

# The Billboard

APRIL 29, 1944

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

**RADIO**

## A RED, WHITE & BLUE ICELAND



**VAUDE**

**Vaude To Sell the U. S. A.  
To the World---Come Peace**

**MUSIC**

**Musicians Scraping Bottom  
Of Instrument Barrel**

**GENERAL NEWS**

## VIDEO SCARING PIC BIZ

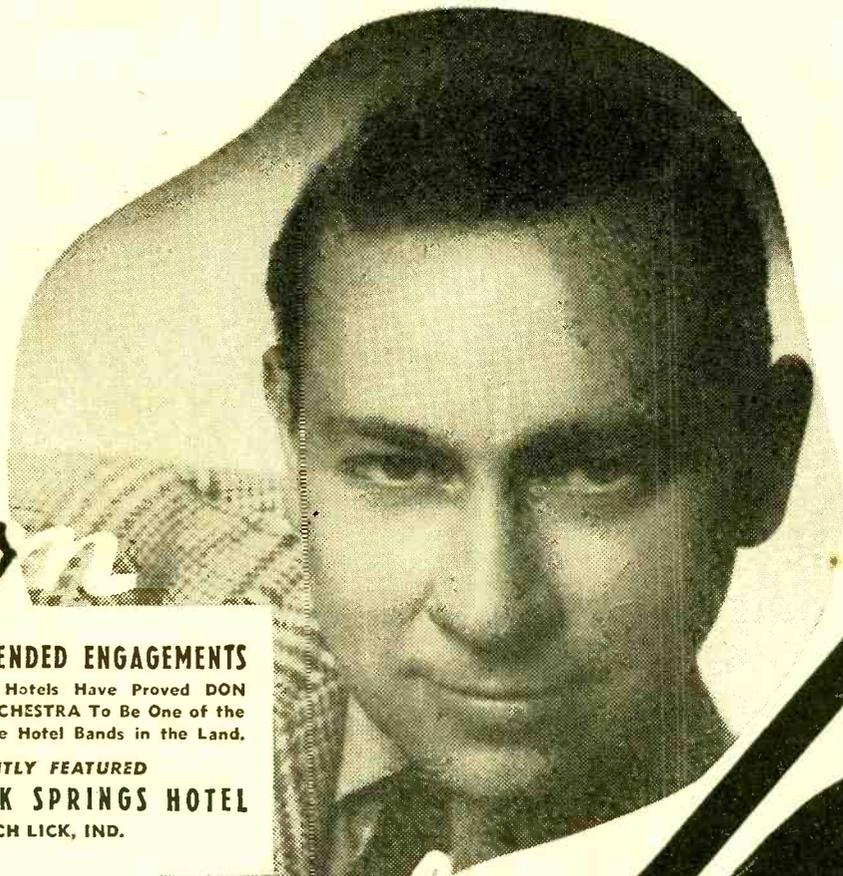
HILDEGARDE

On Wax and the Airwaves, Too, the Chanteuse Enchants  
See page 4.

# 2

# great bands

*don*

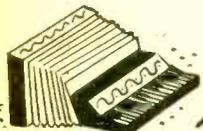


**REPEATED EXTENDED ENGAGEMENTS**

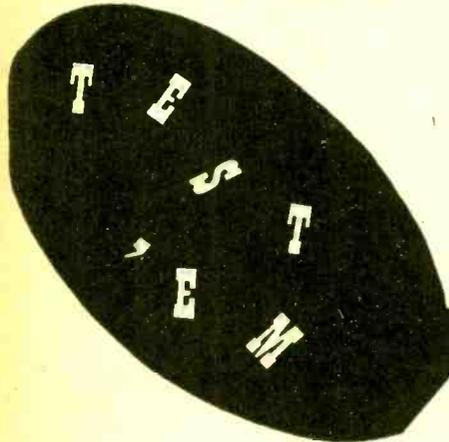
At Many Leading Hotels Have Proved DON ROTH AND HIS ORCHESTRA To Be One of the Greatest Seven-Piece Hotel Bands in the Land.

**CURRENTLY FEATURED**

**FRENCH LICK SPRINGS HOTEL  
FRENCH LICK, IND.**



*roth*



*renee*



"Music of Today Styled By Renee and her Swingettes"

Is a Lyrical Label and Musical Product of Known Acceptance to Numerous Band Buyers. This Fine Six-Piece, All-Girl Band Is Currently Featured At

**PARADISE BEACH HOTEL  
PENSACOLA, FLA.**

*darst*

*Exclusive Management* **MCCONKEY ORCHESTRA CO.**  
SINCE 1928  
1112 CHAMBERS BUILDING • TELEPHONE VICTOR 3346 *Kansas City, 6. Mo.*

# VIDEO SCARING PIC BIZ

## Celler Lauds Moss Hart in House Speech

WASHINGTON, April 22.—Tuesday was National Kudo Day for Moss Hart in the House of Representatives.

Rising to "salute Moss Hart as an outstanding figure on the home front for World War II," Representative Emanuel Celler of New York gave the *Winged Victory* author an encomium such as Congress hasn't heard in some time.

Used to hearing show people panned, not praised, most congressmen were caught napping. One or two thought Representative Celler might be gagging.

But it turned out to be a tribute strictly on the horizontal. It was a sketch of Hart's contribution to the war, and the New York congressman didn't hold back.

Describing how Hart lived with soldiers in barracks to get the feel of the army air forces, Celler said:

"He came up with *Winged Victory* which has been playing on Broadway for many months. Of course, just writing the play was not all. There was the big task of finding the proper personnel in the army to play the right stage roles and, of course, there were the off-stage functions to consider, too, such as box office, scenic design and so on."

Representative Celler not only showed that he had some showbiz savvy, but that he also knew what a circular motion of the turnstiles meant. "Needless to say," he added, "*Winged Victory* has been a smash hit from the theatrical showman's viewpoint but it has also been a success from the angle of its broader purpose."

This broader purpose, as Representative (See CELLER LAUDS HART on page 30)

## A Second Chance On the Tax

The *Billboard* was present when the AGVA delegation, joined by a rep from the Cafe Owners' Guild, last Thursday (20) called upon a group of Washington officials concerning the 30 per cent amusement tax.

The *Billboard* was impressed by:

(a) The willingness of busy Washington officials to stop and listen, and their accessibility—contrary to many reports otherwise;

(b) The enormous lack of knowledge about the night club industry, its people, its factors, its tax-paying capacity—all evidence that the industry has done very poorly by itself in educating influential Washington opinion;

(c) The fact that in H.J. Res. 265, the night club industry has been given a second chance to do what it should have done in the first place—put up a determined fight for its economic interests.

Having seen and heard the attention and response given the profession's representatives when they produced just a few preliminary arguments and figures, *The Billboard* came to the conclusion that the 30 per cent tax need never have been if the industry had simply stood up and battled for itself.

Yet *The Billboard* knows, as everyone in the field knows, that when the time came to fight last winter there was a general attitude of "Let George do it" and "It won't affect us—we're safe."

The industry has been given another chance. There is a resolution now in the House Ways and Means Committee to cut the tax from 30 to 10 per cent.

This calls for action, immediate action. Wire your representative, or wire Rep. Robert L. Doughton, chairman of the committee,

Tell them what the tax has done to you. Tell them of the closings, the firings, the loss of business. Tell them how much tax you paid last year—and how much you will not be able to pay this year if the 30 per cent rate continues.

To AGVA, *The Billboard* extends congratulations for making the most consistent effort in this direction of any sector of the industry.

To COG, *The Billboard* extends congratulations for joining the fight.

To the rest of the industry, *The Billboard* says—do something—stop howling and groaning, and get going.

To Congress, *The Billboard*—which has been following the course of the 30 per cent tax, which has given more attention and more coverage to this critical situation than any other trade paper—we say the 30 per cent tax is confiscatory and destructive.

We say that it will defeat its own ends by killing the goose that laid the golden eggs of excise and income taxes.

We know it was not your intention to ruin the night club industry. We believe you will change the 30 per cent tax to 10 per cent in the interests of fair play . . . and more cash in taxes for the war effort.

## Stars and Film Being Kept Under Wraps

### Exhibitors Like Tele Futures

NEW YORK, April 22.—The motion picture industry, which was caught entirely unprepared for sound which has by-passed the big screen and third dimension, is now worrying about what's going to happen with television. The brains and the bankers are not ready to take a chance despite the fact that the picture industry is in a position to take advantage of air pix quicker and more profitably than the broadcasting networks, advertising agencies or even the video receiver manufacturers.

Not only are they not prepared to take any chances but they are withdrawing into their shells and trying to take their stars and film with them. New agreements being signed with stars and contract players carry special clauses which specifically restrict the appearances of the stars in television. Typical of the studios using the new clause are Warner Bros., 20th Century-Fox and Paramount. These clauses enable the producers not only to restrict the appearances of their stars on the visual air but they also place the tele futures of the players in the hands of the pic industry.

Other studios feel that the clauses in standard contracts which restrict the appearances of players in other showbiz forms will cover the video contingency. However, if these contracts have been made before television became an entertainment factor film lawyers believe that they will not hold back actors who want to try work before the air's cameras.

The joint committee of the three major talent unions meeting in New York this week was called in part because of the rapid putting into use of the "new" contract form. This was one of the problems discussed at the two-day meetings. SAG, it is stated, at the moment looks upon air pix as just another promotion medium, but it will hedge the indiscriminate use of stars on tele by studios as soon as it becomes "abused."

### Pic Cost for Tele Terrific

While Hollywood is worrying about its stars the pic powers are doing something much more hurdlesome to video than keeping stars off the air. They're refusing to permit the showing of any of their current feature pictures, A, B or even C on any television station. The few companies who will look television coin in the face start talking rentals at \$350 for a three-year-old feature and an average of \$50 a reel for shorts of the same vintage. That's steep for an audience, which is some of the areas for which these figures were quoted, is said to be actually under 350. It would cost these stations something like \$1 a look to show a three-year-old film.

Even these figures represent the prices "quoted" by two companies that aren't "too certain" that they could release the pictures for airing. They plead "contractual obligations" and refuse to explain what the c. o. is all about.

"Why should we," stated a Paramount pic exec, "help television along until we have some way of knowing where it's (See *Video Scaring Pic Biz* on page 8)



# THIRD 30% WEEK SOCKS

## Big and Little Night Spots Off Plenty

### No Golden Tax Egg

NEW YORK, April 24.—The 30 per cent has been proved in three weeks a disaster to the night club industry.

Gone is the optimism of the first two weeks of April, when it was felt the Easter holiday season prevented the formulation of a true picture of the effects of the tax. Gone is the general feeling that "It's just a tempest in a tea pot" and "Canada survived it, we can, too."

Here, in the night club capital of the world, business was about 50 per cent off during the third week of the tax. Not only are the small spots hit—as expected—but the big ones are suffering, too.

An example of the kind of thing that was happening was the take of the Diamond Horseshoe during Holy Week. In the similar week, 1943, the Horseshoe did \$28,000. This year, the gross was \$16,000—a drop of \$12,000, with the break-even point \$17,000.

Places like the Horseshoe generally pay 80 to 90 per cent income tax on their excess profits. With a take like this year's Holy Week, there won't be any excess profits . . . or tax collections.

Jack Dempsey's and Rogers' Corner are a couple of other prime examples. Both spots normally grossed about \$100,000 a month—with floor entertainment. Now both have tossed out their entertainment, put in musical units, and are down about 50 per cent in business.

According to the American Guild of Variety Artists, about half the spots throughout the country have closed or are throwing out their entertainment. It is a fact, that of the 25,000 members of the union, about 70 per cent work in small spots. It is these people who are being most affected.

Reports running thru the industry like wildfire indicate the following: Boston business is off about 40 per cent; Philadelphia is off 40 to 50 per cent; the Middle West, around Cleveland, seems to be holding up fairly well; Detroit is off about 25 per cent.

Around here spot after spot is axing the acts. The Paris Qui Chante, Martin's, Club Zebra, all small places and all going to a "No Tax" policy—that is, music alone. Others are closing—the Barclay in Brooklyn, the Rainbow Room in Asbury Park.

So bad is the public's anti-tax reaction that even musical groups are being fired in some places—as at the Hickory House—or are being put on notice.

There is a report that in Philadelphia (See *Big and Little Night Spots*, page 22)

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# Eddie Cantor Promises Real Pre-Tele Shows for Studio Audiences This Fall

CHICAGO, April 22.—At least one major radio star sees the handwriting on the wall spelling t-e-l-e-v-i-s-i-o-n, and intends to do something about it. That one star is Eddie Cantor, who this week in Chicago said that next year his program would be staged just as if it were being conducted for a tele audience.

At a press conference following his NBC program at the Great Lakes Naval Training Station, Cantor revealed that next season he will stage his broadcasts as tho they were being presented in front of television cameras. To get his gang ready for the coming of television, Cantor intends to air his shows without scripts, in costume and perhaps even with stage settings.

"Television is definitely on its way," said Cantor. "It's inevitable, and the radio guy who is not ready for it will lose out. The best way to get prepared for television is to become accustomed soon as possible to working without scripts. Next season we'll try to work without scripts. We'll all memorize our lines. We'll try to use mikes placed around the studio instead of two centrally located mikes. This latter arrangement will allow us freedom of action. When we have a dramatic job to do, we'll do it almost as if we were performing on the legit stage. We'll have action when we make with the gags. We'll use very little sound effects. We'll make all the noises ourselves.

### Won't Hurt Air Show

"By following out this plan I don't think we'll hurt our show. In fact, I think our work will be better because it will have a new realism. I don't anticipate any aches, and anyway I'm going to try it. Most of our outfit will have little trouble memorizing lines or making like an actor."

Rolling his eyes and making the typical sly Cantor face, Eddie then added in a joking manner, "We might have a little difficulty at first with Burt Gordon, the mad Russian. What a memory that guy has! Twice this year, right before rehearsal time, Burt was nowhere around the studios. We threw out a dragnet. And where do you think that boy was? Waiting for us at CBS!"

### "Ice Revels" for Cincy

CINCINNATI, April 22.—Ray Schulte's *Hollywood Ice Revels*, a new entry in the ice field this season, moves into Music Hall here May 16 for a nine-day stand under auspices of Oola Khan Grotto. Grace Church and Phil Romaine are featured.

## HILDEGARDE

On wax and the airwaves, too, the chanteuse enchants

THERE were those in showbiz who would tell you that Hildegarde's sophisticated song style couldn't be sold except in person . . . that you had to see her to appreciate her, and even then only in the smart, intimate niteries where she has made her reputation.

Decca Records was the first to set about disproving this notion. Some time ago they waxed the Continental chanteuse's interpretations of tunes from "By Jupiter," "Lady in the Dark" and "Let's Face It," and sold the platterings in albums as part of their Personality Series. The album sales were encouraging.

Next came a crack at emceeding the musical radio show, "Beat the Band," via NBC. After 40 weeks of this chore, the show's Crossley climbed from a modest 6 points to its present 16.3. Radio listeners proved they liked Hildegarde, and many of them had never laid eyes on her.

Decca followed thru with some unpackaged disks, cutting the songstar on "I'll Be Seeing You," "Suddenly It's Spring," "Leave Us Face It," and others. Sales of these disks to home buyers and juke box operators have proved that the smart-set fave has shattered once and for all the "limited appeal" theory. And all her song-selling to the masses via the airwaves and platters has not hurt her rep as cafedom's darling. She has just concluded a typically successful engagement at the Palmer House, Chicago, and is currently playing the Chase Hotel, St. Louis.

## 'Dream of Romance' Has 'Maybe' Chance

HOLLYWOOD, April 22.—New operetta, *Dream of Romance*, got underway last week at the Mayan Theater, with observers giving it slight chance for the big time. However, there is always the possibility that during these lush box-office days it may catch on. Thrown together on a weak frame, the musical has little to offer outside of the top performance given by some of the players.

Lucille Norman was a standout in the lead, with Betty Kean, comedienne, sharing the honors. Other cast members included Wilton Clary, male lead; Herbert Corthell, comic; Richard French, Raymond Bailey, Nina Ferova, William O'Neal, Joe Weston and Myrtle Ferguson. Staging was by Roger Gray, with Bud Murray handling the dances. Franz Steininger batoned the ork.

## D.C. Showbiz Hopper

Following calendar lists bills now in congressional hopper which will have an effect on showbiz:

**KNUTSON BILL**—This measure, which would slash the 30 per cent cabaret tax to 10 per cent and keep a lot of nitery performers from going into the apple-selling business, is now before the powerful Ways and Means Committee. The bill itself is a shorty and says nothing more than that the tax is reduced and sets a date for the new bite to take effect. There's nothing in all of Washington that would cheer up showbiz more than passage of this bill.

**CANNON-MILLS BILL** — This measure became active again this week but there is still no indication that the Rules Committee will give it a rule so that it can come to the floor of the House. In brief, it

## Admission Tax Collections in the Third New York Internal Revenue Collections District

	March, 1944	March, 1943
Admission to theaters, etc., including season tickets	\$2,074,805.91	\$2,220,021.82
On tickets sold by brokers	25,730.63	12,776.80
On tickets sold by proprietors in excess of the established price		153.84
Permanent use, or lease of boxes and seats		
Admission to roof gardens and cabarets	182,975.34	135,593.88
<b>Total</b>	<b>\$2,283,511.88</b>	<b>\$2,368,546.34</b>
<b>Total admission tax collections in the United States</b>	<b>\$14,893,007.36</b>	<b>\$10,592,455.22</b>

## March Tax on N. Y. Niteries Up; Theaters Down; Total Tax Take for Period Okay

NEW YORK, April 22.—Congress, the Bureau of Internal Revenue, nitery ops, ticket brokers, theater men and other groups interested in the new tax squeeze now have a good basis on which to judge the effectiveness of the 30 per cent bite. Release of New York BIR figures for March, 1944, show an increase in revenue over March, 1943, of \$47,381.46 in night clubs and \$12,965.80 from ticket brokers. Theater admission collections dropped \$145,215.91.

While the total collections declined from \$2,368,546.34 to \$2,283,511.88, the rise in nitery and broker figures may prove the clue to whether or not the industry was right in saying that the government profited more under the 5 per cent cut

than it will with the 30 per center. Comparison of March, 1944, totals with the yet-to-be-ascertained figures for April, first month of the new law, will allow more factual arguments for or against continuance of the tax.

While New York, not a war-plant town, showed a downward trend, the nationwide tax take jumped from \$10,592,455.22 in 1943 to \$14,893,007.36.

### Norton To Gen. Ed. Board

NEW YORK, April 22.—Ed Norton, chairman of the board of WAPI, CBS affiliate in Birmingham, Ala., has been elected to membership of the General Education Board, Rockefeller-endowed org promoting national education without race or creed distinction. Norton is also connected with WMBR, Jacksonville, Fla., and WFOY, St. Augustine, Fla.

## "Roller Vanities" Up 100% in Philly

PHILADELPHIA, April 22.—*Roller Vanities of 1944*, which concluded an eight-day engagement at Philadelphia Arena last Saturday (15), brought a welcome metallic click to cash register in ringing up a net \$22,630.18 for the eight evening performances started April 8. Ducats were scaled from \$1.25 to \$2.48, and attendance hit 14,239. Show enhanced its draw with the addition of the Mills Brothers as an extra added.

Draw this year, according to Pete Tyrrell, Arena manager, was more than 100 per cent better than the troupe's turn last year, when the engagement brought in only \$9,138. Building in popular appeal, Tyrrell figures that in another year or two the roller revue will really hit its b. o. peak, comparable to the grosses piled up here at the Arena by the ice shows.

In addition the roller revue swelled War Bond purchases here by \$1,000,000, putting in a free matinee stand on opening date, with 4,000 persons buying War Bonds for their seats. While here, Bobby Johnson, company manager, auditioned about 100 local roller skaters, selecting almost a half dozen to join the show next season.

cuts a \$15,000,000 advertising cake strictly among black and white advertisers, and radio gets nothing but the upturned palm. There are nice political overtones in the bill, as back-home publishers wouldn't care to knock a candidate who helped him snag some War Bond advertising. Last week the Rules Committee heard the bill discussed but no action was taken.

**WHITE-WHEELER BILL**—Next to man-power legislation, nothing has flipped back and forth as much as this legislation to amend the Federal Communications Act of 1934. First it's ready to spring, then everything's off for this session. Radio is watching it so closely that it's getting dizzy trying to follow the orbit. Right now it's anybody's guess what kind of legislation will finally come out of the Interstate Commerce Committee and when.

## Johnstone Out of Welles Show; Back to N.Y. for Bids

HOLLYWOOD, April 22.—Jack Johnstone, producer of the Orson Welles show, has wound up his 13-week deal with the airer and returns to New York to gander prospective ether bids.

Successor to Johnstone has not yet been named by William Morris Agency, who packaged the show.

"SOME OF THE GAUDIEST READING IN RECENT YEARS . . ."

"Far and away the best . . . about factual Manhattan characters . . . A sort of real-life equivalent for Damon Runyon's wonderful imagined denizens of the jungle just off Longacre Square . . . Full of exciting anecdotes about every one from Henry Luce and Harry Conover to Jack White, Lou Walters and Mrs. Roosevelt."

—Lucius Beebe,  
N. Y. Herald Tribune

NEVER WHISTLE IN A DRESSING ROOM

by MAURICE ZOLOTOW

\$2.75

E. P. DUTTON



**STOCK TICKETS**

One Roll . . . . \$ .75  
Five Rolls . . . . 3.00  
Ten Rolls . . . . 5.00  
Fifty Rolls . . . . 17.00  
100 Rolls . . . . 30.00

**ROLLS 2,000 EACH.**  
Double Coupons.  
Double Price.  
No C. O. D. Orders.  
Size: Single Tkt., 1x2".

Dear Dad: "Strange that I had to go to war to be reminded of how swell you are."

TICKETS

of every description as rapidly as time will permit, both night and day service.

**THE TOLEDO TICKET CO.**  
Toledo (Ticket City) 2, Ohio

**SPECIAL PRINTED**  
Cash with Order. Prices:

2,000 . . . . \$ 4.29  
4,000 . . . . 4.83  
6,000 . . . . 5.87  
8,000 . . . . 6.91  
10,000 . . . . 7.15  
30,000 . . . . 10.45  
50,000 . . . . 13.75  
100,000 . . . . 22.00  
500,000 . . . . 88.00  
1,000,000 . . . . 170.50

Roll or Machine  
Double coupons. Double prices.

**SPECIAL PRINTED**  
ROLL or MACHINE  
**100,000**  
FOR \$22.00

**ELLIOTT TICKET CO.**

TICKETS

RESERVED SEAT — PAD — STRIP  
COUPON BOOKS — RESTAURANT  
CHECKS — SALES BOOKS AND  
ALL ALLIED FORMS

(409 LAFAYETTE ST., N. Y. C.  
82 W. WASHINGTON ST., Chicago  
615 CHESTNUT ST., Phila.)

**STOCK ROLL TICKETS**

ONE ROLL \$ .54  
TEN ROLLS 3.90  
FIFTY ROLLS 17.00  
ROLLS 2,000 EACH

Double Coupons,  
Double Price  
No C. O. D. Orders  
Accepted

# A RED, WHITE AND BLUE ICELAND

## It's New To Us

HOLLYWOOD, April 22.—Queried anent the admirable responsiveness of soldier audiences to live talent, Joan Davis, appearing with Jack Haley et al at a recent G. I. broadcast for their *Sealtest* program on NBC, said: "These boys are such wonderful audiences, we'll start a war of our own, after this one, to get this kind of audience."

## Webb, Schweig, Pierce & Dowd On AFRA Bd.

CHICAGO, April 22.—Four new members of the AFRA executive board were elected here last week to fill vacancies created by war and Hollywood and New York pastures. The four new executive board members elected will serve until June, 1944, the month on which the terms of their predecessors would have expired. In June there will be elections for these same positions for a three-year period.

Elected to represent actors and actresses on the exec board was Jane Webb, featured actress on *That Brewster Boy*, *Guiding Light* and *Road of Life*. Arwin Schweig will now represent singers of the Chicago area; Norman Pierce, WCFL announcer, will represent the non-network spellers. Don Dowd, heard on many Blue Net shows, will represent network announcers, the election determined.

## Political and War Coverage to Pics Of NBC Meet

NEW YORK, April 22.—Members of the NBC station planning and advisory committee concluded a two-day session last Friday conferring with Niles Trammell and network officials in Radio City.

Chief topics of discussion were the network affiliates participation in the Fifth War Loan Drive, plans for coverage of the Republican and Democratic conventions and NBC's coverage of the invasion. Network promotion plans for remainder of the year were also a feature.

William Brooks, manager of the news and special events department, pointed out the probable necessity of canceling commercial programs when the invasion gets under way.

Stanley Hubbard, general manager of KSTP, St. Paul, became the star of a gag television program, which the committee viewed from the NBC board room. Hubbard was interviewed by two girls of the press department who kidded him about his present scrap with James Caesar Petrillo. Members of the committee are Paul W. Morency, WTIC, Hartford, Conn.; G. Richard Shafto, WIS, Columbia, S. C.; James D. Shouse, WLW, Cincinnati; H. W. Slavick, WMC, Memphis; Stanley Hubbard, KSTP, St. Paul; Edgar T. Bell, WKY, Oklahoma City; Richard O. Lewis, KTAR, Phoenix, Ariz.; Arden X. Pangborn, KGW, Portland, Ore.

## Fashion Mag Ad-Space Rationed; Ilka Chase Gets Herself a Blue Net Show

NEW YORK, April 22.—Shipman & Baker, manufacturers of Roxspan brand of fem coats and suits, starts Ilka Chase on 116-station Blue Network July 30. Product is a national brand that is sold in one store in each town on an exclusive franchise deal. This type of advertiser normally uses the fashion mags, but with space rationed they are trying radio.

Berne Wilkins, radio department of Modern Merchandising Bureau, is the agency.

## Cantor Kicks At Press Nix

CHICAGO, April 22.—The complaint that show people are not receiving proper public recognition for their work in the war effort was made here this week by Eddie Cantor. Cantor put most of the responsibility for this situation upon the nation's press, some of it upon governmental officials in Washington.

The responsibility for the treatment show business is receiving in many cases can be laid on the shoulders of the leaders of the entertainment industry, too, Cantor said. Washington is taxing show business to death, and very few industry leaders have the guts to try to prevent it.

Coincidental with the comedian's statement, and in the same tenor, was a program aired by WGN and the Mutual Network Friday (21). Cantor's statement was a salute to show business' role in the war, and so was this broadcast, another in the many the radio industry has aired to prove that it, at least, recognizes the job entertainers are doing even if, as Cantor said, the press does not.

### WGN Salutes Larry Adler

This show, written by Sidney Gerson for the *Freedom of Opportunity* series, was a salute not only to Larry Adler, who was named in the program as one of the top young men of America, it was also a tribute to all show people who have done much to keep up military and civilian morale. It pictured the overseas entertaining done for soldiers by Adler, who even now is trying to go back to the battle areas, and pointed out that Adler's work was merely one example. Such names as Hope, Brown, Lombard, Tamara, Rognan and Leslie Howard were brought into the script too.

## KMPC Checks News Program Listening

HOLLYWOOD, April 22.—Station KMPC, in conjunction with *The Los Angeles Times*, is running a survey of listener reaction to 19 spot news broadcasts daily. *Times* sponsors the news on the even hours, with other bank-rollers taking the other spots. Giveaway is the lure, with newspaper and station offering world map for letter writers. Campaign closed April 11, but requests for maps are still coming in. So far 14,900 listeners have written in from 250 towns in a radius of 150 miles. Final figures are being computed, and results of finding will be made public in another week.

Stunt is being tried out to see what hours of the day pull the greatest number of dial twisters.

### Now It Can Be Told

NEW YORK, April 22.—Russell Swann, the nitery comic and emcee, was slated for the Ralph Edwards spot on *Truth or Consequences* until someone realized his name was almost same as Swan soap. Since Duz, product plugged on TORC, is made by Procter & Gamble, and Swan is prime Lever Bros., a P-G competitor, the deal floundered.

Now Swann's handlers are trying to interest Lever Bros. in a deal whereby the performer will use midget cakes of Swan as his calling card.

## Over 202 Mil In '43 Time For War Effort

WASHINGTON, April 22.—National Association of Broadcasters this week released a breakdown of the \$202,150,500 which the radio industry contributed in time to the war effort in 1943. By far, the lion's share went to the Treasury Department for plugging the War Bond drives.

The Department of Agriculture and War Foods Administration grabbed the next biggest slice of the pie, while WPB came third. However, the Treasury's grab was double either of the others.

Of the total time value donated, network spot and special assignment amounted to \$105,644,500, while stations contributed \$96,506,000, NAB said.

Totals represented estimates of gross values, NAB explained, or one-time rates before discounts and commissions. Web originations were calculated from OWI allocation skeds. Station originations were estimated from monthly war effort report submitted by stations to NAB.

## Garland Resigns To Run for Congress

CHICAGO, April 22.—Following his winning the primary election for Republican congressman from the Seventh Congressional District of Illinois, Charlie Garland resigned this week his position as assistant sales manager of WBBM, CBS outlet here.

Garland has been in politics for 14 years. He is mayor of Des Plaines, Ill., and vice-president of the Illinois Municipal League.

Joining WBBM in 1925, Garland was a musician, program director and announcer. In 1941 he was named assistant sales manager.

# OWI Outpost Sells US To & For Freedom

## Radio Stars Do Big Job

NEW YORK, April 22.—Prime problem that has in the past plagued many attempts to sell the U. S. A. to foreign countries, namely the typically brash Yank approach, is not insurmountable providing the correct approach is applied. And apparently the Office of War Information, the much maligned OWI, has figured out the modus operandi, at least in Iceland.



There the problem was to sell Uncle Sam to the smallest nation in the world, a nation that is at the same time the oldest actual democracy in the world. Its parliament goes back to the year 930. At the same time, Iceland is one of the most literate units

on the globe and as such is justly proud and prideful of its heritage, traditions and culture.

When Uncle Sam's G.I.'s stepped ashore to insure that the Nazis would not grab the island they found a nation of 130,000 dignified people, 40,000 of these in Reykjavik, the capital. They also found that Icelanders, much closer geographically to Germany than the U. S., had been practicing democracy, which was our great sales feature, much longer than ourselves. They found it was a country that knew our language, was familiar with our publications, preferred their own way of doing things—understandable in a nation where there are more book stores in proportion than elsewhere on the globe.

### A Tough Nut

They found, in other words, a country that was going to be a tough nut to crack, yet one that had to be convinced that we had no ulterior motives if the United Nations were successfully to prosecute the war.

Actually, of course, the OWI had a double-barreled chore. In addition to selling U. S. to the Icelanders it had the opportunity of selling Icelanders to the G.I.'s. Since thrice as many people lived in the hinterlands of the island as lived in Reykjavik, the main town, the most effective communication obviously would be radio. This, since one of every five Icelanders, 24,400 in all, had a radio set which cost them \$8 per year in license fees.

They listened to Radio Iceland which was operated in the capital by UTVARP, the Iceland State broadcasting service. They liked classical music, were familiar with the music of Stephen Foster, the lyrics of which had been translated into Icelandic; they had heard *Pygmalion* and *Of Mice and Men* done in dramatic form in their own tongue on their own station. They knew about Arch Oboler, and borrowed the book, *Thirteen* by Corwin, from the OWI man. They knew also about commercial broad- (See OWI OUTPOST on page 10)

When the OWI folded its Iceland outpost, it turned over thousands of recordings, transcriptions and record albums to the local broadcasting organization, UTVARP. It was perhaps one of the most effective bits of American salesmanship done by the unit. The Icelanders liked this music and these programs, and by giving them to their radio station the OWI not only cinched but insured relations.

## Broadcasting's 1943 War Contribution

GOVERNMENT AGENCY	Network Spot & Special Assignment	Station Contribution	Total
Treasury Department	\$ 26,323,900	\$23,374,500	\$ 49,698,400
Department of Agriculture—WFA	12,281,200	9,905,900	22,187,100
War Production Board	8,429,100	1,147,700	9,576,800
War Department	8,385,400	4,733,900	13,119,300
War Man-Power Commission	6,282,200	5,737,000	12,019,200
Office of Price Administration	4,501,000	6,099,300	10,600,300
Navy Department	4,466,700	3,331,400	7,799,100
Office of Economic Stabilization	4,371,400	2,179,400	6,550,800
Federal Security Agency (Public Health)	3,216,600	4,288,200	7,504,800
American Red Cross	3,181,200	5,721,200	8,902,400
Office of Defense Transportation	2,748,000	3,907,900	6,655,900
National War Fund	2,102,300	4,620,600	6,722,900
Petroleum Administration for War	1,910,200	633,400	2,543,600
Rubber Administration	819,300	53,500	872,800
United Service Organizations (Books)	546,800	801,400	1,348,200
Social Security Board	417,000	1,209,500	1,626,500
War Shipping Administration	389,700	2,044,600	2,434,300
Office of Civilian Defense	202,400	1,033,100	1,235,500
Office of Lend-Lease Administration	37,400	.....	37,400
Federal Bureau of Investigation	75,300	78,400	153,700
Miscellaneous Campaigns	14,957,400	15,604,100	30,561,500
<b>TOTAL</b>	<b>\$105,644,500</b>	<b>\$96,506,000</b>	<b>\$202,150,500</b>

# COMMERCIAL IMPACT COMPILATION

(Presenting the "First Twenty-Five" Programs in Order of Their Sponsor Identification—Based Upon Hooperating of April 15)

PROGRAM	SPONSOR IDENTIFICATION	PRODUCT IDENTIFICATION	Identification Wrong Product Correct Sponsor	Wrong Sponsor Correct Product Identification	DON'T KNOW	AGENCY	SPONSOR	NET	Hooperating
LUX RADIO THEATER	91.8	91.8	—	0.5	7.7	J. Walter Thompson	Lever Bros. (Lux)	CBS	22.9
YOUR HIT PARADE	85.7	85.1	0.6	2.5	11.8	Foote, Cone & Belding	American Tobacco	CBS	18.1
FIBBER MCGEE AND MOLLY	85.2	84.9	0.3	1.4	13.4	Needham, Louis & Brorby	Johnson	NBC	34.5
TAKE IT OR LEAVE IT	82.3	82.3	—	1.7	13.4	Biow	Eversharp	CBS	23.0
WALTER WINCHELL	81.1	81.1	—	1.5	17.4	Lenren & Mitchell	Jergens	Blue	25.0
THANKS TO THE YANKS	81.1	81.1	—	2.0	16.9	Esty	Camels	CBS	9.3
BOB HOPE	79.7	78.9	0.8	3.4	16.9	F, C & B	Pepsodent	NBC	33.1
KAY KYSER	77.6	76.7	0.9	2.8	19.6	F, C & B	American Tobacco	NBC	18.9
EDGAR BERGEN	77.2	76.9	0.3	5.0	17.8	Thompson	Standard Brands	NBC	27.0
ALL TIME HIT PARADE	77.0	75.7	1.3	1.5	21.5	F, C & B	American Tobacco	NBC	9.0
FITCH BANDWAGON	76.0*	*	*	*	*	Ramsay	Fitch	NBC	16.8
BURNS AND ALLEN	75.6*	*	*	*	*	Y&R	Lever	CBS	16.5
FRANK MORGAN-FANNY BRICE	75.4	75.2	0.2	4.1	20.5	Benton & Bowles	General Foods	NBC	18.3
GINNY SIMMS	73.1	73.1	—	2.9	24.0	Biow	Philip Morris	NBC	12.6
JACK BENNY	72.5*	*	*	*	*	Y&R	General Foods	NBC	24.2
BING CROSBY	71.6	71.6	—	0.9	27.5	Thompson	Kraft	NBC	19.4
FRED WARING	70.7	70.7	—	3.0	26.3	Newell Emmett	Chesterfield	NBC	9.7
KATE SMITH	69.0*	*	*	*	*	Y&R	General Foods	CBS	13.9
TRUTH OR CONSEQUENCES	68.4	67.6	0.8	3.7	27.9	Compton	P&G (Duz)	NBC	16.5
DAVIS-HALEY	67.6*	*	*	*	*	McKee & Albright	Sealtest	NBC	21.4
SCREEN GUILD PLAYERS	67.0	67.0	—	1.3	31.7	Biow	Lady Esther Face Powder	CBS	22.4
BLONDIE	66.6	66.6	—	3.0	30.4	Esty	Camels	CBS	17.6
VOX POP	65.9	65.9	—	6.8	27.3	R&R	Emerson Drug	CBS	10.3
TELEPHONE HOUR	65.3	65.3	—	2.4	32.3	N. W. Ayer	Bell Tele. System	NBC	6.9
BEAT THE BAND	65.0	64.6	0.4	6.1	28.9	Seeds	B&W	NBC	10.8

\*These programs do not subscribe to the Hooperatings, thus the complete breakdown is not furnished.

Souvaine Has 'Under Cover'

NEW YORK, April 22.—Henry Souvaine office has radio rights to Under Cover, the John Roy Carlson best seller expose of domestic Fascist groups. Plan is to make it into a high-class spy show, with the author doing the annotating.

Sensation of the Nation



of RADIO SCREEN RECORDS

Ernest TUBB

Star of Republic Picture "JAMBOREE"

Heard Every Saturday Night WSM GRAND OLE OPRY NASHVILLE

Also on DECCA RECORDS

Writer of "Walkin' the Floor Over You," "You'll Nearly Lose Your Mind" and many others published by

AMERICAN MUSIC, Inc.

Exclusively

NEW YORK—CHICAGO—HOLLYWOOD

J. L. FRANK, Personal Representative

Hope, Skelton, Fibber; 1, 2, 3 In Coast Rating

HOLLYWOOD, April 22.—Latest Hoop-eratings for the Pacific Coast show that available audience has increased on evening shows, but sets-in-use show a decline. While drop-off in listeners is not regarded as serious, it does show that there is still a large ether audience waiting to be lured to the dial by smart programming.

West Coast leaders find Bob Hope is leading the pack, with Red Skelton close on his heels. Fibber McGee and Molly are holding down the third spot comfortably. Runner-ups are: Frank Morgan, Fannie Brice; Aldrich Family, Lux, Ellery Queen, Abbott & Costello, Charlie McCarthy and Take It or Leave It.

Report shows that average evening rating is 9.5, down 0.6 from last statement and down 1.0 for corresponding period last year. Sets-in-use show 33.7, down 0.4 from last report with decline of 1.3 for same time in 1943. Available evening audience was tabbed at 78.3, which is up 1.6 over last report and increase of 0.6 over last year.

Daytime ratings showed slight decline in all reports with programs getting 3.9 average which is 0.3 lower than last check and 0.5 down from same period last year. Sets-in-use were clocked at 14.1, down 0.6 from last report and decline of 0.5 from last year at this time. Available audience was 65.9, down 0.9 from last report and down 1.8 over last year for the corresponding period.

WNEW Flackery Doubles in Pic; All Bulletin Board

NEW YORK, April 22.— That famed bulletin board in the office of Jo Ranson, WNEW flack, underwent a metamorphosis last week—all for the benefit of the staff announcers who, as recently noted in The Billboard, enjoy looking at pictures, particularly the cheesecake variety.

The array of hoary prints of a.k. radio and film names which graced the bulletin board last week was replaced by a galaxy of photos and one-sheets of side-show oddities. Jo Ranson, who is an authority on Coney Island, spotted prints of the "one and only It," the sensational sex phenomenon—imitated but not duplicated; tattooed gals, half man-half woman specialties, and a variety of charts usually sold on the midways of amusement parks and carnivals.

Booked for next week is a series of sermons on immortality, fertility and the bane of drink. The special attraction will be a published editorial on the value of an umbrella in the rain.

Ads Promise Tyros 'Works,' Deliver??

HOLLYWOOD, April 22.— Demand for new talent in this area is hitting a new high, but performers must have something on the ball, otherwise they might as well do their shouting up the stove pipe. As a result of shortage in some key spots, talent schools have begun to come back into their own, with Sunday classified sections spreading the word that help is needed in all branches of the industry. While many schools are staffed by experts who have a sincere desire to push the aspirants into the limelight, some of the new talent factories are undoubtedly only interested in the dough of the budding thesp.

There are a couple of dozen of these schools in this area which teach announcing, writing and acting, all in one breath. All the pupil has to do is figure out the branch of radio in which he or she is interested and the job is practically done. At least that is the impression gathered from the pitch given by the Sunday classified spread.

Legit Talent Suffers

As an example, one agency exec said he was looking for new writers, but stressed the fact that for every one who had something on the ball there were 10,000 who only thought they had. This results in sincere embryonic scripters getting the cold shoulder along with their less-talented brethren.

Recent success of Sinatra and Haynes has brought out a crop of would-be swooners. The ones who really have goods are getting breaks. Others are finding that weekly checks from a war plant may not have the glamour touch, but that they do satisfy the corner grocer.

"Showcase" Helps Talent

One of the best breaks for talent in these parts is the CBS ailer, Hollywood Showcase, piloted by Hedda Hopper. In the last four months seven performers have moved into good spots as a result of their appearance on this show. Only requisite for performers is that they must have had some professional experience, which really gives the breaks to those who deserve them. Out of 25 or 30 who show up for auditions each week, three are chosen for the show.

Talent breaks are spread over a wide range and include film contracts, appearances in Broadway shows and warbling spots. Adele Roberts, who appeared on the show in December, has been signed by Columbia Pictures. Studio is grooming her as star of the Grace Moore musicals of a few years ago which will be remade. John Ralitt, who got a screen contract with PRC, is appearing in Minstrel Man under the name of John Wright. After getting a break on Showcase, Alred Drake was called to New York for a spot in Oklahoma. Joseph Sullivan was picked up by MGM after talent scouts heard him on the show. Celeste Lloyd has been auditioned for the Bob Crosby show, and Dorothy Eilers was signed as staff singer on KMPC. On March 17 Helen Greco did a number on the Hopper ailer. Hal McIntyre heard the air check and immediately gave her a warbling berth with his band. She is now appearing under the name of Lois Lane.

Hollywood radio differs little from Broadway or the film business. As one agency producer stated: "If you've got what it takes, you'll get there. If you haven't, brother, take the first train home."

A. Campbell Heads Blue Advisory Com.

NEW YORK, April 22.—Allen Campbell, WXYZ, Detroit, was elected chairman of the Blue Net's stations planning and advisory committee at meeting held at Waldorf-Astoria last week.

Henry Johnston, WSGN, Birmingham, committee secretary, was elected vice-chairman. Other committee members are William A. Ripley, WTRY, Troy, N. Y.; C. T. Hagman, WTCN, Minneapolis-St. Paul; Frank C. Carman, KUTA, Salt Lake City, and W. B. Stuht, KJR, Seattle.

Gracie and George Join Five-Year Contract Club

NEW YORK, April 22.—Lever Bros. added the names of Gracie Allen and George Burns to the new five-year contract fad last week, scuttling their unexpired one which still had two years to go. Program is heard Tuesdays over CBS from 9-9:30 p.m. EWT. Show is scheduled to take an eight-week summer vacation. No replacement has been named as yet.

Others enjoying long-term pacts are Jack Benny, Eddie Cantor, Kate Smith, Bob Hawk, William Bendix (The Life of Riley), and Carlton E. Morse's I Love a Mystery, who recently celebrated the first anniversary of a three-year option taken by current sponsor when the first few weeks of broadcasting indicated show would click.

Recently the principals of Mr. District Attorney, Jay Jostyn, Vicki Vola and Len Doyle, had their old contracts scrapped in favor of three-year assignments by their sponsor.

Indications are that the new trend will be extended to plenty more radio names before summer replacements take place.

Ryan Getting Ready For B. of D. Meeting

WASHINGTON, April 22.— NAB was busy this week breaking in a new prexy, Harold Ryan, and getting the house clean for the meeting of the NAB board of directors here May 8-10.

Ryan called the staff in upon taking over from Neville Miller this week and discussed staff functions which are skedded for a review when the directors come together next month.

Executive personnel of NAB, now working with Ryan, consists of C. E. Arney, secretary-treasurer; Willard D. Egolf, assistant to the president; Lewis H. Avery, director of the Department of Broadcast Advertising; Robert Bartley, war director; Paul F. Peter, director of research; Howard Frazier, director of engineering; Arthur Stringer, director of promotion and circulation, and Dorothy Lewis, co-ordinator of listener activity, New York.

Madsen to KSL

SALT LAKE CITY, April 22.—Arch L. Madsen, former manager of KOVO, Provo, Utah, takes over portfolio of assistant manager of KSL here effective immediately. Other changes see KSL script writer, Mrs. Irma Felt Bitner, who had doubled as head of KSL Artists' Bureau, accept appointment as city recorder. Barratt Chadwick, ex-KLO scripter, replaces Mrs. Bitner as head of script and continuity writers.

THEY SAY...

- "... stepped out on his own and made good!" -ABEL GREEN, Variety
"... definitely a click!" -EARL WILSON, Post
"... opening was the biggest thing La Martinique ever saw!" -NICK KENNY, Mirror
"A tremendous hit on the Clark Candy Program!" -ED WOLF
"... a grand voice and style ... La Martinique opening was the most jam-packed I've seen!" -LEE MORTIMER, Mirror
"... splendid singer, Sunny Skylar." -LOUIS SOBOL, Journal-American
"A great singer ... a marvelous personality ... we're happy to hold him over at La Martinique!" -DARIO & VERNON
"... swell to work with!" -MARY SMALL
"Hot on the heels of Crosby, Sinatra, and Como in the singing sweepstakes ..." -BEN GROSS, News



SUNNY SKYLAR

CLARK CANDY PROGRAM SUNDAYS 5-5:30 P.M. EWT WJZ-BLUE (Coast-to-Coast)

NEW HALF HOUR SHOW SATURDAYS 3:30-4 P.M. EWT WOR-MUTUAL (Coast-to-Coast)

SONGS BY SUNNY SKYLAR EVERY DAY 3:15-3:30 P.M. EWT WOR-MUTUAL (Coast-to-Coast)

HELD OVER! LA MARTINIQUE

MANAGEMENT-COUNSEL GOLDFARB, MIRENBURG and VALLON RKO BLDG. • RADIO CITY • NEW YORK

BOOKINGS—

General AMUSEMENT CORPORATION THOMAS G. ROCKWELL, President NEW YORK CHICAGO HOLLYWOOD CINCINNATI LONDON

# VIDEO SCARING PIC BIZ

## Stars and Film Being Kept Under Wraps

### Exhibitors Like Tele Futures

(Continued from page 3)

going and how we can 'control' or at least 'watch over' its future?" This exec admitted that Paramount naturally had a healthy interest in the DuMont Television Company but explained that the video and film operations had no connection with each other despite a joint financial interest.

### Exhibitors Like Video Idea

One of the reasons for the fear that even the mention of the word television brings up may be traced to the fact that many exhibitors, even the theater-owning affiliates of the big motion picture producers, are clearly interested in television for their houses. Typical of the Main Stem pic house bosses is Irving Lesser, who has visited several of the bigger television station operations. As far as his Roxy Theater interests are concerned, stated Lesser, "We are ready for television and will no doubt use it as soon as its quality is theaterworthy." Speaking for his 20th Century-Fox connections, he claimed that it would never be too much of a worry in keeping people away from motion pictures because of its lack of "audience feeling." He did not mention why "audience feeling" had nothing to do slapping the theater attendances whenever an outstanding show is on the air—or a great special event is broadcast—and 20th Century-Fox is not releasing any pic for the air right now.

Chain theater owners look forward to the day when televised sports will fill theaters at matinees, when great broadcasts will have visual as well as vocal attractions (and they'll be able to tune them in for their audiences and not lose the audience to their own homes) and when one "master film" may allow them to project from a single studio to every first-run house in the nation. They know that scrambled tele has been tested so that pictures may be scanned and received only by special equipment which has been set for this purpose, much as overseas telephone messages were protected before the war.

This possible reduction in the use of raw film stock is said to have disturbed the Eastman and other interests, altho they also feel that such an operation is "slightly fantastic."

At a Mayes-blessed meeting held in New York this past week on the subject of educational film, the subject releasing these film for the air was brought up. The release of the pix was nixed. The execs in attendance did not have the authority to commit their organizations. However, fear was expressed by one or two newsreel men present that the precedent set by the army and the navy, of releasing to the television stations their news reels at the same time they were released to the newsreel companies, was a wedge that would date newsreels, after the war, when enough television sets were in use. However, another exec at the same meeting pointed out that newspapers were still in business despite the fact that at the best they were an hour behind the airing of most "big news."

Pressure is also being brought to bear to restrict some of the English motion picture companies from releasing pictures to television. The English video operation is planned not only as a home showbiz but its theater aspects are even further advanced than its consumer functioning. There is naturally therefore not as much antagonism to airing pix in England as there is in Hollywood, and altho not many pix have been made available, there are plans now for plenty of them to be shipped for television post-war.

What makes the pictures fear even a

### Conventions Tele Coverage Set Via Pooled Pic Set-Up

NEW YORK, April 22.—Television outlets are pooling resources and costs for special film coverage of the Democratic and Republican national conventions. Since telecasts are not competitive, the co-op set-up is a natural.

Films will be developed and planed back to each station in the deal. And all stations, GE, NBC, CBS, Philco, DuMont, etc., are in the pool.

greater problem than just a matter of one industry worrying about another is the fact that television is discovering that it needs good motion picture directors. It may be controlled by great radio nets, or new chains which will come into being, but program production will not be in the hands of radio men but in the hands of men and women who think in terms of vision rather than sound. Picture companies, realizing this, are trying not only to restrict the activities of stars but of technicians as well. This will hurt if the restriction becomes effective. At the moment it has only increased the interest of movie technical men in the new medium.

If the pic companies continue to stay in their shells, television execs state that they will just put plans they have had formulated for some time into action. Already two of the television stations are using 16mm. film on the air within an hour after it has been shot. They have developed devices which permit either negative or positive film to be scanned. Most of the film now being shot is used to give more movement and scope to otherwise live studio shows. The idea of combining pix and live performances has been tried in the theater in one or two legitimate shows, but has never been too effectively employed. In television it works beautifully—and besides, it's giving experience to men who may be making full-length subjects for the air tomorrow . . . if the pic industry stays scared long enough.

## Joint AEA, AFRA and SAG Group To Examine Tele Practices; No Jurisdictional Dispute

### AGMA and AGVA Expected To Join Committee

NEW YORK, April 22.—Recent increased television program activity, involving the participation of performers, resulted this week in a two-day meeting of representatives of the three major talent unions. Actors' Equity Association, Screen Actors' Guild and the American Federation of Radio Artists called a session of the joint committee on television which has been inactive since its formation in February, 1940.

During the past four years the committee has played the role of observer, quietly watching video developments, and has permitted the talent affiliated with its orgs to participate in audio-video shows, believing that entertainers should garner whatever tele experience they could. Now it will step in and regulate such appearances of its members.

The committee's meeting indicates that talk of jurisdictional clashes between the various talent unions was just so much gossip. The joint statement points toward a close co-operation and mutual understanding between the groups. Spokesmen of unions attending say that the entire problem was discussed at length and future plans laid, but for the moment the joint committee has only issued the following statement:

#### Statement of Joint Committee on Television

The Actors' Equity Association, the American Federation of Radio Artists and the Screen Actors' Guild have maintained a joint committee on television under authority of their respective boards since February, 1940.

### Zenith Television

Reviewed Tuesday (18). Films and variety. Sustaining on Zenith's Experimental Station, W9XZV.

If Ben Franklin could have come back from the grave to see this television program he undoubtedly would have changed his axiom, "Experience is the best teacher" to say in effect that not only experience but also constant practice teaches one to be best in any activity. This night for the first time since war started, Zenith used "live" talent on its experimental television programs, the results indicated the boys had become a bit rusty.

The talent on the program, supplied by Maurice Golden, of MGM, was tops, but handling of the show did not bring out the performers' greatest television potentialities. Ann Marie Gayer, concert pianist, did a competent, professional job, but the cameramen who kept their lens focused so that Ann was viewed from afar, with a large expanse of her back showing, missed bets. A couple of close-ups of Ann's fingers pounding the keyboards would have added much to the show.

Jerry Scott, 15-year-old Negro, who is slated for a singing role in an MGM film, proved he had a good voice, but it was noticeable that he was almost scared to death. The Four Vagabonds, NBC vocal combo, did the best work on the entire program. And the fact that a couple of good close-up and angle shots, the only top-notch camera work of the evening, were used here did not hurt a bit.

Film presented was MGM's well publicized FCC short, *Patrolling the Ether*. Just as it was apparent in New York and Hollywood, where this two-reeler was shown last week, *Patrolling* had good spots—and some very bad ones too. It wasn't made for television, and it proved it.

Entire program was a joint presentation of MGM and Zenith, used by MGM to promote the FCC film. *Cy Wagner*.

There has been an appreciable growth of experimental television in recent months which has involved the services of many actors of all kinds.

The joint committee, therefore, is examining the existing conditions and practices in television and will correct such abuses as it may find. The committee will determine working conditions and minimum pay scales for television during this experimental period and will decide when and where and to what extent these will be put into practice.

All members who may be working in television or who may be approached for work in television must understand that no outside organization may speak for them in that field, or negotiate for conditions of work or pay in television.

All members are further instructed that when they work in television they must report to their own union the conditions under which they work, the hours of rehearsals and the pay they receive. This information will be transmitted in turn to the committee which will report on developments and take such action as may be necessary."

(Signed) Actors' Equity Association, By Paul Dulzell, Rebecca Brownstein, Walter Greaza, Alfred Harding. Screen Actors' Guild, By Walter Abel, Murray Kinnell, Florence Marston. American Federation of Radio Artists, By Emily Ho.t, George Heller. One of the reasons the meeting was

## 'Video To Be Actors' Field Day'—Eddy

### Doubling and Tripling Out

CHICAGO, April 22.—The post-war era, when television hits its stride and runs at top speed as a fully grown art medium, will be a great day for competent actors and actresses. Such was a prediction made by Commander Bill Eddy at the first meeting of the television school now being conducted by WBKB, B. & K. television outlet here, for the members of the Chicago Radio Management Club. Eddy, former head of the B. & K. studio, who is now in charge of the navy's Radar schools in the Chicago area, said that in television no actor will be able to take multiple roles on different programs, as is the case in radio today.

In radio, said Eddy, a few actors, by changing their voices, can capture parts on many programs, and the public never knows it. But when television comes along, the public will be on the inside; it will be seeing the performers, and will soon get tired of seeing the same faces over and over again on show after show.

### Video Impact 800%

In addition to tracing the history of television from the day of the mechanical scanners to the present cathode tube, Eddy gave the 150 station and agency execs a few facts which will be of value to them when they start to put on their own video shows. To prove that television will do a selling job for a sponsor, Eddy stated that an Eastern survey had illustrated that television's impact on an audience is eight times as strong as radio. He also said that tests in the past have shown that video films to date have only 30 per cent of the popularity of "live" television programs.

During another portion of his address Eddy stated that some radio programs will be ideal for television just as they are presented right now. *Truth and Consequences*, for example, he said, would make a top-notch television show.

Giving the execs other predictions to turn over in their minds, Eddy said that special events and educational shows will comprise a large portion of television's future programming. Just to settle any doubts about the network possibilities of television, Eddy said that soon after the war video shows will be carried Coast-to-Coast. Relay stations, and not coaxial cable, which will be too expensive, according to Eddy, will be used for this purpose.

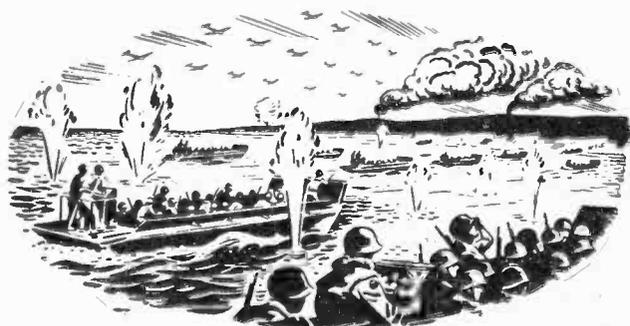
held this week was that both Walter Abel and Murray Kinnell were in town. Abel was on his way to Canada and Kinnell was here on a personal matter. The others took advantage of their presence to get at the subject of tele which has become increasingly pressing as each week goes by. Members of the committee have realized for some months that tele has now reached the point where their members are going on three times a week on DuMont here, as many times a week at least on GE in Schenectady, N. Y., and on B&K in Chicago. With NBC and CBS going into live program schedules early this summer, more live talent will be used, and that means, according to a committee spokesman that some control must be worked out.

Spokesmen for the committee pointed out that the AGVA did not participate in the conference, the org will at a later date undoubtedly join the committee. At the time the committee was formed (1940), they explain, AGVA was in the throes of reorganization and did not become a charter member. Future membership in the joint committee will not necessarily be limited to the three original members, but will probably be expanded to include not only AGVA but AGMA and other units in the entertainment industry.

# WNEW GETS SET FOR *1130 on your dial!* THE INVASION!

Around the clock when the great attack comes, you'll get all the official news —by tuning in WNEW, 1130 on your dial, America's greatest independent station.

This tells what we've arranged for you.



## Invasion is coming!

Exact day and minute are known to only a chosen few. But for every WNEW listener the word "Attack" will throw into operation a remarkable plan of invasion news coverage.

Through WNEW you, the listener, will move in with the first invasion wave . . . set foot on enemy soil . . . hear *every bit of news as fast as it's released*.

Regular five-minute reports from the great newsroom of the Daily News every hour on the half-hour . . . special around-the-clock editions every quarter-hour . . . short-wave transmissions

in cooperation with the British Broadcasting Corporation —*all are ready*. Every program stands by for all bulletins as they come in.

This WNEW invasion coverage plan was evolved through countless days of planning and research, trial and retrial.

It's all set, *now*. And it's *good!*

Such service as this — bringing you ALL the news ALL the time, 24 hours a day — is one of *many* reasons why more people listen to WNEW than to any other non-network station in the country.

# WNEW

*1130 on your dial!*

501 Madison Avenue, New York 22, New York

1130 KILOCYCLES—10,000 WATTS—24 HOURS A DAY. NATIONALLY REPRESENTED BY JOHN BLAIR & CO.

# OWI Outpost Sells US To & For Freedom

## Radio Stars Do Big Job

(Continued from page 5)

casting albeit it was based on a modified form of dignified public-service-slanted type of spot announcements.

UTVARP, the Iceland radio, was not on the air continuously. When the OWI radio crew arrived it found the station broadcasting from 12:15 to 1, 3:30 to 4, 5 to 6 with a British forces program; 6 to 6:15 in Danish and from 7:30 to 10 p.m. Saturdays the station aired from 1 to 3:30 and 4 to 5:15 p.m., and Sundays they were on the air with church programs from 10 to 10:45 a.m. and 4:30 to 5 p.m. This was nothing elaborate by Yank standards but the criterion was Icelandic, not American.

The OWI started by clearing additional time, namely 1 to 1:35 and 4 to 5:15 p.m., daily except week-ends. In addition they spotted programs from 10 p.m. to midnight on Saturday and Sunday. Here are a few typical program structures:

Five minutes of news, 20 minutes of music by well-known classical composers played by American symphonic orks, 10 minutes of an OWI musical program a la medley of *This Is the Army* songs or *Musie To Sing With*.

The Icelanders were agreeably surprised to hear us playing music by German and Italian composers even though we were at war with those countries. Seems as tho the enemy never did that, so by comparison Uncle Sam at once looked better than his opposition.

In addition, the OWI capitalized on the islanders' tastes for good music by using the 50-odd American Civic Symphony groups. Each such aggregation made a transcription which, in addition to the music, told the geographical, economical, cultural and ethnical story of the city sponsoring the orchestra. Thus, when the Minneapolis Symphony was on the platter, the gab was about the Scandinavian peoples who had settled in Minnesota, etc. It was a judicious blending of entertainment and information that proved effective.

Another batch of program time ran 30 minutes of music of American composers, 15 minutes of informative programming about Iceland designed to acquaint troops with local customs and traditions, but since the U. S. was used as a comparative basis the impact was

## Air Diction?

NEW YORK, April 22.—Maurice Hart, WNEW spieler, is the station's man of many names. Fan mail comes in with his name spelled every which way except the Scandinavian. Some are:

- Maurice Heart
- Morace Parts
- Morose Packs
- Maurice Heights
- Morice Hart
- Morris Hartz
- Marie Sarts

None of which hold a candle to what happened to Alois Havrilla some years ago. He got a letter addressed to A. Large Gorilla.

## Coast Summer Fill-Ins Being Set; Harris for Kyser

HOLLYWOOD, April 22.—Summer replacements are being talked up, with several shows already inked for the summer. Irene Rich signs off after 11 years for Welch Grape Juice. *Time Views the News* will be the replacer after the Rich May 28 show. Whether Miss Rich will resume in the fall is still moot.

Show to fill the spot vacated by *Fibber McGee and Molly* has not been found, according to Needham, Louis & Brorby. Comics will lay off 13 weeks after June 20. No agency replacement is contemplated for NL&B's other show, *The Great Gildersleeve*. It is likely that NBC will use a sustainer for the vacant spot.

Phil Harris will head the *Kollege of Musical Knowledge* for Luckies during July and August while Kay Kyser vacations for the first time in six years.

also felt by Icelanders; 20 minutes of an armed forces radio service light music program, and finally 5 minutes of news headlines larded with profiles on American production. Here again the use of good music was effective. As mentioned before, the local populace knew the music of Stephen Foster but that was about all.

### Youngsters Whistle Gershwin

When the OWI packed up and came home the island youngsters were walking around whistling Gershwin's *I Got Plenty of Nothing* from *Porgy and Bess*. And Benny Goodman and Duke Ellington were fave orks of the shag set. They knew about American bands from our movies, mags and records, all of which go like hotcakes in Reykjavik; they really became hep, thanks to the recorded dance music and special OWI record albums.

One of the most popular programs was the 10 p.m. to midnight slot. This would open with 15 minutes of a personal album—Harry James music, Dinah Shore songs, Fred Waring, Spotlight Bands, etc.—and follow with 15 minutes of news, and then, once a week, into an hour's live show using G.I. talent. When there was no troop show the filler would be *Command Performance*, *Mail Call*, one of the comedy programs or some other platter. Then came better music, i.e., vocals of John Charles Thomas, Richard Crooks, or music of Andre Kostelanetz, *Hour of Charm*. Then for a finish there'd be dance music via records of Sammy Kaye, Tommy Dorsey, Hit Parade.

The G.I.-staffed programs were perhaps the most effective of the entire set-up since, by example, the servicemen were showing the Icelanders that the Americans were familiar with good things in a cultural way. This was done by OWI and army special services staff by digging out the G.I.'s longhair and by scouring the various posts on the island for good army bands.

These combos had to be able to play good American music. Typical was one of the last broadcasts which had a 50-piece army band batoned by W. O. John Corley; Sgt. Reino Luoma, who had been with the National Symphony as a civilian, doing a concert pianist stint, and Corp. Gomer Wolfe, of the San Carlo Opera Company, singing operatic arias. Naturally, this type of entertainment was strictly wow stuff to the local audiences.

### A Hot Red Cross Girl

In the same vein was one of the Red (See OWI SELLS U. S. on page 31)

## New Electronic System Sired By Chi Eng'r

CHICAGO, April 22.—A new public-address wiring system, which its inventor says could possibly be used to transmit radio and television network programs at a future date, was put into operation at the army's Gardiner General Hospital here last week. This system, which can carry five programs simultaneously on only two ordinary copper wires, was developed by Harry W. Becker, chief engineer of the Electronics Sound Engineering Company of Chicago, and was installed in the hospital at a cost of about \$16,000.

Because patents are still pending on the system the officials of the Electronics company refused to describe its working mechanism or elaborate on the theory on which it is based. They are naturally guarding their invention and are being cagey.

The Electronics execs admit, however, that what their system does at Gardiner is in itself something new in the transmission of sound by wire. Because of it each patient at the 1,250-bed hospital is able to select and hear with earphones one of five programs put on the wires. These programs are picked up by regular radio receivers. The hospital intends to use the public-address system also for bringing to the wards talks by the commandant, rehabilitation lectures and even alarms if necessary.

Becker has been working on the idea for two years. Seven months ago, when the hospital requested such a system, he was able to put his past studies into practice at once.

Reluctant to say very much about his invention's radio and television network possibilities, Becker, however, was definite in saying that it could be used to supplant the present type of radio hook-ups used in hotel rooms. He said that the present hotel hook-up is faulty because its use of great power results in poor station selection and lack of clarity. His system, he claims, will have the clarity and static-free qualities of FM.

## Hope Not Feuding But 3-G Raise Due

HOLLYWOOD, April 22.—Rumors which have been current for some time that Bob Hope is having sponsor trouble and wants his salary upped immediately are untrue, according to spokesman close to Hope.

James Saphier Agency, which handles the comic, has nothing to say in the matter other than that current stories are without foundation. Story going the rounds has it that the Hope show, packaged by the Saphier Agency, is getting a \$3,000 raise in the weekly ante.

"All such rumors are premature and without foundation," says Saphier. However, a 3-grand raise will come along.

## Standard Sets 4 Dates on Coast

HOLLYWOOD, April 22. — Standard Radio had four recording dates this week, leading off with Walter Kelsey, former musical director for the Blue in San Francisco, who waxed originals with his band.

Nora Martin and Garwood Van's orchestra and one side by Dennis Day wound up the session.

## WHAM to NBC May 1

NEW YORK, April 22.—WHAM, Rochester, N. Y., one of the nation's older stations, will switch from Blue to NBC airtime May 1. Ceremonies attendant to linking with NBC will feature *Mirth and Madness* shows emceed by Jack Kirkwood, which will air from WHAM instead of studios.

## West Heads D-F-S Chi Radio

HOLLYWOOD, April 22.—James West, head of Pacific Coast office of Dancer-Fitzgerald-Sample, takes over the radio department in the agency's Chicago office. Post here will be taken by Craig Maudsley, former manager of WAIT, Chicago.

## Doubles \$64 Question

NEW YORK, April 22.—Phil Baker doubled the ante on *Take It or Leave It* last week (16). Last contestant on the show was a Seabee petty officer just back from South Pacific.

In addition the preliminary gab between Baker and the sailor revealed that the gob hadn't been home in two years. So the quiz-comic, after setting up the answers to the \$64 total asked the tar if he'd try for \$128 and then paid off.

## Universal Shoots Special Short For Video Air

HOLLYWOOD, April 22.—First television film to be made with top-bracket players was shot this week at W6XAO, the Don Lee video station, by Universal. Reel, featuring Turhan Bey, Jon Hall, Frances Langford and Evelyn Ankers, will be filmed in 16mm., with brilliant television lighting being used to insure a good finished product for the video receivers.

Many films have been turned out for television before, but most of them were shot with regular motion picture lighting and technique and scaled down from 35mm. to 16mm. As far as is known this is the first time that a top-bracket film company has produced a picture exclusively for telecasting. Film was produced by Oliver Drake and directed by Patrick Michael Cunning.

## Major Baruch Takes 'Visiting Hour' CBS GI Assignment

NEW YORK, April 22.—Major Andre Baruch, one-time radio announcer recently returned from North Africa, will do the mike work for the first *Visiting Hour* session. This is the CBS program which will go into the army hospitals and gab with returned wounded soldiers. Ted Husing was originally supposed to handle the chore but stuck with his sports program.

If Baruch clicks and the army will okay, he may stay with the show while he is in the country. Program will use guests to entertain and gab with the G. I.'s. Set for the first show are Ella Logan and Babe Ruth.

Following weeks will see Joe Williams, Scripps-Howard sports columnist; Don Ameche; Luke Appling, champ baseball hitter, sharing mike with Major Baruch.

## Newspaper Nixing of Radio Space Maybe Has Touched Bottom

NEW YORK, April 22.—Newspaper slashing of radio space is about over in these parts is the opinion of local station flacks.

Charles Oppenheim, WOR p. a., for example, has been out in the field and finds papers trying to make some room for radio coverage. He hit pubs in Bridgeport, Conn.; Philadelphia; Trenton, N. J.; Hartford, New Haven and Stamford, Conn., and Newark and Jersey City, N. J.

## 'Mr. Fixit,' 'Hetty Heartthrob' Two Coast Audition Wax Bids for Hot Replacements

HOLLYWOOD, April 22.—Auditions for possible summer sales are going full tilt, now that the hot months are drawing near and replacements for standard shows are in the offing.

Don Sharpe, radio head of the Frank Vincent Agency, has waxed a new alrer starring Elvia Allman and Arthur Q. Bryan. Title of show is *Dear Hetty Heartthrob*.

Caryl Coleman, producer for the Blue, waxed the new Harry Langdon comedy show this week, entitled *Mr. Fixit*. It is reported that quite a bit of agency interest has already been shown in the two platters.

LAND SO LITTLE TIME

**CBS**  
The Columbia Broadcasting System

and ALL major Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus. Samples free.

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NEW YORK 19

**TUNE-DEX**

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ESTABLISHED 1888  
PRESS CLIPPING BUREAU, Inc.  
165 Church St., New York 7, N.Y.  
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Now doing work for FRANK SINATRA, EDDIE CANTOR, GUY LOMBARDO, HELEN FORREST, etc. Quantities as low as 5¢. Write for price list B. 100—\$6.60

8x10 \$1.13  
50—\$4.13  
100—\$6.60

MOSS PHOTO SERVICE, 155 W. 46, N. Y. 19

# Four-Way Pick-Up

NEW YORK, April 22. — Ben Kagen and Tom Langan newcomers to NBC script division. . . . Elton Britt begins daily airings on WMCA this week. . . . Fibber McGee and Molly on the receiving end of a West Coast birthday party thrown by NBC as pair begin 10th year on air this week. . . . Kate Smith starts 14th year on air May 1. . . . Art Henley doing scripts for Johnny Morgan-Ballantine brew show on CBS. . . . Ed Wolfe office has rights to *Junior Miss*. . . . Norman Corwin to guestar on Fred Allen show May 14.

"Spotlight Bands" reaches 500 airings with Tuesday (25) show. . . . Sylvia Diamond added to David Alber Associates as account exec. . . . Tom Pedlar, ex-Arthur Kudner Advertising Agency man, newest addition to Joseph H. McGillivra sales staff. . . . Michael Raffetto, ex-lawyer, now acting in "I Love a Mystery." . . . "Blondie" and Jimmy Durante shows possible summer fixtures. . . . Fay McKenzie, chaper on Groucho Marx show, to play opposite Bob Crosby in "The Singing Sheriff." . . . Serenaders Trio, spotted on Julia Sanderson's "Let's Be Charming," to get leave to make flicker this summer. . . . "Song Spinners" to do Johnson & Johnson's new commercial jingles.

Jack Owens, baritone-songwriter, replaces navy-bound Jack Baker on Blue's *Breakfast Club* Monday (24). . . . *True Detective Mysteries* adds Saturday (10:15 p.m.) show to regular Wednesday (4:30-5 p.m.) airing, effective today. . . . Irene Wicker, the "singing lady," is writer-director of CDVO *Junior Citizens Serze* show returning to WNYC today at 5 p.m. . . . Owen McFarland, ex-WAAT spieler, latest addition to WNEW announcing staff. . . . Ted Husing's new CBS sports chat has been rechristened *On Your Mark*, former title having been *Stop Watch*. . . . Joan Edwards goes to *Here's To Romance* on CBS in June. . . . Bonds and Cook, piano duo featured on *Treasury Hour* via WNYC, etc., down for four weekly half-hour shows starting May 7 on same station. . . . Robert Saudek, assistant Eastern sales manager of Blue, to OWI Psychological Warfare Branch on leave of absence. . . . Ditto Aileen Soares, of Blue publicity. . . . John McLean, ex-WGKV-WOHS (Charleston, W. Va.) spieler, added to WHEC-WHEF (Rochester) announcing staff.

CHICAGO, April 22.—Jack Baker, songster of Blue's *Breakfast Club*, will enter navy next week. Jack Owens, composer of *Hut Sut Song* and other tunes, will take his place. . . . Dr. Thomas Goldsmith, director of research for DuMont, visited television station WBKB here last week. . . . NBC's Hoosier Hot Shots will leave for movie making in Hollywood May 7. Their portion of the National Barn Dance will be piped from Coast. . . . Harold Peary, *The Great Gildersleeve*, will make a guest appearance on Mutual's *First Nighter* April 26. Peary appeared on the show as regular years ago. . . . Frank Mullen, NBC general manager, stopped in Chicago this week while on way to Los Angeles. . . . Charles Golling, formerly with WTMJ, Milwaukee, new continuity writer at NBC.

Dr. Melchior Palyi, former head of the Reichsbank in Berlin, is now newscasting for WIND. . . . Bill Ray, manager of NBC Central Division news and special events, is preparing new show that will combine news of the day with the history surrounding the corresponding date in past. . . . Gene Lewis, former leader of night club band here, has joined staff of WLS. . . . Howie Mayer, National Barn Dance p. a., back in town getting ready to sign up some more radio shows. . . . Rod O'Connor, WGN and "Breakfast Club" announcer, expects to be Hollywood bound soon. . . . Paul Rhymer, "Vic and Sade" scripter, receiving much

attention from national magazines these days. Article about him will break in *Coronet* soon and *Look* has sent out a writer for Rhymerana.

WLS, say police of Lowell, Ind., was responsible recently for locating lost boy. . . . WLS announcements reached the kid in Texas, and he decided to return to the homestead. . . . NBC Central Division has given up. This week Howard Luttgens, chief engineer, hired division's first woman studio and recording engineer—Mary Ellen Trotter. . . . Walter Emerson is new legal counsel at Blue here. Emerson was alien property custodian in Washington.

BOSTON, April 22. — Westinghouse Frequency Modulation station here, WBZ-FM, has extended Sunday operations, going on the air at 2 p.m. and continuing until 11. Weekday operation runs from 5 to 11 p.m. . . . Francis J. Cronin, organist on WNAC, who gets up each morning before the announcers and has to spiel his own shows, pulled a classic boner last week, introducing Strauss's waltz as *Wild Women and Song*. . . . Ellis Crossman observing his 15th, and Dayton Morehouse his 10th year, with WBZ. . . . Tom Hussey, for six years assistant to Jim Britt (now a navy lieutenant), Red Sox announcer, is back on the Yankee network, calling the shots for Boston's favorites. . . . Herbert Rattigan, new WEEL engineer, comes from WFEA, Manchester, N. H. . . . Hum and Strum (Max Zides and Tom Currier) have just begun their 21st year on WBZ from which they have been heard Coast-to-Coast. . . . "Sandy" McVarish, former Yankee network research director, home on furlough last week. Now doing public relations for army in St. Louis.

HOLLYWOOD, April 22.—Red Skelton has finished his bit in MGM's *Ziegfeld Follies* a week before skedded. C. P. MacGregor put Joe DiMaggio in one of his *Hollywood Radio Theater* transcriptions for immediate release thruout the East. . . . Jean Hersholt and the *Dr. Christian* show head for New York for six weeks. Manhattan appearance will be timed with release of his novel, *Dr. Christian's Office*. Al Pearce signed for film at Republic. . . . Lyle Bond is newcomer on the KFI-KECA announcing staff—from Pontiac, Mich. . . . Frances Scully's show has been renewed for 26 weeks with salary upping. . . . Connie Haines, currently heard on the Abbott and Costello show, has been signed for *A WAVE, a WAC, a Marine*. . . . Sonny Tufts will guest on the Kraft show May 4.

Mel Blanc still sporting the whiskers. Must be an old election bet. . . . Fox Case, CBS Public Relations head, training for San Francisco on network biz. . . . Next fall will mark Eddie Cantor's 14th year in radio. . . . J. Donald Wilson has a new series coming up in addition to "The Whistler." "The Adventures of Bill Lance" debuts over the CBS Pacific web latter part of this month.

New faces in announcing department at KECA-KFI, Bob Campbell, Mel Hunt and Frank Hemingway. They replace Tom Noone and Pat Bishop, who have gone into the armed forces. . . . Tom Breneman asked Leo Cleary to come over and paint the front door of his home. They decided the door looked so good they would paint the whole house. They're still at it. . . . Charlie Lung says it's easier to stay up all night than rise and shine at dawn for that early-morning ailer he's doing. . . . Harry Lang, busy practicing a Jap accent for his role as General Akita in *I Love a Mystery*, got a baleful look from a couple of marines who happened to overhear.

# Radio Review

## Arthur Hopkins Presents

Reviewed Wednesday (19), 11:30-12:30 p.m. Style—Drama. Sustaining on WEA (New York) and NBC.

Preem of new drama series ticks off another milestone in progressive co-op between ether drama and stages of Times Square. *Arthur Hopkins Presents* has headed many a top stem playbill thru the years. If his subsequent air-productions fulfill the promise of the first, the billing will take on equal ether importance.

Thornton Wilder's legit prize winner, *Our Town*, made an excellent lead-off. Its narrator construction is a natural for air-transposing, and Wyllis Cooper scripted a thoroly satisfactory listening version. The layout was smart, with intros and announcements cut to a minimum, and the three acts carried thru with bob-tailed musical intermissions. In short, Hopkins stresses the play and keeps it as nearly to the tempo of a stage performance as radio limitations permit. Wynn Wright's direction and timing kept it all smoothly in that groove.

Hopkins, of course, was particularly fortunate in having several of the original Pulitzer prize cast available. Frank Craven, currently ornamenting *Mrs. January and Mr. X* at the Belasco, stepped over to tell the folks again about Grovers Corners and, incidentally, to give another marvelous exhibition of underplaying. Helen Carew, also in the company at the Belasco, revived her old role of Mrs. Webb, and Philip Coolidge, of the Theater Guild's *Jacobowski and the Colonel* troupe, was back as the drunken choir-master. Evelyn Varden and Thomas W. Ross were on hand also to recreate Mrs. Gibbs and Editor Webb. The *Our Town* veterans got ample support from other principals less famallar with the script. John Thomas and Mary Patton played the love-sick youngsters commendably in spite of an over-tensioned, whispered soda-counter scene, and Howard Smith gave a sympathetic reading of the homely

country doctor. The lesser parts were well cast thruout. The production can be written down as a particularly bang-up radio job.

Orchestra interludes were specially arranged by Tom Bennett to catch the simple New England mood of the play. Ed Herligy had the announcer's chore.

It may be that future Hopkins representations will not lend themselves to ether adaptations as readily as this one. Some of those skedded look like a real job of work. Next session (26) brings Dorothy Gish and Louis Calhern in *Redemption*, and follow-uppers are *Successful Calamity*, with Philip Merivale, and Katharine Hepburn in *Philadelphia Story*. One thing is certain, however. If the initial pace is approached, radio will be making a definite contribution to drama.

Bob Francis.

## MGM Buys Two Segs Of Detroit's Hart

DETROIT, April 22.—Herschell Hart, radio editor of *The Detroit News*, is doing daily noon radio gossip broadcast twice a week under MGM sponsorship, working the rest of the week under local sponsors.

Hart concluded 52-week series of evening previews of MGM pictures in November.

## WIBG Plugs Own Segs With Cow-Catcher Spots

PHILADELPHIA, April 22. — WIBG really plugs its programs.

When a program ends, announcer assigned to do the station break spot announcement prefaces the commercial, be it live or transcribed, with something on this order: "Immediately after you hear this transcription, Franny Murray's *Sports Program* will be heard."

Plugs take smell from the "this is a transcription," plus ballyhooing the next show.

MORE ADVERTISERS  
SPEND MORE MONEY  
TO SELL  
MORE MERCHANDISE  
TO MORE PEOPLE  
ON WLW  
THAN ON ANY OTHER  
RADIO STATION IN  
THE WORLD.



DIVISION OF THE CROSLY CORPORATION

THE NATION'S MOST MERCHANDISE-ABLE STATION

# INSTRUMENT BARREL SCRAPED

## Even Repairs Take Weeks; Horns Shared

### First War Brass Still Held

NEW YORK, April 22.—A War-time treasure hunt is on in the attics of the nation to unearth old instruments of toot and tempo. Everything in brass, from the trombone left over from junior's high school band days to grandpa's Civil War cornet is in demand and fetching fancy prices in the music marts. With the instrument makers in war work, repairing, rebuilding and reselling are all that is left of the pre-war flourishing biz.

Musicians returning to civilian life after having sold their horns when they answered their Uncle's bugle call, find only second-hand replacements—at prices that put their bonuses in hock. When they went away, brass was brass. Now it's scarce as steak and worth its weight in gold. When a clarinetist closes a deal for a used pipe and tucks his prize under his arm, he hies himself to the nearest insurance broker. Policy writers report a tidal wave of instrument protection biz. Threat of theft is greater right now than before and the boys don't dare take a chance with their jobs—no instruments, no jobs.

Advertising in the instrument biz has taken a violent about-face. With the exception of a few institutional ads, most of ad-copy is the pleads for oldies. They say they'll take anything, any make, any condition. Those unable to secure repairman are out of luck and soon out of business.

### Post-War Horns No Help

Some dealers who are facing the red in their operations, managing to barely keep going on a used instrument basis, are entertaining plans to solicit orders for post-war filling. That will work just dandy for piano salesrooms, but pro musicians must have tools now and they must be kept in working order. Many wind men are put in the position of having to beg, borrow or steal a horn from another musician to stay on a job while waiting up to four months for parts and repair. Some horns are being shared by as many as three tootlers who pray they don't get conflicting dates.

Availability of parts for replacements is spotty. Manufacturers are permitted to turn their machines to making musical gadgets only when they finish current war orders ahead of schedule, and even that permission is subject to reversal at an hour's notice. In the meantime, tootlers stand by wringing their hands. They howl that their entertainment of servicemen is essential for morale, and what musician doesn't do his share of gratis performances?

Run of the mill musicians are hardest hit. Prohibitive prices for instruments and long waits for repairs actually keep them out of work. They squawk that name leaders and sidemen have repairs rushed thru in many instances while they wait on a siding. Dealers admit that their steady customers get somewhat speedier service. They ask, "And why not?"

### No Improvement Possible

It is generally agreed that the situation will probably not improve, and some dealers say it couldn't get worse. But with the government turning out its own instruments under the supervision of the Philadelphia Quartermasters Corps it is not likely that the present civilian supply of instruments will be further tapped by that source. The large repair shops in the city of brotherly love handle all repair of G. I. music tools and

### What's a Dance Ork —On 52d Street?

NEW YORK, April 22.—Art Hodes is in and Wilbur DeParis's ork is out at Jimmy Ryan's 52d Street spot. Reason: Hodes is expected to draw a sitting rather than a dancing crowd, thus eliminating 30 per cent tax bite without killing biz. DeParis's group was supposed to be a dance aggregation.

DeParis has been signed into Ringside Cafe, opposite Madison Square Garden. Irony: Ringside is advertising that tax will be avoided thru elimination of dancing.

## All-Time Hit Parade Changing Formula

HOLLYWOOD, April 22.—Change of format for Lucky Strike All-Time Hit Parade has been announced by Foote, Cone & Belding Agency, with guest star cut-ins from Hollywood slated to bolster the show during the summer when it takes the Jack Benny Sunday spot.

Bob Hope, Eddie Cantor, Burns and Allen and Ed Gardner are understood to have been signed.

### Manone to Frederick Bros.

NEW YORK, April 22.—Wingie Manone, who has been cutting disks for Capitol on the West Coast the past couple of weeks, signed an exclusive booking contract with Frederick Bros. Wednesday (19).

## Petrillo Spanked by AFL Green And NWLB on Chicago; Also Slapped for St. Paul Strike

### Violation of Labor's No-Strike Pledge Claimed

NEW YORK, April 22.—James C. Petrillo, who has given many a verbal spanking, was on the receiving end of the same treatment last week when William Green, president of AFL, assailed Petrillo's action in calling a strike in an effort to force radio stations to hire additional musicians.

In the first criticism by a prominent labor leader of tactics used by Petrillo in increasing the number of employed musicians, Green flatly asserted that the walkouts called at WJJD, Chicago, and KSTP, Minneapolis-St. Paul, were in direct violation of AFL's no-strike war-

time pledge. Green further stated that he would bring all pressure possible to bear on AFM in an effort to bring about an immediate settlement.

As a follow-up on the WJJD affair, that decision was tossed into the laps of NWLB and latter reiterated Green's statement. In a telegram to Edward Benkert, secretary of the Chicago local, NWLB said: "This work stoppage is in violation of labor's pledge to the President and the national policy of the government that there be no strikes for the duration of the war. You are directed to convey to your members the request of the National War Labor Board that they return to their jobs immediately and follow orderly procedure set up by the government for the disposition of labor disputes in wartime."

Another broadside at Petrillo was fired by Stanley E. Hubbard, president of KSTP, who revealed that the walkout there was called after the station had agreed to grant a wage increase demanded by the men, subject to approval of WLB. Herbert Jarrett and Walter Munro, WLB conciliators, appealed to the men to "hold the line" and to return to work. Union officials, however, declined to make their action dependent upon WLB decision. The gist of Hubbard's statement contained the sentiment that he, among others, was tired of being "sand-bagged" by the musicians' union into hiring men not needed, procedure having been to hire men as "pancake turners," union jargon for those who put on and take off transcriptions played on turntables, in addition to "working" musicians.

Radio people here see in latest blasts possible defeat for Petrillo in coming NLB decisions and also loss of considerable prestige.

## Saturday Night Teen-Age Clubs Build Audiences

TACOMA, Wash., April 22.—New type of show, which station officials say is the first of its kind, is being broadcast here by KTBI. Each Saturday night station has a broadcast from the scene of teen-age dances sponsored by members of Tacoma Youth Council.

Burke Ormsby, station manager, said he places the microphone so that crowd noises and sounds giving atmosphere of the shindigs are picked up. Ormsby claims that his listeners go for the broadcasts.

## J. Harold Ryan Takes Over As BMI Prexy; Hopes for An Expanding Strong Org

NEW YORK, April 22.—Following the tradition which was established when the president of NAB, Neville Miller, became prexy of BMI upon its founding, J. Harold Ryan, new head of the broadcasters' association, was elected head of Radio Music by the board of directors Thursday (20).

Said Ryan: "I am assuming the presidency of BMI with considerable pleasure. As the joint enterprise of more than 800 broadcasters, BMI is a permanent symbol of the unity and strength of our period. I hope that BMI will expand under my presidency."

HOLLYWOOD, April 22.—Rights to the old Gus Edwards song, *Sunbonnet Sue*, have been purchased from the composer's estate by Monogram. Story built around the title is already being written, with film skedded for one of the top productions in the 1944-'45 calendar.

### King Sisters Double —In Dresses

HOLLYWOOD, April 22.—Unless they split their quartet, an unlikely possibility, the Four King Sisters will have trouble managing their new Ventura Boulevard dress shop. Store opens soon, and who is going to stay home to run it?

Well, at least, they can bill themselves "Styles and in Out/Songs."

## Mountain Music Heavy B.O. in Filmtown Spots

HOLLYWOOD, April 22.—Influx of former residents of the hill country is responsible for heavy Coast popularity of backwoods combos. Mountain music boys are pulling in the customers at spots that formerly could not get out of the red. As an example, Venice Pier Ballroom, long considered a dead spot as far as straight bands were concerned, is getting a heavy play from the square dancers.

Last week-end (16-17) Roy Acuff and his ork cracked a few established records at the ballroom by playing to 21,000 over Saturday and Sunday. Proximity of war workers, who have trekked to California for the shekels and not the sunshine, was believed responsible for the turnout. Most newcomers hail from those States where music dished up by outfits like the Acuff group is standard Saturday night fare.

Current popularity of this type of dance music is causing many night spot operators to quit looking down their noses. Two Hollywood boulevard niteries have been going strong with this type of entertainment for some time. Feeling seems to be, among those spots that figure on keeping entertainment in spite of 30 per cent tax, that more music can be obtained from a four-piece hillbilly ork than a six or seven-piece straight dance band.

## James New Band Not Set for Astor Roof Date

NEW YORK, April 22.—Harry James, tho armed with a 4-F rating, is having trouble assembling his 28-piece band for his May 22 Astor Roof date. This week he signed Allan Ruess, Benny Goodman's guitarist; Ed Mihalich, Boyd Raeburn's bassman, and Charlie Small, trombone, formerly with Tommy Dorsey.

He needs a first trumpet man and is dickering with George Seeburg at the moment. Seeburg's hesitancy hinges on his desire to remain on the Coast with his family, an inclination shared even by James.

After eight weeks at the Astor and a week at the Meadowbrook, James will settle on a date for the Paramount, a commitment that must be fulfilled during the summer.

## Glen Gray Setting Red Nichols and His Seven Pennies

NEW YORK, April 22.—Glen Gray, currently at Hotel Pennsylvania Cafe Rouge, will shortly introduce Red Nichols as a feature attraction in his own band-within-a-band idea.

Nichols, whose Five Pennies were an early jazz byword, has been spotted in the Casa Loma band for the past three months. Plans call for entire rhythm section, tenor and clary men to join with Red in jam and combo work. Cognomen for group to be Seven Pennies.

## Earle Warren Stars in Savoy 4-Side Session

NEW YORK, April 22.—Earle Warren, vocalist and sweet sax tootler of the Count Basie band, stepped out this week to star in four sides recorded by Savoy. All numbers were Warren originals, two of them instrumentals, *Circus in Rhythm* and *Tush*, and the other two, *Empty Hearted* and *Poor Little Plaything*, showed off Warren's pipes and sax.

Disking was Warren's first solo record try, and labels will read Earle Warren and Earle Warren Orchestra. Band was actually 17 Basie men, and the date was said to have been set with the unofficial blessing of the Count.

Idea of build-up has been in Warren's mind for the past three years, and plating is his No. 1 step. Savoy has planned to give the disks a good promotional play, and with the numbers having juke appeal (they were recorded with this idea in mind) they should receive a solid play in the boxes. Warren realizes, he said, that putting together a band of his own is out for the duration and all rumors that this was in his mind are, he says, just "swing gossip." Also branded as rumor is the trade talk that MCA is courting Warren and that the dates were MCA-inspired. Other talk that Basie soloist, Jimmy Rushing, too, is eying his own fronting possibilities is said to be just so much conversation, but everyone expects Rushing to be following Warren's lead before another 60 days have passed.

Buck Ram handled production on the Warren date for Herman Lubinsky, and the disks will be ready for release within 30 days.

## Canada Withholding 15% Claimed Can Be Credit on U. S. Tax

NEW YORK, April 22.—Americans performing in Canada are subject to the Canadian 15 per cent withholding tax that went into effect April 1. At the end of the year, however, it may be applied to U. S. income tax payments provided the entertainer falls into one of two categories.

If an American has earned \$1,200 or less and is married or \$660 or less and is single, he may write to the Canadian government and request that the tax statement be sent to him and he may then use the receipt as payment on income tax here.

Louie Dettner, co-owner of the Tic Toc Club, Montreal, advanced this tax information and indicated that the arrangement is a result of a reciprocity deal worked out between the two governments. Most of the club owners in Canada haven't started deducting the 15 per cent yet, Dettner indicated, but the tax bureau is getting around to them, urging that they make collections at once to prevent a year-end snarl that would take months to untangle.

## Ray Herbeck Picks Up Baton Again

CHICAGO, April 22.—Ray Herbeck, who was recently given a medical discharge from the armed forces, left for the West Coast last week to take over the baton wielding of his original ork.

Band, which was kept intact, was fronted by Anson Weeks during the former leader's absence.

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## The Neem at Work

NEW YORK, April 22.—The following are direct quotes from Henry (The Neem) Nemo discussing his new song *Don't Take Your Love From Me*. The *Billboard* disclaims all responsibility for insults to the language of Shakespeare and Emerson.

"Ever-lovin' world, I beg you—get involved with this new adventure into the beauty stratosphere if you want to feel that you finally hit that split-week on marks. It's a body-lifter, an excursion into nowhere that gets you off that departmental kick right into a powerhouse. Pick up on this, friendship type, it's an established fact."

Translation: He likes it. (Complete Thesaurus furnished on request by The Neems's harassed publisher, M. Witmark & Sons.)

## RCA and Julliard Push Industrial Music Promotion

NEW YORK, April 22.—Two moves in the past two weeks, the first by RCA-Victor, and the second by Julliard School of Music, may be the impetus to put industrial music into the big dough class after the war.

Julliard has instituted a series of courses, starting June 5, which will train musical directors for industrial plants. The courses will be handled by Wheeler Beckett, of the WPB, and give instruction in actual use of equipment, types of music to suit different times of the day and different types of workers, and use of live talent.

RCA held a two-day conference at its Camden office April 10-11, at which a group of plant broadcasting directors from war plants in New York, New Jersey and Pennsylvania discussed newly developed techniques of industrial music broadcasting.

They learned that over 2,500 plants are now equipped with p.-a. systems and 650 are broadcasting music. A recent survey, revealed at the meeting, showed that most workers prefer to work in factories that have music. In one instance, it was reported, 69 per cent of the employees favored music, 30 per cent were indifferent and only 1 per cent were against it.

Other techniques discussed included types of industrial music, recreational activities and workers' news broadcasts.

## Yohe Bows Out of Palisades Ballroom Leaders Want In?

SANTA MONICA, Calif., April 22.—With Al Yohe giving up the newly decorated Palisades Ballroom, formerly the LaMonica, after a two weeks' trial, several band leaders are bidding for the spot. Located on the amusement pier, the Palisades was recently renovated at a reported cost of \$20,000. Yohe opened, a spokesman said, much ahead of the beach season and even before the liquor license had been granted for the spot.

Bar is operating without the ballroom at present and doing good biz. Larry Potter, former owner of the Stardust and Jade, Hollywood Boulevard night clubs, has the bar concession.

Several persons representing themselves as spokesmen for band leaders have approached Walter D. Newcomb Jr., pier owner, with propositions to take up where Yohe left off. Mentioned as one of the maestri wanting to get into the ballroom biz is Abe Lyman.

Yohe opened with Tommy Reynolds and ballyhooed with radio spot announcements only a day or two before the opening March 25. Reynolds closed after the first two of a six-week engagement. Artie Shaw, Anson Weeks, Al Donahue and others were mentioned in the line-up to play here had the spot clicked.

## Another Hillbilly for Pic

NEW YORK, April 22.—Red River Dave, hillbilly ork leader and author of *I Want to Give My Dog to Uncle Sam*, has been signed by Columbia Pictures. His first job will feature the number.

# Tootlers and Studios Request Postponement of AFM's Yearly Film Contract

## Not Enough Men To Go Around

HOLLYWOOD, April 22.—Requesting that James C. Petrillo give studios and musicians a break on American Federation of Musicians' projected order to Hollywood film plants that they must have contract recording bands on a yearly basis, horn tootlers stated that present man-power shortage would hamper new plan.

Idea of having studios contract recording bands on 52-week-per-year basis has been mulled over at Local 47, AFM, for some time, and at last seemed certain of adoption by the union. Studio musicians suggested to J. W. Gillette, musician union's motion picture representative, that matter be given careful

thought before clamps were put on. It claimed that there is definite shortage in some instruments. For example, horn players are at premium, and it as pointed out if each studio is required to hire men on a yearly basis, there won't be enough musicians in this class to go around.

## Contract and Free-Lancing Nixed

Union spokesman stated that studios will not be willing to sign contract and then let top men work recording dates at other film plants. However, it was claimed that some musicians will be put under the 52-week contract, letting those branches where a definite shortage occurs free-lance.

While most studios have had key men under contract for some time, this move on the part of AFM to force contract bands on them is something new. At the meeting with Gillette, it was suggested that Petrillo be acquainted with the local pic before going ahead with the contract. Idea was originated to spread work, but musicians feel that it will be a hardship on them and on the union if the effective date is not moved up until the man-power shortage is eased. Original plan called for each major studio to employ around 35 men on a yearly contract basis.

Spokesman for Gillette stated that stories to the effect that plan effected stand-by bands were untrue. He claimed that it only concerned playing musicians and that the stand-by law remains unchanged at this time.

## Petrillo Expected on Coast To Set AFM Studio New Year-Round Contract

HOLLYWOOD, April 22.—Spokesman for Local 47, American Federation of Musicians, stated today that James C. Petrillo, national prexy, would be in town within the next few weeks to discuss new contract for studio musicians.

Negotiations were started in New York, but Petrillo decided to conclude them here. Confabs will be held between Petrillo and studio heads, with Pat Casey, film labor contact, and J. W. Gillette, local musicians' rep, sitting in. Gillette, office spokesman, reiterated statement that stand-by bands are not affected by new contract, and stressed the point that deal is simply to create studio orchestras for all-purpose work such as are used by the radio networks.

## Tunes Getting Pic Recognition at Last

HOLLYWOOD, April 24.—Studios are becoming song conscious, feeling certain at last that music pays off at the box office. Five tunes have been set for the MGM musical, *Ziegfeld Follies*. They include three new selections turned in this week: *Love and Coca Cola Tree* by Hugh Martin and Ralph Blane, and *This Heart of Mine* clefted by Harry Warren and producer Arthur Freed. Other numbers previously set are *Goodbye World* and *Glorifying the American Girl* by Sammy Fain and Ralph Freed.

Nine songs have been set for *Meet Me in St. Louis*, another MGM musical. They include *Clang, Clang, Clang* by Hugh Martin and Ralph Blane, *Went the Trolley and Skip to My Lou*. Other numbers for the Judy Garland starrer are *Boys and Girls Like You and Me* by Richard Rodgers and Oscar Hammerstein II, *Over the Bannister* and *You are I* by Nacio Herb Brown and Arthur Freed. Hugh Martin and Ralph Blane have turned out *The Boy Next Door* and *Have Yourself a Merry Christmas*. An oldie, *Under the Bamboo Tree* will also be included in the picture.

Republic studios have five numbers ready to roll for *The Singing Sheriff*. Inez James and Sidney Miller have clefted *The Courtroom Song* and *Reach for the Sky*. Dave Franklin composed *When a Cowboy Sings*. *Another Night* is by Irving Bibb, Al Plantadosi and Don George.

The Jimmy McHugh-Harold Adamson score for the 20th-Fox picture, *Something For the Boys*, will get release dates for sheet music and recordings far ahead of film's opening. New angle is being tried out to see if sheet music and recording plugs will help build up advance interest in the picture. Numbers from the show are *80 Miles Outside of Atlanta*, *I Wish We Didn't Have to Say Goodnight*, *Wouldn't It be Nice?*, *Boom-brr-a-che*, *Samba Boogie* and *In the Middle of Nowhere*.

## Herbie Fields Tries Fronting Again

NEW YORK, April 22.—New 15-piece ork has been formed by Herbie Fields, ex-army staff sergeant who led the *This Is Fort Dix* band for over two years. Fields's last fronting attempt flopped two months ago because, it is alleged, of poor booking.

William Morris is new agency, and George Handy, who has been working for Raymond Scott, is arranger.

## Success! Welk Gets Davis For Three and a Half Weeks

CHICAGO, April 22.—Lawrence Welk has added another stellarite to his packaged show with the signing of Johnny "Scat" Davis, trumpeter, as a single star attraction.

Davis, who formerly headed his own ork, will continue with Welk's band for three and one half weeks, at which time he will leave for the West Coast to join the armed forces.

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## Lou Breeze Builds Chi Pit Band for Stage Production

CHICAGO, April 22.—Chicago Theater, vaude-pic house here, has stepped out since Lou Breeze took over the baton wielding and increased its house ork from 12 pieces to a well-balanced group of 19 men. New additions include two trombones, three saxes and one fiddle, as well as "Porky" Panico, trumpeteer, who formerly headed his own cocktail unit.

Ork, which formerly played in the pit when under the direction of Louis Adrian, will be featured on the stage, between the engagements of name bands booked at the house. This is the first step Balaban & Katz has made in this type of policy since they operated vaude at the State-Lake Theater here, when Walter Donaldson led the house band.

## B. G. Wants an Air Commercial or May Toot With T. D. Ork

NEW YORK, April 22.—Benny Goodman, as a follow-up to the breaking up of his band, has served MCA, it is reported, with a 30-day ultimatum to wit: "Find me an air commercial or else."

The "or else" deal may find him returning to the band biz as a sideman, possibly joining Gene Krupa with Tommy Dorsey's band.

## Three Keys New Terrace Room Off-Hours Feature

NEWARK, April 22.—The Three Keys, newly formed trio combo, debuted at Frank Dailey's Terrace Room last week. Members include Cliff Dailey on the bull, Ernie Golcher on the vibes, and George Albeck, who doubles on the gitbox and vocals. Combo will be featured during name-band dinner lay-off and week-end cocktail sessions.

## Name Bands Back At Gwyn Oak Park

NEW YORK, April 22.—Gwyn Oak Park, Baltimore, will inaugurate a new policy this season with half-hour Sunday afternoon cuffo concerts and Sabbath eve dances with admish charges.

In the past, the park has used name bands spottily, but it has never been a source of steady ork revenue. Last year no bands were hired.

Bob Chester opens the spot May 14.

## Peer International Goes Hillbilly

HOLLYWOOD, April 22.—Peer International has acquired new hillbilly catalog, Ralph S. Peer, head of the company, announced this week.

Old favorites head the list, including *No Letter Today*, *Born to Lose*, *Rosalita* and *A Star Fell Out of Heaven*. Present popularity of this type number prompted the purchase, Peer said. First printing will be exclusively for servicemen overseas.

## Swing Monroe

NEW YORK, April 22.—Hard and fast lines between sweet and swing orks are taking another beating from the old eraser. Latest sweet band to use a lot of swing arrangements during its present stay is that of Vaughn Monroe at Hotel Commodore here.

## Warrington Signs Dee, Donio

PHILADELPHIA, April 22.—Johnny Warrington, in an enviable position in that his band also serves as the staff crew at WCAU here, is grabbing off the sidemen from name crews to fill his draft-ridden combo. Has taken on Johnny Dee, trumpeter out of Benny Goodman's band, with a new saxman in Mike Donio out of the Abe Lyman camp.



# PART 1—The Billboard

## SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEA, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

TITLE	PUBLISHER
Amor (F)	Melody Lane
And So Little Time	Lincoln
And Suddenly It's Spring (F)	Famous
Do Nothin' Till You Hear From Me	Robbins
Don't Sweetheart Me	Advanced
Going My Way? (F)	Burke-Van Heusen
Goodnight, Wherever You Are	Shapiro-Bernstein
Holiday for Strings	Bregman-Vocco-Conn
I Dream of You	Embassy
I Love You (M)	Chappell
I'll Be Around	Morris
I'll Be Seeing You	Williamson
I'll Get By (F)	Berlin
I'm in Love With Someone	Campbell-Porgie
It's Love, Love, Love	Santly-Joy
Long Ago and Far Away (F)	Crawford
Louise (F)	Paramount
Mairzy Doats and Dozy Doats	Miller
Milkman, Keep Those Bottles Quiet (F)	Feist
My Favorite Song	Southern
My Heart Isn't in It (F)	Leeds
Now I Know (F)	Harms
Poinciana	Marks
San Fernando Valley	Morris
Someday I'll Meet You Again (F)	Witmark
Starlight Avenue	Wemar
Take It Easy	Santly-Joy
Time Alone Will Tell	Bregman-Vocco-Conn
Time Waits for No One (F)	Remick
When They Ask About You	Berlin

## Lucky Strike HIT PARADE

CBS, Saturday, April 22, 9-9:45 p.m. EWT.

TITLE	PUBLISHER
1. Love, Love, Love (M)	Santly-Joy
2. I Love You	Chappell
3. Poinciana	Marks
4. When They Ask About You	Berlin
5. Do Nothin' Till You Hear From Me	Robbins
6. Easter Parade (M)	Berlin
7. I'll Get By (F)	Berlin
8. Long Ago and Far Away (F)	Crawford
9. San Fernando Valley	Morris

And the Following Extras:  
Hallelujah  
Who?  
Alexander's Ragtime Band

## ALL-TIME HIT PARADE

NBC, Friday, April 21, 8:30-9 p.m.

TITLE	PUBLISHER
Anchors Aweigh	Robbins
After You've Gone	Davis
Hey, Good Lookin'	Robbins
Bye, Bye, Blackbird	Remick
Broadway Melody	Robbins
I Love You	Chappell
Band Played On	Robbins
You Do Something to Me	Harms
Carioca	T. B. Harms
Sunday, Monday or Always	Mayfair
In My Arms	Pacific
People Will Say We're in Love	Crawford

Acclaimed

# The TOP NOVELTY TUNE OF 1944

(HALLELUJAH 8-9-10)

## HEY TOJO COUNT YO' MEN

by BUCK RAM and CLARENCE SICKY

A SURE-FIRE AUDIENCE-PARTICIPATION NUMBER

(HALLELUJAH 8-9-10)

# HEY TOJO COUNT YO' MEN

Recorded by DENNY BECKNER and his Madcap Merry-makers

SAVOY RECORD No. S-140

Published by NOBLE MUSIC CO., INC., 7619 Broadway, New York

# Music Popularity Chart Week Ending April 20, 1944

## BEST SELLING SHEET MUSIC

This compilation is based upon weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See Part 3 for sources.)

POSITION		NATIONAL	
Last Wk.	This Wk.		
1	1	It's Love, Love, Love	Santly-Joy
2	2	I Love You	Chappell
12	3	I'll Get By	Berlin
4	4	Poinciana	Marks
7	5	San Fernando Valley	Morris
3	6	Besame Mucho	Peer International
5	7	When They Ask About You	Berlin
10	8	Long Ago and Far Away	Crawford
6	9	Don't Sweetheart Me	Advanced
8	10	By the River of the Roses	Shapiro-Bernstein
9	11	I Couldn't Sleep a Wink Last Night	Harms
11	12	Mairzy Doats	Miller
13	13	A Lovely Way To Spend an Evening	Crawford
—	14	Goodnight, Wherever You Are	Shapiro-Bernstein
—	15	Do Nothin' Till You Hear From Me	Robbins

POSITION		EAST COAST		SECTIONAL		SOUTH	
Last Wk.	This Wk.			Last Wk.	This Wk.		
1	1	It's Love, Love, Love		1	1	I Love You	
2	2	I Love You		2	2	When They Ask About You	
4	3	Long Ago and Far Away		6	3	It's Love, Love, Love	
7	4	San Fernando Valley		3	4	Poinciana	
3	5	Poinciana		—	5	I'll Get By	
8	6	Goodnight, Wherever You Are		4	6	Besame Mucho	
12	7	Don't Sweetheart Me		7	7	Mairzy Doats	
11	8	I'll Get By		9	8	Long Ago and Far Away	
9	9	A Lovely Way To Spend an Evening		—	9	By the River of the Roses	
—	10	I'll Be Seeing You		8	10	I Couldn't Sleep a Wink Last Night	
5	11	By the River of the Roses		15	11	Suddenly It's Spring	
13	12	I Wish That I Could Hide Inside This Letter		—	12	A Lovely Way To Spend an Evening	
10	13	When They Ask About You		5	13	Don't Sweetheart Me	
6	14	Besame Mucho		13	14	Do Nothin' Till You Hear From Me	
—	15	Silver Wings in the Moonlight		—	15	Take It Easy	

MIDWEST		WEST COAST			
1	1	It's Love, Love, Love	1	1	It's Love, Love, Love
2	2	Don't Sweetheart Me	6	2	San Fernando Valley
4	3	I Love You	4	3	Besame Mucho
8	4	I'll Get By	3	4	I Love You
6	5	By the River of the Roses	7	5	I Couldn't Sleep a Wink Last Night
3	6	Besame Mucho	9	6	Long Ago and Far Away
10	7	San Fernando Valley	5	7	When They Ask About You
5	8	When They Ask About You	2	8	Poinciana
9	9	I Couldn't Sleep a Wink Last Night	8	9	By the River of the Roses
12	10	Do Nothin' Till You Hear From Me	14	10	I'll Get By
7	11	I Wish That I Could Hide Inside This Letter	11	11	Mairzy Doats
13	12	Poinciana	15	12	Don't Sweetheart Me
14	13	Take It Easy	—	13	Do Nothin' Till You Hear From Me
—	14	Long Ago and Far Away	13	14	A Lovely Way To Spend an Evening
15	15	Mairzy Doats	—	15	Goodnight, Wherever You Are

## "HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See Part 3 for sources.)

POSITION			
Last Wk.	This Wk.		
3	1	Straighten Up and Fly Right	King Cole Trio . . . . .Capitol 154
1	2	Main Stem	Duke Ellington . . . . .Victor 20-1556
4	3	When My Man Comes Home	Buddy Johnson . . . . .Decca 8655
2	4	Ration Blues	Louis Jordan . . . . .Decca 8654
7	5	Cow Cow Boogie	Ink Spots and Ella Fitzgerald . . . . .Decca 18587
—	6	G. I. Jive	Louis Jordan . . . . .Decca 8659
6	7	Do Nothin' Till You Hear From Me	Duke Ellington . . . . .Victor 20-1547
5	8	Sweet Slumber	Lucky Millinder . . . . .Decca 18569
9	9	Evil Gal Blues	Lionel Hampton . . . . .Keynote 605
10	10	Just for You	Five Red Caps . . . . .Beacon 7119

## Standard Record To Wax 4 Sides in Cleve; 50G Disks?

CLEVELAND, April 22.—Standard Record expects to cut four sides and press 50,000 disks of *Hat-Check Girl*, *Be Sweet To Your Daddy*, *Something in My Heart* and *You're Everything My Heart Desires*. Willard and orchestra, the Mutual Goes A-Calling band, Cleveland, will furnish instrumental background for Lillian Sherman, Willard thrush, on *Hat-Check* and *Be Sweet*. Jack Soo, Chinese baritone, will handle latter tunes to the ork's accompaniment.

The trade can't quite figure out where raw material for 50,000 disks will come from, but the Cleveland Recording Company which will make the masters, and the Continental Record Distributing Company, which will distribute the waxings, evidently have the answer.

Carle Lampe, Cleveland composer, who teamed with George Hamilton on *Hat-Check Girl*, made the arrangements for the four tunes. *Hat-Check*, published by Arrow Music and released thru Lewis Music Publishing Company, is in its 11th printing with 30,000 sheet orders filled to date.

Masters will be cut next week and records distributed to both juke box and retail record dealers.

## Hillbilly Ballroom

HOLLYWOOD, April 22.—Western dance hall craze is spreading, with Jimmy Wakely, Decca artist, reported dickering for spot in Wilmington. Wakely, who is building a hillbilly band, will have Mitchell Hamilburg as a partner in the new venture.

## From Kay to Kay

NEW YORK, April 22.—Carlos Molina had thrush trouble last week and switched from Kay Allen to Natalie Kay. The latter Kay will warble with the ork when it waxes for World this week.

## Eckstein Crosses 52d Street

NEW YORK, April 22.—Some of the Swing Street boys are playing with boxing gloves. Cause of newest feud is the contract difficulties William Morris office has had with management of 52d Street's Yacht Club.

Office pulled singer Billy Eckstein out of spot and booked him directly across the street at the Onyx. Yacht Club and Morris didn't see eye to eye on Eckstein's doubling from the Apollo Theater. Eckstein replaces Billie Holiday at the Onyx.

He waxed four sides for Decca this week. For the recording session, Eckstein augmented his ork with Bud Johnson, Dizzy Gillespie and Oscar Pettiford.

## Powell Has 6 More Years With Glaser

CINCINNATI, April 22.—In denying the report issued last week by Arthur Frew, manager of the local General Amusement Corporation office, to the effect that Teddy Powell would leave the Joe Glaser office to work under the GAC banner, effective April 28, Glaser told *The Billboard* this week that report was entirely unfounded and that Powell still has six more years to go on the Glaser contract.

Frew, questioned here yesterday, acknowledged that Glaser is correct and that GAC has no lines attached to Teddy Powell. He alleged, however, that Powell did sign a contract with GAC, but said that the thing exploded after three days when it was found that Powell had never severed affiliation with the Glaser office.

## Crosby to Plug 'Black Magic'

HOLLYWOOD, April 22.—Bing Crosby is slated to sing *Black Magic*, last season hit, in *Here Comes the WAVES*. Song, clefted by Johnny Mercer and Harold Arlen, was introduced by Johnnie Johnson in *Star-Spangled Rhythm*.

# \$1 FOR ONE SCRAP RECORD

The undersigned will pay One Dollar for each copy of Continental's Record No. C-1140 *Honeybunch Polka*, coupled with *Clarinet Polka*, returned in any condition whatsoever accompanied by original invoice or bill from your source of purchase. Mail record and bill to

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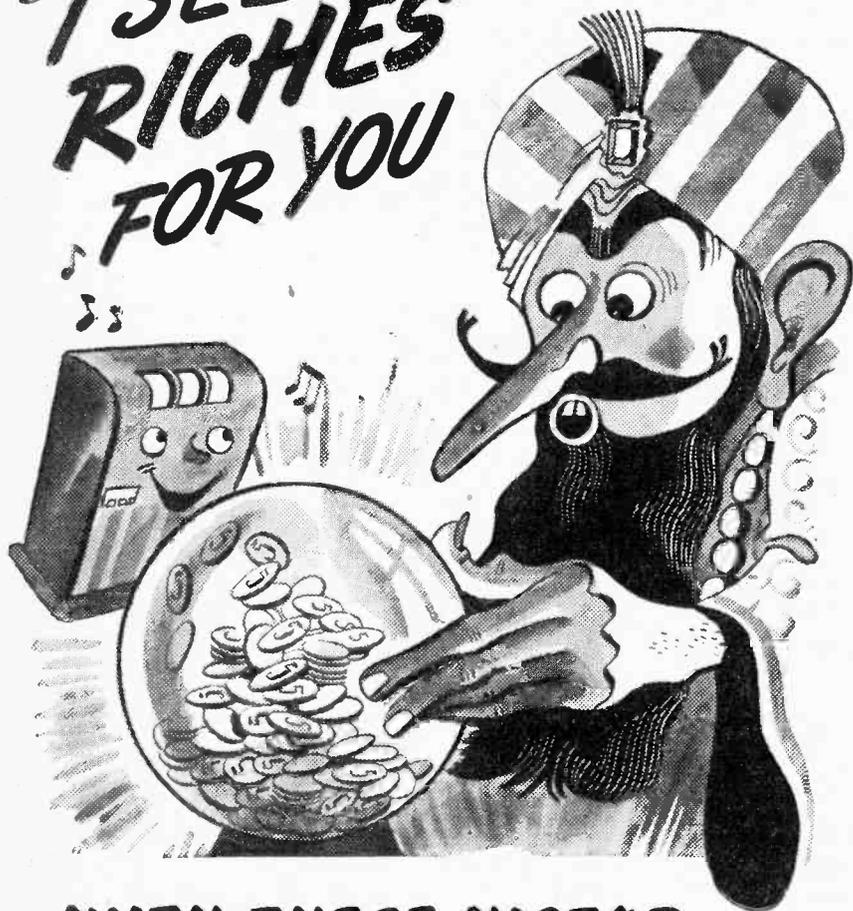
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Four King Sisters (30-0824)
- Any Old Time.....Artie Shaw (20-1575)
- I'll Be Seeing You.....Tommy Dorsey (20-1574)
- Now I Know.....Dinah Shore (20-1562)
- Long Ago (And Far Away).....Perry Como (20-1569)
- It's Love-Love-Love.....Four King Sisters (30-0822)
- Poinciana.....David Rose (20-1554)
- Main Stem.....Duke Ellington (20-1556)
- I'll Get By.....Four King Sisters (30-0821)
- Lord Have Mercy.....Southern Sons (34-0712)

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THE TUNES THAT NAB THE NICKELS ARE ON VICTOR AND BLUEBIRD RECORDS!



PART 2—The Billboard

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See sources in Part 3.)

NATIONAL

POSITION	Last Wk.	This Wk.	Record	Label
1		1.	It's Love, Love, Love	Guy Lombardo Decca 18589
3		2.	I Love You	Bing Crosby Decca 18595
2		3.	Holiday for Strings	Dave Rose Victor 27853
6		4.	When They Ask About You	Jimmy Dorsey Decca 18582
4		5.	Besame Mucho	Jimmy Dorsey Decca 18574
7		6.	San Fernando Valley	Bing Crosby Decca 18586
5		7.	I'll Get By	Harry James-Dick Haymes Columbia 36698
—		8.	I Love You	Jo Stafford Capitol 153
—		9.	It's Love, Love, Love	King Sisters Bluebird 30-0822
10		10.	Besame Mucho	Andy Russell Capitol 149

SECTIONAL

EAST

POSITION	Last Wk.	This Wk.	Record
2		1.	I Love You (Bing Crosby)
1		2.	Holiday for Strings (Dave Rose)
7		3.	It's Love, Love, Love (Guy Lombardo)
3		4.	Besame Mucho (Jimmy Dorsey)
6		5.	Long Ago and Far Away (Helen Forrest-Dick Haymes)
5		6.	Poinciana (Bing Crosby)
—		7.	Long Ago and Far Away (Perry Como)
8		8.	When They Ask About You (Jimmy Dorsey)
—		9.	I'll Get By (Harry James-Dick Haymes)
—		10.	San Fernando Valley (Bing Crosby)

SOUTH

POSITION	Last Wk.	This Wk.	Record
1		1.	It's Love, Love, Love (Guy Lombardo)
8		2.	San Fernando Valley (Bing Crosby)
4		3.	Holiday for Strings (Dave Rose)
3		4.	I'll Get By (Harry James-Dick Haymes)
6		5.	When They Ask About You (Jimmy Dorsey)
10		6.	Besame Mucho (Jimmy Dorsey)
7		7.	Mairzy Doats (Merry Macs)
—		8.	I'll Get By (King Sisters)
2		9.	I Love You (Bing Crosby)
5		10.	Shoo-Shoo Baby (Andrews Sisters)

MIDWEST

POSITION	Last Wk.	This Wk.	Record
5		1.	I Love You (Bing Crosby)
3		2.	It's Love, Love, Love (King Sisters)
1		3.	Holiday for Strings (Dave Rose)
2		4.	Besame Mucho (Jimmy Dorsey)
7		5.	When They Ask About You (Jimmy Dorsey)
—		6.	Don't Sweetheart Me (Lawrence Welk)
—		7.	San Fernando Valley (Bing Crosby)
6		8.	It's Love, Love, Love (Guy Lombardo)
9		9.	Do Nothin' Till You Hear From Me (Woody Herman)
4		10.	I'll Get By (Harry James-Dick Haymes)

WEST COAST

POSITION	Last Wk.	This Wk.	Record
—		1.	I Love You (Jo Stafford)
1		2.	Besame Mucho (Andy Russell)
2		3.	It's Love, Love, Love (Guy Lombardo)
—		4.	When They Ask About You (Jimmy Dorsey)
—		5.	Straighten Up and Fly Right (King Cole Trio)
10		6.	The Music Stopped (Woody Herman)
3		7.	San Fernando Valley (Bing Crosby)
4		8.	Do Nothin' Till You Hear From Me (Stan Kenton)
—		9.	Tess's Torch Song (Ella Mae Morse)
—		10.	San Fernando Valley (Johnny Mercer)

MOST PLAYED JUKE BOX FOLK RECORDS

(Hillbilly, Race, Cowboy Songs, Spirituals)

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION	Last Wk.	This Wk.	Record	Label
2		1.	Too Late To Worry	Al Dexter Okeh 6718
1		2.	So Long, Pal	Al Dexter Okeh 6718
3		2.	Rosalita	Al Dexter Okeh 6708
4		3.	When My Man Comes Home	Buddy Johnson Decca 8655
3		4.	Try Me One More Time	Ernest Tubb Decca 6093
4		4.	I'm Sending You Red Roses	Jimmy Wakely Decca 6095
—		4.	I Learned a Lesson I'll Never Forget	Five Red Caps Beacon 7120
—		4.	They Took the Stars Out of Heaven	Floyd Tillman Decca 6090
—		4.	I'm Thinking Tonight of My Blue Eyes	Gene Autry Okeh 6648
—		4.	I Hang My Head and Cry	Gene Autry Okeh 6627
—		4.	If It's Wrong To Love You	Charles Mitchell Bluebird 33-0508

# Music Popularity Chart Week Ending April 20, 1944

## MOST PLAYED JUKE BOX RECORDS

### Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong.

1. **SAN FERNANDO VALLEY** Bing Crosby (John Scott-Trotter Ork) Decca 18586 (6th Week)
2. **BESAME MUCHO** . . . . . Jimmy Dorsey (Bob Eberly and Kitty Kallen) (14th Week) . . . . . Decca 18574
3. **IT'S LOVE, LOVE, LOVE** Guy Lombardo (Skip Nelson and Lombardo Trio) . . . . . Decca 18589 (6th Week)
4. **POINCIANA** . . . . . Bing Crosby (John Scott Trotter Ork) Decca 18586 (9th Week)
5. **I'LL GET BY** . . . . . Harry James (Dick Haymes) . . . Columbia 36698 (2d Week)
6. **MAIRZY DOATS** . . . . . The Merry Macs . . . . . Decca 18588 (10th Week)
7. **DON'T SWEETHEART ME** Lawrence Welk (Wayne Marsh) . . . Decca 4434 (4th week)
8. **IT'S LOVE, LOVE, LOVE** The Four King Sisters . . . . . Bluebird 30-0822 (3d Week)
9. **I LOVE YOU** . . . . . Bing Crosby (John Scott Trotter Ork) Decca 18595 (2d Week)
10. **SHOO-SHOO BABY** . . . Andrews Sisters (Vic Schoen Ork) . . Decca 18572 (17th Week)
- I COULDN'T SLEEP A WINK LAST NIGHT** . . . Frank Sinatra . . . . . Columbia 36687 (10th Week)
11. **WHEN THEY ASK ABOUT YOU** . . . . . Jimmy Dorsey (Kitty Kallen) . . . . Decca 18582 (6th Week)
- THE MUSIC STOPPED** . . Woody Herman (Frances Wayne) . . Decca 18577 (4th Week)
12. **I'LL BE SEEING YOU** . . Bing Crosby (John Scott Trotter Ork) Decca 18595 (1st Week)
13. **MY HEART TELLS ME** . . Glen Gray (Eugenie Baird) . . . . Decca 18567 (19th Week)
14. **TAKE IT EASY** . . . . . Guy Lombardo (Lombardo Trio) . . Decca 18573 (5th Week)
- I'LL GET BY** . . . . . The Four King Sisters (Alvino Rey) . . . . . Bluebird 30-0821 (1st Week)
15. **HOLIDAY FOR STRINGS** David Rose . . . . . Victor 27853 (7th Week)
- COW-COW BOOGIE** . . . Ink Spots-Ella Fitzgerald . . . . Decca 18587 (6th Week)
- DO NOTHIN' TILL YOU HEAR FROM ME** . . . . Woody Herman . . . . . Decca 18587 (11th Week)
16. **DON'T BELIEVE EVERYTHING YOU DREAM** . . Ink Spots . . . . . Decca 18583 (3d Week)

### Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. **RIVER OF THE ROSES** . . Woody Herman . . . . . Decca 18578
- I LOVE YOU** . . . . . Perry Como . . . . . Victor 20-1569
2. **IS MY BABY BLUE** Lawrence Welk (Jayne Walton) . . . Decca 4438
- SUDDENLY IT'S SPRING** Hildegard (Harry Sosnik Ork) . . . Decca 23297
- I LOVE YOU** . . . . . Enric Madriguera (Bob Lido) . . . . . Hit 7077
3. **LONG AGO (AND FAR AWAY)** . . . . . Helen Forrest-Dick Haymes (Camarata Ork) . . . . . Decca 23317

### Territorial Favorites

- TESS'S TORCH SONG** . . . . Cootie Williams . . . . . Hit 7075 (Erie)
- BABULU** . . . . . Xavier Cugat . . . . . Columbia 36068 (San Francisco)
- HAVE I STAYED AWAY TOO LONG?** . . . . . Tex Grande and His Range Riders De Luxe 5004 (Memphis)
- AMOR, AMOR** . . . . . Enric Madriguera (Bob Lido) . . . . . Hit 8083 (Cleveland)



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SHOO SHOO BABY 50¢

**18581 • THERE'LL BE A JUBILEE**

SING A TROPICAL SONG 50¢

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# ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters.

## Tommy Dorsey

(Reviewed at Frank Dailey's Terrace Room, Newark, N. J.)

THIS date is the first New Jersey location appearance of T.D. since he augmented his band with strings. Also, his current ork is the largest to fill a Dailey-operated place. With seven fiddles, conventional four rhythm, seven brass and five reeds, organization, with Tommy, the Sentimentalists, and Bob Allen totals 29, which fills, or rather crowds, the bandstand.

Highlight opening night was the work of that incomparable showman, Gene Krupa, on the hides. Gene, looking and playing better than at any time since old B.G. days, had a packed opening-eve audience literally standing on its ears as he exhibited his solo pyrotechnics and rode the rhythm section as only Krupa can. In fact, whenever the band needed a lift (which wasn't often), Gene lifted. Beside solo show antics, his work on Tommy's instrumental oldies, *Boogie-Woogie*, *Hallelujah*, *Hawaiian War Chant*, etc., added greatly to the listenability of tunes.

As to the maestro, little can be said that hasn't been said before. His phrasing and tone production was, as per usual, typically Dorsey. He was dustin' off his book when caught and featured *Song of India*, *Your Drivin' Me Crazy* and *Wagon Wheels*, among others, and each arrangement, with a new touch here and there, was plus pleasing to the ear.

Besides Gene and Tommy, instrumentalists featured were Al Klenk, ex-Goodman and Glenn Miller stand-by, who will be with band until end of current date; Solite Laperche and Tex Satterwaite. Klenk's tenor work on *Hallelujah* and *So What?* scored heavily, while Laperche on trumpet and Satterwaite on trombone came on nicely.

In the vocal department, Allen, the other ex-maestro in the Dorsey crew, gave a good account of himself doing *Begin the Beguine*, *Couldn't Sleep a Wink*, *Speak Low*, *Besame* and *Irresistible*, last two tunes having nice fiddle background. Sentimentalists, cute girl foursome, chirped well on Si Oliver's arrangement of *Sunny Side*, another tune in which the fiddles came in with nice follow up, and *Shoo-Shoo*, which was their best rendition.

All in all, band was very good, altho Buddy DeMarco, ex-Krupa clarinet, was found wanting a bit on his solo intros. He did well when warmed up but will have to overcome possible nervousness to live up to T.D. standard. On the whole, Dorsey showmanship and dance-ception should continue to fill the Terrace Room for duration of engagement.

Jim Whitfield.

## Glen Gray

(Reviewed at Hotel Pennsylvania, New York)

IN KEEPING with current trend toward rapid turnover in personnel, Glen Gray brings practically a new band to current 12-week Cafe Rouge date, only five members of band having played room previously with Gray.

Ork, slow in starting during dinner session, warmed up to its task later in evening. Instrumental oldies and newer arrangements of same in Gray style predominated thruout to apparent satisfaction of fair opening-night audience, while pop tunes were handled vocally, with talented Eugenie Baird and capable tho unbilled Bob Anthony doing the emoting.

During dinner period, band was trying to shake off effects of 18-week theater tour. Transposition to dance setting seemed difficult, and early work, especially in the brass, was a bit ragged. Latter fault can be written off books inasmuch as room itself is not designed for good listening. Drapes around stand which formerly aided acoustics were not in evidence and provided another hardship for band to overcome.

Featured sidemen were Red Nichols, of Five Pennies fame, and Ray Grien on trumpets; Otto Alburn on trom, Len Doty on tenor, and "Fats" Daniels, clarinet and alto. Nichols did fine job on his old theme, *Dancing On the Ceiling*, and backed up Anthony's good vocal effort on *Long Ago and Far Away*, with some nice sweet stuff. Daniels a new edition on the Pee Wee Hunt style, did little vocal work as swing vocals have yet to be styled for him. However, his solo instrumentation on alto behind gal's *I'll Be Seeing You* was outstanding. Rhythm section paced by such old Casa Loma standbys as Tony Briglia on the hides and Denny Dennis on bull, aided by newcomers Herb Ellis (guitar) and Lou Carter (piano) hit and held a good steady beat.

Miss Baird, who sells well, chirped equally well on *Lovely Way to Spend an Evening*, *My Heart Tells Me* and *Time Will Tell*, but best job of night was done on *I'll Be Seeing You*. Anthony did surprising job and scored with *Speak Low*, which fitted in nicely with his voice pattern. Band, with only one prespective personnel loss in view, should improve during duration of stay.

## Sagebrush Crew Breaks Harry James Record at Oakland

HOLLYWOOD, April 22.—Band bookings were average this week, with many orks shifting around. Bob Wills and His Texas Playboys have been signed for the Golden Gate Theater, San Francisco, for the week of May 17.

Last week the sagebrush crew brought in 19,486 cash customers during a two-day engagement at Oakland Civic Auditorium, cracking the old Harry James record. Wills and the boys have also been signed by RKO for a series of horse operas starring Lee Trent.

## BMI Sets Up New Folk Music Library

NEW YORK, April 22.—Latest addition to middle-brow music literature is soon-to-be-completed BMI collection of folk songs of the United Nations.

The collection will include little-known songs from Central America, Brazil, Iran, Persia, Turkey, Ethiopia and other nations whose music has not heretofore reached American ears.

Idea was originally fostered by United Nations' Information Office and worked out by Henry Cowell, noted educator; BMI and foreign consulates in the U. S.

## New Morse Praise Agent

NEW YORK, April 22.—Ella Mae Morse has the publicity situation well in hand. This week she signed Mort Stein, proxy of the Hollywood agency bearing his name, to handle her West Coast affairs. Vincent Markee, of Frederick Bros., will continue to look after her interests at this end.



# PART 3—The Billboard

## RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

### I'LL GET BY . . . . . The Ink Spots . . . . . Decca 18579A

There are millions to whom The Spots are tops and this dinking is as typical of their work as anything that they've plattered lately. It's a juke number for the cocktail and wee hours. It's a retail sales item as long as the platters hold out.

### GERTIE FROM BIZERTE . . . . . Dick Haymes and The Song Spinners . . . . . Decca 18560B

This is a GI number—but it's special issue as Haymes does it. It's a near march in tempo, yet Haymes ballads it and he doesn't seem out of place. This is better Haymes and the Song Spinners help him. Even tho this platter is going to have to ride without the push which a Haymes commercial net show would have given it, it's still okay.

### IS YOU IS OR IS YOU AIN'T. Louis Jordan and His Tympany Five. Decca 8659B

IYIOIYA is a slightly terrific arrangement of a number that's going to get its real press when "Follow the Boys" starts playing the first run houses. Nice lyrics and better than top drawer selling by Louis Jordan should put this across, even if the trumpet didn't do such a swell job. It'll send 'em—of all ages.

## POPULAR RECORD RELEASES

(From April 20 thru April 27)

- Bu-Dee-Daht . . . . . Coleman Hawkins . . . . . Apollo 752
- Buffalo Gals—Square Dance . . . . . Shorty McCoy and His Southern Playboys . . . . . Bluebird 30-0511
- Carmen Jones Album . . . . . Decca DA-366
- Beat Out Dat Rhythm On a Drum (Cypsy Song) . . . . . June Hawkins . . . . . Decca DA-29137
- Dat's Love (Habenera) . . . . . Muriel Smith . . . . . Decca DA-29134
- Dat's Our Man (Opening Chorus, Act IV) . . . . . Carmen Jones Chorus With Ork . . . . . Decca DA-29134
- De Cards Don't Lie (Card Song) . . . . . Muriel Smith . . . . . Decca DA-29136
- Dere's a Cafe on De Corner (Seguillila) . . . . . Muriel Smith and Luther Saxon . . . . . Decca DA-29136
- Dis Flower (Flower Song) . . . . . Luther Saxon . . . . . Decca DA-29137
- Joe and Carmen . . . . . Muriel Smith and Luther Saxon . . . . . Decca DA-29133
- Lift 'Em Up and Put 'Em Down (Changing of the Guard) . . . . . Carmen Jones' Ork and Chorus . . . . . Decca DA-29133
- My Joe (Micaela's Air) . . . . . Carlotta Franzell . . . . . Decca DA-29135
- Stan' Up and Fight (Toreador Song) . . . . . Glenn Bryant . . . . . Decca DA-29138
- Whizzin' Away Along De Track (Quintet) . . . . . Muriel Smith, June Hawkins, Jessica Russell, Dick Montgomery, Randall Steplight . . . . . Decca DA-29138
- You Talk Just Like My Maw (Don Jose-Micaela, Duet) . . . . . Carlotta Franzell and Luther Saxon . . . . . Decca DA-29135
- Cindy—Square Dance . . . . . Shorty McCoy and His Southern Playboys . . . . . Bluebird 33-0511
- Every Day of My Life . . . . . Frank Sinatra-Harry James . . . . . Columbia 36700
- Featherhead . . . . . Johnny Long (Patti Dugan) . . . . . Decca 4439
- G. I. Jive . . . . . Louis Jordan and His Tympany Five . . . . . Decca 8659
- Is You Is or Is You Ain't? . . . . . Louis Jordan and His Tympany Five . . . . . Decca 8659
- It Could Happen to You . . . . . Bing Crosby (John Scott Trotter Ork) . . . . . Decca 18580
- I Want Two Wings . . . . . Southern Sons . . . . . Bluebird 34-0712
- Lord, Have Mercy . . . . . Southern Sons . . . . . Bluebird 34-0712
- Milkman, Keep Those Bottles Quiet. The Four King Sisters . . . . . Bluebird 30-0824
- Glenn Miller Album . . . . . Victor P-148
- American Patrol . . . . . Victor 20-1564
- In the Mood . . . . . Victor 20-1565
- Little Brown Jug . . . . . Victor 20-1566
- Moonlight Serenade . . . . . Victor 20-1566
- Pennsylvania Six-Five Thousand . . . . . Victor 20-1567
- Song of the Volga Boatmen . . . . . Victor 20-1564
- Star Dust . . . . . Victor 20-1567
- Tuxedo Junction . . . . . Victor 20-1564

(See Pop Record Releases on page 67)

**NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:**  
 Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindales's. Birmingham: Nolen's Radio Shop; Louis Pliztz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Butte, Mont.: Dreibelbis Music Co. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Sears-Roebuck & Co.; Wurliizer's. Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wurliizer's. Denver: Century Music Shop; The May Company; Record Shop; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Fort Worth, Tex.: Kemble Bros. Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co. Milwaukee: J. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Music; Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Louis: Aeolian Co. St. Paul, Minn.: Mayflower Novelty Co. Washington, D. C.: E. F. Droop & Sons Co.; George's Radio Co. Westwood, Calif.: Music Shop.

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# Music Popularity Chart Week Ending April 20, 1944

## POPULAR RECORD REVIEWS

By M. H. Orodener

### INK SPOTS (Decca)

"I'll Get By"—FT; V. "Someday I'll Meet You Again"—FT; V.

A new burst of popularity will undoubtedly attend the Ink Spots with the spinning of these two sides. Taking two of the more important picture ballads in stride, it's their characteristic singing all the way. "I'll Get By" is the familiar ballad favorite of an earlier year getting a new lease on popularity on the strength of its revival in the "A Guy Named Joe" movie. The Ink Spotters in their rendition should help loads in getting the song on again. Max Steiner's and Ned Washington's "Someday I'll Meet You Again" is also a lush lullaby tailored to the singing talents of this group. A fetching love ballad from the "Passage to Marseilles" movie, the plaintive singing of the foursome makes it all the more appealing. Both ballads taken at a slow tempo, with the talking interludes interspersing the solo singing pitched against the sustained vocal harmonies.

Music operators should ring the bell handily with both of these sides. Combination of two hit-fashioned ballads with the Ink Spots for the lyrical appeal should make the needle wear thru both sides.

### BING CROSBY (Decca)

"Going My Way"—FT; V. "Swinging on a Star"—FT; V.

From his new picture, "Going My Way," Bing Crosby dishes up two ballads from the Jimmy Van Heusen-Johnny Burke score that should command plenty of attention on all fronts. Particularly so in the bright and rhythmic "Swinging on a Star," rich in kid appeal and packing a moral in pointing out how much better off you can become in trying to be better than you are. William Brothers' Quartet, taking the stanzas sung by children in the picture, heighten the appeal of the fanciful lyric, with John Scott Trotter bringing up an instrumental background that counts the most when Bing gives out in song. Also fanciful, and wrapped in flowery wordage, is the "Going My Way" title ballad which Crosby chants for the mated side. Taken at a slow pace with full tempo liberties, Bing sings it out most convincingly. Has it all to himself here, with Trotter's tootlers turning in a lush and velvety orchestral bank.

It's too early for these sides to show their real strength. But once Bing Crosby's newest screen effort starts flickering on the celluloid and the radio starts blaring out the movie songs, both of these sides will unquestionably rate big.

### LOUIS JORDAN (Decca)

"G. I. Jive"—FT; V. "Is You Is or Is You Ain't My Baby"—FT; VC.

Until now devoting all of his disk efforts to the characteristic race blues and indigo ditties, and with a high degree of sales success, Louis Jordan and His Tympany Five make a strong stand to garner wider appeal with these two sides. The performance turned in augurs a deepening wave of enthusiasm for the brand of jive Jordan dishes out in his own inimitable manner. Johnny Mercer's "G. I. Jive," which is exactly that, is exactly that for Jordan's sultry chanting. Taken at a moderate tempo with a jumpy shuffle beat accenting the rhythms thruout, Jordan kicks out in song all the "G. I. Jive" that Johnny Mercer has packed in the humorous

ics. Breaks up his song for a lick at his alto sax, and for the

(See Pop. Record Reviews on page 67)

## FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

### SINGIN' SAM (Beacon)

"Don't You Dare Call Me Darling"—FT; V. "You'll Regret It Someday"—FT; V.

Radio's Singin' Sam (Harry Frankel), whose intimate and wistful baritone song style is very familiar with the folk out in the hinterlands, provides the Beacon label with a strong name for exposition of the outdoor ballads. For his disk debut, Singin' Sam makes a most impressive bow with these two sides, giving sympathetic voice and lyrical projection to make both hillbilly ballads count. Jimmy Dupre's "Don't You Dare Call Me Darling!" taken at a lively tempo with a bright rhythmic accompaniment provided by clarinet and accordions, is a catching lover's lament. Singin' Sam tells the tale of a two-timing sweetheart, and tells it convincingly. His effortless singing style, taking it in stride in a leisurely manner, is equally effective for Joe Davis's "You'll Regret It Someday," a you'll-be-sorry hillbilly ballad taken at a moderately slow tempo. Both sides loom big for the music boxes as well as for the country gramophones.

**HARLEM HIT PARADE SOURCES:** Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta.

**NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES:** Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Willis Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sklare Music Co., care Meier & Frank Co. San Francisco: Pacific Coast Music Jobbers. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

## Burke, Van Heusen Set Firm To Pub Own Tunes

HOLLYWOOD, April 22.—New music publishing firm headed by Johnny Burke and Jimmy Van Heusen debuts soon, with cleffers issuing their own compositions. First numbers will be from International Pictures' *Belle of the Yukon*. Numbers include *Ev'ry Girl Is Different*, *The Ballad of Millicent Devere*, *Sleigh-ride in July* and *Like Someone in Love*. Two last named tunes were sung by Dinah Shore in the picture.

Firm also plans to issue Bing Crosby

## Savitt To Tour Maritime Provinces

NEW YORK, April 22.—Jan Savitt and ork will do an eight-day tour of Nova Scotia and Newfoundland territory starting May 15.

According to local bookers, this is the first such band excursion into the Maritime Provinces. MCA set the deal.

numbers used in *Going My Way*, as well as score from previous musicals, all written by Burke and Van Heusen.

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**AUDREY THOMAS**  
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**MARIA LOPEZ**  
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**S** **ARTIE RUSSEL**  
 and His Orchestra  
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**S** **DON SEAT**  
 Quintette  
 4 Boys and a Girl  
 Tops in Music and Song  
 Charleston, S. C.

**S** **THE STEWART TRIO**  
 featuring  
**BETTY STEWART**  
 America's Foremost Girl Vibraphone Artist  
 Currently: Philadelphia, Pa.

## Tax-Hurt Spots Try New Plan

NEW YORK, April 22.—A trend toward a week-end talent policy has been started by various spots in and around New York in an effort to stay in business despite the 30 per cent tax. Where such change is not made lounges have dropped all talent or have cut their budgets to the bone.

The Bellaire Castle, Bellaire, L. I., and the Park Inn, Valley Stream, have recently put in the week-end plan. Rest of the week there is no entertainment, so no tax applies. In Staten Island a score of week around spots have closed opening only for last three nights of the week.

Oetjen's, Brooklyn, in business for 54 years, is mulling the week-end plan. In two weeks spot may either try new policy or throw out all talent. Barclay's Restaurant, tired of white space, has given up all of its live shows. Other Brooklyn spots which have cut talent to the bone are the Aloha, the Embassy and the Bali.

On Coney Island week-end shows are now the rule. Operators there are wondering what they'll do when the warm weather pulls daily crowds. They admit that so far they have lost upwards of 50 per cent of their business because patrons can't stand the additional 30 per cent bite.

Around 52d Street the small cocktail spots with nightly talent are wondering how much longer they can stay in business and still charge customers 30 per cent. Common fear in lounges is that if all talent is dropped, to eliminate tax, it will also eliminate the patron who wants more than a drink and bartender chit-chat.

## Faith in Their Act

NEW YORK, April 24.—Mike Special and Jean Rose think so much of Betty Stewart, of the Stewart Trio, they are putting \$1,000 on the line for any girl who can surpass Miss Stewart's vibraphone work.

Stunt is being pulled as part of an advertising gimmick at Orsatti's, Philadelphia, where the combo opens today. Ad space and air time will be bought by Orsatti. But the G-note will be paid by Special Attractions—if anybody is good enough to claim it.

## Review

### Helsing's Vodvil Lounge

Talent policy: Stage show, no dancing. Owner, Bill Helsing; production, Frank J. Hogan. Prices: Drinks from 50 cents.

This star-studded bill, combined with pleasing instrumental numbers is the new spring show offered to the patrons of this smart nitery. Bill boasts Elmo Tanner and Jimmy Costello as the headline attractions plus the holdover of Margo Goode and Billy Hayes.

Costello takes over the reins as emcee and does a fine piece of work. His comedy is sharp and packed full of clever gags and chatter. He dishes out with a clean, homey style. In addition to his comedy antics, the lad has a decided flare for impersonations of Crosby, Durante, Penner and Downey. He is also adept as a pianist and shows his skill in a surprising imitation of Duchin and Noble.

Elmo Tanner, whistler, show-stopped. He surprised the crowds with his clever presentation, hitting the trills and notes with perfect ease. Tanner's work is different and would fit into any night spot.

Margo Goode, a holdover by popular request, highlights the show with her exuberant personality and smart song-styling. Gal gets plenty of mitting for her rendition of *Cow Cow Boogie*, *Begin the Beguine* and *I'll Be Seeing You*.

Billy Hayes, a pert little tapster, furnishes the flash to the show. Her nimble feet speed thru a fast-stepping tap routine with remarkable skill. Added to her terp ability is a difficult bit of juggling a lemon, orange and grapefruit while doing a triple threat tap-step. Does two numbers and receives good applause.

Eli Philipps and his unit play for the stagershow, with Chet Roble at the piano. Jack Baker.

## PROFILES



### LEW MARCUS

Lew Marcus is not only an outstanding pianist but also a songwriter of note. His "I'm in Love With Someone" has recently been recorded on Decca by Jimmy Dorsey's orchestra, and is being featured by other name bands.

Marcus has played in Chicago night spots operated by Johnny Glavins and frequented by personalities from show business for over 14 years. He also has been featured over Windy City stations WMAQ and WCFL. Requesting tunes is great sport at the Glavins and Collins Clover Bar, where Marcus appears, but with an unlimited repertoire Lew is rarely stumped.

## Trapeze Act Proves Hit In Chase Hotel Lounge

ST. LOUIS, April 22.—The Nelson Sisters, Elaine and Vivian, billed as the "Angels of the Trapeze," closed a 17-week engagement at the Zodiac Bar at the Chase Hotel here this week.

Originally booked for two weeks, as an experiment since it was the first time a trapeze act was scheduled for this spot, the girls were held over repeatedly. Harold Koplak, manager of the Hotel, conceived the idea of placing the rigging in the dome over the circular bar, with the girls working directly over the heads of the bartenders.

## Kirby Plus Mutual Wire Starts New Aquarium Policy

NEW YORK, April 22.—John Kirby's ork opening at the Aquarium represents the beginning of a new big-name policy for the spot. For Kirby's engagement, Ben Harriman, operator, will put in a Mutual line. Maestro has previously worked in New York smart spots, among them Cafe Society Uptown and the Monte Carlo.

## CRA Buys Mosley From WM

NEW YORK, April 22.—Snub Mosley has bought his contract back from William Morris and has been signed by CRA.

Latter agency put up an undisclosed amount of money to get the release. Money will be deducted from Mosley's salary.

CRA has booked him into the Brown Derby, Washington. From there he goes to the Tic-Toc, Boston, and then will fill theater dates.

## Bandman Turns C. L. Agent

CHICAGO, April 22.—Paul Johnston, formerly a musician with Ted Weems, "Scat" Davis and the late Hal Kemp, has entered the booking field, joining forces with James Roberts, local agent. Johnston will specialize in the handling of cocktail attractions.

## RED AND CLAIRE CLARK

THE MR. AND MRS. OF SONG REQUESTS

"YOU NAME IT AND WE'LL PLAY IT"

(61ST WEEK)

GOLD FRONT CAFE, Cheboygan, Mich.

Mgt. Frederick Bros. Music Corp.

## Off the Cuff

### EAST:

VINCE MUNDY made two sides for Filmcraft Studios. . . . DARELL TWINS current at Latin Quarter, Boston. . . . THREE NOTES now at Martin Lounge, York, Pa. . . . FOUR NATURALS join Bill Kaltenbach at the Graymore, Portland, Me. . . . LITTLE FOUR held over at Hanover, Pa. . . . MARIA LOPEZ option picked up at Silver Dollar, Boston. . . . AL STEVENS on a two-week paper at Club Ball. . . . MONROE SEATON current at the Esquire, Montreal. . . . BOBBY MARTIN made four sides for Savoy Record. . . . DERYICK SAMPSON 20 disks for Beacon . . . and now at Airliner, Paterson, on first club date.

BILLY ECKSTEIN at the Onyx, New York. . . . COLEMAN HAWKINS opened at Yacht Club, N. Y., April 25. . . . HARDING and Moss bid MCA goodbye, now with William Morris. . . . ANDY PADOVA put into the Warwick Hotel this week. . . . LEE CONNA current at Sheraton Hotel, N. Y. . . . TEDDY BLACK at De Witt Clinton, Albany. . . . KAY ARDEN Trio started at Enduro, Brooklyn. . . . JUNIOR BUCKWALTER opened at Colonial Inn, Paterson. . . . BETTY LEE HUNT, ex-flack, now with CRA.

### MIDWEST:

BOB AND SUE FORSYTHE signed for an indefinite run at the Hanna Grill, Olmsted Hotel, Cleveland. . . . MARIA KARSON and her unit has been inked for an indefinite run at the Plains Hotel, Cheyenne, Wyo. . . . BOB PARRY opened as single at the Elbow Room, Chicago. . . . HELEN LYDELL, piano, currently at the Rendezvous, Beloit, Wis.

JEAN MEINOCHE, pianist, is at Barney's Lounge, Chicago. . . . DOROTHY CARROLL, piano, can be heard at the Down Beat Show Lounge, Sioux City, Ia. . . . J. B. MURRAY held over at the Hotel Custer, Galesburg, Ill. . . . JOHNNY HYNDA, piano, opened at the Kilbourne Hotel, Milwaukee. . . . ADELE RICH, (See OFF THE CUFF on opposite page)



THE ONE MAN SHOW

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Singing and playing specially arranged popular, comedy, sophisticated and classical songs.

Just Returned SKYRIDE, Chicago.

Director: PHIL SHELLEY

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A Sensation at Crest Lounge, Detroit.

AVAILABLE May 7.

Mgt. Consolidated Radio Artists, Chicago



## GARDNER

## 'Swing a Date' Or the Aches of A 1-Night Booker

NEW YORK, April 22.—Howard Sinnott, GAC's one-nighter booking chief, says he can write a *So You Want To Be a Booker* for the agency biz, as Shep Traube did in his *So You Want To Go Into the Theater*. In debunking the glamour angle, Sinnott cites his current headache with a Sonny Dunham engagement.

The ork was booked into Baltimore for Friday (28) to play a Gamma Sigma frat dance, and Sinnott was awaiting signed contracts. Letter from GSF finally arrived advising that the hall was not available and the date was off.

Sinnott called the Baltimore hall management and attempted to adjust the matter. Finding that impossible, he asked the manager's help in locating another hall and hung on while inquiries were made at that end. After obtaining a couple of leads, the agent got on the phone again and started negotiating with the frat and trying to convince them not to cancel the date but to hold the dance in another place.

His next Baltimore calls were to hall proprietors, and eventually one vacancy, Keith's Roof, for the 28th was found and arrangements made to rent it. More talks with the frat resulted in the promise that new contracts would be forthcoming. After a three-day wait they arrived today, signed but sans security. Since the agencies operate on a strict no dough-no dance policy, it's still moot whether the Dunham crew will play the date or not.

## Duke To Be Profiled In "New Yorker" Mag

NEW YORK, April 22.—Duke Ellington's flack announces that the Duke is being profiled in *The New Yorker*. Mag confirms the report, but casually says that it won't be published for "at least six months."

Now the problem is: Which will happen first, Ellington profile or end of Petrillo ban? Not that they have anything to do with each other, but the race is interesting. Lloyds of London is making book on it.

## Tiny Bradshaw Gets Tribute Golden Gate Ballroom Date

NEW YORK, April 22.—For the past three years the Riverdale Orphanage Association has held its annual dance at the Golden Gate Ballroom. Each year they choose the ork they feel has done the most in the colored field. The band selected plays the affair.

In 1942, it was Count Basie; last year, Duke Ellington, and Friday (28) it's Tiny Bradshaw who'll baton for the ball.

## Morgan for Wolverton

NEW YORK, April 22.—Dick Morgan, git-box strummer and comic with Alvino Rey, has replaced army-bound Joe Wolverton in Spike Jones's ork.

The Jones crew played its sixth command performance for the armed forces overseas recently, giving with typical City Slicker stuff straight from the corn belt.

## Pearl Contact for Lincoln

NEW YORK, April 22.—Harry Pearl, erstwhile booker, agent and producer, has joined the union and signed with Lincoln Music Corporation as contact man. Mac Green continues as professional manager.

## Lane Replaced By Gaylord

HOLLYWOOD, April 22.—After two weeks as warbler with Hal McIntyre and ork at the Palladium, Lois Lane is being replaced with Ruth Gaylord. No reason given for the switch.

## ORCHESTRA NOTES

ALVINO REY has been inducted into the navy and is stationed at Great Lakes. . . . FREDDIE RICH ork has been signed for *A WAVE*, *a WAC* and *a Marine*. . . . TRUMPETER WALLY KLINE, of the Spike Jones outfit, has had his induction postponed on account of measles.

## How To Break a Contract

NEW YORK, April 22.—A fem accordionist who's been under contract to one of the offices minced in one day last week and said that if it was all the same to the percenter she'd like a release.

"If that's what you want, okay," said the fee-splitter. "But before I give it to you tell me why you're dissatisfied."

"Oh, it's not that," chirped the groan-box operator. "But in the first place you booked me I discovered the owner was born under the sign of Taurus, the Bull. So we didn't get along. In the next spot the boss was an Aries . . . and me being a Virgo you know what that does to me."

The only reply the flabbergasted agent could make was a weak "huh!" Disregarding the interruption the gal continued, ". . . and you, I understand were born in July. So you see we would all be so veree unhappy. So can I have my contract back?"

"Here's your paper, sister," replied the agent. "You've convinced me. But don't take the elevator down. Walk. I hear the operator was born under some star that makes him a wolf . . . and you know what they do to Virgos."

## WLB Has 25 Cases Standing Between Tottlers and 650Gs

NEW YORK, April 22.—While the War Labor Board mulls the merits of more money for musicians in practically every branch of showbiz, Local 802, AFM, estimates that a \$640,000 pot is already at stake. Raises, if and when approved by the WLB, will amount to approximately \$20,000 a week and be retroactive to September, 1943.

Musicians employed in all New York legit theaters, presentation houses, cabarets and hotels are involved in the proposed uppings. Hearings on the 25th case ended this week; the final hearing on the dispute between Cafe Owners' Association and Local 802 having been held Monday (17).

## Novelist-Boogie-Woogie Repeats on Don Lee Tele

HOLLYWOOD, April 22.—Novelist Elliot Paul returned to the Don Lee television line-up this week. Several weeks ago Paul appeared over W6XAO with some boogie-woogie piano. This week's program found him teamed with Meade Lux Lewis, one of the top boys in the piano-pounding department.

## Lawrence Wants "Married"

NEW YORK, April 22.—Gertrude Lawrence, soon to entertain overseas, is dicker with the authors of *I Wanna Get Married*, hit tune of new Stemusical *Follow the Girls* for right to use song.

Robbins Music, who originally announced it was going to publish number, is holding off for a couple of weeks.

## L. A. Frederick to Coast

NEW YORK, April 22.—L. A. Frederick, proxy of Frederick Bros., entrained for Hollywood Wednesday (19). He was accompanied by brother Bill, Chicago office head, and the two will spend a week in the Windy City before L. A. continues westward.

## Vance Joins Donahue's Ork

SAN FRANCISCO, April 22.—Dick Vance has joined Al Donahue's ork as soloist. Donahue has just completed the fourth of a six-month stretch at the Palace Hotel here and is set with a camera contract for a pie in June.

## Macs Set Six Decca Sides

HOLLYWOOD, April 22.—Merry Macs have been signed to wax six sides for Decca. Warbling group just returned from two weeks at El Rancho Vegas, Las Vegas, Nev., and will keep a recording date before returning to the desert nitery.

## Advance Bookings Hollywood Sets New Cleffing Contracts

TINY BRADSHAW: Golden Gate Ballroom, New York, April 28; Chester Palace, Bronx, N. Y., 29-30; State Theater, Hartford, Conn., May 1-3; Renaissance Ballroom, New York, May 4.

BOB CHESTER: Terrace Room, Newark, N. J., April 27-May 10.

BERNIE CUMMINS: Trocadero Club, Evansville, Ind., April 29 (4 weeks).

TOMMY DORSEY: Sherman Hotel, Chicago, April 28-May 18.

SONNY DUNHAM: Franklin Sq. Auditorium, Hagerstown, Md., May 1; Nu-Elms Ballroom, Youngstown, O.; Lakeside Park, Dayton, O., 3; Oxford, O., 4; Palace Theater, Cleveland, 5 (week).

EDDIE DURHAM: Apollo Theater, New York, April 28-May 4.

CHUCK FOSTER: Blackhawk, Chicago, May 3 (8 weeks).

WOODY HERMAN: Riverside Theater, Milwaukee, May 5 (week); Oriental Theater, Chicago, 12 (week); National Theater, Louisville, 19.

EDDIE HOWARD: Casa Loma Ballroom, St. Louis, April 28 (week).

INA RAY HUTTON: Orpheum Theater, Los Angeles, May 2-8.

BUDDY JOHNSON: Army Air Field, Orlando, Fla., April 29; Camp Blanding, Fla., 30; Jacksonville, Fla., May 1; Savannah, Ga., 2; St. Simon's Island, Ga., 3; Atlanta, 4; Macon, Ga., 5; Keesler Field, Biloxi, Miss., 6; New Orleans, 7; Baton Rouge, La., 8; Point Arthur, Tex., 9; Beaumont, Tex., 10; Lake Charles, La., 11; Alexandria, La., 12; Camp Livingstone, La., 13; Dallas, 14.

LOUIS JORDAN: Trocadero, Hollywood, May 9 (4 weeks).

ADA LEONARD: Jantzen Beach, Portland, Ore., May 1-21.

JAY McSHANN: Roserom, Wichita, Kan., May 3; Tulsa, Okla., 4; Auditorium, Oklahoma City, 5; Dallas 7; Lake Charles, La., 9; Beaumont, Tex., 10; Galveston, Tex., 11; San Antonio, 12; Austin, Tex., 13; Fort Worth, 14.

WILL OSBORNE: Brookley Field, Mobile, Ala., May 5-6; Martin Theater, Dothan, Ala., 7; Maypier Field, Dothan, Ala., 8; Air Field, Marianna, Fla., 9-10; Air Base, Jacksonville, Fla., 11; Coliseum, Orlando, Fla., 12; Air Base, Orlando, Fla., 13; Air Field, Boca Raton, Fla., 14; Frolics, Miami, 16 (3 weeks).

TONY PASTOR: Lakeside Park, Dayton, O., May 5; Hershey Park, Hershey, Pa., 6; Hotel New Yorker, N. Y., 8.

CHARLIE SPIVAK: Ritz, Newburgh, N. Y., May 1; Paramount, New York, 3 (2 weeks).

TOMMY TUCKER: Palace Theater, Cleveland, April 28 (week).

JERRY WALD: Ritz Ballroom, Bridgeport, Conn., May 7; Empire Theater, Fall River, Mass., 9-11; Earle, Philadelphia, 12.

COOTIE WILLIAMS: Orpheum Theater, Los Angeles, April 25-May 1; Phoenix, Ariz., 4-5; El Paso, Tex., 6.

TINY HILL: Log Cabin, Aurora, Ill., April 28-29; Waukegan, Ill., 30; Walcott, Ia., May 2; Burlington, Ia., 3; Ottumwa, Ia., 4; Springfield, Ill., 5-6; Peoria, Ill., 7; Bloomington, Ill., 8; Cedar Rapids, Ia., 9; Vandalia, Ill., 10; Vincennes, Ind., 11; Louisville, 12.

SAMMY KAYE: Chicago Theater, May 5 (one week).

CARMEN CAVALLO: Empire Room, Chicago. Indefinite.

RALPH MORRISON: Pan-American Room, Chicago. Indefinite.

GEORGE OLSEN: Boulevard Room, Chicago. Indefinite.

EDDIE CRAMER: Tavern Room, Chicago. Indefinite.

## Lou Martin Now Also Pub

NEW YORK, April 22.—Lou Martin, band leader, who is as much a fixture at Leon and Eddie's as the posses themselves, has decided to prove that a baton waver can become a music pub, release his own songs and make dough. First Martin number will be released by Martin under the name of Martin Publishing Company.

HOLLYWOOD, April 22.—New musical at 20th-Fox was announced this week, following signing of cleffing contract with Jimmy McHugh and Harold Adamson. Title of picture is *Nob Hill* and will star Fred MacMurray. Next Frank Sinatra starrer, *Anchors Aweigh*, at MGM will feature songs from the team of Jule Styne and Sammy Cahn.

Walter Lantz, producer of Cartune, is reported dicker with Decca for Jack Teagarden's ork to record an album of numbers that have been used in the shorts.

## Stella Slavin Fronts Mitch Ayres-less Ork

NEW YORK, April 22.—Little man who would like to be there is Mitch Ayres. He will have Stella Slavin, distaff trumpeter, at the helm of his ork when it moves into Loew's State April 27. Mitch hasn't been inducted into the army yet but he has taken a war plant job.

It's the lunch box instead of the stringed box for him now.

## OFF THE CUFF

(Continued from opposite page)

strolling accordionist, is at the Pan-American Room, Chicago.

JACK CHAPMAN (4) currently at Martin's 71st Lounge, Chicago. . . . NETTIE SAUNDERS, sepi pianist on tap at Frenchie's, Milwaukee. . . . JACK STEPHENS, organist, at the Palladium, East St. Louis. . . . JUAN MAKULA, violinist, can be heard at the Villa Moderne, Chicago. . . . FOUR BLIND MICE are at the Admiral Lounge, Chicago. . . . SARAH BATTLES (4) currently at the Arden Lounge, Chicago. . . . GEORGE HANUS, piano, opened at Robert's Cocktail Lounge, Kenosha, Wis. . . . HARRIET MCGIVERN'S DEBUTANTES at the Show Boat, Cleveland. . . . HAROLD BOYD and His Jigsaws open at the Bowery, Detroit, starting May 8. . . . LUCRETIA DIX, piano-singer, went into the Dome, Minneapolis. . . . LEANDER BARNES, sepi trio at the Penguin, Chicago. . . . AL LACEY (3) have been booked in at the Bar of Music, Chicago. . . . WALTER FULLER (5) is playing nightly at the Garrick Lounge, Chicago. . . . BEA MAZOR and Her Six-Piece unit has been inked in for the Silver Frolics, Chicago. . . . BOBBY SHORT, piano, is at the Zodiac, Chase Hotel, St. Louis. . . . BOB LEE and His Detroiters appearing at the Louis Joliet Hotel, Joliet, Ill. . . . TRUMMY YOUNG has added Shadow Wilson, drummer, to his outfit. . . . ART VAN DAMM (4) currently at the Dome, Chicago. . . . FOUR TONS OF RHYTHM opened at the Rip-tide, Calumet City, Ind. . . . FOUR CLEFS held over at the Lakeside Club, Decatur, Ill. . . . ROZER HAMPTON, pianist, has been inked for a holdover at the Flame, Minneapolis. . . . VIVIAN GARRY TRIO are currently at the Sportsman Club, Peoria, Ill. . . . SWEET-HEARTS OF SWING, girl trio, have been booked in at the Down Beat Lounge, Sioux City, Ia. . . . DICK MAGUINNESS held over for four more weeks at Baker's Lounge, Detroit. . . . STEP WHARTON is now at the Esquire, Joliet, Ill.

"Music for Your Moods" by **THE Sue FORSYTHES** Currently HANNAH GRILL CLEVELAND




The **JACK WEDELL QUARTET** AN UNSURPASSED MUSICAL UNIT

Currently BERGHOFF GARDENS FT. WAYNE, IND.

Mgt. FREDERICK BROS. MUSIC CORP.

# VAUDE TO SELL U. S. TO GLOBE

## CIAA and Talent Agents Co-Op To Insure OK Public

Relations Job Via Showbiz—Acts on Display On and Off Stage

By PAUL ROSS

NEW YORK, April 22.—By the time peace is firmly established, vaudeville-night club acts will have become instruments of U. S. diplomacy in presenting the face of America to the world.

First indication of this is the activity developed by John Roy, of the Office of the Co-Ordinator of Inter-American Affairs. Roy has enlisted the aid of a group of top vaude-night club figures here to assist him in procuring exactly the right type of attractions to exhibit in Latin-American spots.

Roy's significance is this: The CIAA is an official American government body charged with the task of cultivating good neighborliness with

Latin America. It carries out this function thru many methods, not the least of which is the cultural one; hence, the night club talent shipped to Latin America will contribute to good inter-American relations if the CIAA has anything to do with it; and Roy is in

charge of the vaude-night club talent angle.

It is his job to undo much of the damage of the past and to build mutual respect in regard to the display of U. S. talent south-of-the-border, and vice-versa.

### More CIAA's Post-War

There is reason to believe that there will be more CIAA's after the war, that organizations like it will be set up for different parts of the world as these are redeemed from the grip of the Nazis and Japs . . . all, it is said, under the direction of the State Department.

Hence the practices and policies of the CIAA are an example of what may be expected for the rest of the globe in relation to the use of talent for the diplomatic purposes of Uncle Sam.

Roy has recruited Henri Gine, of Music Corporation of America; Jerry Rosen, of Frederick Bros., and Harry Kilby, of General Amusement Corporation, to assist him in finding the kind of talent the U. S. would like to see presented in Latin-American places.

To date, Kilby has not submitted a list of attractions, but Rosen and Gine, the latter especially, have been combing their lists for likely performers.

Their submissions are not being made to Roy directly, but to a Brazilian named Ruy Cordiro, now at Hotel Waldorf-Astoria here. Cordiro has been certified to Rosen and Gine by Roy, and they have been okayed by him to Cordiro. The Latin American represents Urca, Casino and the Pentapolis, two top spots in Rio de Janeiro. He will resubmit the attraction lists to his Brazilian outlets, and bookings will be arranged thru him.

### 10-Week Contracts

Acts will be inked in for 10-week periods, but will actually work only eight because two full weeks will be lost in transit, going and coming. Prices, somewhat higher than the same acts would receive in the States, will be made more attractive because room and board will be tossed in.

Gine, of MCA, who is the most active in this direction, has tendered over 20 acts for consideration. Most are dance attractions, but included are such items as John Kirby's band, Dave Rubinoff, and Jane Pickens. Gine reports that the three most-desired types of attractions are film names, dance acts and novelty acts, in that order.

Rosen has submitted a total of five acts, so far, including a novelty called the Fifth Avenue Models.

Meanwhile, John Roy is unofficially seeking film attractions for the Copacabana and Atlantic places in Rio. He has tentatively suggested the services of Mary Martin, Judy Garland and Carol Bruce—provided these players can be detached from their pic obligations for (See VAUDE SELLS U. S. on page 26)

## Write These Men

NEW YORK, April 24.—Here is the full membership of the House Ways and Means Committee. The Knutson bill to reduce the 30 per cent amusement tax to 10 per cent will be considered by them: Robert L. Doughton, North Carolina, chairman; Thomas E. Cullen, New York; Jere Cooper, Tennessee; Wesley E. Disney, Oklahoma; John D. Dingell, Michigan; A. Willis Robertson, Virginia; Milton H. West, Texas; Wilbur D. Mills, Arkansas; Noble J. Gregory, Kentucky; A. Sidney Camp, Georgia; Walter A. Lynch, New York; A. J. Forand, Rhode Island; Thad F. Waselewski, Wisconsin; Paul H. Maloney, Louisiana; Herman P. Eberharter, Pennsylvania; Allen T. Treadway, Massachusetts; Harold Knutson, Minnesota; Daniel A. Reed, New York; Roy O. Woodruff, Michigan; Thomas A. Jenkins, Ohio; Donald H. McClean, New Jersey; Bertrand W. Gearhart, California; Frank Carlson, Kansas; Richard M. Simpson, Pennsylvania, and Charles S. Dewey, Illinois.

## Bottle Goods Tight But Only 15 ASCAP Licensees Cancel

SANTA ANITA, Calif., April 22.—Liquor stores are going to play an important part in nitery biz for the coming months. Many of the top spots are running short of the bourbon, with good label Scotch said to be one of those things you hear about but never see.

One sign of continuing biz is comparatively few cancellations of American Society of Authors, Composers and Publishers licenses by the smaller spots.

So far only 15 bistros have made application to have their ASCAP fees dropped. This is really a small number when it is realized that Society has more than 1,000 subscribers in Southern California and Arizona.

## Fla. Agents Fear NY Cut-In, Join ARA

NEW YORK, April 22.—Agents in Florida, Buffalo, and Erie, Pa., have applied to the Artists Representatives' Association for membership. Indications are they may get in, too.

The implication of this development is that ARA is beginning to grow into a national organization. Milt Krasny, secretary-treasurer of ARA, declared that while present plans of his organization do not call for national expansion, it is possible that ARA may eventually go that way. He conceded that the out-of-town applications were a strong step in this direction.

From other sources it was learned that the Florida applications were caused by the fear of Florida agents that the New York crowd would cut in on them next season, which they expect to be terrific. To avoid difficulties and to have a place to appeal, the Florida agents are seeking to join ARA, it was reported.

## Joe Kayser Leaves Frederick Bros. for Chicago MCA

NEW YORK, April 22.—Joe Kayser, dean of one-night bookers in the Midwest, switches from the Frederick Bros. band department to MCA's Chicago office, May 1, where he fills the hole left by the departure of Russ Faccine, MCA announced today.

Kayser has been the mainstay of Frederick Bros.' band department for five years. Before coming to Frederick Bros. he headed the Rockwell-O'Keefe Agency. He entered the biz in 1933 when he split up his own ork and went to the NBC Artists' Bureau.

Frederick Bros.' big shots could not be reached for comment or announcement of a replacement.

## Jimmy Brink Gets Two Years, 9G Fine On Liquor Charges

CINCINNATI, April 22.—James H. Brink, operator of the Lookout House, near Covington, Ky., one of the three leading over-the-river niteries in the Cincinnati area, today was handed a two-year penitentiary sentence and fined \$9,000 by Judge Mac Swinford after a federal court jury at Covington found him guilty of liquor law violations. His attorney, Sawyer A. Smith, will file an appeal Monday (24) before the United States Circuit Court of Appeals.

Brink was found guilty on three counts in a five-count indictment. He was given two years and a \$3,000 in each of the three counts. The court in passing sentence said all the fines must be paid but that the sentences would run concurrently.

The indictment charged Brink, in four counts, with failing to make records of liquor sales on proper forms, and in the fifth, with "engaging in the business of unlawfully purchasing liquor for resale to trade buyers."

## Second Burly Spot Opens in Norfolk

NORFOLK, April 22.—Norfolk's second burlesque theater, the Republic, opened here recently on the boardwalk at Ocean View.

House is a 700-seater and completely remodeled. Moe Costello, former manager of the Gaiety here, is operator.

## Give Acts 4 Out of 12, Says New AGVA Coast Pact

HOLLYWOOD, April 22.—New franchise agreement between AGVA and booking agents was submitted last week by Florine Bale, executive secretary of the organization, at a meeting of the 10-percenters. New deal for acts was indicated, as bookers were told that they have to guarantee an act four weeks' work out of 12. If agents fail to live up to agreement acts have the right to terminate their affiliations with booker. Another stipulation was noted when Miss Bale told the agents they would have to improve the career of acts under their management or they would be unable to hold them.

Bookers can no longer retain their hold on acts by booking them continuously in the low bracket scale. Acts are also entitled to monthly statement from agents showing number of times placements were attempted during the period.

## Big and Little Night Spots Off Plenty

### No Golden Tax Egg

(Continued from page 3)

the "no tax" places are stopping buying top units and are using local bands—and all these outfits are on notice.

### No Acts After May 1

Hundreds of places around the country are notifying agents that they will buy no more acts after May 1.

The Billboard's correspondents have been gathering gloom news around the land. A United Press survey revealed that prior to April 1, 564 Chicago places were paying 5 per cent; after April, 54 were paying 30 per cent—a 10-fold drop.

In Chicago business is off 25 to 35 per cent. Even the famous Blackhawk Restaurant is slumping badly. At the Panther Room, the take is 25 per cent down. At the Chez Paree opening last week there were 300 customers—usually there are 700.

In Hollywood and all over the nation soldiers are being driven into the cheaper bars because they can't afford the 30 per cent taxed food and drink of the better spots. "Business has gradually gone from bad to worse even in the top bracket spots that absorb the tax," The Billboard correspondents report.

### Minneapolis 25 to 60 Per Cent Off

In Minneapolis, "Certain loop night clubs are toying with the idea of doing away with both the orks and entertainment." Even musicians playing in one place are going next door for cheaper drinks. Business generally is 25 to 60 per cent off.

In Nashville, soldier business "has plummeted about 50 per cent on week days." The Paradise Club, where soldier business predominates, may close, and so may the Walnut Bar and High Hat Club. In these places, business is almost 75 per cent off.

In Washington, the Club Troika, one of the Capital's show places, will cut out its entertainment after May 10. "I can't afford to book acts any longer," said Helen Hamilton, the owner. "My business has gotten so bad that my intake, including the 30 per cent tax, is less than before."

## \$ Hungry Acts Give CSI Brush---Charged

NEW YORK, April 22.—The USO-Camp Shows made another plea for acts to the more than 20 bookers at Friday's (21) meeting. Emphasis was laid on the fact that the result of previous pleas was very small indeed. CSI has no difficulty in getting headliners, but when it comes to standard acts all it gets is a lot of talk and little action, it was said.

One of the bookers at the meeting admitted later that standard acts were giving the offshore and inshore bids a brush-off. He attributed it to the fact that they can make a dollar now working regular jobs, so who wants USO. He said there isn't a single act in show business who can't find six to eight weeks for the USO. And those who don't come along will have awfully red faces after the war when they'll have to admit they were too busy to play hospitals and camps.

## Hurok Cuts MCA Into Amaya's Dance

NEW YORK, April 22.—Carmen Amaya has been sold to MCA by Sol Hurok. Deal goes into effect after Roxy show set for early June.

MCA will handle all theater and club dates, while Hurok will manage concert tours for dancer.

# NIGHT CLUB REVIEWS

## Bradford Roof, Hotel Bradford, Boston

Talent policy: Dance bands and floor-show at 7:30 and 11:30. Management: Ralph Snider, owner-operator; Albert, headwaiter; Martin Kadis, publicity. Prices: \$2-\$3 minimum.

Funnyman Artie Dann tops a show whose total impression is socko. He gives flair to the introductions of Patricia Bright's smart sketches and the live, finished terps of Artini and Consuelo.

Artie is a thin little guy with a Cyrano beak and a natural gift for clowning. In those two respects he is like the great Durante. But he is no imitator and his material is in no wise derived from Durante's. Tho his material is pretty well set, he ad libs freely, he works himself into a lather, kidding his own peculiarities shamelessly or promoting himself with unabashed candor, both without being offensive. His only failing is a tendency to be a trifle indelicate.

In a take-off on Joe E. Lewis's *Sam, You Made the Pants Too Long* Artie starts off with the plaint *Lord, You Made the Nose Too Long*, getting the customers with him. *A Little Poetry* is a hilarious reading of jingles and parodies on nursery rhymes. *Moe*, a burlesque of *Chloe* is a corker. And his sketch of a cigarette girl is a topper. Dann is a clown (not a comic) to be watched.

Artini and Consuelo are a flashy team with more honest life than a dozen dance combos. Whirling spins, intricate foot-work, spectacular lifts and sock finishes give their routines distinction.

Patricia Bright's satiric sketches vary in effectiveness. Her impressions of Katharine "keeper of the flame" Hepburn and Hildegard are fair openers. On the other hand her original, ribald *Gertie, the Pin-Up Girl* and the sketch of a Bronx chorus girl, *Consuelo Schlop-kiss*, are tops for laughs. Her delivery is fine, and warbling of *Mad About Him Blues* packs a sultry wallop.

Sammy Eisen's nine provide acceptable accompaniment and dance rhythms, while the Bob Carter Trio relieves.

Bill Riley.

## Latin Quarter, Chicago

(Reviewed Monday Evening, April 17)

Talent policy: Dance bands and floor-shows at 9, 12 and 2:30. Management, Ralph Berger; productions by Dorothy Hild; publicity, Art Golde. Prices: \$2.50-\$3.50.

Ralph Berger has lighted up the main stem here with a sparkling show that features show-stoppers. Revue starts off with a terrific entertainment wallop and keeps up the pace with the superb performances of Billy Vine; Day, Dawn and Dusk, Shirley Dennis, and Betty and Maurice Whalen.

Rotund Billy Vine, who is making his second appearance here within the past six months, is a 300-pound package of mirth. His comedy bits are sharp and fast. His style is clean and he gets plenty of raves from the crowds for his *Old Gang of Mine* skit and an original version of *Rain* assisted by Betty Whalen in the *Sadie Thompson* role. Lad has a large library of wisecracks and creates a panic during the entire show.

Shirley Dennis, 19-year-old songstress making her first appearance in Chicago, sells well with her smooth rhythmic voice and excellent song-styling. Warbling is pleasing, and different from the average run of blues and torch vocalists. Does a terrific job with *San Fernando Valley, People Will Say, Take It Easy* and special arrangements of *Show Boat* tunes. Her vivacious personality, pep and versatility, combined with a good pair of pipes sets her off as a distinctive song stylist.

Day, Dawn and Dusk, sepiu trio, rounding out their 10th week here are holding the spotlight with their comedy numbers, swing spirituals and original arrangements. Their *The Glory Road* packs a real punch, but the big surprise is their renditions of Jewish songs which they do exceedingly well.

Betty and Maurice Whalen furnish the novelty dance numbers. Team performs a graceful adagio dance routine. Make a smart appearance and get a good hand for their efforts.

Dorothy Hild Dancers fill in the bill with three numbers. Productions are well staged, gayly costumed and novel. Irv Kostal plays for the floorshow and does a nice bit of work with his soft instrumental backing.

Jack Baker.

## Palmer House, Empire Room, Chicago

Talent policy: Production shows at 8 and 11:30; little show at 10; dance band. Management: E. T. Lawless, managing director; Victor Hagner, room manager; Al Fuller, advertising director; Merriell Abbott, producer. Prices: \$3 to \$3.50.

New *Springtime Revue* is a superb show with a fine array of artists. Carmen Cavallaro and his orchestra, new to Chicago, did a terrific opening-night job, their sparkling dance music winning acclaim. Cavallaro demonstrated superb piano-playing talent in several solo numbers.

Larry Adler again proved himself the leading harmonica virtuoso and a keen humorist as well. His *Besame Mucho, Hungarian Rhapsody, Holiday for Strings* and *Minuet in G* brought deafening applause and he had to beg off after encoring with *Blues in the Night, Speak Low, Kerry Dance* and a hot boogie-woogie. Pretty Camilla Lane accompanied at the piano in most of Adler's numbers, revealing fine talent.

Mario and Floria presented a variety of dance creations that mark them as one of the finest dance teams since Veloz and Yolanda. Working with easy grace they offered *Viennese Waltz, Tango Rainbow, Make Believe* and *Turkey Trot* in the Irene and Vernon Castle 1912 version and as 1944 jive to a show-stop. A great ballroom team.

Ladd Lyon and his brother, Bob, offered a smooth and entertaining balancing act featuring difficult pull-ups and handstands to generous applause.

The Abbott Dancers appeared in two colorful production numbers, *Lamb's Gambol* and *Spring Fever on Skates*, the latter an exceptionally clever roller skating routine that is a show in itself.

In the Little Show Camilla Lane and Carmen Cavallaro were featured. Miss Lane, mezzo-soprano with sweet pipes,

# Follow-Up Reviews

RUBAN BLEU, NEW YORK: Pat Flowers and "Prof." Irwin Corey, both new here, have what it takes. Flowers is a keyboard maestro who makes with the boogie beat with some tricky stuff that rates top mits. Left hand is solid. Equally good on the long-hair poundings, but crowd gave latter material just a fair hand. Frequently takes a classic piece, starts off straight with a concert handling slipping in an extra beat here and there, ending up giving the whole thing a bang-up boogie treatment.

Irwin Corey raises loud guffaws with his absent-minded professor routine. Registered particularly with solar system bit. Comic, a short guy, hair unkempt and wearing a string tie, raises titters on entrance. His showmanship and bits of business keeps 'em laughing until he goes off.

Diane Courtney, a gal with looks as well as a smooth set of pipes, sells ballads capably to the squatters in the room. Canary has a nice easy style which merits a nice hand.

Imogene Coca, reviewed here January 22, wraps up the bill with her slick take-offs. Her thinly veiled *Peggy Fears* was underplayed beautifully. The *I. J. Fox* routine socked with both mits, and gal was forced to a beg-off.

Bill Smith.

ing solid laughs for each bit. *His Simple Little Things, It Wasn't in the Classified Directory* got good results. But his *Depressed Russian* hit the top note not only with the show-wise crowd but with the other customers as well. Pulling in ring-siders names—Sinatra, Richman, Tucker, etc., helped a lot in the build-up.

Final number was "Mr. Anthony," and went off with his short *A Duck Is Somebody's Mother*.

Other acts on the bill, Carol King, Fred and Elaine Barry, Maureen Cannon, Mildred Law, Don Dennis and Estellita, were reviewed in *The Billboard* of March 18.

B. S.

## Flash! Biz Good in Two Spots

MIAMI, April 22.—Club 634 operated by Syd Syskind is one spot on the beach which continues to thrive despite the new 30 per cent cabaret tax, which caused several clubs to shutter. Biz is so good that the floorshow will be maintained indefinitely.

## Abbott Building

HOLLYWOOD, April 22.—Renovation of Bud Abbott's nitery in Van Nuys is under way as 30 per cent tax has brought much of the valley biz to his spot, necessitating larger quarters.

Club will be dark for 10 days and will reopen as "Abbott's Backstage."

## Folies Bergere Closing

NEW YORK, April 22.—Clifford Fischer's *Folies Bergere* show will close in Portland, Ore., about May 1. The shutdown will leave Fischer without a show until early October, when he plans to produce a vaude-type offering to send on tour.

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## Battle Vs. Ore. State Liquor System Flops

PORTLAND, Ore., April 22.—The nit-erles' Sir Galahad, the man expected to slash the Gordian knot of the State liquor monopoly and usher in legal sale by the drink, has quit. He is Mel P. Brown, resort operator at Seaside, Ore., who announced he is dropping his efforts to put over a legislative bill bearing his name.

"I'm not getting the co-operation in circulating the petitions required by law," he said. "I can't do it all by myself."

Petitions were placed at beer parlors and other dispensaries in nine counties but, Brown said, tavern operators are so busy during their restricted hours that they have no time to seek signatures.

Approximately 15,000 signatures would have been required to have brought the issue before the November voters, and Brown estimated that 5,000 had signed. "Let 'em throw 'em away, I'm going to quit," he said.

## High Fla. Court Aids Anti-Gambling Drive

MIAMI, April 22.—The Florida Supreme Court this week put the okay on State Attorney Stanley Milledge's efforts to padlock the Sunny Isles and Brook clubs against gambling. This paves the way for Circuit Court Judge E. Holt to hear testimony on Milledge's applications to prohibit gambling at the two spots as a public nuisance.

Should the charges of wide-open gambling for high stakes be supported at the hearing, the court may prohibit gambling either temporarily or permanently or padlock them.

## Correction

NEW YORK, April 22.—In the April 15 issue of *The Billboard* the American Guild of Variety Artists was credited with collecting \$170,000 in back wages for performers during 1944. The collection was made during the year 1943 instead.

## Escapes Zero Fire; Back in Showbiz

NEW YORK, April 22.—Of a nine-man crew ferrying planes in the South Pacific, Jack, of Sally, Jack and Mascot, was the only one of three who came back to tell about it. Plane was attacked by Zeros "somewhere in the Pacific" and Jack, in the tail gunner slot, let go when Japs came in at 6 o'clock. "But the pack was too strong for the single plane, and after it was hit badly, instructions were given to bail out.

Six men jumped at 1,500 feet. Before they could hit the water Zeros shot them down. Jack and two other men waited until they were at 500 feet where the Japs couldn't close in, and then jumped. Trio was picked up by a hospital ship.

Jack, given a medical discharge, has reformed his act and is now at the Hipp, Baltimore.

## Fire Destroys Coast Night Spot

NEWPORT HARBOR, Calif., April 22.—Beachcombers will be minus one of their top play spots here this season as the result of a fire which destroyed the Bamboo Room, long one of the most popular niteries in this section.

Fire, which started from a hot-water heater, did damage estimated at \$35,000. Bob Murphy, owner of the spot, claimed that \$15,000 of the loss was covered by insurance.

This is the second time this resort town has had its White Way hit by fire. Flames destroyed the Rendezvous Ballroom in 1935, doing \$40,000 damage.

## Vaude in East Hartford

EAST HARTFORD, Conn., April 22.—Sal Adorno Jr., manager of the Astor Theater here, has announced that a regular week-end vaudeville policy will be started on April 28. Gordon's Entertainment Bureau in Hartford, Conn., will handle the bookings. The shows will run for 40 to 50 minutes. A complete redecoration program is being completed at the theater.

## Biz Hopes Up As Army Gives Back Property

HOLLYWOOD, April 22.—Owners of the gilt-edge niteries are said to be anticipating a visit of the horse set now that the army has decided to give permission for the reopening of Santa Anita race track.

While no definite date for the curtain-raising has been set, it is believed that the first race will get under way during the Christmas holidays. This makes the second track that will be in operation in Southern California since Pearl Harbor, the other being Hollywood Park at Inglewood.

Army officials had contemplated keeping Santa Anita as a concentration camp for German war prisoners, but the idea has been abandoned. Government will get the track in shape to hand back to owners.

While racing brings the big spenders out into the open and makes for better biz in the top spots, operators are liable to find a falling off of the take.

Dough that used to go for the suds and hard stuff will be dumped into the pari-mutuel machines, leaving the neighborhood spots in the cold.

## Rooms for Rent in Summer

MIAMI BEACH, April 15.—With the departure of army personnel from this resort by July 1, thousands of rooms and apartments will have to be filled so the press boys are planning an active campaign for summer tourist trade.

Tom Ferris, in charge of publicity for Miami Beach, is going to New York to consult Steve Hannegan, whose stunts in the past have done much to bring in the biz. Ferris expects Hannegan to return with him, and together they will work out the advertising, which is hoped to bring home the bacon, despite the handicap of lack of transportation.

## State, in Lowell, Starts Reserved-Seat Vaudeville

LOWELL, Mass., April 22.—The State, formerly the Gates, begins its new vaude policy April 24. Theater is run by Billy Waldron and a group of local business men.

House will operate on a reserved-seat basis, with one show nightly and two on Saturday and Sunday. Opener has Lewis and Ames, Carmellita and Lee, Tommy Turner, the Elaine Seider (8) line, Tom Barry, and Barbara Barrie. Second week bill set so far has Jed Dooley and Company, Grace Johnston, and Elliott and Hall. Tom Barry and the line will be held over.

House, a 1,400-seater, is scaled to a 90-cent top. Johnny Singer and Ben Shanin, New York, are the bookers.

## Downey and Cugat Set for Starlight Roof

NEW YORK, April 22.—Wedgwood Room at the Waldorf will close for the season next month, and May 11 the hotel's Starlight Roof will open, with Morton Downey as the attraction.

He will stay until the middle of June, when Xavier Cugat returns yet again to this spot.

There is a slim possibility that Hildergarde will follow Cugat the middle of July.

## New Mex Spot Seeking U. S. Acts

MEXICO CITY, April 22.—Bremen, new night spot here, is booking acts. First show features Chayo Gonzales, Paco del Rey and 13 Locos of Swing. Owner Gozara Biahneni says he is booking American acts.

## Detroit House Changing Luck With Howard Unit

DETROIT, April 22.—Harry Howard's unit, *Gay '90s*, will play the Michigan here early next month.

Booking marks a precedent for the house which for two years has presented nothing but band shows.

## MGM Lion Lies Down With Warner Lamb

NEW YORK, April 22.—Moro and Yaconelli, a pair of south-of-the-border comics who've done some film work, are set for Loew's State (MGM) April 27.

Odd part of deal is that team is booked into the Earle, Washington, a Warner house, for following week instead of the Capitol in the same city.

Reason was that latter house had open date and gave team permission to take opposition bid.

## Cleveland Gets Big New Club

CLEVELAND, O., April 22.—Tonight marks the opening of a new spot which is perhaps the most pretentious of recent years. The Chateau Club takes over the old 3700 Club, completely redecorated. Sam Krause and Milt Pearlman are now in charge.

Policy sets \$2 minimum daily with \$3 Saturdays, with two shows nightly and three on Saturday.

## Indecency Charges Vs. Hawaiian Vaude Show

HONOLULU, April 15.—Charges that off-color shows are offered at the Follies, Honolulu's only two-hour vaude show, will be investigated by the Finance Committee of the Board of Supervisors here.

Complaints are that the shows offered at the Follies "are shameful even for adults, and gags at the shows are ones which decent performers would refuse to use."

The Follies mainly attracts army personnel, sailors and defense workers. However, apparently many children attend the performances. Two afternoon performances and one evening show are given daily. Prices are 55 cents for civilians, 40 cents for servicemen and 20 cents for children.

## Studes Blame Politics For Show Cancellation

DETROIT, April 22.—Cancellation of the *Victory Varieties*, slated to play last week at Hill Auditorium, Ann Arbor, to a potential audience of 5,000 University of Michigan students, was protested by a group of students.

Primary objective of booking show was intended to be the entertainment of some 2,000 army and navy students at the college.

Allegations that the president of the university was "forced to act" by theater opposition were made by student leaders' tying in with alleged political pressure.

## Columbia Pix Yens "Latin Quarter" Tag

NEW YORK, April 22.—Columbia Pictures, thru Irving Briskin, is dickering for the rights to use the tag Latin Quarter on a forthcoming musical film.

Negotiations are proceeding between Briskin and Lou Walters and E. M. Loew, operators of the local spot with the L. Q. handle.

Twentieth-Fox recently paid Billy Rose a reported figure of \$100,000 for the use of the Diamond Horseshoe name.

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# VAUDEVILLE REVIEWS

# Review of Unit "Yours for Fun"

(Reviewed at Orpheum Theater, Los Angeles, Tuesday Afternoon, April 18)

When *Yours for Fun* played the Music Box, Hollywood, for almost six months, the show was not especially strong, and in the hour version now playing vaude theaters the same classification holds. Something new has been added, however, with Miller Brothers and Lois joining. Billy House and Eddie Garr still headline. Dave and June Hacker, the Mulcays, and Sammy Lewis are carried over. Opening day crowd good. Picture fare, *Women in Bondage*.

Show opens with House, Garr, Lewis and six girls on for a routine that shapes up nicely. Miller Brothers and Lois take over for taps, featuring good pedestal-top work. Trio works smoothly and with plenty of enthusiasm.

House takes the next spot for a bit of nonsensical monologing. It is the usual House palaver, with the hefty comedian hitting some nice lines here and there. Dave and June Hacker, perennial favorites, draw applause with their ballroom team take-off. Miss Hacker sticks pretty much to the serious side, with Hacker making amends for his delicate handwork. This gets laughs and brings the act beg-off applause.

The Mulcays, now a trio, open with Mulcay offering harmonica melodies "to sound like a duo," with the other two members revealed as accompanist. Using harmonicas that range in length from

three to 18 inches, they run thru some difficult tunes. Two fems do *Flight of the Bumble Bee* in good fashion, with clever manipulation being carried out by the three on *Rhapsody in Blue*. *Tiger Rag* draws applause, with the high-note holding bringing down the house, *Shoo-Shoo Baby* ends the turn and does the thing up brown.

Eddie Garr is off to a slow start with his monolog, but becomes alive with his imitation of a drunk. Handles his lines well. *That's An American* vocals wind-up the turn to good applause.

Low comedy and corn has its field day in the final stanza, with House as the judge. A curvaceous fem is on trial for the murder of her husband. "Lie detectors" and gavel pounding give hint of burlesque.

All on for the finale. Sam Abbott.

## Loew's State, New York

(Reviewed Thursday Afternoon, April 20)

Making allowances for lack of smoothness on opening day, present bill still moves too slowly and lacks the sparkle of previous week's shows.

Jerry Wayne, in top position with an easy, smooth manner, looks nice. Opened with *Poinciana*, followed with three numbers, and finished with *Love, Love, Love*. Last named was sold with good results to a house that seemed apathetic. Best thing was *Between the Devil and the Deep Blue Sea*, whistling one chorus. House Manager Ed Douglas did a good job of framing Wayne. Working against a dark-blue drop and gold travelers, performer was shown off handsomely.

Top laugh-getters were the standard sister team of Nan Rae and Miss Waterfall. Team's gags were made up of some smart stuff and some corn. Whole thing went well. Miss Waterfall's double-talk warbling of *Ticket-a-Tasket* and *Ragtime Band* got a good hand.

Hibbert, Byrd and LaRue, with Oscar LaRue playing a drunk customer coming on stage, also pulled a fair mitt. But LaRue gives away his stooge bit too soon. Air raid blackout number was good showmanship. However, La Rue's gags about partners being drunk was bad taste for a family-type theater.

Hal Sherman does his familiar act. Started off with good gags about the South but went sour. Southern yarn can be worked up into a smart routine with more work on it. Segued into heel-and-toe stuff and followed with more gags, none of which clicked. Came back to intro Jerry Wayne.

The Cappy Barba Boys, looking smart, did handsomely with their mouth organs. Best numbers were opening boogie and Ravel's *Bolero*. On latter Zwering's house ork did a good job of skin beating. Team has some subtle gag stuff but winks too fast.

The Great Yacopis (6), once the best teeterboard acros in the biz, are still good on the single, double and triple somersaults off the board. But act needs more speed and showmanship. Equipment is set up too slowly and time and again there is too little going on between bits. Team went off with only a fair hand.

Pic, *Heavenly Body*. House half full when caught. Bill Smith.

## Oriental, Chicago

(Reviewed Friday Afternoon, April 21)

Following their policy of booking star attractions, the Oriental has again stepped out and brought a line of stellar performers.

Show has plenty of music, novelties and dancing, and opened with Lloyd and Willis, ballroom tapsters. Team started out slow, but swung into action with a fast-stepping tap routine, do a sharp tapwaltz number to the tune of *Tales of the Vienna Woods*, and bowed off after a good round of applause with a clever ballet tap bit by the gal and an impersonation of the buck and wing dance by the male partner. Duo has plenty on the ball, and make a smart appearance. Max and His Gang appear and surprised. Act is unusual and merited attention from the crowds, with the fine performance of his canine pets. Lad also does a lone stint of difficult acro-tumbling routines, followed by the dogs repeating.

Bea Wain show-stopped. Gal is making her first appearance in this city and clicked immediately with the swingers. She makes a smart appearance and her good looks, combined with her song styling should definitely make a place for her on the stage as well as television. Pipes are clear and have a rhythmic sounding quality. She sells every number and gets plenty of hand-slapping for her vocalizations of *Take It Easy*, *Stormy Weather*; *Poinciana* and *Hallelujah*. Had to beg off after taking three curtain calls.

Jerry Mann, comic, assisted by Betty Linde, are the laugh-provoking funsters on the bill. Mann is sharp and has a repertoire of clean, clever wise-cracks. Does a good number when he pokes fun at the lines of popular tunes which gets plenty of laughs. Also gives out with an impressive imitation of Al Jolson and comedy bits with his partner, who unfortunately doesn't do a whole lot in the act.

Borrah Minevitch's Harmonica Rascals show-stopped as usual. The eight boys do plenty of knockabout clowning which is overdone and becomes very boring. Their harmonizing of *Nola*, *Blue Moon* and *Sleeper Jump* is tops. Midget member of the act does a fast jitterbug comedy dance with a roly-poly member which gets the biggest laughs during the performance. Minevitch would do well if he let the boys play more tunes as too much time is consumed with their funny antics. Pic, *Lady, Let's Dance*. Jack Baker.

## Roxy, New York

(Reviewed Wednesday Afternoon, April 19)

A lavish set, with Paul Whiteman's crew (48) arranged in tier formation, gives the new bill a handsome frame. Whiteman does standard Gershwin numbers with his usual skill. Emphasis is on strings (24), augmented by three fem harpists placed at the bottom of the set. Roxyettes in rose-colored gowns draped on steps adds to visual appearance.

Gae Foster line opens with a tricky bell routine. Gals with vari-tuned bells on costume accompany ork with different gals carrying the tune. Bit won a nice hand. In closer, line dressed as drum majors, each carrying a drum, do a good in-time skin-pounding job.

Victor Borge and his dead-pan interpretations of phonetic punctuation and gags clicked soundly with the pew-sitters. Ended act with *Rhapsody in Blue* backed by a bang-up Whiteman job. Could have done more.

Joan Edward's *San Fernando Valley*, with customers beating time, almost stopped the show. Gal's *Shoo-Shoo Baby*, and *Love, Love, Love* were terrific. The male customers whooped it up with bobby-sock squeals. Miss Edwards's smooth voice and delivery forced her to a beg-off.

Pauline Koner, concert dancer, did a good pantomime job to *It Ain't Necessarily So*, with Harold Gordon coming in with the off-stage vocals. Jeanne Bridson, long-hair fiddler, did *Summertime*. For stint Whiteman's harpists went down front. Act won audience.

In No. 1 slot were Jean, Jack and Judy, who did their acro-comic bits with skill. Team is good on the straight acros, and sells comic bits well. But it falls down on the gags. The trio should either get better verbal material or drop gags entirely. Act is good enough as it is without peddling sour corn.

B. S.

## Motor City Ops Elect

DETROIT, April 22.—Metropolitan Cabaret Owners' Association here has elected new officers for 1944-'45. They are Eddy Shepherd, Club Stevadora, president; Mickey Chiado, Club Gay Haven, vice-president, and Lowell Bernhardt, Club Casanova, secretary-treasurer.

The new directors are Mike Scuderi, Palm Beach Cafe; Ernest Larson, Larson's Cafe; Mickey Jarvis, Mickey's Show Bar; Eddie Czulowski, Cub Alicia; Peter Giesz, Geisz Inn; Andy Sneed, Club Three Sixes, and Richard (Ike) Thomas, Corktown Tavern, chairman.

Fred W. Chlopan is executive secretary of the association.

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CURRENTLY USO TOUR OVERSEAS

# Washington Help Pledge Given in AGVA Fight on 30 Per Cent Amusement Tax

## Loss in U.S. Tax Take May Influence Lawmakers

NEW YORK, April 22.—A U. S. senator and two representatives have promised the American Guild of Variety Artists to work for an end to the 30 per cent amusement tax.

The senator is Robert F. Wagner (N. Y.); the representatives, Walter A. Lynch (N. Y.) and Harold Knutson (Minn.), both congressmen are members of the House Ways and Means Committee. Knutson is the author of a joint resolution to cut the 30 per cent tax to 10, H. J. Res. 265, introduced April 19.

Matt Shelvey, national administrator of AGVA, and Mortimer S. Rosenthal, associate counsel, went to Washington last Thursday (20) for a day of huddling on the problem. Noah Braunstein, counsel for the Cafe Owners' Guild, voluntarily joined them there.

The *Billboard* exclusively covered the Washington conferences.

### Wagner Promises Support

As a result of the presentation of facts and figures on the effect of the new 30 per cent bite, Senator Wagner authorized a statement to the AGVA-COG representatives to the effect that he is "not only sympathetic to the problem involving your people, but, further, will support you 100 per cent."

Representative Walter A. Lynch of the Bronx, member of the Ways and Means Committee which will consider the joint resolution, gave a willing ear to Shelvey, Rosenthal and Braunstein. Lynch told them: "I can promise you relief—but not how soon. But you can count on it."

If reported favorably by Ways and Means, the cut should pass the House as a matter of routine unless unexpected opposition develops elsewhere.

The AGVA-COG delegation also called upon Representative Harold Knutson, author of the 10 per cent resolution. After asking that a round-up of material be sent for presentation to Ways and Means, of which he also is a member, Knutson said: "I've already talked to Captain Bliss (Deputy Commissioner D. S. Bliss of the Bureau of Internal Revenue) and he thinks 10 per cent would be about right. No doubt it is too high, but 10 per cent is the best we can do. If it proves it can't work, we'll try again. I couldn't get it thru the committee otherwise."

Knutson promised quick action. "We should be able to have it out of the way by 10 days or two weeks from now."

The AGVA-COG bloc interviewed Mrs. Willa G. Reed, chief of the admissions tax division, and R. D. Brown, chief of the tours and admissions tax division, both in the miscellaneous tax division of the Bureau of Internal Revenue.

Mrs. Reed and Brown pointed out that the BIR's hands were tied as far as helping to ease the effects of the 30 per cent tax was concerned. However, both inquired if the proposed 10 per cent tax would "help out," and when informed it would, Brown said that in his opinion the 10 per cent tax will bring in more revenue to the BIR than the present 30 per cent bite. Both said it was too early to judge how much revenue was coming in, how many places were being forced to close and how many people were being thrown out of work.

### Ask Change in Definition

Rosenthal and Shelvey asked BIR officials to change the present definition of "cabarets," pointing out that even if the tax is lowered to 10 per cent the problem of discrimination against the actor in favor of other forms of entertainment will remain. Mrs. Reed and Brown replied that they could not change the definition since it is imbedded in the tax law of 1942. They said that all the BIR could do would be to make a recommendation if Congress asked for it. Whether they would recommend a change in the definition was something they could not state at present, they said.

The AGVA officials subsequently decided to present facts to Congress to make this body authorize a changed definition for BIR.

### Tax Loss Impresses Solons

Washington officials seemed more impressed by the loss-in-revenue arguments advanced than by any other point made. It was the feeling of the delegation, afterwards, that the decrease in taxes, resulting from closings and layoffs, would be the decisive point in bringing about a reduction of the tax to 10 per cent. There seemed to be agreement among those approached that increasing the 1943 rate of 5 per cent to the 1944 rate of 30 per cent—a jump of 500 per cent—would not bring in six times as much revenue and probably would actually bring in less than before.

Following the Washington jaunt, Shelvey for AGVA and Braunstein for COG decided upon an information campaign, beginning with the members of the House Ways and Means Committee, to ensure passage of the Knutson resolution.

### Other Groups To Help

Meanwhile, Braunstein began lining up support for H. J. Res. 265. He communicated with Samuel Hatfel, secretary of the Cafe Owners' of Pennsylvania; Nathan Fink, lawyer for a group of Boston operators; Paul Brunn, secretary of the Florida Supper Club Men's Association; Lou Little, of the Pittsburgh Owners' association; Charles Dreyfus, attorney for the San Francisco operators; Ralph Burger, a Chicago owner, and Pete Iodice, Detroit agent.

Hatfel promised to call a meeting of his organization for next Wednesday (26) in Philadelphia, and to conduct a survey of Pennsylvania spots regarding the effects of the tax. Fink promised to analyze the Boston situation. Brunn pledged to contact Senator Claude Pepper (Fla.) and get wires out to Congress. Little promised to contact senators Guffy and Davis, both of Pennsylvania.

### Newspapers Carry AGVA Story

NEW YORK, April 22.—Preliminary facts covering a round-up of the effect of the 30 per cent amusement tax have been given the press by officials of the American Guild of Variety Artists. The *New York Times* today carried a column-long statement, quoting AGVA officials saying that 15,000 actors would be out of work by May 1.

## Price Appeal

BOSTON, April 22.—Arki-Yavensonne, proprietor of the Hub's small, swank Satire Room, who is nothing if not unconventional, hit the front pages of all the papers last week with an ad which caused no end of comment, if only for the contrast between an adjacent night club ad.

Arki's piece read: "In accordance with the war effort, Arki-Yavensonne presents 30 per cent tax for an indefinite run until final victory."

Next door the Hotel Essex had a similar box which read, "No 30 per cent tax at Hotel Essex."

## Standing Room Only

HOLLYWOOD, April 22.—Studio space, already crowded, will be at a further premium here what with three shows moving in from New York headed by Frank Sinatra. It is understood that Jerry Lester comes with the troupe for the May 17 broadcast.

Camel show, featuring Jimmy Durante and Garry Moore, is due in town to round out season. Norman Corwin will also join the trek west when he comes in for two shows on his CBS series.

## Ken Murray's "Blackouts" Breaks Coast Long Run Jinx

HOLLYWOOD, April 22.—Perennial local favorite of the revue fans, Ken Murray's *Blackouts*, has passed the \$1,000,000 mark in gross box-office receipts. Well into its second year, the show is still pulling, running nightly with three shows Saturday and Sundays, co-star Marie Wilson is the only original member of the cast outside of Murray.

For years this area has been considered death on long runs, but the success of *Blackouts* is proof to show backers that if they have sock material and adequate names they'll do the biz.

## Miami Club Trying To Force Re-Opening

MIAMI, April 22.—In a surprise move, O. C., Inc., lessee of the Tobacco Road, this week sought an injunction restraining City Judge Cecil C. Curry, Acting Chief of Police Frank Mitchell and W. E. Nichols, head of the city license division, from refusing the place a license to operate.

Complaint alleges no charge was ever filed against the lessee, only the former manager and three performers being prosecuted for a lewd performance. No date has been set for a hearing.

## Drag River for Lost USO-er

DETROIT, April 22.—Disappearance of Billie Jane Davis, USO entertainer, was reported by police here Wednesday, and the harbormaster was instructed to drag the River Rouge, in Western Detroit, in search for her. She had been missing nearly a week, when another woman reported she had seen her jump from a bridge several days before.

## Competition Burned Out

TILTON, N. H., April 22.—Mr. and Mrs. George Shanley, well-known magicians and vaudeville artists, who purchased the Tilton Hotel a year or more ago, plan to reopen in the near future. The recent burning of the only other hotel in town leaves them without competition. Hotel has been closed since they purchased it. Couple announced that it would be opened at some future date.

## Scramby Amby Goes Full Net

NEW YORK, April 22.—*Scramby Amby*, Blue audience-participation show heretofore heard only on Pacific Coast, moves into complete net spot beginning July 26.

Show, to feature name emcee and vocalists, is under sponsorship of Manhattan (Sweetheart) Soap Company and will be aired Wednesdays 7-7:30 p.m., with repeat to Central, Mountain and Pacific areas skedded for 10:30 p.m. Franklin Bruck Advertising Corporation is agent.

## VAUDE SELLS U. S.

(Continued from page 22)

a two-month whirl southward.

When an act is finally inked, it will be flown down to Rio in an army bomber, on which Roy will clear cargo space. Use of bombers will allow four or five performers to go at one time, and will make transit fairly certain. Otherwise performers would have to depend on Pan-American, only two could go at a time—and no one else could go down until these two came back.

### G. I. Dates En Route

En route, the acts will stop at various army and navy locations to give quickies for the boys. This is why two weeks will be taken up on the to and fro journeys.

The major considerations in booking attractions—with the co-operation of the CIAA office—will be diplomatic as much as artistic. Naturally, being top spots, the Urca, Pentapolis, Copacabana and Atlantico will demand that talent be top-notch.

Just as important, however, will be such matters as the character of a performer, how he conducts himself in public, his personal habits, the way he eats and dresses, his social graces. While in Rio he will come under close scrutiny not only of the natives but officials of the CIAA and the American embassy. It is understood that if an actor behaves in such a way as to cause adverse comment he will be summoned by the embassy and shipped out of the country . . . but pronto.

All talent going down to Rio will be checked over by American sources, as is now customary. However, the performers will also be checked upon by the Brazilian authorities. Not only that, but all their music, photographs and publicity material will be carefully scrutinized so as to make sure there are no hidden messages, and so on, concealed.

### Double-Checked Routines

From the agent point of view, playing L.-A. dates will require a new approach. Involved is more than the usual slant—selling an act which does such and such for this or that price. Routines, songs and business will have to be carefully set so as to avoid giving offense to the Latin Americans or a black eye to Uncle Sam.

If, for example, a dance is presented as being a certain type from a given L.-A. country, then it will have to be the McCoy. Ditto for music and costumes. On taking on an L.-A. assignment, the performers will be channeled into definite routines for their stage appearances and will not be permitted to depart from them—so as to prevent slip-ups.

The reason for all this painstaking is that the CIAA feels there has been a lot of advantage taken of L.-A. spots in the past, as well as their customers, and it is now time to make a change. There are too many political-economic aspects to inter-American relations to allow south-of-the-border people to go on being resentful over bad bookings.

Gine expects to get his attractions started southward within 60 to 90 days, and Roy says it's possible, altho he thinks it will be a few weeks longer. When the circuit is under way, Rosen's attractions will probably start moving, too.

While all this planning is going on, Charles Allen, the agent, is working up an L.-A. business of his own without recourse to John Roy. Allen formerly sent talent down under, but stopped in 1939 when the big trouble started. Now he has submitted a list of attractions to man named D'Aguir Mendonca, a Brazilian exporter-importer living in New York. Allen says that Mendonca also represents the Urca, Copacabana and Atlantico, and that thru him he expects to be shipping talent southward in the near future.

## 30 Per Cent Rope

NEW YORK, April 22.—"Have you got the rope up?" a big night club owner was asked this week. "Yeah," he replied. "It's up in my office and I'm going to hang myself with it."

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## Chi Takes 52G; Oriental, 28G

CHICAGO, April 22.—Both vaude-pic houses here showed a slight increase in box-office coin last week, and as yet have not been affected by the 20 per cent amusement tax.

At the Chicago Theater (4,000) Joan Merrill, the Berry Brothers, with the pic *Miracle of Morgan's Creek* rolled up a good gross of \$52,000. Entire show has been held over for the second week and the opening day's attendance looks as tho the house will have another high week.

*Gay Nighties*, girl show revue, drew plenty of oglers to the Oriental Theater (3,200) who passed \$28,000 thru the box-office window last week. Current bill starring the first appearance of Bea Wain here, and Borah Minevitch's *Harmonica Rascals* opened to a good house and spot should hit a neat \$26,000 for the week.

## Met Sells Clean in Hub; Other Biz Off

BOSTON, April 22.—Altho there were the usual complaints about repertoire and grumbling about the short season, the big news last week was the sellout of the Metropolitan Opera at the Boston Opera House. Every show went clean before performance time, with the total gross exceeding \$104,000. In past seasons the Metropolitan has given at least 10 performances here.

Otherwise theater business was in the doldrums, especially low for Easter week, traditionally a big stanza. *Decision* did poorly at the Copley, despite long advance promotion, playing only to \$5,000, still a couple of grand short of expenses. *Allah Be Pleased* went into the Plymouth for a week, expecting to sell clean, but the matinees went to pot and the evening performances were less than capacity. At \$19,000, gross was well below expectations. *Pretty Little Parlor* faded in the third week at the Wilbur to the tune of \$6,500, while *Sheppy* did even less (\$6,000) at the larger Colonial. Various explanations, from the new 20 per cent tax to the filing of April 15 income tax estimates, were given, but none really explained the doldrums.

The week finishing tonight finds *Dream With Music* at the Shubert and *Connecticut Yankee* at the Colonial playing to near capacity, with a poor advance sale for both. Reviewers condescended to *Yankee* and apologized for *Dream*, while conceding that it is a potential (tho no more) hit. *Dream* will draw \$29,000, while *Yankee* is slated for \$27,000.

Monday (24), Katharine Cornell in *Lovers and Friends*, opens at the Plymouth, and Gilbert and Sullivan returns for the second time this season to the Opera House. *Pick-Up Girl* opens tonight at the Wilbur, to remain only thru next week.

In the near future are Milton Berle's *Same Time Next Week*, booked in the Plymouth, and *Three's a Family* at the Colonial, both May 8. Ethel Barrymore returns to Boston the second time in *Corn Is Green* at the Wilbur May 22, with *Stovepipe Hat*, the Irving Gaultmont-Carl E. Ring musical, penciled in for the same date at the Shubert.

## Slack, King Cole Fat \$23,600 in LA

LOS ANGELES, April 22.—Stageshow, headed by Freddie Slack and orchestra, but with King Cole Trio drawing in the heps, grossed a strong \$23,600 at Orpheum Theater (2,200 seats) here week ended Monday (17). Augmenting acts included Joey Rardin, the Three Brian Sisters, and the Three Drakes. Pic, *What a Man*. Spot has 75-cent top.

## WLW Jambo 13½G Six Days in Ohio

DAYTON, O., April 22.—WLW Boone County Jamboree played the Palace Theater, Columbus, O., April 11-13, and Memorial Hall here, April 14-16, the combined gross for the six days hitting \$13,524, according to Bill McCuiskey, Jamboree bossman.

## Les Brown a Par \$20,800 in Philly

PHILADELPHIA, April 22.—In spite of good marquee value on both stage and screen week ended Thursday (20), Earle Theater (seating capacity, 3,000; house average, \$20,000) just cleared the house par with \$20,800. New amusement taxes, bringing Earle to a 95-cent top and a dime more than the straight cinema temples, may be one of the contributing factors in holding down the gate.

Stage lead off with Les Brown's band, with Carol Bruce making for a strong extra-added. Chris Cross and the Albins added, with Doris Day, Gordon Drake, Butch Stone, Randy Brooks and Dick Shanahan, out of the band, rounding out the bill. Screen, a rare occasion, got equal billing with the stage in *Knickerbocker Holiday*.

## Inks, Fitzgerald Smash House Mark On SF With \$43,000

SAN FRANCISCO, April 22.—All-Negro unit, comprising the Ink Spots, Ella Fitzgerald, Cootie Williams, Moke and Poke, Eddie Vinson and Ralph Brown, broke the all-time house record at the Golden Gate (2,850 seats) week ended April 18. The record gross, according to Manager Cliff Glessman, was \$43,000, surpassing by nearly \$3,000 that turned in last summer by Kay Kyser. Only other near approach to this week's record-breaker was that of Harry James a year ago.

So heavy was the opener that Glessman tagged on an extra show, running five a day and six on Saturday and Sunday. There was a steady box-office line-up at all matinees and night shows. A heavy Negro audience filled the seats at all performances.

Pic, *The Falcon Out West*.

## Easter Ends---So Do Big Takes On Stem; Only MH Holds Up

NEW YORK, April 22.—Last week's Stem business did not hold up for long. As soon as the kids went back to school and the out-of-towners went back home, grosses followed suit.

Music Hall was the only exception. Its long lines held over beyond Easter.

Capitol (4,627 seats; house average, \$59,000) for first week with Ginny Simms, Mitzl Mayfair, Frankie Carlie's ork and *Broadway Rhythm* tolled \$63,000, same figure it got for last week of previous bill.

Roxy (5,835 seats; house average, \$62,000) for second and last week of Harry Richman, Dave Apollon, De Marcos and *Four Jills in a Jeep*, did \$93,000 as compared with opener's \$92,000. Total was \$185,000.

Radio City Music Hall (6,200 seats; house average, \$101,000) for third week of Harrison and Fisher, Grace Panvini and *Cover Girl*, zoomed up to \$123,000. Previous week figure was \$109,000 and opener was \$94,000.

Paramount (3,664 seats; house average, \$42,000) for eighth week with Cugat's ork, Dean Murphy and *Lady in the Dark*, counted \$67,000. First week figure was \$130,000; second week, \$110,000; third week, \$89,000; fourth week, \$95,000; fifth week, \$75,000; sixth week, \$62,000, and seventh week was \$66,000.

Strand (2,758 seats; house average, \$42,000) for first week with Ted Lewis ork and *Uncertain Glory* had income of

\$45,000. Last week of previous bill figure was \$60,000.

Loew's State (3,237 seats; house average, \$28,000) for second week of Allan Jones, Canada Lee, Happy Felton, Dick Buckley and *None Shall Escape* took in \$23,000, as against first week's figure of \$38,000. Total was \$61,000. Current bill has Jerry Wayne, Nan Rae and Miss Waterfall, Hal Sherman, Cappy Barba Boys, Yacopis, Hibbert, Byrd and Larue, and *Heavenly Body*.

## Andrews Sisters and Mitch Ayers Do 30G at Hub RKO

BOSTON, April 22.—RKO-Boston here has hit the groove, with weekly gross hovering with wonderful, profit-making steadiness around \$30,000. With a capacity of 3,200 and prices ranging from 44 to 99 cents, the house has been a solid-sender all season.

Andrews Sisters and Mitchell Ayers' ork closed April 12 netting the above figure for the stanza. Unit also presented Windy Cook and Eleanor Teeman, with *Moonlight in Vermont* on screen. Band specialties included Dick Dyer, Ruth McCullough and Johnny Bond.

Bill Robinson, Dolly Dawn, Pat Henning, Senor Carlos and the Wallace Puppets finished up an equally strong frame Wednesday (19), with *Gung Ho* as the flicker. Film held over second week, almost unheard of in this house, with Henry Bussè, Ray Eberle, Betty Brownell, Wyatt Howard and Red Wright on stage.

## Sammy Kaye Soars To 23G in Omaha; "Pioneer" \$14,500

OMAHA, April 22.—Sammy Kaye's ork pulled a knockout \$23,000 at the Orpheum Theater (3,000 seats) Easter Week, hitting close to Tommy Dorsey's record of \$24,500.

Also on stage were Billy Williams, Arthur Wright, Nancy Norman, Sally Stuart, Three Kaydets, Ben Bari, and Robert Sisters and White. Screen had *Swingtime Johnny*.

*Pioneer Follies of 1944*, for week of April 14-21, rolled up \$14,500. On bill were Dorothy Byton Dancers, Lew Hoffman, Marlon Powell, Four Aristocrats, Jack Shea. On screen, *Cry Havoc*.

taking his physical at Camp Blanding. . . . KITTY DAVIS show intact appearing at numerous hospitals in this area for the convalescents. . . . PAT KING, singer, added to Ball show. . . . JO-ANN WHITNEY replaced Gertrude Erdey at Clover.

### Hollywood:

BEVERLY AND JAMES PAYSEE now at the Rendezvous Room but moving into the Biltmore Bowl, Biltmore Hotel, Los Angeles, April 27. Team now at Universal Pictures and set for a picture stint at Columbia Pictures. . . . MAX TERHUNE with his dummy, Elmer; Marquee and Marquette with Jeanna Kirk, Buck Chickie and Buck at the Ramona Room, Hotel Last Frontier, Las Vegas, Nev. . . . PANCHO AND DIANE at the El Rancho Vegas, Las Vegas, Nev. Diosa Costello also there and set for the Latin Quarter in New York opening late in June. . . . MARIE CARUSO held over as singer and emcee at Restaurant del Paseo, Santa Barbara, Calif.

### Here and There:

Here and There: CARLTON AND JULIETTE are in on a two-weeker at Washington-Youree Hotel, Shreveport, La. . . . DON DORSEY, trapezist, after winding up at the Olympia Theater, Miami, headed for the Temple Theater, Jacksonville.

"CHINESE FOLLIES" moves into Primrose Country Club, Newport, Ky., May 5 for two weeks. Current bill, opened Friday (21), has Danny Richards, Radcliffe and Jenkins, and Jackson and

(See IN SHORT on page 28)

## Balto Hipp \$21,800

BALTIMORE, April 22.—Hippodrome Theater, with bill comprising Stubby Kaye, Wally Boag, Arren and Broderick, Billeeta Sisters, and the Frank Victor Quartet with Connie Howell, grossed an excellent \$21,800 for week ended April 19. Pic, *Up in Arms*.

## IN SHORT

### New York:

ROSE MARIE joins the La Martinique show May 10. . . . DEAN MARTIN follows June 6. . . . MAXINE, ex-Spitalny *Voice of Charm*, now doing a single at Hotel Grady, Atlanta, goes into the Touraine, Boston, May 8. . . . ROSS SISTERS start theater tour May 4 at Loew's State. . . . Dr. Giovanni opens at the Statler, Washington, April 27. . . . TONY PASTOR'S celeb night changed to Sundays. . . . ETHEL WATERS paper renewed at Zanzibar. . . . ANDRE ANDREE and Bonnie shift from Persian Room to Statler, Cleveland, May 8, and follow with Bal Tabarin, San Francisco, June 15. If Statler options not picked up team will open at Chicago Theater.

CINA AND CORTEZ split for the sixteenth time. Latter opens as single at Capitol, Washington, May 4. . . . JOHNNY BURKE on at the Albee, Cincy, May 5. . . . HAUKANE AND LONYA renewed at the Iceland. . . . JOHN REED KING being offered for theater dates. . . . ditto BOB HAWKS. Latter's asking price is \$4,000. . . . MURRY PICKFORD at City Theater, Biddeford, Me. . . . TOMMY DOWD closed La Vie Parisienne and now at Mount Royal Hotel, Montreal. . . . DAN AND CASSANDRA in second week at Netherland Plaza Hotel.

DE QUINCY AND GIVENS are in their 31st week at Hotel Dixie.

### Chicago:

PEGGY HART, formerly with Louis Jordan's ork, is currently appearing with Adam Lambert at the Silhouette Club, Chicago. . . . SWING MANIACS are at the Rhumboogie, Chicago. . . . DAWN AND RUSSELL can be seen at the 100 Club, Des Moines. . . . JACK WALLER, comic, and Dorice Drew, dancer, opened at the Clover Club, Fort Worth. . . . TYLER, THORNE and ROBERTS, comedy dance team, and Jack Shea, mad auctioneer, booked at the Trocadero, Henderson, Ky. . . . DANNY BECK currently at the Bijou Theater, Battle Creek, Mich. . . . LIBONATI TRIO are playing club dates thruout Middle West. . . . COHN AND DEPINTO, violin and accordion, are rounding out a year's run with the USO Camp Shows. . . . MARTINET AND HIS CROW currently

at the Trocadero, Henderson, Ky. . . . COURTNEY BURRESS, singer, has been added to Earl Carroll's *Vanities* at the Wilson Theater, Detroit. . . . JACK FULTON, singer, at Helsing's Vodvil Lounge, Chicago. . . . YORK AND LEWIS, comedy ballroom team, have been inked for the 5100 Club, Chicago, starting May 1. . . . DANNY O'NEIL is skedded to go into the Chicago Theater, Chicago, on May 5. . . . JACKSON AND NEDRA, dancers, currently at the Primrose Club, Newport, Ky. . . . FLO HENRY, piano-singer, opened at the Tic Toc Club, Milwaukee. . . . COOK AND CHRISTIE, comedy team, have been inked in for Loew's State, New York, on May 11, and then go to the Capitol Theater, Washington, D. C., for the week of May 18. . . . HAVERS AND DALE, dancers, have signed a personal management contract with Central Booking Office, Chicago.

VICKI HART, songstress, is currently at the Buttery, Chicago. . . . JAMES KATER, magical trickster, has opened at the American Legion Club, Omaha. . . . WHITNEY SISTERS, dancers, are appearing at the Club Morocco, Chicago. . . . MARYE LEONE, singer, signed for an indefinite run at the Brown Derby, Chicago. . . . LILLIAN BARNES had to cancel several engagements account of illness. . . . CARLOS AND CHITA, ballroom dancers, have opened their first Chicago engagement at the Walnut Room, Bismarck Hotel. . . . MARY RAYE AND NALDI, dancers, have replaced Jackie Miles at the Chez Paree, Chicago. . . . BILLY CARR, comic, is rounding out his 18-month run at the Vine Gardens, Chicago. . . . DOROTHY DAVIS, singer, currently at the Chez Paree, Denver. . . . ELMO TANNER, whistler, at Curley's, Minneapolis. . . . JIMMIE COSTELLO, comic-emcee, held over for the new show at Helsing's Vodvil Lounge, Chicago, which also features the Anton Sisters, singing trio.

### Miami:

JIMMIE'S On the Trail dropped the floorshow but serves food and drinks until midnight. . . . ANNE LESTER, thrush, booked to open at Clover on May 4. . . . MARTY DRAKE back at the Clover after

(Routes are for current week when no dates are given)

A

Adler, Larry (Palmer House) Chi, h. Akin's, Bill, Continental Four (Indiana) Fort Wayne, Ind., h. Allen & Kent (Center) Norfolk, Va., t. Alvarado, Dolores (Club Cobra) NYC, nc. Amazing Mr. Ballantine (Center) Norfolk, Va., t. Amsterdam, Morey (La Martinique) NYC, nc. Apollon, Dave (Latin Quarter) NYC, nc. Arren & Broderick (Hipp) Baltimore, t. Aunt Jemima (Majestic) Paterson, N. J., t. Austin, Virginia (Stanley) Pittsburgh, t.

B

Baker, Zig & Viv (Buffalo) Buffalo, h. Bancroft, Penny (Village Barn) NYC, nc. Barnett, Chester Bobo (Polack Circus) San Francisco 28-May 7. Barthel, Adele (Sawdust Trail) NYC, nc. Barton & Brady (Cotton) Houston, nc. Belling, Clem (Lookout House) Covington, Ky., nc. Belmont Bros. (Andy's) Minneapolis 24-May 6, c. Bennett, Dave (Dixie) NYC, h. Berry Bros. (Chicago) Chi, t. Betty Jane (Ashland) Ashland, Ore.; Yreka, Calif., 28-May 1; Weed 3-6, t. Betty & Leona (Palmer House) Chi, h. Blake, Arthur (Capitol) New York, t. Blue, Betty (400 Club) NYC, nc.

★ THE ANGIE BOND TRIO ★ AMERICA'S FINEST Girl Instrumental-Vocal Act. Pers. Rep. Allen Rupert, 461 Audubon Ave., N.Y.C. Current Booking Aquarium, New York City.

Boag, Wally (Hipp) Baltimore, t. Borge, Victor (Roxy) NYC, t. Bowman, Patricia (Capitol) Washington, t. Brideson, Jeannie (Roxy) NYC, t. Brisson, Carl (Versailles) NYC, nc. Brown, Evans (Clendenings) Upper Darby, Pa., cl. Brown, Walter & Jean (Glenn Rendezvous) Newport, Ky., nc. Buckwalter, Junior (Colonial Inn) Paterson, N. J., 24-30. Burton's Birds (Hurricane) NYC, nc.

C

Cabin Boys (Club de Tour) Chi, nc. Cantu (La Conga) NYC, nc. Cadmus, Bill, Trio (Aquarium) NYC, re. Cappy Bara Boys (State) NYC, t. Carlisle, Charlie (Bowery) Detroit, nc. Carlos & Chita (Bismarck) Chi, h. Carlton & Juliette (Washington-Youree) Shreveport, La., 24-May 6, h. Carroll, Jane (Fifth Ave. Hotel) NYC, h. Chester, Eddie (3-Ring Circus) NYC, nc. Chords, The (Slapsie Maxie's) Hollywood, Calif., nc. Collins, Larry (Glenn Rendezvous) Newport, Ky., nc. Cook, Windy (Center) Norfolk, Va., t. Cortez, Florez (Te Pee) Miami, nc. Costello, Jimmy (Helsing's) Chi, cl.

USOING-OVERSEAS DOROTHY DEERING Ladylike Acrobatics MYSTIC CRAIG Fashions in Magic COLE SISTERS Tap Happy VICTOR and RUTH Skating Aristocrats Direction: ROGER E. MURREL The Playhouse 137 West 48th St. New York

PRIMROSE SEMON DYNAMIC RED-HEADED COMEDIENNE NOW APPEARING AS MISTRESS of CEREMONIES 'BOWERY', DETROIT Thanks to PETE IODICE

JO-ANN WHITNEY America's Newest Dancing Starlet JUST CONCLUDED PLAYING MIAMI'S TOP CLUBS MONTE CARLO, BROOK CLUB AND LOU WALTERS' LATIN QUARTER CURRENTLY CLOVER CLUB, MIAMI BEACH PERSONAL MANAGEMENT BUDDY ALLEN, 420 Lincoln Rd., Miami Beach, Fla.



ACTS-UNITS-ATTRACTIONS ROUTES

Explanation of Symbols: a—auditorium; b—ballroom; c—cage; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Courtney, Diane (Ruban Bleu) NYC, nc. Crane, Phil & Mildred (Roosevelt) St. Louis, h. Cross & Dunn (Chez Paree) Chi, nc. Cugat Choir (Paramount) NYC, t.

D

Dale, Emaline (Tropic Isle) Brooklyn, nc. Davis, Diane (Camelia House) Chi, h. Davis, Eddie (Leon & Eddie's) NYC, nc. De Croff, Ann (Astor) Montreal, nc. Delahanty, Irene (Zamboanga) Los Angeles, nc. Dennis & Sayers (Pines) Youngstown, O., nc. Dennis, Shirley (Latin Quarter) Chi, nc. DeVal, Merle & Lee (RKO-Boston) Boston, t. Dombey, Ken (Puritas Springs Park Rink) Cleveland, p. Don & Cassandra (Patio) Cincinnati, nc.

WANTED Southpaw Talent For Left-Handed Variety Radio Show Write—N.C.A.C. 711 5th Ave., New York 22

Donovan, Nancy (Paris Qui Chante) NYC, nc. Dorsey, Don (Temple) Jacksonville, Fla., 26-May 2, t. Dova, Ben (Capitol) Washington, t. Draper, Paul (Mayfair Room) Chi, h. Drayson, Danny (Keeney) Elmira, N. Y., t. D'Ray, Phil (Bismarck) Chi, h. Duffy, Kathryn, Dancers (Beverly Hills) Newport, Ky., cc. Dupree & Charlo (Earle) Washington, t.

E

Eberle, Ray (RKO-Boston) Boston, t. Edwards, Joan (Roxy) NYC, t.

F

Fears, Peggy (La Vie Parisienne) NYC, nc. Fleming, Grace (51 Club) NYC, nc. Fostaire (Esquire) Norfolk, Va., nc. Francisco (Edgewater Beach) Chi, h. Franzell, Gregory (Henry Hudson) NYC, h. Fulfon, Jack (Helsing's Lounge) Chi, nc.

G

Galante & Leonarda (Statler) Cleveland, h. Gale, Lenny (Stanley) Utica, N. Y., t. Garrett, Betty (La Martinique) NYC, nc. Gay '90s Revue (Adams) Newark, N. J., t. Gaynor & Ross (LaSalle) Chi, h. Gentry, Leroy (Metropole) NYC, re. Gibsons, The (Capitol) Washington, t. Gilford, Moya (Jimmy Kelly's) NYC, nc. Gillette & Richards (Edgewater Beach) Chi, h. Gordon, Harold (Roxy) NYC, t. Gory, Gene, & Roberta (Kitty Davis) Miami Beach, Fla., nc. Gray, Bill (Chez Paree) Chi, nc.

H

Hanneford, George, Family (Olympia Circus, Stadium) Chi, until May 7. Harmonica Rascals (Oriental) Chi, t. Harrison & Fisher (Music Hall) NYC, t. Hart, Vicki (Buttery) Chi, h. Hawkins, June (Paris Qui Chante) NYC, nc. Hazard, Hap, & Mary Hart (Camp Roberts) San Luis Obispo, Calif. Healy, Eunice (Stanley) Utica, N. Y., t. Hearts, Three (Palace) Cleveland, t. Henning, Pat (Earle) Washington, t. Henry, Art & Marie (Indoor Circus) Hamilton, Ont., Can.; Niagara Falls, May 1-6. Herbert, Jack (Cotton) Houston, nc. Hibbert, Byrd & LaRue (State) NYC, t. Hild, Gertrude (Wivel) NYC, re. Holiday, Billy (Regal) Chi, t. Howard, Bob (Greenwich Village Inn) NYC, nc. Howard, Eddie (Republic) Ocean View, Va., t. Hutton, Marion (Albee) Cincinnati, t.

I

Imaginators (Rio Cabana) Chi, nc.

J

Jackson & Nedra (Primrose) Newport, Ky., nc. Jagger, Kenny (Sportsman Club) Indianapolis, nc. Janis, Deane (Glenn Rendezvous) Newport, Ky., nc.

Joyce, Jacqueline (El Patio) nc, and (Folles Bergere) Mexico City, nc. Jules & Webb (Mayflower) Akron, O., h. Juvelys, The (Chicago) Chi, t.

---THE ONE AND ONLY--- THREE PEPPERS HELD OVER INDEFINITELY AT ZANZIBAR CLUB, NEW YORK CITY Write Wire Phone Walnut 4677 Earle Theater Bldg. Walnut 9451 PHILADELPHIA, PA.

K

Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h. Kaye, Georgie (RKO-Boston) Boston, t. Kaye, Stubby (Hipp) Baltimore, t. Keaton & Armfield (Lookout House) Covington, Ky., nc. Kelly, Helen (Sawdust Trail) NYC, nc. Kimball, Dude (Dixie) NYC, h. King, Bill (Showboat) Cleveland, c. Kiraly, Sandra (Casbah) NYC, nc. Koner, Pauline (Roxy) NYC, t. Kramer's, Henry, Midgets (Villa Bee) Jackson, Mich., nc; (Broadway Show Bar) Bay City, May 1-7, nc.

L

LaBato, Paddy (Hi Lo) Battle Creek, Mich., nc. Lane, Camelia (Palmer House) Chi, h. Lane, Lenny (Tropic Isle) Brooklyn, nc. LaPearl, Harry, Revue (Ashland) Ashland, Ore.; Yreka, Calif., 28-May 1; Weed 3-6, t. Latmos, The (Cronin's Circus) Hollywood, Calif., 18-28. LaVola, Don, & Carlotta (Utah Canteen) Salt Lake City. LaZellas, Aerial (Cow Shed) Oklahoma City, nc. Leolita (LaSalle) Chi, h. Leonard & Cavanaugh (Metropole) NYC, re. Leopoldo, Herman (Blackhawk) Chi, re. LeRoy, Hal (Albee) Cincinnati, t. Lillian, Edna (Club Zebra) NYC, nc. Linde, Betty (Oriental) Chi, t. Lloyd & Willis (Oriental) Chi, t. Louis & Cherie (Circle Bar) St. Louis, nc. Lucas, Nick (Olympia) Miami 19-25, t. Lynd, Jane (Jimmy Kelly's) NYC, nc. Lyon, Bob (Fifth Ave. Hotel) NYC, nc. Lyon, Ladd (Palmer House) Chi, h.

M

Mann, Jerry (Oriental) Chi, t. Marianne (El Morocco) Montreal, nc. Mario & Floria (Palmer House) Chi, h. Marshall, Jack (Chicago) Chi, t. Maurice & Andrea (Playland) Chattanooga 24-May 4, nc. Mayfair, Mitzl (Capitol) NYC, t. Max & His Gang (Oriental) Chi, t. Merrill, Joan (Chicago) Chi, t. Midnight Zombie Jamboree (State) Mendota, Ill., 26; (Majestic) La Salle 28; (Valley) Spring Valley 29, t. Miles, Jackie (Chez Paree) Chi, nc. Millers & Walker (La Conga) NYC, nc. Mitzy (Colosimo's) Chi, t-re. Moon, Charlette (Edgewater Beach) Chi, h. Murphy, Dean (Paramount) NYC, t.

N

Nance, Ray (Hurricane) NYC, nc. Nelson Sisters (Roosevelt) New Orleans, h. Nichols, Les (Palm) Montreal, c.

O

O'Neill, Peggy (51 Club) NYC, nc. Oneska, Sonya (Rogers' Corner) NYC, re. Overman, Wally: Peoria, Ill., 24-30. Oxford Boys (Beverly Hills) Newport, Ky., cc.

P

Page, Joe & Nona (Tivoli) Melbourne, Australia, until May 21, t. Panvini, Grace (Music Hall) NYC, t. Parks, Bernice (Chez Paree) Chi, nc. Paysee, Beverly & James (Biltmore) Los Angeles, h. Pretenders, The (Nicollet) Minneapolis, h.

R

Radcliffe & Jenkins (Primrose) Newport, Ky., nc. Read, Kemp (Luke's Lodge, Newport Beach) Newport, R. I., h. Reeves, Cy (Albee) Cincinnati, t. Renald & Rudy (Earle) Washington, t. Reyes, Billy (Adams) Newark, N. J., t. Richards, Danny (Primrose) Newport, Ky., nc. Richey, Jean (Earl Carroll Theater) Hollywood, re. Rich, Adele (LaSalle) Chi, h. Ring, Ruby (Roosevelt) New Orleans, h. Roberts, Whitey (Walton Roof) Phila, nc. Robinson, Bill (Stanley) Pittsburgh, t. Romas, Flying (Police Circus) St. Louis, 16-30. Rooney, Ed & Jenny (Hamid-Morton Circus) New Haven, Conn. Ross & La Pierre (Diamond Horseshoe) NYC, nc. Ross, George (Majestic) Paterson, N. J., t. Rossini, Paul (Versailles) NYC, nc. Roy, Don (Lokota's) Milwaukee, re. Russell, Strawberry, & Julia Davis (Beacon) Vancouver, B. C., Can., t. Ryan Twins (Greenwich Village Inn) NYC, nc.

S

St. Claire Sisters & O'Day (Stadium) Chi, until May 8.

Schultz Sisters (Neon) Louisville, nc. Semon, Primrose (Bowery) Detroit, nc. Sharon, Nita (Esquire) Norfolk, Va., nc. Sheer, Vickie (Tropic Isle) Brooklyn, nc. Sheldon, Gene (Palace) Cleveland, t. Sherman, Hal (State) NYC, t. Shirley, Lyn (Paramount) NYC, t. Shutta, Ethel (Rio Cabana) Chi, nc. Simms, Ginny (Capitol) NYC, t.

A dynamic personality HILDE SIMMONS Cyclone of Song at the Boogie Piano HELD OVER at SWAN CLUB, PHILADELPHIA Pers. Mgt.: JOE GLASER 30 Rockefeller Plaza New York City

Slyder, Prof. (Beverly Hills) Newport, Ky., cc. Sola, Leonora (Adams) Newark, N. J., t. Standish, Kay (51 Club) NYC, nc. Stefanescu, George (Rogers' Corner) NYC, re. Stevens, Al (Greenwich Village Inn) NYC, nc. Stone, Justine (400 Restaurant) NYC, nc. Stoner, Percy (3-Ring Circus) NYC, nc. Sue, Lyda (Rio Cabana) Chi, nc. Sumner, Helen (Ivanhoe) Chi, re. Suns, Three (Piccadilly) NYC, h. Sylvia & Christian (Beverly Hills) Newport, Ky., cc.

T

Talia (Waldorf-Astoria) NYC, h. Talley, Mona (Louise's Monte Carlo) NYC, nc. Tanner, Elmo (Curley's) Minneapolis, nc. Tars & Spars (Earle) Phila, t.

Henri THERRIEN Held Over LATIN QUARTER, New York

Thomas, Jimmy (Lido) Norfolk, Va., 30-May 6, nc. Tin Pan Alley Boys (Metropole) NYC, re. Tudell, Julio & Jean (Bismarck) Chi, h.

V

Van, Gus (Capitol) Washington, t. Vaughn, Vicki (Cedar Gardens) Cleveland 17-31, nc.

Victor Quartette (Hipp) Baltimore, t. Vincent, Larry (Lookout House) Covington, Ky., nc. Vine, Billy (Latin Quarter) Chi, nc.

W

Warren, Annette (Carter) Cleveland, nc. Wayne, Justin (George Washington) NYC, h. Wayne, Jerry (State) NYC, t. Wayne, Shirley (State) NYC, t. Weidler, Virginia (Center) Norfolk, Va., t. Whalen, Betty (Latin Quarter) Chi, nc. Whalen, Maurice (Latin Quarter) Chi, nc. White's, George, Scandals (Palace) Columbus, O., t. Williams, Rosetta (Metropole) NYC, re. Winter, Jane (Fifth Ave. Hotel) NYC, nc. WKRC Jamboree (Grand) Circleville 27; (State) London 28, t. Woods & Bray (Jefferson) St. Louis, h. Wynters & Angeline (Pierre) NYC, h.

Y

Yacops (State) NYC, t. Yeo, Mary Jane (New Yorker) NYC, h. Young, George (Music Hall) NYC, t. Young Sisters (Glenn Rendezvous) Newport, Ky., nc.

ICE SHOWS Carnival on Ice (Netherland Plaza Hotel) Cincinnati. Franey's, Dorothy, Ice Time (Adolphus Hotel) Dallas. Ice-Capades of 1944 (Auditorium) Los Angeles until June 6. Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila. McGowan & Mack Ice Revue (Wm. Penn Hotel) Pittsburgh, until May 6. Skating Vanities (roller): Arena Providence 24-30; (Duquesne Gardens) Pittsburgh, May 4-13.

IN SHORT (Continued from page 27) Nedra... KEATON AND ARMFIELD top the new layout at Jimmy Brink's Lookout House, Covington, Ky. Clem Belling and Company, Van Taylor, Larry Vincent, and the Frances Elwood Girls round out the bill... DEANE JANIS began a two-weeker Friday (21) at Glenn Rendezvous, Newport, Ky. MAX CONDON, WLW singer, opened at the Netherland Plaza Hotel's Patio Monday (24). Condon filled in last week at the Netherland's ice show while Norman Ruvell, another WLW canary, was on vacation. DANNY SPRUCE, emcee/after a year's stand at New Casablanca, Rochester, N. Y., opens May 8 at the Brown Derby, Chicago.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

PRETTY LITTLE PARLOR

(Opened Monday, April 17, 1944)

NATIONAL THEATER

A drama of Claiborne Foster. Staged by Ralph Bellamy. Setting by Stewart Chaney. Costumes by Paul DuPont. General manager, Saul Abraham. Stage manager, William Atlee. Press representatives, Leo Freedman and June Greenwall. Presented by John Moses and Ralph Bellamy.

Jefferson Hilyard ... Sidney Blackmer
Anastasia ... Marilyn Erskine
Dora ... Joan Tetzel
Henry ... Mel Roberts
Clotilde ... Stella Adler
Mr. Kennedy ... Paul Parks
Dennis Baldwin ... Kip Good
Mr. Jonas ... Edward Begley

In populating her Pretty Little Parlor, author Claiborne Foster has not been able to see the woods for the trees. She has centered her efforts on an exhaustive study of female viciousness unequalled for downright bitchery since Regina Giddens chewed up The Little Foxes. There the comparison stops, because Miss Foster has been unable to create a play with sufficient spring in it to keep pace with the lady's didoes. The result is that in spite of odd moments of brilliant, if morbid, character analysis, for the most part the action is caught flat-footed with stretches of tedious and sometimes ridiculous dialog. Miss Foster's fly-snapping lady spider has been so overdosed with venom that she often becomes a caricature.

But if Parlor has not made full use of its possibilities, it affords Stella Adler an opportunity for a psychopathic, three-act field day. As Clotilde Hilyard, handsome, be-corseted turn-of-the-century matron, she throws the complete skulduggery book at her family without stopping for breath. There's never a moment when Clotilde hasn't something cooking. She turns her husband into a sot; engineers her stepdaughter out of a promising marriage and her own gal into it, and spends the interim jockeying for dough with her husband's employers.

Nothing cuts more than a nick in her selfishness. She'll make a pass at her son-in-law on the day of her daughter's funeral. And on the heels of her comeuppance, when her stepchild tells her off good and stout (a moment, incidentally, distinguished by a top performance from Joan Tetzel), Clotilde can bounce right back to take a tough railroad prexy for a five-grand stake.

It all could add up to a blistering, dynamic script, but it dawdles and never achieves the bite so evidently intended. The sharp writing of background and character contrasts which built Regina Giddens's single-purposed capacity for evil are missing here. The aim of Clotilde is fuzzy and unclear, as is a tale that takes overlong in the telling.

Obviously, this is reflected in the playing by a cast, any one of whom deserves better. Stella Adler gives it everything, but can't succeed in making the character less than real. As a matter of fact, it is Sidney Blackmer's splendidly restrained playing of the unhappy, tragic husband that gives Parlor the best of its moments. Joan Tetzel gets all she can from the stepdaughter and registers solidly in her one big scene. There are good contributions also by Marilyn Erskine and Kip Good, and Edward Begley takes the wolfish railroad tycoon seriously enough to make him amusing.

Ralph Bellamy's staging seems sufficiently adequate thruout, and Stewart Chaney has devised an authentically horrible replica of a cheap hotel parlor of 1905.

There is little in "Parlor" to recommend it otherwise. With the possible exception of the last act bawling-out by stepdaughter, there are little or no spots which would perk-up air-listener interest. Clotilde needs explaining when you can see her. She'd need twice as much, if you couldn't.

Bob Francis.

Closed Saturday, April 22. Printed for the record.

Cleveland Met Goes Legit

CLEVELAND, April 22.—Legit takes over at Metropolitan Theater starting Sunday (23) with An Unexpected Honey-moon, stage farce which prospered in Chicago for 22 weeks.

Maid of the Ozarks, melo, with a record of 62 weeks in Chi and another six months in Los Angeles, has been booked as the house's second attraction.

Prices will range from 50 cents to \$1 weekdays, and from 75 cents to \$1.50 on week-ends.

BROADWAY OPENINGS

ALLAH BE PRAISED

(Opened Thursday, April 20, 1944)

ADELPHI THEATER

A musical comedy with book and lyrics by George Marion Jr. Music by Don Walker and Baldwin Bergerson. Staged by Robert H. Gordon and Jack Small. Sets by George Jenkins. Costumes by Miles White. Dances by Jack Cole. Orchestrated by Don Walker. General manager, Phil Adler. Stage manager, Paul Roberts. Press representatives, Karl Bernstein and Martha Dreibratt. Presented by Alfréd Bloomingdale.

Caswell ... Jack Albertson
Receptionist ... Helen Bennett
Tex O'Carroll ... Edward Roecker
Clerk ... Sheila Bond
Citizen ... Joy Faye
Abdul ... Sid Stone
Bulbul ... Jack Albertson
Carol O'Carroll ... Mary Jane Walsh
Roberta ... Marge Ellis
Paula ... Lee Joyce
Doris ... Mary McDonnell
Tubaga ... Anita Alvarez
Emir ... John Hoysradt
Zarah ... Milada Mladova
Youssef ... Joy Faye
Nij O'Carroll ... Pittman Cory
Dulcy Robot ... Margie Jackson
Beatrice ... Beatrice Kraft
Evelyne ... Evelyn Kraft
Marcia Mason Moore ... Patricia Morison
Mimi McSlump ... Jayne Manners
Matron ... Helen Bennett
Merchant ... Tom Powers
Girls About Teheran ... Eleanor Hall, Louise Jarvis
TRAINEES: Lee Joyce, Susan Scott, Marge Ellis,

Mari Lynn, Natalie Wynn, Barbara Neal, Alice Anthony, Olga Suarez, Margie Jackson, Mary McDonnell, Dorothy Bird, Ila Marie Wilson, Grace Crystal, Gloria Crystal, Hazel Roy, Muriel Breunig, Pat Welles. PHOTOGRAPHERS: Mischa Pompiantov, Ray Arnett Jr., Remi Martel, Jack Baker, Jacy McCord, Johnny Oberon, Tom Powers, Jack L. Nagle, William Lundy, Forrest Boncher.

SONGS: "Persian Way of Life," "Allah Be Praised," "What's New In New York," "Leaf in the Wind," "Katinka to Eva to Frances," "Let's Go Too Far," "Getting Oriental Over You," "Secret Song," "Sunrise to Sunset."

The add-up on Allah Be Praised is aggravating, because it has everything at hand to do with—as good in most departments as the top Stem musical successes and in a few even better than the best—and then it lets them go to seed. It has Mary Jane Walsh who can send a smoky chant over the foots with the best. It has the low-down tactics of comic Joey Faye. It has the super-sophisticated nonsense of John Hoysradt. It has an eye-filling fem attraction in fresh-back-from-the-movies Patricia Morrison. It has a new Broadway tenor, Edward Roecker, with a voice sell long on the big-time mart. It has excellent specialty dancers and a good-looking line. It has smart sets by George Jenkins and chic costumes by Miles White. Certainly, all the tools were around to build a honey of a mu-

(See ALLAH BE PRAISED on page 30)

Out-of-Town Openings

REBECCA

(Opened April 17, 1944)

SELWYN THEATER, CHICAGO

Play by Daphne du Maurier from her novel of the same name. Produced by Victor Payne-Jennings. Directed by Clarence Derwent. Presented under auspices of the Theater Guild and the American Theater Society. Press representative, Fred Spooner.

Maxim De Winter ... Bramwell Fletcher
Mrs. De Winter ... Diana Barrymore
Mrs. Danvers ... Florence Reed
Col. Julyan ... Clarence Derwent
Jack Favell ... Guy Spaul
Beatrice Lacy ... Margaret Bannerman
Maj. Giles Lacy ... Franklyn Fox
Frank Crawley ... Claude Horton
William Tabb ... Edgar Kent
Frith ... Richard Temple
Maid ... Jacquelin Max
Robert ... Phillip Earle

Highly successful in novel form, on the screen and in radio, Daphne du Maurier's tale of love and murder gives promise of becoming an equal favorite on the stage. Not as good as the movie version, because of stage limitations, Rebecca is nevertheless thoroly enjoyable entertainment. A competent and seasoned cast give a workmanlike performance with only an occasional lapse that approaches the melodramatic. The setting by Watson Barratt fits perfectly, and Clarence Derwent's direction is excellent.

The plot is too familiar to need repetition. Standout performance is that of Florence Reed as the venomous, mad housekeeper, Mrs. Danvers, whose love for the dead Rebecca causes her to loathe the new mistress of Manderley. It's a meaty part and Miss Reed in her portrayal of hate and rancor does a superb job, reminiscent of her work in The Shanghai Gesture. Diana Barrymore as Mrs. De Winter overplays in depicting her terror of the housekeeper and servants, but she is in her element in a love scene on the stairs in which she gives a fine performance. Bramwell Fletcher as Maxim De Winter, master of Manderley, while weak in early scenes with his wife, has a climactic second act sequence when he relates the murder tale to hold the audience tense and breathless in their chairs.

Guy Spaul as the blackmailing lover; Claude Horton as the friend; Margaret Bannerman as the exasperating sister-in-law; Franklyn Fox as her long-suffering husband, and Clarence Derwent as Col. Julyan give excellent support.

Nat Green.

'Are Fathers Necessary?' Set

HOLLYWOOD, April 22.—Charles Leonard has finished casting Are Fathers Necessary?, the new Frederick Jackson comedy. This marks Leonard's second Coast production. Janet Beecher has the lead, supported by Jean Debrier, Frances Carson and Dorothy Vaughan.

SHEPPEY

(Opened Tuesday, April 18, 1944)

THE PLAYHOUSE

A play by W. Somerset Maugham. Staged by Sir Cedric Hardwicke. Settings by Watson Barratt. General manager, John Tuerk. Stage manager, Cledge Roberts. Press representative, Tom Kane. Presented by Jaques Chambrun.

Albert ... Harry Sothorn
First Customer ... Wallace Widdecombe
Miss Grange ... Cathleen Cordell
Sheppey ... Edmund Gwenn
Second Customer ... Oswald Marshall
Mr. Bolton ... Alexander Clark
Bradley ... Gerald Savory
A Reporter ... Cledge Roberts
Miss James ... Vera Fuller Mellish
Bessie Legros ... Doris Patston
A Strange Woman ... Katherine Anderson
Mrs. Miller ... Barbara Everest
Florrie ... Frances Heflin
Ernest Turner ... Anthony Kemble-Cooper
Dr. Jarvis ... Horace Cooper
Cooper ... Victor Beecroft

Somerset Maugham describes Sheppey as "a portrait" which is as good a description as another, because it adds up to a cynical parable about a simple, gentle little guy. Maugham has painted a lovable portrait, and with Edmund Gwenn to liven it with one of the season's outstanding performances, Sheppey should be a winner. However, no one character can fill a stage continuously, no matter how well it's recreated, nor does Maugham keep it or its background in focus. Vnat begins with light comedy about a little barber who wins a pot of money at the Irish Sweeps develops into a talky, cynical homily and winds up in a blur of fantasy.

Sheppey, razor in hand and supersalesman of a Bond Street barbershop, is a delight. Sheppey, struck with a sudden call to the literal following of the Gospels, to the extent of giving his money away, is by turns pathetic and amusing. Obviously, a grimly materialistic family decide that he is nuts—so, too, do the poor devils he tries to help. There is also an obvious scriptural analogy in that one of the latter is a prostitute and another a thief. At long last—and there are some fairly windy stretches in between—death, in the shape of a very personable young lady, steps in to save him from being committed to the hooby hatch. Sheppey, says his wife sorrowfully in a curtain line, has always been lucky.

There are the makings here of an engaging play, but Maugham takes no stand and raises no issues. He creates some vivid scenes with sharp characterizations and then does little or nothing with them. You are left to guess whether Sheppey's Gospel-complex stems from a subconscious knowledge of approaching death, sensed in the first act, or whether he's as touched as his family think. Maugham is chiefly concerned with mildly caustic amusement at the human comedy, and refuses to take sides. In consequence, it boils down to a thin and pathetically futile tale.

Once more there is the spectacle of acting outstripping a play. Gwenn is at his very best in another warming portrait of British, middle-class gentility. Even a final dose of windy metaphysics can't shake him off the genial, provocative beam. Doris Patston, too, brings a memorably vivid performance to her scenes as the forthright streetwalker, who can't quite take the dullness of respectability. Francis Heflin and Anthony Kemble-Cooper, as the daughter and her loathsome fiancé, do wonders with what is given them, and Barbara Everest is sympathetic as the vaguely written wife. There are shorter bits by Victor Beecroft and Harry Sothorn which they make momentary stand-outs.

Sir Cedric Hardwicke's staging follows the varying script moods as best it can. He has pitched the tempo at a leisurely gait and with a human, homely touch. Watson Barrett's fancy tonsorial parlor is a knock-out set and the second setting of a middle-class London sitting-room completely fills the bill.

"Sheppey" is probably not for air-casting, altho it might be boiled down to a half-hour script which could have appeal. In order to make a well-rounded mike story much of the best of it would have to be left out. However, with Gwenn airing the title role there could be a listener punch.

Bob Francis.

HOLLYWOOD, April 22.—Casting of new legit play by Arthur Klein, former vaude agent, has started here. Title is Indian Sign, by Richard Nash, and is scheduled for August 1 break-in at Santa Barbara, with Broadway opening slated for fall.

## "Vanities" Click In Motor City

DETROIT, April 22.—Earl Carroll's *Vanities*, which opened last week at the Wilson Theater, appears to be the first big success this house has had in a long time. Opening week's gross hit \$31,800, with the second week running to around \$33,000. Predictions are for a six to eight week stand for the show. Show is scaled at a \$3.60 top.

Carroll show seems to be clicking strong, probably a direct result of the present generous flow of amusement money in town as well as semi-popular prices. Results are all the more surprising, as the opening reviews were generally unfavorable.

A second Carroll show, now being rehearsed in New York, is expected to go into the house about the first of June, with Jay C. Flippen and Chico Marx currently at the Bowery here.

## CELLER LAUDS HART

(Continued from page 3)

Celler described it, was giving the families of air force men a glimpse into the behind-the-scenes life of the fliers.

"I can say without fear of contradiction," Representative Celler continued, "that this project would not have been such a success, may never have seen the light of day if it had not been for the creative work of Moss Hart. At the height of his career he gave up one of his most productive years to his country so that *Winged Victory* would become a reality for the home-front folks to see, enjoy and know."

## DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

- Able's Irish Rose (Studebaker) Chi.
- Able's Irish Rose (Mayfair) Portland, Ore., 24-26; (Metropolitan) Seattle 27-29.
- Arsenic and Old Lace (Mosque) Newark, N. J. Barrymore, Ethel, in Corn Is Green (Locust St.) Phila.
- Bilthe Spirit (National) Washington.
- Blossom Time (Strand) Vancouver, B. C., Can., 24-27; (Royal Victoria) Victoria 28-29.
- Blossom Time (Blackstone) Chi.
- Connecticut Yankee (Colonial) Boston.
- Cornell, Katherine, in Lover and Friends (Plymouth) Boston.
- Dough Girls (Shubert Lafayette) Detroit.
- Dream With Music (Shubert) Boston.
- Gilbert & Sullivan Operas (Boston O. H.) Boston.
- Good Night Ladies (Nixon) Pittsburgh.
- Janie (Walnut) Phila.
- Junior Miss (Hanna) Cleveland.
- Kiss and Tell (English) Indianapolis.
- Kiss and Tell (Harris) Chi.
- Kiss and Tell (Forum) Wichita, Kan., 27; (Shrine Aud.) Oklahoma City, Okla., 28; (Convention Hall) Tulsa 29.
- Life With Father (Biltmore) Los Angeles.
- Oklahoma (Erlanger) Chi.
- Old Soak, with Guy Kibbee (Royal Alexandra) Toronto.
- Pick Up Girl (Wilbur) Boston.
- Rebecca (Selwyn) Chi.
- Rosalinda (Forrest) Phila.
- Something for the Boys (Cass) Detroit.
- Sons o' Fun (Curran) San Francisco.
- Student Prince (Civic Aud.) Pasadena, Calif., 26; (Municipal Aud.) Long Beach 27; (Russ Aud.) San Diego 28-29.
- Three's a Family (Cox) Cincinnati.
- Tomorrow the World (American) St. Louis.

## ALLAH BE PRAISED

(Continued from page 29)

sical. But no one seems to have had the gumption to put them to the best use. In spite of a frenzied application of the whip, *Allah* comes down the homestretch at a walk.

*Allah* has been undergoing drastic face-lifting thru its road try-out. Perhaps, it's had too much. However, no surgery could do much with George Marion's book. It's too thin for a scalpel and too weak for plasma. It vaguely concerns a Dartmouth gent who has set up shop as a Persian emir and caused a permanent emigration of some 366 American gals to his harem. There is also a faint thread of plot about a male and a fem senator who respectively arrive to close the joint and settle a lend-lease mix-up. There is a soft-ball game between the haremities and some air-line hostesses, and the emir's daughter runs away with a lad who wants to get back to showbiz. This gives an opportunity for a Hollywood dream-ballet—which is one of the best things in the show. That's about the scripting for the record.

The real trouble with *Allah* is that it is in the red column on comedy—and shouldn't be. The laugh begs are pitched on obvious sex-wise cracks and get to be a bore. Joey Faye, a funny guy, is under wraps except for a couple of bits that

have no punch, and Hoysradt's delicious lampoon of air-commentators comes along so late in the show that the customers have about given up hope before they get it. For the rest, he's strictly at the mercy of the script. Except in isolated instances, Marlon's lyrics and the Don Walker and Baldwin Bergerson tunes are pretty much run-of-the-mill, which puts Mary Jane Walsh in a tough salesmanship spot. However, she does manage to smash over two numbers, *Persian Way of Life* and *What's New in New York*, for 10 times what they're worth.

What finally emerges out of *Allah* melting pot is a heluva dancing show. Jack

Cole keeps the boys and gals stepping like dervishes to imaginative terp designs. They're on the go from beginning to end. Meantime, there are fine specialties from Anita Alvarez, who is practically a show stop; more from Sheila Bond, Pittman Corry and Evelyn and Beatrice Kraft. Milada Mladova has the tip-toe assignment, but this time is more distinguished in high-heeled routines.

On the chant side, however, a profound bow must be given to Edward Roecker, making his Stem debut. Roecker has a set of pipes reminiscent of Everett Marshall, and he uses them with clarity and purpose. No mike-crooning here. He

sings so the standees can hear the words. *Let's Go Too Far* and *Secret Song*, the two best numbers in the show, are his, and he puts them across to prove that he's a Stem musical tenor find.

Except for Roecker's songs and Mary Jane Walsh's chanted inquiry about New York, there is little of "Allah" that looks promising for the air. "Allah" doesn't go in for double meanings. It calls a spade a spade and would need considerable mouth-washing for ether-delivery.

In sum, Alfred Bloomingdale has shot the works on *Allah*, but the framework just isn't there to support the talent.

Bob Francis.



# BROADWAY SHOWLOG

Performance Thru April 22

## Dramas

	Opened	Perfs.
Angel Street (Golden) ...	12-5, '41	1,005
Arsenic and Old Lace... (Hudson)	1-10, '41	1,381
Road company begins final week of tour wind-up in Philly, Monday (24). Russell Crouse turns radio actor. Emsees "Transatlantic Quiz" program Saturdays (NBC). Teamed with Christopher Morley, David Nivon and Prof. D. W. Broggan.		
But Not Goodbye... (48th Street)	4-11, '44	15
Clocked about \$8,000 for week. Harry Carey, stricken with ptomaine during performance Saturday (15), will return to Hollywood and not rejoin the show. Raymond Largay has taken over his spot. Charles Barrows has stepped into doctor role, formerly played by Largay. J. Pat O'Malley guested Friday (21) on Adelaide Hawley (WEAF) program.		
Chicken Every Sunday... (Miller's)	4-5, '44	21
Week's take clocked at \$14,300, excellent coin to refute mixed press. Cast again strong on radio in off-time. Roy Fant aired on "Land of Lost" program; Ann Thomas with "Hearts in Harmony" and "Easy Aces." Ted Rose and Carolyn Hummel were in "Our Town."		
Decision (Ambassador) ...	2-2, '44	95
Eddie Choate guests on Adrienne Ames's program Tuesday (25). Dickie Van Patten, still out of cast for school chores, has stint in "Big Town" (CBS), Tuesday (25).		
Doughgirls, The... (Lyceum)	12-30, '42	556
Jacobowsky and the Colonel (Martin Beck) ...	3-14, '44	47
Louis Calhern and Dorothy Gish will star for "Arthur Hopkins Presents" Wednesday (26), (NBC). Ether-play is Tolstol's "Redemption." Annabella agog with expectation. First Lt. Tyrone Power is due here any minute. He is now stationed in Atlanta.		
Kiss and Tell (Biltmore) ...	3-17, '43	467
Uncle Sam has tapped Richard McCracken of the Chi troupe. Leaves Monday (24). Gene Lyons replaces him. Peggy Van Vliet leaves Sunday (30). Mary Evelyn Ducey takes over her chore. Also, Sunday (30), Marilyn Sable, Chi understudy, will be replaced by Evelyn Wall.		
Life With Father... (Empire)	11-8, '39	1,875
Lovers and Friends... (Plymouth)	11-29, '43	168
Closes Saturday (22).		
Mrs. January and Mr. Ex. (Belasco)	3-31, '44	26
Frank Craven and Helen Carew featured in air version of "Our Town," preem of "Arthur Hopkins Presents" series, Wednesday (19), (NBC). Billie Burke to be guested on Louis Sobel program Monday (24). Show still holding around a successful \$13,000.		
Only the Heart (Bijou) ...	4-4, '44	23
June Walker interviewed by Maxine Keith (WOR) Friday (21). Very weak at around \$4,000. Production determined to make a go of it.		
Othello (Shubert) ...	10-19, '43	216
Detailed info on the qualifications governing the awarding of 15 scholarships which the Theater Guild is offering in celebration of its 25th anniversary can be had by writing the Guild offices, 245 West 52d Street, New York 19, N. Y.		
Over 21 (Music Box) ...	1-3, '44	130
Pretty Little Parlor ... (National)	4-17, '44	8
Flunked badly with the crux for an exam mark of 11 per cent. No. Robert Coleman (Mirror), Howard Barnes (Herald-Tribune), Lewis Nichols (Times), John Chapman (News), Wilella Waldorf (Post), Ward Morehouse (Sun), Robert Garland (Journal-American), Louis Kronenberger (PM). Yes: Burton Rascoe (World-Telegram). Closes Saturday (22).		
Public Relations ... (Mansfield)	4-6, '44	20
Take around \$3,000. Juicing with two-for-one bait hasn't helped much. Due to stick out another week.		

## Musicals

	Opened	Perfs.
Ramshackle Inn (Royale) ...	1-5, '44	127
Coburn Goodwin replaces Richard Roebert Friday (28). Richard Stevers replaces Richard Basehart Sunday (30). Latter leaves to join cast of "Hickory Stick."		
Searching Wind, The... (Fulton)	4-12, '44	14
New Hellman hit has passed 100G advance-sale mark. Played to capacity plus 40 standees at every performance this week. Dennis King and Cornelia Otis Skinner guested on Bessie Beattie and Martha Deane programs, respectively. Montgomery Cliff skedded for ditto air-chore for Adrienne Ames Friday (28).		
Sheppey (Playhouse) ...	4-18, '44	7
Tabbed a poor 28 per cent by crux vote, but acting almost unanimously acclaimed. No: Louis Kronenberger (PM), Burton Rascoe (World-Telegram), Robert Garland (Journal-American), Howard Barnes (Herald-Tribune), Robert Coleman (Mirror), Lewis Nichols (Times). Yes: Ward Morehouse (Sun), Wilella Waldorf (Post). No opinion: John Chapman (News).		
Three's a Family... (Longacre)	5-5, '43	408
Will likely move in about six weeks, if suitable house can be found. Shuberts dickering with Mutual Broadcasting on lease of Longacre. Jacqueline Andre and Frederick O'Neal headed all-Negro cast for Monday (17) benefit performance. Project raised funds for Negro "Boys' Town."		
Tomorrow the World... (Barrymore)	4-14, '43	431
Joyce Van Patten plays lead in "Lonely Hill," script of "Grand Central Station" series (CBS), Saturday (22).		
Two Mrs. Carrolls, The... (Booth)	8-3, '43	304
Producers Reud and Czinzer winned and flowered the cast to celebrate 300th performance Thursday (20).		
Voice of the Turtle, The... (Morosco)	12-8, '43	159
Alfred De Liagre is working out the details with the American Red Cross for the six evening performances to be given exclusively for G.I.'s, beginning June 26, the week after the show officially suspends. Audrey Christie will do Jergens' testimonial on Winchell air-seg May 28.		
Wallflower (Cort) ...	1-26, '44	102
Plays Stage Relief Fund Benefit Sunday (23). Meyer Davis offices move to 119 West 57 Street, New York.		
Winged Victory... (44th Street)	11-20, '43	180
Show begins last four weeks, Monday (24). Movie contract signed and sealed Tuesday (20). Lt. Col. Walter Dunham flew to Coast same date to make inspections for billeting, etc., of troupe. Had biggest week of run thru Saturday (22). Now selling standing room to civilians.		

## Musicals

Allah Be Praised! ... (Adelphi)	4-20, '44	4
Received critical dressing down to the tune of 6 per cent. No: Robert Coleman (Mirror), Unsigned (Sun), Burton Rascoe (World-Telegram), Robert Garland (Journal-American), Louis Kronenberger (PM), John Chapman (News), Howard Barnes (Herald-Tribune), Lewis Nichols (Times). No opinion: James Aronson (Post).		
Carmen Jones... (Broadway)	12-2, '43	165
Billy Rose reported Wednesday (19). Fanny Brice set for "Seven Lively Arts," which he will unveil at the Ziegfeld Theater in the fall. He is also trying to get GroUCHO Marx for the new show.		
Early to Bed... (Broadhurst)	6-17, '43	356
Book-panning by Hub crux of Kollmar opus, "Dream With Music," not worrying management. Figure to have ample time during five-week Boston stop-over to juice it up for Stem unveiling. No doctors decided on yet.		
Follow the Girls... (Century)	4-8, '44	17
Take reported over the 40G mark. Harry Delmar left Wednesday (19) for Hollywood via Palm Springs. Buster		

## Ballets

West in market to produce new musical for next season. Looking for scripts. Dorothy Keller's former dance-partner, Pvt. Charles Rayburn, wired her orchids from New Guinea. "Girls" cast boasts nine discharged G.I.'s, from an ex-Lt. Col. down to privates. They list as Walter Long, Martin Sameth, Bill Tabbert, Bernard Coven, Ray Hamilton, Don Miraglia, Frank Kreig, Henry Tattler and assistant stage manager, Charles Conaway Jr.		
Mexican Hayride... (Winter Garden)	1-28, '44	99
Hermanos Williams Trio double in Lou Wolter's Latin Quarter beginning Sunday (23). Raul and Eva Reyes won the contest sponsored by "La Prensa," Spanish news-sheet, to decide the most popular Latin-American showbiz bigwig. Mike Todd whispers that the Vargas sign atop the Winter Garden set him back 10,000 clackers. Some 45 of cast trek to Army Rehabilitation Hospital at Pawling, N. Y., Sunday (30), to entertain with original sketches and songs. Mae West arrived in town Thursday (20), which means that "Katherine Was Great" will get into rehearsal as soon as casting can be completed.		
Oklahoma! (St. James) ...	3-31, '43	455
Betty Garde back in cast Monday (17). Fully recovered after rest in Atlantic City. Ellen Love, who has been subbing for her, out for dentist session since Saturday (15). Barry Kelly fills in for departed Howard Da Silva Monday (24) to Saturday (29), when Richard Roecker comes in to take over role. Oklahoma State Publishers' Association will honor Lawrence Langner, Theresa Helburn and Richard Rodgers at the Bantsee Luncheon at Waldorf Astoria Tuesday (25). Celeste Holm, Joan Roberts and 16 boys and gals from the troupe will be on hand to entertain.		
One Touch of Venus... (46th St.)	10-7, '43	231
Cheryl Crawford back Wednesday (19) from South Carolina vacation. Paula Lawrence chants show songs at Bantsee's Luncheon, Waldorf, Tuesday (25). Mary Martin out Friday (21). Jane Davies subbed.		
Stars on Ice, 2d edition... (Center)	6-24, '43	403
Ziegfeld Follies, The... (Imperial)	4-1, '43	449
Felice Ingersoll is current "Collier's" cover-girl. Imogene Carpenter picked by Ziegfeld Club as most representative "Follies" gal of the current edition. She is also being screen-tested by Warners. Milton Berle opus, "Sometime Next Week," opens at New Haven, May 4. Some street rumors of June closing of "Follies," but with reported takes in the low thirties should be profitable for over-summer stay.		
(Revsivals)		
Merry Widow, The... (Majestic)	8-4, '43	305
Ballet Russe de Monte Carlo (City Center) ...	4-9, '44	17
Balletier still capacity draw at City Center price scale. Upped last week's take of \$31,554 to \$32,400 for second stanza. Igor Youkevitch may have to cut short his stay about the middle of next week. He's been on leave and Uncle Sam's Navy wants him back at Sampson, New York. Cpl. Kasimir Kokitch (Alexandra Danilova's hubby) returns to camp in California Sunday (23). Has been using a 10-day furlough like a busman's holiday by tooting it in the ballet. Conductor Franz Allers returned Thursday (20). Has been out with mumps. Assistant, Hugo Gottesman batoned first 27 performances.		
Ballet Theater... (Met. Opera House)	4-9, '44	17
Reported take a record \$52,000 for the week. Nora Keye will pair with Hugh Laing, Nina Gollner with Paul Petroff and Alicia Markova with Anton Dolin, to sell bonds at Bonwit-Teller 4th War Loan drive Tuesday (25). Gladys Rockmore Davies will sketch them and sketch goes with bond purchase.		

# MAGIC

By BILL SACHS

**B**ARBIZON-PLAZA Theater, New York, was filled to capacity Saturday night, April 15, for the Al Baker testimonial, with a flock of magic greats, near-greats and just plain amateurs on hand to honor the grand old gentleman of magic. Jim Sherman, of Chicago, emceed the bill, with interruptions from Bert Kalmar, on from the Coast for the occasion. Warren Simms lined up a pleasing bill opened by Foo Ling Yu (William Arenholz), assisted by Muriel Lyons, Paul Schem and W. Spencer. Tom Osborne did a novel napkin-folding routine in one, with Yogi Chan next in full stage. Mollleston, with a Civil War vet monolog and juggling, brought a show-stop, and Phil de Jonge, with a vanishing violin routine and some concert work on the instrument, also went big. William McCaffrey, of Pittsburgh, with his telepathetic blindfold stunt closed first half strongly.

Al Flosso got second half off to good start, followed by an interlude in which Al Baker was presented with a gold medal as Dean of the Society of American Magicians by Jack Trepel, president of the Parent Assembly, New York. Trepel said that magicians everywhere looked upon Al Baker as the Will Rogers of magic and that, like Rogers, Baker would "live forever." Mohammed Bey (Sam Horowitz), Stanley Burns's vent act, Dick Richards and Son, Giovanni (hit of the evening) and Calvert's Puppets completed the bill, which ran close to three hours, with pianist Sam Wilson playing the exit march well past midnight.

**M**ADELINE (MARQUIS) KELLY really had things popping her way April 17 when she was granted a divorce from her husband, Marquis the Magician, in Steubenville, O., and was made assistant manager of the Warner Bros. Ambridge Theater, Ambridge, Pa., all on the same day. "The only bad spot in the day," she writes, "was when I checked into the theater and found that Karston's show had just played there the week before and I just missed them by a few days." ... PAUL ROSINI set for the Hotel New Yorker, New York, May 1-7 inclusive. ... GUY AND EMILY STANLEY, after 24 weeks in the Carolinas for the Carolina Assembly Program Group, Hendersonville, N. C., passed thru Cincinnati last week en route to Vermontville, Mich., to rejoin the L. Verne Slout Tent Show for the summer. Guy was a magic-desk vis-

itor during his brief stopover in Cincy. ... G. RAY TERRELL, assisted by Jack and Judy, have just finished at the Windmill Club, Charleston, S. C., and opened Monday (24) at the Mount Royal Hotel, Montreal. ... DR. FREDERICK KARR still being held at Onawa, Ia., for grand jury action as a result of the auto accident in which his car struck and fatally injured a schoolgirl near there recently. ... BOB NELSON, of Nelson Enterprises, Columbus, O., has purchased all equipment, scenery, title and books of C. Alexander, the "Man Who Knows," a top-notch mentalist for many years and who recently retired. Nelson plans to sell the Alexander show as a unit or piecemeal. ... RUSSELL McDANIEL was recently elected president of the Magic Hobby Club, Columbus, O. Other officers chosen were Herb Finkle, first vice-prez; Earl Moon, second vice-prez, and Woody Patton, secretary-treasurer. ... DEL BREECE is on his last leg of training to become a naval pilot and hopes to get his wings and commission in the near future. His address is A/C Del Breece, USNR, Class 4B Flight Brigade, Bldg. 679 NAS, Pensacola, Fla. He infers that LePaul recently played the base which Breece has just left, and says he was the hit of the show. "He has added some new wrinkles to his card magic which are really superb," Del scribbles. ... BILL BAIRD is in the South Pacific with Eddie Peabody's show. ... R. N. MENGE (Norman the Wizard), with a number of outdoor shows for several years, has moved his Wizard's Workshop from Hot Springs to Columbus, O., where he has joined forces with U. F. Grant, inventor of new magic.

## DREAM WITH MUSIC

(Continued from page 29)

Bad," "Old Love"; "Give, Sinbad, Give"; "Baby, Don't Count on Me"; "I Take the Solo," "Love at Second Sight," "Come With Me," "The Lion and the Lamb," "Mouse Meets Girl," "Just Like a Man," "I Wished for the Moon," "Woman Against the World." *Dream With Music* must undergo complete and violent changes before it will be ready for tough Broadway. So far as production is concerned it is a spectacle quite without parallel, and its cost must have been enormous. Scenic effects are breathtaking, costumes beyond imagining, the cast competent, tho uninspired, the book imaginative but a dreadful bore—and humor, of any kind, non-existent. Measured as entertainment, *Dream* is scant pickings. But it is a dazzling, fabulous eye-fuel.

The idea of *Dream* stems from *Arabian Nights* text and every tune in the score is based on themes from the whole alphabet of classic composers, all used cleverly by Clay Warnick. Book intros Vera Zorina as a tired scripter of radio soap operas who has about reached the end of her invention. She falls asleep, dreams that she is Sheherazade, who must find countless stories to tell her dull Sultan husband. Sinbad helps out and then she goes in search of the moon for Aladdin whom she really loves. The book writers spin this out until the last gasp, before a return to reality. Unfortunately, they have forgotten to put in humor and fun. The only real laughs are in Edward Eager's smart, original lyrics.

For the dream sequences Stuart Chaney and Miles White have gone berserk in color, with unbelievably lavish sets and costumes. There is even a real flying carpet. But they have no regard for the eye and their wild fantasy soon becomes tiring. All-round staging is badly integrated. It needs precise clocking and severe cutting.

Vera Zorina looks cool and lovely, dances well tho not spectacularly, speaks understandably and sings brightly in a small, clear voice. Ronald Graham sings resonantly, tho with little enthusiasm, and otherwise has little to do. Robert Brink, as the Sultan, has one of the best voices to be heard in musical comedy. June Knight's is not altogether impressive, tho she does well enough with two songs: *Love on Second Sight* and *Just Like a Man*. Leonard Elliott is amusing as the lavender Sinbad, while Ralph Bunker has several choice bits.

The tune detectives will have a field day with the songs of *Dream*. Among them *Woman Against the World* and *Mouse Meets Girl* are funny and good. *The Lion and the Lamb*, and *Come With Me*, a pretty ballad, stand out.

If Richard Kollmar hires a ruthless director who will give the show pace and point, and a battery of gagsters to inject some laughter in the dialog, he may bring a stunning hit to New York. If not, the walls of the backers will be heard around the world, for *Dream* has probably set a record for cost. Bill Riley.

## BURLESQUE NOTES

### NEW YORK:

PRIMROSE SEMON, emcee, opened April 17 at the Bowery, Detroit, after a lengthy stay at the Esquire, Montreal. ... GEORGE B. HILL, who with Lee Ford began a second year with the E. K. Fernandez show, *Hits and Bits*, playing in Honolulu, celebrated a birthday April 5. ... IRENE CARVALHO, singer and dancer, returned to the Hudson, Union City, N. J., following an engagement at the Globe, Boston. ... JOHNNIE WEBER, long a featured comic in burly, is seriously ill in Bellevue Hospital. ... MARTA KAYE, dancer, now that her former teammate, Hal Sidare, has joined a USO unit, is doing a single on the Hirst wheel. ... OSCAR MARKOVICH'S brother is in the Jewish Hospital recovering from injuries sustained in an auto accident.

BOB CARNEY and daughter, Roberta, again overseas with USO writes: "Have many offers for work in the States even out here, but getting such a kick entertaining the boys that I can hardly quit now." ... TIRZA'S Coney Island possessions increased; besides her *Wine Bath* show and theater, now has a Chinese eatery called Tirza's Oriental Gardens. ... AL FRAZER and Grace, with Spunky and Fuzzy novelty act, debuting on the Hirst circuit with the Shorty and Stinky unit. ... ALYNE PAYNE closed 16 weeks of Hirst circuit tour and opened April 28 at the National, Detroit; thence to the Hi-Way Casino, Boston, and to the Globe, Atlantic City, where she helps inaugurate the start of the summer stock June 24. ... GENEVIEVE DALY doing secretarial work at the Grand, St. Louis, for Dick Zeisler. ... INA LORRAINE now at the Backstage Club, Chicago. ... CHARLES (RED) MARSHALL, comic, in Hollywood rehearsing for the pic *A WAVE, a WAC and a Marine*. ... BUSTER PHILLIPS, after four season at the Casino, Boston, opened as parade girl at the Hudson, Union City, N. J. ... CHARLIE MURRAY, formerly of burly theaters here, now stooging for Bud Abbott in MGM's forthcoming pic *Lost in a Harem*. UNO.

## OWI SELLS U. S.

(Continued from page 10)

Cross gals, Kathryn Overstreet. She had studied piano in Italy, played at the Hague, guested with the Minneapolis Symphony. Spotted on the army show one Sunday, she was too high-brow for the G.I.'s but a positive sensation with the locals. Local musicians wrote in for information, a press interview was set up, the Iceland papers ate it up, and the local charities wanted her to do benefits for them. She was actually the hottest thing in the country.

Naturally, the radio crew used every bit of live talent they could find, everything from G.I. hillbilly turns to USO-Camp Shows performers. In addition they wrote and produced special programs staffed with G.I. and Red Cross talent on special holidays such as Fourth of July, Washington and Lincoln birthdays, Thanksgiving and Christmas. Here again there was a double objective, namely, to keep the troops in touch with home and explain what these days mean to Americans.

Now that the OWI has accomplished its mission, i.e., the Icelanders like the Americans and vice versa, and the crew has closed up shop, Radio Iceland now airs nine and one half hours of programs, all recorded, for the G.I.'s. And, returned home, the boys have some prime stories.

The crew consisted of Manny Reiner, as radio director; Porter McKeever, director of the outpost; Harvey Arnason, lecturer and interviewer, who handled the cultural end; Bjorn Bjornson, now NBC correspondent in Stockholm, and David Penn, husband of radio gal Helen Lewis, who was their announcer.

They tell about how surprised they

were when the Icelanders, who had never heard of Dinah Shore before the OWI unit started broadcasting, reacted when Dinah married George Montgomery. The top island daily newspaper, *The Morgunbladid*, for example, reported the news with a page-one picture of the singer, captioned simply enough, "Dinah Weds."

Then there was the time one of them, after a tough day at the station, was visiting at the home of an Icelander. He was quiet, tired and glum until his host's daughter came over with a bottle of Coco-Cola and said: "Here have a coke, break the ice."

And finally there was the time Manny Reiner was visiting Akuyeri, the second largest city on the island. He was with a native who was not too fluent with the English language. When it came time to introduce Reiner, the Icelander said, "Say it." It seems that Manny Reiner put each of the programs on the air by saying, right after the *Yankee Doodle Dandy* theme, "This is the voice of America, one of the United Nations, reaching you from Reyjavik, Iceland."

Six times a day the OWI man made this spiel. So when the Icelander wanted to introduce him he said, in his own language, "This is the voice of America," then asked him to "Say it," and after Reiner went thru his spiel every one knew who he was.

"Now," says the radio man "I know how Sinatra feels."

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## ALYNE PAYNE

- Just finished a very enjoyable intermittent tour of sixteen weeks in featured spot on the Hirst Circuit.
- To open April 28th for two weeks at the National, Detroit, Mich.
- Then to the Hi-Way Casino, Boston, Mass., for one week.
- And next, to help inaugurate the Summer Stock at the Globe, Atlantic City, N. J., starting June 24.

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## MIDNIGHT GHOST SHOW

Magician with good, fast Spook Show. Must have auto or truck for transportation and able to move. Show booked starting May 3 for entire summer. Show opens in Wisconsin. Don't misrepresent. Address:

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# Army-Navy Use of 16mm. Challenges U. S. Teachers

CHICAGO, April 22.—An article on 16mm. films has created wide interest among the trade not only for the information it carries but because it was originally published in the February issue of *Better Homes and Gardens* magazine and then reprinted in the March issue of *Reader's Digest*. Fourteen million people, it is claimed, have read the punchy arguments of Walter Adams for a new kind of classroom teaching which has already been proved a phenomenal success by our army and navy.

Factually explaining how the use of training films enables our soldiers and

sailors to learn quickly, accurately and "for keeps" information which may turn out to be the means of saving their own lives, the author challenges the American school system to look into the educational methods war has developed with the definite object of putting them into use in our schools and colleges. Adams said that in 13 weeks an illiterate soldier was able to read the newspapers and write letters home, thanks to classroom use of records and films. The navy has proved that sailors absorb more knowledge about fire control from a 15-minute film than they did from a two-hour lecture, and one army colonel said that in his command films have cut 40 per cent from 1917 training time.

The success attained not only in the armed forces as described by this article, but in war industries where workers can be put on assembly lines in one-fourth to one-third less time thru the use of visual education films will undoubtedly have an important bearing on post-war education plans in the United States. Paul McNutt has said that war training films can be called "secret" training weapons as far as America's production forces are concerned. The congressional increase of \$1,000,000 in this year's fiscal appropriation for the U. S. Office of Education in order to step up the nation's high-speed training facilities and films is evidence enough of the results of training films.

Roadshowmen with an eye to future days when admission prices may not be so easily available to their audiences are already looking into possibilities of making themselves part of America's coming educational program. Experience in putting on shows of any kind is going to count when it comes to a nationwide program of teaching adults and youngsters thru motion pictures.

## \$1,000,000 Gift to U. of C.

CHICAGO, April 22.—Eastman Kodak Company has given the University of Chicago 300 reels of films for classroom use. Estimated value of the films is \$1,000,000. The Eastman library of silent education films will be combined with the recently acquired Erpi movies. The films will be distributed thru Encyclopaedia Britannica Films, subsidiary of a university corporation.

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Westerns, Actions, Selected Shorts. Wanted: 16MM. Sound Projectors.

OTTO MARBACH, 630 Ninth Ave., N. Y. City

## REPertoire-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

## Biz Dandy But Wind Acts Up At Sadler Bow

BRECKENRIDGE, Tex., April 22.—Harley Sadler's new tent show broke in with a dress rehearsal at the school auditorium in Sylvester, Tex., April 6, and officially launched the season to a 300-turnaway at Sweetwater, Tex., the following night (7). Two shows at Sweetwater Saturday night (8) also brought capacity business.

Altho punctuated by excellent business, the opening was not without its ills. While putting up at Anson, Tex., Monday (10), the show's first stop out, a high wind hit the top which Sadler recently purchased from an Iowa show, badly ripping the canvas. Show made the Anson opening in aridome style despite the high wind and cool weather, moving to the school auditorium for the remaining two nights. With practically everyone in the cast pitching in on repairing the canvas, the big top was ready to go up again here last Thursday night (13), when another big blow tore several more strips out of the canvas. Business, however, was near capacity.

Show will continue on three-day stands until early in May, when it switches to a full-week policy. There are no Sunday shows and no matinees, with only one concert on each stand.

Altho workingmen are a problem in this section, too, Manager Sadler has been successful in corraling a full crew. Scotty Brown, workman, was stricken with appendicitis a few days ago, and while showing here Everett Conners, head truck driver, was badly cut and bruised about the head when struck by a rim while inflating a tire at a service station. It required eight stitches to close a head wound.

Old members of the Sadler cast are Jean Layne (Mrs. Bob Siler), Dick and Flo Darling; S. B. Massengale, boss canvasman; Kennedy Swain, concessions, orchestra and specialties; Connie and June Munda, jugglers and hoop spinners. New members are Emile T. Conley, leads; Carl Park, general business, orchestra and specialties; Harvey King, juve, and Jimmy and Libby Van, who recently closed a four-year run with Nellie Teeters at the Joy Theater, San Antonio; Ray Thomas, specialties, and Don Dickey, impersonations.

## Thomasville Good for Silas

THOMASVILLE, Ga., April 22.—Silas Green Show, with S. B. Warren, former agent, back as manager under the new management, played to a packed house here Wednesday night of last week (12). All equipment is in good shape, and program is up to the usual Silas standard. Eddie Washington is back as band leader. Members of Rex Ingham's Wild Life Show were guests of the management during the show's stand here.

## Kramer Rep Back to Sunbury

SUNBURY, Pa., April 22.—Ella Kramer, whose repertoire organization is a household word in Central Pennsylvania, will open her sixth season with her company at R. M. Spangler's Rolling Green Park here early in June. Policy will be the same as in previous years, with a mixture of comedies, dramas and mystery shows. Several new bills will have their premiere during the Sunbury run, Miss Kramer says.

NASHVILLE, April 22.—H. A. Thomas reported from his headquarters here this week that his *Mandy Green From New Orleans* tent show has hit the road for another swing of its established Southern territory on one-night and week stands. Manager Thomas will feature War Bond and Stamps giveaways at each stand.

## Ralph Young Players Open in New Quarters

CLEVELAND, April 22.—Ralph Young Players have moved into their new location, the Sachsenheim Club, 1400 E. 55th Street, to open the summer season. Shows will be produced indoors until the weather permits them to go into the open-air beer garden.

The opening show, *Island of Forgotten Men*, last Saturday (15) was a reunion of old troupers. Harry Blethroad, of Detroit, portrayed the Toby. Grace Bell, of Topeka, Kan., formerly with the Hull Players and other rep shows in the Southwest, was a visitor here and played a character role. Ralph Orr, of Station WGAR, made his first appearance in a rep bill, portraying a heavy.

Ruth Engleman, of the Cleveland Playhouse group, gave a creditable performance in the leading role. Lanya Young played the native girl, and Ralph Young, director and producer, played the lead.

Attending the opening were Phil and Nina Miller, of the Buddy Players; Ernest Hughes, of Kraus Costume Company; June and Lucille Stoddard; Ida Schmidt, of WGAR, and Gordon Connelly, who formerly trouped in the Southwest.

## Rep Ripples

E. C. BICKFORD, who spent 35 years in the rep game, is convalescing at 822 Constantinople Street, New Orleans, from a serious illness that laid him low for three months. He'd be delighted to hear from old rep cronies. . . . NORMAN NOYES has a three-people dance and show trick in Valencia County, New Mexico, and will locate at Belen, that State, after June 1. . . . CARL PARK, who was recently called from Chicago to his home in Springfield, Mo., due to the serious illness of his mother, is glad to report that she has recovered sufficiently to permit him to troupe again. Carl opened April 7 with the Harley Sadler show in Texas. . . . C. A. HEDGES has a three-peopled colored trick in Sumter County, Alabama, playing under local auspices in halls and schools using a dramatic bill, *Be Neighborly*, by E. F. Hannan. . . . MEXICO IS FLOODED with small tent shows and they have been getting an excellent break in the weather, with most of them experiencing only two days of rain since September. Summer rains hit the section hard in June, however. . . . RAY THOMAS, cowboy guitarist with the Harley Sadler Show, was called to his home in Fort Worth last week, due to the serious illness of his father. . . . JOE AND EVA MULLINS (Eva Hogan) are in their 31st week at the Chinese Duck, Houston nitery. . . . MA AND JIMMY JUKES are still located in Houston. . . . BOB SILER, whose wife, Jean Layne, is with the Harley Sadler Show in Texas, is an instructor in the air corps at Belleville, Ill.

## WANTED FOR BISBEE'S COMEDIANS

People in all lines—Actors, Musicians and Specialty People; also Boss Canvasman. 3 day and week stand Tent Rep. Write, don't wire—stating age, salary expected, what you can and will do. Show opens May 8th.

J. C. BISBEE, BISBEE'S COMEDIANS Hohenwald, Tenn.

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Colored Musicians, Comedians, Performers and String Instrument Players. We pay cash, you pay all other expenses. State age and if you have ever worked on any Med. Shows. Also experience on other shows. "WE PAY TOP SALARY RAIN OR SHINE!" We pay 4 to 6 week stands in cities. Open May 22nd near Pittsburgh, Penna. Address:

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Canvasman to handle 50x80 Top. Show making two and three week stands. State salary.

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MULTIPRISES

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# The Final Curtain

**RENTON**—Mrs. Frances, 72, former dancer known as Odetta, in Chattanooga, April 18 after a long illness. She had been living with her son, Al Renton, showman with the Mighty Sheesley Midway, for the past nine years. She had appeared in stage plays, in vaudeville and with circuses as principal dancer. Besides her son, she is survived by five grandchildren and three great-grandchildren. Services in Chattanooga were largely attended by showfolk, and interment was in Cortland, N. Y.

**CHAMINADE**—Cecile, 86, French composer, at Monte Carlo recently. Some of her best known works were five *Airs de Ballet*, which contained the popular *Scarf Dance*; *Valse Caprice*, *Arabesque* and *Etude Symphonique*.

**CHRISTENSEN**—Bertha Belle (Wallace), former pianist with rep shows and theater orchestras, at her home in Fairbury, Neb., recently. Survived by her husband, C. C. Christensen.

**FLOM**—Fred, 77, retired vaude performer and theater operator, April 17 at his home in Madison, Wis. He operated the Flom Theater, Madison, and toured in the Flom and Kessler magic and music act. Survived by his widow, son, sister and brother.

**FISHER**—Mrs. Frieda, mother of Mark Fisher, drummer with the orchestra at the Wilson Theater, Detroit, April 12 of a heart attack.

**GILBO**—Demonte, 64, violinist, April 15 in Detroit. He was with Detroit orchestras the last 30 years, including Garrick, Shubert-Lafayette, Broadway-Strand and United Artists. He also played with the Detroit Symphony and WPA City Orchestra. Survived by his widow and two children.

**HALLOR**—Ray, 44, former actor in silent films and the operator of several night clubs in Hollywood, killed in head-on automobile collision between Palm Springs and Cathedral City, Calif., April 16. Hallor joined Gus Edwards revue in 1918 after playing juvenile roles for Edison and other early film companies. He also played two seasons with Maude Adams. He had been a resident of Hollywood since 1920. In 1930 he retired from free-lance work in pictures because of illness. Survived by two sisters, Mrs. Jack Raymond and Edith Hallor Dillon, widow of the actor, Jack Dillon.

**HUGHES**—Marlea B., 46, wife of Treasurer Joseph H. Hughes, of the National Showmen's Association, at Lenox Hill Hospital, New York, April 20, of pneumonia. Interment in NSA's plot in Ferncliff Cemetery, Ardsley, N. Y.

In Loving Memory of  
**URSULINE McINTOSH**  
Passed away April 30, 1943.  
"We will never forget."  
**Baron Nowak-Emma Rogers**  
Pat Tumber

**McDONALD**—C. O., 70, recently at Amherst, N. S. He operated dance halls in Amherst and Springhill, N. S., and Moncton, N. B. His widow and two daughters survive.

**William H. Johns**  
William Hingston Johns, 76, chairman of the board of directors of Batten, Barton, Durstine & Osborn, Inc., and for more than half a century one of the nation's leaders in the field of advertising, in Flushing Hospital, Flushing, N. Y., April 17.  
Johns became associated with George Batten's advertising agency in 1889 and upon the death of Batten in 1918 became president of the firm. Eleven years later when it was merged with Barton, Durstine & Osborn, Inc., he became first president of the new concern, and in 1936 became chairman of the executive committee and of the board of directors in 1939.  
A leading trade-marker of his day, he was responsible for many well-known trade-marks. In 1918 he was a founder of the American Association of Advertising Agencies and was its first president.  
Surviving are his widow, two sons and two daughters. Services were held in All Saints Episcopal Church in Bayside, with interment in Flushing Cemetery, N. Y.

**MALONE**—Milton, 52, known as "Slim Jim, Human Skeleton," of a heart attack April 7 in Norfolk, while with the J. C. Weer Shows. In show business 30 years, he had been with the Johnny J. Jones Exposition, Billy Bozzell, Rubin & Cherry Exposition, Joe Pontico, Royal American Shows and others. Survived by a brother, T. S. Malone, nonpro. Remains were sent to his home in Tampa.

**MARKEY**—Mrs. Elva F., of Markey and Montgomery, veteran vaude team, April 15, following a brief illness at her home in Camden, N. J. She was the widow of Gene Markey and toured for 26 years in vaude and in *Follow Thru*. Survived by her parents. Services in Camden, with interment in Fairview Cemetery, Cape May Court House, N. J., April 18.

**MERKER**—Clarence E., 23, announcer at KVEC, San Luis Obispo, Calif., of a heart ailment April 13 in that city. Survived by his widow, parents and three sisters, of Cincinnati, his home city. Interment in Wilmington, O.



ALWAYS REMEMBERED  
**RUBIN GRUBERG**  
Left Us April 16, 1942  
BROTHER MAX GRUBERG

**MUNGER**—Lieut. Donald J., 21, fighter pilot in the Ninth Air Force, killed in action over Germany February 10. With his parents he had been on numerous carnivals, the last having been the Art Lewis Shows. Stationed outside of London, he flew a Mustang (P-51), had one Focke-Wulf 190 to his credit and had been in raids the first week in February over Brunswick, Frankfurt and Regensburg, escorting bombers. He was commissioned last fall and two weeks before going overseas he married Carolyn Parks, Montgomery, Ala., in Maxwell Field Chapel. Born in Columbus, O., he is also survived by his parents, Mr. and Mrs. Ford Munger, Norfolk, and a brother, S2/c Ford Munger Jr., Bennion Hdq., U. S. Naval Training Station, Sampson, N. Y., who formerly was known to showfolk as "Young Ford" Munger, lightweight boxer.

**NOONE**—Jimmie, 47, Negro clarinetist and leader of the Jimmie Noone orchestra, currently at the Streets of Paris, Hollywood, of a heart attack at his home in Los Angeles April 19. Noone also appeared on the Orson Welles radio show as a member of the musical group.

**PETKA**—Albert Robert Jr., and Sue Ellen, day-old twins of Violetta and Albert Petka, who have scales and weight on Fidler's United Shows. Buried in Forest Lawn Cemetery, Detroit, April 4.

**PIERCE**—John J., 77, retired musician who played the bass viol in the Metropolitan Opera Orchestra from 1902 to 1918, at his home in Yonkers, N. Y., April 14. Starting his career playing with a circus band, he later became a member of Sousa's band and played under Sousa's direction at the Chicago World's Fair in 1893, altho he never received training in a music school. He was also with the Pittsburgh Symphony Orchestra and with Arthur Pryor's band in Asbury Park, N. J., for 12 summer seasons. Before retiring in 1931 he played in orchestras for NBC programs and for Victor recordings. Survived by a daughter.

**RANKIN**—Harry, 58, scenic artist and actor, April 19 at his home in Chicago. Survived by his widow, Myra; a daughter, Thelma, of Boston, and a son, Lynn. Body was cremated.

**REEVE**—Thomas L., 66, father of Birdie Reeve, "Million-Dollar Stenographer"

vaude headliner on Keith circuit, at Billings Memorial Hospital, Chicago. Florence Reeve, also a daughter, is the wife of Buddy Whitson of the Whitson Bros., night club, vaude performers. Surviving, besides Birdie and Florence, are another daughter and a brother.

**SELBY**—Fred, for over a half century connected with theaters in St. John, N. B., in that city April 10. Before becoming owner-manager of the Queen Square Theater, St. John, he was operator of the refreshment concession at the Opera House there. He also had been a partner in the Gem Theater, St. John. Survived by a son.

**SMITH**—Charles F., 67, professional director of the Yale University Band since 1915 and head of the band department of the New Haven Institute of Music since 1921, at the New Haven Hospital, New Haven, Conn., April 20. Before his appointment as director of the Yale band in 1915, he operated a music store in New Haven for several years and also gave lessons on brass instruments. In 1928 Yale lent him to Amherst College to organize a student band there. In recent years the Yale band has played dance music and operatic music in addition to football songs and marches. Smith was also director of the regimental band of the Second Regiment, Connecticut National Guard, during the World War. Survived by his widow and two sisters.

**TYREE**—O. H. (Ty) 51, promoter, formerly with Dodson and Brown-Huggins shows, of heart disease February 3 in Gulfport, Miss. Survived by his widow, Rose, and a sister, Elva N. Grose, Van Nuys, Calif.

**WHALEN**—Mrs. James, 74, widow of James Whalen, for years with the Ringling circus, at Sarasota, Fla., April 10 of a heart attack. She was born in Geneva, O., and it was there that she met and married Whalen. At that time he was with the Walter L. Main Circus. Survived by a daughter, Mrs. J. W. Neff, Adams, Wis.; three grandchildren, James W. Neff, R.M. 1/c of the navy; A/C Edward B. Neff, in pilot training in the Army Air Force, and Pfc. Perry Jane Neff, with the women's reserve of the marines, and a great-grandchild, Sharon Lee Neff, daughter of James.

**WHITE**—J. Irving, 79, chaplain of the Troupers' Club and who spent more than 50 years on the stage and screen, at Cedars of Lebanon Hospital, Hollywood, April 17. He retired 10 years ago. He began his stage career in the 1880's and played in motion pictures for 16 years. White appeared on the stage in *The Man Who Came Back*, *Plain Joe* and *Lombardy Street*. Screen work included *The Girl of the Golden West*, *The Spoilers*, *Sign of the Cross*, *Ruggles of Red Gap*, *The Scarlet Letter* and others. Associated with the Pilgrimage Play in Hollywood for two years, he was also connected with the Henry Duffy Players. Services at Hollywood Cemetery Chapel April 20. Cremation followed. Survived by his widow, Alma Chester White, who had appeared with him in many theatrical productions.

**WILLS**—Mrs. Anna K., 85, mother of the late Mrs. Ivah Wills Coburn, noted actress and wife of Charles Coburn, stage and screen star, in a New York hospital April 16.

**WINTER**—Joseph, 45, violinist and former member of the St. Louis Symphony Orchestra, of pneumonia April 14 at Barnes Hospital, St. Louis. Winter formerly directed orchestras at the Ambassador, Missouri and St. Louis theaters and at leading St. Louis hotels. Survived by his widow, Mrs. Diana Winter; two daughters, a sister and two brothers. Services from the Oxenhandler's Funeral Home, St. Louis, April 17.

## Marriages

**BURKE-LONGLEY**—John V. Burke, Wildwood, N. J., band leader, now leading a band in the navy, to Constance Longley, nonpro, at Apponaug, R. I., April 12.

**CATES-LOUISE**—CFO Kenneth F. Cates, nonpro, to Nita Louise, former Nita Lanning, of the Sensational Royals, aerial act, in Tampa March 27.

**COLE-NEWLIN**—Lester Cole to Linda Newlin, both of Lester Cole and His Debutantes, in the Little Church of the West, Hotel Last Frontier, Las Vegas, Nev., April 14.

**DeMARCO-FREDERICKS**—Joseph De-

Marco, nonpro, to Betty Fredericks, dancer, at Steelton, Pa., April 13.

**RICHARDS-CONWAY**—Billy Richards, manager of the Latin Casino, Philadelphia, to Ruth Conway, nonpro, at Philadelphia April 16.

**WALLER-DREW**—Jack Waller, comedian, to Doryce Drew, dancer, in Mount Clements, Mich., March 29.

**WILDER-BORING**—Allen J. Wilder, composer of *I Couldn't Sleep a Wink Last Night*, to Norma Boring, model, in Hollywood April 8.

## Births

A son to Mr. and Mrs. Ray Stark at Cedars of Lebanon Hospital, Hollywood, March 22. Mother is Fanny Brice's daughter.

A son, Daniel, to Mr. and Mrs. Lou Pollack at Fifth Avenue Hospital, New York, recently. Father is in United Artists advertising press department.

A son, William Jr., to Mr. and Mrs. William Baldwin March 8 in San Francisco. Father is special events director for the Blue Network in that city.

A daughter, Kathleen, to Mr. and Mrs. Thomas Flynn March 8 in Placerville, Calif. Father is on the news staff of KPO, San Francisco.

A son, John Frederick Jr., to Mr. and Mrs. John Whitehead at California Hospital, Los Angeles, March 22. Father, formerly editor of *Radio Life* and press agent for Spike Jones and His City Slickers, is now staff sergeant in the marines.

A son, Michael Lee, to First Lieut. and Mrs. Nathan Sachnowitz in a San Antonio hospital recently. Mother was formerly Jerry Isler, of Chapman, Kan., and the last two seasons with Hennie Bros.' Shows.

A daughter, Peggy Maxine, to Mr. and Mrs. Ralph Howard in La Fayette, Ind., February 29. Mother was formerly Violet Maxine Peters, of the Peters family med show.

A daughter to Mr. and Mrs. Vincent Persichetti March 24 in Philadelphia. Father is a concert pianist and head of the composition department of the Philadelphia Conservatory of Music.

A daughter to Mr. and Mrs. Chick Hense in St. Joseph Hospital, Aberdeen, Wash., February 25. Parents are show workers.

A daughter, Etta Juanita, to Mr. and Mrs. T. M. Henderson, concessionaires on the Sun Set Amusement Company Shows, at a Paris, Tex., sanitarium March 23.

A daughter to Mr. and Mrs. Danny Winkler at Cedars of Lebanon Hospital, Hollywood, March 29. Mother is the former Jean Rogers, actress; father is Hollywood actors' agent.

A son, David Ira, to Mr. and Mrs. Michael Orloff in Philadelphia March 29. Mother is former Miriam Riselle, leading woman to Maurice Schwartz, Yiddish actor.

A son to Mr. and Mrs. Roland Haynes April 2 at Hahnemann Hospital, Philadelphia. Father is manager of Warners' Oxford Theater, that city.

A son, Jay Reed, to Mr. and Mrs. Jack Lellman March 20 at Eau Claire, Wis. Father is announcer at WJR, Detroit.

A son to Mr. and Mrs. Carroll Carroll at Cedars of Lebanon Hospital, Hollywood, April 11. Father is chief writer on *Kraft Music Hall* and the *Old Gold* Sunday night show.

A son to Lieut. and Mrs. Bernard B. Keeney April 10 at Phoenixville Hospital, Reading, Pa. Father is former manager of the Park Theater, that city.

A daughter, Catherine Leslie, to Mr. and Mrs. H. Eames Bishop at California Hospital, Los Angeles, April 14. Father is band booker at MCA, Beverly Hills, Calif.

A son to Mr. and Mrs. Morton Miller in Detroit recently. Mother, the former Helene Resh, was at one time music librarian for her father, Benny Resh, orchestra director.

A son to Capt. and Mrs. Lester D. Rothmann in Kansas City, Mo., April 20. Mother is Rose Marie Brancato, Metropolitan Opera soprano.

A son to Mr. and Mrs. Bob Crosby at Good Samaritan Hospital, Los Angeles, April 17. Father is band leader and radio and screen actor.

A son, Thomas Carrolton, to Mr. and Mrs. William Shea April 8 at St. Mary Hospital, San Francisco. Father is a producer at KPO-NBC, San Francisco.

# DEBUT GROSSES HIT TOPS

## Endy-Prell Score All-Time High Opener

### 2-Bit Gate in Charleston

CHARLESTON, S. C., April 22.—Endy Bros.-Prell Shows had the biggest opening since they have been in business when they bowed in a nine-day engagement here April 14 with good weather, said Col. Howard E. Stahler, press department. Show was under auspices of the Junior Chamber of Commerce on North Charleston Boulevard on the new school showgrounds. Opening gate had over 5,000 paid admissions. Featured free attraction is the Zucchini cannon act. With a 25-cent gate, the midway opened with 12 rides, 10 shows, Motor-drome and 50 concessions.

Executive staff: David B. Endy, president and general manager; Ralph N. Endy, treasurer; Samuel E. Prell, director general; Charles Powell, general agent; (See *ENDY-PRELL IN HIGH* on page 59)

## C & W Climbs

### At Bow Date in Newport News

BALTIMORE, April 22.—First showing of the Cetlin & Wilson Shows in Newport News, Va., April 10-15, was marked by a steady climb in business all week, said Publicity Director Ben Braunstein, with Mickey Mansion's Circus Side Show topping the midway, Paradise Revue runner-up and Miss America, Pin-Up Girls, Alligator Show and Monkey Speedway getting good shares. Biggest ride gross went to Scooter, Ferris Wheels second and remainder of rides getting one of the best week's business at any still date.

A benefit show was given in Station Hospital, Camp Patrick Henry, where 800 men filled the Red Cross recreation hall. Acts included Frank Lentini; Panama (See *C & W PULL IN NN* on page 59)

# Orgs Unbelt Needs in Quiz

## Survey Like Cross-Section Of Industry

### ACA Is Checking

ROCHESTER, N. Y., April 22.—First tabulated information concerning material requirements of carnivals and independent operators has been issued by the American Carnivals Association thru General Counsel-Secretary Max Cohen from ACA offices here. When all data is finally compiled the association will take up with the War Production Board priority certificates to meet the needs of the industry.

This report covers reply questionnaires received from the first 10 shows, including nine truck shows and one railroad show.

1. AGE: Two shows report they are less than two years old, one of them being new in 1944; eight report being over two years old and of these three state they are 15 years old.

2. VALUE OF PROPERTY: One show does not state its value; the other nine



LT. DONALD J. MUNGER, fighter pilot, 9th Air Force, and of a well-known show family, who was killed in action February 10 while flying a Mustang (P-51) in raids over Germany. He had been stationed outside of London. Born in Columbus, O., he had been on a number of carnivals with his parents. He was married two months before he went overseas. Details in the Final Curtain.

## Peppers Personnel Fights Rains, Flood

GADSDEN, Ala., April 22.—Peppers All-State Shows, which have been out six weeks, left Selma, Ala., opening spot, in a downpour and in Tuscumbia, Ala., altho weather was not good, business was fair. Show was booked for two weeks, but Sunday night after the first week a flood hit the fairgrounds and cancellation was in order. Personnel struggled in high water to load all equipment. In Alabama City business was good. Gadsden the next week was a winner, but rain hampered the second week.

Rides: Ferris Wheel, Cliff Trantham, foreman; Merry-Go-Round, Harrison B. McDonald, foreman; Curly Neighbors, second man; Roll-o-Plane, Jimmy Forbes; (See *Peppers Fights Jupe* on opp. page)

## Marks Troupers Chalk Okay Takes In Stretch of Cold

RICHMOND, Va., April 22.—Altho hit by another cool, damp week, the John H. Marks Shows chalked satisfactory grosses on the Church Hill lot here this stanza, the show's third week in Richmond. General Representative William R. (Red) Hicks supervised a smooth move from the Broad Street location and Manager Marks predicted his labor situation would be much better than last year's.

City's first blackout in more than three months Tuesday night was taken in stride by the show personnel. Few persons left the lot, there was no disorder and after the blackout patrons resumed spending and remained as late as usual. Manager Marks was host to the Shrine during the week. Public Relations Director Harry Wilson, who received excellent co-operation from dailies and radio stations, arranged a Saturday matinee. There were many visitors from (See *Marks Grosses Okay* on opp. page)

## Buck Season Sprung in Quarters Town

TROY, N. Y., April 22.—O. C. Buck Exposition Shows opened here today on the Armory grounds, 15th Street, under auspices of a unit of the New York State Guard, reported Roy F. Peugh, press agent. Ride Superintendent Albert (Curley) Boneberg had all rides in readiness. New concessions opened, among them two new games of Mr. and Mrs. Paul La Cross.

Mrs. Helen Wright is managing the Posing Show, Jimmie Hurd the Ten-in-One and Varieties; Jack Brown, Monkey and Wild Animal Show; E. C. Evans, Penny Arcade, popcorn and several concessions. Slim De Coss is managing Sidney's cookhouse and Mr. and Mrs. Harry Swartz have frozen custard. There are also a Glass House, Pony and Dog Circus and Motordrome.

Fearless Flying Fishers present the free act. Show will move from Troy, where it wintered, to Menands, N. Y., on the Houlihan lot, Albany-Troy Road.

## Strates Has 20% Tilt at DC Date

WILMINGTON, Del., April 22.—Final figures on the engagement of the James E. Strates Shows in Washington, ending April 15, showed that the org's attendance record there had been broken and that the gross was 20 per cent over that of any previous year, reported Assistant Manager Dick O'Brien and Secretary F. Percy Morency.

Leonard Duncan's Harlem Revue, under management of Tex Forrester, topped the midway. Much credit was given Assistant Manager Dick O'Brien for laying out the midway on banks of the Potomac at Oklahoma Avenue and Benning Road.

Eddie Jackson had charge of advance details and newspaper and radio publicity. District of Columbia was well billed by Willis Johnson and crew. Terry Martin, chairman of the Army and (See *Strates DC Take Up* on opp. page)

## Weer's Advent Good in Norfolk

NORFOLK, Va., April 22.—J. C. Weer Shows opened on schedule here, and despite rain and cold during the two-week stand, attendance was exceptionally good, said C. W. Franklin, publicity department. Line-up includes nine shows and seven rides. Top-money shows included the Follies, under Leona Halligan; Fantasma, Posing Show, Charles Johnson; Hawaiian Show, Mrs. Newman; Motor-drome, Mr. and Mrs. Del Crouch; Side Show and Monster Reptiles, T. W. (Slim) Kelley; Monkey Show, Clyde Howey; Minstrel Show, Jerry Jackson.

Executive staff includes J. C. Weer, general manager; Cash Wiltse, business manager; R. C. McCarter, general agent; Ted Woodward, secretary; Harry Burke, assistant secretary; T. W. Kelley, lot superintendent; Frank Selgar, trainmaster; Jack Douglas, electrician; C. W. Franklin, publicity.

Two children's matinees were well attended despite a steady drizzle on the second Saturday. Sixty concessions have had a good play. Free act the first week was the Paroff Trio, who left to fill an engagement previously made.

## Cavalcade Moving Onto E. St. L. Lot

ST. LOUIS, April 22.—In the Cavalcade of Amusements quarters, East St. Louis, Ill., where Owner Al Wagner, Robert L. Lohmar and Milt Morris are assembling shows and rides, as soon as any equipment is ready it is moved to the showgrounds at 21st and St. Clair streets, East St. Louis. Tommy Allen arrived this week. Eddie Marconi is painting new fronts. Tom Sharkey and crew are building concession stands.

Opening April 28, the show will remain in East St. Louis until May 7, to be followed by a St. Louis engagement at Grand and LaCledde. Radio and press advertising has started, with a number of stunts arranged for the opening. Mr. and Mrs. Ray Belew and Mr. and Mrs. J. Bybee were among late arrivals.

## Cold Curbs JJJ

GOLDSBORO, N. C., April 22.—Johnny J. Jones Exposition's engagement in Florence, S. C., April 10-15, was to only fair business, as weather was cold and threatening. Auspices was the Junior Chamber of Commerce.

Bruno Zacchini joined with his Roll-o-Plane, Octopus and Dangler and Adolph Delboszq and his trained horse were added to the shows. Mayor Ziegler and a party of city officials were guests of E. Lawrence Phillips opening night. Mrs. Bootsie Paddock has the palmistry concessions.

Among other concessionaires are Earl (See *Cold Hampers Jones* on page 59)

## Ballyhoo Bros.' Circulating Expo

### A Century of Profit Show

By STARR DE BELLE

Mourners Bench, Pa.  
April 22, 1944.

Dear Editor:

This has always been a family show and we, who have given it the best part of our lives, resent the arrival of new faces. Our midway is divided into three cliques. The back-end or show clique, is headed by the gal show manager. The center or ride clique is headed by the Merry-Go-Round foreman. The front-end clique is headed by the five bosses and the chaperone of booths. Each clique fights the others until new folks arrive; then they all double up on our natural enemy. From past experience we have learned that the newcomers bring modern ideas

with them, which the bosses use after we have chased those undesirables off the lot by dealing 'em a world of misery.

Every newcomer tries to push himself in as our social equal by mixing and mingling with the old guard. How would you feel if you were a one-show or a cradle-to-the-grave trouper and one of those newcomers, who stay only one season, arrived to take the bread and butter out of your mouth? They don't get by with it on this show. There are too many of us red-blooded showmen around to stop 'em fast. Because so many of our men have joined the armed forces the show has taken on a raft of new people. (See *BALLYHOO BROS.* on page 59)

# Club Activities

## Showmen's League of America



Sherman Hotel  
Chicago

CHICAGO, April 22.—Past President Edward A. Hock presided April 20, with Treasurer M. J. Doolan and Secretary Joe Streibich. Pvt. John Lempart was guest of the chair. Al Rukin, W. A. (Bob) Hallock and Sam Berk were elected to membership. Sick list included Nate Hirsch and Ed Schofield, recuperating at their homes; Hymie Stone, William Coultry and John Haye, confined to their homes.

Letters came from George L. Crowder, Smiley Daly, Harry Bernstein, Russell Cady, Timmy Claman, N. P. Raymond, Ben Beno, H. V. Petersen and William E. Saunders. Coleman Bros. Shows sent a \$50 donation in the Red Cross drive. News of the passing of Mrs. Inglish, wife of member Harold Inglish, was received with regret.

Members were invited to be guests of Barnes Bros.-Olympia Comblinde Circus in the Stadium on April 24. Move was started to entertain performers of the circus at an open house in the club-rooms. Last meeting of spring will be April 27. Special meetings of the board of governors will be held during summer and regular meetings will resume October 5.

### Ladies' Auxiliary

At a social on the night of April 13 in the Hotel Sherman, sponsored by Mrs. Al Wagner, hostesses were Elsie Miller and Rose Page. A box of groceries went to Mrs. Gray, and Nan Rankine donated a homemade cake, which went to Mrs. Edward A. Hock. War Stamps went to Billie Bunyard. On the night of April 28 the auxiliary will hold a bunco and card party in the Sherman, with Frances Keller as chairman. Myrtle Hutt, who is in Fargo, N. D., is visiting her father, who is ill. Lena Schlossberg is visiting in St. Louis and Mrs. L. M. Brumleve is anticipating an extended vacation in Wisconsin. Books will be sent out soon on War Bonds and chairman will be Lee Gluskin. The auxiliary donated \$25 to the Red Cross last week.

## Heart of America Showmen's Club

Reid Hotel  
Kansas City

KANSAS CITY, Mo., April 22.—Closing meeting of the season April 14 brought out fair attendance, with First Vice-President Clay J. Weber presiding with Secretary G. C. McGinnis, and Treasurer Harry Altshuler absent. Vice-President Weber expressed appreciation for courtesy extended him by members.

J. C. McBride was in the city on business, and Corp. David S. Reese, former concessionaire with the Elite Exposition Shows, visited relatives. Mr. and Mrs. Al (Deafy) Campbell left to join the Wayne Hale Shows opening in St. Joseph, Mo., May 1. George Engesser and family joined the Hugo Circus. Toney Martone's Heart of America Shows, which opened at Independence and White Avenue April 8, have been doing fair business despite inclement weather.

Clubrooms will be open during summer for visiting members. All members joining after May 1 will be issued 1945 membership cards. President C. F. (Doc) Zeiger reported that he had several surprise plans for club benefit which he will announce during the season.

### Fair List

A list of fairs and expositions will be found in the List Section of this issue.



## National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, April 22.—Chairman Jack Lichter, Veterans' committee, arranged with the club florist to decorate graves of all members in the plot at Ferncliff on Memorial Day. The two soldier members interred there, Arthur L. Hill and Murray Polans, will have standard veterans' wreaths placed on their graves. Visiting soldiers have included Pvt. Pat Healy, Utica, N. Y.; Pfc. Joe Bevans, Pvt. Frank Rappaport; Pvt. Justin Wagner, on emergency because of illness of his father, Sam Wagner, and Sgt. Louis Blumenthal, Camp Luna, N. M., who was elated over his club Christmas package.

Letters came from Pvt. Powell, from the South Pacific, who mentioned the pleasure he gets out of *The Billboard*, which he receives regularly, as does Pvt. Henry Salamon, who V-mailed from England. Dr. Frank Vita, formerly physician for Pallsades (N. J.) Park, is to leave for the South Pacific. Bibs Malang, out of the hospital, joins Dick's Paramount Shows. Frank Schilzlie is recovering in Veterans' Hospital, the Bronx. Treasurer Joseph Hughes reported Mrs. Hughes on the critical list in Lenox Hill Hospital.

Jimmy Hurd in from the Buck Shows. George Rector visited from the Strates Shows in Wilmington, Del. Sam Solomon again with the I. & T. shows, playing Jamaica, L. I. Lester Nelson in from Ocean View (Va.) Park, where he placed a high striker. Dave Solomon left for the West Coast on business. Sam and Irving Berk to join the Gooding Shows in Springfield, O. Gerald Goldstein, visiting here, is with the Sims Shows, Toronto. Ernest Prosser and Harry Horner left for the World of Mirth Shows, Richmond, Va. Recent visitor was William Cullen, operator of Stewart Gardens, Newport News, Va.

### MARKS GROSSES OKAY

(Continued from opposite page)

the World of Mirth Shows and Barney Tassel Unit Shows.

Staff includes John H. Marks, owner-general manager; William R. (Red) Hicks, general representative; Harry Wilson, public relations; Elizabeth Marks, acting secretary-treasurer; Willie T. Lewis, business manager and concession superintendent; Walter Rowan, chief electrician; Willie D. Smith, Major Garfield as assistants; T. A. (Red) Schulz, mailman and *The Billboard* sales agent; Bert Miller, sound technician; Jess Cox, chief mechanic; Ralph Rothrock, billposter; W. H. Robbins, lot.

Among rides are Chet Dunn's Fly-o-Plane, Gene Compton, foreman; Homer Atkins, assistant; Mrs. Mamie Phillips, tickets; Herley Anderson, Bryant Seamans, Jack Williams. Speedway, Ernest Davis, foreman; Ernest Roberts; Mrs. Irene Libby, tickets. Whip, George W. (Heavy) Carter, foreman; Roosevelt Williams; Ethel Miller, tickets. Twin Ferris Wheels, H. Doyle and Jasper Taylor, foremen; Paul McGee, Harold Ellis; Henry Haule, tickets. Merry-Go-Round, Bert Mills, foreman; Otis Wotell, Mack West, Willie Booker. Rocket, Lamor Morgan, foreman; E. S. Pond, W. J. Taylor, John H. Hill, Ray Ford. Kiddie Rides, Jake Linderman.

Jimmie Simpson's Jump 'n' Jive Revue has among personnel Duke Simpson, Willie Green, William Sugar Decatur, Hezzie McLaurin, Wise Lindsay, Robert Johnson, Charlie Hamilton, Howard Vaughn, Joe Price, Willie Huggins, Willie Schuyler, Thomas Mitchell, Sue Etta Washington, Silena Mae Robinson, Leah Peterson and Aloha Byrd. Speedy Merrill manages the Motordrome, with himself, Hazel Merrill and Art Spencer, riders, and Lee Pontill and Dick Durant, front. Giant Reptile Show has Richard (Fats) Lorraine as manager, assisted by Sid Anderson, Lady Rowan and Lady Emma.

Dancers in the Hawaiian Revue include Mitzi Fustanio, manager; Ruth Mitchell, Norma Guinn; Frank Butler, front. Jack Royal manages the Broadway Rhythm Revue, with Rex Allen, talker; Queenie Royal, Sandra Lee, Irene

Hayes, Mickey King, dancers; Henry Wray, Tommie Thompson, front. Attractions in Gilbert Tracy's Circus Side Show include Captain Gilbert, sword swallower; Warren Quirk, two-mouthed man; Billy Taylor, magic; Princess Button, snakes; Madame Rowan, mentalist; Freda, annex. Conrad Tracy, John Smith and Red Jack Long are on the front. Staff for the gates, under T. A. (Red) Schulz, includes Albert Palmer, Whitey Hazen, Doc Williams, Frank Morris, Red Bucker, J. H. Hall, Jim Martin.

Concession roster includes frozen custard, Walter and Essie Holliday and Harold and William Holliday; Jones bingo, Guy R. Markley, Lewis Bartley, Lester Smith, Ray Merritt, Clifford Miller, Charles Pettry, Madeline Smith; cookhouse, Harry Basil, Frank Lombrakos, Frank Cannon, Tom A. Gilbert, Bertha B. Bowman; rotaries, Jack Sudenfeld, Paul Long; rat game, Joe Quinn, G. Woodward; photo galleries (2), Walter Thomson; pitch-till-win (2), Mr. and Mrs. J. C. Wise; high striker, Harry Morris, Joe Quinn, C. Dunne; palmistry, Bill and Mary Weakley; ball game, Helene Smith, Virginia Crum; ball games (2), Jean and Minnie Connors; pitch-till-win, Mrs. C. A. Dunn, George M. Bobbitt; Zella's ball game, Joan King; nails, Danny Newman, Harold King, Tommy Wilson, Tommy Hart; blower, Sam Kaplan, Bill Brannigan; duck pond, Clyde Warbritton, Phil Bender; blocks, Peggy Wilson; palmistry, Madame Wright, Mrs. Louise Harrison, Pearl Riley; Donald Murphy's long-range gallery; fishpond, Clyde Warbritton, Mrs. Neva Warbritton; silver wheel and ball game, Anthony Fustanio, Manley; rolldown, Charles Magio, Tuba Heiman, Tommy Anastasi, Rudy Dressler; razzle dazzle, Ged Langley, Putout Allen, Ed Lewis; bowling alley, A. W. Morris, Ralph Reynolds, Snozz Holzman; cigarette wheel, Red Dubin; doll wheel, Ben Levine; pea pool, Mickey Hawkins, Toby Soper, Madaline Davis; pan game, Happy Hawkins, William Brown; penny pitch, Charles Roth; ball game, Vito and Ella Cerrone; swinger, Al Edwards; ball game, Al and Winnie Edwards, Anna Crooks; Harry Burgen's rolldown, Lee Thomas, Benny Keilman, Seymour Bergen; bomb game, Peggy Clark; pan game, Mary McHugh, Mickey Levine; ball games (3), Ida and W. E. Sincley, George A. Morey; popcorn and apples, Mr. and Mrs. George Welsh, Frankie Bruno, W. A. Hill.

### STRATES DC TAKE UP

(Continued from opposite page)

Navy Union sponsoring the date, handled all local details. General Representative William C. Fleming greeted many visitors and friends, as well as federal and district officials. General Manager James E. Strates did much entertaining in addition to whipping his organization into season form.

Manager Strates bought the equipment of the Marjorie Kemp Motordrome, and this attraction was in the top money, handled by Capt. Walter Marks. Illusion Show, owned and operated by Al Tomlaini and behind a 110-foot front, went over big. Duke Jeannette's Secrets of Life is presented in a novel manner.

The Strates Post, Army and Navy Union, thru a drive started by Terry Martin, now has 72 members. Concessions now include Fournier, 11; Solsburg, 4; E. Delabate, 2; Al Campbell, 2; Sidney Daniels, 4; Webber, 1; Christian, 1; Steve Gekas, cookhouse; Louis Strates, grab; Smoky De Gold, 1; Jerry Spencer, 2; Miner, 1; Weiner, 1; Slim Williams, 1.

### PEPPERS FIGHTS JUPE

(Continued from opposite page)

Flying Twister, Allan Casey; Chairplane, E. Lanke.

Among concessionaires Mr. and Mrs. Orville Miller have 3; Mr. and Mrs. Jacob Pryor, 3; Mrs. Frank W. Peppers, 4; Kenneth Sweigart, 2; Bobby Sicks, 1; Eddie Wheeler, 3; Cliff Trantham, 1; E. H. Broome, 2; Leonard Dillon, 2. Harry and Mrs. DeVore, who have the cookhouse, are assisted by their son, Chester, and his wife, Helen. Mrs. Peppers' bingo is managed by Charles Lee. Shows comprise Monkey Show, Snake Show and two Girl Shows. Free act is Dillon, Substratosphere Man.

Staff: Frank W. Peppers, owner; Bobby Sicks, manager-secretary; Mrs. F. W. Peppers, treasurer; Graves Perry, advance; E. H. Broome, 24-hour man; Jake Pryor, lot man; Leonard Dillon, electrician and ride superintendent; Virgil Dillon, mechanic; H. Ehler, billposter, and the writer, Jack Matlock, *The Billboard* sales agent.

## TENTS

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## TENTS

UNITED STATES TENT & AWNING CO.  
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## Carnival and Concession TENTS

Serving the Showmen of the Southwest  
JOHN M. COLLIN CO.  
18 E. KIRK ST. SHAWNEE, OKLA.

## HELP WANTED

FOR FLY-O-PLANE AND OTHER RIDES. Come on—don't write or wire. Will place you! This show is booked until Christmas, and a very good chance to work all of the winter.

### CHAS. T. GOSS

Care Dodson's World's Fair Shows  
Little Rock, Ark., this week; Pine Bluff, Ark., May 1-6.

100 - 1 sheets \$5  
14 x 22 FLASHY WINDOW CARDS HEAVY CARDBOARD \$3.00 PER 100

## POSTERS OF EVERY DESCRIPTION CARDS

Of every size, heralds, etc. for all occasions—special designs for your show—quick service—low prices—write for samples.

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NEWEST THING OUT FOR STOCK CONCESSIONS. A PRIZE EVERY TIME. Uses same stock as Fish Pond, Bumper, etc., etc. Now topping all 10¢ Concessions on St. Louis lots. 3 BALL ROLL-DOWN, 14" x 36". (Can be had in red, green, orange or natural finish.) COMPLETE WITH BALLS AND INSTRUCTIONS. READY TO OPERATE, \$17.50 EACH UNIT, OR SET OF 3 UNITS, \$50.00. (State color desired.) 1/3 Deposit, Balance C. O. D.

### REX HOWE

1710 S. Jefferson Ave. ST. LOUIS, MO.

## FOREMEN WANTED

For Octopus and Roll-o-Plane, also Second Men. Can use two Agents for Concessions. All must join at once. Wire

### L. B. BARNEY LAMB

Care Rogers Show Christopher, Ill. P.S.: William Ferguson and Everett Scott, come on.

## WANTED TO BOOK

Shows and Concessions. Will book or buy Chair-o-Plane. Will open May 25 at Pelican Rapids, Minn.

## ROGERS BROS.' SHOWS

## RAY WHELOCK WANTS

Boxers and Wrestlers for Athletic Show. Good proposition to Wrestler that handles front. Also want Roll-Down, Slum Skillo and Wheel Agents. Frankie Costello, Howard, Frenchy, McLangley, all boys working for me last season, come on.

Address: North Little Rock, Ark.

## WANT TWO GRIDDLEMEN

\$50.00 a week. Must be fast—SOBER—reliable. If married wives can work as waitresses.

## TERRILL'S RESTAURANT

193 KING ST. CHARLESTON, S. C.

**PENNY PITCH GAMES**  
 Size 46x46", Price \$30.00,  
 Size 48x48", With 1 Jack Pot, \$40.00,  
 Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
 30" In Diameter, Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price .....\$13.50

**BINGO GAMES**  
 75-Player Completa .....\$5.00  
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 120 Pages, 2 Sets Numbers, Clearing and Policy.  
 1200 Dreams. Bound in Heavy Gold Paper  
 Covers, Good Quality Paper. Sample, 15¢.

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 Answers All Questions, Lucky Numbers, etc. 40¢

Signs Cards, Illustrated. Pack of 36 . . . . . 15¢

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**"WHAT IS WRITTEN IN THE STARS."** Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$5.00 per 100; Sample 10¢.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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 Open 1 P.M. Daily  
**WANT NOVELTY ACTS OF MERIT.**  
 State salary and all details in first letter.  
 Open all year round.  
**SCHORK & SCHAFFER.**

**JETER'S**  
**BASEBALL PITCHING MACHINES**  
 Ideal for Storerooms, Parks, Beaches or Carnivals.  
 Low overhead. Will sell manufacturing rights on royalty basis, or will sell all patents outright.  
 Address **ARTHUR CARTER**, Sallsbury, N. C.

**NO SHORTAGE**  
 On Our Easy Money-Making  
**BUDDHA PAPERS**  
 Blank sheets of paper magically turn into written Fortune Tellings or Character Readings.  
 Send Stamp for Catalog.  
**S. BOWER**, Bellmead, N. J.

**WANTED**  
 Man for Popcorn and Candy Apples to join on wire. Salary and percentage. Pan Game Dealer. Also all round Concession Help, come on.  
**HARRY KAHN**  
 60 Parkside St. Springfield, Mass.

**FOR SALE**  
 8 Car Lindy Loop in A-1 running condition; new platforms, new bally curtain, new canopies, new cable, new wheels. Can be seen in operation now. WILL BUY Smith & Smith Chairplane or 7-Car Tilt-a-Whirl.  
**CHARLES GERARD**  
 800 Grand Concourse, New York, N. Y.

**WANTED**  
**Kohler Light Plants**  
 10 K.W. preferred. Can use 5 K.W. in good shape, ready to go. Also some Cable. Public Address System. Must be 75 or 100 watt. 2 miles and 4 speakers preferred. In good shape, ready to use.  
**GEO. D. FLOYD**, P. O. Box 224, Norfolk, Va.

**M. A. SRADER SHOWS**  
 Want to book Pit Show with or without own outfit. Good proposition and good route. Want Manager for Athletic Show. Can use Second Men on Rides. Address: Salina, Kansas, until April 27th; Junction City follows.

# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

**UNACCOMMODATING weather?**

V. L. JETER has taken over the Midway Carnival Cafe on the World of Pleasure Shows.

CHARLES LEE'S Lake States Shows are playing in northeastern Detroit on Van Dyke Avenue.

FROM St. Louis VI and Al Petka penned that they had changed plans and would have their scales and age concessions with Fidler United Shows.

REMEMBER when we bought things we didn't need with money we didn't have?

BOBBY KORK penned from Norfolk, Va., that he had joined the T. W. Kelley's Oddities as annex attraction on the J. C. Weer Shows, with Lola Williams as nurse and lecturer.

JOYLAND SHOWS, which have been playing West Side Detroit lots several weeks, moved practically downtown to Michigan Avenue and Fifth Street, opening to good business.

DUE to illness, Mr. and Mrs. Leonard McLemore, Corpus Christi, Tex., have disposed of their show holdings, and Mrs. McLemore is recuperating in Spohn Hospital after three major operations in a year.

Tampa, Fla. He also was formerly with the Strates Shows, West Coast Victory Shows and Buck Nelson's Rodeo.

CHARLIE PAYNE was given a reception on a recent visit to quarters of Lynch Greater Exposition Shows, Halifax, N. S. Host was George Cavanaugh, mechanical superintendent and assistant manager. Refreshments were served and the only member of the organization absent was John Goldie, who was on a buying trip to Montreal.

AFTER 18 months of good business without one losing week, reported Mr. and Mrs. Joe Sorensen, they closed their Hollywood Museum in St. Louis and during a trip to Peoria, Ill., purchased a 30-foot trailer from Harry Short, returning to St. Louis where they picked up their Oriental Revue cast. They are booked on Turner Bros.' Shows, opening in Springfield, Ill.

GOOD foreman is one who doesn't have to leave the lot to find something to occupy his mind.

HENRY HEYN, Fair Amusement Park, Little Rock, notes that Emery Tucker, formerly with the Ed Groves bingo, visited Easter Sunday. Tucker is employed in a war plant in Memphis. Max Goodman is placing about six rides and some concessions on a downtown location for



WHEN THE LADIES' AUXILIARY, National Showmen's Association, presented an iron lung to Lenox Hill Hospital, New York, a cameraman was on the job. Auxiliary President Edna Lasures is shown in the foreground receiving the thanks of William H. Zinsser, president of the hospital board of trustees. In the background during the presentation ceremony April 25 are members of the Auxiliary and the NSA, who took part.

ALTHO it's Leap Year, there isn't much around lots for the gals to leap at.

MR. AND MRS. FLOYD E. GARNER, formerly of the Johnny J. Jones Exposition and Bantly's All-American Shows, reported from Panama City, Fla., that they would be with Al Tomaini's Side Show on the Strates Shows this season.

GIVING 10 per cent of Wednesday's gross business each week to local Red Cross chapters and not 10 per cent of weekly grosses as previously reported, the Lawrence Greater Shows turned over \$100 last week to the High Point (N. C.) Chapter of the Red Cross.

FROM Millbourne, Pa., it is reported that P. A. McGrath, former trainmaster, who is off the road for the duration, is employed at a shipyard taking tankers on trial trips. His former assistant, Ansel Snook, now gunner of a bomber and stationed in England, received an air medal and an oak leaf cluster.

RECENT ads indicate that managers have little desire to go back to paying off with brass.

EDWARD L. FIELD, who was with Ernie Buzzella on Endy Bros.-Prell Shows in Florida until last January, is in the Merchant Marine, stationed at Tampa. His address is Cabin Steward, No. Z157-235 D-2, care United Seamen's Service,

summer. Working in Fair Park are Frank Wood, concessionaire; Charles Stewart, mechanic, and Mayo Williams. Jack Scanlon, former ride man and now with the Ice Capades, also visited.

JIM MOTT, who has designed and constructed a number of cookhouses and diners for touring and stationary use, is directing construction of a cookhouse on the Lynch Greater Exposition Shows. It will be made of colored glass, equipped with neon lighting of many colors, electric dishwasher and cardinal leather and chrome seats for 150 capacity. It is expected that a large staff will be required when it starts operation on Halifax (N. S.) Commons May 20.

ROSE AND LARRY FERRIS, Ferris Greater Shows, were given a surprise party in Los Angeles at which luncheon was served. Attending were members of the show, Mrs. Gassaway, Mrs. Gregory, Mr. and Mrs. Ed Barnett, Mr. and Mrs. M. L. Adkinson, Mr. and Mrs. E. D. Anderson, Mr. and Mrs. W. S. Wilk, Professor and Mrs. DeMarco, Mr. and Mrs. E. D. (Army) Proviancha, Mr. and Mrs. Charles LeVerne, Mrs. Mary Nuckolls, Mr. and Mrs. Bartells, Evelyn Koch, Charles Miller, Mr. and Mrs. W. M. Thompson, Mr. and Mrs. W. A. Scott, Perry Bolley Wilson, Mr. and Mrs. W. H. Alexander, Danny Hansom, Mr. and Mrs. William Hyde, Mr. and Mrs. Bob Duchow, J. O. Raimire,

**Sub-Reuben**

THEN there was the trouper who couldn't find a restaurant close to the lot and who cracked: "The thing I like about the towns that this show plays is that there is so much country mixed in with them."

Alfred Atwood, Captain Gregory and C. E. (Candy) Moore.

REGARDLESS of the amount of pig Latin that we use, towners seem to understand everything we don't want 'em to.

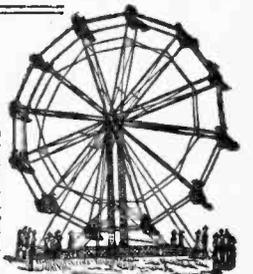
RAY MARSH BRYDON, who has been operating Wonderand on Woodward Avenue, Detroit, for some weeks, opened his major museum in Eastwood Park, East Detroit, week-end of April 15 but will retain the downtown spot on a modified scale until April 30. Show is operating at a dime. Attractions downtown include Great Gravity; Rosita, electric chair; Walter De Lenz, magic; Joe Fernandez, torture act; George Tompkins, mechanical man; Sadie Anderson, leopard girl; Little Lord Leo, midget; George Parris, iron tongue.

CARAVANS, Chicago, hereafter to be known as Caravans, Inc., reported Alice Kady, held a social April 18, with Edith Streibich as hostess and largely attended. First and second awards, donated by Bessie Mossman and Betty Broderick, went to Becky Daniels and Betty Broderick. A homemade cake went to Kathryn Van. At the first birthday party April 22 at 155 North Clark Street, Emily Bailey was chairman and Hattie Clinton emcee. New members are Fredie Reed, Bobby Brown, Frieda Kenny, Ann Christiansen, Elizabeth Jacks and Alice Bonvouloin. Claire Sopenar is chairman of award books. Incorporation papers were signed by the charter members, Edna Stenson, Pearl McGlynn, J. Wall, E. Streibich, Ann Young, Lucile Hirsch, Mae Oakes, Claire Sopenar, Billy Bunyard, Mabel Davis, Mae Sopenar and Rose Page.

IN FREER, Tex., the Arcade Shows reported good crowds under auspices of the fire department which gave its entire co-operation. When a Ferris Wheel motor caught fire the department responded so quickly that there was no damage. Brownie Bishop and Eddie Lynch had a narrow escape near Kingsville, Tex., when a truck crowded them off the highway into a bridge. The car was badly wrecked and Bishop purchased one in Kingsville. Babe Emswaller, Ray Bivens and Frank Coleman, who have been fishing daily, gave a fish fry. W. A. Reid purchased a Mix-Up in San Antonio. Eddie Lynch has added a cookhouse. Mr.

**Fred Hollingsworth writes:**

from Grand Rapids, Michigan: "You will probably be interested to hear the new wheel purchased from you is a great money-winner and really lived up to the name of BIG ELI the Old Reliable." Hundreds of satisfied owners are proud of their BIG ELI WHEELS.



**ELI BRIDGE COMPANY**  
 Offering BIG ELI Repair Service with a Smile  
 800 Case Ave. Jacksonville, Illinois

**FOR SALE**

At Sacrifice Price: Mangels Make Carousel, slightly damaged. Has twenty sections four-abreast, double roll organ, music and motor. Some rods and arms slightly damaged by caved in building. Some damage to panels but no figures hurt. Jumping animals, 12 sections, stationary six sections, two chariots, Illion-carved machine. Now stored. No reasonable offer refused. Operated last season. Fully equipped. Write or wire

**JOSEPH GUILIANO**

191 Wooster St., New Haven, Conn.

**THE GREATEST BALLY TRICK**

In years. Better than the Broom Illusion. Girl Remains Suspended From Back of Chair. Great Doorway Bally, 100% perfect. Light and easy to carry. Plans to build your own, \$2.00 Write for details.

U. F. GRANT, 2500 W. Broad St., Columbus 4, O.

**Visionary?**

MOST of the post-war plans sound rosy—as, for example, that one to restore the managements to the managers.—Colonel Patch.

and Mrs. Brownie Bishop spent a week-end in San Antonio with Mr. and Mrs. C. L. Crawford. Bobby Jean Lynch, Houston, spent Easter holidays with her parents, Mr. and Mrs. Eddie Lynch. Laura May Bivens, daughter of Mr. and Mrs. Ray Bivens, arrived for the season.

MOST towners show wear and tear at the ages of 65 and retire on their savings—but showmen recognize no age limit and continue on until (?).

PIKE AMUSEMENT COMPANY notes from A. B. Little: Opened March 18 at Glenwood, Ark., to fair business. Part of equipment was moved out of winter quarters at Fort Smith, Ark., where the show has wintered for the past three years. Official opening is set for May 15 in Missouri. A number of fairs and a Fourth of July celebration have been contracted. Business was good at Nashville, Ark., and after the Hope (Ark.) engagement the show plans to play Missouri. Line-up: Ferris Wheel, A. Morris, foreman; A. Dugan, second man; Kiddie Airplane, Tommie Miller; Chair-o-Plane, L. B. Brown; Monkey Circus, Vest Crawley; Night in Paris, Bob Morton; Snake Show and Minstrel Show, A. B. Little. Staff: Bill Pike, general manager; Mrs. Pat Pike, president-secretary; Billie C. Martin, adjuster; Mrs. Lydia L. Martin, business manager; Clyde Jones, general agent; Archie Morris, superintendent of rides; A. B. Little, electrician. Concessionaires: Nora McNeely, Fred Little, Henry Hill, Lydia L. Martin, Mr. and Mrs. A. Allen, Jim Curans, Mr. and Mrs. Jack Hamblin, L. Day, Mike Brint, Popcorn Joe and Tom Warner. Women's club held its first meeting and gave a party for Tom Warner on his 80th birthday.

ARTICLES of incorporation under laws of California were read at a meeting of the board of governors of the Regular Associated Troupers, Los Angeles, April 11 and unanimously accepted. Board accepting them will hereafter be known as the Pioneers and Founders of the organization and include Lucille King, Estelle Hanscom, Babe Miller, Marlo LeFors, Walton de Pellaton, Joe Krug, Harry Levine, Moxie Miller, Ethel Krug, Vera Downie, Martha Levine, Gladys Patrick, Ruth Korte, John (Spot) Ragland, Ruth McMahon and Minnie Pounds. Amendments adopted provide that any member eligible to hold office must be

in good standing and have been a member for three years; that the club shall accept all show people from the legal age to 99 years and that they must be white American citizens; that all members must have at least one year's experience in show business; that when any member marries a non-professional, the wife or husband, as the case may be, may apply for membership; that each year the organization will alternate officers, first a woman and then a man for president, four vice-presidents, a secretary and a treasurer. Membership cards of those joining after April 1 will run until September 1, 1945. It was decided to move into new clubrooms, Walker Building, known as McKinley Hall, May 15. May 11 birthdays of Bill Meyers, Frock & Meyers Shows, and Babe Miller, club president, will be celebrated with open house on the shows. May 23 house warming and dance will be held in the new clubrooms. New members include Alice and Joe Blash Jr., Jack and Dorene Dyke and Richard Collins, bringing the total to 300.

**IN THE ARMED FORCES**

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

CORP. MAURICE (BLACKIE) DUQUETTE, former concession agent for Harry Boyles, is stationed in Italy.

ART PRESLEY, formerly with Art Lewis and Dodson's World's Fair shows, pencils from Gulfport, Miss., that he would enter the armed forces April 28.

PVT. JOHN (SHIEK) LEMPART, former concessionaire, who has been stationed on the West Coast several months, is at home in Chicago on a short furlough.

PFC. JACK N. CAPELL, paratrooper, and one of the owners of Capell Bros.' Shows, Haskell, Okla., returned to Camp Forrest, Tenn., after a 15-day furlough at his home.

S/SGT. KENNETH B. BLEVINS V-mailed that he was stationed overseas with Pvt. William Powell. Address of S/Sgt. Blevins is 34364507, 44th General Hospital, APO 922, c/o Postmaster, San Francisco.

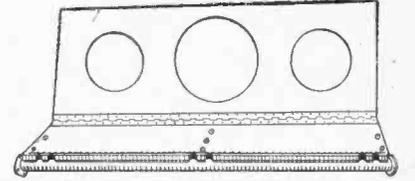
PVT. MICHAEL P. DONAHUE, 32943797, former Motordrome manager and rider with Rubin & Cherry, James E. Strates, Crowley United and Sam Prell's World's Fair Shows before his induction, is in Ward 318, Moore General Hospital, Swannanoa, N. C.

**Sway-Back**

REMEMBER the early-day sleeper that was on almost every show train and was dubbed "The Ocean Wave" because of its sag in the middle?

**650 NEW (DOUBLE) SEATS**

Can be used for any kind of PORTABLE or PERMANENT SEATING  
ENTIRE LOT \$700. F. O. B. CINCINNATI



Sturdy, light weight, reinforced, waterproofed and glued Mahogany Plywood painted aluminum—with full length piano-type hinge. Back folds down. Duraluminum front support, lock bolt and nut construction. SIZE—Seat or back, 16"x38 1/2"—folds to 4" thickness; weight—12 lbs. each. These are airplane seats made to government specifications. Only simple under-support needed to make permanent or sectional portable units.  
TENT SHOW OPERATORS—RINK MEN—RIDE MANUFACTURERS—RIDE MEN—Get these seats now while they are available. First order takes them.

SAMPLE \$2.00 PREPAID  
PROFESSIONAL PRODUCTS, MADISONVILLE, CINCINNATI 27, OHIO

**LAST CALL LAST CALL**

**KING REID SHOWS**

"World's Greatest Midway"

OPENING MAY 1ST, BENNINGTON, VERMONT

15 Sensational Still Dates and 10 Great Fairs To Follow.

KING REID

Dorset, Vermont, Until April 28th; Then Bennington, Vermont.

**I. T. SHOWS, INC.**

OPENING FIRST WEEK IN APRIL WORKING IN QUARTERS NOW

WANTED—Merry-Go-Round Foreman and Second Man. Ride-o Foreman and Second Man. Chair-o-Plane Man and Electrician. Top Salaries—Moving Once in Two Weeks. PHIL ISSER, Business Manager. I. TRIBISH, General Manager. 2686 Valentine Ave. (Phone: FOrdham 4-3630) Bronx, New York

**MANAGER WANTED**

For TWO DE LUXE No. 16 FERRIS WHEELS

And Operators for Memphis Fair Park, Memphis, Tenn. Write or wire

**GEORGE BAKER**

**RIDES AND CONCESSIONS WANTED**

Summer Location, 7 Days a Week. Only Amusement Ride Center in 100 Miles. Heart of Minnesota's Vacation Resort Section; 10 Miles to Camp Ripley, Mo. No Gate Admission. Uptown Brainerd, Minn., May 20th to September. Want Ell Wheel, Swooper, Caterpillar, Hey Dey, Tit, Over the Jumps, Skooter, Fun House, Laughland, Turn Over House, Monkey Show. Terms:—25%, including electric power and light. CONCESSIONS—Diggers, \$25; Popcorn, \$20; Custard, \$25; Striker, \$15; Color or Mouse Joint, \$35; Slum Stores, Ball Games, \$20. Space limited. Bingo, \$35. No Mitt Camps, Swingers or Grift. Fall Fairs and Celebrations Until October 15th.

**McARDELL'S MIDWAY OF FUN**

2013 Bryant Ave. S., Minneapolis, Minn.

**WHEELS OF ALL KINDS**  
Tickets—Paddles—Laydowns  
Complete KENO Outfits  
CARNIVAL SUPPLIES AND EQUIPMENT  
GAMES, STRIKERS, ETC.  
Still Available  
EVANS' BIG PUSH  
Write for Catalog  
**H. C. EVANS & CO.**  
1520-28 W. Adams St., Chicago 7

**OCTOPUS ROLLOPLANE FLY-O-PLANE**  
World's Most Popular Rides  
**EVERLY AIRCRAFT CO., Manufacturers, Salem, Oregon**

**BUY WAR BONDS NOW BUY WAR STAMPS NOW**  
AFTER THE WAR BUY A NEW  
**TILT-A-WHIRL**  
In the meantime keep your old rides safe with the original builder's parts.  
**SELLNER MFG. CO.** Faribault, Minnesota

**★ INSURANCE ★**  
**CHARLES A. LENZ**  
"THE SHOWMAN'S INSURANCE MAN"  
A1338 INSURANCE EXCHANGE CHICAGO

**WANTED AT ONCE FOR SEASIDE PARK, VIRGINIA BEACH, VA.**  
Best Concession Park in U. S. Opens for Season May 6th.  
LADY BALL GAME AGENTS. CONCESSION AGENTS for Wheels, Flashers and Grind Stores. RIDE HELP, contact Nate Worman, Supt. Best of working conditions, good treatment. Long season. No tear-downs.  
Apply SEASIDE PARK, INC., Virginia Beach, Va.

**BERNARD'S MIDWAY AMUSEMENTS**  
AMERICA'S NEWEST AND FINEST  
NO GATE NO GRIFT  
Want Grab Joint, Photo Gallery, Guess Your Weight or any Stock Store not conflicting. Can place Shows with own outfit, 25%. Will pay cash for #5 Eli Ferris Wheel and transportation. Top wages to sober and reliable Help. No others tolerated. Address:  
**BERNARD'S MIDWAY AMUSEMENTS, Box 891, Richmond, Virginia**

**GARDEN STATE SHOWS**  
OPENING APRIL 29, COPLAY, PA. — HEART OF TOWN  
Want Concessions—Fish Pond, Duck Pond, Pitch, Custard, Grind Stores of all kinds. SHOWS—Can place two more Shows, good proposition for Ten-in-One and Grind Shows. Want Arcade, Fun House and Motordrome. Rides—Will book Rollo-Plane, Octopus and Spitfire. Help—Can place Wheel Foreman and Second Men, Help in all departments. Highest wages, best of treatment, no brass or tickets. Bob Howell, Ted Turley, Pete Coleman, wire me collect. Address:  
**R. H. MINER JR., COPLAY, PA.**

# 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$9.50.

**LIGHT WEIGHT BINGO CARDS**  
White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 8 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00  
\$1,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

\$3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25  
\$3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for... 1.00  
Thin Plastic Markers, brown color, M... 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. Jackson Blvd., Chicago 4, Illinois

## PHOTO BLOWUPS

For Carnival Display Fronts

## STITES PORTRAIT CO.

Shelbyville, Indiana

## FOR SALE

Or Will Trade for Any Kind of Portable Rides. One complete Penny Arcade, over 100 Machines, including good Top, Front, Wiring; all ready to go. Priced to sell quick—so hurry if you want it.

### LEO BERRYHILL

Care Berryhill United Shows, as per route.

## HOWARD POTTER WANTS

STOCK CONCESSIONS to join in New York State in May. Help also wanted.

HOWARD POTTER

Buffalo Shows, Zone 14, Buffalo, N. Y.

# From the Lots

## J. F. Sparks

Bessemer, Ala. Week ended April 15. Auspices, Shrine Degree Team. Location, Tuscaloosa Road. Weather, variable. Business, fair.

Same story of the previous four weeks, rain and variable weather marring the engagement. Friday night was lost. Show was not in the path of the storm that wrecked havoc earlier in the week. Several of the personnel who have been ill are better, including George Kelley, Funhouse; Larkee, Willis Hightower, and Mrs. C. A. Kirkland, who has been in Anniston Hospital. C. S. Batto, in quarters, is putting finishing touches to a new trailer. Hughey Waters, artist, returned to the show. Mr. and Mrs. J. W. Lowery, James Lockwood and Unice Moore closed here. Dime Wilson, of the Side Show, recently inducted in the army, spending his 21 days on the show. His parents are with Lee's Society Circus, as are his wife and daughter. Lee Houston is repairing his trailer, damaged by fire in Forest. Saturday night winches were necessary to move trucks off the lot.

Prattville, Ala. Week ended April 8. Location, Pratt Park. Weather, cool. Business, poor.

Show chalked up the third consecutive blank. People here were not interested and those who came out lacked spending money. Midway was blanketed with sawdust for crowds that failed to materialize. Swede Johnson, Paul Miller, Ace McGary and F. O. Branch closed here. Jack and Otis Townsend joined here, as did L. Harrell, who is with Lee's Society Circus.

Meridian, Miss. Week ended April 1. Location, fairgrounds. Auspices, VFW. Weather, bad. Business, poor.

Hope was for a break after bad weather and poor business in Forest, but it wasn't to be. Three days of rain and a soft lot prevented opening until Thursday. Combined gross of Thursday, Friday and Saturday was considerably less than a good Saturday business for the show. There seemed to be money in Meridian, but it did not come out to the grounds. Winches were again necessary to snake trucks off grounds. ROBERT L. OVERSTREET.

## West Coast Victory

Richmond, Calif. Week ended April 16. Pay gate, 20 cents. Business, big. Weather, cool.

First time here, the show opened Tuesday night and had much of cold

wind and rain. But rides, shows and concessions did near capacity. Saturday night four additional ticket boxes were required to handle crowds. Sunday brought a record gross on gate, rides and shows. Manager Mike Krekos and General Agent W. T. Jessup entertained visiting committees and Jessup left for Oregon, Washington and Idaho. Mrs. Jessup had as guests Mrs. Krekos and son, Dickie. Charles Walpert is readying some new concessions. John Weiss added a new hoop-la. Charles Albright, Foley & Burk Shows, visited. Members were saddened by the death of Wayne Hurd at his home in Eugene, Ore. He had been in the band on the Gollmar show and was a member of the Foley & Burk band several years. Jack Christensen and wife, Hazel, bought another new house in Oakland, Calif. Gene Hudson, show artist, is receiving many compliments on appearance of the show.

Pittsburg, Calif. Week ended April 10. Auspices, American Legion Post. Business, good. Weather, cold and windy.

An old stand-by for the shows, the spot as usual gave a big week's business, with A. J. Budd's Side Show and Parade of Freaks topping the midway, and John Branson's three shows close seconds. On Wednesday a storm blew down a couple of concessions and the new Girl Show top, with considerable damage, and the rest of the week performances were in a side-wall enclosure, but Ted Right, operator of the Girl Show, reported good business. Over half of midway attendance were men in uniform. Louie Leos has the show up and operating on schedule. Manager Mike Krekos had as guests the city manager, mayor and councilmen at a trout dinner in John Miller's cookhouse. Harry Myers, concession manager, reports good business so far. Jack and Hazel Christenson have popcorn, candy floss and candy apples. At the pay gate here admission was 20 cents and 9 cents, with Bob Mathews and his lion, King Tuffy, as free act.

W. T. JESSUP.

## Bright Lights Expo

Buchanan, Va. Engagement opened April 15. Weather, warm. Business, good.

Show carries four major rides, Kiddie Ride and a Pony Ride, 4 shows and 30 concessions. Staff comprises John Gecoma, manager; T. C. Heck, assistant manager; Joe Rea, lot man; F. A. Norton, electrician; Glenn Mullenax, Wheel foreman; Tex Stafford, Chairplane foreman; W. R. Thompson, Kiddie Ride foreman; Frank Murphy, Octopus and Roll-o-Plane foreman; Frank Marengo, sound car. Patsy Jones has the Girl Show; Princess Esther, bally show; Joe Rea, Animal Show; F. A. Norton, Snake Show. On concession row are Benny Hermann, with seven; Mrs. Herman, cigarette pitch; Joe Rea, penny pitch; Esther Marengo, cigarette pitch; Ann Rea, popcorn; Newberrys, French fries and hoop-la; Pope, two ball games; Hattie Dolan, ball game; Bringener, photo and bingo; Purvis, pitch-till-win. A new marquee and cookhouse were built, as well as a panel front for one show. Transformer has been mounted on a truck.

F. A. NORTON.

## Berryhill

Avondale Estates, Ga. Week ended April 15. Business, excellent.

Altho a late start was made due to adverse conditions, business was such that it was decided to remain a second week. Added to the personnel are Roy Wilson, with three concessions, and George Delrose, in charge of the Ell Wheel since departure of Clarence Vincent. Ride equipment is under supervision of Dave Philipson, new superintendent. Barney Spencer added a grab stand. Ride foremen are George Delrose, Wheel; Gerald (Ed) Sweetman, Auto Ride, and Willie Cone, Chair-o-Plane. Visitors included Doc Roy; Tom Joseph, C. D. Scott Shows; Bobbie Stutzman and several friends from the Mighty Sheesley Midway. Stutzman's parents have a photo gallery with the Berryhill Shows.

BARNEY SPENCER.

## WANTED:

EXPERT CANVASMAN for erecting Concession Tents and Regular Tents. Mr. Buckner, if available, please answer.

## FOR SALE:

WILD WEST ARENA, Blue and White, complete with Poles; excellent condition, practically new.

Also for Sale, some 30x60 Tents, 40x80 and 40x120 Tents. Used, but in good condition.

SOUND SYSTEM for Sale, with Microphones, Horns, etc. Also Various Size Concession Fronts.

## JAS. BELL COMPANY

36 Green St., Newark, N. J.

## DICK'S PARAMOUNT SHOWS, INC.

TRENTON, NEW JERSEY,

Until April 29.

WANT CONCESSIONS: BINGO, Scales, Guess Your Age. SHOWS: Speedy Merrill, get in touch with me. Want first-class Talker for Posing Show. RIDE HELP, WORKMEN in all departments.

Write or Wire DICK GILSDORF.

## WANT

Bingo for Rosiclare, best Bingo spot in Illinois. Half million dollar payroll in this town a month. Want Diggers, Fishpond, Popcorn, Hoop-La, Cigarette Gallery, String Joint and any ten-cent legitimate Concession. Merry-Go-Round First and Second Men.

## MOORE'S MODERN SHOWS

Mound City, Ill., this week; Rosiclare next, May 1st to 6th.

## BILL KEMP

WANTS

## DROME HELP

Ticket Sellers, Workingmen. Wire or come on to Evansville, Ind. Opening there April 26 with ROYAL AMERICAN SHOWS.

## RIDE MEN WANTED

TILT-A-WHIRL CHAIR-O-PLANE

Top salary and good treatment.

E. A. HOCK

3011 Montrose Ave. CHICAGO, ILL.

## WANTED

HAND OR ELECTRIC SNOW MACHINE

Must Be in Good Shape.

Wire Per Route

## DAILEY BROS.' CIRCUS

## MARION'S GREATER SHOWS

WANT

Agents for Ball Games, Penny Pitches, Fish Pond, Shooting Gallery. Ride Help for Wheel, Chairplane and Kid Ride. Will book few legitimate Concessions. The following please get in touch with me: Tommy Scott, Red Owens, Bob Alexander, Frank Kelly, Texas Slim Williams, J. C. Colonel Willingham, Eddie Newcomer or any others that have worked for me.

MARION SPILLERS, Marion Hotel, Charlotte, N. C.

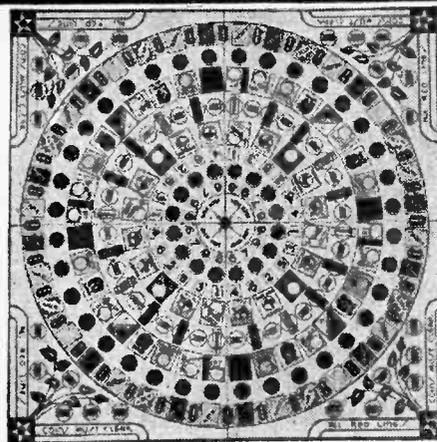
## WANTED

Ferris Wheel, Chairplane. Will pay cash or book for season. Sensational Free Act. Ride Help. Will book Grind Stores that do not conflict. Units working for Churches, Firemen, Legion & Civic Organizations.

JOHN KEELER

Price's Garage, Route 1, North East, Md.

# PENNY PITCH!



## LATEST IN CIGARETTE PITCH

SOMETHING NEW AND NOVEL  
A BIG MONEY GETTER

This Penny Pitch Board is made of tempered masonite and comes in four sections, making it easy to carry, and is colorful in design. Pays off in merchandise, cigarettes, matches, candy, chewing gum or money. Has proven a big success and will pay for itself the first day. Can be mounted on your old Penny Board.

PRICE \$40.00

Extra charge of \$15.00 for clear wood frame. \$10.00 deposit with order, balance C. O. D.

ACE CARNIVAL GAME SHOP  
5617 S. HALSTED ST., CHICAGO  
Englewood 4472

## Wanted-ALAMO EXPOSITION SHOWS-Wanted

Men and Girl Motordrome Riders. People for Sideshow. Can place Cookhouse. Also want capable Ride Boys. Joe Ulcar wants American Palmists, transportation furnished. Want Boxers for Athletic Show. Will book Penny Arcade. Have two-abreast Merry-Go-Round for sale. Clyde Davis wants Working Men who have worked for him before to wire or come on. This show booked solid in defense and camp towns. Address:

JACK RUBACK, Alamo Exposition Shows

Galveston, Texas, Week April 24; Port Arthur, Texas, Week May 1

# American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., April 22.—Addition of the Wonder City Shows, Joe Karr, owner, brings membership of the association to 98. William C. Fleming, general agent James E. Strates Shows, was a visitor at ACA offices last week.

War Production Board advised that representatives of the Office of Civilian requirements are now available in the 13 regional WPB offices to assist carnival operators in maintaining services to the public. Washington office of the Recreation Section urge that the OCR agents in regional offices be contacted first on problems of local character and that problems applying to many areas can best be handled in Washington.

Members and non-members who have not as yet sent to the ACA offices their questionnaires in connection with the industry survey being conducted by the association are urged to do so as soon as possible.

## SURVEY NEEDS GIVEN

(Continued from page 34)

of 5,000,000 in the last five years and 1,000,000 in 1943. The other four report, respectively, annual attendance over a five-year period of 200,000, 100,000, 150,000 and 170,000; for 1943 an attendance of 220,000, 75,000, 200,000 and 185,000.

### Patron Expenditures

5. RIDES AND SHOWS. Four shows are unable to give information on this, one reports a gross for rides of \$30,000 in 1943; one reports average expenditures by patrons of \$2.50 for all types, including items 5a and 5b below; remaining shows report, respectively, average expenditures for rides and shows of 31, 25, 5 and 25 cents.

5-a. FOOD AND MERCHANDISE: Six do not report this item; three report average expenditures for this purpose of 10, 7 and 15 cents.

5b. CONCESSIONS: Six shows do not report; three report average expenditures of 10, 6 and 25 cents.

### II.

### Industry's Needs

1. CANVAS: One show reports no needs for 1944 or 1945. Three report needs for 1944 but do not state quantity. These same shows do not indicate needs for 1945. Two report total needs of 1,300 square yards for each year. One reports needing 200 yards in 1944 and none in 1945. One reports needing two 20 by 30-foot tops in 1944; none in 1945. One re-

ports needing \$500 worth of canvas in 1944 and \$2,000 worth in 1945. One reports needing two 40 by 60-foot tops with centers in 1944 and six such tops in 1945.

2. ROPE: One show reports needing 600 feet 1-inch manila, 400 feet 1/2-inch sisal in 1944 and 400 feet 1-inch manila and 200 feet 1/2-inch sisal in 1945. A second show reports needing 500 feet of rope in 1944 and 1,500 feet in 1945, type not being specified. One reports needing 5,000 feet manila and sisal in 1944, 1945 requirements not stated. Four report needing rope, but type and quantity are not specified. Two report needing a total of 1,300 feet manila and 750 feet sisal in 1944, and 1,000 feet manila and 500 feet sisal in 1945.

3. LUMBER: All shows reporting indicate the need of lumber. Four do not state type or quantity. Five shows' total requirement of 12,100 feet in 1944 and 9,000 feet in 1945. One show's requirement of 5,000 feet of oak and yellow pine in 1944 and 5,000 feet in 1945.

4. PUBLIC-ADDRESS SYSTEMS: Of 10 shows reporting, one requires zero systems, four do not state the number of systems needed, five require 11 systems; 1945 requirements stated include three public-address systems.

5. FLOODLIGHTS-SPOTLIGHTS: Nine have no needs to fill this year, and one requires six such items. For 1945 two report needing a total of 31 units.

6. ELECTRIC LIGHT BULBS: Three do not state quantity required, two require a total of 50 cases in 1944, one requires \$150 worth and three a total of 4,344 bulbs in 1944; 1945 requirements by shows whose needs are stated include a total of 5,720 bulbs for three shows and 52 cases for one.

7. ELECTRIC WIRE: Four report needing 4,100 feet in 1944. Three have not specified their requirements. Three need none. For 1945 two need a total of 2,000 feet, three will need an unspecified quantity and five show no requirements.

8. WEATHERPROOF CABLE: For 1944 four shows will need 3,500 feet; three will need an unspecified quantity and three will need none. For 1945 three will need 2,500 feet, two an unspecified quantity, and five shows, none.

9. PORCELAIN FIXTURES-FUSES-SOCKETS: Three need none; three, amount unspecified; four, total 1,470 pieces. For 1945 five shows, none; three shows, unspecified; two shows 920 pieces.

10. NEON TUBING: 1944, nine shows, no requirements; one show, 500 feet. 1945, one show, unspecified quantity; nine shows, no requirements.

11. STAGE DRAPERY MATERIALS: 1944, two shows, 110 yards; one show, unspecified; seven shows, none. 1945, same as 1944.

12. NAILS-BOLTS-BUILDERS' HARDWARE: All shows reporting require these items in 1944; five, quantity unspecified; three shows, 360 pounds; one show, two kegs; one show, \$1,500 worth. For 1945 two shows, no requirements; five shows, requirements not stated; one show, 300 pounds; two shows, total of \$1,700 worth.

13. UNIFORMS: One requires 12 in 1944; one, no requirements stated; eight, no requirements. 1945, same as 1944.

14. PAINTS: 1944, one show, no requirements; three, requirements not listed; five, 255 gallons total; one, \$300 worth. For 1945, four shows, none; three, requirements not stated; two, total of 115 gallons; one, \$300 worth.

15. GEARS-CAST IRON AND CAST STEEL: 1944 requirements, one show, none; four, requirements not stated; three, total of six; one, 50 pounds, one, \$200 worth. For 1945, one reports needing \$200 worth; five do not state quantity needed; four report needing none.

16. MECHANICAL REPAIR PARTS: For 1944, five, report no needs; two, report some needs, quantity not stated; two, report a total of 11 parts, and one show, \$2,000 worth of parts. For 1945, one reports a total of six parts; one, \$2,000 worth; two, quantity unstated; six, none.

17. STEEL PLATES: Only one show reports needing steel plates in 1944; the other nine show no such needs. 1945, no needs are shown by the same nine shows, and one needs an unspecified quantity.

18. WIRE NETTING: One has need for an unspecified quantity in 1944. 1945, nine have no need for this item in either year.

19. OTHER ITEMS: One reports that it spends yearly \$1,250 for repairs and replacements but does not detail the items needed; eight shows report no additional items beyond those listed above; one reports needing 12 truck tires in 1944 and the same quantity in 1945; one requires 200 feet of heavy chain in 1944 but none in 1945; one requires three electric switches in 1944, but none in 1945; one

reports needing fuel oil for Diesel engines. III

### Priority Certificates

Six shows report no certificates; two report holding AA5-M. R. O. certificate; one an AA5 certificate and one an AA3 certificate.

2 URGENT NEEDS: Of the needs reported as being most urgently required during the next 90 days, the questionnaires show the following:

Electric wire, one show; electric cable,

two; lumber, three; rope, two; hardware, two; canvas, two; public-address systems, one; paint, two; steel plates, one; fuel oil, one; gasoline, three; tires, three; one show reports no urgent needs for the next 90 days.

FOR the Tall Cedars Celebration, Penns Grove, N. J., Secretary K. F. Cruikshank reported he had contracted for midway and free acts with the Joseph J. Kirkwood Shows thru Agent L. G. King.

## MARKS SHOWS, INC.

### CAN PLACE

legitimate Concessions of all kinds. Ball Games and any 10c Merchandise Stores.

SHOWS:—Grind Shows. Will furnish outfit and transportation for same. HAVE COMPLETE MONKEY SHOW FRAMEUP, EXCEPT ANIMALS. CLYDE HOWEY, HAVE ATTRACTIVE PROPOSITION FOR YOU.

RIDES:—Will book Roll-o-Plane, Octopus or any Ride not conflicting, with or without transportation.

RIDE HELP:—On all Rides. TOP SALARIES. All address:

JOHN H. MARKS, Newport News, Va., This Week.

## WANTED

CONCESSIONS—Bingo, Custard, Candy Floss, Scales, Age, Darts, Rotaries, Ball Games.

RIDE HELP—Merry-Go-Round, Ferris Wheel, Chairplane, Rolloplane, Kiddie Autos, Semi Drivers, Electrician.

CAN PLACE—Experienced Man for Fun House mounted on semi trailer.

HAVE CANNON ACT BOOKED NEXT TWENTY WEEKS.

Phillipsburg, N. J., now; LEHIGHTON, PA., MAY 1-6.

MORRIS HANNUM, 232 E. Union St., Bethlehem, Pa.

JOHN F. REID WILLIAM E. DUMAS

# Happyland Shows

PERMANENT ADDRESS: 3633 SEYBURN AVE. DETROIT 14, MICH. PHONE — PC 1924

The name Happyland, in Michigan, is synonymous with clean outdoor amusement. City officials and the public alike have year in and year out complimented our organization as being one of the cleanest midways to tour this part of the country. Public confidence means public response. Showmen—Let our reputation help make you money in this territory while plenty of money is available. If you have a worthwhile attraction—large or small—it will pay you to get in touch with us. Can place Workmen for Rides—Carn Game Help—Girls for Ball Games. Will buy or book any Ride not conflicting with our own. For Sale—Special built 18 Ft. Covered Wagon Office Trailer. Paul D. Sprague can place good Scale Agent, also Girl for Photo Tinting. Red Friend, can offer good proposition for you and wife.

## J. C. WEER SHOWS

WANT FOREMEN FOR ROCKET AND WHIP (will pay top salaries). CAN PLACE SECOND MAN FOR FERRIS WHEELS AND RIDE HELP FOR ALL RIDES. Ride Help, come on! WANT 10c MERCHANDISE CONCESSIONS. Dart Balloon, Pitch-Till-You-Win, Cigarette Gallery or any 10c Concessions. PHOTO GALLERY OPEN. CAN PLACE SECOND AGENT, ALSO GOOD HIGH FREE ACT.

Address BALTIMORE, MD., APRIL 24 TO MAY 6

## FITZIE BROWN

### CAN PLACE FOR SEASON'S WORK

Agents for six Cats, Buckets, String Game, Lady Ball Game Agents and Basket Ball Agents. Sammy Smith can place Train Help; Bob Mason and all my old crew, come on.

FITZIE BROWN, Concession Manager, Care Hennies Bros.' Shows Gadsden, Ala., Week April 24; Huntsville, Ala., Week May 1

## WANT AT ONCE

For Blackstone, Va., May 1st to 13th, and All Season.

Have complete Top and Front for Side Show, also several banners. Monkey Show Front, all cutouts, 75 foot front. Snake Show, Fun House. Want capable Man to handle same. Want Octopus and Roll-o-Plane. Arcade, Photo Studio and all Stock Concessions. Ride Men that can drive semis. Useful Help. All address:

## LAWRENCE GREATER SHOWS

RALEIGH, N. C., THIS WEEK; BLACKSTONE, VA., FOLLOWS.

## GREAT SUTTON SHOWS

OSCEOLA, ARK., APR. 22-29. BLYTHEVILLE, ARK., MAY 1-6. HARRISBURG, ILL., MAY 8-13.

CAN PLACE PHOTO GALLERY, CUSTARD AND STOCK CONCESSIONS. CAN PLACE ONE MORE RIDE (PREFER ROLL-O-PLANE). WANT RIDE HELP (Top Salaries Paid). WANT ACTS FOR BIG 10-IN-1.

### Dansville, New York

#### Annual JULY 4th AND FIREMEN'S CELEBRATION

Center Main St. Location, Defense Center. July 3rd to July 8th, Inc.

Can use good Show. Can place Scales, Hi Striker, Photo and other legitimate Concessions. Write or Wire T. P. TOMASIK, Secy., Dansville, N. Y.

### SECOND-HAND SHOW PROPERTY FOR SALE

Electric Candy Floss Machine. Sell cheap. \$25.00 Hand Organ, Wood Roll. Playing Condition. \$20.00 Wax Female Head with horn growing from forehead. Unusual attraction. Bargain. 15c Each. Pennant Flags on Streamers.

WEIL'S CURIOSITY SHOP Philadelphia 6, Pa. 12 Strawberry St.

HARRY W. LAMON WANTS For Sunset Amusement Co., opening Excelsior Springs, Mo., April 29, Shows with own transportation, Roll-o-Plane, Loop-o-Plane and Chair-o-Plane with own transportation. Doughboy, Rebel, Chambers, Mickey Dale, wire. Want Workingman that can drive truck. Geo. (Dad) Murphy, come on. Two choice Wheels open. Buster Westbrook, wire if coming.

HARRY W. LAMON, Excelsior Springs, Mo. P.S.: Tommie Henderson and Ray Wheelock want Grind Store and Wheel Agents.

### WANTED!

First and Second Men on Tilt-a-Whirl, Ferris Wheel Foreman and 32-Ft. Allan Herschell Merry-Go-Round Foreman. Top salary.

HADJI DELGARIAN Chicago, Ill. 2303 N. Melvin Phone: Berkshire 7964

## ONE BIG DAY

AT IROQUOIS, ILL. — JULY 4  
Want Free Acts, Concessions and Shows. Write V. C. BAKER

### Concessions Wanted

For Harrison, Ohio, Annual Firemen's Carnival

June 5th to 10th  
Sell X on Milk Bottle Game, Scale, Jewelry, Shooting Gallery. Rides furnished by Nelson Breeze.

HARRY HEBENSTREIT Cincinnati 15, Ohio 202 Ridgeway Road

# COLE BOND BOW CLICKS

## L'ville Record Gross Scored; Timing Smooth Securities Sell Out

LOUISVILLE, April 22.—Cole Bros.' Circus drew its biggest opening crowd and recorded its largest opening-day grosses ever registered here Thursday in its seasonal bow. Big top, with capacity of 8,500, was half filled for matinee when weather was drizzling during the afternoon. Evening was chilly and show played to three-fourths capacity.

War Bond section of 192 seats was sold out for all seven local performances in advance, with a quarter of a million dollars' worth of the government securities purchased by the public.

Show had been cut to two hours and 25 minutes by the Friday matinee. This is almost mid-season smoothness for the performance, timed at two hours and 15 minutes. Prices are \$1.20, general; \$2.05, reserved-seat admission. After a matinee tomorrow, the show moves to Owensboro, Ky., for one day.

Freddie Freeman, who appears in the featured bareback riding act, was kicked by a horse and will be out for about a week. Tho no bones were broken, he sustained severe leg bruises. A new addition, Senorita Carrillo, "Queen of the (See Cole Bond Bow Tops on page 58)

## St. L. Police Show Running Ahead of 1943

ST. LOUIS, April 22.—The 30th annual St. Louis Police Circus, which opened last Sunday at the Arena, bids fair to shatter all previous attendance records and receipts from the program. Capt. Joseph E. Casey, chairman, and Officer Lawrence E. Judge, secretary of the Police Relief Committee handling the event, stated that advertising in the 518-page program was considerably ahead of last year and that up to and including Wednesday night attendance receipts were over \$3,000 ahead of the first four days last year.

Show was booked and arranged and is under direction of Ernie Young, Chi- (See ST. L. SHOW IS UP on page 57)

## Sparton Again Hit by Windstorm

MONTEREY, Calif., April 22.—Sparton Bros.' Circus, with the Golden Gate Expo Shows, has been in windstorms twice, the first in Los Angeles quarters, February 18, causing damages of \$5,000, and the other here April 8. Here sections of menagerie top were blown off, a new marquee went to pieces and all side wall was ripped into shreds. Quick action by Chaney Flounery, boss canvasman, and crew saved side-show tops, cookhouse and banner line. That night Manager Orlo H. Wach placed orders for menagerie top and marquee, which will be shipped soon. Side wall was purchased.

Sparton show is carrying 29 show-owned trucks and trailers, an elephant, 21 head of horses and ponies, goat and mule acts, six cages of wild animals and 40 people. Jimmy Fay returned to clown alley April 17 after undergoing an operation. Ermalee Sparton was ill several days.

## Lee on Cole Press Staff

LOUISVILLE, April 22.—Frank J. Lee, last year with the Clyde Beatty-Wallace Bros.' Circus, and at Playland Park, San Antonio, the past winter, has joined the press staff of Cole Bros.' Circus.



PVT. MARY E. WHITE, professional name, Barbara, is in the Air Corps, WAC Detachment, Peterson Field, Colorado Springs, Colo. She had been with the Hagenbeck-Wallace, Al G. Barnes and other circuses as an aerialist, doing menage and handling elephants.

## Liberty Ship To Be Named for Fellows

WASHINGTON, April 22.—Dexter W. Fellows, colorful press agent for Ringling Bros.' circus for many years, will have a Liberty ship named for him soon, the U. S. Maritime Commission has announced.

Fellows, who died in 1937, was flack for Pawnee Bill's Wild West show and later went with Barnum & Bailey. When latter was merged with Ringling Bros.' circus Fellows stayed on.

The S. S. Dexter W. Fellows is now under construction in a Baltimore shipyard. Launching date has not been set.

## Sacramento Up 40% For Polack Bros.

SACRAMENTO, April 22.—The ninth annual Polack Bros.' Shrine Circus here April 13-23 is 40 per cent up in attendance over previous best first eight days. A 90,000 total is predicted for the 10-day run. The Memorial Auditorium floor was reinforced when it started to crack under the elephant act opening night.

Acts are the same as were in Chicago; schools were let out for matinees, and great advance work was done by Jimmy Rison. Irv J. Polack is highly pleased with the California opener.

## Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

### GOLDEN HOUR NEARS.

JAMES F. BAKER has banners and concessions on Mills Bros.' Circus.

BILL BAILEY will clown at the Zoo Circus, Memphis, starting May 1.

LESTER RODGERS is again with the Cole show, his ninth consecutive year, with peanut concession.

EVERY circus can boast of at least one individual who has been dubbed "Highpockets."

BACK with Wallace Bros.' Circus after an absence of several years are the Aerial Lakes.

OPERATING a print shop in Ashland, O., is R. C. (Woody) Woodworth, old-time circus musician.

FORMER circus man, Rev. N. E. Davis, Ashland, O., is raising money for American Christian colleges and schools.

TITLES of the many circuses to take the

## Barnes-Olympia RB Grosses Is Out Ahead

CHICAGO, April 22.—Barnes Bros.-Olympia Combined Circus, which started off big last week-end on a 24-day engagement, has been going along nicely, with indications that it will surpass last year's figures. There were both fat and lean days during the first week. Friday, Saturday and Sunday were very good, the Sunday matinee drawing nearly 16,000. First three days of this week registered light attendance but, according to Sam J. Levy, it has been ahead of last year. Advance sale is large, and with schools closed next week attendance is expected to build rapidly. Chicago Stadium Corporation and Barnes-Carruthers, Inc., are associate producers and directors of the show.

As usual, the show has a world of talent, and first few days were occupied with cutting the running time to under three hours. Many of the acts have appeared in previous Stadium shows, but there are also several new acts of merit, and altogether it's a whale of a show. The arena is, as usual, beautifully dressed. Sawdust on the track is a brilliant green, in the center pink, and the "back side" of the hippodrome track has all paraphernalia masked off so there is no clutter of ropes and what not visible. Ring and stage curbs are of glass brick, lighted in red, white and blue. Leo Hamilton capably handles the job of equestrian director; Jack Klein's announcing is clear and distinct, and Isadore Cervone leads the band and cues the acts perfectly. Band is supplemented by the huge organ, with Al Melgard at the console. Vocals are handled nicely by Marion Heubner. Whitey Wilbur, boss property man, handles his crew efficiently, keeping every- (See Barnes-Olympia Ahead on page 57)

## Week Stand for Temple

PROVIDENCE, April 22. — Palestine Temple's Shrine Circus, which last year "road-showed" Rhode Island with week stands in Pawtucket, Providence, East Providence, Newport, and Attleboro, Mass., this year will go back to a single week stand, at Narragansett Park race track, opening there June 19. This was announced by Potentate Albert M. Nichols and Earl C. Whelden, who has been general chairman of the circus since its inception more than 25 years ago.

## Miller Elected President

PHOENIX, Ariz., April 22.—On April 16 Leland Miller was elected president of Arizona Local No. 120, Billers' Alliance. Others elected were E. T. Finley, vice-president; Fred Emert, secretary-treasurer; Fred Codd, recording secretary.

road this year brings the list almost up to old times.

COLE BROS., in Decatur, Ill., April 27, will be the first rail show there since 1940 when Cole also was in that city.

VERNON ORTON, appearing with the Barnes-Olympia circus at the Stadium, Chicago, passed his physical last week and will soon be on his way to the navy.

FRANK CLARK, in addition to playing calliope and trumpet on the Wallace circus, is the mail and *The Billboard* sales agent.

WONDER what happened to the small-type, take-it-or-leave-it clause that was formerly in every workingman's contract?

WALLACE BROS.' CIRCUS had a fine day and capacity biz at Hickory, N. C., reports Dr. H. F. Troutman. Charles Campbell, Sylva, N. C., renewed acquaintances, and Troutman, en route to West (See Under the Marquee on opp. page)

## Ahead of '43

## Acts Are Televised

NEW YORK, April 22.—The Ringling circus played to capacity in Madison Square Garden during Easter week, April 9-16, with S. R. O. signs up early at most performances.

A slight drop in attendance noted earlier this week was more than offset by an advance sell-out before Thursday noon for matinee and night performances of Friday, Saturday and Sunday.

The take so far is somewhat ahead of last year's for a corresponding period and heavy advance sales indicate that the current run will top that of last year.

Television of acts direct from Madison Square Garden to hospitals for wounded war veterans took place today thru cooperation of NBC Television; Pat Valdo, circus personnel director, who produced the show from the Garden arena, and the circus radio publicity department.

Acts donating services for the special airing were Nelson Brothers, comedy; (See RB Grosses Growing on page 57)

## Good Week-End Crowds for B-R And S. L. Cronin

LOS ANGELES, April 22.—With two circuses on local lots for the first time in many years, the Clyde Beatty-Russell Bros. at Washington and Hill, and Cronin's Circus at Santa Monica and Cahuenga in Hollywood, drew good week-end crowds. However, with the Beatty-Russell, it was a high money mark, for the show grossed about \$32,000 for the three straws in the big top and for the side show and concessions. The Russell figure was said to have been the highest mark in the history of the show.

Cronin moved to Hollywood, a spot both Russell and Cole Bros.' shows blowed last year after playing it in 1942. Business for this new show which de- (See B-R and S. L. Cronin on page 58)

## HM-Shrine Best Ever in Buffalo

BUFFALO, April 22.—The 10th annual Hamid-Morton Circus here, auspices of Shrine, concluded an excellent six-day stand April 15, and attendance, as well as gross, are said to be about 25 per cent above last year, according to Henry P. Bronkie, director general. He stated that the circus was the most successful in the 10-year history of Shrine sponsorship, and that another HM circus would be held in spring of 1945.

Bronkie also mentioned sell-outs during afternoon and evening shows the last (See HM Best in Buffalo on page 57)

## Opening Day Good For HM in Hartford

HARTFORD, Conn., April 22.—The 15th annual Shrine Circus opened successfully April 17 at the State Armory, with attendance at both performances totaling 4,000 and advance sale of reserved-seat tickets totaling \$1,500. Performances of the Hamid-Morton Circus, under direction of Bob Morton and Assistant Len Humphries, were staged twice daily, April 17-22. Box seats sold in excess of any previous years and were practically sold out for the week. Reserved seats for all performances are the same price. Seating capacity of the (See Hartford HM Start on page 57)



# With the Circus Fans

By THE RINGMASTER  
OFA

President Secretary  
THOMAS M. GREGORY W. M. BUCKINGHAM  
1014 Hardesty Blvd. P. O. Box 4  
Akron, O. Gales Ferry, Conn.  
(Conducted by WALTER HOEHNDEL, Editor)  
"The White Tops," care Hoehndel Printing  
Company, Rochelle, Ill.)

Past President W. H. Judd has concluded a successful winter season, showing his circus moving pictures before organizations in Connecticut. His recent engagements were: St. Ann's Boys Brigade, New Britain, March 17; Bunker Hill Congregational Men's Business Club, Waterbury, 27; Women's Business and Professional Club, Hartford, 29; Lions' Club, Terryville, April 10, and Lions' Club, Berlin, 11.

April meeting of the Bluch Landolf Tent was held at the Burrill Hotel, Hartford, on the 4th, and was attended by 16 members of the Tent. They voted to attend the Shrine Circus, Hartford, April 20.

Annual meeting of Lillian Leitzel Tent No. 33, CFA, New Orleans, was held night of April 12 at the home of CFA J. A. Leighton. Officers elected were George A. Jarabica (navy), president; Harry J. Batt Jr., vice-president; J. A. Leighton, secretary-treasurer; Henry E. Alfortish, water boy; August Gasslot Jr., mascot.

CFA Bob Ensworth covered the opening of the Big Show in New York and expects to make a report at the next meeting of the Bluch Landolf Tent, Hartford, May 2.

## Dressing Room Gossip

ARTHUR BROS.—Show has been open four weeks, business is good and most of the matinees are on time. In Long Beach a show was given for the boys of the Naval Hospital. Mr. and Mrs. Ken Maynard, Mr. and Mrs. Bill Hamilton and Bert Nelson were visitors. Business was very good in Glendale. Many show-folk were on the lot, including Irma and Charlie Arley, Mr. and Mrs. S. L. Cronin, Mr. and Mrs. C. W. Webb, Herman Noland and Pat McGeehan.

At Fresno a show was given for the boys of the army hospital. The next day another show was given for the boys of the Army Air Base, where Arthur Acevado is stationed. Arthur lead the air base band for the show. The show included his family, the Acevados, wire and juggling; the Craigs, rolling globe; Conner and his wagon wheel; the Ortsons, perch and knife throwing; Lorraine Escalante, swinging ladder; Cataras, bounding rope; Avilla, hand balancing; Poodles Hanneford, whip cracking; clowns Mel Henry, Koko and Grace. A lunch was served to the performers in the Service Club. At night Douglas Hart and Arthur, who are stationed in the same camp, worked in the wire act with Betty Acevado. Alice Orton celebrated her

birthday anniversary. After the perch act, she was presented with flowers and the band played *Happy Birthday*.

Stockton—Polack Bros.' Circus was 40 miles from here at Sacramento. Many of the personnel attended our night performance—Mr. and Mrs. Walter Jennier, Mr. and Mrs. Emil Pallenberg Jr., Frank Prevost, Dennis Stevens, Mrs. Opal Mills. It was a big day for Mrs. Morales and Teresa. They entertained Felix Morales and family, Conchita and Billy Pape, Dorothy Pina and son. Elmer Vorles is doing a grand job in the cookhouse; very good meals and on time. Practicing has started between shows in the big top. Conners is breaking a somersault dog; the Craigs are working on new tricks for their hand-balancing act; some of the new ballet girls are learning swinging ladder. Circus Fan Cliff Daniell presented the showfolk with cake in the cookhouse for dinner at Manteca. Sonny Moore visited his brother, Dwyer, in Modesto. Sonny is in army, stationed in San Francisco, training seeing-eye dogs for the army.

GRACIE HANNEFORD.

BEATTY-RUSSELL—Fifth week of the season and second week at Washington and Hill Streets, Los Angeles. The local CFA, Joseph Andrew Rowe Tent No. 6, headed by Bob Downie and Glenn Harrison, attended Saturday night's performance. Clyde and Harriett Beatty have a new trailer, it being a palace on wheels. Visitors were Smiley Daily, U. S. A.; Hank Cody, formerly of Picchiani Troupe; Tom Barton; Everett Hart, former Ringling clown, now with Southern Pacific; Bill Kirkise, Peggy Forstall, Fay Avalon, George Emerson, Walcott Family, Bob Thornton; Olson, of Olsen and Johnson; Greer Garson; Richard Brandon and Harry Barton, of the "Turnabout Theater"; Charles Lewis, Philip McGregor and Walter Wise.

Hats Off Department—To Albert Fleet, who handles Beatty's chimps and does a fine job. To Mrs. Fleet, usher department. Politeness to customers is her by-word. To Jack Burslem, head of concessions. The butchers carry signs on their caps stipulating the price. To Duke Drukenbrod, Frank McKlosky, Red Larkin, Bill Moore, Bill Antes and associates on the front door. They are the complaint department. To Abe Tavlin, pinch-hitting announcer for Norman Carroll. To Bob Reynolds, an excellent boss property man. To Brownie for his work as a "come-in comedian." To Pappy Art La Rue. He is the clown cop, who greets the kiddies in the menagerie. To Eiden Day, leaper of the flying act. He sells programs in the connection before the performance begins. To Big Joe Re Millette—few know that the husky property man setting riggings is none other than catcher in the flying act. To Dick, Bernie, Mike and Mario, whose aerial bar act is one of the hits of the show.

DICK LEWIS.

## UNDER THE MARQUEE

(Continued from opposite page)  
Virginia, stopped over and met several old friends. Canvas is all new and equipment looks great.

THE BURRELLS (Jerry and Viola) are at Flint, Mich., to join Patterson Bros.' Circus with their Wild West as concert feature.

JESS MURDEN, Peru, Ind., formerly with Cole Bros.' Circus, is handling the candidacy of Ralph F. Gates for Republican nomination for governor of Indiana.

VETERAN billposter, Howard Jones, out of Gallipolis, O., is off the road for the duration and is clerking at Hotel Francis, Ashland, O.

"IT isn't any fun to make an opening in an overcoat," cracked a side-show talker, "even tho' our press agent's copy called the show's opening 'Harbinger of spring.'"

DOC WADDELL states that he covered all towns around the Ashland (O.) quarters of the Mills show, making addresses in churches, schools, lodges and clubs and over the air.

VERNE SOULE took a number of his parade wagons from Harrison, O., to Chicago for the Barnes-Olympia circus but has been unable to use them because of the wheels sinking in the soft dirt.

DESCRIBING pitching magicians, side-show banners reading "Artistic Conjuring" leaves us in doubt whether it's referring to magic or the sales ability of the magician.

HAPPY KELLEMS goes to Kennywood Park, Pittsburgh, after his Detroit en-

gagement with the Barnes-Olympia circus. This will be his fourth year at Kennywood.

C. W. FINNEY, former circus agent, closed his season with the Black Hills Passion Play last week and has returned to his home in Aurora, Ill., where he may spend the summer, reopening with the Passion Play in August.

AMONG those at Gimbel's store, New York, week of April 10 were Hughie Fitz, comedy magician, juggler and his dogs; Hip Raymond, clown juggler and knockabout act; Calvert and Reenie, punch.

NATIVES' conversation: "How was the parade?" "Great." "Was the show good?" "It was wonderful." "What did they charge you?" "I don't know. Didn't keep track. It was merely pay-as-you-go."

AMONG visitors to the Barnes-Olympia circus in Chicago last week were Gaylord White, former auto racing impresario, in from Camp Grant; Jimmy Ringling, Evanston, Ill.; Dr. H. H. Conley and half a dozen youngsters of Park Ridge, Ill., and Robert Clark, CFA, Joliet.

LA TOSCA, bounding rope artist at the Barnes Bros.-Olympia Combined Circus at the Chicago Stadium, got the coveted front-cover spot on the amusement and book section of *The Chicago Tribune* April 16. Usually this page is preempted by a movie or legit star.

CARL WOOLRICH and wife arrived in St. Louis April 15 in their new trailer and stayed over Sunday and Monday to visit L. Claude Myers, who will have the band on Bailey Bros.' Circus. They were on their way from Florida to Emporia, Kan., to join the Bud E. Anderson Circus, where Carl will lead the band.

RATHER than let a performer, who did 11 acts in the show, get the idea that he was earning his money, an early-day governor asked him: "Do you back up to the wagon on payday to get your money?"

\*FLYING ROMAS, at St. Louis Police Circus, have been signed for several outdoor circus dates in the South before starting their run at Eastern parks, celebrations and fairs. They recently had as their guest Billy Ward, back from Australia, who is soon to be inducted in the navy. Ward was an aerialist for many years, formerly with Flying Wards, Flemings and Concellos.

A BIRTHDAY party was given in the Over-Lee Hotel, Emporia, Kan., April 14 in honor of Si Rubens, secretary-treasurer of the Bud E. Anderson Circus. The party was sponsored by the Andersons and attended by Mr. and Mrs. H. L. Filbert, Mr. and Mrs. Doc Ford, Mr. and Mrs. (See Under the Marquee on page 57)

## THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

CHEYENNE (Wyo.) Frontier Days will be operated on a five-day basis again, R. J. Hofmann, chairman, announced. Dates are July 25-29.

MIDLAND (Tex.) Rodeo will be held June 8-11. Dates have been changed from Labor Day. Dates of Dublin (Tex.) Rodeo are April 28-30.

SIXTH annual rodeo will be held at San Saba, Tex., June 15-17, sponsored by the Junior Chamber of Commerce, according to P. E. Hardin, secretary.



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# BANNER MAN WANTED

Must be experienced. Capable. Sober. A go-getter. Wonderful opportunity for right man.

Contact: Jack Tavlin  
**Clyde Beatty-Russell Bros.'**  
**Combined Circus**  
As Per Route in The Billboard

## WANTED

Side Show People, Colored Band, write Tommie Arenz, R. F. D. #2, Jackson, Mich.  
For sale or percentage basis—Concessions, Candy Pitch included; must have own truck. Hymsie, answer at once. Boss Canvasman, Seat Men and Workingmen, come on. Electrician.

**Bob Stevens**  
**Bailey Bros.' Circus**  
R. F. D. #2 JACKSON, MICH.

## HARRY (KID) HUNT

Wants to hear from Little Kokomo and others. Pat McCarthy, Al Bargone, Chester Gregory, wire or write

**REBEL, ARTHUR BROS.' CIRCUS**  
As Per Route in The Billboard

## PATTERSON BROS.' CIRCUS

**WANTS**  
ACTS OF ALL KINDS  
Can Place Help in All Departments.  
Workingmen, \$25.00.  
704 Smith Bldg., Flint, Mich.

## ACTS WANTED

Suitable for Indoor Circuses and Fairs.  
**ERNIE YOUNG AGENCY**  
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FIVE BILLPOSTERS AND HELPERS  
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## WANT AT ONCE

**2 EXPERIENCED ZOO KEEPERS**  
Good Salary  
Address FLETCHER A. REYNOLDS, Director  
Cleveland Zoo, Brookside Park, Cleveland, Ohio

## GLOBE BROS.' CIRCUS

**WANTS**  
WORKING MEN, SEAT AND RIGGING MEN.  
Blackie Manyon, Circus Murphy and Bing Snyder, come on. Report to  
Crowell, Tex., April 29; Vernon, Tex., May 1.

## Polack Bros.' Circus

CAN PLACE  
PRESS AGENT

MUST BE A-1 FOR BIG TIME.

Steady connection for man with thorough knowledge of public relations—newspaper—radio—and general publicity.

Write IRVING J. POLACK, Mg. Dir.  
POLACK BROS.' CIRCUS

Care Shrine Circus Office, 650 Geary St., San Francisco, Calif., April 28-May 7, and Care Shrine Circus Office, 13th and Harrison, Oakland, Calif., May 12-21.

## MUSICIANS WANTED

For Bailey Bros.' Circus  
Opening at Jackson, Michigan, May 18th. Cornet, Trombone and Bass. Others write. Musicians are allowed extra money and buy their own meals where they please. Top salary and berth furnished. Write to  
L. CLAUDE MYERS  
4007 West Pine Blvd. St. Louis, Mo.

## BUD ANDERSON CIRCUS

Opening Emporia, Kans., Apr. 28-29.  
Wants to hear from Micky O'Brien, Doe Boy Jumpy Etheridge, others.  
Esbridge, 30th; Osage, 1st; Ottawa, 2nd; Olathe, 3rd.

## WANTED FOR COLE BROTHERS' CIRCUS

WORKINGMEN AND ASSISTANT BOSSES FOR ALL DEPARTMENTS

Top Salaries. Route: Evansville, Indiana, April 25th and 26th; Decatur, Ill., 27th; Springfield, Ill., 28th; Bloomington, Ill., 29th; Danville, Ill., 30th; Lafayette, Ind., May 1st; Fort Wayne, Ind., May 2d; Muncie, Ind., 3d; Indianapolis, Ind., 4th, 5th, 6th and 7th.

# Fanfare Opens Macon Playland On New Location

MACON, Ga., April 22.—Dedication ceremonies marked the formal opening of Playland Park here last Saturday (15), the event being witnessed by thousands and aired over Macon radio stations for 30 minutes.

Principal speakers included Manager W. E. Franks; Mrs. Peggy Franks, his wife; Mayor Charles L. Bowden, Police Chief Robert L. Miller and representatives of business and civic organizations. Floral horseshoes were unveiled before each riding device and at the head of the midway.

Playland is at a new location, Broadway and Hawthorne streets, and covers about twice the amount of space used at another site during the last three years.

Everything is of permanent construction, and the funspot is surrounded by a fence of cypress logs cut from the Franks farm in Wilcox County. Entrance arches on Broadway and Hawthorne streets are gaily bedecked in colored neon.

In his address, Mayor Bowden praised the contribution being made by amusement parks to the war effort.

"Thousands of people in the Macon area can't go off to the beach or to the country or to the mountains," the mayor said. "They must have what you might call a back-yard vacation—that is, a vacation right here at home. Playland Park has good entertainment, and this entertainment is a good mode of relaxation. These rides and midway amusements are a good vent for some of that wartime nerve steam.

"I have known Bill Franks for many years and I have found him progressive and eminently fair in all his dealings. I feel that his park is doing something greatly worth while in our city, and I wish for Bill Franks and Playland Park a most successful year."

Franks said his opening week, which started informally last Thursday (13), was the best in his eight years in Macon.

CINCINNATI.—Local zoo recently sold its baby hipp to the Cole Bros. Circus.

# American Recreational Equipment Association

By R. S. UZZELL

## Benson Farm Stays

We are relieved to learn that the John T. Benson Wild Animal Farm is not to be discontinued. The children within 75 miles of it will leap for joy at the news. A syndicate of Boston men has made the purchase. No one was more genuinely interested in seeing the place carry on than Wallace St. Clair Jones, of Boston. He put in many weary hours seeking a suitable successor to Benson.

More people go to Coney Island, N. Y., on a fine warm Sunday in June than attended the place in a whole year 50 years ago. It is the class as well as numbers that make the difference. About 40 years ago it was the race-track followers that tipped the balance and made the big rides and attractions possible. They supported the Manhattan, Brighton Beach and other big hotels. What would they do for the Half Moon Hotel at Coney Island today? When racing was killed, Brighton Beach, Sheephead Bay and Gravesend tracks became real estate developments. Then when racing was resumed there was no available space at or near Coney Island for a track, thus racing never returned to Coney. The old steel pavilion of the Brighton track became the nucleus of W. F. Mangles' large new factory, which is the dream of his youth. But unfortunately these unusual times make it impossible for him to work his plan to anything near capacity. Meanwhile with the liberal spenders gone, Coney pulls a much larger

crowd than it has ever known before, but it's the class which has little money for amusements. They do not even pay a bathhouse fee, but undress on the beach. They use their bathing suit as underwear. Will Coney ever stage a comeback?

## Lauds LeSourdsville Bosses

The men behind LeSourdsville Lake at Middletown, O., show their faith in America and the amusement park business by the ambitious improvements planned for their resort. It has the (See AREA on page 56)

# Barricks Acquire Johns Lake Spot

COSHOCOTON, O., April 22.—F. D. (Dick) Johns has sold his Lake Park here to George and Glenn Barrick, local lumber dealers. Johns, who came here from New Philadelphia, O., to found Lake Park 21 years ago, plans to retire.

The new owners announce that James E. Rice, assistant to Johns for the past 20 years, will be retained as park manager. Johns and his wife, Helen, will continue to make their home in Coshocton and will continue to play their circuit of Ohio county fairs with their Penny Arcade under canvas. They also operate the Penny Arcade at Lake Park.

# Geauga Ready for Cleveland Workers

CLEVELAND, April 22. — Near-by Geauga Lake Park inaugurates its Sunday preview schedule April 30.

W. J. Kuhlman, proprietor, says Geauga had a busy 1943 season serving the recreational needs of Greater Cleveland war workers and that a similar program is in the making for 1944.

Joe Becka is back as superintendent, and most of the veteran staff members are on the job. Much maintenance work has been done during the winter, and repainting has been under way the last several weeks.

Beginning with Decoration Day, Geauga expects to step up the number of its days of operation.

# Des M. Spot Primps For May 15 Opening

DES MOINES, April 22. — Riverview Park here cracks the season May 19 under the management of Robert Reichardt.

Numerous improvements have been made. Much shrubbery has been set out, many of the buildings have been repainted, the restaurant has been greatly enlarged, and new and larger locations have been arranged for the bingo and arcade. A large Scooter ride has also been installed.

F. M. Shortridge will again handle all games.

# Dansant for Bradley 'Walk

BRADLEY BEACH, N. J., April 22.—Over the objection of Harry Schlossbach, local business man who appeared before local officials to protest, the Bradley Beach Commission has granted permission for the leasing of the Newark Avenue Esplanade on the Boardwalk for a summer dance hall. The objector contended that property owners were opposed to a dansant on the beachfront—an innovation in Bradley Beach. Ocean Amusement Company, which made a bid for the esplanade thru its secretary, William Such, was given the lease to operate as a ballroom.

# Chi Riverview Readying

CHICAGO, April 22.—Riverview Park will open its 41st season May 17. Work was started this week on reconditioning all ride paraphernalia and painting all attractions. Carloads of flowers and shrubs are being planted about the 110-acre park, noted for its landscaping. Policy of the park will be the same as last year as regards prices. Service men and women in uniform will be admitted free at all times.

# East Is Ready; Coney Leads Off

NEW YORK, April 22.—Luna Park, Coney Island, is the first of the parks in the New York area to start operations this season, opening today for week-ends and going into dally operation the middle of May.

Palisades (N. J.) Park opening is set for next Saturday (29), and Tilyou's Steeplechase, at Coney Island, premieres May 7.

Olympic Park, Irvington, N. J., opens May 20, and Playland, Rockaway Beach, starts its season Decoration Day. Playland, Rye Beach, will open week-ends as soon as weather is favorable.

# A. C. Garden Pier Sold

ATLANTIC CITY, April 22.—One of the Boardwalk landmarks, Garden Pier, was sold by the city at public auction yesterday. The pier, of Spanish design, contains a theater, ballroom, fishing and sun deck, numerous stores and a promenade. The city took over the pier last year in default of taxes.

PHILADELPHIA.—Twin kangaroos, said to be the first ever born in captivity, are new tenants of the Philadelphia Zoo.

# ROLLER COASTER CARS

Timken Roller Bearing Cars, 42" ga., 3 seats, roller coaster cars, friction underslung, 8 wheels, Miller type.

**WILL SELL CHEAP**

**DUQUESNE ELECTRIC & MFG. CO.**  
Pittsburgh 6, Pennsylvania

# LAST CALL

**GREENSBORO, N. C., AMUSEMENT PARK**  
OPENING MAY 18, 1944

Want few more modern Riding Devices and Portable Skating Rink. Will consider leasing equipped Casino Night Club in Park. Want Fish Pond and few more Concessions.

This Is Your Chance — Wire Quick.  
**NORMAN Y. CHAMBLISS, Rocky Mount, N. C.**

# FOR SALE

Complete Pony Ride and all equipment. Two-year concession one of the East's best Amusement Parks. Selling due to death of owner. Write

**BOX 585**  
Care The Billboard, 1564 Broadway  
New York 19, N. Y.

# GOOD USED RIDES Or Have You Any To Sell?

**BERTHA GREENBURG**  
Hotel Kimberly, 74th St. & Broadway, New York

# FARMER CITY FREE FAIR

July 25, 26, 27 & 28, 1944

- Now booking Concessions for Independent Midway.
- Will sell X on Photo, Custard, Novelties and Carmelcorn.
- Oliver's Rides booked.

E. S. WIGHTMAN, Secretary, Farmer City, Ill.

# LOCATION AVAILABLE

Opposite main entrance, large amusement park, Chautauqua Lake, N. Y. Ideal spot, lot 60x60 for trailer, equipped for Eating Concession, Medicine Man, etc.

**BOX D203, Care Billboard, Cincinnati 1, Ohio**

# RIDES WANTED

Ferris Wheel and others. Will rent or operate on percentage. Have choice location on the famous TYBEE BEACH, drawing big play from 3 large ship yards.

**HUGH FAZENDE**  
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## RIDES—CONCESSIONS—ADMISSIONS

**MONEY-METERS Record Cash BEFORE Handled by Employees**

**NO INVESTMENT**

**We Will Lease Our Money-Meters for the Season**

**Let Us Know Your Needs**

**MONEY-METERS, INC., Warren Street, Providence 7, R. I.**

# WANTED FOR SEASIDE PARK, VIRGINIA BEACH, VA.

GRIDDLE MEN, COUNTERMEN, WAITERS, STOCKMEN

No ups and downs, permanent location, good salary, pleasant surroundings. Park directly on Ocean Front. Will furnish you with clean, comfortable living quarters. Best of treatment, and very long season. Blackie Martin, contact me at once. All those that worked for Tom Farrand last season, contact me.

Address: CARL PARSONS, Manager Restaurants  
Seaside Park, Virginia Beach, Va.

# VALUABLE SPACE AVAILABLE

For at least 4 Portable Devices such as Octopus, Roll-o-Plane, Ferris Wheel, Auto Skooter or any other presentable Flat Ride. Will accept on concession basis or buy rides of this type.  
**PARK OPENS SATURDAY, APRIL 22**

**E. E. FOEHL, GENERAL MANAGER—WILLOW GROVE PARK, WILLOW GROVE, PA.**

# KENTUCKY DERBY

GROUP GAMES — 24 Units Per Game

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**INTERNATIONAL MUTOSCOPE CORPORATION**

Penny Arcade Headquarters Since 1895

**44-01 ELEVENTH STREET LONG ISLAND CITY, N. Y.**

# AROUND THE GROUNDS

WALTON, N. Y.—Program committee of the '44 Delaware County Fair here has outlined better garden exhibits, food preservation, junior displays, special days and a Friday Thrill Show.

LINCOLN, Neb.—Nebraska State Fair plant here is rapidly getting back to full size, as more buildings occupied by army air forces as a depot are returned. Latest to come back are seven. Other four are expected to be given up soon.

OWEGO, N. Y.—Dates have been set for a 1944 Tioga County Fair here, announced Secretary Charles T. Simons and Chester C. Bradford, publicity director. Race Secretary William Miller plans a five-day program. King Reid Shows will be on the midway.

TRAVERSE CITY, Mich.—Northwestern Michigan Fair here has become second in the State to offer its grounds for use as a camp for prisoners of war. Area is a fruit-growing center and an application for services of 1,000 war prisoners to aid in picking cherries is under consideration by the government.

HARTFORD, Conn. — Organization committee, under Chairman E. A. White, West Hartford Exchange Club, met in West Hartford town hall April 26 to plan for the second annual West Hartford County Fair to be held on Hall high school grounds. Featured as a climax to the gardening season, it will include a harvest show and midway. Some of last year's profit has been earmarked for promotion this year.

MILWAUKEE. — With entries closed, 227 horses have been entered in the five-day Grand Circuit harness race meeting at the 1944 Wisconsin State Fair here, said William T. Marriott, State fair manager. In the 17 races 301 entries have been made by 121 of the nation's leading race horse men from Illinois, Wisconsin, Iowa, Minnesota, North Dakota, New Jersey, Kansas, Texas and Canada. Purses will total \$21,000. T. J. Bartel, Milwaukee, is again superintendent of speed, and Ralph Davis, Crandon, will be starting judge, the McNamara barrier to be used to start all races.

## Fair Elections

ANADARKO, Okla. — Caddo County Free Fair Association here elected H. D. Cox, Binger, president; George A. Stephens, Anadarko, manager.

ORANGEBURG, S. C.—W. A. Schiffler was elected a director of Orangeburg County Fair Association to succeed the late W. F. Fairley Sr.

FARMER CITY, Ill.—Wayne Fuller was elected president of Farmer City Fair Association; W. F. Peterson, vice-president; E. S. Wightman, secretary; E. R. Rinehart, treasurer. Boyle Woolfolk Agency was contracted to furnish attractions for the '44 fair.

### Fair List

A list of fairs and expositions will be found in the List Section of this issue.

# NEW PROJECTS PEPPED

## Vancouver Nudged About Expansion

VANCOUVER, B. C., April 22.—Sydney C. McLennan, former commandant of Hastings Park Military Camp, with rank of major in the Canadian Army, who has returned to his post of general manager of Vancouver Exhibition Association, donned a uniform two years ago when he was given leave of absence from the exhibition.

Now giving his full time to the exhibition, he intends to set up complete plans for post-war construction and improvements. At a directors' meeting each member received a blueprint of grounds and buildings and given until the end of the month to write in his proposed plans.

Manager McLennan is still in charge of maintenance of the 18-hole golf course, Callister Park playing fields and the Forum, which has been used for hockey and skating all winter and will soon be converted for la crosse games.



GEORGE A. PRESCOTT, Tawas City, former manager of Michigan State Fair, Detroit, has been appointed to the State Fair board of managers by Gov. Harry F. Kelly. Two other new members named are Stanley M. Powell, Ionia, with Michigan State Farm Bureau, and Carl F. Mantey, secretary of Caro Fair and president of Michigan Association of Fairs. Harry Mack, Detroit, in charge of the rodeo at the fair prior to its suspension two years ago, and Mrs. Ethel Wright, Bad Axe, were reappointed.

## State Fair Pay-Off Plank Marks Campaign in Jackson

JACKSON, Miss., April 22.—Operation of Mississippi State Fair here at a profit was injected into the campaign for mayor of Jackson by Leland Speed, opposing Mayor Walter A. Scott in the office 24 consecutive years. One of the planks in the platform of Speed is to "operate the State Fair at a profit," as well as to expand city park facilities.

With Hinds County Representative Lonnie Shelton as his campaign manager, Speed took issue with the mayor for canceling all negotiations for a State Fair after a rebuff in the Legislature in an attempted purchase of the grounds by the city.

## Va. State To Lapse Again

RICHMOND, Va., April 22.—Directors of Virginia State Fair here have decided there will be no fair this year, said Clyde H. Ratcliffe, president. W. B. Jacobs, trust officer of Central National Bank, was elected to succeed the late Charles A. Somma on the board of directors, and John J. Fairbank was elected to succeed the late J. R. Horsley, Appomattox. Other members are Berkeley D. Adam, Gen. J. Fulmer Bright, L. T. (Pete) Christian Jr., Emmett B. Cottrell, J. Marshall Lewis, John L. Livers, Dr. H. W. McLoughlin, Carl H. Nolting, Frank Parker Jr., George C. Peery, J. H. Quisenberry, Clyde H. Ratcliffe, Charles C. Reed, Thomas B. Stanley and T. Gilbert Wood. Besides President Ratcliffe, officers are Dr. McLoughlin, vice-president; Emmett D. Cottrell, treasurer. No successor to the office of managing director has been named.

## Fire Razes Arena of Miss. Show

MERIDIAN, Miss., April 22.—Fire of undetermined origin destroyed the arena at the plant of Mississippi Fair and Dairy Show here Monday.

The building had a seating capacity of 7,500.

## Utah-Idaho Dates Lined Up

SALT LAKE CITY, April 22.—Dates for the Utah and Southern Idaho fairs, agreed upon by managers at a meeting here, were announced by Sheldon R. Brewster, secretary of Utah Association of County Fairs, in which managers of Southern Idaho fairs participated. Dates were set to provide for livestock entries and use of a number of carnivals and midways available under war conditions. Included are Wasatch County Fair, Kamas; Davis County, Kaysville; Salt Lake County, Murray; Cache County, Logan; Eastern Idaho Fair, Blackfoot; Morgan County, Morgan, Utah; Juab County, Nephi; Sanpete County, Mantle; Utah State Fair, Salt Lake City; Cassia County, Burley, Idaho; Peach Days, Brigham City, Utah.

DETROIT. — Chester M. Howell, for years an executive of Michigan Association of Fairs, has announced his candidacy for re-election to the Michigan Senate. He is now in his sixth term as State senator.

DURHAM, N. C.—Mel J. Thompson, secretary of Durham County Colored Fair, who is recovering from nasal hemorrhages in Watts Hospital, has contracted with General Agent G. C. Mitchell for the Zachinni Shows at the '44 fair.

## Altamont Votes Golden Jubilee; Buck To Direct Garden Awards Set

ALTAMONT, N. Y., April 22.—Oscar C. Buck, Troy, N. Y., owner of the O. C. Buck Shows and president of the National Showmen's Association, has been selected by directors of the Albany-Schenectady County Fair Association to head the 50th anniversary fair here, as directing manager. Roy F. Peugh, Altamont, was elected fair secretary for the 18th year. Millard J. Pangburn, Altamont, engaged as harness race secretary, has served as a director, chairman of the race committee and race secretary for a number of years. This executive committee was elected: B. J. Franken, Schenectady, chairman; R. M. Stanton, Greenville; J. W. M. Goff, Medusa.

President Fred Dorsett, Altamont, appointed these committees: Finance, B. J. Franken; A. S. Tompkins, Berne; R. M. Stanton, Premium list, R. M. Stanton, J. W. M. Goff, A. S. Tompkins; Garrett Frederick, Clarksville. Horse racing, Charles Radick, Preston Hollow; George Sawin, Guilderland Center; Philip Salisbury, Schenectady. Attractions and special events, J. W. M. Goff, George Sawin; Van Rensselaer Taylor, Albany.

It was voted to hold a special Golden Jubilee Day, when historic attractions of early fair days will be presented. Premium list committee will revise the premium book and modernize classes. Special prizes will be offered for Victory Garden exhibits. The board will meet early in May to approve premium revisions and decide upon further plans.

### SALINE CO. AGRIC. FAIR July 24-29

Want Carnival and Concessions. Fairgrounds one-half mile from town. Population 11,000, drawing capacity 60,000.

A. FRANKS, Gen. Mgr. Harrisburg, Ill.

### ATTENTION FAIR SECRETARIES FOR YOUR GRANDSTAND SHOW

Contact ERNIE YOUNG 155 N. CLARK CHICAGO

### MARION COUNTY FAIR

Will Be Held August 14, 15, 16, 17, 18, 19, 1944. Want five or six Rides, also Shows and Concessions. Write HARRY C. ROBERTS, Secy., Wanamaker, Ind., or call Irvington 8514 or Market 8972.

**Selden - THE STRATOSPHERE MAN -** **BOBBY SOCKS SCARE HIM!** *by Bob Beech*

Wanna wait and give him the once over? JEEPERS YES HE'S TERRIFIC! TERRIFIC SHE SAYS

LAST WEEK I SAW HIM JOCKEY BACK AND FORTH ON THAT POLE AND MY STOMACH FLIP-FLOPPED - IT'S WONDERFUL! IF ONLY YOU COULD DO SOMETHING LIKE THAT JACK - I'D LOVE YOU FOREVER!

OH YOU WANT I SHOULD GIVE OUT WITH SOME SKY RUG CUTTIN' HUH?

MR. SELDEN I THINK YOU'RE SIMPLY OUT OF THIS WORLD I GET GOOSE BUMPS ALL OVER EVERY TIME I WATCH YOU. YIPE!

NO-O-O BUT I SEE THINGS DIFFERENTLY FROM UP THERE YIPE HE GETS ALL THE ATTENTION

THEY'LL ALL BE THRILLED!

Teen-agers, in-between-ers or old-timers—it's all the same—everyone thrills to the tense, uncertain moments of Selden's 35 foot swaying handstand atop his high pole rigging. This exclusive feature never fails to win over an audience. Book his pulse-quickenng act this year. Write or wire today.

PERMANENT ADDRESS Care of THE BILLBOARD, CINCINNATI 1, O.

WORLD'S HIGHEST AERIAL ACT

It's Selden NOW AS ALWAYS!

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## RSROA Board To Huddle at Detroit Events

DETROIT, April 22.—Formal session of the board of control of the Roller Skating Rink Operators' Association will be held here May 1 and the general membership meetings May 2-5, said Fred A. Martin, secretary-treasurer.

He predicts a 25 per cent increase in attendance over last year at the championships, which will be held in connection with the business session. This increase is based on the advance reservations, with Chicago, 30; Knoxville, 10; Boston, 40; New York and Newark, N. J., 100; Baltimore, 30; Richmond, Va., 20, and Washington and Oregon States, 75.

Championships will be held in Arena Gardens here May 1-6, with more than 300 entries at this date.

## Canadian Championships Set

MONTREAL, April 22.—Champlain Provencher, honorary secretary, Amateur Skating Association of Canada, announced that the third annual Canadian amateur roller figure and dance skating championships would be held in Strathcona Rink, Toronto, under auspices of Toronto Amateur Roller Skating Association May 15 and 16. He said the championships were approved by President William E. Roughton, Amateur Skating Association of Canada. Entries are expected from Toronto, Hamilton, London, Windsor, Ottawa, Winnipeg, Edmonton and Victoria. A one-mile speed roller race, open to members of the Toronto organization, may be added to the program.

## Utah Girls to Contests

SALT LAKE CITY, April 22.—Julia Woolley, winner of Utah State senior ladies' championship, and Darlene Downing, winner of junior girls' championship, will compete in the RSROA nationals in Detroit May 1-6. Former is the daughter of G. R. Woolley, manager of rink bearing his name in Salt Lake City, and the latter is the daughter of Hardy K. Downing, former national motor-paced bike champion and one of the first to loop-the-loop on an inclined broken-loop track with leap to net or tank at finish. Both girls will be accompanied by the rink manager to the national events. Utah State meet in Al Larsen's Southeast Rink attracted good crowds here.

JAMES DEVINE, who formerly operated a rink on West Gorham Street, and Clarence W. Dixon, former operator of a rink on the fairgrounds, both in Madison, Wis., have made applications to council in that city to open at the curling building, East Washington Avenue and Yahara River. Ruth Kenzler, USO recreation committee member, urged establishment of the rink in Madison. Delay in granting permission is caused by sanitary provisions and lighting of walk leading to building. Expect both to be straightened out soon.

## Entries and Officials Are on Their Toes For Chi ARSA Meet

CHICAGO, April 22.—Over 300 roller skaters will compete at the Roller Bowl here for five days starting May 1 to decide championships being conducted by the ARSA, officials say. Titles will be decided in dance, figure and speed in all classes from midgets to the senior ladies and men.

Earl Van Horn, president of the United Rink Owners, New York, reports that over 100 will represent that State, and William Schmitz, secretary of the URO from New Jersey, has entered 75. Wallie Kiefer, White Plains, N. Y., will have 12. Orville Godfrey, Detroit, is heading a delegation of over 40 Michigan skaters. Thomas Legge, vice-president of the URO, will have six Boston skaters in the dance and figure events, and Mrs. Ira Craig is coming with six skaters from Utah.

Florida will be represented in figure and speed events with teams from West Palm Beach under direction of Jay Hoader, and three skaters from Jacksonville. Flamingo Skating Palace, Pittsburgh, will have four; Ray Danner, Baltimore, six, and Del Monte Rink, Monterey, Calif., three. There will be unattached skaters from Missouri, Ohio, Iowa, Wisconsin and Illinois. Johnny Johnson, Springfield, Ill., is to bring four. Chicago will have 60 in competition. They will wear colors of Riverview Roller Club, Madison Gardens Club, St. Sabina Club and the CYO.

Among officials handling the championships are Ozzie Nelson, president of the ARSA; Walter Powell, president United Figure Skating Association; Ted Young, president of Missouri Skating Association and Ozark AAU, who will start speed races; Lamar Ottson, St. Louis, former Western open champion, who will be referee; Mrs. Carl Engleman, Chesteron, Ind., who will be a figure-skating judge, and Jean Lettau, figure-skating judge, Detroit. Officials from Chicago will include Pete Miller, president of the AAU; Avery Brundage, president of the American Olympic Committee; Harry Berz, former president of Illinois Skating Association, and Al Flath, chairman of speed racing.

Ozzie Nelson, president of Amateur Roller Skating Association, announced this schedule of events for the national championships May 1-5 at Roller Bowl, Chicago:

Monday (1), 9 a.m., juvenile girls' school figures; 10:30 a.m., novice men's school figures; 1 a.m., juvenile dance, semi-final; 4 p.m., juvenile dance, finals; 4:30 p.m., speed skating, midget, juvenile and junior, boys and girls; 5:30 p.m., novice men's free skating; 6 p.m., juvenile girls' free skating; 11 p.m., speed skating, intermediate and seniors, men and ladies.

Tuesday (2), 9 a.m., novice ladies' school figures; 11:30 a.m., juvenile boys' school figures; 12:30 p.m., novice dance eliminations; 3 p.m., juvenile boys' free skating; 3:30 p.m., novice dance semi-finals; 4:30 p.m., speed skating, midget, juvenile and juniors, boys and girls; 5:30 p.m., juvenile pairs; 6 p.m., novice dance, finals; 11 p.m., speed skating, intermediates, seniors, men and ladies.

Wednesday (3), 10 a.m., junior men's school figures; 11:30 a.m., junior dance eliminations; 4:30 p.m., speed skating, junior boys; 5 p.m., junior dance, semi-finals; 5:45 p.m., novice ladies' free skating; 11 p.m., speed skating, intermediate and senior, men and ladies.

Thursday (4), 11 a.m., junior ladies' school figures; 1 p.m., senior men's school figures; 3:30 p.m., junior men's free skating; 4:30 p.m., novice pairs; 5:30 p.m., junior dance finals; 6 p.m., junior ladies' free skating.

Friday (5), 12 p.m., senior ladies' school figures; 1 p.m., senior dance, semi-final; 3 p.m., junior pairs; 3:30 p.m., senior ladies' free skating; 4 p.m., senior men's free skating; 4:30 p.m., ladies' pairs; 5:30 p.m., senior dance finals; 6:15 p.m., senior pairs.

KAY RYAN, tap dancer on rollers, is in the opening spring revue at Erin Cafe, Atlantic City.

BEDFORD (O.) GLENS Rink and bowling alley were destroyed by fire April 19. Damage to the 60-year-old structure was estimated at \$100,000. A carelessly discarded cigarette in a basement room is believed to have started the blaze.

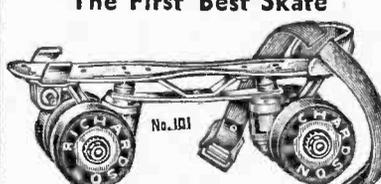
ONE of Omaha's oldest rinks, operated by William Christensen, is observing its

14th anniversary. For Anniversary Night he distributed slices of birthday cake. In his 14 years as an operator, Christensen has seen roller skating advance from a secondary to a front-rank amusement.

MRS. NEWMAN (E. H.) OWENS, wife of the owner of Rollarena, San Rafael, Calif., will attend the RSROA championships in Detroit in place of her husband, who will remain at home to handle operation of the rink because of shortage of help.

NET profit of \$250 was realized from the three-night showing of *Roller Capades of 1944*, staged by amateur skaters at Waterloo (Ia.) Rink recently. All proceeds of the amateur-home-talent show were turned over to the Waterloo recreation commission to be used to develop a recreation center.

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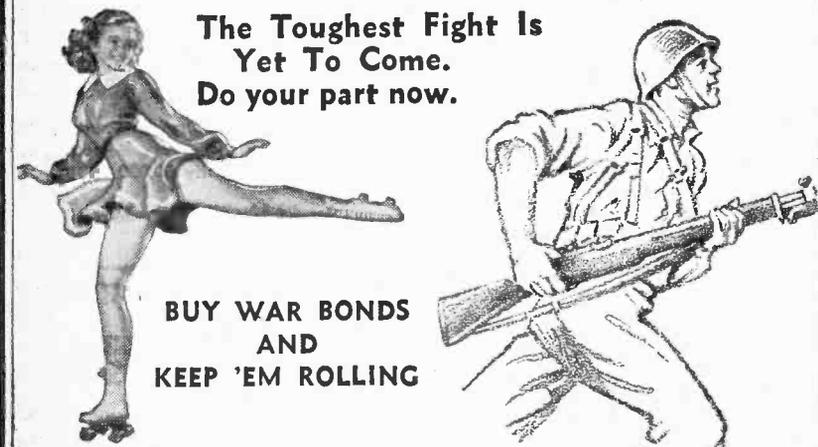
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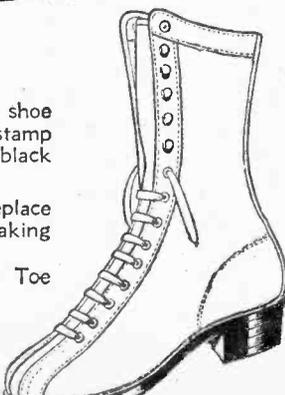
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1944 FAIR DATES

Alabama

Attala—Etowah Co. Fair Assn. Sept. 18-24. F. U. Logsdon. Birmingham—Alabama State Fair. Oct. 2-7. R. H. McIntosh. Centre—Cherokee Co. Fair Assn. Oct. 9-14. Dr. S. C. Tatum. Courtland—Lawrence Co. Fair Assn. Oct. 2-7. C. C. Horton. Dothan—Houston Co. Fair. Oct. 30-Nov. 4. L. J. Lunsford. Huntsville—Madison Co. Fair Assn. Sept. 11-16. Marie Dickson.

Arkansas

Blytheville—Mississippi Co. Fair Assn. Sept. 24-Oct. 1. J. Mell Brooks. El Dorado—Union Co. Livestock Assn. Oct. 2-7. Julius Miller. Little Rock—Arkansas Livestock Show. Oct. 12-19. Clyde E. Byrd. Piggott—Clay Co. Fair Assn. Oct. 1-3. V. C. Wright. Prescott—Nevada Co. Fair Assn. Week of Oct. 9. G. C. Murray.

Colorado

Pueblo—Colorado State Fair. Aug. 28-Sept. 1. Frank H. Means. Rifle—Garfield Co. Fair Assn. Sept. 3-4. E. P. Brown. Rocky Ford—Arkansas Valley Fair & Rodeo. Sept. 6-8. Carl Holder. Sterling—Logan Co. Fair. Aug. —. L. H. Smith.

Connecticut

Danbury—Danbury Fair. Oct. 1-8 (tentative). George M. Nevius. Harwinton—Harwinton Agrl. Soc. Oct. 7-8. Paul Klambt, RFD 2, Torrington, Conn. Pachaug—Pachaug Grange Fair. Sept. 9. Mrs. Mary Young, RFD 5, Norwich, Conn. West Hartford—W. Hartford Country Fair. Sept. 4. E. A. White.

Delaware

Harrington—Kent & Sussex Co. Fair. July 24-29. Ernest Raughley.

Georgia

Athens—Am. Legion Fair & Livestock Show. Week of Oct. 16. F. H. Williams. Americus—Sumter Co. Fair. Week Oct. 16. O. C. Johnson. Atlanta—Southeastern World's Fair. Sept. 29-Oct. 8. Mike Benton. Augusta—Exchange Club Fair. Oct. 30-Nov. 4. J. D. Cheek. Bainbridge—Decatur Co. Fair. Oct. 16-21. Mrs. R. Rich. Eastman—Dodge Co. Am. Legion Fair. Oct. 16-21. R. T. Ragan. Elberton—Elberton Fair. Oct. 9-14. I. V. Hulme. Fitzgerald—Ben Hill Co. Fair. Oct. —. Homer Waters. Macon—Georgia State Fair. Oct. 23-28. E. Ross Jordan. Manchester—Tri-Co. Fair Assn. Oct. 2-7. Welby Griffith.

Illinois

Albion—Edwards Co. Fair Assn. Sept. 5-8. Loy L. Thread. Aledo—Mercer Co. Agrl. Soc. Aug. 29-Sept. 1. John W. McHard. Anna—Anna Fair. Aug. 21-25. J. F. Norris. Belleville—St. Clair Co. Fair Assn. July 25-29. J. R. Kamper. Benton—Franklin Co. Fair. July 31-Aug. 4. Chas. E. Nolen. Bloomington—McLean Co. Fair. Aug. 15-17. Paul V. Curtis. Bradford—Stark Co. Agrl. Exhibit & Horse Show. Aug. 31. W. C. Brokaw. Bridgeport—Lawrence Co. Fair Assn. Aug. 28-Sept. 1. G. C. Gross. Brownstown—Fayette Co. Fair Assn. Sept. 19-23. Louis A. Tudor. Cambridge—Henry Co. Fair Assn. Aug. 15-18. M. E. Werbach. Carmi—White Co. Fair Assn. Aug. 15-18. Max Endcott. Carrollton—Greene Co. Agrl. Fair. July 10-14. Franklin W. March. Charleston—Coles Co. Fair Assn. July 31-Aug. 5. Robt. R. Blackford. Du Quoin—Quoin Quoin State Fair. Sept. 4-9. H. E. Strong. Fairbury—Fairbury Fair. Aug. 1-4. George H. Decker. Fairfield—Wayne Co. Fair Assn. Aug. 23-26. Ralph C. Finley. Farmer City—Farmer City Fair Assn. July 25-28. Edwin S. Wightman. Golconda—Pope Co. aFair. July 18-21. Phillip Schoettle. Harrisburg—Saline Co. Agrl. Assn. July 24-29. Mrs. D. Pearson. Henry—Marshall-Putnam Fair. Sept. 12-15. R. H. Monier, Sparland, Ill. Kankakee—Kankakee Co. Fair Assn. Aug. 15-18. F. R. Henreckin. LaFayette—LaFayette Fair Assn. Aug. 5-8. Chas. Caverly, Toulon, Ill. Lewistown—Fulton Co. Fair. Aug. 15-18. A. D. Young. Lincoln—Logan Co. Fair Assn. Aug. 6-11. Wilbur E. Layman. McLeansboro—Hamilton Co. Fair. July 4-8. H. Mead. Marion—Williamson Co. Fair Assn. Aug. 29-Sept. 1. Ray Miller. Marshall—Clark Co. Fair. Aug. 7-14. H. R. Bamesberger. Macon—Grundy Co. Fair Assn. Sept. 1-4. W. F. Carter. Mendon—Mendon-Adams Co. Fair Assn. Aug. 8-11. Sidney Wright. Milford—Iroquois Co. Agrl. Assn. Aug. 13-17. A. L. Hixson. Morrison—Whiteside Co. Fair Assn. Aug. 29-Sept. 1. V. M. Dearing. Mount Carmel—Mt. Carmel Fair Assn. Aug. 7-11. E. Guy Piskey, West Salem, Ill. Mount Sterling—Brown Co. Fair. Aug. 1-4. Walter I. Manny. Newton—Jasper Co. Fair. July 10-14. C. G. Batman. Oblong—Crawford Co. Fair Assn. Sept. 4-8. O. B. Price. Olney—Rockland Co. Fair Assn. Sept. 12-15. W. H. Shultz. Oregon—Ogle Co. Fair. Sept. 2-4. E. D. Landers. Peotone—Will Co. Fair Assn. Aug. 29-31. C. T. Singer. Petersburg—Menard Co. Agrl. Fair. Aug. 30-Sept. 1. Lloyd W. Chalcraft. Rushville—Schuyler Co. Livestock Show Assn. Aug. 15-17. V. A. Green.

Salem—Marion Co. Agrl. Fair. Aug. 28-Sept. 2. W. R. Hancock. Sandwich—Sandwich Fair Assn. Sept. 5-8. C. R. Brady. Shawneetown—Shawneetown Fair Assn. Sept. 12-15. C. I. Oldham. Taylorville—Christian Co. Fair. July 23-28. Clifford C. Hunter. Urbana—Champaign Co. Fair Assn. July 18-21. Carl A. Parks. Vienna—Johnson Co. Fair. Aug. 15-18. George Gray. Warren—Warren Fair. Aug. 16-19. J. W. Richardson.

Indiana

Anderson—Anderson Free Fair Assn. July 3-8. Wm. J. Hutton. Auburn—DeKalb Co. Fair Assn. Last week in Sept. Fern A. Morr. Boonville—Boonville Fair Assn. July 31-Aug. 5. Albert C. Derr. Boswell—Boswell Community Fair. July 2-4. Edgar Burnett. Bourbon—Bourbon Fair Assn. Sept. 13-16. P. B. Good. Cayuga—Vermillion Co. Fair Assn. Aug. 22-25. V. N. Asbury, Newport, Ind. Columbus—Bartholomew Co. Fair Assn. July 16-21. F. M. Overstreet. Converse—Miami Co. Agrl. Assn. Aug. 22-26. D. E. Warnock. Corydon—Harrison Co. Agrl. Soc. Aug. 20-25. Dr. L. B. Wolfe. Fairview—Switzerland Co. Fair Assn. Aug. 30-Sept. 2. LeRoy Rose, R. 1, Bennington. Frankfort—Clinton Co. Fair Assn. Aug. 13-18. Ross A. Holliday. Franklin—Johnson Co. Free Fair. July 9-14. Wm. H. Clark. Goshen—Elkhart Co. Fair Assn. Aug. 1-5. John P. Stack. Indianapolis—State 4-H Club Fair. Sept. 3-8. Guy Capittwell. Kendallville—Kendallville Fair. Aug. 14-18. U. C. Brouse. Kentland—Newton Co. Fair. Sept. 6-9. A. M. Schuh. La Porte—La Porte Co. Fair Assn. Aug. 15-19. James A. Terry. Lawrenceburg—Dearborn Co. Fair. Aug. 20-26. Leonard Haag. Logansport—Cass Co. Fair Assn. July 23-29. Wm. (Babe) Thomas Jr. Muncie—Muncie Fair. July 30-Aug. 4. A. G. Norrick. New Bethel—Marion Co. Fair. Aug. 14-19. Harry Roberts, Wanamaker, Ind. North Vernon—Jennings Co. Fair Assn. July 23-28. S. B. Berkshire. Osgood—Ripley Co. Fair. Aug. 1-5. H. L. Jenkins. Portland—Jay Co. Fair Assn. Aug. 6-11. Orin E. Holsapple. Princeton—Gibson Co. Fair Assn. Aug. 28-Sept. 2. Chas. A. Steele. Rensselaer—Jasper Co. Fair. Aug. 29-Sept. 1. Wm. H. Bahler. Rochester—Fulton Co. 4-H Fair Assn. Aug. 8-11. Fred Rankin. Rockport—Spencer Co. Fair Assn. July 24-29. Harold L. Hargis. Rockville—Parke Co. Fair Assn. Aug. 15-19. Earl G. Swalm. Rushville—Rush Co. Agrl. Assn. July 30-Aug. 4. E. E. Privett. Salem—Wash. Co. Farmers & Merchants Free Fair. Aug. 16-18. Harold Voyles. Shelbyville—Shelby Co. Fair Assn. Aug. 6-11. Harry Melks. Spencer—Owen Co. Agrl. Fair. Aug. 16-19. Mildred Dunn. Sunman—American Legion Fair. Aug. 30-Sept. 2. E. W. Howrey. Terre Haute—Vigo Co. Fair. Aug. 22-27. E. J. Acree. Wabash—Wabash Co. Draft Horse Assn. Aug. 1-4. W. K. Delaplaine. Warsaw—Kosciusko Co. Fair Assn. Aug. 29-Sept. 2. Gilbert M. Bertsch. Winamac—Pulaski Co. 4-H Club & Comm. Fair Assn. Aug. 24-26. Wm. Andrews.

Iowa

Ackley—Four-County Fair. Nov. 27-29. Joe W. Coble. Algona—Kossuth Co. Fair. Aug. 30-Sept. 1. A. L. Brown. Allison—Butler Co. Agrl. Assn. Aug. 16-19. D. D. Shepard. Alta—Buena Vista Co. Fair. Aug. 29-Sept. 1. G. A. Soderquist. Audubon—Audubon County Fair. Sept. 11-14. A. B. Jensen. Avoca—Pottawattomie Co. Fair Assn. Aug. 22-25. R. F. McKinley. Boone—Boone Co. Agrl. Assn. Aug. 21-23. C. E. Judd. Centerville—Appanoose Co. Fair. Aug. 22-25. Al M. Farber. Central City—Linn Co. Fair. Aug. 10-13. T. W. Lewis. Columbus Junction—Lous Co. Fair. Aug. 15-18. H. M. Duncan. Coon Rapids—Four-County Fair. Aug. 30-Sept. 2. Joe King. Garner—Hancock Co. Agrl. Soc. Aug. 21-22. H. H. Stollenberg, Hayfield, Ia. Cresco—Howard Co. Fair. Aug. 28-31. C. C. Nichols. Decorah—Winneshek Co. Agrl. Assn. Aug. 17-20. Leon R. Brown, Cresco, Ia. Eagle Grove—Eagle Grove Dist. Junior Fair. Aug. 21-23. M. K. Frey. Fort Dodge—Webster Co. 4-H Fair. Aug. 22-23. Maurice A. Campbell. Grundy Center—Grundy Co. Fair. Aug. 28-30. C. S. Macy. Harlan—Shelby Co. Fair Assn. Aug. 14-17. J. H. Frederickson. Hampton—Franklin Co. Fair Assn. Aug. 22-24. Glenn D. Craighton. Hartley—O'Brien Co. 4-H Show. Aug. 21-22. Frank W. Ehnman, Primghar, Ia. Independence—Buchanan Co. Fair Assn. Aug. 15-18. B. O. Gates. Indianola—Warren Co. Fair. Aug. 1-4. E. H. Felton. Keosauqua—Van Buren-Jefferson Co. Fair. Aug. 9-12. Arthur J. Secor. Lorimer—Lorimer Agrl. Fair Assn. Aug. 14-17. Clyde M. Thompson.

Manchester—Delaware Co. Fair. Aug. 8-11. E. W. Williams. Manson—Calhoun Co. Fair. Sept. 1-3. Sara S. Klotz. Marshalltown—Central Iowa Fair. Aug. 29-Sept. 1. George A. Price. Mason City—North Iowa Fair. Sept. 1-4. Harold S. Palmer. Missouri Valley—Harrison Co. Fair. Aug. 22-25. Fred C. Behm. Monticello—Jones Co. Fair Assn. Aug. 23-25. Ross Baty. Mount Pleasant—Henry Co. Fair. Aug. 23-25. S. G. Baxter. Nashua—Big Four Fair Assn. Aug. 21-25. Norton Bloom. National—Clayton Co. Fair. Aug. 29-Sept. 1. F. L. Lau, Garnavillo, Ia. Nevada—Story Co. 4-H Fair Assn. Aug. 22-24. Glenn Z. Randan, RFD 2, Ames, Ia. Northwood—Worth Co. Fair Soc. Aug. 14-16. Courtney Lawyer, Manly, Ia. Onawa—Monona Co. Fair Assn. Aug. 22-25. Harold J. McNeill. Orange City—Sioux Co. Agrl. Soc. Aug. 24-25. Gerrit Van Stryland. Osage—Mitchell Co. Fair Assn. Aug. 17-20. Max Katz. Oskaloosa—Southern Ia. Fair Assn. Aug. 14-16. Clyde A. Hanna, New Sharon, Ia. Postville—Big 4 Agrl. Assn. Sept. 1-4. A. S. Burdick. Sac City—Sac Co. Fair Assn. Sept. 3-6. Ray Delbert. Vinton—Benton Co. Fair. Aug. 14-16. Keith Myers. Waterloo—State 4-H Club Expo. Sept. 2-4. E. S. Estel. Waukon—Allamakee Co. Fair. Sept. 5-8. A. M. Monsrud, Harpers Ferry, Ia. Webster City—Hamilton Co. Fair. Aug. 29-Sept. 1. L. L. Lyle. West Liberty—West Liberty Fair. Aug. 21-24. Jay L. Duncan. West Union—Fayette Co. Fair. Aug. 21-25. Ed Bauder. What Cheer—Keokuk Co. Fair. Aug. 19-22. E. P. Lally.

Kansas

Abilene—Central Kan. Free Fair Assn. Aug. 21-25. Ivan Roberson. Auburn—Auburn Grange Fair. Oct. 6-7. Mrs. Ina Cellers. Barnes—Washington Co. Banner Fair. Sept. 6-8. D. Linn Livers. Belleville—North Central Kan. Free Fair. Aug. 28-Sept. 1. Homer Alkire. Burden—Eastern Cowley Co. Fair. Sept. 6-8. Ava Flottman. Burlington—Coffey Co. Fair. July 31-Aug. 4. Carl N. Henning. Coffeyville—Interstate Fair. Aug. 28-Sept. 2. John R. Thompson. Columbus—Cherokee Co. Am. Legion Free Fair. Aug. 21-26. Cooper Osterhout. Conway Springs—Conway Springs Fair Assn. Oct. 12-13. R. H. Cline. Council Grove—Morris Co. 4-H Club Fair. Aug. 17-18. Walter O. Scott. Delphos—Ottawa Co. Fair Assn. Aug. 23-25. J. S. Olds. Effingham—Atchison Co. Fair Assn. Aug. 22-25. C. J. Hegarty. Fredonia—Wilson Co. 4-H Fair. Aug. 12. Mildred Honaker. Hardtner—Barber Co. Fair Assn. Aug. 29-31. J. M. Molz. Havensville—Community Fair Assn. Sept. 21-22. W. T. Flowers. Hillsboro—Marion Co. Fair Assn. Oct. 3-6. Dr. L. G. Jaeger. Hutchinson—Kansas State Fair. Sept. 17-22. S. M. Mitchell. Inman—Inman Community Fair. Oct. —. Wm. J. Braun. Iola—Allen Co. Fair Assn. Sept. 4-9. Harold F. Smith. Minneapolis—Ottawa Co. Fair Assn. Aug. 31-Sept. 1. Willis Hogarty. Oswego—Labette Co. Free Fair. Last week in Aug. Roy Neher. Richmond—Richmond Free Fair Assn. Aug. 23-25. John H. Roekers. Rush Center—Rush Co. Fair Assn. Aug. 29-Sept. 1. Roy Peterson. Salina—Saline Co. 4-H Fair. Aug. 30-Sept. 1. H. N. Eller. Thayer—Thayer Home-Coming Picnic & Fair. Sept. 6-8. H. M. Minnick. Tonganoxie—Leavenworth Co. Fair Assn. Sept. 6-8. Henry F. Geib. Topeka—Kansas Free Fair. Sept. 9-15. Maurice W. Jencks. Washington—Washington Co. Fair Assn. Sept. 14-16. A. C. Fuhrkens. West Mineral—Mineral Dist. Free Fair. Sept. 6-9. John Blair.

Kentucky

Alexandria—Alexandria Fair. Sept. 2-4. J. W. Shaw, Newport, Ky. Brodhead—Brodhead Fair. Aug. 9-12. W. O. Yadan. Harrodsburg—Mercer Co. Fair. July 24-29. John S. Buster. Lawrenceburg—American Legion Fair. July 19-22. J. Leslie Shelburne. Shelbyville—Shelby Co. Fair Assn. Week of July 31. T. M. Beard. Somerset—Pulaski Co. Fair Assn. Aug. 29-Sept. 1. Morris Thomas.

Louisiana

Shreveport—Louisiana State Fair. Oct. 21-30. W. R. Hirsch.

Maine

Cornish—Cornish Agrl. Assn. Sept. 26-30. Leon M. Ayer. Dover-Foxcroft—Piscataquis Valley Fair. Aug. 26. Frank A. Pierce. Fryeburg—Fryeburg Fair. Oct. 3-7. G. Myron Kimball. Gorham—Gorham Fair Assn. Aug. 9-14. Irving W. Pottle, 100 Cross St., Portland. North Waterford—World's Fair Assn. Sept. 29-30. Bill Button. Skowhegan—Skowhegan State Fair. Aug. 13-19. Clayton E. Eames. Topsham—Topsham Fair. Oct. 10-12. Samuel Woodward, RFD 2, Brunswick, Me.

Windsor—Windsor Fair. Aug. 29-Sept. 3. E. R. Hayes.

Maryland

Frederick—Frederick Fair. Sept. 26-30. Guy K. Motter.

Massachusetts

Blandford—Union Agrl. Soc. Sept. 4-5. C. R. Ripley. Brockton—Brockton Fair. Sept. 10-16. Frank H. Kingman. Cummington—Hillsdale Agrl. Soc. Sept. 22-23. Leon A. Stevens. Great Barrington—Barrington Fair Assn. Sept. 18-23. Edward J. Carroll. Greenfield—Franklin Co. Agrl. Soc. Sept. 11-12. Whitman B. Wells. Huntington (Littleville)—Littleville Community Fair. Sept. 16. Elmer O. Olds, Huntington. Marshfield—Marshfield Agrl. Soc. Aug. 29-Sept. 4. Horace C. Keene. Middlefield—Highland Agrl. Soc. Sept. 1-2. Willard A. Pease, Chester, Mass. Northampton—Three-County Fair. Sept. 4-9. John L. Banner. Spencer—Spencer Fair. Sept. 2-4. R. F. Kittredge.

Michigan

Adrian—Lenawee Co. Fair. Sept. 18-23. F. A. Bradish. Allegan—Allegan Co. Agrl. Soc. Sept. 11-16. E. W. DeLano. Armada—Armada Agrl. Soc. Aug. 24-27. Roy Conner, Richmond, Mich. Caro—Caro Fair. Aug. 21-26. Carl F. Mantey. Centreville—St. Joseph Co. Fair Assn. Sept. 18-23. F. J. Kemmerling, R. 1, Colon. Charlotte—Eaton Co. 4-H Agrl. Soc. Aug. 29-Sept. 2. Hans E. Kardel. Coldwater—Branch Co. 4-H Fair. Sept. 13-16. Gordon R. Schlubatis. Crosswell—Crosswell Agrl. Soc. Aug. 29-Sept. 1. Paul Helm. Fowlerville—Fowlerville Agrl. Soc. Aug. 2-5. Greenville—Greenville Agrl. Club & 4-H Fair. Aug. 25-28. James G. Taylor, Belding. Ceoil Lepard. Hart—Oceana Co. Agrl. Soc. Sept. 6-8. W. H. Churchhill. Hastings—Barry Co. Agrl. Soc. Aug. 1-5. F. W. Kelly. Hillsdale—Hillsdale Co. Agrl. Soc. Sept. 24-30. H. B. Kelley. Ionia—Ionia Free Fair. Aug. 7-12. Rose Sarlo. Ithaca—Gratiot Co. Free Fair. Sept. 4-9. James O. Peet. Jackson—Jackson Co. Agrl. Soc. Aug. 29-Sept. 2. Ernest R. Hively. Kalamazoo—Kalamazoo Free Fair. Sept. 25-30. Hartman Kakabaker. Marne—Berlin Fair. Aug. 29-Sept. 1. Mrs. Harvey Walcott, R. 2, Coopersville. Marshall—Calhoun Co. Fair Assn. Aug. 22-26. B. D. Carpenter. Mason—Ingham Co. Fair. Aug. 15-19. Jay O. Davis. Norway—Dickinson Co. Free Fair. Sept. 1-4. Frank J. Molinare, Iron Mountain. Saginaw—Saginaw Fair. Sept. 10-16. Clarence H. Harnden. Sandusky—Sanilac Co. 4-H Agrl. Soc. Aug. 23-26. Clarence E. Prentice. Traverse City—Northwestern Mich. Fair. Aug. 29-Sept. 1. Arnell Engstrom.

Minnesota

Ada—Norman Co. Fair Assn. June 30-July 2. George Landsverk. Aitkin—Aitkin Co. Agrl. Soc. Aug. 21-23. F. C. Kaplan. Albert Lea—Freeborn Co. Fair. Aug. 21-25. Herman D. Jensen. Alexandria—Douglas Co. Fair Assn. Aug. 23-26. R. S. Thornton. Anoka—Anoka Co. Agrl. Soc. Aug. 17-20. C. A. Wickstrom. Appleton—Swift Co. Fair Assn. Aug. 24-27. J. G. Anderson. Austin—Mower Co. Fair. Aug. 9-13. P. J. Holand. Bagley—Clearwater Co. Agrl. Soc. July 27-30. P. L. Renne. Barnesville—Clay Co. Fair Assn. July 7-9. Theo. Holm. Barnum—Carlton Co. Agrl. Assn. Aug. 18-20. C. H. Welch. Baudette—Lake of the Woods Co. Fair Assn. Aug. 3-4. John F. Clark. Bayport—Washington Co. Agrl. Soc. Aug. 4-6. Fred Lammers, Stillwater, Minn. Bird Island—Renville Co. Agrl. Soc. Sept. 11-13. Paul Kolbe. Blue Earth—Faribault Co. Fair Assn. Sept. 11-13. L. B. Erdahl, Frost, Minn. Brainerd—Crow Wing Co. Fair Assn. Aug. 16-19. B. C. Wilkins. Breckenridge—Wilkin Co. Agrl. Soc. July 14-16. Cyril Wenner. Caledonia—Houston Co. Agrl. Soc. Aug. 31-Sept. 3. Ed Zimmerhaki. Cambridge—Isanti Co. Agrl. Soc. Sept. 6-9. S. O. Carlson. Cannon Falls—Cannon Valley Agrl. Assn. July 2-4. Ray J. Goodwin. Clinton—Big Stone Co. Agrl. Soc. July 1-4. A. M. Sled. Detroit Lakes—Becker Co. Fair. Aug. 9-12. George W. Peoples. Farmington—Dakota Co. Agrl. Soc. Aug. 11-13. H. L. Lawrenz. Fergus Falls—Otter Tail Co. Fair Assn. Aug. 30-Sept. 2. Knute Hanson. Fertile—Polk Co. Fair Assn. July 3-5. Joseph W. Reseland. Fosston—Northwestern Minn. Agrl. Assn. July 7-9. H. Algaard. Garden City—Blue Earth Co. Agrl. Soc. Aug. 21-23. A. D. McCormack. Grand Rapids—Itasca Co. Agrl. Assn. Aug. 17-20. Francis Mullins. Hallock—Kittson Co. Agrl. Soc. July 3-5. Duffie Larson. Herman—Grant Co. Agrl. Assn. Aug. 25-27. G. I. Haney. Hibbing—St. Louis Co. Fair Assn. Aug. 11-13. J. C. McCann. Hopkins—Hennepin Co. Agrl. Assn. Aug. 17-20. Rose Clasen, Long Lake, Minn. Hutchinson—McLeod Co. Agrl. Assn. Sept. 18-21. Everett Oleson. Jackson—Jackson Co. Fair Assn. Aug. 24-27. Anton C. Geiger. Le Center—Le Sueur Co. Fair Assn. Aug. 11-13. W. J. Baker. Little Falls—Morrison Co. Agrl. Soc. Aug. 11-13. D. T. Sargeant. Long Prairie—Todd Co. Fair. Aug. 7-10. C. G. Scow.

Luverne—Rock Co. Fair. Aug. 19-20. Albert Christensen.  
 Madison—Lac qui Parle Co. Fair. Sept. 7-10. Olaf T. Mork.  
 Mahanomee—Mahanomee Co. Agrl. Assn. July 28-30. E. A. Rumreich.  
 Marshall—Lyon Co. Agrl. Soc. Sept. 5-8. F. J. Meade.  
 Montevideo—Chippewa Co. Fair Assn. Sept. 18-20. Carl Engstrom.  
 Mora—Kanabec Co. Agrl. Soc. Aug. 5-9. Victor Elfstrom.  
 Morris—Stevens Co. Fair. Sept. 1-4. Ernest Grace, Donnelly, Minn.  
 Nevis—Hubbard Co. Agrl. Assn. Sept. 7-9. Mrs. John Avenson, Park Rapids, Minn.  
 New Ulm—Brown Co. Agrl. Soc. Aug. 17-20. Wm. A. Lindemann.  
 Northome—Koochiching Co. Agrl. Assn. Aug. 9-11. C. W. Bray.  
 Owatonna Steele Co. Agrl. Assn. Aug. 15-20. C. A. Tinch.  
 Pequot Lakes—Crow Wing Co. Agrl. Soc. Aug. 11-12. C. A. Mc Laird.  
 Pine River—Cass Co. Agrl. Assn. Aug. 25-26. Homer Fraser.  
 Pfronten—Fillmore Co. Fair. Aug. 24-27. Chas. H. Utley.  
 Princeton—Mille Lacs Co. Agrl. Soc. Aug. 24-26. R. C. Angstman.  
 Proctor—St. Louis Co. Fair Assn. Aug. 24-27. A. J. Sundquist.  
 Rochester—Olmsted Co. Agrl. Assn. Aug. 10-13. A. C. Burgan.  
 Roseau—Roseau Co. Fair Assn. July 24-26. Chas. Christianson.  
 Saint Charles—Winona Co. Fair Assn. Aug. 18-20. R. M. Dixon.  
 Saint James—Watonwan Co. Agrl. Assn. Aug. 25-27. Hubert Ransom.  
 Saint Paul—Minnesota State Fair. Aug. 26-Sept. 4. Raymond A. Lee.  
 Saint Peter—Nicollet Co. Agrl. Soc. Aug. 24-27. Hilton E. Miller.  
 Shakopee—Scott Co. Agrl. Soc. Aug. 21-23. R. T. Schumacher.  
 Slayton—Murray Co. Agrl. Soc. Aug. 30-Sept. 2. W. M. Leebens, Fulda, Minn.  
 Thief River Falls—Pennington Co. Agrl. Soc. July 27-29. F. Berge.  
 Two Harbors—Lake Co. Agrl. Soc. Aug. 29-Sept. 1. Fred D. W. Thias.  
 Tyler—Lincoln Co. Fair Assn. Aug. 24-27. Jens S. Bollesen.  
 Waconia—Farmers' Co-Op. Agrl. Soc. Aug. 17-20. Ralph J. Effertz.  
 Wadena—Wadena Co. Agrl. Soc. Aug. 14-17. Clyde E. Kelsey.  
 Warren—Marshall Co. Agrl. Assn. July 12-15. O. M. Mattson.  
 Wheaton—Traverse Co. Agrl. Assn. Sept. 7-10. A. W. Vye.  
 White Bear Lake—Ramsey Co. Fair Assn. Aug. 10-13. Robt. Freeman, 1845 Court House, St. Paul.  
 Willmar—Kandiyohi Co. Fair Assn. Sept. 13-16. Wm. O. Johnson.  
 Worthington—Nobles Co. Fair Assn. Aug. 21-23. L. A. Hons.

**Mississippi**

Eupora—Webster Co. Fair Assn. Sept. 25-30. A. M. Meek.  
 Forest—Scott Co. Colored Fair. Oct. 16-21. A. N. Ware.  
 Hazlehurst—Copiah Co. Fair Assn. Oct. 2-7. R. S. Hill.  
 Jackson—Mississippi State Fair. Oct. 9-14. Terry Hughes.  
 Laurel—South Miss. Fair. Sept. 18-23. R. B. Jeffries.  
 Sebastopol—Sebastopol Fair. Sept. 4-9. L. R. Anthony.  
 Tupelo—Miss.-Ala. Fair & Dairy Show. First week in Oct. James M. Savery.  
 Yazoo City—Yazoo Negro Fair Assn. Oct. 16-21. R. J. Pierce.

**Missouri**

California—Monteale Co. Agrl. Soc. Aug. 29-Sept. 1. Toby Lademann.  
 Kahoka—Clark Co. Agrl. Assn. Aug. 1-4. Lynne Gregory.  
 Marshall—Webster Co. Fair. Aug. 24-26. Claude Lewis.  
 Mexico—Audrain Co. Fair Assn. Aug. 15-18. Ross C. Ewing.  
 Springfield—Ozark Empire Dist. Fair. Aug. 13-19. G. B. Boyd.

**Montana**

Billings—Midland Empire Fair. Aug. 14-19. H. L. Pitton.  
 Forsyth—Rosebud Co. Fair. Aug. 29-31. H. I. Dusenberry.  
 Great Falls—North Montana State Fair. Aug. 7-12. D. P. Thurber.  
 Miles City—Eastern Montana Fair. Sept. 1-4. J. H. Bohling.

**Nebraska**

Arlington—Washington Co. Agrl. Soc. Aug. 29-31. H. C. McClellan, Arlington.  
 Aurora—Hamilton Co. Agrl. Soc. Aug. 28-31. H. E. Toof.  
 Bassett—Rock Co. Agrl. Soc. Aug. 25-27. Arthur A. Weber.  
 Bladen—Webster Co. Agrl. Assn. Aug. 22-24. I. R. Andrews.  
 Bloomfield—Knox Co. Agrl. Soc. Aug. 27-29. P. E. Stepp.  
 Bridgeport—Morrill Co. Fair Assn. Sept. 3-5. J. Cedric Conover.  
 Central City—Merrick Co. Fair Assn. Sept. 12-14. Agnar Anderson.  
 Chambers—Holt Co. Agrl. Soc. Sept. 5-8. Wm. W. Turner.  
 Clay Center—Clay Co. Agrl. Soc. Sept. 12-15. Ivan J. Richert.  
 Columbus—Platte Co. Agrl. Soc. Aug. 29-Sept. 1. Bob Latta.  
 Concord—Dixon Co. Agrl. Soc. Aug. 30-Sept. 1. Roy E. Johnson.  
 David City—Butler Co. Fair. Aug. 28-30. Richard C. Zeilinger.  
 Deshler—Thayer Co. Agrl. Soc. Aug. 15-18. E. J. Grube, Byron, Neb.  
 Elwood—Gosper Co. Agrl. Soc. Sept. 13-15. M. R. Morgan.  
 Fairbury—Jefferson Co. Fair. Aug. 22-25. J. M. Nider, Jansen, Neb.  
 Fremont—Northeast Neb. 4-H Fair. Aug. 9-11. C. W. Motter.  
 Fullerton—Nance Co. Fair Assn. Aug. 15-17. E. M. Black.  
 Geneva—Fillmore Co. Fair Assn. Aug. 15-18. Mrs. Henry Drake.  
 Grant—Perkins Co. Fair Assn. Aug. 24-26. W. E. Cannady, Madrid, Neb.  
 Harrison—Sioux Co. Agrl. Soc. Aug. 24-26. Wayne C. Unlitt.

Hartington—Cedar Co. Fair Assn. Sept. 1-4. Col. E. J. Rodewig.  
 Hemingford—Box Butte Co. Agrl. Assn. Sept. 7-9. Frank Dec.  
 Holdrege—Phelps Co. Agrl. Soc. Aug. 23-25. Abdul F. Johnson, Funk, Neb.  
 Humboldt—Richardson Co. Agrl. Soc. Sept. 13-15. L. E. Watson.  
 Johnstown—Brown Co. Agrl. Soc. Sept. 2-4. Kenneth Graf.  
 Kimball—Kimball Co. Fair. Aug. 21-23. Vert B. Cargill.  
 Lincoln—Nebraska State Fair & Expo. Sept. 3-8. E. J. Millie.  
 Nelson—Nucholls Co. Fair. Aug. 29-31. Wm. A. McHenry.  
 Norden—Keya Paha Co. Fair. Sept. 14-16. L. E. Turner, Sparks, Neb.  
 North Platte—Lincoln Co. Agrl. Assn. Aug. 29-31. Mrs. O. H. Covell.  
 Oakland—Burt Co. Fair. Aug. 21-24. C. H. Walton, Lyons, Neb.  
 Osceola—Polk Co. Fair Assn. Aug. 14-16. Louis A. Hastert, Shelby, Neb.  
 Omaha—Ak-Sar-Ben Livestock Show. Oct. 2-7. J. J. Isaacson.  
 Orleans—Harlan Co. Junior Fair. Aug. 17-19. W. A. Lennemann.  
 Pierce—Pierce Co. Agrl. Soc. Aug. 20-22. A. P. Gottsche.  
 Saint Paul—Howard Co. Agrl. Soc. Sept. 5-8. Chas. Dobry.  
 Scribner—Dodge Co. Fair. Sept. 13-15. Otto J. Schellenberg.  
 Stockville—Frontier Co. Fair. Aug. 20-Sept. 1. Roy Worley.  
 Tecumseh—Johnson Co. Agrl. Soc. Aug. 26-28. H. E. Lang.  
 Wahoo—Saunders Co. Agrl. Soc. Aug. 22-25. E. J. Erickson.  
 Walthill—Thurston Co. Fair. Aug. 31-Sept. 2. Alfred D. Raun.  
 Waterloo—Douglas Co. Fair. Sept. 14-16. R. D. Herrington.  
 Weeping Water—Cass Co. Agrl. Soc. Aug. 23-25. Paul E. Fauquet.  
 West Point—Cuming Co. Fair. Aug. 27-30. Ed M. Baumann.

**Nevada**

Elko—Elko Co. Fair. Sept. 1-4. Hayden Henderson.

**New Hampshire**

Keene—Cheshire Fair. Sept. 14-16.  
 Lancaster—Lancaster Fair Assn. Sept. 2-4. Carroll Stoughton.  
 Plymouth—Plymouth Fair. Sept. 12-14. W. J. Neal, Meredith, N. H.  
 Rochester—Rochester Fair. Sept. 19-23. Ralph E. Caine.

**New Jersey**

Flemington—Flemington Agrl. Fair Assn. Aug. 29-Sept. 4. Major E. B. Allen.  
 Trenton—New Jersey State Fair. Sept. 10-16. H. E. LaBregue.

**New Mexico**

Albuquerque—New Mexico State Fair. Sept. 24-Oct. 1. Leon H. Harms.

**New York**

Afton—Afton Fair. Aug. 15-19. Harry G. Horton.  
 Altamont—Albany-Schenectady Co. Fair. Sept. 11-16. Roy F. Feugh.  
 Avon—Genesee Valley Breeders' Assn. Sept. 8-9. John Steele.  
 Ballston Spa—Saratoga Co. Agrl. Soc. Aug. 29-Sept. 2. Albert M. Garrison.  
 Batavia—Genesee Co. Agrl. Soc. Aug. 14-19. Glen W. Grinnell.  
 Bath—Steuken Co. Agrl. Soc. Sept. 12-16. J. Victor Faucett.  
 Boonville—Boonville Fair Assn. Aug. 1-5. E. R. Hargrave.  
 Brookfield—Madison Co. Agrl. Soc. Sept. 4-7. Raymond Burdick.  
 Caledonia—Caledonia Fair. Aug. 8-12. G. H. Cullings.  
 Cambridge—Cambridge Valley Agrl. Soc. Sept. 4-7. P. J. Houlton, Hoosick Falls.  
 Chatham—Columbia Co. Agrl. Soc. Sept. 2-4. Wm. A. Dardess.  
 Cobleskill—Cobleskill Agrl. Soc. Sept. 18-22. Wm. H. Golding.  
 Cortland—Cortland Co. Agrl. Soc. Aug. 28-Sept. 2. Harry B. Tanner.  
 Dundee—Dundee Fair Assn. Sept. 19-21. Lewis R. Hamner.  
 Dunkirk—Chautauqua Co. Agrl. Corp. Sept. 4-8. C. C. Cain.  
 Elmira—Chemung Co. Agrl. Soc. Aug. 20-26. H. Ward Kinley, Horseheads, N. Y.  
 Fonda—Montgomery Co. Agrl. Soc. Sept. 2-7. Edward Rothmeyer, Tribes Hill, N. Y.  
 Gouverneur—Gouverneur Fair. Aug. 8-12. Bligh A. Dodds.  
 Hamburg—Erie Co. Agrl. Soc. Aug. 21-26. J. C. Newton.  
 Lowville—Lewis Co. Agrl. Soc. Aug. 14-19. Cyril L. Seymour, RFD 1, Turin, N. Y.  
 Malone—Franklin Co. Agrl. Soc. Aug. 21-26. J. C. Kelley.  
 Middletown—Orange Co. Fair Assn. Aug. 14-19. Alan C. Madden.  
 Norwich—Chenango Co. Agrl. Soc. Week Aug. 21. Lester D. Sutliff Jr.  
 Owego—Tioga Co. Agrl. Soc. Aug. 8-12. Chas. T. Simons.  
 Palmyra—Palmyra Union Agrl. Soc. Sept. 28-30. W. Ray Converse.  
 Penn Yan—Yates Co. Agrl. Soc. Week Aug. 20. Oliver Wilcox.  
 Rhinebeck—Dutchess Co. Agrl. Soc. Week Aug. 28. L. F. Winne.  
 Sandy Creek—Sandy Creek Fair. Aug. 22-26. Wm. J. Potter Jr.  
 Schaghticoke—Rensselaer Co. Agrl. Soc. Sept. 4-7. Carl W. Lohnes.  
 Trumansburg—Union Agrl. Soc. Oct. 4-7. Mary E. Cronk.  
 Vernon—Vernon Agrl. Soc. Sept. 12-17. Chas. Warren, Sherrill, N. Y.  
 Walton—Delaware Co. Fair. Aug. 22-25. Paul G. Williams.

**North Carolina**

Asheville—Buncombe Co. Dist. Fair. Sept. 4-16. E. W. Pearson.  
 Durham—Am. Legion Durham Co. Fair. Second week in Oct. Mel. J. Thompson.  
 Enfield—Firemen's Agrl. Fair. Sept. 25-30 or Oct. 2-7. George R. Ivey.  
 Fairmont—Fairmont Fair Assn. Sept. 4-9. Jack Huffines.  
 Goldsboro—Wayne Co. Agrl. Soc. Oct. 2-7. W. C. Denmark.  
 Greensboro—Greensboro Fair. Oct. 2-7. Norman Y. Chambliss, Rocky Mount, N. C.  
 Littleton—Littleton Fair. Oct. 9-14. T. R. Walker.

Louisburg—Franklin Co. Fair. Oct. 2-7. A. H. Fleming.  
 Rocky Mount—Rocky Mount Fair Assn. Sept. 26-30. Mrs. Norman Y. Chambliss.  
 Tarboro—Edgecombe Co. Fair. Oct. —Howard V. Gaskill, Selma, N. C.  
 Wilson—Wilson Co. Fair. Oct. 9-14. W. H. Dunn.

**North Dakota**

Bottineau—Bottineau Co. Agrl. Soc. June 26-28. Hal Stefanson.  
 Cando—Towner Co. Fair. June 29-July 1. Mont Bacon.  
 Fessenden—Wells Co. Free Fair. July 11-14. Edw. W. Vancura.  
 Flaxton—Burke Co. Fair. June 22-24. B. B. Blair.  
 Hamilton—Pembina Co. Fair. July 20-22. Franklin Page.  
 Jamestown—Stutsman Co. Fair Assn. July 3-5. Dr. G. A. Ottinger.  
 Langdon—Cavalier Co. Fair Assn. July 17-19. Dick Forkner.  
 Minot—North Dakota State Fair. July 3-8. H. L. Finke.

**Ohio**

Ashland—Ashland Co. Agrl. Soc. Sept. 20-23. James S. Atterholt.  
 Ashley—Ashley Fair. July 19-22. Harry S. Wigton.  
 Athens—Athens Co. Agrl. Assn. Aug. 22-25. F. S. Caldwell, R. 1, Frost, O.  
 Attica—Attica Fair. Sept. 26-29. Carl B. Carpenter.  
 Barlow—Barlow Agrl. Assn. Sept. 28-29. C. E. Lawton.  
 Bellefontaine—Logan Co. Agrl. Soc. Sept. 19-22. Carl C. Kirk.  
 Bellville—Bellville Ind. Agrl. Soc. Sept. 13-16. E. O. Koehseier.  
 Berea—Cuyahoga Co. Agrl. Soc. Aug. 17-20. Wm. K. Kroesen.  
 Bluffton—Bluffton Agrl. Soc. Dec. 6-8. Harry F. Barnes.  
 Burton—Geauga Co. Agrl. Soc. Sept. 1-4. Chas. A. Riley.  
 Cadiz—Harrison Co. Agrl. Assn. Sept. 14-16. Lance H. Barger.  
 Caldwell—Noble Co. Agrl. Soc. Sept. 13-15. J. K. Walkenshaw.  
 Canfield—Mahoning Co. Agrl. Soc. Sept. 1-4. E. R. Zieger, Central Tower, Youngstown.  
 Canton—Stark Co. Agrl. Soc. Sept. 4-7. Ed S. Wilson.  
 Carrollton—Carroll Co. Agrl. Soc. Sept. 27-30. Leonard George, Harlem Springs, O.  
 Carthage—Cincinnati—Hamilton Co. Agrl. Soc. Sept. 13-16. D. R. Van Atta, Courthouse, Cincinnati.  
 Celina—Mercer Co. Agrl. Soc. Aug. 13-18. W. F. Archer.  
 Circleville—Pickaway Co. Agrl. Soc. Oct. 18-21. Mack D. Parrett.  
 Coshocton—Coshocton Co. Agrl. Soc. Oct. 3-7. C. V. Croy, Dresden, O.  
 Croton—Hartford Ind. Agrl. Soc. Sept. 6-9. Clell H. Sinkey, Centerburg, O.  
 Dayton—Montgomery Co. Fair. Sept. 4-7. R. C. Haines.  
 Delaware—Delaware Co. Agrl. Soc. Sept. 18-22. John Wagner.  
 Delphos—Allen Co. Agrl. Soc. Aug. 22-26. Art O. Wulffhorst.  
 Dover—Tuscarawas Co. Agrl. Soc. Sept. 20-23. S. O. Mase.  
 Eaton—Peeble Co. Agrl. Soc. Aug. 29-Sept. 1. Wm. B. Pryor.  
 Findlay—Hancock Co. Agrl. Soc. Sept. 20-23. Orvell Crates, Jenera, O.  
 Fremont—Sandusky Co. Agrl. Soc. Sept. 5-8. Russell S. Hull.  
 Gallipolis—Gallia Co. Agrl. Soc. Sept. 27-29. John N. McNealy.  
 Georgetown—Brown Co. Fair. Oct. 4-6. Wm. M. Warner.  
 Greenville—Darke Co. Fair. Aug. 20-25. Frank Hiestand, Rossburg, O.  
 Hamilton—Butler Co. Agrl. Soc. Sept. 27-30. John W. Cochran, Seven Mile, O.  
 Hicksville—Defiance Co. Fair. Aug. 20-25. Howard Stackman, Farmer, O.  
 Hilliards—Franklin Co. Agrl. Soc. Aug. 15-17. Arch A. Alder.  
 Jefferson—Ashabula Co. Agrl. Soc. Aug. 15-19. E. W. Lampton.  
 Kenton—Hardin Co. Agrl. Soc. Sept. 6-9. D. J. Robinson.  
 Lancaster—Fairfield Co. Agrl. Soc. Oct. 11-14. Russell W. Alt, R. R. 1, Baltimore, O.  
 Lebanon—Warren Co. Fair. Sept. 19-22. John R. Gorman.  
 Lisbon—Columbiana Co. Agrl. Soc. Sept. 14-18. J. H. Sinclair, Hanoverton, O.  
 Logan—Hocking Co. Junior Fair. Sept. 14-16. Carl Wilson, Enterprise, O.  
 London—Madison Co. Agrl. Soc. Aug. 20-24. Fred M. Guy, Irwin, O.  
 Loudonville—Loudonville Agrl. Soc. Oct. 3-5. Chas. Bernhard Jr.  
 Lucasville—Scioto Co. Agrl. Soc. Aug. 2-5. A. S. Moulton.  
 McConnelsville—Morgan Co. Agrl. Soc. Sept. 7-9. Ray G. Smith, Route 2.  
 Mansfield—Richland Co. Agrl. Soc. Sept. 1-2. R. D. Hale.  
 Marietta—Washington Co. Agrl. Assn. Sept. 3-6. L. E. Apple.  
 Marion—Marion Co. Agrl. Soc. Aug. 28-Sept. 2. Paul D. Michel.  
 Marysville—Union Co. Agrl. Soc. Oct. 11-14. H. A. Taylor.  
 Medina—Medina Co. Agrl. Soc. Sept. 7-9. Paul M. Jones.  
 Middleport—Meigs Co. Agrl. Soc. Aug. 30-Sept. 1. Chas. Radford Jr., Minersville, O.  
 Millersburg—Holmes Co. Agrl. Soc. Sept. 5-7. H. C. Logsdon.  
 Montpelier—Williams Co. Agrl. Soc. Sept. 11-16. E. B. Thompson.  
 Mount Gilead—Morrow Co. Agrl. Soc. Sept. 7-9. A. A. Brollier.  
 Mount Vernon—Knox Co. Agrl. Soc. Sept. 27-30. Henry G. Richards.  
 Napoleon—Henry Co. Agrl. Soc. Sept. 1-4. James D. Murray.  
 Newark—Licking Co. Agrl. Soc. Aug. 31-Sept. 2. S. C. Colburn, R. 1, Granville, O.  
 Norwalk—Huron Co. Agrl. Soc. Aug. 29-Sept. 1. Mrs. Elfreda Grayson.  
 Old Washington—Guernsey Co. Agrl. Soc. Sept. 27-29. Dr. Marvin E. Hartley, Cambridge, O.  
 Ottawa—Putnam Co. Agrl. Soc. Oct. 3-7. Jos. L. Brickner.  
 Owensville—Clermont Co. Agrl. Soc. Aug. 15-18. J. W. Evans.  
 Paulding—Paulding Co. Agrl. Soc. Sept. 19-22. Carl Laukhuf.  
 Picketon—Pike Co. Agrl. Soc. Aug. 10-12. Frank B. Cooper.

Plain City—Plain City Ind. Agrl. Soc. Aug. 2-5. H. S. Foust.  
 Randolph—Randolph Ind. Agrl. Soc. Sept. 15-16. R. P. Hamilton.  
 Richmond—Richwood Ind. Agrl. Soc. July 26-29. Dana D. Lowe, R. 3, Marysville, O.  
 St. Clairsville—Belmont Co. Agrl. Soc. Sept. 7-9. Wm. R. Butcher Jr.  
 Shelby—Shelby Comm. Street Fair Assn. Sept. 7-10. Carl L. Wentz.  
 Sidney—Shelby Co. Agrl. Soc. Sept. 12-15. Ben O. Harman, Anna, O.  
 Smithfield—Jefferson Co. Fair. Sept. 20-22. W. E. Rose, R. D. 1, Rayland, O.  
 Smyrna—Tri-Co. Ind. Agrl. Soc. Sept. 28-30. H. M. Fitch, Moorefield, O.  
 Tiffin—Seneca Co. Agrl. Soc. Aug. 22-25. C. B. Baker.  
 Toledo—Lucas Co. Agrl. Soc. Sept. 14-17. Chas. Glann, 411 Michigan St.  
 Troy—Miami Co. Agrl. Soc. Aug. 15-18. E. O. Ritter.  
 Upper Sandusky—Wyandot Co. Agrl. Soc. Sept. 12-15. Ross A. Winter.  
 Urbana—Champaign Co. Agrl. Soc. Aug. 7-11. John W. Yoder.  
 Van Wert—Van Wert Co. Agrl. Soc. Sept. 4-8. N. E. Stuckey.  
 Wapakoneta—Auglaize Co. Agrl. Soc. Aug. 27-Sept. 1. Harry Kahn.  
 Warren—Trumbull Co. Agrl. Soc. Aug. 8-11. Donald R. Baker.  
 Washington Co. H.—Fayette Co. Agrl. Soc. July 25-29. Frank E. Ellis.  
 Wauseon—Fulton Co. Agrl. Soc. Sept. 4-7. H. E. Schwall.  
 Wellington—Lorain Co. Agrl. Soc. Aug. 22-24. Clair L. Hill.  
 Wilmington—Clinton Co. Agrl. Soc. Aug. 9-12. Gertrude Hanks.  
 Woodsfield—Mouroe Co. Agrl. Soc. Aug. 30-Sept. 1. Ralph Schumacher.  
 Wooster—Wayne Co. Agrl. Soc. Sept. 12-15. W. J. Buss.  
 Xenia—Greene Co. Agrl. Soc. Aug. 1-4. Mrs. J. Robt. Bryson.  
 Zanesville—Muskingum Co. Agrl. Soc. Aug. 15-18. Perl D. Elliott, New Concord, O.

**Oklahoma**

Anadarko—Caddo Co. Fair Assn. Sept. 13-16. Thos. M. Moran.  
 Beaver—Beaver Co. Free Fair. Sept. 13-16. Lola Benjergedes.  
 Dewey—Washington Co. Free Fair Assn. Sept. 19-21. J. M. Clark.  
 Hydro—Hydro District Fair. Sept. 7-9. Grace R. Felton.  
 Muskogee—Oklahoma Free State Fair. Oct. 1-8. Ethel Murray Simonds.  
 Oklahoma City—Oklahoma State Fair & Expo. Sept. 23-30. Ralph T. Hemphill.  
 Pauls Valley—Garvin Co. Free Fair. First or second week in Sept. Russell Pierson.  
 Tulsa—Tulsa State Fair (Stock Show only). Oct. 10-16. Wm. B. Way.  
 Wewoka—Seminole Co. Free Fair Assn. Sept. 12-16. W. F. Lott.

**Oregon**

Gresham—Multnomah Co. Fair Assn. Aug. 21-27. A. H. Lea.  
 Hillsboro—Washington Co. Fair. Aug. 31-Sept. 2. Mrs. Leon S. Davis.  
 Lakeview—Lake Co. Fair. Sept. 2-4. E. A. Fettsch.  
 North Portland—Junior Fat Stock Show-Girls 4-H Clubs. Oct. 11-13. O. M. Plummer, Portland.

**Pennsylvania**

Allentown—Allentown Fair. Sept. 19-23. M. H. Beary.  
 Beaver Springs—Beaver Community Fair. Sept. 20-23. Kenneth H. Boyer.  
 Bedford—Bedford Fair Assn. Aug. 7-12. A. C. Brice.  
 Bloomsburg—Bloomsburg Fair Assn. Sept. 25-30. Harry B. Correll.  
 Butler—Butler Fair & Expo. Aug. 15-18. C. M. Miller.  
 Cochranton—Cochran Community Fair. Sept. 14-16. Chas. W. York.  
 Cookport—Green Township Fair Assn. Sept. 14-16. J. D. Joiner, Alverda, Pa.  
 Ephrata—Farmers' Day Assn. Sept. 27-30. Ira E. Fasnacht.  
 Flourtown—Flourtown Fair. Aug. 2-12. Wm. J. Goss.  
 Ford City—Armstrong Co. Fair. Sept. 1-4. Walter H. Bowser.  
 Gratz—Gratz Fair Assn. Sept. 20-23. Guy R. Klinger.  
 Greensburg—Harrod Community Fair. Aug. 24-26. J. H. Slivis Jr.  
 Hanover—Forest Park Free Fair. Sept. 4-10. A. F. Karst.  
 Harford—Harford Agrl. Soc. Sept. 13-15. Elton Robbins.  
 Hatfield—Montgomery Co. Fair. Sept. 4-9. Ed Fadel.  
 Hollidaysburg—Community Farm Show. Oct. 11-13. Glenn Bressler.  
 Honesdale—Wayne Co. Agrl. Soc. Sept. 19-22. R. W. Gammell.  
 Jennerstown—Jenner Fair. Aug. 29-Sept. 1. A. O. Lape, Jenners, Pa.  
 Kutztown—Kutztown Fair Assn. Aug. 14-19. Elmer A. F. Kline.  
 Lehighton—Lehighton Fair. Sept. 4-9. Frank R. Diehl.  
 Ligonier—Ligonier Valley Fair Assn. Sept. 1-4. George P. Robb.  
 Mount Joy—Mt. Joy Community Show Exhibit. Oct. 12-14. Mrs. Dorothy Hendrix.  
 Pleasant Valley—Springfield Farm Show. Nov. 9-11. Roy H. Giesmann.  
 Port Royal—Juanita Co. Agrl. Soc. Sept. 4-9. J. H. Book.  
 Red Lion—Red Lion Gala Week. July 17-22. R. M. Spangler.  
 Selinsgrove—Selinsgrove Night Fair. Week July 17. Roland E. Fisher.  
 Stoneboro—Stoneboro Fair. Aug. 31-Sept. 4. Walter B. Parker.  
 Tioga—Tioga Valley Fair Assn. Sept. 4-8. Carl H. Forrest.  
 Waterford—Waterford Fair Assn. Sept. 6-9. Ray J. Salmon.  
 Wattsburg—Wattsburg Agrl. Soc. Aug. 29-Sept. 2. H. M. Burrows.  
 West Alexander—W. Alexander Fair. Sept. 14-16. Paul Rogers.  
 York—York Inter-State Fair. Sept. 12-16. Samuel S. Lewis.

**South Carolina**

Anderson—Anderson Fair. Oct. 30-Nov. 4. J. A. Mitchell.  
 Chester—Chester Co. Colored Fair Assn. Oct. 23-28. Weyman Johnson.  
 (See LISTS on page 55)

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Only advertisements of used machines accepted for publication in this column.

A-1 CIGARETTE AND CANDY VENDING MACHINES — All makes and models, lowest prices, from operators being drafted. Unedapak Parts in stock. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. j8x

ACE BOMBER, \$325.00; BIG CHIEF, \$30.00; 2 Leaders, \$47.50; Four Roses, \$42.50; Miami Beach, \$39.50; Horoscope, \$45.00; Landslide, \$40.00; Attention, \$27.50; Red, White, Blue, \$31.50; ten Model A-B-T Targets, \$13.50, or \$125.00 for lot; Mills Empress, Keeney Adapter and ten Keeney Boxes, all for \$250.00; Band Wagon, Cadillac, Fleet, Lucky or Wings, choice, \$17.50; Penny Gingers and Mercury, \$4.50 each. Many others. Automatic Music, Elks Bldg., Independence, Kan. x

ALL REBUILT! — 25 U-SELECT-IT, 54 BARS capacity, 5¢ Candy Venders, \$39.50 each; Floor Stands, \$4.00. Other 5¢ machines, LoBoy Sales, 1¢ Peanut Venders. Adair Company, Box 166, Oak Park, Ill. ap29

ATTENTION, JOBBERS — IF YOU PASS THRU Pittsburgh we have Pin Games, Guns, Diggers and Arcade Equipment of all types. Can make truckloads. If interested write. Pennsylvania Vending Co., 1207 Muriel St., Pittsburgh, Pa. ap29

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FOR SALE — ONE EVANS TEN STRIKE, HIGH Dial, \$50.00, and one Evans Tommy Gun, \$130.00. 1/3 deposit with order, balance C. O. D. R. E. Parrish, Highway #1, West Columbia, S. C. x

FOR SALE — 15 MODEL 125 WURLITZER \$5.10, 25¢ Two Wire Boxes with metal covers, \$35.00; one Packard Twin Twelve Wurlitzer Adapter, \$15.00; one Twin Twelve Packard Metal Cabinet, \$18.50; two Buckley 24 Metal Cabinets, \$18.50. Send deposit, balance C. O. D. C. B. Brady & Co., 218 E. Parrish St., Durham, N. C. x

GOOD OPERATING CONDITION — 5¢ JACK-pot Slots, \$37.50; 10¢ play, \$44.50; 25¢ play, write. Parts for rebuilding Mills Slots to Brown Fronts. Coleman Novelty, Rockford, Ill.

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PAY CASH FOR 100 WURLITZER 61'S, 616-A's; Rockolas, Seeburg, Mills Phonographs. Advise condition, serials first letter. Coleman Novelty, Rockford Ill.

PHOTOMATICS WANTED — WILL PAY CASH for late model Photomatics. Please describe fully. McGuire, 313 N. Santa Ana St., Bellflower, Calif. ap29x

QUICK CASH FOR WURLITZER "600," \$235.00. State condition. Will wire deposit. Kaw Specialty Co., 715 Kansas Ave., Kansas City 3, Kan. my20

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USED RECORDS — ALL GUARANTEED usable, mostly late popular songs, \$10.00 per 100; or will exchange for Records of same grade. Ace Music Co., Waukon, Iowa.

WANTED — 5-25-50¢ MILLS, CHERRY BELLS preferred, 2-5 pay, in any condition. Wire price. Club Distributing Co., Batesville, Ind.

WANTED — ANY QUANTITY OF A.B.T. CHALLENGERS, Targets, Pikes Peaks, Kickers and Catchers, Gottlieb 3-Way Grips. Give full description and price wanted. M. H. Packet, Sanford, Me.

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WANTED — TWO EMPTY WURLITZER CABINETS, 500's, 600's; two complete Jennings Good Luck, two Exhibit Choucalette. Welker Supply, 502 Minnesota, Kansas City, Kan.

WANTED — UNEDAPAK CIGARETTE MACHINES, Model #500s, A's, E's. State quantity, condition, lowest price. Also Candy Machines, Phonographs, Card Machines wanted. Cameo Vending, 432 W. 42d, New York.

WANTED FOR CASH — GENCO BANK ROLLS. With all parts intact. Good working condition. Unlimited quantity. State lowest price. Acme Amusement, 2120 Berkeley Ave., Los Angeles 26, Calif. my13

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LUCKY KICK DONKEY BALL GAME, COMP-ressor, Back Stop, Balls, like new. Arcade Machines. Chet Whetstone, 1103 Waverly Rd., Sandusky, O.

POWERS 6-A HEAD, STAND, 2,000 FT. MAG., good condition, \$50.00; 1 Sound Head for Derry Suitcase Model, 35MM., \$40.00; 7 Reel Sound Feature, 35MM., "Talk of Hollywood," \$20.00; Louis-Schmeling Fight, 3 reels (12 rounds), \$15.00; 1 Derry 35MM. Camera, 2 lens, just the thing for local news, \$125.00. We buy Silent 16MM. Cameras and Projectors. Test Co., 4801 Montrose, Chicago 41, Ill. x

RETIRING AND HAVE FOR SALE ONE IMP-roved Giant Chair-o-Plane complete and ready to run. Has fence, ticket box, lights, etc. Motor is bolted in tower and has transmission for different speeds and worm drive. No leveling or belts; 24 seats, 12 sweeps. Circle is 72 feet across. This ride gross about same as Ferris Wheel. Weighs about three tons; a 2 man ride. Will pay for itself in two or three spots; use three short seasons. First class condition. Price, \$950.00. Also 5 hand operated Erie Diggers, good working condition, \$12.50 each uncrated. Single Loop-o-Plane, first class condition, almost new motor, complete with fence. Make offer. Harry Seifer, 872 S. Vine, Denver, Colo.

SNOW BALL OUTFIT, 10 K.W. LIGHT PLANT. G. W. Gaines, 439 Josephine Ave., Columbus, O.

TENTS — SKATING RINK, SHOW AND CONCESSION, all khaki, new and slightly used. Tarpaulins. Campbell Tent & Awning Co., Springfield, Ill. je3x

TENTS — 12x12 to 40x200. ALL PUSH POLE. Complete list \$1.00. Hand rolled, good as new, rented couple weeks. Sidewall, Poles, Stakes, Sledges, etc. Describe fully. Send stamp. Smith Tents, Auburn, N. Y. je17x

TWO HOLMES 35MM. PROJECTORS, TYPE 7A; 1,000 Watt Sound Portables with Stands, Reels, Slices; 1 1,000 Watt Spare Lamp, twelve watt amplifier output, has change over switch from one projector to another. In perfect condition and ready to operate. Price, \$650.00 F. O. B. G. D. Griffin, 203 Elm St., Ithaca, N. Y. x

USED SOUND MOVIE PROJECTORS BOUGHT sold and repaired. Dime brings you full details. Anchor Radio Distributing Service, P. O. Box 21, Ithaca, N. Y.

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20 WATT ACRASTAY AMPLIFIER, ALUMINUM Speaker. Will carry 3 extra speakers. Perfect, \$50.00. F. C. Clark, Johann Trailer Camp, R. R. 1, Hamlet, Ind.

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DRAMATIC PEOPLE. ALL LINES. WRITE FOR Summer Stock, Rolling Green Park. Full details and photo first letter...

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GIRL ASSISTANT FOR HIGH CLASS MAGIC Act in theatres, hotels, clubs. Not over 125 lbs., 5 ft. 4 in. tall. Salary and transportation. B. F. Garder, 3365 W. 3d Ave., Portland, Ore.

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TENOR SAX AND PIANO - SALARY, \$60.00. Write Orchestra Leader, Fay's Grill, Macon, Ga.

TENOR SAXOPHONE FOR SUMMER ENGAGEMENT at Wisconsin's finest resort for tenor band. Salary \$60.00; living conditions good. Leonard Gonyea, Middleton, Wis.

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WANTED - NOVELTY ACTS, HILBILLY Singers for med show. Show now working in halls. Platform later. Bob and Martha Warren, explain. Wm. Anton, Kingston, O.

WANTED - FIVE OR SIX PIECE ORCHESTRA, girls or boys. Play floor shows. Mgr. Jerry Carman, 402 Club, Port Huron, Mich.

WANTED - PIANO, BASS AND TRUMPET. Other musicians, write. Well organized, Midwest band. Salary \$50.00 per week; 4-F or draft exempt. Write Box 152, Grand Island, Neb.

WANTED FOR PLATFORM SHOW OPENING about May 22, people in all lines. Singers, Dancers, Yodelers, Hilbilly and Cowboy Musicians. No wires, please. Write, tell all in first; state salary wanted for prompt reply. T. C. Jacobs, Russells Point, O.

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Letter List

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

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# Taxable Mdse. Items Listed

**Revenue bureau lists things in luggage class — list not yet complete**

WASHINGTON, April 22.—While retail outlets in all parts of the country were observing the public reaction to increased taxes on many specialty items, they also were running into many tax questions that had to be referred to the Bureau of Internal Revenue here. The inclusion of luggage, bags and similar merchandise under the new tax brought many inquiries about small items that may come under the new law.

Busy revenue officials issued a long list of merchandise which is subject to the increased tax rates, but they added that the list is for illustrative purposes. (See *Taxable Mdse. Items* on page 52)

# Sections Added to Tax Regulations By Busy Officials

WASHINGTON, April 22.—Swamped by regulatory details due to the late passage of the 1943 tax law, the Internal Revenue Bureau has been working overtime on regulatory orders relating to the new taxes that went into effect April 1 on several items of merchandise.

Among the new regulatory sections recently announced are the following which relate to furs, sales, etc.:

### Rules on Furs

Fur articles made from pelts furnished by customers.—On and after April 1, 1944, where a person who is engaged in the business of dressing or dyeing fur skins or of manufacturing, selling or repairing fur articles, produces a taxable fur article from fur on the hide or pelt furnished, directly or indirectly, by a customer, and the article is for the use of, and not for resale by, such customer, the transaction shall be deemed to be a sale at retail and the person producing the article shall be deemed to be the person selling such article at retail for the purposes of the tax.

The tax applicable to such transactions is to be computed upon the fair retail market value of the finished article, as determined by the commissioner of internal revenue. Generally, the fair retail market value may be considered as the retail sales price for which the same or a similar finished article is sold by retailers generally in the ordinary course of the retail trade.

### Conditional Sales, Etc.

The section pertaining to leases, conditional sales, existing contracts, etc., has been amended as follows:

- (C) Existing Contracts—
- (1) Tax Payable by Vendee.—If (a) (See *TAX REGULATIONS* on page 52)

# Merchandise Trends . . .

## An Editorial Review of Merchandise Reports

CHICAGO, April 22.—Trade reports issued by the government and trade associations continue to emphasize shifts in population brought about by the war. The OWI issued a report this week stating that 5,000,000 people had changed their homes during the war. It was also stated that many of these people will want to stay in the city or town where they have found work during the war. The question of whether people will remain where they have been during the war or whether they will want to return to former cities has been one of much study recently. Surveys indicate that the big majority will want to stay where they are now. This means that sound market programs will have to take into account some big population shifts. The Southwest and the West Coast seem to have gained most in population.

**EDITOR ON LEAVE.**—Caroline Aspray, our merchandise editor, is on a temporary leave of absence to be with her husband who recently was granted a short furlough after returning from overseas duty. Mrs. Aspray has given much study to the merchandise business and future markets for all types of specialties. The column, "Merchandise Trends," presented her careful study of merchandise reports each week so that they could be presented in brief form for readers. The paper shortage has limited our editorial space and hence this condensation for the specialty merchandise field has been the most practical way to get as much information as possible to the trade. Lieutenant Aspray has been assigned to special duty for a time in the United States but expects to be sent overseas again in the near future. Mrs. Aspray plans to return when he leaves for overseas and will resume her editorial duties.

### INDUSTRY COMMITTEE MEETINGS.

The list of industry committee meetings in Washington each week grows very impressive. Both the OPA and WPB hold a number of hearings of industry committees and among them is always one or more of direct interest to the novelty merchandise trade. The regulations prevent committee members from making reports on the hearings so the trade must wait for official reports which are usually from one week to two weeks in being released. The WPB industry committee representing the toy industry met April 19 and industry reports should be available soon.

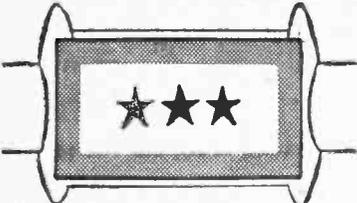
**POST-EASTER SALES.**—Entire merchandise world has been awaiting general reports on what happened to sales after the tax rush plus the Easter peak of sales. Most trade reports say that the drop in sales following Easter was much less than had been expected. Many trade reports emphasize the fact that sales of items on which the higher excise tax went into effect had not dropped so much either. This will be encouraging news to the specialty trade. Official government reports are not yet available on merchandise sales for the week following Easter, however, a number of other trade-reporting agencies have issued their statements and all of them are encouraging. Department-store sales which are the first to be made available show that the week following Easter was marked by a 23 per cent gain in trade above the same week a year ago. Official government reports for March say that some retail outlets had a 9 per cent gain as compared with a year ago. In the government report drugstores led in trade (See *Merchandise Trends* on page 54)

### Assigning Quotas

WASHINGTON, April 22.—The announced policy of the War Production Board on the manufacture of alarm clocks is being carefully studied as an indication of a permanent policy for the board. The amended Order L-275 follows the same general plan of the recent order permitting production of pens and pencils. The order on pens and pencils listed 31 firms with a definite production quota assigned to each firm. The order relating to alarm clocks prescribes definite rules governing the routine of making the clocks and also assigns quotas for production of the clocks during each quarter.

Manufacturers will be required to follow plans for equitable distribution. No preference rating is required for the purchase of alarm clocks. Only a limited number of firms will be assigned production quotas and government officials say the big problem is that of distribution. The labor supply in each territory will be an important factor in assigning production quotas. Movements and cases of the clocks must be approved by WPB and both electric and spring-wind clocks will be made. Officials predict that a 15 or 20 per cent increase in the production of alarm clocks may result from the new plans.

**CHANCE to CLEAN UP GOING FAST**  
Beautiful Insignia for the Front of Your Car.

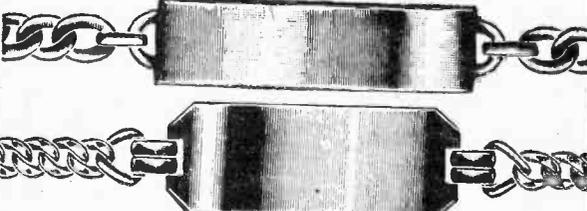


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**\$28.00 per 100, assorted**  
1/4 Deposit With All Orders. Samples Sent to Jobbers Only, 50¢ Each.

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**LOOKING FOR IDENTIFICATION BRACELETS?**  
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**No. 3G92—Sterling Silver**  
\$3.75 Each Boxed  
Sterling Identification Bracelet. Heavy curved oblong plate and link chain. Each in cloth lined gift box.

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1/20th—12K Gold-filled identification Bracelet. Heavy oblong plate and flat link chain. Each in gift box.

"Yes"—If you are looking for Identification Bracelets in Sterling Silver or Gold-Filled your search is over. Our line is complete—unlimited quantities of "Best Sellers"! Priced for quick turnover

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**PREPARE FOR MOTHER'S DAY NOW**  
with this 1944  
**TREND CREATOR!**



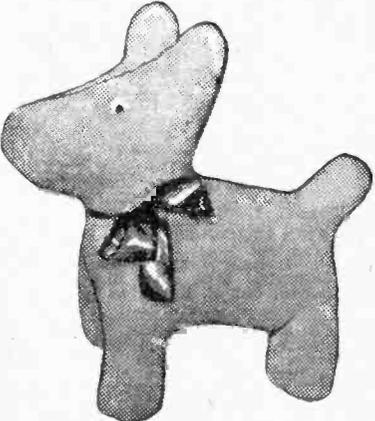
No. 819 — 1/20 10 Karat Gold Filled Sterling Silver Hand Engraved Heart Locket with Wire Work Fob. \$33.00 Doz.

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20% Deposit, Balance C. O. D. Write for CATALOGUE of Other Items.

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With Beautiful Etched Mirrors Containing Box of Assorted Chocolates.

PRICES EACH:

Quantity Ordered	With 1 Lb. Chocolates	With 2 Lb. Chocolates
1 to 3 Doz. ....	\$2.35	\$2.85
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1/2 Gross .....	2.15	2.65
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No Items Sold Less Than One Doz.

## New Fast-Selling Deal

2 Cedar Chests Filled with 1 Lb. of Chocolates Each, 2 Streamlined Cigarette Lighters as Extra Prizes, 1 Push Card. Complete Deal, \$5.25 Ea. Minimum Order, 6 Deals.

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3750 Rochester St. DETROIT 6, MICH.

# DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

One-shot, two-shot, legit deal . . . these terms still seem to mystify newcomers. Which is understandable and easily rectified. One-shot and two-shot are sudden death deals which give-away one or two awards as soon as the winning name or number is chosen. The winner is always visible and as each purchase is made the name or number drawn is checked against the winner until the correct one is hit. As soon as that happens the deal is closed and the award distributed. The take is determined by the value of the merchandise offered and purchases are straight, 5 or 10 cents per purchases.

The law of averages plays an important role in a one-shot or two-shot. It is possible for the winning name or number to show in the first or second purchase. However, if the operator has enough gumption and plenty of deals placed, the law of averages will take care of that. Operators have found that in general, about 50 or 60 per cent of a one-shot card or board will sell out before a hit is made. A two-shot will usually average about 75 per cent. Operators figure the take on that basis.

The legit deal gives away something with each purchase. The card used is small and the turnover is rapid when the deal clicks. Purchases are either 5 or 10 cents straight or from 1 to 29 or 39 cents, and merchandise of equal value is distributed to each purchaser.

Vuedex, the novel cigarette case offered by A. N. S. Company, is worth a look-see. Item has consumer appeal and should go well on a small take card.

HAPPY LANDING.

## COLORFUL PIN-UPS

Gorgeous—Glamorous With Sales Appeal Plus

12 glamour girl pin-ups! Each one lovelier and livelier than the last. 12 full-color prints — reproductions of the original Elvgren paintings. Prints are bound in portfolio, but tear out with clean edge for framing. Each in convenient self-mailer that will go anywhere. Available in Series I, II or III.

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Price Per Gross Portfolios, \$40.00.  
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This handsome Horse-Shoe Ring, hand made, hand engraved, is a KNOCKOUT! Shoe and shank of everlasting Monel Metal is GUARANTEED 20 YEARS. Inlaid with simulated pearl. Price only \$24.00 per dozen. Sample \$2.40, excise tax included. Jobbers—write for full details.

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## American-Made Slum

Paper Flag Bow Pin	Gro. \$ .90
Rayon Bow Pin	1.50
Plastic Thimbles	1.20
Lead Pencils, Full Length	1.45
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Jitter Beans, 200 Pack, Box	1.70
White Metal Wedding Ring	1.00
Plastic Charms with Tassels	1.10
Transfer Pictures	.90
Comic Hat Bands. Per 100	1.85
Comic Pennants, 1 1/4 x 2 1/2 In.	.75
1 1/4" Comic Buttons. Per 100	2.25
1 1/4" Pat. Buttons. Per 100	2.25
3" Paper Squawkers. Per 100	1.50
Mirror Memo. Books	4.50
Monkey Mirror, 2 1/2 x 3 1/2 In.	2.95
Pat. Badges, Carded. Per 100	.90
Colored Tin Clips. Per 100	.60
27" Blk. Laces, Banded	1.00
2" Metal Cricket	1.75

## Ball Game Merchandise

36" Parade Canes. Per 100	Gro. \$5.50
36" Pennant Sticks. Per 100	2.00
R., W., B. Batons with Bells	16.50
10" Cat Tails w/ Comic Card. Per 100	4.00
16/18" Fox Tails. Per 100	15.00
R., W., B. Leis, 1 1/4 x 40"	3.50
Yacht Caps, Junior Sizes	7.50

## Bingo Merchandise

Wood Frame Glass Tray, 9x17"	Each \$ .80
Stoneware Casserole, 6 Pack Ctn.	2.18
Stoneware Cookie Jar, 6 Pack Ctn.	2.40
Gold Frame Mirror, 11x14 In.	1.35
Wood Mag. Rack, Walnut or Maple	1.15
Vacuum Type Glass Coffee Maker	.98
Drip Type Glass Coffee Maker	.95
Fiesta, 4-Piece Ref. Set	1.10
Colored Pictures, Wood Frame, 16x20"	1.10

Prices F. O. B. Terre Haute. C. O. D. Orders Must Be Accompanied by 25% Deposit. Hundreds of Other Articles of "Wanted Merchandise" Are Shown on Our Latest Price Lists—Write for Your Copy Today.

# LEVIN BROS.

# Terre Haute, Indiana

## BIG FLASH!

# SUZIE DOLL



Here is a doll that will make money for you

Over 16 in. in height. Stuffed with soft cotton. Packed in sanitary bags. Ass'd. comb. Flashy Colors.

Price: \$16.50 Per Doz.

3 doz. to a carton. Net weight: 40 lbs. F. O. B. New York. 25% deposit with all orders, balance C. O. D. Order now to insure prompt delivery.

## G & M SALES CO.

461 DEAN ST. BROOKLYN 17, N. Y.

# LUMINOUS RELIGIOUS FIGURES AND FLOWERS

—that Glow in the Dark!



We are now located in our new and larger quarters at  
**106 WEST 46th STREET**  
**NEW YORK, N. Y.**

#11 Crucifix in Relief, 9"	\$6.50 Doz.	#6 Large Gardenia with Bud	\$3.60 Doz.
Asst. 12" Saints	2.25 Ea.	#66 Luminous Roses	3.60 Doz.
Asst. 8" Saints	6.50 Doz.	#107 Large Gardenia (Special)	4.00 Doz.
Asst. 6 1/2" Saints	4.50 Doz.	Double Gardenia (Corsage)	4.00 Doz.
Asst. 5" Saints	3.60 Doz.	#113 Triple Tea Roses	3.60 Doz.
#119 Large Guardian Angel, 8 1/2"	8.50 Doz.	Small Gardenia with Bud	2.75 Doz.

25% Deposit, Balance C. O. D., F. O. B. New York.  
Send for List of Complete Line of Luminous Figures and Flowers

**NITE GLOW PRODUCTS CO.** 106 West 46th St. NEW YORK, N. Y.

# BEAR AND PANDA

The finest stuffed animals! Arms and legs made of high pile plush—chest in assorted colors plush—body, arms and legs cotton stuffed. 28" high. Assorted colors and animals (Bears and Pandas) to dozen. **\$45.00 Doz.**

5% DISCOUNT IN GROSS LOTS!  
1/3 Deposit, Balance C. O. D.,  
F. O. B. New York.

We have a complete line of Stuffed Dolls and Animals (Monkeys, Bears, Cats and Dogs) ranging in price from \$12.00 to \$60.00 per dozen. Send for price list!

## ARDE MIDELL

1133 Broadway New York, N. Y.



# FOX TAILS IN STOCK!

Pitchmen, Carnival and Fair Workers, here at last are the well-known HMJ Fox Tails you've been waiting to grab up! Cash in this season with these largest, bushiest, genuine fur fox tails while they last. Tails come with two strong cords (with or without "comic saying" cards) to tie to autos, motorcycles, bicycles, canes, etc. Send for free price list, or send \$1.00 for the samples of 5 various sizes. Stock going fast . . . better rush your order for immediate shipments!

H. M. J. FUR CO., 150 W. 28th St., NEW YORK CITY 1, N. Y.

# BINGO SUPPLIES

Plastic Balls  
Plastic Markers  
Midgets 1—3000  
News 1—3000  
Specials—5 Ups—6 Ups—7 Ups to Pad  
Regular Specials

Write or Wire for Catalog

## JOHN A. ROBERTS & CO.

Formerly  
N. M. BANK & CO.  
235 Halsey St. Newark, N. J.

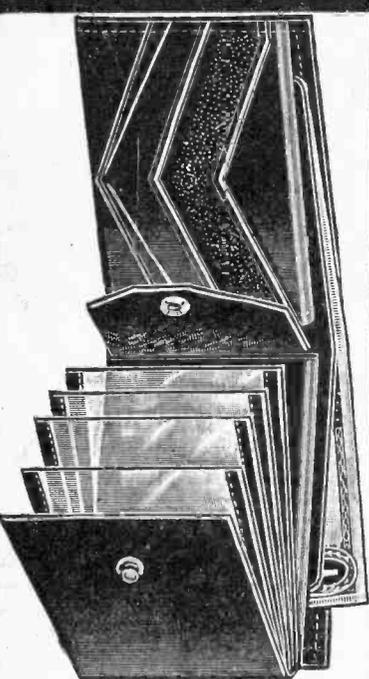
# STUFFED TOYS

LARGE RABBITS — DOGS — BEARS

An outstanding line in various price ranges. Made up in Plush—Fur—Lamb Skin—Chenille. Beautifully made and priced right.

WRITE FOR SAMPLES OR PRICE LIST

**WISCONSIN DELUXE CO.** 1902 NO. THIRD ST. MILWAUKEE 12, WIS.



**BILFOLDS**

Genuine Calf Leather Billfolds with double compartment for bills, cardcase and four window pass holders with snap buttons. Comes in black or brown individually boxed. BB114.  
Sample \$3.25. 10 for \$30.00.



**MUSICAL POWDER BOX**

Plastic composition comes in assorted tunes. Beautiful colors gold trimmed with medallion top. BB115.  
Sample \$3.50; 10 for \$33.00.

9 1/4 by 5 1/4 by 3 1/2



Available in Tan or Mahogany

**UTILITY KIT**

Made of high quality leather. It is dust-proof, has a waterproof lining and a Talon zipper. Full capacity opening, with a stiff wire frame at top which holds it rigid when open. It closes snug and compact. Used by both men and women.

BB103 ..... Ea. \$2.10  
In Lots of 10...\$20.00



#136—COTTON, IMPRINTED STARS, METAL EYELETS, FAST COLORS, IN LOTS OF 10.....\$7.00  
IN LOTS OF 100 OR MORE...\$62.50

**ROHDE-SPENCER CO.**  
223-225 W. MADISON STREET,  
CHICAGO 6, ILLINOIS

**TAX REGULATIONS**

(Continued from page 50)

any person has, prior to the effective date of Title III of the Revenue Act of 1943, made a bona fide contract for the sale on or after such date of any article with respect to the sale of which a tax is imposed by that act or an existing rate of tax is increased by that act, and (b) such contract does not permit the adding to the amount to be paid under such contract of the whole of such tax or increased rate of tax, then (unless the contract prohibits such addition) the vendee shall, in lieu of the vender, pay so much of the tax as is not so permitted to be added to the contract price.

(2) Tax Paid to Vender.—Taxes payable by the vendee shall be paid to the vender at the time the sale is consummated and shall be collected and paid to the United States by the vender in the

same manner as provided in Section 3467. In cases of failure or refusal by the vendee to pay such taxes to the vender, the vender shall report the facts to the commissioner, who shall cause collection of such taxes to be made from the vendee.

If certain conditions exist the liability for the retailers' tax on luggage, etc., and the increases in existing retailers' taxes, imposed by the Revenue Act of 1943, is shifted from the retailer to the vendee (see Section 320.10).

**TAXABLE MDSE. ITEMS**

(Continued from page 50)

poses at the present time and that other items may be added when the final listing is completed.

The present list is as follows:

**List of Articles**

Army discharge cases (if similar to pass cases, billfolds, etc.), bank messenger wallets, bathing suit bags, beach bags or kits, billfolds, bowling ball bags (with removable disc permitting use as overnight bag), bowling bags (space for ball and for shoes or other wearing apparel), brief cases of leather or imitation leather, brief bags of any material (for carrying both papers and clothing), brush cases, camping bags, cap cases (for military headgear), card cases (for calling cards, identification cards, etc.), carry-all bags, carrying kits, collar cases, comb cases, cosmetic bags and kits, display cases and bags for salesmen's use, ditty bags, Gladstone bags, handbags, hat boxes for use by travelers, haversacks, key cases or containers, knapsacks, knitting bags (with hinged frame and secure closure).

Knitting bags (with drawstring closure and built-in purse or purse compartment), knitting bags (with handles and built-in purse or purse compartment), laundry mailing cases equipped for carrying wearing apparel by hand, locker trunks, make-up boxes, manicure set cases, memorandum pad cases (1), messenger satchels, mirror cases, money satchels, musette bags, nail file cases, necktie cases for use by travelers, nursery bags (diaper bags), overnight bags, pass cases, photograph cases or covers (1), pocketbooks, pocket secretary cases (1), portmanteaus, purses, religious vestment cases; ring binders capable of closure on all sides, of leather or imitation leather; roll-up toilet kits; salesmen's trunks and cases, sample or display cases, satchels, servicemen's toilet kits and cases, shoe bags (including Pullman slipper bags), suitcases, summer handbags, toilet kits and cases (including apron kits), traveling bags, trunks, utility bags, valises, wallets, wardrobe cases.

**CARNATIONS—FOR MOTHERS' DAY**



No. 51—Carnation, Red, White, Pink, \$37.50 per 1000; \$4.00 per 100. Prepared Green Foliage for Carnation. Per Lb. 50¢. Two Lbs. Foliage Required for 100 Carnations. Send for Price List of All Flowers and Novelties. 50% Deposit, Bal. C.O.D.

**FRANK GALLO**  
Importer and Manufacturer  
1429 Locust Street  
ST. LOUIS 3, MO.

**BINGO**

SPECIALS ★ CARDS ★ SEE-THRU MARKERS ★ CAGES  
Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

**FINE WATCHES**

MEN'S & LADIES' And Novelty Jewelry. Wholesale Only.  
**MARLENE SALES**  
105 N. Clark St. Chicago 2, Ill.

**CARNIVAL AND PARK SPECIALS**

Our buyers have scoured the markets for merchandise  
**CARNIVAL SPECIALS** U. S. MADE SLUM

	Per Gross		Per Gross
Hawaiian leis	\$ 3.25	Paper Flag Bows	\$.90
Hawaiian leis, Med. Size	3.75	Felt Wisecrack Pennants	.95
Hawaiian leis, Lge. Size	6.75	Comic Paper Masks	1.00
Bamboo Canes	13.50	Engraved Wedding Rings	1.15
Jr. Chesterfield Canes	12.00	Shoe Laces	1.15
Straight Heavy Maple Canes	24.00	Muslin Flags on Sticks	1.15
Medium Size Plaster Dogs, Etc.	6.50	Plaster Dogs, Ducks, Etc.	1.25
Straight Wood Canes, Per 100	6.50	Plastic Thimbles	1.35
Animal Shaped Glass Liquor Bottles, Per Case (36)	9.00	Cloth Flag Bows	1.35
U. S. Weighted Darts, Doz.	1.20	Lead Pencils	1.85
4 to 7 Inch Hoop-La Hoops, Doz.	.55	Humorous Mirror Folders	2.95
8 Inch Hoop-La Hoops, Doz.	.65	Whiskey Glasses	3.00
Shooting Corks, Per 1000	2.25	Glass Tumblers	4.00
<b>BINGO SPECIALS</b>		Glass Ash Trays	4.50
Lunch Kits, Each	\$.85	Mirror Memo Books	4.50
8 Pc. Fire King Cooking Set, Each	.85	Jitter Beans, Per Box (240)	1.70
7 Pc. Whiskey Set, Each	1.25	Puzzle Pictures, Per Bale (250)	1.50
Glass Coffee Maker, Each	1.50	Comic Buttons, Per 100	2.25
Straw Horse and Rider, Doz.	6.75	Motto Buttons, Per 100	1.25
3 Pc. Fire King Mixing Bowl Set, Each	.40	Powder Puffs	3.00

Order from this ad. All prices F. O. B. Indianapolis. No order shipped C. O. D. without 25% deposit.

**KIPP BROS., 117-119 S. Meridian Street, Indianapolis 4, Ind.**

**ELECTRIC RAZORS**

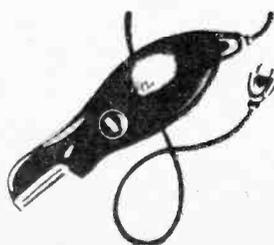
**HURRY--ORDER NOW--While They Last**  
"Zephyr" Shaver—was nationally advertised by Manning-Bowman to sell for \$15.00. Operates on A. C. or D. C. current. Each packed in attractive box.

**\$7.50 Each**

25% Deposit With Order, Balance C.O.D., F.O.B. Los Angeles.

**Wholesale Druggists Specialty Co.**

518 So. Los Angeles St., Los Angeles 13, Calif.



**VALUES GALORE!!**

MEN'S TIES, Latest Patterns, An exceptional value, ..... DOZEN	\$ 7.80
MEN'S HOSIERY, Firsts, Extra Special, ..... 10 DOZEN	12.00
STOCKING PROTECTOR, Ladies' Foot Socks, Each pair in envelope, Extra value, Bargain, GR. PAIRS	10.80
TOOTHBRUSHES, Acetate cover, Fine traveling brush, ..... GROSS COMPLETE	9.00
TOOTHBRUSHES, Nylon, Individually boxed, ..... GROSS	19.50
POCKET COMBS, First quality, ..... GROSS	4.25
DRESSING COMBS, 7 Inches, First quality, Heavy grade, GR.	8.45
RAT TAIL COMBS, 3 styles, Very good values, GROSS \$4.80, 8.75,	10.80
NEEDLES, English 20 Jn. paper, Assorted sizes, ..... 1000 NEEDLES	3.25
SPOOL SEWING THREAD, 100 yards, Extra quality, 100 DOZEN	23.00
SHOE LACES, Plied, Banded and Boxed, ..... GROSS LACES	.85
THIMBLES, Acetate, Assorted attractive colors, Special, GROSS	1.10
PENCILS, With Erasers, GROSS	2.45
FLAG BOW PINS, A very fast mover, American made, Brings in \$14.40, Our price, ..... GROSS	1.35
25% Deposit With All Orders. Act Fast as the Above Are Specials. 28 Years of VALUE GIVING. 192 Page Catalog FREE With All Orders.	

**MILLS SALES CO.**  
Our Only Mailing Address OF NEW YORK INC.  
901 BROADWAY, New York, N. Y.  
WORLD'S LOWEST PRICED WHOLESALERS

**KEEP YOUR EYE ON GOLDWYN**

It's the BEST name on quality candy specialties. Be sure to look for it when you buy

**CHOCOLATE ASSORTMENTS**  
**FANCY PACKAGES**  
**GIFT PACKAGES**  
**MIRROR BOXES**  
**SPECIALTIES**

Now being shown by your favorite jobber and distributor.

**GOLDWYN**

SINCE 1931

542 So. Dearborn St., Chicago 5, Ill.

**IMMEDIATE DELIVERY!**



**JUMBO SCOTTY DOGS**

A FOOT AND A HALF HIGH. MADE OF GENUINE SHEEPSKIN.

Packed 16 to Carton. \$48.00 Doz.

60 Lbs. to Carton. 1/3 With Order—Balance C. O. D. TERMS: 2% F.O.B. N. Y.

**BARACK TOY MFG. CO.**  
37 W. 19th Street NEW YORK, N. Y.

**COMIC CARDS**

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

**M & M CARD CO.**

1033-1035 Mission St., San Francisco 3, Calif.

**America's Latest Craze**  
**YOUR NAME**  
 IN RAISED CORAL LETTERS  
 ON A GENUINE TROPICAL  
**SEA SHELL BROOCH**  
*Flash Color, Plus Name Appeal.*  
*Fastest Selling Novelty in Years.*  
*Getting a Fast 25c; Costs Less Than*  
*4c. Easy to Assemble.*

**PRICE LIST**  
 Sun Set Shells—Per Gross \$2.35;  
 Per Thousand ..... \$13.00  
 Jewelers Brooch Pins—Per Gross  
 \$3.00; Per Thousand ..... 20.00  
 Printed Brooch Cards—Per Gross  
 60c; Per Thousand ..... 4.00  
 Raised Coral Letters, 6000 Letters  
 to the Pound. Per Pound ..... .60  
 Plastic Cement—Per Large Tube  
 20c; Per Doz. .... 2.10  
 50% Cash With Orders, Balance C. O. D.  
 Sample Postpaid 25c.

Sea Shell Necklaces, Per Dozen,  
 \$2.40, \$3.00, \$3.60, \$4.50,  
 \$6.00, \$9.00, \$11.40, \$18.00.  
 Sea Shell Bracelets, Per Dozen,  
 \$1.50, \$1.80, \$6.00.  
 Sea Shell Earrings, Per Dozen,  
 \$1.00, \$1.25, \$1.65, \$2.64,  
 Pearlized \$2.75, \$3.00.  
 Sea Shell Brooches, Per Dozen,  
 80c, \$1.00, \$1.25, \$1.65, \$2.75,  
 Pearlized \$3.00, \$4.20.  
 Sea Shell Ash Trays, Per Dozen,  
 \$2.40, \$3.00, \$3.60, \$4.20.  
 Samples of Our Best Sellers, \$15  
 Returnable, 50% Cash With All  
 Orders, Balance C. O. D. All  
 Merchandise Sold With Money-  
 Back Guarantee. Complete Price  
 List on Request.

**WEST INDIES SHELL IMPORTER**  
 7902 Northeast 10th Avenue  
 Miami, Florida

**PIPES**  
 FOR PITCHMEN & BILL BAKER

Communications to  
 25 Opera Place, Cincinnati 1, Ohio

**HONEST JOHN MURPHY** . . .  
 is pitching the flower that blooms in  
 the night to good takes in Washington.  
 He asks lines from Old Jack, his former  
 partner.

**PITCH IT OUT**—lather it in—salt it in—  
 War Bonds. . . . The Ghost.

**BEN (BOBO) BENSON** . . .  
 will be in New York until June 1, follow-  
 ing his trek from Miami. Then, he'll  
 hitchhike to the West Coast with his  
 profile pencil and *Hobo News*.

**FRANK L. SULLIVAN** . . .  
 comes thru with his first pipe in years  
 following the column's request for lines  
 from the old-timers. He is in Pittsfield,  
 Mass., and asks lines from Jimmy Miller,  
 Rodman Jack Waller, George Harris, Ned  
 Harris, Jack Kearns and old-timers.

**ARE YOU** trying out a new line this season?  
 Merchandise or talk?

**C. H. MORRISON** . . .  
 known as the "original hillbilly slow  
 pitchman," pipes from St. Louis that he  
 is getting the geedus with his sensa-  
 tional bomber toy plane at the Police  
 Circus. He wants to read pipes here on  
 Crip Williams, Kld Hollywood, Abe D.  
 Gillie, Abe Isenberg, Doc Taylor and  
 Fowlball, Charlie Ross and Mr. and Mrs.  
 Carlson.

**THE GHOST** . . .  
 speaks from Detroit that George Hess  
 and Bud La Marsh stopped there re-  
 cently for a week-end; that Lester Kane  
 is pitching oil in Sam's there, and doing  
 okay; that lots of Detroit boys are now  
 with Uncle Sam, turning the biggest tip  
 that ever was known. The Ghost also  
 asks what has happened to Bus and  
 Marion Robertson?

**LOTS OF EARTH** being turned up these  
 days. Have you dug up any new spots?

**PAPPY JORDAN** . . .  
 is still in Veterans' Hospital, Dayton, O.

**SCOTTY (GROUNDHOG) BROOKS** . . .  
 pipes from the St. Louis Police Circus  
 that he has joined C. H. (Hilbilly) Mor-  
 rison to work flying planes. He asks  
 lines here from Doc Taylor, Crip Wil-  
 liams and Sergeant Fowlball.

**LOU DAVIS** . . .  
 infos on a giant comic post card that  
 he is busy with his Oddities-on-View on  
 the Harry Graig Shows in Oklahoma.  
 Lou is wondering if the hillbillies have  
 taken the pitchmen, as he has not cut  
 up a jackpot with any in the Oklahoma  
 territory.

**LACK OF UMBRELLAS** is not the only rea-  
 son some folks are all wet.

**NED H. HOUSE** . . .  
 lines from Johnson City, N. Y.: "I have  
 just come home from a trip. I saw my  
 old pal and friend, Al Fisher, who wound  
 up a Western circuit in chain stores  
 with peelers and looks prosperous. Al  
 is one of the oldest peeler workers on  
 the road today. I wonder what has be-  
 come of Walter Haywood, the daddy of  
 them all, and Mr. Dotson, inventor of  
 the one-piece knife? The last time I  
 heard from Walter was in Miami when  
 he was sick and borrowed my silk pa-  
 jamas—that was 25 years ago.

"I also met my old friend, the one and  
 only Charlie Monaham, who is a big  
 jewelry manufacturer in Attleboro, Mass.  
 Charlie has been in the business since  
 1888 when he was a jockey and rode at  
 all the big-time tracks. In 1907 he  
 owned picture shows and lunch wagons,  
 and was the first to spring the identifi-

**"Chip-Diamond" Rings**  
 In 10K and 14K Gold Mountings  
 Unlimited Quantities



**10K GOLD**  
 No. 3B60 Solitaire \$2.25 each Bulk  
 No. 3B56 Wed. Ring \$2.25 ea. Blk.  
 No. 3B201 Bridal Set \$4.50 ea. Box.  
**14K GOLD**  
 No. 3B206 Bridal Set \$5.25 ea. Box.  
 Sizes 5-7



No. 3B201—10K Gold  
 No. 3B206—14K Gold

One chip diamond solitaire. "3" chip  
 diamond wedding ring. 10K and 14K  
 gold mountings. Individually or in  
 sets. Other styles available.  
 (State your business!)

**HARRY PAKULA & CO.**  
 5 N. Wabash Ave. Chicago 2, Ill.

Beautifully designed box packed with 2 1/2  
 Lbs. of Stuffed Fruit, Marshmallows, Car-  
 amels and Assorted Chocolates. Box is approxi-  
 mately 13 1/2 x 9 1/2 inches. Each Stuffed Piece  
 of Fruit is individually wrapped in Cellophane,  
 which surrounds approximately one pound of  
 Assorted Chocolates. This item makes  
 a Beautiful Display, and is packed 12  
 to a Carton.

**\$19.00 Per Doz.**  
 in 1 Gross Lots  
**\$20.00 Per Doz.**  
 in 1/2 Gross Lots  
**\$21.50 Per Doz.**  
 in Dozen Lots  
 Minimum Order—12 Boxes

1/3 Deposit Must Accompany All  
 Orders, Balance C. O. D. All  
 Prices F. O. B. Detroit.

**NOVELTY CHEST AND SALES CO.**  
 3750 Rochester St. Detroit 6, Mich.

**FOR VICTORY**  
 BUY  
 U.S. WAR  
 BONDS  
 &  
 STAMPS

**AFTER VICTORY**  
 OAK-HYTEX TOY BALLOONS  
 WE'LL BE SEEING YOU  
 The OAK RUBBER Co.  
 RAVENNA, OHIO

**BOBBY PINS—HAIR PINS**  
**Straight & Safety Pins**  
 Packaged or Bulk.  
 State Quantity Wanted or No Reply.  
**ACE SALES CO.**  
 Dept. 10 Buffalo, N. Y.

**BLADES \$7.50** Per 1000  
 First run, uniform, D.E. Blue Steel, packed  
 20/5s per carton. Send full amount or 1/3  
 deposit. (No orders less than 25 ctns.) Write  
 for free list of other brands.  
**ACE BLADE CO., Dept. 10, Buffalo, N. Y.**

**DARNER WORKERS, LOOK**  
 For Sale—About 5000 Hoops, 50 Gross Mills  
 Pre-War Needle Threaders, 7 1/2 Pounds  
 Spring Brass Wire & 2 Pounds Rubber Bands.  
**SAM LEVY**  
 407 Gay Street KNOXVILLE, TENN.

**CARTOON-BOOKLETS**  
 AGENTS—SELL Vest Pocket Size Cartoon-Comic  
 Booklets and other Items. Samples 10 different  
 ones for 50c. 25 assorted for \$1.00—Wholesale  
 Price List with order only. Send cash or stamps.  
 No C. O. D.'s. Fast sellers—big profits.  
**RAY CO.**  
 P. O. Box 976, Church St., Annex, New York

**CHEWING GUM**  
**SORRY!**  
 No new Agents' Territory  
 open for Duration. FOR  
 VICTORY BUY U. S. WAR  
 BONDS & SAVING STAMPS.  
**AMERICAN CHEWING  
 PRODUCTS CO.**  
 4th and Mt. Pleasant Ave. NEWARK 4, N. J.

**WE WILL HAVE A COMPLETE  
 NEW PREMIUM CATALOG FOR 1944**  
 READY ABOUT MAY 1  
 In the-meantime send us a list of your requirements and we will answer at once. Thank you.  
 (We Buy Used Cork Guns, Pocket Knives, Clocks, Lamps—Pay Top Prices.)

**MIDWEST MERCHANDISE CO.** 1010 BROADWAY  
 KANSAS CITY, MO.

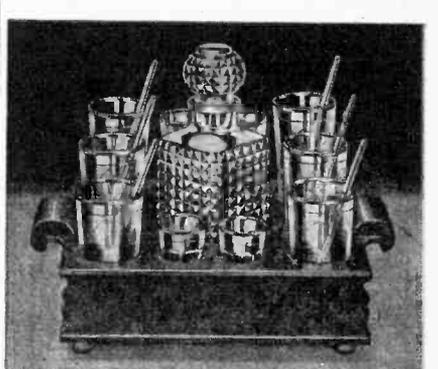
**INTRODUCTORY LISTINGS** Covering All Items Still Available **NOW READY**  
 IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR,  
 WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.  
**IMPORTANT** To Obtain the Proper Listings, Be Sure and State in Detail Your  
 Business and Type of Goods You Are Interested In.

**1-day Service** **ACME** **PREMIUM SUPPLY CORP.**  
 3333 LINDELL BLVD., ST. LOUIS 3, MO.

**FAST SELLING JEWELRY**  
 FOR ENGRAVERS, FAIRS, MILITARY STORES,  
 RESORTS, PROMOTIONS, etc. **FAST SERVICE!**  
 Latest styles of Lockets, Identification Bracelets,  
 Anklets, Signet Rings, Earrings, Etc.  
 Send \$10.00 or \$20.00 for Samples.  
**MAJESTIC BEAD & NOV. CO.**  
 307 Fifth Avenue NEW YORK 16, N. Y.

**ZIRCONS** 3 FOR \$3.75  
 Genuine White Diamond Cut  
 Blue Zircons. . . . \$1.25 Per Carat

**ZIRCON RINGS** **SOLID GOLD** \$4 to \$10 EACH  
 Ladies or Gents  
**B. LOWE, BOX 311, ST. LOUIS 1, MO.**



**"Barette" 19-Piece Set**  
 1 Walnut Finish Cabinet, 10 1/4 in. by 14 1/2 in.  
 by 3 1/2 in., with 2 easy grip handles and 4 Ball  
 Legs. 6 Crystal Hi Ball Glasses with Gold Band  
 Edge. 4 Crystal Spirit Glasses with Gold Band  
 Edge. 6 Crystal Swizzle Sticks. 1 Crystal Decan-  
 ter. 1 Crystal Glass Stopper. Individually  
 packed. Weight per set 8 pounds.

Smaller Lots . . . . . 2.50 Per Set  
 Smaller Lots . . . . . 2.50 Per Set  
 Sample Sets . . . . . 3.50 Prepaid

25% Deposit with all orders. Full remittance  
 for Samples.

**A. N. S. CO.**  
 312 Carroll Street ELMIRA, N. Y.

**LUMINOUS**  
**Glow in the Dark Jewelry**  
**EARRINGS—\$3.60 & \$4.80**  
 per doz. pr.  
**PINS-SHELL—\$5.00 & \$9.00**  
 per doz.  
**NECKLACES-SHELL — \$9.60**  
 per doz. (2 strand)  
**BRACELETS-SHELL — \$6.50**  
 per doz. (2 strand)  
**DOUBLE GARDENIAS—\$8.00**  
 per dozen, branched, with bud  
 and leaves, fine quality.  
**HAIR ORNAMENTS—\$12.00,**  
**\$14.40 & \$22.50 per doz.**  
 We have dozens of assorted styles and can  
 make immediate shipment in any quantity.  
**25% DISCOUNT IN GROSS LOTS**  
 Remit with order. No C. O. D. orders under  
 \$25, which must be accompanied by 20%  
 deposit. Orders prepaid on receipt of remittance.  
 Send for an assortment today. You will be satisfied.

**GIFTHOUSE**  
 Box 4550-B3 Coral Gables, Fla.

**PIN-UP GIRLS**  
 Novelty Stores—Gift Shops—Hustlers  
 We have attractively packaged sets that are  
 real sellers and good values.  
 Set #1 has 12 Pictures, 7x9 Inches  
 Set #2 has 9 Pictures, 5x7 Inches  
 Set #3 has 6 Pictures, 4x5 Inches  
 Lithographed in 9 colors on good paper stock.  
 Best work of most prominent artists, nothing  
 sordid or offensive, priced right for profit.  
 Also a new line of ten-cent packaged Novelty  
 Items suitable for Joke and Trick Stores. Clever,  
 comical laugh-makers that sell fast. Consisting  
 of Joke Business Cards, Tickets, Quiz Paks,  
 Puzzles, Placards, War Jokes, Ration Card Jokes,  
 Diplomas, Licenses and others. Two-pound  
 Sample Pack of over fifty items and THREE  
 complete sets of PIN-UPS with wholesale price  
 lists of entire line, \$2.00.  
 Please State Your Business.  
**KANT NOVELTY COMPANY**  
 323 Third Ave., Dept. B2, Pittsburgh 22, Pa.

**CLOSE OUT!!!**  
 800 Musical Powder Boxes, Musical Dolls, Musical Atomizers.  
 All Guaranteed to Work and in A-1 Shape. All New.  
 40 Doll Type .....\$3.25 Ea.  
 40 Atomizer Type ..... 2.90 Ea.  
 150 Small Powder Boxes ..... 3.00 Ea.  
 570 Large Powder Boxes ..... 3.50 Ea.  
 1/3 Deposit With Order.  
**Border Novelty Co.**  
 405 Woodward Ave. Detroit 26, Mich.

**GUM and CANDY**  
 5000 Other Items at Factory Prices.  
 Send 3c Stamp for List.  
**BLAKE SUPPLY CO.**  
 Little Rock, Ark.

**WANT**  
**Capable Bingo Manager**  
 Excellent New Jersey seashore resort. Work on  
 commission basis.  
 BOX D-192, The Billboard, Cincinnati 1, O.

**WANT BALLOONS**  
 Any kind, quantity or sizes 5 to 16. Send samples  
 and prices. Also want Flying Birds, Fur Monkeys,  
 Dolls. Any kind of Circus Novelties.  
**BEN STONE, Concessionaire**  
 406 S. Main St. Los Angeles 13, Calif.

**FREE! 1944** **WHOLESALE CATALOG**  
**SPORS**  
 wholesale catalog No. 60  
 About 2000 Tested Sellers  
 for today's opportunities are illustrated and described. About 98% of the articles can be supplied promptly. This is important to you as today's sales depend on supplying the goods. The stock of catalogs is limited, so suggest that you send for a copy soon.  
**SPORS CO., 444 Lamont, Le Center, Minn.**

catlon bracelet and also the engraving machine in 1911.  
 "I met George T. Barton, of Barton & Barton Company. He tramped with the 101 Ranch and the Hagenbeck & Wallace Show 1914-17. He is now making jewelry and also makes a few fairs, as once a trouter always a trouter.  
 "Now for myself, I have a few department stores that I run sales in and I am also in the wholesale ring business. I have not made a pitch in 14 years, as I am getting too old to try to make them. I can't keep up with Harry Malers, Morris Kantroff and Arkansas Bill of the jam. I would like pipes from any of my old friends."

**FEWER PITCHMEN should mean greater takes. How are you doing?**

**DOC FREDERICK** . . . getting the geedus with scopes at Kresge's downtown Cincinnati store. Dollar a copy, and he's playing a tune on the cash register.

**'THE GOVERNMENT** plans a long way in advance to raise money. Do you?

**EARL DAVIS AND MAE** . . . are gathering the long green and bright sunshine in Miami with kitchen gadgets in a doorway spot.

**ROSS DYAR** . . . has a beautiful home in Miami and living the real life, with a chauffeur, cook and gardener, and a welcome mat on the doorsill.

**DID YOU** tell Uncle Sam how much you are going to make this year?

**BYRD AND BILL BOYCE** . . . are champing at the bit in Miami waiting to get going as soon as possible.

**DICK JACOBS** is readying his show at Russells Point, O., for an early start. Reports are that it will be one of the largest and flashiest med shows on the road.

**TRADE SERVICE FEATURE**  
**Events for Two Weeks**  
 April 24-29  
 CALIF.—Sacramento. Horse Show, 28-30.  
 GA.—Atlanta. Dog Show, 29-30.  
 ILL.—Chicago. Sportsmen's Show, 22-30.  
 Chicago. Olympia Circus at Stadium, 24-May 17.  
 MD.—Chevy Chase. Dog Show, 29-30.  
 MO.—St. Louis. Police Circus, 24-30.  
 OKLA.—Enid. Band Festival, 27-29.  
 TEX.—Dublin. Rodeo, 28-30.  
 VA.—Richmond. Dog Show, 26-27.  
 WIS.—Madison. Eagles' Carnival, 28-28.

**MAY 1-6**  
 GA.—Columbus. Jr. Chamber of Commerce Circus, week of May 2.  
 Macon. Dog Show, May 2.  
 IA.—Des Moines. Sports Show, 2-7.  
 MO.—Springfield. Boosters Club Circus, May 5-7.  
 N. J.—Trenton. Dog Show, 6-7.  
 N. C.—Charlotte. Dog Show, May 6.  
 S. C.—Greenville. Dog Show, 4.  
 TEX.—Brownwood. Rodeo, May 2-6.  
 CAN.—Amherst, N. S. Motor Show, 4-6.

**MERCHANDISE TRENDS**  
 (Continued from page 50)  
 gains and jewelry stores had a 47 per cent gain in March as compared with a year ago.  
**RETAIL OUTLETS APPROVE.**—At a

recent meeting in Washington of 30 national and 18 State retail associations, the big majority urged Congress to continue OPA price control for another year with very few changes. This was regarded as almost unanimous approval by retail outlets of OPA regulations.

**THIRTY TEST SUITS.**—The injunction suits recently started against 30 wholesalers in Chicago may be a program to set up general standards for jobbing firms in all lines of business. Most of the 30 jobbers in Chicago were in the home furnishings field, but the court decision will certainly be regarded as a trend which will reach other trades.

**FUTURE TUBE MARKET.**—Small radio sets and many other electrical gadgets may be greatly increased after the war because of new tube ideas now being revealed. General Electric last week told about a very small tube which it has developed and which has uncanny power. Engineers expect it to play a big part in future television. Many uses will be found for such tubes, and the midjet radio sets of the future will certainly have much greater power than the millions of small sets sold before the war. The electrical industry is now producing about 2,000 different kinds of tubes of all sizes.

**PAPER DIFFICULTIES.**—Reports each week indicate increasing shortages of paperboard for all purposes. The same holds true of lumber of all kinds. It is generally agreed now there is not much hope for the paperboard and lumber field until the European invasion is out of the way, or at least well under way. Increasing military needs are taking paper and lumber in bigger quantities every day.

**ALARM CLOCKS AND RAZORS.**—National interest has been aroused by the promise of new alarm clocks as soon as they can be made. This interest was increased when General Electric announced it will begin the distribution of a limited number of electric alarm clocks as soon as possible. The firm says that retail outlets may have them around May 1. The G. E. clocks will have the general name, War Alarm, which any manufacturer can use. While the public was reading this news the male half of the population was hearing that safety razors may be on the market in increased numbers soon. Some of the big manufacturers are planning to resume production. Metals for use in these razors are still under strict control by WPB and production will be strictly limited.

**STUDY NEW MODELS.**—One of the biggest topics of discussion in WPB offices in Washington is how and when manufacturers will be allowed to start on post-war civilian goods. WPB is now encouraging manufacturers to be ready to use machine tools owned by the government as soon as they can be released. The government has vast quantities of machine tools which will, in time, be available to manufacturing plants for civilian use. WPB officials have practically agreed that when small plants can produce civilian goods they can start on the last models they were making or may design entirely new models. In fact, they are encouraging manufacturers to begin now on the designing of new models.

**Plastic Charms**  
 Assortment of over 50 figures is offered to the trade. Children use them to make

necklaces, bracelets, lapel ornaments, doll necklaces, doll bracelets, sew on hats. Also used as a crowd-getter by pitchmen and as consolation prizes. Individually on cards or in bulk. Samuel Eppy & Company is the manufacturer.

**Flatware Specials**  
**SILVER PLATED ON STEEL BASE**

B658123—Tea Spoons	16.60	\$1.45
B658124—Soup Spoons	26.30	2.25
B658125—Forks	24.70	2.15

**CHROME-PLATED ON STEEL BASE**

B658126—Tea Spoons	14.75	\$1.25
B658127—Soup Spoons	26.50	2.25
B658128—Forks	26.50	2.25

Teaspoons Not Sold Separately

**HUNTING KNIVES**  
 Moulded plastic handles in black or brown mottled effect. Bright polished heavy carbon steel blade 6" long, 1 1/2" wide. Not a makeshift, a finished product and a knife every serviceman or outdoors man will appreciate. Tan leather sheath with snap button with each knife. Only a limited quantity available, so order today while we have them.  
**No. B3225231—Hunting Knives. Ea. \$4.20**  
**Per Dozen . . . . . 48.00**  
 Prices less 2% cash discount. 25% Deposit, Balance C. O. D., F. O. B. Chicago, Ill.

**Hag** JOSEPH HAG COMPANY  
 WHOLESALE DISTRIBUTORS SINCE 1911  
 217-223 WEST MADISON ST., CHICAGO 6

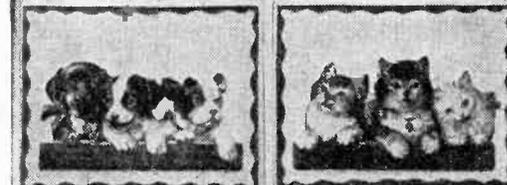
**Now! You Can Tell The Weather 24 Hours in Advance**  
 Swiss Windmill Weather Forecaster  
**Be Your Own Weather Man 50c**  
 Your customers are sure to want this item. Handsome carved-style Barwood representing a Swiss Windmill. Beautifully hand-painted in Four Colors. Thermometer accurate from 120° to 20° below zero. Amazing storm glass predicts weather up to 24 hours in advance—tells if will rain, snow or shine. Nothing to get out of order. Proven fast seller. You'll "go to town" with it. Retail for \$1.00. Your cost only \$6 per dozen, beautifully boxed. Send 25% deposit, balance C. O. D., plus few cents postage.  
 Rush your order to  
**ILLINOIS MERCHANDISE MART**  
 Dept. AL19, 500 N. Dearborn St., Chicago 10, Ill.

**MEN—Build a Wholesale Route GET INTO A Big Pay Business**  
**We Help You Establish a Steady Route of Dealer Customers**  
 Make good weekly earnings selling stores our BIG line of 200 products—all daily necessities. Show merchants in your locality a sensational line of self-selling counter goods. Retail at 5¢ and 10¢. You make up to 112% commission. No large capital required. Easy to start.  
 A fortune spent for National Advertising has made our products known from coast to coast. Send for our booklet "Your Opportunity in a Wholesale Business of Your Own." It's FREE—no obligation. WRITE TODAY!  
**WORLD'S PRODUCTS CO., Dept. 8-S, Spencer, Ind.**

**Bracelets, \$5.72 Doz.; Anklets, \$5.72 Doz.**  
 CEDAR WOOD JEWELRY.  
 Sample Assortment, \$10.00.  
**MILLER CREATIONS**  
 6628 Kenwood Ave. CHICAGO 37, ILL.

**WANTED**  
**3,000 NEW OR USED GOLF BALLS**  
 Cash, Write or Wire  
**FRANK EDWARDS**  
**TULSA GOLF DRIVING RANGE**  
 12 E. HASKELL PL. TULSA, OKLA.

**CARNIVAL SUPPLIES**  
 CONCESSION ITEMS—NOVELTIES—HARDWARE—ELECTRICAL APPLIANCES. Tell us what you want!  
**CHAROSE DISTRIBUTORS**  
 Charles P. Rosen  
 2824 Olive Street ST. LOUIS 8, MO.

**Sensational Seller**  
**#4107K HIGH RELIEF WALL PLACQUES**  
 In beautiful colors.  
 Works of art in every detail.  
 8x10 inches, made of 1/4 inch thick fine cardboard. Two subjects, one consisting of three bright-eyed kittens, each with a different expression; the other, three intensely interested puppies. All so natural that the eyes of the kittens and the puppies almost sparkle. Boxed individually. \$4.80 per doz. pieces. In six doz. lots, \$4.50 per doz.  
  
 #4101K same plaques, but 12 different children, one more beautiful than the other. Same price. 1 doz. of a number smallest quantity sold.  
**We carry a tremendous assortment of GIFT GOODS, ranging in price from \$1.80 to \$90.00 per doz. Complete set K of illustrated price lists sent to any re-seller on application.**  
**LEO KAUL** IMPORTING AGENCY, Inc.  
 115-119 K South Market St. Chicago 6, Ill.

# Miami Showmen's Association

236 West Flagler Street  
Miami

MIAMI, April 22.—Miami Showmen's Association, closed for the summer, will reopen late in October. Wilbur Shaffer, assistant treasurer, is in charge of all correspondence for the summer.

At the closing of the clubrooms, paid up membership was over 500. Ninety-two men in the armed forces were made honorary members.

Plans are being made to equip the restaurant. An air-cooling system is to be installed and the large meeting room will be completely furnished when the equipment becomes available.

A membership drive will be held during the summer among the various shows, and at the annual banquet and ball to be held next January gold life-cards will be awarded those who bring in the most members.

At the last meeting of the board of directors, a substantial sum was pledged for the Red Cross.

## SLA RC Contributions

CHICAGO, April 22.—Contributions to the Showmen's League Red Cross fund since last week's report are:

J. Gilbert Noon	\$ 10.00
Ben Weiss	25.00
Edmund Kornrumpf	12.50
Andy Markham	25.00
Coleman Bros.' Shows	50.00
Ray Marsh Brydon	25.00
Atwell Luncheon Club	4.00
<b>Total</b>	<b>\$151.50</b>

## LISTS

(Continued from page 46)

- Columbia—South Carolina State Fair. Oct. 16-21. Paul V. Moore.
- Florence—Pee Dee Fair Assn. Oct. 30-Nov. 4. Wm. B. Douglas.
- Greenville—Greenville Co. Fair. Oct. 16-21. C. A. Herlong.
- Greenwood—Greenwood Co. Fair. Oct. 23-28. E. B. Henderson.
- Orangeburg—Orangeburg Co. Fair Assn. Oct. 23-28. J. M. Hughes.
- Kingstree—Williamsburg Co. Fair. Sept. 25-30. H. C. Crawford.
- Orangeburg—Orangeburg Co. Colored Fair. Oct. 10-13. W. C. Lewis.
- Owings—Mt. Carmel Fair. Oct. 11-14. Andrew Saxon.
- Spartanburg—Spartanburg Co. Fair. Oct. 9-14. D. C. Todd.
- Sunter—Sunter Co. Fair. Nov. 7-11. J. Cliff Brown.
- Walterboro—Colleton Co. Fair Assn. Week of Oct. 2. E. E. Jones.

### South Dakota

- Clear Lake—Deuel Co. Fair. Sept. 21-23. Fred Seeger.
- Gettysburg—Potter Co. Fair. Sept. 11-13. James J. O'Connell.
- Huron—South Dakota State Fair. Sept. 4-9. F. L. Hafner.
- Mitchell—Corn Palace Festival. Sept. 25-30. Corn Palace Committee.
- Onida—Sully Co. Fair Assn. Aug. 24-26. G. F. Schwandt.

### Tennessee

- Alexandria—DeKalb Co. Fair. Aug. 30-Sept. 2. Rob Roy.
- Carthage—Carthage Agrl. Assn. Aug. 16-19. W. B. Robinson.
- Chattanooga—Chattanooga-Hamilton Co. Interstate Fair. Sept. 14-23. Mrs. Maude H. Atwood.
- Columbia—Mid-State Fair. Week Aug. 28. George L. Buchnao.
- Cookeville—Putnam Co. Agrl. Fair. Sept. 7-9. O. D. Massa.
- Harriman—Roane Co. Municipal Fair. Sept. 11-16. W. B. Stout.
- Huntingdon—Carroll Co. Fair. Sept. 26-30. J. F. Walters.
- Huntingdon—Carroll Co. Colored Fair. Oct. 4-7. W. A. Cox.
- Lebanon—Wilson Co. Fair. Sept. 6-9. A. W. McCartney.
- Lexington—Henderson Co. Colored Fair. Sept. 11-16. C. C. Bond.
- Murfreesboro—Mid-State Colored Fair. Aug. 17-19. Dr. James R. Patterson.
- Tracy City—Grundy Co. Fair Assn. Aug. 17-19. W. N. Paris.
- Trenton—Gibson Co. Fair. Sept. 20-23. John R. Wade.

## WANTED WANTED

Girls for Girl Show. Capable Talker for Girl Show. Good treatment assured to all. Top salaries; pay every week, rain or shine. Also Ticket Seller, Canvas Man for same. Wire or come on.

### WHITEY WAGNER

Care W. C. KAUS SHOWS  
Plymouth, North Carolina, week of April 24.

### Texas

- Corsicana—Corsicana Livestock & Agrl. Show. Sept. 12-16. Robt. G. Dillard.
- Leonard—Leonard Fair. Sept. 26-30. H. H. Blackburn.
- Palestine—Anderson Co. Fair. Oct. 2-7. C. O. Miller Jr.
- Wichita Falls—Wichita Co. Fair. Sept. 25-30. R. W. Knight.

### Utah

- Ogden—Ogden Livestock Show. Nov. 5-9. E. J. Fieldsted.
- Salt Lake City—Utah State Fair. Sept. 2-9. Sheldon R. Brewster.

### Vermont

- Rutland—Rutland Fair. Sept. 4-9. Arthur B. Porter.

### Virginia

- Abingdon—Southwest Va. Fair. Aug. 23-26. G. Y. Booker.
- Danville—Danville Fair Assn. Oct. 3-6. C. L. Booth.
- Emporia—Emporia Fair. Oct. 16-21. B. M. Garner.
- Keller—Eastern Shore Fair Assn. Aug. 29-Sept. 2. J. Milton Mason.
- Martinsville—Henry Co. Fair Assn. Sept. 18-23. O. B. Hensley.
- Orange—Orange Firemen's Fair. Week July 4. E. H. Rouse.
- Petersburg—Southside Va. Fair. Oct. 2-7. R. Willard Eanes.
- Staunton—Staunton Fair. Sept. 25-30. C. B. Ralston.
- Suffolk—Tidewater Fair Assn. Oct. 17-20. H. C. Holman.

### Wisconsin

- Antigo—Langlade Co. 4-H Club Round-Up. Aug. 11-13. Ira V. Goodell.
- Athens—Agrl. Assn. Aug. 29-31. Theo. E. Wozniak.
- Baraboo—Sauk Co. Fair. Aug. 27-30. M. H. Schey.
- Beaver Dam—Dodge Co. Fair Assn. Sept. 7-10. Forrest Knaup.
- Black River Falls—Jackson Co. Agrl. Soc. Sept. 8-11. W. D. Bean.
- Cedarburg—Ozaukee Co. Agrl. Soc. Aug. 11-13. H. F. Kaul, Thiensville, Wis.
- Chippewa Falls—Northern Wis. District Fair. Aug. 8-13. A. L. Putnam.
- Crandon—Forest Co. Agrl. Soc. Aug. 29-Sept. 1. R. M. Ritter, RFD, Argonne, Wis.
- Darlington—Lafayette Co. Agrl. Soc. (Race Meet). July 28-30. F. F. McConnell.
- De Pere—Brown Co. Fair Assn. Aug. 23-27. Wm. S. Klaus.
- Durand—Pepin Co. Junior Fair. Sept. 1-2. T. A. Parker.
- Eau Claire—Eau Claire Co. Fair. Aug. 15-17. Chester A. Dumond.
- Elkhorn—Walworth Co. Agrl. Soc. Sept. 1-4. Chas. A. Jahr.
- Ellsworth—Pierce Co. Fair Assn. Sept. 6-8. H. G. Seyforth.
- Fond du Lac—Fond du Lac Co. Fair Assn. Sept. 6-10. J. B. Kolsta.
- Friendship—Adams Co. Fair Assn. Sept. 7-10. Robt. W. Roseberry.
- Galesville—Trempealeau Co. Fair. Sept. 1-4. F. M. Smith.
- Gay Mills—Dodge Co. Fair. Sept. 7-10. Leonore M. Feldmann, Prairie du Chien.
- Grantsburg—Burnett Co. Fair Assn. Aug. 24-26. Ray G. Lidbom.
- Green Lake—Green Lake Junior Fair. Aug. 18-20. A. O. Carew.
- Hammond—St. Croix 4-H Club Fair. Aug. 16-18. N. E. Erickson.
- Janesville—Rock Co. 4-H Fair. Aug. 28-31. R. T. Glassco.
- Jefferson—Jefferson Co. Fair. Aug. 10-13. Gordon Matters.
- La Crosse—La Crosse Inter-State Fair Assn. Aug. 2-6. Joseph J. Frisch.
- Ladysmith—Rusk Co. Fair. Aug. 21-24. F. J. Manning.
- Lancaster—Grant Co. Agrl. Soc. Sept. 12-14. Hugh A. Harper.
- Lodi—Lodi Union Agrl. Soc. Sept. 1-3. Robert E. Rice.
- Luxemburg—Kewaunee Co. Fair. Sept. 2-4. Julius Cahn.
- Manitowoc—Manitowoc Co. Fair. Aug. 16-20. George W. Kiel.
- Marshfield—Central Wis. State Fair Assn. Sept. 3-7. R. R. Williams.
- Medford—Taylor Co. Co-Op. Youth Fair. Aug. 25-27. Ethel H. Saxton.
- Mellen—Ashland Co. Youth Fair. Aug. 25-26. Milo Johansen, Ashland, Wis.
- Menomonie—Dunn Co. Fair. Aug. 17-20. R. L. Pierce.
- Merrill—Lincoln Co. 4-H Fair. Aug. 7-10. Gustav A. Sell.
- Milwaukee—Wisconsin State Fair. Aug. 19-27. Wm. T. Marriott, State Fair Park.
- Mineral Point—Southwestern Wis. Fair Assn. Sept. 1-4. C. L. Winn.
- Monroe—Green Co. Fair. Aug. 4-6. W. R. Schuetze.
- Neillsville—Clark Co. Agrl. Soc. Aug. 18-21. Harold Huckstead.
- Oshkosh—Winnebago Co. Fair & Expo. Aug. 29-Sept. 1. Taylor G. Brown.
- Platteville—Badger State Fair. July 2-4. W. G. Pitts.
- Plymouth—Sheboygan Co. Agrl. Assn. Sept. 1-4. W. H. Eldridge.
- Rice Lake—Barron Co. Fair. Aug. 17-20. L. R. Gilbertson.
- Richland Center—Richland Co. Agrl. Soc. Sept. 14-17. H. J. Gochenaur.
- Saint Croix Falls—Polk Co. Fair Soc. Aug. 18-20. W. R. Vezina.
- Saxon—Iron Co. Fair Assn. Sept. 8-10. Mrs. Edward Skaja, R. 1, Box 204, Hurley.
- Seymour—Outagamie Co. Fair Assn. Aug. 18-20. Michael Burns.
- Shawano—Shawano Co. Agrl. Soc. Sept. 7-10. Louis W. Cateau.
- Slinger—Washington Co. Fair. Aug. 25-27. E. E. Skalskey, West Bend, Wis.
- Spooner—Washburn Co. Jr. Fair. Aug. 17-19. W. H. Dougherty.
- Stoughton—Dane Co. Jr. Fair. Aug. 5-6. H. H. Cummings.
- Superior—Tri-State Fair. Aug. 14-20. M. H. Lavine.
- Union Grove—Racine Co. Agrl. Soc. Sept. 2-3. Earl A. Polley, Rochester, Wis.
- Wausau—Wisconsin Valley Fair & Expo. Aug. 42-18. H. A. Kiefer.

- Viroqua—Vernon Co. Agrl. Assn. Sept. 21-24. Oren G. Johnson.
- Wausaukee—Marionette Co. Fair Assn. Sept. 1-4. Chas. B. Drewry, Box 385, Marinette.
- Webster—Central Burnett Co. Fair. Aug. 31-Sept. 2. R. E. Krause.
- Westfield—Marquette Co. Agrl. Assn. Sept. 1-4. W. P. Fuller.

### Wyoming

- Buffalo—Johnson Co. Fair. Aug. 24-25. Pete Jensen.
- Powell—4-H Fair. Approx. Aug. 15-16. R. A. Allan.



## Coming Events

These dates are for a five-week period.

### California

- Fresno—Raisin Festival. May 20. M. P. Lohse, Box 1469.
- Sacramento—Horse Show. April 28-30. Will Stratton.

### Florida

- Jacksonville—Junior Chamber of Commerce Circus. Week of May 8. Edwin N. Williams.
- Jacksonville—Dog Show. May 13-14. Mrs. Irene Walsh, 847 Sorrento Road.

### Georgia

- Columbus—Junior Chamber of Commerce Circus. Week of May 2. Edwin N. Williams.
- Macon—Dog Show. May 2. P. J. Doster, Box 678.

### Illinois

- Chicago—International Sportsmen's Show. April 22-30. F. W. Kahler, 127 N. Dearborn St.
- Chicago—Olympia Circus at Stadium. April 13-May 17.
- Chicago—Antiques Expo. & Hobby Fair. Sherman Hotel. May 27-31.

### Iowa

- Des Moines—Corn Belt Sports Show. May 2-7. Martin P. Kelly, 1940 Portland Ave., St. Paul.

### Kansas

- Wichita—Dog Show. May 18. Mrs. H. G. Norton, 421 S. Roosevelt Ave.

### Maryland

- Chevy Chase—Dog Show. April 29-30. Foley, 2009 Ranstead St., Philadelphia, Pa.

### Michigan

- Detroit—Olympia Circus. May 12-28.

### Missouri

- Columbia—Dog Show. May 30. Mrs. Paris Elzea.
- Joplin—Dog Show. May 23. F. M. Bennett Jr., 528 N. Moffett St.
- Kansas City—Dog Show. May 20. Frank H. Servatius, 3650 Charlotte St.
- St. Louis—Police Circus. April 16-30.
- St. Louis—Dog Show. May 28. W. J. Kinsella, 3233 Ivanhoe Ave.
- Springfield—Dog Show. May 24. Chas. E. Wheeler, Columbia, Mo.
- Springfield—Boosters Club Circus. May 5-7.

### New Jersey

- South Orange—Dog Show. May 13. Foley, 2009 Ranstead St., Philadelphia.
- Trenton—Dog Show. May 6-7. Foley, 2009 Ranstead St., Philadelphia.

### New York

- Mineola, L. I.—Dog Show. May 21. Foley, 2009 Ranstead St., Philadelphia.

### North Carolina

- Charlotte—Dog Show. May 6. Mrs. Pearl E. Farres.
- Greensboro—Dog Show. May 10. Mrs. S. V. Valjavec.
- Wilmington—Junior Chamber of Commerce. Week of May 15. Edwin N. Williams.
- Winston-Salem—Dog Show. May 8. Clarence L. Inman, 866 W. 4th St.

### Ohio

- Columbus—Dog Show. May 14. Mrs. J. E. Edholm, 753 Grandon Ave.

### Oklahoma

- Enid—Tri-State Band Festival. April 27-29. Milburn E. Carey.
- Enid—Dog Show. May 16. Mrs. E. P. Hoden, 711 W. Pine St.
- Tulsa—Dog Show. May 14. James E. Lawler, 2611 E. Admiral Blvd.
- Tulsa—Bob Willis Stampede. May 23-28. O. W. Mayo, Box 555.

### Pennsylvania

- Devon—Dog Show. May 27-28. Foley, 2009 Ranstead St., Philadelphia.
- Marion—Dog Show. May 29. Foley, 2009 Ranstead St., Philadelphia.
- Philadelphia—National Folk Festival, May 10-13. M. J. Pickering, Bulletin Bldg.

### South Carolina

- Greenville—Dog Show. May 4. C. K. B. Miles.

### Texas

- Brownwood—Rodeo. Jr. Chamber of Commerce. May 2-6. John A. Thomason.
- Dublin—Dublin Rodeo. April 28-30. L. R. Keller.

### Utah

- Richmond—Black & White Days. May 9-10. Milton Webb.

### Wisconsin

- Madison—Eagles' Indoor Carnival. April 26-28. LeRoy E. Coster.

### Canada

- Amherst, N. S.—Motor Show. May 4-6. F. J. Elliott.

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## WANT TO BUY

Roll-o-Plane, Kiddie Airplane Rides. Must be in good working order.

Wire Gadsden, Ala., April 23-29; Huntsville, Ala., May 1-6.

### A. "DUTCH" WILSON

Care Hennies Bros.' Show.

## WANTED

Foreman and Help for Fly-o-Plane. Have possibility of year round work. Good salary to reliable man. Answer:

## HENNIES BROS.' SHOW

### A. "DUTCH" WILSON

Week April 24 to 29, Gadsden, Ala.; May 1-6, Huntsville, Ala.

## WANT MAGIC EMPIRE SHOWS

CORN GAME HELP

Also capable Show Store Agents, useful Working People all lines. Long season, top salaries. WILL BOOK COOKHOUSE or Juice, Grab, Photos, Scales, etc. Show and Ride Help. Will book Rides and Shows. Reply

ROY GOLDSTONE, Concession Mgr.

Hot Springs, Ark., or per route

## WANTED

## CARAMEL CORN MAN

One who can make taffy. Year around work. Address:

### KARL CALLIE

Summit Beach Park AKRON, OHIO

## WHEEL FOREMAN WANTED

\$50.00 a week. Must be sober. Wire, don't write.

## CAPELL BROS.' SHOW

Midwest City, Okla., this week (Branch of Oklahoma City)

## WANTED—WANTED

Capable Wheel Agents. Girl for Ball Game, also for Penny Pitch. Percentage against guaranteed salary weekly. Wire

### MACK KASSOW

Care W. C. KAUS SHOWS

Plymouth, N. C., week of April 24

## Dyer's Greater Shows Want

Second Men on Rides. Concession Agents for Bowling Alley, Darts and other 10¢ Concessions. Want Family Shows, also Photos, High Striker, Cotton Candy, any legitimate Concession using Stock.

Covington, Tenn., this week; Hoxie, Ark., next.

## MAN WANTED

Experienced in putting up and taking down Concession Booths. Will make very interesting proposition to responsible party. Playing Philadelphia, Pa., area.

MRS. HARRY YEAGER  
1114 So. 47th St. PHILADELPHIA, PA.  
BEIgrade 0418

CARNIVAL

(Routes are for current week when no dates are given. In some instances possible mailing points are listed.)

A.M.P.: Phoenixville, Pa., 28-May 6.  
Alamo Expo.: Galveston, Tex.; Port Arthur 31-May 5.

Allen & Nickerson: New Albany, Ind.  
American Beauty: DeSoto, Mo.  
American Expo.: Alliance, O.  
Arcade: Seguin, Tex.

B. & H. Am. Co.: Branchville, S. C.; Barnwell, May 1-6.

B. & L. Am. Co.: Buffalo, Mo.  
B. & V.: Garfield, N. J., 27-May 6.  
Bach, O. J.: Utica, N. Y., 27-May 6.

Baker United: Lebanon, Ind., 29-May 6.  
Bantley's All-American: Clinton, Tenn.  
Barkoot Bros.: Toledo, O., 24-30.  
Baysinger, Al: Paducah, Ky., 24-May 6.  
Bee's Old Reliable: Clinton, Tenn.; Lebanon, May 1-6.

Berryhill United: Brookhaven, Ga.  
Bistany Greater: Titusville, Fla.  
Boswell's Am.: Mathews, Va., May 1-6.

Bowen's Joyland: Altadena, Calif.  
Bright Lights Expo.: Clifton Forge, Va.  
Buck, O. C.: Troy, N. Y.; Menands, May 1-6.  
Buckeye State: Dyersburg, Tenn.

Byers Bros.: Corsicana, Tex., 24-May 6.  
Capell Bros.: Oklahoma City, Okla.  
Cavalcade of Am.: E. St. Louis, Ill., 29-May 6.

Cetlin & Wilson: Baltimore, Md.  
Chanos, Jimmie: Union City, Ind., 29-May 6.  
Coleman Bros.: Middletown, Conn.  
Colley, J. J.: Muskogee, Okla.

Collins, Wm. T.: St. Paul, Minn., 28-May 6.  
Continental: Kingston, N. Y., 27-May 6.  
Crafts 20 Big: Oxnard, Calif., 24-30.

Craig, Harry: Chickasha, Okla.  
Crescent Canadian: Victoria, B. C., Can., 24-May 6.  
Crescent Am. Co.: Kannapolis, N. C., 24-May 6.

Cumberland Valley: Tullahoma, Tenn., 29-May 6.  
Curl, W. S.: London, O., 29-May 6.

Dick's Paramount: Trenton, N. J.  
Dixie Belle: Cloverport, Ky., 29-May 6.  
Dodson's World's Fair: Little Rock, Ark.; Pine Bluff, May 1-6.

Dudley, D. S.: Memphis, Texas.  
Dumont: Suffolk, Va.  
Dyer's Greater: Covington, Tenn.; Hoxie, Ark., May 1-6.

Edwards, J. R.: Wooster, O., 29-May 6.  
Elite Expo.: Parsons, Kan.  
Empire State: Aberdeen, Md., 29-May 6.

Endy Bros. & Prell: New Bern, N. C.; Norfolk, Va., May 1-6.  
Expo. at Home: Elkton, Md.; Annapolis, May 1-6.

Fay's Silver Derby: (Ninth Ave.) Phoenix City, Ala.  
Fleming, Mad Cody: Valdosta, Ga.; Moultrie, May 1-6.

Garden State: Coplay, Pa., 29-May 6.  
Gentsch & Sparks: Jackson, Tenn.  
Geren's United: Seymour, Ind., 29-May 6.

Gold Medal: Hopkinsville, Ky.  
Golden Belt: (Whittington Park) Hot Springs, Ark.  
Golden Gate: Graham, Ky.

Gooding: Alliance, O.  
Gooding Greater: Springfield, O., 24-May 6.  
Great Sution: Osceola, Ark.; Blytheville, May 1-6.

Greater United: Brownwood, Tex., 24-May 6.  
Groves Greater: De Ridder, La.  
Gruberg's Famous: Philadelphia, Pa.

Hall Bros.: Starkville, Miss.  
Happyland: Dearborn, Mich.  
Heller's Acme: Paterson, N. J., 27-May 6.

Hennies Bros.: Gadsden, Ala.; Huntsville, May 1-6.  
Henry, Lew, Rides: Burlington, N. C., 24-May 6.

Heth, L. J.: Birmingham, Ala.  
Jones Greater: Charleston, W. Va.  
Jones, Johnny J., Expo.: Washington, D. C., 26-May 6.

Kaus Expo.: Bennettsville, S. C.  
Kaus, W. C.: Plymouth, N. C.; Edenton, May 1-6.  
Kirkwood, Joseph J.: Penns Grove, N. J.; Poughkeepsie, N. Y., May 1-6.

Lawrence Greater: Raleigh, N. C.; Blackstone, Va., May 1-13.  
McKee, John: Bonne Terre, Mo.  
Marks: Newport News, Va.

Midwest: Boulder City, Nev., 26-30.  
Mississippi Park: Biloxi, Miss.  
Moore's Modern: Mound City, Ill.; Rosiclare, May 1-6.

Omar's Greater: Lake City, Ark.  
Ozark: Paris, Ark.; Fort Smith, May 1-6.  
Page, J. J.: Johnson City, Tenn., 29-May 6.

Park Am. Co.: Alexandria, La.  
Pike Am.: Malvern, Ark.  
Playland: Cookeville, Tenn.

Playtime Am.: Manchester, N. H.  
Reid, King: Bennington, Vt., May 1-6.  
Reynolds & Wells: Hutchinson, Kan.

Rogers Greater: Christopher, Ill.; Herrin, May 1-6.  
Rogers & Powell: Calhoun City, Miss.; Grenada, May 1-6.

Royal American: Evansville, Ind., 26-May 6.  
Royal Expo.: Wauchula, Fla.; Sebring, May 1-6.

Scott Expo.: Nashville, Tenn., 24-29.  
Sheesley Midway: Knoxville, Tenn., Lexington, Ky., May 1-6.

Shugart, Doc: Paris, Tex.  
Siebrand: Glendale, Ariz.  
Smith, George Clyde: Scalp Level, Pa., 27-May 6.

Snapp Greater: Carthage, Mo., 27-May 6.  
Sparks, J. F.: Birmingham, Ala.  
Stafford's United: (Madison & Troy Ave.) Indianapolis, Ind.

Stebler's Greater: Damascus, Va.  
Strader, M. A.: Salina, Kan., 24-27; Junction City 29-May 6.

Strates: Chester, Penna.; Baltimore, Md., May 1-6.  
Sunflower State: Liberal, Kan., 28-May 13.  
Sunset Am. Co.: Excelsior Springs, Mo., 29-May 6.

Tassell, Barney: Richmond, Va., 24-May 6.  
Tidwell, T. J.: Pecos, Tex.  
Tivoli Expo.: Baxter Springs, Kan.

Tower Am. Co.: Spartanburg, S. C., 27-May 1.  
Turner Bros.: (White City Park) Springfield, Ill.  
United Expo.: Leesville, La.  
United Liberty: Bloomington, Ill., 29-May 6.  
Victory Expo.: Cameron, Tex.

Victory United: Webster, S. C., May 1-6.  
Virginia Greater: Berlin, Md.; Crisfield, May 1-6.

Wallace Bros.: Owensboro, Ky.  
Wallace, I. K., Attrs.: Philadelphia, Pa., 29-May 6.

Ward, John R.: Bogalusa, La.  
Weer, J. C.: Baltimore, Md., 24-May 6.  
West Coast Victory: Vallejo, Calif., 24-30.

Wolf Greater: St. Paul, Minn.  
Wolfe Am. Co.: Augusta, Ga.  
Wonder City: Robertsdale, Ala.

World of Mirth: Richmond, Va.  
World of Pleasure: River Rouge, Mich., 28-May 14.  
World of Today: Wichita, Kan., 24-30.

CIRCUS

Anderson, Bud E.: Emporia, Kan., 28-29; Eskridge 30; Osage City, May 1; Ottawa 2; Olathe 3.

Arthur Bros.: Marysville, Calif., 25; Chico 26; Red Bluff 27; Redding 28-29; Mount Shasta 30; Yreka, May 1; Ashland, Ore., 2; Medford 3-4; Grants Pass 5; Roseburg 6; Cottage Grove 7.

Beatty, Clyde-Russell Bros.: (Wash. Blvd. & Hill St.) Los Angeles, Calif., 24-30.  
Cole Bros.: Evansville, Ind., 25-26; Decatur, Ill., 27; Springfield 28; Bloomington 29; Danville 30; La Fayette, Ind., May 1; Fort Wayne 2; Muncie 3; Indianapolis 4-7.

Dalley Bros.: Lampasas, Tex., 25; Belton 26; McGregor 27; Clifton 28; Weatherford 29.  
Dickman, Bob: Elvanton, Md., 27; Reisters-ton 28; Westminster 29; Taneytown, May 1; Kaymore 2; Thurmont 3.

Garden Bros.: Hamilton, Ont., Can., 24-29; Niagara Falls, May 1-6.  
Globe Bros.: Crowell, Tex., 29; Vernon, May 1.  
Hamid-Morton: (Auditorium) Providence, R. I., 24-29.

Kelly, Al G., & Miller Bros.: Hugo, Okla., 29.  
Mills Bros.: New London, O., 25; Willard 26; Shelby 27; Bucyrus 28; Findlay 29; Unger Sandusky, May 1; Ada 2; Bellefontaine 3.

Polack Bros.: San Francisco, Calif., 28-May 7.  
Ringling Bros. and Barnum & Bailey: (Madison Sq. Garden) New York City, until May 21.  
Wallace Bros.: Point Pleasant, W. Va., 25; Parkersburg 26; Wheeling 27; Steubenville, O., 28; New Philadelphia 29.

MISCELLANEOUS

Amazo: Pasagoula, Miss., 24-29; Pensacola, Fla., 31-May 5.  
Barrett, Roy (Olympia Circus, Stadium) Chl. until May 7.

Basile, Joe, Band (Auditorium) Providence, R. I., 24-29.

Birch: Independence, Kan., 26-27; Coffeyville 28; Muskogee, Okla., May 1; Miami 2; Baxter Springs, Kan., 3; Galena 4; Parsons 5.  
Lee's Colored Minstrels: Birmingham, Ala., 24-30.

Lippincott: Etowah, Tenn., 26; Athens 27; Phenix City, Ala., 28; Columbus, Ga., 29; Lake City, Fla., May 1; Live Oak 2; Bainbridge, Ga., 4.

Ricton's Dogs: Fayetteville, Tenn., 24-29.  
Romas, Flying (Police Circus) St. Louis 24-30.  
Texas Cattle King, George M. Bragg's: Maysville, N. C., 24-29.

Virgil: Shelton, Wash., 27; Winlock 28; Kelso 29; St. Helens, Ore., May 1.

AREA

(Continued from page 42)

fundamental of permanency. They are on an attractive lake on an important highway. Such places are just the thing to keep the young people from going to the large cities. Many big department stores, because of traffic congestion and scarcity of parking facilities, are establishing branches away from congested centers.

Vast changes are in the making and LeSourdsville is in the vanguard of the procession.

In the Midwest are many small lakes which have not yet been discovered by our park and ride men. We manufacturers must make smaller devices to meet the growing need of these small places sure to increase in numbers. There are several such devices well developed but not complete enough to get a picture that would do the devices justice.

William Judkins Hewitt

William Judkins Hewitt, philosopher of the carnival business, has gone to a better lot. He was an authority on the carnival because he had lived with it and been a part of it. He knew all its hardships, grief and the calamities that can happen and often do. Bill felt the call of show business as a boy and, try as he would, he could not suppress it. He left the road many times, and once or twice for long periods, only to return again to the publicity end of the show. Next to carnivals, *The Billboard* claimed him for the longest period.

While Hewitt's specialty was carnivals he nevertheless knew amusement parks well. He frequently found time to visit parks and met many managers personally. Most of them remembered him because he had practical suggestions to offer. No one man at our annual meetings could shake hands with more park and carnival men and call them by name.

When he returned to *The Billboard*, at the Cincinnati office, he promised the writer that it was for keeps and he would remain to the end of his career. However, the call of the road got too

strong for him, so off to the carnival once more.

Oddly enough, he died from a broken hip sustained while working in a munitions plant. His unselfish nature endeared him to us all.

Tribute to Phil Illions

In the death of Phillip Illions, brother of Harry A. Illions, the industry has lost a fine gentleman and an excellent mechanic. He had worked for Mangels, and then for his father in the Illions plant at Coney Island, N. Y. He was at the Brooklyn Navy Yard until heart trouble began to exert itself. He was relieved of his duties there and took charge of Harry's rides in Belmont Park, Montreal, the past summer. We came to know him well and had many interesting chats with him on Coney Island, where Phil had spent most of his life. He knew personally the leading characters of this playground of the world and could have written an interesting book on it. His father for years carved Merry-Go-Round horses for Mangels before going in business for himself. The father is still active, altho past 75 years of age. Phil's wife spent part of the past summer with him at Montreal. She is now left alone, as there are no children.

WANT RIDES

CONCESSIONS

Stationary Park in Center  
200,000 Defense Workers.

Plenty Money.

\$50,000 Swimming Pool Under Contract.

HOUSTON, TEXAS

CONTACT BILL SIROS  
AMUSEMENT ENTERPRISES

1001 Louisiana Houston 2, Texas

Badger State Shows

Opening Cudahy, Wis.  
Saturday, April 29

Playing choice Milwaukee lots till end of June. Want Concessions working for 10c except Ballgames; Shows not conflicting. Can use experienced Ride Help that can drive semi.

WANT

Ferris Wheel Foreman immediately. Bingo Help, also Man to take full charge of Bingo. Agents for Ball Games and Ten Cent Grind Stores. Will book Photo Gallery. Want to know whereabouts of Jack M. Kells, S. S. 512-11-0807; Nola Mae Dugger, 510-20-8075; Clarence Buck Carland, 513-05-4566. Will compensate for information.

Columbia Amusement Park

S. B. Weintraub Columbia, S. C.

WANT

Grind Store Agents and Ball Game Workers.

S. B. WEINTROUB

Columbia, S. C.

WM. T. COLLINS SHOWS

WANT WANT WANT

Open April 28th, St. Paul, Minn. Will buy for cash Tilt or Octopus or will book with transportation. Want Second Men on all Rides—don't write. Come on to Farmington, Minn., winterquarters. Denny Whited wants Agents for the following office Concessions: String Game, Balloon Dart, two Ball Games, Bowling Alley, etc. All replies to W.M. T. COLLINS, 406 Erie St., St. Paul, Minn.

WANT HELP FOR MONKEY CIRCUS

Man to handle Performing Monkeys. \$40.00 to start. "Red," who worked for Larry on Royal American Shows, let me hear from you.

EARL CHAMBERS

Care Royal American Shows EVANSVILLE, IND.

**Continental**  
Write for these Items

**GLASS**  
#3893—Glass Coaster Ash Tray \$3.50 Gr.  
7899—Sq. Glass Ash Tray 3.90 Gr.  
3871—Footed Glass Nappy 4.32 Gr.  
#7841—Sugar Crystal 5.40 Gr.  
7842—Creamer Crystal 5.40 Gr.  
3913—Glass Handled Mug 3.50 Gr.  
38004—5 Oz. Juice Glass 3.90 Gr.

**SLUM**  
#2300—Plaster Animals \$1.50 Gr.  
1898—Comio Hat Bands 1.75 C  
16.00 M  
2206—Orlocks-Tin (IMP) 1.75 Gr.  
2287—Jitterbeans 1.25 Gr.

**NOVELTIES**  
#2771—50 Ligne Comio Buttons \$22.50 M  
2768—70 Ligne Comio Buttons 4.50 C  
1897—Comic Felt Yodler Hats with Feathers 12.00 Gr.  
8800—Felt Robin Hood Hats with Feathers 12.50 Gr.  
1627—Felt Spanish Hats 26.00 Gr.  
390—Hawaiian Lids 3.75 Gr.  
(10 Gr. Lids, \$3.50 Gr.)  
1623—White Sailor Hats 10.00 Gr.  
9439—Cardboard Carnival Horns 6.00 Gr.  
1677—Blue Yacht Hats 2.25 Dz.  
24.00 Gr.  
433—Blowouts (IMP) 4.50 Gr.  
1639—Felt Baseball Caps 12.00 Gr.  
Plastic Military Brooch Asst. 10.80 Gr.  
1513—Plastic Whistles 6.00 Gr.  
1958—Red, White and Blue Canes 3.75 C  
35.00 M

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Spring Stock  
... Lists ...  
#173—Bingo Mdse.  
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**Swami K. Hassin**  
260 Clinton St. DETROIT 7, MICH.  
Phone: Melrose 9844 or Vermont 5-5880

**PEANUTS**

RAW JUMBOS IN THE SHELL, \$18.00 PER 100 LBS. ROASTED, \$21.00 PER 100 LBS. Packed in 50-Pound Containers. Prices F. O. B. St. Louis. On new accounts, payment with order. We do not have any other kind of Peanuts, nor do we have Popcorn.

**PRUNTY SEED & GRAIN CO.**  
620 North 2nd St. ST. LOUIS 2, MO.  
"In Our 70th Year"

**LANKFORD'S BAND & WILD ANIMAL SHOW**

Has been contracted by Bantley's All-American Shows.

Trap Drummer wanted.  
Address Harriman, Tenn.

**WANTED**

Foreman for Strat-o-Ship Ride. Excellent pay and bonus. Must be sober and reliable. No tear downs or set ups. Ride permanently located.

**THOMAS L. CHRISTIAN**  
3987 Locust Street, Philadelphia 4, Pa.  
Evangreen 6865

## W. C. Kaus Pulls Big Morehead City Gate

NEW BERN, N. C., April 22.—W. C. Kaus Shows' engagement in Morehead City, N. C., ending April 15 was good, opening crowd being one of the largest ever out in this city, reported Phil Cook, publicity agent. The 6 shows, 7 rides and about 25 concessions all newly painted and well illuminated. Visitors included Eddie Cooper, R. & S. Shows; Ray Highsmith, former cookhouse operator with carnivals, and Arthur McIntyre, son of Mr. and Mrs. E. M. McIntyre, who have the cookhouse. He has been honorably discharged from the army. Also out of the army and now with the show are George W. Frazier and Jimmy V. Fielder. General Agent Jack Perry left for the North.

## HM BEST IN BUFFALO

(Continued from page 40)

three days, while first three days drew nearly capacity audiences despite bad weather. Memorial Auditorium, where circus took place, seats about 8,500. Winifred Colleano, trapeze artist, suffered a dislocated shoulder and injured ligaments April 12 when she missed a catch-rope and fell to the net, striking Jack Shaw, a rigger, who held the rope and was standing under the net. Shaw was not hurt. Miss Colleano was unable to resume her act here and won't be able to work for several weeks, according to a local doctor.

## BARNES OLYMPIA AHEAD

(Continued from page 40)

thing moving at a fast pace. Performance is supervised by Sam J. Levy, of Barnes-Carruthers.

## HARTFORD HM START

(Continued from page 40)

Armory is 5,114. For first time in the history of the Hartford Shriners the organization did not offer any door prizes, etc., and all tickets were sold on a cash basis. Previous attendance at Shrine circus here has averaged between 90,000 and 100,000, but officials predict that this will be topped this year.

The circus is under chairmanship of Ralph Thompson and Jeffery Phelps and under auspices of the charities and activities fund of the Hartford Sphinx Temple. Children from the Winsted Clinic and the Gilbert Home, Winsted, and the George Junior Republic, Litchfield, Conn., were given more than 100 free seats Wednesday and Thursday by the Shrine.

The program: Joe Basile's band; Roman Proske's tigers; the Rooneys, trapeze; Great Francis, sway pole; Slivers Johnson and his comedy Austin; Don Francisco, slack wire; Robinson's elephants; Vera Orton, Spanish web; Jenny and Betty, aerialists; George Ette Brothers, upside-down dancers; Alf Loyal and French poodles; Roberta's Circus; Van Leer's Arabian stallions; high-school and Liberty horses; Flying LaMars; Miss Vera, loop; Captain Spiller's seals; Jean Evans, aerialist; the Great Simms, human fly; Miss Berniece and comedy mule; Kinko, contortionist; Rice-Davison, comedy acrobats; clown car, including Pete Roberts, Jimmy Davison, Billy Rice, Gorgette Brothers, Cosmo Kelly, Slivers Johnson, Ben Langdon, Ernie Lopez and Kinko.

## ST. L. SHOW IS UP.

(Continued from page 40)

cago, with Frank Cervone, musical director; Dave Malcolm, announcer; Mrs. Irene Newcome, wardrobe mistress, assisted by Mrs. Catherine Peters. The program is presented in 23 displays.

## JIMMIE FERINZI

### WANTS GIRLS

Hawaiian, Strip, Rhumba Dancers. \$40.00 a week clear. Wardrobe supplied.

Write or Wire

852 Elizabeth Ave., Elizabeth, New Jersey.

## WANTED

Piano Player, Drummer and Accordion Player. Salary \$40.00 and berth. Wire or write

## HARRY W. HENNIES Hennies Bros.' Shows

Anniston, Ala., April 24-29

Police claim the show has made a big hit.

The program in order: Display No. 1—Police Circus Band, *The Star-Spangled Banner*. 2—"A Salute to the Allies," grand entry and ensemble. 3—On the slack wire, Walter Herod, Tom and Betty Waters, Mons. Kirk and Bob Atterbury. 4—Klownland Kapers. 5—Blomberg's Huskies, Lady Barbara's Circus, Marie and her pets. 6—The Erwings, first time here and featured. 7—Fun on Wheels: Cycling Kirks; Victorian Troupe; Paige, Jewett and Kiki. 8—Clowns, shooting chicken out of cannon to cage. 9—Sensational Kilmris, featured. 10—St. Louis Police Quartet in several songs. 11—The Aerial Ballet, produced by Bob Atterbury. 12—Miss Marion, aerialist. 13—On track, Hoagland's Jumping Horses. 14—Eddie Polo, slide for life. 15—A. Robins, the banana man. 16—Great Gregoresko, the man who hangs himself. 17—Balancing: Phil and Bonnie, the Orantos, the Waters. 18—On track: Blomberg's Horses, Hoagland's Horses, Ray Thompson and "Silver Heels." 19—Clowns, presenting clown wedding. 20—Davenport's Elephants. 21—The Atenos, aerial loops. 22—Clown number and walkarounds. 23—Probably the first time in circus history of the appearance of all three flying acts of the Valentine Family—Roy, George and Fred Valentine. Clowns are Kenneth Waite, Charles Robinson, Zeke LaMont, Billy Barton, Frank Savilla, James Cogswell, Rube Curtis, Austin Trull, Sunny Jim, Chick Yale, Simon D. J. Collins, Bozo Harrell, Chubby Kilppel, Tracy Andrews, George LaSalle, Oran Dobbs, Charles DeMelo, Merle Hendricksen, Bill Bentlage, Mrs. William Bentlage and Roy Atkinson. Rube Curtis is handling the mail and *The Billboard* for the two-week show ending April 30.

## RB GROSSES GROWING

(Continued from page 40)

Cartier Sisters; Karrel ladder act; Reynolds Skating Girls; Adrianna and Charlie, trampoline; Paul Jung and Company, and clowns Emmett Kelly, Danny McPride and Paul Jerome.

A television program direct from the Side Show took place April 16 from the basement of the Garden, with Side Show Manager Fred Smythe in charge. Felix Adler did a special television broadcast from WOR's Madison Avenue studios in midweek, program going to wounded vets via hospital television receiving sets, most of which were donated to hospitals by civilian owners.

## UNDER THE MARQUEE

(Continued from page 41)

Mrs. Ted Wilson; Mr. and Mrs. Les Garner and daughter, Neta; Bud Lucas and his troupe, Fuller family, John J. Lynn, Bell-knap, the Aronsons, Fred Franklin, H. J. Lane and some of the workingmen.

FORMER circus man Jack Beach sustained severe leg injuries while working in the electrical department of the MGM studios. He is recuperating at his home in Culver City, Calif.

REX M. INGHAM'S Wild Life Exhibit closed at Thomasville, Ga., April 14 and moved to Moultrie, Ga. Location at Thomasville was bad, resulting in only fair business. In Opelika, Ala., business was extra good. George E. Foster, former circus announcer, visited there. Going into Thomasville the Inghams spent the night with Mr. and Mrs. Chet Morris, Newton, Ga. Chet, former trick rider on the big ones, operates a pic and vaude show in the South. Mr. and Mrs. Lonie Beaver, former carnival folk, now operating a paint and body shop at Thomasville, were in several times.

RESIDENT doctor was surprised to learn that cookhouse stewards didn't study vitamins for their diners.

GENE METTLER, juvenile trick rider, is in Mercy Hospital, Hamilton, O., suffering injuries sustained in a fall at Mount Healthy, O. He will be there a number of weeks. Mettler has been with Kay Bros. and Wheeler & Almond circuses, West Bros., Bantly's and Kaus carnivals, Ray Marsh Brydon, and at Waldamer Park, Erie, Pa.

APRIL 10 will long be remembered by Pat Landos, Zanesville, O., and Buck Banard, Etna, O. Surprise parties were given them on their birthday anniversaries. Heading the events were Mr. and Mrs. Walter M. Byers, Joe Priore; Doc Waddell, his son, Parson, and wife; Don Howland and Herb Mershon. The Banard unit will be with Bud E. Anderson's Circus.

WE often wish the disgruntled help would leave us shorthanded rather than to have to hear 'em threaten to do so all day.

THE VETERAN, Doc Bacon, Indianapolis, pens that he may troupe this year. He started with the Frank Lemen Circus in 1896, playing steam calliope and selling reserved seats and concert tickets. Other shows with which he was connected were Forepaugh, Barnum & Bailey, John Robinson, Mighty Haag, Sparks, Ringling Bros., 101 Ranch, Gentry Bros., Pawnee Bill, Cole, and Buffalo Bill.

ANSWERING the query, is Frank Hale living, Doc Waddell writes that he is a resident of Columbus, O., connected with the Ohio Printing & Paper Company. He was an elephant man with the Ringling show and did his last trouping with the John Robinson 10 Big. Frank Colley, sports editor of *The Columbus Citizen*, and Waddell, were at the Springfield (O.) Lions' Club Baseball and Circus Night, April 11, honoring the youth of that city.

CHARLES E. GRAFFINS and niece, Enuna Raymond, presented a show in West Palm Beach, Fla., auspices American Legion, week of April 4. Both presented a number of turns and other acts were on the program. They are old troupers of vaude and circus fame. Graffins is a vet of three wars and has been in show business 54 years. Hayes presented a magic act. Orphans and disabled soldiers were entertained. Show also appeared at Lake Worth, Fla., under the Legion post.

## IN THE ARMED FORCES

BOBBIE ACENEDO is in the armored division of Uncle Sam's forces in England, and Arthur Acenedo in the air corps, Fresno, Calif.

SGT. JAMES A. YARBROUGH, formerly with Ringling Bros.' Circus, is now in England with the 95th General Hospital. Address A. P. O. 143, care Postmaster, New York.

PVT. JOHN RISCO, high-wire walker, having finished his basic training at Fort Bragg, N. C., is now on the West Coast, expecting soon to go overseas. His address is 33833354, Battery A, 115th F. A. Bn., U. S. Army, Camp Beale, Calif.

CORP. GEORGE W. WHITE, 36377494, last with the Ringling circus, is in the Central Pacific area. His address is APO 33, care Postmaster, San Francisco. His wife, Pvt. Mary E. White, professionally known as Barbara, who was with the Hagenbeck-Wallace and other circuses, is a member of the WAC, stationed at Peterson Field, Colorado Springs, Colo.

## J. J. PAGE SHOWS

Opening JOHNSON CITY, TENN., Saturday, April 29.

WANT legitimate Concessions of all kind except Corn Game, Cook House and Grab. Real opportunity for Photos and Penny Arcade. WANT Shows of all kind with or without own outfits. Have complete outfit for small Girl Show. WANT Musicians and Chorus Girls for Minstrel Show. WANT Second Man for Ferris Wheel and Merry-Go-Round. Also experienced Help for Ride-o and Chair-o-Plane. Can place useful Carnival People in all lines. Grind Store and Ball Game Agents, come on. EVERYBODY WIRE, no time to write. J. J. PAGE SHOWS, Johnson City, Tenn. P.S.: Want High Aerial Free Act.

## COOK HOUSE WANTED

On account of disappointment have A-1 proposition for medium to large size Cookhouse for one of the very best routes in the Middle West. All short moves, including the best annual celebration and fairs in Indiana and Illinois. Privilege very reasonable and in tickets. SHOWS: Can use Shows with own transportation or will haul outfits if capable money getters. FREE ACT: Can use high grade Free Act for season.

OPENING SATURDAY, APRIL 29TH, LEBANON, INDIANA.

## BAKER UNITED SHOWS LEBANON, INDIANA

## O. C. BUCK SHOWS

CAN PLACE Girls for Review, Side Show Acts, Half and Half, Outstanding Freak, Magician, Inside Lecturer and Bally Acts. Ester-Lester, wire. Wheel Agents; all office paid. Troy, New York, this week.

## DICK'S PARAMOUNT SHOWS

TRENTON, N. J.

Want To Book or Buy Kiddie Auto Ride, Roll-o-Plane. Speedy Merrill, get in touch with me.

## SUNFLOWER STATE SHOWS WANT

Assistant Manager. Must be willing to work and sober. Prefer man with Ride or Concessions. Will book any Show except Girl, Snake; others come on. Want to book any Ride except Wheel, Loop or Mixup. Few Concessions open. Celebrations start May 20. Have proven route Western Kansas, Oklahoma, Texas. Liberal, Kans., April 28th-May 13th. Wire

C. A. COREE, Liberal, Kansas.

## TURNER BROS.' SHOWS WANT

Foreman for Spitfire and Kiddie Ride. Second Man for all Rides, Semi Drivers preferred. Concessions: Pop-Corn, Scales and Hoopla open. Address Springfield, Illinois, this week.

## MRS. FRANCES FORNIER WANTS

SPOT THE SPOT AGENTS. Address: FRANCES FORNIER, Chester, Pa. Care Strates Shows

## WANTED

PHOTO GALLERY, MITT CAMP AND OTHER GRIND CONCESSIONS.

## MIKE ZEIGLER

MILNER HOTEL PHILADELPHIA, PA.

## HARRY ANDERSON

Get in touch with me immediately. Harry going in the army. Call me on the phone right away, reverse charges. Forget everything. Would like to talk wages for coming season. Can make very interesting for you.

## MRS. ELLEN YEAGER

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## WANT

Operators for Octopus, Roll-o-Plane, Tilt-a-Whirl and Ferris Wheel; Wife Ticket Box. Good salary. No tear downs. Year round work.

## J. W. LAUGHLIN, PLAYLAND PARK Houston, Tex.

## B-R AND S. L. CRONIN

(Continued from page 40)

buted April 1, has been fair to middling with El Monte, Pasadena and North Hollywood the towns played. Cronin moved his show out of here Thursday night for Glendale with a heavy advance sale reported.

Albert Fleet, working the Beatty chimps, was injured at the Tuesday night performance when Mickey ripped off his muzzle and attacked his trainer. Chimp chewed Fleet's right hand, probably making amputation of the fourth finger necessary. He received first aid treatment at the Georgia Street Receiving Hospital.

Russell Bros. played to more people the second Sunday than it did the first. Three shows were run the first Sunday, as were the second, but the crowds were larger. Show has until April 30, two more week-ends, to play here.

Opening April 7, Russell got off to a nice start, with a press party being staged under direction of Bill Antes April 8. Over 350 local newsmen attended. Beatty's arena was the bar with Ring 1 serving as the buffet supper bar. Soft drinks were served in Ring 3. Party was under way from 5:30 until 7, when the guests occupied seats reserved for them for that performance. Mike Doyle was at the calliope during the party, while Mac McDonald had an elephant available for rides. Harry Hammond was in charge of the bar.

Concello guested the orphans Tuesday afternoon. Members of the Pacific Coast Showmen's Association will be the show's guests Monday night with open house to be held in the PCSA clubrooms following the performance. Leslie Brooks, John Sheffield, Greer Garson, Wallace Beery, Bing Crosby and others have attended the show.

Show has snagged good publicity. Local papers have been generous with space. Antes got good space in *The Herald-Express*, using the angle of Mr. and Mrs. William Campbell, she the daughter of George (Pop) Hall, seeing Lucy, the elephant, for the first time in about 25 years.

Cronin has made some changes. Band has been ousted, with Merle Cleary presiding at the Hammond organ. She turns in a creditable job, assisted by a drummer with snare and bass.

CHATTER: Harry Quillen on hand at both the Russell and Cronin shows to make photographs. Bill Meyer, of Frock & Meyer shows, visited the Cronin Circus. Bill Hoffman and Hugh McGill, circus fans, at the Cronin show. John Miller, of the PCSA, at the Cronin show with his wife. Johnny Strong and Betty Price at a Cronin performance.

## Beatty-Russell Program

The Beatty-Russell circus has the following program:

Display 1. Spec, led by Cy Compton. New costumes are featured.

No. 2. Albert Fleet with eight lions in center arena. Tarzan, wire-walking lion, is featured. Fleet handles the animals well. Plenty of lights flood the arena.

No. 3. Morale's dogs in Ring 1, and an aerial bar act in Ring 3. Morale's dogs take second place beside the comedy antics of Dick Anderson, Bernie Pasarski and Dwight Reynolds, with Mario Ivanoff playing straight. George Perkins, clown, has dog act on track.

No. 4. Ring 1 featured Si Otis with his comedy mule routine, Dave Fullmore assisting. Jack Joyce in Ring 3 handles six well-matched Shetlands in drills.

No. 5. Harriet Beatty with tiger riding an elephant, closing with the Bengal doing a leap from pedestal thru two fire hoops to elephant's back. Turn sells well.

No. 6. Clown walkaround with Brownie Gudath producing; Alva Evans, Huey Curtis Kyle, George Perkins, Dave Fullmore, Art LaRue, Alec Lowande, Rene Thezan, Walter Mathie, Dick Lewis, Gus Lind, Si Otis, Joe LaPlante, Art Cooksey, Dick Anderson, Bernie Pisarski and George Barlow.

No. 7. Paul and Pauline Penny in Ring 1, and Floyd and Esther Crouch in Ring 3 perform well on the wire.

No. 8. Elephant dance on track.

No. 9. Ring 1 features Harry Freehand in a chair balance, with a handstand atop stacked chairs. Ring 3 has Gus Lind and Lyle Chapper handling a smooth-working dog act. Highlight is a bar with pups in basket on each end in a foot-juggling spin.

No. 10. Handling about 20 animals, equally divided between lions and tigers, Clyde Beatty presents an excellent act. Animals do pedestal stands to good ap-

plause, but tiger roll-overs and a fast spin hit a high mark in entertainment.

No. 11. Ring 1, Esperanza Guterris doing unsupported foot revolves; Ring 3, Lyle Chappel in ring turn and upside-down walk.

No. 12. The Freehands, in Ring 1, perch act; Conchia Escalante, Ring 3, head and hand balancing.

No. 13. Menage in Rings 1 and 3. Riding are Norma Rogers, Myrtle Goodrich, Dorothy Sky Eagle, Della Ryan, Joe Ryan, Martha and Jack Joyce, Betty Escalante.

No. 14. Myrtle Dunedin, in center ring. Unicycle with juggling and other tricks get good hand. Features six-foot cycle.

No. 15. Show takes to the air here with *Ballet in the Sky*, featuring the Concello Starlets. Produced by Antoinette, effective lighting and costumes do much to put it over. Girls on webs include Antoinette Concello, Gracie Genders, Mitzi and Jean Sleeter, Mars Bennett, Betty Escalante, Milonga Escalante, Pauline Penny, Doris O'Connor Helms, Lou Ann Crouse, Fannie McCloskey, Kay Burslem. Web sitters are Norma Rogers, Myrtle Goodrich, Martha Joyce, Dorothy Sky Eagle, Buddy Richards, Joe Remillette, Elden Day, Bernie Pisarski, Dick Anderson, Mike Phillips, George Penny, Amador Guterris. Lights arranged to give each a spot.

No. 16. Clown prize fight, Brownie Gudath and Dick Lewis.

No. 17. Center ring. Beatty's chimps handled by Albert Fleet, received a nice hand. Knuckle walk is effective.

No. 18. Concert announcement.

No. 19. Clowns in firehouse number.

No. 20. Mario Ivanoff in center ring and Amador Guterris in Ring 3 for wire work. Gus Lind in Ring 1 on unsupported ladder, both good.

No. 21. Martha Joyce with elephant and two matched Shetlands in Ring 1; Norma Rogers presenting five bulls in center ring, and Marie Pettus in Ring 3. Bulls handled by Jack Joyce, Mac McDonald and Bert Pettus in respective rings. Top mount on track with Miss Rogers up.

No. 22. Estrelito Escalante over center ring. Trapeze work carries out air policy for second half. Finale features forward somersault to a heel catch.

No. 23. Clown walkaround.

No. 24. Center, Flying Concellos. Act includes Antoinette Concello, Gracie Genders and Elden Day, leapers, and Joe Remillette, catcher. Two and a half by Miss Concello featured. Act works smoothly.

Concert runs about 20 minutes, and while it is along the usual lines, it is pleasing. Norman Carroll does the announcing. Acts are Sky Eagle, bow and arrow; Compton, Rossi, trick and fancy riding and roping; Sky Eagle, boom-erangs; Si Otis and Abner, trick mule; Misses Goodrich, Princess Sunbeam, Vesquez, Ryan, fancy riding.

RAMBLINGS: Circus uses 10 men in band, Hammond organ and calliope. Bob Reynolds has the show moving nicely. Red Gilson, handling the band, does a good job; also sells *The Billboard*. Dick Anderson has turned out a nice yarn on the circus. Bill Antes obtained plenty of space in the papers. Norman Carroll does a bang-up job of announcing, and Jack Joyce as equestrian director. Jim Gallagher on hand. Pete Kortez has been in the side show business 20 years. Harry Quillen on the job to turn out pictures.

## S. L. Cronin's Program

Following is the program of the S. L. Cronin Circus:

Display 1.—On stage (Ring 1) 12-girl line, a flashy number. Indian costumes featured with special and effective lighting. Lee Rowland and Shirley Howell featured dancers, with acro work putting the turn in the groove. Ring 2 features Betty Miles riding Sonny Boy. Gwen Gillespie also spotted in Ring 2 turn.

No. 2.—Diane Cyrus ably handles four Shetlands.

No. 3.—On stage, Rue Enos, clown, does contortion and comedy traps.

No. 4.—On stage, line girls, the Cronin-cuties being featured. Dance turn is plenty active.

No. 5.—Stage features Joe Brooks, tramp clown, juggling. Winds up act with a musical anvil trick. Manuel Velarde, on slack wire in Ring 2.

No. 6.—Concert announcement.

No. 7.—Mark Smith, high-school horses in Ring 2, presented by "Tinker" Tower, "Little Jo" Finley, and "Skeeter" Knudson.

No. 8.—On stage the Cronin-cuties in a parade feature with large plumed fans

as part of the costume at the opening. Diane Cyrus vocalizes.

No. 9.—Traps over the ring with Eleanor Velarde in a series of high swings with somersault to a heel catch for finish.

No. 10.—Clowns on stage, Rue Enos, Joe Brooks and Bernie Griggs.

No. 11.—Betty Miles handles horse, Sonny Boy in Ring 2.

No. 12.—Jumbo and His Pals in Ring 2. Rudolph Miller with elephant, camel, Shetland and Great Danes. Act is highlighted by cautious stepping of elephant to show perfect control. Illustration is display of punishment meted humans in India.

No. 13.—Clowns Enos and Griggs in Ring 2, trick cue stick and pool ball balancing act, good for laughs.

No. 14.—Cuties working to *Mairzy Doats* on the stage. Short wardrobe with high-head plumes. Girls routine is based on Liberty act presentation, featuring pivot turns. Solid stuff.

No. 15.—Clowns in bull fight scene. Using two dogs in bull covers, the second canine proves a big hit.

No. 16.—Winston Sea Lions (three) handled by King Ross on stage. Ball and baton balancing featured, fin walks and other tricks well received.

No. 17.—Ring 2 features the Mark Smith all-girl bareback riding act, Misses Finley, Harrington and Knudson in straight roles and Miss Miles in comedy role.

No. 18.—Clowns.

No. 19.—Ruben Castang and His Hollywood Chimps in a net cage on stage. Joe threads needle, rides bicycle and cuts monkeyshines in general; Mathilda does imitations of Joe E. Brown, George Arliss and others. Act is a show-stopper.

No. 20.—Clowns in Ring 2.

No. 21.—Mark Smith offers sock entertainment with his 12-horse Liberty act. Uses six whites and six blacks.

No. 22.—Cronin-cuties end the show with a Russian tempoed routine. Black light is featured.

General comment: Cronin is using lavish wardrobes; lighting is comparable to that used on ice shows with more soon to be added; music is strictly in the groove; the animals working unusually well to a tempo to which they are not accustomed.

Girls of the ensemble include Billie

Stewart; Lee Rowland, Helen Terzick, Carole Howard, Rita Allen, Shirley Howell, Bobbe Sharon, Elaine Unauich, Jane Luther, Norma Lita, Laura Lee Kolpp, Ann Karol, Frances Dean.

Mark Smith girls: Betty Miles, Skeeter Knudson, Tina Harrington, Tinker Tower, Patricia Guest, Diana Cyrus, Evelyn (Little Jo) Finley, Gwen Gillespie.

Band members: Benny Tusio, Milton Adelstein, George Keith Goland, Alfred Ramirez, Frank Campo, Bob Smith, Doug Sawtelle, Willard Leshin, Lionel Roach, Mark White and Bob Gardner.

## COLE BOND BOW TOPS

(Continued from page 40)

Bounding Wire," received a foot injury and Ring 2 in the act of Mexican wire stars was empty. She is expected to be out two weeks.

Top act is Con Colleano, tight wire, whose specialty is the forward somersault. Second feature is the Great Antaleks, high perch act. Other main attractions are the opening spec, *The Castle of Taj Mahal*; elephant ballet and tricks under Jean Allen, Helen Scott and Marion Knowlton; high trapeze and rope act by Ruth Nelson; Joe Hodgini Family of bareback riders; waltzing and rearing horses under girl riders, featuring Jean Allen; Slayman-All Arab Pyramid Troupe; Flying Thrillers, aerialists, and closing spec, *Old Glory*.

Further details in the next issue.



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## W. C. KAUS SHOWS

## WANT

RIDE HELP in all departments who can drive semis. Good pay. CONCESSIONS: A few open. Book Guess-Your-Age or Weight combination. X on same. Can place Agent for Pill Game. Also 2 Penny Pitch Workers. Hi-Striker open. Grind Store Agents. SHOWS—Any meritorious attraction. Will finance. Also useful Show People. Want to buy Octopus. Must be in A-1 condition. Wire or write

RUSS OWENS, Mgr., Plymouth, N. C., this week; week of May 1, Edenton, N. C.

## GIRLS-\$40.00 a week-GIRLS

For Girl Show and Posing Show. Experience unnecessary. Will pay \$50.00 a week for Feature Dancer. Can use two Ticket Sellers, \$25.00 a week. Want Man and Wife to operate Posing Show, \$75.00 a week or 35%. We open May 14th near Detroit with World of Pleasure Shows. Write or wire

F. W. MILLER

216 SHAWNEE DRIVE

LOUISVILLE, KY.

## Last Call—CUMBERLAND VALLEY SHOWS—Last Call

Through mistake will not open until May 15th in Tullahoma, Tenn. Will book or buy Tilt-a-Whirl, Roll-o-Plane, Octopus or any other Ride that doesn't conflict. Want Shows with or without outfit. Reasonable percentage. Want organized Minstrel Show with band and talker. Salary and percentage. All legitimate Concessions open except Bingo. Jimmie Davidson wants Grind Store Agents. Need Ride Foremen on all Rides. All who want to make money contact this show at once. Address all mail and wires to

ELLIS WINTON, 108 E. McLean St., Manchester, Tenn.

## CONCESSION AGENTS WANTED

Capable Agents that can put up and tear down. Must be sober and reliable and be able to stand prosperity. Can use both Men and Women for Ball Games, Bowling Alley, Slum Wheel, Clothes Pin Pitch, all 10¢ Grind Stores. Need Bingo Help. Booked with Kaus Exposition Shows—playing defense and camp towns where there is plenty of money. Can also use Agents for the above stores that will be located in a summer park—park opens May 15th. Showmen—Route: Bennettsville, So. Car., week April 24-30; Aberdeen, No. Car., week May 1-6.

ART D. HANSEN

## WANTED

ALL KINDS OF WILD AND DOMESTIC ANIMALS  
PLAYLAND SHOWS

Cookeville, Tenn., this week; Sparta, Tenn., next week.

**ENDY-PRELL IN HIGH**

(Continued from page 34)

Col. Howard E. Stahler, press agent; Vernon F. Kohn, show secretary; Milton Paer, concession secretary; Louis A. Rice, business manager; Rogers Hornsby, public relations; William J. Tucker, superintendent; James Zabriskie, Diesel and electrical superintendent; Don Crown, artist; Charles E. Day, mailman and *The Billboard* sales agent; Sam Murphy, transportation superintendent; Stacy Knott, ride superintendent; Charles Traub, superintendent of gates; Charles Guttermuth, truck mechanic; Abe R. Prell, ticket superintendent; Sam Caruso, carpenter; Enoch Ratzell, sound technician; Joseph E. Prell, auditor.

Rides operated at the opening: Fly-o-Plane, Octopus, Roll-o-Plane, Caterpillar, Merry-Go-Round, Twin Ferris Wheels, Chair-o-Plane; Tilt-a-Whirl, Moon Rocket, Whip, Ridee-O, Kiddie Auto and Pony Ride.

Line-up of shows had Cash Miller, with a new 160-foot-banner-line Side Show; Doc R. Garfield and Tom Scully, new 130-foot Hall of Science; Bob Holmes, Midget Revue; Ralph Justus, Motordrome; Abe Wolf, Monkey Show Speedway and Sammy's Nut Glass House; Gertie Miller's new *Chez Paree Musical Comedy*; Bob's reptiles; Marty Beck's Hawaiians and Miller's New Wild Life Exhibit, with new neon front.

On concession row were Ernie Buzzella, commissary and popcorn; Mrs. David B. Endy, custard; Norman Littlefield, ball games; M. E. Shoemaker, fishponds; Jack Ressel, hoop-la and shooting gallery; Harry Weiss, bingo; Mrs. Joe Lux, Mrs. Harry Edwards, palmistry; Mr. and Mrs. Bob McClure, age and scales; Harry and Marge Stevens, Joe Baker, Jerry Gerard, Mrs. William Tucker, Jack Stone, Carl Lee, Bob Parker's diggers, Joe Shaw, Joseph Bellinger Mr. and Mrs. Joe Ross and Mr. and Mrs. Sam Burd.

**COLD HAMPERS JONES**

(Continued from page 34)

Galpin, Bob Bryant, Sam Glickman, Harry Dennis, Frank Hooper, Josephine Hayward, Joe Cole, Joe Johnson, Ralph Lipsky, Anna Neal, Floyd Hesse, Joe Stiy, Helen Eule, Roy Dearduff, Mary Dennis and Frances Scott. George Reinhardt has the cafeteria. Louis Rosenberg has towns billed heavily en route. Earl Ketring's Motordrome has five riders. Mrs. Johnny J. Jones is recovering from an illness.

**BALLYHOO BROS.**

(Continued from page 34)

Manager Pete Ballyhoo stated that he had hired them only for the duration and that if it wasn't for the man-power shortage it wouldn't have occurred. His honey talk didn't pull the wool over our eyes one bit, as we considered his alibi very weak. He could have cut his show down 50 per cent and still operated with the loyal ones that were around.

As you know, Pete Ballyhoo is the president of this corporation and his four brothers are listed as first, second, third and fourth vice-presidents. Just picture the nerve of a newcomer who dared to address the big boss as "Captain" instead of "Mr. President"! Last Sunday several of the new concessionaires checked into the same hotel that the bosses were in. That is something which the shows' co-owners have never stood for, even tho the concessionaires could afford to do so. It is the only thing that the bosses have to prove that they are superior to their people.

Last week the writer and three of his friends were waiting for a bus to take us to town, four miles away. We were forced to live a very unpleasant experience when a newcomer stopped his car and offered to take us in. We let him know, point blank, that we were waiting for a bus. Then, to top it off, one of the undesirables dropped into a vacant seat in a rummy game. We are always set for such boldness and welcomed his intrusion. The kibitzers really went to town to throw him off balance. Imagine our surprise when the unwelcomed guest won 20 straight hands, pocketed the winnings and walked away! The boss, who was playing on another trunk, followed him out and blasted him with: "I thought you were going to make your privilege with your concession."

This morning we held a meeting in the gal show top to try to find a way to end the arrival of new faces on this show. Altho the bosses weren't present, all cliques voted to ask *The Billboard* to co-

operate by not accepting any more help-wanted ads that the office sends in. Altho we tell the intruders, "We'll be here after you are gone," every hour of the day, we ask your support in protecting us died-in-the-wool Ballyhoo Bros.' people, who expect to die on the vine.

**MAJOR PRIVILEGE.**

**C&W PULL IN NN**

(Continued from page 34)

Slim, sword swallower; Helen Hart and her gorilla and cast of *Paradise Revue*. Rain Saturday morning curbed the children's matinee. Mrs. Charles Lewis, Ocean View Park, Norfolk, visited. The *Blonde Sensation* was the free act.

Roster: I. Cetlin, assistant manager; John W. Wilson, general manager; Bill Hartzman, secretary and treasurer; James Shelby, assistant secretary; E. K. Johnson, special representative; Ben Braunstein, public relations and general representative; Bill Cowan, business manager; Henry Roller, sound man, Diesels; Fred Utter, chief electrician; Henry Woods, electrician; Pete Thompson, lot superintendent; Tony Lewis, mailman, show painter and *The Billboard* sales agent; Neil Hunter, trainmaster; marquee, Paul Murphy, foreman; Glenn Flynn, utility.

**Concessions**

Guess weight, Sol Kane; guess age, Samuel Green, Cookhouse, George Goodman and Al Dorso, owners; Mary Dorso, cashier; Mrs. Al Dorso, Bill Thomas, front griddle; Charles Lolcilo, headwaiter; Calvin Davis, Joe Falmer, waiters; Carl Swanon, dishwasher; Paul Miller, chef. Ball game, Mickey Vagell, manager; James Hog, J. P. Kelly, agents. Popcorn, Elmer O'Rear; Mary Ellen O'Rear, agent. Doll wheel, Jackie Owens, agent. Clothespins, Joe Santratella; T. J. Patty, Dick Anderson, agents. Pan game, Russell Harms; Helen Nazar, Lida Hemphill, agents. Diggers, Johnny and Mickey Appelbaum, agents. Ball game, Irene Sechrist, owner; Reely Harrison, agent. Bingo, Goodman & Dorso; Art Ludwig, manager; Bill Davis, Slatz Snyder, Chester Hoke, Lou Moore, Mrs. A. Ludwig, agents. Pea pool, L. B. Campbell, agent. Pitch-la, Harry Baugh, agent. Duckpond, Johnny Ciabarrl. Ball game, Nunzio Errigo, agent. Candy floss, Nell King, agent. Shoot-to-win, C. C. Tuttlow, agent. Pitch-to-win, Clark Irrick, agent. Dice game, Virginia Chilson, manager; Rose Leatherman, Dolly Green, agents. Spread wheel, George Harms, agent. Beat dealer, Roy Hunter, agent. Penny pitch, Wallace Barber, agent. Blanket wheel, L. Reiber, agent. Roll-down, Strings Cohn; Jackie Shore, Gerry Cohen, agents. Ball game, Dorothy Miller; Bertha Cohn, agent.

Arcade, Mike Roman; Mrs. Van Ault, Mrs. Roman, cashiers; P. Van Ault, superintendent. Ball game, Ethel Tutterow, agent. Fishpond, Joseph Parento, owner. Ball game, Elaine Shropshire, manager; Inaltee Shropshire, agent. Radio wheel, Irving Mosias, agent. Blower, Walter Lane, manager; L. C. Landrum, Johnny Miller, agents. Pan game, Ruby Wilson, manager; Tille Frenlera, Betty Shinert, agents. Ball game, Margaret Vogell, manager; Bill Ledford, agent. Pea pool, Lou Zeelsdorf, agent. Cigarette pitch, Mrs. E. Baugh, agent. Pitch-to-win, Jules Lasures, owner. Fishpond, Mrs. Harry Benjamin, agent. Ball game, Gene Errigo, agent. Shoot-to-win, Frank Bennett, agent. Palmistry, Nami and Millie Harrison, readers. Ball game, Pat Cohen, agent. Bear wheel, Ray Kelly, agent. Dice game, Jack Chisholm, manager; Mathew Hemphill, Charoline Campbell, agents. Ball game, Harry Benjamin and Mojo, owners; Steve Winn, agent. Rotaries, Bob Polack, owner. Shoot-to-win, Mary Pollack, agent. Razzle Dazzle, Nick Nazer, manager; Maurice Levitt, Abe Zuckerman, agents. Bottles, Henry Sordelet, owner; Mrs. Sordelet, agent. Custard, Samuel De Cara, manager; Bob McGregor, agent; Charles Foster.

**Rides**

Kiddie Auto and Chair-o-Plane, Mr. and Mrs. R. S. Walters, owners; R. S. Walters Jr., foreman. Merry-Go-Round, Curley Blizzard, foreman; Richard Peck, second man; Charles Lovegrove, Bruce Wilson, Utility; D. W. Smith, tickets. Scooter, Joan (Red) Minter, foreman; Sam Harris, William J. White, Bishop Hooser, Daniel Parker, George Plummer; Ann Johnson, tickets. Rocket, Tex Leatherman, foreman; Pete Johnson; William Martin, clutch; Marie Dean, tickets. Chair-o-Plane, Dudley Powers, foreman; Clarence Linebach, tickets. Caterpillar, Joe Dupont, foreman; Chester Horner; Lee Dolan, William Hirst; Clara Savary, tickets. Twin Ferris Wheels, George

Dobbins, foreman; William McNeill, clutch; Curley Koff, tickets.

**Shows**

Monkey Speedway, Mickey Mansion, owner; Lee Erdman, front talker; Roger Young, manager; Nancy Young, ring mistress. Alligator Show, Dale Barron, owner and talker; Janice Barron, tickets; Carlton Crow, helper. World Circus Side Show, Doc Uring, talker; Mrs. Frank Lentini, Ford Raymer, tickets; Mickey Mansion, owner; Charles Dahlgren, reptiles; Princess Tiny, six-fingered girl; George Harmon, midget; Bobbie Barrow, emcee; Professor Raymer, magician; Myrtle Raymer, mystic; Alene Uring,

electric girl; Professor Nelson, tattoo; Panama Slim, sword swallower; John, mechanical man; Frank Lentini, three-legged man; Eliene, annex. *Paradise Revue*, Mrs. Cetlin and Mrs. Wilson, owners; Virginia Jones, tickets; Al McKaye, talker; Art Parent, piano; Jean Lewis, drummer; Ralph Peters, trumpet; cast, Winnie Portner, Marie O'Dell, Cheechee Navara, Mickey Borders, Dottie Valez, Hazel Haugh and Heeln Hart and her gorilla; Al McKay, emcee; Lucille Swisher, wardrobe; Heavy Harris, stage manager and inside tickets; Howard Bryant, assistant stage manager; George Lewis, Glynn Scheel, Frank Aucker, utility; James Savary, truck mechanic.

**SCOTT EXPOSITION SHOWS WANT**

Ferris Wheel and Chairplane Foremen, Ride Help that drive semis, top salaries; Musicians and Performers for Colored Minstrel, Man to take charge of small Cook House, Lecturer and Help for Life Show, Corn Game. Open First and Spring this week; 40th and Charlotte next week; Nashville, Tenn.

**WANTED FOR ANNAPOLIS, MARYLAND, MAY 1st TO 6th**

Will sell exclusive on Bingo, Frozen Custard and Pop Corn. Want Concessions that work for stock. Roy Bailey can place Ride Help and Concession Agent. Can place Freaks in Side Shows, also Girls for Posing Show. Will buy or book Tilt, Octopus with transportation or any other ride not conflicting. Hymie Jacobs, contact at once. Fair committees in Virginia, North Carolina, South Carolina and Georgia, we have some open dates. Address:

**ROX GATTO EXPOSITION AT HOMES SHOWS**

Elkton, Maryland, this week; Annapolis, Maryland, next week.

**WANTED TO BUY UNBORN OR LIFE SHOW FOR STORE**

Must stand inspection. HARRY CUMMINGS, Old Orchard Beach, Me.

**W. G. WADE SHOWS**

OPEN MAY 5TH, PORT HURON, MICHIGAN

NOTICE—As we are showing the City Parking Field, we will be unable to locate until the morning of May 4th. All those arriving before that time can find parking space at the City Trailer Park.

Want Independent Shows and a few more legitimate Concessions for this date and a long season of celebrations and fairs. Address:

W. G. WADE SHOWS, 19199 Woodingham Drive, Detroit 21, Mich. Phone: University 4-0055.

**W. S. CURL SHOWS**

Opening London, Ohio, April 29 to May 6, Getting in Two Saturdays.

Washington C. H., Ohio, May 8 to 13.

Want Foreman for Tilt-a-Whirl, Ride Men for Merry-Go-Round, Ferris Wheel and Chairplane. Can place a few more Stock Concessions, also Photo Gallery. Can place one or two more Midway Shows.

W. S. CURL, Box 27, London, Ohio

**RIDE HELP WANTED**

A-1 Ferris Wheel Man, Eli No. 5, \$80 a week; Single Loop-o-Plane Man, \$70 a week. Permanent location, downtown San Diego, Calif. No ups or downs. Address

**WILBUR CLARK**

Monte Carlo Cafe, 3d and E San Diego, Calif.

**James E. Strates Shows, Inc.**

Will book the following Rides: Caterpillar, Rolloplane, Whip, furnishing special built wagons for same (or will buy). Can place Pony Ride, Models for Posing Show, useful Carnival People in all departments, Ticket Sellers, Train Help and Polers.

All address JAMES E. STRATES, Gen. Mgr., Chester, Pa., April 24-29; Baltimore (Highlandtown), Md., May 1-6.

## CETLIN & WILSON SHOWS

CAN PLACE—Merry-Go-Round Foreman, Second Man for Eli Wheels, Skooter Help. Can also place a few Workingmen in all departments.

Will Book or Buy Roll-o-Plane and Octopus with own transportation. Will place Fly-o-Plane with transportation.

WILL PLACE—Will Finance any Grind Shows worth while.

WILL PLACE—Silodrome on account of disappointment.

WILL PLACE—Posing Girls and Chorus Girls for Paradise Revue. Must be young and attractive. Union salary paid by the office. Those located in Philadelphia see our agent there, Jolly Joyce.

WILL PLACE—American Photo Gallery and Long-Range Shooting Gallery.

GEORGE HARMES wants Pan Game Agents.

All Address This Week, BALTIMORE, MD.

### LAST CALL

## EMPIRE STATE SHOWS

OPENING ABERDEEN, MD., APRIL 29 TO MAY 6

Ball Ground Location. Auspices Police Department.  
With One of the Best Routes in the East To Follow.

WANT 10-in-1 Side Show. Have 20x80 top with 100-ft. banner line. Complete in every detail. WANT 2 more Rides for one of the best Ride Routes in the country. WANT 1 more sensational Free Act to join here. WANT Ride Help, Ticket Sellers and Show Carpenter to join at once. CAN PLACE Frozen Custard, Candy Apple, Candy Floss and Stock Concessions of all kinds. CAN PLACE capable Agents for Pea Pool and Penny Pitch. NOTICE—Fondaw and Gladys, Fred Burns and Jimmy Ross, contact me at once.

ALL WIRE OR COME ON.

Address JIMMY BROWN, Empire State Shows, Aberdeen, Md.

## JOSEPH J. KIRKWOOD SHOWS

WANTS FOR POUGHKEEPSIE, N. Y., WEEK MAY 1, MARKET LOT

RIDES—Will buy or book Two-Abreast Merry-Go-Round and Chair-o-Plane. Place Ride Help on Wheel, Loop and Tilt. Place any Ride that does not conflict. SHOWS—Place any Show with own equipment and transportation, 25 percent. CONCESSIONS—Frozen Custard, Shooting Gallery, Guess Your Weight and Age, Pitch Till Win, Glass Store, Bear Hoop-La, Clothes Pin Store, Slum Skillo, Blower, few choice Wheels, Punk Rack. Agents for Nail Store. Useful Show People, can always place you. ART FRAZIER, Legal Adjuster, wants his friends to get in touch with him.

All Address RALPH DECKER

This week, Penns Grove, N. J.; week May 1, Poughkeepsie, N. Y.; week May 8, Newburgh, N. Y.

## OPENING SEYMOUR, INDIANA, APRIL 29

Sponsored by American Legion; Shelbyville, Indiana, May 8th to 13th, sponsored Police Department. Positively first show in thirty years downtown; then Richmond, Ind., first in. Concessions Open—Want Basket Ball, String Game, Jewelry, Dart, Custard, Bowling Alley, Cork Gallery, Pitch Till Win, Coca-Cola Bottle, Slum Wheel, Novelties, \$17.50; includes lights and cut-in.

Want Shows—Will book any show with own outfits and transportation at 15% of gross plus tax and will not up this per cent at fairs and celebrations. Can also use a flashy Penny Arcade or Fun House at the same per cent. This show owns five Rides, has good transportation for same. Has contracted for season one of the best Free Acts, Captain Billy Sells Lion Act. If you are show folks it will pay you to look us over. All replies:

W. R. GEREN, Seymour, Indiana

## Mad Cody Fleming Shows

Want Foreman for Merry-Go-Round; W. Green, contact immediately, Foreman for 10-Car Auto Ride, Second Men on Chairplane and Eli. Preference given to men that can drive semis. Dave Davidson wants good Concession Workers. Geo. White wants Help for Pop Corn, Cahdy Apples and Cookhouse. Ride Men, notice: Payday every Monday night. No hold-backs, no meal tickets; spot cash. 28-week season, then Winter Park.

MAD CODY FLEMING, Valdosta, Ga., this week; then Moultrie, Ga.

## BEAM'S ATTRACTIONS

PLAYING FULL WEEK COMMUNITY CELEBRATIONS

Want Wheel Foreman, \$45 and bonus; Chairplane Foreman, \$40 and bonus; Second Men both Rides. Electrician, \$40.00 per week. Paid in cash. Will book Merry-Go-Round and Octopus. Independent show for 25 weeks of celebrations; unusual opportunity for show catering to family trade. Concessions open: Floss (Tex Fuller, come on), Hi-Striker, Novelties, Hoop-La, Arcade. OPEN May 5 near Windber. Write or Wire M. A. BEAM, WINDBER, PA.

## WANT—RIDE HELP—WANT

TRUCK DRIVERS  
A-1 MECHANIC

PHOTOS, CUSTARD, OTHER CONCESSIONS OPEN.

April 24th to 29th, Christopher, Illinois; May 1st to 5th, Herrin, Illinois.

ROGERS GREATER SHOWS

## Virginia Greater Shows

May 1 to 6, American Legion Celebration, Crisfield, Maryland, Followed by Cambridge and Salisbury, Maryland.

Want at once, Pop-Corn and Candied Apples, Ball Games, Cigarette Gallery, Hoopla and Coca-Cola Bottles, Frozen Custard and American Palmistry.

Musicians for Minstrel Show. Want Truck Mechanic; Carl Espay, answer.

This Week, Berlin, Maryland.

## CRESCENT AMUSEMENT CO. WANTS

RIDE FOREMEN for Twin Wheels, Octopus. Must be sober and first class. Bob Kelly, wire. E. R. Roberts, your air mail missent; wired you. Wire me for new proposition. Second Man for Chairplane and Octopus. Must drive. "Tex, better come back." SHOWS: Special proposition for good Side Show—Snake Show, Fat People, Unborn, Crime, War. Colored Musicians and Performers. CONCESSIONS: Custard, Lead Gallery, Hi Striker, Coca-Cola Bottles, String Game. WILL pay cash for 7-Car Tilt, Super Roll-o-Plane or Dual Loop-o-Plane with or without transportation or will book same. We want High Free Act join May 8th, another sensational FREE ACT for Galax, Va., July 4th. Help in all departments, wire.

L. C. McHENRY, Manager, Kannapolis, this week and next; then CONCORD, inside city, with Best Route of Still Dates and 10 Fall Fairs Contracted.

## Last Call—BUNTING SHOWS—Last Call

OPEN AT EAST PEORIA, ILL., THURSDAY, MAY 4

All people contracted answer this call. Can place few more Merchandise Concessions. High-class Penny Arcade. Ride Help. Can place Second Man on Tilt, Octopus and Merry-Go-Round. Semi Drivers. Shows—Can place one more high-class Grind Show with own outfit. Want Mechanical Show, Funhouse. Playing a proven route of still dates, fairs and celebrations.

Address: Ladd, Ill., until May 1; then East Peoria, Ill.

## Allen & Nickerson Shows

NEW ALBANY, INDIANA, THIS WEEK

WANT capable Secretary, Ride Help of all kind. Frank Cook and Bob Bloom, contact Monroe Sanders. Can place Slum Stores, Small Privilege.

## HAPPY ATTRACTIONS

Want Concessions; no grift. Cook House or Grab Joint, Bingo. Shows with own equipment. FOR SALE—Penny Arcade, small Chair-o-Plane, Banners for 10-in-1 Show, Buell Keyhole Show, also Mechanical Farm Show.

Opening Coshocton, Ohio, May 1-6; Mansfield, Ohio, May 8-13.

Opening Date  
May 8

READING'S SHOWS

Opening Date  
May 8

Portland, Tenn., Strawberry Festival

Want Stock Concessions all kinds. Want Photo and American Palmistry. Want Grind Shows, Fat, Snake, Midget, Illusion, Side Show. Want Athletic Show Manager. Want Show Electrician. Will play Nashville, Tenn., lots all summer. Jumbo Finn, write or come on. Address:

W. J. WILLIAMS, Mgr., 1417 Dickerson Rd., Nashville 7, Tenn.

P.S.: Smoky Willie Drake, wire Charlie Young or come on.

## Want—BUCKEYE STATE SHOWS—Want

CAPABLE RIDE MEN THAT DRIVE SEMIS. Top Salaries.

SHOWS—Will book any non-conflicting Shows. Sailor Katzy wants flashy Knife Thrower, Fire-Eater and Clown Midget. White Eagle and Chief Congo, wire.

CONCESSIONS—Will book Stock Concessions. Want Grind Store Agents. Capable Man for Clothespin Store, also capable Man to take charge of Slum Skillos. All reply to

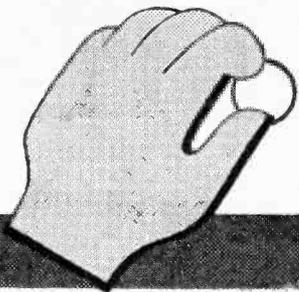
MIKE ROSEN, Mgr., Dyersburg, Tenn., this week; Paris, Tenn., week of May 1.

## —A. M. P. SHOWS—

"Juggy"

Want Kiddie Ride and a Flat Ride with or without transportation. Want Concessions that do not conflict. What have you? "Mike" Bosco wants Wheel Agents. Mart Fisher wants Side Show People. Opening Phoenixville, Pa., April 28th. All communications to

ANTHONY M. PODSOBINSKI, 514 High St., Phoenixville, Pa.



# Coin Machines

AMUSEMENT · · · MUSIC · · · VENDING · · · SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

Address Coin Machine Department, The Billboard, 155 N. Clark St., Chicago 1, Ill.

WALTER W. HURD, Director  
C. E. VETTERICK, Editor

## Post-War Planning—15

# EXPORT TRADE

The coin machine trade has never fully realized how much export trade means to the welfare of the industry as a whole. The decade before the present war brought gradual increase in the export of coin machines which had much to do in reducing competitive evils among manufacturers and operators on the home front. This benefit came about so gradually that few in the trade were aware of what was happening. The Billboard emphasized export trade and increased its circulation in other countries, in order to encourage such business.

In planning for the post-war period, more attention than ever must be given to export trade. This applies to individual manufacturers and distributors as a wise business step and such planning also will be of direct interest to operators, altho they may not fully realize it.

Progressive firms in all lines of business are making bigger plans than ever for export trade after the war. Such planning will not only help the firms that make the plans, but it will also help to promote the welfare of the nation and the world at large. It is not now fully realized by thinking people that peaceful trade among the nations is one of the great hopes of the future to prevent other wars. The coin machine industry can have a part in this future trade if it begins to plan for it.

The industry really made a good start before the war and there are good reasons to believe that export trade of coin machines can be trebled as soon as the war-stricken nations are on their feet again. A lot of political developments will take place, but at the same time the coin machine industry should be in the midst of these developments and carefully promoting the sale of its products in all countries open to American goods.

Those who studied the progress of the coin machine trade carefully before the war realize that export trade had much to do in removing older machines from the home-front and also in preventing saturation of machines upon locations. It should be kept in mind that the number of retail establishments which serve as locations for coin machines are strictly limited and that enough coin machines can be produced to saturate such locations. With increased manufacturing facilities after the war, the trade as a whole must take definite interest in export trade in order to prevent early saturation of the whole market.

Export trade can also be made profitable to manufacturers and distributors. The trade learned this

by early experience before the war, for a number of distributing firms were doing a creditable business among other nations. The trade can get some good help in promoting export trade. The U. S. Department of Commerce was making regular monthly reports on the export of coin machines before the war, and the department has made plans for much better service after the war. The consular agents of the department will again be placed in all parts of the world and will co-operate with any firm that wants to sell coin machines abroad.

There are a number of trade organizations in the country that also are interested in promoting export trade. At least one coin machine manufacturer has taken an active part for years in a national organization that gathers information for its members on export opportunities. In Chicago and New York especially, there are important organizations which gather valuable information on selling any kind of goods aboard.

The coin machine trade should learn early that in order to sell coin machines abroad in the future, the nation must, at the same time, buy some other kind of goods from other nations. In other words, future trade among the nations will be a reciprocal matter. This will be a political issue in the future and the coin machine trade must be ready to put its influence on the side of reciprocal trade.

Planning for export trade in the future recalls much interesting history of trade with England and France, especially before the beginning of the present war. The American trade had made many friends in England and France, and England had become a big customer. Just before the war started, the French government had made definite plans to legalize amusement games all over France and the plan included the use of novelty items of French manufacture as prizes with such games. It was a very promising idea for providing the French people with such amusement and also promoting trade. American machines had also been shipped to China, Japan and many other parts of the world.

A big chapter in export trade was just beginning when the war came, and the industry can start over again at the end of the war and profit much by friendly trade with all the nations of the world. People in other nations will enjoy the benefit and pleasures derived from coin machines just as the American people do.

# U. S. COURT OKAYS FREE PLAY

## WPB Amends Order Affecting Repair Parts and Supplies

WASHINGTON, April 22.—The War Production Board order CMP Regulation 9A assumed new importance to business when it was issued in an amended form April 15. The order prescribes regulations on parts and materials for repairmen. An important amendment to the regulation makes it include "persons who recondition or rebuild damaged or used items for resale." The regulation includes some favorable points for those who repair articles or recondition them for resale and provides ways for purchasing materials such as copper alloy, copper wire, and also provides for the use and replacement of parts. It also gives an official rating for purchasing repair parts and supplies, which would be useful in some cases. The regulation also mentions other government orders which might apply to materials and parts and suggests that those who are interested should write to the War Production Board, Reference CMP Regulation 9A, Washington 25, D. C.

The amended regulation also prohibits repairmen from using the AA-3 preference rating which it assigns to obtain the following items: (1) capacitors, (2) microphones and loud-speakers, (3) resistors, (4) transformers, (5) tubes, and (6) paint. These items are made available to repairmen and retailers on a pro-rata basis without the use of ratings, and therefore a repairman does not need a rating to get his fair share.

The amendment modifies the forms of controlled materials which may be purchased by repairmen under the procedure to conform them to the recent revision in controlled materials designations under Schedule I to CMP Regulation No. 1.

Interpretation No. 2 to CMP Regulation No. 9A, announced at the same time, points out that distributors who sell copper tubing to automotive, heating and refrigeration repairmen, under provisions of Direction No. 1 to CMP Regulation No. 9A, must know, or reasonably believe that his customer is such a repairman. This rule holds despite the fact that distributors who receive orders under CMP Regulation No. 9A generally are not required to find out whether their customers are complying with the regulation, unless they know or have reason to believe otherwise.

The interpretation also points out that in some cases distributors will receive both the maintenance, repair and operating supplies (MRO) and the V-3 symbol on purchase orders from the same customer. In such cases, unless he knows or has reason to believe that his customer does not have the right to use both symbols, the distributor may rely on his customers' certification that he does.

## Big Turnout Indicated for Mfrs. Meeting

CHICAGO, April 22.—A majority of the industry's manufacturing firms will be represented at the CMI meeting April 26, at Grotchen's Restaurant, Dave Gottlieb, president of the organization, said today.

Wide interest in the industry's first "get-together" of manufacturers since the beginning of the war was indicated in the heavy response to invitations mailed to all known manufacturers of coin machines by Coin Machine Industries, Inc.

The meeting, costs of which are being borne entirely by the association, features a dinner at 6:30 p.m., a program of entertainment, and open discussion of conditions which affect the industry now and which will confront the trade in months to come.

## Population Shifts To South and West, Census Bureau Says

WASHINGTON, April 22.—The Southern and Western states are gaining population, while the Northeastern and North Central states are losing. Including both civilians and men and women in the armed forces, more than 2,500,000 were added to the population of the Southern and Western sections of the country between July 1, 1940, and July 1, 1942. During the same period the North Central and Northeastern states lost 450,000 residents.

The continental United States during the same period gained 2,101,255 persons to attain a total population of 133,770,500, an increase of 1.6 per cent for the two years.

The census bureau reported these figures this week. Estimates were based partly on ration book registration, partly on birth and death statistics since the April, 1940, census, with allowance for net immigration and for strength of the armed forces. Members of the armed (See POPULATION SHIFTS on page 71)

## Trade Wins Biggest Legal Victory in Pinball History

Washington Federal Appellate Court reverses lower court decision in holding games are not gambling devices and motive of players is not induced by gambling instinct—establishes important legal precedent

WASHINGTON, April 22.—The biggest legal victory in the history of pinball industry was won here April 17 when the United States Court of Appeals handed down a favorable decision which not only reversed the unfavorable stand of a lower court but went beyond this to declare games are not gambling devices and the motive of players is not that of gambling.

Free-play games were definitely involved in the case, and the opinion of the court was very decisive in its terms. The unanimous opinion was written by Chief Justice D. Lawrence Groner, and Justices Edgerton and Arnold concurred in the decision. Operators here received the news with great enthusiasm, and press releases soon told the story in all parts of the country. Many inquiries were soon received for details concerning the case.

Court procedure ensued when the Washington Coin Machine Association brought a suit for injunction to bar seizure of pinball machines. Acting on orders from the United States attorney's office, Assistant Superintendent of Police Harvey G. Callahan had issued orders, effective April 15, 1942, for seizure of the machines thruout the city.

## W. C. Buying Habits Change

Out-of-town ops cutting trips and using phones and mail instead—wives pinch-hitting, too

LOS ANGELES, April 22.—Gasoline rationing plus man-power shortages are resulting in fewer trips to town by operators from Nevada, Arizona and other near-by States. In fact, local jobbers and distributors say appearances of out-of-State coinmen along Coin Row are fewer than at any time in the past few years. Their absence, however, is not cutting into sales because the ops are buying by phone and mail instead of doing their shopping in person.

Increase in the telephone business has resulted from rationing boards cutting "C" card users down to "B" and reduction of "B" cards from 460 to 400 miles per month. Man-power shortage is also playing a part. To keep close tab on their routes these days is a "must" for operators, since most of the service help that's available is untrained. Ops feel, as a result, that it's better to run up long-distance tolls than to leave their business in inefficient hands even for a few days' time.

As a result of this switch in buying habits, jobbers and distributors here are getting behind their desks earlier in the morning. Nine o'clock is now the arrival time for all on Coin Row so that the long-distance calls can be handled before the wires get clogged during the mid-day rush.

### Women Buyers

Operators in the adjacent California towns, however, are not relying on the mail or phones as much as out-of-State coinmen. Instead, some have pressed their wives into action and turned over the buying chores to them. Some of these women have shown much ability along these lines. Distributors here agree that the women are in the know about quality of machines and the value of serial numbers. As one put it, "The women know more what they want than the men. They shop around just as if they were buying a dress or a hat. If the machine is what they want and the price is right, they'll buy without the usual price haggling that some of the men like to engage in."

Some of the ops are arriving in town with their own trucks loaded with trade-in equipment. After making their deals they haul their purchases back home in the same truck. It's their way of solving the delays and uncertainty of shipping via public carriers.

## Asks Rehearing

WASHINGTON, April 22.—The U. S. Attorney's office filed a petition in the U. S. Court of Appeals here yesterday for a rehearing in the case on which the Appellate Court had handed down a decision April 17. The court had held that free plays do not make pinball machines a gambling device, but that they are "forms of amusement."

When the decision was given, the U. S. Attorney had stated he would either ask for a rehearing or appeal to the U. S. Supreme Court.

The petition for rehearing contends among other things that putting nickels in pinball games ultimately leads to gambling. The court decree had said that the motives of players of pinball is not that of gambling.

Operators here stated they had expected an appeal of some kind and they feel assured of final victory.

The injunction suit was dismissed in District Court on motion of the United States attorney. The higher tribunal's decision reversed the District Court's action and ordered the lower court "to proceed consistently" with the Court of Appeals opinion.

### Court Opinion

The appeals court opinion added: "Whatever inducing motives may actuate the restless, the idle or the curious to spend their time in this silly form of amusement, it certainly is not the gambling instinct, nor is it the incitement to gain by chance any more than is the game of solitaire."

The court emphasized that the opinion was confined to facts regarding pinball machines in the case before it. "We do not intend to extend it to other classes of slot machines," it said.

### History of Case

Operators of pinball here were discussing the long series of events which had led up to the present court victory. The district attorney stated that he might appeal to the U. S. Supreme Court or that he might ask for a re-hearing.

The drive against pinball games really began in March of 1942. On March 5 of (See Court Okays Free Play on page 71)



WINDOW DISPLAY FEATURES RECORDS contributed by Cleveland Phonograph Merchants' Association for cheering servicemen at Crile Veterans' Hospital. Bob Allen, recording artist, is in center. At left is Sam Abrams, publicity chairman of the association.

# COINMEN YOU KNOW

## Here in Chicago

### Marine Buys Vending Machines

ACTION IN THE SOUTH PACIFIC was generated by a small ad in *The Billboard* when a Pennsylvanian, in typical marine fashion, substituted action for post-war planning in order to assure his place in the coin machine business.

R. H. Adair, Oak Park (Chicago suburb) distributor of vending machines, this week received an order for a number of vending machines from a member of the U. S. Marine Corps stationed in the South Pacific who wrote: "I am going to try to have my brother build a vending machine route so that upon my return to the United States I shall be able to step into a business with him."

### Eddie and Wife on Furlough

Seaman 2/c Eddie Ginsburg returned Saturday (22) to Camp Peary after spending a week in Chicago with his brother and partner, Morrie, of Atlas Novelty Company. Mrs. Ginsburg "furloughed" with him, since she lives at Williamsburg, Va., near the Seabees' camp. She will join Eddie again in about a month, remaining in Chicago for a longer visit with her family and her brother, Sgt. Joe Glassburg, former Atlas employee, who is home for two weeks from the bombardment base at Salina, Kan.

### Missed a Good Bet

Al Sebring's brother, M. J., will bring his stable of racing ponies to Sportsman's Park this month. The head of Bell Products Company said that while he did not share his brother's enthusiasm for racing, he likes to attend when the Sebring ribbons are flying. The last time he placed a complimentary bet on a Sebring entry the horse paid \$46 for \$2. A couple of weeks later, because Al failed to glance at the racing columns in his newspaper, he failed to play the same horse which won and paid \$49 for \$2.

### Holds Seniority Over Her Boss

Mrs. A. E. Hodge, secretary to E. E. Rullman, of Automatic Instrument Company, was an employee of the organization long before Rullman became president 11 years ago. This week Rullman made one of his rare visits to the firm's war plant at Grand Rapids, Mich. Ordinarily, according to Mrs. Hodge, he manages the entire war production program from his Chicago office via telephone and letters. Rullman's son, Elmer E. Jr., who formerly directed the firm's largest wired music installation in Philadelphia, is a marine, stationed at Ward Island, Corpus Christi, Tex.

### No Personnel Problem Here

The interest, bordering on affection, which Lynn Durant, head of United Manufacturing Company, displays in his employees and fellow workers, is not inspired by wartime man-power problems. He has always been that way, according to one of his oldest shop employees. This reporter, touring the United factory, which is engaged in war production as well as game conversions, noted that he had a kind, almost brotherly, comment for each one of his employees. We'll bet that Uncle Sam is the only employer who could separate any one of those workers from Durant.

## West Coast Notes

LOS ANGELES, April 22.—It's a son for the Ellis Johnsons, of Claremont, Calif. Their second boy.

### Trucks Make Trips

Mrs. Fred Allen, of Bakersfield, and Ted Bloomer, of Mojave, both arrived in town last week with their trucks full of machines to trade in on other equipment. After loading their purchases they hauled them away in the same trucks. Most out-of-town operators here are not relying on public transportation to have equipment delivered. They feel the best way to get what they want in a hurry is to haul it themselves.

### In Town

Joe Peskin, of Automatic Music, Chicago, was a recent visitor along Coin Row.

... Frank Tony, of Fresno, here for some Panorams to use in his arcades. . . . Another buyer along Coin Row was Jack Reynolds, of Barstow. . . . Al Greebahn, sales manager for Badger, back after two days at Balboa Beach. . . . Bill Sparrow, of Santa Barbara, in for equipment. Marines keep his machines busy, he reports. . . . Carl E. Collard, in from San Bernardino, is cutting down on his trips here to save time and gas.

### Coinshots

Ollie Trevillian, of Santa Barbara, is on the sick list. Fred Trivillian along with Ollie's wife and Frank Churchill, manager of the firm, are keeping things humming meanwhile. . . . "Busy as a beaver" really means something in Oxnard, Calif., where Jack Beavers is taking care of his own service calls these days. Luckily, he has all of his equipment within walking distance of his headquarters. . . . Ray Tisdale, of Glendale, is expanding. He's taken on a music route and also holds down a defense job. . . . Homer Gillespie, one of this region's major arcade ops, seen along West Pico buying equipment. . . . A. M. Keene, of Keenomatic in Taft, Calif., is now dividing his time between that city and L. A.

### Did You Know?

Did you know that Bert Beutler, of E. T. Mape Music, served in the navy during World War I and was stationed in Siberia. . . . That William Happel, of Badger Sales, was once a juggler and toured the Middle West. . . . That Curley Robinson, Associated Operators of Los Angeles County, Inc., managing director, operated the commissary at Universal Pictures for a number of years. . . . That Fred Gaunt, of General Music, knows what it is to dive into a slit trench when the Jerries are on a bombing foray. He was a mechanic in an overseas motor park during the last war. . . . That Bill Sparrow, who had to use crutches for a long time, suddenly found out that he could walk without them when he had to hobble across the floor to reach them while at Big Bear. . . . That Ollie and Fred Trevillian have always been together. Even during the last war they were side by side in France. . . . That Pete Kortez, who operates arcades in El Paso, is one of the nation's top sidewalk impresarios.

### Return to Badger

Mary Jane White, nee Dick, is back at Badger after a trip to Baltimore, where she was married. With her husband overseas, she'll make California her home for the duration. . . . Elaine Ryan, Badger office manager, is on a two weeks' vacation in the Santa Barbara region. . . . Bill Happel is still waiting for the Scotch Bill Nathanson offered as a prize to the one selling the most Panorams conversions. Seems that Nathanson is having a tough time finding a bottle.

## Eastern Flashes

### Blood Donor Club

Max Levine and Fred Halparn, Scientific Machine Corporation, are justly proud of the plant's Blood Donor Club they sponsored some time ago. Plan originated to stimulate monthly group visits to the Red Cross blood bank and has been so successful that the Honor Roll listing employees who have made three or more donations should soon include every member of the firm. Names now posted include Seymour Keselanko, chairman; John Merino, Al Levitt, Vince Pacheco, Dick Mayer, Werner Lowenstein, Irving Reich, Mitchell Sesskin, Max Preiss and Al Bolotin.

### Looking Ahead

Sam Stern, Scott-Crosse Company (formerly Keystone Vending) is expanding and getting his firm ready for post-war business. In line with this plan Sam expects to leave shortly for Chicago and other points West in an attempt to add to his Rock-Ola and Phansteihl distributorships.

### AOA Meeting

The next meeting of the Arcade Owners' Association will be held May

## Baby Production

DALLAS, April 22. — Newest name in coin machine circles is Kathryn Ann O'Brien, daughter of Mr. and Mrs. Frank O'Brien. Reporting the big event, Daddy Frank, of Acme Amusement Company, said: "Here's the latest information on the country's population."

4, 8:30 p.m., at the regular meeting room in the Hotel Abbey. Al Blendow, AOA president, reports this will be the last meeting of the spring season and a good attendance is expected.

### Golfer

Mike Spector, Fairdeal, is one of the industry's better golfers. He is consistently under 100 and more often than not in the 80s. At the moment his game is a little rusty, especially his putting, as a result of the winter layoff, but a few more rounds and he will be ready to take on all comers.

### Short Takes

Phil Gould has been operated on for appendicitis. He is recuperating at the Jewish Hospital in Brooklyn. . . . Murray Lichtman, son of Charlie Lichtman, is home on furlough. . . . Sam Sacks, Acme Sales, is looking for a home in the suburbs.

## St. Louis

ST. LOUIS, April 22.—Juke box donated to the city's USO Club three years ago still brings letters of appreciation from USO officials, states Carl Trippe, of Ideal Novelty Company. The most recent letter, received from W. J. Duford, director of one of the USO centers, thanks Trippe's firm for the juke box "which the boys dance to every evening."

## Detroit

DETROIT, April 22.—Max Lipin, head of Allied Music & Sales Company, is extending his stay in New York where he is currently on a business trip. His brother, Aaron Lipin, is in charge meanwhile.

Max Marston, of the Brilliant Music Company, returned from a phono buying trip thru West Virginia.

### Ice Cream Industry Survey

The newly formed ice cream industry advisory committee plans a survey of the ice cream industry in the near future, according to an announcement by the Office of Price Administration.

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**JOE ASH ARCADES USE IT!**  
**JOE ASH CUSTOMERS SAW IT!**  
**JOE ASH CUSTOMERS BOUGHT IT!**  
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Aero Ball . . . . . \$ 69.50	1 Holly Gripper . . . . . \$ 8.50	Rockola Ten Pins (Repainted Red, White and Blue) . . . . . \$ 59.50
Bally Alley . . . . . 49.50	Iron Claw (Exhibit), Model G . . . . . 35.00	Rotary Merchandiser (Pusher) . . . . . 169.50
Basket Ball (Bally-repainted) . . . . . 100.00	Iron Claw (Counter Model) . . . . . 22.50	Rotary Merchandiser (Claw) . . . . . 169.50
Batting Practice . . . . . 119.50	Int'l. Microscope with Stand, Model S . . . . . 29.50	Screen Test . . . . . 139.50
Buckley Digger . . . . . 75.00	Int'l. Microscope, Large Sign Counter Model . . . . . 29.50	Select-A-View . . . . . 42.00
Candle Camera . . . . . 139.50	Jungle Hunt . . . . . 25.00	Shocker (Advance) . . . . . 12.50
Card Venders, Exhibit . . . . . 49.50	Little Houses, 1c . . . . . 25.00	Skee Ballette (Gott.) . . . . . 89.50
Challenger . . . . . 27.50	Lord's Prayer on Penny . . . . . 100.00	Skill Jump (Groot.) . . . . . 39.50
Electric Defense Gun, 1c . . . . . 22.50	Foot Ease Exhibit . . . . . 89.50	Skill Jump (Groot.), With Base . . . . . 49.50
Firemen (Exhibit Thigh-O-Graph) . . . . . 175.00	Love Meters . . . . . 29.50	Stephens Bowling Alley (6 Foot) . . . . . 69.50
Fist Striker Machine . . . . . 69.50	Model "F" Target . . . . . 17.50	Strike It . . . . . 49.50
Foot Ease (Vibro Co.), 1c . . . . . 49.50	Mystlo Pen . . . . . 185.00	Strip Tease Grip . . . . . 69.50
Golf Putter-in, 5c, 9 foot . . . . . 69.50	Pikes Peak . . . . . 17.50	Target Skill, A.B.T. . . . . 27.50
Golf (Chester Pollard), Repainted . . . . . 59.50	Ping-pong . . . . . 15.00	Ten Pins (Rockola) . . . . . 49.50
Gripper, Single (Gottlieb) . . . . . 12.50	Planatellus (Without Side Signs) . . . . . 59.50	Texas League Deluxe . . . . . 39.50
Grip Test (Caille Fl.) . . . . . 49.50	Ramases (Exhibit) . . . . . 200.00	Your Future Home . . . . . 29.50
High Strike . . . . . 89.50	Repainted Red, White & Blue Army & Navy Decals . . . . .	
Hockey (Chicago Coin) . . . . . 209.50	Look and Operate Like New . . . . .	

**GUNS**

Axis Rats (Seeburg) . . . . . \$175.00	Rapid Fire (Bally) . . . . . \$239.50
Jap Gun (Shoots 20 Shots Like Rifle, Then 45 Like Machine Gun) . . . . . 169.50	Parachute (Seeburg) . . . . . 175.00
Keeney Air Raider . . . . . 239.50	Tail Gunner (New) . . . . . 295.00
Keeney Anti-Aircraft . . . . . 89.50	Tank Gun (Shoots 20 Shots Like Rifle, Then 45 Like Machine Gun) . . . . . 169.50
	Tokyo Gun (New) . . . . . 325.00

FOLLOWING ARE IN ORIGINAL PAINT—NOT REPAINTED AS ABOVE.  
 Keeney Air Raider . . . . . \$219.50 | Bally Rapid Fire . . . . . \$219.50  
 Keeney Sumbarine . . . . . \$159.50

**IDEAL NOVELTY CO.** Phone: Franklin 5544  
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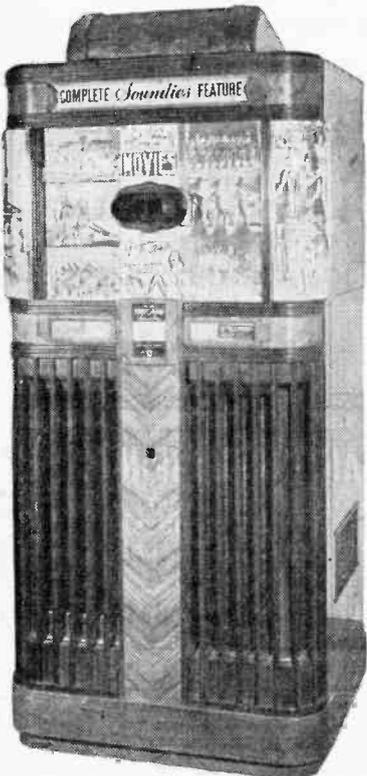
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# Detroit Operators, Union Members Approve Contract

**EDITOR'S NOTE:** The new agreement form approved by operators and union employees in Detroit and recently adopted by Local No. 22321, United Coin Machine Workers, of that city, is of general interest to operators in other cities. Among other things, the agreement form shows prevailing wage scales, membership of operators who employ no workers, grievance procedure and bonuses paid during wartime.

## AGREEMENT

THIS AGREEMENT, made and entered into this . . . day of . . . , 19 . . . by and between the United Coin Machine Workers, Local No. 22321, affiliated with the American Federation of Labor (hereinafter referred to as the "union"), and the . . . company (hereinafter sometimes referred to as the "employer"), the company, the "operator."

The purpose of this agreement is to establish and maintain harmonious labor relations between the employer and the union and its members.

## ARTICLE ONE—RECOGNITION

Sec. 1. The company agrees to recognize the union as the sole and exclusive bargaining agency for the employees of the company who are now or who may become members of Local No. 22321.

## ARTICLE TWO—REPRESENTATION

Sec. 1. There shall be one (1) employee in each shop designated as the chief shop steward. In shops which employ six (6) or more members there shall be one (1) added member selected, and in shops which employ ten (10) or more members there shall be two added members selected, and these members together with the chief shop steward shall constitute the shop committee.

Sec. 2. The company agrees to meet the said shop committee whenever deemed necessary to discuss matters of mutual concern.

## ARTICLE THREE— GRIEVANCE PROCEDURE

Sec. 1. In the event of a grievance by any employee during the life of this agreement it shall be submitted in writing to the union and the company within five (5) days after the complaint arises and the parties hereto shall attempt to reach a mutually satisfactory agreement by one of the following procedures:

First: The chief shop steward and the employer shall attempt to reach an agreement in the matter, and failing;

Second: They shall refer the matter to the employer and the shop committee and/or an officer of the union. Failing to agree;

Third: Either party hereto may request arbitration before a panel selected by the American Arbitration Association, and the decision of the panel shall be binding upon both parties hereto; provided that the decision of the panel shall have been delivered to the parties hereto within ten (10) days after the panel has heard the matter.

All matters which have not been agreed upon by the parties hereto within seven (7) days shall be referred to arbitration, as above.

Sec. 2. Both parties hereto agree that there shall be no strikes, lockouts or other forms of organized stoppages of work until all stops outlined in Section 1 of this article shall have been utilized and exhausted.

Sec. 3. The company may discharge any employee for "cause," but said discharge shall not be valid if protested by either the union or the employee. Any employee who has been discharged and who shall protest to the union shall, if found not guilty of the alleged offense, be returned to the pay roll of the company with full pay for all time lost and with full seniority rights as before.

## ARTICLE FOUR—SENIORITY

Sec. 1. Seniority shall be based on the length of service with the company and shall be broken only by discharge for "cause" or voluntary quit.

Sec. 2. Chief shop stewards shall enjoy top seniority in their shop; assistant stewards shall be next in seniority to chief stewards. This clause shall apply only during their term in office.

Sec. 3. Military Leave of Absence: In the event any employee may be drafted, conscripted or volunteers for any armed

service of the nation during the current war it is expressly agreed that upon return to civilian life the said employee shall be immediately re-employed by the company, with full accumulated seniority and at the rates of wages then prevailing in the industry; provided that the said employee shall notify the company of his desire for employment within forty (40) days after his discharge from the said armed service of the nation.

## ARTICLE FIVE—HOURS AND WAGES

Sec. 1. All employees other than collectors shall work forty (40) hours in each work-week and any work in excess of forty (40) hours in any week shall be overtime and shall be paid at the rate of time-and-one-half (1½) the regular wages.

Sec. 2. The company shall have the right to assign definite routes to each of its collectors and servicemen; provided that in the event any employee shall deem his assignment as excessive he shall have the right of appeal to the union thru Article Three, Section 1, hereof; and provided that no operator shall transfer locations from one collector to another in an unethical manner.

Sec. 3. Employees with more than six (6) months' service with the company shall annually receive one \$25 maturity value U. S. War Savings Bond; employees with more than two (2) years' service with the company shall annually receive one \$50 maturity value U. S. War Savings Bond; such bonus to be paid only during the current war.

Sec. 4. Vacations. Employees who have been in the service of the company for one (1) year or more shall receive one (1) week vacation with full pay in advance, except that collectors may, at the company's option, allow their collections to accumulate during their vacation period. All salaried and hourly wage employees shall receive their regular wage as vacation pay; collectors who do not accumulate their collections shall be paid the average weekly earnings of the six-month period immediately prior to the vacation period. Vacations shall be taken between May 1 and September 30 of each year unless mutually satisfactory

agreement is reached with the employer for other periods.

Sec. 5. The present policy of the company with respect to sick leave shall be continued during the life of this agreement.

Sec. 6. The present policy in each shop with respect to commissions and other allowances for collectors shall be continued during the life of this agreement.

Sec. 7. There is hereby established a range of wage rates for all classifications other than collectors, said rates to be submitted to the Regional War Labor Board for approval and to be retroactive to November 1, 1943, or such other time as the board may deem proper. In the event economic conditions make necessary and changes in such wage rates the matter shall be referred to the proper federal agency for adjustment; provided that in the event no federal agency shall be empowered to act in the matter such adjustments shall become subject to negotiation between the parties hereto as hereinafter provided. The following rates shall apply during the life of this agreement, as provided hereinabove and hereinafter:

**Mechanics:** Mechanics shall be hired at not less than \$50 per week and shall receive an increase of \$2.50 per week every sixty (60) days thereafter until a maximum of \$60 per week is being paid;

**Master Mechanics:** Master mechanics shall be hired at not less than \$55 per week. Employees who have proven abilities may be paid a higher rate, but in no event shall any such employee be paid more than \$80 per week unless he now receives in excess of that amount.

**Apprentice Mechanics:** Apprentice mechanics shall be hired at not less than \$25 per week for the first thirty (30) days. At the end of 30 days and six (6) months thereafter they shall receive an increase of \$5 per week until the minimum mechanic's rate is being paid. The mechanic's wage shall apply thereafter.

**Service men:** Service men who perform minor adjustments while collecting shall have a minimum guarantee of \$35 per week.

**Maintenance Help:** Maintenance help shall be paid not less than \$30 per week nor more than \$45 per week.

**Truckdrivers:** Truck drivers shall be paid not less than \$35 per week nor more than \$50 per week.

**Truck Helpers:** Truck helpers and installation helpers shall be paid not less (See Detroit Operators on opp. page)

# OPERATORS' INSURANCE—BUY MONARCH!

**PERISCOPE REVAMPED SHOOTING GAME—THRILLING! DIFFERENT!  
HI-SCORE—95 SHOTS—APPEAL GALORE—Cash Box Results!**

## AUTOMATIC PAYOUT CONSOLES

Evans Galloping Domino, J.P., 1941 . . . \$495.00	Keeney Twin Super Bell, 5¢ & 5¢ Payout . . . \$495.00	Pace 1941 Saratoga . . . \$145.00
Evans Galloping Domino, J.P., Victory Model . . . 425.00	Keeney Twin Super Bell, 5¢ & 5¢ F.P.&P.O. . . 645.00	Pace 1941 Saratoga, 10¢ . . . 245.00
Evans Bangtail, '41, J.P. . . 495.00	Keeney Twin Super Bell, 5¢ & 25¢ F.P.&P.O. . . 625.00	Baker Pacer . . . 325.00
Evans Bangtail, '41 . . . 425.00	Keeney 4 Way Bell . . . 675.00	Baker Pacer, D.D.J.P. . . 375.00
Evans Bangtail, '38 . . . 195.00	Mills 3 Bell . . . 950.00	Buckley Flashing . . . 250.00
Evans Roletto Jr. . . 150.00	Factory Rebuilt . . . 1025.00	Ivories . . . 250.00
Evans Lucky Lucre . . . 375.00	Mills Four Bell . . . 775.00	Buckley Track Odds, Late . . . 350.00
Evans Gaj Domino, '40 . . . 250.00	Jenn. Good Luck . . . 45.00	Bally Royal Draw . . . 95.00
Bally Roll-Em . . . 195.00	Callie 25¢ Roulette, Mechanical Payout . . . 250.00	Bally Big Top . . . 150.00
Mills Jumbo, Late . . . 150.00	Pace Twin Reels, 5¢ & 10¢ . . . 525.00	Watling Big Game . . . 150.00
Bally Club House . . . 95.00		Jenn. Silver Moon . . . 150.00
Mills Jumbo, Brown . . . 105.00		Jenn. Bobtail . . . 150.00
		Jenn. Derby Day . . . 45.00
		Bally Bells, 5¢ & 25¢ . . . 95.00

## ONE BALL AUTOMATIC PAYOUT TABLES

Bell Rockingham . . . \$595.00	Bally Jockey Club . . . \$550.00	Keeney Winning Ticket . . . \$150.00
Bally Grand National . . . 135.00	Bally Pacemaker . . . 135.00	Keeney Skylark, F.P. & P.O. . . 275.00
Bally Gold Medal . . . 75.00	Mills Spinning Reel . . . 125.00	
	Mills 1-2-3 . . . 85.00	

## ARCADE EQUIPMENT

Drivemobile—New Ace Bomber . . . \$495.00	Exh. Candid Camera \$250.00	Bally Kingpin . . . \$295.00
Keeney Anti-Aircraft 109.50	Photomatic Pic. Booth 950.00	Test Pilot . . . 325.00
Radio Rifle . . . 145.00	Photomatic Frames . . . 40.00	Rock. Rockball . . . 125.00
Exhibit Card Vendor 49.50	Genco Playball . . . 195.00	Midget Skee Ball . . . 249.50
Advance Shocker . . . 22.50	Keeney Submarine . . . 225.00	Bumper Bowling . . . 65.00
Cupid Wheel . . . 250.00	Chgo. Coin Hockey . . . 275.00	Pikes Peak . . . 22.50
Battling Practice . . . 145.00	Panoram Peek . . . 475.00	A.B.T. Target . . . 29.50
Chicken Sam Hitler . . . 179.50	Super Strength . . . 79.50	Wrist Tester . . . 95.00
Bally Baskets . . . 150.00	Chicken Sam Jap . . . 179.50	Pull Tester . . . 95.00
Mutos, Punching Bag. 325.00	Bally Rapid Fire . . . 275.00	Skyfighter . . . 395.00
Post Office Card Vendor 150.00	Exhibit Vitalizer . . . 110.00	Grandmother Fortune 395.00
	Bally Alley . . . 65.00	Evans Playball . . . 250.00

Bally Bell Slot Machine—5 & 25¢ Combination with Stand . . . \$325.00	Bally Bell Slot Machine—5 & 5¢ Combination with Stand . . . 255.00
Jennings Club Bell Console Slot—5¢, \$250.00; Dime, \$275.00; Quarter . . . 375.00	Pace Royal Twin Nickel & Quarter Slot Machine Console . . . 575.00
Mills Blue & Gold Vest Pocket Bell—1¢, \$39.50; 5¢, \$52.50; Metered . . . 55.00	Mills New Giltier Gold Q.T.—1¢, \$85.00; Used, \$79.50; Blue Q.T., 5¢ . . . 85.00
Mills Club Bell Console Slot—5¢, \$475.00; Dime, \$475.00; Quarter . . . 575.00	

## GLASS AND CABINETS—LIMITED QUANTITY

Mills Four Bell Cabinets . . . \$45.00	Backboard Glass for Cash Jumbo . . . \$ 4.75
Backboard Glass for Sport Event . . . 9.25	Top Glass for Three Bell . . . 15.00
Top Glass for Jumbo Cash . . . 7.50	Top Glasses for Four Bell, 5 Per Set . . . 20.00
Top Glass for Jenn. Silver Moon . . . 7.50	Backboard Glass for '41 Derby . . . 12.50
Top Glass for Jennings Bobtail . . . 7.50	Backboard Glass for Pimlico . . . 12.50
Top Glass for Square Bell . . . 9.50	Backboard Glass for Longacre . . . 12.50
Top Glass for Jumbo Free Play . . . 7.50	Complete Cabinet for Square Bell . . . 15.00

WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED.  
TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

**MONARCH COIN MACHINE CO.**

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TECHNICAL TOPICS

Research in Reclaiming Synthetic Rubber Starts

Research in reclaiming used synthetic rubber has been started by the U. S. Rubber Reclaiming Company.

Synthetic rubber products are beginning to appear in scrap piles, according to the general manager of the firm. Sooner or later it will be necessary to reclaim much synthetic rubber as supplies of natural rubber continue to dwindle, and preliminary research indicates few drastic changes will be necessary in reclaiming equipment.

Chemicals Harden Wood

A new type of chemical process that converts almost any ordinary wood into a material nearly as hard as steel has been announced by the du Pont Company.

The chemical bath changes wood into virtually a new material, part wood and part plastic. With it almost any softwood may be turned into hardwood rivalling nature's best. Wood as hard as ebony, the hardest natural wood, may be produced with this method. New colors and grains are obtainable with this process, as well as finishes and resistance to rot surpassing natural hardwoods. Swelling, shrinking and warping are eliminated.

Cost of the new process is from 3 1/2 to 4 1/2 cents a board foot.

Large-scale post-war timber conservation may be an outgrowth of the new process. Only about 50 species of forest trees grow in this country, but there are nearly 1,000 others that have been of little use industrially, mainly because their wood is too soft.

The process may result in quicker replacement of some new trees, since softwoods are often the fastest growing trees.

With the new treatment it is also possible to mold sawdust, shavings, cellulose and fibrous materials, cotton, paper, farm wastes, leather and bamboo into hard, woody articles.

New Goodrich Synthetic

An improved general purpose synthetic rubber of the butadiene type has been announced by B. F. Goodrich Rubber Company.

Thru the co-operation of Bradley Dewey, rubber director, who has urged all possible speed in the development of additional new and improved types of synthetic rubber, permission has been obtained from various government agencies so that substantial production of the new material can be undertaken immediately in one of the plants being operated by Goodrich for the government.

For reasons of security, complete information on the new material will not be available to the public until after the war.

WPB Bans Alcohol Plants

The War Production Board's requirements committee has refused to approve plans for the production of alcohol from wood.

Reasons for refusing the plans, which were approved by WPB's production and research division and chemical bureau, as well as the Department of Agriculture's forestry department, were shortages of man power and materials, it was said.

The decision does not affect the plant making alcohol from sulphite liquor at Bellingham, Wash., approved in February, but it sidetracks plans for the construction of plants to make alcohol from inedible sweet potatoes at Clewistown, Fla., and from wood wastes at Springfield, Ore.

Promise Better Retreads

Better retreading material will be available after May 1 as a result of authorizing the use of synthetic rubber instead of the reclaimed rubber which has been used exclusively for the last three months.

New restrictions will be placed on the use of grades A and C synthetic rubber "camelback." Grade A is the top quality in retreading material, while the medium quality grade C camelback is superior in

wearing quality to the grade F which has been in use.

Twenty-five per cent of the rubber used may be grade F reclaimed material. Gradually increased production of all-purpose Buna S synthetic rubber has made the improvement possible.

Candy Replaces Hardtack In Emergency Ration Kits

WASHINGTON, April 22.—New "candy-type" tablet-form emergency rations for lifeboats and rafts have been disclosed by navy scientists. A day's allotment weighs half as much and is more palatable to thirsty men than present shipwreck biscuit rations of the navy and merchant marine, it was reported.

Designed to take up as little space as possible in emergency craft and to furnish food that can be taken with a minimum of difficulty when the mouth is dry, the new ration consists of three different types of tablets.

DETROIT OPERATORS

(Continued from opposite page)

than \$25 per week nor more than \$35 per week.

Wired Music Operators: Female wired-music operators shall be paid not less than sixty cents (60c) per hour nor more than one dollar (\$1) per hour.

No employee shall be paid less than \$25 per week.

ARTICLE SIX—GENERAL

Sec. 1. Employees shall not work on or service equipment in the Local No. 22321 area for any operator who has not signed an agreement with this union.

Sec. 2. Any employee who fails to maintain a courteous attitude in the conduct of his duties may be reprimanded by his employer, and if this should fail to amend his attitude he shall be subject to dismissal, subject to appeal under Article Three, Section 1, hereof.

Sec. 3. Any self-employed operator who services his own machines and who employs no help shall be a member of the union but shall have no voice or vote in any union meeting with respect to wages and hours. He shall maintain the standards and rates of mechanics and servicemen in this area and industry.

ARTICLE SEVEN—TERM OF AGREEMENT

THIS AGREEMENT shall remain in full force and effect until October 31, 1944, except as hereinafter provided otherwise, and may thereafter be continued from year to year unless either party shall notify the other party in writing of its desire or intention to modify this agreement or any section thereof. Such notice shall be by registered mail and shall be postmarked not less than thirty (30) days nor more than sixty (60) days prior to the expiration date hereof, or any annual period thereafter.

As provided in Article Five, Section 7, the established wage rates may be adjusted by mutual agreement of the parties hereto upon written notice by either party to the other party of such desire or intent. Negotiations shall begin within fifteen (15) days after the date of such notice and shall either be concluded or submitted to arbitration, as per Article Three, Section 1, hereof, within fifteen (15) days after such negotiations begin.

More Small Truck Tires

WASHINGTON, April 22.—The Office of Price Administration has relaxed rationing of small-sized truck and passenger tires, both new and used. The relaxation is said to be due to the increased manufacture of synthetic rubber tires. Detailed information about exact sizes and types available may be obtained at local rationing boards throughout the country.

Allow Deliveries to Resorts

WASHINGTON, April 22.—The Office of Defense Transportation has announced that supply industries which have hitherto provided food, drinks or similar goods on regular deliveries to resort hotels and similar establishments will be permitted to resume the deliveries during the resort season, but only to the same places that were served regularly in past seasons.

WANTED

EXPERT TELEPHONE MUSIC TECHNICIAN Southern California. \$75 a week to start. Write, give experience and availability. "MUSIC OPERATOR" Care The Billboard 1509 N. Vine St. Hollywood 28, Calif.

ATLAS MEN IN SERVICE BRAND NEW COLUMBIA BELLS GOLD AWARD—In Original Packing. PANORAM \$395.00 (Completely Reconditioned). \$127.50 Lots of 5 \$122.50 SORRY! ALL JACKPOTS SOLD. WRITE FOR LATEST PARTS LIST. ATLAS ALWAYS RELIABLE.

ATLAS NOVELTY COMPANY 2200 N. WESTERN AVE. PHONE ARMITAGE 5005 CHICAGO 47. Assoc. ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1. Offices ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19.

CARNIVAL SPECIALS JEWELRY & GIVEAWAY. American Made Slum, 20 Kinds, Gross to Box (One Kind) \$1.25 Gr. Rayon Bow Pins 1.50 Gr. Wedding Rings 1.25 Gr. Plastic Thumbies 1.50 Gr. American Make Charms, Each on String (Thousand to Box, No Less Sold) 8.00 Bx. Comio Hat Bands 20.00 M. Comio 50 Ligne Buttons 20.00 M. 36 Flag Ligne Buttons, Puerto Rico and Cuba Flags Only 12.50 M. Large Lots 7.50 Gr. SCHREIBER MDSE. CO. 1001 BROADWAY (Phone: VI. 9209) KANSAS CITY 6, MO.

PARTS FOR MILLS SLOTS Clock Gears—Reel Strips—Reward Cards—Tubes, 25c Size, Club Handles. Large Gears Complete with Brackets and Springs Each \$3.00; \$2.75. Reel Strips, 3-5 or 1 Cherry Payout. Per Set .55; .50. Reward Cards, 2-5 or 3-5 Each .20; .15. Payout Tubes, 25c Size (Without Cover) Each 1.75; 1.60. Club Handles, Painted and Chromed Each 4.50; 4.00. Payout Disc, 1 Cherry Payout. Per Set Each 7.50; 6.75. Large Gear Comp. with Brackets & Springs for Jennings Slots Each 4.25; 3.75. SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI, O.

SALESBOARDS SPECIAL LOW DOWN PRICES. 1,000 Hole Jackpot Charley 30 Hole Jackpot 25c. Regular Thickness, \$1.10; Semi Thick, \$1.25; Jumbo Thick, \$1.45. 1,250 Hole Cherry Charley, 25c, Special Thick, \$2.48 Each. Lots of Other BOARDS AT REAL LOW-DOWN PRICES. Write for Catalogue. Deposit Required With All Orders. A. N. S. CO. 312 CARROLL STREET ELMIRA, N. Y.

WE WANT TO BUY NEW PINBALL CARTONS PIN GAMES CONSOLES PHONOGRAPHS. We pay \$50.00 each for Exhibit Do-Re-Mi, Double Play, Sunbeam, West Wind and Stars. \$27.50 for Silver Skates. Send us your list. We pay highest cash prices. THOMPSON MUSIC CO. 3214 McClure Ave. Pittsburgh 12, Pa. Phone: Linden 8157

FOR SALE! 4 NATIONAL SKEE BALL ALLEYS With 80 Balls. The Alleys are in use now and in perfect condition. Size—4 ft. by 36 ft. long. Price \$1,000 for all. F. O. B. Syracuse. Solo-View, \$475.00. NATIONAL AMUSEMENTS 325 So. Warren St. SYRACUSE, N. Y.

# More Releases and Records; Albums Cut Juke Supply

Good Stuff Once in Awhile Makes General Run of Pressings Seem Even Worse Than It Is

NEW YORK, April 22.—Record releases are mounting steadily, as is the number of disks pressed each week, but the number earmarked for the juke-box industry is still a long way from beginning to fill the needs of the operators.

During the month of January, 1944, an average of 12 sides (six disks) were released a week. In this issue, *The Billboard* Record Release index shows 52 sides (26 disks) released, an increase of over 300 per cent. This should mean, since the recording companies state they are actually pressing a few more disks per release than they did in January, 300 per cent more platters available for operators. It doesn't, and what is worse, ops point out, some weeks it means actually less available for them due to the "album craze," which they claim haunts the waxers. Of the 52 sides tabulated this week, eight are in a Glenn Miller Smart-Set album, 10 are in *The Song of Bernadette* album, and 12 are in the *Carmen Jones* collection. Thus, of the 52 sides released, 32 are single platter releases. Even this appears to be good against the 12 average of January, but these figures also are an illusion. Among these, 32 are two square-dance releases, two spirituals and four Coleman Hawkins records disked by Apollo, a local organization, which are not available thruout the country. This tears down the 32 to 24.

This means that this week twice the number of sides are available as were available in January. Even this should make the ops jubilant. But it doesn't because to quote one op, "What is needed is not a great number of releases but a solid number of pressings of the numbers that make *The Billboard's* Most Played list and the Hit Parade."

Another op pointed out that "a small, well-chosen list is worth all the time-table lists in the world."

However, despite all the gripes, distributors point out that there are more disks available for jukes than there were at any time during 1943. That conditions are better cannot be denied. However, they do point out that the continued irregularity of platter quality stirs up the hornets' nest. They explain that when one record in a batch gives as low as 20 decent plays and another delivers as high as 60, no serviceman in the world can plan a route or keep machines operating with even fair quality reproduction. Every now and again, as one operator pointed out, there will be a run of really good disks—"disks that make you forget the war is still on." That, however, only makes the location owners and the operators madder than

when there weren't any good stuff for the turntables.

Actually, the juke-box chain owners, when they forget to squawk, admit that they don't expect much in the way of relief until Columbia and Victor are recording again instead of releasing reissues. Then, they say, when competition is hot and each of the Big Three is releasing the hit tunes—then they'll get quality. There are some in the business who also point out that if the ban continues long enough, several of the indie pressing organizations and waxing companies will have licked their "youth" and will have signed enough names and developed enough pressing experience to make it a free-for-all contest on who sells the music machines.

## Juke Box Broadcasts Of Teen Club Dances Click in Tacoma

TACOMA, Wash., April 22.—By placing a microphone directly in front of the juke box, Station KTBI affords its radio listeners a front seat each Saturday night at the weekly teen-age dances. Shuffling feet, crowd noises and spirited enthusiasm of 4,000 members of Tacoma Youth Council, have been sent over the air waves, representing what KTBI Manager Burke Ormsby believes is the first broadcast of its kind.

"The juke-box broadcast has been a big success here," states Ormsby, "and has created city-wide excitement over the campaign to open a full-time clubhouse for the teen-age crowds. We have featured some stunts to boost the campaign, during the half-hour broadcasts, using phonograph records as giveaways."



GRACIE FIELDS ADMIRES recognition scroll presented to her at recent banquet of Ohio State Automatic Phonograph Owners' Association in Cleveland. Presentation honored the famous entertainer's contribution to war effort.

## Cheyenne Biz Group Buys Music Route

CHEYENNE, Wyo., April 22.—A group of Cheyenne business men have purchased the Royal Music Company, which operates in Cheyenne, altho owned by Denver interests. Transfer of the property of the business was completed this week.

The Cheyenne company will operate under the name of the Cheyenne Appliance and Music Company. Charles J. Hughes, on leave of absence from the Cheyenne Light, Fuel & Power Company, is in charge of the new firm.

The Royal Music company's property included about 100 music machines.

## Operator Defends High Quality of Juke Box Music

MINNEAPOLIS, April 22.—Reports that a coffee shop proprietor was shot by an irate customer in order to silence the juke box in his place caused Don Leary, of Automatic Sales Company, operator of juke boxes, to rise in defense of what he termed "the poor man's night clubs."

Declaring that his firm owned a share of the 1,100 phonographs in the area, Leary said they were the means of bringing music to the masses and made possible inexpensive entertainment on almost every corner.

"And it's mostly fine music," said Leary. "Less than 10 per cent of the records are jazz, except in Negro districts." He gave Negro musicians fullest credit for originating jazz music, however, and stated they were its best interpreters. Among white purveyors of the commodity, he rated Benny Goodman tops.

Scandinavian polkas are in demand thruout Minnesota, with Polish music favored among a heavy percentage of local residents, Leary said. Ballads, cowboy songs and polkas, along with Bing Crosby, regardless of what he sings—these are the nickel getters, according to Leary's score sheet. And he was moved to insist that Sinatra records only serve to make Bing all the more popular in his territory.

### Shostakovitch in Jukes

Supporting Leary in his contention that juke box patrons appreciate fine music, E. T. Christman, record distributor, states that he sold 50 recordings of the polka from Shostakovitch's *Ballet of Gold* to operators in recent weeks, and that tunes by Victor Herbert and Jerome Kern are in heavy demand. Recordings by Kostelanetz were also reported as heavy sellers. *Josephine* and *Easter Parade* seem to go on and on in juke spots.

Christman declared that servicemen in remote places of the world are playing juke boxes by the hour, and many of them write asking their parents to purchase favorite selections so that they will be on hand when the boys come home.

### PPM Terrific

Despite the fact that a St. Paul man was forcibly restrained from busting one of his juke boxes with a chair because a customer played one dollar's worth of *Pistol Packin' Mama*, Don Leary called the tune the second most popular tune ever placed on his juke boxes. In first place was *Beer Barrel Polka*, which he declared was still a profitable record in many of his locations.

According to Leary, *Mairzy Doats* didn't reach juke box spots until radio had worn out its appeal.

As for changing records, Leary stated it was his policy to leave a record in one spot until worn out, which takes about 100 plays, and he then sells the scratchy platter for a dime.

# AMERICAN FOLK TUNES

## and TUNESTERS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC

A column of comment designed to keep readers informed on what's doing in the hillbilly field. Address all communications to Folk Tunes Editor, The Billboard, 155 N. Clark Street, Chicago 1.

## Memphis Teen-Agers Restrict Clubs to Civilians Only

MEMPHIS, April 22.—Teen-age canteens here are for civilians only, with a few exceptions. This has been decided by the young people who helped establish the clubs.

Youthful sailors stationed at near-by Millington wrote to a local paper protesting the barring of servicemen from the youthful night spots in the city's recreation centers. They pointed out that their average age is 18, which is within the age limit set by officers of the clubs.

The civilian boys and girls expressed their appreciation of the service the boys in uniform are giving their country, but said USO centers and other places have been provided especially for those in service while there was nothing left for youths not in uniform until they got busy on their own behalf.

Exceptions to the no-servicemen ruling are those who come as guests of club members and those from a neighborhood in which a club is located who have just gone into service are known to club members and are still teen-age.

## American Folk Tunes

### Hot Shots to Hollywood

The Hoosier Hot Shots, heard over WLS, Chicago, are leaving for Hollywood May 7 to do a pic for Columbia. They also have signed a contract to do four other pictures for Columbia as soon as possible, with an option for four more. Contract also allows them to make one picture a year for another company. During their stay in Hollywood their broadcasts on the *National Barn Dance*, WLS, will be piped in. Picture contract was obtained by Mitch Hamilburg.

### Hillbillies Hype Sales

Use of hillbilly and Western bands to attract patronage to the large number of public sales being held this time of the year in Eastern Pennsylvania communities and rural sections has been noted. Vance W. Haar, who conducts the public sales in the York area, has engaged Tex Powell and His Rhythm Rangers and Ann and Her Blue Ridge Rangers as free acts in building attendance for the outdoor public sales of merchandise, household and farm machinery products.

### Tunester Tattle

M. K. Dinger, of Arcadia Valley Music Publishers, writes that the new novelty

tune, *Oh, Wuthie*, by Ivy Riggs Shinn, has been climbing in popularity since it has been featured on the radio by Patsy Montana.

Irving Siegel's Western Ramblers (Siegel composed *Montana Moon*) have been featuring Willie Barfield, singer. Willie's brother, Johnny, is a well-known Victor-Bluebird recording artist.

Cowboy Jack Hunt, heard daily over WTJS, Jackson, Tenn., and the South-Central Quality Network from Memphis on Saturday nights, will soon have his own book of 25 of his songs, among them *Let Me Sleep Beneath the Roses* and *To You, My Darling*. M. M. Cole will publish the book.

Chaw Mank, musician, band leader and composer, writes that his latest release, *A Kiss for Madame*, will be featured by Edna Harris, Hollywood singer, who has been working in musical screen shorts and making personal appearances on name bands' radio shows in Hollywood.

Joe McDaniel's *We'll Have a Rodeo in Tokyo*, featured by Ozzie Waters, is being aired on many Western and folk song programs.

*Shattered Dreams*, new song by Corp. Ben Shelhammer, Matt Pelkonen and Miriam Horn, is being featured by Miss Horn with Pete Pyle and His Mississippi

Valley Boys. Pyle is readying a summer tent show for the road.

Jimmy James, trombonist and comedian on WLS, Chicago, played his farewell *National Barn Dance* show for the duration last week and reported for duty in the army.

### Cowboy Ramblers Packing 'Em

Bill Boyd and His Cowboy Ramblers have met with receptive audiences, packed houses and gratifying bond and stamp sales on their tour of Louisiana theaters. At New Orleans April 1 and 2, their Western and hillbilly jamboree at the Civic Auditorium played to packed houses at every performance. Between theater appearances they have entertained troops at near-by camps. Boyd's *Texo Round-Up*, evening show heard on WRR, Dallas, has been signed to another 52-week contract by Burrus Mills.

### Owens Family Busy

While Tex Owens is recovering from after effects of flu at his ranch at Perris, Calif., his daughter, Laura Lee, has been signed as featured vocalist on Bob Wills' air program, which starts April 18. Another of the Owens family, Texas Ruby (Tex's sister), is now heard on WLW, Cincinnati.

## Popular Record Reviews

entire expanse of the spinning, it's Jordan at his grooviest best. *Is You Is or Is You Ain't My Baby* is another one of those jivey race ditties which Jordan always does so well. This one, put together with Billy Austin, served to bring the little band onto the screen in *Follow the Boys*. Taken at a moderate jump tempo the lyrics are whipped up by the boys in unison and again with Jordan on his own, peppered by the blues notings of the trumpet boy with the band.

Still another double duty disk for the music operators in this pairing. The youthful enthusiasts, along with the service lads, will find "G. I. Jive" to their likings. With the strong picture association, special phono attention will be accorded the catchy "Is You Is" ditty which packs plenty of promise in taking hold.

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### LENA HORNE with CHARLIE BARNET (Bluebird)

"Good-for-Nothin' Joe"—FT; VC. "Haunted Town"—FT; VC.

Instead of the all-singing sides for Lena Horne, Victor has singled out two earlier Lena Horne sides. And while the mezzo-tinted siren has gone a long way since handling the chant chores for Charlie Barnet's band, the fresh interest in the Harlem queen should create a fresh interest in these sides. Having gone a long way up the road to stardom, and now a prized property for the wax-works, Miss Horne is given top billing over the band on the Bluebird label. With Miss Horne dominating the spinning with her torchy singing, they can be truly reclassified as Lena Horne sides, the Barnet band keeping almost entirely in the background, save to frame the vocals and bring up a solid rhythm base. Most attractive of the couplings is Ted Koehler's and Rube Bloom's *Good-For-Nothin' Joe*, a blues torch of the "my man" variety and particularly suited to Miss Horne's singing talents. Side was originally mated with *Charleston Alley*. Nigel Altman's and Alec Fogarty's *Haunted Town*, also in the slow tempo, has neither the word or music appeal of the *Joe* saga. Nor does Miss Horne pack as much sympathetic appeal in her lyrical projection for such a song. Also a torcher, with a melancholia theme, side was originally mated with *Buffy Boy*.

With Lena Horne one of the stronger satellites in the show whirl, the copper-colored gal gives evidence of making these oldies count for a fine collection of nickel pieces as far as the music operators are concerned. Particularly so for "Good-For-Nothin' Joe." Of course, the ops should follow the style of the label, with Miss Horne holding down top billing over Charlie Barnet's band for better merchandising appeal.

### GLEN GRAY (Decca)

"Suddenly It's Spring"—FT; VC. "Sure Thing"—FT; VC.

Glen Gray gives two of the more important ballads of the moment for this doubling, both songs stemming from screen scores. And more important, it introduces Eugenie Baird, last with Tony Pastor on the platters, as the first girl vocalist ever featured in the 14 years that the Casa Loma band has been about. And in her singing, Miss Baird merits the significant spot she holds down. Displays fine lyric projection for both ballads with the band providing a smooth instrumental setting all the way. Both sides taken at a moderately slow tempo, and with Miss Baird carrying it most of the way, *Suddenly It's Spring* is from the *Lady in the Dark* film, while *Sure Thing* stems from the *Cover Girl* score.

The movie ties for both tunes of special import, both sides shape up on the strong side for profitable phono play.

### HELEN FORREST AND DICK HAYMES (Decca)

"Long Ago"—FT; V. "Look For the Silver Lining"—FT; V.

Combination of Helen Forrest and Dick Haymes on the same label reads much better than it sounds. What was undoubtedly meant to be a new romantic duo is nothing more than boy and girl taking turns at the mike for a chorus, with neither voice displaying any particular efforts that makes for arresting listening. Save for a reprise to each side to polish off the spinning, and even short passages are without distinction, it's merely Miss Forrest filling an exacting vocal assignment for the opening chorus, with Haymes taking over with as much enthusiasm for a second stanza. No fault-finding with the song selections, both being excellent Jerome Kern melodies. *Long Ago*, for which Ira Gershwin added the lyrics, is from the current *Cover Girl* movie. *Look For the Silver Lining* is the standard Jerome Kern-Buddy DeSylva favorite of an earlier decade, and which will be brought to the fore again in the forthcoming picture based on the life of Kern. Much more interesting than the voices is the rich and symphonic-styled Camarata orchestration which overshadows the singing.

Come what may, the combination of Helen Forrest and Dick Haymes is a sure-fire magnet to attract the coinage. For the come on, the currently popular "Long Ago" side rates the face-up position.

## POPULAR RECORD RELEASES

(Continued from page 18)

- On a Little Street in Singapore . . . Frank Sinatra-Harry James . . . Columbia 36700
- Once Too Often . . . Gray Rains . . . Hit 7087
- Rainbow Mist . . . Coleman Hawkins . . . Apollo 751
- San Fernando Valley . . . The Four King Sisters . . . Bluebird 30-0824
- Soldier's Last Letter . . . Ernest Tubb . . . Decca 6098
- The Day After Forever . . . Bing Crosby (John Scott Trotter Ork) . . . Decca 18580
- The Song of Bernadette . . . Alfred Newman and His Concert Ork . . . Decca DA-365
- Farewell of All Farewells (Antoine's Devotion) . . . Decca DA-23306
- Not for Me Flows the Spring (Bernadette's Affliction) . . . Decca DA-23305
- Prelude—Scherzo and Pastorale (Wood Gathering) . . . Decca DA-23304
- Scherzo and Pastorale (Concluded) . . . Decca DA-23305
- The Grotto (The Wild Rose Bush) . . . Decca DA-23305
- The Miracle and the Pilgrimage To Lourdes (Sancta Maria) . . . Decca DA-23307
- The Sadness of Bernadette (Her Persecution) . . . Decca DA-23307
- The Song of Bernadette (The Vision) . . . Decca DA-23306
- You Are Now in Heaven and On Earth, O Bernadette (Arise, My Love) . . . Decca DA-23304
- Time Alone Will Tell . . . Gray Rains . . . Hit 7087
- Time Waits For No One . . . Johnny Long (Patti Dugan) . . . Decca 4439
- Woodyn' You . . . Coleman Hawkins . . . Apollo 751
- Yesterdays . . . Coleman Hawkins . . . Apollo 752
- Yesterday's Tears . . . Ernest Tubb . . . Decca 6098

### COLEMAN HAWKINS (Apollo)

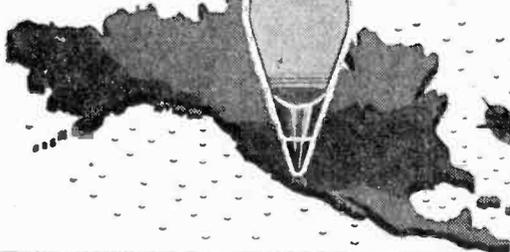
"Woodyn' You"—FT. "Rainbow Mist"—FT.

Still another new label turns up on the record marts, this one being distributed by the Rainbow Music Shop up New York's Harlem way, with the famous playhouse there providing the incentive for the Apollo identification. As such the label will be devoted to the swing school, with the first releases confirming that suspicion. For a starter the label offers up the idol of all tenor sax players in Coleman Hawkins. With a small jam band that brings on the trumpet of Dizzy Gillespie, the record is sure to become a collector's item. Of special interest is the *Rainbow Mist* side, billed as a Hawkins

original. The jazz fans will easily recognize it as the famous, and now almost legend, Hawkins's improvisations for *Body and Soul*. For those who missed up on the Hawk's Bluebird classic this side fills the void, with the dean of the tenor sax improvisers expounding his musical ideas for two choruses, polished off with the well-known solo reprise. The tempo is stepped up to jump proportions for Gillespie's heated horn making a fourth stanza count.

Music ops catering to the needs of the hot jazz cult will find much to favor in this new label's initial issue, what with Coleman Hawkins rating as big as a Dorsey or a Shaw for such fans. It might make for better attraction to call attention to "Body and Soul" on the phono sticker for the "Rainbow Mist" side.

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# IS AUTOMATIC MILKMAN COMING?

## Tomorrow's Milk Supply May Reach Public in "Cube" Form

**New process is reported to preserve flavor, quality of fresh milk — tests indicate public may accept milk packaged like candy bars**

DETROIT, April 22.—Will the automatic milkman be next in the march of marketing and distribution progress?

More than a hint of things to come stems from information that a local organization has developed "cubes" of milk which when dropped in a glass of water produces a product "which cannot be told from fresh bottled milk."

Said to resemble a nickel candy bar in size, these new milk cubes have not only been developed to acceptable standards of quality, original food content and taste, according to reports, but threaten to "touch off a marketing revolution," in the words of *Forbes* magazine.

With housewives no longer dependent upon daily deliveries of bottled milk, since they may some day be able to purchase a two-week supply of milk cubes from grocers or automatic vending machines, general public acceptance of milk cubes, when and if they are placed on the market, will pose some significant problems, not to say headaches, for dairy interests, milkmen's unions and manufacturers of equipment now utilized in handling and transporting fluid milk.

### A Natural for Venders

That the product could be handled by automatic vending machines is indicated by the fact that milk cubes can be kept for reasonable periods without harm or deterioration. Also from present information the machines might not require refrigeration if the dehydration process is carried to the extent employed in ordinary dried milk.

The manufacturer's name is withheld, but consumer tests to determine whether the public would accept this entirely new type of milk package are reported to have been "very successful."

A fully solidified form of milk is not new, since milk powder has been in use

for years and is widely exported to areas where there is no supply of fresh milk. The Borden Company has been preparing Klim, whole milk powder, for the past 35 years with only a slight loss of nutritional elements reported from the dehydration process.

Latest significant development is in the reported perfection of a process that preserves the flavor of fresh milk, along with the artificial replacement of any vitamins lost in the drying or compression process.

**EDITOR'S NOTE:** The *Forbes* writer contends that, despite alarm or dislocations that might be occasioned by appearance on the market of milk cubes, progress, in the long run, will not be held back by this or any other obstacle.

## Army To Get Millions of Candy Bars by June 30

JERSEY CITY, N. J., April 22.—Supplies of chocolate-covered candy bars for vending machines are likely to be even harder to obtain soon than in the past as the result of a request from the army for 200,000,000 more bars by June 30.

At a special meeting of confectionery manufacturers the extra candy needs were outlined by Marston Abercrombie, civilian consultant to the quartermaster, who is in charge of overseas army purchases.

Altho the chocolate and sugar required for the enormous additional order will be quota free, civilian production is certain to be affected because of the manpower situation. In the past it has been estimated that production for the services required 95 per cent of the time of all employees in candy manufacturing and this new order will further tax output.

## Govt. Seeks To Boost Corn Sirup Supply

WASHINGTON, April 22.—Since corn sirup is an essential ingredient in virtually all kinds of candy and chewing gum, the vending machine trade is watching with interest results of the government's move to get farmers to market their corn instead of holding it for feed. To date severe shortage of corn has closed four major processing plants and curtailed operations of others.

Department of Agriculture plans an educational campaign slanted along patriotic lines to break the corn hoard. County agents are to be instructed to visit all farmers in their areas and try to persuade them to move at least part of their corn to markets instead of using it to fatten hogs. No changes in corn prices are planned by OPA.

A recent War Food Administration order allocating 60 per cent of all corn received at primary terminals to processing plants has not materially improved the serious sirup shortage.

## THE CANDY COLUMN

### How To Get It

Want a tip on how to keep getting candy shipments—if you are so fortunate as to be getting them? Then don't destroy shipping cartons or sell them to the scrap drive. Instead, send them back to the candy manufacturer and he'll go out of his way to ship you more goods in these same cartons. Boxes and shipping cartons are still the major candy problem. It's far more severe than the sugar or coating situation ever was. In fact, some factories which used to do 85 to 95 per cent of their business via the mails are not shipping a solitary item today. It's the old story of "If you want it, come and get it," and you get it tied up in bundles of 5 and 10 boxes to the bundle and pay for it cash on the barrel head. While these smaller firms agree they don't like to do business this way, it's the only way they are able to get along.

### Trade News of the Week

Shipments of candy are slowing up again. With the warm weather nearing, chocolate items will drop off again. Inquiries are being made for uncoated candy bars and salt-water taffies and other items usually sold at resorts and roadside stands. Many of these stands in Eastern Pennsylvania which have been shuttered since the start of the war are reopening again and will require supplies.

### Where To Get It

The Mercury Candy Company has a bar to offer called "Orchard Bar" in a 24-count box. . . . One-and-a-half ounce packages of seedless raisins are being offered by Joe Schragger packed in 100 count. . . . National Licorice Company is again shipping their packages of Licorice Twisters. . . . The Lik-Em Peanut Company has peanuts in both bulk and nickel packages. . . . Penbrook Candy Company is offering a 5-cent hard taffy bar in all colors wrapped in cello that's okay for venders. . . . In answer to requests for package goods, Max Grunenberg, of Harrisburg, Pa., a broker, is reported to have some.

### Of Interest to Salesboard Ops

Joseph A. Riggl Company, who've made Jordan Almonds for years, is now part of Happy Hostess Candy Company, makers of package goods for the salesboard trade. . . . The Klopp Novelty Company is now putting out jumbo salted peanuts in glass sirup servers and large salt and pepper shakers. Servers contain eight ounces and the shakers four.

Primary purpose of this column is to help operators find a solution for their candy problems. For addresses of firms mentioned or for other information on new sources of candy supply write the author of this column—Jack (Terry Mint) Goldberg, care Coin Machine Department, *The Billboard*, 155 North Clark Street, Chicago 1, Ill.

## Op Enters Ohio Legislature Race

CLEVELAND, April 22.—Louis B. Golden, head of Ace Cigarette Service Company, is a candidate for State representative on the Democratic ticket. In business here for the last 14 years, he declares he is entering the political field to actively support the present national administration and fight for unity of labor and business to defeat Fascism.

William A. Brown is chairman of his campaign committee.

## Texas Gum Ops To Meet

MERKEL, Tex., April 22.—The Associated Chewing Gum Operators of Texas will meet in Houston May 29, it was announced by John Horn, secretary of the organization. Horn is handling hotel reservations and other arrangements for Texas operators who plan to attend the convention.

## Leaf Shortage May Force Cig Makers To Change Blends

WASHINGTON, April 22.—Cigarette and cigar manufacturers may have to change the blends of their products and use tobacco leaf aged not more than one year in order to bolster low stocks of properly aged tobacco, industry spokesmen declare.

A post-war shortage of tobacco leaf cannot be averted, according to the trade, and without the observance of a 3-acre minimum by every planter, it will be impossible to supply post-war civilian demand.

The Tobacco Association of the United States was quoted to the effect that last year's demands on the cigarette industry were the greatest in history, with production for domestic consumption reaching the all-time high of 257,800,000,000 units. The association therefore concluded that changes in blends would be needed to meet future demands.

A similar situation exists in the cigar trade. Labor conditions and increased military requirements have resulted in short supplies of cigars for civilians. No improvement in the civilian cigar supply may be looked for in the immediate future, the association concluded.

## Mars Settles With OPA for \$515,000

KANSAS CITY, Mo., April 22.—Ending 16 months' litigation, Mars, Inc., Chicago candy manufacturers, agreed this week to pay \$515,000 in settlement of the Office of Price Administration's treble-damage claim action.

Disposition of the case was announced by Jerome Walsh, OPA enforcement attorney here, five days before a scheduled re-trial in which OPA sought damages totaling \$1,235,692 for overcharges the company is alleged to have made between August 1, 1942, and December 24, 1942.

OPA spokesmen said this was the biggest judgment obtained in the history of the OPA and that it marked the end of the government's longest lawsuit.

In its various phases the case was twice before the 8th U. S. Circuit Court of Appeals and twice before the Supreme Court.

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**Northwestern**  
835 E. Armstrong St., Morris, Ill.

# Birth of Movies in Penny Arcade Highlights Film Industry's 50th Anniversary Celebration

CHICAGO, April 22.—This month a coin-operated amusement device steps forth from the yellowed pages of Penny Arcade history to share accolades with its inventor, Thomas A. Edison, as the device which gave birth to the fabulous motion picture industry 50 years ago.

On the night of April 14, 1894, amazed spectators dropped their coins into Edison's Kinetoscope "peephole" machine in order to see the world's first moving pictures. And despite the fact the Wizard of Menlo Park pinned his whole faith upon its future as a coin-operated device and saw no future in pictures projected upon a screen, the Kinetoscope is elevated to stardom in the nation's newspapers, magazines and movies this month as the motion picture industry celebrates its 50th anniversary.

It is not a new honor for the humble Penny Arcade to be designated the birthplace of the world's largest and most successful amusement enterprise—nor are movies the only important development to owe its origin to this source—yet only the star-spangled pyrotechnics of the motion picture industry could achieve such glamorized publicity in which a coin-operated arcade machine holds the spotlight. Even when the music world may appropriately honor the Penny Arcade as the birthplace of mechanical music makers, or when movie interests combine to applaud the original Penny Arcade version of sound-plus-pictures, the fanfare of publicity is not likely to match that given this month to a coin-operated device.

It was Thomas A. Edison who gave all three of these epoch-making inventions to the world via the Penny Arcade.

### Edison's Research

As early as 1887 Edison started research and experiment on his machine which "would do for the eye what the phonograph did for the ear." By mid-year of 1889 a mechanism had been evolved at his West Orange (N. J.) laboratories which represented the world's first motion picture camera. It was completed before there was any film to use in it. In September of the same year, Edison ordered a sample of the tough, flexible material which George Eastman had evolved to meet the "roller photography" requirements of his Kodak.

But the Kinetoscope was not to make its bow until several years later, when Edison was perfecting, after many interruptions caused by more pressing business problems, a set of projectors for exhibition at the World's Fair in 1892. The fair was a year late in opening, but the machines were not ready until the spring

of 1894, and were first demonstrated April 14 of that year in a Penny Arcade at 1155 Broadway, New York.

### The First "Preview"

Two brothers opened the "arcade" in a former shoe store, Alfred O. Tate, Edison's former secretary, and Bertram M. Tate. Early in the afternoon of opening day, Alfred exploded an idea:

"Let's open earlier than we planned and pick up enough money to pay for our dinner."

Bert was willing, and the doors were opened. Within a few minutes a customer walked in, looked over the battery of 10 machines, inserted his coins and was the first person to see coin-operated movies. Other customers dribbled in one or two at a time. The idea spread fast and business boomed. The brothers never got to dinner, but they took in the fabulous sum of more than \$100 before they closed shop at 1 a.m.

The Kinetoscopes, somewhat similar in appearance and operation to modern conversions of Panoramams, were an overnight sensation. Ten more machines were set up in Chicago and five in Atlantic City. The motion picture industry was born!

### Early Ads

The success of Kinetoscope brought rivals into the field. In 1895 posters with the following wording attracted customers to Mutoscope arcades:

The Wonderful Mutoscope Showing  
Moving Pictures Photographed From Life  
Drop Coin in Slot—Keep Turning Crank  
to Right and You Will See  
**HOW THE PORTO RICAN GIRLS  
ENTERTAIN UNCLE SAM'S SOLDIERS**

The poster showed a bevy of Latin beauties and a U. S. soldier.

In 1897 John P. Harris and Harry Davis opened the first "Nickelodeon" in Pittsburgh, following the successful debut of Biograph theaters in New York and Los Angeles a year earlier. At about the same time, pictures with music were

offered at the Phonograph and Vitascope Parlor on Spring Street, Los Angeles.

### 1902 Divorce

With the opening in 1902 of The Electric Theater in Los Angeles, where motion pictures were projected upon a screen and admission of 10 cents was made at the door, the divorce of motion pictures from Penny Arcades became evident. The separation was hastened with the development of refinements and technical apparatus by Edison and other inventors and with the promotional abilities of such men as Marcus Loew, D. W. Griffith, David Belasco and others.

Altho the mass demand for entertainment outgrew the single-performance capabilities of the coin-operated Kinetoscope, Edison did not misplace his faith in the fundamental appeal of the coin-device principle. Ask any boy, or serviceman—yes, include the women, too—whether they would prefer to spend \$1 of a limited entertainment budget on a first-run movie release (the price is 95 cents in Chicago) or spread it over several evenings enjoying a variety of fun at the Sherman Hotel Arcade! (And it is not at all unusual to find top hats and tails, evening gowns and veils, among the enthusiastic merry-makers at any modern amusement arcade.)

## Hoosier Spots Add More Equip.

INDIANAPOLIS, April 22.—Local arcade operators are installing more equipment, including "Name in Headlines" presses and Voice Recorders. Since the opening of the voice-recording booth in one arcade servicemen patronage has doubled.

Also popular with servicemen is the long-range gun in the shooting galleries and rapid fire guns. With Indianapolis in the center of two army camps, operators say that business over week-ends is about all they can handle.

Photomatic machines, altho supplies curtail operations at times, are popular and recent installations are reported. One operator has ordered another Photomatic. Penny machines are disappearing from arcades. Most popular machines have nickel or dime chutes. Voice recording machines take from 25 to 75 cents.

The draft has little effect on the help problem here. Most help in the amusement arcades are over the age limit.

## Balto Park Arcade Season Gets Going

BALTIMORE, April 22.—Formal opening of Carlin's amusement park here, one of the largest and oldest in the city, sounded the opening gun of arcade operations for the season at the city's amusement parks. More than 200 pieces of coin machine equipment are in operation at the park and operators expect the season play to top last year's which witnessed a step-up of 25 per cent in collections over 1942.

Two other large parks within the city's metropolitan area will bow in next month. Gwynn Oak Amusement Park will open early in May and Bay Shore around Memorial Day.

## Press Plays Up Arcade Op's Red Cross Gift

ST. LOUIS, April 22.—Under a bold heading "Arcade Pennies Go to War" the St. Louis *South Side Journal* recently featured a photograph of Rex Howe, manager of the Penny Arcade which he operates, handing a tremendous bag of pennies to Mrs. W. V. Witz, Red Cross official.

Howe donated the gross receipts from one day from his Penny Arcade to the South St. Louis division of the Red Cross. Incidentally, Howe's contribution may have been significant since the South Side Red Cross division was first in the entire city to meet its quota for funds.

## ARCADE OWNERS

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## WANTED TO BUY AMMUNITION CAPS

22 SHORTS  
LONGS  
LONG RIFLE

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## GLAMOUR GIRL 2 FOR 5c CARD VENDOR

ACCURATE—SIMPLE—STURDY CONSTRUCTION



(Counter Model Only)

29 DIFFERENT MUTOSCOPE NOVELTY CARD SERIES AVAILABLE FOR THIS MACHINE.

Choose any 3 series of Mutoscope Cards to sell through this Vendor, insert the corresponding displays (SUPPLIED FREE) in the machine as pictured above and you have one of the most profitable "Silent Salesman" Mutoscopes ever sold! **ONLY A FEW LEFT!** DEAL NO. 1—1 Vendor, with 1000 each All-American Girl, Glorified Glamour Girls and Yankee Doodle Girl cards. Vendor cost only \$60! 3000 cards FREE bring in \$75 selling at 2 for 5c. 1/3 Deposit, Balance C. O. D. F. O. B. Long Island City, N. Y.

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Better order NOW any supplies you need . . .

GRANDMOTHER PREDICTION CARDS, LOVE LETTERS, PALMISTRY LETTERS, HOROSCOPE CARDS, WIZARD PEN CARDS, etc. . . . STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, etc. . . .

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CORPORATION

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## ARCADE MACHINES FOR SALE

Each	Each	Each
10 Mills Drop Pictures . \$25.00	1 Ball Lifter . . . . . \$90.00	1 Scale . . . . . \$35.00
3 Exhibit Whatsits	1 K. O. Fighter . . . . . 150.00	1 Oracle . . . . . 10.00
Machines . . . . . 25.00	2 Shockers . . . . . 7.50	1 Single Gottlieb Gripper 10.00
3 Exhibit Love Meters . . . 25.00	2 Diggers . . . . . 50.00	2 Little Gypsies . . . . . 10.00
2 Gum Guns . . . . . 20.00	1 Career Pilot . . . . . 200.00	1 3-Way Gottlieb Grippers 12.50
1 A. B. T. Fire & Smoke . . . 17.50	1 Grotchen Nameplate. . . 45.00	1 Home Run . . . . . 20.00
2 A. B. T. Challenger . . . . 17.50	1 Mills Violino Virtuoso. . 150.00	1 Catch Ball Machine . . . 12.50
2 Casino Jackpots . . . . . 25.00	1 Selectavue . . . . . 25.00	1 Ske-Ball-ette . . . . . 40.00
1 Miniature Golf Machine 15.00	1 Viewscope . . . . . 20.00	1 Dumbbell Lifter . . . . . 110.00
1 Vitalizer . . . . . 100.00	1 Zoom . . . . . 25.00	1 Hi-Ball . . . . . 90.00
1 Mills Lifter . . . . . 90.00	1 Striking Clock . . . . . 90.00	2 Wizard Fortune Tellers 10.00
1 Grandfather Clock . . . . 90.00	2 Mills Punching Bags . 135.00	1 Hindu Fortune Teller. 10.00

Terms: One-Third Deposit, Balance C. O. D.

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Fully equipped Arcade located in Army Town on West Coast of Florida—doing good business and is a real money maker. Includes latest A. B. T. Rifle Range and late model Photomatic. Will consider some terms from responsible party. Also have for sale Photomatic thoroughly reconditioned by Mutoscope factory mechanic—equipped with latest jamproof slide bed and has been refinished like new.

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# INGENUITY BATTLES BIG ODDS

## 'Conversion' Wizards Cannot Meet Op Demands for Games

## Boudreau Bros. Make Coin Biz A Family Affair in Nova Scotia

Chicago firms face "impossible" labor problems—total production of refurbished games called "a mere trickle"—supply of old games running low

HALIFAX, N. S., April 15. — Four brothers and their wives, each operating their own coin machine business and each in competition with the others, is the unusual story of the Boudreau family here.

center their activities along the south shore of Nova Scotia, including the towns of Chester, Mahone Bay, Bridgewater, Shelburne, Lockeport, Liverpool and Lunenburg. Edgar is the mechanical genius of the family and for some years has been specializing in reconditioning and repairing equipment not only for his own firm but for his brother, Alex, as well.

CHICAGO, April 22.—Can conversion and repair of old pin games "carry the ball" for operators who hope to maintain profitable equipment on location for the duration?

Despite the near miracles being performed by leading distributors who offer "change-overs" and "conversions" for games whose earning power and mechanical life have ebbed away, pin game rejuvenation is definitely "small change" in an industry which specializes in collecting coins, according to two of the top specialists in conversion wizardry.

"It's just a mere trickle," was the unanimous agreement of Al Sebring, of Bell Products, and Lynn Durant, of United Manufacturing Company, when referring to the output of conversions and the almost hopeless task of supplying operator demands and needs under present conditions and regulations.

The labor scarcity is what forced the Boudreau wives into the business and today they play as active a part in running their respective firms as do their husbands. By pooling their man power, firms also were able to work out a solution to their maintenance problems.

The Novelty Jobbing Company here is owned by Alex and Lottie Boudreau. Handling all types of coin-operated equipment, firm concentrates its activities within a 60-mile radius of this city. Arthur Boudreau and his wife, Ruth, are partners in the Halifax Coin Machine Exchange. Area they cover includes many villages of Halifax County and suburbs of the city such as Dartmouth, Bedford, Rockingham, Eastern Passage and Imperial as well as Halifax itself.

Third and fourth members of the quartet are Cal and Winnie Boudreau, who operate the Yarmouth Novelty Company at Yarmouth. They cover what is known as the "gateway territory" at the junction of the open Atlantic and the Bay of Fundy, including the cities and counties of Yarmouth and Digby, as well as the towns of Pubnico, Tusket, Wedgeport, Hebron and Weymouth.

Edgar and Frances Boudreau operate the Halifax Music Sales Company. They, too, handle all types of equipment, but

### Donates Games To Wounded Vets' Hospital

CLEVELAND, April 22.—Morris S. Gisser, of the Cleveland Coin Machine Exchange, is proud of the letter which he received from S. H. Mandel, chairman, Cleveland B'nai B'rith War Service Council of this city. Following is text of the letter which acknowledged donation by Gisser of games to the recreation room at Crile Memorial Hospital, which has just been opened for members of the armed forces wounded in action.

"I wish to take this opportunity to express the thanks of all the B'nai B'rith lodges of Cleveland thru their war service committee for the kind donation you have made of pinball machines which have been installed at the recreation room at Crile Memorial Hospital.

"I had the opportunity to be at Crile Hospital last Sunday and can assure you that they are getting a good 'workout.'"

### Woodstock, Ont., Revises Ordinance

ST. JOHN, N. B., April 22.—With the exception of vending machines and juke boxes, coin machines have been banned in Woodstock, Ontario, except in locations such as gas stations which are licensed by the province instead of the city.

Under the new city ruling, each business license sold by the city is to be stamped with the information that none of the banned machines can be operated on the premises. A singular phase about the new legislation is that the city is powerless to cancel licenses or stop operation of the coin machines on premises which are licensed by the province of Ontario. The result is a big increase in the number of machines functioning in the provincially licensed places, including gasoline service stations. Gas stations do not require city licenses, but most other commercial locations are licensed by the city.

While there will be no reduction of the number of pinball machines operating in Woodstock, the city will lose at least \$1,000 per year from pin games which were previously licensed. Operators have transferred all banned equipment from restaurants, billiard and bowling emporiums, drugstores, etc., into gas stations and other locations licensed by the province.

this number. When you consider that only 5,000 locations of an estimated quarter-million spots have been provided with converted games over a period of three years, whereas, in normal times, games are changed every few weeks—then you get some idea of how impossible it is for conversions to preserve the industry's operating structure," said Durant.

That the number of conversions produced in the months ahead may dwindle instead of increase was a probability expressed by this youthful-looking head of United Manufacturing Company. Pointing out that his firm specializes only in 5-ball games, he indicated that the supply of games suitable for conversion is running low. Already the firm has given the wartime "cure" to 40 per cent of certain manufacturers' releases. This means that nearly half of the Zombies, Sun Beams and other games made by Exhibit Supply Company have already been processed by the firm. Durant chose Exhibit games because he was most familiar with them, having helped to pro-

At the industry's largest factory offering this type of repair service, Lynn Durant explained that the term "conversion" was largely a misnomer since the new idea and new-appearing game that is shipped to their operator-customer is the same battle-scarred box of junk that was received weeks before from the operator—with the scars removed, relays re-arranged and re-assembled, broken and worn parts repaired, cables re-worked, playing field re-designed, new paint applied and re-designed screen job added. "The only thing that is new is the paint and the arrangement of the old parts," Durant said.

#### Why Output Is Low

Several factors make it impossible for such refurbishing of old equipment to satisfy more than a fraction of the demand, Durant pointed out.

"In the first place," Durant declared, "it requires six times more time and effort to produce a 'Streamliner,' for instance, than it required for the original manufacturer to make the 'Stars' from which 'Streamliner' is designed. In other words, it is six times more work to make a so-called conversion than it was to produce a brand new game in normal times.

"Secondly, this type of work cannot be set up on a production basis. We are running six different jobs thru at all times and workers have to be trained to understand all details in each type of machine. Machines are processed in the exact order in which they are received from operators which would eliminate pooling games of a given type even if sufficient quantities of the same game were received to make a production quota.

"A third reason why refurbishing is a slow process is that only old parts are used," Durant stated. "The old cabinets have to serve, even if it takes patching on all the corners and grafting on all the legs. Old playing fields have to serve even tho it means drilling new holes and plugging all the old ones. Rectifiers must be painstakingly dismantled and re-assembled to do a new full-time precision performance, regardless of their condition when we receive them.

"And a fourth factor is the impossible situation in terms of skilled labor to turn out this exacting work. Our war production comes first," and he indicated the section of screw machines and workers turning out gun firing solenoids. "We cannot disturb our own war production schedules in order to turn out rejuvenated pin games. Nor can we expect to utilize any skilled workers who could be employed in other war plants."

#### Less Than 5,000 Conversions to Date

Durant estimated that fewer than 5,000 old pin games had been converted by all the firms specializing in this type of work since production of new games was halted in 1941. "This would amount to only about 150 games per month whereas the week-to-week demand for new machines in normal times is many times

### SPRING SALE

—PRICED LOW—  
ACCESSORIES

American Flag Picture Speaker	\$15.00
New Permanent Magnet Speaker, built into new cabinet	15.00
Wurlitzer Transmitter	5.00
Seeburg Playboy (Wireless)	49.50
Seeburg Wireless Speak Organ	49.50
Seeburg Speak Organ (Wired)	25.00
Wurlitzer Bar Boxes, Late Model	35.00
Wurlitzer 30 Wire Wall Boxes	7.50
Seeburg Duo Remote Consoles, brand new, wireless selection and wired sound	200.00

#### COUNTER GAMES

Imps, 16 and 54 Play	\$ 2.50
Advance Shocker	2.50
A.B.T. Challenger	15.00
A.B.T. Model F Target	15.00
Pikes Peak	19.50
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View-a-Scope	17.50

#### PHONOGRAPHS

Mills Zephyr	\$75.00
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Wurlitzer Counter Model #81, with Metal Stand	100.00

#### PIN GAMES

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Jumbo Parade, Free Play	\$75.00
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#### RAY-O-LITE GUNS

Seeburg Ray-O-Lite, equipped with Hitler or Jap Unit, Complete with Base (2A4G Tube and 1489 Gun Lamp at no extra charge)	\$185.00
Keeney Submarine, newly painted	175.00

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### THE SHOOTING GAME

SENSATIONAL  
FOR ARCADES-BOWLING ALLEYS

MIKE MUNVES  
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### RUBBER BALLS

For  
**POKERENOS—FASCINATION and BINGO GAMES**  
All hand finished. Send sample of your ball and we will match it.

**MELROY BALL CO.**  
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### WANT TO BUY

250 Free Play Pin Ball Games, also Late Model Wurlitzer Phonographs. Will pay \$400.00 for 780's and 800's and \$500.00 for 750's and 850's. Will buy complete routes. Send us list of what you have immediately.

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### WANTED

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Salary \$75.00 to \$100.00

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The Billboard Cincinnati 1, O.

### WANTED—WANTED TWIN SUPER BELLS

Free Play or Combination Models, also late Club Bells. If you have any of these games call, write or wire

**DURSELL NOVELTY CO.**  
176 Arch Street NEW BRITAIN, CONN.  
Ph. 5154-W

# Assn. Protests Nut Cold Storage Ban

NEW YORK, April 22.—Prompt corrective action which may help to insure supplies of nuts for vending machines has been taken by the Association of Food Distributors, Inc., to counter the War Food Administration's recent regulation prohibiting the use of cold storage facilities for the use of nuts in the shell. Claiming lack of such facilities would result in millions of pounds of food spoilage, the food distributors filed a formal protest against this provision of the regulation, and demanded an immediate amendment granting the right of cold storage for such products.

Pointing out that it is the belief of nut traders here that nuts in the shell were included by mistake in the list of restricted commodities named by WFA, the association's protest asked that they be immediately removed from the order for the following reasons:

1. Nuts in the shell cannot be withdrawn from cold storage for consumer consumption until the end of the normal cold storage season. Forced withdrawal now would result in millions of pounds of food spoilage and contamination of other food products thru forced storage of perishable nuts in the shell with other semi-perishable foods in common storage.

2. The fact that stocks of nuts in the shell in cold storage in this area are smaller than at any other similar period for years past. Thus, it was declared, the existing situation on nuts in the shell meets the over-all intent of the WFA regulation.

### Needed for Armed Forces

3. Nuts in the shell must be safely carried to fully protect against all types of possible spoilage in preparation for distribution to the armed forces during the forthcoming holiday season.

4. New crops of nuts were particularly slow in arriving during the past season

due to harvest and packing labor shortages and transportation delays.

There has been a strong tendency on the part of large commercial purchasers and users of foods this season to pile up supplies in excess of normal requirements, according to a Department of Agriculture statement. The reverse of this situation exists in the case of nuts in the shell, the protest contended, pointing out that practically all stocks of nuts in the shell requiring refrigeration are already in storage.

## COURT OKAYS FREE PLAY

(Continued from page 62)

that year the district attorney issued an order which read as follows:

"On and after April 15, 1942, all pinball machines which give free plays or which are equipped with devices for giving free plays, or all pinball machines that pay off in prizes, either cash or merchandise, or all pinball machines that carry instructions as to how such machines may be used for gambling purposes shall be seized as gambling devices and all persons in possession or permitting operation of such machine shall immediately be subject to prosecution under the gambling laws of the District."

That was rather a strict order, and the developments that led up to it had really started in September of the previous year, according to officials. Officials said that parents had complained of children spending their lunch money in playing the games. It was also stated at that time that the district attorney had been encouraged to take this drastic action by a court decision in New York City. The New York decision at that time was widely publicized in newspapers and bulletins going to city officials and was the cause of a number of official crusades against the games.

### Reverses Trend

The present decision of the U. S. high court is really the first big reversal of the unfavorable trends started by the New York court. The Federal Court decision is expected to have much greater influence in promoting the operation of pinball games in all parts of the country than the New York decision had unfavorable consequences.

In 1942 it was estimated that as many as 2,000 pinball games were being operated in the District. There are no statistics available at the present time, but the number of games in use has steadily declined during the war because no new machines can be obtained for replacement. Even before 1942 there were legal drives against pinball games here. Press services sent out a story in January, 1937, which was published in newspapers all over the country. In that early year the press releases said that the District Court had ruled pinball machines to be gambling devices at the end of a 10-day trial. A press release at that time related the financial losses that owners and operators of the machines would suffer because their business was stopped. At that trial officials of the Bureau of Standards and other government experts were brought into court as witnesses. Newspapers reported that the public at that time was playing approximately \$30,000,000 per year into the machines in the nation's Capital.

It is not known who furnished such amazing statistics of public favor for the games, and people acquainted with the industry still say that somebody must have had a big imagination.

## POPULATION SHIFTS

(Continued from page 62)

forces stationed outside the continental United States were excluded from the statistics.

Of 29 states which gained in population, five—Virginia, Florida, California, Arizona and Nevada—increased more than 10 per cent. The District of Columbia jumped by 30.5 per cent for the largest proportionate increase to a total of 865,230, while California had the largest numerical gain, 775,361, to make a total population of 7,682,748.

Largest loss on a percentage basis was suffered by North Dakota, with a decrease of 8.9 per cent. South Dakota, Nebraska, Oklahoma, Montana and Idaho each lost more than 5 per cent.

New York was hardest hit numerically, losing 508,848 residents to a 12,970,294 total.

# BELL BETTER GAMES

## FACTORY RECONDITIONED FIVE BALLS

ABC Bowlers . \$65.00	Fleet . . . . . \$35.00	Monicker . . . \$135.00	Speedball . . . \$65.00
All American . 50.00	Flickers . . . . 55.00	Mystic . . . . . 45.00	Sport Parade . . 55.00
Argentine . . . 80.00	Four Aces . . . 140.00	O'Boy . . . . . 35.00	Sports . . . . . 30.00
Attention . . . 65.00	Four Roses . . . 70.00	Pan American . 55.00	Sporty . . . . . 30.00
Bandwagon . . 50.00	Fox Hunt . . . . 45.00	Paradise . . . . 55.00	Spot a Card . . 75.00
Belle Hop . . . 65.00	Glamour . . . . 45.00	Play Ball . . . . 55.00	Spot Pool . . . . 85.00
Big Chief . . . 60.00	Gun Club . . . . 95.00	Pursuit . . . . . 50.00	Star Attr. . . . 75.00
Big Parade . . 125.00	Headliner . . . . 30.00	Roller Derby . . 35.00	Stratoliner . . . 60.00
Bosco . . . . . 95.00	Hi Stepper . . . . 65.00	Rotation . . . . 35.00	Sunbeam . . . . 75.00
Brite Spot . . 35.00	Horoscope . . . . 70.00	Roxy . . . . . 30.00	Tex. Mustang . 95.00
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Cadillac . . . 35.00	Jungle . . . . . 85.00	School Days . . 65.00	Topper . . . . . 30.00
Captain Kidd . 80.00	Knockout . . . . 135.00	Scoop . . . . . 35.00	Trailway . . . . 65.00
Champ . . . . 60.00	Lancer . . . . . 35.00	Sea Hawk . . . . 65.00	Gen. Victory . . 140.00
New Champ . . 75.00	League Leader . 45.00	Seven Up . . . . 85.00	Yacht Club . . . 30.00
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Dixie . . . . . 45.00	Limelight . . . . 35.00	Sky Ray . . . . . 55.00	
Do Re Mi . . . 85.00	Majors, '41 . . . 75.00	Sluggo . . . . . 70.00	
Dust . . . . . 60.00	Majors (Old) . . 45.00	Snappy . . . . . 65.00	
Five & Ten . 145.00	Metro . . . . . 65.00	South Paw . . . 70.00	
Flagship . . . 35.00	Miami Beach . . 70.00	Sparky . . . . . 35.00	

ROCKOLA MONARCHS with BUCKLEY ADAPTORS . . . . . \$175.00  
BUCKLEY WALL BOXES (Old Style . . . . . 5.00)  
(New Style . . . . . 15.00)

BALLY FAIRMONT. Write	Sport Page . . . . . \$65.00	Ray's Tracks . . . . \$ 95.00
Jockey Club . . . . . Write	Mills 1-2-3 . . . . . 45.00	Rapid Fires . . . . 225.00
Hawthornes . . . . . \$65.00	Groot, Sugar King . . 50.00	West. B. Balls . . . 125.00
Reliance Dice Game . . 25.00	Bally Parlay . . . . . 65.00	Thistledowns . . . . 85.00

Half Dollar War Eagles Factory Reconditioned With New Glitter Gold Fronts and New Cabinets, 3-5 Pay-Out, Club Handle. Write for Prices.  
All Games Listed Subject to Prior Sale.

**BELL PRODUCTS CO.**  
2646 W. NORTH AVE. CHICAGO 47, ILL.

# MAYFLOWER SPECIALS

## ST. PAUL DES MOINES BUFFALO PHILADELPHIA

Four Offices To Serve You BETTER

Mr. Operator:  
All Our Equipment Is Reconditioned by Factory Trained Mechanics and Ready To Put on Location.  
Contact Your Nearest Mayflower Office for These Exceptional Buys.

CONSOLÉS		ONE BALL PAYOUTS	
Four Bells—New . . . . . Write	Jockey Clubs . . . . . \$475.00	Santa Anita—New . . . . . 375.00	Turf Kings . . . . . 475.00
Four Bells—Used—Late . . . . \$750.00	Lucky Luces—Late . . . . . 350.00	Flying Champs . . . . . 225.00	Winning Tickets . . . . . 80.00
Galloping Dominos, JP . . . . 250.00	Galloping Dominos . . . . . 175.00	1-2-3, F.P. . . . . 75.00	Spinning Reels . . . . . 90.00
Buckley Track Odds—Late . . . . 475.00	Triple Entry . . . . . 179.50	Brown Fronts, 5-1—25-50 . . . . Write	Gold Chromes, 5-10—25-50 . . . . Write
Paces Reels . . . . . 90.00	Paces Reels—New—In Crates . . . 250.00	Q.T. Gold, 5-2 . . . . . \$110.00	Paces 5-10, 3-5 Payouts . . . . . 85.00
Fast Time . . . . . 80.00	Long Champ . . . . . 50.00	Waiting 5-10 . . . . . 90.00	Chief Red Skins, 25¢ . . . . . 300.00
Kentucky Club . . . . . 79.50	Jumbo Parade, PO . . . . . 129.50	Pace Bantam, 5-25-10 . . . . . 50.00	Columbia J.P.—Just Like New . . . 75.00
Royal Draw . . . . . 50.00	Keeney Four Way . . . . . 790.00	Columbia Gold Awards . . . . . 75.00	
Keeney Two Way . . . . . 475.00			

ALL MACHINES ARE CHECKED BY OUR TRAINED MECHANICS

*Mayflower Distributing Co.*

2218 UNIVERSITY AVE., ST. PAUL 4, MINN. Nestor 7901  
615 10TH ST., DES MOINES, IOWA

1427 N. BROAD ST., PHILADELPHIA, PA.  
350 DELAWARE AVE., BUFFALO, N. Y.

## LEW LONDON OFFERS

A Limited Number of the Following NEW CONSOLES . . . . .

KEENEY SUPER BELLS 5c MODEL  
BALLY HIGH HANDS 5c MODEL

These machines are in their original crates, never having been uncrated. Write, wire or phone for prices.

**LEW LONDON LEADER SALES COMPANY**  
131-133 NO. FIFTH ST. READING, PA.  
Phones 4-3131 and 4-3132 Night Phone 6077

## DON'T BUY ANY RADIO TUBES UNTIL YOU COMPARE THESE PRICES!!!

**12SA7 Replacement**  
This tube will operate in any radio requiring a 12SA7. Complete tube ready to install.  
List Price \$4.50. Special \$3.00 Each  
Limited Quantities Only.

01A . . . . . \$ .75	56 . . . . . \$ .75
1H4G . . . . . .95	57 . . . . . .75
1Q5 . . . . . 1.25	59 . . . . . .65
185 . . . . . 1.00	79 . . . . . 1.50
1T4 . . . . . 1.00	81 . . . . . 1.75
1Y . . . . . 1.10	82 . . . . . 1.25
2A3 . . . . . 1.75	83 . . . . . 1.20
2A6 . . . . . .85	85 . . . . . 1.70
2A7 . . . . . .75	89 . . . . . .65
305 . . . . . 1.25	6K8GT . . . . . 1.15
384 . . . . . 1.00	6K8, Metal . . . . . .95
5T4 . . . . . 1.10	6L6G . . . . . 1.75
5U4G . . . . . .95	6L6, Metal . . . . . 1.40
6AC7-1882 . . 1.50	6N7 . . . . . 1.45
6AG7, Television . 1.25	6SD7, Improved . . . . . .95
6AD7GT . . . . . .95	6SK7 . . . . . 1.00
6AE5GT . . . . 1.20	6SJ7GT . . . . . .95
6B4G . . . . . 1.75	6SH7, Improved . . . . . .95
6F5GT . . . . . .90	6SJ7 . . . . . 1.00
6F6G . . . . . .85	6SK7GT . . . . . .95
6F7 . . . . . 1.60	6V8GT . . . . . .95
6F8G . . . . . 1.25	12A8 . . . . . .90
6L7 . . . . . 1.50	12F5GT . . . . . .95
68C7 . . . . . 1.75	12SJ7GT . . . . . 1.00
27 . . . . . .85	12Z3 . . . . . 1.45
24A . . . . . .75	
31 . . . . . .85	
32 . . . . . 1.25	
33 . . . . . 1.00	
34 . . . . . 1.15	
36 . . . . . 1.25	
38 . . . . . .75	
41 . . . . . .75	
43 . . . . . 1.05	
48 . . . . . .50	
48 . . . . . 2.00	
50 . . . . . 1.00	
55 . . . . . .50	

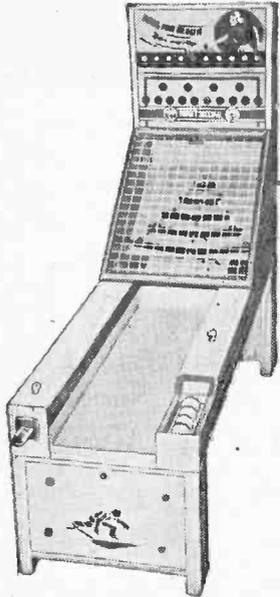
Please include your L265 limitation order!  
CONDENSERS  
8-8, 2 1/2" Can, 450 V . . . . . 35¢  
8-450V, Tubular Filter . . . . . 29¢

NO ORDER FOR LESS THAN \$5.00 ACCEPTED. 50% DEPOSIT ON C. O. D. ORDERS. ALL TUBES GUARANTEED.  
No Consumer Sales.

**RADIO TRADING CO.**  
58 MARKET ST. NEWARK 1, N. J.

**WANT TO BUY**  
Paces Races, Black or Brown Cabinets  
**BILL FREY, INC.**  
P. O. Box 4141. Miami 25, Fla.

Ready for Immediate Delivery



DELUXE MODEL "MIDGET SKEE BALL" \$249.50

"Solo Vue," Complete Panoramic Machine Converted... \$495.00  
Selector Scope ..... 375.00  
Cupid's Wheel..... 295.00  
Periscope ..... 395.00

1/3 deposit, bal. C. O. D., F. O. B. New York  
500 VARIOUS ARCADE MACHINES READY FOR DELIVERY. WRITE FOR COMPLETE LIST OF MACHINES OR SUPPLIES!

MIKE MUNVES

510-514 W. 34th St. NEW YORK (2 Blocks From Penn. Station)

Information Corner

Tavern Association Aids Defeat of Pin Game Taxes

To the Editor:

At this time I wish to thank you for your co-operation in sending me copies of your bulletins on pinball games regarding minors and other pinball items. For your information, we used them to good advantage. Ray Adams, who is managing director of the Southern California Tavern Association, appeared before the city council of Colton, Calif., and with the co-operation of the merchants and our office, the ordinance was dropped for the time being.

If this ordinance should flare up again and we cannot overcome it, I will get in touch with you in regard to more literature.

EDWARD J. SEEMAN, San Bernardino, Calif.

Dear Mr. Seeman:

It was good news to hear that you have been able to defeat the proposed

ordinance in Colton. We were especially interested in your mention that an official of the Southern California Tavern Association came to your rescue. Operators in your State have a wonderful record for securing co-operation of trade associations that represent locations.

Naturally, we are glad to hear that our bulletins proved useful in the situation. INFORMATION SERVICE.

Library Seeks Information On Repair of Pin Games

To the Editor:

I am desirous of obtaining material on the care and repair of pinball machines, to be kept in our files for reference.

I have written to the Mills Novelty Company of Chicago and they have referred me to you, thinking that you would be in a position to supply me with names of manufacturers who would have the necessary materials.

Any information you can offer me will be most helpful.

(Miss) ALICE M. MCLINDEN, Librarian, Silas Bronson Library, Waterbury, Conn.

Dear Miss McLinden:

We are enclosing a couple of bulletins that we published on pinball games, which you may want to put in your library since you are interested in such games. The Library of Congress has copies of these bulletins.

We do not know of any book or booklets on the general repair of pinball games. Each manufacturer's product is so different that the manufacturer who makes the game usually supplies a mimeographed bulletin telling how to repair the particular machine.

The real basis for repairing coin-operated machines, of course, is electrical knowledge. Any books you may have in your library that deal with electrical circuits and ordinary electrical repairs will do in the study of such games.

The history of the trade shows that games are changed so fast, when they can be made, that a book would be out of date by the time it was published and put on the market.

INFORMATION SERVICE.

RECONDITIONED SLOTS AND CONSOLES

- 8 5¢ Mills Blue Front, Dbl. J.P. Ea. \$185.00
  - 3 5¢ Mills Blue Front, Sgl. J.P. Ea. 225.00
  - 1 5¢ Mills Skyscraper, 3-5 P.O. .... 75.00
  - 1 5¢ Mills Brown Front Club Bell, Like New ..... 450.00
  - 1 10¢ Mills Brown Front Club Bell, Like New ..... 500.00
  - 1 25¢ Mills Brown Front Club Bell Like New ..... 550.00
  - 4 5¢ Mills Q.T. Ea. .... 85.00
  - 2 25¢ Jennings Gooseneck, Ea. .... 75.00
  - 1 Triple Entry, Cash Pay Out ..... 135.00
  - 1 Lucky Star, Cash Pay Out ..... 150.00
  - 1 Fast Time, Cash Pay Out ..... 85.00
  - 2 Super Bells, Free Play & C.P.O. Ea. 275.00
  - 3 Mills 4 Bells, 5¢ Play, Factory Reconditioned, Like New, Ea. .... 700.00
- As Stock Is Constantly Changing, We Suggest Wiring Deposit.

TERMS: 1/3 Deposit, Balance C. O. D.

AUTOMATIC COIN MACHINE CORP.

338 Chestnut St., SPRINGFIELD, MASS. Phone 4-1109. Call Between 12 and 1 At Noon (E.W. Time)

MAY-BELL CONSOLES

• Cash Payout

- Positive Action
- Attractive Design
- Proven Acceptance
- No Service Problems

Design and Operation Absolutely New . . . Simplified Mechanical Construction.

3 Nickels and a Quarter Play—or 4 Straight Nickels.

PHONE OR WRITE FOR DETAILS

- New Club Bells .....\$349.50
- New Sun Rays ..... 179.50

Coin Counters and Sorters for Sale  
Terms: 1/3 Deposit; Balance C. O. D.

COVEN AUTOMATIC PRODUCTS CO.

2252 W. Chicago Ave. Chicago 22, Ill. Humboldt 3200

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
240	25¢	SHORT & SWEET, JUMBO HOLES	\$30.10	\$2.25
240	50¢	SHORT & SWEET, JUMBO HOLES	52.30	2.25
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	7.00	.35
720	5¢	SEVEN-ELEVEN, DICE SYMBOLS	15.75	2.50
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	5¢	GET YOUR PIECE, THICK, PROT.	29.45	3.10
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	25¢	HAPPY CHARLEY, THICK, PROT.	77.00	3.00
1200	25¢	TEXAS CHARLEY, THICK, PROT.	102.28	3.00
1500	25¢	KEEP PITCHING, Thick, Prot., Jumbo Holes	119.00	4.80

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢, Stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA

SLOT MACHINES FOR SALE

500 reconditioned, guaranteed Machines—Mills, Pace, Watling, Jennings. Can be delivered anywhere in the United States.

GILBOE, FIELDING & COMPANY

4000 DOUGALL ROAD SOUTH WINDSOR, ONTARIO, CANADA

Over 75,000 Now Giving Trouble-Free Service!

IMP BRAND NEW

\$9.90

WHILE THEY LAST! Regular Price \$12.50.



BRAND NEW

- Wings .....\$11.50 | Yankees ...\$11.50
- Cent a Pak ..... 9.90
- Ten Strike, H.S., F.P. .... 275.00
- Ten Strike, H.S. .... 235.00

- Liberty Bell, Floor Sample .....\$ 11.50
- Mercury, Floor Sample ..... 11.50
- Zephyr ..... 8.90
- Champion ..... 14.90
- Ray-o-Lite ..... 79.50
- Texas Leaguers ..... 39.50
- Vitalizer ..... 69.50
- Evans Playball ..... 195.00
- Love Testers ..... 149.50
- Exh. Rotary Merchandisers ..... 179.50
- Exh. Rotary Candy Vendors ..... 199.50
- Exh. Merchandisers ..... 49.50
- Fan Front Mutoscope Diggers ..... 79.50
- Chicago Coin Hockey ..... 229.50
- Scientific Batt. Practice, Late Series ..... 149.50
- Football, Upright Cab., Rebuilt ..... 129.50
- Play Golf, Upright Cab. .... 129.50

READY FOR IMMEDIATE DELIVERY  
TOKYO RAIDER CONVERSION FOR DRIVEABLE .....\$16.75  
KLIP-A-RIP CONVERSION FOR SKYFIGHTER ..... 16.75

1/3 Deposit With Order.

GERBER & GLASS  
914 DIVERSEY, CHICAGO 14, ILL.



OPERATORS!

USE

DURO TEST  
One Year Guaranteed - 2,000 Hour Lamps - Complete Line to Fill Your Needs

Send for Catalog S

DURO TEST CORPORATION  
NORTH BERGEN, NEW JERSEY

FEWER BURNOUTS  
MEAN REDUCED  
MAINTENANCE COSTS!

FOR SALE

A quantity of used refrigerated coin-operated vending bottle drink Dispensers having a capacity of 144 bottles with additional storage space for 48 bottles.

AC and some DC current.

Photographs and full particulars upon request. Write or call

ARJAY EQUIPMENT CO.

310 Canal Street NEW YORK 13, N. Y. Canal 6-3739

WE WANT TO BUY \$60.00 AND WILL PAY

FOR EACH OF THE FOLLOWING GAMES:  
STARS WESTWIND  
DO-RE-MI SUNBEAM  
DOUBLE PLAY

We will buy any number you have. All Games must be complete. Tell us how many you have and we will wire one-third deposit.

BOX 301, Care The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

LOU WOLCHER

ADVANCE AUTOMATIC

VISITED—

SAW IT—

SHOT IT—

LIKED IT—

BOUGHT IT!

PERISCOPE



V...- For VICTORY

ONLY 22 BRAND NEW MACHINES (1c) LEFT IN STOCK!

FIRST COME FIRST SERVED \$21.50 Each

Full Cash With Order Only

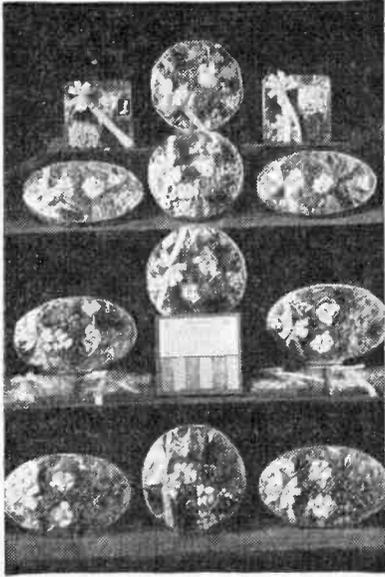
F.O.B. Long Island City, N. Y.

INTERNATIONAL MUTOSCOPE CORP.  
44-01 11th St., Long Island City 1, N. Y.

### ATTENTION, JOBBERS

THE DEAL YOU HAVE BEEN LOOKING FOR

Rich Nut Meats and Assorted Candies  
Especially Good for the Warm Months



Price of Deal .....\$14.80  
Cost of 700-Hole 5c Board.. .95  
F. O. B. Factory.  
2% 10 Days to Rated Concerns.  
Suggested Price to Dealer...\$22.00  
Dealer's Profit ..... 13.00  
Jobber's Profit ..... 6.00

Write, Phone or Wire us your orders.  
Immediate Delivery.

**SUPERIOR BROKERAGE CO.**

BOX #102, KEOKUK, IOWA

MOTHER'S DAY STICKER PACKED LOOSE

### New Apples for Vending

WENATCHEE, Wash., April 22.—A new process for converting apples and other fruit into candy thru a dehydration process has been developed by Dr. Frank O. Kreager, former professor at the University of Washington and the University of Louisiana.

Unlike most dried fruits, those processed by the new method retain the flavor of fresh fruit. This is accomplished, Dr. Kreager explained, by reversing the usual method of drying.

The fruit is subject to a high temperature early in the dehydration process immediately after the fresh fruit has been immersed in a sugar-glucose solution. The temperature is gradually decreased as the fruit dries.

The process was developed primarily to absorb the thousands of tons of fruit lost each year because of the lack of processing facilities. Dr. Kreager pointed out that with his method the fruit can be processed after it reaches full ripeness on the tree. Formerly tree-ripened fruit was regarded as largely lost because it was too soft for handling.

### Small Chance for More Gum Seen by Chiclé Head

NEW YORK, April 22.—Little hope of increased production of chewing gum is foreseen by Thomas H. Blodgett, president of American Chiclé Company. Limited stocks of solubles will prevent any increase in sales beyond the 1941 base level, he told stockholders of the company at the annual meeting.

Explaining the limited volume of supplies, Blodgett said raw products come from 15 or 20 countries and some normal supplies have been cut off by the war, but thru research and discoveries in other countries stocks have been sufficient to maintain the current rate of production.

About 20 per cent of the company's gum output goes to the armed forces, and the company is also packaging many million 10-in-1 rations for the army, Blodgett said.

### INGENUITY BATTLES

(Continued from page 70)

duce most of their "hits" when he was associated with the Exhibit organization.

Again emphasizing that his firm is selling a repair service only, Durant showed how all old games are given a receiving number in a large record book, along with the name of the operator and the date. Games are processed in the order received and re-shipped to the same operator who sent in the old game. Quite often this requires several weeks.

#### Labor's the Headache

At Bell Products Company, Al Sebring also demonstrated the step-by-step process in converting worn-out "has beens" into something that looks and operates like new—all without use of any new parts or materials.

"It's a headache without a cure," said Al in referring to the need for suitable equipment by operators thruout the country. "There is more to the need than the selfish one of maintaining operator earnings. Morale of servicemen and war workers don't get the right kind of a 'lift' out of obsolete playing ideas and games that not only run with a mechanical limp and halt, but present a dejected appearance after three years of use and abuse.

"Bell Products is equipped to do big things for operators, but our entire production is like a drop of rain in the parched desert. Here we have four huge floors, plus receiving and storage facilities in the basement. We can't get enough help to use more than a fraction of our total space. Training the kind of help that is available today for highly technical work such as re-wiring games is an arduous and unproductive process.

"We'll carry on, of course," said Al, "doing what we can for the boys in the field, but this business of conversion is not the bright opportunity it might appear to be, either for firms like us or for the industry. Our only hope, which is a remote one at present, is that labor and material might ease in the months to come, permitting increased production."

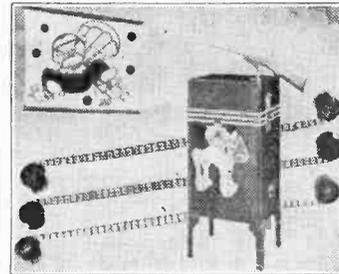
Last year's cigarette production is estimated at 289,500,000,000 units, an increase of 14.2 per cent over 1942. These figures includes billions of tax free cigarettes for the armed forces.

### GOOD NEWS!!

## SOUTHWESTERN HAS COMPLETE

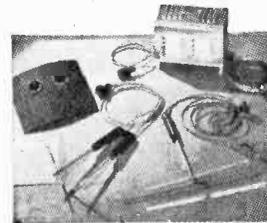
Line of Phonograph Replacement Plastics

WURLITZER	Each	850 Peacock Glasses (not less than 3 sold)	Each	SEEBURG
750 Top Corners	\$10.50	800 Lower Sides	16.20	Hi-Tone, Model 9800,
750 Lower Sides	10.50	800 Top Centers	9.60	8800, 8200, Lower
750 Top Center	5.10	500 & 600 Top Corners	4.80	Sides. Ea. ....\$17.40
850 Top Corners	11.40	500-600 Lower Sides	6.90	
850 Lower Sides	10.50			Sheet Plastic, 50 Gauge
850 Top Center	13.20			(thickness of a new
950 Side Plastics	12.80	ROCK-OLA		permy), 20x50",
700 Top Corners	9.00	Standard, Masters, De-		Red Only. Ea. .... 11.40
700 Lower Sides	11.40	luxes or Supers, Top		
800 Top Corners	16.20	Corners, solid red or		
		green. Ea. ....\$15.30		
		Lower Sides. Ea. .... 15.30		



### RADIO RIFLES AND FILMS

\$79.50 Including 2 Rolls of Film



### WESTERN PORTABLE FLAME-ARC WELDER

World's Lowest Priced Professional Welding Outfit, Complete With Welder's Hood .....\$27.45

No order too large or too small—and—no deal complete unless you are ENTIRELY satisfied. 1/3 Down, Balance C. O. D. Prices F. O. B. Los Angeles.

We carry a complete line of Pin Ball Games, Automatics, Slots, Arcade Equipment—everything for the operator.

### Southwestern Vending Machine Company

2833 WEST PICO BLVD.

LOS ANGELES 6, CALIF.

### MILLS SLOTS

RECONDITIONED—Guaranteed

By Our 48 Years of Experience  
WRITE FOR PRICES

- 1 50c GOLD WAR EAGLES
- 3 5c GOLD WAR EAGLES
- 6 10c GOLD WAR EAGLES
- 2 25c GOLD WAR EAGLES
- 6 5c GOLD CHROMES
- 8 10c GOLD CHROMES
- 4 25c GOLD CHROMES
- 6 5c SILVER CHROMES
- 8 10c SILVER CHROMES
- 6 25c SILVER CHROMES
- 6 25c BROWN FRONTS
- 3 5c BLUE FRONTS
- 2 10c BLUE FRONTS
- 6 25c BLUE FRONTS

- 15 5c Q.T.'s Originally Blue Made Gold Glitter...\$89.50
- 2 10c Q.T.'s, Same as Above ..... 99.50
- 6 5c VEST POCKET, Blue and Gold..... 54.50

All Machines have Knee Action, Club Handles and are fully guaranteed.  
We have all types of Coin Machines. Tell us what you want.

### SICKING, INC.

1401 Central Parkway, Cincinnati 14, O.

### RUBBER BALLS

FOR POKER TABLES. Size 2 1/4". Inflated. Guaranteed first quality.

### NATHAN FABER

148-16 Boulevard Rockaway Beach, N. Y.  
Belle Harbor 5-0379

### WILL TRADE

Used Bally Jockey Clubs, Long Shots, Santa Anitas, Rapid Fire Gun, Keeney Fortune and Skylark for Wurlitzer, Seeburg or Rockola Phonographs. Also have three brand-new Bally Turf Kings, in original crates; Mills Chrome Slots and Mills Three Bell to trade.

### ACME NOVELTY COMPANY

1124 Hennepin Avenue Minneapolis 3, Minnesota

## CONTINUE BUYING WAR BONDS

# BIG SPLASH ... HITS THE CASH

To the Tune of a Neat  
**\$28.70 PROFIT**

This "Idea-clicker" is a real work of art—an eye opener in sales-board design with plenty of play-appeal and flash. Has \$25.00 top.

1000 holes @  
5c play .....\$50.00  
Pays out ..... 21.30

WRITE FOR LIST  
NO. 438-8

## GARDNER & CO.

2309 ARCHER • CHICAGO

**CENTRAL OHIO QUALITY BUYS**

"THERE IS NO SUBSTITUTE FOR QUALITY"

- 5c BLUE FRONTS, over 400,000, orig. C. H. .... \$189.50
- 10c BLUE FRONTS, over 400,000, orig. C. H. .... 219.50
- 25c BLUE FRONTS, over 400,000, orig. C. H. .... 259.50
- 5c BROWN FRONTS, 3/5 or 3/10 P. O., knees, C. H. .... 249.50
- 5c CHROME BELL, like new, 3/5 P. O. .... 375.00
- 5c & 10c JENNINGS CLUB CONSOLE CHIEFS, A-1, set. .... 475.00
- 5c JENNINGS SILVER CHIEFS, 3/5 P. O. .... 189.50
- 10c JENNINGS SILVER CHIEFS, 3/5 P. O. .... 215.00
- 5c JENNINGS RED SKIN CHIEFS, 3/5, like new. .... 169.50
- 5c JENNINGS 4 STAR CHIEFS, A-1. .... 129.50
- 10c JENNINGS 4 STAR CHIEFS, A-1. .... 169.50
- 10c JENNINGS 4 BAR CHIEFS, A-1. .... 179.50
- 5c Q. T.'s GLITTER GOLD, orig., like new. .... 115.00
- 5c JENNINGS GRANDSTANDS, cig. reels, check P. O. .... 29.50
- 50 DOUBLE SAFES, revolve-arounds, like new. .... 135.00
- 15 SINGLE SAFES, revolve-arounds, like new. .... 95.00
- 55 LOCK BOX SAFE STANDS, ea. .... 19.50
- 1 DOUBLE LOCKED SAFE STAND, with back. .... 49.50



Wolff Solomon

**ARCADE EQUIPMENT LIKE NEW**

BALLY RAPID FIRES \$239.50

KEENEY AIR RAIDERS \$249.50

KEENEY SUBMARINE GUNS \$199.50

WESTERN BASEBALL DELUXE \$129.50

CHICAGO COIN HOCKEYS \$229.50

BATTING PRACTICE \$119.50

SKY FIGHTER \$350.00

INVASION By Westerhaus \$165.00

ANTI AIRCRAFT, BROWN, Late Cabinet \$79.50

**12 PANORAMS—LATE SERIALS ..... \$379.50**  
With CONVERSIONS—\$40.00 more

**CONSOLES**

- 1 TWO WAY SUPERBELL, C. P., 5c-5c, like new. .... \$399.50
- 5 JUMBO PARADES, C. P., late serials. .... 119.50
- 5 JUMBO PARADES, F. P., A-1. .... 89.50
- 10 SILVER MOON TOTALIZERS, F. P., like new. .... 109.50
- 35 TRACK TIMES, 1938, clean, A-1. .... 95.00
- 35 TRACK TIMES, 1937, Red Heads, A-1, clean. .... 69.50
- 5 WATLING BIG GAMES, C. P., A-1, 3/5 P. O. .... 109.50
- 1 SARATOGA, C. P., 3/5 P. O., A-1. .... 89.50

**NEW BOWL-A-BOMB 9 FT. SKEE ROLL ..... \$300.00**

**PARTS FOR SLOTS AND GUNS**

- CLUB HANDLES ..... \$ 5.00
- CLOCK GEARS ..... 2.50
- 5c ESCALATORS ..... 19.50
- JACKPOTS FOR MILLS ..... 19.50
- GUN LAMPS ..... \$1.39
- 9 FT. GUN CABLE FOR RAY GUNS ... 2.25
- JACKPOT GLASSES, THICK ..... .75

1/2 CERTIFIED DEPOSIT WITH ORDER.

**CENTRAL OHIO COIN MACHINE EXCHANGE**

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

**TEN YEARS AGO**

A full page two-color ad by H. C. Evans & Company announced "the dawn of a new profit era" for parks and carnivals and displayed two coin-operated games among the five machines illustrated. "Crackshot" with automatic payout featured a miniature shooting gallery, including an A. B. T. pistol, and the other coin game was the Saratoga Sweepstakes, which featured glass dome, racing horses and permitted players to insert nickels, dimes or quarters in a counter game only 19 inches square.

Also announced in the April 14, 1934, issue of *The Billboard* was Streamline by Bally, featuring a "free-ride" idea and a progressive score device. (The Bally page in that issue also featured Rocket with check separator, Blue Ribbon, Pennant, Crusader and Dicette).

Proof that pin games were becoming big business 10 years ago is also found in the following new games introduced at that time: Relay, by D. Gottlieb & Co.; Sportsman, by O. D. Jennings & Co.; Official Baseball, by Genco, Inc.; Auto Whirl, Auto Count and Auto Bank, all by A. B. T. Manufacturing Co.; Lightning, by Exhibit Supply Co., and Contact, featured by Pacific Amusement Distributing Co., in a full page as "a new chapter in pin game history."

A counter game era was beginning to flourish in 1934 with the announcement in *The Billboard* of the following new games: The 21 Vendor by Groetchen Tool Company; Gypsy, by Garden City Manufacturing Company; Little Joe by the Fort Wayne Novelty Manufacturing Company; King's Horses by the Ad-Lee Novelty Company; Chicago Club House and Reno by Daval Manufacturing Company, and Saratoga Sweepstakes mentioned above.

Arcade installations of Exhibit digger machines occupied a half page in *The Billboard*. A new digger type machine called Electro-Hoist was announced by Star Machine Manufacturers, Inc., of New York.

A special feature article by Walter W. Hurd called "A Program for Defense" appeared 10 years ago in *The Billboard*.

**HANKIN**

**SPECIAL OFFERS**

**ARCADE EQUIPMENT**

- 2 Selectroscopes. Each ..... \$219.50
- 1 Evans Roll-the-Barrel. .... 95.00
- 2 Ten Strikes, H. D. (late model). Each ..... 50.00
- 2 Bally Defenders. Each .... 250.00
- 5 Tokio Guns, with new light-up signs. Each ..... 225.00
- 1 Seeburg Shoof-the-Chute .. 85.00
- 1 Keeney Submarine ..... 175.00
- 1 Evans Playball ..... 150.00

**CIGARETTE MACHINES**

- 6 Column Rowe Imperials... \$ 32.50
- 8 Column Rowe Imperials.. 39.50
- Model W 9 Col. DuGreniers.. 45.00
- Model S 7 Col. Stewart McGuires ..... 29.50
- Model LS 11 Col. DuGreniers. 85.00
- 10 Column Rowe Presidents. 125.00

**ALL MACHINES GUARANTEED IN A-1 CONDITION, EXCEPTIONALLY CLEAN. 1/3 Deposit With Order, Balance C. O. D.**

1/3 Deposit With Order, Balance C. O. D.

**Hankin Music Company**

708 Spring St., N. W., Atlanta, Georgia.

**CALIENTE**  
5c NATIONAL PAYS  
\$25.00 OR \$5.00  
3-BAR JACKPOT PAYS  
\$10.00 \$5.00  
\$4.32 \$2.11  
OR TICKET PRINTED "ADVANCE"  
LAST PURCH IN EACH LARGE COLORED SECTION REG'S PURCH IN 3-BAR JACKPOT

**RED HOT FOR PROFITS**

**CALIENTE**  
No. 11878 1056 Holes  
TAKES IN \$52.80. Av. Payout \$24.80  
**GROSS PROFIT \$28.00**  
**ONLY \$3.12 NET**  
Write, today, for our new circular describing 59 new, fast HARLICH profit-makers. Ask for NC-441.

**HARLICH MFG. CO.**  
1413 W. Jackson Blvd.  
CHICAGO 7, ILLINOIS

**PREPARE FOR THE DURATION!  
STILL AVAILABLE  
COLUMBIA BELLS**

*In Original Shipping Boxes*  
**THE ONLY BRAND NEW  
QUARTER PLAY  
SLOT MACHINES  
IN EXISTENCE!**  
CAN BE CONVERTED TO PENNY, NICKEL, DIME OR QUARTER PLAY IN THREE MINUTES' TIME! ABSOLUTELY SLUG PROOF!  
**JACKPOT OR GOLD AWARD MODELS  
WHILE THEY LAST  
\$127.50 Each**

WHY PAY HIGH PRICES FOR USED MACHINES WHEN YOU CAN HAVE THE BEST AT THIS LOW PRICE!  
**SATISFACTION GUARANTEED!**  
MAIL, WIRE OR PHONE YOUR ORDER TODAY!

**BAKER NOVELTY CO.**  
1700 WASHINGTON BLVD.  
CHICAGO 12, ILL.

**FOR SALE**  
25 Scientific Batting Practice. Ea. ... \$99.50  
Entire lot if picked up at our warehouse, not crated. Ea. .... 92.50  
**H. G. PAYNE CO.**  
312 Broad St. NASHVILLE 8, TENN.

**BILL HAPPEL  
BADGER SALES CO.  
SAYS:  
SEE IT! YOU'LL BUY IT!**  
A SHOOTING GAME THAT'S DIFFERENT! THRILLING!  
**CASH BOX RESULTS!  
PERISCOPE**

**McCALL'S SPECIAL SALE**  
All Equipment Is Thoroughly A-1 Reconditioned Before Shipping.  
CONSOLES  
BAKER'S PACERS, D.D. .... \$285.00  
PACE'S RACES (Brown Cabinet) 165.00  
KEENEY 1938 TRACKTIMES ... 115.00  
BALLY ROLL-EMS (Payout) ... 169.50  
MILLS JUMBO (Payout) ..... 95.00  
BALLY RACE KING (1 Ball P.O.) 325.00  
1/3 Deposit, Balance C. O. D.  
**WE BUY, SELL AND EXCHANGE**  
3147 Locust St. ST. LOUIS, MO. **McCALL NOVELTY CO.**

**Games that get the play**

- STREAMLINER** . . . . . Converted from STARS
- GRAND CANYON** . . . . . Converted from DOUBLE PLAY
- SANTA FE** . . . . . Converted from WEST WIND
- BRAZIL** . . . . . Converted from DO - RE - MI
- ARIZONA** . . . . . Converted from SUN BEAM
- MIDWAY** . . . . . Converted from ZOMBIE

SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT  
**United MANUFACTURING COMPANY**  
6123-25 N. WESTERN AVENUE CHICAGO

**MUST SELL ALL!**  
3 5c Mills Melon Bells, Each... \$180.00  
1 5c Jennings Club Console, Like New ..... 250.00  
2 10c Mills Blue Fronts, Each... 225.00  
2 25c Mills Blue Fronts, Each... 325.00  
1/3 Deposit, Balance C. O. D.  
**COLUMBIA ENTERPRISES**  
1115 St. Nicholas Ave., New York, N. Y.

SERVING THE NATION'S OPERATORS

IRVING AND OSCAR

PARTS In Stock for Immediate Delivery! Main Gear for Mills \$3.50...

OUTSTANDING SPECIALS! Brand New A.B.T. Big Game Hunters \$47.50...

SLOTS 10c Jenn. Club Console, Floor Model \$278.50...

CONSOLES Mills Four Bells \$675.00 Lucky Lucre \$299.50...

SUPER VALUES! COUNTER GAMES Groetchen Klax 3 Lucky Smokes for \$17.50...

UCM 505 for JUMBO \$3.50

All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed.

WILL PAY SPOT CASH

for Phonographs, Mills Golf Ball Vendors, Consoles, Bells and Free Play Games. Send List and Quantity on Any Coin Machines.

IRVING OVITZ SERVING THE NATION'S OPERATORS! OSCAR SCHULTZ

Automatic Coin MACHINES & SUPPLY CO. 3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

Will Trade Following for Phonographs or Will Sell WRITE FOR PRICES

FOUR-FIFTY-FOUR-FOOT AUTOMATIC DUCK PIN BOWLING ALLEYS ONE BALLS, BALLY CONSOLES MISCELLANEOUS

Pimlico Write Grand National \$135.00 Pace Maker 135.00 Fair Grounds 30.00 Grand Stand 75.00 Mills 1-2-3 85.00...

MISSISSIPPI VENDING COMPANY

239 Byrd Avenue, PHILADELPHIA, MISSISSIPPI

P. O. Box 293

Telephone 283

DAILY BASEBALL TICKETS

JAR DEALS AND TIP BOOKS

New Style 5 as 1, tip books, \$20.00 per 100 books. All kinds of Jar Deals and Tip Books. Red, White and Blue Tickets, 2040-1930-1850-2280-1836-1440 and all kinds of weekly series.

WRITE FOR PRICES

RED, WHITE & BLUE SPECIALTY CO.

BOX 246

YORKTOWN, IND.

ECONOMY SUPPLY COMPANY

WRITE FOR PRICE LIST OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, ETC., ETC.

615 TENTH AVE., NEW YORK CITY (Phone BRyant 9-3295)

-FOR SALE-

Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.

L-C SALES CO.

855 Pearl St., P. O. Box 2988

Beaumont, Texas

WANTED TO BUY-BALLY ONE BALL FREE PLAY

Sport Special \$100.00 Blue Grass \$125.00 '41 Derby \$275.00 Sport Event \$100.00 Record Time \$80.00 Longacres \$400.00 Dark Horse \$125.00 Club Trophy \$250.00 Pimlico \$275.00

ALL 5 BALL GAMES OR COMPLETE ROUTES

ROY MCGINNIS CO., 2011 Maryland Ave., Baltimore, Md.

SPECIAL-3.5c ORIG. GOLD CHROMES-#474139, #478757, #478765-\$375.00 EA.

INVASION! 5-BALL CONVERSION! PRICE \$165.00

SPECIAL! NEW SUPREME GUN. PRICE \$330.00

ARCADE EQUIPMENT-GUNS-MISCELLANEOUS

WESTERN SUPER GRIP \$54.50 TOMMY GUN \$179.50 KEENEY AIR RAIDER, A-1 249.50 GOTT. 3-WAY GRIPPERS 17.50...

WE REPAIR 1 BALL & 5 BALL MOTORS, OPEN TYPE, \$5.00; SEALED TYPE, \$12.50

SLOTS - ONE BALLS - CONSOLES

LATEST JENN. GOLDFAROLA \$124.50 5c COLUMBIA CIG. REELS \$49.50 1941 1-2-3 F. P. 94.50 HIGH HANDS, A-1 139.50...

WE WANT TO BUY THE FOLLOWING GAMES AT THE PRICES LISTED

Knock Out \$80.00 Gott. Liberty \$110.00 Bally Club Trophy \$250.00 Big Parade 90.00 Gott. Keep 'Em Flying 100.00 Bally '41 Derby 275.00...

Will Pay \$50.00 for Exh. West Wind, Sun Beam, Do-Re-Mi, Stars and Double Play. Send List of All Other Games and Arcade Equipment You Have To Sell. Cash Waiting!

SEND FULL CASH FOR ORDERS UNDER \$25.00.

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

EMPIRE COIN MACHINE EXCHANGE

2812 W. NORTH AVE. CHICAGO 47, ILLINOIS Phone: Humboldt 6288

TUBES AND ACCESSORIES

FOR COIN OPERATED PHONOGRAPHS, Etc.

0Z4 \$1.75 6A7 \$1.15 6SC7 \$1.85 33 \$1.05 1B5 1.35 6A8 1.35 6SQ7 1.15 38 .95...

We have many more Tubes too numerous to mention

OHM Ohmite Dividohm 2500 Ohm 25 W. \$ .90 Power Transformers, all models \$ 6.00 OHM Resistors, any size 10 W. .35 Chokes 1.00...

PARTS FOR WURLITZER, ROCK-OLA, SEEBURG. WRITE. Deposit Required With All Orders

ALBENA SALES CO.

587 10th AVE., N. Y. C. LONGACRE 5-8334

ED, AL and JACK RAVREBY says-

FIRST: BUY WAR BONDS-ALL OUT FOR VICTORY Whether you want to BUY or SELL-music, arcade, pin or slot machines, write for our prices.

OWL MINT MACHINE COMPANY, 245 Columbus Avenue, Boston 16, Mass.

SALESBOARDS:

Name No. Per Sale \$ 21.60 \$ 4.04 33¢ Victory Cigarette Boards 432 24 \$ 21.60 \$ 8.60 33¢ Victory Dollar Game 432 54 \$ 21.60 \$ 9.70 63¢...

TEXAS WHOLESALE NOVELTY HOUSE

P. O. BOX 4188

DALLAS, TEXAS

# VICTORIOUS 1944



The Outstanding Money-Making **CONVERSION**

This revamped version of Stoner's Turf Champ has many new, play-exciting features which make it a winner. Most outstanding game available for operators today. Cabinets completely remodeled and refinished—have brand new appearance in patriotic design. Mechanism completely overhauled, improved and rebuilt—no operational worries. You can't go wrong with this Westerhaus conversion. Order now. Also ask about "Invasion"!

See Your Nearest Distributor or **WRITE, WIRE, PHONE!**

WANT TO BUY — GENCO'S SEVEN UPS AND SLUGGERS ALL YOU HAVE — WILL PAY \$40.00 EACH  
**WESTERHAUS AMUSEMENT CO.**  
 3726 KESSEN AVENUE CHEVIOT 11, OHIO  
 Phones MONTANA 5000-1-2

## COINAGE NEWS

Despite complaints about high taxes and the rising cost of living, Americans as a whole have twice as much money in their pockets as they had in the last year of peace.

The Treasury's Department's monthly statement reports money in circulation March 31 as \$21,086,721,952, or \$152.96 for every person in the country.

That amounts to \$263,136,420 or \$1.74 per head more than a month earlier and more than double the \$76.11 average at the end of September, 1941. A year ago the per capita figure was \$119.41.

Sculptor Beniamino Bufano, identified as the designer of the buffalo found on pre-Jeffersonian nickels, wants no part of that credit. Jailed for failing to provide for his 15-year-old son, he emphatically denied having designed the coins.

The San Francisco mint cleared up the case by saying that James Earle Fraser, of Westport, Conn., designed both the buffalo and the Indian on the nickel.

Mines at Matahambre, Cuba, will continue to sell 1,600 tons of copper monthly to the United States Government thru June.

The market price will continue to be 13.9 cents a pound, far in excess of the current market price in the United States.

The mine, developed by U. S. government funds at a time when there was a serious shortage of copper, has been on the point of abandonment for several months because its output cannot meet current demands. No announcement was made as to plans for disposition of the mines after June.

## MARKEPP VALUES

### SLOTS AND CONSOLES

- 50¢ MILLS ROMAN HEAD, Glitter Gold, D.P., C.H., 3/5 Payout Write
- 50¢ MILLS WAR EAGLE, D.P., C.H., 3/5 Payout Write
- 25¢ MILLS CLUB BELL CONSOLE, 472,000 Serial, Like New \$495.00
- 25¢ MILLS GOLD CHROME, 2/5, Serial 474,636, D.P., K.A., C.H. 475.00
- 25¢ MILLS MELON BELL, Serial 431,997 275.00
- 10¢ MILLS BLUE FRONT, Single Jack, Original, A-1 Condition 225.00
- 5¢ MILLS BLUE FRONT, C.H., K.A., Refinished 195.00
- 5¢ MILLS FOUR BELL, Serial 1754, Beautiful Machine Write
- 5¢ PACE ROCKET, Slug Proof, Like New 149.50
- 5¢ BUCKLEY TRACK ODDS, Daily Double, Serial 12495, Like New 650.00
- 5¢ BAKER'S PACER, Daily Double, Gold Award, A-1 275.00
- 5¢ JUMBO PARADES, Free Play, Good Condition 99.50
- 5¢ GROETCHEN COLUMBIA, Fruit Reels, Late 3/5 Payout 79.50
- GROETCHEN COLUMBIAS, Gold Award Cigarette Reels, Front & Rear Payout 72.50
- Chicago Metal Standard Double Machine Safes, Double Doors 85.00

### PHONOGRAPHS

- MILLS THRONE OF MUSIC \$195.00
- MILLS EMPRESS 245.00
- SEEBURG GEM, Wireless Adaptor 295.00
- WURLITZER TWIN 12, Steel Cabinet, Packard Adaptor 115.00
- SEEBURG WALLOMATIC, Metal Cabinet, Serial WS-1-Z 15.00
- SEEBURG WIRELESS WALLOMATIC, Serial WS-2-Z 39.50
- SEEBURG WIRELESS BAROMATICS, 5/10/25¢ 49.50

### ARCADE EQUIPMENT

- Seeburg CHICKEN SAM \$115.00
- Keeney SUBMARINE GUN 199.50
- Seeburg SLAP THE JAP 135.00
- Seeburg SHOOT THE CHUTES 139.50
- Scientific BATTING PRACTICE 115.00
- Chicoin ALL STAR HOCKEY 209.50
- Bally RAPID FIRE 215.00

### FIVE BALL PIN GAMES

- Monicker \$89.50
- Pan American 39.50
- Lite-a-Card 19.50
- Wild Fire 49.50
- Short Parade 47.50
- ABC Bowler 59.50
- Sea Hawk 54.50
- Stratolliner 49.50
- Crossline 39.50
- Bally Spotties \$19.50 Each
- Boom Town \$47.50
- Slap the Jap 65.00
- Hit the Jap 69.50
- Play Ball 45.00
- Show Boat 52.50
- Victory 94.50
- Do-Re-Mi 69.50
- Silver Skates 42.50
- New Champ 69.50

ALL PIN GAMES THOROUGHLY CHECKED AND CLEANED. Half Certified Deposit With Order.

**BUY WAR BONDS WITH MY MONEY**  
 I'll pay cash for anything in Coin-Operated Machines.  
**SEND IN YOUR LIST TODAY.**

## The Markepp Company

3908 Carnegie Ave. Cleveland 15, O.  
 (Henderson 1043)

### BLANK BOARDS SPECIAL

- 200 Hole Plain, 3 1/2¢
- 300 Hole Plain, 4 1/2¢
- 400 Hole Plain, 4 1/2¢
- 500 Hole Plain, 5 1/2¢
- 600 Hole Plain, 6¢
- 600 Hole Sec., 6 1/2¢
- 800 Hole Sec., 7 1/2¢
- 1000 Hole Plain, 8¢
- 1000 Hole Sec., 9¢
- 1500 Hole Sec., \$1.90
- 2000 Hole Sec., \$2.00
- 500 Hole 5¢ Board, Pays out 1 Dozen Pens, for 55¢.
- 1000 Hole Specials, 500 Free Punches, 100 Package Pay-Out, 90¢.
- 1000 Hole 1¢ Cigarette Boards, 30 or 32 Pkg. Pay-Out, 90¢.
- Bond FOUNTAIN PENS. Retail

## Superior Brokerage Co.

BOX #102 KEOKUK, IOWA

### STOP—LOOK

- Sportys \$18.50
- Roller Derbys 18.50
- White Sails 18.50
- Chubbies 18.50
- Thrillers 18.50
- Sports 18.50
- Mills Slot Mach., Wood Cabinets 18.50
- Futurity Front Castings 18.50
- Blue Front Mint Vendors 18.50
- Pace Race Horse Separators 18.50
- 616 Grille & Louvers, "New" 18.50
- P.M. Wall Speakers 18.50
- Six-Steel #320 Wallbox Brackets 18.50
- Wurlitzer 331 Boxes, 30 Wire 18.50
- Wurlitzer 331 Boxes, 2 Wire 18.50
- Wurlitzer 304 Steppers 18.50
- Wurlitzer 300 Adapters 18.50
- Nippys \$18.50
- Cowboys 18.50
- Roxys 18.50
- Jollies 18.50
- O'Boys 18.50

## EXPOSITION GAMES CO.

989 Golden Gate Ave. San Francisco 2, Calif.

### WANT TO BUY

WE WILL PAY \$60.00 FOR EACH

SUNBEAM WESTWIND  
 STARS DOUBLE PLAY

## W. B. NOVELTY CO., INC.

917 Broadway Kansas City, Mo.

## MUSIC EQUIPMENT ---- A-1

### WURLITZER

- 20 600 Keyboards, Each \$325.00
- 2 700 350.00
- 5 500, Each Write
- 1 850 Write
- 2 750E Write
- 5 412, Each 90.00
- 5 24s In Metal Cabinets, Packard Adaptors, Each 150.00

### SEEBURG

- 3 Gems, Each \$250.00
- 2 Gems In Victory Model Cabinets Each 500.00
- 2 Majors, Each 395.00

### MILLS

- 3 Empresses, Each \$250.00
- 5 Thrones, Each 185.00

### ROCK-OLA

- 5 Standards, '39, with Dial-a-Tune, Each \$275.00
- 5 Deluxes Converted to Hideaway Jobs with Rock-Ola Adaptors, Each 200.00
- 5 Deluxes, '39, Like New, Each 275.00
- 3 Masters, 1940, Each 350.00
- 2 Supers, 1940, Each 375.00
- 2 Imperial Hideaway Jobs, Each 135.00

### AMI STUDIO

In first-class condition—2 Units of 10 Each — Machines and Studio. Write for Price.

1/2 deposit, balance C. O. D., F. O. B. Newark

## RUNYON SALES CO. 123 W. RUNYON STREET NEWARK, N. J.

### BARGAINS OF A LIFETIME

- Double and Single Safes for Slot Machines. Write
  - 17 5¢ Square Bells Write
  - 33 Jumbo Parade, Cash Pay, Late Model Head Write
  - 7 Keeney Super Tracktimes. Each \$287.77
  - 29 Mills Blue Fronts, Original Machines in Perfect Condition. Each \$189.77
  - 2 Baker's Races, Gold Awards. Each 189.77
  - 11 Buckley Traveling Cranes. Each 67.50
  - 7 Brand New 5¢ Milco Escalators. Each 37.50
  - All Type of New 5¢ Coin Chutes Write
- I have been manufacturing Pool Tables for 15 years. Never in my life before have I offered one for sale. I built these Pool Tables for my own operation and never have been able to get enough until now. I am offering a limited number of these machines for sale. These tables are 8 ft. by 6 ft., they are slot tables. You put a nickel in the slot and receive ten balls, these balls are regular billiard balls, the cushion rubber is the type used on any table you buy regardless of cost. These tables have slate tops. With each table you will receive ten balls, one cue ball, 8 sticks and 1 ball rack. The table complete with all parts, ready to go on location with a good cloth that will last a long time will cost you \$100.00; with a new cloth it will cost \$117.50. I will ship equipment subject to inspection; send certified check or money order for one-third deposit. Operator from Foreign Country will have to send one-half deposit. This equipment will be sent from my warehouse in Virginia.

### DICK SALES NOV. CO.

1605 DOUNE STREET, WINSTON-SALEM 6, NORTH CAROLINA

### ORIGINAL JAR-O'-DO RED, WHITE & BLUE

2100—\$33.00 Profit or 2170—\$36.50 Profit  
**\$2.00 PER SET IN GROSS LOTS**  
**\$2.50 PER SET IN LESS THAN GROSS LOTS**  
 Stapled in groups of five, 75c per set extra.

**JOHN GLASSPIEGEL CO.** 534 N. WATER STREET MILWAUKEE 2, WIS.

### CLOSE-OUT!

200 Folding Metal Slot Machine Stands, \$3.50 Each.

WANTED! A Good Mechanic—Excellent Opportunity.

## GENERAL COIN MACHINE CO.

227 N. 10th St. PHILADELPHIA, PA.

## SLOTS AND PHONOS

### A-1 CONDITION

- 1 Wurlitzer Counter Model #51 @ \$52.50
- 1 Wurlitzer Model #616 @ 82.50
- 1 Watling 10c Rolatop, 2/4 P.O. @ 119.50
- 8 Groetchen 5c Columbia Cig. Reels, C.A., Each 62.50
- 2 Mills Q.T. Stands (All Steel), Each 15.00

Terms: 1/3 Deposit, Balance C. O. D.

## FRIENDLY NOVELTY CO.

302 N. Sandusky Ave. BUCYRUS, OHIO

# CLEVELAND COIN

## OFFERS:

### MUSIC

- 3 Seeburg Classics. Each. \$350.00
- 1 Seeburg Gem. 225.00
- 1 Seeburg Regal. 275.00
- 1 Seeburg Envoy, ESRC. 425.00
- 2 Seeburg Casinos. Each. 295.00
- 1 Wurlitzer 800. 550.00
- 1 Wurlitzer Victory Model with 5 Wurlitzer Wall Boxes. 595.00
- 2 Wurlitzer 61's. Each. 90.00
- 2 Wurlitzer 41's. Each. 95.00
- 5 Seeburg Wireless Speakers. Ea. 35.00

### PANORAMS

12 VERY CLEAN PANORAMS AT \$350.00 EACH.

### SLOTS

- 5 Mills 5c Brown Fronts, C.H., Each \$210.00
- 1 Mills 5c Bonus Bell. 225.00
- 2 5c Jennings Chrome Bells, Masters, Ea. 225.00
- 1 5c Jennings Chrome Bell, Super. 225.00
- 1 5c Jennings Chrome Bell, Regular. 225.00
- 1 10c War Eagle, 2/4. 125.00
- 1 5c Mills Q.T. with Stand. 100.00
- 1 Jennings Triplex. 195.00
- 3 Jennings Cigarolas, XV Models, Ea. 85.00

### CONSOLES

- 5 Bally Club Bells, 5c Comb., Each \$250.00
- 3 Jumbo Parades, F.P., Each. 95.00
- 1 Jennings Bob Tail, F.P. 110.00
- 1 Pace Saratoga, Comb. 165.00
- 1 Evans Galloping Dominoe. 195.00
- 2 Watling Big Games, F.P., Each. 110.00
- 3 Beulah Parks, Each. 110.00

### ARCADE EQUIPMENT

- 1 Periscope. \$375.00
- 3 Snap the Japs, Each. 140.00
- 2 Shoot the Bulls, Each. 100.00
- 2 Keeney Submarine Guns, Each. 195.00
- 1 Western Baseball. 95.00
- 2 Ten Strikes, Each. 60.00
- 1 Skeeball. 85.00
- 1 Hockey. 210.00
- 1 10c Astrology. 100.00
- 1 10c Astroscope. 100.00
- 1 Madame Neville Gypsy Fortune Teller. 150.00
- 1 Exhibit Bicycle. 100.00
- 1 Mills Punching Bag. 150.00
- 10 Exhibit Type Liteup Card Vendors, Each. 65.00
- 1 Watling LoBoy Scale. 85.00
- NEW TAIL GUNNERS. 295.00
- 1 Exhibit Rotary Claw. 175.00
- 3 Buckley Deluxe Diggers, Each. 85.00
- 5 Assorted Electric Diggers, Each. 65.00
- 10 Brand New BEAN EM'S, Each. 85.00

### DRINK VENDORS

- 2 WELLS-GARDNER VENDORS, Fully Selective, Completely Refrigerated Up to 12 Selections, 8 Case Capacity, \$495.00 Each.

### WANTED TO BUY

ANY QUANTITY MUSIC, SLOTS, SKEE BALLS, PIN GAMES AND PHOTO-MATICS. WIRE, PHONE OR WRITE. WE PAY TOP PRICES.

TERMS: 1/2 Deposit With ALL Orders—Balance C. O. D.

### CLEVELAND COIN MACHINE EXCHANGE

2021 PROSPECT AVE., CLEVELAND 15, O. Phone: PProspect 6316-7

# SPRING LIQUIDATION! YEAR'S BEST BUYS!

## COUNTER GAMES

- Libertys, 14. \$6.95
- Lucky Smokes (new in original cartons), complete with strips and award card which permit changeover to American Flags. 9.95

### ALSO

Tickettes - Imps. - Penny Pack - Tot - Ginger - Ex-Ray - Tally - Reel Dice - Joker - Rex - Yankee - High Stakes - Poker Face - Cork Tip (Roulette Type) - 21 - Track Reels and many others. MAKE A REASONABLE OFFER.

## ONE BALLS

- Pimlico. Write
- Fortune Convertible to Free Play or Payout. Write
- Skylark. Write
- Thistle-down. \$65.00
- Fairgrounds. 29.50
- Preakness. 29.50
- Gold Cup. 49.50
- Sport Special. 149.50
- Late 1939 Mills 1-2-3, Free Play, completely reconditioned and overhauled by Mills, in original crates, animal reels. 79.50
- 1939 1-2-3, Payout. 39.50
- Gold Medal. 49.50
- Track Record, Gottlieb, Free Play. 89.50
- Grand National. 89.50
- Grand Stand. 89.50
- Grand Prize. 49.50
- Bally Stable. 39.50
- Jennings Flicker. 39.50
- 1940 1-2-3, Free Play, Stant Backboard, Like New. 129.50

## MISCELLANEOUS

- Used Coin Chutes, Regular or Free Play. \$ 1.75
- New A.B.T. Free Play, Coin Chutes. 3.95
- Main Clock Gears for Mills Slot Clocks, Complete. 2.95
- Mills Second Gears for Use on Mills Slot Clocks. 1.75
- Genuine Mills Pin Ball Clocks. 2.75
- Vanex Slug Ejectors, Perfect Condition. 12.50
- Bally Pin Ball Motors, New. 3.75
- Cigarette Machines, Rowe, White, 10 Col., Late. 94.50
- Cigarette Machines, Rowe, White, 8 Column. 49.50
- New Stanco Power Transformers, for use on coin machine games, Primary 115 Volts, 50-60 Cycles, Secondary 6-20-25 V, #P 4506. 4.95
- Daval Bumper Bowling, equipped with Vanex. 94.50
- 14 Ft. Rock-or-Ball, creating \$25 additional Western Baseball, Liteup Backboard. 49.50
- 32 Volt D.C. Converters. 19.50
- 32 Volt Motors. 14.50

## FIVE BALLS

- ABC Bowler \$44.50
- Big Six. 19.50
- Blackout. 24.50
- Crystal. 24.50
- Entry. 29.50
- Fox Hunt. 34.50
- Flag Ship. 19.50
- Legionnaire. 49.50
- Lone Star. 24.50
- New Champ \$59.50
- Paradise. 39.50
- Sky Blazer. 74.50
- Sparky. 29.50
- Speedway. 19.50
- Sport Parade. 44.50
- Super Six. 19.50
- Target Skill. 34.50
- Twin Six. 39.50
- Defense (Baker). \$39.50
- Fifty Grand. 29.50
- Doughboy. 29.50
- Horoscope. 49.50
- Salute. 39.50
- School Days. 49.50
- Sky Ray. 39.50
- Ump. 29.50

## CONSOLES

- Overhauled, Checked and Cleaned
- Jennings Liberty Bell, Flat Top. \$17.50
- Slant Top. 27.50
- Derby Day, Flat Top. 27.50
- Slant Top. 27.50
- Keeney Kentucky Club. 69.50
- 1 Keeney Kentucky Skill Time, 7 Coin Head, Excellent Condition, New Glass. 89.50
- 2 Keeney Track Times, 7 Coin Head. 69.50
- Bally Long Champ (Large). 34.50
- Bally Solitaire Flicker. 34.50
- Stoner's Zippers, Payout. 29.50
- Late Jumbo Parades, Like New, Convertible to Free Play or Payout. 174.50
- Club Bell, Bally, Convertible. 249.50
- Jumbo Parade, Free Play. 79.50
- Parlay Races, 7 Coin Late Head, Slant Top. 79.50
- Ploek 'Em, 7 Coin Late Head, Slant Top. 79.50
- Roletta Jr. 64.50
- Galloping Domino, Rebuilt 7 Coin Slant Type, New Hd. 149.50
- Jennings Good Luck. 29.50
- Bally Skill Field, with Daily Double Feature, 7 Coin Hd. 69.50
- Jennings Fastime, Free Play or Payout. 89.50
- Paces Reels, Payout. \$94.50
- Bally Ray's Track. 89.50

## SLOTS

- Q.T.'s, Reconditioned & Repainted, 5c. \$79.50
- 10c. 94.50
- Columbias, Gold Award, Cig. Reels, Convertible to 1, 5, 10 & 25c, Cannot Be Told From New. 79.50
- Pace Comets. 84.50
- 10c. 94.50
- Pace Rockets, Sluggproof. 149.50
- 10c. 159.50
- Pace Deluxe, Sluggproof. 109.50
- 10c. 129.50
- Callie Playboy or Commander, 5c. 59.50
- Callie Club Console, 10c White. 79.50
- Callie Deluxe Console, 5c. Write
- 10c. Write
- Jennings Silver Moon Club, '41 Model, 10c White. Write

## MUSIC

- Twin 12 Wurlitzer in Metal Plamor Cabinet, good condition, complete with adapter. \$149.50
- 1941 Singing Tower, 20 Selection, excellent condition, complete with adapter, wire and 3 boxes. 495.00
- Seeburg Playboys, used. 29.50
- Packard Boxes. 29.50

## NEW IN ORIGINAL CARTONS

- D.S.-20-10 Z Seeburg 3 Wire 5, 10 & 25c Wall Boxes. \$55.00
- D.S.-20-1 Z, 5c only, 3 Wire Seeburg Wall Boxes. 35.00
- 3 Wire Ratproof Cable, sold with above boxes. Ft. 15
- Step Selector S8-20-1 Three Wire System Adapters. 35.00
- Transmitters T-5 Z, T-3 Z, T-5 ZA. 14.50
- S.O.-20 Z Wireless Remote Speakers. 49.50

1/2 Deposit—Balance C. O. D.

State Distributor for Seeburg Phonographs and Accessories. Please address mail to Milwaukee 8, Wis.

# Milwaukee COIN MACHINE COMPANY

3130 W. Lisbon Avenue • Milwaukee, Wis.

# RADIO TUBES

for the

## COIN MACHINE TRADE

Ask for our Tube Inventory Sheet which is mailed twice monthly to Bona Fide Operators. You know in advance what we can ship and what we cannot ship.

PLEASE do NOT order tubes until you have received this list and the necessary Supplier's Certificate for your signature.

### W. R. BURTT

"The Coin Tube Man"

436 N. TERRACE DR.

WICHITA 8, KANSAS

# PELLET SALESBOARDS

BUY DIRECT FROM MANUFACTURER

Hot	Sale	Take In	Pays Out	Definite Profit	List Price
1000	5c Big Bingo	\$50.00	\$30.00	\$20.00	\$2.40
1000	5c Beef Trust	50.00	20.00	30.00	2.30
1000	2c Cigarette	20.00	50 Pkgs.		2.00
1000	5c Hit & Run	50.00	25.00	25.00	2.20
1000	5c Over the Top	50.00	21.00	29.00	2.40
1000	5c Convoy	50.00	15.00	35.00	2.30
600	5c Tropics	30.00	16.00	14.00	1.80

Write for complete price list and discounts of our best sellers

## ELITE MANUFACTURING CO.

Home of Pellet Salesboards

2935 W. GREENFIELD AVE.

MILWAUKEE 4, WISC.

# RED, WHITE AND BLUE—2160 BREAK TAB CARDBOARD TICKETS, JAR DEAL TICKETS

All tickets when sold at 5c make \$36.00 profit; when sold at 10c \$72.00 profit. Price 100 lots, \$1.40 each; dozen lots, \$1.60 each; less than dozen lots, \$1.75 each.

Send for FREE SAMPLE of Our Ticket

## MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

# MUSIC SUPPLIES ACCESSORIES TUBES

- 3 Wurlitzer 800. \$575.00
- 1 Wurlitzer Victory Model. 450.00
- 4 Wurlitzer 500. 350.00
- 1 Wurlitzer 600K. 345.00
- 1 Wurlitzer 600R, Completely Remodeled. 310.00
- 5 Wurlitzer 600R. 295.00
- 1 Wurlitzer 24. 205.00
- 1 Wurlitzer 71. 150.00
- 1 Wurlitzer 41. 99.50
- 1 Wurlitzer 50. 65.00
- 1 New Seeburg Victory Model. 455.00
- 1 Seeburg Cadet, ES, Remodeled. 365.00
- 1 Seeburg Concert Grand. 325.00
- 2 Seeburg Cadet, Completely Remodeled. 325.00
- 1 Seeburg Regal. 279.50
- 2 Seeburg Colonel, ES. 375.00
- 5 Seeburg Vogue. 325.00
- 2 Seeburg Classio. 325.00
- 1 Seeburg Gem. 250.00
- 2 Seeburg Casino. 225.00
- 1 Rockola Commando. 565.00
- 3 Rockola Super. 375.00
- 6 Rockola Master. 350.00
- 4 Rockola DeLuxe. 295.00
- 5 Rockola Standard. 260.00
- 1 Rockola Counter Model, 5-10-25c. 89.50
- 4 Rockola 16 Record. 92.50
- 4 Rockola 12 Record. 70.00
- 3 Mills Throne. 495.00
- 5 Mills Empire. 275.00
- 5 Mills Dance Master. 55.00
- 5 Mills Do-Re-Mi. 55.00

## ACCESSORIES

- 1 Wurlitzer #145 Stepper. \$35.00
- 2 Wurlitzer #304 Stepper. 22.50
- 2 Seeburg Wireless Speakers. 25.50
- 1 Seeburg Playboy. 22.50
- Seeburg Brackets. 1.75
- 50 New Covers for Seeburg 5-10-25c Wallomatics. 6.50
- 4 New Seeburg Motors. 35.00
- 4 Seeburg Transmitters. 22.50

## WALL BOXES

- 4 New Packard Boxes. \$44.50
- 6 Packard Boxes. 33.50
- 25 Seeburg Wireless Wallomatics, Late. 35.00
- 10 Seeburg Selectomatics. 8.50
- 20 Buckley Boxes (Chrome). 8.50
- 16 Keeney Boxes. 3.00
- 2 Seeburg 3-Wire Baromatics. 39.50
- 2 Brand New Seeburg 5c Wallomatics. 59.50
- 25 Seeburg Wireless Wallomatics, Late (covers slightly cracked, can be used). 22.50
- 1 Wurlitzer #320 Box. 24.50

## 5 MILLS PANORAMS LATE WIPERS \$375.00 Each

## 10 MILLS SOLO-VUES PANORAMS (Never on Location) \$450.00 Each

- TUBES
- 6L6. \$1.75 | 2A4G. \$5.00
- 6U4G. \$1.05

50% Certified Dep., Bal. C. O. D. or Sight Draft.

# AMERICAN

## COIN MACHINE COMPANY

437 Elizabeth Ave., NEWARK 8, N. J.

Phone: Waverly 3-1500

# WILL TRADE

For Phonographs or Sell for Cash.

- 25 Thompson Converted Chicken Sam
- 2 Keeney Submarine
- 1 Tommy Gun "Evans"
- 2 Rock-Ola Play Ball
- 1 Genco Playball
- 1 Rotary Merchandiser
- 1 Buckley Digger
- 25 1 Ball Blue Grass
- 1 Sportsman
- 2 Knockout Fighters
- 2 Punching Bags

## Sportland Amusement Co.

1820 Leeland Ave., Houston, Texas

## 120 SERIES TIP TICKETS

120 Series Daily Baseball Tickets. Large stock, Prices right.

## IMPERIAL NOVELTY CO. P. O. Box 378 LA CROSSE, WIS.

# OLIVE'S SPECIALS THIS WEEK CONSOLES

- Baker's Pacers (Daily Double). \$275.00
- 1938 Tracktimes. 125.00
- Original Chrome Vest Pocket Bells (Metered, 5c). 60.00

## WE WANT TO BUY 500 PIN BALL GAMES

Send Us Your List and Prices.

Terms: 1/3 Dep. With Orders, Bal. C.O.D.

# OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS 3, MO. (Phone: Franklin 8620)

## WANTED AIR COMPRESSED

# TOMMY GUNS

50 Shot Type. With or without Compressor and Target. Will also buy Steel BB's for same. Cash deal. State condition and price in first letter.

### B. Fishman

P. O. BOX 96 OCEAN PARK, CALIF.

NOW PRODUCING



Our New 5 Ball Game  
Now Being Converted  
From

**SILVER SKATES**

ALSO CONVERTING

**ROCKINGHAM**

Our One Ball Payout Similar in Player Appeal to

**FAIRMONT**

Now Being Converted From

**GRAND STANDS • PACE MAKERS  
GRAND NATIONALS**

STILL CONVERTING

SPORT SPECIAL      SPORT EVENT  
BLUE GRASS          DARK HORSE

**To SPORTSMAN**

Our One Ball Free Play Similar in Player Appeal to

**LONGACRE**

See Your Distributor for Prices and Delivery

We Will Buy  
Your  
Sports Specials  
Blue Grass  
Sport Event  
Dark Horse  
Grand Stands  
Grand Nationals  
and  
Silver Skates

**BELL PRODUCTS CO.**

2646 W. NORTH AVE.

CHICAGO, ILL.

**WILL PAY CASH FOR**

**PHONOGRAPHS**

ROCK-OLA  
SUPERS, MASTERS  
STANDARDS  
DELUXES

WURLITZER  
500  
600 — 750E  
800 — 850

**5-BALL FREE PLAY**

STARS  
SUNBEAM  
WEST WIND  
DO RE MI  
DOUBLE PLAY

Send us your list for quick action! WE PAY HIGHEST PRICES!

**PHONOGRAPHS**

Rock-Ola '40 Super  
with Adapter & 2  
Bar Boxes .....\$450.00

Wurlitzer P-12 .....\$79.50

Mills Throne .....\$245.00

Wurlitzer 412 ..... 89.00

Rock-Ola 12 Record. 79.50

**5-BALL FREE PLAY GAMES**

Double Feature .....\$24.50  
Sparky ..... 39.50  
Repeaters ..... 39.50  
Stratoliner ..... 42.50

Broadcast .....\$42.50  
Big Chief ..... 42.50  
Paradise ..... 42.50  
Sport Parade ..... 44.50

Flicker .....\$44.50  
Bandwagon ..... 44.50  
Leader ..... 49.00

**CONSOLES**

Jumbo PO, LateHd. \$129.50  
Record Time ..... 169.00

Keeney Kentucky  
Club .....\$115.00  
Sport Page, 1-Ball P.O. 65.00

Gallop, Dominee ...\$100.00  
Mills Spinn. Reels, P.O. 89.50  
Blue Grass, 1-Ball .. 195.00

**TOKEN PAYOUT COUNTER GAMES**

American Eagle .....\$12.50  
Mercury ..... 12.50  
Ginger ..... 12.50

Liberty, 5¢ .....\$12.50  
Daval 21 ..... 10.00

Ace, 1¢ .....\$7.50  
Ace, 5¢ ..... 7.50

**ARCADE EQUIPMENT**

Chi Coin Hockey ...\$250.00  
Keeney Air Raider .. 265.00  
Keeney Submarine .. 220.00  
Bally Rapid Fire .. 225.00  
Keeney Anti-Aircraft 79.50

Ex. Fist Striker .....\$150.00  
West. Baseball ..... 79.00  
West. Del. Baseball. 125.00  
Batting Practice .. 129.50  
Keeney Tex. Leaguer .. 44.50

Gott. Skeeballlette ...\$85.00  
Evans 10 Strike, Hi-Dial 75.00  
ABT Fire & Smoke .. 27.50  
ABT Target ..... 27.50  
Pikes Peak ..... 19.50  
Gott. Triple Grip ..... 18.50

25 LINCOLN LOW BOY SCALES .....\$34.50 EA.

Curved Glass for Evans Ten Strike .....\$2.75  
Laval Marvelous Cleaner for Pin Ball Games and Phonographs. Gal. .... 2.00  
1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

BACK THE ATTACK WITH WAR BONDS!

**NATIONAL COIN MACHINE EXCHANGE**

1411-13 DIVERSEY BLVD.

(Phone: BUCKingham 6466)

CHICAGO

**OVER 500 WHIRLWAYS NOW ON LOCATIONS!**

CONVERTED FROM

**BLUE GRASS, DARK HORSE AND SPORT SPECIAL**

Whirlaway has all the features of Longacre with beautiful new cabinet design.

SHIP US YOUR OBSOLETE GAME TODAY!!

**ROY MCGINNIS CO., 2011 Maryland Ave., Baltimore, Md.**

**Seattle Firm To  
Reopen Showrooms**

SEATTLE, April 22.—The Puget Sound Novelty Company, now under new management, announced its newly remodeled showrooms will open April 29. Announcements have been mailed to 2,500 coinmen in the Northwest area, according to George E. Schnabel, general manager of the firm.

Associated with Schnabel in directing the enlarged activities of the firm are Vern Preston and A. J. Sandtner.

**Two Million Gals of Rum  
To Relieve Liquor Drought**

WASHINGTON, April 22.—The liquor famine, which has been giving many an operator and location owner the jitters of late, will be somewhat relieved by the War Production Board's okay to import 2,000,000 gals of three or more year old rum from Caribbean and Latin American countries. Move will be especially beneficial for many tavern owners since demand for rum collins and other rum drinks is normally at its peak during the summer months, it is felt.

This decision would amend the recently announced restrictions on the import of beverage cane spirits, designed to hold imports of such spirits to approximately the 1943 level.

The rum will be high-quality liquor for the most part, according to W.P.B., having been produced before the present emphasis on volume sales and lighter-grade rum.

All countries exporting rum to the United States will be affected by the ban-lifting except the French West Indies, with which negotiations are not complete.

1 12 Record Rock-Ola Basement Model with Buckley Adapter and three late Buckley Boxes .....\$ 95.00

1 24 Wurlitzer with Buckley Adapter and four late Buckley Boxes ..... 195.00

2 Seeburg 12 Record Symphonola, Good, Each ..... 39.50

2 412 Wurlitzer with Factory Light Up Cabinets, Each ..... 57.50

1 412 Wurlitzer Basement Model with Buckley Adapter and five late Buckley Boxes ..... 125.00

1 12 Record Rock-Ola, Good ..... 42.50

1 12 Record Rock-Ola Counter Model. 69.50

1 Bally Rapid Fire ..... 185.00

1 Bally High Hand Combination.... 110.00

1 Victrola Converter, 32 volts to 110. 27.50

1 Western Baseball Deluxe ..... 70.00

1 Baker Entry, M.T. .... 25.00

1 Doughboy, M.T. .... 26.50

1 Exhibit Long Champ Combination.. 45.00

2 Free Play Jumbos, Excellent ..... 69.50

1 Mutoscope Post Card Machine with thousand Zeto Dog Cards ..... 37.50

1 Mason Mint Vender, Floor Model... 10.00

100 Esquire Venders, Like New ..... 5.75

1 8 Column National Cigarette Machine 32.50

3 Rowe 8 Column Slug Proof Counter Model Cigarette Machine, Each... 23.50

1 Penny Phonograph ..... 22.50

10 Penny Wall Boxes, will work on any music machine, averages seven to eight cents per record, Each ..... 7.50

4 Mills 1-2-3, 1939 Free Play, Each. 36.50

1 Mills Five In One Free Play ..... 40.00

2 Sparky, M.T. Each ..... 25.00

2 Bally Gold Cups, Free Play, Each.. 40.00

1 Commodore, M.T., Free Play ..... 15.00

10 Five Cent Hershey Machines..... 5.00

26 One Cent Hershey Machines..... 5.00

**CITY MUSIC COMPANY**

608 N. MAIN HUTCHINSON, KANSAS  
Phone 453

**BILL WOLF**

CALIFORNIA GAMES CO.  
SAYS:

**WHAT A REVAMP!  
WHAT A SHOOTING  
GAME!**

**WHAT ACTION!  
PERISCOPE**

**FOR SALE**

BIG PARADE .....\$109.50  
MONICKER ..... 84.50  
CLICK ..... 84.50  
'42 HOME RUN ..... 74.50  
1 BALLY RECORD TIME ..... 149.50  
1/2 Cash—Balance C. O. D.

**Ford Vending Machines**

319 Long Beach Road, Oceanside, L. I., N. Y.

**REAL BUYS**

- 3 JENNINGS 5c CHIEFS.... \$ 99.50
- 1 JENN. 5c SILVER CHIEF, S.P. 169.50
- 1 JENN. 5c GOOSENECK.... 39.50
- 8 JENN. 5c TRIPLE JAK.... 69.50
- 3 MILLS 5c Q. T.'s..... 94.50
- 2 MILLS 10c Q. T.'s..... 139.50
- 3 MILLS 25c Q. T.'s, Gold Glittered ..... 175.00
- 2 MILLS 5c GREEN VEST PKTS. 42.50
- 6 COLUMBIAS 5c G. AWARD 49.50
- 17 SHEFFLER LOBOY SCALES.. 69.50
- 2 MILLS LOBOY SCALES.... 69.50
- 1 WATLING SCALE..... 99.50
- 5 MILLS JUMBO PARADES, F.P. 89.50
- 1 MILLS JUMBO PARADE, Cash 139.50
- 1 PACES RACES, Black Cab.. 149.50
- 1 PACES RACES RED ARROW 275.00
- 1 BALLY CLUB BELL..... 285.00
- 2 BALLY GOLD CUPS, F. P., One Ball ..... 69.50
- 2 ROCK-OLA SPECTRAVOX SPEAKERS ..... 75.00
- 1 WURLITZER 600..... 275.00
- 2 WURLITZER VICTORY MODELS ..... 475.00
- 3 WUR. 12 RECORD..... 89.50
- 2 WUR. TWIN TWELVE ROLA-WAYS, in Metal Cab., with Keeney Adapter..... 99.50
- 8 MILLS THRONE OF MUSIC. 245.00
- 5 SEEBURG 12 RECORD.... 69.50
- 2 ROCK-OLA 12 RECORD.... 69.50
- 1 ROCK-OLA 16 RECORD.... 99.50
- 2 ROCK-OLA 20 RECORD... 150.00

**THE SIMPLEX COMPANY**

204 Walton Bldg. Esplanade  
LEXINGTON 9, KY.

*There is no substitute  
for Quality*

*Quality Products Will  
Last for the Duration*

**D. GOTTLIEB & CO.  
CHICAGO**

**FOR SALE**

- 1 Western Baseball Deluxe.....\$ 94.50
- 2 Western Baseball Plain..... 74.50
- 6 Pokerinos—Short ..... 119.50
- 2 Pokerinos—Long ..... 109.50
- 2 Shoot the Chutes..... 124.50
- 1 Keeney Air Raider..... 222.50
- 2 Evans Ten Strike—Hi-Dial.... 54.50
- 1 Roll-in-the-Barrel ..... 119.50

ONE-HALF DEPOSIT, BALANCE C. O. D.

**SKILL AMUSEMENT CO.**

1751 Chester Avenue, Cleveland, O.

**RED—WHITE—BLUE**

(All Tickets Machine Banded & Counted)  
2040—Singles .....\$2.40 Per Bag  
2100—Singles ..... 2.50 Per Bag  
2170—Singles ..... 2.60 Per Bag  
2050—Five In Bunch ..... 2.25 Per Bag  
(\$2.00 Each in Gross Lots)  
85¢ Per Bag Extra for Stapling in Fives.

**BINGO TICKETS**  
1000—On Stick .....\$1.25 Per Set  
1200—On Stick ..... 1.50 Per Set  
(100 or More—Deduct 15¢ Per Set)

50 Seal Jackpot Bingo Cards—75¢ Each.  
(100 or More—65¢ Each)

#120 Ticket Tip Books .....\$25.50 Per Gross

Write for Info. on Items Not Mentioned.  
25% Deposit, Balance C. O. D.

**WILNER SALES CO.**

P. O. Box 613 MUNCIE, IND.

**MILLS 5c, 10c, 25c SLOTS FOR SALE**

10 25c BLUE FRONT Q. T.'s  
 4 25c GOLD GLITTERED Q. T.'s  
 18 5c BLUE FRONT Q. T.'s  
 7 10c GOLD GLITTERED Q. T.'s  
 12 1c GOLD GLITTERED Q. T.'s  
 3 MILLS 25c GOLD CHROMES, 2-5  
 14 MILLS 25c BROWN FRONTS, Drillproof, O.H., Knee Action  
 5 MILLS 10c BROWN FRONTS, Drillproof, O.H., Knee Action  
 6 MILLS 5c BROWN FRONTS, Drillproof, O.H., Knee Action  
 4 MILLS FOUR BELLS, High Serials  
 10 MILLS JUMBO PARADES, F. P.  
 3 MILLS 5c GOLD Q. T.'s  
 4 MILLS 5c BLUE Q. T.'s  
 3 MILLS 5c Q. T.'s  
 5 MILLS 10c Q. T.'s  
 2 GOLD GLITTERED 25c Q. T.'s  
 8 MILLS B & G VEST POCKETS  
 2 MILLS JUMBO PARADES, Comb. and Mint Vendors  
 1 BALLY GOLD CUP, F. P.  
 1 BALLY RAPID FIRE GUN  
 1 KEENEY FORTUNE, Comb.  
 2 JENNINGS FAST TIMES

**PHONOGRAPHS**

2 WURLITZER VICTORY MODELS  
 4 MILLS THRONE OF MUSIC  
 3 WURLITZER ROLAWAYS  
 1 WURLITZER 61 COUNTER MODEL  
 2 WURLITZER 412  
 2 ROCK-OLAB 20 Reo.

IF WHAT YOU WANT IS NOT LISTED, WRITE US, AS WE HAVE A LARGE STOCK OF ALL TYPES OF VENDING MACHINES. WRITE FOR PRICES.

Terms: 1/3 Certified Deposit, Bal. C.O.D.

**STERLING NOVELTY CO.**  
 669-671 S. Broadway, Lexington 20, Ky.  
 "WE ARE WHOLESALE AND SELL FOR RESALE."

**Suggests City Give Pin Game To Men on Cruiser 'Pittsburgh'**

PITTSBURGH, April 22.—"Dear Editor," writes a local ex-serviceman to *The Pittsburgh Sun-Telegraph*, "for the past few days many suggestions in reference to a suitable gift from the city of Pittsburgh for the men of the cruiser 'Pittsburgh,' have been made.

"The two suggestions which seem most likely to be approved are the city's presentation of a 'mechanical cow' and a commemorative plaque.

"I, as an ex-serviceman, immediately eliminate the commemorative plaque from the list of appropriate gifts. It is my belief, that while a 'mechanical cow' would be appreciated by the men of 'our ship,' an honest and improved pinball machine would be even more welcome. The young men of this country seem to greatly enjoy the noble art of pinball piloting, and certainly spend a considerable percentage of their free time indulging in this sport.

"I realize that at first glance, this suggestion seems ridiculous, as the rocking of the ship would make the pinball game useless. To overcome this difficulty, a mount similar to that used in the old style magnetic compass could be included in the installation arrangements."

MAC.

**PARTS—SUPPLIES**

6/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55. Per Hundred ..... \$5.40  
 3 AG Fuses ..... Per Hundred \$9.00  
 1/2 Amp. .... 3.50  
 1, 1 1/2, 2, 2 1/2, 3 Amp. .... 3.00  
 5, 6, 7 1/2 Amp. .... 2.50  
 10, 15, 20, 25, 30 Amp. .... 2.50

**PHONOGRAPH TITLE STRIPS (Red Border)**

1000 ..... \$5.00  
 5000 Per M ..... 4.00  
 10000 Per M ..... 3.50  
 25000 Per M ..... 3.00

**6SC7, 5Z3, 80, 2A4G, 70L7**

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

#100 6SC7 to 7F7 (Seeburg Guns) ..... \$2.50 Each  
 #205 2A4G to 2051 (Seeburg Music) ..... \$3.50 Each

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records

**HERMITAGE MUSIC CO.**  
 416A Broadway, Nashville 3, Tenn.

**WILL BUY**

The Following Machines

West Winds ..... @ \$ 55.00  
 Double Pay ..... @ 55.00  
 Stars ..... @ 55.00  
 Big Parade ..... @ 100.00  
 Knockout ..... @ 100.00  
 Liberty, Gottlieb ..... @ 110.00  
 Silver Skates ..... @ 35.00  
 Victory, Genco ..... @ 65.00  
 Sky Chief ..... @ 140.00  
 5-10-20 ..... @ 95.00

**WILL SELL**

3 Four Bells. Ea. .... \$625.00  
 1 Baker's Races ..... 250.00

**Ideal Music Company**  
 620 KANSAS AVE. TOPEKA, KANSAS

**SALESBOARDS**

DELUXE BOARDS DRAW THE GOLDEN BASS FROM THE STREAMS OF TRADE.

Holes Name Profit Price  
 1000 10c 90% Board ..... Def. \$10.00 \$ .91  
 1000 5c Nickel Charley ..... Def. 17.00 .96  
 1000 5c Bingo Board ..... Def. 10.00 .98  
 600 5c Jumbo Lulu ..... Def. 13.50 1.38  
 1000 25c J.P. Charley, Thick ..... 52.00 1.45  
 1000 5c J.P. Home Run ..... 27.00 1.38  
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 1800 5c Lulu XX Thick ..... 20.00 2.78  
 24-Hour Service—Write for List—25% Dep.

**DELUXE SALES CO.**  
 BLUE EARTH, MINN.

**ORDER NOW—Going Fast!**

Wurl. 600R ..... \$295.00  
 Wurl. Victory Model '42, 600 ..... 485.00  
 Wurl. 616, Comp. Lite-Up ..... 137.50  
 Wurl. 500 ..... 360.00  
 Wurl. 600 KB ..... 335.00  
 Wurl. 24 ..... 195.00  
 Wurl. 61, Counter Model ..... 74.50  
 Seeburg 8800, ES ..... 525.00  
 Seeburg Vogue ..... 310.00  
 Seeburg Vogue ESRC ..... 360.00  
 Seeburg Casino, Acme Remodeled ..... 265.00  
 Seeburg Rex ..... 200.00  
 Seeburg Gem ..... 245.00  
 Wurl. Victory Model '42 (500) ..... 495.00  
 Mills Empress ..... 265.00  
 Wurl. 71 Counter Model ..... 134.50  
 Seeburg Hi Tone ESRC ..... 595.00  
 Bally Defender ..... 275.00  
 1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

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Trial Order of 10,000 Wrappers - 65¢ M. Our Wrappers are made of the best Kraft paper, neatly printed and trimmed and glued solidly.

**SPECIAL PRICES TO QUANTITY BUYERS**

Our terms are 1/3 deposit with order, balance C. O. D. via Railway Express unless other definite shipping instructions are given. Full Cash With Orders Amounting To Less Than \$10.00.

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**FOR SALE**

25 Scientific Batting Practice, Ea. ... \$89.50  
 Entire lot if picked up at our warehouse, not crated, Ea. .... 82.50

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 312 Broad St. NASHVILLE 3, TENN.

**NEW MACHINES WITH SPECIAL DISCS AND REELS**

**WRITE FOR PRICES**

ALL MERCHANDISE OFFERED IS FOR RESALE ONLY

5c Gold Chromes	10c Brown Fronts	5c Mills Mystery Bonus
10c Gold Chromes	25c Brown Fronts	10c Mills Mystery Bonus
25c Copper Chromes	5c Cherry Bells, Blue	50c Mills Brown Fronts
10c Copper Chromes	5c War Eagles	Super Track Time
25c Copper Chromes	5c Mills Consoles	5c Super Bells
5c Regular Chromes	10c Mills Consoles	Galloping Dominos, J.P.
10c Regular Chromes	25c Mills Console	5c Jumbo Parade, Cash
25c Regular Chromes	5c Handload, Emerald	5c Jumbo Parade, Conv.
5c Brown Fronts	Columbia Bell, GA Rear Pay	Mint Vendor
	Evans Vest Pocket Domino	25c Paces Race Red Arrow
	Bell, Straight 4-Nickel, Original	Style Head

**PHONOGRAPHS**

Rockola Commando  
 1,525 Rockola Wall Boxes

#120 Wurlitzer Wall Boxes  
 #145 Wurlitzer Stepper Units

600-42 Wurlitzer Victory Md.  
 #430 Wurlitzer Speakers

**FLOOR SAMPLES, REBUILTS AND SLIGHTLY USED**

Slot Machines Equipped With Special Discs and Reels

11 5c Brown Fronts. \$250.00	8 Galloping Dominos, Ch. Sep., Dark Cab. \$335.00
6 5c Melon ..... 225.00	9 Galloping Dominos, Cash, Light Cab. 475.00
4 5c Cherry ..... 225.00	13 Galloping Dominos, Ch. Sep., Light Cab. 485.00
6 5c Blue Fronts ..... 225.00	1 Mills Four Bell, 5-5-5, Old Style Hd., New Cabinet ..... Write
1 5c War Eagle ..... 125.00	1 Mills Four Bell, 5-5-5-5, Old Style Hd. .... Write
2 Mills Vest Pockets, Green Vendors, 55.00	2 Mills Four Bell, 5-5-5-25 ..... Write
2 5c Front Vendors, Goose-neck ..... 75.00	9 5c Mills Jumbo Parade, Free Play. 99.50
1 5c Goose-neck, No J.P. .... 80.00	1 5c Mills Jumbo Parade, Conv. Mint Vendor ..... 165.00
1 5c Jennings Victoria 49.50	2 5c Paces Races, Blk. Cab. Painted Brown 99.50
1 5c Watling Twin JP Front Vender ..... 49.50	1 5c Paces Races, JP, Brown Cab., #5886 300.00
1 5c Watling Rotatop 150.00	3 5c Paces Races, Brown Cabinet, #8088-5695 ..... 190.00
1 1c Watling Twin JP 75.00	2 5c Paces Races, JP Red Arrow, #8522-6319 ..... 250.00
1 1c Mills Regular 75.00	2 25c Paces Races, Red Arrow, #8550-8583 ..... 275.00
1 1c Mills Goose-neck 80.00	4 '41 Derbys ..... Write
1 10c Melon ..... 235.00	1 Blue Grass ..... Write
4 10c Orig. Chrome. Write	1 Club Trophy ..... Write
1 10c Blue Front ..... 235.00	1 Kentucky ..... Write
4 50c Gold Chromes. Write	1 Santa Anita ..... Write
1 50c Blue Front ..... Write	5 Fortunes, Like New ..... \$350.00
1 5c Pace Console. \$150.00	1 Mills 1-2-3, Cash 65.00
1 10c Pace Console. 160.00	
1 25c Pace Console. 200.00	
1 10c Caille Cadet. 75.00	
2 25c Gott Ball. .... Write	
18 Columbia Bells, Ch. Sep. .... \$ 75.00	
1 Columbia Bell, Chrome ..... 75.00	
21 Super Track Time. Write	
5 Pastimes ..... 250.00	
5 Kentucky Clubs. 180.00	
1 5c Super Bell. 235.00	
3 5c Super Bell, Conv. Mint Vendor. 275.00	
19 Galloping Dominos, Cash, '39, Dark Cab. .... 325.00	
2 Panorams, Latest Model ..... \$425.00	
3 Wurlitzer 616, Light Up ..... 150.00	
1 Wurlitzer 616 ..... 125.00	
1 Wurlitzer 416 ..... 99.50	
4 Wurlitzer 600's ..... 300.00	
2 Rockola Commandos, F.S., New ..... Write	
1 Rockola 18 Record. 125.00	

**PHONOGRAPHS**

11 #120 Wurlitzer Wall Boxes ..... \$ 32.50  
 1 24A Wurlitzer ..... 175.00  
 3 500 Wurlitzers ..... 350.00  
 1 600 Wurlitzer Victory Model ..... 560.00  
 3 Seeburg Colonels, ES 375.00  
 1 Seeburg Commander, ES ..... 375.00  
 1 Vogue Mechanical Selector ..... 295.00

**SUPPLIES**

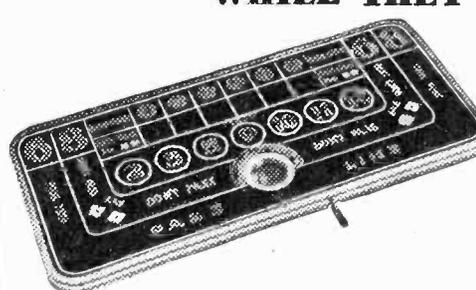
Slot Machine Jackpot Glass, Per Doz. ... \$13.50—Mills Four Bells, Cabinet New. .... \$32.50

**FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS OR TELEGRAPH MONEY ORDER.**

If We Are Unable To Fill Your Order We Will Make Refund of Your Deposit Promptly.

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**REBUILDING AND REFINISHING  
ALL TYPES OF MILLS SLOTS  
\$95.00  
SEND US YOUR MACHINES  
10-DAY SERVICE**

**SPECIALS—FOR SALE**  
7-Gun ABT Rifle Range Complete—Write for Price

**NEW EQUIPMENT**

Supreme Tokyo Gun .....	\$330.00	Cupid's Wheel .....	\$295.00
Selector Scope Fortune Teller .....	375.00	New Supreme Skee-Roll .....	317.50

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Melink Double Machine Safe .....	62.50	Chicken Sam .....	108.00
Gottlieb Three-Way Grippers .....	22.50		

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Keeney Skill Time .....	90.00	Baker Pacer, 25c .....	350.00
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New Paces F.P. Reels .....	260.00	Jennings Fast Time, F.P. .....	80.00
New Saratoga Jr. .....	250.00	Jennings Bob Tail, F.P. .....	108.00
New Saratoga Sr. .....	260.00	Caille Console .....	95.00
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REBUILT TREASURE ISLAND .....	\$55.00	REBUILT DE LUXE .....	\$100.00
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Mills — Jennings — Watling — Caille — Pace Slug Proof — Pace Console.  
Tell us your requirements.

All Prices Subject to Prior Sale. Terms—Cash With Order.

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**3 NEW MILLS AWARD CARDS  
IN 5 BEAUTIFUL COLORS**

For Mills Grey Fronts, Blue Fronts, War Eagles and Futurities.

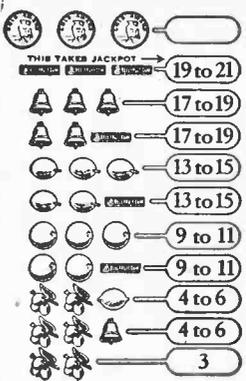
New money causes many slots to pay off short, and these new Award Cards eliminate headaches, arguments and bogus payout claims.

1 to 5 Cards .....	\$0.50	Each
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100 Cards .....	.22	Each

Specify #1—3-5 Pay. Spec. Gold Award.  
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Specify #3—2-4 Pay. Silent.

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GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

**SPECIAL GOLD AWARD**



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BY SKILLED MECHANICS—QUICK SERVICE**

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OLD MACHINES MADE LIKE NEW—INSIDE AND OUT. FACTORY FACILITIES INSURE LOWEST COSTS. ESTIMATES GIVEN—DON'T TAKE CHANCES WITH FLY-BY-NIGHTERS WHO CAN'T MATCH OUR WORK.

FOR 20 YEARS THE NAME "PACE" MEANT HIGH STANDARD. OUR VOLUME OF SLOT BELLS PRODUCED DURING THE LAST TEN YEARS IS TREMENDOUS, EXCEEDS ANY MANF'R. IN AMERICA.

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IN LOTS OF 5 OR MORE \$295.00  
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A Baseball Conversion for Seven-Up

Here is your chance to do some heavy pitching with that old game. Convert your Seven-Up Games now into this fascinating and seasonal 1944 proven money-maker. Players will stand in line to win replays on Home Runs, Hits, Batting Average and 1 to 9 Baseball Bumpers. You can make this change-over yourself on one of your regular service or collection calls, and your cost is

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Each conversion consists of a NEW COLORFUL BASEBALL BACK GLASS, a complete set of LARGE SIZE ILLUSTRATED BUMPER CAPS made to fit the old style small Bumpers. And NEW INSTRUCTION and SCORE CARDS.  
Get Started Today. Rush Your Order for at Least a Sample.

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Write for our new illustrated circular, showing our complete line.

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MILLS ESCALATOR TYPE SLOTS—All types and all coin denominations. Give Serial Number and Best Price in First Letter.

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10 Daval Bumper Bowlings Crated \$345.00 Entire Lot.	<b>SPECIAL!</b> Brand New 5c Super Bells, F. P. & P. O., in Original Cases!	<b>"SLIPON"</b> New, Improved, All Silver Bumper Repair Sleeves To Fit Any Pin Game (Large Size), Pack of 26, Only \$2.95
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ORDER TODAY! IMMEDIATE DELIVERY! 1/3 DEPOSIT, BALANCE C. O. D.  
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**ACTIVE AMUSEMENT MACHINES COMPANY**  
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37 Years' Experience

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**LOS ANGELES SEE MILWAUKEE SEE**  
**BILL HAPPEL BADGER'S BARGAINS CARL HAPPEL**

"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

**NEW AMUSEMENT MACHINES**

New "Cupid's Wheel" Love Teller . . . \$295.00	New "Selectroscope" Fortune Teller . . . \$375.00
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New "Skee Ball" Bowling Sensation . . . 249.50	New "Periscope," New and Different . . . 395.00
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COMPLETELY RECONDITIONED, REBUILT AND REFINISHED LIKE NEW. BEAUTIFULLY CONVERTED FOR ARCADES. PRICE ONLY \$450.00.

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MODERNIZED REPLACEMENT CABINETS. CLAMOROUS DESIGN, BEAUTIFULLY ILLUMINATED MODERNISTIC GLASS PANELING, CABINET NATURAL FINISHED WOOD, EXQUISITELY GRAINED. ADAPTABLE FOR ANY TWIN (12) 20 OR 24 RECORD MECHANISMS. SPECIAL PRICE, \$59.50. ONLY A LIMITED SUPPLY AVAILABLE.

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 MILLS EMPRESS \$259.50 MILLS THRONES \$229.50

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**RECONDITIONED SLOTS AND CONSOLES**

10 Mills Gold Chrome, 5¢	14 Mills Blue Fronts, 5¢	8 Mills Four Bells, Rebuilt, New Cabinets
2 Mills Gold Chrome, 10¢	12 Mills Blue Fronts, 10¢	5 Mills Three Bells
4 Mills Gold Chrome, 25¢	10 Mills Blue Fronts, 25¢	2 Keeney Super 2-Ways, Cash
4 Mills Regular Chrome, 5¢	2 Mills Blue Fronts, 50¢	8 Keeney Super (Comb.)
1 Mills Regular Chrome, 10¢	1 Mills Cherry Bell, 5¢	12 Mills Jumbo (Comb.)
2 Mills Regular Chrome, 25¢	1 Mills Cherry Bell, 25¢	1 Bally Sun Ray, Free Play
3 Mills Brown Fronts, 5¢	4 Jennings Silver Chief, 5¢	1 Evans Dominces, Late '41
2 Mills Brown Fronts, 10¢	1 Jennings Silver Chief, 10¢	2 '41 Bangtails, Late, J. P.
5 Mills Brown Fronts, 25¢	1 Jennings Silver Chief, 25¢	5 Bally Club Bells
8 Blue Crackle Q.T., 5¢	6 Jennings Chief, 5¢	6 Baker's Pacer, D.D., Late
1 Mills Green Q.T., 10¢	1 Jennings Chief, 10¢	1 Baker Pacer, Late
1 Giltter Gold Q.T., 1¢	2 Jennings Chief, 25¢	1 Pace Racer, 25¢ Brown
12 Mills V.P. Blue & Gold, 5¢	2 Jennings Chief, 50¢	7 Pace Saratoga, '41, Late
1 Mills Gold Award, 5¢	2 Mills Extraordinary, 5¢	

**SPECIAL MILLS JUMBO PARADES, P. O., LATE MODELS, HIGH HEADS, REFINISHED AND REBUILT LIKE NEW \$149.50**

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 SHIPMAN'S AUTOMATIC POSTAGE STAMP DISPENSER  
 PRICE \$29.50 EACH

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 A STURDY CASE, REINFORCED METAL CORNERS. SOFT PLUSH-LINED, HOLDS 60 RECORDS. PRICE **\$4.95**

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Send List of Machines you have to sell and let us quote prices

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**Gun Lamps for Seeburg & Bally Ray Guns, Write ATTENTION! DIRECT OPERATORS**

FOR SALE—Combination Hand-Operated Camera, solid walnut cabinet, 1 1/2" (sold 4 for 25c). 3 1/2" (post card size, sold at 50c each). Consists of 6 different backgrounds, Cooper Hewitt Lighting and Photo Flood Reflectors. Samples of photos taken by this camera will be submitted on request. Write for price.

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Coin-operated game rotates under glass top while players sit with drink, food, etc. 5¢ play. Every Restaurant wants a table. Games are in first-class condition, thoroughly reconditioned, ready to operate.

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The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

**"SHOOT THE JAP"**

RAY-O-LITE GUNS

**\$179.50 1/3 Deposit, Balance C. O. D. \$179.50**

The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns. A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinetmakers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray-Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested and cabinets finished in solid Blue lacquer with Black trim. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C. O. D. charges, or \$60.00 with your order—balance of \$119.50 C. O. D.

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**CONSUMER'S CERTIFICATE**

I hereby certify that the part(s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

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**GUN LAMPS . . . . . 90c**  
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 Five-Wire Standard 8-Ft. Length, Rubber-Covered, Good Quality.

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 (Can be used on "CHICKEN SAMs," "JAPS," "CHUTES," "RAPID FIRES" and other Ray Guns)

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**2A4G TUBES, R. C. A., Individually Boxed . . \$2.95**

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 (Non-Directional) for Seeburg Ray Guns—  
 Will Shoot All Around.

**ADAPTORS CHANGE-OVER, 2A4G TO 2051**  
**FOR SEEBURG RAY GUNS**  
**\$1.25 (EACH)**

INSTRUCTIONS FOR REPLACING 2A4G WITH 2051 ON SEEBURG RAY-O-LITE GUNS

1. Remove 2A4G From Socket.
2. Plug Adaptor Into 2A4G Socket.
3. Plug 2051 Into Adaptor.
4. Remove 38 Tube and Slip 1 Wire on Each Filament Prong.
5. Plug in 38 Tube and the Machine Is Ready for Operation.

SIMPLIFIED INSTRUCTIONS

ONE WIRE ON EACH TUBE PRONG THAT FITS ON EACH SIDE OF RAISED MARK ON 38 TUBE SOCKET

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FOR THE BEST INVESTMENT  
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Help speed the day of victory and hasten America's return to peace and prosperity . . . to the *Bally Reserves* and *Bumpers* of the future. Buy U. S. War Bonds. Buy all the Bonds you can afford as the best investment on earth. Then dig down and buy extra Bonds which you think you can't afford but which you owe to men and women who are fighting your fight on the far frontiers of American freedom. Buy U. S. War Bonds today, tomorrow, every day . . .  
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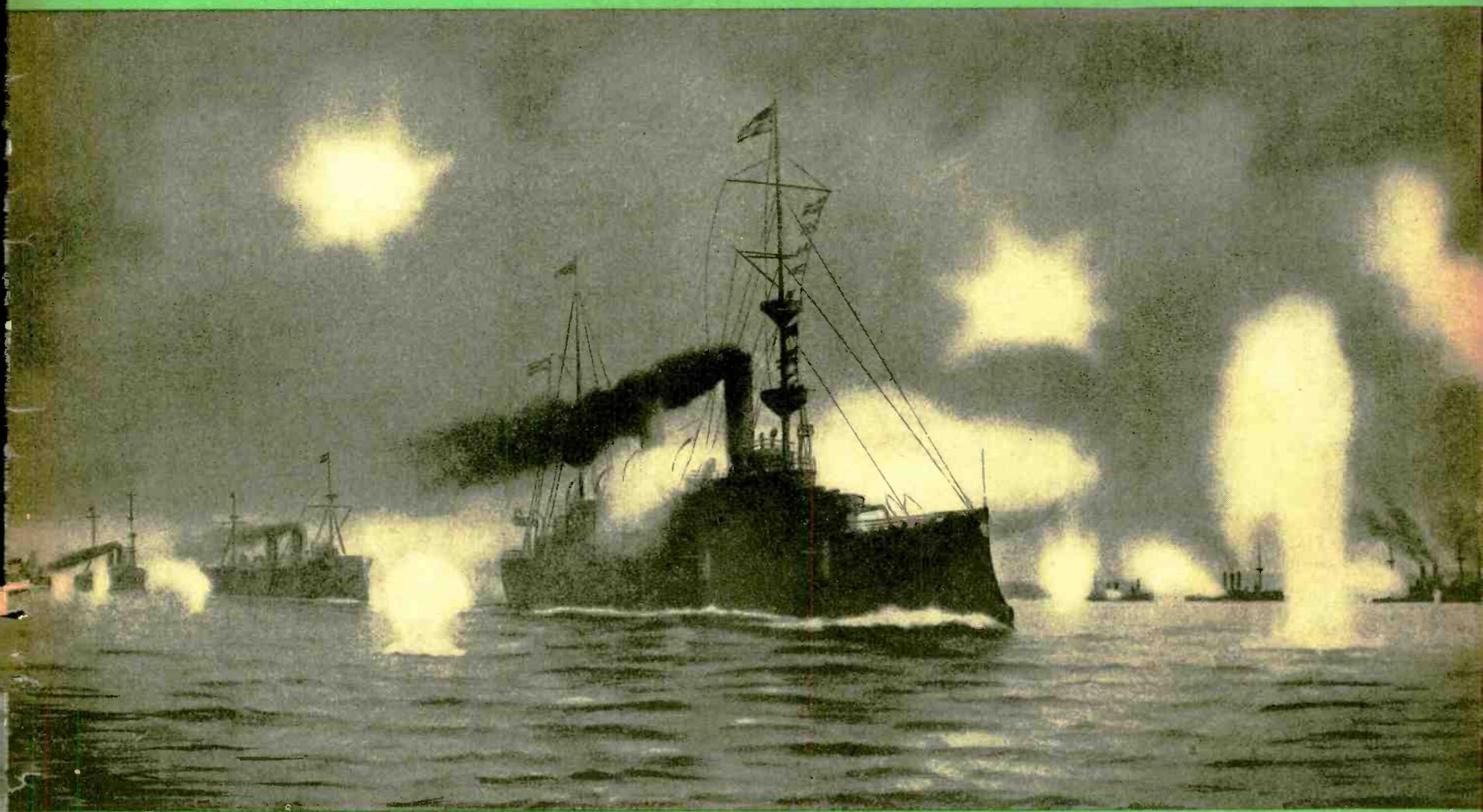
THE FAMOUS

*Bally*

GAMES AND VENDERS\*

\*Distributed by Bally Manufacturing Company

*"You may fire when ready, Gridley!"*



**A**N AMERICAN squadron was cruising, one day late in April, 1898, off the China coast. A telegraph key aboard the flagship "Olympia" began to click and Commodore George Dewey was handed a message from Washington. Seek out, engage and destroy the Spanish fleet . . . war had been declared.

On the night before May first, Dewey's command slipped quietly past immortal Bataan and Corregidor, through the Boca Grande, and anchored off Cavite. Familiar names! Behind the spit of land at Cavite, and protected by shore batteries, lay the enemy. In the morning, directly into the combined fire of these batteries and the Spanish fleet, the American squadron stood silently down in column until Dewey's famous command was given, "You may fire when you are ready, Gridley."

In less than two hours the shore batteries were silenced and the Spanish fleet had ceased to exist. Every single enemy vessel had been burned, sunk or destroyed. That American naval action, only 46 years ago, served notice to the world that the United States was a first-class naval power.

The United States, for the first time, realized that the Pacific was a vital military area and that in those waters our navy HAD to be supreme. Today our supremacy in the Pacific has been challenged by a powerful Japan. That challenge is being answered magnificently. Our Pacific navy, staggered, almost wiped out at Pearl Harbor, has come back. We must keep it coming back. We must continue to build warships. All of us can partake in this job by helping pay for it. When you buy a War Bond you are building our navy. Buy a bond today, and next pay-day buy an extra bond!

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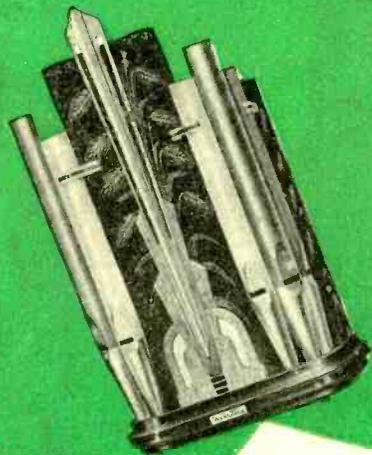
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