

The Ritz Brothers (3) held the top spot, with Georgie Auld's band adding to the marquee value. Susan Miller, Bill Bailey and Ann Salloway out of the band rounded out the bill. *There's Something About a Soldier* the screen filler.

## Stem Sags Again; Holdovers Hurt; Par, Roxy Get New Bills

NEW YORK.—It was downbeat stuff on The Stem again. The post-holiday slump ran on for still another week, but with new bills at two houses and the general uplift that should follow after a couple of bad weeks grosses may start climbing.

Radio City Music Hall (6,200 seats; \$101,141 house average), in the sixth week with Alf Loyal, Adriana and Charly, and *Madame Curie*, rang up \$102,000, a drop from the \$105,000 of the previous week, and the \$119,000, \$116,000, \$110,000 and \$98,000 before that.

The Roxy (5,835 seats; \$79,612 house average) opened Wednesday with a strong bill comprising Jack Durant, Hal Le Roy, Maurice Rocco, Lower Basin Street ork with Paul Lavalle and Milton Cross, Little Sisters, and *The Lodger*. With part of week devoted to old bill of Jimmy Dorsey, Bill Robinson and *Gang's All Here*,

gross was a poor \$65,000, down-grade from the previous \$70,000, \$127,000 and \$110,000 grossed with the outgoing bill.

The Capitol (4,627 seats; \$59,010 house average) moving into the fifth week with Lou Holtz, Kathryn Grayson, Rags Ragland, Nancy Walker, Richard Himber ork and *Guy Named Joe* pulled a drop-off \$70,000 for the week, as compared with \$75,000, \$110,000 and \$72,000 for the weeks before.

The Paramount (3,664 seats; \$62,575 house average) brought in a bright new bill including Johnny Long ork, Hazel Scott, Gil Lamb, Allen and Kent and *Miracle of Morgan's Creek* and looks good for a strong ride. But the week pulled only \$42,000, compared with the \$56,000, \$100,000 and \$72,000 scored the previous weeks of Tommy Dorsey, Edwards Sisters, Paul Regan and *Riding High*.

The Strand (3,758 seats; \$42,092 house average) entering the fourth week of Charlie Barnet, Ella Mae Morse; Low, Hite and Stanley, Bunny Briggs and *Destination Tokio* pulled a slow \$57,000, dropping down from the \$65,000 and \$77,000 of the early weeks.

Loew's State (3,327 seats; \$28,036 house average) split the week between the new bill of Earl Carroll's *Vanities*, Three Sailors and *I Dood It* and the old one of Willie Bryant, Don Redman ork, Una Mae Carlisle and *No Time for Love*, and walked off with a good \$34,000, having done \$29,000 the week before.

COLLETTE LYONS heads the new show at Jimmy Brink's Lookout House, Covington, Ky. Also on the bill are Kurt Rollini and Eddie Mills, emcee. Gene Hactor's band continues on the podium.

## Raye Unit 29G in SF

SAN FRANCISCO.—Martha Raye and her *Hollywood Revue* grossed \$29,000 at the Golden Gate (2,850 seats) here week ended Wednesday (19). Stagebill had the Condos Brothers, Fred Ketch and Jerry, Coleman Clark and Company, and Dick and Dotty Remy.

## Balto Hefty \$12,500

BALTIMORE. — Hippodrome Theater grossed a good \$12,500 week ended January 19, with bill made up of Ethel Smith, Al Ferguson, the Claytons, Ross and Bennett and the Norton Sisters. Pic, *Higher and Higher*, a holdover.

## MAGIC

By BILL SACHS

**BLACKSTONE THE MAGICIAN** is minus 16 teeth, two of which he swallowed, as a result of an aerial blitzkrieg by two soldiers over Denver recently. The two soldier lads filled a 10-pound paper sack with water, then waited at a hotel window high over a Denver street for a victim to appear. Blackstone swaggered down the thoroughfare, and one of the soldiers, spying Harry's bushy white hair, screamed "target." The other released the bomb and it struck Blackstone squarely on the noggin, knocking him against a parking meter and relieving him of his teeth. Blackstone refused to take any action against the men. . . . **RUSSELL E. MURDOCK**, Anderson, Ind., newspaperman-magician, has been promoted to advertising manager of *The Anderson Herald*. He reports playing 32 club engagements over the Hoosier State during December. . . . **G. RAY TERRELL**, after a brief holiday at home in New York, resumed last Monday (17) at the Shoreham Hotel, Washington, with a week's stand. Jack and Judy still assist. . . . **BOSCART** is in his third week at the swanky Park Avenue Hotel at Miami Beach, Fla. . . . **DOC ARTHUR MARCUS** the "mad magician," is at the Latin Quarter in the same village. . . . **CLAUDE NOBLE**, Detroit magician and business man, formerly associated with the late Howard Thurston as business manager and partner for 15 years, was a magic-desk visitor January 15. Noble recently purchased all the old Thurston paper held by a Cleveland lithographing house and is peddling it to magicians and collectors at so much per set. He reports heavy sales. . . . **SAMUEL MICHAEL MacDOUGALL**, Mickey to his intimates, has authored a second book for the laymen titled *Danger in the Cards*, dealing with exposures of methods used by crooked gamblers. Altho not illustrated, tome gives details of fraudulent manipulations and gaffs employed by the shady gentry to mulct the innocent sucker. Printed in wartime edition at \$2.50 by Ziff-Davis Publishing Company. . . . **JOE OVETTE** and Company currently showing their wares at Club Haymarket in Dearborn, Detroit suburb. . . . **HAROLD CARRINGTON**, Texas business man, is presenting Marquis the Magician in Warner, RKO and other major Midwestern houses, under the personal supervision of Jack Roths-

## Booze Locked Out of Minn. Hotel Rooms

MINNEAPOLIS, Jan. 22.—Sale of liquor in all rooms of a hotel having an on-sale liquor license is forbidden by Minnesota law, Earl Haskins, State liquor commissioner, this week informed Richard Wiggan, Minneapolis attorney.

Ruling was occasioned by license renewal applications from two loop hotels which made specific requests to sell liquor "in all rooms of the hotel." One already sells liquor in its cocktail lounge as well as in a bar.

To do so, Haskins wrote, would be in "direct violation" of a State liquor statute, which forbids such sales. He pointed out that St. Paul had a similar situation existing there, but upon being advised it was contrary to law, corrected it.

child. . . . **FRANK ROSS** headlines the floorshow at Wisteria Gardens, Atlanta, with his mysticisms.

**PERCY ABBOTT** and his coterie of magic helpers hop into Cincinnati next Saturday (29) for a matinee performance at Music Hall for Procter & Gamble employees. Act is one of a vaude program, and dough is fancy. . . . **THE GREAT LEVANTE** is going as strongly as ever in his old haunts in Australia. . . . **ELMER LEFFEL**, Dave Coleman, Scott O'Neal, Guy L. Gerber, A. John Martin, Paul Fenton and Jack Courtney are on the program for the Saturday night show, a charity event, to be held in connection with the 13th Annual Magi-Fest, sponsored by the Columbus (O.) Magic Club, at the Neil House, Columbus, Friday and Saturday, February 4-5. . . . **ARTHUR J. WHELPLEY**, president of the Society of Detroit Magicians, is leading a campaign to collect magic apparatus to be shipped to English magicians for use in entertaining American soldiers. . . . **HAROLD RAAM**, currently working the Detroit area, was recently awarded a pin (See *MAGIC* on page 29)

## BURLESQUE NOTES

NEW YORK:

**INA LORRAINE** moving to the Alexander Club, Columbus, O. . . . **DANNY TUCKER**, former burly vocalist, is now Sgt. Danny Tuckov at Camp Crowder, Mo. . . . **ROSE MACK** (Baby Dumpling) is being featured over the Midwest and Empire circuit houses. . . . **IRVING WATT**, ex-straight man, now managing the Rio, Brooklyn pix house. . . . **DONA DAVIS** has shuttered her burly stock theater in Waterbury, Conn., to reopen in March. . . . **CHARLES F. EDWARDS**, former show manager, recently celebrated his 72d birthday at his home in Efort, Pa. . . . **AL SAMUELS** and Jai Leta at the Paddock, Wheeling, W. Va., participated in a double celebration—their recent marriage and Al's honorable discharge from the army. . . . **GROVER C. WEBB** is general manager; Natalie Cartier, dance producer, and George Clark, backstage chief, at the Follies, Los Angeles, for new owner and operator, Joseph L. Fainer.

**PRIMROSE SEMON** has finished four weeks at the Hi-Way Casino, Fall River, Mass., and opened January 23 for a return date at the Hofbrau, Lawrence, Mass. . . . **BILLY FIELDS**, comic, out of a Philadelphia hospital and recuperating at Billy Hagan's home in Rochester, N. Y. . . . **SAMMY PRICE**, last on the Midwest Circuit and now a private first class, will soon take to the road with an army show, *Bonds Away*. . . . **ANNA BERGEN** has returned to the chorus at the Hudson, Union City. . . . **NED WALSH** promoted to sergeant, while June Marshall (Mrs. Walsh) is home in Berkeley, Calif., taking care of their new daughter, Anna Jane. . . . **JIMMIE COUGHLIN**, comic, en route with the A. B. Marcus show in Mexico. . . . **JUDY MONTEZ**, show girl, has left the Globe, Boston, for Earl Carroll's *Vanities*. . . . **MAMIE LAMONT**, wife of comic Jack and who produced numbers for Fox & Krause in Milwaukee and Minneapolis, ill since Christmas at her Cleveland home.

UNO.

FROM ALL AROUND:

**NADINE WALTZ** and "Happy" Arnold, stripper and comic, closed on the Empire Wheel at the Gayety, Akron, January 13, to switch to niteries. They're currently on a two-weeker at the Century Club, Steubenville, O., with the Paddock, Wheeling, W. Va., and the White Swan, Canton, O., to follow.

## Bachrodt Gets Chi Colony at Auction

CHICAGO, Jan. 22.—Colony Club, closed by the government a few hours before the New Year's Eve celebration, was sold at public auction this week for \$4,250 to Fred C. Bachrodt, an accountant who specializes in servicing night clubs and taverns. Auction price did not include a chattel mortgage of \$3,500 and other liens, also taken over by Bachrodt, raising the total purchase price to around \$8,000.

The government will receive the auction price of \$4,250 to satisfy a lien of \$14,378, held against the former owners for cabaret and withholding taxes, plus interest and penalties. Bachrodt, who plans to open the club immediately, was represented by Attorney Eugene Bernstein, who opened the bidding at \$4,000 and had little competition from the 30 or more persons who attended the sale.

Under New Ownership  
**FOLLIES THEATER**

337 S. Main St.  
Los Angeles 13, Calif.

PRINCIPAL PERFORMERS  
Write

**CHORUS GIRLS**

WANTED AT ONCE!! DAY OFF, SHORT REHEARSALS. Wire or Write  
**PALACE THEATER**  
BUFFALO 3, N. Y.  
Jackie Richards, Producing

WANTED  
COMEDIANS, DANCERS and STRIPPERS  
Send Full Details Immediately.  
**MILTON SCHUSTER**  
127 N. Dearborn St. CHICAGO 2, ILL.

# The Smallies Are Parading

## Agent and Talent Shortage Cut Wartime Path to Big League Agencies

Acts Must Live and Reps Must Eat

NEW YORK, Jan. 22.—The day of the independent agent is not over by any means, but the war—and the conditions brought about by it—is casting shadows which point toward big-agency affiliation for some of the smaller night club-vaudeville percenters—while the war lasts anyway.

That the pointing finger is being heeded is proven by the fact that at least four indies have hit the road to Shangri-La within the last six months—and if things continue the way they have been going, other indies may soon follow. Max Tishman, who hung up his hat last Monday (17) in the vaude department at

General Amusement Corporation, is the latest example of an ex-independent representative joining a big-league office. Tishman will divide the department chores with Harry Romm and Milton Berger.

He was preceded into GAC just a few months ago by Harry Santley, ex-indie now associated with Harry Kilby in the act department.

Nor is GAC the only office drawing in the individualists from among the Roth's Grille coterie. Bobby Moran, another one-man go-between, shuttered his own office in December to join Hattie Althoff at Consolidated Radio Artists.

And Benny Kuchuk, a ditto, is now enjoying the Central Park ozone around the Music Corporation of America office, having gone there two months ago when he left USO. Prior to doing something for the boys, Kuchuk was associated with Herman Citron, an indie who himself skipped to MCA, on the Coast, early last year.

Opinions regarding the causes of what might be termed this "March on Romm" are as varied among the percenters as the agents doing the talking. But out of the welter of argument there emerges a group of reasons on which there seems to be general agreement.

First and foremost is the fact that the available "material" is shrinking in volume. Between the army, the USO and agent-shifting by acts, all agents, large and small, are losing attractions. While everybody suffers from this, it is the smaller agent who is hurt most because he has a lesser reserve of acts than the large office. In practice it works out, for example, that a percenter who formerly controlled a dozen attractions may now find himself pared down to three.

Another reason for this indie-to-big-agency hopping is the fact that the large offices are finding their personnel affected by the same factors that affect acts—the army, the USO, job-jumping, going to Hollywood, and so on. In a sense there is a talent shortage among agents, too. This has created a demand for experienced personnel in the big offices—and they are reaching out for as much savvied-up help as they can lay their hands on.

A third reason is the security and prestige offered by a large office. The ex-indie is relieved of the voluminous book-keeping which is now characteristic of the business; he works on a guaranteed salary plus whatever kind of deal he has been able to make regarding bonuses and the rights to the acts he brings in with him; and, in some cases, he has an assurance or promise of further progress.

A fourth reason could be a trend toward big-agency representation on the part of acts. There is much disagreement among agents as to whether such

a trend really exists; but if it does, and acts now more choosey than heretofore, are tending to seek topflight representation, that would cut the ground from under the small agent. On this score, it is undeniably true that the individual percenter cannot possibly furnish the representation in all phases of show business, which is available in the big outfits.

What goes post-war is anybody's guess. Some in the industry feel that those indies who are joining big offices will cut loose after the war and go back into business for themselves. Others contend that agenting is no different than the rest of the entertainment industry and say that the trend in films, radio and so forth is all toward bigness and organization, instead of toward the individual entrepreneur.

## Reading Gets New Burly Stand; 2 Days

READING, Pa., Jan. 22.—Capitol Theater, dark for some time, has reopened its doors to bring in burlesque shows for two-day stands. Until this season, burley units always counted on Reading for two days.

David Brodstein, Capitol manager, tying in with the Lyric Theater at near-by Allenton to bring in the Izzy Hirst units. Lyric plays the burly shows for three-day stands.

## It's Done--Nerrett Gets Hub Post

BOSTON, Jan. 22.—Fred Nerrett next Monday (24) officially assumes his new duties as administrative director of the Boston area of the American Guild of Variety Artists.

He was given the assignment by Matt Shelvey, national administrator of AGVA.

Two representatives of the national office will be sent here to assist Nerrett in a forthcoming drive to improve wages and working conditions.

## AGVA: Stopgap Agent Orgs Get No Free Franchises

NEW YORK, Jan. 22.—Officials of the American Guild of Variety Artists are concerned over "the mistaken notion that has spread around the country" to the effect that agents in various cities need merely form an organization to come in under the free franchise system provided by the recent AGVA-Artists' Representatives' Association agreement.

Mortimer S. Rosenthal, associate counsel of AGVA, pointed out that his organization arranged the free franchise system with ARA because it prefers to deal with a central body rather than to lose time working with many individuals. Out of this, said Rosenthal, stems AGVA's interest in seeing agent organizations formed. He declared, however, that such

### Voices in the Mailbox

NEW YORK, Jan. 22.—Al Siegel, voice teacher, is planning to incorporate and sell his methods of canary chirping, a la Arthur Murray, to all and sundry. Course, via mail, will be called Al Siegel System of Singing. Partner in venture will be Arthur Hand. Papers are expected to be signed next week.

## Norfolk USO Center Turns Vaude House

NORFOLK, Va., Jan. 22.—William S. Wilder, operator of the Wilder theater chain in Virginia, will open the Center Theater in the 1,900-seat auditorium of the city's new USO recreation center next Friday (28).

Theater will be operated on a vaude-film policy, with weekly changes, and features similar in a modified way to Radio City Music Hall or the Roxy. There will be a permanent house orchestra of 15. Josef Cherniavsky has been signed as guest conductor for four weeks. A permanent line of 12 girls will be furnished by Fanchon & Marco.

Opening show features Bonnie Baker, Happy Felton, Shirley Wayne, Whitson Brothers, and Wink and Mae. All shows will be produced in New York and net for first week is \$17,500.

Wilder is operating the house under a contract with USO board of management, which provides for reduced admissions to service personnel.

## Upper B'way Spot To Get Going This Week

NEW YORK, Jan. 22.—New night spot called Golden Fiddle, at the Hotel Bell-clore on upper Broadway, is slated to open for business Thursday (29). Operator is Emil Van Horn, who books the spot.

Tentative policy calls for guest appearances. Opener will be Rubinoff. Van Horn came from the Coast to take over room.

## Pola Negri Vamping Tour

LOS ANGELES, Jan. 22.—Pola Negri, one-time stellar screen vamp, will begin a tour of presentation houses in the Midwest about the middle of March. Personal appearances of this type are new with Miss Negri. She is being offered by Miles Ingalls, New York agent, at a reported price of \$2,500.

## Dish-King Mops Mess Left By 2 Folded Spots

NEW YORK, Jan. 22.—The Folies Bergere and Riobamba night spots, both victims of el foldo fever, have passed or are passing to new owners via Arthur Ganger, the crockery tycoon, in combination with other interested parties.

The Folies spot was bought in by Ganger last Saturday (15) at bankruptcy proceedings in U. S. Southern District Court. Partners in the purchase were Richards and Hassan, Chicago hatcheck concessionaires. The price was \$22,900. Of this sum, \$20,000 went to meet the liens against the property, all of which the buyers assumed, and the rest was cash.

During the week, the physical property of the Folies Bergere was sold to the Kramer brothers, of the Hotel Edison, owners of the site, who purchased the layout to prevent dismantlement. The Kramers are understood to be seeking a new operator for the spot.

Sole outstanding property from the Folies place is a collection of costumes, valued by Ganger at \$30,000. He is trying to dispose of them.

Earlier this month Ganger acquired the Riobamba in conjunction with Abe Ellis, another hatcheck king. The purchase price was \$15,000, mostly applied to liens against the club. Actual cash changing hands was only \$250. The property was put on the block by the Internal Revenue Bureau.

Herbert Hover, former president of the Earl Carroll Theater in Hollywood and builder of Giro's, is skedded to arrive here this week-end to talk terms with Ganger regarding transfer of the Riobamba.

The kitchenware king says that in addition to the two clubs named above he holds financial interest in three other spots, and is trying to sell his share in two of them.

## Wolper Angling For Miami Spot

NEW YORK, Jan. 22.—Dave Wolper is negotiating for the Terrace, the old Miami Beach nitery, which the army has just turned back to its original owners.

Al Borde left Chicago this week to look over the spot and will report back to Wolper.

Wolper said that if he buys the place he will call it Dave Wolper's Hurricane, and anyone operating a night spot in Miami under that name may face legal action. Title of Hurricane originated in New York, and Wolper adds he has proprietary interest.

## It's Five-Day Vaude At Colonial, Utica

UTICA, N. Y., Jan. 22.—The Colonial Theater has begun a vaude-film policy with a five-act bill. Danny Murray, Grace Johnston, Four Harmony Kings, Hall and Bowser and the Martingdales premed.

Al and Belle Dow (New York) are the bookers. Acts run full week, changing Thursdays.

## Burned Ft. Worth Spot Reopening

FORT WORTH, Jan. 22.—The Clover Club, downtown dine-and-dance spot with floorshow and orchestra, will reopen February 6. The club was partially destroyed by fire several weeks ago but despite shortages and priorities Odell Allen, manager, has been able to have repairs and redecorating done. The club will relieve congested night spots in the business district.



# NIGHT CLUB REVIEWS

## Greenwich Village Inn, New York

Talent policy: Dance band and floor-shows at 8:30, 12 and 2. Owner-operator: The 5 Sherman Square Operating Co.; manager, Lou Taylor; producer, Mildred Ray; publicity, Phyllis Kraus. Prices: \$2.50-\$3.50 minimums.

With Jackie Gleason fronting as star comic and emcee, the new show here has plenty of laughs even if the audience isn't always quick on the uptake of the rapid-fire stream of gags. Gleason continues to be one of the prime laugh-getters among the younger funny-men and puts over his mlke chores with nice timing.

Backing for the solo and duet acts is provided by the Mildred Ray girls who have what it takes in looks even if their terp talents are a little on the weak side. They lend color to the fast-moving show and their opener seques into acro-dancer Patsy Lorraine who does a flash solo and returns later to work with the girls in a bright finale.

Vic Anthony does a creditable job with pop vocals, getting hands for his renditions of *My Heart Tells Me* and the inevitable *Paper Doll*. Anthony is a singer with swoon moments, but they are fairly brief and for the most part he swings out in full voice, revealing good pipes.

Laverne and Martin, dance team, offer so-so routines which show a lack of co-ordination here and there. Ned Harvey's band plays good show and dance music. *Frank Gill.*

## Troika Club, Washington

Talent policy: Dance band and floor-shows at 8:30 and 12. Management: Helen Hamilton; headwaiter, Misha. Prices: \$2-\$3 minimum.

Continuing the parade of top show names to this spot, Frank Fay has moved in to headline the new show. On same bill is a nifty little Latin singer, Juanita Rios. Between them they're bringing the armchair officers out of their upholstered fox holes and are making them forget the hardships of the Battle of Washington.

Opening, Carter and Kathie, dance duo, go thru their steps and return to acknowledge two encores. Their version of the gaslight favorite—the Castle Walk—drew a nice round as a finale. Couple has nice footwork, but make with the mugging too much, and tend to draw attention from their dancing. Cutting down on the extravagant grimacing will improve the act.

Juanita Rios, next, with a brace of Spanish songs. The girl has plenty of fire, looks good and delivers her vocals with an abundance of personality. Turning to English she sang *Who'll Buy My Bunny* and left the customers calling for more.

Fay is brought on by Don Lamont, emcee, and, taking over the mike, slips quickly into his brittle, sophisticated patter. He knew all the questions as well as their answers, and cut down a couple of tipsy hecklers so neatly he didn't even have to watch them fall. He puts over a fast song in manner of John Charles Thomas which scored well and follows with an "analysis" of lyrics of *Tea for Two*. Customers tried to hold him in the light, but after returning twice he bowed off. *Caskie Stinnett.*

## Cotillion Room, New York

Talent policy: Dance band and floor-shows at 9 and 12. Operator: Hotel Pierre. Manager, Fred Paget; maitre, Jack; publicity, Dorothy Ross. Prices: Couvert, \$1-\$1.50 after 10 p.m.; \$4 minimum.

For the handsome Cotillion Room, Stanley Melba has put together a gracious bill, which opened Thursday night (20).

The Robertos, one of the better ball-room teams, kick it off with a neat lift routine and follow with a winning Mexican dance, then a samba. Their skillful execution, their good looks and evident pleasure in their work together draw a strong response from the table-holders.

Irwin Corey, dark-visaged little comedian, fills the middle spot on the program with his surrealistic monologs. Corey has developed into a knowing performer

## Queen Mary, New York

Talent policy: Dance band and floor-shows at 10, 12 and 2. Owner-operator-manager: Jay Ferra. Publicity (for performers only): Al Mernit. Prices: \$2.50 minimum week-ends; liquor only.

The Queen Mary, long one of the quieter night spots around town, started a floorshow policy Tuesday night (18). The opening bill, while not a world-beater, is generally okay.

Emcee, comedienne and star of the proceedings is Dale Roberts, a plump blonde with more energy than taste. Gal has an incipient flare for comedy but overdoes things generally. Does two so-so satires on Sinatra, a somewhat better imitation of a French personality and finishes with a really engaging idea for night clubs—doing different types of dances (conga, Charleston, ballet, kazat-sky, etc.) at request of the customers. Involving audience participation, idea is a solid laugh and applause getter, and gal finishes strong.

Mona Talley, warbler, rated a good mitt with her performances of *In My Solitude*, *Put Yours Arms Around Me* and *I Don't Know Why I Love You*. Singer has a good appearance and a strong voice but is short on styling.

Carlyle Sisters (2) open the doings with an acceptable tap number, and Dale O'Dare closes with a novelty slave-dance routine in phosphorescent costume. Hooper is a looker, and her number draws a fair hand. Irving Conn's band (5) provides both show and dance music, both okay. Spot half-full when caught. *Paul Ross.*

## Club 18, New York

Talent policy: Dance band and floor-shows at 11:30, 1 and 2:30. Owner-operator-manager: Fred Lamb. Publicity: Ed Weiner. Prices: \$3 minimum.

Except when it goes off the beam and lapses into crude vulgarity, the show here follows its customary pattern of very funny, ribald and completely zany comedy. With Roy Sedley and Vince Curran at the helm, baiting customers, the show has a barrel of laughs. But the odd raw spots—there are several—call for a swift clean-up before officialdom steps in and does the job drastically.

The fun is hilarious thruout. Nothing is sacred and no one is safe from the barbs of the duo, whose aides—Hal Hixon, Joe Frisco and Fausto Marco—bounce in and out of the proceedings with skits and gags. The show moves fast.

Newcomer to the star spot is Roy Rogers, a comic who colors his act with some nimble acro work and betimes does a Chaz Chase routine eating newspaper, matches, cigarettes and, to top the meal off, a couple of live goldfish. Rogers's act is an oldie style comedy turn which presses hard for laughs and needs the acro bits to lift it out of the so-so class. A trio of chirpers are brought on to sing—Irene Carroll and Gaye Dixon for pops and Marie Christy for semi-classics—and manage to put over their numbers in spite of the noisy heckling. Marchita Rivera, a rubber stamp of Diosa Costello's screaming, torso-tossing, stamping, kicking Latin hoyden act, completes the bill. It's the comics here who merit and get the hands. *F. G.*

with mature command of both his material and the audience. He scored heavily with a couple of "professor" lectures and an hilarious gesture routine to an operatic record.

For the clincher the bill offers Myrus. Dunninger's radio mind-reading stint hasn't hurt Myrus's reception. He draws audible responses of amazement from the customers with his mental-telepathy feats. At the show caught he could have gone on for hours, so engrossed was the crowd.

Stanley Melba does quick, simple in-tros as emcee and leads his 10-man ork in neat show and dance music. House full when caught. *P. R.*

JACK KILTY, Estelita, Jackie Green, the D'Ivons and the Callahan Sisters current at Keith's, Minneapolis, open at Fort Worth Supper Club, Fort Worth, February 8. . . TESS AND MAURICE SHERMAN at the Casablanca, Rochester.

Originally booked into the TIC TOC, MONTREAL for 2 weeks . . . but held over for

3 Weeks then for 4 Weeks then for 5 Weeks and again for 6 WEEKS!!!



# Lenny Gale

America's Brightest Comedy Star, Audience Pleaser, Box-Office Booster . . .

The Richest Discovery in Talent in a Decade

Management

**HARRY GREBEN**

54 W. Randolph, Chicago

Eastern Representative

**JACK DAVIES**

48 W. 48 ST., NEW YORK CITY

**HELPING UNCLE SAM THE BEST WAY WE KNOW HOW!**  
LUCILLE: Still doing MAGIC and in her 68th week as manager of U. S. O. Tabloid Unit #4.  
EDDIE: Still doing MAGIC and serving in the U. S. Army, Special Service Branch.

PERMANENT ADDRESS:  
P. O. BOX 711,  
MT. KISCO, N. Y.

MANAGEMENT:  
HARRY GREEN,  
1619 BROADWAY, N. Y. C.

Lucille & Eddie Roberts  
The Gaillards



## ZERITA

Psychic Wonder

The Fast Mental Act in Show Business.

## HARRISON KING

Magical M. C.

Louis W. Cohan Theatrical Agency

109 N. Dearborn St. CHICAGO, ILL.



## PEETA SMALL

"THE CANADIAN NIGHTINGALE"  
Singing Star of Stage and Radio

Currently at the HAVANA MADRID, New York. Available for Booking April 2, 1944. Ex. Mgt.—HERBERT LYNN, 1097 Broadway, New York 19. (CO. 5-0380)

# VAUDEVILLE REVIEWS

## State, New York

(Reviewed Thursday Afternoon, Jan. 20)

The new State bill is like a Nazi wedding cake—ersatz decoration and very little substance inside. It is the weakest and dullest program offered by this house in weeks.

Entire bill is the Earl Carroll Vanities unit, with the Three Sailors starred. Poor showmanship has the program opening with a screen shot of oodles of Carroll dolls, which produces the immediate effect of dwarfing whatever comes out on stage.

What comes out is a set of six overly adorned show girls, followed by Barney Grant, emcee, who later doubles in the "skits" and takes a specialty turn as a hillbilly reeling off a set of tired gags.

The Costello Twins, a couple of fairly competent acro hoofers, follow with a fan dance which merges into a fan routine by the whole line (18), and Barbara La Rene, featured terper, prancing in men's underwear. The merest scattering of applause greeted the whole number.

Barbara and Dardy Moffett, female show pieces, follow and leave virtually no impression, which makes room for Seller and Seabold, man and woman doing a so-called comedy routine outmoded in burly stock 10 years ago.

Next the Costello and La Rene gals return for an okay acro-tap number, with the line rotating in more of Carroll's big-idea costumes. Virtually no response from the customers.

The Three Sailors come on for their standard Pratt-fall routine and garner the only healthy crop of laughs in the whole thing. But even these talented funsters could not really awake the audience from the stupor induced by the rest of the proceedings.

From there on it's a repeat. The Seabold lady does an acceptable sword ballet, the Costellos perform an Arab dance and Miss La Rene contorts and reveals her educated feet, all to fair mitts. Seller and Seabold next appear on half-hoops and draw a few laughs with their comedy, and the whole company segues into dreary "play" about a Mexican badman in which the lines and business are on a par with everything else. The finale, surprisingly enough, presents the performers and girls in tasteful costumes, and the audience and your reviewer then shuffle out. *I Dood It is the picture.*

Paul Ross.

## Chicago, Chicago

(Reviewed Friday Afternoon, Jan. 21)

On paper the Chicago bill looks great, and maybe it will turn out that way, but on opening day there were plenty of empty seats. Weather ideal; picture, *Johnny Come Lately*, so-so, and on the stage Griff Williams, fresh from a record-breaking Palmer House engagement; Gertrude Niesen, lately at the Chez Paree, and Henry Youngman.

Williams has a brilliant band that dispenses the sort of smooth swing one can genuinely enjoy, and he has three excellent entertainers in Phyllis Claire, comely and nimble tapstress; Billy Blair, bass player who doubles in comedy vocalizing, and Skip Farrell, vocalist who is rapidly climbing in popular favor. Griff himself has a winning personality which projects itself across the footlights with telling effect. Band's playing of a medley of tunes from *Oklahoma* and an oldie medley went over big. Griff also introduced a clever novelty in puppets representing Paul Whiteman, Harry James, Toscanini and Cab Calloway, which he manipulated as the band played tunes appropriate to each.

Skip Farrell puts his tunes across with a pleasing naturalness, and his *People Will Say We're in Love, You Are Temptation* and *Paper Doll* won a big hand. Phyllis Claire's tap routines are of the ordinary variety but done with grace and verve that puts her over. Billy Blair garnered laughs with his singing of *Hing Dong Daddy*.

Henry Youngman has a line of chatter some of which registers well while some falls flat. Sulted more to the night clubs than the theater. When applause was sparse Youngman resorted to the trick of asking for a hand for the servicemen. Finished to a very fair hand.

Throaty Gertrude Niesen is, tops as a torch singer and the audience rewarded her singing of *Take It Easy, Old Black Magic* and *Something About a Soldier* with heavy applause. As an encore she did a special version of *Pistol Packin' Mama* that sent her off to a big hand.

Nat Green.

## Capitol, Washington

(Reviewed Thursday Afternoon, Jan. 20)

A sure-fire bill, headlining Smiley Burnette assisted by Tod Mason, furnished as good a spot as has been caught here in some time. His genial manner and bucolic wit registered solidly, and his solo numbers and duets with Mason drew plenty applause. Closing number was cowboy ballad, *Ridin' Down the Canyon*, written by Smiley and vocalized by him and Mason.

James Evans, a reverse juggler, opened and proved astonishing with his foot feats. Lying on a small table, he tossed a 95-pound bed around with his toes. Also does some neat juggling of three colored balls with his feet.

Neil Stanley and Martl scored soundly with their dual character impersonations. Veering from the usual with their rhymed patter, they did a good job in presenting their impressions of radio and movie names.

DeVal, Merle and Lee, two men and a pliable young woman, contributed a comic ballroom-adagio dance, and it was comedy. The fem member of the act took more than the usual tossing around with grace. Act drew nice hand.

Sam Jack Kaufman and his boys overture with a medley of songs from favorite operettas, with local lark, Lynn Allison, and Bob Simpson, of the ork, on the solos.

Art Brown prefaced the stage bill with amusing parodies of current song favorites.

*Corvette K-225* on screen. Business fair. E. Stinnett.

## Olympia, Miami

(Reviewed Wednesday Afternoon, Jan. 19)

Manager Al Weiss Jr. offers a novelty this week, with Connie Hass as emcee.

Dave Tyler and ork open with a medley of pop songs, the maestro doing a violin solo. Nicely received.

Sunny Rice is a peppy tap dancer. For encore does her own conception of a ballet tap bit, and closed to a big hand.

Pansy, comedy horse, has the deuce spot, with Connie Hass as the "trainer." Allen Mayo handled the front end, and his brother, Andy, the rear. Act went big.

Lee Sims and Ilomay Bailey offered the same routine seen here a few months ago. Ilomay sang *Donkey Serenade, People Will Say We're in Love and Smoke Gets in Your Eyes*. Sims's piano accompaniment is a feature and the pair got a big hand.

Keaton and Armfield, also seen here a short time ago, offer something different in their comedy work, wowing the customers.

Three DeVellings close with some clever acrobatic and handstands, the two men and fem working in full-evening dress. Pleased fully as well as those who preceded them.

Pic, *Minesweeper*. Biz good. L. T. Berliner.

## National, Richmond

(Reviewed Tuesday Afternoon, Jan. 18)

Hal Sands has produced another winner for the National which, for some unknown reason, is billed as *Crazy Show*. True, the headline act is a bit zany, but all in all the title doesn't quite fit.

The stock line of girls go thru three numbers, best of which is the dance done with male dummies. Good music is put out by Pit Leader Jack Kaminsky and his regular crew of musicians, augmented from the stage by Olive White, who plays violin, sax and sings when not otherwise engaged in acting as mistress of ceremonies.

West and Lexing, comedians, are making a few personals before reporting to the Warner lot. While they're not as yet in the big-time class, they're definitely funny, both with their act and in general appearance. West is just short of six and a half feet tall, while his partner stands just five feet in his shoes. Their brand of humor does not bear description other than it's different and a bit risque without being raw.

Tops in imitations are offered by Burton and Jeannette, with the best bet being Burton's impersonation of Chaplin. They're fast-change artists and their wardrobe is voluminous.

Foley Miller does several tap routines, with her acrobatic number getting the best hand.

Biz good on this one. Here Comes Elmer on screen. Ban Eddington.

## Iris, Mexico City

(Reviewed Monday Afternoon, Jan. 10)

A. B. Marcus show, in its fourth week here, heavy with girls and production numbers. Director Leon Miller has whipped together a pleasant two-hour extravaganza called *Oh, Baby*.

Layout bolstered by Martha Silva, Latin-American singer making her first appearance here, and two acts from the U. S.—the Shuberts, man and woman contortionists, and the Hoffman Sisters, acro dancers. They are the type which register well here.

Show is in two parts. Special lighting, good scenery and a well-trained line of 10 good-looking girls plus six stately showgirls, gave the show the production flash so badly needed in Mexico City.

First half opens with entire company on stage and Miller leading the girls thru some good dance routines. Shuberts okay, followed by so-so singing by Luz Maria. Some challenging singing and dancing by the chorus finds big favor with the audience.

Singer Lorenzo Roberson, Negro, gets big hand with such lusty favorites as *Wagon Wheels* and *Stormy Weather*. Production number, *When the Lights Go Out*, plenty okay, with some excellent chirping by Joan Page.

Big Latin-American number closes with some whirlwind dancing by Leon Miller and Dorothy Coudy, and a Mexican team, Estela and Julio.

Harry Clayton does some classy dancing to lead the *I'm Wild About Harry* number, which opens the second half. Jeannette Savage does okay, leading two song and dance numbers. Good lighting effects put over on *Artists* number, and Latasha and Lawrence come in for some excellent apache ballet. This is one of the best teams of its kind to hit Mexico in some years.

Show-stopper Martha Silva next. She floored the natives with her native songs, chatter and hip-waving. Two Mexican boys assist her with drums.

Close finds Miller and Goudy again coming thru with some good leg work, with entire company on stage.

Julio Cervantes fills the bill nicely as master of ceremonies, and a half-dozen blackouts staged by the vet comedian Jim Coughlin go over as well as can be expected in half English-half Mexican lingo. Music is tops, led by Armando Rosales and Francisco Gallegos.

Dennis Landry.



THE LAST OF THE RED HOT PAPAS!

### Francis RENAULT

dear francis . . . with your artistry, a real live-wire agent should get you a break on Broadway, as you would be a great novelty today. fred allen.

Available for Engagements—Contact Direct. Care Billboard, 155 N. Clark St., Chicago.



### THE ONE AND ONLY MARITA DELORES

The Modern Miracle. Feature Inimitable for Any Show or Orchestra. Invites Offers. Personal Representative Wanted. Billboard, 1564 Broadway, New York 19.

### BENNY RESH

And His Show Band. 7th Solid Year at the Bowery, Detroit.



FIRST BROADWAY APPEARANCE  
**COSTELLO TWINS**  
SUPERLATIVE ACROBATIC AND TAPS  
On tour with Earl Carroll's "VANITIES"  
CURRENTLY  
**LOEW'S STATE, N. Y.**

DIFFERENT! UNUSUAL! SOPHISTICATED!  
**MYSTIC CRAIG**  
*Fashions in Magic*  
THEATRES • CLUBS • HOTELS  
Direction: ROGER E. MURREL  
137 W. 48th St., N. Y. C.  
CURRENTLY USO TOUR OVERSEAS

**Paramount, New York**

(Reviewed Wednesday Afternoon, January 19)

While the bobby-socks contingent found plenty to whoop and holler about in the new bill at the Paramount which opened Wednesday (19), the 3-A's among the citizenry will also derive pleasure from it.

Johnny Long's ork (14) makes a good impression with a set of nifty arrangements of pop tunes, a solid brass and reed section and showmanship that avoids cloying.

Patti Dugan, gal vocalist, wins a strong response with *Shoo-Shoo, Baby*, a tune which suits her baby-face song style, and encores with *One Dozen Roses*. Dave Lambert, of the band, sings his own *Riffin' Is Free for All* and earns a beg-off from the adolescents.

Gene Williams, a personable young fellow with a fairish voice who is addicted to the Sinatra school of vocalistics, for some reason sends the kids into hysterics with his *How Sweet You Are* and *For the First Time* and has to do a couple of encores.

Finally the band has two members—Allan Mays, pianist, and Tom Patton, trumpeter—with enough sex appeal to start an ovation every time they waggle their heads, altho neither showed anything much instrumentally at the show caught.

Allen and Kent, a pair of competent tap terpers, parlay their turn into a strong item by bringing on Emma Francis, an elderly woman who waltz-clogs and does cartwheels. Combining old dances with new ones the act is a clicker.

Gil Lamb follows with a strong 15 minutes of tomfoolery. His angular body, lively comedy sense and skillful timing, plus his standard and very funny harmonica and jitterbug routine add up to a swell stanza that has the customers yelling for more. For assistance he uses Bob Coffey, youthful harmonica player who does *Rhapsody in Blue* to a good mitt.

Hazel Scott, doubling from Cafe Society Uptown, closes the show. She intros with a straight vocal on the mike which proves that she should use the piano, then hops to the instrument for a set of blues and boogie-woogie delivered in her now-standard spoiled-darling manner. Despite the slovenliness of her pianistics she drew strong mits for each number.

Half hour wait for seats when caught. *Miracle of Morgan's Creek* is the picture. P. R.

**Roxy, New York**

(Reviewed Wednesday Afternoon, Jan. 19)

With the heavy load of top talent that's been corralled for this new stage-show, it can't miss. Production, framed in the familiar *Chamber Music of Lower Basin Street* radio format, with Milton J. Cross handling the corn-gagged emceeing spot and Paul Lavallo ork (35) for music, is bright and varied.

Most of the laughs are left to Jack Durant, a hard-working giggie-getter. His routines could be cut, but he seems to be what the Roxy audience likes. He was top show-stopper at the matinee, just topping chirper Helen Forrest.

An added attraction was the unbilled personal appearance of Laird Cregar, whose first film starring vehicle, *The Lodger*, is the screen fare this week. Cregar's showing wasn't too hot. His act is geared to poke fun at his film killer roles. Material reaches out for laughs but has plenty of creaking moments. Obviously too little thought was given to what Cregar was to do and say after he had walked on stage and the result—very unfair to him—was in the style of oldie movie personal appearances. He deserves better treatment.

Opener with the Gae Foster Roxyettes

**Earle, Philadelphia**

(Reviewed Friday Evening, January 21)

A right tight little show, rich in rhythmic incentives and diversified in its entertaining qualities. For the band bugs, it's Louis Prima and his ultra-hep hot jazz dispensers, sparked by the maestro's own torrid trumpet, his gravel-voiced chanting and his get-in-the-groove gyrations to fashion his fronting in keeping with the nifty rhythms dished out.

Band warms up with *Lime House Blues*, altho Prima needs no such stimulation as he steps in front of the spotlight. Brother Leon Prima, whose trumpeting is also in the hot-horn category, whips the valves for a *Concerto for Two*.

Maestro Louie gets in fine form for a swingy and zingy *White Cliffs of Dover*, his trumpet bell and vocal bellowing making for a mighty mellow bluebird flying on high over the Dover dells.

Prima panics 'em with his standard bit of trumpet talking, engaging in riff repartee with one of the boys in the trumpet section. Charlie Kennedy takes his tenor out of the sax section, sticking close to the hot groove for a Coleman Hawkinsish improvisation for *Body and Soul*. And band brings down the rag with the riotous rhythms of *Sing, Sing, Sing*, spotlighting the skin-beating of drummer-boy Jimmy Vincent.

Band hit it big with the full house at early supper show caught, with added measure in the response rallied by Lily Ann Carol, band canary and quite a chick. Gal makes it a hot hymnal for *Besame Mucho*, and with Prima's vocal and mugging support scores socko for *I Had the Craziest Dream Last Night* and *I Got It Bad and That Ain't Good*.

Three surrounding acts are all standard and score handily with their individual talents. Eunice Healy, on first, makes the tootsies twinkle for the tuneful and rhythmic tap terping. Toes it for two turns, clean and click all the way.

Paul Sydel is still dynamite in the uncanny balancing of his two pooches, displaying amazing muscular control for the canine kingdom. A rousing finish finds him balancing the dog with his one finger.

Roy Davis also scores as good as ever with individual style of pantomimery calling for lip movement timed to the spinning of a phonograph record. Goes thru the motions for Danny Kaye's *Dinah*, Alec Templeton's impression of an old victrola, with his best bit in shadowing Cyril Smith's *The Sow Song*. Adds a bit of Bonnie Baker's baby-voicing on the recall.

Screen shows *Top Man*. Maurie Orodanker.

and the Four Lyttle Sisters segued into Cross and the show with a bang-up jive number, followed by Maurice Rocco, the standing keyboardist. He electrifies the audience with *Donkey Serenade*, *Cow-Cow Boogie* and as encore *St. Louis Blues*.

Proving once again his right to be numbered among the top five tapsters of today, Hal LeRoy terps with flash and fire. His eccentric routines win big hands.

Helen Forrest, the second show-stopper, merits her reception by fine piping of pops. *Besame Mucho* and a medley of tunes associated with her Harry James era serve to put her over with a bang. She has a warm and winning personality before the mike.

Lavallo and his boys kick around a few tunes, and the "maestro" parades his clarinet virtuosity. The band, a well-knit outfit which swell brass section, gives smooth support musically to the starring acts. Frank Gill.

**Kalamazoo Club's 15G Fire**

DETROIT, Jan. 22.—The series of disastrous fires which have taken severe toll of up-State Michigan night clubs continued last week, with the leveling of the Hi-Lo Tavern, Kalamazoo, on Wednesday (12).

Spot was operated on roadhouse style. Loss was reported at \$15,000, with apparent complete destruction of the building for future use.

**Chi EMA to Frolic**

CHICAGO, Jan. 22. — Entertainment Managers' Association will hold its first annual dinner dance at the Bismarck Hotel on Monday evening, January 31. A floorshow is being planned, with music by Al Marney's orchestra.

**Review of Unit**

"Latin Quarter Revue"

(Reviewed at the Oriental Theater, Chicago, January 21)

Lou Walter's unit is one of the Oriental's best show in weeks, showmanly produced, cast is chock-full of talent, with accent on comedy and novelties. Show runs 65 minutes and is presented in 10 well-designed scenes. It's fast moving, with never a dull moment from the opening to the finale.

The 16 orb-filling gals open in a colorful, snappy Parisian routine, with June Gruwell, tapster, featured. Billy Wells and the Four Fays are also spotted in the opener, and surprised with their strong acro work.

Arnaut Brothers took plenty of bows for their clever imitation of two love birds and comedy violin numbers. The Pontaines, two men and a girl, follow in a bolero production number, with a series of socko hand-balancing feats. Lads smartly attired in gray tails, with gal in a red formal, trio clicked solidly. Unusual, in that girl does both understanding and top-mounting bits.

Bobby May's juggling routines are different and cleverly presented. Scored especially well with his almost unbelievable feat of balancing upside down on the bottom of a bottle placed on a table, while tapping a tune with rubber balls on a drum on the floor.

Dave Apollon, headlining, takes over with his three Filipinos. With the exception of coming on stage on a white horse,

**Weekly Profiling Agent Ingalls**

NEW YORK, Jan. 22. — Miles Ingalls, agent, will be the subject of a pic and story spread in *American Weekly*. Ingalls was chosen as the "representative agent" among the indies. Layout is set for March.

does his standard routine that could stand a transfusion of new gags. His comedy situations and musical numbers, especially *Begin the Beguine* and a jam session of *Hawaiian War Chant*, as well as the vocalizing of *My Heart Tells Me* by one of the boys, go for a solid mitting.

Closer is an elaborate production number, featuring Harris, Claire and Shannon, an eye-appealing dance trio whose graceful ballroom routines are distinctively different. Fact that one of the girls was working with a sprained ankle was unnoticeable from the front.

Altho the title is misleading, the show is well timed, gayly costumed and the kind of revue that's made to order for family-type audience.

Better than three-quarter house at first show. Pic, *Casanova in Burlesque*. Maynard Reuter.

PANSY THE HORSE into Hipp, Baltimore, February 3. . . . JERRY MANN at Norfolk, Va., February 4.

**ANNOUNCING**

Our New Offices at

203 N. Wabash Avenue

Chicago, Illinois . .

**DAVID P. O'MALLEY**

PRESENTING THE FINEST IN TALENT

**BARNEY GRANT**

Currently "Cuttin' Up" in EARL CARROLL'S "VANITIES" LOEW'S STATE, NEW YORK

An Unusual Novelty! A DARING OFFERING OF BALANCING AND TUMBLING Presented by the

**3 EDWARDS BROS.**

Youth — Speed — Originality

Week January 27

LOEW'S STATE, N. Y.

Personal Management

WILLIAM DELL, 1560 B'way, Suite 514, New York

## IN SHORT

### New York:

AMES AND ARNO into the State February 10. . . . JIMMY DURANTE will go into the Capitol some time in March. . . . PATRICIA BOWMAN set as the headliner in the next bill at the Music Hall by Ken Later. . . . JOHN HOYSRADT and MARIE NASH, both nitery acts, inked for Alfred Bloomingdale's new show, *Allah Be Praised*. . . . RUSSELL SWANN set for the Waldorf. . . . SAMMY RAUSCH, of the Roxy and Fanchon & Marco, is giving out cigars over the birth of his first child, a boy named Jeffrey Bruce, January 12. . . . SIX BRUCETTES now in their 15th month with Camp Show.

ED SNIDERMAN, RKO divisional manager, got greetings from the man with the whiskers and goes in February 3. . . . TEDDY ENGLISH gets his khaki issue February 2. . . . WALLY BOAG inked by MGM. . . . BOB CARNEY, Step Sisters, Jerry Laughton, Al Tucker and Don Cummings offshore for USO. . . . DOROTHY KELLER signed by Dave Wolper for *Follow the Girls*. . . . BENNY VAN, of Lewis and Van, back with new partner, Chapple Nolan. . . . BERTIE DEAN back after year in Africa, Italy and England for USO. . . . BILLY STEIN, of GAC, heads for the navy. . . . ROBERT MERRILL into next Music Hall show.

. . . PAUL REMOS opens at Versailles, February 2. . . . HERMANOS WILLIAMS TRIO joins *Mexican Hayride* in Boston. . . . JOE HOWARD into State early in March. . . . BILLIE BOZE cooking picture deal with Columbia. . . . AL MANDRELL at Columbus Hospital with broken leg. . . . PRINCESS ORELLA and Pedro, dancers, at Elks' Rendezvous. . . . BENNY CARTER at Apollo. . . . LOUIS JORDAN at Loew's State. . . . MILLS BROTHERS open at Capitol February 3.

MODERNAIRES, now labeled Glenn Miller's Modernaires booked for Commodore February 3. . . . DICK HENRY, of William Morris, back from Florida. . . . AL GORDON into the Capitol near end of March. . . . LITTLE JACK LITTLE, as single, booked for the State, the Capitol, Washington, and the Hipp, Baltimore, at a reported \$1,250. . . . MARTY REIDE at Sammy's New Bowery indefinitely.

### Here and There:

GRACE AND PAUL HARTMAN, dance team, opened at Mayfair Room of Blackstone Hotel, Chicago. . . . Red Carter, singing clown, is playing the newly opened Circus Room of Wisconsin Hotel, Milwaukee. . . . DAVID P. O'MALLEY and Associates moving into the N. Wash Building, Chicago. . . . CONNIE RUSSELL, vocalist, into the Camellia House of the Drake, Chicago.

JERRY AND JANE BRANDON to open at the Bradford Roof, Boston, with Phil Brito, Artie Donn and DeVal, Merle and Lee, and Collette Lyons. . . . LONA MASSEY having just finished 10 weeks at the Casino Urca, Rio de Janeiro, goes offshore for the USO. . . . DOROTHY STONE and CHARLES COLLINS at the Last Frontier Hotel, Las Vegas, Nev., starting February 18. . . . WALLY RAND appears at the Adams, Newark, January 27. . . . DAVE BARRY goes to Salt Lake City January 28, then goes to the Golden Gate, San Francisco. . . . BENNY CARTER into Poli's, Waterbury, Conn., January 26. . . . AMES AND ARNO play the Capitol, Washington, February 3. . . . OLYDE LUCAS spotted into the Orpheum, Milwaukee, February 8. . . . BEATRICE KAY plays the State, Hartford, Conn., February 4. . . . DICK BUCKLEY, now at the Glass Hat, New York, set for the Metropolitan, Providence, and Poli's, Waterbury, Conn., beginning February 4. . . . JED DOOLEY opens at the Carman, Philly, February 11. . . . JERRY WALD into the Stanley, Pittsburgh, the same day.

GEORGE OLSEN playing at the Riviera Club, St. Louis. . . . PARKER BROTHERS, Marie Bond and Virginia Asher Girls at Club Continental, St. Louis. . . . DONALD NOVIS heads new bill at Cave Supper Club, Vancouver, B. C., with the Two Co-Eds, and True and Trudy Wilkins in support. . . . HOLLYWOOD COVER GIRLS go to the Chicago Theater, Chicago. . . . TOMMY DORSEY ork, Paul Regan and Edwards Sisters will stay together following the Paramount and are set to play the Earle theaters in Philly and Pittsburgh January 27 and February 4. . . . JEAN TIGHE at the Club Jalna, Washington. LEW FOLDS, now finishing out a hold-over at the Riviera, St. Louis, goes into the Vogue Room of the Hollenden Hotel, Cleveland, next Monday (31) for MCA.

## Fay's Closed; Linc To Play Sepia Shows

PHILADELPHIA, Jan. 22.—Samuel H. Stiefel suddenly shuttered his Fay's Theater this week, canceling out Benny Carter's band and bringing darkness to the town's only playhouse dedicated to a sepia stage policy.

House featured the sepia band names, but the cost of maintaining a stand-by house band of 10 men made it necessary for Stiefel to close the house. Stiefel also operates the Carmen Theater here, using a full week of straight vaude of the paleface variety.

However, town will get another sepia playhouse in the early re-opening of Mo Wax's Lincoln Theater. House reopened after many years of darkness with a straight picture policy, but quit with the new year.

But with the Fay's shuttering, Lincoln stands a better chance to draw patronage. Also in position where it does not have to hire a white pit band as did Fay's.

Moreover, Chatley McClane, Lincoln manager, plans to bring in sepia girlie shows instead of depending on the name bands to draw patronage. Lincoln also has advantage of being located close to the center of the city while Fay's is quite a distance away from the main stem.

## History Pays Off— "Teheran" Now Club Handle

PHILADELPHIA, Jan. 22. — Teheran, the Persian city serving as the site of the historic conference, will go up in neon lights here with the opening of a Club Teheran. As far as it is known, this is the first to cash in on the current headlines.

New nitery will be set up by Lou Lantos, who also operates three musical bars about town—Lou's Moravian, Lou's Chancellor and Lou's Germantown bars.

When "Shangri-La" made the headlines with the initial bombing of Tokyo, Dewey Yesner startled the after-dark in setting up the Shangri-La nitery here, still in operation with that handle.

## Chi EMA Deal With AGVA-ARA Pending

CHICAGO, Jan. 22.—Chicago Entertainment Managers' Association met Thursday to discuss and clarify the new commission arrangement proposed by AGVA and ARA.

David P. O'Malley, who went to New York to confer with AGVA and ARA executives, presided over the meeting. He announced that no decision had been made as to the acceptance or refusal of the plan.

The controversy is expected to be ironed out next week when Matt Shelvey, national executive secretary of AGVA, and Mort Rosenthal, counsel for the union, come here to meet with a committee representing EMA.

## Bankruptcy Threatens Howard Via 15G Suit

NEW YORK, Jan. 22.—Harry Howard, unit producer, is being sued for \$15,000 by a woman in Phoenix, Ariz., who claims he used her photograph for advertising purposes and caused her damages amounting to 15G's. If the plaintiff's claim is upheld, Howard faces bankruptcy, according to Simon S. Feinstein, his attorney.

The plaintiff is Natalie Nickerson, of Phoenix. Her suit charges that on March 15-17, 1943, a trailer promoting Howard's *Bombshells* of 1943 was exhibited in the Orpheum, Strand and Rialto theaters in Phoenix, and an unauthorized picture of Miss Nickerson appeared in the trailer. The suit comes up February 8 in the Phoenix Federal Court. The *Bombshells* unit played thruout the country in '43. Howard is now readying another called *Gay Nighties*.

## Billboard

The World's Foremost Amusement Weekly

Founded in 1894 by W. H. Donaldson  
E. W. Evans, President and Treasurer  
R. S. Littleford Jr., Vice-President  
W. D. Littleford, Secretary

Joseph Csida, Eastern General Manager  
C. J. Latscha, Advertising Manager  
B. A. Bruns, Circulation Manager

EDITORS: Claude R. Ellis, Leonard Traube, Walter W. Hurd.

EXECUTIVE NEWS EDITORS — Joseph M. Koehler, William J. Sachs.

ASSOCIATE EDITORS: Lou Frankel, Robert Francis, Frank P. Gill, Nat Green.

### OFFICES:

Publication Office: 25-27 Opera Place, Cincinnati 1, O. Phone: MAin 5306.

New York — Joseph Csida, Manager, 1564 Broadway, New York 19, N. Y. MEdallion 3-1615.

Chicago — Maynard Reuter, Manager, 155 No. Clark Street, Chicago 1, Ill. CENTral 8480.

St. Louis — F. B. Joerling, Manager, 390 Arcade Bldg., St. Louis 1, Mo. CHEstnut 0443.

Hollywood — Sam Abboff, Manager, Room 218, 1509 Vine Street, Hollywood 28, Calif. HOLlywood 1866.

Philadelphia — 7222 Lamport Road, Philadelphia, Pa. MADison 6895.

England — Edward Graves, Cromwell House, Fulwood Place, London, W. C. 1.

Australia — Kevin Brennan, City Tattersall's Building, 198 Pitt Street, Sydney.

ADVERTISING RATES: Sixty cents per agate line; \$8.40 per column inch; Full Page, \$420; Half Page, \$210; Quarter Page, \$105. No display advertisement measuring less than 10 lines accepted.

Member of Audit Bureau of Circulations.

CIRCULATION RATES: Twenty-five cents per single copy on all newsstands. Subscriptions: \$4 for six months, \$7.50 per year, \$12.50 for two years, \$16.50 for three years. Rates in foreign countries or to men in the Armed Forces on request.

19

## AAA Ready to Ask AGVA for Deal Like ARA's

NEW YORK, Jan. 23. — Associated Agents of America, organization of the smaller percenters here, is slated to begin conferences next Thursday (27) with the American Guild of Variety Artists looking toward a contract similar to the one signed by AGVA with the Artists' Representatives' Association.

The conferees who will mull the future treaty are: Hymie Goldstein, president of AAA; Matt Shelvey, national administrator of AGVA; Julie Heath, agent; Syd Leipzig, of Station WOV, and Dave Fox, executive secretary of local AGVA.

According to Goldstein, his organization is amenable to making a deal similar to the AGVA-ARA contract with the provision, however, that AGVA shall grant a clause prohibiting location owners from booking acts directly, instead of thru a percenter.

Mortimer S. Rosenthal, associate counsel of AGVA, declared that such a clause would be difficult to agree upon since the AGVA-ARA contract specifically permits attractions to book themselves if they so desire.

## STANDARD ACTS GIRLS AND LINES

Can place you in Army Camp Shows playing Louisiana and Mississippi. Write or wire

NAT D. RODGERS

ASTOR HOTEL ALEXANDRIA, LA.

## NIGHT CLUB OPERATORS

Your patrons listen to local radio stations. Tell them about your club via the air. For more prestige and greater profits use Radio advertising.

For the latest news in Radio see our Radio Section.

## ACTS-ATTRACTIONS WANTED

Small Orchs. Girl Orchs. Cocktail Units. Novelty Acts and Bands. Los Angeles Dates. Contact

Art Whiting

1537 N. Vino St. Hollywood 28, Calif.

Now Booking En Route to the Coast

## BOBBE CASTON

Starting March 6 from Detroit

Exclusive Management

ROLLO S. VEST ENTERPRISES

1715 St. Antoine St. Detroit 26, Mich.

## STANDARD AND NOVELTY ACTS WANTED

(In fact, any good act desired!!) for Night Clubs, Conventions, Banquets and Theaters. Write—Wire—Come In!

RAY S. KNEELAND

Amusement Booking Service

A.G.V.A. Franchised

416 Pearl Street BUFFALO 2, N. Y.

## CAN ALWAYS USE TALENTED ACTS

suitable for Night Clubs, Hotels or Cocktail Lounges.

ERNIE YOUNG AGENCY

155 N. Clark St. CHICAGO 1, ILL.

# BETTY BRYDEN

ENTERTAINMENT BUREAU

Specialists in Better Entertainment

DETROIT

Fox Theatre Bldg.

COLUMBUS, O.

Grand Theatre Bldg.

(Routes are for current week when no dates are given)



# ACTS·UNITS·ATTRACTIONS ROUTES

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

**A**  
Aarons & Broderick (Circle) Indianapolis, t;  
(Albee) Cincinnati 28-Feb. 3, t.  
Abbott, Pat (Glass Hat) NYC, nc.  
Akin's, Bill, Continental Four (Hollywood)  
Rochester, Minn., cl.  
Allen, Johnny (Swing Club) NYC, nc.  
Allyson, June (Capitol) NYC, t.  
Amaya, Carmen (La Conga) NYC, nc.  
Amazing Mr. Ballantine (Circle) Indianapolis,  
t; (Albee) Cincinnati 28-Feb. 3, t.  
Ames & Arno (Buffalo) Buffalo, t.  
Andre, Lola, Dancers (Leon & Eddie's) NYC,  
nc.  
Andre, Rod (Punch & Judy) Grosse Pointe,  
Mich., cl.  
Andrew Sisters (Michigan) Detroit, t.  
Apollon, Dave (Oriental) Chi, t.  
Archalle (Monico's) Cleveland, nc.  
Arnaut Bros. (Oriental) Chi, t.  
Art, Duke, Jr. (Kentucky) Louisville, h.

**B**  
Bancroft, Penny (Village Barn) NYC, nc.  
Banks, Warren (Rockhead's Paradise) Mont-  
real, until Feb. 11, nc.  
Barbosa, The (Pan American) Chi, c.  
Barbey, Roy (Carleton Terrace) NYC, cl.  
Barbour, Ruth (Woodland) New London,  
Conn., nc.  
Barrys, The (Chez Paree) Chi, nc.  
Barton & Brady (Colosimo's) Chi, re.  
Baylor, Jo Ann (Northland) Green Bay,  
Wis., h.  
Baylos, Gene (Michigan) Detroit, t.  
Belmont Bros. (Glenn Rendezvous) Newport,  
Ky., 21-Feb. 3, nc.  
Belmore, Barbara (Latin Quarter) Boston, un-  
til Feb. 5, nc.  
Bernards, The (Blue Angel) NYC, nc.  
Biltmore Boys (Hoffman) South Bend, Ind., h.  
Bishop, Wendy (Louise's Monte Carlo) NYC,  
cl.  
Blair & Dean (Palace) Cleveland, t.  
Blakstone, Nan (Olmsted) Washington, nc.  
Blanche & Elliott (Henry Grady) Atlanta 17-  
27, h.  
Blanche & Gomez (Persian Room) NYC, h.  
Blue Bonnets, Four (Regal) Chi, t.

**★ THE ANGIE BOND TRIO ★**  
AMERICA'S FINEST Girl Instrumental-Vocal Act.  
Pers. Rep. Allen Rupert, 461 Audubon Ave., N.Y.C.  
Current Booking Aquarium, New York City.

**C**  
Bois, Iise (Ruban Bleu) NYC, nc.  
Boone, Marvin (Monico's) Cleveland, nc.  
Boyer, Anita (Buffalo) Buffalo, t.  
Brazil, Chiquita (Leon & Eddie's) NYC, nc.  
Briggs, Bunny (Strand) NYC, t.  
Brito, Phil (Bradford) Boston, h.  
Britton, Sherry (Leon & Eddie's) NYC, nc.  
Brown, Evans (Clendening's) Upper Darby,  
Pa., cl.  
Brownlee's Hickville Three (Village Barn)  
NYC, 18-Feb. 1, nc.  
Buckley, Dick (Glass Hat) NYC, nc.  
Burnette, Smiley (Capitol) Washington 24-26,  
t; (Palace) Akron, O., 28-31, t.

**C**  
Cabin Boys (Cardinal) Milwaukee, nc.  
Callahan Sisters (Rio Cabana) Chi, nc.  
Campbell Sisters (Andy's) Minneapolis, nc.  
Canfield & Lewis (Regal) Chi, t.  
Cannon, Maureen (Capitol) NYC, t.  
Cappy Barra Boys (Latin Quarter) Chi, nc.  
Cardo, Mel (Helsing's) Chi, re.  
Carlisle, Charlie (Bowers) Detroit, nc.  
Carmelita & Lee (Glenn Rendezvous) New-  
port, Ky., nc.  
Carr, Billy (Vine Gardens) Chi, nc.  
Carroll, Earl, Vanties (State) NYC, t.  
Cassano, Cassi (Hickory House) NYC, re.  
Caston, Bobbe (Three Sixes) Detroit, until  
Feb. 14, nc.  
Cerny, Edna (Tic Toc) Milwaukee, nc.  
Claire, Phyllis (Chicago) Chi, t.  
Claudet, Marguerite (St. Paul) St. Paul, h.  
Coffee, Bob (Paramount) NYC, t.  
Coley Bay (Andy's) Minneapolis, nc.  
Collette & Barry (Philadelphia) Phila, h.  
Corey, Irwin (Cottillion Room) NYC, h.  
Cortez, Florez (Te Pee) Coral Gables, Fla., nc.  
Crum, Robert (College Inn, Sherman) Chi, h.  
Cummings, Baby (Riviera) Chi, cl.  
Curran, Vince (18 Club) NYC, nc.  
Custer, Al (Regal) Chi, t.

**D**  
Dagmar, Bert (Club 500) Detroit, nc.  
Daniele & Danice (Vine Gardens) Chi, nc.  
Daniels, Mary Ellen (Northland) Green Bay,  
Wis., h.  
Dante (Albee) Cincinnati, t.  
Davis, Jack (Monico's) Cleveland, nc.  
De Croff, Ann (Astor) Montreal, nc.  
Delahanty, Irene (Zamboango) Los Angeles,  
nc.  
De Lys, Geraldine (Maisonette) NYC, h.  
Del Mar & Ronita (Monico's) Cleveland, nc.  
De Simone, Cheena Dancers (Rio Cabana)  
Chi, nc.  
DeVal, Merle & Lee (Capitol) Washington, t.  
Dexter, Al (Orpheum) Omaha, t.  
Diamond Bros. (Iceland) NYC, re.  
Dixon, Gaye (18 Club) NYC, nc.  
Dombey, Ken (Puritas Springs Park Rink)  
Cleveland, p.  
Domínguez, Marta (La Conga) NYC, nc.  
Don & Donna (5100 Club) Chi, nc.  
Dooley, Phil (Radio Room) Hollywood, nc.  
Dorita & Valero (El Chico) NYC, nc.  
Douglas, Roy (Gay Continental) NYC, nc.  
D'Ray, Phil (400 Club) St. Louis, nc.  
Dulo, Ginger (Village Vanguard) NYC, nc.  
Dunedin, Myrtle, & Co. (Orpheum) Los An-  
geles 26-Feb. 1, t.  
Dunn, Snozz (Bismarck) Chi, h.

**Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.**

**E**  
Easterbrook & Farrar (Preview) Chi, cl.  
Estrelitos (New Wigwag) St. Paul, nc.  
Evans, James (Capitol) Washington, t.

**F**  
Faneon (Louise's Monte Carlo) NYC, cl.  
Fassler, Fred (Gay Continental) NYC, nc.  
Fay & Gordon (Capitol) NYC, t.  
Ferguson, Paulene (American Legion) Colum-  
bus, O., nc.  
Fields, Gene (Helsing's) Chi, re.  
Fields, Marsha (Sawdust Trail) NYC, nc.  
Floretta & Boyette (Palomar) Seattle, t.  
Frisko, Joe (18 Club) NYC, nc.

**G**  
Galanta & Leonarda (Latin Quarter) Wash-  
ington, nc.  
Gallus, John (Belmont Plaza) NYC, 25-Feb.  
2, h.  
Garretson, Marjorie (Radisson) Minneapo-  
lis, h.  
Geddis, George, & Rowdy (French Casino)  
Theater Club New Orleans.  
Gerity, Julia (Sawdust Trail) NYC, c.  
Gill, Jeffrie, & Evan Price (Bellerive) Kansas  
City, Mo., t.  
Giovanni (Bowers) Detroit, nc.  
Giraldo, Alex (Trouville) NYC, c.  
Gleason, Jackie (Greenwich Village Inn) NYC,  
nc.  
Gloria & Howard (La Hula Rumba) Hono-  
lulu, T. H., nc.  
Glover & LaMac (King Edward) Toronto, h.  
Golden Pair (Clover) Portland, Ore., 24-Feb.  
5, nc.  
Gomez, Pilar (El Chico) NYC, nc.  
Gordon, Dwight (Monico's) Cleveland, nc.  
Gory, Gene, & Roberta (Bama) Columbus,  
Ga., until Feb. 1, nc.  
Gray, Zola (Iceland) NYC, re.  
Grayson, Kathryn (Capitol) NYC, t.  
Gruwell, June (Oriental) Chi, t.

**H**  
Hatvary, Carlo (Vine Gardens) Chi, nc.  
Healy, Eunice (Earle) Phila, t.  
Hector & Pals (Orpheum) Omaha, t.  
Henke, Mel (Elmer's) Chi, cl.  
Herbert, Jack (Lake) Springfield, Ill., 17-28,  
nc.  
Herbert, Tim (Earle) Washington, t.  
Herrera, Sarita (El Chico) NYC, nc.  
Hildegard (Palmer House) Chi, h.  
Hin Lowe, Florence (Kentucky) Louisville, h.  
Hixon, Al (18 Club) NYC, nc.  
Holtz, Lou (Capitol) NYC, t.  
Horvath, Louis (Golden Fiddle) NYC, re.  
Hoysradt, John (Persian Room) NYC, h.

**J**  
Jaxon, Great (Times Square Supper Club)  
Rochester, N. Y.  
Joyce, Tyril & Juli (Village Barn) NYC, nc.

**—A GALE of Laughter—**  
**ALAN GALE**  
Opened Indefinite Engagement  
Jan. 21 at LATIN QUARTER, CHICAGO

**JOLLY JOYCE**  
Earle Theater Bldg.  
PHILADELPHIA, PA.

Write  
Wire  
Phone  
Walnut 4677  
Walnut 9451

Judson, Ann, Jr. (Edgewater Beach) Chi, h.  
Julos & Webb (Mayflower) Akron, O., h.  
Jagger, Kenny (Sportsman) Indianapolis, nc.

**K**  
Kaahua Family (Schroeder) Milwaukee, h.  
Karson's, Maria, Musicales (Plains) Cheyenne,  
Wyo., h.  
Kay, Beatrice (Earle) Phila, t.  
Keating, Fred (Spivy's Roof) NYC, nc.  
Kelly, June (The Brook) NYC, cl.  
Kennedy, Mae (Swing Club) NYC, nc.  
Kent, Allen, Trio (Paramount) NYC, t.  
Kilty, Jack (Rio Cabana) Chi, nc.  
King, Martha (Leon & Eddie's) NYC, nc.  
Knight, Evelyn (Blue Angel) NYC, nc.  
Kolomar (Village Barn) NYC, nc.  
Kramer's, Henry, Midgets (Tropics) Battle  
Creek, Mich., nc.

**L**  
Laird, Horace (Shrine Circus) Hammond, Ind.,  
24-29.  
LaMarr, Barbara (Glenn Rendezvous) New-  
port, Ky., nc.  
Lamb, Gil (Paramount) NYC, t.  
Lane, Lenny (Gay Continental) NYC, nc.  
Lane, Ruth (Leon & Eddie's) NYC, nc.  
Lang & Lee (Southern Manor) Phenix City,  
Ala., 17-30, nc.  
LaPearls, The (Last Frontier) Las Vegas,  
Nev., 24-Feb. 3, h.  
Lathrop & Lee (Roosevelt) New Orleans, h.  
LaVola, Don, & Carlotta (Utah Canteen Serv-  
ice) Salt Lake City, until March 15.  
Lazara & Castellano (Leon & Eddie's) NYC,  
nc.  
Lee, Audre (Stork) Council Bluffs, Ia., nc.  
Lee, Bob (Wivel) NYC, re.  
LeRoy, Howard (St. Paul) St. Paul, h.  
Lester, Buddy (Latin Quarter) Chi, nc.  
Lewis, Joe E. (Chez Paree) Chi, nc.  
Lewis, Ralph (Showboat) Cleveland, nc.  
Liberace, Walter (Spivy's Roof) NYC, nc.  
Long, Nick, Jr. (Palmer House) Chi, h.  
Loring, Lucille (Times Lounge) Rockford,  
Ill., cl.  
Louis & Cherle (Army Camps) Phoenix, Ariz.,  
24-27.

Lowe, Hite & Stanley (Strand) NYC, until  
Feb. 3, t.  
Lynn, Herbie (Terrace Casino) Detroit 24-Feb.  
6, nc.  
Lyon, Ladd (Buffalo) Buffalo, t.  
Lynne, Carol (Iridium Room) NYC, h.  
Lyons, Collette (Lookout House) Covington,  
Ky., nc.

**M**  
MacDonald, Grace (Riverside) Milwaukee, t.  
Mack, Neal (Eugene) Monroe, Wis., h.  
Maddux, Frances (Bellerive) Kansas City,  
Mo., h.  
Maghandis, Two (Silver Dollar) Boston, nc.  
Malloy, Ullaine (Olympia) Miami, 28-Feb. 1, t.  
Manhattan Two (Oriental) Chi, t.  
Margot, Karla (Jimmy Kelly's) NYC, nc.

**O. D. MACK**  
THEATRICAL ENTERPRISES  
609 Shubert Bldg. PHILADELPHIA, PA.  
Phone: Kingsley 9012—Jefferson 1509  
Exclusive Manager  
**HARRY MCKAY**  
Exceptional Singer and Guitarist  
Now at COLLEGE INN, Philadelphia, Pa.  
Open for Hotel and Club Dates

Martin, Dean (Statler) Boston, h.  
Martin, Madonna (Hollywood) Chi, cl.  
Mathews, Steve & Dorothy (Gene's) Fargo,  
N. D., cl.  
Maurice & Andrea (Roosevelt) Jacksonville,  
Fla., 17-31, h.  
Maurice & Maryea (Edgewater Beach) Chi, h.  
Mayer, Charles (Earle) Washington, t.  
Mazzone-Abbott (Latin Quarter) NYC, nc.  
Melody Trio (Louise's Monte Carlo) NYC, cl.  
Midnight Zombie Jamboree (Osage) Bartles-  
ville, Okla., 26, t; (Kineman) Pawhuska 27,  
t; (Pettit) Hominy 28, t; (Fox-Burford)  
Arkansas City, Kan., 29, t.  
Mildred & Maurice (Leon & Eddie's) NYC, nc.  
Mills, Eddie (Lookout House) Covington, Ky.,  
nc.  
Modernaires, Glenn Miller (Commodore)  
NYC, h.  
Molina, Rita (Trouville) NYC, c.  
Montana Kid (Andy's) Minneapolis, nc.  
Morris, Doug (Uline Arena) Washington 25-  
Feb. 3.  
Morse, Ella Mae (Strand) NYC, t.  
Mostel, Zero (La Martinique) NYC, nc.  
Murrah Sisters (La Martinique) NYC, nc.  
Myrus (Cottillion Room) NYC, h.

**N**  
Nichols, Les (Rialto) Chi, t; (Folly) Kansas  
City, Mo., 28-Feb. 3, t.  
Niesen, Gertrude (Chicago) Chi, t.  
Norman, Nita (Tic Toc) Milwaukee, nc.  
Norton, Peggy (Hickory House) NYC, re.  
Novellos, The (Edgewater Beach) Chi 17-27, h.

**O**  
O'Brien, Eileen (Glenn Rendezvous) Newport,  
Ky., nc.  
Olsen & Shirley (Earle) Washington, t.  
O'Neill, Peggy (51 Club) NYC, nc.  
Owens, Lou (American Legion) Columbus, O.,  
nc.  
Owen & Parker (Blue Angel) NYC, nc.  
Oxford Boys (Albee) Cincinnati, t.

**P**  
Page, Joe & Nona (Empire) Sydney, Australia,  
until March 19, t.  
Parker, Ann (Rio Cabana) Chi, nc.  
Pendleton, Buntz (Blue Angel) NYC, cl.  
Pentone, Maxie (Beacon) Vancouver, B. C., t.  
Peppers, Three (Zanzibar) NYC, nc.  
Peters Sisters (Ruban Bleu) NYC, nc.  
Poretta, Joe (Radisson) Minneapolis, h.  
Porter, John (Dan Levy's) New Orleans, cl.  
Princess Chio (Showboat) Cleveland 24-Feb.  
3, t, nc.  
Princess & Willie Hawaiians (Riviera) Co-  
lumbus, O., nc.

**R**  
Raft, Tommy "Moe" (Brown Derby) Chi, nc.  
Ragland, Rags (Capitol) NYC, t.  
Ramos & Nanette (Park Plaza) St. Louis, h.  
Rapps & Tapps (Cave Supper) Vancouver,  
B. C., nc.  
Read, Kemp (Luke's Lodge, Newport Beach)  
Newport, R. I., h.  
Reed, Freddy (Forest Park) St. Louis, h.  
Regan, Phil (Palace) Cleveland, t.  
Richey, Jean (Earl Carroll Theater) Holly-  
wood, re.  
Rio, Ralph (Palace) Columbus, O., t.  
Robbins, A. (Palmer House) Chi, h.  
Robertos, The (Cottillion Room) NYC, h.  
Robinson, Al (Village Barn) NYC, nc.  
Robinson, Bill (Palace) Columbus, O., t.  
Rocco, Maurice (Zanzibar) NYC, nc.  
Rogers, Roy (18 Club) NYC, nc.  
Rolando (El Chico) NYC, nc.  
Rolle & Dorthea (Edgewater Beach) Chi, h.  
Rollini, Kurt (Lookout House) Covington, Ky.,  
nc.  
Roy, Don (Rome) Omaha, h.  
Royal Jesters (Park Plaza) St. Louis, h.  
Russell, Connie (Drake) Chi, h.

**S**  
Salerno, Lawrence (Helsing's) Chi, re.

Savo, Jimmy (Cafe Society Uptown) NYC, nc.  
Savoy, Harry (Palace) Cleveland, t.  
Schiller, Duke (Clover) Salt Lake City, nc.  
Schultz Sisters (Algeo) Toledo, O., h.  
Scott, Hazel (Paramount) NYC, t.  
Sebastian, John (Cafe Society Uptown) NYC,  
nc.  
Sedley, Roy (18 Club) NYC, nc.  
Semon, Primrose (Hofbrau) Lawrence, Mass.,  
nc.  
Shannon, Terry (Eugene) Monroe, Wis., h.  
Sharon, Nita (Esquire) Norfolk, Va., nc.  
Sherman Bros. & Tessie (Casablanca) NYC,  
nc.  
Silver, Cyclones (Idle Hour) Charleston, S. C.,  
nc.  
Simpkins, Arthur Lee (Florentine Gardens)  
Hollywood, nc.  
Slater, Jane (Chez Paree) Chi, nc.  
Smart, Doris (American Legion) Columbus,  
O., nc.  
Smith, Ted (18 Club) NYC, nc.  
Sorrell, Larry (Gamecock) NYC, c.  
Stanley, Neil (Capitol) Washington, t.  
Streeter, Lon (Tic Toc) Milwaukee, nc.  
Sullivan, Maxine (Ruban Bleu) NYC, nc.  
Summer, Helen (Ivanhoe) Chi, re.  
Suns, Three (Piccadilly) NYC, h.  
Sydell, Paul (Earle) Phila, t.  
Szmayer, Paul (Rogers' Corner) NYC, cl.

**T**  
Tarasova, Nina (Blue Angel) NYC, nc.  
Taylors, The (Tic Toc) Milwaukee, nc.  
Teaman, Eleanor (Michigan) Detroit, t.  
Terrell, G. Ray (Shoreham) Washington, h.  
Thomas, Dick (Village Barn) NYC, nc.  
Toppers, The (Enduro) NYC, cl.  
Tudell, Julio & Jean (Bismarck) Chi, h.  
Tyne, Gwen (Village Vanguard) NYC, nc.

**V**  
Van Damme, Art (Movie Box) Minneapolis, cl.  
Vestoff, Florida (Glass Hat) NYC, nc.  
Victory Boys & Lysa (Enduro) NYC, cl.  
Vinn, Al & Anita (Silver Frolics) Chi, nc.

**W**  
Walker, Nancy (Capitol) NYC, t.  
Walter, Oy (Trouville) NYC, c.  
Walters, Charlie (23 Club) Long Island City,  
N. Y., nc.  
Waltons, The (Kentucky) Louisville, h.  
Warren, Annette (Carter) Cleveland, nc.  
Watson Sisters (Riverside) Milwaukee, t.  
Webb, Ruth (Gay Continental) NYC, nc.  
Weidler, Virginia (Albee) Cincinnati, t.  
Wells, Billy (Oriental) Chi, t.  
Wescot, Wilma (Rice Bowl) Los Angeles, nc.  
West, Bernie (Ruban Bleu) NYC, nc.  
Westley, Roger (365 Club) San Francisco, until  
Feb. 10, nc.  
Whitson Bros. (Earle) Washington, t.  
Wilkins, Louise (The Brook) NYC, cl.  
Willys, The (Florentine Gardens) Hollywood,  
nc.  
Wilson, June (Leon & Eddie's) NYC, nc.  
Wilson, Marcellus (Zombie) Detroit, nc.  
Winter Sisters (Palace) Columbus, O., 25-27,  
t; (Palace) Akron 28-31, t; (Palace) Youngs-  
town Feb. 1-3, t.  
Woods & Bray (Hayward) Rochester, N. Y., h.  
Wynn Twins (Leon & Eddie's) NYC, nc.

**Y**  
Youngman, Henny (Chicago) Chi, t.

## Chi Booms With Conventioneer Biz

CHICAGO, Jan. 22.—Influx of conven-  
tioners to the Windy City has started a  
boom for hotels, cocktail lounges, night  
clubs and theaters, who have suffered a  
decline in business since the first of the  
year. Avalanche of visitors started this  
week with the opening of the United  
Fresh Fruit and Vegetable Association and  
the American Furniture and Mer-  
chandise Mart Buyers' Association, and  
augmented later in the week by some  
20,000 delegates representing the Ameri-  
can Washer and Ironer Manufacturers'  
Association, Independent Pullman Work-  
ers' Federation, American Equipment  
Distributors, Ace Hardware Company and  
the United States Conference of Mayors.  
There was a heavy demand for theater  
tickets, and cocktail lounges got their  
share of the business. Night clubs had  
the biggest business in months.

## Club Ops Head R. C. Drive

CHICAGO, Jan. 22.—Ralph Jensen, of  
the Ivanhoe, and Joey Jacobson, of the  
Chez Paree, have been appointed to co-  
chairman the amusement and recreation  
divisions in the new Red Cross drive to  
raise funds in the Chicago territory.  
They will work with the club owners and  
employees in raising a quota of \$75,000.  
Other members of the committee are  
Ralph Berger, of the Latin Quarter; Lou  
Nathan and Frank Ferrara.

NEW YORK, Jan. 22.—Sam Flashnik,  
former road manager of the Ink Spots,  
replaces Frank Sands in the Moe Gale  
band department. Sands has moved over  
to GAC in the cocktail units department  
headed by Mort Davis.

**8x10 GLOSSY PROFESSIONAL PHOTOS, 100 for \$6.25**  
As low as 5c Ea. in quantities. Photo Post Cards, other sizes, made from your negatives.  
If negative cannot be supplied send good glossy print and \$1.00 extra for making negative.  
Drop us a card for free samples, complete price list and ordering instructions. Prompt,  
courteous service. Eastman-Kodak materials. Quality guaranteed.  
**Mulson, Dept. B, 310 E. Washington Ave., Bridgeport, Conn.**

Communications to 1564 Broadway, New York 19, N. Y.

# Mpls. Spots Jolted on Juve Drinkers; Will Register 'Em

MINNEAPOLIS, Jan. 22.—Minneapolis night clubs and tavern owners are organizing an auxiliary force of police women and an identification bureau in answer to official city and county challenge that they police their own business to halt sale of liquor to minors.

The new set-up was announced when articles of incorporation were drawn up by the Minneapolis Service Bureau, Inc., outgrowth of a committee specially appointed by tavern owners at a meeting

January 5, when the challenge to "clean up or else" was given them by County Attorney M. J. Dillon and Chief of Police Joe Jonas.

The new organization is to represent all licensed night club and tavern owners in the city and will "co-operate with law enforcement agencies to eliminate and discourage juvenile delinquency and establish and maintain an identification bureau" with which all persons between the ages of 21 and 26 entering bars and taverns in the city are to be registered.

The bureau will promote "dignified conduct of all licensed on-sale liquor taverns."

Members of the original survey committee, given power to act at the January 5 meeting, are the first officers of the service bureau. They are Arthur Murray, of the Red Feather, president; Nathan Shapiro, of Curly's, vice-president; James Ryan, of the Covered Wagon, secretary-treasurer; Andy Leonard, of Andy's Bar, and Matthew Willis, of the Casablanca, directors.

Identification bureau is to be set up within the next week and under the registration plan all persons between 21 and 26 entering the bars will be given application forms to fill out, receiving acknowledgments in return. The applications will be checked against birth certificates, draft cards and school records and if statements contained therein are justified, registrant will be asked to furnish a photograph of himself to be attached to an identification card which will be issued him by the bureau.

Members of the auxiliary police women's force will circulate among the bars and taverns and keep minors out, said Murray. Cost of operating the identification bureau and retaining the auxiliary police force will be met by the tavern owners.

"Our plan will work only if we have the full co-operation of all concerned," Murray emphasized. "We are making a determined effort to keep minors out of taverns and night clubs. We need the help of parents and law enforcement officials."

**LARRY LUKE** *the Duke of Song and His Piano*



**CURRENTLY**  
11 Smash Weeks  
Zanzibar Room, Florentino Gardens  
Hollywood, Calif.

**MGT. FREDERICK BROS.**  
New York • Chicago • Hollywood  
Per. Mgr. Roy Gorrell

**TOPNOTCH COLORED TALENT**  
For Night Clubs, Hotels, Theaters, Cocktail Lounges and Radio. Write, Phone, Wire.  
**Colored Radio Artists' Ass'n THEATRICAL BOOKING AGENCY**  
3458 S. State St., Chicago—Ph. Vic. 7817.

(A stage show and dance orchestra all in one)  
4th Repeat Engagement  
**CROWN LOUNGE, Chicago**  
Mgt. General Amusement Corp.  
**THE DON JACKS**

Z V I V G **"ZIG" AND "VIV" BAKER** Z V I V G  
"Sophisticated Strings"  
We're Buying **MORE WAR BONDS**  
How About You?  
Held Over Indefinitely at  
**THE NEIL HOUSE** Z V I V G  
Columbus, Ohio



Revolving **RHYTHM HARDING and MOSS**  
with **Billie JOYCE**  
ORGAN-PIANO-VOCALISTS  
—REVOLVING STAGE  
"EVERYWHERE THEY GO—THEY STEAL THE SHOW!"  
Currently: 6th Month, Terrace Room, Hotel Dixie, Times Square, New York. Exclusive Management **MUSIC CORPORATION OF AMERICA**



"THREE BOYS WITH A SONG"  
**THE NOV-ELITES**  
LENNIE—FRANKIE—JOE  
Presenting music and comedy that makes them truly America's most outstanding unit.  
—currently—  
**HAPPY HOUR, Minneapolis, Minn.**  
Mgt. **FREDERICK BROS. MUSIC CORP.**



**PROFILES**



**LEROY GENTRY**  
A headliner in the cocktail combo field for over four years, LeRoy Gentry has thrived on his ability to please lovers of classical music as well as the popular variety of songs. Makes a fine appearance and his ingratiating personality has won him many friends. Like another great pianist, the late Fats Waller, Gentry's main interests are in the classics, and he has given several recitals in Chicago.  
His piano playing and singing have been featured at Elmer's Lounge and the Capitol Lounge, Chicago; Vogue, Detroit; Germantown Bar, Philadelphia, and the Flame, Duluth, Minn. Gentry is one of a number of top attractions under personal management of Phil Shelley, of Chicago.

## Ingram, Philly, Reaching for Cocktail Units

PHILADELPHIA, Jan. 22.—Dick Ingram Entertainment Bureau here, concerned almost entirely in band bookings, turning to the cocktail combos for the first time.

Starting off with two units in the stable, with the agency making a real catch in grabbing off the newly organized Art Hinett Trio. Hinett, whose swing organology has been featured on the KYW airwaves for many years, steps out for the first time with a trio, adding bass and guitar to his own talents. Trio debuts January 31 at the Swan Club.

Also handled by the Ingram agency is the Bill Davies Quartet, comprising piano, tenor sax, bass and guitar. Davies, who used to arrange and play piano for many big name bands, bowing with his unit at the 164 Clover Bar. Jim Fettis associated with Ingram, one-time with GAC in New York, in handling the small combos.

## Bert Gervis Adds More Acts

CHICAGO, Jan. 22.—Bert Gervis has signed an exclusive-managership contract with Don Chiesta and his seven-piece Latin-American orchestra and Carmen Ravelle, singer, and has booked them into the Latin Quarter, Chicago, opening February 13. He has also resigned, under the same agreement, King Perry and his orchestra, who opened the Show Bar, Evansville, Ind., January 17, and Clarence Browning, now appearing at the Bamboo Room, Kenosha, Wis.

**THE LITTLE FOUR**  
Sepia Vocal Quartet  
Popular—Old Times—Spiritual—Novelty—Comedy Songs.  
Held Indefinitely  
**JAI LAI CLUB, COLUMBUS, OHIO**

**DARLEEN SISTERS**  
Beautiful Harmonists of Song  
Carmen Theatre, Phila.

"Comedy Bombshell of Song"  
**MARIA LOPEZ**  
HELEN CURTIS CLUB, Charleston, S. C.

**S** stands for "special" personal representation.  
Write Mike Special  
**SPECIAL ATTRACTIONS, INC.**  
48 West 48th Street, New York 19, N. Y.

A Must on Your List  
**PAT TRAVERS**  
and  
**THE MEN ABOUT TOWN**

**S** In Demand Everywhere  
**The OWEN SISTERS**  
The Nation's Most Popular Girl Trio  
GRAYMORE HOTEL, Portland, Maine

**JAY MARSHALL**  
MASTER OF CEREMONIES  
USO Tour

**S** **ARTIE RUSSEL**  
and His Orchestra  
Dance Music—Show Music—Entertainment  
AQUARIUM RESTAURANT  
New York City

**DON SEAT**  
Quintette  
4 Boys and a Girl  
Tops in Music and Song  
Manhattan Circle, Easton, Pa.

King of the Organ  
**Bill Thompson Trio**  
and  
**Carol Horton**  
Hill Crest Hotel, Toledo, Ohio

The Original One Man Band  
**VINCE "Blue" MONDI**  
The World's Smallest Orchestra  
Graymore Hotel, Portland, Maine

**S** ● PIANO AND SONG  
**DOT & DASH**  
Two Tons of Dynamite  
Columbia Hotel, Portland, Maine

**SIX YOUTHFUL DYNAMOS**  
**Jerry Montana**  
and his  
**Versatile Orchestra**  
Graymore Hotel, Portland, Maine

**S** The **ROYAL-AIRES**  
Instrumental-Vocal-Entertaining Trio  
MANHATTAN CIRCLE, Easton, Pa.

**VELVET TONED**  
**MARION MAYE**  
N. Y.'s Newest Singing Sensation!  
Hill Crest Hotel, Toledo, O.

**S** 3 Blondes }  
3 Voices } **DALE SISTERS**  
3 Instrumentalists }  
Hollywood, Fla.

Tall—Tuneful—Terrific  
**MOLLY CRAFT**  
Versatile Singing Pianist  
TAHITI ROOM, Phila., Pa.

Sweetheart of  
Piano and Song  
**AUDREY THOMAS**  
THE CLIQUE, Detroit

# OFF THE CUFF

**EAST:**

THREE LOOSE NUTS set for the Plantation Club, St. Louis. . . . THREE RIFFS move into the Palm Room, Philadelphia. . . . AL FRANCIS TRIO holding over for another year at the Palm Room, Atlantic City. . . . LEW TAYLOR into Rudy's Grill, Trenton. . . . RITA JOYCE into George Levin's Melody Inn, Philadelphia. . . . COOKIE WILLIAMS draws another holdover at the Pelican, Easton, Pa. . . . VARSITY FIVE into Long's Bar, Philadelphia. . . . STEVE BALLAS at the Ironton Hotel, Allentown, Pa. . . . JAY ARNOLD heading the unit at Newburg Inn, Bethlehem, Pa. . . . THREE JACKS AND A JILL new at Dick McClain's Alpine Musical Bar, Philadelphia, alternating with the Three Tarltones. . . . FRANK RITT and his unit at Atlantic City's Alpine Tavern. . . . CHET CRESSMAN gets the call at Carlisle Grille, Allentown, Pa. . . . FOOTS WALLACE AND TRIO take over at Nat Segall's Down Beat, Philadelphia. . . . FIVE GENTS OF JIVE new at Atlantic City's Cl liquor Club. . . . JOHNNIE LOMBARD at Twin Cedar Inn, Clementon, N. J.

CORP. DAN SHERMAN, of Sherman Bros. and Tessie, has singing and dancing lead in army show *Stars and Gripes*. . . . HARRY McKAY lost all instruments, wardrobe and music when Clock Grille, Upper Darby, Pa., went up in smoke. . . . PRIMROSE SEMON back into Hofbrau, Lawrence, Mass. . . . BEN BERNARD held over 12 weeks at Rose Room, Newark. . . . TUCKER SISTERS into Dec's, Baltimore. . . . LOUISE PICKERING at Blue Moon, Newark. . . . HARRY RESER signed for 20 more weeks at Rogers' Corner.

SLIM, STEM and STUMPY current at Three Deuces, New York. . . . TOMMY EDWARDS at Jack's Musical Bar, Harrisburg, Pa. . . . CARMEN RENDE at Hotel Alamac, N. Y. . . . THREE JONES Brothers

and Ray Harris open at the Copacabana, Philly, February 1. . . . MARY ANN FOLEY current at Belvedere Grill, Utica. . . . FLO AND KAY at Diamond Mirror, Passaic.

**MIDWEST:**

. . . DOROTHY JEAN, with Myrna Joyce and Helen Neeson, at the 3700 Club, Cleveland. . . . JOHNNIE PETERS plus Pat Patterson, Precious Fan Dance, Kay Carmen and Bobby Breer at Belle Murphy's, Cleveland. . . . DWIGHT GORDON, Le Brunn and Campbell and Archalee playing at Monaco's, Cleveland. . . . ADRIAN ROLLINI TRIO heads the bill at Chin's, Cleveland, with George Chatterton, Three Loose Nuts and James Oriti also on tap. . . . FRANCES MADDUX at the Zephyr, Kansas City, Mo. . . . JETTE KAY and Annette Arlue playing at the Tropics, Kansas City, Mo. . . . MARION MAYE has opened at the Hillcrest Hotel, Toledo. . . . LITTLE FOUR, at the Jai-Lal Club, Columbus, O., renewed for 14 weeks thru the Mike Special office.

LEON ABBEY'S QUARTET handed a third holdover at the Flame, Duluth, Minn.

KATHY RAND and her piano and the Romanceers, headed by Tony Salamack, carry the entertainment in the new Desert Room of Beverly Hills Country Club, Newport, Ky.

## REVIEWS

### Three Majors and A Minor

(Reviewed at Hotel Majestic Music Bar, Philadelphia)

One of the newer vocal and instrumental units, in local circles, this mixed septa foursome has been cutting some fancy capers in the few months of their organization. Unit comprises Mario DeLagarde at the piano, having squatted

at the Steinway for several name bands; Eddie Lambert's sultry pickings at the electric guitar and Walter Kelley's bass. Musically the lads make easy-to-listen-to-rhythms—both jump and in the smoother style.

Counting even more than their playing is their singing, particularly since it brings to the fore easy-to-look-at "Minor" in Millie Lee. Gal is a definite copper-colored looker, and moreover she can sing, displaying fine vocal qualities in handling the lyric aura for the pop ballads. For the most part it's the closely knit four-part vocal harmonies of the entire group in tackling the tunes—achieving a fine blend that makes for smooth-flowing wordage. Song selections are mostly the soft and soothing pops, and they sell 'em effectively.

M. Orodanker.

### Four Tones

(Reviewed in Zanzibar Room, Florentine Gardens, Hollywood)

Dusty Brooks, bass and leader of this sepian quartet, has been associated with small combos in the Hollywood area for seven years. His rich experience in this field is reflected in the selection of good musicians for the Four Tones. Because of the line-up, group turns out a neat brand of music augmented by vocal variations.

Instrumentally, Four Tones offer nothing new; usual pattern of piano, drums, guitar and bass. The showmanship injected and the mastery of the individual instruments, however, give warmth and informality to the tunes handled. Even pops are done in a fanciful style.

Breakdown on the band must of necessity list George Young, pianist, as a top-notch. Young, recently discharged from the army, offers exceptional pianology. Brooks paces the group on bass and his blending of pizzicato parts adds to the arrangement. A. J. Maryland, who joined the Tones after having his own orchestra, turns in a neat bit of guitar

strumming. Unusual with the group, too, is the drumming. Unlike most sepian groups, Tones use only a snare. While much of their work is soft in character, Raymond Wheaton dusts his brushes on the skin. Drums are felt more than heard.

Outfit is strong vocally with Wheaton featured. His assignments include ballads, some swing and blues. Brooks takes over for sweet swing and folk songs. A solid bet for cocktail spots.

Sam Abbott.

### MAGIC

(Continued from page 21)

by USO to symbolize completion of his 100th USO show. . . . MAL B. LIPPINCOTT, assisted by his wife, Maxine, has just concluded eight weeks of theater and club dates in the Kansas City, Mo., sector and is headed for the Southland where he has bookings to keep him busy until the late spring. The Lippincotts appeared on the banquet program at the annual Kansas Fairs Association meeting at the Jayhawk Hotel, Topeka, January 11-12, representing the Tom Drake Agency, of Kansas City, which has them set for several weeks of Kansas fairs later in the season. Their daughter Franchine has returned to school in Texas. . . . WALKER AND COZY, well-known side show magicians, are with the Hollywood Museum in St. Louis. They recently enjoyed a visit from L. E. (Roba) Collins, now working in a St. Louis war plant after shelving his magic for the duration. . . . BIRCH THE MAGICIAN, with Mabel Sperry, has resumed with his Southern dates after a few days' rest in New Orleans. "The South is booming," writes Birch, "and people seem hungry for entertainment. At least, we can't seat 'em in most places. Business is such that we may work straight on thru the summer, but we hope to get in a few weeks at our Ohio home to rest up a bit after this hectic season. We are short of help and working about 20 hours a day."



# WILLIAM MORRIS AGENCY

# OF BIG *Little* ATTRACTIONS

COCKTAIL COMBOS • SMALL BANDS • NAME ATTRACTIONS

|  |   |   |   |
|--|---|---|---|
| <p style="text-align: center;">XXX</p> <p style="text-align: center;"><i>Ten Fingers of Piano Dynamite</i></p> <p style="text-align: center;"><b>JEAN HAMILTON</b></p> <p style="text-align: center;"><i>"She's Perpetual Motion"</i><br/>Now Playing<br/>DETROIT'S HOT SPOTS</p> <p style="text-align: center;">XXX</p> | <p style="text-align: center;">XXX</p> <p style="text-align: center;">SMARTNESS AT THE PIANO</p> <p style="text-align: center;"><b>VALERIE LEE</b></p> <p style="text-align: center;">WITH HER SONGS<br/>AND MUSIC</p> <p style="text-align: center;">Now appearing<br/>THE COPACABANA, N. Y. C.</p> <p style="text-align: center;">XXX</p>         | <p style="text-align: center;">XXX</p> <p style="text-align: center;"><i>Hollywood's most famous<br/>picture and radio sepi artists</i></p> <p style="text-align: center;"><b>LOUMEL MORGAN TRIO</b></p> <p style="text-align: center;">Instrumentalists &amp; Entertainers<br/>Doc's Cocktail Lounge, Baltimore, Md.</p> <p style="text-align: center;">HEADING FOR N. Y.<br/>1st TIME IN 2 YEARS</p> <p style="text-align: center;">XXX</p> | <p style="text-align: center;">XXX</p> <p style="text-align: center;"><b>ANDY PADOVA'S<br/>STREAMLINERS</b></p> <p style="text-align: center;">Currently<br/>DUANE HOTEL, N. Y. C.</p> <p style="text-align: center;">XXX</p>   |
| <p style="text-align: center;">XXX</p> <p style="text-align: center;"><b>ART TATUM TRIO</b></p> <p style="text-align: center;">Piano—Bass—Guitar</p> <p style="text-align: center;">Opening<br/>CHIN'S RESTAURANT, Cleveland,<br/>Feb. 6th.</p> <p style="text-align: center;">XXX</p>                                   | <p style="text-align: center;">XXX</p> <p style="text-align: center;"><i>Petite Pianist and Singer</i></p> <p style="text-align: center;"><b>JILL ADRIAN</b></p> <p style="text-align: center;">LOMBARDY HOTEL, N. Y. C.</p> <p style="text-align: center;">XXX</p>   | <p style="text-align: center;">XXX</p> <p style="text-align: center;"><b>MEADE LUX LEWIS</b></p> <p style="text-align: center;">Recognized King of the<br/>BOOGIE-WOOGIE<br/>PIANO</p> <p style="text-align: center;">XXX</p>   | <p style="text-align: center;">XXX</p> <p style="text-align: center;"><b>ELLIS LARKINS TRIO</b></p> <p style="text-align: center;">Return Engagement<br/>BLUE ANGEL<br/>New York's #1 Night Club for the<br/>Smart Set</p> <p style="text-align: center;">XXX</p>   |
| <p style="text-align: center;">XXX</p> <p style="text-align: center;"><b>MARVELLE MYLER</b></p> <p style="text-align: center;">One of the Midwest's Finest<br/>Piano Entertainers</p> <p style="text-align: center;">Turf Club, Galveston, Texas</p> <p style="text-align: center;">XXX</p>                              | <p style="text-align: center;">XXX</p> <p style="text-align: center;">They're All Aces!</p> <p style="text-align: center;"><b>THE FOUR SPACES</b></p> <p style="text-align: center;">Danceable • Vocals<br/>Entertainment</p> <p style="text-align: center;">XXX</p>  | <p style="text-align: center;">XXX</p> <p style="text-align: center;"><i>America's Most Unusual<br/>Instrumental and Vocal Duo</i></p> <p style="text-align: center;"><b>LEO &amp; EDDIE</b></p> <p style="text-align: center;">LEO at the Hammond Organ<br/>EDDIE at the Hammond<br/>Novachord</p> <p style="text-align: center;">XXX</p>  | <p style="text-align: center;">XXX</p> <p style="text-align: center;">THE ORIGINAL DECCA<br/>Recording Artists</p> <p style="text-align: center;"><b>THE CATS AND<br/>THE FIDDLE</b></p> <p style="text-align: center;">One of America's Greatest<br/>Sepia Quartettes</p> <p style="text-align: center;">XXX</p> |
| <p style="text-align: center;">XXX</p> <p style="text-align: center;"><i>The Man With the Funny Horn!</i></p> <p style="text-align: center;"><b>SNUB MOSELY</b><br/>and His Orchestra</p> <p style="text-align: center;">On Decca Records<br/>Midway, Phila.</p> <p style="text-align: center;">XXX</p>                  | <p style="text-align: center;">WRITE, WIRE, OR PHONE</p> <h1 style="text-align: center; margin: 0;">WILLIAM MORRIS AGENCY</h1> <p style="text-align: center;"> <span style="margin-right: 20px;">NEW YORK<br/>CIRCLE 7-2160</span> <span style="margin-right: 20px;">CHICAGO<br/>STATE 3632</span> <span>HOLLYWOOD<br/>CRESTVIEW 1-6161</span> </p> |   |   |

# WAR ACROSS THE FOOTLIGHTS

## Public Awareness of Global Conflict Makes Flag Waving Chase 'Em From Box-Office

Producers Find 1918 Audiences 25 Years Older

By ROBERT FRANCIS

NEW YORK, Jan. 22.—Legit has completed a second year of wartime production. On the face of it, judging from the amount of ready coin which poured over b.-o. shelves in 1943, it would look as tho showbiz found just the right dishes to serve up to war-conscious customers. An average of 25 to 30 legit

houses were lighted all year. There were stretches of business so terrific that advance sales put a premium on a ticket for anything resembling a hit.

Of course, there's been plenty of dough around with well-heeled mobs making holiday whoopee every night along the Stem. But that didn't necessarily pack the legit theaters. What did? What do people want from the theater in wartime? Escape via belly-laughs and romantic hoke? Realism? Do they want the war brought closer by plays about the war? Is the recipe comedy, drama, musical or farce, and did producers find some brand-new formula to save themselves a lot of headaches and their backers a lot of tears?

It's just possible that passing years have made producers and managers cannier, but 25 seasons ago and under much the same conditions they were making practically the same motions. The legit had just completed a second year of another war and the records show that current players in the public taste-guessing game are following an almost identical pattern to that laid down by the Quiz Kid entrepreneurs of 1918. The comparison is interesting.

### 1918 Checked 119 Shows

During 1918 the Stem got 119 shows for longer or shorter stays. The tally added up to 41 comedies, 31 dramas, 26 musicals, 12 melos, five farces and four spectacles. Of these, 15 plays had a definite war slant and nine of the musicals were gaited the same way.

History, to coin a phrase, repeats itself. Last year 106 shows made the Broadway grade, including 27 which were holdovers. The 1943 breakdown lists 41 of them as comedies, 30 in the drama division and 25 musicals. There were also four melos, a farce, three spectacles and two variety shows. Seventeen of the plays and five musicals stemmed from military themes. It would seem that managerial opinion, then and now, was divided similarly between comedy, drama and musicals, with about the same emphasis on war plays.

As far as the war angle in legit is concerned, however, 1943 has proved one point conclusively. Propaganda and flag-waving are out. Today's ducat-buyer is a thousand per cent better informed via radio about what is going on. The war has been brought right to his doorstep and he won't stand for the old hero-hoisting hoke on the stage. If the theater is going to tell about the war, it's got to do it literately and with truth. To put it briefly, 1943's playgoer has grown up.

### War Play Box Score 11 to 6

As a result the mortality rate on that type of play stood at 11 to 6. Some of them like *The Russian People* and *Land of Fame* got a customer brush off on the basis of unalloyed propaganda. Still others, *Courier Attack*, *Men in Shadow* and *South Pacific* got similar treatment on the score of melodramatic hoke. The production lads found the unsophisticated days of *Three Faces East* and *Under Orders* were gone forever.

The same treatment went for others

featuring varying light and serious war slants. *Those Endearing Young Charms*, *This Rock, I'll Take the Highroad*, *Pillar to Post* and *The World Is Full of Girls* were thumbed down at the b. o. because they based their bids for favor on notions the playgoer found unbelievable or just plain dull.

Also in the picture, however, were such things as *The Eve of St. Mark* and *The Patriots*, and on the lighter side, *Voice of the Turtle*, *Doughgirls* and *Tomorrow the World*. *Winged Victory*, of course, can be accused of flag-waving, but it is so well written and such a warm-hearted tribute to our Air Forces that anything of the sort is forgiven. The point is that these were all inventively contrived plays carrying truth and conviction. Even *Doughgirls*, which was built strictly for laughs, makes its nonsense credible.

### Escape Has To Be Good, Too

On the escapist side successful bait in the wartime theater has changed only again as standards and sophistication have changed with the times. There were sell-outs in 1918. Some of them could conceivably sell out now. *Seventeen* and *Penrod* are not so far off the beam of *Kiss and Tell* and *Junior Miss*, except that their hilarious problems dealt with a quieter generation. *Lightnin'* and *Dear Brutus* had the same kind that packed *Arsenic and Old Lace* and *Life With Father*, and *Unknown Purple* and *East Is West* didn't need to take any back seat for an *Angel Street* or *Uncle Harry*. Of course, 1918's gifts in musicals didn't stack up with 1943's. It didn't blossom out with any *Oklahoma* or *Venus*, but it did have a *Follies* as good or better than its 1943 successor and it turned out stuff like *Sometime*, *Hitchy Koo* and *Sinbad*.

In sum, it appears that the theater in a war year, or any other year for that matter, is just as much of a hit or miss proposition as ever. The turkeys come and go and there are always enough managerial pants and angels' robes itching with production ants to keep the pot boiling merrily. By the law of averages once in a while they have to click.

What does the customer want in war-

## 'Hayride,' 31Gs; 'Tropical,' 20Gs; 'Peep,' 10Gs & 'Orchard's' 14½Gs Keep Boston Grosses Near Tops

BOSTON, Jan. 22. — Altho there was much gnashing of teeth here in the early part of the week over the censorship of Katherine Dunham's *Tropical Revue*, the box-office boys and company managers ended the stanza beaming like cherubs. Business was that good.

Mike Todd continued to gather in top cash for the final week of his *Mexican Hayride*, while grosses of *Peepshow* and *The Cherry Orchard* crept up a bit. And *Tropical* gathered the bonanza for seven performances.

*Mexican* was again a sellout at \$31,000, which brought the total take here to a fabulous \$118,000. That ain't hay, despite a \$200,000 production cost.

With the performances generally tightened, *Cherry Orchard* did a trifle better each show. A strong one for matinees. Gross jumped a grand and a half to \$14,500 in the second and final frame at the Wilbur.



### BROADWAY SHOWLOG

Performances Thru January 22

#### Dramas

|                           | Opened        | Perfs. |
|---------------------------|---------------|--------|
| Angel Street.....         | Dec. 5, '41   | 900    |
| (Golden)                  |               |        |
| Arsenic and Old Lace..    | Jan. 10, '41  | 1,266  |
| (Hudson)                  |               |        |
| Doughgirls, The.....      | Dec. 30, '42  | 456    |
| (Lyceum)                  |               |        |
| Harriet .....             | Mar. 3        | 296    |
| (Miller's)                |               |        |
| Janie .....               | Sept. 10, '42 | 679    |
| (Mansfield)               |               |        |
| Kiss and Tell.....        | Mar. 17       | 362    |
| (Biltmore)                |               |        |
| Life With Father.....     | Nov. 8, '39   | 1,769  |
| (Empire)                  |               |        |
| Lovers and Friends ..     | Nov. 29       | 64     |
| (Plymouth)                |               |        |
| Othello .....             | Oct. 19       | 112    |
| (Shubert)                 |               |        |
| Over 21 .....             | Jan. 3        | 22     |
| (Music Box)               |               |        |
| Ramshackle Inn .....      | Jan. 5        | 21     |
| (Royale)                  |               |        |
| Storm Operation .....     | Jan. 11       | 15     |
| (Belasco)                 |               |        |
| Suds in Your Eye .....    | Jan. 12       | 13     |
| (Cort)                    |               |        |
| Three's a Family.....     | May 5         | 305    |
| (Longacre)                |               |        |
| Tomorrow the World..      | Apr. 14       | 332    |
| (Barrymore)               |               |        |
| Two Mrs. Carrolls, The.   | Aug. 3        | 203    |
| (Booth)                   |               |        |
| Victory Belles .....      | Oct. 26       | 97     |
| (Ambassador)              |               |        |
| Voice of the Turtle, The. | Dec. 8        | 53     |
| (Morosco)                 |               |        |
| Winged Victory .....      | Nov. 20       | 75     |
| (44th Street)             |               |        |

#### Musicals

|                         |              |     |
|-------------------------|--------------|-----|
| Carmen Jones .....      | Dec. 2       | 60  |
| (Broadway)              |              |     |
| Connecticut Yankee, A.  | Nov. 17      | 79  |
| (Beck)                  |              |     |
| Early To Bed.....       | June 17      | 359 |
| (Broadhurst)            |              |     |
| Jackpot .....           | Jan. 13      | 12  |
| (Alvin)                 |              |     |
| Oklahoma! .....         | Mar. 31      | 351 |
| (St. James)             |              |     |
| One Touch of Venus..    | Oct. 7       | 127 |
| (Imperial)              |              |     |
| Ziegfeld Follies, The.. | Apr. 1       | 444 |
| (Winter Garden)         |              |     |
| (Revivals)              |              |     |
| Merry Widow, The...     | Aug. 4       | 192 |
| (Majestic)              |              |     |
| Rosalinda .....         | Oct. 28, '42 | 520 |
| (46th Street)           |              |     |
| *Our Town .....         | Jan. 10      | 16  |
| (City Center)           |              |     |
| *Limited to 20 perfs.   |              |     |

time? Does he want realism or does he want to forget? What the customer wants is a good show whether it's comedy, drama or musical. Score it to luck or good judgment, 1943 came up with enough of all kinds to keep him happy.

## 'Arsenic' Des Moines Best of Season At Shrine With 65Cs

DES MOINES, Jan. 22.—Arsenic and Old Lace, with Boris Karloff in the cast, got the best house this season at the Shrine Auditorium Wednesday (19), with a near-capacity crowd of 3,800. The Shrine capacity is 4,200.

The gross was around \$6,500, largely because prices on regular 56-cent seats were upped to \$1.12, including taxes. Top price was jumped from \$2.24 to \$2.80 for boxes.

## SONJA HENIE SKATES

(Continued from page 4)

The combined bladework lacked the precision of other years.

However, there is more than enough in the latest Henie revue to offset these flaws. As usual, the costuming is eye-filling. Billy Livingston has outdone himself. A hussar waltz sequence, *Ball in Old Vienna*, and the finale, *La Belle Paris*, are clothes confections. Livingston has gone into a color riot with *Those Gay Old Nineties*, and *Star Dust* with the gals in silver and skating in a dim-out with tiny electric stars, is a wow. And gliding thru it all is the Golden Gal herself, a combination of flashing blades and smile, to sell the show from beginning to end. If she isn't enough, there is Freddie Trenkler, than whom there is nothing funnier on skates.

Sonja gives all the way thru. She's a screen star dancing with her leading man to a Hollywood background; stops the show in its tracks with a naughty hula; is sweetly decorous as a deb waltzing with her fiancé; clicks with a tango that is a marvel of timing, and winds up with a whirlwind-romp as a Parisian soubrette. It should be mentioned also that her new partner in some of these goings-on, Buford McCusker, doesn't do the Golden Girl's performance one bit of harm. McCusker is ingenuous and likeable out there on the ice and gives her excellent support. They make a first-rate team.

Trenkler, of course, uses all his familiar bag of tricks. But he has a way of stringing them together which always makes them seem fresh. Also he's generally good for a new rib-tickler somewhere in the proceedings. He's good for several in the current ones at the Garden. He's got a surprise gag ending to his Private Trenkler routine that had the crowd in an uproar.

For the rest of the background for Miss Henie's new show, the Caley Sisters, Dorothy and Hazel, do one of their top-flight acro duos, and appear later in a foursome with Marshal Beard and Harper Flaherty. Beard also offers a solo Spanish number for good effect. But with all its color, smart costumes and even Freddie Trenkler, it's still Sonja's show. The heat's on the ice the minute she skates out of the wings. As usual, she's what they'll go to the Garden to see.

And speaking of the people who go to see the Golden Gal, William H. Burke, general manager of the *Hollywood Ice Revue*, reports some extraordinary b.-o. figures since the first edition came to the Garden in 1938. In 44 performances thru last year's visit 735,000 people paid \$1,547,000 into the Garden till to see Sonja skate. Burke's breakdown by seasons credits six performances in 1938 with a gross of \$156,000 and 102,000 admissions. Six in 1939 racked up \$200,000 with 101,000 payees. Six more in 1940 set a mark of \$215,000 for 104,000 customers. Eight shows in 1941 tilted \$282,000 from 132,000 fans. The same number in 1942 brought in \$303,000 and 136,000 buys, and an advance to 10 performances in 1943 jumped the take to \$391,000 from 160,000 Henie enthusiasts. It's been a steady progression with the turnstiles clicking on the up-grade all the way. As the current engagement skeds half as many more showings than last year, the figures should skyrocket. Price range is \$1.10 to \$4.40. No matinees will be given. Bob Francis.

**BROADWAY OPENING**  
**OUR TOWN**

(Opened Monday, January 10, 1944)  
**CITY CENTER**

A revival of the play by Thornton Wilder. Staged by Jed Harris. Music arranged and played by Bernice Richmond. General manager, Ben F. Stein. Stage manager, John Paul. Press representative, Michel Mok. Presented by Jed Harris.

- Stage Manager ..... Marc Connelly
- Dr. Gibbs ..... Curtis Cooksey
- Joe Crowell ..... Richard Dalton
- Howie Newsome ..... Donald Keyes
- Mrs. Gibbs ..... Evelyn Varden
- Mrs. Webb ..... Ethel Remy
- George Gibbs ..... Montgomery Cliff
- Rebecca Gibbs ..... Carolyn Hummel
- Wally Webb ..... Teddy Rose
- Emily Webb ..... Martha Scott
- Professor Willard ..... Arthur Allen
- Mr. Webb ..... Parker Fennelly
- Woman in the Balcony ..... Alice Hill
- Man in the Auditorium ..... John Faul
- Lady in the Box ..... Frederica Going
- Simon Stimson ..... William Sweetland
- Mrs. Soames ..... Doro Merande
- Constable Warren ..... Owen Coll
- Si Crowell ..... Roy Robson
- Baseball Players: Alfred Porter, Charles Wilcy Jr., Henry Michaels
- Sam Craig ..... Jay Vellie
- Joe Stoddard ..... John Ravold
- Mr. Carter ..... Walter O. Hill
- Assistant Stage Managers: Alfred Porter, Charles Wilcy Jr., Henry Michaels
- People of the Town: Charles Melody, Jean Dale, Barbara Burton, Robert R. Hawley, Alida Stanley, John Dexter, Frederica Going, Ann Weston, Robert Hartung, Mary Martin, Nance Robbins, Donald Bain, Arthur Allen, Burton Tripp, Vera Fuller Mellish, Mary Boylan, Horace Henry, Edith Enderic, Alice Hill, Bennes Mardenn, Winifred Walsh, Eleanor Anton, Eileen Heckart.

The City Center's third bow to the drama bids for more success than the first two tries. *Susan and God* was lightweight fare for an opening of New York's temple of culture, and while revival of *The Patriots* was a literate attempt to restage a timely play, the replica lacked much of the dignity and force of the original.

Now for two weeks the Center is filling its stage with something which has both dignity and appeal, a play which is particularly appropriate to a theater devoted to the man-in-the-street. Thornton Wilder's *Our Town*, sceneless, proless epic of life, love and death in a New Hampshire village, retains the same simplicity and directness that made it a stand-out nearly six years ago. Whether they do it as well up on 56th Street as at Henry Miller's Theater back in '38 is more or less a question of personal taste. It runs very close to the original and is an excellent production.

Obviously, it is a tough job for any actor to follow the pattern laid down by Frank Craven in the creation of the Stage Manager. Marc Connelly's performance is as drawingly smooth as his predecessor's, and except for the fact that the Center is a big place and he ought to speak up to the folks in the back of the house, it has much the same whimsical charm. Connelly and his pipe are completely at home, and "they" emcee the Wilder opus as if they'd been acting together all their lives.

Martha Scott is back from Hollywood to play Emily, the part that turned out to be the springboard for her picture success. She has grown up considerably. There is more sureness in her playing and she gives a finely sensitive portrait of the small-town girl who fell in love with the boy next door. There are three other players back in familiar roles. Evelyn Varden is once more the boy's mother, Doro Merande is again delightful as the town gossip and Arthur Allen is Professor Willard. There are fine actors also among the excellent cast doing *Our Town* for the first time. Young Montgomery Cliff is the other half of village romance and acquires himself with much credit. Curtis Cooksey and Parker Fennelly are the respective fathers, the latter particularly effective as Wilder's notion of a country editor.

Jed Harris's restaging of pantomime and

dialog leaves nothing to be desired. *Our Town* is as good as it ever was—a simple, homely tale about plain, nice people. They're still nice—and so is Wilder's play. **Bob Francis.**

**FM GETS GREEN LIGHT**

(Continued from page 10)  
FM cannot have a hearing on CBS. CBS is a broadcast operation pure and simple. NBC is owned by ROA, which is a great manufacturing organization out to sell FM transmitters, FM relay stations and new radio sets which will incorporate FM reception. It would have been bad biz to have the network fighting FM while the parent company was out selling it to station owners and public.

All this FM activity happens at a time when the FMIBI (Frequency Modulation Broadcasters, Inc.) are holding their first big convention in several years. The meeting which will be attended by every important broadcasting factor in the country is bringing to New York (26-27) affiliates of both NBC and CBS. They might ask, "What is the net going to do about FM?" This would not have disturbed the chains too much were it not for the fact that FM's American Broadcasting System, with CBS's Bill Lewis, former vice-president in charge of programs, as operating head, is expected to be selling ABS not only for what it has been in the past (a time broker) but as a real net in every department including programming.

**No Like New Net Competition**

It's better, say some net officials, to build competition than it is to open the door to it. If you build it yourself, they argue, you know what's going on.

The attitude of the two junior nets of FM is well known. Four of the key stations owning the Mutual Broadcasting System have large investments in FM stations, this includes WOR, Yankee, Don Lee and WGN. These have been using MBS programs right along. However, Mutual's proxy, Miller McClintock, has hesitated to issue a general MBS policy statement until the board of directors meet in February. What they can do to top NBC's all-out and CBS's expected "good luck to you" pronouncement is wondered at in the trade.

The Blue Network has urged recently that all its member stations climb on board the FM bandwagon. No restrictions have been placed in the way of the Blue stations on using programs and they too will have a statement to make shortly.

MBS and the Blue have no manufacturing interests and so their operations must be on a straight showbiz basis.

The general green light given FM by the networks make the FMBT convention perhaps the most important gathering in radio since the war began. It will be covered, naturally, by *The Billboard*, with a special report scheduled next week showing just what the radio editors of the country's newspapers think of FM and why.

**LEA COM. HEARS HOOVER**

(Continued from page 10)  
he recalled vaguely a controversy involving Lombardi but explained that he would have to see his files to recall the contents of the letter.

**WCOP in Testimony**

"Did you suggest or recommend that WCOP be put off the air?" Garey asked. Hoover refused to reply, stating that, "While, of course, I do not desire to interfere with the work of the committee, I shall not testify with regard to any matters pertaining to my work as director, according to directions from the President in writing."

Garey then demanded a copy of the letter containing the instructions, but Hoover refused with the explanation that the letter had been addressed to the Attorney General and that he could not immediately produce a copy.

Insisting that Hoover should produce the directive for "the guidance of the committee," Garey said the committee had a right to know whether or not the FBI director was following the instructions given him by the President.

Seeing that the hearing was getting nowhere, Chairman Clarence Lea interposed and suggested that a new line of questioning be taken and that in the meantime the matter be taken up with the Attorney General.

Representative Hart of New Jersey, one of three congressmen present on the committee for the session, protested that there was "something a bit nebulous" about the G-man's inability to answer questions, and added testily:

"After all, Congress still does have some rights."

**Subject of Hearing Comes Up Late**

The Federal Communications Commission—object of the investigation—was introduced late in the morning when Garey asked if Hoover sought the co-operation of FCC in fulfillment of the obligations imposed by the President's directive giving the FBI authority to take charge of investigating sabotage and violations of neutrality provisions.

Again Hoover refused to answer, explaining that the answer fell within the terms of the directive to the Attorney General.

Considerable testimony developed over what Garey charged was undue hesitancy of FCC to turn over to FBI fingerprint records of FCC employees. This was not done until 16 months after the beginning of the war, he declared. Refusing to reply to many of the committee counsel's queries on this subject, Hoover merely explained that "the record speaks for itself."

Garey made one final effort to capitalize on his witness when he brought up the question of whether or not Admiral Stanford Hooper was fired from the navy because of pressure brought to bear by FCC Chairman Fly. This line of discussion led nowhere. The G-man refused to discuss it.

Hoover did admit, under questioning from Garey, that FCC monitoring operations had been useful to FBI.

There was only a small attendance at the hearings Thursday, in spite of the celebrity appeal of the FBI director, and it's expected that it will be less when he appears for the second time, January 26.

**USO UNIT BACK HOME**

(Continued from page 3)  
at Port Moresby. On another occasion, when the army laid down a three-mile corduroy road thru swamp and jungle, 50 volunteers shoved the troupe in a jeep to an advanced post to give a show.

Both performers paid high tribute to all branches of the overseas services and stressed the marvelous co-operation between them. The Seabees, in particular, were singled out once again as the unsung heroes of the Pacific area.

As with other USO-Camp Shows players, Kavanaugh and Fogarty brought back a plea for more G. I. mail. Mail is the No. 1 thought in the boys' minds and they say folks back home don't write enough. Fogarty stated that he had seen lads turn away and burst out crying when the mail pouch had nothing for them.

Kavanaugh, an Australian by birth, recounted the thrill of the trip, his meeting in Sydney with his 80-year-old mother, whom he hadn't seen for 20 years.

**WPB KILLS HOPE**

(Continued from page 3)  
out elation are straw-hat theater operators who, forced to move into town because of gas rationing, are finding customers unwilling to patronize uncooled houses.

Restrictions on the use of Freon were originally scheduled to be lifted by WPB March 31, which would have allowed sufficient time for showbiz to have prepared for the summer. Now, however, the date has been advanced to August 31, 1944, which is the end of the summer.

**HUB SEX CONSCIOUS**

(Continued from page 3)  
filth, there must be something wrong with the system of official criticism. . . . Actually this dance (*Rites De Passage*) and all other offerings of the Dunham show stayed well within the bounds of good taste. . . . Boston's censorship office has more than once given the city a black name in stage and literary circles. The more it toadies to minority influence based on intolerance and lack of artistic appreciation, the more it wounds the residuary culture of this city."

In an interview in *The Herald* the same day, Miss Dunham tried to explain the "offending dance" without apology. But she couldn't resist saying "They're completely sex conscious in Boston."

The Hub's restraints are placed upon a woman respected nationally for her researches in anthropology and for her standing as a great artist of the dance.

**SHORT WAVE NO ANSWER**

(Continued from page 4)  
cast messages to Europe. American officials have to use British equipment for their wartime propaganda—a condition

not probable for post-war American commercial advertisers—or they have to use unreliable short-wave broadcasts from America.

**BBC Doing Top Job**

Shouse gave a hint as to what might be the post-war picture in the fight of radio advertisers to contact the European market when he said: "The job that they (BBC) are doing far transcends anything that has so far even been envisioned here. I think that thru the devotion to purpose, thru the foresight and devotion to duty of the BBC's Overseas and European Services, new and additional luster is being given to 'Britannia Rules the Waves.'"

Shouse then added that "BBC today has grown in war years from an organization of perhaps 1,000 people to where it employs somewhere in the neighborhood of 25,000. It is bigger by several times than the National Broadcasting Company, the Columbia Broadcasting System, the Blue Network and the Mutual Network."

**BBC Not Stodgy**

"I know that in my own case I did not find that the BBC is the stodgy, super-aesthetic broadcasting organization that, from what little I had read in past years, it might have appeared to be. Many types of programs are done excellently."

Then, pointing out that American broadcasters will have a tough fight on their hands if they try to compete with the BBC after the war, Shouse said, "From the British Isles, of course, it is possible to reach every country in Europe with a radio signal that is not a short-wave signal. Powerful transmitters located in the southern part of England supply programs in French, German, Dutch, Spanish, etc., to the extent of some 20 or 30 different languages 18 hours a day. I do not believe that it will ever be possible for the United States to do as effective a job in Europe by means of short wave, which, up to the present moment, is our only assurance and only insurance that in the years to come messages and philosophies which we may feel important for the people of Europe will reach them."

**Post-War BBC Co-Op Not To Be Expected**

"During the war the BBC has, of course, extended every co-operation to our government in the way of supplying various American governmental agencies with transmitting equipment for our own psychological warfare work. Altho it might be presumptuous to ask that such right be continued in the post-war period, where presumably Europe's ills and aggravations will be healed and maladjustments corrected, the sheer concept of presumptuousness does not alter the fact that it will for many years be an important thing that the American thinking about the world of tomorrow be kept crystal-clear in the minds of the hundreds of millions of people on the Continent."

**DRAMATIC AND MUSICAL**

(Routes are for current week when no dates are given)

- Abie's Irish Rose (Court Square) Springfield, Mass., 26; (High School Aud.) New Britain, Conn., 27; (Victoria) Greenfield, Mass., 28-29.
- Abie's Irish Rose (Auditorium) Pueblo, Colo., 26; (Capitol) Salt Lake City 28.
- Aldrich Family (Davidson) Milwaukee.
- Arsenic and Old Lace (Auditorium) Salina, Kan., 26; (Shrine Aud.) Oklahoma City, 29.
- Barrymore, Ethel, in Corn Is Green (Geary) San Francisco.
- Blithe Spirit (Omaha) Omaha, 26; (Music Hall) Kansas City, Mo., 27-29.
- Blossom Time (Cass) Detroit.
- Blossom Time (Karlton) Williamsport, Pa., 26; (State) Harrisburg 27; (Lyric) Allentown 28; (War Memorial Aud.) Trenton, N. J., 29.
- Curtain Time (Curran) San Francisco.
- Decision (Wilbur) Boston.
- Doughgirls (Royal Alexandra) Toronto.
- Doughgirls (Walnut) Phila.
- Dunham, Katherine, Dancers (Locust St.) Phila.
- Gilbert & Sullivan Operas (Boston O. H.) Boston.
- Good Night Ladies (Blackstone) Chi.
- House In Paris (Plymouth) Boston.
- Jacobowski and the Colonel (Shubert) New Haven, Conn., 27-29.
- Jane Eyre (Lyric) Bridgeport, Conn., 26; (Bushnell Aud.) Hartford 27; (Playhouse) Wilmington, Del., 28-29.
- Junior Miss (Biltmore) Los Angeles.
- Kiss and Tell (Harris) Chi.
- Kiss and Tell (Municipal Aud.) Long Beach, Calif., 26-27; (Junior College Aud.) Ventura 29.
- Kiss and Tell (National) Washington.
- Oklahoma (Erlanger) Chi.
- Patriots, The (Nixon) Pittsburgh.
- Porgy and Bess (Taft Aud.) Cincinnati 27-29.
- Rosalinda (Shubert) Boston.
- Something for the Boys (Forrest) Phila.
- Sons of Fun (Civic O. H.) Chi.
- Student Prince (Ford) Baltimore.
- Tobacco Road (American) St. Louis.
- Tomorrow the World (Selwyn) Chi.

**★ PRODUCERS ★**

For S.R.O. use local Radio!  
Local Radio time is not extra advertising—it's an Extra good way to sell your show!  
★ Smart showmen use local air time to sell their show!

For the latest news in Radio see our Radio Section.

# The Final Curtain

## Marriages

**ALEXANDER**—Abraham Chester, 53, emcee and booking agent, of a heart attack at his home in Miami January 20. He formerly was a vaude partner of Frank Madden. Survived by his widow and a brother, William, both of Miami.

**ALLEN**—Mrs. L. O., 67, mother of Mrs. T. A. Puzell, of Puzell's United Shows, of pneumonia in Baptist Hospital, Little Rock, January 8. Also surviving is her husband, L. O. Allen, and a son, C. O. Stewart. Services at Griffin-Liggett Chapel with interment in Pine Crest Memorial Park, Little Rock, January 11.

**BITTNER**—Ella, character actress with Midwestern repertoire shows for many years, recently in Omaha following a heart attack.

**BOEHLE**—Albert (Pat Roch), outdoor showman, in Veterans' Hospital, Excelsior Springs, Mo., November 22. Survived by his widow, Mrs. Anna Boehle. Interment in Nashal Park Cemetery, Kansas City, Kan.

**BOYLE**—James, 83, member of the Regina Exhibition horse racing committee for 25 years and an exhibitor of prize-winning dogs at fairs and dog shows throughout Canada and the United States, at Regina, Sask., January 2. Burial in Regina Cemetery.

**CORYELL**—Mrs. Grace Newton, 89, former night club operator who with her late husband, George H. Coryell, was a resort pioneer operator in Southern New Jersey, January 14 at the home of her son in Ventnor, N. J. They pioneered in Atlantic City, operating hotels and amusement enterprises there, and also played an important part in the building up of Ventnor City, N. J., resort. They last operated the Blue Cavern Grotto, popular Atlantic City night club. Three sons survive. Services in Atlantic City with burial in Greenwood Cemetery there January 17.

**ELLIS**—Thomas L., 65, former owner and operator of the Grove, near Houston, in that city January 9. He was also owner of the Grove, near Orange, Tex., and the 400 Club in Houston. Burial in Brookside Cemetery, Houston. Survived by his widow, four sisters and three brothers.

**FONTANA**—Mrs. Rosa Alexander, 73, mother of Joe J. Fontana, carnival executive, now assistant manager of the J. P. Sparks Shows, following an extended illness at Augusta (Ga.) Infirmary January 17. Survived by her sons, Joe J., Birmingham, and Joe A., Beaufort, S. C., and three daughters, Mrs. Marie Thomas, Atlanta; Mrs. Della Mudgett, Hartford, Conn., and Mrs. W. H. Perkins, Augusta.

**FRITZ**—Guy O., formerly associated with a number of Midwestern stock companies, January 20 in Kansas City, Mo. Survived by a sister, Ora, and a brother, Charles, Pittsburg, Kan.

Helldorado, Tombstone, Ariz., for three years. He was a member of Equity. Survived by his widow, Katharine Armstrong, and a daughter, Dorothea Marr Ramsey. Masonic services, with interment in Greenwood Memorial Park, Phoenix, November 2.

**IODICE**—Mrs. Christina, 77, mother of Peter J. Iodice, head of Amusement Booking Service, Detroit, at her home in New Castle, Pa., January 3. Survivors also include two daughters. Interment at New Castle.

**JOY**—Jack, 48, music director and well-known veteran of West Coast radio, at Veterans' Hospital, Sawtelle, Calif., January 15. He recently underwent two major operations. He was music and program director at KFWE for several years and later moved to KHJ and Don Lee as program director. At the outbreak of the present war, he went to Washington, where he served on the Music War Committee and directed *The Army Hour* music. He returned to Hollywood recently and was connected with the War Department's public relations bureau in the radio department. At one time he was pianist for Sophie Tucker. Services followed by cremation January 18. Survived by his widow, Edyth; his mother and a sister.

**KERWIN**—Mrs. Jane, 74, mother of Mrs. Nan Rankin, well known in outdoor show business, January 21 at her home in Chicago. Burial in Evergreen Cemetery, Chicago. Survived by four daughters, Mrs. Rankin, Mrs. Lillian Woods, Mrs. Jane Hermanson and Mrs. Ray Sibley, and two sons.

**LEFFINGWELL**—Edith, 56, stock actress, January 16 of a heart attack at her home in Chicago. Burial in Wunder Cemetery. Mrs. Leffingwell was formerly a member of the Harwood-Kurtz Shows. She leaves a son, Miron, now serving abroad with the armed forces.

**LEGGETTE**—Edward, outdoor showman, of a heart attack in Kansas City, Mo., January 17. Services in charge of Heart of America Showman's Club and conducted by Cecile Daylight Lodge, F&AM, of which he was a member, from Freeman Mortuary. Survived by his brother, Clyde R., owner of Leggette Shows, and two sisters, Bertha, Dallas, and Mary, Hollywood. Interment in Showmen's Rest, Memorial Park Cemetery, Kansas City.

**LEOPOLD**—Mrs. Joseph, 78, mother of Ed Wynn, radio, motion picture and stage comedian, at her home in Atlantic City, January 20. Survived by another son, Leon Leopold, manager of the Walnut Street Theater, Philadelphia; a grandson, two sisters and two brothers. Burial in Mount Sinai Cemetery, Philadelphia.

**LEVINO**—Mrs. Margaret Prussing, 53, M-G-M writer, at her home in Los Angeles, January 14. She was the wife of Albert Shelby LeVino and mother of Aviation Cadet Theodore LeVino. Also survived by two sisters, Mrs. Ella Jorgulesco, Los Angeles, and Louise V. Prussing, Chicago, and a brother, George F. Prussing, La Crescenta, Calif. Private services in Los Angeles January 15.

**MAGOTO**—Joseph, 66, pony ride operator, at his home near Rossburg, O., January 11.

**MASSAR**—Georgia, daughter of the late A. M. Massar, of the Metropolitan Shows, of pneumonia in a Cleveland hospital January 17. Survived by her mother, her brother, Raymond, and a grandmother, Mrs. Mary T. Valentine, Cleveland.

**MILLER**—John McPhail, 72, assistant manager of the Orpheum Theater, Fort Madison, Ia., December 22 in that city. He was a billposter for Lemon Bros.' Circus in 1899 and later organized Miller Bros.' Dramatic Stock Company. In 1906 he managed a stock theater in Peoria, Ill., and leased the Masonic Opera House, Oskaloosa, Ia., in 1914-'25. He also operated the New Theater, West Liberty, Ia., in the winter, traveling with Marshall Players under tent during the summer season. He was affiliated with Muscatine (Ia.) Local 238, IATSE, and traveled with stage shows. He had also been stage carpenter at Paramount Theater, Cedar Rapids, Ia. Survivors are his widow, Elizabeth; a daughter, Ann (Babe) Miller; a brother and two sisters, all of Fort Madison.

**MORGAN**—Thomas, 47, brother of Russ Morgan, orchestra leader, at Nanticoke, Pa., January 18 of a heart attack.

**NASSER**—Georgie, 24, troupier, of pneumonia in Huron Road Hospital, Cleveland, January 17. Survived by her mother,

Mrs. A. M. Nasser, and a brother, Raymond.

**RABINOVIC**—Rose, 74, mother of Murray Rubens, composer, and Abe Rubens, carnival exec., in Tampa January 6. Burial in Mt. Karmel, N. Y., January 10.

**RALSTON**—Gertrude (Mrs. Bert Bertrand), 53, prima donna in burlesque, at Allerton Hospital, Boston, recently. She had appeared in *Wine, Women and Song* on the Columbia Wheel and played vaude with her husband under the team name of Bertrand and Ralston. Survived by her husband and daughter, Alma Montague, ingenue of burlesque.

**ROLFE**—Walter L., 64, editor-in-chief of the Century Music Company, New York, at his home in Boston January 17 after a long illness. He was the composer of the waltz *Kiss of Spring*; a charter member of ASCAP, and had a studio in Boston for many years. Survived by his widow, a son and a daughter.

**SHEA**—John J., 66, owner and operator of Bayside Park, Clear Lake, Ia., at his home there January 15 following a long illness. Survived by his widow, Mrs. Mary Helen.

**SMITH**—Jack C., 48, songwriter and film and radio character actor, in Hollywood January 14. He was in vaudeville in Massachusetts at an early age, became a music publisher and, later introduced for Irving Berlin's firm hits such as *When I Lose You*. He toured Australia with the *Good News Musical Comedy* company in the late 1920's. He then went to Hollywood to play one of the original tramps in the *Mickey McGuire* film series starring Mickey Rooney, and later returned East for radio and stage work, appearing on the air with his wife for two years in Boston and one in New York. After his return to Hollywood in 1936, he wrote cowboy songs for Western films and appeared in several pictures, including *Oregon Trail*, *Frontier Badman*, *Hi-Ya, Sailor*, and *Crazy House*. His most recent work was in *His Butler's Sister*. He leaves a widow, Ruth, and his mother, Mrs. Harriet Laraway Smith, Van Nuys, Calif.

**STEFFENS**—Alfred P., 37, director of publicity and advertising for the Pocono Mountain resorts in Eastern Pennsylvania, at the Pine Knob Inn, Canadensis, Pa., January 7, from the effects of influenza. He was instrumental in making the Poconos well known as a resort center and managed the Pine Knob Inn, owned by his mother, Mrs. Anna Steffens, who survives him. Services at the Inn January 9. Interment in the Lutheran Cemetery at Middle Village, Long Island, N. Y., January 10.

**STEVENS**—Albert G., retired fancy ice and roller skater, January 9 in St. John, N. B., after a brief illness. He appeared at rinks in Canada and the United States. Surviving is a brother, Beverley, also formerly a skater.

**UHLIK**—Charlotte May, 70, daughter of the senior member of the firm of Rose & Stowe, circus promoters and operators of an early Mississippi River showboat, in Hollywood January 17. Survived by five sons, Clark, Edgar, Mark, Robert and Jere Jr. Services in Hollywood January 19.

**WALTON**—Arthur, acrobat and last of the Four Waltons who appeared with Ringling Bros.' Circus, in Toledo January 20.

**WILLIAMS**—John J., well known in the tent rep and dramatic stock fields, January 7 at Phoenix City, Ala. Williams was for a number of years identified with his brother-in-law, Dick Mason, in the operation of the Mason-Williams Stock Company. After the death of Dick Mason, Williams owned and managed the John J. Williams Stock Company, and was jointly featured with his wife, Betty Williams. For the past several seasons he was manager of Idle Hour Park in Phoenix City. A son, Roy Martin William, paratrooper, recently was released from a hospital where he has been confined as a result of war injuries. Survived by his widow, Betty; a son, Roy Martin; five sisters, Mrs. Elmer (Marie) Lazon, Mrs. Ina Lehr, Mrs. Cecil (Fanny) Simmons, Mrs. Katie Keene and Mrs. May Blossom Allen, and a brother, Alfred.

**YECKER**—Raymond P., 50, former theater manager, January 6 at his home in Lancaster, Pa. He took over the management of the Fulton Opera House, Lancaster, after the death of his father and was the last man to promote stage productions there. In recent years he was manager of the Lancaster Outdoor Advertising Company. His widow, five children, a brother and sister survive.

**DODGE-BUTTS**—Corp. Allen A. Dodge, nonpro, and Caroline Butts, WBZ (Boston) Music Clearance Department, in Boston January 16.

**MAY-JOHNSON**—Martin (Marty) Anthony May, comedian, to June Johnson, daughter of "Chick" Johnson, January 16 in Chicago. Both are in the *Sons o' Fun* cast.

**MORGAN-LANG**—Lieut. William Morgan, nonpro, to June Lang, screen actress, at Santa Monica, Calif., January 5.

**PARKS-HIEBER**—Sgt. Lynn M. Parks, former manager of Marquis the Magician, to Olive Patricia Hieber, nonpro, at Dothan, Ala., December 11.

**WALKER-VALE**—Drew Walker, saxophonist, and Loretta Vale, vocalist, with Reggie Childs's orchestra, in St. Louis January 14.

## Births

A daughter to Mr. and Mrs. Charles W. Watson at Mercy Hospital, Gary, Ind., December 29. Parents were formerly with the Art Lewis Shows.

A son, Leon Arthur, to Mr. and Mrs. W. J. Pollack (Wallace, the Magician) December 2 at St. Mary's Hospital, Syracuse.

A son, Frank Jr., to Mr. and Mrs. Frank Sinatra in the Margaret Hague Hospital, Jersey City, N. J., January 10.

A son, Klevé, to Mr. and Mrs. Klevé Kirby January 7 at St. Francis Hospital, Evanston, Ill. The father is an NBC announcer.

A daughter to Mr. and Mrs. Tonio Cortese January 6 at Women's Homeopathic Hospital, Philadelphia. Father is pianist with Jon Arthur's orchestra at the Shangri-La in that city.

A daughter to Mr. and Mrs. George Levin January 5 at Women's Homeopathic Hospital, Philadelphia. Father is the operator of the Melody Inn, that city.

A daughter to Mr. and Mrs. Nelson McInch at Good Samaritan Hospital, Los Angeles, January 8. Father is at KFI.

A daughter to Mr. and Mrs. Lewis Jacobs at Cedars of Lebanon Hospital, Hollywood, January 8. Father is writer at Metro.

A son to Mr. and Mrs. Cortland Rhodes at California Lutheran Hospital, Los Angeles, January 8. Mother is Mary Jane Rhodes, radio and screen vocalist.

A son, Allyn Watts, to Mr. and Mrs. H. A. McKenzie at Thompson-Johnson Hospital, Elberton, Ga., January 10. Father was formerly musician with Walter L. Main Circus and Dodson Shows and now is supervisor of music in Elberton city schools.

A son, Ezio Pietro, to Mr. and Mrs. Ezio Pinza at Columbia-Presbyterian Medical Center, New York, January 17. Mother is the former Doris Leak, ballerina, and father is leading basso of Metropolitan Opera Company.

A daughter, Janet Alvaretta, to Mr. and Mrs. Fay Ridenour in Highsmith Hospital, Fayetteville, N. C., January 13. Father is the Mysterious Mr. Fay, magician-mental-ist.

A son, Ezio Pietro, to Mr. and Mrs. Ezio Pinza in New York January 17. Father is Metropolitan Opera basso, and mother was formerly a ballerina there.

A son to Mr. and Mrs. Theodore Knappen in New York January 19. Mother is the former actress, Betty Compton.

## Divorces

Dean Jagger, stage and screen actor, from Mrs. Antoinette Jagger, nonpro, in Los Angeles December 31.

Mary Astor, screen actress, from Manuel Del Campo, now in the Royal Canadian Air Force, in Los Angeles January 6.

Shirley Ross, screen actress, from Kenneth R. Nolan, actors' agent, in Hollywood January 7.

Dorothy Ewing from Earl Ewing, adagio team, in Chicago January 12.

Leta Roth, model, from Waldemar H. Roth, musician, in Los Angeles January 4.

Margaret Seiger from Rudolph Seiger, former violinist-director of the Fairmont Hotel concert orchestra, San Francisco, in that city January 4.

Suzanne Kettering, nonpro, from Frank Kettering, member of Hoosier Hot Shots, radio musical combo, in Chicago January 13.

Jacqueline Dalya, screen actress, from William Henry Conselman, motion picture writer, in Los Angeles January 14.

# CONKLIN, CASEY TO REPEAT



NEW OFFICERS OF THE LADIES' AUXILIARY, Pacific Coast Showmen's Association, who presided at the first meeting in 1944 on January 10. Left to right: Edith Walpert, president; Marie Tait, treasurer; Vivian Gorman, secretary; Marie Morris, second vice-president; Mary Taylor, first vice-president. They were inducted into office with ceremony at the 13th annual installation on January 3.

## Frolicland Set For W. Canada Loop 4th Year

Class A awards contracts  
—Winnipeg show will again play dates in Class B

WINNIPEG, Jan. 22.—Frolicland of the Conklin Shows will be back on the Western Canada Class A circuit of 1944 exhibitions, Brandon, Calgary, Regina and Saskatoon, and Canadian Lakehead Exhibition, Fort William-Port Arthur, Ont.

J. W. (Patty) Conklin, head of the shows, was awarded the contracts at the annual meeting of Western Canada Association of Exhibitions in the Royal Alexandra Hotel here January 17-19. This will be the fourth consecutive year for the Conklin Shows on the Prairie midways.

E. J. Casey Shows, Winnipeg, were awarded midway contracts for the 13 fairs on Class B loop at the annual meeting of Western Canada Fairs Association held in conjunction.

E. J. Casey played the circuit last season. Unable to continue playing the Class C fairs because of wartime motor restrictions, he played the B circuit with rail equipment allowed by the government. Details of the Winnipeg meetings are in the Fairs-Expositions Department of this issue.

## Wilson to Marks; New Building Okay

RICHMOND, Va., Jan. 22.—Harry Wilson, who has been signed as assistant manager of the Marks Shows, said John H. Marks, will report to winter quarters here March 1.

Priorities have been granted for erection of a 30-by-150-foot addition to the main building and work has begun. Bert Miller has taken over supervision of the work, which will be rushed. The large paint shop was completed last week and rolling equipment is being freshly colored.

Henry Sasserma has been checking in new tops purchased by Manager Marks last fall. Recent visitors included Bucky Allen, W. T. Stone, G. E. Huband, Charles Pendleton, Bill Rowe, Harry Frank, Harry Palmer, Leon Gary and Lieut. Alfred C. Nowitsky.

## Work Being Mapped By Tinsley Attaches

GREENVILLE, S. C., Jan. 22.—Owner-Manager John T. Tinsley and Mrs. Tinsley returned after spending the holidays in New York visiting and buying equipment, reported H. S. Thompson. Work in quarters of City Rides here is under supervision of Tony Lento and O. F. Fox, who have completed a new corn game and some other equipment for the season. Ride Superintendent H. C. (Hank) Stulken is expected from his home in Florida to begin overhauling and repainting, and another crew will start in the park building and grading February 1.

Mrs. Mayo Tinsley was confined to her bed (See Tinsley Work Mapped on page 34)

## Atlanta to JJJ

AUGUSTA, Ga., Jan. 22.—E. Lawrence Phillips and Morris Lipsky, associate owners of the Johnny J. Jones Exposition, said here that they had signed contracts with Mike Benton, president of Southeastern World's Fair, Atlanta, for the Jones organization to furnish midway attractions and concessions at the 1944 Atlanta annual.

## Oddities Hit Heavy Gross at Wichita

WICHITA, Kan., Jan. 22.—After a successful 30-day stand in Kansas City, Mo., the Park Amusement Company, Inc., International Congress of Oddities opened here January 12 at 118 North Main Street to excellent business, which picked up during the week, Saturday giving top grosses. The troupe and properties are transported by rail, stages being built in advance.

Newly purchased lighting effects, drapes and other decorations have been shipped to Eastwood Park, Detroit, for early installation. Ray Marsh Brydon, general representative, flew to the North to look after his park interests.

Mona and Louis (Blue) Osenbaugh joined, she to work on a platform and he to lecture and make annex openings. Doc Rivers still holds patrons with his liquid air, and Gravityo with his iron-hair and juggling. Eva La Tour is back after a bout with flu. Laurelio returned after a visit with his family in New York. Jimmy Keating is working the electric chair. A. Lee Hinckly, secretary, is back after a week of illness. Mrs. Hinckly is visiting at her home in Oklahoma. Show is slated for a month's run here.

## Kortes in Record Trade at El Paso; Los for Long Run

EL PASO, Tex., Jan. 22.—Patronage continued strong for the Kortes World's Fair Museum in its eighth consecutive week here, reported Roy B. Jones, who said good weather and an influx of servicemen had made the spot the best in history of the museum. Annual Sun Carnival in the New Year's period was declared better than ever and business on the first three days of 1944 bordered on the sensational.

J. Burnett Deane, lightning sketch artist, has drawn pictures of celebrities, including picture stars, visiting Camp Bliss. Great Waldo's mystifying has had much press space. Sam Alexander, man with two faces, who has been under care (See Kortes To Play Los on page 34)

## Goodman Staying In

ST. LOUIS, Jan. 22.—Max Goodman, owner of the Wonder Shows of America, during a visit to the office of *The Billboard* here, made the announcement that his show would not go on the road this year. He plans to place some of his rides at several permanent locations for the season.

## Weer Adding To Personnel

NORFOLK, Va., Jan. 22.—Winter quarters of the J. C. Weer Shows were opened here last week with 15 men, and more are to come in. J. C. Weer returned from a visit to Adrian, Mich., his old home, and left with General Agent R. C. McCarter to attend the South Carolina and North Carolina fair meetings.

Cash Wiltse, business manager, who is supervising quarters, was to join McCarter and Weer in Richmond at the Virginia fair meeting. Tommy Allen has been signed as lot superintendent and Johnny J. Cousins as billposter.

Jerric Jackson, minstrel showman, who has signed for the 1944 season, has his troupe playing theaters in the South. On the Weer midway he plans an eight-girl line, three comedians, three dancers, torch singer, comedy team and eight-piece band.

## Sprague Joins Happyland

DETROIT, Jan. 22.—Paul D. Sprague, outdoor show executive, has been signed as publicity representative of the Happyland Shows. Owners William G. Dumas and John F. Reid have purchased two more rides, to give 10 rides and 8 shows for the opening about May 1. Ride units will be operated on Detroit lots about March 1. After the Michigan fairs meetings Dumas returned to his home in Gibsonton, Fla., and Reid went to St. Petersburg.

## Agents Going Limit To Hold Down Mileage on Routed Jumps; Fairmen, Sheesley Rep Co-Op

CINCINNATI, Jan. 22.—Carnival general agents, in conjunction with owners and managers, are laying out routes as never before with a keen eye on the conservation of movements and especially the limitation of distances in railroad moves, according to reports from men in the field.

Most recent instance of this policy, so helpful to ODT aims and the war program, was evidenced by Vaughn Richardson, general agent of the Mighty Sheesley Midway, during the annual meeting of Minnesota Federation of County Fairs in St. Paul. Because of the co-operative attitude of officials of Inter-State Fair, La Crosse; Steele County Fair, Owatonna, Minn., and Olm-

## Wolfe Crews Prep For March Opening

ROYSTON, Ga., Jan. 22.—Work in quarters of the Wolfe Amusement Company here is under way, with Owner Ben Wolfe's return from a Florida fishing trip, during which he visited Leo Bistany in Gainesville. During the holidays here there was a party for town officials, the mayor commenting on the creditable appearance of the show paraphernalia.

Work in quarters is being done by a small crew under supervision of Jimmie Shipman, who is building a new bingo, while his wife is operating their photo gallery to good business, their second year here. He has built truck bodies and panels for rides and other attractions.

Owner Wolfe, on a trip in the Carolinas, attended the South Carolina fairs meeting. Milton McNeese, who has been in Charleston, S. C., is expected soon. Show opening will be early in March.

## Personnel Arriving At Masucci Quarters

SUFFOLK, Va., Jan. 22.—General Manager Rocco Masucci arrived in winter quarters of Virginia Greater Shows here, to remain until the opening. William C. (Bill) Murray, general agent, and Manager Masucci, who made a trip to Florida to purchase equipment, attended the South Carolina fairs' meeting in Columbia. (See Va. Greater Quarters on page 34)

sted County Fair, Rochester, Minn., in making their dates consecutive, he was able to book all three, he reported. This means, in railroad talk, three fairs in three weeks, the same railroad and 110 miles of movements, La Crosse being 70 miles from Rochester and Rochester being 40 miles from Owatonna.

Robert North, publicity representative of the Sheesley shows, is already making plans to entertain many friends among doctors and internes at the hospitals of the Mayo brothers in Rochester. He was a recent patient, having gone from the Chicago outdoor meetings. John M. Sheesley also was a Mayo visitor in St. Mary Hospital, Rochester, for about six weeks. (See Agents Pare Mileage on page 34)

# HENNIES BROS.' SHOWS

LAST CALL

WINTERQUARTERS NOW OPEN—SHOW OPENS BIRMINGHAM, ALA., MARCH 18

Have Motordrome, want Operator with Machines and Crew. Can place Wild Life Show, Life Show, Snake Show or any other Show not conflicting.

Can place Ride Foremen and Workingmen. Joe Kissel and D. Haney, get in touch with us.

Fitzie Brown wants to hear from Concession Agents. Address P. O. Box 1045, Birmingham, Ala.

Foy (Slim) Tarver, Bob Wilson and Zeke Shumway, contact Mel Vaught, P. O. Box 1045, Birmingham, Ala., at once.

Johnnie Williams can place Musicians, Chorus Girls and Performers for Colored Minstrel Show. Moon Mullins, Roscoe Thompson, Indian Charlie, Johnny Temple and Mary, contact at once. P. O. Box 1045, Birmingham, Ala. Top salary, room and board.

All others address HARRY W. HENNIES, Manager, P. O. Box 1045, Birmingham, Ala.

Want for 1944 **PEPPERS ALL STATE SHOWS** for 1944

Ride Men!—Attention!—Ride Men!—Attention!

WANT Foremen and Second Men on Merry-Co-Round, Allan Herschell Kiddle Ride, Ferris Wheel, Roll-o-Plane, Chair-o-Plane and for Fling Twister. Must be able to drive semi trucks. If you can't stay sober don't answer.

WANT Shows—Fat Shows, Illusion Show, Fun House, Crime Show or any Show that does not conflict. WANT Ticket Sellers, Grinders, Useful Show People. This Show moves every week and we open every Monday.

Concessioners, ATTENTION! Every Concession that was with me last year is back with me again. Reason: is they had the biggest season in Show History.

Will book Hoop-La, Cork Gallery, String Joint, Bumper Joint, Dart Joint, Pitch Till You Win, Cigarette Pitch, Penny Pitches.

WE OPEN AROUND THE 1st OF MARCH IN ALABAMA

WIRE OR WRITE TO F. W. PEPPERS, 1107 BROAD STREET, SELMA, ALABAMA

# W. G. WADE SHOWS

Open Early in May

WANTED: Motor Drome, Fun Houses, Pit Shows, Penny Arcade or any other worth-while attractions. Especially want large Side Show. Will furnish Tent, 21x126, if required.

CONCESSIONS: Practically all open. Will sell a few exclusives. Exceptional opportunity for large modern Cookhouse.

WANTED: Ride Foremen and Helpers that can drive semis. Highest salary paid for capable men. Will open near DETROIT.

All address

W. C. WADE SHOWS, 19199 Woodingham Drive, Detroit 21, Michigan  
Phone University 4-0055

**HURRY!!! FOR SALE HURRY!!!**

Come Look This Merchandise Over—It Won't Last Long.

35 TRACTORS AND TRAILERS. (All in good shape and have good rubber.) TRANSFORMER TRUCK, equipped with 2 Transformers, capacity 175 K.W., mounted on Chevrolet Truck, with good Rubber and Tower Switches, etc. Ready to operate. LIGHT TOWERS, PANEL FRONTS, CANVAS (all in good condition). THREE-ABREAST SPILLMAN MERRY-GO-ROUND (has just been overhauled and painted, in very fine condition). #5 ELI FERRIS WHEEL (just out of the paint shop and ready to operate). SHOP WAGON, equipped with air compressors and a big asset to any truck show. WHEELS, RIMS, SHOW PARAPHERNALIA, ETC., ETC., ETC. Immediate deliveries on all equipment.

Everybody Address:

AL WAGNER (Winterquarters) VALDOSTA, GA.

# KAUS EXPOSITION SHOWS

WANT—WANT—WANT

Show opens early in April, playing the best defense towns in the East. Want legitimate Concessions of all kinds. Can place small Grind Shows with own transportation. Want experienced Foremen and Ride Men in all departments. Top salaries and bonus. Can place a good Mechanic. Ride Men with us last season, let us hear from you. Address all mail to

A. J. KAUS, Gen. Mgr., Box 1107, New Bern, N. C.

## Troupers Approve Changes in Policy

LOS ANGELES, Jan. 22.—Regular Associated Troupers' first 1944 meeting of the combined organization January 13 in the clubroom, Walker Building, had a record attendance to greet President Babe Miller and the staff of officers. Changes outlined by the president and which were recommended by the board of governors were approved as follows: Consideration of larger quarters, raising of dues for current expenditures, changing meeting night from Thursday to Tuesday, substituting another date for installation of officers other than New Year's Eve and arranging a permanent means for disposition and presentation of the outgoing president's annual gift. Directors set September 1 as end of the fiscal year for payment of dues.

Among guests were Mike Krekos, West Coast Victory Shows, who gave a short talk and made a donation to the entertainment fund; F. C. Kirsch, general agent, Zeigler Shows, who won the blanket award and donated it to the club, and Art and Bird Brainerd, Kansas City, who made a contribution. Others from Kansas City at their first meeting, and who donated generously were C. F. (Doc) and Clara Zeiger, presidents of the HASC and auxiliary, and Marie Jones, Salt Lake City, who made the largest contribution. Other members aiding in the contribution were Frank and Jean Yagla, Lloyd and Doris Carlson, Bill and Nancy Meyers, Joe and Ethel Krug, Ruth and Bill McMahon, Greanette Settles, Ted and Marlo LeFors, Margie Kennedy, Moxie and Babe Miller, Art Craner, John (Spot) Ragland and Lucille Dolman. A juke box was donated by Ruth Korte for club entertainment and a door prize by Minnie Pounds. President Miller received a congratulatory telegram from President Edith Walpert, PCSA Auxiliary.

Short talks were by C. F. and Clara Zeiger, Martha Levine, Betty Coe, Art and Bird Brainerd, Helen Brainerd Smith, Jimmy Dunne, F. L. Kirsch, Marie Jones, Ted and Marlo LeFors, Tillie Palmateer and Jean Catlin. Turkey dinner and refreshments, donated by Babe and Moxie Miller, were served by Lillabelle Lear, Ethel Krug, Margie Kennedy, Minnie Pounds, Marlo LeFors, Jennie Regal and Ruth McMahon.

Large attendance marked the successful second annual banquet and ball on the night of January 6 in Florentine Gardens, Hollywood. Harry Richman was featured entertainer and Nils T. Grandlund was emcee.

## AGENTS PARE MILEAGE

(Continued from page 33)

weeks last season and it is said he hopes to show friends there in person what a good job they did on him. Show will have two preview nights prior to the fair.

He has found at numerous meetings a greater willingness on the part of fair officials to try to make their fairs dovetail with those near by of the same size to help showmen, concessionaires and exhibitors, Richardson declared. The Sheesley management is planning a War Bond booth under the marquee of the big front, being built by Ralph J. Clawson and crew in Pensacola, Fla., the booth to be for use of the Red Cross War Bond committees and organizations that wish to bring their activities close to the view of show patrons.

## KORTES TO PLAY LOS

(Continued from page 33)

of a physician several weeks, is around again.

Sam Houston, West Coast museum operator, visited on his return from Mexico City. Bingo, midget clown, was in charge of performers who entertained at the Children's Home. Dorothy Kortez left for school in Dallas after a holiday visit. Mrs. Rita Eberstein, another daughter, left for home in Houston. Harry Lewis, thin man, is ill with flu. Show is to close here tomorrow and will be taken for a long engagement at 723-725 South Hill Street, Los Angeles, to open about February 1.

## Sorenson Shows No Freaks

ST. LOUIS, Jan. 22.—Hollywood Novelty Show, under management of Joe Sorenson, now in its fourth week of operation here, presents novelty acts, changing about every two weeks, and no freaks are shown. Admission is 15 cents, including tax. It is an all-day grind,

with additional charge for the annex, dancing girls. Line-up: Cosy and Walker, musical and mental acts; Richard Dollin, juggling and vent; Mary O'Dell, electric neon act; Joy Jones, dog act; Slim McCoy, presenting "Neptune's Daughter" with Betty Lou; Princess Pat, contortionist; New York Cowboys, Pat and Roy Jones; annex dancing girls, Helen Ormsby, Jo Ann and Mary Williams. Staff for Sorenson: Paul Henson, assistant manager; Henry Johnson, secretary; Lillian Ryan, cashier; Cliff Usher, press agent; Richard Dollin, emcee.

## VA. GREATER QUARTERS

(Continued from page 33)

bia. Two of four trucks ordered have arrived and delivery of three more is expected soon. Mike and Ike and the Leo Martino midget troupe are readying equipment. Albert (Dummy) Rivers is no longer connected with the show, reported Dan Cotney.

Word from Louis Augustine is that he has purchased more animals for his wild animal show, will enlarge his circus side show and that Kay Augustino will have four concessions. Billy Penny with four concessions, and Alice Penny will again be on concession row and he is expected here soon. Arthur and Raleigh Gibson are coming in to supervise work on lighting effects, rebuilding and repainting shows and rides and building of a Fun-house. Homer Woods will have eight concessions, with four new ball games and a new popcorn and candy apple concession. Jack Fineman and Louis Weinstein purchased a new top for their bingo. Happy Arnold wrote from Florida that he was on the way with eight 'gators for his alligator wrestling show and that Mrs. Arnold would have three concessions.

Sol Speight, working in the Carolinas with his Cotton Club Revue, who has enlarged his show with a six-piece band and 20 people, returned from a trip to New York, where he purchased costumes and other equipment. Dan Cotney is working on Merry-Go-Round equipment. Jimmy Munroe is getting the Ferris Wheel ready. General Agent Murray and Manager Masucci have headquarters in the Nansemond Hotel. Noticed at quarters recently were Mr. and Mrs. Wallace Goodrich, Harry Taylor, Police Sergeant F. Salmon, Deputy Sheriff Bradshaw, Dr. L. C. Holland and Anderson Maxie. George and James Edwards have been re-engaged on ride crews and as truck drivers.

## TINSLEY WORK MAPPED

(Continued from page 33)

home by illness; Mrs. Kate Thompson and daughter, Myra Ann, are recovering from flu, and Mrs. Sue Goodenough, who has been released from St. Francis Hospital, is recuperating in her home.

Visitors to quarters have included Bennie Fox and Buster Gordon, free-act performers; William C. Murray, general agent Virginia Greater Shows; C. D. Scott and brother, Turner, C. D. Scott Shows; Helen and Harry Harrison, concessionaires; R. C. McCarter, general agent, J. C. Weer Shows; Milton McNeese, Judge Gillespie, L. F. Morley; Roy Bailey, Wolfe Amusement Company; Mrs. A. Steinberg and family, Chicago; Jack and Albert Moser, concessionaires, High Point, N. C., and Pfc. Lawrence Smith, former concessionaire with Max Goodman and Johnny J. Jones Exposition.

## FOR LEASE

To responsible person wishing to do business in this section of the country

One Big Eli Wheel  
One 16-Seat Chair-o-Plane  
One 12-Seat Kiddle Ride  
One 75 K.W. Transformer  
Cable and Switch Boxes  
One 7 1/2 Fairbanks-Morse A.C. Light Plant  
One 2000 Watt Koler D.C. Light Plant  
One Evans Big Game Wheel  
Lot of Other Concessions.

N. C. PETIT  
DALEVILLE, ALA.

## RAY MILLER

WHO FORMERLY WORKED FOR ART MARTIN  
Wire, Write or Contact

CHAS. T. GOSS LAREDO, TEXAS

## RIDE HELP WANTED

Want Wheelman, have new Number 5. Want Second Man for Ride-o. NO MOVES, good wages to responsible operators. \$5.00 hold back each week until Ride is stored. Wages no object if you are first class. Donchue (JUNIOR), Slim Walton, write.

RIDE DEPARTMENT  
Box 1501 Myrtle Beach, South Carolina

# Club Activities

## Showmen's League of America



Sherman Hotel  
Chicago

CHICAGO, Jan. 22.—Past President J. C. McCaffery presided at the meeting January 13 with Treasurer M. J. Doolan, Secretary Joe Streibich and Past Presidents Edward A. Hook and Sam J. Levy. Membership applications of Roy Stafford came from John Galligan. Cemetery committee was instructed to proceed with purchase of 54 lots in Woodlawn Memorial Park, an addition to the southwest end of the present holdings.

Harry Ferris and Maurice L. Krieger attended their first meeting. Ferris furnishing entertainment for the evening. William E. Donahue present after a long absence. Ben Beno dropped in on his way west. Larry Lawrence, in for medical attention, called. Maurice Hanauer off to Tulsa. Callers during the week included Noble C. Fairly, Denny Pugh, George Westerman, J. D. Newman, Mickey Blue, Louis Stern, I. J. Polack, Vaughn Richardson, Nate Eagle, Ray Marsh Brydon, Irving Jones, Izzy Singer, back from the British Isles; Charles R. Hall, Gus Woodall, George Davis and Sam Ward.

Whitey Woods left for Flint, Mich., to join Polack Bros.' Circus. Past President McCaffery off on annual trip to Florida. (See SLA on page 56)

## International Showmen's Association

Maryland Hotel  
St. Louis

ST. LOUIS, Jan. 22.—At the annual election January 4 the following were elected for the year: John K. Maher, president; Morris Lipsky, first vice-president; Tom W. Allen, second vice-president; Euby Cobb, third vice-president; John Sweeney, fourth vice-president; Francis L. Deane, secretary; Leo Lang, treasurer; George Davis, financial secretary; Floyd Hesse, chaplain; William A. (Harry) Moore, sergeant at arms; W. Jack Moore, legal adviser; James A. Forssen, physician; Charles F. Stuart, funeral director.

Officers were installed January 20. Seven new members were taken in, bringing the total paid up to 100. It was voted to go into the Fourth War Loan Drive by purchasing \$500 in War Bonds. In a membership drive a War Bond will be awarded to the one bringing in the most new members by President Maher. Refreshments were served, members of the Missouri Show Women's Club joining the men.

## Missouri Show Women's Club

Maryland Hotel  
St. Louis

ST. LOUIS, Jan. 22.—Business meeting in the clubrooms January 6 had President French Deane in the chair, and Treasurer Gertrude Lang, Secretary Kathleen Gawle and Past Presidents Norma Lang and Daisy Davis in attendance. Final plans were made for the annual installation and birthday dinner in the Lennox Hotel January 20 at 7:30 p.m. It was thought not many out-of-town members would be able to attend because of transportation difficulties. Letters were read from Estelle Hanscom and Mabel Baysinger, and a New Year's greeting letter from the club mother, Mrs. Eddie Vaughan Dallas.

## J. F. SPARKS SHOWS

Now Booking Season 1944

Shows and Concessions. Exclusive Cookhouse. Ride Foreman and Help wanted.

311 Westover Drive, Birmingham, Ala.



## National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, Jan. 22.—President's Birthday Ball is a sellout for the night of January 29. Next social event will be the testimonial dinner to Past President Art Lewis in February; Barn Dance also. President Oscar C. Buck keeps in touch with the club by phone from Miami. Baltimore was represented by visitors this week in William Glick, Bruce Brooks and Joe Casper. Morris Black, new member from Philadelphia, going after a gold card, already has five applications to his credit.

Membership drive is in stride with 35 new members this year. House Committee Chairman Ross Manning has taken a section of the clubrooms and transformed it into a restful nook or den.

Joe Bellinger underwent a serious operation in Veterans' Hospital, Newington, Conn. Joseph Parenteau has been discharged from a hospital in Savannah, Ga. John McCormick, who has been ill with grippe, is recovering. W. R. (Red) Hicks, who has been holding down a government job this winter, is back in show harness and was here buying canvas. Tommy Fallon is out of the hospital. These servicemen members dropped in recently; Pfc. Joe Bevans; Marine Sgt. Siro Aurillo, Jacksonville, N. C.; Pvt. Rappaport and Sailor John Francis King. Letter from Pvt. Ed Turbin, overseas, says he is okay. Bill Powell writes often from the South Pacific.

Letters came from Secretary Joseph Streibich, SLA; M. J. Doolan, Jack Perry, (See NSA on page 38)



## Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire  
Los Angeles

LOS ANGELES, Jan. 22.—On the rostrum at the January 17 meeting were President Le Fors, Vice-Presidents Ludwig, Coe and Farmer, and Secretary Nelson, and as guests Past President C. F. (Doc) Zelger, and former custodian and a life member of PCSA, Ben Beno, now in merchant marine service. Membership application of Edward Lundgren was approved.

Harry Fink's collection for the building fund resulted: Howdy Walker, \$50; Temple Aldridge, \$18.50 for a War Bond; Gleason, Ragland and Burkett, \$5 each; Doc Zelger, \$1.

President Le Fors introduced many members who had not been in attendance recently. Ben Beno gave an impressive account of his experiences in battle zones and reported that he had (See PCSA on page 38)



## Michigan Showmen's Assn.

156 Temple Street  
Detroit

DETROIT, Jan. 22.—Meeting January 17 was attended by 94, President Harry Stahl presiding. On the rostrum as guests were Floyd E. Gooding, president of the SLA, and Al Lenart, past exalted ruler of the Elks' lodge. Regular order was suspended for installation of new officers, and Past President Leo Lipka conducting the ceremonies. President Stahl, who thanked retiring committees, said he would appoint new ones next week.

Word bouquets from Lenart and Gooding were well received, President Gooding expressing admiration for the MSA servicemen's committee with a generous donation. Chairman Jack Gallagher reported \$1,600 cash balance in the service fund, with 1943 expenses of (See MSA on page 38)



## Heart of America Showmen's Club

Reid Hotel  
Kansas City

KANSAS CITY, Mo., Jan. 22.—First Vice-President Clay J. Weber presided January 14 with Secretary G. C. McGinnis and Treasurer Harry Altshuler, later turning the chair over to Third Vice-President Buck Ray. After reports President Weber completed the meeting. Membership applications of Doc Black, ride operator, and James Miller, of the Ringling-Barnum circus, were approved. Charles S. Nathan was reinstated. Communications came from Louis H. Erlach, president of Jackson County Chapter, Red Cross, expressing thanks for the HASC donation, and from Ruth Martone, ladies' auxiliary, in appreciation of the floral tribute at the auxiliary's annual banquet.

Secretary announced special committees appointed by President C. F. Zelger before leaving for the Coast: Fourth War Bond Drive, Harry Altshuler, chairman; W. Frank Delmaine, Chester I. Levin, George Carpenter, George Howk, L. K. (See HASC on page 56)

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—  
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.  
**LIGHT WEIGHT BINGO CARDS**  
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 6. Loose, \$1.25 per M.

Box of 25,000 Black Strip Card Markers 1.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. Jackson Blvd., Chicago

CAR LOADERS — RIGGERS — SEATMEN

## - HUSKY WORKERS -

Get an important war job near  
New York until your season opens

Help pack and ship  
**AIRCRAFT ENGINES**  
for the Super-Bombers

GOOD PAY • NO EXPERIENCE NEEDED

Apply at

**WRIGHT AERONAUTICAL CORPORATION**  
EMPLOYMENT CENTER

Times Square—46th Street and Broadway  
2nd Floor of 1560 Broadway—Entrance on 46th Street

Or Employment Divisions at  
245 Park Avenue, Paterson, N. J.  
Main and Passaic Sts., Wood-Ridge, N. J.

**GET IN THE FIGHT — WORK AT WRIGHT**

## HAPPY ATTRACTIONS

WANT FOR THE BEST ROUTE IN HISTORY

Ride Help for all Rides. Concessions of all kinds—no Grift. Following booked: Pop Corn, Photos. Show with or without equipment. Want to buy Fun House or Fun on the Farm, 50 or 75 K.V.A. Transformer.

HAPPY ATTRACTIONS, 324 N. 11th St., Coshocton, Ohio.

## J. C. WEER SHOWS

"America's Newest Streamlined Railroad Show"

WILL BOOK OR BUY SCOOTER, ROLL-O-PLANE OR OCTOPUS.  
WANT GOOD MONKEY SHOW AND GLASS HOUSE, ALSO GOOD LIFE SHOW.  
WILL BOOK FAT SHOW AND MIDGET SHOW, ALSO PENNY ARCADE.  
WANT TRAIN HELP, POLERS, PORTERS, ETC.; RIDE HELP AND TRACTOR DRIVERS.  
All Address: J. C. WEER, Gen. Mgr., or CASH WILTSE, Bus. Mgr., Monticello Hotel, Norfolk, Va.

## W. S. CURL SHOWS WANT

Legitimate Stock Concessions of all kinds, also Penny Arcade, Cotton Candy, Ice Balls, Photo Gallery, American Palmistry. Can also use Concession Agents. Can place Side Shows with own transportation. NO GIRL SHOWS. Want Foremen and Ride Help for Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Chairplane and Kiddie Auto Ride. Each Ride has its own truck, no back tracking. Therefore can use good Truck Drivers. Good salaries and good treatment.

Address All Mail: W. S. CURL, BOX 27, LONDON, OHIO.

# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

**ANY news leakage?**

F. L. FLACK, owner of Northwestern Shows, was a Detroit visitor, in from his home in Coldwater, Mich.

MR. AND MRS. BOB THOMAS booked their cookhouse on the World of Pleasure Shows for the fourth consecutive season.

W. O. KING, concessioner, Mount Clemens, Mich., visited Detroit on business.

ROSCOE WADE, owner of the Joyland Shows, was reported ill at his home in Adrian, Mich., quarters of the shows.

STANFORD A. BAKER, ride and concession operator, is convalescing at his home in Detroit after an operation.

WINTERING in Richmond, Va., and employed at Wakefield Grill are J. C. Corbett and Dolly Clark.

AT this time o' the year "angels" start fluttering.

ESTHER LESTER wintering in York, Pa., reported that George Coughlin, who worked the front of the show, was inducted into the army October 21.

is in the 25th Spl. Bn., Hq. Co., Camp Peary, Virginia.

HARRY LEONARD reported from Muskogee, Okla., that he would be back with J. J. Bejano for the coming season with his impalement act, with Louise Chavanne as assistant.

MASTER BUILDER BERT MILLER, who has resumed his duties at the Marks Shows winter quarters, Richmond, Va., spent the past three months in Massachusetts.

JIM BYERS, co-owner with his brother, Carl, of the Byers Bros.' Combined Shows, who has purchased a home in Corpus Christi, Tex., said he planned to live there and not go on the road this year.

JOHN J. QUINN, owner, and E. C. (Clay) May, general agent, of the World of Pleasure Shows, are on a business trip. Mrs. Josephine Quinn was confined at her home in Detroit by flu.

WORKINGMAN is considered a good one if he helps everyone who needs help—but stays away when he needs it.

MR. AND MRS. MORRIS HELLMAN, formerly of the Mighty Sheesley Midway, are in war work at the Hudson Arsenal plant, Detroit. Another showman at Hudson is Red McKernan.

MR. AND MRS. CHARLES E. WHITTINGTON, Melvindale, Mich., formerly with the Happyland Shows, have signed with Taylor Bros.' Shows to play Long Island, N. Y., taking over operation of the corn game.

**PENNY PITCH GAMES**  
 Size 46x46", Price \$25.00.  
 Size 48x48", With 1 Jack Pot, \$35.00.  
 Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price .....\$12.00

**BINGO GAMES**  
 75-Player Complete .....\$5.00  
 100-Player Complete ..... 7.00

1/3 Deposit on All Orders.

**SLACK MFG. CO.**  
 124-126 W. Lake St. CHICAGO, ILL.

**ASTRO FORECASTS AND ANALYSES**  
 All Readings Complete for 1944

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00  
 Analysis, 3-p., with Blue Cover. Each ..... .03  
 Analysis, 8-p., with White Cover. Ea. .... .15  
 Forecast and Analysis, 10-p., Fancy Covers. Ea. .05  
 Samples of the 4 Readings, Four for 25¢.  
 No. 1, 35 Pages, Assorted Color Covers ..... .35  
 Wall Charts, Heavy Paper, Size 28x34, Each 1.00

**NEW DREAM BOOK**  
 120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

**HOW TO WIN AT ANY KIND OF SPECULATION.** 24-p., Well Bound ..... 25¢

**PACK OF 79 EGYPTIAN F. T. CARDS.**  
 Answers All Questions, Lucky Numbers, etc. 40¢

Signa Cards, Illustrated. Pack of 36 ..... 15¢

Graphology Charts, 9x17. Sam. 5¢ per 1000 \$6.00

**MENTAL TELEPATHY.** Booklet, 21 P. .... 25¢

**"WHAT IS WRITTEN IN THE STARS."** Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$5.00 per 100; Sample 10¢.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

**SIMMONS & CO.**  
 19 West Jackson Blvd. CHICAGO  
 Send for Wholesale Prices.

**NO SHORTAGE**  
 On Our Easy Money-Making

**BUDDHA PAPERS**  
 Blank sheets of paper magically turn into written Fortune Telling or Character Readings.

Send Stamp for Catalog.  
 S. BOWER, Bellemead, N. J.

**TENT**  
 A-1 condition, 30x60, olive drab, square end hipped roof, used one season, top only, \$285.00. Shipped in bag. F.O.B. Marthaville, La. Poles if you want them.

**A. N. GURLEY**  
 BOX 161 MARTHAVILLE, LA.

**MANAGERS FOR BINGO**  
 Can Place Capable Managers, Callers, Countermen and Useful Bingo Help for

**OCEAN VIEW PARK**  
 Norfolk, Va., and  
 SEASIDE PARK, Virginia Beach, Va.

Write  
 CHARLES LEWIS or JACK L. GREENSPOON  
 Seaside Park, Virginia Beach, Va.

**WANT**  
 Exclusive on Cigarette Pitch or Penny Pitch, or both, with carnival touring Eastern States. In replying state size of carnival territory to be covered, length of season and price asked; also full details.

P. O. Box 651, Romo, N. Y.

**CUSTARD TRUCK FOR SALE**  
 1942 Ford, body custom built for Custard, completely equipped except machines. Used one season, very low mileage. Same as new. Write CHARLES LEWIS, Seaside Park, Virginia Beach, Va.

**WANTED TO BUY**  
 14 Ft. or 16 Ft. Tops and Frames suitable for Clothes Pin and Fish Pond Concessions. In good shape; no junk. Address:

**ROBT. W. McCREERY**  
 932 2nd Street MUSKEGON, MICH.

**FOR SALE**  
 One 15 K.W. Transformer, new oil, several switches, about 600 ft. #4 and #6 ground wire, \$100.00 cash takes all. Two '36 Model Trucks with good tires. One four wheel, 16 ft. long, heavy duty. One two wheel, 16 ft. long. A lot of good used Side-duals on rear, good tires. A lot of good used Side-wall. All kinds of Games and Wheels. Write what you need.

W. E. WEST, Box 175, Cherryvale, Kansas.

**AT LIBERTY**  
 Eli Wheel, 2 Milk Bottle Concessions, Cork Gallery, Popcorn. Want Wheel Man; man and wife preferred.

P. O. BOX 776, Augusta, Ga.



MAX COHEN, Rochester, N. Y., secretary-general counsel of the American Carnivals Association, who went to Washington last week on legislative and public relations matters and to investigate prospects for the industry in 1944, planned also to attend the meetings of State associations of fairs in Richmond, Va.; Reading, Pa., and Albany, N. Y. Group meetings of showmen in attendance may be arranged.

W. T. STONE, former owner of the W. T. Stone Shows, recently visited John H. Marks, his ex-partner, at the shows' winter quarters, Richmond, Va.

JAMES H. BROWN, owner-manager of the Broadway Steppers with the L. J. Heth Shows and who will return there next season, is visiting in Birmingham.

MRS. MARIE GASKINS, wife of Frank Gaskins, carnival executive for the past 20 years, is at the Richmond Hotel, Hot Springs, he reported from Laurel, Miss.

CHARLES S. NOELL, general agent, who closed with the Magic Empire Shows at Marksville, La., will spend a few weeks in Hot Springs.

TOMMY GORDAN pencils from Cambridge, O., that Pete Burley and Horace Black, formerly of Keystone Modern Shows are at Great Lakes, Ill., taking boot training.

MANY showmen can face disaster and survive while others fold after the first bad break.

ENDY BROS.' SHOWS for the second consecutive year have been contracted for the 1944 American Legion Fair, Lynchburg, Va., reported President David B. Endy.

S 2/O FRANK CHASE, former concessionaire with Rogers Greater Shows and Chet Howard Shows, now in the Seabees,



E. J. CASEY, Winnipeg, head of the E. J. Casey Shows, who was awarded midway contracts for the Class B exhibitions at the annual meeting of Western Canada Fairs Association in Winnipeg January 17-19. He operated on the B loop last season, having been compelled by wartime conditions to switch to it from the Class C circuit, which he had been playing.

W. B. (BILL) STARR, legal adjuster of Dodson's World's Fair Shows, has left Aransas Pass (Tex.) Hospital, where he was ill three weeks with pneumonia. Mrs. Starr was in the hospital there during Christmas week with flu.

MRS. JOE SORENSON (Sigrid Sorenson), who recently completed a tour on the West Coast with her unit, arrived in St. Louis to join her husband and take over duties of manager at their Hollywood Novelty Show.

IN THEIR second week at Club Casanova, Detroit, Eddie Keck and the Del Rio Midgets reported excellent business without a day lost at theaters and clubs. Booked until the end of March, they will return to the Johnny J. Jones Exposition.

SOME do not believe that the reward at death of being mentioned as a loyal showman is sufficient for the hardships of trouping.

QUOTATION from the front page of the January 4 issue of *The Laredo (Tex.) Times*: "And you haven't lived if you have never heard J. George Loos, to his

**AMUSEMENT DEVICES**  
 MODERN DESIGN—DISTINCTIVE APPEAL

**Moon Rocket**  
**Sky Dive**  
**Carrousels**  
**Kiddie Auto Ride**

**ALLAN HERSCHELL CO., Inc.**  
 NORTH TONAWANDA, N. Y.

**Coleman Bros.' Show**  
 OPENING EARLY IN APRIL

Want Shows—Midget, Monkey, Ice, Penny Arcade, Revues. Man to manage Motor Drome, Riders for same; have first-class Drome. Any new or novel Shows—will furnish complete outfits for all Shows. A few Concessions still open. Want Foremen for all Rides. Long season, good wages. Help in all departments, Semi-Drivers. Fairs start August 1st.

THOS. J. COLEMAN  
 508 Main Street Middletown, Conn.

**WANTED**  
 FOR MILO ANTHONY DELUXE SIDE SHOW OF AMERICA

For the season of 1944, sensational Freaks, Novelty Acts of all kinds, Working Acts, Girls for Bally and Illusions, Musical Acts, Fat People, Midgets, Fire Eater, Alligator Boy or Girl, Lecturer and Ticket Sellers that can talk, Working People. Top salaries paid. Must be sober and reliable. Address all mail to

MILO ANTHONY  
 P. O. Box 426 Willoughby, Ohio

**TURNER BROS.' SHOWS WANT**

Ride Foremen for Spitfire, Ferris Wheel and Tilt-a-Whirl. Top salaries. Cookhouse, Stock Concessions. No P. C. or Flat Joists. Shows with own transportation and Penny Arcade. Will sell Cookhouse complete and will book same on Show.

Permanent Address: PETERSBURG, ILL.

**MATTHEW J. RILEY ENTERPRISES**

WANT SHOWS: Ten-in-One, Snakes, Girl or any Show of merit. WANT RIDES that do not conflict. WANT Merry-Go-Round and Chairplane Help, Electrician that can handle lot. WANT CONCESSIONS of all kinds. Penny Arcade. Open early in April, playing Eastern territory.

**MATTHEW J. (Squire) RILEY**  
 P. O. Box 3302 MIAMI, FLA.

**ARCADE HELP WANTED**  
**JACK MURRAY**  
 Box 1182, Leesville, La.

**WANT CONCESSIONS**  
 Cook House, Corn Game and Shows. Open Dushnell seven days in May.

**GEO. W. CHRISTIAN**  
 BOX 116 CANTON, ILL.

**WANTED**  
 Griddle and Counter Men at once. No drunks. Wire

**JOE DECKER**  
 230 E. MAIN STREET NORFOLK, VA.

**SUNSET AMUSEMENT CO.**  
 WANTS TILT-A-WHIRL FOREMAN and Helpers.  
 P. O. Box 468, Danville, Ill.

own accompaniment, bear down on *Oh, You Beautiful Doll!*

FRANKIE SHAPER, West Coast showman who opened his winter quarters in Seattle, reported a crew rehabilitating shows and rides of the Victory Amusement Company for the season's opening April 1. A shipment of wild animals is in charge of George La Rue.

TONY MARTONE, owner of the Heart of America Shows, Kansas City, Mo., has been awarded contracts for 11 spots in Kansas covering 13 weeks. Shows to open the season in Kansas City, Kan., under auspices of American Legion and Veterans of Foreign Wars posts, this being Martone's fifth consecutive year to be awarded the contracts.

L. P. JOHNSON, manager of the Brookline Theater, Bloxi, Miss., penned that Johnnie Williams and His Florida Flips were playing the coast in Mississippi to good business. Company, routed by Leon Long, is headed for Florida and will finish in Birmingham, March 1, where Johnnie will start rehearsing for Henries Bros.' Shows.

THERE are still a lot of old-timers who will argue that shows could still troupe all winter, as during World War I, if the '49 Camps hadn't died.

MR. AND MRS. TONY SPRING, Yellowstone Shows, Albuquerque, N. M., are visiting show friends in Los Angeles. Mrs. Spring succeeded in contacting a sister who disappeared 31 years ago in Wisconsin. Her sister has a daughter, Mrs. C. Breto, Los Angeles, and a son, Eddie Thompkins, now serving in the Southwest Pacific, who trouped for several years with Mr. and Mrs. Spring.

J. C. WEER, head of the J. C. Weer Shows, who stopped off briefly at Lunken Airport, Cincinnati, while on a flying business trip January 20, said he would have shipped to Norfolk quarters from Chicago a Rocket ride, which he had purchased from Charles Miller, and two Ferris Wheels from Toledo. He was to be joined by Mrs. Weer in Richmond at the Virginia fairs meeting.

FORMER members of the Rubin & Cherry Exposition and World of Today Shows will be interested to know that Pvt. Joseph D. Bechtold is in the South Pacific area, reported Faye Cummings, Wichita, Kan., who is recuperating from a heart attack. Her daughter, Ginger O'Day, who will be with the Reynolds & Wells Shows next season, recently visited her while attending her sister's wedding.

HARRY AND SUNSHINE LEWIS, concessionaires, were guests of Mr. and Mrs. W. S. Curl at the Shows' winter quarters in London, O., on New Year's Day. Lee and Edna Becht, concessionaires, visited the Lewises during the Ohio fairs meeting, when the four concessionaires signed with the W. S. Curl Shows for 1944. Ruth Lewis, ball game agent, who is working in Columbus, O., expects to return to the road next season.

IN showbiz when a manager does you a favor you'll never forget it as long as the manager lives—especially if you're quitting for another job.

W. G. WADE, manager of the W. G. Wade Shows, returned to Detroit from the Indianapolis fairs meeting with contracts for nine fairs, making a total of 15 signed, with six contracted at the Michigan meet last week. The Indiana fairs are those in Medarysville; Elkhart County, Goshen; Bourbon; Marshall County, Argos; Mentone; Jasper County, Rensselaer; Rochester, Wabash and La Grange Corn School.

THERE are more showfolks in Huntington, W. Va., than for a number of years. Seen in and around the lobby of the Fifth Avenue Hotel recently were Mr. and Mrs. Walter B. Fox, A. B. (Pete) Jones, Frank P. Griffith, George A. Kerestes, Mr. and Mrs. H. E. Stahler, C. B. (Buck) Saunders; Jess Bradley, manager of Buckeye Exposition Shows;

**His Own Ceiling**

KANSAS CITY, Mo., Jan. 22.—While Harry Altshuler, treasurer of the Heart of America Showmen's Club, was playing his radio last week in the cigar stand which he operates in the Reid Hotel he was approached by a well-dressed man who asked whether he wished to sell the radio. Assured that a sale might be possible, the stranger inquired as to the price. Asked by Altshuler what he was willing to give, the stranger offered \$35. Altshuler came back with the hot retort that the set wasn't worth that much but that he would sell it for \$25—and the deal was closed then and there!

Robert Lane, Harry Turner, Scotty Floyd, Frank B. Hildebrand, Pleze Gentry and S. A. McDonald.

HAPPY POWELSON, manager of Happy Attractions, reported he will open the last week in April with 5 rides and 25 concessions and shows. A crew is working in quarters, Coshocton, O. Executive staff will be: Happy Powelson, owner and manager; Homer Snedeker, assistant manager and secretary; Mrs. Bess Powelson, treasurer; Wayne Robinson, superintendent of rides; James Collins, mechanic and superintendent of transportation; Charles Murphy, electrician; Bernard Shaw, ride operator.

WITH return of Roy and Cecil Turner to winter quarters in Petersburg, Ill., after trips to the Illinois fair meetings and to Chicago, there is much activity in Turner Bros.' Shows quarters. Delivery of a Spitfire brought the number of rides in quarters to seven, with one more expected before the opening. Rajah Korie has signed to present his mental and magic acts. Robert Kobacker, shows' agent, stopped on his way south. Jack Thomas, who will have the corn game and several other concessions, was a visitor. Jack Price, press agent, is wintering there. Ted Martin, electrician, is expected soon.

OFTEN when one show steals an attraction from another by advancing the attraction's manager enough money to pay off his debt to the show he is leaving—the latter show is delighted to let him owe someone else.

TOM W. EDWARDS visited his son, Jack, in Aransas Pass, Tex., and they reported two weeks of fishing. The father started in show business with the Mighty Haag Circus in 1898 for five seasons, then was with the M. L. Clark Show until 1907. He opened the first theaters in Walters and Grandfield, Okla., in 1908 and later opened theaters in Statehood and Bromide, Okla. In 1912 he bought a half interest in the Booger Red Wild West Show, booking and managing it in 1912-'16. After that he was with E. B. Reed Shows, J. George Loos Shows, Bill Hames Shows, Alamo Exposition Shows, T. J. Tidwell Shows and Byers Bros.' Shows. His son last season was general agent of the T. J. Tidwell Shows and before that general agent of Byers Bros.' Combined Shows.

OUTDOOR people spending January in Aransas Pass, Tex., hunting and fishing include Mr. and Mrs. Blackie McLemore, San Antonio; Mr. and Mrs. Larry Lawrence, formerly with Sol's Liberty Shows and now in jewelry business in San Antonio; Mr. and Mrs. Harry Hunter, World of Today Shows; Mr. and Mrs. Whittie Dixon, John R. Ward Shows; Mr. and Mrs. Harry Finch, Dalley Bros.' Circus; Mr. and Mrs. Jim Panther, World of Today Shows; Mr. and Mrs. Jake Moore, owners of Moore's Modern Midway Shows; Mr. and Mrs. Leo (Suicide) Simon, World of Today Shows; Maple Williams, Mr. and Mrs. Joe Williams, Mr. and Mrs. Clyde Hill, Mr. and Mrs. C. N. (Pop) Hill, Greater United Shows. Bob Montgomery, owner of the Tower Theater, Wichita Falls, Tex., is there fishing with Mr. and Mrs. Jack Edwards and Jack's father, Tom W. Carl and Jim Byers and families bagged 23 ducks in a day.

STEBLAR'S Greater Shows notes from Columbia, S. C., by R. W. Sharpe: Lots have been played here to excellent business; Fernie Spain is handling management while General Manager J. G. Steblar and family visited their home during the holidays. J. E. Steblar, who received a discharge from the air corps, returned from the West Coast. Mr. and Mrs. (See MIDWAY CONFAB on page 54)

**IN THE ARMED FORCES**

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

JAMES L. LOLLAR, former utility man, builder and foreman on rides and construction jobs, is with an engineering unit overseas.

S/SGT. WAYNE HATFIELD, formerly with the Frank West Shows, V-mailed greetings from Italy. His address is APO 464, care Postmaster, New York City.

SGT. HARRY HARRIS, former bingo operator on the World of Pleasure Shows, was at home in Detroit on 15-day furlough.

S/SGT. H. V. PETERSEN, former manager of Tivoli Exposition Shows, is stationed in England. His address is care Postmaster, APO 646, New York City.

PVT. JAMES (BENNY MALLON) MALLWIN, former concession agent with the Beckmann & Gerety Shows and Rubin & Cherry Exposition, who sustained a dislocated shoulder and broken arm while on maneuvers, is in Station Hospital, Ward 7, Fort Hamilton, N. Y.

DAVID KAMSKY, Richmond (Va.) theater executive, well known among outdoor showfolk, has been commissioned lieutenant (j. g.) in the United States Naval Reserve.

PVT. GEORGE HUMPHRIES, formerly with Great Lakes Exposition Shows, Bright Lights Exposition Shows and Fred Allen Shows, who is in Company A, 216th Medical Battalion, 16th Armed Division, APO 412, Camp Chaffee, Ark., says he plans to put a specially built bingo on the road after the war.

PVT. CARLISLE L. (STYLES BY LISLES) JUNEAU, designer of show fronts, wrote: "The boys in this camp are still with the shows even tho they are in the army, and *The Billboard* goes like hot cakes in the post exchange. Have been a weekly visitor to the Cetlin & Wilson Shows wintering in Petersburg, Va." His address is Company K, 12th Quartermaster Training Regiment, Camp Lee, Va.

**EYERLY RIDE OPERATORS**  
Protect your OCTOPUS, ROLLOPLANE and FLY-O-PLANE  
World's Most Popular Rides

- Operate Slowly
- Operate Carefully
- Keep Well Oiled
- Keep Nuts and Bolts Tight

**EYERLY AIRCRAFT CO. Manufacturers SALEM, OREGON**

**BUY WAR BONDS NOW BUY WAR STAMPS NOW**  
AFTER THE WAR BUY A NEW  
**TILT-A-WHIRL**  
In the meantime keep your old rides safe with the original builder's parts.  
**SELLNER MFG. CO. Faribault, Minnesota**

**NORTHWESTERN SHOWS**  
For the coming season can place experienced and capable Foremen and Second Men on Parker Two-Abreast, Big Eli Single Wheel and Eight-Car Whip. No trucks to drive; showing Detroit lots and paying Detroit wage scale (none higher). Loading out of winterquarters by railroad for Detroit April 3rd. No work at winterquarters, no tickets to anyone. For Sale—Complete Evans Large Game Wheel, also Super-Service Cable. Address: Address: F. L. FLACK, Manager, Northwestern Shows, Coldwater, Mich.

Permanent Indoor Exhibition in Heart of Los Angeles  
**WORLD'S FAIR MUSEUM**  
WANT Outstanding Museum and Side Show Attractions. Can use Photo Gallery, Jewelry Concession or Silhouette Artist. No Games. Open February 1st. This will be World's Largest Museum and permanent institution. Wire or write PETE KORTES or ROY B. JONES, Bristol Hotel, Los Angeles, Calif.

**WHEELS OF ALL KINDS**  
Tickets—Paddles—Laydowns  
Complete KENO Outfits  
CARNIVAL SUPPLIES AND EQUIPMENT  
GAMES, STRIKERS, ETC.  
Still Available  
**EVANS' BIG PUSH**  
Write for Catalog  
**H. C. EVANS & CO.**  
1520-28 W. Adams St., Chicago 7

**MICKEY MANSION CAN PLACE**  
For coming season Side Show Attractions. Opening April 1st in Virginia. Knife Act, juggler, Bag Punching Act, Bally Acts, A-1 Front Man. Thompson and daughter, can place you. Following people if open let me hear from you: Bee Griffin, White Eagles. Good proposition awaits you. Can also place two Men to work on Monkey Show.  
All Write  
**MICKEY MANSION, Box 76, Gibsonton, Fla.**

**LIKE TO WORK AROUND HORSES?**  
If you are not now employed in defense work and you'd rather work around horses than be tied down to a machine—you can do your part in the war effort as a stableman helping take care of horses used to provide vaccine for the Armed Forces. Ideal working conditions, good pay. Plant cafeteria serves delicious food at cost. U. S. E. S. release statement required. Write  
**E. R. SQUIBB & SONS, New Brunswick, N. J.**

**DYER'S GREATER SHOWS**  
Now contracting. Open in March. Want capable Foreman take full charge percentage proposition on Octopus, Tilt-a-Whirl, Big Eli, Kiddie Autos. Will furnish new top, complete outfit for Snake or any worth-while Show. Cockhouse, Diggers, High Striker open. Want capable Agent for Bowling Alley, 10¢ Grid. Address: BOX 197, Greenwood, Miss. For Sale—5 Plane Smith & Smith Kiddie Ride, \$750.00.

**MECHANICS, CANVASMEN WANTED**  
For Arcade With Big Railroad Carnival.  
Sober, Draft Exempt Preferred.  
BOX D-179, The Billboard, Cincinnati 1, O.

**GOLD MEDAL SHOWS**  
NOW BOOKING FOR 1944 SEASON  
Address: OSCAR BLOOM, Mgr.  
P. O. Box 32 Columbus, Miss.

**On the Job**

AFTER having been confined to his hotel room for 10 days, Jim Botts, general agent of the Gate & Banner Shows, has fully recovered and is again able to spend all of his time in the lobby.  
—Colonel Patch.

RALPH DECKER } OWNERS  
AL BADAIRK }  
BUCK DENBY—BUSINESS MANAGER  
LOUIS G. KING—SPECIAL AGENT

B. F. BROWN, PUBLICITY DIRECTOR

WANTED TO ENLARGE

## JOSEPH J. KIRKWOOD SHOWS

SHOW OWNS FIVE MAJOR RIDES. WILL BUY OR BOOK TWO-ABREAST MERRY-GO-ROUND TO REPLACE OUR LARGER MACHINE. WE ARE REASSEMBLING OUR OUTFIT TO FIT WAR CONDITIONS—FAST MOVING—LIGHT WEIGHT—ELASTIC—MONEY GETTING. WE HAVE COMPLETELY EQUIPPED MOTORHOME, TEN-IN-ONE, GIRL SHOW AND POSING SHOW FOR WHICH WE WOULD LIKE TO HAVE RESPONSIBLE OPERATORS. WOULD BE TO THE ADVANTAGE OF TONY CORTEZ AND SAILOR KATZ TO DROP US A LINE . . . ALSO OPENING FOR ANY NEW SHOW.

CAN PLACE A-1 GENERAL AGENT

HAVE OPENINGS FOR SECRETARY WHO HAS HAD CARNIVAL EXPERIENCE, ALSO CHIEF ELECTRICIAN. BARNEY WILLIAMS, IF AT LIBERTY DROP A LINE. CAN FIND A PLACE FOR GOOD MEN IN ALL DEPARTMENTS. GIGGS BOWE, WRITE, BINGO, COOKHOUSE AND POP CORN BOOKED, BUT ALL OTHER CONCESSIONS OPEN. CAN PLACE FROZEN CUSTARD, CANDY APPLES. THIS FINE SHOW WILL PLAY CERTAIN PROVEN MONEY SPOTS WHICH ARE ALREADY BOOKED. WE ANTICIPATE THAT OUR 1944 SEASON WILL BE AS LONG AS OUR 1943 SEASON, WHICH WAS 38 WEEKS—NO BLOOMERS.

SHOW OPENS EARLY IN APRIL

PROVEN MONEY SPOT OF THE SOUTH

Address RALPH DECKER, General Offices and Winter Quarters,  
94 Fulton Avenue, Poughkeepsie, New York.

## NEW VICTORY PARK CHARLESTON, S. C.

"Heart of S. E. States Largest BOOM"

200,000 War Workers and Service People. No Gate, Grift or Gyps.

WANTS for Season Opening Next April. All Catering, Sales and Stock Concessions OPEN. Rides, Moon Rocket, Octopus, Tilt-a-Whirl, Spitfire, Rolloplane, M.-G.-R. with Organ, Flyoplane. Shows and Funhouse, Glasshouse, Arcade, Walk-Thrus, Skating Rink, etc. (Save Tires, Gas, Labor and Grief). No teardowns, moves, but plenty fresh crowds all year.

Bonds or Bondage? BUY MORE WAR BONDS NOW.

All replies, PRES. VICTORY PARK, Box 778, Charleston, S. C.

JOHN E. REID WILLIAM E. DUMAS  
**"Happyland" Shows**  
PERMANENT ADDRESS  
3633 SEYBURN AVE.  
DETROIT 14, MICH.  
PHONE — PL 7924

"A GOOD SHOW TO BE WITH"

"IN 1944 WE WILL REPEAT OUR PHENOMENAL BUSINESS OF 1943"  
WANT—SHOWS. An exceptional proposition will be made to a Side Show, Illusion Show, Monkey Show, Glass Show, Fun House or other well-framed Attractions.

## WANT FREE ACTS

Casting Act preferred for twenty weeks' work. Also want Pop Corn, Candy Apples, Grab, Grind Stores and Concession Agents, Palmistry. Ride Help Foremen for Merry-Go-Round, Whip and Smith & Smith Chairplane, top salary; also Second Men. Want to buy Octopus and Kiddie Rides, factory made, no junk. For Sale—24 Smith & Smith Chairplane Seats, complete, in good condition.

## ISLAND MANOR SHOWS

LAWRENCE TAMARGO, General Manager

128 FRANKLIN STREET

ELMONT, NEW YORK

## ALLEN & NICKERSON SHOWS

WANT FOR 1944 SEASON

RIDES—Will book, lease or buy with or without transportation Octopus, Roll-o-Plane or Whip. Want to buy small Merry-Go-Round at once. SHOWS—Will book any show 25%. CONCESSIONS—All contact J. J. (Chick) Allen, 35 Spring St., Springfield, Mass. Want to buy Ground Cable 0 or 00, also 50 or 75 K.W. Transformer; must be in good condition. Want good Free Act for all season's work. HELP—Can place capable people in all departments. Want Ride Help that can drive Semis, also want good Electrician. Secretary that understands all routine of office duties.

ALLEN & NICKERSON SHOWS, Box 94, Evansville, Ind.

P.S.: Obarlie Allen, Bill Bacon, Stoney, Jackson and Blondell, write.

MAD CODY FLEMING  
Owner

DAVE DAVIDSON  
General Agent

## MAD CODY FLEMING SHOWS WANT

Wood Worker capable of Repairing Rides, Scenic Artist that knows Modernistic Painting.

HOBART THOMAS, Write. MAD CODY FLEMING, HICKOX, GA.

## SKY DIVE FOR SALE

12-Car Allan Herschell, like new. Can load on 28-Ft. wagon or truck. Center piece, 15 ft. long, on rubber tires. Can be seen in operation Feb. 4 to 13 at Houston, Texas, Fat Stock Show. Want Ride Help for Fly-o-Plane and Sky Dive—report at once.

Winter Quarters: 4702 So. Main, Houston.

KORTES AND WILSON, 2202 Tanglely, Houston, Texas

## NSA

(Continued from page 35)

Milton S. Paer, Sam Holzman, George H. Cramer, Joe Casper, Sam Silver, Sol Nuger, Edward L. Mann, Fred Canfield, William A. Hartzman and Sam E. Solomon, who is in New Orleans for the winter.

### Ladies' Auxiliary

President Edna Lasures presided over her first meeting January 12. Past President Blanche M. Henderson, taking off the badge of office, pinned it on President Lasures and turned the gavel over to her. She then called each of the new officers, who received badges from their predecessors. Invocation was by Chaplain Mildred Peterson. President Lasures then made an address of greeting to the 50 in attendance. Mrs. Virginia Fischer attended for the first time this year, and two new members, proposed by Dolly Udle, were introduced, Mrs. Wilma Gingras and daughter.

Committees were announced by the president as follows: Entertainment, Queenie Van Vleet, chairman; Evelyn Fallon, vice-president; Mabel Schoonmaker, Gladys Manning, Anna Nelson, Jane McKee, Vi Lawrence. Ways and Means, Madge Bloch, chairman; Magnolia Hamid, vice-chairman; Frances Barnett, Ruth Kronish, Jeanne Grey. Sick, Pearl Meyers, chairman; Rose Rosen, vice-chairman; Rose Weinberg, Ann Lager, Minnie Taffet. Membership, Martha Weiss, chairman; Evelyn Buck, vice-chairman; Agnes Burke, Frances Fournier, Mollie Decker. Relief, Marlea Hughes, chairman; Flora Elk, vice-chairman; Ida Harris, Margaret McKee, Jean Dellabate.

To complete financing of the iron lung it was decided to hold a card party at the club February 2. Plans are under way to hold a rummage sale. Next meeting of the board of governors will be February 7. After adjournment the president and other officers were presented with a large cake, served by the new entertainment committee. Among members leaving for rests in the South were Madge Bloch, Anna Halpin, Bess Hamid, Frances Simmons, Jean Dellabate, Agnes Burke and Jane McKee.

## MSA

(Continued from page 35)

over \$5,000 paid. Membership applications of these were approved: Harry Brewer, Ray Marsh Bryden, Albert Franklin Davidson, Alvin (Starr) DeBelle, Walter DeLencz, A. Lee Hinckley, George L. Jones, Harry L. Jones, Ralph A. Krooner, Jack Levine, Elmer C. Meyers, Lewis Charles Powers, Clarence L. Rivers, J. J. Stevens.

Corp. George Schroeder visited while on furlough and Pvt. Roy (Bubbles) Vokes came from Canada. Sgt. George Harris and Pvt. Al Stempin are overseas. Communications were read from Corp. "Olsen" Olszewski, Pvt. Irving Rubin and Pvt. Joey Moss. Marty Rose is ill with flu and Mannie Brown entered Grace Hospital for an operation.

## PCSA

(Continued from page 35)

willed to the PCSA his government insurance.

Past President Zelger, also president of the Heart of America Showmen's Club, congratulated the PCSA on its progress during recent years. Lion's head produced \$9.40 for the 1944 Christmas dinner fund. Award netted the club \$11.75 and a similar amount went to Frank Murphy.

### Ladies' Auxiliary

Past President Clara Zeiger paid a surprise visit, her first this winter, at the meeting January 17. Now president of the Ladies' Auxiliary, Heart of America Showmen's Club, Kansas City, Mo., she made a brief talk and was given an ovation. Letters came from Ruth Martone, of the HASC Auxiliary, and from Madge Buckley, who has returned to her home in Washington. Leona Barrie was reported on the sick list, and it was reported that Mrs. Rose Houghting had given birth to a son. Past President Margaret Farmer had left for Springfield, Mo., to visit her mother. There were short talks by Peggy O'Neil, Freida Brown, Daisy Fox, Amy Clifford, Ruth McAdams, Olga Celeste and Lucille Dolman. Bank Night award went to Alice Pate and door prizes to Mary Taylor and Carol Lind. After the meeting lunch was served in the clubrooms.



## CHAIRS

Many Styles

PROMPT  
SHIPMENT

We Can Still Ship,  
But Don't Delay.

ADIRONDACK CHAIR CO.

1140 Broadway  
Dept. 5

NEW YORK, N. Y.  
Corner 26th St.

## TENTS

New and Used

CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO.  
100 CENTRAL AVE. ALTON, ILL.

## TENTS

UNITED STATES TENT & AWNING CO.  
2315-21 W. Huron St. Chicago 12, Ill.

## TENTS—BANNERS

We have Canvas for your needs.  
No priorities needed.

Charles Driver — Bernie Mendelson.

O. Henry Tent & Awning Co.

4862 North Clark St. CHICAGO 40, ILL.

## Wanted To Buy

Octopus and Flying Skooter, also  
Kiddie Rides.

Must be in A-1 Condition

LeSourdsville Lake, Inc.  
RR No. 1 Middletown, Ohio

## NOTICE

Are you willing to pay a premium price for a particular type of car; such as a 1941 or 1942 Cadillac Convertible Coupe, a 1942 Lincoln Continental Convertible Coupe, or any other kind of car you want and haven't been able to purchase? Please write me a complete description of your wants and what you are willing to pay and I'll find it for you.

Richard Geisinger

376 Fairfax Road, Drexel Hill, Pa.

## World of Pleasure Shows

Now booking for 1944  
SHOWS — CONCESSIONS  
Ride Help, write us now.

JOHN QUINN, Mgr.  
100 Davenport Detroit 1, Mich.

## GREAT SUTTON SHOWS

NOW BOOKING

SHOWS, RIDES AND CONCESSIONS.  
WHAT HAVE YOU?

P. O. BOX 304 OSCEOLA, ARK.

## CARNIVALS

For bigger and better profits, get local Radio audience attention. Radio gets results!

Wherever you play, tell 'em about your show via Radio. Radio advertising pays! Ballyhoo your show with daily Radio Spot Announcements!  
For the latest news in Radio, see our Radio section.

# Jersey Coast Ops High on Season Ahead

WILDWOOD, N. J., Jan. 22.—Local amusement and business interests, along with resort officials, are again looking forward to a busy summer, with activities to start earlier than heretofore, according to Mayor George Krogman. The promising picture is based upon a number of signs that officials and business men consider to be sure-fire. One is the record-breaking season of 1943.

Even more significant is the unprecedented early vacation volume of business being enjoyed by Mid-South and Florida resorts, which have been packed to capacity many weeks before their usual winter season begins.

Still a third auspicious omen here is the early rental of Boardwalk properties, which is far ahead of this time last year. A fourth is the need hundreds of thousands of workers in this resort's field of potential prospects will have for rest and relaxation, a need that will be more urgent than ever before.

Nor will this resort be caught napping. Preparations to entertain the largest number of visitors in Wildwood's history are well under way. That section of the Boardwalk destroyed in the recent fire is already being constructed and will be ready before Easter. Laying of the decking started last week and the concrete pilings, which were also damaged, will be replaced. North Wildwood will also begin work this week on making the necessary repairs to the Boardwalk.

William C. Hunt, whose Ocean Pier and Nixon Theater were destroyed in the Christmas Day fire, is already planning to convert his Hunt's Auditorium at Oak Avenue and the Boardwalk into a modern ballroom. The tree planting (See N. J. OPS OPTIMISTIC on page 44)

## It's Peddle 'Em or Pay

WILDWOOD, N. J., Jan. 22.—Elther William C. Hunt, prominent amusement operator serving as resort chairman, or Gene White, chairman at the near-by Ocean City resort, is going to be stuck with a dinner for the other fellows and his Fourth War Loan workers after the current drive ends. Each agreed at the start of the War Bond campaign this week that if the other fellow's final total sales is larger, he will supply the dinner. "Beat Ocean City" is Wildwood's slogan in the drive. The same slogan, only in reverse, has been adopted by Ocean City.

## N. E. Group Sets March 20 Date For Boston Meet

BOSTON, Jan. 22.—New England Section of the NAAPB will hold its annual gathering March 22 at the Parker House here. With the coastal parks and resorts in the area expecting better days now that the dim-out regulations have been eased, good attendance and interesting sessions are promised at the meet.

The conclave will again be held to one day, with a luncheon, a banquet and a good show augmenting the regular business sessions. Program is now being mapped and will be announced next week.

The New England meeting usually gives operators in that territory an accurate cross-section of what is in store for them the coming season.

## Smeltzer Retains Old Post

HALIFAX, N. S., Jan. 22.—A. J. Smeltzer, veteran manager of Fleming Park, Jolimore, N. S., a suburb of Halifax, has been re-elected treasurer of Defense Lodge, L. T. B. A., for the 35th consecutive year. He has also been elected court deputy of Jubilee Court of Foresters, and has been a member of that fraternity for 45 years.

## Sheesley Augments Pensacola Funspot; Biz at Solid Pace

PENSACOLA, Fla., Jan. 22.—Weather permitting, business at Capt. John M. Sheesley's new Pensacola Park, located at Palafox and Gregory streets, in the heart of town, has been maintaining a healthy pace, with much support coming from the naval personnel stationed here.

The playspot is being built into a year-round proposition by Capt. Sheesley and will continue to function when the Mighty Sheesley Midway, now in winter quarters here, takes to the road in the early spring.

Captain Sheesley is now on a tour of the South to purchase additional rides and attractions for the new amusement resort.

Extensive improvements are also being made at the Pensacola Beach property on Santa Rose Island recently purchased by the local transportation company operating buses in Escambia County and Pensacola. An elaborate bar and cocktail lounge has recently been installed in the Casino there, and traveling bands are making stopovers there during the winter.

## With the Zoos

PHILADELPHIA.—Philadelphia Zoo's bull gaur, one of the rarest and meanest animals in captivity, died recently of an acute pancreatic disturbance. The gaur and its mate, natives of North India, came to the local zoo in 1937 as a gift of Henry W. Breyer Jr.

SAN DIEGO, Calif.—Ngagi, claimed to be the largest gorilla in captivity, died of influenza recently, at the San Diego Zoo. Captured in the Belgian Congo by Mr. and Mrs. Martin Johnson; Ngagi was presented to the local zoo 13 years ago. He weighed 639 pounds.

SAN FRANCISCO.—Fuddler, a giant hippopotamus, is the newest addition at Fleischhacker Zoo. Carey Baldwin, zoo director, said the hippo was purchased from San Diego Zoo for \$2,750.

RALPH AMMON, resident manager of Edgewater Amusement Park, Detroit, and former IAFE head, is leaving February 1 for a month's vacation in Florida.

## American Recreational Equipment Association

By R. S. UZZELL

### Plungers Do a Brodie

In looking over the faithful who are coming thru the great trial, it is easy to see that prudence, conservatism and faithful dealing have been their guiding stars. The plungers and unethical promoters have fallen out of the procession. It was these who looked with derision on the pluggers who stuck to hard facts instead of indulging in vain show. Where are those who came to us with surefire short cuts to fame and fortune? It was work, sweat and many heartbreaking disappointments that made America and our best amusement parks and devices. These same qualities will have a sterner demand in meeting successfully the demands soon to confront us.

In the past how many new devices have been mused up and failed of a successful career because of a foolish credit policy or placement on poor locations where no prudent operator could be induced to locate? What marvels an expert guidance could have achieved for the producer! Of what benefit is it to get enormous sums on the books that cannot be collected? Or to get out 20 devices on concessions none of which runs at a profit? It takes experience to avoid the rocks and shoals in our business as in any other. We listened recently to the sorrows, disappointments and heavy losses of a man who could easily have avoided his over-ambitious course if only he have consulted some one who had been over the road. Expert, honest advice born of experience may be a little high in price, but it is, after all, the cheapest commodity in our business.

### Priorities Easing Helps

The easing of priorities on some ma-

terials is giving the man with a new ride the needle. They need little urging, as their plans are set to go. Pity it is they cannot get foreign patents now. Domestic patents can be held back from issue until foreign applications are filed. All foreign applications must be made before the U. S. patents issue or foreign rights will be forfeited. Remember, they know a lot about copying new rides not protected by patent rights.

The energy and dogged determination of Harry Duncan has never shown to the advantage it does now in his rebuilding of Fairyland Park, Kansas City, Mo., which was about 40 per cent destroyed by fire last year. The rebuilt park will have a new appeal to the Missouri city.

Rockaway Beach, N. Y., cannot fall of a better season because of the easing in blackout restrictions. They are on the ocean front for a three-mile stretch. (See AREA on page 41)

## Cincy Zoo Society Meets February 8 To Formulate Plans

CINCINNATI, Jan. 22.—Cincinnati Zoological Society, numbering more than 3,000 members, will hold its annual meeting February 8 to map plans for the forthcoming season. Plans for post-war development of the Zoo will also be revealed by committee chairmen at that time. The campaign for the sale of 1944 season ticket books is progressing nicely, with returns considerably ahead of recent years.

The Zoo continues to operate on its winter schedule, 9 a.m. to 5 p.m. daily, and milder weather of recent weeks has stimulated attendance. A large percentage of the patronage has been made up of visiting service men and women. All animals in the Zoo's collection are on exhibition the year round.

## AC Repeats Mollusk Meet

ATLANTIC CITY, Jan. 22.—National Clam and Oyster Openers Championship Contest, stunt promoted last year by Mall Dodson, resort's publicity chief, proved so effective that this year it will be moved up from September 18 to the first week in June. The clam and oyster contest brought nationwide publicity to the resort. This year the stunt will be tied in with the National Sea Food Industry. Harry Hackney, of Hackney's Restaurant and president of the National Restaurant Men's Association, was this week named chairman of the championship contest.

DETROIT.—Joe Short is back at his job at the optical company here, but will return to Eastwood Park the coming season.

### WILL SACRIFICE

Slightly damaged Mangels make Carousel, twenty sections, four abreast, double roll organ, music and motor. Roof of building caved in, causing damage to some rods and arms. Some panels damaged, but no figures hurt. Jumping animals 12 sections, stationary six sections, two chariots. Illion carved machine. Now stored and will refuse no reasonable offer. In operation last season. Fully equipped. Write or wire

**JOSEPH GUILIANO**

191 Woodster St. NEW HAVEN, CONN.

### FOR SALE STRATOSHIP

Manufactured by R. E. CHAMBERS COMPANY. IN GOOD CONDITION. MAY BE SEEN AT WOODSIDE PARK. OPERATED 1943. ADDRESS:

N. S. ALEXANDER

West Park Station Philadelphia 31, Pa.

### WANTED

Used Fun House. Also used House of Mirrors, in good condition.

**BEACH FRONT AMUSEMENT CO.**

J. J. Tiernan, Pres.

Savin Rock, West Haven, Conn.

### WANTED

A Kiddie Boat Ride or Kiddie Merry-Go-Round. Write

**Abner C. Rosenzweig**

20744 Gratiot Ave. East Detroit, Michigan

### Pool Operators...

Your pool is a community institution. Develop prestige and patronage through Daily Spot Announcements via your local stations.

Have you thought of inexpensive Radio Spot Announcements to advertise your Pool?

Radio is a constant reminder to the listening audience. Sell your Pool via inexpensive Radio Spot Announcements.

For the latest news in Radio see our Radio Section.

### A Life Time Opportunity

For Amusement Resort—Bathing Pavilion, Restaurant, Dancing, 100 acres where river meets Gulf. Sand beach, paved boulevard to property at Country Club, Texas. Also Lithia Spring, 200,000 gallons per hour. Warm swim pool, also Gulf bathing; almost half mile Gulf front; Highway 19. Trailer park, cottages, beach resort, \$100,000. Terms. Also Gulf front Home, 500 ft. on water, cyprus lined, enclosed sun porch, steel windows, 41 foot open porch, clear view window, tile bath, electrically equipped, beautifully furnished, 3-car garage, 3 rooms and bath above, \$17,000. Terms. Also water front Lots and Plots.

**HARRY W. DAVIS, Owner**

Tarpon Springs, Fla.

### Wanted To Buy

Octopus and Flying Skooter, also Kiddie Rides.

Must be in A-1 Condition.

**LeSourdsville Lake, Inc.**

RR No. 1 Middletown, Ohio

### GOOD USED RIDES

Or Have You Any To Sell?

**BERTHA GREENBURG**

Hotel Kimberly, 74th St. & Broadway, New York

### WANTED

## FASCINATION GAME

To seat approximately fifty people for park which will do \$50,000 business this summer.

WILL BUY, LEASE OR PARTNERSHIP

WILL ERECT BUILDING IN PARK

BOX D-157, THE BILLBOARD, CINCINNATI 1, OHIO

# Top Gates Are Pulled

## Polack Has Big Date at Flint; 42,687 on Hand

FLINT, Mich., Jan. 22.—The initial 1944 Polack Bros.' Circus stand here, January 16-19, under auspices of the Shrine Oriental Band, showed to 42,687 paid admissions in eight performances at IMA Auditorium, topping the building's all-time four-day attendance record. Special school matinees, on Monday, Tuesday and Wednesday were turnaways due to placing of 30,000 school tickets in hands of teachers for distribution to children. Membership of the Shrine here is 362.

Thirty-two pages constituted the advertising program and underprivileged children sale went 8,000 tickets. Advance arrangements, including school, press and radio tie-ups, were handled by Mr. and Mrs. Ansel E. (Buck) Waltrip. It was a first-timer, both for show and auspices. Contracts were signed with the building owners and auspices for next year.

Among those on program were Mickey King; Walter Jenner's seal, Buddy Gregoresko; Aerialta, single traps and web; Carlos Carreon and Black Horse Troupe; Harry Froboess, high perch; Felix Morales Troupe; Delane Sisters and Bernie, Flying Valentinos, Polack's elephants, Chester (Bo Bo) Barnett and nine clowns, Bee Carsey and 16-piece Polack band.

## Diavolo Joins CHS

FARMINGTON, Mich., Jan. 22.—A new member of CHS is Allo Diavolo, former daredevil and French racing champion. He is said to have performed the first bicycle loop-the-loop with circuses at the London Aquarium in 1898, and prizes English magazine articles giving an account of this feat. In the first World War he received five wounds and 15 decorations as an aviator. He now lives in New York City.

In 1919 Charles Sparks entered Canada with his Sparks Famous Shows, against the advice of seasoned showmen, who believed that he did not have the experience necessary for such an undertaking. However, the first Canadian tour of his show was a success from every standpoint and drew favorable comment from all who saw it.

The writer, Don F. Smith, saw the Hunt Twins, of Chicago, strolling down Woodward Avenue in Detroit on New Year's eve. They were formerly with Hagenbeck-Wallace and Ringling shows and are now appearing at the new Terrace Gardens in the Motor City. Also saw Don Kidder at nearly the same spot. He operates a large garage in Detroit and has built and repaired trucks and trailers for circuses playing this territory in recent years. He has returned from a tour of winter quarters and will probably be connected with one of the rail shows this season.

Recent Shrine Minstrels in Detroit opened with spirited playing of *The Billboard March*, probably at insistence of Tunis E. Stinson, who manages the annual Shrine Circus in Detroit, but has not had an opportunity to do his stuff for two years, due to lack of a suitable auditorium.

## CB Zoo Breaks Records; Stock To Grand Rapids

LOUISVILLE, Jan. 22.—All attendance records were broken last Sunday when more than 1,000 cash customers milled thru the grounds and zoo of Cole Bros.' Circus between the hours of 1 and 5. It was the biggest single day attendance the zoo has had since the circus started wintering on the State Fairgrounds in 1940.

Paul Nelson, John Smith and Mahlon Campbell are working out new routines for Liberty horse acts, and Nelson is breaking six new Palamino stallions for his center-ring display. Eugene Scott and trainers are breaking two new elephants, and Melvin Plunkett has six new seals in his school, which will give the show three seal displays.

Superintendent Jack Biggar and crew have completed a new ring barn of all brick and concrete construction, containing two rings for training purposes and stalls for 60 horses.

Charley Lucky and crew have turned more than a dozen wagons out of the repair shops, and Orville (Curly) Stewart will open his paint shops next week.

General Agent J. D. Newman arranged for movement of a carload of stock and props in charge of Col. Harry Thomas to leave Louisville today for the Orrin Davenport Shrine date in Grand Rapids, Mich. Scott and crew will be in charge of elephants, and John McGraw in charge of ring stock. Others who will make the date from Cole quarters are Mr. and Mrs. Harry Thomas, Mrs. Eugene Scott, Jean Allen, Helen Partello and John Smith. Shipment will be augmented by another carload of stock for the Cleveland date, starting February 10.

Visitors in quarters were the Lindemann brothers, Mickey King and Otto Griebing. Mr. and Mrs. Zack Terrell have returned from Washington, where the show was again given the green light by the ODT and Treasury departments.

## Argentino in Mexico City

MEXICO CITY, Jan. 22.—Circo Argentino, one of Latin America's largest shows, is playing here. Biz is good. Shows are given twice daily, 5:15 and 8:30 p.m. Organization carries five lions, two elephants and a number of clowns headed by Bobito and Pirrin.

## Mrs. Haworth Recovering

WILKESBORO, N. C., Jan. 22.—Fannie Haworth, wife of Joe Haworth, legal adjuster of Cole Bros.' Circus, is recovering from illness and expects to be up and around in a few days. Joe Jr., who has been in the South Pacific for two years, will soon be home on furlough. Haworth's brother, Russell, of Cincinnati, is visiting here this week.

## Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

We have received 23 letters ripping the scalp off E. W. Adams for his misstatements (*Billboard* 12-25). We are rather surprised, too, for we considered Adams a very accurate circus chronicler. Now he can walk over in the corner and hang his head in shame while Bob Parkinson chastises him without our lifting a fisted finger to protect him:

Bob writes: Adams is all wet. I know, I saw a parade on Cole Bros.' Circus in 1939 and I have many clippings on that winter quarter's fire and the exact date was February 20, 1940. I have pictures of that Cole parade, too, as well as plenty of advertising matter telling about the parade for 1939. Also, the Parker & Watts Show had a parade in 1939. It might also be stated that while no parade was actually staged, Cole Bros.' Circus scheduled a parade in each of the last two stands played in 1938: Mattoon, Ill., and Bloomington, Ill., but the parade was canceled in both cases. I saw the streets of Bloomington lined with people waiting for the parade that year, and I have a newspaper clipping telling why it was canceled."

And as long as Bob is in a corrective mood, past tense, let him rave on:

"And another thing, a misstatement was made in regard to the Gentry Bros.' financial report (*Billboard* 12-4). I have the original report and the figures show a terrible day. The actual figures were 460 admissions, 633 admissions to the side show. Total receipts for everything was \$683.70 and the total expenses for the day were \$1,806.47, which left them a loss for that day of \$1,122.44 (which is bad in any man's lingo, say we, F. P. P.) The \$2,870.61 figure included that day's take, plus the balance left over from what had been made before. The bad business was mainly on account of the fact that they had to cancel the afternoon show because of late arrival. They arrived in McKees Rocks at 1 p.m. and put on their parade at 5 p.m. Anyway, that show went into McKees Rocks with \$2,186.91 and left with only \$1,064.47. (And that would give any showman a headache, sez we.)

We will now go into the animal department and listen to J. H. Waterman, Deansboro, N. Y.:

I have a pair of American bison that I performed in the ring over 300 times in 24 weeks with James M. Cole's Circus last season. I met a great many circus people but did not find anyone who had ever seen a buffalo led into a circus ring before. So, naturally, I began to get the idea that I have accomplished something with my pets. If there have been performing buffaloes in the circus before mine, I feel sure that your Cornerites can name where and when they saw such an act advertised or performed."

## Flying Romas Booked

GRAND RAPIDS, Mich., Jan. 22.—The Flying Romas, who will be at the Shrine circus here next week, are booked for all of Orrin Davenport's indoor Shrine circus dates, with several independent dates running well into midsummer. In the acts are Francis Rainer, catcher; Mary and Roy G. Valentine, leapers.

# Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

### BARN predictions.

FORMER circus owner Al F. Wheeler is a realtor in Oxford, Pa.

PVT. JAMES W. RATHRICK writes that he met Phil Wirth in Australia.

SECRETARY of the Al Sirat Grotto Circus, Cleveland, is William C. Schmidt, and chairman, George E. Hoffman.

HELL is a place where a canvasser is caught working between two feuding big-top pushers.

WORKING trains out of Birmingham is Eddie Rogers, who was on Cole Bros.' Circus the past four years.

ROBERT D. GOOD, Allentown, Pa., visited with Al Butler, contracting agent of the Ringling circus, when he was there ahead of *Blossom Time*.

PLAYING the Bert Levey Circuit are Mr. and Mrs. Al Conner with their novelty juggling act and trained Hollywood canines.

WE won't be happy until we own our own circuses and have certain cookhouse stewards apply for jobs.

OTTO GRIEBLING, producing clown for Cole Bros.' Circus, finished an engagement at Club Royal in Louisville. He will play the Orrin Davenport dates.

AGAIN wintering in Bradenton, Fla., are Dr. H. F. Troutman and family, who are frequent visitors at Ringling quarters in Sarasota.

HAROLD VOISE troupe left Louisville for Cleveland January 17, where act will go into rehearsal in Central Auditorium. Several new faces will be seen in act this season.

EARLY-DAY boss canvassers prepared First-of-May workmen for the profession's hard knocks by dishing out a few.

T. DWIGHT PEPPE is in Louisville promoting Polack Bros.' Shrine date, show to open February 10. He reports

that show is having its best season and is booked solid until May.

MARY BYERS pens that Mr. and Mrs. Ray W. Rogers and Baron Nowak are playing a 10-day engagement in Montgomery, Ala., and that they will visit Baron's brother, Joe, in Georgia College.

T. FRED MAESMAN, who has high school horse, Gygeo, and was on the Sun-brock Circus program last spring, is head riding instructor at a girls' college, Dana Hall Schools, Wellesley, Mass.

SOME circus folk, who have trouped half of their lives, still squawk because they can't get served in the cookhouse after the flag has been lowered.

ROY BARRETT will not be with the Polack show as mentioned in last week's issue, but will play Orrin Davenport dates in Cleveland and St. Paul, and Barnes-Carruthers dates for Sam J. Levy in Chicago and Detroit.

COL. HARRY THOMAS, producer for Cole Bros.' Circus, has signed as equestrian director and announcer for the Orrin Davenport winter dates in Grand Rapids and Lansing, Mich.; Cleveland and St. Paul.

FRANCIS DORAN, of Dalley Bros.' Circus, spent a week with Mr. and Mrs. Richard Hurd at Corpus Christi, Tex. Hurd was formerly side-show manager of Reynolds & Wells Shows. Doran will again have the annex with Dalley show.

IT is impossible to understand people who work their heads off in quarters for a pittance and then lay down on summer jobs with big pay.

REX M. INGHAM'S Wild Life Exhibit opened at Salisbury, N. C., January 13 and business is reported fair despite freezing weather and snow. Mr. and Mrs. Jimmy Hodges of that city were visitors. The Inghams purchased a living trailer at High Point, N. C.

ASSISTANT chief usher Tex Rowan, of (See *Under the Marquee* on opp. page)

## Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

River Bottom, Tenn.  
January 22, 1944.

Dear Editor:

This show has too many softies around it. Some have been threatening to blow as soon as their hold-backs can be collected. According to that, they are here to stay until spring. The owners' object in boating the show up the Mississippi River is to take it into Peru for the winter. The route planned will take our boat up the Ohio River and then thru the Erie Canal. Some say that the canal is dry and filled in at some places. Others argue that it doesn't connect with the Ohio. All we can do is route the boat and leave it up to our agent to get it thru.

The circus was unloaded here last

Sunday. It was raining and the wagons sunk to their axles on the lot. It took the entire day to spot the wagons with 25 teams of horses and mules and with the help of our elephant, Crumwell. Setting up was stalled until the next morning because our big top, which is hauled in an open wagon, was heavy with water. During the night the rain turned into sleet and the thermometer went down to below zero. However, the sleet let up by morning and the work of setting up started.

We found the big top frozen as hard as a board and when we tried to open the bundles the canvas broke like twigs. Water was heated in the cookhouse and thrown onto the canvas. As fast as a (See *WON, HORSE & UPP* on opp. page)



# With the Circus Fans

By THE RINGMASTER  
CFA

President  
FRANK H. HARTLESS  
2930 W. Lake St.  
Chicago

Secretary  
W. M. BUCKINGHAM  
P. O. Box 4  
Gales Ferry, Conn.

(Conducted by WALTER HOHENADEL, Editor  
"The White Tops," care Hohenadel Printing  
Company, Rochelle, Ill.)

Members of Pete Mardo Tent, Akron, held their first meeting of winter season at the home of Mr. and Mrs. Frank Strook. The following officers were re-elected: Fred Work, general manager; Murray Powers, ringmaster; Carl Elwell, treasurer.

Main business of meeting was the raising of a fund for Frank Shepard, who was injured in a fall when the Big Show played in Akron last September. With his leg and hip still in a cast, he was removed from Akron City Hospital to his home in Huron, O., January 11. Lunch was served by Mrs. Strook.

## IN THE ARMED FORCES

HOWARD MARSHMAN, who writes from Miami that he is in the armed forces, had been with Hamid-Morton, Aerial Ortons and Peaches Sky Revue. He says that Harold Ward, of Flying Wards, is in the army, stationed in Colorado.

NATE LEWIS, past five years equestrian director, announcer and assistant manager on Polack Bros.' Circus, who was inducted into the army December 28, is stationed at Camp Blanding, Fla. Private Lewis's address is ASN, 36-778-247, Company C, ITB.

JOHN L. HAUSNER, Timonium, Md., for years with the Ringling circus, has a son in the army. He is Pfc. Howard L. Hausner, stationed at the Remount

Depot, Front Royal, Va. He also was with the Ringling show as an usher. Hausner has another son, Bill, formerly with that circus, working in a war plant in Baltimore.

### UNDER THE MARQUEE

(Continued from opposite page)

the Ringling circus, who is at Parkmoor Bowling Alleys, Louisville, will again troupe, making his 23d straight year as an usher, starting on the Seils-Floto show under the late Al Leamond and Harrison Rieley. Rowan will leave soon for Sarasota.

OPPOSITION is something that makes us feel ashamed, when we meet during the winter, about the dirty cracks we made about one another—yet we keep on feeling ashamed.

FRANCES COLEMAN, last season with Cole Bros.' Circus, has been taking treatments at Torbett Hospital, Marlin, Tex. Instead of opening the museum, Frank Coleman, armless marvel and attorney, has been practicing at Temple, Tex. He also built three apartment cabins on his property.

CIRCUS MANAGER philosophized: "When a circus is making money we don't even mind sleeping in an elephant car." "Yeah! Yeah!" cracked a listener, "But I never heard of a manager doing it."

CONTRACTED with Kelly-Miller Circus are Milt Herriott and family. They will leave their home at St. Peter, Minn., for quarters at Hugo, Okla., where Herriott will break Liberty horses, ponies and dogs. Jean will work bulls, dogs and ponies, and Mrs. Herriott will be on tickets.

NOTES from Harry Meyers, Jacksonville, Fla.: Joe Doyle, billposter is welding at the shipyards. Walker Trio, bicycle riders, are at a trailer camp at the edge of the city. Mike Guy, band leader with Wallace Bros.' Circus; John Van Arnam, and Stan Reed, legal adjuster, were cutting it up in the Temple Theater lobby.

EARLY-DAY department heads stood for no interference. One night a circus "governor" arrived at the loading crossing and started shouting orders. "The man who loads this train holds this in his hand," said the trainmaster, as he put a long-handled chock into the boss's duke.

THE WALLENDAS are practicing every day at the Ringling quarters, Sarasota, Fla. Their second act, the Grotfents Wallendas, have split for the duration, due to Karl Wallenda's youngest brother and leader of the act, Arthur, joining the U. S. Navy December 27. He is at Camp Samson, Geneva, N. Y. Frank Cook, of the Grotfents, is also in the service.

MR. AND MRS. ORLO WACH, owners of Sparton Bros.' Circus, held a New Year's Eve party for the performers. A buffet lunch was served, followed by Don Raye's ork, the Hollywood Playboys, dancing, etc. In attendance were Si Otis, Steve Davis, Mr. and Mrs. Lucky Gordon, Ruth Roe and family, Frank Bantley; Orlo, Emma and Emalee Wach; Norman Carroll, Lew Kish, Frenchy Durant, Shorty Gilson, Peggy Waddell, Charles Rainer, Harry Hammond, Dorothy and Teresa Morales.

### WON, HORSE & UPP

(Continued from opposite page)

section was thawed out it was spread. By noon it was in the air, but again frozen stiff and couldn't be guyed out. After the sidewall was up snow started and kept up all thru the day until the big top was ready to go down from the snow's weight. Wood fires were built under the top, which kept all hands busy cutting pine trees in a woods near by. Because of the weather, the day was canceled.

During the night a blizzard hit, unusual for North Tennessee, and thru the loyalty of the show's seat butchers and ticket sellers, the top was kept in the air, but our cookhouse blew away. A falling pole demolished the gasoline range and we were left without a cook stove. That didn't stop Mrs. Upp, who doubles as camp cook, from getting breakfast ready, because she cooked the meal on our popcorn popper. After breakfast a wire, asking for money, arrived from the show's general agent. Finding his bank roll to be only \$5, Manager Upp said, "An agent has to eat," and he wired him \$1, which cost a buck

to wire. Show lay idle that day.

On Wednesday the weather, tho cold, was clear and seats and ring curbs were placed. That night, to everyone's surprise, the show grossed \$150. The top was dropped and again thawed out with hot water so that it could be folded and loaded into the wagons. It was decided to load the wagons on the boat the next day. The bosses then wired our agent, Les Boroughs, \$15 to keep him moving.

When ready to load the wagons, we learned that they were frozen axle-deep in mud and no power could move them. So here we are. Yesterday our agent came back to the show. When the bosses asked him what he was doing back with it, he replied, "When I received \$15 at one wiring, I thought the show had been sold." We will continue on our route after the first spring thaw, if not sooner.

### AREA

(Continued from page 39)

Mrs. Oscar Limborg started at Rockaway Beach 20 years ago as assistant to her husband, who was the auditor of Thompson's Park, now Playland, Rye, N. Y. She remained at Rockaway until the park was sold by the Thompson Company, then went to Playland with her husband. He died two years ago, and she is still there. Her son is in the army and her daughter is married. Here is faithfulness personified. Her continuous employment at this county-owned park is a certificate of excellent worth.

The big prices on agricultural products is sure to make prosperous parks in the Midwest and South. Coal will awaken West Virginia again. Who will be the next to take on Wheeling and Charleston? John J. Carlin once did things at Wheeling Fairgrounds. He still owns his Baltimore park and the one at Buckeye Lake, O. It has been an interesting study to see his man Brown grow into a competent and successful park man as manager of Carlin's Ohio park.

Expositions, like the Belgians, cannot be crushed, but always rise again. Nashville already is looking to the close of the war, the coming of peace and the preparation of the celebration of the birth of Tennessee as a State. The editor of *The Nashville Banner* has spoken editorially on the subject. According to the plans 1946 would be the year and Nashville the logical place for the exposition. The Tennessee exhibit at the New York World's Fair was a revelation.

You exposition followers would better pack up your old kit bag for a move into Nashville. Cy D. Bond is already there, the first of our fraternity on the job. He is in aircraft production there for the duration, and can make the transition without changing rooms.

Frequent short-term weather predictions are heard but rarely do we hear one for the more remote future. A professor of metrology at Colgate makes bold the prognostication of a mild winter from now on, an early spring, a red-hot June and for next winter the severest in many, many years. Here it is, gentlemen. Take it or leave it, or just let the weather shift for itself.

Secretary of the Navy Knox has joined the mayor of New York in the belief of an early end of hostilities. They should have access to developments beyond the layman. And, yet, more astute men tell us we are in for a long combat. What is your opinion?

## THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

ETHEL CHENETTE will be with Tiger Bill's Wild West concert on Dalley Bros.' Circus, doing trick riding and rope spinning. She is at the show's quarters, Gonzales, Tex.

FROM the saddle to civilian life at the Fort Worth Army Air Field is the route taken by Faye Marburger, Texas cowgirl rodeo contestant. She has won numerous rodeo awards. She is book-keeper at the air field's post exchange.

WHILE touring theaters, dance halls and defense centers in Eastern Pennsylvania, Fleetwood Jack, manager-director of the Nevada Ranch Gang, was called to the bedside of his mother, Mrs. Bessie G. Good, who is ill of plural pneumonia at Nevada Ranch Stock Farm, near Glenmoore, Pa. She is grandmother of May-moore Lee, cowgirl yodeler.

C. A. STUDER, secretary of the National Rodeo Association, Canadian, Tex., sends the following data as of December 31: Highest Point Contestants—Louis Brooks, 1,904; Tack Bolton, 1,396; Andy Curtis, 1,265; Buck Jones, 1,069; Amye Gamblin, 1,048; Less Hodd, 999; Vic Schwarz, 979; Fuzzy Garner, 839; Bill Hancock, 825; Royce Sewalt, 809; Jack Favor, 805; Ernie Barnett, 795; Clyde Burk, 788; Hobb Shed, 685; Dick Truitt, 671; Buff Douthitt, 622; Gerald Roberts, 621; Bill McMackin, 608; Buck Goodspeed, 601; Eddie Curtis, 597; George Yardley, 591; Bill Linderman, 567; Johnny Spruell, 542; Bob Estes, 536; Dee Burk, 520.

Calf Roping—Amye Gamblin, 1,048; Jess Goodspeed, 805; Clyde Burk, 773; Royce Sewalt, 583. Saddle Bronk Riding—Andy Curtis, 885; Vic Schwarz, 860; Louise Brooks, 842; Tack Bolton, 572.

Bull Riding—Fuzzy Garner, 751; Louis Brooks, 539; Dale Adams, 484; Tack Bolton, 470. Steer Wrestling—Buck Jones, 1,069; Dub Phillips, 560; Louis Brooks, 523; Jack Favor, 508.

Bareback Bronk Riding—Louis Brooks, 402; Harold Watson, 282; Grant Marshall, 221; George Mills, 200. Single Steer Roping—Everett Shaw, 170; Dick Truitt, 78; Buck Goodspeed, 75; Maurice Laycock, 60.

## ACTS WANTED

Suitable for Indoor Circuses and Fairs.  
**ERNIE YOUNG AGENCY**  
155 N. CLARK ST. CHICAGO 1, ILL.

### A GREAT NOVELTY ACT

For Any Class of a Tent Show, Vaudeville  
Circus, Repertoire.

## LAMONT'S BIRD ACT

COCKATOOS AND MACAWS  
604 Woods Bldg., Chicago, Ill.

## WANT TO BUY FOR CASH

Elephant, Hatter Broker; Hay Eating Animals.  
Will Consider Any Animals.  
Want Useful Circus People All Lines.  
**BUD E. ANDERSON'S CIRCUS**  
EMPORIA, KANSAS.

## SPARTON BROS.' TRAINED ANIMAL SHOWS WANT

Big Show Performers doing two or more. A-1 Dog and Pony Trainer who can and will train work stock. Menagerie Superintendent. Elephant Man.

### WANT FOR SIDE SHOW

Front Men, Ticket Sellers, Magician, Fire-Eater, Tattoo Artist, Novelty Act or Freak To Feature, Man and Wife for Illusion Show. Workingmen in all departments. Cookhouse and Sleeping Accommodations. Week stands. Show Opens February 28 in Los Angeles vicinity. Address

## SPARTON BROS.' TRAINED ANIMAL SHOWS

P. O. Box 12 Los Angeles, Calif.  
WANT TO BUY—SMALL CAGE ANIMALS AND USEFUL SHOW PROPERTY.

## COLE BROS.' CIRCUS WANTS

Wild West People, both Men and Women Trick Riders and Ropers, Whip Crackers and a few more Clowns.  
Address State Fair Grounds, Louisville, Ky.

## FOR SALE FAST 7 LION FIGHTING ACT

Well Broken.  
Wire for Price.  
**SNAKE KING**  
Brownsville, Texas

## MUSICIANS WANTED

COLORED, ALL INSTRUMENTS.

## COLE BROS.' CIRCUS

Write HARVEY LANKFORD  
3838 Windsor Place St. Louis, Mo.

## CIRCUS Operators

Radio is your advance agent! Barnum would have gone to town with local Radio! Radio gets results! Fill those seats! Use Daily Radio Spot Announcements! For the latest news in Radio see our Radio Section.

## SPANGLES TIGHTS

ALBERTIS CO.  
440 W. 42 ST., N. Y. C.  
Paste This in Your Address Book.



# REVIVALS AVERT LAPSES

## Michigan Sees Telling Victory Aid in Annuals Comeback for Ionia

DETROIT, Jan. 22.—Michigan Association of Fairs in annual meeting in the Fort Shelby Hotel here Monday and Tuesday again voted unanimously to encourage holding of all local fairs this year as a telling contribution toward victory. Importance of agriculture and food production was dominant. Many members reported plans for resumption of fairs lapsed in 1943. Typical was Allegan, where a small 4-H Club exhibit with the WLS Barn Dance cleared \$2,000, said Secretary E. W. DeKano. Allegan; Barry County, Hastings; Lapeer County, Imlay City, and Ionia Free Fair are among those reported set this year.

A large volume of attractions were signed for fairs, said agents attending. Bob Shaw, Gus Sun Agency, reported over 50 contracts in Michigan, Ohio, Indiana and Wisconsin, three times the number at this time last year. Among fairs signed for midway shows are Michigan Farm Products Show, Saginaw, and those in Jackson, Adrian, Marshall, Charlotte, Centerville and Hillsdale for Gooding Greater Shows; Caro, Traverse City, Allegan, Northville and the Wayne Home- (See COMEBACKS IN MICH. on page 55)

## Buckeyes Will Add 20 Annuals Over '43 Totals

COLUMBUS, O., Jan. 22.—There will be about 90 county fairs in Ohio this year, an increase of 20, about 70 having been held in 1943, it was brought out at the 19th annual meeting of Ohio Fair Managers' Association here January 12 and 13 in the Deshler-Wallick Hotel. Registration totaled 756 and 1,004 were at the annual banquet. N. E. Stuckey, who was re-elected president, had no opposition. Other business action was reported in *The Billboard* last week.

L. R. Babylon, Hudson Fireworks Company, told delegates that the government had given the green light on fireworks and that it would not be unpatriotic to have displays. Fireworks men took contracts and booking was lively for some other attractionists.

Honorary President Myers Y. Cooper, former governor, Cincinnati, reported that Ohio fairs had sold \$3,000,000 worth of War Bonds in front of grandstands and that it had been proved that the (See *Buckeyes to Add 20 on page 55*)

## Mineola Offers Grounds in Fight On Juve Vandalism

MINEOLA, L. I. N. Y., Jan. 22.—J. Alfred Valentine, re-elected president of Queens-Nassau Agricultural Society, has submitted to the Garden City board of trustees a plan for use of Mineola Fairgrounds, except for the week of the 102d annual Mineola Fair this year, as a playground for children and park purposes for adults. Plan involves policing and daily cleaning of grounds and installation of play devices in charge of a play supervisor. Prompted by the campaign to curb juvenile vandalism in the community, fair directors empowered President Valentine to conduct negotiations.



CARL F. MANTEY, new president of Michigan Association of Fairs, has been secretary of Tuscola County Fair, Caro, since 1934, during which time over \$15,000 has been paid for permanent improvements. In 1937, when the grandstand burned six weeks before the fair, with the aid of citizens he was able to have a new stand, seating 3,500, erected in time for the opening.

## More in Maine, Big Racing Year Ops' Best Guess

BRUNSWICK, Me., Jan. 22.—More '44 fairs in the State and a big harness-horse racing year were predicted at the well attended 32d annual meeting of Maine Association of Agricultural Fairs in the Eagle Hotel here January 12, reported Secretary James S. Butler, Lewiston. Despite adverse weather, delegates came from every county, altho auto travel was curtailed. President Samuel Woodward, Brunswick, welcomed members for the hosts, Topsham Fair officials. Treasurer's report showed a healthy condition.

Nominating committee reported that the 1945 meeting would be in Lewiston, with Andruscoggin Agricultural Society as host. United States Trotting Association secretary, Roger Duncan, Hart- (See *MORE SET IN MAINE on page 54*)

## Bigger Western Canada War Food Basket Seen by Exhibs

WINNIPEG, Jan. 22.—Importance of Western Canadian fairs in helping Canada provide food for war was emphasized at annual meetings of Western Canada Association of Exhibitions (Class A) and Western Canada Fairs Association (Class B) here January 17-19 in the Royal Alexandra Hotel. Both reported success in 1943, and officials predicted that 1944 would be even better despite difficulties.

The A circuit came to the aid of its associate member, Canadian Lakehead Exhibition, urging residents of Fort William, Ont., to approve a midway at the fair next summer. City council there was reported opposed to a midway. The A circuit, in supporting Lakehead Exhibition, held it would mean financial loss to hold a summer fair without a midway because government grants were too small to maintain it. Several years ago the midway was brought to the fair and attendance figures tripled, it was stated. The circuit adopted a resolution stating fairs were "rendering a real service to the best interests of our

## Estate of Somma Valued at \$538,092

RICHMOND, Va., Jan. 22.—Charles A. Somma, secretary-general manager of Virginia State Fair Association who died December 25, left an estate valued at \$538,092, according to his will in Chancery Court for probate. There are \$170,877 in personal property and \$367,215 in real estate. Mrs. Caroline E. Somma, the widow, and the Central National Bank of Richmond qualified as executors and trustees under the will, dated October 30, 1943.

The will, leaving all personal property to the widow, provided a bequest of \$1,000 to St. Benedict's Church and \$500 each to Little Sisters of the Poor and Sheltering Arms Hospital; Bernard N. Somma, brother, \$3,000; Marie Somma Reidelbach, sister, \$3,000; Clara Somma Fowler, \$3,000; Rosa Somma Hurt, \$10,000; Theresa Charlotte Hurt, \$1,000, and Josephine Mason Shepperson, secretary, \$1,000.

It is provided that Bernard N. Somma may, if he chooses, take the Henrico Theater property, Highland Springs (Richmond) in lieu of the \$3,000 bequest. Residue is placed in trust, Mrs. Somma to receive \$7,000 annually during her lifetime and each child 21 years of age or over an income of \$720. Upon the death of Mrs. Somma the estate goes to the children.

## Organization For Post-War Is Paramount

By GEORGE A. HAMID

EXCERPTS from address by the head of George A. Hamid, Inc., delivered at the annual meeting of Massachusetts Agricultural Fairs Association in the Hotel Weldon, Greenfield, January 19.

WHEN we speak of post-war planning, as far as fairs are concerned, or any planning, we must take into consideration the very thing without which no fairs can exist, and I do not mean livestock, agriculture or amusements. I mean the organization behind the fair, old or new.

I think right now that our post-war planning will depend a great deal on the fair organization, and the fair directors who will be at the helm in the various communities where fairs are operated. We all know that to be a successful fair director and an official one must love (See *Hamid on Post-War on page 56*)

basic industry—agriculture and farming."

The B circuit asked its 13 members to urge increased production of beef, pork, poultry and dairy products to encourage farmers in meeting food commitment Canada has made to the United Nations. Post-war rehabilitation and reconstruction committees were offered support and co-operation of the B fairs, particularly those "urging placement of returned men on farms of their own choice."

J. W. (Patty) Conklin, president of the Conklin Shows, which were again given the midway contract for the A circuit, donated \$500 to the association to be used for war charities. Each fair, Brandon, Regina, Saskatoon, Edmonton and Calgary, donated \$100. The total, \$1,000, will be given to war charity by the executive committee.

Dates for 1944 were set by the A circuit. Dates in Class B were set for Carman, Estevan, Moose Jaw, Weyburn, Portage la Prairie, Yorkton, Melfort, (See *Western Canada Exhibs, opp. page*)

## Gophers Will Operate 95%; '43 Wins Cited

### State Fair To Build

ST. PAUL, Jan. 22.—Ninety-five per cent of Minnesota's 99 county fairs will operate in 1944, the 1943 season having shown "the best financial returns in their history." This was the consensus of 400 delegates to the annual meeting of Minnesota Federation of County Fairs and the 85th annual meeting of the State Agricultural Society, sponsor of Minnesota State Fair, at meeting January 12-14 in the Hotel St. Paul here.

President William Holm, Tyler, re-elected for 1944, stressed need of the county fair as the "one local institution that brings together all of a section's population at the same time to discuss both city and country affairs." In 1944, he said, fairs conducted in the 87 counties will place even more emphasis on sale of War Bonds, agricultural production and morale building. Secretary Allen J. Doran, Grand Rapids, said 90 per cent of the fairs were operated last year, with only a small percentage in the red, and that because of bad weather.

### Trial Justifies Building

State Fair board of directors, pledging itself to further co-operation with the war effort during the 1944 fair, looked ahead to the post-war world with announcement that a new structure will be erected after the war to house agricultural and horticultural exhibits. It will be on the site of the present agricultural building, Raymond A. Lee, State fair secretary, disclosed, of concrete, 300 feet in diameter, octagonal in shape and having (See *Minn. Operation 95% on page 55*)

## Secs in S. C. Plug Food Aim

COLUMBIA, S. C., Jan. 22.—South Carolina Association of Fairs at its 15th annual meeting of the Hotel Wade Hampton here January 17 adopted as its theme: "Victory Fairs in 1944." Encouragement of production of more and better food will be the main objective.

About 78 delegates represented 14 fairs and numerous amusement groups. Secretary J. A. Mitchell, Anderson, reported an attendance improvement over 1943. Officers were re-elected as follows: Paul V. Moore, Columbia, chairman of the board; J. Cliff Brown, Sumter, president; E. B. Henderson, Greenwood, vice-president; J. A. Mitchell, Anderson, secretary-treasurer; directors, M. C. Page, Union; W. B. Douglas, Florence; J. M. Hughes, Orangeburg; J. E. Reaves, Bishopville.

Christie Benet, Columbia attorney and State chairman of the War Loan Drive, spoke on *Fairs as a Stimulating Agency to 4-H Clubs to Produce Victory Food*. John W. Wilson, Cetlin & Wilson Shows, and Max Linderman, World of Mirth Shows, presented a preview of *The Amusement World of Tomorrow*. Chairman Moore, who is secretary of South Carolina State Fair here, described its success in bringing the war home to fair visitors and to further the war effort.

In a forum on *Show Business and Fair Business* discussion was led by E. B. Henderson, Greenwood; L. C. McHenry, Crescent Amusement Company; J. S. Raftery, R. & M. Amusements; Rocco Masucci, Virginia Greater Shows; L. C. (Ted) Miller, Bantley's All-American Shows; H. S. Roller, Pottstown, Pa.; W. B. Douglas, Florence, and S. T. Carson, Sam Lawrence Shows. Dates in '44 were announced for the State Fair, Columbia, Orangeburg County Fair, Anderson Fair and Greenwood County Fair.

Midway contracts were made as follows (See *S. C. Secs Plug Food on opp. page*)

# Wisconsin's Five Principles

By A. W. KALBUS

Associate Manager, Wisconsin State Fair Fair

ADDRESS at the 1943 annual meeting of the Association of County and District Fairs in conjunction with the IAFE convention in the Hotel Sherman, Chicago, November 29.

(Continued from last week)

### Co-Operation in War

The second suggestion was as follows: "To develop closer and more complete co-operation with all war agencies."

I believe that fairs co-operated fully with the agencies of government. All of the fairs had War Bond booths; recruiting agencies were established at many fairs, and some of the fairs had special days when they helped entertain servicemen on leave.

The third recommendation: "To offer the complete facilities of the county and State fairs to the various agencies of civilian defense."

I think all of the fairs offered their facilities to the civilian defense people. In some cases fairgrounds and buildings were used in training civilian defense personnel. Many of the fairs provided space during the fair for booths to enlist civilian defense workers and to give out information on salvage collections and other civilian defense activities. Possibly the fairs did not do as much for civilian defense as they might have, but this was due to the fact that there was some internal dissension in the civilian defense organization.

The fourth suggestion or principle: "To plan educational and other exhibits to increase production morale."

The committee recommended that a dairy production contest be held. The purpose of this contest was to select the farmer in each county who had contributed the most to the war effort, as evidenced by increased milk production on his farm, compared with a year ago. Bond purchases and increases in the amount of land cultivated and farm improvements were also taken into consideration. Thirty-four of the 71 counties of the State conducted such contests, and the county winners were given a trip to the State fair where the Dairy King for 1943 was selected.

### Entertainment Is Patriotic

The committee also suggested that an effort be made by fairs to establish repair clinics for farm equipment and to build up displays of repaired farm equipment. This recommendation was carried out by many of the fairs in co-operation with farm equipment dealers and manufacturers.

In addition to the features I have mentioned, the State Department of Agriculture, Civilian Defense Office and State Board of Health built up exhibits on nutrition, health and civilian defense, and these exhibits were shown at as many fairs as time would permit.

The last recommendation: "To put new emphasis on patriotic entertainment and place the advertising emphasis on this angle."

The matter of patriotic entertainment was taken care of pretty well by those

### ACTS WANTED

For 1944 Fairs. Singles, Doubles, Family Acts doing more than one act. Sensational Acts. Guarantee of six weeks or more if price is right. Give full details.

**Williams & Lee**

464 Holly Avenue ST. PAUL, MINN.

who provided entertainment. Advertising in many cases carried bond sales messages and, in some cases, recruiting information.

I would like to make it clear that the Five Principles were not mandatory on the fairs of Wisconsin. Fairs could take them or leave them, as they wished. In the case of premium list revision, about 15 of the 73 fairs carried out to the recommendations in full; possibly about 40 adopted them in part and the rest of the fairs went along about the same as in the past.

As a whole, however, the fairs co-operated nicely with the committee. I am inclined to think that the suggestions or principles set forth by the committee had an important bearing on public sentiment toward fairs. At the present time there seems to be no question as to the value of fairs in time of war, and so I believe that in 1944 Wisconsin fairs will carry on, whether we have war or whether we have victory.

## Fair Elections

**EDMONTON, Alta.**—Lee S. Williams and E. I. Clarke were re-elected president and vice-president respectively of Edmonton Exhibition Association.

**BEATRICE, Neb.**—Gage County Fair Association elected H. F. Brandt, president; W. W. Cook, treasurer; Jack Quack-enbush, secretary.

**HOPKINTON, N. H.**—Hopkinton Fair Association elected: President, Neal Rice; vice-president, Frank Kimball; secretary, Harold Clough. It was decided to hold a 1944 fair after lapse of a year.

**CASSOPOLIS, Mich.**—Cass County Agricultural Show and Fair elected Senator G. Elwood Bonine, Vandalla, president; W. C. Southworth, Cassapolis, vice-president; Harry B. Ibbotson, Dowagiac, secretary-treasurer. A program to reorganize the financial structure is under way.

**MINEOLA, L. I., N. Y.**—Queens-Nassau Agricultural Society, operators of annual Mineola Fair, re-elected J. Alfred Valentine, president; Raymond G. Fish, Nassau County Farm Bureau, vice-president; Fred D. Baldwin, secretary-treasurer. Arthur V. Youngs, Glen Head, and Harold A. Van Sise, Woodbury, were installed as new directors. In response to requests of many fair patrons from New York, Brooklyn and other points, fair exhibits will be retained and open to the public until 11 p.m. Saturday, closing day.

**YORK, Pa.**—Board of managers of York County Agricultural Society, operating York Inter-State Fair, re-elected Samuel S. Lewis, president and general manager; Calvin Stauffer, vice-president; John H. Rutter, secretary; C. Halber Bayler, treasurer; Charlotte E. Jacobs, assistant secretary-treasurer. Managers re-elected for four years are Samuel S. Lewis, William O. Thompson, Harry D. Immel and Dr. F. H. Hartenstein.

## AROUND THE GROUNDS

**VANCOUVER, B. C.**—An honorary life membership in Vancouver Exhibition Association will be conferred on the widow of E. S. Knowlton as a tribute to his service as director since 1908.

**IOWA PARK, Tex.**—Executive committee of Wichita County Fair Association announced dates for a 1944 fair and started plans to remodel the plant, said Taylor George, member of the committee



## Meetings of Assns. of Fairs

West Virginia Association of Fairs, dates to be set in February. J. O. Knapp, secretary, Morgantown.

Association of Tennessee Fairs, February 1 and 2, Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville.

Mississippi Association of Fairs, February 3 and 4, Edwards Hotel, Jackson. J. M. Dean, secretary, Jackson.

New York State Association of County Agricultural Societies, February 8, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, Albany.

Ontario Association of Agricultural Societies, February 9-11, King Edward Hotel, Toronto. J. A. Carroll, secretary, Toronto.

Western Fairs' Association, February 16 and 17, Santa Barbara, Calif. Tevis Paine, secretary, Ontario, Calif.

Wisconsin Association of Fairs, February 22-24, Hotel Schroeder, Milwaukee. James F. Malone, secretary, Beaver Dam.

Association of Utah Fairs, March, 1944 (tentative), Newhouse Hotel, Salt Lake City. Sheldon R. Brewster, secretary, Salt Lake City.

and president of Iowa Park Chamber of Commerce.

**KEARNEY, Neb.**—Buffalo County Fair board, after canceling the 1942-'43 fairs because of the war, has decided to hold a 1944 fair, citing the demands of farmers for resumption of the annual.

## WESTERN CANADA EXHIBITS

(Continued from opposite page)

Lloydminster, Vermillion, Vegreville, Red Deer, North Battleford and Prince Albert.

J. H. Warren, K. C., Saskatoon, was elected president of the A circuit; Nate Andre, Regina, vice-president; Mrs. L. Walsh, acting secretary.

Since the death of Sid W. Johns, many years secretary of Class A, Mrs. Walsh has acted as secretary. Executive committee deferred appointment of a permanent secretary. Prof. J. W. G. MacEwan, Saskatoon, president of the exhibition and taking Johns' place as manager, is said to be slated for the post. According to officials, his university duties as professor of animal husbandry and director of the agricultural faculty will not enable him to accept. Mrs. Walsh was formerly Johns' assistant. Sympathy messages were approved on the deaths of Johns; D. T. Elderkin, Regina, and F. L. Marks during the past year.

F. E. Clark, Carman, Man., was elected president of the B group. Charles E. Grobb, Portage la Prairie, was named honorary president; C. S. Lacroix, Prince Albert; A. W. Shaw, Vegreville; A. M. Brownridge, Portage la Prairie, vice-presidents; Keith Stewart, Portage la Prairie, secretary.

### Attractions To Repeat

Barnes-Carruthers, represented by Fred H. Kressmann and M. H. Barnes, was given the A circuit attractions contract. George Hamilton, Hamilton Booking Agency, Winnipeg, was awarded the B circuit attractions. E. J. Casey Shows, Winnipeg, received the B circuit midway contract.

Alderman R. G. Smith, Calgary, was chairman of the committee on midway; Lee Williams, Edmonton, racing; Professor MacEwan, attractions; Alderman Hugh McGillivray, Regina, concessions. Committees for the B group: Frank Wright, North Battleford; A. W. Shaw,

finance; W. H. Johnstone, Moose Jaw; Irwin Dean, Estevan; C. S. Lacroix, resolutions; J. C. MacDonald, Moose Jaw; Phil Mass, Weyburn, contract; G. M. Cook, Prince Albert; S. C. Heckbert, Vermillion; Joseph Trimble, Portage la Prairie, midway and attractions. About 60 delegates attended.

Among attractionists and allied interests were George B. Flint, Boyle Woolfolk Agency; J. P. (Jimmy) Sullivan, Wallace Bros. Shows of Canada. S. J. Andrews; Hitchon's Sound Systems; Frank L. Marks, A. King, Enterprise Show Print; W. R. Hand, T. W. Hand Fireworks; W. H. Horder, A. M. Johnston, Ernie Rennels, Canadian Pacific Railways; W. E. Dodds, M. J. Dupuis, W. G. Connolly, A. Brazeau, Canadian National Railways.

## S. C. SECS PLUG FOOD

(Continued from opposite page) lows: Anderson and Orangeburg, James E. Strates Shows; Sumter and Florence fairs, Cetlin & Wilson Shows; State Fair, World of Mirth Shows. Attractionists and others attending included J. C. Weer, R. C. McCarter, J. C. Weer Shows; Sam Lawrence, S. T. Carson, Lawrence Greater Shows; I. Cetlin, J. W. Wilson, Cetlin & Wilson Shows; Rocco Mastucci, the Virginia Greater Shows; Shapiro, Southern Poster Advertising Company; Jake Shapiro, Triangle Poster Advertising Company, Pittsburgh; L. C. Miller, Mrs. Herman Bantly, Bantly Shows; William C. Fleming, John Gordon, James E. Strates Shows; James S. Rafferty, of the R. & M. Amusements; K. F. (Brownie) Smith, Smith-Brady Shows; Max Linderman, World of Mirth Shows; Mr. and Mrs. L. C. McHenry, Crescent Amusement Company; Lou Riley, DuMont Shows.



## NATIONAL SHOWMEN'S ASSOCIATION

GREET'S YOU

You are eligible to Membership in this fastest growing showmen's organization if you are a showman or affiliated with the amusement business. Clubrooms in the center of the amusement world.

Palace Theatre Building, 1564 Broadway, New York 19, N. Y.

Mostly everyone of the Eastern amusement family is a member. Are you?

Write for information

Initiation .....\$10.00  
Dues .....\$10.00 Yearly

## FAIR SECRETARIES AND BOARD MEMBERS

Give your Fair a dose of Boxoffice tonic with Daily Radio Spot Announcements! A ready-made Radio audience is waiting to hear YOU tell them about YOUR show on your local stations! Smart showmen use inexpensive Daily Radio Spot Announcements to sell their show! For the latest news in Radio see our Radio Section.

**Selden - THE STRATOSPHERE MAN - JUST A MINUTE SIR!** by Bob Beech

1944 A YEAR FULL OF PROMISE ★ MAKE IT A WINNER

REALLY OUGHT TO BE THREE PEOPLE, ONE TO ANSWER THESE INQUIRIES - ONE TO BOOK DATES AND ANOTHER TO DO THE ACT!

AH-HA! ANOTHER WEEK GONE! I STILL HAVE SOME OPEN TIME THOUGH.

ACT OUGHT TO GO BETTER THAN EVER THIS YEAR WITH THE NEW FEATURES AND PUBLICITY ANGLES.

IT ONLY TAKES A MINUTE - WRITE OR WIRE FOR COMPLETE INFORMATION AND PRICE. I'D LIKE TO HEAR FROM PARKS, FAIRS, CIRCUSES, CELEBRATIONS AND AGENTS.

Presenting the ONE and ONLY Sensational 35 ft. Swaying Handstand atop a High Pole!

WRITE or WIRE THE STRATOSPHERE MAN

WORLD'S HIGHEST AERIAL ACT

FOR THE LATEST NEWS IN RADIO SEE OUR RADIO SECTION.

DON'T FORGET THE 4TH WAR LOAN. BUY A BOND TODAY

PERMANENT ADDRESS: CARE THE BILLBOARD, CHICAGO 1, ILL. COPYRIGHT 1944 BY THE STRATOSPHERE MAN, INC.

# Skating Trouper Gives Life To Thrill Troops

SALINA, Kan., Jan. 22. — Ernie Arno was one of the many heroes of the present world war—despite the fact that he did not die in a uniform or even in a combat area—just a real trouper who gave everything he had. His story was revealed in a letter to *The Billboard* from Eddy Manson, USO-Camp Shows Unit 227 Around the Corner:

"A few months ago a little fellow, one of the finest skating acts in the business, came to me while we were on the same bill and said, 'Eddy, USO-Camp Shows want me to go on tour, and I'd love to go but how am I going to lug all my equipment—it is an impossible job.' This was true, for he required a 12-foot wood and metal skating mat and a very heavy hickory table on which he did the highlight of his act (skating on one hand while in a terrific fast spin) and loads of miscellaneous equipment. It was tough enough in vaudeville but on a USO show, next to impossible.

### Ill and Draft Exempt

"On top of that, this fellow, who was middle-aged and draft exempt, did not feel so well. His stomach bothered him and he would break out in cold sweats. I told him that under those conditions he would lead with his chin if he accepted the camp shows offer and to let the decision rest with his own conscience. To this he agreed.

"About three weeks ago, Ernie Arno died of a burst ulcer, following a difficult performance in his fourth month with Camp Shows, Inc. The finest surgical and medical aid, of which only the U. S. Army can boast, tried its best for poor Ernie, but he was too far gone.

### Lesson in Grit

"Keeping in mind the fact that he had every reason to stay off CSI and also save his health, I feel that Ernie deserves this tribute to his noble grit and love of country but also as a lesson to those of us with less of what he had. Incidentally, Ernie was of Germanic birth."

**WHITE Rubber Heel "TOE-STOPPERS"**  
PRE-WAR QUALITY THAT WILL NOT MARK YOUR FLOORS



# Hyde

**HYDE ATHLETIC SHOE COMPANY**  
Manufacturers of Those Famous "Betty Lytle" Figure Skating Outfits.  
CAMBRIDGE, MASSACHUSETTS

## WANT TO BUY

ROLLER RINK FLOOR, 50x125, AND 100 PAIRS OF SKATES. Write

**ROYAL RECREATION**

311 Main,

Joplin, Mo.

For **VICTORY** Buy War Bonds  
When It's Over—Over There—There  
Will Still Be

# "CHICAGO"

TRADE MARK REG. U.S. PAT. OFF.

So For **HEALTH'S** Sake Roller Skate

## SKATING RINKS SANDED DOUBLE DRUM MACHINES

**WATERMAN FLOOR LAYING & SURFACING CO.**  
P. O. BOX 5842, WESTPORT STA. KANSAS CITY, MO.

## Edgewater Adds Space

DETROIT, Jan. 22.—Plans for a 30-by-20-foot addition to the roller rink in Edgewater Park here was approved this week by the board of zoning appeals. Park is the only one within the city limits, and the only one requiring zoning board approval before new construction is undertaken in certain instances. The addition, planned for this spring, is intended to be used for additional wash-room facilities. Special appeal was required because it is, in effect, an extension to a building already classed as not conforming to city planning ordinances, but in actual existence before the zoning law was passed.

## Church Uses Norwood Spot

NORWOOD, O., Jan. 22. — Ed Von Hagen, operator of Norwood Roller Rink, frequently cancels his regular program to permit members of First Church of Christ, Scientist, Norwood, to utilize his large building when they have a special speaker. It is the biggest place available in any of the Greater Cincinnati communities. This good-will act is paying dividends and is considered a tribute to the high standard of Von Hagen's operation.

## Public Classes

HARTFORD, Conn., Jan. 22.—Conrose's Skating Rink, under the management of Sid Rose and Bill Conn, has been conducting private lessons for the past few months in a dance and figure club, with George Carbonell instructing. It was decided this week to open the classes to the general public. These classes include lessons in figure skating and fancy dances and is a new note in the Hartford entertainment field.

## Story and Pies Aid

DES MOINES, Jan. 22.—The roller-skating rink industry received some nice publicity with *The Des Moines Sunday Register* carrying an article on Midtown Rink, Des Moines, owned and operated by H. B. Cagle, who has been in the business for the past 20 years. The story was accompanied by pictures showing the games the skaters enjoy and shots of office girls that attend the rinks. The article also told how special school parties use the rink during afternoons and the church parties that are scheduled.

THE TWELFTH STREET RINK in Erie, Pa., has started sessions from 1 to 3 p.m. Tuesday and Thursday afternoons. Business has been satisfactory especially to the extent that regular skaters now in defense work are given the opportunity to continue their chosen hobby. Business in general is below last year by about 10 per cent, according to Manager A. O. Johnston. The part business, however, is on the increase. School parties have maintained their regular schedules. New parties are coming from industrial plants, which is a new development here. Classes are held Wednesday after the 10 p.m. closing and Sunday morning, under instructor Lloyd Eastman, of the Erie Roller Club. Prices have not been changed here over last year.

# RSROA Expects SRO for N. Y. Benefit Show

NEWARK, N. J., Jan. 22.—Plans are progressing for the full-length amateur roller skating show which will be sponsored by the Roller Skating Rink Operators' Association of the United States in Madison Square Garden, New York, February 16, with all proceeds going to the National Foundation for Infantile Paralysis as a part of the 1944 fund-raising drive. A sellout is expected. The first Madison Square Garden roller skating carnival held three years ago, drew 15,000 spectators. This will mean—in addition to about \$8,000 for the anti-polio people—that modern roller skating is really big-time, say the sponsors.

### Represent 38 States

"Yes, the roller sport as it exists today is big-time," Victor J. Brown, president of New Dreamland Arena, Newark, N. J., stated recently. "Roller skating has its own national, State and sectional championships. The 1943 national meet at Arena Gardens, Detroit, attracted contestants from 38 States and earned pages of pictures and full coverage on sports pages of Detroit newspapers. It was big-time in every sense of the word.

"Roller skating has its own full-length professional show, *Skating Vanities*, a Harold Steinman-produced, Gae Foster-drilled musical extravaganza on wheels.

"Roller skating has been televised, and has been the subject of numerous magazine articles. The February *American* carries a story on and pictures of one of its greatest teachers, Perry B. Rawson. It has been the subject of many movie shorts and has been filmed in full-length movies. It has had novels written about it, and its stars have been interviewed on the air. Roller skating should be assured of a place in the next Olympics. Roller skating, rink style has, it is estimated, 11,000,000 participants in this country alone. They skate in about 4,000 rinks situated in every State.

"Roller rinks, 1944 style, are large, clean and well run. They are staffed by courteous attendants. They employ full-time, capable professionals, trained in pro schools and seasoned by years of practice and experience. Rinks like New Dreamland, Newark, cost almost a half million dollars to build.

### Roller and Ice Skating

"Roller skating is a sport, just as is ice skating. Everything that can be done on ice can be done on rollers, sometimes better. Competitions and proficiency tests are pretty much the same in both. The same system of scoring and standards of judging, etc., are employed in both branches. Both use pretty much the same figures, the same freestyle routines, the same racing technique and both skate the same dances. In this field, that of skate dancing, the roller devotee surpasses his ice-minded brothers and sisters. Just about the same chorus, novelty, speed and comedy numbers are skated in a roller show as in an ice show."

SKATING MARTINS, also known as the Skating Mars, visited Pallomar Rink, Milwaukee, and demonstrated some new waltz, two-step and the Cincinnati dances. Luella Frech, a partner in the act, was skating at the Roller Bowl in Chicago at the time. A dinner followed the exhibition and each girl was presented with a gold-plated roller-skate pin. The Mars expect to appear at the Roller Bowl in Chicago shortly.

THREE SILVER CYCLONES are the newest roller-skating thrill act presented at Frank Palumbo's Cabaret-Restaurant, Philadelphia, booked in by the Eddie Suez Agency. The Flying Berrys, formerly here, are now doubling between the Club Bali and Kaliner's Little Raths-keller, night clubs in the same city and under the same management.

## N. J. OPS OPTIMISTIC

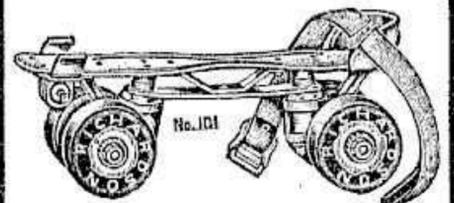
(Continued from page 39)  
program to further beautify the resort is also now under way.

Also pointing to the new season, the Greater Wildwood Chamber of Commerce, comprising the Wildwood, North Wildwood and Wildwood Crest resorts, is sponsoring a contest and is awarding \$50 in prizes for suggestions on how best to improve the resort and make it more

attractive to permanent residents and visitors alike. Six thousand letters were mailed to every taxpayer in the three resorts, asking them to participate in the contest.

WILDWOOD CREST, N. J., Jan. 22.—Mayor Warren Runyan, of this South Jersey resort, is unusually optimistic over the prospects of another good summer. The mayor, prior to the meeting of the resort's commission this week, outlined plans for the coming season to attract vacationists and visitors from the metropolitan areas. The mayor said that he had received numerous letters at the climax of last year's season, commending the Crest for its fine variety of amusement and recreational facilities.

## The First Best Skate



# QUALITY

**RICHARDSON BALLBEARING SKATE CO.**  
Established 1884

3312-3318 Ravenswood Ave. Chicago, Ill.

**The Best Skate Today**

## WANTED USED RINK SKATES

HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES, REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.  
**MAGES SPORTS STORES**  
4019 W. North Ave. CHICAGO, ILL.

## Promote Roller Dancing

GIANT VISUAL INSTRUCTION PORT-FOLIO DIAGRAMS TO HELP YOUR PRO. TEACH BRONZE AND SILVER DANCES. Approved by RSROA and Perry Rawson.  
For Details:  
**L. M. BIGHAM PROCESS STUDIOS**  
7644 Woodward Ave., DETROIT 2, MICH.

**No. 321 DUSTLESS FLOOR DRESSING**  
Cleanses the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.  
**GAGAN BROTHERS**  
444 Second St. Everett, Mass.

## SKATING RINK Operators

For the latest news in Radio, see our Radio section.

Local Radio Spot Announcements build prestige and attract customers. Every Radio listener is a potential customer. Develop patronage through local Radio advertising! Tell your community about your Rink with daily inexpensive Radio Spot Announcements!

## WANT TO RENT OR LEASE

Permanent Roller Rink with or without equipment. Would consider large hall with permanent floor. State price and size of skating surface. State where located. Would like to buy 100 to 200 pairs of Chicago Roller Skates.

**ROBERT HAMILTON**  
3131 Sunnyside Ave. Burlington, Iowa

## WANTED TO BUY

Some good Chicago Roller Skates. Give age, condition and price in first letter.

**DON McELHINNEY**  
3131 Sunnyside Ave. BURLINGTON, IOWA

## NOTICE

Have good location for Portable Roller Skating Rink. Best city in East, Hartford, Conn. Will book on percentage basis. Will furnish transportation if necessary.

**R. GLOTH, 354 Asylum St., Hartford 3, Conn.**

## WANTED

Floor Manager for skating rink building for balance of winter and tent for summer. Permanent job. Must be dependable and able to take charge when I am drafted. State salary expected and all about yourself.

**LACY MYERS, Harlan, Ky.**

Communications to 155 North Clark Street, Chicago 1, Ill.

**See Great 16mm. Film Post-War Possibilities**

CAMDEN, N. J., Jan. 22.—Advantages discovered by industry in the wartime use of plant broadcasting systems and industrial music service to stimulate the morale of war workers and help maintain production levels, will soon be applied to the promotion of 16mm. films in the same field of industry.

RCA-Victor here, in disclosing its post-war expansion plans, points out that in the motion picture sound field 16mm. equipment for the production and screening of industrial and commercial training films will find a large and growing post-war market. Business firms, say RCA-Victor executives, are expected also to make use of sound films for the demonstration of various appliances and other products as a part of their marketing programs.

**CUTTING IT SHORT**

**BUDGET TIME** is here again for government agencies, and the OWI will again go up against Congress on its appropriation. The President recently sent his budget message to Congress with a lump sum requested for all war agencies. This is not expected to be broken down until March, and the OWI appropriation request will not be known until then.

**NEW TAX LAWS** are not expected to hit films too hard, altho there is some sentiment for a revision upward in ticket taxes. Congress may authorize the Treasury to collect 3 cents for every 10 cents paid for admission.

**BRITISH INFORMATION SERVICES** continue their policy of making films available to the non-theatrical showmen, with the release of the highly acclaimed *Desert Victory*. Rental cost of the film is low. Other British films are also available, and catalogs may be obtained from any British Information Services office.

**SAMUEL SOLOMON**, head of film firm under his name in Reading, Pa., is taking concerted action to assist all roadshowmen in the showing of war films. Solomon has arranged a series of programs and is handling all details for roadshowmen.

**Highest QUALITY Lowest PRICES!!**  
 ONLY \$9.75 PER WEEK (GROUP 1 PROGRAMS)  
 ONLY \$13.50 PER WEEK (GROUP 2 PROGRAMS)  
 ONLY \$18.00 PER WEEK (GROUP 3 PROGRAMS)  
 A different kind of movie program—a program that will keep your patrons clamoring for more—complete, well-balanced and enjoyable! No wonder our roadshowmen are "nuts" about 'em. Let's get acquainted. Write us today.  
**INSTITUTIONAL CINEMA SERVICE, INC.**  
 1560 Broadway NEW YORK 19, N. Y.

**MOGULL'S Is The Place To:**  
 RENT FILMS—8-16 Silent; 16 Sound.  
 BUY: FILM, new and used, 8-16 Silent, 16 Sound, Projectors, Cameras, Supplies.  
 REPAIR—8-16 Silent, 16 Sound Equipment. Trades accepted. We also buy, 35MM. Sound Projectors, Amplifiers, Mikes, Stands, Screens, Etc.  
**MOGULL'S** 59 W. 48th St. NEW YORK 19, N. Y.

**SOS PORTABLE SOUND!**  
 HIGHEST PRICES PAID FOR 16MM. Sound Projectors. Any Make. Wire Us Collect Today—Cash Waiting.  
 448 WEST 42ND STREET, NEW YORK

**16 MM. RELIGIOUS SUBJECTS 35 MM.**  
 Westerns, Actions, Selected Shorts. Wanted: 16MM. Sound Projectors.  
**OTTO MARBACH, 630 Ninth Ave., N. Y. City**

**35 AND 16MM.**  
 Machines and Film Programs rented by week to responsible parties at fair rental prices.  
 35MM. Sound Prints for sale.  
**MUTUAL THEATRES, INC.**  
 Box 32, Springfield, Ill.

**NEW AND RECENT RELEASES**  
 (Running Times Are Approximate)

**U. S. MARINES CAPTURE TARAWA**, released by Castle Films. An on-the-spot movie record of the storming of Jap-held Tarawa Island. In the same movie are pictures of the Allied chiefs meeting at Teheran.

**BAND MUSICAL FILMS**, released by Soundies thru Walter O. Gutlohn. The nation's top-notch stars and bands on three-minute shorts.

**ALGIERS**, released by Pictorial Films. A timely picture giving the pictorial record of vast, mysterious and vital French Colony.

**JOE LOUIS FIGHTS**, released by Castle Films. Two movies, one of the Joe Louis-Buddy Baer fight and the second, the Joe Louis-Billy Conn clash. Films have all the highlights of the two great fights.

**DESERT VICTORY**, released by British Information Services. Made under

**High-Speed Film Cameras Discussed at SMPE Meet**

NEW YORK, Jan. 22.—Society of Motion Picture Engineers met at the Hotel Pennsylvania here January 19 to see a new film, *Airacobra*, and to hear papers on new film equipment.

Martin A. Gilman, General Radio Company, discussed the making of motion pictures without shutters or prisms by use of a camera delivery of from 500 to 1,500 exposures per second. Exposures are made on a continuously moving film by means of a flashing mercury arc lamp.

R. K. Waggerhauser, of Eastman Kodak, discussed a film camera taking up to 3,000 exposures per second by use of a rotating prism. Frank Nickel Jr., of Western Electric, presented a paper on a rotating prism continuous film camera, one taking 4,000 exposures and the second 8,000 exposures a second.

fire, the film captures the full impact of modern warfare and dramatically records the British Eighth Army's smashing victory at El Alamein and its triumphant 1,300-mile advance across the desert to Tripoli. Running time, 62 minutes.

**REPertoire-TENT SHOWS**  
 Communications to 25 Opera Place, Cincinnati 1, O.

**Finch Enjoyed Paul Letters; Wants More of Same Kind**  
 Kansas City, Mo.

Have enjoyed E. L. Paul's letters in recent issues and it took *The Billboard* to tell me that he and his wife are still here, also the Morrells, the Demings, etc. Glad to see so many trouper getting into the hotel game. I have been in it now for the past 13 years here in Kansas City. Tommy Burns, who has played piano with many Midwest companies, is clerk at the Parkview Hotel. Margaret Hillias, formerly in stock and rep, is announcer and news commentator on KCMO and doing a fine job of it. She's also directing the plays this season for the Little Theater group here. Let's have some more "Way Back Whens," as every once in a while a name pops up that one has lost track of.  
**LEON PINCH.**

scheduled for a call on Uncle Sam December 30, but we haven't heard the results.

**EMILE T. CONLEY** has quit his war job in Battle Creek, Mich., to jump to Aberdeen, S. D., to be near his sister, who sustained severe injuries December 5 in an auto accident in which her husband and mother-in-law were killed. Conley expects to remain in Aberdeen until June. . . . **L. VERNE AND ORA SLOUT** are in Wisconsin with their school assembly show. They are putting in their spare moments mapping plans for their 1944 tent season. . . . **OTTO IMIG**, late of the Hila Morgan Show in Houston and later still with the burly stock there, is with J. B. Rountner circle out of Richmond, Ill. . . . **JIMMY LE ROI**, formerly with the Rountner rotary, is ill at his sister's home in Chicago. . . . **JIMMY AND JEWEL PARSONS** are reported to be in Cincinnati with an advertising transcription company, but up to this writing we haven't seen hide nor hair of them. . . . **MR. AND MRS. HARRY GRAF** (Madge Kinsey) are due back at their Fostoria (O.) headquarters soon from New York to begin preparations on their annual Ohio tent trek. Their daughters, Betty and Jean, are expected to remain on in New York a while longer. . . . **ESTHER FORTNER**, of the Madge Kinsey Players, has returned to Fostoria, O., after a jaunt east, which included stop-offs in New York and Boston. In the latter city she visited with her daughter, Katy Anne, who is on the rationing board there. . . . **GREG ROULEAU**, of Wausau, Wis., is packing his old kit bag for an early tie-up with Uncle Sam. . . . **MAC JOHN-**

**STON** and Dick Lauderbach are new members of Joseph Meier's *Passion Play* cast which opened the season January 4 at Tulsa, Okla. . . . **CARL PARK** is still working Chicago niteries. . . . **GUY AND EMMA STANLEY** are in South Carolina playing school assemblies with their magic show.

**JACK HUTCHISON**, tab and rep vet, last season with Billy Wehle's WSM hillbilly opry, was a rep-desk visitor Monday of last week (17) while in Cincinnati as straight man with the "Stinky" Fields-"Shorty" McAllister show at the Gayety, Cincy burly emporium. Jack has a pronounced yearning to get back under canvas. He says burly dough is heavy this season, but that transportation ills, housing difficulties and the long hours spent in the theater make it a hard grind. He has lost 20 pounds in the last three months. . . . **DOUG AND LOLA COUDEN**, still working their novelty turn before school assemblies, are headed thru Oregon, then into Washington and up towards Seattle way. . . . **SEEING "HAPPY BILL" BALTHAZOR'S** band advertised recently in Aberdeen, S. D., Emile T. Conley smelled a bit of old rep behind the scenes, so he sneaked in and was pleasantly surprised to spot Eddie and Lois Lane, well-known repsters, at the piano and drums. Both double stage, and Eddie emsees the radio show. The Lanes are making Aberdeen their headquarters, as are George and Dorothy Dickson, of the same show. . . . **TOM FENTON DEAN**, who in his showboat and rep days was known simply as Doc Dean, is making an enviable reputation as a War Bond salesman around Blytheville, Ark., where he settled some time ago to operate his own filling station after quitting showbiz. To date Doc is credited with selling more than \$15,000,000 in War Bonds, a feat that has earned him a citation from Secretary of Treasury Henry Morgenthau. On numerous occasions he has auctioned off a pair of nylon hose for a \$50,000 War Bond, and he has held several auction sales that have netted over \$1,000,000 in bond sales for a day. The governor of Arkansas recently bestowed upon him the title of Arkansas Traveler. His excellent bond sale record won him another honor recently when he was selected as principal speaker at graduation exercises for members of Class 44-A at the Blytheville Army Air Field January 7. In addition to his bond sale activity, Dean also serves as emcee at all the USO Club shows and dances in the Blytheville area.

**WANTED TO LEASE**  
 Complete Dramatic Tent Outfit. State size, seating capacity, amount of trucks and condition, size of light plant and complete information.  
 Address: **TENT MANAGER**  
**% HATCH SHOW PRINT CO.**  
 Nashville, Tenn.

**WANTED**  
 FOR ONE A WEEK STOCK  
 Man for Leads; Also Juvenile Man, Herb Clark, Wire  
**MADCAP PLAYERS**  
 2300 N. Haskell, Dallas, Texas

★ ★ ★ ★ ★ ★ ★ ★ ★ ★  
**Back the Attack .. with ASTOR!**  
 We will accept payment in 4th War Loan Bonds or buy these for the full amount of any Astor owned product in 16mm. Sound you purchase during the entire period of the new Bond Drive.  
 Send for list of Astor Owned Pictures . . .  
**ASTOR PICTURES CORPORATION**  
 130 West 46th Street New York 19, N. Y.  
 ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

**SLOUT PLAYERS TENT SHOW**  
 WANT FOR 1944 SUMMER SEASON (MICHIGAN TERRITORY)  
 USEFUL REP PEOPLE all lines. VAUDEVILLE ACTS (must change for week—no talk)—Western or Hillbilly—Juggler—Tap and Acrobatic Dancers—Animal Act—Novelty Acts. BOSS CANVASMAN—Top price to A-1 man. (Why more every night when you can handle an outfit that moves only once a week.) Top money to capable and reliable Workmen who drive trucks. Work starts in quarters in April—season opens in May. We pay full salaries—you eat where you wish. (Allow time for mail to be forwarded to me, as am on tour.)  
**L. VERNE SLOUT, Room 212, 605 N. Michigan Ave., Chicago, Ill.**

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy
Forms Close in Cincinnati
(125 Opera Place, Cincinnati 1, O.)
Thursday for Following
Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column.

A-1 CIGARETTE AND CANDY VENDING MACHINES—All makes and models, lowest prices, from operators being drafted. Unedapak Parts in stock. What have you to sell? Mack Postal, 6750 N. Ashland, Chicago. ja29x

ALL KINDS 5c SELECTIVE CANDY BAR VENDING MACHINES. Lobby Scales, 1c Peanut Vendors. Adair Company, Box 166, Oak Park, Ill. ja29

AT ONCE — WANTED NATIONAL STONER, Rowe 5c Candy Bar Vending Machines, Adair, Box 166, Oak Park, Ill. Phone Euclid 9219. fe19

COMPLETE ARCADE IN OPERATION IN GOOD location or can be moved. Seventy good clean machines. Also plenty of Air Conditioning Equipment. Knox & Howey, 5 N. Main St., Hutchinson, Kan. x

FOR SALE — 1 LATE MODEL SHOOT YOUR Way To Tokio, \$289.50; 2 Chicago Coin Hockey, \$199.50 each; 2 Keeney Submarines, \$189.50 each; 2 nine foot Target Roll Skeeballs, reconditioned like new, \$139.50 each; 1 Keeney Air Raider, \$235.00; 1 Bally Shoot the Ball, needs slight adjustment, complete all parts, \$89.50; 2 Kellogg 5c Hot Popcorn Vendors, \$49.50 each; 3 large Wadling Guess Your Weight Scales, all parts complete, make us an offer; 10 Groetchen Imp Machines, \$49.50 for lot; 1 Northwestern Stamp Vending Machine, vends three 3c stamps for dime and four 1c stamps for nickel, sacrifices, \$19.50. Terms: Half deposit with order, balance C. O. D. 2% discount if full amount sent; \$5.00 extra crating charge for all games. Lemke Coin Machine Co., 31 W. Vernor, Detroit 1, Mich. ja29x

FOR SALE — THREE FLOOR MODEL 16MM. Coin Operated Picture Machines. Will handle films up to 400 feet. Wonderful money makers, fine condition, \$185.00 each. Kirkpatrick Bros., Waynesville, Mo.

FOR SALE — NINE ROCK-OLA FORTY-ONE three wire Boxes, Adapter; nineteen forty-one Rock-Ola; nineteen-forty-one Deluxe. Will sell any part or all together. One nineteen forty-one Derby, good condition; one Keeney Fortune Free Play or Payout; one Bally Big Top Free Play; two Pikes Peak. Operators can save twenty-five per cent. F. M. Francis, Carroll, Iowa. x

FOR SALE — BALLY ONE-BALL PAYOUTS. your choice, \$25.00 each: Klondike, Entry, Multiple, Preakeas, Classic. These are all clean and in good mechanical condition. King Pin Games Company, 826 Mills St., Kalamazoo, Mich.

FOUR STREAMLINED AUTOMATIC DUCK PIN Bowling Alleys for \$1100.00, or two Alleys for \$600.00. Peterson, 525 16th Ave., Rockford, Ill.

I WILL PAY \$300.00 EACH FOR WURLITZER 700's, 800's, 750's, 780's, 750E's, 780E's. Ship, wire or write. F. J. Horynek, 508 Gough St., San Francisco, Calif. ja29

IN YOUR LOFT, BASEMENT OR WAREHOUSE — Have you any old discarded Buckley or Evans Consoles? Turn these into cash. We buy them. Also any Parts you may have for these games. Copeland Who. Co., 1303 Carondelet St., New Orleans, La. fe12x

KIRKS GUESSER SCALE, \$107.50; POISON the Rat, Hiber, \$15.50; Poison Jap, \$22.50; both, \$35.00; 5 Gottlieb Triple Grip, \$14.50; 2 Hercules Triple Grip, one steel stand, all \$17.50; 5 Model F Blue Cabinets, \$15.50; 3 Kicker and Catchers, \$16.00; 10 Challengers, Jap setups, \$36.00. This machine will gross three times as much as regular pistol. All machines good working condition. 1/2 cash. Boyer Vending Company, 408 John, Champaign, Ill.

ONE BALLS — 4 TURE KINGS, \$565.00; 2 Kentucky, \$415.00; 2 Santa Anita, \$310.00; 2 Lion Shots, \$385.00. These machines guaranteed like new, used very little; have been stored over a year. Mullinix Amusement Company, 1514-16 Bull St., Phone 3-6601, Savannah, Ga.

ONE IMPERIAL AUTOMATIC DRINKS DISPENSER Machine with sealed refrigeration unit. A beauty, in perfect condition, for only \$250.00. Playmore Amusement Co., St. Petersburg, Fla.

"SPECIAL" — 50 1c MASTERS, \$5.95; 50 1c Snacks, \$25.00 for lot; 40 5c Sanitary Napkin, \$22.50. Unedapak Candy-Cigarette Parts. Cameo Vending Service, 432 W. 42d, New York.

WALL BOXES — 16 WURLITZER MODEL 125 Boxes, \$32.50; 12 Model 120 Model Boxes, \$30.00; 4 Model 111 Boxes, \$25.00; 8 Model 331 Boxes, \$15.00; 2 Model 145 Impulse Steppers, \$27.50; 4 Buckley 1941 illuminated 24 record Boxes, \$15.00; 1 Wurlitzer 950 Phonograph, like new, \$615.00. Mullinix Amusement Company, 1514-16 Bull St., Phone 3-6601, Savannah, Ga.

WANT TO BUY SEVERAL GOOD GROETCHEN Columbia, D.J.P., 3/5. State best price and condition. Scott Novelty Co., Austin, Tex. ja29

WANTED — PHONOGRAPHS OF ALL TYPES. State price, quantity and condition. Also need all types of Coin-Operated Equipment. Enterprise Novelty Co., 511 Perry St., Albion, Mich. ja29

WANTED — KEENEY ANTI-AIRCRAFT GUNS, any amount, black or brown. Advise quantity and price. Gilles Candy Co., 608 Main, Osage, Ia. fe12

WANTED — ROLLSCORES, BOWLETTE JRS., Rock-o-Ball Jr., and other Skee Ball Alleys. Also Ten Strikes. Name lowest price. L. Bilow, 2512 Irving Pk. Rd., Chicago. ja29

WANTED — TWO HAND OPERATED COIN Counting Machines. United Novelty Co., Biloxi, Miss. fe5

WANTED — ERIE DIGGERS, CABINETS AND Machines. Must be first class and priced right. T. P. Davis, 2620 E. Franklin Ave., Minneapolis, Minn.

WILL PAY CASH FOR CANDY MACHINES, Cigarette Machines and Peanut Machines. Also large assortment for sale. Write Automatic Candy Sales Co., 400 Ramona Terrace, Rockford, Ill.

WURLITZER MODEL 61. PERFECT CABINET like new, metal stand, complete ready for location, \$85.00. One-half deposit. Midland Amusement Company, Port Chester, N. Y.

WURLITZER PHONOGRAPHS WANTED — Cash waiting. Model 750E for \$495.00; Model 850, \$495.00; Model 950, \$565.00. Louis Bouquois, 6346 Louis XVI St., New Orleans.

1 SKY FIGHTER, \$325.00; KEENEY SUBmarine, \$165.00; Keeney Track Time, \$65.00; 716 Wurlitzer, \$65.00. Wimpy's Place, 123 B. Broughton, Savannah, Ga.

5c VEST POCKET, \$30.00; 5c SMOKER Q.T., \$45.00; 2 Paces Races, \$85.00 each; 2 Jennings 5c Jackpots, \$35.00 each. 1/3 deposit. Hunter, Box 86, Pittsburg, Kan. ja29

12 DUPEL SHIPMAN STAMP MACHINES, brand new, \$15.00. For sale: 5c Candy Bars, Thomas DeLuca, 309 E. Diamond Ave., Hazleton, Pa.

26 10c WALL BOXES, 8 5c NON-SELECTIVE, \$3.00. Lot 34, \$50.00. Want Mills 50c Jack Pot Attachment. Coleman Novelty, Rockford, Ill.

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets. Various Band Orchestra Coats, Stage Costumes, lowest prices. Accessories, etc. Conley, 308 W. 47th, New York.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS, FIFTY All-Electric Machines cheap. Burch, Advance, Creators, Dunbar, Kingery, Peerless, others. If you want any special type machine we possibly can supply you. Get our prices on best seasoning made. Also will buy any quantity of French Fry Machines. Caramel Corn Equipment, 120 S. Halsted, Chicago 6. fe5x

ALL KINDS — POPCORN MACHINES, All-electric Burch, Star, Cretor, Kingery, Caramel-corn, Vending Machines, Burners, Tanks. Lowest prices. Northside Sales Co., Indianola, Iowa. ap1x

FOR SALE — BEAUTIFUL PORTABLE RINK Tent, 50x125 feet, used six months. Also other Portable Rink Fixtures; no skates or floor. Wheeling Roller Rink, Wheeling, W. Va. fe12

FOR SALE — HAMMOND ELECTRIC ORGAN, Model A. Just like new, in perfect condition. Wallace McKitten, Butler, Pa.

PAIR ACME PORTABLE 35MM. SOUND PROJECTORS. Amplifier, two Speakers, 2,000 ft. Magazine. Complete outfit, \$795.00. Damsy, 1613 Stewart, Youngstown, O.

PORTABLE ROLLER RINK AND EQUIPMENT, or will buy Skates separate. Lester G. Smyser, R. R. 5, Huntington, Ind. Phone 2977-2.

ONE "IMPROVED MONEY MAKER" POPCORN Machine, all electric, perfect operating condition. A bargain, \$150.00. O. C. Hlatt, Elwood, Ind.

SECTIONAL SKATING RINK FLOOR. Complete with underpinning; size 45x90 feet, \$750.00. K & F, Inc., 20 E. Park Blvd., Villa Park, Ill. fe5

FOR SALE—SECOND-HAND SHOW PROPERTY

A BIG SUPPLY OF 85MM. WESTERN AND Action Features for outright sale; also Comedies. Standard, Box 782, Charleston, W. Va. ja29

CANVAS—VARIOUS WIDTHS AND WEIGHTS. Tarpsauls, Waterproof Covers, 9x12 ft., \$8.10; 12x14 ft., \$11.75; 15x20 ft., \$20.25. Imitation Leather, Paints, Enamels and many other items. Michigan Salvage Co., 609 W. Jefferson, Detroit 26, Mich. fe5x

EVANS DELUXE GLASS WHEEL — CAN BE used for Jumbo or other combinations; cost new \$375.00; will sell \$175.00 with crate. Two sets of Baker Buckets, like new, \$20.00 each; one large Mouse or Color Wheel, \$25.00. W. O. King, 30 Bessenden St., Mt. Clemens, Mich.

FOR QUICK SALE — COMPLETE BIRTHDAY Equipment for 400 seat theatre. Big bargain. Movie Supply Company, 1818 S. Wabash Ave., Chicago. ja29x

FOR SALE — SMALL COOK HOUSE, FULLY equipped. J. C. King, 313 1/2 Reno St., New Cumberland, Pa.

FOR SALE — VAN WYCK NICKEL PLATED Loop the Loop Trapeze, like new; also thirty-five millimeter Sound Features, six and seven reels, perfect condition. Harry Levine, Pikesville 8, Md.

FOR SALE OR TRADE — 40x60 BALE RING Tent complete with poles, stakes, side wall and blocks, fair condition, \$150.00. Chas. Walker, 117 Center, Waterloo, Iowa.

FOR SALE — USED TENTS. ONLY BEEN used from seven to twelve days. 19'x33', 20'x40', 25'x48', 28'x88', 40'x60', 40'x100', 40'x160'. Hip roof, square end, khaki. Illinois Valley Awning & Tent Co., 111 Main St., Peoria, Ill. fe12x

KID RIDE TIRES—NEW FIRESTONE PNEU-matic, 2.75x10, disk wheel, three half inch hub, ball bearing, half inch bore, 35 lbs. air, 2 ply; holds up to 230 lbs. Marked Wheel Barrow can be used on bicycles, scooters, coasters, hand trucks or kid ride. Price \$7.50 each; in lots twelve, \$7.00. Copper Wire, slightly used, just like new, No. 4-2-1-0-2-0-4-0 Rubber Covered, Stranded, 30c per lb. Switch Boxes, 60 amperes up to 600 amper., 50 per cent off the list price. Reference: Dup & Bradstreet or Wisconsin Deluxe Corp. C. & H. Electric Co., Red Henke, 436 W. Juneau St., Milwaukee 8, Wis. fe5x

MERRY-GO-ROUND — 2 ABEAST; IT'S A beauty. Real buy for cash. Write Mickey Percell, Box 106, Waverly, N. Y.

MONKEY MOTORDROME — BIG, FACTORY made, Monkeya, Truck, complete, money-getter, \$500.00; Tent, 30x40, used one season, white, walls fair, top perfect, \$100.00; Mutoscope Reel Movies, very light, \$25.00; Keeney Anti-Aircraft Guns, \$100.00 each. Will buy Covered Wagon House Trailer; must be fair condition. Jimmie Helman, 112 N. Green, Baltimore, Md. x

ONE LONG RANGE SHOOTING GALLERY — Cost \$1,000.00 new; used two seasons; will take \$400.00. Louis Logan, P. O. Box 693, Nunda, N. Y.

SIDE SHOW BANNERS, \$210, MONKEY CIR-cus, Jungletand, Doorway, Mummy; 7 high blues; Webster P.-A. System, Sheet Posters, 43 Whistle Tangle Calliope, Bally Cloth, etc. 3068 Comer Ave., Riverside, Calif.

TENTS—SKATING RINK, SHOW AND CON-cession, all khaki, new and slightly used. Tarpsauls. Campbell Tent & Awning Co., Spring-field, Ill. fe19

TENTS—12x12 to 40x200, ALL PUSH POLE. Complete list, \$1.00. Hand roped, good as new, rented couple weeks. Sitewall, Poles, Stakes, Sledges, etc. Describe fully. Send stamp. Smith Tents, Auburn, N. Y. ja29x

WESTERNS, ACTION AND ROADSHOW FEAT-ures, Comedies, Sell or rent. Tent, also Pro-jectors for sale. Lono Star Film Company, Dallas, Tex.

16MM. COMEDIES AND WESTERNS — LONE Ranger, Chaplin, Our Gang, 100 ft., new, \$15.00 dozen. Projectors wanted. Oriole Films, Box 942, Baltimore.

60 FT. ROUND TOP, NAT. ONAL CALLOPE, 8 sections Blue Seats, 5 tier high; Delco Light Plant, 12x14 Tent, Bull Blanket for Spec. Chas. R. Hall, Sikeston, Mo.

HELP WANTED

A NUMBER OF MECHANICS — PERMANENT positions for Music, Slots, Pintables, Buckley Truck Odds. One of oldest houses in the business. United Novelty Co., Biloxi, Miss. fe5

ACCORDION MAN FOR TENOR BAND — ONE doubling Piano preferred. Must read and fake. Contact Orchestra, Washington Youve Hotel, Shepsport, Ia. ja29

ATTENTION, SIDE SHOW PERFORMERS — Want the following: Two outstanding Freaks, \$100.00 weekly guaranteed; any outstanding Acts; Boss Canavanum, \$50.00 weekly; Manager for War Show and Animal Show, good proposition; six Side Show Ticket Sellers, \$40.00 weekly; experienced Talker, front openings, \$75.00 weekly. Frankie Shafer, 5335 Ballard Ave., Seattle, Wash. fe5

ATTENTION, GIRL DANCERS — WANT SIX Dancers, Traveling "Follies" show. Twenty-six weeks, \$50.00 weekly and transportation. Also A-1 Male Manager with wife who can dance. Good proposition. Frankie Shafer, 5335 Ballard Ave., Seattle, Wash.

CONCESSION AGENT WANTED FOR ALL YEAR round work. State type of games you have worked on and for whom. Full references required. H. Germain, Box 292, Newark, N. J. fe12

CORNET TO JOIN SEVEN PIECE 4-F TENOR band. Must read, phrase, have big tone. Prefer man who plays two-beat jazz, but not necessary. Hotel location and broadcasting nightly. Six days per week, Sundays off. Salary \$75.00. Must be clean cut and sober. Contact Warney Ruhl, Hotel Washington, Indianapolis, Ind.

COUPLE TAKE FULL CHARGE BEAUTIFULLY framed Snake Show. Man sell tickets, Woman lecture; also Man manage Unborn Show. Wonderful proposition. Open February 8. Greater United Shows, J. Robert Ward, Box 1492, Laredo, Tex. fe5

DRUMMER — MUST PLAY SOFT, SMOOTH rhythm for small combo. Short hours, good pay, long location. Write Box C-167, Billboard, Cincinnati 1. ja29

HIGH RIGGING THRILL CIRCUS AERIALISTS. Men, girls. Open early May. Details, photos. Crash Dunigan, 237 Osgood Ave., New Britain, Conn. fe5

HILLBILLY MUSICIANS — STEADY WORK, good pay. Contract work, radio, theatres, night clubs. State all in first letter; send photo. Bill Johnson, Hillside, N. J. ja29

IMMEDIATELY — GIRL MUSICIANS, ALL instruments. Write via air mail or wire Irving Siegel, 1650 Broadway, New York City.

MUSICIANS WANTED — UNDER DRAFT AGE or 4-F. Will pay top salary. Write or call Elmer Hall, P. O. Box 152, Phone 1064, Grand Island, Neb. ja29

MIDGETS OR DWARFS WILLING TO LEARN Little Athletics for Act. Good opportunity. Write details. Box 515, care The Billboard, 1564 Broadway, New York 10.

NOVACHORD PLAYER FOR STEADY JOB IN Southern hotel. Short hours. Instrument on premises. Box C-168, Billboard, Cincinnati 1, O.

OPPORTUNITY WITH FUTURE FOR ALL around Entertainer. Might consider Team. Write stating all. Western Theatres, Brainerd, Neb.

RADIO SCRIPT AND SHORT STORY WRITERS wanted. Opportunity for experienced and aspiring writers. Need new ideas and approach. Small salary to start. Male and female. Write details of self interests and ambitions, age and phone number. Box C-172, Billboard, Cincinnati 1.

SECOND TROMBONE FOR 14-PIECE OR-chestra. State age and draft rating. Al Menck, Fairmont, Minn.

SHOW GIRL OR AMATEUR TO HANDLE sound car at once. Address with full particulars. 926 Buchanan St., Indianapolis, Ind.

WANT ARCADE MECHANIC — YEAR ROUND job. Top salary. Also Floor Man. Apply Peerless Vending Machine Co., 220 W. 42d St., New York City. Wisconsin 7-8610.

WANTED — RIDE FOREMEN FOR MERRY, Wheel, Loop and Chairlans. Truck drivers preferred. Season 22 weeks starting April. If you want top salary, write H. M. Sweeney, 334 Pierce Ave., Daytona Beach, Fla. fe12

WANTED — LONG HANDLE BILLPOSTER, not in draft. Maurice Callahan & Sons, Pitts-field, Mass.

WANTED — STABLY SOPRANO; PLAY "Columbia," stage cinema. Write Room 51, 827 Howard St., San Francisco, Calif.

YOUNG WOMAN TO DEMONSTRATE IN CHAIN stores; good salary plus transportation. State all in first. Tom Kennedy, Hotel Leo, Peoria, Ill.

INSTRUCTIONS BOOKS & CARTOONS

BELIEVE IT OR NOT! — MONEY BACK IF you fall on this one that amazed visitors Ripley's World's Fair Odditorium. 2-inch Solid Wood Arrow Through Half Inch Washer. Make money, have fun. Complete instructions. Sample, \$2.00; instructions, \$1.00. Geo. Gillespie, Galax, Va.

BOOKS AT 2 1/2 UP FOR HEALTH, MAGIC, Crime, Narcotic, Astrology, Boxing, Wrestling, Jiu Jitsu, Minstrel, Fun, Snake and other shows. Stock and special editions. Write your requirements; 30 different samples, \$1.00 postpaid. Stein Publishing House, 521 S. State St., Chicago, Ill.

LEARN METASCIENCE — REMARKABLE drugless healing. No manipulation. No apparatus. Unbelievable simplicity and results. Inexpensive correspondence course. Write Metascience, De Land, Fla. fe12x

ACTS, SONGS & PARODIES

BLACKOUTS! — COMEDY MATERIAL PRE-pared for prominent Broadway performers. Complete original collection, \$2.00. Money back guar-antee. Kleinman, 25-31 30th Road, Long Island City 2, N. Y. mb4x

HAWAIIAN GUITAR MUSIC — LIST ON RE-quest. Golden Gate Publications, 1724 Tele-graph, Oakland 12, Calif. ja29

SONGWRITERS — PUBLISHERS NEED NEW Songs. This is a fact! Let us help you. Write Federal Music & Recording Co., P. O. Box 309, Chiver City, Calif. Home of M-G-M.

AGENTS & DISTRIBUTORS

ADOLF HITLER'S LAST WILL AND TESTA-ment. Printed in two colors with seal, 8 1/2 x 11". Funniest thing you ever read. Sample, 10c. Agents wanted. Albert, P. O. Box 1691, Miami Beach, Fla.

AGENTS, PITCHMEN AND SALESMEN — Article that sells on sight to all auto owners, garages and parking lots everywhere. Send 25c coin for liberal sample and details. Chemical Products Co., 1220 Huron Rd., Rm. 601, Cleveland 16, O. fe5x

AGENTS — SELL \$1.00 PACKAGE VITAMIN Tablets for 75c. Dozen, \$2.00; Gross, \$18.00. Sample, 25c. Veribest Products, 4256 Easton, St. Louis, Mo.

ATTENTION, WEST COAST — CIGARETTE Lighters, \$9.00 per dozen. Sample, \$1.00, post-age prepaid. Victory Novelties, 5335 Ballard Ave., Seattle, Wash. fe5

DISTRICT MANAGERSHIP, MAGAZINE MEN, Bookmen, Crew Managers, avoid rationing. Write for world's finest propositions. Mark Steele, Claridge Hotel, New York.

FAST SELLING SACRED AND PATRIOTIC Motions. Special new list of designs for families of service men. Postpaid list, 8, \$1.00; 50, \$4.00; 100, \$7.00. Retail 25c to 50c. Dr. S. Chambers, Box 403, Morristown, Tenn. x

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. The Art Mfg. Co., 303 Degraw, Brooklyn, N. Y. fe5x

MAGIC RACES — AT CIGARETTE TOUCH SIX horses are off. Fast seller. Big profits, 50 Races, \$1.00. Quantity prices. Sample free. Barkley, 1316 Arch, Philadelphia 7, Pa. fe5x

NEW AND HOT SELLER KEY CHAIN — Holds 8 keys with the Miraculous Medal Charm. Jobbers, write. Sample 15c. Gameiser, 146 Park Row, New York 7. ja29

NEW RIOT CARDS! — CHINA'S BIRTHDAY Greeting to Hirotohi, What To Do With Hitler. Samples, 10c. Theron Fox, 1024 Carolyn, San Jose 10, Calif. fe12

SALESMEN — SALESWOMEN — 6c (COST TO you) article sells on sight to workers everywhere for 25c; \$6.00 to \$10.00 day easy. Send 25c coin for sample and full details. Brumley Products, Dept. N, 1026 Champa, Denver, Colo. fe26x

VANISHING CARD TRICK — CARD TOSSED in air vanishes, with instructions, 100, \$4.00. Sample, dime. Eastwood, Box 623, Parkersburg, W. Va.

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable in-formation. Maywood B. Publishers, 1133 Broadway, New York. ja29x

127 WAYS TO MAKE MONEY, IN HOME OR office, business of your own. Full particulars free. Elite, 214 Grand, New York. fe26x

ANIMALS, BIRDS, REPTILES

A NICE SHIPMENT SPIDER MONKEYS JUST received. Also Agoutis, Squirrels, Deodorized Skunks, Coati-Mundis, Macaws and Canaries. Snake King, Brownsville, Tex. mal1x

BUSINESS OPPORTUNITIES

COMPLETE ARCADE — IN OPERATION IN good location; or can be moved. Seventy good clean machines. Also plenty of Air Conditioning Equipment. Knox & Howey, 5 N. Main St., Hutchinson, Kan.

FOUR BRUNSWICK ALLEYS — FOUR B ONE Setters, all good condition. Four other Alleys with Setters. Good business. Trinidad Alleys, Trinidad, Colo.

WANTED TO RENT BUILDING SUITABLE FOR Roller Skating year around or summer location. Arena Roller Rink, Box 247, Alpena, Mich.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. Balda Art Service, Oshkosh, Wis. ja29x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. Write Nelson Enterprises, 336 S. High St., Columbus, O. ja29x

ANSWER QUESTIONS, CALL NAMES, BIRTH-DATES. Professional Master Mindreading Act (no assistant). Self contained, use anywhere, \$1.00. Magical Enterprises, Roseville, Mich. fe5

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL MAGIC Catalogue of Tricks, Books, Supplies, etc., 25c. Kanter's (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. ja29

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. Max Holden, 220 W. 42d St., New York City, N. Y. fe19x

QUALITY MAGIC SINCE 1907—3 NEW CATALOGUES available, 25c each. Book catalog and lists free. Thayer's Studio of Magic, P. O. Box 1785, Wilshire-Labrea Station, Los Angeles 36, Calif. ja29x

MUSICAL INSTRUMENTS, ACCESSORIES

WANTED — XYLOPHONE OR MARIMBA. Will pay spot cash. Write lowest price and details. Box 452, Waterbury, Conn.

PERSONALS

FRANK "BLACKY" CLARK OR ANYONE know anything about him or his present whereabouts, please contact his sister, Maude E. Coker, at 3380 Bayside Walk, San Diego 8, Calif. This is urgent. x

PHOTO SUPPLIES DEVELOPING-PRINTING

ALL OUR OLD CUSTOMERS—EK DIRECTPOS Rolls, Cutsheets, Chemicals at EK ceiling prices; also some 11/2" machines. Wabash Photo Supply, Terre Haute, Ind. ja29

ALL FRESH STOCK, EASTMAN DIRECT POSITIVE Paper, All sizes at ceiling price. 2% discount on orders above \$50.00. Immediate delivery. 1/2 deposit. Box C-171, Billboard, Cincinnati 1, O.

ARE YOU INTERESTED IN RECEIVING steady supply of the following? E.D.P., all sizes unopened packages, late 1944 datings, at attractive prices. Write your needs today. Will quote price upon receipt of your letter. Box 534, Billboard, 1564 Broadway, New York 19. fe5

CAMERA — 2 1/2 INCH P.D.Q., NEW L.E. JAY. 1,000-Watt A.C. Generator, Elmer Charlesworth, Anoka, Minn.

CASH FOR YOUR PHOTO EQUIPMENT—WHAT have you? Give details. P. D. Q. Camera Co., 111 E. 35th St., Chicago, Ill. ja29

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. Camera Co., 111 E. 35th St., Chicago, Ill. ja29x

EASEL PHOTO MOUNTS, ALL SIZES—WOOD, leatherette, glass frames, latest styles. Sizes 2x3 to 8x10. Patriotic Heart Mirrors, Frames, Easels for 1 1/2x2. Everything for direct positive operator. Prompt shipment. Capitol Equipment Co., Box 287, Saint George, N. Y. fe12x

EASTMAN D.P.P.—1944 DATING. 1 1/2x250, \$5.50; 2x250, \$7.25; 2 1/2x250, \$8.75; 3x250, \$10.50; 3 1/2x250, \$11.25; 4x250, \$14.00; 5x250, \$17.50; 5x7, \$8.25. Any amount, 25% deposit. Frank Bonomo, 25 Park St., Brooklyn, N. Y. ja29

EASTMAN DIRECT POSITIVE — DECEMBER, 1944, dating. Prices: 1 1/2"x250" @ \$5.51; 2"x250", \$7.11; 2 1/2"x250" @ \$8.00; 3"x250" \$10.11; 3 1/2"x250" @ \$11.04; 3 3/4"x250" \$11.79. 25% deposit required on all orders. Albany Camera Shop, Inc., 204 Washington Ave., Albany, N. Y. mh25x

EASTMAN D.P.P. — LATE 1944. 1 1/2", \$5.25; 2", \$6.70; 2 1/2", \$8.15; 3", \$9.55; 3 1/4", \$10.32; 3 3/4", \$11.00; 4", \$12.50; 5", \$15.50. Deposit. Capitol Photo Service, 7 Randolph Pl., N.W., Washington 1, D. C.

EASTMAN D. P. PAPER, 1944 DATING — 3 1/2", \$17.50 roll; 3", \$16.50 roll; 2 1/2", \$12.50 roll, and 1 1/2", \$7.00 roll. Direx Paper, 4 rolls 4", \$13.00 roll; 3 rolls 2 1/2", \$12.50 roll. 1/2 deposit. Gerber & Glass, 914 Diversey, Chicago 14, Ill.

EASTMAN D.P.P. — IMMEDIATE DELIVERY. 1 1/2", \$6.25; 2 1/2", \$9.75; 3", \$11.50; 3 1/4", \$12.25; 3 3/4", \$13.00; 4", \$15.00; 5", \$18.00. 1/2 deposit. Grecco, 858 DeKalb Ave., Brooklyn, N. Y. x

EASTMAN D.P.P. AT LOW PRICES — 1945 dating, fresh stock, 1 1/2"x250, \$5.50; 2"x250, \$7.25; 2 1/2"x250, \$8.75; 3"x250, \$10.50; 3 1/2"x250, \$11.00; comparable prices on other sizes. Any amount. 25% deposit. K. W. Geary Co., P. O. Box 5916, Pittsburgh 10, Pa.

FOLDERS — PATRIOTIC AND REGULAR Designs. Prices per 100. For 1 1/2x2 Photos, \$1.75; for 2x3, \$1.85; for 3x4, \$2.75; for 3x5, \$2.85; for 4x6, \$4.00; for 5x7, \$4.25. Flat Mounts assorted for 1 1/2x2, 60c; for 2x3, 75c. Comic Post Cards for 1 1/2x2 Photos, 300 for \$5.00. Others. Satisfaction or refund. Immediate shipments. Miller Supplies, 1535 Franklin Ave., St. Louis, Mo. x

FOR SALE — EASTMAN DIRECT POSITIVE Paper, late 1944 and 1945 datings; 50 1 1/2", 50 2 1/2", 50 3 1/2", 50 5x7. Give best offer. Don't ask prices. Box 45, Sta. A, Brooklyn 6, N. Y. fe5

FOR SALE — 50 ROLLS 1 1/2x250 EASTMAN D.P.P., fresh dating, \$7.50 roll. Sportland, 354 Asylum St., Hartford 3, Conn.

MUST SELL EASTMAN D.P. PAPER—1 1/2x250, \$11.95; 2 1/2", \$17.50; 3", \$22.50. All '44 dating. Richard Robinson, 2450 Overlook Rd., Cleveland Heights, O. ja29

NEW 3-WAY FOLDER WILL HOLD 2x3 OR 2 1/2x3 1/2 pictures. Service Star can be placed in center. We can supply Stars. Sample, 15c. Other Folders, Gamelsor, 146 Park Row, New York 7. fe5

PHOTO MOUNTS FOR DIRECT POSITIVE studios. Easel and book types. For best prices and quick deliveries write to International Sales Co., 3002 Garrison Blvd., Baltimore, Md. fe5x

SELLING OUT — 5 ROLLS EASTMAN 3 1/2x250 ft. rolls, Direct Positive Paper at \$22.00 per roll. Send one half with order. Lambert's Studios, Lock Box 284, Madison, Ind.

SEND FOR MY PRICE LIST ON D.P. CAMERA Mechanisms. Finest on the market. A few Photomats and Photomatics available. Herman Millman, 17 W. 20th St., New York 11, N. Y.

8x10 PHOTOS, 5c EACH IN QUANTITY. PHOTO Post Cards. See our ad in Night Clubs-Vaudeville department. Mulson Studio, Bridgeport 8, Conn.

PRINTING

A BIG PACKAGE OF COMIC CARDS, 25c; 100 Letterheads, 100 Envelopes, postpaid \$1.00. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. fe12

\$1.00 EACH POSTPAID — 200 8 1/2x11 BOND Letterheads, 200 6 1/2 Whitewore Envelopes, 100 No. 10 Envelopes, 200 Business Cards, 200 5 1/2x8 1/2 Statements, Mero Products, Box 344, Pottsville, Pa. ja29x

100 8 1/2x11 LETTERHEADS, 100 ENVELOPES, \$1.00; Plateless Engraved, \$1.50 postpaid. General printing. Yankee Printing Co., 4701 Sheridan, Chicago, Ill. fe12

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointment. Nieman Studios, 1236 S. Halsted St., Chicago, Ill.

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING Machines wanted, Mac Postal, 6750 N. Ashland Ave., Chicago, Ill. fe12

ANY KIND OF CONCESSION WHEELS IN good condition. State price, size in first letter. Janowski, 71 Union St., Woonsocket, R. I. fe5

SPOT CASH FOR 16MM SOUND MOVIE PROJECTOR. State details in letter. Box 452, Waterbury, Conn.

WANT TO BUY TENT, 40x60 OR 40x80. MUST be in good shape and priced to sell. Want Illusions. Write Jesse Ridgway, Fort Dodge, Kan.

WANTED — CHANGE (MONEY) COUNTING Machine, in perfect condition, manual or electric. State make, serial, lowest price. Majestic Operating Co., 4018 4th Ave., Brooklyn 20, N. Y. fe5

WANTED — SINGLE OR DOUBLE LOOP-O-Plane, or Loop-the-Loop; late model, good condition. Palmer, 774 Carroll, Baltimore 30, Md.

WANTED — 200 USED 200 THEATRE SEATS. Plain or Opera Chairs. Wire collect. John Kattes, 1204 E. Miner Ave., Stockton, Calif.

WANTED — ROOT BEER BARREL COMPLETE; also Candy Floss Machine and Devil's Bowling Alley. Describe fully. P. O. Box 201, Kennett, Mo.

WE PAY YOU WELL FOR "ANYTHING" YOU wish to sell; Merchandise, Jewelry, Tools, Instruments, Equipment. Justice Jobbers, Box 150, Chicago. ja29x

60 OR 70 FT. TOP, THREE 80's. MUST BE good condition. Blues, jump seats, two people benches. J. C. Blisco, 441 Greenfield Rd., Memphis, Tenn.

At Liberty Advertisements

5c a Word. Minimum \$1. Cash With Copy.

AT LIBERTY BANDS AND ORCHESTRAS

SMOOTH, SWEET SWING — SMART NEW York 14 Piece Union Orchestra. Modern arrangements, equipment, style, class. Singing entertainment. All versatile, well organized. Booking advance one night engagements for ballrooms and clubs in New York, Pennsylvania and New Jersey. Price to suit. Available thru direct contact, saving agency fee. Particulars upon request. Address Box NY-58, Billboard, 1564 Broadway, New York City 1. ja29

SOCIETY ORCHESTRA — FIVE TO SEVEN pieces, available for party, hotel, club or weekend dates in metropolitan area. Leader, 338 Stockton St., Perth Amboy, N. J. fe5

AT LIBERTY MISCELLANEOUS

WOMAN BORN WITH HEART ON RIGHT SIDE of body, above right breast, wishes to contact any one interested in placing my condition before the public. Finance same. Have X-Ray. Address Mrs. M. L. Hall, General Delivery, Phoenix, Ariz. fe5

AT LIBERTY MUSICIANS

CLARINET — TROUPER, EXPERIENCED IN all lines. Prefer defense band. Over draft. Write Frank Owens, 625 E. 3d St., Cincinnati, O.

AT LIBERTY — LADY ORGANIST, CONVENTIONAL type organ; also Hammond. Eighteen years' experience. Available after January 29. Desire theatre, hotel lounge, recreation center. Prefer Eastern Pennsylvania or New Jersey. Box C-170, care The Billboard, Cincinnati 1, O.

DRUMMER — EXPERIENCED, SOLID, READ, fake. Can cut shows. Prefer small combo. Young, attractive. Do vocals, whistle. Union, Jean Mattice, 310 E. 95th St., Chicago, Ill. ja29

HAMMOND ORGANIST WITH OWN ORGAN — First class musician, experienced all lines. Unlimited repertoire. Organist, 18 12th St., N. E., Rochester, Minn.

HARMONICA PLAYER SEEKS EMPLOYMENT In the vaudeville shows. State particulars in first letter. Address George Fetzold, 317 S. Throop St., Chicago, Ill. ja29

LEAD TENOR, CLARINET, FLUTE — TRANSPOSE, arrange. Any style, legitimate, jam. Baritone voice; sight-sing or barbershop. Schooled, widely traveled, congenial. Experienced hotels, theatres, ballrooms, liners, concert. Large and small bands. Age 34, draft exempt. Location only. Send complete details. Available after January 12. Larry Gibson, 608 E. Calhoun, Macomb, Ill. ja29

SYMPHONY, CONCERT AND DANCE BAND Tuba doubling dance String Bass, available February 12. Union, member Moose Order. Would like to hear from Moose bands with some inducement. Prefer California. Age 46, personality, appearance A-1. Recording Tuba. Box C-160, Billboard, Cincinnati 1.

TROMBONE — DESIRES CHANGE TO RESPONSIBLY led dance band. Age 19, union, experienced. Can join after 2 weeks. Write Musician, 15 Franklin St., Larchmont, N. Y.

AT LIBERTY PARKS AND FAIRS

E. R. GRAY ATTRACTIONS — TRIPLE BAR, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortion. Can be booked separate. Harding and Keck, Evansville, Ind. ma11

EDDIE AND EDNA DOREY — PRODUCING Clowns and Stiltwalker for all events. Broadway Hotel, Salt Lake City 1, Utah. fe5

HIGH WIRE ACT OF MERIT — AMERICA'S finest. The Great Calvert, 164 Averill Ave., Rochester, N. Y. fe19

JAMES COGSWELL — STILTWALKER, CLOWN. Fairs, celebration committees, write for literature and details. Don't wire. 1433 Rose St., Lincoln 2, Neb.

AT LIBERTY PIANO PLAYERS

PIANIST — READ, FAKE, ETC. UNION, Dependable, capable and all essentials. Write or wire Box C-144, care The Billboard, Cincinnati 1, O. ja29

PIANIST — GRADUATE, AGE 39, DRAFT EX-empt, young appearance, dependable; 15 years' professional experience. All essentials. Ability is my recommendation. Interested only in first class reliable openings that pay top salary. Railroad fare to join. State all, write or wire Norris Guthrie, 321 S. Walnut St., Troy, O. ja29

AT LIBERTY VAUDEVILLE ARTISTS

MAKE MORE FRIENDS — MORE DOLLARS. Be important. Feature our entertaining instrumental-vocal Hillbillies. Union. Box 31, Cranston 10, R. I.

SUZETTE — FEMALE IMPERSONATOR, AT Liberty for clubs and theatres, featuring a Margie Hart strip, tap routines and hulas. Beautiful wardrobe. Write or wire stating best offer to Suzette, 208 Park St., Lewiston, Me.

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place Cincinnati 1, Ohio

Office Hours— 8:30 A.M. to 4:30 P.M. Monday to SATURDAY

Parcel Post

Johnston, Ed, 15c O'Rourke, Helen, 8c Mack, Larry, 3c Stancil, N. E., 3c Nicholes, Mrs. Miggie, 20c White, Mrs. Patricia, 18c

ABBOTT, Willard Arbogast, Geo. Acuff Grand Ole Opry Show Askins, Michael Ackley, C. D. Armstrong, Amor Adair, Miss Pat Atherton, Arthur Adams, Al Antcy, Steve ADAMS, Ray N. AYCOCK, Douglas Adams, S. Ayers, Henry & Wauweta AINSWORTH, Walter W. Babbs, L. W. Baillie, Jack BAKER, Carl Hubert Allen & Lee Hubert Allen, Henry S. Baker, Donald D. Allen, June Balanger, Eva June Allen, Tommy Bales, Pat Allen, Wilbur Barbourne, Oley D. Bard, Gilles Hesa Barlow, Wm. BARMAN, Leslie W. ANDERSON, Doc Barr, Mrs. Gertrude ANDERSON, Elmer Richard Barrels, Teddy Anderson, Frank Barry, Herman Anderson, James Baxter, J. A. Anderson, Kurt B. Bay, Mischa Bayes, Edw. Andrews, Slim Beach, Harry Anstett, Frank

Beck, Donald Redwell, L. B. Bell, Clarence BEMENT, Conley Alfred Benjamin, Harry & Anna Bergman, Mrs. Lila S. Bernard, Arthur Bernard, Judson Biddle, Wm. Jos. Bill-Joy Shows BINDER, Herman E. Bishop, Mrs. Ada Blakely, Benton H. Blankenship, B. H. BLEDSOE, Robt. Elmer Bligh, Francis J. Bodkins, Curtis L. BOISONEAU, Chas. B. Bolt, J. P. Borge, Victor (Pianist) Borsyold, Arthur BOSWELL, Wm. Bowen, Raymond BOWMAN, Edw. Arthur Bowman, John T. Boyce, Walter BOYD, Chas. R. BOYD, Elder BOYER, Eugene Bozeman, Mrs. Mary Bozeman, Wm. Braden, Mrs. Emma BRADLEY, Earl R. Braigdon, Jack Braiger, Franklin J. Branch, Herbert BRANDON, Joe Caldwell, Chas. L. CALDWELL, Sammie Lee Calboun, David F. Campbell, Jack



Letter List

Bresk, Frank J. Brooks, Melissa Brown, Claude J. Brown, Kenneth P. Brown, Mary B. Brown, Wm. B. Brown, Wendell S. & Elsie Brown, Wesley Brown, Wm. (Sbag) BROWNE, Derwood A. Browne, Mrs. Jeanne Brownie, Thos. A. Broxton, Albert BRUNELLE, Jos. Bryant, G. Hodges, Bullard, David Lawrence BURGESS, Earl Glenn Burk, V. H. Burns, Bobby Burley, August Barto, Leon H. BUSH, Robt. Wm. BUTLER, Jos. Edw. Clark, Chas. A. Clark Jr., Crafton Clark, Harriet Clark, John (Brownie) Clark, Sherman Cochran, Frank Jos. Cole, Hollis Wesley Cole, Wm. Combs, Charles Conley Traupe Cooke, Welby

CONNOR, Frank Cooley, Myron R. Cooper, Albert E. Cooper, Fred L. COOPER, Leonard COOPER, Quey CORNYN, Bernard Cortez, Tony Costello, Larry Jan Costley, Horace Warren Coulston, Donald Coussey, Eugene Cowan, W. D. COX, John Wm. Craden, Sam CRAIG, James Cramer, Garland Ray Cramer, Harold Kenneth Craudel, Leroy Crawford Jr., Benj. D. Crawford, Calvin E. Crawford, Elbert Crawford, Eugene O. GREECH, Titus CRISLIP, Ernest Dale Critzer, Walter B. Crowley, G. C. Cummings, Cecil Cunningham, James H. Cupp, Frank Cutting, John Dabney, P.

Drake, Bernard & Gladys Druckemiller, Ervin Leroy DuBois, Mrs. R. Duncan, Frank Duggan, Thos. Dunlap, Wm. B. Dunn, Chet Earl, Mrs. Jack EBARDT, Norman Eckfeldt, Chas. Wm. Edwards, Mrs. Eddie (Electrician) Edwards, Hayman D. Edwards, Miss Millie EIDSON, Otis Wilford Eldridge, Lt. Robt. Ellis, Wm. Emawiler, Robt. & Helen Engler, Capt. Harold Lea Engles, Tex Erber, Mrs. Jack EVANS, Ralph Willard EYSTEED, Benj. Alfred Fagan, Herbert FAIROLOTH, James Robt. FAULCONER, Granville D. Fenstermaker, Robt. W. Gardner, Wm. O. FERGUSON, Wm. O. Fiber, Roxia Field, Edw. L. FINN, Jos. Leo Fish, James E. Fish, Jerry Fitzgerald, James Fitzpatrick, Mrs. Hazel S. J. Flanagan, Bob

GILHAM, James Robt. Gillette, Stewart GILLEY, Albert Leo GILLESPIE, Girtus Gladden, Robt. L. Glines, Gwa P. Globe, Henry & Marie Goad, Dan Goins, Roy W. Goodman, Robt. E. Goodwin, J. S. Gooley, Harold Gordon, Buster Gosnell, Earl Gould, Eddie Grace, Harry & Daisy Graham, Sae GRANT, Clard Grant, Harless F. Grant, Harry Granville, Harry Grass, Mr. John Grattiot, M. J. Graves, John & Cleo GRAVES, ROY Gray, Jean English Green, Edger Green, Ralph E. Green, Robt. Griffith, Lewis Gross, Charles Guinn, John Coburn GWARA, Felix P. Haage, Curtis A. Hack, John Hageigans, Wm. Hale, W. W. Hall, David Halligan, James Hamlin, Bob Hamner, Peder A. Hancock, Wm. Robt. Haney, John Haunab, Prof. Odis Hansen, Mrs. J. Hansen, John (See LETTER LIST on page 54)

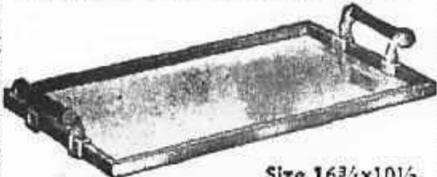
# SHOW POINTS TO LIVE YEAR

## Philly Display Shows Lot of Variety Items

Predominant theme of merchandise reflects public's revival of interest in religious items

PHILADELPHIA, Jan. 22.—Any concern among merchandisers and concessionaires

### MIRROR SERVING TRAY



Size 16 $\frac{3}{4}$ x10 $\frac{1}{2}$   
Chrome frame, walnut and plastic handles. Attractive, practical and useful—and at a price so low you can't afford to pass 'em up. Sample \$1.45.

BB102—Price, \$15.00 Per Doz.

### ROHDE-SPENCER CO.

223-225 W. MADISON STREET  
CHICAGO 6, ILLINOIS

over a dearth of items this coming year, or even lack of variety in items, was completely dispelled here at the Philadelphia Gift Show. The first of a number of similar shows sponsored by the National Gift and Art Association and directed by the George F. Little Management, Inc., of New York, the Philadelphia show, staged from January 9 to 14 at the Adelphia Hotel, attracted almost 100 exhibitors. Moreover, the display of merchandise items by exhibitors, comprising manufacturers, distributors and sales companies in the gift and allied fields, was so bountiful and diverse, that the local show was spread over the entire seventh, eighth, ninth and roof garden floors of the hotel.

A forerunner of things to come, the showing at the local exhibit augurs even far larger displays and exhibits at the subsequent shows to be staged in New York and in Chicago.

Popular-priced articles, by far, predominated the display of merchandise, indicating that concessionaires and gift-shop proprietors at resorts, parks and fairs can expect a large variety of items made available for their purposes this year. Moreover, it is significant that the military theme did not predominate, for religious items were there in number. The war, bringing with it a revival of interest in religion, both at the fighting fronts and on the home fronts, such items are sure to find ready public acceptance.

### Wide Assortment of Articles

Gift items for the men in service included money belts, billfolds, military cases, pocket games, military brushes, writing cases, picture holders, tobacco pouches, utility and furlough bags, hang-up service kits, photo frames of leather and wood and bullet-tested Bibles. For the girls in uniform, military compacts and beauty pouches were also displayed.

Miniatures occupied the attention of  
(See Points to Live Year on page 51)

## Merchandise Trends . . .

By CAROLINE ASPRAY

CHICAGO, Jan. 22.—The jewelry trade heaved a sign of relief this week when WPB announced that manufacturers may now use 50 per cent more gold and palladium than was permitted the last half of 1943. Since last July 1, manufacturers have been restricted to only half as much gold as they used during 1941, and the industry advisory committee has been protesting for some time that jewelers are facing the loss of their businesses in addition to fighting a one-sided battle against black market operations. WPB's announcement said the reason for lifting restrictions now, is that neither gold nor palladium is of much use for war, and that most precious metal jewelry is turned out in non-critical labor areas.

LIMIT SALES—There were more buyers than ever at the Philadelphia Gift Show last week, where 90 lines were exhibited, but the supply situation was still tight enough to force limitation of sales per customer. It was reported that most stores wanted to buy for immediate delivery, but a majority of orders placed called for delivery in the middle and late spring. Buyers were anxious to stock up for the early Easter season this year.

TIN PLATING—The Du Pont Company recently announced a new method of tin electroplating, called the halogen process, which was developed in response to war needs. An estimated yearly saving of over a million pounds of tin is possible with the process, where a continuous steel strip is run thru chemical baths and coated with tin at the rate of 1,050 feet a minute.

INVENTORIES — The New York and Chicago wholesale markets were rushed last week and this, as buyers flocked to find replacement stocks for depleted inventories. With travel expenses regarded as fair tax deductions, many stores are increasing the number of buyers in attempts to cover all possible sources.

Signs of more cautious buying policies point a definite trend away from open orders and the frantic "we'll take anything" purchasing that has prevailed up to now. Retailers already have more ersatz goods than will move readily and are afraid of total losses with a sudden termination of the war in Europe. Regardless of government and military warnings of a long tough fight still ahead, the public's general optimism is somewhat reflected by a hesitation to buy Victory models when civilian production is in sight.

BOW TIE YEAR — A big neckwear manufacturer reports that 1944 will be a record bow tie year, according to the reception his spring line, containing about 120 butterfly numbers, is receiving. Both pointed and square-end styles in regular and ready-tied models are going over big.

AT YOUR SERVICE—With the newsprint cut forcing stricter watch on editorial copy (See Merchandise Trends on page 51)

## SIX ENTIRELY NEW REPRODUCTIONS OF HUMMEL STATUES

Made of terra cotta composition, from 4 $\frac{1}{2}$  to 5 $\frac{1}{2}$  inches high, in BEAUTIFUL COLORS, reproduced so truly that the reproductions cannot be told apart from the imported ones when placed side by side.

\$15.00 per doz.



#4164K—Chums



#4165K—Taking Care of Baby



#4166—Just Pals



#4167—Scottie's Resting



#4178—Who's Afraid?



#4169—Scottie Wants To Play

We have 32 more Hummel Statues, all illustrated on our complete set K of illustrated price lists, which will be sent to any re-seller on application.

115-119 K South Market St.  
Chicago 6, Ill.

LEO KAUL IMPORTING AGENCY, Inc.

Easy to sell

CIGARETTE CASES  
of Genuine Leather

### A MONEY-MAKING STAND-OUT!

BY THE \$1.80 BY THE 12 $\frac{1}{2}$ ¢  
DOZEN per doz. GROSS each

One Dozen Minimum Order...\$1.80

These attractive genuine leather cigarette cases with handy tuck-in flap come packed by the dozen in assorted colors and grains. Your price so low you can sell dealers. A winning salesboard item!



Peter Peyton

25% Deposit with Order, Balance C.O.D.—F.O.B. Factory  
We Prepay Shipping Charges on all Cash-In-Full Orders  
Dept. B129

405 $\frac{1}{2}$  Washington St. . . Waukegan, Ill.

### SERPENTINE SHAPED WOOD CHEST WITH FRUIT CAKE

Cake weighs approximately 3 pounds and has lots of assorted fruits and nuts. Each chest is individually cartoned, packed 12 to a shipping case. Shipping weight 60 pounds per case.

Price \$36.00

Per Case of 12.

Stock available for prompt shipment.

DECATUR INDUSTRIES  
Decatur, Indiana





EXCELLENT PREMIUM ITEM AND SALESBOARD PRIZE

**BRAND NEW WATCHES**

- ★ MILITARY STYLE
- ★ LATEST DESIGN
- ★ CHROME CASES

IN 1/2 DOZ. LOTS OR MORE

**\$4.57 each**

25% deposit with order, balance C. O. D., F. O. B. Chicago



**MORTON DISTRIBUTORS**

1035 W. LAKE STREET CHICAGO 7, ILL.  
Specializing in Watches to the Premium Trade

**DEALS**

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Operators who follow trends and play along with deals that tie in with these trends seldom go into the red doing so. In the days of fond memory when mid-gut radios first took hold, operators who worked them made big money. When electric shavers were introduced, operators who saw the light and hopped the bandwagon had no trouble turning these over for real dough. When Charlie McCarthy clicked on the air and his prototype hit the market the boys who took the hint clicked right along with him. We could go on listing hundreds of items to which the consumer took a fancy and which smart operators converted into cash. But we all know what these were. What we want to get across is that when John Public gets hot on an item it's good policy to hit that item immediately and keep on hitting. Surprisingly enough some operators are so slow warming up that when they finally show some enthusiasm they've missed the boat.

Apparently there is no stuffed toy famine at Jerry Gottlieb's. With stuffed toys a top producer on a card or board, operators should find happy hunting with the Gottlieb line. Toys are full cut, well stuffed and are available in many pastel combinations including light blue, pink, light green, red, maize and orchid.

There seems to be a great influx of leather billfolds on the market, which gives rise to the thought that here are items that should go well on a small-take deal. Also the less expensive wallets could be used effectively as consolation awards. It's worth a look-see.

HAPPY LANDING.

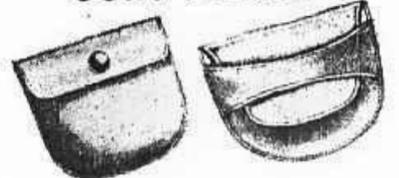
**3 "BEST SELLERS"**

**GENUINE LEATHER IDENTIFICATION TAGS**



Come in assorted colors: Black, Brown, and Beige. 12 tags are mounted on a two color display card.

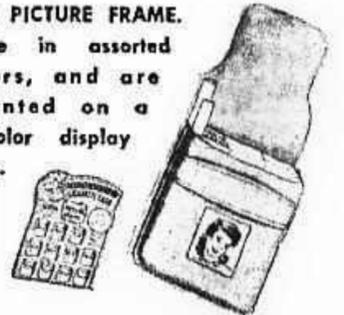
**GENUINE LEATHER COIN PURSES**



Will be in great demand for ration tokens. They come in assorted colors.

**GENUINE LEATHER CIGARETTE CASES**

with PICTURE FRAME. Come in assorted colors, and are mounted on a 2 color display cards.



**R. A. GUTHMAN & CO.**  
600 W. JACKSON BLVD. CHICAGO 6, ILL.

SELLING LIKE HOT CAKES—16 PAGE

**COMIC BOOKS**

FOR THEATRES OR PREMIUM USE

YOUR LOW COSTS!

**ORDER TODAY!**

|                 |                 |
|-----------------|-----------------|
| 1,000—\$10.00   | 10,000—\$7.00 M |
| 2,500—\$ 9.00 M | 25,000—\$6.00 M |
| 5,000—\$ 8.00 M | 50,000—\$5.00 M |

F. O. B. New York or Buffalo. (Depending on your location.)

These books are not for sale or use in Chicago; Newark, N. J.; Washington, Baltimore or Philadelphia. Jobbers and agents in these cities can not buy the books for use in the above mentioned cities, but we will ship into other towns for the account of jobbers in these cities.

New stories available weekly! You may place an order for 52 issues. The book is new! It is different. This is the most sensational offer ever made in the COMIC BOOK business . . . and can only be made because there is a backlog of five million copies weekly . . .

**VITAL PUBLICATIONS, INC.** 148 Lafayette Street  
New York 13, N. Y.

**WE WILL HAVE A COMPLETE NEW PREMIUM CATALOG FOR 1944**

READY ABOUT MAY 1

In the meantime send us a list of your requirements and we will answer at once. Thank you. (We Buy Used Cork Guns, Metal Milk Bottles—Pay Top Prices.)

**MIDWEST MERCHANDISE CO.** 1010 BROADWAY  
KANSAS CITY, MO.

**CEDAR CHESTS**

New Model, Oval Top, With Mirror Inside Lid. Packed With 1 Pound Box of Mixed Chocolates. \$2.95 Each in Dozen Lots. \$2.25 Each in 1/2 Gross Lots or Over. Sample Order, \$2.50.

**MIRRORED VANITY CHESTS**

New! Packed With 1 Pound Box of Mixed Chocolates—\$2.95 Each; With Stationery, \$2.65 Each.

Write for Prices on Empty Chests. All Prices Net F. O. B. Detroit. Send 25% With Order.

**NOVELTY CHEST & SALES CO.**

3750 Rochester St., Detroit 6, Mich.



**SHOOT THE PANTS OFF THE JAPANAZI**

100 PAIRS OF JAPANAZI PANTS Only \$12.50 prepaid

Made of rayon. Assorted colors. 35¢ Retailer. Designed like a real pair of pants. A humorous greeting card and mailing envelope included with each pair. A FAST SELLER! Remit full amount with order, or send 50¢ for 2 samples.

**D. ROBBINS & CO.** NEWSWEEK BLDG. NEW YORK CITY

**FUR COATS & JACKETS**

Buy Direct From Mfr.

The largest assortment of outstanding Fur Creations in our history available NOW! Immediate Delivery. All types at reasonable prices. Satisfaction Guaranteed! Write for Free Catalogue.

**YOUNG & YOUNG**  
208 W. 27th Street  
N. Y. 1, N. Y.



This Horse-Shoe Ring, hand made, hand engraved, inlaid with simulated pearl, is a KNOCKOUT! Shoe and shank of everlasting Monel Metal.

**GUARANTEED 20 YEARS**  
\$24.00 DOZ. SAMPLE \$2.50 PREPAID  
**GEO. WHALEN**  
210 S. Weber St. Colorado Springs 11, Colo.

**RAZOR BLADES**

DOUBLE EDGE

Guaranteed First Quality—Surgical Edge Steel.

**\$7.95** Per 1000

Packed 5 Blades in Package—20 Packages in Carton. Immediate Delivery. SEND \$1.00 FOR SAMPLE BOX—100 BLADES—PREPAID.

To Avoid Disappointment Send Your Order Today. 25% Deposit With Order.

**OPTICAN BROTHERS**

300 BB W. Ninth St. Kansas City, Mo.

**COMIC CARDS**

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

**M & M CARD CO.**

1033-1035 Mission St., San Francisco 3, Calif.

**Decal Transfers**

of THE LOCKS OF SOO, MICHIGAN, in six colors

Beautiful view of ship in locks. Price \$5.00 per 100. Send 10¢ for sample.

**JEROME ROSE DECAL CO.**

293 West 4th St. Los Angeles 13, Calif.

**LUMINOUS**

RELIGIOUS FIGURES & FLOWERS  
By Nile Glow

Send \$2.00 for samples of our regular line of EITHER Flowers OR Figures.

**NITE GLOW PROD. CO.**

105 W. 47th St., N. Y. C.  
ME 3-5794

**BINGO**

SUPPLIES—CARDS—PLASTIC MARKERS

Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

**OUR NEW JEWELRY LINE IS READY!**

Beautiful Styles—Matchless Colors!

Complete line of gorgeous Sea-Shell Ocean Pearl, Fishscale, Plastic, etc. (Necklaces, Earrings, Brooches, Pins, Hair Ornaments, Sprays, priced at \$2.75 Dozen to \$48.00 Dozen.) Send for a \$25.00, \$50.00 or \$100.00 assortment of best selling numbers. Money-Back Guarantee. The larger the assortment ordered the greater the variety. Terms: F. O. B. Miami, Fla. 1/3 cash with order, balance C. O. D. SPECIAL DISCOUNTS TO BONA FIDE JOBBERS. We prepay all orders where full remittance accompanies order.

**TROPICAL IMPORTING COMPANY**  
"America's Foremost Tropical Jewelry and Novelty House"  
5851 N. W. 17th Ave. Miami 38, Florida

**MERCHANDISE TRENDS**

(Continued from page 48)

space, the merchandise section of The Billboard will continue to give its readers news of the trade, market and supply situations. So far as we know now, this is the only trade publication which printed in full the OPA order on watch price ceilings and the Federal Trade Commission ruling on the catalog jewelry and giftware industry.

**POST-WAR WATCHES**—A special glass which is almost pure quartz, now being used in hundreds of types of precision fighting instruments and timekeepers, promises to provide better low-priced watches after the war. The new glass

substitute is said to be even better than the sapphires used in the jeweled movements of the most expensive watches.

**ANOTHER SURVEY**—The Curtis Publishing Company surveyed manufacturing companies and found that 58 per cent are planning to bring out new products after the war; 36 per cent of the firms said they could convert from war to peace production within a few days, and 20 per cent put the time at three months or less.

**LONG LIVE JEWELRY!**—Regardless of their supply situation now, the jewelry industry is making sure that come peace again the American public will not lose its love for gold and glitter and precious stones. The Jewelry Industry Publicity Board, composed of representatives from all branches of the business, is busy raising a post-war fund of \$100,000, to carry on the promotional and publicity work it has handled for the past seven years thru the daily press, fashion magazines, radio and the movies.

**POINTS TO LIVE YEAR**

(Continued from page 48)

a large number of exhibitors, displaying tiny perfume bottles, pitchers, animals, shoes, vases, furniture pieces, many of which serve as cigarette and jewelry boxes, and a large and varied assortment of miniatures for knick-knack shelves.

Items displayed of particular interest to merchandisers and concessionaires included wood carvings in figures and animals, drinking glasses, lapel gadgets, pottery animals, plant holders, weather glass, paperweights, salt and peppers, bells, pig banks, florist items, art tiles, plaques, games, wallets, photo frames, costume jewelry wooden book ends, trays, figurines, smoking accessories, wall brackets, brush sets, dog figures with luminous eyes as doopstops, ration book covers, novelty pottery, greeting cards, handkerchiefs, baby books, games, artificial flowers, cork mats and coasters, paper gift novelties, glow-in-the-dark novelties, toys, greeting cards, glass sets, music boxes, novelty sachets, flower containers and dozens of other allied items, all falling in the popular-price range.

Some indication of things to come, were apparent in the few plastic items on display. While few in number, indications are that plastics will dominate the gift field after the war. Shown here in the plastic line were lucite picture frames, candleholders, cigarette boxes, candy dishes, and hand and photo mirrors.

**VALENTINES**

**COMICS**  
Here they are—funny laugh provokers that children and grown-ups enjoy sending. Cleverly illustrated with a "knock-out" verse. Large assortment of titles in each gross.

| Asst. No.          | Per Gr. |
|--------------------|---------|
| 1—8x9 In. ....     | 40¢     |
| 3495—8x9 In. ....  | 45¢     |
| 3750—8x9 In. ....  | 45¢     |
| 2—8x11 In. ....    | 80¢     |
| 3510—8x11 In. .... | 85¢     |

And here are the popular fancy Valentines with envelopes for mailing. Retail 2 for 1¢.

| Asst. No.  | Per Gr. | Asst. No.  | Per Gr. |
|------------|---------|------------|---------|
| 8402 ..... | 45¢     | 7808 ..... | 45¢     |
| 3260 ..... | 45¢     | 9403 ..... | 45¢     |

| Asst. No.  | Per Gr. | Asst. No.  | Per Gr. |
|------------|---------|------------|---------|
| 7913 ..... | 80¢     | 9420 ..... | \$1.00  |
| 7918 ..... | 80¢     | 7937 ..... | 1.00    |
| 9411 ..... | .00     |            |         |

| Asst. No.  | Per 100 | Asst. No.  | Per 100 |
|------------|---------|------------|---------|
| 7788 ..... | \$1.50  | 7767 ..... | \$1.50  |

| Asst. No.  | Per 100 | Asst. No.  | Doz. |
|------------|---------|------------|------|
| 8440 ..... | \$2.00  | 7781 ..... | 40¢  |
| 7870 ..... | 3.00    |            |      |

| Asst. No.  | Doz. | Asst. No.  | Doz. |
|------------|------|------------|------|
| 7881 ..... | 65¢  | 7882 ..... | 65¢  |

We Can Furnish a Circular Covering Our Complete Line of Valentines.

We have listed only a few of our many numbers. Write for complete list of Valentines, St. Patrick's Novelties, Spring Toys and Gift Articles. 25% deposit with all O. O. D. Orders. Prices do not include postage.

**KIPP BROS.**

117-119 So. Meridian St., Indianapolis 4, Ind.

**Identification Tags**

For Bracelets, Anklets, Etc. Stainless Steel—All Sizes—Highly Polished. 1 or 1,000,000.

No. 1916—Sample Assortment, 75¢. BRACELETS AND ANKLETS (complete). No. 1917—1 Dozen Assorted, \$5.22.

**MILLER CREATIONS**

6828 Kenwood Ave., CHICAGO 37, ILL.

**Earrings for Pierced Ears**  
ORDER AT ONCE  
WHILE OUR STOCKS ARE COMPLETE  
OTHER SPECIALS

|   |   |   |   |   |   |   |   |  |   |  |   |  |  |   |  |  |  |  |  |
|---|---|---|---|---|---|---|---|--|---|--|---|--|--|---|--|--|--|--|--|
| NO. 302<br>87¢ DOZ.<br>1/60-12K EAR WIRES | NO. 301<br>67¢ DOZ.<br>1/60-12K EAR WIRES | NO. 303<br>75¢ DOZ.<br>1/60-12K EAR WIRES | NO. 304<br>72¢ DOZ.<br>1/60-12K EAR WIRES | NO. 305<br>75¢ DOZ.<br>1/60-12K EAR WIRES | NO. 306<br>52¢ DOZ.<br>1/60-12K EAR WIRES | NO. 307<br>52¢ DOZ.<br>1/60-12K EAR WIRES | NO. 308<br>72¢ DOZ.<br>1/60-12K EAR WIRES | NO. 309<br>108¢ DOZ.<br>1/60-12K EAR WIRES | NO. 310<br>72¢ DOZ.<br>1/60-12K EAR WIRES | NO. 311<br>108¢ DOZ.<br>1/60-12K EAR WIRES | NO. 312<br>96¢ DOZ.<br>1/60-12K EAR WIRES | NO. 313<br>198¢ DOZ.<br>1/60-12K EAR WIRES | NO. 314<br>108¢ DOZ.<br>1/60-12K EAR WIRES | NO. 315<br>96¢ DOZ.<br>1/60-12K EAR WIRES | NO. 316<br>108¢ DOZ.<br>1/60-12K EAR WIRES | NO. 317<br>120¢ DOZ.<br>1/60-12K EAR WIRES | NO. 318<br>120¢ DOZ.<br>1/60-12K EAR WIRES | NO. 319<br>120¢ DOZ.<br>1/60-12K EAR WIRES | NO. 320<br>120¢ DOZ.<br>1/60-12K EAR WIRES |
|---|---|---|---|---|---|---|---|--|---|--|---|--|--|---|--|--|--|--|--|

**SCHREIBER MDSE. CO.**  
1001-03 Broadway, Kansas City 6, Mo.

STERLING SILVER WIRE 12K GOLD PLATED  
PEARL DROPS NO. 3 \$12.00 DOZ.  
GOLD PLATE ON STERLING SILVER

**LEE'S SENSATIONAL BARGAINS**  
TIMELY ITEMS - FAST SELLERS

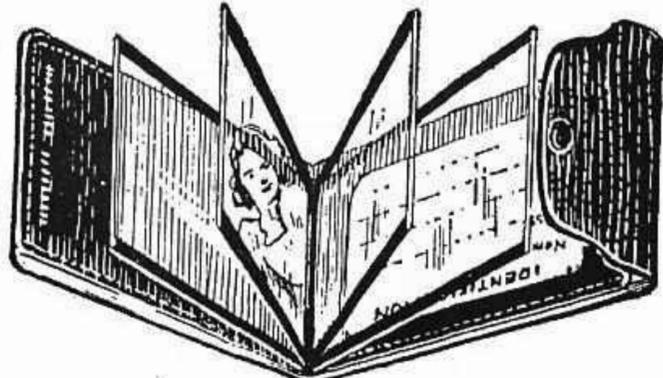
OTHERS TALK OF BARGAINS  
WE PROVE IT BY GIVING BARGAINS  
HERE IS A REAL BARGAIN AND WE DEFY ANY AND ALL COMPETITION

**GENUINE ALL LEATHER**  
**8 PASS CASE BILLFOLD**

Nicely tailored in genuine all leather and real leather trim. No composition! No imitation—but honest-to-goodness real leather throughout—with metal snap button. Comes in attractive colors.

**WHOLESALEERS...JOBBER...OPERATORS**  
HERE'S YOUR CHANCE

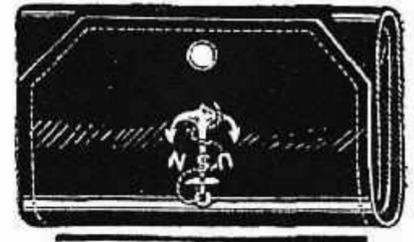
LOOK!  
LESS  
THAN  
**45c**  
Each  
in Gross  
Lots



LOOK!  
LESS  
THAN  
**45c**  
Each  
in Gross  
Lots

Order No. B-700—PER DOZEN \$5.90; PER GROSS \$65.00  
**GENUINE LEATHER NAVY BILLFOLD**

For Navy Men Exclusively  
A hit with Navy men: smart looking, made of genuine, soft black leather; has Navy insignia in gold on front cover; has folding paper money pocket; change case and outside identification card pocket. Order No. 701-B.  
**\$6.50 PER DOZ. \$72.00 PER GROSS.**



**IMPORTED FOUNTAIN PENS**  
Individually Boxed  
A handsome Pen with glass pen point for smooth writing; has ample ink capacity and vest pocket clip. With fountain pens scarce, this is a good number. Order No. 702-B.  
**\$2.50 PER DOZ. \$26.50 PER GR.**

**ELECTRIC TABLE LITER**  
For Cigars, Cigarettes, Complete with Cord and Plug. A well-made Liter in smartly designed ivory-finish case with standing legs; complete with gold-colored plug-in cord. Order No. 703-B.  
**\$15.00 PER DOZ.**

**ALL METAL MATCH KING LITER**  
Insignia Design on Front, Individually Boxed. Dependable quality, thin model, richly finished in patriotic design colors, with black top and bottom. A smart, fast seller. Comes in assorted Insignia Designs. Order No. 704-B.  
**\$7.90 PER DOZ.**

**BACK BARRETTE**  
Attractive Hair Ornament, Individually Boxed. A "hit" seller. Curved to fit the head. Floral styling, smartly colorful. Worn with any hat or head dress. Comes in assorted colors and styling. A 25¢ retailer. Order No. 705-B.  
**\$1.50 PER DOZ. \$16.50 PER GROSS.**

**GORGEOUS EARRINGS**  
Assorted Designs, Colors, Individually Carded. Beautiful creations that catch the eye in assorted styles, sizes, color and shapes. Lets you meet increasing demand for good-looking Earrings. Fast sellers. A \$1.00 per pair retailer. Order No. 706-B.  
**\$3.60 PER DOZ. \$36.00 PER GROSS.**

Order Now by Number—25% Deposit With Order

We urge you to rush your order for the items you desire in dozen or gross lots. Every number has real sales appeal. Enclose 25% deposit with your order—balance O. O. D., F. O. B. Chicago.

FREE CIRCULAR—Hot Off the Press—Packed With Fast Sellers—Sent on Request.

**Lee INDUSTRIES**

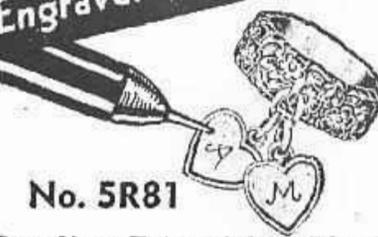
236 N. CLARK ST., DEPT. B-129 CHICAGO, ILL.

**INTRODUCTORY LISTINGS** Covering All Items NOW READY  
IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.  
To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.

**ACME PREMIUM SUPPLY CORP.**  
3333 LINDELL BLVD., ST. LOUIS 3, MO.

1-day Service

**Engravers Attention!**



**No. 5R81**

**Sterling Friendship Ring**  
Heart Dangles  
Ideal For Engraving

Big Seller! With embossed sterling silver friendship ring with two sterling silver heart dangles. Ideal for engraving initials on hearts. All rings stamped "sterling." Priced for volume selling. Available in sizes from 4 to 9.

**Other - Big - Sellers!**

Available for immediate delivery! Better sterling silver identification jewelry. Also, a complete line of military and costume jewelry for better business and bigger profit.

(State Your Business)

**Harry Pakula & Co.**  
5 N. Wabash Ave., Chicago 2, Ill.

# PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati 1, Ohio

**KID CARRIGAN . . .**  
is in Los Angeles and ready to start working soon in a horse opera for Paramount. He reports that the crowds there look like a big day at the fair.

**OPPORTUNITY** is not the only thing that knocks. Ever hear some folks talk?

**PVT. JAMES W. BATHRICK . . .**  
is somewhere in Australia, from which spot he sent a program showing a list of troupers in an Aussie-Yank revue, *Cavalcade of Stars*, which was presented Christmas night in the Theater Royale (somewhere in Australia.) He produced the show for the army.

**MRS. W. H. (WILLIE) WILD . . .**  
heads for Scranton, Pa., after four months spent in demonstrating shampoo in Neisner's Cincinnati store. Plenty of hands in the air for this clever worker during her Cincy stay.

**POST-WAR PREPARED** means you will not be left at the post.

**BILL SHEPHERD . . .**  
trekking to New Orleans with a cleaner of his own make. He says he had plenty of takes in Canton, O., with the new product. While there, he was shown some old-time hospitality by Mr. and Mrs. Ralph Ruhl. Former was a pitchman but is now off the road for the duration while he does his bit in a war plant.

**MISS LAWHORN . . .**  
who is working handwriting, is reported to be getting good takes in Cleveland.

**SOME FOLKS** with big brains only have a small mind.

**CAL HICKS . . .**  
met up with a lot of folks in Los Angeles recently and gives out with this info: Phil Green and Bill Dickum were working peeters; Chief Napier at Ocean Pier with herbs; Kid Carrigan in from Oklahoma; Princess Terena at Lions' Store with horoscopes, while Dr. Willard, with corn punk, and Doc Hunt and Hicks in

the same store with vitamins. Elma Hernandez is now receptionist in Doc Hunt's office across from the store.

**IT'S A GREAT** feeling to send a check with your income tax.

**HAROLD NEWMAN . . .**  
pens from Long Beach, Calif., that he glimpsed Sam and Caroline Levy, of jewelry fame, and that they reported having cornered more long green than they had expected during the holiday season. Sam was at the McClellan spot in Nashville, while the missus took care of Chattanooga. Others reported seen along the road by Newman were Hal Smith, scopes; Doc Garrett, med; Al Hatch, sea-shell brooches and snow cones, and reported all getting good takes. Newman is still working his punch needles to a good biz but stock is reported hard to get. He asks for pipes from Morris Bluestein, Jack (Coils) Murphy, Murry Zukermann and Roy Barber.

**TAKE OFF** the Christmas holly and put on a valentine heart and it'll sell.

**EDDIE LEONARD . . .**  
pipes the following info, from New York: "Father Knickerbocker played host to many of the profession in New York during the post-holiday season. Among those seen along the Great White Way were Benny Platt and his wife. The versatile Benny just returned from a lucrative and somewhat lengthy stay in Boston, where he worked vitamins in a major department store.

"The Windy City also sent a good-will ambassador in the person of Eddie Schirico. This was the first time I have seen the affable Eddie in over a decade. Chicago must have been very kind to him and he certainly looks it.

"Doc Sherman from Chicago was in for a few days, as was a young Canadian soldier, Pvt. Wainwright, a former pitchman in Canada, who recently returned from two years overseas and is now stationed near Vancouver. Wainwright was interested in meeting Jack David but was informed that Jack was working the Middle West.

"Pipe in Tom Kennedy, Stanley Naldrett, Chick Townsend and Madaline Ragan."

**THERE IS** so much money now that folks do not look for samples any more.

**CLEVELAND . . .**  
is in fine shape for pitching, according to a pipe from Big Al Wilson, who is working astrology and handwriting in McCrory's there. He states there are three members of the profession working on one end of the counter. Mr. Bolton, of rad fame, is in the May Company now. He adds that Glen Hosburg is in Fort Oro, Calif., and that Red Gunn is reported to hold the rank of captain in the army. Wilson asks pipes from Jack Anthony and Greenberg.

**BEN (HOBBO) BENSON . . .**  
is pitching his profile sketch act on the lot of the Erdy Bros.' carnival in Miami. He reports that in his role of king of the hoboes he is doing his part in the war effort. He adds biz is good at the Florida spot and asks for lines here.

**CHARLES MASON** was on his way to New York following a season in Dayton, O. . . . Jack Rohn was working in Union City, N. J. . . . Madaline E. Ragan reported from Tyler, Tex., that her partner, Doc Phil Bradley; Texas Tommy and

**LUMINOUS NOVELTIES**

"Sitting Scottie, 4" . . . . . \$2.25 Doz.  
Dancing Scottie, 4" . . . . . 2.25 Doz.  
Small Setter, 3" . . . . . 2.25 Doz.  
Small Elephant, 3" . . . . . 2.25 Doz.  
All articles in 2 or 3 colors—equally attractive for day or night use.

Send \$2 for Samples of Our Religious Figures.  
1/3 Deposit, Balance C.O.D., F.O.B. N. Y.  
**Watch for Our New Spring Line**

**J.K. NOVELTY CO.**  
108 W. 46th St., N.Y.C. 19

**AFTER VICTORY**



**OAK-HYTEX TOY BALLOONS**

**WE'LL BE SEEING YOU**

**The OAK RUBBER Co.**  
RAVENNA, OHIO

**5000 ITEMS**  
At Factory Prices

Bobby Pins, Needles, Salesboards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Dry Goods, Specialty Merchandise and many other items. Send 3¢ stamp for price list.

**BLAKE SUPPLY COMPANY**  
219 E. Markham LITTLE ROCK, ARK.

**CHewing GUM SORRY!**

No new Agents' Territory open for Duration. FOR VICTORY BUY U. S. WAR BONDS AND SAVING STAMPS.

**AMERICAN CHEWING PRODUCTS CORP.**  
4th and Mt. Pleasant Aves. NEWARK 4, N. J.

**BOBBY PINS**

Metal, 2 inches long, 1 gross to box, 12 boxes to case (1728 bobby pins), mailed post paid for \$12.00. Send money order, no C. O. D. shipments. ATTENTION, JOBBERS! 20 case lots—\$9.00 per case, freight or express collect. Send money order, no C. O. D.'s.

**M. P. COLE CO.**  
P. O. Box 1109 BEAUMONT, TEXAS

**MAKE Extra MONEY FAST**

Sell Illustrated Comic Booklets (vest pocket size) and other novelties. 10 different sample booklets sent for 50¢ or 25 assorted for \$1 or 100 assorted for \$2. Shipped prepaid. Wholesale novelty price list sent with order only. No C. O. D. orders. Send cash or money order. No stamps. GRAYCO, Dept. 159, Box 520, G. P. O., New York.

**FAST SELLING JEWELRY**  
FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE!

Send \$10.00 or \$20.00 for Samples.

**MAJESTIC BEAD & NOV. CO.**  
307 Fifth Avenue NEW YORK 16, N. Y.

**Decal Transfers**  
of DULUTH, MINNESOTA, are now ready in Six Colors

Beautiful panoramic view of ships coming in harbor. Price \$5.00 per 100. Send 10¢ for sample.

**JEROME ROSE DECAL CO.**  
233 West 4th St. Los Angeles 13, Calif.

**PAPER MEN**

Well-known papers for every State in U. S. A. Different State combinations, but all attractive. Best and lowest price, up-to-date war maps and small turn in. Write or wire

**ED HUFF, 5411 Gurley, Dallas 10, Texas.**

**MEDICINE MEN**

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists  
187 E. Spring St. Columbus, Ohio  
BUY WAR BONDS FOR VICTORY

**WOOD JEWELRY**

Lapel Gadgets • Pendants • Pins • Photo Lockets • Gold Wire Mother Hearts

Send \$10.00 For Sample Assortment Or Write for No. 43 New Catalogue

**Charles Demec**  
WOOD PRODUCTS  
PHONE 119 E. WALNUT ST. LOCUST 3913 MILWAUKEE, WIS.

**PIN-UP GIRLS**

Novelty Stores—Gift Shops—Hustlers

We have attractively packaged sets that are real sellers and good values.

Set #1 has 12 Pictures, 7x9 inches  
Set #2 has 9 Pictures, 5x7 inches  
Set #3 has 5 Pictures, 4x5 inches

Lithographed in 9 colors on good paper stock. Best work of most prominent artists, nothing sordid or offensive, priced right for profit.

Also a new line of ten-cent packaged Novelty Items suitable for Joke and Trick Stores. Clever, comical laugh-makers that sell fast. Consisting of Joke Business Cards, Tickets, Quiz Papers, Puzzles, Macarons, War Jokes, National Card Jokes, Diplomas, Licenses and others. Two-pound Sample Pack of PIN-UPS with wholesale price lists of entire line. \$2.00.

**KANT NOVELTY COMPANY**  
823 Third Ave., Dept. B2, Pittsburgh 22, Pa.

**NEW Quick PROFIT LINE**

added to FAMOUS "STORE-ROUTE" PLAN

Laymon's VITAMINS sell 7 for 10¢! Actually 1/4 to 1/2 lower than most others! Potency guaranteed! This selling sensation of the year now added to our Nationally Advertised Line—including over 200 products. Let us start you making BIG money in permanent wholesale business of your own.

**Big Cash Pay Daily!**

Show retailers how to DOUBLE profits! Prospects everywhere—stores, service stations, restaurants, pool rooms, post exchanges, beauty shops, etc. No car or experience needed. Free book gives amazing facts on how to make steady, sure income. Write today!

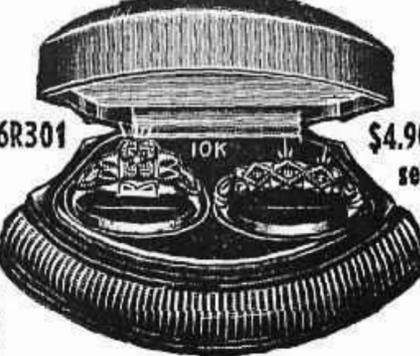
**WORLD'S PRODUCTS CO.**  
Dept. 8-N Spencer, Indiana



**Decal Transfers**  
TEXAS AND EL PASO, TEXAS, IN SIX COLORS

Showing cowboy on bucking broncho, with real Texas atmosphere, with mountains in background. Price \$5.00 per 100. Send 10¢ for sample.

**JEROME ROSE DECAL CO.**  
233 West 4th St. Los Angeles 13, Calif.



**DIAMOND RING SETS**  
10K Gold Mountings

6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . . . Set \$4.90  
6R305—3 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . . . Set 6.40  
6R302—3 Diamond Engagement Ring and 5 Diamond Wedding Ring . . . . . Set 8.65

WRITE FOR NEW CATALOG FEATURING MILITARY JEWELRY & DIAMOND RINGS.

**BIELER-LEVINE**  
37 South Wabash CHICAGO 8

**Decal Transfers**  
TIJUANA, MEXICO, and JUAREZ, MEXICO

Gorgeous typical Mexican shopping district scene, many colors. Price \$5.00 per 100. Send 10¢ for sample.

**JEROME ROSE DECAL CO.**  
233 West 4th St. Los Angeles 13, Calif.

**WAGON JOBBERS**  
**ENGLISH SEWING NEEDLES**

24 Packages on Attractive Display Card. Retailer Takes in \$2.40 Per Card. Send \$1.00 for Sample Card and Quantity Prices.

**ESSGEE SALES**  
10 COURT-NINTH ARCADE CINCINNATI 2, OHIO

Buffalo Cody were working on private property there with Mar-o-Vel herbs and sex books to fair takes. . . . A. L. Clark was back in Dallas. . . . Moses E. Sparks was jammin' in Little Rock, Ark. . . . Kid Carrigan was still getting tips at the old museum on State Street, Chicago. . . . Maurice (Speed) Hascal was on card and paper tricks in Los Angeles and had Joe Colly working with him. . . . Lady Roberts and Eddie Gallard were working a mental act with the Nicola show in a world tour. . . . Prof. Jack Schradling, astrologer, was doing okay at Virginia Beach, Long Beach, Calif. . . . Fred Swallow was in New York after 16 weeks in Detroit. . . . Carl Herron reported New York's Sixth Avenue was a great spot for pitchers despite the strict laws. . . . Doc Tom McNeely and wife reopened their Satanic show in Denver. . . . W. D. Cooper was working Nashville, Ga., with gas bills high and collections 70 per cent. . . . Carl Young reported everyone doing all right in St. Petersburg, Fla. . . . Charles A. Emery was resting in Gibsontown, Fla. . . . Stanley Naldrett with julters; Mr. and Mrs. Jack Hubbell working fancy needle, and Phil Sloan with jewelry engraving, were getting the geedus in Birmingham. . . . Tommy Eagan was working oil in Albany, N. Y. . . . That's All.

this into a one-night stand bill of the Widow Bedott kind.

As a lecturer Stevens had no superior, with a voice that could be heard a long distance away. Once he made a bet that he could throw his voice from the grandstand of the mile race track at Dover, N. H., to the confines of Central Park, which was some distance from the far end of the track. Stevens won the bet. He was another old-timer of the versatile type.

### Events for Two Weeks

- January 21-20
- CALIF.—Los Angeles. Gift & Art Show, 24-27.
  - San Francisco. Dog Show, 29-30.
  - MASS.—Worcester. Charity Circus, 25-30.
  - MICH.—Grand Rapids. Shrine Circus, 24-29.
  - N. J.—Trenton. Poultry Show, 26-27.
  - S. D.—Watertown. Grain Show, 22-29.
- January 31-February 5
- ILL.—Chicago. Gift Show, 31-Feb. 10.
  - Chicago. Merchandise Fair, 31-Feb. 4.
  - MD.—Baltimore. Dog Show, 5-6.
  - MICH.—E. Lansing. Farmers' Week, 1-3.
  - MINN.—Crookston. Winter Show, 31-Feb. 4.

### Old-Timers

By E. F. HANNAN

THE death of Chief Coggswell, of the Pequot Tribe, at New Milford, Conn., brings to mind the old Pequot med show which toured the East, and in its heyday was a great money maker. On one of its most profitable tours Bert (Doc) Stevens was owner and had as a silent partner James Golden, prominent in his day as a trainer of trotting horses. The show opened that season in Lynn, Miss., and went east into Maine, toting such good performers as Frank Eckhart, banjoist; Harry LaMarr, Morton and Foley, John Goss, and Etta Belle Powers, the last named appearing in rep with 10-20-30 shows at various times.

A combination of drama and vaude was used, with LaMarr appearing in one of his female impersonation character parts in a bill called *Down on the Farm*. Later on the writer helped LaMarr work

**WE BUY RINGS** Want any quantity from 50 to 10,000 in any condition. (Larries okay). Submit samples or ship C. O. D. Ry. Exp subject to inspection. Brass stock, sterling silver or rolled gold plate, men's, women's, white stones, cameos, etc. Quote prices in letter with sample to

**STERLING JEWELERS** Carroll, Ohio

**Decal Transfers**  
**ATTENTION, LOS ANGELES**

We now stock large variety of L. A. views, size 4"x4", New Depot, City Hall, Hollywood Views, etc. \$5.00 per 100. Send \$1.00 for samples of these decals.

**JEROME ROSE DECAL CO.**  
283 West 4th St. Los Angeles 13, Calif.

**MEXICAN CHEWING GUM, CUBAN HONEY & MOLASSES**

**PAN-AMERICAN TRADING CO.**  
2102 David Stott Bldg. DETROIT 26, MICH.

**WILBUR ROSENTHAL**  
22 East 12th St. CINCINNATI, OHIO

**MEDICINE MEN**

Write Today for FREE SAMPLE of Our New MEDICINE PACKAGE.

**EAGLE LABORATORY**  
4014 Lindell Blvd. St. Louis, Mo.

**PITCHMEN**

Sell Magic. We are headquarters for direction tricks. No apparatus required. Make up any package you want. 80¢ per hundred. Where is the coin? Magnetic Pencil, Mystic Match, Self Rolling Ball, Magnetic Dice, Burn Out Match, Cups and Balls, Clippo, Five Dice Illusion, Color Disc Illusion, Auto Wheel Illusion, Bicycle Rider, many others. Order direct from ad. Complete list with orders.

**SLOANE PRODUCTS**  
2262 Amsterdam Ave. New York 32, N. Y.

**Decal Transfers**  
**"Tyler Davidson Fountain," CINCINNATI, OHIO**

Size 4"x4", beautiful sketch with buildings in background. Price \$5.00 per 100. Send 10¢ for sample.

**JEROME ROSE DECAL CO.**  
283 West 4th St. Los Angeles 13, Calif.

### LeFors Lines Up Groups for PCSA Period

LOS ANGELES, Jan. 22.—Administration of Ted LeFors as president of the Pacific Coast Showmen's Association is off to a promising start with his naming of committees, which indicates to members that he is planning what will be one of the most outstanding club years. On the roster with him are H. A. (Pop) Ludwig, first vice-president; Everett W. (George) Coe, second vice-president; Hunter G. Farmer, third vice-president; Joseph A. Mettler, fourth vice-president; Edwin E. Tait, treasurer, who was re-elected.

On the board of governors are Clarence A. Allton, John T. Backman, John T. Branson, Hort W. Campbell, Harry B. Chipman, Ross R. Davis, Sam Dolman, Earl O. Douglas, Frank Forest, William E. Hobday, Elmer Hanscom, Arthur Hockwald, W. T. Jessup, Joe R. Krug, Cal Lipps, Roy E. Ludington, Harry Levine, Al (Moxie) Miller, William Meyer, Harry Myers, Frank Messina, Walter D. Newcomb, Harry Phillips, Harry C. Rawlings, Ray Rosard, Frank P. Redmond, Harry Taylor, Charles Walpert.

**Vets on Committees**

Committees: Finance, John M. Miller, chairman; John T. Backman, J. Ed Brown, S. L. Cronin, Ross R. Davis, William Hobday, Ed F. Walsh, Legislative, Joe Glacy, chairman; S. L. Cronin, Harry T. Hendricks, Mike Krekos, Roy E. Ludington, H. A. (Pop) Ludwig, William A. Sherwin, Ways and Means, Sam Dolman, chairman; Earl O. Douglas, Cal Lipps, J. E. Pepin, G. H. Perry, Frank P. Redmond, Al Rodin, Ted T. Sloan, Herb Usher, Entertainment, Harry B. Chipman, chairman; Hugh J. Bennett, Frederick V. Bowers, Harry DeGarro, Jack Joyce, Harry (Bob) Matthews, J. E. Pepin, Harry Suker, George S. Surtees. Public Relations, J. Ed Brown, chairman; Ross R. Davis, Herbert J. Dunn, Leo Haggerty, Thomas J. Hughes, Austin C. King, Nate Miller, C. F. Zieger, Frank Zambrino, House, Harry Phillips, chairman; Lou W. Johnson, Joe R. Krug, Harry (Bob) Matthews, Johnnie R. Miller, Albert F. Montie, C. E. (Candy) Moore, Earl Payton, Ray Rosard, C. A. White.

Building Fund, Mike Krekos, chairman; Harry Fink, Theo Forstall, Harry C. Rawlings, Frank P. Redmond, Charlie Walpert. Publicity, Walton De Pellaton, chairman; William Antes, Harry B. Chipman, Lou W. Johnson, Harry Quillen, Sick and Relief, Eddie Tait, chairman; J. G. Collins, James J. Dunn, Clyde Gooding, Austin C. King, Ed Kennedy, Harry Lewis, Frank P. Redmond, Joe C. Steinberg, Jack Shaffer, Ray B. Slover, Ed F. Walsh, Harry Wooding. Auditing, Dale Petross, chairman; Theo Forstall, Harold Mook. Sergeant at Arms, Robert L. Myers, chairman; Richard A. Kanthe, Harry Le Mack, Harry Taylor, Counselor, William A. Sherwin. Physician, Dr. Ralph E. Smith. Chaplain, H. A. (Pop) Ludwig. Librarians, William H. Scott, chairman; Hugh Bennett. Membership,

### American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Jan. 22.—In the first bulletin issued January 12 to participants in the public relations fund it is suggested that a special meeting of participants in the fund may be held in connection with the Albany, N. Y., fairs' meeting February 7 and 8. Whether a meeting will be advisable will depend largely upon developments in Washington during the next week or ten days. Preparations for the secretary's attendance at the Virginia, Pennsylvania and New York fair meetings are progressing. Plans are to be available in Albany on the evening of February 6, and on February 7 and 8. It is planned to hold numerous conferences with ACA members in connection with many items of interest to them.

A \$25 contribution to the public relations fund came from R. & S. Amusements, and letters from James S. Raftery, R. & S. Amusements, and Mickey Percell, Pioneer Shows, approving activities of the association in public relations. An honorary personnel membership card was issued to Clarence St. Germaine, formerly of O. C. Buck Shows, now in military service.

As predicted here, upon the reconvening of Congress, January 10, considerable agitation was again started on alleged freight-rate discrimination. There may be some action in connection with this subject after the European phase of the war has terminated. Office of War Information having indicated that in 1943 there was about \$5,000,000,000 more money in circulation than in 1942, indications are that this trend will continue thruout most of 1944 and, to the extent that money in circulation is a criterion, would augur well for shows that plan to operate this year. The 1944 industrial picture indicates there will be more steel and copper available for civilian use, but that the cotton and canvas situation appears to remain about the same. Census Bureau having available maps showing marketing conditions in various areas, it would be well for general agents to consult the maps when investigating new territory. Altho the transportation situation is becoming acute, there is evidence that the peak will have been passed by the time the season opens in April.

Albert H. Rodin, chairman, and all members.

**Nelson Resigns Posts**

Eddie Tait was named chairman of the cemetery board with the following: Mike Krekos, five years; Joe Glacy, four; Ross R. Davis, three; S. L. Cronin, two; Dr. Ralph Smith, one. Sam S. Abbott, representative of *The Billboard*, who was named to the board of governors, asked to be excused from serving in that post and on the publicity committee. He said he would lend all co-operation possible.

Charles W. Nelson announced he had resigned both "elective and executive" positions, effective January 31. He succeeded Lou Johnson as executive secretary several months ago. He was also serving as secretary as well as a member of the board of governors and on the entertainment committee. He plans to devote his entire time to his business.

### Zacchini's Season Is Set at 36 Weeks

SARASOTA, Fla., Jan. 22.—A 36-week season, playing about eight States and starting March 15 is scheduled for the Zacchini Shows, reported G. C. Mitchell, general agent, who left winter quarters here for fair meetings in South Carolina, North Carolina and Virginia.

Brune Zacchini, owner-general manager, who is expected in quarters from New York for supervisory work, will be assisted by Ed Hildebrandt and John Knight. Staff is being organized and plans are to add one ride and several shows. George Keefer reported from Tampa that he would come to quarters to complete construction of new concessions.

**NEW VICTORY PARK**  
**CHARLESTON, S. C.**

Will open following Johnny J. Jones Expo. and Daughters of America Spring Jubilee, April 10-29th.

Keep in Action, Buy MORE War Bonds.  
BOX 778, Charleston, S. C.

**WANT FERRIS WHEEL**

Will book for season of 24 weeks, opening near Huntington, W. Va., in April. Openings for Stock Concessions, Book Roll-a-Plane and Tilt-a-Whirl. **HOWARD POTTER**, Buffalo Shows, Zone 14, Buffalo, N. Y.

**FOR SALE**

25 K.W. Light Plant, mounted on truck, gasoline power unit, \$1000.00. 20 by 24 beautiful three-aisle walk-in Bingo Top and Frame, complete with masonic counters, \$400.00; also approximately \$500.00 worth of Bingo Merchandise, will sell for \$450.00 cash. Write or wire

**A. R. WHITESIDE**  
1408 Iberville St. New Orleans, La.

**Sunflower State Shows**

Opening April 15th, Southern Kansas. We carry five Rides, four Shows and twenty-five Concessions. Want Help on all Rides except Wheel. Must drive. Shows all open; we furnish everything. Few Concessions open. What have you? Want Special Agent, Bill Poster, Banner Man, Electrician. Write **C. A. GOREE**, Box 127, Aransas Pass, Tex. P.S.: Will book Kiddie Ride.

**SAM LIEBERWITZ WANTS**

Corn Game Agents. Bill Hollis, please wire. Care **WORLD OF TODAY SHOWS** Box 782 Muskogee, Okla.

**PROMOTERS**

Radio Spot Announcements connect you with customers. Blow your own horn. If you've got something to sell let people know about it . . . and local Radio is one of the best ways to tell 'em! Have you noticed how many more advertisers . . . large and small . . . are turning to Radio? Radio gets results!

For the latest news in Radio see our Radio Section.

**LAKE STATE SHOWS**

**OPENING IN ST. LOUIS, MO., EARLY IN MARCH**

Playing the better Industrial Districts in Northern Illinois, Indiana and Michigan. Our Celebrations start the latter part of June.

CONCESSIONS: Arcade, Photo, String Game, Watch-La, Cork Gallery, Ball Games and all 10c Stock Concessions. Will buy complete BINGO.

SHOWS: Have complete outfits for Girl Revue, Five-in-One and Snake Show. Will book any Grind Shows.

WANT OUTSTANDING FREE ACT.

WANT ELECTRICIAN AND RIDE HELP, Long Season. Good Salaries. Frank Woods, answer.

**ALL ADDRESS: 4211 N. BROADWAY, ST. LOUIS, MO.**

**WANTED FOR NORFOLK ARCADE**

Choice Location—Main St., Norfolk, Va.

Place complete REFRESHMENT and GRAB JOINT. Man with Arcade Equipment, also Fudge and Candy. **NOVELTIES, TATTOOER** and General Arcade HELP. Popcorn, Naval Tailor.

Write or Wire

**MOE BIER**  
MONTICELLO HOTEL NORFOLK, VA.

LETTER LIST

(Continued from page 47)

Hanson, Art
Harden, Geo.
Harms, Geo.
Harris, Arthur
Harrison, Morris H.
Harrison, Robt. & Carrie
Hart, Roy Osro
HART, Wayne
HARTMAN, Henry
Hartman, Wm.
Hartwick, Russell
Hartz, Ben A.
Harvey, Al
Hasson, Tom
Hatfield, Howard P.
Hauck, Emanuel & Vera
Hawkins, Billy
Hawn, Walter
HAYES, Ray
HAYES, James
Heath, Paul E.
HECK, Wm.
Heeley, Arny A.
HEGGINS, Pat
Heintz, E.
Helton, Jean
Henderson, Daniel
Hendershot, J. B.
HENDRIX, Eugene Webb
Hendrix, Weldon
HENNESSY, Frank Wm.
Herbert, Dorothy
Herman, Eddie
Herman, Howard
Horon, James & Marion
Hewett, Jack
Hickey, Maurice
Hicks, Thos.
Hicks, Winnie
Higsmith, Roma
Hill, Bill
HILL, Wilbur Jos.
Hillman, C. L.
HIXON, Edw.
Hobbs, W. E.
Holden, Jack
Holmes, Leonard O.
HOLT, Theodore
Hopper, Bill
HOPPER, Jos.
HORN, John
Horne, Mrs. Robt.
Houston, Woodrow
HOWARD, James
Howard, Johnny
HOWER, Geo. W.
Hudson, Cecil D.
Hudson, DeWitt
Hudson, Frank
Hudspeth, Fred W.
Huffman, Harry
HUNKLER, Paul
HUNT, Gilbert
Hunter, Leroy F.
HUNTER, Roy
Hustedler, Jake
Hutchinson, Wm.
Ibberson, Bert
Irving, Martin
ISON, Earl E.
JACKSON, Herbert
JACKSON, Riley
JACKSON, Robt.
Jackson, Thomas
Jacobson, Donna M.
JACOBS, Earl
James, D. G.
Jamison, Roy Edw.
Jaquesh, Evan L.
Jeffrey, Wm. H. & Catherine
Jellison, Francis
JOHN, Gus
John, Nido
Johns, Wm. L.
Johnson, Al E.
JOHNSON, Clyde
Johnson, Frank
Johnson, Fred
JOHNSON, Jesse
Johnson, Louis
Johnson, Mrs.
JOHNSON, Mike
JOHNSON, Roy T.
JOHNSON, Walter
Johnston, Ed
Jones, Billy F.
Jones, Mrs. Jewel
JONES, LeRoy
Jones, Lewis
Jones, Paul
JONES, Roger Lee
Jones, Thos. Edw.
JOSEPH, Frank
Jordan, Eugene
JORDEN, Lester
Joyner, Carol B.
JULES, Eddie
Julius, Harry B.
Kahakoff, David
Kahaeley, Porter & Mickey
Kalsbeek, Carl
Kane, Eleda
Kaufman, Mary I.
Kavanaugh, Stan
KAYNE, Don
Kollman, Ben
KELLER, Earl
Kelly, Patrick T.
Kelly, F. E.
Kennedy, Don Earl
KENNEDY, James
KENYON, Howard
Kepley, Dixie
Keys, Robt. E.

Martin, F. Smithy
Martin, Jos.
MARTIN, Malcolm C.
Martin, Vickie Lea
Martinius, Jack
Mathews, Robert P.
MATHIS, Casey
Matthews, Jimmy C.
Mayo, LaBeau
MEADOWS, Clarence
MEERLING, Chas. Karl
Mejia, Miguel B.
Mercy, Alexander
Meserve, Wm. E.
Messinger, Margaret
Miles, Al Mortimer
Miller, Alberta
MILLER, Bob. 2756
Miller, C. M.
Miller, Chas. Wm.
Miller, Chris H.
Miller, Clifford
Miller, Dave & Nancy
Miller, Florence M.
Miller, Fred & Azileo
Miller, George (Elect)
Miller, Geo. & Miller Marks
Miller, Harold
MILLER, Leo
Miller, Luther C.
Miller, Marilyn
Miller, Paul S.
Miller, Rudy
MILLIGAN, Theodore G.
Mills, Cebon Blair
Mills, Mrs. Matilda H.
Mills, Stella
Mishbach, Leo
MITCHELL, Duv
Mitchell, Frank C.
Mitchell, G. C.
MITCHELL, Leo C.
Mitchell, Mike
MITCHELL, Nick
MITCHELL, Thos.
Mitchell, Toboo
Mokey, James
MONAHAN, Edward
Monahan, John
MONROE, Geo.
Montague, Ivan L.
Montgomery, Grover C.
Mooney, Angelo J.
Mooney, Ruella
Moore, Jas. Guy
Moore, Walter F.
Morey, Geo. A.
Morgan, George
Morgan, Jas. N.
MORGAN, Paul
MORRIS, Allen
Morris, Jess
MORRISON, Ben
Morrison, Kitty
Morrison, Milton
MORRISON, Robt.
MORROW, Frank
MORSE, John
MOSHER, Wm.
Moss, Chas. D.
Muller, Heinrich
Mullins, George
Munro & Adams
MURPHY, Edward
MURPHY, Louis
Murphy, Wm. G.
Murray, James
Murray, Wm. O.
Myrtle, Oren
NAPOLION, Lewis
NAUGLE, MICHAEL
Nelson, Clarence F.
Nelson, Harry S.
Nelson, W. A.
Neshabee, Duane
Nevel, Nik & Bernyce
Newton, J. B.
Niblick, Ellis
Niblett, Raymond
NICHOLAS, John. 13153
NINNIES, Peter
Niswander, Thos. F.
Nixon, Ruth Boggs
Noe, Edwin Louis
Noel, Bob & Mae
Nolan, Eileen
Noite, Martha
Norton, Claud
NORTON, Ralph
Nottingham, B. H.
Nowlin, H. F.
Nufer, Mrs. Nora
Nuskind, Louis
O'Brien, Mickey
O'Brien, Jas.
O'Bryan, Jack
O'DANN, Walter
O'Neal, Lige
O'Steen, Jas. Lee
OCEAN, Michael
Ogle, Gerald E.
Olinger, Fitzhugh
Oliver, Patty
Ondrick, Geo. J.
Osborne, Geo.
Oswald, Austin
Ott & Prescotts
Owen, Arthur
Owings, John
Owings, Sam E.
Oxford, Harvey M.
Padon, Jas. & Mary
PAIGE, Geo. Wm.
Painter, Wm.
Palitz, Sam
Palmer, Wm.
Pardee, Eugene
Parenteau, Jos. B.
PALMERINO, Chas. J.
Parker, Bill
Parker, Mae
Paroin, Charles
Parsons, Josiah & Mamie
PATMAN, Earl
Patterson, E. J.
Patterson, L. W.
Paul, R. J. Bob
Paulert, Albert
Paulson, Dick
PELTIER, Fred
Perrotta, James
PERRY, John
PERRY, Leonard
Peterson, Thure
PETRIE, Roy Allen
Phillips, Frank
Phillips, Robert
Phillipson, G.
Pilot, Alexander
Pierson, Mrs. Alton
Pikol, Frank
PINKLEY, Robert Dale
Pinkston, Aines
PITTMAN, Grant
Pizara, Mrs. Joe
Pollack, Robt. L.
Poole, Theodore
Poplin, Theodora R.
Poracki, Jos.
Porel, Jake
Porton, Paul
POUNDERS, Andrew
Powell, Albert
Powell, Jimmie
PRESTON, Jas.
Preston, Margio
Price, Carl
Pugh, Gettus
Pyne, R. S.
Ragalis, Jos.
RAGLAND, Phillips Thos.
Randall, Frank & Dorothy
Ray, Winford
Re, John Jos.
Redrick, Spud
Ree, Mickey
Reed, Albert
Reed, D. M.
Reed, Fred & Darinda
Reed, John
Reeves, Harry D. & Daisy
Reeves, Hugh N. & Mary
REEVES, Jas.
Reeve, Leon
REID, Albert
Remy, Archie
Reid, Bill
Renaud, Thomas A.
Rhodes, V. E.
Rhue, John Wayne
RICHARDS, James R.
RICHARDSON, Cal Eugene
Richardson, Samuel W.
Richardson, Melvino
Rick, Julia Henry
Rickenour, C. L.
RILEY, Mark
Riley, Wm. Allen
Rillo, Lee Arthur
Rimmer, J. E.
Rinehart, Ollie
Rivers, Robt. L.
Roberts, Eugene
Roberts, J. S.
ROBERTS, Steve
ROBERTSON JR., Burton B.
Robertson, Jim
Robinson, Evelyn
ROBINSON, Fred D.
Robinson, H. M.
Robinson, Leroy
ROBINSON, Ralph
Rocca, Phil J.
Rochester, Lewis
ROCK, Randall
RODEN, Thos.
Roden, Wilber
Rolan, Robert
ROSE, Wesley
Rosen, Sheek
Rosenberger, Bert
Ross, Diane
ROWE, Manley
Roy, Rita
RUEL, Milton B.
Rumble, Sgt. Frank
RUSCH, August
RYAN, Patrick
Sable, Robt.
SAKOBIE, Geo.
Sakobie, James
Sanders, Geo.
Sandlin, Ralph E.
Sargent, Wm. H.
Salcain, Herman
Saulnier, Clarence
Schiemeyer, Robt.
SCHMIDT, Daniel
Schneider, E. J.
Schrimsher, A. F.
Schreiber, Harry
Schultz, Carl
Schwartz, H.
SCOFIELD, Clifford Marion
Scott, George
Scott, Mrs. Giles
Scott, Otis Everett
SCREBNEFF, Wm.
Seamans, Brayton
Seemuller, Alfred
Seibe, Jeanette
Shafer, Jeardean
Shamshak, Nick
Shan, Mrs. Patsy
Sharr, Max
SHARP, T. J.
Sharpe, Ray
SHAW, Wm.
Sherman, G. B.
SHERWOOD, Richard B.
Shipman, Cecil
SIOEMAKER, Jos. Marion
Shore, Jack
Short, Jas. H.
Shuey, Wm. David
Shurt, Mrs. Russell
Simons, Homer
Simpson, James
Singares, Danny
SKEGGS, Martin
SKERAM, Jas.
Slavin, John
Slay, Howard
SLOANE, Bernard
Smith, Frank Carl
Smith, George
Smith, Jack Henry
SMITH, John
Smith, John P.
Smith, Nathaniel
Smith, Margaret
SMITH, Wm.
SMITHLY, John
SNYDER, Dawson
Snyder, Ernest
Snyder, Dawson
SNYDER, White
Sodders, Ovin
Solbert, O.
Sonele, Alfred Jos.
SPEAR, Barney
Speer, Nathan Ray
Spencer, Art
Spencer, C. C.
Spencer, Jack
Spencer, Talmadge
SPIVEY, Chas. M.
SPYROPOULOS, Harry A.
STANOIL, Needham E.
Standard, Eddie
Stanley, Chas.
Staples, Norman
Staples, Thos. E.
Stebbins, Paul Lord
Steele, Mrs. J. E.
Steele, Mrs. Margie
STANSBERRY, Mearl Robt.
STERLING, John
Stern, Al
Stevens, Jack J.
Stewart, Jim
STICKLE, Arthur
STIEHM, Melvin
Stine, Albert H.

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

Stoltz, L. F.
STOVER, Jas. M.
Stringer, Albert & Blanch
Stringham, Chas.
Stromas, Henry
Stubble, O. F.
Stults, Thomas
Styles, Talmadge
Summers, Russell
SUMMERS, Wm.
Sunbrook, Larry
Sundstrom, John E.
Sutton, Spik
Tabbot, Geo. Burl
Talkington, Herman W.
Talla & Jaime
TASKA, Walter
TAYLOR, Clifford
TAYLOR, Herman
Taylor, Howard Ray
Taylor, Jack M. E.
TAYLOR, Major
Taylor, Mrs. Lee
Taylor, Wm. Chas.
Terry, Glenn I.
THOMAS, Arney
Thomas, Ben Ali
Thomas, L. Louise
Thomas, Van Cecil
Thomas, Tommy
THOMAS, Woodrow
TIPTON, Fred
Tom, Walter
Tomkiewicz, Frank
Townson, Robert
Travers, George
Truen Jr., W. F.
Tressel, Geo. D.
TRIMMER, Paul
TRUSTEE, Lou
Turban, Max
Turner, Leonard
Turnquist, Carl A.
Tyski, Walter
Tyan, Edward J.
Ucar, Joseph
UNDERHILL, Andrew Daniel
UNDERWOOD, Ralph Neal
Valeuches, Jos.
VALLEGO, Tony
VAN CAMP, Arthur John
Van Horn, Samuel
Van Sickle, Roy
Van Wert, Mrs. Pearl
Van Hooser, Mrs. Jackle
VARECKA, John
VAUGHN, Edgar
VAUGHN, Ernest
VAUGHN, Hamp
Venable, Wm.
Vernon, Curley
WAGMAN, Geo.
WALKER, George
Walker, Honey Lee
Walker, Miss Leo
WALKER, Martin
Wall, Otis Leo
Wallace, Al
Wallace, Bill
Wallace, Mrs. C. B.
WALTER, Tom
WARD, Clyde O.
WARD, Kenneth
Ward, Martha
Ward, Vernon
Wasburn, Norbin
Wasko, George
WATTS, Herman
Webber, Arthur R.
WEBER, Frederick
WEAVER, Geo.
Weisburg, Joe
Weiner, Sam
Weinke, August
Weinmann, Geo.
Weiss, Harry
Wellborn, Thos.
WELLS, Joe
Wentling, Tom
West, Bess & N. L.
West, Cal & Bonnie
Weyls, Ed
WHARTON, Lee
WHEELER, Eddie
White, Jack Red
White, Thos. V.
Whiteside, A. R.
WILKE, Thomas
WILKERSON, George
WILLARD, Frank
Williams, Clifton
Williams, Clyde D.
Williams, Colleen
Williams, Kermit
Williams, L. C.
Williams, Nathaniel
Williams, Orval
Willman, Oscar
WILLIAMS, Robert
WILLIAMS, Vine
Willie, Ivan M.
Wills Jr., Geo. Burl
Wilson, Geo. P.
WILSON, Harry
Wilson, Horace D.
WILSON, Robt.
Winchell, Robt.
Winniman, Sully
Witsche, Dennis
Wood, Henry J.
Woodall, Jas. A.
WOODRUM, Thos.
Woodrome, Calvin
Workman, Dot & Dave
Yancey, Charles
YANNULITIS, Michael
Yeater, Peat
Yes, Richard Geo.
Yeoman, Valgan
YONKO, Douylon
Young, Harry
Young, Howard
Young, John A.
YOUNG, Mar
YOUNGQUIST, Brnon
Lawrence Calvin
Zell, Charley
ZIMMERMAN, Hubert E.
Zurbleda, Alfred & May

Weinmann, Geo.
Weiss, Harry
Wellborn, Thos.
WELLS, Joe
Wentling, Tom
West, Bess & N. L.
West, Cal & Bonnie
Weyls, Ed
WHARTON, Lee
WHEELER, Eddie
White, Jack Red
White, Thos. V.
Whiteside, A. R.
WILKE, Thomas
WILKERSON, George
WILLARD, Frank
Williams, Clifton
Williams, Clyde D.
Williams, Colleen
Williams, Kermit
Williams, L. C.
Williams, Nathaniel
Williams, Orval
Willman, Oscar
WILLIAMS, Robert
WILLIAMS, Vine
Willie, Ivan M.
Wills Jr., Geo. Burl
Wilson, Geo. P.
WILSON, Harry
Wilson, Horace D.
WILSON, Robt.
Winchell, Robt.
Winniman, Sully
Witsche, Dennis
Wood, Henry J.
Woodall, Jas. A.
WOODRUM, Thos.
Woodrome, Calvin
Workman, Dot & Dave
Yancey, Charles
YANNULITIS, Michael
Yeater, Peat
Yes, Richard Geo.
Yeoman, Valgan
YONKO, Douylon
Young, Harry
Young, Howard
Young, John A.
YOUNG, Mar
YOUNGQUIST, Brnon
Lawrence Calvin
Zell, Charley
ZIMMERMAN, Hubert E.
Zurbleda, Alfred & May
Erens, Edward
Fineman, David
Gerich, Val
Giglio, Mike
Haber, J. F.
Harris, Joseph
Harrison, H.
Hayden, Miss Ole
Hebron, Mr. J.
Hebron, Lillian
Hewitt, Warren E.
Hoar, George
Frisbea
Hogner, Silvester
Howard, K. W.
Hudspeth, Dr. C.
Johnstone, Charlotte
Jones, Roy F.
Kelsey, Billy
Keywood, Stewart
Keywood, Christopher
KORYTKO, Martin
Lady Stella
LaFrance, Josie
Lakeside, Chief
Lloyd, Oscar
Mitchell, G. C.
Morahouse, Howley
Murray, Fred C.
Olsen, Lew
OTTEN, Albert E.
Patterson, James A.
Petrorics, Fred J.
Ramos, Louis
Reeve, Leon
Rivkin, Joe
Roebuck, Leo
Rogers, James Will
Rooney, Nelly
Ruff, Max
RUSSELL, Lewis
Schuster, Julius
Scott, Dorothy
Sherwood, Don
SMITH, Herbert
SMITH Jr., Ira
Thomas, Eugenia
Thompson, Walter
Ward, Shorty
Weinstein, Louis
Whalen, George F.
WHITE, Victor J.
Young, Jess

MAIL ON HAND AT CHICAGO OFFICE

12th Floor Ashland Bldg.
155 No. Clark St.
Chicago 1, Ill.
ADAMS, Richard
Ballard, Martin
Barri, Lana
Billett, Mrs. Helen
Corbett, Marion
Crawford & Caskey
Creighton, Mrs. H. J.
Dyer, Pvt. James L.
Davis, Roland
GRAY, Anthony M.
HOLT JR., Theodore
Kennedy, Jack
Kilppel, Jack
May, Bobby
Muto, Francis
NICHOLSON, Clyde Archie
Preost, Frank
Rhodes, D. D.
Rice, Walter
SELLERS, William
SEMS, Leonard
STANFIELD, Melford Herbert
Wallace, Mrs. Frank
YOUANT, Wade Duane

MAIL ON HAND AT ST. LOUIS OFFICE

380 Arcade Bldg.
St. Louis 1, Mo.
Allen, Bill
Anderson, Gloria
Bing, Bernice
Burns, William J.
Davis, N. E.
Dell, Donnagene G.
DeRossignob, Louis
Dorsey, June
EUBANKS, John
Fleener, Robert
HARRIS, Ralph L.
HICE, Ellsworth
Howard, Floyd T.
Huddleston, J. C.
Jausson, Oscar
Kelley, William T.
Kreus, Frank H.
Lucas, Earl Cecil
McLanc, C. E.
MILLER, Charles
MONTGOMERY, James
Mitro, S.
PARKER, John
Powell, Henry
ROBERTS, Maxwell Aldria
Selzer, Louis
STANLEY, Sam
Stark, Leslie C.
Stecke, Harry E.
Stilwell, Cecil G.
Strable, John E.
Tate, Ralph J.
Wilson, Roy O.
Thomas, Harry
Thoreson, Norman E.
Tubbs, Otis E.
Warner, Howard
Washburn, Nelson J.
WILLIAMS, Herbert
WILSON, William
Young, Harry J.

MAIL ON HAND AT NEW YORK OFFICE

1584 Broadway, New York 19, N. Y.
Ames, Crystal
Balliel, Smiles
Beverlirma
BEECHEL, Matthew F.
BOSTWICK, Edw.
Brown, Vivi
Budd, Frank G.
BUTT, Milton
Carson, Mr. & Mrs. Tommy
Carter, Jean
Clewley, Carroll R.
Clifford, Addie
Cornell, Wes
Crane, Mrs. Earle
Crawford, Margie
Cryson, Flossie
Decker, Harry
DePhil, Charles & Henriette
Duke, H. J.
DuPuy, A.

MORE SET IN MAINE

(Continued from page 42)

ford, Conn., reviewed 1943 racing in the States and Canada. Chairman of Maine State Racing Commission, Harold O. Pelley, reported that nearly \$2,000,000 had been wagered in pari-mutuels in Maine last season. Fair associations receive 6 1/2 per cent and the State 3 1/2 per cent. Resolutions committee reported deaths of these out-of-Staters, who formerly raced at Maine fairs: Homer D. Biery, Butler, Pa.; Jay Douglass, Columbus, O.; John P. Dreffy, Pascoag, R. I., and referred to the late Ben Williams, showman, Westburn, L. I., N. Y. Delegates stood for a moment in silence in their memory.
State commissioner of agriculture, Carl R. Smith, Augusta, made an instructive address; State leader of 4-H boys' and girls' clubs, Kenneth C. Lovejoy, University of Maine, reported that enrollment had increased from 7,100 in 1941 to 15,000 in 1942, with a total in 1943 of 21,805. Clubs' total production for three years amounted to \$1,221.88. In 1943 clubs harvested 115 acres of beans, 66 acres of sweet corn and 46,422 bushels of potatoes. Representative of the National Red Cross, Ellis H. Dana, of the New York office, Atlantic area, gave a close-up review of what the organization is doing.
Election results: President, Frank W. Winter, Auburn; vice-presidents, Dr. E. E. Russell, Farmington; John Weston, Fryeburg; secretary, James S. Butler, Lewiston; treasurer, W. L. Robertson, Gardiner. Ralph A. Jewell, Eastern representative of the United States States Trotting Association, asked fair managers to consider the great cost involved in securing young stock for harness racing. Paul N. Denish represented George A. Hamid, Inc. Beacon Amusement Com-

pany was represented by Mrs. Eleanor Leonard. Maine vaude dispenser, J. C. McCabe, Portland, also attended. Al Martin, Boston, represented his office. Henry L. Rapp represented American Fireworks Company. Public-address systems were represented by C. C. Coffin, Auburn, and Suffolk Electric Company, Boston, by Rex V. Morrill. Carnivals represented were Coleman Bros.' Shows and King Reid Shows.

Messages and telegrams from several of the owners of harness horses were received by the secretary requesting that purses in Maine for harness racing be increased so that owners will get fair break. Expenses to them has increased unbelievably.

Over 200 were at the annual banquet in Odd Fellows' Hall. Toastmaster was Prof. Herbert R. Brown, Bowdoin College. Program of acts, four from the Hamid office, two from Beacon and two from McCabe, was well balanced. Music was by the Lennie Lizotte orchestra. Caterer George C. Jarvis, Brunswick, served a lobster shore dinner.

MIDWAY CONFAB

(Continued from page 37)

Hiram Beal returned home to Cleveland. John Riddick, manager of the Minstrel Show, and Bob Alexander, who have been ill, are recovering. Lou Riley, Dumont Shows, booked his Octopus for the winter. Sam Weintraub has been a frequent visitor to the midway. Line-up includes Johnny McIntyre and Bull Martin, who recently purchased two monkeys, animal show and concessions; James Cunningham and family, Illusion Show; Bill Penny, concessions; Mr. and Mrs. James Fish, concessions; Gus Stergouli, cookhouse; Charlie Carr has his popcorn and candy apples on Main Street.

**COMEBACKS IN MICH.**

(Continued from page 42)

Coming for Happyland Shows, and Mason, Sandusky, Ithaca, Carleton, Kalamazoo and Coldwater for W. G. Wade Shows.

Caro Fair signed contracts with Barnes-Carruthers for Gertrude Avery's Revue and a midway contract with the Happyland Shows.

**Two Bid for 1945**

Carl F. Mantey, secretary of Tuscola County Fair, Caro, was elected president. Vice-presidents: Mrs. Helen Vierling, Upper Peninsula State Fair, Marquette; Lester Schrader, St. Joseph County, Centerville; Clarence H. Harnden, Michigan Farm Products Show, Saginaw; Hans Kadel, Eaton County, Charlotte, and Rose Sarlo, Ionia Free Fair; secretary-treasurer, Harry B. Kelley, Hillsdale.

Selection of a 1945 meeting place was left to the officers. Invitations came from the mayors of Grand Rapids and Detroit. Attendance was heavy at all sessions. Banquet had 450, including 100 in an overflow room, the most in history of the association and compared with about 360 last year.

President Ray Bushey, Alpena, pointed out that, while some Michigan fairs were forced to drop out last year, there were a number of 4-H fairs in the same communities, proving the strong interest of the younger generation in fairs. Open forum was led by Arnell Engstrom, Traverse City, on the problem of spreading fair dates evenly to absorb the available supply of talent. Everett Foster, Marshall, proposed that open dates in racing schedules be avoided. Ralph Tew, Adrian, pointed out the possibility of co-operation on dates. It was decided to attempt an equitable spread by posting all selected dates on a central board during the convention.

William V. (Jake) Ward, manager of Illinois State Fair, said Illinois fairs had arranged this year to hold one fair in each of the three major portions of the State each week, and he advised picking one date and sticking to it.

The problem of passes again aroused much discussion. Regarding fair finances, Engstrom said his fair had paid \$1,032 to the government for admission taxes, right after closing, and that this had been given proper local publicity, impressing citizens with the fair's real contribution.

Ralph E. Ammon, former manager of Wisconsin State Fair, and now manager of Edgewater Amusement Park here, on *Beware of the Fighter Who Smiles*, said, in part:

"The fairs of America have been in business for over 100 years. Any institution that endures so long must be sound. I do not believe fairs will ever be on the way out. Institutions that have done a big job in peacetime have an even bigger job to do in war. In the past two years fairs have performed one of the best jobs done by any institution for the war effort. But I think too many have been reluctant to change a program we have been doing for many years.

"That is harder to do in a county fair because you are closer to the people. As a fair, you are portraying change. Make your fair different this year, so that people won't say, 'It's just like last year.' And if that means criticism, face it. The fair has a job to do in entertainment. The war will be won quicker because America is able to laugh while she fights. Here in Detroit the biggest topic of late has been juvenile delinquency, and authorities tell us that one reason is the lack of a place to go. In the rural field the county fair can provide that place. I am proud to be in the amusement business today and I feel we are making a real contribution to the war effort."

**Federal Survey Planned**

William P. Jamieson, chief counsel of the casualty division, Auto Owners Insurance Company, in explaining changes in the Michigan Workmen's Compensation Act applying to fairs, opined that a concessionaire or his employee could not be classed as an employee of a fair association, and that no employee of a fair would be classed as "casual" but as a regular employee. A. W. Kalbus, president of Wisconsin Association of Fairs, in stressing the post-war angle, said that "although one phase of the war will undoubtedly be over by the time we hold our fairs, we will still have the food production program which is so close to our fairs."

A. C. Carton, State supervisor of fairs, presented a detailed report, showing the past year at the 88 fairs was the most

successful in attendance and receipts in ten years. He said federal engineers were working on a survey of fairgrounds' facilities with a probable view toward a post-war construction project. A survey by questionnaire is to be undertaken of Michigan fairs to gather information. Ex-Governor Myers Y. Cooper of Ohio, Cincinnati, said fair men are in it because they like to do something that is a service to their community—and not for monetary reasons.

**Cooper Has Showmanship**

At the banquet Tuesday night the retiring president introduced Cooper, who acted as toastmaster in a style that delighted showmen. Caspar A. Lingeman, Wayne County (Detroit) clerk, presented official greetings, and Elmer J. Hanna, administrative assistant to Gov. Harry F. Kelly, presented the latter's message, in part: "We needed fairs last year. We need them more this year." Charles J. Flyg, Michigan superintendent of agriculture, in a humorous talk on his life-long fair experiences, advocated a continuance of distributing premiums for State fair classes to county fairs, as was done last year, in view of suspension of the State Fair. Also on the dais and introduced were A. C. Carton; Haviland F. Reves, *The Billboard*; Carl G. Sedan, Detroit Convention Bureau; Carl F. Mantey, new president; A. W. Kalbus, Ralph E. Ammon, William V. (Jake) Ward; Leo Lippa, past president Michigan Showmen's Association; Senators James Milliken, Traverse City; Elmer Porter, Blissfield; J. B. Smith, Blissfield, and Otto Bishop, Alpena; Charles Ziegler, State Highway Commissioner; Mrs. Don A. Detrick, executive secretary, Ohio Fair Managers' Association, and John O'Meara, Hillsdale.

Floorshow was presented thru courtesy of Barnes-Carruthers, United Booking, Ernie Young, Boyle Woolfolk, Floyd E. Gooding, WLS Artists' Bureau and Gus Sun. Bill included Sam J. Levy, emcee; Sunny Dunn, ventriloquist; York and Lewis, dance team; Paul Burke, cartoonist; Jackie Herbert and Barbara, comedy musical; Belle and Irene Byrnes, bird act; Ford Sextette; Cowans, comedy dance and canine act; Ferdinand and Fair, marionettes; Freddie Maher, ventriloquist.

**Attractionists at Meet**

Among attractionists attending were T. P. and A. F. Eichelsdorfer, Regalia Manufacturing Company; J. B. Hendershot, J. C. Weer Shows; Sam Ginsberg, concessionaire; W. L. Beachler, United Fireworks Manufacturing Company; Sam J. Levy, Ethel Robinson, Camille La Villa, Barnes-Carruthers; Myron D. O'Brisky, Teddie Underwood, Jacobs Bros.; John Quinn, Vic Canares, E. C. May, World of Pleasure Shows; O. A. (Pop) and Stanford Baker, Baker's Game Shop; A. E. Selden, "The Stratosphere Man"; Ernie Young, Paul Lewis, Ernie Young Agency; George Ferguson, Earl Kurtze, WLS Artists' Bureau; Mr. and Mrs. Boyle Woolfolk, Woolfolk Agency; Bert Thomas, Detroit Sound Engineering Company; W. G. Wade, Mrs. M. Miller, D. Ware, C. D. Murray, Mrs. Gladys Schaum, W. G. Wade Shows; Mr. and Mrs. Bob Shaw, Paul Spor, Harry Shannon, Glenn Jacobs, Gus Sun Agency; Floyd E. Gooding, John F. Enright, E. O. Drumm, William J. Gout-enrout, Gooding Greater Shows; William G. Dumas, John F. Reid, Paul D. Sprague, Happyland Shows; Mr. and Mrs. Henry Lueders, Mr. and Mrs. Lester Calvin, Elizabeth Bruckman, United Booking Association; Glenn Waldorf, Earl Lowe, Frank Prysta, Fair Publishing Company.

**Seek Bigger Race Purses**

Harness racing as an adjunct of fairs was stressed at meetings in the Fort Shelby Hotel of Michigan Standard Bred Horse Association and Michigan Trotting Horse Club and a banquet Monday night with Andy Adams, superintendent of speed, Hillsdale Fair, presiding. Charles J. Flyg, Michigan commissioner of agriculture, referred to increased interest in saddle horses and rodeo activity in the territory and urged fair men to consider this in their plans. Harry Mack, Ford Motor Company, and a rodeo producer, gave a humorous talk and introduced Joe Greer, vet rodeo manager, who discussed close inter-dependence of grandstand attractions, rodeos, free acts and revues on one hand and harness racing on the other and urged co-operation. William V. (Jake) Ward made a plea for balanced fairs such as required under State-aid laws in Illinois, where not over 30 per cent of the funds can be devoted to any single department.

Sgt. Philip Van Allsburg, speaking with approval of army public relations officers,

said there had been a great, but hitherto unpublicized trend toward use of harness-type horses and that there was a strong movement in army technical schools for training of veterinary technicians. President Adams proposed a general raise in purses for racing by fairs, in view of increased costs.

Michigan Trotting Horse Club elected: President, Andy Adams, Hillsdale; vice-president, Russell Blake, Jackson, secretary, Dr. Plyn Earle, Jackson; treasurer, John Fritz, Ann Arbor.

Michigan Standard Bred Horse Association re-elected Adams president. Other officers: Russell H. Black, Jackson, vice-president; Charles Coons, Detroit, secretary; James Adams, Litchfield, treasurer.

Action to seek a general increase of 20 per cent in purses for harness racing at fairs was taken, with Adams and Black a committee to contact the State Department of Agriculture and fair boards.

**BUCKEYES TO ADD 20**

(Continued from page 42)

public could attend fairs without putting a burden on transport facilities. A resolution was adopted by the State Board of Agriculture over Director John T. Brown's signature, thanking fair boards for carrying on.

During award of the Myers Y. Cooper cup presentation of the most successful fair, won by Anglaize County, the competition disclosed that practically all fairs had increased attendance. Nearly all boards have reserves and some reported, such as Sandusky where the fair plant was filmed for a motion picture, that they have bought as much as \$5,000 in War Bonds.

Annual banquet was declared the most outstanding in years. Bill McClusky, WLW Promotions, Inc., and Bob Shaw, Gus Sun Agency, were emcees for a floorshow in which WLW provided Hank Penny, Happy Valley Girls, Plantation Boys, Lee Morgan and Penny Woodyard. Bob Shaw came out with Kay Sisters and Bickford, Jack Herbert and Barber, Helen Kay and Edward, Dude Kimball, and Thorson, juggler. President Stuckey introduced Myers Y. Cooper as toastmaster and he presented as principal speaker Commander Eugene E. Paro, USN, of the submarine which brought survivors out of Corregidor, who gave a thrilling talk. Mrs. John W. Bricker represented her husband, governor of Ohio, and President Howard L. Bevis, Ohio State University, Prof. W. C. Craig and others spoke.

Acknowledgments for acts and other courtesies included Gus Sun Agency; WLW Promotions, Inc.; Barnes-Carruthers Fair Booking Association, Paul Spor Agency and United Fireworks Company. Mrs. Don A. Detrick, OFMA executive secretary, Bellefontaine, was publicly thanked for her organization work, and Floyd E. Gooding, Columbus, new president of the Showmen's League of America, was congratulated.

**MINN. OPERATION 95%**

(Continued from page 42)

ing a tower at the center 110 feet high. Present building will be razed and the horticultural building will be given to other uses. Decision to erect the building resulted from the 1943 successful experiment of housing the two exhibits under one roof.

K. C. Wright, State Fair architect, told the board that restoration of six buildings, now being used as an airplane propeller plant, to fair use, with construction of the new agricultural-horticultural building, would do for the Minnesota plant. To be restored to their original purposes will be the cattle, swine and horse barns, poultry shelter, hippodrome and concessions arcade. Secretary Lee said the 1944 fair would go on as scheduled and that, despite transportation on curtailments and snow on Labor Day, the '43 fair did "very well" financially.

Program included an address by President A. H. Dathe, Barnum; Treasurer M. A. Grangaard, Minneapolis; Secretary Lee's report; address by Mrs. Clover S. Hague, superintendent of women's activities; address by Thomas J. Gibbons, sheriff of Ramsey County (St. Paul), who complimented the State Fair on its youth projects; address on her six years in 4-H Club work by Emily McHattie, Newport, recently named national leadership winner at the 1943 congress of 4-H Clubs in Chicago, and *The Importance of Agriculture in Post-War Planning* by John Brandt, president of Land o' Lakes Creameries, Inc. Election resulted in re-election of President Dathe; D. J. Murphy, Minneapolis, vice-president; William



These dates are for a five-week period.

**Arizona**

Tucson—La Fiesta de Los Vaqueros (Rodeo), Feb. 19-20. C. E. Goyette, Chamber of Commerce.

**California**

San Francisco—Dog Show, Jan. 29-30. Nat T. Messer, 443 Front St.

**Connecticut**

Willimantic—Poultry Show, Feb. 27. D. D. Cavanaugh, North Windham, Conn.

**Illinois**

Chicago—Chicago Gift Show, Jan. 31-Feb. 10. George F. Little, 220 5th Ave., New York City.

Chicago—Merchandise Fair, Jan. 31-Feb. 4. W. W. Kenney, 890 Broadway, New York 3, N. Y.

**Maryland**

Baltimore—Dog Show, Feb. 5-6. Foley, Inc., 2009 Ranstead St., Philadelphia.

**Massachusetts**

Boston—Dog Show, Feb. 21-22. Foley, Inc., 2009 Ranstead St., Philadelphia.

Worcester—Charly Circus, Jan. 25-30. Emile L. Rousseau, 1 Wayercross St.

**Michigan**

East Lansing—Farmers' Week Livestock Exhibit, Feb. 1-3. V. A. Freeman.

Grand Rapids—Shrine Circus, Jan. 24-29. C. H. Hoffman, 248 Houseman Bldg.

**Minnesota**

Crookston—Red River Valley Winter Show, Jan. 31-Feb. 4. E. W. Spring.

**Missouri**

Kansas City—Gift & Merchandise Show, Feb. 14-19. F. Sands, 1610 Dierks Bldg.

**New Jersey**

Trenton—Poultry Show, Jan. 26-27. Leslie M. Black, College Farm, New Brunswick.

**New York**

Jamaica—4th Regt. Army Circus, Feb. 19-23. Frank Wirth.

New York—Dog Show, Feb. 11-13. Foley, Inc., 2009 Ranstead St., Philadelphia.

**North Dakota**

Fessenden—Wells Co. Winter Show, Feb. 22-23. E. W. Vancura.

**Ohio**

Cleveland—Grotto Circus, Feb. 10-26. Wm. C. Schmidt, 288 Hotel Statler.

Dayton—Legion Circus-Fair, Memorial Hall, Feb. 16-19. J. W. Collins.

**Tennessee**

Memphis—Shrine Circus, Feb. 11-17.

**Texas**

Brownsville—Charro Days, Feb. 17-20. R. M. Pate.

Dallas—Dallas Gift Show, Feb. 21-27. Fred Sands, 1610 Dierks Bldg., Kansas City, Mo.

Houston—Pat Stock Show & Rodeo, Feb. 4-13. Herman Engel, Box 2371.

Laredo—Washington's Birthday Celebration, Feb. 21-23. Chas. Deutz, 1120 Salinas Ave.

**Wisconsin**

Milwaukee—Tripoli Shrine Circus, Feb. 21-27. Henry F. Zarse, 3006 W. Wisconsin St.

A. Lindeman, New Ulm, Congressional District No. 2 manager; O. B. Carlson, Grand Rapids, district No. 8. Holdovers are Lee F. Warner, St. Paul, vice-president; Andrew C. Hanson, Albert Lea, district No. 1; W. S. Moscrip, Lake Elmo, district No. 3; George E. Hanscom, St. Cloud, district No. 6; R. S. Thornton, Alexandria, district No. 7; Robert J. Lund, Thief River Falls, district No. 9.

**Federation Heads Re-Elected**

President Holm led the County Federation program made up of his address; report of treasurer and secretary; address of welcome by Mayor John J. McDonough, St. Paul; address by Gov. Edward J. Thye, Minneapolis; *Early Days of Our Federation*, by Judge J. H. Brown, International Falls, first secretary of the body; discussion of county fairs and Social Security taxes by Ralph S. Thornton, State fair manager from the seventh district.

Officers, all re-elected, are William Holm, Tyler, president; Robert Freeman, St. Paul, vice-president; E. J. Bell, Anoka, treasurer; Allen J. Doran, Grand Rapids, secretary. B. H. Ridder, publisher of *The St. Paul Pioneer Press-Dispatch*, was guest speaker at the annual banquet of the federation Thursday in the Hotel St. Paul. About 35 attractionists were represented at the sessions.

Ernest (Rube) Liebman, representing Barnes-Carruthers, reported these bookings: Kasson, Preston, Albert Lea, St. Peter, Worthington, St. James, Slayton. Recent bookings in Iowa include Marshalltown, Columbus Junction, Osage and Decorah.

## HAMID ON POST-WAR

(Continued from page 42)

fairs and everything they stand for, being prepared to sacrifice a great deal of time, and in many cases money. The founders of our present-day fairs have cheerfully done this in the past.

However, for post-war planning great responsibility and more sacrifice will be required of such men than in the past. I, therefore, would like to urge that the first duty of this convention and of every fair convention and meeting should be encouragement of post-war planning for the various fair societies. I don't mean just talking things over, but actually getting down to business to start planning repairs that are necessary and construction changes that will be needed to make it possible for all interested in exhibiting and taking part at the annual fairs to do a good job.

### Refinancing Is Included

You cannot expect those who are indirectly interested in fairs as a part-time project to bring about a successful post-war operation unless the fair societies themselves are also keeping pace with the times and have their own successful post-war plans to complete the set-up of post-war planning by all of us who are interested in the successful future operation of fairs and expositions. This post-war planning job is not a matter of a couple of weeks or even a couple of months of work, but will mean refinancing, men to be employed on plans for rebuilding, new architectural schemes, floral displays, new designs, new parking facilities, other new accommodations and many other changes, depending on the condition of the fairgrounds and their localities.

Yes, this may sound far-fetched and by some persons impossible, due to the shortness of the operation of fairs. However, in my opinion, it can be done. If the fair associations take an inventory of their particular problems and lay out their programs consistent with their own means and abilities. During post-war period, when all other businesses are advancing, for us fair people to attempt to utilize the same old grounds in the same old way would be the same as attempting to use a Model T Ford in competition with the post-war automobile. So it is not a case of whether or not we want to evolve a post-war plan of our own. To my way of thinking it is the survival of the fittest, and those fairs and expositions that are ready and able to put into effect feasible post-war plans for improvements and operations will be the fairs to survive. In fact, I rather suspect that we may be headed for sort of a regional fair idea of having a number of counties in certain States amalgamate their resources and ingenuity in staging regional fairs so as to be able to put on one outstanding exposition in a community or a zone, rather than to try to force on the public a lot of small, dilapidated so-called county fairs and district fairs.

### Attractions To Keep Pace

However, in any plan, the amusements and attractions to be presented will in the future as they have in the past play a very important part in the success of fairs. To this extent I am confident that each and every one of you realize

that the suppliers of attractions have never failed our fairs in the past and have always done their best and been on the alert to create or help create the latest in novelty presentations, aerial thrillers, automobile races, thrill shows, revues, name bands, concert features, radio stars or any other type of attraction that might become available and is possible to use on fairgrounds.

I am sorry that I am not able to describe in detail the type of attractions that you may expect in the future, but I hope I have said enough to convince you that you really have nothing to worry about as long as you will help us in the future as you have in the past, making it possible for us to successfully keep the fairs supplied with the best attractions and the newest features obtainable.

DECORAH, Ia.—Winneshiek County Agricultural Association, which is in favor of holding a 1944 fair but has left final decision to the directors, re-elected Arthur Ellingson, president; E. T. Haugen, vice-president; Leon Brown, secretary; W. P. Roman, treasurer.

## HASC

(Continued from page 35)

Carter, Buck Ray, Roy Marr, Toney Martone, Charles Elliott, Al C. Wilson. Summer membership, Harry Altshuler, chairman; Cliff Adams, George Elser, Al C. Wilson, Frank Delmaine.

To publicize the silver anniversary of the club, Vice-President Weber appointed this committee: Al C. Wilson, chairman; W. Frank Delmaine, Harry Altshuler, George Howk, Harry Duncan, Roger E. Haney and Sam Benjamin. Following luncheon with the auxiliary the Fourth War Bond Drive sale got under way to more than \$1,000. L. C. Reynolds, H. Wells and Art Signor, Reynolds & Wells Shows, stopped over en route to Minneapolis. Larry Nolan, general agent, the Strader Shows, was a visitor, en route to Denver.

### Ladies' Auxiliary

Social Night, January 14, drew 25 members to play cards, prizes being awarded at each table, and door prize went to Boots Marr. Before luncheon of spaghetti and meat balls and coffee was served, doors were opened and the auxiliary was joined by 60 members of the men's club after their meeting.

## SLA

(Continued from page 35)

Fred Donnelly back from an Eastern trip. Members in the service who send interesting letters are Walt Featherston, Woodrow Jones, England; Harry Bernstein, Irving Ray, South Pacific; Smiley Daly, California, and Eugene Harper, Camp La Guardia. House committee given instructions that rooms be closed at 2 a.m. every day in the year. Sick list includes John Hays, South Chicago Hospital; Tom Rankine; Alexian Hospital; Jess Duggan, recovering from an operation; Jack Pritchard and William J. Coultry, confined to their homes.

Past President Carl J. Sedlmayr arrived from Canada to preside January 20 with Treasurer M. J. Doolan, Secretary Joe Streblich and Past Presidents Edward A. Hock, Frank P. Duffield and Jack Nelson. Membership applications of P. W. Holtzman, W. L. Beachler, Earl E. Davis, Richard Marshall, John E. Lampton, W. S. Meyers and E. Bloutzes were sent in by President P. E. Gooding. John W. Galagan and E. C. Drumm. M. J. Doolan advised he would start the Red Cross War Relief Drive committee off with a sizable donation. Al Kamm and Joe Eule in from Port Sheridan. Lou Torti came from Milwaukee to attend a meeting of the trustees. Pete Wheeler returned from New York where he attended the burial of his father.

### Ladies' Auxiliary

Mrs. Phoebe Carsky, president; Mrs. Anne Doolan, first vice-president; Mrs. Cora Yeldham, second vice-president, pro tem; Mrs. Lucille Hirsch, treasurer, and Mrs. Elsie Miller, secretary, presided January 13. Invocation was by Chaplain Bessie Mossman. Correspondence came from Edith Bullock, Dorothy Packman, Hattie Wagner, Margaret Pugh and Evelyn Blakely. The secretary is holding important mail for Gussie Lieberwitz. Relief committee reported Sadye Schwartz and Alice Hill ill. Members regretted to hear that Past President Marie Brown had been rushed to Wesley Memorial Hospital for an operation.

Sixty-seven dozen doughnuts were sent to the Servicemen's Center this week by the Auxiliary. Mrs. Lew Keller and Ann

Doolan comprise the committee in charge of the Auxiliary's 26th Birthday Dinner in the Bamboo Room, Sherman Hotel, January 20. Cornelia Curtin sent in an award which went to Pearl McGlynn. Maude Geiler thanked members for a gift sent to her son in the navy.

## NO GRAVY IN THE NAVY

(Continued from page 3)

short notice they address you by given name. Made me homesick for CBS, and NBC, and MBS and, lastest but modest, the Blue Network.

Looking forward to a drawing room on the train (Tuesday, January 25), complete with streamlined club car and no holds barred on likker. (The psychiatrist should read this and recall me as neurosthenically maladjusted or some reasonable facsimile of same.)

Talking about the psyche, it developed I was interviewing him instead. Maybe the captain-medico was trying to catch me off my guard, but anyone who wants tickets for *Oklahoma*, *Othello*, *Carmen Jones* or *Winged Victory* on a Saturday night ought to have his psyche looked into—but quick.

The wife figured to louse me up physically on the night before induction by dishing out spareribs and sauerkraut. And what did they serve at the Palace between shifts but spareribs. Just to square things with the home front, let me say here and now that the spouse's spares were superior.

On the circular it says to avoid making extra-special whoopee on leave. The guy who puts you thru the paces before and after oath-taking gives you the wink on this subject. They better not get their signals crossed when the real show is on.

Day after they signed me to a contract with a very solid booking I went down to Judge Cohalan to cancel out jury duty. The man with the black robe said it was a pleasure to give me to the U. S. N. I responded, very clever-like, that when the U. S. N. really finds out about me they'll be glad to toss me to Tojo. We both laughed, but only one of us knows the real truth.

On the way home from court, hard by city hall, I came across the statue of

Horace Greeley, the journalist who urged young men to go west. The department of monuments crossed that one up by facing the sculpture south. Fame and its works are sure short-lived.

Well, well, I finally made the Palace.

## CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Arcade: Colulla, Tex., 24-31; Rio Grande City Feb. 2-8.  
Burke, Harry: Baton Rouge, La.  
Crafts 20 Big: Indio, Calif., 29-Feb. 6.  
Endy Bros.: Miami, Fla.  
Fay's Silver Derby: Valdosta, Ga.  
Gentsch & Sparks: Biloxi, Miss.  
Herrman, A. J., Am.: Kenner, La., 28-Feb. 5.  
Mid-West: Ajo, Ariz., 24-26.  
Park Am. Co.: Alexandria, La.  
Sleblar's Greater: Columbia, S. C.  
Texas: Raymondville, Tex.  
United Expo.: Leesville, La.  
Wonder City: Berwick, La.

## CIRCUS

Davenport, Orrin: Grand Rapids, Mich., 24-29.  
Donovan Bros.: Burnett, Tex., 28; Georgetown 29; Taylor 30-31; Elgin Feb. 2; Bastrop 3.  
Polack Bros.: Hammond, Ind., 24-29.

## MISCELLANEOUS

Barnett, Chester (Polack Circus) Hammond, Ind., 24-29.  
Birch: Alexandria, La., 26-27; Winnfield 28; Tallulah 31; Winnsboro Feb. 1; Ruston 2; Homer 3; Haynesville 4.  
Birtin, Doc P.: Merrimac, Mass., 24-29.  
Campbell, Loring: Hibbing, Minn., 26-27; Nashauk 28; Duluth 31; Brookston Feb. 1; Pine City 2.  
Daniel, B. A.: Indianapolis, Ind., 24-30.  
Folds, Lew (Riviera Club) St. Louis 24-29.  
Lady Crystal (Moose Club) New Castle, Ind., 24-28.  
Lippincott: (French Casino) New Orleans, La., 28-Feb. 10.  
Long, Leon, with Lee's Minstrels: Plateau, Ala., 26-31; Prichard Feb. 1-6.  
Phillips, Glen (Riviera Club) Columbus, O., 24-30.  
Rickett's Dogs: Florence, Ala., 24-29.  
Rock & Dean (VFW Club) Norristown, Pa., 24-29.  
Roman, Flying (Shrine Circus) Grand Rapids, Mich., 24-29.  
Slout, L. Verne, Theater Workshop: Port Washington, Wis., 26; Sheboygan 27; Chilton 28.  
Turtle, Wm. C.: (Federal Housing Community Halls) Portland, Ore., 24-29.  
Virgil: Camas, Wash., 27; St. Helens 31; Longview Feb. 1; Castle Rock 2; Centralia 3; Montesano 4.

## WANT—BUCKEYE STATE SHOWS—WANT

### FOR A LONG SEASON IN PROVEN TERRITORY

SHOWS: Will place an organized Minstrel Show. Have new top, seats, stages, etc. George Harris and Slim Curtis, contact us. Will book any Show not conflicting with what we have.

### SAILOR KATZY

Presenting the strangest show on earth. Can use one Ticket Seller, 1 or 2 good Working Acts, 1 small Bally Girl. All people must be neat and clean with wardrobe. Chief Congo, Frank Russell, write at once.

CAN PLACE A CAPABLE MECHANIC. Happy Somervell, answer.

WANT IMMEDIATELY: Good Builder capable of doing all carpentry work. Pat Browne, answer.

RIDE HELP for all Rides that can drive semis. Top wages.

FREE ACT: On account of disappointment, will place for season any worth-while Free Attraction.

CONCESSIONS: All open. Want to hear from people that were with us last year. Agents wanted for Wheels, Grind Stores and other Merchandise Concessions. All reply to

MICHAEL ROSEN, P. O. Box 310, North Little Rock, Arkansas

## NOW BOOKING FOR THAT BIG LITTLE SHOW

OPENING EARLY IN APRIL

## BARNEY TASSELL UNIT SHOWS

Can place few more legitimate Concessions and Ten-Cent Grind Stores. No Rides wanted. Can place Ride Help and Agents. Write or wire

115 N. E. 71ST STREET, MIAMI, FLORIDA

## JOHN R. WARD SHOWS

OPENING MARCH 4TH—BATON ROUGE, LA.

### WANTS

SECRETARY—Bill Rice, answer. FIRST-CLASS MECHANIC, ELECTRICIAN for GM Light Plants. SHOWS—Manager and Talker for Minstrel Show, also Performers, Musicians, Piano Player, Chorus Girls for same. Monkey Circus, Fun House, Illusion Show, Mechanical City, GIRL SHOW or Revue that can be featured. Will furnish outfits for capable showmen. Manager and People for Side Show, have complete outfit. CONCESSIONS—Will book Stock Stores. Agents for Ball Games, Penny Pitch, Grind Stores. Man and Wife to operate Frozen Custard, good proposition. COOKHOUSE or will furnish Cookhouse for capable manager. RIDE HELP—Foremen for all Rides. Sober, reliable Ride Men who drive semi trailers. Top salaries. Those already contracted report to winter quarters. All Address: JOHN R. WARD, MGR., BOX 148, BATON ROUGE, LA. WILL BOOK OR BUY GOOD WORKING ELEPHANT.

## WANTED CIRCUS AND CARNIVAL ACTS OF ALL KINDS

Suitable for Indoor Show. Can place 28-Foot Merry-Go-Round and Kiddy Rides. Can place Fun or Glass House, Mechanical City and large Pit Show and Platform Show and Motor Drome. Wanted—Merchandise Concessions of all kinds. Can place high-class Promoter and Phone Man, Banner and Program Man for balance of winter. Let me hear from you immediately. Address:

K. G. BARKOOT

463 1/2 FOURTH STREET

TOLEDO, OHIO



INSURANCE

CHAS. A. LENZ

"The Showman's Insurance Man"

A1338 INSURANCE EXCHANGE  
CHICAGO, ILL.

## WANT ORGAN MAN

Repair 3 Wurlitzer Organs. Blachol, answer.

JOHN R. WARD SHOWS

BOX 148 BATON ROUGE, LA.

### FOR SALE

WURLITZER BAND ORGAN

Style #153. First-Class Condition. Duplex Tracer Frame, Bell Bass.  
A. L. (TONY) CRESCIO, Caruthersville, Mo.



# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago 1, Ill.

## LETTER CAMPAIGN

A program is already being pushed rapidly to enlist the coin machine industry in promoting more letters to men in the services. The plan at present is being carried on by the temporary committee of the National Coin Machine Association. The program includes the placing of cartoon placards in streetcars, busses and other forms of transportation and also placing smaller designs of the poster on every coin machine in the United States.

The illustration was drawn by Jerry Costello, cartoonist for a well-known chain of newspapers, and this gives the placard the dignity of a recognized name in art circles. At the top of the poster are the words "Some Boy Forgotten." At the bottom is the slogan, so well known to the public at the present time, "Write to Him Today." The sketch is that of a crowd of servicemen lined up in their army camp for mail call. Most of the boys are very happy and are shown holding letters from friends and loved ones back home. Conspicuous in the picture is one lone fellow, very downcast, who did not get a letter. The picture thus conveys a message that is a well-known story to those who are acquainted with men in the armed services in all parts of the world.

Top leaders in the armed forces today have made it plain to the American public at home that letters rank first as builders of morale for the men who are in the services in the various war sectors.

A number of movements are underway today to get people to write letters often to friends and relatives in the services. Many a radio program boosts this idea; for example, Kate Smith always ends her program by saying "If you don't write, you're wrong." Newspapers and magazines have also joined in the great campaign to keep a constant flow of letters to the men who bear the brunt of the present struggle. Organizations of all kinds have also joined in what is really a national movement of great proportions.

It is very appropriate and timely that the coin machine industry take part in such a movement. At present the group that is trying to enlist the coin machine industry in the work is very small and has little means with which to work. It depends chiefly on their own voluntary contribution of time and actual work. But they have gone far enough to get a good artist

to design the placards and stickers to be used in the national drive. As mentioned, these workers are known as the temporary committee recently named at a meeting of representatives of the trade from all parts of the country to form a national organization of some kind for the industry. This committee decided on the name "National Coin Machine Association." They have proved their wisdom in deciding at once on a patriotic drive to enlist the trade, rather than starting out to try to sell the trade on the benefits of a national association.

The committee argues that it is now high time that the industry as a whole enlist in some definite patriotic program for which it could get due credit. That is the reason for rushing the present program. The committee is made up of five representative men of the industry, chiefly distributors, well known to the trade. They are doing the preliminary financing of the program and also working at it personally trying to enlist the industry.

More than two years of the war have now gone by, and the industry has not yet been enlisted in a program that truly represents what the trade can do when it unites to accomplish something. Individual firms and members of the trade have done much in their local territories to help win the war, and certain parts of the industry have performed valuable services in bond drives, but all of this good work goes by without becoming a permanent record to the credit of the industry as a whole.

The formation of a movement to enlist manufacturers, distributors and operators in one central idea is something that demands attention now.

The temporary committee selected the idea of sponsoring a letter campaign because so much attention was being paid to it at the present time and because it requires less financial support than many other campaigns would call for. Any idea of writing letters to men in the services is something that appeals to every patriotic American, and none can criticize it in any way.

The committee will be mailing its appeals to members of the industry soon, and this editorial contribution is to ask you to give the plan your careful consideration.

# MANGAN RAKES REFORMERS

## Protests "Low Blow" Struck At Pinball; Cites Benefits

"Smart" article draws heated return fire—Mangan survey shows pinball has advantages over all other sports, says: "benefits all—hurts nobody"

CHICAGO, Jan. 22.—When Bill Brown took "a crack at the pinball racket," in the pages of *Gould Battery News*, house organ of the Gould Storage Battery Corporation, he was permitted by the artless publishers to prick deeply the pride of countless coin-game fans thruout the country for whom pinball has become one of the most inexpensive, most harmless and most spirited forms of fun. Furthermore, officials of the Gould concern enabled the drug-store "kibitzer" to offend members of the industry which provides the nation one of its most popular pastimes.

First among pinball's ardent supporters to challenge the "sucker" label pinned by Bill Brown upon pin game players, and first to question the motives and editorial policy of the publication is James T. Mangan, director of advertising and war promotions for Mills Industries, Inc.

Following is Mangan's letter, dated January 7, which was addressed to the president of Gould Storage Battery Corporation, Depew, N. Y.:

### The Letter of Protest

Dear Sir:

In the December issue of your magazine, *Gould Battery News*, there appears an article "Bill Brown Takes a Crack at the Pinball Racket" and the clumsy moral of the article is that anyone who plays pinball is a sucker.

You folks are in the storage battery business; what gives you the right to take a crack at a business just as large, just as American, just as legitimate as your own? What has prompted your company to don the role of reformer and to moralize and crusade on a subject which the writer of the article knows nothing about?

If this same writer were to do an article in your magazine on the subject of the automobile, on the number of people it kills every year, on the high-pressure sales tactics of the industry, on the tremendous overhead the automobile owner has to carry, and on the fact that 50 per cent at least of the entire automobile activity is based on pleasure and "waste"—why, a terrible exposition would have occurred in your office, and the writer would be given his walking papers in five seconds.

But, according to your company, it's perfectly all right to try to uproot any other business than your own and to pin a label of unfairness on it.

### Survey Boosts Pinball

A few years ago the undersigned made a survey of all types of sports in which Americans indulge by the millions. From the standpoint of wholesomeness, of safety of the player, of complete value for his money and of least harm to anyone else, I found that pinball headed the entire list. Millions have played it without a single personal injury or accident while games like baseball or softball,

which are looked on as national pastimes, yield close to a thousand serious accidents every day during the summer season. Pinball is the least expensive of all the national pastimes, economical in time as compared with golf which requires half a day to play and many hours traveling to and from the place where the play occurs. Pinball is manly and masculine, and played in only a small degree by kids and by women, who are not imbued with too much urge to display skill, which is a basic instinct with men. If no one ever won a nickel's worth of chewing gum in a pinball attempt, I insist that the player would still get a full five cents worth of entertainment and diversion value for every nickel spent.

Millions of people endorse the game and don't consider it a racket. Tens of thousands of merchants (many of them battery dealers) help pay their overhead with the income which the tables produce. Nobody makes a killing anywhere in the business but the popular acceptance of the game allows all people to participate in the activity with enough profit for everybody—the American plan for success in any business.

### Irksome Reformers

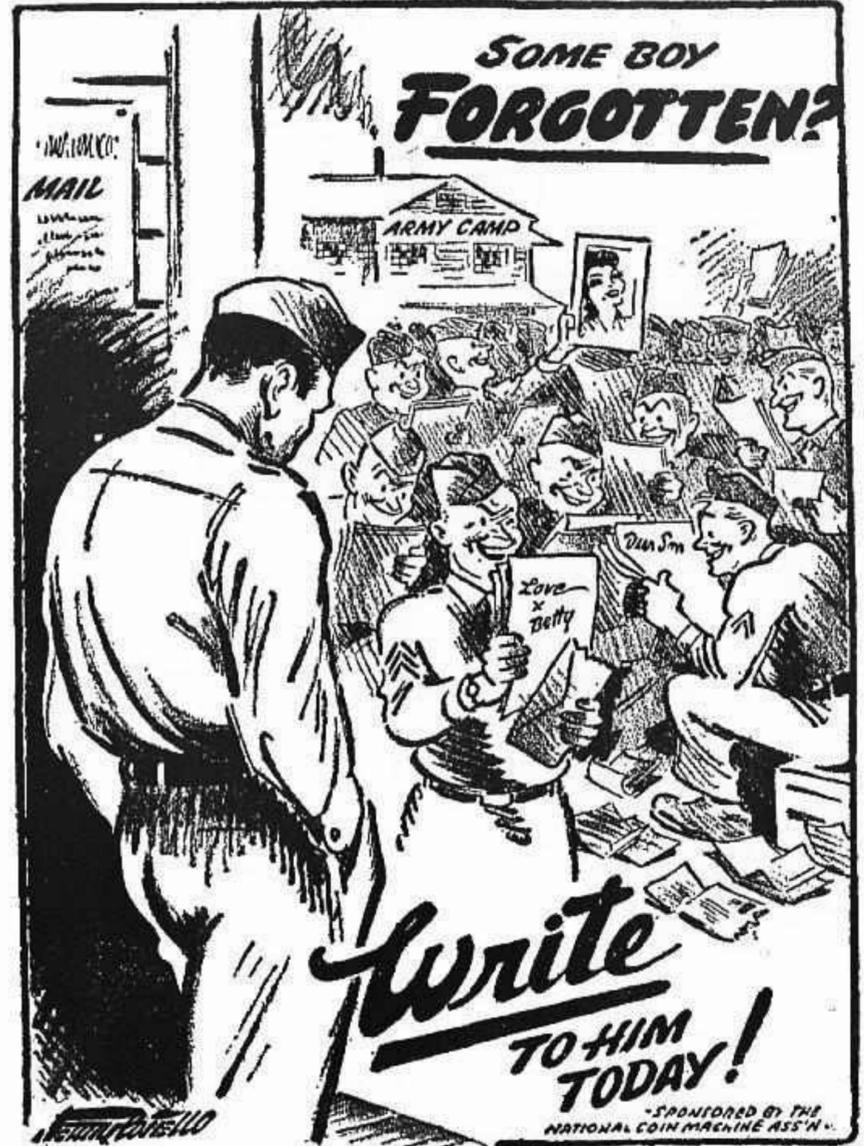
What I would like to know from you is who exactly is the reformer behind this article? Does he smoke a pipe—or is he going to start a crusade against pipe smoking? Is he a dog owner—or is he going to begin a campaign against the uncountable and unspeakable nuisances committed by "Man's greatest friend"? Is he against bathing suits or does he like a soldier's uniform better?

Remember, one of the Four Freedoms is Freedom from Fear. Of course, we can't be entirely free from ALL fear, but certainly we ought to be free from fear of the reformer, whether he's trying to reform the coin machine business or the storage battery business, in war or peace, and every real business man ought to be more tolerant of the other guy and not judge him anymore superficially than he himself would want to be judged.

Very truly yours,

JAMES T. MANGAN,  
Mills Industries, Incorporated.

Following is the full text of the article



THE INDUSTRY is being enlisted in plan to boost writing letters to men in armed services. This is a big national movement and the National Coin Machine Association is being formed to sponsor the campaign. A temporary committee is contacting the trade in this cause.

in which Bill Brown is the smart guy who knows all the answers, and Joe is the lad whom Bill insulted after Joe got a hatful of thrills for a few nickels:

### Bill Brown Takes a Crack At the Pinball Racket

Joe, the counter man at Dinty's Diner, slid a nickel into the slot of the new pinball game, pushed up a ball and pulled back the plunger. Before letting it go he turned around to Bill Brown, who was mugging his coffee at the counter, and called:

"Juh see the new machine, Bud? Come 'n' look. Bet I'll cop a win on the first shot."

"Nuts!" said Bill Brown. "You couldn't win if you played the thing all day! Forget it and give me another doughnut."

### Applies Body English

"Wait'll I shoot this ball," said Joe. "Boy, look at the odds I got. This'll be a winner sure. Whoops! There she goes. No, it sild by. Hey! Get out of there. Now—that's it—NOW! Aw, it bounced out. Well, whatta you know—I missed it."

"I told you so," said Bill Brown. "Come on. Save your nickels and give me that doughnut."

Joe sild around the counter end and reached for the doughnut jar. "Gee!" he said. "I thought I'd get a winner that time sure. Look, I had three horses and forty odds. Boy, that would have been a dandy!"

"Woulda been," shorted Bill Brown. "Sure, that's what they all say—'woulda been!' Look, fellas that play them things is saps. And nobody oughta know it better'n you. All day long you watch dopes puttin' in their nickels—how many do you see walking out with any winnings?"

"Heck," said Joe. "Three guys collect on Sweepstakes just yesterday an' a jane that was in here gets twenty nickels on

her second shot only an hour ago. Why I seen—"

"Yeah," said Bill Brown. "What you seen was a bunch of dopes. How many of 'em walked out with their winnings? I'll bet that most of the nickels they took out are right back in the old machine right now."

"Aw, not all of 'em," said Joe. "There's plenty of guys clean up on those machines."

"Oh, yeah?" growled Bill Brown. "Plenty of 'em, eh? And I can tell you who they are, too. The guys running the racket, that's who. And that's all, see. Sure, once in a while some sucker makes enough to buy a couple of packs of cigarettes, but what of it? The next time he tries the game he puts in twice as much as he won the last time. Huh! Plenty of 'em, says you. Did you ever win anythin'?"

### Whoops—a Winner!

"Sure, I did," said Joe stoutly. "I've won plenty times. Why look," going over to the game and inserting a nickel in the slot, "I'll bet I can win right now." With a snap of his wrist he let the plunger go and watched the ball bounce and slide around. "Hey!" he cried. "What did I tell you! Listen to that!" The machine clunked four times and Joe pulled out the cash drawer. "Wow!" he cried. "Look at that. Sixteen nickels. Hot mama!"

Bill Brown frowned. "And now what are you going to do?" he asked. "Put 'em in your pocket and stay winner?"

"Not on your life," said Joe. "The machine's just getting hot. There's another winner coming up right away."

"Uh, huh," said Bill Brown. "You're just like the rest of 'em. One'll get you (See *Rakes Reformers* on opposite page)

### Prewar—Brand New—Never Uncrated—Mills

10¢ Copper Chrome Slot, \$695.00; 5¢ Gold Gitter Q.T., like new, \$135.00; 10¢ Q.T. (Converted 1¢), \$60.00; Jennings 50¢ Chief, like new, \$450.00; good Goosenecks, \$85.00; 1941 slightly used ABT Target Skills, \$29.50.

HOPPER, 635 Dahlia, Denver, Colorado

### ORIGINAL RED, WHITE AND BLUE JAR-O'-DO

2100 Tickets. \$33.00 Definite Profit.

\$2.90 Per Set Less Than Gross

\$2.75 Per Set in Gross Lots

JOHN GLASSPIEGEL CO. 534 N. WATER ST. MILWAUKEE 2, WIS.

## ANOTHER WEEK NEARER VICTORY!

... — HELP BRING IT CLOSER—BUY MORE WAR BONDS

Wm Rabkin

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.  
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.  
44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

NEWS OF

# PRIORITIES and MATERIALS

## Developments of the Week in All Industries

**PLASTICS RESEARCH.**—An extensive research program to test properties of laminated plastics with a view toward their more intensive use in the war and in post-war industry has been launched at Johns Hopkins University, Baltimore.

Tests, which are expected to last more than a year, are intended to determine the potentialities of laminated plastics in making radios, household furniture and peacetime industrial parts. They may play an important part in the production of cabinets for music boxes and "home juke" as well as other products. The war and navy departments have expressed keen interest in the results of the Hopkins tests, due to the increasing importance of laminated plastics in the making of aircraft parts.

Laminated plastics are one-fifth as heavy as steel of equal size, and, unlike steel, which has a uniform structural strength, can be made so that the strength is distributed where it can resist the greatest strain. The Hopkins tests will determine how much cold, heat, wind and water these plastic parts can withstand.

**CIVILIAN PRODUCTION.**—After a conference between Chairman Donald M. Nelson and 14 leading industrialists, the War Production Board announced this week that a general resumption of civilian goods output must wait until "the war picture is a great deal clearer." The executives were called to Washington for a closed conference on "problems government and industry must face as preparations for the all-out military drive approach a climax."

The business men refused to comment on progress of the meeting, but an official WPB announcement quoted Nelson as saying, "With our biggest battles coming up, this is emphatically not the time to divert any substantial quantities of material, labor or facilities to less essential civilian production."

Earlier WPB had decided to stand pat on its drastic steel conservation order which forbids the use of iron and steel in 646 common civilian goods items. Army and navy officials are known to have opposed revocation of the order until the military situation clarifies.

It was pointed out that relaxation of the order restricting steel use in banned civilian goods would contribute indirectly to shortages of other war materials. Coal, petroleum, lumber for crating, packaging paper and transportation are all short of war requirements, and expanded production of steel civilian goods would absorb additional quantities of these scarce materials.

**PULPWOOD GOAL.**—Domestic pulp-

wood production must reach 14,000,000 cords in 1944 to supply the expanded needs of the armed forces and the home front, WPB says.

This is 1,000,000 cords more than were produced last year, but the goal can be reached "despite severe man-power shortages and lack of equipment," according to James L. Madden, deputy director of WPB's paper division.

The additional 1,000,000 cords are needed for packaging materials, especially weatherproof paper and kraft board for shipping munitions, foods and medical supplies to battle fronts and for containers of essential agricultural and civilian supplies, Madden said.

**CIVILIAN TIRES.**—Government officials still aren't sure how many civilian tires will be available this year. Official promises of 30,000,000 synthetic tires for civilian cars may yet return to harass rubber authorities before the year is over. The shortage of tire-making facilities was once the main drawback; now it's the dwindling stocks of synthetic compounds. Officials say there is plenty of production but that stock piles aren't what they should be.

There are hints that the government was too generous in allocating non-tire synthetics for civilian products, and that industrial items, such as insulation, betting and hose, have been forced to wait. To correct this situation, civilian allotments may have to be pared down.

**CHINESE RUBBER.**—Scientists at a university in South China have discovered that rubber latex is present in two plants which grow extensively in China. The Chinese government is to provide a subsidy equivalent to \$500,000 (United States currency) for further experiments.

**NEW PLASTIC.**—A new plastic, polythene, good for the manufacture of products as varied as toothpaste tubes, waterproof coatings, pipings, adhesives and insulation for electric wiring and cables, has been announced by the Du Pont laboratories.

Polythene is made by joining together the molecules of ethylene from petroleum. Since ethylene is a com-

paratively cheap starting point, chemists believe that the plastic will eventually be low in cost.

Polythene occupies a peculiar place among chemicals. In thin sections it is non-rigid, yet it does not have the limp, rubbery quality of most non-rigid plastics. Thick specimens, however, exhibit sufficient stiffness to warrant classification among the more rigid plastics.

**PATENT POOL.**—The battle of production has been spurred and great savings in time and money have been made as the result of an exchange of patents between the United States and Great Britain, according to a joint army-navy statement.

The patents interchange agreement, which was started two years ago, permits a free flow of patent rights and scientific and technical information between the two countries, particularly benefiting radio, aircraft and ordnance production, the statement said. Patent rights interchanged will revert to their owners after the war.

### RAKES REFORMERS

(Continued from opposite page)

five—you're out dough before the day's over."

"You watch," said Joe. "I'm betting it's a winner. I gotta hunch, see?"

In went the nickel, around sped the ball. The machine was silent; so was Joe. Again he tried it, and again.

"Well," said Bill Brown, "I wanted another cuppa cawfee, but if you're all set on being a sap, far be it from me to interfere. Go ahead, I'll wait. I'll catch up with the sport news until you're ready to get on the job again."

His nose was buried in the newspaper when Joe shoved a cup of coffee in front of him and said: "Okay, wise guy. You always know everything, don't you?"

Bill Brown looked up and grinned. "Let's see your winnings," he said.

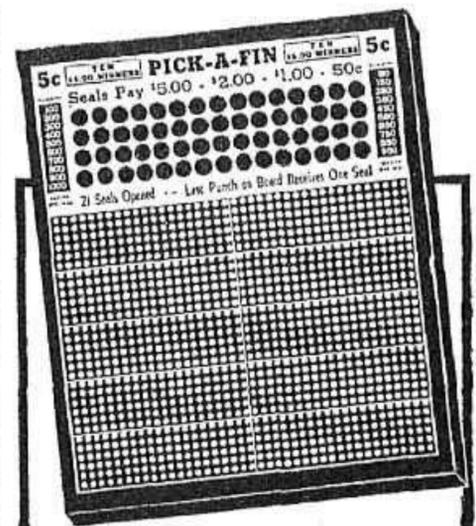
"Aw," said Joe.

"So you shot the whole sixteen," said Bill Brown. Eighty cents winner and you put it all back. How much besides?"

"Another two bits," said Joe, sheepishly.

"Sure," said Bill Brown. "Plenty of guys win, says you, and that makes you a smart apple all right. Say, let me tell you something. See all those bright colored lights on the machine with the letters on them? Well, no matter what they seem to spell out when they are lit, this is what they really say: YOU ARE A SUCKER! And that goes for every pinball game that was ever made!"

"Aw nuts!" said Joe.



PICK-A-FIN average profit is now \$33.05. Operated CONSISTENTLY in hundreds of spots for over two years.

Jumbo holes, CIRCULAR sewed gold foil seals, hand stamped winners. Good ticket.

60 seal board of which 21 seals are opened. 10 seals @ \$5.00, 1 seal @ \$2.00, 1 seal @ \$1.00 and 48 seals @ 50c. Average per seal \$1.28 1/3.

1200 HOLES TAKE IN.....\$60.00  
AVERAGE PAYOUT..... 26.95  
AVERAGE PROFIT..... 33.05  
MAXIMUM PROFIT..... 49.50

Same style 1200 hole board in other 5c, 10c and 25c play.

5c PLAY TEN SPOTS, AVERAGE PROFIT.....\$ 31.16

5c PLAY WIN'N GRIN, AVERAGE PROFIT..... 32.84

10c PLAY PICK-A-TEN, AVERAGE PROFIT..... 59.40

25c PLAY \$25.00 SPECIAL, AVERAGE PROFIT..... 137.07

IMMEDIATE DELIVERY (Phone 278)

**PROFIT NOVELTY CO.**  
FRANKFORT, INDIANA

### GOOD NEWS FOR OPERATORS!

HELLO, OPS:

I am back in the Old Harness and A-RARIN' to go.

For the past several months I have been buying machines, etc., with the result that I now have accumulated one of the largest complete stocks of new and used machines, repair parts and supplies in this country.

Whether you want to buy or sell, it will PAY YOU to get in touch with me.

JOE HUBER.

### A PARTIAL LIST OF OUR STOCK

- |               |                   |
|---------------|-------------------|
| Phonographs   | Novelty Games     |
| Wall Boxes    | Payout Consoles   |
| Amplifiers    | Slots (All Makes) |
| Speakers      | Four Bells        |
| Tone Columns  | Three Bells       |
| Cabinets      | Club Bells        |
| Tubes         | Chrome Bells      |
| Needles       | Glitter Golds     |
| Scales        | Brown Fronts      |
| Payout Games  | Blue Fronts       |
| Counter Games | War Eagles        |
| REPAIR PARTS  | SUPPLIES          |

COMPLETE REPAIR SERVICE

MILLS REPAIR PARTS—CABINETS—CASTINGS—CLUB HANDLES, ETC.

**AUTOMATIC GAMES SUPPLY CO.**

1607-1609 UNIVERSITY AVE. (4)

ST. PAUL, MINN.

### START THE NEW YEAR RIGHT

BY TAKING ADVANTAGE OF THESE UNUSUAL OFFERS! ALL GAMES ARE FIVE BALL FREE PLAY, WITH THE RAILS SCRAPED, MACHINES CLEANED AND READY TO BE PUT ON LOCATION.

- |  |                                 |                             |
|--|---------------------------------|-----------------------------|
| 1 Monicker.....\$ 69.50                      | 1 Pursuit.....\$ 34.50          | 1 Sport Parade.....\$ 37.50 |
| 3 Star Attraction @ 47.50                    | 1 Keep 'Em Flying.. 119.50      | 1 Pan American.... 35.00    |
| 2 Defense, Genco @ 79.50                     | 3 Five, Ten, Twenty.....@ 99.00 | 1 Metro..... 34.50          |
| 1 Texas Mustang... 49.50                     | 1 Seven Up..... 32.50           | 1 Air Circus..... 94.50     |
| 2 United Mfg. Co. Mid-way, Revamped @ 105.00 | 2 Snappy.....@ 42.50            | 1 New Champs.... 52.50      |
| 1 Wildfire..... 35.00                        | 2 Topic.....@ 72.50             | 3 Four Aces.....@ 94.50     |

Kindly include One-Third Deposit in Cash, Cashier's Check or Postal Money Order With Order. State Method of Shipment Preferred. Wire, Write or Phone!!!

**MORRIS NOVELTY COMPANY, INC.**

4505 MANCHESTER AVE. (Phone Franklin 0757) ST. LOUIS 10, MO.

### WE HAVE FOR SALE

Mills Chromes, Brown and Blue Fronts. Also Jennings, Pace and Watling Slots in 5c, 10c, 25c and 50c play. We carry Consoles of every type. Also Reel Strips, Award Cards and Springs for Mills Slots.

**SOUTHWEST AMUSEMENT COMPANY**

1712 FIELD STREET

DALLAS 1, TEXAS

WILL PURCHASE ANY QUANTITY

Exhibit

### LEADERS

SUN-BEAM—DO-RE-MI—STARS  
DOUBLE-PLAY—WESTWIND

Quote Quantity and Best Price  
**Monarch Coin Mach. Co.**  
1545 N. Fairfield, CHICAGO 22, ILL.

### SALESBOARDS

- 25¢ Jackpot Charley Beards, 1000 Hole \$1.41
  - 25¢ Jackpot Charlies, 960 Holes, Card Deal..... 1.09
  - 5¢ Lu Lu's, 1440 Holes, Card Deal... 1.39
  - 5¢ 1800 Hole Thick Lulu Boards... 2.87
  - 5¢ Pick-a-Fin, 1200-Hole Jumbo Holes 2.49
- 25% Dep. Immediate Delivery. Write for List.  
**DELUXE SALES CO.**  
Blue Earth, Minn.

WANT

.22 Shorts or Long  
**AMMUNITION**  
Any Amount—Will Pay Highest Prices

IMMEDIATE CASH!  
PEERLESS VENDING MACHINE CO.  
220 W. 42nd St. NEW YORK, N. Y.  
Wisconsin 7-8610

FOR GUARANTEED

### JENNINGS EQUIPMENT

**BAKER NOVELTY COMPANY**  
1700 WASHINGTON BLVD.  
CHICAGO 12, ILLINOIS

### MUSIC

- 2 Wurlitzer 61 with Stands.....\$ 85.00
- 1 Wall-o-Matic Bar Box Brackets... 2.50
- 1 Wurlitzer 51..... 40.00
- 1 Record Player..... 10.00
- 7 A. M. I. Boxes..... 15.00

### CONSOLES

- 1 Keeney Skittime.....\$100.00
- 1 Keeney Traktime..... 100.00
- 1 Keeney Kentucky Club..... 100.00
- 2 Royal Draw, Seeburg..... 100.00

### ARCADE

- 2 Seeburg Sportsman.....\$100.00
- 2 Batting Practice..... 100.00
- 1 Ranger (1¢)..... 25.00
- 2 Western Baseball..... 75.00
- 1 Duck Gun..... 50.00
- 2 Skeeballettes..... 50.00
- 2 Anti Aircraft..... 80.00
- 1 Toledo Scale (Springless)..... 75.00
- 3 Evans Ten Strike..... 50.00
- 2 Evans Playball..... 200.00
- 1 Muto, Skyfighter..... 350.00
- 2 Casino Golf..... 40.00
- 1 Seeburg Hockey (2 Man)..... 50.00
- 1 Barnyard Golf..... 10.00
- 6 Texas Leaguers..... 40.00
- 5 Kicker & Catcher..... 17.50
- 5 Pikes Peak..... 17.50
- 2 Electric Defense Guns..... 10.00
- 2 Gottlieb 3-Way Grippers..... 15.00
- 2 1-Way Grippers..... 10.00

### CIGARETTE MACHINES

- 3 Du Grenier, 9 Col.....\$ 45.00
- 15 Rowe Imperial..... 25.00
- 8 Du Grenier S. W., 9 Col..... 40.00
- 5 Stewart-McGulre, 10 Col..... 30.00
- 50,000 Ft. Electric Double Wire, 3¢ Per Ft.

1/3 Deposit With Order.

### MORPLAY MUSIC CO.

116 E. Pine St. CANTON, ILLINOIS  
Phone 1452

## CLEVELAND COIN OFFERS:

### FREE PLAY PIN GAMES

|                       |         |                     |         |
|-----------------------|---------|---------------------|---------|
| Monickers .....       | \$85.00 | Tarket Skills ..... | \$35.00 |
| Line Ups .....        | 30.00   | Belle Hops .....    | 45.00   |
| Score Champs .....    | 25.00   | Big Sixes .....     | 25.00   |
| All Americans .....   | 35.00   | Lucky Strikes ..... | 25.00   |
| Playmates .....       | 25.00   | Triumphs .....      | 18.00   |
| Vogues .....          | 18.00   | Lone Stars .....    | 25.00   |
| Gold Stars .....      | 35.00   | Paradise .....      | 39.50   |
| Sea Hawk .....        | 45.00   | Ten Spots .....     | 45.00   |
| High Hats .....       | 45.00   | Crosslines .....    | 39.50   |
| Majors '41 .....      | 45.00   | Wild Fires .....    | 40.00   |
| Attentions .....      | 40.00   | Miami Beach .....   | 45.00   |
| Do-Re-Mi .....        | 55.00   | Barrages .....      | 35.00   |
| Horoscopes .....      | 45.00   | Mustangs .....      | 55.00   |
| Four Diamonds .....   | 44.50   | Double Play .....   | 69.50   |
| Snappy .....          | 45.00   | Stars .....         | 55.00   |
| Four, Five, Six ..... | 20.00   | Pan American .....  | 45.00   |
| Speedways .....       | 25.00   | Speed Demon .....   | 25.00   |
| Sluggo .....          | 55.00   |                     |         |

### MUSIC

|  |          |
|--|----------|
| 4 Seeburg Concert Masters, E.S., Ea.           | \$395.00 |
| 1 16 Record Melotone .....                     | 125.00   |
| 1 Seeburg Regal .....                          | 265.00   |
| 2 Wurlitzer 616's, Each .....                  | 95.00    |
| 1 Rockola Counter Model .....                  | 75.00    |
| 6 Wurlitzer 24A's, Each .....                  | 185.00   |
| 1 Wurlitzer 24, Improved Cabinet ..            | 225.00   |
| 1 Seeburg Vogue .....                          | 295.00   |
| 5 Panorams, Each .....                         | 350.00   |
| 30 Packard 24 Selection Wall Boxes, Each ..... | 30.00    |

### CONSOLES

|                               |          |
|-------------------------------|----------|
| 2 Kentucky Clubs, Each .....  | \$ 95.00 |
| 1 Red Head Track Time .....   | 65.00    |
| 1 C.P. Jumbo Parade .....     | 95.00    |
| 4 Sc Beulah Parks, Each ..... | 75.00    |
| 1 5c Royal Draw .....         | 139.50   |

### CLUB CONSOLES

|                           |          |
|---------------------------|----------|
| 1 Jennings 5c Play .....  | \$250.00 |
| 1 Jennings 10c Play ..... | each     |
| 1 Jennings 25c Play ..... | or       |
| ALL THREE FOR .....       | \$700.00 |

### ARCADE

|                                      |          |
|--------------------------------------|----------|
| 1 Bally Rapid Fire .....             | \$235.00 |
| 2 Keeney Air Raiders, Each .....     | 250.00   |
| 1 Tommy Gun .....                    | 175.00   |
| 1 Bally Basketball .....             | 75.00    |
| 1 Watling Regular Tom Thumb Scale .. | 75.00    |
| 7 Mills Lo Boy Scales, Each .....    | 45.00    |
| 2 Keeney Submarine Guns, Each .....  | 200.00   |
| 2 Battling Practices, Each .....     | 125.00   |
| 1 K.O. Fighter .....                 | 185.00   |
| 2 Slap the Japs, Each .....          | 150.00   |
| 1 Shoot the Bull .....               | 125.00   |
| 1 Hurdle Hop .....                   | 65.00    |
| 1 5c Skill Jump .....                | 50.00    |
| 1 Bally Alley .....                  | 50.00    |
| Nathanson's Peek Show Conversions .. | 42.50    |
| Panoram Peek Shows .....             | 395.00   |
| 1 PHOTOMATIC .....                   | 895.00   |
| 12,000 Frames Available, Extra ..... | Write    |
| 2 Skeeballettes, Each .....          | 85.00    |
| 2 Ten Strikes, Each .....            | 60.00    |
| 3 Western Baseballs, Each .....      | 95.00    |

### PACE DUCK PIN ALLEYS

ONE SET OF FOUR UNITS 10c COIN OPERATED COMPLETELY AUTOMATIC PACE 45-FOOT DUCK PIN ALLEYS • GOOD CONDITION • ALREADY CRATED READY FOR IMMEDIATE SHIPMENT • WE NEED THE SPACE • PRICED AT \$1000.00 (Will Take Trades).

TERMS: 1/2 Deposit With ALL Orders— Balance C. O. D.

## CLEVELAND COIN MACHINE EXCHANGE

2021 Prospect Ave., Cleveland 15, O.  
Phone PProspect 6316-7

### FOR ACTION!

|                                      |          |
|--------------------------------------|----------|
| 3 Scientific Batting Practices, Each | \$ 89.50 |
| 3 Chicago Hockey's, Each             | 210.00   |
| 1 Shoot the Chutes, Seeburg          | 125.00   |
| 1 Drivemobile                        | Write    |

WE CARRY A FULL LINE OF SUPPLIES!

MARCUS KLEIN

577 10th Avenue NEW YORK, N. Y.

## CIGARETTE MACHINE ROUTES

### FOR SALE

Good paying routes in large metropolitan Midwest city. These routes have National, Stewart-McGuire and Rowe Equipment. Entering Armed Services is reason for selling. Address:

BOX 315, care Billboard, St. Louis, Mo.

## WANTED TO BUY AMMUNITION

22 CAPS SHORTS LONGS LONG RIFLE

ARCADE AMUSEMENT CORP.

1145 6th Ave.  
New York 19, N. Y.

## Here in CHICAGO

### Increase in Keeney Stock

An incorporation change will increase shares of stock from 3,500 to 21,500 in the firm of J. H. Keeney & Company, Inc., it was announced recently in Chicago financial pages.

### Pays Tribute to Those Who Carried on Successfully

Mills operators will get a glow of pride and enthusiasm from the following by D. W. Donohue, Mills' vice-president, included in a message to customers:

"We are more fortunate than many other manufacturers, in that a great many of our pre-war customers during this period have, for the most part, been able to carry on their businesses successfully despite the many unusual present-day hardships."

### Important News Coming Re: Plant Expansion Program

Look for an early announcement by one of the industry's greatest manufacturers of amusement machines regarding plant expansion. Excavating will begin any day. Here is something that transcends the subject of post-war planning; in fact, it may be the culmination of pre-war plans.

### Bally Sponsors "Army Day" War Loan Radio Program

Lion Manufacturing Corporation, the Bally plant, went on the air for Uncle Sam January 20, with a special "Army Day" program supporting the Fourth War Loan Drive.

### Visits Eastern Record Marts

J. F. Bard, Chicago distributor of records and supplies, returned from an extended trip to New York with glad tidings regarding prospects for records and new novelty releases in 1944.

### Rock-Ola Helps Set New World Armament Record

Rock-Ola Manufacturing Corporation is one of 10 firms which set a new world's manufacturing record in November, by producing 200 per cent more .30-caliber carbines than the combined production of Springfield and Enfield rifles in the record month of World War I, it was announced by Brig. Gen. Thomas S. Hammond (I. N. G., Ret.), chief of the Chicago Ordnance District. The Rock-Ola firm began producing the carbines early this year.

### Spends Night on Milk Train To Keep Induction Date

In order to keep his appointment with the army induction center, Ed Lowry, well-known Pittsfield (Ill.) operator, rode all night on a milk train, accompanied by his wife and two children. Following that important ceremony which made him a member of the armed forces, Lowry spent several days in Chicago as the guest of Monarch Coin Machine Company officials.

### Coinmen Place Big Orders At Mills—for Bonds

Three coinmen from the Cincinnati area were guests at Mills Industries, Inc., last week and found some fine buys at the WOW counter. The WOW girls (Women Ordnance Workers), were pleased over the nice orders for bonds from Ben Goldberg, of Sicking; Nat Barfield, of B. & W. Novelty Company, and Hoskie Goldberg, of Sterling Novelty Company, Lexington, Ky.

## POP. RECORD REVIEWS

(Continued from page 19)

### LAWRENCE WELK (Decca)

"Cleanin' My Rifle"—FT; VC. "I Wish That I Could Hide Inside This Letter"—FT; VC.

The fairly bubbling and contagious rhythms of Lawrence Welk are applied infectiously for both of these sides. Particularly attractive in treatment is the Welk styling for Allie Wrubel's *Cleanin' My Rifle*. Unfortunately the song has everything that pleases save for the title, which lacks all the attraction contained in the song itself. It's another soldier song with a particularly pleasing and plaintive melody, far superior to the in-

nocuous lyrics of the soldier boy thinking of his girl back home while polishing his rifle. Welk sets it at a moderately paced tempo, with Bobby Beers singing of verse and chorus in first-rate order in spite of the stilted lyrical content at hand. Far better lyrical expression is provided Jayne Walton in her singing of still another soldier song in Nat Simon's and Charlie Tobias's *I Wish That I Could Hide Inside This Letter*. Welk's champagne rhythms provides similar intoxicating musical ingredients in the pattern for this song.

While there are difficult hurdles for both songs to surmount, there can be no underestimating the box-office value of the maestro, particularly in the Midwestern areas. And for the music box fans showing favoritism where Lawrence Welk music is concerned, the maestro does not let them down for either side, with "Cleanin' My Rifle" holding the greater amount of musical attraction and melodic appeal.

### HANK HILL-ROSS LEONARD (Savoy)

"Johnny Doughboy Polka"—FT; VC. "Send Me Some Roses"—W; V.

Having enjoyed wide popularity, particularly in juke box circles, with an instrumental version of *Johnny Doughboy Polka*, the Savoy label returns the ditty to the disks with a song lyric added by Maurie Hartmann. And again its appeal is still primarily for the music boxes. Hank Hill and His Hill Toppers represents a nondescript small combination with a male trio. Boys beat it out as a lively polka, with the singing and playing of the back-room sort. Moreover, the mechanical reproduction leaves much to be desired. Song itself revolves lyrically around the victory theme, and with better treatment might make a far better impression. Ross Leonard, supported by Buddy Kline's Savoy-Eight, gives out with his huge baritone voice for a typical cry-in-your-beer ballad set in the waltz tempo and titled *Send Me Some Roses*. The Savoy-Eight are undoubtedly the same tootlers that blow away so carelessly for the Hank Hill side, with the mechanical reproduction as poor as its plattermate.

Having hit a wide mark in music box circles as an instrumental, the addition of a lyrical strain for "Johnny Doughboy Polka" should find the side perking up interest all over again at the tap and tavern locations.

### DERYCK SAMPSON (Beacon)

"Blackberry Jam"—FT. "Monday's Wash"—FT.

The Beacon label's young boogie-woogie piano ace, Deryck Sampson, applies the eight-to-the-bar pattern to a pair of Erskine Butterfield compositions. Both items are based on the blues, and being confined to a melodic pattern, young Sampson does not display any high degree of originality nor expression of ideas in the application of the boogie beats to either sides. Nonetheless he hits the keys clean and keeps both sides moving along in the moderate tempo. The lad has shown to far greater advantage on earlier sides.

Hardly the type of boogie-woogie piano playing for either side that tends to create

excitement among the phono fans, being designed more properly to intimate listening on the homo victrola.

## FOLK RECORD REVIEWS

(Continued from page 19)

side is Bonnie Dodd's and Mitchell's *If It's Wrong To Love You*, a typical but trite sentimental love song. Song material is heavy in outdoor characteristics, with the playing of the small band and the singing of the unbilled baritone, holding fast to that tradition. Tempo is paced moderately, but neither the song nor its expression by Mitchell's troupe holds the appeal of *Mean Mama Blues*.

### COLEMAN BROTHERS (Regis)

"Milky White Way"—V. "We'll Understand"—V.

The new Regis label, devoted to the efforts of the race artists, introduces a new Negro spiritual quartet for the records in the Coleman Brothers. Both sides represent familiar spirituals, and the Coleman Brothers offer them up in the conventional *capella* style with the inherent rhythmic qualities enhanced by a guitarist, who makes his presence known right at the edge of the spinning. These boys are on par with most of the other spiritual groups getting on the record. And as long as there is a sizable demand for such singing, these efforts should be warmly received.

## RADIO RIFLES

Chrome Barrels—50% Have New Stocks. All in Good Condition.

EACH... \$115.00

Including Roll of Film. IMMEDIATE DELIVERY. 1/3 Cash, Balance C. O. D.

RAYMOND NOVELTY CO.

1439 N. Laramie CHICAGO 51, ILL.

## PROFITABLE AND FAST-SELLING ITEM

Now being successfully sold at candy counters in Movie Theaters. Concession owners, write for sample and details. No obligation. Write

BOX 577, care of The Billboard, 155 N. Clark St., Chicago 1.

## FOR GUARANTEED

## PACE EQUIPMENT

BAKER NOVELTY COMPANY  
1700 WASHINGTON BLVD.  
CHICAGO 12, ILLINOIS

## FOR SALE

|                  |          |
|------------------|----------|
| KNOCK OUT .....  | \$109.50 |
| BIG PARADE ..... | 109.50   |
| MONICKER .....   | 89.50    |
| TOPIC .....      | 89.50    |
| CLICK .....      | 84.50    |
| VICTORY .....    | 89.50    |

1/3 Cash—Balance With Order.

FORD VENDING MACHINES

319 Long Beach Road Oceanside, L. I., N. Y.

## —RED, WHITE & BLUE—

TICKET DEALS—(2160 Single Tab Tickets)—\$36 PROFIT!

Special, Limited Introductory Offer

20% DISCOUNT FROM JOBBERS' NET PRICES

Order Now! Immediate Delivery

PRICES F. O. B. CHICAGO

|                             |             |
|-----------------------------|-------------|
| DOZEN LOTS                  | GROSS LOTS  |
| REG. PRICE..... \$2.50 EACH | \$2.25 EACH |
| 20% DISCOUNT .. \$2.00 EACH | \$1.80 EACH |

1/3 Deposit With Order, Balance C. O. D. or Sight Draft.

- TIP DEALS (120 Tickets), Numbers Only .....
- BASEBALL TIPS (120 Tickets), Numbers & Teams .....
- DAILY BASEBALL (120 Tickets), Numbers, Teams & Subs .....
- JAR-O-BUCKS (1440 Tickets), \$24.00 Profit .....

Price Per Gross \$27.50  
10 Gr. Lots \$25.00  
Less 20% Discount  
\$27.00 Doz.; \$288.00 Gross

## COLUMBIA NOVELTY COMPANY

192 NORTH CLARK ST.

CHICAGO 1, ILL.

## WILL BUY FOR CASH!

PHOTOMATICS, PHOTOMATONS, PANORAMS, CARD VENDORS OR ANY OTHER ARCADE MACHINES.

MIKE MUNVES

510-514 WEST 34TH ST., NEW YORK CITY  
PHONE: BRYANT 9-6677

**MUSIC SUPPLIES  
ACCESSORIES  
ARCADE**

**MUSIC**

|   |               |
|---|---------------|
| 3 Rock-Ola Commando                             | Each \$599.50 |
| 1 Rock-Ola Counter Model, Complete with Speaker | 109.50        |
| 2 Rock-Ola Imperial                             | 125.00        |
| 1 Rock-Ola Spectravox and Playmaster            | 295.00        |
| 2 Seeburg Envoy, ESRO                           | 375.00        |
| 3 Seeburg Major, ESRO                           | 375.00        |
| 2 Seeburg Cadet, ES                             | 350.00        |
| 3 Seeburg Mayfair                               | 235.00        |
| 2 Seeburg Major, ES                             | 350.00        |
| 3 Seeburg Plaza                                 | 235.00        |
| 5 Seeburg Rex                                   | 185.00        |
| 5 Seeburg Royal                                 | 165.00        |
| 1-Seeburg K-15                                  | 90.00         |
| 1 Wurlitzer 950                                 | 675.00        |
| 5 Wurlitzer 616                                 | 90.00         |
| 5 Wurlitzer 616, Remodeled                      | 100.00        |
| 3 Wurlitzer 412                                 | 75.00         |
| 6 Wurlitzer Twin 12, Buckley Adapter            | 99.50         |
| 1 Wurlitzer #51                                 | 60.00         |
| 1 Wurlitzer 81 with Stand                       | 182.50        |
| 2 Mills De-Ro-Mi                                | 45.00         |
| 4 Mills Dance Master                            | 45.00         |

**WALL BOXES**

|   |         |
|---|---------|
| 15 Seeburg Wireless 5¢ Wallomatic                 | \$33.50 |
| 3 Wireless 5¢ (Seeburg) Wallomatic (Metal Covers) | 37.50   |
| 2 Seeburg Brand New 5¢ Wireless Wallomatic        | 65.00   |
| 5 Seeburg Wireless Baromatic                      | 44.50   |
| 3 Seeburg 3 Wire Baromatic                        | 39.50   |
| 10 Wurlitzer #320 (SweetMusic)                    | 25.00   |
| 1 Wurlitzer #125                                  | 35.00   |
| 1 Wurlitzer #100                                  | 19.50   |
| 10 Packard Boxes                                  | 33.50   |

**ACCESSORIES**

|   |         |
|---|---------|
| 3 Seeburg Wireless Spook Organ                    | \$39.50 |
| 2 Seeburg Pla-Boys                                | 19.50   |
| 1 New Seeburg Transmitter                         | 27.50   |
| 4 Seeburg Transmitter                             | 22.50   |
| 5 Wurlitzer 616 Amplifier with Tubes              | 35.00   |
| 5 Wurlitzer #304 Stepper                          | 22.50   |
| 5 Wurlitzer #145 Stepper                          | 33.50   |
| 5 Wurlitzer #300 Adapter                          | 35.00   |
| 30 Push-Pull Transformer (for Wurlitzers 616-412) | 3.75    |
| 1 Wurlitzer Counter Stand                         | 15.00   |
| 3 Chicken Sam Amplifier                           | 42.50   |

**ARCADE**

|                               |               |
|-------------------------------|---------------|
| 2 Chicago Coin Hockey         | Each \$225.00 |
| 3 Genco-Playballs (Lite-Up)   | 165.00        |
| 1 Bally Torpedo               | 210.00        |
| 1 Genco Playball              | 155.00        |
| 3 Mutoscope Drivemobiles      | 335.00        |
| 2 Chicken Sam Japs            | 145.00        |
| 4 Scientific Batting Practice | 115.00        |
| 3 Sky Fighters                | 335.00        |

**TUBES**

|          |         |
|----------|---------|
| 500 5U4G | \$ 1.00 |
| 100 6L6G | 1.75    |
| 25 2051  | 2.50    |
| 100 5Z3  | 1.80    |

50% Certified Dep., Bal. C. O. D. or Sight Draft.

**AMERICAN  
COIN MACHINE COMPANY**

437 Elizabeth Ave., NEWARK, N. J.  
Phone: Waverly 3-1500

**While They Last!**  
**GENUINE #1489  
GUN LAMPS  
90c each**  
**One Box of Ten Minimum**

RUBBER COVERED RAY GUN CABLE, HEAVY DUTY, \$1.50 Each.

2 1/2 AMP. BUSS-FUSESTATS, One Box of Ten Minimum, 15c Each.

**NOTE:** If you send check in full with your order, we will pay the freight.

**OPSUPPLY COMPANY**  
180 No. Wacker Drive CHICAGO 6, ILL.

**CORRECTION**  
In our parts and supplies ad Jan. 22nd issue a colon omitted after the words "STEEL BATS FOR..." may have confused the reader. We have steel bats for Rock-Ola World Series, Texas Leaguer De Luxe and Old Model and Western Baseball. **MIKE MUNVES, 510-514 West 34th St., New York City.**

**EASTERN  
FLASHES**

By BEN SMITH and BOB SEIDEL

**African Report**

Meyer Parkoff, Atlantic Distributing Company, received the following V-mail letter from Harry Asnes, former phono operator and now serving with Uncle Sam's army in the European war zone. "It sure is a long time between letters. I have been looking the situation over pretty carefully and have some definite ideas on the phono business in these countries 'Apres La Guerre.' By now I've been over most of Africa, Sicily and at present I'm carrying on the good work in Italy. By the way, congrats on your new venture. When you write again, which I hope will be soon, I'd like a real long letter that covers the whole phono story and your own to date. I ran into Tom Best of Wurlitzer while in Africa. He asked to be remembered. Give my regards to our friends and let's hear from you." Anyone wishing to drop Harry a friendly note can reach him by writing T/Sgt. H. Asnes, 12082619, APA. 525, care Postmaster, New York.

**National Distributor**

Irv Morris, Active Amusement Machines Company, reports the firm has been appointed national distributor for Cupids Wheel, new arcade fortune-telling machine.

**AOA Dinner**

Arcade Owners' Association will hold its first annual dinner at the Park Central Hotel, New York, January 26, at 7 p.m. A full turnout of members and guests is expected and entertainment will include a show plus dancing until the wee hours of the morning. The AOA will hold a general open meeting at 3 p.m. at Abbey Hotel.

**New Quarters Set**

Acme Sales Company has moved to new and larger quarters at 505 West 42d Street, New York. New quarters occupy 5,000 square feet of space and will house Acme's office, showroom, and remodeling, plastic molding, spraying and shipping departments. Basement, also 5,000 square feet, will be used to store parts and equipment.

**Starts Own Business**

Louis Walman, for eight years associated with the Quality Amusement Company, Newark, N. J., has gone into business for himself. Walman is now operating the Eastern Amusement Company in Bell Coin's former Newark location.

**Moving To Take a Month**

Because his equipment stock is so large and in order not to interfere with his regular business routine, Mike Munves will take all of the month of January to move into his new quarters. New address is 510-514 W. 34th Street.

**Al Blendow Jr. on Leave**

Chief Pharmacist Mate Al Blendow Jr. spent an enjoyable two weeks' leave in New York visiting with his wife, Helene, and dad, Al Blendow, International Mutoscope sales manager. Blendow Jr. sported an arm in a cast, but tho he has seen action in the Pacific at the Solomon Islands, in the Atlantic and in the Mediterranean theater, he had to come back to the States to get it. He was in a plane crash. Junior is stationed at the navy air base in Alameda, Calif.

**Of This and That**

Charlie Rubenstein gave his wife, Dorothy, a mink coat for Christmas. It was in the nature of a consolation award for the table comedy of errors at the recent park men banquet. . . . New Jersey phono operators held a dinner meeting January 11 at the Essex House, Newark, N. J. Sol L. Kesselman, association secretary, was chairman of the arrangements committee. . . . Marcus Klein has remodeled his store. . . . Dave Lowy wouldn't be pressured into moving his office to the back of the store where the stove is. Instead he put weather stripping on the outside door. Now the door stays open all together. The weather stripping does not permit the door to close.

**ARCADE MACHINES AND SUPPLIES**

WE STILL HAVE THE LARGEST ASSORTMENT OF FACTORY REBUILT ARCADE MACHINES IN STOCK! MOST ARE BEAUTIFULLY REPAINTED LIKE NEW!  
WRITE FOR FREE LIST OF MACHINES OR ANY PART FOR ANY PIN GAME OR ARCADE MACHINE.

"TRAP THE JAP," Munves' Chicken Sam Complete Conversion. It's Entirely Different in Appearance. Doubles Your Play. Cabinet Beautifully Repainted. Mechanically It Is a Chicken Sam Factory Overhauled. \$169.50  
Shoot the Chutes . . . \$150.00 | Evans Tommy Gun . . . \$175.00  
Bally Defender . . . 325.00 | Keeney Submarine . . . 210.00  
Test Pilot . . . \$235.00  
Also Sky Fighters, Rapid Fires, Air Raiders, Kirk Night Bombers. Write for Prices!

**ATHLETIC**

|                                      |          |
|--------------------------------------|----------|
| Super Grip                           | \$ 55.00 |
| Light House Grip                     | 125.00   |
| Bull Grip                            | 125.00   |
| Grandfather's Clock Grip             | 125.00   |
| Barnhardt Dial Striker               | 125.00   |
| Mutoscope Windmill Grip              | 125.00   |
| Exhibit K.O. Puncher                 | 165.00   |
| Mills Punching Bag                   | 160.00   |
| Mutoscope Thiograph                  | 165.00   |
| Rosenfeld Lift & Grip, Lite-Up Model | 95.00    |
| Lifter                               | 80.00    |
| Red Top Lift                         | 85.00    |
| Exhibit Chinning Ring                | 175.00   |
| Exhibit Champion Bag Puncher         | 165.00   |
| Dumbell Lift                         | 85.00    |

**AMUSEMENT**

|                            |          |
|----------------------------|----------|
| Mountain Climber           | \$150.00 |
| Chicago Coin Hockey        | 219.50   |
| Football (Chester Pollard) | 115.00   |
| Golf (Chester Pollard)     | 75.00    |
| Casino Golf                | 45.00    |
| Seeburg Hockey             | 75.00    |
| Exhibit HI Ball            | 89.50    |
| Skill Jump (Grootchen)     | 45.00    |

**BASEBALL AND BASKET BALL**

|   |          |
|---|----------|
| Genco Playball, Late Model              | \$169.50 |
| Genco Playball                          | 149.50   |
| Texas Leaguer                           | 45.00    |
| Western Baseball                        | 79.50    |
| Western Baseball Deluxe                 | 125.00   |
| Western Majors                          | 172.50   |
| Scientific Batting Practice             | 115.00   |
| Rock-Ola World Series                   | 85.00    |
| Atlas Baseball                          | 85.00    |
| Scientific Upright Baseball             | 110.00   |
| Scientific Upright Basketball           | 110.00   |
| Bally Basketball                        | 110.00   |
| Evans Ten Strike                        | 52.50    |
| Gottlieb Skeeballete                    | 62.50    |
| Exhibit Bowling Alley                   | 85.00    |
| Goofy Golf                              | 109.00   |
| Roll-in-Barrel                          | 125.00   |
| Midget Skee Ball, 6 Ft. Alley, 22" Wide | 239.50   |

**FORTUNE TELLING**

|   |          |
|---|----------|
| Exhibit Mystic Eye                      | \$200.00 |
| Exhibit Remases                         | 200.00   |
| Exhibit Radiogram                       | 225.00   |
| Exhibit Meter Sets, Complete            | 150.00   |
| Exhibit Smiling Sam                     | 175.00   |
| Exhibit Lite-Up Streamlined Card Vendor | 45.00    |
| Gypsy Palmist, Palm Reader              | 100.00   |
| Astroscope                              | 100.00   |
| Human Analyst                           | 115.00   |
| Mystic Pen                              | 125.00   |
| Pianatellus                             | 100.00   |
| Mystic Mirror                           | 95.00    |
| Mutoscope Card Vendor                   | 40.00    |

**COUNTER GAMES**

|                          |         |                  |         |                        |         |
|--------------------------|---------|------------------|---------|------------------------|---------|
| ABT Guns                 | \$27.50 | Genco Hoop       | \$35.00 | Poison the Rat, Hitler | \$17.50 |
| Advance Electric Shocker | 12.50   | Holly Grip       | 12.50   | Skillarette            | 15.00   |
| Flip Skill               | 32.50   | Kicker & Catcher | 19.50   | Scooter                | 12.50   |
|                          |         | Pikes Peak       | 15.00   | Spitfire               | 12.50   |

COMPLETE LINE OF CARDS AND PARTS FOR ALL MAKES OF MACHINES ALWAYS ON HAND. F. O. B. NEW YORK.

MONEY ORDER OR CERTIFIED CHECK. 1/3 DEPOSIT, BALANCE C. O. D.

**MIKE MUNVES** WE HAVE BEEN BUYING AND SELLING MACHINES SINCE 1912

510-514 WEST 34TH ST. (Tel. Bryant 9-6677) NEW YORK CITY

When you are in New York—come in and see us in our new home!

**1000 HOLE JACKPOT CHARLEY SALESBOARD**

Extra Thick—30-Hole Jackpot—Protected Numbers—Ave. Profit \$57.65

**SPECIAL \$2.09 EACH**

**JOHN GLASSPIEGEL CO.** 534 N. WATER ST. MILWAUKEE 2, WIS.

**EACH STAR REPRESENTS AN ATLAS MAN IN SERVICE**

**EQUIPMENT**

|  |          |
|--|----------|
| New Supreme Shoot Your Way to Tokyo                      | \$330.00 |
| Jenn. Golf-a-Rola, Latest Model                          | 139.50   |
| Chicoin Hockey   | 239.50   |
| Seeb. 2-Way Hockey                                       | 84.50    |
| New 4 Bell Cabinet                                       | 27.50    |
| P.A. Systems for Late Seeburgs                           | 50.00    |
| Exhibit Rotary Merchandiser, Claw Type, Nov. Candy Vend. | 149.50   |
| Mills Spinning Reels                                     | 125.00   |

**MILLS PANORAM PEEP SHOW \$425.00**

|                        |        |
|------------------------|--------|
| Grootch, Columbia, GA  | 82.50  |
| Keeney Submarine       | 209.50 |
| Batting Practice       | 129.50 |
| Gottlieb Skeeballete   | 84.50  |
| Jumpo F.P., Late Head  | 109.50 |
| Jumbo, P.O., Late Head | 129.50 |
| Seeburg Jap Gun        | 159.50 |
| Seeb. Shoot Chutes     | 159.50 |
| Jenn. Bobtail, P.O.    | 129.50 |
| Keeney Super Bell      | 239.50 |
| HI Hand                | 154.50 |
| Rock, World Series     | 84.50  |

**ATLAS SALUTES**



LT. PHIL MOSS  
United States Army Air Force

|                                      |          |
|--------------------------------------|----------|
| Paco Reels, 5¢, P.O., Chrome Ralling | \$132.50 |
| Paco Saratoga, Comb. F.P. or P.O.    | 169.50   |
| Bally Club Bell                      | 239.50   |
| Jenn. Cigarolla, Mod. V              | 79.50    |
| Mills Owl, F.P.                      | 89.50    |
| Kentucky Club                        | 94.50    |
| Skill Time                           | 94.50    |
| Fast Time, P.O. or F.P.              | 89.50    |

**PARTS**  
Phono. Tubes, all types . . . Write  
Phono. Condensers . . . Write  
Complete Stock of Miniature Bulbs . . . Write

Send Us Your Old **SLOT CLOCK** for Repair

3000 Ohm Variable Resistor for Chicken Sam, Jail Bird, Chutes . . . \$2.25  
Immediate Delivery.

**MILLS Clock Gear \$3.50 Complete**

**WRITE FOR LATEST PARTS LIST!**

A Thousand and One Items on Our Simplified Forms!  
Send Check In Full on Orders Under \$10. 1/3 Deposit on Orders Over \$10.  
Please Address Mail to Chicago 47  
Home of Personal Service Since 1931

**Atlas NOVELTY CO.**

2200 N. WESTERN AVE., CHICAGO, ILL.  
ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave. DETROIT  
OFFICES: ATLAS NOVELTY COMPANY, 2219 Fifth Ave. PITTSBURG



# ACT TO CURB "HOME" SALES

## Assn. Members Pledged To Retain Juke Box Control

"Industry's future depends upon operator control of coin-operated juke boxes," says manager of music operators' association—asks utilization of old models for parts

PHILADELPHIA, Jan. 22.—Members of the local music machine operators' association, following group action taken two months ago, have made individual pledges to see that no automatic juke boxes fall into the hands of a private individual. Some distributors and operators, outside the association, are said to have sold reconditioned juke boxes for home use. One operator is charged with selling used machines to location owners. The particular operator, whose business tactics moved the association to action, has advertised his offer in papers reaching the tap and tavern trade. What is causing even greater concern is the fact that his selling plan allows collections to go toward paying for the machine, virtually an installment selling plan.

Jack Cade, business manager of the association, declared that the future of the music machine industry depends upon control of juke boxes by regular operators and is jeopardized by permitting machines to fall into private hands. He pointed out that members of the association realize more money from an old machine by taking it apart and selling the parts. Selling such machines to private owners, he added, is not a legitimate phase of our business. Most of the machines going to private owners are reconditioned for play for a week or so and then parts, impossible to replace, give out. As a result, Cade said, such sales actually constitute a fraud on the public.

### End Up on Location

Cade also pointed out that there is always the danger of a private owner taking a machine purchased for private use to his place of business. The association, he said, had been keeping close check on virtually all commercial juke boxes sold to private individuals and have found that the majority of them have gone to persons who operate a place of business that is actually or potentially a regular juke box location. That means, Cade warned, that the private individual may soon order out the machine operated by a regular operator and bring in the machine he purchased presumably for home use.

"The commercial juke boxes," he said, "were never intended for home use. After the war the public has been promised home jukeboxes—automatic record players. But the machines today are meant to be solely for commercial operation in public places."

One of the checks being placed on those selling juke boxes to private individuals is freezing the sale of parts to them. A detailed check by the association has revealed every independent operator engaging in such sales and the association members have pledged not to co-operate with any such operators or distributors when they are in need of any parts or materials. The local operators, both in and out of the association, have enjoyed friendly relations, with the result that many of the independents have become association members during the past year.

"Those remaining outside the association and selling juke boxes to the home or location owner may no longer get any co-operation from association members," Cade declared. "At one time or another and soon such operators will be in immediate need of a replacement part which may be had only thru one of our members."

### Purchasers Deceived

Cade also disclosed that the association office has received a number of complaints from private individuals, stating that they purchased juke boxes that refuse to spin the platters. Apart from explaining to such persons that the association discouraged such sales,

Cade said he is seriously thinking of turning such complaints over to the Better Business Bureau.

"The fact that the retail radio and music stores are virtually devoid of any regular home machines has made it easy for some operators to attract buyers for their broken down machines," Cade declared. "Moreover, the public, reading so much in the newspapers about the home juke to be made available to them after the war, are apparently deluding themselves that in purchasing a commercial juke box now, they are getting a post-war home model."

## Assn. Pledges Juke to Each Teen-Age Club

ST. LOUIS, Jan. 22.—Members of the Missouri Amusement Machine Association at their regular meeting pledged donations of one juke box for each teen-age club organized by local schools. All the schools are planning such clubs, and the operator-donated music machines will be delivered before each club opens.

The organization also went on record as agreeing to join a national association of coin machine operators if and when such an organization was formed.

## "Buy a Record for a Buddy" Is Proposed Assn. Project

PHILADELPHIA, Jan. 22.—Recognizing the amount of good-will being heaped upon the cigarette industry in its all-out promotion of "Smokes for Yanks" campaigns, Jack Cade, business manager of the local music machine operators' association, is now busily engaged in working out details for a record campaign sponsored by the music machine industry to provide for the shipment of records to the boys and girls on the fighting fronts.

While earlier scrap record drives were designed to provide recordings for the men in service, and the music machine operators contributed generously to that campaign, Cade feels that there is no reason why the industry itself should not stage a record campaign of its own. The plan is to inaugurate the campaign here as an association project, with the prospect of it being taken up by the music machine industry at large.

Tentatively called the "Buy a Record for a Buddy" campaign, Cade's plan calls for the music operators themselves to serve as the clearing agency in shipping phonograph records to the boys overseas and those still on these shores. Moreover, the music machine fans will be called upon to support the campaign. And noting how well smokers everywhere supported the various cigarette drives, Cade is certain that the juke-box fans will fall in line and support such a "music for morale" drive.

### Kids Expect To Help

While the full program is still in its formative stages, Cade figures on posting collection boxes at all music machine locations. The appeal made to the juke-box fan is that in spending a nickel to hear a favorite record, a nickel should be dropped in the collection box so that the boys in uniform can also have the opportunity to hear their favorite records. It will be a swell opportunity for the kids to pitch in and show their appreciation to the boys in service, Cade added.

## MUSIC IN THE NEWS

By MARGARET S. WELLS

"MAMA" INTERRED.—Women workers at the Benicia, Calif., arsenal, who packs pistols into crates, became so tired of being called "pistol packin' mamas" that they laid to rest the song of the same name, *The Cincinnati Post* reports. The burial was accomplished "with pomp and ceremony," the paper says.

Representatives of the entertainment world, also tired of the popular song hit, assisted the arsenal workers. A phonograph record of the tune was broken, a copy of the song was torn to bits, and the "remains" were laid in a GI pistol packin' case and the lid nailed down. Then the coffin was taken to the Golden Gate Bridge, San Francisco, where it was tossed into the ocean "to haunt the denizens of the deep."

MOST POPULAR.—Jack Gould recently published the 20 most popular songs of 1943 in his *New York Times* column, "One Thing and Another." The list was compiled by the radio division of the Office of Research, affiliated with the College of the City of New York. It is based not on the number of performances of each song but rather on the estimated audience which heard the number on a given program. This is generally a more accurate barometer, according to Dr. John G. Peatman, division director.

The "top 20" of 1943, in order of popularity, were: *People Will Say We're in Love, You'll Never Know, Brazil, That Old Black Magic, As Times Goes By, Sunday, Monday or Always, You'd Be So Nice to Come Home To, I've Heard That Song Before, Don't Get Around Much Anymore, It Can't Be Wrong, Comin' in on a Wing and a Payer, Paper Doll, Put*

*Your Arms Around Me, Honey; Taking a Chance on Love, In the Blue of Evening, My Heart Tells Me, Let's Get Lost, Pistol Packin' Mama, I Heard You Cried Last Night and How Sweet You Are.*

MOOD MUSIC.—According to *The Chicago Times*, music is being used in stores in Germany to soothe the buying public, which is irritated by the acute shortage of consumer goods.

A German newspaper, discussing the use of music in war plants to offset afternoon fatigue, said a similar practice had been inaugurated to soften the harsh atmosphere of empty shelves confronting customers and clerks in retail stores.

EXPLANATION.—The reason there aren't more rousing war songs is that there's no jollity to this war. Authority for this statement is songwriter Jimmy McHugh, who has turned out such favorites as *Comin' in on a Wing and a Payer*, and on the more peaceable side, *Touch of Texas, Lovely to Look At; I Can't Give You Anything But Love, Baby*, and scores of others.

Howard Heyn, in *The Milwaukee Journal*, quotes McHugh as saying the last war was something of a picnic, in many respects. This time it's pretty grim business, with the soldiers singing their prayers.

"The war is going better now, but not well enough to reflect its trend musically," McHugh says. "Maybe later, when the atmosphere is a little lighter, there'll be some tunes like the ones Irving Berlin wrote 25 years ago."

On the subject of civilian music, McHugh says a composer has to know what the kids want, adding that American youngsters are the smartest in the world. "They sense musical changes before the composers do. They hear everything on the radio, and they analyze it as tho they were working a mathematical problem."

SUCCESS STORY.—The tale of a man who spent 17 years working up from a school janitor to leader of the high school band in the same city is chronicled in *Music in the News* on page 65.

## Jitters of Blood Donors Yields to Juke Box Music

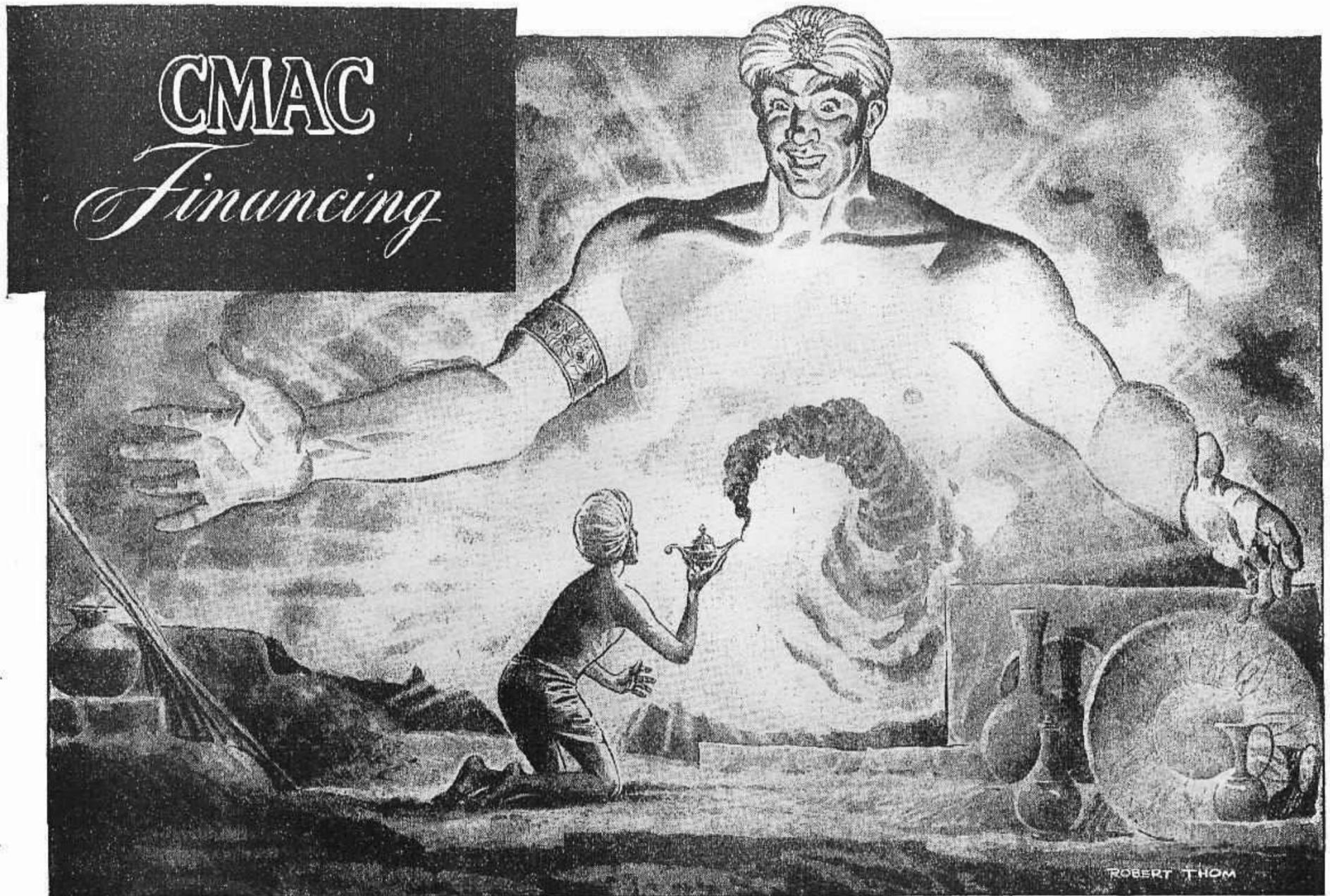
FORT WORTH, Jan. 22.—Hundreds of persons who are calling at the Red Cross Blood Center here, to give blood for wounded men in service, are jittery. They realize the transaction is simple, but still they are jittery. The Red Cross has installed a juke box, and the officials say it is getting results! While the preliminaries are being attended to, the man or woman giving blood is asked to make juke box selections. So, while he or she is giving the blood, the juke box gives forth the tunes selected.

"Not only does it offer entertainment, but it keeps the blood donor interested to see if the selection is to be played," said the physician in charge.

## Suitable Home—in Teen Club—Sought for Juke

DES MOINES, Jan. 22.—Irving Sandler, music box distributor, has a red, white and blue juke box ready for the first teen-age club which asks for it. Although many other communities in the State have such clubs, none has been started as yet in the capital.

Usual starting point for teen-age clubs is the donation of space. Boys and girls buy yearly memberships at a small fee, but actual operating expenses are usually met by civic contributions and the sale of soft drinks or food. Adults, frequently parents of members, serve as chaperons and operate the clubs.



## A FRIENDLY ALADDIN'S LAMP FOR COIN MACHINE MANUFACTURERS AND DISTRIBUTORS

**M**ANY a coin machine manufacturer and distributor has learned that CMAC Financing can produce almost as miraculous results as Aladdin's lamp.

Manufacturers, instead of freezing hundreds of thousands, maybe millions of dollars at little profit carrying their own installment paper, can devote all their resources to building and selling new machines. They can turn their capital several times a year at many times the income. They can multiply their volume—and volume means profits!

Distributors, who use CMAC Financing can buy the larger volume of merchandise the manufacturer builds—gain greater prestige with operators by offering them this financing service.

Include CMAC Financing in your post-war planning now.

It will provide you with money for re-establishing your normal business—assist in the sale and distribution of new products—become a veritable Aladdin's lamp in stimulating your progress in the post-war era.

In addition to financing manufacturer's and distributor's sales, CMAC also provides distributor financing for the purchase of warehouse stocks of new equipment—financing through manufacturers or distributors of a substantial amount of the cash required for purchase and sale of routes.



*Coin Machine Acceptance Corporation*

134 NORTH LA SALLE STREET • CHICAGO 2 • ILLINOIS

# AMERICAN FOLK TUNES

## and TUNESTERS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column of comment designed to keep readers informed on what's doing in the hillbilly field. Address all communications to Folk Tunes Editor, The Billboard, 155 N. Clark Street, Chicago 1.

### Tunester Tattle

Dewey (Rollin') Stone, singer, has joined Smilin' Al Stofel and His Tennessee Clod Hoppers, heard over WGAF, Dothan, Ala.

Ed Huyler, manager for Al Dexter, of PPM fame, was a Chicago caller last week, on his way to Omaha.

Jimmy Miller and His Saddle Mates of Rutland, Vt., are using Chaw Mank's *Don't You Tell a Soul* and *Double Trouble in My Heart*. They are also being sung by Stoney and Wilma Lee Cooper over WJJD, Chicago.

Bill Boyd and Cliff Japhet have turned out a new tune titled *So Sorry For You*, which has been aired recently over WRB, Dallas, and WSNY, Schenectady, N. Y.

Bill Nettles, manager of Bill Nettles and His Blue Boys, has recovered from a bad case of flu and is preparing to do some recordings of his songs.

Nita Baggett has written a new tune called *The Last Time I Smiled*.

Smiley Burnette took in the air show of his old friends, the Westerners, while he was in Chicago, and later he entertained Curt Massey and the Westerners at dinner.

### Pennsy Paragraphs

A home-coming jamboree for hillbilly and cowboy performers who got their start on the station was staged by Station WORK, York, Pa., recently at the YMCA auditorium there. Two shows were presented during the evening, headlined by Rosalie, formerly of the Prairie Pals and now featured in New York. The shows also introduced the new Prairie Pals troupe featuring the singing of Texas Lil. Others appearing included Rawhide, Western comic; Jim and Jane and the Western Vagabonds; Cal and Coy, the Colorado Boys, and Sallie and Shorty Fincher, current Western stars on WORK.

Acc Tavern at South Temple near Reading, Pa., has set aside Friday and Saturday nights for old-time dancing. Bep Fidler's orchestra is featured on Fridays, with the Three Musketeers orchestra for the Saturday sessions. Bill Turner is the figure caller for the Saturday night hoe-downs.

Barn dance highlighted the open-

house party January 10 in Philadelphia at the Mercantile Library, for the start of registration week for the Junto, America's largest adult school. Chris Sander-son's orchestra came in to lead the barn dance. Among Junto's 35 courses, there is one instructing in old-fashioned and folk dances. Last season, the old-time dancing classes were well attended, and with interest being even greater now, the course is expected to be the school's most popular study.

### Location Comment

#### Fading Fast

Both the Dexter and Crosby-Andrews' versions of PPM are fading fast, according to reports coming in from ops. Cincinnati ops say: "PPM (Dexter) sliding out of the holster." From Denver: "PPM, Crosby-Andrews, definitely down." And from Salt Lake City: "Straight across the board now for the Crosby-Andrews' PPM, but the number is slowing up rapidly. *Rosalita* second, passing *They Took the Stars Out of Heaven*. *Born to Lose* still gathering nickels. Nothing new has really clicked.

Richmond, Va.: PPM is really gone. Op 1 lists an old Bluebird, *Don't Let Your Sweet Love Die* (Roy Hall) as his top hillbilly number. *They Took the Stars Out of Heaven* is noted by Ops 2 and 3 as top number. *No Letter Today* is mentioned twice, but farther down the list, with PPM bringing up the rear.

#### Nothing New in Baltimore

Baltimore: In the hillbilly field both the Dexter and Crosby-Andrews' versions of PPM have the field practically to themselves for two reasons. There have been no hillbilly releases, and according to ops there are no new hillbillies available for replacements. Both *No Letter Today* and *Born to Lose* are out of the running as far as popularity is concerned.

Bridgeport, Conn.: PPM (Crosby-Andrews) starting to slip. *Think of Me* (Roy Rogers), *I Sold My Saddle for an*

*Old Guitar* (Roy Rogers), *The Honey Song* (Louise Massey), and *New San Antonio Rose* (Bob Wills) coming along.

Buffalo: The hillbillies are not in the limelight here any more since PPM has dropped off. One op reports success currently with *Tweddle O'Twill* (Gene Autry) and also has some response to *Mexicali Rose* on his locations. This indicates a renewed interest in folk songs.

Erie, Pa.: PPM generally fair. Roy Rogers' *Think of Me* going up.

Louisville: All ops list *They Took the Stars Out of Heaven* (Floyd Tillman) as the leading hillbilly.

#### Hillbillies Slow in NYC

New York: Hillbillies are falling off. One op reports *Rosalita* (Dexter) and *No Letter Today* (Daffan) as most played;

also PPM, both Dexter and Crosby. *Born to Lose* getting some play. Another op reports *No Letter Today* (Daffan), *Rosalita* (Dexter) and *Born to Lose* (Daffan) getting not too much play, while Crosby's PPM still leads but is falling off.

Minneapolis: If PPM was starting to slip, the showing of the Republic pic of the same name has shot it upward again. Still getting plenty of nickels everywhere. *No Letter Today* running a good second for hillbilly tune.

New Orleans: PPM continues downward, with some ops turning over *Rosalita* for better results. *Try Me One More Time* (Ernest Tubbs) is doing better. *No Letter Today* has flattened out.

Omaha: *She Didn't Lay That Pistol Down* (Teddy Tucker and His Hilltoppers) coming up.

# TALENT and TUNES

## ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By GLADYS CHASINS

BEACON Records, which usually devotes itself to race waxings, has signed Bonnie Baker for a single recording session, to get on wax some of the pop material published by the music firm owned by Joe Davis, also owner of Beacon. . . . Shep Fields is solidly booked in theaters thru March 10, covering Boston; Newark, N. J.; Philadelphia; Utica, N. Y., and Pittsburgh. . . . Columbia Records has announced release of eight sides of Frankie Carle piano solos, to be available in March. Operators will remember this column carried a mention of the fact that Carle's new band will open at the Hotel Pennsylvania, New York, in February, and the publicity that this will bring to Carle may make his disks worth some spins. . . . Both Bobby Sherwood and Bob Allen drew 4-F draft ratings last week. Sherwood resumed work with his band immediately, but Allen has disbanded his outfit and will work as a single. . . . Kitty Kallen quit the Jimmy Dorsey orchestra last week, after winding up a date at the Roxy Theater, New York, and will work on the Bing Crosby Kraft program. . . . Russ Morgan, who disbanded temporarily before Christmas, will reorganize his outfit within the next couple of weeks. . . . Helen Forrest, who left Harry James early last month, has been signed to a

contract by Decca Records, and is skedded to cut her first sides this week.

### Platters and Pix

AMONG new record releases are two sides from the forthcoming Samuel Goldwyn production featuring Danny Kaye and Dinah Shore, *Up in Arms*. Tunes, cut by Cootie Williams on the Hit label, are *Tess' Torch Song* and *Now I Know*. . . . Operators will be able to revive a few old tunes in conjunction with local runs of Paramount's *Infernal Blonde* and Universal's *Three Cheers for the Boys*. Among them are *Pretty Baby*, featured in the Paramount flicker, and available on disks by Sammy Kaye (Victor) and Ray Herbeck (Okeh). Universal film features Dinah Shore singing *Mad About Him Blues*, which is available by Miss Shore on a Victor disk and has also been waxed by Jerry Wald for Decca. . . . RKO has signed Dennis Day, singing star of the Jack Benny radio show, to a term contract. . . . Paramount has completed production on *The Story of Dr. Wassell*, and operators should watch for its release. Film features *Praise the Lord and Pass the Ammunition*, and it's a safe bet that it will revive demand for the tune in machines. Tune has been waxed by Kay Kyser (Columbia), Merry Macs (Decca), Southern Sons (Bluebird), Royal Harmony Quartet (See Talent and Tunes on opposite page)

## Tables Turned: Operators Give Banquet to Suppliers

CHICAGO, Jan. 23.—The Associated Buyers' Club, a small group of Chicago phonograph operators, entertained representatives of phonograph, record and needle manufacturing firms and other suppliers and distributors, at a banquet and entertainment program held January 19, at the Louis Villa Club. Members, wives and friends brought the attendance to 100 persons.

Ray Cunliffe, treasurer of the organization, who is also president of the Illinois Phonograph Association, acted as master of ceremonies. The former Colony Club orchestra provided music for dancing and entertainment features.

Stemming from friendly business associations over a period of years, the Associated Buyers' Club became an official organization when it obtained a charter four years ago. Cunliffe explained that while co-operative purchasing of certain equipment was one of the reasons for forming the association, the name was largely a misnomer. The group had pooled their purchasing power on several occasions, and had held friendly business meetings before the name was chosen or the association formed. Since obtaining their charter, the group, according to Cunliffe, has broadened its program to include social events and the functions of a trade association. He cited action of the group in helping to file injunction papers against the new Chicago phonograph license as one of its most recent efforts. The combined phonograph operation of the members totals some 2,500 units in the Chicago area.

Several of the members are pioneers

in the Chicago operating fraternity and two or three were formerly larger operators of merchandise machines. The atmosphere of homespun friendly fellowship, typical of Chicago's earlier associations, was evident even tho sons have succeeded fathers in carrying on some of the routes.

Bert Bondioli, owner of the Louis Villa Club and a member of the association, operates 300 phonographs. The elaborate banquet menu brought him scores of compliments and his corps of mixers behind the bar were kept busy all evening.

Members of the Associated Buyers' Club include Andy Oomans, son of the late Walter Oomans; Charley Hoffman and Nate Turner, old-timers in the vending field, who now operate extensive music routes; Bob Gnarow, secretary, who carries on the Fortuna Music Company, established by his mother; Al Kennedy, of South Shore Music Company; Jack Paschke, of Paschke Music Company; Jake Nonden; Les Gillette, of Gillette Distributing Company; Bondioli and Cunliffe.

Among the firms represented at the banquet were Mills Industries, Inc., J. P. Seeburg Corporation, Rudolph Wurlitzer Company, Atlas Novelty Company, Paul Bennett Company, Permo Products Corporation, Tonedart Needles, Continental Records, Capitol Records, Decca, R. C. A.-Victor, Ed Meyer, of the Chicago Liquor Dealers' Association, and Bob Cooper, of Coin Machine Service, were also guests. Ross Williams, who represented R. C. A.-Victor, recently joined the Chicago office.

### International and Foreign Record Hits of the Month

(Note: Here are the most popular international and foreign recordings of the past month. Similar lists will be published in this section once every month.)

**INTERNATIONAL RECORDINGS:** Sicilian Polka, Ohio Polka, Middletown Polka, Down the Hatch, Casablanca, Tap the Barrel Dry.

**FOREIGN RECORDINGS:** Czechoslovakian, Snezenky, Jati Svoje Srdce-dam, Cerny Kriz. Croatian-Serbian, Ciganka Sam Mlada, Hoces Neces Moras, Zapita Mlada Gospodja, Prva Ljubav; German, Erika Kornblumenblau, Spanische Dorfmusik. Greek, O Rezilis, Mi Se Niaz, Ela Mikro Mou, Syntagmatarhis M. Frizis. Hebrew-Jewish, Mein Yiddische Mame, Der Glater Bulgar, Ich Hob Dich, Mitsve Tenzel. Hungarian, Ax a szep, as a szep, Ha en gazdag lennek, Beszegodtem Tarnocara. Italian, Il Valzer de Gallo E La Gallina, Annetta che Va In Fretta, Viale Fiorito. Norwegian, Den Gamle Valsen, Gamle Norge, Ja, Vi Elsker. Polish, Pryzlepka Polka, Kochaj I Zyj, Ulanski Galop, Jan juz tu Niemieszka, Sztajerek, Kartoflanka. Russian-Ukrainian, Ochi Chornya, Dve Gitary Solovej. Scandinavian, Skridsko, Dina Bla Ogon, Balen En Karlstad. Swedish, Tomten Blott Ar Vaken, Min Lilla Teddy-bjorn, Styrman Fager.

## DO YOU KNOW

for only 95c you can substitute a type 6SC7 tube? Instructions for this can be obtained by writing to

**PAUL'S RADIO ACCESSORIES**  
4425 Drexel Blvd. Chicago 15, Ill.

## Also RADIO TUBES

for phonograph operators available. Many with a good discount.

## WANTED

### Cash Waiting

Any quantity new or used Negro Blues, Sepia or Quartets. Advise quantity available and best price.

**FRANCO NOVELTY COMPANY**  
24 North Perry St. Montgomery, Ala.

# MOVIE MACHINE REVIEWS

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date December 6.

## Program 1144

*Riff* is an all-dance reel by the WINNIE HOVELER DANCERS (5). Scene is a harem, with the gals dancing for the entertainment of a sheik. (Soundies.)

AL DONAHUE AND HIS ORCHESTRA play *Jumpin' at the Juke Box*. Vocals are by a cute unbilled girl who sings from an imitation juke box, and the orchestra. Bandstand scene. (Soundies.)

*Bend Down, Sister* presents HARRY BARRIS as a radio exercise director and SUZANNE RIDGEWAY as one of his listeners. THE CAMEO GIRLS do the exercises as he describes them. (Cameo reissue.)

JACK HYLTON AND HIS BAND play *She Shall Have Music* effectively, and there is a beautifully sung chorus by a large group of men. Setting is a theater. Unfortunately the photography is miserable. (Soundies.)

*You're the One* stars LANI MCINTYRE and his Hawaiian orchestra. A soothing number, McIntyre handles the vocals smoothly. (Soundies.)

JIMMY DORSEY AND HIS ORCHESTRA play *My Sister and I* against a bandstand background. BOB EBERLE does a nice job on the vocals. (Soundies.)

*Where the Sweet Mamas Grow* is an off-the-cob item by the KORN KOBBLERS, who play a variety of unorthodox instruments and handle the vocals with a magnificent disdain for musical quality. Scene is a barn dance. (Minoco reissue.)

THE CHANTICLEERS sing *Ain't My Sugar Sweet* in a tavern setting. Dance interlude by an unbilled couple. (Soundies.)

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date December 13.

## Program 1145

GALE STORM, attractive singer who recently made her movie debut, is the star of *Glamour Girl*. Song is about a farm lass who doesn't want to be a glamour girl, with flashes showing her as a model, debutante, actress, etc. IVAN SCOTT'S ORCHESTRA provides the music. (Soundies.)

*Marie Elena*, popular awhile back, is played by JOHNNY LONG and his orchestra. Bandstand background. Vocals are by an unbilled man, who handles them competently. (Soundies.)

THE SMOOTHIES, well-known radio vocalists, appear in *Gobs of Love*. Song concerns the lasses who can't resist sailors. Cockney and Russian dialect choruses. (Minoco.)

*Little Brown Jug*, perennial folk-tune favorite, is sung by the EMERSON MOUNTAINEERS. Scene is the exterior of a farmhouse. Instrumental and vocal solos by several of the cast. (Soundies.)

*Ching Chong* features MAXINE CONRAD and MUZZY MARCELLINO, with IVAN SCOTT'S ORCHESTRA. Song is a dialect affair chiefly concerned with the efforts of a Chinese to speak English. Chorus of six girls. (Soundies.)

LARRY CLINTON AND HIS ORCHESTRA play *Smiles*, the tune whose popularity never completely wanes. Vocals are by an unbilled male and members of the orchestra. Bandstand background. (Soundies.)

*Conchita Pepita* is sung by the Original Keystone Cops, whose singing is secondary to their facial contortions. CARMEN D'ANTONIO dances briefly, and the musical background is by JOE REICHMAN'S ORCHESTRA. Scene is a Mexican cafe (R. C. M. reissue.)

*Baby, Don't You Cry* is a torchy ballad sung pleasantly by WARREN EVANS.

Action takes place on a porch, with EVANS singing to several attractive girls. (Soundies.)

## TALENT AND TUNES

(Continued from opposite page)

(Keynote), Delta Rhythm Boys (Decca) and Peter Piper (Hit).

### Note

For a complete listing of the songs played most often in the nation's juke boxes and over the radio for the week ended Thursday, January 20, see the Music Popularity Chart in the Music Department. Also included in that section are a list of all records released during the week ended January 27, and reviews of those considered to have the greatest potentialities in juke boxes.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of sepian best sellers under Harlem Hit Parade.

## MUSIC IN THE NEWS

(Continued from page 62)

icled in *The Christian Science Monitor*.

Hero of the story is Guadalupe Serna, who spent 17 years as janitor in the El Paso (Tex.) schools. He had his first music lesson at the age of 6, when a guest at the big ranch where he was a chore-boy was attracted by the child's interest in the man's violin playing. Playing first on a crude little fiddle, the would-be musician, mostly thru self-teaching, mastered the trombone, tuba, drums, cello, violin, string bass, trumpet and baritone.

The musical janitor was for several years a member of the El Paso symphony orchestra, playing his favorite instrument, the string bass. Five years ago he organized a 30-piece boys' band and each year he and his band march up the steep miles to the summit of Mount Cristo Rey, where they play the ancient tunes which ring across the Rio Grande to Mexico.

Serna is very humble about his changed status in the school world. His only thought is that now he can devote all his time to making more and better music.

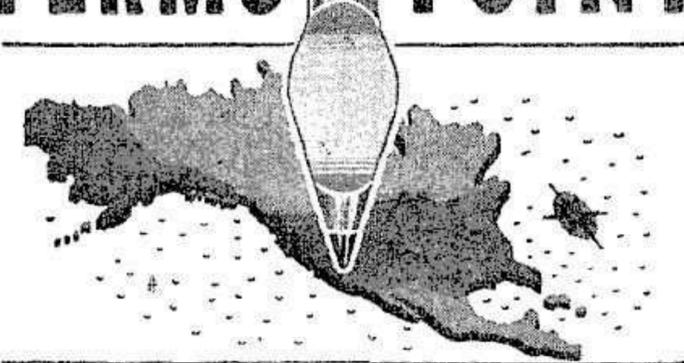
ALL-STAR HILLBILLY BAND.—*The New York Times* says Sgt. Zeke Manners, now appearing in the Air Forces play, *Winged Victory*, is organizing an all-star hillbilly band from members of the cast. The group will make a series of V-recordings to be sent overseas to entertain troops.

"Name" musicians who will be in the band include Sgt. Joe Bushkin, formerly pianist with Tommy Dorsey; Sgt. Harry Goodman, who played bass for his brother, Benny Goodman; Sgts. Micky Bloom and Porky Dankers, who played trumpet and saxophone, respectively, with the late Hal Kemp's band; Pvt. Julian Stockdale, former guitarist with Ben Bernie's band; Pvt. Tommy Farrell, drummer, whose last Broadway appearance was in *Strip for Action*, and Sgt. Jimmy Caesar and Corp. Jerry Arlen, violinists from the Cleveland Orchestra. Vocal numbers and arrangements will be in charge of Pvts. Ray Merrill and Jimmy Engler.

## Lions Collect 50,000 Disks for Army-Navy

BALTIMORE, Jan. 22.—More than 50,000 phonograph records for the armed forces were collected during a recent campaign conducted by the Lions' Club of Uptown Baltimore for the local Red Cross Chapter. The original cost of the records collected was approximately \$35,000. Several phonographs, a radio and a piano also were donated to the Red Cross during the campaign.

# PERMO POINT



*The favorite needle of coin  
phonograph operators everywhere!*

**PERMO, INCORPORATED** 6415 RAVENSWOOD AVE.  
CHICAGO 26, ILLINOIS

## WANTED—EXPERIENCED MECHANIC

For Wurlitzer and Rock-Ola Music Machines and Wall Boxes.  
Salary excellent.

**COOKE MUSIC CO.**

BOX 625 KILLEEN, TEXAS

## HIGHEST CASH PRICES

FOR YOUR

Wurlitzer 616s, 500s, 600s, 700, 750, 750E, 780E, 800, 850, 950; Rockola Standard, Deluxe Master Supers; Seeburg Royal, Crown, Gems, Classic, Savors, Regals, 8200, 8800, 9800; Mills Empress and Thrones.

**THE MARKEPP COMPANY**

3908 CARNEGIE AVE. (HE 1043) CLEVELAND 15, OHIO

## OPERATORS, ATTENTION!

RECORD BUYING GUIDE (Most Played Juke Box Records) NOW A PART OF NEW ENLARGED MUSIC POPULARITY CHART IN MUSIC SECTION. FRONT OF BOOK.

The Record Buying Guide, featuring records most played in Juke Boxes (including records "Going Strong," "Coming Up," "Possibilities" and the "Week's Best Releases"), is now part of a new, enlarged Music Popularity Chart which appears in the Music section of *The Billboard* each week.

The new chart contains much authentic information about songs and records which supplements the data concerning juke box records. Operators will find the new chart even more helpful than they have found the Guide itself in the past.

Advertisements of record companies, music publishers and others which formerly appeared on the pages with the Record Buying Guide will now appear in the Music section on pages with the new Music Popularity Chart.

## WANTED

**Cash Waiting**

'39 and '40 Rockolas; Wurlitzer 500, 600, 700, 800, 750, 850; Seeburg 8800, 8200, 9800, 7850. Give year model and condition to

**FRANCO NOVELTY COMPANY**

24 North Perry St. Montgomery, Ala.

### Uses Allied Food Items When Bars Are Unavailable

BALTIMORE, Jan. 22.—Altho the candy supply still leaves much to be desired, operations of the Vendomat Company during 1943 were highly successful, according to Bernard Scheuer, head of the company.

Largest candy vending machine operation in this area, Vendomat primarily supplies war plants and military camps in and near Baltimore. As such, the company is regarded as an essential business and therefore has had virtually no man-power problem.

Because the supply of candy is not always adequate to maintain operations at a full level, the company is sometimes forced to fill machines with allied confections and food items. By using these it makes certain that its venders are never without merchandise.



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

## WPB Triples Quotas for Sanitary Napkin Venders

**Amendment of Limitation Order L-27 Permits manufacturers to apply for new quotas—does not affect other types of vending machines**

CHICAGO, Jan. 22.—Manufacturers of sanitary napkin vending machines will be permitted to produce three times as many of these machines this year as were produced in each of the past two years, according to Washington press releases. For nearly two years, production of such machines has been restricted to one-fourth of the pre-war rate. However, the WPB amendment, January 15, changes Limitation Order L-27 to permit manufacturers who apply (Form WPB-2719) to increase production to three-fourths of the pre-war rate, it is said by authoritative sources.

Other kinds of vending machines are not affected by the amendment.

Following is the full text of the amendment:

**VENDING MACHINES: MERCHANDISE**  
Section 3291.1001 *Limitation Order L-27* is hereby amended to read as follows: §3291.100 *Limitation Order L-27—*

(a) *Definitions.* For the purposes of this order:

(1) "Merchandise vending machines" means any machines or devices (whether or not coin operated) from which merchandise is dispensed. It includes, for example, cigarette, candy, chewing gum, nut, bulk and bottled beverage and food vending machines, photographic vending machines, sanitary napkin vending machines and drinking cup dispensers. It does not include automatic restaurants (so-called automats) or U. S. postage stamp vending machines.

(2) "Manufacturer" means any person who produces or assembles any merchandise vending machines or parts for merchandise vending machines, or any person who produced or assembled any merchandise vending machine during the 12-month period ending June 30, 1941, whether or not he now produces any.

(3) "Deliver" means to lease, sell or transfer.

(b) *Restrictions on production and delivery.* (1) No manufacturer shall produce or deliver any merchandise vending machines except sanitary napkin vending machines, which may only be produced according to a quota approved by

the War Production Board on Form WPB-2719 (formerly PD-880).

(2) Each manufacturer who wishes to produce or deliver any of these sanitary napkin vending machines must file this form with the War Production Board on or before the 15th day of December, March, June and September according to the instructions accompanying that form. A manufacturer asking permission to produce or assemble sanitary napkin vending machines must file with his first application a letter stating the total number of sanitary napkin vending machines which he produced, assembled or delivered during the 12-month period ending June 30, 1941, and the location of his plant and of any other plants which will produce parts for those machines. If the manufacturer intends to produce or assemble in his own plant, he should state the estimated man hours which will be consumed in the production or assembly of each unit. If the manufacturer intends to have the machines produced for him by another manufacturer, he should state that fact and give the name and location of the other manufacturer.

(c) *Delivery of certain merchandise vending machines not covered.* This order does not restrict the delivery of any merchandise vending machines completely finished before January 15, 1944.

(d) *Reports.* Each manufacturer producing or delivering sanitary napkin vending machines must file, with the (See WPB Triples Quotas on opp. page)

### New Cigarette Firm Opens in Baltimore

BALTIMORE, Jan. 22.—A new company, Maryland Cigarette Service, Inc., has opened offices at 2115 North Charles Street. Mark Scanlan has been named general manager.

The new concern has purchased the cigarette vending operations of Standard Cigarette Service and the Dublin Cigarette Service. These companies, which also operate music boxes and games, will continue to handle these lines.

Among the customers of the new company is the Bethlehem-Fairchild Shipyards which employs 30,000 persons.

At present Maryland Cigarette Service plans to deal solely in cigarette and cigar vending, but may later expand to include candy vending.

chicle and sugar are limiting production to about the same as 1941, peak peacetime year, when more than 2,000,000,000 packages of gum were manufactured. Labor is a relatively simple matter, since production is highly mechanized.

Civilians get gum only when the armed forces have received their share, with one company reporting that its jobbers are getting 50 to 75 per cent of their 1941 supplies, depending on current production.

**POST-WAR BEVERAGE OUTLOOK.**—Production of soft drinks for consumption at home and abroad is expected to reach all-time high levels during the early post-war period, surpassing the record of 16,000,000,000 bottles set in 1941, John J. Riley, secretary of the American Bottlers of Carbonated Beverages, said at a meeting of Eastern trade members last week.

Unless increased production and distribution costs or other factors should force the industry to depart from its traditional 5-cent price, a record-breaking sales volume appears inevitable after the war, Riley said. Experience has shown that a price rise of even 1 cent on beverages results in a lower total sales volume, he declared.

The nation's factories are expected to be excellent customers after the war, since they have come to recognize the value of providing refreshments to workers as a means of relieving fatigue and thus increasing production, he pointed out.

**VICTOR'S TOPPER**

Tops in Modern Design. Vends everything. Capacity 5 lbs. bulk mds. (500 to 1000 Balls of gum.) When ordering Toppers for ball gum please specify.

Standard Finish Topper only . . . \$7.95 Each.  
(Porcelain Finish, \$1.00 additional.)

Terms: 1/3 cash, balance C. O. D. (or send full amount and save C. O. D. charges).

**VICTOR VENDING CORP.**  
5711 W. GRAND AVENUE, CHICAGO

**VICTOR Sales and Service**  
Machines — Parts — Reconditioning.  
**RAKE COIN MACHINE EXCHANGE**  
2014 Market St. PHILADELPHIA 3, PA.

**MAKE MONEY WITH A ROUTE OF NUT VENDERS**

Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.

**SPECIAL SPECIAL**  
Just received 100 factory reconditioned Mod. 33 Nut Venders.

**GET STARTED DEALS**  
5 Model 33 30 Lbs. Peanuts **\$32.25**  
Sample . . \$5.50  
5 or More, \$5.25 Each.

**QUICK ACTION OFFER**  
Factory Reconditioned  
1c STANDARDS  
Vends All Nuts, Confections, Etc.  
Globe Holds 6-Lbs. **\$5.75**  
5 or More  
SAMPLE \$6.00

**SILVER KINGS**  
A proven money-maker, low price—less parts. Vends everything; nuts, candy, toys, etc. Hammerloid finish.

Introductory Offer  
5 Silver Kings and 30 Lbs. Salted Peanuts or Candy Peanut Hearts.  
**\$44.00**  
Sample \$7.95, 10 or More \$7.50 EA.

1/3 deposit required with order, balance C.O.D. Large selection of New and Used Venders in stock. Send for complete list of New and Used Machines.  
Rush Your Order.

**RAKE COIN MACHINE EXCHANGE**  
2014 Market Street  
PHILADELPHIA 3, PA.

## VENDER SUPPLY NOTES

**CITRIC ACID QUOTA.**—Allocations of citric acid for the first quarter of 1944 are expected to continue at the present rate of 70 per cent of usage during the corresponding quarter of 1941, according to a statement by the chemicals division of the War Production Board.

**GUM OUTLOOK.**—Altho the War Food Administration has upped manufacturers' quotas of peppermint oil from 30 to 70 per cent in 1941 use, there is still little hope of civilians' getting gum in the quantities they desire. Farmers refuse to sell their stocks of peppermint oil at the

\$5.50 per pound ceiling set by the Office of Price Administration, claiming it cost them \$6.25 to produce a pound of oil from 1943's scant crop.

Manufacturers are afraid of a government freeze on spearmint oil, since those who have been unable to obtain peppermint have been substituting spearmint flavoring.

Civilian demand for gum is so swollen that even if gum makers could get unlimited supplies of essential oils they probably couldn't fill all their orders. Lack of plant facilities and shortages of

**HURRAH! A CHANCE TO GET 5/8 BALL GUM**

**10 VICTOR-TORR B.G. MACHINES AND 28,000 BALLS OF 5/8 GUM ALL FOR \$155.00**

Enough Gum To Pay for the Deal. Full Cash With Order. F.O.B. Factory.

**TORR 2047A-SO. 68 PHILA., PA.**

**PAN'S CONFECTIONS HAVE EVERYTHING GOODNESS • QUALITY • ACCEPTANCE**

**You won't find better at any price!**

**PAN'S CONFECTIONS 345 W. ERIE STREET, CHICAGO**

# ARCADE NEWS

## Games in Soda Shops Called Newest Arcade Opportunity

PHILADELPHIA, Jan. 22.—The newest wrinkle in coin machine amusement arcades, and setting the pattern for the opening of a new field of arcade operations, is seen here in the opening this week of the Fountain Arcade. Taking its place among them any amusement arcades and recreation centers in the central-city section, the Fountain Arcade, at 1814-16 Market Street, is a combination of both soda fountain and

luncheonette with an amusement machine arcade.

The first of its kind here, the new enterprise is on the site of what was, until last year the Gay '90s cafe, popular center-city night club. Max Rosenblitt, who operated the night club, set up the new establishment with Marty Mitnick, well-known music and pinball machine operator, who also operates a number of arcades at the near-by seashore resorts.

Half of the establishment is devoted to the soda fountain, complete with soft drink and luncheonette service. The other half of the place is set out as an arcade with a large variety of equipment installed by Mitnick. It is recalled, that such a combination of fountain and arcade, smacks of the juke-box parlors, when in the early days it represented the combination of a soda fountain with a music machine. With the arcades attaining a new popularity high in public appeal, Rosenblitt stated that there is no reason why the attraction should not go beyond only the juke-box parlor idea. And with both fountain and arcade working hand in glove to attract patronage, Rosenblitt feels that his Fountain Arcade will set the spark to a new trend in arcade operations.

Other operators are watching the new Fountain Arcade with more than casual interest. Similar association of bowling alley and amusement machine arcade has worked out to advantage for both parties thruout the city, and it is expected that the operators will have an easy time selling soda fountain shops thruout the city on the same idea. It is pointed out that most of the soda pop shops, enjoying a prosperity wave before the war because of the music machines, had enlarged their establishments to such an extent that they now have a ready-made set-up for an amusement machine adjunct.

## Equipment Review (Arcades)

Designer Williams Puts New Life in Old Dame

CHICAGO, Jan. 22.—The Selector Scope Fortune Teller is an adaptation of the Old Dame Fortune Teller and features some new departures and a change of costume. Designed by Harry Williams, this arcade type machine is constructed from available used parts and materials in keeping with current regulations.

The machine is 84" high, 25" wide and 16" deep, and can be divided into two sections to facilitate handling, packing or shipping. Five questions are offered for men and five for women, shown in lights on a bright colored panel. Player selects question by pressing corresponding button for men or women. When coin is inserted, lights flicker up and down, accompanied by mystic rapping sound effects, before answer is revealed in lights. Answers are new.

An inner cash box remains locked while access is permitted to interior of machine for service requirements. The glass front may be removed by sliding up and out at the top of machine when bulbs are replaced, etc. Proper stickers furnished with machine enable operator to change to penny or nickel labels if coin chutes are changed. Machine supplied in either penny or nickel play. Production permits prompt deliveries at the present time, according to Monarch Coin Machine Company, national distributor of the machine.

## Arcade Robber Says Crook Put Slug in Machine!

ST. JOHN, N. B., Jan. 22.—An indignant thief who rifled seven coin machines at one of the local bowling alleys left the following note for the owner of the machines:

"DEAR MANAGEMENT:  
"SOME DAMN CROOK PUT A SLUG IN ONE OF THESE MACHINES. JOHN DOE."

John Doe's loot was estimated at only \$10, as the cash boxes in the machines had all been emptied shortly before the arcade closed. He inflicted damage of about \$150 on the machines, however.

Blekerton & Barker, Amherst, N. S., coin machine distributors, have opened a new bowling alley and arcade in Amherst, a war plant center. They also operate the horse-racing track and skating-hockey rink there.

Excellent business is reported by all the arcades in the Eastern Provinces. Several locations are reported under consideration for arcades in Halifax, St. John, Sydney and Moncton, but suitable stands are hard to find.

## WPB TRIPLES QUOTAS

(Continued from opposite page)

War Production Board, quarterly reports on Form WPB-2719 (formerly PD-880) on or before the 15th day of December, March, June and September, according to the instructions for filling that form.

(e) *Violations.* Any person who willfully violates any provision of this order, or who, in connection with this order, willfully conceals a material fact or furnishes false information to any department or agency of the United States, is guilty of a crime, and upon conviction

may be punished by fine or imprisonment. In addition, any such person may be prohibited from making or obtaining further deliveries of, or from processing or using material under priority control and may be deprived of priorities assistance.

(f) *Appeals.* Any appeal from the provisions of this order shall be filed on Form WPB-1477 (formerly PD-500) with the field office of the War Production Board for the district in which is located the plant or branch of the appellant to which the appeal relates.

(g) *Applicability of other orders and regulations.* This order and all transactions affected by this order are subject to the applicable regulations of the War Production Board. If any other order of the War Production Board limits the use of any material in the production of vending machines to a greater extent than does this order, the other order shall govern unless it states otherwise.

NOTE: The reporting provisions of this order have been approved by the Bureau of the Budget under the Federal Reports Act of 1942.

Issued this 15th day of January, 1944.  
WAR PRODUCTION BOARD.

SENSATIONAL — ATTENTION — IT'S RED HOT

## ARCADE OPERATORS

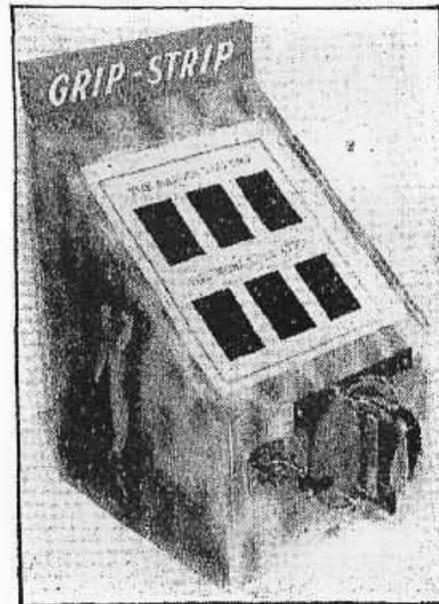
Equipped with ABT Coin Chute. Now ready for immediate shipment.

The greatest Arcade Machine of the century.

Six pictures of a beautiful Hollywood model lite up in rotation as machine is gripped.

The harder you grip the more they strip.

Have proven top money getter with the Armed Forces, and civilians.



The old picture machine is the backbone of the Arcades.

We offer one in new form, from top to bottom.

Can be had with 1c or 5c chute. Act now, make most of your profits.

"GRIP STRIP," \$79.50

CLIFF WILSON DISTR. CO.

231 D Street

Lawton, Oklahoma

## GLAMOUR GIRL-2 FOR 5c-CARD VENDOR ACCURATE-SIMPLE-STURDY CONSTRUCTION

29 DIFFERENT MUTOSCOPE NOVELTY CARD SERIES AVAILABLE FOR THIS MACHINE

SEND FOR COMPLETE LIBRARY



(Counter Model Only)

Whichever 3 Series of Mutoscope Cards you choose to sell through this Vendor, simply insert the corresponding displays (SUPPLIED FREE) in the machine as pictured above and you have one of the most profitable "Silent Salesmen" Mutoscopes ever sold! ONLY A FEW LEFT!

Deal No. 1—1 Vendor, with 1,000 each All-American Girl, Glorified Glamour Girl and Yankee Doodle Girl Cards. Vendor cost only \$60! 3,000 Cards FREE bring in \$75 selling at 2 for 5c.

1/3 Deposit, Balance C. O. D., F. O. B. Long Island City, N. Y. SEND FOR LIST OF NEW AND FACTORY RECONDITIONED PENNY ARCADE EQUIPMENT—STILL AVAILABLE FOR IMMEDIATE DELIVERY.

INTERNATIONAL MUTOSCOPE CORPORATION

WM. RABKIN, Pres. Penny Arcade Headquarters Since 1895. Manufacturers of Photomatic and Other Famous Coin Operated Equipment. 44-01 ELEVENTH STREET LONG ISLAND CITY 1, NEW YORK

Better Order NOW Any Supplies You Need:

● GRANDMOTHER PREDICTION CARDS. LOVE LETTERS, PALMISTRY LETTERS, HOROSCOPE CARDS, WIZARD PEN CARDS, ETC., ETC.

● STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.

● PUNCHING BAGS AND ACCESSORIES.

SEND FOR CATALOGUE AND PRICES

## ARCADE EQUIPMENT SPECIALS

- 1 Mills Punching Bag ..... \$150.00
- 1 Exhibit Pull-Up Punching Bag ..... 100.00
- 2 Monarch 3-Way Grip Consoles, Ea. . . 35.00
- 2 Advance Electric Shockers, Ea. . . . 8.50
- 1 Chester Pollard Golf, Now Fin. . . . 100.00
- 1 Chester Pollard Football, Refinished . 125.00
- 1 Chicago Coin Hockey ..... 210.00
- 2 Seeburg Hockeys, 2 Players, Ea. . . . 65.00
- 1 Scientific Batting Practice ..... 117.50
- 1 Graetchen Metal Typewriter, Latest Mod. 100.00
- 3 Texas Leaguers, Like New ..... 37.50
- 3 Polson the Rats, Ea. . . . . 19.50
- 2 Keeney Anti-Aircraft Guns, Ea. . . . 65.00
- 1 Keeney Air Raider, Clean & Late . . . 245.00
- 1 Keeney Submarine Gun, Latest Mod. 189.50
- 1 Bally Defender Gun ..... 350.00
- 2 Mutoscope Card Vendors, Late Mod., Each ..... 37.50
- 10 Exhib. Card Vendors, Latest Mod., Ea. 37.50
- 1 Gypsy Palmist Fortune Vender ..... 100.00
- 1 Exhibit KISS-O-Meter, Clean ..... 189.50
- 1 Magic Mirror Fortune, Refinished . . . 100.00
- 2 Mills Drop & Reel Pict., Mot. Driv., Ea. 35.00

Send 1/3 Deposit, Certified Check or Money Order, Balance C. O. D.

Universal Amusement Co. 2604 Market St. YOUNGSTOWN, OHIO

## LAMPS—SPECIAL!

- All Miniature Bulbs: Nos. 41, 48, 50, 51, 55, 63, 49¢ Per Box.
- Big Lamps, Westinghouse Mazda: 7 1/2, 15, 25, 40, 60 Watt (120 to Carton), 8¢ Each.
- 12" Lumilines, 80¢ Each.
- 17" Lumilines, 90¢ Each.
- #1129, 85¢ Per Box.
- #1503, \$2.25 Per Box.
- New Zipper Extension Cord (500 Ft. to Roll), 3 1/2¢ Per Foot.
- 1/3 Dep., Bal., C.O.D., F.O.B. N. Y.
- ARCADE BULB CO. 56 W. 25th St. NEW YORK CITY Phone: Watkins 9-7490

# Ready for DELIVERY!

|   |          |
|---|----------|
| Baker's Sky Pilot                             | \$129.50 |
| Keeney Anti Air Craft Gun, Marbled            | 69.50    |
| Evans Tommy Gun                               | 159.50   |
| Keeney Submarine Gun                          | 159.50   |
| Chicago Coin Hockey                           | 199.50   |
| Bally Torpedo                                 | 159.50   |
| Scientific Batting Practice                   | 99.50    |
| Evans Ten Strike or Rockola                   | 59.50    |
| Ton Pins                                      | 119.50   |
| Western Baseball                              | 119.50   |
| A.B.T. Challenger, Target Skill or Your Score | 19.50    |
| Mutoscope Digger                              | 49.50    |
| Mutoscope Drivemobile                         | 295.00   |
| Bally Sun Ray, Free Play                      | \$ 99.50 |
| Silver Moon or Bob Tails, Free Play           | 89.50    |
| Liberty Bell, Hey Day or Derby Day            | 17.50    |
| Jumbo Parade, Free Play                       | 69.50    |
| Jumbo Parade, Cash Payout                     | 99.50    |
| Jungle Camp, Free Play                        | 49.50    |
| Jennings Good Luck                            | 27.50    |
| Fast Time, Free Play                          | 49.50    |
| Exhibit's Tanforan                            | 29.50    |
| Keeney Super Bell, 25c Comb.                  | 229.50   |
| Keeney Super Bell, 5 & 25c Comb.              | 299.50   |
| Exhibit Silver Bells                          | 39.50    |
| Paces Reels                                   | 79.50    |
| Hi Hands, Combination                         | 119.50   |
| Jennings Mint Vender, 5c, F.P.                | 49.50    |
| Paces Saratoga                                | 129.50   |
| Exhibit Saratoga, Slant                       | 27.50    |
| Mills 1939 1-2-3, Free Play                   | 44.50    |
| Record Time, Free Play Table                  | 129.50   |

WRITE TODAY FOR NEW LIST OF FREE PLAY GAMES, PHONOGRAPHS AND MUSIC ACCESSORIES.

**SOUTHERN AUTOMATIC MUSIC CO.**  
 542 S. Second St. Louisville, Ky.  
 312 W. 7th St. Cincinnati, Ohio  
 531 N. Capital Av. Indianapolis, Ind.  
 425 Broad St. Nashville, Tenn.

## West Coast News Notes

By SAM ABBOTT

218 Radio Center Bldg., 1509 Vine St., Hollywood 28, Calif. Phone HO. 1866.

LOS ANGELES, Jan. 22.—Business here during the week went back into its usual spotty trends, but it seems to have hurdled the seasonal January slackening. While sales were off during the first part of the month, several jobbers reported a pick-up in business during the past week. This spurt was considered as reactionary to the post-New Year's dropping off and was not considered to be any evidence of expansion. Operators and jobbers alike have been busy getting inventories worked out so that auditors may have ample time in which to make out income tax files for March 15.

Premier Records Company, formulated at the close of 1943, got into production during the week. This firm is featuring the records of small combos. While the firm has established offices on the Sunset Strip, the first news that actual production was forthcoming was made Wednesday (19). Firm is pushing *My Lips Remember Your Kisses* and *P. S. T.*, the second an instrumental number by the King Cole Trio. Premier has its own presses and estimates that it will be able to turn out several thousand of records each week. Recording dates are now being set and the company has indicated that it is well on its way to building a good catalog for music machine operators.

Also quite evident this week was the activity of the peek show film makers.

Production here continues. Buying of these converted machines continues good.

Also in the picture deal is Standard, which is making films for movie machines. Firm recently finished its first shooting schedule and is now lining up talent to begin the second batch. Just when the next schedule gets under way isn't known, but it will probably be before this is read on the West Coast. Standard has a broad production plan that will enable it to supply pictures for the various machines in addition to those for machines running more than the three minutes.

### Happel Planning Trip

William Happel Jr., manager of Badger Sales Company, is getting set to make another trip to the northern part of the State. . . Elaine Ryan, Badger secretary, is back at her desk following a brief illness. . . Influenza kept a number of operators and jobbers away from their desks during recent weeks. Weather is warming up and should do the flu germ no good. . . Elmer Hanscom is preparing to conduct his arcade business with a show on the road this year. Hanscom has had an arcade with Frock & Meyer Combined Shows here for the past 50 weeks. . . Arcades along the Hollywood stem and on Cahuenga, in the vicinity of Hollywood Canteen, are doing good business. The Cahuenga spot recently got publicity in a story on the

**McCALL'S SPECIAL SALE**  
 All Equipment Is Thoroughly A-1 Reconditioned Before Shipping.

|                                |               |
|--------------------------------|---------------|
| 15 Baker's Paces, D.D.         | Each \$295.00 |
| 10 Pace's Races, Brown Cabinet | 165.00        |
| 25 Mills Jumbo, P.O.           | 95.00         |
| 35 Keeney's Track Times, 1938  | 125.00        |
| 10 Bally Roll-Em, P.O.         | 189.50        |

**FREE PLAY CONSOLES**

|                               |       |
|-------------------------------|-------|
| 10 Mills Jumbo, F.P.          | 72.50 |
| 20 Jennings Silver Moon, F.P. | 95.00 |

**ONE BALLS**

|                          |          |
|--------------------------|----------|
| Race Kings, P.O.         | \$325.00 |
| Bally Grand Stands, P.O. | 75.00    |
| 1943 VICTORIOUS, COMB.   | 169.50   |
| PIMLICO, F.P.            | 395.00   |
| DARK HORSE, F.P.         | 175.00   |

**SLOT MACHINES**

|                                    |          |
|------------------------------------|----------|
| 12 Mills Brown Fronts, Club Handle | \$225.00 |
| 10 Mills Vest Pockets              | 49.00    |

1/3 Deposit, Balance C. O. D.

**WE BUY, SELL AND EXCHANGE**  
 3147 Locust St. ST. LOUIS, MO. McCALL NOVELTY CO.

**COIN MACHINE FILMS**  
 FOR PANORAMS AND PANORAM "PEEK SHOWS"

FULL-LENGTH 'A' PICTURES ONLY.  
 New Release Weekly.

Send for List

**LES LORDEN FILM EXCHANGE**  
 244 S. Western Avenue  
 Los Angeles 4, Calif.

**WHAT HAVE YOU TO TRADE OR SELL?**

|                                   |          |
|-----------------------------------|----------|
| 9800 Seeburg                      | Write    |
| 24 Wurlitzer Remote in Charm Cab. | \$295.00 |
| 412 Wurlitzer                     | 65.00    |
| Bally Defender                    | 295.00   |
| Chicken Sam, No Base              | 109.50   |
| Batting Practice                  | 99.50    |
| Mills Punching Bags               | 125.00   |
| Scientific Baseball               | 125.00   |
| Western DeLux Baseball            | 89.50    |
| Strength Test with Stand          | 49.50    |
| Kuo Ball                          | 27.50    |
| Towers                            | 84.50    |
| Glover                            | 69.50    |
| Bowlaway                          | 64.50    |
| Zig Zag                           | 59.50    |
| Logannaire                        | 49.50    |
| Snappy                            | 47.50    |
| Champ                             | 47.50    |
| A. B. C. Bowler                   | 45.00    |
| Major of '41                      | 39.50    |
| Fan American                      | 39.50    |
| Stratoliner                       | 37.50    |
| Hit the Jap                       | 49.50    |
| Barrages, in Crates               | 49.50    |
| Horoscope                         | 39.50    |
| Sky Ray                           | 37.50    |
| Duplex                            | 44.50    |
| Spot Pool                         | 54.50    |
| Cross Line                        | 34.50    |
| Bob Tail, F.P.                    | 99.50    |
| Fast Time, F.P.                   | 79.50    |
| Big Top, F.P., Animal Reel        | 94.50    |
| Royal Flush, F.P.                 | 74.50    |
| Jungle Camp, F.P.                 | 69.50    |
| Jungle Camp, Combination          | 99.50    |
| Silver Moon, F.P.                 | 99.50    |
| Lucky Lucie, 5-5c                 | 225.00   |

1/2 Deposit With Order.

**CHAS. HARRIS**  
 2773 Laneshire Rd. Cleveland Hts. 6, Ohio  
 Yellowstone 8619

**HIGHEST CASH PRICES**  
 FOR USED SLOTS & CONSOLES  
**BAKER NOVELTY COMPANY**  
 1700 WASHINGTON BLVD.  
 CHICAGO 12, ILLINOIS

**NEW MILLS MAIN CLOCK GEARS**

|                                    |        |
|------------------------------------|--------|
| Complete With Ratchets and Springs | \$3.50 |
| Gear Only                          | \$2.50 |

**STANDARD AUTOMATIC AMUSEMENT CO.**  
 2217 Fifth Ave. Pittsburgh 19, Pa.

## ORIGINAL WURLITZER PLASTICS

|                                   |             |
|-----------------------------------|-------------|
| Original Model 750—Top Corners    | \$8.75 Each |
| Original Model 750—Bottom Corners | 8.75 Each   |
| Original Model 850—Top Corners    | 9.50 Each   |
| Original Model 850—Lower Corners  | 8.75 Each   |
| Original Model 950—Lower Sides    | 9.75 Each   |

Specify "Left" or "Right" (Facing Phonograph)

### BEST QUALITY SHEET PLASTIC (PLIABLE)

|  |   |
|--|---|
| 60 Gauge, Red, Yellow, Green (Thickness of a New Half Dollar) (Sheets 20"x50")   | \$18.00 Per Sheet, \$10.00 Per Half Sheet |
| 80 Gauge, Red, Yellow, Green (Thickness of a New Silver Dollar) (Sheets 20"x50") | \$25.00 Per Sheet, \$14.00 Per Half Sheet |

WE REFUSE TO BE UNDERSOLD

PLASTIC REPLACEMENTS AT LOWEST PRICES FOR WURLITZERS. ROCK-OLAS AND SEEBURGS

LET US KNOW YOUR REQUIREMENTS

Terms: 1/3 remittance with order—full remittance with order will save you C. O. D. charges.

Reference: Clinton Trust Co., 330 W. 42nd St., New York.

**DURAL PLASTIC CO., 1451 Broadway, N. Y. 18, N. Y.**

## OPERATORS!

USE **DURO TEST**  
 One Year Guaranteed - 2,000 Hour Lamps - Complete Line to Fill Your Needs

Send for Catalog S

**DURO TEST CORPORATION**  
 NORTH BERGEN, NEW JERSEY

**FEWER BURNOUTS MEAN REDUCED MAINTENANCE COSTS!**

**BRAND NEW MACHINES NEVER BEEN UNCRATED**

|                        |          |
|------------------------|----------|
| Super Bells, Comb.     | \$350.00 |
| Watling Big Game, F.P. | 150.00   |
| Watling Rol-a-Tops     | 199.50   |

**USED MACHINES IN GOOD CONDITION**

|  |          |
|--|----------|
| Super Bells, Comb.   | \$249.50 |
| Jumbo, F.P.  | 99.50    |
| Watling Big Games, F.P.                                    | 89.50    |
| Jumbo Automatics   | 119.50   |
| Watling Big Games, Auto.                                   | 109.50   |
| Four Bells, Clean  | 450.00   |
| Watling Rol-a-Tops, Slightly Used, Cannot Be Told From New | 159.50   |

**J. B. WOOD**  
 EL DORADO, ARK.

**EASTMAN DIRECT POSITIVE PAPER**  
 Late 1944 and 1945 Dating  
 Lowest Prices Available  
 1 1/2", \$5.50; 2 1/2", \$8.75; 3 1/4", \$11.25; 5x7, \$6.25.  
 Prices on Other Sizes Bent on Request.  
 Special Prices to Buyers of Quantity Lots.  
**FRANK B. BONOMO**  
 25 PARK ST. BROOKLYN 6, N. Y.

**IDEAL NOVELTY CO.**

**Rock-Ola de Luxe** \$275.00  
**Rockola Imperial 20, in Aristocrat Cabinet, with Buckley Adapter** 315.00  
**Rockola Standard** 250.00  
**Rockola Rhythm King, 12 Record, Side and Bottom Grills** 89.50  
**Rockola Rhythm King, 12 Record** 59.50  
**Rockola Monarch** 159.50  
**Rockola Imperial 20, 3 Side Grills, Bottom and Top Grills, Red Plastic on Each Side, New Program Holder and Buttons** 150.00  
**Rockola No. 2** 59.50  
**Rockola Playmaster and Spectravox** 218.50  
**Rockola Commando** 525.00  
**Mills Do-Re-Mi** 42.50

**Mills Studios** \$75.00  
**Seeburg Rex, 20 Record, in Victory Cabinet** 469.50  
**Seeburg Casino** 235.00  
**Wurlitzer 24, 24 Records, in New Victory Cabinet** 469.50  
**Wurlitzer 24, in Aristocrat Cabinet** 250.00  
**Wurlitzer Twin 12, in Aristocrat Cabinet, with Buckley Adapter, 24 Record** 315.00  
**Wurlitzer 616A, 5-10-25c, Slug Eleotor** 125.00  
**Wurlitzer 41, Counter Model** 99.50  
**Wurlitzer 61, Counter Model** 75.00  
**Wurlitzer 61, Counter Model, with Stand** 104.50

Terms: One-Third Deposit, Balance C. O. D.  
 Phone: Franklin 5544  
 2823 Locust St. St. Louis, Mo.

**ATTENTION**

5 MILLS THREE BELLS, HIGH SERIALS, LIKE NEW.  
 Make best offer on one or entire lot.  
 3 REBUILT 50c, 3-5 Payout WAR EAGLES in New Drill Proof Cabinets, Club Handles, Finished Gold Chrome. MAKE BEST OFFER.  
 500 COMPLETE SETS OF SP-1, SP-2, SP-3 REEL STRIPS @ \$50.00 Per One Hundred Sets.  
**E. T. BYRD** Tel. 631-J 565 15th Street, HICKORY, N. C.

# MARKEPP VALUES

- PHONOGRAPHS**
- MILLS PANORAMS, Late, Wipers .....\$319.50
  - MILLS THRONES ..... 184.50
  - SEEBURG ROYAL ..... 149.50
  - SEEBURG ROYAL IN NEW LUXURY LITE-UP CABINET. Write
  - SEEBURG CASINO, Wireless, RC 239.50
  - SEEBURG ENVOY, ESRC ..... 399.50
  - Seeburg WALLOMATICS, Wireless 39.50
  - 5-10-25c BAROMATICS, Wireless 49.50
  - Seeburg Organ Speaker, Wired... 19.50
  - Seeburg STROLLER, Wired ..... 32.50
  - WURLITZER 500-A ..... 289.50
  - Wurlitzer or Rockola Motors ... 17.50
  - Wurlitzer 412 Amplifiers ..... 12.50
  - Wurlitzer Tone Arms ..... 8.50
- SLOTS**
- 25c MILLS BLUE FRONTS, New Crackle Finish, Rebuilt .....\$289.50
  - 5c MILLS BROWN FRONTS ... 219.50
  - 10c MILLS BROWN FRONTS ... 239.50
  - 25c MILLS BROWN FRONTS, New Crackle Finish, Rebuilt . 319.50
  - 5c WATLING ROLATOPS ..... 79.50
  - 5c VEST POCKETS, Green ..... 29.50
  - 5c VEST POCKETS, Blue & Gold 49.50
  - 5c VEST POCKETS, Blue & Gold Metefred ..... 52.50
  - 5c VEST POCKETS, Chrome ..... 54.50
  - COLUMBIAS, Fruit Reels ..... 79.50
- ARCADE EQUIPMENT**
- Chicoin ALL STAR HOCKEYS ..\$209.50
  - Keeney SUBMARINE GUN .... 199.50
  - Rockola TEN PINS ..... 49.50
  - Rockola TOM MIX RIFLES ..... 59.50
- Half Certified Deposit With Order.

## The Markepp Company

3908 Carnegie Ave. Cleveland 15, O.  
Henderson 1043

### FOR SALE

- 1 Keeney Air Raider .....\$210.00
  - 1 Supreme "Shoot Your Way to Tokio" 250.00
  - 1 Chicken Sam Conv. Jap-Hitler ..... 110.00
  - 4 Shoot the Chutes, Ea. .... 115.00
  - 1 Bowling Alley, 16 Ft. Long ..... 79.50
  - 5 Test Your Grip Today, Counter Mod., Ea. 7.50
  - 1 Pikes Peak, Like New ..... 15.50
  - 8 Yankee 1c Cigarette Machines, Ea. .... 14.00
  - 500 1,000 Hole Cigarette Boards, Ea. .... .90
- FREE PLAY GAMES**
- 2 Double Play, Ea. ....\$ 59.50
  - 2 Zombi, Ea. .... 45.00
  - 1 Duplex ..... 55.00
  - 1 Miss America 44 Converted From All American ..... 59.50
  - 2 Four Roses, Ea. .... 27.50
  - 1 Twinkle ..... 15.00
  - 1 Topper ..... 12.50
  - 1 Home Run ..... 32.50
  - 1 Jungle ..... 54.50
  - 1 Barrage, Like New ..... 32.50
  - 2 Five-Ten-Twenty, Ea. .... 115.00
  - 2 Big Parades, Ea. .... 115.00
  - 1 Genco Four Aces ..... 119.50
  - 1 Bally Pursuit ..... 32.50
  - 1 Silver Skater ..... 32.50
  - 1 Pan American ..... 39.50
  - 1 Baker Defense ..... 39.50
  - 2 Texas Mustang, Ea. .... 69.50
  - 1 Bosco ..... 74.50
  - 1 Velvet '41 ..... 32.50
  - 2 Wurlitzer Model 41 with Stands, Ea. 140.00
  - 1 Wurlitzer 616 ..... 95.00
  - 1 Wurlitzer 61 with Stand ..... 79.50
- One-Third Deposit, Balance C. O. D.  
All Orders \$50.00 or Less Full Cash.

**MAJESTIC AMUSEMENT CO.**  
25 E. Baltimore Ave. Clifton Heights, Pa.

## WANTED

**SIDE VENDOR MINTS**  
IN LARGE QUANTITIES.  
AIR MAIL OR WIRE BEST  
PRICE AND QUANTITY

**J. P. REILLY**

518 So. Tejon Colorado Springs, Colo.

## WANTED

'39 and '40 Rockolas, Wurlitzer 500-600-700 - 800 - 750 - 850, Seeburg 3800-9800-7850, BALLY RAPID FIRE, BALLY SKY BATTLE. Give us your price and condition of machine crated F.O.B. shipping point.

**HERMITAGE MUSIC CO.**

416 A Broad NASHVILLE 3, TENN.

### FOR SALE!

**EASTMAN DIRECT POSITIVE PAPER**  
Fresh Stock—All Sizes.  
Immediate Delivery  
at Ceiling Prices  
BOX 750, care The Billboard, 1564 Broadway, New York 19, N. Y.

Hollywood Canteen section in *The Los Angeles Times*.

### Kaplan to Denver

If the occasion presents itself, Harry Kaplan, of the Southwestern Vending Machine Company, plans a trip to Denver to visit his son, Lewis, stationed there with the army air corps. . . . Phil Robinson returned from Bakersfield. . . . Mac Mohr is still kicking along. . . . Irving Bromberg on hand Friday nights for the fight card at the Legion Stadium in Hollywood. . . . Tom Hughes, well-known coinman, on a trip to San Francisco. . . . Russell Collier has three girls employed to help him run his cigarette vending machine routes in North Hollywood. . . . Women are taking an active part in coin machines on the West Coast. . . . Mrs. S. L. Griffin, of Ontario, is another who pitches in and helps get things done around her husband's coin machine business. . . . Fred and Bennie Gaunt are using their weekends to fix up their apartment on Crenshaw. He is with General Music Company. . . . Bert Beutler, new branch manager for E. T. Mape Music Company, is getting himself acclimated on his new job. Beutler has already made a swing thru his territory to acquaint himself with the people doing business with Mape. . . . Percy Shields back from a buying trip for Mape.

## Joe Huber Opens Twin City Office

MINNEAPOLIS, Jan. 22.—J. O. Huber, known to friends thruout the industry as Big Joe, has opened his own place of business at 1607-09 University Avenue, between Minneapolis and St. Paul, known as the Automatic Games Supply Company. In addition to modern showrooms and offices the firm announces a well-stocked parts department and a repair division equipped to handle all types of machines. Joe stated that he has been on an extended buying trip for several months and that he obtained one of the most complete stocks of machines in the country. Huber managed several successful coin machine shows in Chicago, and operated Huber Coin Machines Sales Company. Prior to that he served as vice-president of Rock-Ola Manufacturing Company for a number of years. A sketch of his career shows that he became a coin machine operator in 1916 and a year later joined the army to serve in World War I. After the war he worked with Southern Confection Company in Virginia, and a few years later came to Chicago to manage coin machine territories for Universal Novelty Vending Machine Company.

## ARCADE SPECIALS

- A-1—READY FOR LOCATION—A-1
- 40 JAP CONVERTED CHICKEN SAM GUNS .....\$139.50 EA.
  - 5 BALLY RAPID-FIRE GUNS .....\$209.50 EA.
  - 3 SEEBURG RAYOLITE DUCK GUNS .....\$ 89.50 EA.
  - 5 KEENEY SUBMARINE GUNS .....\$159.50 EA.
  - 10 BALLY TORPEDO GUNS .....\$189.50 EA.
  - 5 CHICAGO COIN HOCKEYS .....\$199.50 EA.
  - 10 SCIENTIFIC BATTING PRACTICES .....\$ 99.50 EA.
  - 50 EVANS AND ROCKOLA TEN STRIKES .....\$ 42.50 EA.
  - 3 DAVAL BUMPER BOWLINGS .....\$ 34.50 EA.
  - 2 KEENEY TEXAS LEAGUERS .....\$ 39.50 EA.
- 50 MILLS VEST POCKETS, Blue and Gold, 5c.....\$ 49.50 EA.  
SPORT SPECIAL.....\$150.00 11 MILLS 5c Q.T.'S.....\$ 59.50 EA.
- Terms: 1/3 Cash, Balance C. O. D.  
WE WILL BUY YOUR ARCADE OR ENTIRE ROUTE FOR CASH  
Write or Wire  
**B. & B. NOVELTY CO.** 621 West Main  
Louisville, Ky.

## ATTENTION

- PHONOGRAPHS**
- 3 Wur. 61 Counter Mod. \$75.00
  - 3 Wur. Twin 12, Complete ..... 79.50
  - 2 Rock-Ola Twin 12, Complete ..... 79.50
  - 1 Rock-Ola Standard ..... 199.50
  - 1 Rock-Ola Commando ..... 575.00
  - 1 Seeburg Plaza ..... 215.00
  - 1 Seeburg Mayfair ..... 225.00
  - 1 Seeburg Cadet, ES-RO 375.00
- MUSIC EQUIPMENT**
- 4 Seeburg Playboys, Ea. \$15.00
  - 2 Seeburg Wireless Speakorgans ..... 35.00
  - 1 Seeburg Wired Speakorgan ..... 35.00
  - 1 Wur. #123 Wall Box 27.50
  - 45 Seeburg Select-o-Matics 5.50
  - 39 Phonettes, Brand New 15.00
  - 45 Phonettes, Used ..... 9.50
  - 3 Seeburg Wall-o-Matics, 24 Selections, Metal Covers ..... 24.50
- ARCADE**
- 1 Chicken Sam, Hitler ..... 125.00
  - 1 Shoot the Chutes ..... 215.00
  - 2 Bally Rapid Fires ..... 59.50
  - 1 Bally Eagle Eye ..... 45.00
  - 2 Tom Mix ..... 199.50
  - 1 Keeney Submarine ..... 250.00
  - 1 Exhibit Klas-o-Meter ..... 59.50
  - 1 Comb. Lift & Grip ..... 59.50
  - 1 Electric Shock Console ..... 49.50
  - 2 Rock-Ola Ten Pins, H.D. ..... 47.50
  - 1 Rock-Ola Lo Boy Scale ..... 45.00
  - 3 16 Home Run, Ea. .... 10.00
- CONSOLES**
- 1 Derby Day (Flat Top) \$35.00
  - 3 Bally Rays Tracks ..... 75.00
  - 1 Bally Favorite ..... 42.50
  - 2 Evans Bangtalls ..... 35.00
  - 2 Evans Gallop, Domino 42.50
  - 17 Slot Safe Stands ..... 12.50
- PIN GAMES**
- Alert .....\$ 69.50
  - A.B.C. Bowler ..... 42.50
  - All Out ..... 69.50
  - Big Parade ..... 109.50
  - Belle Hop ..... 47.50
  - Crystal ..... 29.50
  - Fishin' ..... 59.50
  - Five & Ten ..... 109.50
  - Fleet ..... 27.50
  - Four Roses ..... 37.50
  - Gun Club ..... 59.50
  - Home Run '42 ..... 59.50
  - Horseshoe ..... 39.50
  - Jungle ..... 52.50
  - Knockout ..... 109.50
  - Miami Beach ..... 39.50
  - School Days ..... 34.50
  - Sport Parade ..... 32.50
  - Spot Pool ..... 47.50
  - Victory ..... 89.50
  - Zombi ..... 37.50
- KING PIN GAMES COMPANY**  
J. R. "Pete" Pieters  
826 MILLS STREET Phone 2-0021 KALAMAZOO 21, MICH.

# HARLICH PRESENTS



**ORDER**  
No. 11865

- BIG PROFITS
- FAST PLAY
- LARGE HOLES
- HUSKY TICKETS
- FLASHY FRONT
- LOW PRICE

Takes in .....\$52.80  
Aver. Payout ..... 24.80

Aver. Gr. Profit.....\$28.00  
**ORDER NOW! DON'T DELAY!**

| Board Size | Price Per Sale | Name                     | Price Each |
|------------|----------------|--------------------------|------------|
| 400        | 5c             | Win a Buck—Thin          | \$0.66     |
| 600        | 5c             | Getzum Bucks—Semi-thick  | 1.20       |
| 600        | 5c             | Getzum Smokes—Semi-thick | 1.20       |
| 1000       | 5c             | Silver Bucks—Semi-thick  | 1.54       |
| 1000       | 25c            | Jackpot Charley—Thin     | 1.42       |
| 1200       | 25c            | Cheerful Charley—Thick   | 2.73       |
| 1200       | 25c            | Texas Charley—Thick      | 2.32       |
| 1800       | 5c             | Lu Lu—Semi-thick         | 2.87       |
| 2400       | 5c             | E.Z. Pickin'—Thin        | 3.70       |
| 2400       | 10c            | E.Z. Pickin'—Thin        | 3.70       |
| 2500       | 5c             | Hit the Fins—Thin        | 2.98       |
| 2500       | 10c            | Hit the Sawbucks—Thin    | 2.98       |

1000 Hole Girl Cigarette Boards.....94¢ Net  
1000 Hole Regular Midget Plain Boards.....82¢ Net

Order from this Ad.  
25% with order. Bal. C.O.D.

## HARLICH MFG. CO.

1413 W. JACKSON BLVD., CHICAGO (7), ILL.

- Keeney Kentucky Skill Time, Console, Cash Pay .....\$ 99.50
  - 100 New 1c Free Play A. B. T. #500 Coin Chutes for Pin Games. Each ..... 3.00
  - 50 New 5c Vest Pocket Coin Chutes, Ea. Wurlitzer 616 (Original Cabinet) with 12 Buckley Chrome Wall Boxes and 2 Large Speakers, Complete ..... 250.00
  - 2 Shoot Your Way to Tokyo, Each ..... 269.50
  - 3 Chicken Sams (Jap Conversion), Very Clean, Each ..... 119.50
  - Keeney Submarine ..... 169.50
  - 5 Jennings F.P. Slots, Each ..... 50.00
  - 6 & 8 Column Unceads Pack Cigarette Machines ..... 29.50
  - Pin Game Locks, New ..... 47 1/2
  - Mills Melon Bell, Like New, Serial 431460, 5c Play ..... 169.50
  - 2 Jennings 10c Four Star Chief, Very Clean ..... 199.50
  - 10 Asst. 25c Play Mills Late, Original and Revamp Slots ..... 269.50 Up
  - 1 Brown Front, 5c, Serial Over 400,000 169.50
- Send for List.  
Want High Hands and Super Bells.  
**GENERAL COIN MACHINE CO.**  
227 N. 10th Street PHILADELPHIA, PA.

## PIN GAME AND AUTOMATIC CONSOLE MECHANIC WANTED

Good Salary—Pleasant Working Conditions  
Give full particulars about yourself and your experience in first letter or wire.  
Address **BILL MARMER**  
**SICKING, INC.**  
1401 Central Parkway, Cincinnati, Ohio

## BARGAINS

- 1 500 Wurlitzer Equipped with Adapter .....\$289.50
  - 5 NEW Buckley Wall Boxes (Chrome) ..... 26.50
  - 1 5c Galloping Domino, Two-Tone Cabinet with Jackpot ..... 399.50
  - 1 5c Pace Races, Brown Cabinet ..... 139.50
  - 1 1c Pace Bantam Slot (Jackpot) ..... 19.50
  - 1 5c Bally Speed Ball ..... 37.50
  - 1 5c Star Attraction ..... 39.50
- Deduct 3% if Full Payment Accompanies Order.  
Otherwise 1/2 Deposit, Balance C. O. D.  
**ENTERPRISE NOVELTY CO.**  
511 PERRY ST. ALBION, MICHIGAN

## JAR DEAL TICKETS

**1836 Tip Combination**  
2050 and 1950 Red-White-Blue  
Standard Printing—Protected Numbers—Banded With Tape.  
Distributors and Operators, write for special prices.  
**A B C NOVELTY COMPANY**  
Manufacturers  
310 N. Walnut St. Phone No. 2-6118 Muncie, Indiana

## ED, AL and JACK RAVREBY says

FIRST: BUY WAR BONDS—ALL OUT FOR VICTORY  
Whether you want to BUY or SELL—music, arcade, pin or slot machines,  
write for our prices.  
**OWL MINT MACHINE COMPANY, 245 Columbus Avenue, Boston 16, Mass.**

**SPECIALS**

**ONE BALLS**

Just Off Location—In Excellent Condition  
 Club Trophy ..... \$340.00  
 Fortune 1¢ ..... 335.00  
 Skylark ..... 285.00  
 Thistle-down ..... 65.00  
 Fairgrounds ..... 29.50  
 Freakness ..... 29.50  
 Gold Cup ..... 49.50  
 Late 1939 Mills 1-2-3, Completely Overhauled by Mills ..... 89.50  
 Mills Owl, Like New ..... 94.50  
 Mills Owl, Brand New in Orig. Crates ..... 149.50

**FIVE BALLS**

ABC Bowler \$44.50 New Champ \$59.50  
 Big Six ..... 14.50 Pylon ..... 24.50  
 Bola Way .. 59.50 Repeater ..... 39.50  
 Defense ..... 29.50 Sparky ..... 29.50  
 (Baker) .. 29.50 Spot Pool .. 54.50  
 Dude Ranch, 29.50 Stratoliner .. 34.50  
 Duplex ..... 38.50 Target Skill. 34.50  
 Entry ..... 29.50 Ten Spot .. 39.50  
 Five & Ten 129.50 Tex. Mustang 59.50  
 Fishin' Rev. 69.50 Thumbs Up, Rev. .... 69.50  
 4 Diamonds, 34.50 Twin Six .. 39.50  
 Lehighvale, 49.50 Victory ..... 84.50  
 Majors '41 .. 39.50 Wow Spot .. 24.50  
 Metro ..... 34.50 Zig Zag ... 49.50  
 Miami Beach 44.50

**COUNTER GAMES**

Cubs, 5¢ ..... \$ 4.95  
 Aces, 1¢ ..... 4.95  
 Liberty, 1¢ ..... 6.95  
 American Eagles, Like New, 1¢ .. 8.95  
 Lucky Smokes (New) ..... 8.95

**SLOTS**

CAILLE Commander or Playboy (Exceptionally Clean), 5¢ ..... \$59.50  
 10¢ ..... 64.50  
 Write for our attractive prices on late Slots, Blue Fronts, Brown Fronts, Copper Chromes, Silver Chromes, Also 3 Balls and 4 Balls.

**CONSOLES**

Overhauled, Checked and Cleaned  
 Jennings Liberty Bell, Flat Top ... \$ 17.50  
 Slant Top ..... 27.50  
 Derby Day, Flat Top ..... 17.50  
 Slant Top ..... 27.50  
 Keeney Kentucky Club ..... 79.50  
 Exhibit Tanforan ..... 29.50  
 Bally Ray's Track, Serial over 4300 ..... 84.50  
 Bally Long Champ (Large) ..... 39.50  
 Bally Solitaire Flicker ..... 39.50  
 Stone's Zippers ..... 34.50  
 Bally "The Favorite," 9-Coin Head ..... 39.50  
 Pace Saratoga, Convertible to Free Play or Pay Out ..... 149.50  
 Late Jumbo Parades, Like New, Convertible to Free Play or Payout .. 179.50

1/3 Deposit — Balance O. O. D.

State Distributor for Seeburg Phonographs and Accessories

**BACK THE ATTACK WITH WAR BONDS!**

Please address mail to Milwaukee 3, Wis.

**Milwaukee**

**COIN MACHINE CO.**

3130 W. Lisbon Ave., Milwaukee, Wis.

**MILLS SLOTS**

RECONDITIONED—Guaranteed  
 By Our 48 Years of Experience  
 WRITE FOR PRICES

5 5c GOLD CHROMES  
 8 10c GOLD CHROMES  
 9 25c GOLD CHROMES  
 4 5c SILVER CHROMES  
 6 10c SILVER CHROMES  
 8 25c SILVER CHROMES  
 7 5c BROWN FRONTS  
 4 10c BROWN FRONTS  
 5 25c BROWN FRONTS  
 4 5c BLUE FRONTS  
 3 10c BLUE FRONTS  
 7 25c BLUE FRONTS  
 12 5c Q.T.'s Originally Blue Made Gold Glitter... \$89.50  
 9 5c VEST POCKET, Blue and Gold..... 54.50

All Machines have Knee Action, Drill Proof, Club Handles and are fully guaranteed.  
 We have all types of Coin Machines. Tell us what you want.

**SICKING, INC.**

1401 Central Parkway, Cincinnati, O.  
 927 East Broadway, Louisville, Ky.

**FOR SALE**

Like New 5¢ Mills Blue Fronts..... \$149.50  
 10¢ Mills Blue Fronts ..... 179.50  
 Wanted: Mills and Jennings Low Boy, Scales, What Have You?

**GENERAL NOVELTY COMPANY**

521 N. 18th St., Milwaukee 3, Wisconsin

**ARCADE MECHANIC**

**WANTED**

\$75.00 A WEEK

**ALLIED CORPORATION**

22 SCOLLAY SQ. BOSTON, MASS.

**Component Parts Require Separate Patents, Ruling**

WASHINGTON, Jan. 22.—A patented device which contains an unpatented product does not protect the market for the device not separately patented, even tho it is utilized in the patented product, it was ruled earlier this month by the United States Supreme Court in a 5 to 4 decision.

Justice Douglas delivered the decision on a controversy involving the Mercord Corporation, of Chicago, against the Minneapolis-Honeywell Regulator Company, of Minneapolis, and the Mid-Continent Investment Company, of Kansas City.

The Mid-Continent Company charged the Mercord Corporation with contributory infringement of a patent for a domestic heating system. The Mercord Company in turn alleged that the Mid-Continent Company and Mid-Continent's exclusive licensee, the Minneapolis Company, sought to compel the use of unpatented combustion stoker switches in the patented heating system.

**Warns of Monopolies**

Explaining that the controversy "centers around the license agreement between Mid-Continent and Minneapolis-Honeywell," Justice Douglas said the case "is a graphic illustration of the evils of an expansion of the patent monopoly by private engagements."

"The contest," he added, "is solely over unpatented wares which go into the patented product \* \* \*. The competition which is sought to be controlled is not competition in the sale of the patented assembly but merely competition in the sale of the unpatented thermo-static controls."

"The patent is employed to protect the market for a device on which no patent has been granted. But for the patent such restraint on trade would plainly run afoul of the anti-trust laws. If the restraint is lawful because of the patent, the patent will have then expanded by contract. That on which no patent could be obtained would be as effectively protected as if a patent had been issued."

**Effect of Contracts**

"Private business would function as its own patent office and impose its own law upon its licensees. It would obtain by contract what letters patent alone may grant. Such a vast power to multiply monopolies at the will of the patentee would carve out exceptions to the anti-trust laws which Congress has not sanctioned \* \* \*. It makes no difference that the unpatented device is part of the patented whole."

Justices Roberts, Frankfurter, Reed and Jackson dissented.

**To Settle the Estate of Walter Angeli, Deceased  
 D B A The Stark Novelty Company, Canton 7, Ohio**

CALL, WIRE, WRITE OR PHONE

MILLS SLOTS, 5-10-25c  
 JENNINGS SLOTS, 5-10-25c  
 HEAVY STEEL SLOT SAFES  
 6 FOUR BELLS  
 7 STANCO DOUBLE BELLS  
 1 STANCO SINGLE BELL  
 ASSORTMENT OF 1c CIGARETTE MACH. VARIETY

1 METAL TYPER  
 1 25c GOLF BALL MACH.  
 WURLITZER 616's  
 1 IMPERIAL  
 1 24-RECORD BUCKLEY REMOTE  
 NEW WALL BOXES. VARIETY  
 LOTS OF CABLE

There is also a large assortment of Parts for Mills and Jennings Slots and Phonographs. Light-up Ensembles for your old phonos. All machines are in very good condition, most slots have been rebuilt and repainted. Phonos have new light-ups and marble-glo finish.

CONTACT:

VICTOR P. ANGELI, ADM. OF THE ESTATE OF WALTER ANGELI, DECEASED, 1507 40TH ST., N. W., CANTON 7, OHIO  
 PHONE 2-4385

**MERCHANDISE READY FOR LOCATION!**

1 Rock-Ola Commando, Like New Write  
 2 Rock-Ola Imperials, 20s, Each ... \$115.00 Write  
 2 Seeburg 8800s, RCES ..... Write  
 1 Seeburg Colonel, RCES ..... Write  
 1 Seeburg Casino ..... 185.00  
 2 Victory Model '42 24s, Each ..... 389.50  
 2 Wurlitzer 600 Keyboards ..... Write  
 1 Wurlitzer 41 Counter Model .... 99.50  
 1 Wurlitzer 81 Counter Model .... 149.50  
 9 Seeburg Wireless Wall-o-Matics, 20s, Each ..... 35.00

2 Shoot Your Way to Tokio, Like New, Each ..... \$245.00  
 1 Sky Fighter ..... Write  
 1 Drivemobile ..... Write  
 2 Shoot the Chutes, Repainted, Each 139.50  
 1 Cenco Play Ball ..... 165.00  
 1 Watling 500 Fortune Scale, Like New ..... 125.00  
 2 Watling Tom Thumbs, Each ..... 59.50  
 1 Western Baseball, '39 ..... 72.50

1/3 deposit, balance C. O. D., F. O. B. New York.

Wholesale Only

**DAVE LOWY** 594 10th Avenue, New York City. Longacre 5-9495  
 "Let's Trade Together, Even If It's Ideas"

**SLOTS—FACTORY RECONDITIONED AND REPAINTED**

10¢ Blue Front ..... \$225.00  
 5¢ Blue Front ..... 185.00  
 5¢ War Eagle ..... 160.00  
 5¢ War Eagle, Repainted Glitter Gold. 185.00  
 5¢ Melon Ball ..... 225.00  
 5¢ Brown Front ..... 225.00  
 25¢ Brown Front ..... 275.00  
 2 BROWN FRONT, 25¢, Used Four Months, Like New ..... 350.00  
 2 NEW 10¢ Emerald Gold ..... 400.00  
 1 5¢ Mills Club Slot, Like New ..... 375.00  
 5 Mills Club Slot, 25¢, Used Four Months Double Safes, 26" Inside Height ..... 450.00  
 New Mills 1¢ Q.T. Glitter Gold ..... 74.50  
 Mills 1¢ Q.T. Glitter Gold, Like New... 59.50  
 Mills Q.T., 1¢, Orange Front ..... 38.50  
 Mills 10¢ Q.T., Green Front ..... 99.50  
 Mills 10¢ Q.T., Reconditioned Glitter Gold Front ..... 99.50  
 Mills 5¢ Green Crackle Finish Q.T. .... 99.50  
 Mills Blue and Red 5¢ Q.T. .... 79.50

**CONSOLES**

Keeney 5¢ Super Bell Comb., Clean... \$250.00  
 Pace Saratoga With Rails, Payout... 129.50  
 Pace Saratoga With Rails, Comb. .... 139.50  
 Exhibit Long Champ ..... 35.00  
 Bally Big Top ..... 69.50  
 Jumbo Parade, F.P. .... 75.00  
 Bally Royal Flush ..... 69.50

TERMS: 1/3 DEPOSIT, BALANCE O. O. D.

**K. C. NOVELTY CO.**

**EVANS BOWLING ALLEY**

4 EVANS COIN OPERATED BOWLING ALLEYS, 66 FT. LONG.  
 4 PERMANENT SLATE SCORING STANDS.  
 1 PENNELL POLISHING MACHINE AND EXTRA PARTS FOR ALLEYS.  
 ALL FOUR ..... \$2,200.00  
 F. O. B. Philadelphia, Uncrated.  
**ARCADE EQUIPMENT**  
 5 Supreme's NEW Shoot Your Way To Tokio ..... \$330.00  
 5 Skyfighters ..... 350.00  
 1 Rapid Fire ..... 200.00  
 1 NEW, Never Used Shoot the Jap. .... 169.50  
 2 Used Shoot the Jap, Conv. .... 125.00  
 1 Seeburg Up & Down Gun ..... 90.00  
 1 Ace Bomber ..... 350.00  
 1 Drive Mobile ..... 350.00  
 5 Parachutes ..... 109.50  
 1 Evans Skiball ..... 65.00  
 1 Evans Playball ..... 150.00  
**HOLLYWOOD PEEP SHOWS CONVERSION FOR MILLS PANORAMS, PREPAID Each ..... 42.50**

**TUBES**

Gun Bulbs for Seeburg Guns ..... \$1.00  
 Gun Bulbs for Rapid Fire Guns ..... 1.25  
 2051 \$2.00 38 \$1.00  
 2A3 1.75 6J5 .95  
 6L6G 1.75 6C6 1.00  
 5U4G .90 6V6G 1.10  
 Write for Complete Line of Arcade Equipment and New and Used 5 Ball Pin Games.

419 MARKET STREET, PHILADELPHIA, PA. Market 4641

**MILLS 5c, 10c, 25c and 50c SLOTS FOR IMMEDIATE DELIVERY**

2 MILLS 25c GOLD CHROMES, 2-5  
 1 MILLS 25c CHROME, 2-5  
 4 MILLS 25c BROWN FRONTS, Drillproof, C.H., Knee Action  
 2 MILLS 10c BROWN FRONTS, Drillproof, C.H., Knee Action  
 3 MILLS 5c BROWN FRONTS, Drillproof, C.H., Knee Action  
 5 MILLS 25c BLUE FRONTS, S. J., Drillproof, C.H., Knee Action  
 2 MILLS 10c BLUE FRONTS, S. J., Drillproof, C.H., Knee Action  
 8 MILLS 5c BLUE FRONTS, S. J., Drillproof, C.H., Knee Action  
 4 MILLS 25c GOLD CHROMED WAR EAGLES Drillpr'f, 3-5, C.H., Knee Action  
 3 MILLS 10c GOLD CHROMED WAR EAGLES Drillpr'f, 3-5, C.H., Knee Action  
 4 MILLS 5c GOLD CHROMED WAR EAGLES Drillpr'f, 3-5, C.H., Knee Action  
 2 JENNINGS 50c CHIEFS, 3-5  
 3 MILLS FOUR BELLS, High Serials  
 2 MILLS 25c CLUB CONSOLES  
 3 KEENEY SUPER BELLS  
 3 MILLS JUMBO PARADES, F. P.  
 11 MILLS VEST POCKETS

**PHONOGRAPHS**

1 SEEBURG COLONEL, Wireless  
 2 SEEBURG ENVOYS, Wireless  
 2 WURLITZER VICTORY MODELS  
 1 MILLS THRONE OF MUSIC  
 3 WURLITZER ROLAWAYS  
 2 WURLITZER 616  
 2 WURLITZER 412  
 1 BALLY RAPID FIRE GUN  
 1 KEENEY SUPREME GUN  
 IF WHAT YOU WANT IS NOT LISTED, WRITE US, AS WE HAVE A LARGE STOCK OF ALL TYPES OF VENDING MACHINES. WRITE FOR PRICES.  
 Terms: 1/3 Certified Deposit, Bal. C.O.D.  
**STERLING NOVELTY CO.**  
 669-671 S. Broadway, Lexington 20, Ky.  
 "WE ARE WHOLESALERS AND SELL FOR RESALE."

**OLIVE'S SPECIALS THIS WEEK**

**CONSOLES**  
 BAKER'S PACES (Daily Double) Serials 6818-6933-7641 Each \$275.00  
 1938 TRACKTIME ..... Each 125.00  
 BONUS BELL, 5c ..... Each 250.00

**WE WANT TO BUY SEVEN UPS AND SLUGGERS**  
 Terms: 1/3 Dep. With Orders, Bal. C.O.D.  
**OLIVE NOVELTY CO.**  
 2625 LUCAS AVE. ST. LOUIS, MO.  
 (Phone: Franklin 8620)

**ARCADE—MUSIC**

**RADIO TUBES AT LIST PRICES**  
 Bally Rapid Fires, Ea. .... \$225.00  
 Bally Hi Hands, F.P. & P.O. Ea. .... 150.00  
 Mills Jumbo Parades, F.P. Ea. .... 75.00  
 Jennings Fast Time, F.P. Ea. .... 75.00  
 Evans Junglo Camps, F.P. Ea. .... 75.00  
 Jennings Bobtails, F.P. Ea. .... 100.00  
 Jennings Silver Moons, F.P. Ea. .... 100.00  
 Seeburg Duck Gun, Ea. .... 100.00  
 Bally Bulls Gun, Ea. .... 100.00  
 Bally Bulls, Converted into Hitler, Ea. 100.00  
 Tom Mix Gun, Ea. .... 100.00  
 Seeburg Plaza, Ea. .... 300.00  
 Seeburg Envoy, R.C., E.S. Ea. .... 400.00  
 Mills Throne, Ea. .... 200.00  
 Rock-Ola Commandos, Ea. .... 600.00  
 1 Mountain Climber, Floor Sample .. 150.00  
 1 5¢ Blue Front Slot ..... 150.00  
**TURCOL & SONS**  
 1008 Union St. Wilmington 160, Del.

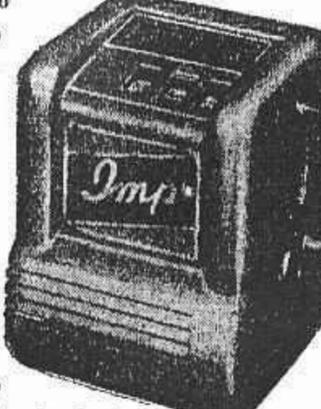
**FOR GUARANTEED MILLS EQUIPMENT BAKER NOVELTY COMPANY**

1700 WASHINGTON BLVD. CHICAGO 12, ILLINOIS

**FOR SALE! NAMEPLATE TAPE**

Used in Roovers Nameplate Machine in coils, 2 lbs. up to 5 lbs. Make best offer!  
 BOX 558, The Billboard, 1564 Broadway, New York 19.

Over 75,000  
Now Giving  
Trouble-Free  
Service!



**IMP**

**\$9.90**

WHILE  
THEY  
LAST!

Regular  
Price  
\$12.50.

1/3 deposit  
with order.

**Brand New**

**WINGS \$11.50**  
**YANKEES** Ea.

*Floor Samples*

**LIBERTY BELLS \$11.50**  
**MERCURY** Ea.

**CENT-A-PAK—**  
New ..... \$9.90

**CHAMPION—**  
Used ..... \$14.90

1/3 Deposit With Order.

**GERBER & GLASS**  
814 DIVERSEY, CHICAGO 14, ILL.

**DURATION-IZED EQUIPMENT**

JENN. LITTLE DUKES, 1¢  
V-POCKETS, Blue-Gold, 1¢  
GOLD STARS  
BIG CHIEFS  
LEGIONNAIRES  
LINEUPS  
TARGET SKILLS  
WILDFIRES  
LEADERS  
POWERHOUSES  
PLAYBALLS  
STRATOLINERS  
SEVEN-UPS  
ZOMBIES  
SUPER-CHUBBIES  
SPORT PARADES  
SCHOOL DAYS  
SPEED DEMONS  
SKYLINES  
VELVETS  
ZIG-ZAGS

**\$39.50**

EACH

Guaranteed A-1 1/3 Deposit.  
EXPOSITION GAMES CO.  
889 Golden Gate Ave. San Francisco 2, Calif.

**SALESMEN WANTED**

Several men needed at once for established Eastern, Southeastern and other territories. Full-time representation. Substantial earnings assured to right men. Replies will be strictly confidential. Write to General Manager.

**GARDNER & CO.**  
2309 Archer Avenue  
Chicago 16, Ill.

**WANTED**

**SIDE VENDOR MINTS**

IN LARGE QUANTITIES.

AIR MAIL OR WIRE BEST  
PRICE AND QUANTITY

**J. P. REILLY**  
518 So. Tejon Colorado Springs, Colo.

**WANTED—SKEE BALLS**

**FOR SALE**

1 Exhibit Dike ..... \$115.00  
1 Plaza Seeburg Music Box ..... 224.50  
1 Crown Seeburg Music Box ..... 234.50  
1 Mutoscope Skyfighter ..... 350.00

**SLOTS**

1 War Eagle, 5c ..... \$110.00  
1 Futurity, 5c ..... 110.00  
1 Blue Front, 5c, 3-5 Payout ..... 165.00

1/2 Deposit With Order

**S & W COIN MACHINE EXCHANGE**  
2416 Grand River Ave. Detroit 1, Mich.

**Helicopter Delivery Plan  
Interests Distributors**

BALTIMORE, Jan. 22.—Proposed inauguration of a post-war helicopter delivery service between Baltimore and the Eastern shore of Maryland is interesting to coin machine distributors here. If such service were available it would be possible to ship coin machines the day they were ordered.

Baltimore coin machine distributors do a large volume of business with operators located thruout the shore area, but lack of convenient transportation facilities has driven some of this trade to markets providing better transportation service. Many Eastern shore operators are accustomed to making buying trips to Baltimore, and it is felt they would do this more extensively if delivery delays were eliminated.

Application has already been made to the Civil Aeronautics Authority to establish helicopter delivery service, but CAA has announced that no action will be taken on any applications until after the war.

**"Cola" Now Generic Name,  
Per Delaware High Court**

DOVER, Del., Jan. 22.—Cola, as applied to a beverage, is now a generic name, according to a ruling by the Delaware Supreme Court. The court upheld an earlier ruling of Chancellor W. W. Harrington against the Coca-Cola Corporation. Coca-Cola contended the Nehi Corporation, manufacturer of Royal Crown Cola and Par-T-Pak Cola, were guilty of unfair competition by using the word "cola."

Chancellor Harrington's original decision was handed down in 1939. He gave the same decision in 1942 when Coca-Cola appealed the case.

**CIGARETTE MACHINES**

All in A-1 Operating Condition

**7-COL. STEWART-McGUIRE, MODEL "S"**  
(15¢ Operation Only)  
\$18.00 Each in Lots of 10  
(Plus \$2.00 Each for Packing)  
Single Machines \$15.00, plus \$2.00 for Packing.

(15¢ and 20¢ Operation)  
\$16.00 Each in Lots of 10  
(Plus \$2.00 Each for Packing)  
Single Machines \$18.00, Plus \$2.00 for Packing.  
On the above, with Double Shift Container, to be installed by you, add \$10.00 for Each Machine.

**6-COL. ROWE IMPERIALS,**  
\$20.00 Each in Lots of 10,  
Single Machines \$22.50 Each.

**8-COL. ROWE IMPERIALS,**  
\$25.00 Each in Lots of 10,  
Single Machines \$27.50 Each.

1/3 Deposit, Money Order or Cashier's Check.  
Balance C. O. D., F. O. B. St. Louis.

**AUTOMATIC  
CIGARETTE SALES CO.**  
2208 LOCUST ST. ST. LOUIS, MO.

**MECHANIC  
WANTED**

Must know Ray Guns. Also General Arcade Machines. Top Salary—Good Hours. Year Around Job.

**ALSO WANT  
FLOOR MAN**

**DINTY MOORE**  
502 Chapperal St. Corpus Christi, Texas

**For Immediate Delivery**

RED, WHITE, BLUE JAR DEALS  
(Single, Five Fold, Stapled)  
COMBINATION TICKET DEALS  
(Definite or With Jackpot Cards)  
NUMERAL TICKETS—BINGO  
JACKPOT BINGO—TIP BOOKS  
TRADE CARDS—SALESBOARDS

If item you want is not listed write. No catalogs. Write for new low prices. Please state your business and requirements.

**WILNER SALES CO.**  
P. O. BOX 613 MUNCIE, INDIANA

**FOR SALE!**

**1 PHOTOMATIC, \$900.00**

Early Model, with 5000 Frames

**WANTED!**

MILLS PANORAMS—Any Quantity, State Serial Numbers and Price in First Letter.  
PHIL GOULD  
710 Avenue O Brooklyn 30, N. Y.  
Phone: Esplanade 5-5338

**TOKYO RAIDER!!**  
A Brand New, Up-To-The-Minute Conversion  
for Your Old Drivemobile!



Over 200 tested on location prove play increases from 40 to 300%!

Complete packaged unit! New attractive screened glass—new drum scenery—miniature Liberator Bomber—new instruction cards and indicators. Easily and quickly installed by following simple instructions.

Great sport keeping the Bomber "on the beam"—and bombing Tokyo Off the Map!

PRICE \$16.75 C. O. D., F. O. B. Sacramento, Calif.,  
or See Your Distributor.

**GENERAL PRODUCTS COMPANY**  
1220 KAY STREET SACRAMENTO, CALIF.

Get On

**EASY STREET**

ORDER AS  
NO. 1200 EASY STREET

WITH ...  
**\$36.97 Profit**  
1200 HOLES  
5c PLAY

Watch your folding money pyramid itself on this neat profit maker. It's another Gardner "idea-clicker" ... THICK slot Symbols. Order Now! Write for your price list 438-4.

**GARDNER and CO.**  
2309 ARCHER • CHICAGO

**WHILE THEY LAST!**

**AFRICAN GOLF**

The IDEAL COUNTER GAME

NO SLOT—NO TAX!

A complete Casino Game with top appeal and money-making power for counter play!

**ALSO AVAILABLE:**

HI-LO CHUCK-LUCK  
MIAMI COLOR GAME  
MONTE CARLO-CROWN & ANCHOR

1520-1530 W. ADAMS STREET  
CHICAGO 7, ILL.

Chrome finish. Beautiful 5-color plate glass top. Perfect dice under glass. Sealed agitator affords perfect protection for location! Game size: 18"x36"x2".

Write for Free descriptive folder in full color

**H. C. EVANS & CO.,**

**WRITE FOR PRICES**

**FACTORY REBUILT AND REFINISHED**

ALL MILLS SLOTS WITH KNEE ACTION AND CLUB HANDLES  
CASTINGS AND CABINETS LIKE NEW—MECHANISMS GUARANTEED  
PERFECT

**Blue Fronts—Drill Proof**      **Brown Fronts—Drill Proof**  
5c-10c-25c-50c . . . . Write      5c-10c-25c . . . . . Write

**REFINISHED GOLD GLITTER WAR EAGLES—Club Handles**  
KNEE ACTION, RECONDITIONED MECHANISMS, GUARANTEED LIKE NEW.  
3-5 PAYOUT or 1 CHERRY 2-5 PAYOUT. 5c-10c-25c-50c—Write.

**MILLS BUYS**

|   |   |   |
|---|---|---|
| Q. T. GOLD GLITTERS:<br>5c Latest Type . . \$110.00<br>10c Latest Type . . 130.00<br>25c Latest Type . . 165.00 | 5c FUTURITY, 3-5<br>Payout . . . . . \$125.00<br>5c BONUS, K.A.C.H.,<br>3-5 . . . . . 250.00<br>25c HANDLOAD,<br>C.H.K.A. . . . . Write | 1c VEST POCKET,<br>Blue & Gold . . . \$39.50<br>5c VEST POCKET,<br>Blue & Gold . . . 49.50<br>5c VEST POCKET,<br>Blue & Gold, J.P. . 52.50<br>5c VEST POCKET,<br>Chrome . . . . . 60.00 |
|---|---|---|

**JENNINGS CHIEFS**

|   |  |   |
|---|--|---|
| 5c Silver Chiefs . . \$169.50<br>10c Silver Chiefs . . 189.50<br>5c Silver S.P. . . . 169.50<br>5c Dixie Bell, 3-5 . . 110.00 | 5c 4-Star Chief . . \$110.00<br>10c 4-Star Chief . . 125.00<br>25c Century . . . . 100.00<br>5c-10c-25c Triplex 119.50 | 5c Redskin . . . . \$139.50<br>10c Redskin . . . . 149.50<br>10c Club Special . . 149.50<br>5c Club Bell . . . . 175.00 |
|---|--|---|

**WATLING**

**ROL-A-TOPS**  
5c 3-5 Payout . . . \$75.00  
10c 3-5 Payout . . . 85.00

**PACE COMETS—3-5 PAYOUT**

5c Deluxe S.P., 3-5 \$ 99.50    50c All Star, BlueFr. \$300.00  
5c Club Console . . . 165.00    5c Rocket, S.J. . . 125.00

**CONSOLES**

JENN. FASTIME,  
Aut. P.O. . . . . \$100.00  
SARATOGA, Aut. PO 85.00  
BOBTAIL, Aut. PO 135.00  
SARATOGA, RAILS 135.00  
SARATOGA, Comb.  
Aut. P.O. & F.P.  
Ralls . . . . . 165.00  
ROYAL DRAW . . . 100.00  
WEST. B. BALL, Comb.  
F.P. Aut. P.O.,  
Like New . . . . 179.00  
PAGE REELS with  
Ralls . . . . . 150.00  
'39 BANGTAIL . . . 115.00

**PAYTABLES**

JUMBO PARADE,  
A-1 . . . . . \$100.00  
'38 TRACK TIME . . 75.00  
KENTUCKY . . . . 395.00  
SANTA ANITA . . . 285.00  
GRAND STAND . . . 125.00  
TRACK RECORD . . 99.50  
LOCK IN FOLDING  
STANDS . . . . . 7.50  
NEW Q.T. BOX  
STANDS . . . . . 12.50  
REFINISHED BOX  
STANDS . . . . . 15.00  
4 BELLS, 3-5c Play  
1-25c Play . . . . Write  
4 BELLS, 4-5c Play . . Write

**MUSIC**

412 WURLITZER \$ 69.50  
24 WURLITZER, 32  
V.D.C. . . . . 200.00  
'39 Rockola DELUXE 225.00  
'40 Rockola MASTER 285.00  
'40 Rockola SUPER 385.00  
ROCKOLA PLAYMAS-  
TER with Glamour  
Speaker & 2 Boxes 350.00  
ROCKOLA COM-  
MANDO . . . . . 500.00  
61 WURLITZER . . . 85.00  
71 WURLITZER . . . 135.00  
SEEBURG HI TONE Write

1/3 Deposit, Balance C. O. D. Write, Wire, Telephone.

**TWIN PORTS SALES CO., 723 E. Superior St., DULUTH, MINN.**

**West Coast Drivers Face  
Slash in Gasoline Rations**

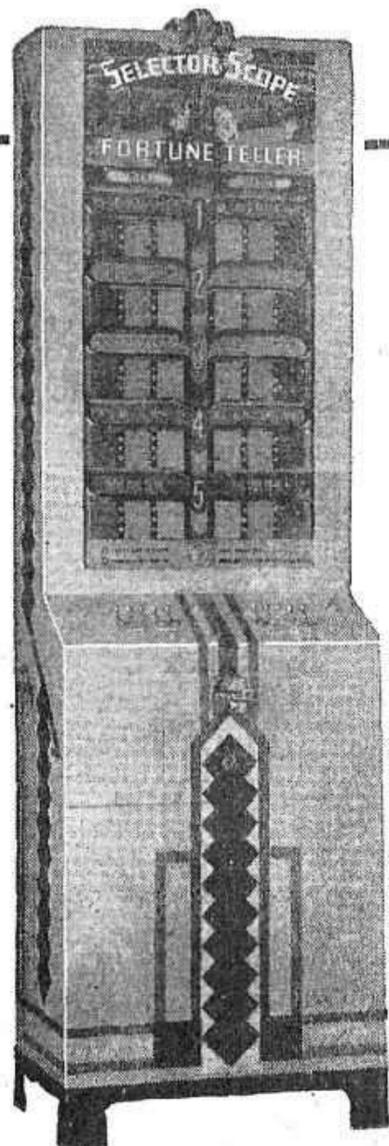
LOS ANGELES, Jan. 22.—West Coast drivers face a slash in their gasoline rations and a possible ban on pleasure driving as the war in the Pacific is intensified. Western gasoline stocks are going down rapidly while military demands are increasing. Gasoline stocks were cut more than 5,600,000 gallons from July to October in five Western States—Arizona, California, Nevada, Oregon and Washington. At this rate the West Coast supply will be gone by December.

A possible means of relief is importing petroleum from other oil producing areas. The industry is pushing efforts to boost production of crude oil by new drillings and by re-pressuring oil fields, but output cannot be increased enough to meet requirements.

Ration boards are tightening up on applications for supplemental allotments and attempting to enforce more rigidly share-the-ride plans in war plants, but it is believed that the only means of saving gasoline is to cut rations further.

**Racing Revenues May End  
Florida Cigarette Tax**

MIAMI, Jan. 15.—Gov. Spessard Holland, here New Year's Day for the Orange Bowl football game, had encouraging information for operators of cigarette machines. The governor stated that if racing continues and mutuels deliver as they have since the ponies started, he would call an extra session of the Legislature to abolish the tax on cigarettes which went into effect in Florida last July 6.



**SELECTOR SCOPE  
FORTUNE TELLER**

(Designed by Harry Williams)

*Gives Old Dame Fortune a  
New Lease on Life!*

Here's that grand old Money-Making Appeal all ready with a honey of a new act and decked out in flashy new costume from top to toe!

Just look at this different action and you'll want SELECTOR SCOPE for the star attraction in your Arcade! Five questions for men and five for women are shown in lights on the brilliantly colored panel. Player selects question by pressing corresponding button for men or women. When coin is inserted lights flicker up and down, accompanied by mystic rapping sound effects, before answer is revealed in lights! Popular questions get the play—answers are new, unusual! Great fun for players—and what a come-on for watchers!

The perfect Arcade Machine . . . enclosed Cash Box with individual key—animated lighting effects adjustable to up and down or side to side action—simple mechanism—sturdy, handsome cabinet. AVAILABLE in 1c or 5c PLAY. Dimensions: 7 ft. high, 16" deep, 25" wide. Crated weight, 226 lbs.

Operator's Price **\$375.00**

1/3 Deposit, Balance C. O. D. IMMEDIATE DELIVERY!

Exclusive National Distributor

**MONARCH  
Coin Machine Co.**

1545 N. Fairfield Ave., CHICAGO 22

**Consoles & Slot Machines**

Reconditioned and Guaranteed.

**Expert Repairing and Refinishing.**  
Super Track Times, Repainted . . . \$300.00  
Groetchen Chrome Columbia, Club Model . . . . . 100.00  
Columbia J. P. Bell . . . . . 75.00  
5c Jennings Victory Chief, 1 Cherry Pay Out . . . . . 300.00  
5c Mills Cherry Bells . . . . . 185.00  
25c Mills Blue Front, Single J.P. . . 275.00  
25c Pace All Star Comet . . . . . 175.00  
5c Pace Rocket, Slug Detector . . . 115.00  
10c Pace Rocket, Slug Detector . . . 125.00  
25c Pace Silver Comet . . . . . 100.00  
5c-10c-25c Jennings Triplex . . . 225.00  
25c 4 Star Jennings Chief . . . . . 175.00

Terms: 1/3 Deposit, Balance C. O. D. Phone 4-1109—Between 12M and 1 P.M.

**AUTOMATIC  
COIN MACHINE CORP.**  
338 Chestnut St. SPRINGFIELD, MASS.

**SOUTHERN AMUSEMENT COMPANY**

628 Madison Ave., Memphis, Tennessee Phone 5-3609

|  |   |   |  |
|--|---|---|--|
| <b>CONSOLES</b><br>In First Class Condition<br>Jumbo, F.P. . . . . \$ 79.50<br>Jumbo, C.P. . . . . 99.50<br>Silver Moon, 10c, C.P. 199.50<br>Silver Moon, 5c, C.P. 169.50<br>Jennings Totalizer . . 129.50<br>Jennings Fast Time, F.P. 89.50<br>Club Bells (Comb.) . . 249.50<br>Watling Big Games, F.P. 89.50<br>Paces Saratoga, C.P. . . 99.50<br>Paces Reels, C.P. . . . 79.50<br>Sugar King, C.P. . . . 42.50<br>Super Bells (New)—Write for Prices. | <b>PIN BALLS, F.P., 5 BALLS</b><br>Victory . . . . . \$ 74.50<br>Topic . . . . . 89.50<br>Moniker . . . . . 89.50<br>Bolo-Way . . . . . 62.50<br>Dixie . . . . . 32.50<br>Major 1941 . . . . . 47.50<br>Miami Beach . . . . . 54.50<br>Liberty (Rebuilt) . . . 99.50<br>Defense . . . . . 99.50<br>Score Card . . . . . 42.50 | <b>SLOTS</b><br>Rebuilt and Refinished—Guarantee as New<br>Watling Treas., 5c . . \$ 69.50<br>Watling Treas., 10c . . 89.50<br>Blue Front, 1c . . . . 65.00<br>Blue Front, 5c, D.J. . . 149.50<br>Blue Front, 5c, S.J. . . 159.50<br>Blue Front, 10c . . . . 199.50<br>Blue Front, 25c . . . . 269.50<br>Brown Front, 5c . . . . 225.00<br>Brown Front, 25c . . . 289.50<br>Cherry Bell, 5c, 3/10 . . 207.50<br>Cherry Bell, 10c, 3/10 . 249.50<br>Cherry Bell, 25c, 3/10 . 279.50<br>1c Q.T., Blue . . . . . 47.50 | <b>MISCELLANEOUS</b><br>Packard Wall Boxes . . \$ 32.50<br>New 3-Wire Seeburg Boxes in Original Boxes . . 32.50<br>Model 100 Wurlitzer 30-Wire Box . . . . 17.50<br>Model 320 Wurlitzer 2-Wires . . . . . 25.00<br>Model 120 Wurlitzer 2-Wires . . . . . 80.00<br>Model 145 Impulse Steppers . . . . . 25.00 |
|--|---|---|--|

WANTED TO BUY—Late Model Slot Machines, Phonograph, Scales and Pin Games. Give Model, Make and Quantity in First Letter.  
**WRITE, WIRE OR PHONE** One-Third Deposit With Order, Balance C. O. D.  
**SOUTHERN AMUSEMENT COMPANY** 628 MADISON AVE., MEMPHIS, TENNESSEE PHONE 5-3609

**SALESCARDS**

You can get any style, size, type or shape of Salescard from us. We are the largest Salescard MANUFACTURERS and carry the biggest stock in the world.

You can get fine cards, fast service and lowest prices from us always. And you can also get special cards made to your own special design. Just tell us what.

Get our free catalog listing hundreds of cards. Get it today. Write right now to

**W. H. BRADY COMPANY**

Manufacturers

EAU CLAIRE, WISCONSIN

Salecards, Push Cards, Jackpot Cards, Bookboards

**BUY WAR BONDS AND HELP SPEED VICTORY**

**ATTENTION—MOVIE MACHINE OPERATORS**

New Sensational Releases Available with the BEST in Talent, Sound, Photography

**SLAVE DANCE** ONLY \$10.00 ea.  
**DREAM GIRL**  
**THE GAY RANCHERO** Prepaid Cash With Order

Sound on Film. 2 1/2 to 3 Mins. Running Time.

STANDARD PICTURES CORP., 6331 Hollywood Blvd., Hollywood 28, Calif.

*There is no substitute  
for Quality*  
Quality Products Will Last for the Duration  
**D. GOTTLIEB & CO.**  
CHICAGO

**WANTED TO BUY**

MILLS EMPRESS and PANORAM  
KEENEY SUPER BELLS  
EXHIBIT STARS, DOUBLE PLAY,  
WEST WIND, ZOMBIE,  
SUNBEAM, DO-RE-MI  
Write or Wire Quantity and Best Prices.  
Send us your list of other games  
**ATLAS NOVELTY CO.**  
2200 N. Western Ave., CHICAGO 47, ILL.

FOR GUARANTEED

**BAKERS PACERS**  
PACES RACES and SERVICE  
**BAKER NOVELTY COMPANY**  
1700 WASHINGTON BLVD.  
CHICAGO 12, ILLINOIS

**RUBBER BALLS**

Size 2 1/4"—Inflated—for  
**POKERENOS**  
First quality balls—all hand finished. Limited supply. First come—first served. Minimum quantity 100 balls. Write, Wire, Phone for Prices Today.

**MELROY BALL CO.**

6 N. Austin Avenue VENTNOR, N. J. Phone: Ventnor 2-0587

**NEED WURLITZER PHONOGRAPHS**

Models 750 — 800. Models 850 — 950. CASH WAITING.

**JOHN LINGLE** 4507 Bienville Street NEW ORLEANS, LA.

**WANTED TO BUY FOR CASH!**

**PHONOGRAPHS**

ROCK-OLA  
SUPERS, MASTERS  
STANDARDS  
DELUXES

WURLITZER  
500  
600 — 750E  
800 — 850

**5-BALL FREE PLAY**

STARS  
SUNBEAM  
WEST WIND  
DO RE MI  
DOUBLE PLAY

Send us your list for quick action! WE PAY HIGHEST PRICES!

**PHONOGRAPHS**

Wurlitzer G16, Peckard Kyhd. Selector \$125.00 | Wurlitzer Counter Model 61 .....\$ 89.00  
Wurlitzer 412 ..... 75.00 | Wurlitzer 416 ..... 90.00  
Rock-Ola Imperial 20, Illuminated Grille ..... 125.00

**1 BALL FREE PLAY GAMES**

'41 Derby .....\$350.00 | Dark Horse .....\$175.00  
Club Trophy ..... 345.00 | Sport Special ..... 165.00  
Record Time .....\$169.00

**ARCADE EQUIPMENT**

|  |                               |   |
|--|-------------------------------|---|
| Bally Rapid Fire ...\$225.00               | Exh. Bicycle Trainer \$125.00 | Keeney Tex. League . \$44.50            |
| Chi Coin Hockey ... 250.00                 | Watl. Guesser Scales 115.00   | Evns. 10 Strike, Hi-Dial 65.00          |
| Keeney Air Raider . 265.00                 | Slap the Jap. Reb. . 139.00   | Rock-Ola 10 Pin, Low                    |
| Test Pilot . 240.00                        | Shoot the Chutes . 139.00     | Dial . 42.50                            |
| Evans in the Barrel . 125.00               | Batting Practice . 129.50     | Kicker & Catcher . 27.00                |
| Evans Tommy Gun, Late Mod. . 225.00        | Bally Shoot the Bull. 100.00  | Piker Peak . 19.50                      |
| Keeney Submarine . 220.00                  | West. Baseball DeL. 94.50     | Gott, Triple Grip . 18.50               |
| Exh. First Striker . 150.00                | Tom Mix Rad. Rifle. 85.00     | Advance Shocker, on Metal Stand . 12.50 |
| 50 LINCOLN LOW BOY SCALES .....\$34.50 EA. | Skee Ball Ette . 85.00        |   |

**CONSOLES**

Bally Hi-Hand .....\$149.50 | Keeney Kentucky Club .....\$115.00 | Jenn. Good Luck, 5¢ \$ 35.00  
Rolleto Jr. .... 100.00

**5-BALL FREE PLAY GAMES**

|                         |                         |                          |
|-------------------------|-------------------------|--------------------------|
| Four Roses .....\$22.50 | Horoscope .....\$47.50  | Capt. Kidd .....\$59.50  |
| Double Feature . 24.50  | Snappy . 47.50          | Bowlaway . 64.50         |
| Sparky . 29.50          | Miami Beach . 47.50     | Spot Pool . 69.50        |
| Flicker . 27.50         | Sea Hawk . 47.50        | Gun Club . 69.50         |
| Dixie . 32.50           | ABC Bowler . 47.50      | Tople . 84.00            |
| Sport Parade . 37.50    | Mystic . 47.50          | Gobs . 85.00             |
| Big Chief . 37.50       | Champ . 47.50           | Yanks . 95.00            |
| Metro . 37.50           | Ten Spot . 49.50        | Big Parade . 109.50      |
| All American . 37.50    | Star Attraction . 52.50 | Four Aces . 119.00       |
| Broadcast . 37.50       | Zig Zag . 52.50         | 5-10-20 . 124.50         |
| Silver Skates . 37.50   | Jungle . 57.50          | Keep 'Em Flying . 139.50 |
| School Days . 39.50     | Sluggo . 57.50          | Liberty . 149.50         |

Curved Glass for Evans Ten Strike .....\$2.75  
Laval Marvulous Cleaner for Pin Ball Games and Phonographs, Gal. .... 2.00  
1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

**BACK THE ATTACK WITH WAR BONDS!**

**NATIONAL COIN MACHINE EXCHANGE**  
1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

**GUARDIAN**

**SERVICE KIT FOR PIN GAME OPERATORS**

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

**BEWARE OF IMITATIONS**

Buy Guardian and You Won't Come to Grief

No. 450—COMPLETE, STILL ONLY..\$7.50

CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets, Copper Pig Tail Wire, Fish Papers. Ask for our free Parts and Supplies Catalog!

No. 1200—New Service Kit .. \$14.50

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool. Value \$2.00. Plus 60 Extra Assorted Genuine Phosphor Bronze Leaves, Value \$4.00. Plus 144 Assorted Silver Contact Points, Value \$6.00, in addition to the Liberal Assortment of Switch Parts Contained in Our Well Known Guardian Contact Kit.

**BLOCK MARBLE CO. 1527 FAIRMOUNT AVE. PHILADELPHIA 30, PA. GET IT FROM BLOCK—THEY HAVE IT IN STOCK!**

WRITE  
WIRE  
PHONE  
VISIT

**MILLS**

for coin machine information

VINCE SHAY • JOHN RYAN • SAM BASLER • CHARLEY ZENDER

MILLS NOVELTY COMPANY 4100 Fullerton Ave., Chicago, Ill.

**BUCKLEY EQUIPMENT FOR SALE**

|   |   |
|---|---|
| Buckley Steel Cabinets .....\$12.50       | New Type Light-Up 24 Boxes .....\$15.00 |
| All Types of Buckley Adapters ..... 15.00 | Buckley Steel Pedestals ..... 3.50      |
| Old Type 24 Boxes ..... 5.00              | Buckley Bar Brackets ..... 1.00         |

WE HAVE IN STOCK FOR IMMEDIATE DELIVERY all types of COILS, KNOCKOUT PINS, SPRINGS, TRANSFORMERS, CANCEL COILS, TOGGLE SWITCHES, COIN CHUTES, LOCKS, SCREWS and all other parts for Buckley Systems.

1/3 Deposit With Order, Balance C. O. D.

**SUPREME ENTERPRISES 557 ROGERS AVE. BROOKLYN, N. Y.**

**—FOR SALE—**

Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.

**L-C SALES CO.**

855 Pearl St., P. O. Box 2988

Beaumont, Texas

NOW DISTRIBUTING SPORTSMEN—SIMILAR TO THOROBRED—\$495.00

INVASION! LATEST 5-BALL CONVERSION! PRICE \$165.00

SPECIAL! NEW SUPREME GUN. PRICE \$330.00

**ARCADE EQUIPMENT—GUNS—MISCELLANEOUS**

|   |  |
|---|--|
| 3 WHEELS OF LOVE, Latest .....\$134.50  | ROTARY PUSHER TYPE .....\$195.00       |
| KEENEY AIR RAIDER, A-1 ..... 245.00     | KICKER & CATCHER ..... 24.50           |
| NAME IN HEADLINES-PR. PRESS.. 295.00    | GOTT, 3-WAY GRIPPER ..... 17.50        |
| KEENEY ANTI-AIRCRAFT, Late. . . 79.50   | BINGO-COUNTER ARCADE GAME.. 12.50      |
| MUTOSCOPE CARD VENDERS, Late. 45.00     | CARD VENDER, Floor Size Life-Up. 24.50 |
| BALLY RAPID FIRES, A-1 ..... 225.00     | SEEBURG TWO PLAYER HOCKEY.. 79.50      |
| MUTOSCOPE ACE BOMBER. .... 429.50       | EXH. HAMMER STRIKER & STAND. 74.50     |
| BALLY DEFENDER ..... 325.00             | CASINO GOLF, Perfect ..... 39.50       |
| BALLY CONVOY ..... 295.00               | ADVANCE SHOCKERS ..... 12.50           |
| SHOOT THE CHUTES ..... 134.50           | BACK GLASS FOR BALLY ONE BALLS 6.00    |
| JAP CONVERTED CHICKEN SAMS.. 149.50     | USED 5c F. P. COIN CHUTES ..... 1.50   |
| EXHIBIT KISS-O-METER, Perfect... 250.00 | ANTI-AIRCRAFT SCREENS, New... 9.50     |
| CHICAGO HOCKEYS ..... 234.50            | EXHIBIT COUNTER STANDS ..... 10.00     |
| BATTING PRACTICE, Latest ..... 129.50   | PIN GAME LOCKS, New, Per Dozen 5.00    |
| VIEW-O-SCOPES ..... 27.50               | PHOTO CELLS—Seeburg & Bally.. 3.50     |

WE REPAIR 1 BALL & 5 BALL MOTORS, OPEN TYPE, \$5.00; SEALED TYPE, \$12.50

**SLOTS — ONE BALLS — CONSOLES**

|  |                                       |
|--|---------------------------------------|
| CASH P. O. WATL. BIG GAME, New..\$145.00 | BALLY LONG SHOT, A-1 .....\$345.00    |
| ABOVE, FACTORY RECONDITIONED. 125.00     | BALLY KENTUCKY, Like New ..... 365.00 |
| JENN. SILVER MOON, F. P., A-1.. 119.50   | BALLY CLUB TROPHY ..... 345.00        |
| BIG GAME CASH P. O., Used, A-1. 115.00   | KEENEY FORTUNE COMBINATION.. 345.00   |
| PACES RACES, Brown, Perfect... 139.50    | KEENEY SKYLARK COMBINATION.. 265.00   |
| 1941 1-2-3 F. P., Like New.... 94.50     | BALLY RECORD TIME ..... 169.50        |

**PIN GAMES—NEW AND USED**

|                                |                               |                          |
|--------------------------------|-------------------------------|--------------------------|
| AIR CIRCUS .....\$114.50       | FLEET .....\$ 24.50           | SILVER SPRAY ...\$ 59.50 |
| GRAND CANYON, F.S. .... 164.50 | SKY CHIEF ..... 169.50        | BIG PARADE .... 109.50   |
| SHOW BOAT ..... 49.50          | CAPTAIN KIDD .. 64.50         | FLICKER ..... 39.50      |
| KNOCK OUT ..... 109.50         | PAN AMERICAN .. 39.50         | FOUR DIAMONDS. 49.50     |
| MIDWAY, New ... 175.00         | PARADISE ..... 44.50          | YACHT CLUB .... 19.50    |
| BOLOWAY, New ... 64.50         | STREAMLINER, New ..... 195.00 | MIAMI BEACH ... 49.50    |
| GUN CLUB ..... 64.50           | BAND WAGON ... 39.50          | ACTION, New ... 145.00   |
| SPOT-A-CARD ..... 69.50        | ZIG ZAG ..... 54.50           | NEW CHAMPS ... 54.50     |
| TEXAS MUSTANG.. 69.50          | BROADCAST ..... 39.50         | BELLE HOP ..... 54.50    |
| SEA HAWK ..... 42.50           | ALL AMERICAN .. 39.50         | BIG CHIEF ..... 39.50    |
| TEN SPOT ..... 47.50           | CHAMPS ..... 47.50            | SPORT PARADE .. 39.50    |
| LEGIONNAIRE ..... 49.50        | HOROSCOPE ..... 47.50         | DIXIE ..... 39.50        |
| LIMELIGHT ..... 19.50          | SNAPPY ..... 49.50            | MYSTIC ..... 37.50       |

WILL PAY \$42.50 EACH FOR EXH. WEST WINDS, SUN BEAMS, DO-RE-MI, STARS AND DOUBLE PLAY. \$35.00 FOR ZOMBIES.

SEND FULL CASH FOR ORDERS UNDER \$20.00.

ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT.

**EMPIRE COIN MACHINE EXCHANGE**

2812 W. NORTH AVE. CHICAGO 47, ILLINOIS  
Phone: Humboldt 6288

**YESTERDAY-TODAY-TOMORROW**

Square Dealings  
Friendly Service

BUY BUY  
**BONDS**

BYE BYE  
**AXIS**

**GLOBE PRINTING COMPANY**

1023-25-27 RACE ST. PHILADELPHIA, PA.

**6SC7-5Z3-80-83-2A4G and 70L7**

These tubes are next to impossible to secure. We have adapters for making the change-over that require no changes in the amplifier or remote boxes.

|                                 |  |
|---------------------------------|--|
| #100—6SC7 to 7F7                | #205—2A4G to 2051 (Seeburg Guns)           |
| 110—5Z3 to 5U4G                 | 210—2A4G to 2051 (Remote Music)            |
| 125—80 to 5T4, 5V4G, 5Y3 or 5Z4 | 215—70L7 to 7A4-7A5 (Seeburg Remote Boxes) |
| 126—83 to 5U4G or 5X4           |  |

\$3.00 Each in Lots of Six  
\$6.50 Each, Minimum Shipment of Six  
These have all been tried and proven thoroughly satisfactory. WE GUARANTEE SATISFACTION. Absolutely no worry, anyone can make the change, carry these in your service kit as standard equipment. One-third with order, balance C. O. D.

**HERMITAGE MUSIC COMPANY**

416 A BROAD ST.

NASHVILLE 3, TENN.

**SALESBOARDS**

OUR PRICES GREATLY REDUCED

Write For Our Catalog Before Stocking Up,  
You Will Save Money

**A. N. S. CO. 312 Carroll St., Elmira, N. Y.**

**CENTRAL OHIO QUALITY BUYS**

"THERE IS NO SUBSTITUTE FOR QUALITY"

- 20 MILLS PANORAMS, like new.....\$325.00
  - 5 PANORAMS, CONVERSIONS PEEK SHOW..... 395.00
  - 5 BALLY HIGH HANDS, Comb., late serials..... 149.50
  - 12 JUMBO PARADES, C. P., A-1 condition..... 99.50
  - 10 JUMBO PARADES, F. P., A-1 condition..... 89.50
  - 5 SILVER MOON TOTALIZERS, F. P., like new..... 109.50
  - 2 BOBTAIL TOTALIZERS, F. P., like new..... 109.50
  - 2 BALLY BIG TOPS, F. P., animal reels..... 89.50
  - 5 WATLING BIG GAMES, C. P., A-1..... 109.50
  - 2 WATLING BIG GAMES, F. P., A-1..... 99.50
  - 5 SUPERBELLS, comb., F. P., like new..... 249.50
  - 1 PACE SARATOGA, A-1, C. P..... 89.50
  - 2 CHARLI HORSES, C. P., 5c-5c..... 149.50
  - 3 JENNINGS CIGAROLLAS XV 5c and 15c play..... 109.50
  - 1 4-WAY SUPERBELL, 5c-5c-5c-25c, like new..... WRITE
- SLOTS**
- 5c BLUE FRONTS, rebuilt, knees, C. H.....\$179.50
  - 10c BLUE FRONTS, rebuilt, knees, C. H..... 199.50
  - 25c BLUE FRONTS, new crackle, knees, C. H..... 275.00
  - 5c BROWN FRONTS, 3/10 P. O., knees, C. H..... 249.50
  - 10c CHERRY BELLS, 3/5 P. O., knees, C. H..... 275.00
  - 25c CHERRY BELLS, 3/5 P. O., knees, C. H..... 299.50
  - 200 CLUB HANDLES, NEW. Ea..... 5.00
  - 5c-10c WAR EAGLES, 3/5, knees, C. H..... 139.50
  - 5c-10c JENNINGS CLUB CONSOLE CHIEFS, set..... 475.00
  - 1 DOUBLE SAFE, Heavy..... 69.50
  - 1 DOUBLE SAFE, Heavy..... 90.00
  - 1c O. T.'s BLUE FRONTS..... 49.50
  - 5c JENNINGS GRANDSTANDS, cig. reels, check P. O... 29.50



Wolf Solomon

**3 WURLITZER  
750's  
WRITE.**

**2 SEEBURG  
VOGUES.  
WRITE.**

**1 WURLITZER  
61 Counter  
Model. A-1.  
\$85.00.**

- CIGARETTE VENDORS**
- 40 ROWE ROYALS, 8 Col. .... \$ 79.50
  - 5 9-30 NATIONALS ..... 79.50
  - 2 DU GRENIER Champions 11 Col. .... 119.50
  - 1 UNEEDA PAK, 12 Col., 1939 .. 72.50
  - 3 UNEEDA PAKS, Latest Model, 15 Col., King Size ..... \$119.50
  - 2 UNEEDA PAKS, 15 Col., 1940 .. 82.50
  - 1 DU GRENIER STREAMLINES, 9 Col. 79.50
- PIN BALLS**
- A.B.C. BOWLER .....\$48.50
  - BELLE HOP ..... 64.50
  - DIXIE ..... 32.50
  - 5-10-20 ..... 129.50
  - GUN CLUB ..... 59.50
  - HOME RUN '42 ..... 79.50
  - HOROSCOPE ..... 49.50
  - HI-HAT ..... 59.50
  - OWL, Free Play ..... 99.50
  - 1-2-3, 1940 ..... 85.00
  - INVASION .....\$185.00
  - MIAMI BEACH ..... 49.50
  - MYSTIC ..... 32.50
  - METRO ..... 39.50
  - PAN AMERICAN ..... 45.00
  - POLO ..... 29.50
  - SEA HAWK ..... 45.00
  - SILVER SPRAY ..... 39.50
  - SPOT-A-CARD ..... 72.50
  - REPEATER ..... 39.50
  - SCHOOL DAYS .....\$39.50
  - STAR ATTRACTION. 52.50
  - STRATOLINER ..... 39.50
  - SPORT PARADE ..... 45.00
  - SPARKY ..... 39.50
  - SNAPPY ..... 49.50
  - TRAILWAYS ..... 39.50
  - VELVET ..... 39.50
  - WOW ..... 32.50
  - WILD FIRE ..... 39.50

1/2 CERTIFIED DEPOSIT WITH ORDER.

**CENTRAL OHIO COIN MACHINE EXCHANGE**

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

**Like New Mills Glitter Gold Slots, \$87.50**

Send us your Mills Escalator Type Slots. We will rebuild them into "Like New Glitter Gold Machines" for only \$87.50.

1c or 10c Play Machines can be changed to 5c Play.  
5c Play Machines can be changed to 25c Play.  
2/4 Payout Machines can be changed to 3/5 Payout for \$12.50 additional.  
Mechanisms completely overhauled and installed in new drill proof cabinet with club handle. All work performed by experts specializing on Mills Machines.  
This offer for limited time only and subject to change without notice. Cash in on this opportunity by shipping us your machines today.

★ CAN REPAIR .. LIKE NEW .. A LIMITED NUMBER OF MILLS SLOT CLOCKS .. \$7.50 EA.

|   |   |   |
|---|---|---|
| <b>Special</b><br>10 Rebuilt Mills 50c Glitter Gold Slots for quick sale—Write for Special Price. | <b>25 years</b><br>in the business<br>your guarantee of satisfaction. | <b>WE BUY FOR CASH</b><br>1c-5c-10c-25c Mills Escalator Slots. MAIL US YOUR LIST NOW. |
|---|---|---|

**RED ZOGG**

7600 GREENWOOD AVENUE CHICAGO 19, ILLINOIS

"We are Wholesalers and Sell for Resale"

**WANTED**

Now appointing district sales representatives for one of the fastest selling salesboard lines in the country. Must know your stuff. Very liberal commission. Unlimited earnings for the right men. Must be draft-exempt. Give full details in first letter.

**PIONEER MFG. CO., INC.**

153 West Hubbard Street Chicago 10, Illinois

**WANTED**

**1,000 More LIVE Operators**

Let us help you convert your old games into COLORFUL and SNAPPY 1944 MONEY-MAKERS. Thousands of operators are now earning more money with these fascinating change-overs. Why not you?

Your Total Cost Per Game Is Only **\$9.50** F. O. B. Chicago, Ill.

and here is what you get—A NEWLY DESIGNED, MULTI-COLORED SCORE GLASS, a NEW SET OF TWO-TONE, LARGE SIZE, ILLUSTRATED BUMPER CAPS made to fit small or large bumpers, and New Instructions and Score Cards.

Now Ready for Immediate Shipment—

- |  |                               |
|--|-------------------------------|
| BOMB THE AXIS RATS for Star Attraction | BOMBARDIER for Victory        |
| KNOCK-OUT THE JAPS for Knock-Out       | SLAP THE JAPS for Stratoliner |
| SINK THE JAPS for Seven-Up             | WORLD SERIES for Seven-Up     |
| SMACK THE JAPS for Ten Spot            | MISS AMERICA for All American |
| HIT THE JAPS for Gold Star             |                               |

WRITE, WIRE OR PHONE YOUR ORDER TODAY.

**VICTORY GAMES, 2140-44 Southport Avenue, Chicago 14, Illinois**

Telephones: DIVERsey 5680-5681.

Eastern Distributor: LEADER SALES CO., 131 N. Fifth Street, Reading, Penn.

**SEE US FOR PARTS AND EQUIPMENT**

- |  |   |  |
|--|---|--|
| <p><b>PARTS</b></p> <ul style="list-style-type: none"> <li>Jackpot Glasses .....\$1.25</li> <li>Escalator Glasses ..... .50</li> <li>Reel Glasses ..... .75</li> <li>Main Gear for Mills Clock 3.25</li> <li>F.P. Coin Chutes ..... 3.50</li> <li>Rep. Coin Chutes ..... 3.50</li> <li>6L6 Tubes ..... 1.85</li> <li>6SK7 Tubes ..... .90</li> <li>2A3 Tubes ..... 1.85</li> <li>Write for Your Parts and Tube Requirements! We Have or Can Get What You Need!</li> </ul>  | <p><b>ARCADE MACHINES</b></p> <ul style="list-style-type: none"> <li>Chicken Sam Jap, Conv. ....\$149.50</li> <li>Texas Leaguer ..... 49.50</li> <li>Skyfighter ..... 375.00</li> <li>Rapid Fire ..... 225.00</li> <li>Air Raider ..... 249.50</li> <li>Bally Lucky Strike (J.P. Bumper Bowling) .. 89.50</li> <li>Skeeballette ..... 79.50</li> <li>Exh. Vitilizer (Factory Rebuilt) .. 79.50</li> </ul> | <p><b>SUPER BARGAINS!</b></p> <ul style="list-style-type: none"> <li>Brand New Daval X-Ray (Visible Token Pay) Cig. Reels, 5¢.....\$14.95</li> <li>American Eagles, 1¢ New ..... 24.50</li> <li>New Zip, 1¢ Cig. Reels. 11.95</li> <li>American Flags, 1¢ .. 6.95</li> <li>Lucky Smokes, 1¢ .. 6.95</li> <li>Daval Races, 5¢ .. 6.95</li> <li>EXTRA SPECIAL—20 Groetch. Klux, only \$5.95 Ea.</li> </ul> |
| <p><b>CONSOLES</b></p> <ul style="list-style-type: none"> <li>Mills Square Balls ..\$129.50</li> <li>Jumbo P.O., late head 109.50</li> <li>Jumbo P.O., brown head 89.50</li> <li>Watt. Big Game, P.O. 129.50</li> <li>Pace Saratoga, Skill-field 129.50</li> <li>Pace Reels (Chrome Rall) 129.50</li> <li>Jenn. Bobtails, F.P. 119.50</li> <li>Jenn. Silver Moon, P.O. ....\$119.50</li> <li>Jenn. Silver Moon, F.P. .... 119.50</li> <li>Jenn. Fasttime, P.O. 84.50</li> <li>K'ny. '38 Tracktime. 129.50</li> <li>Bally Royal Draw (Cash &amp; Ticket) .. 119.50</li> <li>Mills Flasher (Fr. or An. Symbols) ....\$159.50</li> <li>Jenn. 1¢ Good Luck. 29.50</li> </ul> |   |  |

BLUE FRONTS — BROWN FRONTS — WAR EAGLES — WRITE

- |                             |                                    |   |
|-----------------------------|------------------------------------|---|
| WE REPAIR MILLS SLOT CLOCKS | MILLS VEST POCKET (Grey) - \$39.50 | MODERN ILLUMINATED STANDS for Wurl. Count. Mod. 71 and 61 \$17.50 |
|-----------------------------|------------------------------------|---|

All Machines Reconditioned and Refinished By Experts!

TERMS: 1/3 Deposit With Order, Balance O. O. D.

IRVING OVITZ OSCAR SCHULTZ  
Write for Complete List and Quotations!

**Automatic Coin MACHINES & SUPPLY CO.**  
3824 W. Fullerton Ave. (Phone CAPITol 8244) Chicago 47, Ill.

**READY FOR LOCATION!**

- 6 Wurlitzer 616, Each .....\$ 85.00
- 6 Wurlitzer 616, Illuminated, Ea. 95.00
- 12 Wurlitzer 71 Counter Model, Ea. 135.00
- 4 Wurlitzer 24s, Ea. ....\$149.50
- 1 Evans Super Bomber ..... 425.00
- 1 Genco Play Ball ..... 145.00

1/3 Deposit With Order, Balance C. O. D.

WANT COMPLETE MUSIC ROUTES—NO ROUTE TOO LARGE—ALL TYPES OF PHONOS!  
ALSO WANT ANY NUMBER OF "SEVEN-UPS" AND "SLUGGERS."  
QUOTE LOWEST PRICES AND QUANTITY.

**CHARLES KATZ** 690 Fort Washington Avenue  
New York 33, N.Y. (Wadsworth 3-1921)

**ATTENTION-PANORAM OPERATORS**

- Westinghouse 200-Hour, 750-Watt Projection Lamps. \$4.50 Ea.
- Exiters Lamps ..... .65 Ea.
- Booster Transformers..... \$15.00 Ea.
- Remote Wall Boxes Complete ..... 30.00 Ea.

We have in stock hundreds of Panoram Repair Parts and Tubes. Write us for Panoram Repair Parts. 1/3 Deposit, Balance C. O. D.

**MILLS MUSIC SERVICE**

503 PITTSBURGH STREET SPRINGDALE, PA.



**THE KEY TO FEWER SERVICE CALLS ON YOUR GAMES, MUSIC AND WALL BOXES**

**MATCHLESS LAMPS**

**MATCHLESS ELECTRIC CO.**

564 WEST RANDOLPH ST. CHICAGO 6



# RADIO TUBES FOR THE COIN MACHINE TRADE

All prices net as shown in this ad

|            |            |              |             |            |
|------------|------------|--------------|-------------|------------|
| 1B5 \$1.45 | 6A8 \$1.35 | 6L6 \$1.90   | 6V6G \$1.15 | 47 \$1.15  |
| 1H5 1.60   | 6B5 2.00   | 6L7G 1.60    | 6X5 1.05    | 56 .85     |
| IN5 1.65   | 6B8G 1.35  | 6N7 2.25     | 6Y6 1.55    | 58 .95     |
| 2A3 2.00   | 6B8M 2.00  | 6R7 1.15     | 7B5 1.35    | 75 .90     |
| 2A4G write | 6C6 1.05   | 6S7 1.65     | 7B6 1.35    | 76 .95     |
| 3Q5 1.65   | 6D8 1.65   | 6SC7 1.85    | 7F7 1.65    | 77 .95     |
| 5X4 1.15   | 6F8 1.25   | 6SL7 (Re-    | 12Z3 1.45   | 78 .95     |
| 5U4G 1.05  | 6H6G 1.15  | places 6SC7) | 24 .95      | 80 .95     |
| 5Y3 1.00   | 6J5 1.20   | —No change   | 30 1.45     | 83 1.35    |
| 5Z3 1.60   | 6J7 1.35   | in Socket—   | 37 .90      | 70L7 2.85  |
| 6A4 1.65   | 6K6 1.15   | Reverse #1   | 38 1.15     | 2051 2.60  |
| 6A6 1.65   | 6K7 1.15   | & #3 Wires   | 41 .90      | 25Z5 1.25  |
| 6A7 1.15   | 6K8 1.35   | \$1.75       | 42 .90      | 25Z6 1.35  |
| 6D6 1.05   | 6K7G 1.15  | 6SQ7 1.15    | 45 1.20     | 117Z6 2.35 |

**SPECIAL!** 7½ WATT BULBS, CASE OF 120..... \$10.75

**PHOTO ELECTRIC CELLS FOR BALLY GUN, CHICKEN SAM, PARACHUTES, ETC., \$2.50 EACH**  
 Wartime Replacement GUN LAMPS for Chicken Sam, Parachutes, Etc., \$1.50 Each

1 CASE 18" LUMILINE BULBS (24).....\$22.80  
 1 CASE 12" LUMILINE BULBS (24).....\$20.40

**RUBBER BALLS FOR POKERENOS**  
 2¼" INFLATED . . . \$1.35 EACH  
 MINIMUM ORDER 25 BALLS

### SUPPLIERS CERTIFICATE

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of limitation order L265 with the terms of which I am familiar.

Signature .....

Date .....

NO ORDER SHIPPED UNDER \$5.00—½ DEPOSIT MUST ACCOMPANY ORDER

**RUNYON SALES CO.** 123 W. RUNYON STREET  
 NEWARK, N. J.

**WILL PAY HIGHEST PRICES FOR MUSIC ROUTES OF ANY SIZE AND ANY OTHER COIN-OPERATED MACHINE ROUTES:**  
**RUNYON SALES CO.,** 123 W. RUNYON ST., NEWARK, N. J.

## MUSIC MACHINES, ALL IN A-1 SHAPE AND CONDITION!

|   |               |   |               |
|---|---------------|---|---------------|
| 4 Rock-Ola Deluxe .....                     | Each \$245.00 | 5 Seeburg Major, RC .....                           | Each \$375.00 |
| 15 Rock-Ola 1940 Super Deluxe .....         | 329.50        | 10 Seeburg Hi Tone 8800, ES .....                   | 475.00        |
| 5 Rock-Ola 1940 Masters .....               | 295.00        | 10 Seeburg Hi Tone 8800, ES .....                   | 485.00        |
| 2 Rock-Ola Spectravox with Playmaster ..... | 329.50        | 2 Seeburg Hi Tone 8200, ES .....                    | 575.00        |
| 2 Seeburg Cadet, ES .....                   | 325.00        | 8 Seeburg Hi Tone 8200, ESRC .....                  | 625.00        |
| 4 Seeburg Major, ES .....                   | 340.00        | 20 Wurl. #71 Counter Mod. with Stands .....         | 139.50        |
| 2 Concert Masters, ESRC .....               | 340.00        | 10 Wurlitzer 800 .....                              | 535.00        |
| 5 Seeburg Colonel, RC .....                 | 375.00        | 100 Buckley Boxes, Late Models, Lite-Up Sides ..... | 15.00         |
| 2 Concert Grand .....                       | 225.00        | 200 Buckley Boxes, Old Model .....                  | 4.00          |

½ Deposit, Balance C. O. D., F. O. B. Newark

**RUNYON SALES CO.** 123 W. RUNYON ST.  
 NEWARK, N. J.



# JENNINGS'

← Symbol of Service

CONTACT US ON ANY COIN MACHINE SUBJECT  
 37 Years' Experience

O. D. JENNINGS & CO., 4309 W. Lake Street, Chicago, Illinois.

## PELLET SALESBOARDS

Buy Direct From Manufacturer

| Holes            | Size | Artist Model      | Takes In | Pays Out | Profit  | List Price |
|------------------|------|-------------------|----------|----------|---------|------------|
| 1000             | 5c   | Big Bell          | \$50.00  | \$15.00  | \$35.00 | \$2.40     |
| 1000             | 5c   | Lucky Jack Pot    | 50.00    | 20.00    | 30.00   | 2.40       |
| 1000             | 5c   | Rod, White & Blue | 50.00    | 25.00    | 25.00   | 2.40       |
| 1000             | 5c   | Jar of Jacks      | 50.00    | 35.00    | 15.00   | 2.30       |
| 1000             | 10c  | Charley Boy       | 100.00   | 50.00    | 50.00   | 2.10       |
| 1000             | 25c  | Jack Pot Charley  | 250.00   | 175.00   | 75.00   | 2.40       |
| 1000 Step Up 25c |      |                   | 250.00   | 193.35   | 56.65   | 2.90       |

Write for Complete Price List and Discounts of Our Best Sellers

**ELITE MANUFACTURING CO.**

Home of Pellet Sales Boards

2935 W. GREENFIELD AVE.

MILWAUKEE, WIS.

Now *Converting*  
 GRAND STAND-GRAND NATIONAL  
 PACEMAKER Into ...  
**ROCKINGHAM**



**OUR NEW ONE BALL PAYOUT SIMILAR IN PLAYER APPEAL TO FAIRMONT**

1. New Playboard—Colorful, Spectacular.
2. New Larger Backboard and Glass.
3. Cabinet Newly and Beautifully Redesigned.
4. Handsomely Decorated Base.
5. Mechanical Parts Thoroughly Checked and Replaced Where Necessary.

### NOW ON DISPLAY

Monarch Coin, Chicago  
 Atlas Novelty, Chicago  
 Empire Coin, Chicago  
 Sam May, San Antonio  
 United Amusement Co.  
 Kansas City, Mo.  
 Ideal Novelty Co., St. Louis  
 California Amusement,  
 Los Angeles  
 Paul Laymon, Los Angeles  
 Herb McClellan, Los Angeles  
 Dave Stern, Macon, Ga.

## BELL PRODUCTS CO.

2646 W. NORTH AVE.

CHICAGO, ILL.

## LEW LONDON'S "TRUE VALUE" BUYS

The Finest Reconditioned and Refinished Machines To Be Had Regardless of Price. Each Machine Guaranteed. A Trial Order Will Convince You.

### 1-BALL AUTOMATIC PAY-OUT TABLES

|   |          |                           |          |
|---|----------|---------------------------|----------|
| Mills Big Race, 7-Coin Head (New) ..... | \$250.00 | Mills Clobber (New) ..... | \$165.00 |
| Mills 1-2-3 (Used) .....                | 89.50    | Mills 1-2-3 (New) .....   | 169.50   |
| Western DeLuxe Baseball (New) .....     | 195.00   |                           |          |

### AUTOMATIC PAY-OUT CONSOLES

|   |          |  |          |
|---|----------|--|----------|
| Baker's Paces Daily Double .....  | \$325.00 | Jennings Cigarolla, Model XVV, 5¢ & 15¢ (New), original crate never uncrated ..... | \$250.00 |
| Western Monte Carlo Automatic Dice Game, 25¢ Model, 12-Coin Multiple with Built in Radio (New), Original Price \$1195.00; Specially Priced .....  | 395.00   | Exhibit's Suzy Q, Very Clean .....   | 49.50    |
| Western Monte Carlo Automatic Dice Game, 5¢ Model, 6-Coin Multiple (New), Original Price \$1,000.00; Specially Priced .....                       | 295.00   | Exhibit's Eldorado (New) .....   | 159.50   |
| Pace Saratoga .....   | 127.50   | Keeney Dark Horse, 7-Coin Multiple F.P. & P.O. Comb. .....                         | 89.50    |
| Mills Rio .....   | 89.50    | Keeney Pot Shot .....  | 79.50    |
| Mills Track King (Like New) .....   | 49.50    | Keeney Red Head Track Time, as is .....  | 35.00    |
| Mills Four Balls, cannot be told from new .....   | 695.00   | Keeney Red Head Track Time, Factory Reconditioned .....                            | 125.00   |
| Mills Three Balls (Like New), Serial No. 988 .....  | 895.00   | Keeney 1938 Track Time, Late Head .....  | 139.50   |
| Mills F.P. Mint Vendor Slots, with stands used very little .....  | 119.50   | Keeney Kentucky Club .....   | 99.50    |
| 500 F.P., 5-Ball Pin Games of all makes to choose from; also new and used Slots in 5, 10, 25 & 50¢ Models. Used Photographs on hand at all times. |          | Keeney Skill Time .....  | 99.50    |

**EASTERN DISTRIBUTORS FOR FAMOUS VICTORY GAMES CONVERSIONS. ALL NUMBERS IN STOCK FOR IMMEDIATE DELIVERY.**

Pin Ball Bumper Stem Repair Sleeves, Made of Silver, \$2.75 Package of 25. Write or Phone for Prices on All Coin Machines Not Listed.

## LEW LONDON, LEADER SALES COMPANY

131-133 N. 5th St., Reading, Pa. Phone, 4-3131, 4-3132; Night Phone 6077

## WANTED .... WURLITZER 750, 750E

WILL PAY HIGHEST CASH PRICES

WRITE US FOR OUR PRICES ON ALL KIND OF NEW SLOTS AND PIN GAMES AND USED PHONOGRAPHS.

### NOTICE

Shatterproof Jackpot Glass for Slot Machines, Per Dozen \$13.50. FULL CASH WITH ORDER.

## MOSELEY VENDING MACHINE EXCHANGE, INC.

00 Broad Street, Richmond, Virginia. Day Phone 3-4511; Night 5-5328

## JAR TICKETS

## TIP BOOKS

We Manufacture a Complete Line  
 RED, WHITE AND BLUE, COMBINATION, AND BINGO TICKETS  
 WRITE US FOR PRICES

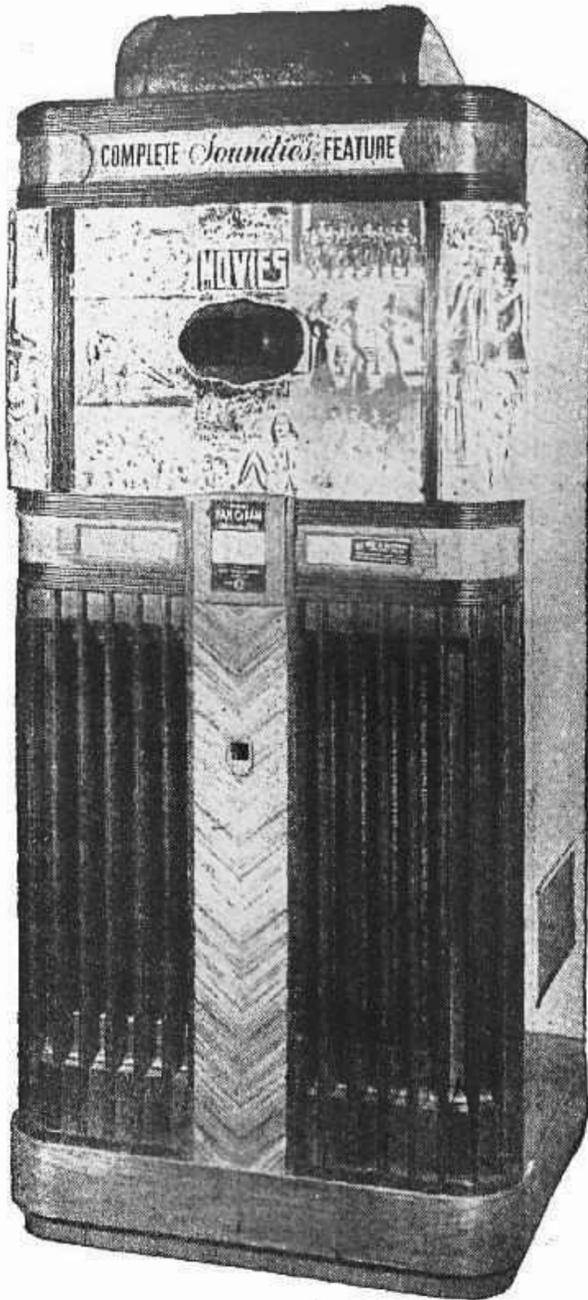
## MUNCIE NOVELTY CO.

2704 S. Walnut St.,

Muncie, Ind.

# There's Nothing Like SOLO-VUE

Complete PANORAM MACHINE Conversion  
Photographic Display Front Beautifully Hand Colored!



for  
**APPEAL! PLAY! PROFITS!**

By this conversion . . . only the person who inserts the coin can see the picture . . . everyone present can hear the music.

**THERE IS AN ABUNDANT SUPPLY OF A WIDE VARIETY OF FILMS!**

1/3 Deposit  
Balance C. O. D.  
or Sight Draft

PRICE ONLY  
**\$495.00**

Effective February 10th the Price of Solo-Vue  
Will Be \$545.00

WRITE FOR DETAILS

or visit our display room for demonstration.

**GEORGE PONSER COMPANY**

763 SOUTH 18TH STREET

NEWARK, N. J.

**PHOTO ELECTRIC CELLS, C. E. 23**  
Can Be Used for Chicken Sam, Japs, Chufos, Rapid Fires and other Ray Guns. **\$2.50 EACH**

**REPLACEMENT RELAY FOR DEFENDER GUNS**  
This Relay Takes the Place of the Can Type, Four Prong Relay Used in Defender Guns. Each **\$7.50**

WIRE, 9 Conductor Cable for Any Bally Game or Seeburg Gun . . . . . 25c Per Foot  
TERMS: 1/3 Deposit With Order, Balance C. O. D.

WRITE FOR PRICE LIST OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, ETC., ETC.

**ECONOMY SUPPLY COMPANY**  
615 TENTH AVE., NEW YORK CITY (Phone BRyant 9-3295)

**Games that get the play**

|                           |                             |
|---------------------------|-----------------------------|
| <b>GRAND CANYON</b> . . . | Converted from DOUBLE PLAY  |
| <b>SANTA FE</b> . . . . . | Converted from WEST WIND    |
| <b>BRAZIL</b> . . . . .   | Converted from DO - RE - MI |
| <b>ARIZONA</b> . . . . .  | Converted from SUN BEAM     |
| <b>MIDWAY</b> . . . . .   | Converted from Z O M B I E  |

A few games available without requiring older models

- INCREASED EARNINGS
- TROUBLE-FREE OPERATION
- LASTING POPULARITY

SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT

**United MANUFACTURING COMPANY**  
6123-25 N. WESTERN AVENUE CHICAGO

**CONVERTING—REBUILDING—REFINISHING**

MILLS 1c, 5c, 10c Escalator Slots Conv. to 25c Play—3/5 P. O.  
MILLS 1c, 5c Escalator Slots Conv. to 10c Play—3/5 Payout.  
MILLS 5c, 10c, 25c Escalator Slots Changed 2/4 to 3/5 P. O.  
MILLS 1c Vest Pockets Converted to 5c Play  
MILLS 1c Q. T.'s Converted to 5c Play

Mechanism Entirely Overhauled and Cleaned; Castings Repainted or Gold Glittered. On Escalator Slots we also install full Drill Proof Sides in Cabinets, Knee Action Levers, Club Handles and New Reward Cards.

We Repair and Refinish Any Make of Slot.  
We Have Complete Sets of Mills 25c 3-5 Payout Slides.

ALL WORK GUARANTEED. WRITE FOR PRICE LIST.

**SICKING, INC.** 1401 CENTRAL PARKWAY, CINCINNATI, O.

**SALESBOARDS PRE-INVENTORY SALE 33 1/3 OFF**  
OF THE FOLLOWING PRICES

Our Victory Boards are the sensation of today—efficient, economical, with a new concept. A trial order will convince you. Order today. Our stock is limited.

| Name                        | Sales | Per Sale | Takes In | Maximum Profit | Price Each |
|-----------------------------|-------|----------|----------|----------------|------------|
| Victory Cigarette Boards    | 432   | 2c       | \$ 8.64  | \$ 4.04        | 66c        |
| Victory Dollar Game         | 432   | 5c       | 21.60    | 8.60           | 77c        |
| Victory Jackpot Charley Jr. | 462   | 5c       | 21.60    | 9.70           | \$1.25     |
| Jackpot Jim                 | 1000  | 5c       | 50.00    | 20.50          | 2.55       |
| Jackpot John                | 1000  | 10c      | 100.00   | 33.00          | 2.93       |
| Victory Jackpot Charleys    | 432   | 25c      | 108.00   | 36.00          | 1.35       |
| Jackpot Charley (Thin)      | 1000  | 25c      | 250.00   | 56.00          | 2.35       |
| Jackpot Charley (Thick)     | 1000  | 25c      | 250.00   | 56.00          | 2.93       |

Regular Push Cards—Any Following Sizes: 20-25-30-35-40-50-120 or 150 Hole, \$3.50 per 100. Terms: Minimum Order \$25.00. One-Third With Order, Balance C. O. D.

**TEXAS WHOLESALE NOVELTY HOUSE**  
P. O. BOX 4186 DALLAS, TEXAS

|   |  |  |
|---|--|--|
| <b>Midget Skee Ball</b>   | <b>Super Values</b>  | <b>Cupid's Wheel</b>                                   |
| Be first in your territory with this new miniature Skee-ball Alley and start reaping the first big harvest of 1944. Immediate Delivery—\$239.50 1/3 Deposit, Balance C. O. D. | Contest F. P. . . . \$149.50<br>A. B. C. Bowler. . . 45.00 | "The most fascinating of all arcade machines."         |
| "You Can Always Depend on Joe Ash—All Ways"   |  | Watch next week's issue for an important announcement! |
| <b>ACTIVE AMUSEMENT MACHINES CO.</b><br>900 No. Franklin St.  |  | Philadelphia 23, Pa.                                   |

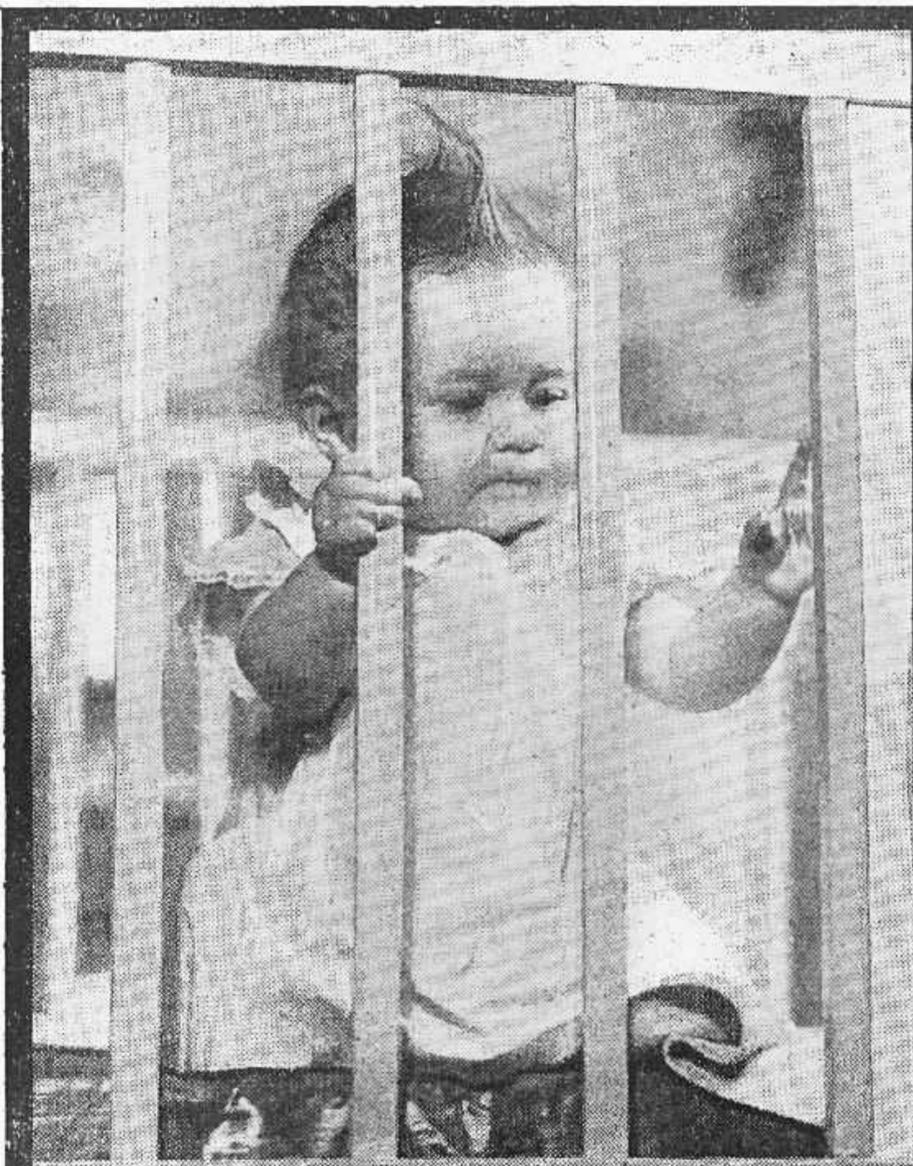
**ROTOR TABLES**

Coin-operated game rotates under glass top while players sit with drink, food, etc. 5¢ play. Every Restaurant wants a table. Games are in first-class condition, thoroughly reconditioned, ready to operate.

ONLY A FEW LEFT—\$79.50

**NATIONAL NOVELTY COMPANY**  
183 MERRICK ROAD, MERRICK, L. I., N. Y.





## Will She Be Free?

Today, safe in America, far from the fury of war, she is prisoner only of the love that seeks to guard her from harm.

Will she grow into the freedom which is the birthright of every American child? Only if American fighters win crushing victory over the dark forces which threaten the future of every free child in the world.

And American fighters can win victory—decisive, durable victory—only if we who remain at home—safe in America, far from the fury of war—are willing to sacrifice.

Buy War Bonds. Buy the Bonds you can easily afford as a sound investment. Then dig down again and buy Bonds as a sacrifice—in memory of an unknown lad who died to safeguard the future of a little girl close to you.

Lion Manufacturing Corporation, Chicago, manufacturers of



**THE TRADING POST  
BUYS  
THE TRADING POST  
SELLS**

No Arcade Complete  
Without  
**SUPREME GUN—SHOOT YOUR  
WAY TO TOKIO**  
PRICE .....\$330.00

**SPECIAL—We specialize in MILLS PARTS . . . Have in stock for immediate delivery limited Quantity Large Clock Gear . . . Write for prices.**

| Wanted To Buy—Cash Waiting |                   | CONSOLES               |                        |
|----------------------------|-------------------|------------------------|------------------------|
| <b>PHONOGRAPHS</b>         |                   |                        |                        |
| Seeburg Classics           | Wurlitzer 24      | Keeney Super Bells     | Mills Three Bells      |
| Seeburg Envoy              | Rockola Monarchs  | Keeney '38 Track       | Mills Four Bells       |
| Seeburg Regal              | Rockola Standards | Time                   | Pace Reels—Combination |
| Wurlitzer 500              | Rockola DeLuxes   | Keeney '38 Skill       |                        |
| Wurlitzer 600              |                   | Time                   |                        |
| <b>SLOT MACHINES</b>       |                   | <b>ARCADE MACHINES</b> |                        |
| Mills                      | Jennings          | Watlings               |                        |
| Mills Vest Pocket Bells    |                   |                        | Send Your List         |

| CONSOLES—FOR SALE               |          |
|---------------------------------|----------|
| Jumbo Parade, F.P. ....         | \$ 87.50 |
| Jumbo Parade, P.O. ....         | 115.00   |
| Jumbo Parade, Combination ..... | 160.00   |
| Keeney Kentucky Club .....      | 90.00    |
| Jennings Fast Time, F.P. ....   | 80.00    |
| Jennings Bob Tail .....         | 108.00   |
| Paces Reels Jr. ....            | \$165.00 |
| Paces Saratoga Comb. ....       | 165.00   |
| Bally Hi-Hand .....             | 145.00   |
| Stanco Bell—Single .....        | 125.00   |
| Bally Roll-Em .....             | 175.00   |

| ONE BALL PIN GAMES    |          |                        |          |
|-----------------------|----------|------------------------|----------|
| Mills Owl .....       | \$ 75.00 | Challenger .....       | \$195.00 |
| Bally Hawthorne ...   | 89.50    | Victorious Turf Champ  | 184.50   |
| Bally Blue Grass ...  | 175.00   | Bally Sport Special .. | 166.00   |
| Mills 1-2-3, F.P. ... | 82.50    | Bally Victory .....    | 95.00    |
| Thistledown .....     | \$ 75.00 | Keeney Skylark .....   | 186.00   |
| Keeney Contest .....  | 135.00   |                        |          |

**BUCKLEY DIGGERS**  
REBUILT TREASURE ISLAND .....\$55.00 | REBUILT DE LUXE .....\$100.00

**SLOT MACHINES**  
Mills—Jennings—Watling—Caille. Tell us your requirements.

**MUSIC SPECIALS**  
Wurlitzer Counter Model Phonograph with Stand, Model 61 .....\$99.50  
Wurlitzer Counter Model Phonograph, Model 71 ..... 159.50  
Buckley Boxes, New .....\$45.00  
Buckley Boxes, Used ..... 27.50  
Keeney Boxes ..... 5.50  
All Prices Subject to Prior Sale. Terms—Cash With Order.

**BUCKLEY TRADING POST**  
4225 W. LAKE ST. CHICAGO 24, ILLS. Ph: Van Buren 6636

# SUPERIOR

**Net Results: 5**  
**20/5**

**Net Results: 5**  
**IN PROFITS**  
**\$ 32 75**

TAKES IN 1216 HOLES AT 5¢  
**\$ 63 00**  
AVERAGE PAYOUT  
**\$ 30 25**

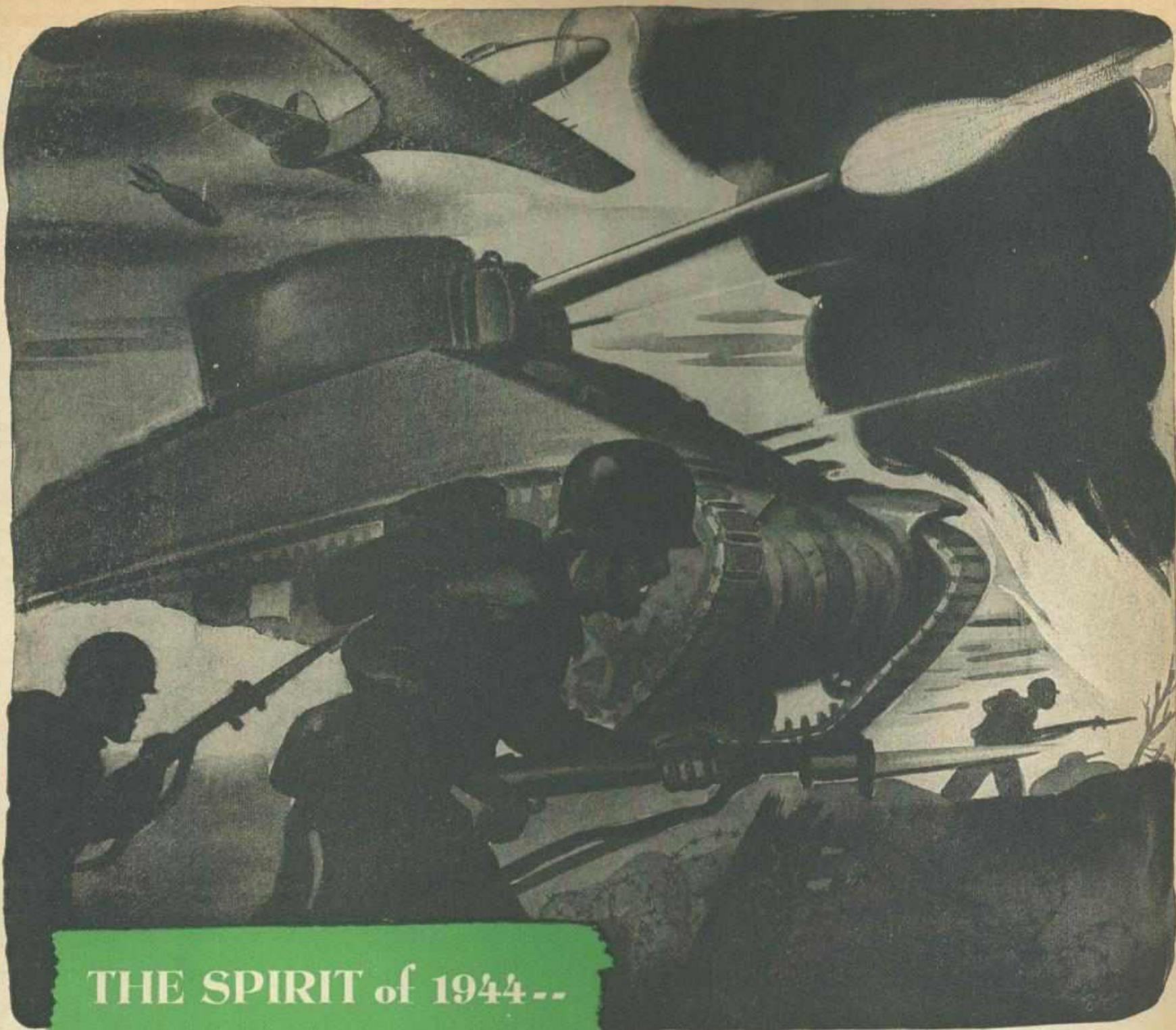
**SUPERIOR PRODUCTS**  
14 NORTH PEORIA STREET - CHICAGO

## WHIRLAWAY!!! WHIRLAWAY

**ALL TIME TOP MONEY MAKER**  
SEND IN YOUR  
BLUE GRASS, DARK HORSE, SPORT SPECIAL AND SPORT EVENT  
WE WILL REBUILD THEM INTO "WHIRLAWAY," BEAUTIFUL NEW ONE BALL CONSOLE.

This machine has been re-designed by engineers who have had years of experience with operators' problems in the coin machine field, difficulties which the manufacturer does not foresee but which the operator in the past has had to overcome. Ship us your game today.

**ROY MCGINNIS COMPANY**  
2011 MARYLAND AVE. BALTIMORE, MD.



THE SPIRIT of 1944--

**ATTACK!**

- To beat a powerful enemy... we must have a powerful attack. Every American on every front must do his utmost. The most powerful attack on the "Home Front" is your consistent purchase of More War Bonds!

Let's back that Attack with **BONDS!**



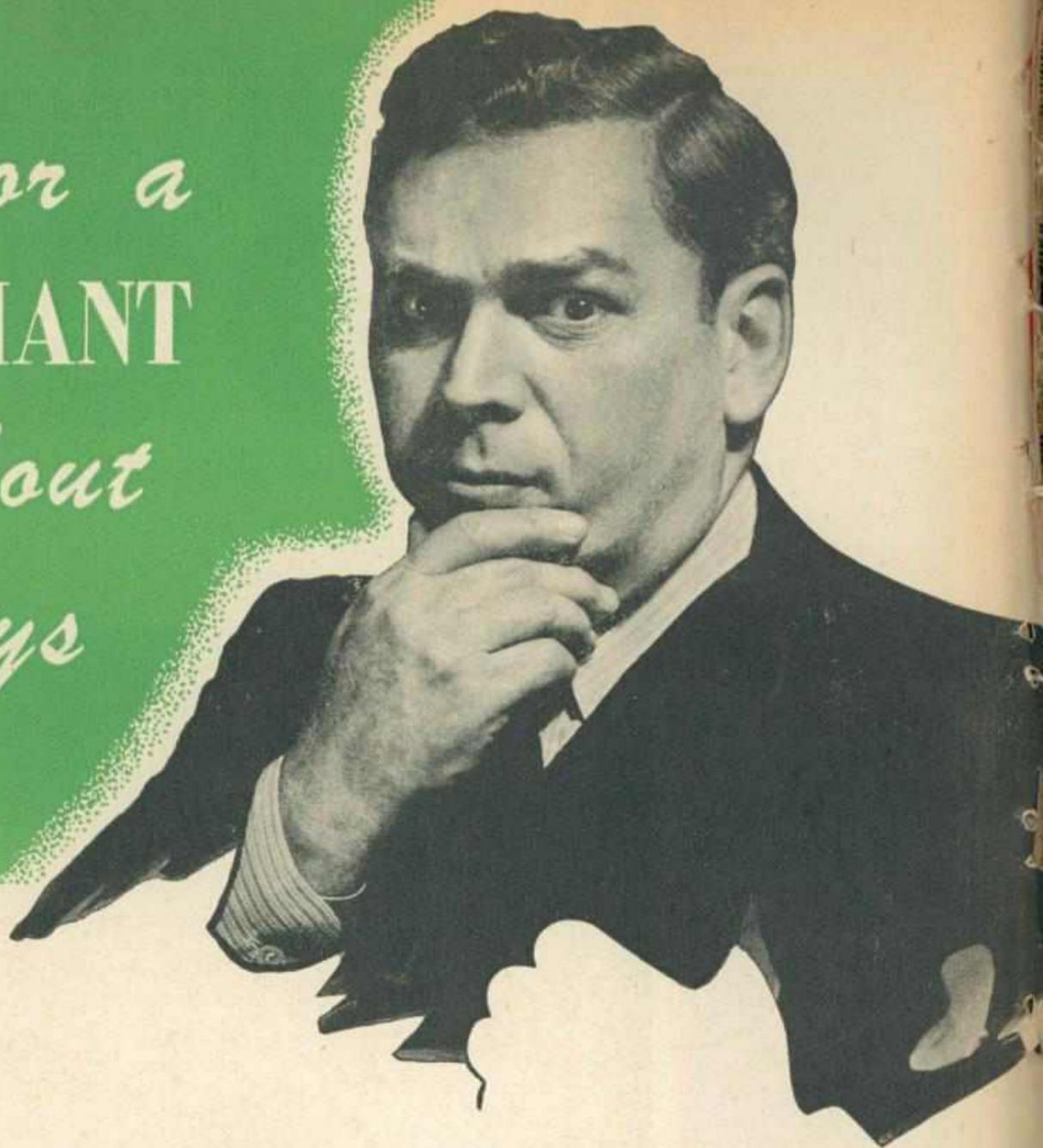
*Awarded to the J. P. Seeburg Corporation  
for Outstanding Production of War Materials  
in each of its Four Plants*

FINE MUSICAL INSTRUMENTS SINCE 1902

*Seeburg*

J. P. SEEBURG CORPORATION  
CHICAGO, ILLINOIS

Something for a  
**MUSIC MERCHANT**  
to think about  
**THESE** days



## GETTING SET FOR THE POST-WAR ERA

The Music Merchant who has a money-making, patron pleasing Modernized Wurlitzer in a location now has a far better chance of holding that location after the war than the fellow who has nothing to offer today but pre-war instruments.

That's why smart Music Merchants are already laying their post-war plans — are lining up the locations

they want in the future by installing Modernized Wurlitzers now.

The marvelous tone of this all-wood instrument wins instant approval from location owners and patrons alike. It makes money for



you and it saves money too — because its mechanical selectors require mighty little, if any, service at all.

Think it over — but not for too long. The time to get set is today for tomorrow may be too late. Why not start by hearing and seeing a Modernized Wurlitzer at your Wurlitzer Distributors right now!

## The New Modernized **WURLITZER**

A NAME THAT MEANS *Music* TO MILLIONS

Awarded To The



North Tonawanda Division

**BUY WAR BONDS**