

# The **Billboard**

FEBRUARY 12, 1944

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

**GENERAL NEWS**

## **ANNUAL RADIO EDITORS' POLL**



**DICK HAYMES**

He Made Pix, Records, Airtime, Bigtime  
(See page 41)

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# RADIO EDS' 13TH ANNUAL POLL

## 1 Up, 1 Down For Moss in Spec Battles

NEW YORK, Feb. 5.—License Commissioner Paul Moss got his knuckles rapped hard by Supreme Court Justice Denis O'Leary Cohalan this week for withholding the 1944 permit from William L. Deutsch, legit spec, one of seven slapped by Moss in his recent campaign against ducat-price gouging.

Justice Cohalan handed down an order permanently restraining Moss from suspending or revoking Deutsch's license, after the broker had charged that Moss granted him a permit to carry on his \$250,000-a-year business and subsequently revoked it.

"While the court is ever mindful of the power conferred by law upon the commissioner," said Justice Cohalan, "it cannot countenance or approve of the arbitrary or capricious abuse of that power as here disclosed."

Deutsch, a member of the League of New York Theaters, Inc., which is empowered by the consent of its members to hear charges and impose penalties for violations of rules, ran into a two-week suspension from the League in 1941 for a minor infraction of regulations. He was called before Moss.

### Got 1944 License

This year Deutsch applied for his 1944 license to Moss, who granted it but later—January 17—recalled him and accused him of "giving false testimony and of concealing facts in connection with the League's charge against him."

Justice Cohalan pointed out that papers on this revocation show "that the denial of the charges by the petitioner and his attorney arouse the ire of the commissioner to a non-understandable degree, resulting in the ejection of the attorney from the examination room," and added that "despite the fact that the commissioner was wholly in error and that all matters complained of by

## Playwrights Scrap Scruples for Rubles

MOSCOW, Feb. 4. — Even in Moscow, the hub of equality, the smart boys have ways and means of getting ahead, of earning a few extra rubles by using the old grey matter.

As the rules of the Soviet committee governing the theater say that a playwright is to be paid according to the length of his show, the Red Shakespeares are stretching their productions into opuses of four and five-hour duration. A three-acter is a rarity here, and the theatergoer has to sit thru it, for the glory of Mother Russia—and the pocketbooks of the pen-pushers.

"Tis said the dealers in extra soft pads for theater seats are doing a rushing business.

him were meticulously inquired into and approved by him on the original hearing, he nevertheless summarily revoked the license."

A second case, involving the Circle (See 1 and 1 for Moss on page 13)

## "Mairzy" Graduates From Psych Classes on Campus to Jukes; Penn Profzy Divy, Wouldn't You?

PHILADELPHIA, Feb. 5.—Mairzy Doats is busting up the psychology courses at the University of Pennsylvania. Not that the jive jingle that is driving the nation batty is any stranger to the halls of learning. For at least 10 years the ditty has been an accepted part of the curriculum of the U. of P. College for Women, where it has served the lofty function of "illustrating the meaning of meaningless." But now it can't be used any longer because everyone who ever heard a radio knows what it means without being told.

## National Voting of U.S. Key Pounders Reveals '44 Strong Yen for Tried Names, Shows

### Flackery Fails To Give "The Voice" Top Pipe Billing

NEW YORK, Feb. 5.—The 13th Annual Poll of Radio Editors, conducted heretofore by *The World-Telegram* and continued this year by *The Billboard* after the Scripps-Howard daily dropped the poll because of wartime space limitations, shows editors plumping for the tried and true performers and programs. With only one exception, classical singers, and excluding questions based on newness of programs, the editors continued to crown mostly the same brows.



In many instances the second and

third choices were also the same as in previous years. Ten of the winners were in the money ranging from two to 10 and more years. And another winner, Guy Lombardo, in the pop dance ork category, was returned to the top where he had been for 11 consecutive years; last year the editors named Harry James over Lombardo.

### How They Voted

The 1944 Radio Editors' Poll represents the composite opinion of a majority of the active and experienced radio editors. There is a substantial reduction in the number of editors voting, but it must be noted there are fewer radio columns this year due to wartime restrictions. It also represents radio editors and not just program listing compilers.

The tabulation was based on three votes for first choice, two for second and one for third place. Two questions called for only one answer each, and in this case each vote counted for one. Another category called for five answers; here the vote count was 3-2-1-1-1.

This year there were no double winners (See RADIO EDS' on page 10)

## Main Stem No Paradise for Legit Angels

NEW YORK, Feb. 5.—Wartime Broadway is no paradise for (show) angels. Uncle Sam is clipping their wings financially.

Contrary to general belief, backing flops is not a slick means of paring down the ante of year-end tax returns, as all that flop sponsors can get off their total is \$1,000. This condition applies to all investments, and putting dough into a Main Stem show is considered by Mr. Whiskers as an investment. On all amounts over \$1,000 backers must pay the usual tax just like gentlemen with wings.

According to internal revenue authorities, unless an investment is held for six months and loses at the end, only the grand can be deducted. If, however, a backer can hang on to his investment for 26 weeks, he can deduct 50 per cent of his losses from his tax totals. As few, if any Broadway shows are maintained long enough to be a 26-week flop, it stands to reason that the boys and gals who pitch their coin into turkeys aren't saving themselves very much on the year's total.

Those who angled failures such as *Victory Belles*, *Land of Fame*, *Storm Operations*; *Get Away*, *Old Man*; *South Pacific*, *My Dear Public*, *Bright Lights*, *The World's Full of Girls* this season, haven't saved anything by reaching into their checkbooks for coin to light up Main Stem houses.

# OCR To Aid Outdoor Ops

## Ackley in DC Post Will Help Ban Headaches

### Spur for Wartime Biz

WASHINGTON, Feb. 5.—Appointment of Harry A. Ackley, many years an amusement park operator and an amusement and recreational structural architect and engineer, as special consultant to the Recreation Section, Office of Civilian Requirements, War Production Board, was announced on Tuesday. A member of Ackley, Bradley & Day, Pittsburgh, he has arrived here to take over his wartime duties. He is on leave from his company while he assists OCR in working out problems that have caused some headaches to operators. As consultant for OCR, he will specialize in problems concerning amusement parks, pools, beaches, carnivals, circuses and rinks.

He declared that his appointment very definitely indicated that the government was to give increased attention to prob-

lems facing outdoor amusement operators and was to do everything possible to keep these recreational facilities operating. High tribute was paid by Ackley to the field of outdoor entertainment, which, he declared, had "done a swell job in adjusting itself to war problems" and which had shown "excellent management."

"There have been some minor problems in show business," he said, "and we will try to work those out. On the whole, show business has done well for itself. Taking show business as a whole, it has a lot to be proud of, and its wartime record of co-operation is not exceeded by that of any trade or industry. It has co-operated generously in bond

drives, blood donor campaigns and in other volunteer phases of war work."

In his new job Ackley said he was going to carry out the belief of OCR that public recreation is essential and that it is to be kept going, especially in areas where war effort is intense. Generally speaking, he said, he had found that circuses had no serious obstacles to continue operation, altho he acknowledged the fact that man power, transportation and food supplies had from time to time presented problems to circus owners.

"Circus men handled themselves well," he said, "and largely solved their own problems. That is what we want them (See Ackley DC Industry on page 44)

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# Speaks Blooming in Philly; Curfew Gives Headaches To Nitery Ops, Gravy To Acts

PHILADELPHIA, Feb. 5. — Since the lawful 2 a.m. curfew is being rigidly enforced at regular night spots here, after-hour private clubs are providing a fresh source of income for local performers. Private club field has built so big here that even local bookers are beginning to service them. Field is particularly large on week-ends, as a midnight curfew prevails on Saturday nights and

the after-dark spots are shuttered completely Sundays.

Private clubs, most of them merely one-man outfits, have miffed regular niteries. As license fees for the former are ridiculously low compared with nitery licenses, and by reason of inactive charter benefits, private spots can keep the bar open after all other spots have closed down. They can also keep running all night Saturdays and Sundays. Thus private ops have been able to work up an extremely profitable business. Entertainment in these spots attracts a large number of well-heeled war workers nightly.

### Gravy for Entertainers

Entertainers are fast getting richer with the private club dates, which add another \$25 to their salary for week-end doubling. As the private clubs don't start jumping until the regular niteries shutter, there is no conflict. And as the one-man clubs are not permitted to advertise, nitery ops never know when an act is doubling. Usual fee for an act is \$25 for a late-Saturday night and a Sunday show. Beats the regular club-date

(See *Speaks Blooming* on page 25)

### Putting English On It

NEW YORK, Feb. 5.—Actor Rust Lane's brief trans-Atlantic hop to take over directing chores for *The Eve of St. Mark* in London has left its imprint.

Second night of Edward Chodorov's *Decision*, in which he is debbing as a Broadway thesp, Lane slipped in a British expression but caught himself quickly and translated it into American.

It was in the last act. He was explaining to the son of the high school principal that his father had been found hanged in jail.

"He was hanged with his braces—er—suspenders." Lane realized at the "braces" point that he was back in the U. S. A.

# Retroactive 15% Pay Hike Averts Strike

NEW YORK, Feb. 5.—League of New York Theaters, Inc., and Local No. 1, Theatrical Protective Union, concluded negotiations last night for a new contract for theater stagehands which allows for a 15 per cent hike in pay, subject to WLB ratification. The old contracts expired February 1, and League agreed to make raises retroactive to that date. Other conditions remain the same as in the old contract. Definite contract signatures are expected within the next 10 days.

Thus a threatened strike of stagehands, which would have closed down Broadway's legit boom, has been averted. Strike threats were uttered last week (January 27) when union contended that the League was trying to avoid issues at stake.

Only one bone of contention remains; the question of firing stagehands without cause. Union insists that employer give cause—drunk, dishonest or incompetent—before firing, and thus protect members from producer whims. One instance was cited during confabs, that of Bill Thomas, a Shubert employee for 27 years, who was fired three years ago at the age of 45. Union claims that the theater business is so tight that a stagehand who is fired, after several years in one company, is practically blacklisted in the industry, as other producers feel he must be incompetent, otherwise he'd still be employed.

# Whiteside Resigns From WPB; Showbiz Ponders Successor

WASHINGTON, Feb. 5.—Resignation of Arthur D. Whiteside as director of the Office of Civilian Requirements of WPB, left showbiz leaders wondering whether his successor would be more or less generous in dealing with the entertainment trade.

Whiteside announced last week that he was leaving WPB to return to Dun & Bradstreet, credit firm which he heads in New York. His association with WPB ends February 12.

In general, showbiz will lose a friend when Whiteside goes, as the OCR, under his leadership, was vigorous in pushing the theme that adequate recreation and entertainment was a wartime essential. He also set up in the OCR a recreation section, the job of which it was to act as a "friendly court" and attempt to settle priority troubles and other problems blocking operation of theaters, carnivals, circuses and amusement parks.

It was also generally felt here that when the military situation flashed the green light, Whiteside would have been agreeable to relaxing controls on many items in order to restore the trade to a normal basis.

No names have been mentioned yet in connection with the post, but it will undoubtedly go to someone of sufficient prominence to give the office a good front.

# Union Emsees for Jewish-Language Splicings Plus

PHILADELPHIA, Feb. 5.—Long butt of favorite gags offered up by Broadway comics, a cloak of respectability is now being provided to those whose performing talents are restricted to weddings and Bar Mitzvahs. Local AGVA chapter has finally given recognition to the boys who help heighten the merriment at such festivals and affairs and has launched a unionizing campaign. There are between 40 and 50 local emsees whose work is restricted almost exclusively to weddings, Bar Mitzvahs and other such Jewish affairs. Also includes the guys who give out at the Polish weddings.

Max Mandel has been designated by Dick Mayo, executive secretary of AGVA here, to round up the boys and bring them into the union. Plan calls for such performers to set up a committee of their own which will work out a special wage scale. Such scale, upon approval, will become standard. Local musicians' union has long had a special wage scale for the bands giving out at Jewish weddings.

AGVA protection is welcomed by most of such performers. Being non-affiliated, such work has been dog-eat-dog as far as dough is concerned. If the local plan is successful it is expected that national AGVA will branch out jurisdiction into that field. It is pointed out that if there are 40 to 50 performers dedicated to such talents in Philadelphia, there must be several hundred in New York and in Chicago, and easily as many as here or even more in such cities as Detroit, where there is a large foreign element.

# Philly's Fay Hops on Legit Band Wagon February 21

PHILADELPHIA, Feb. 5.—Samuel H. Stiefel's Fay's Theater, which shuttered earlier in the year as a film-flesher, is the latest to hop on the legit boom-wagon. House has been leased to Jules Pfeffer for an independent run of *The Maid of Ozark*, lively opus which had made theatrical history in Chicago. Opening is skedded for February 21.

Dave Lodge, outdoor advertising agency chief, who was associated with the tent circus staged in back of the Roxy Theater, New York, but with little success, is associated with Pfeffer in this new venture. Fay's, which featured a sepiia band stage policy, called it quits last month because of the necessity to pay a stand-by pit band of 10 men which was insisted upon by the white musicians' union, which has jurisdiction of the house in spite of the sepiia policy. House band, which had been on the side lines since the shuttering, will take its pit position for *Ozarkes*. Mo Wax's Lincoln Theater, regular sepiia film-flesher, is also planning to relight this month as a Negro legit temple, figuring on the preem of a *Born To Swing* musical.

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## DICK HAYMES

### He Made Pix, Records, Airtime, Bigtime

THEY call him "King of the Juke Boxes," and last October he walked into 20th Century-Fox studios with a seven-year contract in his pocket. So Dick Haymes is back in Hollywood, and this time he's on top.

It wasn't so many years ago that Haymes was trying to peddle his own songs and feed himself via extra jobs in horse operas. Four years ago he took the songs to New York to try them out on Harry James.

"Your songs don't jell," quoth the latter, "but I'll buy the voice."  
So Dick became Harry's vocalist. Following that, he filled the same chore for Benny Goodman, and wound up on the Coast again, singing with the Tommy Dorsey band in "DuBarry Was a Lady" and a nine weeks' run at the Palladium.

Then Dick had had enough of band chanting and went back to songwriting and more modest starvation. Finally, he got himself a new manager, Bill Burton, who wired him money to come East. Things happened. Within a month he was booked at La Martinique, signed for Decca recordings and a full net air program, "Here's to Romance." His Decca record, "You'll Never Know" passed the million mark in record sales. Last of all came the pic contract.

Hayes is still a bit surprised at it all. His ambition is to be a top figure in entertainment, but he still has a yen for songwriting. One of these days, he's going to write hit songs, too.



# Detroit City Tax On Show Admission Nixed by Mich. Gov.

DETROIT, Feb. 5. — Projected municipal taxes on amusement admissions of all types received a severe setback in Michigan Monday when Governor Harry B. Kelly delivered his opening message to the special session of the State Legislature. The governor knocked the proposals for such special excise taxes to be levied by municipalities and advocated no change be made until further study and report to the regular 1945 session.

The special local taxes were sought by the city of Detroit and other cities of the State, chiefly to finance projected post-war construction projects.

The governor's failure to approve the idea in his message legally binds the Legislature to omit consideration of the tax idea during the present special session.

## Who dunnit?

How or why it happened is still a mystery, but a William Morris Agency signature address appeared in the Inside Cover ad of JAY McSHANN in the February 5 issue of The Billboard when actually JAY McSHANN'S BAND is booked by the GENERAL AMUSEMENT CORP. So, band buyers, direct your letters, wires or phone calls concerning



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500,000	..... 88.00
1,000,000	..... 170.50

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IN THIS and next two issues of The Billboard are listed those who during 1943 gave so generously of time and talent to the entertainment of nearly 2,000,000 men and women in the services of the Allied Nations at the

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Eleanor Lynn
Gisya Lynn
Roy Lynn
Phyllis Lyne
Major Ben Lyon
Bob Lyon
Louise Lyon
Collette Lyons
Roger Lyons
Bert Lytell
Jimmy Lytell & Orch.
Machito & Orch.
Johnny Mack
Bobby Mack
Estelle Mack
Jean MacColl
Michael MacDougall
Vivian MacGill
Bernard Mackey
Nina MacKinney
Lois MacMahon
Macy's Glee Club
Madriguers
Mr. & Mrs. Magini
Helen Magna
Frances Magies
Kitty Mahern
Jack Mahoney
Humbert Majorana
Richard Malaby
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Dave Maloney
Patsy Man
Jack Mandel
Andrea Mann
Lorraine Manners
Lucille Manners
Dorothy Manners
Jayne Manners
Judy Manners
Gordon Manley
Irene Manning
Frank Manning
Margo Manning
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Alice Marble
Doc Marcus
Anita Marcadis
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Norma Marchini
Machito & Orch.
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Eddie Marshall
Bernice Marshall
Everett Marshall
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Orchestra
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Martin
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Joe Martin
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Mary Martin
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Chu Cho Martinez
Vincent Martini
Chico Marx
Gil Maison
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Hona Massey
Inez Mathews
Jane Mathews
Tony Mathews
Kitty Mattern
Emmet Matthews
Henry Matthews
Lucille Matthews
Nicholas Matthey
Jean Matus
Sergei Matusowitch
Dora Naughtan
Bob Maurica
The Great Maurice
Maurice & Cardona
Arthur Maxwell
Elsa Maxwell
Marty May
Art Mayberry
Miltz Mayfair
Marion Maye
Eddie Mayehoff
Joan Maynard
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June Mayo
Margo Mayo Square Dancers

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Marie McCall
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Peggy McCarthy
Helen McCartney
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Veronica Mimosa
Elissa Minet
Borrah Minevitch
Rascals
Dorothy Minty
Jerry Miranda
Jess Mitchell
Toni Mitchell
Mitzie's Luckey
Girls
Vic Mizzy
Modernaires
Moke and Poke
Tootsie Molitor
Elaine Mollach
Carl Monaco
Lucy Monroe
Vaughn Monroe & Orch.
Bebe Montague
Estrelita
Montenegro
Carlotta Montez
Betty Montgomery
Maria Montiero
Moore & Bergero
Constance Moore
Monica Moore
Jean Moorehead
Noro Morales & Orch.
Moran & Wisner
Allan Moran
Gedo Morelli
Elizabeth Morgan
Johnny Morgan
Tommy Morgan
Morgan Sisters
J. Warren Morse
Clarke Morgan
Dennis Morgan
Grace Morgan
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Roy Morgan
Morley & Gearhart
Marie Morley
David Morris

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Nicholas Bros.
Beth Nichols
Nancy Nichols
Olive Nicholson
Mickey Nikolai
Nicola
Nikitina
Roma Niles
Genia Nirova
Marta Nita
Noble & King
Nancy Nolan
Virginia Nolte
Barbara Nooddell
Ingeborg Nordquist
Blanche Norman
Lucille Norman
Marsha Norman
Nancy Norman
Peggy Norman
Bill Norman & Orch.
Dagmar Nordstrom
Siegfried Nordstrom
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Anita O'Meara
John O'Neill
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Sono Osato
Ellen Osborn
Helen Osborne
Will Osborne & Orch.
Olga Oshipko
Adrina Otero
Maria Ouspenskaya
James Outlaw
Henry Owens
Owen & Parker
Oxford Boys
Beatrice Fung Oye
Ralph Paddock
Frank Page
Lily Paget
Ann Paige
Richard Paigo

- Tom Paigo
Palmer & Johnson
Penny Palmer
Remo Palmieri
Aubrey Pankey
H. Chas. Pantley
Grave Pardini
Dorothy Paprocki
Tina Parolley
Frank Paris
Benson Parish
Jean Parker
Mary Parker
Eleanor Parr
Adele Parrish
Helen Parrish
Tom Parsibley
Bill Parson
Happy Jim Parsons
Frank Parsons
Joe Pasco
Tony Pastor & Orch.
Gall Patrick
Jay Patrick
Russell Patterson
Mona Paulce
Paullette Sisters
Paulist Choristers
Dione Paulson
Lehua Paulson
Connie Payne
Alice Pearce
Tiny Pearson
Jan Pearce
Carole Pearce
Gerhart Pechner
Peek-a-Boo Jimmy & Orch.
Mildred Pelton
Bunty Pendleton
Lea Penman
Richard Penn
Ann Pennington
Lois Penny
Pope & His Dancers
Johnny Pepper
Rose Perfect
Glen Perkins
Gloria Perkins
Walker Perner Band
Fred Peronne
Bea Perrin Trio
Grace Perry
Lou Perry
Ronald Perry Orch.
Verona Peschl
Pet Milk Serenade
Anita Peters
Viola Peters
Janice Peyton
Muriel Phelps
Bill Phelps
Marge Phillips
Mary & John Phillips
Henry Phillips
James Phillips
Jane Pickens
Molly Picon
Seneca Pierce
Mildred Walker
Piker
Pied Pipers
Zasu Pitts
Emanuelina
Pizzato
Dorothy Place
Mark Plant
Marc Platt
Lou Polansky
Hortense Pollack
Fred Polnauer
Polo Grounds Coo Club
Barbara Pond
Carmela Ponsello
Pops & Louie
Albert Popwell
Dorothy Porter
Nancy Porter
Mariana Posko
Marion Posner
Robert Poonick
Ted Post
Carolyn & Hal Potter
Eileen Powell
Mousie Powell & Orch.
Powers Models
Judy Powers
June Powers
Lynn Powers
Tom Powers
Manny Prager & Orch.
June Preisser
Allen Prescott
Arnold Price
George Price
Pearl Primus
Gertrude Pritzker
Addie Prohaska
Jed Prouty
Sid Prussin Orch.
Henrietta Pulli
Amado Punzian
Leda Quail
Nina Quartin
Dick Quigley
Radio Aces
Radio Rogues
Nan Rae & Mrs. Waterfall
Eduardo Rael
Mariel Rahn
Victoria Rains
Patsy Raines
Basil Rallis
Prince Ramah
Ramona
Dorothy Ramsey
Walter Raney

- Sally Rand
Addison Randall
Bill Randall
Joy Randazzo
Betty Rann
Fred Raphael
Dorothy Rappa
George Raschy
Rasha & Mirko
Martha Rawlins
Carol Raye
Raymond & Diane
Helen Raymond
Jimmy Raymond
Mac Raymond
Milton Raymond
Charles Reagan
John Reagan
The Redbills
Rita Belle Redlich
Red River Dave
Alan Reed
Janet Reed
Marshall Reed
Phyllis Reed
Charles Regan
Marisa Regules
Sam Reichman
Ruth Reid
Dorothy Reiger
Neyna Reilly
Catherine Reiner
Paul Remos
Emile Renan
Joyce Renee
Roy Renard
The Revuers
Angel Reyes
Eva Reyes
Paul Reyes
Brad Reynolds
James Reynolds
Joe Reynolds
June Reynolds
Lois Reynolds
Sheila Reynolds
Tommy Reynolds & Orch.
Joan Rhodes
Rhodora
Gertrude Ribba
Joe Ricardel & Orch.
Harry Rich
C. Richards
Dick Richards
Marjorie Richards
Arthur Richardson
Leon Richardson
Louise Richardson
Thomas Richner
Norma Richter
Will May Ricker
Clyde Riddick
Andree Ridoux
Thelma Ries
Ralph Riggs
Tommy Riggs
Rigoletto Bros.
Lorraine Riley
Rinaldo
Blanche Ring
Ruby King
Walter Rinner
Marjorie Riordan
Bob Ripley
Joe Ripley
Herbert Rissman
Anne Rittenberg
Ritz Brothers
Adele Rivie
Jane Robbin
Gayle Robbins
Sydell Robbins
Perris & Tricie Rehbina
Richard Rober
Clarence Roberts
Dixie Roberts
Joan Roberts
Olga Roberts
Paul Roberts
Texas Jim Robertson
Paul Robeson
Robinson & Lorano
Ann Robinson
Earl Robinson
Florence Robinson
Jacqueline Robinson
Thelma Robinson
Robson Bros.
Maurice Rocco
Betty Roche
Renee Rochelle
Dedee Rockafellow
Priscilla Rockwell
Col. Stewart Reddie
Cyril Rodney
George Rodo
Viola Roessler
Joe Rogers
Phyllis Rogers
Roy Rogers
Bob Roland
Georgette RolanCez
Charles Rollard
Tony Romaine
Bernice Roman
Ray Romano
Al Rondo
Fred Roner
Rita Roper
Rosalia
Rosario & Antonio
Michael Rosco
Barnard Rose
Frankie Rose
Leila Rose
Rose Marie
May Rosecrans
Maxie Rosenbloom
Jack Rosello Orch.

- Rose's Midgets
Belle Rosette & West Indies Group
Carl Rossini
Rosita & Leslie
Helen Rosier
Ross Sisters
Dorothy Ross
John E. Ross
Roy Ross Orchestra
Stuart Ross
Irwin Ross
Joe Roth
Luba Roudenko
Kendall B. Rowell
Rowland
Maire Rowlenson
Jeanne Roy
Benny Rubin
Maria Rubin
Doris Ruby
Sonia Rudenko
Grace Lincoln Rudd
Phyllis Rudolph
George Ruppert
Bliz Rusky
Coby Ruskin
Elmer Russ
Helen Russell
Zella Russell
Win. Russell
Russian
Meadowland Singers
Ann Rutherford
Eddie Ryan
June Ryan
Pat Ryan
Phyllis Ryan
Sue Ryan
Tommy Ryan
Ruth Ryder
Elena Ryerson
Sabar
Simon Sudoff
Dell St. John
Sylvia St. Clair
Hy Salant
Ruth Selomon
Marie Salisbury
Ba Be Salter
Sam & Fay
Rance Sami
Sammakia
Chris Sanders
Naomi Sanders
Preston Sanders
Henry Sandor
Sandra
Reggie Sands
Joseph San Filippo
Tommy Sanford
Ralph Sanford
Rosemary Sankey
Al Santora & Boy Boxers
Olivio Santora
Saperten & Shelter
Mati Sari
Dorothy Sarnoff
Marianna Saricca
Hal Saunders
Orchestra
Marusia Sava
Ann Savage
Jan Savitt & Orch.
Jimmy Saxe
Saxe & Lawrence
Don Saxon
Al Schacht
Rosemary Schaefer
Isabel Schapi
Jack Schapiro
Fritz Schief
Billy Schenk
Frankie Schenk
Loretta Sehera
Paul Schierz
Mary Schlessinger
Sanford Seidussel
Edith Seimall
Eleanor Schofield
Joseph Schorr
Marion Schott
Rodell Schreier
Beatrice Schroeder
Jane Scully
Mary Alice Schwab
Niklos Schwab
Jean Schwartz
Joan Schwartz
Lou Schwartz
J. Schwartzdorf
Frederick Schweppe
Doris Scotolias
Hazel Scott
Margaret Scott
Randolph Scott
Susan Scott
Barbara Scully
Fred Scarea
Al Sears
George Sebastian & Orch.
John Sebastian
Bea Seckler
Leonard Seely
Winifred Sealey
Vivienne Segal
Lou Seiler
Esther Selinsky
Vladimir Selinsky
String Quartette
The Serranders
Katherine Sorgava
Jerry Serly
Leonard Seus
Margaret Severn
Dan Seymour
Jack Shaindlin & Orch.
Elaine Shannon
Billy Shell
Gladys Shelley
Ella Shields

AMERICAN THEATRE WING ENTERTAINMENT COMMITTEE

# SURVEY A MANDATE TO RYAN

## Fingers Crossed, Stations Vote For Status Quo; Dissenters Want Less Net Control

### Prexy Set for Duration

NEW YORK, Feb. 5.—J. Harold Ryan, former head of WSPD, Toledo, was elected this week to the presidency of the National Association of Broadcasters by a vote of 17 to 3. Thus, after many tries, the faction in the association that was anti-Neville Miller has unseated him. Ryan, at present head of the Radio Division of the Office of Censorship, is arranging his affairs at the governmental office so that he may assume the direction of the NAB as soon as possible. However, it will be at least a month before Byron Price can replace him, and it would take at least that time for Ryan to terminate official activities anyway.

The only statement Ryan has made since his election is that he hopes to make the NAB more representative of the industry. If this be so, both the industry and Ryan will be vitally interested in the facts disclosed by the NAB Leadership Survey which *The Billboard* completed only last week. This survey was made at a time when the industry generally did not realize that there was any serious attempt to unseat Miller, and it culled considerable abuse.

Last week in a preview of the survey, it was indicated that the names mentioned for the prexy, generally speaking, were from outside the business. It was further indicated that Miller actually received more votes than any other one person, but that he received only a small number of actual votes compared with the total cast.

That, however, is unimportant now. What is important is that the stations of the nation indicated in the survey what they wanted from NAB and why. This should be a mandate to the new chief exec of the association, despite the fact that he received only one vote for prexy in the tabulation.

### Shows Divided Opinion

Some of the survey questions are academic at the moment. However, even they reveal a state of mind existing among station owners. The first question: "How should the industry's trade association operate in so far as leadership is concerned?" presented a clear-cut picture. A majority of those voting stated that they desired a "high-powered and high-salaried president." Approximately half of them wanted the man to come from within the industry and half wanted him from outside. Actually one more station wanted him to come from the inside, but the vote was so close that the tabulators felt it would be unfair to say that the "insiders" won over the "outsiders." A very small percentage wanted the trade group run by an honorary prexy from within the industry and a slightly larger number were for a "committee operation."

The next vital question in the NAB leadership survey was concerned with change of membership requirements. The nation's outlets were asked whether they wanted a change in membership requirements for their trade association. Despite a very loud and protesting minority, the vote was nearly 3 to 1 in favor of the present membership formula. The minority cried that the nets should not be allowed in the association. Some of these opinions loudly expressed even went so far as to suggest outlawing net-owned and operated stations. The cooler voting heads felt that the net-owned stations should be part of the NAB, but should be represented only by the actual operating heads of the outlets; not by the brass hats from headquarters.

However, these views were voted down by a 3 to 1 vote, which seems to be a mandate to Prexy Ryan and to the newly appointed acting managing director, C. E. Arney Jr., who will run things until Ryan

takes active control, to leave the membership requirements as they are.

### Status Quo 3 To 1

The final survey query dwelt on whether the industry's trade association should be continued as is or changed in form and name. Here again the vote for the status quo was 3 to 1. However, even among those voting for the status quo, there were many who realized that there is still a strong "suspicion" among indie stations that the nets run NAB. These special riders to the "yes" votes were best expressed by a CBS station manager who, in making his views known, said they were not to be construed as the ideas of the network. He said, in part: "I believe the industry's trade association should continue as presently constituted, with the possible exception of making such changes as would clarify the subject of whether the networks do or do not control the operations of the association. It might be possible thru certain amendments to the constitution to set up a language that might be used in convincing skeptics that the control is not entirely in the hands of a couple of networks."

There were others who felt as he did, that NAB was not net-controlled, but carried with it the odor of web bossing. One station man, speaking clearly about the matter, said simply that this odor cannot be removed as long as most of the successful stations in the country are either basic network, network affiliates, or hoping to be one or the other.

To the group claiming that web domination by indirection or intent was inevitable, one Florida station owner answered that anyone could establish a formula that would prevent any one group dominating the NAB if so wanted. Typical of his suggestions was one presenting a plan whereby the control of the NAB for four years should be in the hands of a committee of six, who would be chosen from three different groups, each having two representatives. Classifications would be based upon income and power, and there would be two men representing the low, two representing the middle, and two representing the top dough and cleared-channel stations. In this way, (See *Mandate to Ryan* on page 13)

## Adjustment of Rates on NBC O. & O. Stations Set for March 1; Average Up 8%

NEW YORK, Feb. 5.—Rate adjustment on local and spot time on six major NBC-owned and operated stations is planned by the web for March 1. Outlets affected are WEAJ (New York), WTAM (Cleveland), WMAQ (Chicago), WRO (Washington), KOA (Denver) and KPO (San Francisco). New rates, which will differ in various localities, increase in some areas with possible decreases in others on marginal time (before 7 a.m. or after midnight). Over-all approximation of the increase is 8 per cent. As all six stations affected are in boom areas there is little likelihood of general decreases, but adjustment in these major cities is taken to be a pattern upon which other NBC outlets can gear their future rate policy.

Notice has already been served on ad agencies throughout the country advising them of the new plan, but pointing out that new time rates will affect only new buyers. Purchasers on spot and local

## Heinie Shells Exploding Daily Were Ignored by Rookie Paley

NEW YORK, Feb. 5.—CBS gets out a monthly round-up of letters from its staffers in the service called *CBS Mail Bag*. The trade rarely sees *Mail Bag*, as it's strictly for staffers. And as it also goes to the guys and gals in service, *MB* serves to keep everyone in touch with the home office and everyone else.

*The Billboard* happened to get hold of a copy of the most recent issue. And from there *BB* reprints a pip of a letter; a letter that needs only a line of introduction.

This letter is from Col. J. O. (Buck) Weaver, O-900400, APO 464, P.M., New York . . . and is written to H. Leslie Atlass, WBBM, Chicago: "Merry Christmas and Happy New Year. A little bit late perhaps, but then, a card was sent some time ago that should have arrived in time.

"Things go on pretty much the same here. I now have command of our Fifth Army unit and feel a job is being done.

"To give you an idea of how a day goes—three days ago a rookie just in from the States was assigned to me for 'orientation.' He piled in a jeep and started for the front. The rookie was amazed at the activity and constant streams of supply trucks necessary, and how it didn't look like war at all because nobody's blood was spilling all over.

"Then we hit a little town near the front (4,000 yards away), and bam! a big Jerry shell came in. He was pretty good—didn't bother him at all. He then proceeded up to an artillery position to spend the night. By that time shells were screaming over fairly regularly, but as they didn't land very close the rookie took them in stride.

"After eating, we were sitting in the colonel's tent when, zoom! a flock of big ones came in close. We all dived for cover and tin hats—and after one look the rookie did the same.

"The tent shook, and I'm afraid the rookie did too, at first. He was like a veteran when it was over, tho. That night he didn't get much sleep because our sandbagged tent was just 150 yards directly in front of a battery of 166 Howitzers, and they kept up the din all night.

"A terrific barrage let loose about 8 a.m., and sleep was over for that night. We ate breakfast and had just finished when the ack-ack broke loose at Jerry who came in, strafing the area. By that time the rookie could take anything, and he did. Was quite proud of him.

"He'd had about everything and was still going strong . . . as a matter of fact he seemed to enjoy it. He wandered around the front that day and then came back to the rear—the rookie was tired and happy. His first experience under fire, and exhilarating.

"Oh, yes, by the way—he wanted me to remember him to you. His name is BILL PALEY!"

\**Mail Bag* is annotated and edited by Jack Hoins, of CBS Press Info.

## WGN Asks for Tele Wave-Length Okay

CHICAGO, Feb. 5.—WGN has filed an application for a television wave length and a construction permit with the FCC, and has placed an order for a 40,000-watt transmitter.

GE will build the transmitter and studio equipment as soon as priorities permit. WGN's new building, to be constructed after the war, will be designed to take full advantage of television, FM and facsimile reproduction, as well as the standard AM system now in use.

## WQXR Is Sold To N.Y. Times; Execs Remain

### Rumor Says "No Dough"

NEW YORK, Feb. 5.—Sale of WQXR, Gotham indie, to *The New York Times* was officially announced Tuesday (1) by Arthur Sulzberger, *Times* publisher, and John V. L. Hogan and Elliott M. Sanger, president and vice-president, respectively, of Interstate Broadcasting Company, Inc., which owned WQXR. Financial details of the deal, which included the purchase of WQXQ, WQXR's FM station, were not disclosed.

Hogan and Sanger will continue under five-year contracts as chief executives of the station, and no changes in the station's personnel or program policy will be made. Station, however, is talking to prospective new sales managers.

Altho no *Times* or WQXR execs would deny or confirm it, rumor in Manhattan radio circles is that there was no exchange of money, only a mutual exchange of stock. This way *The Times* would have WQXR stock in its portfolio, and Hogan, former chief stockholder at WQXR, would acquire an interest in publishing "all the news that's fit to print."

Advocates of this theory said that with this exchange of stock the two organizations would be broadening their financial foundation and distributing their eggs in more than one basket. And this way *The Times* would be protecting itself if radio continued cutting into newspaper advertising revenue after the war. Hogan would be interested in getting part interest in a newspaper because he could use an additional medium of promotion when he makes his expected post-war move into the radio receiver manufacturing field.

time with current contracts have a year's grace and will not be affected by hike until March 1, 1945.

Increase in population in some areas, and decrease in others, and correction of rate inequalities existing at present are understood to be the basis for new policy. The net does not feel that a boost at this time is anything more than good business, and is not an attempt to take advantage of present difficulties of newspapers and magazines due to the paper shortage. It is believed that by March, next year, the peak paper shortage will have been reached and passed. Therefore, competition between press and radio is sure to be plenty hot before another 12 months pass.

News of adjustment plans will be a signal to other outlets in the above areas which, until now, have been playing 'possum,' waiting for the green light from NBC before raising their rates.

## Ullmann Gets Tired, So Radio Brings in The Pelts at 11 P.M.

### Buyer's Success on WCCO

NEW YORK, Feb. 5.—The early bird may still get the worms, but the man who uses radio late at night—and uses it correctly—gets the furs these days. The proof of this statement was compiled last week at the Joseph Ullmann fur brokerage corporation in Manhattan. Facts and figures proved that radio is the medium to use for result getting even if you are trying to make fur ranchers in Minnesota, Wisconsin, Iowa and the Dakotas send pelts to New York.

Vincent Ullmann, son of the owner of the Ullmann fur house, was responsible for the thought behind the success of his company's spot announcements on WCCO (CBS) in Minneapolis. Ullmann had been traveling around the country trying to get fur ranchers to send their pelts to his company's quarters, where they were to be sold on a 5 per cent commission deal. Finally, however, after he had spent many a sleepless night on a bouncing bus and had been unable to get rooms in hotel after hotel on the East Coast and in the Midwest, he decided to give it up. He still had Minnesota and Wisconsin to cover, but that was just too bad. Or so he thought until he decided to use radio.

He got an idea, compiled a list of all the fur ranchers raising silver fox and mink—the furs he wanted to sell—in the area he had missed. Many of these ranches could be reached by WCCO's signal. So Ullmann sat down and mapped out with an agency a series of one-a-day, six-days-a-week, one-minute announcements that would contain information of value to the ranchers. The announcements contained information about OPA regulations, general trend in New York fur prices and other facts the ranchers could use to help them pad their bank rolls.

### Promotes His Announcements

Then he sent out a promotional letter telling all the ranchers in WCCO's area about the planned series, put on his announcements for an eight-week period ending the last week in December, 1943, and sat back in his office—and waited.

Soon the results began to pour in. Seven ranchers called him from Minnesota to say they were sending him their furs. One sent him enough to pay for the cost of the entire series. Another sent him a wire saying that he had heard from 50 friends when his name was mentioned on the program.

### Campaign Reaches 80%

Recently Ullmann figured out the facts and figures, which in this case spelled success with a capital "S." His 48 announcements—at 11:10 p.m.—had been heard by 80 per cent of the 2,000 fur ranchers in WCCO's area. Letters, phone calls and consignments of fur proved that. He more than paid for the series; he had established new accounts, and he was satisfied.

He was so satisfied he laid plans for using the same type of program next year on WBBM (CBS), Chicago; KSL (CBS), Salt Lake City; KOA (NBC), Denver, and WCCO.

Altho fur dealers have tried to reach the fur ranchers by radio announcements, Ullmann claims he is the first fur broker to use the medium, and he says he is the first fur man of any type to be successful. Ullmann claims he was successful because he sent out a promotional piece before the series started, because he put his announcements on the air late at night, when the ranchers were not working and, above all, because he gave his audience a message of interest.

Ullmann is now so enthusiastic about radio he has laid tentative plans to sponsor a network show when the war is over.

## Ivey & Ellington Head Office Now in New York

PHILADELPHIA, Feb. 5.—Ivey & Ellington Agency has transferred its entire media department from headquarters here to its New York office. Local office will merely service accounts.

Going over to New York are Stella M. Kilcullen and Mrs. Elizabeth Rohne, agency's air time buyers.

## Stephen, the Early Trouble-Maker

IT'S NO secret among well-informed people in Washington that the current controversy between OWI Director Elmer Davis and Robert E. Sherwood, chief of the agency's overseas operations, is really a teapot tempest struggle between Davis and Steve Early, White House secretary and the President's press contact man. Pleased with the hand-kissing attitude of capital correspondents, Early is understood to be resentful of the fact that someone down the street is also giving out news. The result is the familiar Washington trick of dropping the marked official into a controversy so big that the President is forced to clean house. Mr. Early thus plans, it is believed, to dispose of the able OWI director.

What takes this latest of a skein of interdepartmental feuds out of the cloakrooms is its possible affect upon radio. Last summer when Congress was sniping at Elmer Davis and the OWI, *The Billboard* surveyed radio anent the OWI.

This survey showed that radio station execs wanted OWI. They wanted it for its radio division. They wanted it because they trusted and respected Elmer Davis. Now the OWI and Elmer Davis are again under attack, and again the attack has nothing to do with the ability or performance of either OWI or its director.

If Davis goes, the OWI will suffer. If OWI suffers, then its radio bureau suffers. And everything that affects radio OWI affects every station, every program, every advertiser and ad agency.

Davis has weathered congressional storms and survived attacks that would have crippled less courageous and efficient executive leadership. He has shown no reluctance to defend his bureau and its operation. But now he and his bureau are attacked from within, from undercover, with the situation stacked so counterattack is almost impossible.

Many in Washington believe the issues between Davis and Sherwood can be re-solved if the element of outside interference is removed.

The OWI has done too good a job, been too valuable to radio, to receive such shabby treatment.

Every radioman who prizes the stability and facility of operation that has been organized and provided by the OWI, and who wants this continued, should let the President know at once. The chaos that would surely follow the abolition of the OWI and its radio division is a haunt that will terrify even the toughest of station operators.

## Rumors Put NABET Men's Clothing Turns To Air In AFL Ranks Soon

### Unauthorized Confabs Held

NEW YORK, Feb. 5.—Rumors that the National Association of Broadcast Engineers and Technicians, to which belong NBC, Blue and Mutual engineers, will join the AFL are flying thick and fast around New York.

The NABET at the present time is an organization of company unions of the three nets. CBS engineers belong to the International Brotherhood of Electrical Workers, AFL.

No officials of the AFL or the NABET would deny or confirm the report of negotiations. But trade sources say that confabs have been held on the matter between AFL organizers and a few members of the NABET. However, these members of the latter union do not necessarily represent that union's rank and file.

### "Grand Central" Puffs Flour

NEW YORK, Feb. 5.—*Grand Central Station* is set to return to the air (CBS) Saturday, March 4, from 1-1:25 p.m. Sponsor is Pillsbury Flour; agency, McCann-Erickson. Show was previously announced to return Saturday, February 26.

## Davis-Sherwood Feud May Mean Elmer's Out With Price To Take Over

### Dispute Involves Three OWI Overseas' Heads

WASHINGTON, Feb. 5.—President Roosevelt this week confirmed reports that a dispute had broken out in the Office of War Information between Director Elmer Davis and Robert E. Sherwood, former playwright and now director of OWI's Overseas Bureau.

The disagreement, which apparently has become very severe, arose over Davis's reported desire to fire three men in the Overseas Bureau now located in New York. Sherwood is understood to have hotly contested the attempted dismissals by Davis.

Davis denied that he had threatened to quit unless backed up by the White House, but did acknowledge that he

### Men's Clothing Turns To Air

PHILADELPHIA, Feb. 5.—Two local men's clothing houses, always heavy newspaper space buyers, are turning to radio for the first time. Jackson & Moyer, midtown clothing house, makes its radio advertising debut on WFIL, with Friday night sports commentary by Ed Pollock, sports editor of *The Philadelphia Evening Bulletin*. Set for 52 weeks by LeBrum & Hanson, newly organized ad agency.

Goldman Clothing House makes its bow on WPEN with a nightly news summary, with staff announcer Fred Darwin as newscaster. Placed for 52 weeks thru Philip Klein agency here.

## Quick Trip for Eric

NEW YORK, Feb. 5.—Eric Severeid, CBS correspondent headed for Africa, phoned his office two days after his boat had sailed. Naturally the staff was confounded.

Seems that Severeid's ship had been stuck on a sand bar and was forced to return to N. Y. So while everyone thought he was en route to Casablanca or some such place, he could still see the Staten Island Ferry. Well, almost.

## Red River Gang Twin City No. 1 Local Show

### First Two Places Go to WCCO

MINNEAPOLIS, Feb. 5.—WCCO-CBS walked off with top honors in October-December Hooperatings of locally produced live shows. The station garnered the bulk of the top-ranking figures, with Cargill's Red River Valley Gang (8:45-9:15 p.m. CWT, Saturday) way out in front with a rating of 22.1.

This hillbilly show came up with phenomenal strength during the quarter just passed, jumping from a previous 8.2 to its present high mark.

In second place is Cedric Adams's noon-time news over WCCO (12:30-12:45 CWT, Monday thru Saturday), sponsored by Butternut Coffee. He drew a 17.4, a decrease of .2 from his last quarter rating.

KSTP's *Sunset Valley Barn Dance* (8:30-9 p.m. Saturday) was in third place with 14.8. (National Biscuit is the sponsor.) Noxzema's *Quiz of the Twin Cities* on Mondays (6:30-7 p.m.) over WCCO, jumped from 5.9 to 12.7 to hold down fourth place.

Hamm's *Preferred Melodies*, over WCCO 6:30-6:45 p.m., Wednesday, Thursday and Friday, hit a 9.5 rating average for fifth place.

Among newscasters, Cedric Adams's 17.4, as indicated above, was way out in the lead. In second place was John Raleigh, broadcasting 8:30-8:45 a.m. CWT Monday thru Friday for Sweetheart Soap and Peter Paul Candy over WCCO. Brooks Henderson, of KSTP, drew the third-place slot for his 5:45-6 p.m. CWT period with a 6.6 rating Monday thru Friday. KSTP's Kal Karnstedt was fourth with a 4.3 for his 12-12:15 p.m. slot Monday thru Friday.

## WHN Plans 24-Hour Sked On War's I Day

NEW YORK, Feb. 5.—Plans for the coverage of the impending invasion of Europe by means of wire service plus special interpretative studies are being completed at WHN, indie here. On I Day WHN station would stay on the air 24 hours and remain on that sked as long as the news warrants it.

To get ready for the day WHN is installing latest maps of the possible battle areas in its newsroom. In addition its commentators and news writers are compiling factual backgrounds of history and terrain of places likely to figure in the invasion. When the invasion starts WHN plans to use these studies to supplement regular wire service.

## Information Please Moves Closer To Original 8:30 Slot

NEW YORK, Feb. 5.—*Information Please*, NBC quiz show, will occupy the Monday 9:30 p.m. (EWT) spot on the full network starting April 3. At the present time quiz is heard one hour later, but was originally broadcast for American Tobacco at 8:30 p.m. *Information Please* has long been eying an earlier slot on NBC, but it has not been able to get it because Vick's *Dr. I. Q.* program has been firmly entrenched there. However, *Dr. I. Q.* is slated to leave the air March 27. The following Monday, *Info* moves in.

Reason behind the *I. Q.* exit seems to be that Vick's, owner of its own agency, Morse International, has tired of arrangement whereby it had to buy the *I. Q.* show from a competing 15 per center. *I. Q.* is the property of the Vick's ad biz. Vick's, it seems, wants to make it a 100 per cent deal.

# The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN"  
HOOPERATINGS  
for evening programs

Vol. 1. No. 6E

(REPORT DATED JANUARY 31, 1944)

PROGRAM	HOOPERATING	WEEKS TO DATE	NET & NO. STA.	OPPOSITION	AGENCY	SPONSOR & PRODUCT	TALENT COST	COST PER POINT
FIBBER MCGEE AND MOLLY	31.9	381	NBC 131	Report to Nation—CBS Spotlight Bands—BLUE Coronet Story Teller—BLUE Amer. Forum—MBS	Needham, Louis & Brorby	S. J. Johnson (Floor Wax)	\$ 8,500	\$266.46
BOB HOPE	31.6	258	NBC 130	Romance—CBS R. G. Swing—BLUE Amer. Forum—MBS Sunny Skylar—MBS	Foote, Cone & Belding	Pepsodent (Toothpaste)	\$11,000	\$348.10
EDGAR BERGEN	29.2	297	NBC 132	Jerry Lester—CBS Inkspots—BLUE Alexander—MBS Greenfield Choir—BLUE	J. Walter Thompson	Standard Brands (Chase & Sanborn Coffee)	\$10,000	\$342.50
JACK BENNY	27.9	448	NBC 132	Shirer—CBS Como—CBS Pearson—BLUE D. Thompson—BLUE Old Fash. Revival—MBS	Young & Rubicam	General Foods (Grape Nuts)	\$20,000	\$716.85
ALDRICH FAMILY	26.9	196	NBC 127	Death Valley—CBS Town Meeting—BLUE Human Adventure—MBS	Young & Rubicam	General Foods (Postum)	\$ 4,000	\$148.51
JOAN DAVIS-JACK HALEY	24.2	29	NBC 70	Dinah Shore—CBS Spotlight Bands—BLUE Coronet Story Teller—BLUE Treasure Hour of Song—MBS	McKee & Albright	Sealtest (Milk and Ice Cream)	\$ 7,500	\$309.92
ABBOTT AND COSTELLO	24.0	108	NBC 132	First Line—CBS R. G. Swing—BLUE R. Clapper—MBS Carnegie—MBS	William Esty	R. J. Reynolds (Camels)	\$10,000	\$416.67
MR. DISTRICT ATTORNEY	22.5	108	NBC 125	J. Carson—CBS Spotlight Bands—BLUE Coronet Story Teller—BLUE Soldiers W. Wings—MBS	Pedlar, Ryan & Lusk	Bristol-Myers (Vitalis)	\$ 4,000	\$176.89
FRANK MORGAN-FANNIE BRICE	22.5	94	NBC 129	Suspense—CBS News—BLUE Lum and Abner—BLUE Oursler—MBS Confidentially Yours—MBS	Benton & Bowles	General Foods (Maxwell House Coffee)	\$ 9,500	\$422.23
WALTER WINCHELL	22.4	540	BLUE 161	R. Digest—CBS M-Go-Round—NBC Cleve. Symph—MBS	Lennen & Mitchell	Jergens (Hand Lotion)	\$ 5,000	\$247.55
BING CROSBY	22.2	337	NBC 132	Major Bowes—CBS Town Meeting—BLUE G. Heatter—MBS Bob Ripley—MBS	J. Walter Thompson	Kraft (Cheese)	\$10,000	\$495.50
KAY KYSER	20.4	303	NBC 127	Moments in Music—CBS R. G. Swing—BLUE Gunnison—MBS Arch Ward—MBS	Foote, Cone & Belding	American Tobacco (Lucky Strike)	\$ 8,000	\$391.13
TAKE IT OR LEAVE IT	20.2	198	CBS 121	H. of Charm—NBC G. Lawrence—BLUE Good Will H.—MBS Cedric Foster—MBS	Blow	Eversharp (Pens and Pencils)	\$ 2,500	\$123.76
FRED ALLEN	19.8	434	CBS 122	Amer. Album Music—NBC Basin Street—BLUE J. Fidler—BLUE Cleve. Symph—MBS	Buchanan	Texas Co. (Oil and Gas)	\$11,500	\$580.30
HIT PARADE	19.1	403	CBS 122	Barn Dance—NBC Can You Top This?—NBC Boston Symphony—BLUE Spotlight Bands—BLUE Chi Theater of Alr—MBS	Foote, Cone & Belding	American Tobacco (Lucky Strikes)	\$ 7,500	\$392.62

Red Skelton continues to lead, as he has for the past nine reports, the programs heard after 10:30 p.m., EWT. These shows are not measured in the Eastern time zone and so get a separate category. Skelton's rating is 31.4.

Lux Radio Theater is off the First 15 and the TCI, because it was not broadcast January 17. The four networks were carrying a special War Bond program that Monday evening from 9-10 p.m.

Noteworthy is the absence from the honor roll of the Screen Guild Theater program. This airs immediately after Lux Radio Theater. Lux was off the air and Screen

Guild lost enough rating points to fall out of the First 15. This, even though the special War Bond program had a whopping good rating. Apparently Screen Guild needs the Lux pacemaker.

Three new Tuesday programs started during this report. "Everything for the Boys," NBC, 7:30-8 p.m., nabbed an 11.6 rating; "Date With Judy," NBC, 8:30-9 p.m., got 8.9, and "Pic and Pat" on a short network on Mutual, also 8:30-9 p.m., came up with 2.6.

These last two programs were opposition for Duffy's on the Blue and knocked 3.1 off Ed Gardner's program

rating, bringing it down to 12.2.

The Frank Sinatra show fell off 7.2, for a 12.4 rating. Apparently the whopping audience of his first program was only curious, not satisfied.

Philco's "Hall of Fame" continues to plumb the depths. It was down 3.4, for a 4.6 rating.

Sponsored evening network programs continued to retract but were still better than last year. This report, 78¼; last report, 80½; last year, 69.

Average Hooperating this report, 10.4; last report, 11.2; years ago, 12.6.

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# RATING ORGS PREPARE TO FIGHT

## Blue Grosses \$24,869,948 In '43; Up 57.6

NEW YORK, Feb. 4.—The Blue Network in 1943—its second year of independent operation—grossed \$24,869,948, thereby raising its revenue 57.6 per cent above that of 1942.

An analysis of the Blue's gross time sales during 1943 revealed that the food and food beverage industry was the leading advertisers on the net, spending \$6,359,980. The drugs and toilet goods industry spent \$6,163,659 and took the second place position in the list of Blue's best customers.

The 10 leading advertisers and their expenditures on the Blue in 1943 were:

Coca-Cola Company.....	\$3,535,412
Ford Motor Company.....	2,355,908
General Mills, Inc.....	1,764,726
Miles Laboratories, Inc.....	1,531,204
Socony-Vacuum Oil Company.	1,303,784
Kellogg Company.....	1,004,750
Swift & Company.....	933,538
American Cigar & Cigarette Co.	899,940
Cumner Products Company...	886,471
Bristol-Myers Company.....	881,387

The 10 agencies handling the most business on the Blue in 1943 were:

D'Arcy Advertising Company..	\$3,535,412
Maxon, Inc.....	2,486,878
J. Walter Thompson Company.	1,743,809
Compton Advertising, Inc.....	1,639,360
Ruthrauff & Ryan.....	1,548,950
Wade Advertising Company....	1,533,203
Blackett-Sample-Hummert....	1,293,664
Knox-Reeves Advertising, Inc..	923,075
Young & Rubicam, Inc.....	922,354
Kenyon & Eckhardt, Inc.....	818,034

Blue still has a long way to go to top CBS or NBC in time sales, for in '43 CBS grossed almost \$57,000,000, NBC about \$54,000,000. But when compared with Mutual's \$14,000,000 gross, Blue's sales figure represents a fair take for a net in its second year of independent operation.

## KSL Shuffles Staff as Glade Becomes Mayor

SALT LAKE CITY, Feb. 5.—Election of Earl J. Glade as mayor of Salt Lake City, followed by his subsequent resignation as executive vice-president of KSL (CBS) here and the resignation of Glenn Shaw, program director, to become station manager of KLX, of *The Oakland (Calif.) Tribune*, have caused a reshuffling and reorganization of the staff of the local station.

The new set-up, just announced by Ivor Sharp, station manager, following a meeting of the KSL board includes: Ivor Sharp, station manager; E. J. Broman, sales manager succeeding Lennox Murdock; Murdock advancing to the newly created job of director of public relations; Ralph Hardy, program director, replacing Glenn Shaw, resigned; Barratt Chadwick, named to Hardy's former job of production manager, from his job of head of the continuity department. Chadwick also continues supervision of continuity and announcers. Dick Anderson and Earl Muse have taken over the continuity department under Chadwick.

Earl J. Glade Jr. has been named supervisor of program operations.

In the engineering staff, C. Richard Evans will take over the title of chief engineer February 15, after a spell with the government in war work. E. G. (Gene) Pack, former engineer, has been named technical director, with a special assignment to post-war work, including development of the station's FM facilities and research on television, in which the station is greatly interested.

Perry Driggs, of the writing staff, has been named promotion manager and Frank McLatchy to the post of local advertising manager.

## Free Merchandise Wins Air Plugging

MINNEAPOLIS, Feb. 5.—Something new in radio?

WCCO-CBS (Twin Cities) thinks it has hit upon something. Seeking giveaways in the way of merchandise for its new WCCO-Open House sustainer show on Saturdays, management wrote to all manufacturers of products advertised over the station during rest of the week.

Here's the deal:

Your furnish us with free merchandise, said station in effect, and we will make quite a to-do about your name as we present it to the contestants.

So, as Cedric Adams, show emcee, packs the market bag for contestant, he sing-songs: "A box of Rinso, a package of Wheaties, Vimm's Vitamins, Blue Streak Dog Food," etc., etc.

And do the lady contestants, loaded down with a bagful of the loot, love it? Don't ask.

## Italians Cry To Fly Because Of WPEN's Ban

NEW YORK, Feb. 5.—The volcanic controversy regarding the use of Italian programs on WPEN, Philadelphia, erupted again last week. Nature of the lava was a telegram from Luigi Antonini, general secretary of Italian Dressmakers' Union, Local 89, to FCC Chairman James L. Fly. In his telegram Antonini protested that altho his union's program was taken off WPEN more than a month ago under what the station claimed was a general elimination of all Italian programs, two Italian program were still on the station.

Antonini's telegram read in part: "You will remember that we protested the action of WELI, New Haven, Conn., and WPEN, Philadelphia, in barring our program with the excuse that all Italian programs would be discontinued as of January 1. This is not true, for even now each day there are two commercial programs arranged by La Rosa Macaroni and Balbo Oil on WPEN."

Then the telegram continued: "Is it fair for the Bulova interest to bar a non-commercial labor democratic program and continue a commercial program sponsored by a group which has an application pending for the purchase of one of the Bulova stations?"

The reference made here was to the fact that Meister Bros., who sponsor the La Rosa and Balbo accounts on WPEN, an Arde Bulova station, are trying to purchase WOV, New York, another Bulova interest.

Implication in the wire, of course, is that WPEN is playing ball with Meister Bros. to ease the WOV deal along.

### Italian Drama But No Selling

Andrea Luotto, who owns and directs the La Rosa and Balbo shows, said that a few weeks ago Arthur Simon, general manager of WPEN, asked him to confer about the shows. The two programs originate at WOV and are sent by wire to WPEN and to WICC, New Haven. At the conference Simon said that Luotto's show could continue on WPEN providing the Italian commercials were eliminated. That was okay with Luotto, so now the shows are presented on WPEN with their Italian commercials replaced by English sales messages.

The Balbo show is all music, but the La Rosa show is music and a dramatic serial in Italian. The original reason for taking Italian programs off WPEN was that the station had no censor to watch the shows for possible propaganda. How the elimination of Italian commercials and the acceptance of Italian dramatics gets around that is difficult to see.

## The New CAB Operation Is First Gauntlet in Crossley's Vs. Hoopering Conflict

### It's Indie Operation Against "Co-Op"

By LOU FRANKEL

NEW YORK, Feb. 5. — This week both of the major radio audience research organizations, the Co-Operative Analysis of Broadcasting, Inc., (CAB) and C. E. Hooper, Inc. (CEH) made important announcements. They were important for several reasons, all cogent.

Ostensibly the announcements dealt only with expansion and revision insofar as the CAB was concerned and expansion and new services for CEH. But even more pertinent was the effect of these announcements on the trade.

Now everyone could openly examine and discuss what heretofore had been a sotto voice subject, i. e., the CAB's plans for putting CEH out of business. As most everyone knows, CEH has plagued CAB ever since Hooper came into radio audience research via the Hoopering Reports years back.

Actually, what had plagued CAB was Hooper's refusal to accept the CAB formula as the dominant in program measurement. A non-profit organization, CAB was founded in 1930 by the American Association of Advertising Agencies (AAAA), and the Association of National Advertisers (ANA). They operated on the recall method, via the phone they asked, "What programs were you listening to last night?" They covered 33 cities, used the Arch Crossley, Inc., researchery for the field work.

Not everyone agreed with the CAB's modus operandi, but a few would buck the combined influence of the AAAA and ANA, and august researchers, such as "Doc" Smelser, of Procter & Gamble; George Gallup, prober for Young & Rubicam, and Louis Weld, of McCann & Erickson. Not only did many disagree but some felt that some of these researchers were too steeped in survey techniques applicable to other media.

### Coincidental Calls

C. E. Hooper, Inc., brought to the industry the coincidental survey, via the phone they asked, "Is your radio in use and what are you listening to now?" They covered 32 stations in these towns, thus providing the basis for comparison. They also set up their own field staff.

And, unlike CAB, which had become static, CEH introduced a variety of additional features such as sponsor identification, audience composition, sets-in-use, city reports, etc., all of which, as noted before, plagued CAB.

Hooper had ideas which stood examination. He was adept at public relations, he made friends and, contrary to the inside dope, his organization continued to grow. Eventually, the CAB adopted the coincidental modus operandi in addition to their recall method.

Yet when CAB started offering coincidental figures, CEH proceeded to use it as a "lift." They went out and got business by pointing to the vindication of the Hooper way of surveying radio audiences.

Then a few months ago there came stories of how the CAB had managed to push CEH to the wall. The CAB, so ran the stories, had called in Hooper and asked him to bid on doing the field work for a new and expanded service they had in mind. When Hooper submitted his bid, or blueprint, the CAB in-

sisted he drop his own national Hooperatings as a condition to getting the job. He refused. As one surveyman put it, "They couldn't lick him, so they tried to make him join them."

### Sponsors a Blackjack

Shortly there were additional off-the-record stories of how the CAB was soliciting contracts for a new service; using as a blackjack the backing of leading sponsors. Additionally, the price of the new service was to be so high as to make it economically unsound to subscribe to both CEH and the new CAB. So, everyone worried how Hooper would repulse this latest threat.

Then came the announcements, and it was obvious that once again CEH had outsmarted CAB. Not only outsmarted but outmaneuvered it to boot. This is why:

Operating in typical heavy-handed fashion, the CAB invited reps of advertisers to confer Thursday, February 3, in New York; ad-agency men a few days later. At these meetings the new CAB operation was to be displayed. What irked sundry folk in each category was that they were strictly segregated; no agency man could attend the advertisers session, etc.

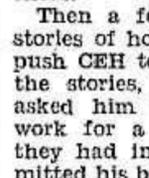
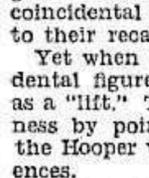
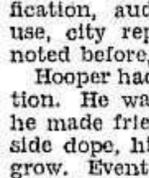
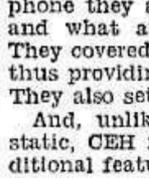
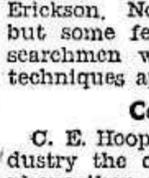
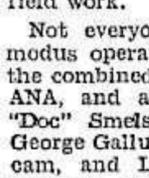
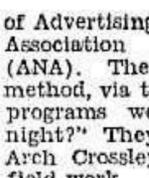
### Conflicting Confabs

Meanwhile, CEH invited the trade press to a luncheon on the same Thursday. CAB countered by scheduling its meeting for the same day. ANA met in the forenoon; AAAA members in the afternoon. Finally, the CAB reacted to a Hooper trade press lunch, previously planned, with a last-minute invite to the scribes.

Never before had the CAB asked the press in to get the "facts" about CAB, or a drink. Tip off that CAB's invite was a quickie, was shown in its inadequate preparations. Where Hooper furnished his guests with a copy of the letter he was sending to the trade, and a thoro explanation of its contents, the CAB had nothing but words to offer. Words and off-the-record statements for trade-paper men, most of whom knew little about the intricacies of radio research. CAB's announcement didn't hit the newspaper offices until Saturday.

Thus the CEH letter was being worked over and written about by the press well before the CAB note ever arrived. And as radio research requires much mulling, especially for the novitiates, Hooper had a three-way edge, namely, time, quantity of space and quality of interpretation.

Likewise, Hooper's letter gave a breakdown of his clientele and the charges for his new services; items which were (See Rating Orgs' Fight, on page 16)



## ROLL TICKETS

Printed to Your Order

Cheapest GOOD TICKET on the Market

**100,000 for \$19.50**

Dept. B Shamokin, Pa.

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

10,000 .. \$8.50
20,000 .. 7.75
50,000 .. 12.50
100,000 .. 19.50

# RADIO ED'S' 13TH ANNUAL POLL

## Tab Based on 3-2-1 Voting By All Scribes

(Continued from page 3)

ners. Last year Bob Hope copped the duke in both the comedian and favorite program divisions. And he came within two votes of repeating. Allen just nosed thru by one vote, 43 to 42, to take the palm as "the favorite program, the one they really hate to miss."

In every category the number of vote-getters was considerably larger than the compilations shown on these pages. In the interest of space *The Billboard* just could not list every person or program getting a vote. For comparison, the list was cut to the first 10, or as close to that number as returns warranted.

### Hope Top Comic

Top comedian was Bob Hope for the third successive year. Bob has stayed up in the first four for the past five years, jumping to second place in 1941, and first the next year. Runner-up is Fred Allen, who has been in the first four since 1935. This year he springs back to a position he has held five times in nine years. Jack Benny, who headed the comics' lists from 1934-1942, when he slipped to second place (which he held last year), dives to fourth in the 1944 poll, with Fibber McGee and Molly, who've been fourth since 1940, nosing him out for third place; their first time this high. Burns and Allen, who trailed the list for the past two years and who have not been higher than fourth since 1937, come in fifth in this year's poll, followed by Ed Gardner. Edgar Bergen, who has been hanging around fifth or sixth place for five years, dropped to seventh. Red Skelton, fifth for the past three polls, ties with Bergen, just nosing out Gary Moore and Jimmy Durante, the newest laugh team. Only real newcomer since last year is Groucho Marx, who is 10th in a line-up of 11 winners. Abbott and Costello wag the tail.

### Can't Miss These

Heading the favorite programs by a slim margin over Bob Hope is Fred Allen, who last year was fourth to Hope's first. *Information, Please*, runner-up last year, drops to fourth place this year, trailing Fibber McGee and Molly. Bing Crosby continues in fifth place for the fifth consecutive year, but in 1944 shares honors with *Radio Theater*. Biggest surprise of this grouping is that Jack Benny, last year's third-place winner, and second place, 1942; top, 1941, trails the New York Philharmonic in the opinion of the polled editors. Benny, too, shares his place with *Duffy's Tavern*.

### Information Again

In the quiz category, *Information, Please* continues the lead it has held since 1939, winning out by a fair majority from the fourth-time runner-up in this class, *Take It or Leave It*. Third is the *Quiz Kids* airing, which has stayed in the same place since 1942 when it jumped from a previous fourth stand. Bob Hawk, with his *Thanks to the Yanks* program, is in fourth place for the second year, while *Truth and Consequences*, which shared third place with *Quiz Kids* last year, drops to fifth. Kay Kyser's *College*, which has been diving since 1940, has a little upswing this year from seventh place in an eight-place poll last year to sixth in a 10-place this year.

### Lux Tops Drama

The *Lux Radio Theater*, which has headed the poll for dramatic programs since 1936, maintains its position again this year, with last year's second, *Screen Guild*, also staying put. *One Man's Family*, which last year had dropped to sixth place from a 1942 fourth and a 1941 third, is back in third place this year, just beating out *Cavalcade of America*, which was fourth last year. Biggest surprise is *The Aldrich Family* which last year was third, a drop from the 1942 second place, and this year is fifth. *Mr. District Attorney*, which jumped in

1943 from a two-year stretch in 13th place to eighth, moves up two more notches to sixth place for 1944. A newcomer to the poll, *Man Behind the Gun*, jumps into seventh place this year, replacing *First Nighter*, which held this slot last year. *Inner Sanctum*, which leaped last year from a previous 13th place to fifth, this year slumps to eighth place, just above *Silver Theater*, which didn't make last year.

### Lombardo Returns

In the light music and dance orchestra field Guy Lombardo leaps back on the throne, where he has reigned (except for last year) since 1932. In 1943 he bowed to Harry James. This year the situation is reversed; James is runner-up. Fred Waring, who slipped to fourth in 1943, comes back this year to his 1942 slot as third best. Sammy Kaye, fifth last year, moves up to fourth slot this year. Kay Kyser, fourth in 1942, who slumped to seventh last year, also moves up one to sixth place. Tommy Dorsey takes the biggest fall of ork leaders, diving from third slot last year to eighth in 1944. Andre Kostelanetz, sixth last year, is one down for 1944. Xavier Cugat slides up only one place despite big pic build-up, nosing out Horace Heidt and Benny Goodman (tied).

### Bing Still King

By a sweeping majority, almost five to one, Bing Crosby takes the male singing crown away from "The Voice," who has to be content with runner-up position in a close race, with his rival Dick Haymes, third. This gives Bing top spot for the 11th consecutive year. Last year Sinatra was fourth and the year before, eighth, so even bowing to Crosby is a boost for him, but not enough considering the ballyhoo. Dennis Day, who trailed Crosby last year, falls to fourth place this year for the first time since 1941, when he was nosed out of third slot by Lanny Ross. Perry Como, the third of the swoon-croon trio, who came new into the picture, takes fifth place, with Kenny Baker, a loser last year, and Barry Wood (third in 1943) trailing.

### Dinah Shore Again

For the third consecutive year Dinah Shore carries the femme pop chirping crown. Ginny Simms, who has been creeping up slowly from fourth in 1942, this year is second, nosing out Kate Smith who has been runner-up since 1941, when she topped the poll. Frances Langford, who was Queen Thrush in

1940 and who since has hung onto fifth place, gets up to fourth, sharing honors with Joan Brooks, a newcomer to the poll. The benefit of build-up is shown in the rise of Georgia Gibbs, who hasn't appeared in these polls before and who in 1944 takes a healthy lead of such pop favorites as Bea Wain, Connee Boswell and Joan Edwards. Helen O'Connell, who stood at the foot last year, is 10th this year also.

### It's Still Stern

In the sports splicing department the lead has been held pretty consistently for the past 12 years by Ted Husing and Bill Stern, the former holding undisputed sway from 1932 to 1940, and the latter topping since then. This year's figures reveal Stern, first; Husing, second. Red Barber remains in third place for the fourth consecutive year, with Blue's newer arrival, Harry Wismer, stealing into the poll for the first time and in fourth place. Clem McCarthy moves up one from seventh to sixth this year, leaving the seventh slot open to Grantland Rice. Don Dunphy holds his last year's place, fifth.

### They Like Swing

Raymond Gram Swing bosses the commentating list for the second consecutive year. In 1942 he was nosed out by H. V. Kaltenborn, who this year is runner-up for the second time. Lowell Thomas, as in 1943, is third. Last year's fourth place occupant, Gabriel Heatter, this year drops to eighth, to be replaced by Fulton Lewis Jr., the 1943 sixth place holder. Winchell, who missed out last year, comes in sixth, just behind John W. Vandercook, a newcomer to the poll.

### Wilcox a Surprise

The biggest surprise in the radio announcer group is the emergence of Harlow Wilcox (*Fibber McGee and Molly*) as second place winner, trailing Milton J. Cross, last year's winner, who scores again. Wilcox succeeds in jumping over Ken Carpenter, last year's runner-up, who has sunk to a tieing fourth place with Harry Von Zell, third in 1943. Bill Goodwin tops Ben Grauer, who takes a tumble from last year's fifth place, to he continues to lead David Ross, as he has for the past few years. Voting was close on the first five, but shows a wide drop from fourth to fifth and from fifth to sixth place.

### Little Kid Change

The first three slots in the children's programs have been filled, in differing

order by the same three programs since 1942. Winner for the third consecutive year is *Let's Pretend*, with *Quiz Kids* second for the second successive time, and *The Lone Ranger* third, as in 1943.

Jack Armstrong, who rated fourth last year, slumps to sixth, giving ground to *Terry and the Pirates* and *Coast-to-Coast*. *Henry Aldrich*, which got into sixth place last year, is 10th in 1944.

### Swarthout Tops

Top long-hair chirpers have to bow to last year's fourth-place holder, Gladys Swarthout. This is the first time chirper Lily Pons has been toppled off her pedestal since 1941, when she started heading the poll. This year she trails James Melton, runner-up, and John Charles Thomas, third. Last year Melton was sixth, and Thomas, eighth. Nelson Eddy, runner-up last year, trails the list this year as 13th in the running, and Richard Crooks, who shared honors with Miss Swarthout in third place in 1943, is fifth. Marian Anderson moves up a slot from seventh to sixth place.

### Surprise From Hub

In the long-hair symphony field, the New York Philharmonic retains the honor place it snaffled from the NBC Symphony in 1943 and held in 1943.

This year Boston Symphony creeps into the picture, nosing out Andre Kostelanetz, who was last year's third-place occupant. The CBS Symphony (summer replacement for the Philharmonic) which was sixth last year, has dropped to 10th in 1944. Another ork which has improved its status is the Cleveland Symphony, which entered the poll last year and was eighth. This year it is sixth, just trailing the *Hour of Charm*, which was out altogether in 1943.

### Waring's Sixth Time

Fred Waring continues in his lead position of the favorite 15-minute shows for the sixth successive year. As in 1943, *Vio and Sade* are second, and *Walter Winchell*, third. *Lum 'n' Abner*, third in 1942, but not in the running last year, returns to grab fourth place, close behind Winchell and topping *I Love A Mystery* (last in the poll in 1940), *Dateline* (another newcomer), and *Kate Smith Speaks*, which gets in the running for the first time.

### "The Voice" Gets There

It is to be expected that Frank Sinatra, boosted by a terrific slack campaign, should grab off the new star of 1943 banner. Last year his name was not mentioned in the winning list, which then had Dinah Shore as tops. In 1944, Miss Shore is seventh. Newcomers Jack Douglas and Mentalist Dunninger assume second and third place, respectively, with Dick Haymes, Gary Moore and pic star Jack Carson close behind. Jerry Lester, who broke in with his own air show last year, is trailing third from the tail.

### Race Bias Gets Votes

The outstanding broadcasts category always reflects the subject most in the public mind. Last year it was Cecil Brown's story of ship sinkings which led, with FDR's message to Congress a close second, and *The Murder of Lidice*, third. This year race hatred gets top billing, with the CBS letter on this subject getting first place, the only five persons voted for it. In this group numerous programs were submitted by individuals, showing a wide range of taste from seasonal and armed service airings to bond drives and football games. The Sicilian invasion got a second place stand, coupled with the OWI Christmas show, Toscanini's concert announcement, and Ed Murrow's account of bombings.

### New Categories

In assuming the poll this year, *The Billboard* has added two new classifications: Top Documentary Programs and Top Army and Governmental Hours. In the former group, *The Man Behind the Gun* stole the lead by a very slight margin from *Report to the Nation*, with *The March of Time* an equally close third. *The Army Hour* gets only fifth-place rating, tho it tops the list in the second category, while the former group winner sinks to third. Two other service programs, *Army Services Forces* and *Meet Your Navy* fill fifth and sixth places, respectively.

## Congress Plays "Shoo Fly!" With FCC: Trims Funds and May Pare Agency's Functions

### Most of Cut Axes Radio Intelligence

WASHINGTON, Feb. 5.—Foes of Chairman James Lawrence Fly of the Federal Communications Commission seemed to have won a clear-cut victory over the agency this week when the House passed an appropriations bill from which had been trimmed enough of FCC's funds virtually to force transfer of some functions to other agencies.

It was precisely what a large bloc of opposition had been seeking for some time, but which they had lacked means to effect.

Altho the issue is not completely settled, as the Senate still has the measure to consider and may restore the cut, an action by the House will likely stand. It would require considerable pressure on the part of the upper house to make the representatives recede on the question and it is very doubtful that this much pressure can be brought to bear. The bill was passed by the House unanimously Monday (31) after \$1,654,857 had been trimmed from FCC's appropriation. It carried not only FCC's funds for the year, but included appropriations for all the independent offices.

Fly's foes were not content with the curtailment of the agency's functions resulting from the cut, but sought to reduce FCC's appropriation even further.

Spearheading the move to reduce the agency by "starvation" methods was Representative Taber, who also led a vigorous fight on OWI several months ago. The New York congressman, attacking Fly during debate on the measure, declared the FCC chairman was "a menace to the war effort."

As passed, the bill gives FCC \$6,716,843, a reduction of \$1,654,857 from the sum recommended in budget estimates.

Most of the cut, totaling \$1,000,000, was slapped on the radio intelligence division. This will have the effect of closing down the unit, which is unquestionably the result desired by those leading the fight on the agency. For some time, foes of FCC have contended that the intelligence work should be handled by the War and Navy departments, despite the fact that the President has recommended that it remain a constituent unit of FCC.

# HERE'S THE WAY THEY VOTED

## TOP CONCERT AND OPERA SINGERS

- 1—GLADYS SWARTHOUT ..... 72
- 2—JAMES MELTON ..... 53
- 3—JOHN CHARLES THOMAS ... 50
- 4—LILY PONS ..... 47
- 5—RICHARD CROOKS ..... 39
- 6—MARIAN ANDERSON ..... 22
- 7—LAURITZ MELCHOIR ..... 19
- 8—EILEEN FARRELL ..... 16
- 9—JAN PEECE ..... ) 15
- GRACE MOORE ..... )
- 10—FRANK MUNN ..... )
- JESSICA DRAGONETTE ..... ) 12
- NELSON EDDY ..... )

## TOP ARMY, GOVERNMENTAL PROGRAMS

- 1—NBC ARMY HOUR ..... 148
- 2—TREASURY STAR PARADE .. 55
- 3—MAN BEHIND THE GUN .... 10
- 4—ARMY SERVICE FORCES .... 8
- 5—MEET YOUR NAVY ..... )
- WASH. REPORTS ON RA- )
- TIONING ..... ) 7
- 6—FIRST LINE ..... )
- STAGE DOOR CANTEEN ... ) 5
- THIS IS OUR ENEMY ..... )
- 7—REPORT TO THE NATION .. )
- MARCH OF TIME ..... ) 4

## TOP DOCUMENTARY PROGRAMS—1943

- 1—MAN BEHIND THE GUN .... 25
- 2—REPORT TO THE NATION .. 24
- 3—MARCH OF TIME ..... 22
- 4—CAVALCADE OF AMERICA.. 18
- 5—ARMY HOUR ..... 9
- 6—HULL'S MOSCOW REPORT .. )
- DATELINE ..... ) 6
- CHICAGO ROUND TABLE .. )
- 7—PACIFIC STORY ..... 4

## OUTSTANDING BROADCAST—1943

- 1—CBS LETTER ON RACE HA- )
- TRED ..... ) 5
- 2—OWL CHRISTMAS SHOW ... )
- INVASION OF SICILY ..... )
- TOSCANINI'S CONCERT AN- )
- NOUNCEMENT ..... ) 3
- ED MURROW'S RETURN FROM )
- BOMBING ..... )
- 3—ELGIN CHRISTMAS SHOW .. )
- ELGIN THANKSGIVING SHOW )
- FIRST HALL OF FAME )
- BROADCAST ..... ) 2
- NBC CHRISTMAS REUNION .. )

## TOP SYMPHONIC AND CONCERT PROGRAMS

- 1—PHILHARMONIC ..... 149
- 2—NBC SYMPHONY ..... 105
- 3—BOSTON SYMPHONY ..... 38
- 4—THE PAUSE THAT REFRESHES 30
- 5—HOUR OF CHARM ..... 13
- 6—CLEVELAND SYMPHONY ... 11
- 7—TELEPHONE HOUR ..... 10
- 8—STRADIVARIUS ORCHESTRA.. 8
- 9—PHILADELPHIA SYMPHONY . 6
- 10—\*CBS SYMPHONY ..... )
- CRESTA BLANCA ..... ) 5

(\* Summer replacement for Philharmonic.

## TOP SPORTS ANNOUNCERS

- 1—BILL STERN ..... 172
- 2—TED HUSING ..... 137
- 3—RED BARBER ..... 35
- 4—HARRY WISMER ..... 22
- 5—DON DUNPHY ..... 12
- 6—CLEM McCARTHY ..... 9
- 7—GRANTLAND RICE ..... 5

## TOP COMEDIANS

- 1—BOB HOPE ..... 137
- 2—FRED ALLEN ..... 91
- 3—FIBBER McGEE AND MOLLY.. 67
- 4—JACK BENNY ..... 51
- 5—BURNS AND ALLEN ..... 27
- 6—ED GARDNER ..... 23
- 7—BERGEN AND McCARTHY.. )
- RED SKELTON ..... ) 18
- 8—MOORE-DURANTE ..... 16
- 9—CROUCHO MARX ..... 13
- 10—ABBOTT AND COSTELLO .... 7

## TOP DRAMATIC PROGRAMS

- 1—LUX RADIO THEATER ..... 166
- 2—SCREEN GUILD PLAYHOUSE.. 53
- 3—ONE MAN'S FAMILY ..... 38
- 4—CAVALCADE OF AMERICA... 36
- 5—ALDRICH FAMILY ..... 22
- 6—MR. DISTRICT ATTORNEY .. 17
- 7—MAN BEHIND THE GUN .... 15
- 8—INNER SANCTUM ..... 13
- 9—SILVER THEATER ..... 12
- 10—THIN MAN ..... )
- THOSE WE LOVE ..... ) 10

## TOP CHILDREN'S PROGRAMS

- 1—LET'S PRETEND ..... 88
- 2—QUIZ KIDS ..... 51
- 3—LONE RANGER ..... 38
- 4—TERRY AND THE PIRATES .. 23
- 5—COAST-TO-COAST ..... 22
- 6—JACK ARMSTRONG ..... 17
- 7—SCHOOL OF THE AIR ..... 16
- 8—LAND OF THE LOST ..... )
- HORN AND HARDART ..... ) 7
- HENRY ALDRICH ..... )

## TOP LIGHT MUSIC and DANCE ORCHESTRAS

- 1—GUY LOMBARDO ..... 86
- 2—HARRY JAMES ..... 50
- 3—FRED WARING ..... 45
- 4—SAMMY KAYE ..... 35
- 5—KAY KYSER ..... 33
- 6—TOMMY DORSEY ..... 31
- 7—ANDRE KOSTELANETZ ..... 25
- 8—XAVIER CUGAT ..... 14
- 9—HORACE HEIDT ..... )
- BENNY GOODMAN ..... ) 13
- 10—DUKE ELLINGTON ..... )
- FREDDY MARTIN ..... ) 9

## TOP 15-MINUTE PROGRAMS

- 1—FRED WARING ..... 61
- 2—VIC AND SADE ..... 30
- 3—WALTER WINCHELL ..... 26
- 4—LUM 'N' ABNER ..... 23
- 5—I LOVE A MYSTERY ..... 15
- 6—DATELINE ..... 10
- 7—KATE SMITH SPEAKS ..... 8
- 8—VANDERCOOK ..... )
- DREW PEARSON ..... ) 6
- BILL STERN ..... )

# THE WINNERS

### COMEDIAN BOB HOPE

### QUIZ-CONTEST PROGRAM INFORMATION, PLEASE

### DANCE ORCHESTRA GUY LOMBARDO

### MALE VOCALIST BING CROSBY

### FEMALE VOCALIST DINAH SHORE

### SPORTS ANNOUNCER BILL STERN

### NEWS COMMENTATOR RAYMOND GRAM SWING

### ANNOUNCER MILTON ROSS

### DRAMATIC PROGRAM LUX RADIO THEATER

### CHILDREN'S PROGRAM LET'S PRETEND

### CONCERT SINGER

### GLADYS SWARTHOUT

### SYMPHONIC ORCHESTRA NEW YORK PHILHARMONIC

### BEST QUARTER HOUR FRED WARING

### OUTSTANDING NEW STAR FRANK SINATRA

### FAVORITE PROGRAM FRED ALLEN

### SINGLE BEST BROADCAST CBS LETTER ON RACE HATRED

(Open Letter to the American People)

### DOCUMENTARY PROGRAM MAN BEHIND THE GUN

### BEST GOVERNMENT PROGRAM THE ARMY HOUR

## TOP NEWS COMMENTATORS

- 1—RAYMOND G. SWING ..... 84
- 2—H. V. KALTENBORN ..... 57
- 3—LOWELL THOMAS ..... 46
- 4—FULTON LEWIS JR. .... 33
- 5—JOHN W. VANDERCOOK .... 23
- 6—WALTER WINCHELL ..... 22
- 7—BILL SHIRER ..... 20
- 8—GABRIEL HEATTER ..... 17
- 9—DREW PEARSON ..... 15
- 10—RAYMOND CLAPPER ..... )
- EDWIN C. HILL ..... ) 12

## TOP QUIZ AND CONTEST PROGRAMS

- 1—INFORMATION, PLEASE .... 159
- 2—TAKE IT OR LEAVE IT ..... 107
- 3—QUIZ KIDS ..... 74
- 4—THANKS TO THE YANKS ... 37
- 5—TRUTH OR CONSEQUENCES .. 31
- 6—KAY KYSER ..... 14
- 7—DOUBLE OR NOTHING ..... 12
- 8—VOX POP ..... 10
- 9—DR. I. Q. .... 8
- 10—CORRECTION, PLEASE ..... 6

## TOP ANNOUNCERS

- 1—MILTON CROSS ..... 42
- 2—HARLOW WILCOX ..... 30
- 3—DON WILSON ..... 27
- 4—HARRY VON ZELL ..... )
- KEN CARPENTER ..... ) 24
- 5—BILL GOODWIN ..... 15
- 6—BEN GRAUER ..... 9
- 7—DAVID ROSS ..... )
- KENNETH ROBERTS ..... ) 6
- JAMES WALLINGTON ..... )

## RADIO'S NEWEST STAR—1943

- 1—FRANK SINATRA ..... 32
- 2—JACK DOUGLAS ..... )
- DUNNINGER ..... ) 6
- 3—DICK HAYMES ..... 5
- 4—GARY MOORE ..... 4
- 5—JACK CARSON ..... 3
- 6—JANE POWELL ..... )
- DINAH SHORE ..... ) 2

## FAVORITE PROGRAMS

- 1—FRED ALLEN ..... 43
- 2—BOB HOPE ..... 42
- 3—FIBBER McGEE AND MOLLY.. 36
- 4—INFORMATION, PLEASE .... 35
- 5—RADIO THEATER ..... )
- BING CROSBY ..... ) 32
- 6—PHILHARMONIC ..... 29
- 7—DUFFY'S TAVERN ..... )
- JACK BENNY ..... ) 20

## TOP FEMALE SINGERS

- 1—DINAH SHORE ..... 146
- 2—GINNY SIMMS ..... 78
- 3—KATE SMITH ..... 58
- 4—FRANCES LANGFORD ..... )
- JOAN BROOKS ..... ) 21
- 5—GEORGIA GIBBS ..... 20
- 6—BEA WAIN ..... 12
- 7—CONNIE BOSWELL ..... )
- JOAN EDWARDS ..... ) 11
- 8—HELEN O'CONNELL ..... 8

## TOP MALE SINGERS

- 1—BING CROSBY ..... 233
- 2—FRANK SINATRA ..... 53
- 3—DICK HAYMES ..... 44
- 4—DENNIS DAY ..... 31
- 5—PERRY COMO ..... 17
- 6—KENNY BAKER ..... 17
- 7—BARRY WOOD ..... 15

## DuMont Television

Reviewed Wednesday, 8:15-10:15 p.m. Style—Variety and films. Sustaining on W2XWV (New York).

The Charles M. Storm Agency presented two commercials and variety entertainment in a crowded half-hour show. A magnet-manipulated figure waltzed before a Tintex sign to the strains of Viennese music. Off-screen voice unobtrusively plugged the dye in a romantic monolog announced by a sign thrown on the screen reading "Thoughts While Dancing." Commercial could be intensified by shortening, but was otherwise most effective.

Ingenuity was displayed in an exploitation of *Real Story* magazine which had actors posing before a blow-up of the current issue's cover and walking out to enact portions from the mag's feature story.

Phyllis Jean, George Spelvin, Warren Morton and Bruce Travis capably handled their parts, but direction was a little careless. No attempt was made to solve the problem of transmission. In the one-set drama, wine bottle and glasses remained in their same positions on a table despite a two-year time elapse. Condensation and adaptation of the story was nicely handled in this, the best Storm offering to date.

A singer and a mime appeared between the commercials. Thrush Nancy Goodman's novelty numbers might have had a chance if a suspended mike had been used. Instead, true to radio technique, she sang to an upright. Bernie George's impressions were interesting when he appeared on the show a couple of weeks ago, but the performance didn't hold up in a repeat.

S. O. S., a Tida film, and pix, *Dangerous Conversation*, released by the British Ministry of Information, and *Earthquake* served to break the agency show schedule.

Ruthrauff & Ryan, which has consistently improved the Lever Bros.' half hour, came up tonight with an excellent presentation. Charming Pat Murray demonstrated to another girl how much laundry a box of Rinso will wash by the highly illustrative device of pulling it out of a box of the product. A switch to entertainment was made before the proving palled. Later a brief glimpse of the two fems showed them with a huge pile of garments. Tightening of script and modulation of plugs make the show progressively more entertaining and effective.

Roberta Hollywood seems to be permanently slated for the program. This lovely singer, who accompanies her own chantings, is a most welcome fixture.

Sam Cuff was on hand with his informative map talk, *The Face of the War*. Boxes of Rinso rotating to the accompaniment of musical ditties were slowly faded out at end of show.

Glorianne Lehr's *Style Program* for Abbott-Kimball Agency exhibited dresses and suits from William Bass, and Roy Lyle Hats. Miss Lehr has toned her patter down, cut the description of items of dress considerably, and emerged a lady of streamlined clothes conversation.

*Interesting People*, produced by Irwin Shane, and with Dick Bradley as emcee, debbed as a short but well-paced variety show. Marie Howard, I. J. Fox model and singer, and John Sebastian, harmonica virtuoso of Cafe Society Uptown, proved interesting video people. Program introduced two new songs by Flight Surgeon Leon Greene and Grace Whistler, *Hero of My Heart* and *A Dime a Dozen*. They won't make the all-time Hit Parade right away but are clever and catchy.

Shane's show, based on the idea of bringing in interesting personalities for interview and performance, is definitely good. Bradley, armed with well-rehearsed script as tonight, should be kept on. His poise and easy way with people make him a natural for the job.

Wanda Marvin.

## "Your America"

Reviewed Saturday, 5-5:30 p.m. Style—Music and narration. Sponsor—Union Pacific Railroad. Agency—Caples Co. Station—WEAF (New York) and NBC. (Originates WOW, Canada.)

The new series sponsored by UPRR to celebrate its 75th anniversary is apparently gaited primarily for self-bouquet-tossing and back-slapping. The first shot boasted only two interesting interludes and these were of short duration, smothered in choral singing and praise-chanting for the sponsoring org. It builds for yawns.

It is doubtless of great interest that three generations have served the public with the railroad; that Abe Lincoln tagged it in 1859 as the route to the Coast from Omaha; that 10 years later the last rails were laid, and that now at the age of 75, Union Pacific is "plugging to hasten the hour of victory" and "serves all America." However, by the time Virgil Sharpe, "the Union Pacific traveler," has taken you on a semi-poetic trip over most of the system and guest speaker Gov. Dwight Griswold of Nebraska spends another five minutes in congratulations and back-slapping, you begin to think you'd just as soon ride the Erie.

The two bright spots came late in the program. An interlude in John Langley's (chief dispatcher) office was interesting. Langley, interviewed by Ray Clark, WOW station commentator, explained the intricacies of keeping freights and passengers where they should be and the technique of train make-up. There should be more of this sort of stuff. Immediately afterward the session made its only direct bow to the war with Nelson Olmstead's graphic reading of D. L. Champion's *The Sergeant's Reprimand*, a yarn about the two marines on Guadalcanal. It is a tale that takes considerable doing and Olmstead put it over magnificently.

The choral singing is well directed, if somewhat lengthy and overpowering, and two solos, *Sometime and Vella*, soloed by Grace Nelson McTernan, were effective. The ork again, under the direction of Joseph Koestner, performed adequately. *Your America* is produced by Lyle De Moss, with Ray Olson announcing. David Lewis wrote the script. The total result can stand a lot of face-lifting. The Union Pacific show lays plenty of eggs along with rails. Bob Francis.

## A New "5-a-Day"

BIRMINGHAM, Feb. 5.—Station WSGN has extended its newscast idea in the local movie house from twice a day to five times a day. The two-a-day news feed from the newsroom to the Empire Theater was started as a stunt some months back. Enthusiasm greeted the airings, so the manager of the theater asked for the number to be upped to five. The newscasts are piped in just before each news film . . . and do they often take the edge off the pic? They do.

## "Everything for the Boys"

Reviewed Tuesday, 7:30-8 p.m. Style—Dramatic. Sponsor—Electric Auto-Lite Co. Agency—Ruthrauff & Ryan, Inc. Station—WEAF (New York) and NBC.

A less cerebral show than Robert Sherwood's *The Petrified Forest* might have been more propitious for an opener on this new series, which has something but never quite seems to put it over. In this instance Arch Oboler—just the man to concoct a capsule version of a play for the air—succeeds only in whittling down the *Forest* to a pebble. It doesn't ring true, despite his skill and the earnest efforts of Ronald Colman and guest, Ginger Rogers. Thruout the drama has an unreal quality, with no character seeming quite plausible. It took Sherwood three full acts to project what Oboler attempts in 15 minutes and he doesn't make it.

Outside of brief plugs for the sponsor, most of the spiel was trained on the Fourth War Loan Drive, with everyone throwing the accent on War Bond purchases.

Meat of the show was the transatlantic two-way confab between Colman and Miss Rogers and two air corps sergeants in England awaiting orders to go out on a night blitz over Europe. Here, too, the talk was strained, even if the idea was okay. Possibly it will have smoother presentation in future airings. The whole program has possibilities but they'll have to be projected far stronger before the rating rises high enough to touch bottom. Frank Gill.

## "The Department of State Speaks"

Reviewed Saturday, 7-7:30 p.m. Style—Public service. Sustaining. Station—WEAF and NBC.

Here is a program that proves the great worth of radio as a public service medium.

Program reviewed was the second in a series of four weekly broadcasts by the NBC Inter-American University of the Air. Series is to portray the "role of the U. S. Department of State in carrying into effect the nation's diplomacy as determined and expressed by the Congress and President of the United States." On show reviewed, Richard Harkness, of the NBC staff, interviewed Edward R. Stettinius Jr., under secretary of state; Howland Shaw, assistant secretary of state; James G. Winant, ambassador to London, and Robert D. Murphy, ambassador at large.

Value of program as public service was proved when Under Secretary Stettinius gave the radio audience news of the reorganization of the state department so that top-notchers would not be bothered with routine. A few hours later the story hit the newsstands. Here the radio audience got the dope right from the source. It did not have to rely upon accounts of the newspapers or radio news commentators.

When Ambassador-at-Large Robert D. Murphy told the reasons for the state department's dealings with the Darlan crowd in North Africa before the United Nations' invasion of that area, new light was thrown upon a problem that had been the subject of countless pieces of editorial speculation. Here were the facts, right from the man in authority on the scene, the man who had been present at all the French-U. S. confabs.

Ambassador Winant outlined the work of the state department's office in London. With facts and figures he made the taxpayer see that the diplomats were not wasting money. And he must have proved to a lot of mothers that their sons in the armed forces in the British Isles were being adequately equipped, fed and housed because of the work the state department had done in conjunction with military leaders.

It's too bad radio bigwigs don't put on more programs of this type.

Cy Wagner.

## "Victory F. O. B."

Reviewed Saturday, 3:30-4 p.m. Style—Public Service. Sustaining over Station WABC (New York) and CBS (originates WJR, Detroit).

This new series, aimed at acclaiming the gospel of individual opportunity in "The American Way of Life," plans to ring in top exponents of the free enterprise theory of doing business as opposed to possible State control or any other system.

The plug for free enterprise is a musical package wrapped up with a bright string of ballyhoo for the auto industry's part in war production. The plugs are dramatized and all geared to the one theme. High spot of the show is the speech by the guest speaker, who fronts for a return to the normal business way of life after the war. Proponent in opener was Eric A. Johnston, U. S. Chamber of Commerce prexy, who geared his talk to the post-war future, pointing out that democracy faced a big task "getting out of uniform into overalls." He admitted that the pre-war system of business enterprise was far from perfect and foreshadowed difficulties in the post-war world, but added that "our way of life is justifying itself; our job now is to keep it going."

Gospel gets a hypo from dramatized plugging which stressed the growing stream of tanks, planes, guns and shells being rushed off assembly lines to the battle fronts. Statements of business biggies about the war industry are dubbed in by cast and plug ends on the note that "American business is a long Main Street running thru the country."

Musical portion of the show is in the able hands of Samuel Benavita, whose ork and chorus came thru well with a variety of tunes and nifty arrangements, opening with *Stout-Hearted Men*, followed by *O, What a Beautiful Morning* and several pops, *Say a Prayer for the Boys Over There* and *Holiday for Strings*. F. G.

## Ray Clapper

(As Seen by) EARL GODWIN, Chairman, Radio Correspondents' Association

RAY CLAPPER got there because he was a natural. He did not get there because he pulled the chair from under anybody. He always worked hard and his work counted because he had the stuff that makes champions. And that included plenty of sympathy and appreciation toward his fellow workers. Ray had not always been at the top. For most of his life he had been just like the rest of us . . . working for wages.

Ray never had to ring his own bell. He never had to trumpet the fact that he had millions . . . 10 millions of readers. He never called names, never pilloried anybody . . . never screamed aloud that he was scooping the world. And yet, I guess, he had more influence on thinking folks than all the combined aggregation of squawkers, bell-ringers, name-callers and scoop rodents in America.

A great many of us depend on alleged brilliance and a comic supplement-type of wit to get by. Ray Clapper's good writing was the natural product of good, straight thinking. He thought straight and put his thoughts into written words.

He was a reporter for a long time before he became a front-rank columnist; one of those Midwest boys who had to get along and get his stuff the hard way. He had to dig for news. The pleasant, modern method of getting alleged news by written hand-outs from a press agent had never been foisted upon Clapper's homespun world, and he never paid much attention to this lounge-lizard type of reporting. Ray went after the truth. He didn't attract attention. He just used his head and wrote down what he thought. Sometimes he was for an administration; sometimes against an administration. But he never, never allowed himself to boost a man or a political party or an administration regardlessly. If you wanted Ray's admiration and support you had to be on the level, and a high level at that.

Ray was an advanced thinker in politics and supported the ideals of the Roosevelt administration. But every now and then he would discover some of Mr. Roosevelt's boys up to some dirty work behind the barn. Then he would turn his pen into a barrel stave and lambaste those errant ones to a fare-ye-well. In doing just that, he became a most powerful influence in Washington and thruout the length and breadth of the land.

Because the war became the big story Ray Clapper, at the age of 50, believed he had to go to war to be at the front line so he could write about it from front line, landing-barge facts. He wanted to be able to tell his countrymen the way the war felt from actually being in it. And so when Ray Clapper died he gave up his life for the ideal for which he had lived . . . the truth.

**Burkelle's**  
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165 Church St., New York 7, N.Y.  
BArcley 7-5371

**"Corliss Archer"**

Reviewed Saturday, 5-5:30 p.m. Style—Drama. Sponsor—Anchor Hocking Glass Company. Agency—Foote, Cone & Belding. Station—WABC (New York) and CBS.

Based on magazine stories by F. Hugh Herbert, this series seems destined to catch the same type of public that goes for Henry Aldrich and his adolescent adventures. Each broadcast in this series is a complete playlet woven around teen-age Corliss and her boy friend, Dexter Franklin. The adults play the background roles.

Opener had a load of laughs and was perfect fare for those who can giggle at the antics of teen-agers. In this one Corliss hauled Dexter for the fifth visit to the *Gone With the Wind* movie, which stirs her each time to ecstatic tears but leaves him bored. He professes to be tough on the Clark Gable order, but when Corliss is felled by appendicitis, he goes to pieces. Her concluding trick to open his tear ducts closes the show on a merry note.

Janet Waldo turns in a smooth job as Corliss and David Hughes as Dexter delivers solidly.

Plugs for the sponsor are a little on the solemn side in the midst of such juvenile hilarity. F. G.

**MANDATE TO RYAN**

(Continued from page 6)

this operator believes, no group could control the NAB. He further stated that the six men must be elected by the entire membership and not by a board of directors, electors or designated proxies.

**Election Is Suspect**

Another station manager pointed out that the election of Ryan must be actually suspected, as it was rushed thru before the district meetings were held.

Suspected or not, Ryan will be the prey for the duration. This is a fact that has not been stressed in any releases from NAB or from the Palmer House, Chicago, where the election was held. This means that for the war NAB is frozen—frozen with Ryan . . . good, bad or indifferent.

Men close to the Fort Industry Company, owner of WSPD, of which Ryan was v-p., say that he's a practical station operator who knows the problems of the small indie and the middle income group in broadcasting. They expect him to withstand all sorts of pressure from nets and indies and to clean up the NAB, removing any appendages which have caused raised eyebrows now and again. Even one former member of the board stated in his survey: "There is a lot to be said about NAB and its methods of raising money and what it is being spent to accomplish."

The *Billboard* conducted its NAB leadership survey to start people thinking. The industry has thought. It has a new president. The *Billboard* makes this report on what the survey reveals the country's stations desire. They want to go along as things are—but they have their fingers crossed. It's going to be up to Prexy Ryan to uncross them for the good of broadcasting.

**I AND I FOR MOSS**

(Continued from page 3)

Theater Ticket Service Company, which was also appealing Moss's ukase, was turned down by Justice Cohan, who supported Moss in refusing a permit to the company because Harry Cohen, suspended op and husband of one of the execs of the company, has a police record of 18 arrests for violation of ticket ordinances.

**FCC Fly Off Laws**

WASHINGTON, Feb. 5.—FCC Chairman James L. Fly broke a precedent of long standing this week.

In a letter to the Senate he reported that FCC had no recommendation to make for new legislation on the subject of safety.

In a time when legislation is being recommended for everything, it is a rare thing for an administrative head not to ask for new laws.

**Blue Says Wismer Not Sports Boss**

NEW YORK, Feb. 5.—Blue claims that the only reason Harry Wismer is not airing with a bank-roller is that Harry, as a staff man albeit the Blue's top sports man, is still in the building stage. When they think he's ripe they'll try to line up a sponsor.

Until then he is doing everything a sports announcer and commentator does, under the eye of Blue special events and news department, including trying to perfect a good show for steady airing. Likewise, says the Blue, Harry has no "final say" anent sports shows on the Blue. Altho they obviously try to give their top, and only, sports miker all the co-operation he desires.

**Princeton Hills May Get Philco Relay Outlet**

PHILADELPHIA, Feb. 5.—Philco Television Station WPTZ does not intend to depend on its ability to make long hops such as it is now making in picking up the television signal of WNBC, New York, over a distance of 82 miles. Instead, Philco will stick to original plans and set up a relay station at some point between New York and Philadelphia. In fact, Philco engineers are presently engaged in making surveys in New Jersey for the most suitable site for a relay transmitter. While Philco officials refuse to give a newspaperman the correct time on a question concerning the company's television set-up, save for canned hand-outs grabbed up by radio manufacturing trade journals over which Philco wields an advertising budget, it is known that the Philco engineers are surveying the hills of Princeton, N. J.

**Video "Law" Violated**

While it is almost against all laws of television to make a 82-mile hop, as Philco's WPTZ transmitter has been doing, the relay station set-up is considered more dependable in view of the company's elaborate but mysterious post-war television planning. A suitable high spot is being sought for the relay transmitter so as to provide an uninterrupted beam—a continuous and unbroken line of site—from one television antennae to another. The uninterrupted beam is the whole theory behind the relay set-up.

Once the New Jersey relay station is set up, Philco will turn its attention to the setting up of relay stations to link the local station with a proposed Philco television station in Washington. It is figured that four relay transmitters will be required to carry the television beams from Philadelphia to Washington because of the topography of the territory, altho the distance is not considerably greater than that to New York, which will be covered with a single relay station.

Moreover, proposed relay transmitter around Princeton will be set up at a site that will be in direct line of the antennae site of all the other New York television stations.

**Pic Promotion Set In Coastwise Trek Of Kate Smith Hour**

NEW YORK, Feb. 5.—The Kate Smith Hour (CBS, Friday at 8 p.m.) moves to Hollywood starting February 25 for four shows under terms of a deal worked out with Paramount pic. During the West Coast series' Kate's show will present either premieres of forthcoming Paramount films.

The deal was worked out by Ted Collins, Kate's manager and right-hand man, and Robert M. Gillham, director of advertising and publicity for Paramount.

Movies to be given radio treatment on the series include *Miracle of Morgan's Creek*, *The Hitler Gang*, *Standing Room Only* and *The Uninvited*.

**Five-Way Pick-Up**

NEW YORK, Feb. 5.—Satevepost show planning to use name stars such as Cary Grant and Helen Hayes. Agency is MacFarland-Aveyard. . . . *The Corner Drugstore*, with a Joan Davis show take-off, has been auditioned for Rexall Company. Thru Street & Finney. . . . Grace Keddy entrained for Boston to do *What's Your Idea?* which originates in Bean Town. Dr. Christian goes back to the Coast. . . . Eleanor Kilgallen, who leaves auditioning chore post to assist brother-in-law, Dick Kollmar, with his show, *Dream With Music*, is being replaced by Pat Chose, from the Coast, February 14. . . . Bernice Judis, WNEW station manager, announces that Bill McGrath holds down post of sales promotion manager as of February 1.

Proctor & Cambie auditioning two shows on Blue web, Ed East and Polly's "Ladies Be Seated" and "My True Story." Latter celebrates first birthday February 15. . . . David Ross has just completed 15 years of radio work. . . . WJZ "Victory Troupe," proved to be so popular, will air as sustainer on Blue web, with sponsors eying it. . . . John Robb takes over Blue Hollywood news office; Gene Rouse news-editor same net in Chi. . . . Fritz Blocki pkg'g' nowie, "Desperate Desmond," for WOR. Transcription cut, with Archie—hero; Jean McCoy—Our Nell, and Don Gillette—the dastard.

BBD&O auditioning a take-off on *Duffy's Tavern*. . . . Cast on *Emergence's My Best Girls*, thru Y&R, inks John Greigs as father; Lorna Lynn as 9-year-old; Mary Mason as 14-year-old, and Mary Shipp doing eldest gal, 18. Wes McKee stop-watches. . . . Hal Olsen, dialectician, was stopped cold when he pulled his favorite gag on Ronny Liss, juvactor. He asked the kid anent his draft status. Liss, who is in his early teens, retorted, "They can't take me; I have too many dependents!" . . . Peeta Small, Canuck chanteuse, bowing at Havana-Madrid, transcribing for Cluett-Peabody. . . . Bill Todman, pencil choreman for *Battle of Boros*. . . . Gun Moll on *True Detective Mystery* is gal with Park Avenue accent, Carole Somers. . . . Jorge Pelaez now scribe-spieler for NBC. . . . Buddy Twiss associate producer of *I Love a Mystery*.

CHICAGO, Feb. 5.—WJJD and WIND, the Walgreen Company drugstore chain and P. Lorillard & Company (Old Gold cigs) will co-sponsor broadcasts of all Cubs and White Sox baseball games for the 1944 season. WJJD and WIND have exclusive air rights. . . . Jean Dinning (Mrs. Howard Mack), of the Denning Sisters, radio vocalists, is expecting Sir Stork in June. . . . Niles Trammel came on from New York to address the 200 radio and agency reps who attended the NBC *Parade of Stars* exhibit and luncheon at the Drake Hotel Tuesday (1). . . . Jack Bivans took temporary leave from his *Captain Midnight* role last Wednesday (3) when he reported for active training as a pre-aviation cadet in the Army Air Corps. . . . James Jewell will direct and John Barnes will supervise the scripts of *This Is the Underground*, WBBM show which has been sold to Atlas Brewing Company for 52 weeks, starting Wednesday (13).

The Malone Sisters, Janis and Marilyn, singers and instrumentalists on WGN's "Musical Milkwagon," will make personal appearances for the army-navy shows at Purdue University Monday (12) and at Indiana University February 19. . . . James Lato, formerly of WCRW, is the latest addition to the Blue's engineering staff. . . . Hooker Glass & Paint Manufacturing Company will start a spot advertising campaign on WBBM and five other Midwest stations about March 1. Campaign was placed thru Goodkind, Joice & Morgan. . . . AFRA labor board case involving Class B stations

is expected to come up for hearing February 15.

HOLLYWOOD, Feb. 5.—Dick Haymes in town for warbling role in the 20th-Fox film, *Irish Eyes Are Smiling*. . . . Earl Towner passing out the cigars. It's a boy. . . . Norman Nesbitt back in town after that mountain vacation. . . . Harry Matzlish trains in from New York after biz session in the East. . . . Charles Frederick getting a new show on KMTR. . . . Bill Ryan, manager of the Earl C. Anthony stations, heading for San Francisco. . . . Ona Munson gets permanent spot on the *Open House* show over KNX. . . . Jack Douglas back in town bowling out of spot on the RCA show, *What's New?* . . . Groucho Marx takes his *Blue Ribbon Town* airer to Milwaukee and Peoria, Ill., this month for a pair of broadcasts. . . . This week marks Harry James's fifth anniversary and the gang was around offering congrats.

Charles Levin joins the CBS press department. . . . Sinatra peddled \$1,000,000 in War Bonds to the bobbysock crowd during his appearance at the Shrine Auditorium. . . . Tom Hanlon asked listeners to phone in so he could figure how many fans he had on the "Midnight Merry-Go-Round." He got over 2,000 calls in an hour. He's satisfied now that somebody listens. . . . L. N. Brockway, of Young & Rubicam, here for opening of Walter Pidgeon show.

PHILADELPHIA, Feb. 5.—Frank Carver, KYW engineer, transferred to the parent Westinghouse Company for a war work assignment. . . . Ralph Minton joined Stewart-Jordan agency in a consultant capacity. . . . Nick Dragonette new FM announcer at WPEN. . . . Robert E. Gross, from WMRN, Marion, O., replaces Marlon Basel on the KYW announcing staff. . . . Admiracon Shampoo renews its transcribed silence spots on WFIL for another 26 weeks thru Charles Dallas Reach, Newark, N. J., agency. . . . Ruth Welles's women's show on KYW gets two more participating sponsors in Campbell's soups and Mural-Tone Powder Paint. . . . Madelyn Roberts quits as secretary to Lew London, WPEN program chief, to join hubby, Corp. Bob Roberts, former KYW announcer. . . . Florence Smith, WFIL traffic supervisor, new assistant to assistant station manager Bill Caskey. . . . Ruth Rydell new vocalist for Joe Frasetto's WIP studio band. . . . Lamp division of Westinghouse Electric spotting weather report station breaks on KYW. . . .

BOSTON, Feb. 5.—Fred Garigus, WEEL (CBS) war program director, has been detached from regular duties to work for three months as the radio planning and production consultant for the 1944 Red Cross War Fund. . . . Joe Dinneen, WORL newscaster, has re-signed for 52 weeks with Royal Crown Cola. . . . Sgt. Frank Fentross, former Muzak engineer and brother of WNAC Engineer John Fentross, passed out cigars at WNAC last week on the occasion of the birth of daughter, Shirley Anne. . . . James M. Ward, from the Chl office of Radio Sales, visited WEEL. . . . Al Hiornes, WAAB program director, reported to the navy Monday. . . . Charles Dinsmore, WORL staffer, married June Ingalls, of Portland, Me., Jan. 25. . . . WEEL transmitter towers in Medford completely overhauled. . . . Chemicals, Inc. (Vano Cleaner), has renewed minute spots on *Yankee Kitchen* (WNAC). . . . Carl Moore's *Coffee Club* begins a five-a-week stint from WEEL over full CBS network Feb. 14. . . . George Lasker, WORL general manager, off to Florida for a vacation. . . . Manhattan Soap Company to sponsor *Fred Lang Views the News* on WNAC and WEAN thrice weekly.

# The Groaner Gets the Votes

## Radio Editors Give Bing 180 Votes Over Sinatra; Shore Still Tops; Lombardo in Again

### Waring Has Best Quarter Hour

NEW YORK, Feb. 5. — Any doubts as to whether Bing Crosby still reigns supreme in the bary kingdom were dispelled by the results of the 13th annual Radio Editor's Poll, conducted for the past 12 years by *The New York World Telegram* but dropped this year by that paper because of wartime restrictions. The crooner swept into top place in the male vocalist category leading Frank Sinatra, his closest contender, by 180 votes.

Crosby has held top honors consistently since 1934, but for Sinatra, the second place position marks a jump from fourth place last year. Sinatra was tabbed No. 1 in the new stars category, with Dick Haymes, who holds down the third place among male vocalists, named No. 4 among the up-and-comings. Haymes' high position is particularly noteworthy, as his name didn't appear in last year's poll.

Nosed down from a strong second last year, Dennis Day took fourth place, followed by newcomer Perry Como. Kenny Baker, who was crowded out altogether last year, after having held second place for five consecutive years, swept back into sixth position. Barry Wood, Harry Babbitt, Jimmy Cash and Morton Downey round out the top 10 grouping in that order. None of the last three having made the grade in last year's poll. Wood dropped from third place to his present seventh.

### Shore Top Femme

Dinah Shore got a rousing vote for No. 1 female vocalist for the third consecutive year, Ginny Simms displacing Kate Smith in second place. This is the first time since 1932 that Kate Smith, who holds third place, has ranked lower than No. 2.

Frances Langford moved up from fifth place last year to fourth this year, followed by Joan Brooks, who makes her debut in the poll. Georgia Gibbs and Bea Wain rank six and seven respectively, neither of them having shown up near the top of the pile last year. Connie Boswell fell from fourth place to No. 8, with Joan Edwards and Helen O'Connell, last

year's No. 7, taking ninth and 10th places respectively.

Dinah Shore was listed again as a favorite new star, altho the fact that she's been ranked as top femme chirper for three years would seem to take her out of that category. Lena Horne was another who pulled a sizable vote among recent entries.

### Lombardo Back on Top

After stepping down from the top spot among dance bands in favor of Harry James last year, for the first time in 11 years, Guy Lombardo is back as No. 1, leading James, who rates as No. 2, by a margin of 36 votes. Fred Waring, Sammy Kaye and Kay Kyser copped third, fourth and fifth places in that order, displacing Tommy Dorsey, who fell down from No. 3 to No. 6. Andre Kostelanetz dropped from sixth to seventh place, followed by Xavier Cugat, who moved up a notch from his previous ninth position.

Horace Heidt moved up from nowhere to No. 9, with Benny Goodman, who held down the No. 8 spot last year, in 10th place. Jimmy Dorsey, who was No. 10 in last year's poll, received only one vote this year, which left him out of the running.

Fred Waring received additional honors, having been rated as the top favorite among quarter-hour program.

## 802, Nets Reopen Negotiations

NEW YORK, Feb. 5.—Local 802, AFM, wasted no time in resuming negotiations with the networks relative to the signing of new contracts covering employment of musicians. Talks between the broadcasters and the local, which were interrupted last fall by James C. Petrillo, started again Friday (4).

Contracts between the local and NBC, CBS and Mutual expired January 1, this year, but instrumentalists have been retained at the stations under the old scale and conditions in effect for the past two years. Any new wage scales will be retroactive to the first of 1944.

Next meeting of local officials and net representatives is scheduled for February 14.

## "Billboard" Charts Juke-Box Programs Daily Over WRVA

RICHMOND, Va., Feb. 5.—Harvey Hudson, conductor of the *Juke Box* program two hours daily over WRVA (CBS), is using *The Billboard's* Music Popularity Chart for his programs weekly. On Fridays he broadcasts old disks on the Best-Selling Retail Records list. Monday he devotes his time to the Harlem Hit Parade, and on Tuesdays he jockeys Most-Played Juke Box Records in the order in which they appear in the current week's issue of *The Billboard*.

Hudson also has a tie-up with the only local retail record outlet which stocks records from the smaller platter companies, Gary's Record Shop, and thru this deal awards record album prizes to persons most nearly correctly guessing the order in which the records will be listed.

## Ted Fetter to Staff School

NEW YORK, Feb. 5.—Ted Fetter, lyric writer of *Taking a Chance on Love*, now an army captain, has been selected to attend the Command and General Staff School at Fort Leavenworth, Kan.

## Tooters Dig Dirty Deal

MEXICO CITY, Jan. 29 — This may be another case of the fabled janitor-musician, whom all the janitors thought was a great musician and all the musicians agreed was a great janitor. Anyway, horn-tooters and string-scrappers in the government's Department of Education who are hired to harmonize on the air are also required to empty the waste baskets in the ministry and public schools in their spare time. They are beefing — not at the indignity of it all — but for a pay hike. Claim doubling in trash rates a raise.

## Glenn Miller No. 1 in WNEW Poll; James 2d

NEW YORK, Feb. 5.—For the second time in recent weeks, Glenn Miller copped top honors in a disk jockey's orchestra popularity poll, this time taking first place in Martin Block's *Make Believe Ballroom* contest conducted over Station WNEW here. Miller, whose band has been out of the business for over a year, with its leader a captain in the air corps, also came out No. 1 in a poll conducted by Doug Arthur over Station WIBG, Philadelphia, a couple of weeks ago.

Second place honors went to Harry James, Charlie Barnet nabbing the No. 3 spot. Barnet, who shot up from sixth place last year, displaced by Tommy and Jimmy Dorsey, who wound up fourth and fifth respectively.

Vaughn Monroe, Benny Goodman, Woody Herman, Charlie Spivak and Artie Shaw took sixth to 10th places in that order. Other bands in the top 20 were Sammy Kaye, Shep Fields, Johnny Long, Duke Ellington, Count Basie, Bobby Sherwood, Kay Kyser, Glen Gray, Guy Lombardo and Cab Calloway.

Votes cast totaled approximately 160,000, 98 bands getting mentions.

## Kirby One-Nights to Coast

NEW YORK, Feb. 5.—John Kirby makes his way to the Coast via one-night dates, following his engagement at Club Kingsway, Toronto, from February 10 thru 26. Prior to that, Kirby will play dates in Canada from February 4 thru 9.

## "Mairzy" Graduates From Psych Classes on Campus to Jukes; Penn Profzy Divy, Wouldn't You?

(Continued from page 3)

French language," explained Dean Miller, "the principle by which the last letter of a word is slurred with the following word. He offered it to his classes as an illustration of the same principle in English. I have used it for 10 years in psychology to illustrate what is meant by meaning. The ditty is offered to the class which on first hearing it, finds it completely meaningless. But when it is slowed up and taken apart, it acquires meaning."

The words of the classroom song are exactly the same as the words of the Tin Pan Alley silly, said Dean Miller, except for the very first word. In the classrooms it was "Goatzy" instead of "Mairzy." As a matter of fact, explained the college dean, there is considerable variation in the first word of the non-

sense rhyme, depending on where you come from. The only requirement is that the first word refer to an animal. A favorite version in some sections of Philadelphia a generation ago began "Pigzy Doats."

Dr. Miller admitted he toyed more than five years ago with the idea of setting the rhyme to music. He and Clay Boland, songwriter for the school's Mask and Wig shows and a standard hit writer now, tinkered with it for awhile, but after a few desultory efforts they gave it up, thereby missing out on some juicy royalties. The current popularity of the song, Dr. Miller added, has ruined it for educational purposes. "As soon as the students hear the first two words," he said, "they know the whole thing, and what it is about."

## WQXR Ups Pay; 802, Indies Meet To Renew Pacts

NEW YORK, Feb. 5.—WQXR signed a new contract with Local 802, AFM, this week stipulating a \$5-per-man-per-week increase beginning January 1 and another \$5 upping as of April 1. Old contract won't terminate till April 1, but station agreed to waive the three months and pay the new scale retroactive from the first of the year.

During the past two years, musicians' salaries at WQXR have jumped from \$50 to what will amount to \$70 per week after the first quarter of 1944.

Similar contractual arrangements have been agreed upon between WEVD and 802. A \$5 weekly increase brings musicians' wages to \$60 a week. Both stations' agreements await War Labor Board approval.

The local also started negotiations this week with indies WNEW, WMCA, WHOM, WBNX and WOV, whose contracts expire April 1. Union will ask for scale raises at all these stations.

## WHN Musikers Get Hefty Sum in Back Pay With WLB Okay

NEW YORK, Feb. 5.—Musicians at Station WHN here have collected quite a sum of money in back pay as a result of WLB approval of the contract between the station and Local 802, AFM. Agreement was signed two years ago this coming April, calling for a \$10 weekly increase the first year and a similar upping the second year. When the time for the second increase to take effect rolled around, wage stabilization laws were in effect and station execs felt they should secure WLB approval.

Station joined with the union in submitting the proposed increase to WLB, but the board took a long time in making up its mind.

## 100 Special Programs For American Music Festival Over WNYC

NEW YORK, Feb. 5.—Station WNYC here has skedded over 100 special programs for its fifth annual American Music Festival, which runs from Lincoln's Birthday (12) thru Washington's Birthday (22). This year marks the first time that the station will be operating on its late evening time, and also the first time that WNYC-FM will be in operation during the festival.

Programs, which will include every type of music from boogie-woogie to symphonic, will feature many prominent American musicians, musical groups and composers. Fifth festival will also follow the precedent established in former annual presentations, introducing new, unknown musicians and works.

## Bands Set for B'way Houses Years Ahead

NEW YORK, Feb. 5.—Competition for bands among Broadway theaters is becoming more and more acute, orks being signed for return dates years ahead. Johnny Long, currently at the Paramount, has been signed to return in 1945 and 1946.

Dates continue to get longer and longer for those bands playing houses here. Long's current booking was stretched to five weeks, pushing back Xavier Cugat's opening. Cugat was originally skedded to open on February 9, then the 16th and now the 23d. Richard Himber's booking at the Capitol, originally for two or three weeks, has been stretched to seven weeks.

# PRODUCTION MAKES AIR VOICES

## 3d Shubert Man Expelled by 802 On Kick-Back

NEW YORK, Feb. 5.—Another Shubert theater music contractor is without a working card. Walter Rubin has been fined \$1,000 and expelled from Local 802, AFM, after the union found him guilty of taking kick-backs from sidemen. Action against Rubin follows the expulsion and fining of Bernie Schmidt and Bert Lebow, both former Shubert contractors, who were convicted on similar charges.

Schmidt and Lebow appealed to the AFM for a reversal of the local's ruling, but the parent body denied their pleas. They subsequently took their cases to court asking for a temporary injunction restraining 802 from enforcing the penalty until the matters could have a legal airing. Injunctions in both cases were denied, and the musicians have announced they will go to a higher court.

Rubin has also appealed to the AFM asking that the local's decision be set aside.

In the meantime the union is attempting to get at the crux of the Shubert situation, and several of the theater musicians have been interrogated relative to kick-backs and other irregularities. Affidavits containing names, theaters and moneys are being collected by Local 802 officials.

Musicians who volunteer the information and sign their statements are granted immunity from prosecution by the locals on violations to which they admit they were a party.

## WLB Skeds Hearings On 802 Wage Boosts In De Luxe Theaters

NEW YORK, Feb. 5.—Local 802, AFM here, confers with a War Labor Board panel Wednesday (9) relative to its proposed 5 per cent wage upping for musicians at the Roxy, Music Hall, Strand and Paramount theaters. The matter is a dispute case and was submitted to the board last August.

Proposed increase would bring the musicians' scale up to the Little Steel Formula, as a 10 per cent raise went thru on Labor Day, 1942. Contract between 802 and the de luxe theaters expired Labor Day, 1943.

Two months ago the union had a hearing before a referee appointed by the WLB. The referee agreed to the wage raise, but his decision must be submitted to the WLB panel, who will hand down the final word.

## "Don't Cry" Rights Revert to Skylar

NEW YORK, Feb. 5.—When National Music folded some time ago, songwriter Sonny Skylar was left holding a small bag. His tune, *Don't Cry*, was just hitting for a big break, with plugs coming fast and furious enough to push the song up. Pub, however, went bankrupt and Skylar immediately set the wheels in motion to have the copyright on song revert to him. This procedure isn't usual, but Skylar hung on and now eight months later song is his, and other pubs are bidding for rights.

## Song Infringement Charges Against Witmark Withdrawn

NEW YORK, Feb. 5.—Copyright suit against Witmark music pubs entered by songwriter Antonio Acciello, known professionally as Tony Romaine, has been withdrawn. Writer originally claimed song written by Louis Prima, titled *Ticka-Ti-Tica-Ta*, was infringement on his tune called *Tricky-Tree, Tricky-Tra* which was placed with Broadway Music in 1940 and returned to Romaine in 1942. Prima's tune was published in 1941.

## Busmen's Holiday

NEW YORK, Feb. 5.—Jan Garber band was put to the acid test this week when it played for a rally inaugurating the Fourth War Loan drive. Rally was staged to spur bond sales among members of Local 802, AFM, here, and was held on the Exchange Floor of the local, where all musicians congregate. Critical audience pronounced the band's efforts a rousing success.

## Raeburn Heads East for Hotel Lincoln Opening

NEW YORK, Feb. 5.—Boyd Raeburn has at last got the break he has been seeking for many years. Leader last week landed a contract thru the William Morris agency to come east for Mrs. Maria Kramer's hotels in Washington and New York.

Raeburn will start his Eastern invasion when he opens at the Hotel Roosevelt, Washington, February 11. He will remain there until February 27, and on the next day Raeburn and his band will bow at New York's Hotel Lincoln, where he will stay until March 26. It is reported that Raeburn will draw \$1,150 a week for his Roosevelt engagement, \$1,400 weekly from the Lincoln.

Altho Raeburn has been building up a reputation in the Midwest with a strong swing outfit at the Band Box, Chicago, he needed a break like this to get him into the national picture. His last trip to the East was for two brief weeks at the Arcadia Ballroom here a year and a half ago.

## Ray Heatherton 4-F

NEW YORK, Feb. 5.—Ray Heatherton finally got fed up with being classified, reclassified and extended, and went down for induction Monday (31). He brought home a 4-F rating.

NEW YORK, Feb. 5.—Johnny Brooks, former voice coach and vocal arranger with Witmark, recently joined Ina Ray Hutton organization as chief arranger.

## B'way Columnist Has Soul-- But No Showbiz Savvy

NEW YORK, Feb. 5.—Some sob sister might get a story from a paragraph carried in a popular column in a recent daily. Item had to do with Georgia Gibbs introducing current hit, *Shoo-Shoo Baby*. Columnist beefed that altho Georgia brought the song out, she was bypassed in favor of better known Ella Mae Morse when it came to recording the tune; that, according to Tin Pan Alley figures, writer of song will coin \$150,000; that Georgia was charged full rates for the orchestration which she used in bringing the tune to light, and that songwriter will burn when he learns this (above), as the columnist burned.

True, Georgia Gibbs did introduce the song and was no doubt instrumental in getting it off to a good start, but unfortunately she was not signed to a contract by any recording firm at that time. And, after all the disk firm certainly can't be blamed for choosing its top fem vocalist to wax song of this type instead of using lesser known Georgia Gibbs.

As for Georgia being charged full rates for the orchestration she used, the columnist's informer evidently isn't aware that all entertainers pay for their orchestrations. This is a must in the business, as furnishing orchestrations on the cuff constitutes a "payola" and song-pluggers' union says definitely no go on this practice.

To get to the meat of this, which is the loot or cabbage as it is sometimes called, not in the wildest dreams of an accountant could he get the figures in the books to add up to anything like \$150,000 in the writer's favor. As big as the tune is, very few, if any, songs bring in this kind of money and especially songs of the jive type.

And the only time the songwriter should burn is when, after reading columnist's figure, he receives a much smaller figure from the pub. Tough break for Miss Gibbs, yes, but strictly on the up and up all the way thru.

## Ether Demands More Than Swoon-Groaners; Sponsors Build Shows Around Stars

### Longhairs Also Set in a Picture of Gimmicks

NEW YORK, Feb. 5.—The days when a mellow voice was enough to keep listeners from twisting the dial are rapidly taking their place alongside the era of earphones and two-button mikes. Singers, from the swoon-croon boys to the operatic warblers, have learned that it takes that added attraction to keep an audience tuned in.

With the exception of sustainers, programs headlining singers who don't offer other regular talent, guest artists or a novelty are practically obsolete. Outstanding example of commercial sponsors' awareness of this fact is the new Frank Sinatra show. Altho Sinatra is acknowledgedly one of the hottest names in showbiz today, he, to the backing of a full variety show, comedian and everything.

Bing Crosby, whose sponsors don't have to worry that the shrieks of the bobbysock trade will cause mother and dad to switch to other spots on the dial, nevertheless gives his audience guests and plenty of extras to back up the groaning.

The same holds true for Kate Smith and Connee Boswell. Dinah Shore gets added audience appeal thru Roland Young and Cornelia Otis Skinner dramatic sketches. Dick Haymes is helped along by Ensee Jim Ameche and the Ray Bloch ork and chorus, which in itself is no mean selling point for the program.

### Voices Plus Gimmicks

Another approach toward giving voices a double-feature slant is to find a gimmick, either a give-away or a novel theme with a wide human appeal. Ginny Simm's soldier telephone-call back home falls in the latter group, likewise Hildergarde's *Beat the Band*. Typical of the give-away shows is the *Million-Dollar Band*, where Barry Wood doubles as emcee, and the extras take the form

of guest conductors and Tiffany diamond ring prizes. In the longhair class, Dorothy Kirsten and Mack Harrell use a similar device. Their's is the *Keepsakes* program with the "memory thoughts" appeal.

The need of added air hypos in selling singers is realized just as keenly among the operatic and semi-classical circles. John Charles Thomas not only has the backing of a real symphony aggregation but he's given the added sock of Tom Nesbitt's *Passing Parade*. Similarly, Gladys Swarthout's *Family Hour* has Al Goodman's ork plus commentary by musical personalities plus a touch of drama.

### Singers Still Get Billing

On all these programs, it's still the voices who get the featured billing. Not many years ago, warblers of comparable stature might well have been able to hold a radio audience with just a succession of songs. Today, however, with competition on the airwaves getting increasingly heavy and the listening audience correspondingly becoming more and more discriminating, it takes more than chirping alone to keep any dial set.

## Messner Into Army

NEW YORK, Feb. 5.—Johnny Messner, the master of Ridgefield Park, N. J., and the maestro at McAlpin's Marine Grill for so many years, enters the army March 21.

Under the new Selective Service set-up, Messner reported for preinduction physical this week, and passed with flying colors, and due to his being the guiding light of his outfit was given a three-week extension over the customary 21-day set-up leaving him free until the March date to straighten out his affairs.

It is not known at this time whether or not the ork will continue without Messner.

## GAC Sets Four One-Nighters For Stan Kenton En Route

CHICAGO, Feb. 5.—General Amusement Corporation here has booked Stan Kenton and ork for a series of one-nighters when the band leaves Hollywood February 22 to appear with Bob Hope's radio show at an army camp at Mobile, Ala., February 29.

Ork opens at the Officers' Club, Will Rogers' Field, Oklahoma City, February 24; Wichita, Kan., 25; Playmor Ballroom, Kansas City, Kan., 26, and Meadow Acres, Topeka, Kan., 27.

## Burke, Van Heusen Summon ASCAP Execs for Hearing

NEW YORK, Feb. 5.—Songwriters Johnny Burke and Jimmy Van Heusen this week filed notice for examination before trial of all ASCAP executives, its board of directors and members of the Writers' Classifications Committee, in their suit against the Society for retroactive reclassification into the double A bracket. Examinations are skedded to open Tuesday (8).

## Lynn Gardner on Her Own

NEW YORK, Feb. 5.—Lynn Gardner, former canary with Will Bradley and Bob Allen orks and more recently in musical, *What's Up?*, has joined the ranks of those who have tired of sweating over a hot orchestration all day for someone else. She opens at the St. Regis Hotel here February 9 in solo slot.

# Record Influx of Musikers Plus New Nitery Tax Equals Headache for AFM on Coast

HOLLYWOOD, Feb. 5.—Influx of musicians transferring to this district is setting a new record, an average of 150 newcomers per month checking in at Local 47, AFM, here. There is feeling in some quarters that the surplus of band men may bring back old scale-chiseling practices, the boys underbidding each other for the jobs around town.

Union spokesman declared that the new 30 per cent night club tax might not leave enough spots in business for the boys to fight over. Local exec went on to state that with the new heavy tax bite put on the customer, biz is sure to fall off as soon as the wine-buying crowd wake up to the fact that they are paying too much for too little.

Feeling was expressed that bad biz would be felt right down to the beer and sawdust spots and that even now many of these bistros are canning live music and trusting to the juke box and the customer's nickels.

There is, however, the feeling that this gloomy picture is painted for the benefit of incoming musicians, who might turn pale and head for home at the news. But lure of recording dates and studio work still seem to draw the out-of-towners, who deposit their transfer cards and then take war plant jobs until their three-month waiting period is over. In order to get a studio job, a musician

has to hang around town for a year before being eligible.

Union rep pointed out that only way to fight the scale-chiseling evil was to increase policing facilities. That such conditions do exist was evident from the statement that the union expects to clamp down by sending out more reps to check the night spots.

Old days of paying scale to an ork and then having the boys kick back to the night club op are over, it was pointed out. Withholding tax and complicated bookkeeping systems make this practice hardly worth the risk. Passing of dough from one hand to the other is frowned upon by the income tax boys, and the night club managers who try it would probably have some explaining to do.

One noted change in the night club scene is the revival of week-end parties at private homes. This practice flourished during prohibition and went out at repeal. But with higher prices being charged in night clubs, the public may revert to the old custom. It was pointed out that musicians may be working on the old job-to-job basis, with a Saturday night party being their high-pay night of the week.

## Lionel Hampton for Cornell Prom Date

NEW YORK, Feb. 5.—Cornell University's difficulties in finding the right band for its prom tonight (5) appeared settled when Ted Flo Rito was seemingly set for the date, which Tommy Dorsey and Charlie Barnet had previously been forced to cancel. All three are Music Corporation of America bands.

Flo Rito booking didn't jell, however, and William Morris Agency got into the picture with Gray Gordon until MCA brought up a heavy gun when it found that Lionel Hampton was available for the date.

Barnet was forced to cancel when the Strand Theater here held him over, and Hampton had the date open when the Capitol Theater held over the Richard Himber-Lou Holtz show for a seventh week, pushing Hampton opening to February 11.

## Reserved Decision In Southern Suit

NEW YORK, Feb. 5.—New York Supreme Court Judge Levy reserved decision on Southern Music's motion to dismiss charges filed against it by Marion Sunshine on the song *Green Eyes*.

Miss Sunshine charged the publisher with breach of contract, claiming she has not received royalty payments or an accounting since 1941 on the song. Southern maintained that Miss Sunshine was not the writer of *Green Eyes* as she claimed, but of another song entitled *Dream Eyes*.

## Trummie Young East

NEW YORK, Feb. 5.—Trummie Young, former trombonist with Jimmie Lunceford and Charlie Barnet, who has been fronting his own six-piece outfit at the Capitol Lounge, Chicago, for several weeks, will be the first band in at the new Yacht Club here, where he opens Tuesday (8). Young goes in for four weeks with options. Deal was set by Berle Adams, Young's manager.

## RATING ORGS' FIGHT

(Continued from page 9)

ignored by the CAB. Additionally, CEH had timed its distribution to the trade so that its letter arrived the morning after they had been braced by CAB. Ergo: They had time to figure out what CAB was planning and why, and were thus able to compare CEH to CAB as they read the CEH letter.

Devoid of all frills, the trade was being offered the following.

### Recall Method Junked

By the CAB: A revised regular report that junked its recall method, would henceforth use only coincidental; a wider sample, to 81 cities (instead of 33) of 50,000 population or over; an increase in the number of phone calls required as a base for each type of rating, i. e., half hour, hour, and five-a-week quarter-hour program; two coincidental ratings.

One for 33 cities, one for 81, in each report the expanded sample to be properly weighted for population groups and geographic distribution of population; separate sponsor identification reports eight times a year; separate composition of audience reports, something new for CAB, four times a year; thrice yearly instead of semi-annual comprehensive reports. Added to these reports will be geographic listening data. The new serv-

ices are to be available in April, or as soon as possible thereafter.

By the CEH: No change in the "what", "when" and "where" used in compiling its present Hooperatings; no change in the ditto anent its current station reports. In a separate wrapper, clearly identified, will be available three new and different items of info:

### New Hooper Plans

Item One:—Individual city program for ratings for sponsored network programs only, showing program ratings on network competitive outlets in each city on a per-program basis, plus the ratings of programs heard before and after. These are to be issued thrice yearly.

Item Two:—Cross-section audience ratings for each network based upon interviews in network cities of 25,000 population and over.

Item Three:—Cross-section audience ratings for the nation based on all U. S. cities of 25,000 (not 50,000 as in CAB) or over properly balanced for population groups, geographical distribution of population and broadcast facilities, with the latter weighted for network and local station coverage; new reports scheduled for distribution during April.

To many in the trade the comparison indicated that the CAB was revising and substituting in its procedure and once again was following in the footsteps of CEH.

There were other reactions in the trade. Thus, one advertiser reacted to the plea that the new CAB operation justified industry support because it was one service instead of two, by replying: "Competition has kept both organizations on their toes, kept both continually improving. We'd be foolish to remove competition in this situation. We'd be still believing in recall figures which have been proven wrong if it were not for C. E. Hooper."

Likewise an agencyman figured, "That this may be an improvement on the part of CAB; it's certainly an expansion. But I'm withholding my support until I know how the new CAB surveying is being done. There must be something sour when they try to buy out their competitor."

### Adds to Confusion

A network exec reacted to the plea that the new CAB would make for stability by removing the confusion that now arises over two different sets of figures, CAB's and CEH's. "Hell," he said, "the confusion will be worse than ever now (See Rating Orgs' Fight on page 19)

## Soliciting Your Co-Operation



WE sincerely regret any inconvenience caused those artists who were unable to procure immediate sittings at our studio.

If you call for an appointment and find that we are unable to photograph you immediately, please realize that we are doing our best to satisfy our growing patronage.

Our Copy-Art Department will take care of your reorders or reproductions immediately until you obtain new photos.

**JAMES J. KRIEGSMANN**

PHOTOGRAPHER  
NEW YORK CITY

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- ★They're going fast—so don't delay.

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Dept. 7, 600 Michigan Theatre Bldg.  
DETROIT 26, MICHIGAN

# Retail Dealers Marketing Scrap Disks As Demand for Hot Jazz Waxings Spirals

PHILADELPHIA, Feb. 5.—Dealers in back-dated and used records are reaping a real bonanza in peddling hot jazz disks, and at prices almost as high as brand-new platters. A large number of local dealers, it has been revealed, have been sorting out the many waxes turned in for scrap, laying aside platters that seemed to have some merchandising value. Now that the onus on scrap returns has been lifted, re-sale of the old disks shapes up as big business.

Demand for hot jazz disks of an earlier year has been created for the retail marts by the recording companies themselves. Heavy campaign put on by Decca for its Brunswick collectors series, reissues of the old hot jazz items, has gone a long way in making the record buyers conscious of the back-dated waxings. Moreover, having gotten into the habit of buying re-issues during the record ban, record fans place a new value on all old records.

Further helping along the cause of those peddling the shop-worn platters is the fact that a large percentage of the new disks from the companies signed with AFM are devoted to the hot jazz rhythms. Dealers point out that a whole new generation of record collectors has sprung up. Where there were only a hand-picked dozen of avid hot-jazz record collectors in town, there are now several hundred. And more each day, particularly among the kids who are finding for the first time the music of Jimmy Dorsey on an old Decca Varsity Eight platter, or that the old Roger Wolfe Kahn waxings salvaged from cellars and attics represents an all-star band that boasted of Red Nichols, Joe Venuti and other present-day stars.

Dealers themselves are getting hep to the sales appeal of oldies and instead of putting them up as old and shop-worn disks, dress up the table and even the window as a corner for record collectors. Everything is a collector's item. Instead of getting 10 cents for an old record, as was the case, "collector's items" now draw a quarter and 50 cents. For the kids, it's still a terrific bargain in spite of the scratched surfaces or a nick around the shellac border. In fact, some of the oldies still hold up better in the spinning than some of the new ones with only a drop of shellac to comfort the needle.

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- MARY LOU WILLIAMS
- TEDDY WILSON

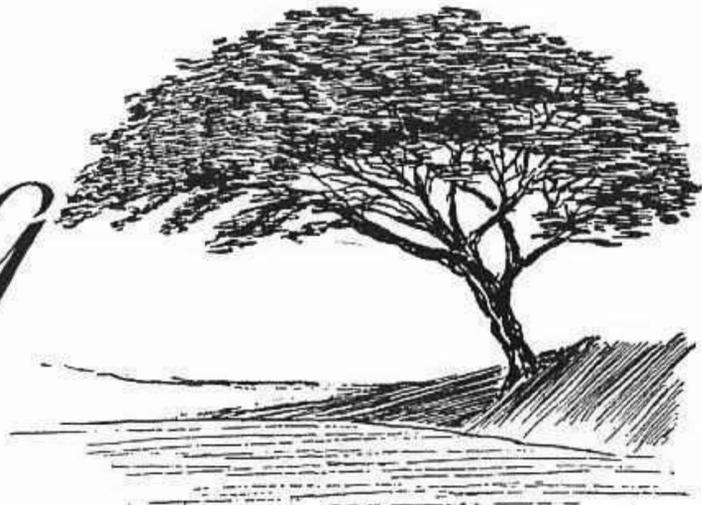


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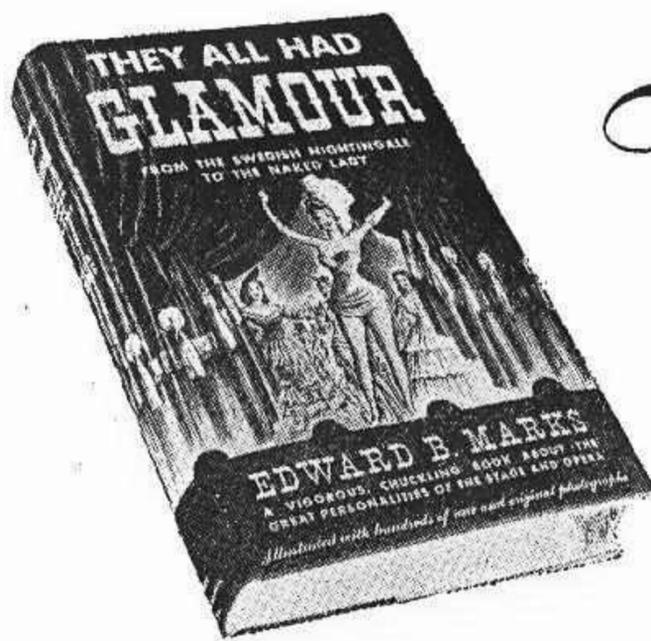


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## ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters.

### Jimmy Dorsey

(Reviewed at Frank Dalley's Terrace Room, Newark, N. J.)

THE sax-blowing member of the Dorsey family swung into Dalley's most recent night spot over in Jersey and from the mob of New York faces dotting the tables you might have thought JD was still playing on the east side of the river. Further proof of his popularity were the ropes that went up before the dinner session was thru.

The crew still operates with the same big-time quality and effectiveness that it has held on to for so long. It is sweet and swingy and pashy and pounding. Carpet-clippers go to work on the rug when the boys are swinging but under Dorsey's know-how leading, the band never becomes hysterical in its jive. Softer stuff brings out the floor-polishers and in the more pashy moments when the vocalists are giving out, half the dancers are apt to chuck the light fantastic and go for a bit of romancing in front of the bandstand and devote their attention to ogling the maestro and his vocalists.

In the fem singing slot is a newy, Gladys Tell. An attractive brunette, easy on the eyes and ears, she handles her chirping with a big-time outfit okay. Scores nicely when swinging and particularly stands out on tunes like *Shoo-Shoo Baby* and other jivers.

Filling Bob Eberly's shoes, and if you close your eyes it's hard to tell it isn't Eb, is swell-looking Paul Carley. Don't be surprised if the chicks start the fainting act when he gives out with such romancers as *My Ideal*.

Top arranger, Sonny Burke, has really hit his stride with the Dorsey outfit and revealed his forte in his swing-work and originals such as *The Champ*.

Despite some changes in personnel, Dorsey band still holds down a top-slot position. *Hughie Prince.*

### George Towne

(Reviewed at Terrace Room, Hotel Syracuse, Syracuse)

NOW in his third week at Terrace Room of Hotel Syracuse, George Towne is packing 'em in with as smooth a dance combo as has hit this town in many a month. Using a standard combination of three reeds, three rhythm and two brass, maestro working on most of sweet numbers with his guitar; ork shapes up as strong enough to play any big-time spot in country.

Library is full—Towne sticking mostly to sweet numbers, medleys and rumbas; gets all possible out of his sidemen, and even goes into classics set to dance tempo at dinner sessions. After losing one of his trumpet men, Towne had to find a local man to sit in until a new brass man was rushed into spot—but even with changing of men, he has a great dance combination that should take him into more major spots from here on. Coming into this room from Columbus, O., and having spent most of last season in Midwest stands, Towne is definitely headed for big-time Eastern spots.

No blasting, no loud sharp noises, but danceable tunes are dished out over local air outlets, which give him four shots weekly; and with room manager Walter Kaiser using plenty of daily space to boost combo, Towne is doing a big biz in this room.

Gracing the stand as vocalist is a newcomer to band circles—Peggy Reed, (See On the Stand on opposite page)

### Savoy Signs Hillbilly

NEW YORK, Feb. 5.—Savoy Record Company has just signed a contract with Red River Dave for the recording of hillbilly tunes. Singer is now broadcasting daily over the WQR-Mutual network and Station WMCA. Four sides have already been waxed.

## Buck Ram--

the writer of  
"I'LL BE HOME FOR CHRISTMAS"  
gives you  
THE *Easter Ballad*  
of 1944

"I'LL BE THINKING OF YOU  
EASTER SUNDAY"

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## PART 1—The Billboard

### SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEA, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

TITLE	PUBLISHER
Anchors Aweigh	Robbins
Arkansas	Morris
Besame Mucho	Southern
By the River of the Roses	Shapiro-Bernstein
Don't Sweetheart Me	Advance
Don't Worry, Mom	Ford
For the First Time	Shapiro-Bernstein
Holiday for Strings	Bregman-Vocco-Conn
How Sweet You Are (F)	Remick
I Couldn't Sleep a Wink Last Night (F)	T. B. Harms
I Love You (M)	Chappell
I'll Be Around	Morris
Is My Baby Blue Tonight?	Broadway
I've Had This Feeling Before (F)	Santly-Joy
Little Did I Know	Lincoln
Mairzy Doats and Dozy Doats	Miller
Music Stopped (F)	Robbins
My Heart Tells Me (F)	Bregman-Vocco-Conn
My Ideal	Paramount
My Shining Hour (F)	Morris
No Love, No Nothin' (F)	Triangle
Oh, What a Beautiful Morning (M)	Crawford
People Will Say We're in Love (M)	Crawford
Put Your Arms Around Me, Honey (F)	Broadway
Shoo-Shoo Baby (F)	Leeds
Silhouettes (F)	Broadway
So Goodnight (F)	BMI
Speak Low (M)	Chappell
Star Eyes (F)	Feist
Suddenly It's Spring (F)	Famous
The Same Little Words	Paul-Pioneer
Tico Tico	Southern
When They Ask About You	Berlin

### Lucky Strike HIT PARADE

CBS, Saturday, February 5, 9-9:45 p.m. EWT.

TITLE	PUBLISHER
1. My Heart Tells Me	Bregman-Vocco-Conn
2. Shoo-Shoo Baby	Leeds
3. No Love, No Nothin'	Triangle
4. Besame Mucho	Southern
5. My Ideal	Paramount
6. Paper Doll	Marks
7. Mairzy Doats	Miller
8. Oh, What a Beautiful Morning	Crawford
9. When They Ask About You	Berlin

And the Following Extras:  
I Know That You Know  
Here Comes the Sun  
The Band Played On  
It's Wonderful

### ALL-TIME HIT PARADE

NBC, Friday, February 4, 8:30-9 p.m.

TITLE	PUBLISHER
Fine and Dandy	Harms, Inc.
Over There	Feist
I Found a Million Dollar Baby	Remick
There's a Rainbow Round My Shoulder	Crawford
Ballin' the Jack	Marks
Time on My Hands	Miller
Jingle, Jangle, Jingle	Famous
My Heart Tells Me	Bregman-Vocco-Conn
Everything I've Got	Chappell
Keep Your Sunnyside Up	Crawford
I Know That You Know	Harms, Inc.

# Music Popularity Chart Week Ending Feb. 3, 1944

## BEST SELLING SHEET MUSIC

This compilation is based upon weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See Part 3 for sources.)

### NATIONAL

POSITION	Last Wk.	This Wk.	Title	Artist
3		1	Shoo-Shoo Baby	Leeds
1		2	Mairzy Doats	Miller
2		3	My Heart Tells Me	Bregman-Vocco-Conn
5		4	No Love, No Nothin'	Triangle
4		5	Oh, What a Beautiful Morning	Crawford
6		6	My Ideal	Paramount
7		7	Besame Mucho	Southern
12		8	My Shining Hour	Morris
11		9	I Couldn't Sleep a Wink Last Night	Harms
8		10	Paper Doll	Marks
9		11	For the First Time	Shapiro-Bernstein
13		12	Star Eyes	Feist
10		13	People Will Say We're in Love	Crawford
—		14	A Lovely Way To Spend an Evening	Crawford
—		15	Don't Believe Everything You Dream	Robbins

### SECTIONAL

#### EAST COAST

POSITION	Last Wk.	This Wk.	Title
1		1	Mairzy Doats
3		2	Shoo-Shoo Baby
4		3	Besame Mucho
2		4	My Heart Tells Me
5		5	No Love, No Nothin'
8		6	Oh, What a Beautiful Morning
6		7	I Couldn't Sleep a Wink Last Night
7		8	For the First Time
9		9	Paper Doll
13		10	My Ideal
—		11	Have I Stayed Away Too Long?
—		12	When They Ask About You
—		13	Don't Believe Everything You Dream
10		14	People Will Say We're in Love
15		15	Victory Polka

#### MIDWEST

POSITION	Last Wk.	This Wk.	Title
3		1	My Heart Tells Me
1		2	Mairzy Doats
7		3	Shoo-Shoo Baby
5		4	No Love, No Nothin'
4		5	My Ideal
2		6	Oh, What a Beautiful Morning
12		7	My Shining Hour
—		8	Star Eyes
—		9	I Couldn't Sleep a Wink Last Night
8		10	Besame Mucho
10		11	Paper Doll
11		12	For the First Time
6		13	People Will Say We're in Love
—		14	Speak Low
—		15	A Lovely Way To Spend an Evening

#### SOUTH

POSITION	Last Wk.	This Wk.	Title
1		1	My Heart Tells Me
2		2	Shoo-Shoo Baby
3		3	Oh, What a Beautiful Morning
5		4	My Ideal
6		5	No Love, No Nothin'
7		6	Paper Doll
8		7	Mairzy Doats
11		8	For the First Time
4		9	People Will Say We're in Love
12		10	My Shining Hour
10		11	Besame Mucho
—		12	Candle Light and Wine
9		13	Speak Low
—		14	I'll Be Around
14		15	Victory Polka

#### WEST COAST

POSITION	Last Wk.	This Wk.	Title
3		1	Oh, What a Beautiful Morning
2		2	Shoo-Shoo Baby
4		3	My Heart Tells Me
5		4	No Love, No Nothin'
1		5	Mairzy Doats
15		6	My Shining Hour
8		7	I Couldn't Sleep a Wink Last Night
11		8	For the First Time
6		9	Paper Doll
10		10	Star Eyes
7		11	My Ideal
9		12	People Will Say We're in Love
12		13	The Music Stopped
3		14	Besame Mucho
—		15	A Lovely Way To Spend an Evening

## "HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See Part 3 for sources.)

POSITION	Last Wk.	This Wk.	Title	Artist	Label	No.
1		1	Do Nothin' Till You Hear From Me	Duke Ellington	Victor	20-1547
—		2	Hurry, Hurry!	Benny Carter	Capitol	144
4		3	Sweet Slumber	Lucky Millinder	Decca	18569
2		4	Ration Blues	Louis Jordan	Decca	8654
8		5	Cherry	Erskine Hawkins	Bluebird	30-0819
—		6	Solo Flight	Benny Goodman	Columbia	36684
7		7	G I Jive	Johnny Mercer	Capitol	141
3		8	Shoo-Shoo Baby	Ella Mae Morse	Capitol	143
5		9	It Must Be Jelly	Glenn Miller	Victor	20-1546
9		10	All for You	King Cole Trio	Capitol	139

### ON THE STAND

(Continued from opposite page)

who makes a nice stand appearance, has a neat set of pipes and works effectively in most of sets. Maestro work at guitar helps to round out good arrangements. Word also to Art DeVaney at the ivories—as fine a piano soloist as to be found in any band. Work also includes his dinner sessions of soloing, which leaves diners forgetting their food to listen to the swell ivory-tingling of young band's soloist.  
B. S. Bennett.

### Georgie Auld

(Reviewed at Hotel Commodore, New York)

DESPITE the fact that Auld's outfit is only a few months old and has for most part been playing theater dates and an occasional ballroom, they are smooth. Crew occupies the bandstand in the Commodore with the polish and assurance that goes with a name band, and all this in front of a first-night mob that really had the ropes up and could make anyone jittery.

Outstanding, of course, is Auld himself, whose Hawkins-like horn is exciting to the ear and whose playing of same is definitely something to watch. Surprisingly, he is one of the most interesting front-men in the business. He beats the floor with his foot, he huffs, he puffs and his eyes almost pop out at times, and what comes out of his horn is mean and loud and really worth waiting up for.

The rest of the band, four trumpets, three trombones, five reed (plus Auld) and three rhythm is on a studied groove kick and the arrangements all the way thru are right there to match. Quite a few of the arrangements are originals and the standard and pop stuff get the treatment they need to make them sound original also. Standouts in the library are *Jivin' With The Jug*, *JJE* and *Stompin' At The Savoy* which, as you can tell from

the titles, are in that right kick.

Vocals are handled by Ann Salloway, an attractive brunette who does okay all along the line but stands out in tunes like *My First Love*.

Band has plenty on the ball to offer spots whose clientele want it hot and groovy and still danceable.

Hughie Prince

### RATING ORGS' FIGHT

(Continued from page 16)

since with the CAB dropping its recall. The two ratings should, but obviously won't jibe. We've combined the two CAB figures before to approximate Hoopers. Now, what will we do?"

But the loudest reaction came from several network execs who felt they had been pressured into signing up for the new service. "The CAB is upping its budget from \$150,000 to \$235,000 per year to handle the expansion. We're financing this expansion. We're paying \$30,000. That's more than double what we paid for the old set-up."

Said another network exec, "I'm glad Hooper showed them his heels again. I don't mind being pressured into buying what I don't want. After all we do business with sponsors and ad-agencies, and if they want it, we'll go along."

"But when they argue that CAB merits our support because it's a co-op and non-profit... hell, these are the people who fight the co-ops, yet here they are using it as a sales argument. And when I pointed this out to them, they said: 'Everyone knows co-ops are good. We just don't happen to like them in the consumer field.'"

Still others in the trade wondered "if the CAB were really co-operative, and how were the costs of operation apportioned. For that matter, it would also be interesting to know how the income of the CAB is divided."

Next week *The Billboard* will present a breakdown of the business structure of both CAB and CEI. Won't the trade be surprised!

**COMING UP  
...BUT FAST**

LAWRENCE WELK'S  
LATEST DECCA RELEASE  
No. 4428  
**"CLEANIN' MY RIFLE"**  
coupled with  
**"I WISH THAT I COULD HIDE INSIDE  
THIS LETTER"**

Billboard Says:  
...there can be no underestimating the box-office value of the maestro. And the music-box fans, Welk does not let them down for either side, with "Cleanin' My Rifle" holding the greater amount of musical attraction and melodic appeal.

Lawrence Welk's Decca recording of "MAIRZY DOATS" will be released shortly. Look for it! Currently **TRIANON BALLROOM CHICAGO**

LAWRENCE  
WELK

MGT. FREDERICK BROS. MUSIC CORP.

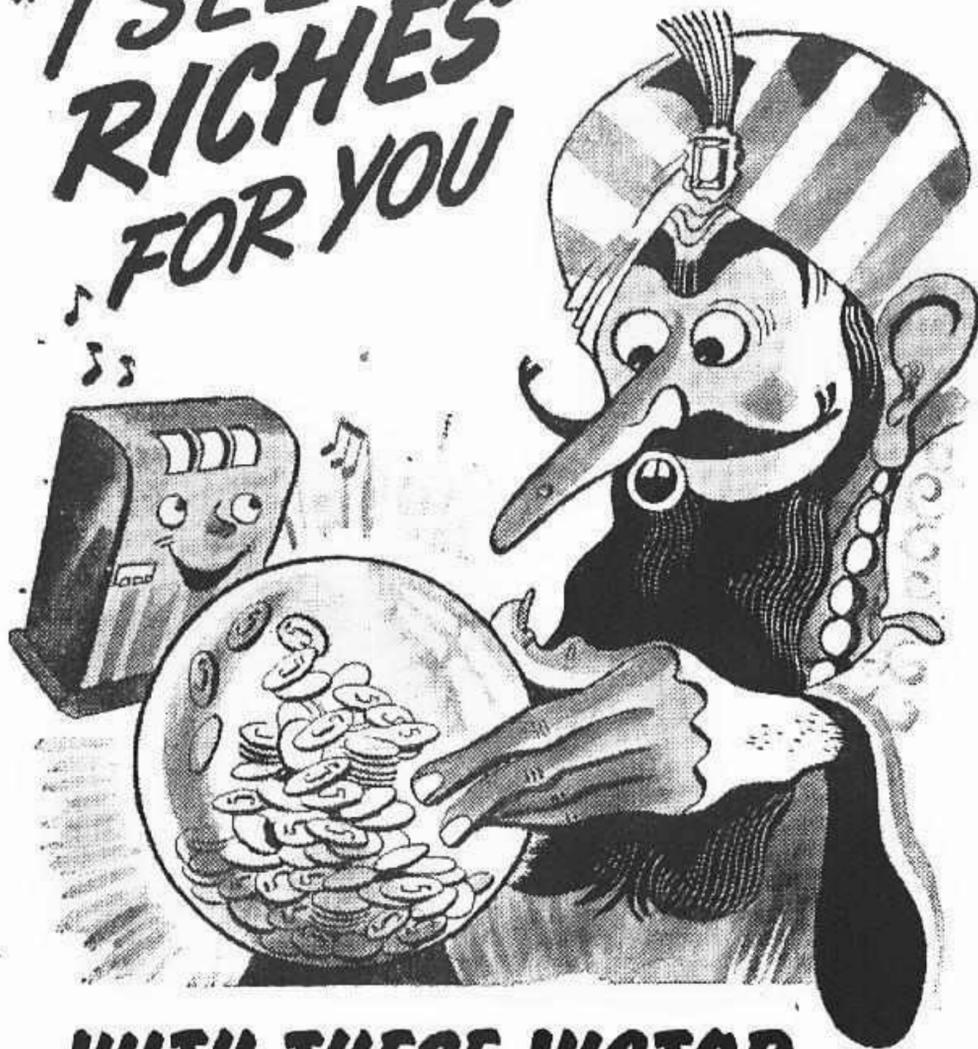
WHO WERE YOU KISSING LAST NIGHT?  
FRIED CHICKEN AND GRAVY  
WHEN THE REDBUD BLOOMS  
FALLEN PETALS  
LET'S GET OFF  
THE LORD IS MY SHEPHERD  
A PRAYER

New Songs of Annie Laurie Trousdale That We Are Behind With Everything We Have

McDonald Music Company

1585 Broadway New York, N. Y.  
EXECUTIVE OFFICE—2109 Kipling, Houston, Texas

"I SEE RICHES FOR YOU"



— WITH THESE VICTOR AND BLUEBIRD HITS! "

- MAIN STEM.....Duke Ellington.....20-1556
- DANCING IN THE DARK.....Artie Shaw.....20-1554
- CHERRY.....Erskine Hawkins...30-0819
- IT MUST BE JELLY.....Glenn Miller.....20-1546
- EASY TO LOVE.....Freddy Martin.....20-1555
- HOLIDAY FOR STRINGS.....David Rose.....27853
- HAVE I STAYED AWAY TOO LONG  
Perry Como.....20-1548
- THE NIGHT WE CALLED IT A DAY  
Tommy Dorsey....20-1553
- DO NOTHIN' TILL YOU HEAR FROM ME  
Duke Ellington.....20-1547
- IF IT'S WRONG TO LOVE YOU  
Charles Mitchell....33-0508

TUNE IN: RCA's great show, "What's New?" To help us make new Victor and Bluebird Records for you, sell your old ones to your distributor.

THE TUNES THAT NAB THE NICKELS ARE ON VICTOR AND BLUEBIRD RECORDS!



# PART 2—The Billboard

## BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See sources in Part 3.)

### NATIONAL

POSITION	Last Wk.	This Wk.	Record	Label	Number
1		1	My Heart Tells Me	Glen Gray	Decca 18567
4		2	Shoo-Shoo Baby	Andrews Sisters	Decca 18572
2		3	Besame Mucho	Jimmy Dorsey	Decca 18574
3		4	Paper Doll	Mills Brothers	Decca 18318
5		5	Star Eyes	Jimmy Dorsey	Decca 18571
6		6	Shoo-Shoo Baby	Ella Mae Morse	Capitol 143
8		7	No Love, No Nothin'	Ella Mae Morse	Capitol 143
—		8	My Shining Hour	Glen Gray	Decca 18567
—		9	I Couldn't Sleep a Wink Last Night	Frank Sinatra	Columbia 36687
—		10	Speak Low	Guy Lombardo	Decca 18573

### SECTIONAL

#### EAST

POSITION	Last Wk.	This Wk.	Record
1		1	My Heart Tells Me (Glen Gray)
2		2	Besame Mucho (Jimmy Dorsey)
10		3	Mairzy Doats (Al Trace) (pre-release demand)
5		4	Shoo-Shoo Baby (Andrews Sisters)
6		5	My Ideal (Jimmy Dorsey)
8		6	Shoo-Shoo Baby (Ella Mae Morse)
3		7	Paper Doll (Mills Brothers)
—		8	I Couldn't Sleep a Wink Last Night (Frank Sinatra)
9		9	No Love, No Nothin' (Ella Mae Morse)
4		10	Star Eyes (Jimmy Dorsey)

#### MIDWEST

POSITION	Last Wk.	This Wk.	Record
1		1	My Heart Tells Me (Glen Gray)
3		2	Shoo-Shoo Baby (Andrews Sisters)
2		3	Paper Doll (Mills Brothers)
6		4	My Shining Hour (Glen Gray)
9		5	Star Eyes (Jimmy Dorsey)
7		6	Besame Mucho (Jimmy Dorsey)
—		7	I Couldn't Sleep a Wink Last Night (Frank Sinatra)
—		8	No Love, No Nothin' (Ella Mae Morse)
8		9	Shoo-Shoo Baby (Ella Mae Morse)
4		10	Do Nothin' Till You Hear From Me (Duke Ellington)

#### SOUTH

POSITION	Last Wk.	This Wk.	Record
1		1	Shoo-Shoo Baby (Andrews Sisters)
2		2	My Heart Tells Me (Glen Gray)
3		3	Paper Doll (Mills Brothers)
—		4	My Shining Hour (Glen Gray)
9		5	Star Eyes (Jimmy Dorsey)
—		6	Speak Low (Guy Lombardo)
—		7	Do Nothin' Till You Hear From Me (Duke Ellington)
6		8	Oh, What a Beautiful Morning (Bing Crosby)
5		9	Shoo-Shoo Baby (Ella Mae Morse)
—		10	No Love, No Nothin' (Johnny Long)

#### WEST COAST

POSITION	Last Wk.	This Wk.	Record
4		1	My Heart Tells Me (Glen Gray)
8		2	Shoo-Shoo Baby (Andrews Sisters)
6		3	Paper Doll (Mills Brothers)
1		4	Besame Mucho (Jimmy Dorsey)
—		5	Speak Low (Guy Lombardo)
3		6	Star Eyes (Jimmy Dorsey)
—		7	How Sweet You Are (Jo Stafford)
—		8	C. I. Jive (Johnny Mercer)
—		9	No Love, No Nothin' (Ella Mae Morse)
—		10	Oh, What a Beautiful Morning (Bing Crosby)

## MOST PLAYED JUKE BOX FOLK RECORDS

(Hillbilly, Race, Cowboy Songs, Spirituals)

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throuth the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION	Last Wk.	This Wk.	Record	Label	Number
1		1	Pistol Packin' Mama	Al Dexter	Okeh 6708
8		2	Ration Blues	Louis Jordan	Decca 8654
4		3	Born To Lose	Ted Daffan	Okeh 6706
—		4	The Prodigal Son	Roy Acuff	Okeh 6716
7		5	Rosalita	Al Dexter	Okeh 6708
—		6	I'm Thinking Tonight of My Blue Eyes	Gene Autry	Okeh 6648
2		7	Try Me One More Time	Ernest Tubb	Decca 6093
5		8	Sweet Slumber	Lucky Millinder	Decca 18569
—		9	They Took the Stars Out of Heaven	Floyd Tillman	Decca 6090

# Music Popularity Chart Week Ending Feb. 3, 1944

## MOST PLAYED JUKE BOX RECORDS

### Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks song has been in Going Strong.

(In Order of Popularity)

- SHOO-SHOO BABY** ..... Andrews Sisters (Vic Schoen Ork). Decca 18572  
(6th week)  
Ella Mae Morse (Dick Walter Ork). Capitol 143  
Jan Garber (Liz Tilton)..... Hit 7069
- MY HEART TELLS ME** ..... Glen Gray (Eugenie Baird)..... Decca 18567  
(8th week)  
Jan Garber (Bob Davis & Quinfet)..... Hit 7070
- BESAME MUCHO** ..... Jimmy Dorsey (Bob Eberly and Kitty Kallen)  
(3d week) ..... Decca 18574  
Abe Lyman (Rose Blane)..... Hit 7072
- CHERRY** ..... Harry James..... Columbia 36683  
(3d week) ..... Erskine Hawkins..... Bluebird 30-0819
- PAPER DOLL** ..... Mills Bros..... Decca 18318  
(23d week)
- THEY'RE EITHER TOO YOUNG OR TOO OLD** Jimmy Dorsey (Kitty Kallen).... Decca 18571  
(7th week) ..... Jan Garber (Liz Tilton)..... Hit 7069  
Hildegard (Harry Sosnik Ork).. Decca 23291
- MY IDEAL** ..... Jimmy Dorsey (Bob Eberly).... Decca 185474  
(4th week) ..... Billy Butterfield (Margaret Whiting).Capitol 134  
Maxine Sullivan ..... Decca 18555
- NO LOVE, NO NOTHIN'** ..... Johnny Long (Patti Dugan)..... Decca 4427  
(1st week) ..... Ella Mae Morse (Dick Walters Ork). Capitol 143  
Jan Garber..... Hit 7070

### Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

(In Order of Popularity)

- MY SHINING HOUR** ..... Glen Gray (Eugenie Baird)..... Decca 18567
- HOW SWEET YOU ARE** ..... Kay Armen (Balladiers)..... Decca 18566  
Jo Stafford (Paul Weston Ork).... Capitol 142  
Peter Piper ..... Hit 7061
- DO NOTHIN' TILL YOU HEAR FROM ME** Duke Ellington ..... Victor 20-1547  
Woody Herman ..... Decca 18578
- IT MUST BE JELLY** ..... Glenn Miller (Modernaires)... Victor 20-1546

### Territorial Favorites

- PRODIGAL SON** ..... Roy Acuff..... Okeh 6716  
(Richmond)
- I WISH THAT I COULD HIDE INSIDE THIS LETTER** ..... Lawrence Welk..... Decca 4428  
(Memphis)
- TAKE IT EASY** ..... Guy Lombardo ..... Decca 18573  
(Philadelphia)
- RATION BLUES** ..... Louis Jordan ..... Decca 8654  
(New Orleans)



who's dat?  
dat's de "King".  
King who?  
de "King of Swing."  
what's his name?

## BENNY GOODMAN

what's he playin'?

**"THE WORLD IS WAITING FOR THE SUNRISE"** and  
**"SOLO FLIGHT"** Columbia 36684

is it good?

is it good? ... he asks. Brother, it's the  
swingiest record of the century.  
it's hep. it's hot. it's a juke boxer's  
dream. it's the healthiest, happiest,  
hoppin'est job which ever bore  
the proud label of.

**COLUMBIA RECORDS**

**Top Tunes Now Available on Outstanding E. T.'s and Leading Record Labels**

**BESAME MUCHO**

PUBLISHER: Southern  
RECORDS: Decca No. 18574; Hit No. 7072  
E. T.'s: World; Standard

**DON'T WORRY, MOM**

PUBLISHER: Ford  
RECORDS: Hit No. 7074  
E. T.'s: Thesaurus

**I'LL BE AROUND**

PUBLISHER: Morris  
RECORDS: Decca No. 10005; Hit No. 7073  
E. T.'s: Thesaurus

**IN A FRIENDLY LITTLE HARBOR**

PUBLISHER: Campbell Porgie, Inc.  
RECORDS: Decca No. 4429; Hit No. 7076  
E. T.'s: World; Standard; Long-Worth; Thesaurus

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**HOLD EVERYTHING!**

SAVOY HAS GREAT THINGS IN STORE FOR YOU  
Coming Out Soon — 2 BIG HITS!

**SHOO-SHOO BABY**

**YOU'RE NOT DOIN' YOUR HOME WORK**

by Benny Davis with The Piccadilly Pipers  
STILL GOING STRONG — SELLING LIKE WILDFIRE!

**POPULAR AND HILLBILLY**

- No. 117 (NEW VOCAL VERSION) JOHNNY DOUGHBOY POLKA  
Hank Hill Orchestra
- SEND ME SOME ROSES  
Tear Jerker Vocal by Ross Leonard (Waltz)
- No. 119 SHE DIDN'T LAY THAT PISTOL DOWN  
CUDDLE UP A LITTLE CLOSER  
Teddy Tucker and the Hill Toppers
- No. 114 THEY'RE SENDING THE JUDGE TO JAIL  
Novelty—Hillbilly—Vocal
- YOU PUT A PATCH ON MY BROKEN HEART  
Tear Jerker Vocal by Hank Hill and His Hill Toppers
- No. 118 MAKE WITH THE BULLETS BENNY  
Novelty Fox-Trot
- OH THEODORA  
Teddy Tucker and the Hill Toppers

**RACE**

- RACE LOCATIONS  
JUKE BOX  
RETAIL STORE
- For nearly two years the Bonnie Davis-Bunny Banks records have been sellouts! Every one a Hit and still going strong!
- No. 102 DON'T STOP NOW PARATROOP BOOGIE
  - No. 104 HE KNOWS HOW TO KNOCK ME OUT LOW DOWN BOOGIE
  - No. 110 I DON'T STAND FOR THAT JIVE NO LOVE BLUES
  - No. 112 SO LONG GET IN TOUCH WITH ME
  - No. 113 IT AIN'T GOOD FOR ME JITTERBUG WALTZ

SEND FOR OUR RELEASE CARD. No order for less than 25 of a number.  
Dealers and operators only. NO CONSUMERS.

**SAVOY RECORD COMPANY** 58 Market St., NEWARK 1, N. J.



**PART 3—The Billboard**

**RECORD POSSIBILITIES**

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

- POINCIANA ..... Bing Crosby ..... Decca 18586  
Enric Madriguera ..... Hit 7076  
David Rose ..... Victor 20-1544  
Benny Carter ..... Capitol 144

Hot on the heels of three waxings of this tune, comes the Decca version with the master giving it that fine Crosby treatment so popular with the coin machine customers. Background by John Scott Trotter is more than adequate and this disk should do much to keep tune's popularity up.

- I LOVE YOU ..... Enric Madriguera ..... Hit 7077

First of the disks to be released on this tune from show "Mexican Hayride" by Cole Porter. Should be big song and this swell rendition by Madriguera should do much to push it to the top and coin plenty in the jukes.

- TESS'S TORCH SONG ..... Cootie Williams Ork ..... Hit 7075

As the title implies this is a torch with a good sold groove. From Danny Kaye pic "Up in Arms" which should get it much exploitation. Disk has nice trumpet passages a la Cootie and good Pearl Bailey vocal. Should make money.

**POPULAR RECORD RELEASES**

(February 3 thru February 10)

\*ASTERISK DENOTES WHICH RELEASES, IN THE OPINION OF THE BILLBOARD'S REVIEWER, ARE THE BEST RELEASED LAST WEEK. NO ATTEMPT HAS BEEN MADE TO COMPARE THEM WITH RECORDS OF PROVEN POPULARITY. THEY ARE COMPARED ONLY TO OTHER RECORDS RELEASED LAST WEEK.

- I Love You ..... Enric Madriguera  
(Bob Lido) ..... Hit 7077
- Johnny Come Lately ..... Duke Ellington .... Victor 20-1556
- Leave Us Face It ..... Hildegard (Harry Sosnik Ork) .... Decca 23297
- Main Stem ..... Duke Ellington .... Victor 20-1556
- One Touch of Venus ..... Kenny Baker, Mary Martin  
(Show Cast) .. Decca Album 361
- Poinciana ..... Bing Crosby (John Scott Trotter Ork) .... Decca 18586
- San Fernando Valley ..... Bing Crosby (John Scott Trotter Ork) .... Decca 18586
- Someday I'll Meet You Again .... Enric Madriguera  
(Bob Lido) ..... Hit 7077
- Suddenly It's Spring ..... Hildegard (Harry Sosnik Ork) .... Decca 23297

**NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:**  
Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindales's. Birmingham: Norian's Radio Shop. Boston: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Chicago: Goldbatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Sears-Roebuck & Co.; Wurlitzer's. Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wurlitzer's. Denver: Century Music Shop; The May Company; Record Shop; Charles E. Wells Music Co. Des Moines: Des Moines Music House. Fort Worth, Tex.: Kemble Bros.' Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Westwood, Calif.: Music Shop.

# Music Popularity Chart Week Ending Feb. 3, 1944

## POPULAR RECORD REVIEWS

By M. H. Orodner

### INK SPOTS (Decca)

"Don't Believe Everything You Dream"—FT; V. "A Lovely Way To Spend an Evening"—FT; V.

Following the past formula that always paid off fat dividends for their disks and otherwise, the Ink Spots take both of these star-studded ballads in familiar stride. In each instance, it's the solo tenor-soprano singing, bridged by the gravel-voiced philosophizing for the song's lyric. Aided and abetted by such excellent song material, both faces of the platter shape up on the stronger side for the Ink Spots. Both ballads are from screen source, and both the composition of Jimmy McHugh and Harold Adamson, with "Don't Believe Everything You Dream" stemming from "Around the World" and "A Lovely Way To Spend an Evening" from "Higher and Higher."

It's hard to keep an Ink Spots' side from hitting a wide mark in the music boxes. By that token, neither of these sides can miss, particularly since attention has already been attracted to "A Lovely Way To Spend an Evening," which Frank Sinatra swoons out in the flicker.

### PHIL HANNA (Decca)

"My Heart Tells Me"—FT; V. "Besame Mucho"—FT; VC.

Latest entry in the swoon-sweepstakes is Phil Hanna, whose baritone pipes used to spark the singing of the Six Hits and a Miss on the Bob Hope air show. And that MCM has a major movie builder-upper in the works for the warbler, makes him potential sales material for the platters. Lad does not go gushy in the shuddering swoon style, devoting his efforts to the accepted romantic style. However, there is no distinctive quality to his pipes apparent on the wax, nor any outstanding characteristic to his style to make his singing stand apart from the many others already crowding the top drawer. For his initial solo stand, Hanna has the advantage of two top ballad faves of the day. Better than average help for his harmonics in the orchestral support supplied by Harry Sosnik and the orchestra. Takes both "My Heart Tells Me" and "Besame Mucho" in a forthright and rhythmic fox-trot tempo that is moderately slow. In each case, sings the opening stanza, taking leave for the band to bring up the start of a second chorus and returns at the bridge to sing it out. In each case, the song material means as much to the side's selling as the singer himself.

With both ballads already scraping the top of the song heap, it is a certainty that Phil Hanna's vocal entries will have no trouble grabbing off a fair share of the coin pieces, particularly since his singing for these popular songs is pleasing enough.

## POPULAR ALBUMS

### "ONE TOUCH OF VENUS" (Decca)

Waxing the highlights of a Broadway hit musical, with members of the original cast participating in the platter show, hit the jackpot for Decca in the case of "Oklahoma." While "One Touch of Venus" is definitely in the hit category as far as shows go, the impression it makes on wax is a far cry from the first package of platters that paved the way in this field of record merchandising. For one thing, and a deciding factor, the Ogden Nash lyrics and Kurt Weill music don't have the popular and down-to-earth appeal of the "Oklahoma" score. The vibrant qualities of the singers that helped to make "Oklahoma" a hit were captured to a great extent by the records. In the case of "One Touch of Venus," the specialized score keeps both Mary Martin and Kenny Baker from projecting that personality equation which they square so effectively across the foots. Even in their singing of "Speak Low," the only song in the entire score with real commercial appeal, the lack of sight is obvious in their sound. There is an ultra aura of sophistication to the entire show, and unless one has seen the show itself, in spite of the story synopsis that goes with the album, spinning of the sides is bound to leave the listener as cold as the music itself. Even for those who have seen the production, and it is mostly among these that the album holds buying charm, it all leaves much to be desired. The whole charm of the show-stopping barbershop quartet song, "The Trouble With Women," is entirely lost in the wax, particularly with Baker who has to handle all the verses alone. And the New Jersey State song would unquestionably serve dinking purposes far better than some of the song selections or ballet music contained in these 10 sides. Orchestra and chorus, directed by Maurice Abravanel, are from the show.

(See Popular Albums on page 64)

**HARLEM HIT PARADE SOURCES:** Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Company, Chicago.

**NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES:** Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Wur-titzer's. Idaho Falls, Ida.: Chesbro Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrax Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry Co. Pittsburgh: Volkwein Brothers, Inc. San Francisco: Pacific Coast Music Jobbers. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

**STANDARD RECORDS**  
"TUNES THAT NEVER GROW OLD"  
FOR THE BEST IN  
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Ask your local jobber for a complete  
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**EVERY HIT IS ON RECORDS!**

THE HIT RECORD  
Every Side a Hit

The song that will be bigger than  
Blues in the Night

Hit Record No. 7075

**TESS'S TORCH SONG**  
AND  
**NOW I KNOW**

By  
**Cooty Williams**  
and his orchestra  
THE HIT BAND OF 1944

**CLASSIC RECORD CO.**  
7 WEST 46th ST., NEW YORK 19, N. Y.

**EVERY HIT IS ON RECORDS!**

## Fair Days No Help; Stem Spotty; Cap Surprise 64G

NEW YORK.—Despite seven days of fair weather and the schools being out because of fuel conservation, practically all houses on the Stem fell back from last week's gross figures.

The Paramount (3,664 seats; house average, \$62,575) holding over with Johnny Long ork, Hazel Scott, Gil Lamb and *Miracle of Morgan's Creek* into the third week, got to \$100,000, which was still \$4,000 ahead of previous week when \$96,000 was registered.

The Capitol (4,627 seats; house aver-

age, \$59,010) was the surprise of the week. Going into its seventh and last week with Lou Holtz, Katherine Grayson, Rags Ragland and *A Guy Named Joe*, gross advanced from \$60,000 to \$64,000, the first pick-up in weeks. With business showing strength house could hold bill over for another week. Previous takes were \$60,000, \$70,000, \$75,000, \$110,000 and \$72,000.

The Roxy (5,835 seats; house average, \$79,612) going into the second week with Jack Durant, Hal Le Roy, Lower Basin Street ork, Maurice Rocco and *The Lodger* slid off from opening week's \$100,000 to \$92,000 registered for current week.

Radio City Music Hall (6,200 seats; house average, \$101,141) showed \$90,000 for the outgoing bill of Alf Loyal, Adriana and Charly and *Madame Curie*, which finished seven weeks Wednesday (2), as against \$102,000, \$105,000, \$119,000, \$116,000, \$110,000 and \$98,000 before. New bill opened Thursday, consisting of Sharkey the Seal, Paul Winchell and *Jane Eyre*.

The Strand (2,758 seats; \$42,092 house average) going into the sixth week with Charlie Barnet ork, Ella Mae Morse and *Destination Tokyo* equaled the previous week's gross of \$50,000 as against \$57,000, \$65,000 and \$77,000 in preceding weeks.

Loew's State (3,327 seats; \$28,036 house average) sank to \$31,000 from the previous week's gross of \$34,000, with Tom Howard and George Shelton, Harriet Hecter, Louis Jordan ork and *Swing Fever*. This bill bowed out Wednesday (2), making way for Marion Hutton, Weston Brothers and *What a Woman*.

straight, back in Mexico with his all-girl revue for the fourth season; has three cabarets (two weeks in each) booked in Vera Cruz, Mexico City and Guadalajara. . . . CARRIE FINNELL, after a lengthy stay at the 606 Club, Chicago, moves back to New York to open February 15 at the Blue Angel nitery.

EDDIE (NUTS) KAPLAN and Dick Dana are in their fifth month with a USO-Camp Show. . . . ROXANNE, back in show business following a year's retirement, played the Howard, Boston, last week. . . . ARTHUR BRYSON'S new placements include Slim and Shorty, Three Fat Men, Leon (Chops) Oden, Joseph and Johnson and Paula Moore. . . . PVT. TOMMY BRICE recovering from a throat operation in 501 Med. Hosp. Ship, Newport News, Va. . . . AL WATSON, former burly comic, now managing the Edison, independent pic house, where Frances Klee, wife of the late Mel Klee, is a cashier.

JACK KANE, who operated a burly house in Youngstown, O., is the new owner of the Grand, Canton, O., where burly stock played the last four seasons. House will be remodeled and switched to another policy. . . . "PEANUTS" BOHN and KENZA VINTON joined a new USO unit, *Say When*, in Phoenix, Ariz., but will return to New York in April to complete a deal for overseas. . . . MAX FURMAN is understudy for Bobby Clark in *Mexican Hayride*. UNO.

## Honolulu Night Life Brightens

HONOLULU, Feb. 5.—Local niteries are experiencing increased patronage because of the recent lifting of the military regulation restricting full lighting until 10 p.m.

Right after Pearl Harbor, Hawaii came under complete blackout. La Hula Rhumba, the first nitery here since Pearl Harbor, is offering Lucille and Howard, ballroom dancers, in its floorshows.

## Skating Vanities Hit High 50G for 6 Milwaukee Days

MILWAUKEE.—The roller show, *Skating Vanities*, playing a repeat engagement here at the Auditorium, grossed \$50,000 for six days, January 30 to February 4, at prices scaled to a \$1.50 top. The take is something of a record for ball-bearing spectacles, according to Fanchon & Marco, and Harold Steinman, co-producers.

All performances were sold out, and an extra matinee had to be skedded to take care of the turnaway business. On the strength of its take, the roller revue will be brought here a third time. On its first stand, October 20 to November 2, it pulled \$88,000 for the 11 days. Show moves on to the Detroit Stadium, February 8 to 16.

## Monroe Ork Dandy \$25,600 in Philly

PHILADELPHIA.—Earle Theater (seating capacity, 3,000; house average, \$20,000) went well over the top for the week ended Thursday (3).

With Vaughn Monroe making for the band draw, and mid-term vacations keeping the youngsters out of school, Monroe built strong all week and wound up with a highly satisfactory \$25,600.

No other marquee help, with show support from Gil Maison, Dorothy Keller and the Murphy Sisters plus Phyllis Lynne out of the band. *Swingtime Johnny* the screen filler.

## Weather Aids Chi; Williams H.O. 48G; Robinson, Cook 26G

CHICAGO.—Good weather helped to send the second week holdover of Griff Williams and ork, Gertrude Nielsen and Henny Youngman, plus James Cagney in *Johnny Come Lately*, up to a nice \$48,000 at the Chicago Theater (4,000). Dean Murphy headlines this week's bill, with Harry Cool, Gaudsmith Brothers, and the Hudson Wonders. Show started off at a nice pace and should be good for a sweet \$50,000.

At the Oriental (3,200), Bill (Bojangles) Robinson, with Ralph (Cookie) Cook, local favorite, helped to bring the grosses up to \$28,000. New show, *Hollywood Cover Girls of 1944*, girlieque revue. The pic, *Hands Across the Border*, with Roy Rogers, whose p. a. broke all records at the house a few months ago, should raise the grosses to a neat \$28,000.

## "Scandals" 25G in SF

SAN FRANCISCO.—George White's *Scandals* grossed a good \$25,000 at the Golden Gate (2,850 seats) here week ended Wednesday (2). Stage bill had Masters and Rollins, Ming Ling and Hooshee, Professor Backwards, comics Al Klein, Eddie Nelson and Sam Lewis, Audrey Young and Miriam La Velle.

## "Pin-Up" 15G in Ind'polis

INDIANAPOLIS.—Circle Theater grossed a good \$15,000 week ended January 27 with Harry Howard's *Hollywood Pin-Up Girls*. Pic, *Henry Aldrich Haunts a House*.

## BURLESQUE NOTES

### NEW YORK:

DIXIE SULLIVAN, who has played the Western circuit for two seasons, is now touring the First Circuit as a feature of Unit 12, with Bobby Vail and Chuck Wilson as comics. . . . DeCOSTA AND LENORE, a George Hamid musical act, debuting in burly on the Hirst Wheel. . . . LEAH WAKEFIELD, of the Hudson, Union City, N. Y., recovering in a local hospital from an appendicitis operation. . . . JOE DORRIS, emcee, in his 16th week at Pastor's, Greenwich Village. . . . JEAN MODE taking up vocal study and dramatics in preparation for a Broadway show. . . . BILLY PITZER, ex-burly

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## MAGIC

By BILL SACHS

JOHNNY PLATT returned to Salt Lake City last week to double between the Clover Club and Lyric Theater. He played both spots last September en route to the West Coast. . . . DANTINI, Philadelphia magician, has established a theatrical arts school in that city, featuring courses of study in music, voice, vocal coaching and magic. . . . DELL O'DELL has been renewed to continue indefinitely at Sciolla's Theater-Restaurant, Philadelphia. . . . LEE GREY is making with his magic at Harold Farr's Smart Spot, Haddonfield, N. J. . . . SARKIS, recently discharged from the army following a tumor operation on the brain, is on the mend and is framing a new mystery turn to play schools and service recreation halls. . . . JACK HERBERT is giving 'em his magic pitch at the Kentucky Hotel, Louisville. . . . GREEN THE MAGICIAN, one of the oldest active pro magi on the road today, this week begins a new season thru the Canadian West after a two-month vacation at Mondare, Alta. He infos that he's booked solidly on two-day stands until July 4. . . . FOSTAIRE THE MAGICIAN (Thomas L. Foster) resumed with his magic at the Silver Dollar nitery, Baltimore, last week after a long layoff occasioned by illness. He's at Kavako's, Washington, this week, and follows with the Esquire House, Norfolk, Va. He carries a fem assist. . . . ROLAND ORMSBY (The Baron), with a combat division in Italy, keeps fresh magically by entertaining his fighting conferees between skirmishes. Ormsby also participated in the North African campaign. . . . WILL ROCK is with the army engineers at Fort Leonard Wood, Mo. . . . THOMAS F. MANNING, 80, who toured in vaude for more than a quarter of a century as D'Alvini the Magician, died January 27 at the Chelsea Hotel, Providence, which he had owned for 34 years. More details in Final Curtain, this issue. . . . IBM EXEC COMMITTEE, territorial vice-presidents and representatives, and committee members will hold a business meeting at Hotel Gibson, Cincinnati, February 12-13, to discuss nomination of officers for the coming year. . . . MR. AND MRS. LYMAN J. HUG and Mrs. Percy Abbott aided the Caliph of Colon in his vaude date for Procter & Gamble at Music Hall, Cincinnati, January 29. Hug is in charge of metal work at the Abbott magic works in Colon, Mich. Abbott and Hug (See MAGIC on page 29)

## F. & M. Losing Shayon; Set for Wm. Morris

NEW YORK, Feb. 5.—Sam Shayon will end his 12-year association with the Fanchon & Marco organization on March 1 to assume a major post in the William Morris office, according to Harry C. Arthur Jr., vice-president and treasurer of F. & M., Inc.

Shayon's advent into William Morris is not connected with the recent death of J. A. Partington, F. & M. president. It is understood that Shayon began negotiating with WM a few months ago and conclusion of the deal merely coincided with the death of the man to whom Shayon had been general assistant.

Arthur last week also announced that Mrs. J. A. Partington inherits the F. & M. interests of her late husband and that these will be administered for her by officials of the organization. Arthur anticipates that Partington's son, now an army sergeant, will join F. & M. upon his release from the forces.

## Kent Re-Elected ARA Prexy; Shayon And Krasny In

NEW YORK, Feb. 5.—Bill Kent continued as president, but Sam Shayon became counsel, and Milton Krasny, secretary-treasurer, in an election held Thursday (4) by the board of governors of the Artists Representatives' Association at ARA headquarters. Phil Bloom and Lester Laden were elected vice-presidents.

A new board of governors was also named. The members are Kent, Shayon, Nat Lefkowitz, Eddie Smith, Laden, Sol Tepper, Leon Newman, Phil Bloom, Krasny, Charles Miller and Herman Fialkoff.

In addition, a committee of three—Kent, Fialkoff and Tepper—was appointed to pass upon the qualifications of agents seeking admission to ARA. According to Sam Shayon, 12 heretofore unorganized percenters have applied for membership since ARA signed its new contract with AGVA. This represents 6 to 7 per cent of the present membership, and indicates that the ARA group may double in size by the end of the year, said Shayon.

# Para Gallups Payees on Tastes

## See What I Mean?

NEW YORK, Feb. 5.—One booker, watching an audition at which other bookers showed a lively interest, admitted he didn't like the act. Others were surprised and wanted to know why. "I'll tell you, boys," explained the dissenter. "It's a good act. Shows something different and doesn't cost too much . . . but . . ." and here everybody hung on his words . . . she doesn't remind me of anybody."

## Two N. Y. Ops Take Over Fla. Niteries

NEW YORK, Feb. 5.—Within the last two weeks both Dave Wolper and Lou Walters have branched out into Miami. The former took a lease on The Terrace for a five-year period with options to buy, while the latter bought the site on which his Latin Quarter is located. The Lou Walters deal involved \$200,000 and took in three residences besides the Latin Quarter property.

In the Wolper transaction the deal calls for a straight lease with an option to buy. Partners in the Wolper spread-out are Al Borde and Ted Lewis. Property was acquired from the Jock Ameron syndicate which just got it back from the army.

The Terrace will be called Dave Wolper's Hurricane and, according to Wolper, all competitors operating in area using the name Hurricane will face legal action. House policy calls for name bands. Opening set for next fall.

## How To Get Acts

NEW YORK, Feb. 5.—Obtaining attractions for his new Miami Beach operation doesn't worry Dave Wolper. "If acts or bands are too hard to buy," he remarked, "there's one I can always have—my partner's, Ted Lewis."

## No 'Cancellations Clauses' Sans AGVA O.K., Says Shelvey

NEW YORK, Feb. 5.—Thirty per cent amusement tax, or no 30 per cent, the American Guild of Variety Artists will not permit "cancellation clauses" based on the tax to be inserted in performers' contracts without prior consultation with the union, according to Matt Shelvey, national administrator.

Shelvey revealed that last week he had had at least five inquiries from performers who had been approached to accept clauses in their contracts which would enable location owners to terminate their services should the 30 per cent amusement tax go thru in Washington.

Shelvey indicated that he sympathized with the owners' desire to protect themselves, but declared that definite notice of termination of services must be given instead of the conditional type now being discussed. Such clauses provide that the owner MAY fire the act IF the tax is passed. The effect of this, said Shelvey, would be that around March 1 acts could find themselves out of work thru accepting this kind of deal even tho they might have rejected other bookings to take that particular one.

AGVA, Shelvey said, will insist upon concrete terms for dismissal notices.

## Sock Bond Show Set For Roxy

NEW YORK, Feb. 5.—As part of the War Bond Drive now being made by the Greater New York theaters, there will be a monster War Bond show at the Roxy February 11, beginning at midnight.

Admission will be by bonds purchased at any house. The tentative bill already includes Ed Sullivan, Phil Baker, Zero Mostel, Rosario and Antonio, Jack Durant, Hazel Scott, Johnny Long ork, Lionel Hampton ork, Mills Brothers, Ina Ray Hutton ork, Condos Brothers, Garry Moore, Shirley Ross, Jerry Lester, Carmen Amaya, Jimmy Durante, Maurice Rocco, Georgia Gibbs, Three Stooges, Martha Raye, Jay C. Flippen, Helen Forrest, Laird Cregar, Harry Hershfield, Joan Edwards, Milton Berle, Perry Como, the Winged Victory chorus and Glenn Miller ork. Indications are that more headliners will be added before the curtain goes up.

Plans for the huge show were made at a meeting held Thursday (3) in the office of Sam Rausch, of Fanchon & Marco, at the Roxy. A large contingent of agents and bookers were present at the huddle. Rausch, with Homer Harman and Art Knorr, has taken the lead in arranging the affair. Another confab is set for next Thursday (10), at which film company reps may be present.

## AGVA Protests 30% Tax Hike

NEW YORK, Feb. 5.—Telegrams protesting the contemplated 30 per cent amusement tax went out today to all U. S. senators from the American Guild of Variety Artists.

According to Matt Shelvey, of AGVA, fully half the spots using live talent may be closed if the bill goes thru, with the added effect that working conditions may thereby be impaired.

To back the telegraphed protests, Shelvey over the week-end was trying to arrange a Washington huddle with Senators James E. Mead and Robert F. Wagner, of New York, for the following Monday or Tuesday.

## Speaks Blooming in Philly; Curfew Gives Headaches To Nitery Ops, Gravy To Acts

(Continued from page 4)

scale that calls for a \$10 minimum. And as the \$25 is net, with no withholding or other taxes taken out, the extra is real gravy. Some of the one-man clubs pay as much as \$75 for an emcee for the late-Saturday and a Sunday.

Cocktail combos also reaping a harvest in this field. Any number of units, drawing down \$300 a week at a regular musical bar, double after-hours at a one-man club for another \$200 or even \$300. While some of the clubs feature floor-shows nightly, general practice is for shows Saturday and Sunday nights. Many others have added a Friday night late show. Bookers take a flat fee for show and band, and have enough money to toy around to beat a straight 10 per cent commission.

More important, bumper crop of private club work has enabled bookers to attract many new acts to this town. As this is a six-day town, it's been tough to get fancy prices for acts. Now, bookers can offer the act an additional \$25 to \$50 on top of the regular nitery wage,

## Birds Out of Hand

NEW YORK, Feb. 5.—Ten per centers were talking about the acts they could get up for the War Bond show. First the list of those who would show up was read, followed by a list of those who couldn't make it for one reason or another. The latter list, studded with top names, was impressive. "Wow," wowed Art Knorr as Sam Rauch finished reading the list, "that's certainly a terrific show—we can't get."

## AAA Virtually Ready to Sign Deal With AGVA

NEW YORK, Feb. 5.—Associated Agents of America and the American Guild of Variety Artists have virtually agreed on the terms of a contract to cover the smaller agents, according to Hymie Goldstein, president of the AAA. The new pact, in tentative form, will be submitted to the AAA membership at a meeting next week. Goldstein believes that the treaty will be signed by the end of the month.

Two conferences were held with AGVA officials during the past two weeks. According to Goldstein the main point of difference—a matter of permitting location owners to do their own booking directly and thus eliminate agents' commissions—has been solved in a satisfactory manner. When the AAA signs with AGVA, it will be the second such New York organization to enter into contractual relations with the performer's union, the Artists Representatives' Association having signed up last month.

## Revue Hits Hawaii Camps

HONOLULU, Feb. 5.—Camp Shows' latest production, *Free for All*, opened an extended tour of the isle's army and navy posts. Featured in the show are a variety of vaude acts, including ballet routines, songs and comedies.

The Flanderettes, chorus line, comprises Wini Harrington, Minna Duncan, Bobbie Eaves, Janice Darrow, Dorothy Daye and Barbara Cain. Cast includes Eliezer Richardson, nitery performer, and members of the armed forces.

## Tally Surprises; Kids Split On Pic Vs. Show

By BILL SMITH

NEW YORK, Feb. 5.—What is believed to be the first poll ever taken of a Broadway vaudefilm house to ascertain what audiences come for, has brought out revelations which surprised even the sponsor.

It proved that fully half of the early morning crowds come to see the live acts; contrary to popular belief, the hobby-sock investors comprise only a small fraction of the box office during the run of the bill, despite the popularity of a name band.

A three-day poll taken for Bob Weitman, of the Paramount, by John Krinsky, of the Buchanan Advertising Agency, when Johnny Long's ork, Hazel Scott, Gil Lamb and Allan Kent preemed with *Miracle of Morgan's Creek* January 19.

The following facts were discovered: On the first day, 50 per cent of the customers came for the stagemat; on the second day, 40 per cent were drawn by the live talent, and on the third day, 30 per cent came for the flesh acts.

### Half and Half

The first poll was taken from 11 a.m. to 2 p.m. January 19 and 1,000 people were queried. Forty-five per cent of those approached were between 18 and 29 years old; 35 per cent were between 30 and 44, and 9 per cent were over 45. Of the 1,000 chosen at random without any attempt to sample any one age group, only 11 per cent were under 18. Of this 1,000 50 per cent came to see and hear the vaude bill, while 50 per cent were drawn by the pic.

The second sampling, taken January 20 between 3 p.m. and 5 p.m., drew on another stratum of the buying public, but, again, 1,000 people picked at random were approached. The results of this poll showed that 36.3 per cent of the audience came for the stagemat as against 37.5 per cent for the film. The rest either had no preference or came to see both.

On January 22, the last day of the poll, taken between 7 p.m. and 9 p.m., the more mature group was tapped. As in the previous day's poll, 1,000 people were queried while they stood in line. By this time reviews had appeared and poll-takers carried blown-up copies to show when asking questions.

The results of this survey showed that 33.7 per cent came for the live attractions and 52 per cent were interested in the film. Eleven per cent came to see both, and 3 per cent had no preference.

### Vaude Second-Best

Totaling the three-day results, the following conclusions were arrived at: 25.7 per cent of the people interviewed came to see the pic, and 21.5 per cent came for the vaude bill.

The results tend to prove that a top pic in a house with a name vaude policy will drop off in gross if the live acts are not in keeping with the quality of the film.

It further shows that age groups make no difference in the box-office potential. All age groups react to stage and film attractions in the same proportion.

Weitman declared himself overwhelmingly surprised by the poll results, especially on the question of the younger element. Among other things it proved, he said, that older people are just as much interested as juves in hearing name bands.

## Team Partners in Wounds

PHILADELPHIA, Feb. 5.—Two local vaudeville-nitery entertainers who enlisted together as paratroopers in January, 1942, were wounded a day apart in the Italian war theater, according to reports reaching here. They are Corp. William C. Johnson and Sgt. John Metik, both 24 years of age. They toured night clubs and theaters thruout the country as a hand-balancing team, billed as the Valors.

## Boulevard Room, Chicago

Talent policy: Two shows nightly; dance band. Management: Joseph McDonnell; Fred Joyce, room manager and advertising director; headwaiter, Camille Duplex. Prices: \$2.50-\$3 minimums.

This large, terraced room, recently opened, has been beautifully decorated and furnished and is rapidly becoming a favorite class spot.

Current entertainment is furnished by Bernie Cummins and his orchestra, old Chicago favorites, and Gracie Barrie, lovely song stylist. Both are delivering solidly.

Cummins's smooth rhythm is just the sort the terpers like. His brother, Walter, guitarist, has a voice splendidly suited to ballads. Hal Dean at the piano and Dave Wood at the drums are clever entertainers. Cummins's fem vocalist, Jeanne Bennett, is attractive and her well-rounded voice and easy delivery put her songs across nicely.

Grace Barrie has zip and sparkle, a pleasing personality and real showmanship in selling her songs. Started off with an exceptionally clever arrangement of *Pack Up Your Troubles* and followed with a variety of tunes that included *My Heart Tells Me*, *I Can't Say No*, *Besame Mucho* and *I've Got to Get Hot*, all nicely done and winning rounds of applause. *Nat Green.*

## Club 634, Miami Beach

Talent policy: Dance band and floorshows at 7:30, 9 and 11. Management: Syd Siskind. D. Rose, publicity. Drinks from 60 cents.

This spot has changed its policy and is making a bid for biz of servicemen, with good success. No food is served. It is the only nitery on the beach featuring strip acts of high caliber which go over with a bang.

Eddie Gorman is the new emcee here and gags and sings his way to popularity, works hard and has a likable personality. Stuff is mostly on the blue side but seems to wow the customers.

Garnet Fox sings several numbers, best-liked being *Embraceable You* and *Don't Get Around Much Any More*. Lonnie Day, hooper, also sings, and gets by nicely.

Exotic dancers include Dracula's Daughter, Madge Thames, Princess Christian and Nanette, all wearing gorgeous costumes and good lookers. Strong

## NIGHT CLUB REVIEWS

## Center, Norfolk, Va.

(Reviewed Friday Evening, January 28)

Opening of Norfolk's newest and biggest theater signals the return of vaudeville to Tidewater Virginia.

House is a 1,900-seat auditorium, part of the city's new USO Recreation Center, and is operated by the W. S. Wilder theater chain under terms of a contract with the USO Board of Management whereby service personnel are charged reduced admissions.

First show inaugurated a vaudefilm policy, with a permanent house ork (17), conducted by Josef Chernlavsky, and permanent line of 12 Fanchon & Marco girls known as the Centerettes. The opening bill starred Bonnie Baker and Happy Felton as emcee, with two other acts—Winik and Mae and the Whitson Brothers.

The production was well knit, impressively staged, and pleased capacity audiences opening night.

Chernlavsky's band made a strong impression in the overture with *Dark Eyes* and *Constantinople*. Band is loud but good, with creditable brass choir and string section, and members qualified for solo spots.

The Centerettes are pretty and above-average steppers. They are featured in three numbers, an opening routine, a Pistol Packin' Mama number in white cow-girl costumes, and the finale, a bouncing-ball precision number.

Felton kept the show moving at a boisterous pace. His earthy stories were rousing received here, his song, *Alleghany Al*, went across satisfactorily, and he had good support in Shirley Wayne, his deadpan partner.

Bonnie Baker's intimate little voice and appearance also sold her, particularly after her opening number, *In My Arms*, with special words calculated to win the navy element in the audience. She had two encores, including the inevitable *Oh, Johnny*.

The rest of the show's quality is good. Winik and Mae offered a graceful, if brief, terp performance, and the Whitson Brothers highlighted their difficult acrobatic routine with pleasant comedy.

Film was *There's Something About a Soldier*. *Warner Twyford.*

acts and get a big hand.

Johnny Kemp and ork give out with good music, but the boys could make themselves a little more presentable.

*L. T. Berliner.*

## Versailles, New York

Talent policy: Dance bands and floorshows at 9:30, 12:30 and 2:15. Owners—Operators, Nick Prounis and Arnold Rossfield; maitre, Robert; publicity, Ed Weiner. Show produced by "Boots" McKenna. Prices: \$2.50-\$3.50 minimums.

Handsome is the way to describe the concoction of singing, dancing and beauty unveiled here Thursday night (3). If the pace is a little slow, and here and there the proceedings seem to come a full stop, that's all brushed aside by the generally high show values stuffed into the bill.

Perry Como is the star. He scores heavily, returning for three encores. While this reviewer finds a little of Como a sufficiency, the table squatters took big his *Beautiful Morning, I've Had This Feeling Before, Heart Tells Me; No Love, No Nollin'*, and the generally schmaltzy *Goodbye, Sue; Temptation and Sweet Kentucky Babe*.

One of the two best things in the bill is the classy terp team of Mata and Hari, who combine tip-top ballet with swell humor. Open with a kind of harlequin riff-raff dance, follow with a number in which they spoof other types of hoofery and close with a mock ballet which turns into a jitterbug routine where the man leaps from the backstage onto the piano and the floor, and team go off to a strong hand.

Other major item (really items) is the beautiful line of six Ver-Sighs, who can carry out a chorus routine and who have been sumptuously gowned to take maximum advantages of their looks. Working with Larry Douglas, baritone vocalist who does a good job, line goes thru three nifty production numbers and garner good receptions.

The DeCastro Sisters, understood to be fresh from Havana, prove to be a sort of combination of the Andrews and Murtah Sisters with Spanish paprika mixed in. They sang two numbers to fairish response. Gals look good, know how to deliver and should do okay hereabouts.

Pual Remos and His Toy Boys seem out of place in a night club with what is essentially a vaude act. The midgets and Remos do a variety of balances and contortions and finish with a rumba. After the first flush of amused applause the turn works to diminishing returns.

Jack Blair and Ronnie Cunningham, individual hoofers, are spotted thruout the show for comic ballets, taps and general terpery and show themselves to be able performers working to good applause. Original, eight-tune score by Lee Wainer and Erwin Drake is undistinguished.

The acts working here are fortunate in having Ray Sinatra's ork (8) for the show, and so are the dancing customers. Band is one of the best night spot aggregations in town. Monchito's Rhumbas (7) relieve with listenable L. A. stuff. *Paul Ross.*

## Spivy's Roof, New York

Talent policy: No dancing; floorshows at 12:15 and 2:15. Owner: Spivy; manager, Mrs. Maillfert; headwaiter, Kurt; publicity, Jay Faggan. Prices: \$1.50-\$2.25 minimums.

After a two and a half-month illness Spivy came back to hypo this spot, which seemed badly in need of it.

Her new husband, Frank Keating, opens performance with a smooth emceeing job that helps pull the crowd together and put it in receptive mood. Always a smooth worker, Keating has dropped most of his sleight-of-hand bits and has gone into gags, some good and some corny. Timing is good and he knows how to hit a punch line.

Walter Liberace, concert pianist, has a good act but one too long to hold an audience unconcerned with technical perfection. Has clever routine in which he plays *Malaguena* to a recording by the Boston Symph. Follows with a medley from *Oklahoma*. Then comes another recording of Gershwin's *Rhapsody in Blue* to which he does skillful accompaniment. He bows out to his own recording of *Tiger Rag* hopping to another piano to make a duet. Act pulled good hand.

Spivy closed with special material, some of it new, and encored twice. Between shows Roger Vaughn tickles the ivories. *Bill Smith.*

## Paris Qui Chante, New York

Talent policy: Concert and variety; floorshows at 8:30 and 11:30. Management: Adolf Demilly and Isidore Berthet, operators and managers; Pierre, headwaiter; Max Hecht, publicity. Prices: \$2.50-\$3.50 minimum after 9:30 p.m.

Altho only few months old this little West 48th Street spot has been building steadily. Atmosphere is Gallic and intimate, and the show is likewise informal. Intimate note is carried out by the introuing of pianist Pierre de Callaux. Management has been smart in interpolating English into the routines. It is shrewdly done, without destroying the authentic Parisian atmosphere.

Tops on the new supper show are Leonard Elliott and Irma Jurist, who return for another session of original song satires after a previous Chante stop of eight weeks. Young Elliott and Miss Jurist are not club newcomers, having served time at the Rainbow Room, Pierre and Cafe Society, but their *Night at Town Hall* brand of nonsense gets better and better and is top-bracket in this room. Elliott's uproarious lampoon of a Jack Cole, Persian terp and their duo of an idiotic opera had the patrons weeping tears of glee in their drinks. One of these days some smart producer is going to discover the combo is just what the doctor ordered for a Stem musical. Elliott has the makings of a great comic.

Remainder of the show is a well-mixed potion. There is excellent concert fiddling by Leo Pleskow, Myrette Ponselle is back with her accordion and bids for customer group singing, and Eric Asken fills in at the piano and plays the accordion, too.

Featured is Jeanne Morain, who sells plenty of Gallic charm and whose throaty (See NIGHT CLUB REVIEWS on page 29)

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# VAUDEVILLE REVIEWS

## Olympia, Miami

(Reviewed Wednesday Afternoon, Feb. 2)

Manager Al Weiss Jr. comes up with six acts and a good show this week.

Reynolds and Donegan, sextet of pretty fems, open in a roller-skating turn, with the usual whirls making up most of the act. Pull a good hand.

Ralph Olsen and Shirley offer spirited nautical dances, closing with good contortion and acrobatic numbers. Pleased.

Wally Boag, emcee, sculptures numerous figures out of rubber balloons, and for an encore surprises with a clever tap and acrobatic dance. Well received.

Ruth Clayton was the first act to bring the audience out of its lukewarm applause. Ruth is a good-looking femme and goes to town with a medley of songs from *Oklahoma!* including *Oklahoma, Oh, What a Beautiful Morning* and *People Will Say We're in Love*. Did the oldsters, *Thinga Bob and Ireland*, for an encore, and finished up nicely.

Burton and Janet, impersonators, did Durante, Garbo, Chaplin, Hepburn, Graucho Marx and Mae West to plenty of applause.

Pinky Tomlin closed, singing *Love Bug, I Did It and I'm Glad* and *Object of My Affections*. Could have done more, as audience was insistent, but satisfied with extra bows.

On screen, *Princess O'Rourke*. Biz good. L. T. Berliner.

## State, New York

(Reviewed Thursday Afternoon, Feb. 5)

New show here spotty and doesn't hold up as well as last week's bill. Acts tend to run too long, leaving audience in non-receptive mood.

James Evans opened with a neat foot-juggling routine that showed ability but not much showmanship. Most effective was a bed-juggling stunt which drew a fair hand.

Bob Easton followed with two midgets, King Rector, who did a fair xylophone number, and Miss Odette, who exchanged gags with Easton involving her ability despite her height. Act closed with ballroomology bit by Miss Odette and Easton, to a good mitt.

G. Ray Terrell, sleight-of-hand artist, did the standard coin and cigarette disappearing act with skill. Final stunt, ending in rabbit appearance, got a good reception.

Marion Hutton, headliner, didn't do much to arouse audience. Her *Pink Foot, The Boogie-Woogie Man* and *Shoo-Shoo, Baby* drew fair applause. Next number, *Take It Easy*, was introduced by Miss Hutton as something new. It isn't. Back for an encore, her *His Rocking Horse Ran Away* was a click, registering where the others fell flat.

Wesson Brothers propped up a bill that badly needed it. Their smooth impressions of Carmen Miranda, Edgar Bergen and Charles McCarthy, President and Mrs. Roosevelt drew good hands. Top number is imitation of Sinatra draped over a mike. Latter bit had house yelling for more. This was the first act to warm up the customers.

DeVal, Merle and Lee close bill with what starts out as straight ballroom number but merges into comic face-and-pratt falls. Their hand-twist bit in which their hands and legs get all mixed up left audience applauding and laughing heartily.

House half full when caught. Pic is *What a Woman*. Bill Smith.

## Music Hall, New York

(Reviewed Thursday Evening, Feb. 3)

It's a just-passable show that the Music Hall unveiled Thursday (3) for the new bill which has *Jane Eyre* as the pic. Naturally, it is all done with the customary Music Hall effects but it adds up to merely a so-so presentation which gets the customers applauding strongly on just one occasion.

For some reason the program is titled *Smart Set*, a handle which has nothing to do with the proceedings. Opener is a "Stage Door Canteen" which turns out to be a hillbilly item. The Glee Club, in whiskers, tosses out a mountain William tune, then Robert Merrill follows with *Home On the Range*, which he delivers in proper baritone style to a fair response. Next comes up some kind of gibberish about a shotgun wedding (with lynching overtones), which Ernest Duncan handles in song form as well as can be expected and this segues into Mae Blondell in a nifty eccentric dance number for which she earns a good mitt.

Deuce spot on the bill is a *Museum of Art* number modeled after Degas, the French painter. Pictorially, it is the best thing in the show, for it has a subtly lit set and ballet number by the Corps de Ballet. The gals are nimble enough and their terperity is rewarded with a good set of palm-beats.

Which leads into Sharkey the Seal, an intelligent animal who balances hoops, plates and rubber balls, does imitations of Tojo, the Jap and Hitler, the Ranter, and plays *Where the River Shannon Flows* on a set of bells, all to appreciative giggles and applause.

Next-to-closing spot is reserved for Paul Winchell and his dummy. Act is short on really funny lines, relying mostly on the outworn idea of rivalry between man and doll. However, Winchell is an able voice-thrower who rounds off his act with imitations of Boyer and Lionel Barrymore plus a duet between himself and the thing. Walks off to only strong hand of the show. Ballet corps close with a "red-caps" number involving the usual precision stuff. Paul Ross.

# Treas. Closing Loopholes On 30% Tax While Solons Waltz

WASHINGTON, Feb. 5.—While Treasury officials watched the calendar and bit their nails impatiently, Congress continued its debate over the controversial Revenue Bill, including the 30 per cent amusement tax possibility, and casually ignored the fact that unless the measure is passed and inked by the President before February 10 the extra bite will not become effective on March 1.

Meanwhile considerable doubt was expressed in the Capital over whether or not the President would sign. It is known that he feels the yield of two billion plus is inadequate and agrees with the Treasury that 10 billion plus is what is needed.

Anticipating passage of the measure, however, Internal Revenue lawyers are actively defining showbiz categories singled out for increases. Admissions present no problem, it is understood, but the new cabaret tax of 30 per cent of the check will require some keen study. A foolproof definition of what constitutes a cabaret will be needed. Officials are silent on how they are going to draw the line on the cabaret tax to prevent serious inequities.

One thing is certain that Treasury officials are likely to be strictly on the alert for loopholes and the ruling, when finally announced, will leave little room for evasion, even in marginal cases.

Sentiment in the Senate was definitely against the steep nitery tax, and several senators are said to have argued vigorously against the 30 per cent rate, contending that such a tax would probably bankrupt the entire business. Even war-swollen nitery business could not survive such taxation, they warned.

Indifferent to Senate appeals, the

House refused to alter its position and held out for 30 per cent. Eventually, in conference, the Senate receded and gave up its fight for the lower rate of 20 per cent. The Senate also had to surrender in its fight to get servicemen in uniform exempted from the tax.

## Two More Clubs Loom for Philly

PHILADELPHIA, Feb. 5.—After dark operations continue to hum here. Stanley Carroll has sold his midtown Carroll's Cafe for over \$20,000 to a combine fronted by Joseph Price, new to the field. Under new management, club will blossom forth as the Latin Quarter. No connection with the Gotham L.Q.

Another combine, headed by Harry Linn, has taken over the old Junkers Bakery Building in the center-city sector with the intention of converting it into a glant nitery. Linn operates the Copacabana here.

Early opening is being readied for the Club Teheran, newest spot to be lit up by Lou Lontos, who operates three musical bars around town.

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# Combo Ops Yell Murder With Claim That 30% Tap Means End of Cocktail Biz

NEW YORK.—Feb. 5.—The screamin' mee-mees over the 30 per cent amusement tax bite looming in Washington hit operations of four spots here during the week and resulted in if-and-when cancellation clauses for the performers working in these places.

Jack Amron, head of the syndicate which runs the Great Northern Hotel Lounge and Jack Dempsey's Restaurant, admitted that he had handed statements to the four bands and five acts working the spots, to the effect that as of February 3 the performers were on two-weeks' notice if the 30 per cent amusement tax is adopted in Washington. Amron declared Thursday (3) that he would withdraw the notices if the tax went to 20 per cent, but said he was forced into this move by the fact that both places have their bars as part of the rooms and that this would result in taxation on bar drinkers, too.

Joe Rogers, operator of Rogers' Corner, conceded that he had given similar notices to the 11 attractions in his place, effective March 1. He also stipulated that the axing was conditional.

Samuel Gershowitz and Harry Brown, owners of Martin's Cafe and Grille, dittoed for their two acts.

Meanwhile, Amron contracted for the services of the Victory Boys, to go into Dempsey's February 25, but was able to persuade Al Rogers, their agent, to write in a clause which would permit Amron to cancel the attraction without penalty should the 30 per cent tax pass meantime. (For AGVA's stand on this practise see other pages in this section).

Meanwhile, Noah Braunstein, counsel for the Cafe Owners' Guild, indicated that his organization would take no further steps to fight the tax, as it had gone on a lobbying protest mission last month. However, he revealed that if the tax is made law, the COG would call a meeting to discuss the possibilities of turning night spots with shows into straight supper clubs. He said that he had received several requests for such a huddle.

The Restaurant Owners' Guild, however, is maintaining its fight against the tax, according to Harry Gerstein, executive sec-

retary. Gerstein said that the COG has a lobbyist in Washington, and that he himself may go there next week to put on additional pressure. His information, Gerstein said, is that there is still a chance to cut down the bite.

## New Try in Oregon For Bar Liquor

PORTLAND, Ore., Feb. 5.—Another attempt to obtain sale of liquor by the drink is being made in Oregon, this time thru the initiative process.

Mel P. Brown, of Portland, has filed with the secretary of state a measure that would end State participation in liquor selling, restoring it to private enterprise, along with the beer and wine business.

Under Oregon law, signatures of voters would be required to place the issue on the ballot at the next general election for a referendum. At present State-operated stores are the only legal outlet for bottled hard liquor and sale by the drink is prohibited. Under rationing a permit holder is limited to one quart or fifth of whisky a month, a fifth of gin or brandy a month. There is no limit on rum purchases.

Brown's measure would limit the State liquor control commission to inspection and taxation.

## Ruling on Singing Players

PHILADELPHIA, Feb. 5.—Local musicians' union has clarified the status of musicians who sing, clearing up a misunderstanding which existed a long time, particularly in the cocktail combo field, where the music makers also make with the vocal chords.

Situation came to a head when the owner of a local musical bar wanted to cut the salary of a gal pianist because she had a sore throat and was unable to sing.

Local AFM ruled that gal was engaged as a musician and not as a singer. And since her contract did not specify that she had to sing, employer had to pay the full contract price.

## Review

Mike McKendrick

(Reviewed at House of Royalty, Chicago)

Mike McKendrick, the guitar player who went to Europe in 1927 with Eddie South and then traveled all over the Continent for 14 years with his own band, opened here with a three-piece cocktail combo, consisting of Louie Jordan's former bassist, Ernest Smith; "Bebe" Robertson on piano and himself as vocalist and guitarist. "Bebe" is also featured on risqué vocals.

The unit features singing novelties, swing tunes, rumbas, tangos and semi-classical numbers. Typical are *I Love the Life I Live*; *Shake It, Sally*; *Sunny Side of the Street* and *Yes, Yes, Yes*.

McKendrick also sings in French. He has a pleasant appearance and personality.

Carl Cons.

## Off the Cuff

EAST:

DON BAKER ork inked for 12 more weeks at Jack Dempsey's, New York, giving them a solid year in the spot. . . . NORMA SHEPARD for indefinite stay into Pat and Down's, Newark. . . . BILL CADMUS and the Skyliners ditto at 44 Club, Newark. . . . CHARLEY VICTOR and quintet current at Helene Curtis Lounge, Charleston, S. C. . . . SYLVIA BRUCE now at Pat Ryan's, Asbury Park. . . . ELEANOR FAY current at Colonial Hotel, Hagerstown, Md. . . . MARTIN SEBASTION into the Bolton House, Cleveland. . . . LAWRENCE LEE current at Wonder Bar, Washington. . . . MORGAN SISTERS June and Dorothy, signed with CRA, now at Tropic Isle, Brooklyn.

BILL AKIN and Continental Four now in sixth week at Hollywood Cocktail Lounge, Rochester, Minn. . . . JACK



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WEDELL QUARTET held over to April 1 at the Trocadero, St. Paul.

CARMEN SCOTTI (formerly George Scotti), novachord, solovox and piano, after eight weeks at the Royal Worth Hotel, West Palm Beach, Fla., has returned to Casway's Music Village, Philadelphia.

**MAGIC**

(Continued from page 24)

were visitors at the magic desk last Sunday morning (30), but unfortunately we missed them. . . . JOHN BRAUN, *The Linking Ring* ed, held a reception for the Abbott party at his home in Cincy Saturday night (29), with John Snyder Jr., Stewart Judah and Alvin Plough and their wives also in on the shindig. Not a single trick was shown.

G. RAY TERRELL, with Jack and Judy, opened Thursday (3) at Loew's State, New York. He follows with the Capitol, Washington, week of February 17, and the Olympia, Miami, week of March 1, then into Kitty Davis's Airliner in the latter city. . . . MAGIC HOBBY CLUB, Columbus, O., will stage its fourth annual Ladies' Night and Magical Jamboree at the Variety Club, that city, February 19. Program will consist of a cocktail hour from 5 to 6 p.m., banquet at 7, magic show at 9 and dancing from 11 to 1. Fee of \$2.50 covers everything. . . . MILBOURNE CHRISTOPHER, the Baltimore rope expert, now with the 35th Special Service Company overseas, V-mails under date of January 21: "Still entertaining the troops. I hope to attend the National Federation of Magical Societies meeting in London next month, but by next month who knows where we might be? I had an article on 'Magic in Early Baltimore' in the December issue of *The Maryland Historical Magazine*. . . . EARL MORGAN played a return stand at the Gayety, Cincy burly house, last week and had local magi

gaga with his finished performance and new ideas in cigarettes. . . . PAUL STADELMAN was in Cincinnati last week scouting for a commercial engagement for him and his vent partner, Windy Higgins. He has several deals pending. He visited the magic desk last Tuesday (1) but caught us on our day off. However, he panicked the gal help with his pet skunk gag. . . . THE GREAT BALLANTINE (Carl Sharpe) played the RKO Albee, Cincinnati, last week and put the local magic enthusiasts, including such hardened skeptics as Stewart Judah, in the aisles with his nifty satirical magic turn. His magic burly and accompanying patter is of a riotous nature, solid laugh stuff for the laymen and even funnier for the magic-wise. His Cincy engagement was especially important inasmuch as it was there that Ballantine broke in his present act in the local second-rate niteries a few years back. He has made great progress since, playing the country's major vaude stands to huge success. So great has been his success, in fact, that four magi are already doing his turn. . . . OTIS MANNING, after a two-weeker at Villa Madrid, Pittsburgh, departed last week for points South, with the wind-up in Florida. While in the Smoky City he played the President's Birthday Ball with Tommy Dorsey, Gene Krupa and Joan Brandon, the girl magish.

**NIGHT CLUB REVIEWS**

(Continued from page 26)

chanting, both in French and English, registers a solid click. *That's Him* from *One Touch of Venus* had the room dusting its collective palms. On the lighter side, there is Sylvie St. Clair, who is personality plus on the roving-eye, faintly naughty, chanteuse beam. It's fresh, well-rounded entertainment and a credit to M. Demilly who puts it together. *Bob Francis.*

**Panther Room, Chicago**

Talent policy: Swing bands; shows at 8:30 and 11:30. Management: Ernest Byfield and Frank Bering, operators; publicity, Max Sachs and Howard Maier. Prices: Minimum \$2 (\$2.50 Saturdays).

It took the army, navy and a world war to change the original Casa Loma orchestra. Only Stan Dennis, bass, and drummer Tony Briglia remain with Glen Gray and his orchestra. The new band is still rough in spots, but well-organized, and the new blood, plus new arrangements by Ray Conniff, has added a zest that gives the group a fine lift.

Among the new outstanding men are Lon Carter, piano; Herb Ellis, guitar, and Bruce Bronson, clarinet, who does a nice solo in the show.

Eugenie Baird, who possesses a Mary Astor type of beauty, is appealing, and sings *Shoo-Shoo Baby* with feeling, good taste and a pleasant voice. Bob Anthony, recently released with an honorable discharge for service in Guadalcanal, sings *Temptation* with a deep baritone voice—and Glen Gray steps forth to break a precedent by playing a sweet saxophone solo in front of the band.

The College Inn Models parade the

latest styles. This line of lovely models has many new faces, with only two of the original group of beauties left—Rosemary Madden and Helen Matthews. Gene Sedric completes the show with two fine samples of small-band jazz, *Honeysuckle Rose* and *St. Louis Blues*. His five-piece band alternates with Glen Gray.

Karl Marx, the genial clown, continues to amuse with his good-natured antics between shows. *Carl Cons.*

**Death of Lewis Can't Stop "Lewis and Van"**

PHILADELPHIA, Feb. 5.—Standard male dance team of Lewis and Van, parted by the death of "Red" Lewis in the army, has been revived by Benny Van who had been carrying on as a single.

Charles (Chappie) Nolan has joined up with Van, taking the Lewis name. As Lewis and Van, dance duo makes its debut this week at the Carman Theater here.

CORP. ABRAHAM SCHILLER, known professionally as Stan Ross, of Robbins and Ross, now stationed in Seattle.

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<p>XXX</p> <p><b>ART TATUM TRIO</b></p> <p>Piano—Bass—Guitar currently CHIN'S RESTAURANT, Cleveland</p>	<p>XXX</p> <p>Petite Pianist and Singer</p> <p><b>JILL ADRIAN</b></p> <p>LOMBARDY HOTEL, N. Y. C.</p>	<p>XXX</p> <p><b>MEADE LUX LEWIS</b></p> <p>Recognized King of the BOOGIE-WOOGIE PIANO</p>	<p>XXX</p> <p>THE ORIGINAL DECCA Recording Artists</p> <p><b>THE CATS AND THE FIDDLE</b></p> <p>One of America's Greatest Sepia Quartettes</p>
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## A

Aarons & Broderick (State) NYC 10-18, t.  
Akin's, Bill, Continental Four (Hollywood)  
Rochester, Minn., cl.  
Allen & Kent (Paramount) NYC, t.  
Allen, Kay (Cafe Loyale) NYC, re.  
Allen Sisters (Tony Pastor's Uptown) NYC, nc.  
Allyson, June (Capitol) NYC, t.  
Althea (Tony Pastor's Uptown) NYC, nc.  
Amazing Mr. Ballantine (Palace) Canton, O.,  
7-9, t; (Palace) Youngstown 11-14, t.  
Ames & Arno (Capitol) Washington, t.  
Andre, Lola, Dancers (Leon & Eddie's) NYC,  
nc.  
Andre, Rod (Punch & Judy) Grosse Pointe,  
Mich., cl.  
Andrews Sisters (Albee) Cincinnati, t.  
Archalee (Patio) Cincinnati, nc.

## B

Bancroft, Penny (Village Barn) NYC, nc.  
Baker, Zig & Viv (Neil House) Columbus,  
O., h.  
Banks, Warren (Three Sixes) Detroit, nc.  
Barbey, Roy (Carleton Terrace) NYC, cl.  
Barbour, Ruth (Woodland) New London,  
Conn., nc.  
Barnett, Chester (Shrine Circus) Louisville  
7-13.  
Basle, Count (Riverside) Milwaukee, t.  
Baylos, Gene (Albee) Cincinnati, t.  
Baylor, Jo Ann (Northland) Green Bay,  
Wis., h.  
Belmont Bros. (Circle Bar) St. Louis, nc;  
(Tower) Kansas City 14-19, t.  
Bernards, The (Blue Angel) NYC, nc.  
Bleford, Edward K., Revue (Neon) Louis-  
ville, nc.  
Blshop, Wendy (Louise's Monte Carlo) NYC,  
cl.  
Blaine, Mary (606 Club) NYC, nc.  
Blair & Dean (Rio Cabana) Chi, nc.  
Blake, Arthur (Greenwich Village Inn) NYC,  
nc.  
Blakstone, Nan (Olmsted) Washington, nc.  
Blazes, Four (1111 Club) Chi, nc.

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Boone, Marvin (Patio) Cincinnati, nc.  
Brazil, Chiquita (Leon & Eddie's) NYC, nc.  
Brazil, Quita (Savoy-Plaza Lounge) NYC, h.  
Briggs, Bunny (Strand) NYC, t.  
Britton, Sherry (Leon & Eddie's) NYC, nc.  
Brown, Evans (Glendening's) Upper Darby,  
Pa., cl.  
Burnette, Smiley (Circle) Indianapolis, t.  
Burns Twins & Evelyn (El Rancho Vegas)  
Las Vegas, Nev., 7-10, h.  
Burton's Birds (Fay) Providence, t.

## C

Cabin Boys (Cardinal) West Allis, Wis., nc.  
Cahill, Johnny (Queens Terrace) NYC, cl.  
Callahan Sisters (Ft. Worth Supper Club) Ft.  
Worth, Tex., nc.  
Carlisle, Charlie (Bowery) Detroit, nc.  
Carroll's, Earl, Vanities (Palace) Cleveland, t.  
Cassano, Cassi (Hickory House) NYC, re.  
Caston, Bobbe (Three Sixes) Detroit, nc.  
Cerny, Edna (Tic Toc) Milwaukee, nc.  
Chords, The (Troadero) Reno, Nev., nc.  
Claudet, Marguerite (St. Paul) St. Paul, h.  
Clayton, Jo Ann (Aloha) NYC, nc.  
Coffee, Bob (Paramount) NYC, t.  
Cole, Gloria (Cafe Loyale) NYC, re.  
Cole, Johnny (Cafe de la Paix) NYC, h.  
Collette & Barry (Philadelphia) Phila, h.  
Como, Perry (Versailles) NYC, nc.  
Cook & Brown (Rhuboogie) Chi, nc.  
Cool, Henry (Chicago) Chi, t.  
Cornell, Wes (The Spot) NYC, nc.  
Cortez, Florez (Te Pee) Coral Gables, Fla., nc.  
Costello, Jimmy (Boulevard) NYC, cl.  
Curran, Vince (18 Club) NYC, nc.

## D

Dale, Jimmy (Cafe Loyale) NYC, re.  
Daniels, Mary Ellen (Northland) Green Bay,  
Wis., h.  
Davis, Jack (Patio) Cincinnati, nc.  
Dawn Bros. (Lookout House) Covington, Ky.,  
nc.  
Dawn, Dolly (Rio Cabana) Chi, nc.  
Day, Marion (Village Barn) NYC, nc.  
DeCastro Sisters (Versailles) NYC, nc.  
De Croff, Ann (Astor) Montreal, nc.  
Delahanty, Irene (Zamboango) Los Angeles,  
nc.  
De Lys, Geraldine (Maisonette) NYC, h.  
Denise (Aloha) NYC, nc.  
Dennis & Sayers (Havana Casino) Buffalo, nc.  
DeQuincy & Glens (Dixie) NYC, h.  
DeVal, Merle & Lee (State) NYC, t.  
Diamond Bros. (Iceland) NYC, re.  
Dixon, Gaye (18 Club) NYC, nc.  
Dombey, Ken (Puritas Springs Park Rink)  
Cleveland, p.  
Don & Donna (5100 Club) Chi, nc.  
Don & Cassandra (Steuben) Boston 7-21, h.  
Donna, Gloria (Club Jinx) NYC, nc.  
Dooley, Phil (Radio Room) Hollywood, nc.  
Dorita & Valero (El Chico) NYC, nc.  
Dorsey, Don (Majestic) Paterson, N. J., 7-9, t.  
Douglas, Roy (Gay Continental) NYC, nc.  
D'Ray, Phil (Royal) Detroit, nc.  
Draper, Jessie (Oriental) Chi, t.  
Drew, Doryze (Tower) Kansas City, t.  
Dulo, Glaser (Village Vanguard) NYC, nc.  
Dunbar, Dixie (RKO-Boston) Boston, t.  
Duncan Sisters (Satire Room) NYC, h.



## ACTS·UNITS·ATTRACTIONS ROUTES

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club;  
cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—res-  
taurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

## E

Easton, Bob (State) NYC, t.  
Edmonds, Freddy, Trio (Brass Rail) Savannah  
Beach, Ga., cl.  
Edwards Sisters (Earle) Phila, t.  
El Cota, William (Madrid) Louisville, nc.  
Emerald Sisters (Johnson Field) Goldsboro,  
N. C., 9-11; (Rec. Area) Carolina Beach 12;  
Fort Fisher 14.  
Evans, James (State) NYC, t.  
Ever, Dolores (Oriental) Chi, t.  
Evers, Dolores (Oriental) Chi, t.

## F

Fait, Virginia (Jimmy Kelly's) NYC, c.  
Fanchon (Louise's Monte Carlo) NYC, cl.  
Fassler, Fred (Gay Continental) NYC, nc.  
Fay & Gordon (Capitol) NYC, t.  
Feola, Sol (Brown Derby) Chi, nc.  
Fields, Gracie (Stevens) Chi, h.  
Fields, Marsha (Sawdust Trail) NYC, nc.  
Fitzgerald, Ella (Regal) Chi, t.  
Folds, Lew (Hollenden) Cleveland, h.  
Forrest, Helen (RKO-Boston) Boston, t.  
Postaire (Kavakas) Washington, nc; (Esquire)  
Norfolk, Va., 14-19, nc.  
Frisco, Joe (18 Club) NYC, nc.

## G

Gabrielle (La Vie Parisienne) NYC, nc.  
Galante & Leonarda (Statler) Detroit, h.  
Gallus, John (Belmont Plaza) NYC, h.  
Gardner, Lynn (Maisonette) NYC, h.  
Gaudsmith Bros. (Chicago) Chi, t.  
Gay '90s Revue (Keeney) Elmira, N. Y., 8-9, t.  
Gay Nighties (Golden Gate) San Francisco, t.  
Geddis, George, & Rowdy (Wisteria Gardens)  
Atlanta 7-15, nc.  
Gerity, Julia (Sawdust Trail) NYC, c.  
Gloria & Howard (La Hula Rumba) Hono-  
lulu, T. H., nc.  
Glover & LaMae (King Edward) Toronto, h.  
Gomez, Pilar (El Chico) NYC, nc.  
Gordon, Dwight (Monico's) Cleveland, nc.  
Graham Sisters (Wivel's) NYC, re.  
Gray, Zola (Iceland) NYC, re.  
Guyse, Sheila (Rockhead's Paradise) Montreal,  
nc.  
Grays, Six (Lookout House) Covington, Ky.,  
nc.  
Grayson, Kathryn (Capitol) NYC, t.

## H

Handley & Roberts (Glenn Rendezvous) New-  
port, Ky., nc.  
Harvey, Marion (Club 78) NYC, nc.  
Henke, Mel (Elmer's) Chi, cl.  
Henry, Art & Marie (Jake's Cowshed) Okla-  
homa City, nc; (Indoor Circus) Duncan  
14-15; Ardmore 16-17.  
Herbert, Jack (Kentucky) Louisville 1-10, h.  
Herrera, Sarita (El Chico) NYC, nc.  
Herth, Milt (Satire Room) NYC, h.  
Hin Lowe, Florence (McVan's) Buffalo, nc.  
Hixon, Al (18 Club) NYC, nc.  
Holtz, Lou (Capitol) NYC, t.  
Hudson Wonders (Chicago) Chi, t.  
Hutton, Marion (State) NYC, t.

## I

Ink Spots (Regal) Chi, t.

## J

Jacquellina (Manhattan Room) NYC, h.  
Jagger, Kenny (Sportsman) Indianapolis, nc.

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Johnson, Gil (Bal Tabarin) NYC, nc.  
Joyce, Tyril & Jull (Village Barn) NYC, nc.

## K

Kaahula Family (Schroeder) Milwaukee, h.  
Karson's, Maria, Musicales (Plains) Cheyenne,  
Wyo., h.  
Kay, Beatrice (Palace) Columbus, O., t.  
Keating, Fred (Spivy's Roof) NYC, nc.  
Kella, Maya (Glenn Rendezvous) Newport,  
Ky., nc.  
Kelly, June (The Brook) NYC, cl.  
Kennedy, Mae (Swing Club) NYC, nc.  
King, Martha (Leon & Eddie's) NYC, nc.  
Knight, Evelyn (Blue Angel) NYC, nc.  
Kolomar (Village Barn) NYC, nc.  
Kramer's, Henry, Midgets (Haymarket) Dear-  
born, Mich., 7-20, nc.  
Krupa, Gene (Earle) Phila, t.

## L

Laird, Horace (Shrine Circus) Louisville.  
Lamb, Gil (Paramount) NYC, t.

Lane, Lenny (Gay Continental) NYC, nc.  
Lane, Marjorie (Orpheum) Omaha, t.  
Lane, Ruth (Leon & Eddie's) NYC, nc.  
Lang & Lee (French Casino) New Orleans 7-  
17, nc.  
LaRue, Jean (Cafe Loyale) NYC, re.  
Laudie, Johnnie, & Co. (Tower) Kansas  
City, t.  
LaVola, Don, & Carlotta (Utah Canteen Serv-  
ice) Salt Lake City, until March 15.  
Lazara & Castellano (Leon & Eddie's) NYC,  
nc.  
Len, Bob (Wivel) NYC, re.  
LeRoy, Howard (St. Paul) St. Paul, h.  
Lester, Frankle (Hurricane) NYC, nc.  
Lewis, Ralph (Showboat) Cleveland, nc.  
Loring, Lucille (Times Lounge) Rockford,  
Ill., cl.  
Lowe, Hite & Stanley (Strand) NYC, t.  
Lowell, Lilly (Sawdust Trail) NYC, c.  
Lynn, Herbie (Silver Congo) La Salle, Ill.,  
8-20, nc.  
Lynne, Carol (Iridium Room) NYC, h.  
Lyon, Ladd (Earle) Washington, t.

## M

McDonald, Grace (Palace) Columbus, O., t.  
Mack, Neal (Eugene) Monroe, Wis., h.  
Maghandis, Two (Silver Dollar) Boston, nc.  
Maison, Gil (Stanley) Pittsburgh, t.  
Maun, Frances (Show Boat) NYC, nc.  
Margot, Karla (Jimmy Kelly's) NYC, nc.  
Marianne (Kentucky) Louisville 1-11, h.  
Mars Trio (The Spot) NYC, nc.  
Martel Twins (Oriental) Chi, t.  
Mata & Hari (Versailles) NYC, nc.  
Maye & Harger (Cottillon Room) NYC, h.  
Max and His Gang (Capitol) Washington, t.  
Mazzone-Abbott (Latin Quarter) NYC, nc.

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Midnight Zombie Jamboree (Orpheum) Ok-  
mulgee, Okla., 8, t; (Key) Wewoka 10, t;  
(McSwain) Ada 11, t; (Grand) Holdenville  
14, t.  
Mildred & Maurice (Leon & Eddie's) NYC, nc.  
Minevitch Harmonica Rascals (RKO-Boston)  
Boston, t.  
Modernaires, Glenn Miller (Commodore)  
NYC, h.  
Molina, Rita (Trouville) NYC, c.  
Moro & Yaconelli (Oriental) Chi, t.  
Morris, Doug (Arenna) New Haven, Conn., 4-13.  
Morro, Tori (Cerutti's) NYC, c.  
Morse, Ella Mae (Strand) NYC, t.  
Morse, Lee (Ernie's) NYC, nc.  
Murphy, Dean (Chicago) Chi, t.  
Murphy Sisters (Stanley) Pittsburgh, t.  
Murray, Steve (Tony Pastor's Uptown) NYC,  
nc.  
Myler, Marvella (Ballinese Room) Galveston,  
Tex., nc.  
Myrus (Cottillon Room) NYC, h.

## N

Nichols, Les (Fox) Indianapolis, t; (Gayety)  
Cincinnati 11-17, t.  
Norman, Al (Oriental) Chi, t.  
Norton, Peggy (Hickory House) NYC, re.  
Nov-Elites, The (Happy Hour) Minneapolis,  
nc.  
Novellos, The (Colosmo's) Chi 1-10, nc.

## O

O'Neill, Peggy (51 Club) NYC, nc.  
Orla, Nina (Cafe de la Paix) NYC, h.  
Owen & Parker (Blue Angel) NYC, nc.  
Owens, Lou (American Legion) Columbus, O.,  
nc.  
Oxford Boys (Earle) Washington, t.

## P

Page, Joe & Nona (Empire) Sydney, Australia,  
until March 19, t.  
Paige, Ronnie (Sawdust Trail) NYC, c.  
Pendleton, Buntly (Blue Angel) NYC, cl.  
Peters Sisters (Ruban Bleu) NYC, nc.  
Poretta, Joe (Radisson) Minneapolis, h.  
Pretenders, The (Royale) Detroit, nc.  
Princess & Willie Hawaiians (Back-Stage)  
Akron, O., nc.

## R

Ragland, Rags (Capitol) NYC, t.  
Rapps & Tapps (Clover) Portland, Ore., 7-10,  
nc.  
Rayburn, Harry (Pla-Mor) Denver, nc.  
Read, Kemp (Luke's Lodge, Newport Beach)  
Newport, R. I., h.  
Rogan, Paul (Earle) Phila, t.  
Remos, Paul & Boys (Versailles) NYC, nc.  
Richey, Jean (Earl Carroll Theater) Holly-  
wood, re.  
Ring, Ruby (Lookout House) Covington, Ky.,  
nc.  
Ritter, Eileen (Earle) Washington, t.  
Roberts, Whitey (Orpheum) Omaha, t.  
Robinson, Al (Village Barn) NYC, nc.  
Rocco, Maurice (Zanzibar) NYC, nc.  
Rock & Dean (Kibby's) Baltimore, nc.  
Rogers, Lee (Tony Pastor's Uptown) NYC, nc.  
Rogers, Roy (18 Club) NYC, nc.  
Rogers, Trixie (New Chateau) NYC, nc.  
Rolando (El Chico) NYC, nc.  
Rollet & Dorthea (Jefferson) St. Louis, h.  
Rooney, Pat, 2d (Tony Pastor's Uptown) NYC,  
nc.  
Rosita & Deno (Glass Hat) NYC, h.  
Roy, Don (Stork) Council Bluffs, Ia., nc.

## S

Sands, Billy (Aloha) NYC, nc.  
Savo, Jimmy (Cafe Society Uptown) NYC, nc.

Night Club and Vaude Routes  
must be received at the Cin-  
cinnati offices not later than  
Friday to insure publication.

Schultz Sisters (Ringside) Mansfield, O., nc.  
Scott, Carmen (Mort Casway's Music Village)  
Phila, nc.  
Scott, Hazel (Paramount) NYC, t.  
Sebastian, John (Cafe Society Uptown) NYC,  
nc.  
Sebastian, Mark (Bolton) Cleveland, h.  
Sedley, Roy (18 Club) NYC, nc.  
Semon, Primrose (Hofbrau) Lawrence, Mass.,  
nc.  
Shannon, Terry (Eugene) Monroe, Wis., h.  
Sharon, Nita (Esquire) Norfolk, Va., nc.  
Simpkins, Arthur Lee (Florentine Gardens)  
Hollywood, nc.  
Skating Vanities (Olympia) Detroit 8-16.  
Smart, Doris (American Legion) Columbus,  
O., nc.  
Smith, Betty Jane (Stanley) Pittsburgh, t.  
Smith, Ted (18 Club) NYC, nc.  
Sorrell, Larry (Gamecock) NYC, c.  
Stell, Toni (Oriental) Chi, t.  
Stone, Bert (Tropic Isle) NYC, nc.  
Sullivan, Maxine (Ruban Bleu) NYC, nc.  
Summer, Helen (Ivanhoe) Chi, re.  
Sunday, Vicki (Cinderella) NYC, nc.  
Suns, Three (Piccadilly) NYC, h.  
Swinghearts, The (Enduro) NYC, nc.  
Symms, Sylvia (606 Club) NYC, nc.  
Szymayer, Paul (Rogers' Corner) NYC, cl.

## T

Talia (Bismarck) Chi, h.  
Tapps, George (Rio Cabana) Chi, nc.  
Taylors, The (Tic Toc) Milwaukee, nc.  
Terrell, G. Ray (Loew's State) NYC 7-9, t;  
(Capitol) Washington 17-23, t.  
Therrien, Henri (Latin Quarter) NYC, nc.  
Thomas, Dick (Village Barn) NYC, nc.  
Tieman, Eleanor (Albee) Cincinnati, t.  
Toppers, The (Enduro) NYC, nc.  
Tyne, Gwen (Village Vanguard) NYC, nc.

## V

Van, Gus (Lookout House) Covington, Ky., nc.  
Vernon, Bobbie (Oriental) Chi, t.  
Vernor, Vi & Velma (Glenn Rendezvous) New-  
port, Ky., nc.  
Victory Boys & Lysa (Enduro) NYC, cl.  
Vincent, Larry (Lookout House) Covington,  
Ky., nc.  
Vincents, The (Glenn Rendezvous) Newport,  
Ky., nc.  
Vine, Billy (Latin Quarter) NYC, nc.

## W

Walker, Nancy (Capitol) NYC, t.  
Walker, Ray (Mayfair) Miami, nc.  
Walker, Jack (Tower) Kansas City, t.  
Walker, Cy (Trouville) NYC, c.  
Warren, Annette (Carter) Cleveland, nc.  
Watson Sisters (Palace) Columbus, O., t.  
Webb, Ruth (Gay Continental) NYC, nc.  
West, Bernie (Ruban Bleu) NYC, nc.  
Wesson Bros. (State) NYC, t.  
Westley, Roger (365 Club) San Francisco, until  
Feb. 10, nc.  
Willkie & Dare (Tower) Kansas City, t.  
Willys, The (Florentine Gardens) Hollywood,  
nc.  
Wilson, June (Leon & Eddie's) NYC, nc.  
Wilson, Marcellus (Zombie) Detroit, nc.  
Winter Sisters (Circle) Indianapolis, t.  
Wynn Twins (Leon & Eddie's) NYC, nc.

## Y

Youngman, Henny (Chicago) Chi, t.

## Z

Zorita (606 Club) NYC, nc.

### ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel)  
Cincinnati.  
Francy's, Dorothy, Ice Time (Adolphus Hotel)  
Dallas.  
Ice Follies of 1944 (Forum) Montreal, Can.,  
7-13; (Boston Garden) Boston 15-27.  
Ice-Capades of 1944 (Arena) -New Haven,  
Conn., 7-13; (Sports Arena) Hershey, Pa.,  
15-19.  
Lamb-Yocum Ice Parade (Ben Franklin Hotel)  
Phila.  
Lewis, Dorothy, Ice Revue (Wm. Penn Hotel)  
Pittsburgh.  
Stars on Ice (Sonja Henie & Arthur Wirtz)  
(Center Theater) NYC.

## Mexico Is Set For 1944; Ten Clubs Open

MEXICO CITY, Feb. 5.—Local amuse-  
ment houses are set for a banner year.  
Tourists packing local hotels with plenty  
of the long green to spend. Hipodromo  
race track attracting thousands at its  
three-day-a-week cards, bull fights doing  
40,000 every Sunday, while cabarets,  
stageshows and pix playing nearly  
capacity. Restaurants doing better than  
ever before, and some hotels won't take  
a reservation less than two months ahead.  
Airlines and all kinds of transportation  
jammed.

Ten new night clubs have opened in  
the last 30 days, and five theaters are  
staging two-a-day vaudeville. Mex gov-  
ernment predicts this year will see Mex-  
ico's biggest tourist trade. Most tourists  
are Americans of the biz and play-boy  
type. Since the war the schoolteacher  
type of tourist has fallen off. Tourists  
spent nearly \$9,000,000 in Mexico during  
1943, the Mex government said.

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# Legit Juices-Up Variety Hours

## BROADWAY SHOWLOG



Performances Thru February 5

### Dramas

	Opened	Perfs.
Angel Street (Golden)	12- 5, '41	916
Another \$11,000 gross. Phenomenal for a three-year-old.		
Arsenic and Old Lace... (Hudson)	1-10, '41	1,293
Decision (Belasco)	2- 2, '44	5
Doughgirls, The (Lyceum)	12-30, '42	467
Doris Nolan out with laryngitis Monday (31) and Tuesday (1). Understudy Mary Stephenson subbed. Company gives a second benefit for Actor's Fund Sunday (6).		
Duke in Darkness, The... (Playhouse)	1-24, '44	16
Will definitely stick thru Saturday (12). Continuance dependent on better biz. Co-producer Joseph Kipness donning navy blues Monday (7).		
Harriet (Miller's)	3- 3, '43	312
Rhys Williams collected \$1,180 from cast for March of Dimes. Troupe also contributed \$70 to send a delegation to Washington to lobby for soldiers' vote.		
Janie (Mansfield)	9-10, '42	617
Lee Parry replaced Donald Murphy Saturday (5) matinee. Murphy goes to MGM lot.		
Kiss and Tell (Biltmore)	3-17, '43	378
Stage manager Robert Griffith tagged for Uncle Sam Monday (31). Walter Davis of cast takes over s.-m. chore when Griffith leaves Monday (21).		
Life With Father	11- 8, '39	1,787
(Empire)		
Lovers and Friends	11-29, '43	78
(Plymouth)		
Othello (Shubert)	10-19, '43	127
Ute Hagen another Stem casualty for the week. Returns to cast Monday (7). Understudy Martha Falconer took over Desdemona chore Monday (31) making Broadway debut.		
Over 21 (Music Box)	1- 3, '44	40
Still at sell-out pace with advance sales of over \$50,000 for the next eight weeks. Jessie Busley returned to cast Friday (4). Emily Ross has been doing burly stint.		
Peepshow	2- 3, '44	4
(Fulton)		
Ramshackle Inn (Royale)	1- 5, '44	37
Zasu Pitts plattering comedy monologs for South Pacific G. I.'s. Cora Witherspoon takes over Ruth Gates' assignment Tuesday (15).		
Suds in Your Eye	1-12, '44	29
(Forrest)		
Allen Tower replaced Loy Nilson Thursday (3). Nilson is in khaki at Camp Dix.		
Three's a Family	5- 5, '43	319
(Longacre)		
Certain Stem-stayer thru spring. Chi company closes nine-week run at Civic Saturday (26) to begin tour of Midwest.		
Tomorrow the World	4-14, '43	343
(Barrymore)		
Still packs b.-o. wallop with week's take nudging \$16,500.		
Two Mrs. Carrolls, The	8- 3, '43	215
(Booth)		

Voice of the Turtle, The	12- 8, '43	69
(Morosco)		
Elliott Nugent directing "Plans for Tomorrow," new Zoe Akins's play featuring Billie Burke and Frank Craven. Rehearsals started Thursday (3) at Lyceum Theater.		
Wallflower (Cort)	1-26, '44	13
Looks set for stay with week's take well over 120s. Getting heavy play from brokers.		
Winged Victory	11-20, '43	91
(44th Street)		
Lt. Gilbert Herman went on for Pvt. Michael Harvey Sunday (30). Pvt. Henry Rowland left for Coast Saturday (5) to make government propaganda film for Air Corps.		

### Musicals

Carmen Jones	12- 2, '43	76
(Broadway)		
Cast busy plattering complete score for Decca.		
Connecticut Yankee, A	11-17, '43	94
(Beck)		
Mimi Berry, understudy, has a brand-new contract with MGM.		
Early to Bed	6-17, '43	268
(Broadhurst)		
Jane Deering out all week with sinus and bronchitis. Returns Monday (7). Toni Stuart took over for her. Marge Ellis left cast for spot in forthcoming "Allah Be Praised." Replaced by Irene Austin.		
Jackpot (Alvin)	1-13, '44	28
Nanette Fabray is cover girl on forthcoming issue of "Real Romances."		
Mexican Hayride	1-28, '44	11
(Winter Garden)		
Byron Halstead, Larry Martin and Alfonso Pedroza withdraw from cast Sunday (12). Hermanos Williams Trio also out that date because of other commitments, according to Todd office.		
Oklahoma! (St. James)	3-31, '43	366
Betty Garde bedded all week with gripe with Ellen Love assuming Aunt Eller role. Cast to Fort Totten Friday (4) to present half-hour condensation of show for G. I.'s.		
One Touch of Venus	10- 7, '43	140
(46th St.)		
Ziegfeld Follies, The	4- 1, '43	360
(Imperial)		
Sue Ryan and showgirls to Washington Monday (31) to lobby for soldiers' vote. The Bairds, puppeteers, out of show Sunday (30) due to illness of Cora Baird. Back in on Tuesday (1). Singer Jack Hilliard has been reclassified 4F. Imogene Carpenter aired on "Broadway Matinee" (CBS) Tuesday (1).		
(Revivals)		
Cherry Orchard, The	1-25, '44	15
(National)		
Joseph Shildkraut air-interviewed by Maxine Keith, Ethel Colby and Catherine Cravens. Eva Le Gallienne and Margaret Webster likewise by Martha Dean.		
Merry Widow, The	8- 4, '43	214
(Majestic)		
Donald Gage subbed for Jan Kiepura Monday (31). Latter out for concert date. Lisette Veree returns to Clo-Clo role Monday (7) after appendectomy. Renee Rochelle has been acting as replacement.		

## Publicity Plus Dough Raises B'way Flacks' Blood Pressure; Hypos B.O. and Air Pull

By ROBERT FRANCIS

NEW YORK, Feb. 5.—What began some years ago as a mild flirtation has developed to the point of going steady. Radio has discovered that what's strong in a theater adds spice to ether variety segs. Legit, while occasionally coy, has found that airings its wares means pleasantly increased b. o., a result particularly enjoyed by producers when they are being paid nice dough to permit it.

The wooing of legit drama and musicals by the air-waves stems in part from the fact that wartime drains on ether script departments have put the broadcasters in a spot for finding fresh and vigorous interludes for their variety combos. It may be that the stranglehold which Screen Guild and Lux Radio Theater have maintained on pie plot adaptations have left competitors no choice but to turn to the legit. However, it is equally possible that sponsors have reached a conclusion that legit producers have found the recipe for what the wartime public wants. If their products jam the theaters, it would seem logical that a scene or two should ring the bell with the armchair listener.

### Idea Not New

There is, of course, nothing spectacularly new about the notion of adapting stage plays to radio. Screen Guild has air-twisted movies which were based on such plays as *Watch On the Rhine* and *Philadelphia Story*. The *Romance* program has been etherizing such old plays as *Peg o' My Heart*, *Manslaughter*, *Squaring the Circle* and *The Barker*. *Broadway Showtime*, and up to recently, went in for past-tense musicals like *Hit the Deck*, *Roberta* and *Girl Crazy*.

Also, it has been evident for a long time to legit drum-beaters that one of the smartest publicity strings they can pull is to get their principals interviewed on the air, which naturally includes a fat plug for the shows. This is nice for everybody. The interviewer gets a "name" gratis, show gets a push. *Ed Sullivan Entertains* is much sought after as a publicity medium and has included *Martha Scott*, recently in *Our Town* revival, and *Melville Cooper*, of *The Merry Widow*, in its roster.

When radio moguls, however, begin to turn a calculating eye on current plays—with the accent on the play rather than on names—as a media for rounding out their programs and are ready to put cash

on the line for airing rights, that is a move to be recorded in bold-face type. And that is precisely what is happening.

Ad agencies are scouting the Broadway legit openings and in many cases are shooting a man out of town to catch pre-stem unwillings to beat competitors to the punch. *Mexican Hayride* was snagged by J. Walter Thompson during its Boston run for a one-shot on the *What's New?* program, J. W. T. paid a neat \$3,000. The same firm is reported to be considering a similar purchase of

lines replaced by Saturday and Sunday afternoon shows, the take reached \$5,500 for the opener.

Except for the last-minute booking of Vincent Youmans' *Ballet Revue*, opening at the Opera House Monday (7), the future is pretty meager now. Sam Jaffe in *Thank You, Svoboda*, coming to the Plymouth February 17 for 10 days; *Ice Follies* opening at the Boston Garden February 15, and David Wolper's *Follow the Girls* coming to the Shubert early in March.

*Wallflower*, one of Broadway's most recent newcomers.

### Winged Victory 25Gs

Philco's *Hall of Fame* put up 25Gs for the privilege of air-waving the last scene of *Winged Victory* on its debut hour, just as played at the 44th Street Theater by principals Lee J. Cobb, Edmond O'Brien, Mark Daniels and Mary Cooper. The same hour followed up with a buy of *Carmen Jones*, and more recently with another featuring Helen Hayes, Sidney Smith and an excellent supporting cast in a scene from *Harriet*. Kate Smith opened her 1943 series with a Bergner-Jory airing from *The Two Mrs. Carrrolls* for which her sponsors contributed \$1,500. She has also aired Muriel Angelus, Mary Small, Jane Kean and Jane Deering in *Ladies Who Sing With the Band* sequence from *Early To Bed*, and Judith Evelyn and Leo Carroll in a chiller scene from *Angel Street*. *What's New?* has also presented Jane Darwell, Brenda Forbes and Kasio Orzazewski in a stretch from *Suds in Your Eye*, and Philip Merivale in another from *The Duke in Darkness*. *Connecticut Yankee* was skedded to go on the air for Autolite Program Tuesday (8) for a fee of \$750. Script was to be adapted by Arch Oboler, and Ronald Colman to emcee. However, the project has been postponed. Hit tunes and bits from *One Touch of Venus* and *Oklahoma* have been aired via *Coca-Cola*, *Stage Door Canteen* and *Broadway Matinee* programs by Kenny Baker, Mary Martin, Alfred Drake and Celeste Holm. Nannette Fabray has also appeared on *Matinee* for *Jackpot*.

Naturally, radio can't get all it wants of legit. There are still stand-patters like *Life With Father*, which steadily refuse all broadcast offers. *Tomorrow the World* is another. Featured youngster, Skippy Homeier, has been permitted to set the pace for a *Town Hall Forum* with a couple of lines. But no dialog is permitted to be ethered. *Tomorrow* management decided that it would sound like grim drama and that the comedy elements of *World*, a strong part of its appeal, would be lost to an air listener. This, they argue, might hurt the piece. *Over 21* and *Lovers and Friends* are both out of radio reach, as neither Ruth Gordon or Katharine Cornell will face a mike. *Hall of Fame* has been dickering vainly for the former. *Janie* has had several offers, but sale of movie rights to Warner Bros. for \$100,000 prevents sale of any other rights until after the picture is completed. *Kiss and Tell* doesn't come into the category. It is unique in that the background stems from the air serial, *Meet Corliss Archer*.

### Some Say "No"

There will undoubtedly always be die-hard legit producers and managers who will down-thumb advances from the air-casters on the ground that such an ether-spread tips their products' mitt too freely and thereby jeopardizes the potential take at the b. o. In certain cases this is apt to be true, particularly with dramas which lend themselves to air adaptation only by spilling the whole plot. Radio's solution to this should be to cull excerpts which are provocative without giving the show away. If the show lends readily to this treatment, it is a natural for both air and stage. By the same token, should the trend continue, smart legit producers will gauge their scripts with the same eye on radio possibilities which they focus on a probable movie buy.

There's gold to be had by holding hands with radio, and legit is beginning to grasp the fact. In any event, the "yesses" to the air love-calls are on the upswing. It looks as though everybody is going to be happy about the whole thing.

## Hub Grosses Soar for G&S, "Jacobowsky" and "Rosalinda"

BOSTON, Feb. 5.—All over the Bean Town business has been leaping during the past week. Why, nobody seems to know, what with the income tax boys breathing down everybody's neck and the Fourth War Loan going full tilt. Maybe the ducat takers are in a spending mood.

The Theater Guild opened up *Jacobowsky and the Colonel* at the Plymouth, and the press came thru the next day with cheers that could be heard all round the circuit. *Rosalinda* and Gilbert and Sullivan upped their takes considerably, each in the second week.

*Jacobowsky* comes as the fourth Guild subscription play here. It would have

done near capacity without Guild help. But the take for the week hits \$16,000 right on the nose.

Final statements for the first week of *Rosalinda* were a lot heavier than the early estimate indicated. Gross topped \$26,000, with the second week just finishing at \$27,000.

Gilbert and Sullivan, always well received here, was hardly prepared for the open arms reception it got this week. It drew an unheard of \$24,000, including two extra performances.

The Yiddish Art Theater's *The Family Carnovsky* topped the usual with the first stanza of a two-week stay at the Copley, uptown. With mid-week mat-

## BROADWAY OPENINGS

## THE CHERRY ORCHARD

(Opened Tuesday, January 25, 1944)

## NATIONAL THEATER

A comedy by Anton Chekhov, translated by Irina Skariatina. Staged by Eva La Gallienne and Margaret Webster. Designed by Motley. General manager, John Haggott. Company manager, John Tuerk. Press representatives, Richard Maney, Howard Newman. Stage manager, Thelma Chandler. Presented by Carly Wharton and Margaret Webster.

Lopahin (Yermaloy Alexeyevitch) ..... Stefan Schnabel  
Dunyasha (a Maid) ..... Virginia Campbell  
Ephodov ..... Rex O'Malley  
Firs (an Old Valet) ..... A. G. Andrews  
Anya (Daughter of Lyubov Andreyevna) ..... Lois Hall  
Varya (Adopted Daughter of Lyubov Andreyevna) ..... Katherine Emery  
Lyubov Andreyevna (the Owner of the Cherry Orchard) ..... Eva La Gallienne  
Leonid Andreyevitch (Her Brother) ..... Joseph Schildkraut  
Charlotte Ivanovna (a Governess) ..... Leona Roberts  
Her Dog ..... Touche  
Semyonov-Pistchik (a Landowner) ..... Carl Benton Reid  
Yasha (a Young Valet) ..... Stanley Phillips  
Petya Trofimov (a Student) ..... Bruce Adams  
A Tramp ..... Michael Gray  
The Station Master ..... Jack Lynds  
Servants and Guests ..... Lois Holmes, Beatrice Manley, Annette Sorell, H. Etienne

The cognoscenti (the long-hair here must trail to the shoulders) will approach this latest revival of Anton Chekhov's classic with all the veneration of the faithful participating in a sacred religious rite. For the rest (those who want something more than gloom, decay and philosophical jargon for their greenbacks) the Margaret Webster juicing up will seem just as heavy going and just as seiporic as of yore. *Orchard* may be hot stuff to the Moscow Art Theater, but it's an invitation to yawns on Broadway in 1944. The best guess is that when the uncropped have viewed the current show, the curtain will ring down fast, not only on the Main Stem but on out-of-town rialtos as well.

Not that Mesdames La Gallienne and Webster haven't done their best to sweep the cobwebs off the script. The new translation by Irma Skariatina is presented with as much loud peddling for laughs as possible. Some of the attempts reach over into broad low comedy to court the giggles. For the most part, however, the attitudinizing of the players and the turgid talk resolves the whole production into an unreal posturing of well-manipulating puppets.

The fact that this production has a Tony Sarg atmosphere is due more to the script than to the players, who are a hand-picked group of thespians. Some of them contribute individually fine moments to the play; bringing strong support to the principals, Miss La Gallienne and Joseph Schildkraut.

The two-and-a-half-hour span is devoted to the tissue-thin plot woven around Lyubov Andreyevna and her spineless brother, Leonid, who thru their mental and financial decay are forced to sell their ancestral home and cherry orchard for debts. The purchaser is a boorish ex-serf, Lopahin, who has risen to wealth by hard work. Threaded thru this gossamer tale are several unrequited amours so dear to Muscovite hearts. They take up not a few long sessions of talk and get nowhere. The play closes as Lyubov and Leonid leave with all their followers except the forgotten aged servitor, Firs, and Lopahin's workmen start to tear down the home and orchard to make room for a summer cottage development. The final few minutes of this show are worth the price of admission—the reason, a tremendous solo performance by veteran A. G. Andrews as Firs. This octogenarian thesp really brings the gulp to the pew-sitter's throat in the moments before the curtain falls.

Elsewhere it is Miss La Gallienne who dominates the show with a deeply moving and emotional performance as Lyubov. Schildkraut's Leonid is projected with masterly stage tricks and goes over solid. Fitted against two such skillful characterizations, Stefan Schnabel's Lopahin falls wide of the mark. It is heavily over-acted thruout and often becomes just plain juicy Westphalia. Schnabel never seems wholly credible and is obviously acting to the hilt every moment.

In the lesser roles Carl Benton Reid's boisterous and virile Semyonov-Pistchik; Rex O'Malley's neat comedy playing of Ephodov; Leona Roberts's governess Charlotte, also a giggle-gatherer; Eduard Franz's sincere characterization of the

mentally-fumbling Petya, and Virginia Campbell's love-lorn maid, Dunyasha, all merit hands. Katherine Emery's Varya is too often wooden and monotonous and Stanley Phillips's Yasha tends to be too much overplayed for laughs.

The production has been very handsomely staged by Motley.

Frank Gill.

## DUKE IN DARKNESS

(Opened Monday, January 24, 1944)

## THE PLAYHOUSE

A melodrama by Patrick Hamilton. Staged by Robert Henderson. Set and costumes designed by Stewart Chaney. General manager, Jack Small. Stage manager, Eugene D. Blumberg. Press representative, Samuel J. Friedman. Presented by Alexander H. Cohen and Joseph Kipness.

Gribaud ..... Edgar Stehli  
The Duke of Laterraine ..... Philip Merivale  
Voulain ..... Raymond Burr  
Chauvel ..... Horace Cooper  
Marteau ..... Wells Richardson  
The Duke of Lamorre ..... Louis Hector  
The Count D'Aublaye ..... Albert Carroll  
Guards ..... Dorman Leonard, Ralph Douglas, Joseph Vernay

Producer Alex Cohen put down a small bet on *Angel Street* several seasons ago. *Angel Street* is still paying off. Therefore he can't be blamed for some overconfidence in another opus by the same author. Patrick Hamilton is a past master of the psychomeller, as *Angel Street* and *Rope's End* bear witness. But with *Duke in Darkness*, Hamilton has stubbed his toe and Cohen and his backers can pick up their marbles. There isn't going to be any pay-off on this one.

Hamilton's newest harks back to cloaks, swords and daggers of 16th century France and concerns a good and a bad duke. The former has been sealed up in the latter's castle for 15 years because he had some sort of democratic ideas. The three acts are devoted to his preparations for and final escape.

*Darkness* had been heralded as a combination of doublet-and-hose melo and terror tale. It unveils, however, to a bit of by-play with a red-hot iron, when the nice duke pretends that he's blind. There is considerable dodging in and out of cupboards with naked swords, and there is a jolly poisoning of his grace's faithful servant who has gone slightly nuts from his confinement. But there is little suspense and none of it is particularly terrifying. In fact, *Darkness* thrives on long stretches of dialog that build for fatigue rather than chills. It takes a deal of time for things to happen at the Playhouse, and then nothing very much comes off.

On the brighter side, however, there is some excellent acting on the Playhouse's stage. The chief assignments are in the hands of Philip Merivale, Edgar Stehli and Louis Hector. Merrivale makes a properly romantic, melancholy, ducal prisoner. Louis Hector is resplendently vicious as his captor and Edgar Stehli has a field day going daffy as Merrivale's

## DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Able's Irish Rose (Locust St.) Phila.  
Able's Irish Rose (Belasco) Los Angeles.  
Arsenic and Old Lace (Lanier Aud.) Montgomery, Ala., 10; (Erlanger) Atlanta, Ga., 11-12.  
Barrymore, Ethel, in Corn Is Green (High School Aud.) Sacramento, Calif., 9; (University) Stockton 10; (Civic Aud.) Fresno 11; (Municipal Aud.) Long Beach 12.  
Blossom Time (Davidson) Milwaukee.  
Blossom Time (Ryman Aud.) Nashville, Tenn., 9; (Bijou) Knoxville 10; (Memorial) Chattanooga 11; (Temple) Birmingham, Ala., 12.  
Blithe Spirit (Curran) San Francisco.  
Dunham, Katherine (Memorial Aud.) Worcester, Mass., 9; (Shubert) New Haven, Conn., 10-12.  
Doughgirls (Cass) Detroit.  
Doughgirls (Eric) Schenectady, N. Y., 9; (Bushnell Aud.) Hartford, Conn., 10-12.  
Fiesta (Boston O. H.) Boston.  
Gilbert & Sullivan Operas (Metropolitan) Providence 9-10.  
Good Night Ladies (Blackstone) Chi.  
Jacobowski and the Colonel (Plymouth) Boston.  
Janie (Shubert Lafayette) Detroit.  
Junior Miss (Orpheum) Phoenix, Ariz., 9; (Rialto) Tucson 10; (Plaza) El Paso, Tex., 11.  
Kiss and Tell (Harris) Chi.  
Kiss and Tell (Auditorium) Portland, Ore., 8-11.  
Kiss and Tell (Nixon) Pittsburgh.  
Life With Father (Ford) Baltimore.  
Oklahoma (Erlanger) Chi.  
Patriots, The (Hariman) Columbus, O., 7-9; (English) Indianapolis 10-12.  
Rosalinda (Shubert) Boston.  
Something for the Boys (Forrest) Phila.  
Sons o' Fun (Civic O. H.) Chi.  
Student Prince (National) Washington.  
Tobacco Road (Royal Alexandra) Toronto.  
Tomorrow the World (Selwyn) Chi.

stir-bug attendant. Raymond Burr and Albert Carroll rate honorable mention in supporting roles. On the bright side, also, is competent staging by Robert Henderson, which stresses the few chills the script affords, and a whale of a set by Stewart Chaney. The last packs plenty of imagination.

It is possible that *Darkness* read better than it plays, which may be the reason that co-producers Cohen and Kipness were intrigued with the idea of staging it. Certainly, there is no movie food in this all-male costume piece and very few scenes that have bite enough in them to be lifted out for an airing on an ether variety program. *Darkness* doesn't build for a run. The Playhouse will join the duke's blackout before long.

Bob Francis.

## "DECISION"

(Opened Wednesday, February 2, 1944)

## BELASCO THEATER

A play by Edward Chodorov. Staged by Mr. Chodorov. Settings by Fredrick Fox. Business manager, Edward Sobel. Press representatives, Richard Maney, Howard Newman, Frank Goodman. Stage manager, Al West. Presented by Edward Choate.

The Cast  
Miss Baines ..... Jean Castro  
Felix ..... Dickie Van Patten  
Harriet Howard ..... Gwen Anderson  
Riggs ..... Raymond Greenleaf  
Anderson ..... Len D. Hollister  
Brown ..... Homer Miles  
Mrs. Bowen ..... Grace Mills  
Jim Morgan ..... Herbert Junior Bennett  
Fitzgerald ..... Paul Huber  
Tommy Riggs ..... Larry Hugo  
Virgie ..... Georgia Burke  
Mrs. May Howard ..... Merle Maddern  
Masters ..... Matt Crowley  
Allen ..... Howard Smith  
Peters ..... Lee Sanford  
Sergeant Carcy ..... Paul Ford

With the arrival of *Decision* at the Belasco, it begins to look as tho this House may stay lighted for quite a time to come. Out of the timely and sinister topic of homegrown Fascism, Edward Chodorov has fashioned a strong, meaty drama which is very often moving and always deeply sincere. In fact, it is the sincerity behind the writing of the play that adds potency to its punch. *Decision* aims a few haymakers at the public's mental solar plexus—and connects more than once. Chodorov has a definite message to deliver and does so adroitly. At times he points up his moral with brief excursions into heavy melo. However, slick writing and masterly playing help to keep such high-tension moments from getting out of hand. The play is expertly cast and smoothly staged by the author. Frederick Fox has devised a couple of excellent sets which showcase the action.

Not that *Decision* is faultless. While it shows every evidence of deft craftsmanship, the play has its dragging moments; especially in the first act in which the stage is set for the momentum of the next two segments. In fact, things only really begin to happen in act two, in the scene where the shyster lawyer, hired by Fascists, framed the liberal-minded high school principal with a rape charge involving one of his pupils. From here the play moves powerfully to the finale. For the most part the dialog is simple, sound and effective, altho here and there, there are starchy, even trite moments. The over-all picture of *Decision*, however, is of a play that holds you, not only by the pertinency of its message and the expertness of the writing, but also by the individual and collective performances which one and all merit king-size postes.

*Decision* takes its cue from a line in the second stanza which says that there is as forceful and vicious a civil war being waged in this country as there is a world conflict abroad. To mirror this viewpoint, Chodorov takes the story of Riggs, the high school principal who is beloved of all the people in town, especially the factory workers. In creating this character, Chodorov has a tendency to make him a mite too heroic, but Raymond Greenleaf, in a performance of power and pathos, surmounts this fault. Riggs, following a Fascist-fomented race riot in the town's war plant, heads a citizen's committee which aims to unseat the local reactionary politico and his henchman, the local newspaper editor. The day Riggs assumes the fight, his son Tommy returns wounded from the Italian front. The reactionary forces, sensing danger in Riggs, frame him with a rape charge against one of his pupils, get him in jail and during the night lynch him. However, they make it look as tho he had hanged himself in shame. Tommy, bitter and grief-stricken, plans to leave the town forever, but the fidelity and affection of the town's citizens to his father's memory convert him, and the

## Legit Review Percentages

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

## "Ramshackle Inn"

YES: Rascoe.  
NO: Barnes, Coleman, Kronenberger, Morehouse, Nichols, Waldorf.  
NO OPINION: Garland, Chapman.

## "Storm Operation"—22%

YES: Robert Garland (*Journal-American*), Burton Rascoe (*World-Telegram*).  
NO: Howard Barnes (*Herald-Tribune*), John Chapman (*News*), Robert Coleman (*Mirror*), Louis Kronenberger (*PM*), Ward Morehouse (*Sun*), Lewis Nichols (*Times*), Wilella Waldorf (*Post*).  
(Closed January 29.)

## "Suds in Your Eye"—67%

YES: Chapman, Coleman, Garland, Morehouse, Rascoe, Waldorf.  
NO: Nichols, Otis L. Guernsey Jr. (*Herald-Tribune*), Kronenberger.

## "Jackpot"—22%

YES: Barnes, Coleman.  
NO: Nichols, Chapman, Garland, Rascoe, Morehouse, Kronenberger, Waldorf.

## "The Duke in Darkness"—11%

YES: Wilella Waldorf (*Post*).  
NO: Howard Barnes (*Herald-Tribune*), John Chapman (*News*), Robert Coleman (*Mirror*), Robert Garland (*Journal-American*), Louis Kronenberger (*PM*), Ward Morehouse (*Sun*), Lewis Nichols (*Times*), Burton Rascoe (*World-Telegram*).

## "The Cherry Orchard"—78%

YES: Barnes, Chapman, Coleman, Garland, Morehouse, Nichols, Rascoe.  
NO: Kronenberger, Waldorf.

## "Wallflower"—50%

YES: Coleman, Garland, Rascoe, Waldorf.  
NO: Barnes, Chapman, Kronenberger, Nichols.

## NO OPINION: Morehouse.

## "Mexican Hayride"—100%

YES: Howard Barnes (*Herald-Tribune*), John Chapman (*News*), Robert Coleman (*Mirror*), Robert Garland (*Journal-American*), Louis Kronenberger (*PM*), Ward Morehouse (*Sun*), Lewis Nichols (*Times*), Burton Rascoe (*World-Telegram*) and Wilella Waldorf (*Post*).

## "Decision"—50%

YES: Barnes, Chapman, Nichols, Kronenberger.  
NO: Coleman, Morehouse, Rascoe, Waldorf.

## NO OPINION: Garland.

## "Peepshow"—22%

YES: Chapman, Garland.  
NO: Barnes, Coleman, Nichols, Kronenberger, Rascoe.  
NO OPINION: Waldorf, Morehouse.

curtain falls as he agrees to take his parent's place in the fight.

Larry Hugo, as Tommy, clicks. He gives a fine, sensitive performance that should mark him among the juves of the moment. Gwen Anderson, as Harriet, his romantic foil, does a real job with one of the play's few weak roles. Rusty Lane, debbing to Broadway as a thesp, squeezes everything out of his part as Bennett, Riggs's attorney, and wins the hands for his stand-out playing in the last scene. Howard Smith, as the shyster, does one of the top jobs of the evening. Close behind comes Lee Sanford in a small but effective bit. Merle Maddern turns in another of his polished showings, and Matt Crowley makes the evil editor a credible and powerful characterization. The few comedy moments go to Jean Castro as Miss Baines, and Georgia Burke as Virgie, who handle them with expertness and rich humor. Miss Burke culls the hands on every exit. The rest of the cast, Dickie Van Patten, Len D. Hollister, Homer Miles, Grace Mills, Herbert Junior, Paul Huber and Paul Ford all add to the high acting level of the show.

There's plenty here, by the way, for the air waves. Chodorov's writing, adapted to radio, should make this a pop piece before the mike.

F. G.

# The Final Curtain

**BARNETT**—Joe, former entertainer, at the JORA Sanitarium, Duarte, Calif., January 8. Survived by his mother, Mrs. Rose Barnett, Los Angeles.

**BARRETT**—C. G., former Warner Theater department district manager at New Haven, Conn., in that city recently. Funeral in New Haven.

**BIGELOW**—Walter F., son of Walter L. Bigelow, manager of the Empire Theater, Fall River, Mass., recently in an airplane crash at Greenville, Tex.

**BISHOP**—Frank, 40, concert pianist, in Mount Sinai Hospital, New York, January 30. Survived by his widow, a sister and three brothers.

**BOONE**—Richard, 63, violinist, of a heart attack January 7 at his home in Reading, Pa. He was a theater musician in Reading for many years and at one time conducted the orchestra at the old State Theater there.

**BROADWATER**—W. P., father of Mrs. Ed J. Sweeney, of the Gentsch & Sparti Shows, in Hazelhurst, Miss., January 27. He was manager of the Broadwater Hotel there and known to many showfolk.

**BUTLER**—William E., 72, former Philadelphia theater owner, at his home there January 21. A daughter survives. Services in Philadelphia with interment in New Cathedral Cemetery there January 25.

**CONUS**—Leon, 73, former head of the Imperial Conservatory in Moscow, of a heart attack at his home in Cincinnati January 17. He was a member of the faculty of the Cincinnati College of Music. He won the gold medal award in a Russian competition with Rachmaninoff, Arensky and others, and later toured Europe as a piano virtuoso, going to Cincinnati in 1936. Survived by his widow; two daughters, Madame Marianna Conus De Baysor, teacher of classic ballet at the College of Music, Cincinnati, and Madame Natalie Catoir, pianist, Paris, and a son, Lieut. Adrien Conus, formerly with the Free French in Africa and now an anti-aircraft engineer in London. Interment in Oakville Cemetery, Glendale, O., January 21.

**D'ANGELO**—Mrs. Caroline, 86, mother of Metropolitan Opera star Louis D'Angelo, in Medical Center, Jersey City, N. J., January 19.

**EDWARDS**—Thomas, 75, theatrical promoter, January 20 at his home in Philadelphia. He promoted numerous theatrical enterprises in Philadelphia and Atlantic City, retiring in 1941, when he sold his Green Dragon Cafe in Philadelphia. His widow, Anna; two sons and a daughter survive. Services in Philadelphia, with interment in Hillside Cemetery, Glenside, Pa., January 26.

**FLOOD**—Peter A., 77, former musician, at his home in Philadelphia January 16 after a long illness. He was a pianist and music teacher in Philadelphia for almost 60 years and one of the first members of the Philadelphia Musicians' Union, Local 77. Nine sons and a daughter survive. Services in Philadelphia, with interment there January 20.

**FREES**—Daniel, 50, former foreign correspondent and radio writer, in Los Angeles January 17. Services in Forest

Lawn Memorial Park, Glendale, Calif., January 21. His widow survives.

**GASCOYNE**—Al, 53, owner of the Old Red Barn restaurant and night club, East Aurora, N. Y., in that city suddenly January 27 of a cerebral hemorrhage. Burial in Buffalo January 31. Survived by his widow, daughter and a son in the armed services.

**HASLETT**—Clara Elizabeth, 84, musician and composer, at her home in Detroit January 24 after a brief illness. Interment at Michigan Memorial Park Cemetery.

**HODYNSKI**—Camena, 14, daughter of Walter Hodynski, of the LaShonnes, dance team, January 26 at Temple Hospital, Philadelphia, following a brain tumor operation. Her mother, Casimiera, also survives. Services in Philadelphia with interment in Holy Sepulchre Cemetery there January 31.

**HOLLAND**—Mildred, 74, retired legit actress and widow of Edward C. White, legit manager, in New York January 27. Born in Chicago, she made her stage debut in Hanlon's *Superba* and later was a member of Augustin Daly's company. She also appeared in *Paul Kaurar* and at the Garrick Theater, Chicago, in *The Sins of the Fathers*. In the early 1900's she toured the country in the cast of the *Two Little Vagrants* and achieved success in *The Power Behind the Throne*. Among her other hits were *The Triumph of an Empress*, *One Short Hour*, *Sapho*, *The Lily and the Prince* and *A Paradise of Lies*. Retiring from the stage, she became a dramatic teacher with a studio in Metropolitan Opera House Apartments, New York. She was a member of the Eastern Star and the Actors' Fund. Services under auspices of the Actors' Fund of America at Walter B. Cooke's Chapel, New York, January 30. Survived by a son.

**HOWARD**—Frank J., 85, following a lengthy illness at his home in Brookline, Mass., January 10. He claimed to be the first to charge admission for movies when he presented the Fitzsimmons-Corbett fight in Boston, March 17, 1897.

**HUBER**—Mrs. Louise D., 52, mother of Fred Huber Jr., publicity director of Olympia Stadium, Detroit, in Cleveland January 27 of heart trouble following several years' illness. Also survived by her husband, Fred Sr., former professional baseball figure. Interment at Greenville, Pa.

**HUTSCHENRUYTER**—Wouter, 84, Dutch musician and conductor, at The Utrecht Municipal Orchestra, at the Hague, Holland, recently.

**JOBIN**—Raul, Sr., father of Raul Jobin, Met opera singer, in Quebec, Que., January 10 following a lengthy illness.

**KAUFMAN**—Mrs. Sarah, 70, mother of Murray Kaufman, manager of Rialto Theater, Bridgeport, Conn., and Samuel Kaufman, songwriter and burlesque singer, in Bridgeport, Conn., January 25 after a short illness. Interment in Progressive Hebrew Cemetery, Fairfield, Conn., January 26.

**KENDALL**—William, 74, veteran circus, vaude and minstrel performer, in Philadelphia recently. He had toured with his late wife, Thelma, prima donna. Surviving is a brother, Albert.

**KREEGER**—Mrs. Katherine C. Earl, 76, mother of the late Harry Earl, actor, in Los Angeles January 30. Services in Los Angeles February 2. She leaves her husband, Gus Kreeger.

**LE BERMUTH**—Edythe, 69, former opera singer, at Roosevelt Hospital, New York, January 18. Survived by a son and a daughter.

**LEE**—Martin J., 79, former flutist in the Omaha Symphony and Omaha Theater orchestras, Omaha, in that city recently. He owned a cigar manufacturing company in Council Bluffs, Ia. Survived by a son, Herbert, in the army.

**LEITER**—Mrs. Sarah E., 83, mother of Harry A. Leiter, Detroit musician, in that city January 12.

**LIUZZI**—Mrs. Angelina, widow of Frank Liuzzi, prominent Philadelphia musician, January 30 in Northern Liberties Hospital there after a short illness. A son, Frank P., is president of the Philadelphia Musicians' Union, Local 77, AFM. Two other sons and three daughters survive. Services in Philadelphia with interment in Holy Cross Cemetery there February 3.

**McARTHUR**—Pvt. Richard C., 21, former usher at the Roosevelt Theater, Detroit, and son of the late George Cusick, who formerly managed the Casino, Royale and Broadway-Strand theaters, Detroit, in action in Italy December 6. He was the

nephew of Bud Cusick, operator of the Riviera Theater, Detroit.

**McLEOD**—Mrs. Martha E., 72, mother of Norman Z. McLeod, motion picture director, at Hollywood Hospital, Hollywood, January 25 of pneumonia. Services with burial in Forest Lawn Memorial Park, Glendale, Calif., January 28.

**MANNING**—Thomas F., 80, former vaude magician known as D'Alvini, January 29 in the Chelsea Hotel, Providence, which he owned for the past 34 years. He toured in vaude for nearly 30 years. At one time his company consisted of six performers. His last vaude appearance was in 1912. His hotel was the mecca for show people. Survived by his widow, Mrs. Emma I. (Evans) Manning, and a sister, Mrs. Zadee Vigea. Services at the J. P. Sheen Funeral Home, Providence, with interment in Peekskill, N. Y., January 30.

**MERETSKY**—Mrs. Katherine, 88, mother of Simon Meretsky and H. C. (Cem) Merritt, operators of the Paramount Windsor chain of five houses, January 27 at Metropolitan General Hospital, Windsor, Ont. Four other children survive. Interment at Shearey Zedek Cemetery, Windsor.

**MILCKE**—Franz, 84, symphony concert conductor, at his home in Wallingford, Conn., January 20. Before coming to the United States he was a member of the Philharmonic Orchestra in Berlin at the age of 19 and later was concertmaster of the Hartford (Conn.) Symphony Orchestra for 18 years. Survived by his widow, a daughter and two sons.

**MONAHAN**—James, 73, in the outdoor show field for more than half a century, at the South Richmond, Va., winter quarters of the World of Mirth Shows January 28. In his youth he had been with the Ringling, Sells-Floto and Hagenbeck-Wallace circuses. He left the circus for the carnival field and remained with the Perari and Boyd & Linderman shows for a number of years, during which time he operated a side show and other attractions. He was one of the original members of the World of Mirth Shows' personnel. Survived by two sisters, Jennie C. Monahan, Lamont, Pa., and Mrs. Clarence Snyder, Philadelphia. Services January 31 at the L. T. Christian Funeral Home, Richmond, with Father Rowan, of St. Benedictine Church, officiating. Interment in Holy Sepulchre Cemetery, Philadelphia.

**MULLEN**—Edward A., 64, veteran legit press agent, in New York January 27 of a heart attack. Newspaperman before entering showbiz, he later became general press representative for Ann Nichols during the run of *Abie's Irish Rose* at the Republic and Fulton theaters, New York. Recently he managed several USO-Camp Shows units.

**OAKLEY**—Mrs. H. A., 77, mother of Mrs. J. A. Sullivan, formerly of Byers Bros.' Shows, following paralytic stroke in Main Street Hospital, Fort Scott, Kan., January 21. Also survived by her husband, and son, Earl Freeman, and three daughters, Mrs. T. L. Stroude, Fort Scott; Mrs. Walter Neufeld, Kansas City, Mo., and Mrs. Jimmie Wickie, Stratford, Ont. Services at Kouantz Funeral Chapel, with interment in Evergreen Cemetery, Fort Scott.

**REED**—William H., 50, assistant director at 20th Century-Fox and formerly with Metro, at Veterans' Hospital, Sattelle, Calif., January 7. Services and burial at Sattelle National Cemetery January 10. His widow, the former Eva Novak; a sister, two daughters and his mother survive.

**REESE**—Reese R., former light opera star, at his home in Pittsburgh January 19. He sang leading roles in light opera opposite Christie MacDonald, and coached musical comedy performers Marilyn Miller and Bernice Claire.

**ROZELL**—Frank Albert, 65, former showman and concessionaire on Silver Springs Pier, Long Beach, Calif., of a heart attack in Sea Side Hospital there December 9. Survived by his widow and daughter, Frankie. Services at Mot-tell's Chapel, with interment in Sunny-side Cemetery, Long Beach, December 13.

**TAYLOR**—George R., 69, retired character actor, in California Hospital, Los Angeles, January 26. He started in show business at Coney Island, Cincinnati, and later toured with stock and repertoire companies, including Chase-Lister, Charles Harrison, Horne, Hunt, Baker, Fulton and Allen Players. He was in *Double Door*, starring Mary Morris; *First Lady* with Jane Cowl, and played the role of Herbert Hoover in Earl Carroll's *Vanities*. Survived by a son, George L., Hollywood.

**UNDERWOOD**—George D., 89, a director of the Saskatoon Industrial Exhibition, Saskatoon, Sask., January 27.

## The Billboard

The World's Foremost Amusement Weekly

Founded in 1894 by W. H. Donaldson  
E. W. Evans, President and Treasurer  
R. S. Littleford Jr., Vice-President  
W. D. Littleford, Secretary

Joseph Csida, Eastern General Manager  
C. J. Latscha, Advertising Manager  
B. A. Bruns, Circulation Manager

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EXECUTIVE NEWS EDITORS — Joseph M. Koehler, William J. Sachs.

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Survived by his widow and a brother. Interment at Saskatoon.

**VRIONIS**—James (Jimmy Dixon), 48, comedian, in New Rochelle (N. Y.) Hospital January 28. During the first World War he was in the original cast of *Yip Yip Yaphank*. He also appeared in vaude under the billing Dixon and Marrell and later in an act with Belle Regas. Survived by his widow, a daughter, a brother and two sisters.

**WARREN**—Frederic, vocal teacher, January 30 at a Laconia (N. H.) hospital. He had appeared on the concert stage in England, France, Germany and this country, and taught at the Chicago Conservatory of Music for two years. He also had a studio in New York for many years, and was a former president of the New York Singing Teachers' Association. Survived by his widow, Mrs. Ruth McWhorter Warren.

**WEST**—Mrs. Ora, mother of Peaches West, circus performer, at her home in Wheeler, Tex., January 23.

## Marriages

**CUMMINGS-FRANKENBURGER**—Sgt. Bill Cummings, formerly booker for the Warner Bros. Picture Exchange, New Haven, Conn., recently to Marianne Frankenburg, nonpro.

**DEVERAUX-HUYETT**—John Deveraux, novelty whip performer, to Gloria Huyett, nonpro, in Elkton, Md., January 22.

**LEVY-SAYKIN**—Bernie Levy, Hartford, Conn., district manager for the Fred E. Liebman Theaters, Boston, to Alice Saykin, of Springfield, Mass., recently at Temple Beth El, Springfield.

**MILLER-COLEMAN**—Lieut. Victor Miller, nonpro, to Era Coleman, chorus girl at the Shangri-La, Philadelphia night club, at New Haven, Conn., January 29.

**ROONEY-SCHAFFER**—Patrick J. (Pat) Rooney, screen and vaude dancer, to Carmen Schaffer, nonpro, January 30 in Monticello, N. Y.

## Births

A daughter, Kristin Ruth, to Mr. and Mrs. Arthur Peterson, in Chicago January 27. Father is a radio leading man, and (See BIRTHS on page 59)

### Robert Vivian

Robert Vivian, 83, noted legit actor, at his home in New York January 31.

Born in London, he made his debut in 1886 at the Haymarket Theater there with the late Maurice Barrymore in *Nadjesda* and then appeared with Sir Henry Irving in *The Bells* at the Lyceum Theater. Coming to the United States, he first appeared in support of Mary Mannering in *Glorious Betsy* in 1908 and later in *The Sign on the Door*, *Sweeney Todd*, *The Demon Barber of Fleet Street*, *These Charming People*, *The Drunkard*, *The Best People*, *Murder in the Old Red Barn*, *The Taming of the Shrew*, with Lunt and Fontanne; *Jewel Robbery* with Mary Ellis and Basil Sydney; *Madame Bovary*, *Bright Rebel* and other plays. His last appearance on Broadway was in 1941 with Gladys George in *Distant City*.

Services were held at the Cooke Funeral Home, New York, February 2.

# CRAFTS BOWS; MORE SET TO GO

## Indio Start Is Big Draw

Initial Valley stand to be followed by trio before playing West Coast cities

INDIO, Calif., Feb. 5.—Crafts 20 Big Shows opened the season here January 29 to a midway packed with thousands of servicemen here on maneuvers and this fast-growing desert city's outdoor amusement devotees, who patronized all attractions freely. Weather was ideal. Location being the downtown city park, with the Civic Club sponsoring, record grosses for the engagement were anticipated by the management.

The midway features neon, the light towers thru the center, and show fronts, rides and main entrance arch being artistically decorated with multi-colored tubing, a great contrast for the show after having been in the dim-out area for the past year and a half. Four searchlights will be added after Imperial Valley dates have been played. Officials, headed by Mayor C. W. Washburn, and visiting showmen commented favorably on appearance and equipment of the show in these adverse times.

Harvey Quackenbush, head of the neon department, and Norman Prather, scenic artist, and the crews were complimented for their work on fronts, rides and main (Crafts Indio Opening on opposite page)

## Sutton Will Speed Work on Equipment

OSCEOLA, Kan., Feb. 5.—Manager Frank M. Sutton reported that Great Sutton Shows' winter quarters here would open ahead of schedule because of recent purchase of show and ride equipment from Sam Solomon, co-owner of the Royal American Shows. The property has been transferred to the shops here, where all Sutton equipment will be reconditioned. For the first time in three years the minstrel show, *Sugar-foot Sam From Alabam*, will return to the midway, rehearsals to start March 15.

Bill Norwood will be lot superintendent, assisted by Red Graham, ride super- (See Sutton Speeds Work on page 57)

## Bowen Is To Bow Near Los Feb. 19

SAN DIEGO, Calif., Feb. 5.—With construction entering final stages, Bowen Joyland Shows are preparing to open February 19 on a lot near Los Angeles. All rides were overhauled, repainted and decorated. Trucks, trailers and house-cars are in yellow and red. Owner Hugh Bowen and auditor Nellie Bowen commute weekly from here to inspect work of crews under Manager Ed Harris at winter quarters in Azusa, Calif.

At Owner Bowen's tattooing studios here business continues satisfactorily and it has been necessary to add additional artists. He decided after the successful '43 season to show around Los Angeles and does not contemplate touring thru California and Oregon until 1945.

Staff for the season: Hugh Bowen, owner; Ed Harris, manager; Walton de Pellaton, secretary-treasurer; Nellie Bowen, auditor; Chester Barker, ride foreman; Lucille King, general agent. Miss King will retain her concession at Mission Beach.

## W. T. Collins Signs Fairs

ST. LOUIS, Feb. 5.—William T. (Billy) Collins, owner of the shows bearing his name, signed contracts to furnish midway attractions for the North Dakota B circuit of fairs, Flaxton, Bottineau, Cando, Jamestown, Fessenden, Langdon and Hamilton. He also inked seven fairs in Minnesota, Bayport, Mora, White Bear, Worthington, Jackson, Madison and Blue Earth. He is now on a trip lining up spring still dates. Show will open early in May in Farmington, Minn., where quarters will soon be opened. Collins has purchased several more rides to enlarge the show.

## Weer To Play Baltimore

WASHINGTON, Feb. 5.—Stopping over here on his way to the New York fair meeting in Albany after attending Southern meetings, R. C. McCarter, general representative of the J. C. Weer Shows, reported that he had booked the show for a spring date on the Hanover Street lot in Baltimore. At the Pennsylvania fair meeting, he said, he contracted Bedford, Butler and Clearfield, two at the South Carolina meeting, three in North Carolina and three in Virginia.

## Industry Consultant

ACTION by the government that is significant to the outdoor industry is reported in a story from Washington beginning on Page 3 of this issue. Definite indication that increased attention will be given to problems of operators is seen in the appointment of Harry A. Ackley as special consultant to the Recreation Section, Office of Civilian Requirements, War Production Board, in the national capital.

## Krekos Readying March Inaugural

SAN JOSE, Calif., Feb. 5.—Crews of the Krekos West Coast Victory Shows in quarters here are shaping it for the road. Rides and show fronts will be neonized and new canvas has been ordered for the Girl Show and Wild Animal Shows, reported W. T. Jessup, general representative. Scooter is being rebuilt. Swede Wilson is in charge of the crew, painting being done by Gene Hudson and five men. Chief electrician Harry Baker will have charge of neon and all electrical departments. George Emhoff has completed the sound wagon, while Harry Myers has been readying show's concessions. Auditor Louie Leos, who was on the sick list, is now in quarters.

Mike Krekos has returned from a trip to Los Angeles and Murietta Springs, where he was accompanied by Harry Myers. General Agent Jessup, who returned from Oregon and Washington, reported several good contracts. Line-up for '44 will be about the same as in former years. Bill Smith, oldest of the ride crew (16 years), will again have (March Bow for Krekos, opposite page)

## Schafer Shows Open April 1

ST. LOUIS, Feb. 5.—W. A. Schafer and Jess Wrigley, co-operators of the Schafer Shows, will open the season April 1 in Dallas with 8 rides, 2 shows and about 25 concessions. At winter quarters, a block from the State Fair of Texas grounds, Dallas, most of the equipment is ready, a crew having been repainting for two months.

## Dodson's Busy at Beaumont

Hits Road About April 1

BEAUMONT, Tex., Feb. 5.—Dodson's World's Fair Shows' winter quarters here, under direction of Manager M. G. Dodson, have a busy aspect. Blacksmith shop under Tom Holden, wagon department under Henry Gamble and paint department under Clifford (Jo Jo) Lyle are putting in 10 hours a day, reported Charles A. Clark. Chief mechanic Jess C. Warren, at home with relatives in Huntington, W. Va., will arrive about February 10 to overhaul caterpillar tractors and gasoline engines. Henry (Fat) McCaulley is in charge of the Diesel light plants. Trainmaster Carl Stafford and crew are relining and decking flats. Dutch Schneider, sailmaker with the show many years, has about completed canvas repairs.

Cecil Hudson, Girl Show manager, is getting it in shape for the opening about April 1. Bandmaster Jack Campbell, wintering in Harlingen, Tex., will report soon. Hugo Zacchini, human cannon ball, free attraction for 1944 is on the fairgrounds in his house trailer, overhauling his cannon. Ray Cramer, Circus Side Show manager, who has been playing storerooms, closed his store show and will take the Side Show to Laredo, Tex., for a Washington celebration Feb. (Dodson's at Beaumont, opposite page)

## Ala., Miss., Fairs to JJJ

DOTHAN, Ala., Feb. 5.—During a visit here Morris Lipsky, co-owner, and Ralph Lockett, secretary of the Johnny J. Jones Exposition, announced that the Jones organization had contracted with R. B. Jeffries, secretary of South Mississippi Fair, Laurel, and Mr. and Mrs. L. J. Lunsford, Houston County Fair, Dothan, to provide midway attractions and concessions at the 1944 Laurel and Dothan fairs. The Jones show was at the Dothan fair in 1942 but this season will mark its first appearance in Laurel in a number of years. D. C. Pinney, general manager of Madison County Fair, Huntsville, Ala., also contracted JJJ for '44.

## Zacchini, Kelley to Weer

ST. LOUIS, Feb. 5.—J. C. Weer, owner of the J. C. Weer Shows, signed contracts last week with Emanuel Zacchini to present his cannon act as a free attraction on the midway. Contracts also were made with Slim Kelley, who will present a Circus Side Show and a Big Snake Show.

## '44 Looks Good To Chi Ride Ops

CHICAGO, Feb. 5.—Painters, carpenters and other artisans are busy in winter quarters of Chicago ride owners getting equipment in shape for opening of the season along in April. At a meeting of the Chicago Ride Owners' Association early this week plans for the season were discussed and members were quite optimistic over the outlook.

Biggest problem, as last year, will be the item of help. The army and war industries have taken much of the experienced ride help and it has been necessary during the last two years to maintain a constant recruiting campaign to obtain sufficient men to handle rides.

The association will shortly open an employment office, which will be maintained thruout the season, and it hopes to be able to keep its members supplied with mechanics and other help. At the meeting were Edward A. Hock, Harry Mamsch, Richard Miller, M. J. Doolan, Charles Miller, W. Fritz, Sammy Menchin, Hadji Delgarian and Patsy Potanza.

# Tax Prospects During 1944

## Proposals Now Up to Congress May Be Enacted

By MAX COHEN

General Counsel, American Carnivals Association

EVER since late last summer the revenue acts pending in both houses of Congress have been debated on the floor and in committee, and only recently the measures were referred to a conference committee of both houses, which committee is expected to report its findings within the next few days. Information secured at Washington recently indicates that the report of the conference committee will be adopted and the measure will become law without the President's signature.

Based upon our study of the pending measures and upon information secured in person, it is our purpose to set forth here the prospective changes which can reasonably be anticipated if and when the new tax bill becomes law, and the effect that these changes will have on

the outdoor amusement industry during the course of this year's operations.

### Individual Incomes

Only lesser changes are contemplated and credit for personal exemption and dependents will remain the same, as will the present 6 per cent normal tax rate and surtax rates now in effect. The Victory Tax rate is reduced from 5 to 3

per cent and the credit feature of the present Victory Tax is eliminated. As a practical matter, individual income taxes will be slightly higher by reason of the probable elimination of the 10 per cent earned income credit now allowed. Various deductions now permissible will probably be eliminated, including deduc-

(See 1944 Tax Prospects on page 57)

## Workmen Vs. Management

Slow Starvation in Restaurants While the Crews Eat Like Kings

By JACK W. WILSON

Co-Owner, Cetlin & Wilson Shows

PETERSBURG, Va. — There was time, long, long ago, when the men in winter quarters would eat anything you put on the table. They received no pay and were lucky if they kept their health, and they prayed that the show would open early in the spring so that they could eat regularly.

There was a time, long, long ago, when the management and members of the staff, when the season was over, moved into the finest hotels, ate to their hearts' content, and vacationed in Florida, Hot Springs and other famous

winter resorts. Their badges of prosperity were a well-fed stomach (and it showed) and an air of nonchalance.

That was long, long ago.

Today we, the staff (heaven help us!), go out to winter quarters to oversee the work and envy the men. If you would get to quarters early enough, the cook-house table would look very appetizing indeed. We, the staff, have just had our breakfast at the best restaurant in town — fried eggs, very greasy; coffee with one spoon of sugar, sarcasm from the wait- (Workers vs. Bosses on opposite page)

# American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Feb. 5.—The endeavors in Washington of the secretary-general counsel as well as his attendance at the Virginia fair meeting in Richmond and the Pennsylvania fair meeting in Reading proved successful from an association standpoint. Several conferences in Washington with government agencies proved to be gratifying, and the outlook for the immediate future is optimistic. Altho the government's policy in connection with outdoor show business for the coming season cannot be announced as yet, official word is anticipated in the near future. In the meantime there are unofficial assurances that the industry will be able to operate much along last year's lines.

At the Richmond meeting membership applications were received from Marks Shows, Inc., by John H. Marks, president, and Joseph J. Kirkwood Shows thru Ralph Decker, owner-manager. In addition, there are acknowledged further contributions to the public relations fund from Marks Shows, \$100; Lawrence Greater Shows, \$50. At the Pennsylvania meeting a membership application came from Jack E. Hoffman Novelty Company and a contribution to the public relations fund from W. C. Kaus Shows in the sum of \$100.

The secretary will attend the New York fair meeting in Albany February 7 and 8 but, in view of the fact that no official word has been received from Washington as to the government's policy with reference to outdoor amusements for the

coming season, no formal meeting of participants in the public relations fund is planned in Albany. There will be, however, informal conferences with participants present to acquaint them with latest developments.

War Production Board having furnished information to the effect that there can be no general resumption of civilian production at present, it is the secretary's opinion that there will be a considerable relaxation in the availability of certain materials at about or shortly before the time the season opens. Included in these items are steel, copper and aluminum, altho wood will continue to be scarce for some time.

## CRAFTS INDIO OPENING

(Continued from opposite page)

arch. Roy Sheppard, general superintendent, and his crews rebuilt all riding devices and had them clicking. Frank Warren, assistant manager and a new office attache this season, had everything ready for the gong. Harold Mook, auditor, saw to it that nothing was overlooked in the "counting wagon." Jack Schell, *The Billboard* agent and chief labor scout, had plenty of extra help lined up on arrival. Frank (Lord) Kitchener, master mechanic, and the traffic crew brought the fleet of semi-trailers from winter quarters in record time. Ed Kelly, superintendent of the electrical department, had the towers up and illumination on ahead of schedule. Owing to scarcity of help, the large cookhouse was again left in quarters. Several lunch stands were brought out, with Roger Warren in charge of the commissary. Frank Schull, agent, billed for miles around.

Ragland & Korte concessions are back for the 12th consecutive year, and John L. (Spot) Ragland, who imported a quantity of velvet from Mexico, has backgrounds of it in all his stands. Albert Nelson also has concessions, as have Levaggi and Cecchini again this year. Herb Usher arrived with two. Total runs over 500 feet, reported Manager Roy E. Ludington, who remarked that he had been searching all his show life for a device capable of stretching a tight lot.

Show has three more stands in the Imperial Valley, Calexico, Brawley and El Centro, before it returns to West Coast cities.

## MARCH BOW FOR KREKOS

(Continued from opposite page)

the Merry-Go-Round. Virgil Latiker will be assistant ride boss again. Charlie Dutton is night watchman. Ted and Ming Tol Right, wintering in Sacramento, will again have the Girl Show and Posing Show, and Anna John Budd the Circus Side Show. Johnny Branson will have the Monkey Speedway, Snake Show and Animal Show, and Jack Harris the War Exhibit. Les Hart, formerly with an insurance company and now with the Joe Zotter Enterprises, and Vivian Flemming, who were married here January 22, the wedding having been attended by a number of the shows' personnel, went to Del Monte on a honeymoon.

Show, which will open here the third week in March, will play California cities and thru Oregon and Washington and part of Idaho, the last named State being new territory. A sensational free act will be carried.

## WORKERS VS. BOSSES

(Continued from opposite page)

ress and insults from the manager because we asked for butter. Yes, now and then we can get some bacon.

Do we complain? Certainly not. Why complain? Our next meal will be better. For dinner we look at the menu and order something that reads well, but when it gets to the table we are aware of the fact that there is a war on and that the portion is really a sample of what you will eat when the war is over. The check is really nothing. You pay only what you have left after the government gets thru with you.

Yes, there is a vacation coming on, so the members all make ready for the winter resorts. One month of worry to find a place to stay. Coupons for enough gas to make the trip and an act of Congress to make a reservation on a train. Then to Florida to recuperate from all the worry and grief of getting there! It is all called a rest.

Now let's look at the poor, overburdened, oppressed workman. It is wintertime and he is broke. His summer salary is gone, and is he depressed? If

he is, he does not show it. For breakfast he eats eggs, minus the grease, and prepared by a very good cook, plenty of bacon, coffee, sugar and cream. Then to work. He takes his time; does not hurry. Then it is lunch time. He is not very hungry, so he leaves about half of the food on the table.

For dinner he is served practically nothing — only fried chicken, fresh greens, potatoes, sweet potato pudding, coffee, bread and butter. On rare occasions (every other day or so) he gets home bakes, such as ginger cookies, bread or corn bread. Yes, sir, the workmen are slowly dying of starvation with a knife and fork in their hands.

Looking them over at the dinner table, the staff envies them, with that healthy glow in their cheeks. They're solid-looking men, able to give any blood bank a few quarts of blood and not miss it. Times have changed and the great are looking out of their castles to meadows and not the meadows looking into the castle.

## DODSON'S AT BEAUMONT

(Continued from opposite page)

February 10-27. Mr. and Mrs. Tex Crawford are coming in to build a new front for their Monkey Show. Mr. and Mrs. Charlie Clark and son are living in their

trailer on the grounds and he has completed a new front for his Snake Show. Mr. and Mrs. Carl Hanson, secretary and assistant manager, are in quarters.

General Representative Curtis L. Bockus, contracted the '44 Colorado State Fair, Pueblo, for the third consecutive year. Mr. and Mrs. A. B. Pugal, with several rides booked on the show, are wintering at their home in Milwaukee. Word from Mr. and Mrs. Charles T. Goss, of the Fly-o-Plane, who are wintering in Laredo, is that they will arrive in plenty of time to get the ride ready.

Manager Dodson received word from his son, Melvin G. Jr., who is in the navy, stationed at Treasure Island, San Francisco, that he would visit here while on an 18-day leave. Mr. and Mrs. George (Pinkie) Edgar, who had been in Savannah, Ga., with C. G. Dodson, arrived in quarters and he will build a new entrance front. Mr. and Mrs. Elmer Day, who has the bingo with the shows, will leave Philadelphia about February 15 for quarters. Dewitt Hudson and crew are rebuilding the cookhouse. Mr. and Mrs. George A. Golden will operate their arcade and diggers with George Loos during the Laredo celebration and then return to quarters. He is manager of all concessions with the show. Mrs. Cecil Hudson is making new wardrobe for the Gay Parade Show.

# AMERICAN UNITED SHOWS

Opening Saturday, April 15

WANTED—SEASON 1944

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Stock Concessions, write or wire at once, as we book one of a kind only.

This is good territory for Illusion Show, Fun House, Mechanical City, Monkey Circus or Hillbilly Show. Let us hear from you at once. Frank Shaffer wants one more outstanding Freak for World Oddities, an Accordion Player for Variety Show and a Ticket Seller for War Show and Exhibit.

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# LAWRENCE GREATER SHOWS, INC.

WANTS WANTS WANTS

Have complete Outfits for following Shows: Side Show, Monkey Show, Plant Show (will finance reliable showman for the above; must produce and be capable of getting money). Have very good route of both Still and Fair Dates opening the last of March and closing Armistice Week. Will book or buy Octopus and Roll-o-Plane.

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WANT RIDE HELP that Drive Semis, and Useful Help in All Departments.

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100,000 soldiers in camp here. Want legitimate Concessions of all kinds. All Rides booked. Address: P. O. BOX 776, Columbia, S. C.

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FRANK DELMAINE, Secy.

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With TWO MOTORS.

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Box 954, Sweetwater, Texas.

## RIDE MEN WANTED

Foremen and Second Men on Merry-Go-Round, Ferris Wheel and Whip. Highest wages, best of treatment. Loading out of winter-quarters for Detroit, April 2nd, by railroad (no trucks to drive). Write in now. F. L. FLACK, Manager, North-Western Shows, Coldwater, Michigan.

# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

## BUILDING on paper?

IRISH JACK LYNCH, still working in Jensen's Tavern, Miami, plans to return to the road this season.

W. R. BROWNIE WALKER, wintering in San Jose, Calif., reports that he will be with a West Coast show this season.

TAKING the baths at Hot Springs is Frank Gaskins, who will be agent with Wallace Bros.' Shows.

AL (DUDE) BREWER will have his concessions with the Gold Medal Shows, reported Pat Hardy.

ROBERT MANSFIELD, who has been in St. Joseph Hospital, Hot Springs, expects to be released soon.

DIAMOND TOOTH BILLY ARNTE, wintering in Columbia, S. C., celebrated his 69th birthday February 9.

REMEMBER the early-day story about a talker who made openings on two shows at the same time thru the use of his echo?

CHARLES W. BODINE reported he was en route to his home in Pittsfield, Ill., from Cameron, Wis., after attending the funeral of a brother, John F. Bodine.

Shows for the past four years, Gus Westphal writes that his wife, Mildred, is undergoing two operations at the Riverside Hospital, Jacksonville, Fla.

MR. AND MRS. BOB WORK, former owners of the Work Shows and now operators of an amusement park in North Carolina, have been visiting friends at Los Angeles the past few weeks.

ARTHUR AND PEGGY WALKER, cook-house operators on the Mighty Sheesley Midway last season, purchased and are operating Walker's Cafe, formerly Ford's Cafe, Picaune, Miss., on highway No. 11.

WILLIAM HARTWIG, ex-trouper and formerly with the old Smith Greater Shows, arrived in New Orleans from the West Coast, first time that far east in 10 years. He met several old-timers, among them Ray Ellis and Mr. and Mrs. James O. Dell.

THING that puzzles a townier: Why midways, with the same line-up of attractions, follow one another into towns and do good business.

ERCELL AND BOB BALDWIN, for-

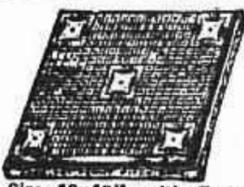
reports Dolly Young, of the Barkoot Shows, from Miami, are John M. Sheesley, Marry Model, Jake Popkin, Kay Weiss, Dolly Young, Stella Feldberg and Harry and Sarah Lewis. Mr. and Mrs. Robert Gloth arrived from Hartford, Conn., for a month's stay.

MRS. JANE PEARSON BUNTING, who entered St. Anthony Hospital, Effingham, Ill., January 31, underwent on February 4 an operation for appendicitis and a gall bladder ailment. She will be in the hospital about three weeks. Her husband, Earl H. Bunting, owner of the Bunting Shows, will be in Effingham during her stay in the hospital.

BIG MYSTERY: Why will showfolk knock a manager who does everything he can to satisfy them, and boost another who always gives 'em the worst of it?

MEMBERS of Crafts 20 Big Shows are looking forward to the Calxico-Mexicall engagement on the international line and visits to Mexico, just across the street from the lot, where many cafes offer choice steaks, wild game and other things now rare in the States, including nylons and pure silk hosiery. Custom officials permit a casual purchase of \$7.50, without duty, by each person daily.

P. C. BAKER entertained Mr. and Mrs. R. H. Miner and R. H. Miner Jr., owners and operators of the Garden State Shows, Phillipsburg, N. J., and Leon Becker (Great Leon) at his home in Lakewood Park, Mahanoy City, Pa., where he signed



## PENNY PITCH GAMES

Size 48x48", Price \$25.00, Size 48x48", With 1 Jack Pot, \$35.00, Pots, \$45.00.

## PARK SPECIAL WHEELS

30" in Diameter, Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price .....\$12.00

## BINGO GAMES

75-Player Complete .....\$5.00  
100-Player Complete ..... 7.00

1/3 Deposit on All Orders.

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All Readings Complete for 1944

Single Sheets, 8 1/2 x 14, Typewritten, Per M. \$5.00  
Analysis, 3-p., with Blue Cover, Each .03  
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Samples of the 4 Readings, Four for 25¢.  
No. 1, 35 Pages, Assorted Color Covers .35  
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## NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy.  
1200 Dreams, Bound in Heavy Gold Paper  
Covers, Good Quality Paper, Sample, 15¢.  
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p., Well Bound .25¢  
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Answers All Questions, Lucky Numbers, etc. 40¢  
Signa Cards, Illustrated, Pack of 36 .15¢  
Graphology Charts, 8x17, Sam. 5¢ per 1000 \$6.00  
MENTAL TELEPATHY, Booklet, 21 P. .25¢  
"WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P., 3x5. Contains all 12 Analyses.  
Very Well Written. \$5.00 per 100; Sample 10¢.  
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit.  
Our name or ads do not appear in any merchandise.  
Samples postpaid prices. Orders are P. P. Extra.

## SIMMONS & CO.

19 West Jackson Blvd. CHICAGO  
Send for Wholesale Prices.

## Attention, Jobbers

Chocolate Syrup Concentrate—Cocoa Residue—Pure Cocoa—Concentrated Fountain Syrups—Cinnamon—Synthetic Flavoring Oils—Concentrated Flavors—Soft Drink Bases—Vanilla, pure and imitation.

## C. H. McCARTER & CO.

Manufacturers of Fine Food Flavorings  
UNION CITY, INDIANA

## RIDE HELP WANTED

For Merry-Go-Round, Ferris Wheel, Chair-o-Plane, Tilt-a-Whirl, Rockets, etc., in Chicago territory. Truck drivers given preference.  
SPECIAL: Wanted—Man to take charge of employment department.

## CHICAGO RIDE OWNERS

5617 S. Halsted Str. CHICAGO, ILL.  
Phone: Englewood 4472

## WANTED

For

## Milo Anthony Deluxe Side Show of America

for the season of 1944. Freaks, Novelty and Working Acts of all kinds, Girls for Illusions, Ticket Sellers and Lecturers, Working People. Address all mail to MILO ANTHONY, P. O. Box 428, Willoughby, O.

## WANTED

7-Car Tilt-a-Whirl. Will pay cash. Equipment must stand inspection. Write or wire full details, price, condition, age and where ride has been working.

## A. S. HAMILTON

Hotel Roosevelt Seattle, Washington

50th annual tour . . . offering 32 weeks of Fairs, Celebrations, also proven spring money spots. Opening early in April.

## BARLOW'S BIG CITY R. R. SHOWS

Outfits open for showmen . . . all Concessions open. Can place Ride Foremen on percentage. Useful carnival people, write, Johnnie Johnson, write. Address: HAROLD BARLOW, Mgr. 529 North 52 Street East St. Louis, Ill.

## BYERS BROS.'

## COMBINED SHOWS

Now Contracting for Season 1944

Address: 1210 West 8th St., Texarkana, Texas



AT THE SIXTH INSTALLATION of officers of the Ladies' Auxiliary, National Showmen's Association, in the Oxford Room of the Hotel Rosoff, New York, about 80 members attended January 10 and Mrs. Marlea Hughes, retiring first vice-president, presided. Oath to incoming officers was administered by Mrs. Helene Rothstein and the new roster of officials were escorted by Jane McKee and Mrs. Flora Elk, marshals.

BILLIE BURKE, emcee, now with Harry Lewiston's World's Fair Freaks, reports business good and an excellent line-up.

ROY BLAKE, outdoor showman now in the wholesale specialty business in Little Rock, is assisted in his business by former showmen.

ED SMITHSON, general agent, Bill Groff Shows, kept that organization out all winter in Southern California's profitable spots.

F. W. MILLER pens from New Orleans that his Girl Revue and French Casino will have the second season with John Quinn's World of Pleasure Shows.

AFTER a sojourn in New Orleans, Mr. and Mrs. Fred Bancroft are preparing to reopen their side show on the John R. Ward Shows. Roster will be the same as at the closing in Pascagoula, Miss.

CLIFFORD C. COLEMAN, former concessionaire with Mound City Shows, Dixie Belle Shows, Roger's Greater Shows and others, is in North Ireland with the Seabees.

PHYSICAL handicaps help some people. Freak attractions are now in a greater demand than ever before at unheard-of salaries.

MEMBERS of the James E. Strates

merly on Hennies Bros.' Shows and Rubin & Cherry Exposition, will again be in Playland Park, San Antonio, where he has the Caterpillar and she is a palmistry reader. Erzell has recovered from a recent operation.

VISITORS to Elite Shows' winter quarters, Arma, Kan., included Mr. and Mrs. Harold Vath and Chief La Favor. Mickey Lertias stopped en route to Brownsville, Tex., where he will take charge of Santora's concessions playing the Texas celebrations, returning to Elite Shows for the opening.

RAE TERRILL lettered from Hotel San Pablo, Oakland, Calif., that Frank Forest's Museum of Freaks was getting a good play in San Francisco. Dolores Coronado, Princess of Pounds, joined. Terrill, who recently completed 14 weeks in night clubs in Northern California, is recovering from a flu attack.

SAM LAWRENCE, general manager of Lawrence Greater Shows, upon his return to quarters in Sanford, N. C., said he had booked a number of fairs, including Kutztown (Pa.) Fair; Carbon County Fair, Leighton, Pa.; Flemington (N. J.) Fair; Shenandoah Valley Fair, Woodstock, Va., and Wayne County Fair, Goldsboro, N. C.

AMONG showfolk visitors seen daily at Hialeah, taking in the "Sport of Kings,"

contracts to place rides and concessions with the shows for the coming season. Since closing a successful '43 season with the shows, Baker has been employed by a bridge company.

WHILE on a business trip to the Carolinas Walter B. Fox visited winter quarters of Wallace Bros.' Circus, York, S. C., and quarters of L. C. McHenry's Crescent

## The New Show BOUQUET OF LIFE

IS NOW READY FOR YOU TO SEE AT NEWARK, OHIO.

COME OR WRITE FOR BOOKLET. NO NUT. 31 ft. banner line. 2 people run the show. Is 3 times larger than our former shows. Endorsed by leading showmen, surgeons, etc.

CHAS. T. BUELL & CO., Newark, Ohio

## ATLANTIC EXPOSITION SHOWS

Now booking or will lease Eli Wheel, Tilt-a-Whirl, Octopus, or any Ride that does not conflict with what I have. Concessions are all open, Stock, etc., at a live and let live price. We open in March, one of the best defense towns in Florida. All mail to Manager-Owner: WALTER McKINNON 228 East First Panama City, Fla.

Amusement Company, Gastonia, N. C. He saw Joe Haworth, Cole Bros.' Circus, in Gastonia and visited George Pennell, show attorney, in Asheville, N. C. While in Gastonia he was guest of Mr. and Mrs. Harold Kilpatrick, who make their winter home there.

K. MAX SMITH, who was operator of photo and jewelry concessions on F. E. Gooding Shows, Happyland Shows and other organizations and at fairs in the Middle West for the past few years, is

with the Seabees at Camp Peary, Va., Area D11-108, Platoon 3364. He recently saw Fred Foster, formerly with the West Coast Amusement Company and other shows, who is now at Camp Peary after several months overseas.

BABE AND BOB KEATING, who have purchased a new home in Miami not far from Skeeter Lorow's new place, report that many show people are jumping on the land wagon in that territory. They have booked their palmistry concessions for the second season with John Quinn's World of Pleasure Shows. Many visitors from Tampa and Gibsonton, Fla., visited during Endy Bros.' recent engagement.

"WHEN the boss is ranting and raving around the office wagon we always welcome the arrival of a fair secretary, which changes the boss into a halt-fellow-well-met."

SEEN almost daily on Canal Street, New Orleans, are Ernie Dennison, Eddie Moore, W. T. (Trusty) McCullom, Cortez Henderson, Virgil Siles, Harry Lamon, John R. Ward, Keith Chapman, Knox Qualls, Chuck Bennett, Ted Bockman, Babe Imswaller, Curly Rivers, Glen Osborne, Larry Reece, Slim Chambers, Tony McDonald, and Buff Hottle, whose Buff Hottle Shows are playing uptown lots, reported Danny Furgeson, who has a number of carnivalites employed in his Rampart Street establishment.

G. C. MITCHELL, general agent Zucchini Shows, notes from Columbia, S. C.: Visited J. G. Steblar's Shows in Columbia January 28, when good attendance and business was noted. Chatted with Johnny Steblar, recently discharged from the army, and Fernie Spain, who is handling the business management. Charles H. Sutton has been added to the staff of the Zucchini Shows as public relations and business manager. Sutton returned from Montgomery, Ala., where he held a business conference with Owner Bruno Zacchini. Mrs. Sutton will have her palmistry on the shows.

NOTES from Steblar Greater Shows, playing Senate Street lot, Columbia, S. C., by Ray Sharpe: General Manager J. G. Steblar said the show would remain in the city several more weeks before. (See MIDWAY CONFAB on page 49)

**WHEELS OF ALL KINDS**  
 Tickets—Paddles—Laydowns  
 Complete KENO Outfits  
 CARNIVAL SUPPLIES AND EQUIPMENT  
 GAMES, STRIKERS, ETC.  
 Still Available  
**EVANS' BIG PUSH**  
 Write for Catalog  
**H. C. EVANS & CO.**  
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**World of Pleasure Shows**  
 Now booking for 1944  
 SHOWS — CONCESSIONS  
 Ride Help, write us now.  
**JOHN QUINN, Mgr.**  
 100 Davenport Detroit 1, Mich.

**GREAT SUTTON SHOWS**  
 NOW BOOKING  
 SHOWS, RIDES AND CONCESSIONS.  
 WHAT HAVE YOU?  
 P. O. BOX 304 OSCEOLA, ARK.

**WANTED FOR CASH**  
 FACTORY BUILT SMITH & SMITH OR JONES  
 BUILT MIX UP  
 Must Be in Good Condition and Price Right for Cash.  
 Advise  
**OSARK SHOWS**  
 201 N. 6th St., Fort Smith, Ark.

**Sunset Amusement Co.**  
 Equipment for 2 Girl Shows open to a party that can produce. P. O. BOX 468, Danville, Ill.

**ACTS WANTED**  
 For 1944 Fairs, Singles, Doubles, Family Acts doing more than one act. Sensational Acts. Guarantee of six weeks or more if price is right. Give full details.  
**Williams & Lee**  
 464 Holly Avenue ST. PAUL, MINN.

**MECHANICS, CANVASMEN WANTED**  
 For Arcade With Big Railroad Carnival.  
 Sober, Draft Exempt Preferred.  
 BOX D-173, The Billboard, Cincinnati 1, O.

**J. F. SPARKS SHOWS**  
 Now Booking Season 1944  
 Shows and Concessions. Exclusive Cookhouse. Ride Foreman and Help wanted.  
 311 Westover Drive, Birmingham, Ala.

**GOLD MEDAL SHOWS**  
 NOW BOOKING FOR 1944 SEASON  
 Address: OSCAR BLOOM, Mgr.  
 P. O. Box 32 Columbus, Miss.

**FOR SALE—QUICK, CHEAP**  
 Complete Minstrel Show Outfit—Tent, 50x80; 9 Ft. Wall; Marquee, 20x80; Stage, 28x16; Ropes, Poles, Stakes, Lite Wire, Switches, Ticket Boxes, Blues and Reserves Seats for 600. Outfit up and working now.  
**TEX FORRESTER**  
 Stratford Hotel HOUSTON, TEXAS

**CARNIVALS**  
 For bigger and better profits, get local Radio audience attention. Radio gets results!  
 Wherever you play, tell 'em about your show via Radio. Radio advertising pays!  
 Ballyhoo your show with daily Radio Spot Announcements!  
 For the latest news in Radio, see our Radio section.

**IN THE ARMED FORCES**

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. JACK L. FIGGINS, in the marines, is stationed at Norman, Okla. He enlisted November 12, 1942, and was with the Sunset Amusement Company.

LIEUT. FRANK M. SUTTON JR., formerly of the Great Sutton Shows, stationed in Phoenix, Ariz., has been assigned as chief of the army rail transportation branch there.

PVT. EMORY F. HAYDOCK (Bobby Bennett) is in Station Hospital, Camp Maxey, Texas, awaiting release on an honorable discharge for a physical disability.

FORMERLY with Sunset Amusement Company and other shows, Sgt. Ralph L. Drollinger is in the 96th Division Band, Camp White, Ore., and is leader of the camp's No. 2 band.

PFC. LYLE D. DROLLINGER, formerly with Sunset Amusement Company, is stationed at Mountain Home, Idaho, a member of the 750th Army Band and also plays in a dance band at the Swedes Club.

MASTER SGT. PATRICK O'SULLIVAN, known in carnival business as Patrick O'Brien, wrote to a friend, Rex Howe, cookhouse operator, that he was at present stationed in England. O'Brien formerly operated cotton floss candy and scales on the Beckmann & Gerety Shows and other shows. His address is No. 38357883, 26th M. R. & R. Squadron, A. P. O. 638, care Postmaster, New York City.

**WANT for our 45th Annual Tour OPENING EARLY IN 1944**  
 Offering to reputable and dependable showmen and show people of all lines an outstanding route of the country's foremost still dates, celebrations and fairs that have always been a tradition with the Johnny J. Jones Exposition. WANT to hear from showmen that have attractions worthy of our route and in keeping with our standard. Will book MOTORDROME complete or can use capable motordrome people for our own drome. Want one or two Grind Shows of merit. Excellent opportunity for worth-while MONKEY SHOW.  
 WILL CONSIDER PROPOSITION FROM RELIABLE MINSTREL TROUPE intact or capable plant show manager and performers in all lines. Have Pullman car accommodations and salaries paid from office. Send photos if possible and state salary wanted.  
 GIRL SHOW PERFORMERS—Openings for talented line girls, specially dancers. Hawaiians, Cuban dancers, Rhumba team, male singer, Musicians. Salaries paid from office. State-room accommodations available.  
 POSING SHOW—Have beautiful show complete ready for an experienced and capable manager. Also want to hear from Posing Show Girls that are young and attractive. Good salaries from office and train accommodations available.  
 Opening for ASSISTANT SECRETARY in office. Prefer man or woman that has bookkeeping and general office qualifications. Real opportunity for reliable and responsible party.  
 HELP IN ALL DEPARTMENTS. Can place ride foremen, second men and general ride help. Boss canvassmen and canvas helpers. Help for shows and on lot. Experienced train help. Blacksmith and carpenters. Assistants for paint shop. Good treatment, best salaries on the road. No semis to drive. Sleeping car accommodations. Address Bert Miner, General Supt.  
 CONCESSION HELP WANTED in all departments. Opening for Bingo Callers and Counter Men. CONCESSION SECRETARY with carnival experience. Good future for reliable man and wife. Address MORRIS LIPSKY, Concession Manager.  
**E. LAWRENCE PHILLIPS, General Manager**  
**Johnny J. Jones Exposition**  
 P. O. BOX 878 AUGUSTA, GEORGIA

**Reynolds & Wells Shows**  
 THE BEST ROUTE OF STILL DATES IN THE MIDDLE WEST AND THE BEST FAIR DATES OF ANY SHOW OF ITS SIZE—BAR NONE.  
 MINNESOTA FAIRS: ADA, HALLOCK, FOSTON, ROSEAU, MAHOMEN, AUSTIN, NEW ULM, KASSON, PRESTON; ALSO MARSHALLTOWN, IOWA, and 3 MORE PENDING WILL JOIN THE WORLD OF TODAY FOR 3 MAJOR FALL FAIRS. OUT UNTIL ARMISTICE DAY. ANY AND ALL WHO WANT A REAL SEASON'S WORK WRITE FOR OUR STILL DATES.  
**—SPECIAL AGENT WANTED—**  
 BILL CANERA, WRITE—HAVE A GOOD PROPOSITION FOR YOU. FAT HOWARD, WRITE.  
 RIDE HELP—Men wanted for Tilt, Kiddie Ride, Second Man for Wheel, Office Help, Cookhouse and Digger Help. Men wanted who want their money every week and like good treatment. Semi and straight job drivers. All mail answered. Winter quarters open NOW.  
 SHOWMEN—Account of disappointment want Operator with Acts for complete and beautifully finished Side Show. Jack Stirling wants to hear from Girls who worked for him on Cole Bros. last season. Any SHOWMAN with or without equipment, GRIND or BALLY Show, write; we will give you the best season you have ever had. Fred Bancroft, write.  
 RIDES—Will book any not conflicting and up to our standard, especially OCTOPUS and SPITFIRE  
 CONCESSIONS: A few open, will sell EX. on Mug Joint. Want Scales, Novelties, Candy Boxes, Snow.  
 OPENING FIRST WEEK IN APRIL. ADDRESS ALL MAIL  
 H. WELLS, Owner Box 591, Arkansas City, Kansas. ART SIGNOR, Mgr.

**DICK'S PARAMOUNT SHOWS, INC.**  
 OPENS EARLY IN APRIL FOR A LONG SEASON  
**WANT WANT**  
 RIDES—Rolloplane and Kiddie Rides.  
 SHOWS—Side Show, Monkey Show, Snakeshow. We have complete outfits and include transportation. Wild Life or Minstrel Show. Liberal percentage.  
 CONCESSIONS—Bingo, Custard, Scales. Grind Stores and Guess-Your-Age.  
**AL HANSEN, WRITE.**  
 HELP—Ride Help—Ferris Wheel, Tilt-a-Whirl, Rocket. Top pay—no tickets or brass. RAY DEBATES, HULBURD G. CASE, get in touch with me.  
 WOULD LIKE TO HEAR FROM CAPT. MacERWIN.  
 RICHARD E. GILSDORF Box 401, Chews, N. J.

**—EYERLY RIDE OPERATORS—**  
 Protect your OCTOPUS, ROLLOPLANE and FLY-O-PLANE  
 World's Most Popular Rides  
 ● Operate Slowly ● Keep Well Oiled  
 ● Operate Carefully ● Keep Nuts and Bolts Tight  
**EYERLY AIRCRAFT CO. Manufacturers SALEM, OREGON**



## Heart of America Showmen's Club

Reid Hotel  
Kansas City

KANSAS CITY, Mo., Feb. 5.—First Vice-President Clay J. Weber presided, with Secretary G. C. McGinnis and Treasurer Harry Altshuler January 28. Lloyd W. Titus, Louis Vogel, Virgil Sells, Jack Welner and Don E. Whitney were elected to membership. Meeting was preceded by a session of the board of directors.

Club's sales in the Fourth War Bond Drive are nearing the \$15,000 mark, and after the February 11 meeting, thru efforts of Harry Duncan, members will see a motion picture of the Pearl Harbor attack, to be shown by Yeoman Glenn C. Snook, U. S. Navy. In addition there will be entertainment provided by WAVES and Navy Quartet. Admission will be by purchase of War Stamps or Bonds. Meeting was followed by a luncheon with members of the Auxiliary as guests. L. C. Reynolds, W. H. Lindsey and Noble C. Fairly came in from the Lincoln fairs meeting.

W. Frank Delmaine left for winter quarters of Tivoli Exposition Shows, Joplin, Mo. Virgil Sells visited en route from Texas to Hot Springs and Denny Pugh visited en route from Chicago to Dallas. Mr. and Mrs. Roger E. Haney spent several days at Excelsior Springs. Silver Jubilee anniversary committee and the banquet and ball committee reports the anniversary observance will open with the banquet and ball New Year's Eve.

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—  
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.  
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.  
**LIGHT WEIGHT BINGO CARDS**  
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000, 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M.  
Box of 25,000 Black Strip Card Markers . . . 1.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. Jackson Blvd., Chicago

## Michigan Showmen's Assn.

156 Temple Street  
Detroit

DETROIT, Feb. 5.—First Vice-President Jack Gallagher opened the January 31 meeting, then turned over the gavel to President Harry Stahl. Chairman Herb Pence, sick and relief committee, reported Sammy (Stash) Goldstein recovered from an operation and Marty Rose as being over the flu. Still in Grace-Harper Hospital are Mannie Brown and "Cap" Seymour. Hymie Stone, taken ill in the clubrooms, is confined to his room in the Fort Wayne Hotel.

Collection of \$312 in ticket money has boosted profits of the New Year's Eve dance to \$2,500, Chairman Dickstein reporting that this exceeds all previous nets for any club affair, outlined his program for a St. Patrick's Day event March 18 and took over \$300 in pledges. On February 1, in the Sky Room of the Fort Wayne Hotel, where charter members met eight years ago to form the organization, a testimonial dinner was held for President Stahl, with 73 members present at the surprise event. Toastmaster was Past President Leo Lippa, who led off eulogies, followed by Jack Dickstein, Ben Morrison and Al Lenart. President Stahl said he would remember that night the rest of his life.

## Miami Showmen's Association

236 West Flagler Street  
Miami

MIAMI, Feb. 5.—At the fourth regular meeting January 20 President David B. Endy; Robert B. Parker, first vice-president; William J. Tucker, second vice-president; Joe Payne, third vice-president, and William J. Bartlett, treasurer, presided. It was reported that over 400 paid-up members are enrolled. Eddie Hackett, chairman of the membership committee, and his co-workers, are doing a job. House committee, under Maurice (Lefty) Garber, is getting the clubrooms into shape and the handsomely decorated rooms are filled every night with showfolk who are in the South. Finance committee, Ralph Endy, chairman; ways and means committee, Dave Fineman, chairman; relief committee, Max Kimmerer, chairman, and entertainment committee, Maxie Herman, chairman, are functioning efficiently.

Visitors have included J. G. (Mike) Wright, Oscar Buck; Claude Lord, mayor of Pottsville, Pa.; John M. Sheesley, Morris Lipsky; Jack Dyke, of the Pacific Showmen's Association, just out of the army; Daddy Simmons, Pat Finnerty and Paul Clark. Homer Davis, active on the membership committee, was on the sick list for over a week.

## Louisville, O., Plans Fete

LOUISVILLE, O., Feb. 5.—First event of its kind here since 1930, a Street Fair and Flower Show will be sponsored by Louisville Lodge, Jr. O. U. A. M., with local business men co-operating. George Marlow will be directing manager and general chairman is C. W. Marks. There will be daily circus acts and band concerts and rides and Larry Fallon's concessions.

EVANSVILLE, Ind.—Well, my beloved copies of *The Billboard* have gone to war. Yes, an accumulation of issues for 20 years is gone. During the recent paper drive for the war effort I went to the special bins that I had built in the warehouse and got all my copies of *The Billboard* and gave them—yes, somewhat reluctantly—but they could not have gone for a better cause.—E. R. GRAY, American Decorator.

## FRANK ORGAN SERVICE

Buy—Sell—or Trade

4948 Waveland Ave.,  
Chicago 41, Ill.  
Phone: PEnsacola 2613

# COMPLETE 25-CAR SHOW FOR SALE

ALL NEWLY-BUILT PAST FEW YEARS

Includes 20 flat cars, 2 coaches, 2 baggage cars; complete with runs, plates and chocks. All sizes of canvas, including 30 complete concessions and complete cookhouse. 60 wagons. 3 International tractors and 65 h.p. Caterpillar. Complete electrical equipment, including transformers. Rides include 2 Ferris Wheels, 16-Car Scooter, Ride-o, Hey-Dey, Kiddie Whip. Motor-drome, Fun House. Shows include Girl Show and Posing Show; complete with tops, beautiful fronts, stages and seats. Animal Show with 50x86 round bale top, poles, seats. Side Show, all complete except banners. Six other smaller shows, all complete. Six 72-ft. light towers, collapsible. All fronts and rides neon-decorated.

All above equipment in best of condition, as everyone familiar with Wonder Shows of America will know. Elaborate front entrance also included. Complete shop with tools, electric welding equipment and lots of materials. Will sell complete or any part. Write, phone or wire

## MAX GOODMAN

P. O. Box 21 LITTLE ROCK, ARK. Phone 3-6406

## DUMONT SHOWS

OPENING IN SOUTH CAROLINA MARCH 13, 1944.

LOU RILEY, Owner-Manager BUCK DENBY, Legal Adjuster  
JAMES MURPHY, General Agent BARNEY WILLIAMS, Lot Supt.

Want Concessions of all kinds except Bingo, Cookhouse, Pin Game, Pop Corn, Apples, Beat the Dealer, Nail and Swinger. Want Man with Girls and Wardrobe to operate Girl and Posing Show. Have all new equipment for same. Want Animal or Side-Show with own equipment. Want Minstrel Show. Have complete outfit for same. Buck Denby wants Nail Joint Agents. Ralph Decker no longer with this show. Want Ride Help that drive. All Ride Help start work February 28. For Sale—Have one 50 K.W. D.C. 110 Volt Gas Driven Light Plant. \$1000 cash. Stored Columbia, S. C. Address:

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Opening March 27th, Asheville, N. C., with all proven industrial towns in South and East. Can place Concessions all kinds—Cookhouse, Bingo, Diggers, Custard, Photos, Pop Corn. All Concessions open. Johnnie Caruso, write. Want Rides. Will book, buy or lease. Book Kiddie Auto. Want Shows with or without equipment. All kinds Slide Shows, Girl, Posing, Monkey, Bull Martin, answer. Will buy Transformer or Light Plant and Cable. Want Ride Men for all Rides. Top salaries. Harry Hunting, answer. Art Hanson, get in touch with me. Room Harris, get in touch with me. All address:

NORTH STATE SHOWS, BOX 1022, BURLINGTON, N. C.

## JOHNNY BALE'S ATTRACTIONS

WANT A-1 FERRIS WHEEL OPERATOR. Prefer married man. No Drunks. This job is easy. St. Louis lots and church picnics until November. Will work after June 2 or 3 days each week. 5 to 10 mile moves.

CAN PLACE CLEAN CONCESSIONS OF ANY KIND THAT WORK FOR 10c (will not book over two of one kind of Concession). All Address:

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WANT FOR SEASON OF 1944

Rides: Will book Tilt, Roll-o-Plane, Spitfire or any nonconflicting Ride with own transportation. Also Pony Ride. Shows: One or two flashy Grind Shows with own outfits. Concessions: Can place legitimate Merchandise Concessions of all kinds. Arcade, Scales. Good proposition for small Cookhouse, or Sit Down Grab. Ride Men: Can place sober, reliable Ride Men. Top salary and good treatment. For Sale: Eight Car Whip complete in operating condition. Single Loop 5 H.P. Motor, A-1 condition, ready to go. Address: E. H. BUNTING, BOX 9, RAMSEY, ILLINOIS.

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NEW AND DIFFERENT ILLUSION SHOW WANTS A-1 Talker, Ticket Sellers and Grinders. This is a victory-type show. Easy up and easy down. Can also place one more Girl, must be small and attractive. Want to hear from Man who knows Illusions. Salaries in keeping with the times to right people. If interested contact me at once. State all in first letter.

Address All Communications to AL TOMAINI, BOX 2, GIBSONTON, FLA.

## WANTED TO BUY

ALLAN-HERSCHELL KIDDY RIDE

ALSO CUSTARD MACHINE

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223 N. St. Mary's St.  
San Antonio, Texas

## WANT FERRIS WHEEL

Will book for season of 24 weeks, opening near Huntington, W. Va., in April. Openings for Stock Concessions. Book Roll-o-Plane and Tilt-a-Whirl. HOWARD POTTER, Buffalo Shows, Zone 14, Buffalo, N. Y.

## FOR SALE

8x10 Striped Concession Top, new white pine frame, new wall, \$40.00; 25 Hoopla Blocks and Hoops, \$5.00; new Jackpot Penny Pitch Board, used 2 weeks, 10x10 Frame and Light Stringer, \$30.00; 10x10 Red, White and Blue Striped Marquee, 9 ft. attached Wall, used one season, \$35.00; approximately 100 gross Slum, 50¢ per gross.  
BOYD'S PET SHOP  
4180 College Ave. Indianapolis 5, Ind.

## WANTED

Chair-o-Plane and Merry-Go-Round. Will buy any type of Carnival Equipment. Rides, Tents, Wheels, Games, Slots, etc., for cash.  
**D. J. VAN BILLIARD**  
Offices: 320 Shearer St., North Wales, Pa.  
Phone 589

## FOR SALE

Ferris Wheel, \$1250.00; Motor, \$200.00; Potato Chip Mach., \$75.00; 5 Moving Picture Mut. Mach., \$10.00 each. All types of Claw Mach. New #4 and 8 Wire.  
Winter Quarters:  
Cor. 3rd & Church Sts., North Wales, Pa.

# Exhib RR Rates Hold

## ICC Cancels Suspension of Half Charges

### Fairs' "Stimulating Effect"

WASHINGTON, Feb. 5.—Under a recent ruling of the Interstate Commerce Commission, fairs in the United States are assured that agricultural and livestock exhibits, so important to the annuals, will continue to hold their place. Public service carriers were ordered, under the ICC decision, to cancel the suspended schedule on or before February 4. This suspended schedule would have eliminated the half rate for which the exhibits have been carried.

For more than 45 years railroads have transported such exhibits at half rates, shipping livestock from point of origin to a fair at full rates but permitting free return. Following the release of the railroads from federal control in 1920, carriers considered the abandonment of this concession but made only minor amendments, chiefly to exclude race horses, at the objection of fair operators.

Two years ago a number of railroads fled a proposal with the ICC to do away with these privileged rates on livestock exhibits. Charles A. Somma, late secretary of Virginia State Fair Association, and H. E. Ketner, counsel, represented the Virginia State Corporation Commission in protesting. Somma also for a time was chairman of the government relations committee of the International Association of Fairs and Expositions. Owners of prize-winning livestock admitted that any increase in freight charges would force them to stop sending exhibits to State and county fairs.

In reversing the decision of its examiner and refusing to permit abandonment of the lower rates, the ICC held: "Altho some increase in the present rate might be warranted, we are of the opinion that these shipments are entitled to something less than full tariff rates for the movement to each fair and for the return movement. . . . The stimulating effect of fairs on farm production, with probable increased rail movement of the resulting products, even tho these benefits are not immediate nor ascertainable of exact measurement, should be given consideration."

## WANT CARNIVAL SPENCER COUNTY FAIR

JULY 24-29

DAY AND NIGHT FAIR

WRITE H. L. HARGIS, Sec.  
ROCKPORT, IND.

## FAIR SECRETARIES AND BOARD MEMBERS

Give your Fair a dose of Boxoffice tonic with Daily Radio Spot Announcements! A ready made Radio audience is waiting to hear YOU tell them about YOUR show on your local stations! Smart showmen use inexpensive Daily Radio Spot Announcements to sell their show! For the latest news in Radio see our Radio Section.



## Meetings of Assns. of Fairs

Western Fairs' Association, February 16 and 17, Santa Barbara, Calif. Tevis Paine, secretary, Ontario, Calif.  
Wisconsin Association of Fairs, February 22-24, Hotel Schroeder, Milwaukee. James P. Malone, secretary, Beaver Dam.  
Association of Utah Fairs, March, 1944 (tentative), Newhouse Hotel, Salt Lake City. Sheldon R. Brewster, secretary, Salt Lake City.

## Hike in Mich. Race Take Sought in Bill

DETROIT, Feb. 5.—Michigan fairs are vitally concerned in one of the first bills introduced in a special session of the Legislature which opened Monday. Proposal was introduced by Representative George N. Higgins, Ferndale, to increase the State's take on horse racing at the State fairgrounds track here from \$385,000 (1943 figures) to about \$1,500,000 by a staggered percentage on pari-mutuel pools from 2½ to 6 per cent.

Funds from racing are used, among other purposes, to pay premiums and other expenses of county fairs thruout the State. The bill also proposes a specific prohibition against any tax by the city of Detroit on horse racing, as recently proposed by Mayor Jeffries.

## Macon's Official Roster Rotated; 6 Days in '44?

MACON, Ga., Feb. 5.—In accordance with its rotation policy, Macon Exchange Club Fair Association, Inc., has picked several new officers. R. S. Dillard, one of the principal figures in fair operations, was elected president, succeeding E. G. Clark, who served last year.

Other new officers are Henry Chandler, vice-president, and George W. Adams, elected to the board of directors. Joe Pruett was re-elected secretary, a post he has held two years. E. Ross Jordan, general manager, re-elected, has directed Macon fairs more than 20 years.

The 1943 fair was considered most successful in history. Dates for '44 have not been chosen but it is understood policy will revert to a six-day showing.

ST. PAUL.—Business in Minnesota is largest in the history of the firm, reported Gladys M. Williams, Williams & Lee, who also has contracted the entire grandstand show for the third year at North Dakota State Fair, Minot. Revue and acts also have been booked at fairs in Bottineau and Cando, N. D.; Eastern Montana Fair, Miles City; Rosebud County Fair, Forsythe, Mont.; Douglas County Fair, Waterloo, Neb.; Avoca (Ia.) Fair, and acts at Pierce, Weeping Water and Bloomfield, Neb.

## AROUND THE GROUNDS

INDEPENDENCE, Ia.—Main entrance and ticket office on Buchanan County Fairgrounds were heavily damaged by fire, reportedly started from an overheated stove. Secretary B. O. Gates said the building, which was insured, could be repaired for the 1944 fair.

CHARLOTTE, Mich.—Secretary-Manager Hans Kardel, Eaton County 4-H Fair, reported net profit of \$4,570.16 from the '43 fair, \$3,000 of which will be invested in War Bonds. Association has a cash reserve of \$14,954.06.

JACKSON, Miss.—At the 8th annual Hinds County Livestock Association Exposition in Edwards, G. L. Hales, county agent, said, premiums will total \$2,750, with Mississippi Aberdeen-Angus Breeders' Association sale to be held in connection. B. B. Wiggins is chairman of the finance committee.

## More in Tenn. Hinge on Travel

### Travis Urges Celebration

NASHVILLE, Tenn., Feb. 5.—Association of Tennessee Fairs in annual meeting in the Noel Hotel here February 1 and 2 voted unanimously to continue operation of annual fairs wherever travel facilities make such events practicable. Roll call revealed that 25 per cent of the 44 fair boards represented had scheduled fairs for this year, with the probability that others would augment this number.

Officers were re-elected as follows: President Henry Beaudoin, Memphis, being returned for a third term; J. B. Waters, Sevierville; G. E. McAdams, Petersburg; John R. Wade, Trenton, vice-presidents; O. D. Massa, Cookeville, secretary-treasurer. Next year's meeting was set for January 9 and 10 in the Noel Hotel, dates being changed to coincide with the bi-annual meeting of the Legislature.

Committee composed of Chairman J. B. Waters; W. O. Hake, Dickson; D. E. McAdams, Phil C. Travis, Nashville, and Floyd Anderson, Winchester, was appointed to draft legislation for presentation to the legislators with the idea of obtaining more funds for association fairs. Phil Travis was named secretary of the group and instructed to keep in contact with the other members and, if necessary, call a summer meeting to discuss the subject.

Secretary-Manager Travis, Tennessee State Fair, urged Tennessee "go all out" in 1946 with a Sesquicentennial Celebration observing the 150 birthday of the Volunteer State. He said plans should begin immediately and that to do it properly every fair should "stand four-square to make a success of the event."

"The occasion is too big and too noble to permit small partisan jealousies," he declared. "The entire State should join in a Sesquicentennial Celebration and every fair should be held in 1946 and present a new front to reflect agricultural, livestock, industrial and educational advantages of Tennessee." As to post-war planning, he warned that with the new era will come a new clientele for fairs. "Young people who have never seen a fair will be walking thru your gates and your programs must reflect young ideas," he pointed out.

More attractionists were in attendance than at any confab in the past six years, represented by agents and officials of nine shows, two billposting concerns and George B. Flint, Boyle Woolfolk Agency. Carnivals represented included Al Baysinger Shows, Mighty Sheesley Midway. (See More Fairs for Tenn. on page 46)

CHICAGO, Feb. 5.—Fayette County Fair, West Union, Ia., one of the oldest in the State, has contracted a grandstand show with Ernie Young Agency, Ernie Young reported here.

SAN FRANCISCO.—Sam Miller, Coast concessionaire, who had a large part of eat and drink concessions at the Golden Gate International Exposition here, has been awarded a contract for all concessions at San Francisco Civic Auditorium, reported Arthur P. Craner.

HARRISBURG, Pa.—State Farm Commission here is looking forward to post-war renewal of the annual that attracted exhibitors from all parts of the nation. Secretary of Agriculture Miles Horst, chairman, said a three-member committee had been named to formulate plans for renewal of exhibits at the end of the war.

HATTIESBURG, Miss.—Livestock arena and other buildings to be erected on new grounds of seven acres have been given WPB approval and work will begin un- (See FAIR GROUNDS on page 57)

## Error and Run

LINCOLN, Neb., Feb. 5.—Two vet showmen had an embarrassing moment while attending the recent Nebraska fair managers' convention in the Cornhusker Hotel here. George B. Flint, Boyle Woolfolk Agency, and M. H. Barnes, Barnes-Carruthers, thought they were attending the fair managers' banquet when they sat down with the members of the exclusive Lincoln Dinner Club. They disposed of a salad apiece before they discovered their mistake.

## Big Pa. Meet Astir for '44

READING, Pa., Feb. 5.—At the 32d annual meeting of Pennsylvania State Association of County Fairs here January 26 and 27, most successful in recent years, attendance was large and great interest was shown in '44 fairs. Delegates from a number of fairs which did not operate in 1943 expressed their intention of operating this year, among them being Hatfield, Pa.; Harrington, Del.; Flemington, N. J.; Bedford, Pa. Several are awaiting meetings of associations to decide.

Opening morning session had among topics *Important Feature To Be Considered in Arranging an Educational Program for a Successful Fair*, by Walter B. Parker, Stoneboro Fair; *Is Horse Racing an Essential Feature in Operation of Your Fair—If So, What Kind of Speed Program Should You Offer to Horsemen?*, Harry B. Corell, Bloomsburg; *Should Fairs Engage a Carnival on a Percentage or Flat-Rate Basis and Should Fair Association Have Sole Supervision Over the Entire Grounds During Fair Week?*, Edward H. Scholl, president of Allentown Fair. He declared it was entirely up to a fair as to how it should book its carnival, as there were different conditions at each fair which would govern the contract. He believes a fair management should have supervision of grounds at all times.

In the afternoon M. J. Grimes, agriculture deputy manager, Pennsylvania (See PENNSY STIRS FOR '44 on page 46)

## Fair Elections

MIDLAND, Tex.—Midland Fair, Inc., re-elected Roy Parks, president; Leonard Proctor, George W. Glass, vice-presidents; Homer Epley, treasurer and secretary.

WEST MINERAL, Kan.—Mineral District Free Fair elected Joe Carlson, president; Charles Morgan, vice-president; John Blair, secretary-treasurer.

MONTICELLO, Ia.—H. W. Stuhler was re-elected president of Jones County Fair Association; H. M. Carpenter, vice-president; James Maurice, treasurer; Ross Baty, secretary; Glen Jones, assistant.

CHARLOTTE, Mich.—Eaton County 4-H Fair re-elected John B. Strange, president; F. D. King, vice-president; G. D. McIntyre, treasurer; Hans Kardel, secretary.

GREENWOOD, Miss.—C. E. Humphries, Itta Bena, was elected president of Delta Livestock Fair Association; Charles Whittington, Greenwood; F. C. Wagner, Dunleith, vice-presidents; E. H. Blackstone, Greenwood, secretary-treasurer.

CRAWFORDSVILLE, Ark.—Crittenden County Livestock Show re-elected Grover C. Glenn, Crawfordville, president. Other officers are W. L. Cunningham, vice-president; A. J. Thomas, secretary-treasurer.

SPRINGFIELD, Mo.—Ozark Empire District Fair Association elected as directors H. Frank Fellows, Dr. W. A. Delzell, Tom Watkins Sr., Louis W. Reys, F. X. Heer, T. W. Duvall, Sumner Gurley, Lawrence Rush, Lester E. Cox, Ralph D. Foster, Charles F. O'Reilly, W. P. Keltner, A. S. Paul. Officers re-elected are H. Frank Fellows, president; Dr. W. A. Delzell, vice-president; Tom Watkins Sr., treasurer; Glen B. Boyd, secretary-manager. Plans are on for the 1944 fair, and a post-war planning committee has been appointed.

# MORE RATTTLERS TO TOUR

## RB Adds Cars For Menagerie; To Travel on 80

SARASOTA, Fla., Feb. 5.—With a minimum total of 80 cars, the Ringling circus will leave here for the annual Garden stand about April 1 for New York, Roland Butler said today. There will be an increase of about 11 cars over last season. The added cars will be used for an increased menagerie, Butler said.

Opening date in New York is as yet undecided, officials said, but preparations for leaving Sarasota are now tentatively scheduled for April 1. For the first time the show will not plan on several days' advance arrival for final rehearsals prior to opening.

George Smith has designed and constructed an exact floor plan of Madison Square Garden in an out-of-door setting in winter quarters. Here, under the supervision of Robert Ringling, assisted by Pat Valdo and Fred Bradna, the show will be framed, including all last-minute rehearsals.

From New York Lauretta Jefferson, formerly of the *Ziegfeld Follies* and more recently of the latest New York musical *Mexican Hay Ride*, has arrived to formulate the dance and ballet routines. Art Director and Costume Designer Billy Livingston, New York, and A. A. Ostrander, technical director and designer of properties, will assist Ringling in the formulation of program.

Included in line-up of the program supervisory staff are Gordon Orton and Vander Barrette, who are to assist the Jefferson-Livingston-Ostrander combo in the rehearsal schedule.

Joe C. Donahue, traffic manager, conferred with officials on the route. In the (See 80 Cars for Ringling on page 42)

## Smith Host to Showmen

GAINESVILLE, Tex., Feb. 5.—A. Morton Smith was host at lunch recently to Howard Suesz, of Oklahoma City, owner-manager of Clyde Bros.' Circus; Vernon Pratt, Hugo, Okla., co-owner of Pratt-Ewalt Circus, and Vern Brewer, former animal trainer for Gainesville Community Circus, just back from service with the Navy Seabees on Attu Island.

Suesz is booking his indoor circus in North Texas for several weeks, beginning the middle of February.

Pratt was on a North Texas trip to purchase equipment for the motorized show he expects to put on the road about May 1. The Pratt-Ewalt show plans to play considerable Texas territory.

Don Brashear, of Abilene, is planning to put out his Donovan Bros.' Circus under canvas.

## Frank Sotira Is Injured

MACON, Ga., Feb. 5.—Frank Sotira, Japanese-American circus performer, who tramped many years on shows operated by Floyd and Howard King, Fred Buchanan and James Heron, is recovering from a fractured leg suffered in a traffic mishap here. Sotira, who has been off the road since start of the war, has been employed by a local business concern. In crossing a street he was struck by a car. After a stay in Macon Hospital he was dismissed to his home, but his leg is still in a cast and it will be several weeks before he can return to work.

## Second Annual for Roanoke

ROANOKE, Va., Feb. 5.—Junior Chamber of Commerce has announced its second annual Hippodrome Thrill Circus, which will again be under direction of Edwin N. Williams. Five civic organizations will co-operate in advance sale. Eighteen acts will be offered in two rings and center stage.

Williams will also present shows in Columbus, Augusta and Savannah, Ga.; Charlotte and Greensboro, N. C.; Columbia and Charleston, S. C.

## Industry Consultant

ACTION by the government that is significant to the outdoor industry is reported in a story from Washington beginning on Page 3 of this issue. Definite indication that increased attention will be given to problems of operators is seen in the appointment of Harry A. Ackley as special consultant to the Recreation Section, Office of Civilian Requirements, War Production Board, in the national capital.

## 77,000 Attend Davenport Show In Grand Rapids

GRAND RAPIDS, Mich., Feb. 5.—After turning away many people at every performance, Orrin Davenport decided to give a special Saturday morning matinee to accommodate the overflow crowds here. House was packed to capacity, as was regular matinee, and at night another 1,500 were turned away. Shriners estimated attendance for the six days, January 24-29, at slightly more than 77,000, the biggest date this Shrine has ever known. Show received many comments from press and show committees who visited the circus. Lansing committee was on hand for one night, and Cleveland committee visited Friday.

Friday night after the performance, Mr. and Mrs. Ray Backart entertained performers in their new home in Grandville, a suburb of this city. Circus fans present were Mr. and Mrs. Edward Otto, Mr. and Mrs. Lyn Clarke and James L. Shuster. Performers were Paul Jerome, Otto Griebing, Freddie Freeman, Clara Everett, Jean Allen, Dolly Jacobs, J. D. Newman and Col. and Mrs. Harry Thomas. A buffet supper was served, and plans for enlarging the Jean Allen Tent, CPA, were discussed with the trouper, who gave suggestions. Orrin Davenport was honor guest.

## Sello to Open in March

CHARLESTON, S. C., Feb. 5.—Sello Bros.' Circus, which was on the road for 40 weeks last year will open here the middle of March under management of O. Roy Bible. Show is in quarters at Grants Park here. Several trucks will be added and program will be staged in two rings under all new canvas.

## Lavish Spec For Cole Bros.

LOUISVILLE, Feb. 5.—Mr. and Mrs. Zack Terrell have returned from New York and Chicago, where they purchased new costumes for a lavish Cole Bros.' Circus spec produced by Col. Harry Thomas. The title is *The Castle of Tasmajol*, which will be preceded by a tournament depicting the allied nations. In the production of the spec, Thomas has called in Marquis, magician, and the illusionist, Reinhart, as collaborators. A girl production number will be featured as a part of the tableaux. A miniature castle of Tasmajol is being constructed by Reinhart. Courtney School will again produce dance numbers.

The warm weather prevailing here has accounted for the biggest zoo attendance in history. More than 1,500 people visited the quarters January 30.

## Stock to Cleveland

Carload of stock and props will leave quarters February 8 for the Cleveland Grotto date, promoted by Orrin Davenport. Those who will make the trip are Mr. and Mrs. Eugene Scott, John McGraw, John Smith, Jean Allen, Helen Partello and Col. and Mrs. Harry Thomas.

## Hammond Okay For Polack Bros.

CHICAGO, Feb. 5.—The Hammond (Ind.) engagement of Polack Bros.' Circus, which started out very light, built up during the last half of the week and the show played to excellent business Friday and Saturday, winding up with a profit. The show laid off this week and will play Louisville next week, with Cincinnati to follow; then Chicago, Columbus (O.), Dayton and to the West Coast.

Department heads of the circus are: George Novokchek, superintendent; Carlos Carreon, in charge of ring stock; Bee Carsey, band leader; George Davis, concessions; George W. Page, assistant; Whitey Woods, announcer; Sam Ward, press; Jess King, elephants. Show is under the personal direction of Irv J. Polack and presents a well-balanced performance running just under three hours. Moves on six semi-trucks and carries six property men.

## De Pellaton Joins Bowen

AZUSA, Calif., Feb. 5.—Walton de Pellaton resigned as secretary-treasurer of Arthur Bros.' Circus and joined Hugh Bowen's Joyland Shows in a like capacity at winter quarters here. Theo Forstall has assumed the position held by De Pellaton.

## Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold  
By STARR DE BELLE

Still Bogged, Ky.  
February 5, 1944.

Dear Editor:

In our last letter mention was made of our wagons being frozen axle-deep in mire and that we couldn't move. The sun came out and with the aid of a lot of digging they were released and loaded on our transportation boat. The stall threw the show several days behind its paper, so the bosses decided to blow the rest of their Mississippi River stands. After two days and nights on the water the boat arrived at Hoosier Landing, Ind., on the Ohio River, last Monday for a three-day stand. It being an indoor date we had no weather worries. Our advance staff had done a wonderful job in selling the show before its arrival and the date was big.

Manager Upp was well pleased with his picture and biography, which was in the program, heralding him as the circus man of the day and giving a summary of his early-day career as movie actor, college graduate and playwright,

without mention of him beating the annex drum when a lad.

Our boat moored at Forty Mile Wharf, Ind., Thursday morning without a native there to meet it. This seemed unusual and we put the date down as a blank, which proved to be true. From a native we learned that river folks were hep to show boats coming to town in the winter, and he added that they only went to shows routed downstream, as those coming upstream were only trying to get to winter docking berths and carried light performances. The boss didn't care about the spot or its bad business because his staff there didn't have his biography in the program.

Friday found the show on the other side of the river at Still Bogged, Ky., for a two-day stand. We were met by a large crowd wanting to know whether we had an elephant. The boss ordered his bull, Crumwell, unloaded first for a flash. Seeing the elephant, the spokesman for the crowd asked if we would (See *Won, Horse & Upp* on page 42)

## Dailey Bros. Drops Trucks To Go on Rails

### Davenport Buys Equipment

GONZALES, Tex., Feb. 5.—Ben Davenport, who is readying his Dailey Bros.' Circus in winter quarters here for the '44 season and who has been very successful with his truck show, will go on rails this year as a 10-car show.

He has already purchased six flats, two Pullman and one stock car. Davenport also has bought the steam callope formerly on the Parker & Watts Circus from George Potter, the owner.

He also purchased two wagons and the woodworking and harness-making machinery from the old Christy show. General Agent R. M. Harvey said from his home in Perry, Ia., that the show will open at Gonzales April 1.

## Worcester Grotto Smashes Records

WORCESTER, Mass., Feb. 5.—Aleithia Grotto's annual Charity Circus smashed all records at the Municipal Auditorium here last week, 24-30. In a sock week, the circus was forced to close its doors for one matinee and had to insert an extra matinee Saturday (29) morning. Total net paid attendance was 77,628, a boost of 11,000 over last year.

Ideal weather was a big factor in the terrific attendance. Doors were locked Friday afternoon when the auditorium was filled to the doors and more than 2,000 were turned away. Matinees began on Tuesday and ran thru Sunday, with a double-header on Saturday. Daily attendance figures: Monday, 5,000; Tuesday, 7,000; Wednesday, 10,000; Thursday, 12,000; Friday, 15,000; Saturday, 18,000; Sunday, 10,000.

Under the banner of J. C. Harlacker, Grotto officials publicly expressed their pleasure at their greatest success and declared gross receipts would exceed \$40,000. Admission was again held to 50 cents.

Princess Goldenrod's Fenobscot Indian Village did big business. Louis, the peeler, and Long John, two pitchers made famous in Maurice Zolotow's recent *Saturday Evening Post* story, were also here. Both did big. Power's Elephants participated in a downtown bond rally and made Page-1 stories in the city's two newspapers. The bulls were mugged on front steps of City Hall.

Harlacker's advance crew was in the city two months before the show. Front-page ads were used for 15 days before the opening. Radio also played a big part in the advance. All wheels were banned for the first time, as far as money exchanges were concerned, so tokens were substituted. These were exchanged for war stamps and bonds. Business in this department was brisk.

The show was produced by Al Martin. (See *Record in Worcester* on page 42)

## Capacity for Hetzer In West Virginia Cities

BECKLEY, W. Va., Feb. 5.—Jimmie Hetzer's Indoor Circus and Vaudeville Show played here and in Huntington last week to capacity business. Show was sponsored by the Elks for benefit of underprivileged children.

Program: Diane Duncan's Six Dancing Debs; Captain Ferguson's Liberty horses, pony drill, canine revue, monkeys and bears; Mel Marcus, comedy hand-balancing and trapeze; Jack Lee, comedian and pantomime artist; Jesse Sides and his unicycles; Allen and Lee, head-balancing; Jerry and Viola Burrows, rope spinning and whip cracking; the Kellys, clown capers; George Charles and his band. Hetzer acted as ringmaster for circus and emcee for revue. Show costumed by Brooks, and scenery by Armbruster.



**READY TO GIVE CUSTOMERS A REAL THRILL!**

*Seldom*  
**THE STRATOSPHERE MAN**

World's Highest Aerial Act!  
NOW BOOKING 1944 DATES.  
ADDRESS: Care of The Billboard, Cincinnati 1, Ohio

## Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

### FEET uneasy?

ATTENDING the rodeo at Cleveland Public Auditorium was Walter L. Main.

HARRY B. CHIPMAN and Jack Grimes will be on the Cole Bros.' press staff.

ROY BARRETT will play the Orrin Davenport Cleveland and St. Paul dates, also the Chicago Stadium circus.

MOST natives' ideas of the circus biz is just to open ticket-wagon windows and start raking it in.

MILWAUKEE'S baseball clown, Hopp Green, has signed with Barnes-Carruthers for Chicago and Detroit circus dates.

BUD ANDERSON, Emporia, Kan., circus operator, has bought a new top—a 70 with three 30s.

HORACE LAIRD and Albert White, of the Polack show, visited the Cole quarters, Louisville, while playing there.

JOHNNY RYAN, circus and park concessionaire, has been operating the Union News Company office, Birmingham, for past 20 years.

IF a trouper could find a way to harness wind and rain, he'd be considered a good man to have around the lot.

WHILE playing Radford, Va., Doc Candler visited his son, a seaman, 2d Class, in the Seabee unit stationed at Camp Peary, Va., near Williamsburg.

CUBAN Odis E. Hannah, contortionist, who is playing Spanish-American clubs in and around Fort Worth, states he will be with a circus this season.

WORKING at the zoo in San Diego, Calif., under Pete and Ann Marsh, is Alexander Coy. Others there are George Sedich, Sparky Lafferty, Frank McGee and Ervin Arnold.

PAUL VAN POOL, Joplin, Mo., soft drink distributor and ardent circus fan, and his assistant, Charles L. Poston, were in Chicago last week attending a convention.

SPECIAL inducement: Can place ballet girls for '44 tour. No setting up or tearing down.—Tableau & Chariot Circus.

CIRCUS Agent W. W. Clarke, who has been working in Washington and Knoxville on government projects, is now in the pay roll department of J. A. Jones Construction Company, Knoxville.

AFTER three weeks in an Oklahoma City night spot Art and Marie Henry will resume duties with Clyde Bros.' Indoor Circus, presenting rolling globe and novelty canine entertainers.

RUBY ORTON, who has been working in a war plant in Jackson, Mich., is taking the baths in Hot Springs, after which she will visit her daughter and two grandchildren in Little Rock before returning north.

MRS. ETHEL HAMILTON, aerialist, has returned to her home in Denver after undergoing a gopher operation in Hopi Hospital. Her husband, Leo Hamilton, says she is getting along very well but that it will be several weeks before she can work.

AGENTS who are planning European tours after the war should take into account that many of the former Barnum and Buffalo Bill stands no longer exist.

THE TWO remaining Campbell brothers, Virg and Ed, of the four who operated what rose from a medicine show to one of the larger circuses, Campbell Bros.' Circus, were subject of a feature article in *The Omaha World-Herald* January 23.

A RING barn has been completed at Kelly-Miller quarters, Hugo, Okla. Harry Cone, head groom, is assisting Milt Herriott in training horses and ponies. Johnny Herriott, who is working a pony drill daily, also attends school in Hugo. Mrs. Herriott is busy on wardrobe.

SPENDING a month with Beers-Barnes Circus folk in Miami are Mr. and Mrs. William F. Walleit and son, Havre de

Grace, Md. They met a number of show-folk in that city, including Charles T. Hunt and family, who are also vacationing there, and Mr. and Mrs. Johnnie Keeler.

IF departed early-day performers could return, they would be surprised at seeing some present-day actors co-operating by hitting the lots at daybreak with layout crews.

STUART N. ROBERTS, former aerial bar performer, who is doing silk screen work (processing) at Art & Poster Shop, Pearl Harbor, U. S. Navy Yard, met several performer friends there — Jake Crumley, formerly with the Bell and Yacop! troupes (teeterboard), and Willie Danwill, of the Danwills. They are working together in an act.

DUTCH BAKER and Dick Lewis, clowns on the Russell and Cole shows last season, finished a two-week engagement at Dude Ranch Club, Long Beach, Calif. The former has been doing a comedy bike act and the latter acting as his stooge. They will play four more weeks of clubs and then will prepare for the outdoor season.

W. F. (BILL) and Jackie Wilcox, for a number of years in advance departments of circuses, sponsored and christened a Liberty ship at the Kaiser Shipyards, Richmond, Calif. After the ship had been outfitted and loaded Mrs. Wilcox was breakfast guest of officers and crew. She is stationed at Camp Knight, Army Base, San Francisco.

MANY early-day wagon show bandmen could "red wagon" all of the marches and gallops of the day, with none of them being able to read a note. Such was doubling in brass!

LT. GENE McINTOSH, Tank Destroyer Division, Camp Hood, Tex., Company 656, was home on leave at Bellevue, Mich., over the holidays. Master Sgt. Vern Scanlan, of the Q. M. Division, advance agent of the McIntosh Monkey Show for past 10 years, was home on furlough, returning to Camp Francis Warren, Cheyenne, Wyo., February 1. Glenn McIntosh is breaking stock at the farm. At present only 20 of the older monkeys are in quarters.

CIRCUS shot was judged the best feature picture taken by a Philadelphia news photographer during 1943 in the annual Pen and Pencil Club exhibition of news photos which appeared in newspapers there during the past year. *When Day Is Done*, by Charles James, staff photographer for *The Philadelphia Record*, won first prize in the feature picture division. Taken when the Ringling circus visited there, James's print shows a tired attendant asleep beside an elephant.

ON closing night, a wire walker who lived in Bangor, Me., complained to a manager that he had lost his holdback while playing cards and had no carfare home. "What did you do with the show?" asked the manager. "I'm a wire walker," replied the kinker. "A wire walker!" yelled the boss. "You haven't a thing to worry about. Western Union lines run all the way to Bangor."

### ONE HORSE & UPP

(Continued from page 41)  
take the animal to the center of the burg, where the town's only piece of fire-fighting equipment was stalled to the axles on the main thoroughfare. When we learned that the building in which the show was to play was on fire, Crumwell and all hands rushed out to fight the flames, but arrived too late to save the structure. Rather than blow the date, our top was put up and the show played to a packed house the first night.

A terrific snowstorm hit the top on Saturday and as the snow piled higher and higher on top of it we tried to melt it with fires underneath. Finally the weight of the snow won the battle. Guylines snapped, the block-and-fall ropes used to raise the bale rings were broken and the canvas crashed to the ground with the quarter poles and side poles going thru the rope and canvas. The weight of the snow had driven the poles into the ground 10 feet and for the first time in history a top went down leaving the poles in the air. At this writing everyone with the circus is shoveling snow to roll the top. If the poles don't take root before we can get

them out of the ground the tour will continue until we get a suitable winter quarters.

### RECORD IN WORCESTER

(Continued from page 41)

CFA Joe Beach, Springfield, Mass., came in for two days. He presented two gifts to Arthur Brunner, on Al Martin's staff. Harlacker's next show, before taking his own out for 16 weeks in this territory, is the Shrine Circus at Providence. Contracts were signed last week with Palestine Temple, and the show returns to Narragansett Park after a one-year switch to a downtown indoor spot due to last year's dim-out regulations.

### 80 CARS FOR RINGLING

(Continued from page 41)

shops the new color scheme for the train is nearly completed.

### Three Acts at Ball

Highlighting the annual President Roosevelt Birthday Ball in Sarasota January 30, at which nearly 500 attended, were three featured acts from the Ringling circus. Lelage, members of the Loyal-Repensky riders and the Naitto family starred in the climaxing drive for the prevention of infantile paralysis. All donated their services.

### Mills Back From Washington

CLEVELAND, Feb. 5.—Jack Mills, Mills Bros.' Circus, returned here Thursday from a plane trip to Washington. General Agent James Dewey and Mills drove to quarters of the show in Ashland, O., Thursday evening, where Charles Brady and a skeleton crew are putting equipment in shape. There soon will be additions to the crew.



## With the Circus Fans

By THE RINGMASTER

President FRANK H. HARTLESS 2930 W. Lake St., Chicago  
Secretary W. M. BUCKINGHAM P. O. Box 4, Gales Ferry, Conn.  
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

Burt L. Wilson, Chicago, attended Polack Bros.' Circus at Hammond, Ind., January 28.

F. E. Loxley, Cranston, R. I., caught the Grotto Circus at Worcester (Mass.) Auditorium January 24.

George H. Barlow III, CPA, Wilmington, Calif., writes: "Recently had dinner in the cookhouse at Selig Zoo, winter quarters of the Beatty-Russell Circus. Mrs. Ray Rogers was acting in charge of commissary for about 30 people who are working in quarters. Wagons, trailers, trucks, etc., are beginning to look wonderful in their new coats of bright red and silver lettering. The miniature circus tents in the scale model circus exhibit in the Harry Hertzberg Museum of the San Antonio Public Library were built in my shops years ago and originally sold to Harry Thomas, of the Cole show, who later sold his entire show to Hertzberg. I sent a number of the little booklets to friends for Christmas. There are several views of the tops together with one big lot scene."

RODEO livestock owned by Verne Elliott and Donald Nesbitt has arrived in Fort Worth, headed by Five Minutes to Midnight, black buckler. Also in the shipment were wild horses recently acquired in Montana which will be used in bareback riding at the Fort Worth Rodeo.

### ACTS WANTED FOR CAPELL BROS.' CIRCUS SIDE SHOW

Show Opens Haskell, Okla., March 15. Magician, Punch, Vent, Hillbilly Acts, Bagpiper, Fat Girl, Escape Artist, Shackles and Betty, write me; James Bamboola Young, come on; John Hannah and Pinheads, wire. Half & Half, Tattoo Artist, Mind Reader, Dwarfs and Midgets, Carter Musical Family, Bob Tabor's Monkey Circus, write. Ticket Sellers who can make openings, Acts that pitch. Long season. Address:

CUBAN MACK, Side Show Mgr. 3850 So. Webash Ave. Chicago, Ill.

### WANT

Animals and Birds of All Kinds, Large or Small. Cash Waiting. What Have You?

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### PRODUCING CLOWN

Playing America's Largest Indoor Dates

For Orrin Davenport  
Cleveland, Ohio, Grotto Circus, Feb. 10-26.  
St. Paul Shrine Circus, March 13-19.  
Lansing Indoor Circus, March 20-25.

For Sam Levy, Barnes-Carruthers  
Olympia Circus, Chicago Stadium, Apr. 16-May 7.  
Olympia Circus, Detroit, May 12-28.

For George Hamilton  
B-Circuit Canadian Fairs, June 29-August 12.  
Suitable for Parks, Fairs, Circuses, Units.  
Contact Direct

## ROY BARRETT

Care Billboard, 155 N. Clark, Chicago.

### GEORGE HANNEFORD FAMILY

Now playing with Orrin Davenport's Indoor Circuses, February 10 to 26.

GROTTO CIRCUS, Cleveland, Ohio.

### ACTS WANTED

Suitable for Indoor Circuses and Fairs.

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### Wanted Wanted

#### COLE BROS.' CIRCUS SIDE SHOW

Novelty Musical Act, Accordion Players, Freak to Feature, Dancing Girls, Hawaiian Entertainers, Fat Girl, Indian Act, Mexican Entertainers, Oriental Musicians, Comedy Juggler, Talkers, Ticket Sellers and other People and Performers. Address:

ARTHUR HOFFMAN  
388 Janeway Greenwood, S. C.

### TENTS

New and Used Concession, 6x6, 6x8, 8x10, 8x12, 10x10, 10x12, 10x16. Larger Tents, 14x21, 14x24, 20x30, 20x40, 30x45, 40x60. Sidewall 7 to 10 ft. high.

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# DAILEY BROS.' CIRCUS

(NOW A RAILROAD SHOW)

**Wants Experienced People in All Departments for a Long Season Show Opens APRIL 1 and Closes in DECEMBER**

**WANT** sensational Wire, Ground and Aerial Acts worthy of being featured.

## WANT

Musicians, Bass Player and Others. Address: **JOE ROSSI.**

Can use clever Female Artists. Clowns that ARE Clowns. Canvasmen, Seatmen, Riggers, Sail Makers. Address: **RALPH NOBLE, Superintendent.** Trainmen. Address: **PETE LINDEMANN, Trainmaster.**

Press Agent, 24-Hour and Billers. Address: **R. M. HARVEY, General Agent, Perry, Iowa.**

Mechanics, Grooms for Horses and Elephants, Candy Butchers and All Others:

**All Employees Paid Every Night and No Hold Back**

**ADDRESS: DAILEY BROS.' CIRCUS, GONZALES, TEX.**

### Collectors' Corner

By **FRED P. PITZER**

292 Madison Avenue, New York City

We learn that the history of the Main Circus is to be written by a Mr. Rung, Harrisburg, Pa.

Pvt. Al Pitcaithley, 386 Base Headquarters, Carlsbad, N. M., comments on the post card recently mentioned in the Corner. He writes:

"I noticed the remarks about the post card 'When Elephants Came to Marion, O.' I picked up a post card titled 'When Elephants Came to Burlington, Ia.' I was curious to know who the bulls belonged to, but there was nothing to show. True the elephants carried banners like those used in parades, but the printed matter on banners was not clear. The picture shows the bulls lined up, with a background of trees. The dress of the attendants made me think that the picture was taken some years ago, tho

only three years ago I found the one I have. If any of the Cornerites are anxious to get one of the cards I have, drop a line to Paul B. Parry, 823 Valley Street, Burlington, Ia. He is a friend of circus fans and he will get you one, as they are sold in a novelty store opposite Burlington R. R. station and just a door or two from Parry's Jewelry Store. If the store is still in business I feel sure that the cards are still in stock, as they had been there a good many years when I got them. The oldest circus item I have in my collection is a 1909 Campbell Bros. program.

Jake Posey always makes good circus copy. Listen to Jack McCracken tell about him. "I had a visit from Mr. and Mrs. Jake Posey. Jake is the old 40-horse driver of the Barnum & Bailey Circus in Europe and also went to Europe as superintendent of horses on the Buffalo Bill show and was there during all the European trip. Jake is 80, but he has a good memory and writes beautifully. He has a world of history of the old-time shows, both in this country and in Europe. He has a swell collection of pictures. Earl Chapin May wrote a story about Jake in the Elks' magazine in 1925 or 1920. It was called the *Last of the 40-Horse Drivers*. I told Jake he should write a book on his life in the circus business. It would certainly make a great biography. I trouped with all of the big shows, on many of these shows with Jake. He was on all of the worth-while ones and is the oldest living active old-timer. He drove up to my place, 100 miles, a three-day trip. He brought his wife, who is also 80. He sprang one on me that I never even heard of. It was a wagon show out of Texas 65 years ago. The name of the show was *Western World Headlight Show*." Maybe some of your admirers of the Collectors' Corner can tell us something about this show.

Collectors of Circusiana can feel elated at the amount of publicity they received last year. An account of A. L. Chumley's activities in this line appeared in *The Chattanooga News-Free Press*, October 6, 1943. A. L. has a splendid collection and gathers his material in an intelligent and painstaking manner.

### Contracting Now!! WALLACE BROS.' CIRCUS WANTS Contracting Now!!

**FOR BIG SHOW**

Outstanding Feature Act, Good Family doing two or more Novelty Acts of Merit, Girl to Sing with Band, Lot Superintendent or Boss Canvasman, Small Rodeo or Attraction strong enough for Concert.

**FOR SIDE SHOW**

Platform Acts, Freaks, any Unique or Novel Attraction. Colored Musicians, Dancers, Minstrel Specialties.

**FOR THE ADVANCE**

Local Contracting Agent, Second Man on Press, two A-1 Banner Tackers.

**ADDRESS ALL REPLIES—MAIL OR WIRES TO WALLACE BROS.' CIRCUS WINTER QUARTERS, YORK, S. C.**

### INDOOR CIRCUS

MARCH 29-APRIL 2 INCLUSIVE

Auspices Youngstown Bldg. Trades Council, 10,000 members. Want Circus Acts, High Acts, Animal Acts, one Producing Clown and Clowns with wardrobe. Also Feature Show for Concert. Nothing too big for this date. Bill Blomberg, contact us. All other Acts who have worked for us before, contact us. Also want Phone Men for book, banners and tickets. Jack McFarland, Bob Stevens, Frank Bland, Dick Fremont, Duke Bromwell and Bob Zell, wire at once. Working conditions here best in history. Plenty of money around.

Phone, Write, Wire **MIKE CONTI, CHARLES DI PALMA, Tod House, Youngstown, Ohio.**

### CIRCUS ACTS WANTED

Week February 28, Jr. Chamber Commerce 2nd Annual Circus, Roanoke, Va.

Riding Act, Trapeze, Flying Act, Dogs, Ponies, Juggling, Impalement, WIRE, Clowns, Acrobatic, Troupes that can do two, Novelty Acts. Address:

**JR. CHAMBER OF COMMERCE, Edwin N. Williams, Director, Suite 420, Patrick Henry Hotel.**

### WANT TO BUY FOR CASH CIRCUS EQUIPMENT

Top, Light Plant, Sideshow Banners. What have you? Will also buy Elephants and Pony Drill. **CAN USE ACTS OF ALL KINDS FOR LONG SEASON.** State all in first letter. Write or Wire **DONOVAN BROS.' CIRCUS,** care Texas Hotel, Waco, Texas.

### WANT Ticket and Program Men

A-1 Only. Have 3 Police Balls.

Also

Want Acts capable working on stage for 3 indoor dates. Also Concessions and Girls for Hawaiian dance. Legitimate Concessions only, answer quick.

**BOX 1022, Burlington, N. C.**

### WANTED

White Musicians for week-stand Circus. Address:

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P. O. BOX 494 MOULTRIE, GA.

### CIRCUS Operators

Radio is your advance agent! Barnum would have gone to town with local Radio! Radio gets results!

● Fill those seats! Use Daily Radio Spot Announcements! For the latest news in Radio see our Radio Section.

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All-around Billposter who can drive truck. Small plant, good working conditions, good salary, steady job.

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408 E. Main Street BENTON, ILL.

# ACKLEY DC INDUSTRY REP

## Federal Action To Take Note of Ops' Problems Trade Info Is Asked

(Continued from page 3)

to do. If they have difficulties with the Office of Defense Transportation we want them to go to ODT and work them out. If War Man-Power Commission problems bother them we want them to go to WMC. If they can't get what they need, tho, then we want them to come to us."

### Cautions Against Delay

Insofar as show business as a whole is concerned, Ackley feels that amusement parks and bowling alleys face the most serious problems. He cautioned operators against waiting too late before getting in touch with his office. Recent capacity operation of much park and other outdoor show equipment is beginning to tell, and repair and replacement will become more and more necessary, he pointed out. As facilities wear out, the OCR should be kept informed, he said, so that requirements of the industry could be anticipated.

"I would like to emphasize," he said, "that we will need full information on the status of facilities. Even if operators do not immediately need help, they should keep us well posted so that we can look ahead and try to make sure that replacements will be available when their present plants wear out. I want to stress the importance of keeping us informed."

•Submission of accurate trade information is especially necessary for carnivals and other road shows, he said. Many operators will open their season this spring with badly worn equipment, and if they wish replacements they should immediately state their requirements so that a clear picture of the trade can be formed. Information should include facts on how many miles traveled during the season, approximate distance between jumps, approximate attendance figures and other operating statistics. Only thru use of such data can OCR make available equipment go around and keep all operators in business, he emphasized.

Show business was described by Ackley as an "eleventh-hour trade," in that it puts off repairs and other details as long as possible. He cautioned against this in the season now approaching. Asked what one problem probably would be felt most this coming season, he replied: "Wood." This material, he said, which is needed in maintenance of amusement parks, in all kinds of repairs, in bleacher seats and in all types of outdoor show business, will be extremely critical this year, and operators should co-operate closely with regulations in order to get what is needed to fill their requirements.

### Procedure for Operators

Two steps are outlined by Ackley as procedure for all outdoor operators to follow when they need repairs, equipment, new construction or when any other problems arise which may prevent or delay their operations. These are:

1. Go to the local WPB office and find out what orders apply to the job; learn what is necessary to be done and what is not.

2. If the problem remains, get in touch with the local OCR representative.

In connection with the first step, Ackley emphasized that this was important because in many cases WPB officials could suggest sources of material, tell where certain pieces of equipment were available, suggest substitute materials which may be less critical or offer other suggestions which might save considerable time and trouble. These officials would also outline procedure to be followed where WPB action was needed and thus prevent unconscious violations of law.

If this does not prove satisfactory for

## OCR Consultant for Industry



HARRY A. ACKLEY, Pittsburgh, who has been named special consultant to the Recreation Section, Office of Civilian Requirements, War Production Board, in Washington. His appointment is seen as definite indication that the government is to give increased attention to outdoor amusement problems to insure continued operation. His field will comprise amusement parks, pools, beaches, carnivals, circuses and rinks.

one reason or another, Ackley recommended that the operator get in touch with the local OCR representative. These officials are stationed at each WPB regional office and each has been instructed in how to handle maintenance, repair and operating cases, as well as cases involving new construction. The OCR's aim is to keep recreational facilities operating and will offer assistance not only in problems such as discussed, he said, but also other types which may tend to halt operations.

"We will also give our assistance in certain problems which may arise in connection with municipalities," he continued. "For example, a Blue Law may limit operation of an amusement to such an extent that expansion of facilities is necessary. In those cases we try to effect Sunday operation to take care of the extra persons rather than to consume critical materials in expanding facilities. We also try to help work out changes in building and zoning codes where their wartime application seriously threatens operation of proper amusement and recreation. In these cases, too, the operator should take up his problem with the regional OCR representative."

### Survey To Prove Value

Rinks are now facing such problems as worn floors, worn skates and difficulties in obtaining ball bearings and other parts. In addition, there have been cases of fire losses. Pools have fared well up to now, altho effects of wear, especially in connection with cleaning tools, will be felt this season, he said. Some of these cases are already in OCR and are being studied.

A survey being conducted among the members of the National Association of Amusement Parks, Pools and Beaches will provide information of extreme value, Ackley said, in planning to fill requirements in these fields. "If we know how much will be needed," he pointed out, "we can see how much we can produce and then make it go around fairly."

Last summer pool operators were faced with short supplies of chlorine, he said, but now the situation has eased. Containers will be a bother this season, he predicted, urging operators to co-operate by returning empties.

Ackley, who was recommended for the OCR post by the NAAPPB, has been in

## Ambitious Plans Mapped for A.C. For Postwar Era

ATLANTIC CITY, Feb. 5.—Envisioning Atlantic City in the years to come as the greatest seashore resort in the world, with the resort limits to taken in numerous suburban beach areas, the directors of the Chamber of Commerce were told this week by Henry W. Leeds, spokesman for the resort hotel industry, that now is the time to plan for it.

"Things won't come back after the war without some planning," he warned. "The opportunity is here to produce the greatest resort in the world with very small expenditure. What is needed are men with education, courage, vision and the confidence of their fellow men."

Walter J. Buzby, another hotel man, declared that the proposal of city planner Orlo Bartholomew for a highway from Longport to Atlantic City and then across to the neighboring resort of Brigantine was at least one project which he thought everyone could get behind.

Prompted also by the urging of Ezra Bell, chairman of the Chamber's post-war planning committee, the directorate adopted a resolution favoring inclusion in the city's 1944 budget of \$3,500 to match a similar appropriation in the county for post-war planning. Bell displayed a huge map of Greater Atlantic City which has been developed by his committee showing improvements possible.

A "steam-heated" Boardwalk, designed to bring the tropics to Atlantic City, is the latest proposal set forth for the resort. Pointing out that warmth radiated by dark surfaces, absorbing heat from the sun as it begins to travel northward, bringing summertime and springtime to the resort, Erwin L. Schwatt, local industrial engineer, suggests that the local Boardwalk be "tropicalized" to a definite degree by sun-ray absorption of the Boardwalk deck planking.

Due to unusually clean air and lack of moisture during the winter months, the sunshine is much brighter and warmer on the Boardwalk in prevailing westerly winds. The leeward shelter of Boardwalk buildings provides pleasant strolling for visitors, with no snow on the Boardwalk. However, explains Schwatt, the air temperature could be raised several degrees by sun-ray absorption in a simple manner which may be worth trying right now. Mahogany decking, darker than pine, he said, would enable the Boardwalk to have that "steam-heated" character.

## Quincy To Manage Det Pool?

NEW YORK, Feb. 5.—T. Jay Quincy, the diving impresario who recently returned from Europe, has been offered a post as manager of the swim pool of the Eastwood Coaster Company in Detroit, and barring unforeseen complications will resign as manager of the indoor pool of the Park Crescent Hotel here to assume his new duties.

outdoor amusement business over 25 years. At one time he owned and operated Riverside Park, Saginaw, Mich. In the early '20s he organized and operated a carnival known as Ackley's Independent Shows. When he sold his carnival and park interests in 1922 he joined Harry G. Traver and helped to operate the Traver Engineering Company, Beaver Falls, Pa. During this period he also operated the Park Machine Company, an operating concern having concessions in many parks, including one in Budapest. Some years later he helped to found the firm of Ackley, Bradley & Day in Pittsburgh.

In the OCR Ackley will operate in the Recreation Section, Service Trades Division. Chief of the section is George W. McMurphy.

## Post-War Planning Set for Hub Meet

SPRINGFIELD, Mass., Feb. 5.—President Edward J. Carroll, of the New England section, NAAPPB, has appointed the following to the post-war planning committee which will play a prominent part in the forthcoming Boston convention of the group: Joseph Cohen, Burton T. Gates, Fred H. Freeman, Arthur W. Abbott, John T. Clare, A. E. Gardella, Henry G. Bowen, Wallace St. C. Jones, Al Martin, E. J. Carroll and Harry Storin.

The executive committee at its recent Boston meeting discussed post-war activities and it was decided to form a special committee to handle the matter. The directors also voted to subscribe to an active membership in the New England Council.

## Litts Supt. At Macon Playland; Prepping Starts

MACON, Ga., Feb. 5.—W. E. Franks, owner and operator of Playland Park, has announced appointment of G. F. Litts as superintendent of construction on the new park site.

Litts is already directing a crew of men in building permanent concession stands and in overhauling a Whip purchased at the close of last season.

Franks announces that a Tilt-a-Whirl has been purchased from W. E. Morgan, of Anniston, Ala. This is the second new ride bought for the park in recent weeks, Charles Drill having recently added a Chairplane to his string of rides.

Opening date for Playland has been set as March 24. Construction plans call for completion of all work in less than six weeks.

Franks has opened his Macon office, after spending most of the winter at his farm.

## 75G Fire Sweeps Jax Beach Flag

JACKSONVILLE, Fla., Feb. 5.—Fire of undetermined origin nearly destroyed the Flag, large amusement center at Jacksonville Beach, early Tuesday morning (1). Loss is estimated at approximately \$75,000.

The all-metal building facing the ocean Boardwalk housed 14 bowling alleys, 10 pool tables, a Penny Arcade, dance floor, soda fountain and game rooms, all either destroyed or badly damaged. The Flag was owned by Carl Ward and operated by George D. McDonald Enterprises.

The amusement center played to big business last summer and fair business during the winter due to proximity of servicemen's camps.

## Navy Takes Wildwood Hotel

WILDWOOD, N. J., Feb. 5.—The navy announced this week that it has taken over the Davis Hotel to provide temporary quarters for 150 enlisted men stationed at Wildwood Navy Air Station. The building is the first in Wildwood taken over by any branch of the service. When the army air force occupied nearby Atlantic City two years ago the local hotels were turned down because of lack of heating facilities for occupancy during the winter.

PHILADELPHIA.—Big Pete, the six-foot kangaroo trained to box with his keeper, Michael O'Shea, for exhibition purposes at the Philadelphia Zoo, died last week from lumpy jaw.

# American Recreational Equipment Association

By R. S. UZZELL

The press frequently uses amusement rides and amusement parks as illustrations and in making cartoons. Keep clippings for a year and you will not only be surprised but will have an interesting book for your library. The Merry-Go-Round, Skooter, Dodgem, Aeroplane Swing, Ferris Wheel and Coaster have led the procession thus far. Who or what is inspiring it is anybody's guess. Rarely ever does an artist produce a Coaster on which a train would ever come home, and the cars of an Aeroplane are usually suspended from one arm, but nevertheless they convey the idea of the device unmistakably to the readers. One illustration showed how the

back-seat driver in a Coaster car is powerless, while another shows a mother, about to put her child in an Aeroplane car, asking the operator if he has a pilot's license. If park men and ride operators would send in the innocent but humorous expressions they hear we can make good use of them.

A book published several years ago on a part of our industry, representing a great amount of work and a considerable cost of money, did not go well. The answer was plain. It was mostly knocks. Some of it was true and worth publishing, but as a whole it harped too much on the discordant element. One could write a book on a big hotel, for instance, and show the seamy side, but the public would not like it because there is a lot of happiness in a major hotel and it serves a useful and satisfactory purpose. There are undesirable occurrences in our business but, fortunately, they are exceptional and many of them could be suppressed if the management could be everywhere at the same time. A constructive book showing our industry as it is and its value to society would be well received. But to last and be constructive it must be true.

Our industry is forging ahead on all fronts. Al Hodge is working like a beaver to complete the distribution of the souvenir book while carrying his usual volume of work. Fred L. Markey, Edward J. Carroll and their program committee are getting up a heavy program for the annual meeting of the New England Section, NAAPPB, March 22 at the Parker House, Boston. They always spring at least one surprise stunt that goes to town. Wallace W. C. Jones never misses a meeting, and this year he is also AREA's program chairman for the 1944 annual meeting at Chicago. If the war is over by that time he will bowl a strike for us. With Bill Rabkin as our president, we shall go back to the best of form and get all of our members back on the job again. They have all done good work somewhere along the line for our country at war, and many of them have sons in service or doing useful work in war production.

Some good rides came out after World War I. One may be sure of another new crop to follow this war. In fact, some are incubating now. When we were at the depth of our hard knocks a few years ago, made worse by the dust bowls of the West and Southwest, Fred W. Pearce was asked if he thought the park business was going to fold. He retorted that as long as babies are born we shall have a business. He is still on the alert and

(See AREA on page 46)

## RIDE OPERATORS WANTED

Experienced Ride Operators and Assistants to begin work immediately. Repair work until opening, May 21; after that Ride operating.

### Reese H. Jones BAY SHORE PARK

24 Knickerbocker Bldg., Baltimore 2, Md.

## FOR SALE STRATOSHIP

Manufactured by R. E. CHAMBERS COMPANY. IN GOOD CONDITION. MAY BE SEEN AT WOODSIDE PARK. OPERATED 1943. ADDRESS:

N. S. ALEXANDER

West Park Station Philadelphia 31, Pa.

## Pool Operators...

Your pool is a community institution. Develop prestige and patronage through Daily Spot Announcements via your local stations. Have you thought of inexpensive Radio Spot Announcements to advertise your Pool? Radio is a constant reminder to the listening audience. Sell your Pool via Inexpensive Radio Spot Announcements. For the latest news in Radio see our Radio Section.

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### For Columbia Amusement Park

For Season 1944. The best park in the South. Will open early in March. Can place Tilt-a-Whirl, Octopus, Fun House and Glass House, Whip or Caterpillar. Russell Lane, get in touch with me. Can place small Cook House. Will book Concessions. No games. All address S. B. WEINTROUB, Old Armory Building, Center St., West Columbia, S. C.

## LAKESIDE PARK WANTS RIDES - CONCESSIONS

Sold all Rides except Giant Coaster and Old Mill. Must replace those sold with more modern ones. Will guarantee cash grosses. May 28 to Labor Day, or will lease outright. Unusually solid schedule. Merry-Go-Round, Kiddie Rides, Chair Plane, Wheel, or what have you? Concessions open—Arcade, Photos, Pony Track, Shooting Gallery and Palmist. All with buildings available—former operators in Army and Navy. Wire—Write J. TOMAT, MGR., Lakeside Park, Barnesville, Pa.

## FOR SALE—TWO RIDES

Over the Jumps and Park Merry-Go-Round. Both in good condition. WANT TO HEAR from good Scales and Guess-Your-Age Man for Park for Summer Season.

R. M. SPANGLER

Rolling Green Park, Sunbury, Pa.

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GROUP GAMES — 24 Units Per Game

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INTERNATIONAL MUTOSCOPE CORPORATION

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LONG ISLAND CITY, N. Y.

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DETROIT, MICH.

OPENS APRIL 15

SEASON 24 WEEKS. CLOSES OCT. 1.

NO DAYS EXCEPT SUNDAYS.

### RIVERVIEW PARK

CHICAGO, ILL.

OPENS MAY 16

SEASON 17 WEEKS. CLOSSES SEPT. 12.

TUESDAYS AND THURSDAYS OFF.

BEST OF TREATMENT AND TOP SALARIES, NO MOVES, NO UPS, NO DOWNS, NO BRASS  
NO SASS, NO KIPPING IN BUILDING, NO JUNGLING UP.

WANT the most Spectacular Acts in Show Business.

## LOOK CAN USE

Picard's Seals, Richard's Elephants, Garstang's Chimpanzees, Watkin's Act, Lamont's Cockatoos, Debarrie's Birds, Bill Debarrie: We have a real deal for you I know will please you.

## FOR DETROIT

A Band of String Musicians or a real Cuban Rumba Band, or would consider a Red Hot Old-

Time Colored Minstrel Band. Agents, note.

For Bally Purposes at both Parks want a 4 to 6-Piece Scotch Pipe Band. McLeods, write. Also want Turkish Musicians, Drummers, Tabukas and Flageolets.

## FREAKS

No salary too high if you are tops. Want Fredia, Hanka Nielsen, Lentina, Betty Williams, Zandu, Sam Alexander, Mary Morris, Geraldine, Baby Betty and Shackels, etc., etc.

## NOVELTY ACTS

A Bag Puncher, Real Juggler, Fire Act, Impalement Act, Snake Act, Ada Mae Moore and Eva Latour, contact us. Like to hear from Sensational Torture Act and any other unusual Novelty.

CAN PLACE White and Black Runts. Talkers, Lecturers, Ticket Sellers that Grind.

ALL REPLY TO:

## RAY MARSH BRYDON, PARK AMUSEMENT CO., INC.

390 ARCADE BLDG.

ST. LOUIS, MO.

## AMUSEMENT-RIDE OWNERS, ATTENTION!

### WANTED 3 GOOD RIDES WANTED

Get Established in a Good Busy Location. Stop Worrying About Transportation and Other Road Hardships. Excellent Opportunity to Operate Comfortably and With Profit.

We Need an Experienced Bathing Beach Concessioner. Free Rent. Equipped. Give Full Details About Yourself.

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RIDES - DANCE HALL - ROLLER RINK - BATHING BEACH  
GAMES - CONCESSIONS - PICNIC GROVES  
EATS - DRINKS

All Doing a Capacity Business

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INSIDE OF FLINT, within easy distance to all and everything local.

CITY ELECTRIC BUS DIRECT TO FLINT PARK—5c Fare when one buys 10 bus tickets for 50c (free transfers to all lines).

FLINT, MICH. (like Detroit), is one of our nation's busiest cities, now engaged in global war productions—immense industries.

THE REASON: Original home of General Motors, Buick, Chevrolet, AC, Fisher Body, Palace Coach, producing Planes, Motors, Autos, Trucks, Tanks, Ammunitions, Etc.

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Everybody Busy—Big Wages—A Job for Everybody  
Fine Environments—Excellent Schools—Best City Management

Communications to 25-27 Opera Place, Cincinnati 1, O.

# ARSA Champs Are Set for Chi

NEW YORK, Feb. 5.—Dates and site of national amateur roller-skating championships have been released by O. H. Nelson, president of the Amateur Roller Skating Association. The events will be held May 1-5, in the Roller Bowl, 1058 West Washington Street, Chicago, said ARSA Secretary Barbara Killip here.

Peter Miller, president of the Amateur Skating Union of the United States, and Manuel Schaffer, owner and operator of the Roller Bowl, are in charge of plans.

## Straub at Detroit Wayne Gardens Recalled by Shea

DETROIT, Feb. 5.—Death of Herbert L. Straub, Detroit orchestra conductor, January 26 brought this from Peter J. Shea, pioneer rink operator and formerly manager of Madison Gardens there:

"Herb Straub and his sisters formed the Straub Sisters' orchestra of six girls and himself during the season of 1904-'05 in Wayne Gardens Roller Rink, Detroit.

"After a 10-year engagement at the Wayne rink, Straub's ability as a musician was recognized and he began to lead some of the large theater pit orchestras in Detroit and Buffalo. He later broadcast on the Blue Network from New York. Of late years he conducted Detroit public concerts in the public parks and at other events. He was vice-president of Detroit branch, American Federation of Musicians."

GREATER BOSTON championships in all classes under RSROA sanctions, will be held in Bal-o-Roue Rink, Medford, Mass., February 9.

**WHITE Rubber Heel "TOE-STOPPERS"**  
PRE-WAR QUALITY THAT WILL NOT MARK YOUR FLOORS



**Hyde**

HYDE ATHLETIC SHOE COMPANY  
Manufacturers of those famous "Betty Lytle" Figure Skating Outfits.  
CAMBRIDGE, MASSACHUSETTS

## Industry Consultant

ACTION by the government that is significant to the outdoor industry is reported in a story from Washington beginning on Page 3 of this issue. Definite indication that increased attention will be given to problems of operators is seen in the appointment of Harry A. Ackley as special consultant to the Recreation Section, Office of Civilian Requirements, War Production Board, in the national capital.

## Newspaper Sponsors Annual Contests

PHILADELPHIA, Feb. 5.—First roller-skating rink to enter the annual contest staged by *The Philadelphia Daily News*, is the Dance Box, central-city spot operated by G. Feingold. The Dance Box has sent entries into the finals every year since the contests first started, all three divisions having been enriched by the central-city skaters.

This year there is more interest than ever in roller skating at the Dance Box, and the entry list is expected to double or even triple the number of skaters who tried last year. Feingold claims this is the best year for many seasons and sees *The Daily News* contest as a big spur to even greater interest. Lause McCurley, sports editor of *The Daily News*, is in charge of the tourney.

ILLINOIS State championship dates have been changed to: Figures, dances, and pairs, all classes, Arcadia Rink, Chicago, March 1-3, and complete speed program, Armory Rink, Chicago, March 9-11.

PFC. BRUCE TOWLE, Army Air Corps, and Seaman Eddie Pedersen, USN, former Detroit Figure Skating Club members, were back for brief visits to Arena Gardens, Detroit.

BERNADETTE RECHAGA and Manny Nathanson, the Skating Continentals, are playing army camps for USO and night clubs. Rehearsing is done at Gay Blades Rink, New York.

WASHINGTON State championship dates have been changed from February to March. New dates are: All junior events, Southgate Roller-drome, Seattle, March 6; novice figures and pairs, Redondo Rink, Redondo, March 7; novice dance, King's Roller Rink, Tacoma,

March 8, and senior dance, figures and pairs, Skateland Rink, Everett, March 9; complete program of speed events, Southgate Roller-drome, Seattle, March 11.

ROLLARENA RINK, San Rafael, Calif., a new RSROA member, will hold California State championships for the first time in all events March 12. Exceptionally good co-operation from all rinks in the territory is reported.

LIEUT. HUGO LAINE, Army Air Corps, made a visit to his home in Detroit after 14 months in the Aleutians. A former member of the Detroit Figure Skating Club and a skating champion, he has been awarded the Distinguished Service Cross and other honors.

ARENA GARDENS, Detroit, produced a special revue for benefit of the National Infantile Paralysis Fund January 31, attended by about 1,000 spectators. A substantial amount was turned over to the fund. Show, produced by the Detroit Figure Skating Club, featured Nancy Lee Parker, Dorothy Law, Margaret Williams, Louise Moore and her partner, Corp. Aldon Sibley, on furlough from his army station in the South. First three girls will also participate in the national RSROA show in Madison Square Gardens, New York, February 16.

## PENNSY STIRS FOR '44

War Finance Committee, showed Treasury Department moving pictures and presented an encouraging report on War Bond sales by State and county fairs. Bligh A. Dodds, secretary of New York State Fair, Syracuse, on *Co-Operation of County Fairs in the War Effort*, showed how fairs thruout the country had been of great help in the war program. Miles Horst, State secretary of agriculture, on *Fairs and Their Relationship to National Food Problems*, stressed that every effort should be made to increase food production thru fairs. Cecile R. Kennedy, assistant regional director, American Red Cross, said fairs were a great help in Red Cross work by giving booth space. George A. Hamid spoke on post-war attractions.

Dinner in the Berkshire Hotel was addressed by Col. C. M. Wilhelm, commissioner of Pennsylvania State Police. Music was by Breininger's orchestra. Among showmen and other attractionists present were R. C. MacCarter, Sidney Daniels, Joseph DeLeo, J. C. Weer Shows; Mack Kassow, Jack Perry, W. C. Kaus Shows; James E. Strates, Strates Shows; Sam Lawrence, S. T. Carson, Lawrence Greater Shows; John W. Wilson, Izzy Cetlin, E. K. Johnson, Cetlin & Wilson Shows; W. R. (Red) Hicks, R. & S. Shows; David B. Endy, Endy Bros. Shows; Mrs. Herman Bantly, Harry Copping, L. C. (Ted) Miller, Bantly Shows; John Gecoma, Hattie Dolan, Bright Lights Exposition Shows; Richard Gilds-dorf, Dick's Paramount Shows; Charles E. Sheesley, Mighty Sheesley Midway; William Glick, Mike Ziegler, Jerry Gerard, Ben Weiss, H. W. Jones, Louis Kane, George Speiker, W. S. Ritz; Harry Cook, Rose Rapp, Catherine Glick, Harry Cook Theatrical Agency; George A. Hamid, Frank Cervone, George A. Hamid, Inc.; Bob and Joe Nunemaker, Lee-Stewart, Frank Kish, Harold Leimbache, Nunemaker Agency; Frank Wirth, Mack Kassow, Frank Wirth office; F. A. Conway, United Fireworks; Jake Shapiro, Triangle Poster Printing Company; A. D. Michele, Hudson Fireworks; Frank Prytas, Glen Waldorf, Fair Publishing Company; Arthur Canfield, Baker-Lockwood Manufacturing Company; S. J. Schuele-mach, address system; H. S. Roeller, address system, Ben Weil; B. H. Patrick, *The Billboard*; Joe McGraw, racing judge. Bright Lights Exposition Shows booked Port Royal Fair.

During the dinner President William Brice Jr., on behalf of the association, presented Secretary Charles W. Swoyer with a wrist watch in recognition of his 10th anniversary as secretary. Acts at the dinner were furnished by George A. Hamid, Inc.; Harry Cook Agency, Nunemaker Artist Bureau and Collins & Phillips Agency.

## MORE FAIRS FOR TENN.

(Continued from page 40)  
Playland Shows, L. J. Heth Shows, J. J. Page Shows, Scott Exposition Shows, Buckeye State Shows, Gold Medal Shows and Bill Rogers, Rogers Greater Shows; also Will T. Hatch, Hatch Show Print

Company, and Bernie Shapiro, Southern Poster & Printing Company.

Dates were set for these fairs: Chattanooga, Hamilton Inter-State Fair; Carroll County, Huntington; DeKalb County, Alexandria; Fentress County Fair, Jamestown; Gibson County, Trenton; Putnam County, Cookeville; Sevier County, Sevierville; Smith County, Carthage; Wilson County, Lebanon; East Tennessee Fat Stock Cattle Show, Knoxville; Petersburg Colt Show, Petersburg.

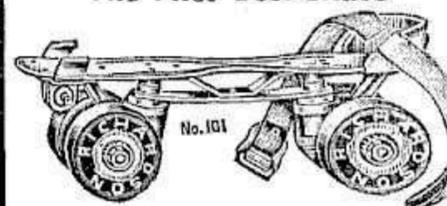
Musical entertainment was furnished at the banquet by Nausbaumers Brothers, late of Switzerland. Gilbert Orr, equine authority and columnist, talked on *Speaking of Horses and Horse Shows*. Despite crowded conditions of Nashville hotels, the Noel handled all reservations. Delegates appeared more optimistic than they were last winter.

## AREA

(Continued from page 45)  
planning for a post-war campaign. A war year and a Presidential campaign year are enough to challenge the courage and ingenuity of the bravest. Not since the Civil War has such a condition existed. We will go thru.

Gasoline will not be obtainable in any increased volume over last year. Expect more ingenious methods than last year in handling patrons where busses and trolleys do not reach the resort. Dallas turned its fairgrounds, one of the best in America, over to the government for the duration, but it continues the amusement park section and is forging ahead for 1944. They are surrounded by cotton growers, stock men and oil producers who have money and spend it. Omaha has never had such livestock activity as now, which should help Joseph Mallee to recover from his unusual and disastrous flood of last year. He is on the job ready to go.

**The First Best Skate**



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HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES, REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.

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The Service You Have Been Waiting for. Two Days' Delivery on All Cutting Orders. Send us your old clamp plates. We will cut them at 50¢ per pair. Mount them at 25¢ per pair. Bronze welding at 20¢ per plate.

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Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

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Local Radio Spot Announcements build prestige and attract customers. Every Radio Listener is a potential customer. Develop patronage through local Radio advertising! Tell your community about your Rink with daily inexpensive Radio Spot Announcements!

For the latest news in Radio, see our Radio section.

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Built for Hard Wear by Master Craftsmen

- WILL NOT MAR OR MARK
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**Dependable Roller Skate Accessories**

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**Keep 'Em Flying**

It is Quality that will win.

**"CHICAGO"**  
TRADE MARK REG. U.S. PAT. OFF.

IS DOING ITS PART  
KEEP YOUR EQUIPMENT IN GOOD REPAIR

**CHICAGO ROLLER SKATE CO.**

Communications to 155 North Clark Street, Chicago 1, Ill.

# 9,507 Programs For Servicemen

NEW YORK, Feb. 5.—In a year's end summary on 16mm. prints for the armed forces, Francis S. Harmon, of the War Activities Committee, revealed that the industry's gift of films totaled 9,507 programs, of which 8,255 were current films. The remaining 1,252 were prints of outstanding films of former years, specifically requested and selected by the War Department for use on transports and supplementary showings abroad.

Originally when there were many less troops in combat areas overseas, four prints were given to the army each week. But with more and more servicemen abroad, deliveries are now at a rate of 191 prints each week, with 250 a week the goal.

These programs on 16mm. contain a feature, one or two short subjects, and a specially edited newsreel with an aver-

age running time of 100 minutes. Special Service officers of the War Department select the titles from the industry's entire output of current pictures, choosing those deemed most entertaining and popular.

Upon delivery to the army in New York or London, these films are transported by the army to its overseas exchanges in all parts of the world. From the moment of delivery these programs are exclusively under the control of the armed forces, which handles both distribution and exhibition.

## OPA Ponders Used Equipment Prices

WASHINGTON, Feb. 5.—That the OPA has been considering ceiling prices on used photographic equipment has been known for some time. In answer to a recent letter from the National Association of Visual Education Dealers, Ernest W. Hellmann, of OPA, declares that the order under consideration proposes regulations setting maximum prices on the basis of 75 per cent of new value for equipment in "Class I" (reconditioned) condition, and 33 per cent of new value for "Class II" items (as is, without reconditioning).

The agency is considering the terms of the regulation, but refrains from indicating the issuance date of the order.

The War Production Board has issued an order affecting the manufacture of 35mm. equipment. Henceforth no 35mm. equipment or accessories may be sold or lent except upon writ of approval by the War Production Board. Certain exceptions are made for "emergencies" in lending equipment. Full details are carried in the Federal Register, Part 3302—Service Equipment (Limitation Order L-325 as Amended January 19, 1944).

## Industry Confab Skedded for April

NEW YORK, Feb. 5.—At a recent meeting of the Allied Non-Theatrical Film Association here it was decided to hold a 16mm. film industry conference April 28 and 29 at Hotel New Yorker here.

Committees appointed were Samuel Goldstein, entertainment and banquet; Tom Brandon, program advertisement; and W. L. Knighton, program arrangement.

Next meeting of the NAFA is scheduled for February 9, 6:30 p.m., at Hotel Sheraton, New York.

## Gasoline Restriction

Office of Price Administration order on gasoline usage by those in the film industry is OPA Regulation 1394.7708 and allows preferred automobile mileage as follows: "The mileage driven in a passenger automobile or motorcycle by the owner or a person entitled to the use thereof, necessary for carrying out one or more of the following purposes, shall be deemed preferred mileage: . . . (152) (f) For the transportation of non-portable photographic or sound-on-film equipment, for taking pictures for use in newsreel, newspapers or magazines or for industrial or governmental use by a person regularly engaged in such activity."—From *Naved News*.

HAVANA UNIVERSITY will soon inaugurate a department of motion pictures—the third such department in the world. The other two are at New York University and in Moscow, according to an item by Leonard Lyons in his syndicated column.

## REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

### Rep Ripples

WALTER AND HELEN PRICE, still out with a USO unit, are booked in the Virginia coastal area until March 11, after which they are tentatively set for the Fifth Command Area (Ohio, West Virginia and Indiana), which they have played before. "We vacationed over the holidays," they write, "and started in on the East Coast January 17. We have a new singer in 'Smiling Jo' Kelly. Jeanie James, dancer, and 'Uncle Tom' Corwine, of WLS, are still with us." . . . SID AND BEULAH HOUSEHOLDER and Frank and Blanche Reade are putting in their seventh year with Bartone's Ideal Comedy Company, now playing Northern Ohio to good business. The Householders and the Reades put on a floorshow program for the American Legion at Green Springs, O., January 27. . . . LEON DUMAS has a two-people school and hall trick in the Cape Cod section of Massachusetts. . . . ROBERT L. ENNIS has a similar outfit operating in Iberville County, Louisiana. . . . FREMONT TURGEON, who has operated his own attractions in various sections of the country for many years, is engaged in commercial lines in Miami for the duration. . . . PROF. WALTER BROWN LEONARD, well known in rep and circus circles and an authority on old-time minstrel shows, stopped off at the Cincy office of *The Billboard* recently on route to Biloxi, Miss., for a visit with his son-in-law, who has charge of USO activities there. Leonard, who has passed the 83 mark, still moves spryly and is still very much on the alert on things pertaining to showbiz. . . . W. H. McDONALD, active with his one-man impersonations skit in Washington County, Maine, since January 10, is set in Maine, New Hampshire and Vermont thru February and March.

BUD HAWKINS, who for a number of years operated his own tent bearing his name in the Tennessee and Kentucky territory, is mapping plans to launch another under-canvas outfit the coming season. He is dickering with two other former tent showmen to put out the show under partnership. It'll be a small unit, Hawkins says, with the three partners ready to double as workmen and truck drivers if the labor shortage makes it necessary. For the last several years Mr. and Mrs. Hawkins have been playing school assemblies and night clubs with their trained dog and monkeys turn. They make Cincinnati their headquarters. . . . DOC J. S. ROACH, a veteran of 25 years in showbiz, during which time he tramped in nearly every field, has recently been promoted from ship's carpenter to fire-sabotage check man at one of the nation's largest shipyards near Baltimore. In the spring he plans again to operate his Corral Summer Theater, with the assistance of his wife, Mary. Doc's son is in the service, and his son-in-law, Earl Sellers, and daughter, Sophie are on the West Coast. . . . DR. JOSEPH M. HEFFERAN has taken the advance of Guy Smuck's Rufus Green From New Orleans Minstrels playing Southern Louisiana. Sugar Rice has the concessions. . . . CHESTER WILLARD is general agent for the *Gold Derby Revue*, operated by L. B. Laster and W. H. Stanley, playing theaters and auditoriums thru Oklahoma, Arkansas and Mississippi. The all-colored unit, produced by Sweetie Walker, will move under canvas in the spring. . . . THE BALTIMORE HOWARDS, colored father and son acro team who have appeared with rep shows, have split for the duration, with James Howard Sr., the father, entering the navy January 24.

CARL PARK, who has been playing Chicago niteries since closing with the L. Verne Slout tent last fall, was

### Wehle Puts Out Feelers For Tent Hillbilly Unit

MIAMI, Feb. 5.—Billy Wehle, of Billroy's Comedians tent show fame, who has been wintering in Miami with Mrs. Wehle, last week sent out feelers for another radio hillbilly unit to tour under his big top the coming season.

Two seasons ago Wehle had out John Lair's Renfro Valley Barn Dance group, and last season his canvas theater housed a *Grand Ole Opry* unit from WSM, Nashville.

Wehle has two complete tent show outfits and if the people are available he may put out two hillbilly units the coming spring and summer.

### Benn Agency Placements

CHICAGO, Feb. 5.—Recent placements by the Florence Benn Agency include Fontinella Crowe, Edward Meekin, George Dayton, Mac Johnston and Dick Lauderbach, with the *Passion Play*; James Mullen, Marianne O'Neil, Arlyn Tyson, Heidi Sheldon and Frank Norman, with the J. B. Rotnour Stock Company; Tom Post, Richard Shankland, Jane Elliott, the *Unexpected Honey-moon*; Janet Duffy, Robert Van Brundt, with *Maid in the Ozarks*, and Helen Matlo, with the Sauline Players.

called to his home in Springfield, Mo., due to serious illness of his mother. . . . HARRY AND MAMIE OWENS are back home in Arlington, Ill., after a month's sojourn in Chicago renewing old acquaintances. Writing under date of February 2 they say: "Had a nice visit with Capt. Ralph Emerson, also Jack and Emma Fleming. She was the former Emma Bolton, of the Emma Bolton Stock Company. May Adams, of the old Adams Stock in Wisconsin, is now Mrs. Jay Stoker and residing in Chicago. Other old-time rep and stock folk there are Art May and Helen Kilduff, Roy Lorenzo and wife and mother, Gene Bradley Sr., Harry Royale; Jack Bessey, of the old Hickman-Bessey Show; Chet Genter, Caesar Arrigonia, of the Globe Theatrical Agency. Also had a pleasant visit with Florence Benn, at her agency, and Mr. and Mrs. George Roberson. While in Chi we joined Show Folks, Inc., a grand organization for a great cause."

### WANT

Complete hillbilly unit with "name" or "name" hillbilly unit. I have complete outfit, tent (like new) size 70 by 140, seats 2,000 but can put in more, six trucks, two beautiful light plants, one 5 KW, the other 10 KW, stage, seats, marquee; in fact, everything complete. The same outfit that housed a WSM Grand Ole Opry Unit last season. Outfit is stored at Valdosta, Ga. Draft, etc., necessitates change. Will lease or sell this outfit complete if you are interested and have cash, as I also have another outfit and may put out two shows IF I can get people.

### WANT

Working Men and Boss Canvasman for one-night-stand Tent Show. Want Mechanic with own tools, combination Contracting Agent, Billposter and Lithographer; if you have your own car will pay you extra for same, otherwise I have bill truck. All people already engaged, write me your address at once. Jockey, Whitey, Frank, Bob, George and all others with me last season, write. Will open in March. Address:

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### HARLEY SADLER NEW STAGE SHOW

Opening latter part of March or early April

Wants Young Leading Man, Light Comedian, Young Heavy Man, Leading Woman Ingenue. State all in answering; late photos if possible. Mention if you double Orchestra or Specialties. Prefer those who have not played West Texas. Vaudeville Features Wanted! Radio and Hillbilly Artists, Accordionist, Harmonica Player, Singers, Musicians. Low Childre, Eddie Arnold, Slim Andrews, Wiley and Gene, write. Working Boys: Scotty Brown, Johnny Ryan, Emmett Crabb, Wayne (Windy) Douglas. Please write.

Write, Don't Wire. Address:

HARLEY SADLER, P. O. Box 346, Sweetwater, Texas.

"For More Than 25 Years the Most Successful Repertoire Show in America."

### HIGHEST QUALITY

Lowest PRICES!!  
ONLY \$9.75 PER WEEK  
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ONLY \$13.50 PER WEEK  
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A different kind of movie program—a program that will keep your patrons clamoring for more—complete, well-balanced and enjoyable! No wonder our roadshowmen are "nuts" about 'em. Let's get acquainted. Write us today.

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ZENITH 308 West 44th St. NEW YORK CITY

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on Jesus of Nazareth feature for portable 35MM. Sound Projectors. Highest prices paid for Used Machines in any condition. WILL BUY ANYTHING OF VALUE; WHAT HAVE YOU?

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### WANT TO BUY

Used Tent for Picture Show, Folding Chairs, 16MM. Projection Bulbs (any size), used 16MM. Shorts and Features. Also Popcorn Machine.

William Whisenhunt  
Meadow, Texas

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AGENTS & DISTRIBUTORS

ADOLF HITLER'S LAST WILL AND TESTAMENT. Printed in two colors with seal...

AGENTS, PITCHERS, SALESMEN, DEMONSTRATORS in drug stores, send 10c for 25c item...

BEAD NECKLACES FOR JOBBERS, FAIR Workers, Carnival Men, Particulars free...

BRAND NEW LAUGH SENSATION - "MAKE Your Own Moonshine" 10c seller...

EVERY DEFENSE WORKER WILL BUY MY Genuine Leather Clip Holder to hold identification badges...

KEY CHECK STAMPING OUTFITS - BIG profits stamping checks, Name Plates and Social Security Plates...

MAGIC RACES - AT CIGARETTE TOUCH SIX horses are off. Fast seller. Big profits...

MAKE MORE MONEY IN A BUSINESS OF your own, with or without capital...

NEW RIOT CARDS! - CHINA'S BIRTHDAY Greeting to Hirohito, What To Do With Hitler...

NEW ITEM, FAST SELLER - METAL ASHTRAY for car, office or home...

NEW AND HOT SELLER KEY CHAIN - HOLDS 8 keys with the Miraculous Medal Charm...

NYLON HOSE WE HAVE NONE, BUT THE most beautiful Hose made we have plenty...

ORDER! FAST SELLERS - \$25.00, \$50.00, \$100.00 or more for assortment Costume Jewelry...

PHOTOS ON STAMPS GOING LIKE WILDFIRE! No investment, \$2.00 seller, excellent profit...

PLAIN WOOD CHARMS FOR WRITING IN names with Pyro Pen, 100, \$10.00...

"PIN-UPS" - 100 GLORIOUS GIRL SUBJECTS! Sample assortment, \$1.00...

SALESMEN - SALESWOMEN - 6 (COST TO you) article sells on sight to workers everywhere...

SELL TO STORES! - COMPLETE LINE "Comic Novelties" Rush 50c (refundable) for 7 different samples...

127 WAYS TO MAKE MONEY, IN HOME OR office, business of your own...

300 TESTED MONEYMAKING IDEAS, BUSINESS SECRETS, Successful Mailorder Plans, Formulas, Supply Sources...

ANIMALS, BIRDS, REPTILES

A NICE SHIPMENT SPIDER MONKEYS JUST received. Also Agoutis, Squirrels, Deodorized Stunks...

CANADIAN BROWN FEMALE BEAR, 20 months old. Handles like a dog...

FOR SALE - HORSES PERFECTED IN HIGH School. Spectacular performers...

MONA MONKEY, TAME, \$50.00; SOOTY Mangubey Monkey, \$40.00; Baby Rhesus Monkeys...

PARRAKEETS, MAGPIES, CROWS, TALKERS, \$10.00; Canaries, females, \$12.00 dozen...

TRAINED FEMALE CHIMPANZEE - PUT ON 15-minute act. Five years old, \$675.00...

WANTED - ELEPHANTS FOR CASH; ALSO Chimps, broke or unbroke...

BUSINESS OPPORTUNITIES

NEW NAMES - PEOPLE INTERESTED IN starting a business locally or by mail...

REACH 15,000 MAIL ORDER BUYERS interested in starting a business of their own...

SEEKING OWN BUSINESS? - UNUSUAL opportunity; make Revolutionary Clothes-Line Hangers...

SIGNS AND SHOWCARDS EASILY AND expertly painted with Letter Patterns...

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column.

A-1 CIGARETTE AND CANDY VENDING MACHINES - ALL makes and models, lowest prices...

ALL KINDS 5c SELECTIVE CANDY BAR MACHINES, LoBoy Scales, 1c Peanut Venders...

AT ONCE - WANTED NATIONAL STONER, Rowe 5c Candy Bar Vending Machines...

BANDWAGON, GLAMOUR, SCORE-A-LINE, 3-Up, Arlington, Big Town, Three Flat Tops...

FOR SALE - LIKE NEW 5c MILLS BLUE Fronts, \$150.50; 10c MILLS Blue Fronts...

FOR SALE - 1 GOLD CHROME, 5c, 479,727; 1 10c Gold Chrome, 479,128; 1 5c Silver Chrome...

FOR SALE - 1 GOLD CHROME, 5c, 479,727; 1 10c Gold Chrome, 479,128; 1 5c Silver Chrome...

FOR SALE - 200 PIN GAMES, ALL TYPES, just pulled in from location...

FOR SALE - 5c CANDY BAR VENDERS, latest serials, 54 and 72 bar U-Selectems...

FOR SALE - MASSENGILL SLOT POOL Tables, size 3 1/2 x 7, \$100.00 each...

IN YOUR LOFT, BASEMENT OR WAREHOUSE - Have you any old discarded Buckley or Evans Consoles?

LOT THREE 5c SARATOGAS, TWO SKILL, ONE Junior, \$275.00; Chrome V-Pocket, metered...

MILLS COMBINATION JUMBO CHERRY REELS, slightly used, \$150.00...

PACKARD PLA-MOR BOXES, SLIGHTLY USED, life new, \$22.50 each...

WANTED - KEENEY ANTI-AIRCRAFT GUNS, any amount, black or brown...

WANTED - PACKARD BAR BOXES, Brackets and Wire. Reasonable price in good condition...

WANTED - ROLLASCORES, BOWLETTE JR'S., Rock-a-Ball Jr., and other Skee Ball Alleys...

WANTED - STONER CANDY MACHINES, any amount, sixes or eights...

1 MUTO PHOTOMATIC, LAST MODEL BUILT, 7,500 photo frames...

1 MUTO PHOTOMATIC, LAST MODEL BUILT, 7,500 photo frames, \$50.00 worth of developer...

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1 MUTO PHOTOMATIC, LAST MODEL BUILT, 7,500 photo frames, \$50.00 worth of developer...

FOR SALE - SECOND-HAND SHOW PROPERTY

CANVAS - VARIOUS WIDTHS AND WEIGHTS, Tarpaulins, Waterproof Covers...

DEVRY MOVIE PROJECTOR - SOUND, 1,000 watts, portable, suitcase type...

DEVRY 35MM PROJECTORS - LATE MODEL straight feed; 2 Projectors-Amplifier and Speaker...

FOR QUICK SALE - COMPLETE BOOTH Equipment for 400 seat theatre...

FOR SALE - USED TENTS, ONLY BEEN used from seven to twelve days...

FOR SALE, SACRIFICE! - STATIONARY Illinois Carrousel, First class condition...

FOR SALE IMMEDIATELY - 26B POWERS Projectors, 2 Synchronic Soundheads...

FOR SALE - FERRIS WHEEL, CHAIRPLANE, Kiddie Car Ride, two Evans Sets...

FOR SALE - 392 FT. #110 LINK BELT CHAIN, used one season...

SALE OR TRADE - DICE CHUCK WHEEL, small Dice Cage, 2 Trunks...

TENTS - SKATING RINK, SHOW AND CON-cession, all khaki, new and slightly used...

TENTS - 12x12 TO 40x200, ALL PUSH POLE, Complete list, \$1.00...

TENTS, 30x60, TOP FAIR, SIDEWALL LIKE new, \$60.00; Uncle Sam Gripper...

50 OR 60 REELS OF SILENT FILMS - Dramas, Westerns, Comedies...

35MM FEATURES - FRED SCOTT AND AL St. John in "The Fighting Deputy"...

2,000 GRANDSTAND SEATS, \$1.00 EACH; 10 Turnstiles, \$25.00 each...

HELP WANTED A-1 LEAD TRUMPET, LEAD TENOR, BASS. Others write. Locations, top salary...

AERIALISTS - MALE, FEMALE, OPEN IN May. Salary, \$50.00-\$60.00 or better...

CONCESSION AGENT WANTED FOR ALL YEAR round work. State type of games you have worked on...

DANCERS, SINGERS, COMEDIANS - WE will undertake the program of building into top money specialty dancer...

DINNER COOKS, SHORT ORDER COOKS, Waitresses and Waiters. Also Manager...

FERRIS WHEEL FOREMAN ON SMALL SHOW. Must be sober; \$40.00 week plus percentage...

GIRL DANCERS, SINGERS, MUSICIANS - High class carnival revue. Also Girl Partner...

IMMEDIATE OPENING - LEAD TENOR. Clarinet for society styled small unit...

LEAD ALTO - PREFER MAN THAT AR-ranges and copies. Others write...

MUSICIANS, IMMEDIATELY, ALL INSTRU-ments. Contact Irving Siegel...

NEED TENOR SAX AT ONCE - OTHER Musicians desiring permanent location...

NUMBER OF MECHANICS - PERMANENT positions for Music, Slots, Pintables...

50x100 RINK FLOOR AND 150 PAIR SKATES and Sound System and Floor Sander...

50x100 RINK FLOOR AND 150 PAIR SKATES and Sound System and Floor Sander...

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50x100 RINK FLOOR AND 150 PAIR SKATES and Sound System and Floor Sander...



# PRIZE ITEMS AT L. A. SHOW

## Bingo, Resort Workers Find Good Supplies

LOS ANGELES, Feb. 5.—The 19th Semi-Annual California Gift and Art Show, sponsored by the Los Angeles Chamber of Commerce, concluded its spring run of four days here Thursday (3). While the show was aptly labeled

"America's Distinctive Gift and Art Show" and emphasis placed on arty merchandise and sissy pottery, the lines for the carnival and beach novelty workers were more numerous than ever before. With 227 exhibitors presenting approximately 1,500 different lines, more than 25,000 items were shown. The show was so extensive it utilized the second floor and Galeria of the Biltmore Hotel and the second to sixth floors of the near-by Merchandise Mart Building.

California-made products predominated and there also were items from Eastern and import sources. In the local field, ceramics led because the State abounds with the world's finest clays, with the sunny (says the C. of C.) climate helping manufacturers turn out innumerable items.

Included in the 25,000 items displayed were wall brackets, desk sets, gifts, bags, linens, pottery, games, artware, leather, figurines, barbecue items, toys and dolls, paper goods, pictures and frames, ovenware, florist accessories, books, bar goods, woodenware, glassware, smokers' items, artificial flowers, favors, handkerchiefs, costume jewelry, candles, post-exchange merchandise, imports of Chinese, Mexican, English, Canadian, Haitian and other countries; souvenirs, novelties, stationery, plastics, novelty jewelry, mirrors. There were a few lamps, but out of reach of the premium user, and no alarm or other kinds of clocks.

"A new trend in the trade is the growing number of toys made of wood and paper, and of children's and toy furniture made of wood," Harold W. Wright, (See PRIZE ITEMS AT L. A. on page 52)

## WRITE

FOR 4 COLOR

## EASTER RABBIT FOLDER

You'll Find It Very Profitable

IT'S FREE

JERRY GOTTLIEB

303 Fourth Ave., New York City

Yes! We Still Have Them... But Hurry!

## MATCH KING

The Everlasting Match



BRINGS IN PROFITS

"Hands Over Fist!"

GREATEST SENSATION EVER KNOWN IN LIGHTERS STILL AVAILABLE—BUT WE DON'T KNOW HOW LONG—SO IF YOU WANT SOMETHING SELLING LIKE HOT CAGES . . . ACT NOW!

You've heard of this amazing lighter, of its astounding sales; you know as hundreds of thousands do that it's the most practical, most beautiful, easiest-to-use lighter ever invented. Both men and women Buy—it fits snugly in a lady's purse or man's handiest pocket—it always works—it's a marvelous gift—made of plastic and metal covering with enamel trim in red, white, blue and tan, and man, how it sells! But you know how most all goods are limited—you must act quick if you want MATCH KINGS and their rich, juicy profits.

## STRIKES LIKE A MATCH—Can Be Lit and Relit Thousands of Times

If you haven't seen a MATCH KING, if you haven't used one—you haven't experienced real "lighter magic." Uses any regular lighter fuel and it's just as easy to strike a strong, sure flame as it is to strike a match. MATCH KING will bring you fast sales—immediate sales—the quickest turnover you've seen in years. COMES PACKED 12 in COLORFUL, SELF-SELLING DISPLAY that literally cries out "Buy Now!" It's been found a marvelous moneymaker by dealers, pitchmen, concessionaires everywhere.

## ATTRACTIVE DISCOUNTS FOR YOU

That our supply of MATCH KING is limited is straight goods, no bunk, and we do urge you to hurry, because we don't know if or how soon more can be made. No samples sold except in 1 DOZEN ORDERS. We have not raised our price, you pay \$7.20 a dozen, sell for \$12.00, your profit \$4.80 per dozen. Rush your order today. It's your chance for some fast profit selling.

RUSH ORDERS TODAY



RETAILS

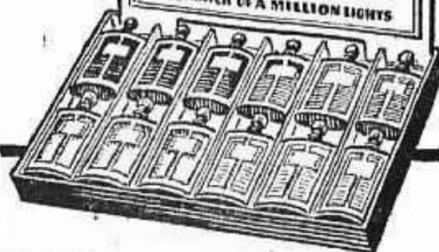
\$1.00

Match King

The Everlasting Match

WORKS LIKE AN ORDINARY MATCH

THE MATCH OF A MILLION LIGHTS



STANDARD DISTRIBUTING COMPANY

Dept. M-1

2222 Diversey Ave., Chicago 47, Ill.

## Merchandise Trends . .

By CAROLINE ASPRAY

CHICAGO, Feb. 5.—Hotfoots are out, twinkletoes are in, and the merchandise trade may be fitting shoes yet, come the next century. A Buenos Aires chain is displaying the slipper of the future with neon lights and air-conditioning propeller under the cork sole (complete with springs), which is operated by a battery in the heel. January being the hottest month in the Southern hemisphere, the store windows were drawing crowds, intrigued by the shoe and the display background illustrating various advantages of the sandal which can be used to signal taxis (and wolves?) at night and provide a cool breeze to other portions of the body "by a simple lifting device." At the risk of our editorial reputation—"Mama, buy me that!" No fooling, couldn't demonstrators clean up with an item like this?

K. C. GIFT SHOW.—Attendance at the Kansas City show was reported extremely heavy and buyers described as grabbing anything they could get their hands on, which wasn't exactly enough to dress up bare shelves. In spite of virtual disappearance of vital items like lamps, the biggest problem seemed to be packaging, particularly of glass and chinaware.

LAMP AND LEATHER NEWS.—Military opposition to civilian production seems to have brought plans for more lamps and

shades to a full stop; reversing previous reports, man-power and copper supplies are big problems. But dealers meanwhile can dream of the fluorescent floor and table lamps of radically different design Westinghouse will put out for post-war markets. OPA officials met with the leather trade recently and announced that a new price ceiling regulation for the industry would embody a higher mark-up to relieve jobbers of the hardships of the present 5 per cent mark-up. OPA said also the new order will contain severe restrictions to stop the growth of "dummy dealers . . . who do nothing but add to the eventual mark-up between producer and consumer."

POST-WAR GUIDE BOOKS.—The Na-

tional Association of Manufacturers is releasing the first two of five planned "guides to post-war preparation" designed to help companies thru the transition period and competition of expanded war industries seeking outlets for peacetime production—providing firms last the duration, of course.

GOVERNMENT ORDERS.—WPB's order L-323 freezing importers' stocks of watches and movements was amended January 27 to include wrist chronographs or stop watches. Reports say WPB is considering allowing some brass and steel for production of alarm clocks, (See Merchandise Trends on page 53)

## AN ENTIRELY NEW PAIR OF FIGURINES

#4051K—THE DANCING LESSON

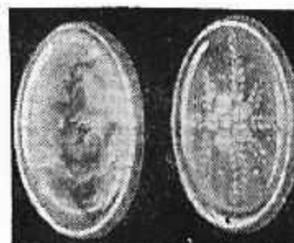


Made of terra cotta composition, 10½ inches high, colored dainty, delicately and refined, with HANDPAINTED flowers and ornaments on dress, etc. \$60 per doz. PAIRS. (Sold in 1/12 doz. pairs WHEN SHIPPED WITH OTHER GOODS.) WE HAVE OVER A HUNDRED DIFFERENT FIGURINES, ALL BEAUTIFULLY COLORED, ALL ILLUSTRATED IN SET K PRICE LISTS.

## BEAUTIFUL HANDPAINTED CRYSTAL GLASS PAPERWEIGHTS

WORKS OF ART IN EVERY DETAIL

2½x4¼ inches, ¾ inches high, felt-lined bottoms, boxed individually. ½ doz. of a number smallest quantity sold WHEN SHIPPED WITH OTHER GOODS.



#3802K

#3802K—Six different designs. \$6.00 per doz. \$5.40 in THREE DOZ. lots.



#4170K

#4170K — Pussy-willows, with six differently colored backgrounds. \$12.00 per doz. In THREE DOZ. lots, \$10.80 per doz.



#4034K—BEADED BRACELET

Entire bracelet made of red, white and blue beads. VERY BEAUTIFUL AND UNIQUE. \$15.00 per doz. ½ doz. smallest quantity sold.

NO C. O. D. SHIPMENTS WITHOUT A 25% DEPOSIT.

WE CARRY A TREMENDOUS ASSORTMENT OF GIFT GOODS RANGING IN PRICE FROM \$1.80 TO \$90 PER DOZ. COMPLETELY ILLUSTRATED SET K PRICE LISTS SENT TO ANY RE-SELLER ON APPLICATION.

LEO KAUL

IMPORTING AGENCY, Inc.

115-119 K South Market St. Chicago 6, Ill.

## Salesboard Users! Here Are Two Unusual Merchandise Deals

In connection with a 1500 Hole Board,  
Jewelry Items, 24 K. Gold Plated.

### DEAL 1

Takes In .....\$75.00  
Pays Out in Merchandise  
and Cigarettes .....\$39.10  
Profit to You .....\$35.90  
Cost Per Deal \$26.50

### DEAL 2

Takes In .....\$75.00  
Pays Out in Merchandise  
and Cigarettes .....\$35.55  
Profit to You .....\$39.45  
Cost Per Deal \$22.50

1/3 DEPOSIT—BALANCE C. O. D.

**SEABOARD  
PRODUCTS CO.**  
**207 MARKET ST.**  
NEWARK 2, N. J.

# Popular Items

## For Spring Suits

The lapel lockets put out by Trend Creators, New York, will be proudly displayed on many an Easter suit. A gold-plated locket, with military insignia mounted on the ocean mother of pearl top, dangles from a wire-work fob spelling out "Sister," "Mother," or whatever the soldier's relation to the wearer. The firm has a complete line of costume jewelry.

## V-Mail Album

An inexpensive album for mounting V-mail letters the overseas soldier sends home has space for snapshots and a world map to record his travels, too. It is so designed that it can also be sent to those in the services, with letters and snaps from the folks at home. Nemeroff Printing Company, Chicago, has them.

## Knife Rack

K.P.'s on the home front will like the "Kler-Vue" rack which holds eight 10-inch knives and a steel. Made of wood, with a glass front removable for cleaning, it's 9 inches wide, 13 1/4 inches high and comes in red, ivory, white or natural oak. Kler-Vue Knife Rack Company, New York, packs them one to a box, 24 to the carton.

## Just Released! NEW LUMINOUS RELIGIOUS FIGURE by Nite Glow "MOTHER CABRINI"

7 1/2" x 3 1/2" - \$6.50 Doz.

### ORDER TODAY!

1/3 Deposit, Balance C.O.D.,  
F.O.B. N. Y.

Send \$2.00 for samples of our  
regular line of EITHER Flowers  
OR Figures.

## NITE GLOW PROD. CO.

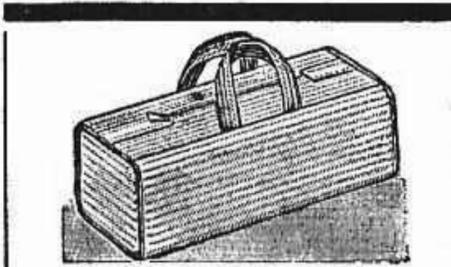
105 W. 47th St., N. Y. C.  
ME 3-5794



## NUDIE!

A 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARD OPERATORS and Night Club Concessioners. Retail for \$2.50. The business gift item you often want for special occasions. A stand-out for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Bluest! Ind. packed. Send \$12.00 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.25.

**EXCELLENT OFFER FOR JOBBERS.**  
**AMERICAN ART PRODUCTS**  
2087 Broadway New York, N. Y.  
(Were you ever in Paris? Yes, this is it!)



## Zipper Furlough Bag

Practical and roomy for Service Man and Civilian. Made of durable twill and fitted with plastic zipper, has two sturdy carrying handles. Size 17" long. Color—forest green. Folds into small package when not in use.

No. B24R75—Sample Postpaid, \$16.85  
\$1.75. Per Doz. ....

## JOSEPH HAGN CO.

Wholesalers Since 1911

223 W. Madison Street, Chicago 6



## FUR COATS & JACKETS

Buy Direct From Mfr.

The largest assortment of outstanding Fur Creations in our history available NOW! Immediate Delivery. All types at reasonable prices. Satisfaction Guaranteed! Write for Free Catalogue.

**YOUNG & YOUNG**  
208 W. 27th Street  
N. Y. 1, N. Y.



## FUR COATS & JACKETS

JACKETS—CHUBBIES

LARGE assortment of NEW 1944 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.

**S. ANGELL & CO.** Manufacturing Furrier  
296 W. 27th St. (Dept. b-3), New York 1, N. Y.

## PUZZLE LETTER

Clean up with the fastest selling novelty in correspondence entertainment. Write on 'em, break 'em up, mail 'em. 22 Civilian and military designs, banded in units of twos. Retail 25¢ a unit. Dozen units, \$1.80; gross units, \$21.00. F. O. B. Fresno, 25% with order, balance C. O. D. Sample 20¢.

**FRESNO ART NOVELTY COMPANY**  
823-A Fulton, Fresno, Calif.

## BINGO SUPPLIES

Plastic Balls  
Plastic Markers  
Midgets 1—3000  
News 1—3000  
Specials—5 Ups—6 Ups—7 Ups to Pad  
Regular Specials

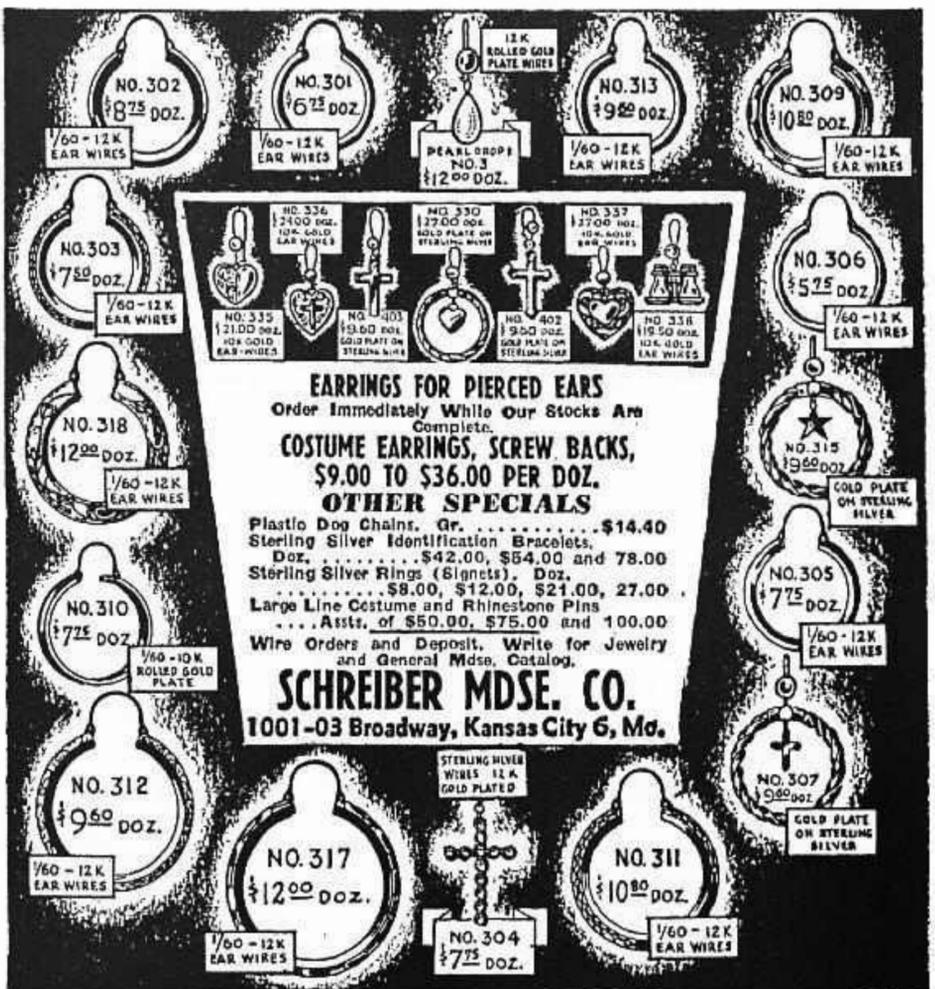
Write or Wire for Catalog  
**JOHN A. ROBERTS & CO.**

Formerly  
**N. M. BANK & CO.**  
235 Halsey St. Newark, N. J.

## COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

**M & M CARD CO.**  
1039-1035 Mission St., San Francisco 3, Calif.



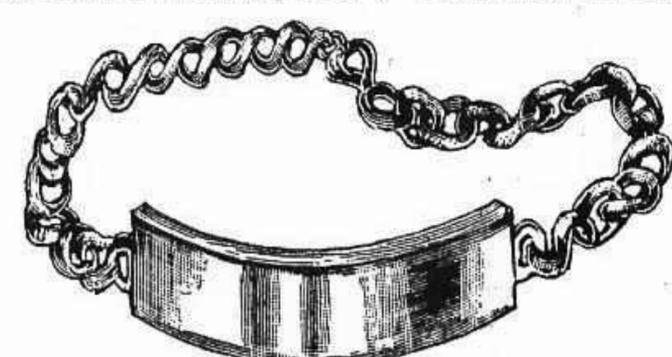
**EARRINGS FOR PIERCED EARS**  
Order Immediately While Our Stocks Are Complete.

**COSTUME EARRINGS, SCREW BACKS, \$9.00 TO \$36.00 PER DOZ.**

**OTHER SPECIALS**  
Plastic Dog Chains, Gr. ....\$14.40  
Sterling Silver Identification Bracelets, Doz. ....\$42.00, \$54.00 and 78.00  
Sterling Silver Rings (Sixnets), Doz. ....\$8.00, \$12.00, \$21.00, 27.00  
Large Line Costume and Rhinestone Pins ... Ass't. of \$50.00, \$75.00 and 100.00  
Wire Orders and Deposit. Write for Jewelry and General Mdse. Catalog.

**SCHREIBER MDSE. CO.**  
1001-03 Broadway, Kansas City 6, Mo.

## IDENTIFICATION BRACELETS!



No. 502—Heavy Sterling Silver Identification Bracelet. Curb chain links .070 stock. Heavy Center Plaque .075 stock. Highly polished! \$5.00 EACH.

No. 501—Same Style with Curb Chain Links .060 Stock and Center Plaque .060 Stock. \$4.25 EACH.

No. 503—Same Style with Curb Chain Links .095 Stock and Center Plaque .090 Stock. \$7.50 EACH.

**We believe these are some of the heaviest bracelets on the market!**

1/3 deposit, bal. C. O. D., F. O. B. N. Y.—SEND FOR CATALOG.

**SOLD FOR RESALE ONLY!**

**MURRAY SIMON** 109 South 5th Street  
Brooklyn, N. Y.

## Easy-to-sell IDENTIFICATION TAGS of Genuine Leather



Everybody NEEDS One or More!

BY THE \$9.60 GROSS a gross  
BY THE THOUSAND 6 1/2¢ each

Six Dozen Minimum Order...\$5

Here's your chance to make big money on an item that's in real demand and hard to get. A good value at 15¢ retail. Leather case; acetate covered name slot; nickel-plated chain with self-locking clasp.

**Peter Peyton**

25% Deposit with Order, Balance C.O.D.—F.O.B. Factory  
We Prepay Shipping Charges on all Cash-in-Full Orders

DEPT. B212  
405 1/2 Washington St. . . . Waukegan, Ill.

**WE WILL HAVE A COMPLETE NEW PREMIUM CATALOG FOR 1944**

READY ABOUT MAY 1

In the meantime send us a list of your requirements and we will answer at once. Thank you. (We Buy Used Cork Guns, Metal Milk Bottles—Pay Top Prices.)

**MIDWEST MERCHANDISE CO.** 1010 BROADWAY  
KANSAS CITY, MO.

# 1944 TREND CREATOR!

Here's one of the best numbers in our line of "1944 Trend Creators." You can't appreciate the profit producing possibilities of this particular locket without seeing it. Get started with our new line NOW!

-B12—Circular Gold Plated Locket, Genuine Ocean Mother of Pearl Top with Insignia and Wire Work Feb. \$12.00 Doz.

Item is shown in actual size. Order now! Immediate delivery guaranteed! Send for catalog of complete line!

1/3 Deposit, Balance C. O. D., F. O. B. New York.

SEND \$1.00 FOR SAMPLE!

**TREND CREATORS** 1265 BROADWAY NEW YORK, N. Y.



## PRIZE ITEMS AT L. A.

(Continued from page 50)

secretary of the L. A. Chamber of Commerce, said. "Some of these are the result of war contractors finding utilization of waste materials left over after turning out large orders for Uncle Sam.

"Scrap plastic materials have found their way into costume jewelry, figurines and hundreds of other items. Salvaged bottles are adorned by Hollywood and other California designers into things of beauty, with artistic paintings, done by hand."

Mexican silver, plastic, wood and items of non-essential war value were used in the greatest number of items offered.

An outstanding exhibit was presented by Ocean Park Wooden Jewelry Mart with its display of aromatic cedar and California redwood items. Lapel pins, pendant hearts, novelty jewelry, animal and birds for the knick-knack shelf comprised their items. Dogs, horses, horseheads, sea horses, musical instruments, fish, turtles and other items made of wood and highly polished were viewed by jobbers serving novelty workers. Knick-knacks consisted of a variety of items also polished and eye-catching. Display was under the direction of A. Weisman and J. P. Horrigan.

Lapel pins displayed by the Jewelry Mart were reported to be in stock at this firm's warehouse. Taking over another factory and moving to still larger quarters, the firm is capable of filling large orders on a one-day shipment plan. While pins have been the bugaboo to lapel novelty manufacturers, this firm is said to have ample stock catches on hand.

Another California concern, Barnware, had new items of its manufacture on display. Peasant parade of figurines, ivy trains and carts, novelty salt and pepper shakers and similar items appealing to the prize user were shown. Bloom Bros. Company showed a neat line of army and navy souvenirs tempting to servicemen on furloughs at the beach or resort. This firm also showed a line of interest to beach and resort novelty workers in a canoe labeled with the name of the city, miniature birch bark moccasins, mirrored jewel boxes, beaded good-luck charms. An item catching the eye, too, is the ladies' belt made of segments of black walnut shells and treated with a special preparation to give the shells luster. Souvenir views, always a hot item during summer months, were also shown.

Kingsley Stamping Machine Company displayed an item that should attract the attention of beach and show concessionaires. Machine is designed for the stamping of names or monograms on leather goods, billfolds, traveling bags, plastic products, books, Bibles, party favors, lead pencils, stationery, gift and other items.

H. M. Johnston, representing Seal Sac, had on display lines of food covers that could well be used for prize material, since the war effort is urging the saving of food. Not too costly for prizes, the covers are sure to please even the most finicky of housewives. Note books such as "My Stretch in the Service" and "Things to Remember" had the earmarks of a good novelty store item. Also here, were a plastic cigarette case holding 16 cigarettes and allowing a view of the entire supply of smokes at a glance, and hand-painted glassware that is in the price range of bingo operators and other users. In the display section with Johnston, was Mac Sprincin, of Sprincin Toy and Gift Company, with all-wool bunnies and Teddy bears. These items are available in the bunnies in 33 and 27-inch sizes and in the bears in 27 and 20 inch. Firm is well known for this and other premium lines.

Business was a brisk with local merchants buying heavily for their novelty stands. One buyer in particular, W. D. Newcomb Jr., owner and operator of a gift stand on the Santa Monica pier, spent two days purchasing for his summer. Shipments totaling several thousands dollars were being readied for this spot. "I wish I had more room so that I could stock more items," Newcomb told The Billboard.

Al Hill, well known to showfolk, handled publicity for the C. of C.

### BOBBY PINS

Metal, 2 inches long, 1 gross to box, 12 boxes to case (1728 bobby pins), mailed post paid for \$12.00. Send money order, no C. O. D. shipments. ATTENTION, JOBBERS! 20 case lots—\$9.00 per case, freight or express collect. Send money order, no C. O. D.'s.

**M. P. COLE CO.**

P. O. Box 1109 BEAUMONT, TEXAS

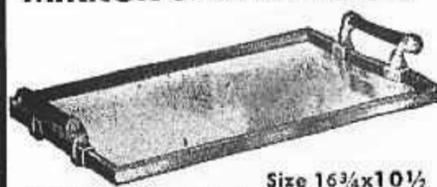


### "A PERFECT LIGHTER THAT NEVER FAILS"

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-100—\$7.20 Per Dozen.

### MIRROR SERVING TRAY



Size 16 3/4 x 10 1/2

Chrome frame, walnut and plastic handles. Attractive, practical and useful—and at a price so low you can't afford to pass 'em up.

BB102—Price, \$15.00 Per Doz. Sample. \$1.45.



B. B. 100—10K Yellow Gold Ring, \$4.10 set with fine Diamond, Each.  
B. B. 101—3 Diamond Wedding Ring to match. Each 4.50 Sizes 5 to 7

## ROHDE-SPENCER CO.

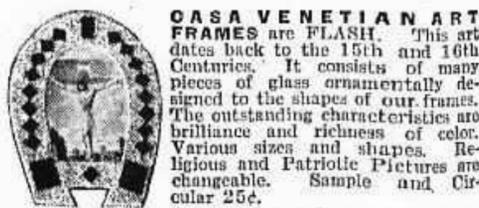
223-225 W. MADISON STREET CHICAGO 6, ILLINOIS

## Luminous BLACKOUT FLOWERS THAT GLOW IN THE DARK

New York's finest and largest selection of Luminous Flowers. Each one shines in two colors and is guaranteed to glow all night. We create, manufacture and wholesale these beautiful Gardenias, Orchids, Roses, Daisies, Carnations, Butterflies, Gardenia Acetate Hair Bows and many more. Send \$2.00 for samples of 10 different flowers, price list and display directions. Don't delay—write today.

**HALE NOVELTY CO.**

2661 East 13th St. Brooklyn 29, N. Y.



CASA VENETIAN ART FRAMES are FLASH. This art dates back to the 15th and 16th Centuries. It consists of many pieces of glass ornamentally designed to the shapes of our frames. The outstanding characteristics are brilliance and richness of color. Various sizes and shapes. Religious and Patriotic Pictures are changeable. Sample and Circular 25c.

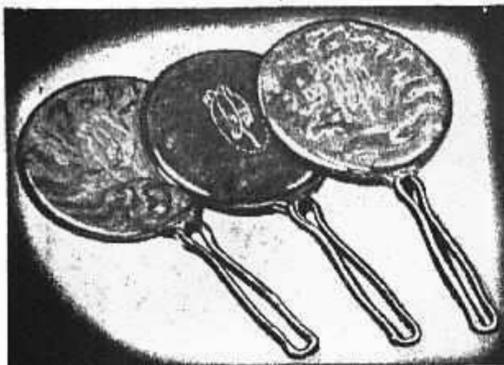
CASA PRODUCTS, 231 E. 24 St., N. Y. C., N. Y.

**MAKE Extra MONEY FAST** Sell Illustrated Comic Booklets (vest pocket size) and other novelties. 10 different sample booklets sent for 50c or 25 assorted for \$1 or 100 assorted for \$2. Shipped prepaid. Wholesale novelty price list sent with order only. No C. O. D. orders. Send cash or money order. No stamps. GRAYKO, Dept. 192 Box 520, G. P. O., New York.

**WOOD PINS FOR NAMES** Scotty, Donkey and Horse Heads—To be engraved, burned or India inked. Beautifully hand finished. \$50 per thousand. Sample hundred postpaid, \$6.50. Special for Two Weeks Only.

**BICKNER**

1421 S. 5th St., Ponca City, Okla.



### Girls Want These CELLULOID HAND MIRRORS

Round shaped celluloid hand mirrors that combine serviceability and beauty! Come in assorted feminine colors. Overall length 10 1/4". Diameter of mirror glass 4 1/2". Packed one dozen to carton. Ship. wt. 5 lbs. B610H49—Doz. \$2.95—Gross Lots, Doz. \$2.75.

Send 25% deposit with order, balance C. O. D.

Wholesalers Since 1911

**JOSEPH HAGN CO., 223 W. Madison, Chicago 6**

## THAT NEW LINE IS JUST ABOUT READY

We moved to our own building larger space—better service

## CHICAGO CEDAR CRAFT MFG. CO.

2411-13 Clybourn Avenue Chicago 14, Ill.

A GIGANTIC 5c SELLER!

## GIANT COMIC POSTCARDS

THEY'RE FINE COLORED GIANT POST CARDS, SIZE 5 1/4 x 8 1/4". THAT GIVE YOU GIANT PROFITS. THERE ARE FOUR SUBJECTS IN EACH OF THE FOLLOWING SERIES, PIN-UP BATHING BEAUTIES, HILL BILLIES AND ARMY COMICS. EVERY CARD A WINNER WITH A TERRIFIC KICK. LIMITED SUPPLY ONLY. ACT NOW.

\$11.00 A THOUSAND PREPAID

Sample Gross Assorted, \$2.00 Prepaid

**CHESTER CHAPP** 1244 N. DEARBORN CHICAGO 10, ILLINOIS

NO C. O. D. SHIPMENTS

### Jewelry Workers—Gift Shops—Jobbers

## OUR NEW JEWELRY LINE IS READY!

Beautiful Styles—Matchless Colors!

Complete line of gorgeous Sea-Shell Ocean Pearl, Fishscale, Plastic, etc. (Necklaces, Earrings, Brooches, Lids, Hair Ornaments, Sprays, priced at \$2.75 Dozen to \$18.00 Dozen.) Sent for a \$25.00, \$50.00 or \$100.00 assortment of best selling numbers. Money-Back Guarantee. The larger the assortment ordered the greater the variety. Terms: P. O. B. Miami, Fla. 1/3 cash with order, balance C. O. D. SPECIAL DISCOUNTS TO BONA FIDE JOBBERS. We prepay all orders where full remittance accompanies order.

### TROPICAL IMPORTING COMPANY

"America's Foremost Tropical Jewelry and Novelty House"

5851 N. W. 17th Ave. Miami 38, Florida

## THE WING GUM SORRY!

No new Agents' Territory open for Duration. FOR VICTORY BUY U. S. WAR BONDS AND SAVING STAMPS.

**AMERICAN CHEWING PRODUCTS CORP.**

4th and Mt. Pleasant Ave. NEWARK 4, N. J.

## SALESBOARD ITEM

1 Lb. Choc. Covered Cream Loaf, Packed in Individual Cartons.

### SPECIAL DEALS

No. 1—1000 Hole Board and 48 Loaves, \$24.00.

Board Takes in \$50.00. Your Profit \$26.00.

No. 2—200 Hole Board and 12 Loaves, \$6.00.

Board Takes in \$10.00. Your Profit \$4.00.

Three No. 1 Deals, \$22.00 Each.

Delicious Peanut Crunch, packed in 25 lb. ctns., 35¢ Per Lb.

Full Payment With Order, No C. O. D.'s.

### RAKE COIN MACHINE EXCHANGE

2014 Market Street Philadelphia 3, Pa.

### 5000 ITEMS

At Factory Prices

Bobby Pins, Needles, Salesboards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Dry Goods, Specialty Merchandise and many other items. Send 3¢ stamp for price list.

### BLAKE SUPPLY COMPANY

219 E. Markham LITTLE ROCK, ARK.

EAR CLIPS—Asst. Stones for non-pierced ears.

EAR WIRES—Asst. Drops for pierced ears.

14 Karat Rolled Gold Plate.

Send \$5.00 for Samples.

### CARL CHRISTY

BOX 666, CROCKETT, TEXAS

# WATCH SALE

Our New York purchasing office made a very good "pick up" of a limited number of Men's and Ladies' Watches. We offer these to you on the basis of "first come, first served."

- All Brand New Watches.
- Open Face Gun Metal Case Pocket Watches.
- Hunting Case Gun Metal Pocket Watches.
- Men's Military Style Chrome Case Strap Watches.
- Ladies' Chrome Case Ribbon Wrist Watches.

**YOUR CHOICE ONLY \$4.57**  
PLUS POSTAGE

Each 25% deposit with C. O. D. orders

**KIPP BROS.**

117-119 South Meridian Street,  
Indianapolis 4, Ind.

## MERCHANDISE TRENDS

(Continued from page 50)

wrist and pocket watches to supply essential needs; the agency may permit production of 100,000 electric fans this year—for military and export needs only. OPA last week set maximum prices for manufacturer, jobber and retailer on a new line of fountain pens and pencils made by Peerless Fountain Pen & Pencil Company, Inc. See the third amendment to the copper conservation order (M-9-c) issued by WPB January 22 for a very complete list of copper or copper base alloy articles you can't make. Conservation Order M-310 as amended January 24 covering hides, skins and leather carries a table of certain products which may be manufactured; apparently, the leather situation is not only tight, it's still shrinking. General Limitation Order L-140-a on cutlery is another amendment which gives manufacturers' specifications and quotas of all cutlery other than silver-plated flatware. Walling wall leaners last week included all of us waiting for two-way stretches, suspenders, garters and other articles which had been promised some months ago when enough synthetic rubber for such appeared satisfactory—but the army stepped in to take over practically all yarn made from neoprene. Buna S yarn is now promised us civilians instead, but it will be many more months before commercial production is under way. Boxes, if any, will be plainer this year, WPB's paper division announced, and fine stationery will be a casualty of the paper shortage too. But rest assured there'll be paper enough and to spare for War Bonds—the more of those we sell ourselves, the sooner the boys come back to enjoy better days with us again. We can make do on the home front with pluck, ingenuity and courage, but the fighting men need tangible guns, grenades and planes in addition, which only we can send them.

**DISTRIBUTION PLANS.**—General Electric's program of establishing factory distribution branches and wholesale outlets in New York, Philadelphia and Los Angeles does not mean that these setups will supplant independent distributors in the three areas. The company is simply preparing, an official says, to meet the keen post-war competition in the major appliance field. But one official did agree that the program could be taken as a warning to independent distributors "to get in line and develop organizations on a pattern sought by the company." With reports that everyone from Henry Kaiser to the corner newsstand dealer is planning to crash the electric appliance field, it's no wonder that firms are overhauling pre-war systems and otherwise lacing on the gloves to get ready for the grand free-for-all, but this business of bypassing the distributor isn't going to work out right for either the retailer or the manufacturer either. *Electrical Merchandising's* table of increases in the number of wired homes during 1940-'44 shows a total of 3,400,716 residences. The majority of these, along with those homes whose appliances wore out during the war years, is going to be crying for toasters, irons, radios, heating pads, and what have you as soon as the fracas slows down. The Middle and South Atlantic and the Pacific States have the greatest number of wired home additions, and G. E.'s plans may be based on the market in these areas.

**NEW ROADS.**—The emphasis on aviation hasn't obliterated the nation's need for super highways linking big cities, as shown by the Public Roads Administration's program for 34,000 miles of roadways, which has presidential backing as one of the big post-war plans to create jobs for 2,000,000 people. Souvenir merchandise would certainly profit once the traveling American public starts moving again.

# THE HOBO NEWS

## WANTS AGENTS FOR THEIR FAST SELLING PUBLICATIONS

QUICK SALES LARGE PROFITS

### LATEST COWBOY SONG BOOK

This is positively the finest collection of Cowboy Songs ever published. Contains Home on the Range, Red River Valley and over two hundred real Western favorites.

\$15.00 PER 100

SELLS FOR 50c

### Lucky Number Combination Gypsy Dream and Complete Horoscope Book

Contains 1,000 Answers to Dreams, Tea Cup Fortunes, Crystal Gazing, A Complete Set of Fortune Telling Cards With Their Lucky Numbers, Your Horoscope, Palmistry Reading, Lucky Days—Birthstones, etc., etc. Greatest Book of Its Kind.

\$20.00 PER 100

SELLS FOR 50c

### 200 POPULAR RECITATION BOOK

STORIES—and—POEMS OF RADIO, SCREEN, STAGE FAME. Suitable for all occasions. The most wonderful collection ever written.

\$15.00 PER 100

SELLS FOR 50c

## THE HOBO NEWS

Only publication of its kind. Profusely illustrated with original humorous drawings. Full of pep from cover to cover.

### Fastest Selling 10c Newspaper in the Country

6c WITH FULL RETURNS

All Samples of Above Books 10c Each.

We Pay Shipping Charges.

Address: **THE HOBO NEWS**

105 WEST 52D STREET

NEW YORK, N. Y.

**WOOD JEWELRY**

*Lapel Badges • Pendants • Pins • Photo Lockets • Gold Wire Mother-Neckties*

**\$10.00 For Sample Assortment**

*Or Write for No. 43 New Catalogue*

**Charles Demec**  
WOOD PRODUCTS  
PHONE 116 E. WALNUT ST.  
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**NOVELTY PANTS**

PRINT ANY NAME OF CAMP OR CITY

VERY LATEST NOVELTY GOING LIKE WILDFIRE

**MILT WILLIAMS NOVELTY CO.**

1033-1035 Mission St., San Francisco 3, Calif.

**IT'S A KNOCK-OUT!**

This handsome Horse-Shoe Ring, hand made, hand engraved, is a KNOCKOUT! Shoe and shank of everlasting Monel Metal is GUARANTEED 20 YEARS. Inlaid with simulated pearl. Price only \$24.00 per dozen. Sample \$2.20, excise tax included. Jobbers—write for full details.

**UNITED JEWELRY CO.**  
BOX 388 WHEELING, W. VA.

# BINGO

SUPPLIES—CARDS—PLASTIC MARKERS

Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2 DAYTON, OHIO

**FLASHY NOVELTIES**

We have available for immediate delivery several gross of very flashy novelties that instantly catch the public's eye. Many different designs such as Scotty Dogs, Dancing Girls, Kittens, Mexican With Burro, Ash Trays, etc. Manufactured in Plastex and beautifully hand colored. Price \$11.95 gross, F. O. B. San Francisco—light shipping weight. Order now and be sure of stock. Full line of samples prepaid, \$2.25.

**PLASTEX PRODUCTS**

339-41 Balboa San Francisco, Calif.

*New!!! Beautiful!!!*

# CEDAR CHESTS

Oval-Shaped Top With Etched Mirror Inside. Packed With Delicious 2 Lb. Package of Stuffed Glazed Assorted Fruit. Packed 12 in a Carton.  
**\$2.65 Each in Dozen Lots.**

## BLUE MIRRORED VANITY CHESTS

Packed With 1 Lb. Package of Glazed Fruit. Packed 2 in a Carton.  
**Price: \$2.75 Per Chest. Minimum Order, 6 Chests.**

## DELICIOUS 2 LB. PACKAGES OF STUFFED GLAZED FRUIT

**\$15.00 Per Dozen; Packed 3 Dozen to a Carton.**  
1 Lb. Packages of Same, \$7.80 Per Dozen; Packed 18 to a Carton.  
All Prices F. O. B. Detroit; 25% Deposit With Orders.

**G & K SALES CO.** 1911 TAYLOR AVE., DETROIT 6, MICH.

## MILITARY "Frat" PIN

With Accompanying Army, Navy and Air Corps Insignia.



Actual Size

Gold plated, beautifully designed and hand decorated in red, white and blue. Complete with safety clasp.  
\$6.60 Doz.—60c in Stamps for Sample.

## BEADED GLASS ROSARY

Easter Item. Gold plated over metal. Real glass beads, assorted colors (Amethyst, Sapphire, Ruby and Emerald). Individually boxed.



**\$12 Doz.**  
Send \$1 for Sample.

25% Deposit With Order, Balance C. O. D. ORDER WHILE QUANTITIES LAST.

**B. FOX, 20 West 47th Street, New York 19**

**GLOWS LIKE A STAR**  
**LUMINOUS FLOWERS AND STATUES**  
**BIG REDUCTION**  
 OUR NEW NOVELTY LUMINOUS HAND-MADE. REAL LEATHER LABEL ORNAMENTS, 49 ASSORTED SUBJECTS . . . . . \$36.00 Gro.  
 Samples of Three, \$1.00.  
**If you are interested in big volume business, here is your chance.**  
 Large Luminous Gardenias in Two Glowing Colors, With Separate Buds . . . . . \$36.00 Gro.  
 Small Luminous Gardenias . . . . . \$24.00 Gro.  
 Halibows in 20 Different Colors, With Glowing Gardenias . . . . . \$24.00 Gro.  
**CORSAGE of Three**  
 Daisies . . . . . \$30.00 Gro.  
**FINEST QUALITY SILK ORCHID,**  
**IN NATURAL COLOR, OR IN BLUE.** COUNTRY-WIDE ADVERTISED. \$46.00 GROSS.  
**Preference given to big jobbers and dealers.**  
**STAR-GLOW MANUFACTURING CO.**  
 1183 Sixth Avenue  
 New York City 19, N. Y.  
 Phone BRyant 9-0219

# DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

A number of letters have come thru recently asking about the old 20-item "legit" deal. When this hit the market some years ago it was claimed to be 100 per cent legal and could be placed anywhere. Also, because the deal is small and gives merchandise with each purchase, the belief was strong it could be turned rapidly for handsome profits.

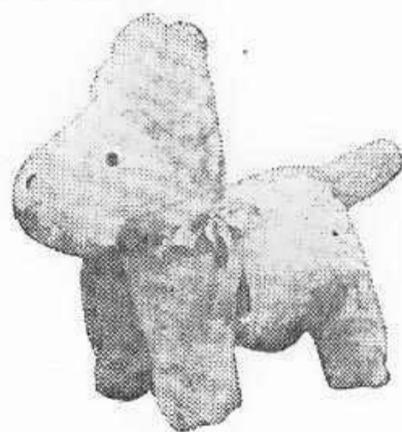
For a while the "legit" deal did click and operators had no trouble placing it. But a basic weakness finally caught up with it, and looking back, that weakness doomed the deal from the start.

Because 20 items had to be distributed on a small take, operators were forced

to keep their merchandise cost down to an absolute minimum. As the deals were operated on a 1 cent to 29 cent or a 1 cent to 39 cent per purchase plan, more often than not the purchaser found he received an item worth as much and in many cases worth less at retail than what he paid to win it. This, probably more than anything else, finally caused John Public to desist. Greatest appeal a salescard has for the player is the chance to win an item worth much more than what he pays to play. And unless a deal has this appeal it will last only as long as it takes the player to get wise.

Like styles in women's clothes, styles in premium merchandise, or rather types of premium merchandise, also run in cycles, which is fortunate for premium users in general and salesboard operators in particular. This cycle, this reawakening of public interest in an item which has apparently gone with the wind and outlived its usefulness, has been the salvation of many an operator who was looking for something to work, with nothing new available on the market.

HAPPY LANDING.



## IN STOCK IMMEDIATE SHIPMENT

### FUR SCOTTIES AND SHEEP DOGS

Well made lamb's wool stuffed dogs. Soft and cuddly. As popular with adults as with children. Available in four sizes.

Cat. No.	Size	Color	Price
T2683	10"	Scottie, Tan	\$2.30 Ea.
T2802	11"	Scottie, Tan	3.20 Ea.
T2684	16"	Scottie, Tan	6.00 Ea.
T2685	16"	Sheep Dog, White	8.75 Ea.

Sold in Dozen Lots Only.  
 1/3 Deposit, Balance C. O. D.  
**ALL AMERICAN PRODUCTS CO.**  
 325 S. Market St. CHICAGO 6

## GLASSWARE

2918—Coasters, Gro. . . . . \$3.50  
 5755—Cups, Gro. . . . . 4.50  
 5756—Saucers, Gro. . . . . 4.50  
 1456—Water Tumblers, Gro. . . . . 4.50  
 Prices of Other Glassware on Request.

### SMOKER'S FUN SHOP

A "Natural" for Display Card Workers.  
 Each card has 53 Joker Novelties to sell at 10¢, brings dealer \$5.30—Sell dealer at \$2.75—Your cost \$1.75. Sample shipment (3 cards) for \$4.95. Cash with order—No C. O. D.'s—Express Only.

## LEVIN BROTHERS

TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

This Horse-Shoe Ring, hand made, hand engraved, inlaid with simulated pearl, is a KNOCKOUT! Shoe and shank of everlasting Metal. Circular on other hand-made articles; quantity prices on request.

\$24.00 DOZ. SAMPLE \$2.20.  
**GEO. WIALEN**  
 210 S. Weber St. Colorado Springs 11, Colo.

### MEN—Build a Wholesale Route GET INTO A Big Pay Business

We Help You Establish a Steady Route of Dealer Customers  
 Make good weekly earnings selling stores our BIG line of 200 products—all daily necessities. Show merchants in your locality a sensational line of self-selling counter goods. Retail at 5¢ and 10¢. You make up to 112% commission. No large capital required. Easy to start.  
 A fortune spent for National Advertising has made our products known from coast to coast. Send for our booklet "Your Opportunity in a Wholesale Business of Your Own." It's FREE—no obligation, WRITE TODAY!  
**WORLD'S PRODUCTS CO., Dept. 8-P, Spencer, Ind.**

## HAND BEADED BELTS

Gorgeous Indian designed hand beaded on genuine leather hand tooled belts. Immediate delivery.  
 3/4" Widths, \$24.00 Doz. 1" Width, \$27.00.  
**INDIAN & WESTERN DISTRIBUTORS**  
 522 N. Main Street PUEBLO, COLORADO

### SCOOOP

EXPLODING MATCHES (4 Doz. in Box)  
 SMOKER'S FUN SHOP  
 (53 Items on Card), \$1.75 Per Card. Rush your Orders immediately.  
**ERNIE'S ENTERPRISES**  
 "The Midwest's Fastest Growing Novelty House"  
 725 PINE STREET ST. LOUIS 1, MO.

## SALESCARDS

You can get any style, size, type or shape of Salescard from us. We are the largest Salescard MANUFACTURERS and carry the biggest stock in the world.  
 You can get fine cards, fast service and lowest prices from us always. And you can also get special cards made to your own special design. Just tell us what.  
 Get our free catalog listing hundreds of cards. Get it today. Write right now to  
**W. H. BRADY COMPANY**  
 Manufacturers  
 EAU CLAIRE, WISCONSIN  
 Salescards, Push Cards, Jackpot Cards, Bookboards  
**BUY WAR BONDS AND HELP SPEED VICTORY**

## Creators of Colorful, Comical

- GREETING CARDS
- JOKE CARDS
- JOKE NOVELTIES, BOOKS and BOXES Since 1935

YOU CAN'T TAKE IT WITH YOU  
 Creators of "You Can't Take It With You," "Advice on Health," "To a Deserving One" and dozens of others. Write for details. Please use Business Letterhead.  
**MARCY MFG. CO., INC.** 138 W. 17th St., New York

## LUMINOUS EARRINGS

30c a pair in 100 pair lots  
 About 10 styles. Remit with order. No C. O. D. Money back if not satisfied.  
 5 Samples, \$2.00—10 Samples, \$3.25  
**Box 4550-B GIFTHOUSE** Coral Gables, Florida

## ARMY AND NAVY STORE FOR SALE

Established several years, staple stock, 100% location, two-year lease, cheap rent, large volume business, good profit. Wonderful pawn shop location after war. \$10,000.00 cash. Owner retiring from business, having other interests. Inventory \$12,500.00.  
**L. SIMOWITZ, Prop.**  
 636 BROAD ST. AUGUSTA, GA.

### CLOSING OUT

**TWO NUMBER BINGO REFILLS (On Wire)**  
 Best offer per refill takes lot. Takes in \$55.00, pays out \$40.00. Complete with cards. Approximately 300 refills.  
**AUTOMATIC SALES CO.** Lebanon, Missouri

### INTRODUCTORY LISTINGS

Covering All Items NOW READY  
 IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.  
 To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.  
**ACME PREMIUM SUPPLY CORP.**  
 3333 LINDELL BLVD., ST. LOUIS 3, MO.

**Genuine Calfskin PASS CASE BILLFOLDS** 67c  
 All Leather—Brand New  
**CLOSE-OUT!**  
 Supply Limited!  
 Order Now  
 This Great BARGAIN Offered by AMERICA'S FOREMOST BILLFOLD MART  
 Dozen Lots, \$8.40 a Doz. (70c Each)  
 Cross Lots, \$8.00 a Doz. (67c Each)

Through a fortunate purchase we can offer just 50 gross of these highest quality, genuine Calfskin **ALL LEATHER BILLFOLDS** for as low as only 67c each. Each Billfold is equipped with 4 celluloid pass leaves. Closes with a metal snap fastener as shown. Place for identification in front—extra side pocket at other end. Beautifully sewn and cleanly trimmed. Finest workmanship throughout. Leather has good weight and thickness. All are of uniform high quality, assorted brown and black calfskin. You can't go wrong with these fine Billfolds at our low prices. Worth considerably more. We own Billfolds outright and are closing them out for quick sale. 50 Gross is all we have—they'll go fast—so rush your order. Send 25% deposit, balance C. O. D., plus postage.  
**ILLINOIS MERCHANDISE MART, Dept. AL-6**  
 500 N. Dearborn St. CHICAGO 10, ILLINOIS

## LUMINOUS NOVELTIES

### HUMMEL STATUES

6 different faithful reproductions in color of Little Boy and Girl, Walking, with Basket, Banjo, Umbrella, 3 1/2" high.  
 Special \$3.00 Doz.  
 1/3 Deposit, Balance C.O.D., F.O.B. N. Y. Just pin \$2.00 and your letterhead to this ad for samples of our line, including Religious Figures. All articles in 2 or 3 colors. Equally attractive for day or night use.  
 Watch for Our New Spring Line  
**J.K. NOVELTY CO.**  
 108 W. 46th ST., N.Y.C. 19

### LADIES' FULL FASHION HOSE!

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### STREETMEN, ATTENTION

New Comic War Display Bulletin. Send for Sample 25¢ Price List in Quantities.  
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# PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati 1, Ohio

PVT. CHARLES R. LOVELAND . . .  
 V-mails from Italy that no matter where he goes he meets up with former members of pitchdom. The native pitchers are doing very well, too, says Loveland.

**ROBINS ARE** singing for spring.

PVT. CHARLIE HUDSON . . . is in Fort Bragg, N. C., after winter maneuvers in Tennessee. He reports that his Christmas holidays were spent with his wife Irene in Nashville and Mr. and Mrs. Raggett, of the Ozarks. From there he went to Birmingham for a continuous party with Mr. and Mrs. Brittin, Doc Schneider, Eddie St. Mathews, Harry Mayers and others. He made a trip with Mayers, who had a load of socks, hose and other merchandise in his ton and a half truck and reported having a swell day. Hudson wanted to get into the pitching but could not because of the army uniform.

**MODERNIZE YOUR** outfit with a flashy paint job.

**TOMMY ADKINS** . . . cards from Searcy, Ark., that most of the towns around there are open. Readers are \$3.75 per day, and he reports it is well worth it. There's a lot of money in circulation, and Saturday is especially good. Reader in Cabot, Ark., is \$1 a day, and the stock sales are all good. Adkins says he has not seen anyone in Arkansas. He will be there all winter and wants pipes from Shorty Treadway, who is in Texas.

**SOME FOLK,** like an unruly horse, must be broke before they will work.

**DOC W. Y. ROWE** . . . pipes from Suffolk, Va., that he worked the tobacco market in Asheville, N. C., recently to good takes, but did not see many of the road people, with the exception of a few sheet writers. "I watched Jack Wilson work for the first time and he sure is a veteran of the old school," Rowe says. He asks for pipes from Al Rice, Doc J. C. Miles, Morris Kahntroff and Roving Myers.

**YOU'LL NEVER** know how valuable an idea is until you have tried it.

**DOROTHY DICKSTEIN** . . . is taking in folding mazuma fast with oil at Kresge's Cincinnati downtown site. When caught she had little time to cut up jackpots.

**MARCH 15** is the Income Tax deadline. Have you been in line?

**DOC EDWARD GOLDEN** . . . has opened with oil in a Columbus, O., spot.

**OMIT THE** faults if you are going to imitate others.

**PVT. JOE HESS** . . . who was just plain Joe Hess, the Pen King, before starting his big opening with Uncle Sam at Fort Bragg, N. C., reports his wife is at her home in Philadelphia until he finishes his basic training. He is a cannoner in the field artillery and wishes he could cut up jackpots. He wants to see lines here.

**WE'D LIKE TO HAVE** pipes from the regulars. Lots of inksticks are still available. The hotel and post office pens may work.

**MATTIE AND DICK RICTON** . . . card from Lawrenceburg, Tenn., that they have all the fairgrounds to themselves, with their trailer in a good spot to advertise the Ricton Dogs.

**THE ONLY** knocking worth while is on the door of opportunity.

**JAMES CHRISTY** . . . has been pitching mice and card tricks in Concord and Charlotte, N. C., to good takes, with soldiers the best buyers. Biz on a Saturday is terrific, according to a card from Jimmy Foster.

**LINCOLN AND** Washington had birthdays this month. They are remembered for what they accomplished. How's your record?

## In the Cards

By E. F. HANNAN

**THE** first fortune-telling cards were the made-to-order kind, a combination of ordinary playing cards and symbols to denote health, wealth, business, love and various other conditions and happenings that go to make up our interest in life.

Harry Cutler, who read fortunes under the name of Professor Le Moyne, and who had clients that were in the money class, was one of the first to sell fortune cards. This was before he got into bigger money. Cutler worked in Hindu dress, and when the reading ran into more than a dollar he threw in a deck of his amateur reading cards.

Harry got to know Tom Lawson, of frenzied finance fame, whose writings against Wall Street were hot messages for the public. Lawson, who bred and raced trotting horses, was at the Worcester (Mass.) Fairgrounds, where one of his trotters was to race. Cutler had a tent on the grounds and Lawson dropped in to ask about the chances of his horse in the race. The professor told Lawson that his horse "should win." More of an accident than anything else, the horse did win. I once asked Harry how he came to such a deduction, and he replied, "how could I tell him he 'should lose.'"

Even today fortune cards sell better than you might imagine. I know an ex-pitchman who makes his living with them.

## Events for Two Weeks

- February 7-12  
 ILL.—Chicago. Gift Show, 7-10.  
 N. Y.—New York. Dog Show, 11-12.  
 O.—Cleveland. Grotto Circus, 10-26.  
 TENN.—Memphis. Shrine Circus, 11-17.  
 TEX.—Houston. Stock Show-Rodeo, 4-13.
- February 14-19  
 ARIZ.—Tucson. Rodeo, 10-20.  
 CALIF.—Los Angeles. Dog Show, 20.  
 MO.—Kansas City. Gift Show, 14-19.  
 O.—Cincinnati. Dog Show, 20.  
 Cleveland. Grotto Circus, 10-26.  
 Dayton. Legion Circus-Fair, 16-19.  
 TENN.—Memphis. Shrine Circus, 14-17.  
 TEX.—Brownsville. Charro Days, 17-20.

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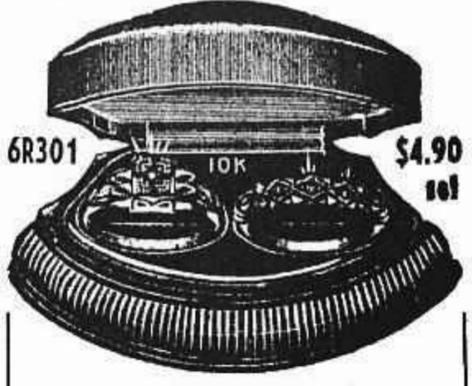
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Fann, Bobby
Farrell, Hugh
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Faulk, Carl Darrow
Felder, Ernest J.
Felton, Nate
Feustermaker, Robt.
W.
Fereh, G. M.
Ferguson, Wm. C.
Fiber, Roxie
Fielding, Harry
Grant
Findley, Albert
Thos.



Letter List

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen! The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

- Fine, Mrs. Rachel
FINN, Jos. Leo
Flinnigan, Harry
Fite, Chas. T.
FIZZELL, Francis
A.
Flanagan, Frank
Flanders, Billie
Flannegan, Paul D.
Fletcher, Clarence
Folds, Lew
Forbes, John O.
Ford, Donald L.
Ford, Wm. Edgar
Fornir, Mrs. Fred
Forester, Thos.
Foster, Jack
FOSTER, Jack
Mitchell
Fought, Forrest
Foy, Otha Leo
Frank, Chas.
FRANK, George
Franko, Jos. A.
FRANKS, Edw.
Frank, Mrs. Jessie
Fraser, Wm. V.
Fraser, Harry
Frederick, James B.
FREE, Wm. Byrd
Freshand, Harry
FREEMAN, Morris
French, Eugene
Frey, Jos. J.
FULNER, Robt.
Wm.
Fuller, C.
Fuller, Rudy
Fullmer, Howard
Chas.
Gallagher, E. J.
Gauble, Iris Louise
Gardner, Ed M.
Gardner, Chas.
Garland,
Albert C.
Taylor
Garlotte, James A.
Garon, Ray
Gaskin, Frank
Gauckin, Mrs. Marie
II.
GEE, Robt. Henry
Genier, Dominic
Gerber, Joe
Gerrett, Lethanfol
Gill, Austin C.
Gilbert, E.
GILHAM, James
Robt.
Gilliam, Tom
Gilette, Stewart
GILLEY, Albert
Leo
Gillis, Saul
GILLISPIE, Girtus
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Golden, Geo.
Whitely
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Graham, Sue
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GRAVES, ROY
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Jamison, Roy Edw.
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Johnston, Roy
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Arnold
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Jones, Hiram
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Jones, Lewis
Jones, Louisa
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Jose, Prince
JOSEPH, Frank
Jordan, Eugene
JORDEN, Lester
Jones, Carrol B.
JULES, Eddio

- Mohr, Robt. F.
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Monahan, John
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MONROE, Geo.
Elmer
Montague, Tex L.
Moon, R. E.
Moore, F. J.
Moore, John H.
Moore, John R.
Moore, Mrs. Mollie
Moran, Jim
MORGAN, Paul
Clinton
Morris, John P.
Morris, Johnnie
MORRISON, Ben
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Morrison, Milton
Fred
MORRISON, Robt.
Paul
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Moon
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13153
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Norton, Claude
NORTON, Ralph
Jas.
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Novason, Elmer T.
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Moon, R. E.
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Moore, John R.
Moore, Mrs. Mollie
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Muller, George
Mullins, Perry
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Novason, Elmer T.
O'Brien, Jas.
Patrick
O'BRIEN, Michael
O'Dair, Luckey
O'DANN, Walter
O'Hara, Boots
O'Hiel, Wallace
O'Malley, Danny
O'Neill, Frank J.
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Oahler, Leslie Geo.
Oliver, Otis L.
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Olson, Melvin
Oranto, Kurt
Osborne, Geo.
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Oskerman, Wm.
Osterberg, Ruth P.
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Otis, Raymond
Ottman, Irene
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Owings, Sam E.
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PAGLE, Geo. Wm.
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Leroy
Palmer, Wm.
Nickles
PARDEE, Eugene
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Martioli, F. B.
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Matthews, Jimmy C.
Mattin, Sam
Mauer, Frank
Mayo, Wm.
Meade, W. H.
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Chas. Karl
Mejia, Miguel B.
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Meriwether,
Clarence
Mervine, Jno.
Meyers, Art
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Rogers, Marvin S.
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Rooney, Hermine
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Roosevelt, Davis
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Ray
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Sterling, John
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Stevens, Gus
Stevens, Wilmer B.
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TAYLOR, Herman
John
Taylor, Howard Ray
TAYLOR, Major
Leo
Taylor, Mrs.
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1944 TAX PROSPECTS

(Continued from page 34)
tions for various federal taxes of an ex-cise nature.

Withholding, SS Items

The present provisions relative to the withholding tax will probably remain the same for 1944. Social Security ded-uctions have been frozen at the same rate for another year.

Corporation Taxes

By and large, the rate of taxes on cor-porations remains the same as in 1943, but it is reasonable to anticipate that corporations will be allowed a leeway of \$10,000 before excess profit taxes apply, as against the present allowance of \$5,000.

Excise Taxes

Most of the important changes which will be made will be to increase the rates of tax relative to items now sub-ject to excise taxes. Thus, the tax on wine is proposed to be increased from 10 to 15 cents a gallon, from 40 to 60 cents a gallon and from \$1 to \$2 a gal-lon, depending on the type.

Admission Taxes

By far the most important increase in excise taxes is the tax relative to admis-sions, and it is proposed in the confer-ence committee's report to increase the rate from 10 to 20 per cent.

Postage Increases

Important increases in the charges made for postal service are also contem-plate. It is proposed that local first-class mail be increased from 2 to 3 cents

and air mail be increased from 6 to 8 cents per ounce.

It should be borne in mind in con-sidering the above that the proposals mentioned are only in contemplation and have not at this writing been en-acted into law.

SUTTON SPEEDS WORK

(Continued from page 34)
intendent, and Joe Wherry, chief elec-trician. With the same office staff as in '43, Charles Reed is contracting agent; Mrs. Lucille Norwood, office manager, and Frank M. Sutton Sr., general man-ager.

FAIR GROUNDS

(Continued from page 40)
der supervision of Forrest County board of supervisors. New facilities will cost about \$12,000. The four buildings, it is hoped, will be finished in time for the spring district livestock show.

TRURO, N. S. — Colchester County Council voted \$10,000 toward establish-ing an annual fair here and to be paid when the Nova Scotia government has completed plans for one.

to make a grant. The yearly provincial fair was held in Halifax until it was suspended because of use of the plant by the Dominion Government for war purposes.

FORT WORTH.—With the 1944 stock show program in full swing thruout the West and Southwest, officials of South-western Exposition and Fat Stock Show here have seen encouraging signs, in-cluding high average of prices being paid at auction sales at other shows and at private sales and record attendances at first shows of the year.

THOMPSONVILLE, Conn.—Union Agri-cultural Society, 106 years old, plans to revive the annual four-town fair of the towns of Enfield, Ellington, East Wind-sor and Somers in the fall of 1945.

WOOSTER, O.—Walter J. Buss, former secretary of Wayne County Agricultural Society here, and recently re-elected president of the State board of agricul-ture, and Mrs. Buss observed their 32d wedding anniversary January 12 during the annual meeting of Ohio Fair Man-agers' Association with a party in the Hotel Deshler-Wallek, Columbus.

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Can use good Concessionaires.
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Thomas, Tom
THOMAS, Woodrow
THOMAS, Willie
Thompson, Quintin
Thorn, Eugene G.
Thorn, Whitey
Toy, Dorothy
Thrush, Paul
Thrush, William
Tipton, Clarence L.
TIPTON, Fred
Tom, Walter
Tompkins, Tommy
Towery, Lewis
Tracey, Gilbert
Traupott, Edw. A.
Travers, George
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Tressel, Geo. D.
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VAUGHN, Hamp
Vaughn, W. W.
Velare, Curtis
Velare, Elmer
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Wagoner, W. H.
WAGRAN, Geo.
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WALKER, Martin
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Weinke, August
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Johnston, Mac
Kennedy, Jack
Deane, Jeryl
Lee, June
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Riley, Charles P.
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WANTED
Mighty Sheesley Midway
Need Ride Foremen and Assistants, two Men to Handle Front and Canvas.
Tractor Drivers, Train Polers, Freaks for Side Show, Dancing Girls for Girl Show, Colored Musicians, write. Want Midgets and Fat People. Have complete Frame-Ups for both. Want to hear from Concession Agents as we run our own concessions. Also an artist that can turn out work.
Winter Quarters now open. Show opens first week in March. All salaries paid by office. Address MIGHTY SHEESLEY MIDWAY, Pensacola, Florida.

WANT JAMES E. STRATES SHOWS, INC. WANT
HAVE COMPLETE OUTFITS FOR MIDGET SHOW, want to hear from Organized Troupe. HAVE COMPLETE OUTFIT FOR POSING SHOW. Will book Wild Life Show and Pony Track. This is a thirty-five car show, we have the equipment. Let's hear from you.
WANT FOREMEN AND SECOND MEN FOR FERRIS WHEELS. Can place Foreman for Spitfire. Can place Ride Help on all Rides, top salaries. Want Train Crew Help, Train Porters. Want Caterpillar and Tractor Drivers. Can place three Ass't Electricians and Towermen. Want useful people in all departments. Want Man and Wife capable of taking care of Custard Wagon.
CAN PLACE FOR WINTERQUARTERS AT ONCE BUILDERS AND PAINTERS.
JAMES E. STRATES, JAMES E. STRATES SHOWS, INC., MULLINS, S. C.
WANT TO HEAR FROM PROGRESSIVE SHOWMEN WITH NEW IDEAS.

W. G. WADE SHOWS
OPEN EARLY IN MAY
Wanted—Shows, Rides and Concessions. Also Ride Foremen and Helpers that can drive semis. Highest salary for capable men. We have fifteen bona fide fairs already contracted.
Address W. G. WADE SHOWS, 19199 Woodingham Drive, Detroit 21, Mich.
Phone: University 4-0055.

MIGHTY MONARCH SHOWS WANT
For Manatee, Florida, Opening Saturday, February 19, 1944.
Place Flat Ride and Kiddie Ride. Want legitimate Concessions of all kind. Have good route of Florida spots. Address N. P. ROLAND, Bradenton, Fla.

# Dodson's World's Fair Shows

One of America's Most Prosperous Shows

THIS OUR 34th YEAR SHOULD PROVE THE ABOVE

35 RAILROAD CARS 35

**Wanted for Season 1944 Opening, Saturday, April 1**

Will place any outstanding Attraction that will get money.

**RIDES**—Will place Spitfire only.

**CONCESSIONS**—Will place most any legitimate Concession except Palmistry, Guess Your Age or Weight, Pop Corn, Cook House or Bingo. Can not use any Wheels or Grind Stores.

**WANTED** several Ride Foremen and Second Men for Rides. Workingmen in all departments. We will positively pay top salary to sober and reliable men. Can place Train Help, Polers, Chalkers, etc. Workingmen, our Winter Quarters are now open, so come on in.

**CAN PLACE** Freaks and Working Acts for finest framed Circus Side Show on the road, also Girls that can do something for Girl Revue.

**WILL PLACE** an Organized Band of from ten to fifteen pieces; Italian, American or Colored, just so you can cut it.

All address DODSON'S WORLD'S FAIR SHOWS, P. O. Box 216,   
 Beaumont, Texas.

P.S.—Will also use Cook House Help, Cooks, Waiters, etc.

# Showmen's League of America



Sherman Hotel   
 Chicago

**CHICAGO, Feb. 5.**—Past President Edward A. Hock presided February 3 and with him at the table were Treasurer M. J. Doolan, Secretary Joe Streibich, Past President Ernie A. Young and Corp. Al J. Sweeney, on furlough from Fort Bliss, Tex., the chairman's guest of the evening. Chester Chapp was elected to membership. Board of governors voted donation of \$110 to the President's Mile of Dimes fund. Check is ready for purchase of an additional \$2,500 in Fourth War Loan Bonds.

Committee appointed to study prospects so that the club can take intelligent action on the annual spring party. Ernie A. Young is chairman. Mike Wright back from a visit with the Bob Parkers in Miami. Jack Pritchard and John Wulf were sufficiently recovered to attend the meeting. William B. Naylor in from the South. William J. Coulter still on the sick list. Interesting letters came from Tom Vollmer, Lieut. Harold A. Dabore, Fred H. Kressmann, Nan Rankine, J. W. Conklin, Andy Markham, C. D. Scott and Max Goodman. Ross R. Troutman started the season with donations to the Red Cross and servicemen's fund. Chairman J. C. McCaffery and Co-Chairman Mike Wright plan an intensive campaign in the Red Cross war relief drive. Past President Sam J. Levy on the sick list.

Ruling makes it mandatory that the League rooms be closed during funeral services of a member who is buried in Chicago. Sam Beyers penned from overseas. Izzy Cervone present for the evening. A caller was Vic Webb, of Canadian armed service, who is a nephew of Neil Webb. Another package has gone to members in service. Harry Bernstein sent in a War Bond for safe keeping until his return from the Pacific.

### Troupers To Have Banner

**LOS ANGELES, Feb. 5.**—Regular Associated Troupers, meeting January 18 in the clubrooms, Walker Building, Grand Avenue, heard talks by Ben Beno, of the Merchant Marine, home on a furlough; Morris Bennett, one of the owners of Mission Beach Amusement Company; Maud Marsh, a visitor; Ethel Meyers, Harry Warren, and Harry Miller, a new member. Harry Quillian's suggestion for a club banner was approved, and Sis Dyer was assigned to the task. Lucille Dolman, who presented a woolen quilt as an award at the next meeting, was given a vote of thanks. Bank night award went to Lucille King. Donations totaling over \$200 came from Hugh Bowen, Violet Sucher, Sis Dyer, Ethel Krug, Harry Meyers, Walton de Pellaton, Babe Miller, Ruth McMahon, Lucille King, Estelle Hanscom, Harry Warren, Lucille Dolman, Minnie Pounds and C. F. Ragland. Luncheon was served by Minnie Pounds, Marlo LeFors, Marge Kennedy and Lillabelle Lear.

January 25 was Violet and Herb Sucher Night, as they were hosts and furnished luncheon. After the meeting they went to join Crafts 20 Big Shows at the opening in Indio, Calif. During the session \$3,100 worth of War Bonds were purchased by members.

### Caravans Take New Members

**CHICAGO, Feb. 5.**—President Pearl McGlynn presided, and with her at the table were First Vice-President Lillian Lawrence, Treasurer Rose Page and Secretary Jeanette Wall at the meeting of Caravans January 18. Donations came from Mrs. Floyd Matter, Lena Schlossberg, Ann Sleyster, Stella Zigsword, Rose Page and Ann Strauss. Edna La-sures, Clara Zelger, Ida McCoy, Mrs. J. L. Toronto and Ruth Gottlieb were elected to membership. Luncheon, donated by Lena Schlossberg, was served by Becky Daniels and Claire Sopener. Awards donated by Bessie Mossman went to Lillian Lawrence and Lena Schlossberg. Minnie Simmons, Pat Seery and Billie Lou Bunyard were on the sick list.

### WANTED DROME RIDERS

For park location, also road in fall. Camille, Robert Going and others, write.   
 EARL PURTLE   
 7812 Sweet Briar Rd.   
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## HARRY CRAIG SHOWS

Early Opening Brownwood, Tex.

Want Ride Help and Concession Agents. Will book few Concessions, Penny Arcade, Slum Stores, and what have you? Will book Glass House, Half-Half. Will furnish tops and fronts for any show. Will book one or two Rides that don't conflict. We have six office-owned Rides. People with us in 1943, let's hear from you. Address:

BROWNWOOD, TEX.

## MOUND CITY SHOWS

WANT

RIDE MEN and SHOWS

CHARLES CHANEY WANTS CONCESSION AGENTS FOR STOCK STORES AND BALL GAMES. Address:

CHARLES OLIVER, Mgr.   
 1417 Grattan St.   
 St. Louis, Mo.

## SIEBRAND BROS.' CIRCUS AND CARNIVAL WANTS

Acts for Side Show, must be good attractions. Lary Johnson, Mary Webb, Tammi, wire. Want Girl for Sword Box. Open March first. Address:   
 SIDE SHOW MANAGER   
 1890 East Van Buren St.   
 Phoenix, Arizona

## ACTS WANTED

For Indoor Circus, New Albany, Jeffersonville, Indiana, week of March 1. Write

K. W. ROBISON

P. O. Box 374   
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## WANTED

Cookhouse Help all departments. Top salaries with season bonus. No "swackies" need apply. All former employees contact at once.

R. C. Mills

ROYAL AMERICAN SHOWS

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## RIDES—RIDES—RIDES NOTICE

Want five or ten Rides for the summer season to start in middle of May on No. 5 Highway. Main highway to New York, five miles from Hartford, Conn., and five miles from New Britain, Conn. Half million people to draw from within five miles. Will book on small percentage. If interested write

Robert Gloth

Care Miami Showmen's Association   
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## B. & V. SHOWS BOOKING FOR 1944

SHOWS—CONCESSIONS—RIDES.   
 WANT RIDE FOREMEN AND HELP.   
 5 WESTMINSTER PL.   
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## WANTED

Outstanding Freaks, Alligator Boy or Girl (Tan, write), Bally Act, Novelty Act. State salary and all details in first letter. Want to buy trained Chimpanzees.

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ANNOUNCING DATES

- KENT-SUSSEX FAIR, HARRINGTON, DEL. (DELAWARE STATE FAIR).
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  - MT. AIRY AGRICULTURAL EXPOSITION, MT. AIRY, N. C.
  - GOLDEN BELT FAIR, HENDERSON, N. C.
  - LANCASTER COUNTY FAIR, LANCASTER, S. C.
  - ELBERTON AGRICULTURAL FAIR, ELBERTON, GA.
  - ATHENS AMERICAN LEGION FAIR, ATHENS, GA.
  - GAINESVILLE AGRICULTURAL & IND. FAIR, GAINESVILLE, GA.
- 4 More Fair Dates Pending and Will Be Released in the Near Future. Watch for Them.   
 FORMAL OPENING SAVANNAH, GA., MARCH 2—10 DAYS.

This show has only been closed 4 days for reorganization since last April and has been continuously playing large industrial centers at terrific grosses. If you have something up to the standard of this show now is the time to hop on our money wagon.

CALL ALL PEOPLE CONTRACTED WITH THIS SHOW CONTACT US AT ONCE.   
 WILL PLACE SHOWS

Want smart Girl Show Operator with Girls that will appreciate the best in equipment—two complete outfits—new canvas. Will place Monkey or Animal Show. Best territory in the country for Silo or Motor Drome. (Speedy Merrill, write; have new proposition.) SHOWS—Bally or Grind, we have complete outfits and transportation for any that have merit.

CONCESSIONS Will place legitimate 10¢ Concessions of all kinds. Ted Miller will place Skillo Operator.

WORKINGMEN WANTED Will place Foreman, Second Men or other reliable Workingmen now for year-round work at top salaries. All Wire or Write HERMAN BANTLY, HOTEL DE SOTO, SAVANNAH, GA.

## Alamo Exposition Shows

WANT FOR OPENING, MARCH 11, AT AUSTIN, TEXAS

(2 Saturdays — One of the Best Show Towns in Texas — 2 Saturdays)

MOTORDROME RIDERS, MAN TO RUN ATHLETIC SHOW (have complete frame-up), SIDE SHOW PEOPLE, ALSO ONE GOOD FREAK TO FEATURE. CAN PLACE PENNY ARCADE FOR GOOD ARCADE TERRITORY. CAN USE A FEW MORE GOOD RIDE MEN. CLYDE DAVIS CAN PLACE GIRLS FOR HAWAIIAN AND POSING SHOWS. BILL WILLIAMS WANTS MAN WHO CAN HANDLE MONKEYS. (Must be sober.)

**HAVE FOR SALE** Good 2-Abreast Merry-Co-Round, complete with organ, top and side wall. All newly painted . . . \$2250.00.   
 18-Car Ridee-O . . . \$3500.00. These Rides are now operating and can be seen on lot in San Antonio. Also complete Park or Stationary Arcade, about 75 pieces, all operating now.

Write or wire JACK RUBACK, Mgr., 2240 E. Houston St., San Antonio, Tex.

## BINGO

LOCATION DESIRED

Experienced Operator with high-grade equipment and personnel desires location. Finest references. Will go anywhere!   
 Organizations, Landlords, Promoters—what have you?

Write in strict confidence!   
 Satisfactory arrangements can be made!

REDEF & COMPANY 30 Clifton St., Newark 5, N. J.

## C. W. Nail Shows Want

For Northeast Louisiana Stock Show at Delhi, La., April 3rd to 8th, Inclusive.

Ride Help, especially Ferris Wheel Operator. Also Truck Driver. Will book Flat Ride or Octopus. Will book one nice Pit Show, not too large. Concessions, come on. We have everything on midway. Will sell exclusive on Bingo, Eats, Drinks and Popcorn and Photo Gallery. Anyone interested send deposit if not known to me. Address:

C. W. NAIL, 703 SOUTH THIRD, MONROE, LA.





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*Post-War Planning—5*

## DISTRIBUTION

When preparations for post-war business really get under way, there will be much activity in the field of distribution. Manufacturers will be giving much attention to their distributor outlets, and distributors who have remained in the industry thru the war period will be seeking advantageous connections. Even at this early date there is a lot of thinking going on within the industry about future distribution plans.

The coin machine industry in this respect is doing just what all other lines of business are doing. Distribution is one of the biggest topics in modern business, and some startling news appears in the press from time to time.

Only recently newspapers and trade journals featured the plan now being set up by General Electric whereby the corporation will establish a number of branch offices in various parts of the country. Many business men jumped to the conclusion that the firm was planning to set up its own distribution outlets after the war. Officials of the firm denied that this was the plan and stated that their own factory branches would be located to give better service to independent distributors. However, they did admit that if independent distributors failed to give them real distribution, they would be prepared to do the job themselves.

This seems to be a kind of pressur  that is gathering in most lines of business today in preparation for the post-war period. Thruout business there seems to be a prevalent idea that distributors in the future must give better service than they have given in the past, or new distribution channels will be set up. There have been rumors in the coin machine trade that some drastic changes in distribution plans might be made by some manufacturers. Some of these rumors have said that manufacturers might set up their own distributing outlets under direct factory control. It may be predicted now that there will be a trend

toward more direct control of distribution outlets by a number of manufacturers. However, the present situation indicates that the independent distributor will always have his local territory and his local following in the coin machine trade as well as all other lines of business.

The prospect is that factory-controlled outlets will increase in all lines of business in the post-war period and that independent distributors in any line of business will have to give more attention to their service features. In the business world at the present time more attention is being given to warehouse facilities. It is expected that in the post-war period, warehouse systems will assume greater importance than ever.

The coin machine trade had never fully used warehouse systems before the war, but in new distribution plans, general warehousing systems may begin to play a part in the trade. Independent distributors would be forced to meet such competition by carrying larger stocks of machines in their own storehouses.

Thru the past decade, distributors in the coin machine trade have proved their value to the industry in many ways. Distributors have proved their stability during the war by staying in business even when adverse circumstances were cutting their business to the very minimum. When such stability is shown by distributors, it may be expected that they will be ready to do business as soon as the first machines come from the factory and that they will increase their services to operators in every possible way. There will be a lot of activity in the distributor field.

While the coin machine trade has its own special distribution problems, at the same time manufacturers and distributors can learn much from the ideas that are now being tried and will be tried in other lines of business. Closest co-operation between manufacturers and established distributors would be the ideal way to shape post-war plans for distribution.

# SEE PERIL IN RATION TOKENS



WAR VETERANS NOW WAR WORKERS in home of "Bally" games and venders. Lion Manufacturing Corporation is rapidly absorbing disabled and medically discharged servicemen into the Lion organization. The group shown holding the Lion Army-Navy E-Flag have all been in the United States armed services of World War II. Left to right: (First Row) Fred Fredrickson, Carl Schommeir, James Pietschmann, Norbert Zdenek; (Second Row) Frank Ficht, John Soss, Joseph Leier, Robert Grosse, Sigman Bartosiak, Fred Cronin; (Third Row) Edward Malecek, Florian Gorski, Frank Gogowski, George Bradek, Everett Urban, Chester Vogt, David McNulty.

## Vending Firm Urges Ops To Wire Protests to Congress

Despite industry protests and charges of irregularity in placing contract, OPA officials declare size of tokens will not be changed

CHICAGO, Feb. 5.—Many protests and charges of irregularity in the awarding of the contract for two billion food tokens have entered into disputes over the ration currency which OPA plans to put into circulation February 27.

In addition to Representative Fred E. Busby's demand for Congressional investigation into the \$2,380,000 token order which he charges was placed without receiving bids, firms and individuals in the coin machine industry have entered the fight to prevent distribution of the ration tokens. Many companies using coin-operated devices have protested that the new tokens, just smaller than a dime, will find their way in huge quantities into phonographs, fare boxes and various vending machines. The ration tokens are made of fiber and measure .642 in diameter, smaller and thinner than dimes.

Despite the avalanche of protests, OPA officials have said that the ration token system would go into effect on schedule. Chester Bowles, OPA administrator, said that the size of the tokens is a "closed issue and no amount of controversy will change the decision."

Representative Busby (R., Ill.) said: "If this contract were subject to review by the general accounting office, I am confident it would be immediately canceled."

### Northwestern Urges Action

The Northwestern Corporation, vending machine manufacturers, have urged operators to immediately file protests with their senators and representatives in Congress in an effort to persuade OPA to withhold distribution of the nuisance size tokens and to adopt the token size which it had originally assured the industry last October would be used. Northwestern officials called the proposed ration tokens the most momentous problem coin machine operators have ever faced.

When the first announcement was made by OPA that tokens were to be used in the rationing program, C. S. Darling, secretary of the National Automatic Merchandising Association, contacted officials and after months of meetings and consultation it was announced last October by OPA that the size would be .88 of an inch in diameter (slightly larger than a nickel and smaller than a quarter). As this would have no effect on vending machines, the announcement caused no concern in the industry. However, on November 24 it is revealed that Darling received notification that the size of the tokens was being changed to .642 of an inch in diameter and that comments would be appreciated. Darling is said to have immediately referred this information to operators and manufacturers who, foreseeing the difficulties that would arise,

wired protests to the National Automatic Merchandising Association. In turn, these protests were relayed to OPA within two days of the announcement of the change in token size. Yet the answer to these protests was that the contract for the smaller size tokens had been let.

### Further OPA Assurances

Continued letters and wires of protest are said to have been ignored by OPA until finally a conference between vending machine men and Col. Bryan Houston, deputy commissioner in charge of rationing, was arranged on December 14. After hearing a small part of the evidence available, Colonel Houston said OPA could not proceed with the manufacture of tokens that would cause so much damage and that manufacture would be stopped. He also stated that he had given orders that all who might be adversely affected by the change in token size should be consulted prior to the change in specifications.

In his most recent reply to protests, Colonel Houston refers to the decision to make the smaller-than-a-dime token as the "original decision" which he says cannot be changed because "it would cost the taxpayers millions of dollars and would delay the program and would be wasteful of critical materials."

"Regardless of the number of machines in operation," said Northwestern Corporation officials, "operators are going to find these tokens jamming certain machines making untold service calls and loss of profits while out of commission. If they do not jam, they are liable to operate, which means a potential 3,000,000,000 slugs to be gathered up at the expense of operators."

In a message to operators, the vending machine firm said: "Wire your congressmen and senators today urging them to ask OPA to withhold distribution of this nuisance size token and to adopt the token size which it originally assured our industry would be used. Let's show the world that coin machine operators should not pay for someone else's \$3,000,000 blunder!"

## Paul Gerber Dies Suddenly At West Coast Home Feb. 2

CHICAGO, Feb. 5.—Paul L. Gerber, loved and respected coinman, died suddenly at his California home Wednesday evening, February 2. Funeral services were held in Los Angeles on Friday, February 4.

News of Gerber's death stunned associates and friends. Altho he had not enjoyed excellent health for some years, his spirits and energy usually disguised this fact. When he left Chicago several weeks ago, and up to the hour of his death, he had appeared to be strong and cheerful.

For more than 15 years Gerber has been a familiar figure in the coin machine industry and one of its distinguished leaders.



PAUL GERBER

While proprietor of a chain of cigar stores, Gerber became impressed with the popular style of entertainment offered by coin-operated games. Since his early youth Gerber had been a well-known sports fan, and it was the sports angle of games which attracted his interest. He began to experiment with games, particularly in a famous hotel where one of his cigar stores was located. Later, when table games were first introduced, he conducted one of the country's largest operating organizations. Some of the games were built to his own specifications, some he manufactured himself.

Gerber became particularly interested in the tournament angle and believed that pin game competitions could become national in scope, similar to bowling, table tennis and other sports. It was believed that introduction of payout games caused him to abandon the idea. However, he successfully pioneered the "game room" idea which led to the growth of "Sportlands" in other cities thruout the country. His original game

room, established in Hotel Sherman many years ago, is today the largest and finest arcade of its kind. In addition, he established other outstanding arcades in Chicago and California.

Gerber expanded his operations when he joined Max Glass to form the Gerber & Glass Distributing Company in the early '30s. This friendship and partnership blossomed with the years and became one of the outstanding firms of the industry. The influence of this organization was felt in all phases of the coin machine world, manufacturing, distributing and operating, an influence both benign and magical.

Paul Gerber leaves a world of friends and admirers. Among those with tears and welling hearts, other than relatives and associates, will be mothers who were able to preserve little families from stark hunger and privation due to an anonymous gift sent by Gerber. Charitable organizations will mourn the man who gave not money alone, but love and heartfelt interest in fellow men and their problems. The sports world will grieve to lose one of its most loyal supporters. Children of friends, and youth generally, who shared his affections, will miss his friendly interest. And coinmen, from service helpers to heads of corporations, realize that the coin machine industry has lost a rugged, lovable friend and an inspiring leader.

Gerber is survived by Sadie Gerber, widow; Pvt. Sherwood Gerber, son; Elaine Lois, granddaughter; Evelyn, daughter-in-law; Mrs. Beckie Gerber, mother, and by three sisters and two brothers.

### Rockford Coinman Forms New Missouri Company

POPLAR BLUFF, Mo., Feb. 5.—Frank Swartz, veteran coin machine man and former owner of the D. & S. Novelty Company, Rockford, Ill., is an official of the Broadway Sales Company here. This firm supplants the former coin machine organization known as the George Rowland Sales Company.

**ORIGINAL RED, WHITE AND BLUE JAR-O'-DO**  
 2100 Tickets. \$33.00 Definite Profit.  
**\$2.90 Per Set Less Than Gross**  
**\$2.75 Per Set in Gross Lots**  
**JOHN GLASSPIEGEL CO. 534 N. WATER ST. MILWAUKEE 2, WIS.**

**ANOTHER WEEK NEARER VICTORY!**  
 . . . — HELP BRING IT CLOSER—BUY MORE WAR BONDS  
*W. Rabin*  
**INTERNATIONAL MUTOSCOPE CORPORATION**  
 Penny Arcade Headquarters Since 1895.  
 Manufacturers of Photomatic and Other Famous Coin Operated Equipment.  
**44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK**

3 Club Bells, Ea. ....	\$325.00
5 Three Bells, Fruit, Ea. ....	850.00
4 Super Bells, Ea. ....	275.00
4 Track Odds, Ea. ....	400.00
1 5¢ Bonus Slot .....	209.50
1 10¢ Bonus Slot .....	269.50
1 25¢ Bonus Slot .....	299.50
9 5¢ Brown Front Slots .....	200.00
1 10¢ Brown Front .....	225.00
3 25¢ Brown Fronts .....	299.50
5 5¢ Roll a Top, Ea. ....	75.00
5 5¢ Chief 4 Stars, Ea. ....	75.00
2 5¢ Paces Slots, New, Ea. ....	85.00
1 5¢ Vest Pocket, Green .....	40.00
1 5¢ Jumbo Payoff .....	105.00
13 5¢ Jumbos, F.P., Ea. ....	69.50
1 High Hand .....	149.50
10 Single Slot Stands, Ea. ....	15.00
5 Double Slot Safes .....	\$25.00 and 35.00
3 Keeney Sub. Guns, Ea. ....	185.00
1 Rapid Fire .....	225.00
1 Sky Fighter .....	365.00
1 Lucky Star .....	100.00
1 Silver Moon .....	135.00
1 Paces Races .....	150.00
1 Chicken Sam .....	170.50
2 Saratogas, Ea. ....	150.00
7 1-2-3 (1939), Ea. ....	40.00
1 4 Aces .....	89.50
1 Wildfire .....	37.50
2 Sport Parades, Ea. ....	35.00
2 School Days, Ea. ....	30.00
1 Big Time .....	35.00
2 Defense, Ea. ....	79.50

1/3 Cash—Balance C. O. D.

ALL IN FIRST-CLASS CONDITION

**Richmond Amusement Co.**  
RICHMOND, KY.

## FOR SALE

8 Double Slot Safes, Doors Front and Back, Sold by Mills Novelty Co. Complete with Locking Bars. A-1 Condition .....

4 Single Slot Safes, Doors Front and Back, Sold by Mills Novelty Co. Complete with Locking Bars. A-1 Condition .....

7 Mills Folding Slot Stands .....

Terms: 1/2 deposit, balance C. O. D., F. O. B. Austin.

## JACK KEY

606 1/2 Rio Grande St.  
AUSTIN, TEXAS

## WILL BUY

All types of equipment, including Music, Arcade, Pin Games, Slots.  
Write complete details first letter

## EASTERN AMUSEMENT COMPANY

641 Hunterdon St.  
NEWARK, N. J.  
Phone: Bigelow 3-7562

FOR GUARANTEED  
**PACE EQUIPMENT**  
BAKER NOVELTY COMPANY  
1700 WASHINGTON BLVD.  
CHICAGO 12, ILLINOIS

### CLOSE OUT

300 Harlick Double Jack Pot  
JUMBO TRACK ODDS BOARDS.  
Takes in 25¢ Per Punch, \$500. Average Pay-out \$415. Average Profit \$85.  
Will Sell Part or All at \$7 Per Board.  
List Price of These Boards, \$11.98.

KEE NOVELTY CO. 117 N. Lexington Ave.  
KEWANEE, ILL.

## FOR SALE

5 New Columbias, Cigarette Reels, G.A., Ea. \$ 80.00  
1 Gross 2080 Combination Tickets .....

J. E. KENNEY

181 East College Street IOWA CITY, IOWA

## Information Corner

### Will Handle Phonographs For Hawaiian Territory

To the Editor:

We have recently set up our Hawaiian procurement office in Los Angeles. All orders for Honolulu and the Pacific area, as well as freight consolidation and freight shipment, are handled here.

Please send us a price list on available juke boxes, particularly the Wurlitzers and Rock-Olas.

Thanking you in advance for your early reply. P. L. KELLERMAN.

Dear Mr. Kellerman:

We greatly appreciate your recent letter and will want to keep in touch with you because when peace is here there will, no doubt, be a big trade in coin machines for the Hawaiian territory. In normal times we also have a good circulation in Hawaii.

INFORMATION EDITOR.

### Wants to Contact Mfrs. Regarding New Idea

To the Editor:

I am applying for a patent on a vending machine which shows moving pictures. What manufacturer could I contact in order to work with on a profit-sharing basis? Very truly yours,  
LEO LEVY, Massachusetts.

Dear Mr. Levy:

We are glad to have your recent letter and especially to know that you have a new idea for a movie machine, coin-operated. There will be a lot of interest in this type of machine as soon as they can be made again, and manufacturers are deeply interested in such machines.

We are enclosing a list of firms that have formerly made such machines, and they, no doubt, will be interested in any new ideas. We assume that you have taken all necessary steps to protect your idea.  
INFORMATION EDITOR.

### Asks Information on Post-War Amusement Machines

To the Editor:

I am a former pinball operator, and as you know pinball machines are banned here in New York, so I am now in a war industry. However, I would like to know if the manufacturers are considering output of any type of amusement machines that would be permissible here in New York so the operators would have something to plan for after the war.

I sincerely hope the manufacturers will have something for distribution in a large city like New York because by starting up routes again I am sure it will absorb thousands of mechanics that are now on defense work.

Please advise me if you have any information. SAM WOLF.

Dear Mr. Wolf:

Your letter of January 11 is very interesting and we feel sure that you can count on the coin machine trade starting up after the war at a much bigger rate than ever before.

Manufacturers will start turning out machines just as soon as the government permits it. You can be sure that manufacturers will also produce machines

that can be used in Brooklyn and New York. Chicago is closed to most types of machines, and yet operators go along.

If you will follow *The Billboard* from week to week, you will get a fair idea when there are prospects for manufacturers to make new machines.

INFORMATION EDITOR.

## British Quotes

CHICAGO, Feb. 5.—The popularity of coin-operated machines in Great Britain continues, a recent issue of *The World's Fair* shows. That the trade there is interested in the future of the industry is shown by the following item in a column called "Automatic Gossip":

"In the matter of coin-operated services the United States have probably been ahead of us here. The people of this country have not always taken too kindly to innovations, but ways and means of living have been changed by the war. Inventive minds in the coin-operated sphere may well find plenty of fertile ground on which to work after it is all over. But even tho we may have been behind our trans-Atlantic friends I doubt if it is truly realized just how much coin-operated service does function in our routine of living.

"The wonderful change-giving-ticket issuing machines and venders (now performing lying idle) are well known, but there are other coin-operated functions which seem to be taken for granted. One afternoon this week I walked into an ARP canteen, where serving labor is scarce and customers help themselves. As no one is available to take money they have installed Automatic ticket machines. Customers put in pennies for as many tickets as they require and these are handed over the counter. Labor is saved and a check automatically made on takings. This is not at all new and probably happens in hundreds of places, but I quote it as being one example of service provided by automatic machines; one of those services which just get taken for granted."

Pinball machines and arcades apparently come in for unfavorable publicity in England as well as in our own country, for one item in the "Gossip" column says:

"From time to time certain national newspapers almost literally scream abuse at amusement arcades and pin tables. I think it is pretty well established that such publications make rather a habit of distorting certain things and so produce sensational reading. On the other hand, and one might add thank goodness, there are some newspapers which do not indulge in "screams"; newspapers which make every endeavor to maintain a true balance. One such is *The Manchester Guardian*. Therefore after reading some of the screams about 'waste of light' in arcades, it is good to read in *The Guardian* this comment: 'Until recently the amusement arcades in the West End were among the brightest places in London in the candle-power sense. But this autumn they have dimmed since the pin-table lights have had to be included in the stipulated maximum of lighting to floor space.'

## Record Results Were Obtained



AN AMERICAN LEGION drive to obtain phonograph records for members of the armed forces almost hit the ceiling when Birmingham Vending Company added its contribution. Shown are Joe Allen, Max Hurvich, Don Culley of USO, Newman Jones, Legion co-chairman, and Mrs. Arthur Westerfield, Red Cross camp and hospital commander.

## Detroit

DETROIT, Feb. 5.—Max Lipin, manager of Allied Music & Sales Company, before leaving for New York on another business trip, reported that Music Craft's new February releases are ordered well in advance by local operators.

Mrs. Eileen Thompson, office manager of Angott Sales Company, local jobbers, has returned to the office after being ill for some time with an attack of bronchitis. Her husband died a few weeks ago, following a lingering illness. Mrs. Thompson is the mother of four children.

Neil Holland, business representative of the United Coin Machine Operators, received his induction notice into the army last week.

Sportland Amusement Center, operated by Ben Robinson, Sol Schwartz and Maurice Weinberger, is being remodeled and redecorated. Front is being changed, and the spot is being redesigned for spring. Changes in types of machines to appeal to the changing arcade audience are being made.

Max Schubb, who headed Schubb & Company, Detroit jobbing organization, for many years, has moved to Muskegon, Mich., where he is now operating the Berman Mattress Company.

Charles Friedenber, who recently teamed with Al Curtis, his partner of some seasons ago in the former C and F Amusement Company, under the new name of Curtis Amusement Machine Company, has left for a vacation at Hot Springs, Ark. He is a brother of Alex Friedenber, who operates a route of Ray Guns under his own name.

Morey Kaplan, sales manager of the Brilliant Music Company, who was up for induction into the army, has received a six months' deferment for business reasons.

Modern Music Company, operated by Eddie Clemons, has bought out the entire retail record department of the Brilliant Music Company, which will concentrate upon the wholesale and machine operation departments.

Aaron Lipin, of Allied Music Sales, is enthusing over the availability of two new Musiccraft polkas—*Barbara Polka* and *Tummy Ache Polka*.

Andrews Sisters, who appeared in person at the ace Michigan Theater, gave a new stimulus to the current local vogue for *Shoo-Shoo Baby*, which is near the top of the list here now.

Frank Daniels, serviceman for the Lemke Coin Machine Company for several years, has received a medical discharge from the army, and is returning to the company as a partner in the business. He will assume full charge in a few weeks, when Henry C. Lemke, the founder, leaves for a vacation in California, prior to celebrating his 25th anniversary in the industry in May.

Neil Holland, business agent of the United Coin Machine Workers, was inducted into the army Wednesday (26), and will leave for Fort Sheridan, Ill., in a few days. His post will be taken by Sam LeVigne, who has been handling field representation for the union for some time.

## Philadelphia

Jack Beresin, head of the Berjo Vending Company, was elected to the board of governors of the Philadelphia Variety Club. In addition, he is mentioned for the post of national canvasser of the local showmen's club, for which he is chairman of the charity heart fund as well as serving on the group's finance committee.

Budnick Brothers, music and pin operators at near-by Pleasantville, N. J., report heavy placements of all types of amusement machines at near-by Atlantic City after-dark spots that are remaining open for the winter months.

Wedding bells are scheduled to ring in June for Harold Shatz, amusement machine operator. Harold will take his bride out of the night club field. She is singer Pepper Garrett.

# Here in CHICAGO

## Cowgirl Op Lassoed by Chicago Night Club M. C.

Jimmie Jones, cowgirl operator from Stephenville, Tex., wore her shootin' togs when she visited the 608 Club in Chicago. Introduced as the original Pistol Packin' Mama, the master of ceremonies then insisted that she sing the song. She put it over with a bang—and a yipeel.

## Hollywood Guest Honors Mills WOW Ceremony

The glamorous guest at Mills Industries, Inc., Tuesday (25) was Jinx Falkenburg, Hollywood's ineffable aider of war efforts. The occasion honored women of the Mills WOW post when they were designated official War Bond saleswomen.

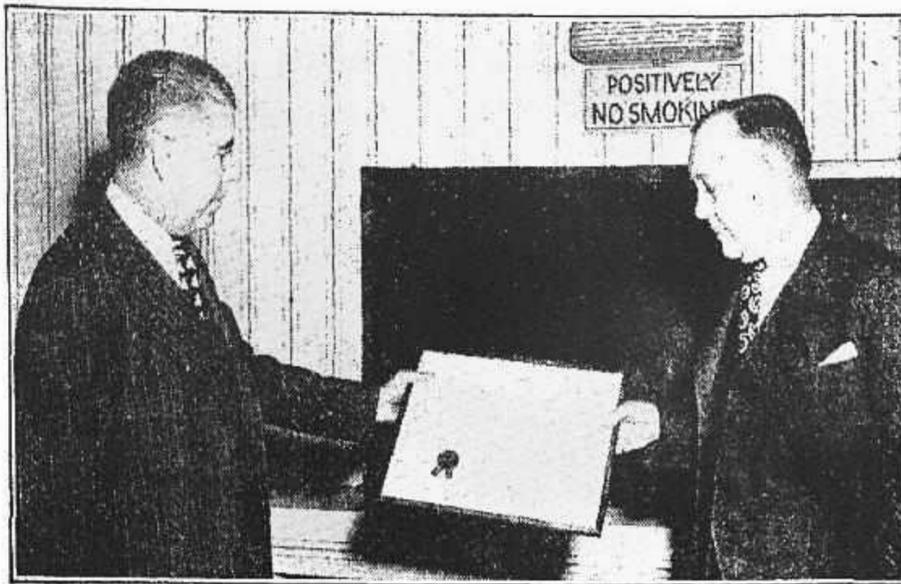
## Former Ad-Lee Head Is Enjoying Life at 81

Jerry Werthimer, Ad-Lee official for some 10 years and possessor of one of the heartiest smiles in the business, is handling laundry and dry cleaning machinery. He likes the business very much. Meeting Jerry in Hotel Sherman, we learned that his father-in-law, Lee Felsenthal, is as spry as usual despite having passed his 81st birthday. Known by most everyone as Mr. Lee, the former Ad-Lee head and originator of the E-Z drilled ball gum idea, is now retired.

## Clarence Bayne at 27 Attains Rank of Major

Now it's Major Bayne, if you please. Clarence D. Bayne, who was Seeburg sales promotion manager at the age of 24, is now a major in the United States Army at the age of 27. He is believed to be one of the youngest men to attain this rank.

According to Henry T. Roberts, formerly of Seeburg, who received word of



THE VICTORY AWARD by Lumbermen's Mutual Casualty Company is presented to J. L. Barron, Seeburg vice-president, at left, by Joseph E. Magnus, insurance representative. Award is for outstanding achievement in accident prevention.

Bayne's promotion, Major Bayne is now an executive officer at Maxton Air Base, N. C. As a member of Chicago's famous Blackhorse Troop, select military organization, Clarence Bayne received training to supplement his unusual ability. Following his enlistment in the army in November, 1940, he was first a lieutenant, then a captain, and on January 19 last was promoted to major.

## A Golden Rule for Ops Is Found on Banquet Program

*"Respect for each other produces that intangible asset, not governed by law, not procurable by purchase, GOOD WILL. It has been and always will be our earnest effort to promote this thought to the ultimate goal in this field of endeavor."*

The above, which might serve as a Golden Rule of Operating, appeared on

the place cards at the banquet of Chicago music operators.

## First Gold Star Added To Mills Service Flag

A gold service star, the first one, has been placed on the Mills Industries honor roll for army air force member, Theodore Tedeski, who died in Algiers of a skull fracture received in plane crash.

## Firm of Designer Williams Is Active in War Work

Harry Williams, prominent designer of coin machines and head of Williams Manufacturing Company, states that his firm is engaged in extensive war work and that coin machines represent only a small part of their current activity. The firm is making radar equipment for the armed forces.

## Canadian Women Prominent in Biz

ST. JOHN, N. B., Feb. 5.—Women have entered coin machine distribution actively in the Eastern provinces.

Ruth Boudreau is a partner in the Novelty Jobbing Company, distributing all types of coin machines, with headquarters in Halifax. She was recently in Montreal, buying machines for her firm and contacting distributors. She does service work and knows the mechanism of the equipment. This, in addition to personally selling and renting machines. The Novelty Jobbing Company is entirely a family enterprise, and with Art and Ruth, as the partners in charge.

Mrs. S. Hargreaves has been the chief assistant of Jack Jones, who distributes coin machines thru the Atlantic provinces from his base at St. John, N. B., and also operates two arcades in St. John. He is a partner in Jones & Currie, operating two arcades in Halifax and one in Dartmouth. When Jones went to Florida early in January to spend the balance of the winter and to improve his health, Mrs. Hargreaves became director of the Jones business. When a fire severely damaged the Jones building and one of the arcades, Mrs. Hargreaves had an unexpected complication on her hands. However, she established temporary quarters near the burned building and continued the business without losing any time, supervising the repairing and re-equipping of the fire ravaged structure, and salvaging of stock and equipment.

Mrs. F. J. Elliott, Amherst, has been her husband's partner since he started in business as a coin machine distribu-

## 4th War Bond Drive Near Half-Way Mark

WASHINGTON, Feb. 5.—After showing some signs of lagging, the campaign for Fourth War Loan pledges made big gains early in the week. A report by government officials early this week said the campaign had already reached an even 44 per cent of the \$14,000,000,000 goal.

Individual purchases spurred \$199,000,000, the largest single day's increase. The individual total climbed to \$1,941,000,000, slightly more than 35 per cent of the \$5,500,000,000 quota.

The campaign opened January 18 and will end February 15.

West Virginia meanwhile took the lead in a Treasury tabulation with \$52,448,173 in sales representing 70 per cent of its quota. Sales of \$9,660,625 in "E" bonds put the State at 40 per cent of its goal for that type.

Minnesota was second in the incomplete recapitulation on the basis of sales of \$120,675,000 or 60 per cent of its total quota, with "E" bonds at 48.8 per cent based on \$31,200,000 in purchases.

Montana reported \$7,300,000 in "E" bond sales amounted to 60 per cent of its goal, and Arkansas said total sales of \$24,784,000 put it at 51 per cent.

## Other States Reports

Reports from other States, not all on a strictly comparable basis, included: South Carolina 43.7 per cent of total quota.

Indiana 43 per cent and 30 per cent of "E" bond goal.

Wyoming 41 per cent.

Tennessee 36.8 per cent, 37 per cent of "E" bond quota.

Nebraska 35.7 per cent, 32 per cent of "E" bond.

Virginia 35 per cent and 39.5 per cent of "E" bond.

Washington 37 per cent of "E" bond.

Connecticut 32.5 per cent of "E" bond.

Oregon 31 per cent.

New Jersey 29.2 per cent of "E" bond.

## Baltimore

BALTIMORE, Feb. 5.—Irving Levy, head of Giant Sales & Vending Company, merchandisers of candy and kindred lines, and operators of cigarette and candy vending machines, is also associated with William Phillips in the manufacture and sale of novelty wood items.

Jack Bach has been placed in charge of the vending machine division of Giant Sales & Vending Company. He was formerly associated with the Philadelphia branch of Berlo Vending Company.

## Detroit

DETROIT, Feb. 5.—Shim Weiner, formerly Detroit manager for Decca, now a private in the marines, reports he has nearly completed his boot training at San Diego and lost considerable weight.

One dealer reports considerable demand here for the new Harmonia release, *You Are My Sunshine*, with vocals in Polish, which is going well with the city's large foreign population.

Max Marston, of Brilliant Music Company, made a business trip to Grand Rapids this week.

tor about 25 years ago. She has been secretary-treasurer of the Elliott firm, and was one of the first women in the coin machine field in Canada as an executive.

Mrs. J. Mintz, Halifax, assists her husband in the Eastern Novelty Company, distributor of coin machines. She has a coin machine background by marriage for two brothers have been active in this field for many years.

## 750 Industry Committees Aid WPB --- Only 350 in First War

CHICAGO, Feb. 5.—The Coin Machine Industry Committee which met with WPB and OPA officials in Washington December 1 is one of 750 similar industry advisory committees, representing large and small business throughout the country, to provide government with advice and recommendations on industrial problems so essential to efficient planning for war and civilian production.

According to *Facts and Features*, official WPB publication, the War Production Board formed its first group of committees more than two and one-half years ago to maintain contact with changing aspects of production problems and to secure the advice of business men who are closest to these problems. Since that time the number of committees has grown rapidly, doubling in the past year. As a result of this co-operation between industry and government, adjustments to the war economy are made in accordance with industrial and trade practices wherever possible.

These committees constitute advisory groups, meeting at regular intervals or when situations arise affecting a whole industry or an important segment of an industry. Some of the problems on which committee members make recommendations before WPB action is taken are order revisions, standardization and simplification, increasing or decreasing production, man power, transportation and packaging. The committee chairman

is the government presiding officer, usually a branch or section chief.

After the WPB Industry Division has indicated the need for such an advisory group, committee members are selected on a representative basis, from the standpoint of geographical distribution, balance of large, medium and small companies and proportion of trade association members and non-members.

The Office of Industry Advisory Committees, under its director, John C. Whitridge Jr., is responsible for the proper use of these committees and other group contacts with industry.

Full agendas are sent to committee members before the meetings take place, so that each member can be prepared to discuss intelligently the subjects on the program. Meetings are held in Washington, D. C. Altho attendance is confined to committee members, highlights of the discussions are reported.

This type of industry and government co-operation is not new. About 350 industry advisory committees functioned during the last war under the sponsorship of Bernard Baruch. Today there are over 750 with a total membership of more than 7,500. The exchange of opinion, the advice and suggestions of competent business men have made WPB activities more efficient and effective, and the rapid growth of these committees is sufficient indication of their success.

The composition of a typical committee as compared with the industry is shown:

SIZE	Total Industry % Production	Committee Members % of No. Selected
Large	60	40
Medium	25	35
Small	15	25
LOCATION		
East	40	40
South	20	25
Midwest	30	25
West Coast	10	10
TRADE ASSOCIATION		
Members	70	65
Non-members	30	35

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 7 MILLS 25c BLUE FRONTS, S. J., Drillproof, C.H., Knee Action  
 6 MILLS 10c BLUE FRONTS, S. J., Drillproof, C.H., Knee Action  
 8 MILLS 5c BLUE FRONTS, S. J., Drillproof, C.H., Knee Action  
 4 MILLS 25c GOLD CHROMED WAR EAGLES Drillproof, 3-5, C.H., Knee Action  
 3 MILLS 10c GOLD CHROMED WAR EAGLES Drillproof, 3-5, C.H., Knee Action  
 4 MILLS 5c GOLD CHROMED WAR EAGLES Drillproof, 3-5, C.H., Knee Action  
 2 JENNINGS 50c CHIEFS, 3-5  
 3 MILLS FOUR BELLS, High Serials  
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 3 MILLS 5c GOLD Q. T.  
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*I am a little pinball game  
 On trial for my very life,  
 And never a person did I harm,  
 I've always brought delight.*

*I'm fact I'm sure you will admit  
 I'm clever—that I am,  
 I operate mechanically,  
 But now I'm in a jam.*

*They said that I could operate,  
 For a license I do wear,  
 But now they say it's gambling,  
 Some life for me, I'll swear.*

*And all the time I've been so nice,  
 Thinking I brought fun—  
 I'm innocent for you can see,  
 I haven't got a gun.*

*I will not shoot you it is true,  
 If with me you won't play—  
 I'll stand right in my corner  
 And you can go your way.*

*It is your nickels that you play,  
 And no one asks you to,  
 And if I please you then it's swell  
 That I've delighted you.*

*I know about the stress on life,  
 Conditions they are bad,  
 No jobs and lots of worries,  
 Believe me, it is sad.*

*But put yourself right in my place,  
 And the guy that's on the stand,  
 He represents the victim  
 Who thought that I was grand.*

*Life is short and very dear,  
 We live from day to day,  
 So why not let's enjoy it  
 While it's short—let's make it gay.*

*If I've done wrong, I'm sorry,  
 And that's my sadful tale,  
 And hope that just on my account  
 No one will go to jail.*

Editor's Note: Submitted by Carl Trippe, St. Louis. Written during the recent pinball case which resulted in a favorable decision.

include *The Massacre and Love Theme, Pablo's Gypsy Cave, The Earth Moved, Pilar's Warning, Maria's Tale of Horror and Roberto's Farewell.* The full measure of enjoyment contained in the picture is found in the music as well. And for all those who have thrilled at the unfolding of this screen story, this album is a token that each would want for keeps.

**"LEONARD FEATHER'S ALL STARS" (Commodore)**

Cashing in on the all-star jam session promoted at Carnegie Hall in the interests of *Esquire* magazine, Leonard Feather, who figured prominently in the production of that swing spectacle, has rounded up a group of the satellites for an album of two sides set forth under the Commodore label bannered by the music stores of that name in New York. Like most of the other all-star records, these sides owe their reason for being to a situation that has some sales appeal rather than to the music contained in the sides themselves. For this date Feather rounded up Coleman Hawkins on tenor sax, Edmond Hall's clarinet, Cootie Williams on trumpet, and a rhythm section of Art Tatum at the piano, Al Casey's guitar, Oscar Pettiford's bass and Sid Catlett at the drums. As the unsuspecting might suspect, the group participates in a borsome and unimaginative session devoted to the jam. All the soloists have been heard to far greater advantage on wax, and even the historical value of these sides a generation or two hence, still puts them in the "file and forget" category. Apart from the fact that each of the swing stars have plenty of solo say for each of the four sides, altho it's a safe guess they might have fared better if they pushed off with *Honeysuckle Rose* and let it go at that, the album represents a field day for Feather. Shares the billing with Coleman Hawkins for the pop *My Ideal* (which is no *Body and Soul* for the sax master), with Feather taking composing credits as well for the mill-run riff opuses that carry tags of *Esquire Bounce, Esquire Blues and Mop Mop.* Certainly not enough musical meat on any one side to justify four sides.

**"NEGRO SINFUL SONGS" (Musicraft)**

Songs of the old plantation sung by Lead Belly, with and without his own guitar accompaniment, this package of 10 sides goes back to the cotton fields for its source. They are all the Negro folk songs which gave rise to the spirituals and blues when taken to the back rooms of Beale and Basin street. There's absolutely nothing sinful about the songs that Lead Belly has selected for this album, but the title should help sell the album to the unsuspecting still looking for those old Hot Shots. Otherwise, album holds very limited appeal, even for the race fans.

**"CUBAN RHYTHMS" (Musicraft)**

Imported sides by the Hotel Nacional Orchestra of Havana, album contains eight sides of native Latin lullabies in the rumba and conga pattern, many of which have already gained wide popularity on these shores, particularly, *Bien, Bien, Bien.*

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**POPULAR ALBUMS**  
 (Continued from page 23)

But for those who have witnessed the presentation, absence of John Boles leaves a wide gap in the album.

**"FOR WHOM THE BELLS TOLL" (Decca)**

It comes as a great surprise to hear such rich music that has been lost in the background of *For Whom the Bells Toll* because of the dramatic force of the picture itself. While it was all scored and composed specifically for the picture by Victor Young, this emotional music embellishing Spanish themes needs no stimulation removed from the sound track and easily stands on its own merits. Victor Young and his orchestra have captured all the pathos and compulsion of the story characters in their presentation of the screen score, making for six sides of listening pleasure. Selections culled from the celluloid

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600	25¢ Quarter Jumbo (Thick, Prot.)	80.00	9.50
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1000	J. P. Charley, 25¢	52.00	1.95
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1000	K. O. Board	26.00	1.95
1000	Lucky Pup	26.00	1.95
1200	Texas Charley, 25¢	102.00	3.50
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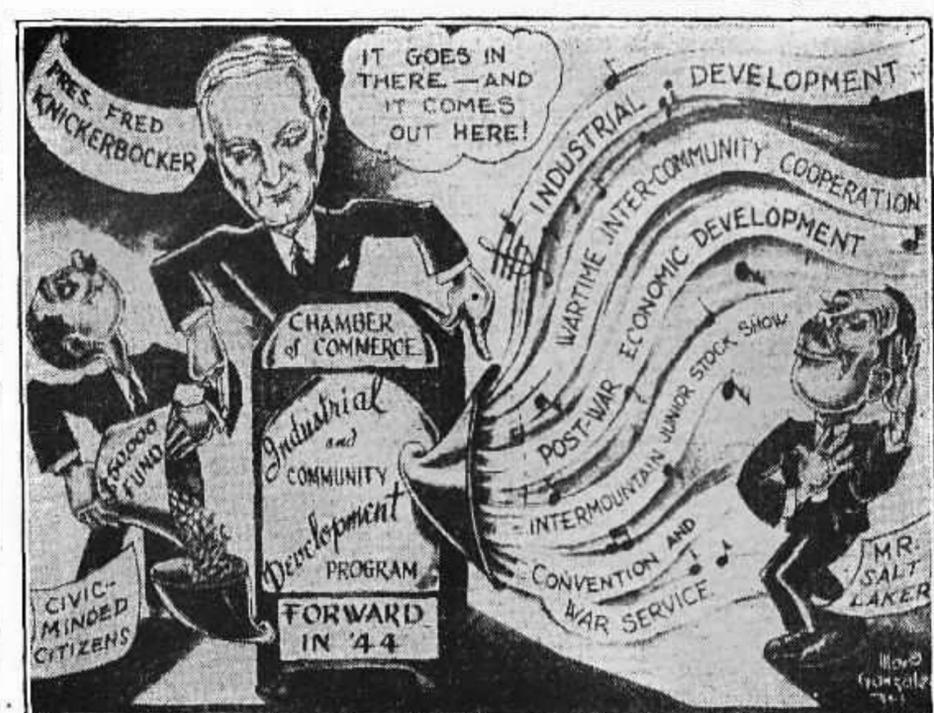
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 5 Mills Jumbo Parades, F.P., ea. 80.00  
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**In The Billboard  
Ten Years Ago**

LEE S. Jones, president, and Joe Huber, secretary, and other CMMA officials were preparing for a record breaking coin machine show to be held February 19-22. Special trains were planned from leading cities. Heavy advance reservations for exposition space had been made.

A New York court ruled that bagatelle was a game of skill. This decision was hailed by the coin machine industry as establishing important legal precedent for pin games.

The Wisconsin State Tax Commission ruled that gum, cigarettes and other vending machines installed in depots or other buildings constitute "a place of business" under the new chain store tax law and must pay a tax on the gross revenue for 1933.

Much discussion thruout the coin machine industry was caused by Westbrook Pegler's syndicated article, suggesting that a chain of gambling rooms be operated by the national government as a revenue proposition. Since government officials were concerned with the national debt of \$31,000,000,000, Pegler believed that his plan of government participation in the business of gambling would receive serious consideration.

The NRA code for coin machine manufacturers became effective February 2, 1934, 10 days after its approval by the President. The code prohibited selling below cost, and set up a number of trade practice rules aimed at the elimination of unfair competition. Washington approval of the manufacturers' code was hailed as one of the most significant events in the history of the coin machine industry.

F. E. Turner, Detroit president of the Michigan AMA, announced that definite steps would be taken at the 1934 coin machine show to form a national operators' NRA code. The Michigan AMA code of fair competition and trade practice had been adopted the previous September, and trade leaders believed this structure would become a model for a national operators' code.

Joe Schwartz, well-known operator and manufacturer's representative, announced the formation of the National Coin Machine Exchange, a coin machine distributing organization.

Mr. and Mrs. Nat Cohn announced the arrival of their new son, Jerry Frederick Cohn.

CMMA officials authorized *The Billboard* to act as director of national publicity for the 1934 coin machine show.

Max Schubb, of Schubb & Company, Detroit, wrote an interesting article for *The Billboard* which pointed out the advantages to locations in having op-



AT THE BOND HOUSE in New Chinatown, Los Angeles, are Mrs. Vic Krupa, her husband, who is laboratory co-ordinator for Soundies, and William Nathanson, coin machine exec who furnished the movie machine to bally 4th War Bond Drive. Soundies supplied films.

erators install coin games rather than purchasing their own. "A practical demonstration proves," said Schubb, "that buying machines outright is a poor investment on the part of the location owner. For example, one of my locations had a machine paying \$1 to \$2 a week when I first met the man a few weeks ago. He owned the machine. It had been there a long time and he realized he needed something new. So I put in a new one, on a commission basis, and it averaged \$18 a week."

Bud Lieberman, manager of the New York D. Gottlieb & Company office, was named general sales manager in charge of Gottlieb's sales thruout the country.

More than 6,000,000 workers were unemployed at the beginning of the year 1934. Coin machines, particularly pin games, had enjoyed a record year. Locations thruout the country welcomed games because the revenue helped them pay their overhead during a year of serious business depression.

A Detroit operator who had been successful in the operation of vending machines in grocery stores, gave four conclusions designed to help other operators find profitable grocery store locations. These conclusions were:

1. Candy, nut and gum machines are the only type that carry a permanent appeal in this field. Novelty and game machines do not pay.
2. Most of the trade is to children, who

delight in penny venders, but shy away from nickel vending machines because they usually do not have nickels.

3. Independent stores give better locations than chain stores. Proprietors of independent stores get a direct percentage from the vending machines and are anxious to see the trade built up. In the chain stores, where vending machines are actually permitted, the interest of the manager is usually very indirect.

4. The product must not compete with anything sold in the store. If peanuts are sold in the grocery store, it is found more profitable to put pistachios, almonds, etc., in the vending machines.

Dave Robbins, head of the Robbins & Company, of Brooklyn, offered a few pointers on successful operation of "Sportlands." The firm operated the Premier Sportland on Sutter Street. This large amusement center was established largely for experimental and demonstration purposes. Said Dave: "The income of the Sportland has steadily increased due to the fact that we offer players an ever changing variety of prizes and we are continually replacing old pin games with the latest models. We offer players excellent values, scores of the different games being figured so that every skillful player receives from 50 cents to \$1 retail value in prizes for each \$1 he spends. Our profit is based on the fact that we buy our prizes at wholesale and figure them at retail in our percentage to the players."

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# YOUTH CLUBS CONTINUE GROWTH

## Expert Commends Teen-Age Clubs in Delinquency Battle

**More action and less talk needed to cope with juvenile problem**

SALT LAKE CITY, Feb. 5.—Advocating teen-age centers as a means of providing entertainment and gathering places for juveniles from 13 to 17 years old, Mrs. T. Grafton Abbott, educational consultant of the American Social Hygiene Association, declared now is the time for more action and less talk in coping with the juvenile delinquency problem. Mrs. Abbott addressed a public meeting attended by parents, public health, civic workers and juveniles.

She cited examples of cities where the "teen-age canteens" have provided the necessary entertainment for "these young people who call themselves the forgotten generation." She explained the reason young people are declaring they have been forgotten is because they have been left out in wartime social programs.

Mrs. Abbott indicted society for not providing adequate entertainment for this younger group and criticized parents for not being more interested in their children.

"Too many parents are now in war work and youngsters have told me that their parents come home so tired that they are unable to talk things over with their children," she said.

"In too many cities over the nation I have found that juvenile problems still are being discussed in sessions of governors' committees, mayors' committees and other special groups," Mrs. Abbott said. "It is time this problem is taken out of the committee rooms and put into action in some type of constructive program."

### Clinton, Ia., Opens Club

CLINTON, Ia., Feb. 5.—Based on the Moline (Ill.) plan for combating juvenile delinquency by providing a community center for boys and girls, a youth club has been opened here.

Named "The Deep Sea Dive," the club is sponsored by the local Kiwanis Club and the YWCA. Among the features of the club are a large dance floor, with music provided by a juke box, and a "milk bar" where soft drinks and ice cream are served.

Students decorated and run the place thru an entertainment committee, while parents serve as hosts and hostesses at the dances.

### Houston Club a Big Hit

HOUSTON, Feb. 5.—Altho it has been in operation less than a month, the 506 Club, sponsored by the YWCA and the YMCA, has already climbed to a place among the State's top-ranking teen-age organizations.

Easily the leading attraction of the club is a juke box, owned by a local music operator and operated on a regular

commission basis. On rare occasions a high-school orchestra has provided dance music, but the youngsters depend almost entirely on the juke box for their dancing.

The club occupies a modern two-story building which formerly housed the YWCA cafeteria. The first floor is used for dancing, a snack bar and a small business office. On the second floor are a checkroom, lounge and a spacious game room.

Membership is open to students of the city's eight high schools. Plans are under way for issuing membership cards at 50 cents a year to all regular members. Open hours are from 3.30 to 6 p.m. daily and until 11.30 p.m. Friday and Saturday nights. A small cover charge is made on the latter evenings.

Students did most of the work on the club and its furnishings, including painting, renovating and building and repairing chairs, tables, etc. Special club committees of students handle the lighting

(See Youth Clubs Grow on page 69)

## Game Operator Branches Out in Music Business

PHILADELPHIA, Feb. 5.—Newest entry to the ranks of music machine operators here is Bill Weinstein, who set up the Superior Amusement Company. No stranger to automatic amusement devices, Weinstein is a veteran pinball operator, but this is the first time he has branched out into the music field. In doing so, Weinstein bought out the music route of Mike Weinstein, no relation. In joining the music ranks, one of his first steps was to join the local music machine operators' association. Weinstein will continue his pinball operations as well as his membership in the pinball operators' association.

## MUSIC IN THE NEWS

By MARGARET S. WELLS

**EIGHTH-NOTES.**—A simple explanation of the meaning of the current bit of nonsense, *Mairzy Doats*, is given by "Kup" in his column in *The Chicago Times*. When Milt Drake, who wrote the song with Al Hoffman and Jerry Livingston, was asked how he happened to hit on the idea, he answered: "Kideech ants ong—far the rite silt—milyink oppees old." Translated from "mairzyology" into English, that means, he explained, "Kiddy chants song—father writes it—million copies sold." . . . Idea for the song first struck Drake more than two years ago when he heard his four-year-old daughter chanting something that sounded like "cowzy tweet and sowzy tweet and liddle sharsky doisters." That brought to mind a nursery rhyme he had learned as a child. Drake then contacted his two song-writing partners and *Mairzy Doats* (mares eat oats) was born.

When Ezio Pinza, Metropolitan Opera star, turned over his two Dalmatians for training with the army K-9 Corps, he sent along an album of his operatic recordings, *The New York Times* reports. Pinza said the dogs were used to hearing him sing around the house, so "if they get lonesome play one of these records for them."

*The St. Louis Globe-Democrat* printed a short story about the powers of music. Recently a South St. Louis housewife bought a record of *Put Your Arms Around Me, Honey*, for her husband. She was putting the record with some other packages on a table when the husband embraced her so tightly the record broke.

**PREDICTION.**—Tex Ritter, one of the screen's first singing cowboys, apparently doesn't mind climbing out on a limb. At any rate, he predicts that hillbilly or cowboy music is the coming national

rage, according to *The Milwaukee Journal*.

Ritter says folk music will follow the cycle of swing. "Swing music wasn't new," he declares. "Its history goes back to the last century and is part of our American folk music."

"It was there a long time, played and sung in certain areas, but it didn't become a national craze until exploited by jazz artists via motion pictures, radio and records."

Music can't become a national rage until Hollywood and Broadway have discovered it, Ritter believes, and he feels that hillbilly music has finally achieved that recognition. Broadway discovered that type of music after the success of *Oklahoma*, and Hollywood is beginning to recognize it.

Film scouts have been attending barn (See Music in the News on page 69)

## Found: Male With Some Kind Words For Frank Sinatra

CHICAGO, Feb. 5.—Few men can be found who will admit to liking Frank Sinatra's singing, but a lone male has taken time to write *The Billboard* that he thinks Sinatra should at least be given credit for being a smart performer. He prefaces his remarks, however, with the statement that he doesn't like the singer's style.

The letter writer is Edwin F. Rowles, of Dallas, who says:

"Down here in the Lone Star State our men are supposed to be as masculine as a prize bull at a stock show. But Frank Sinatra's sissy-popular recordings seem to be making as much of a hit with local males as with the screaming high school girls and their grown-up sisters.

"In a big restaurant near the heart of town there's a juke box that never seems to stop grinding out *People Will Say We're in Love*, and *Oh, What a Beautiful Morning*. These tunes, with Sinatra doing the vocals, are probably better known hereabouts than *Pistol Packin' Mama* and *San Antonio Rose*, two of the most popular tunes ever aired on juke boxes here. Sitting in this restaurant one day, I noticed that servicemen and civilian males were giving Sinatra waxings much more play than the girls were. Maybe they were doing it to please the femmes they had brought along, but I don't think so.

"Personally, I do not like Sinatra's brand of warbling, but I must give this second edition of Crosby credit for being wise enough to play up to his patrons and pile up the shekels before the short-sock girls and sentimental jitter-boys turn sour on him."

## Contracts With Union Are Up to Individual Members

DETROIT, Feb. 5.—General informal approval of the new form of contract between music operators and the United Coin Machine Workers was voiced Tuesday (2) at a meeting of members of the United Music Operators of Michigan. General details of the original contract were reported several weeks ago.

Under the new set-up, contracts with the union are being signed by each operator individually, which has been the practice in the past, but the UMO itself is giving no formal approval or disapproval to the contract form. In other words, as pointed out by Victor De Schryver, president of the UMO, it remains strictly an individual matter between the union and each individual operator.

Commenting on the contract and some changes made in it, De Schryver said, "It is a very agreeable contract, and I see no reason why any of the boys should not sign it."

## Jukes for Fighting Men Overseas



AMERICAN MUSIC for Fighting Americans is contained in this shipment of phonographs, records and needles by members of Automatic Phonograph Owners' Association of Cincinnati to men overseas.

CINCINNATI, Feb. 5.—The campaign by members of the Automatic Phonograph Owners' Association to provide American music to American fighting men overseas rolled up a large number of phonographs and a large quantity of records and needles to be included in the first large-scale shipment.

Altho individual members of the association have periodically sent phonographs and supplies to friends in overseas service, it was not until the group learned of the tremendous reception accorded such gifts, according to Jack Cavanaugh, publicity chairman of the association, that members undertook a real campaign.

"Few of us realize the important part played by American music and juke

boxes in maintaining morale and entertaining our fighting men in camps here and especially abroad," Cavanaugh said. "Letters which we received from friends to whom we had shipped phonos, records and needles, expressed tremendous joy and appreciation. Some said that their records were worn out, and when they did not have needles they used the end of a common pin. We learned that one of the first things our boys asked for upon landing overseas is 'where are the juke boxes?' It is our hope that equipment and supplies being shipped will bring some happiness to more soldiers in places far removed from the American scene and the American way of life," declared Cavanaugh.

## Swoon Man "Top," Says Music Op

BALTIMORE, Feb. 5.—Even tavern locations, not usually associated with "swooning" type of fans, are beginning to prefer Sinatra recordings, according to Irving Schwartz, of the Fallway Coin Machine Company, prominent music operators. In general, he said, most locations have swung heavily to Sinatra, at least for the time being, with similar recordings by other artists getting second call. Currently, favored Sinatra disks include *I Couldn't Sleep a Wink Last Night*, and *A Lovely Way to Spend an Evening*, the latter from his picture *Higher and Higher*. Some of his recordings made a few years back, before he became the nation's "swoon-crooner," are also popular, Schwartz declared.

# AMERICAN FOLK TUNES and TUNESTERS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column of comment designed to keep readers informed on what's doing in the hillbilly field. Address all communications to Folk Tunes Editor, The Billboard, 155 N. Clark Street, Chicago 1.

## Tunester Tattle

Stoney and Wilma Lee are rounding out six months of work on the *Breakfast Frolic* and the *Morning Showboat* on WJJD, Chicago. Stoney (Dale Cooper) also is working on a 4-to-12-p.m. shift in a war plant, while Wilma Lee, his wife, takes care of their small daughter, Carol Ann. This homey West Virginia couple have built up a host of fans with their mountain ballads and Roy Acuff numbers.

Johnnie Lavender and the Rocky Mountain Ramblers, four boys from Kentucky and Tennessee, are winning plaudits around Detroit for their playing and singing of old-time tunes. (What we can't figure out is why four boys from Kentucky and Tennessee want to call themselves the Rocky Mountain Ramblers. Aren't there plenty of mountains, knobs and creeks in their native States from which to select a name? Editor.)

Marvin Montgomery, tenor banjoist with Parker Wilson's Coffee Grinders (formerly the Lightcrust Doughboys), WBAP, Fort Worth, is credited with many successful Western and folk song compositions. His *Put Your Troubles Down the Hatch*, written in collaboration with Bill Boyd, is very popular in the South and West.

A Lew Mel-Tommy Carey-George Weir song, *If You Can't Go Over Come Across*, is being widely used in War Bond selling campaigns.

Joe Franks, manager for Ernest Tubbs, singer and composer, was a Chicago visitor last week.

Hank Harrigan, former Sleepy Hollow Gang comedian, is with a traveling USO unit.

From the Victor-Bluebird record factory at Camden, N. J., comes word that the Nilsson Twins, slickerettes and vocalists with Spike Jones's City Slicker crew, are screen testing for Paramount these days. Besides their pleasing voices, the girls are noted for their identical pulchritude.

## Hillbilly Hijinks

Coming like a bolt from the blue to both the radio station and the listeners, the *Battle of Crooners* staged by WIBG, Philadelphia, almost saw a cowboy singer besting the champ of the swooners. Since the start of the nightly series nine weeks ago, when Frank Sinatra was pitted against the recordings of Bing Crosby, the radio listeners voted Sinatra as their champ. Each week, Sinatra recordings were pitted against the popular singers such as Dick Haymes, Bob Eberle, Barry Wood and even Dinah Shore. And each week, Sinatra held the lead. Two weeks ago, however, Sinatra almost lost his title when the station pitted recordings of Sgt. Gene Autry against the swoon kid. Until the last

## Petrillo Report

CHICAGO, Feb. 5.—More than a week ago, James C. Petrillo, president of the American Federation of Musicians, was in Chicago and stated at that time there would be no strike of musicians unless present negotiations should fail. He said negotiations were in progress in New York, Los Angeles and Chicago, and would continue until an agreement is reached. He declined at that time to mention any of the points involved in the negotiations.

From Washington a report came week that the chairman of the WLB panel had recovered from his illness and was back at work and that the panel might soon make its report to the entire board. There has been little contact between the WLB and the AFM or the recording men for the past several weeks. The major disk firms report that the delay is proving costly to them. Petrillo is said to have signed agreements with about 55 transcription and recording companies. The Sonora Record Company was incorporated in Illinois this week and already has a contract with AFM and will start making records for the market.

Last week a damage suit asking \$500,000 was brought against Petrillo and seven others by a stockholder of a Detroit theater. The suit charged that the theater was coerced into hiring musicians when it did not need them.

two nights of the week Autry was out in the lead in the voting with Sinatra trailing. And it was only thru spirited voting the last two days that Sinatra finally grabbed hold of crown again and spurred ahead of Autry by only a few hundred votes.

Showing of Autry was considered remarkable since the station has built up its listening audience mostly on the strength of popular and swing recordings, not forgetting the vast popularity of Sinatra in a city like Philadelphia. Little realizing the wide appeal of the folk tunes on the records, WIBG immediately scheduled a program devoted to such songs. On the strength of popular appeal manifest in the spirited voting for Autry, WIBG launched a daily *Hillbilly Hijinks* program of recorded cowboy and Western songs for a quarter hour at 4:40 p.m. While local radio stations have long featured hillbilly shows in the early morning hours to catch the rural listeners, this is the first time that a station has scheduled such a program for city folk in the midafternoon.

## Kettering at Camp Lee

Frank Kettering, bass player with the Hoosier Hot Shots for the last nine years, reports to Camp Lee, Va., Friday (4). He is being replaced by Gil Taylor. The Hot Shots have signed for two Republic pictures this year. They recently completed recording 30 sides for Decca. Biggie Levin is booking the boys for personal appearances.

## Location Comment

### New Recordings Scarce

Scarcity of hillbilly recordings is handicapping some ops who must depend upon the few stand-bys that have been on the boxes for months. In Baltimore ops report that their inability to get new hillbilly recordings is cramping their style in the way of supplying hillbilly favorites. As a result the Crosby-Andrews PPM record tops all others and, in fact, has the field pretty much to itself. *Born To Lose* and *No Letter Today*, while no longer favorites, still get a fair play from patrons in many spots. In some spots Roy Acuff's *Night Train to Memphis* is in demand, and the few recordings of this number available are pretty well worn.

Bridgeport, Conn.: Best hillbilly tunes at the moment are *Try Me Once More* (Ernest Tubbs), *Think of Me* (Roy Rogers), *PPM* (Al Dexter) and *No Letter Today* (Ted Daffan).

### Down to One Tune

Ten cities are down to one tune in their reports. In Buffalo it's *Cleanin' My Rifle* (Lawrence Welk). Cincinnati: (See *American Folk Tunes* on page 70)

# TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By WANDA MARVIN

Victor is making a try at stacking all-vocal recordings of *Mairzy Doats* against the already waxed versions with instrumental background. They're coming out with both a King Sisters and Dinah Shore disk of the number that Al Trace turned out for Hit and the Merry Maes for Decca. The ditty's amazing skyrocketing in top sheet music sales should leave plenty of room for all entries, however. . . . The King Sisters, now on a theater tour thru the Midwest, open at Frank Dalley's Terrace Room, Newark, N. J., Friday (18) with Tony Pastor's ork for a three-week stint. . . . Paul Martel and his new vocalist, Arlene

Johnson, have cut *Midnight Jump* and *Boogie-Woogie Hotel* for Savoy. . . . Harry James, currently at the Palladium Ballroom, Hollywood, may not fulfill New York commitments which include the Astor Hotel and Paramount Theater because of a date with his induction center next week. . . . Blue Barron records four sides for Hit this week. . . . Savoy has signed Shorty Allen's five-piece jazz band and the three-piece Piccadilly Pipers to accompany Bonnie Davis. . . . Jan Garber cuts six more sides for Hit this week. One will be *Leave Us Face It*, novelty tune that got its start on *Duffy's Tavern*. (See *Talent and Tunes* on page 70)

The favorite needle of coin phonograph operators

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Buckley 20 Play, Latest Model . . . \$27.50	Wurlitzer Model 115 . . . \$32.50
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Seeburg Wireless Wallowomatic . . . 32.50	Wurlitzer Model 145 Stepper . . . \$32.50
Wurlitzer Model 100 (New) . . . 24.50	Wurlitzer Model 130 Adapter . . . 32.50
Wurlitzer Model 100 (Used) . . . 22.50	Wurlitzer Model 135 Receiver . . . 34.50
Wurlitzer Model 111 (Bar) . . . 24.50	Seeburg Universal Wireless Adapter . . . 69.50

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Operators of 61, 71 and all other Wurlitzer Counter Models. If your machines are dropping #2 or #3 records send me your trays and I can bring them back to their original dimensions, thereby eliminating your trouble. \$7.50 for set of twelve.

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## MAIN GEARS

(Brand New—Never Used), For Use On All

Wurlitzer Phonographs

Fiber Gear Only—Use Old Hub.

All Guaranteed Perfect.

\$6.50 Each SAMPLE—10 OR MORE, \$5.50 Each

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2 Mills Empress with Keeney Adapter and

7 Keeney Wall Boxes with 100 feet of

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1 Buckley Adapter for '39 Rockola . . . 25.00

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Mills Turntable Motor, Factory Rebuilt . . . Make Offer

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Want to buy Packard and Rockola Wall Boxes,

also 30-Wire Cable. Write lowest price.

## WILLIAMS MUSIC CO.

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Operating Rock-Ola Phonographs Exclusively.

### Seek To End Government Curb on Tobacco Crops

RICHMOND, Va., Feb. 5.—As a result of the announcement that cigar and cigarette sales this year will be limited only by the manufacturers' ability to produce, a movement has been started by high leaders of the tobacco industry to eliminate crop control until peacetime production can be resumed.

Already makers of some of the leading brands of cigarettes have been forced to ration supplies to dealers. Harry M. Wootten, of the brokerage firm of Reynolds & Company, finds, in a survey of the cigarette industry, that this practice probably will continue, unless farmers are allowed to plant more acreage to tobacco.

While the United States Department of Agriculture has increased the Bright Belt leaf acreage 20 per cent for 1944, responsible officials of the tobacco business say, that at the present rate at which domestic stocks of leaf are being impoverished, they will be at a dangerously low stage when the war ends and when the world will be demanding large shipments of flue-cured leaf to replenish their stocks.

The expectation is that the same subcommittee of the House and Senate agriculture committees now pondering the differential price ceiling will be asked to weigh the problem of removing the barrier of unlimited crop production and to make a stand against the present policy of scarcity to bolster prices.

Last year's cigarette production was estimated at 285.5 billion, an increase of 14.2 per cent over 1942. These figures include millions sent to the armed services. According to Mr. Wootten, the recently auctioned flue-cured crop fell way short of replacing these stocks and the burley tobacco now being marketed will not begin to restore the disappearance in manufacturers' stocks of the leaf.

# MERCHANDISE MACHINES

Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

## Record Cigarette Consumption, Continued Rationing Forecast

### Survey shows 1944 production depends on makers' willingness to use aged stocks

CHICAGO, Feb. 5.—Cigarette consumption this year will be limited only by the manufacturers' ability to roll them out. This is the belief of Harry M. Wootten, of the brokerage firm of Reynolds & Company, writing in the January 28 issue of *Printers' Ink*.

Last year's cigarette production, Wootten estimates, was 289,500,000,000, an increase of 14.2 per cent over 1942. This included billions of tax-free cigarettes for the armed forces.

Wootten's survey led him to believe that cigarette rationing by manufacturers will continue this year, although factory managers believe the restrictions on domestic sales can be modified shortly.

The 1944 production will be determined by the willingness of manufacturers to use their uncomfortably low supplies of aged tobaccos.

"In view of the record-breaking demand for cigarettes at home and abroad, the situation in respect to leaf tobacco is the prime concern of the industry today. The recently auctioned flue-cured crop was pitifully short of replacement requirements, and the burley tobacco now being marketed will not begin to restore the disappearance in manufacturers' stocks of this leaf. Assuming roughly that 2.9 pounds (farm weight) of flue-cured and burley tobacco is required to manufacture a thousand cigarettes, the apparent shortages in these two types of leaf sustained by manufacturers in the current and in the two preceding crops are equal roughly to 139,000,000,000 cigarettes. At the present rate of cigarette consumption, this is equivalent to only five months' production," Wootten says.

### Lucky Strike Leads

In the battle for brand supremacy last year, Lucky Strike greatly extended its lead over Camels. Competition between these two companies for top sales honors has always been sharp, and thru the years leadership has swung back and forth between the two. Lucky Strike accounted for 26.6 per cent of United States consumption. Percentages of total sales for other brands were: Camel, 22.7; Chesterfield, 17.4; Phillip Morris, 10.5; Old Gold, 5.4, and Raleigh, 5.2.

As a result of acreage and marketing quota increases, fears of an eventual tobacco shortage are diminishing, the survey showed. Assuming growing conditions are favorable, the crop to be marketed next fall and winter may prove sufficient to avert a further emergency developing in leaf stocks.

Unless the war proves of longer duration than commonly predicted, the best opinion in the industry is that ample cigarettes will be manufactured to satisfy the daily requirements of the trade. Sales by the carton may not be possible at all times, and consumers in many instances will be limited to one or two packs of some brands at a time.

The most remarkable development in the tobacco industry since the war began, according to Wootten, has been the complete transition in the manufacture of cigarette paper from France to this country. Before the war, more than \$10,000,000 of this paper was imported annually.

Singularly enough, the first carload of usable cigarette paper made from domestic grown flax was billed out of North Carolina to one of the larger tobacco companies on the very day that England called for a declaration of war

against Germany. By the time France surrendered eight months later, the paralysis of the paper mills in France caused the industry no particular embarrassment. One American company alone is now making enough paper to supply the entire cigarette industry here and is currently exporting paper to several foreign countries.

"For years saturation points have been set for the industry, but the intervening increase in consumption has only served to plague such prophets. The only ceiling at present is that set by the Office of Price Administration. So far as can be discerned, the ceiling on cigarette consumption is still far beyond the horizon," the survey concludes.

### Klotzbaugh Elected Head Of Candy Makers' Group

BALTIMORE, Feb. 5.—Ralph J. Klotzbaugh, president of Josselyn's, Inc., bar goods manufacturers, was chosen president of the Manufacturing Confectioners' Association of Baltimore, Inc., at the annual election of officers. He succeeds J. Fred Birkmeyer, president of John F. Birkmeyer & Sons, Inc., who is an official of the Arbee Vending Machine Company.

Other officers elected were: E. S. Vandora, associated with the General Candy Company and the Virginia Peanut Company, vice-president, and Sascha Spector, of the Specialty Candy Company, secretary and treasurer.

Elected to the executive committee were: Birkmeyer, William Everhart, of the Everhart Candy Company; Melvin Goetz, head of the Baltimore Chewing Gum Company, and Fred Foos, of Fred Foos Candy Company, Inc.

### Candy Trade Unites in Big War Bond Campaign

BALTIMORE, Feb. 5.—With a goal of \$500,000 in bonds during the Fourth War Loan Campaign, the committee in charge of sales for the candy industry hopes to top that figure by at least \$1,000,000. This is the first time manufacturers, wholesalers and salesmen have joined forces for a single campaign.

At a dinner meeting and rally those present pledged to buy \$100,000 in bonds. It is planned to solicit every person who manufactures, buys, sells or uses candy during the course of the campaign.

Chairman of the drive is I. F. Kartman, president of the Lord Baltimore Candy and Tobacco Company. J. Fred Birkmeyer, president John F. Birkmeyer & Sons, Inc., and Sascha Spector, of Specialty Candy Company, are co-chairmen.

### Syracuse, N. Y.

SYRACUSE, Feb. 5.—Rex Amusement Company, one of the city's largest operators, is again moving, this time to their own home. Owner Angelo Delaporte purchased Healey's skating rink at 825 S. Salina Street, converting large skating floor into new home for fast-growing biz. This is third move made in less than a year by same concern, and sets them up permanently from now on at new location.

Inter-City Amusement Company is sole distributor for Wurlitzer in this territory since Wurlitzer closed own office here two years ago. Angelo Cannizzo, head of the firm, reports biz "away over top" with handling of Wurlitzer account.

Indian Novelty Company's Harry Goldberg, after session in local hospital, is now sunning and tanning himself in

### The Peanut Situation

RICHMOND, Va., Feb. 5.—Movement of all grades of peanuts both farmers' stock and finished goods was very light in all the peanut producing sections of the country during the past week. On the small quantities of farmers' stock being bought in the Virginia-North Carolina section, prices ranged all the way from the CCC schedule of minimum prices to prices from \$10 to \$20 per ton above this schedule. Most millers in this section, in order to obtain any supplies, are finding it necessary to pay some premium over the schedule.

In the Southeastern section the transfer of farmers' stock peanuts from crushing use to shelling use has resulted in very few open market offerings. The market on farmers' stock peanuts, however, is nominally at CCC schedule levels on both Spanish and Runners. Offerings of shelled No. 1 Spanish and Runners were extremely light. The trade in this section is making some effort to buy No. 1's for future delivery but with little success. It is generally felt that there is no acute shortage of No. 1's in the hands of the trade. This is partly evidenced by the fact that demand for No. 2 Runners and Spanish has not been sufficient to clean up current offerings despite the fact that in many cases No. 2's could be satisfactorily substituted for No. 1's. The present efforts to buy number 1's is believed to have resulted from a feeling among many manufacturers and processors that they may run short of this grade late in the spring or early summer, and they want to cover future needs.

Florida, Biz being handled by partner, Louis Golden.

None of local operators have gone in for women employees in this territory, sticking to men, even tho short on help. Business on whole fell off since first of year due to closing of near-by army air base, the draft toll and cutting of overtime at local factories. Internal revenue records for this district show falling off in number of machines now licensed in this territory.



**VICTOR'S TOPPER**

Top in Modern Design. Vends everything. Capacity 5 lbs. bulk order. (500 to 1000 balls of gum.) When ordering Toppers for ball gum please specify.

Standard Finish Topper only . . \$7.95 Each.  
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Terms: 1/3 cash, balance C. O. D. (or send full amount and save C. O. D. charges).

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**MAKE MONEY WITH A ROUTE OF NUT VENDORS**

Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.

**SPECIAL SPECIAL.** Just received 100 factory reconditioned Mod. 33 Nut Vendors.

**GET STARTED DEALS**

5 Model 33 30 Lbs. Peanuts **\$32.25**  
Sample . . \$5.50  
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1 1/2 STANDARDS

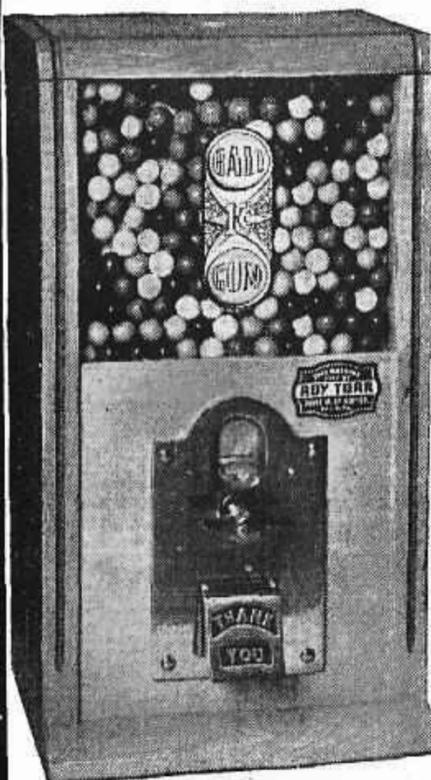
Vends All Nuts, Confections, Etc. Globe Holds 6 Lbs. **\$5.75**  
5 or More **\$5.25**  
SAMPLE \$6.00

1/3 deposit required with order, balance C. O. D.

Full payment must accompany orders under \$10. Large selection of New and Used Vendors in stock. Send for complete list of New and Used Machines. Rush Your Order.

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### HURRAH! A CHANCE TO GET 5/8 BALL GUM



10 VICTOR-TORR  
B.G. MACHINES AND  
28,000 BALLS OF  
5/8 GUM  
ALL FOR \$155.00

Enough Gum To Pay for the Deal.  
Full Cash With Order. F.O.B. Factory.

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## VENDER SUPPLY NOTES

**OILS SCARCE.**—New business in essential oils remain quiet. Manufacturers and dealers are kept busy trying to supply regular customers with goods.

Orange and lemon are about the only domestic oils that may be had with any reasonable degree of assurance. Other domestic oils are virtually unobtainable in the country and it is quite likely producers will continue to withhold offers from the market pending action on the part of OPA in adjusting price ceilings to more reasonable levels.

**PAPERBOARD BOXES.**—WPB has decreed that set-up paperboard boxes, those lined and covered with paper in which candy and similar articles are packed, will be plainer in 1944, in view of the expected shortage of covering paper.

**SHIPWRECK RATIONS.**—New shipwreck rations will consist of 10 butter-scotch caramels and a pint of water daily instead of the former emergency packet of dry biscuits, malted milk tablets and canned meat.

Developed by experimenting on volunteer "human guinea pigs," the new rations weigh only one-third as much as those formerly used. In addition to taking up less room, thus leaving more space for precious water, the candy reduces the loss of bodily water caused by somewhat salted tinned meat. A man can live without food for 30 days but only about 6 to 10 days without water.

**TOBACCO REVENUE.**—Tax receipt tables for 1943 released by the Bureau of Internal Revenue show that collections of tobacco taxes were substantially higher than in 1942.

In 1942, cigarette stamp taxes yielded \$781,500,000; in 1943, \$904,200,000. During 1943 stamp taxes were paid on 257,871,064,369 small cigars and cigarettes, exclusive of products from Puerto Rico, the statistics showed. In 1942 taxes were paid on 235,974,079,763 small cigars and cigarettes.

**SUGAR DEAL WITH CUBA.**—The Defense Supplies Corporation has agreed to buy 800,000 short tons of raw sugar, basis of invert molasses, from the 1944 sugar crop. As a result of the agreement the Cuban sugar crop has been fixed at a minimum of 4,827,240 short tons. Of this total 200,000 tons will be used for local consumption in Cuba and 800,000 tons of sugar in the form of invert molasses will be used for production of alcohol for the war effort.

**TOBACCO REBELLION.**—Tobacco growers in the Lancaster (Pa.) region last week refused to sell most of their 37,000,000 pounds of choice leaf for cigars and stogies because they considered prices set by OPA too low. Prices are 21 cents a pound for wrapper leaf, 7 cents a pound for filler and 10 cents a pound for ungraded crops.

From Raleigh, N. C., it is reported that producers in that State received a record average of \$49.44 a hundred for 3,919,720 pounds of burley tobacco sold on the Asheville and Boone markets during December. Producers' sales of all leaf tobacco up to January 1, reported at 528,889,243 pounds, were 5 per cent less than sales to the same date last season. The State's farmers have received an average for the season of \$40.76, or \$1.28 above the price paid to January 1, 1943.

**PURCHASE.**—Continental Can Company has acquired substantially all the capital stock of Bond Manufacturing Corporation, the country's second largest maker of crown caps for bottles. The acquisition involved \$4,500,000 cash. The Bond Company, which has plants in Wilmington, Del., and Los Angeles, will be operated as a Continental subsidiary.

**RECORDS, CANDY.**—In its "Production and Profit Trends" column, *The Wall Street Journal* this week printed the following reports of interest to the trade:

**DECCA RECORDS, INC.**—Sales in November and again in December exceeded those for any previous month in the history of the company. One of Decca's best sellers right now is its Oklahoma Album, consisting of all the hit songs from the current musical show of the same name. Approximately 200,000 of these albums have been sold in the past six weeks.

Decca's production is holding around the best levels of the past year. It would be even higher, if the company could add to its labor supply. The material situation is easier than it has been in more than a year.

Only recently the War Production Board allocated to record makers 50 per cent of the amount of shellac used in

the first quarter of 1941. During the last quarter of 1943 shellac for record making was limited to 20 per cent of 1941 consumption. While the increased supply of shellac may not result in any great increase in output because of the scarce labor situation, it will, in all probability, enable manufacturers to increase the quality of their disks.

Net income last year, according to present indications, probably was in the neighborhood of \$1,000,000, or somewhere between \$2.50 and \$2.55 a common share. This would compare with \$806,143, or \$2.08 a share, in 1942.

**NATIONAL CANDY COMPANY** had a net profit in 1943 somewhat below the \$1,380,481, or \$6.45 a share on the common, reported for 1942. The decline resulted from increased taxes and higher operating costs. For the first nine months of last year, the company reported a net of \$4.14 a share against \$4.45 a share in the like period of 1942.

In addition to manufacturing candy, the company is an important corn refiner. While the present backlog of orders and potential demand for food products of all kinds appears to assure National Candy of continued high operating schedules well into 1944, profit margins may be smaller this year unless some adjustment is permitted in ceiling prices of the company's products to offset the increase recently allowed by the government in corn prices.

### MUSIC IN THE NEWS

(Continued from page 66)

dances thruout Southern California, Ritter says, and have found as many as 5,000 fans at one dance, attracted by hill-billy melodies and rhythms. For the most part they are war workers from the Midwest and Southern States, and for every fan in California there are at least 1,000 back East, he said.

Last year Universal experimented with a cowboy musical, *Ride 'Em, Cowboy*, starring Abbott and Costello. It was a success because of the stars, Ritter points out, but it was not a faithful medium for cowboy music, since its musical numbers were jazz and Tin Pan Alley, not really cowboy stuff.

"Other studios also have tried similar musicals, but the big smash hit has not yet been produced. And it won't be produced until studios realize what kind of folk music the people want," Ritter predicts.

**NOTES FROM NAZIDOM.**—A few weeks ago we reported that the Italian Fascist government had banned American music. The Nazis, not to be outdone, apparently, have also turned a scornful eye on at least one of our musicians. *The New York Times* says the German people have been warned that the popular music of the late "Fats" Waller, "the United States musical clown who enjoyed great popularity in the United States and Great Britain in the last few years," represented a "culture" that the United States hoped to enforce upon Germany.

Most of Waller's income was derived from "syncopating German classical music or setting it to jazz," the Nazi agency, DNE, noted in a wireless dispatch to papers inside Germany.

As reported by United States government monitors, the German dispatch continued: "There could be no more strong demonstration of that 'better culture' than the 'musical mission' of that Negro. This is the culture which Roosevelt would like to import to Europe by armed force and thru the medium of his terror raiders."

And from *The Detroit News* we learn that singing of the *Horst Wessel* song, the Nazi anthem, is now forbidden in Germany unless special permission is obtained in connection with pre-arranged assemblies. Reason: Too many anti-Nazi parodies were being sung to the tune. The same thing happened with the once-popular *Wir Fahren Gegen England* (*We're Sailing Against England*), which has also been banned.

### YOUTH CLUBS GROW

(Continued from page 66)

scheme, snack menu, programs and routine matters.

#### Club Starts Second Year

AUSTIN, Tex., Feb. 5.—Teen-agers of Austin High School have opened their

second season of dancing to juke box music in their own "night club" in the Austin Recreation Department.

For the first 1944 dance following the mid-term examinations, the youngsters, in addition to the regular program of dancing, were treated to a floorshow which included a jitterbug contest, an acrobatic dance and "hot" trumpet numbers by a student musician.

The night club was operated successfully last year under sponsorship of the municipal recreation department. Dancing, soft lights, soft drinks and floorshows by talented students proved drawing cards for the youngsters, who will this year have even more responsibility for the club's operation.

#### Iowa Club Faces Crisis

BURLINGTON, Ia., Feb. 5.—The Spider Web, student recreation center opened almost a year ago, is facing a financial crisis. A short time ago it was found that funds available are sufficient to keep the club open only for two more months. Members of the club, numbering 750 high school and junior college students, face the problem of finding money quickly or closing the club.

One member declared: "This is our club and we feel it is our problem to raise the necessary funds to maintain and carry on. We won't ask the people of Burlington for additional contributions."

To raise the money necessary to operate the Web, students will present a variety and minstrel show at the municipal auditorium. It will feature youth and its problems.

The club was started with \$2,500 raised by the Kiwanis Club, Chamber of Commerce and other civic groups. Located in the YMCA building, it has an excellent dance floor, with juke box, soda fountain, lounge, booths and tables, and equipment for a variety of games.

#### Fort Worth Club Opens

FORT WORTH, Feb. 5.—Because the mother of a student protested that high schoolers had no place to go to dance and play games, the Teen Canteen has been opened here.

Located in a former theater building, the club is managed by a committee of adults and a junior committee of high-school students.

At the formal opening music was pro-

vided by orchestra, but dances of the future will be to the tune of juke box music.

#### Fourth Neighborhood Club

MINNEAPOLIS, Feb. 5.—The fourth club located in a neighborhood settlement house, "Shangri-La," a free "dry night club" for teen-agers, has opened here.

Music for dancing will come from a juke box. Floorshows are provided by the club's own talent, and there are games for non-dancers.

Entire set-up is managed and operated by the youths under supervision of settlement personnel. Practically all furnishings for the club were made by the boys and girls themselves from discarded or donated materials.

#### Club To Give Juke Box

OKLAHOMA CITY, Feb. 5.—The first organized teen session here was enthusiastically approved by more than 400 high-school students. Sponsored by the YMCA, with students arranging programs, decorations and refreshments, a series of dances has been arranged.

The latest juke box offerings were approved by students at the first dance. Election of officers and choosing a name for the club will be taken care of at a later meeting.

#### Club in Library Basement

NASHVILLE, Feb. 5.—Sponsored by the Interclub Council of the Girl Reserves of the YWCA, "Teen Town," an experimental young people's recreation center, has been opened in the basement of the East Nashville branch of the public library.

Music for dancing is provided by a juke box, and games and refreshments are also available.

With a committee of adults as sponsors, "Teen Town" is open Tuesday afternoons and Friday and Saturday nights.

#### Dallas Plans Youth Club

DALLAS, Feb. 5.—A juvenile night club, planned by high school and college students, will open here soon. The Kiwanis Club will supervise the center, which will be open Friday and Saturday evenings and at certain hours during the week.

The young people will do most of the redecorating of the club, which is to be located in the Kiwanis Youth Recreation Center.



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# ARCADE NEWS

## Posters Urge Arcade Patrons To Exchange "White" Pennies

BALTIMORE, Feb. 5.—"White" pennies are taboo in many of the leading arcades here where signs are posted stating that "white" pennies are not acceptable for machine operation and advising customers that attendants will exchange them for regular copper pennies.

A prominent arcade operator explained that steel pennies do not operate ef-

ficiently in some of the penny machines because they are lighter in weight and of different metallic content. Other operators expressed the hope that the government will call in all steel pennies which have proved a nuisance and take up time of mechanics and attendants.

At one large arcade a special box is kept behind the refreshment counter in to which all steel pennies are placed. These the arcade owner turns over to his daughter for the purchase of War Bonds.

## Arcade Earnings Set New Records

BALTIMORE, Feb. 5.—Business for January at Amusement Center, one of Baltimore's largest arcades, registered a gain of 20 per cent over the same month a year ago, according to Arthur B. Price Jr., manager. He declared that the arcade had consistently topped each previous year's earnings since it was established several years ago and that January earnings indicated another record will be achieved this year.

The Amusement Center is said to house more machines than any other arcade in the city. It opens at 11 a.m. and closes at midnight with night play particularly heavy. In the rear of the arcade a service shop is maintained to keep machines in good operating condition.

## FOR SALE

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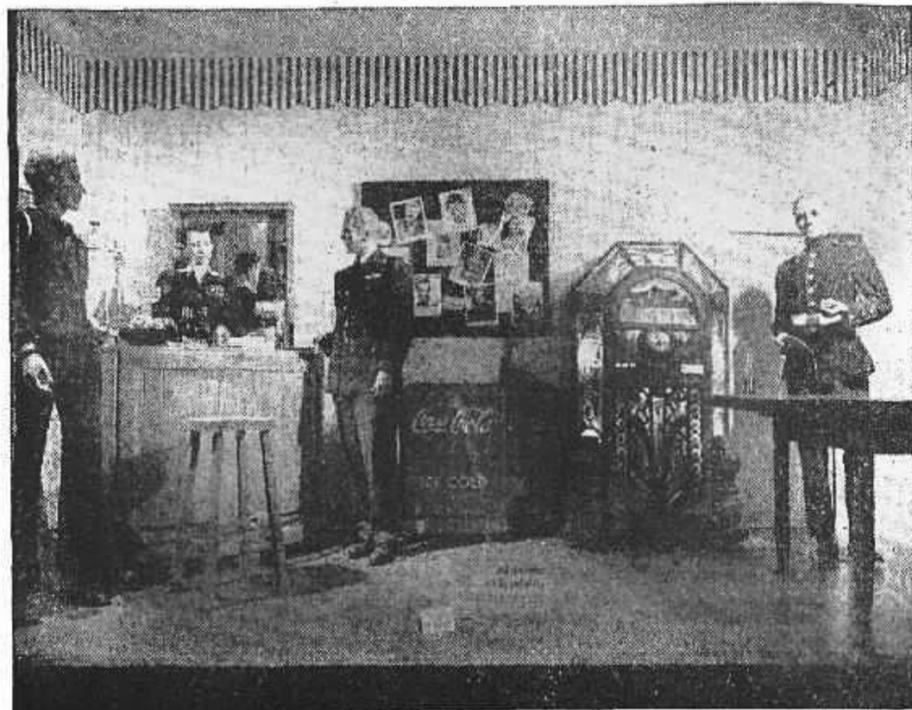
1026 North First ABILENE, TEXAS

## Arcade Operator Joins Army; Will Close All Spots

SPRINGFIELD, Mass., Feb. 5.—The Penny Arcade, 1628 Main Street, object of court action, mayoralty suspension and occasional disapproval of Main Street merchants had the flag of patriotism waving over its closing doors today as announcement was made that the owner of the chain, John Christopher, of New York, had volunteered for army duty and all Penny Arcades in the system will be closed for the duration.

In its short existence the Penny Arcade made the headlines more than any other merchandising establishment, first when public appeal went to Mayor Putnam to refuse a permit for its operation. Later in a personally conducted tour by Chief of Police Raymond P. Gallagher, alleged obscene photographs offered for sale were seized and the operators found guilty in district court.

Concurrent with the court action Mayor Putnam slapped a 30-day suspension on the arcade while an appeal to Superior Court was awaited. A fine was assessed against the operators on the



ONE OF NEW YORK FIFTH AVENUE'S leading stores, W. & J. Sloane, recently contributed window space to the National War Fund. Prominent in the scene which stimulated a USO center was the Modernized Wurlitzer supplied by Manhattan Simplex Distributing Company, metropolitan distributors for Wurlitzer.

## AMERICAN FOLK TUNES

(Continued from page 67)

*Loud Mouth* (Modern Mountaineers), quieting to a whisper. Dallas: PPM coming back as fav hillbilly. Erie, Pa.: No outstanding hillbillies. Los Angeles: *No Letter Today* (Ted Daffan). Louisville: *I'll Be True While You're Gone*. Minneapolis: PPM (Freddie Fisher). Portland, Ore.: PPM (Dexter). San Francisco: PPM, both Dexter and Crosby-Andrews.

Nashville: Favorites are *Try Me One More Time* (Ernest Tubb), *No Letter Today* (Daffan), and *Born To Lose* (Daffan).

Syracuse: PPM (Dexter) and *Rosalita* (Dexter) going good.

## No PPM Successor

New Orleans ops say that, while PPM is definitely out as discs wear out and replacements cannot be obtained, there are no immediate prospects of another hit as big as PPM. Daffan's *Born To Lose*, Gene Autry's *I Hung My Head and Cried* and Dexter's *Rosalita* are a good trio. Autry's *I'm Thinking Tonight of My Blue Eyes* is coming up.

New York: *Born To Lose* and *Rosalita* getting some play but going down, says one op. Another says *Rosalita* and *No Letter Today* are getting a big play.

Omaha: After an earlier flop *I'm Thinking Tonight of My Blue Eyes* (Gene Autry) is now going strong. *They Took the Stars Out of Heaven* (Floyd Tillman), Decca, also going strong in hillbilly. PPM (Dexter), Okeh disk, good hillbilly but not as strong as formerly, tho Dexter has made a personal appearance here.

Salt Lake City: PPM, on top for nine weeks with all ops called, finally has been topped. One op had Okeh's *Rosalita* (Dexter) as top tune. Report here beginning to lose its consistent pattern. Op 1, *Rosalita* tops; PPM (Crosby-Andrews) second. Op 2, Crosby's PPM first; *Born To Lose*, second. Op 3, Crosby's PPM first; Floyd Tillman's *They Took the Stars Out of Heaven* second.

Tulsa: The hillbilly urge is strongest in Tulsa, according to Linda of Tulsa Automatic Hostess Company, who claims that Ernest Tubb's *Try Me One More Time* is getting an awful drubbing on the turntables here.

## March 15 Income Tax Is Settle-Up Proposition

CHICAGO, Feb. 5.—The Bureau of Internal Revenue urges early filing of income tax returns and warns that the payment expected on or before March 15 is a "settling up" proposition for all those affected by the withholding tax collection plan. In many cases settling up with the government will represent a sizable amount which must be paid in full by March 15.

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1/3 Deposit, Balance C. O. D., F. O. B. Long Island City, N. Y.

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# NEWS OF PRIORITIES and MATERIALS

## Developments of the Week in All Industries

**FEWER TIRES.**—Fewer tires this month and stringent new rules for eligibility are announced by OPA, coupled with the statement that the supply available for February will fall 250,000 tires short of eligible demand.

February quota of new tires, most of them synthetic, is 750,000 units, while the demand from motorists on OPA's list of essential drivers is expected to be about 1,000,000.

Eligibility hereafter will be determined on the basis for which a motorist uses his car, rather than the distance he drives it. Under this system, virtually no holders of A card gasoline rations will be able to obtain new tires, and the only B card holders eligible will be those whose driving is rated high on the essentiality list.

This change in policy is necessary, it was said, because of serious depletion of the supply of used passenger car tires available for low mileage drivers. Such motorists, it was explained, may need tires for highly essential purposes even tho their total mileage is small.

**LUMBER SUPPLY.**—The lumber situation is described as tight, in a report to Commerce Secretary Jesse Jones by the Lumber Survey Committee, which said that production this year, estimated at 32,500,000,000 feet, will be 10 per cent below 1942 output.

The industry on November 1 had only 75 per cent of the number of employees needed for maximum operation, the report said. The labor shortage, as well as as critically low log reserves and inadequate equipment were super-imposed upon bad weather to hold third quarter production to 13 per cent below the same period a year ago.

Stocks of lumber at mills and in distributors' hands were reported "extremely low" with unfilled orders on October 31 representing 91 per cent of all stocks.

WPB conservation orders controlling the distribution of Southern pine and seven leading hardwood species along with further curtailment of civilian consumption in industrial use are expected to ease the acute procurement situation, the committee reported.

**TELEVISION SETS.**—It will be quite a while after the war before television is widely available to the public, according to David Sarnoff, president of the Radio Corporation of America.

Even after the Federal Communications Commission gives all necessary approval it might require a year to make television sets available at prices ranging from \$200 to \$300, Sarnoff told the graduating class of New York University's College of Engineering.

"Production of television receivers is not the only task," Sarnoff said. "Television transmitters must be erected, and interesting programs must be planned."

**RECORD-BREAKING STEEL OUTPUT.**—For the fourth consecutive year, the steel industry of the United States in 1943 exceeded all previous records for total steel production.

Approximately 89,100,000 tons of steel ingots and castings were produced in American steel mills last year—about 70 per cent more than the estimated 1943 production in Axis Europe and Japan. Our production was nearly 3,500,000 tons above that of 1942 and was 80 per cent greater than output in the best year of the first World War.

There are definite indications that

## MUSIC SUPPLIES ACCESSORIES ARCADE—SLOTS

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1 Rockola Counter Model, Complete with Speaker .....	109.50
2 Rockola Imperial .....	125.00
1 Rockola Spectravox and Playmaster .....	295.00
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3 Seeburg Major, ESRC .....	375.00
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5 Seeburg Royal .....	165.00
1 Seeburg K-15 .....	90.00
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5 Mills Empress .....	250.00
3 Mills Throne .....	175.00
2 Mills De-Re-Mi .....	45.00
4 Mills Dance Master .....	45.00

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10 Seeburg Wireless 5c Wallomatic .....	\$33.50
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2 Seeburg Brand New 5c Wireless Wallomatic .....	65.00
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15 Wurlitzer #320, Sweet Music ..	25.00
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5 Chrome Chandelier Baffles ..	\$12.50
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1 New Seeburg Transmitter .....	27.50
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New Zip Extension Cord (500 Ft. to Roll), 3½c Per Foot.  
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HERMITAGE MUSIC CO. 416 A Broad NASHVILLE 3, TENN.

WANTED TO BUY

20 Mills Coose Neck Slots, in good condition, and 100 5 Ball Pin Games.

McKENZIE MUSIC CO. Box 305, Dillon, S. C.

military demands for steel in 1944 will be less than they were last year. Production of combat tanks and small arms ammunition has already been cut back, reflecting the virtual completion of these two programs.

Steel capacity in this country increased substantially during 1943 as the government-sponsored expansion program was nearing completion. At the end of the year, steel-making capacity was close to 94,000,000 tons annually, and by this spring will approach 98,000,000 tons.

NYLON IN PLASTICS.—Greatly expanded uses for nylon in the plastic field after the war are predicted by Dr. Russell B. Akin, of E. I. du Pont de Nemours & Company.

Marked progress has been made in adapting standard fabricating methods to the thermoplastic properties of nylon, Dr. Akin said. He explained that FM-I molding powder, most recently developed nylon plastic, is distinguished for its toughness, high-softening temperature and the facility with which it may be injected into thin sections around complicated inserts. Military requirements have delayed more extensive research into the value of nylon as a plastic.

SYNTHETIC TIRES SATISFACTORY.—Army ordnance officers have reported that the army has bought more than a million synthetic rubber tires and that the tires are satisfactory for commercial use if they are given "reasonable care."

Tests showed that the smaller size GR-S, or domestic buna S tires such as 6.00x6, give service of more than 10,000 miles at high speeds. Medium-sized synthetics will give up to 18,000 miles of service, and inner tubes of Butyl have a service life of better than 20,000 miles with reasonable care, it was reported. At the same time a warning against overloading and heating was issued.

NEW PLASTIC.—Add to the long list of plastics recently discovered, a new material salvaged from lignin, a waste by-product of paper making. It can be molded into buttons, hardwood for table tops or knobs for drawers. Lignin can now be converted into a shiny black substance which promises to be one of the cheapest and most abundant plastics.

TWO LARGE TICKET MANUFACTURING PLANTS FOR SALE

Price \$1,000,000.00. Half cash. Plant will pay for itself in five years. Located in Muncie, Indiana. Manufacturing Tip Books and Jar Tickets. Will sell all or 65 shares of 150 total shares of stock.

Write 2944 S. W. Sixth Street, Miami, Florida

EACH STAR REPRESENTS AN ATLAS MAN IN SERVICE

EQUIPMENT

- New Supreme Shoot Your Way to Tokyo ... \$330.00
- Jenn. Golf-a-Rola, Latest Model ... 139.50
- New 4 Ball Cabinet ... 27.50
- Exhibit Rotary Merchandiser, Claw Type, Nov. Candy Vend. 149.50
- Mills Spinning Reels . 125.00

REBUILT BY MILLS 5c-10c-25c CLUB BELLS—FOUR BELLS WRITE

ATLAS SALUTES



PFC. HOWARD FREER United States Army

- Bally Club Bell ... \$239.50
- Jenn. Cigarolla, Mod. V ..... 79.50
- Mills Owl, F.P. .... 89.50
- Kentucky Club ..... 94.50
- Skill Time ..... 94.50
- Fast Time, P.O. or F.P. .... 89.50

PARTS Pheno. Condensers .... Write Complete Stock of Miniature Bulbs .... Write

- TUBES 2A3 ... \$2.00 7B ... .95
- 3B ... 1.15 2051 ... 2.55
- 6J5 ... .95 89 ... 1.06
- 6L6 ... 2.00 5U4 ... 1.05
- 6F8G ... 1.35 35L6 ... 1.06
- 688G ... 1.35 5Y3 ... .75

- Mills Escalator Glasses ..... \$ .75
- Mills Reel Glasses . .50
- Mills J.P. Glasses . . 1.25

SLOT CLOCKS, Rebuilt Like New. Send Yours for Repair.

3000 Ohm Variable Resistor for Chicken Sam. Jail Bird, Chutes ..... \$2.25

Immediate Delivery. Panoram Projector Bulbs ..... \$4.75 Exciter Lamp . . .65

MILLS MAIN CLOCK GEAR, Complete .. \$3.50

WRITE FOR LATEST PARTS LIST!

A Thousand and One Items on Our Simplified Forms! Send Check in Full on Orders Under \$10. 1/3 Deposit on Orders Over \$10. Please Address Mail to Chicago 47 Home of Personal Service Since 1931

Atlas NOVELTY CO.

2200 N. WESTERN AVE., CHICAGO, ILL. ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT OFFICES ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG



WANT TO BUY

Genco's 7 UP and SLUGGERS \$40.00 EACH

ANY NUMBER YOU HAVE

WRITE • WIRE • PHONE

WESTERHAUS AMUSEMENT CO.

3726 KESSEN AVENUE CHEVIOT 11, OHIO Phones MONTANA 5000-1-2

Koren Active With Miami Distributor

MIAMI, Feb. 5.—Irving Sommer, president of Modern Vending Company, and Lou Koren, formerly a partner in the Chicago Coin Machine Company, Chicago, now associated with the Modern firm here, have purchased a number of machine routes in this area...

According to Sommer, suitable quarters are planned for the retail sale and distribution of all musical supplies. Plans are also being considered for an addition to the firm's offices on N. W. 29th Street when building materials are available.

California Operator Dies

LONG BEACH, Calif., Feb. 5.—Richard Smith, 38, operator of wired music and cigarette machines, died January 24 following an operation for gall bladder disorders. Smith was the partner of Ken Brown in the operating company known as Long Beach Cigarette Service.

HARLICH PRESENTS



ORDER No. 11865 • BIG PROFITS • FAST PLAY • LARGE HOLES • HUSKY TICKETS • FLASHY FRONT • LOW PRICE

Takes in \$52.80 Aver. Payout 24.80

Aver. Gr. Profit \$28.00 ORDER NOW! DON'T DELAY!

Table with columns: Board Size, Price Sale, Name, Price Each. Lists various board game models and prices.

1000 Hole Girl Cigarette Boards...94¢ Net 1000 Hole Regular Midget Plain Boards...82¢ Net

HARLICH MFG. CO. 1413 W. JACKSON BLVD., CHICAGO (7), ILL.

CONVERTING—REBUILDING—REFINISHING MILLS 1c, 5c, 10c Escalator Slots Conv. to 25c Play—3/5 P. O. MILLS 1c, 5c Escalator Slots Conv. to 10c Play—3/5 Payout. MILLS 5c, 10c, 25c Escalator Slots Changed 2/4 to 3/5 P. O.

WANTED TO BUY GRAND STANDS SPORTS SPECIALS BLUE GRASS GRAND NATIONALS SPORTS EVENTS DARK HORSE TRIUMPHS MASCOTS VACATIONS

Coils—COILS—Coils It is impossible to obtain New Coils. We Replace Any Type Coils! CHICAGO NOVELTY COMPANY, INC.

JAR TICKETS TIP BOOKS We Manufacture a Complete Line RED, WHITE AND BLUE, COMBINATION, AND BINGO TICKETS MUNCIE NOVELTY CO.

PANORAMS Will Pay Cash For Limited Number Mills Panorams State Price and Quantity Must Be Crated for Shipment M. GILBERT 188 W. Randolph St. Chicago, Ill.

FOR SALE OR TRADE GENCO PLAY BALL GENCO BANK ROLL WESTERN BASEBALL POKERINO ROLL-IN-BARREL JAP GUN SHOOT THE CHUTES SKILL AMUSEMENT CO. 1737 CHESTER AVENUE CLEVELAND, OHIO

PERFECT IN APPEARANCE—MARVELOUS MECHANICALLY Sport King, P. O., Used Very Little...\$350.00 Santa Anita, P. O., Real Good Condition 250.00

FOR SALE 3 Flying Champs, just like new, each \$160.00. Free Games, slightly used. Write G. E. MOODY Fergus Falls, Minn.

GUARANTEED USED GAMES OLIVE'S SPECIALS THIS WEEK CONSOLES BAKER'S PACES (Daily Double) Serials 6818-6933-7841 Each \$275.00

FOR SALE 1 Club Trophy, 1 Ball ...\$295.00 1 Seven Flashers, 1 Ball, 6 Multiple ... 57.50

FOR SALE 50 New Mills Slot Locks with 2 Keys. What are we offered? Best offer takes all. REYNOLDS MUSIC CO. 111 N. Cascade Ave., Colorado Springs, Colo.

CLEVELAND COIN OFFERS:

FREE PLAY PIN GAMES
School Days . \$39.50
Line Ups ... 30.00
Score Champs 25.00
All Americans 35.00
Playmates ... 25.00
Vogues ... 18.00
Gold Stars ... 35.00
Star Attract'ns 49.50
Flickers ... 39.50
League Leaders 34.50
Attention ... 40.00
Zombies ... 49.50
Horoscopes ... 45.00
Four Diamonds 44.50
Snappy ... 45.00
Four, Five, Six 20.00
Speedways ... 25.00
Yacht Clubs. 25.00

High Tax Cuts Revenue; 5,000 Games Removed

RICHMOND, Va., Feb. 5.—Revenue gained by the State of Virginia from coin-operated machines declined \$78,728.90 in 1943 over the previous figure for 1942.

Virginians Pay \$36 Each For Alcoholic Beverages

RICHMOND, Va., Feb. 5.—According to the annual report of the Virginia ABC board, the people of Virginia during the 1942-43 period, consumed an estimated \$97,793,000 worth of alcoholic beverages.

MUSIC

4 Seeburg Concert Maestros, ES, Ea. \$395.00
1 16 Record Melotone ... 125.00
2 Seeburg Regals, Each ... 265.00
5 Buckley Chrome Wall Boxes, 20s, Ea. 20.00

CONSOLES

2 Kentucky Clubs, Each ... \$ 95.00
1 Red Head Track Time ... 65.00
45c Boulah Parks, Each ... 75.00
1 Bally Big Top, P.O. ... 95.00
2 Mills Four Bells ... WRITE
1 Rays Track ... 75.00

PHOTOMATIC

ONE EARLY SERIES PHOTOMATIC, in good shape—newly refinished—complete with 6,000 Frames and Chemicals, \$1175.00.

SLOTS

1 Jennings Silver Chief, 2/5 P.O. ... \$250.00
1 Bally 2 Nickel Bell ... 195.00
1 Mills 5c Futurity, 3/5 P.O. ... 85.00
6 5c Columbus, C.A. Cigarette Reels, Each ... 65.00

ARCADE

1 Bally Rapid Fire ... \$225.00
1 Keeney Air Raider ... 250.00
2 Tommy Guns, Each ... 150.00
1 Bally Basketball ... 75.00

PANORAMS

5 PANORAMS—very clean shape—\$349.50 Ea., or complete with Peak Show Conversions—\$385.00 Each.

BOTTLE DRINK VENDORS

2 Wells-Gardner Vendors—fully selective—completely refrigerated—up to 12 selections—8 case capacity—sacrifice at \$395.00 Each.

TERMS: 1/2 Deposit With ALL Orders—Balance C. O. D.
CLEVELAND COIN MACHINE EXCHANGE
2021 Prospect Ave., Cleveland 15, O.
Phone PProspect 6316-7

FOR SALE
2 Seeburg Hi-Tone, 8200 EB RD, Excellent Condition ... \$800.00 Ea.

Consoles—Cash Pay Out

25c Paces Reels Jr., Like New ... \$150.00
5c Paces Reels Jr. ... 130.00
5c Jungle Camp ... 75.00
5c Bally Royal Flush ... 65.00
5c Exhibit Races, Seven Coin Head ... 95.00
5c Mills Square Bell ... 85.00
5c Jennings Fast Time ... 100.00

Terms: 1/3 Deposit, Balance C. O. D.
Phone 4-1109—Between 12M and 1 P.M.
AUTOMATIC COIN MACHINE CORP.
338 Chestnut St. SPRINGFIELD, MASS.

Write and Ask for Price

25 Buckley Track Odds, late model pay-off units;
1 late model Evans Lucky Lucre;
150 assorted Slot Machines.

WANT TO BUY:

1 Hand-Operated Coin Counter, any model and make of Phonograph.
TOM'S TRADING POST
P. O. Box 589 Opelousas, La.

TIP BOOKS

Latest style—five on one. Can be used for Baseball. Write for samples and prices. Post cards ignored.
SUPERIOR DISTRIBUTING COMPANY
BOX 375 WILLIAMSON, W. VA.

WANT TO BUY BROKEN & DAMAGED SLOT MACHINES

Write me description, quantity, price asked, etc.
L. DAYTON
545 Fulton St. San Francisco, Calif.

It's Clicking Right From the Start—and It Will "Click" for You, Too!

'Cupid's Wheel'

The Most Fascinating of All Arcade Machines

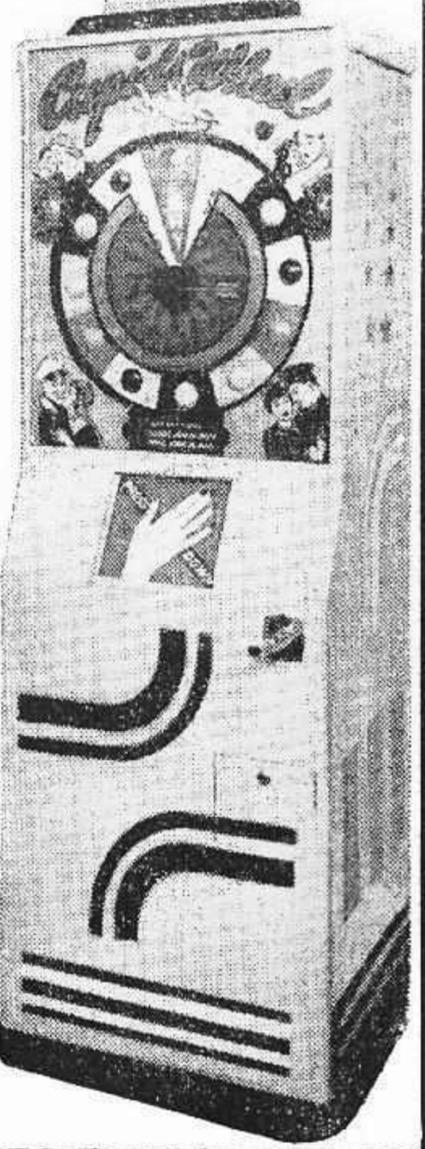
Because It's Got "PLAYER APPEAL"

- ★ Simple to understand!
★ Simple to operate!
★ Lightning fast!
★ Animated lighting action!
★ Absolutely trouble-proof!
★ Factory constructed!
★ Sturdy, handsome cabinet!
★ 6' 1" high—24" wide!
★ Available 1c or 5c play!

Brand New—Not a Changeover!

275 Arcade Owners will thank us for allowing them the privilege and opportunity to purchase "CUPID'S WHEEL" The most fascinating and fastest money snatcher of all arcade games. "Do You Want To Be One of Them?"

IMMEDIATE DELIVERY. \$295.00 ORDER NOW. F. O. B. 1/3 Dep. Balance C. O. D.



"You Can Always Depend on Joe Ash All-Ways" ACTIVE AMUSEMENT MACHINES COMPANY
900 NO. FRANKLIN ST. PHILADELPHIA 23, PA.

GET HEP TO SMART MONEY

Advertisement for Smart Money slot machine. Features an illustration of a rabbit character with a slot machine. Text includes 'BIG \$28.95 Profit on 1000 rolls, 5c play, big flashy new beautiful board. "Smart Money's" copping' the coin everywhere, 73 winners; special THICK slot symbols. Write for price list 438-5. ORDER NO. 1000 SMART MONEY—5c PLAY, \$25 Top—\$28.95 Profit. ORDER NO. 1000 SMART MONEY—10c PLAY, \$50 Top—\$45.80 Profit.'

GARDNER & CO. 2309 ARCHER • CHICAGO

READY FOR DELIVERY
MILLS GOLD CHROME BELLS, 5c, 10c, 25c, 2/5 payout
MILLS BLUE FRONTS, 5c, 10c and 25c.....WRITE
MILLS CHERRY BELLS, 5c, 10c, 25c, 3/10 payout
MILLS THREE BELLS, like new.WRIT
MILLS BROWN FRONTS, 5c, 10c, 25c, 3/5 payout
MILLS VEST POCKETS, 5c, 10c, 25c, 3/5 payout
reconditioned Blue & Gold.\$55.00
MILLS SARATOGA, Comb. Cash & Free Play..... 125.00
JONES SALES COMPANY
Tel. 1654 31-33-35 Moore Street, BRISTOL, VA.-TENN.

TERMS: 1/3 Deposit With All Orders, Balance Sent C. O. D.
EAST COAST MUSIC COMPANY
7001 WALNUT STREET, CHESTER, PA.
Tel: Chester 3837

PIN GAME AND AUTOMATIC CONSOLE MECHANIC WANTED
Good Salary—Pleasant Working Conditions
Give full particulars about yourself and your experience in first letter or wire. Address BILL MARMER
SICKING, INC.
1401 Central Parkway, Cincinnati, Ohio

NOW DISTRIBUTING SPORTSMEN—SIMILAR TO THOROBRED—\$495.00  
 INVASION! LATEST 5-BALL CONVERSION! PRICE \$165.00  
 SPECIAL! NEW SUPREME GUN. PRICE \$330.00

ARCADE EQUIPMENT—GUNS—MISCELLANEOUS	
3 WHEELS OF LOVE, Latest.....	\$134.00
DRIVEMOBILE .....	375.00
VIEW-O-SCOPES .....	27.50
NAME IN HEADLINES-PR. PRESS..	295.00
BALLY RAPID FIRES, A-1.....	225.00
MUTOSCOPE CARD VENDERS, Late.	45.00
MUTOSCOPE ACE BOMBER.....	429.50
BALLY CONVOY .....	295.00
BACK GLASS FOR BALLY ONE BALLS	6.00
JAP CONVERTED CHICKEN SAMS..	149.50
CHICAGO HOCKEYS.....	234.50
BATTING PRACTICE, Latest.....	129.50
PHOTO CELLS—Seeburg & Bally..	3.50
WE REPAIR 1 BALL & 5 BALL MOTORS, OPEN TYPE, \$5.00; SEALED TYPE, \$12.50	

SLOTS — ONE BALLS — CONSOLES	
CASH P. O. WATL. BIG GAME, New..	\$145.00
ABOVE, FACTORY RECONDITIONED.	125.00
SUPER BELL, 3-5c, 1-25c.....	695.00
JENN. SILVER MOON, F. P., A-1..	119.50
BIG GAME CASH P. O., Used, A-1.	115.00
5c CAILLE CADET, Like New.....	59.50
KEENEY SKYLARK COMBINATION..	\$245.00
1941 1-2-3 F. P., Like New....	94.50
SUPER BELL, 5c Conv.....	225.00
BALLY CLUB TROPHY.....	345.00
RECORD TIME.....	175.00
5c COLUMBIA-CIG. REELS.....	44.50

PIN GAMES—NEW AND USED			
'41 MAJORS .....	\$ 49.50	LIMELIGHT .....	\$19.50
STAR ATTRACTION .....	49.50	ARGENTINE .....	64.50
KNOCK OUT .....	109.50	PAN AMERICAN .....	39.50
FOUR ROSES .....	49.50	CAPTAIN KIDD .....	64.50
SHOW BOAT .....	49.50	PLAY BALL .....	42.50
MIDWAY, New .....	175.00	PARADISE .....	44.50
BOLOWAY .....	64.50	STREAMLINER, New .....	195.00
SPEED BALL .....	49.50	BELLE HOP .....	54.50
SPOT-O-CARD .....	69.50	BROADCAST .....	39.50
TEXAS MUSTANG .....	69.50	ALL AMERICAN .....	39.50
SEA HAWK .....	42.50	CHAMPS .....	47.50
TEN SPOT .....	47.50	HOROSCOPE .....	47.50
SNAPPY .....	49.50	MYSTIC .....	37.50
SILVER SPRAY .....	\$59.50	AIR CIRCUS .....	114.50
FLEET .....	24.50	HI-HAT .....	49.50
FOUR DIAMONDS .....	49.50	MIAMI BEACH .....	49.50
NEW CHAMPS .....	54.50	GLAMOUR .....	27.50
SCHOOL DAYS .....	39.50	BIG CHIEF .....	39.50
SPORT PARADE .....	39.50	LEGIONNAIRE .....	49.50
WOW .....	37.50		

WILL PAY \$42.50 EACH FOR EXH. WEST WINDS, SUN BEAMS, DO-RE-MI, STARS AND DOUBLE PLAY. \$35.00 FOR ZOMBIES.  
 SEND FULL CASH FOR ORDERS UNDER \$20.00.  
 ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT.

**EMPIRE COIN MACHINE EXCHANGE**

2812 W. NORTH AVE.  
 CHICAGO 47, ILLINOIS  
 Phone: Humboldt 6288

**GUARDIAN**

SERVICE KIT FOR PIN GAME OPERATORS

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

**BEWARE OF IMITATIONS**

Buy Guardian and You Won't Come to Grief

No. 450—COMPLETE, STILL ONLY.. \$7.50

CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets, Copper Pig Tail Wire, Fish Papers. Ask for our free Parts and Supplies Catalog!

No. 1200—New Service Kit .. \$14.50

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool. Value \$2.00. Plus 60 EXTRA Assorted Genuine Phosphor Bronze Leaves, Value \$4.00. Plus 144 EXTRA Assorted Silver Contact Points, Value \$8.00. in addition to the Liberal Assortment of Switch Parts Contained in Our Well Known #450 Guardian Contact Kit.

**BLOCK MARBLE CO.** 1527 FAIRMOUNT AVE. PHILADELPHIA 30, PA.  
 GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

**SALESBOARDS**

OUR PRICES GREATLY REDUCED

Write For Our Catalog Before Stocking Up,  
 You Will Save Money

**A. N. S. CO.** 312 Carroll St., Elmira, N. Y.

**JENNINGS'**

Symbol of Service

CONTACT US ON ANY  
 COIN MACHINE SUBJECT  
 37 Years' Experience

**O. D. JENNINGS & CO.,** 4309 W. Lake Street, Chicago, Illinois.

**Launch New Phono Distributing Firm**

BALTIMORE, Feb. 5.—A new enterprise organized by Roy McGinnis and Mack Lesnick, known as the Baltimore Musical Sales Company, will be distributor of phonographs, records and allied supplies. The former Oriole building on Mount Royal Avenue will be occupied by the firm.

The grand opening for phonograph operators in this area will take place February 12.

McGinnis has been identified with the coin machine industry for more than a quarter of a century, it is reported, heading the firm of Roy McGinnis, general coin machine distributors, and more recently interested in two successful arcades. He first became associated with Lesnick when they purchased the Fair Ground arcade from Harry Pilsner a few years ago. This arcade is only one in this area to operate on "round-the-clock" basis.

Lesnick had previous coin machine experience in Maryland and along the Atlantic Seaboard. He will serve as manager for the Baltimore Musical Sales Company. A stock of phonographs and supplies were obtained from David Margolin who operated a Baltimore division of Manhattan Phonograph Corporation.

**\$75,000 Fire at Peanut Plant**

SUFFOLK, Va., Feb. 5.—Fire of undetermined origin destroyed the cleaning and shelling plant of the Parker Peanut Company, of Suffolk. The damage was estimated at \$75,000. The fire was discovered in the four-story building shortly before midnight and soon afterward the entire structure was ablaze.

Over 75,000 Now Giving Trouble-Free Service!

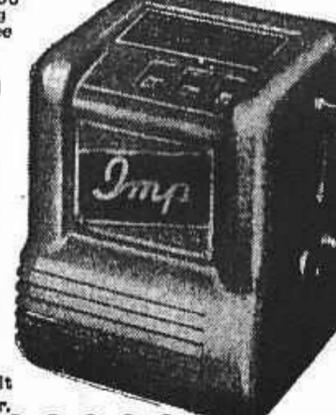
**IMP**

\$9.90

WHILE THEY LAST!

Regular Price \$12.50.

1/3 deposit with order.



Brand New

WINGS \$11.50  
 YANKEES Ea.  
 Floor Samples  
 LIBERTY BELL \$11.50  
 MERCURY Ea.  
 CENT-A-PAK—  
 New ..... \$9.90  
 CHAMPION—  
 Used ..... \$14.90  
 1/3 Deposit With Order.

**GERBER & GLASS**  
 814 DIVERSEY, CHICAGO 14, ILL.

**SPECIALS**

**ONE BALLS**

Just Off Location—in Excellent Condition!

Thistle-down .....	\$ 65.00
Fairgrounds .....	29.50
Preakness .....	29.50
Gold Cup .....	49.50
Late 1939 Mills 1-2-3, Completely Overhauled by Mills .....	89.50
Mills Owl, Like New .....	94.50
Mills Owl, Brand New in Orig. Crates .....	149.50

**FIVE BALLS**

ABC Bowler \$44.50	New Champ \$59.50
Big Six .. 14.50	Pylon .. 24.50
Boia Way .. 59.50	Repeater .. 39.50
Defense .. 29.50	Sparky .. 29.50
(Baker) .. 29.50	Spot Pool .. 54.50
Dude Ranch. 29.50	Stratolliner. 34.50
Duplex .. 39.50	Target Skill. 34.50
Entry .. 29.50	Ten Spot .. 39.50
Five & Ten. 129.50	Tex. Mustang 59.50
Fish'n' Rev. 69.50	Thumbs Up. ..
4 Diamonds. 34.50	Rev. .... 69.50
Legionnaire. 49.50	Twin Six .. 39.50
Majors '41 .. 39.50	Victory .. 84.50
Metro .. 34.50	Wow .. 24.50
Miami Beach 44.50	Zig Zag .. 49.50

**COUNTER GAMES**

Cubs, 5¢ .....	\$ 4.95
Acos, 1¢ .....	4.95
Liberty's, 1¢ .....	6.95
American Eagles, Like New, 1¢ ..	9.95
Lucky Smokes (New) .....	9.95

**SLOTS**

CAILLE Commander or Playboy (Exceptionally Clean), 5¢ .....

10¢ .....

Write for our attractive prices on late Slots, Blue Fronts, Brown Fronts, Copper Chromes, Silver Chromes. Also 3 Balls and 4 Balls.

**CONSOLES**

Overhauled, Checked and Cleaned

Jennings Liberty Bell, Flat Top ..	\$ 17.50
Slant Top .....	27.50
Derby Day, Flat Top .....	17.50
Slant Top .....	27.50
Keene Kentucky Club .....	79.50
Exhibit Tanforan .....	29.50
Bally Ray's Track, Serial over 4300	94.50
Bally Long Champ (Large) .....	39.50
Bally Solitaire Flicker .....	39.50
Stoner's Zippers .....	34.50
Bally "The Favorite", 9-Coin Head	39.50
Pace Saratoga, Convertible to Free Play or Pay Out .....	149.50
Late Jumbo Parades, Like New, Convertible to Free Play or Payout ..	179.50

1/3 Deposit — Balance C. O. D.  
 State Distributor for Seeburg Phonographs and Accessories

**BACK THE ATTACK WITH WAR BONDS!**

Please address mail to Milwaukee 8, Wis.

**Milwaukee COIN MACHINE CO.**  
 3130 W. Lisbon Ave., Milwaukee, Wis.

**CIGARETTE MACHINES**

All in A-1 Operating Condition

7-COL. STEWART-McGUIRE, MODEL "6" (15¢ Operation Only)

\$13.00 Each in Lots of 10 (Plus \$2.00 Each for Packing)

Single Machines \$15.00, plus \$2.00 for Packing.

(15¢ and 20¢ Operation)

\$16.00 Each in Lots of 10 (Plus \$2.00 Each for Packing)

Single Machines \$18.00, Plus \$2.00 for Packing. On the above, with Double Shift Container, to be installed by you, add \$10.00 for Each Machine.

6-COL. ROWE IMPERIALS, \$20.00 Each in Lots of 10. Single Machines \$22.50 Each.

8-COL. ROWE IMPERIALS, \$25.00 Each in Lots of 10. Single Machines \$27.50 Each.

1/3 Deposit, Money Order or Cashier's Check. Balance C. O. D., F. O. B. St. Louis.

**AUTOMATIC CIGARETTE SALES CO.**  
 2208 LOCUST ST. ST. LOUIS, MO.

There is no substitute for Quality

Quality Products Will Last for the Duration

**D. GOTTLIEB & CO.**  
 CHICAGO

**HIGHEST CASH PRICES**

FOR USED SLOTS & CONSOLES

**BAKER NOVELTY COMPANY**

1700 WASHINGTON BLVD.  
 CHICAGO 12, ILLINOIS

**McCALL'S SPECIAL SALE**

All Equipment is Thoroughly A-1 Reconditioned Before Shipping.

**CONSOLES**

15 Baker's Paces, D.D. ....	Each \$295.00
10 Pace's Races, Brown Cabinet..	185.00
25 Mills Jumbo, P.O. ....	95.00
35 Keene's Track Times, 1938 ..	125.00
10 Bally Roll-Em, P.O. ....	189.50

**FREE PLAY CONSOLES**

10 Mills Jumbo, F.P. ....	72.50
20 Jennings Silver Moon, F.P. ..	95.00

**ONE BALLS**

Race Kings, P.O. ....	\$325.00
Bally Grand Stands, P.O. ....	75.00
1943 VICTORIOUS, COMB. ....	169.50
PIMLICO, F.P. ....	395.00
DARK HORSE, F.P. ....	175.00

**SLOT MACHINES**

12 Mills Brown Fronts, Club	\$225.00
Handle .....	49.00
10 Mills Vest Pockets .....	
1/3 Deposit, Balance C. O. D.	

**WE BUY, SELL AND EXCHANGE**

8147 Locust St.  
 ST. LOUIS, MO. **McCALL NOVELTY CO.**

TRY MONARCH FOR A "SWEETHEART" OF A BUY!

SELECT ARCADE EQUIPMENT

SELECTOR SCOPE FORTUNE TELLER, 1c or 5c—NEW! DIFFERENT! \$375.00

Table listing various arcade machines and their prices, including Chgo. Coin Hockey, Night Bomber, Mutos. Movie Machines, etc.

Table listing more arcade machines and their prices, including Keeney 4-Way Bell, Keeney 3-Way Bell, Keeney Twin Super, etc.

Table listing miscellaneous equipment and their prices, including Exhibit Rotary Merchandiser, Exhibit Merchantmen Digger, etc.

Table listing new glass and cabinets with limited quantity available, including Mills Four Bell Cabinets, One Set of 5 Glass for 4 Bells, etc.

WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED.

MONARCH COIN MACHINE CO. 1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1414) CHICAGO

CENTRAL OHIO QUALITY BUYS

"THERE IS NO SUBSTITUTE FOR QUALITY"

- 5 MILLS PANORAMS, like new... \$325.00
5 PANORAMS, CONVERSIONS PEEK SHOW... 395.00
5 BALLY HIGH HANDS, Comb., late serials... 149.50
10 JUMBO PARADES, C. P., late, red and blue cab... 119.50
10 SILVER PARADES, F. P., A-1 condition... 89.50
15 SILVER MOON TOTALIZERS, F. P., like new... 109.50
2 BOBTAIL TOTALIZERS, F. P., like new... 109.50
2 BALLY BIG TOPS, F. P., animal reels... 89.50
5 WATLING BIG GAMES, C. P., A-1... 109.50
5 SUPERBELLS, comb., F. P., like new... 249.50
1 4-WAY SUPERBELL, 5c-5c-5c-25c, like new... WRITE
1 2-WAY SUPERBELL, like new, 5c-25c... 435.00
1 KENTUCKY CLUB... 89.50
1 JENNINGS FAST TIME, F. P... 89.50
2 MILLS 4-BELLS, like new, over 2400... WRITE
5c BLUE FRONTS, over 400,000, A-1... \$199.50
10c BLUE FRONTS, rebuilt, knees, C. H... 199.50
25c BLUE FRONTS, new crackle, knees, C. H... 275.00
5c BROWN FRONTS, 3/10 P. O., knees, C. H... 249.50
10c CHERRY BELLS, 3/5 P. O., knees, C. H... 275.00
25c CHERRY BELLS, 3/5 P. O., knees, C. H... 299.50
200 CLUB HANDLES, NEW. Ea... 5.00
5c BLUE FRONTS, rebuilt, A-1... 179.50
5c-10c JENNINGS CLUB CONSOLE CHIEFS, set... 500.00
5c WAR EAGLE, 3/5 P. O., knees, C. H... 139.50
10c CHERRY BELL, 3/10 P. O., C. H., knees... 249.50
5c GLITTER Q-T... 115.00
1c Q. T.'s BLUE FRONTS... 49.50
5c JENNINGS GRANDSTANDS, cig. reels, check P. O... 29.50
2 DOUBLE SAFES, HEAVY, A-1... 69.50



Wolf Solomon

CHICAGO COIN HOCKEYS \$209.50

BATTING PRACTICES \$119.50

WALL BOXES: Keeney 24's \$5.00 Each.

Selectomatics 30 Wire \$12.00 Each.

5 New Packard Boxes, 32's with 175 ft. new Cable. Complete \$175.00.

Table listing cigarette vendors and pin balls, including 40 ROWE ROYALS, 8 Col., 59-30 NATIONALS, etc.

CENTRAL OHIO COIN MACHINE EXCHANGE 514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

WHIRLAWAY!!! WHIRLAWAY

ALL TIME TOP MONEY MAKER

SEND IN YOUR

BLUE GRASS, DARK HORSE, SPORT SPECIAL AND SPORT EVENT

WE WILL REBUILD THEM INTO "WHIRLAWAY," BEAUTIFUL NEW ONE BALL CONSOLE.

This machine has been re-designed by engineers who have had years of experience with operators' problems in the coin machine field, difficulties which the manufacturer does not foresee but which the operator in the past has had to overcome. Ship us your game today.

ROY MCGINNIS COMPANY

2011 MARYLAND AVE. BALTIMORE, MD.

WANTED 1,000 More LIVE Operators

Let us help you convert your old games into COLORFUL and SNAPPY 1944 MONEY-MAKERS. Thousands of operators are now earning more money with these fascinating change-overs. Why not you?

Your Total Cost Per Game Is Only \$9.50 F. O. B. Chicago, Ill.

and here is what you get—A NEWLY DESIGNED, MULTI-COLORED SCORE GLASS, A NEW SET OF TWO-TONE, LARGE SIZE, ILLUSTRATED BUMPER CAPS made to fit small or large bumpers, and New Instructions and Score Cards.

Now Ready for Immediate Shipment—

- BOMB THE AXIS RATS for Star Attraction
KNOCK-OUT THE JAPS for Knock-Out
SINK THE JAPS for Seven-Up
SMACK THE JAPS for Ten Spot
HIT THE JAPS for Gold Star
BOMBARDIER for Victory
SLAP THE JAPS for Stratoliner
WORLD SERIES for Seven-Up
MISS AMERICA for All American

WRITE, WIRE OR PHONE YOUR ORDER TODAY.

VICTORY GAMES, 2140-44 Southport Avenue, Chicago 14, Illinois
Telephones: DIversey 5680-5681.
Eastern Distributor: LEADER SALES CO., 131 N. Fifth Street, Reading, Penn.

WANTED... WURLITZER 750, 750E WILL PAY HIGHEST CASH PRICES

WRITE US FOR OUR PRICES ON ALL KIND OF NEW SLOTS AND PIN GAMES AND USED PHONOGRAPHS.

NOTICE

Shatterproof Jackpot Glass for Slot Machines, Per Dozen \$13.50. FULL CASH WITH ORDER.

MOSELEY VENDING MACHINE EXCHANGE, INC.

00 Broad Street, Richmond, Virginia. Day Phone 3-4511; Night 5-5328

MILLS for coin machine information VINCE BHAY • JOHN RYAN • SAM BASLER • CHARLEY ZENDER

MILLS NOVELTY COMPANY 4100 Fullerton Ave., Chicago, Ill.

MOTOR SPECIAL Send us your burned out Wurlitzer, Seeburg, Rockola or Mills Phonograph Motors and we will repair same for you within 10 days for only \$8.00.

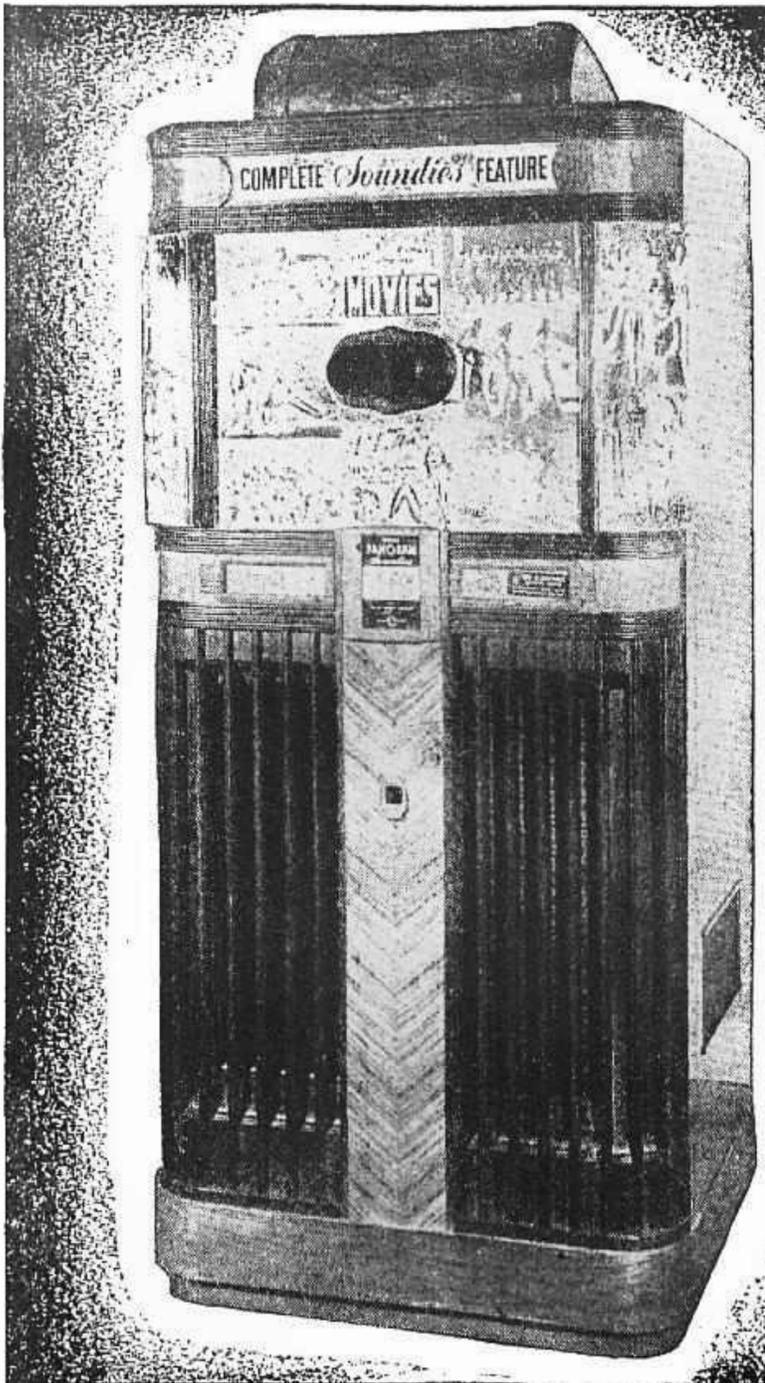
WANTED KEENEY ANTI-AIRCRAFTS Black or Brown. Any quantity. State condition and price wanted. Also any old type Genco Pin Games.

SUPREME ENTERPRISES 557 ROGERS AVE. BROOKLYN, N. Y.



ROTOR TABLES Coin-operated game rotates under glass top while players sit with drink, food, etc. 5c play. Every Restaurant wants a table. Games are in first-class condition, thoroughly reconditioned, ready to operate. ONLY A FEW LEFT—\$79.50 NATIONAL NOVELTY COMPANY 183 MERRICK ROAD, MERRICK, L. I., N. Y.

FOR SALE Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements. L-C SALES CO. 855 Pearl St., P. O. Box 2988 Beaumont, Texas



# SOLO-VUE

## Complete PANORAM Conversion

# Why

are SOLO-VUES in such demand?  
 are Panoramams becoming scarce?  
 do we have so many satisfied customers?  
 don't you operate SOLO-VUES?  
 do prices go up?  
 don't you save money by ordering SOLO-VUE now?

**\$545.00**

One-third Deposit  
 Balance C. O. D.  
 or Sight Draft

## GEORGE PONSER CO.

763 South 18th Street Newark, N. J.

### SOUTHERN AMUSEMENT COMPANY

628 Madison Memphis, Tennessee Phone 5-3609

**CONSOLES**  
 In First Class Condition.  
 Jumbo, F.P. .... \$ 79.50  
 Jumbo, C.P. .... 99.50  
 Silver Moon, 10c. . 199.50  
 Silver Moon, 5c. . 169.50  
 Jennings Totalizer . 124.50  
 Jenn. Fast Time, F.P. 79.50  
 Watling Big Games, F.P. .... 79.50  
 Paces Saratoga, C.P. 99.50  
 Paces Reels, C.P. . 79.50  
 Sugar King, C.P. . 42.50  
 Caille Roulette . 149.50  
 Paces Races . 179.50

**ONE BALL**  
 Contest, F.P. .... \$150.00  
 Seven Flasher, F.P. 149.50  
 Thistle Downs, C.P. 79.50  
 1940 1-2-3, F.P. . 89.50  
 1939 1-2-3, C.P. . 44.50

**PHONOGRAPHS**  
 2 41 Wurlitzers ... \$110.00  
 4 61 Wurlitzers ... 89.50  
 1 71 Wurlitzer ... 179.50  
 2 Rockola Commandos Write

**PINBALLS**  
**F. P. 5 BALLS**  
 Victory ..... \$84.50  
 Topic ..... 84.50  
 Monicker ..... 84.50  
 Bolaway ..... 64.50  
 Major 1941 ..... 47.50  
 Miami Beach ..... 54.50  
 Liberty (Rebuilt) ... 99.50  
 Defense ..... 99.50  
 Four Roses ..... 47.50

**SLOTS**  
 Rebuilt and Refinished. Guaranteed.  
 Watling Treas., 10c. \$ 79.50  
 Five-Cent Bonus . 224.50  
 Brown Front, 5c. . 224.50  
 Futurity, 25c . 249.50  
 1c Q. T., Blue. . 47.50  
 5c Q. T., Blue. . 74.50  
 Jennings 4-Star Chief, 5c . 129.50  
 Jennings 4-Star Chief, 10c . 189.50  
 Jenn. Dixie Bell. . 129.50  
 Wat. Rol-a-Top, 5c. 99.50  
 Wat. Rol-a-Top, 10c 149.50  
 Wat. Rol-a-Top, 25c 169.50  
 Give Us a Try on Your Repair and Refinish Work.

**WANTED TO BUY** — Late Model Slots, Phonographs, Scales and Pinballs. WRITE, WIRE OR PHONE. 1/3 Cash Deposit With Order, Balance C. O. D.

### SALESBOARDS

**ALL ORDERS SHIPPED SAME DAY RECEIVED**

400 HOLES LUCKY BUCKS, SPEC. THICK, 5c, DEFINITE PROFIT \$7.00 ..... \$ .85  
 850 HOLES TICKER TAPE, A. SPEC. THICK JUMBO HOLES, 5c, AVERAGE PROFIT \$24.63 PROT. .... 2.75  
 1000 HOLES GET YOUR PIECE, Spec. Thick, 5c, AVERAGE PROFIT \$29.45 PROT. .... 3.10  
 1200 HOLES TEN BIG FINS, THIN JUMBO HOLES, 5c, AVERAGE PROFIT \$35.20 .... 2.50  
 1200 HOLES VICTORY BELL, SPEC. THICK "C," 5c, AVERAGE PROFIT \$38.57 PROT. 3.60  
 1800 HOLES LULU, SPEC. THICK, 5c, DEFINITE PROFIT \$24.75 ..... 3.25  
 1000 HOLES J.P. CHARLEY, SPEC. THICK, 25c, 30-HOLE JACKPOT, AVERAGE PROFIT \$52.00 PROT. .... 2.50  
 1200 HOLES HAPPY CHARLEY, 25c, SPEC. THICK, AVERAGE PROFIT \$77.00 PROT. . 3.00  
 1000 HOLES CIGARETTE BOARDS 10 OR 20 SEC. ANY PAYOUT FROM 26 PKG. TO 40 PKG. .... 1.00  
 LARGE STOCK PLAIN, TIP AND JACKPOT BOARDS. WRITE FOR PRICE LIST, STATING YOUR REQUIREMENTS. 25% DEPOSIT WITH ALL ORDERS—BALANCE C. O. D.

**MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA**

### 65C7-5Z3-80-83-2A4G and 70L7

These tubes are next to impossible to secure. We have adapters for making the change-over that require no changes in the amplifier or remote boxes.

#100—65C7 to 7F7  
 110—5Z3 to 5U4G  
 125—80 to 5T4, 5V4G, 5Y3 or 5Z4  
 126—83 to 5U4G or 5X4  
 \$3.00 Each in Lots of Six

#205—2A4G to 2051 (Seeburg Guns)  
 210—2A4G to 2051 (Remote Music)  
 215—70L7 to 7A4-7A5 (Seeburg Remote Boxes)  
 \$6.50 Each, Minimum Shipment of Six

These have all been tried and proven thoroughly satisfactory. WE GUARANTEE SATISFACTION. Absolutely no worry, anyone can make the change, carry these in your service kit as standard equipment. One-third with order, balance C. O. D.

**HERMITAGE MUSIC COMPANY**  
 416 A BROAD ST. NASHVILLE 3, TENN.

**YESTERDAY-TODAY-TOMORROW**

BUY BUY **BONDS** BYE BYE **AXIS**

Square Dealings  
 Friendly Service

**GLOBE PRINTING COMPANY**  
 1023-25-27 RACE ST. PHILADELPHIA, PA.

**MACHINES ARE CLEAN AND IN GOOD CONDITION**

80 Columbia 5c Slots, Gold Award, Large Cig. Reels, Front and Backdoor Pay-Out ..... \$ 75.00  
 50 Mills 5c "Smoke Reels" Bells ..... 75.00  
 25 Penny De Luxe Mercurys, All Token Pay-Out (in Lots of 5) ..... 6.00  
 12 Watling "Big Game" 5c Automatic Consoles ..... 125.00  
 15 Ciga-Rolas, 5c ..... 75.00  
 2 Jennings "Bob Talla," 5c Automatic Consoles ..... 150.00  
 1 5-Ball Plastic 5c "Contest" Marble Table, Free Play, with Meters ..... 125.00  
 2 "Lite-a-Pax" Cigarette Machines, 5c Play ..... 15.00

**SHREVEPORT NOVELTY COMPANY**  
 PHONE 2-5971 608 N. MARKET STREET, SHREVEPORT, LA. PHONE 2-4590  
 THESE MACHINES JUST OFF LOCATION.

**READY FOR LOCATION—IN A-1 CONDITION!**

1 Rock-Ola Commando, Unbreakable Plastics ..... \$575.00  
 1 Rock-Ola Master ..... 245.00  
 1 Seeburg Colonel, RCES ..... 370.00  
 1 Seeburg 8800, ES ..... 465.00  
 1 Wurlitzer 41, Counter Mod., '40 ..... 99.50  
 1 Wurlitzer 24, Wireless RC, Celler Job ..... 165.00  
 1 Victory Model '42 600 ..... 585.00  
 1 Victory Model '42 500 ..... 595.00  
 50 8MFD 450 WV Condensers, Ea. . . . .85  
 15 Watling Tom Thumb Outdoor Jr., Each ..... 64.50

1 Seeburg Parachute Gun, Repainted \$139.50  
 1 Drivemobile ..... 365.00  
 1 Western Baseball Deluxe, F.P. . . . 110.00  
 1 Western Baseball, '39 ..... 79.50  
 1 Rock-Ola World Series ..... 79.50  
 1 Rapid Fire ..... 215.00  
 1 Genco Playball, Late Model ..... 159.50  
 1 Texas Leaguer Jr., Deluxe ..... 40.00  
 1 Texas Leaguer ..... 35.00  
 2 500 Fortune Scales, Like New, Each ..... 125.00

1/3 deposit, balance C. O. D., F. O. B. New York.  
 Wholesale Only  
**DAVE LOWY** 594 10th Avenue, New York City. Longacre 5-9495  
 "Let's Trade Together, Even If It's Ideas"

**WILL BUY**  
 ANY QUANTITY OF  
**EXHIBIT MERRY-GO-ROUND  
 SHORT STOP, LANDSLIDE  
 DUPLEX**  
 ANY CONDITION!  
 Write or Wire Quantity and Price.  
**MONARCH COIN MACH. CO.**  
 1545 N. Fairfild CHICAGO 22

**RUBBER BALLS**  
 Size 2 1/4"—Inflated for  
**POKERENOS**  
 First Quality Balls—All Hand Finished.  
**MELROY BALL CO.**  
 6 N. Austin Avenue VENTNOR, N. J.  
 Phone: Ventnor 2-0587

**FOR SALE!**  
 Sacrificing Immediately 100 Lbs.  
**NAMEPLATE TAPE**  
 Used In Reovers Nameplate Machine.  
 Communicate at once!  
 BOX 600, care The Billboard, 1564  
 Broadway, New York 10

**Prohibition Drive  
 Started in Texas**

FORT WORTH, Feb. 5.—Taverns, cafes, night clubs and other good coin machine locations will face more worries this year in the program of drying up the State—county by county and precinct by precinct—just adopted by the United Texas Drys.

The organization intends to bring about, by petition, precinct and county elections to ban the sale of beer and liquors. It fears that a State-wide prohibition election would be defeated because of the wide public sentiment in favor of legal control of alcoholic beverages, rather than the return of the bootlegger and non-tax paid beer and whisky.

**Heath Forms New Dixie  
 Distributing Company**

NORWOOD, Ga., Feb. 5.—Ed Heath, owner and operator of the Heath Music Company, Gainesville, Ga., has established a new sales organization here, known as the Norwood Music Company. Heath stated that the distributing firm has a substantial stock of merchandise on hand and is buying equipment throughout the Southeastern States, both single machines and complete routes.

**RADIO TUBES** FOR THE COIN MACHINE TRADE  
 All prices net as shown in this ad

1B5 .....\$1.45	6B5 .....\$2.00	6L6 .....\$1.90	6X5 .....\$1.05	58 .....\$ .95
1H5 ..... 1.60	6B8G ..... 1.35	6N7 ..... 1.55	7B5 ..... 1.35	75 ..... .90
1N5 ..... 1.95	6C6 ..... 1.05	6B7 ..... 1.65	7B8 ..... 1.35	76 ..... .95
2A3 ..... 2.00	6D8 ..... 1.65	6B7C ..... 1.85	7F7 ..... 1.65	77 ..... .95
2A4G Write	6F8 ..... 1.25	6B7 (Replaces	12Z3 ..... 1.45	78 ..... .95
3Q5 ..... 1.65	6H6G ..... 1.15	6C7) — No	30 ..... 1.45	80 ..... .95
5U4G ..... 1.05	6J5 ..... 1.20	change in	37 ..... .90	83 ..... 1.35
5Y3 ..... 1.00	6J7 ..... 1.35	Socket — Re-	38 ..... 1.15	70L7 ..... 2.85
5Z3 ..... 1.60	6K6 ..... 1.15	verse #1 & #3	41 ..... .90	2051 ..... 2.80
6A8 ..... 1.65	6K7 ..... 1.15	Wires ..\$1.75	45 ..... 1.20	2525 ..... 1.25
6D8 ..... 1.05	6K8 ..... 1.35	6S07 ..... 1.15	47 ..... 1.15	2528 ..... 1.35
6B8 ..... 1.35	6K7G ..... 1.15	6V6G ..... 1.15	56 ..... .85	117Z8 ..... 2.35

"Chicken Sam," "Japs," "Chutes," A-1 Quality Ray Gun Lamps, Ea. ....\$1.50  
 Photo Cells for "Sams," "Japs," "Chutes," Etc. (#CE-23), Each ..... 2.50  
 1 Case 18" Lumiline Bulbs (24) .....\$22.80 1 Case 12" Lumiline Bulbs (24) .....20.40

**SUPPLIERS CERTIFICATE**  
 I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of limitation order L265 with the terms of which I am familiar.  
 SIGNATURE ..... DATE.....  
 All Shipments Express O. O. D. Do not send check or money order.  
**RUNYON SALES CO.** 123 W. RUNYON STREET  
 NEWARK, N. J.

**WHILE THEY LAST!**



**AFRICAN GOLF**  
 The IDEAL COUNTER GAME  
 NO SLOT—NO TAX!  
 A complete Casino Game with top appeal and money-making power for counter play!

**ALSO AVAILABLE:**  
 HI-LO CHUCK-LUCK  
 MIAMI COLOR GAME  
 MONTE CARLO-CROWN & ANCHOR

**H. C. EVANS & CO.,** 1520-1530 W. ADAMS STREET  
 CHICAGO 7, ILL.

Every single  
**MATCHLESS LAMP**  
 is a noteworthy  
 achievement in quality



**MATCHLESS ELECTRIC COMPANY**  
 564 WEST RANDOLPH STREET CHICAGO 6, ILL.

**NOW Converting**  
**GRAND STAND-GRAND NATIONAL  
 PACEMAKER Into ...**  
**ROCKINGHAM**

**OUR NEW  
 ONE BALL PAYOUT SIMILAR IN  
 PLAYER APPEAL TO FAIRMONT**

1. New Playboard—Colorful, Spectacular.
2. New Larger Backboard and Glass.
3. Cabinet Newly and Beautifully Redesigned.
4. Handsomely Decorated Base.
5. Mechanical Parts Thoroughly Checked and Replaced Where Necessary.

**ALSO CONVERTING**  
 Sports Special, Sport Event, Blue Grass and Dark Horse  
**to SPORTSMAN**  
 Similar in play appeal to  
**LONG ACRE**  
 See your distributor for prices and delivery



**BELL PRODUCTS CO.**  
 2646 W. NORTH AVE. CHICAGO, ILL.

**WANTED TO BUY FOR CASH!**

**PHONOGRAPHS**  
 ROCK-OLA SUPERS, MASTERS STANDARDS DELUXES  
 WURLITZER 500 600 — 750E 800 — 850  
 Send us your list for quick action! WE PAY HIGHEST PRICES!

**5-BALL FREE PLAY**  
 STARS SUNBEAM WEST WIND DO RE MI DOUBLE PLAY

**CONSOLES**  
 Bally Hi-Hand .....\$149.50 Keeney Kentucky Club .....\$115.00 Jenn. Good Luck, 5¢ \$ 35.00 Jumbo PO, Late Hd. 129.50 Rolletto Jr. .... 100.00

**5-BALL FREE PLAY GAMES**  
 Four Roses .....\$52.50 Horoscope .....\$47.50 Jungle .....\$57.50  
 Double Feature ..... 24.50 Snappy ..... 47.50 Capt. Kidd ..... 59.50  
 Sparky ..... 29.50 Miami Beach ..... 47.50 Bowliway ..... 64.50  
 Flicker ..... 27.50 Sea Hawk ..... 47.50 Capt. Kidd ..... 64.50  
 Dixie ..... 32.50 ABO Bowler ..... 47.50 Toplo ..... 84.00  
 Sport Parade ..... 37.50 Champ ..... 47.50 Yanks ..... 95.00  
 Big Chief ..... 37.50 Ten Spot ..... 49.50 Defense ..... 95.00  
 Metro ..... 37.50 Star Attraction ..... 52.50 4 Aces ..... 119.00  
 All American ..... 37.50 Zig Zag ..... 52.50 Midway, New ..... 175.00  
 Silver Skates ..... 37.50 Belle Hop ..... 54.50 Stage Door Canteen .. Write  
 School Days ..... 39.50

**PHONOGRAPHS**  
 Wurlitzer 616, Packard Kybd. Selector \$125.00 Wurlitzer Counter Model 61 .....\$ 89.00  
 Wurlitzer 412 ..... 75.00 Wurlitzer 416 ..... 90.00  
 Wurlitzer Victory Model ..... 495.00 Mills Throne of Music ..... 185.00

**1 BALL FREE PLAY GAMES**  
 '41 Derby .....\$350.00 Record Time .....\$169.00  
 Club Trophy ..... 345.00 Sport Special ..... 165.00

**ARCADE EQUIPMENT**  
 Chi Coin Hockey ...\$250.00 Ex. Fist Striker ...\$150.00 Evna.108Strike, Hi-Dial \$65.00  
 Keeney Air Raider . 285.00 Watl. Guesser Scales 115.00 Ev. 10 Strike, Low Dial 45.00  
 Test Pilot ..... 240.00 Batting Practice ... 129.50 ABT Fire & Smoke ... 27.50  
 Keeney Submarine .. 220.00 Keeney Tex. Leaguer . 44.50 Pikea Peak ..... 19.50  
 50 LINCOLN LOW BOY SCALES .....\$34.50 EA.  
 Gotted. Triple Grip ..... 18.50

Curved Glass for Evans Ten Strike .....\$2.75  
 Laval Marvolous Cleaner for Pin Ball Games and Phonographs, Gal. .... 2.00  
 1/8 Deposit, Balance O. O. D., F. O. B. Chicago.

**BACK THE ATTACK WITH WAR BONDS!**

**NATIONAL COIN MACHINE EXCHANGE**  
 1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

**JAR DEAL TICKETS**  
 1836 Tip Combination  
 2050 and 1950 Red-White-Blue  
 Standard Printing—Protected Numbers—Banded With Tape.  
 Distributors and Operators, write for special prices.  
**A B C NOVELTY COMPANY**  
 Manufacturers  
 310 N. Walnut St. Phone No. 2-6118 Muncie, Indiana



**WM. NATHANSON**

• • • • •  
**Announcement**

It is my privilege to introduce ISABELITA CASTRO, a Latin American talented beauty, for our number one release—a three minute sound subject. My associates are men with long years of experience with major studios in Hollywood. We will release short subjects suitable for straight Panorams and Peep Shows alike, under the trade name "FINE-ART PICTURES."

I spent four years in Latin American countries, and I met some of their best artists. Among them Isabelita Castro. I predict that she will soon be a headliner in the moving picture world. The young star has the lead in our number one subject.

Our special Number 1 release starring Isabelita Castro will sell for \$7.50. But it will be given free from February 15 to March 15 ONLY with the purchase of a DeLuxe model HOLLYWOOD PEEP SHOW conversion. Here is your opportunity to get a new release that will make History in the amusement field. Should your order call for more than one DELUXE conversion, there will be four other subjects from which to choose. These four subjects are also made by star headliners of old standing.

*A Proven Moneymaker!*

# HOLLYWOOD PEEP SHOWS

## Conversions for Mills Panorams

Panoram operators from coast to coast have been quick to realize the profit possibilities through the use of the HOLLYWOOD PEEP SHOWS Conversion. In the short space of five minutes a Panoram can be converted into a unit capable of making more money than when the machine was brand new! Sounds like an outlandish claim, but it isn't. We have records on file to show that grosses on HOLLYWOOD PEEP SHOWS Conversion have far surpassed original earnings on Panorams.

### LARGEST SCREEN OF ANY CONVERSION

Exclusive with the HOLLYWOOD PEEP SHOWS is the utilization of the largest screen area of any conversion on the market today, the screen being two-thirds the original size of the Standard Panoram screen. This makes for easier visibility and repeat patronage.

### SIMPLE and EASY TO INSTALL

HOLLYWOOD PEEP SHOWS Conversions come to you complete and ready to install. All parts are supplied and complete instructions accompany each unit. Gorgeous Hollywood models in full color behind protective glass make an artistic presentation that packs a terrific "come on." Be the first in your area to profit from the HOLLYWOOD PEEP SHOWS. Get the cream off this sensational new money-maker!

• • • • •  
**ORDER TODAY**  
From Your Nearest Distributor

International Mutoscope Corp.  
44-01 Eleventh St.,  
Long Island City 1, New York

- |   |  |
|---|--|
| Badger Sales Co.<br>1612 West Pico Blvd.<br>Los Angeles 15, Calif.                | Roy McGinnis Co.<br>2011 Maryland Ave.<br>Baltimore, Md.                 |
| Southwestern Vending Machine Co.<br>2833 West Pico Blvd.<br>Los Angeles 6, Calif. | Tri-Mount Coin Machine Co.<br>40 Walham St.<br>Boston, Mass.             |
| Western Distributors<br>3126 Elliott Ave.<br>Seattle, Wash.                       | United Amusement Co.<br>3410 Main St.<br>Kansas City, Mo.                |
| Western Distributors<br>1226 S. W. 16th Ave.<br>Portland 5, Ore.                  | General Sales Company<br>951 Main St.<br>Des Moines, Ia.                 |
| Advance Automatic Sales Co.<br>1350 Howard St.<br>San Francisco, Calif.           | Dixie Coin Machine Co.<br>912 Poydras St.<br>New Orleans, La.            |
| K-C Vending Company<br>419 Market St.<br>Philadelphia, Pa.                        | Hankin Music Co.<br>708 Spring St., N. W.<br>Atlanta, Ga.                |
| Atlas Novelty Co.<br>2200 N. Western Ave.<br>Chicago 47, Ill.                     | Hy-C Amusement Co.<br>1415 Washington Ave., South<br>Minneapolis, Minn.  |
| Silent Sales System<br>535 "D" St.<br>Washington, D. C.                           | H-Z Vending & Sales Co.<br>1205 Douglas St.<br>Omaha, Neb.               |
| S. & W. Coin Mach. Exchange<br>2416 Grand River Ave.<br>Detroit 1, Mich.          | Royal Distributors<br>409 N. Broad St.<br>Elizabeth, N. J.               |
| Birmingham Vending Co.<br>2117 Third Ave., N.<br>Birmingham, Ala.                 | Cleveland Coin Machine Exchange<br>2021 Prospect Ave.<br>Cleveland, Ohio |
| Badger Novelty Co.<br>2546 N. 30th St.<br>Milwaukee 10, Wis.                      | Dixie Sales Co.<br>883 Union Ave.<br>Memphis, Tenn.                      |
| Ideal Novelty Co.<br>2823 Locust St.<br>St. Louis, Mo.                            | Acme Amusement Co.<br>2418 Fairmount<br>Dallas 4, Tex.                   |
| Southern Automatic Music Co.<br>540 S. Second St.<br>Louisville, Ky.              | Stewart Novelty Co.<br>133 E. 2nd South<br>Salt Lake City 1, Utah        |
| Central Coin Machine Co.<br>514 S. High St.<br>Columbus, O.                       |  |

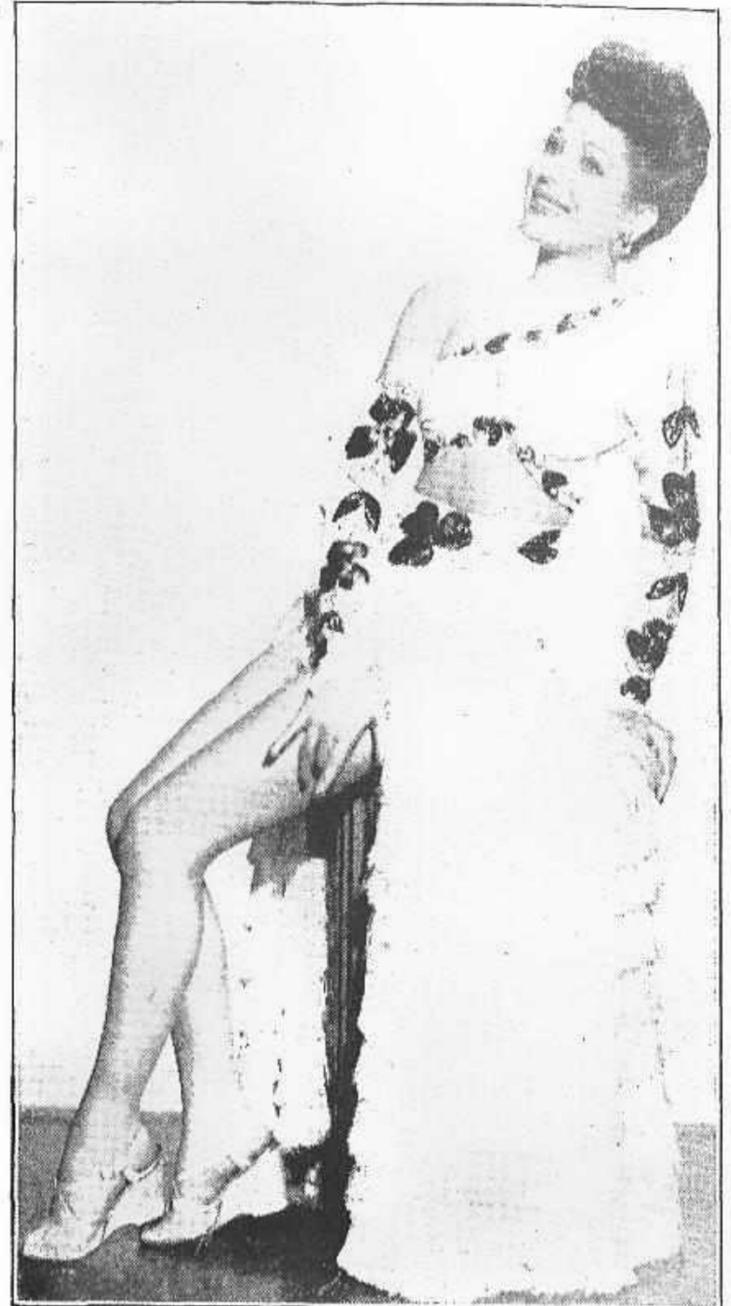
### SOME DISTRIBUTOR TERRITORY STILL AVAILABLE

**We Will Make Drop Shipments, Express Prepaid, for Appointed Distributors**

Manufactured by

**WM. NATHANSON**

2738 CINCINNATI STREET, LOS ANGELES 33, CALIF.



## ISABELITA CASTRO

### Ample Film Supply Special Brand New Film Subjects

The HOLLYWOOD PEEP SHOWS called for a new type of sensationally different film subjects and these subjects are now available to operators in substantial quantities. We have made arrangements with one of the largest companies in Hollywood for film product and we now have a wide variety of subjects, ALL BRAND NEW RELEASES, available in sound at \$6 per subject, and silent at \$5 per subject.



### DE LUXE MODEL

Supplied with 4 deluxe full color photos of gorgeous Hollywood models with photos and signs behind decorative, protective glass covering. Entire unit finished in luxurious new rayon suede which blends in beautifully with the natural finish of the Panoram. A deluxe unit throughout.

**\$42.50** EXPRESS PREPAID  
In U. S. A.



### STANDARD MODEL

Two full color photos are furnished with this unit. Unit is finished in the same expensive new rayon suede as the deluxe model.

**\$32.50** EXPRESS PREPAID  
In U. S. A.

LOS ANGELES SEE **BADGER'S BARGAINS** MILWAUKEE SEE  
BILL HAPPEL CARL HAPPEL

**MILLS PANORAMS SOUNDIES**

CONVERTED TO

**NEW HOLLYWOOD PEEK SHOWS**

COMPLETELY RECONDITIONED, REBUILT AND REFINISHED LIKE NEW.  
PRICE COMPLETE ONLY \$425.00.

GOOD SPICY PEEK SHOW FILMS IN STOCK FOR SALE OR RENTAL.

MILLS FOUR BELLS Brand New Cabinets Genuine Factory Rebuilt Serials Around 2200	<b>\$695.00</b>	KEENEY SUPER BELLS 4-Way Rebuilt and Refinished Like New. All Late Serials.	<b>\$695.00</b>
KEENEY SUPER BELLS Combination Free Play & Payout. Used Only 30 Days. Looks Like New Machines.	<b>\$249.50</b>	KEENEY SUPER BELLS. 2-Way. Rebuilt and Refin- ished. Like New.	<b>\$395.00</b>
MILLS JUMBO PARADE Combination Free Play & Payout. Used Only 30 Days. Looks Like New Machines.	<b>\$189.50</b>	BAKER'S PACER DAILY DOUBLE. Rebuilt and Refin- ished. Late Serials.	<b>\$295.00</b>
MILLS JUMBO PARADES Automatic Payout. Late High Head Models. Used Only 30 Days.	<b>\$159.50</b>	PACE SARATOGA or PACE REELS. Late '41 Models. Au- tomatic Payout.	<b>\$149.50</b>

**ALSO IN STOCK FOR IMMEDIATE DELIVERY**

NEW MILLS GOLD CHROME, 5c, 10c, 25c, 50c; MILLS ORIGINAL CHROME, 5c, 10c, 25c, 50c; NEW JENNINGS CHIEFS, 5c, 10c, 25c, 50c; NEW VICTORY CHIEFS, 5c, 10c, 25c, 50c; NEW SILVER CHIEFS, 5c, 10c, 25c, 50c; MILLS BLUE FRONTS, 5c, 10c, 25c; WURLITZER, SEEBURG, ROCK-OLA AND MILLS PHONOGRAPHS. Write or Phone for Prices on All Coin Machines Not Listed.

**RECONDITIONED ARCADE EQUIPMENT**

Callie Push or Hug	\$ 89.50	Exhibit Rotary Merchandisers	\$179.50
Callie Push or Grip	89.50	Keeney Anti-Aircraft, Modernized in Red, White, Blue	79.50
Western DeLuxe Baseball, All Modern- ized New Rock-o-Lite	129.50	Exhibit Tiger Pull	89.50
Bally Basket (Refinished)	89.50	Gottlieb 3-Way Gripper	19.50
Uncle Sam Grip	89.50	Exhibit Late Model Card Venders	29.50
Groochen Pikes Peak	19.50	Owl Dial Lifter	59.50
Mills Flip Skill	49.50	Evans Play Ball	225.00
Casino Golf	49.50	Bally Rapid Fire	225.00
Exhibit Hi-Ball	79.50	Evans Tommy Gun (Late Model)	249.50
Tall Gunner (New)	325.00	National O.K. Fighter	159.50
New Midget Skeo Ball	239.50	New Selectorscope	375.00
Scientific Baseball	129.50	Bally Torpedo	225.00
Scientific Batting Practice	129.50		
Genco Playball (Late Lite-Up)	189.50		

BUCKLEY WALL BOXES, Late Chrome, Illuminated, 24-Record, Good as New	<b>\$19.50</b>	PACKARD PLA-MOR BOXES, All Rebuffed and Re-finished. Look Like New	<b>\$32.50</b>
SEEBURG WALL-O-MATICS, Model WS-2-Z, Perfect Condition.	<b>\$34.50</b>	WURLITZER MODEL 125, 5c-10c-25c Boxes. Look like new.	<b>\$32.50</b>
NEW 30 WIRE CABLE USED 50c Foot 30c Foot		KEENEY WALL BOXES, 20-Record Boxes. Guaranteed Perfect.	<b>\$6.50</b>

**WANTED-USED MACHINES-HIGHEST CASH PRICE PAID**

Send List of Machines you have to sell and let us quote prices

All Machines Reconditioned, Ready To Operate. 1/2 Cash With Order, Balance O. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

**BADGER SALES COMPANY**  
1812 WEST 1100 BLVD.  
LOS ANGELES 15, CALIF.

**BADGER NOVELTY COMPANY**  
2546 NORTH 30TH STREET  
MILWAUKEE 10, WISCONSIN

**ADAPTORS CHANGE-OVER, 2A4G TO 2051**

FOR SEEBURG RAY GUNS

\$1.50 (EACH)

INSTRUCTIONS FOR REPLACING 2A4G WITH 2051 ON SEEBURG RAY-O-LITE GUNS.

1. Remove 2A4G From Socket.
2. Plug Adaptor Into 2A4G Socket.
3. Plug 2051 Into Adaptor.
4. Remove 38 Tube and Slip 1 Wire on Each Filament Prong.
5. Plug in 38 Tube and the Machine Is Ready for Operation.

SIMPLIFIED INSTRUCTIONS

ONE WIRE ON EACH TUBE PRONG THAT FITS ON EACH SIDE OF RAISED MARK ON 38 TUBE SOCKET

**Chicago Novelty Company, Inc.**

1348 Newport Avenue

Chicago 13, Illinois

*Our Expert Service Department*

RE-BUILDS — RE-CONDITIONS —  
RE-FINISHES — REPAIRS —

Your old run-down "CHICKEN SAMS" and "JAIL-BIRDS" and converts them into "SHOOT THE JAP" Ray Guns. Cabinets are completely repaired and Amplifiers overhauled and reconditioned.

FOR **\$59.50** F. O. B. Chicago

*Over 100 Different Numbers in*

**RADIO TUBES!**

That's right over 100 different radio tube numbers available and coming in every day. Substitutions are necessary, but here are some of those critical tubes you've been looking for. Keep supplied daily. Join our list of preferred customers and write today. Radio tubes for Ray Guns, Phonographs and all types of coin-operated machines.

All Numbers Are Subject To Prior Sale!

**NET PRICES**

0Z4	\$1.65	78	\$ .90	125Q7	\$1.00
1Q5GT	1.65	6K7C	1.15	125Q7GT	1.10
2A3	2.00	6N7/GT	1.65	24A	.90
3Q5GT	1.65	6Q7/GT	.90	25L6GT	1.15
5Y3/GT	.75	6SK7	1.05	26	.75
6A7	1.00	6SQ7	1.05	27	.70
6A8	1.35	6SQ7GT	1.15	35/51	1.00
6C5	1.15	6V6GT	1.15	37	.90
6D6	1.00	6Z4/84	1.10	42	.90
6F6	1.15	7A8	1.35	43	1.10
6H6/GT	1.15	7B7	1.35	50L6GT	1.10
6J5	.95	7F7	1.65	56	.85
6J5GT	.95	83	1.35	57	.95
76	.95	84/6Z4	1.10	117Z6/GT	1.65
77	.95	125K7GT	1.10		

We Have Many Other Tube Numbers! Every order subject to prior sale.

WPB LIMITATION ORDER No. L265 makes "Supplier's Certificate" mandatory with each order.

ALL SHIPMENTS EXPRESS C. O. D. DO NOT SEND CHECK OR MONEY ORDER.  
ONLY MAIL ORDER BUSINESS ACCEPTED!

**SIGN THIS**

"SUPPLIER'S CERTIFICATE"  
I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order (or invoice) under the provision of Limitation Order L-265, with the terms of which I am familiar.

Date

Signature

**SEND WITH ORDER**

GUN LAMPS ..... \$1.00  
for SEEBURG Ray Guns

GUN CABLES ..... \$2.75 EACH  
Five-Wire Standard 8-Ft. Length, Rubber-Covered, Good Quality.

PHOTO ELECTRIC CELLS (#CE-23) ..... \$2.50  
(Can be used on "CHICKEN SAMS," "JAPS," "CHUTES," "RAPID FIRES" and other Ray Guns)

TOGGLE SWITCHES ..... \$2.50  
Complete Assembly for SEEBURG Ray Gun Cabinets

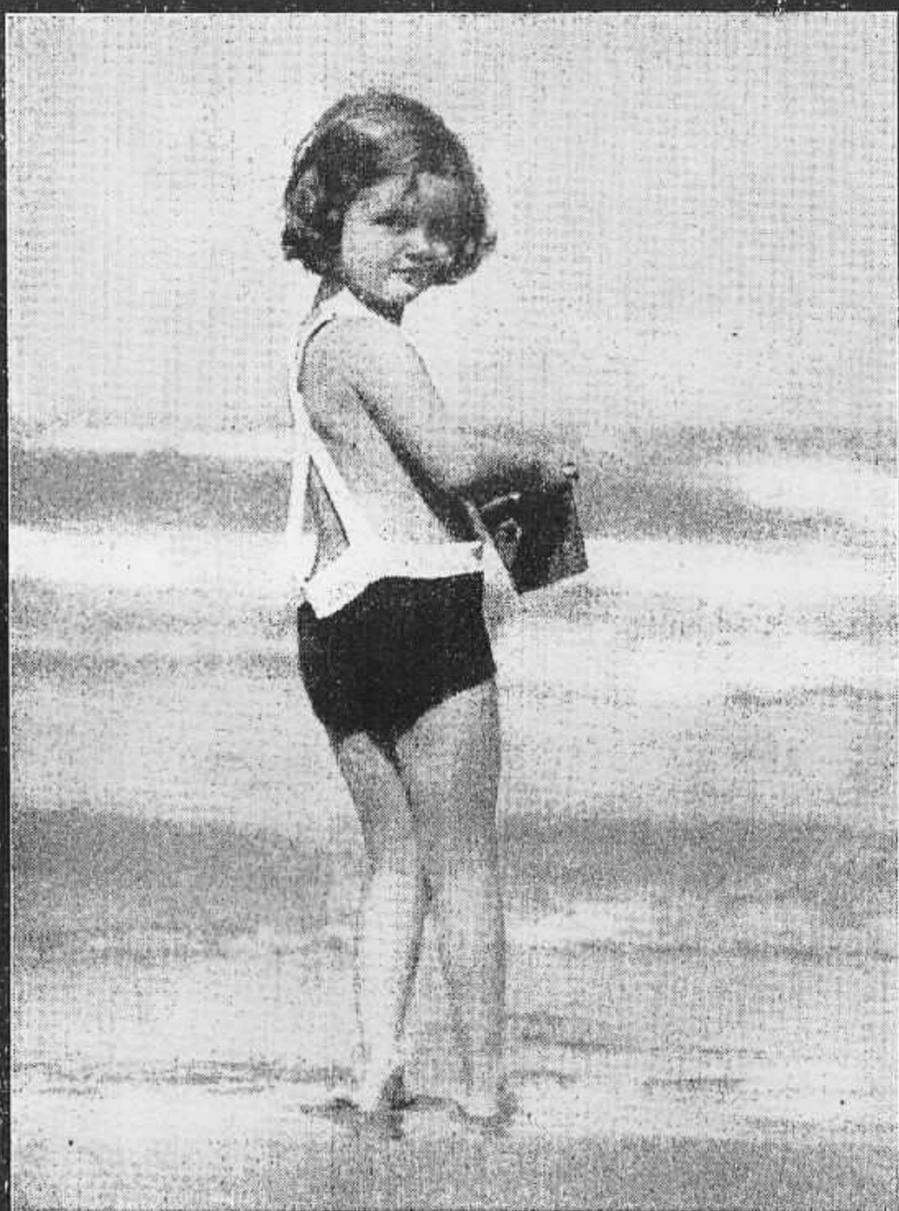
**\$100.00** WANTED FOR CASH SEEBURG'S "CHICKEN SAMS" "JAIL-BIRDS" **\$100.00**

Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$15.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

**Chicago Novelty Company, Inc.**

1348 Newport Avenue

Chicago, Ill.



# Girl Escapes Nazis

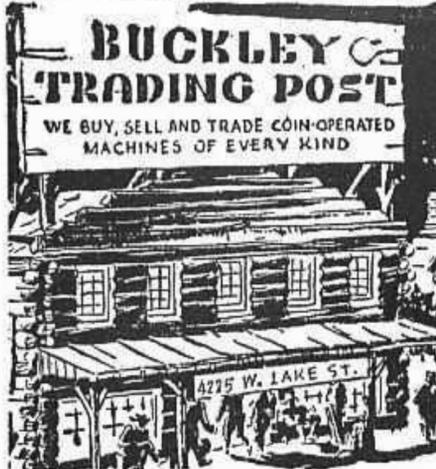
She escapes the terror of Nazi rule only because she is an American—safe in America, far from the fury of war.

She will remain free, because American men are fighting day and night, pounding the Fortress Europe, sacrificing their lives to destroy the curse of Nazism.

American fighters can do their bitter, bloody job only if we at home—safe in America, far from the fury of war—lend our support ungrudgingly.

Buy War Bonds. Buy the Bonds you can easily afford as a good investment. Then dig down again and buy Bonds until you know in your heart you are halfway square with the men who are fighting and falling in battle for you.

Lion Manufacturing Corporation, Chicago, manufacturers of



**THE TRADING POST  
BUYS  
THE TRADING POST  
SELLS**

No Arcade Complete  
Without  
**SUPREME GUN—SHOOT YOUR  
WAY TO TOKIO**  
PRICE .....\$330.00

**SPECIAL—We specialize in MILLS PARTS . . . Have in stock for immediate  
delivery limited Quantity Large Clock Gear . . . Write for prices.**

<b>Wanted To Buy—Cash Waiting</b>		<b>CONSOLES</b>	
<b>PHONOGRAPHS</b>		<b>ARCADE MACHINES</b>	
Seeburg Classics	Wurlitzer 24	Keeney Super Bells	Mills Throo Bells
Seeburg Envoy	Rockola Monarchs	Keeney '38 Track	Mills Four Bells
Seeburg Regal	Rockola Standards	Time	Pace Reels—Combi- nation
Wurlitzer 500	Rockola DeLuxes	Keeney '38 Skill	
Wurlitzer 600		Time	
<b>SLOT MACHINES</b>			
Mills	Jennings	Watlings	
Mills Vest Pocket Bells			

**CONSOLES—FOR SALE**

Jumbo Parade, F.P. ....	\$ 87.50	Jennings Bob Tail .....	\$108.00
Jumbo Parade, P.O. ....	115.00	Paces Reels Jr. ....	165.00
Jumbo Parade, Combination .....	160.00	Paces Saratoga Comb. ....	165.00
Keeney Kentucky Club .....	90.00	Bally Hi-Hand .....	145.00
Keeney Super Bell, Single Conv. ....	235.00	Stanco Bell—Single .....	125.00
Jennings Fast Time, F.P. ....	80.00	Bally Roll-Em .....	175.00

**ONE BALL PIN GAMES**

Mills Owl .....	\$ 75.00	Challenger .....	\$195.00	Thistledown .....	\$ 75.00
Bally Hawthorne ...	89.50	Victorious Turf Champ .....	184.50	Keeney Skylark .....	165.00
Bally Blue Grass ...	175.00	Bally Sport Special .....	185.00	Keeney Contest .....	195.00
Mills 1-2-3, F.P. ...	82.50	Bally Victory .....	95.00		

**BUCKLEY DIGGERS**

REBUILT TREASURE ISLAND .....	\$55.00	REBUILT DE LUXE .....	\$100.00
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**SLOT MACHINES**  
Mills—Jennings—Watling—Caille. Tell us your requirements.

**SPECIALS**

Mills Double Machine Safes .....	\$ 65.00	Ray-o-Life Gun .....	\$ 90.00
Mills Single Machine Safes .....	52.50	Rockola World Series .....	97.50
Mellink Double Machine Safes .....	60.00	Western DeLux Baseball .....	120.00
Chicago Coin Hockey .....	235.00	Gottlieb 3-Way Gripper .....	22.50
Shoot the Jap Gun .....	162.50	Electric Shock Machine .....	10.00

All Prices Subject to Prior Sale. Terms—Cash With Order.

**BUCKLEY TRADING POST**  
4225 W. LAKE ST. CHICAGO 24, ILLS. Ph: Van Buren 6636

*It's Creating a Sensation  
throughout the Nation!!!*

**PISTOL  
TOTIN'  
MAMA**

**IT'S SUPER IN ACTION  
COLORFUL and DIE CUT**

**PROFIT**

TAKES IN 1216 HOLES AT 5¢ **\$60<sup>80</sup>**  
AVERAGE PAYOUT **\$30<sup>10</sup>**  
AVERAGE PROFIT **\$30<sup>70</sup>**

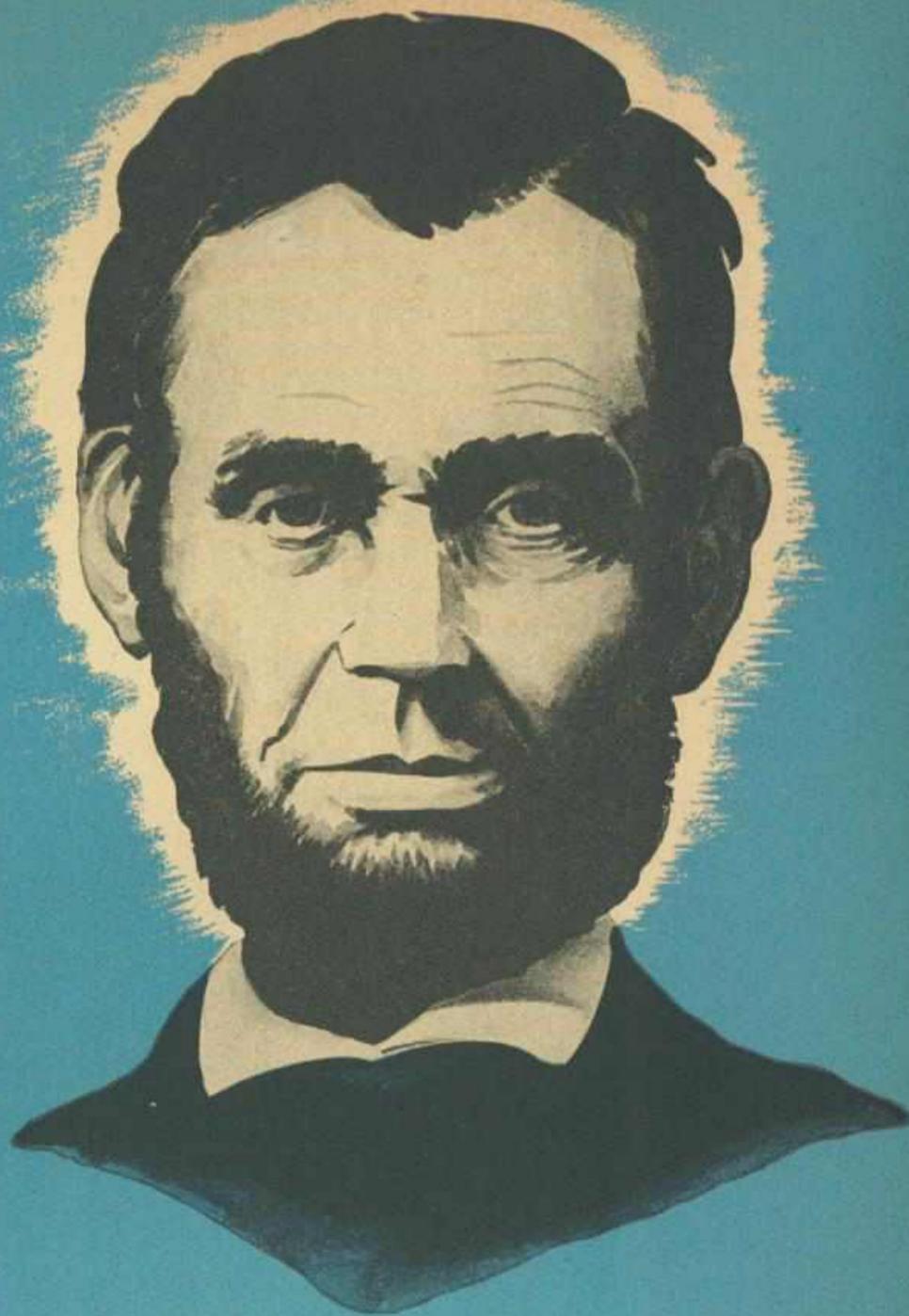
20 52 JACKPOT 15 21 50¢ 25¢

**WORLD-OR-RECORDS**

**14 NORTH PEORIA STREET  
CHICAGO**

*"That this Nation  
under God  
shall have a new  
birth of Freedom"...*

*A. Lincoln*



As in Abraham Lincoln's day, we Americans are again engaged in a great war. As in that other war, American men are fighting to ensure free people in a free world. No man can buy that Freedom... it must be fought for... But the arms and armaments needed must be paid for... They are being paid for with War Bonds. Let the oppressors know that our armies will continue to fight harder because the American people are solidly backing them with their purchase of War Bonds.



*Awarded to the J. P. Seeburg Corporation  
for Outstanding Production of War Materials  
in each of its Four Plants*

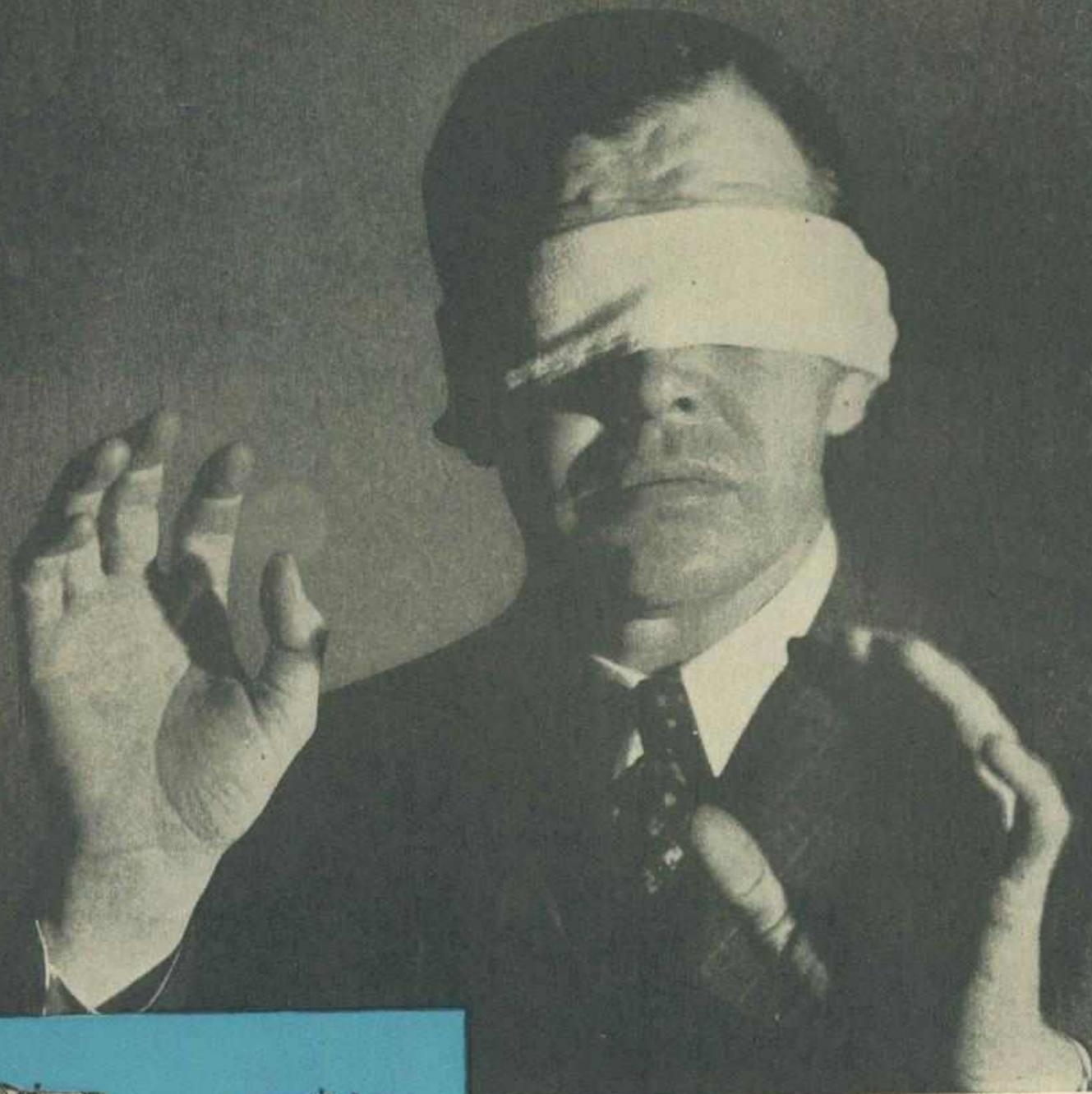
**J. P. SEEBURG CORPORATION • CHICAGO**

*Seeburg*

FINE MUSICAL INSTRUMENTS SINCE 1902

Materiale proietto da copy/1942

**DON'T BE BLIND TO** *Extra Profits*

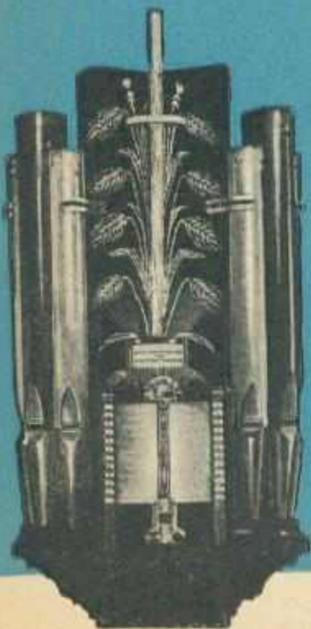


WURLITZER MODEL 100  
5¢ REMOTE CONTROL  
WALL BOX



WURLITZER MODEL 125  
5, 10, 25¢ REMOTE  
CONTROL WALL BOX

WURLITZER SELECTIVE  
SPEAKER  
MODEL 430



WURLITZER SELECTIVE  
SPEAKER  
MODEL 580

**INSTALL THESE**  
**WURLITZER**  
**SELECTIVE SPEAKERS**  
**AND WALL BOXES NOW**

There are potential extra profits in every location that has tables, booths or extra rooms. There is a proven way to get these coins. Hundreds of Wurlitzer Music Merchants know it now. If you don't—take this tip. Install Wurlitzer Selective Speakers and Wall Boxes. They make Wurlitzer Phonographs easier to play. They overcome human laziness by bringing the program and the coin slide to the patron where he sits. They quickly pay for themselves in the extra nickels, dimes and quarters they collect. Get them working for you NOW. The Rudolph Wurlitzer Company, North Tonawanda, New York. "A Name That Means Music to Millions."

Awarded To The



North Tonawanda Division

BUY WAR BONDS

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