

# The **Billboard**

MAY 13, 1944

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

LEGIT

**CRIX OK 3 OUT OF 4 TIMES**



THE HOOSIER HOT SHOTS  
"Are You Ready, Hezzie?"  
(See page 4)

GENERAL NEWS

**U. S. Latin Air-Ad Dough  
Control Comes Home**

MUSIC

**52d St. Sidemen To Front  
Nation's Small Combos**

RADIO

**PUBLIC SERVICE PAYS OFF**



PRESENTING . . .  
AMERICA'S MOST VERSATILE  
AND CLEVER PIANO-VOICE  
TWO SOME



# Bob THE Sue FORSYTHES

OFFERING

"MUSIC FOR YOUR MOODS"

*With their repertoire of more than 2500 songs*

A DEFINITE HIT IN LEADING CLUBS AND LOUNGES EVERYWHERE

Currently: HOTEL BELLERIVE, Kansas City, Mo.

DIRECTION JACK KURTZE, FREDERICK BROS.' AGENCY, INC.



U. S. Biz Watching Latin Ad \$\$

Hope Wanes For Quick Cut In 30% Tax

Committee Holds Res. 265

NEW YORK, May 6.—The chances that the House of Representatives will soon be able to consider H.J. Res. 265 (Knutson Bill), to cut the amusement tax to 10 per cent, diminished this week.

The Knutson resolution was to have come up in the House Ways and Means Committee Friday (5), whence, if passed, it would have gone to the floor of the House next week.

Meanwhile, The Billboard's Washington correspondent reported that the prohibition block is active on the Washington front in opposition to the Knutson resolution.

With the industry marking time, waiting for something to happen, still an-

'43-'44 Season On B'way Hits Rates a 29.7

Crying Towels in Storage

NEW YORK, May 6.—No matter how you grade the past season's theatrical fare—and there have been a flock of top-flight turkeys unveiled on the Stem for a quick fadeout between May 1, 1943, and April 30, 1944—the fact remains that success-wise the prove-up is far from bad.

To plenty clicks the century mark has just been a breather. It has been a year of phenomenal runs. The face-lifted revival of the Merry Widow closes tonight with a record of 321 showings.

Selective Service Goes Round And Round; Showbiz in a Fog

WASHINGTON, May 6.—If showbiz was able to see thru the fog of orders and counter-orders surrounding the draft this week, it can rest assured that it was the only trade that did.

Selective Service officials tried vainly this week to insist that there was somewhere a pattern to all of the confusing orders and denials.

Most people looked to Congress as the only hope left in correcting the draft mess, altho, as usual, the progress on Capitol Hill was depressingly slow.

National Service Law Hits

If there is national service legislation of any kind, showbiz will be badly hurt. Congress doesn't look on showbiz as essential, and performers and musicians would be in the front ranks of those sent to farms or mines.

pretty slim and almost non-existent.

On the other hand there will be effort after effort to push performers and others in non-essential work into some type of war work.

Under the new SS order, all actors, dancers, musicians and others in showbiz who have either 4-F or 1-C classifications will be re-examined.

Lieut. Gen. Brehon B. Somervell, chief of the army service forces, declared this week that he would like to see a "lot of people moved out of perfume factories, pool rooms and bowling alleys" and into some essential service.

Radio Execs Fill Columbus For USO Educational Meet

COLUMBUS, O., May 6.—About 800 of the top people in radio were crowded into the Deshler-Wallick Hotel here Friday (5) for the start of the 15th Annual Institute for Education by Radio.

As the boys and gals got together to discuss the meetings that faced them, the meetings covering every conceivable problem of importance to the industry, there was a general air of confusion and jitters.

They gave voluble expression to their "pre-invasion jitters," they noted that NBC's H. V. Kaltenborn and William Brooks, who were supposed to keynote the opening session on "The Freedom of Radio," did not show up, and odds were laid therefore that the European invasion was about to be sprung.

noted also that Elmer Davis did not make his scheduled appearance.

One general topic of conversation, as usual, was the weather. Cursing more than conversing was in order here as heated opinions of the miserable rain and cold were expressed.

Others sat in the lobby and mumbled while they waited for rooms they had

Mex Showbiz Plenty Healthy as Visitors Make With the \$\$

MEXICO CITY, May 6.—Mexico's showbiz was never healthier than at present. Mexico City, a hustling, well-lighted city of 2,000,000 persons, is attracting money-spending tourists from the U. S. in such numbers that space to house them is at a premium.

Night club biz is tops. Headed by Ciro's

Yank Dough Yank Spent

Radio control passing from distributors to home ad-office men

NEW YORK, May 6.—The honeymoon is drawing to a close. No longer will distributors of Yank products south of the border be able to use advertising allowances to increase their share of the take.

It isn't only because some of the Latin American distributors were said to have been pocketing, instead of spending, part of the ad-budget that has decided several great American manufacturing organizations to set up Latin American ad-headquarters at their home offices.

As long as checking was done locally, the home office was never certain how the newspaper and magazine advertising was doing.

(See N. AMERICAN AD \$\$ on page 31)

No Coin Beef On Pop Opera String Term

Biz Is Terrif at Two B. O.'s

NEW YORK, May 6.—The smoke of the recent Battle of the Ballets washed away in a coin shower that left both participants dizzy but triumphant.

In brief, the facts appear to give impresario Gallo something of an edge. The maestro contracted for the use of the Rockefeller Center Theater from April 26 thru May 7 last January.

In This Issue

Table listing contents of the issue: Bands & Vaude Grosses, Burlesque, Carnival, Circus, Classified Ads, Coin Machines, Corral, Fairs-Expositions, Final Curtain, Births, Marriages, General Outdoor, Legitimate, Letter List, Magic, Merchandise-Pipes, Music, Music Cocktail, Music-Merchandising, Music Popularity Chart, Night Clubs, Parks-Pools, Pipes for Pitchmen, Radio, Repertoire, Reviews, Leziz, Night Clubs, Vaude, Rinks-Skaters, Roadshow Films, Routes, Aets, Carnival, Circus, Dramatic & Musical, Ice Shows, Sponsored Events, Television, Vaudeville, Vending Machines.

# Poor Trains, Connections And Food, ODT Forecast For Summer Vacationers

## May Have Few Coach Trains for Week-Ends

WASHINGTON, May 6.—The Office of Defense Transportation described summer transportation facilities as consisting of "crowded trains, unreliable connections and limited dining facilities," but at the same time held out a slight ray of hope that resorts may get some slight extra service.

"Additional summer trains for which approval may be obtained," ODT's statement said, "will be limited generally to coach trains for operation only between Saturday noon and Sunday midnight. Such trains may be authorized where they will use commuter equipment that would otherwise be lying idle."

This would imply that seashore resorts would have just about the same travel accommodations which they had last summer, which in most cases was not too good. At any rate, it will not cause a shutdown of resorts, and showbiz, when it moves out of the cities, will have

at least an even chance of survival.

Summer theaters will face about the same so-so prospects which faced them last summer. Gas rations will hold to the same quotas, altho there is a definite move to get another gallon rationed to A cardholders. Those barn theaters close to bus or streetcar lines will have a chance; others need not bother opening if they found they couldn't make the grade last year.

Amusement parks and pools located on or near car or bus lines will find business brisk. Others see the empty parking lots which haunted them last summer.

Roadhouses have a new obstacle in the 30 per cent cabaret tax. Also, they have the same travel restrictions.

Dance halls have a doubled admissions tax and last summer's travel worry again.

ODT Director J. Monroe Johnson this week told performers what they may expect. He said:

"If all the people who are planning to travel this year were actually to go, it would be impossible to handle the crush even with the present facilities. With invasion in the offing, it may be stated categorically that any substantial increase in travel simply can't be handled."

# Dorfman Pubs Legit Fan Mag

NEW YORK, May 6.—New legit fan mag, *Stage Pictorial*, which hit the newsstands recently, looks like a solid idea. New publication is the brain-child of drumbeater Nat Dorfman and is distributed nationally via the Union News Company.

For once legit gets a break with a book that's strictly down-to-earth for the average theater pew-sitter. There's nothing "arty" about *Pictorial*. It's a complete breakaway from the traditional "class" stage publication, dedicated to the cognoscenti and the carriage trade.

Preem edition contains full and double-page spreads of pix from 23 current Broadway shows and short who's-who text with each by Editor Dorfman. Pic layouts are by Rod Butterworth, one of the top art directors in the biz. Result of the combo is a mag which should prove an eye-catcher and an easy seller to the stage-struck in and out of New York. Should go particularly strong via hotel and theater lobby sale locally.

Dorfman announced that *Pictorial* will be published quarterly. Figures the preem distribution at 150,000.

## HOOSIER HOT SHOTS

Are You Ready, Hezzie?

LEADING exponents of the washboard Steinway, the Cuarnarius sliding whistle and other symphony-ork instruments, the Hoosier Hotshots—Hezzie, Ken, Gil and Gabe—are America's top hillbilly band. After years of tramping around various leaky-roof circuits, the boys decided to get a job where they could stay in one spot long enough to shake the hayseed out of their hair. Result: 10 continuous years with the same sponsor over NBC's Coast-to-Coast National Barn Dance every Saturday night.

Their tremendous success brought them to records and pix and they are now working in a new Columbia musical. This is their fourth pic. Two others are: Republic's "Hoosier Holiday" and Paramount's forthcoming "National Barn Dance." They have just signed for a series of Hot Shot pix that will be made as soon as they are available between radio dates.

With a new radio show of their own, pix, recordings, camp shows and the Barn Dance stand-by, they should remain America's No. 1 novelty combo.

Next Hot Shot disk releases, first in two years, will be Decca's "She Broke My Heart in Three Places," by the writers of "Mairzy Doats," and "Don't Change Horses in the Middle of the Stream."

# OPA Orders D. C. Niteries Hold Ceilings

## Nix Drink-Rate Bottle Sale

WASHINGTON, May 6.—Office of Price Administration this week put the nix on the habit of some nitery and cocktail lounge operators who are willing to sell a whole bottle of hard stuff to a customer but at a price based on the number of drinks that can be produced.

Altho bar ops may continue to sell liquor by the bottle—where they have such licenses—they can't get "per-drink" prices for the bottle.

The entire liquor pricing system was given a check-up by OPA, with a number of changes in the liquor ceiling regulation. The regulation was the result. "Spotters" were curbed by OPA, who said that the ultimate buyer of liquor should not be made to pay the premium demanded by some retailers who had "brokers" out hunting the stuff down.

All of the new changes are effective May 8.

## Canteen To Get Face Lift

NEW YORK, May 6.—Stage Door Canteen goes into temporary retirement today for a fast face-lift job, says American Theater Wing. Date of reopening is not set but repair work is being rushed.

# SHOWBIZ D. C. HOPPER

By CASKIE SINNETT

WASHINGTON, May 6.—Following calendar lists bills of interest to showbiz which are now in Congressional hopper:

**JOINT RES. 272**—The most recent of the life-saving bills for the nitery biz. This parallels the Knutson Bill in that it would trim the cabaret tax from 30 to 10 per cent. Now resting in the Ways and Means Committee.

**KNUTSON BILL**—This is the Great White Hope, but AGVA, Cafe Owners' Guild and other showbiz groups are getting concerned over apparent inactivity in the Ways and Means Committee.

**BURCHILL BILL**—The third of the cabaret tax bills, this would put the tax all the way back to 5 per cent which operators would not find irritating. Also in the Ways and Means Committee.

## Add Instrument Aches

NEW YORK, May 6.—Lucky Millinder is searching for an alto sax left at the Moe Gale Office for him this week. The instrument disappeared, probably under debris which is piled up high as a result of Gale expansion. The office is doubling its space, knocking down walls, sealing doors and windows and ripping out walls and ceilings for wiring.

The leader is in a lather. He will have to beg, borrow or steal a different horn every night until the place is cleared and the sax unearthed.

# Tender Steaks Hard To Get

## Ration-point ban brings little joy to nitery ops—buying still a headache

NEW YORK, May 6.—Office of Price Administration's lifting of point rationing for practically everything but steaks and roasts, while seemingly a measure to soothe the weary brow of the night club op harried by the 30 per cent tax and liquor shortage, has brought a curious reaction from hotels and clubs throughout the country. Huzzas went up in all corners when the announcement was first made last week, but then came the dawn.

Along with the withdrawal of such meats as lamb, pork and veal from the point list, came the halving of point allotments to nitery owners. And since many meat buyers have discovered that the unrationed meats are scarce, and that there are not enough points to take (See Point Ban No Prize on page 21)

# No ODT Blessing For 1944 "Having-a-Wonderful - Timers"

WASHINGTON, May 6.—Resort operators everywhere are likely to be singing the blues again this summer over sagging biz.

The Office of Defense Transportation, which for the duration of the war will continue to tell prospective tourists where they can go and how, this week gave out with its annual spring message restricting vacation travel.

Fact that the sermon was repeated, as everybody expected, won't bring much cheer to resort folks who are still aching from last year's punishment.

Extra service is out, just as it was last year. Regular trains will run normal, skeds will be kept, but week-end excursions and specials are still nixed.

Summer camps for juves also face a season similar to last year's. No Pullman space will be available for hauling kiddies to summer camps, while charter or special bus service is also out.

All in all, it looks like a repeat of 1943. If biz was good it may be again. If it was bad, don't look for any improvement.

# Pre-Invasion DC Doldrums Ruin Club Biz

## Even Flacks Non-Vocal

WASHINGTON, May 6 — Washington was a dead town this week.

All thru the government operations seemed to be suspended as officials waited for news of the invasion. It was one of the slowest weeks since the war began.

OWI's shower of press releases died down to a mere trickle. There were few special reports, almost no important speeches. No press confabs of any note were held.

The President remained out of the city, so there was no White House news.

Congress remained involved in contract termination discussions. There was little interest shown in hearings, while chatter on the floor was singularly peaceful. The Montgomery Ward seizure was a live issue momentarily, but that soon died down.

The War and Navy departments were strangely silent. Old-line agencies, like the Treasury and Justice, were even quieter.

Washington's social life seemed to reflect the sudden state of suspension. With many events canceled because of the death of Secretary Knox, capital society might easily have been Hartford's.

In D.C., niteries, shows were being presented in what amounted to semi-privacy. Asked about business conditions, operators just shuddered.

# Iced Alaska Nights Planned With Stars Sans the Gliding

NEW YORK, May 6.—Something new will be added to ice shows if Jack Andrews, operator of the Coliseum, Chicago, can work out the idea he brought here this week.

Andrews contemplates producing a book show called *Alaska Nights*, which would combine the best features of a legitimate-theater revue and a Hans Brinker. Principals would not, necessarily, have to be able to skate, and would merely be called upon to do their regular routines while beautiful lads and lassies glided about.

Would-be producer is in town trying to line up talent.

## MEX SHOWBIZ HEALTHY

(Continued from page 3)

In the swank Hotel Reformer, many good clubs are found here as well as in other cities of the Republic. In the last year considerable new money, coming mainly from Havana and Hollywood, has been put into night clubs. Talent is mostly Mexican and South American, with an American act and band occasionally showing.

Vaudeville is bright also. Folies, leading vaude-revue house, often presents 21 acts and a line of girls for 2.50 pesos (50 cents). Three or four of the acts are from the States.

A half dozen vaude units are now touring the provinces, all reporting good biz and extended runs, and new units are springing up to take to the sticks. The A. B. Marcus show from the States played six straight weeks at the Iris and then did five in the provinces to good biz.

Mexico always has been a red-hot music country, and American stuff, at the moment, has reached its popularity peak. Everett Hoagland's band, which came here for two weeks at Ciro's, is rounding out a year's run. Juke boxes here have many U. S. records, with the number increasing daily.

## STOCK TICKETS

One Roll . . . . \$ .75  
Five Rolls . . . . 3.00  
Ten Rolls . . . . 5.00  
Fifty Rolls . . . . 17.00  
100 Rolls . . . . 30.00

## ROLLS 2,000 EACH.

Double Coupons.  
Double Price.

No C. O. D. Orders.

Size: Single Tkt., 1x2".

"How old is Uncle Sam, Pop, that people call him 'Great?'"

## TICKETS

of every description

THE TOLEDO TICKET CO.

Toledo (Ticket City) 2, Ohio

## SPECIAL PRINTED

Cash with Order. Prices:

2,000 . . . . \$ 4.29

4,000 . . . . 4.83

6,000 . . . . 5.87

8,000 . . . . 6.91

10,000 . . . . 7.15

30,000 . . . . 10.45

50,000 . . . . 13.75

100,000 . . . . 22.00

500,000 . . . . 88.00

1,000,000 . . . . 170.50

Double coupons. Double price.

Roll or Machine

Materiali protetto da copyright

# PUBLIC SERVICE PAYS OFF

## The Old College Try

Typical of the way Dick and Abe Redmond work was what happened to *The Billboard* radio editor when he O.O.'d the station. It was the day before Hitler's birthday and WHP had scheduled a special broadcast around topic. Dick did the script. The actual production was spread over several days, with the show going on the platter scene by scene as the cast was available. Naturally this type of production called for dubbed music. And since each studio has turntables by inter-coms with the control room, the show proceeded with dispatch. Came two hours before air time and several of the cast didn't show.

Dick didn't cancel the show. Instead he brought in brother Abe, an announcer and a commentator and, when one of the voices wasn't up to snuff, threw a script at B.B.'s reporter. Result: The show went on the air. Dick Redmond not only wrote and produced but he also did the narration.

N.B. By top-notch network standards this show wasn't comparable; nor was it comparable to stuff WHP has done and is doing. But it was much better than just reading something off the ticker that the Harrisburg John eats up.

## Station WHP Proves P. S. Shows Sell Commercials

The Redmonds build up an outlet that gets seven out of 10 listeners in Pennsylvania's capital area—and do it without a boodle of dough

By LOU FRANKEL

NEW YORK, May 6.—Public service to many station operators is a necessary nuisance. It's something that has to be done, as it's a required credit in the logbook, but "there's no dough in it so let's get it over with." Public service, on the other hand, is recognized by a few as an essential element in building toward commercial acceptance and success; namely such outstanding exponents as WBT, Charlotte, N. C.; WCKY, Cincinnati; KFEL, Denver; KNOX, St. Louis, and others, therefore it is nothing new. But public service programming as the keystone for commercial success is probably best exemplified by WHP, Harrisburg, Pa. At least it is one of the more complete chores of community consciousness on record. And that record proves that public service pays off.

Back in 1935 when Abe and Dick Redmond, commercial and program managers, respectively, took over active management, the station was what showbiz calls a dog. It meant nothing in the town, it had only one quarter hour of local commercial time per week and the same amount from CBS, it had only a smattering of spots. Today its weekly score sheet logs 185 commercial accounts split about even between network (still CBS), local and national spot.

### Two Hands on Cue

Naturally enough, making "bank" shots as tho they were "hangers" requires an expert hand on the cue, and this time there were two. Big and beefy brother Abe is the business man of the combo; thin and vital Dick, the showman. Actually, of course, there is almost no line of demarcation between the two, since Abe also picks up a script and handles a part, while Dick also dips into promotion. Between them they knew the value of showmanship, the efficacy of radio and the need for a local identity.

They were both with the station back in the early days, but while Abe stuck and peddled time, Dick was out making a living out of showbiz, as a performer, promoter and player. Patently this background, in addition to being local boys, resulted in their knowing the town, the area and the people like they knew their own handwriting.

So when they tackled the rebirth they took the station to the community. In addition, they resolved never to just turn over to an organization the time but instead always to produce a program. They put lines into the service clubs, community organizations, hotels, theaters, auditorium, museum, homes and offices of the mayor and governor—Harrisburg being the State capital—the Legislature. In addition, they built programs.

### Harrisburg No Talent Mine

Here was the big headache, as Harrisburg is no talent center. But Dick knew every bit of talent that was around and also knew how to use, and write for, novices. Figuring that the more people who were involved the more people would know and listen to WHP, they organized a dramatic workshop and put the community talent to work.

While this was building, the station covered every civic event of any importance, whether it was a parade, promotion or fire. In fact, they had to discontinue fire coverage, as the broadcasts made for more buffs than the local authorities could handle. Several times fire engines from near-by communities rolled into town looking for a chance to play.

When the scripts and casts were ready, WHP started doing dramatic programs. One of the first was a full-hour drama about the town of Harrisburg. Then came (See *Public Service Pays* on page 11)

## Broadcasts From Front Not Likely

### Review Invasion News Plans

COLUMBUS, O., May 6.—A preview of what the radio trade and listeners can expect from battle-line correspondents during the impending invasion was given to members of the Institute for Education By Radio today at a general session on radio in the war. Men who have covered the war by radio related experiences and gave predictions. In the main, they all agreed front-line combat coverage by reporters using portable transcription equipment, altho not too successful to date, would soon be developed to the point where it would be used successfully in battle areas anywhere. The experts said, however, that live broadcasts from the scenes of fighting would be impossible for a long time.

"We may find," said John Daly, CBS war correspondent, "recordings playing an increasingly important and vital part in war reporting in the future." Daly said, however, that recorders still need improvement. "To my knowledge the wire recorder has so far been unsuccessful in both the European and Mediterranean theaters," he said, adding that the army has modified new models of the wire recorder which they hope will prove successful in future operations. "Coincident with this improvement of recording equipment is an indication that the American networks are planning to lessen their restrictions on the use of recordings. We may find recordings playing an increasingly important part in war reporting in the future," he concluded.

Participating with Daly in a symposium on combat reports were D. C. McArthur, chief editor of CBS's news service; Lieut. Comm. Charles E. Dillon, of Navy Public Relations, and Maj. Jack Harris, radio branch, War Department Bureau of Public Relations. They described the ways their respective organizations covered the war, and in general agreed with the theories outlined by Daly.

### To Tabulate Air Ads On Canadian Stations

NEW YORK, May 6.—Elliott-Haynes, Ltd., Canadian research org. will begin issuing a monthly radio index report around July 1. The index will cover every national advertiser using Canadian radio, network as well as national spot. It will list the stations, locations and time costs.

The radio index will be akin to the advertising lineage audit reports the E-H researchy has been issuing on black and white media in the Dominion since the first of the year.

## Are Editors People? The Voice Is Good?

NEW YORK, May 6.—It happened at a press party thrown for Frank Sinatra by CBS and J. Walter Thompson, a party sans bobby sox and any other inspiration for artificial mass hysteria to be effective. Yet, one radio editor went around swooning; "He kissed me here," as she stroked her left cheek.

Two others, tradespapermen no less, grabbed autographs for (1) the wife; (2) the kiddies. And the radio editor, with the biggest daily circulation, who has been dissecting "The Voice," posed for photos with his arm around Frank! Editors are human—or Sinatra is prettily good.

## Waring Is Out? 2 Hope for In

HOLLYWOOD, May 8.—Fred Waring, after five years on the air for Chesterfield, will not be renewed when his contract comes up, according to persistent talk in inside radio circles here.

Two replacements have been getting the nod from those who should know—Johnny Mercer's *Song Shop*, Bob Hope sub last summer, or soon-to-get-an-army-discharge Glen Miller.

Story of Waring's ouster has been officially denied, but facts indicate that it's true. Foote, Cone & Belding, who handle the Mercer show, won't talk until later this week. Their pregnant silence, combined with the fact that *Song Shop's* Ken Dolan Agency is keeping mum, as well as next week's arrival of Miller's agent, Tommy Rockwell, of GAC, add up to a strong brew.

Meanwhile, reports indicate that other agents are descending on the town with blood money in their eyes. If Waring is out, a battle with Mercer and Miller, strongest contenders, and a number of lesser lights coming along, will be in progress.

GAC confirmed reports that Miller had signed a seven-year contract with 20th-Century Fox. Miller himself said this week that he'll be out of the army within 30 days.

## Miles Labs Tries CBS Via Coast Web With Strip

HOLLYWOOD, May 6.—Using CBS network for first time, Miles Laboratories has inked contract for new strip show over Pacific Coast skein.

New ailer, *Lady of the Press*, has been signed for 52 weeks. Possibility is that Miles may be using show as a test of entire CBS web.

Janet Waldo, Howard Culver and Eddie Marr have the leads in this new program which will be scripted by Dwight Hauser and produced by Gordon Hugh.

## Thomas & Riso Out of Y&R

NEW YORK, May 6.—Directly in the wake of Jack Benny's blast at "the lack of publicity and promotion" as the reason for his quitting General Foods sponsorship, the trade has learned that Bill Thomas, radio publicity head of Young & Rubicam (vice-prexy of their flack subsidiary Bureau of Industrial Service, Inc.), has turned in his resignation effective June 1. Jack Benny's show was a Y&R attraction. Thomas is said to have plans for a year's vacation, which he can take, as he's rated 4-F and is near the 38 border line.

No man is set yet to take over, with Bill Jenkins, public relations head of Y&R, prepared if necessary to actually head up operations. Jim O'Bryon, who has been second man in the radio end of the department, may get the nod, but no one has "even been considered yet."

Another spot in which a change has already taken place in the Y&R exec set-up is in the export end, with Ovid Riso no longer boss man. Riso, who came from the export department of RCA-Victor, has remained nominally in charge but is setting his next slot. Reason for this change was tipped off in *The Billboard* story several months ago when the limited potential in export-ad business was pointed out. The clients have not flocked into Y&R, and altho the agency explained in announcing the export department that they expected to take plenty of time to build the best advertising export agency in the world within their own staff, agencies pay off on contracts no matter how "institutional" the pitch may be.

## Radio Ad Execs Fear FTC Report Will Crack Down

WASHINGTON, May 6.—Radio execs are eying a forthcoming document to be issued by Federal Trade Commission on the effects of advertising costs on distribution costs of items.

The document, which will comprise Section 5 of the FTC cost and distribution report, is expected to be published within three weeks. Whether it cracks radio and black and white advertising as excessive and boosting costs or not remains to be seen, as FTC officials have been reluctant to discuss the report's contents.

### Moore WCKY Sales Manager

CINCINNATI, May 6.—George H. Moore is new local sales manager of L. B. Wilson's WCKY here. Affiliated with WCKY since it began operation 15 years ago, Moore has been head of the station's sales promotion the last six years.



# 89 City Hooperatings Next Week

## Hooper Not To Free City List

Secrecy as to towns used will prevent promotion drives upsetting accuracy

NEW YORK, May 6.—The C. E. Hooper Researchery this week came across the finish line in the lead in the sweepstakes between CEH and CAB (Co-Operative Analysis of Broadcasting) to see which would first release its expanded 80-odd city reports. Hooper announces its 89-city report will be delivered to subscribers early next week.

As most everyone knows, both fact-firms have been working on amplified national program rating reports. CEH now using a 32-city base, has expanded to 89 cities, representative of the 412 towns of 25,000 population and over. CAB has a 33-city base, and is going up to 81 cities, designed to represent communities of 50,000 population and over.

And, as usual between these two firms, the competitive aspect of their relationship was apparent even in the way their new reports were being released. The CAB released the list of the towns being used as guinea pigs; said nothing about when its 81-city report would be available. The CEH revealed that it had polled its clients for an okay to release the names of its 89 towns, that only a handful had approved the projected announcement, and so the CEH list of towns will not be released.

The reasons for the nix by CEH clients were that, as many of these towns are small communities, publication of the list would invite everyone to run listener surveys. In these towns, without regard to the frequency with which individual listener-homes are telephoned, too many calls "condition" the listener and destroy the co-operative spirit. This, in turn, would obviously affect the veracity of any future CEH scanning in these towns. There is also the possibility, albeit it is slight, that someone in the industry may concentrate a promotion campaign in these communities in order to influence the survey in favor of a particular program or facility.

(For the above reasons, and altho the list is available, *The Billboard* is not reprinting the names of the 81 CAB cities.)

The results of the CEH 89-city report (or to use its actual title, U. S. Urban Hooperatings) are phenomenal. They show that all sponsored network programs using webs of 100 or more stations have 89-city ratings that almost match the standard 32-city Hooperatings. Thus, without realizing it, the trade has had available figures—the 32-city Hooperatings—which were and are applicable to the national urban scene. In other words,

## Washington Words

WASHINGTON, May 6.—The U. S. Senate went to town last week devising new abusive terms for Blue Network commentator Drew Pearson. The top results included: A revolving liar, a lying ass, a character assassin; an infamous, dirty, lowdown, lying scoundrel; a blackguard, a skunk, a lying brute, an ignorant ass and a polecat.

Senator McKellar of Tennessee led the effort. He was aided by Senator Chandler of Kentucky, who offered the term "revolving liar." McKellar liked that one.

In the House, Walter Winchell was considered. Several members gave the radio speller the usual roasting and then returned to other business.

It's part of Congressional ritual now.

the 89-city Hooperatings, which were announced as to be taken two or four times a year, and which are costly operations, need only be made once a year as a check. The rest of the time the 32-city Hooperatings can be utilized as a base from which to figure national urban Hooperatings for all towns of 25,000 population and over.

This will be good news to CBS, MBS and NBC. They financed the operation to learn what differences, if any, existed between the 32-city audiences and national urban audiences as far as program ratings are concerned.

Not only are the differences infinitesimal, where 100 or more station networks are used, but the returns are potent promotion for the use of full-chain hook-ups. As the chart below shows—it used the 32-city Hooperatings as 100 per cent. The more stations the advertiser uses the closer he comes to 100 per cent, and current network rate cards make full networks a bargain buy.

The modus operandi of the 89-city report—and from here on in let's remember that 89-city and U.S. Urban Hooperatings are synonymous, that 32-city and National Hooperatings are ditto—should interest novice researchers. The urban sample, which since it was designed to cover all cities of 25,000 and over had to include the basic 32 Hooperating cities, was distributed to include the factors of geographical areas, city size (populations), of local outlets (network or non-network) in the other cities, combination of competing stations in a locality.

The survey was made in January-February, 1944, between the hours of 8 a.m. and 10:30 p.m. The usual CEH coincidental phone calls and questions were asked. They are: 1. Were you listening to your radio just now? 2. To what program were you listening, please? 3. Over what station is that program coming? 4. What

(See 89-City Hooperatings on page 31)

## Four-Way Pick-Up

NEW YORK, May 6.—Gloria Swanson to guestar on special Mother's Day airing of *Green Valley, U. S. A.*, via Mutual May 14. . . . Martin Andrews replaces John Schramm on Blue production staff. . . . Former was with NBC production. . . . Josh White added to *Music, U. S. A.*, cast on WNEW starting May 7. . . . Sheila Gay and Patricia Beck newcomers to WOR recording studio staff, replacing resignees, Veronica Henninger and Beverly McFadden. . . . DORIS JONES to transcription division of WOR engineering department, and Marlon Clare to station's reception staff. . . . Robert I. Garver has rejoined WJZ as sales manager. . . . Slocum Chapin, ex-sales staffer of WJZ, newest addition to sales staff of the Blue. . . . NBC will feature Mrs. James Doolittle, Dr. Ross Snyder and Mrs. Clara Savage Littledale on its May 14 Mother's Day program. Eddie Cantor will emcee the show.

Malcolm Child, former spieler at WLIB-WBYN, Brooklyn, and WEVD, New York, latest to join WQXR announcing staff. . . . BBD&O has signed F. A. (Ted) Long to head video department. . . . Robert Summerville, ex-CBS sales staffer, to MBS as assistant to Edward W. Wood Jr., general sales manager. . . . Alfred Wallenstein, WOR musical director, returns to airways Tuesday (8) as conductor of "Sinfonietta" via WOR-Mutual (11:30 p.m. to midnight). WJZ Victory Troop hits 250-performance mark with show at Manhattan Beach coast guard station tonight. . . . Next airing of CBS "Visiting Hour" will have Pvt. Bob Eberly, ex-Jimmy Dorsey vocalist; Pvt. Johnny Messner, the ex-band leader, and Frank Graham, sports editor of *Look* magazine as guestars.

Lawrence Tibbett to guestar May 16 on Burns and Allen show. . . . Frank Sinatra returns to West Coast following May 13 broadcast of *Hit Parade*. . . . Mayor F. H. La Guardia guestars on Ted Husling's *On Your Mark* May 11. . . . J. Edgar Hoover appears on Bill Sterns *Colgate Sports Newsreel* May 12 via NBC. . . . Basil Ruysdael, spieler on *Mother and Dad* show, passed the 4,000-program mark recently with record of having missed only one show. . . . NBC's *A Date With Judy* has two film studios bidding for screen rights. . . . A galaxy of stars headed by Crosby, Allen, Bergen, Garland, etc., signed for appearance on Bakers of America special show dedicated to armed forces slated for June 4 on NBC. . . .

CHICAGO, May 6.—Read Wight has been put in charge of the William Morris radio department here, succeeding Wally Jordon, who has been upped and transferred to the New York office. . . . Ben Green, former radio director of Kastor Agency's Chicago office, now in marines. No successor named yet. . . . Pete Lyons, Eastern head of radio writers' Guild, in town this week to talk about setting up national headquarters. . . . A. T. Powley, president of NABET, in town for meeting Sunday (7) with engineers of Chi local. . . . Ted Phillips, who took over Ben Bernie ork when the old maestro bowed out, now member of WBBM staff orchestra.

Hal Leaming's musical quartet, hot music nitery outfit, has had audition by WLS, home of National Barn Dance. . . . Josephine Antoine, NBC "Carnation Hour" star, to sing at dinner for Ohio's Gov. John Bricker in Milwaukee May 13. . . . Dr. Preston Bradley, of WJJD, celebrates 20th year of continuous broadcasting next week. . . .

WGN may air show featuring hotel owner, Ernie Byfield, when he returns from war corresponding in a few months. . . . Charles Dabney, WBBM sales service manager, has joined the station's sales department as an account exec. . . . Everett Mitchell's "Town and Farm" program on WMAQ will go commercial for Sears, Roebuck May 15. . . . Judith Waller and Al Crews, of NBC Central Division, have authored books which will be used at NBC-Northwestern University Summer Radio Institute.

PHILADELPHIA, May 6. — Bill Markward, announcer and news commentator of WCAM, Camden, N. J., has been appointed general manager of the city-owned station after a nine-year association. . . . Dorothy Ogden has resigned as assistant news editor of WIP. . . . Rhoda Otis has resigned as WPEN publicity director. . . . A. & P. stores promoting its WFIL news program with window and counter cards at all its food stores. . . . Joe Basl and Lillian Talbot make for two more gal engineers at KYW, making five fems in all. . . . Jeff Scott, former WIP mike man, enters the marine aviation ground service. . . . Frank Carter is the new name for Earl Carlisle, who has left WIBG for the WCAU announcing staff.

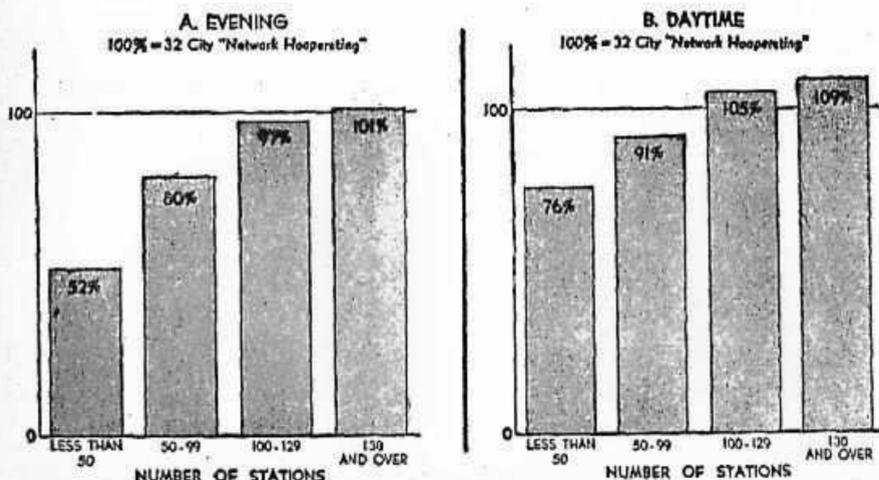
The Richard A. Foley Agency gets Blaisdell Pencil Company account. . . . Walter B. Morawski new production manager at Lewis & Gilman ad agency, with Herbert W. Leinbach coming in from Kelly, Mason, Inc., New York, as account exec. . . . Paul Warren, former FM announcer around town, has joined the WPEN announcers. . . . J. M. Korn Agency here spotting a radio spot campaign in 43 cities around the country for Don Juan lipstick. . . . Tom Moorehead penning the combination news and sports show which Esslinger Brewing Company buys on WFIL for a thrice-weekly ride for the year. John Scheuer at the mike. . . . Ruth Welles gets a new participant for her KYW women's show in Conformal Footwear. . . . Claire McMullen, of the WFIL publicity staff, penning a weekly "Radio's Like This" chatter column for "This Week in Philadelphia" magazine.

HOLLYWOOD, May 6. — Ralph Lewis appearing with Walter Pidgeon on *Star and the Story* and going to work for Monogram the next day. . . . Lum 'n' Abner starting their 14th year on the air. . . . Eddie Marr getting a steady role in the new CBS thriller, *Lady of the Press*. . . . Bill Bendix's cousin, Lieut. Al Bendix, is missing in an air raid over Germany. It was his 13th bombing mission. . . . Leslie Raddatz, NBC picture editor, is a proud papa of a daughter.

Marvin Mueller replacing Herb Allen as announcer on the Skelton show. Mueller also takes over the "Dreft Star Playhouse." . . . Bud Linn, of the King's Men, reported for induction the same day his father, George W. Linn, passed away. . . . Some of the boys in the Don Lee-Mutual show, "San Quentin on the Air," are glad that program changes are coming up. Parole board is giving some of the lads their walking papers. . . . Carlton E. Morse turns out those "I Love a Mystery" scripts in the early, early morn.

Gag writer Stanley Davis telling all to Erskine Johnson over the *Hollywood Spotlight*. . . . Frank DeVol, maestro of *California Melodies*, trying to find an extra minute or so in which to write a middle part for his theme song. . . . This marks Kate Smith's 13th year on the air. . . . Haan J. Tyler has been named general manager of Smith & Bull ad agency.

RELATION BETWEEN THE NUMBER OF STATIONS USED AND THE COMPARATIVE SIZE OF THE AUDIENCE REACHED



100%—The average 32 City "Network Hooperating" for each "Number of Stations" category. The quantity plotted is the "U. S. Urban Hooperating" expressed as a percentage of the 32 City "Network Hooperating."

## Television Reviews

### G. E. Television

Reviewed Thursday (4). "The Mikado." WRGB (Schenectady, N. Y.).

Of good amateur quality, this production of *The Mikado*, the old Gilbert and Sullivan favorite, was sufficiently well paced, acted and sung to hold interest for two solid hours of playing time. This doesn't mean that you couldn't find spots where the singing was a bit ragged, particularly in one or two of the trios and quartets. Nor does it mean that the production didn't have its occasionally non-professional lapses when one or another member of the cast forgot lines or got his words mixed up.

The Operatic Society of the music department of State Teachers' College, aided by some outside talent in key male roles came over to Schenectady from Albany to televise the operetta.

Best work was that of Dave Kroman, of Schenectady, who built up his Pooch-Bah role knowingly and with a full measure of humor. But the Rev. T. Howard Akland, of Troy; Charles Turcotte, Jean Chapman Snow, Mary Dorothy Alden and James Arthur Dorn, in the other principal parts, were quite acceptable. In fact, Turcotte, as the executioner, and Miss Alden, as the homely and unwanted Katsisha, in their comic courtship toward the end of the final act gave the production one of its liveliest scenes.

It was here that the cameramen took full advantage of the opportunity to provide some really striking close-ups. Camera work generally was smooth, altho there were occasions when a singer was left momentarily out of the frame or caught only partially in it.

Characters were fixed in viewers' minds before the start of the show thru humorous introductions by Helen Rhodes, of the WRGB staff, which permitted them to speak briefly, quoting typical lines from the libretto.

Dr. Charles F. Stokes, of the faculty of State Teachers' College, directed.

Everett L. Finch.

### CBS Television

Reviewed Friday (5), 8-10 p.m. EWT. Return of live CBS television after two years off the air. Style—News, variety, quiz. WCBW (New York).

With all the labor pains attending any opening, most of them justified by the old personnel turnover ache, CBS television returned to the air Friday night and gave an impression of smart ideas snafued by technical inexperience, poor timing and slow pace.

The smart ideas come in with a presentation of a live quiz show that tried to combine the features of *Information Please*, *Truth or Consequences* and straight question and answer. Too bad it didn't. Headed by quizmaster Ben Feiner, with songwriter Richard Rodgers, the Rodgers frau; Mrs. Peter Goldmark, wife of CBS chief tele engineer; *Time* mag's Frank Norris and book pub Bennett Cerf, the show was a swell idea, and collection of talent gone wrong at the hands of savvy-less technicians.

Many sections of the seg suffered because of bad mike boom handling that threw shadows, a much too stationary camera and lack of movement. When contestants moved over to a drawing board on a clever trick question, camera's failure to move back threw bodies and faces momentarily out of focus. Personalities and voices registered well, particularly omniscient *Time's* omniscient Mr. Norris.

Preceding the quiz, a fast, informal interview with three servicemen just missed fire because of the same technical errors. In this one, called *They Were There*, biggest fault was fact that mike didn't follow men around. Result, spotty volume. Timing caught interviewer Gregory Abbott with slop-over material that was cut in the middle. Lack of floor and side lights ruined many swell shots. Introduction of cameraman and a television into the screen may register with audiences as informality, but looked to this corner like just bad production. (See CBS TELEVISION on page 10)

### DuMont Television

Reviewed Wednesday (3), 8:15-10:30 p.m. Style—Variety and film. Sustaining on W2XWV (New York).

*Wednesdays at Nine*, the Ruthrauff & Ryan show for Lever Bros., is still the best of these agency shows. *Interesting People*, the Ben Pultzer Fle production by Joseph Reiss, and *Westward Whoa*, title for tonight's Charles M. Storm offering, have yet to acquire the smoothness and pace of the Lever program. The R&R commercials outrank the others by far. They do a selling job for Lever products because they are never repetitious, never hammering, but are brief, pointed and cleverly worked into a sparkling, animated script.

While the original program format remains, it's elastic enough to permit experimenting with various entertainment mediums. The Storm show, always a variety offering, brings a number of good performers to the screen, but script is usually weak, and Tintex plugs are dragged in awkwardly.

The Reiss program, while retaining its pattern of presenting outstanding personalities in interview and performance, is weakened by unconvincing product plugs. Commercials should be entirely revamped and perhaps worked into the entertainment portion instead of coming as an afterthought.

Tonight Storm had the Denver Darling Trio, Jan Bart, Sandra Roe, the Lola Bravo Dancers, Pat Waters and June Miles in a rural setting. An Indian chief, surrounded by a bevy of scantily clad American Indian princesses, grunted mumbo-jumbo which was translated into Tintex plugs. Then Chief Jan Bart removed his feathered headdress and burst into *Oh, What a Beautiful Morning*. George Foster and Warren Morton, the fore and aft of a horse, cavorted thru the program, while an off-stage voice made corny remarks credited to the beast.

*Interesting People* were Antonio De La Cruz, Eleanor Dennis, Canada Lee, Barbara Leeds and Edward C. Stone. Highlight of the show was Lee's reading of a letter from a serviceman friend in the South Pacific.

Lever Bros.' products, turning on a disk, backgrounded by musical ditties, always hit the eye and ear at the show's opening and closing. Tonight it was *Lifeguard Soap*. A lovely girl waiting for a bus is approached by an old acquaintance who makes a terrific play for her attention. She politely dusts him off, while the words "B.O.", "Get Wise to B.O." flash above her head, indicating what she's thinking.

Paul Wing's spelling bee, *Words On the Wing*, with six war plant workers as contestants, had the audience betting on whether the words would be spelled right. Bit is fine to create audience participation and is a real interest-holder. Flashes of Pat Murray calling off the score, and ad libbing on the contest built a feeling of friendly informality. The show manages to hit a happy medium in entertainment, appealing to a broad watcher group. And it sells.

Wanda Marvin.

## CBS Video Plans Continue Despite Nixing Standards

NEW YORK, May 6.—CBS execs feel that their recent order placed with General Electric for two video transmitters proves the web's faith in the future of pix plus sound. New equipment, for post-war delivery, is for black and white transmission at current standards.

Web has felt right along that it was being damned without reason, believing Paul Kesten's famous television speech did not put CBS in the anti-television camp. Instead the network feels that television is here to stay, and the coming industry.

What CBS does believe is that video should now be working on better product instead of being satisfied with what is now available.

# Battle Lines Drawn Clearly On Video; CBS & NBC Restate Stands; Fly Also Explains

## WCB Said To Want All Proponents To "Shut Up"

NEW YORK, May 8.—The television battle lines were sharply drawn during the past week, with CBS re-affirming its stand that one year be given the engineering genius of electronics to prove that a better television picture can be transmitted at the end of that time. NBC, in a letter to its affiliates, backed its original statement that present standards, or modifications arrived at by the radio technical planning board, be put into effect at once—come peace.

In between these two stands and joining at times with both the "video now" and "perfectionists" were Chairman James L. Fly of the FCC and Dr. Irwin

Stewart of the Office of Scientific Research and Development. The former stated that "the commission is concerned with the orderly introduction of any new standards which may be deemed desirable. This it will do in ample time to clear the way for production when production is possible." Chairman Fly also pointed out that "he assumed the FCC would not take any official action changing television standards until the radio technical planning board completes its researches and submits its recommendations."

Dr. Stewart pointed out that all the work of the OSRD was restricted and therefore not in the "talking" stage.

However, re CBS's desire for a better air pic, he stated that a 1,000-line picture was "very interesting." A statement like this would not have been forthcoming if the 1,000-line picture were an engineering impracticability.

CBS also during the week clarified its stand as not being anti-television by pointing out that it had placed orders for two transmitters to be built to work "on present standards." It just was looking ahead.

Among remarks made in Niles Trammell's three-page statement to NBC affiliates were several deploring the fact that non-technical men had been drawn into the video discussion, and a re-affirmation of the net stand that television would be held back if it waited for perfection in the laboratory. Trammell pointed out that radio had grown thru the trial-and-error method and that he was certain that pictures on the air would grow in just that fashion.

### OSU in Battle

The 15th Annual Radio Education Conference at Ohio State University was drawn into the video battle, with Gilbert Seldes making the CBS plea urging people not to buy 1942 video sets after the war. Seldes, who handled much of CBS's actual programming before CBS left the video air (it returned with live programs May 5—see review on this page), contended that present standards are not good enough for a varied video fare.

With all this give and take, there was still another group among engineers. They deplored the entire controversy. This group, in no position to talk yet, represents, says the industry, more than 60 per cent of all the radio technical brains in the nation. These are the men who are in the service or working exclusively on victory. These authorities, represented as they are by the Joint War Communications Board, are said to be mad at the entire broadcasting industry—both sides of the television fence—for bringing the matter up at this time. They are, so an engineer close to the board stated, in a better position than anyone to know what can and cannot be done. They feel that nothing should be done, one way or another, until the army, navy and war production brains are free to tackle the job. The men who are "thinking" television now may be good, but at the best 40 per cent can't be as good as 100 per cent of the engineering brains.

Another man close to the WCB stated that as far as he was concerned there was only one honest, correct path for the industry to take. "Work on the problem, as far as possible, but shut up about it. Victory over the Axis and victory over video is not around the corner—and the first must come before the second."

## DeForest Talks Video For Mexico City Soon

MEXICO CITY, May 6.—John Mitchell, of Dr. Lee DeForest interests in the United States, is in Mexico City. He hopes to complete plans to open a television station here soon.

Mitchell is dickering with the Ministry of National Economy for a franchise to establish a permanent electronic lab here for DeForest, the radio pioneer.

## Television Nixed By Movie Exhibs; RKO Standing By

NEW YORK, May 8.—Radio men with long memories are comparing the current movie theater ops' television blasts with what this gentry had to say, not many years ago, about appearances of film stars on radio programs. At that time they did everything short of actual boycott to make the film producers aware of their, the exhibs, annoyance over stars' air-guesting. Exhibs claimed stars broadcast appearances hit them in their box office.

Now they're squawking that they don't want the film producers making pix for video or letting television use the stuff now in the cans. This even extends to the outfits handling 16mm. and 8mm. film rental libraries. The libraries have been asked to guarantee they won't let their films be used for video. To date they've by-passed making any promises.

Radio men adding the fact that Tom Hutchinson, ex-chief of video for NBC and Ruthrauff & Ryan, is working with Ralph Austrian, tele consultant for RKO pix, to the fact that movie theater operators today approve the use of radio advertising and get a total that runs about like this: RKO put Tom Hutchinson on the pay roll to be ready for the day when exhibitors get over their video mad. Then RKO, thanks to having an experienced tele producer on the staff, will be ready to produce telefilms. Meanwhile Tom Hutchinson will help Ralph Austrian keep tabs on the booming air pic scene.

## Hollywood & N. Y. Key Video Talent, Says NBC Mullen

HOLLYWOOD, May 6.—Predicting that Hollywood would be television center, Frank E. Mullen, of NBC, went further in his forecasts and claimed that the film capitol and New York would be the key points of video once the new medium gets rolling.

Mullen stated that the two centers would be the first to really get the full benefits of television. "We may have television programs being transmitted from Hollywood to New York long before the rest of the country has television," Mullen stated.

The network exec called upon the Coast to put aside its fears that video would ruin the film biz. He pointed out the comparison between present-day activities of video and the scare-easy boys, who predicted the doom of pictures once radio emerged from the crystal-set stage.

While many observers feel that Mullen's predictions are solid, still there are those who believe things will not work smoothly. Whether an alliance between films and television can be accomplished or not remains to be seen. And there are plenty of skeptics who feel that film producers will not be sold on making pictures on network terms.

## "...for Meritorious Public Service".....



The Advisory Board of the George Foster Peabody Radio Awards has completed its judging of 1943 radio programs eligible to award in seven classifications. The Columbia Network and its affiliates are the gratified recipients of six citations in five classes:

**1. For Outstanding Reporting of the News:**

EDWARD R. MURROW, CBS News Chief in London.

**2. For Outstanding Entertainment in Drama:**

"LUX RADIO THEATRE" produced on the CBS Network by Cecil B. DeMille, and the J. Walter Thompson Company, for Lever Bros.

—and

"AN OPEN LETTER TO THE AMERICAN PEOPLE", a single and memorable dramatization of the vital cause of inter-racial tolerance, produced by William N. Robson, and broadcast on the Columbia Network on July 24, 1943—with a summary by Wendell Willkie.

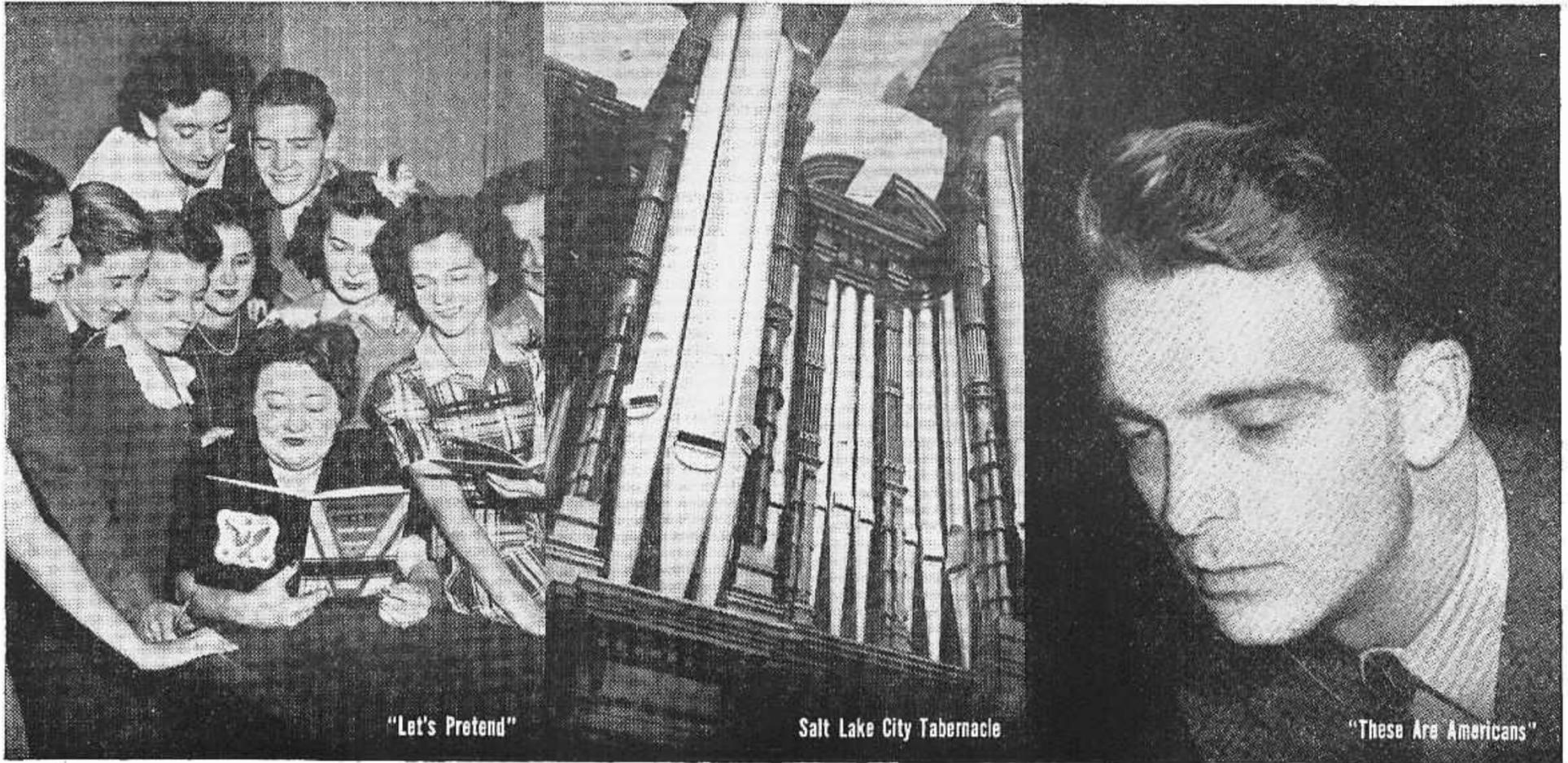
**3. For the Outstanding Children's Program:**

"LET'S PRETEND", a notable children's fantasy originated, produced and directed by Nila Mack as a CBS sustaining program for 15 years, and currently sponsored by Cream of Wheat over the CBS Network.

**4. For Outstanding Entertainment in Music:**

MUSIC AND THE SPOKEN WORD, the glorious organ and choir service of the Salt Lake City Tabernacle, directed by Richard Evans, and originated by station KSL, Salt Lake City CBS affiliate. This program on April 30th presented its 603rd consecutive Sunday broadcast in a chain unbroken since it first took the air as a CBS sustaining feature in 1932.

# CBS LEADS IN PEABODY RADIO AWARDS



"Let's Pretend"

Salt Lake City Tabernacle

"These Are Americans"

NILA MACK

CHESTER HUNTLEY

**5. For the Regional Station Making an Outstanding Contribution to the Community served by the station:**

CBS STATION KNX, LOS ANGELES, for its special original series of 6 programs. *These Are Americans* was broadcast from August 5 through September 9, 1943, aimed specifically towards inter-racial tolerance in the community. The series was written and produced by Chester Huntley under the direction of Mrs. Frances Farmer Wilder, educational director of KNX.

The preponderant tribute of the Peabody Advisory Board to the efforts of this network, its affiliates, and its clients and their agencies, is significant. Significant because the Awards are "...designed to recognize the most disinterested and meritorious public service rendered each year by the broadcasting industry", and significant because they illustrate the common ideal of this network and those who are components of it. The ideal is not only public service, but *excellence* of public service.

It is a continuing ideal. In the 4 years since the Awards began, 24 awards have been granted. Of them 13 have gone to CBS and its affiliates. Whether future years maintain this striking leadership or not, one thing is sure: the ideal of excellence will not be relaxed.

**This is CBS . . . . the Columbia Broadcasting System**





# The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs

Vol. I. No. 12E

(REPORT DATED APRIL 30, 1944)

PROGRAM	HOOPERATING	WEEKS TO DATE	NET & NO. STA.	OPPOSITION	AGENCY	SPONSOR & PRODUCT	TALENT COST	COST PER POINT
BOB HOPE	34.5	271	NBC 134	Corwin—CBS R. G. Swing—Blue Amer. Forum—MBS	Foot, Cone & Belding	Pepsodent (Toothpaste)	\$11,000	\$ 318.84
FIBBER MCGEE AND MOLLY	33.2	394	NBC 134	Spotlight Bands—Blue Coronet Story—Blue Amer. Forum—MBS Cresta Blanca—CBS	Needham, Louis & Brorby	S. J. Johnson (Floor Wax)	\$ 8,500	\$ 256.02
EDGAR BERGEN	27.2	308	NBC 135	Star & Story—CBS A. L. Alexander—MBS Greenfield Choir—Blue	J. Walter Thompson	Standard Brands (Chase & Sanborn Coffee)	\$10,000	\$ 367.65
RED SKELTON*	25.8	99	NBC 130	Creeps by Night—Blue Talks—CBS San Quentin—MBS Guy Lombardo—CBS	Russel M. Seeds	Brown & Williamson (Raleigh Cigarettes)	\$ 8,500	\$ 329.46
LUX RADIO THEATER	24.8	398	CBS 135	Tel. Hour—NBC Info, Please—NBC Counter Spy—Blue Spotlight Bands—Blue Coronet Story—Blue Heatter—MBS Nick Carter—MBS Paul Winchell—MBS	J. Walter Thompson	Lever Bros. (Lux)	\$10,000	\$ 403.23
JOAN DAVIS-JACK HALEY	24.4	44	NBC 72	Dinah Shore—CBS Spotlight Bands—Blue Coronet Story—Blue Treasure Hour—MBS	McKee & Albright	Sealtest (Milk and Ice Cream)	\$ 7,500	\$ 307.37
JACK BENNY	23.4	459	NBC 134	Shirer—CBS Como—CBS Pearson—Blue D. Thompson—Blue Old Fash. Revival—MBS	Young & Rubicam	General Foods (Grape Nuts)	\$20,000	\$ 854.70
MR. DISTRICT ATTORNEY	22.1	256	NBC 128	J. Carson—CBS Spotlight Bands—Blue Coronet Story—Blue First Nighter—MBS	Pedlar, Ryan & Lusk	Bristol-Myers (Vitalis)	\$ 4,000	\$ 180.91
TAKE IT OR LEAVE IT	22.1	209	CBS 122	H. of Charm—NBC Listen, the Women—Blue Good Will H.—MBS Cedric Foster—MBS	Blow	Eversharp (Pens, Pencils)	\$ 2,500	\$ 113.12
SCREEN GUILD THEATER	21.7	192	CBS 122	Contented Hour—NBC R. G. Swing—Blue Top of Evening—Blue Gladstone—MBS Bishop Pardue—MBS	Blow	Lady Esther (Face Powder)	\$10,000	\$ 460.83
ABBOTT AND COSTELLO	21.6	123	NBC 135	First Line—CBS R. G. Swing—Blue Carnegie—MBS Gladstone—MBS	William Esty	R. J. Reynolds (Camels)	\$10,000	\$ 462.96
ALDRICH FAMILY	21.2	211	NBC 130	Death Valley—CBS Town Meeting—Blue Human Adventure—MBS	Young & Rubicam	General Foods (Postum)	\$ 4,000	\$ 186.02
WALTER WINCHELL	21.3	551	Blue 169	R. Digest—CBS M-Go-Round—NBC Mexican Symp—MBS	Lennen & Mitchell	Jergens (Hand Lotion)	\$ 5,000	\$ 234.51
KAY KYSER	20.4	315	NBC 127	Moments in Music—CBS Gunnison—MBS R. G. Swing—Blue Report to Nation—CBS Soldiers With Wings—Blue	Foot, Cone & Belding	American Tob. (Lucky Strike)	\$ 8,000	\$ 392.11
BING CROSBY	18.1	352	NBC 134	Major Bowes—CBS Town Meeting—Blue G. Heatter—MBS Nick Carter—MBS	J. Walter Thompson	Kraft (Cheese)	\$10,000	\$ 552.43
<b>Sunday Afternoon Programs</b>								
JOHN CHARLES THOMAS	8.5	64	NBC 135	World News—CBS Nat'l Vespers—Blue Pilgrim Hour—MBS	McCahn-Erickson	Westinghouse	\$ 8,500	\$1,000.00
ANDRE KOSTELANETZ	8.4	177	CBS 136	Lands of Free—NBC World of Song—Blue A. Lincoln—MBS	D'Arcy	Coca-Cola	\$ 6,500	\$ 774.81

\*Includes computed measurement for Eastern area portion of the network Hooperating. The average evening program rating is 9.6 as against 9.9 last report, 10.5 a year ago. Average sets-in-use of 28.9 as against 29.5 last report, 28.9

a year ago; average available audience of 78.4 as against 77.9 last report, 78.6 a year ago. Sponsored network hours reported number 82½ as against 83¾ last report, 72¼ a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

## CBS TELEVISION

(Continued from page 7)

Coast Guard Coxwains' Mate George Secrist; Sgt. Dana Babcock, USMC, and Navy Seaman George McLaughlin all had okay voices and swell stories well told. Abbott led them competently. Particularly good were close-ups, shots of pix taken at the scenes of the heroes' battles and the large diagram Sergeant Babcock drew of the Solomon action in which he was wounded. It all contributed to an entertaining, informative half hour.

Variety show emceed by Frances Buss, with the Four Cappy Barra boys, harmonica quartet, and dancer Betty Jane Smith, was a fizzle because of the camera's inability to move around, bad lighting and a forced informality that made this reviewer decidedly uncomfortable.

Maps in Ned Calmer's 15-minute news review didn't contribute anything to greater understanding because of lack of pointer and detail. Scanning, that gave Calmer the old "beard" look, made the shots the worst of the evening. The maps looked as if they were there just to pretty up the place.

Announcer at start of broadcast made it clear that CBS is not trying to sell receivers, another round in its war against the other companies.

Sum total of the seg shows that CBS has a lot to learn and a lot more practicing to do.

Marty Schrader.

**Sensation of the Nation**

of  
**RADIO SCREEN RECORDS**



**Ernest TUBB**

Star of Republic Picture  
**"JAMBOREE"**

Heard Every Saturday Night  
**WSM GRAND OLE OPRY NASHVILLE**

Also on  
**DECCA RECORDS**

His Latest Releases  
**SOLDIER'S LAST LETTER TRY ME ONE MORE TIME**

J. L. FRANK, Personal Representative



**DON LEE NETWORK**

and ALL major Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

Samples free.

1619 Broadway  
**TUNE-DEX**  
NEW YORK 19



**Burrelle's**

ESTABLISHED 1880  
PRESS CLIPPING BUREAU, Inc.  
165 Church St., New York 7, N.Y.  
BARolay 7-5371

**PHOTO REPRODUCTIONS**

Now doing work for FRANK SINATRA, EDDIE CANTOR, GUY LOMBARDO, HELEN FORREST, etc. Quantities as low as 5¢. Write for price list B. 100—\$6.60

8x10 \$5.00  
50—\$4.13  
100—\$6.60

MOSS PHOTO SERVICE, 155 W. 48, N. Y. 19

# "Mystery" Leads And Morse Feud

HOLLYWOOD, May 6.—Anticipated rift between Carlton E. Morse, Barton Yarborough and Michael Raffetto on the *I Love a Mystery* show will become a fact shortly. Compton Agency, which handles the account, confirmed rumors that a break between the serial's leading characters and the writer-producer was imminent.

General story is that Yarborough and Raffetto were miffed because Morse has been unable to sell them to studios along with *One Man's Family*, which also features the pair. Deal between Morse and Charles R. Rogers for film rights to *One Man's Family* was completed several months ago. Morse could not be reached for a statement but those close to him claim it is not his fault that Yarborough and Raffetto were not sold with film rights.

Continuation of *I Love a Mystery* through the summer is planned, according to the agency. Just what provision would be made for new leads in the serial could not be learned. Show has been built around Yarborough and Raffetto, who play Doc Long and Jack Packard, and whether Morse can get substitutes which will go over with the listeners remains to be seen.

Morse has a contract with pair calling for their services in *One Man's Family* for the life of the show, therefore, even if they leave the mystery serial they will have to continue in the once-weekly airer. Pair lately has been getting billing on *I Love a Mystery*, but it is understood that matter of salary is also entering into pic. There was some feeling around that Yarborough and Raffetto might be threatening to quit in order to force Morse to up coin.

# Gag Scripters Beef For Credits & Cash; Comics Nix Air Nod

HOLLYWOOD, May 6.—Gag writers took beefs to Radio Writers' Guild in an open meeting this week to attempt to regulate and standardize working conditions. Guild spokesman claimed that lack of air credit was major beef, but admitted minimum dough was also a hot subject.

Scripters are tired of the public assumption that the comic on the show thinks up the bright things himself. They want air credit, figuring that they are as entitled to billing as anyone else on the show. Heretofore, gagmen have been buried as far as the dialers are concerned, and the boys want this remedied. Shortage of good gagsters may force agencies to bow to demands, but there was some doubt that comics would be anxious to give in, as many of them have built ad-lib reputations.

# WINX Sale May Give Blue DC Space

WASHINGTON, May 6.—The sale of WINX, local independent, to Eugene L. Meyer, publisher of *The Washington Post*, may be the solution to the Blue Network's housing problem here. The Blue, cramped for studio space since the split with NBC, is presently affiliated with WMAL, *Washington Star*-owned station.

Local rumor has it that deal is in the wind with WINX which would give Blue immediate studio space without waiting until war's end to build. The if is that web may not be willing to break with WMAL, as *The Star* is city's top paper.

# Des Moines News Battle Goes Into Another Round

DES MOINES, May 6.—The pitch for news among local radio stations has been stepped up again, with the Cowles stations, KSO and KRNT, getting direct coverage on political news at the State House. The two stations have assigned a reporter to cover the beat.

Station WHO has had its own reporter on the scene for several years. The latest move followed importing of H. R. Gross, former WHO newscaster, by KXEL, Waterloo, Ia., in a bid for newscast listeners.

# Cut Out Time Brokers For Foreign Stanzas

PHILADELPHIA, May 6.—William A. Banks, president and new owner of WHAT, has junked all the participating stanzas carried by time brokers. Move affected only the foreign-language programs, including Jewish, Italian and Polish.

Banks said action was taken, in light of FCC policy, so that the station should have complete control of all its programs and accounts.

# PUBLIC SERVICE PAYS

(Continued from page 5)

a weekly half-hour series about people, plants and everything that came down the pike that warranted a show. Even so mundane an event as a Friday the 13th was dramatized. The local fire department was dramatized. The centennials of surrounding towns became air dramas.

# Americana Aired

These last were important, as this part of the State is pure Americana that dates back to the pre-revolutionary days. When these towns and villages were having their celebrations, WHP would throw in lines—recording equipment when lines were not feasible—casts and crews and do a complete production job, including special dramatizations. At one time WHP did 23 programs from 12 towns in four days, and all at the station's expense.

Another nifty was a series about the State government. This was designed to explain the functioning of each department of the State government. Normally this type of show is handled by speakers representing the various departments. WHP, hewing to its production program, built weekly dramatizations around each department, fed them to a State-wide network.

Now all of this is nothing so very unusual. Other stations have parlayed similar endeavors. What is unusual is the completeness, the thoroughness with which the Messrs. Redmond approached their assignment.

The easy way was something they didn't want to know about. Everything was given the college try, the complete follow thru. Thus when a local high school, from which WHP was taking a weekly program, wanted to raise some money for the school band, Dick Redmond, the ex-minstrel man, did not one but three shows using school talent. The proceeds financed the go tooters.

They improved the studio and transmitter set-up and the staff. In particular, they hypoed the announcers, as these voices were the station as far as listeners were concerned.

# Announcers Find Personality, Coin

Spellers were permitted to earn dough, since a satisfied workman is a good workman, and this is important with people who have to project personality. The greatest ache of local stations is their apparent inability to pay top announcing coin.

Furthermore, no announcer, and this is still true, is expected to read any copy he doesn't like. "If it isn't you, then change it to suit your style without distorting facts. Even better, write your own copy." No announcer is expected to remain anonymous. "We think announcers should have a personality. They can't be anything but voices to an audience unless they can plug their names. As part of this, no announcer is given competitive commercials, as we think it weakens his appeal if he plugs one brand of soap, for example, two hours

# No Love—But Something

Program logs in Harrisburg papers list only the four New York network stations. WHP meets this by buying a full page in the *Saturday Harrisburg Telegraph* at some \$200 per page to list complete schedules, photos and news stories.

For the sceptics: The owners of WHP also own *The Telegraph* but the two operations are separate corporations. Competition is keen, and love is saved for the ladies, not each other.

after he has plugged another brand."

This is just a sketchy rundown of what, where and how WHP was revitalized. Suffice it to note that after four years the station was in the black. And lest anyone think the brothers were working with an unlimited bank roll, forget it. They had the same problem any station, local or affiliated, has during its pregnant days.

What the brothers did have was overall ability and a faculty for creating and sustaining staff morale and a flair for anticipating audience likes and dislikes. They also had far-seeing eyes. All the missionary work paid off when the country started its defense preparations, and again later after Pearl Harbor.

Remember, WHP had been covering events all thru the surrounding territory. They knew from experience what had to be done, technically, and how to do it. They had also refined their production technique.

# WHP Followed the Guard

So when the local National Guard outfit was mobilized to move out for training after being federalized, WHP was on the line with pack transmitter and portable mike. They went down the line and let every man say something to his folks and friends. Then they followed the men to Indiantown Gap, Pa., where they were billeted, and did a weekly half-hour program from there.

They went into the local reception center and did a weekly show designed to bridge the gap between induction and acclimatization; designed also to show the men waiting to be called, and the families of those already in service, that this was nothing to be feared. And as the army and the local military establishments grew, so did WHP's war service programs.

They did a weekly show from the Middletown (Pa.) Air Depot, actually a crossroads of the airways, as it fed planes to the East Coast for overseas. It did a weekly show from the Carlisle Medical Service School (West Point of the medical corps) showing how medics are trained to care for the wounded and how the men in uniform are cared for. Last week CBS started a show, *Visiting Hour*, aimed at the same objective. And all of this was produced, not just slapped together, with dramatizations carrying the load.

# Search for Talent All Over Again

Naturally, by now most of the civilian talent they had cultivated was in the army or war plants. So they started all over again. They dug people out of the army camps, out of the factories, offices, schools. They took them from anywhere and everywhere, made passable performers out of them—actually, Dick Redmond and his staff writers wrote scripts that let people play themselves—and everyone was paid something for working, even tho these were all sustaining shows.

When Army Day loomed last year the

station organized a parade, with only a week's notice, that packed 30,000 along the line of march. This from a town with a population of 86,000 pre-war and 120,000 today.

And since this was also a farm and factory territory, they applied the same treatment to these fields. Everywhere the approach was service and more service. The farm, factory and fight programs were a part of every week's programs. And one in particular, *America in Action*, gave birth to several dramatic scripts that made the network shows and *Candlelight and Gun*, by Mari Yanofsky. The latter won the National Brotherhood Week award.

The same down-to-earth approach and showbiz savvy was applied to the rest of the program structure. Participation programs were taboo except between 7-7:45 a.m. No spot announcements were permitted during programs; only before and after a show and never more than one spot at any one break. Recordings were also nixed for transcriptions and no transcribed ork was, or is, aired more than once a month. What WHP does is to build a complete program around an ork, mix in e.t.'s of vocalists and comics to make a complete show, with the ork being the star attraction.

Even newscasts are produced with the listener in mind. The schedule has short bulletins that work as trailers for the next full news session. And the sessions open with flash headlines by one voice, comments by another, and a recap by a third.

# Dry News Scrapped

And, believe it or not, when the news is dry it is scrapped for prepared material designed to sustain interest. There is a complete morgue and material file on local national and international people, areas, communities all designed to keep WHP news on its toes. There's more, too, a number of short-wave receivers always tuned to the world capitals to pick up anything that may pop.

All of this sounds as tho the station had a huge staff. Actually it's all in the organization and preparation. Thus they have a nine-man musical crew, the same crew for two and a half years, as the station believes that the same men always working together make better music—and it's true, they've fed the CBS web. But, in addition, there is a complete file of musical transcriptions to fit, actually not theoretically, every place and country under the sun.

This musical morgue serves a double purpose. When producing dramatic shows in the studio when the house crew are not around it provides mood music. And when the war news is hot enough to warrant a program about some particular country out comes script and the corresponding music.

WHP is a practical demonstration of the college try, the follow thru spirit, in local radio operation. This savvy applies even to the shows they buck. They don't buck Bob Hope with anything obvious, instead they spot the Mayor of Harrisburg in the Tuesday 10-10:30 p.m. spot. On kid shows they worked out an operation that has 700 local youngsters corresponding with kids overseas; those Harrisburg juves will be WHP conscious long after they have appeared on the *Juniortown* program. On promotion they do all the obvious things like bundle stuffers, car throwaways, midget trucks, blotters, one sheets, etc., but everything has that extra follow thru aimed at the war effort. This may be either a bond plug or a "Don't Talk" note, or food conservation or increased farm production, etc.

Among their specials are a financial forecast that goes to local business brains, and a special Procter & Gamble radio program sale that plugged all P&G programs on all networks in the form of a one-sheet distributed by grocers in surrounding small towns. The bill plugged the show, the cast via a phot, the product via prices, and the name of the dealer.

Another was a special window and store display for Duz, built around a continuous movement of talent photos which the WHP merchandise man spotted in local supermarkets.

All of this adds up to the WHP credo, namely, "A station policy designed to let front (the swank locale) Street know Seventh Street and vice-versa and all of them to know the station."

The answer is in the local Hooperatings.

*America in Action*, for example, has almost 70 per cent of the audience and it's on from 4:30-5 p.m. across the board. The same bulge is on the record thru the balance of the schedule.

# "Best Buys"

Period Ending April 30, 1944			Period Ending April 15, 1944		
Program	TCl	Hooperating	Program	TCl	Hooperating
Take It.....	\$113.12	22.1	Take It.....	\$108.69	23.0
Mr. D. A.....	180.91	22.1	Mr. D. A.....	166.66	24.0
Aldrich Family..	186.02	21.5	Aldrich Family..	180.99	22.1
Walter Winchell.	234.31	21.3	Walter Winchell.	193.05	25.9
Pibber McGee....	256.02	33.2	Pibber McGee....	246.38	34.5
Davis-Haley ....	307.37	24.4	Bob Hope .....	332.33	33.1
Bob Hope .....	318.84	34.5	Red Skelton....	346.94	24.5
Red Skelton....	329.46	25.8	Davis-Haley ....	350.46	21.4
Edgar Bergen...	367.65	27.2	Edgar Bergen...	370.37	27.0
Kay Kyser.....	392.11	20.4	Kay Kyser.....	423.38	18.9
Lux Theater.....	403.23	24.8	Lux Theater....	436.67	22.9
Screen Guild....	460.83	21.7	Screen Guild...	446.43	22.4
Abbott and			Abbott and		
Costello .....	462.96	21.6	Costello .....	495.05	20.2
Bing Crosby....	552.43	18.1	Bing Crosby....	515.46	18.4
Jack Benny.....	854.70	23.4	Jack Benny.....	826.45	24.2

# 52d St. Sidemen To Cover Nation

## New Four-Beat Jazz Units Go Into Non-30% Spots

Agencies increasing number of hot jazz combines with new outlets opening almost daily—the new hot great start on Swing Street

NEW YORK, May 6.—A new outlet for American jazz is on its way. The four-beat music, associated with 52d Street here, will be carried to the entire country within the next few months. The Swing Street music makers up to now have been the unfettered souls in a biz saddled with 10 percenters, personal managers and attorneys. Plans afoot, and in some quarters already functioning, rope the herd off into small combos to farm the



units out to location spots in the hinterland. Trend to hot jazz has been accelerated in the last few weeks, with small, strictly instrumental combos solving the music question for spots that previously used entertaining groups whose musicianship was secondary to their ability to clown or vocalize. With this type of combo axed by the 30 per cent tax in spots that couldn't snag spenders, non-entertaining jazz men loom as the answer. They're being tagged to front trios, quartets and, a few, as singles.

The groups will go into cities where their music is known only thru records. They will do musical missionary work for the brand of jazz that has been confined for the most part to the Swing Street here and to certain Southside Chicago places. They will undoubtedly cultivate a taste for their offerings, which will spread just as longhair music enjoyed a tremendous popularity for the first time 10 years ago when radio spread the gospel.

### Several Combos Spotted

At the moment several combos are spotted on Swing Street and around the country, and others are being assembled to fill requests that are pouring into agencies. Art Tatum, dean of the modern jazz pianists, fronts a trio at the Brown Derby in Washington. He's skedded back to the Street June 2, going into the Three Deuces. Sidney Bechet has a quartet in Duluth, Minn. Loumel Morgan's Trio is currently at The Cove, Philadelphia. The Joe Sullivan Trio is playing a spot in Riverside, Calif. Art Hodges has his trio at Jimmy Ryan's on 52d Street. Ellis Larkin and trio are holding forth at the Blue Angel, Eastside spot. The Eugene Fields Trio is playing Cafe Society Uptown, and Nat Jaffe goes into Oerutti's on Manhattan's Eastside as a single in a couple of weeks. Herbie Fields has his trio at the Downbeat Club (formerly the Famous Door and more recently the Yacht Club). Billy Moore Trio is slated for one of the Swing Street establishments next week. Frank Carter and Arthur Bowie are a piano team in a Philadelphia club.

Several of the boys are doing singles. Meade Lux Lewis is in California; Sammy Price in Nashville; Deryck Sampson in Paterson, N. J., and Edgar Hayes, Riverside, Calif.

### Morris Books Quite a Few

All the groups and individual musicians listed above are booked by William Morris. The agency seems to have an edge on the modern music mart, and indications are that WM will have more combos of this type under its wing within the next few weeks. Less than a year ago the org went into booking the jazz groups, starting with Erskine Hawkins and Art Tatum. Walter Hyde, of the office, who is in charge of this branch of the biz, says that every day new outlets for the jazz combos and singles are coming to his attention. Paradise Theater, Detroit; the Regal, Chicago; the Apollo here, and the Howard, Washington, are sure sources of revenue for the combos. Some other places that feature this type of jazz are the Garrick Stage Bar, Chicago; Lind-

(See 52d St. Men Cover on page 20)

## Basie and Men Face 802 Trial

NEW YORK, May 6.—Count Basie and eight of his men face charges before the trial board of Local 802, AFM, Thursday (11), for allegedly playing miscellaneous engagements while on transfer. Most of the men belong to Local 208, Chicago.

Ork members, playing the Lincoln Hotel, are accused of cutting records for Savoy. Basie reported on the engagement as a sideman with Lester Young. Each man will be tried individually, as various recording sessions are involved.

Columbia Records, to whom Basie is under contract for waxings, has not indicated what action it may take against the leader for disking for another firm, which this trial makes official.

## Pressing Company Buys Interest In Capitol Records

NEW YORK, May 6.—Scranton Record Company, indie manufacturer, has bought shares in Capitol Records, Hollywood waxers, according to John W. Griffin, vice-president of the Scranton company. Under the new set-up, Capitol will handle all recordings, sales and distributions, with Scranton, which has pressed Capitol's releases in the past, continuing in that vein.

Scranton also manufactures disks of other indie outfits, and it is understood that arrangement with Capitol will not disturb company's other pressings.

## Carmen Too Big For Juke Box Biz

NEW YORK, May 6.—Juke-box circles are disappointed that Decca's *Carmen Jones Album* was issued on 12-inch disks—too large for box use.

Operators had hoped to insert the records in response to requests for the *Jones* numbers. Looks as tho another wait is in store for the juke fans.

## Entire Dick Rogers Crew Will Tote 4-F Draft Cards

NEW YORK, May 6.—Dick Rogers is forming a band of six brass, five saxes, four rhythm and two pianos. Sax section will be intact from his old ork, which busted up last November.

Fritz Schwartz will arrange for the band that will be patterned after Claude Thornhill's style. Personnel of entire ork will hold 4-F cards.

While he was off the stand, Rogers worked as a contact man for Southern Music.

## Margie Hart Also Writes

NEW YORK, May 6.—Margie Hart wrote the lyrics and Jean DeMarco the music of *He's a Character*. The girls have received an advance from Arrow Music, which will publish the song.

## Nothing To Beef About

NEW YORK, May 6.—Willard Alexander, of the William Morris office, and Bepny Goodman, band leader, walked off with three prizes for cattle they exhibited in a stock show held in Trenton, N. J. this week. Prizes were fifth, sixth and seventh—but Alexander and Goodman were satisfied. Honors were the first taken by the pair who turned cattle breeders in 1941. Took 'em three years to raise meat-on-the-hoof good enough to win something.

## Miller Slated For Civvies

HOLLYWOOD, May 6.—Glenn Miller is reported set to be transferred to inactive reserve, probably within the next 30 days. Miller is reported to have told those close to him on the Coast this week that he would be out of the army within a month.

Tommy Rockwell, GAC head, in Hollywood last week, confirmed reports that Miller had signed with 20th-Fox for seven years.

## Stations Get Disks Of Carmen Jones Via Rose for Free

NEW YORK, May 6.—Billy Rose, producer of Broadway musical, *Carmen Jones*, is offering stations free albums and permission to broadcast *C. J.* music. Only restrictions are credit to show and theater and that music be used in complete regular sessions of at least a quarter hour.

Stunt is brainchild of Wolfe Kaufman, Rose publicist, who made offer to 150 leading stations, with most of them accepting. Picture publicity men have tried similar stunts, but never with anything that was as complete as this gimmick. Set-up is A-plus, as complete score is provided, enough for more than 60 minutes of music, and records can be played sans infringement worries.

## Columbia Record Dealers Plug "Mark Twain" Film

BRIDGEPORT, Conn., May 6.—Ten thousand Columbia record outlets are being asked to plug the Warner pic, *Mark Twain*, in tie-up with Mark Twain record album written by Jerome Kern and played by Kostelanetz.

Music in pic is different from records, due to the Petrillo ban, but it's a good tie-up anyway, both Columbia and Warner seem to think.

## Harms and Miller Split Sinatra Songs

NEW YORK, May 6.—T. B. Harms and Miller Music will divide the publishing tunes from RKO's new Frank Sinatra musical.

Harms has announced *Come Out and As Long As There's Music*.

Miller will publish *When Does Love Begin?*, *And Then You Kissed Me* and *Some Other Time*.

## Rosene Moves Up at GAC

CHICAGO, May 6.—Howard Rosene, former assistant to Eddie Sligh at General Amusement Corporation, takes over as head of the act department. Harold Lee, ex-head of Robbins Music Corporation, steps in as assistant. Sligh steps out of the post after a two-year stint to form a booking office with Phil Tyrrell, local booker and Sligh's former partner. Jack Russell, head of the cocktail division, and Berie Adams also left GAC recently to step out on their own.

## Orks Back at WJJD-KSTP; Await WLB

### 23-Day Strike Ends

CHICAGO, May 6.—As ordered by the National War Labor Board, musicians at stations WJJD, Chicago, and KSTP, Minneapolis, returned to work Thursday (4) after a 23-day strike. As a result of the Washington hearing (1), where principals in the case were heard, union members were told to report back to work under conditions existing when the strike was called. Case was shifted from the NLRB to the WLB's Sixth Regional Division, which covers the territory affected.

Ten AFM musicians reported back to work at WJJD, where Local 10 called the strike when the station had refused April 14 to accede to the union demand that its musical staff be increased from 10 to 20. Minneapolis Union (Local 73) demanded that new contract be signed before permitting men to work. Both unions are now awaiting decision of WLB's Sixth Regional Division on the case.

NLRB returned the case to the Chicago regional board with the instructions:

"The date of retroactivity of any wage adjustment ordered by the National War Labor Board shall be the date of the expiration of the old contract, and the extent and method of calculating that retroactivity shall be determined by that board."

During the hearing in Washington, E. A. Benkert, executive secretary of Chicago's local, said that while WCFL and similar stations in Chicago pay musicians \$90 for a 30-hour week, WJJD pays about \$75 for the same period. He also said that WJJD feeds its sister station, WIND, in Hammond, Ind. He added that the union demands either that the scale should be increased to \$90 or that the work should be divided.

At the start of the strike, Ralph Atlass, president of WJJD, issued a statement saying that musicians at his station received a minimum of \$75 per week for a maximum five hour, five-day week.

Chicago officials of the WLB said that as yet they have not received briefs of the case from Washington and therefore have not set a date upon which the local hearing on the controversy will start.

## Four New Songs For Infantry

NEW YORK, May 6.—There'll be no dearth of infantry war songs from now on, thanks to the Music War Committee of the American Theater Wing, headed by Oscar Hammerstein II. No less than four songs, given the nod by the War Department, are being published. They are *American Infantry*, *Bunton Brigadiers*, *The Infantry Moves On* and *You Gotta Have "Oomph" in the Infantry*.

*American* was written by Hammerstein and Richard Rogers, and is being put out by Williamson Music, their own firm. *Bunton*, written by Irving Caesar and Harry Pyle, will be published by Caesar's firm, while Charlie Tobias, who with Abel Baer wrote *Oomph*, will publish that tune. BMI will print up *Infantry Moves On*, scripted by Bob Sour and Carl Kent.

## Green-Gold to Southern

NEW YORK, May 6.—Al Green-Gold joined Southern Music Publishing Company this week. He will work with Russell Goudey, head of the firm's educational and Latin American departments. Green-Gold was an official of Local 802, AFM, for eight years and more recently a road manager for USO-Camp Shows.

# Spread Work Plan Snagged

HOLLYWOOD, May 6.—Newest wrinkle in negotiations between Local 47 and motion picture studios, in which the AFM is trying to tie the Hollywood film plants on a yearly contractual basis for the first time, is the murmur of dollar discontent among local members. Top toolsters, who have been averaging around \$10,000 a year, take issue with J. W. Gillette, international rep handling motion picture contracts, who is reportedly seeking a standard \$5,200 bracket. This figure, of course, meets with the approval of the small fry who have been getting their calls from the B studios.

Dissatisfaction with the Gillette plan was the reason for bringing AFM's proxy, James C. Petrillo, coastward into the negotiations. High earners met two weeks ago at the Hollywood Legion Stadium for the purpose of asking Petrillo to come out and reconsider the Gillette proposition.

They say that no standard wage scale should be set with the studios on a 51-week arrangement, but the present free-lancing system should continue. Also argued is the fact that Gillette was appointed by the international and is not a true rep. Majority of the members want Local 47 to act as the bargaining agent, but, as it is, Local 47 has nothing to say in the matter.

Negotiation with studio for year-round contracts is to spread work, with each studio agreeing to hire at least 35 men on a 12-month basis.

## Allentown Ballroom Reopens

ALLENTOWN, Pa., May 6.—Reopening of ballroom at Dorney Park is set for May 30. Owner Bob Plarr spent week in New York arranging band dates.

# ORCHESTRA NOTES

GARWOOD VAN in the Romona Room of Last Frontier, Las Vegas, Nev., for five weeks. . . . MICKEY SCRIMA, former HARRY JAMES drummer, signed with HORACE HEIDT. He replaces Frankie Carlson, who left the Heidt org after a war plant injury. . . . SPADE COOLEY and Barn Dance Gang broke b.-o. record at Mission Beach Ballroom, San Diego, Calif., last week. Ork skedded for return date in June. . . . LAWRENCE WELK has signed singer Bobby Beers to a four-year personal-management contract. . . . FOY WILLING and His Riders of the Sage inked for *Potluck Party* on Hollywood's KNX twice weekly.

SAMMY KAYE has had a tank destroyer named in his honor. . . . HAL McINTYRE, at the Hollywood Palladium, has signed Lois Lane, vocalist. . . . ERSKINE HAWKINS is awaiting draft classification. Two-week date at Tic Toc Club, Boston, skedded for May 14. Jimmy Mitchell will front when Hawkins is inducted. . . . KAY KYSER'S Columbia musical called *Battleship Blues*. . . . VIDO MUSSO on the West Coast for May 12 marine induction. . . . JOE (FLIP) PHILLIPS filling vacancy in the WOODY HERMAN herd. . . . BILL GORDEN, boogie-woogie pianist, signed by Savoy Records. . . . EDWARD WARD will conduct ork for under scoring of Universal's *The Ghost Catchers* and will pre-score *Merrily We Sing*. . . . BILL NAPPI and ork renewed at Pickwick Club, Birmingham, for four more months. Group just completed 16-month stint at the spot. . . . FRANKIE BORGIO, who formerly fiddled for EMILE PETTI at the Pump Room, Chicago, now fronting his own ork at the Ballness Room, Blackstone Hotel, Chicago. . . . ADA LEONARD will open the season at the Claridge Hotel, Memphis, following Billy Bishop, held over to May 25. . . . RAY PEARL and ork will round out a two-year run June 1 at Melody Mill, Chicago.

# Music Makers

CHARLIE YATES, of Frederick Bros., left for Chicago Friday (5) for a short business trip. . . . HARRY JAMES'S frau, Betty Grable, will probably accompany the leader to New York May 20. . . . LES-TER LEE and Larry Marks left for the Coast Saturday (6). They will write the new Sinatra show.

FRANK SINATRA'S p. a., George Evans, on way to Coast to set up branch office. . . . JULES STYNE and Sammy Cahn will write songs for Sinatra's MGM musical, *Anchors Aweigh*. . . . BILLIE HOLIDAY returns to the Onyx Club, New York, next week. . . . VAUGHN MONROE has cut *Host Meets Ghost* for army "V" disks. Tune written by his sideman, first trumpeter Frank Ryerson. . . . AARON (GOLDIE) GOLDMARK, bass player with Mitchell Ayers's band, will join Leeds Music Coast office after ork's Oriental Theater, Chicago, stint. . . . HOWARD DAVIDSON and Martin Wagner, of William Morris Concert Bureau, have moved into new Steinway Hall offices.

CARL ZOEHRENS, E. B. Marks's sales manager, heads for Mexico City and the Coast May 28 to do a fast plug on Maria Grever's *What a Difference a Day Made*. . . . AL SHERMAN-HARRY TOBIAS score for United Artists' Cab Calloway pic, *Sensations of 1945*, has been bought by Leeds Music. . . . JACK ROBBINS back in the Big Town after three-week song-buying trip to Chi and Detroit. . . . ANDREWS SISTERS will wax their first hill-billy tune, *Down in the Valley*, for Decca next week. . . . MACEO PINKARD'S *Sugar*, originally published by W. C. Handy, has been purchased by Robbins. . . . WARREN BUD took over last week as Mills's flack and ad manager, replacing Jack Holland. . . . SMART PUBS are beating the paper shortage by printing lead sheets on ration-free offset paper instead of the coated stuff. . . . TRADE RUMOR has it that movement is under foot to end no-graft clauses in contact men's contracts. . . . CHARLEY TOBIAS-NAT SIMON tune, *You Crossed Your Fingers (I Crossed My Heart)*, skedded for No. 1 plug by Shapiro-Bernstein. . . . VICTOR WILL re-issue Glen Miller version of *On a Little Street in Singapore*

# Paxton Third Robbins' Band

NEW YORK, May 6.—George Paxton, musician and former arranger for Vaughn Monroe, Charlie Spivak and Paul Lavalie's *Basin Street* program, will front his own 18-piece ork. Jack Robbins is financing the Paxton outfit which will have six brass, five saxes, three rhythm and four strings. Charlie Yates, of Frederick Bros., is acting as personal manager and booker, and Vincent Markee and Eddie Jaffee as p. a.'s.

Alan Dale, former Carmen Cavallara vocalist, and Lisa Marrow, radio warbler, will vocalize.

Paxton's ork is the third in the Robbins management set-up. Publisher financed both Georgie Auld and Herbie Fields, latter now in process of forming large group.

## Merry Macs Wax Two

HOLLYWOOD, May 6.—Merry Macs wound up their first recording session in a new series for Decca, waxing two sides. The numbers were *Sing Me a Song of Texas* and *Pretty Kitty Blue Eyes*. Herman Crome batoned the orchestra.

EDDIE CONDON'S final Town Hall Concert of the season skedded for May 13.

after success of Columbia's repressing of same tune with Sinatra and Harry James. . . . EDWARD CHERKOSE, tuner, will sing his composition, *How Can I Tell?* in Monogram's *The Girl Next Door*. . . . CASS DALEY will do a solo of *All I Do Is Beat That Gol Darn Drum in Out of This World*, Paramount pic. . . . RICHARD KORBEL, violinist, slated for Carnegie Hall, New York, concert Saturday (13).

SOLLY COHN has joined Carl Fischer, Inc., as general professional manager. First task for CPI will be promotion of *Tars and Spars* score. . . . PEER INTERNATIONAL will publish *Batuca Niga*, which has been put into 20th-Fox pic, *Something for the Boys*.

# ADVANCE BOOKINGS

Cus Arnheim: Jantzen Beach, Portland, Ore., May 22-June 10.

ART D'ARTEGA: Earle Theater, Philadelphia, May 12; Fort Worth, 26.

MITCHEL AYRES: Orpheum Theater, Minneapolis, May 12 (week).

BILL BARDO: Lehigh Club, Battle Creek, Mich., May 13-21.

TINY BRADSHAW: Indianapolis, May 21.

CAB CALLOWAY: Washington, May 12 (week); Providence, 19-21; Fall River, Mass., 23-25.

FRANKIE CARLE: Terrace Room, Newark, N. J., May 11-24; Adams Theater, Newark, 25 (week).

BENNY CARTER: Orpheum, Los Angeles, May 16 (week); Elks' Hall, Los Angeles, 27.

BOB CHESTER: Stanley Theater, Pittsburgh, May 19-25.

XAVIER CUGAT: Riverside Theater, Milwaukee, May 19-25.

TOMMY DORSEY: Downtown Theater, Detroit, May 19-25.

EDDIE DURHAM: Prince Albert, Sask., May 22; Saskatoon, 23-24; Regina, 25; Moose Jaw, 26; Calgary, Alta., 30; Edmonton, 31.

RAY HERBECK: Schroeder Hotel, Milwaukee, May 16.

EDDIE HOWARD: Blue Moon, Wichita, Kan., May 12-18.

DEAN HUDSON: Carolina Theater, Columbia, S. C., May 11; Cherokee Ranch, Augusta, Ga., 12; Lumina Pavilion, Wrightsville Beach, N. C., 13; Auditorium, Raleigh, N. C., 15; National Theater, Greensboro, N. C., 16; Roosevelt Hotel, Washington, 17 (2 weeks).

BUDDY JOHNSON: Fort Worth, May 21; San Antonio, 22; Houston, 23; Galveston, 24; Beaumont, 25; Dallas, 27-28; Wichita, Kan., 30.

STAN KENTON: Wilmington Hall, Wilmington, Calif., May 13; Elks' Club, Los Angeles, 20.

TED LEWIS: RKO Theater, Boston, May 18-24.

JOHNNY LONG: Club Madrid, Louisville, May 19 (week).

JIMMIE LUNCEFORD: Hastings Park Forum, Vancouver, B. C., May 20; Century Ballroom, Tacoma, Wash., 21; McElroy's Ballroom, Portland, Ore., 22; Golden Gate Theater, San Francisco, 24 (week).

HAL McIntyre: Orpheum Theater, Los An-

geles, May 23-29.

LUCKY MILLINDER: Tic Toc Club, Boston, May 28-June 10.

CARLOS MOLINA: Palace Hotel, San Francisco, May 25 (6 weeks).

WILL OSBORNE: Frolics Club, Miami, May 16-June 12.

JERRY WALD: State Theater, Hartford, Conn., May 19-21; Aragon Ballroom, Pittsburgh, 23; Athletic Club, Fort Wayne, Ind., 25; Notre Dame, South Bend, Ind., 26; Univ. of Michigan, Ann Arbor, 27.

LAWRENCE WELK: Hub Ballroom, Edelstein, Ill., May 13; Melody Mill, Dubuque, Ia., 14; Ballroom, Beloit, Wis., 15.

COOTIE WILLIAMS: Nashville, May 21; Atlanta, 24-25; New Orleans 27-28.

INTERNATIONAL SWEETHEARTS: Plantation Club, Los Angeles, May 18-June 14.

## Jitterbug Defined

HOLLYWOOD, May 6.—At last, legal terminology defining the jitterbug! Superior Judge Henry W. Willis said "The word 'bug' is defined as a crazy person. . . . The word 'jitters' means 'extreme nervousness,' and the combination adds up to what appears to be the throwback to the jungle ancestors of the dance frenzied by the rhythm of drum beats."

Definition was handed down along with a decision awarding Florida Edwards, radio actress and singer, \$8,170 for damages received at the Hollywood Canteen. Not a hepster, she claimed she fell and hit her head when a visiting marine grabbed her and put her thru a jitter routine.

## Salone Maps Style Change

CINCINNATI, May 6.—In anticipation of a change in band style, Jerry Salone, now in his seventh week at Primrose Country Club, Newport, Ky., with his six-man crew, this week contracted for the arranging services of Gene Krieg, Brad Morey, formerly with Stan Kenton and Frankie Masters, and Gordon Sullivan, on a two-year agreement. Salone, who has until June 1 at Primrose, will augment to 12 men for the new styling which calls for the ditching of all brass.

**ANNOUNCING . . .**

*Berte Adams*

**AGENCY**

PERSONAL MANAGEMENT

203 N. Wabash Ave., Chicago

REPRESENTING

- ★ LOUIS JORDAN
- ★ AMMONS & JOHNSON
- ★ TRUMMIE YOUNG
- ★ SON & SONNY
- ★ TYMPANY FIVE

# Taking the Country by Storm!

SCOTCH SWING SONG

# I WOULD LAY ME DOON AND DEE

(FOR MY LADDIE)

Introduced by SAMMY KAYE and Orchestra

★★★★★

COMMERCIAL PROGRAMS FEATURING THE SONG:

OLD GOLD—ANACIN—MANHATTAN MERRY-GO-ROUND—R. & H. BEER—TUMS—COCA-COLA—RALEIGH—BAYER'S AND MORE COMING.

GET ON THE BAND WAGON

★★★★★

REPUBLIC MUSIC CORP.

607 5th Avenue

New York, N. Y.

**COLORED BANDS AND ORCHESTRAS**

Available for immediate engagements. Small. Well organized, 8 to 14 pieces. Buyers, Promoters, WIRE, WRITE or PHONE now.

**FERGUSON BROS. AGENCY, INC.**

328 N. SENATE, INDIANAPOLIS, IND. — RILEY 5767

We would like to meet  
**YOU**

at the opening of our  
**NEW OFFICE IN ROOM 607,  
WOODS THEATRE BUILDING,  
54 W. RANDOLPH STREET, ON  
MONDAY, MAY 22nd.**

*Bettie Fox  
Don Maya*

**DON MAYA, INCORPORATED**

*Publishers of*  
FIRST HITS, FIRST  
"SHE GAVE ME A ROSE"  
and  
"YOU, ALWAYS YOU"

**CONTINUE BUYING WAR BONDS**

**WOW! WATCH WELK**



**A Gross-Buster in Theaters**

**ORIENTAL, CHICAGO—\$36,000** Week of April 28  
**RIVERSIDE, MILWAUKEE—\$21,000** Week of April 21  
Currently **STANLEY THEATER, Pittsburgh**

**King of Juke-Box Bands**

And Retail Record Sales  
As Attested by  
**BILLBOARD'S MUSIC  
POPULARITY CHART**

**NATIONWIDE BEST-SELLING  
AND MOST-PLAYED RECORDS**



Decca 4434  
"DON'T SWEETHEART ME"  
and  
"Malxy Doats"  
Decca 4438  
"IS MY BABY BLUE TONIGHT?"  
and  
"One Little Lie Too Many"  
Decca 4428  
"CLEANIN' MY RIFLE"  
and  
"Wish I Could Hide Inside This  
Letter"

**LAWRENCE  
WELK**  
and his Orchestra  
Featuring  
**JAYNE WALTON  
& BOBBY BEERS**

OPENING MAY 25, EDISON HOTEL, N. Y. C.

MGT. FREDERICK BROS. MUSIC CORP.



**PART 1—The Billboard**

**SONGS WITH MOST RADIO PLUGS**

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WAAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

TITLE	PUBLISHER
Amor (F)	Melody Lane
And So Little Time	Lincoln
And Suddenly It's Spring (F)	Famous
Besame Mucho	Peer International
Do Nothin' Till You Hear From Me	Robbins
Don't Sweetheart Me	Advanced
Going My Way? (F)	Burke-Van Heusen
Goodnight, Wherever You Are	Shapiro-Bernstein
Holiday for Strings	Bregman-Vocco-Conn
How Blue the Night (F)	Robbins
How Many Hearts Have You Broken?	Advanced
I Dream of You	Embassy
I Love You (M)	Chappell
I'll Be Seeing You	Williamson
I'll Get By (F)	Berlin
I'm in Love With Someone	Campbell-Porgie
Irresistible You (F)	Feist
It's Love, Love, Love	Santly-Joy
Long Ago and Far Away (F)	Crawford
Louise (F)	Paramount
Milkman, Keep Those Bottles Quiet (F)	Feist
Perdido	Tempo
Poinciana	Marks
San Fernando Valley	Morris
Silver Wings in the Moonlight	Miller
Someday I'll Meet You Again (F)	Witmark
Swingin' on a Star	Burke-Van Heusen
Time Waits for No One (F)	Remick
Time Alone Will Tell (F)	Bregman-Vocco-Conn
When They Ask About You	Berlin
You're the Dream, I'm the Dreamer	ABC

(M) Logit Musical

(F) Film Musical

**Lucky Strike  
HIT PARADE**

CBS, Saturday, May 6, 9-9:45 p.m. EWT.

TITLE	PUBLISHER
1. I Love You	Chappell
2. I'll Get By (F)	Berlin
3. Long Ago (and Far Away) (F)	Crawford
4. It's Love, Love, Love (M)	Santly-Joy
5. I'll Be Seeing You	Williamson
6. When They Ask About You	Berlin
7. Don't Sweetheart Me	Advanced
8. San Fernando Valley	Morris
9. Poinciana	Marks

And the Following Extras:  
Jeepers, Creepers  
Smile, Darn You, Smile  
In the Good Old Summer Time  
Rose in Bloom

**ALL-TIME HIT PARADE**

NBC, Friday, May 5, 8:30-9 p.m.

TITLE	PUBLISHER
Drums In My Heart	Miller
Paper Doll	Parks
Praise the Lord and Pass the Ammunition	Famous
I Love Louisa	Harms, Inc.
If You Please	Famous
I Love You	Chappell
I Got Plenty o' Nuttin'	Chappell
Don't Sit Under the Apple Tree	Robbins
Row, Row, Row	Von Tilzer
Sometimes I'm Happy	Harms, Inc.
You're Gonna Lose Your Gal	Ager, Yellen & Bernstein
Say It With Music	Berlin

# Music Popularity Chart

Week Ending  
May 4, 1944

## BEST SELLING SHEET MUSIC

This compilation is based upon weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See Part 3 for sources.)

### NATIONAL

POSITION	Last Wk.	This Wk.	Title	Artist
1			1. It's Love, Love, Love	Santly-Joy
4			2. Long Ago (and Far Away)	Crawford
2			3. I Love You	Chappell
3			4. San Fernando Valley	Morris
6			5. I'll Get By	Berlin
7			6. Don't Sweetheart Me	Advanced
5			7. Poinciana	Marks
9			8. When They Ask About You	Berlin
10			9. Besame Mucho	Peer International
—			10. I'll Be Seeing You	Williamson
—			11. Some Day I'll Meet You Again	Witmark
8			12. By the River of the Roses	Shapiro-Bernstein
—			13. Spring Will Be a Little Late This Year	Saunders
—			14. Amor	Melody Lane
12			15. I Couldn't Sleep a Wink Last Night	T. B. Harms

### SECTIONAL

EAST COAST			SOUTH			
POSITION	Last Wk.	This Wk.	POSITION	Last Wk.	This Wk.	
3			1			1. It's Love, Love, Love
1			2			2. I Love You
4			3			3. Don't Sweetheart Me
5			7			4. Long Ago (and Far Away)
2			13			5. I'll Get By
8			15			6. Spring Will Be a Little Late This Year
7			—			7. I'll Be Seeing You
11			—			8. Going My Way?
6			—			9. Some Day I'll Meet You Again
—			3			10. San Fernando Valley
—			—			11. Amor
—			9			12. When They Ask About You
—			4			13. Poinciana
—			10			14. Besame Mucho
—			—			15. Now I Know

MIDWEST			WEST COAST			
POSITION	Last Wk.	This Wk.	POSITION	Last Wk.	This Wk.	
1			1			1. It's Love, Love, Love
2			2			2. Long Ago (and Far Away)
5			3			3. San Fernando Valley
6			13			4. Besame Mucho
4			5			5. Poinciana
3			4			6. I Love You
9			6			7. When They Ask About You
8			15			8. I Couldn't Sleep a Wink Last Night
7			8			9. Goodnight, Wherever You Are
13			9			10. I'll Get By
12			14			11. Don't Sweetheart Me
—			10			12. Do Nothin' Till You Hear From Me
11			—			13. Silver Wings in the Moonlight
10			—			14. Spring Will Be a Little Late This Year
—			—			15. Take It Easy

## "HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See Part 3 for sources.)

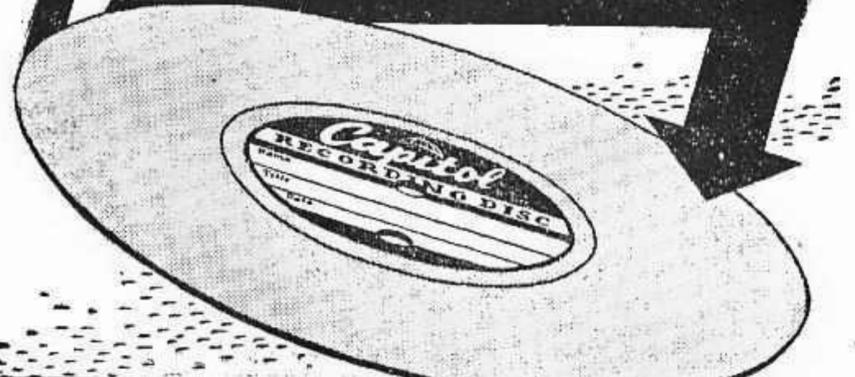
POSITION	Last Wk.	This Wk.	Title	Artist
2			1. Straighten Up and Fly Right	King Cole Trio
7			2. G. I. Jive	Louis Jordan
3			3. When My Man Comes Home	Buddy Johnson
4			4. Ration Blues	Louis Jordan
1			5. Main Stem	Duke Ellington
—			6. I'll Get By	Ink Spots
5			7. I Can't See for Lookin'	King Cole Trio
6			8. Cow Cow Boogie	Ink Spots and Ella Fitzgerald
9			9. I Learned a Lesson I'll Never Forget	Five Red Caps
10			10. Sweet Slumber	Lucky Millinder



A New Disc Discovery  
FOR HOME RECORDING!

This Long-Awaited, Inexpensive, High Fidelity Record Blank is Now Ready For Your Turntable! Check These Features—

- WON'T CHIP, PEAL, CRACK OR SOFTEN!
  - FLEXIBLE—RETAINS ITS SHAPE ALWAYS!
  - DEALERS' SPECIAL IMPRINT ON LABEL! (IF DESIRED)
  - ALREADY IN USE BY THE ARMED FORCES!
  - IMPROVED, MORE FAITHFUL REPRODUCTION!
- List Prices (Plus Tax) 6 1/2" - 15c, 8" - 25c, 10" - 35c.  
WRITE NOW FOR DEALERS' DISCOUNTS



CAPITOL RECORDS DISTRIBUTING CO., INC.  
NEW YORK • HOLLYWOOD • CHICAGO • DALLAS • ATLANTA

Unlimited Delivery of Records

CONTINENTAL Stopped Its Line to Manufacture

# "THE WOLF'S POLKA"

SULA'S MUSETTE ORCH.  
Vocal DON BAKER



C-1142

FIRST  
REAL  
CONTINENTAL  
HIT!

ORDER IT TODAY FROM YOUR LOCAL JOBBER

CONTINENTAL RECORD CO., INC.  
265 WEST 54th STREET, NEW YORK 19, N. Y.



**"HITTIN' ON ALL 10!"**

**VICTOR AND BLUEBIRD HITS!**

- Someone . . . . . Duke Ellington (20-1584)
- Basket Weaver. . . . . Glenn Miller (20-1585)
- Milkman, Keep Those Bottles Quiet  
Four King Sisters (30-0824)
- My Heart Stood Still . . . Artie Shaw (20-1575)
- I'll Be Seeing You . . . . Tommy Dorsey (20-1574)
- Good-For-Nothin' Joe  
Lena Horne with Charlie Barnet (30-0823)
- Long Ago (And Far Away) Perry Como (20-1569)
- Behind Those Swinging Doors  
Spike Jones (30-0821)
- Poinciana. . . . . David Rose (20-1554)
- Easy to Love . . . . . Freddy Martin (20-1555)

Listen to "The Music America Loves Best" Saturdays, 7:30 p.m., EWT, Blue Network.

BUY WAR BONDS EVERY PAY DAY

**THE TUNES THAT NAB THE NICKELS ARE ON VICTOR AND BLUEBIRD RECORDS!**

Radio Corporation of America  
RCA Victor Division, Camden, New Jersey



**PART 2—The Billboard**

**BEST SELLING RETAIL RECORDS**

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See sources in Part 3.)

**NATIONAL**

POSITION	Last Wk.	This Wk.	Artist	Label
1		1	I Love You . . . . . Bing Crosby	Decca 18595
3		2	I'll Get By . . . . . Harry James-Dick Haymes	Columbia 36698
9		3	Long Ago (and Far Away) . . . . . Helen Forrest-Dick Haymes	Decca 23317
5		4	Holiday for Strings . . . . . David Rose	Victor 27853
2		5	San Fernando Valley . . . . . Bing Crosby	Decca 18586
6		6	It's Love, Love, Love . . . . . Guy Lombardo	Decca 18589
—		7	Long Ago (and Far Away) . . . . . Jo Stafford	Capitol 153
8		8	Don't Sweetheart Me . . . . . Lawrence Welk	Decca 4434
4		9	It's Love, Love, Love . . . . . The Four King Sisters	Bluebird 30-0822
—		10	Milkman, Keep Those Bottles Quiet . . . . . Ella Mae Morso	Capitol 151

**SECTIONAL**

EAST			SOUTH		
POSITION	Last Wk.	This Wk.	POSITION	Last Wk.	This Wk.
1		1	1		1
4		2	2		2
8		3	6		3
2		4	1		4
7		5	3		5
8		6	—		6
—		7	—		7
—		8	4		8
6		9	9		9
5		10	—		10
<b>MIDWEST</b>			<b>WEST COAST</b>		
1		1	5		1
6		2	7		2
2		3	10		3
8		4	3		4
4		5	9		5
3		6	—		6
7		7	4		7
—		8	—		8
10		9	—		9
—		10	—		10

**MOST PLAYED JUKE BOX FOLK RECORDS**

(Hillbilly, Race, Cowboy Songs, Spirituals)

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION	Last Wk.	This Wk.	Artist	Label
1		1	So Long, Pal . . . . . Al Dexter	Okch 6718
2		2	Too Late To Worry . . . . . Al Dexter	Okch 6718
4		3	Try Me One More Time . . . . . Ernest Tubb	Decca 6093
3		4	Rosalita . . . . . Al Dexter	Okch 6708
—		5	Straighten Up and Fly Right . . . . . King Cole Trio	Capitol 154
—		6	They Took the Stars Out of Heaven . . . . . Floyd Tillman	Decca 6090
4		6	When My Man Comes Home . . . . . Buddy Johnson	Decca 8655

# Music Popularity Chart Week Ending May 4, 1944

## MOST PLAYED JUKE BOX RECORDS

### Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throught the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong.

1. **SAN FERNANDO VALLEY**. Bing Crosby (John Scott Trotter Ork) Decca 18586  
(8th Week)
2. **IT'S LOVE, LOVE, LOVE**. Guy Lombardo (Skip Nelson and Lombardo Trio).....Decca 18589  
(8th Week)
3. **BESAME MUCHO** ..... Jimmy Dorsey (Bob Eberly and Kitty Kallen)  
(16th Week) ..... Decca 18574  
**I LOVE YOU**..... Bing Crosby (John Scott Trotter Ork) Decca 18595  
(4th Week)
4. **I'LL GET BY**..... Harry James (Dick Haymes) ... Columbia 36698  
(4th Week)
5. **DON'T SWEETHEART ME**. Lawrence Welk (Wayne Marsh) .... Decca 4434  
(6th Week)
6. **IT'S LOVE, LOVE, LOVE**. The Four King Sisters ..... Bluebird 30-0822  
(5th Week)
7. **MAIRZY DOATS** ..... The Merry Macs ..... Decca 18588  
(12th Week)
8. **SHOO-SHOO BABY**.... Andrews Sisters (Vic Schoen Ork) . . Decca 18572  
(19th Week)  
**POINCIANA** ..... Bing Crosby (John Scott Trotter Ork) Decca 18586  
(11th Week)
9. **LONG AGO (AND FAR AWAY)** Helen Forrest-Dick Haymes (Camarata Ork)  
(2d Week) ..... Decca 23317
10. **I COULDN'T SLEEP A WINK LAST NIGHT**.... Frank Sinatra ..... Columbia 36687  
(12th Week)  
**WHEN THEY ASK ABOUT YOU**..... Jimmy Dorsey (Kitty Kallen) ..... Decca 18582  
(8th Week)
11. **I'LL BE SEEING YOU**... Bing Crosby (John Scott Trotter Ork) Decca 18595  
(3d Week)
12. **BY THE RIVER OF THE ROSES** ..... Woody Herman ..... Decca 18578  
(2d Week)
13. **HOLIDAY FOR STRINGS**. David Rose ..... Victor 27853  
(9th Week)
14. **G. I. JIVE** ..... Louis Jordan..... Decca 8659  
(2d Week)
15. **THE MUSIC STOPPED**.. Woody Herman (Frances Wayne) .. Decca 18577  
(6th Week)  
**SUDDENLY IT'S SPRING**.Hildegarde (Harry Sosnik Ork).... Decca 23297  
(1st Week)
16. **I'LL GET BY**..... Ink Spots ..... Decca 18579  
(1st Week)
17. **IS MY BABY BLUE TONIGHT?** ..... Lawrence Welk (Jayne Walfon).... Decca 4438  
(2d Week)  
**MY HEART TELLS ME**.. Glen Gray (Eugenie Baird)..... Decca 18567  
(20th Week)

### Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. **LONG AGO (AND FAR AWAY)** ..... Jo Stafford (Paul Weston Ork).... Capitol 153
- SWINGING ON A STAR**. Bing Crosby (John Scott Trotter Ork) . Decca 18597
- SUDDENLY IT'S SPRING**.Glen Gray (Eugenie Baird)..... Decca 18596

### Territorial Favorites

- NO LOVE, NO NOTHIN'**..... Jan Garber (Liz Tilton)..... Hit 7070  
(Fort Worth)
- ON A LITTLE STREET IN SINGAPORE** ..... Frank Sinatra-HarryJames..... Columbia 36700  
(Denver)
- TRY ME ONE MORE TIME**... Ernest Tubb..... Decca 6093  
(Jacksonville)
- I'LL WALK ALONE**..... Louis Prima ..... Hit 7083  
(Bridgeport)



## TOP TUNES BY TOP ARTISTS

- |       |                                     |                                   |
|-------|-------------------------------------|-----------------------------------|
| 18595 | I LOVE YOU                          | ★ BING CROSBY                     |
| 50c   |                                     |                                   |
| 23311 | HOLIDAY FOR STRINGS                 | ★ FRED WARING                     |
| 75c   |                                     |                                   |
| 18589 | IT'S LOVE, LOVE, LOVE               | ★ GUY LOMBARDO                    |
| 50c   |                                     |                                   |
| 18574 | BESAME MUCHO                        | ★ JIMMY DORSEY                    |
| 50c   |                                     |                                   |
| 18572 | DOWN IN THE VALLEY                  | ★ THE ANDREWS SISTERS             |
| 50c   |                                     |                                   |
| 18586 | SAN FERNANDO VALLEY                 | ★ BING CROSBY                     |
| 50c   |                                     |                                   |
| 18578 | DO NOTHIN' TILL YOU HEAR FROM ME    | ★ WOODY HERMAN                    |
| 50c   |                                     |                                   |
| 18579 | I'LL GET BY (As Long As I Have You) | ★ THE INK SPOTS                   |
| 50c   |                                     |                                   |
| 23291 | I'LL BE SEEING YOU                  | ★ HILDEGARDE                      |
| 75c   |                                     |                                   |
| 23317 | LONG AGO (And Far Away)             | ★ DICK HAYMES & HELEN FORREST     |
| 75c   |                                     |                                   |
| 18596 | SUDDENLY IT'S SPRING                | ★ GLEN GRAY                       |
| 50c   |                                     |                                   |
| 4434  | DON'T SWEETHEART ME                 | ★ LAWRENCE WELK                   |
| 35c   |                                     |                                   |
| 8659  | G. I. JIVE                          | ★ LOUIS JORDAN                    |
| 35c   |                                     |                                   |
| 18587 | COW COW BOOGIE                      | ★ ELLA FITZGERALD & THE INK SPOTS |
| 50c   |                                     |                                   |

PRICES DO NOT INCLUDE FEDERAL, STATE OR LOCAL TAXES

ORDER FROM YOUR REGULAR DECCA BRANCH



**DECCA**  
DISTRIBUTING CORPORATION



EXECUTIVE OFFICES: 50 WEST 57TH STREET • NEW YORK 19, N. Y.

**DECCA**  
presents



**GUY LOMBARDO**  
AND HIS ROYAL CANADIANS

★  
*The Band That Gave You*

DECCA { **TAKE IT EASY**  
No. 18573 { **SPEAK LOW**

DECCA { **IT'S LOVE, LOVE, LOVE!**  
No. 18589 { **CAN'T YOU DO A FRIEND A FAVOR?**

*Now Gives You*  
**HUMORESQUE**

backed by  
**LONG AGO**  
DECCA No. 18602

★  
ROOSEVELT HOTEL  
NEW YORK

**CHELSEA CIGARETTES**  
*Sundays—10:30-11 p.m., EWT*  
COAST TO COAST BLUE NETWORK



# PART 3—The Billboard

## RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

**HIS ROCKING HORSE RAN AWAY** Betty Hutton With Paul Weston and Ork ..... Capitol 155

This is Betty being the Betty that the mob likes. It runs the musical gamut from sweet to as rough and tough a Hutton as they come. As a novelty it'll sell across the counter. As a juke platter it'll spin and spin and spin, even if it kills the guy seated next to the box.

**SING A TROPICAL SONG...** Andrews Sisters With Vic Schoen and His Ork ..... Decca 18581-B

Patty, Maxene and La Verne doing a modified Calypso is something for the books—the books in this case being the cash sales. Because it doesn't get too far away from the Andrews Sisters that the customers desire, this platter can't fail... and while not everyone will go away humming a tropical song, enough will do just that to make it pay off handsomely.

**HAND TO MOUTH BOOGIE.** Larry Adler With John Kirby and His Ork ..... Decca 23319-B

Larry Adler proves on the Decca personality disk that he can play anything with that mouth organ. What he does to boogie with a double assist from John Kirby hasn't been done before—at least not lately. Of course this platter cost a little extra, but it'll pay off with extra plays on the turntable and after all, Adler fans won't be bothered about a few extra nickels over the counter.

## POPULAR RECORD RELEASES

(From May 4 thru May 11)

- Amor ..... Andy Russell (Al Sack Ork) .. Capitol 156
- Authentic Hillbilly Ballads Album ..... Musiccraft 60
- Altoona Freight Track..... Red River Dave ..... Musiccraft 288
- Don't Make Me Go To Bed and I'll Be Good ..... Esmerelda ..... Musiccraft 289
- I Wish I Had My First Wife Back ..... Red River Dave ..... Musiccraft 285
- Little Red Caboose Behind the Train ... Red River Dave ..... Musiccraft 285
- On Top of Old Smoky ..... Esmerelda ..... Musiccraft 289
- Seven Years With the Wrong Woman .. Esmerelda and Dick Thomas ..... Musiccraft 288
- She'll Be Comin' Round the Mountain .. Red River Dave ..... Musiccraft 287
- The Convict and the Rose ..... Red River Dave ..... Musiccraft 285
- The Death of Floyd Collins ..... Red River Dave ..... Musiccraft 286
- Twenty-One Years ..... Red River Dave ..... Musiccraft 287
- Blue Interval ..... Edmond Hall's All Star Quintet (Dick Robertson) ..... Blue Note 31
- Blue Mizz ..... James P. Johnson's Blue Note Jazz Men ..... Blue Note 32
- Good Jelly Blues ..... Billy Eckstine ..... De Luxe 2000
- His Rocking Horse Ran Away.. Betty Hutton (Paul Weston Ork) ..... Capitol 155
- I'd Like To Give My Dog to Uncle Sam ..... (The Blind Boy and His Dog) . Decca 4441
- I'll Get By ..... Kitty Carlisle (Harry Sosnik Ork) ..... Decca 23320
- I'll Remember April ..... Kitty Carlisle (Harry Sosnik Ork) ..... Decca 23320
- I'll Walk Alone ..... Martha Tilton ..... Capitol 157
- I Stay in the Mood for You ... Billy Eckstine ..... De Luxe 2000
- It Could Happen to You .... Jo Stafford (Paul Weston Ork) ..... Capitol 158
- It Had To Be You ..... Betty Hutton (Paul Weston Ork) ..... Capitol 155
- One Face Missing From the Picture ..... Dick Robertson ..... Decca 4441
- Seein' Red ..... Edmond Hall's All Star Quintet ..... Blue Note 31
- Someone To Love ..... Jo Stafford (Paul Weston Ork) ..... Capitol 158

(See Pop Record Releases on page 64)

**NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:**  
 Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindales's. Birmingham: Norlen's Radio Shop; Louis Pitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Butte, Mont.: Dreibelbls Music Co. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Sears-Roebuck & Co.; Wurlitzer's. Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wurlitzer's. Denver: Century Music Shop; The May Company; Record Shop; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Fort Worth, Tex.: Kemble Bros. Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co. Milwaukee: J. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galely Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Music; Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Louis: Acollan Co. St. Paul, Minn.: Mayflower Novelty Co. Salt Lake City: Z. C. M. I. Gramophone Shop. San Antonio: Alamo Piano Co. Washington, D. C.: E. F. Droop & Sons Co.; George's Radio Co. Westwood, Calif.: Music Shop.

# Music Popularity Chart

Week Ending  
May 4, 1944

## POPULAR RECORD REVIEWS

By M. H. Orodener

### GRAY RAINS (HIT)

"Swing On a Star"—FT; VC. "The Day After Tomorrow"—FT; VC.

It was not so many years ago that Eli Oberstein, who guides the destinies of the Hit label, took a music arranger from relative obscurity, and solely thru the medium of the waxed disks, developed him into a big box-office name for the ork whirl. What Oberstein was able to do in carving out a Larry Clinton, he shows promise of duplicating in this day for Gray Rains. A music arranger, whose orchestral designs were fashioned once for Harry James, Rains is moved to the front in his own behalf. For his initial effort, Rains comes thru in commendable fashion for these two Johnny Burke-Jimmy Van Heusen tunes from Bing Crosby's "Going My Way" screen score. For his disk debut Rains has rounded up some of the best instrumental sidemen still around, prominently in Billy Butterfield, Yank Lawson, Hymie Schertzer, Hank D'Amico, Billy Rauch, Vernon Brown, Arthur Rollini and George Wettling among others, all identified with the big name bands. They achieve the polish and perfection that only comes with an established band, which gives much credit to the maestro's ability in leadership on such short notice as a slapped together recording session. Moreover, Rains, in his scoring, provides the basic elements for bright and rhythmic music making. No particular stylizing to stamp the playing, merely good and wholesome music along commercial lines that makes for wide reception among the many who seek out the bright and breezy rhythms. The maestro also displays vocal talents for the infectious kid-appeal "Swinging On a Star." In the Delta manner that reminds much of Jackson Teagarden and Johnny Mercer, Rains shares the lyrical expressions with Margie Wood, who evidences a fine show of rhythmic word projection. For added measure, there is the blues-blowing trombone slides of Vernon Brown. Tempo is slowed down to ballad levels for "The Day After Tomorrow," with the band providing a well-rounded background for Pat Ross's romantic chanting.

With two screen songs that count and a new name that holds much promise for phono attraction, there can be no doing any wrong in slotting both of these sides for the music boxes.

### BETTY HUTTON (Capitol)

"His Rocking Horse Ran Away"—FT; V. "It Had To Be You"—FT; V.

The Capitol label snared a vocal prize in bringing the bombshell chanting of Betty Hutton to its platters. For her initial start la Hutton hits a wide mark of appealment on both counts that make up the couplet. "His Rocking Chair Ran Away," a novelty kiddies' song, is Miss Betty as she is best identified by the fans—a rocking, rollicking and riotous songbird who tempers violence with subtlety in her singing. A Johnny Burke-Jimmy Van Heusen ditty, Miss Hutton features the novelty in her forthcoming "And the Angels Sing" movie. For the mated side she brings back an old Isham Jones-Gus Kahn evergreen in "It Had To Be You." Taken at a moderately slow pace with full tempo liberties in her song expressions, Miss Hutton takes on refinement and becomes the sultry chanteuse. Displays a fine sense of lyric projection without making it too obvious in expounding the song style that characterizes Billie Holiday's vocal force. For both sides, Paul Weston's band provides a bright and lilty accompaniment that does much to heighten Miss Hutton's vocal qualities.

No question but that Betty Hutton holds wide attraction among the kids that keep feeding coins into the music boxes. Such strength will be manifest most for "His Rocking Horse Ran Away," altho the song star's name should keep the needle cutting as well into "It Had To Be You."

(See Pop. Record Reviews on page 63)

## FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

### SULA'S MUSETTE ORCHESTRA (Continental)

"The Swoon Song"—FT; VC. "Wolf's Polka"—FT; VC.

For the folk music with an international flavoring, the polka rhythms expounded by Sula's Musette Orchestra, featuring the musette accordion squeezings, hits the mark handsomely. Apart from the lively dance rhythms contained in these two polkas, Olaf Ericson's lyrical content adds much to the appeal of the sides. "The Swoon Song" takes its inspiration from the Sinatra craze, with Don Baker, organist with the band, lyrically casting an envious eye on the Voice. "Wolf's Polka" is a "timber" tune, with Baker singing about the boys yelping at the heels of any sugar walking down the street. It's a gay and contagious ditty, even incorporating the wolfing fraternity's whistling call. Both sides also figure as prime favorites for the music box fans.

(See Folk Record Reviews on page 63)

**HARLEM HIT PARADE SOURCES:** Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta.

**NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES:** Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Willis Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sklare Music Co., care Meier & Frank Co. San Francisco: Pacific Coast Music Jobbers. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

For  
**INTERNATIONAL**  
or  
**FOREIGN**  
RECORDS IN ANY LANGUAGE  
it's  
**VICTOR "V" SERIES**

ASK YOUR LOCAL RCA VICTOR JOBBER FOR  
COMPLETE CATALOG IN VARIOUS LANGUAGES

WIDEST VARIETY  
ON THE MARKET TODAY!

**STANDARD PHONO CO.**  
163 WEST 23rd STREET, NEW YORK 11, N. Y.

**1944's Novelty SENSATION**

*Red River Dave's Hill-Billy Masterpiece*

**I'D LIKE TO GIVE  
MY DOG TO UNCLE SAM**  
(The Blind Boy and His Dog)

**DECCA** Record by **DICK ROBERTSON**  
# 4441 and his ORCHESTRA

**SAVOY** Record by **RED RIVER DAVE**  
# 130 (Recorded by the Author Himself)

**SHAPIRO, BERNSTEIN & CO. Inc.**  
Music Publishers  
1270 SIXTH AVENUE • NEW YORK 20, N. Y.

To Dealers: Thanks for your calls on this song.  
Sorry that we do not handle records. Please order direct.

Communications to 1564 Broadway, New York 19, N. Y.

**S** stands for "special" personal representation. Write  
 MIKE SPECIAL—Pres. • JEAN ROSE—Sec'y-Treas.  
**SPECIAL ATTRACTIONS, Inc.**  
 48 West 48th Street, New York 19, N. Y.

**The Original One Man Band**  
**VINCE "Blue" MONDI**  
 The World's Smallest Orchestra  
 "Soundies"

**SIX YOUTHFUL DYNAMOS**  
**Jerry Montana**  
 and his  
**Versatile Orchestra**  
 New York City

**S** **The ROYAL-AIRES**  
 Instrumental-Vocal-Entertaining Trio  
 Elko, Nev.

**VELVET TONED**  
**MARION MAYE**  
 N. Y.'s Newest Singing Sensation!  
 New York City

**S** The Toast of the Nation  
 3  
**DALE SISTERS**  
 3 Blondes  
 3 Velvets  
 3 Instrumentalists  
 Atlantic City, N. J.

Tail—Tuneful—Terrific  
**MOLLY CRAFT**  
 Versatile Singing Pianist  
 Philadelphia, Pa.

**S** **THE LITTLE FOUR**  
 Sepia Vocal Quartet  
 Popular—Old Timers—Spiritual—Novelty—  
 Comedy Songs.  
 Held Indefinitely  
 Hanover, Pa.

**S** In Demand Everywhere  
**The OWEN SISTERS**  
 The Nation's Most Popular Girl Trio  
 Baltimore, Md.

Sweetheart of  
 Piano and Song  
**AUDREY THOMAS**  
 Detroit, Mich.

**S** "Comedy Bombshell of Song"  
**MARIA LOPEZ**  
 Boston, Mass.

\*BOOKED SOLID  
**PVT. JAY MARSHALL**  
 Opening: CAMP UPTON, MAY 9  
 \* Jay Marshall has been drafted

**S** **ARTIE RUSSEL**  
 and His Orchestra  
 Dance Music—Show Music—Entertainment  
 New York City

**S** **DON SEAT**  
 Quintette  
 4 Boys and a Girl  
 Tops in Music and Song  
 Charleston, S. C.

**S** **THE STEWART TRIO**  
 featuring  
**BETTY STEWART**  
 America's Foremost Girl Vibraphone Artist  
 Currently: Philadelphia, Pa.

# New N. Y. Spots Opening In Face of 30 P. C. Tax

NEW YORK, May 6.—Possible indication that owners are taking heart again, after the first attack of 30 per-cent-it-is, was seen by the trade here this week in the fact that one new spot has opened in the Metropolitan area and two others are on their way.

First to blossom after the amusement

tax tornado was the Downbeat Club on 52d Street, formerly the Yacht Club. As the Yacht Club, place shuttered and was taken over by Chick Goldwyn, who also owns the Pick-a-Rib restaurant. Goldwyn shared the Yacht Club with two partners. He bought them out and re-lit last week as the Downbeat, with Coleman Hawkins on tap.

The Hotel Victoria will launch a new lounge called the Rendezvous on May 12, with both instrumental and vocal talent. Hotel management feels that tax will be no hindrance, and has bought Buddy Wagner's outfit (5) and a singer from General Amusement Corporation. Wagner is the band leader who originally opened the Stork Club.

On May 18 the Top Hat, in Union City, N. J., dark for two years, will come to life, with an Emerald Room, operated as a lounge with dancing. Joe Silvers, the manager, was formerly at Ben Marden's Riviera. He is reported to have spent about \$20,000 refitting the room to handle 250 customers. Ron Perry's ork has been set there by MCA.

## 52d St. Men Cover Nation

(Continued from page 12)

say's Sky Bar, Cleveland; Esquire Club, Schenectady, N. Y.; the Show Bar and the Zombie, Detroit; the Savoy Cafe, Boston, and the Club Top Hat, Montreal. Hyde declares that all of the combos are booked solid up to September.

General Amusement books Louis Jordan's five-piece combo and Albert Ammons and Pete Johnson, piano duo, out of New York. The agency's Chicago office handles a half dozen other small jazz groups for the Midwest market.

Trummie Young and Red Norvo, both with six-men combos, are playing two Chicago spots.

Music Corporation of America has a number of small combos on location in various cities. Other agencies admit they are working on the building and selling of hot jazz units, but hesitate to name names till deals are set.

There seems to be a sudden realization that the small combos featuring listenable rather than danceable music are a lucrative property. Observers predict a mad scramble to sign the musicians. Some of the boys will not be available, of course, because of their tie-ups with larger bands. A number are signed with Raymond Scott's CBS house band, and others are with name outfits where they make more dough than they could in a smaller unit. Several are currently in Swing Street at the Onyx, Three Deuces, Club Downbeat, Hickory House, Kelly's Stables and Jimmy Ryan's.

### Will Help Record Biz

America may be in for a new music diet, and the change in taste will undoubtedly bring a healthy demand for records. Three diskers have pioneered in the field of pure jazz and have a backlog of waxings. Eric Bernay, of Keynote, was probably the first to recognize the four-beat music as an art form and helped overcome the disdain for jazz created by some so-called serious musicians. Milton Gabler, of the Commodore, is another pioneer in the field. For several years he has sponsored jazz jam sessions at Ryan's on the Street. By making the music of these men available on wax he has helped legitimize jazz and aided in its acceptability. Alfred Lion, of Blue Note, and Bob Thiel, of Signature, were also ahead in recognizing across-the-boards jazz as a coming force in American music. They all contributed to raising it from its lowly or longhair jazz domain to where performers collect real coin.

Today practically every name band in the country draws upon the Street for instrumentalists, arrangers, vocalists and composers. It's an overheated incubator for talent that forms the structure of numerous name orks. Some of the singers who call the Street home are Billie Holiday, Pearl Bailey, Maxine Sullivan, Ella Fitzgerald, Betty Roche, Mildred Bailey, Billy Eckstine, Eddie Vincent, Jimmy Rushing, Herb Jeter and Al Hibler. They are musicians' singers, loved and respected by the instrumentalists who frequent the spots.

It's a question if the Street will lose some of its flavor if deserted by a majority of the jazz greats. Musicians from all over town would have no mecca—no place to sit and listen, learn, compare notes and sit in with the bands for the sheer joy of playing the kind of music they feel is a living, vital expression of their art.

The boys will probably play the Street as in the past. After a location stint or theater tour they'll crave the stimulation of jamming; they'll relax under the beaming admiration of jazz devotees. Swing Street's giving the world—but it's still home to the musicians who started there.

### How Milt Herth Got To Diamond Horseshoe

NEW YORK, May 6.—Mike Special felt pretty good when he put his Musicalaires into the Sheraton replacing the Milt Herth Trio. Next day the Milt Herth combo walked into the Diamond Horseshoe where Special had Hal Lansbury, and took over the job.

### 30 Shutter in S. F.

SAN FRANCISCO, May 6.—Approximately 30 cocktail spots here, representing nearly 75 per cent using talent, have cut entertainment because of the 30 per cent tax, Charles Dreyfus, attorney for the Cabaret Owners' Association, said today. None of the bigger night clubs which belong to the association have done so yet, he added.

About 300 employees, most of them entertainers, have been affected so far. That figure does not include the waiters, cooks and others who have been laid off.

### McCoy Joins Mutual Agency

CHICAGO, May 6.—Mac McCoy, formerly musician with the Three Dimensions, has left that org to join the sales force of Mutual Entertainment Agency here. McCoy will assist Jack Russell and Bookie Levine in the booking of cocktail units and star attractions.

### Vi Barrett to Wm. Morris

NEW YORK, May 6.—Vi Barrett, fixture in the cocktail department of Consolidated Radio Artists, broke with CRA last week after a row with Charles Green, prez, and transferred to William Morris and Joe Marsolais. She was replaced by Jack Barry, indie agent.



The  
**FOUR BLAZES**  
 One of the Finest Musical Groups in the Harlequin Manner.  
**INQUIRE FOR OPEN DATES**  
 Direction  
**PHIL SHELLEY, 64 E. Lake St., Chicago**



?—THE GUITAR MAN—?  
 HE'S G. T. WITH  
**THE CAPTIVATORS**  
 The Nation's Smartest Styled Music.  
 Direction: Julia Dale  
**FREDERICK BROS. AGENCY, INC.**

**DOROTHY CARROLL**  
 Sepian Sensation of Boogie Woogie Piano.  
 That Jumpin' Gal of Jive.  
 Currently  
**DOWNBEAT LOUNGE**  
 Sioux City, Iowa  
 Direction  
**CONSOLIDATED RADIO ARTISTS**

PIANO ARTISTRY OF  
**J. B. MURRAY**  
 The Middle West's Most Prominent Concert and Boogie-Woogie Piano Artist.  
**AVAILABLE JUNE 1**  
 Held Over CUSTER HOTEL, Galesburg, Ill.  
 Direction  
**CONSOLIDATED RADIO ARTISTS**  
 333 N. Michigan Blvd., Chicago

Mgt. FREDERICK BROS. MUSIC CORP.  
**THE TUCKER SISTERS**  
**ACE INSTRUMENTAL and VOCAL TRIO**  
 Radio and Army Camp Favorites  
 Currently **THE BARN** Kingston, New York



**MIKE MCKENDRICK'S INTERNATIONAL TRIO**  
 FEATURING NOVELTY VOCALS IN FRENCH, SPANISH AND ENGLISH  
 Mgt. FREDERICK BROS. MUSIC CORP.

# OFF THE CUFF

**EAST:**

PLINK, PLANK and Plunk finished two sides for Decca. . . MURIEL BURTON now alternates with Cy Walter at Tony's Trouville, New York. . . ANDY PADOVA claims the only father and son combo in New York. Andy is the maestro, Matt is his son. . . VICTORY BOYS and Lysa Bert get three more weeks at Jack Dempsey's, New York. . . STEVE GIBSON heads the combo at the Atlantis, Coney Island. . . MIKE SPECIAL suffering from growing pains. Moves into larger quarters this week; same address.

BUBBLES BECKER, current at Seaside Park, Virginia Beach. . . JOAN BRANDON at Ben Harriman's Aquarium. . . DARELL TWINS now at Calvert's Musical Lounge, Cleveland. . . DON SEAT extended at Helene Curtis, Charleston. . . AUDREY THOMAS held over at London Chop House, Detroit. . . MOLLY CRAFT re-opens at Tahiti Club, Philly. . . THREE NOTES now at Sandy's, Paterson, N. J. . . EDDIE

FUTRAN started at Metropole Cafe, New York.

**MIDWEST:**

CHUCK LIPHARDT'S Sophisticates of Rhythm, with Mary Jane Howard doing the vocals, are at the Graemere Hotel, Chicago. . . RHYTHM RASCALS are at the Ship Show Lounge, Chicago. . . BOBBY CLARK, piano, alternating with the four Chocolate Bars at the Airliner, Chicago. . . THREE BITS OF RHYTHM and Gen'l Reynolds, boogie-woogie pianist, currently at the Skyride, Chicago.

IKEY ROBINS and His Chocolate Drops (4) have been inked in for eight weeks at the White City, Springfield, Ill., starting May 22. . . MUSICALAIRES (3) are appearing at the Fort Armstrong Hotel, Rockford, Ill. . . JUDGE RILEY and His Chicago Playboys (3), who have just concluded a three-year run at the Club Rainbow, Calumet City, Ill., have opened at the No. 10 Lounge, Chicago, for an indefinite engagement.

DON JACKS (4), after a two-year run at the Crown Propeller, Chicago, have been inked in for Coleman's, St. Paul. . . TOM LOW'S SIX have been skedded to go into the Gypsy Village, Louisville, starting May 27. . . BOYS FROM MANHATTAN (3) can be heard at the New Rendezvous, Calumet City, Ill. . . ROZELLE GAYLE, sepi pianist, is at the Stratford Tap, Chicago. . . THREE CHARACTERS, instrumentalists, currently at the Show Tap, Chicago. . . LEO MONTGOMERY, piano-solovox now appearing at the Five o'Clock Club, Chicago.

HENRY PARMER, piano, is at the Whirl-Away, Chicago. . . LUCRETIA DIX, pianist, moved into the Red Room, Plankinton Hotel, Milwaukee. . . FOUR TONS OF RHYTHM drew a holdover at the Riptide, Calumet City, Ill. . . EVERETT HULL has been held over at the Schroeder Hotel, Milwaukee. . . CAL SMITH, sepi pianist, can be heard at Frenchy's, Milwaukee. . . BILL CAREY currently at the Sportsman's Club, Peoria, Ill.

EUGENE SMITH, piano, now at the Rendezvous, Beloit, Wis. . . THREE LOOSE SCREWS currently at the Silver Palm, Chicago. . . BOB BILLINGS playing electric organ at the Crystal Tap, Brevoort Hotel, Chicago. . . THURMAN TRIO are at the Admiral Lounge, Chicago. . . PHIL AND MILDRED CRANE held over two weeks at the Blue Room, Hotel Roosevelt, New Orleans.

FLOYD HUNT Quartet at the Beachcomber, Omaha. . . E. STRIGLE ork is in its 17th month at Seelbach Hotel, Louisville.

**Russians for Dempsey**

NEW YORK, May 6.—Jack Dempsey's which has tried everything now brings in George Mogloff and his Russian musical ensemble. Combo comes in May 16. Jose Cortez, sharing the podium, is held over for five more weeks here.

**Hudson Into Lincoln June 1**

NEW YORK, May 6.—Dean Hudson follows Count Basie into the Hotel Lincoln June 1. Leader reorganized six months ago after serving more than two years in the army and then being placed on inactive duty. It's the first New York spot for Hudson, who will go into Frank Dalley's Terrace Room, Newark, N. J., mid-July, and then back into the Lincoln.

**Wald To One-Night**

NEW YORK, May 6.—When Jerry Wald leaves the Hotel New Yorker he will do a tour of one-nighters in the East before going into the Paramount Theater on or about June 1. After the theater stint he will head for the Coast for another pic.

**Grayson Set for Aragon**

HOLLYWOOD, May 6.—Hal Grayson ork will play for hoofers thruout summer at Ocean Park's Aragon Ballroom. Band will be bolstered with other orgs over week-end. Bob Willis is skedded for May 5-7; Spike Jones, 19-21; Stan Kenton, 26-28, and following week-end. Spade Cooley finishes in June and returns in July. Casino Gardens, also in Ocean Park,

# Long Runs Hurt Grosses; Short Run at State Zooms

NEW YORK, May 5.—Long-run holdovers had their effect on Stem grosses last week. The only place that came thru with an improvement over the previous week was Loew's State.

Paramount (3,664 seats; house average, \$62,000), for the 10th and last week with Cugat's ork, Dean Murphy and *Lady in the Dark*, came down the homestretch with \$50,000. For the full-run bill took in \$793,000. For ninth week income was \$59,000. New bill premiering Wednesday has Charlie Spivak's ork, Wesson Brothers; Tip, Tap and Toe, and *Going My Way*.

Radio City Music Hall (6,200 seats; house average, \$101,000), for its fifth week with Harrison and Fisher, Grace Panvini and *Cover Girl*, sank to \$87,000 from previous week's \$112,000.

Roxy (5,835 seats; house average, \$62,000), for the second week with Paul Whiteman, Victor Borge, Joan Edwards and *Buffalo Bill*, counted \$69,000 against opener of \$95,000.

Capitol (4,627 seats; house average, \$59,000), for the third and last week with Ginny Simms, Frankie Carle's ork and *Broadway Rhythm*, skidded to \$54,000 from previous take of \$60,000. Total for run was \$177,000.

Strand (2,758 seats; house average, \$42,000), for third and last week with

Ted Lewis ork and *Uncertain Glory* fell off to \$34,000 as against previous take of \$39,000. Total for run was \$118,000.

Loew's State (3,237 seats; house average, \$28,000), zoomed up to \$35,000 with Moro and Yaconelli, Coley Worth, Gus Van, Mitch Ayres' ork and *This Is the Life*. Previous take was \$22,000.

# Oriental Hits High With Welk

CHICAGO, May 6.—Oriental Theater, here (3,200), hit the jackpot last week and garnered \$36,000, the second high gross for the year, only topped by Tommy Dorsey's \$56,000.

Responsible for the heavy take was Lawrence Welk and his all-star packaged show, featuring Johnny (Scat) Davis, with Marcy Maguire, movie starlet. This was Welk's first p. a. at the spot, altho he played the Chicago twice previously.

This high mark almost touched the leader's gross at B. & K.'s ace house, when he hit \$42,000 for the week of February 13, 1942. Comparison of the two grosses showed that Welk drew a heavier attendance at the Oriental because of the lower admission prices charged at that house, than he did when he played the Chicago. Leader's take at the Oriental, including guarantee and percentage, hit well over the \$13,000 mark for the week, which was almost double of what he received at the opposition spot.

Current show, starring the Andrew Sisters with Mitch Ayres and his ork, looks like another winner.

The Chicago (4,000) slowed down its pace last week and reached a fair \$41,000 for the third week holdover of Joan Merrill, the Berry Brothers and the pic, *Miracle of Morgan's Creek*. Present show is weak, and is minus name attractions. Bill features Danny O'Neil, singer, and Raye and Naldi, dancers, and from opening indications the house will do well if it gets to \$45,000 for the week.

# Hampton Ork Bucks Heat To Register 30G in Philly

PHILADELPHIA, May 6.—The sudden heat wave was no help for the heat wave Lionel Hampton's music was creating on the stage of the Earle Theater (seating capacity, 3,000; house average, \$20,000) week ended Thursday (4).

While business was big, just falling short of \$30,000, gross would unquestionably have boomed higher had not the unseasonably warm weather all week kept the folks outdoors, particularly over the week-end.

An all-sepia bill, with the house drawing heavily from the Negro population, Hampton carried the show alone, with two filling acts in the Two Zephyrs and Billy and Evelyn Nightingale. *Her Primitive Man* the screen filler.

# RKO-Boston Cross Off

BOSTON, May 6.—General slump in all amusement business this past week was reflected at the RKO-Boston (3,200 seats; 44 to 99 cents) with the lower-than-average \$28,500 which Cab Calloway and his boys drew.

The King of Jive's unit featured Avis Andrews, the Chocolateers, Dotty Salters, the Cab Jivers, Jonah Jones and J. C. Heard. Flicker, *Her Primitive Man*.

Business was brutal at the opening (4) of Les Brown and ork billed 50-50 with screen starlet Virginia Weidler. Also on hand were Ray English and band specialists Gordon Drake, Doris Day, Dick Shanahan, Butch Stone and Randy Brooks. Xavier Cugat opens May 11.

# Balto Hipp Dandy \$22,800

BALTIMORE, May 6.—Another exceptionally fine \$22,800 was grossed by Hippodrome Theater week ended May 3 with bill comprising the Terry and Ralph Trio, Danny Drayson, Ilene Woods, the Herzogs and the Byrne Sisters. Pic, *Cover Girl*.

# Point Ban No Prize, Nitery Bosses Say; Stocks Still Scarce

(Continued from page 4)

up the slack in plentiful beef, they are in a tighter spot.

**"Murder," They Cry**

General reaction in Chicago, Boston and Hollywood is that the OPA's regulation won't help much, and in some cases might be classed as "murder." Many of the niteries deal exclusively in steaks and chops, while others feel that perhaps they can now do away with meatless Tuesday (altho New York's Hotel Association recommended to its members not to discontinue practice of meatless days), but even offering choicer menus won't drag in payees who steer clear of the 30 per cent tax. And another beef is that now with these foods made available to the general public, many of the customers who have been making up the dinner trade will cook their lamb, pork or veal in their own pots.

Washington seems to enjoy the ruling, for many of the spots are currently under charges of exceeding their meat allotments, and the OPA's action is expected to clear the air considerably. Also known is that many places have been dealing in black markets for meats and will probably give up the practice in near future.

Ops are now hopefully looking forward to summer when it is thought that steaks and roasts will come off ration lists if beef animals come into the markets in the quantities the government expects. And, last but not least, club managers are now breathing a sigh of relief about not sitting up half the night counting points.

But it's still no picnic, nitery operators from Coast-to-Coast declare.

**JACK GARDNER**

● AMONG THE TOP 16 PIANISTS IN POLLS CONDUCTED BY DOWN BEAT AND ESQUIRE!!

Formerly With Harry James and Benny Goodman.

A Sensation at CREST LOUNGE, Detroit

AVAILABLE JUNE 5

Mgt. CONSOLIDATED RADIO ARTISTS, Chicago

**EUGENE SMITH**

"Jumpin' Jive King of Boogie Woogie"

currently dish-ing it out at

**RENDEZVOUS CLUB**

Beloit, Wiso.

Mnt.: Frederick Bros. Music Corporation.



# Ink Spots Gross 43G For New L. A. Orph Top

LOS ANGELES, May 6.—The Moe Gale packaged vaude show headed by the Ink Spots with Ella Fitzgerald and Cootie Williams and his band shattered every record the Orpheum Theater here has ever had. The unit turned in a gross of \$43,007 for the seven days. House seats 2,200. Record was held by "two or three people—Amos 'n' Andy, Xavier Cugat and Cab Calloway."

Opening on Tuesday with five shows scheduled, the sixth show was added as 2,000 people were in line after scheduled final show. House put on a newsreel and then went into the sixth show. Nine extra shows or a total of 44 shows were given during the week. The band got about \$1,000 in overtime. The Ink Spots received a reported \$3,000 bonus, with the theater employees getting bonuses and gifts for their co-operation in handling the greatest crowds the house has ever seen.

# 28G for Golden Gate, S. F.

SAN FRANCISCO, May 6.—Golden Gate (2,850 seats) registered \$28,000 for week ended Tuesday (2). On the bill were Willie Howard, King Sisters, Dewey Sisters, Roy Benson, Mattis and Alcorn, and Capella and Patricia. Pic, *Seven Days Ashore*.

states that it will have a three-name band policy on week-ends. Paul Martin, Bob Mohr and Johnny Richards booked in for the past week-end, but it is doubtful if three orks will play last three days of each week thruout the summer.

# Capitol Sees Waxing Sked

HOLLYWOOD, May 6.—Capitol Records begins waxing May 15 after six weeks' layoff. Johnny Mercer, Paul Weston, Freddie Slack, King Cole Trip, Benny Carter and Stan Kenton are slated to record. Gene Howard and Anita O'Day, Kenton's two new warblers, will make their debut on wax with this org. Savannah Churchill is signed to do the vocals with Benny Carter. No tunes definitely assigned as yet.

# Kirk Wood To WLW

NEWARK, N. J., May 6.—Kirk Wood, vocalist with Bob Chester, currently at Terrace Room, has given leader his notice. Wood will go to WLW, Cincinnati, to be featured on the *Moon River* program. He is also slated for a couple of commercials. Chester also will lose Al King, ex-Vaughn Monroe trumpet man, but has recently signed Ralph Muzzillo, ex-J. Dorsey and Goodman trumpet, who has taken over the lead chair.

# Tax Brings "Saloon-in-Parlor"

## Family Type Honky-Tonks

Patrons, sore at 30% tax, rebirth prohibition gag by making merry at home

NEW YORK, May 6.—While Congress thought, union leaders protested and club owners groaned, the 30 per cent amusement tax—grinding like a six-week-old glacier across the face of the night club industry—gave birth to a new phenomenon: the saloon-in-the-parlor.

Reports reaching *The Billboard* this week indicated that former night club patrons, rebellious over paying a tax as high as 30 per cent, are solving their night-time entertainment problems by ducking the regular clubs and turning their homes into what may be termed the family-type honky-tonk. They are buying their own liquor, hiring their own musicians and having their own fun—all safe from the tax.

Actually the appearance of the saloon-in-the-parlor is more a re-birth than a birth. This kind of thing was a familiar sight during the days of prohibition. Now, apparently, it is coming back.

Here is what correspondents of *The Billboard* reported:

### House Parties in Hollywood

HOLLYWOOD, May 6.—Survey by *The Billboard* has revealed that week-end parties are coming into vogue. As a consequence many horn tootlers are getting calls for house parties and picking up extra coin for private functions. It seems that many of the biggies here don't mind throwing the dough around, but object to the government nick. They prefer to hire their own music and buy their own liquor instead of going the nitery route.

There was a time here during the prohibition era when a good portion of lower-bracket musicians earned their coin by working odd jobs. Same condition is rapidly heading that way today, with casual calls showing a rise this month.

There are several angles on the house party trend. Some of those in the top brackets feel that they should not be seen too much in niteries, as it might appear that they are spending too freely during the war. Bad public reaction is listed as main reason. This group is sold on the house party idea, for that gives them a chance to have their whoopee without public interference.

Besides, many of the boys who knock off sizable sums from their income tax each year for entertaining clients feel that they might as well get their fun out of the extra 30 per cent instead of handing it to Uncle Sam.

With week-end parties they can do their "entertaining" and have something to show for the 30 per cent.

### On the Hip in Detroit

DETROIT, May 6.—Reports of night club employees at the biggest spots here, show that patrons are bringing in liquor on the hip.

This is disclosed by the empty bottles found on the floor despite close vigilance. Patrons are also drinking elsewhere before coming in.

Move toward private parties is widespread, but there are no statistics available. Typical thing now is a group pooling its liquor and then hiring catering service and even entertainers in some instances instead of patronizing the cabarets.

This is especially noticeable in a late tour of the residential districts on a Saturday night.

It's all strictly legal in private homes. The law can't touch, and that makes it

## Is 30 Too Many?

NEW YORK, May 6.—A formula to solve the over-30-shows-a-week problem for vaude actors may be worked out within the next few days. Officials of AGVA have three meetings skedded to discuss a deal whereby headliners would work more than 30 shows without extra compensation, but lower-bracket acts would receive additional pay. It is believed, in AGVA, that the formula will result in increased earnings for most acts playing vaude houses other than those in Greater New York.

## Lou Walters Picks T. Smith's "Bishop" For Third B'way Try

NEW YORK, May 6.—For his third theatrical venture, Lou Walters, co-owner of the Latin Quarter here, will take a fling at a book show. His other two tries—the ill-fated *Artists and Models* and the soon-to-debut *Slap Happy*—came in under the revue and vaude categories, respectively.

The third Walters effort will bear the title *Take a Bow* and will be an adaptation of Thorne Smith's novel, *The Bishop's Jaegers*. The adapter and lyricist for the new legiter are not set yet. Willie Howard will be starred.

## Benny Fields Back on B'way

NEW YORK, May 8.—It will be a case of title-switching, tonight when Benny Fields, "America's Minstrel," replaces Dave Apollon, the "Mad Russian," in the current show at the Latin Quarter.

Apollon is getting a radio show to do, so he's pulling out. Field's appearance in this spot will mark his first Broadway stance in eight years. He was last seen on the Stem in 1936 at the now-defunct Hollywood Restaurant.

## Nitery Warbler Set for 13-Week Tele Stint on DuMont

NEW YORK, May 6.—Predictions that night club acts would be used in television were borne out in at least one instance this week when Barbara Leeds, club warbler, was signed to a 13-week paper by Pulitzer Creations, a tie concern, for its video stanza, *Interesting People*, telecast weekly over the local DuMont outlet, Station W2XWV.

Miss Leeds is skedded to start her tel stint two weeks hence under the handle of the Television Girl.

Jerry Rosen, of Frederick Bros., is taking the bows for booking.

## Material Theft Charged

NEW YORK, May 6.—Bob Gentry, set to play the State next month, has been accused of material stealing by Benny Nadell and Tony Ferrar, in charges lodged with the local office of AGVA.

The union has notified Gentry to appear next week to answer the charges, according to Dave Fox, local AGVA head.

harder to handle than the prohibition speakeasies.

## No Tax Signs Scare

CHICAGO, May 6.—Most people here are of the opinion that the "no tax" signs in the spots are come-ons, and that they will be charged exorbitant prices if they go inside.

The liquor and beer drinkers here seem to be concentrating on house parties or home-drinking.

## Hope Wanes for 30% Tax Cut

(Continued from page 3)

other measure was introduced Thursday (4) to cut the tax. It is the third. This one is sponsored by Rep. Joseph M. Pratt, and it is identical with the Knutson Bill.

Upon his return here, he declared that the atmosphere around the bill was not as hopeful as it had been. However, he expressed the opinion that the Knutson measure would pass the House Ways and Means Committee provided owners, unionists and agents worked to bring the facts before their congressmen.

A mass meeting of 3,000 waiters, bartenders, kitchen workers, musicians and stage hands will take place here Friday (12) under the auspices of the AFL Joint Culinary Workers' Union. The meeting will protest the 30 per cent tax and will name a delegation to go to Washington.

The musicians will take part in the mass meeting despite their earlier aloofness to the tax problem. James C. Petrillo, prez of the AFM, this week entered the fight against the tax. He issued a statement that 25,000 musicians will be out of work by January 1 if the tax remains.

## Mich. Bookers OK AGVA Pact

DETROIT, May 6.—Formal ratification of the new Form B AGVA contract was voted unanimously by the Michigan Theatrical Booking Agents' Association at their meeting this week. Under this set-up, local agencies will be franchised, and agree to book only AGVA members in good standing.

## Hattie Althoff Signs CRA Three-Year Pact

NEW YORK, May 6.—Hattie Althoff, vaude-talent pilot of Consolidated Radio Artists, last week signed for a second term at CRA to run three years.

Terms of the contract retain gal's rights for her as an independent rep affiliated with the agency and operating out of its headquarters.

## War Can't Break Act

RICHMOND, Va., May 6.—The well-known dance team of Gerard and Carol, who have been dancing together for 11 years on the West Coast, refused to let a war break up the act. They are now performing as Pvt. Gerard Reams and wife, and to soldier audiences, it was learned when the couple entertained at Camp Lee, near here.

Both Private Reams and Carol are accomplished tap and ballet dancers and he is also widely known as an impersonator.

## All in a Night's Work

NEW YORK, May 6.—Sunny Skylar, singing-composer now at La Martinique, will write the score for the show to follow him before he pulls out May 9. Skylar is responsible for such hits as *Besame Mucho*, *Move It Over* and *Armor, Amor*.

He will prepare the words and music of three tunes for La Martinique's next offering, skedded to open May 10, and Harry Brent will arrange. The succeeding show will have Buddy Lester, held-over comic; Rose Marie, Barbara Blaine, Kenneth Buffet and the usual line. It will bow in under the title of *Summer-time*.

## Ilona Massey to Roxy

NEW YORK, May 6.—Ilona Massey is set for the Roxy on the Duke Ellington show to come in during the summer.

## "Partners?"

BALTIMORE, May 6.—Arthur Tracy, working at the Chanticleer, here, used a small box for a platform during his act, and for each performance the porter of the place would bring the box to him.

One night, last week, the porter brought the box as usual and stood with Tracy a minute. Hearing Tracy's cue, the porter turned to the actor and said, "Come on, boss, we're on next."

## Barney Josephson Spends More Dough To Lick Tax Drop

NEW YORK, May 8.—Barney Josephson, owner of the two Cafe Society spots here, says that the tax will not deter him from spending big talent dough—and proves it with the bill he'll present beginning tonight.

He's bringing back Hazel Scott, even tho he bought Mildred Bailey to replace her when Miss Scott fell ill a few weeks ago. And—he's retaining Miss Bailey. He also has Jimmy Savo, Pearl Primus and Teddy Wilson's ork on tap.

Not satisfied, he's inking Cozy Cole, stellar drummer, to start next week. Talent-tab will top \$3,000 weekly.

Josephson declares he is not interested in beating the tax but rather in preserving his properties for the duration. Says he's prepared to lay out big dough for a full year—just give him the attractions to buy.

## Small's "Star Time" To Stem in Fall After Tour of Coast

NEW YORK, May 6.—Paul Small's new vauder, *Star Time*, will come to Broadway in the fall, according to Sam Tishman, Small's Eastern general manager. The vehicle opens July 24 at the Curran, San Francisco, a house operated by Small, and plays six weeks, after which it is due at the Mayan, in Los Angeles, and then comes here.

*Star Time* will operate as a semi-legiter, even tho it is a vaude-type production, giving 11 performances weekly. Lou Holtz will be starred, and bill includes Benny Fields (now current at the Latin Quarter here), the DeMarcos and the Berry Brothers.

## Voluntary Ration Ahead for Showbiz Summer Travel

WASHINGTON, May 6.—Showbiz will have no travel ration to face this summer but it will have the next thing to it—voluntary rationing.

Col. J. M. Johnson, new director of the Office of Defense Transportation, announced this week that when summer vacation, convention and invasion travel all start conflicting for railroad and other transportation accommodations, it will not be the latter which will suffer.

Specifically, the new voluntary system will work as follows: When a person buys a rail, plane or bus ticket this summer he will be asked to sign a declaration stating that the trip is essential. The signed declaration must be submitted with money to ticket sellers, and no tickets will be sold except under these conditions.

No check will be made, Colonel Johnson said, and chiseling will be relatively easy. "We believe that many people will refrain from making unnecessary trips when they have this reminder that all unnecessary travel must be avoided," he added.

# IN SHORT

## New York:

ANDY McLAUGHLIN celebrates a year's stay at Nordkap's, Brooklyn, as producer and emcee, this week. . . . HARRY FREED and VINCENT MAY, formerly of the Freedysons, have joined for a two-man acro act. . . . BELA BIZONY renewed at the Coq Rouge. . . . YOLI KRISTON debuts at the Village Barn. . . . BETTY GREEN'S Trio now in their 11th week at Tony Pastor's Uptown. . . . HENRI THERRIEN back at Latin Quarter, Boston, for sixth time. . . . DEAN MARTIN goes into the Belmont Plaza May 16 and follows with June 7 opening at La Martinique.

DEANE CARROLL held over at Boston Fox and Hounds Club. . . . GLORIA LE ROY added to Billy Rose's new Diamond Horseshoe revue. . . . SHELIA ROGERS, home from offshore, is now on base hospital tour in USA. . . . DON DORSEY, aerialist, current at Rainbow Room, Jacksonville, Fla. . . . CABINEERS to be featured at the Apollo in Harlem. . . . DIXIE DUNCAN starts tour of Comerford chain this week. . . . TERRY STONE and her revue held over at Club Ferdinand, Hartford, Conn. . . . DOROTHY LEWIS gets her new ice show under way June 5 at Nicollett Hotel, Milwaukee. . . . MARY ANN BROWN added to Leon & Eddie's. . . . BRUCE HAYES signed for long-term by Vincent Lopez. . . . THE REVUEERS back to the Blue Angel. . . . BOB ROBINSON, old-time two-a-day-er, now manager Plymouth Theater, Worcester, Mass. . . . HAROLD STEINMAN doing art work for *Skating Vanities* to open at the Garden June 3. . . . HERZOG and SHAYRETTOS join show mid-August. . . . CAPRICE CHINOIS, held over at Glass Hat, open at Loew's State June 1.

## Chicago:

LEW HOFFMAN, comedy juggler, now appearing at the Blackhawk, Chicago. . . . ROLLY ROLLS, piano-comic, opened at the Radisson Hotel, Minneapolis. . . . GEORGIE PRICE, comedian, has returned to the Mayfair Room, Chicago. . . . BILLY DE WOLFE, comic, expects to get his discharge from the navy soon. . . . PROFESSOR SLYTER, magish, currently at the Villa Madrid, Pittsburgh; then is skedded for a three-week run at the Continental Club, Chesapeake, O., followed by a two-week engagement at the Mayfair Hotel, Akron.

TOMMY RAFT, emcee, has been re-signed for a year's run at the Brown Derby, Chicago. . . . BILLY VINE, comic; Shirley Dennis, songstress; the Whalens, acro-dancers, and the Dorothy Hild Dancers are skedded for a 10-week hold-over at the Latin Quarter, Chicago. . . . GEORGE MOORE and Gleason and Somborne have been inked in for Andy's, Minneapolis, starting May 22. . . . FRED RONER goes into the same spot June 5. . . . CLIFF WINEHILL, emcee; York and Lewis, comedy team; Betty Gilbert, singer, and the Mary Taft-Titians opened at the 5100 Club, Chicago.

BERT EASLEY, ballet tap dancer, goes into the Marine Room, Edgewater Beach Hotel, Chicago, May 19. . . . ARMIE WEINBERGER, former agent and manager of the Tic Toc, Milwaukee, is now in the armed forces at Fort Benning, Ga. . . . LE ROY'S MARIONETTES have been booked in at the Pan-American Room, Hotel La Salle, Chicago. . . . INGA BORG, dancer, appearing at Colosimo's, Chicago. . . . SANDRA BARRITT, tap dancer, has been added to the new show at the Chez Paree, Chicago. . . . HUDSON WONDERS, acro-dancers,

have left for the Coast to do a pic assignment with Universal.

WILFRED DU BOIS, juggler, opened at the Alpine Village, Cleveland. . . . DE MARCOS are skedded to go into the Mayfair Room June 2. . . . EVE ORTEGA, singer, had her option picked up for another two weeks at the Camilla House. . . . MARGO GOOD, songstress, and Billy Hayes, tapster, have returned to Helsing's Vodvil Lounge for their second engagement. . . . HEALY AND MACK open at the Primrose Club, Newport, Ky., June 2. . . . GEORGE CARRELL, singer, signed with GAC for six years.

JEANNE BARGY, daughter of Roy Barge, of the Jimmy Durante air show, is playing the piano at the Copa Room, Rio Cabana, Chicago. . . . JOY PAIGE has been booked in for a return run at Tommy Toy's, Utica, N. Y. . . . SOPHIE PARKER closes a 10-week run at the Manhattan Club, Detroit, and has been inked in for an extended run at the Chez Ami, Buffalo. . . . GILDA GRAY currently at the Grand Terrace Casino, Detroit. . . . NAT TOWLES opens at the Happy Hour, Minneapolis. . . . FRANCES ELLWOOD REVUE has been booked for the Lookout House, Covington, Ky. . . . DIANNE DAVIS, songstress, current at the Camilla House, Chicago. . . . DIANA NELSON, songstress, is appearing at the Vine Gardens, Chicago. . . . GAYNOR AND ROSS, roller skaters; Leolita, singer, and Adele Rich, accordionist, are in the new show at the Pan-American Room, Chicago. . . . THE NOVELLOS, acro novelty act, currently at the Blackhawk, Chicago.

## Philadelphia:

DICK LESLIE takes over the emcee chores at Sciolla's. . . . JOHNNY CAHILL, current at College Inn, the center of a bitter contract war, is now under management of Eddie Suez here, who bought up existing managerial documents. . . . BILL HOPKINS, operating Hopkins's Rathskeller, was elected permanent prez

# Mpls. Solons Set Hearing on Buildings Law

MINNEAPOLIS, May 6.—An ordinance proposed after the Boston night club fire, seeking to reduce building exit hazards is to be given a public hearing before the City Council Ordinance and Legislation Committee on Wednesday, June 21.

of the new cabaret owners' org here, with Joe (Swan Club) Toll the treasurer. . . . JUNE BROOKS an added starter at Hotel Philadelphian. . . . MARTY BOHN at Swan Club.

## Hollywood:

FAIRY CUNNINGHAM just finished her first pic doubling at same time into the Riviera Club, Hollywood. . . . WINNIKA MAY current at Paloma, Seattle, has 10-week bookings on Coast. . . . THE MASONS open in San Francisco June 28 and come to New York Paramount next August.

BEN LESSEY, appearing at Slapsie Maxie's, has been signed for a role in MGM's *Music for Millions* and will play a stooge to Jimmy Durante. . . . MERRY MACS signed for return engagement at El Rancho Vegas, Las Vegas.

## Here and There:

LEW FOLDS, magical juggler, has shifted from the Shoreham Hotel, Washington, to the Nixon Restaurant, Pittsburgh. . . . THE APPLETONS open at the Lookout House, Covington, Ky., May 17 for a two-week stand. They are slated for a pic at Paramount the middle of July.

# CELEBRATING

THE 16<sup>TH</sup> ANNIVERSARY OF

# Tommy Sacco

## BILLY CARR

(The Friendly Emcee)

"Best of luck! In my second year at the Vine Gardens in Chicago with you as the ten percent."

## DANIELE and DANICE

(Dramatic New Dancers)

"Happy anniversary and many more. Thanks for the Vine Gardens date."

## JESSIE ROSELLA

(Outstanding Song Stylist)

"Keep up the good work! Still singing songs the way the folks like 'em at the Vine Gardens, Chicago."

## THANKS

"I want to thank you, Tommy, for the personal service, splendid acts and the fine job you have done producing my shows at Chicago's favorite, friendly night club, the Vine Gardens, during the past seven years."

JIMMY PAPPAS, Owner  
VINE GARDENS

Helen Weiss, Manager 614-16 W. North Ave., Chicago

## SAMMY SWEET

(Comedy at Its Wackiest)

"Thanks for everything, Tommy. Here's to our future."

"Your West Coast bookings for me are swell. The best on your anniversary."

## MARJORIE ALLEN

(Acro-Tumbling Specialist)

## FREDRICO and MYRNA

(Ballroom and Eccentric Dancers)

"A toast to your good health and wealth on your anniversary."

"The girls and myself are with you 100%. Happy anniversary." Now with the USO.

## HARRIET HALE VICTORY GIRLS

(Star Dancing Line)

## ANITA JAKOBI

(Ace Acrobatic Dancer)

"Greetings from the Coast!"

"Three years at the Gayety Village, Chicago, with you as the booker have been highly enjoyable."

## BILL FILSTEAD

(Outstanding Emcee)

## CARL ELLIS

GAYETY VILLAGE

4035 West Fulton, Chicago

"Your handling of our floor shows has been not only a profitable business arrangement but equally important, a real friendship. So, of course, we extend our best wishes to you on your anniversary."

"Your shows and attractions have the personalized touch our customers like. It's a pleasure to wish you a happy anniversary."

Mr. & Mrs. John Kolrick, Managers  
INDIANA CAFE  
SOUTH BEND, IND.

## JOHNNY JONES

(The Jolly Magician and Emcee)

"It's great to have you as my personal manager. Looking forward to our continued success." Now overseas for USO.

## ANITA LA TOURNE

(Unusual Character Dancer)

"You know that I have only the best wishes for you and your anniversary."

Thanks to all the acts, managers, owners and agents who have helped make possible my sixteen successful years in the booking field.



THEATRICAL MART

A COMPLETE BOOKING SERVICE FOR ALL ENTERTAINMENT

162 NORTH STATE STREET

CHICAGO

PHONE RANDOLPH 2242

## The Persian Room, New York

Talent policy: Floorshows and dance bands 9:30 and 12:30. Operator: Hotel Plaza. Prices: Cover charge \$1-\$1.50. Publicity: N. Crockett.

Opening Tuesday (2) night to a typical Hildegarde audience, canary proved she is still one of the best fem singles in the biz. Almost every number, each piece of biz and the ad libs got laughs and miffs from a mob that was with her all the way. Opened with *Be Young Again*, prancing around and chucking male ringsiders under the chin.

In one by-play between Hildegarde and two dignified customers, warbler had one of them, a Colonel Blimp type, hobble out on floor to pick up her hanky. In another she plucked Columbus, of Columbus and Carroll, out of the crowd to do a waltz with her. In still another, her *You'll Always Remember Vienna* number, she got composer Sigmund Romberg to take a bow to a big hand.

Her new *We'll Always Have Paris* was sock, with the carriage trade yelling for more. Finished with a musical travelog, a medley of state pops to which she played the piano (including boogie) sans vocals.

Gal was on for almost 75 minutes, much of the time given over to chit-chat with customers. Fault lies in building practically every bit to production proportions. Some of it was tiresome, particularly her constant hair combing, personal plugs about radio show and the references to other spots she's worked in.

As a thrush gal sells solidly. In her set comic routine she does only well. It is in her ad libs and in her smooth manner of handling an audience that Hildegarde stands out.

Bob Grant ork does a good job of show backing.

Bill Smith.

## NIGHT CLUB REVIEWS

## Boulevard, Queens, N. Y.

Talent policy: Danceband and floorshow at 10:30 and 12:30. Owner-operator: Harold Conklin. Prices: \$2 to \$2.50. Publicity: Seth Babits.

New ice show that preemed here Tuesday (2) has some good individual acts, rather attractive costumes but needs better routining. Boulevardears (6) are fairish skaters who look well in the three production numbers but get all mixed up on the ice stuff.

Jerry Mapes, a tall, dark, slim lad, is the standout with his fast leaps and whirrs. Each turn brought him a good hand.

Flaig and Leary make a nice pair, look good and win substantial applause. Gordon Leary is a good leader and seems at home on the ice. Partner, Marion Flaig, tries hard but needs considerable steadying. As a combo, team needs a lot more work.

Muriel Pack has one routine, a kind of flamenco on skates, in which she makes use of the castanets but good. Rest of her routine is average. Gal's act needs heavy pruning. Her one-legged spin is too long.

Show closes with line and cast coming on for a L. A. number to an okay hand.

Bill Henry's ork (8) is too loud and brassy. Ork's standard arrangements don't do anything for the show besides being frequently off cue.

B. S.

ETHEL SHUTTA being held over for the new show at the Rio Cabana.

## Diamond Horseshoe, New York

Talent policy: Floorshows and dance band at 8:30 and 12:30. Owner-operator-producer: Billy Rose; staging and lighting, John Murray Anderson; costumes by Miles White; dances by Harriet Hctor; music by Dana Suesse; lyrics and very incidental dialogue by Billy Rose. Prices: Minimums \$2.50-\$3. Publicity: Meyer Hutner.

The pattern for the Diamond Horseshoe revues set four years ago hasn't changed. Only the motif is different. Instead of leaning on nostalgia or pictures of the post-war era, Rose has decided to call his current show, caught Friday (5), *Opera En Casserole*.

Curtain raiser is the *Barcarolle* number with an eye-filling line (10) and show girls (6) coming on to a nice greeting. Topper in this was the eccentric hoofing of Gloria LeRoy. Gal does side-wheel kicks that bring the house down. Next on was Frank Ross and La Pierre, latter playing straight. Ross has bits of business which he works in to his pitchman routine that sent the mob into hysterics. His trumpet, steel guitar and banjo imitations plus a pliable mug won the act a terrific mitt. Partner La Pierre with a good voice does a good job but it's Ross who gets the cheers.

Next production number was *Siegfried Follies* with line coming on in Wagnerian costumes. Bill Quentmeyer, in a Siegfried make-up gives out with a powerful voice in a hoked up version of a Germanic baritone. The Four Mangers follow with a partial strip and go into a fast acro turn exiting to a good hand. Bob Hall, vaude vet, on next with poetic improvisations about customers. Act gets laughs but returns can be better without the flag-waving finish.

Third production, *Opera a la Carte* has the line in eye-opening costumes. Into this frame comes ballerina Cecil Lewin to do a semi-white ballet. Gal's best bit is a deep back bend on toes ending in a cartwheel. Got good reception. Herman Hyde with Miriam Gwinn, straightening, on next. Act is now a standard here but crowd liked it. Hyde's collection of broken down string instruments, including the sexy harp got many laughs. Some of the gimmicks, however, didn't work so well and act seemed to be rushing.

Final number, the *Defiant Ball*, spotted Marcia Dale, soprano, followed by Michael Edwards, baritone. Latter did a straight operatic aria to a good hand but seemed to get poor support from Vincent Traver's ork. Emma Frances came downstage to give out with some nice taps and cartwheels. Gal, despite her age, can still get around. Billy Banks, another old-timer here, followed. His warbling of Gershwin tunes won him two encores. After his hen and rooster bit he segued into some snappy heel and toe stuff cakewalking off to a solid hand. Brought back to do *Blow, Gabriel* with an unbilled trumpeter joining in on a sock ride. A beef trust (4) do some elephantine bouncing and entire cast comes on for the finale. Final bit was *Star-Spangled Banner*. The line gave out with the national anthem but the principals didn't seem to know the words. Show runs about two hours and judging from the hands, could have run longer.

Vincent Traver's ork (9) do a so-so job of show cutting. Milt Herth's Trio (now with a fem maracca shaker, making it four) relieves.

B. S.

## Biltmore Bowl, Los Angeles

Talent policy: Dance band and floorshows at 9:15 and 12 p.m. Management: Joseph Faber, manager; Hans Stoiber, maitre d'; Maury Foladare, publicity. Prices: Dinner, \$2 up; drinks, pop prices; \$1 cover Monday thru Friday, \$1.50 Saturday.

This spot continues to do good business, but patronage decidedly affected by the tax. Show here is on the same pattern with which the spot has been associated for a long time. Joe Reichman and orchestra (four brass, four reed, four rhythm, including two pianos) held over

## Greenwich Village Inn, New York

Talent policy: Dance band and floorshows at 8:45, 12:30 and 2:30. Owner-operator: The 5 Sherman Square Operating Company; manager, Lou Taylor; producer, Mildred Ray; publicity, Seth Babits. Prices: Dinner from \$2; no minimum.

Chief interest in the new show bill is the fact that it boasts two firsts—the initial appearance of Gypsy Markoff as a night club singer and the New York downtown kick-off for Marva Louis, wife of Joe Louis.

Miss Markoff, having abandoned the accordion as a result of her Clipper accident at Lisbon, is making a comeback as a warbler. When caught at the dinner show Wednesday (3) she delivered *They're Either Too Young or Too Old* and *Take It Easy* in nice style, drawing good hands for both and encored with a Russian air which proved to be her best offering.

Miss Louis is a good-looking chirper, stronger on personality than she is in the voice department. Her *Besame Mucho* and *More Than You Know* were passable specimens of the singer's art, and so was the encore, *I'm Thru With Love*, but her *There's a Man in My Life* either should be improved or dropped. She drew nice miffing for her efforts. Neither singer was helped much by the discordant accompaniment provided by Nat Harvey's ork (5).

Rest of the program has the Ryan Twins, blonde hoofers, in a couple of neat tapping routines and later in a production number, for all of which gals draw good applause; Fred Koval, singer and emcee, who knocks off a couple 50-50 tunes, and the Mildred Ray line (8), appearing in three acceptable routines for which they get a few palm beats. One of the three is an ensemble number involving the line, Koval and the Ryans.

Bob Howard billed and doubling out of *Early to Bed* unseen at dinner show. Biz fair when caught.

Paul Ross.

and continuing to go strong. Reichman emsees.

The Stapletons, smooth-working dance team, open. Following the usual ballroom dance team routine, they work nicely to *Tea for Two* and with faster tempo to *Donkey Serenade*. Get a good hand.

The Lady Killers, a quartet in old-time tuxes, wear handle-bar mustaches and Gay '90s gestures, add up to good comedy. *She's Only a Bird in a Gilded Cage* does the turn up brown. Good singing and good comedy.

John Gallus, clarinetist, balances a ball on the instrument while playing *Paper Doll*. Continuing to a point where it drivels, Gallus salvages with gadget of 16 dolls. He makes them dance while he plays. Doll paces include kicks, but the bumps get the applause. Act fills in nicely.

Winding up the show are the Maxellos with their risley act. Two fems and two men, they do foot-to-foot stands and one-foot catches to perfection. There are plenty of hard laughs when the volunteers take over. Maxellos finish off with double and triple throws for top applause.

Sam Abbott.

NEW YORK, May 6.—Joe Moss's 400 Restaurant has decided to go back to shows, 30 per cent or no 30 per cent. Besides the dance music, Gloria McGeehee, daughter of the congressman, goes in.

## CHARLES "CHICK" DENT PRE-WAR CHICK AND LEE

Booked Solid for Duration With  
THE "YARDBIRDS" HEY ROOKIE  
ALL SOLDIER SHOW

JUST COMPLETED

9 WEEKS—

CASABLANCA—ORAN—ALGIERS—BIZERTE AND TUNIS

6 WEEKS—

NAPLES—CAPRI—SALERNO—CAPUA—CASERTA—CERCOLA—FOGGIA

5 WEEKS—

FIFTH ARMY—CASSINO—VENEFRIO—SAN ANGELO—  
CASTLE VOLTURNO—SANTA MARIA

Presented by LT. JOHNNY WALKER, Special Service Pl.

POSTWAR | BEN HOLTZMAN, Personal Mgr., Wm. Morris Agency.

## ★ Most Unusual Dance Act ★

Presented in America

ANDRE, ANDREE  
& BONNIE

Just Concluded

PERSIAN ROOM, Plaza Hotel, N. Y.

6 Weeks

PALMER HOUSE, Chicago, Ill.

3 Months

STATLER HOTEL CHAIN

(Currently Statler Hotel, Cleveland)

THANKS to Jack Bertell and Henry Gino. Grateful appreciation to Meriel Abbott for making possible our premiere at the Palmer House.

Direction: M C A ARTISTS, Ltd.



DIFFERENTI UNUSUALI SOPHISTICATED!

**MYSTIC CRAIG**

*Fashions in Magic*

THEATRES • CLUBS • HOTELS

Direction:  
ROGER E. MURREL  
137 W. 48th St., N. Y. C.

CURRENTLY USO TOUR OVERSEAS

## BENNY RESH

And His Show Band

7th Solid Year at the Bowery, Detroit.

**Club Candee, Syracuse**

Talent policy: Dance band and floor-show at 10:30 and 12:30. Management: Frank Sardino, owner-operator. Charles Rosenbloom, headwaiter; General Amusement Corporation, booker. Drinks from 50c.

Frank Sardino celebrates 11th anniversary this week. Elaine Barrett headlines show. Spot heavily advertised singer to good advantage. Ropes strung on Saturday night.

Miss Barrett, in her first Central New York appearance, clicks. She preemed with a *Firefly* medley, followed with a Spanish number and closed with a patriotic medley that gave her high soprano an adequate showcase. She could have stayed on but also might have added a pop tune to her repertoire for added returns.

Six gal June Taylor line shows to good advantage, opening with golf routine. Jill Ray, dancer, proves an able worker. Wardrobe is especially helpful. Acro team, Bertay Sisters, waste no time in prelims, getting right down to work and haul off A-1 mitting. Dan Montgomery emcees show, using blue material for punches. Lad also does Johnny Burke's World War I routine.

Bill Thompson's ork (5) back show and handle dancing neatly. *B. S. Bennett.*

**America's Most Amazing Hypnotist**

**ARTHUR NEWMAN**

(Thrills and Laughs Every Minute)

Theatres • Clubs • Hotels

Write, Wire or Phone

113 West 42nd St., N. Y. Bergen 4-3485.

**NIGHT CLUB OPERATORS, THEATRE MANAGERS**

Please See Our Ad in Fairs and Exposition Dept.

**Great LIPPINCOTT**

the Magician & Co.

3 Girls, 1 Man. Best of everything to work with. Address care The Billboard, Cincinnati 1, O.

**STANDARD AND NOVELTY ACTS WANTED**

(in fact, any good act desired!!) for Night Clubs, Conventions, Banquets and Theaters. Write—Wire—Come In!

**RAY S. KNEELAND**

Amusement Booking Service

A.G.V.A. Franchised  
416 Pearl Street BUFFALO 2, N. Y.  
Outdoor Acts wanted for Celebrations, Fairs, etc.

**STROBLITE**

LUMINOUS COLORS GLOW IN THE DARK  
Spectacular Effects with U. V. Blacklight.

STROBLITE CO. Dept. B-5, 35 W. 52 St. NEW YORK

**WIGS BEARDS MAKE-UP**

FREE CATALOG

F. W. NACK 209 N. State St., CHICAGO 1, ILL.

**St. Regis Roof, New York**

Talent policy: Dance bands and floor shows at 9:30 and 12, Saturdays 1. Owner-operator: Hotel St. Regis; manager, Pierre Boutlink; publicity, Timmie Richards. Prices: \$1 couvert.

Upper-crust spot re-opened Thursday night (4) with a talent policy for the first time in three years. Heretofore roof has been operating with dance music alone. Amusement tax doesn't pinch here and lifted-pinky mob was out in force.

Chief result of kick-off is New York unweaving of ballroom team of Pierre D'Angelo and Vanya. Couple, representing remnants of two other teams, proved themselves a nifty lift-and-flounce attraction, pulling no less than four encores from a crowd not given to demonstrativeness. Best items, when caught, were team's love dances and a samba piece. Other stuff needs somewhat more imaginative choreography, and whole repertoire would benefit from pruning excessive hand - motions. Otherwise handsome pair have plenty on the ball and should go well anywhere.

First half of bill is Virginia Hay, singing pianist moved upstairs from hotel's Maisonette Room. Gal is nice looking and does one big mitt-drawing number, a novelty dealing with woes of service wives who chase hubbies. Rest of act divided between standards and pops, which she delivers fairly well. Pianistics are not bright, however, and gal should avoid trying to boogie-woogie Liszt.

Fred Miller's ork (9) and Theodora Brooks's ensemble (4), both out of the Iridium Room, do the dancing and show honors in passable style. *Paul Ross.*

**Pop-Chart Record Show Gets Mail—and a Sponsor**

RICHMOND, Va., May 6.—Broadcasting *The Billboard* Music Popularity Chart tunes, Harvey Hudson, at WRVA, ran a contest to find the most popular cadet company in local schools.

Results: Over 39,000 separate pieces of mail first few days and a shortage of post cards at post office sub-stations.

Final results showed 178,968 ballots and Hudson's signature to a sponsor's contract.

**Vanities To Close**

DETROIT, May 6.—The new *Earl Carroll's Vanities* will close here Sunday night (7) after four weeks because of lack of business.

Theater - booking jam thruout the country prevented touring the show, and it could not be trimmed down to unit size for presentation houses since another *Vanities* package has been making the rounds.

**No Cool Air; Club Closes**

FORT WORTH, May 6.—The Supper Club, popular night spot operated by George Smith, ended its season Sunday (30). Lack of air conditioning the reason.

**ATW DX Stage-Door Canteen Will Open Annex in London**

LONDON, April 29.—Britain's Tommy Atkins, as well as his visitor, G.I. Joe, will be able to enjoy another great American institution when the American Theater Wing opens the doors of this island's first stage-door canteen several weeks from now.

Lieut. Col. Warren P. Munsell, ex-business manager of the Theater Guild, who serves as the ATW's representative here in addition to his duties as an AAF officer, reports that the housing problem, long-time ache, has been solved and work is progressing on a three-story building at 200 Picadilly, London, W1, site of slightly blitzed popular Lyons restaurant. Place will be repaired by volunteer U. S. and British servicemen. Stage equipment is being donated by Spyros Skouras, president of 20th Century-Fox, and John Davis, director of London's Odeon Theater. The film industry is skedded to contribute cafeteria equipment. Max Milder, general manager of Warner Bros.' British property, is giving the movies.

The London Stage-Door Canteen will, like its Yankee counterpart, draw upon civilians for its staff. Active workers in the venture include Alfred Lunt and Lynn Fontanne, Evelyn Laye, Harly

**Tenor Switch**

DETROIT, May 6.—Switch of a tenor into an emcee at the Rowery only lasted a few days, when Paddy Cliff was stricken with the flu, after succeeding Charlie Carlisle.

Cliff's vacated post as emcee was taken over by another tenor, Johnny King.

**New Dancery for Camden**

CAMDEN, N. J., May 6.—Neil F. Deighan, operator of Deighan's Cafe, suburban nitery, has bought the former Moose Lodge here. He proposes enlarging first floor bowling alleys, and converting the auditorium into a dancery, booking name bands for regular stands.

**Royale, Detroit, To Reopen**

DETROIT, May 6.—Club Royale, night spot here which recently burned down, will be reopened May 26 under the same handle and management. Bill will feature Happy Felton, the Chadwicks and Irene Hilda.

Powers, Dorothy Dickenson, Maurice Colburne and over 200 other British stage and screen stars.

**G. Ray Terrell**  
*Debonaire Deceptionist*

CURRENTLY

MOUNT ROYAL HOTEL  
MONTREAL, CANADA

COURTESY OF MAY JOHNSON M.C.A.

Personal Management

INTERNATIONAL THEATRICAL CORP.

Paramount Building, Times Square  
NEW YORK CITY, N. Y.

**THE CHORDS**

World Famous Imitators of Popular Bands

44th Consecutive Week This Season

Now . . . **SLAPSY MAXIE'S, Hollywood**

★ ★

Just Completed at Columbia Pictures

**"STARS ON PARADE"**

Soon To Be Released

Per. Management: EDDIE SMITH, Paramount Bldg., New York

**To Whom It May Concern**

All ideas, material, routines, presentation and "BUSINESS," etc., used in our act, known as HIBBERT and BYRD, formerly HIBBERT, BYRD and LA RUE, is fully protected. Any infringement, whole or in part, will be prosecuted to the full extent of the law.

Best wishes and good luck to you, ESCOE LA RUE, in your new undertaking.

Dora

**HIBBERT**

and

Lyman

**BYRD**

**To Whom It May Concern**

All ideas, material, routines, presentation and "BUSINESS," etc., used in my act is fully protected. Any infringement, whole or in part, will be prosecuted to the full extent of the law.

I am opening July 5 with JOHN B. HARRIS' "ICE-CAPADES" of 1944 at Portland, Ore. Thanks to everybody for their good wishes. Best of luck to my former partners, HIBBERT and BYRD, who will continue with a new personality.

**ESCOE LA RUE**

## Chicago, Chicago

(Reviewed Friday Afternoon, May 5)

Lack of name attractions makes this current show one of the weakest bills offered at this house for some time.

Curtain rises with Lou Breeze and his ork swinging out with a fine arrangement of *San Fernando Valley* followed by John and Eva Kemmy, acro-comedy team. Duo has a good routine, performing zany acro stunts, including hand balancing, knockabout bits and a funny waltz stint, with the lad holding his partner upside down. Received only a fair response when caught.

George Carroll, featured singer with the band, did *I'll Be Seeing You*, which had the backing of the soft tones of the reed and brass sections, and *Goodnight, Wherever You Are*. Lad's voice was not up to standard and mitting was only fair. "Porky" Panico, newcomer with the ork, appeared later in the show and dished out a hot trumpet solo and a comical vocalization of *Fighting Flo From the Alamo*. Lad has plenty of comedy but wasn't given the opportunity to display his talents. Number would have gotten better response if he combined his comical antics with his singing. Mitting fell short and he bowed off without an encore.

Raye and Naldi, who were recently at the Chez Paree here, delighted the audience with their smooth and rhythmic dance interpretations. Couple are extremely talented and have remarkable control. Dances included a rumba and an especially fine and well executed waltz number. Make a smart appearance and are Class A plus. Clicked well with the ticket buyers and bowed off after three curtain calls. The Amazing Mr. Ballantine, magic spoofer, furnished the comedy atmosphere. His routine burlesques *Iegerdermain*. Gags are laugh getters. Drew plenty of hand-slapping and was the only show-stopper on the bill.

Danny O'Neil, a favorite here and who was also billed as the headliner, was next-to-closing. Gave out with *Don't Sweetheart Me, I'll Get By* and *Say It Isn't So*. He has a clear melodious voice. Delivery is sharp and he makes a nice appearance. Drew a heavy mitting for *Amour, Amour* and *Mother Machree*.

Chicago Theater Ballet presented two colorful production numbers, *Cubana* and *Service Revue*. Costumes were bright and colorful and the numbers gave the bill some badly needed sparkle. Attendance when caught only filled a third of the main floor and the curtain came down with only small applause. Pic, *The Heavenly Body*. Jack Baker.

## VAUDEVILLE REVIEWS

## State, New York

(Reviewed Thursday Afternoon, May 4)

New show is well paced and the entertainment values keep pewsitters beating their palms practically all the way. Much of the eye-catching stuff is due to good staging and lighting. Matter of fact, a number of acts recently caught here were helped immeasurably by fine lighting effects.

Top laugh honors go to Stubby Kaye, a big, fat guy who just finished 11 months offshore. Kaye has good material which he delivers solidly. One bit involves a take-off of pic names and FDR which win him a terrific mite. Has a new twist on *Shoo-Shoo Baby* that proved sour, as did his Irish-Jew gag. Eliminating both would help act. Kaye is a natural for a night club comic spot.

Benay Venuta makes a beautiful appearance, knows what to do with her hands and voice and sells nicely. Registered with *San Fernando Valley*, with the boys upstairs whistling for more. On encore she did *Little Brown Suit*, segueing into a hoked-up jitter dance with a plant from the audience that led into a breathless *Take It Easy*. Latter routine did not go over.

Ross Sisters (3) opened with a mike huddle with n. s. g. results. Girls are weak in the voice department but go over on the contortion stuff. Trick back bends with hanky pick-ups raise a flock of oohs and ahs from customers. Gals walk off to a good hand.

Milt Britton (14) ork working in a red and gold set don't pretend to give out with music. Combo leans heavily on comic bits, with Buddy Ramon, Joe Britton and an unbilled guy carrying the laugh load. Ramon is a dead ringer for Danny Kaye, sometimes even acting like him. His comedy flair raised howls after howls. Given better material, Ramon could do a good single. Joe Britton, playing straight, helped garner more giggles with his dead-pan delivery. Ork doesn't go in for heavy breakage any longer. Break only one fiddle (they're hard to get), but on exit backdrop falls and general bedlam results.

Audrey Sperling, Milt Britton canary, does a nice *What Do You Think I Am?* in a coy manner. Gal, a cute little blonde, has possibilities.

The Gibsons (2) open with their familiar knife-throwing act. Warm up the house with their fast work and walk off to a good hand.

Pic, *Andy Hardy's Blonde Trouble*. House full when caught. Bill Smith.

## Paramount, New York

(Reviewed Wednesday Afternoon, May 3, 1944)

Current stage layout is a briefle, running less than 50 minutes, providing mainly a Times Square spotlight for the band draw, Charlie Spivak. Latter, while definitely part of the b.-o. congestion, gets a break, pic with him being a Crosby starrer, *Going My Way*, which got a plenty okay build-up via top reviews.

Crew here is practically the same outfit as seen at the Hotel Pennsylvania recently. Per-usual attraction being leader's velvety horn, with dulcet arrangements to match. While not an exciting band to watch (at least not here, for he only did one tune, *Besame Mucho*, outside of his theme and jump finale) band dishes up commercial packages all the way. There's probably no smoother musical organization around than this one.

Spivak's set-up, at the present time, is probably one of the smartest in the business, for if the trend should pendulum toward sweet music, he's in the No. 1 spot, and if swing should get a shot in the arm, he's right there. Ork sports 18 men, eight brass, five reed and four rhythm (not counting Spivak), but never gets brassy or un-musical.

New vocalist is Jimmie Saunders, pleasant in both looks and baritone voice. This is his first major band singing assignment, and he gets by nicely. Lad has a strong set of pipes and phrases nicely. Only possible drawback was his choice of *Crazy That Way*, a Sinatra standard, which brought chatter from payees. Band thrush is Irene Daye, gal with plenty of lung power. She did *Once Too Often, I'll Get By* and *Tessie's Torch Song*, and shows more in rhythm tunes than in the ballad. Gal is smartly attired and drew plenty of male approval on s. a.

Dancers, Tip, Tap Toe, run thru standard stuff on an elevation. Trio work the solo routine, spotting one tapster at a time. Altho material is routine, boys bow off to good results.

Impersonators, Wesson Brothers, just returned from overseas jaunt, opened with laugh-getter impression of Bergen-McCarthy, but take off on Roosevelt and Mrs. R., going into jitter routine at end, seems in bad taste today. Encore was just as bad, pair doing a specialty about defense plants, buying of bonds, etc., but with a supposedly funny twist. Result only fair mitting. Biz, S. R. O. Paul Secon.

## Oriental, Chicago

(Reviewed Friday Afternoon, May 5)

This revue headlines the Andrews Sisters with Mitch Ayres and his ork and is loaded with entertainment that has definite appeal for any type of audience.

The show opened with sweet swing by the ork, followed by Ruth McCullough, an orb-filling beauty giving out *No Love, No Nothin'*. Gal has a distinctive way in selling her numbers and clicked well with *Besame Mucho*. Jimmy Byrnes, tapster, does a quick routine of intricate dance steps. Lad is a natural. Can easily be classed with the best of today's tap dancers and has all the makings of a seasoned performer.

Stella Slaven, girl trumpeter, did a torchy solo of *Body and Soul*. Is a fine musician and her sharp playing will definitely place her in a class with the outstanding girl trumpet players. Chris Cross show-stopped. Ventriloquist is loaded with talent and his dummies seem almost human. Imitates Clyde McCoy, Walter Winchell and does a sharp yodeling number. Surprise of the act are his two phosphorescent dolls, a cute little baby doll dummy, who supposedly gives out with a vocal interpretation of *My Man* and a colored dummy who imitates the *Ink Spots*. Hand slapping was terrific and Cross had to beg off after three curtain calls.

Johnny Bond, comic trumpet player, did *I Opened Up a Trunk*. Lad has good comedy flare. The ork gave an original version of *Make Believe Ballroom* in which the band imitated Harry James, Tommy and Jimmy Dorsey, Kay Kyser and Glenn Miller. Number was well received.

Sensation of the show are the Andrews Sisters, who are making their first appearance at the spot, having played the Chicago Theater on previous dates. These swingsters stopped the show after (See ORIENTAL, CHICAGO, on page 32)

## Capitol, New York

(Reviewed Thursday Afternoon, May 4)

Phil Spitalny's *Hour of Charm* all-girl ork, long a Broadway fave, is back on the stem and proves itself still one of the best b.-o. bets around. Present stint at the 50th and Broadway spot will be just as lucrative as in the past from all indications. Pic, MGM's *Gaslight*, a Boyer-Bergman starrer, will help in no little measure.

Group, definitely a fem draw, had house packed with skirts. Show is well rounded, with Evelyn and her violin, vocalists Vivian and Francine, Viola on drums, the Clawson Triplets and mime Beatrice Howell all of whom bowed off to good hands.

Standout number was *Holiday for Strings*, featuring Evelyn and backed by a half dozen string members of the band. It was the gal's own arrangement, and okay. She also scored heavily with *Night and Day*. Vivian, tall blonde warbler, did melodies from *Merry Widow* and while easily a winner vocally, she seemed flamboyant in comparison to the angelic appearance of the other girls.

Francine, deep-throated thrush, accompanied by chorus and backed by a church setting, sang *The Lost Chord*, a change-of-pacer. Viola, vivacious drummer, beat the hide of 17 drums and finished with a flourish. Clawson Triplets, singing trio, lookers, were called back for two encores. Special material is socko. Beatrice Howell impersonated top-flight film folk, going to town on Barbara Stanwyck.

Spitalny opens with military salute, featuring *Onward Christian Soldiers*. Also did *Besame Mucho* and a jam session, all of which registered heavily. Victory finale overplays the patriotic angle with violent flag-waving. Wanda Marvin.

## Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, May 2)

Ina Ray Hutton and her orchestra headline, with Christine Forsyth, Arnie Hartman, the Kim Loo Sisters and Ollie O'Toole augmenting. Performance is typically a band offering, but Miss Hutton's aggregation fails to cut any ice as far as entertainment value is concerned. Brass is turned loose, killing the vocal values entirely or reducing them plenty. Pic, *Detective Kitty O'Day*.

Band opens the show with *Swingin' Down the Lane* and follows it with a groovy bit, *Hedge Hoppin'*. Band (six brass, five reed, four rhythm) has the brass running wild, but the rhythm section does a satisfactory job. Miss Hutton follows the opener with *Tess's Torch Song*, doing a passable job. She calls on her guitarist, Jack Purcell, for *China Boy*. Purcell handles the instrument well. Only other sideman featured is Roger Eleck, who does a hot trumpet bit on *Georgia on My Mind* to satisfactory results. Vocals are handled by Stuart Foster, who pipes *Besame Mucho* and *I Couldn't Sleep a Wink*. Miss Hutton takes one side of the stage and Foster the other for some mushy singing of *Hello, Dear*. *Ring Dem Bells*, an all-outer, brings down the curtain.

Miss Forsyth, a six-footer, is spotted near the opening. Her dancing, especially the tapping, is handled well, but is far from exceptional. Arnie Hartman is a high spot in the show with his accordion music. Getting away from the cut and tried tunes, Hartman hits out martial music. Putting several notes where one is supposed to be, he gets applause on *Glow Worm*. *St. Louis Blues* is the boogie-treated piece. Should have stopped on this one, as his *Hawaiian War Chant* didn't increase his applause.

Kim Loo Sisters, singing against a blast of brass, offer *Victory Polka* and *Take It Easy*. Harmony is good. *Malzy Doats* is the encore, but it would have been more showmanly to have had something later in the Alley's catalog.

Ollie O'Toole proves the show's top applause getter. His imitation of Archie, of *Duffy's Tavern*, is not up to par, but the applause comes on Allen, Roosevelt and Bergen-McCarthy. Take-off on Kaltenborn is tops. Winds up with a lip-dance turn. Material is good and cleverly handled. Sam Abbott.

## BUILDING UP THE MORALE

AGAIN PRESENTING

## STARS OF SCREEN, STAGE AND RADIO

EVERY SUNDAY, STARTED MAY 7, AT

## BRENDEL'S MANOR PARK

Route 40, West of Baltimore, Md.

Under direct supervision of

## HAPPY JOHNNY and WILLIAM J. BRENDEL

All Attractions Available for Dates, Contact

WRITE,  
WIRE,  
PHONE

JOLLY JOYCE

EARLE THEATER BLDG.  
PHILADELPHIA, PA.

WALNUT 4677 — WALNUT 9451

Thanks to Jesse Kaye

## STUBBY KAYE

LOEW'S STATE THEATER

New York City — NOW!

VIA MARK J. LEDDY

PRINCESS  
and BABY"A NEW BOX-OFFICE  
'SENSATION'"YVONNE  
"Psychic  
Wonders"Write DOC M. IRVING  
4313 Roosevelt Blvd. Phila.

# MAGIC

By BILL SACHS

**PROFESSOR SLYTER** (Clarence Slyter), current with his drunk magic at Villa Madrid, Pittsburgh, follows with three weeks at the Continentale Club, Chesapeake, O., and then the Mayfair Hotel, Akron. . . **WILL LINDHORST**, St. Louis magish formerly with the Thurston show, reports business brisk at his recently opened magic den in the Mound City. . . **FRAKSON AND RICO**, mystery team, are current headliners in the Terrace Room of Hotel Statler, Detroit. . . **ARNOLD FURST**, now with a USO unit in Italy, V-mails that Uncle Sam has presented him with a certificate of merit in recognition and appreciation of his part in presenting recreational programs in the Southwest and Central Pacific theaters of war during 1943. Friends may write him in care USO-Camps Shows, Inc., APO 534, Postmaster, New York City. . . **MAGICAL MORGANS** are showing their wares at Hotel George Washington, Jacksonville, Fla. . . **BILL NEFF**, following a string of Kentucky dates, has invaded Ohio with his new spook opera to play the same houses he made several months ago. Says he has theater dates to carry him up to December. . . "LOTS OF FUN and excitement here." V-mail Vantine and Cazan, ostensibly from England. "No lemons, no oranges here, so the dollar bill is done in a potato. Purchased electric-lights-from-mouth and three-bush productions from Davenport. Saw Deveen and Dolly Reckless recently. Al Wheatley also here, plus Peggy Austini and Lady Esther and Dr. Jester. Wish I could get some real grub with you. Miss *The Billboard* very much." . . . **REVIEWING HIS RECENT** successful tour of Texas and Oklahoma, McDonald Birch typewrites a view of the trek's highlights: "At the big 6,500-seat Municipal Auditorium in San Antonio we topped Dunninger's crowd by 1,000 patrons. We were sponsored by the Optimists' Club, of which Ed DeWees is promotion manager. DeWees is vice-prez of Ring 18, IBM, so he had a double interest in making our engagement there a success. Doc Mahendra is president of Ring 18 and personally sold a raft of tickets. The local Ring gave us a swell party, too. Had a fine

(See MAGIC on page 32)

# BURLESQUE NOTES

By UNO

## NEW YORK:

**DIAN ROWLAND**, featured on the Hirst wheel, vacations this summer at sister Betty's home in L. A. . . **GEORGE YOUNG'S** Roxy, Cleveland, for its first week of stock has Johnny Cook, straight and book producer; Jack Martin, vocalist; Jack LaMont, Walter Brown and Lou Ascol, comics; Dixie Sullivan, Mary Lou, Mlle. Michelle, Francine McRorey and April Chase (nee Dimples DeLite, nee Jean Granise). Russell LaValle is number producer. . . **MEYER HAMBURG**, former burly theater concessionaire, partnered by Morris Posner, has a mammoth freak show in building in Luna Park, Coney Island, N. Y., that last season housed Singer's Midgets. . . **ANNA BERGIN** partied at Hudson, Union City, last week, on approaching marriage to William Youmazzo, out-front chief of staff. . . **LANA BARRI** returned to head another Hirst unit after an entire season at the Burbank, Los Angeles. . . **MILT FROME'S** V-letter discloses his USO unit to be "somewhere in Italy doing shows for the boys with Marlene Dietrich."

**DOROTHY NORMAN**, who has been playing tag between dramatic stock and burly, is doing scenes and strips via Milt

**WANTED**  
**Burlesque Performers**  
Specialty and Semi-Nude Dancers  
Write  
**PRESIDENT FOLLIES**  
San Francisco 2, Calif. E. SKOLAK, Mgr.

**WANTED CHORUS GIRLS**

Pony and Show Girls. Liberal salary and extra pay for Specialties and Scenes. Excellent working conditions. One day off.

**GEORGE YOUNG**  
Roxy Theater CLEVELAND, OHIO



# Acts : Units : Attractions Routes

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

(Routes are for current week when no dates are given)

## A

Akin's, Bill, Continental Four (Indiana) Fort Wayne, Ind., h.  
Alvarado, Dolores (Club Cobra) NYC, nc.  
Amazing Mr. Ballantine (Chicago) Chi, t; (Stanley) Pittsburgh 12-18, t.  
Andrew Sisters (Oriental) Chi, t.  
Austin, Virginia (Center) Norfolk, Va., t.

## B

Back, Norman, Dancers (Lookout House) Covington, Ky., nc.  
Baker, Don (Atlantis) NYC, nc.  
Baldwin & Bristol (Riverview) Pennsville, N. J., p.  
Bancroft, Penny (Village Barn) NYC, nc.  
Barber, Ruth (Salon Madrid) NYC, h.  
Barthel, Adele (Sawdust Trail) NYC, nc.  
Barton & Brady (Cotton) Houston, nc.  
Belmont Bros. (Am. Legion Club) Omaha.  
Berry Bros. (Albee) Cincinnati, t.  
Blaine, Barbara (La Martinique) NYC, nc.  
Blair & Dean (Capitol) Washington, t.

# ★ THE ANGIE BOND TRIO ★

AMERICA'S FINEST Girl Instrumental-Vocal Act.  
Pers. Rep. Allen Rupert, 461 Audubon Ave., N.Y.C.  
Current Booking Aquarium, New York City.

Borge, Victor (Roxy) NYC, t.  
Brideson, Jeannie (Roxy) NYC, t.  
Britton, Milt (State) NYC, t.  
Brown, Evans (Glendening's) Upper Darby, Pa., cl.  
Burton's Birds (Versailles) NYC, nc.  
Burke, Johnny (Albee) Cincinnati, t.  
Burns & White (Walton Roof) Phila, nc.  
Byrnes, Jimmy (Oriental) Chi, t.  
Byrne Sisters (Hipp) Baltimore, t.

## C

Cabin Boys (Club de Tour) Chi, nc.  
Canada Lee (Earle) Phila, t.  
Cantu (La Conga) NYC, nc.  
Carlisle, Charlie (Bowery) Detroit, nc.  
Carlos & Chita (Bismarck) Chi, h.  
Carlos & Linda (Don Julio's) NYC, nc.  
Carroll, Earl, Vanities (Orpheum) Minneapolis, t.  
Carroll, Jean (Earle) Phila, t.  
Cecil (Village Vanguard) NYC, nc.  
Chords, The (Slapsy Maxie's) Hollywood, Calif., nc.  
Ciofi, Janice (Music Hall) NYC, t.  
Coco, Steve & Eddie (Palace) Cleveland, t.  
Collins, Rena (Zombie) Detroit, nc.  
Condos, Eve (Palace) Columbus, O., t.  
Condon, Max (Patio) Cincinnati, nc.  
Cook, Frank (Tower) Kansas City, t.  
Cordan & Sawyer (Center) Norfolk, Va., t.  
Cortez, Florez (Te Fee) Miami, nc.  
Cortez, Senor (Capitol) Washington, t.  
Costello, Jimmie (Patio) Cincinnati, nc.  
Crane, Phil & Mildred (Roosevelt) New Orleans, h.  
Cross, Chris (Oriental) Chi, t.

## D

Dagmar, Bert (Moose) Erie, Pa., 12-25, nc.  
Dale, Emaline (Tropic Isle) Brooklyn, nc.  
Daniels, Billy (Kelly's Stable) NYC, nc.  
Davis, Johnny Seat (Stanley) Pittsburgh, t.  
Davis, Rufe (Palace) Cleveland, t.  
De Croff, Ann (Astor) Montreal, nc.  
Del Carmen, Dolores (Monte Carlo) NYC, nc.  
Delahanty, Irene (Zamboanga) Los Angeles, nc.  
Della & Drigo (Windmill) Charleston, S. C., 11-17, nc.  
Dennis, Shirley (Latin Quarter) Chi, nc.  
DePalma, Anita (El Chico) NYC, nc.  
DeVal, Marie & Lee (Palace) Columbus, O., t.  
Dadge, Jane (Salon Madrid) NYC, h.  
Dolphin, Chester (Circle) Indianapolis, t.  
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.  
Dorris, Joe (Tony Pastor's Uptown) NYC, nc.  
Dorita & Valeros (El Chico) NYC, nc.  
Dorsey, Don (George Washington) Jacksonville, Fla., 8-16, h.  
Drake, Robert, & Little Jean (Clover) Portland, Ore., 8-21, nc.  
Drayton, Danny (Hipp) Baltimore, t.  
D'Roy, Phil (Bismarck) Chi, h.  
Duffy, Kathryn, Dancers (Beverly Hills) Newport, Ky., c.  
Dyer, Dick (Oriental) Chi, t.

## E

Edwards, Cliff (Palace) Columbus, O., t.

Schuster's bookings. . . **GINGER WAYNE**, on doctor's orders, left niteries here for a few weeks' rest in Miami Beach. . . **JIMMIE WEEDEN**, former Columbia wheel-Max Spiegel show manager, is now a ticket seller at Yankee Stadium. . . **WINGFOOT TURNER**, dancer, who also swings tables and chairs by his teeth, is debuting on the Hirst circuit with Dian Rowland-Benny Moore unit. . . **KITTY PAGE** opens in stock at National May 12, Detroit, after a Hirst circuit tour. . . **BETTY ROWLAND** and Gus Schilling have bought out their partners in the Los Angeles nitery, Ball of Fire. . . **BOB AND ROBERTA** are the only father and daughter act overseas for the USO. . . **PVT. TOMMY BRICE**, recently back from overseas, was awarded the Purple Heart. **UNO.**

Edwards, Joan (Roxy) NYC, t.  
Ellis, Joan (Kelly's Stable) NYC, nc.  
Eldridge, Jean (Metropole) NYC, re.  
Emmy, Carlton, Dogs (RKO-Boston) Boston, t.  
English, Ray (RKO-Boston) Boston, t.

## F

Fernando & Fair (Nicollet) Minneapolis 1-13, h.  
Fleider & Harriet (Old Roumanian) NYC, nc.  
Fleming, Grace (51 Club) NYC, nc.  
Ford, Mickey (The Embassy) NYC, nc.  
Fostaire (Esquire) Norfolk, Va., nc.  
Francis, Marion (Beverly Hills) Newport, Ky., cc.  
Franzell, Gregory (Henry Hudson) NYC, h.  
Freed, Bob (Luterne) Lynn, Mass., nc.  
Fulton, Jack (Helsing's Lounge) Chi, nc.

## G

Gainsworth, Marjorie (Capitol) Washington, t.  
Galante & Leonard (Statler) Buffalo, h.  
Gallus, John (Biltmore) Los Angeles, h.  
Gardner, Grant (Million Dollar) Los Angeles 8-11, t.  
Gibsons, The (State) NYC, t.  
Goodwin, Bill (Le Ruban Bleu) NYC, nc.  
Gordon, Harold (Roxy) NYC, t.  
Gory, Gene, & Roberta (Kitty Davis) Miami Beach, Fla., nc.  
Graham Sisters (Wival) NYC, ra.  
Guertin, Eddie (606 Club) NYC, nc.

## H

Hall, Bob (Diamond Horseshoe) NYC, nc.  
Hanneford, George, Family (Olympia Circus) Detroit 12-28.  
Harrison & Fisher (Music Hall) NYC, t.  
Hart, Vicki (Buttery) Chi, h.  
Hays, Virginia (Maisonette Room) NYC, h.  
Hawkins, Coleman (Yacht Club) NYC, nc.  
Heathen, Boyd (Garman) Phila, t.  
Herbert, Jack (Cotton) Houston, nc.  
Herrera, Serita (El Chico) NYC, nc.  
Herzogs, The (Hipp) Baltimore, t.  
Hilbard, Bird & LaRue (Adams) Newark, N. J., t.  
Hild, Gertrude (Wivel) NYC, re.  
Hilda (Garman) Phila, t.  
Hill, Betty (Patio) Cincinnati, nc.  
Hines, Baby (Kelly's Stable) NYC, nc.  
Hodes, Art (Jimmy Ryan's) NYC, nc.  
Howard, Eddie (Howard) Boston, t.  
Hughes, Mary Beth (Albee) Cincinnati, t.

## I

Imaginators (Rio Cabana) Chi, nc.

## J

Jacqueline (Great Northern) NYC, h.

# DODO PROCTOR

Sepia Rhythm Stepping Miss  
NOW RE-ENGAGED FOR USO TOUR

Write  
Wire  
Phone  
Walnut 4677  
Walnut 9481

# JOLLY JOYCE

Earle Theater Bldg.  
PHILADELPHIA, PA.

Jagger, Kenny (Sportsman Club) Indianapolis.  
Juvelys, The (Chicago) Chi, t.

## K

Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.  
Kaye, Stubby (State) NYC, t.  
Kelly, Helen (Sawdust Trail) NYC, nc.  
Kemmy, John & Eva (Chicago) Chi, t.  
Kennedy, Edgar (Adams) Newark, N. J., t.  
King, Bill (Grand Terrace Casino) Detroit 1-14, nc.  
Kiraly, Sandra (Casbah) NYC, nc.  
Koner, Pauline (Roxy) NYC, t.  
Kramer's, Henry, Midgets (Ritz) Port Huron, Mich., t. (Daniel) Saginaw 15-21, nc.  
Kramer, Stan, & Co. (Beverly Hills) Newport, Ky., cc.

## L

LaBato, Paddy (Rome) Omaha, h.  
Lang & Lee (Keith) Indianapolis 11-17, t.  
Lane, Lenny (Tropic Isle) Brooklyn, nc.  
LaVola, Don, & Carlotta (Utah Canteen) Salt Lake City.  
LaZellas, Aerial (Cow Shed) Oklahoma City 2-18, nc.  
Leary, Ted (Tower) Kansas City, t.  
Leopold, Herman (Blackhawk) Chi, re.  
LeRoy, Hal (Earle) Washington, t.  
Lester & IrmaJean (Grand Terrace Casino) Detroit 8-20, nc.  
Lewis, Ralph (Chase) St. Louis, nc.  
Lillian, Edna (Club Zebra) NYC, nc.  
Lynd, Jane (Jimmy Kelly's) NYC, nc.

## M

McCullough, Ruth (Oriental) Chi, t.  
Mage & Karr (New Yorker) NYC, h.  
McKee, Patricia (Salon Madrid) NYC, h.  
Manners, Dorothy (Kelly's Stable) NYC, nc.  
Markoff, Gypsy (Greenwich Village Inn) NYC, nc.  
Maison, Gil (Circle) Indianapolis, t.  
Mayfair, Mitzl (Adams) Newark, N. J., t.  
Midnight Zombie Jamboree (Grand) Mankato, Minn., 10; (Falls) Redwood Falls 11; (Orpheum) Pipestone 12; (Egyptian) Sioux Falls, S. D., 13, t.  
Mills, Buster (Rockhead's Paradise) Montreal, nc.

## N

O'Neill, Danny (Chicago) Chi, t.  
Nelson, Joy (Lookout House) Covington, Ky., nc.  
Niva, Vera (Old Roumanian) NYC, nc.

Novellos, The (Alpine Village) Cleveland 8-20, nc.

## O

O'Neill, Peggy (51 Club) NYC, nc.  
Oneska, Sonya (Rogers' Corner) NYC, re.  
Otero, Adriana (El Chico) NYC, nc.  
Overman, Wally: Peoria, Ill., 8-14.

## P

Paddock, Jean (Kelly's Stable) NYC, nc.  
Padova, Andy (Warwick) NYC, h.  
Page, Joe, & Nona (Tivoli) Sydney, N.S.W., Australia; until Sept. 23, t.  
Panvini, Grace (Music Hall) NYC, t.  
Patterson, Dixie (Kelly's Stable) NYC, nc.  
Peppers, Three (Zanzibar) NYC, nc.  
Pickens, Jane (Cotillon Room) NYC, h.  
Pierce, Jack, Radio Jamboree (Rex) Galax, Va., 11; (Academy) Lynchburg 12-13, t.  
Powers, June (Kelly's Stable) NYC, nc.  
Pretenders, The (Lookout House) Covington, Ky., nc.  
Primus, Pearl (Cafe Society Uptown) NYC, h.  
Princess & Willie Hawaiians (National) Detroit, t.

## R

Ramos & Nanette (Salon Madrid) NYC, h.  
Ray & Harrison (Lookout House) Covington, Ky., nc.  
Raye & Naldi (Chicago) Chi, t.  
Read, Kemp (Luke's Lodge, Newport Beach) Newport, R. I., h.  
Reading & Thomas (Empire) Salem, Mass., 12-13, t.  
Reed, Diane (Swing Club) NYC, nc.  
Regan, Phil (Earle) Phila, t.  
Richey, Jean (Earl Carroll Theater) Hollywood, re.  
Ring, Ruby (Roosevelt) New Orleans, h.  
Rio, Terry & Ralph (Hipp) Baltimore, t.  
Ritter, Eileen (Earle) Washington, t.  
Robbins, Gayle (Beverly Hills) Newport, Ky., cc.  
Roberts, Whitey (Walton Roof) Phila, nc.  
Rochelle & Beebe (Earle) Phila, t.  
Rouchez, Chicki (606 Club) NYC, nc.  
Rooney, Anne (Palace) Cleveland, t.  
Rooney, Ed & Jenny (Hamid-Morton Circus) Montreal; Ottawa 15-20.  
Ross Sisters (State) NYC, t.  
Roy, Don (Belvedere) Springfield, Ill., nc.  
Russell, Strawberry, & Julia Davis (Show Box) Seattle, nc.

## S

St. Claire Sisters & O'Day (Arena) Detroit 12-28.  
Schultz Sisters (Idle Hour) Dayton, O., nc.  
Semon, Prinrose (Madison) Baltimore, nc.  
Sharon, Nita (Esquire) Norfolk, Va., nc.  
Sheer, Vickie (Tropic Isle) Brooklyn, nc.

A dynamic personality  
**HILDE SIMMONS**  
Cyclone of Song at the Boogie Piano  
**HELD OVER** at SWAN CLUB, PHILADELPHIA  
Pers. Mgt.: JOE GLASER  
30 Rockefeller Plaza New York City

Sherman, Hal (Riverside) Milwaukee, t.  
Shirley, Lynn (Riverside) Milwaukee, t.  
Slater, Jane (Circle) Indianapolis, t.  
Squires, Don (National) Detroit, t.  
Stefenesku, George (Rogers' Corner) NYC, re.  
Stevens Bros. (Capitol) Washington, t.  
Stuart & Lee (Beverly Hills) Newport, Ky., cc.  
Sue, Lyda (Rio Cabana) Chi, nc.  
Sumner, Helen (Ivanhoe) Chi, re.  
Suns, Three (Piccadilly) NYC, h.

## T

Tanner, Elmo (Curley's) Minneapolis, nc.  
Tars & Spars (Strand) NYC, t.  
Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.

Henri  
**THERRIEN**  
Currently LATIN QUARTER, Boston, Mass.

Timblin, Slim (Garman) Phila, t.  
Tin Pan Alley Boys (Metropole) NYC, re.  
Tip, Tap & Toe (Paramount) NYC, t.  
Tucker, Sophie (Chez Paree) Chi, nc.  
Tudell, Julie & Jean (Bismarck) Chi, h.

## V

Viera, Manuel (Stanley) Pittsburgh, t.  
Victoria, Troupe (Tower) Kansas City, t.  
Vilches, Fernando (El Chico) NYC, nc.  
Vincent, Larry (Lookout House) Covington, Ky., nc.

## W

Walker, Cindy (Tower) Kansas City, t.  
Walters, Charlie, Four Moods (Billie's Blue Room) Passaic, N. J., nc.  
Warren, Annette (Carter) Cleveland, nc.  
Weidler, Virginia (RKO-Boston) Boston, t.  
Welles, Three (Garman) Phila, t.  
Wesson Bros. (Paramount) NYC, t.  
Woods, Eileen (Hipp) Baltimore, t.  
Woods & Bray (Jefferson) St. Louis, h.

## Y

Yaconelli, Moro (Earle) Washington, t.  
Yeo, Mary Jane (New Yorker) NYC, h.  
Young, George (Music Hall) NYC, t.

**ICE SHOWS**

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.  
Francy's, Dorothy, Ice Time (Adolphus Hotel) Dallas.  
Hollywood Ice Revels of 1944 (Music Hall) Cincinnati 16-24.  
Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.  
Skating Vanities (roller): (Duquesne Gardens) Pittsburgh 8-13; (Auditorium) Grand Rapids, Mich., 15-20.

# B'way Crix OK 3 Out of 4 Times

## Nichols, 1; 2, Kronenberger

Nine regular reviewers and assistants hit a 73.8 on season's footlight entries

NEW YORK, May 6.—Tape-breaking of the 1943-1944 legit season tabs the Stem crix three-quarters smart in collective winner picking. Average of aisle-sitters from nine New York dailies, including a baker's dozen of assistants who filled in for a pinch-hit at a show or two, racks up to 73.8 per cent in the "right" column.



The *Billboard* has based its individual scoring on right or wrong estimates of 64 legiters

which blossomed on the Stem between May 1, 1943, and April 30, 1944. An additional current 10 which unveiled too late to reach the 100 performance mark, *The Billboard* yardstick for measuring Broadway success, have of necessity been omitted.

Since it is also *The Billboard* opinion that it is a critic's function to give a definite evaluation, one way or the other, of what he sees, any review rated in the "no opinion" class has been tabbed as a wrong guess in compiling the "accuracy" list. However, for the purpose of a complete record, the pewsters' cagey "could-be or couldn't-be" summings-up have been averaged separately.

### First-Stringers Catch Majority

Changes of occupants of press drama-chairs wrought by war absences, death and retirement were ironed out in the early months of the year, leaving nine incumbents firmly in first-string saddles and with none of the sub pinch-hitters catching the required 10 shows to entitle them to individual listing.

Lewis Nichols (*Times*), who placed second to the late John Anderson in previous year's poll, is 1943-'44 top man with an accuracy average of 88.9. Nichols saw 63 shows and missed on only four. However, his score was nicked by three see-saw reviews. Louis Kronenberger (*PM*) is runner-up, after guessing wrong six times on the same number of peeks. Including three "no opinions," Kronenberger's tally is 85.9. Howard Barnes (*Herald-Tribune*) comes in third with a score of 76.3 on 59 shows, and Robert Coleman (*Mirror*) is right behind him at 75.9. Fifth in line is Ward Morehouse (*Sun*) with 72.2, closely followed by John Chapman's (*News*) 71.9. Willella Waldorf (*Post*) takes seventh place with 68.3, and Robert Garland (*Journal-American*) beat Burton Rascoe to the tape for last of the field with a 66.0 score over the latter's 65.0. Collective average mark from the sub bench is 67.4.

In the couldn't-make-up-my-mind department the batting order changes considerably. Coleman was not sure only twice for a "no opinion" tab of 3.2. Rascoe follow up at 3.3, and Nichols and Kronenberger are tied at 4.7. Barnes takes a 6.9 rating, with Chapman just behind him at 7.0. Waldorf was indefinite five times out of 60 tries for an 8.0 score. Morehouse played safe for an average of 9.3, and Garland lags fatherest behind on see-saw critiques. In seven cases out of 53 he put them in the "either way" column for a tally of 13.2.

### Mixed Notices Usual

Twelve-month record shows up plenty of diverse opinions by Crix. Mixed notices were the usual thing. The two shows which seemed to give the aisle-experts the most trouble were *Another Love Story*, which eight of them down-thumbed for a box score of 11 per cent, and *Ramshackle Inn*, which got a similar brush-off to the tune of 22 per cent.

## Broadway Crix '43-'44 Standings

	Right	Wrong or No Opinion	Accuracy Percentage
Lewis Nichols ( <i>Times</i> ).....	56	7	88.9
Louis Kronenberger ( <i>PM</i> ) .....	54	9	85.9
Howard Barnes ( <i>Herald-Tribune</i> )....	45	14	76.3
Robert Coleman ( <i>Mirror</i> ) .....	47	15	75.9
Ward Morehouse ( <i>Sun</i> ) .....	40	14	72.2
John Chapman ( <i>News</i> ) .....	41	16	71.9
Willella Waldorf ( <i>Post</i> ) .....	41	19	68.2
Robert Garland ( <i>Journal-American</i> ) .35	35	18	66.0
Burton Rascoe ( <i>World Telegram</i> ) .39	39	21	65.0

(Note: Voided in this tabulation are revivals with fixed or limited runs. Also voided are 10 shows preeming too close to April 30, 1944, to permit success or failure valuation.)

## '43-'44 Season On B'way Hits Rates a 29.7

### Crying Towels in Storage

(Continued from page 3)

leaves for Hollywood Saturday, May 20.

In taking an over-all picture of the past season, consideration must also be given to 10 shows which unveiled too late in the year to have an opportunity of proving themselves. Five of these, *Jacobowsky and the Colonel*, *Searching Wind*, *Follow the Girls*, *Helen Goes to Troy* and *Chicken Every Sunday*, look like certain stayers. Some of the remaining five look weak, but even if the whole quintet go into the minus column the percentage on the plus side will jump to 32.4—practically a one-in-three ration.

Cut it up any way you like, 1943-'44 has done all right by legit. The stink-aros have been baddles with a capital "S," but on the score card a winner, not to speak of an occasional walk-away for every two also rans, is excellent picking by the production boys and their backers.

## Schenectady, N. Y., Set To Be Every-10-Day Roadshow Stop

SCHENECTADY, N. Y., May 6.—Erie Theater, this city's only legit house, plans a roadshow attraction once every 10 days next season. United Booking Offices placed the house on the circuit following crowded performances last month of Ethel Barrymore's *Corn Is Green* and John Barton's *Tobacco Road*. The latter grossed three times as much in its three-day stay in Schenectady, April 20-22, as it did in the previous three days in Utica, N. Y.

Over the summer the Erie will get a face-lifting—new seats if possible, new carpet and a touch-up paint job.

Final attractions at the theater this season are *Janie*, May 12-13; *Blossom Time*, May 19-20, and *Opera for Everyone*, with a Met quartet May 30.

*Story* fooled the lads to slip by the 100 performance marker. *Ramshackle* plays hits 143 today. Over-all, however, the savants called their shots with better than reasonable accuracy. Things legit went pretty much as they predicted.

## BROADWAY OPENING

### PICK-UP GIRL

(Opened Wednesday, May 3, 1944)

#### 48TH STREET THEATER

A drama by Elsa Shelley. Staged by Roy Hargrave. Setting by Watson Barratt. Costumes by Emeline Roche. Lighting and special production curtain by Roy Hargrave. Company manager, Rod Waggoner. Stage manager, William Johnson. Press representative, Ben Kornzweig. Presented by James Colligan, Harry Bloomfield and Harriet Kaplan.

Judge Bentley.....	William Harrigan
Miss Porter.....	Doro Merando
Mrs. Busch.....	Edmonia Nolley
Court Clerk.....	Douglas Keaton
Door Attendant.....	William Foran
Mrs. Collins.....	Kathryn Grill
Larry Webster.....	Zachary A. Charles
Mrs. Marti.....	Lili Valenty
Alexander Elliott.....	Arthur Mayberry
Mr. Brill.....	Bigelow Sayre
Policeman Owens.....	Morty Martell
Elizabeth Collins.....	Pamela Rivers
Jackie Polombo.....	Joe Johnson
Miss Russell.....	Dorothy Blackburn
Mr. Collins.....	Frank Tweddell
Ruby Lockwood.....	Toni Favor
Peter Marti.....	Marvin Forde
Mary.....	Lois Wheeler
Jean.....	Rosemary Rice

In trying to peg the commercial chances of *Pick-Up Girl*, common-sense whispers that the answer is likely no. At the same time, hope chimes in with a plea that *Pick-Up* may get the breaks and toss common sense into the discard. No play to come along this year deserves success more than Elsa Shelley's withering arraignment of the bad-girl-bad-boy problem. It has been given splendid production and direction, and it boasts some of the best acting to be seen on the Stem. It has the impact of a sock on the nose. It is a play that should be seen.

Unfortunately, the average cash customer does not like a sock on the nose. And while Miss Shelley's back-street treatise is progressively, tragically convincing, the average customer will shy away from having it shoved in front of his eyes and ears. He knows that there are hundreds of overworked, fun-starved girls like Lizzie Collins who get themselves daily into the same kind of sordid trouble. The country's back streets are ripe with them. But he'd sooner read about them impersonally in the papers than meet up with them first hand. It's easier to walk blissfully around the block and ignore the whole thing. It is to be feared that he will do just that with *Pick-Up Girl*.

However, that is just the kind of person whom Miss Shelly's play is aimed at and if it can succeed in luring enough of him into the 48th Street Theater to see and hear, the news may spread that

## Broadway No Opinion Rating

	Shows Scored	No. Opinions	Percentage of No Opinions
Robert Coleman .....	62	2	3.2
Burton Rascoe .....	60	2	3.3
Lewis Nichols .....	63	3	4.7
Louis Kronenberger .....	63	3	4.7
Howard Barnes .....	59	4	6.9
John Chapman .....	57	4	7.0
Willella Waldorf .....	60	5	8.0
Ward Morehouse .....	54	5	9.3
Robert Garland .....	53	7	13.2

## Only Cornell Holds Hub Up

'Dream With Music' goes down and down—756 off from opening week

BOSTON, May 6.—Altho Hub showbiz continues more active than in recent seasons, warm weather and a general malaise in all amusements has tipped box-office takes.

Instead of selling at capacity, as most musicals do here, or at least building for better each week, *Dream With Music* at the Shubert has grown weaker. The third frame finishes up with \$22,500 in the till as against the \$29,000 of the opening. Joy Hodges begins rehearsing with the show today, to take over the June Knight role before the Broadway debut. Betty Allen leaves then, too. Next tenants here will be *Stovepipe Hat*, due May 22.

At the Colonial Connecticut Yankee has also slid off. The third and final week adds up to \$18,000. Drew \$24,000 for the first stanza. *Three's a Family* opens Monday.

Best showing has been made by Katharine Cornell in *Lovers and Friends*, which has played to \$20,500, near capacity, for the second and last week at the Plymouth. *Same Time Next Week*, the Searle Kramer comedy about soap opera actors, starring Grace and Paul Hartman, bows Monday. Gilbert Miller brings the new F. Hugh Herbert comedy, *For Keeps*, to the Plymouth May 29.

R. H. Burnside's Savoyards, the Gilbert and Sullivan Opera Company, wind up a 33-week tour at the Boston Opera House tomorrow (Sunday) night with \$11,000 banked for a frame of 10 performances.

*Career Angel*, comedy by Gerald M. Murray, debuts at the Wilbur Friday (12) night.

*Pick-Up* is an outstanding drama-buy on Broadway. Then Michael Todd's staff, James Colligan, Harry Bloomfield and Harriet Kaplan will have a deserved hit on their hands. That is what hope says.

There is nothing new in what Miss Shelley has to sell. She offers no solution to the problem of juve delinquency, being content with an object lesson which tosses the blame squarely where it belongs—not only in the laps of uncomprehending parents but at the feet of indifferent, ostrich-minded society. Dramatically, she has essayed a difficult feat by confining her play to the dimensions of a juvenile court room. It is a tribute to the scripting and Roy Hargrave's astute direction that never in the two-hours-odd is there a moment of static. In spite of its restrictions, *Pick-Up* emerges with photographic realism and builds steadily in dramatic intensity.

Lizzie Collins finds herself on the juve court calendar at 15 after being found in bed with a middle-aged wolf. From there on a humane and intelligent Judge tries to unravel the underlying reasons for her moral lapse via the testimony of tough neighborhood kids, a stupidly uncomprehending mother and father, a prying neighbor and a nice lad who loves Lizzie no matter what she's done. Out of it all comes an appalling stench. It develops that the girl has been started off thru the lures of a schoolmate. She has already had an abortion and a positive Wasserman. There is obviously but one thing to do for her—medical cure and moral rehabilitation. In all, a ghastly harrowing story, which at best can only end on a tenuous note of hope.

Tough job that it must have been. Mike Todd and his office force have cast *Pick-Up* with uncanny perception. For the judge there is William Harrigan to turn in a beautifully shaded performance. Pamela Rivers and Marvin Forde have been picked to make a Stem debut as the wayward gal and the lad who loves her. Both have tough assignments (See *Broadway Opening* on opp. page)

# Chi TPU Sets Year's Officers

CHICAGO, May 6.—Local 2 of the Chicago Theatrical Protective Union (stagehands), of which George E. Browne was czar until his conviction in the movie extortion trial, re-elected all of its officers Wednesday (8) at the union's annual voting.

Body also recommended that Browne be expelled from membership in the local. Recommendation was made by a special investigating committee appointed two months ago by Larry Cassidy, president of local. Committee stated it had obtained sufficient evidence to expel Browne and it instructed local's lawyer, William Sammis, to draw up proper charges which will be presented at union's meeting June 14.

Officials of Local 2 re-elected were Larry Cassidy, president; Frank G. Olsen, secretary-treasurer; William L. Schraut, vice-president. Olsen polled 221 out of a possible 317 votes.

Browne dominated Local 2 for many years along with Nick Circeola, alias Nick Dean, and was international president of the stagehands' union at time of his indictment in movie extortion case. Both he and Dean are now under eight-year sentence.

## DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

- Able's Irish Rose (Davidson) Milwaukee 7-10; (Keith) Grand Rapids, Mich., 12-13.
- Able's Irish Rose (Marlow) Helena, Mont., 10; (Rainbow) Great Falls 11-12; (Fox) Butte 13.
- Barrymore, Ethel, in Corn Is Green (Lyric) Allentown, Pa., 10; (Playhouse) Wilmington, Del., 11-13.
- Blithe Spirit (Walnut) Phila.
- Blossom Time (Davidson) Milwaukee 11-13.
- Blossom Time (Memorial Aud.) Dayton, O., 10; (Hartman) Columbus 11-13.
- Career Angel (Wilbur) Boston 12-13.
- Connecticut Yankee (Cass) Detroit.
- Cornell Katharine, in Lovers and Friends (Forrest) Phila.
- Dream With Music (Shubert) Boston.
- Dunham, Katherine (Blackstone) Chi.
- Good Night Ladies (Hanna) Cleveland.
- Janie (Court Sq.) Springfield, Mass., 10; (Academy of Music) Northampton 11; (Erie) Schenectady, N. Y., 12-13.
- Junior Miss (Bushnell Aud.) Hartford, Conn., 8-10; (Shubert) New Haven 11-13.
- Kiss and Tell (Harris) Chi.
- Kiss and Tell (Omaha) Omaha 10; (Corn Palace) Mitchell, S. D., 11; (Coliseum) Sioux Falls 12; (Sprine Aud.) Des Moines 13.
- Kiss and Tell (Royal Alexandra) Toronto.
- Life With Father (Geary) San Francisco.
- Oklahoma (Erlanger) Chi.
- Old Soak, The (Nixon) Pittsburgh.
- Rebecca (Selwyn) Chi.
- Rosalinda (National) Washington.
- Same Time Next Week (Plymouth) Boston.
- Slap Happy (Ford) Baltimore.
- Sons o' Fun (Metropolitan) Seattle.
- Student Prince (Billmore) Los Angeles.
- Three's a Family (Colonial) Boston.
- Tomorrow the World (State) Kalamazoo, Mich., 10; (Palace) South Bend, Ind., 11; (Parkway) Madison, Wis., 12-13.
- Uncle Harry (Great Northern) Chi.

## BROADWAY OPENING

(Continued from opposite page)

for a first showing on big time and rise to them splendidly. No matter what happens to *Pick-Up*, both youngsters have chalked up a fine opening mark. Kathryn Grill and Frank Tweddell are pathetically effective as the bemused mother and father. Zachary Charles, recently of *Venus*, and Toni Favor, who was one of on-the-loose twins in *Eve of St. Mark*, are outstanding character bits as a tough high school kid headed for a jam and an empty headed little semi-pro on her way to becoming an out-and-out tart. There is another typical Doro Merande bit—by herself. Arthur Mayberry does some sheepish hat-twisting in the thankless role of the exoriated wolf. The same casting care has maintained all the way down the line. Everybody is characteristically in the groove.

It is not likely that radio will touch "Pick-Up" with a pair of tongs. It deals in facts and phrases that are too strong meat for the ether. However, if some courageously minded netters could be found who would dare the attempt, it would make a wow of an air show as well as transmitting a message it would do everyone good to hear.

Bob Francis.

## NO BEEF ON OPERA

(Continued from page 3)

went to work last month, Gallo wrote the mayor again, protesting that the



# BROADWAY SHOWLOG

Performance Thru May 6

## Dramas

	Opened	Perfs.
<b>Angel Street (Golden)</b> .. 12- 5, '41	1,021	
Viola Keats will definitely replace Judith Evelyn when latter leaves cast next month. Leo G. Carroll and Ferdi Hoffman are also withdrawing. Their replacements will be Cecil Humphreys and Donald Randolph.		
<b>Arsenic and Old Lace</b> ... 1-10, '41	1,397	
(Hudson) Lindsey, Crouse and company just received another fat dividend.		
<b>Chicken Every Sunday</b> .. 4- 5, '44	37	
(Miller's) Somewhat off, but holds up around \$11,500. Rhys Williams vacates male lead Monday (8) for Coast chore with "Corn Is Green." Sidney Blackmer replaces him. Joan Chandler, understudy, also leaves that date to join "Stovepipe Hat" troupe. Ann Lincoln takes over for her. Jean Gillespie has bid to lead N.Y.U. prom. Hope Emerson has been on "Reader's Digest" program this week. Ann Thomas ditto, with additional assignments for "Easy Aces" and "Hearts in Harmony."		
<b>Decision (Ambassador)</b> .. 2- 2, '44	111	
Edward Choate tossed out the office scene Friday (5). Show now played entirely in living room set. Switch to one setter calls for a weekly saving of around \$800. Raymond Greenleaf will guest on Mother's Day program sponsored by "N.Y. Journal-American." Will read "Lincoln's Letter To a Mother."		
<b>Doughgirls, The</b> ..... 12-30, '42	572	
(Lyceum) Vinton Hayworth in "Successful Calamity" on "Arthur Hopkins Presents" (WEAF) Wednesday (3). Kenneth Tobey, ex-"Widow," also in air-cast. Janet Fox replaces Arlene Francis Monday (15). Stem reports have Betty Furness stepping in for Virginia Fields; Lella Ernst for Arleen Whalen; Peggy French for Doris Nolan, June 1.		
<b>Highland Fling, A</b> ..... 4-28, '44	11	
(Plymouth) Aisle experts split five to four to score it 56 per cent. Yes: Robert Garland (Journal-American), Robert Coleman (Mirror), Herrick Brown (Sun), Louis Kronenberger (PM), Burton Rascoe (World-Telegram). No: Lewis Nichols (Times), Howard Barnes (Herald-Tribune), John Chapman (News), Willella Waldorf (Post). Not doing so well. Ralph Forbes guests Monday (8) on Martha Dean's program. John Ireland and Frances Reid ditto for Bessie Beattie.		
<b>Jacobowsky and the Colonel (Martin Beck)</b> .. 3-14, '44	63	
Flicker rights sold to Columbia for a fat fee of \$350,000. Oscar Karlweiss guests at Drama League's Hotel Pierre Luncheon Tuesday (9).		
<b>Kiss and Tell (Biltmore)</b> .. 3-17, '43	483	
Peter Griffiths takes over kid role Monday (8) from Bobby Schenk.		
<b>Life With Father</b> ..... 11- 8, '39	1,891	
(Empire)		
<b>Mrs. January and Mr. Ex</b> .. 3-31, '44	43	
(Belasco) Closed Saturday, May 6.		
<b>Only the Heart (Bijou)</b> .. 4- 4, '44	39	
Still trying, with management grimly determined to make it go. June Walker in skit with Ernest Truex for Citizens' Committee over WABC Sunday (14).		
<b>Othello (Shubert)</b> ..... 10-19, '43	230	
Kenneth Tobey, ex-"Merry Widow," joins troupe in three weeks as understudy to Jack Manning. Leaves for Detroit Saturday (13) to make commercial pic for Jan Handy, then back for show. Uta Hagan fainted on stage Thursday (4), just before finale. Revived in dressing room and came back to finish. Margaret Webster receives L.L.D. degree Sunday (14) from Russell Sage College. Out of hospital for tonsilectomy and off for Westport to tap out her new book on the Bard.		
<b>Over 21 (Music Box)</b> ... 1- 3, '44	146	
Ruth Gordon and entire cast to Camp George Meade, Maryland, Sunday (28). Months ago, on a Camp Show tour she promised she'd come back and do her own show for the G.I.'s. This is the pay-off.		

	Opened	Perfs.
<b>Pick-Up Girl (48th St.)</b> .. 5- 3, '44	5	
Displeased crix to tune of six to three for a tab of 33 per cent. No: Lewis Nichols (Times), John Chapman (News), Robert Coleman (Mirror), Howard Barnes (Herald-Tribune), Willella Waldorf (Post), Louis Kronenberger (PM). Yes: Robert Garland (Journal-American), Herrick Brown (Sun), Burton Rascoe (World-Telegram). Mike Todd reported determined on strong hyppo campaign.		
<b>Ramshackle Inn (Royale)</b> 1- 5, '44	143	
Believe-it-or-not note: Zasu Pitts driving her Columbia electric (vintage 1904) in West 44th Street. It makes 50 miles on one recharge. Samuel Funt has succeeded William Crowder as company manager. Latter now in charge at Flatbush Theater, Brooklyn.		
<b>Searching Wind, The</b> ... 4-12, '44	30	
(Fulton) Dudley Digges selected typical stage father by Father's Day Association. Digges and Montgomery Cliff will be the father and son in "Ah, Wilderness" on "Arthur Hopkins Presents" program (WEAF), Wednesday (24).		
<b>Sheppey (Playhouse)</b> ... 4-18, '44	23	
Closes Saturday (6).		
<b>Three's a Family</b> ..... 5- 5, '43	424	
(Longacre)		
<b>Tomorrow the World</b> ... 4-14, '43	447	
(Barrymore) Ruth Matteson, ex-"Merry Widow," leaves for Coast Saturday (6) to visit with husband on Fox lot. Returns in two weeks and replaces Shirley Booth June 5. Joyce Van Patten pic-tested Friday (5) by Gregory Ratoff for RKO's "Knob Hill," skedded for a June shooting on the Coast.		
<b>Two Mrs. Carrolls, The</b> .. 8- 3, '43	320	
(Booth) Irene Worth leaves cast Monday (8) for pix in England. Dora Sayers replaces her. Victor Jory will leave for Coast some time between June 17 and 24. Will come back in the fall for a new show. Elizabeth Bergner will receive the Theater League's award for the outstanding performance of the year at org's Hotel Pierre luncheon Tuesday (9).		
<b>Voice of the Turtle, The</b> .. 12- 8, '43	175	
(Morosco) G.I.'s wanting free tix for the six special performances beginning June (26) can apply to Defense Recreation Committee, 99 Park Avenue. First come, first served. William Richardson has assignment for lighting Plaza's Persian Room for Hildegarde. Alfred de Liagre figuring a company each for Chi and West Coast.		
<b>Wallflower (Cort)</b> ..... 1-26, '44	119	
Frank McNellis took over stage manager chore Monday (1). Will continue for two weeks until Jack Daniels returns from directing stint with "Hickory Stick." Michael King and James McMahon are being pic-tested by Metro.		
<b>Winged Victory</b> ..... 11-20, '43	197	
(44th Street) Whole cast getting a pre-Coast-departure brushing up. Three days for everybody on the rifle range at Mitchell and gas chamber tests at Governor's Island. Pvt. Red Buttons back in cast.		

## Musicals

<b>Allah Be Praise!</b> ..... 4-20, '44	20
(Adelphi) Closed Saturday (6). Mary Jane Walsh signed Monday (3) to take over her old part in road tour of "Let's Face It."	
<b>Carmen Jones</b> ..... 12- 2, '43	181
(Broadway) Conductor Joseph hospitalized by broken ribs all week. Everett Lee batoning for him. Richard Montgomery out Monday (1) thru Tuesday (2). Clarence Jones subbed.	
<b>Early to Bed</b> ..... 6-17, '43	372
(Broadhurst) Backstage rumors of June 1 closing, but no notice yet. Producer Kollmar's "Dream With Music" reported getting radical face-lift in Boston. Show has been cut and first half rewritten. June Knight and Betty Allen leaving cast, with Joy Hodges possibly replacing the former.	

	Opened	Perfs.
<b>Follow the Girls</b> ..... 4- 8, '44	33	
(Century) Entire cast, minus dancing gals and boys, treks to Crossinger's Tuesday (30) to give hour-and-a-half War Bond show. Have guaranteed a million dollar take for Uncle Sam. Ford Leary signed Wednesday (3) to understudy Jackie Gleason. Kay Crespi, Powers cutie, replaced Jiggs St. Clair Friday (5). Ruth Rathbun will replace Maureen Cunningham Sunday (14). Latter off to Coast for pix. Danny Aiello turned 18 this week and was tapped by Uncle Sam. Has two weeks to go. Dancer Dorothy Keller took bad fall on stairs backstage Wednesday (3). X-rays show no serious injuries and she will marry pianist Lyle Davis as per sked on Sunday (7). Songsmiths Danny Shapiro, Milton Pascal and Phil Charig air-guest with Adrienne Ames Monday (8).		
<b>Helen Goes To Troy</b> ..... 4-24, '44	16	
(Alvin) George Rasely has added understudy chore for Ernest Truex to his current comedy duties. Lilian Anderson has been assigned as alternate to Jarmilla Novotna for the title role. She will sing for Wednesday and Saturday mats. Ralph Dumke and Melville Cooper plan a duo radio deal. Also, both will appear in prologs of New Opera's special offerings, "La Serva Padrona" and "Secret of Suzanne," Sunday (14) and Sunday (21). Elizabeth Southerland and Lisette Vereas will be featured with them.		
<b>Mexican Hayride</b> ..... 1-28, '44	115	
(Winter Garden) Candy Jones skeds for Walter Winchell program Sunday (7). Whole cast, plus 500 costumes and props, to Halloran General Hospital, Staten Island, Sunday (14), to give show for G.I. patients. Lew Hearn, ex-"Something for the Boys," is understudy for Bobby Clark since Monday (1). Louis Dreyfus, London Chappell and Company head, has bought British production rights. Plans fall preem. Mike Todd has organized his own pic company, Michael Todd Productions. Opens Hollywood offices as soon as "Catherine Was Great" winds up rehearsals.		
<b>Oklahoma! (St. James)</b> .. 3-31, '43	471	
New general understudy Don Weissmuller, bro of Johnny, in for Lee Dixon Tuesday (2). Louise Fernaca out Monday (1). June Graham subbed. Paul Schiers singing double for Lee Dixon, and wife Vivian Smith (she's the boss of the DeMille ballet kids), supplying backstage area with spring blooms. They're iris fanciers. Betty Jane Watson to queen it at Columbia's soph-frosh prom at Essex House Thursday (11). Also sked to plug Jergens for Walter Winchell Sunday (14). Whole cast trucks it to Central Park to sing three show numbers for "I Am An American Day" Sunday (14). Ellen Love back in cast after wisdom tooth session Monday (1).		
<b>One Touch of Venus</b> ... 10- 7, '43	247	
(46th St.) Sono Osata guests with Judith Allen on WINS Thursday (11). John Boles emcees program sponsored by Citizens' Committee for Soldiers and Sailors (CBS) Sunday (14).		
<b>Ziegfeld Follies, The</b> ... 4- 1, '43	465	
(Imperial) Lillian Wells, dancer, has been boosted to show gal.  (Revs) <b>Merry Widow, The</b> .... 8- 4, '43		
(Majestic) Closed Saturday (6).		
<b>Ballets</b>		
<b>Ballet Russe de Monte</b>		
Closed Sunday (7)		
<b>Ballet Theater</b> ..... 4- 9, '44	33	
(Met. Opera House) Still doing capacity. Leonard Bernstein will guest-baton his own hit ballet, "Fancy Free," a dozen times between Monday (8) and Sunday (21) wind-up.		

free poster display privilege in the city-owned subway system previously accorded him had this year been denied. He claimed further that the privilege had been granted for the advertising of the City Center Opera Company season. Once more, he says, no reply.

However, as in the ballet controversy, the onslaught of the Opera appears to have wound up with no one stabbed in the pocketbook. If anything, the mildly squawking maestro has come out on the long end. The San Carloites chanted over 25G into the till during their first five days at the Center Theater and played to standees during the whole

week that the City Centerites were chirping up West 55th Street. Figuring the advance sellout for tomorrow night, total take for 16 performances will be well over \$60,000, the best spring season the Gallo songbirds have ever had here. Hizzoner's trillers have not done badly either, reporting a cash-in to the tune of better than \$22,000 for the six performances of the competitive week, and another stanza still to go with the field to themselves. As the price scale for both is set at a \$2 (plus tax) top, it looks like a stand-off with nobody hurt.

Productionwise, the two troupes leave little to choose between them. One may

beat out the other in some particular department or performance, but for pop-priced opera they run neck and neck. Both have some fine voices on their rosters. Scenically, the City Center turns out the better job. It hasn't taken a travel beating. The Galloites are out in front as far as the chorus singing is concerned. They have been warbling together for a long time.

It all plainly adds up to the fact that opera subsidized or pop-priced commercial is on the upbeat. From the way the customers mobbed the b. o. they should have brought over Salamaggi to take care of the overflow.

# Three Meetings Hypo Parleys

## Two Scheduled USO Talks And One Quickie Are Hot

All other sessions strictly from hunger—Novik's meeting leaves 'em with ideas—"Negro and Radio" brings spirited discussion—presentation of news scored

COLUMBUS, O., May 7.—"The Institute for Education by Radio has had about 20 official sessions so far and only three of them have had any guts. Only these three have had discussions that really meant anything, that possibly gave the boys and girls something to digest and use when they get back home." With these words a well-known radio exec summed up the opinion of the majority of those who have sat and listened to thousands of words during the first three days of an institute that attracted some of the most important and supposedly most intelligent people in radio.

The three sessions to which this exec referred all were of a highly controversial nature. One, in fact, was not scheduled by the institute officials. It was a private meeting of university and board of education station operators arranged by Morris Novik, director of WNYC, New York. Novik got the publicly owned station operators together after it was apparent that the regularly scheduled sessions would produce nothing but hot air.

At Novik's session the boys really got together and let down their hair. They tried to decide whether educational stations should remain longhair. Interested only in rather dry educational program for the upper crust or whether they had a duty to be of service to the entire community and broadcast for the janitor as well as the college grad. For two hours the boys batted the ideas back and forth, and when it was all over at least there was a feeling that conflicting ideas had been aired in the open. Furthermore, no pompous official had gotten up to shoot off his mouth without giving the opposition a chance to get in a few hot licks. The boys had something to take away with them; they knew how their colleagues thought, and as one exec said: "This gave me some good ideas. I'm nearer the middle ground now." An interested spectator to this discussion was Clifford Durr, FCC commissioner. Often Durr nodded his head as if he were saying, "Here's something I can tell the commissioners in Washington."

The second meeting, which spared no punches, was a spirited discussion of "The Negro and Radio in Education." Walter N. Ridley, director of the audio-visual center of the Virginia State College for Negroes, held the reins here. Education got the quick brush-off. Whether or not the Negro was getting a fair break by the radio biz was of principal concern here, and everyone had his say. Consensus was that the Negroes as yet were not getting a fair play by the broadcasters. Script writers who constantly cast the Negro as a lazy comedian or a crap-shooting, irresponsible character not paying with communal contributions for his citizenship were given a once-over. It was decided that the Negro population made up one-tenth of the country, but a radio listener would never discover it by twirling his receiver dial any day of the week.

To correct this situation, it was proposed that an inter-racial committee of educators, radio execs and civic leaders be appointed to show the radio industry the light of day. The Negro was dying for his country, but his country did not seem to realize it, it was decided. The duty of the committee would be to erase ignorance and make the broadcaster a more intelligent painter of the public scene.

In spite of the quick brush-off given by many who had something concrete to contribute, the third lively session of the institute brought out some points which had the attendants sitting on the edges of their chairs. The radio stations and nets were taken over the coals for their failure to be fair in the presentation of news, in the handling of labor controversies and in treatment of racial conflicts.

The chairman, Harvey H. Davis, v.-p. of Ohio State, refused to recognize many who had something to say. But in spite

of that, Morris Novik; Lou Frankel, radio editor of *The Billboard*; CBS writer Bill Robson, and Frances Farmer Wilder, of CBS's Pacific Coast net, spared radio no quick jabs. The panel agreed that radio had not been doing a job and that it was just about time it did. Robson stated that it took a race riot to make radio realize there was such a thing as a white-Negro conflict in this country. Novik was sure that all radio did not handle labor news fairly. For example, he said, the recent Montgomery Ward strike in Chicago was covered fairly in New York by one net only—CBS. Frankel punched away at the handling of news, too, and needed that segment of radio not impartial to labor and minority groups.

After this meeting was over many went away saying "Yah, Yah. Let's get wise. Up to now we haven't been fair. We've just been mentally lazy and complacent. It's about time we begin to mind our P's and Q's. We got an audience now. But some day they might get wise. Then were will we be?"

## Kobak (Blue), Seldes (CBS), Bushnell (CBS) Star But Fail To Answer 'How Free Is Radio'

Comm. Durr Says Freedom Control, If Any, Is Web's

COLUMBUS, O., May 6.—An attempt to answer the question, "How free is radio?" was made by a group of the industry's leaders at the official opening session yesterday of the Institute for Education by Radio. A board of experts from the United States and Canada batted the question back and forth and came up with answers that indicated radio enabled many groups to reach the populace with their messages, that freedom of expression was exercised on many programs, but that there was still room for improvement.

The symposium of masterminds was paced by I. Keith Tyler, director of the institute, who replaced H. V. Kaitenborn when the NBC commentator had to cancel his appearance because of the possibility of an European invasion. Canada was represented by E. L. Bushnell, supervisor of programs for CBC. Other members on the panel were Thomas R. Carskadon, chairman of the American Civil Liberties Union's radio committee; Clifford Durr, member of the FCC; Edgar Kobak, exec. v.-p. of the Blue Network; Gilbert Seldes, CBS executive, and Tom Slater, Mutual's director of special features and war programs.

Bushnell started the ball rolling with an explanation of how freedom of speech is insured on CBC. He stated: "Great freedom was enjoyed by Canadian broadcasters in spite of the fact that the net is responsible to Parliament and thus subject to influence by political pressure groups." When the boys from the U. S. got up full steam the ideas really began to spout. Commissioner Durr defended the position of the FCC and maintained

## CBS Continues Its Fight for Video Perfection at OSU

COLUMBUS, O., May 6.—The CBS theory that television picture delivered by present-day equipment is not good enough for complete entertainment service was repeated here today at a television and education panel of the Institute for Education by Radio. Gilbert Seldes, director of tele programs for CBS backed his company's recent call for a more perfect type of television with an argument that was based upon theories of how best the public can be served by the video medium in the future.

"The television delivered today," said Seldes, "simply is not good enough for complete entertainment service. All thru 1941 and 1942 CBS broadcast only certain types of programs—types in which the low quality of the picture did not matter so much. We were able to transmit a clear picture and put on certain interviews. But we were never able to create a dramatic program worth transmitting to the public because no technical skill could overcome the limitations of the camera."

"Black and white or full natural color pictures can be achieved in television, and CBS has proposed that the relatively low standard television programs and receivers of 1942 should not be offered to the public in 1945 or after, until the bright prospects of a higher type of television have been thoroughly examined. This is the essence of a proposal we have made and we have coupled with it not only the statement that we believe television receivers should be continued to

(CBS Boosts Video on opposite page)

## CBC Tops Eight Annual Educational Conference Awards

COLUMBUS, O., May 6.—Stations thruout the U. S. and the CBC received kudos when the awards for the eighth American exhibition of educational radio programs were made today at the Institute for Education by Radio. CBC was the only org to receive two first prizes in the judging of more than 300 transcriptions of 1943 programs broadcast by regional nets, clear-channel stations, national educational organizations or by local outlets.

The judges were James F. MacAndrew, program co-ordinator of the board of education of New York City; Wilbert Pettegrew, WOSU, the Ohio State University station, and Frances Farmer Wilder, director of educational programs for CBS's Pacific network.

In the opinion of the judges, the Canadian Broadcasting Corporation show, *They're All Afraid*, which won top honors in the cultural program division, was the best show judged. Other winners in the clear-channel and regional net category were: WHA, Madison, Wis., best religious broadcast; WLS, Chicago, best agricultural broadcast; WFBL, Syracuse, best public discussion show; WCKY, Cincinnati, best personal and family-life airing; CBC, top news interpretation program, and KNX, Los Angeles, top war effort show.

Altho major U. S. nets were not allowed to enter this year's contest, CBC was allowed to compete because it does not have the financial resources nor audience of U. S. cross-country hook-ups.

Group 2, local station first place awards, were given to WMCA, New York, for the best public discussion program; to WTMV, Illinois, for the top personal and family life show; to WNEW, New York, for best news interpretations airings, and to KOIN, Portland, Ore., first award and special citation for the best war effort program.

## RADIO EXECS AT USO

(Continued from page 3)

reserved months before. Many more, however, took their inconveniences lightly for they realized the hotel was faced with the usual wartime employee problems and was doing its best. One man griped because he could buy only three cigars at the hotel counter.

### Lead Astray By Fex

Many a participant thought he was in the wrong hotel when he saw the Shriners with their high, red fezes who were attending a convention in the Deshler-Wallick. One man was heard muttering, "Do I have to wear one of those things to attend a radio conference these days?"

Later in the day, however, things began to simmer down, members of the radio contingent got ready to roll up their sleeves and go to work, for they realized they were faced with discussions that might have a lasting effect upon the future course of radio.

the opinion that there were many questions about freedom of expression still unanswered, and one of them was, "How free is radio?"

## Free Radio?

COLUMBUS, O., May 6.—Fifteenth Institute for Education by Radio was jokesters paradise. Overheard in a hall after a general session meeting, titled "How Free Is Radio?"

"I'm paying \$17 a day for my room; breakfast cost me \$1.50; I'm tipping the bellboys until my pockets are empty. And they want to know if radio is free. How do you like that?"

These members of the audience had

# Radio Pundits Put Session on Pan

## N. American Ad \$\$ Control Returns; Want Yank Savvy

(Continued from page 3)

idea on what was happening to their radio programs.

There's no guesswork involved in the shift of pocketbook control. Surveys made by the shifting organizations indicate that when they hold the snapper in the moneybags themselves the over-all productive efficiency increases from 5 to 40 per cent.

Two of the "great" representatives of American business in S. A. are the Sterling Products Company and its competitor, American Home Products, both of which use tremendous radio and newspaper space and plenty of showbiz promotions to sell. Former has its own men traveling thru the countries producing radio shows and ballyhooing its products with every known stunt. Latter organization functions nearly 100 per cent out of its New York office, with programs being released every day for Kolynos, Black Flag, Louis Philippe and Bisodol.

Time is handled thru regular Latin American station reps who state there is practically no difference in local and national rates. In a few instances there may be a differential of 10 per cent, but the fact that proof of airing is submitted and material is broadcast as ordered, time and date justifies the coverage and much more.

Handling radio and even black and white advertising for the Spanish-speaking countries is no unalloyed pleasure, altho it isn't nearly as tough as it was a few years ago. Today only Argentine has a book of regulations ranging from "stand-by writers" who get \$17.50 in local currency (\$4.50 American) for each non-native quarter hour script broadcast to commercial regulations which prohibit announcers from "selling." Everything must be read without emphasis, and both announcers and sponsors are penalized if the miker's voice happens to drip a little at the crucial moment. Naturally there is no place in the Argentine for a singing commercial, and Rule X514189089 nixes music in back of any form of advertising. It's got to be straight—and how. Board of health must also okay everything—even food ads.

### Script Shows Increase

Since home offices have been handling radio copy, there has been a noticeable increase in the number of script shows on the air. Sterling Products has seven men traveling, each with a kit of scripts which they produce locally. They set casts, establish characterizations, train the announcer to punch home what they are selling (everywhere but in Argentine, of course) and then move on to the next town to get them producing and selling the American radio way. Among the men traveling is a former *Bulldog Drummond* scripter, who was born in Mexico and who knows the way both sides of the border think. He therefore knows just where the blood must stop flowing and were it must run blue instead of red.

Another user of script material, in fact a pioneer in using the spoken word to gather and hold an audience in South America is Quaker Oats. You'll find QO chiller-dillers spouting all the way from Puerto Rico, where they started blood-letting in 1932, to Peru, where the words have been only flowing about three months. QO includes Venezuela, Columbia and Dominican Republic on its air sked. All the programs are produced locally. Yank control of their commercial broadcasts hasn't progressed to the point of being able to transcribe the shows since there are certain conditions to be met in each country. Altho they all speak Spanish (except Brazil), no two nations speak the same brand of the language. Besides, shipping conditions prohibit the sending c.t.'s at this time—even if a universal Spanish could be used. This has been tried, but doesn't hit the mass audience because only the cream understand book Spanish. This, by the way, is one of the reasons why radio has been so hot as an ad-medium. A large section of the populace understand their

## What's a Radical?

COLUMBUS, O., May 6.—The Fifteenth Institute For Education by Radio got off to a rousing start with a surprise scrap, short but socko, at the very first session today (5). Setto was titled "Developing Democracy Thru Radio Discussions," with George V. Denny Jr., moderator of *Town Meeting of the Air*, presiding.

Everything ran smoothly until Louis Rath, professor of education at OSU, stepped up and started to slug. He claimed that the radical viewpoint was not being given proper representation on the air and that its viewpoint was not being heard by the listener. This touched off the first of what may prove to be many interesting verbal bouts.

Denny and sundry people in the audience countered Rath's attack with a variety of obvious answers. Most of these were represented when the *Town Hall* moderator said after the scrap: "We've discussed everything, from every viewpoint, on *Town Hall* except birth control." The consensus seemed to be that there are varying shades of radicalism, and quite possibly the OSU prof didn't agree on radio's definition of a radical.

## Farm Directors Name Officers

COLUMBUS, O., May 7.—The newly formed organization of Radio Farm Directors installed its first group of national officers at the Institute for Education by Radio this week-end. Elected also were representatives from the three regions of the organization—East, West and Midwest—to serve on governing councils in each region.

National officers elected were Larry Haeg, of WCCO, Minneapolis, president; Emerson Markham, WGY, Schenectady, N. Y., vice-president; Herb Plambeck, WHO, Des Moines, secretary, and Bill Mashier, KJK, Seattle, treasurer.

RFD, made up of agricultural experts who "make the majority of their income from the broadcast of farm programs," was formed to "expand farm radio broadcasting, to give service to American farmers and to promote better understanding between urban and rural listeners."

spoken tongue but can't read it.

The only other country where the American idea of commercial radio hasn't made great headway is Brazil. There, many Yank salesmen are peddling their stuff with educational broadcasts—the government liking it better that way—and down below the border it's wise to play with party in power.

### Split Control in Some Cases

In some cases the passing of the control is being taken step by step. General Electric is an example of one of these. GE is setting its programs here, but the time is still bought by the local distributors. GE is in a position to obtain accurate accounting for its advertising allowances because what it will have to sell after the war will mean business life or death to electrical appliance jobbers.

Latin America realizes that it will depend upon Yank products immediately after the war. U. S. A. is nearer, civilian production is closer to pre-war standards than any other nation in the world, and the market is one that is now being considered as a vital one to post-war prosperity.

So the advertising allowance chisel is on the way out. . . . The honeymoon will soon be over and business will get down to normal marital relations.

## Savants at Ohio Meet Indict Tyro Handling of Powwow

Preceptors ponder absence of policy-makers—say executives too pedantic by refusing to acknowledge existence of the Institute and its objectives

COLUMBUS, O., May 7.—Rank and file educators and radiomen at this, the 15th session of the Institute for Education by Radio, are doing a quiet yet complete burn over the continued absence from these gatherings of the topnotch men of education and radio. However, they burn for different reasons. The textbook men are peeved because they come to these sessions, get steamed up with ideas, go back

## CBS BOOSTS VIDEO

(Continued from opposite page)

to their own balliwicks and have to battle with the presidents, executive secretaries and other top policymakers for permission to put into practice what they learned at the institute. They, and of course this feeling is always off the record for obvious reasons, say the Institute won't really click until people like Willard Gibbons, exec secretary of the National Education Association; George Zook, president of the American Council on Education; Morris Cartwright, of the American Association for Adult Education; Carl Milan, exec secretary of the American Library Association; Bill Benton and Robert M. Hutchins, of the University of Chicago, and reps of the Association of School Administrators, and others of the same ilk start attending.

Right now these rank and file feel their executives are being altogether to pedantic by refusing to acknowledge the existence of the Institute and its objectives.

## 89-CITY HOOPERATINGS

(Continued from page 6)

advertiser puts on that program?

These questions asked in cities selected as noted showed the following average ratings for sponsored network programs using 100 or more stations. Evening: 32-city Hooperating, 11.8; 89-city Hooperating, 11.7. Daytime, Monday thru Friday: 32-city, 5.2; 89-city, 5.6. Week-end daytime: 32-city, 5.0; 89-city, 5.1. This was further substantiated by the statistical correlation—in everyday language this means the line-up of the programs in the sequence of their ratings. The comparative line-ups were similar to the tune of .98 for evening programs, .96 for daytime strips, .88 for week-end daytime shows. Mathematical wizards figure that anytime two sets of data have a correlation—or jibe, agree, are similar—of .90 or over, it's exceptional.

### All Are Akin

In addition, not only are the "First 15" and "Top 10" acutely akin, but even the tail-end of the line-up holds to the pattern. Thus, 14 of the final 15 are identical, and the low program on the two rating poles is identical with a 1.4.

These practically parallel results between the national and urban ratings are what surveymen call an "empirical fact that the highs and lows—the comastounding similarity beyond the patent fact that the highs and lows—the competing elements—canceled out to give these almost perfect answers.

A note of warning: These figures prove only that there is a definite relationship between the size of the network used and the size of the audience reached, i.e., there is a relationship between the 32 and 89 ratings. They do not mean that audiences in small towns, less than four network station towns, and no-station towns are peas from the same pod as audiences in the large 32 towns with four network outlets in each town.

The U. S. Urban Hooperating point up this fact. They give three different ratings for each of the sponsored network programs. The programs are listed alphabetically and under each is the following: 1. The 32-city co-operating. 2. The network station city ratings. This covers only those of the 89 cities with at least one network outlet in the city. 3. The U. S. Urban Hooperating.

One and three are almost identical. Two shows variations, usually higher, for with many of these towns having fewer than four networks stations, the number of competitive network programs is less, and so the audience is larger. To explain: In a city with four network stations, the listener has more choice, each

program gets a part of the audience; in a one-network station town the listener has less choice, therefore the program gets a bigger audience. Hence higher figures in number two.

### Trade Awaits Reports

Meanwhile, the trade will be waiting to see the CAB 81-city report, as the understanding is that the CAB figures will run higher. They are wondering whether CAB has allowed for all the incidental factors as has CEH. Some of these are: 1. Listening to remote as well as local network outlets. For example, thru the Middle West audiences often listen to WLW, for one, even tho they have network stations in their own community. 2. Identifying programs when the audience gives the station call letters, program name, talent name, product or sponsor name of network show either local or remote. 3. Identifying listening to c.t.'s of network programs when they are broadcast at other than the normal network time. Many stations may make a transcription of a web show and play it at another time, usually when a local program of "must" type is being broadcast.

CEH covered these contingencies by getting the program schedules of every network show for the survey period.

# The Final Curtain

**HE**—Mrs. Margaret M., 45, wife of J. Bache, radio and theater organist, died at her home in Philadelphia. She also survived by a son and two daughters. Services in Philadelphia, with burial in North Cedar Hills Cemetery April 26.

**ER**—G. W. (Billy), 70, veteran cameraman and credited with the organization of the dolly and fade-out shots, died at Vincent's Hospital, Los Angeles, following a heart attack. He had returned to the West Coast to recover from illness at the Motion Picture Country Club. Bitzer was born in Boston and worked in the motion picture field during early days. Associated with D. W. Griffith, Bitzer photographed *Birth of a Nation*, *Broken Blossoms*, *Orphans of the Storm* and others. He retired from the motion picture field some years ago, but returned about four years ago to make feature films. Later he joined the Museum of Modern Art, New York, and assisted in the compilation of early films, many of which he had made. Survived by his wife and a son, both of New York.

**NCHARD**—Harry, 68, vaude and stage actor, at his home in Hollywood April 27. His real name was Arthur Blanchard. He had resided in Hollywood 11 years. His picture work included those in which Harold Lloyd was starred. In 1915, Blanchard wrote short stories, and in *Wee Kirk o' the Heather*, *Lawn Memorial Park*, Glendale, California, May 1. His widow, Maude Blanchard, survives.

**WSON**—Thomas Earl, 78, father of J. Clawson, well-known showman and general manager of Wallace Circus, at his home in Los Angeles April 27. He tramped with the Pagel Circus one time. In addition to his son, another son, his widow and two daughters survive. Services and burial in Los Angeles May 3.

**ALTER**—Harry F., 57, controller of the Marine Corporation of New York, died at the Orange Memorial Hospital, Orange, N. J., April 29. Survived by his wife, a son, a brother and his stepson.

**VN**—L. W., 50, for the past eight

years a member of MGM's make-up department, and brother of Jack Dawn, in Phoenix, Ariz., May 2. Survived by his widow, Georgia; a son, Lyle, now in the marines; a daughter, Margaret; a brother and a sister, Mrs. Edith Wilson, of Hollywood.

**GORDON**—Douglas, 68, former music and dramatic critic, at Norfolk General Hospital May 3, following several weeks' illness. He was for many years a prominent dramatic and musical critic on Virginia newspapers and was at one time editor of *The Richmond Times Dispatch* and later of *The Norfolk Ledger Dispatch*, a position he held until his death. He was for eight years secretary of the Virginia State Fair Association. Survived by his widow, a sister and a brother.

**HAENSEL**—Fitzhugh W., 65, ex-concert manager, former vice-president of

## Carl Engel

Carl Engel, 60, president of G. Schirmer, Inc., music publishers, a composer and writer on musical subjects, at his home in New York May 6.

Born in Paris, he was a great-grandson of Josef Kroll, founder of Kroll's Establishment in Berlin, and a grandson of J. C. Engel, who made the Kroll Opera in Berlin internationally famous. He studied musical composition with Ludwig Thuille in Munich and in 1905 came to the United States and became a naturalized citizen.

From 1922 to 1934 he was chief of the music division, Library of Congress, and since 1943 president of G. Schirmer, Inc.

Among his own compositions were the *Triptych for Violin and Piano* and *Song Settings for Poems by Amy Lowell*. Many of the articles which he wrote appeared in the *Musical Quarterly* and his books included *Alla Breve*, *From Bach to Debussy* and *Discords Mingled*.

He was a member of the musical Association, London, and the Societe Francaise de Musicologie, and an honorary member of the Harvard Musical Association. Survived by a daughter.

Columbia Concerts, Inc., and former president of Community Concerts Corporation, in New York May 3. He started his career as drama and music critic for New York newspapers, and in 1905 founded the firm of Haensel & Jones, concert managers. Haensel was president and general manager until 1930, at which time the firm was merged with seven other concert management groups and formed Columbia Concerts. Among the artists he managed were Ernestine Schumann-Heink, Isadora Duncan, Richard Crooks, Mischa Elman, Serge Prokofieff and Walter Damrosch. Services at Campbell Funeral Home, New York, May 6. Survived by his widow.

**HUGHES**—Detective Sgt. John L., known as "the Singing Cop" and a former pro entertainer, following a long illness in Bridgeport, Conn., recently.

**LEONE**—Mrs. Luisa, 70, founder and proprietor of Leone's Restaurant, patronized by the theatrical trade, in St. Vincent's Hospital, Bridgeport, Conn., May 4. Survived by four sons and six grandchildren.

**LOUGHERTY**—James L. Jr., 43, radio singer over early Philadelphia stations, at his home in Conshohocken, Pa., April 27 after a two-week illness. Two sisters survive. Services in Philadelphia, with interment in St. Matthew's Cemetery there April 29.

**MARKS**—Solomon Bennett, 68, brother of Edward B. Marks, music publisher, in New York May 1. For several years he was in business with his brother in the music industry but later went into real estate. Survived by a son, daughter and three brothers.

**NELSON**—Charles W., 64, well-known fair booker, in Los Angeles General Hospital April 23 following a long illness. Prior to moving to the West Coast 20 years ago, he was associated with booking concerns in Chicago. Operating under his own name, Nelson supplied tal-

ent to many Pacific Coast outdoor events. He was a member of the Pacific Coast Showmen's Association and a member of its board of governors. Services in Los Angeles April 27, with H. A. (Pop) Ludwig, PCSA chaplain, officiating. Burial in Showmen's Rest, Evergreen Cemetery, Los Angeles. His widow, Mary L. Nelson, Los Angeles, survives.

**ODERKIRK**—C. J. (Claude), 79, concessionaire, in Wuesthoff Memorial Hospital, Cocoa, Fla., April 30, after having suffered a paralytic stroke in the Washington Hotel, Titusville, Fla., where he had been with Bistany's Greater Shows. He had traveled with carnivals many years and was former partner in the Oderkirk & Robinson Shows. He was a life member of Gainesville (Fla.) Elks' Lodge and member of the Miami Showmen's Association. Survived by a brother, D. J. Oderkirk, Lacona, N. Y., and a sister. Services conducted by the Rev. Charles H. Bascom, St. Gabriel Church, Titusville, in Koons Funeral Home Chapel with interment in Titusville.

**REYNOLDS**—Thomas Lee (Irish), 64, formerly concessionaire with the De Krekos and Gaskill & Mundy carnivals, in a Little Rock (Ark.) hospital April 29. He had been a sheet-writer for the past 15 years. Survived by a sister, Mrs. J. Kiely, Los Angeles. Services in St. Patrick's Church, Little Rock, with burial in Calvary Cemetery there May 2.

**ROBESON**—William B., 90, founder of the Robeson Preservo Company, of Port Huron, Mich., at his winter home at West Palm Beach, Fla., April 28. He was formerly a research associate of Thomas Edison, and for many years manufactured a preservative compound used by circuses and other shows on canvas. Survived by a daughter.

**SCOTT**—Walter C., former burlesque theater manager, in Cleveland recently. Once manager of the old Empire, later the Columbia, Cleveland, he had also managed other houses as well as burly roadshows. Survived by his widow, Mildred, former burlesque soubrette, and a daughter. Burial in Cleveland May 1.

W. E. (Bill) Franks, at her home in Ashburn, Ga., April 27. Services at Albany, Ga., with burial at Waycross, Ga.

**VANDAMM**—Tommy (George Robert Thomas), 57, theatrical photographer, in New York Hospital, New York, April 29. Known to almost everyone in the Broadway theatrical world, he had photographed more than three-fourths of the legitimate Broadway shows during the last 15 years. Having theatrical ambitions as a youth, he tried tap dancing and acting but later turned to photography where he realized what he called his dramatic expression. He was a member of The Players. Survived by his widow, Florence Vandamm, his partner in the photographic studio, and a son.

**WOLF**—Dr. Ortho O., 70, president of the Kansas State Fair, in Wamego (Kan.) Hospital April 7. He was on the Kansas State Fair board 30 years, and its president since 1941. Wolf was active in national agricultural organizations and president of the Kansas State Farm Bureau and Farm Bureau Mutual Insurance Company of Kansas; secretary-treasurer of Midwest Wool Marketing Association, and member of the board of Producers' Livestock Commission Association of Kansas City, Mo., and on the board of the National Wool Growers' Association. He was considered one of the best informed men in the country on agricultural subjects and was often called to Washington as a consultant in agricultural legislation. Services in First Methodist Church, Ottawa, Kan., his home city, with interment in Highland Cemetery there April 11.

## MAGIC

(Continued from page 27)

bunch of dates in the Lower Rio Grande Valley; in fact, our biggest week in showbiz was there."

**MILBOURNE CHRISTOPHER**, the Baltimore rope expert, V-mails from England under date of April 22: "Just back from Scotland. Visited Loch Lomond, Robert Burns's cottage, and, of course, the Scottish Conjurer's Association. Visited the magical libraries of James Findlay and Duncan Johnstone and had several pleasant sessions with Tom Watson, George MacKenzie and Bill Stickland. Picked up several things for my magicians collection." . . . **JOE OVETTE** took in the magical conclave and show at Toledo Sunday (7), and next Friday and Saturday (12-13) will be in Chicago for the SAM show. Following that he has three weeks to play for the Betty Bryden Office, Detroit, after which he heads for home in New York State to spend the summer and to finish up work on another book he is writing. Mr. and Mrs. Ovette recently visited with Sid Lorraine and family in Toronto. . . .

**JACK HERBERT**, after resting for four weeks following an appendectomy, returned Monday (8) to the Cotton Club, Houston, for two weeks. He played there for eight weeks before being stricken. . . . **DANTE THE MAGICIAN** passed thru Chicago last week en route to the West Coast, where he has several more theater dates before settling for the summer at his attractive California homestead. . . . **PAUL STADELMAN**, magus-vent, is making the rounds of the Chicago magic haunts, awaiting a call to move into one of the town's theater-cafes soon. . . .

**LIEUT. LEE ALLEN ESTES**, Safety First Magician of the Kentucky State Highway Patrol, has a gambling-expose yarn in the current issue of *On Guard*, the Kentucky peace officers' mag. Titled, *Sawdust and Suckers*, the piece offers little that's new or original, but it's more free publicity for the genial copper-magish. . . .

**AH HING**, Chinese magician well known on the West Coast, is bragging these days of the outstanding production stunt recently turned in by his wife, Bertha, who presented him with a son, Ah Hing Jr. "Would like to know the address of his godfather, Tung Pin Soo (Al Wheatley)," writes Ah Hing.

## ORIENTAL CHICAGO

(Continued from page 26)

every number and they had the bobby soxers wild when they gave out with *Pistol Packing Mama*; *Shoo, Shoo, Baby*, and *Strip Polka*. Maxene still keeps the crowds laughing with her funny antics, but she had better watch her laurels, for little Pattie has developed into an unusually good comedian. Girls are a natural for this house. Their song styling drew plenty of raves and the mitting was more than terrific. Had to beg off after several curtain bows.

Entire bill is a winner and keeps the crowds entertained from the curtain rising to the finale. Pic, *Around the World*. Jack Baker.

## Sam Forrest

Sam Forrest, 73, noted stage director of many Broadway successes for George M. Cohan and in H. Harris for more than 25 years, died at his home in New York April 30 of a heart ailment. Among the plays he directed were *The Acquittal*, *Little Old New York*, *Mary*, 1920; *The Champion*, *Six-Cylinder Love*, *The Hero*, *July 38*, *The Varying Shore*, 1921; *The Woman Who Laughed*, *Secrets*, 1922; *Icebound*, *Red-Light Annie*, 1923; *The Cradle Snatchers*, 1925; *The Virgin*, *We Americans*, 1926; *By Cyclone*, *The 19th Hole*, *Los Angeles*, 1927; *Elmer the Great*, *Ulie*, *By Request*, 1928; *Vermont and Gambling*, 1929; *The Rhapsody*, 1930; *Friendship*, 1931; *Pioneers and People*, 1933, and *Rain*, 1935.

Besides being an outstanding director, Forrest was also playwright of *A Word of Honour*, 1920; *Mid*, 1925; *The O'Neil Woman*, 1934; *The County Chairman*, *Dear Old Darling*, 1936; *Fulton of Oak Hills*, 1937; co-author of *Red-Light Annie*, 1923, and *Thoroughbreds*, 1924.

The last play he staged was George M. Cohan's *The Return of the Vagabond*, in which the late actor made his last appearance in May, 1940. Since then Forrest has devoted his efforts toward entertainment for servicemen at the camps. He was a member of the Players and the Lambs. Services were held in Temple Adolph Shalom, New York, where more than 200 theatrical persons paid tribute. Brief eulogies were delivered by George Jessel, for the Jewish Theatrical Guild; Gene Mack, for the Catholic Actors' Guild; Percy Moore, Episcopal Actors' Guild, and Channing Pollock. Walter Vincent represented the Lambs, the Players, the Actors' Fund and the Percy Williams Home. Burial was in Woodlawn Cemetery, Bronx, N. Y. Surviving his widow, the former Mary Van, actress, who appeared in many plays he directed.

## In Fond Remembrance

# W. H. STEIN

May 14, 1943

**SPENSER-KELLY**—James, 75, operatic singer of the past generation, at his home in Santa Monica, Calif., May 4. He was at one time leading man for Lillian Russell, and later organized his own singing company with his wife, Lucille Spenser-Kelly, as a member of the troupe. Since his retirement about 20 years ago he had taught singing. Services private. His widow survives.

**SPERBER**—Charles G., 66, a featured singer with the Emmett Welch Minstrels a quarter of a century ago, at his home in Philadelphia April 25. He was also a member of the Paramount Four. Survived by his widow, Annie M.; two sons and three daughters. Services in Philadelphia, with burial there April 29.

**SWEAT**—Mrs. P. M., mother of Mrs. C. N. (Doc) Myers, concessionaire with

# Highs, Lows Are Meted by Jupe

## Byers Org Back On Own Ground

TYLER, Tex., May 6.—Byers Bros.' Combined Shows wintered and opened in Texarkana, Ark., under police auspices in a profitable engagement, reported Robert E. Jacobs. Show is playing home territory for the first time in 16 years and relatives of the Byers Bros. are on the midway each week. At Kilgore, Tex., there was almost a family reunion.

Hazen Fish, gunner's mate 1/c, U. S. Navy, formerly of the Peerless Potters, who spent a 30-day furlough on the show after overseas duty, was accompanied by his wife, June, daughter of Mr. and Mrs. C. W. Byers. Mr. and Mrs. Durwood Brandon and son, Dennis, Sulphur Springs, Tex., were visitors in Texarkana and Kilgore. Mrs. Brandon is the former Dorothy Byers, daughter of Mr. and Mrs. C. W. Byers. They were accompanied by Mrs. George (Fay) Daley, sister of Mrs. C. W. Byers. Mr. and Mrs. Olen Byers and daughter, Sandra, visited a week with Mrs. Byers's father, Earl Beadel, and her twin sister, Mrs. "Slim" Elliott, Lenox, Ia. Elliott, former wheel operator on the show, is in the navy.

Mr. and Mrs. Eddy Coleman and family, Overton, Tex., were visitors in Kilgore. (See Byers in Home Sector on page 39)

## Cavalcade Switches To St. Louis May 18; RAS Grosses Climb

ST. LOUIS, May 6.—Al Wagner's Cavalcade of Amusements will open on the Grand and LaCleda lot here May 18 instead of May 10, as originally planned. Management announced that the show would remain in East St. Louis, where business is reported big, until May 13. Plenty of time will be used to transport the equipment here.

Word from Evansville, Ind., is that the Royal American Shows have had nothing except huge grosses, altho two days were dropped to rain this week. A war workers' matinee during the week and a kids' matinee April 29 turned in tremendous business.

## Turners Get Off To Heavy Takes

MATTON, Ill., May 6.—Turner Bros.' Shows season's opening in White City Park, Springfield, Ill., April 22 was delayed a day by rain, but in spite of a muddy lot business was big. Business for remainder of the engagement was far beyond expectations.

Show has seven rides: Spitfire, Bill Trimaur, foreman; Merry-Go-Round, Frank Wright; Ferris Wheel, George Hinds; Tilt-a-Whirl, Bill Stanley; Mix-Up, Verne Thorne; Kiddie Auto, Chesley Dean; Kiddie Swing, Arthur Brent. Those operating concessions include Mr. and Mrs. Jack Thomas, Mr. and Mrs. Harry Phillips, N. Barnes, Anna Belle Trimaur, Mr. and Mrs. R. Tucker, Mr. and Mrs. (See Turners' Take Heavy on page 59)

## Expo at Home Bows Okay at Annapolis; Rain Curbs Elkton

ANNAPOLIS, Md., May 6.—Opening of the Exposition at Home Shows here pulled over 4,500 on opening night, said General Agent Stan Reed. Side Show, with a flashy new top, was No. 1 in grosses, closely followed by the Girl Show.

Two-week opening engagement in Elkton, Md., under firemen's auspices, was marred by weather, altho business as a whole was called okay. Manager Rox Gatto was host to the committee and city fathers at a lobster supper. Giveaway each night was a \$50 War Bond. Line-up is five rides, six shows, 30 concessions and Jay-Dee as free act.

Staff: Rox Gatto, general manager; John Joguns, secretary-treasurer; F. Stanley Reed, general agent; Carl Moore, press; Roy Bailey, ride superintendent and electrician; George Silby, billposter; Estelle Reed, front gate; Emil Wahistrom, mall and The Billboard sales agent.



MRS. MARLEA HUGHES, vice-president of the Ladies' Auxiliary, National Showmen's Association, and wife of Joseph H. Hughes, widely known outdoor showman and NSA treasurer, who died in Lenox Hill Hospital, New York, April 20. One of the first members of the Auxiliary, she rendered tireless service in various official capacities.

## Fem Victory Club Pledges Its Funds, Time for Defense

PINE BLUFF, Ark., May 6.—Victory Club, composed of the fem personnel of Dodson's World's Fair Shows, held its organization meeting during the Little Rock engagement and named Mrs. Grace Goss, president; Mrs. Lois Hansen, secretary-treasurer, reported Paul Barron.

Membership comprises Billy Anthony, Ethel Bockus, Mabel Brown, Vera Carter, Jessie Clark, Dolores Cooper, Jane Cummins, Bertha Curtis, Ella Dodson, Elsie Fellis, Juanita Fowler, Dorothea Freeman, Helen Cramer, Joy Gibson, Nellie Golden, Grace Goss, Lois Hansen, Kathryn Harwood, Mary Hartley, Connie Hudson, Sharlene Kilpatrick, Helen Littlefield, Eloise Marchbank, Margaret Masley, Margaret Mullins, Mae McCaulley, Hazel Piercy, Helen Pugal, Maxine Piercy, Marie Starr, Hazel Suss, Patsy Taylor, Elizabeth Van Kirk, Elsie Zaccchini, Ruth Culberhouse, Mary Melberry; honorary member, Mrs. Dorothy Duffy. In charge of the first week's meeting were Helen Cramer, Ella Dodson, Nellie Golden and Mae McCaulley, and in charge of the second week were Jessie Clark, Marie Starr, Connie Hudson and Billy Anthony.

Purpose of the club is to encourage co-operation, enjoy social features of (See Fem Club in Pledges on page 59)

## DC Gives JJJ 15-Year Peak

Extra Sunday brings record —gain is 40% over showing in spot last season

WASHINGTON, May 6.—Johnny J. Jones Exposition, opening April 26 on the Bennings Road N. E. showgrounds, broke its previous attendance records, set a new high since the 1929 tour, and scored a 40 per cent gain over last season's business, reported Walter D. Nealand, publicity director. In perfect weather over 10,000 visited the midway, laid out in horseshoe formation by Joe Redding, with 14 rides and 12 shows. City current was used for illumination, as the Jones Diesel units were turned over to the government last season.

Thursday night was lost to rain which flooded the grounds, Friday and Saturday saw big business, but the record breaker was an extra day, Sunday, April 30, sponsored by the Daughters of America Orphans' Fund Committee. From 3 p.m. until midnight gate had 12,345 (See DC Record for Jones on page 59)

## Strates Battles Lot To Three Days' Loss During Chester Stop

BALTIMORE, May 6.—Gross of the James E. Strates Shows in Chester, Pa., April 24-29, was satisfactory, said Assistant Manager Dick O'Brien, altho only three days' showings were put in because of rain and the condition of the lot. Pennsylvania Railroad spotted a carload of cinders by the lot and the show personnel, headed by General Manager Strates, worked for three days to get the grounds showable.

Ten tons of straw and 30 loads of shavings were also used. This outlay appeared to be appreciated by the town. (See Strates Battles Lot on page 39)

## Crafts Biz on Spotty Side, Bakersfield Is First in Valley Trek

OXNARD, Calif., May 6.—Business for Crafts 20 Big Shows in Southern California has been on the spotty side since the San Diego engagement, reported Jack Shell. Pomona proved more of a homecoming than a profitable date because of the shows' many appearances at Los Angeles County Fair there, altho the gross was on the right side, said Auditor Harold Mook. Compton, in the heart of a defense area, proved almost a blank, the lot being only six miles from the (See Biz Spotty for Crafts on page 34)

## Sutton Stresses Lighting Effects

BLYTHEVILLE, Ark., May 6.—Great Sutton Shows, which opened April 22 in Osceola, Ark., winter quarters town and home of Owner Frank M. Sutton, had the premiere the night before. The new entrance is covered in neon, with rainbow effect. There are six light towers equipped with floods and neon streamers and show fronts and rides are equipped with neon and individual floods. New blue canvas is effective. Rolling stock has been repainted red and yellow, shows' new color scheme. Show fronts are panels and the Side Show, built by Korle and Lester L. Brown, has red plush covering the inside of the 100-foot top. Premiere was attended by Mr. and Mrs. Sam Solomon, Royal American Shows; a committee of Caruthersville (Mo.) Fair and Lieut. Frank M. Sutton Jr., who was on leave.

Altho business was curbed by weather, a good week was chalked. Show will move into Illinois and General Agent Charles S. Reed has completed bookings, including a list of fairs.

Line-up: F. M. Sutton, owner-manager; Lucile Norwood, secretary; Bill Norwood, electrician and 24-hour man, with C. El- (See Sutton Stresses Light on page 59)

## SLA Red Cross Fund Now \$6,421

CHICAGO, May 6.—Red Cross fund of the Showmen's League of America now totals \$6,421 and continues to increase weekly. Since last report the following contributions have been received:

C. D. Odom	\$25.00
Val Coogan	5.00
Judd Goldman	50.00
Max Hirsch	20.00
George C. Olsen	5.00
Harry Simonds	5.00
Jake Casper	3.00
Krispy Kist Korn Machine Co.	5.00
A. L. Huling	5.00
Ralph Woody	5.00
Catherine Cunliffe	25.00
Carl H. Barlow	10.00
John Dehner	10.00
Ben Lopota	5.00
Charles Shubb	5.00
Additional from Atwell Club	8.00
<b>Total</b>	<b>\$191.00</b>

## BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show  
By STARR DE BELLE

Diplomat Hill, Pa.  
May 6, 1944.

Dear Editor:

Every profession should hold a convention to settle who is who and how they became so. Without such a meeting the matter is left entirely to one's imagination. For that reason Manager Pete Ballyhoo decided to hold a concessionaires' convention, which was advertised as a booth agents' rodeo. The event was open to all booth operators, nationwide, which included 40-mile African dips, juice, grab and penny pitches.

Because no local committee was behind the show (usually far behind when it comes to co-operation), the on-the-downtown-streets location, mentioned in letters to concessionaires was canceled. That put the show on top of a mountain

five miles out. The object of the rodeo was to determine who ranked the highest —wheel or grind store agents. In the past the subject has started many heated debates in hotel lobbies but was never settled thru jackpots.

Over 2,000 feet of footage were donated by the office and no privilege was charged. The only things that the bosses demanded were several small fees, which included \$10 for lights, \$5 for shavings, \$5 for sprinkler service, \$8 for putting the midway in shape in case of rain, \$3 for the trash man, \$6 for insurance, \$1 for the company doctor, \$4 for house-trailer space, \$3 for the electrical cut in, 50 cents for the mailman and several other fees that come under the head of "the usual carnival arrangement." The (See BALLYHOO BROS. on page 34)

## Page Cops New Highs at Opener

JOHNSON CITY, Tenn., May 6.—Opening of the J. J. Page Shows on downtown location, April 29, was the best local bow they ever made, with a new high in attendance and hang-up business, reported R. E. Savage. Station WJHL gave the show ample coverage and Eddle Cowell, crack announcer, featured it daily on his Breakfast Club. City and county officials were generous in praise of appearance of the show.

All departments were well supplied with help, except ticket sellers, so several pinch hitters were spotted. Roy Fann, general superintendent, turned out equipment in first-class condition, with a paint job in a patriotic motif. (See Page Opener Is High on page 34)

## FOR SALE

Entire Carnival. Six major Rides, one Allan Herschell Kiddie Auto Ride, Shows, Corn Game with complete stock of new merchandise; twelve Trucks and Trailers, including Transformer Truck, Super Cable, Light Towers and other items too numerous to mention. This show is a going organization with a clean reputation. Have a very nice line up of fairs in the Middle West. Terms can be arranged to responsible people. Illness the reason for this ad. This is practically a new show, new equipment. The price is \$29,500. A golden opportunity under present conditions. Write

BOX CH-81

Care of The Billboard, Ashland Bldg., Chicago 1, Ill.

## JAMES E. STRATES SHOWS, Inc.

(A Thirty-Five Car Railroad Show)

For now and balance of the season, playing the best in defense areas of the East, with ten Class A fairs in the fall, including Cortland, N. Y.; Batavia, N. Y.; Hamburg, N. Y.; Bloomsburg, Penn.; York, Pa.; Danville, Va.; Spartanburg, Orangeburg, Anderson and Charleston, S. C. Have opening for any high-class attraction capable of getting money. Like to hear from troupe of Midgets, especially interested in high-class Aerial Free Acts.

### WE WANT

A-1 Ferris Wheel Foreman capable of handling three Wheels, \$60.00 per week and bonus; Ferris Wheel Help, Scooter Help, Hey-Day Help. We pay top salaries, and you get it every Wednesday, rain or shine. Ticket Sellers and Grinders. Bobby Mansfield still has opening for several Posing Models for Posing Show. Carnival Help in all departments, come on; we will place you. Will book or buy Roll-o-Plane, Caterpillar or late Tilt-a-Whirl. We furnish special-built wagons for all Rides. Have opening for a good Pony Ride.

Address JAMES E. STRATES, Gen. Mgr., Harrisburg, Pa., May 8-13;  
Elmira, N. Y., May 15-20.

## John R. Ward Shows Want

Secretary, Lot Man, Talker; Dick Harris, wire me. Manager for Minstrel Show, Performers and Musicians. Top salaries from office. (Freddie Brown, come on or contact immediately.) Manager and Riders for Silodrome. Talker, Manager and Feature Acts for Side Show. Have 120-ft. top, banners and inside. Want Girl Show, Manager for Monkey and Snake Show. Want Stock Concessions.

WHITIE DIXON wants Concessions; will book one Wheel, Bowling Alley, Knife Rack. Agents for Razzle Dazzle and Ball Games. Chef for Cookhouse and Help. Ride Foreman for Tilt-a-Whirl, Octopus, Spitfire, Chairplane \$55.00 week. Second Men for all Rides that Drive Trucks. Also Merry-Go-Round Foreman and Kiddie Rides. Address Biloxi, Miss., this week; Pascagoula, Miss., next week.

## EMPIRE STATE SHOW

Phillipsburg, N. J., May 8 to 13; Shamokin, Pa., May 15 to 20.

Want 10-in-1 and Snake Show; have complete outfits for same. Can place Motordrome, Penny Arcade and Fun House. Can place Tilt and Rides not conflicting. Best route in the East. Will book Custard, Pop-Corn, Souvenirs, Scales, Weight, Shooting Gallery and Bingo Outfit. Want capable Manager for same; 50-50 basis. All wire or come on.

## GROVES GREATER SHOWS

WANT Agents for Stock Concessions, Ball Game, Over-Under, Help for Country Store Wheel. Will book Pan Game, a few more Legitimate Stock Concessions. Have set of six Yankee Diggers mounted in trailer for sale.

WANT Foreman for Smith & Smith Chairplane. Can use Ride Help on Merry-Go-Round and Ferris Wheel. Paul Miller, J. W. Smith, answer. All replies ED GROVES, WESTLAKE, LA., MAY 8 TO 14.

## —A. M. P. SHOWS—

"Juggy"

WEST EASTON, PA., This Week; WEST HAZLETON, PA., Week May 15 to 20. WANT—Kiddie Ride with or without transportation. WANT CONCESSIONS—Bingo, Weight Scales, High Striker. WANT Help in all departments.

A. M. PODSOBINSKI, West Easton, Pa., this week.

### WANTED

## LA MAR WEST FALL SHOWS, INC.

May 17 to 27. First Show in Lebanon, Pa.; Coatesville and Reading to Follow. Want Shows with or without tops. Roll-o-Plane or any Flat Rides. Want Photo, Popcorn, Ball Games and any 10c Grind Stores. POSITIVELY NO GRIFT. Capt. Worley, get in touch with Whitey Gable. Harrison's Mitt Camp, get in touch with me. EPHRATA, PA., THIS WEEK.

## PAGE OPENER IS HIGH

(Continued from page 33)

Little difference was evidenced in grosses of major rides, but the Whirlwind had top money, while the Ferris Wheel and Chairplane trailed. The *Hollywood Revue* took first honors among shows, with Minstrel, Big Snake and Side Show running in order named. Show opened with 6 rides, 8 shows and 38 concessions.

Staff: J. J. Page, owner-manager; Sam Housner, assistant manager; Mrs. R. E. Savage, secretary; R. E. Savage, general agent; Roy Fann, lot superintendent and front gate; C. F. Tidball, front-gate tickets; J. (Red) Metcalfe, chief electrician; Rance Boyd, general utility. Visitors included Hobe and Maggie Cole, M. Sterling, Lee Carter and Johnny Hilbert.

## BALLYHOO BROS.

(Continued from page 33)

office adhered to the rule that, regardless of whether you do or don't live in it, everyone must pay \$15 for a stateroom and give up 10 per cent to the front end's chaperone. Their sportsman-like spirit failed to bring a rousing cheer from the visiting operators, and the bosses wished that they had charged 'em a flat rate. The contestants did, however, accept the terms without beefing because they didn't intend to pay off in the first place.

The first event to prove their powers started on Sunday when the grind-store agents discovered that the wheel agents had rented every room in the best hotel. The matter was stopped by the hotel's manager when he demanded all rents in advance, which automatically emptied the hostelry. Smaller arguments, such as, "Is it ethical for a wheel agent to talk back to a grind-store agent?" and "Should a grind-store agent be permitted to listen in on a wheel agent's jackpot," were common but never settled and proved that the convention didn't serve its purpose.

The big meetings were held in a special-built 100-by-60-foot tent made of black canvas. Our entertaining committee offered various games in which every visitor participated. Several long-armed attendants kept the pots straight by continually reaching in. For some reason or other, the visitors resented the shows' hospitality. Whether it was the sun beating down on the black canvas or something else that caused it, the heat became unbearable. That automatically closed the convention and the recreation room. Thursday, when all fees were to be collected, found the front end bare of booths, even tho there hadn't been a windstorm during the night. To date the matter of "Who is the most essential—grind store or wheel agents?" hasn't been settled because the natives with money refused to act as martyrs for the cause. MAJOR PRIVILEGE.

## BIZ SPOTTY FOR CRAFTS

(Continued from page 33)

amusement zone at Long Beach and weather being bad. Oxnard was good the first week. The trek into the San Joaquin Valley is next, with Bakersfield first on the schedule.

General Agent Lee Brandon is in San Francisco, handling routing thru his office there. Annual American Legion Post two-week celebration and July 4 doings in Stockton have been contracted, as well as the Santa Clara Fiesta and Holy Ghost Celebration, a 40-year-old annual event. O. N. Crafts has been with a crew installing a set of rides at Venice Pier, to be under management of S. G. Brown. Other rides have been leased to Sol Golden, Ocean Park Pier, and C. W. Wrightsman, Palo Alto, Calif.

*Hollywood Follies* has been placed under management of Mrs. Mona Doran. Lawrence Lolande, operator of the *Pin-Up Girls*, who entered the armed service, was replaced by Jerry Godfrey as manager. R. H. and Mrs. Lillian Murray Sheppard joined here, former will have charge of the electrical department. A neon wagon has been built and fixtures installed for making neon tubing under Norman Prather. Mrs. O. N. Crafts is back with her semi-trailer home after a winter's stay in quarters.

## WANTED

Ferris Wheel Foreman, \$50.00 cash per week plus bonus and percentage. One Wheel only, start immediately. Open May 15th to Oct. 1. Merry-Go-Round Foreman, \$40.00 cash per week plus bonus and percentage. Extra Help wanted.

D. J. VAN BILLIARD  
Phone 589 NORTH WALES, PA.

## WANTED FOR UNITS NOW OPEN CONEY ISLAND MUSEUM

EASTWOOD PARK,  
DETROIT, MICH.  
Unit Mgr.: LLOYD PRIDDY

## INTERNATIONAL CONGRESS OF ODDITIES

SUMMIT BEACH,  
AKRON, OHIO  
Unit Mgr.: WM. DE BARRIE

## PALACE OF WONDERS

RIVERVIEW PARK,  
CHICAGO, ILL.  
Season Opens Wednesday, May 17.

Address:

## RAY MARSH BRYDON

HOTEL SHERMAN CHICAGO, ILL.  
TELL ME WHO YOU ARE, WHAT YOU DO AND WHAT UNIT YOU WANT TO OPEN WITH.  
ALL SUMMER'S WORK

## WANT FOR CARLISLE, PA. MAY 11 TO 20

Then to Steel Mill District and Jersey. SHOWS: Operator for 30x90 Side Show. Have top, banners and transportation. WANT Snakes, Illusion, Unborn, Hillbilly, Minstrel. All with own outfits. RIDES: Will buy, book or lease #5 Eli. Can place Ride-o-Tilt, Spitfire, Rocket. Ride Help of all kinds that drive, come on. CONCESSIONS that work for 10 cents: Custard, Candy Apples (Max Levine, wire), Pitch-Tilt-U-Win (Con Weiss, contact). Positively no Mitt Camp wanted. NOTICE! Mrs. Zucchini wants Men and Wife for Concessions. Man to frame office joints. Eddie Wolfe, note. All replies to

## ZACCHINI SHOWS

CARLISLE, PA., UNTIL MAY 20  
BRUNO ZACCHINI C. C. MITCHELL  
Gen. Mgr. Gen. Agent  
P.S.: George Keefer not with this show.

## MORRIS HANNUM

## WANTS

Electrician, Ride Help,

Merry-Go-Round

Foreman.

Want Stock Concessions,

Guess Age, Weight.

Want Custard.

W. Phila., 74th and Buist, till  
May 20; then Bridgeport, Pa.

## TENTS—BANNERS

We have Canvas for your needs.  
No priorities needed.  
Charles Driver—Bernie Mendelson.

O. Henry Tent & Awning Co.  
4862 North Clark St. CHICAGO 40, ILL.

## Carnival and Concession TENTS

Serving the Showman of the Southwest  
JOHN M. COLLIN CO.  
18 E. KIRK ST. SHAWNEE, OKLA.

# From the Lots

## Alamo Exposition

Galveston, Tex. Week ended April 29. Location, 39th and T streets. Auspices, Junior Chamber of Commerce. Weather, good. Business, good.

After a big week in Texas City, opening-night records were broken here. George Prowser and His Hell Drivers did near-capacity, running second to the Hollywood Monkey Circus. Manager Jack Ruback entertained many friends, and among those seen on the midway were Emmett Lacey, Bryce Cockran, Colonel Young; Rose Maclo, park operator; Mr. and Mrs. Frank Rogers, Roland Hames, Jim Crabb, Frank Hall and Olin Thornton. Suicide Leo Simon is going well in his high fire dive. Athletic Show, under Pat Patterson, is going over good. Circus Shorty Tapton, who has the Circus Side Show and annex, has 14 platforms. Chief Rain-in-the-Face, featured in the Hollywood Circus, is also working monkeys as assistant to Manager Bill Williams. Rosemary Ruback, Sophia Mullins and Martha Rogers were hosts to ladies of the Optimist Club at the Alamo Club. Owen Jones left for the army. Mr. and Mrs. Anthony Waver are parents of new arrival, John Anthony. Bill Spears, formerly of Houston and San Antonio, who joined, is working with Martha Rogers. Mrs. Andy Custer is operating a ball game. Clyde Davis received new costumes for his shows. Mr. and Mrs. Jack Turner, special agents ahead, are airing the shows' dates over stations in cities to be played. Saturday afternoon during the matinee the Ferris Wheel motor caught fire in a heavy wind, but employees had the blaze under control before the fire department arrived. Altho the labor situation has not been the best, no openings have been lost, and movements have been made in good time. Manager Ruback reports business to date about the same as last year's.

TED CUSTER.

## Buckeye State

Dyersburg, Tenn. Week ended April 29. Location, Downing Gin showgrounds. Auspices, American Legion Post. Weather, clear and warm. Business, excellent.

After battling rain and mud for the past three weeks, the show got a weather break here and chalked up a week's business. Shows and rides were well patronized and all concessions that operated did well. After having to unload trucks and set up attractions wherever they were bogged down at other stands, the show made an excellent appearance here. New deep blue Side Show top was in the air for the first time. Front entrance, under supervision of Bill Myers,

has the name of the show in illuminated cut-out metal-covered Broadway-type letters, with a three-by-five foot American flag flying from a 10-foot pole on each of the four posts. Because some of the drivers became confused coming out of Arkansas into Tennessee thru Memphis, many trucks arrived too late to get all of the show up for opening night. Manager Mike Rosen intends to make convoy moves in the future. Bob and Blanche Heth joined with seven concessions. Mr. and Mrs. Leo Arduengo were visitors.

H. B. SHIVE.

## Gooding Greater

Springfield, O. Week ended April 29. Location, Eagles Ball Park. Auspices, DAV. Weather, some rain. Business, good.

Show opened to a packed midway Saturday night, April 22. Rain on Thursday kept some people away. Show opened with 9 rides, 5 shows and 30 concessions. The following are donating 5 per cent to the servicemen's fund and American Red Cross War Fund: Shows, Mr. and Mrs. Stanley, Death Car; Mr. and Mrs. L. H. Dunn, Mabel Mack's Mule Show; Mr. and Mrs. James Mulholland, Monkey Show; Mr. and Mrs. Jake Goutermout, Fun-in-Dark.

Rides, Mr. and Mrs. Fred Thumberg, Roll-o-Plane and Octopus; Mr. and Mrs. Earl Ingalls, Kiddie rides. Concessions, Mr. and Mrs. William Leisure, 1; Mr. and Mrs. Fred Pesa, 1; Bill Eck, 1; Frank Self, 3; John (Bingo) Chapman, 1; Mr. and Mrs. Sam Welner, 2; Morris Glinea, 3; Sam and Yitz Berk, 4; Harry Roebuck, 3; Mr. and Mrs. J. D. Edwards, 2; Mr. and Mrs. Eddy, 1; Mr. and Mrs. Ed Hackett, 3; L. P. Johnson, 1; Angelo Blovstas, 1; Nick Collins, 1; Myers, 2; A. Martin, Penny Arcade.

L. PRANTZ.

## John H. Marks

Newport News, Va. Week ended April 29. Location, Woodfin lot, Rivermont. Auspices, Community Athletic Association. Weather, two days of rain; remainder, fair and cool. Business, excellent.

Move from Richmond, Va., was made so that the shows were ready to go early Monday, but the night was lost by rain. On Tuesday the weather cleared and a big night's gross was chalked. Wednesday had even more spenders on the midway. Thursday was lost to rain. On Friday and Saturday the midway was packed with free spenders. Art Spencer's Lion Motordrome, Tracy Bros.' World's Fair Oddities and Jimmy Simpson's Jump and Jive Revue ran neck and neck for top show grosses. Mitzl and Her Parisian Models and Jack Royal's Hollywood Revue almost tied for second, and Fats Loraine had a big gross with Zoma. Chet Dunn's Fly-o-Plane nosed out the Moon Rocket for top ride gross, while Ferris Wheels, Auto Speedway and Whip ran close thirds, with the Merry-Go-Round next. Other rides did well. Concessionaires reported excellent business. A 20-cent gate and children's matinee proved popular. Show was to remain another week before moving to Hampton, Va. Mrs. John H. Marks is pinch-hitting as secretary.

HARRY E. WILSON.

## Wallace Bros.

Owensboro, Ky. Five days ended April 29. Auspices, L. L. Location, Fourteenth and Triplett streets. Weather, variable. Business, good. Inclosed midway.

Owensboro again lived up to its reputation as a good gate town when over 4,000 passed thru Saturday, with a corresponding number on each of the other days. Cole Bros.' Circus used the lot Monday, so opening was delayed until Tuesday night. Practically all carnival attaches were guests of Adjuster Joseph Haworth and the circus management Monday night. Newspapers co-operated, and there was a tie-up with Station WIMO. Mr. and Mrs. Cox came from New Orleans to join, and Mr. and Mrs. Nash closed to join the Buckeye State Shows at Paris, Tenn. Advertising Agent Edward Williams, Gold Medal Shows, was guest of the writer, and Mr. and Mrs. Art Price stopped over en route to Huntsville, Ala., to join Henries Bros.' Shows. David S. Bacon, retired trouper, who now calls Owensboro his home, assisted Business Manager Glenn Osborne.

WALTER B. FOX.

# "First Things First"

Our first responsibility is to the men at the Fighting Fronts and our policy of 100% co-operation with Uncle Sam as evidenced by the award of the Army-Navy E pennant for our "all-out" war effort.

At this time we regret that it is impossible to accept civilian orders until the end of the war. Then we will be able and happy to take care of your canvas needs.



## POWERS & CO.

MANUFACTURERS OF

## CANVAS GOODS

PHILADELPHIA, PA.

CHICAGO, ILL.

## THANKS A LOT FOR YOUR ORDER!

### HIT A JAP

Has Proven To Be BIGGER Than Balloons Were. Will Gross Faster Money.



CAN BE SEEN ON ALL MAJOR MIDWAYS, AS I HAVE SOLD THEM ALL

Jap heads painted on Beaverboard, cut the same size as balloons, can be worked all the ways that balloons are worked. Flash yellow and black, it's a come-back game with Darts. Takes 50 heads to flash a 4x8 background of Celotex. Have had repeat orders for additional heads from California Parks which worked all winter.

NOW HAVE PLASTIC VANE DARTS. Outlast the Old Feather Darts Many Times. Price \$21.50 Gross. Sold in Gross Lots Only. Now Weighted With Sand As Of W.P.B. Order.

Please do not send for samples. Send for circulars. RAY OAKES, 3114 Cleveland Ave., BROOKFIELD, ILL.

## WANT-PEPPERS ALL STATE SHOWS-WANT

FOR KINGSFORT, TENN., MAY 15 TO 20. ONE OF THE LARGEST DEFENSE TOWNS IN THE COUNTRY.

WANT RIDE HELP: Foreman for Super Roll-o-Plane, \$50 per week, \$100 bonus at end of season. Foreman for Smith & Smith Chair-o-Plane, top wages; Paul Jarvis, Gene Moore, Vernon Jones, get in touch with me. WANT Second Men on all Rides, good treatment. Have work until Thanksgiving week.

WANT SHOWS: Will buy or lease with transportation an A-1 Fun House. Will book War Show, Crime Show, Fat Show, Illusion Show. Furnish complete top and banners, transportation. Want Man and Wife to take full charge of complete Snake Show, beautiful front and banners. Must be sober and reliable. Want to buy—Baby Rhesus Monkeys, Tame Monkeys, Tame Bear. Must be in good health. Want Ticket Sellers and Canvasman.

WANT CONCESSIONS: Coca-Cola Joint, Pitch Till U Win, String Joint, Bumpers, Scales, Jewelry, Dart Joint, Knife Rack, Heart-Shape Hoopla. Will sell the Ex. for the season for a Frozen Custard. (Joe Ulrich, get in touch with me.) Have proven territory. We open every Monday night. Boozers and chasers, save your stamps.

Wire, no time to write, F. W. PEPPERS; BOBBY SICKELS, Manager, Maryville, Tenn., May 8-13.

## WANT TO BUY FOR CASH

Rides With Own Transportation. Fair shape, no junk. Shows and Concession Tops, Stakes, Poles, Frames, Kiddie Rides, Trucks, Transformer Truck, Cable and Wire, Switches. Or will buy complete Small Truck Carnival. State all first letter—price, make, year, condition. Write

R. H. PATSY

GENERAL DELIVERY, ROANOKE, VA.

P. S. — Fingers Walker, Archie Boyd—Write Me.

## GEREN'S UNITED SHOWS

Shelbyville, Indiana, May 8-13. Sponsor, Police Department. First Show in Over 30 Years Downtown. Richmond, May 16-27. Sponsor, V.F.W. Post 1108. Want Photos, must be flashy, X \$85.00 week; Jewelry, X \$25.00; Stock Joints up to 14 foot, \$17.50; Penny Arcade, 15% gross; Fun House at same. SHOWS—Any Show not conflicting, 15% plus tax. Will not up you on fairs and celebrations. P. C. Joints, Mitt Camps, save your stamps. This show will play 7 Pairs, 5 Indiana and 2 Kentucky. We have for season Capt. Billy Sells Lion Act. All replies: W. R. GEREN, Per Route.

## TENTS

New and Used

CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO.  
100 CENTRAL AVE. ALTON, ILL.

## TENTS

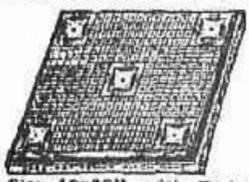
UNITED STATES TENT & AWNING CO.  
2315-21 W. Huron St. Chicago 12, Ill.

## FOR SALE!

21 Passenger Yellow Coach Bus, in good condition, and good rubber. Also Black Velvetten Drop, Blue Borders, etc., and Costumes (four changes) for line of eight girls. Everything for \$1,300.

JOHN LEMPART

1956 W. Division St., Chicago, Ill.  
Ask for Mary  
Phone: Humbolt 2970



**PENNY PITCH GAMES**  
 Size 46x46", Price \$30.00,  
 Size 48x48", With 1 Jack Pot, \$40.00,  
 Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price .....\$13.50

**BINGO GAMES**  
 75-Player Complete .....\$5.00  
 100-Player Complete ..... 7.00

1/3 Deposit on All Orders.  
**SLACK MFG. CO.**  
 124-126 W. Lake St. CHICAGO, ILL.

**ASTRO FORECASTS AND ANALYSES**  
 All Readings Complete for 1944

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00  
 Analysts, 3-p., with Blue Cover. Each ..... .03  
 Analysts, 8-p., with White Cover. Ea. .... .15  
 Forecast and Analysis, 10-p., Fancy Covers. Ea. .05  
 Samples of the 4 Readings, Four for 25¢.  
 No. 1, 35 Pages, Assorted Color Covers ..... .35  
 Wall Charts, Heavy Paper, Size 28x34. Each 1.00

**NEW DREAM BOOK**  
 120 Pages, 2 Sets Numbers, Clearing and Polley, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

**HOW TO WIN AT ANY KIND OF SPECULATION.** 24-p., Well Bound ..... 25¢

**PACK OF 79 EGYPTIAN F. T. CARDS.**  
 Answers All Questions, Lucky Numbers, etc. 40¢

Signs Cards, Illustrated. Pack of 36 ..... 15¢

Graphology Charts, 8x17. Sam. 5¢ per 1000 \$6.00

**MENTAL TELEPATHY.** Booklet, 21 P. .... 25¢

**"WHAT IS WRITTEN IN THE STARS."** Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$5.00 per 100; Sample 10¢.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

**SIMMONS & CO.**  
 19 West Jackson Blvd. CHICAGO  
 Send for Wholesale Prices.

**HUBERT'S MUSEUM Inc.**  
 228 W. 42d Street, New York City  
 Open 1 P.M. Daily  
**WANT NOVELTY ACTS OF MERIT.**  
 State salary and all details in first letter.  
 Open all year round.  
**SCHORK & SCHAFFER.**

**WANT TO BUY**  
 Kiddie Merry-Go-Round. Must be in A-1 shape and complete. Priced for quick cash sale.

**BILL HEGEMAN**  
 Care Strates Shows  
 Baltimore, Md., May 1-6, or Per Route

**SECOND-HAND SHOW PROPERTY FOR SALE**  
 \$40.00 East Indian Mummy, life size. Glass case.  
 \$10.00 Genuine Jaw of Elephant showing teeth.  
 \$18.00 New Umbrella Tent, 8x8, with poles.  
 We have new and second-hand Rope. All sizes.  
 \$5.00 Electric Nut Warmer. Very flashy.

**WEIL'S CURIOSITY SHOP**  
 12 Strawberry St. Philadelphia, Pa.

**WANT**  
 Ride Help, Girl Show, Geck Show, Big Snake, Agents for Grind Stores. Also 10¢ Stock Concessions. Can place Cook House Help, top salary. Trombone, Clarinet; Scott Schafer, come on.

**WALLACE BROS.' SHOW**  
 Princeton, Ind., this week

**WANTED**  
**For Milo Anthony Deluxe Side Show of America**  
 For the season and join at St. Louis, Mo. Joe A. Collins, wire. Mindreading Act, Magician that can lecture, Fat Boy or Girl, Fire Enter, Girls for Illusions and Bally, Sensational Freaks and Working Acts of all kinds. Ticket Sellers that can talk and Working people. Address all mail and wires to **MILO ANTHONY**, care Cavalcade of Amusements, St. Louis, Mo.

**WANTED**  
 To book, rent or buy late model Rides not to conflict. Must be in good condition; no junk. Foreman for No. 10 Wheel; draft exempt, sober and reliable. No moving, work the year around. State experience and salary wanted.

**GRIFFEN AMUSEMENT CO.**  
 Jacksonville Beach, Fla.

**WANTED**  
 Sober, reliable Chutz Man for Tilt and other Ride Help, not in draft, for park. Permanent location, easy work. State all in first letter.

**R. H. WORK**  
 Elizabethtown, N. C.

**AVAILABLE**  
 FOR BOOKING—FERRIS WHEEL AND SOME CONCESSIONS IN PARK OR CARNIVAL.

**NICK GREEN**  
 St. Francis Hotel NEWARK, N. J.

# Midway Confab

Communications to 25 Opera Place, Cincinnati 1, O.

**OATS time?**  
 FROM Dyersburg, Tenn., Babe and Louis Armstrong carded that they had joined the Buckeye State Shows.

**MAXINE** (Huber S. Sembower) joined the J. T. Hutchens Museum as annex attraction on the Snapp Greater Shows.

**GEORGE AND NELLIE TAYLOR**, Punch, vent and musical act, are with Milo Anthony's Side Show with the Cavalcade of Amusements.

**VI AND AL PETKA**, who have been playing lots with Fidler's United Shows, report they are with the Buckeye State Shows.

AFTER spending the winter in the Rio Grande Valley, Texas, Belle Evans, who joined the Borderland Shows at Waco, Tex., for the season, recently visited her home in Oklahoma City.

**SOME of the rides are so old that they look as tho they might be paid out.**

**ALEX-ANDRA**, annex attraction on John A. Walker's Side Show with the



**PFC. EUGENE F. CRUM**, who has seen considerable service overseas, is a former member of ride crews and for some years was with Byers Bros.' Shows and the Fuzzell Shows. His address is Pfc. Eugene F. Crum, ASN (S/L) Bn., APO 512, care Postmaster, New York, N. Y.

Liberty United Shows, reported satisfactory business at the opening in Bloomington, Ill.

**BILL DURKIN**, assistant manager of the Alabama Colored Revue on Hennies Bros.' Show managed by Johnnie Williams, reported excellent business in Anniston, Ala., week ending April 22.

**BETTY AND JACK BEIL** closed their home in Sulphur Springs, Fla., and went to Butler (Pa.) quarters of Eddie's Expo Shows, which opened May 4 in Jeanette, Pa.

FROM Nashville B. M. Scott wrote that, after a lapse of 20 years, Ernest Sylvester had returned to the Scott Exposition Shows, this time to officiate in the office.

**DON'T** judge booth agents by their jackpots. They may be perfectly normal in other ways.

**D. D. OLIVER**, retired high diver, formerly with the Barney Tassell Unit Shows, reports he is making a large addition to his chicken farm in North Tonawanda, N. Y.

**MRS. RAY S. VAN NOY**, Columbus, Ind., pencils that her husband, who has been with shows for 20 years, has been seriously ill for the past month in Veterans' Hospital, Indianapolis.

**GEORGE LATLIP** reported that, due to the father's illness, only two rides of the Latlip Family Shows will go out this season. Latlip Sisters recently signed a

six-month contract to work theaters and USO shows.

**JOE BENNETT**, general manager of the R. T. Wade Shows, reported the org did the biggest one-day business in its history April 30 in Detroit at Grand River and Fifth Avenues. Mild weather and a mood of public spending were credited.

**TOMMY HEATH**, vet Eastern showman, who is recovering from an operation in Johnston-Willis Hospital, Richmond, Va., does not plan to return to the road this season, but will remain in Marks Shows' quarters at Richmond, Va.

**WHAT'S** wrong with organizing a troupe made up entirely of people who have been chased off of other shows?

**LINDA LYNN LOPEZ** typed from Henderson, Ky., that after 17 weeks at the Kit Kat Club, Las Vegas, Nev., she and Manager Jimmy Farmer drove to Chicago, where she purchased a new trailer. They have the *Follies* on Wallace Bros.' Shows.

**FLOYD E. GOODING**, president of the F. E. Gooding Amusement Company, Columbus, O., said last week: "We have five units in operation and business is wonderful, especially considering the fact that weather has been somewhat cool and, in some instances, rainy. Our units are all doing more business than at this time last year."



**JIMMIE PIERCE**, machinist mate, first class, now serving in the navy on a submarine tender, was for many years a ride foreman and was with the Royal American Shows and other units of the former Amusement Corporation of America. His address is J. C. Pierce, MM 1/c, Div. 12 M, U. S. S. Proteus, AS 19, Fleet P. O., San Francisco, Calif.

**BILL BUCKNER** infos that Robert H. Jones, who has been in a hospital at Clifton Forge, Va., due to a heart ailment which forced him off the road last month, will be released soon and is expected to go to Roanoke, Va., for further treatment. Patsy closed her Grl Show with the Bright Lights Exposition Shows and they will take out a show of their own in June.

**NEWS** and advertising men were guests of Harry E. Wilson, director of public relations for the Marks Shows, on the lot at the Newport News (Va.) opening. A steak dinner was followed by a tour of shows and rides. In the party were C. R. Lazenby, B. J. Davis, H. C. Wainman, Jordan Charles, W. H. Fitch and Edward Travis. Next night 150 newsboys were guests.

**BECAUSE** of the stock-man shortage, a legal adjuster was seen pushing a wheelbarrow loaded with blankets while making his rounds.

**OPENING** of Geren's United Shows in Seymour, Ind., April 29, drew over 3,000 adults and over 500 children, reported Secretary Ethel Emmitt. Line-up comprised five rides, three shows and 28 con-

# Kid Stockholder

**COLUMBUS, O., May 6.**—Joyce Ann Gooding, baby daughter of Mr. and Mrs. Floyd E. Gooding, owns one-seventh interest in the F. E. Gooding Amusement Company, big portable ride operating concern here. Her daddy is president of the company, which operates a number of units, and also proxy of the Showmen's League of America.

cessions, with the lion act of Capt. Billy Sells. Show has contracted added Indiana dates, Jackson County Free Fair, Brownstown, and Ohio County American Legion and 4-H Club Fair.

**EQUIPMENT** of the Continental Shows left quarters in Lowell, Mass., and moved to Kingston, N. Y., for the opening April 27, reported Stella Tomzak. Gate was heavy for the size of the show and all attractions had good grosses. Ferris Wheel took top money, with Miss America a close second. Show opened with Ferris Wheel, Merry-Go-Round, Octopus, Chairplane and Kiddie Ride, two shows and 16 concessions, most of which have new canvas. Sponsors was Excelsior Hosiery Company. Co-Owners Roland Champagne and Al Ventres were gratified with the initial showing.

**LYNCH** Greater Exposition Shows leaves the Halifax (N. S.) base in two sections, No. 1 unit opening in Halifax on the city commons May 20 and No. 2 unit playing Central Nova Scotia until joining the No. 1 unit for a closing stay in Halifax, again on the commons, in late September. Charlie Billington, who had been secretary-treasurer for Owner William J. Lynch, is manager of the No. 2 unit. Lynch will travel with No. 1 as manager, with George Cavanaugh as assistant manager and superintendent, Cavanaugh having been with Lynch many years. Five fairs have been booked biggest being at Charlottetown, P. E. I. Tour of No. 1 will be thru larger centers in Nova Scotia, New Brunswick and Prince Edward Island.

**O. C. BUCK SHOWS'** engagement in Menands, N. Y., last week was marked by a big opening in good weather, said Publicity Director Roy P. Peugh, with the show operating in its entirety. Mrs. Mildred Ashley took over management of the posing show while Jimmie Hurd is managing the dance revue. A new War Show has been added. Sam Beatty added a bear stand to concessions. Visitors included James A. Carey, auditor of fairs for the State of New York, his wife and two youngsters; Van Rensselaer Taylor, treasurer of Altamont Fair, and Di-

**Fred Hollingsworth writes:**



from Grand Rapids, Michigan: "You will probably be interested to hear the new wheel purchased from you is a great money-winner and really lived up to the name of BIG ELI the Old Reliable." Hundreds of satisfied owners are proud of their BIG ELI WHEELS.

**ELI BRIDGE COMPANY**  
 Offering BIG ELI Repair Service with a Smile  
 800 Case Ave. Jacksonville, Illinois

**WANT FIREMEN'S CARNIVAL**

**BRISTOL, PA.,** week of May 15th. All Defense Spots. Heart of Town. Bordertown and Dover, N. J., to follow.

Can place Ride Help, also Man to put up Concessions for committee. Good wages, steady work. WANT to buy Chair-o-Plane, must be in good condition and priced right. WANT CONCESSIONS—Eating Stands, Pop Corn, Candy Apples, Ball Games, Pitch-Till-You-Win, Duck and Fish Pond, Photos, Cigarette and Long Range Galleries or any Grind Store using stock and working for a dime. Sis and Jerry, write. All write or wire I. K. WALLACE ATTR., 1316 Spruce Street, Philadelphia, Pa.

**FOR SALE**  
 Light Plants—5000 watt with Le Roi 4 Cyl. Motor Switch, Rheostat, direct, connected on skids. Price \$300.00. 600 Watt Home Lite Plant, small compact, price \$175.00. Plants 110 volts, D.C.

**C. & H. ELEC.**  
 436 W. Junco Ave. MILWAUKEE 3, WIS.

rector Harold A. Bouck; Dick Lewis, Leonard Ottman, Dave Collins, Paul Higgins, Stan Roberts and Bob Goldman, of the local press; Harry Agne and Harry Decker, King Reid Shows; Orrin E. Packard, Earnest Wanner, Ed O'Connell and Leland Snow.

GOOD weather on the last two days, Saturday and Sunday, of the Dearborn, Mich., engagement of the Happyland

Shows brought big business, reported Paul D. Sprague. Show opened a 12-day run in Mount Clemens, Mich., May 3 under auspices of the Clinton County Goodfellows' Club. Opening night business was good. John R. Boyles joined with his Cavalcade of Wonders, a well-flashed exhibit of several hundred miniature articles. Ralph Sprague opened his glass-blowing exhibition. Concessions added are: Corn game, Walter King, owner; Charlie Whittington, manager; Frank Slewinski, 2; Bert Lampson, 2. Eddie Miller added new canvas to his candy floss concession. Paul Sprague has guess-weight and guess-age concessions, under management of Ben Liddon. Co-owner John F. Reid announced booking of Hastings (Mich.) Free Fair.

C. J. (CLAUDE) ODERKIRK, widely known concessionaire, who died in Wuesthoff Memorial Hospital, Cocoa, Fla., of a paralytic stroke, April 30, was with Bistany's Greater Shows playing Titusville, Fla., when stricken. He was rushed to the hospital in Cocoa. At the funeral services in Titusville pallbearers were Judge Vassar B. Carlton, county judge; G. M. Simmons, clerk of Circuit Court; L. R. Highfill, chairman, county school board; J. Paul Conway, deputy clerk; Damon Hutzler, superintendent of public instructions, and H. C. Morgan, tax collector. Honorary pallbearers were J. D. Nash, member board of public instruction; Judge Millard B. Smith, judge of Circuit Court; members of the Elks' Lodge of Cocoa, Fla.; Leo M. Bistany, owner Bistany's Greater Shows; Patsy Rosiana, George Hartley and F. E. Kelly. Present also was the entire personnel of the Bistany shows. Floral offerings came from members of the Bistany shows, Mr. and Mrs. Leo M. Bistany; Elks' Lodge, Gainesville, Fla.; Lawrence Greater Shows, Endy Bros. & Prell Shows, J. C. Weer Shows, Jess Huggins, Billie Clark, Pete Lockhart and Heimie Cooper. Leo Bistany had charge of funeral arrangements.

MEMBERS of the Pacific Coast Showmen's Association and Ladies' Auxiliary passed up their April 24 meetings to attend the Clyde Beatty-Russell Bros.' Circus in Los Angeles. Both clubs were guests of Art Concello. After the performance the circus personnel were guests at a club open house. J. Ed Brown headed the committee. Attending the circus were William Sobelman, Al Sells, Topsy Gooding, Lillian Childers, Charles Paige, Dorothy Slade, J. H. Slade, Frank and Mabel Bennett, P. W. Richards, Sophie and Bill Scott, Margie Sherland, Frank and Mrs. Messina, Donald Crum, Bob Chatman, Frank Leslie, John Miller, J. Murphy, Frederick V. Bowers, C. E. (Candy) Moore, James Thornburg, Pearl and Melvin Weinberg, Pat Capaldo, Martha Reilly, Ed and Irving Davis, Norman Peel, Roy Barnett, Virginia Davis, Hazel Davis, Lou Keller, Inez and Clarence Alton, E. H. Caldwell, Marion Caldwell, Harry LeMack, George Dunn, Vic Johnson, Nate Miller, Sam Brown, H. A. (Pop) Ludwig, George Moffett, Mrs. Dean, Harry DeGarro, "Mother" Minnie Fisher, Ivan M. Christy, Temple Aldridge, C. A. Napier, Harold Hendrickson and family, F. W. Rockefeller, Lincoln Platte, Tillie Uttke, Herb Wachtman, Cliff and Betty Bammel, Albina Shea, Pearl Jones, Stella Linton, Nate Monday, Roy Meyers, Betty Vance, Mrs. Bert Earle; George, Dorothy and Donal Vanderhoff; Donna Day, Lalla and J. E. Pepin, Jenny and Harry Rawlings, Mildred and George Cortello, Bob and Mrs. Mitchell, Arthur Hockwald, Lou Christ, Bill Kohler, Elsie and Harry Saker, Florence Hann, Darena West, James Gallagher, Jimmy Dunn, Billy Byrne, Vivian Horton, Vivian Gorman, Rose and Ray Rosard, Bud White, Dorothy and Lucille White, Harry Deroso, Estell and Elmer Hanscom, Joe Mettler, "Big Bugs" and "Little Bugs Bolla, Irving Larrimore, Irving Cleveland, Robert Belles, Meyer Schlom, Dutch McCarthy, William Duncan, S/Sgt. Tom Baldwin, Esther Carson, Emily Friedenheim, R. H. Shehard, Plain Dave Morris, M. J. Lukanitsch, Mora Bagby, Ruby Kirkendall; Jerry, Emma, Wanda and Angie Jackson; Floyd Schoonover, Dolly Kaye, John T. and Mrs. Sanders, Marianne and Harold Yates, Viola Shea, James H. Kinkaid, Capt. David Barnett, Joanne and Charles Laverne, Ora Ernst, John Backman, Blossom Robinson, Jack Hughes, Gladys Forest, Josephine Foley, Lou W. Johnson, Joe Horowitz, Tony Pratos; Jack, Jean and Zola Waller; Elvin Rockwell, Lou and Frances Godfrey, Leo Gotch, Lee Walters, L. C. and Betty Payne, I. B. McCoy, Catherine Mays, Vera Copely, George Hey, John and Lillian Kimmel and Whitey Gore.

## In the Armed Forces

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

DAVE LINDERMAN, son of Jake Linderman, ride owner, and nephew of Max Linderman, recently was promoted to the rank of first lieutenant in the field artillery.

RED ROGERS, of Mike and Ike note, who was inducted into the armed forces, is at Camp Pickett, Va., where he renewed acquaintance with Glenn Porter, side-show operator, also at the camp.

PVT. JIM McHUGH, former World of Mirth Shows' publicity director, visited the midway in Richmond, Va., while on furlough recently from marine station, Parris Island, S. C.

PFC. GEORGE BEARDSLEY, 34515753, also known as George Jackson, and formerly with several shows, is stationed in North Carolina after 18 months in the service. His address is 399th Inf. Med. Det., APO 447, Fort Bragg, N. C.

S/SGT. NORMAN W. DILLMAN ar-

rived safely overseas reported his wife, Mrs. N. W. (Colleen McCormack) Dillman. His address is Battalion B., 795th AAA, A. W. Bn., APO 654, c/o Postmaster, New York City.

PVT. GEORGE EVITTS, ride owner and concession operator with Franks Shows several years, who completed basic training at Camp Wheeler, Ga., is now undergoing four weeks' additional training in Mississippi.

DEE NIFONG writes from U. S. Naval Hospital, Long Beach, Calif.: "After spending 10 months in the hospital I received a 20-day leave and visited shows on the West Coast. I'm eagerly awaiting my discharge and plan to renew my Leap of Death."

VETERAN of Guadalcanal, Fiji Islands and Bougainville, Pvt. Charles F. Latimer, son of Mr. and Mrs. L. J. Latimer, Byers Bros.' Shows, recently returned from the South Pacific after a 24-month period overseas. Known as "Little Darby," he enlisted in 1940, participated in five major engagements, had malaria fever and has been assigned to Camp Hood, Tex.

DOROTHY ANDERSON, former ball game worker of the C. R. Leggette Shows, who enlisted in the Women's Army Corps, will leave May 15 for Fort Oglethorpe Ga., for basic training. Her father, Jess Anderson, was Merry-Go-Round foreman and her mother was ticket seller on the Ferris Wheel of that show.

**OCTOPUS ROLLOPLANE FLY-O-PLANE**  
World's Most Popular Rides  
**EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon**

## GENTSCH & SPARKS SHOWS WANT

Bingo, Hoop-La, Frozen Custard, Duck Pond, High Striker. Also will book Rolloplane. Can use Mechanical City, Snake Show, Illusion Show. Buster Hayes, wire us. Earl McDonner wants Girls for Girl Show. Jack Oliver wants one Nail Agent, also Agent to take head Razzle Dazzle. Can use Ride Help. This show booked solid till first week December. Twelve Southern Fairs, two big Fall Celebrations. Wire Mayfield, Ky., this week, auspices Recreation Fund, backed by all Civic Organizations; YMBC Fair, Fulton, Ky., week May 15.

## CRAFTS 20 BIG SHOWS

Want Octopus Foreman, Ride Help for other Major Rides—Fly-o-Planes, Spitfire, Auto Skooter, Tilt, Kiddyland, others. SALARY \$60.00 weekly Foremen, \$50.00 weekly Helpers, plus 7 and 10 cents per mile extra if you can drive Truck or Semis. WIVES CAN WORK AS TICKET CASHIER—\$25.00 WEEKLY.

Can place other useful Carnival People, Dancing Girls, Boxers, Wrestlers, legitimate Concession Agents. Want Readers for Palmistry Booth. Must be clean workers. 40 WEEKS SUNNY CALIFORNIA. PROVEN TERRITORY AND DEFENSE TOWNS. ALL NEON MIDWAY "TOPS IN THE WEST."

ADDRESS ROY E. LUDINGTON, GEN. MGR.  
Bakersfield, May 9-14th; Tulare, May 16-21st; Fresno, May 23-28th; Santa Clara, week May 30th.

## FOR SALE—ENTIRE CARNIVAL

No. 12 Eli Wheel, Baby Q Merry-Go-Round, Chairplane, Allan Herschell Deluxe Kiddie Auto Ride with plenty of new tires and brand new Royal Blue Top and Sidewalls, three 1941 Chevrolet Trucks, one 1940 Chevrolet Truck, one 1939 Chevrolet Truck, one 1939 Diamond T, one new Truck, has only twelve thousand miles on it. All trucks have perfect rubber and in perfect shape. Merry-Go-Round has new top and sidewalls and good organ. Have two Light Plants, best condition. All above equipment in perfect condition. Three Show Tops and Fronts.

Twelve Fairs and Celebrations already booked. Show is well organized, good reputation. Person buying show will have to take over Fairs and Celebrations that are booked and contracts that I have with show people and concessions.

BOX 117, TELEPHONE 30, HAZELTON, NORTH DAKOTA

## NORTHERN EXPOSITION SHOWS WANT

Concessions—Everything open except Percentage, Ball Games, Popcorn and Photo Gallery. No Strong joints. Good opening for small Cookhouse. Wonderful territory. 12 Fairs and Celebrations already booked in North Dakota, South Dakota and Montana. Also would book a couple of good Grind Shows. Mechanical Show already booked.

NORTHERN EXPOSITION SHOWS, Box 117, Hazelton, N. D.

## KAUS EXPOSITION SHOWS WANT

Bingo and Stock Grind Stores, Manager for Girl Show, also Girls, experienced Ride Help. Salary with bonus. This week, Monroe, N. C.; next week, Rockhill, S. C. Wire or write A. J. KAUS, Mgr.

## WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns  
Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT  
GAMES, STRIKERS, ETC.

Still Available  
EVANS' BIG PUSH

Write for Catalog

H. C. EVANS & CO.

1520-28 W. Adams St., Chicago 7

## UP TO THE MINUTE MERCHANDISE

- BEST PRICES
- PLENTY OF STOCK
- GOOD SERVICE

Write or Wire Your Wants, No Matter What They May Be.

JERRY GOTTLIEB, INC.

303 FOURTH AVENUE  
NEW YORK 10, N. Y.

## AMUSEMENT DEVICES

MODERN DESIGN—DISTINCTIVE APPEAL

Moon Rocket

Sky Dive

Carrousels

Kiddie Auto Ride

ALLAN HERSHELL CO., Inc.

NORTH TONAWANDA, N. Y.

## WANTED FOR

John A. Walker Attractions

Ticket Seller to grind, Workmen, Girls to Bally, also for my Girl Show; Team to manage Model City, Side Show People all lines. Easy work, good pay and a fine outfit to be with. Come on, trouper, "get with it." No money advanced before arrival. JOHN A. WALKER, care Ken Murray's United Liberty Shows, Pontiac, Ill., till May 13; Morris, Ill., 15 to 20.

## MERLE GRATIOT WANTS

Grind Store Agents. Good spots uptown, free gate. Molly and Paul Spence, Lomnie, Frank Crawford and others, wire.

Aiken, S. C., this week.

## DELUXE LIVING TRAILER

28-foot Fleet Wheel Living Trailer in splendid condition, including tires. Make your best offer.

JOHNNIE CANOLE

6th Ave. and 30th St. Altoona, Penna.  
Phone 21241 or 5500 any hour.

## WANTED

Experienced Ferris Wheel Man. Top salary. Room and board furnished.

PEARL WEYDT

Viroqua, Wis.

## CONCESSIONS WANTED

Grab Joint, Pop Corn, Bingo, String Game, Mug Joint, Slum Joints. Also Shows with own outfits. Good proposition. Opening May 20 in Kansas.

Wire or Write COLEMAN LEE  
General Delivery, St. Marys, Kan.

## Showmen's League of America



Sherman Hotel  
Chicago

CHICAGO, May 6.—No meetings until October but callers come in every day. President F. E. Gooding is busy on plans for the drive-for-funds for the Service-men's Mustering-Out Committee. Ben Block and Mike Ruback in town on business. Nate Miller arrived from Long Beach, Calif. John Lempart went back to Camp Haan, Calif. Julius Oakley is now listed among servicemen. Harry Hancock recently suffered a stroke and his condition is serious. Lou Leonard, Les Davis, Al Selpher, Oliver Barnes, Max Brantman, Irving Malitz and Bob Seery are working with Edward A. Hock org. J. D. Edwards in town on a buying trip. Nate Hirsch and William J. Coultrey are still on the sick list. Flash Williams is in real estate business and doing okay. Membership applications came for Al Seifort, Floyd King, J. M. Holmes and H. H. Cole, credited to J. C. McCaffery, Nate Miller and Ralph G. Lockett. Callers included A. L. Huling, Howard Gloss, Harry Price, Elmer Byrnes, Ozy Breger, Lou Leonard, Charles H. Hall, Jack Krutt, Oliver Barnes, Max Hirsch, Leo Berrington, Max Friedman, Al Kaufman, Ed Wall, Toby Wells, Mike Wright and Jack Pritchard. Al Cohn went to Waukesha, Wis., for a rest before his Canadian season.

### Ladies' Auxiliary

At a large bunco and card party on the night of April 28 in the Sherman Hotel's Crystal Ballroom, Mrs. Lew Keller, past president, was chairman and co-workers were Ann Doolan, Lee Gluskin, Kathylene Glosser, Clara Harker, Lillian Lawrence and Agnes Barnes. Prizes were donated by members. Door prizes went to Bill Kent, Dorothy Connolly, L. M. Brumleve, Shirley Zircon, J. Benson, Nita Nilligan and Miss Nison. Cora Yeldham, past president, won a 15-pound ham. Make-up kit, donated by Mrs. Lillian Woods, went to Edna Burrows. Large salami, donated by Kathleen Glosser, went to Rose Page. To Shirley Schwidkay, Detroit, went a large bottle of wine, donated by Margie Preis. Cash donations came from Ida Cohen, Bessie Mossman, Pat Seery and many others.

Membership application of Violet Swan was received. Letters came from Etta Henderson, Grace Goss, Edith Bullock, Ruth Martone, Hattie Wagner, Scarlet Boots O'Hara and Virginia Kline. Members were grieved over the death of Elizabeth Yearout's father, who passed away in Emporia, Kan. War Bond award

(See SLA on opposite page)

## FAIRMONT, W. VA., week May 15th

SHOWS:—Side Show with own equipment. Motor Drome that will appreciate the best in territory. Girls for office operated Girl Show. Grind Show (Snake, Wax, etc.). Ride Help in all departments, semi drivers.

CONCESSIONS:—Custard and Grind Stores (no wheels, percentage, skillos or coupon stores). Sam Paillitz wants Agent, Egg Sandwich, wire.

All Show People booking now will be given preference for a long line of fairs starting at Harrington, Del.; Flourtown, Pa., etc. This is the 56th straight week of operation. No layoffs for this winter. All address

## BANTLY'S ALL-AMERICAN SHOWS

This Week CLARKSBURG, W. VA.

## DICK'S PARAMOUNT SHOWS

FAIRFIELD, CONN., MAY 8 TO 13

WANT

WANT

SHOWS: Monkey Circus, Snake Show, Midget Show, Funhouse. Wonderful opportunity for Wild Life, as this is proven show territory. Liberal percentages. CONCESSIONS: Scales and Age. BINGO. GIRLS FOR POSING SHOW. Ride Help, Semi Drivers preferred.

DICK GILSDORF, General Manager.

## WOLFE AMUSEMENT

Aiken, S. C., all this week, May 8 to 13; Clinton, S. C., to follow. Uptown location. Can place following Concessions—Photo, Pop Corn, Candy Apples, Cigarette Pitch, Coca-Cola Bottle, Long or Short Range Gallery, small Grab Joint and any legitimate Concession. Can place Second Man for Ferris Wheel and can use all good Ride Men. Top salary. Must drive truck. Playing all defense towns. Going into permanent location June 1st.

### HAVE FOR SALE

Smith & Smith Chairplane, complete, ready to operate. Following people, get in touch with me: Curly Eaton, Jim Jones, Leroy Robinson, Bud Mason and Robert Perrone, George L. Smith. All Mails and Wires BEN WOLFE, Owner.

## Club Activities



## National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, May 6.—At opening of Palisades (N. J.) Park April 29 this party of members attended: President Emeritus George A. Hamid, Chaplain Fred Murray, Counselor Max Hofmann, Lew Dufour, Max Hummel, Paul and Murray Spitzer, Nathan Weinberg, Charles (Doc) Morris and NSA Executive Secretary Walter K. Sibley. Reports of two more members in the armed forces, Angelo Giardino and Anthony Bagdonas. Letters came from Pvt. Joseph Amico, bound overseas, and Pvt. Edward Kalin, in Foster General Hospital, Jackson, Miss. Recent visitor was True O. Perkins, who had a short respite from hospitalization and attended the Ringling show as guest of Max Miller. Irving Udowitz has received a permanent discharge from Metropolitan Hospital.

Bibs Malang, Dick's Paramount Shows, dropped in. Nathan Weinberg is helping Jack Feldberg with the Jersey City engagement. Charles Davenport in from the Kirkwood Shows at Penns Grove, N. J., en route to Poughkeepsie. Other visitors included Frank Ware, Dick's Paramount Shows; Casper Sargent, now a bond salesman; Sidney Rifkin, Morris Levi, Al Janpol, Charles Lawrence, Jack Alfred, Morris Finkelstein, Sam Finkel, Murray and Paul Spitzer, Lazarus Fink and John McCormick. Dave Solomon, on a business trip to Pacific Coast, carded from Billings, Mont. Treasurer Joseph Hughes back after spending 10 days in Northern Connecticut as guest of Mrs. Mildred Carey, daughter of the late Ben Williams.

Preparations are in full swing and printing on the presses for the membership drive, yearbook and fund raising campaign. A check for \$250 has been sent to the American Red Cross, the club's annual contribution. Martin Korytko joined the Empire State Shows in Aberdeen, Md., and got busy on the membership drive. Club records show 40 members who are actual owners of amusement enterprises, such as carnivals, parks and circuses and as many more who are managers or directors of similar businesses. Assembly rooms are closed for summer, ready for painters and decorators. Lunch counter will be moved to one of the anterooms. Next meeting is September 13. Frank Schizzi is improving rapidly from a major operation

## Missouri Show Women's Club

Maryland Hotel  
St. Louis

ST. LOUIS, May 6.—With numerous shows opening in the vicinity, many out-of-town members are visiting the rooms. Adele De Belle and Eleanor (Midge) Cohen were elected to membership. These have been presented for membership by Hattie Wagner: Mrs. Jack Barth, Dot Agnes Weiss, Mrs. Mattie Bybee, Mrs. W. L. Isley, Evaline Belew and Martha Wagner. President Ethel Hesse announced that summer awards would be War Bonds and that books would go out immediately. Secretary Norma Lang sustained a sprained ankle, and Irene Burke was reported in a hospital. Past President Nell Allen was a visitor from Waynesville, Mo.

### Show Folk Chapter Formed

SAN FRANCISCO, May 6.—At a large meeting in the clubrooms, Marian Bulding, 1179 Market Street, San Francisco Chapter, Show Folk of America, Inc., was formed April 28, reported Arthur P. Craner. Mento Everitt, past president of Show Folks home office, Chicago, supervised organization of this first associate chapter. Frederick Weideman was installation officer and keynote speaker in greeting Miss Everitt. Mary Ragan was elected president. Among well-known showmen who worked for formation of the club are Frank Forrest and Harry P. (Polish) Fisher. Other officers are: First vice-president, Frank Forrest; second vice-president, M. Monette; third vice-president, Albert Roche; recording secretary, Enid Cohn; corresponding secretary, Rose Barnett; financial secretary, Arthur Gartner; treasurer, Milt Williams; chaplain, Tony Soares; custodian, Charles (Butch) Geggus. Directors comprise Weideman, Danny Lewis, Ernest Gralchen, Glenn Artz, Edward Bernstein, John Provanzale, Patrick Treanor, Charles Allbright, Mike Michelson, Oscar Lowenthal, Art Craner, Harry Fisher, Louis Leos, Dr. Sanford, Prince Dennis, Harry Meyers, Al Rodin, Harry Friedman, F. A. Clare, Norman Shue, Charles Walpert, William Smith, Nathan Cohn and Sam Houston. Meetings will be held every Monday night.

in Veterans' Hospital, the Bronx. Mack Harris is out after a serious illness.

### Ladies' Auxiliary

At a meeting of the board of governors May 2 Vice-President Dolly McCormick presided in absence of Chairman Blanche Henderson and Vice-Chairman Anna Halpin. It was decided that the May 10 meeting should be a business and social session. Because of the busy season for members, the meeting set for May 24 will not be held.

In absence of Chairman Queenie Van Vleit and others of the entertainment committee, Chairman Magnolia Hamid, ways and means committee, assisted by Secretary Jeanette Rattiner and Mae Schoonmaker, were to supply entertainment for the next session. The "dark-horse" award will be supplied by Past President Blanche Henderson. Congratulations went to member Florence Corcoran, who was married to Alexander Durkas. A few members visited Palisades (N. J.) Park at its opening and the following night. Anna Halpin was much in evidence. Among those greeted were members Eleanor Rinaldi, Jane McKee, Edith Devany, Mary Thiemann, Sylvia Nierenstein, and the newly-wed Sadie Harris. Jane McKee and Agnes Burke will leave for Riverview Park, Chicago, for the summer. A visit to the James E. Strates Shows at Chester, Pa., found members Jean Dellabate and Frances Fournier busy. On the B. & V. Shows Queenie Van Vleit and her sister, Elizabeth Buck, were visited at Garfield, N. J. Vice-President Ethel Shapiro, vacationing at Hot Springs, advised she would return soon. Member Jennie Bruderlein, in Post-Graduate Hospital, is on the mend. President Edna Lasures wrote from the Cetlin & Wilson Shows that she would be in to conduct the last meeting of the season and that her daughter, Mildred, is recuperating after an accident.



## Michigan Showmen's Assn.

156 Temple Street  
Detroit

DETROIT, May 6.—A special meeting held after midnight May 1 drew attendance of 127. On the rostrum with President Harry Stahl were First Vice-President Jack Gallagher, Second Vice-President Manny Brown, Executive Secretary Bernhard Robbins, Secretary Arthur J. Prayne and H. F. Reeves, correspondent for *The Billboard*. Elected to membership were George E. Avdala, Francols Bedard, Michael D. Clemans, Samuel Cohn, David B. Endy, Ralph N. Endy, Sam Glickman, James A. Keating, Costand S. J. Khouri, John B. Melton, George W. Middleton, Lloyd R. Priddy, Albert Rochkind, Joseph Rosenberg, Arthur Rubin, William DeBarrie Stehly, V. G. Wilson, Floyd S. Woolsey and William Zev Wolper.

Pfc. Al Kamm spent a 12-day furlough here. Pfc. John (Mike) Balog is now in England and Lance Corporal Harry Davis, ROCAF, announced his marriage last month. Vice-President Gallagher read letters from Pfc. Harry Levine, Irving Rubin, Nise Sobol, Al Stempin and Charles Katton and Sgt. George Harris and Sgt. George A. Schroeder. Donations came from Ray Marsh Brydon, \$25; Sam Schneider, \$10; museum troupers, \$10. Sick and relief report told that after nearly five years in Veterans' Hospital, member Joe Vernick will be released this month. Past President Leo Lipka, taken ill a fortnight ago, is in St. Mary Hospital, Detroit.

Purpose of the meeting was to ballot on a life membership for Isadore (Red) Sobel, house custodian. Robert Morrison pointed out that member Sobel had served long and faithfully, had reported the highest weekly profits in the club's history and had refused to accept \$50 a week salary voted him last year. A life membership was unanimously voted and the presentation made by Jack Dickstein.

Death benefit fund provision, sponsored by President Stahl, was unanimously adopted and added to the constitution and by-laws. Under it the MSA will pay \$300 to the designated beneficiary upon the death of any member in good standing. Full details will appear later. All members are urged to notify the secretary of their permanent addresses.

Write for Free Information on Two  
Great Shows for Carnivals, Parks  
and Storerooms!

## "JAP ATROCITIES IN THE DEATH MARCH ON BATAAN"

The Show with the Punch in It that makes the hair stand up and all want to see. Great blueprints in color, 20 to 32 viewing machines with great scenes on colored glass. One to three banners; no lecturer needed. One person and a helper run the show. Price:

Only \$250.00 to \$540.00

We keep the show up-to-date without extra charge all season if ordered now. Also if you have a park or carnival without our late show, "BOUQUET OF LIFE," showing the Unborn; also World's Greatest Freaks, you are absolutely missing hundreds of dollars per week clear money. Info sent free on both shows. Please state one most interested in. Wonderful Shows with wonderful banner lines now ready.

For 21 Years America's Leading Show Builders.

CHAS. T. BUELL & CO.  
BOX 306, NEWARK, OHIO

WANTED WANTED

## J. R. EDWARDS SHOWS

POP CORN — RIDE HELP

### FOR SALE

LITTLE BEAUTY MERRY-GO-ROUND TOP

In Fair Shape, One Hundred Dollars.  
Address All Mail and Wires:

J. R. EDWARDS SHOWS  
Wooster, Ohio

### FOR SALE

Allan Herschell 36-Foot Merry-Go-Round, 2 abreast, 24 horses, like new, all jumping; also 2 Sights, top fair, new sidewall; 5 Horsepower Electric Motor, perfect shape; Wuritzer Organ, perfect shape, with 4 rolls. Price \$2,000.00. E.H. #10 Ferris Wheel, perfect shape, with 5 Horsepower Motor. Price \$2,200.00. Both Rides ready to run. Reason for selling, can't get wire. Cash only. Wire or write VANCE W. HAAR, R. D. #3, Dillburg, PA

## Outdoor Notes

By VIRGINIA KLINE

SALEM, Ore.—Proud grandparents, Mr. and Mrs. E. J. Davis, were visitors at the Eyerly factory from their Portland home, bringing their two-month-old granddaughter, Janice, with them. Her parents are Merle and Don Lauri, Browning Bros.' Shows, and, since her father is in the armed forces, she is living with her mother and grandparents until opening of the Browning shows, which they will all join for the season.

Clarence Pounds, son of Minnie and Charlie Pounds, passed thru Salem en route to navy camp at Farragut, Idaho. He ought to make a good sailor, as he has been with shows all his life and should be used to moving often and taking orders. Lola and Douglas Couden are making Salem their headquarters while playing Marion County school assemblies. My nephew, Bruce Shaffer, a student at Parish Junior High, saw the turn and reported that it was well received.

Jeanette Wall, busy secretary of Caravans, Inc., Chicago, writes that the club has a membership of 160 and that the treasury is growing by leaps and bounds. Ethel Weer wrote that she expected to join the J. C. Weer Shows and her husband soon. She had just finished a job of upholstering the cars on her Roll-o-

Plane, which proves that she can do just about anything when she tries, and the best of it is that she does try. David B. Endy, Endy-Prell Shows, wrote one of the most optimistic letters in our spring-time mail. The Pennsylvania Dutch spirit of the Endy family seems to work best under difficulties.

## STRATES BATTLES LOT

(Continued from page 33)

folks as they came out. With good weather, the spot undoubtedly would have showed an increase of 30 per cent over previous years, the management estimated. City officials co-operated by turning over to the show bulldozers, road scrapers and rollers. Show opened Wednesday, Friday and Saturday. Wednesday Manager Strates had the cookhouse serve a midnight lunch to all who had helped to get the lot into shape. Short talks were made by Manager Strates, Keith Buckingham, Dick O'Brien and Pete Stamos.

Work has started on new fronts for Congo's Jungleland Show and Shaffer's Midget Show. Permission has been granted for the show to use its big searchlights, altho some must be used only to flood the midway. All shows are now under new tops. Eddie Jackson, publicity director, scored heavily in daily papers with cuts and stories, and Wednesday afternoon carriers were guests.

## American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., May 6.—Association records indicate that all 1944 membership certificates have been received by members in good standing for the current year. The 1944 individual personnel membership cards are now available, and there has been forwarded to each member application blanks for such cards.

Information to the effect that new passenger automobiles will be available to those who use them in their occupation, includes the personnel of the carnival industry, for the first half of 1945.

A member show having reported that South Carolina is reducing its motor vehicle reciprocity to 10 days and is insisting that out-of-town commercial vehicles in the State for 10 days or more purchase South Carolina license plates, under a provision of the statute enacted about 1940, the ACA offices have taken the subject up with authorities in the South Carolina State Motor Vehicle Department, and as soon as information is available it will be made known to the industry.

So far as the carnival industry is concerned, it is a reasonable prediction that the tax situation for the duration of the war at least will get no worse, and there are definite prospects that the burden may be eased thru pending legislative proposals.

## SLA

(Continued from opposite page)

books on summer activities are being forwarded to members. Lee Gluskin will be chairman of books and upon disposal members are to forward to Mrs. Gluskin, 921 Eastwood Avenue, Apartment 614, Chicago, by check or money order. Books are out on a crocheted pocketbook donated by Evelyn and Mrs. Edward Heck and Mrs. Henry Belden is chairman. Clubrooms will be closing for summer and any information regarding the club can be obtained from Secretary Elsie Miller, 4004 N. Avers Avenue, Chicago 18, Ill.

## BYERS IN HOME SECTOR

(Continued from page 33)

gore, Mrs. Coleman being the former Billie Byers, sister of Co-Owners Carl and Jim Byers. They were accompanied by their daughter, Jimmie Lou, a cadet nurse, and son, Eddy Jr., Navy Air Corps. Mrs. Sonny Massarang and daughter, Mitzie, Mobile, Ala., visited her father, "Uncle Tom" Edwards; her brother, Jack Edwards, show's general agent, and her son, Freddie Bates, in Texarkana. Mr. and Mrs. Charles (Whitey) Woods and family welcomed their son and brother, Cpl. Kenneth Woods, 929th Field Art. Batt., A. P. O. 104, Camp Carson, Colo. His sister, Maxine, came for a visit from Tulsa. He is also a former wheel operator on the Byers shows and others. Pfc. Philip Stephenson, who visited his parents, Mr. and Mrs. George Stephenson, returned to Perry, Fla.

R. C. (Cotton) Ellis, legal adjuster, tendered a birthday supper and dance to friends at Corsicana April 26. Rena and Kay, instrumentalists and singers of the Gay New Yorkers; Howard (Punk) Hill, Major Little and Mrs. Pearl Byers, pianist, have been daily entertainers on radio programs. April 27, 480 youngsters of Texas State Orphanage, Corsicana, were guests of the show and auspices, Junior Chamber of Commerce. Mr. and Mrs. Tommy Thomas, Corsicana, visited Howard and Thelma Hill and others. In Texarkana the Flying Romas, Ray Valentine and brother, visited Bobby Jacobs and his wife, Gladys, formerly with the Peerless Pottery and now operating bingo. War Bonds and Stamps purchases and Red Cross donations are weekly procedures, all show members co-operating.

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$6.25; 200 cards, \$7.10; 250 cards, \$8.00; 300 cards, \$9.00. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.

**LIGHT WEIGHT BINGO CARDS**  
White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brewn" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for... 1.00  
Thin Plastic Markers, brown color, M... 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. Jackson Blvd., Chicago 4, Illinois

## GOLDEN WEST SHOWS

Opening Last Week in May

Want Cook House or Grab Stand, Pitch-Till-You-Win, Ball Games. Openings for legitimate Concessions. Place Shows with or without own equipment. Will furnish tents, fronts, banners for show people. Want Ferris Wheel, Merry-Go-Round Foremen, 2d Men on all rides. Must drive Semis. Electrician, Mechanic, Girls for Posting and Hawaiian Show; no experience necessary. Have early Fairs in July. Barnesville, Fertile, Warren, Minn. Ten Fall Fairs. Best route in Minnesota. Season booked solid. Address or wire

WM. BARNHART

4262 Thomas Ave., N., Minneapolis, Minn.

## B & H AMUSEMENT CO.

WANTED WANTED

First and Second Man #5 Ell Wheel; \$40.00 salary, bonus end of season. Must be A-1 men. No brass or meal tickets. Pay sure. Can use Concession Agents. Wire at once or come on. We pay our wires, you pay yours. Tickets if you know you.

Musicians and Chorus Girls for Minstrel Show. This Show positively plays South Carolina mill towns until July 4th. Then into North Carolina mill territory. Want Concessions not conflicting. Palmistry sold. Wire or write at once.

Week May 8th, Graniteville, S. C.

## WANT GIRL SHOW MANAGER

With 2 or more Girls to take full charge of beautiful framed Girl Show. Will furnish all details complete. No time to write, join by wire.

PEPPERS ALL STATE SHOWS

Maryville, Tenn., May 8th to 13th; Kingsport, 15th to 20th.  
Bobby Sickels, Manager.

## WANTED

Ride Help—First and Second Men for Tilt-a-Whirl and streamlined new Caterpillar. Top wages. Men with me before, wire.

W. F. TOMLIN

Carthage, Mo.

## FOR SALE

One Arcade containing 60 machines, including Air Raider; Kiss-o-Meter, Exhibit Fortune Tellers, Card Machines, 2 Punching Bags and many later models, extra good Top, 30x45. \$1,200.00 cash takes all.

PAUL EBERSOLE

424 10th Ave., N. FORT DODGE, IOWA

## FOR SALE

Aluminum Bottles, Cans for Cat Racks.  
NEW JERSEY CARNIVAL SUPPLY CO.  
Leonia, N. J.

## Sponsored Events

Veteran, Lodge and Other Organization Festivities

Communications to 25 Opera Place, Cincinnati 1, O.

## Siebrand Midway Inked For South Salt Lake Days

SALT LAKE CITY, May 6.—Inaugurating a new civic celebration, dates have been set for South Salt Lake Days by officials of that populous community. R. D. McCollin has been named program chairman.

Committee, which will turn over profits to volunteer firemen, has inked Siebrand Bros.' Shows for the week on a spacious location within five minutes of downtown Salt Lake City. All events, includ-

ing parades and queen contests, are tied to the show lot. Siebrand shows have also signed the Harvest Festival at Midvale, Utah.

## Young Holds Pioneer Days

OGDEN, Utah, May 6.—For the 10th successive year Monte Young Shows have the midway for the annual Pioneer Days' Celebration here. Three years ago Young bought what is considered the only worth-while location in the city. In addition to the celebration he plays any open time as still dates on his own lot.

## LOOK—AL BAYSINGER SHOWS—LOOK

For outstanding fairs in Wisconsin, starting July 1 at Platteville, followed by Darlington, Monroe, Jefferson, Seymour, Mauston, Baraboo and Elkhorn.

Will give good proposition for Octopus, Rolloplane, Spitfire, Flying Scooter, Whip and Flyoplane.

Want Side Show, Monkey Circus, Animal Show, Snake and Geek Shows. Penny Arcade, legitimate ten-cent stock concessions, write or wire.

Have Foremen for Rides (61), but can use Second and Extra Men that Drive Trucks.

Playing Illinois industrial cities until June 30. Get with the flashiest illuminated show in the Midwest. This week at Henderson, Ky.

AL BAYSINGER, Manager.

## THE WORTHY SHOWS, Inc.

AMERICA'S SECOND BEST SHOW

OPENING LANCASTER, N. Y., May 20 thru 27, American Legion Spring Festival.

Choice Western New York Downtown Spots Following. Route Second to None. WANT Stock Concessions for real Concession territory. WANT capable Men for all departments, also Ride Help for all Rides, Semi Drivers. Top salaries, no holdbacks. WANT capable Manager with people for beautifully framed Side Show or will book complete unit. Foleys, wire. WANT Bingo Caller for office Bingo.

All communications to H. K. LEWORTHY, FAY LEWIS or MARTY SMITH, 811 Central Ave., Dunkirk, N. Y.

## KEYSTONE EXPOSITION SHOWS

• WANT •

MONCK'S CORNER, SO. CAR., THIS WEEK

Ride Foreman for Chair-o-Plane, must be sober and first class. Will place Fly-o-Plane with transportation and Kiddie Rides. Want at once—Pop Corn and Candied Apples, Ball Games, Hoop-La and Coca-Cola Bottles. Good proposition for Grab or Cook House, Hi Striker, String Game, Custard, Lead Gallery, Candy Floss, Slum Wheel, Bowling Alley, Palmistry, Photo Gallery. Manager to take charge of office Concessions. Will make good proposition to the right man that can stand prosperity. Shows with own equipment and transportation, 25 per cent. Want sensational Free Act to join at once. Fair committees in Virginia, North Carolina, South Carolina, Georgia and Florida, we have some open dates. Have best route of still dates and 10 fall fairs contracted. R. L. Wade, get in touch with us. Lawrence Williams, also get in touch with us. All address:

KEYSTONE EXPOSITION SHOWS, this week, Moncks Corner, So. Car.

## WALLACE BROS.' SHOWS WANT

Scale, Guess Your Age, Frozen Custard, Cork Gallery, Rat Game, Cotton Candy, American Palmistry, Photo Gallery, Basket Ball or any 10¢ Stock Concessions. Can place Agents for Grind Stores, Stock Stores, Wheels. Want Manager with Girls for Girl Show, Musicians and Performers for Minstrel. Want good Trombone. Help on Wheel, Tilt, Swing, Truck Drivers, Ticket Sellers, Freaks and Acts for 10-in-One. Can place you.

Want to hear from Dusty Rhoades, Nash, Junie Beadwell, Mack Thompson, Pee Wee, Scott. Rhoades, can place you now. Also Tommy Stevens, Second Man on Tilt, come on.

WALLACE BROS.' SHOWS, Princeton, Ind., May 8 to 13.

# CANVAS TOURS GOING GREAT

## Cole Scoring In Turnaways

Straw houses rule in Kentucky, Indiana, Illinois—War Bond sales heavy

INDIANAPOLIS, May 6.—Cole Bros.' Circus has been going great all along the line. Show turned away over a thousand at Owensboro, Ky.; had capacity houses in Evansville, Ind.; big turnaway at Decatur, Ill.; straw houses at Springfield; two straws at Bloomington; big straw matinee at Danville; two straws, despite rain and mud, at La Fayette, Ind.; two capacities at Fort Wayne and Muncie. War Bond sale has been heavy in all towns.

Corinne and Bert Dearo and Senorita Celo Carillo are featured in the big aerial display, which was omitted in last week's review.

### Record in Springfield

SPRINGFIELD, Ill., May 6.—Cole Bros.' Circus showed here April 28 to capacity houses both afternoon and night. The night show, with several hundred on the straw, was believed to have attracted the (See Turnaways for Cole on page 41)

## Beatty-Russell Has Sweet 24-Day Run In L. A.; 51 Shows

LOS ANGELES, May 6.—The Beatty-Russell circus put in 51 performances during a 24-day stand here and moved out to play Pomona, Riverside and San Bernardino before returning to the territory May 5 for two days in Pasadena and May 7 in North Hollywood.

Russell made plenty money on the date with the last Sunday, April 30, being the only one of the four on which three shows were not given. The last matinee was a turnaway and the final night house good.

Concello had bad weather to buck, while it rained only one night, the weather was not up to that standard set by the California Chamber of Commerce. Topcoats and wraps were necessary for the evening shows. Monday thru Wednesday night both matinee and night, but especially the matinees, were no record-breakers, but week-ends filled the tent. Saturdays and Sundays were bonanzas thruout the run.

Despite paper rationing the show, thru its press agent, Bill Antes, snagged plenty of publicity in the dailies. A press party was thrown on the second day. Show not (See B-R HAS SWEET RUN on page 42)

## Takes for Wallace Are Heavy; Canvas New; Dolls Trucks

CANTON, O., May 6.—Reveling in newness and patriotic appeal, this year's edition of Wallace Bros.' Circus is the most ambitious effort of the management in recent years. Show has been a consistent winner since opening April 12 in York, S. C., and the take has been exceptionally heavy since the show invaded the heavy industrial centers in West Virginia and Eastern Ohio. Steubenville, April 28, gave the show a good day; New Philadelphia, following day, was fair; Canton, May 1, matinee light, night capacity despite the 8:30 downtown store closing; Massillon, following day, matinee was light and night house almost full.

Show has been framed to permit quick movement with a minimum of labor. All (See Wallace Takes Heavy on page 58)



CIRCUS FOLK feted in Los Angeles. With the Beatty-Russell and Cronin's circuses playing the section, members of the PCSA held open house. Shown (left to right), are Art Concello, general manager; Antoinette Concello, Duke Drukenbrod, Jack Joyce, all of B-R; Peggy Forstall (standing), member of the Ladies' Auxiliary helping to serve the event, and wife of Theo Forstall, with Arthur Bros.' Circus; J. Ed Brown, PCSA chairman of the event; Joe Glacy, PCSA past president; William Hobday, PCSA secretary, and Ted LeFors, PCSA president. Open house featured a buffet supper and entertainment. Photo by Harry Quillen, PCSA-CFA.

## Heat Causes Drop In RB Attendance

NEW YORK, May 6.—Sudden rise in temperature the past week-end caused a slight slump in attendance at the Ringling circus. As the Garden had been sold out for Saturday and Sunday, the heat wave did not hit the box office until Monday, when business dropped slightly below normal. Tuesday registered the heaviest slump, with Wednesday showing a return to normal.

Men in the armed services benefit by these unexpected slumps as the circus, when faced with blocks of vacant seats, contacts the New York City Defense (See Temp Drops RB Gates on page 58)

## Polack Bros. Promotion In Oakland Ahead of '43

OAKLAND, Calif., May 6.—Promotion for the fourth annual Polack Bros.' Circus, Shrine, is ahead of last year and indications are that records will be topped here.

Arrangements have been made with the Key System and city officials to decorate the downtown district. Streamers are being hung from the trolley cables thru center of town advertising the show. Promotion is under direction of Joe O'Donnell.

## St. Louis Police Eclipse Records

ST. LOUIS, May 6.—The Police Circus here broke all previous records, both from the standpoint of attendance and profits. The previous all-time record for attendance was in 1942 when 212,195 passed thru the turnstiles. At this year's show, which ran April 16 to 30, paid attendance on which a definite check was had, slightly exceeded the 215,000 mark. In addition to this increase, there were many thousands of school children, far more than in any previous year, which would actually boost the increase to close 15,000. Captain Joseph E. Casey, chairman of the Police Relief Association, was enthusiastic over the success, and said "It was a terrific success from beginning to end." Friday, Saturday and Sunday matinee (28, 29, 30) saw many thousands turned away, with better than 18,000 at each of these performances, while the SRO sign was also out the final night when close to this number were in attendance. The souvenir program, 518 pages, was the biggest in history, and will show a larger net profit from advertising than any previous program. Auditors are working on the records which will be completed in about a week, when exact figures will be released.

The program, under direction of Ernie Young, was pronounced by public and press as a great show.

## Under the Marquee

Communications to 25 Opera Place, Cincinnati 1, O.

### CROSSING bridges.

MRS. MILES ORTON and son, Miles, visited the Aerial Orttons at the Olympia circus, Chicago.

CORP. ALLAN E. OAKHAM, Camp Sutton, N. C., saw the Big One in New York and visited many old friends.

### WHAT'S your opposition doing?

CARL F. SHADES has stored his shows and concessions at his home, Indian Lake, O., and joined the advance of Mills Bros.' Circus.

VISITORS to the Dailey show at Mc-

Gregor, Tex., were Dick Proctor and Belle Evans, Waco, Tex. Proctor's father, George H., was with Ringling Bros.' Circus 50 years ago.

REAL trouper is one who knows circus life and likes it, in spite of it.

THE ROSARDS entertained Lyle Chappell and Gus Lind, performers with Beatty-Russell at their home in Los Angeles. Rosards worked with them 22 years ago.

ART CONFER and his wife (Mary Jane Patterson), who had charge of the old (See Under the Marquee on page 58)

## H-M To Tour Canada Under One-Ring Top

Bary Will Head Railer

NEW YORK, May 6.—The Hamid-Morton Circus is set to tour Canada, under canvas, this summer. Show will travel by rail, using five cars, three of which will be circus-owned. Show will also have its own wagons and stock.

Final details as to staff and itinerary will be worked out next week when George A. Hamid, Bob Morton and Howard Y. Bary will confer. Bary will manage the big show, Bill Tumber will have charge of the Side Show and Ray Rogers will handle the concert.

So far as possible all dates will be under auspices and the majority, or all, will be played in Canada. Hamid-Morton (See H-M Top for Canada on page 58)

## Mills Bros.' Show Opens In Rain at Ashland, O.

CHICAGO, May 6.—J. A. Havrland, local circus fan, visited Mills Bros.' Circus at its opening stand, Ashland, O., April 22 and reports that the show has a good line-up of acts and the performance went over nicely. Played to a fair house in spite of cold and rain. At matinee one section of the blues and half of another were filled and reserved-seat section about three-quarters filled; night house, a little over half of the reserves and one section of blues. Lot was soft and considerable difficulty was encountered in getting the wagons off, with the aid of the show's bull.

Most of the equipment is the same as last year. Same top is being used, but it has been reinforced. A trailer for the bandmen and a small one for performers have been added. Side-show top is new, 100-foot top with one 50-foot middle. Marquee on the big top is new and there is a new small dressing tent. All trucks have been painted and relettered. Mrs. Jake Mills is in the ticket wagon, and Mrs. Jack Mills is on the front door. Havrland assisted on the front door at opening stand.

## Garden Acts at Hamilton

HAMILTON, Ont., May 6.—E. W. Cripps, of the Circus Historical Society, reports that the following acts were at Garden Bros.' Circus here week of April 24: Band, directed by Ken Good; grand entry; the Lamberts, Orlandes Trio, Herb Taylor Company, acrobats; the Maurines, tight wire; Lewises ponies; clowns, Bob Carr, Fifi Galante, Bobo and Jojo, and Taylor Trio; Bernice, on swinging ladder; Lewises and Maurine's dogs and angora goats; Clair Rouse and his musical Austin, assisted by clowns; the Lowells and Lange Family, acrobats, and Bob Carr, comedy juggler; Follis Duo, Roman rings and trapeze; clowns; the Henrys, rolling globes; Aerial Mathieus; Captain Pickard and his seals; clowns with kicking mule; Les Marcelles, slack wire; Lewis Family, roller skaters; Lange Troupe, teeterboard; clowns, Lewis six-horse Liberty number, Wild West act. Captain Clemens's lion act did not appear due to illness of Clemens.

## Sparks Again at Mayo Bros.

MACON, Ga., May 6.—Charles Sparks has gone to Mayo Brothers' Clinic, Rochester, Minn., for a check-up on a gall bladder condition. He was at the clinic last summer; spent the winter in Macon and at Sarasota and reported to friends he was feeling fine until complications developed recently. He assured friends that his condition was not serious and his return to the clinic was largely of a routine nature.



# With the Circus Fans

By THE RINGMASTER

CFA

President  
THOMAS M. GREGORY  
1014 Hurdley Blvd.  
Akron, O.  
(Conducted by WALTER HOHENADEL, Editor  
"The White Tops," care Hohenadel Printing  
Company, Rochelle, Ill.)

Secretary  
W. M. BUCKINGHAM  
P. O. Box 4  
Gales Ferry, Conn.

Since the appointment of Tom Gregory to the CFA presidency, he has received many felicitations from his legion of friends in and out of circus business. Tom's home-town paper, *The Akron (O.) Beacon-Journal*, carried a laudatory story of him, following the appointment, which was later used on the front cover of the monthly house organ of his firm, Sweeney & James Company, Cleveland. It was titled, "Akron-Cleveland Advertising Man Receives National Honor."

CFA L. Wilson Poarch Jr., of Petersburg, Va., now with the armed forces at Mobile, Ala., is always pitching for the circus, so his buddies have given him the name of "Big Top." Mr. and Mrs. Frank H. Hartless returned to their home in Chicago after spending the winter in San Antonio.

Mr. and Mrs. Robert Clark, Joliet, Ill., attended the Olympia Circus in Chicago April 30. National Director Dr. Henry H. Conley and wife, Park Ridge, also saw the show. Col. C. G. Sturtevant, San Antonio, advises that CFA Capt. Stan Rogers visited him when he passed thru San Antonio from his station in California to new duty in the East.

Mr. and Mrs. Leslie B. Ulrich, Sheffield, Mass., members of Con Colleano Tent CFA, New Haven, Conn., were in New York renewing friendships on the Big One.

During the National "Be Kind to Animals" week of April 23, the Dade County Humane Society of Wisconsin sponsored a number of radio programs symbolic of the week. Among these was a 15-minute talk April 26 by CFA Faye O. Braathen, Madison, titled, "Animals of the Circus."

CFA J. A. Leighton, secretary-treasurer of Lillian Leitzel Tent No. 33, New Orleans, is now also a member of the Circus Saints and Sinners Club, and of Lillian Leitzel Tent, Bradford, Pa. CFA John D. Leighton, Lillian Leitzel Tent, New Orleans, who has been overseas about two years with the air corps' weather bureau units, has been visiting his parents in Lynn, Mass. He will return overseas in the near future.

Walter M. Buckingham, Gales Ferry, Conn., secretary-treasurer of the CFA, and wife saw the Ringling circus and Walter thinks it is the most beautiful show the Ringlings have ever presented. Besides its beauty, it furnishes plenty of fine entertainment.

TERRELL JACOBS last week presented Ethel Shutta, singing star at the Rio Cabana, Chicago, with a lion cub.

## Dressing Room Gossip

RINGLING-BARNUM—Eddie Allen is out of the hospital. Curley Shaffer did a great job in the elephant department pinch-hitting for Eddie. Kitty Clark is getting along nicely after her recent pneumonia illness. Last week's sick list included Gary Miles, Rose Behec, Valerie Antalek and Helen Wolthing. Visitors last week were Bill Warner, last season in the bar act and now in the navy; Scotty Horsburg, also in the navy; Gloria Haight, Mildred Millett and her mother, Frank Mayer, Bill Day and Jim Hoyt. Day got some good shots of the spec with his movie camera.

Henry and Angela Reynolds gave a first wedding anniversary party. Vivian Webster celebrated her birthday and received a gift from the Tea Kettle Club. Letter was received from June De Young, last season on the show, now in a Florida hospital. Her address is Box 3513, Orlando, Fla. Back Door Scenes: Harry Dann getting his duck ready for the crazy number. Pat Valdo lining up spec with much arm waving and commands. Phil Fein calling, "Five minutes, five minutes, get ready, girls." Art Springer timing the show, trying to lose the three minutes picked up yesterday. Bar-bette trying to rig the cloud ballet herself. Fred Bradna looking like the well-dressed man about town in his tux and top hat. Merle Evans's band in top form. Willie Moser, judge in the men's dressing room, getting plenty of exercise with the rubber hose, as there is "sabotage" among members in clown alley. Harry Klima, dancing master, doing his little act at the back-door entrance waltzing to the flying act music.

Terry O'Rourke, legal department, is busy running back and forth between the Garden and the Polyclinic Hospital. Clyde Sellers is busy, too, with his office duties. Orchids to Billy Livingston for the job in costuming the show; A. A. Ostrander, designer of properties; Lauretta Jefferson, dance director, for tireless efforts with the ballet and for her willingness to pinch-hit in any number; Bert Knapp and Merle Evans for a bigger and better big show band; Jean Carson, wardrobe mistress and her crew; Joe McCarthy, wardrobe superintendent, and his boys; the workmen in all departments. —DICK MILLER.

COLE BROS.—Springfield, Ill., the home of the Henry Kyes Tent CFA, gave show a grand day's business and the fans were out in full force. Owensboro, Ky., home of Owner Zack Terrell, D. D. Monark and Gus Talifario, also gave a wonderful day's business.

Bloomington, Ill., the home of many filers, was a big day. Visitors were Bert and Agnes Doss, Ethel and Janice, Harold Janice Ramago, Mr. and Mrs. Gene Enos, Mr. and Mrs. Chuck Simpson, Rose Fleming, Connis and Lester Thomas, Mr. and Mrs. Walter Graybill, Dr. Kip Graybill, Larry Jones, Tommy Thompson; Mr. and Mrs. Vass, the parents of Art Concello, of the Russell show. After the night show they showed the bunch a grand time at the Eagles' Club. Harold Ramago showed some of the grandest motion pictures of the Cole show the writer has seen, all in technicolor. Thanks to Ione and Johnnie Wykle for the breakfast at Owensboro.

As I write this, show is in the home town of Emmett Kelly, La Fayette, Ind., and it is really raining, the lot being half under water. Sorry to say, Emmett, we don't feel a bit proud of your town. Birthdays May 1, Freddie Freeman Jr., who is overseas; Kolman Antelek, May 2. To Gracie Hanneford: Read your column and it is very nice. Looks as tho you have a very nice show. Keep up the good work; you too, Dick Lewis. Our new quick-change artist on the show is Corinne Dearo; she certainly covers the ground when she has a change to make. —FREDDIE FREEMAN.

ARTHUR BROS.—In Richmond, Calif., a show was sent 20 miles for the boys of the naval hospital at Mares Island. The same show is sent to all army and navy hospitals that the show plays. Up to now six hospitals have been played.

Vern Brewer, of the Gainesville Community Circus, now in the navy, was guest of the Connors. He had dinner in the cookhouse and attended the performance. Teresa Morales left to join the Polack show. Anita Olvera took her place in center ring in aerial ballet number. Anita does a beautiful web. Mr. and Mrs. Eddie Silbon entertained the

Hanneford Family, at their home in Richmond. Betty Acevado took a nasty fall off the wire and was out of the show for several days.

In Marysville, Johnny Risko, high-wire performer now in the army, visited the show. Carole Escalante celebrated her fifth birthday with a party and received many gifts. In Vallejo, Mr. and Mrs. Bee Carsey, of the Polack show, stopped off and saw the matinee. Mr. and Mrs. John Gutierrez and baby daughter joined their family who are with the show. Maurice Marmolejo is a popular fellow on Saturdays, as he is *The Billboard* salesman on the show. He also works in the aerial bar act besides doing a slack wire act. The Olveras are now doing the double-foot push out on the perch, with Anita Olvera and Lorena Escalante. Ruben balances the perch on his forehead. It is a show-stopper.

GRACIE HANNEFORD.

## TURNAWAYS FOR COLE

(Continued from page 40)

largest crowd of any circus during the last 20 years. More than 9,000 persons were crowded into the seats, and considerable comment was heard due to the sale of extra seats placing the patrons on canvas or straw.

Labor troubles plagued the show, with a crew of 65 boys from near-by Lanphier High School being released from their studies to assist in setting up seats during the afternoon. The show was greatly hampered by shortage of well-trained help in the rings to set up and dismantle the acts, but the public understood and there was no difficulty. Col. Harry Thomas several times during the show pleaded with those on the straw not to stand and block the vision of the other patrons.

## Decatur Matinee Lost

DECATUR, Ill., May 6.—Cole Bros. Circus was here April 27, first rail show since 1940 when that circus was here. On its way from Evansville, Ind., a flat buckled in the middle at Mattoon, Ill., which stopped the train several hours. The flat had to be unloaded and two others were sent from Decatur. Train arrived in the Decatur yards at 1:15 p.m. First wagon did not reach the lot until 2:30, only to be mired. Several wagons became stuck before it was realized that the lot entrance had been made at the lowest point to where water had drained. Using higher ground, the show was able to get into the air. Managerle was up about 4:45. Show lost the matinee, but at night it had a turnaway.

When the show reached Springfield it was discovered that over 100 stakes had been left here and new ones had to be obtained from a Springfield lumber firm. One of the light plants became stuck so badly that a crew tried to pull it out with two caterpillar tractors, the chain breaking. Bob Parkinson and Harry Mueller were visitors.

SUIT of Violetta Rooks, aerialist, against Boyle Woolfolk, talent booker, for injuries received last December when she fell while working at a circus in Hammond, Ind., has been transferred from Indiana to Illinois. She fell while doing an iron-jaw routine.

We Are Proud of  
Our Business Association

With—

Robert Ringling

Aubrey Haley

Mrs. Charles Ringling

and Their Staff

Producers of

The Greatest

Show on Earth

FRANK MILLER • PAUL MILLER

**SEILS-STERLING CIRCUS**  
OPENS JOPLIN, MO., MAY 15TH  
—WANTED—  
Eddy Moore Bob Murray  
Ernie Dennison Rebel Eddy Hook  
Rebel  
Wire Me At Once  
JESS BRADLEY  
Care Connor Hotel, Joplin, Mo.

**CIRCUS Operators**  
Radio is your advance agent!  
Barnum would have gone to town with local Radio! Radio gets results!  
Fill those seats! Use Daily Radio Spot Announcements!  
For the latest news in Radio see our Radio Section.

## Polack Bros.' Circus

CAN PLACE  
PRESS AGENT

MUST BE A-1 FOR BIG TIME.

Steady connection for men with thorough knowledge of public relations—newspaper—radio—and general publicity.

Write IRVING J. POLACK, Mg. Dir.

POLACK BROS.' CIRCUS

Care Shrine Circus Office, 13th and Harrison, Oakland, Calif., May 12-21.

## ACTS WANTED

Suitable for Indoor Circuses and Fairs.

ERNIE YOUNG AGENCY

155 N. CLARK ST. CHICAGO 1, ILL.

## WANTED

CATCHING CHAIR (For Teeter Board Act), PEDESTAL AND MAT

Wire RALPH CLAWSON, Mgr.

WALLACE BROS.' CIRCUS

Good Salary and Expenses Is Offered Ambitious Young Men Who Are Not Subject to Call in the Armed Forces

Learn the Art of Outdoor Advertising With the

## GREATEST SHOW ON EARTH

Give Full Details, Including Age, Height, Weight, Social Security Number and Permanent Address

Address ARTHUR HOPPER, General Agent

**RINGLING BROS AND BARNUM & BAILEY**

HOTEL LINCOLN, NEW YORK CITY

## BILLPOSTERS

Can place at once two experienced long handle Billposters. Permanent.

Write, wire or phone.

W. H. HUGHES, Manager

**LOUISVILLE POSTER ADVERTISING COMPANY**

Louisville, Kentucky



## CARTIER SISTERS

Accomplished new members of the **BIG SHOW'S Congress of Aerialists**—now appearing at—  
**RINGLING BROS AND BARNUM & BAILEY CIRCUS**  
Madison Square Garden

## MUSICIANS WANTED

TROMBONE AND BASS.  
Open at Jackson, Mich., May 16th. Write or wire  
L. CLAUDE MYERS  
**BAILEY BROS.' CIRCUS**  
R. R. 2, Jackson, Mich.

## WANT

Acts for Circus. Can place General Agent. Will buy or lease Elephant.  
**PATTERSON BROS.' CIRCUS**  
R. #2, Holly, Mich.

## THE CORRAL

Communications to 25 Opera Place,  
Cincinnati 1, O.

EVERETT BOWMAN, president of the Turtles, cowboy association, is a candidate for sheriff of Maricopa County, Ariz.

EIGHTH annual Scurry County (Tex.) rodeo has been set for July 12-15 at Snyder, Jesse Koonsman, president, has announced. Stock will be furnished by Bill Lyons, Petrolia. Wayne Boren is secretary-treasurer of the association.

THE GLADEWATER (Tex.) seventh annual Round-Up Association rodeo will be held June 13 to 16. There will be a larger premium list, more events will be included and higher prices will be charged, altho the set-up is not complete.

THEME of the Kinetic Club's Dominion Day rodeo and celebration at Swift Current, Sask., will be "Salute to the Services." Program will feature dedication of an honor roll bearing names of men and women of the district who are in the forces.

LALLA Rookh Grotto will stage its ninth annual rodeo at Rochester, N. Y., week of July 24. Col. Jim Eskew will again furnish the livestock and paraphernalia. Bryant G. Parsons will be general chairman, and promotions and publicity is in the hands of Charles B. Tutty Sr.

DON PERRIN has been signed to manage the Assiniboia (Sask.) rodeo in July. Clarence Hardy was named secretary-treasurer and T. G. Ross, president and manager. Rodeo will be put on by the Assiniboia Civic Improvement Association which will join the Western Stampede Association.

TOTEM RANCH, near Maple Shade, N. J., is again staging Sunday afternoon rodeo shows for the spring and summer season. Featuring Smokie Hinckson and his educated pony, 20 Western events are staged. Square dancing, with music by the Night Riders, is presented in the evening, following the rodeo show.

LEO J. CREMER, a leading rodeo producer of the West, was a Chicago visitor last week, spending several days in the Windy City lining up acts to appear in connection with his several rodeos.

Cremer, Big Timber, Mont., will produce a string of rodeos this season that will include Mandan, N. D.; Provo, Utah; Nampa and Idaho Falls, Idaho; Great Falls and Billings, Mont.; Pueblo, Colo.; Kansas City, Mo., and Omaha.

HOMER TODD'S All-American Rodeo moved into the Municipal Auditorium at New Orleans April 23 for week after drawing a good attendance in spite of some rainy weather in nine-performance event at the L. S. U. Arena, Baton Rouge. Featured contract performers at New Orleans are Hoyt Heffner, clown; Cecil Cornish, Weaver and Juanita Gray and Pauline Nesbit. Finalists in the Baton Rouge events were: Wild Brahma bull riding—Ken Roberts, Barney Folsom, Todd Watley and Pvt. Kid Fletcher. Bareback bronk—Paul Gould, Eddie Curtis, Ken Roberts and Pvt. Kid Fletcher. Saddle bronk riding—Ken Roberts, George Yardley, Pvt. Kid Fletcher and Eddie Curtis. Steer wrestling—Dub Phillips, Clyde Wier, Pollie Doucette and Royce Sewalt. Calf roping—Clyde Burke, Jess Goodspeed, Royce Sewalt and Jiggs Burke. Awards totaled about \$5,000.

## B-R HAS SWEET RUN

(Continued from page 40)

only established a precedent for runs here but hit a new high in getting Coast-to-Coast radio breaks. In addition, the show had the city well covered with paper.

Benefit shows were given at the Victory House in Pershing Square in connection with the War Bond drive. With Antes heading, a crew gave a show during the last week at the Orthopedic Hospital. In the cast were Si Otis with his trick mule; clowns, Dick Lewis, Brownie Gudah, Shorty Evans; George Perkins with his dog act, and Rene Thezan, Carroll handled the announcements.

CHATTER: Myrtle Goodrich, rider in the show and concert, left following this date. She will remain near L. A. with her husband, who owns a ranch in San Fernando Valley. The personnel presented her with a fitted overnight bag. Jack Tavelin boosted the sale of his programs with a large electric sign over the box from which he operated. Sign read: "What! You haven't got a program?" Near the end of the run he added autographed pin-up pictures of Clyde Beatty to his item list. Pix were sold in the stands and after the show. A third hot-dog stand was added while show was here. Whitey Thorne and wife the former Mary Keyes, formerly of Arthur Bros.' Circus, joined Russell in the concession department. Spencer Tracy entertained Beatty during the run. Ole Olsen was on hand for the closing matinee. Clown alley lost Art LaRue, George Perkins, Rene Thezan and Joe LaPlante when show closed here. They open with Polack in Oakland May 12. Norman Carroll, announcer, left at the conclusion of the local date. Beatty had his trailer on display to friends. Phil Bailey was a lot visitor and is soon to enter the army. Bill Hoffman, circus fan, was on hand to help move the crowds to their seats. Albert Fleet is back on the job. Sgt. Dan Pyne joined Russell here on the advance. Cronin's Circus bowed out of Hollywood night of April 20 after a seven-day run. Irene McAfee and her dogs appeared with the show in Hollywood, with Jack McAfee taking a round at announcing.

## Close for Papes

SAN FRANCISCO, May 6.—Billy Pape and Conchita are grateful to fate for its guiding hand at the opening matinee, April 28, of Polack Bros.' Circus engagement here. Conchita had barely reached the top of the high perch when a confusion in cues at the switchboard threw the auditorium into a blackout. Screams from the audience froze performers who witnessed the near-tragedy. Pape, somehow, managed to overrule gravity long enough for her to perform her fastest downward climb. Only after she had safely reached the stage did the lights come up. The team experienced a similar ordeal while playing an amusement park two years ago. This time, however, he confesses, "We were too jittery to complete the act during the matinee."



## ALBERT OSTERMAIER

Featuring the World's Most Beautiful Stallion

## "DOHEOS"

and

HIS HIGH SCHOOL HORSES

Now Appearing

**RINGLING BROS and BARNUM & BAILEY CIRCUS**

Madison Square Garden, N. Y.

## WANTED

Working Men in all departments. Salary \$30.00 to \$45.00 a week.

AL MOSS

## CRONIN'S CIRCUS

Hollister, 12th; Los Banos, 13th; Coalinga, 15th; Hanford, 16th; all California.

## WANTED

TO JOIN ON WIRE. Family doing several acts, strong enough to feature. For Band—Trumpet, Trombone, Bass, Baritone and Trap Drummer. One more Clown, Circus Cook, Seat Men, Candy Butcher. Useful People of all kinds, come on. Advance Combination Lithographer. Wire

## MILLS BROS.' CIRCUS

As Per Route in The Billboard

## WANTED

Outside Balloon Man, Elephant Man, Cook and Waiters, Candy Butchers, Boss Canvasman for Menagerie and Concession Agent for Mickey Dale. Wire RALPH CLAWSON, Mgr.

## WALLACE BROS.' CIRCUS

As Per Route

## KENNETH WAITE

THANKS

To MIKE BARNES, SIDNEY BELMONT, ERNIE YOUNG and SAM J. LEVY for placing me 11 TIMES ST. LOUIS POLICE CIRCUS.

Now En Route  
West Coast, Opening 30 Weeks



## World Famous WALLENDAS

Now With

**RINGLING BROS and BARNUM & BAILEY CIRCUS**  
MADISON SQUARE GARDEN, N. Y.

**Army Will Hold Grounds of ESE**

**KY. STATE JOINS LINE-UP**

**Louisville Sector Picked for Site**

**Board will huddle about location — space too shy for use of present plant**

LOUISVILLE, May 6.—Having voted to hold a Kentucky State Fair this year, the board will meet May 12 to determine upon a site other than the State fairgrounds here.

Secretary John Wehrley said there is not enough space left, exclusive of the area being used by war plants and the Rubber Reserve Corporation. It was also decided that barns are not in fit condition for use now.

The board will examine several other spots in the Louisville area that might make sites and decide where the fair should be held.

LOS ANGELES.—The fair booking business of the late Charles W. Nelson has been taken over by Neal Abel, of the Walter Trask Theatrical Agency here. Nelson died April 24 after a long illness. Trask said the firm was working out details preparatory to carrying on work of the Nelson agency and that Mrs. Nelson had assigned accounts, which include a number of fairs, to Abel.

ST. PAUL.—Season's prospects continue excellent, said Gladys M. Williams, Williams & Lee, reporting contracts for grandstand shows at Itasca County Fair, Grand Rapids, Minn.; Humboldt County (Ia.) Fair and Stanton (Neb.) County Fair.



**SPEAKERS SAW A HEALTHY YEAR** for Badger fairs at recent sectional meetings of Wisconsin Association of Fairs, reported Secretary J. F. Malone, Beaver Dam. Vernon Reaver, War Finance Commission (left), who has an extensive show and promotional background, talked on sales of War Bonds. Archie L. Putman, secretary-manager, Northern Wisconsin District Fair (right), was host in Chippewa Falls and presented a song, "Come to the Fair." Sessions were held in Fond du Lac, April 19; Marshfield, April 20; Chippewa Falls, April 25, and Viroqua, April 26.

**Wisconsin Looking to Future Rush of Autos; 67 Acres Taken**

MILWAUKEE, May 6.—State Department of Agriculture has leased 67 acres of unused land which adjoins State Fair Park, West Aills, for development into auto parking. Land was leased from

the city of Milwaukee for 10 years at annual rental of \$3,530.

Milton H. Button, department director, said overcrowding at the State Fair had made additional facilities necessary and that a big future need would be for added parking space for autos.

The 1944 Northwestern Wisconsin Junior Livestock Exposition will be held on Eau Claire County Four-H Club grounds, and the 29th Annual Junior Livestock Exposition will be held in Madison. Entries for the Eau Claire show are limited to 23 adjoining counties. The 1943 show drew over 70 exhibitors with 141 exhibits.

To qualify for either show, girls and boys must be between the ages of 12 and 21 on July 1, 1944, and are to carry supervised fat stock projects of beef and dual-purpose breeds. Madison show, open to all State boys and girls, is to be organized by the executive committee, State Breeders' Association.

**"Trib" Hails Fair Doctor**

CHICAGO, May 6.—The Chicago Tribune of April 29 carried a lengthy story on J. Allan Darnaby in which he was credited with having taken some fairs out of the doldrums and put them on a paying basis. In the business 40 years, Darnaby and his wife have specialized in the pageant side of the fair and have produced many historical and other pageants. Mrs. Darnaby composes musical scores and her husband writes lyrics and dramatic sequences.

**AROUND THE GROUNDS**

BLACKFOOT, Idaho.—Directors of Eastern Idaho State Fair here voted to hold a 1944 fair. Same premiums as given to exhibitors in former years will be offered.

FLEMINGTON, N. J.—Fleming Fair, which will be resumed this year after a two-year lapse, reported Herbert Wolters, will stress 4-H Club work in its agricultural features. Mercer, Somerset, Warren and Morris counties have been invited to participate. There will be an Agricultural Day, Governor's Day and Children's Day. Eight horse races have been filled, and (See Around the Grounds on page 56)

I Still Have a Few Weeks Open. Write or wire.

**Selden THE STRATOSPHERE MAN**  
World's Highest Aerial Act

Presenting the only 35 ft. swaying handstand atop a high pole—thrill and suspense that stuns crowds at every show. A real thriller!

Permanent Address:  
Care The Billboard, Cincinnati 1, O.

**ATTENTION FAIR SECRETARIES FOR YOUR GRANDSTAND SHOW**

Contact  
**ERNIE YOUNG**  
155 N. CLARK CHICAGO

**INDIANA STATE FAIR**  
Wants Small Carnival With Several Good Rides.  
**FREE GATES—SEPTEMBER 4 TO 8, 1944**  
GUY CANTWELL, Sec.-Treas.  
Indianapolis, Ind.

**ATTRACTIONS WANTED**  
**BIG JEFFERSON COUNTY FAIR**  
Fairbury, Nebr., August 22-25  
Want Carnival and Rodeo  
F. W. SHIPMAN, Chairman  
Fairbury, Nebr.

**WANTED CARNIVAL FOR BARRON COUNTY FAIR**  
Rice Lake, Wis., August 17 to 20, Inc.  
Day and Night Fair.  
Also Carnival for 4th of July. Address  
L. R. GILBERTSON, Secy., Rice Lake, Wis.

SPRINGFIELD, Mass., May 6.—The War Department does not contemplate terminating its lease on any buildings now in use on Eastern States Exposition grounds here by the Philadelphia quartermaster sub-depot within the next 12 months, said Maj. J. J. Adams, officer in charge.

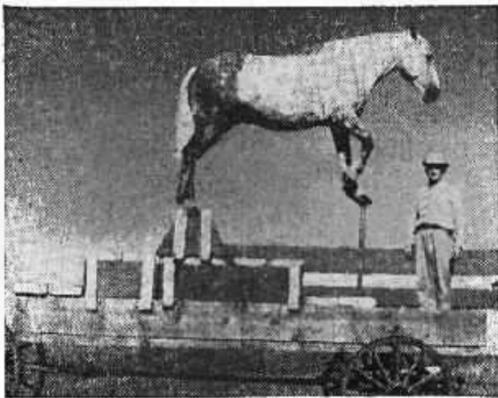
Recent rumors that the Coliseum might be relinquished and made available this fall as a hockey rink have no foundation, he said. He has received word from Brig. Gen. Roland Walsh, commanding general of the Philadelphia quartermaster depot, that the depot will continue to have need of the Coliseum indefinitely, time to depend upon duration of the war. The buildings under lease here are used to store textiles manufactured in New England.

**Better Badgerdom Annuals To Stress Food Production**

BEAVER DAM, Wis., May 6.—Big substantial fairs, with emphasis on food production for war, are indicated thru the State by attendance at and interest in two more regional meetings of fair executives, said Secretary James F. Malone, Beaver Dam, Wisconsin Association of Fairs, upon his return here.

In the courthouse at Viroqua April 26 W. H. Eldridge, Plymouth, presided and talked upon *What About Taxes?* In the Northern Hotel, Chippewa Falls, April 26, A. W. Kalbus, Madison, presided. *Come to the Fair*, a song, was presented by Archie Putnam, Chippewa Falls, and Secretary Malone had the topic, *What About Taxes?* R. R. Williams presided at the afternoon session.

Other speakers at both meetings were William Lindemann, New Ulm (Minn.) Fair, and George B. Flint, Boyle Woolfolk Agency; B. A. Honeycombe, State board of health, *Clean It Up*; Vernon Reaver, War Finance Commission, *Why Not Sell War Bonds?*; A. W. Kalbus, *De-* (See Wis. Fairs Stress Food on page 56)



**THE MIRACLE HORSES**

Are True to Their Name.

Sam poses on perches 7½ feet from the ground. How does he get on and off from that position? Note the calmness Sam displays. **MIRACLE HORSES** do different feats different.

To publicize this **NEWEST**, most unique accomplishment in the show world quickly, we have a very attractive proposition for special occasions. No place too big or too small.

WRITE

**ED STAIB, Cleveland, North Dakota**

Buck, on a 12-inch plank over seven feet high, 'looks' and 'listens' for orders from his master. Buck brings this teeter-totter plank to about a level position and holds it 'still' in balance. A 'Horse-Flying-Trapeze.' Other acts are totally different in this four-act performance.



# WEATHER HYPOS BUSINESS

## Palisades Opens In Record Style

Opening days pull 60,000 each—gas rationing apparently no drawback

NEW YORK, May 6.—Ideal weather favored the opening of Palisades (N. J.) Park last Saturday and brought out record-breaking attendance for both Saturday and Sunday. Afternoon attendance was light, about 20,000 clicking thru, but nightfall brought in an additional 40,000 on both days. Gas rationing apparently is no drawback, as parking lot was jammed with cars.

Superintendent Jo McKee had the park spic and span, all rides and build- (See PALISADES OFF BIG on page 55)

## Riverside on Daily Sked

SPRINGFIELD, Mass., May 6.—Riverside Park, Agawam, went into daily operation last night, after having run on week-ends only since Easter. Edward J. Carroll, owner-manager, said that just as soon as schools close for the summer he plans to resume his Wednesday afternoon bargain matinees for children, which was a strong attraction last year.

## Hammond at Edgewater

DETROIT, May 6.—Lloyd Hammond, former independent motion picture producer, has been appointed special promotion representative for Edgewater Park by Manager Ralph Ammon. He will specialize in promotion work on industrial and other picnics.



C. H. TOTHILL, well-known outdoor showman, who has mapped a Decoration Day opening for his recently acquired Niagara Beach Park, adjoining Fort Niagara, near Youngstown, N. Y. Tothill is disposing of all his portable show equipment and will make improvements on his permanent funspot as times and conditions permit. Fort Niagara Beach, situated in a picturesque oak grove on the shores of Lake Ontario, is equipped with permanent buildings to house the various concessions and attractions.

## Kilbride at Mayo Clinic

MARSHALLTOWN, Ia., May 6.—Frank Kilbride, manager of Forest Park here, is in Mayo Clinic, Rochester, Minn., for a general check-up. He has been ailing the last several months.

## Eastwood Beats Single-Day Mark

Spending hits record high, too, as 100,000 jam Detroit funspot

DETROIT, May 6.—First warm week-end of the season drew record crowds at all local outdoor amusement enterprises, with Henry Wagner, general manager of Eastwood Park, reporting an all-time high for a single day last Sunday (30) when an estimated 100,000 people visited the funspot. Grosses were reported at a record high for all departments. Swim pool and Eastwood Gar- (See EASTWOOD'S BIG DAY on page 55)

## Balto Carlin's Has Jam Start

BALTIMORE, May 6.—Benefited by a favorable change in the weather, local amusements, from amusement parks to Pimlico, had their first opportunity last Sunday to judge what the season might dish up in the way of attendance. It was the first Sunday that the weather warmed up sufficiently to get the crowds moving outdoors.

Carlin's one of Baltimore's biggest in-town amusement spots, operated by John J. Carlin, got away to a jam start Sunday afternoon, with every device and attraction in action, with exception of Olympic Pool. A wider and longer midway, a wintertime improvement, is a new fea- (See CARLIN'S JAMS 'EM on page 55)

## Sun Booms Play In Philly, A. C.

PHILADELPHIA, May 6.—After a succession of rainy week-ends, outdoor amusement spots hereabouts enjoyed real midseason crowds last Sunday (30), with a hot sun helping no end on the draw. Both Woodside Park, which started daily operations, and Willow Grove Park, which goes daily next week, reported heavy crowds.

Philadelphia Zoo, which starts the regular season tomorrow, had its biggest day this year, with a crowd of 15,000, double the Easter Sunday crowd.

Warm weather also proved a major break for the near-by seashore points, with Atlantic City drawing the heaviest crowds. Sunday crowd at the resort was reported at 25 per cent higher than on Easter Sunday, when 150,000 persons packed the Boardwalk.

## Shuberts Take 3-Yr. Lease on AC Garden Pier for Burly Run

ATLANTIC CITY, May 6.—Supreme Court Justice Frederic R. Colle denied an application by former Senator Emerson Richards for a rule directing Atlantic City to show cause why it should not be restrained from leasing the theater on Garden Pier to Lee Shubert, New York theatrical producer. As a result, shows will be presented on the pier this sum- (See BURLY FOR AC PIER on page 55)

## Cooper Maps Halifax Spot

HALIFAX, N. S., May 6.—A small park, with a swim pool as the central attraction, is being established on the outskirts of Halifax by Herbert Cooper. The pool is to be 100 by 30 feet. Cooper, who has long been active as a competitive long-distance swimmer, will take personal charge of his new pool. Some concessions and a ride or two will be installed at the funspot.

## Seaside Bows Ahead of Sked

VIRGINIA BEACH, Va., May 6.—Seaside Park, this resort's largest amusement center, will open today instead of Decoration Day, breaking a precedent of long standing. The amusement spot this year is being operated by a new corporation headed by Art Lewis, former operator of the Art Lewis Shows. Jack Greenspon, now associated with Lewis as operator of concessions at Ocean View Park is manager of the enterprise.

New features at the park this year include eight rides which Lewis held on to. He sold the rest of his carnival equipment last fall. Four new refreshment stands have been added, and the midway is completely neonized. The dance pavilion has been converted into a night club with Spanish decor.

## Geauga Lake Cracks Season

CLEVELAND, May 6.—Geauga Lake Park cracks the season tomorrow under the guidance of William J. Kuhlman, proprietor of the resort since 1920. Geauga will be open every Sunday thru-out May, with free admission and parking as usual.

## AC Steel Pier Opens May 27

ATLANTIC CITY, May 6.—Frank P. Gravatt has set May 27 as the opening date of his Steel Pier for the regular season. Pier will operate week-ends until the end of June, when daily operations start. A full booking of name bands, motion pix, vaude and outdoor attractions are part of the season's announced policy.

BRISTOL, Conn., May 6.—Amusement area at Lake Compounce is now open on Thursday nights and week-ends until May 30, after which time the funspot goes on a daily schedule. Roller skating rink is open Thursday and Saturday nights. Teddy Powell ork was a feature last Sunday night (30).

### WANTED FOR RIVERVIEW PARK

CHICAGO, ILL. — OPENS MAY 17

2 MORE OUTSTANDING FREAKS

Alzora, Turtle Girl; Sam Alexander, Two-Faced Man; Good Ossified Man, Frank Lentina, Julius Shuster, Laurcello and other real Novelty Acts, wire. Can also place A-1 Talker and Ticket Sellers. All reply

RAY MARSH BRYDON

HOTEL SHERMAN

CHICAGO, ILLINOIS

### TOTHILL'S FORT NIAGARA BEACH PARK

Want for Permanent Location. Opening Decoration Day, May 30, Adjoining Fort Niagara, on Shore of Lake Ontario. Can place Ferris Wheel, Tilt, Whip or any Rides not conflicting. Concessions: Have permanent buildings for Ball Games, Hoopla, String Game, Clothes Pin Pitch or any Stock Concession; also American Palmistry (no gypsies), and Photo Gallery, Candy Apples, Floss and Waffles. Bingo operators, have large building complete with counters and benches. Want Penny Arcade; have large building for same. Want four or five-piece Dance Orchestra.

#### FOR SALE—THIS PORTABLE EQUIPMENT

10-18 Ball Game complete with Balls and Bottles, \$100.00; 12x12 Top and 10x12 Top, \$60.00 each. All above have pin hinge frames; 20x30 Bingo, Counters, Benches, P. A. System, 2 Speakers and Mike, \$250.00; 14x14 Grab, anchor top, awnings all around, panel base, nicely painted with Stools, Griddle, Burners, Urn, Juice Bowls and Glasses, \$300.00; has pin hinge 2x4 frame; 40' Panel Entrance, wired for lighting, \$150.00; 25 K.V.A. Transformer on Four-Wheel Trailer, with switch board, \$200.00. Write or wire C. H. TOTHILL, Youngstown, N. Y.

### WANT NOW

and All Season for Best Beach in East: Arcade, Fishpond, Hi-Striker, String Game, Custard, Cane Rack, Pitch-Till-Win, etc. No gate or grift. Ben Houston, answer. Will book or buy good Fun House. All replies

SECY. FUN CENTER, Box 78, Folly Beach, S. C.

### KENTUCKY DERBY

GROUP GAMES — 24 Units Per Game

WRITE OR WIRE

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895

44-01 ELEVENTH STREET

LONG ISLAND CITY, N. Y.

### GAME CONCESSIONAIRE DRAFTED

Leaving May 25

SIX IDEAL GAME CONCESSIONS OPEN

Bay Shore Amusement Park, Inc.

24 Knickerbocker Building  
Baltimore, Maryland

### GOOD USED RIDES

Or Have You Any To Sell?

BERTHA GREENBURG

Hotel Kimberly, 74th St. & Broadway, New York

Widow desires to sell a beautiful 14 Acre Amusement Park, located 20 miles from the City of Detroit on Van Dyke Ave. (M 53). It consists of a Dance Hall and Beer Garden, Penny Arcade Building, Lunch Stand and other miscellaneous buildings. It is known as the Stanton Welsh Park. Will sell at a reasonable price.

JENNIE WELSH  
24304 Jefferson Ave., St. Clair Shores, Mich.  
Roseville 0048

### PARK HELP WANTED

Ride Men, Cashiers; Arcade, Roller Rink and Swimming Pool Help. Address:

IDEAL NOVELTY CO.

2823 Locust St. ST. LOUIS, MO.

### FOR SALE

Speed Boat Concession—3 Boats. Good lease. Same location 9 years. Reason for selling, sickness.

JAMES CHAPMAN

BOX 235 BUCKEYE LAKE, OHIO

# RSROA Gets Post-War Plan At Convention

## New Constitution, By-Laws

DETROIT, May 6.—Adoption of the new constitution and by-laws by the Roller Skating Rink Operators' Association of the United States was forecast in early sessions of the convention at Arena Gardens here. Action on the new constitution was possible at this meeting, because of the adoption of amendment, by mall ballot since the last convention, providing for further amendment by a two-thirds vote of the convention, instead of by the rigid requirement of a two-thirds vote in convention of the entire membership. This official business, together with the appeal to a wider post-war public thru the spread of skate dancing, and the promotion of speed skating, were the principal sources of discussion at early sessions. President Fred H. Freeman, Chez-Vous Rollerway, Boston, set the keynote in his informal welcoming talk, indicating that an exhaustive report to be presented Friday would be chiefly concerned with post-war planning for skating.

Importance of the professional in rink

## Championships

FURTHER details on the championship contests and conventions of the RSROA in Detroit and ARSA in Chicago will appear in following issues of *The Billboard*. Timing of the sessions and space limitations have made it impossible to include all of the conventions doings in the current issue.

operation was signalized by the scheduling of a special meeting for Thursday night, to be devoted to the problems and relations of professionals and operators.

The RSROA now has adequate facilities for qualification of judges at all rinks, with 375 judges in the association. Fred J. Bergin, Bal-a-Roue Rink, Medford, Mass., and chairman of the judges, tests and competition committee, told the Tuesday session. Handling of tests for judges by a committee of qualified amateurs was recommended by Bergin, based upon the experiment of Jack D. Dalton, Rollerade, Cleveland, who found that this not only developed a stronger interest of amateurs in skating, but insured rigid performance of tests and relieved the operator and professionals of this duty.

### Canadian Judges Debut

International character of the championships this year, as well as their strictly impartial conduct, was evident in the inclusion for the first time of four judges from Canada out of the five for senior figures and pairs. These were all gold test ice competition judges, Bergin said. They were not, however, to officiate in the skate dance contests, because of unfamiliarity with American dances.

### Co-Operate With Schools

Discussion of juvenile delinquency problems and the contribution skating can make toward solving them, took up considerable time. Some opposition from various sections of the country was voiced to a new board of control ruling that all State championships must hereafter be held before April 1, to facilitate printing of the national program, on the ground that local school authorities objected to having the contestants away from school. Some operators in such (See RSROA Convention on page 57)

CORP. RAY WOODS, now in Stelly, sent the following: Riverside Roller Aces, Inc., is well into its ninth year, operating as a successful non-profit organization. The war has not hindered the operation of the club to a great extent, as the girls have faithfully carried out the necessary duties. The RRA has every male member in some branch of the armed forces. John Coleman's Riverside Park Rink, Indianapolis, is still the chief "drome" for the club's activities.

BETTY BELL, agent for *The Billboard* on Eddie's Exposition Shows which opened in Jeannette, Pa., May 4, reports of her recent visits: "Saw Elinore and Bill Stewart at Coliseum Rink on Davis Island, near Miami, and talked over old times, including our working for the late Joe Barnes Sr. in Philadelphia about 24 years ago. I believe that I was the first hostess to work on a rink floor in Philly. While in Philly recently I visited Chez Vous, Carman, Circus Garden and Adelphi rinks and talked with Ed Moor, Professor Carey and Joe Barnes Jr. Adelphi skateroom is now in charge of Johnny Jones, who was in Will Rogers Hospital, Saranac Lake, N. Y., for some time. Met organist Try at Hudson Rink, Butler, Pa., and will visit the rink in Jeannette, Pa., soon."

BILL STEWART, of the Coliseum, Davis Island, near Tampa, recently presented a RSROA Night, the rink's first. Participants were T/Sgt. George Schott and Arlene Taylor, tango and fox-trot; Corp. Jerry Rezzo and Bobby Harris, filtration waltz and two-step promenade; Thomas Young, USMC, and Bita Bergh, polka carnival; Howard Griffin and Virginia Spain, barnyard tango 10-14 step; Virginia Spain and Nita Bergh, killian; Danny Sheehan, Irene Wiegand, Joe Steel, Charles Wadsworth, Bobby and Geta Rodriguez, Marilee Johnson, Mary Ann McDonald, Patsy Beloney, Barbara Arnold, Haroldine Milainy, Frances Bally Stokes and Mr. and Mrs. Steele, in a military revue dance.

# ARSA Meet in Chi Attracts 300 Entrants

## National Groups Aid

CHICAGO, May 6.—Samuel Shaffer's Roller Bowl has been the center of activity for some 300 amateur roller skaters from all parts of the country this week, and when competition in the national amateur roller-skating championships closed Friday night some new records had been established and new champions named. The five-day meet of the Amateur Roller Skating Association here, May 1-5, inclusive, has been especially significant, as it had the active support of the Amateur Skating Union, Amateur Athletic Union, United States Figure Skating Association and the Middle Atlantic Skating Association. Pete Miller, president of the ASU, was especially active in the meet, handling many of the preliminary details before the arrival of Ozzie Nelson, president, and other ARSA

officials, and working with them thruout the meet.

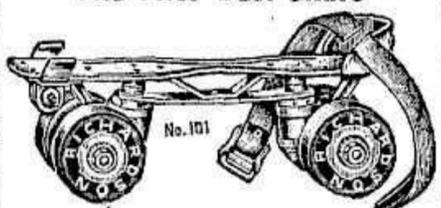
There was a minimum of social activities in connection with the meet, as the various competitive events took up the greater part of the time. On each of the five days there were contests scheduled from 9 a.m. to 11:30 p.m., with a few hours' intermission in the evenings. Meetings of the ARSA were held Wednesday, Thursday and Friday evenings, with the annual election Friday. Following the close of competition Friday night, a Victory Dance was held at midnight in the Grand Ballroom of the La Salle Hotel roof garden.

The Roller Bowl management furnished every facility for handling the large number of contestants, with adequate dressing rooms, practice rink, etc. Rink has a splendid floor. The auditorium was beautifully decorated and lighted, and ample seating accommodations were provided for spectators.

### Officials Are Judges

ARSA officials and members in attendance who officiated as judges of the dance and figure skating contests included Ozzie Nelson, Great Neck, L. I., president; Barbara Killip, Hempstead, N. Y., secretary, and George Apdale, Richmond Hill, N. Y., treasurer; Alfred McCullagh, New York City, board member; Jean Lettau, Detroit, board member; Louise Bickmeyer, Earl Van Horn Dance and Skating Club, Hempstead, N. Y.; (See ARSA MEET IN CHI on page 57)

**The First Best Skate**



**QUALITY**

**RICHARDSON BALLBEARING SKATE CO.**  
Established 1884  
3312-3318 Ravenswood Ave. Chicago, Ill.  
**The Best Skate Today**

**WANTED USED RINK SKATES**

HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES, REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.

**MAGES SPORTS STORES**  
4019 W. North Ave. CHICAGO, ILL.

**WANTED TO BUY FOR CASH**

Richardson and Chicago Plates with or without tracks. Write us immediately what you have.

**JOHNNY JONES, JR.**  
132 7th Street Pittsburgh 22, Pa.

**ROLLER SKATING RINK FOR SALE**

Fully equipped. 225 Clamp, 75 Shoe Rental Skates. Stock of new Shoe Skates to sell. Building, 6,000 ft. Only rink in Colorado Springs. Served by 2 army camps and civilian population. Cushioned maple floor permanent. Exceptional buy for \$8,000.00. Contact.

**E. C. BORGMAN**  
1818 Ridgeway, Colorado Springs, Colo.

**No. 321 DUSTLESS FLOOR DRESSING**

Cleanes the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

**GAGAN BROTHERS**  
444 Second St., Everett, Mass.

**WANTED TO BUY HAMMOND ELECTRIC ORGAN**

Give serial number, condition and price. Model A or B.

**DON McELHINNEY**  
Co-Mar Roller Rink Cedar Rapids, Iowa

**Ladies' and Men's Shoe-Skates**

Trade Mark "VELVET-TREAD" on every tongue

Prize Winners  
Demand This Quality Outfit  
Serviceable and Classy

Genuine  
**"CHICAGO"**  
TRADE MARK REG. U.S. PAT. OFF.

Shoe-Skates Are the Best in the Long Run. Ask Your Rink Manager.



**CHICAGO ROLLER SKATE CO.**  
4427 W. LAKE ST. CHICAGO, ILL.

*Just what you've been waiting for!*

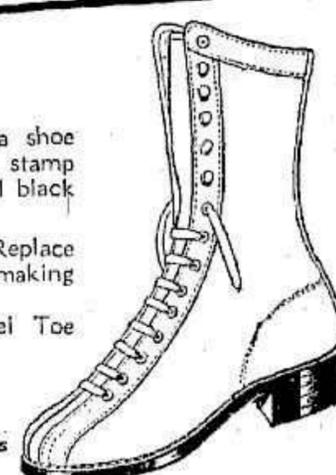
**HYDE'S NEW NON-RATIONED ROLLER SHOE**

First again with another innovation in a shoe restricted market. There's no ration stamp needed to secure these new all white or all black RATION FREE fine roller shoes.

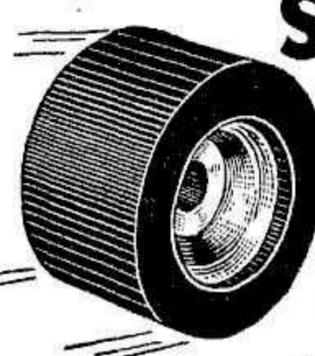
No records, no red tape—just sales. Replace those worn shoes your skaters have been making last so long. Order today!

Still supplying Hyde White Rubber Heel Toe Stops.

**HYDE ATHLETIC SHOE CO.**  
Manufacturers of those famous "Betty Lytle" Shoes  
CAMBRIDGE, MASSACHUSETTS



**STURDIBILT FIBER WHEELS**



- Will Not Mar or Mark Floor
- Greater Gripping Surface
- Improved Bushings
- Immediate Delivery

Chrome Steel Balls, Straps and Other Roller Skate Accessories Now Available

**WHEEL PRODUCTS CO.**  
42d Street at Jones Omaha, Nebr.

Communications to 155 North Clark Street, Chicago 1, Ill.

# Harmony Marks ANFA Conclave

Progress made in setting plans for post-war expansion—Jones new prexy

NEW YORK, May 6.—Allied Non-Theatrical Film Association's fifth annual convention came to a fitting close with a dinner-dance at the Hotel New Yorker last Saturday evening (6). There was a note of general harmony throughout the two-day business session, with Chairmen William K. Hedwig, Bertram Willoughby, W. F. Kruse and S. C. Atkinson presiding. A number of important resolutions were adopted and considerable progress made in setting plans for post-war expansion of the 16mm. industry. Following officers were chosen for the 12-month period which began April 30, 1944: Horace Jones, president; Samuel Goldstein, first vice-president; E. E. (Jack) Carter, second vice-president; W. F. Kruse, secretary, and George Cole, treasurer. Elected to the board of directors were Stan Atkinson, Regina, Sask.; Clem Williams, Pittsburgh, and Harry Kapit and Thomas Brandon, New York. William K. Hedwig and Bertram Willoughby will act as honorary co-chairmen.

Approximately 250 members and guests attended the dinner-dance, with W. F. Kruse acting as chairman for the evening. Music was supplied by Harry Silver and orchestra, and entertainment, emceed by Boyd Heathen, featured Al Flosso, comedy magician; Ken Witmer, musical turn; De May and Moore, comedy ballroom dancers; Three Smith Sisters, acrobatic dancers, and Evelyn Brooks, singer. Time out was taken during the course of the dinner to present a watch to William K. Hedwig, outgoing president, for his services to ANFA. Presentation was made by W. F. Kruse.

Among those who attended the dinner dance were Frank B. Rogers Sr., Mr. and Mrs. Ed Stamboulian, William F. Kruse, Louise Dybing, Mr. and Mrs. Tom Brandon, Mr. and Mrs. Murray Goodman, Mr. and Mrs. L. C. Neuffer, Mr. and Mrs. Jerome Cohen, Mr. and Mrs. Samuel Goldstein, Mr. and Mrs. Mort Sackett, Mr. and Mrs. J. H. Henry, Max Levy, Mr. and Mrs. D. A. Weber, Mr. and Mrs. Samuel Marcus, Stan Atkinson, Harry Kapit, Mrs. Blanche Gutlohn, Maj. Orton Hicks, Mr. and Mrs. Jules Speyer, Maj. J. W. Hubbell, Lieut. and Mrs. Dion Hofarth, Bertram Willoughby, Herman Ross, Art Carrick, Harvey R. Irls, Mr. and Mrs. Jack Jordan, W. L. Knighton, L. C. Larson, William Lilley, Norman Mack, Maj. Thomas Evans, William Barnett, Mr. and Mrs. L. C. Holschlag, Mr. and Mrs. H. D. Morley, John Weber, S. Jaffey, Mr. and Mrs. E. E. (Jack) Carter, L. E. Jones.

William Alexander, Mr. and Mrs. William K. Hedwig, Lieut. Gordon Hedwig, Mr. and Mrs. Leslie Wintek, Nick Tronolone, Everett Gellert, Mr. and Mrs. Samuel Krivit, Mr. and Mrs. Harold

Baumstone, Mr. and Mrs. Harry Post, Phil Burn; C. R. Reagan, Mr. and Mrs. W. Rogers, Mr. and Mrs. Samuel Riger, Russell G. Roshon, C. Matthews, Pat Shanahan, Al Beck, Mr. and Mrs. J. Sullivan, Mr. and Mrs. Horace Jones, Andre Bustanoby, Mr. and Mrs. Harry Waterston, Richard P. O'Neill, Mr. and Mrs. Clem Williams, Dick Cummins, Florence Shanker, Lee Einsenstadt, Jean Epstein, Bob Seidel, Joe Csida and Ben Smith.

Special credits for the success of the convention go to Wilfred L. Knighton, ANFA executive secretary, who supervised all arrangements; Samuel Goldstein, chairman of the entertainment committee; Tom Brandon, who arranged the panels for the business meetings, and Harry Post and Harold Baumstone, co-chairmen of the ticket committee.

# Low Fonseca Sends World Series Films To Gobs in Pacific

CHICAGO, May 6.—The importance of films as a means of entertaining men at sea is proved by a letter from Bob Feller, former Cleveland pitcher, now in the Pacific fleet, to Low Fonseca, American League motion picture director.

Feller asked for films of the 1943 World Series, promising they would be shown to between 75,000 and 100,000 men aboard ships.

"We are in dire need of entertainment out this way," Feller wrote, "and I would like to have your opinion on sending me the 1943 baseball picture. It would probably take three to four months for it to be returned upon leaving your office. However, it would be shown on board ship to between 75,000 and 100,000 men. That sounds impossible; however, these fellows would nearly eat it up, as nothing else is available, not even a shore to walk around on while in port."

Fonseca is sending two prints of the World Series to Feller.

# Byron Gosh Tenter Begins One-Niters With War Flickers

MORRISTOWN, Tenn., May 6.—By Gosh Tent Show, with Manager Byron Gosh this season handling his own advance, opened its season of one-night stands April 25 at Dandridge, Tenn., county seat of Cherokee Dam and the TVA construction area. Business was so heavy opening night, says Gosh, that it was necessary to give an extra performance. Gosh this season has slugged his admissions at 15 and 35 cents.

The Gosh tenter this season features government war pictures, including *With the Marines at the Battle of Tarawa*, *With MacArthur in Australia* and *On the Front Lines With Russia*. Gosh is using gobs of paper and novelty advertising to bally the pix. According to Gosh, he has the unit set for 25 weeks of one-nighters.

The show is co-operating in War Bond drives and Red Cross activities in many of the towns, Gosh says, and in some spots Boy Scouts are recruited to drive stakes, set seats and make parades as a means of overcoming the man-power problem.

# CUTTING IT SHORT

By THE ROADSHOWMAN

"PICTURES LIGHT the home fires on the foreign fronts of the world," said Charles Francis Coe, vice-president and general counsel of the Motion Picture Producers & Distributors of America, Inc., at a recent meeting of the Baltimore Advertising Club. In discussing the industry's contribution of 16mm. films for free showing to the armed forces, Coe declared the pictures are being shown so close to the front lines in the South Seas that the Japs can hear the music on the soundtracks.

SIXTY-FIVE 16mm. prints of *Going My Way*, starring Bing Crosby, have been sent by Paramount Pictures to the army's 20 film exchanges overseas for distribution to the fighting fronts. Premiere of the film was held May 3 at New York's Paramount Theater.

# Repertoire-Tent Shows

Communications to 25 Opera Place, Cincinnati 1, O.

# Slouts Postpone Bow to May 24

VERMONTVILLE, Mich., May 6.—With the opening date postponed until May 24 due to the inability of some of the members of the cast to open before that date, L. Verne Slout Players tent show continues its preparations of painting and rebuilding equipment for the new season. New reserve seats have been added, and the addition of two more trailers will make handling of the outfit easier and quicker this season.

Cecil Rawson, long in charge of the outfit but sorely missed last season due to his being called up by Uncle Sam, is back with an honorable discharge from the army and is supervising all work in quarters. He is assisted by Jerry Capek, recently discharged from the Percy Jones Hospital, Battle Creek, Mich., after duty in Iceland and elsewhere, and Larry Farnham.

Evelyn Thomas, dancer, is already on hand for rehearsals, and the remainder of the cast is expected to report by May 9. Others in the Slout cast this season will include Jack Marco, leads; Bobby Brown, dancer; Erman Gray and son, Bill, orchestra and parts; Ray Coles, parts and stage manager; Guy and Emily Stanley, magic and parts; Winifred Lane, leads and orchestra; Ora Slout, parts, specialties and orchestra, and L. Verne Slout.

The Slout organization will again play its established Michigan territory until September, with John Ellis handling the advance.

# Florida Blossom Preps for Tour

PORTSMOUTH, Va., May 6.—Edide Crosby reported this week that the Original Florida Blossom Show will hit the road soon again, the title having been purchased by E. P. Lanier, representing George D. Floyd, from Charles Sparks, of Macon, Ga., who handled the transaction for Clifton Sparks.

According to Crosby, the show will play under a new 80-foot top with three 30-foot middle pieces, with 1,000 reserved-seat chairs and 30 sections of blues. Trailers and sleepers are now being fitted to take care of the troupers, Crosby says.

The show will cover its old-established route in the South, Crosby says, winding up in Florida next February. Company will carry several comedians, a line of girls, and a new specialty act. A band will be carried and a noonday parade will be a daily feature, Crosby states.

# Balfour Radio Players Busy On Air Dates and Personals

DULUTH, Minn., May 6.—Val Balfour's Val's Radio Players, heard over WBOC here the last year and a half, are now also heard over the stations of the Indian network, including WEAU, Eau Claire, Wis., and WCMJ, Rice Lake, Wis., in addition to making personal appearance in the territory.

Cast includes Val and Ann Balfour, Charles Potter (featured as Cousin Elmer), Tim Rutledge, Joan DuBois, Isabel, Toby Tallman, Vera Pools, and the Mountaineers, hillbilly band. "Pump" Anderson, secretary of the Chippewa Valley (Wis.) Musicians' Union, is leader of the band, replacing Gerry Greer. John Copsky, Bob Hautala and John Lyman, with the band last season, are now in the army.

# Rep Ripples

SGT. BUDDY WAMSLEY, now rounding out his second year with the 593d Air Forces Band at Will Rogers Field, Oklahoma City, scribbles that Wylie and Gene, of the Harley Sadler Show; Bill Landrum, of the Landrum Players, and Jim Peters, of the Augler Bros.' Show, are tootling with the same aggregation. Buddy says he has given more than 50 magic show since stationed there and that he and Sgt. Joe Tonti are seriously considering launching a magic-strong act under canvas when hostilities cease. "Sure glad I talked my C. O. into subscribing for *The Billboard*," Wamsley writes. When I'm not playing the drums with my Dixieland band, my wife and I are either talking to Uncle Leo Blondin, vet repster and clown, or dreaming up new sets and illusions for our show. . . . MURRAY LA QUIER is readying a vaude-rep layout at Watertown, N. Y., to play his established territory. . . . F. A. SHOREY will soon open his two-people hall show in the vicinity of Rockland, Maine, to play Maine resort towns. . . . LULU NETHAWAY is coaching home talent in the San Francisco area. . . . EDDIE AND TILLIE PAOLI are located in Mississippi City, Miss., where Eddie is engaged in the plumbing trade. . . . MOLLY KING, of the Three Kings, is now operating a drill press in a San Diego (Calif.) war plant. She says she has purchased a 25-foot trailer and planted a victory garden and hopes to be located there for the duration. Walter King recently past his 80-year mark, and Pat King is with the coast artillery at Fort Roscerans, San Diego.

LOLA E. PAINTER (Remmers), honorably discharged from the WACS some months ago, only to re-enlist a few weeks ago, began her WAC duties at Selfridge Field, Mich., April 27. Her address is Pvt. Lola E. Remmers, A400864, Sec. A, WAC, 115th, A. A. P. Base Unit (Bomb M), Selfridge Field, Mich. . . . BLACKIE HUMPHRIES concluded the winter season with Bartone's Ideal Comedy Company April 29. He spent a few days in Ciney last week and stopped off at the rep desk to say that he'll visit friends on the Cole Bros.' Circus and a few other shows in the South before rejoining the Bartone troupe for the canvas season late in May. . . . A. L. KENNEDY left Strawberry, Ark., recently with a small trick to play one and two-week stands in halls thru Oklahoma and Western Texas. He'll move under canvas for the fair season. . . . ARTHUR KINSLEY is readying a three-people unit to play Maine coastal towns, using E. F. Hannan's *Jiggs's Mistake*. He is booking hotels under auspices.

A NEW MEXICAN film producing organization, Frontier Film Productions, has been formed in San Antonio. Altho backed by San Antonians, all pictures will be produced in Mexico. Head of the firm is Ramiro Cortes. The company is angling for rights to *Tierra de Ley*, a musical by the late Lorenzo Barcelata, composer of *Maria Elena* and other hits.

# WANTED IMMEDIATELY

TRUMPET AND ALTO SAX  
Radio-Dance Policy

# CHICK BOYES

216 W. 26th, Kearney, Neb.

# WANTED

For Standley Players Under Canvas—3-Day Stands People in all lines. Give age, height, weight and salary in first letter. Write, don't wire. Want to hear from Novelty Act. Show opens in June. Prefer people with Home Trailers.

STANDLEY PLAYERS

1914 S. W. 13th Street, Oklahoma City, Okla.

# COLORED PERFORMER AND MUSICIAN

## WANTED FOR MEDICINE SHOW

Opening now for one Bass or Tuba Player, Piano Player and all type Musicians and one first-class Cork Comedian. Top salary, good treatment, and you get your money here. Answer at once.

DAVID S. BELL, Owner Fargo Follies

Home Office—116 E. Rogers St.

Valdosta, Ga.

# SOUTHERN ROADSHOWMEN'S PARADISE

BOOK THESE COLOSSAL SUPER SPECIALS

- |  |                            |
|--|----------------------------|
| Pot of Gold                              | Renfrew Murder on Yukon    |
| House Across the Bay                     | Joe Lewis, Spirit of Youth |
| Private Snuffy Smith Made for Each Other | Harlem Rides Range         |
| The Last Mile                            | Two-Gun Man From Harlem    |
| Foreign Correspondent                    |                            |
| Renfrew Sky Bandits                      |                            |
| Renfrew Yukon Flight                     |                            |

Plenty of Serials and Projectors and Programs from \$10.00 per week up. Let's get started.

IDEAL SOUTHERN PICTURES CO.

336 Baronne St. NEW ORLEANS

IDEAL SOUTHERN PICTURES

9536 N. E. Second Ave. MIAMI, FLA.

# -CLOSING OUT-

16MM. SOUND FEATURES from \$5.00 per reel up. FREE LISTS. Also bargains in S.O.P. Shorts.

MULTIPRISES Box 1125 Waterbury, Conn.

# RELIGIOUS SUBJECTS

16 MM. 35 MM.

Westerns, Actions, Selected Shorts, Wanted: 16MM. Sound Projectors.

OTTO MARBACH, 630 Ninth Ave., N. Y. City

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy
Forms Close in Cincinnati
(250 Opera Place, Cincinnati 1, O.)
Thursday for Following
Week's Issue

ACTS, SONGS & PARODIES

ACTS WRITTEN! - ORIGINAL M.C. VEN-
dicatorist, Midget, Vaudeville, Night Club
Routines, Gags, Parodies, Kleinman, 25-31 30th
St., Long Island City 2, New York. my27x

DO YOU HAVE CONFIDENCE IN YOUR LYRICS
or songs? Would you like to know how to put
them over? You may ask any questions and I will
give you experienced advice. The charge is only one
dollar. All correspondence will be given personal
attention. Mr. Joseph Stocokas, 704 Martin St.,
Danville, Ill. my13x

FRANKEL'S ENTERTAINERS' BULLETINS
Containing Parodies, Band Novelties, Dramatiza-
tions, Monologues, 25¢ each. Five consecutive
issues, \$1.00. Don Frankel, 3823-N Dickens, Chi-
cago. my27x

MUSIC PRINTED, \$7.00 UP; SONGS RE-
corded, \$3.00; Melodies, \$6.00; Piano Arrange-
ments, special offers. (Stamp.) Umb-BB, 245 W.
4th, New York 1. my27x

SONG POEMS REVISED, MELODY ADDED,
arranged, recorded, printed with cover design.
Stamp. Advise, Tuno Doctor, P. O. Box 551, New
York 1. my27x

AGENTS & DISTRIBUTORS

AGENTS, NEWS STANDS, NOVELTIES AND
Clear Stores. Profits selling Novelty Fun Cards.
Samples, prices, 10¢. National Specialties, Box
301-B, Cincinnati. my27x

HEAD NECKLACES FOR JOBBERS, FAIR
Workers, Carnival Men. Particulars free. Sample
line, \$1.00. Mission, 2328 W. Pico, Los Angeles
6, Calif. my17x

CIGARETTE PLASTIC CASES, \$3.00 PER
dozen; Worry Birds, \$3.00 per dozen; Giant
Panda Bears, \$3.50 each. Many other bargains.
Diverso Products Company, 610 N. Water St., Mil-
waukee 2, Wis. my20x

HARD TO GET NECESSITIES - MILITARY.
Patriotic Items. Priced below competition; 192-
page wholesale catalog free. Mills Sales, 901
Broadway, New York. my13x

HIGHEST GRADE GENUINE LEATHER USED
for our Change and Token Purse; also Key Con-
tainers. Both samples, 25¢ stamps. Jobbers, write.
Satisfaction or refund. C. Gamester, 146 Park Row,
New York 7. my13x

KEY CHECK STAMPING OUTFITS - BIG
profits stamping Checks, Name Plates and Social
Security Plates. The Art Mfg. Co., 303 Degraw,
Brooklyn, N. Y. my27x

LARGE ASSORTMENT DOMESTIC AND IM-
ported Novelties, Cards, Books, Booklets, etc.
Send two dollars or five dollars for samples and
wholesale prices. Big profits. Blue Moon Specialty
Co., Dept. B, Washington at Walnut St., Ravens-
wood, W. Va. my27x

MAGIC RACES - AT CIGARETTE TOUCH SIX
horses are off. Fast seller, big profits. 40 Races,
\$1.00. Quantity prices. Sample free. Barkley Co.,
Dresden 4, Va. my20

MAKE MONEY FAST - SELL WHAT EVERY-
body needs to protect life and property. Write
for our illustrated circulars on nationally known
Tetrachloride and Chemical Powder Fire Extinguish-
ers for autos, motor boats, homes, bungalows, stores
and factories. Big discounts to agents. Goldshield
Products (B), 25 W. Broadway, New York 7.
my27x

PICTURES OF GLAMOUR GIRLS, BOOKLETS,
Books, Comic Cards, large assortment, \$1.00.
List with order. Frank Cardone, Box 6818, Pitts-
burgh, Pa. my27x

PREMIUM USERS, MAIL DEALERS - GEN-
uine Lucky Four Leaf Clovers. Greatest of all
Good Luck Tokens. Packed separately. Samples,
25¢. Turner's, Box 167, Waterville, Me. my27x

SELL TO STORES - COMPLETE LINE
"Clever Novelties." Rush 50¢ (refundable) for
7 different samples and distributor's money making
deal. Robbins Co., Newsweek Bldg., New York. x

YES! "WE GOT 'EM!" - LUCRATIVE COS-
tume Jewelry in great demand. Sterling Silver,
Rhinstone, numerous other Pins, Earrings, Rings,
Novelties, etc. One of our \$25.00, \$50.00, \$100.00
or higher priced special selections will start you off
on the road to big business. Send 25¢ deposit,
balance C. O. D. Shipping charges reimbursed if
full amount is enclosed with order. We also have
Gold Filled Wrist Watch Bands and Simulated Pearl
Necklaces. Irving Sacks, Inc., Costume Jewelry
Supply House for Distributors and Jobbers, Dept.
M, 264 5th Ave., New York 1. my20x

IF GORGEOUS PIN UP GIRLS! - SIZE 7x9 1/2
inches. Dozen sets, \$3.50. Sample set sent for
50¢. Hurt Brothers, 1330 S. Grove Ave., Berwyn,
Ill. my13

ANIMALS, BIRDS, REPTILES

A BIG LOT CHINESE DRAGONS, SNAKES,
Jama Drill Baboon, Llama, Lions, Camels, Emus
and other Stock. Female Elephant and Female
Gorilla. Snake King, Brownsville, Tex. my27x

FOR SALE - ONE ADULT LION, TWO ADULT
Lionesses, Archie S. Pratt, Stanwood Park,
Farmington, Me. my27x

LIVE SNAKES FOR SALE - PITS OF AS-
sorted large fresh caught Snakes, \$10.00 and
\$15.00. Trails End Printing Company, St. Stephens,
S. C. my27x

MONKEYS - WANT TO BUY FOR CASH AT
once pair Ringtails. Must be healthy; real tame
so can be handled by youngsters. H. W. Slepman,
Cedar Rapids, Iowa. my27x

PAIR SNOW WHITE SHETLAND PONY
Fillies, 2 and 3 years old, beautiful type, \$500.00;
Pony Mule, \$125.00. Col. Leon Robinson, Dunkirk,
Ohio. my27x

WILD HOUSE MICE FOR THE MOUSE GAME.
Starting to go, C. O. D., \$4.00 dozen, Howard
Combs, 185 E. Hampshire St., Piedmont, W. Va.

BUSINESS OPPORTUNITIES

ARCHERY RANGES - INSTALL BIG PAYING
Robin Hood Archery Range now. Four Shooter
Range costs \$50.00; 8 Shooter, \$95.00. Stanley
Johnson, Salamanca, N. Y. my27

CHOICE LOCATIONS FOR PENNANT MACHINE.
Wire or Wood Jewelry. Best spot on Lake Erie
for summer season. Box C-50, Billboard, Cincin-
nati 1. my27

I MAKE A GOOD LIVING FROM MY HOME
by mail. You could do likewise. Postal brings
details. William Dunbar, New Brunswick 4, N. J.
my20x

PLASTEX - HERETOFORE GUARDED SECRET
now available. Transparent, low cost marvelous
post-war business. Two master formulas with source
of supply complete, only \$4.00. Blue Grass Service,
1833 Stevens Ave., Louisville, Ky. my13x

"SWAP SHOP" PAGE - UNUSUAL MER-
chandise, Novelties, Literature, Opportunities are
features of "Mail Merchandise Mart." Dime brings
it. A. B. CHERVENCE, 1540 N. State, Chicago
10. my27

127 WAYS TO MAKE MONEY IN HOME OR
office; business of your own. Full particulars
free. Elite, 214 Grand St., New York. my24x

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE - Only advertisements of used
machines accepted for publication in
this column.

AA SILVER DOLLAR JENNINGS - PERFECT
condition and appearance. Best offer takes it.
Box 584, Aberdeen, N. C. my27

A-1 CIGARETTE AND CANDY VENDING MA-
chines - All makes and models, lowest prices,
from operators being drafted. Uncedapak Parts in
stock. What have you to sell? Mack Postal, 6750
N. Ashland, Chicago. my8x

ACE BOMBER, \$312.50; THREE WISE OWLS
with base, used month, \$100.00; Seeburg Duck
Gun, \$75.00; Keeney Score Champ or Red Hot,
\$25.00; Sen Hawk, \$37.50; Clump, Horoscope,
\$45.00; Belle Hep, Gun Club, \$60.00; Jungle,
\$65.00; 3 Model "D" Seeburg Phonograph,
\$47.50; 3 "616" Wurlitzers, \$92.50; Fleet Thriller,
Vacation or Wings, \$17.50. Automatic Music,
Elks Bldg., Independence, Kan. x

ALL KINDS 5¢ SELECTIVE CANDY BAR MA-
chines, LoBoy Scales, 1¢ Peanut Venders, 10¢
Aspirin Venders. Adair Company, Box 166, Oak
Park, Ill. my13

BALLY CARBONATED DRINK VENDERS -
Cup dispensers and all latest improvements. A-1
condition and now in operation. Write Coven Auto-
matic Products Co., 2252 W. Chicago Ave., Chi-
cago 22, Ill. Humboldt 3200. my27

BEST CASH OFFER, ONE OR ALL - RE-
conditioned like new. 1 Keeney Red Head,
1 Keeney Skill Time, 1988; 1 Baker Pacer, D.D.,
mystery payout; 2 Buckley Track Odds, flat heads;
1 Jennings 5¢ Slot Machine. Selby Proud, Streater,
Ill. my27

BROWN FRONT SLANT HEAD 25¢ PLAY GAL-
loping Dominions, in absolute A-1 condition, ready
for location, \$325.00, 1/3 deposit, balance
C. O. D. Copeland Who. Co., 1303 Carondelet,
New Orleans. my13

CANDY VENDERS - 78 U-NEED-A-PAK 5¢
5 Column Venders with bases, \$59.50 each; 100
National 5¢ 9 Column Venders, guaranteed A-1 con-
dition, \$98.50 each. United Amusement Co., 2812
Main St., Dallas, Tex. my20

CASH WAITING FOR PHOTOMATICS - ANY
condition. Ed Morey, 7408 Michigan Ave., De-
troit, Mich. my20

EX. CHINNER, \$180.00; KIRK GUESSER
Scale, \$110.00; Grip Tease, \$59.50; Bally
Ranger, 1¢, \$50.00; Polerino on base, \$50.00;
8 ft. Console Bowling, \$50.00; 1940 Muto. Card
Vender on base, \$30.00; Ex. Card Vender, floor
model, \$20.00; Ex. Map of Hand, 7,000 cards,
\$35.00; Play Baseball, \$20.00; Target Skill,
\$15.00; Imp Golf, \$15.00; Holly Grips, new,
\$15.00; used, \$8.50; Bull Dog Coin Chutes, 1¢,
new, \$2.50; used A.B.T. Chutes, \$4.00. Wanted:
100 Shipman's Selectivator, 50 5¢ Peep Machines,
50 Mills Drops, all types Arcade Equipment. Cliff
Wilson Distr. Co., 231 D St., Lawton, Okla. x

FOR SALE - ONE 50¢ MILLS WAR EAGLE,
glitter gold club handle, like new, \$450.00; one
Mills Owl, \$50.00; four Change Masters, \$25.00
each, 1/3 deposit, balance C. O. D. C. F. Black-
burn, 105 Second Ave., Dodge City, Kan. my27

FOR SALE - FIVE COMMANDO ROCK-OLA
Phonographs, 1942 model, practically new. Write
or wire for price. Warden Thompson, Hollis, Okla.
my27

HIGHEST CASH PRICES FOR MILLS MECHAN-
ism Parts - 2894CSP with 2797CSP, 2780A,
2761, 2624, 2799; 25¢ play 3094A-CSP, 3064A.
Escalator Parts: 2890A Slide Cover, 25¢ Bottom
Slide, 3 Coin, also 2 Coin. State number available,
new, used, price wanted. Coleman Novelty, Rock-
ford, Ill. my27

IDEAL SCALES - 40 SMALL SIZE AT \$25.00
each or \$700.00 for the lot. Owner, 5120 Main
Ave., Cincinnati 12, O. my27

NICKEL OR PENNY ALUMINUM COUNTERS,
\$1.00 postpaid. Wanted: Rock-Ola, Watling
Scales. Give details. Cash waiting. R. Heineman,
656 Seiden, Detroit 1, Mich. my27

PHOTOMATICS WANTED - A-1 CONDITION,
late model. Describe fully. Where can it be seen.
Murray's, 120 Perry St., Trenton 8, N. J. my27

QUICK CASH FOR WURLITZER "600," \$235.00.
State condition. Will wire deposit. Kaw Spe-
cialty Co., 715 Kansas Ave., Kansas City 3, Kan.
my20

"SPECIAL" - 50 1¢-5¢ NUT VENDERS, \$5.95;
10 Silver Kings, \$5.50. Uncedapak Cigarette
Machines repaired. Wanted: Arcade Equipment,
Cigarette Machines, Cameo Vending, 432 W. 42d,
New York. my27

TAX FREE NON-COIN OPERATED MARVEL
Cigarette Machines, \$12.50; Electric Defense Gun,
\$19.50; Rhumba Dancer Singing Picture Speaker,
\$15.00; Bally Mechanical Cigarette Salesboard,
\$8.50; Want Mechanical Crank Drive Penny Coin
Counter; also Scales, Ace Music Co., Waukon,
Iowa. my27

TEN STRIKES - TEN PINS EXPERTLY RE-
paired. Scoring units and motors replaced.
Mannilins repaired and painted to look new. Com-
plete stock of parts and glass. Gem Novelty Co.,
3438 Montrose, Chicago 18, Ill. my27

TWO MODEL 580 WURLITZER DELUXE
Speakers (See Back Cover of Billboard, April 29),
\$125.00 each, 1/3 deposit, balance C. O. D.
Distributors, Box 25, Ames Ave., Station, Omaha,
Neb. my27

WANT 312'S, 412'S, 316'S, 416'S, 616'S, 716'S.
State price, condition, quantity and serials first
letter. Distributors, Box 25, Ames Ave., Station,
Omaha, Neb. x

WANT LOW PIONEER GUESSING SCALES IF
priced cheap. Need not be working order but
must have all parts. Mirror and cabinet must be in
good condition. Want Mechanical Crank Drive
Penny Coin Counter. Ace Music Co., Waukon, Iowa.
x

WANTED FOR CASH - GENCO BANK ROLLS.
With all parts intact. Good working condition.
Unlimited quantity. State lowest price. Acme
Amusement, 2120 Berkeley Ave., Los Angeles 26,
Calif. my13

WANTED TO BUY - 24 COVERS, NEW OR
used, steel if possible, for Seeburg Wall-O-Matic.
Model W.S. 22. Call or wire Five Star Amuse-
ment Co., 3634 Market St., Youngstown, O. my27

2 MILLS 25¢ BONUS, 1 KEENEY SUPER TRACK
Time, excellent condition. Charles Pittle, New
Bedford, Mass. my17

50 JAP RAY-O-LITE GUNS, A-1 CONDITION,
ready to go, \$129.50 each. United Amusement
Co., 2812 Main St., Dallas, Tex. my27

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE COSTUMES - GAY NINETIES,
Chorus, Oriental, Circus; Carnival Band Coats,
Clowns, Cowboy, Hair Chaps, others. Accessories.
Conley, 308 W. 47th, New York. my27

CHORUS COSTUME CLEARANCE - ONE DOL-
lar, perfect condition; Principals, three dollars.
Men's Wardrobe, Guttenberg, 9 W. 18th St., New
York City. my17x

CHORUS BRAS OR G-STRINGS, 75¢; STRIP OR
Chorus Net Panties, \$1.00; Rhinestone Center
Bras, \$1.50 (add 25¢ postage); Cellophane Hulka,
Bras and Lel, \$7.50; Gold, Green, White, Blue and
Red, Rhinestones and Settings, \$1.75 gross. Flashy
Costumes, Rhumbas, etc. Reasonable. C. Guyette,
346 W. 45th St., New York 19. x

CHORUS COSTUMES, CELLOPHANE HULKA,
Stripcase, Orchestra Coats, Minstrels, Theatrical
Curtains, Red Band Coats, Wigs, Tuxedos, Capes,
Wallace, 2416 N. Halsted, Chicago. my27

WANTED - 80 TO 100 UNIFORMS OR CAPES,
assorted sizes from adolescent 14 to adult; suit-
able for band, with hats or shakos. Must be in ex-
cellent condition. Write giving full description and
details. Chicago School of Music, 30 E. Adams,
Chicago, Ill. my27

FORMULAS & PLANS

ANY FORMULA SUPPLIED, \$1.00, OR MONEY
back. What are your needs? R. S. Gray, 758
W. Jackson Blvd., Chicago, Ill. my13

MME. JUANNA'S FACIAL PACK WILL ABOL-
ish wrinkles, pimples, blemishes, large pores.
Package 25¢. Mme. Juanna, 102 West 75th,
New York. my27x

FOR SALE SECOND-HAND GOODS

ALL KINDS POPCORN MACHINES - ALL-
Electrics, Burch, Star, Cretor, Carmelcorn Equip-
ment, Burners, Tanks, Pittings, cheap. Northside
Sales Co., Indianola, Iowa. my10x

ALL AVAILABLE MAKES POPPERS, FIFTY
All-Electric Machines cheap. Burch, Advance,
Cretores, Dunbar, Kingery, Fearless, others. If you
want any special type machine we possibly can supply
you. Get our prices on best seasoning made. Also
will buy any quantity of French Fry Machines,
Caramel Corn Equipment, 120 S. Halsted, Chicago 6.
my10x

ARMY TRUNKS - USED, ALL METAL, SIZE
30 inches long, 16 inches wide; depth, 12 inches,
\$30.00 per dozen. Sample, \$8.50 each. Harry
Marks, 119 S. 7th St., Louisville 2, Ky. my27

FOR SALE - CANDY FLOSS MACHINE,
Electric Popper. Nettle Howell, 7003 Prospect,
Kansas City 5, Mo. my27

SKATES - HAVE 500 TO 700 PAIRS GOOD
Richardson Used Rink Skates, good assortment of
sizes and some are brand new. Wire or give best cash
offer. Going to sell quick. Henry W. Slepman,
Cedar Rapids, Iowa. Phone 7849. x

USED LEROI MOTORS AND PARTS, ALL
models, Kenwood Auto Service, 4320 Cottage
Grove, Chicago, Ill. my13

FOR SALE - SECOND-HAND SHOW PROPERTY

BALL GAMES COMPLETE - 2 MILK BOTTLE,
one Cat Back, one Snow Ball Machine, \$400.00
for all. Nothing shipped. Mrs. W. H. Smith, 655
S. Grant Ave., Columbus 6, O. my27

CANVAS - VARIOUS WIDTHS AND WEIGHTS.
Tarpaulins, Waterproof Covers, 9x12 ft., \$8.10;
12x14 ft., \$11.75; 15x20 ft., \$20.25. Imitation
Leather, Paints, Enamels and many other items.
Michigan Salvage Co., 609 W. Jefferson, Detroit
26, Mich. my27x

CONCESSION SEATS - BRING 10¢ TO \$1.00
rental at sports shows or boats. Steel frames,
waterproof cushions, back rests. Will sacrifice. Bed-
ford, 330 S. Wells, Chicago 6, Ill. my27

EVEN EXCHANGE - GOOD CONCESSION TOP,
16x14, for smaller, 14x12. H. Heiser, Marks
Shows, Hampton, Va. my27

FOLDING CHAIRS, NEW, \$1.85 UP; USED
Portable Auditorium Section Chairs, \$1.55;
others, U. S. Seating Co., 307 Fifth Ave., New
York City 16. Murray Hill 4-1818. my27

FOR QUICK SALE - COMPLETE BOOTH
Equipment for 400 seat theatre. Big bargain.
Movie Supply Co., 1318 S. Wabash Ave., Chicago.
my13

FOR RENT - 35MM SILENTS. WONDERFUL.
Comedies, Cartoons, Features. Free list. Also
buy. Cecil Gill, 1000 Pennsylvania Ave., Ft.
Worth 4, Tex. my13

FOR SALE - COPPER WIRE RUBBER,
stranded single, No. 2 to 4.0, 35¢ a lb.; Switch
Box, 60 amp, to 600 amp, 1/2 price; Blowers for
air conditioned tents. High grade Enamel Paint,
\$2.00 a gallon; 1/4 H.P. Grinders, \$21.00; 1/3
H.P., \$31.00; two wheel rubber Hand Trucks,
\$21.00. What are your needs? Send 25¢ de-
posit. C. & H. Electric Co., 436 W. Juneau Ave.,
Milwaukee 3, Wis. my13x

FOR SALE AT VALDOSTA, GA. - ONE 1940
Chevrolet Tractor with 1940 GMC twenty-four
foot trailer, van sides. One 1937 Ford Tractor with
Fruehauf trailer. Thoroughly overhauled, tires good.
Priced reasonable for quick sale. Saunders Ware-
house, Phone 803. my13

FOR SALE - NO. 5 BII WHEEL; ALLAN
Herschell 36 Ft. Merry-Go-Round, perfect power
units; Chair-o-Plane, Kid Auto, Aeroplane, 50 K.W.
Transformer complete with switches, cable, mounted
on wagon. Tents, Concessions, everything first class
condition, newly overhauled and painted; beautiful,
with or without transportation. Transportation good
and plenty of rubber. Remember this is no junk.
Box C-49, Billboard, Cincinnati 1, O. my27

FOR SALE - GASOLINE MINIATURE RAIL-
way. Engine and two cars. Cars carry eight
people. Six hundred feet of twelve pound per yard
rail. Fifteen inch gauge railway; also Steam Engine
and Tender. John Kaul, Route 13, Box 1534,
Kirkwood, Mo. my27

FOR SALE - 12 PINTO MIDGET GAS AUTO
Cars with Briggs & Stratton like new motor. Used
one season and half. Rubber like new. Write to
J. Savage, 86 Peck Ave., West Haven, Conn. my20

FOR SALE - 14 FT. CONCESSION TENT COM-
plete with frame, used only twice. Also Fenny
Pitch Frame without tent and four Sample Trunks.
Rex Theatre, Steubenville, O. my27

HIGH RIGGING, SINGLE POLE FOR SALE -
Best tubing. Complete, ready to set up; 85 feet
high. Jim Conley, 3718 Portland Ave., Cincinnati
9, O. my27

LARGE BAND ORGAN MOUNTED ON CHASSIS.
Opens to midway, beautiful flash, perfect con-
dition. Large base drum and snare with cymbal.
Clown sits on top keeps perfect time with hand beat-
ing brass bell. Good tires on trailer; handles nice;
attached to automobile. Photos. T. E. Rich, Bain-
bridge, Ga. my27

LOOP TRAPEZE, \$25.00; STAGE UPRIGHTS,
\$20.00. Louise Weir, 315 W. 10th St., Erie,
Pa. my27

NEW AND USED ELECTRIC LIGHT PLANTS,
all sizes from 350 watts up. E. F. Schnaltz,
215 Wyoming Ave., Kingston, Pa. my10

ROLL-IN-BARREL CRAZY HOUSE - UP, READY
to go; 18' panel front; cost \$800.00. First
\$100.00 gets it without canvas. Lankston Stadlo,
1276 LaFayette, Terre Haute, Ind. my13

SMITH AND SMITH CHAIR-O-PLANE WITH A
portable fence, \$300.00. Mrs. Jennie Welsh,
24304 Jefferson Ave., St. Clair Shores, Mich. my27

TENTS - SKATING RINK, SHOW AND CON-
cession, all kinds, new and slightly used. Tar-
paulins. Campbell Tent & Awning Co., Springfield,
Ill. my13

TENTS - 12x12 TO 40x200. ALL PUSH POLE.
Complete list \$1.00. Hand roped, good as new,
rented couple weeks. Sidewalk, Poles, Stakes, Sledges,
etc. Describe fully. Send stamp. Smith Tents,
Auburn, N. Y. my17x

TWO KOHR ELECTRIC CONTINUOUS CUSTARD
Freezers in good condition. Original price, \$1,200
each. Equipped with heavy-duty Universal com-
pressors. Capacity receipts up to \$500 per ma-
chine a day. Weight over 1,000 lbs. Price, \$750.00
each. F. O. B. White Plains, N. Y. Puritan Ice
Cream Co., 220 Tarrytown Rd., White Plains, N. Y.
Phone White Plains 9389; ask for Arthur Marros. my27

TWO-TON FRICK COMPOUND COMPRESSORS,
in excellent condition. Puritan Ice Cream Co.,
110 Tarrytown, White Plains, N. Y. Phone White
Plains 9389; ask for Arthur Marros. my27

USED 16MM. SOUND MOVIE PROJECTORS
for sale. Send dime for the prices now. Anchor
Radio Distributing Service, Box 21, Ithaca, N. Y. my27

8 PEREY TURNSTILES, FACTORY RECONDI-
tioned, 6 lefts and 2 rights, \$225.00 each. Ben
Lusk Theatre Supply Company, 1001 New Jersey
Ave., N.W., Washington, D. C. my27

35MM. SOUND AND SILENT MOVING PICTURE
Machines and Sound or Silent Films; also sell and
trade. Give price and condition. L. C. Fassel,
P. O. Box 142, Fitzgerald, Ga. my27

50x120 BAKER-LOCKWOOD TENT OF HIGH-
est grade material; three new Duck Pin Alloys with
all equipment. Edw. Barton, Belleville, Kan. my20

HELP WANTED

A-1 PIANIST SAXES, TRUMPET, DRUMMER,
Bass and other modern, union dance Musicians
wanted. Girls or men. Location. Wire and write
details, local number, photo. Minimum price. Or-
chestra Leader, Box 1804, Port Walton, Fla. my27

ATTENTION - EXPERIENCED TAP AND IN-
strumental Teacher wanted by largest school
Middle West. Monte Carlo Studios, 5415 Second
Bld., Detroit, Mich. my13

GIRL ASSISTANT FOR HIGH CLASS MAGIC
Act in theatres, hotels, clubs. Not over 125 lbs.,
5 ft. 4 in. tall. Salary and transportation. B. F.
Gavord, 336 S. W. 3d Ave., Portland, Ore. my27

GIRLS - TRUMPET, TENOR SAX, BASS,
Trombone. Can offer steady work. Write all
qualifications. Orch. Leader, 3700 E. 63, Kansas
City, Mo. my27

HILIBILLY FIDDLE PLAYER - MALE OR
female. Must lead hilibilly songs; take part in
acts on stage; also Electric or Hawaiian Guitar
Players. Good salary or percentage. Week stands,
Vaudeville people, write. Kid Smith and "The
Landy River Trouper," Station WEVA, Fredericks-
burg, Va. my27

MAN AND WIFE VAUDEVILLE TEAM - TWO
week stands. Must have own living quarters.
Help move. State lowest salary and work in first
letter. Tent Show, Atkinson, N. C. my27

MED SHOW PEOPLE - ALL LINES, SINGLES,
Teams, Dancers, Hibillies. Tell all first letter.
Preference given people with horse cars. Show now
open. Chief Black Horse, Bremen, O. my27

MIDGETS OR DWARFS WILLING TO LEARN
Little athletics for acts. Good opportunity. Write
details. Box 588, Billboard, 1564 Broadway, New
York 19. my20

PIANIST WANTED - DANCE BAND. TOP
salary for right man. Send all details to Box
C-53, care Billboard, Cincinnati. my20

MOTION PICTURE OPERATOR — MUST BE thoroughly experienced, evenings only. Perfect equipment. Non-union, steady work. Two first class operators on duty at all times. Theatre located Southern New England. State qualifications. Box 592, care The Billboard, 1564 Broadway, New York 19, N. Y. my20

MUSICIANS — PERMANENT HOTEL LOCATION. Town band. Working conditions, salary, all above average. Don't misrepresent. Eddy Dunsmoor, Hotel Heidelberg, Jackson, Miss. my27

MUSICIANS — PERMANENT HOTEL LOCATION. Town band, working conditions, salary, all above average. Don't misrepresent. Eddy Dunsmoor, Hotel Heidelberg, Jackson, Miss. je3

MUSICIANS FOR REPLACEMENT — TENOR, Swing and Dixie Style Band. Location jobs. State salary expected. Orchestra Leader, Hotel Buena Vista, Biloxi, Miss. je3

PIANIST — READ STICKS, CHORD SYMBOLS, featured solo, fill-ins. Also Two-Beat Drummer, Violinist, Society band. Howard LeRoy, Hotel Ross, Amarillo, Tex. my27

PIANO MAN — OPENING IMMEDIATELY. Must read, fake, play fill-ins; cut shows. Hotel, steady. No drinkers; 4 men combo. Salary, \$65.00. Contact E. Single, Rm. 807, Seebach Hotel, Louisville, Ky. my27

REORGANIZING NAME TERRITORY BAND — Top salary, no buy by night. All musicians, write or wire Bennett-Groten, Rochester, Minn. my27

SECOND TRUMPET MAN WANTED TO START location immediately with modern styled ten piece band; \$75.00 weekly. Transportation paid. Wire Orchestra Leader, Sabine Hotel, Port Arthur, Tex. my27

WANTED — EXPERIENCED TALKER FOR front of grind burlesque and vaudeville theatre. Good salary. Long season. George Young, Rovy Theatre, Cleveland, O. my13

WANTED — SCENIC ARTIST FOR SET PIECES. One who can design and paint stage set pieces. State experience. George Young, 404 Ninth Chester Bldg., Cleveland 14, O. my13

WANTED — MUSICIANS, TENOR SAX, Piano, Trumpet. Good pay in fine air-conditioned club. Write Bert Mader, General Delivery, Vinton, La. my13

WANTED — TRUMPET OR TENOR SAX. Open middle May. Long, steady engagement. Location. "Chick" Boyes, 210 W. 26th St., Kearney, Neb. my13

WANTED — TWO PAN GAME AGENTS, ONE Pea Pool Agent. Must be experienced. Geo. Barton, St. Francis Hotel, St. Louis, Mo. my13

WANTED — EXPERIENCED MECHANIC ON Phonographs, Pin Tables and Remote Equipment. Six days a week and good working conditions; \$270.00 per month and commissions. Write full details at once. Casino Novelty Co., 602 N. Albany Ave., Tampa 7, Fla. my20

WANTED — EXPERIENCED ALTO, CLARINET Man. Must read, fake. Modern. Long location. Contact Leader, Box 3393, Daytona Beach, Fla. my20

WANTED — A-1 AMERICAN PALMIST WITH outfit. References, photo. Golden opportunity. Box C-55, Billboard, Cincinnati 1, O. my20

WANTED — TENOR AND ALTO SAX IMMEDIATELY for location job. Salary \$60.00. Puck Humphreys, 446 Park Ave., or Joyland Park, Lexington, Ky. my20

4-F MUSICIANS OVER 20 YEARS OLD. Exempt from labor draft. Saxs, Trumpets, Bull Fiddle. Salary, \$60.00 per week. Write Tiny Little, Worthington, Minn. my20

INSTRUCTIONS BOOKS & CARTOONS

BOOK OF KNOWLEDGE! — FORTY-EIGHT pages of Weather Forecasts, Signs, Omens, Superstitions, complete Horoscope Readings. Three copies, 25¢. A good premium; 100 copies, \$2.00. Eltec, 438 N. Wells, Chicago. je3x

SHOW STUNTS — STARTING TO STARRING. Learn Juggling, Acrobatics, Ventriloquism, Baton Twirling, Lariat, etc. All clearly explained in "Manual of Show Stunts," authentic, illustrated instructions. Mailed, only \$1.00. Floyd Brothers, 6523 S. Parnell, Chicago, Ill. my27x

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog, 10¢. Balda Art Service, Oshkosh, Wis. my27x

MAGICAL APPARATUS

A BRAND NEW ILLUSTRATED CATALOGUE of Mindreading, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. Illustrated catalogue, 30¢. Nelson Enterprises, 336 S. High St., Columbus, O. ma20x

ANSWER QUESTIONS, CALL NAMES, BIRTH Dates. Professional Master Mindreading Act (no assistants). Self contained, use anywhere, \$1.00. Magical Enterprises, Roseville, Mich. my13x

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL MAGIC CATALOGUE of Tricks, Books, Supplies, etc., 25¢. Kanter's (Magicians' Headquarters), B-1311 Walnut, Philadelphia 7, Pa. my27x

LARGE PROFESSIONAL MAGIC CATALOGUE, 25¢. Max Holden, 220 W. 42d St., New York City, N. Y. ma13x

LEVITATION, HEADLESS MAN, VANISHING Girl and Cage, and many other Illusions for sale. Brooks, 1502 Union Ave., Chattanooga, Tenn. my13x

QUALITY MAGIC SINCE 1907 — SEND 25¢ for catalog. Thayers' Studio of Magic, P. O. Box 1785, Willshire LaBrea Station, Los Angeles, Calif. ma13x

VANISHING CARD TRICK — CARD TOSSED in air vanishes. With instructions. Wholesale and retail. Sample, dime. Eastwood, Box 623, Parkersburg, W. Va. my27x

VENTRILLOQUIST FIGURES MADE TO YOUR order. Illustrated catalog, 15¢. Frank Marshall, 5618 S. Loomis Blvd., Chicago 36, Ill. my20

MISCELLANEOUS

CONCESSIONAIRES — FLASHY DOLLS WILL get you the money. 16 inches high. Send for sample, \$1.75 each postpaid. G&M Sales, 461 Dean St., Brooklyn, N. Y. my13

BEAUTIFUL CALIFORNIA VIEW CARDS, Assorted; Los Angeles, Hollywood, Desert, Missions, Mountains, 25 for 50¢; 50 for \$1.00. George Nelson, 721 S. Garland, Los Angeles. je3x

ELECTRIC FANS — CORRECTLY BALANCED, new 16" aluminum blades, 1/2" bore, \$3.00; Heavy Guard, \$2.00. Use 3/4 or 1/6 H.P. electric motor and make your own fans. Ted Riseman, 427 E. Jefferson St., Springfield, Ill. my13

FOR SALE — NAMEPLATE TAPE, 100 LBS., for use in nameplate machines, at \$2.00 per pound, 1/3 deposit. George Paterson, 6 W. 190th St., Bronx, New York. je3x

FRESH FRUIT DRINKS — ORANGE, PINE-apple, Cherry. Just add 5 parts water, \$2.00 per gallon; 4 gallons to case. Kantenbaum Bros., 1790 First Ave., New York City. Atwater 9-5610. my27

JUMPING BEANS FOR IMMEDIATE DELIVERY. Strictly new crop. Guarantee all alive; \$2.00 hundred; \$10.00 thousand. Hurry orders. Cash with order. Tony Cavazos, Box 516, Laredo, Tex. my27

MEXICAN JUMPING BEANS — NEW CROP; wholesale, 1,000, \$5.00; 5,000, \$4.00; 10,000, \$3.00; 50,000, \$2.50. Immediate shipment guaranteed. National Products Company, Laredo, Tex. je3x

SALESBOARD OPERATORS — MAKE UP YOUR own deals using illustrated photo headers. Save printing labels. New idea. Send for samples and prices. Superior Engraving Co., Parkersburg, W. Va. my27

MUSICAL INSTRUMENTS, ACCESSORIES

\$200.00 BUYS WORLD'S ONLY PLAYER AIR Calliops complete, with Engine and Rolls; guaranteed. Stamp for reply. Happy Day, Marshalltown, Iowa. my27

BIRTH AND DEATH CERTIFICATES — ALSO Certified Marriage and Divorce Records. Send 50¢ for blanks or full information of records for any state in the union. United Birth Certificate Service, 207 Rickler Bldg., Little Rock, Ark. my27

"YOU, TOO, CAN BE A SAGWA BREWIN' Maamma"; "You, Too, Can Be a Sagwa Brewin' Pappa." Folks all doin' it. Folks all brewin' it. You, too, learn to brew Indian Sagwa. Brochure mailed, two dimes, refund. M. Henry Beveridge, Indian Love Herbtorizer, 1600 Grové St., San Francisco 17, Calif. my27

PERSONALS

ACT NOW! — DIREX PAPER AND CHEMICALS available to all, direct from factory. Order today from Posttype Division of Grant Photo Products, 18915 Detroit Ave., Cleveland 7, O. my27

ALL SUPPLIES FOR DIRPOS OPERATORS AT cut rate prices. Few 1 1/2" machines. Write for latest prices. Wabash Photo Supply, Terre Haute, Ind. my13

BAUSCH AND LOMB 8" F-2 LENS WITH ILEX 1/5 to 1/100 shutter. First reasonable offer takes it. Precision Novelty House, 709 Main, Hays, Kan. my27

CAMERAS FOR SALE — ALL OPERATIONS are done on the outside of the booth. 2 1/2 x 3 1/2 Booth Model, \$115.00; 3 1/2 x 5 1/2 Full Length Booth Model, \$130.00; 3 1/2 x 5 1/2 Full Length Table Model, \$140.00. Without lens add 25% excise tax. One-quarter down, balance C. O. D. Blitright Camera Mfg. Co., P. O. Box 452, Greenboro, N. C. my13x

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10. my27x

DIRECT POSITIVE OPERATORS — WRITE for catalog today. Glass Frames in all sizes, assorted and patriotic; Folders, Chemicals, Oil Painted Backgrounds, Comic Foregrounds, Rubber Gloves at 90¢ per pair; Rubber Finger Tips, set of 3, 15¢; General Electric No. 1 and 2 Photo Floods for immediate delivery; Eastman Direct Positive Paper, all sizes. Everything for Direct Positive Operator. Take care of all your needs with one shipment. Hanley Photo Company, 1207 Helmes St., Kansas City, Mo. my20x

E.D.P.P. — 1945 DATING. 1 1/2", \$4.25; 2", \$7.00; 2 1/2", \$7.50; 3", \$8.00; 3 1/2", \$9.50; 3 3/4", \$11.75; 4", \$15.00; 5", \$19.00. Deposit. Superior Photo Service, Dept. 5-M, 501 W. 145th, New York. my27

E.D.P.P. LATE 1944 DATING — 1 1/2", \$5.50 per roll; 2 1/2", \$8.50 per roll; 3 1/2", \$11.00 per roll; 5x7, \$7.00 per gross. One-third deposit, balance C. O. D. George Panser Co., 763 S. 18th, Newark, N. J. my27

EASEL PHOTO MOUNTS, ALL SIZES — WOOD, leatherette, glass frames, latest styles. Sizes 2x3 to 8x10. Patriotic Heart Mirrors, Frames, Easels for 1 1/2 x 2. Everything for direct positive operator. Prompt shipment. Capitol Equipment Co., Box 287, Saint George, N. Y. je3x

EASTMAN DIRECT POSITIVE PAPER, 1944 — 250 ft. rolls, 1 1/2 inch, \$7.61; 2 1/2 inch, \$11.94; 5x7, \$8.55. Any size at Eastman list prices. Deposit with order. H. Fishman, 42 Asylum St., Hartford, Conn. my13

EASTMAN D.P.P. — 25 ROLLS 3 1/4" \$9.00 each; 1945 dating. Want to purchase 5", 5x7. Gracco, 858 DeKalb Ave., Brooklyn, N. Y. my27

EASTMAN D.P.P. 1945 DATING — 1 1/2", \$4.00; 2", \$6.90; 2 1/2", \$7.40; 3", \$7.90; 3 1/2", \$10.00; 3 3/4", \$11.75; 4", \$15.00. Third deposit. Reliable Photo Service, 3430 S. Michigan, Chicago, Ill. my27

FACTORY PRICES — E.D.P.P. 1 1/2", \$3.50; 2", \$5.00; 2 1/2", \$6.00; 3", \$7.00; 3 1/2", \$8.00; 4", \$10.25; 5x7, \$5.25; 8x10, \$10.50. 25% deposit. Bonomo, 25 Park, Brooklyn 6, N. Y. my27

FOLDERS — PATRIOTIC AND REGULAR designs. Prices per 100: For 1 1/2 x 2 Photos, \$1.75; 2x3, \$1.85; 3x4, \$2.75; 3x5, \$2.85; 4x8, \$4.00; 5x7, \$4.25. Flat Mounts, 1 1/2 x 2, 50¢; 2x3, 65¢. Post Cards for 1 1/2 x 2 Photos, \$2.00 per 100. Prepaid when full amount accompanies orders. Immediate shipments. Miller Supplies, 1535 Franklin Ave., St. Louis, Mo. my20x

NATURAL WOOD FRAMES WITH GLASS, 5x7, \$18.00 per 100; 8x10, \$23.00 per 100. Samples, \$1.00. One-quarter cash with order, the balance C. O. D. Photo Service Co., Jasper, Ala. je3x

NEW MARFUL AND EASTMAN DIRECT POSITIVE PAPER — All size rolls and cut sheets. Send us a trial order on our new 1944 Marful Emulsion. It's good. Marks & Fuller, Inc., Dept. B1, 66-72 Seis St., Rochester 4, N. Y. my20x

PHOTOMATICS AND ALL KINDS OF ARCADE Equipment wanted for cash. Tony Brill, 311 N. Reno St., Los Angeles 26, Calif. je24

PHOTOMATIC WANTS — A-1 CONDITION, late model; describe fully. Where can it be seen? Murray's, 120 Perry St., Trenton 8, N. J. my20x

PHOTO MOUNTS — NEW EASEL TYPE, FOR 1 1/2 x 2 photos. Deluxe Leatherette, Patriotic and Regular designs, 100, \$2.00; 1,000, \$17.50. Immediate shipment. Free samples. Prepaid if remittance accompanies order; otherwise C. O. D. plus charges. Photographers Press, Box 30, Farmington, Mo. my13

PHOTO OPERATORS — TAKE IT EASY. YOU can if you buy Millman's Devel-o-Matic Developing Racks and Tanks. Patent applied for, #526890. Develop 12, 24 or more strips or enlargements at once without putting your hands in chemicals. Be wise. Be modern. Write or wire for full information on Devel-o-Matics. Also finest Hand Operated D.P. Cameras, Enlargers, Visualizers in the market. Headquarters for Photomatons. Herman Millman, 17 W. 20th, New York 11. my20x

STOCK CLEARANCE — POSITIVE PAPER, 12 rolls Eastman 2 1/2 x 250, \$7.50; 5 rolls Eastman 2 1/2 x 250, \$7.50; 4 rolls Eastman 1 1/2 x 250, \$4.00; 5 rolls Dixie 2 1/2 x 250, \$6.00. \$150.00 takes the lot. Ed Morey, 7408 Michigan Ave., Detroit, Mich. my20x

S 5x7 ENLARGEMENTS, \$1.00 PREPAID. Made from negative, snapshot or photograph; original returned. Dept. C, P. O. Box 2189, Atlanta 1, Ga. my20x

PRINTING

ALL KINDS OF JOB PRINTING — 100 LETTERHEADS and Envelopes, \$1.00 postpaid. Comic Cards, 25¢. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. my13

DOLLAR BILL FOR 100 8 1/2 x 11 LETTERHEADS and 100 Envelopes. Other printing. ARP Show Print, 508 E. 29th St., Davenport, Iowa. my20

WINDOW CARDS — FLASHY DESIGNS. Carnivals, shows, magicians, etc. 14x22, \$3.50 hundred. Other printing reasonable prices. Hubbard Sho-Print, Mountain Grove, Mo. my20

YOUR NAME, ADDRESS PRINTED ON 500 Gummed Stickers, 1/2 x 2", 30¢ coin (no stamps). Write plain. Edgewood Press, Box A-4, Edgewood, Md. my20

100 8 1/2 x 11 LETTERHEADS AND ENVELOPES, \$1.00 postpaid. Raised letter, \$1.50. Yankee Printing Co., 4701 Sheridan Rd., Chicago, Ill. my20

1,000 6 1/2 WHITE ENVELOPES, \$4.00; 5,000, \$15.00. Metro, Box 114, Ensley, Ala. my20

TATTOOING SUPPLIES

TATTOOING OUTFITS AND SUPPLIES — Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago. my13

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MACHINES, Phonographs, all other coin equipment. Mac Postel, 6750 N. Ashland Ave., Chicago, Ill. jy15

CASH FOR OLD THEATRE AND CIRCUS PROGRAMS, Playbills, Lithographs, Photographs, Tickets, etc. C. S. Chambers, Lincoln School, Syracuse, N. Y. my27

HAMMOND ORGAN — WILL PAY CASH FOR good Organ quick. What have you? Answer at once. H. W. Siepmann, Cedar Rapids, Iowa. my27

HEEL TYPE FOOT PEDAL FOR BASS DRUM. Robert Lange, 412 Claridge Hotel, Memphis, Tenn. my27

HIGHEST PRICES PAID FOR OLD GENCO Pin Games. Do not have to be in working order. Will pay 5¢ each for any quantity used records. H. Perin, 123 W. Runyon St., Newark, N. J. my27

SHRUNKEN HEAD FROM EQUADOR — MUST be the real thing. P. Gaffney, Naranja, Fla. my20

WANT TO BUY COMPLETE GLASS HOUSE or Mirrors without canvas; priced right, condition good. R. C. Torian, Billmore, N. C. my27

WANTED — ALL KINDS PEANUT POPPERS, gasoline, electric; Kettles, Peanut Roasters, Venders, Adding Machines, Office Supplies. Northside Sales Co., Indianola, Iowa. je3x

WANTED TO BUY — PORTABLE "SCOOTER" Ride and 2 Kid Rides. Must be in good condition. State all. Fun Palace, 1308 Main St., Fort Worth 2, Tex. my27

WANTED — SIX OR EIGHT INCH CRYSTAL Revolving Ball for small dance hall, showing different colors. Apply Standard Wholesale Co., Shannokin, Pa. my27

WANTED — SUMMER OR YEAR AROUND Roller Rink. Will consider building without maple floor. Must be in good location. Give price and explain fully in first letter. Responsible party. Box C-51, Billboard, Cincinnati 1. my27

WANTED FOR CASH — 16MM. SOUND PROJECTORS. Highest prices paid. Give full description first letter. G. D. Griffin, 203 Elm St., Ithaca, N. Y. my27

WANTED — THOROUGHBREDS AND LONG-aces. Will pay \$425.00 if A-1. Wire United Amusement Co., 2812 Main St., Dallas, Tex. my20

WANTED — EXHIBIT "STARS." WILL PAY \$45.00 each if in working condition. United Amusement Co., 2812 Main St., Dallas, Tex. my20x

WANTED — 500 FT. USED 8 FT. SIDEWALL. Must be in good condition. Prefer 100 ft. lengths. Ed. Hiler, Reid Hotel, St. Louis, Mo. my20x

At Liberty Advertisements 5c a Word. Minimum \$1. Cash With Copy.

AT LIBERTY BANDS AND ORCHESTRAS

HIGH CLASS TRIO — USING SOLOVON, Vibratrap, available June 1. Want summer location resort hotel. Address Trio, 504 Perry, Vincennes, Ind. my20

AT LIBERTY CIRCUS AND CARNIVAL

"CHARLOTTE" HALF AND HALF SIDE SHOW Annex Attraction. A-1 wardrobe, drapes, blow-ups. Clever act and intelligent lecture. Managers with acts, answer at once. Charles Hunter Jr., 1910 Luzerne Ave., Silver Spring, Md. my20

FANNIE BLAIS, HALF AND HALF — EXPERIENCE, ability, large photo, good flash. Can make annex openings. Fannie Blais, care Johnny J. Jones Show, Johnstown, Pa. my20

AT LIBERTY MAGICIANS

"LA-MAR" THE MAGICIAN — LADY ASSISTANT. One-hour show. For club, floor shows, lodges, entertainments. Myers, 519 Wheeling Ave., Cambridge, O. my13

AT LIBERTY MISCELLANEOUS

AT LIBERTY — ARCADE MECHANIC AND Wife want position anywhere as Manager and Cashier or Mechanic and Cashier. Box C-40, Billboard, Cincinnati 1. my13

TYPICAL OLD-TIME BLACKFACE MINSTREL Show — Singers, Comedians, Dancers, Novelty Acts. Furnish 1 or 2 hour show or separate acts for theatres, sponsored events, celebrations. Also open July 4. Reasonable terms. Write Humawitz's Dixieland Minstrels, 1627 Seaman Ave., Sheboygan, Wis. my20

AT LIBERTY MUSICIANS

BASS MAN — TOP HOTEL BAND EXPERIENCE, Age 22, 4-F, single. Good appearance and sober. Can leave immediately. Wire or write Girard Louis, 213 W. Chestnut St., Glendale, Calif. my20

DRUMMER — EXPERIENCED, SOLID, LOCATION only. 1-C classification. Small bands. Distance no object. All offers considered. Drummer, General Delivery, Janesville, Wis. my20

DRUMMER — 19, 4-F, EXPERIENCED IN ballrooms, theaters, clubs, hotels. Union, steady beat, reliable. Cut shows. Can join immediately. Wants resort or ballroom job with jump band. Write or wire Stan Geller, Green Springs, O. my20

ELECTRIC SPANISH GUITARIST — SEMI-name experience. Fine solos. Prefer location. Musician, 3615 7th Ave., Beaver Falls, Pa. my20

GIRL TENOR SAX AND CLARINET — READ, big tone. Nice appearance. Go anywhere, union. All offers considered. Musician, Broadwater Beach Hotel, Bloxot, Miss. my20

GIRL ALTO SAX, CLARINET AND VOCALS — Fine reader, excellent tone. Union. Give top salary, details first letter. Box C-19, Billboard, Cincinnati 1. my20

PIANO OR NOVACHORD POSITION WANTED for summer months. Julliard graduate. Anywhere. Varied experience in all types of music. Sophie Bregman, 8071 Gouverneur Ave., New York 63. my20

PIANO, AGE 23; DRUMMER, AGE 21, AVAILABLE on two weeks' notice. Want summer job at beach or resort or with band traveling toward West Coast. Union, thoroughly experienced, read or fake. Write Musicians, 1740 New Hampshire Ave., N. W., Washington, D. C. my20

SOLID SECTION ALTO SAX AND CLARINET — Lead or 2d Alto. Semi-name experience. Available immediately. Salary \$75.00 minimum. Wire or air mail. Box C-52, Billboard, Cincinnati 1, O. my20

STRING BASS — ARRANGER AND COPYIST. Preferably New Jersey. A. J. Pluckter, Dundee Homes, Z-2, Perth Amboy, N. J. my20

STRING BASS — VOCALS, NOVELTIES: 10 years' experience. Name, semi-name bands. Medical discharge. Sweet swing, cut or no notice. Prefer cocktail unit; \$75.00 minimum. Harold Porter, Capital Hotel, Columbus, O. my20

TENOR SAX, CLARINET — 4-F, PLENTY EXPERIENCE. West Coast preferred; accept defense job. State all first letter. Box C-37, Billboard, Cincinnati 1. my20

TENOR SAXOPHONE, CLARINET — 4-F. Read, fake, jam, etc. All essentials, neat appearance. Location only. Lee Ulbrich, 148 Mill, Memphis, Tenn. my20

TRUMPET LEADER DOUBLING VOCAL — Age 32, draft exempt. Excellent show and dance leader. Leader, Jewel Box Night Club, Tampa, Fla. my20

TWO GIRL MUSICIANS — BOTH WEIGH OVER 200 lbs. Piano and Drums, both Vocal. Experienced in both dance and cocktail work; team 5 years. Union. Available on 2 weeks' notice. Write Margie Pratt, 405 S. 3d St., Rockford, Ill. my20

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place Cincinnati 1, O.

Parcel Post Buck, Mrs. Chas. (License Plates) 5c Chapman, Lawrence, 6c

- ADAMS, George Adams, L. S. AINSWORTH, Robt. Lee Allen, Barney Allen, Dianne Allen, Henry S. (37494903) ALLEN, Paul Allen, Mrs. Roy E. Allen, Thurman ALUNSON, Arthur ALY, J. W. ANDERSON, Elmer Richard Anderson, Jackie Andrews, Paul Andrews Sisters Anthony, Mrs. Lucille Arbogast, Geo. Arden, Ann ARGO, Robt. G. Aron, Miss Lynn Arnett, James Edw. Arthur, Prof. Ash, Carrie AYCOCK, Douglas Bacon, Doc BAKER, Carl BAKER, Geo. L. Bard, Giles Hess BARMAN, Leslie W. BARNES, Wm. Basinger, Mrs. Zella Baxters, Aurist Baxter, J. A. Beard, Mrs. Beulah Bell, Capt. Belmont, Avery Bennett, Connolly Bernard, F. Berry, Martin Besthaud, H. O. Beyer, Jimmey Biggerstaff, E. C. Biron, Eddie Blankenship, B. H. BLEDSOE, Robt. Bluestein, Rubin Boggs, Owen BOISENEAU, Chas. B. Bonkman, Edith BOSWELL, Wm. Boyd, Chas. R. Boyd, Elder Braden, Mrs. Emma Bradley, Albert C. BRADLEY, Earl Brasfield, Boob BREMER, James Bress, Wm. Billy Brigglin, Gerald A. Britz, Herman Brown, Kenneth BROWNE, Derwood A. Brunie, Thos. A. BRUNELLE, Jos. Bruno, Russell Bryant, G. Hodges Bryant, James H. Bryant, Jerome BUCHANAN, Lloyd Alexander Buck, Mrs. Chas. Buddah, Prince BURGESS, Earl Burgoon, Timothy Burke, Agnes G. Burke, Mrs. Lester Burke, Lester Burnett, Geo. Buquin, Jos. P. Buzzell, Jerry BUSH, Robt. Wm. BYRD, Wm. Edgar



Letter List

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

- Don, Rose Dorton, D. D. DOWELL, Clarence E. Downs, Raymond Dugan, J. H. Duke, L. E. Duncan, Joe Tex Dunlap, Mrs. C. F. Dupont, Joe Dumas, Vivian (Billie) Dwyer, E. F. Earle, Jack EBARDT, Norman Albert ENGLAND, Harold Leo English, Walter H. Erdman, Leo Evans, Ethel Evans, L. W. Ewell, Peggy (Big Snake) EYSTED, Benj. FAIRCLOTH, James Robt. Fallon, Margo Faraday, Harry C. Fastenberg, Louis J. (35473111) Fashion, Marion H. FAULCONER, Granville D. Felski, Stanley Ferguson, Mrs. JOAN FINN, Jos. Leo FINN, Tohe FIZZELL, Francis A. Flynn, Enora FOREST, Wilfred FOSTER, Jack Fox, Bennie Foy, Dorothy (Ming Foy) Francis, Roy FRANK, Edw. FRANK, Mike FRANK, Tennis FRANK, Tony J. Frankliu Bros. Franklin, Jos. S. & Hazel FRANKS, M. J. Frederick, James B. FREE, Wm. Byrd Freed, Harry FREEMAN, Morris Friedenheim, Morris FULKNER, Robt. Fuller, Bill Fullerton, Mrs. Myrtle Fullmer, Howard Gallagher, Chas. Gallagher, Gladys Gallagher, Audrey Gard, Rudy Gardner, Ed M. Gardner, Geo. W. Garetto, Penny GARLAND, Albert C. Garner, Floyd E. Gates, Kelly J. GEORGE, John GEORGE, Miller Gerber, Joe Red Getchell, Ernest A. Gibson, Benj. A. Gills, Sam GILLISPIE, Girtus Gordon, Robt. T. Graham, R. C. Dick GRANT, Clard Grant, Harry Gratiot, Merle J. Greer, Jack F. Greer, Peggy Gregory, Carolyn Griffin, Beatrice Grubb, C. E. Grundy, Glenn GWARA, Felix P. Hager, Oliver Hamilton, Geo. L. Hamilton, Tom Hanson, Danny Harden, Geo. Harper, A. E. Harper, Ray & Fay Harris, Fred HARRIS, Raymond Harshaw, Mildred Hart, Roy Ooro HART, Wayne HARTHAN, Henry Hawkins, Mrs. Roy HAYES, Kay Hayes, Wm. J. Haynes, James Hebler, Mrs. Helen Heck, Luther O. HECK, Wm. HEDDINGS, Victor A. Hegeman, Wm. E. HEGGINS, Pat HEINTZ, Earl A. HENDRIX, Eugene Webb Hendrix, Weldon HENNESSY, Frank Wm. Henson, Kenneth Herrman, Albert J. Heth, Hugo H. HIER, James F. Hill, Ruth K. HILL, Wilburt Jos. Hinkle, Merlen Hiron, Opal HIXON, Edw. HOOKMUTH, Enno R. Hodges, Wm. B. HOGE, Clarence Hoit, Mrs. Florence HOLT, Theodore Hooper, Frank C. HOPPER, Jos. Hopper, W. A. Horn, Vernon C. Hornung, Patricia Hough, Hazel House, Billie HOWER, Geo. W. Hubbard, Paul Humes, Marie HUNT, Gilbert HUNTER, Ray Hyland, Dick Hyland, Marvin Irene, Madam ISON, Earl E. Ivey, Jas. W. JACKSON, Herbert JACKSON, Riley JACKSON, Robt. JACOBS, Earl Jennie, Mrs. Kay Jennings, Harold John, Betty JOHN, Gus John, Spero JOHNSON, Fred JOHNSON, Jessie Johnson, Mrs. Newton (Louise) JOHNSON, Pete Johnson, Bruno Johnson, Dr. B. H. Johnson, Russell Johnson, Prof. Tom JOHNSON, Walter Johnston, Mac Jones, Bertha Jones, Edw. Francis Jones, Harry Jones, John Paul Jones, Lewis JORDEN, Lester JOSEPH, Frank Joshua, Maxie JUILLES, Eddie KAYNE, Don Keating, Catherine Keating, Robt. F. Keller, Ton Kelly, James M. Kenard, Miss Kennedy, Don Earl KENNEDY, James KENYON, Howard Kessler, Sydney Kid, Melvin Kiegel, Martha KILGORE, Rolland KING, Henry KING, Jack KING, Ward Earle Kish, Lou Klanatsky, Andrew KNAPP, James F. Knight, Mrs. Billy KNIGHT, Durwood Knox, Mrs. C. R. Kolemam, Wm. Kowalink, Leona Kowalski, Stanley Kramer, Stan Kranick Jr., Kunat, Stanley Kurtz, Eddy Krystal, Lady Lamour, Babe Ladd, Chas. Henry LAMB, Buddy Lamb, Herman A. Lamont, Mrs. June Lancaster, Arthur Lane, Mike LAPEZ, Jas. Bud Latham, Celous Lauber, Thomas Lauer, Mrs. Alma Lawson, Marshall Lawson, Pearl Lawton, James E. LeDuc, Vincent LEDBETTER, Geo. Edwin Ledellaynter, Mrs. Lee, Paul Lee's Society Circus Lehman, Charlie Lenn, Robt. Leroy Leo, Ivan Lepore, Mattico Leslie, Burt Levitch, L. Lewellyn, Mrs. Lewis, Captain Lewis, Mrs. Olive Hager LEWIS, Wm. Lilly, Rachel Liniger, Paul Livingston, Harold LOFINIK, Glen Logan, Harry F. Logan, Robt. Long, Frank S. LOPEZ, Jas. Bud Loter, Marie Lowe, Mrs. Marion Lowry, Herbert Lowry, Dolly Lubker, Princess LUDLOW, Melvin LUNDGREN, Howard M. Lussan, Mrs. Leo Lynch, Johnny Lyons, Jas. Robt. McCAIN, Wm. E. McCann, Miss McCary, Jack McClure, Robt. H. McComb, Ernest McCormick, Bob McCoy, Bill McCOY, Michael McCoy, Wm. A. McCREADY, Claude M. McDonald, C. L. McDonald, Harrison McDOWELL, Carl McFarling, W. L. McGILL, Paul McGIRE, Richmond McGrath, Deann McGregor, Lillie McHENRY, Gilbert McKESSON, John McKinney, Thos. E. McLaughlin, Wm. G. McManus, Dolly McMillan, Betty Mack, Billy Mahan, Bob MAHAY, Charles Malyeski, Walter Malanga, George MALLERY, Richard Mandryk, Basil Marietta, Roy E. MARION, Sidney Marmon, Lou MARSHALL, Sam MARTIN, Carolyn MARTIN, Mrs. Lydia MARTIN, Malcolm Mason, Bud Mason, Jerry Mason, R. Mathews, Robert P. Mathews, Jimmy O. MEADOWS, Clarence Meadows, Pat MECKLING, Chas. Keri Mehl, Tom Meila, Miguel B. Melton, Grover Merkel, Frederick Merrifield, Howard Merrill, James B. Meyers Sr., Earl Meyer, Wm. M. Milan, Alfred J. Miller, Albert Miller, Chas. Miller, Chester Miller, Chris H. Miller, Edward Miller, Rudy MITCHELL, Duy Mitchell, G. L. MITCHELL, Leo MITCHELL, Nick Moeller, James MONAHAN, Edward Monahan, John Monahan, Geo. Montgomery, Elmer Mooney, Angelo J. MORGAN, Bud Morgan, Evelyn G. Morgan, Frank Moore, R. G. Moore, Vernon Morris, Allen Morris, Joe Morrison, Milton MORRISON, Robt. MORRISON'S, Ben MORSE, John Morton, Vincent MOSHER, Wm. Motley, Thelma Moulton, Mrs. V. L. MUHLSTEFF, Christian Wm. Mullins, Mary E. MURPHY, Edward Benedict Murray, R. B. Mursick, Mrs. Clara M. Muse, Pearl S. Muse, Sweet Myron, A. H. Mysterious Three NAPOLION, Lewis Nathanson, Rudolph Nathanson, Sidney NAUGLE, Michael Andy Neikenshaus, Chas. Nelson, Tony Newberry, Harry Newman, I. Newman, Lucille M. NICHOLAS, John Nippo, Bill NORTON, Ralph O'Brien, Biddie O'BRIAN, Geo. O'BRIEN, Michael O'Connor, Frances O'Connor, John J. O'Dell, David Jessie O'Dell, Patrea O'Donald, Wm. J. O'Malley, Danny O'Neill, Terry O'Reilly, H. B. OAKLEY, Julius OOBAN, Michael Oenton, Mrs. Irene Otienick, John Oliver, John A. Opaol, L. Osulky, Mrs. Doris Overman, Wallace Overman, Walter H. Overstreet, Robt. L. Own, George OWENS, Herman Paige, Geo. Wm. Painter, Wm. Palmer, Esther Palmer, Wm. N. PALMERINO, Chas. J. Palmroy, Big Paluso, Tex Papa, Joe PARLEE, Eugene Parker, Bill Parker, John Parks, Mrs. Billie Patton, Virginia Paulert, Albert Paulsell, H. B. PEDEOTE, Frank Peifer, Melvin L. Perry, G. H. Perry, Frank PERRY, John Pesano, Joe Petrucca, Dorothy Petrie, Roy Allen Phillips, Jimmie Phillips, Willard Pickard, Bill Piacol, Alexander Pierce, Jim PINCKLEY, Robert Dale Pingitore, Angelo Plank, Wm. Poracki, Jos. POUNDERS, Andrew SPIVEY, Chas. M. SPYROPOULOS, Harry A. St. Clair & Durant Stallings, Bert STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebbins, Mrs. Sterling, Don B. Sterling, J. N. Stevens, Mrs. Dorothy STIBBEM, Melvin Stone, Madame Stone, Robert Strassberg, Mrs. Junnita Stroud, Howard Styles, Talmadge SPEAR, Barney Spillers, Captain SPIVEY, Chas. M. STANGL, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Stebb

# SPECIALTY PROSPECTS GOOD

## Drug Trade Gets Views

Leaders say market for photo novelties sure to skyrocket

NEW YORK, May 6.—Speaking for the future of drugstore outlets, leaders in the trade had a three-day meeting here last week and predicted there would be a continued growth in the number of drug outlets during the next 20 to 25 years. This optimistic view of the post-war period was based on many reports (See PROSPECTS GOOD on page 52)

## Merchandise Trends

CHICAGO, May 6.—During the last week in April, retail reports were available to permit more accurate study as to whether the public seriously objected to the new excise taxes on novelty merchandise. Reports from widely separated trade centers, including stores in the largest cities, indicated that the public is still buying jewelry, handbags, luggage, cosmetics and other articles on which the excise taxes went into effect April 1. The conclusion is that the taxes will not slow up trade. In fact, the merchandise reports were supported by new evidence that money in circulation is increasing and people have plenty of money with which to buy and also to pay the increased taxes. Most retail reports showed the trade had reached what it considered a normal level for the season. June is expected to be the big vacation merchandise month for retail outlets and that stimulus is already beginning to be felt in the stores.

ADDITIONAL REPORTS.—Reporting agencies for the last week in April said that retail outlets showed a gain of about 15 per cent above the same week last year. Gift departments in all of the big stores reported brisk business. The Southwest and Pacific Coast still continue to show biggest trade gains. Revenue reports for March showed the jewelry trade turning in \$6,476,432, which was about \$1,000,000 more than for the same month last year. Collections on luggage decreased in March as compared with one year ago. The Chicago office of the

Department of Commerce made an interesting report on March trade for Illinois and the city. Jewelry stores in Chicago had a sales gain of 82 per cent in March compared with one year ago. The jewelry trade in Illinois marked up a gain of about 72 per cent as compared with March one year ago. Most types of retail outlets in the State showed good sales gains and only the appliance dealers reported a decrease in March.

LINEN SPECIALTIES.—From the University of Minnesota comes a scientific report that linen cloth may be available after the war at a price almost like cotton goods. A new process for spinning linen yarns from flax grown in the Midwest has been developed. Inventors of the process foresee a great future for it, and every type of linen specialty will receive a big trade boost. The process will be leased to private firms so that they can get into the business as soon as possible. The process is already said to have been tried on a large enough scale to guarantee that it will work.

RADIO PREDICTIONS.—Leaders in the FM radio field are now freely predicting that a big new market will be created for FM sets soon after the war. One prediction is that within one year after the war the public will take 5,000,000 FM sets and that within four years the public will take 20,000,000 sets. The big objective will be to produce FM sets at a popular price. The demand for the new FM receivers may cut into the standard midset set demand.

JEWELRY REPORTS.—In the recent State convention of the jewelry trade in Chicago, members expressed optimism for the future. All signs point to a big post-war business. Reports say that jewelry stores are interested in selling more small radio sets after the war because many of the stores did a big business in these sets in pre-war days. Another prospect for increased sales will be the stocking of photographic specialties. This is expected to be a big new business field for such stores. Reports from the jewelry trade showed these retail outlets had received very few Swiss watches from the recently increased quotas of such imports.

AD OF THE WEEK.—A Chicago specialty merchandise firm used a full page advertisement in the Sunday supplement of one of the local newspapers. The page was devoted to featuring specialty items, including a billfold, identification plate, sports jacket, telescope, weatherman novelty, earrings and a low-priced raincoat. The ad was intended to stimulate mail orders.

LOWER MARGINS.—An important trade paper in the electrical field reports some men in the trade as saying that manufacturers of electrical appliances in the post-war period will cut margins so (See Merchandise Trends on page 53)

## Mexico Acts on Gold; Hopes for Tourist Gains

MEXICO CITY, May 6.—While the United States was discussing the big increase in its money circulation and the fact that money in circulation had for the first time in 10 years exceeded its immense gold supplies, Mexico decided to place an embargo on the export and import of gold in all forms except by the Bank of Mexico. This action on gold followed a recent bankers' convention at which time it was recommended the government take over the control of gold. This move was interpreted as a safety-first step to protect the silver standard in this country. It is probably a step which most other nations of the world will take in order to hedge against the possibility the United States might go isolationist after the war. It is understood here that most nations of the world are watching the November elections in the United States and if isolationist trends are shown, other nations will begin to hedge against the immense gold supply in the United States.

Government reports 207,000 tourists from the United States visited in Mexico in 1943. It is estimated that these tourists spent about \$54,000,000 in American money in this country. The government estimates that 22 per cent of this amount went for amusement, about 30 per cent for transportation, about 28 per cent for food and 20 per cent for lodging. No reports are available on the money spent for gifts and novelty merchandise.

## Government Will Publish Newsletter on Surpluses

WASHINGTON, May 6.—In the midst of all the discussion of how to dispose of government surplus war goods, it was announced this week that a weekly newsletter would be issued starting May 7, which will report on goods to be offered for sale and give other information which jobbers and retail outlets will need in order to buy such merchandise. The weekly newsletter will report on the various units of the government which will have goods for sale.

The Treasury Department has taken over merchandise which would originally be sold to consumers thru retail stores. The bulletin will have a staff of experienced editors who plan to give complete information on the 50 to 75 billion dollars of government goods that will eventually be available to the public when no longer needed by the armed services.



IT'S A KNOCK-OUT!

This handsome Horse-Shoe Ring, hand made, hand engraved, is a KNOCKOUT! Shoe and shank of everlasting Monel Metal is GUARANTEED 20 YEARS. Inlaid with simulated pearl. Price only \$24.00 per dozen. Sample \$2.40, excise tax included. Jobbers—write for full details.

UNITED JEWELRY CO. BOX 388 WHEELING, W. VA.

## #3375 K HUMMEL STATUE WALL PLACQUES

BEAUTIFULLY COLORED IN HUMMEL STYLE



Made of terra cotta composition, with hooks on back to hang. SIX DESIGNS, three boys and three girls, about 4 1/2 inches high. \$4.80 per doz. PIECES, packed 1 doz. in box, equally assorted among all six designs.

## BIG SELLING BOOKENDS

Beautifully colored in natural colors, the originals were made by a sculptor of unusual ability. Made of terra cotta composition. \$18.00 per doz. pairs. Packed 1/6 doz. pairs in box.

- #4098 K—Horseheads
- #4099 K—Collies
- #4100 K—Scotties
- #4101 K—Police Dogs
- #4102—Boston Bulls
- #4103—Russian Wolfhounds.

1 doz. assorted smallest quantity sold.

We carry a tremendous assortment of GIFT GOODS, ranging in price from \$1.80 to \$90.00 per doz. Complete set K of illustrated price lists sent to any re-seller on application.

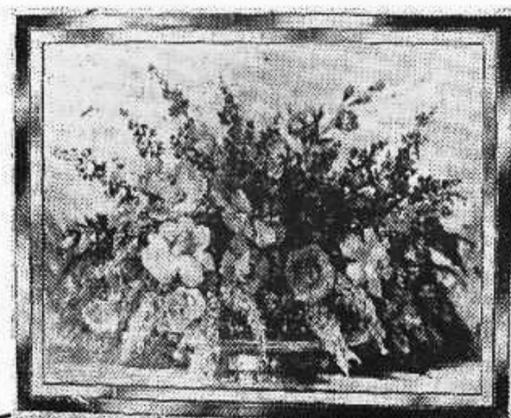
LEO KAUL

IMPORTING AGENCY, Inc.

115-119 K South Market St. Chicago 6, Ill.

## SHARON LEE PATENTED PICTURE FRAMES

\$1.30 Each



Beautiful 16"x20" All Mirror Frame of 1" Hand Cut Mirror Flexo, overlaid with 1/2" Blue Mirror Strip. Very flashy. 12 ass. lithographed subjects. Ready to hang. Each in corrugated wrapper, 6 in wood crate. Wt. 64 lbs. per doz. HAND MADE IN U. S. A. WE CAN ACCEPT SOME NEW JOBBER ACCTS. IMMEDIATE DELIVERY AT PRESENT.

W. L. MARTIN MIRROR BOX CO. 941-43 W. 79th St. CHICAGO, ILL.

## "Chip-Diamond" Rings In 10K and 14K Gold Mountings Unlimited Quantities



No. 3B56 10K Gold

No. 3B60 10K Gold



No. 3B201—10K Gold  
No. 3B206—14K Gold

One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K gold mountings. Individually or in sets. Other styles available. (State your business)

10K GOLD  
No. 3B60 Solitaire \$2.25 each Bulk  
No. 3B56 Wed. Ring \$2.25 ea. Blk.  
No. 3B201 Bridal Set \$4.50 ea. Box.  
14K GOLD  
No. 3B206 Bridal Set \$5.25 ea. Box.  
Sizes 5-7

HARRY PAKULA & CO. 5 N. Wabash Ave. Chicago 2, Ill.

## CARNIVAL AND PARK SPECIALS

Our buyers have scoured the markets for merchandise  
**CARNIVAL SPECIALS**

	Per Gross
Hawaiian Leis	\$ 3.25
Hawaiian Leis, Med. Size	3.75
Hawaiian Leis, Lge. Size	6.75
Bamboo Canes	13.50
Jr. Chesterfield Canes	12.00
Straight Heavy Maple Canes	24.00
Medium Size Plaster Dogs, Etc.	6.50
Straight Wood Canes, Per 100	6.50
Animal Shaped Glass Liquor Bottles, Per Case (36)	9.00
U. S. Weighted Darts, Doz.	1.20
4 to 7 Inch Hoop-La Hoops, Doz.	.55
8 Inch Hoop-La Hoops, Doz.	.65
Shooting Corks, Per 1000	2.25

### BINGO SPECIALS

Lunch Kits, Each	\$.85
8 Pc. Fire King Cooking Set, Each	.85
7 Pc. Whiskey Set, Each	1.25
Glass Coffee Maker, Each	1.50
Straw Horse and Rider, Doz.	6.75
3 Pc. Fire King Mixing Bowl Set, Each	.40

Order from this ad. All prices F. O. B. Indianapolis. No order shipped C. O. D. without 25% deposit.

**KIPP BROS., 117-119 S. Meridian Street,  
Indianapolis 4, Ind.**

	Per Gross
Paper Flag Bows	\$.90
Felt Wisecrack Pennants	.95
Comic Paper Masks	1.00
Engraved Wedding Rings	1.15
Shoe Laces	1.15
Muslin Flags on Sticks	1.15
Plaster Dogs, Ducks, Etc.	1.25
Plastic Thimbles	1.35
Cloth Flag Bows	1.35
Lead Pencils	1.85
Humorous Mirror Folders	2.95
Whiskey Glasses	3.00
Glass Tumblers	4.00
Glass Ash Trays	4.50
Mirror Memo Books	4.50
Jitter Beans, Per Box (240)	1.70
Puzzle Pictures, Per Bale (250)	1.50
Comic Buttons, Per 100	2.25
Motto Buttons, Per 100	1.25
Powder Puffs	3.00

## DEALS

By BEN SMITH

Last week's issue of *The Billboard* should have been like manna from heaven for operators in the market for new deals and items. Among the firms making offers were:

Novelty Chest & Sales Company. Three complete deals. A 1000-hole board distributing 12 one-pound boxes of assorted chocolates, 6 two-pound boxes of assorted chocolates, 12 metal cigarette lighters and 1 mirrored photo vanity chest for last sale on a \$50 take; a small card distributing 2 mirrored photo vanity chests and 2 metal lighters on a \$7.99 take; and a small card distributing 2 mirrored cedar chests with one pound of chocolates each on a \$7.99 take.

Pacific Distributors. Two complete deals. A 1000 or 1200-board distributing 14 one-pound boxes of chocolates, 10 one-half-pound boxes of chocolates and a 15-piece Constance Bennett cosmetic set for last sale at \$5 per sale; and a 400-hole board distributing 18 one-half-pound boxes of chocolate parfait and 2 additional boxes for last sale at 5c per sale.

Baker Distributing Company. Cedar chests filled with assorted chocolates.

W. H. Brady Company. Complete line of salecards including fund-raising type die-cut cards for fraternal and campaign drives.

Malfair Merchandise Company. Stuffed toys.

Wisconsin DeLuxe Company. Stuffed toys.

The Planchette Company. Ouija Board. Old-time favorite which can be successfully promoted on a deal.

A. N. S. Company. "Barette" 19-piece set, including 1 walnut finish cabinet 10 1/4" by 14 1/2" by 3 1/2", 6 crystal hi-ball glasses, 4 crystal spirit glasses, 6 crystal swizzle sticks, 1 crystal decanter and 1 crystal glass stopper.

HAPPY LANDING.

## BINGO SUPPLIES

Plastic Balls  
Plastic Markers  
Midgets 1-3000  
News 1-3000  
Specials-5 Ups-6 Ups-7 Ups to Pad  
Regular Specials

Write or Wire for Catalog

**JOHN A. ROBERTS & CO.**

Formerly  
**N. M. BANK & CO.**

235 Halsey St. Newark, N. J.

## PIN-UP GIRLS

Novelty Stores—Gift Shops—Hustlers  
We have attractively packaged sets that are real sellers and good values.  
Set #1 has 12 Pictures, 7x9 Inches  
Set #2 has 9 Pictures, 5x7 Inches  
Set #3 has 5 Pictures, 4x5 Inches  
Lithographed in 9 colors on good paper stock. Best work of most prominent artists, nothing sordid or offensive, priced right for profit.

Also a new line of ten-cent packaged Novelty Items suitable for Joke and Trick Stores. Clever, comical laugh-makers that sell fast. Consisting of Joke Business Cards, Tickets, Quiz Paks, Puzzles, Plaques, War Jokes, Ration Card Jokes, Diplomas, Licenses and others. Two-pound Sample Pack of over fifty items and THREE complete sets of PIN-UPS with wholesale price lists of entire line, \$2.00.

Please State Your Business.  
**KANT NOVELTY COMPANY**

323 Third Ave., Dept. B2, Pittsburgh 22, Pa.

## WOOD-JEWELRY FOR ENGRAVING

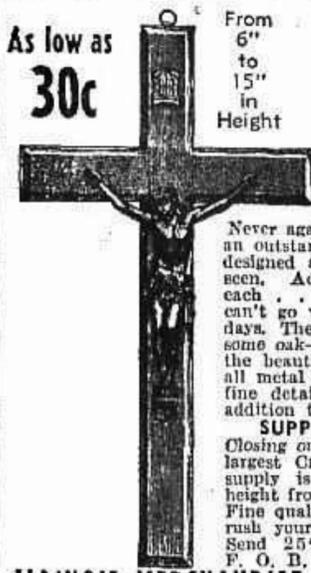
Sample Assortment 65 Pieces, \$10.00.  
Free New Illustrated Catalogue No. 12; 76 numbers to choose from. You have tried the rest, now buy the best.  
Identification Bracelets, Heavy Sterling Silver Plated. Sample, \$1.00; Doz., \$5.72.

**MILLER CREATIONS**

6628 Kenwood Ave., Chicago 37, Ill.

## CARTOON BOOKLETS

AGENTS—Sell vest pocket size Cartoon-Comic booklets, Pin-Up Girls and other items. Samples 10 assorted Booklets and 10 assorted beautiful PIN-UP GIRLS in full colored prints for \$1.00. Wholesale price list with order only. Send cash or stamps. No C. O. D.'s. Fast sellers—big profits. ACT NOW.  
**RAY CO.**  
P. O. Box 878, Church St. Annex, New York, N. Y.



As low as  
**30c**

## Special Close-Out Sale of CRUCIFIXES

Gift Finished, All-Metal Figure Mounted on Beautiful GENUINE-WALNUT CROSS

Never again will you have a chance to get in on such an outstanding bargain. These are the most skillfully designed and beautifully made Crucifixes you've ever seen. Actually retailed for as much as \$10.00 each, your cost now as low as 30c each. You can't go wrong. Crucifixes are in Big Demand these days. The Cross is of finest cabinet wood, some walnut, some oak—all genuine and hand rubbed to bring out the beautiful grains fashioned there by nature. The all metal corpus is delicately gilt-finished and retains fine detail of features. An attractive and valuable addition to any home.

**SUPPLY LIMITED—RUSH YOUR ORDER!**

Closing out entire remaining stock of one of Chicago's largest Crucifix manufacturers. No more when this supply is gone. So hurry. Crucifixes measure in height from 6" to 15" and vary in price accordingly. Fine quality throughout. Note Sale Price List—then rush your order for sizeable quantities in each size. Send 25% deposit with order, balance C. O. D., F. O. B. Chicago.

ILLINOIS MERCHANDISE MART, Dept. AL

### SALE PRICES!

6" High, only 30c each.  
8" High, only 41c each.  
9" High, only 50c each.  
10" High, only 55c each.  
12" High, only 63c each.  
15" High, only 89c each.  
Send 25% Dep., Bal. C. O. D., F. O. B. Chicago.

600 N. DEARBORN ST. CHICAGO 10, ILLINOIS

## Midwest Merchandise Company, Kansas City, Mo.

The largest stock of concession merchandise in the West  
WE LIST A FEW OF THE POPULAR CONCESSION ITEMS

Send us a list of the concessions you are operating and we will send you lists for them.

Complete Line of Glass Frames for Mug Joints.	Silk Panties with Comic Sayings, with Sticks, Gro.	\$12.00
Plaster Slum, 25 Kinds, Gro. in Box	Glass Ash Trays, Gro. \$3.75; Lg. Size 4.50	
Cloth Bow Pins, Gro.	Whiskey Glasses, Gro. \$3.00; with Handles	4.00
Wedding Rings, Gro.	American Made Flags with Sticks, Gro.	.90
Stone Set Child's Rings, Gro.	Gallery Corks, Thousand	2.00
Plastic Thimbles, Gro.	Candy, 25 & 50 Pound Cartons, Pound	.20
Comic Hat Bands, Hundred	Gallery Boxes, Ass'd. Colors, Thousand	7.50
Leis, Ass'd. Colors, Gro. \$3.75; Lg. Size 7.50	Darts, Doz. \$1.00; Dart Boards, Each	.50
Ass'd. Brooches, Flashy, Each on Card, Gro.	Metal Cigt. Cases, Doz.	1.20
Comic Buttons, New Sayings, Hundred	Heavy Leather Cases, Doz.	3.00
R., W. and B. Batons, Gro.		
Swaggers, Gro.		

ORDER FROM ABOVE LIST—SEND 25% DEPOSIT

**MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.**

## CONCESSIONAIRES AND CHURCH BAZAARS

We have a complete line of

## STUFFED TOYS

FOR IMMEDIATE DELIVERY

PLUSH BEARS • PANDAS • FUR DOGS • DOLLS AND NOVELTIES

**MAYFAIR MERCHANDISE CO.**

—"WAYNE PRODUCTS"—

16 West 23rd St.  
New York 10, N.Y.  
Phone: Gr. 5-1190



NO. 791

## INTRODUCTORY LISTINGS NOW READY

Covering All Items Still Available  
IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.

**ACME PREMIUM SUPPLY CORP. 3333 LINDELL BLVD., ST. LOUIS 3, MO.**



#136—AMERICAN FLAG, COTTON, IN PRINTED STARS, 2 METAL EYELETS, FAST COLORS, 3x5, IN LOTS OF 10... \$7.00 IN LOTS OF 100 OR MORE... \$62.50

9 1/4 by 5 1/4 by 3 1/2



Available in Tan or Mahogany

## UTILITY KIT

Made of high quality leather. It is dust-proof, has a waterproof lining and a Talon zipper. Full capacity opening, with a stiff wire frame at top which holds it rigid when open. It closes snug and compact. Used by both men and women.

BB103 ..... Ea. \$2.10

In Lots of 10... \$20.00



## MUSICAL POWDER BOX

Plastic composition comes in assorted tunes. Beautiful colors gold trimmed with medallion top. BB115.

Sample \$3.50; 10 for \$33.00.



## BILLFOLDS

Genuine Calf Leather Billfolds with double compartment for bills, cardcase and four window pass holders with snap buttons. Comes in black or brown individually boxed. BB114.

Sample \$3.25; 10 for \$30.00.

**ROHDE-SPENCER CO. 223-225 W. MADISON STREET, CHICAGO 6, ILLINOIS**



## LOOKING FOR IDENTIFICATION BRACELETS?

Gold-Filled — Sterling Silver

No. 3G92—Sterling Silver

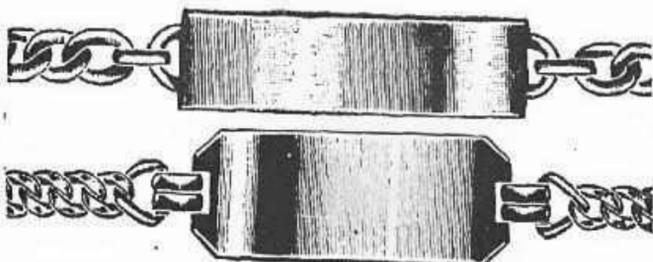
\$3.75 Each Boxed

Sterling Identification Bracelet. Heavy curved oblong plate and link chain. Each in cloth lined gift box.

No. 3G116—Gold-Filled

\$6.75 Each Boxed

1/20th—12K Gold-Filled Identification Bracelet. Heavy oblong plate and link chain. Each in gift box.



"Yes"—If you are looking for Identification Bracelets in Sterling Silver or Gold-Filled your search is over. Our line is complete—unlimited quantities of "Best Sellers"! Priced for quick turnover

WRITE FOR IDENTIFICATION BRACELET CATALOGUE

BIELER-LEVINE 37 So. Wabash Avenue, Chicago 3, Ill.

## LUMINOUS RELIGIOUS FIGURES AND FLOWERS

—that Glow in the Dark!



Silk Hair Bow (2 3/4" Wide) on Comb with Luminous Flower. Assorted Colors. Single Bow, \$4.00 Doz.; Double Bow, \$5.00 Doz.



Hand Decorated Luminous Roses. Double, \$4.00 Doz.; Triple, \$5.00 Doz.

Asst. 8" Saints .....\$6.50 Doz. #114—Sunflower .....\$3.60 Doz.  
Asst. 5" Saints ..... 3.60 Doz. #7—Small Gardenia With Bud .. 2.75 Doz.

1/3 deposit, balance C. O. D., F. O. B. New York

NITE GLOW PRODUCTS CO.

108 W. 46th Street  
NEW YORK, N. Y.

## FOR REAL PROFITS ORDER J527—LADIES' DIAMOND RING



10K yellow gold mounting, neatly engraved, set with genuine diamond, similar to illustration. Sizes 5 to 7. Special Price **\$4.10** EACH Post. Extra

(Illustration enlarged to show detail.)  
Mail orders must carry signed statement that purchase is for resale or 20% Federal Tax will be included if order is not accompanied by "resale" statement. Send Cash with Order for Sample Ring, plus 15¢ for postage.

25% Deposit Required With All C. O. D. Orders

LEVIN BROS. TERRE HAUTE, INDIANA

## PROSPECTS GOOD

(Continued from page 50)

from the trade during the last two years. The meeting was composed of representatives of a chain of drugstores. Speakers on the program expressed their views of what would be the best merchandise lines in the future for drug outlets to handle.

One speaker said that photographic specialties should be a more important line than ever for drugstores to carry in the post-war period. He said that thousands of men and women in the services during the war had learned more about taking pictures and they would certainly be interested after the war. He said that the trend toward photography is one of the big features of American life at the present time, and since drugstores have long made a specialty of photographic items they should prepare for a bigger business than ever in the future. (For a feature on photographic novelties, see *The Billboard* of March 25, page 66.)

Another speaker said that drug outlets would continue to make money selling specialty merchandise of all kinds and particularly electrical gadgets, but warned that there would be greater competition than ever in handling of electrical goods in the future. This prediction on competition is probably based on recent surveys by various agencies which show that many types of retail outlets are considering increases in their electrical goods after the war. Other reports emphasize the fact that drug outlets would have much to do in modernizing their stores and increasing contacts with the public. It was reported that independent stores had made better gains in recent years than chain drugstores.

### Proof in Surveys

Among the reports available for the drug trade are some important surveys released by the U. S. Department of Commerce. A recent government survey on the increase in retail outlets in California show that drug and photographic specialty stores had good increases in 1943 in the number of establishments. Official reports show that drug outlets have been showing good gains in business since 1939. Official government reports show that such stores marked up a general increase of 75 per cent in sales since 1939. The government reports say that it is not important as to the number of stores competing with each other or the size of the population but rather the purchasing power of the people. When pay rolls are high and people are making good money, drug outlets get a big share of the spending money.

Since all drug outlets specialize in novelty merchandise and gadgets in these days, such articles are a big part of the sales. In trade circles there is a lot of discussion about trends in the post-war period, whether drug outlets will tend more toward prescriptions and specialization in drugs or whether they will tend to become more like variety stores. The majority of the trade leaders predict the trend will be toward gadgets and specialty merchandise of all kinds.

## EXACT FACSIMILE REPRODUCTION DECLARATION OF INDEPENDENCE

Almost 2 Feet High!

Sell it to Banks, Bars, Stores, Veteran Posts or at these

PATRIOTIC CELEBRATIONS!  
"I AM AN AMERICAN DAY"

May 21st

MEMORIAL DAY

May 30th

INDEPENDENCE DAY

July 4th

This exact reproduction of the world's most famous document is reproduced from copper plates made from the original! Beautifully and carefully printed on fine 75% White Cockle Finish Bond, guaranteed against fading for 87 years! Prices while they last f. o. b. New York—

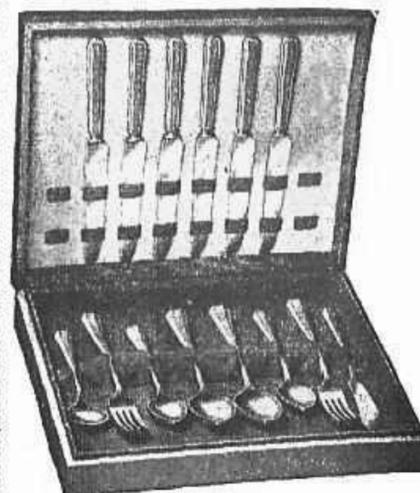
100..5c each 500..4c each  
250..4 1/2c each 1,000..3 1/2c each

Suggested Resale Price—25c each

WM. C. POPPER & CO.

"Publishers Since 1893"

148 Lafayette Street  
New York 13, N. Y.



## SETS — NICKEL AND SILVER PLATED ON STEEL BASE.

6 Ea. Knives, Forks, Teaspoons and Soup Spoons. Complete in Attractive Lined Chest. B22S192—Per Set .....\$6.95



## Flatware Specials SILVER PLATED ON STEEL BASE

	GROSS	DOZEN
B658123—Tea Spoons	\$16.60	\$1.45
B658124—Soup Spoons	26.30	2.25
B658125—Forks	24.70	2.15

## CHROME-PLATED ON STEEL BASE

B658126—Tea Spoons	\$14.75	\$1.25
B658127—Soup Spoons	26.50	2.25
B658128—Forks	26.50	2.25

Teaspoons Not Sold Separately

## HUNTING KNIVES

Molded plastic handles in black or brown mottled effect. Bright polished heavy carbon steel blade 5" long, 1 1/4" wide. Not a makeshift, a finished product and a knife every serviceman or outdoors man will appreciate. Tan leather sheath with snap button with each knife. Only a limited quantity available, so order today while we have them.

No. B3225231—Hunting Knives, Ea.\$4.20  
Per Dozen ..... 48.00

Prices less 2% cash discount. 25% Deposit, Balance C. O. D., F. O. B. Chicago, Ill.

**Haggs** JOSEPH HAGG COMPANY  
WHOLESALE DISTRIBUTORS SINCE 1911  
217-223 WEST MADISON ST., CHICAGO 6

## FLASH for MEN

Including Display Box

\$2.45 Each

## Limited Quantity

## NEW WATCHES

A little work will put these watches in perfect running order.

IMMEDIATE DELIVERY

25% DEP., BALANCE C. O. D.

## FLASH for LADIES

Including Display Box

\$2.45 Each

NATIONAL LIQUIDATORS

ANNVILLE PENNSYLVANIA

## FOX TAILS IN STOCK!

Pitchmen, Carnival and Fair Workers, here at last are the well-known HMJ Fox Tails you've been waiting to grab up! Cash in this season with these largest, bushiest, genuine fur fox tails while they last. Tails come with two strong cords (with or without "comic saying" cards) to tie to autos, motorcycles, bicycles, canes, etc. Send for free price list, or send \$1.00 for the samples of 5 various sizes. Stock going fast . . . better rush your order for immediate shipments!

H. M. J. FUR CO., 150 W. 28th St., NEW YORK CITY 1, N. Y.

## STUFFED TOYS

LARGE RABBITS — DOGS — BEARS

An outstanding line in various price ranges. Made up in Plush—Fur—Lamb Skin—Chenille. Beautifully made and priced right.

WRITE FOR SAMPLES OR PRICE LIST

WISCONSIN DELUXE CO. 1902 NO. THIRD ST. MILWAUKEE 12, WIS.

## THEY'RE SMART OUR NEW FOTO-GLOSS

## COMIC POST CARDS

Including Exclusive Hollywood Subjects

ONLY \$2.00 PER 100

FAST 5c SELLERS

Sample Set 50c

## MOVIE STAR "Pin-Ups"

10 Glamorous Pictures, 8x10  
Retail 25c—\$13 Per 100 Sets  
Sample 25c

## AIRPLANE PICTURE PACKS

30 Army . . . Navy . . . 8 1/2 x 11  
Retail 50c - Sample 25c

## M. B. LIBMAN CO.

Box BX7833, Del Valle Sta., Los Angeles  
Send \$1.00 for above sample lines together with our other sample items.

## FINE WATCHES

MEN'S & LADIES' And Novelty Jewelry. Wholesale Only.

## MARLENE SALES

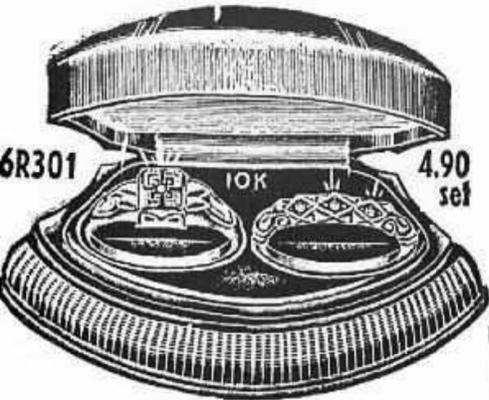
105 N. Clark St. Chicago 2, Ill.

## GUM and CANDY

5000 Other Items at Factory Prices. Send 3c Stamp for List.

## BLAKE SUPPLY CO.

Little Rock, Ark.



**DIAMOND RING SETS**

10K Gold Mountings

- 6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . . . Set \$4.80
- 6R305—3 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . . . Set 6.40
- 6R302—3 Diamond Engagement Ring and 5 Diamond Wedding Ring . . . . . Set 3.85

WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.

**BIELER-LEVINE**

37 South Wabash CHICAGO 3

**MERCHANDISE TRENDS**

(Continued from page 50)

that retailers' profits will drop from 40 per cent to 33 1/3. The policy will cut that of jobbers from 16 per cent to 10 per cent. There is much discussion in merchandise circles of cutting the cost of distribution in the post-war period. The emphasis will be on service at the lowest possible cost, many experts believe.

**KEWPIE DOLLS.**—At a time when animal toys and even dolls are popular in novelty circles, *The Kansas City Times* recently called attention to the fact that Rose O'Neill had died at the age of 69. She was the creator of the original kewpie dolls which became a sensation in merchandise circles in times gone by. She is said to have earned a fortune from the idea. She originally drew the kewpie illustrations for magazines and then manufacturers got the idea of making dolls to resemble the kewpie drawings. By 1913 the doll were all over the world.

**TOY DESIGNS.**—*The Official Gazette* of the U. S. Patent Office, April 18, shows a number of designs apparently meant for wood toys, and shows the design patents were granted to one Jean O. Reinecke, of Oak Park, Ill. The design patents have been assigned to Firestone Tire & Rubber Company, indicating that this big firm has an interest in merchandise specialties. Most of the designs represent animals mounted on rollers. The applications for these patents were made in December, 1943.

**LATIN AMERICAN TRADE.**—The U. S. Department of Commerce reported last week that a big trade with Latin America is already under way. The war, of course, is the main reason for all this volume. But it is getting firms in the different countries acquainted with each other. It is preparing the way for an immense new trade in the future. A suggestion has only recently been made by high government officials that the thousands of Liberty ships now being used for war traffic be transferred to South American nations after the war to promote bigger trade between all the American nations.

**PIPES For Pitchmen**

By BILL BAKER

**MARGE JOE BERSTEL . . .** cards from Shamokin Dam, Pa., that she has been working on uniforms to good takes but traveling expenses were very high. She expects to join up with the Cole Bros.' Circus as a candy butcher, as the West Coast looks good to her.

**ARE YOU** able to harvest more than one crop a season in the same spot?

**KID CARRIGAN . . .** took advantage of visiting pitchmen at his Sixth Street store in Cincinnati recently and let them do a bit of med pitching. They were Indian Tommy and Chief and Princess Blue Cloud, who were on their way to Detroit and had stopped by for a "howdy." Carrigan told them he had just received some stock. That was all that was required, and in a short order the group was getting the geedus. The one-day visit was profitable to all. They all worked together in the picture *In Old Mexico*.

**JAMES (WHITEY) REGAN . . .** links from Cleveland that he created a big demand for bugs, known to circus-goers as chameleons, which he introduced for the first time at the St. Louis Police Circus recently. He also had time for the blow-off with airship balloons. He asks pipes from Jonny Kline, Kid Wesson and Red-Face Mazie.

**FIFTH WAR** Loan drive could use some of your help at rallies. Try it.

**JACK SIEGEL . . .** reports prosperous doings working the St. Louis Police Circus with Red McCoy. He has teamed with Scarface Joey, of the quarter guffer pitch, and will head for the Kentucky Derby. He wants pipes here from Bentneck Jackson, Johnny Martin, Polack Day, Slim McKnight, Ben (Horseneck) Meyers and Bill Weis.

**SCOTTY (GROUNDHOG) BROOKS . . .** pipes from the St. Louis Police Circus of getting the geedus there with his bomber planes, and credits Harry Lewis, of the circus, for giving him the X on the outside blow-off, which is considered better than the inside. Pipes here are asked from Crip Williams, Julius Rosen, Sloppy Fisher, Abe D. Gillie, Kid-Hollywood, Red-Face Mazie and C. S. (Hillbilly) Morrison, his former partner.

**IS THE** paper shortage keeping you from getting the long-green kind?

**JEANETTE G. ARBITTER . . .** now in the 3d WAC CWS Headquarters Detachment, Camp Detrick, Md., pipes: "It's been a long time since I've written but I still enjoy reading the pipes that others send in. The arrival of *The Billboard* on Thursday is a big event here for me.

"I've been here now for 10 months and I still have yet to see a demonstrator or pitchman. I was amazed at the fact that no one was even here for Christmas, and from what I can judge there is definitely money here in town.

"I hear from a few people in the business and once in a while when I can get up to New York and cut jackpots with some of the gang I know. When I

**WOOD JEWELRY**

Lapel Gadgets • Pendants • Pins • Photo Lockets • Gold Wire Mother-Hearts

Send \$10.00 For Sample Assortment Or Write for No. 43 New Catalogue

Charles Demee WOOD PRODUCTS PHONE 414 E. WALNUT ST. LOCUST 3913 MILWAUKEE, WIS.

**Close Out On WEATHER FORE-CASTER AND THERMOMETER**

Original Jobber's Cost \$7.20 Doz.

Our Closeout Price \$4.80 Doz.

Packet size bottle shape metal Flash Lights with Batteries \$3.60 Doz.

1/4 Deposit, Balance C. O. D. MIDWEST NOVELTY SALES CO. Ottumwa, Iowa

**PLASTIC CHARMS** for your Slum Prizes

Buy them direct from us

We manufacture and sell more CHARMS than anyone else in the whole world.

Charms in Bulk — \$4.00 per thousand Charms on Gift Cards — \$5.50 per thousand F.O.B. New York

\$1.00 deposit with order — balance C.O.D. Made in U.S.A. by

**SAMUEL EPPY & CO.** 333 HUDSON ST. NEW YORK 13, N. Y.

**HEEL HITLER** Greatest Laugh Novelty Ever Originated!

It's a colorful greeting card with SURPRISE ANIMATED ACTION when you lift the heel. Each card is individually packed in a humorously illustrated envelope. A 10¢ retailer. Jobber's Price, \$20.00 per 1000. Sample 100, \$3.00 Prepaid. Remit full amount with order. No C. O. D.

**D. ROBBINS & CO.** Newsweek Bldg. NEW YORK CITY

**RELIGIOUS GLASS DOMES**

8 1/2" High GOOD PROFITS QUICK SALES Eight Figures

#101 Sacred Heart of Jesus

102 St. Anthony  
103 Lady of Grace  
104 Little Flower  
105 Lady of Lourdes  
106 St. Joseph  
107 Nativity  
108 Infant of Prague

each individually boxed. \$12.00 Per Doz 1/3 Deposit, Balance G.O.D., F.O.B. N. Y.

**NATIONAL NOVELTY MANUFACTURING COMPANY** 155 W. 48th St. N. Y. 19, N. Y.

**WANTED** Feather Dolls, Monkeys and Flying Birds.

**Bergman's Gift Shop** 3007 Stillwell Ave., Coney Island, N. Y.

**BEAR AND PANDA**

The finest stuffed animals! Arms and legs made of high pile plush—chest in assorted colors plush—body, arms and legs cotton stuffed. 28" high. Assorted colors and animals (Bears and Pandas) to dozen. \$45.00 Doz.

5% DISCOUNT IN GROSS LOTS! 1/3 Deposit, Balance C. O. D., F. O. B. New York.

We have a complete line of Stuffed Dolls and Animals (Monkeys, Bears, Cats and Dogs) ranging in price from \$12.00 to \$60.00 per dozen. Send for price list!

**ARDE MIDELL** 1133 BROADWAY NEW YORK, N. Y.

**FANCY WOOD MUSICAL CHESTS**

TO RETAIL FOR \$4.95 TO \$7.95. READY FOR IMMEDIATE SHIPMENT. Boardmen, Novelty Shops, Drug Stores, Department Stores, Etc. Write for Circular and Prices.

**RA-NEE MFG. CO.** DECATUR, IND.

**NEW! BIG DEMAND**

**VERY LATEST CREATION EASEL PHOTO FRAMES**

Modernistic, Open Book Effect

Finest simulated leather grained material, genuine gold embossed borders, giving effect of an open book. Big seller in pairs (right and left), as illustrated, or singly. Fastest seller of the season. Popular brown color, fitted with glass. Excellent frame to promote profitable business.

No. 107—5x7 Size—Only \$6.00 a Dozen. No. 100—8x10 Size—Only \$9.00 a Dozen.

Immediate delivery. 25% deposit with order, balance C. O. D.

**H. MEINHARDT & CO.** 4527 Ravenswood Ave., CHICAGO 40, ILL.

**MEXICAN JUMPING BEANS**

We have purchased the entire crop of Mexican Jumping Beans from Mexico's largest exporter. We are now taking reservation orders for delivery in July. Price is \$1.50 per thousand in lots of 50,000 and over, F.O.B. Harlan, Iowa. Deposit of 10% required with order to show good faith. First come first served—only 2,000,000 unsold right now. Write, wire or phone in your reservation order NOW! Assure yourself of a supply.

**The Gibson Company** Gibson Building Harlan, Iowa

**AFTER VICTORY**

**OAK-HYTEX TOY BALLOONS**

**WE'LL BE SELLING YOU**

**The OAK RUBBER Co.** RAVENNA, OHIO

**SOCIAL SECURITY PLATES**

Name Plates, Stamping Machines and Leatherette Cases made to order. Send 25¢ for sample plates and circular. Wanted—Schmidt Stamping Machine, good condition. State price.

**FRANK BONOMO** BOX 45, STA. A BROOKLYN 8, N. Y.

**ZIRCONS** 3 FOR \$3.75

Genuine White Diamond Cut Blue Zircons . . . . . \$1.25 Per Carat

**ZIRCON RINGS** SOLID GOLD Ladies or Gents \$4 to \$10 EACH

B. LOWE, BOX 311, ST. LOUIS 1, MO.

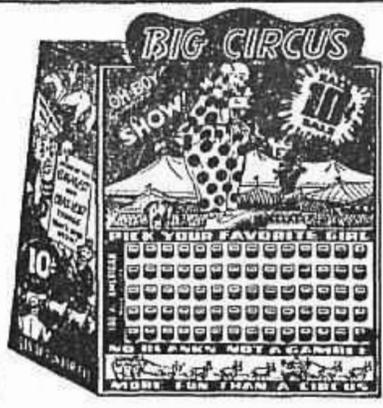
**MEDICINE MEN**

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

**GENERAL PRODUCTS LABORATORIES** Manufacturing Pharmacists

137 E. Spring St. Columbus, Ohio BUY WAR BONDS FOR VICTORY

**BIG CIRCUS**



**A MONEY GETTER**

No. D2—Doesn't a circus tickle the fancy for something funny, something different, something exciting? The "Big Circus" deal possesses features like these. It's teeming with laughter, mystery and excitement, all rolled into a Big Show of Fun. Inns, taverns, cigar stores, etc., are a few of your prospects. There are 70 tabs on front of cabinet. Brings in \$7.00 at 10¢ a sale. Suggested price to dealers, \$5.50. COSTS YOU \$3.60. LOTS OF 14—\$3.45 EA. SPORS CO., 544 Lamont, Le Center, Minn.

**Now! You Can Tell The Weather 24 Hours in Advance**

*Swiss Windmill Weather Forecaster*



**Be Your Own Weather Man 50c**

Your customers are sure to want this item. Handsome carved-style Barwood representing a Swiss Windmill. Beautifully hand-painted in Four Colors. Thermometer accurate from 120° to 20° below zero. Amazing storm glass predicts weather up to 24 hours in advance—tells if will rain, snow or shine. Nothing to get out of order. Proven fast seller. You'll "go to town" with it. Retail for \$1.00. Your cost only 50¢ per dozen, beautifully boxed. Send 25% deposit, balance C. O. D., plus few cents postage. Rush your order to **ILLINOIS MERCHANDISE MART**, Dept. AL19, 500 N. Dearborn St., Chicago 10, Ill.

**MEN—Build a Wholesale Route GET INTO A Big Pay Business**

**We Help You Establish a Steady Route of Dealer Customers**

Make good weekly earnings selling stores our **BIG** line of 200 products—all daily necessities. Show merchants in your locality a sensational line of self-selling counter goods. Retail at 5¢ and 10¢. You make up to 112% commission. No large capital required. Easy to start.

A fortune spent for National Advertising has made our products known from coast to coast. Send for our booklet "Your Opportunity in a Wholesale Business of Your Own." It's **FREE**—no obligation. **WRITE TODAY!**

**WORLD'S PRODUCTS CO., Dept. 8-T, Spencer, Ind.**

**MEXICAN JUMPING BEANS**

WE ARE NOW ACCEPTING ORDERS FOR FRESH 1944 STOCK.  
500 — \$3; 1000 — \$5; 5000 — \$20.

**COLUMBIA**  
BOX 900 RICHMOND 7, VA.

**BINGO**

SPECIALS ★ CARDS ★ SEE-THRU MARKERS ★ CAGES  
Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

**COMIC CARDS**

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

**M & M CARD CO.**  
1033-1035 Mission St., San Francisco 3, Calif.

**REPRODUCTIONS OF WORLD FAMOUS** and Imported Perfumes. Easy to sell and large profits to demonstrators and salesmen. Equal in quality to \$35 to \$50 per oz. perfumes—cost you \$6.50 per oz. Sells for \$18.00 per oz. and up. Packed in one dram bottles to sell for \$2.50 per dram. Free cases. Send \$2.00 for 5 generous samples and sales plan, also bulk perfumes you can bottle and sell under your own label.

**NAME OF SONGS PERFUME CO.**  
1618 Turk St. SAN FRANCISCO, CALIF.

**ATTENTION WOOD WORKERS, ENGRAVERS DEMONSTRATORS & SALESMEN**

NAT K. MORRIS now offers his **SENSATIONAL NEW PLASTIC MONEY CLIP and PLAYING CARD CASE**, made entirely of genuine **DUPONT LUCITE**. It's crystal clear. Bills will not crumble. Everyone that sees it wants one, especially men in the armed forces. Sweet-hearts and mothers buy them for gifts that last.



**LUCITE PLAYING CARD CASE** holds a deck of playing cards and pencil. Makes cards last 10 times longer because it keeps them pressed firm. Most of all, its appearance on the card table alone makes every card player want one or two. Both these items are ideal for engraving, the same as wood jewelry.

Price Per Gross of **MONEY CLIP**, \$36.00. Retail From 69 to 89 Cents Each.  
**Playing Card Case**, Per Gross, \$39.00. Retail From 69 to 89 Cents Each.  
No Orders Filled Less Than 1/2 Gross. No Samples.  
25% Deposit With All Orders. Balance C.O.D.

**Nat K. Morris**  
Kitchen Gadget Mfg. Co.  
Asbury Park, N. J.



**Heart Shape PILLOW TOPS**

Made of Rayon Satin and Taffeta. Width 18", Length 17".

Made in effective, contrasting colors in any of the following verses: Mother, Sweetheart, etc. **SAMPLES \$1.00**

20" by 20" Pillow Tops of materials and verses mentioned above, with or without **CAMP NAMES**, \$4.00 per doz. in gross lots. **CIRCULAR SENT ON REQUEST.**

**LEROCK PRODUCTS CORP.**  
55 E. 11th Street, NEW YORK 3, N. Y.

**P-A-P-E-R M-E-N**

I HAVE SHEETS FOR ALL STATES  
All Well Known. Good War Maps.  
Write or Wire **ED HUFF**

5411 Gurley St., Dallas 10, Texas

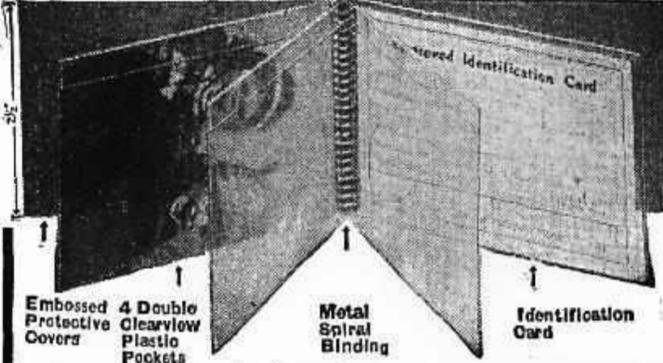
**MAGIC RACES**

At cigarette touch 6 horses are off. See them run to post.

**BIG PROFITS**  
Fast seller. 40 Races, \$1.00. Low quantity prices. Sample free.

**BARKLEY COMPANY**  
Green Hill Place Dryden 3, Va.

**Cash in NOW! with biggest PROFIT MAKER of the year AGENTS—SPECIALTY SALESMEN—STORES**



**Embossed Protective Covers** | **4 Double Clearview Plastic Pockets** | **Metal Spiral Binding** | **Identification Card**

ternity cards—gas ration book—photos and other valuables. An ideal serviceman's gift... will sell at every post exchange, war plant, store, garage and home. Strong embossed front and back protective covers, metal spiral bound with 4 double "clearview" pockets. Fits in pocket of blouse, vest, billfold or lady's purse. **Fast, easy seller; big profits; DOUBLE YOUR MONEY** quickly.

**SAMPLE DOZ. \$3.00**  
Special discounts in gross lots.

**RUSH ORDERS FILLED THE SAME DAY AS RECEIVED**  
Cash With Order Will Prepay Your Delivery Charges. 25% Deposit on C.O.D.'s Shipped F.O.B. Chicago.

**BEACON SALES CORP., Dept. B, 37 S. Wabash Ave., Chicago 3**

was home on furlough I went into Kress on Fifth Avenue, and the gals were having an awful time trying to avoid the photographers from *Life* magazine who were trying to take their pictures while they were working for purposes of burlesquing the pitch business, but it was good to see that not everyone is like Louis the Peeler. None of the girls would permit them to take any pictures either in action or otherwise.

"Ferne Segall, gadget and vitamin worker, is at home in Chicago now recovering from a recent operation. She is resolved not to be one of the people that talk about operations and so doesn't say much."

**WHEN THE PESSIMIST** thinks he is faking a chance, the optimist feels he is grasping an opportunity.—Irving Mack.

**TRADE SERVICE FEATURE**

**Events for Two Weeks**

May 8-13

FLA.—Jacksonville. Jr. Chamber of Commerce Circus. Week of May 8. Jacksonville. Dog Show, 13-14.  
ILL.—Mount Carmel. Spring Festival, May 12. Chamber of Commerce.  
N. J.—S. Orange. Dog Show, 13.  
N. C.—Greensboro. Dog Show, 10. Winston-Salem. Dog Show, 8.  
O.—Columbus. Dog Show, 14.  
OKLA.—Tulsa. Dog Show, 14.  
PA.—Philadelphia. Folk Festival, 10-13.  
UTAH—Richmond. Black & White Days, 9-10.

May 15-20

CALIF.—Fresno. Raisin Festival, May 20.  
IA.—Pella. Tulip Time Festival, 18.  
KAN.—Strong City. Flint Hills Rodeo, 20-21. Wichita. Dog Show, 18.  
MICH.—Detroit. Olympia Circus, 12-28.  
MO.—Kansas City. Dog Show, 20.  
N. Y.—Mineola. L. I. Dog Show, 21.  
N. C.—Wilmington, Jr. Chamber of Commerce, week of May 15.  
OKLA.—Enid. Dog Show, 16.

**They're NEW! LUMINOUS PIN-UPS!!!**

Pin-Up Girls. Actually "Glow in the Dark." Positively the smartest numbers to hit the town in many a day. **POSITIVE HITS!**

Each subject size 4"x8" in 4 gorgeous colors processed in silk screen.

\$4.20 Per Doz.; \$50.40 Per Gr. **SAMPLE \$1.00.**

**MINIATURE PANDA** with LUMINOUS EYES "CUDDLEY WUDDLEY" 3" HIGH Assorted Colors

You will find this cute little rascal a **FAST SELLER** and a **POPULAR NUMBER** with ladies and children.

\$2.25 Per Doz.; \$25.00 Per Gross. **SAMPLE 50c.**

**LUMINOUS SERVICE FLAGS**

Exceeding all expectations in a country-wide sweep! If you have not yet ordered this number, by all means send for a sample dozen today.

**ONE-STAR LUMINOUS FLAG—\$7.00 DOZ.**  
Each flag comes with one star stitched on. Add 10¢ for each additional star stitched on. **SAMPLE FLAG \$1.00.**

\$6.80 Per Doz. in Gross Lots.  
**SEND 1/3 DEPOSIT, BALANCE SHIPPED EXPRESS C. O. D.**  
Buy the Best—It Costs No More!  
**ART-GLO MFG. CO.**  
475 Fifth Ave. (Dept. B) NEW YORK, N. Y.  
Phone: MURRAY HILL 8-1093

**CONCESSIONAIRES! NOVELTY STORES!**



No. 819--1/20 10 Karat Gold Filled Sterling Silver Hand Engraved Heart Locket with Wire Work Fob. \$33.00 Doz.

**ORDER TODAY!**  
Send for Catalog!

1/3 Deposit, Balance C. O. D.  
**TREND CREATORS**  
1265 Broadway, NEW YORK, N. Y.

**BINGO MARKERS** 5/8" DIAM. AND 3/4" DIAM

**1000 TO CONTAINER**  
Special Packaging if Required

**RED & GREEN TRANSPARENT PLASTIC** **WRITE-WIRE TODAY**  
**PLAZA MFG. CO.**  
869 BROADWAY N.Y. 8,N.Y.

**BOBBY PINS—HAIR PINS**

Straight & Safety Pins. Packaged or Bulk. State Quantity Wanted or No Reply.

**FOUNTAIN PENS**  
Lavor Filler, Silver Palladium Gold Plate Point, Gold Filled Band, Military Clip. Per Doz. \$8.00. Others from \$7.50 to \$12.00 Doz.

**BLADES \$7.50 Per 1000**  
First run, uniform, D.E. Blue Steel, packed 20/5s per carton. No orders less than 25 ctns. Send full amount or 1/3 deposit. Write for free list of other brands.

**ACE SALES CO., Dept. 1, Buffalo, M. Y.**



**FAST SELLING JEWELRY**

FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. **FAST SERVICE!**  
Latest styles of Locketts, Identification Bracelets, Anklets, Signet Rings, Barrings, Etc.  
Send \$10.00 or \$20.00 for Samples.

**MAJESTIC BEAD & NOV. CO.**  
307 Fifth Avenue NEW YORK 16, N. Y.

**NECK CHAINS**

18-inch Sterling Silver Chains, good quality, \$6.50 Doz. 18-inch Gold Plated on Sterling, good quality, \$7.00 Doz. 1/20 10 K. Gold Filled on Sterling. Heart-Shape Pearl Locket, engraved edges, 18" gold-filled chain, \$3.00 each. 1/20 K. Gold Filled on Sterling, Heart-Shape Pearl Locket, 18" gold-filled chain, \$2.50 Each. 1/20 10 K. Gold Filled 1 1/2 inch, round, two-tone Locket, 18-inch chain, \$3.50 Each. Locketts individually and attractively boxed. Terms: 1/3 Cash, Balance C. O. D. Samples sent (cash with order). **BIRD TRADING CO.,** Crosstown Station, Box 262, Memphis, Tennessee.

**JEEPERS—CREEPERS!!**

**JOKERS-SMOKERS DISPLAY CARD**

**70 ITEMS** Carded, East Back **\$2.35 PER CARD**

Sells on Sight. Triple Your Money. Hundreds of Other Fast Items. Get Catalog.

**ERNIE'S ENTERPRISES**  
725 PINE ST. ST. LOUIS 1, MO.



# CHAIRS

Many Styles

PROMPT SHIPMENT

We Can Still Ship, But Don't Delay.

**ADIRONDACK CHAIR CO.**

1140 Broadway NEW YORK, N. Y.  
Dep't. 5 Corner 26th St.

## EASTWOOD'S BIG DAY

(Continued from page 44)

dens, outdoor ballroom, are slated to open May 19.

Notable was the heavy use of public transportation. Streetcars were jammed all afternoon and early evening, running on about a three-minute schedule, with a constant line-up waiting to board cars. Park is at the end of the line, which loops right into the Eastwood property.

The record-breaking nature of the Eastwood week-end was confirmed by Ray Marsh Brydon, operating the International Congress of Oddities at the park, who reported a gross of \$3,400 for Sunday, with 9,000 paid admissions at 50 cents for adults and 25 cents for children. Brydon said the gross was double the biggest take reported for his attraction at Eastwood last season.

## CARLIN'S JAMS 'EM

(Continued from page 44)

ture. With few exceptions most of the concessionaires and rides of the past several seasons are again on the spot at Carlin's. A. E. Walsh, Tilt-a-Whirl operator at Carlin's for his second season, also has installed a large Penny Arcade in the park's new midway building.

Olympic Pool, again under management of J. S. Radebaugh, will open soon as weather permits.

The two other local amusement parks, Gwynn Falls and Bay Shore, are scheduled to open late this month.

Last season Baltimore parks had their largest season in recent years, grossing a volume estimated at better than \$4,000,000, and this figure is expected to be topped this season. The elimination of the pleasure-driving ban is expected to help materially in boosting patronage.

## PALISADES OFF BIG

(Continued from page 44)

ings freshly painted, and garden plots filled with flowers. Most notable improvement is an attractively lighted modernistic roof over the Casino dance floor. Rides and attractions are the same as last season. Swim pool opens May 27.

Free attractions opening week-end were Ted Flo Rito's orchestra and the Paroff Troupe, ladder routines on high pedestal. Paroffs are being held over, but Jack Denny's orchestra, with vocalist Gloria Day, takes over the musical stint this week-end.

No other park openings were scheduled for the week-end in this sector, but rides and concessions at Coney Island and Rockaway Beach were operating. Estimated attendances for Sunday were: Rockaway Beach, 250,000; Coney Island, 150,000.

## BURLY FOR AC PIER

(Continued from page 44)

mer, with Izzy Hirst, burlesque impresario, operating the house for the Shubert interests. The Shuberts, under terms of a three-year lease, paid \$18,000 in advance to cover the \$6,000 rental for each year, the money to be spent for the rehabilitation and repairs of the theater, with the city also getting 5 per cent of the net profits.

Richards, who sought the cause order as an Atlantic City taxpayer and beach front property owner, has instituted another suit questioning the city's right to sell any of the pier property, which it acquired by tax foreclosures. The court fight arises from the contention of the former senator that Atlantic City obtained rights to 93 per cent of the waterfront properties some years ago, with the understanding that the land would be maintained as a public beach and public park. Richards argued the city is obligated to tear down the pier and turn the patch of beach into the public park.

## NOW SELLING SPACE

PLAYING DAY AND DATE WITH RINGLING-BARNUM CIRCUS

G ST. AND ERIE AVE., JUNE 5 TO 17

PHILADELPHIA, PA.

WANT CONCESSIONS—Legitimate Grind Stores of all kinds. No exclusive. Cookhouse, Grab, Custard, Scales, Jewelry, Novelties, etc. WANT one more Ride, Tilt Whirl, Octopus, Ridee-O.

BIGGEST TWO WEEKS IN PHILADELPHIA THIS SEASON—DAY AND NIGHT

Write

MAX GRUBERG, P. O. Box 101, Philadelphia, Pa.

## —WANT TO BUY—

FOR CASH

## MOON ROCKET RIDE

BOX 589

Care The Billboard, 1564 Broadway, New York 19, N. Y.

ATTENTION, CONCESSIONAIRES

## HY-LO-LO-HY

The Talk of the Outdoor Show World

10 years ahead of the times. On account of priorities only a limited amount in production. Custom built. The last word in Game Concessions. Can operate any place. Group Games work. Can also work for stock.

PRICE \$100.00 Ea. Complete With Fiber Case and All Instructions

\$50 Deposit on All Orders. Price F. O. B. Los Angeles.

JOHN L. LORMAN, Sales Rep.

523 N. HOBART BLVD.

LOS ANGELES 4, CALIF.

## RIDE HELP WANTED

Want Foreman for Eli Ferris Wheel; 36 Ft. Octopus, Merry-Go-Round, Spillman make; Smith & Smith Chair-o-Plane and Kids' Auto and Swing Ride. Rides load on individual trucks. No back tracking. Truck drivers preferred. Also Second Men in all departments. Salary and bonus paid. Want Concessions not conflicting with what we have. Have for Sale: One Smith & Smith Chair-o-Plane which is in good condition. Write

## THOMPSON BROTHERS

2906 FOURTH AVENUE, ALTOONA, PA.

P.S.: Season opens middle of May.

## O. C. BUCK SHOWS WANT

Drome Operator to take over complete Drome now operating.

Wire O. C. BUCK, Hotel Troy, Troy, N. Y.

## WANTED AT ONCE

Capable people that can get money for Side Show and Monkey Show, will furnish complete outfits to reliable party. Want Life Show and nicely framed Grind Shows. Want Photo Studio and 10-Cent Stock Concessions. Want Chair-o-Plane Foreman, top salary. Second Men for all Rides, must drive Sémis. For Sale—Motor Drome and Kiddie Train Ride. All address:

## Lawrence Greater Shows

EDISON HIGHWAY AND MONUMENT STREET

BALTIMORE, MD.

## PLAYLAND SHOWS WANT

Bingo and any legitimate Concessions. Can use one or two more Shows. Old Hickory, Tenn., week May 8, Springfield, May 15.

All Replies to SHAN WILCOX.

## J. F. Sparks Shows Want

Billposter; Romerez, answer. Frozen Custard and legitimate Concessions. Concession Agents, Bingo Help, Musicians and Performers for Minstrel. Grind Shows of all kinds.

J. F. SPARKS, Knoxville, Tenn.

## GARDEN STATE SHOWS

WANT for Annual Date Phillipsburg, N. J., May 15-20, With a Golden Jubilee to Follow. Concessions—Can place Custard, Scales, Grind Stores of all kinds, Bull Games, no Grift. Shows—Will place Shows of all kinds, lowest percentage possible. What have you? Will place Motor Drome, Arcade, Fun and Glass House. Help—Want Wheel Foreman and Second Man, Ride Men of all kinds, Semi Drivers and Canvasmen. Come on. J. Mahler, B. Ibberson, R. Howard, T. Turley, P. Coleman, get in touch with me. Floyd Sheeka wants Bingo and Concession Agents. Office will place Pea Pool. Address:

R. H. MINER JR., GARDEN STATE SHOWS, SLATINGTON, PA.

## WANTED

Novelty Jeweler and Engraver

Location: Main thoroughfare of Flint. Rental 25% of gross after deductions of taxes. Have showcase and shelves. Last jeweler here grossed over \$17,000 in 1943. Red-hot location.

## PLAYLAND

203 S. Saginaw FLINT, MICH.

ONE (1)

## ADVERTISING SOLICITOR

TO LABOR UNION YEAR BOOK FOR DETROIT, Wayne County and Michigan. Must be experienced, top-notch personal producer and be able to furnish best of references. Year-around work. Generous commissions.

MICHAEL LUBER

Room 710, 2310 Cass Ave., Detroit 1, Mich.

## Gerard's Greater Shows

Will buy or book Tilt-a-Whirl, Rocket, Smith & Smith Chair-o-Plane, Octopus. WANT Ride Help on all Rides. Tear down every two weeks. No trucks to drive. Long season with bonus.

CHARLES GERARD

800 Grand Concourse BRONX, NEW YORK

## WANTED CARNIVAL

For

## POLK COUNTY FAIR

Osceola, Neb., August 14-15-16.

Write or Wire LOUIS A. HASTERT, Shelby, Neb.

## GLOBE BROS.' CIRCUS

WANTS SECRETARY

Wire to: Stephenville, 11; Dublin, 12; De Leon, 13; Brownwood, 14; all Texas.

WANT

## BINGO COUNTER MAN

Have excellent proposition for Agent to handle Coca-Cola Game.

HAPPYLAND SHOWS

Mt. Clemens, Mich., until May 24

## WANT

Ferris Wheel Man for park. No setups or tear downs. Top salary.

VIC. HORWITZ

Hotel Detroit DETROIT 1, MICH.

## OCTOPUS FOR SALE

Late model, perfect condition (no motor), with 24 ft. Fruehauf Trailer with winch, etc., \$6,000.00 cash.

VIC. HORWITZ

Hotel Detroit DETROIT 1, MICH.

## CONCESSION AGENTS WANTED

FOR BALL GAMES, SLUM, GRIND STORES, BALLOON DARTS

Permanent Beach Location. Must Be Capable, Sober and Reliable.

ART D. HANSEN, Aberdeen, North Carolina

## ED CALLAHAN WANTS

All Types of Acts . . . Carnival, Indoor and Outdoor, Side Show, Novelty, Freak, Hillbilly Bands, Ferris Wheel, Concessions, Booths, and other varied specialties.

Write to EDWARD F. CALLAHAN, Room 602, Fox Theater Bldg., 16th and Market Sts., Philadelphia 3, Pa. Phone: Rittenhouse 6962

# Continental

Write for these items

**GLASS**

#3893—Glass Coaster Ash Tray ..... \$3.50 Gr.  
 7899—Sq. Glass Ash Tray ..... 3.90 Gr.  
 3871—Footed Glass Nappy ..... 4.32 Gr.  
 7841—Sugar Crystal ..... 5.40 Gr.  
 7842—Creamer Crystal ..... 5.40 Gr.  
 3813—Glass Handled Mug ..... 3.50 Gr.  
 38004—5 Oz. Juice Glass ..... 3.90 Gr.

**SLUM**

# 432—Blowouts (IMP) ..... \$1.75 Gr.  
 537—Comic Straw Hats (IMP) ..... 1.75 Gr.  
 540—Min. Uncle Sam Hats (IMP) ..... 1.75 Gr.  
 1518—Mirrors, 2x3 ..... 4.00 Gr.  
 1099—Comic Feathers ..... .95 C  
 1974—Amer. Muslin Flags, 2 1/4 x 3 ..... .95 Gr.  
 1985—Flags, 3 1/2 x 6 ..... 1.45 Gr.  
 2123—White Por. Statues (IMP) ..... 1.50 Gr.  
 2418—Carded Tie Holders ..... 4.25 Gr.  
 37102—Wedding Rings ..... 1.10 Gr.  
 2300—Plaster Animals ..... 1.50 Gr.  
 1698—Comic Hat Bands ..... 1.75 C  
 2206—Cricket-Tin (IMP) ..... 1.75 Gr.  
 2287—Jitterbeans ..... 1.25 Gr.

**NOVELTIES**

#8002—Plastic Combs, 7" ..... \$8.50 Gr.  
 93000—Cellophane Lels ..... 4.50 C  
 2771—50 Ligne Comic Buttons ..... 22.50 M  
 2768—70 Ligne Comic Buttons ..... 4.50 C  
 1697—Comic Felt Yodler Hats with Feathers ..... 12.00 Gr.  
 8600—Felt Robin Hood Hats with Feathers ..... 12.50 Gr.  
 1627—Felt Spanish Hats ..... 26.00 Gr.  
 390—Hawaiian Lels (10 Gr. Lels, \$3.50 Gr.) ..... 3.75 Gr.  
 1623—White Sailor Hats ..... 10.00 Gr.  
 9439—Cardboard Carnival Horns ..... 6.00 Gr.  
 1677—Blue Yacht Hats ..... 2.25 Dz.  
 433—Blowouts (IMP) ..... 4.50 Gr.  
 1639—Felt Baseball Caps with Plastic Military Brooch Asst. ..... 10.80 Gr.  
 1513—Plastic Whistles ..... 6.00 Gr.  
 1958—Red, White and Blue Cans ..... 3.75 C  
 35.00 M

**BINGO ITEMS**

#6864—Lamps, Boudoir, with Shade ..... \$1.85 Ea.

**NOW READY!**  
**Spring Stock**  
 . . . Lists . . .

#173—Bingo Mdse.  
 #174—Glassware Slum and Give-aways  
 #175—Novelty Items  
 #176—Sales Boards and Jar Deals

SEND FOR YOUR COPIES TODAY

**Continental Distributing Co.**  
 822 N. THIRD ST. MILWAUKEE 3, WIS.



**INSURANCE**

**CHAS. A. LENZ**

"The Showman's Insurance Man"

A1338 INSURANCE EXCHANGE CHICAGO, ILL.

### PEANUTS

RAW JUMBOS IN THE SHELL @ \$18.00 PER 100 LBS. ROASTED, \$21.00 PER 100 LBS. Packed in 50-Pound Containers. Prices F. O. B. St. Louis. On new accounts, payment with order. We do not have any other kind of Peanuts, nor do we have Popcorn.

**PRUNTY SEED & GRAIN CO.**

620 North 2nd St. ST. LOUIS 2, MO. "In Our 70th Year"

## BAILEY BROS.' CIRCUS

Opens Tuesday, May 16, Bowling Green, Ohio.

Two Clowns wanted. Best of Cookhouse with circus. Address:

Care Western Union, Jackson, Mich.

### Fireworks Unit Burns

NEW YORK, May 6.—Explosion and fire of undetermined origin destroyed a one-story building of the International Fireworks Company's plant at North Bergen, N. J., May 3. One employee was seriously burned. Burned unit was used for manufacture of flares.

### WIS. FAIRS STRESS FOOD

(Continued from page 43)

partment of Agriculture and County Fairs; Ben Rusy, Premium Suggestions; State Senator Taylor G. Brown, Oshkosh, Post-War Planning; C. J. Caddell, State Industrial Commission, Are Your Premises Safe?; R. F. Seyforth, Special Aids and Exhibits. Ten fairs were represented in Viroqua and 11 in Chippewa Falls.

### AROUND THE GROUNDS

(Continued from page 43)

there will be a grade draft-horse show of non-registered animals.

HILLSDALE, Mich.—Secretary Harry B. Kelley, Hillsdale County Fair here, will have charge of concessions, following the recent death of George Rogge, director from Camden Township, who headed the concession department nearly 20 years. Lyle Salsbury, who had assisted Rogge 10 years, was killed in an auto accident just before the '43 fair. Elmer Edwards will succeed Rogge on the board, which has increased speed purses from \$300 to \$400 each; set five days of harness racing, with three races daily; increased premiums 20 per cent and completed plans to black-top the midway, reported Secretary Kelley.

### CARNIVAL ROUTES

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A.M.P.: West Easton, Pa.  
 Alamo: Port Arthur, Tex.  
 All American Expo.: Clinton, Tenn.  
 Allen, Fred: Syracuse, N. Y.  
 Allen & Nickerson: Kokomo, Ind.  
 American Expo.: Beaver Falls, Pa.  
 Arcade: Taylor, Tex., 8-14; McGregor 16-22.  
 B. & H. Am. Co.: Graniteville, S. C.  
 Bach, O. J.: Dolgeville, N. Y.  
 Baker's United: Edinburg, Ind.  
 Bantly's All-American: Clarksburg, W. Va.; Fairmont 15-20.  
 Barkoot Bros.: Toledo, O.  
 Baysinger, Al: Henderson, Ky.  
 Beatty's Rides: Winona, Miss.  
 Bee's Old Reliable: Gallatin, Tenn.  
 Berryhill United: Atlanta, Ga.  
 Bowen's Joyland: Alhambra, Calif., 8-14.  
 Bright Lights Expo.: Winchester, Va.  
 Buck, O. C.: Schenectady, N. Y.  
 Buckeye State: Paducah, Ky.  
 Bunting: E. Peoria, Ill., 8-14.  
 Byers Bros.: Tyler, Tex.  
 Capell Bros.: Cushing, Okla.  
 Cavalcade of Amusements: East St. Louis, Ill.; (Grand & LaCade) St. Louis, Mo., 18-30.  
 Cettin & Wilson: (25th St. & Kirk Ave.) Baltimore, Md.  
 Chamos, Jimmie: Muncie, Ind.  
 Chatham Am. Co.: Greenwood, S. C.  
 Christian, George W.: Bushnell, Ill., 12-15.  
 Coleman Bros.: New London, Conn.  
 Colley, J. J.: Pryor, Okla.  
 Continental: Oneonta, N. Y.  
 Crafts 20 Big: Bakersfield, Calif., 9-14; Tulare 16-21.  
 Craig, Harry: Duncan, Okla.  
 Crescent Am. Co.: Concord, N. C., 8-20.  
 Cumberland Valley: Tullahoma, Tenn., 15-20.  
 Cunningham's Expo.: Woodsfield, O., 13-20.  
 Curl, W. S.: Washington, C.H., O.; (Vine St. at Compton Road) Cincinnati 15-20.  
 Dick's Paramount: Fairfield, Conn.  
 Dixie Belle: Hardinsburg, Ky.  
 Dodson's World's Fair: Pine Bluff, Ark.  
 Dudley, D. S.: Dumas, Tex.  
 Dumont: Dover, Del.  
 Dyer's Greater: Pocahtontas, Ark.; Perryville, Mo., 15-20.  
 Eddy's Expo.: Jeannette, Pa.; Butler 15-20.  
 Edwards, J. R.: Gallon, O.  
 Elite Expo.: Arkansas City, Kan.  
 Ellman: (35th & Lincoln) Milwaukee, Wis.; (27th & Capitol Drive) Milwaukee 15-24.  
 Empire State: Phillipsburg, N. J.  
 Endy Bros. & Prell: Newport News, Va.  
 Expo. at Home: Bel Air, Md.  
 Fidler United: Hannibal, Mo.; Roodhouse, Ill., 15-20.

### LETTER LIST

(Continued from page 49)

MAIL ON HAND AT ST. LOUIS OFFICE  
 390 Arcade Bldg., St. Louis 1, Mo.  
 Parcel Post

Forster, Gus, 5c McIntosh, A. M., 10c  
 Goldstein, San, 5c  
 Lamb, L. B., 20c Wenzler, George, 50

Bancroft, Zoe Ann  
 Beardsley, Clarence  
 Bell, Bill  
 Bryant, Jerry  
 "G. B."  
 Bryd, Irene  
 CARROLL, B. D.  
 Clark, W. J.  
 Cole, Dorothy  
 COLEY JR.,  
 Jefferson James  
 Contreras, Mrs. Dan  
 Contreras, Hoyet  
 Crawley, Rolla  
 Crowe, Charlie H.  
 Delbridge, George  
 DeViera, Genevieve  
 M. Lucas, Annie May  
 Dick, Billy  
 Ferguson, Mrs. D.  
 Frenzel, Mrs.  
 "Thelma"  
 Goodner, Archie C.  
 Grubbs, Horace J.  
 Gullette, Wm.  
 Haley, H. D.  
 HARRIS, Ralph L.  
 Hard, Richard  
 Haun, Mrs. Eddie  
 HICE, Ellsworth  
 Lake  
 HOUSE, Lee  
 Jackson  
 Johnson, Wm. F.  
 Knapp, G. W.  
 Lucas, Annie May  
 McEnery, Dave  
 Nelson, Peter  
 Newman, Lucille O.  
 Nottingham, Mrs.  
 Polly  
 Rohter, L. S.  
 Rosenbalm, T. G.  
 Sellers, Jack  
 Tubbs, Eddie  
 Uncle Jua, the  
 Original Captain  
 Leftoy  
 Willis, Margaret  
 Wright, Douglas

### CIRCUS

Anderson, Bud E.: Clinton, Mo., 9; Sedalia 10; Marshall 11; Moberly 12; Mexico 13; Hannibal 14-15.  
 Arthur Bros.: Eugene, Ore., 9; Corvallis 10; Albany 11; Salem 12; Newburg 13; Oregon City 14; Portland 15-28.  
 Bailey Bros.: Jackson, Mich., 16.

Fleming, Mad Cody: Tifton, Ga.; Cordele 15-20.  
 Francis, John: (22d & Franklin) St. Louis, Mo.  
 Garden State: Slatington, Pa.  
 Gentsch & Sparks: Mayfield, Ky.; Fulton 15-20.  
 Geren's United: Shelbyville, Ind.; Richmond 15-27.  
 Gold Medal: Vincennes, Ind.  
 Golden Belt: (Whittington Park) Hot Springs, Ark.  
 Golden Gate: Drakesboro, Ky.  
 Gooding Greater: Portsmouth, O.  
 Gooding, F. E.: Columbus, O.  
 Great Sutton: Sikeston, Mo.  
 Greater United: Lubbock, Tex., 8-20.  
 Groff United: Ventura, Calif., 9-14; Santa Paula 16-21.  
 Groves Greater: Westlake, Ia.  
 Gruberg's Famous: Philadelphia, Pa.  
 Hall Bros.: Mabel, Miss.  
 Happy Attrs.: Mansfield, O.; Mount Vernon 15-20.  
 Happyland: Mount Clemens, Mich., 8-14.  
 Heller's Acme: South River, N. J.  
 Hennies Bros.: Sheffield, Ala.  
 Heth, L. J.: Bowling Green, Ky.  
 Jackson Am. Co.: Maxton, N. C.  
 Jones, Johnny J., Expo.: Johnstown, Pa.; Uniontown 15-20.  
 Jones Greater: Charleston, W. Va.  
 Kaus Expo.: Monroe, N. C.; Rock Hill, S. C., 15-20.  
 Kaus, W. C.: Bel Air, Md.  
 Keystone Expo.: Moncks Corner, S. C.  
 Kirkwood, Joseph J.: Newburgh, N. Y.  
 Lagasse Am. Co.: Haverhill, Mass.  
 Lake State: (Jefferson & Wainut) St. Louis, Mo., 8-15.  
 LaMar West Falls: Ephrata, Pa.; Lebanon 17-27.  
 Lawrence Greater (Edison Highway & Monument St.) Baltimore, Md.  
 Lee United: (Middlebelt & Joy Road) Detroit, Mich., 8-14.  
 Lone Star: (Main St. & Road 67) Mars Hill, Indianapolis, Ind.  
 McKee, John: Wellsville, Mo.  
 Magic Empire: Bald Knob, Ark., 8-20.  
 Maher's Midway: (Jefferson & Stoddard) St. Louis, Mo.  
 Marks: Hampton, Va. (P. O., Newport News, Va.).  
 Midway of Mirth: Sparta, Ill.  
 Mississippi Park: Biloxi, Miss.  
 Mound City: (18th & Gravois) St. Louis, Mo.  
 Moore's Modern: Roselare, Ill.; Benton 15-20.  
 Ozark: Fort Smith, Ark.  
 Page, J. J.: Johnson City, Tenn.; Appalachia, Va., 15-20.  
 Pan-American: (Riverside Park) Anderson, Ind.  
 Park Am. Co.: Alexandria, La.  
 Pike Am.: Searcy, Ark.  
 Playland Shows: Old Hickory, Tenn.; Springfield 15-20.  
 Playland Park: Leesville, La.  
 Peppers All-State: Maryville, Tenn.; Kingsport 15-20.  
 R. & S. Am.: Jacksonville, N. C., 10-20.  
 Reading's: Portland, Tenn., 8-20.  
 Reid, King: Watervliet, N. Y.  
 Reynolds & Wells: Salina, Kan.  
 Rogers Greater: Centerville, Ill.  
 Rogers & Powell: Grenada, Miss., 8-20.  
 Royal United: Minneapolis, Minn.  
 Royal Am. Co.: Goldsboro, N. C.  
 Royal American: Terre Haute, Ind.  
 Scott Expo.: (40th & Charlotte Sts.) Nashville, Tenn.  
 Sheesley Midway: Dayton, O.  
 Shugart, Doc: Paris, Tex.  
 Siebrand: Winslow, Ariz.  
 Smith, George Clyde: Duncansville, Pa.; Phillipsburg 15-20.  
 Snapp Greater: Springfield, Mo., 8-20.  
 Sparks, J. F.: Knoxville, Tenn., 8-20.  
 Strader, M. A.: Junction City, Kan.  
 Star Am. Co.: Judsonia, Ark.; Jacksonville 15-21.  
 Strates, James E.: Harrisburg, Pa.; Elmira, N. Y., 15-20.  
 Sunflower State: Liberal, Kan.  
 Tidwell, T. J.: Carlsbad, N. M.; Artesia 15-20.  
 Tivoli Expo.: Fort Scott, Kan.  
 Tower Am. Co.: Spartanburg, S. C.  
 Turner Bros.: Champaign, Ill.  
 United Liberty: Pontiac, Ill.; Morris 15-20.  
 Victory Expo.: Oklahoma City, Okla., 8-15.  
 Virginia Greater: Cambridge, Md.; Salisbury 15-20.  
 Wade, W. G.: Port Huron, Mich.; Jackson 15-20.  
 Wallace Bros.: Princeton, Ind.  
 Ward, John R.: Biloxi, Miss.; Pascagoula, Miss.  
 Weer, J. C.: Dravosburg, Pa.  
 West Coast Victory: Stockton, Calif., 9-11; Lodi 13-14; Sacramento 16-21.  
 Wolfe Am. Co.: Aiken, S. C.; Clinton 15-20.  
 World of Mirth: Elizabeth, N. J.  
 World of Pleasure: River Rouge, Mich.  
 World of Today: Lawrence, Kan.  
 Wrightman Am. Co.: San Bruno, Calif.  
 Zacchini: Carlisle, Pa., 10-20.  
 Zeiger, C. F., United: La Junta, Colo., 9-21.

Beatty, Clyde-Russell Bros.: Santa Monica, Calif., 9-10; Ventura 11; Oxnard 12; Santa Barbara 13-14; Lompoc 15; Santa Maria 16; San Luis Obispo 17; Paso Robles 18; King City 19; Salinas 20-21.  
 Cole Bros.: Richmond, Ind., 9; Hamilton, O., 10; Cincinnati 11-14.  
 Cronin, S. L.: Hollister, Calif., 12; Los Banos 13; Coalinga 15; Hanford 16.  
 Dalley Bros.: Vernon, Tex., 9; Quanah 10; Childress 11; Memphis 12; Clarendon 13; Dalhart 15.  
 Garden Bros.: Windsor, Ont., Can., 8-13.  
 Globe Bros.: Stephenville, Tex., 11; Dublin 12; DeLeon 13; Brownwood 15; Cross Plains 16; Albany 17; Anson 18.  
 Hamid-Morton: (The Forum) Montreal, Can., 8-13; (Arena) Ottawa 15-20.  
 Hugo Bros.: Shawnee, Okla., 9; Wewoka 10; Holdenville 11; Wetumka 12.  
 Hunt's: Union, N. J., 8-9; Summit 10; Madison 11; Morristown 12-13; Dover 15-16.  
 Mills Bros.: Mechanicsburg, O., 9; (W. Broad at Powell) Columbus 10; Lancaster 11; Circleville 12; Chillicothe 13; Sabina 16; London 18; Xenia 17; W. Milton 18.  
 Polack Bros.: Oakland, Calif., 12-21.  
 Ray Bros.: Houston, Tex., 12-21.  
 Ringling Bros. and Barnum & Bailey: (Madison Sq. Garden) New York City, until May 21.  
 Wallace Bros.: Uniontown, Pa., 10; McKeesport 11; Monessen 12; Connellsville 13; Cumberland, Md., 15; Hagerstown 16; Chambersburg, Pa., 17.

### MISCELLANEOUS

Amazo: Andalusia, Ala., 8-10.  
 Basile, Joe, Band (Shrine Temple) Montreal, Can., 8-13; (Shrine Temple) Ottawa 15-20.  
 Birch: Fort Scott, Kan., 10; Chanute 11-12; Iola 15; Osawatimie 16.  
 By Gosh Tent Show: Bulls Gap, Tenn., 13.  
 Barrett, Roy (Olympia Circus) Detroit 12-28.  
 Curtis, Rube: Houston, Tex., 12-21.  
 Cogswell, James (Circus) Houston, Tex., 12-17.  
 DeCleo, Harry (Brownie's Show) Newburg, W. Va., 8-13.  
 Lee's Minstrels: Chattanooga, Tenn., 11-12; Nashville, Tenn., 13-15; Evansville, Ind., 16-17.  
 Ricton's Dogs: Fayetteville, Tenn., 8-13.  
 Romas, Flying (Circus) Jacksonville, Fla., 8-15; (Circus) Wilmington, N. C., 15-20.  
 Turtle, Wm. C.: School Assemblies, Portland, Ore., 8-13.  
 Virgil Show: Toledo, Ore., 10; Corvallis 12; Junction City 13; Cottage Grove 16; Springfield 17.

### J. J. PAGE SHOWS

Wants legitimate Concessions of all kinds except Cookhouse and Corn Game. Want capable Ride Help for Ride-O, Ferris Wheel, Chairplane and Merry-Go-Round.  
 Want Musicians and Performers for Minstrel Show. Will book or buy Octopus or Roll-o-Plane with own transportation.  
 Jack King wants Side Show People.  
 Can place useful Show People in all lines. Everybody address:

**J. J. PAGE SHOWS**  
 Johnson City, Tenn., this week; Appalachia, Va., next week.

### CUNNINGHAM EXPO SHOW

Open May 13-20 (Two Saturdays), Woodsfield, Ohio.  
 WANTS CONCESSIONS: Cook House or Grab, Pitch-Til-U-Win, Darts, String Store, Hoop-La, Penny Pitch, Shooting Gallery (Lead or Cork), Ball Games, Pan or Rat Store, High Striker, Grand Stores of any kind, Photo Gallery—Red Hall, write. SHOWS: Monkey Circus, Fun House, Illusion Show, Mechanical City, Girl Show or Revue, 10-in-1 or 5-in-1 Show, Snakes, Grand Shows of any nature with or without outfit, RIDE HELP for Chair Plane, Second Man for Bli Wheel, Sober, reliable Ride Men who drive semi trailers, WANT Sound Truck and Free Acts. FOR SALE: New Cozy Coach Trailer, A-1 condition. FAIR SECRETARIES AND COMMITTEES, have some open dates; contact me. Wire or write  
**JOHN F. CUNNINGHAM, Woodsfield, Ohio.**

### DODSON'S WORLD'S FAIR SHOWS CAN PLACE

Corn Game for balance of season. Choice line of Fairs and Celebrations where operator can make real money. Address:  
**DODSON'S WORLD'S FAIR SHOWS**  
 Pine Bluff, Ark., all this week

### LAST CALL CUMBERLAND VALLEY SHOW

Opens Tullahoma, Tenn., May 15th, Chorus Want Show with or without Musicians and Legitimate Concessions open. Salary and percentage. Address all mail:  
**ELLIS WINTON, Manchester, Tenn.**

### GOLDEN GATE SHOWS

Drakesboro, Ky., week of May 8  
 Want Ball Games, Stock Joints, Milt Camp, Office wants Agents, any kind of money-getting Shows. I am playing the coal fields and they are working seven days a week. Want Free Act.  
**FRANK OWENS, Mgr.**

**ARSA MEET IN CHI**

(Continued from page 45)

Mrs. George Apdale, E. V. H. Dance and Figure Skating Club, Richmond Hill, N. Y.; Bob Rice, Arcadia Figure and Dance Club, Detroit; Mary Bounagura, Boulevard Dance and Figure Club, Bayonne, N. J.; Betty Riebock, International Dance and Skate Club, Chicago; Wanda Hawkes, Skateland Figure Skating Club, Chicago; Charles McCarthy, Emil Quistead and Mrs. Carl Engel, Chicago Figure Skating Club, Chicago; Walter Powell, president USFSA, St. Louis, and Oscar Morgan, New York Skating Club, USFSA, New York City.

Speed officials of the meet were: Honorary referee, Pete Miller, president ASU; referee, Lamar Ottsen, St. Louis; assistant, Al Flath, Chicago; starter, Ted Young, St. Louis; assistant, Wilbur Menne, Chicago. Judges, Illinois Skating Association: Earl Solem, chief; Vic Frash, Walter Borke, Guy Karm, O. C. Rose, Paul Staff, Ed Cheehy, Joseph F. Gubbins, Merrill O. Calame, George Grieshaber, Arthur Follenweider, James B. Bowler, John T. Dempsey, Sid Novak, Herb Knudten, John Dolce, Alvert Cowen, Roger Legner, Dick McCarter, Tom Croake, Merlin Mungovan, Thomas J. Bowler. Announcer, Frank Kalteux; assistant, Chet Coyner. Timers, James McWhirter, chief; William Fahese, J. J. Lipp. Patrol judges, Harry Palmer, Joe Laurey. Clerk of course, Harry Berz.

**Large Committee Needed**

Committee members included: Competitions committee, Joseph K. Savage, New York; George Apdale; Erving Reznik, Highland Park, Mich.; Louise Bickmeyer, Hempstead, N. Y.; Violet Madden, Lansing, Mich.; George Mugerian, Detroit; Gladys Koehler, Ridgewood, N. Y.; Alice Wozarik, Detroit; and Ethel McGinley, Jersey City, N. J. Speed committee, Erving Reznik; Leroy Jay, New York; Peter Miller, Chicago; Alice Burnham, Brooklyn; Peter Nelson, Brooklyn; Norman Archer, Detroit; William M. Dawe, Brooklyn, and Betty Ross, Detroit. Dance committee, George Werner, Richmond Hill, N. Y.; Gladys Koehler; Jean Lettau, Detroit; Ethel McGinley and Barbara Killip. Figure committee, Joseph K. Savage, New York; Doris Harrington, Elizabeth, N. J.; Yvette Kiefer, White Plains, N. Y.; Alfred McCullagh, and Ernest Wettler, Dearborn, Mich. Amateur status committee, Alfred McCullagh, Jean Lettau, Thomas Egan, Bronx, New York; Harold Van Woeart, Bayonne, N. J.; George Apdale and Violet Madden. Judges committee, Ozzie Nelson, Mrs. Joseph K. Savage, New York; Joseph P. Gibson, New York; Bunny De Lucia, Bergenfield, N. J.; Jeanne Hammann, Mount Vernon, N. Y., and Alfred McCullagh.

**Many Clubs Represented**

Skating clubs represented at the meeting included Earl Van Horn Dance and Figure Skating Club, Mineola, L. I., N. Y.; Passaic Dance and Figure Skating Club, Passaic, N. J.; Holland Dance and Figure Skating Club, Bridgeport, Conn.; Skateland Club, Brigham, Utah; Wells Racing Club, River Rouge, Mich.; Wells Roller Club, River Rouge, Mich.; Mount Vernon Figure Eight Club, Mount Vernon, N. Y.; Arcadia Dance and Figure Skating Club, Detroit; Arcadia Speed Club, Detroit; Conroe Junior Dance Club, Hartford, Conn.; Imperial Figure Skating Club, White Plains, N. Y.; Riverside Roller Club, Plymouth, Mich.; Casino Dance and Figure Skating Club, Asbury, N. J.; Perth Amboy Dance and Figure Skating Club, Perth Amboy, N. J.; Carlin's Roller Dance Club, Baltimore; Flamingo Dance and Figure Club, Pittsburgh; Twin City Racing Club, Elizabeth, N. J.; Twin City Dance and Figure Skating Club, Elizabeth, N. J.; Paramus Figure and Dance Club, Paramus, N. J.; Ypsilanti Figure Skating Club, Ypsilanti, Mich.; St. Nicholas Figure and Dance Skating Club, New York City; Olympic Park Racing Club, Irvington, N. J.; Fordham Skating Club, New York City; Cape Girardeau Figure Eight Club, Cape Girardeau, Mo.; Palomar Roller Club, Lansing, Mich.; Boulevard Dance and Figure Skating Club, Bayonne, N. J.; Johnny's Dance and Figure Skating Club, Springfield, Ill.; Madison Garden Speed Club, Chicago; St. Sabina Speed Club, Chicago; Armory Speed Club, Chicago; International Dance and Skate Club, Chicago; Riverview Speed Club, Chicago; Catholic Youth Organization, Chicago.

**Big Publicity Coverage**

The intense interest in roller skating was evidenced by the coverage given the ARSA meet by the press. The sports pages of the dailies carried stories and results of the contests each day, as well

as numerous pictures. Six newsreel companies shot pictures, which will be shown in theaters thruout the country, and Life magazine had a photographer on hand. Harry Burrs, of the Chicago Sports Commission, handled publicity.

A complete tabulation of winners in the various events, together with trophy awards, complete registration, election of ARSA officers, etc., will appear later.

**RSROA CONVENTION**

(Continued from page 45)

sections preferred holding contests during Easter week. The view expressed by some that the same reasons made it desirable to move the national championships back to June were countered by the objections on the grounds of difficulty in holding championships during hot weather.

All agreed that co-operation of rinks with the policies of local school authorities was essential, and Fred A. Martin, of Arena Gardens, Detroit, explained his own policy of sending a letter to each contestant announcing his entry in the championships. Martin said that school authorities, in his experience, were nearly 100 per cent willing to co-operate, by giving each youngster permission to compete, even if it meant missing several days of schooling, and assigning special lesson material or methods to make up the lost time.

**Wants Standardized Dances**

Perry Rawson, Asbury Park, N. J., chairman of the dance committee, talked strongly for maintenance of standards, saying that "National standardization of dances enables the skater from one part of the country to find a suitable partner in any other part."

He proposed a "second five-year plan for skating," designed ultimately to boost box-office receipts. Rawson held that the principal widened appeal of skating should be to more adults, and to ice skaters who now have no rinks available for several months of the year. He characterized the tendency of some skaters toward "jitterbugging" on skates as "Skate dancing's Public Enemy No. 1."

Use of a proper type of skate, neither the familiar sidewalk nor "rink" skate, is necessary to make skate dancing appeal to the adult public, Rawson said, adding that it is skate dancing, rather than any other type of skating, that will bring in adults. The important factor of added safety, as well as the increased satisfaction from use of a skate designed for its special use, has made it imperative for manufacturers and rink operators to offer a suitable, flexible dance skate, Rawson said.

Specialization of professionals in skate dancing, and the separation of dance professionals from those specializing in speed or other types of skating are essential for the development of the field, Rawson contended.

S. Charles Peffers, Oakland, Cal., chairman of the figure skating committee, reported on the development of methods of tracing figures to facilitate accuracy of judging, particularly on recent developments in England, and on other technical changes in figure work.

**Two Chairmen Withdraw**

C. V. (Cap) Sefferino, Sefferino Roller-drome, Cincinnati, and Victor J. Brown, New Dreamland Arena, Newark, in giving reports as chairmen of the speed and finance committees, respectively, both announced their intention to withdraw from the positions they had each held for some years, the continuing to maintain their activity in RSROA affairs.

Sefferino defended the style of skating at his own rink, accepting its designation as "jitterbugging" by some critics, and pointed out that his rink, despite heavy emphasis on speed events, continued to turn out a substantial number of State title winners in both dance and speed events. He decried the lack of interest in speed events of "a majority" of operators, and pointed out that such problems as the dust raised by speed skating could be solved by proper rink control, as exemplified at Arena Gardens, Detroit, that afternoon.

President Freeman proposed that rink operators should form speed clubs, perhaps getting a retired local skater as coach.

**\$ Side of Operation**

Fred A. Martin gave a talk on the business side of rink operation, on the general thesis that the successful rink should normally be operated all day long, not just in the evening, and that his own experience showed that evening operation alone was unlikely to be prof-

itable. At Arena Gardens, Martin explained, the rink is open all day for practice skating. At 15 cents per hour, this grosses \$250 to \$300 a week, with enough practicing skaters asking for professional introduction to furnish jobs to four to five professionals. Every sale made in the house, Martin said, is rung up on the cash register, whether for skates, laces, membership buttons, or otherwise, giving a complete record of turnover.

**Holds Speed Sessions**

Turning to the problem of speed skating which aroused so much interest at this session, Martin said he had created his speed division by Saturday afternoon races for small children in the first place. Their interest tended to center in racing rather than other forms of skating, and the rink races drew them. A little later they were booked in a 12-week series of Saturday afternoon events, and those qualifying were given a silver bar as a coveted award. For older boys and girls, Arena Gardens formed a Speed Skating Club, with a competent speed professional, Jess Bell, in charge. Special sessions on Sunday mornings and Monday evenings gave them extra hours of practice weekly. This type of careful development ultimately resulted in the production of a high average caliber of speed skating.

**MEL SMITH**  
CONTACT  
BOX D-207  
Care The Billboard, Cincinnati 1, O.  
**IMMEDIATELY**

**PROF. TOM JOHNSON**  
**WANTS**  
Musicians, Piano Player, Producer, Comedians. Salary \$30.00 week. Teams, Chorus Girls, Top salaries. Want to hear from Gilbert & Ola Scott, Lillian Jones, Loyd Wiggins, Bill Baslam, Blutch Malonesaw. Wire care **JOHN R. WARD SHOWS**, Biloxi, Miss., this week; Pascagoula, Miss., next week.

**GLOBE BROS.' CIRCUS**  
**Happy Loter Wants Acts**  
For Side Show and Concert.  
Address: Stephenville, 11; Dublin, 12; De Leon, 13; Brownwood, 14; Cross Plains, 15; Albany, 16; all Texas.

**CRESCENT AMUSEMENT COMPANY WANTS**  
First-class Bingo, up-to-date Pan Game, Custard, Lead Gallery. Special proposition for PENNY ARCADE, Concessions that work for stock, Agents for Ball Games, Sium Stores, Penny Pitches. SHOWS—First-class Side Show with own equipment, Snake, any Pit or Platform Show that can get money. COLORED PERFORMERS and MUSICIANS, \$25.00; Girls that work, \$15.00; wire Prof. Vadalio. Salaries paid from office. New outfit. RIDE HELP Foreman for Loop the Loop, Single Loop-o-Plane, Second Man for Wheels, Octopus, Chairplane; must drive. Raymond Fry and Arthur Carven, wire Fred Stockton. FREE ACT—Will book for entire season a good high Free Act. Willing to pay highest salaries for a Real Act. Address: L. C. McHENRY, Mgr., Concord, N. C., until May 20th; Forrest City, N. C.; Morganton and Lenoir following, with Galax, Va., 4th July Celebration and 10 Fall Fairs contracted.

**W. G. WADE SHOWS**  
Jackson, Michigan, May 15 to 20. Want Penny Arcade and Independent Shows of all kinds. Can also use a few more legitimate Concessions for a long circuit of Celebrations and Fairs. Kalamazoo follows Jackson. Address  
W. G. WADE SHOWS, Port Huron, Michigan, This Week.

**RIDE HELP, ATTENTION**  
Best proposition on coast for Tilt-a-Whirl and Merry-Go-Round. Ammend, wire. San Bruno, Calif., until May 15; Palo Alto, Box 594, until June 1. Few Concessions open.  
**WRIGHTSMAN AMUSEMENT CO.**  
SAN BRUNO, CALIF.

**WORLD OF PLEASURE SHOWS**  
LANSING, MICH., MAY 15-20  
Want Monkey Show, Wild Life, Fun House, Mechanical City and other neat and attractive Grind Shows. Experienced Fun House Man for office show, 50-50 proposition. Can place Frozen Custard, Lead Gallery and Merchandise Concessions of all kinds. Ride Foreman and Second Man that drive Semis. We pay top salary and bonus.  
**JOHN QUINN, Mgr., River Rouge (until May 14), Muskegon (May 22-30).**

**GROFF UNITED SHOWS WANT**  
Ride Foreman, must understand gas motors; also First Man on Ferris Wheel, two Men for Kid Rides, Electrician; top salary. Concessions—Balloon, Cork, Striker, Hoopla, String, Watchla. Shows—Pit Show, Snake, Grind Shows.  
Ventura, Calif., May 9th to 14th; Santa Paula, 16th-21st.  
Home Address: 6601 Bellgarden Ave., Bell, Calif.

**BEAM'S ATTRACTIONS**  
15 Years Playing Only Community Sponsored Celebrations and Fairs.  
Can book any legitimate Concession except Ball Games, Palmistry and Pop Corn. Want Shows, Merry-Go-Round, Loop, Octopus, Roll-o-Plane, Firemen's Fair, Holsopple, Pa., next week; then celebrations at Somerset, Mt. Pleasant and Greensburg follow. Want Cookhouse Help, Second Man for Chairplane, Concession Agents.  
Write or Wire M. A. BEAM, Windber, Pa.

**FASTEST, FUNNIEST, FLASHIEST ACT OF ITS KIND PLAYING OUTDOOR EVENTS**  
**GREAT LIPPINCOTT**  
The Magician & Co.  
Three Girls, One Man. Best of Everything to Work With. Special Billing, Etc.  
Engagements recently played: 11 weeks, Fontaine Ferry Park, Louisville. 4 weeks, Joyland Park, Lexington, Ky. 5 weeks, French Casino Club, New Orleans. 1 week, Tower Theatre, Kansas City. NOW—Ninth pleasant, profitable week as a late "spook opy." MARTIN THEATRES in the South, PAIRS and others in Missouri, Illinois, Kansas territory, please write  
**CARE THE BILLBOARD, CINCINNATI 1, O., OR AS PER ROUTE.**

WANT

**BALL GAME AGENTS**

Ladies and Men, come on at once.  
For Exclusive Ball Games

**NORMAN LITTLEFIELD**

ENDY BROS.' PRELL SHOWS, INC.  
Newport News, Va.

WANT

**H-M TOP FOR CANADA**

(Continued from page 40)

indoor dates terminate in Ottawa May 20 and opening date under canvas is set for May 22 at Three Rivers, Que. Season will run thru September 11.

Make-up of the program is not yet complete but will include Proske's tigers, Robinson's elephants and Van Leer's horses. Clown alley will have Georgette Brothers, Rice-Davison Trio, and Kinko.

Circus will be one-ring, European style. The de luxe tent, formerly used by Bernard Van Leer's Holland Classical Circus, with its plush reserved seats and other luxurious features, has been acquired by Hamid-Morton. This tent, one of the finest ever seen here, was used briefly by Van Leer, Dutch horseman-showman, during 1942-'43. Van Leer's show, with top-notch acts booked by Frank Wirth, opened in Yonkers, N. Y., June 3, 1942, but, due to lack of ballyhoo, failed to click. A jump to Bridgeport hypocoed business and show finished the season there. An attempt to repeat the Bridgeport success was made in 1943, with a mediocre program, but the show soon folded and tent and equipment were stored at Van Leer's quarters in Briarcliff, N. Y. Show carries its own light plant.

**WALLACE TAKES HEAVY**

(Continued from page 40)

canvas is new; big top is 140, with three 50s; menagerie, 90 round with three 30s; side show, 80 with two 30s; padroom, a 40 with two 30s and a 40-foot marquee. Trucks have been newly painted, yellow with black lettering. Top will accommodate about 4,500, with six sections of grandstands on one side, a section at each side of the bandstand on opposite side and blues at each end. Daily movement involves 46 units.

Program is stronger than a year ago and moves smoothly, consuming slightly less than two hours. Ralph J. Clawson, who joined at Charleston, W. Va., has made changes that have ironed out waits in the program. Mike Guy has an excellent band, altho three or four men short when show moved into Ohio.

Only one stand was passed up, this soon after the opening where an all-day rain and bad lot made it impossible to show. Despite daily appeal for workers, in the papers, show is handicapped, but with help of towners has been able to start afternoon performances near the scheduled hour.

**TEMP DROPS RB GATES**

(Continued from page 40)

Recreation office and arranges to turn over ducats for the boys. This is in addition to a block of seats which the circus provides gratis for servicemen at all performances.

The heat wave is not affecting advance sales, house having been sold out for this week-end early in the week and reservations for the remaining two week-ends of the New York run going rapidly. The season's take is practically certain to top in a large way last year's banner business at the Garden.

The Ringling show paid its 42d annual visit to Bellevue Hospital Monday morning, putting on a performance in the courtyard for the 3,000 patients at the hospital. Taking part were Merle Evans and band; Gordon Orton and Albert Ostermaier, horse numbers; Four Macks, skaters; Alphonse Repensky, juggler; Tom Kam's (Naittos) dogs, a group of elephants, and clown bits by Emmett Kelly, Felix Adler, Paul Jung, Nelson Brothers, Harry Dann, Toby, Danny McPride, Clayton Chase and Frankie Saluto.

**UNDER THE MARQUEE**

(Continued from page 40)

circus quarters at Peru, Ind., until the property was sold recently, have bought a home in Peru.

THE KLINGS (Billy and Peggy), owners of the Thunderbird high aerial act, are back again with Al Martin. They have been booked for Coleman Bros.' Shows.

RAY BRISON, manager of the Beers-Barnes Side Show, cards that all trucks are painted yellow and red, and that canvas, seats and poles are in first-class condition in side show and big top.

MATT SAUNDERS, city manager for the Loew Circuit in Bridgeport, Conn., who formerly trouped with the Buffalo Bill Show as press agent, visited the Ringling show in New York.

FORMER troupers located in Huntington, W. Va., are W. R. Wood, of the John Robinson Circus; Dewey Clark, now owner of the Fifth Avenue Hotel, and Jess Bradley, of the Seils-Sterling Circus. All are 32d Degree Masons.

PAT VALDO, assistant to Robert Ringling on the production staff of the Ringling show, made a trip to Chicago last week and looked over the acts playing the Barnes Bros.-Olympia Circus at the Stadium there.

DOC BACON, located in Indianapolis, started in show business in 1896 with the Frank Lemen Pan-American Circus playing steam calliope and selling reserved seat and concert tickets. Since then he has been with John Robinson, Gentry Bros., Barnum & Bailey, Cole Bros., Ringling Bros., Wallace, and Haag circuses.

CECIL WOODS, former wire performer, and comedy juggler, and L. E. Roba Collins visited showfolk friends at the St. Louis Police Circus, including the Cycling Kirks, and Ann Riddle, menage rider. Collins, former side show manager and bannerman with Jack Riddle's circus unit, Lewis Bros. and Marlow's circuses, has been in a St. Louis war plant for 13 months.

WANT

**ARCADE MECHANIC**

Sober, reliable. \$100.00 week or percentage.

**JOHN R. WARD SHOWS**

Biloxi, Miss., this week; Pascagoula, Miss., next week.

**El Paso Amusement Center****Largest Arcade Southwest**

Wanted—All-round Penny Arcade Mechanic, Jewelry Stand with Engraving Outfit, Tattoo Artist, Spot the Spot Agents. Hundred thousand soldiers stationed here at all times. Use two Stock Store Agents. Year-round proposition.

Wire or Write

**BOB BURKSHIRE, El Paso, Texas.****CARNIVAL****NORTH WALES FIRE COMPANY**

May 17th to 27th

Want legitimate Concessions and Shows. A Rides booked. Ride Help wanted. Can book Free Acts this season.

**D. J. VAN BILLIARD**

North Wales, Pa.

Phone 58

**HUNT BROS.' CIRCUS****WANT AT ONCE**

Riding Act; Nellie Dutton, wire. Teeterboard Troupe doing other Act, Skating Act and Clown, Trumpet and Trap Drummer, one good Lithographer. Must join at once. Madison, N. J., 11th; Morristown, 12th and 13th; Dover, 15th and 16th.

**B & V SHOWS**

South Hackensack, N. J., May 10th to 20th; then Pennsylvania.

Want Bingo, Grind Shows and Shows with own outfits. Want Merry-Go-Round Foreman and Ride Help.

5 Westminster Pl., Garfield, N. J.

**PLAYLAND PARK****WANTS**

First-class Whip Man, no ups or downs, top salary. Place Fortune Teller Machine, no Readers. Machine properly handled will make big money. All address:  
**BILL FRANKS, Macon, Ga.**

**SPEEDY BABBS****MOTORDROME**

AVAILABLE FOR CELEBRATIONS AND SPECIAL EVENTS

Featuring Miss Alverna, legless motorcyclist and aviatrix. Write

Care of The Billboard, Cincinnati 1, Ohio.

WANT

**A-1 TRUCK MECHANIC**

Will pay from \$50 to \$75 per week to capable man. **FRANK W. PEPPERS, Maryville, Tenn. this week.**

**J. T. (SLIM) CHAMBERS****WANTS HELP**

John Snyder, Benny Bergen, any one else capable  
Wire Carrollton, Mo.

**BUD E. ANDERSON'S CIRCUS**

Wants useful people of all kinds. Workmen, \$25.00 week and up; Side Show Manager and Help, Cook house, Concession Help, Butchers, Novelties; cor right away. See Billboard for route.

**DYER'S GREATER SHOWS****WANT**

Neat Cook House or Grab, Photos, Shows, Secor Men on Rides. Have 20x40 complete Show, no Actors for same. Fifteen fairs and celebrations booked. Pocahontas, Ark., this week; Perryville, Mo., next.

**Sunflower State Shows**

Want Merry-Go-Round Horse Repair Man at one wire. Want Smith Mixup Foreman, Second M all rides that drive. Come on or wire. Want Show Manager and People, Grind Show of any kind. Want to book Scales, Age, Hi Striker. Liberal Kan., till May 13th; Coldwater and Meade Celebrations to follow.

**DEEMER'S BEACH**

NEW CASTLE, DELAWARE

*World's New, Largest Colored Park*

Wants good clean Concessions. 3,000 Picnics already booked.

**JACK FARRELL, 225 Market Street. Phone Chester, Pennsylvania 29714;**  
Deemer's Beach, Phone New Castle 2932.

**JONES GREATER SHOWS WANT**

Worthwhile Show, must be in keeping with the best Neon lighted show in America. Palsen, Eggleston, wire. Neon Man wanted; Slim McNeese, Milton Jones, get in touch. Will buy Single O Cable Larger. All address

**JONES GREATER SHOWS, Charleston, W. Va.****JOYLAND MIDWAY**

OPENING WEEK MAY 18, TELEGRAPH AND EUREKA ROADS, DETROIT, MICH.—TWO SATURDAYS AND TWO SUNDAYS—  
HEART OF DEFENSE AREA

WANT Legitimate Concessions that work for ten cents. Good opening for Penny Arcade, also two Grind Shows and Fun House. Twelve Celebrations booked, all in Detroit defense area. Lake Orion on streets, week of 4th of July. Show carries eight Rides. Can place good Ride Help, top salary. Wire or write

**ROSCOE T. WADE**

Apt. 208, 444 Peterboro Street

Detroit, Michigan

**SCOTT EXPOSITION SHOWS WANT**

Ferris Wheel and Octopus Foremen. Ride Help that drive Semis. Top salaries. Musicians and Performers for Minstrel Show, salary from office. Girl Show open, have outfit. Corn Game open, also legitimate Concessions.

John Gravis wants Griddle Man and Cook House Help.

9 more weeks in Nashville, Tenn. Business very good.

P.S.: Want to buy for cash—No. 5 Ferris Wheel with transportation.

**R & S AMUSEMENTS**

JACKSONVILLE, N. C., MAY 10 to 20, WILMINGTON, N. C., MAY 22 to 27

WANT Ride Help on all Rides, top salaries. Can place Concession Help and Dealers for Pill Game, Beat Dealer and others. Also Operators for permanent park location. Wire or come on. All address

**J. M. RAFTERY, Jacksonville, N. C.**

**TURNERS' TAKES HEAVY**

(Continued from page 33)

Louis Logan, Mr. and Mrs. Ralph White and Chief Ed White Eagle. Cookhouse is managed by Mr. and Mrs. Red Cunningham. Anna Belle Trimaur is handling mail and *The Billboard*. Among visitors in Springfield were three former employees, Hazel Pickerell, now in the WAVES, and Kenneth Hinds and Mutt Carter, both in the army.

Show opened here Monday under Elks' auspices. Cecil and Ray Turner, and Robert Kobacker, general agent, were initiated into the Elks here. Joe Teska opened here with his Mechanical Show. Girl Revue is presented by Joe and Mildred Sorenson.

**SUTTON STRESSES LIGHT**

(Continued from page 33)

lls, helper; Charles S. Reed, agent; Irish O'Brien, scenic artist.

Concessions: J. T. Minnear and family, midway cafe and three concessions; Bob Kenosian, popcorn; F. J. Doyt, bingo and two; Pat Bales, monkey speedway, fishpond, rat game and two penny pitches; Lee Marshfield and family, four; Mr. and Mrs. Joe King, two; Mr. and Mrs. John McMillan, diggers and ball game; Joe and Helen Wherry, two ball games; Charles St. Cye, pea pool; Edward Cruze, palmistry; Harry Van Zandt, hoop-la; Mr. and Mrs. George Campbell, watch-la, pan game, Hitler ball game; Mr. and Mrs. Whitley Nelson two;

Rides: Red Graham, superintendent; Merry-Go-Round, Pee Wee Erwin, Charles Ashley; Ferris Wheel, Norman Allen, Carl Pruitt; Chairplane, J. W. Simpson, George Frazier; Tilt-a-Whirl, Jake Winkelman, Otis Birchitt; Pop Hutchinson, two kiddie rides, Autos and Aeroplanes.

Shows: Circus Side Show, Korle and

Lester L. Brown, owners and managers; Richard Inler, Frank West, tickets; Lester Brown, front; George Rollins, fire-eater; JI JI, wild man; Lady Peggy, sword swallower; Bob Gamble, painproof man, the man from Mars; Arline Bishop, Jessie Lee Rollins, Ethel Lacey, illusion; Korle, mentalist; Bobby Bobbette, annex. California Nudist, Bob Houssels, manager; Billie Houssels, secretary and lecturer; Richard Morton, tickets; Billie Sutherland, Babe Le Tour, Bessie Harrison, models; Shorty Wiley, canvas. Victory Girls, Bill Gary, manager; Everett Stacks, tickets; Mary Gary, Ruth Lockett, La Vern Harrison, Roxy Jones, dancers. Funhouse, Curly Cutsinger, manager; Mrs. Cutsinger, tickets; Jimmy Hogan, front. Reported by Jack Woods, press agent.

**FEM CLUB IN PLEDGES**

(Continued from page 33)

weekly meetings and further in every possible way campaigns in the interest of national defense. Club pledged \$1,000 for purchase of War Bonds, \$1,000 to the Red Cross and set up assessments for a hospitalization fund for benefit of any of the personnel of Dodson's shows.

At the 10-day Little Rock engagement bad weather and absence of spenders gave the show the smallest weekly gross it has had in many years. Removal of thousands of soldiers from Camp Robinson apparently has left the city in a somewhat uncertain financial status, and the lot was in a locality where transportation facilities were far from adequate.

H. M. Kilpatrick, manager of the advertising car, had Little Rock well billed, the newspapers were liberal with publicity and radio co-operated. Ed Breuer, special agent, was guest of Governor Adkins, and also had the governor out as a guest of the shows. Bandmaster Jack Campbell's band's daily parade in shows' band wagon attracts considerable attention.

**DC RECORD FOR JONES**

(Continued from page 33)

paid admissions. Business held up in the second week, with fine weather.

Guests at the opening who greeted E. Lawrence Phillips, general manager, and his associates included district and city officials; Mr. and Mrs. Max Linderman, L. T. (Pete) Christian, Gerald Snellens, L. H. (Doc) Cann, Starr De Belle and Jim Stevenson, World of Mirth Shows, exhibiting in Alexandria, Va. Carl H. Barlow was on hand. Roy Rogers, picture star, and Col. Jim Eskew, Texas Rodeo, were also visitors. Frank Branden, former circus press agent and now with 20th Century-Fox exploitation department, visited Walter Nealand. Ben Braunstein, Cetlin & Wilson Shows, and Sgt. Bill Fields, formerly of Uniontown, Pa., visited old friends.

Fire which threatened the midway was discovered at 7 p.m., May 2, in the tent of the Rocky Road to Dublin, operated by Mrs. Bertha McDaniels. The Jones fire truck was manned by attaches who extinguished the blaze, which destroyed the new top and threatened to spread to the *Follies Revue*. Damage was estimated at \$1,000.

Annual "Press Frolic" on the night of May 2 had Manager Phillips as host. Among those attending were Nelson B. Bell, drama critic, and Joe Cloud, city editor of *The Washington Post*; Jerry Doyle, city editor; Bernie Harrison, picture editor; Ray Helgeson, night city editor, and John Held, of *The Star*; "Chubby" Webb, editor of the news staff, and Lillian Webb, women's editor of *Pathfinders* magazine, and Frank (Buck) O'Neill, sports editor of *The Times*. Ann Hagner wrote a feature story for *The Post* during the engagement. Jule Manix, feature writer of *Collier's*, and a staff photog spent three days with the show.

Showfolks staged an annual show at Walter Reed Hospital Wednesday afternoon in the theater auditorium, later visiting wards to entertain wounded veterans. Walter Nealand emceed the program which included girls from the *Follies Revue*; Carl J. Lauther's freak oddities; *Gay New Orleans*, minstrel revue; Del Rio Midgets and Allen Walker, Hollywood comedian; Lady Crystal, mentalist, and Art Converse, and Josephine, chimpanzee. Arthur Phillips was in charge of the main entrance during the engagement. Bob Golding's frozen custard did land-office business.

Morris Lipsky, concession manager and co-owner of the show, who is handling the legal adjusting and other duties, reports business far beyond expectations since the opening in Augusta, Ga., late in March.

**EXPOSITION AT HOME SHOWS**

Old Home Week and May Festival, West Chester, Pa., May 15 to 20. Can place Frozen Custard, Ball Games, Slum Concessions of all kinds. Will sell exclusive on photos. Will buy or book any Flat Ride. Shows—Will book any Show with or without outfit. Can place Billposter at once. Want good Griddle Man. Can place Foreman that can handle two Wheels up and operating Monday night; will pay top wages. All address

ROX GATTO, this week, Bel Air, Md.; then West Chester, Pa.

**J. C. WEER SHOWS**

CAN PLACE ROLL-O-PLANE, OCTOPUS, CHAIR-O-PLANE, CATERPILLAR OR TILT-A-WHIRL. Red Brady, kindly contact us. CAN PLACE FERRIS WHEEL FOREMAN AND FOREMAN FOR 8-CAR WHIP. ALSO RIDE HELP ON ROCKET. Good Salaries. CAN PLACE 10c LEGITIMATE CONCESSIONS, also PHOTO GALLERY. WANT OPERATOR FOR FOLLIES GIRL SHOW. Have beautiful Wagon Front for same. Want Builder. Harry Madison, come on.

Address DRAVOSBURG, PA., this week.

**W. C. KAUS SHOWS WANT**

FOR FOUNTAIN HILL, PA., WEEK OF MAY 15

Concessions of all kinds and Shows that do not conflict. Ride Help in all departments, come on.

Will buy Octopus.

Haledon, Hawthorne, Roselle, all New Jersey, to follow, plus the Five-County Firemen's Convention, Plymouth, Pa., on Main Street; first show in years.

Wire RUSS OWEN, General Manager, Bel Air, Md., this week.

**HELLER'S ACME SHOWS WANT**

Diggers, Bingo, Pea Pool, Duck Pond, Pitches, Grind Stores. No Coupons or Cees. Want Shows, Ride Help, Ferris Wheel Foreman, Girls for Revue. All address

HARRY HELLER, SOUTH RIVER, N. J.

**BRIGHT LIGHTS EXPOSITION SHOWS**

Winchester, Va., Heart of Town, May 8-13

Want Ride Help for Octopus and Roll-o-Plane, also Chairplane Foreman; top salaries. Can place on account of illness Girl Show. Have complete outfit for same, panel front. Bennie Herman wants twenty-nine Agents. Want legitimate Grind Concessions. Playing best Maryland and Pennsylvania territory. Get with a show that gives you the best of treatment.

Write or Wire JOHN GECOMA, Winchester, Va.

**ALLEN AND NICKERSON SHOWS**

HAVE FOR SALE

One Eight-Car Whip; perfect condition. First \$1,800.00 takes. Can be seen in operation Kokomo, Ind., this week. Want to buy Ferris Wheel or Octopus or Spitfire. All replies.

ALLEN & NICKERSON SHOWS, Kokomo, Ind., this week.

**Girls—\$40.00 a Week—Girls**

For Girl Show and Posing Show. Experience unnecessary. Hawaiian, Fan, Strip and Rumba Dancers. Will pay \$50.00 for Feature Dancer. Also want Man to operate Posing Show, salary or percentage. Can place Canvas Man and two Men Ticket Sellers, salary \$25.00 a week. Billy Knight, wire and come on. Write or wire

F. W. MILLER

World of Pleasure Shows, Lansing, Mich., May 10 to 20.

**GREAT SUTTON SHOWS**

WANT GENERAL AGENT WITH CAR. WILL SELL EXCLUSIVE ON PHOTO GALLERY. CAN PLACE SHOWS WITH OWN OUTFITS AND TRANSPORTATION. RIDE HELP WANTED. TOP SALARIES PAID. Address:

Sikeston, Mo., this week; Festus, Mo., May 15-20.

**BILL KEYS WANTS**

CATERPILLAR RIDE HELP

Fred (Abie) Holzman, John (Scotty) Miller, Forrest H. (Pop) Snyder, wire and come on, or ANY OTHER FORMER HELP, COME ON.

Care ROYAL AMERICAN SHOWS, Terre Haute, Ind., May 8-13; Peoria, Ill., May 15-28.

**DICK'S PARAMOUNT SHOWS WANT**

A-1 Bill Poster, top salary. We supply truck. Dredge, get in touch with me. Have complete Circus Sideshow, new top, all new equipment. Liberal percentage to reliable party.

RICHARD E. GILSDORF, Fairfield, Conn.

**WANT TO KNOW THE WHEREABOUTS OF GEORGE F. DONNELLY**

or information concerning him. Reply to:

MIKE ROSEN

Care BUCKEYE STATE SHOWS

Paducah, Ky., this week; then per route.

**WANT TO BUY**

Will pay cash for a No. 5 Ell Wheel, Smith & Smith Chair-o-Plane, also Two-Abreast Merry-Go-Round. Must be in good condition and also stand inspection. Write or wire

JOHN DENTON

894 N. Broadway KNOXVILLE, TENN.

**ARCADE SHOWS**

Want Electrician, salary and cut-ins. Ride Men who drive. Good deal for man who can handle Two-Abreast Merry-Go-Round. Need Second Men, Wheel and Skitter Bug. Have front and top for Girl Show; if you can run one get in touch. Skillo Agent can do well here. We have been out all winter, with business good. Our first two spring spots excellent and getting better from now on out. Write, wire E. M. BISHOP, Taylor, Texas, week May 8; McGregor, Texas, May 15-20.

**WANT ELECTRICIAN**

Blackie Lowe, come on home.

Frank W. Peppers

Maryville, Tenn., this week.

**MIDWAY OF MIRTH SHOWS**

Sparta, Illinois, May 8th to 13th

Want Stock Concessions, Photo Gallery, Fish Pond, Erie Diggers, Shows with own outfits, Wheel Foreman.

ESTHER L. SPERONI

WALTER W. HURD, Director; C. E. VETTERICK, Editor.  
Communications to the Coin Machine Department, The Billboard, 155 N. Clark St., Chicago 1, Ill.

# NAMA CHARTS VENDING BIZ

## Conclave Probes Present, Post-War Ind. Problems

**First wartime meeting of association marks second industry get-together in a week—supply firms see no prospects of more merchandise for ops—post-war prospects rosy**

CHICAGO, May 6.—Key men of the coin machine industry's vending division measured tomorrow with undisguised optimism, but found little more than conditional "hope" in the immediate supply picture when more than 40 representatives of equipment, operating and supply firms attended the Midwest conference for members of the National Automatic Merchandising Association at the Palmer House Tuesday (2).

The all-day session, which represented the association's first general conference not held in the East and the first meeting of its kind since Pearl Harbor, featured reports on industry and association progress, afforded significant information regarding current and impending conditions, and looked beyond wartime horizons to interpret what automatic merchandising in the world of tomorrow may mean in terms of public convenience, opportunity to American servicemen and new achievements in marketing and distribution channels.

Problems of wartime operation of vending machines, subject of several speakers during the morning program, were temporarily forgotten during the luncheon hour when real war, thundering, brutal and heart-rending, crashed the smart Palmer House banquet room as S/Sgt. Edward F. Long, U. S. Marine Corps, 22-year-old guest of honor, described some of the bitter warfare he survived last year in the far-away Pacific. Wearing the proudest honors our government can bestow, S/Sgt. Long said the real heroes are those who won't come back. He explained that his requests for continued combat duty, following recovery from wounds, were denied and he assumed home-front duties of telling what real war looks and feels like.

### Feature Address

Feature address of the conference was delivered by Nathaniel Leverone, head of Automatic Canteen of America, who wears eight service stripes as president of NAMA and whose association leadership has identified him with 19 separate organizations in the business and civic

worlds.

Comparing the "window-smashing" stages of automatic vending from which the industry is only now emerging with the same kind of business trials once faced by the automobile industry, Leverone declared that "honesty and confidence" have finally commanded acceptance and recognition of vending as a business that is sound and one that can no longer be retarded.

"What a contrast between the treatment our industry, committees and representatives receive today from congressmen and officials and the way we were looked upon only a few short years ago," declared Leverone. "We have been accorded courtesy and consideration only in recent years. There are fewer persons today who refer to vending as 'that kind of business,' whereas many formerly believed that their city or State or the

(See NAMA Charts on page 67)

## Ft. Worth Coin Biz Equals Last Year All-Time Record

FORT WORTH, May 6.—Coin machine business in Fort Worth for the first four months of 1944 has equaled the corresponding period of last year when an all-time peak record was established, according to the leading operators here.

This city continues to be filled with soldiers from near-by camps and well-paid war workers. Retail sales reflect that business conditions are good. Bank conditions, for the first 90 days of the year, neared the all-time record for any like period of past years.

Machines are being kept in repair, despite shortage of labor. The use of part-time mechanics who want to make extra money has been advantageous in keeping the machines operating.

All machines available are now on location, operators state.

## Interest in Supplies

THE war emergency has brought suppliers of merchandise and the vending machine trade closer together in considering each others problems. That was in evidence at the recent Midwest Conference of the National Automatic Merchandising Association. An important part of the prepared program was devoted to hearing representatives of the supply trade. This is a progressive idea even if there was no emergency in supplies. The vending machine trade needs more prestige and one of the best ways to get that prestige is to have the open friendship of the supply field. Firms in the supply field have long realized the growing importance of the vending machine market, but they have not always gone on record as considering the market important. To make them a real part of vending machine conferences and conventions is a step in the right direction.

The representatives of the supply trade had a chance to explain the difficult situation in which they are in at the present time. They also had a chance to see the collective importance of members of the vending machine trade. Naturally, they could not promise any real relief in the matter of supplies since the crucial part of the war is still to be fought. They made whatever optimistic predictions they could. All of them are very optimistic about the future. Some expressed the well-known fact that there will be much competition for markets in the merchandise field after the war, and hence vending machines will become more important. It is this competition in the supplies field that is sure to make vending machines an important part of the distribution of such merchandise as cigarettes, candy, nuts, gum and soft drinks.

There were spokesmen representing each of these lines of merchandise on the program. They reported the situation as it is affected by the war and they also gave whatever favorable prospects they could for increased supplies in the near future. A bigger peanut crop is expected, but the government will take 50 per cent of the total production for overseas shipment. The

candy supply is very dependent upon a good corn crop, which will make corn sirup available. The supply of cigarettes is largely dependent upon the labor market and machinery. Sugar is still held at 70 per cent for candy and soft drink suppliers but reports indicate there is plenty of sugar in prospect if the war does not last too long.

Operators had a chance to express their views on merchandise and to make some criticisms of the vending qualities of the merchandise which they get. Manufacturers answered some of the criticisms by explaining plans for the future. Operators chiefly pointed out that the racking of candy bars at the present time causes trouble. This will be remedied in the future when war scarcities are over. Cigarette operators complained about allotments of supplies. It was explained that manufacturers will consider any special complaints when made to them.

The NAMA represents the best organized group in the vending field today and it contains operators of all types of vending machines in its membership. Cigarette operators are probably better organized than any other group within the vending division of the industry. The NAMA is making plans to liberalize its membership. In the past it has accepted for active membership those operating firms that did business in five or more States. This excluded what is generally known as the small or independent operator. This fact has been the cause of some criticism in the past. It was announced that a local operator can now join the organization by simply paying the proper membership fee.

The NAMA has been very aggressive since 1936, the year of its organization, and has a lot of accomplishments to its credit. Being composed of the best operating firms in the business, it naturally has good leadership. The meeting brought reports of considerable progress in the vending machine trade in the past several years. The organization has been able to prevent the passage of unfavorable tax laws in a number of States and

(See Interest in Supplies on page 62)



VENDING SUPPLY FIRMS WERE heavily represented at the NAMA Midwest Conference held Tuesday (2) at the Palmer House, Chicago. All-day session was devoted to reports and discussion of present and post-war vending problems. Standing at the speakers' table, left to right, are R. L. Strain, American Locker Company; S/Sgt. Edward F. Long, U. S. Marine Corps, 22-year-old war hero; Nathaniel Leverone, NAMA president; R. Z. Greene, chairman of opening program, and George F. Erby, Pan Confection representative.

# COINMEN YOU KNOW

**CHICAGO** Post-war thinking changed from the abstract to the concrete during the past week when the industry's two major associations held meetings here. These were the first general conferences sponsored by Coin Machine Industries, Inc., and National Automatic Merchandising Association, since Pearl Harbor. Discussions by prominent trade members representing manufacturers, suppliers and operators set an optimistic pattern for the future. Games manufacturers emphasized the employment opportunities of post-war production, and vending interests pointed out that merchandise machine operation holds great promise for hundreds of servicemen following the war.

### Kelner Seeks Unity

Only coinman to attend both conferences was Jack Kelner, of Klix Service Company, cigarette machine operator. Formerly Rowe representative in Chicago, Kelner for many years has worked to bring about a united coin machine industry under a single association. According to Kelner he proposed the name "Coin Machine Industries," for an association to represent all divisions of the trade. He still stands by his convictions and believes that some day operators, manufacturers, distributors and allied trades will co-operate under a single banner.

### Pioneer in New Quarters

Charles G. Lucenti, president of Pioneer Manufacturing Company, Chicago, will be host to salesboard operators at the opening of the firm's new quarters May 20. Firm is already in action at the new building. Lucenti, who has been prominent in the printing industry for 15 years, states.

### Those Mysterious "Bow-Wows"

A new and fast-growing fraternity, comprised mainly of coinmen, has been formed. Information is limited since no one, including the treasurer, seems to know the score. James T. Mangan, of Mills, can tell you how many members there are by counting the dollar bills in his wallet (102 as of April 26). Purposes of the organization? That question draws a complete blank. When does it meet? It doesn't! Who are the members? No list has been compiled. Who is the head man? Vince Shay. What is his title? Chief "Scrounger." Symbol of the fraternity is "a tree."

Any questions????

### Don't Underestimate a Coinman!

After Bill Marmer had presented a juke box and a supply of records to the Navy Mothers' Club, of Chicago, and was bidding good-bye to Mrs. Helen Joyce, organizer of the club, he made a motion to arrange the pretty hanky in her lapel pocket. What he actually did, unknown at the time to Mrs. Joyce and other navy mothers, was to insert a neatly folded \$100 bill in her pocket.

### Bags Fox in Greenland

Mrs. Wendell Gillette, daughter-in-law of Clarence Gillette, of Bally, is proud of the beautiful white fur piece made from an arctic fox skin sent from Greenland by her husband. Gillette's son is in the signal corps and has been out of the country most of the time since he entered service a year ago.

### An Operator Since 1913

Operator Mason, of Ford Vending Company, Lockport, N. Y., who attended the Midwest NAMA Conference in Chicago this week, revealed that he purchased his first penny gum machine in 1913.

### Clicks in Insurance Game

Lee S. Jones, former coin machine distributor, was honored this month in an insurance magazine. The article stated he was high man in the company he represents. Jones features a pension insurance plan for industrial firms.

### Bally Plant Addition

The new unit which will greatly increase Bally plant facilities is expected to be ready for use in about 30 days. It will be devoted to war production for the duration.

### Seen in Chicago

Grant Shay, Mills safety director, was seen at Hotel Sherman this week, attending the Midwest Safety Conference. Also bustling about the lobby of coinmen's headquarters were Bill Cohen, of Silent Sales Company, Minneapolis, and Joe

Frank, Automatic Sales Company, of Nashville. Bill Marmer, of Sicking, was a recent Chicago guest.

Vending machine operators from distant points attending the NAMA Midwest Conference this week in Chicago included Mr. and Mrs. Edgar Holliday, of Sacramento, Calif.; Harold Gallerneau, of Amarillo, Tex.; Ed Brown, of Texas; George Ransom, of Memphis, and J. Renz Edwards, Cigarette Service Company, Kansas City, Kan.

**NEW YORK** William Schwartz and William Furst have opened at 250 West 54th Street under the trade name of National Vending Service Company. Firm will distribute cigarette and candy vending machines and has a service department for all types of vending machine equipment.

### Going Literary

Are Irving Kay and Joe Munves Amusement Specialties Company going literary subscribing to a popular story magazine . . . or was it the free dictionary that came with each subscription that got them to put their names on the dotted line? By the way, the saw that Irving invented seems to have something. A large firm specializing in that type of item is showing considerable interest.

### Short Takes

Harry Rosen, Atlantic Distributing Company, has returned from Miami and spent the past week renewing acquaintances. . . . John Burroughs, B. & H. Amusement Company, Conway, S. C., was a big town visitor last week. . . . Phil Gould has been released from the hospital and is now recuperating at home. . . . Sam Sacks, Acme Sales, is back after a short trip thru the South. . . . Other out-of-town visitors included Dave Rosen, Philadelphia, and Mac Lesnick, Baltimore Musical Sales Company, Baltimore. . . . Dave Stern, currently on a Southern business trip, is raving about the reception he received from Jack Lovelady at their main office in Atlanta. . . . Mike Rosenthal, of New Brunswick, N. J., some how always finds time to put his talents as a showman to use. Last week Mike staged and emceed one of the best shows seen in and around those parts. The event was for the Park Men's Club of New Brunswick.

**PHILADELPHIA** Jack Kaufman, K. C. Novelty, reports that "Jay-See" Novelty Company opened an arcade at 12th and Morris. First arcade in Southwest section of city and doing very well.

**DETROIT** Joe Wallace, just released from the Marine Corps on a medical discharge, has been appointed salesman for Allied Music & Sales Company. He'll cover Detroit and parts of Michigan. Before joining up he was on the radio department sales staff of Grinnel Bros. Music House here. . . . Back from a five-week trip to Mexico is Ed Morey, photomatic operator and also owner of Morey's cabaret. . . . Max Lipin, of Allied Music, is off again on another buying trip thru the East. . . . Harry and Morris Goldman, of Motor City Music, in Chicago on business. . . . Arthur P. Sauve, head of A. P. Sauve Company, one of the city's largest pre-war distributors, in town talking about his farming operations in up-State Michigan on which he's now concentrating.

### Collections Slump as Fans Tire of Same Old Machines

**BALTIMORE**, May 6.—Lack of new games is causing lack of interest among local patrons who are getting tired of playing the same coin machines. Local operators declare each month shows reduced patronage and a consequent drop in collections.

Local operators are doing the best they can in providing games that might interest patrons, but they add this is steadily becoming more difficult.

At least one local distributor has been endeavoring to remedy this situation by rebuilding old games and adding variations. To date, this concern has been successful. Just how long this innovation may continue is uncertain. This distributor reports difficulty in getting enough of the old games that are suitable for the conversion process. Local ops refer to rebuilding as a praiseworthy effort to keep alive customer interest in games.



**CHIEF GUARD J. T. COUNIHAN** of Rock-Ola's military police corps, receives coveted Auxiliary Military Police Guidon citation from Capt. R. L. Stockman (right), military police supervisor for Sixth Service Command. David C. Rockola, president of Rock-Ola Manufacturing Corporation, witnesses presentation.

## INFORMATION CORNER

### Royal Crown Issues Book On Starting Teen Clubs

To the Editor:

In a recent issue of *The Billboard* I read with much interest of a number of gentlemen and organizations that are doing something about juvenile delinquency.

I fathomed as much as I could from the articles and then wrote a couple of these gentlemen to forward details on just what was being done.

I am working on details for a Joytime Club, to be sponsored by the local Jaycees (Junior Chamber of Commerce).

I needed and still need all the help I can get.

Neither of the gentlemen I wrote to answered my plea.

Can you forward to me the name of any organization or person that may help me to establish a good club here? I need help from those experienced to minimize mistakes.

H. B. DILLON, Va.

Dear Mr. Million:

We are pleased to know your interest in starting a teen-age club in your city. There are a lot of organizations that are working in this field and they have published bulletins of various kinds. It would be hard to say which would give you the most practical information for actually starting a club.

In the issue of *Life* magazine last week a maker of soft drinks advertised a special bulletin on how to organize a teen-age club. We feel sure this bulletin will give you the information you want. The address is Department L, Royal Crown Cola Company, Columbus, Ga., and ask for a copy of "How to Organize and Operate a Teen-Age Night Club." The book is offered free of charge.

If this booklet does not give you the information you want, please write us again and we'll find more details for you.

INFORMATION SERVICE.

### Peanut Planting Delayed

**CHICAGO**, May 8.—The wettest spring in the last decade has seriously delayed planting of crops including peanuts, in the Southern States, which last year produced more than a third of the nation's farm crops.

From Georgia, last year the country's largest peanut-producing State, come reports that little of this year's crop is even in the ground. Growers doubt that the State peanut crops will reach half their normal size.

## TECHNICAL TOPICS

### Wrapper for Fatty Foods

A new paper treatment to provide wrapping for foods containing fatty substances has been patented by a Chicagoan.

Cookies, doughnuts, cakes, butter, margarine and the like constitute a problem in wrapping because when they are covered with ordinary types of wrapping paper the fatty substances tend to become rancid rather quickly and spoil the taste of the product.

According to the patent claims, the new wrapper "substantially retards such deterioration," because the product is packed in a paper container "having incorporated therein phosphoric acid in sufficient amount" to inhibit the rancidity that soon would occur under ordinary circumstances.

### More Synthetic in Tires

Standard sizes of civilian truck tires made after April 1 will have a much smaller proportion of crude rubber and a much larger amount of synthetic rubber, under the provisions of a new order issued by rubber director Dewey Bradley to tire manufacturers.

The reduction in crude content will amount to approximately 35 per cent and will have the effect of lessening a major drain on the nation's scanty stock of crude rubber.

Reduction in the quantity of crude rubber needed for truck tires has been made possible by the increasing supply of high tenacity rayon tire cord, use of which makes it possible to avoid the destructive heat build-up which normally characterizes such heavy tires when they contain large proportions of synthetic rubber.

### Wood to Sugar to Alcohol

The War Production Board has given the go-ahead signal to the lumber industry on a plan to produce 100,000,000 additional gallons of alcohol from wood wastes, and the Defense Plants Corporation is expected to approve a \$2,247,000 plant at Springfield, Ore., to start the program.

The process utilizes sawdust to make wood sugar, then turns the wood sugar into alcohol. Expert opinion is that alcohol can thus be produced at 30 cents a gallon. Three German refugees discovered the process which, despite the raw material used, does not produce wood alcohol, but the standard stuff.

### New Cork Substitute

**RICHMOND**, Va., April 29.—A new type of substitute cork has been invented and will in all probability be used as the inner lining of bottle caps in the near future.

This new substitute is made of waste peanut hulls and has been found after four years of research in the Georgia Experiment Station, Atlanta.

A new industry for Georgia was foreseen in this development. It is estimated that hulls now bring \$2 a ton as fuel would bring \$7.50 a ton as a cork substitute.

## Miniature Motor Service

We are in a position to completely repair and overhaul all Miniature Motors for Guns • Music Machines and Consoles • All Types • Prompt service.

**\$10.00 Per Motor**

Send Railway Express • Freight Prepaid.

**CLEVELAND COIN MACHINE EXCHANGE**

2021 Prospect Ave. Cleveland 15, Ohio  
Phone: PProspect 6316-7.

# ANOTHER WEEK NEARER VICTORY!

— HELP BRING IT CLOSER—BUY MORE WAR BONDS

*Wm Rabkin*

## INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.  
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.  
44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

# Plenty of Best Musicians Make Records Today, But— Still Not Enough for All

## Juke Ops Get Records — Cry for More

NEW YORK, May 6.—One of the biggest headaches of the juke operator seems on the way to relief. Present indications are that operators will be able to get records of favorite music makers, Petrillo ban and contracts with non-signaturing record biggies notwithstanding. But even as the ray of sunshine comes over the hill, the wall of the juke continues. Disks are too few—and wear out too fast.

Independent recording companies settled the Petrillo angle—simply by signing up and paying. Popular sidemen—and even a few leaders—are getting around the problem of contracts that keep leaders out of the juke boxes. The sidemen organize a one-time small band, the leaders pick out new names. In a steadily increasing stream the records are rolling to music stores and juke box operators—not enough to satisfy the demand, but a lot more than none at all.

### Began With Private Pressings

The trend of pulling together special groups of star sidemen began with privately pressed records—made for friends of the jammers. The independent studios where the records were waxed were quick to dicker with the sidemen, as anxious to reach the public as the recording outfits were to help them keep their fans happy. AFM okay wasn't and isn't too tough to get. Leaders who stood on the sidelines while their orchestras recorded found the strain too much. Princes replaced counts, and strange new names were given to old favorites. One biggie is rumored to have offered to cut waxes under his legal name, dropped because it was unsuitable for professional use many years ago. Just how bad the name is can be deduced by the fact that another pseudonym was developed for the indie plattering.

### Not Enough Production

But the sad fact that stumps the juke box boys is the independent recording companies just haven't enough production capacity to supply the market with a hit number. No matter how you add it up, without the biggies there will not be enough records to go around.

Take the case of a prominent label—a concern that undoubtedly will be able to hold hard to the line when the war is over and production jumps. Under present quotas this company gets a total output of 50,000 records a month. To hold their outlets the execs of this company think they should have a regular number of new releases each month. Yet if they put their whole monthly production onto a single record—the market would still cry for more and more and more.

It all adds up to the headaches of a juke box operator. Even with more name bands popping up on strange labels under strange names, there's still not enough to go around.

## Industrial Music Users Hold Confab At RCA Quarters

CAMDEN, N. J., May 6.—Users of industrial music at war plants in New York, New Jersey and Pennsylvania gathered at the Victor-Bluebird record headquarters here for a two-day conference to discuss newly developed techniques that are being utilized to produce an effective blending of man power, music and morale. Discussing the rapid growth of industrial music in the United

## AMERICAN FOLK TUNES

and TUNESTERS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

All Communications to Nat A. Tor, Care New York Office, The Billboard

### First Slicker Record

Spike Jones writes from the West Coast: "We're having a record re-released. It's the first since the record ban, as well as the first recording the City Slickers ever made. It's *Behind Those Swinging Doors*, a Bluebird, and features Del Porter and the Boys in the Back Room."

Spike also relates that he thought *Der Fuehrer's Face*, record that put the City Slickers in business, was entirely forgotten until he auctioned off a copy at a recent bond selling show at San Bernardino for a \$13,000 bond.

### New Tunes

Neptune Music Publishers have sent along a copy of their new tune, *Don't Cry Now*, words and music by Ven Pitoni, arranged by Dave Kaplan, which they believe will go places in the hillbilly field.

Jack Howard's Publications have just released a new tune titled *Round-Up on High*, written by Cousin Lee, who has been broadcasting over WDEL, Wilmington, Del., for the last five years with his wife, Sarah Lee, and the gang. Lee reports his plug brought many requests for the song.

Kelly Publications is pushing release date of sheet music copies of *Shoot a Dime for Victory* up to May 15. A campaign is under way to start the nation singing this tune ahead of the launching of the Fifth War Loan drive. Tune was aimed particularly at boys and girls, but the oldsters, too, appear to have found it entertaining, and it will play an important part in the new bond rallies.

States, David J. Finn, sales manager of RCA's Industrial and Sound Department, told visiting plant broadcast directors that some 2,500 industrial plants are now equipped with sound systems and that more than 650 of them are broadcasting recorded music.

"A new vitamin has been added to the war worker's diet," said Dan H. Halpin, manager of RCA's Industrial Music Service. "It's Vitamin M—for music."

The popularity of the new "vitamin" was revealed by Dr. W. A. Kerr, of the local company's Personnel Planning and Research Department, who disclosed results of a recent survey in which a majority of war workers expressed their preference for working areas in which music is played. In one instance, he reported 69 per cent of employees who were polled voted for a work place with music. Thirty per cent were indifferent and only 1 per cent favored a place without music.

The uses to which a plant's labor-management War Production Drive Committee puts plant broadcasting to boost production levels and spark War Bond drives and campaigns for Red Cross donors was described by William M. Egan, of RCA-Victor Personnel Relations.

Other pertinent techniques discussed included recommended types of industrial music and, effective programing; uses of industrial sound for employees' recreational activities; the part which sound systems play in promoting greater safety, and worker news and information via plant broadcasting.

The conference was rounded out with a motion picture film entitled *Man Power, Music and Morale*, open forum discussions, and inspections of industrial sound installations in Camden and Philadelphia.

### Tunster Tattle

Al Sloey, member of the KNX, Hollywood, Riders of the Purple Sage bal-ladeers, is receiving congratulations on the arrival of a son, Alfred Michael, in the Sloey household.

Photo of Fay McKenzie, best known for her singing in *Down Mexico Way*, Gene Autry picture, will adorn the new sheet music copies of *Besame Mucho*. Currently she is vocalist on Columbia's *Blue Ribbon Town* show.

Fleetwood Jack writes: "You'll be pleased to hear that our gang (Nevada Ranch Gang) is getting a heap of applause for our playing and singing of *Oh, Wuthiel*, the tune by Dinger and Chapman."

Everett Westcott, of Shelby, O., writer of many tunes, had an idea that has been given the co-operation of the U. S. Department of Agriculture. He brought out a song, *We Got To Can All We Can*, and it's being used in the U. S. D. A.'s Victory Garden campaign.

Country Washburne, tuba player of the City Slickers and writer of *One Dozen Roses*, and Del Porter, whose original tunes include *Pass the Biscuits*, *Mirandy* and *Siam*, have collaborated on *Red Grow the Roses*, presented on the networks by Perry Como, Bob Crosby and Freddy Martin. Looks like a winner.

### Judy Hypos "Back to Tulsa"

Judy Canova's network airing of Bob Wills's *Take Me Back to Tulsa* promises to give the number a new lease on life. Originally a "home-town" plug, this song has stood the test of time on Western and folk-song programs thruout the country.

### Oldest Guitar Teacher?

It is believed that one of the oldest living guitar teachers in the country is Arling Schaeffer, 85 years old. Tho he has retired to his farm near Marinette, Wis., Schaeffer continues to do considerable teaching and is still good at playing the guitar.

### 'Billies Like "Cacheta"

*Cacheta*, lyrics by Helen Van Nostrand, melody and arrangement by Walter A. Quincke, credited with the successful launching of *Mexicali Rose* some two decades ago, is getting good radio play among folk tune artists. With the 'Busters and 'Billies giving *Cacheta* a tumble, Quincke may have another *South of the Rio* success.

### Eastern Notes

Bob Patrick's Harmony Rangers, broadcasting on WCAU, Philadelphia, have captured the fancy of the war workers at the Sun Shipbuilding and Drydock Company at Chester, Pa., which sponsors their Saturday night programs. As a result Sun Ship has arranged for Patrick's troupe to originate a number of the hillbilly broadcasts direct from the shipyard's auditorium in Chester.

Dick Thomas, the cowboy guitarist-vocalist, is back in Philadelphia after many years on the West Coast. He returned to ready for his draft call into the armed services.

Tom Endicott, who operates the Dude Ranch on the Boardwalk in Atlantic City, the only Western-styled entertainment spot at the South Jersey seashore resort, is readying his place for a May 27 seasonal opening. Maurie Swerdlow's music has already been engaged for the summer season at the Dude Ranch.

**ARCADE MACHINES**  
Factory Rebuilt—Look Like New!  
Pokerenos ..... Write  
"Trap the Jap," Munves' Chicken  
Sam Conversion ..... \$169.50  
Periscope ..... 395.00  
Shoot the Chutes (Seeb'g Parachute) 150.00  
Bally Bull's Eye ..... 95.00  
Keoney Submarine ..... 200.00  
Shoot Your Way to Tokio ..... 255.00  
Bally Rapid Fire ..... 245.00  
Selector Scope ..... \$375.00  
Cupid's Wheel ..... 295.00  
Sciar Horoscope, 12 Months (Little Grandmother) ..... 125.00  
Open Door ..... 125.00  
Exhibit Rotaries ..... 195.00  
Magic Finger ..... 125.00  
Exhibit Card Machines, Floor Size ..... 25.00  
Skill Jump ..... \$ 40.00  
Chicago Coin Hockey ..... 210.00  
Foot Ease Vializer-Vibrator ..... \$ 85.00  
Scientific Baseball or Basketball (Upright) ..... \$100.00  
Scientific Batting Practice ..... 115.00  
Western Baseball ..... 75.00  
Western Major Leagues ..... 175.00  
Gottlieb Skeeballette ..... 62.50  
Midget Skee Ball ..... 249.50  
"Solo-Vue," Complete Pancam Machine Converted ..... \$405.00  
Viewscope ..... 27.50  
ABT Pistols, Challengers, Fire & Smoke, Etc. .... \$ 30.00  
Kickers & Catchers ..... 22.50  
Pokereno Balls, Each ..... \$ 75  
Backboard Glass ..... 5.50  
Rectifiers ..... 5.00  
ABT Coin Chutes, 1¢ & 5¢ ..... 3.25  
ABT Coin Slides ..... .85  
1/3 dep., bal. C. O. D.,  
F. O. B. New York.  
500 Various Arcade Machines Ready for Delivery. Write for Complete List of Machines or Supplies!  
**MIKE MUNVES**  
510-514 W. 34th St. NEW YORK  
(2 Blocks From Penn. Station)

**AVAILABLE**  
For Operation Only on Percentage Basis  
in proper territory, eighteen Machines, including 4 Bells, 3 Bells, Blue Fronts, Columbias, all payout models. What proposition have you to offer? Write  
BOX D-205, Care Billboard, Cincinnati 1, O.

**RUBBER BALLS**  
For POKER TABLES. Size 2 1/4". Inflated. Guaranteed first quality.  
**NATHAN FABER**  
148-16 Boulevard, Rockaway Beach, N. Y.  
Belle Harbor 5-0379

**WANTED**  
EXPERT PHONOGRAPH MECHANIC  
Familiar with all remote control Wall Boxes, etc. Permanent position for right party with large distributing firm in the east. Must be draft exempt. Write, giving us your experience. Good salary. All replies strictly confidential.  
BOX 591, Care The Billboard, 1564 Broadway, New York 19.

**FOR SALE!**  
**PHOTOMATON**  
Good Condition!—25¢ Slot.  
Make Offer!  
**PEERLESS VENDING MACHINE CO.**  
220 W. 42nd Street NEW YORK CITY  
Wisconsin 7-8173

**Interest in Supplies**  
(Continued from page 60)  
cities. It has been very active in this field and has had a lot of work to do. Reports would indicate that its officials have been kept busy on tax problems and have not been able to give time to internal trade problems. Reports show that as many as a dozen States now tax vending machines and that a still larger number of cities have local taxes.  
The vending machine trade views the future with real optimism based on the fact that the industry has gained considerable prestige and that the merchandise supply firms will give the trade more attention in the future. It is understood also that the manufacturers of vending machines expect to have better devices on the market after the war and that some entirely new types of machines will appear to expand the field of machine merchandising. The NAMA and other organized groups in the trade plan gradually to increase their activities and to enlist operators in an organized program of improving trade standard.  
WALTER W. HURD,

**FOR SALE**  
5-10-20 ..... \$124.50  
MONICKER ..... 84.50  
CLICK ..... 84.50  
'42 HOME RUN ..... 74.50  
NEW CHAMP ..... 69.50  
1/3 Cash—Balance C. O. D.  
**FORD VENDING MACHINES**  
319 Long Beach Rd. Oceanside, L. I., N. Y.

**Photomaton Equipment**  
1 New Tank ..... \$100.00  
Conveyors ..... 55.00  
Stainless Steel Conveyor Rods, Each 1.50  
**PHIL GOULD**  
220 E. 18th St. BROOKLYN 26, N. Y.  
Buckminster 4-8100

# Popular Record Reviews

(Continued from page 19)

**CHARLES WOLCOTT (Decca)**  
"Tico-Tico"—FT; VC. "Pedro From Chile"—FT.

For its Personality Series, Decca has rounded up the same singers and musicians who performed this Latin music in Walt Disney's *Saludos Amigos* picture. *Tico-Tico*, the song of the Brazilian bird, is offered up as a fast and exciting samba with Aloysio Aliviera, one of the writers of the song, singing it in the native Portuguese tongue. A bando da lua, plectrum instrument, was added to the Wolcott band to heighten the Latin flavoring to the playing. Paul Smith's *Pedro From Chile* is offered as an instrumental show-piece, with tempo changes following the strict Latin rhythm styles again heightening the South American appeal in music.

While these sides are not designed especially for wide phono use, music box locations finding favor with the Latin lullabies makes "Tico-Tico" in particular a playing side at such spots.

**DENNY BECKNER (Savoy)**  
"Hallelujah 8-9-10"—FT; V. "You Can Take My Heart"—FT; V.

Coming up from the Southland, Denny Beckner and his boys created almost a major sensation on the stand at New York's Park Central Hotel. Unfortunately, the maestro's own personality equation, which counted so much in person, cannot be transcribed on the platter. *Hallelujah 8-9-10*, by Buck Ram and Clarence Stout, is a likely war novelty based

on how the fighting men count their shots when shooting cannons at the Japs. Maestro Beckner leads his men in the talking and singing, with machine gun effects to heighten the realism. Beckner's own *You Can Take My Heart* is the band's theme song, with the music making in the ballroom tradition and Beckner's combination of talking and singing creating a degree of intimacy so highly developed by Ted Lewis. A bright moderate tempo is maintained for both sides.

In the band's own territory, both sides will undoubtedly hold high in attracting the phono fans. Outside the territory, the attractiveness of the title and novelty of the tune may bring some measure of attention to "Hallelujah 8-9-10."

**FRANK SINATRA-HARRY JAMES (Columbia)**  
"Every Day of My Life"—FT; VC. "On a Little Street in Singapore"—FT; VC.

Never achieving the popularity it deserves, Billy Hay's *Every Day of My Life* holds every indication of climbing the hit parade ladder now that proper attention will be accorded it. Lost in the shuffle originally, the reissue of Harry James's interpretation of this lovely ballad, with Frank Sinatra scoring vocally, should set the spark to the skyrocket. While James's trumpet is not featured, the trombone carrying the lead for the opening stanza, it's the singing of Sinatra on the second round that will sell the side big and carry the song right with it. A more substantial quantity of the maestro's horn is afforded for Billy Hill's and Peter DeRose's yesteryear favorite, *On a Little Street in Singapore*, and with Sinatra for the singing, will unquestionably enjoy another rousing round of popularity. The combination of James and Sinatra for these two ballads makes this reissue one of particular import, both for the songs and for the selling.

For an immediate flow of coins, "Every Day of My Life" should turn the trick handily for the music operators.

**ANDY RUSSELL (Capitol)**  
"Amor"—FT; V. "The Day After Tomorrow"—FT; V.

Brushing against fem ears just the right way, the romantic troubadouring of Andy Russell hits a wide mark with these two love ballads rich in melody and meaning. No mere swooning or gushing, there's a fine quality to his pipes with plenty of warmth and feeling in his lyrical expressions to command more than usual attention. Moreover, the voice is framed in a slick and silky setting provided by Al Sack and his accompanying music makers, with flashy fiddles predominating the background pattern. *Amor* has Russell singing the English lyrics designed by Sonny Skylar, and for a second canto, singing the original Spanish lyrics to stamp the song as another *Besame Mucho* click. Also taken as a slow ballad, and with the same sympathetic treatment, is *The Day After Tomorrow* ballad from Bing Crosby's forthcoming *Going My Way* movie.

The gals will go for Andy Russell's singing in a big way, and will be as glad to pay homage with coinage for both of these sides slotted in a music box.

## Popular Album Reviews

### THE MERRY WIDOW (Decca)

In view of the success attending the revival of *The Merry Widow* operetta on Broadway, this new show album hits the same wide mark of appeal as the other Decca packages tied in with stage spectacles. For these everlasting Franz Lehar lullabies, Decca departs from the usual procedure of using the original stage cast. Instead of Marta Eggerth and Jan Klepura, who lead in the New Opera Company's production of this celebrated operetta at the Majestic Theater in New York, Decca drafted Kitty Carlisle and Wilbur Evans, both of whom have played the title roles in other productions and plenty at home with their parts. Both heighten their vocal charm with lyrical appeal. Felix Knight, whose tenoring has graced many a show platter, is also

in the disk cast with Lisette Vereas, the saucy Frenchie soubrette from the original stage company, called in to sing *The Girls at Maxim's*. The album's theatrical flavor is kept intact with the original orchestra and chorus directed by Isaac Van Grove. There are 12 sides to the package, spotlighting the musical highlights of the two acts. With the accompanying booklet carrying the synopsis of the show and the lyrical strains selected, spinning the album is equivalent to two seats on the aisle. In the least, the ear appeal is all there. This Viennese stage classic, with its lovely *Vilna* and *I Love You So (The Merry Widow Waltz)* melodies, its *Can-Can* dance, its stirring marches and folk tunes, has never had better transposition on spinning wax than this time. A gay and lively spirit is caught by the diskings principals from the start and it's enchanting listening all the way for the dozen sides.

**RUSSIAN MASTER SINGERS—Vol. II (Standard)**

The rich and robust singing of this mixed chorus, under the direction of T. Zarkevitch, affords much pleasurable listening for those finding delight in the Russian folk and Russian gypsy songs. A true choral group, with their spirits high in song, and singing the simple melodies in native tongue without orchestral embellishments, the old-country flavor is paramount for each of the eight sides. An earlier album by the group was offered up by the label several years ago. Selections are all in high order, all familiar, including *Dark Eyes*, *Black Hussars*, *Russian Lullaby*, *Shining Moon*, *Evening Bells*, *The White Birch Tree*, *Stenka Razin (Volga, Volga)* and *Down the River Volga*.

**GLENN MILLER (Victor)**

Eight of the better-known Glenn Miller instrumentals are dug out of the files again to make up for this package, the excuse being that the album represents the band's "outstanding arrangements." There can be no denying that point, altho it is highly doubtful whether that is incentive enough for the disk fans to shell out so many pennies for four overly-familiar platters. Save for the *Moonlight Serenade* theme and *Star Dust*, which feature the standardized sax-clay voicings in polishing off the sweet tunes, remaining half dozen sides are all the tried-and-tested riff-embellished jump opuses. Includes *American Patrol*, *Song of the Volga Boatman*, *Tuxedo Junction*, *In the Mood*, *Little Brown Jug* and *Pennsylvania 6-5000*. In spite of the album's theme, arranger credits are on the short side, with the maestro taking credit for the *Brown Jug* fashioning and Jerry Gray getting a credit line for *American Patrol*.

## Three Suns Hit Artists

Last week, *Long Ago (And Far Away)*, backed by *And So Little Time*, recorded by the Three Suns, was reviewed in this column, and thru an error, was listed as released by Decca. The record is a Hit release.

## FOLK RECORD REVIEWS

(Continued from page 19)

**SOUTHERN SONS (Bluebird)**  
"Lord Have Mercy"—FT; V. "I Want Two Wings"—FT; V.

For the gospel singing, unaccompanied, with natural harmonies blending expertly for both a capella and rhythm singing, the Southern Sons male quartet make for a real pleasantry on wax. There's heart-felt warmth in their spiritual singing, with voices blending for rich harmonies, in *Lord Have Mercy*, a reverent prayer in song for the boys overseas on the fighting fronts. The inherent rhythmic qualities of their singing are pronounced for *I Want Two Wings*, a race spiritual that asks for wings to fly home to a heavenly resting place. Pack plenty of fire and enthusiasm in their unrestrained voices with the Southern Sons rating a seat up front with the best of the spiritual singers on the spinning sides.

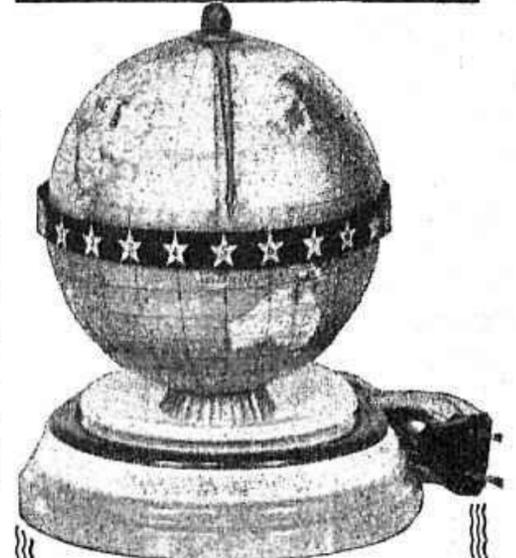
**GABRIEL BROWN (Beacon)**  
"Black Jack Blues"—FT; V. "Going My Way"—FT; V.

The low-down race blues are shouted out here by Gabriel Brown, another newcomer to the Beacon label, who strums his own guitar in blues style for his

Deep South singing. Solely for the race folk finding favor in such song, Brown sounds a warning to his unfaithful woman in *Going My Way*, an original slow blues. *Black Jack Blues*, also an original, tells of his mania for that card game.

**SHORTY MCCOY and HIS SOUTHERN PLAY-BOYS (Bluebird)**  
"Cindy"—FT. "Buffalo Gals"—FT.

Any time the caller fails to show up at the Saturday night hoedown or barn dance, the guys and gals can still swing their partners with the spinning of these sides. It's square dance music by a string ensemble for both sides, with Shorty McCoy calling out the turns in standard style.



## Global Electric Clock

Metal Globe Clock, mounted on an attractive plastic base. Colored Red, White and Blue.

Priced at \$2.50 Each

## STUFFED FRUIT CANDY DEAL

Attractively packaged in boxes with cellophane coverings. Deal consists of ten 1 pound and three 2 pound boxes of candy and a 1000 hole board.

Priced at \$11.95 Complete Deal

## RED, WHITE AND BLUE TICKETS

At Very Attractive Prices

## JAR TICKETS OF ALL KINDS

120 TIP TICKETS, \$14.50 Per Gr.

## SALESBOARDS OF ALL DESCRIPTIONS

A 25% DEPOSIT IS REQUIRED WITH ALL ORDERS. WRITE FOR YOUR

1944 CATALOGUE.

## MID WEST NOVELTY CO.

6409 N. Bell Avenue  
Chicago 45, Ill.

## "SLIPON"

New, Improved, All Silver Bumper Repair Sleeves To Fit Any Pin Game (Large Size), Pack of 25, Only \$2.95

Full Cash With Order

"You Can Always Depend on Joe Ash—All-Ways"

## ACTIVE AMUSEMENT MACHINES CO.

900 NORTH FRANKLIN STREET  
PHILADELPHIA 23, PA.  
PHONE: MARKET 2656

## FOR SALE!

## NAMEPLATE TAPE

For Use in Reovers Nameplate Machine.

1/3 Deposit

GEORGE PATERSON

6 W. 190th St. BRONX, NEW YORK

## I WILL PAY

## \$50.00 FOR HIGH DIVES

Certified Check With Order

Charles Pitille & Co., New Bedford, Mass.

## REAL BUYS

### CONSOLES

- 8 Bally High Hands Comb. \$159.50
- 6 Jennings Silver Moon, F.P. 89.50
- 3 Jumbo Parade, F.P. 87.50
- 1 Jumbo Parade, F.P., Late Head 89.50
- Jennings Liberty Bell, Slant Top, P.O. 39.50

### 1 BALL FREE PLAYS

- 10 Mills 1940 1-2-3 \$ 89.50
- 3 Bally Gold Cup 59.50
- 2 Mills 1-2-3, 1939 37.50
- 1 Westerhaus Turf Champ Revamped to Victorious 1943 122.50

### 5 BALL FREE PLAYS

- Air Circus \$107.50
- Broadcast 42.50
- Bello Hop 62.50
- Bolo-Way 69.50
- Big Parade 112.50
- ABC Bowler 52.50
- Dude Ranch 29.50
- Action 122.50
- Flicker 42.50
- Fleet 39.50
- Knock Out 112.50
- Keep 'Em Flying 139.50
- Arizona (Used Two Weeks) 179.50
- Jeep (Like New) 169.50
- Midway (Like New) 179.50
- Bombardier (New) 142.50
- Topie 89.50
- Star Attraction 52.50
- Spot Pool 72.50
- Sport Parade 42.50
- Metro 37.50
- Flagship 32.50
- 5-10-20 132.50
- Pan American 44.50
- Spot-a-Card, Rebuilt 69.50
- Monicker 89.50
- Merry-Go-Round 37.50

### ARCADE

Exhibit Rotary Merchandiser with Arm \$159.50

### CIG. MACHINES

- U-Need-a-Pak 500, 15 Col., Like New 122.50
- U-Need-a-Pak 1940 Model, 15 Col., A-1 69.50
- Rows President 89.50
- DuGronier Champions, 11 Col., Like New 99.50

### COUNTER MACHINES

- Imp \$ 9.95
- Liberty 9.50
- Mills Vest Pocket, A-1 49.50

### SHOP EQUIPMENT

Atlas Metal Turning Lathe, cannot be told from new, with Jacobs chuck and gears for thread cutting. Numerous other parts, \$275.00. This is a bench lathe. All Machines are A-1 condition and on hand for immediate delivery.

One-Third Deposit, Balance C. O. D.

## MEYERS COIN MACHINE CO.

232 Water St. Baraboo, Wis.  
Phone 424

## 1 Ball Free Play Games

- 2 Contests — 1 Skylark with Base
- 1 Victorious Turf Champs

All games clean and in good operating condition. \$700.00 for the lot. Send 1/3 deposit.

**W. S. BLANKENSHIP, Jr.**

314 Broad St. NASHVILLE, TENN.

# JUVENILES AND JUKE BOXES

## Detroit Phono Ops Help Solve Delinquency Problem

**Migrant war workers create kid problem for authorities —operators are helping by supporting teen-age clubs and building future juke box audience**

DETROIT, May 6.—Aside from the annoyance caused by essential rationing and some local grievances, America's prime problem in wartime appears to be the reaction of the younger generation. National Problem No. 1 is clearly the engrossing one of juvenile delinquency.

Nowhere is this problem more evident than in Detroit, the city of contrasts. Here the increase in population is staggering—a year ago the board of commerce figured the area grew 600,000 in two years; no more recent, authoritative estimate is available. By contrast, California, including the monster war plant centers of Los Angeles and San Francisco, is estimated to have grown only 650,000 in three years. Philadelphia and Chicago have not increased in population nearly this much, and New York has actually lost population. Clearly the nation's migrant population troubles have concentrated in Detroit.

This increase has come, for the most part, from the South. Juke box operators, and more slowly, night spot owners, have learned this by the type of entertainment which has become popular, the sort classified as hillbilly. Conditions were ripe for it earlier, for the type of radio

entertainment drew top billing locally seven or more years ago. But today the early flood has swept over all dikes, and the accents of Georgia, Tennessee and Texas are heard as commonly on the streets of Detroit as in Atlanta, Nashville or Dallas.

Parallel to this white migration, mainly lured by the high wages of war workers here, has been a wave of colored settlement that has given this city probably the world's largest colored population.

**Background of Delinquency**  
This is the frank background of Detroit's juvenile delinquency — families from elsewhere, uprooted by the war; racial animosities inflamed by many environmental factors, and, just as important, the unsettling of older, established families by the countless dislocations of war, and often the jealousy aroused by allegedly higher wages to new war workers. Mothers and others who

## Big Names on Little Records

Proof that many upper drawer sidemen are recording for the independent companies is shown by the following list of musicians copied from the labels of half a dozen records picked at random from current releases.

- |                 |                  |                |
|-----------------|------------------|----------------|
| Sidney Bechet   | John Guanieri    | Deryck Sampson |
| Sidney Catlett  | Bobby Hackett    | Arthur Shirley |
| Cozy Cole       | Bob Haggert      | Billy Taylor   |
| Ray Coniff      | Edmond Hall      | Teddy Walters  |
| Israel Crosby   | Coleman Hawkins  | Ben Webster    |
| Sidney De Paris | James P. Johnson | George Wetting |
| Vic Dickenson   | Yank Lawson      | Lammer Wright  |
| Ray Gonzalez    | Wilson Myers     | Lester Young   |

would normally stay home went into war work because of economic necessity, desire for more income or genuine patriotic desire to do their part. Ninety per cent of the cases of juvenile delinquency here would fit somewhere into this pattern.

Responsible adult leaders have decided that providing suitable recreation for youngsters in their teens would keep them off the streets and provide an outlet for their energies, thereby avoiding possible detours into delinquency. Sometimes the youngsters themselves have taken the lead in forming their own groups for the same objective, and wise adult leaders have generally placed upon the youngsters most of the responsibility for the success of these projects.

Most youth centers aim at the teen-age groups when the problem of mixed

social gathering arises. Dances are, naturally, the favorite form of entertainment here, and one of the main necessities is music. Only a few centers are able to obtain the services of an amateur band—the only kind they can afford, in most cases—so the juke box is the natural alternative. This has become, by agreement of leaders of such groups, the nucleus of all youth centers.

### How Operators Co-Operate

These boxes are furnished by established machine operators in the territory, and it is here that they are making one of their most worth-while contributions to the war effort, by maintaining morale in a vital part of the home front.

To take a representative operator as an example, the writer has chosen the activities of the Marquette Music Company, managed by Victor De Schryver. Marquette is the oldest and one of the largest companies in the Detroit territory, operating perhaps 10 per cent of the machines in the city. It is, of course, only one of many companies who are contributing in this way to the morale front.

Representatives of various groups, mostly religious, come regularly to De Schryver for machines. They represent all denominations and such organizations as the YWCA and YMCA.

These groups, establishing youth centers, are generally using the facilities of a church or hall, and provide their own money for essential furnishings. In addition, they usually provide food and soft drinks, sometimes gratis or else at or below cost. They usually feel they have exhausted their funds by this time and (See *Juveniles and Jukes* on page 68)

## Disk Quality, Heavy Pick-Ups Cut Needle Life in Phonos

CHICAGO, May 6.—Declaring that music operators are prone to blame the needle for faulty reproduction and excessive needle wear, E. O. Steffens, vice-president and general manager of Permo, Inc., points out that other factors, such as inferior record materials and heavy pick-ups are more often responsible for such trouble.

Using a needle of pre-war quality, Steffens explained, operators can expect pre-war service and satisfaction only when records and other equipment are up to pre-war standards. He said that the quality and quantity of the materials used in Permo Points had not been reduced, since quotas determined on the basis of heavy production in 1941 gave the firm an ample supply of osmium for this purpose. For that reason, according to Steffens, the Permo firm is not confronted with the same problems that affect some needle manufacturers.

"Government restrictions imposed on use of shellac in records caused record quality to suffer," said Steffens. "Also, as time progressed, records were made from materials that were scrapped a second time instead of from pre-war records of good quality. Tests run in our own laboratories show that there is a great variance in the life and quality of cur-

rent records. Some records will break down in from five to 10 plays, whereas those of former quality would give 100 plays with the proper needle.

"Badly worn records and those made with inferior materials cause excessive needle wear," he stated. "A needle used for 10 plays on a badly worn record would easily show more wear than with 100 or 200 plays on a high quality record. Today, in addition to lowered quality of records, we face the practice of using records longer because of their scarcity."

Operators who accept the present record situation as unavoidable are asking for a needle particularly adapted to meet present-day conditions. Permo, possessing its own metallurgical laboratories, is endeavoring to provide such a needle, if possible, declared Steffens.

Another factor contributing to needle wear and poor reproduction was given by Steffens. "We have found on investigation that some of the older equipment being used in the field today is five or six years old or older, with pick-up weights up to 6½ ounces. A great many servicemen do not know how to rejuvenate and lighten these pick-ups. That is why we are helping out operators by giving full instructions for servicing pick-ups," he said.

## Phono Patrons Defend Jukes

MINNEAPOLIS, May 6.—Plans under consideration by the city council to license and otherwise regulate juke boxes have brought mixed public reaction. Using the "Letters to the editor" department of the city's newspapers as a sounding board, many residents have aired their views (the majority of them favorable) on the subject of juke boxes in general.

A writer who signs himself "A Symphony Fan" started the whole thing when he declared regulation and licensing by the city was a fine idea and added, "I am tired of the moanings of Frank Sinatra, Bing Crosby, etc., in public places, and the fewer juke boxes there are, the happier I will be."

This slightly selfish viewpoint drew comments from several persons, one of whom wrote, "Symphony Fan" fails to realize that it was the juke box which brought on the music revival in this country. When radio came in, the phonograph went out. But came the depression—and not everyone could afford to go to symphonies nor to clubs where the better known orchestras were playing—and the juke box put in its appearance as the 'poor man's orchestra.'

"Another thing for 'Symphony Fan' to remember is that the juke box today has become one of the most important weapons in the fight against juvenile delinquency. Walk into any of the half dozen or more dry night clubs for teenagers in the city and you'll find the music for dancing and entertainment being provided by the jukes which 'Symphony Fan' dislikes so much."

## POPULAR RECORD RELEASES

(Continued from page 18)

- |                                  |   |
|----------------------------------|---|
| Sula's Polkas Album              | Continental 20  |
| Bohemian Polka                   | Sula's Musette Ork ...Continental 5009                |
| Cheer All the Boys (Polka)       | Sula's Musette Ork ...Continental 5010                |
| Honeybunch Polka                 | Sula's Musette Ork ...Continental 5010                |
| Screw Ball Polka                 | Sula's Musette Ork ...Continental 5009                |
| Twinkle Toe Polka                | Sula's Musette Ork ...Continental 1139                |
| Victory Polka                    | Sula's Musette Ork ...Continental 1139                |
| Texas Polka                      | Martha Tilton ...Capitol 157                          |
| The Day After Forever            | Andy Russell (Al Sack Ork) ...Capitol 156             |
| Till Then                        | Mills Brothers ...Decca 18599                         |
| Together                         | Bob Chester ...Hit 7089                               |
| Victory Stride                   | James P. Johnson's Blue Note Jazz Men ...Blue Note 32 |
| Where Are You?                   | Bob Chester ...Hit 7089                               |
| You Always Hurt the One You Love | Mills Brothers ...Decca 18599                         |

# SOLVE!

Your War-Time Needle Problem with

## AEROPOINT

COIN PHONO NEEDLES  
The Curve Shape  
Is Easy on  
Your Records!

★ Takes up shock of record changing, turntable wobble, dancing around machine, etc.

★ Weight of tone arm is taken up by deflection of point.

★ Less surface noise—better reproduction because of the curve.

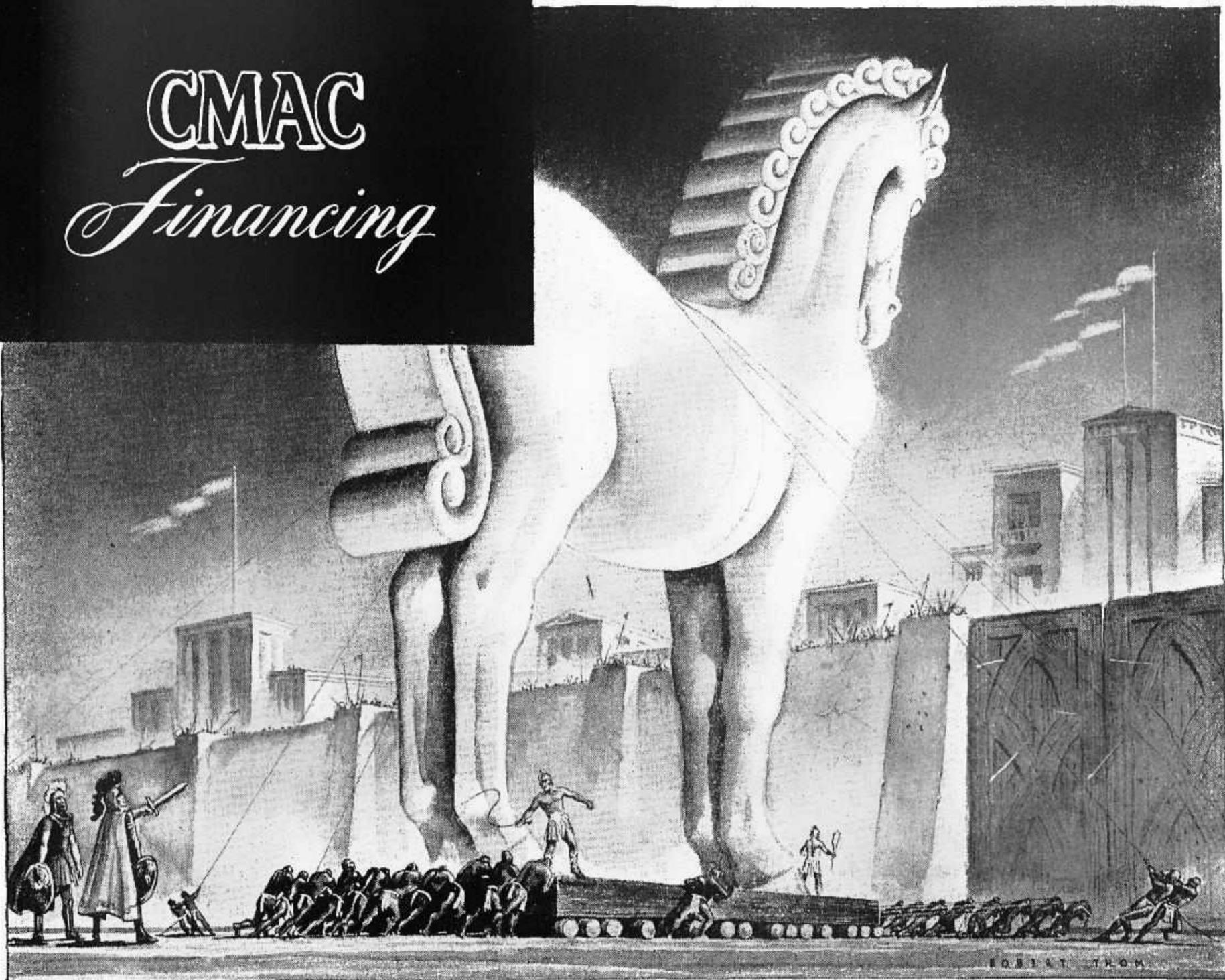
**GENUINE ELECTRONIUM ALLOY TIP**

Lasts Longer Than Any Other Make  
For the Name of Your Distributor Write

**AERO NEEDLE COMPANY**

208 East Erie Street  
Chicago 11, Illinois

**CMAC**  
*Financing*



**"TROJAN HORSE" FOR COIN MACHINE  
MANUFACTURERS AND DISTRIBUTORS**

**T**HE ancient city of Troy was impregnable until the Greeks built their famed wooden horse outside the city's walls and then withdrew their armies. The curious Trojans opened their gates and streamed out to inspect the huge horse. Behold, it was packed with Greek warriors! Troy fell before this early version of the modern blitz.

Coin Machine manufacturers and distributors will find CMAC Financing just as effective when it comes to capturing tough and highly competitive post-war markets.

It will release manufacturers capital from the low-income job of carrying installment paper for the more profitable work of designing—building and promoting their post-war products.

It will provide the means for distributors to buy and sell the increased volume turned out by the manufacturer.

CMAC Financing is fast and flexible—geared to the pace and needs of the Coin Machine Industry. It leaves your resources intact for the development of your business. Like the Trojan Horse, it will help you attain your objective — increased volume and profits.

In addition to financing manufacturer's and distributor's sales, CMAC also provides distributor financing for the purchase of warehouse stocks of new equipment — financing through manufacturers or distributors of a substantial amount of the cash required for purchase and sale of routes.



*Coin Machine Acceptance Corporation*

134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS

A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN OPERATED MACHINES

The favorite needle of coin phonograph operators



**PERMO POINT NEEDLES**  
**ARE KIND TO RECORDS**

PRECIOUS METALS TIP

**PERMO, Incorporated**  
6415 Ravenswood Avenue - - - Chicago 26, Illinois  
World's oldest and largest manufacturer of long life phonograph needles

# Foresee Many New Uses for Phonos in Post-War Period

PHILADELPHIA, May 6.—Wide commercial use of the music machine beyond the present type of location was envisioned by Jack Cade, business manager of the Philadelphia Music Operators' Association, in advising the membership to start thinking in terms of post-war operations. Apart from the candy store, the drugstore, the beauty shop, the taproom or tavern, Cade said that many entirely new avenues of locations could be unfolded for the enterprising operator after the war. And that now is the time for the operator to start thinking in such terms. Moreover, said Cade, the industry may expect heavy competition with the influx of many new and returned operators, with the result that the operator now has to start planning on the development of new locations.

While little start has been made now, Cade stressed the fact that the music machine can and will find a highly profitable field in plant and factory locations. "The pressure of wartime production has brought about the general adoption of industrial music," said Cade. "And post-war industry will unquestionably make heavier demands on music to soften the strain and stress of reconversion to peace-time production. That music in industry is now a fact and not merely a theory," added Cade, "means that the music machine operator can take advantage of a large and profitable field of operations after the war, when the necessary equipment will be made available."

### A Rich Rental Field

Pointing out that many operators have built up a profitable side business in the rental of music machines for private and public affairs and parties, in all cases without conflict with live music, Cade said that the rental of machines for industry can be built up as a major business in itself, reminding that rich fields are here in industrial Philadelphia. "With hundreds of small plants and factories located here," Cade added, "there is no limit to the possibilities of industrial music via the music machine for the operator with vision and foresight to make the most of latent opportunities and to develop them."

Apart from plant and factory, Cade pointed out that countless number of retail establishments also loom as likely locations for the visionary operator. He called attention to one local operator who has just placed a music machine in a shoe shop catering to youngsters. "The machine reproduces music and stories appropriate for the clientele of the kiddie shoe shop. Such use of the music machine as an aid in merchandising for the retailer also means added revenue for the enterprising operator," said Cade, "with no limit as to the extent of such operations."

### Why Not in Retail Stores?

"Retailers in the post-war period," said Cade, "will once again have to return to progressive selling methods. And fresh ideas in helping to create store traffic and afford special services to customers will be continually sought out by the stores. As a result, the idea of a music machine in a retail store can go a long way in enhancing the particular store's atmosphere and attractiveness. Particularly since there are a wide variety of recordings available to blend in with every single type of business."

"Such planning is not as fantastic as it may sound at first," said Cade. "I need only call your attention to the hundreds of retail shops that keep a radio going at all times in order to make it more pleasant for the customers. At these stores, inspection shows that musical programs are always sought out. The music machine can easily perform that function more attractively. And the cost would be within the range of every type of storekeeper. Music has a tendency to keep everything in step, and in the post-war field of industry and business, the music machine operator must be ready to adjust himself to the new and modern tempo."

## WILCOX-GAY

RECORDING BLANKS

A SERIES 6 1/2 INCH SECONDS

SLIGHTLY IMPERFECT

1000 RECORDS, \$36

F.O.B. CINCINNATI

SAMPLE ON REQUEST

**STEINBERG'S INC.**

633 WALNUT ST.

CINCINNATI 2, OHIO

**NOW!**  
YOU ORDER 'EM  
... and  
WE CAN SHIP

**MATCHLESS LAMPS**  
for all Games,  
Music and  
Wall Boxes



**MATCHLESS ELECTRIC CO.**  
564 WEST RANDOLPH ST. • CHICAGO 6, ILL.

## WE WILL PAY

\$550 FOR 750 E's and \$575 FOR 850's; F. O. B. BALTIMORE.

BALTIMORE

**MUSICAL SALES CO.**

BALTIMORE, MARYLAND

140 W. MT. ROYAL AVE.

*Why the big swing*

to **MIRACLE POINT** Needles  
**Pre-War Quality**

Your playing cost is lower with **MIRACLE POINT** needles, even on today's platters. For the precious metal tip of pre-war metal lasts longer, produces truer tones, too. Order from your record jobber . . . Lots of 100, 20c Each.

**M. A. GERETT CORPORATION**  
722-724 WEST WINNEBAGO ST. • MILWAUKEE 5, WISCONSIN

## USED PHONO NEEDLES RE-CONDITIONED

Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.

### NEEDLES RE-SHARPENED

1-10 ..... 15c per needle  
10-50 ..... 12 1/2c per needle  
Over 50 ..... 10c per needle

## Re-Sharp Needle Service

P. O. Box 770 Fort Dodge, Iowa  
A Precision Service

**WE WILL BUY YOUR ROUTE OF PHONOGRAPHS FOR CASH**  
REGARDLESS OF QUANTITY  
**BIRMINGHAM VENDING COMPANY**  
2117 Third Avenue No., Birmingham 3, Ala. Phone 3-5183.

## WE STILL PURCHASE SCRAP RECORDS

(Solid Shellac)

Also Used Records. Popular—Hillbilly—Race. We pay the freight. Advise us what you have.

## J. F. BARD

414 S. Franklin St. CHICAGO

**20,000 USED RECORDS**  
All makes. Some like new. Make offer.  
**W. R. OLNEY SALES**  
Missoula, Mont.

**A.M.I. WIRED MUSIC**  
Ten-Piece Complete Unit for Sale  
Easy Terms  
**WOLF SALES COMPANY**  
1932 Broadway, Denver 2, Colorado

**OPERATORS SPECIAL**  
NEW RECORDS — 30¢, 42¢, 67¢, F. O. B.  
Our Selection, Assorted. All Popular. Minimum order, 20 records. You'll be pleased.  
**RECORD SHOP**  
110 Washington St. East Stroudsburg, Pa.

**RECORD DISCS**  
For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.  
**HUGO JOERIS**  
3208 Jackson St. AMARILLO, TEXAS

## Leading US, Swedish Match Mfrs. Named In Anti-Trust Suit

NEW YORK, May 6.—The Department of Justice has filed an anti-trust suit against eight American firms, four foreign concerns and six individuals charged with maintaining an international cartel in the manufacture and distribution of matches. Among the defendants are the Diamond Match Company; the Swedish Match Company, world's largest match manufacturer; Universal Match Corporation, St. Louis, and the Ohio Match Company and Lion Match Company, both of New York.

The suit claims some of the American defendants control 83 per cent of the \$40,000,000 annual business in the manufacture and sale of matches in this country, in addition to the manufacture of match-making machinery and the production of chemicals from which matches are made. In addition, it is claimed that the Diamond firm controlled the policies of the Berst-Forster-Dixfield Company, Universal, Ohio and Lion companies.

The complaint set forth that since 1901 there had been agreements among the defendants for restricting production and sales and thus eliminating competition and clearing the way for price fixing. These agreements had to be renewed after World War I, it was alleged, and Ivan Krueger, the late "Swedish match king" became involved in the negotiations.

### Book Matches Involved

The matches involved include the wooden "strike anywhere" type, wooden safety matches and book matches. The complaint charged that some of the defendants had contrived to suppress a so-called "everlasting" match as an article that might create competition for them after the patents on it had run out. This type of match looks something like a pencil and can be used about 150 times.

Other complaints were that Diamond made a series of purchases and agreements to buy out competitors in this country, to keep the Swedish interests appeased and, when Russian and Japanese match manufacturers started exporting their products to this country extensively in the 1930's, contrived with Swedish Match Company to moderate their competition by agreement.

Because of agreements between Diamond and the German chemical concern, I. G. Farbenindustrie, production here of chlorate of potash for matches and certain types of ammunition and flares was virtually abandoned between the first and second world wars, with a resultant grave shortage of this product for military uses, the suit alleged.

## Half of Peanut Crop to Forces

ATLANTA, May 6.—Operators of peanut vending machines were dealt a severe blow this week when it was announced that one-half of all Spanish and Virginia peanuts now on hand for edible purposes have been frozen for the use of the armed services, effective immediately. The announcement was made at the wartime conference of the National Peanut Council, held here this week.

The order, issued by the office of distribution of the War Food Administration, affects more than 10,000,000 pounds of No. 1 or better grade peanuts, the remainder of the 1943 crop. The new crop, which will come in about September 1, is not affected.

William P. Woodley, president of the council, who made the announcement, said the government directive was made to cleaners and shellers who handle large-scale commercial transactions, and that an undisclosed number of one-pound vacuum-packed cans of the nuts are to be put aside for the quartermasters corps to draw upon thru priorities.

Woodley said he was not at liberty to divulge whether the nuts, of the regular salted variety, are primarily for the use of the invasion army. Peanuts, however, are high in energy value, protein and B complex vitamin content.

## June Tax Calendar

ALABAMA: 10—Tobacco use tax and reports due. Tobacco wholesalers' and jobbers' reports due. 20—Sales tax and reports due.

COLORADO: 15—Sales tax and reports due. Use tax and reports due.

CONNECTICUT: 10—Cigarette distributors' monthly reports due.

FLORIDA: 10—Agents' cigarette tax reports due.

GEORGIA: 10—Cigar and cigarette wholesalers' reports due. 20—Sales tax and reports due.

ILLINOIS: 15—Cigarette tax returns due. Sales tax and reports due.

IOWA: 10—Vendors of cigarettes, cigarette papers, etc., reports due.

KANSAS: 15—Compensating tax and reports due.

KENTUCKY: 10—Cigarette tax reports due.

LOUISIANA: 1—Wholesalers' tobacco tax reports due. 15—Wholesalers' and retailers' tobacco tax reports due. 20—New Orleans sales and use tax and reports due. State sales and use tax and reports due.

MASSACHUSETTS: 15—Cigarette distributors' tax and reports due.

MICHIGAN: 15—Sales and use tax and reports due.

MISSISSIPPI: 15—Manufacturers', distributors' and wholesalers' tobacco reports due. Sales tax and reports due. Use tax and reports due.

MISSOURI: 15—Retail sales tax and reports due.

NEW MEXICO: 25—Use or compensating tax and reports due.

NORTH CAROLINA: 1—License taxes due. 15—Sales tax and reports due. Use tax and reports due.

NORTH DAKOTA: 1—Cigarette reports due.

OHIO: 15—Cigarette use tax and reports due.

OKLAHOMA: 15—Sales tax and reports due. 20—Use tax and reports due.

RHODE ISLAND: 10—Tobacco products tax reports due.

TEXAS: 10—Cigarette distributors' reports due.

UTAH: 30—Cigarette licenses expire.

WEST VIRGINIA: 15—Sales tax and reports due.

WISCONSIN: 10—Tobacco products tax returns due.

WYOMING: 15—Sales tax and reports due. Use tax and reports due.

## Cig Vender Sales Show 25% Increase In Baltimore Area

BALTIMORE, May 6.—Leading cigarette vending machine operators here report gains as high as 25 per cent in collections, especially in machines in war plants where practically all cigarettes sold are via venders.

Supplies are holding up well, too. Quotas on leading brands with the exception of Camels, remain at 90 per cent, with the Camel quota at 50 per cent. Allotments on Philip Morris have been reduced, too. On some other brands, however, operators report getting all the cigs they want.

The public is becoming resigned, operators agree, to the cigarette situation and try another brand when their favorite isn't in the machines.

## MERCHANDISE MART

### New Products

A waterproof match, guaranteed to light even in a tropical downpour, is a wartime development. The tip is enclosed in a "raincoat" of water-repellent solution. . . . A Chicago packing house has been experimenting with a shatter-proof ice-cream bar confection coated with oils from hydrogenated peanuts, cottonseed and soybeans.

### Advertising Campaign

Altho demand is equal to, if not surpassing, supplies of cigarettes, Chesterfields have begun a new advertising drive. Two different groups of ads are being run simultaneously in morning and evening newspapers from Coast to Coast.

The first group stresses the quality of Chesterfield tobaccos. It features a large picture of an actual tobacco farmer and carries his signed statement about the

## NAMA Charts Vending Biz At First Wartime Conference

(Continued from page 60)

country might be better off if we were put out of business."

Today, Leverone pointed out, our association investigates the reasons behind unfavorable tax proposals. We ask if legislation or ordinances are intended to regulate our business or provide additional revenue. If it is revenue that is wanted we explain how reasonable taxes can provide it and how unfair taxes cannot.

### Vigilance Necessary

The vending machine business is not new, Leverone said, but it struggled along for 50 years before any real success was achieved. He voiced his opinion that while we are now on a more equal footing with most other industries, vigilance is required by vending machine interests to deter unfair regulations and taxes. "All of us must continue to do the things that will increase respect for our industry and ourselves," he declared.

From the days of rusty and totally unreliable penny weighing scales,

## Sugar Fight Between Congress and OPA Still Going Strong

WASHINGTON, May 6.—The vending machine trade as well as candy manufacturers are watching with interest the battle between Congress and Office of Price Administration over the question of sugar for industrial use. Optimistic reports from Congress that increased sugar shipments still in the planning stage will make possible a restoration of the 80 per cent of base use allotment are sharply contrary to views held by OPA.

From now until October, according to OPA, the country's sugar supply will depend on the United States' share of Cuban exports, and on this basis "we can just about hold our own."

OPA contends that the country has been digging into reserves and that several factors will tend to make the supply situation even tighter. One of these is the anticipated increased demand for extra sugar allotments from home canners. Last year canners did not quite use the amounts it was estimated they would, but this year's demand is expected to be larger.

Counterfeit sugar coupons, a rarity in the past, are now worrying OPA. The agency says they are cutting into the supply of sugar, to an as yet undetermined extent, but "enough to warrant consideration."

The rosy Congressional view was prompted by a move to have incoming ships from war areas routed by Caribbean ports to take on sugar cargoes. One congressman said imports of 20,000 tons a month would make it unnecessary to cut industrial quotas from 80 to 70 per cent of base period use. The increased shipping, he added, should be 110,000 tons in April and May and would allow an increase to 80 per cent of 1941 use.

OPA still maintains the congressman is in error.

dirty and dishonest penny vending machines and a "public-be-damned" attitude assumed by some of the old-time operating organizations, Leverone told how better business methods enabled vending to finally escape the ruts of public disgrace, official prejudice and "strong-arm" methods of competition within the business.

"Tomorrow," said Leverone, "thousands of new products will be sold thru vending machines. Perhaps stores will open automatic merchandising departments on one floor or in their basement. Perhaps children, who now must cross dangerous intersections in order to buy a loaf of bread or a bottle of milk, will patronize an automatic vender in the apartment building where they live or at the automatic food canteen right in their block."

### Candy Supply Outlook

Association members heard reports from representatives of the various supply fields, candy, cigarettes, nuts, gum and beverages. These reports featured glowing possibilities for the post-war period, but offered little promise for increased quantities of merchandise in the immediate future.

In the candy bar field, supplies reaching vending machine operators are limited by such factors as sugar quotas, shortage of labor and machinery and serious packaging and shipping problems resulting from insufficient supplies of (See NAMA Charts Biz on page 70)

## "Buy Back" Match Plan Solves Cig Ops Change Problem

MIAMI, May 6.—The problem of refunding 1 cent on cigarette sales made thru vending machines has been solved by two vending machine firms and representatives of the local Office of Price Administration.

Standard brand cigarettes are priced at 19 cents a package here, but since machines cannot be changed to receive such an amount and stuffing pennies into wrappers is difficult, the local operators have had matches printed with their names on the covers. Covers are redeemable at all stores in which machines operate, and the companies will credit dealers 1 cent on each cover turned in.

P. N. Hiatt, OPA enforcement officer, says the arrangement is working out satisfactorily, altho he does not know to what extent covers are being turned in for refunds.

Some locations simply refund 1 cent to any one who buys cigarettes from machines.

## MARBLES

Glass, Agate, assorted colors, work perfect in Ball Gum Machines. Average 12,000 to case, \$15.75. Full cash with order, F. O. B. factory.

## CHARMS

Fine assortment, good selection all cut, no strings, limited supply, packed 10 gross to carton, \$9.00 per carton. Full cash with order, Parcel Post Paid.

**TORR** 2047 A - SO. 68 - PHILA. 42, PA.

AT YOUR SERVICE!



Although we are 100% engaged in vital war production, we still want operators to feel free to call upon us whether you want machines, parts, repairs or just a bit of information. And if you operate venders you're missing a lot by not reading The Northwestern. It's free!

**Northwestern**

335 E. Armstrong St., Merrie, Ill.

## 1c Sign Still Heart, Soul of Arcade Appeal, Says Max Glass

CHICAGO, May 6.—Top billing as an attraction and top rank in the counting room is the way Max Glass, of Funland, famous Hotel Sherman arcade, describes Penny Arcade machines. The penny models, 101 varieties of them, may be "also rans" to some operators in this booming heyday of modern amusement centers, but Glass is one who holds them to be the backbone of any successful arcade.

"One Cent" is heart, symbol and soul of the business, according to the partner of the late Paul Gerber, who perpetuates the name Gerber & Glass in conducting Funland and other Chicago arcades along with the distributing business which they founded many years ago.

Since arcades represent the bargain counter of the amusement world, Glass maintains that "One Cent" is the appeal that packs them in and keeps them in.

### Older the Better

At the nation's first and foremost hotel game room, penny machines represent a veritable museum, and, oddly enough, the newest additions are always the oldest machines Glass can find. In recent months he has scoured the country to secure these antiques, not as a hobby, but because he has found the old-timers top money getters.

On the way to Glass's office on the

second floor of Funland, this reporter paused to inspect a massive machine in both size and weight called Pistol Shot. "Ah, something really new here," we mused, wondering how such a machine could have been produced under wartime restrictions. Inserting a penny, we pulled down the heavy handle which freed an authoritative-looking pistol, took aim at the bull's-eye and pulled the trigger. The bell rang, the bull's-eye flashed, so we took aim again. But the game was over—until another penny was produced. Five in a row, and we were just getting warmed up when Max Glass appeared.

"Something new?" we inquired. "New?" laughed Glass. "That's the oldest machine in the house—made in 1896. Nobody even knows who invented it. We found five of them, had them rebuilt by International Mutoscope Reel Company. We would like to buy a dozen more with price no object. It's the fastest machine in the place, and it's always busy."

### They Wait To Play

After sauntering away from the bulky device which takes up more room than any other machine in the arcade, we noticed two sailors walk up to it. The first one fired 12 rounds at a penny per shot and the second invested 15 cents. All in less than 10 minutes. And others were waiting to play, tho it was mid-afternoon.

"Fast pennies beat slow nickels," declared Glass and he waved at an electric range which was still waiting for a customer.

"Our hottest penny machines are all old-timers," he said, "most of them have been in attics and basements for 20 years. They look new to customers who have never seen anything like them. And all of them are fast in action."

### Largest Voice Studio

Next to the machines which gave birth to the name "Penny Arcade," Glass rates Funny Photo studios, the air-rifle range, Panoram conversions and Voice Recorders as top concessions. Funland now boasts the largest voice-recording studios in America, according to Glass, with two attendants in charge at all times.

Of the latest machines offered on the arcade market, Glass rates Periscope the biggest hit. He said it added a new wrinkle to shooting games which always have appealed to the public.

Three shifts of mechanics are employed at Funland in order to keep all machines working at all times, Glass explained, and declared that "out-of-order" signs should never be found in a successful arcade. "If a faulty machine cannot be repaired promptly it should be removed and something else put in its place," he said. "Players lose interest quick if they find any machines out of order."

## "Juke Box Hound" Is New Breed That Boosts Phono Play

MEMPHIS, May 6.—A new breed of dog—the Juke Box Hound—has been uncovered by Eldon Roark, columnist for *The Memphis Press-Scimitar*. To date there's only one example of the new breed in existence, but from Roark's description of him he's quite a pooch.

The juke box hound is named, prosaically enough, Rex, and he belongs to Leon Chamberlain, cafe operator, of Joiner, Ark. Rex is only five months old, but he already has a repertoire of tricks that would put many of his seniors to shame. Furthermore, says Chamberlain, Rex is his most valuable employee.

His dog, Chamberlain says, can mooch more nickels for the juke box than a girl any day.

If you want to see some fun—and lots of customers do—just throw a nickel into the air and let it land on the floor, Roark writes. The shaggy black-and-tan pooch may not be anywhere in sight, but the sound of a nickel will bring him dashing out from under a table or from behind the counter. He grabs the nickel and scoots for the juke box. A couple

of jumps land him on top of the music box—beer cases are stacked beside it for his convenience—and he puts down his nickel, sits down and nervously looks around for his owner or an employee. One of them then rushes over and puts the nickel in the slot for him.

When the box lights up and music starts coming out, Rex sits there on top of it and listens. Sometimes he sits up like a statue, sometimes he stretches out comfortably and sometimes he cranes his neck around the curved top and peers down at the spot from which the music seems to be coming.

### He Dances, Too

If Chamberlain stands in front of him and directs him, Rex will dance, sitting on his haunches and lifting one front foot and then the other in time with the music. Roark saw him do this trick and says Rex is pretty good, but the columnist got the impression that Rex prefers quiet enjoyment of the music to rugging.

Rex lives up to the nice things Roark says about him, too. One day a couple of customers were playing crackaloo. (Our dictionary says crackaloo is a kind of game in which the players pitch coins to or toward the ceiling in an effort to get them to land on a given crack in the floor.) Rex darted out, grabbed a nickel and ran to the juke box. That nearly convulsed everybody. More nickels were pitched out, and Rex has been busy grabbing them ever since.

Being an artist has its drawbacks, however. Rex isn't allowed to roam at will like less talented dogs. When he goes out he wears a leash and is escorted by his owner, who is afraid the dog might be run over. It's a queer sight in a small town like Joiner to see a grown man with a dog on a leash, and some of the citizens laugh at Chamberlain, but he doesn't care. The juke box hound is important to his business.

## JUVENILES AND JUKES

(Continued from page 64)

commonly ask for the donation of a juke box.

While operators' policies differ somewhat, Marquette usually gives the juke box outright, or at least for the duration of its use. The juke boxes, naturally, have been older models which are still in operating condition but can no longer be considered profitable on normal locations.

Going beyond the idea of just putting the juke box in, Marquette has undertaken to continue service on such machines, without cost to the organization, a valuable contribution that is appreciated by them.

### Machines Respected by Youngsters

Right here is the surest proof of the vital significance of the juke box to youngsters. Complaints of the destructiveness and vandalism of modern youth are widespread. But when they are given a youth center for their own use, and realize that the machine, in particular, is furnished and maintained for them gratis, they have almost, without exception, taken good care of it. Service calls are down to the ordinary minimum. Vandalism has been reduced to the vanishing point by the provision of suitable recreational opportunities for the youngsters, and they respect the property of others when some outlet is provided for their normal youthful exuberance.

In a two-month period, Marquette alone has donated 15 juke boxes—the number has rapidly increased as the interest in youth centers has grown. No figures on Detroit as a whole can be compiled, but with the dozens of such organizations being formed all the time, and the emphasis upon the juke boxes as the absolute essential to make the centers a success, operators have lived up to their responsibilities well.

The average operator clearly feels that he is doing something worth while in giving these boxes, and it is more than a casual generous gesture, for he has to keep servicing the machines during a period of labor shortage. Juke box owners have assumed their full share of wartime responsibility in the fields in which they can do especial good. And it is done without thought of any reward.

But perhaps there is a remote reward for the industry as a whole, since no good deed is ever wholly uncompensated. The youngsters who frequent the centers, who have already learned to repress any destructive urge and to respect the property of others, have also learned to enjoy music from the machines. Some day, when they are a little older, they are likely to become the greatest generation of juke box fans this nation has had.

## Court Rules Darts Okay

### Gaming charge against arcade operator dismissed—judge says game legal

MOBILE, Ala., May 6.—Dispute as to whether or not a "pitch the darts" concession-type game was a gambling device was decided in police court here recently by Judge Williams Bekurs, who ruled it was not gambling and that prizes given away to those who hit the bull's-eye came under the heading of skill awards.

L. B. (Doc) Holtkamp, who has donated several hundred dollars thru "Playland" to the Elks' Crippled Children's fund, was arrested by Detective Percy Merriwether, who contended that Holtkamp was giving away prizes to those who hit the "bull's-eye." In a previous hearing there was considerable debate as to whether a dart game could be used in gambling or could be considered a game of skill.

Thru Holtkamp's attorney, Doria Van Aller, it was revealed that prizes are offered for the best shots with the darts and therefore the game would come under the heading of skill. The show has been doing a big business for the past four weeks.

## WANTED PENNY ARCADE MECHANIC

for Coney Island, N. Y. All-year-round employment. Give full details, including salary expected, first letter. BOX 590, The Billboard, 1564 Broadway, New York 19, N. Y.

## Lamps, Lumilines, Zip Cord

### NEW RUBBER ZIP EXTENSION CORD

(500 Ft. to Roll), Per Ft. 3 1/2¢.  
Heavy Duty 5-Wire Cable (Rolls),  
Per Ft. 15¢.  
Single Conductor Wire (1000 Ft. Rolls),  
Per Ft. 1¢.

### ALL MINIATURE BULBS:

46, 50, 51, 55, 63, Per Box 45¢.  
12" Lumilines Westinghouse Mazda, Ea. 75¢.  
18" Lumilines General Electric, Ea. 90¢.  
Glass Plug Fuses (10-15-30 Amps),  
Per 100 \$3.75.

3 Amp, 6 Amp Plugs, Per 100 \$4.25.

We May Have the Tube You Need!

1/3 Deposit, Balance C.O.D., F.O.B. N. Y.

### ARCADE BULB CO.

56 W. 25th Street NEW YORK CITY

Phone: Watkins 9-7490

## W-A-N-T-E-D

For Penny Arcade

MANAGER, also MECHANIC

Good salary, steady work. Located at 1300 Surf Ave., Coney Island, New York. APPLY to

Mr. Nathan Faber

148-16 Boulevard Rockaway Beach, N. Y.  
Phone: Belle Harbor 5-0378

## WANTED

EXPERIENCED ARCADE MECHANIC

Draft exempt, married man preferred. Permanent position all year around. Easy hours. Advise in your first letter what salary you expect.

Apply to

C. D. GOODMAN, AMERICAN NOVELTY CO.  
Hotel Gary, Gary, Ind.

## WANT MECHANIC

For all kinds of Arcade Machines. Must be experienced. Will pay as high as \$100.00 weekly to the right party. Write  
BOX D-206, The Billboard, Cincinnati 1, O.

**GLAMOUR GIRL**  
**2 FOR 5c CARD VENDOR**  
ACCURATE—SIMPLE—STURDY CONSTRUCTION



(Counter Model Only)

**29 DIFFERENT MUTOSCOPE NOVELTY CARD SERIES AVAILABLE FOR THIS MACHINE.**

Choose any 3 series of Mutoscope Cards to sell through this Vendor, insert the corresponding displays (SUPPLIED FREE) in the machine as pictured above and you have one of the most profitable "Silent Salesman" Mutoscopes ever sold! **ONLY A FEW LEFT!** DEAL NO. 1—1 Vendor, with 1000 each All-American Girl, Glorified Glamour Girls and Yankee Doodle Girl cards. Vendor cost only \$601. 3000 cards FREE bring in \$75 selling at 2 for 5¢.  
1/3 Deposit, Balance C. O. D.  
F. O. B. Long Island City, N. Y.

**SEND FOR COMPLETE LIBRARY**

Better order NOW any supplies you need . . .

GRANDMOTHER PREDICTION CARDS, LOVE LETTERS, PALMISTRY LETTERS, HOROSCOPE CARDS, WIZARD PEN CARDS, etc. . . . STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, etc. . . .

Send for catalogue and prices

SEND FOR LIST OF NEW AND FACTORY RECONDITIONED PENNY ARCADE EQUIPMENT—STILL AVAILABLE FOR IMMEDIATE DELIVERY.

## INTERNATIONAL MUTOSCOPE CORPORATION

Wm. Rabkin, President

Penny Arcade Headquarters Since 1895. Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET  
LONG ISLAND CITY 1, N. Y.

# SLOTS IN CLUBS FAVORED

## Federal Tax Plus Public Tolerance Help Industry

## Plan Million-Dollar Program To Sell Candy as Quality Food

**Importance of machines in financing legit political and fraternal orgs revealed in Philly — Omaha weeds out phony clubs—Washington State plan still trade's best**

PHILADELPHIA, May 6.—When enforcement officials began checking on slot machines here, it was revealed that many of the gaming devices were in private clubs. Federal revenue officials collected a tax of \$100 per year on each machine and have records of establishments which have such machines. Since slot machines are alleged to be illegal under Pennsylvania law, police officials here started a recent drive against the machines. The move has been given big publicity in local newspapers, and in many cases the name and address of the establishments having the machines have been made public. When police began to raid places they soon reported that "for the most part the machines are found in private clubs and patriotic organizations."

This report raised the question here as to how important slot machines and similar game devices are in financing veterans' organizations, fraternal clubs, music organizations and a big number of political clubs of the two major parties. The names of these organizations were so impressive that it put a damper on the clean-up drive against slot machines. Since both political parties use slot machines freely in their clubs, it could hardly be made a political issue.

### In Public Favor

The fact that many patriotic, civic and fraternal clubs use the machines to finance their organization work strikes a favorable note with the general public. Many say that if an expression of public opinion was taken it would show strong support for use of such devices to finance private clubs of all kinds.

Police here report that one of the difficulties facing them is the formation of so-called "private clubs" which are set up apparently for the purpose of securing protection for the machines. They say it might be much easier to be tolerant of the real private clubs if it were not for these fake organizations. They say that police officials, however, find the same trouble in a number of other States that have been tolerant of slot machine in clubs of all kinds when used to finance the work of the organization. Reports say that among these are a number of labor organizations, yacht clubs, athletic clubs, savings groups, and other organizations are actually depending on income from slot machines in their club-rooms to finance the work of the organization.

Newspapers made a scandal of the reports saying that the total slot machine take for this area was about \$20,000,000 per year. They reported that one slot machine would take in \$3,600 annually and that on one counter here there was one slot machine for every 200 persons. These newspaper statistics were evidently based on Internal Revenue reports for the district which is said to show 3,296 machines operating in the Eastern district of Pennsylvania. Of this number 250 was reported to be in Philadelphia. The federal tax on gaming devices is \$100 per year, but the federal tax reports do not give a breakdown of just which are slot machines, which are pay-out games, which are the simple penny counter devices now classed as gaming devices under the federal law. Hence it would be difficult to tell from federal tax reports just how many actual slot machines are being used in the district. It is known, however, that clubs and organizations of all kinds prefer the standard bell type of slot machine to finance their work.

### Many States Tolerant

Since the issue has come up here, reports have been received that a number of other States are very tolerant of slot machines and gaming devices when used by benevolent civic and patriotic organizations. While the statutes may class

such machines as illegal, yet public opinion and enforcement officials accept the practice of financing the clubs by means of slot machines as permissible.

It was also reported here that the State of Washington has proposed the best known plan for permitting the operation of slot machines to finance private clubs. That State collects 20 per cent of the gross receipts from the machines and permits their operation only in clubs. The State law defines clubs which have permission to use slot machines.

### Omaha Sets Up New Club Rules

OMAHA, May 6.—A drive was recently started here to weed out slot machines being used in establishments which masqueraded as private clubs. It is a general practice here to permit the use of slot machines in private, benefit, civic and patriotic clubs to be used to finance the work of the organization. Police announced that several hundred machines being used in legitimate clubs would not be disturbed.

Because of the abuse of club privileges here the city council recently considered the whole situation and decided to set up new standards. Among the new plans is to freeze the number of clubs permitted to have slot machines as of April 11. The city will also require that clubs must own the machines used to finance the organization. No new machines will be permitted in clubs now having the privilege to use them. The head of the police department said officials had known that slot machines were being widely used in civic, fraternal, social and patriotic clubs of all kinds and that it was regarded as an accepted practice here as well as in many other States. He said that members in clubs were entitled to the same privileges that they were entitled in their own homes and hence he would not disturb the slot machines. He criticized the condition which had grown up in recent months in setting up the so-called private clubs largely for the purpose of installing slot machines. Among the clubs reported here as using slot machines to finance their work were some labor organizations, fraternal groups and even political clubs.

### Washington State Club License Plan Still Stands

SEATTLE, May 6.—When it was reported here that the question of slot machines in private clubs was being discussed, new attention was called to the Washington State law. The State licenses amusement machines of various kinds and divides them into two classes, similar to the federal law. The State fee on slot machines and similar gaming devices is 20 per cent of the gross take. This law went into effect in 1941 and is still in operation, altho it has been the subject of political agitation more than once. A court in Seattle last year ruled against the slot machine section of the law, but the case was not taken to a higher court. The State license law definitely states that it does not make legal the operation of slot machines but simply places a tax on them and condones them as an acceptable method of financing clubs.

The idea of using slot machines in clubs here became a matter of law in a (See Slots in Clubs on page 71)

CHICAGO, May 6.—A two-year \$1,000,000 program for the advancement of candy as a food has been launched by the candy industry.

Meetings are being held from Coast to Coast to acquaint manufacturers, wholesalers, suppliers and other members of the candy trade with the industry's bid for greater prestige for candy and a larger per capita consumption of candy after the war. The program was created and launched by the Council on Candy of the National Confectioners' Association.

At the Chicago meeting, conducted by Paul R. Trent, of the Schutter Candy Company, who is Illinois regional campaign manager, talks were given by Theodore Stempfel, of the E. J. Brach Company, and Richard Heath, of the Leo Burnett Company, Inc., advertising agency selected by the council to handle the industry's million-dollar campaign.

Stempfel emphasized that conditions will be much changed by the war. "Experts are going to tell us what to eat and how to eat—how to spend our money for food. They'll be right, for their advice will be based on our growing scientific knowledge. But we want these people—and the public, too—to know the truth about candy, when properly consumed, its morale value, its energy value, its social value. Unless we stand up and assert ourselves we may find that our product is in ill-repute."

"There is more public recognition of the energy-giving and nutritive value of

candy now than ever before. For that, we have to thank the United States Army more than our own industry. The army saw the energy value, the morale value, the sentimental value of candy, and is supplying candy to our fighting men in large quantities. But the army won't continue to carry on for us after the war," Stempfel declared.

Heath reported in detail the findings of the nationwide survey conducted by the Burnett agency early this year. "You have the advantage of selling a product which has wide distribution and enjoys great popularity," he said, "but here is what your business will be facing after the war:

1. Terrific competition from all foods.
2. A disturbed and doubtful public mind, with a large proportion of consumers thinking of candy as something people eat more of than is good for their health; a food they would be willing to give up; a fattening good; bad for children's teeth.
3. A negative attitude among many professional people.

"That's the handwriting on the wall unless we do something about it now," he concluded.

At the end of his review of conditions facing the industry, Heath presented a display of magazine advertisements designed to prevent misconceptions and to tell the truth about candy. It is planned to publish the first advertisements in June.

## ★ ATLAS MEN IN SERVICE ★

### WHILE THEY LAST! BRAND NEW COLUMBIA BELLS—GOLD AWARD

**PANORAM**  
**\$395.00**

(Completely Reconditioned)  
Ready for Immediate Shipment.

- Chicoin Hockey ..\$239.50
- Western Baseball . 109.50
- Slap the Jap . . . . 109.50
- Keeney Submarine. 209.50
- 10 Strike, Hi-Dial. 89.50
- Kirk Guesser Scale. 124.50
- Model 100 Singing Tower . . . . . 275.00
- Exh. Foot Ease, . . . . . 89.50
- Fact. Reb. . . . . 82.50
- Columbia G.A. . . . . 19.50
- Panoram Wall Box . . . . . 19.50
- Jackpot Attachment for Vest Pocket . . . . . 19.50

- Bally Club Bell ..\$239.50
- Jumbo FP, Late Hd. 109.50
- Jumbo, PO, Late Hd. 129.50
- Bally High Hand . 154.50

New Midway Pin Game . . . . . \$199.50

**\$127.50**

Lots of 5, \$122.50.  
WRITE—WIRE  
ORDER and DEPOSIT

Drivemobile, Sky Fighter, Tommy Gun, Santa Anita, 5¢ Mills Club Bells (factory rebuilt), 10¢ Watling Big Game; 3-5¢, 1-25¢ Four Way Super Bell. WRITE.

Four Bell Glasses,  
**\$10.75**

**PANORAM PHOTO CELL, \$3.70.**  
**CHICKEN SAM PHOTO CELL, \$2.50.**  
**NON-DIRECTIONAL PHOTO CELL, \$3.50.**  
**PROJECTOR BULB, \$4.75.**

3-Wire Rodent Treated Cable, 8¢ Ft.

**MILLS MAIN CLOCK GEAR, Complete . . . \$3.50**  
**JENN. CLOCK GEARS, Complete . . . 3.25**

### WRITE FOR LATEST PARTS LIST

A thousand and one items on our simplified form!

- Contact Benders . \$ .45
- Wurl. & Beeb. Phone Casters, Set of 4 . . . . . 1.50
- Adaptor Changerover from 80, 5Z3, 83 to 5T4, 5U4, 5Z5, 5W4, 5Y3 1.00
- Adaptor Changerover from 2A4G to 2051 . . . . . 1.25
- 3000 Ohm Variable Resistor for Chicken Sam, Jail Bird, Chutes . . 2.25
- ABT 5¢ Coin Chutes, FP . . . 3.75
- ABT 5¢ Coin Chutes, Reg. . 3.75
- ABT 2¢ Coin Chutes . . . . . 5.00
- Condensers, All Kinds . . . . . Write
- Aero Point Needles .50
- Tone Dart Needles .40
- Perno Point Needles .35

ATLAS FOR BEST VALUES

ATLAS ALWAYS RELIABLE

★ Due to prevailing conditions, please keep party orders at \$5 minimum. Send check in full on orders under \$10. 1/3 deposit on orders over \$10. ★

# ATLAS NOVELTY COMPANY

2200 N. WESTERN AVE. • PHONE ARMitage 5005 • CHICAGO 47

Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1) Offices (ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19)

FRIENDLY PERSONAL SERVICE



### RED, WHITE AND BLUE—2160 BREAK TAB CARDBOARD TICKETS, JAR DEAL TICKETS

All tickets when sold at 5c make \$36.00 profit; when sold at 10c, \$72.00 profit. Send for FREE SAMPLE of our ticket.

**\$1.40 each 100 LOTS**  
**\$1.60 each DOZEN LOTS**  
Less than dozen lots, \$1.75 each.

**MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA**

# Refrigerated Meals From Vending Mchs. Post-War Possibility

CHICAGO, May 6. — In tomorrow's streamlined world of customer-convenience and mechanized merchandising, the task of shopping may be reduced to insertion of proper coins in a refrigerated automat and obtaining complete frozen dinners.

The housewife will go home with a package containing appetizer, soup, salad, meat or fish course, and desert—quick frozen in a compartment-style container—ready for defrosting, heating and quick serving.

Perhaps satisfaction of the most "finicky" tastes of members of the family can be achieved thru purchase of a variety of dinners, all to be served at the same meal.

These are possible developments in the quick-freezing industry which is expected to boom after the war, when many new food items will be added to present lines of frozen fruits, vegetables, fish and meat.

One of the biggest changes, according to *American Business*, may come in the meat business, with meats being sold ready-prepared for cooking—fully deboned and de-fatted. In fact, food expert predicts that butcher shops may all but disappear or be merged with food stores entirely.

that a prominent WPB official had pledged fullest co-operation to representatives of his firm when they sought additional packaging materials because he said he recognized the value of candy as an important food product.

Revealing that candy was one of the items most in demand by servicemen, Trent stated that if domestic per capita consumption of candy was ever to equal that of the men in service, the total production of candy would be several times the normal output. He based his estimate on purchases made for the armed forces.

That candy manufacturers will give increasing attention to the vending machine field was indicated in Trent's statement that his firm intended to employ advertising and sales promotion to help operators sell more candy. "Automatic distribution is certain to attain the stature it deserves," he declared.

A brief talk by T. Stempfel, vice-president of E. J. Brach & Sons, further emphasized that heavy shipments of candy bars to the armed forces simply did not leave enough to satisfy domestic demands. This, and the restrictions on candy ingredients, permitted little hope for increasing shipments to operators for the duration, he explained.

A heavy corn crop is needed this year to increase quantities of candy for use in vending machines, it was reported by George F. Eby, sales manager of Pan Confection Company's vending division, since corn syrup is a critical ingredient of many candy items. He stated there seemed to be little hope for increasing deliveries of candy to operators until late this year.

### Peanut Situation

Overseas shipments of peanuts, which will require 50 per cent of the current supply, will further restrict the quantity of peanuts available to operators this

year, according to M. J. Kelling, president of the Kelling Nut Company. Since only 55 per cent of the normal peanut crop is available to salters and candy manufacturers, a pinch is sure to be felt as the result of recent allocations of half of this supply to the armed forces, he pointed out. However, he reported that peanut acreages are being greatly increased this year, and that the new crop of peanuts was expected to provide reasonable quantities for all purposes.

### Beverage and Cigarette Outlook

Regarding the outlook for beverages, Gordon Mason, sales manager of the fountain division, Dr. Pepper Company, believes that sugar stocks justify increased quotas for this purpose. He said that allocation was up to federal authorities, and the outcome was uncertain at this time.

In the cigarette field, R. Z. Greene, president of Rowe Manufacturing Company, declared there will be plenty of cigarettes, but that smokers may have to switch brands at times. He stated there is no serious shortage of tobacco, but that production was hampered by inadequate labor and machinery. Heavy overseas shipments also reduced the supply available for other channels, he said.

Evidence of the willingness of cigarette manufacturers to co-operate wherever possible with operators of cigarette vending machines was found in Greene's statement that altho the cellophane wrapper would be discontinued this summer, a paper wrapper would be provided on packages sold to operators so that pennies could still be returned to customers.

Greene asserted that if any operators experienced difficulty in obtaining their full quotas of cigarettes, as determined on the basis of past purchases, they should write to the cigarette manufacturers or to C. S. Darling, secretary of NAMA, 120 S. La Salle Street, Chicago.

### Public Relations Program

A strong case for developing a public relations program which would accomplish for the industry what other programs have for the railroads, telephone companies and others, was made by R. L. Strain, vice-president of American Locker Company. "Today," he declared, "you do not hear of complaints about the railroads; in most cases you hear only praise for the job they are doing. And not too long ago it was common for someone to yank a phone off the wall when patience became exhausted. Today the service is appreciated by all. These things were not the result of happy accidents," he said, "but resulted from well-planned public relations programs. We, too, have an important story to tell the public. Today the right machine, product and business methods are still not enough. We must cultivate a bigger welcome from the public."

In reporting accomplishments of the eastern committee of the association, George Seedman, of Rowe Cigarette Service Company, warned that heavy taxation was still a very real threat to the industry. Seedman called the Pittsburgh Bradley case their "bible" and the most complete answer available in combatting unfavorable tax proposals.

Secretary C. S. Darling, in his report to the members, briefly reviewed highlights in the association's successful efforts to defeat unfair legislation, obtain proper metallic composition of new coins and secure federal legislation to combat the slug evil. He mentioned that the association had a membership of 157 firms, the majority being either contributing or associate members.

Leverone, who presided over the afternoon session, declared the association's progress and accomplishments were in great measure due to the personal efforts of Secretary C. S. Darling.



**OPERATORS!**

USE  
**DURO TEST**  
One Year Guaranteed - 2,000  
Hour Lamps - Complete Line  
to Fill Your Needs

Send for Catalog S

**DURO TEST CORPORATION**  
NORTH BERGEN, NEW JERSEY

*FEWER BURNOUTS  
MEAN REDUCED  
MAINTENANCE  
COSTS!*

**WANT TO BUY**

**PIN GAMES  
CONSOLES  
PHONOGRAPHS  
ETC.**

WRITE—WIRE—PHONE  
WILL PAY HIGHEST PRICES!  
Send Us Your List.

**Standard Automatic  
Coin Machine Co.**  
2217 Fifth Ave., Pittsburgh 19, Pa.  
PHONE GRANT 1705

**RECONDITIONED  
MACHINES**

1 25¢ Mills Blue Front, Dbl. J.P.	\$225.00
2 5¢ Mills Cherry Bells, 3-10 P.O.	235.00 Ea.
3 5¢ Mills Q.T.	85.00 Ea.
1 1¢ Mills Q.T., Old Style	35.00
1 10¢ Mills Skyscraper, 2-4 P.O.	75.00
2 5¢ Jenn. Silver Chief, 3-5 P.O.	225.00 Ea.
1 5¢ Jenn. Silver Moon Chief, 1 Cherry P.O.	350.00
1 5¢ Jenn. Club Special	250.00
2 25¢ Jenn. Gooseneck	75.00 Ea.
1 5¢ Watling Treasury, Dbl. J.P., 3-5 P.O.	65.00
1 10¢ Watling Treasury, Dbl. J.P., 3-5 P.O.	75.00
1 1¢ Watling	35.00
1 Columbia Gold Award	75.00
1 5¢ Gallo	35.00
50¢ Mills War Eagle, 2-4 P.O.	350.00

Terms: 1/3 Down, Balance C. O. D.

**AUTOMATIC  
COIN MACHINE CORP.**  
398 Chestnut St. SPRINGFIELD, MASS.  
Phone 4-1109 between 12 M. and 1 P.M.

**FOR SALE!**

5 PHOTOMATICS, Late Models,  
Reconditioned Like New... WRITE

20 Cases of PHOTOMATIC FRAMES  
1250 Frames to Case... WRITE

1 BRANDT AUTOMATIC CASHIER,  
Reconditioned By Factory... \$190.00

**PHIL GOULD**  
220 E. 18th St., Brooklyn 26, N.Y.  
Buckminster 4-8100

??? CAN YOU HELP US OUT ???

IF You Need High Class Pin Games We have Them To Sell:

(5) STAGE DOOR CANTEENS; (1) STREAM-LINER; (2) GRAND CANYONS; (1) ARIZONA; (2) SANTA FES; (1) BIG PARADE; (2) FIVE AND TENS.

IF You Will Sell Us Your SILVER SKATES, \$35.00

**WESTERN AMUSEMENT COMPANY**  
Warrensburg, Mo. — Phone 662

**WANTED**

Experienced Mechanic on Phonographs, Pin Tables and Remote Equipment. Six days a week and good working conditions. \$270.00 per month and commissions. Write

**CASINO NOVELTY CO.**  
602 N. Albany Ave. TAMPA 7, FLA.

**"SLIPON"**

New, Improved, All Silver  
Bumper Repair Sleeves To Fit  
Any Pin Game (Large Size),  
Pack of 25, Only **\$2.95**

Full Cash With Order

"You Can Always Depend on  
Joe Ash—All-Ways"

**ACTIVE  
AMUSEMENT MACHINES CO.**  
900 NORTH FRANKLIN STREET  
PHILADELPHIA 23, PA.  
PHONE: MARKET 2656

**WE'VE MOVED.**

**OUR NEW HOME**



**LARGER-MORE MODERN-  
LIGHTER-BETTER EQUIPPED!**

*Thanks* for your business  
which has made this  
move both possible and necessary

**Pioneer  
MANUFACTURING CO., Inc.**  
HAYMARKET 6181-6182  
2352 W. CERMAK RD., CHICAGO 8, ILLINOIS  
MANUFACTURER OF THE **SALESBOARDS**  
WORLD'S FASTEST SELLING

**120 GEM TIP TICKETS**

CARDBOARD STYLE WITH INSERTS  
SINGLE GROSS \$15.00  
WRITE FOR QUANTITY PRICES

**ELUM SALES COMPANY** P. O. BOX 56, MASSILLON, OHIO

**MERCHANDISE MART**

(Continued from page 67)

service officers are Americanizing many battle spots to the extent of installing soft-drink stands.

**Ice Cream Supply Okay**

Most supplies used by ice-cream manufacturers will be available in about the same amounts as last year, Robert Rosenbaum, vice-president of the Dairy Industries Supply Association, reported at the recent two-day war conference held by the Association of Ice Cream Manufacturers of Pennsylvania, New Jersey and Delaware at Harrisburg, Pa.

Cups, cartons and other containers will be less plentiful and sugar supplies have recently been cut 10 per cent, to 70 per cent of 1941 use, but flavoring supplies

are generally adequate for the trade's needs. Vanilla beans are rather scarce in the stock markets at present, but most manufacturers are well stocked.

For the second quarter of 1944 cocoa and chocolate allocations continue on a basis of 80 per cent of 1941 use. There is no expectation of any increase in the allotment of coca, considering the heavy demand on all the chocolate companies for chocolate army ration bars.

Fruits will continue to be scarce until 1944 crops are harvested, but synthetic fruit flavors are readily available. All nut supplies are limited. Certified food colors are plentiful.

**Lucky Sales Up**

Sales of American Tobacco Company, manufacturer of Lucky Strike cigarettes, in the first two months of this year increased 12.5 per cent over the same period last year, stockholders were told at the annual meeting.

In 1943 the company was able to get 11.7 per cent of sales in operating profit, higher than was obtained by any other company in the field, but because of increased costs and taxes an \$87,000,000 increase in sales netted only \$90,000 in net profit, it was reported.

**Tobacco Outlook Bright**

The first good news in some time on the tobacco outlook has been announced by the Department of Agriculture. Overall tobacco crop estimates as of March 1 disclose an increase in indicated acreage for the year, and with few exceptions prospects for harvests this year appear brighter.

**Name Sirup Advisory Committee**

Approximately 40 industrial companies engaged in packing and refining corn sirup and corn and sugar sirup will be represented on a corn sirup industry advisory committee whose membership was announced this week by the Office of Price Administration. As in the case of some 400 other advisory groups working with OPA, the corn sirup industry advisory committee was formed in accordance with the agency's policy of seeking the advice of and consulting with experienced industrialists when pricing and marketing problems affecting their products arise.

**SLOTS IN CLUBS**

(Continued from page 60)

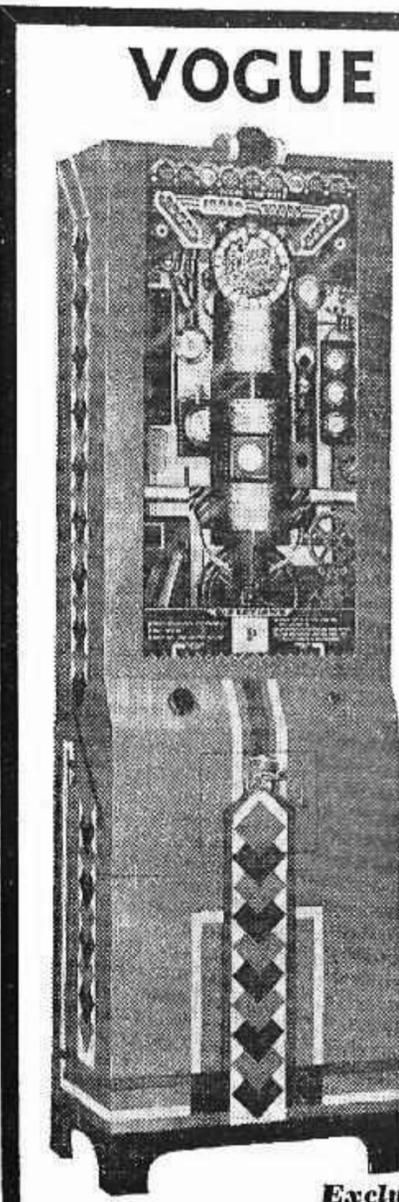
statute passed in 1935 known as Section 1, Chapter 168 of the Sessions laws of that year. The statute at that time undertook to distinguish clubs as such and other public places. Section 2, included in 1937 by the State Legislature, reads as follows: "It shall be unlawful for any club to own or operate any slot machine as hereinbefore described unless it shall have filed with the office of the Washington patrol and the office of the sheriff in the county in which such club is situated the number of and description of the type of machine, the name of the person or firm by whom the same was manufactured, the name and address of the person, firm or corporation in whom the ownership or title of such machine is vested, and the serial number, if any, the purpose of the description being to identify the particular machine so owned or operated and the ownership thereof." The license law passed in 1941 did not change the basic provisions of the 1937 and 1935 acts but simply added the license fee of 20 per cent of gross receipts of slot machines used in clubs.

In this State clubs are defined in Remington's Revised Statutes as "organizations of persons, incorporated or unincorporated, operated solely for fraternal, benevolent, education, athletic or social purposes and not for pecuniary gain." This definition is made to clearly distinguish between legitimate clubs and public places, such as retail establishments. The 1941 license law makes the operator of the slot machine in a private club responsible for paying the 20 per cent tax on gross receipts in the machine.

**WANTED TO BUY AMMUNITION CAPS**

22 SHORTS  
LONGS  
LONG RIFLE

ARCADE AMUSEMENT CORP.  
1145 8th Ave., New York 19, N. Y.  
Phone: Columbus 5-2284



**VOGUE FOR '44... PERISCOPE MOST SENSATIONAL SHOOTING GAME EVER BUILT!**

What a Battle Game!  
What Player Appeal!

You're in the money when PERISCOPE is on your BOWLING ALLEY, ARCADE and all other locations. Top choice of leading operators because it has the ACTION that gets the PLAY!

Thrilling Submarine Illusion—High Score for Marksmanship Registers on Shot Dial—95 Shots—Bell Rings, Glass Flashes Red on Direct Hits—Colorful Glass Panel Reproduction of Submarine Interior—Periscope sights on moving Jap and Nazi Ship Targets. Third Dimensional View—Range Finder for aiming—Fire-Control Button, Adjustable. Shoots Bursts or Single Shots—SOUND EFFECTS—ONE PIECE UNIT—Guaranteed Mechanically Perfect! Size: 7 ft. high, 16" deep, 25" wide. Crated weight, 225 lbs.

Designed by Harry Williams

5c PLAY PRICE **\$395** IMMEDIATE DELIVERY

1/3 Dep., Bal. C. O. D. or Sight Draft

All Types Coin Machines Accepted in Trade

CIRCULAR ON REQUEST

Exclusive National Distributor

**MONARCH COIN MACHINE CO.**

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

**SLOTS ONE BALLS PANORAMS**

6 5c Blue Fronts, C.H., K.A. .... \$195.00	1 Jumbo Parade, F.P. .... \$ 75.00
1 5c War Eagle ..... 150.00	1 Longacres ..... 550.00
2 5c War Eagle, Ref. Gold Chrome. 195.00	2 Club Trophy ..... 325.00
5 10c Blue Fronts, C.H., K.A. .... 215.00	3 '41 Derby ..... 345.00
1 10c Blue Front Cherry Bell ..... 225.00	2 Pimlico ..... 400.00
3 25c Blue Fronts, C.H., K.A. .... 325.00	1 Skylark, Comb. F.P., P.O. .... 275.00
3 25c Original Chromes, 2/5, Nos. 446188, 450795, 477819 .... 475.00	2 Record Times ..... 150.00
5 25c Br. Fr. Cherry Bells, 3/5, Nos. 443854, 471230, 478330, 478331, 478429, Like New.. 375.00	2 Sport Specials ..... 145.00
1 Jennings Cigarola, XV ..... 65.00	6 Owls ..... 70.00
25c Mills Golf Ball ..... 250.00	100 5 Ball F.P. Send for List.
6 50c Bl. Ft. Ref. Gold Chrome ..... 575.00	3 Panorams, Late Models ..... 375.00

COMPLETE STOCK OF MILLS 5-10-25-50 SLIDES, DISKS, REEL STRIPS, P. O. CARDS, STAR WHEELS, JACKPOT COVERS, GLASS, ETC. REBUILDING AND REFINISHING. PRICES ON REQUEST.

**MITCHELL NOVELTY COMPANY**

1629 WEST MITCHELL STREET, MILWAUKEE 4, WISCONSIN

**SIMON SALES**

We have 125 pieces of the finest Arcade Equipment—in A-1 condition—sufficient to outfit 2 Arcades. Write or wire your requirements and for prices.

Cooper Hewitt M Tube, DC Current, on Movable Upright Stand, \$65.00.

1/3 deposit, balance C. O. D., F. O. B. New York

152 W. 42nd St., New York 18, N. Y. Phone Pennsylvania 6-9495

**SPECIAL!**

2000 Ohm 10 Watt Resistors .....	.45
3500 Ohm 10 Watt Resistors .....	.45
5000 Ohm 10 Watt Resistors .....	.45
5 Cond. Color-Coded Heavy Duty Rubber Covered Gun Cable; All Seeburgs, Per Ft. ....	.20
6 Cond. Color-Coded Heavy Duty Rubber Covered Gun Cable for all Seeburgs (Includes Spare Wire), Per Ft. ....	.25
8 Cond. Color-Coded Heavy Duty Rubber Covered Main Cable; all Seeburgs, Per Ft. ....	.30
Shielded Wire, Per 100 Ft. ....	6.00
No. 18 Approved Rubber Covered Zip Wire, Per 500 Ft. ....	20.00
No. 18 Approved Silk and Rubber Covered Wire, Per 1,000 Ft. ....	25.00
2 Conductor Heavy Duty Rubber Covered Wire, Per Ft. ....	.08
3 Conductor Heavy Duty Rubber Covered Wire, Per Ft. ....	.09
SPECIAL—6SC7 Replacement Tube, Each .....	1.55
Full Line of Tube Adapters, \$1.50 Each; 10% Off in Lots of 10 or More.	

TERMS: C. O. D.

**ATLAS VENDING CO.**

410 NORTH BROAD STREET (Phone: EL 2-0089) ELIZABETH, N. J.

**A VERY FAST SELL-OUT**

**LIBERAL JOE**

25c	25c
No. 11	No. 11
\$5.00	\$5.00

52 Holes, 25c. Takes in \$130.00. Gives out 5 \$5.00, 52 \$1.00 and 52 50c. Definite payout \$103.00. Definite profit \$27.00. Liberal Tim. Same in 50c play. Takes in \$260.00. Gives out 5 \$10.00, 52 \$2.00 and 52 \$1.00. Definite Payout \$205.00. Definite Profit \$54.00. Both boards are Special Thick with Jumbo Holes.

WINNERS • 109 • WINNERS

Liberal Joe, 520 Holes, 25c. Takes in \$130.00. Gives out 5 \$5.00, 52 \$1.00 and 52 50c. Definite payout \$103.00. Definite profit \$27.00. Liberal Tim. Same in 50c play. Takes in \$260.00. Gives out 5 \$10.00, 52 \$2.00 and 52 \$1.00. Definite Payout \$205.00. Definite Profit \$54.00. Both boards are Special Thick with Jumbo Holes.

**EITHER STYLE \$1.19 EACH**

25% deposit with all orders. Write for catalogue showing our large line at low-down prices.

**A. N. S. CO.**

312 Carroll St. ELMIRA, N. Y.

**WANT TO BUY KEENEY SUPER BELLS MILLS EMPRESS**

WIRE—PHONE

Will also buy Pin Games, Consoles, Etc., Etc. Send us your list. We pay best prices!

**ATLAS NOVELTY CO.**

2200 N. Western Avenue CHICAGO 47, ILLINOIS Phone: ARMITAGE 5005

**ATTENTION, OPERATORS**

If you need new music equipment we have factory sealed Singing Towers. Write

**HENDERSON AUTO SUPPLY CO.**

Henderson, N. C.

**JUMBO PARADE F. P. WANTED**

Any Condition If Complete.

**California Coin Machine Co.**

4281 Beverly Blvd. Los Angeles 4, Calif.

**MILLS 5c, 10c, 25c  
SLOTS FOR IMMEDIATE  
DELIVERY**

- 8 25c BLUE FRONTS Q. T.'s
- 4 25c GOLD GLITTERED Q. T.'s
- 10 5c BLUE FRONT Q. T.'s
- 4 10c GOLD GLITTERED Q. T.'s
- 8 1c GOLD GLITTERED Q. T.'s
- 3 MILLS 25c GOLD CHROMES, 2-5
- 12 MILLS 25c BROWN FRONTS,  
Drillproof, Knee Action, C.H.
- 7 MILLS 10c BROWN FRONTS,  
Drillproof, Knee Action, C.H.
- 4 MILLS 5c BROWN FRONTS,  
Drillproof, Knee Action, C.H.
- 4 MILLS FOUR BELLS, High Serials
- 10 MILLS JUMBO PARADES, F. P.
- 4 MILLS JUMBO PARADES, Cash
- 2 MILLS JUMBO PARADES, Comb.,  
with Mint Venders
- 8 MILLS BLUE & GOLD V. POCKETS
- 3 JENNINGS 5c CHIEFS
- 1 JENNINGS 5c S. CHIEF, S. P.
- 7 JENN. 5c TRIPLE JAK
- 6 COLUMBIAS 5c GOLD AWARD
- 15 SHEFFLER LOBOY SCALES
- 2 MILLS LOBOY SCALES
- 1 WATLING SCALE
- 1 PACES RACES, Black Cab.
- 1 PACES RACES RED ARROW
- 1 BALLY CLUB BELL
- 2 BALLY GOLD CUPS, F. P.
- 2 JENNINGS FAST TIMES
- PHONOGRAPHS
- 2 SEEBURG ROLLAWAYS
- 2 WURLITZER VICTORY MODELS
- 2 WUR. TWIN TWELVE ROLLAWAYS,  
In Metal Cas., with Keeney Adpt.
- 2 MILLS THRONES OF MUSIC

IF WHAT YOU WANT IS NOT LISTED, WRITE US, AS WE HAVE A LARGE STOCK OF ALL TYPES OF VENDING MACHINES. WRITE FOR PRICES.

Terms: 1/3 Certified Deposit, Bal. C.O.D.

**STERLING NOVELTY CO.**  
669-671 S. Broadway, Lexington 20, Ky.  
"WE ARE WHOLESALE AND SELL FOR RESALE."

**Senator Bridges Stirrs Up  
Tempest Over Small Teapot**

WASHINGTON, May 6.—A row over whether or not soldiers were being permitted to gamble their pay in army camp slot machines was created on Capitol Hill this week by Senator Bridges of New Hampshire who said he had received such reports and called on the Senate to make an investigation.

Immediately the War Department replied that no slot machines or gambling devices were permitted in Post Exchanges, service clubs or auxiliary facilities available for enlisted personnel, altho it was acknowledged that in some cases officers' clubs had slot machines available for officers' use.

CHICAGO, May 6.—Herb Graffis, one of the country's most popular columnists, summarized the army slot machine situation in the following manner in *The Chicago Times*:

"Senator Bridges of New Hampshire has said that the slot machines around army camps are breaking some of the boys. That is a very sad thing, if true. And, if true, it is not the worst thing about having slot machines at camps. Everybody knows that where there is a slot machine eight to 15 guys with guns

are required to force each person up to shake the hand of the one-armed bandit. That, of course, means that hundreds of thousands, maybe millions, of soldiers are required to compel customers to step up and try to catch the jackpot.

The senator also has said that a small group is in control of the slot machines at camps. He does not identify members of the group or give any tips as to their identity. He should come out with that information for if what he says about the army camp slot machine take is true, the mob must be in line for renegotiation.

**Slots Not Election Issue**

"If there is no mob controlling the camp slot machines and reference to such phantoms was just a hunch the senator had, I doubt that a presidential election issue can be made of the slot machines. It could be that patronage of the slot machines by soldiers, who go broke getting bunions on their right hands is a deliberate action by fellows who want to fight the war for nothing. A slot machine will help them to achieve this ambition. The senator shouldn't interfere if those fellows don't want to be mercenary about being in the employ of Uncle Whiskers.

"I have been told that many officers' clubs couldn't be operated on a solid financial basis without slot machines.

**Club Clears \$130,000**

"It is an old, old story at country clubs that the slot machines often represent the difference between profit and loss, and will take dollars from uncomplaining and eager contributors who would threaten to have the club manager fired in case there happened to be an overcharge of a dime on a house account. One of the fairly well known Texas country clubs last year is said to have cleared \$130,000 from its slot machines.

"The senator is bucking a stubborn sucker trait in human nature in thinking he can run slot machines out of army camps for keeps. However, if he isn't conned about a mob controlling these machines he ought to have the government muscle the mob out and itself in. Then let the slot machines whir, for every time the lemon would show up, the taxes would go down.

"However, in view of the fact that the soldiers are in a gamble far more serious than the slot machine risk, it is to be doubted that Senator Bridges has hit upon a world-shaking subject."

PREPARE FOR THE DURATION!

**STILL AVAILABLE  
COLUMBIA  
BELLS**

In Original Shipping Boxes

THE ONLY BRAND NEW  
QUARTER PLAY  
SLOT MACHINES  
IN EXISTENCE!

CAN BE CONVERTED TO PENNY,  
NICKEL, DIME OR QUARTER PLAY IN  
THREE MINUTES' TIME! ABSOLUTELY  
SLUG PROOF!

JACKPOT OR GOLD AWARD MODELS  
**WHILE THEY LAST**  
**\$137.50 Each**

WHY PAY HIGH PRICES FOR USED  
MACHINES WHEN YOU CAN HAVE  
THE BEST AT THIS LOW PRICE!

SATISFACTION GUARANTEED!

MAIL, WIRE OR PHONE YOUR  
ORDER TODAY!

**BAKER NOVELTY CO.**

1700 WASHINGTON BLVD.  
CHICAGO 12, ILL.

**ATTENTION!!**

Slot Machine Operators,  
Distributors and Jobbers

HERE IT IS:

**THE SENSATIONAL NEW AND BETTER  
REWARD CARD**

FOR MILLS AND JENNINGS SLOTS

No more Headaches and Service Calls. Your Slots will reward properly with our Card. Lots of 100 or More, 25¢ EACH. Smaller Quantities, 35¢ EACH. Order Now. Our Supply is Running Low.

**WANT TO BUY  
FOR CASH**

Blue Fronts, Brown Fronts and Cherry Bells in 5-10-25 and 50¢ play; Mills Q. T.'s in 5¢ and 10¢ play; Mills 3 Bells, Mills 4 Bells, Safe Stands, Thorobreds, Pimlico, Longacres, '41 Derbys; Mills Vost Pocket Bells, 5¢ play; Wurlitzer and Rockola Phonographs, Mills and Watling Scales. We are only interested in A-1 equipment. Give all details, such as serial numbers, type and models, in first letter. Where large deals are involved we will send representative to close deal.

**ACE DISTRIBUTING CO.**

3924 OLIVE ST. ST. LOUIS 8, MO.

**WILL BUY**

- ANY QUANTITY EXHIBIT
- LANDSLIDE LONE STAR
- WINGS PYLON DUPLEX
- MERRY-GO-ROUND
- SHORT STOP LEADER

Must Have All Parts Complete.  
Don't Need Glass or Legs!

WRITE, WIRE OR PHONE

**MONARCH COIN MACH. CO.**

1545 N. Fairfield CHICAGO 22  
Phone: ARMitago 1434

**CASTINGS:**

Mills Extraordinarys, Roman Heads, Futurities War Eagles, complete sets, \$39.50; three piece Reel Strips, 75¢ per set; Paper Reward Cards, 25¢ each; Bender Plugs, 50¢ each; G.A. Plugs, 50¢; Res. Jack Pot Covers for Blue Front, \$2.00 each; Club Handles with Chrome Grips, \$3.50.

**G. N. VENDING CO.**

663 W. BROAD ST., COLUMBUS 8, O.

**WANTED**

EVANS TEN STRIKES (Low Dial)  
BALLY PICKEM  
Condition of cabinet not important, but must have all parts.

**E. LARSON** 151 N. Illinois St.  
Indianapolis, Ind.

**HANKIN**

SPECIAL OFFERS

ARCADE EQUIPMENT

- 1 Evans Roll-the-Barrel .... \$ 95.00
- 2 Ten Strikes, H. D. (late model), Each ..... 50.00
- 5 Tokio Guns, with new lighting signs, Each ..... 225.00
- 1 Keeney Submarine ..... 175.00
- 2 Grip Teases, Each ..... 50.00
- 1 Smilin' Sam ..... 125.00
- 5 View Machines (latest model), Each ..... 22.50
- 1 ABT Challenger ..... 15.00
- 2 ABT Target Skills, Each... 15.00
- 2 Poison the Rats, Each .... 12.50
- 1 Kill the Jap ..... 12.50
- 5 Holly Grippers, Each ..... 7.50
- 1 Love Meter ..... 125.00

CIGARETTE MACHINES

- 6 Column Rowe Imperials... \$32.50
- 8 Column Rowe Imperials... 39.50
- Model W 9 Col. DuGreniers... 45.00
- Models S 7 Col. Stewart McGuires ..... 29.50
- Models LS 11 Col. DuGreniers... 85.00

ALL MACHINES GUARANTEED IN A-1 CONDITION, EXCEPTIONALLY CLEAN.

1/3 Deposit With Order, Balance C. O. D.

**Hankin Music Company**

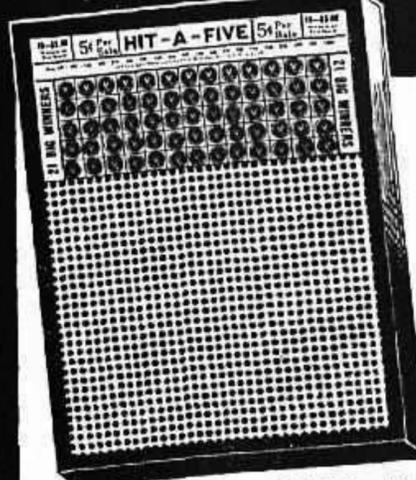
708 Spring St., N. W.,  
Atlanta, Georgia.

**RED HOT!  
FAST PLAY!**

★ Quick Sellout Means

VOLUME PROFITS

TEN \$5.00 WINNERS  
FIFTY- FIVE \$1.00



Net Price \$2.78  
This board a SUPER THICK with 65 sewed seals

1184 Holes—Average Profit \$25.60

Write for COMPLETE PRICE ON FULL LINE OF FASTEST SELLING BOARDS TIP BOOKS—JAR GAMES

**LC SALES CO.**

855 PEARL STREET  
BEAUMONT, TEXAS

**AUTOMATIC ENTERPRISES**

WILL BUY ANYTHING YOU HAVE TO SELL  
Will Pay \$120.00 for Liberties.

70.00 for Gobs and Yanks.  
30.00 for Silver Skates.  
120.00 for Stage Door Canteens.  
AUTOMATIC ENTERPRISES  
662 Monroe Ave. Rochester, N. Y.

**PARTS—SUPPLIES**

- 8/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55, Per Hundred ..... \$5.40
- 3 AG Fuses Per Hundred ..... \$9.00
- 1/2 Amp. .... 3.50
- 1, 1 1/2, 2, 2 1/2, 3 Amp. .... 3.50
- 5, 6, 7 1/2 Amp. .... 3.00
- 10, 15, 20, 25, 30 Amp. .... 2.50
- PHONOGRAPH TITLE STRIPS (Red Border)
- 1000 ..... \$5.00
- 5000 Per M ..... 4.00
- 10000 Per M ..... 3.50
- 25000 Per M ..... 3.00

6SC7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

- #100 6SC7 to 7F7
- 103 6SC7 to 6SL7
- 110 5Z3 to 5U4G
- 125 80 to 5T4, 5V4C, 5Y3 or 5Z4
- 126 83 to 5U4G or 5X4
- \$1.50 Each
- #205 2A4G to 2051 (Seeburg Guns)
- 210 2A4G to 2051 (Seeburg Music)
- 215 70L7 to 7A4-7A5 (Seeburg Remote Boxes)
- \$3.50 Each

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records

**HERMITAGE MUSIC CO.**

416A Broadway, Nashville 3, Tenn.

**WANT TO BUY**

Keeney Twin Play Super Bells  
5 5c or 5 25c  
Convertibles (Free Play or Cash P. O.)  
**BILL FREY, INC.**  
P. O. Box 4141, Miami 25, Fla.

## CLEVELAND COIN OFFERS:

### MUSIC

- 1 Wurlitzer Victory Model 600R ..\$550.00
- 2 Wurlitzer 41, Counter Models, Ea. 95.00
- 2 Wurlitzer 51, Counter Models, Ea. 75.00
- 1 Wurlitzer 61, Counter Model ... 95.00
- 1 Wurlitzer 800 .....
- 1 Mills Empress .....

### PANORAMS

12 VERY CLEAN PANORAMS AT \$350.00 EACH.

### SLOTS

- 2 5c Jennings Chrome Bells, Mas-fers, Each .....
- 1 5c Jennings Chrome Bell, Super ..
- 1 Jennings Triplex .....
- 3 Jennings Cigarollas, XV Models, Ea.
- 1 5c Watling Rolatop, 3/5 .....
- 2 10c Pace Comets, Each .....

### ARCADE EQUIPMENT

- 1 Periscope .....
- 1 Western Baseball .....
- 2 Keoney Submarine Guns, Each ...
- 5 Ten Strikes, H.D., Each .....
- 1 Hockey .....
- 2 Batting Practice, Each .....
- 1 Exhibit Rotary Claw .....
- 3 Buckley Deluxe Diggers, Each ..
- 5 Assorted Electric Diggers, Each ..
- 3 Love Meters on Stands .....
- 1 Mystograph Fortune Teller .....
- 1 Tommy Gun .....
- 1 Color of Eyes Card Vendor .....
- 1 Sky Fighter .....
- 1 Anti Aircraft Gun .....

### PHOTOMATIC

- 1 Mutoscope Photomatic, clean Shape .....
- 40,000 Paper Frames, 100,000 Metal Frames — Plenty of Chemicals. WRITE, WIRE OR PHONE.

### CONSOLES

- 4 Bally Club Bells, 5c Comb., Each \$250.00
- 2 Watling Big Game, F.P., Each ..
- 3 Beulah Parks, Each .....
- 15 '38 TRACK TIMES, Each .....
- 15 JUMBO PARADES, P.O., Each ..
- 2 Fast Times, P.O., Each .....
- 2 Big Tops, P.O., Each .....
- 1 Royal Draw .....

### DRINK VENDORS

- 2 WELLS-GARDNER VENDORS, Fully Selective, Completely Refrigerated Up to 12 Selections, 8 Case Capacity, \$495.00 Each.

TERMS: 1/2 Deposit With ALL Orders—Balance C. O. D.

**CLEVELAND COIN MACHINE EXCHANGE**  
2021 PROSPECT AVE., CLEVELAND 15, O.  
Phone: PProspect 6316-7

## All Sailors Aren't In Navy, It Seems

DETROIT, May 6.—"As salty a sailor as ever sailed the seven seas," is the tag line a reporter for *The Sentinel*, army paper at Camp Grant, Ill., has hung on Pvt. Neil Holland, former business agent of the United Coin Machine Workers here.

Holland, it seems, comes from a long line of navy men. In fact, his great-grand uncle was Commodore John Barry, the "father of the American navy" who at his own expense outfitted six ships and commanded them during the Revolutionary War. In addition, he has two brothers in the navy now, and he himself served a hitch in the merchant marine in 1936.

It was this naval background that caught the fancy of the army reporter who wrote, "Holland has been put in drydock for the duration, and instead of scrubbing decks fore and aft, he now swings the mop by the numbers on the barracks floor."

## WANTED FOR CASH SKEEBALLS & PHONOGRAPHS

- 2 PANORAM SOLOVUES .....
- 2 KNOCKOUTS .....
- 4 BIG PARADES .....
- 1 JUNGLE .....
- 2 MUSTANGS .....
- 2 VICTORIES .....
- 2 CUN CLUBS .....
- 2 SPOT POOLS .....
- 1 5-10-20 .....
- 1 AIR CIRCUS .....
- 2 MONICKERS .....
- 1 VENUS .....
- 1 BOSCO .....
- 1 CAPTAIN KIDD .....
- 5 RECORD TIMES .....
- 3 '41 DERBYS .....
- 2 PIMLICOS .....
- 2 CLUB TROPHIES .....
- 2 DO-RE-MIS .....
- 3 NEW CHAMPS .....
- 2 1-2-3's, '41 Model, Plastic Bumpers .....
- 1 ATTENTION .....

1/3 deposit with order, balance C. O. D.; all prices F. O. B. Detroit.

## S & W COIN MACHINE EXCHANGE

2416 Grand River Ave.,  
Detroit 1, Mich.  
Phone: CLifford 1956

### SLOTS

- 1 Jennings Chief Console, 5c.....\$175.00
- 1 Jennings Chief Console, 10c..... 200.00
- 1 Watling Rol-A-Top, 25c .....
- 1 Caille Cadet, Ext. Good, 25c..... 75.00
- 1 Caille Cadet, Ext. Good, 5c..... 55.00
- 1 Pace All Star Comet, 2-4 P.O., 5c. 75.00

### FIVE BALL PIN GAMES

- 2 Boom Town .....
- 2 Crystal .....
- 1 Playmate .....
- 1 Exhibit Wings .....
- 1 Sparky .....

### ARCADE EQUIPMENT

- 6 Bally Rapid Fire .....

All Equipment in Good Working Order Ready for Location

TERMS: 1/2 Deposit, Balance C. O. D.

## BAKER & MAGEL

163 W. Pearl St., Jackson, Mich.

## SPECIAL-9 BALLY BEVERAGE VENDERS AND 1 CARBONATOR. Some parts missing. Total lot as is. \$1750.00

### FACTORY RECONDITIONED FIVE BALLS

- |                       |                     |                    |                    |
|-----------------------|---------------------|--------------------|--------------------|
| ABC Bowlers ..\$65.00 | Fleet .....         | Monicker .....     | Speedball .....    |
| All American .. 50.00 | Flickers .....      | Mystic .....       | Sport Parade ..... |
| Argentine .....       | Four Aces .....     | O'Boy .....        | Sports .....       |
| Attention .....       | Four Roses .....    | Pan American ..... | Sporty .....       |
| Bandwagon .....       | Fox Hunt .....      | Paradise .....     | Spot a Card .....  |
| Belle Hop .....       | Glamour .....       | Play Ball .....    | Spot Pool .....    |
| Big Chief .....       | Gun Club .....      | Pursuit .....      | Star Attr. .....   |
| Big Parade .....      | Headliner .....     | Roller Derby ..... | Stratoliner .....  |
| Bosco .....           | Hi Stepper .....    | Rotation .....     | Sunbeam .....      |
| Brute Spot .....      | Heroscope .....     | Roxy .....         | Tex. Mustang ..... |
| Broadcast .....       | Jolly .....         | Sara Suzy .....    | Top Notcher .....  |
| Cadillac .....        | Jungle .....        | School Days .....  | Topper .....       |
| Captain Kidd .....    | Knockout .....      | Scoop .....        | Trallway .....     |
| Champ .....           | Lancer .....        | Sea Hawk .....     | Gen. Victory ..... |
| New Champ .....       | League Leader ..... | Seven Up .....     | Yacht Club .....   |
| Crossline .....       | Gott. Liberty ..... | Show Boat .....    | Zig Zag .....      |
| Dixie .....           | Limelight .....     | Sky Ray .....      |                    |
| Do Re Mi .....        | Majors, '41 .....   | Sluggo .....       |                    |
| Duet .....            | Majors (Old) .....  | Snappy .....       |                    |
| Five & Ten .....      | Metro .....         | South Paw .....    |                    |
| Flagship .....        | Miami Beach .....   | Sparky .....       |                    |

LUCKY STRIKE Bowling Games, \$85.00 Ea.

ROCKOLA MONARCHS with BUCKLEY ADAPTORS.....\$175.00  
BUCKLEY WALL BOXES (Old Style ..... 5.00

- |  |                         |                      |          |
|--|-------------------------|----------------------|----------|
| BALLY FAIRMONT. Write Sport Page ..... | \$65.00                 | Ray's Tracks .....   | \$ 85.00 |
| Jockey Club .....                      | Write Mills 1-2-3 ..... | Rapid Fires .....    | 225.00   |
| Hawthornes .....                       | \$65.00                 | West. B. Balls ..... | 125.00   |
| Reliance Dice Game ..                  | 25.00                   | Bally Parlay .....   | 65.00    |
|  |                         | Thistledowns .....   | 85.00    |

HALF DOLLAR BLUE OR BROWN FRONTS. FACTORY RECONDITIONED WITH NEW CABINET, 3-5 PAY-OUT, CLUB HANDLE. WRITE FOR PRICES.

BACKBOARD GLASSES FOR BALLY 1-BALLS, \$5.00 AND UP. All Games Listed Subject to Prior Sale.

## BELL PRODUCTS CO.

2646 W. NORTH AVE. CHICAGO 47, ILL.

## WHILE THEY LAST!



Chrome finish. Beautiful 5-color plate glass top. Perfect dice under glass. Sealed agitator affords perfect protection for location! Game size: 18"x36"x2".

Write for Free descriptive folder in full color

**H. C. EVANS & CO.,**

## AFRICAN GOLF

The IDEAL COUNTER GAME  
NO SLOT—NO TAX!

A complete Casino Game with top appeal and money-making power for counter play!

### ALSO AVAILABLE:

- HI-LO CHUCK-LUCK
  - MIAMI COLOR GAME
  - MONTE CARLO-CROWN & ANCHOR
- 1520-1530 W. ADAMS STREET  
CHICAGO 7, ILL.

## MILLS SLOTS

RECONDITIONED—Guaranteed

By Our 48 Years of Experience  
WRITE FOR PRICES

- 2 50c GOLD WAR EAGLES
- 4 5c GOLD WAR EAGLES
- 4 10c GOLD WAR EAGLES
- 3 25c GOLD WAR EAGLES
- 5 5c GOLD CHROMES
- 8 10c GOLD CHROMES
- 6 25c GOLD CHROMES
- 5 5c SILVER CHROMES
- 6 10c SILVER CHROMES
- 8 25c SILVER CHROMES
- 8 25c BROWN FRONTS
- 3 10c BROWN FRONTS
- 3 5c BLUE FRONTS
- 4 10c BLUE FRONTS
- 7 25c BLUE FRONTS
- 10 5c Q.T.'s Originally Blue Made Gold Glitter...\$89.50
- 4 10c Q.T.'s, Same as Above .....
- 10 5c VEST POCKET, Blue and Gold..... 54.50

All Machines have Knee Action, Club Handles and are fully guaranteed. We have all types of Coin Machines. Tell us what you want.

## SICKING, INC.

1401 Central Parkway, Cincinnati 14, O.

## WANTED

MUSIC AND ARCADE MECHANICS

Salary \$75.00 to \$100.00

BOX D-192

The Billboard Cincinnati 1, O.

## HIGHEST CASH PRICES

FOR USED SLOTS & CONSOLES

**BAKER NOVELTY COMPANY**

1700 WASHINGTON BLVD.  
CHICAGO 12, ILLINOIS

## 3 NEW MILLS AWARD CARDS

IN 5 BEAUTIFUL COLORS

For Mills Grey Fronts, Blue Fronts, War Eagles and Futurities.

New money causes many slots to pay off short, and these new Award Cards eliminate headaches, arguments and bogus payout claims.

- 1 to 5 Cards .....
- 6 to 49 Cards .....
- 50 to 99 Cards .....
- 100 Cards .....

Specify #1—3-5 Pay. Spec. Gold Award.  
Specify #2—3-5 Pay. Silent.  
Specify #3—2-4 Pay. Silent.

**BLOCK MARBLE CO.** 1527 FAIRMONT AVE., PHILA. 30, PA.  
GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

### SPECIAL GOLD AWARD

- 19 to 21
- 17 to 19
- 17 to 19
- 13 to 15
- 13 to 15
- 9 to 11
- 9 to 11
- 4 to 6
- 4 to 6
- 3

## SALESBOARDS:

Name	No. Holes	Per Sale	Takes In	Maximum Profit	Each
Victory Cigarette Boards .....	432	2¢	\$ 8.84	\$ 4.04	33¢
Victory Dollar Game .....	432	5¢	21.60	8.80	33¢
Victory Jackpot Charley Jr. ....	432	5¢	21.60	9.70	63¢
Victory Jackpot Charley .....	432	25¢	108.00	36.00	83¢

**TEXAS WHOLESALE NOVELTY HOUSE**  
P. O. BOX 4186 DALLAS, TEXAS

## ORIGINAL JAR-O-DO RED, WHITE & BLUE

2100—\$33.00 Profit or 2170—\$36.50 Profit

\$2.00 PER SET IN 3 DOZ. LOTS

\$2.25 PER SET IN LESS THAN 3 DOZ. LOTS

Stapled in groups of five, 75c per set extra.

**JOHN GLASSPIEGEL CO.** 534 N. WATER STREET MILWAUKEE 2, WIS.

# RUNYON RADIO TUBES

FOR THE COIN MACHINE TRADE

All prices net as shown in this ad

2A3 ... \$2.00	6B8 ... \$1.35	6J7 ... \$1.35	6N7 ... \$1.55	37 ... \$ .90
3Q5 ... 1.65	6D6 ... 1.05	6K8 ... 1.35	6V6 ... 1.15	77 ... .95
6A6 ... 1.65	6F6 ... 1.25	6L6 ... 1.90	117Z6 ... 2.35	56 ... 1.20
				2051 ... 2.60

### SUPPLIERS' CERTIFICATE

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of limitation order 1265 with the terms of which I am familiar.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

7 1/2 Watt Bulbs, Case of 120	\$10.75
50 Boxes 12" Lumilines, Per Box of 24	19.20

Ray Gun Lamps, #1489, 90c Each; in Lots of 25 or More	\$.79 Each
Pilot Bulbs, 40, 44, 46, 50, 51, 55, 63, Box of 10	.55

### ACCESSORIES

8 Wurlitzer Sweet Music, #320 Boxes	Each \$24.50	200 Buckley Boxes	Each \$ 7.50
100 Packard Boxes	32.50	140 Buckley Boxes, Lite-Up Sides, Like New	19.50
4 Seeburg 5-10-25c Wireless Bar-o-Matic	49.50	500 Buckley Bar Brackets	1.50
5 Seeburg 5c 24 Record Wireless Boxes	29.50	100 Bar Brackets for Packard and Keeney Boxes	3.50
6 Seeburg 3 Wire Boxes, 20 Records	29.50	100 Pedestals for Buckley Boxes	3.00
10 Seeburg 3 Wire Boxes, 24 Records	22.50	25 Metal Cabinets for Twin Twelve Units	12.50
20 Seeburg 30 Wire Boxes	7.95	10 Wurlitzer #304 Steppers	18.50
		20 Atlas Organettes Baffles	8.50
		10 Chandeller Baffles, Like New, for 12" or 15" Speakers	12.50
		10 Seeburg Wireless Organ Speakers, Complete	29.50
		5 Mills Adaptors	24.50
		50 Twin Twelve & Twin Sixteen Buckley Adaptors	24.50
		25 Wurlitzer 616 Buckley Adaptors	15.50
		25 24 Rec. Buckley Adaptors	24.50
		50 24 Rec. Keeney Adaptors	15.50

### PHONOGRAPHS

1 Seeburg Major, R C E S	Each \$395.00
1 Seeburg Major, E. S.	365.00
3 Mills Empresses	250.00
20 Wurlitzer 600K	325.00
1 Rock-Ola Master Converted to Hideaway Job with Rock-Ola Adaptor	185.00
1 Wurlitzer #580 Wall Speaker	119.50

New Pokerenos . . . \$265.00

Supreme Skee Ball Alleys . . . 295.00

### F. P. GAMES

Snappy	\$59.50	Jungle	\$59.50
Playball	39.50	Major '41	49.50
Zig-Zag	59.50	Showboat	49.50
Home Run	39.50	Twin Six	39.50
Hi Hat	59.50	Flagship	39.50
Gun Club	59.50	Stars	59.50

WE HAVE PLASTICS FOR ALL MODELS OF MUSIC MACHINES!  
1/2 deposit, balance C. O. D., F. O. B. Newark

**RUNYON SALES CO.** 123 W. RUNYON STREET  
NEWARK, N. J.

## TEN YEARS AGO

Paul Gerber was elected president of a new organization in Chicago, composed of operators of digger and claw machines.

Henry C. Lemke, by wire, phone and letter, urged 125 Detroit operators to comply strictly with terms of a truce between the city authorities and amusement interests. The city agreed to permit operation of games if padlocks were placed on coin chutes of games near schools or open to minors during the day. The padlocks could be removed at 6 o'clock. Lemke reported that 50 per cent of the Detroit operators were not complying with the ruling.

The first Coast-to-Coast shipment of a full carload of games was consigned to Irving Bromberg, New York, from the Los Angeles plant of Pacific Amusement Manufacturing Company.

After a four-year battle operating interests in Los Angeles succeeded in obtaining the repeal of an ordinance prohibiting sale of cigarettes thru vending machines. A new law placed a tax of \$2.50 on all merchandise vending machines, previously untaxed.

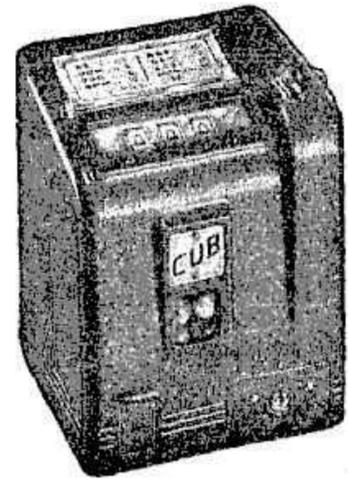
Officials of Pennyway System, New York scale operating organization, reported that large mirror scales were top money getters. A two-year survey revealed that most women were glad to pay the penny fee after consulting the long mirrors to see if make-up, hat, dress and stockings were in proper order.

Operators will find that it pays to drop in and see their coin machine distributor at least once each week, according to John A. Fitzgibbons, of New York.

The Traveling Crane was judged a game of skill by a 12-man jury of the United States Police Court, Washington.

The unprecedented pin game production of 1,000 World Series daily by a single shift was announced by David C. Rockola, president of Rock-Ola Manufacturing Corporation.

George Panser was appointed as a distributor by J. P. Seeburg Corporation.



**"CUB"** (Size 5 1/2 x 5 x 6 1/2)  
AUTOMATIC COIN DIVIDER  
CIGARETTE REEL

**A Real Money-Maker!**

Sample \$5.95  
Case of Six . . . \$30.00

### COUNTER GAMES

Imps	\$5.95	Marvels	\$12.50
Yankees	9.95	Am. Eagles	12.50
Wings	9.95	Tots	12.50
Pok-o-Reel	9.95	Mercurys	12.50
Klix			\$ 9.95
Mills Vest Pockets (Green)			44.50
Mills Vest Pockets, B/G.			54.50
A.B.T. Model F Targets			28.50
A.B.T. Challengers			29.50
Pikes Peaks			19.50

### FREE PLAY GAMES

Knockout	\$125.00
Knockout the Japs	130.00
Air Circus	129.50
Argentine	89.50
Bandwagon	35.00
Besco	89.50
Dude Ranch	32.50
Landslide	25.00
Production	89.50

### NEW REVAMPS

Streamliners	\$108.50
Arizonas	199.50
Invasions	195.00
Brazil	199.50

### ARCADE

Keeney Submarine	\$195.00
Keeney Air Raider	225.00
Supreme Gun	275.00
Ten Pins	44.50

Large Selection of New and Used Vending Machines. Send for Complete List.

1/3 deposit required with order. Bal. C. O. D. Full payment must accompany all orders under \$10.00.

### RAKE COIN MACHINE EXCHANGE

2014 Market Street  
PHILADELPHIA 3, PA.

# MAY-BELL CONSOLES

### Cash Payout

- Positive Action
- Attractive Design
- Proven Acceptance
- No Service Problems

Design and Operation Absolutely New . . . Simplified Mechanical Construction.

3 Nickels and a Quarter Play—or 4 Straight Nickels.

SPECIALLY PRICED  
PHONE OR WRITE FOR DETAILS

New Club Bells	\$349.50
New Sun Rays	179.50

Cigarette Machines—Priced for Quick Sale

Electric Coin Counters and Sorters, also Straight Counters—Like New

Terms: 1/3 Deposit; Balance C. O. D.

## COVEN AUTOMATIC PRODUCTS CO.

2252 W. Chicago Ave. Chicago 22, Ill.

Humboldt 3200

### BEST OFFER TAKES

## 50 SEEBURG

Reconditioned

## RAY-O-LITES

Uncrated

WILL SELL

COMPLETE LOT ONLY

## GERBER & GLASS

914 Diversey, Chicago 14, Ill.

12 INCH

## P.M. or Dynamic SPEAKERS

JENSEN #A12 OR  
CINAUDAGRAPH FZ12 \$11.50 EACH  
1/3 With Order

### CROWN MACHINE CO.

4521 Diversey Ave., Chicago

## WANT TO BUY

FOR CASH

### 200 FIVE BALL FREE PLAY PIN GAMES

Send Us Your List At Once,  
Must Have All Parts and Keys.

## IDEAL NOVELTY CO.

2823 LOCUST ST. ST. LOUIS 3, MO.  
Phone: FRanklin 5544

## WANT TO BUY

250 Free Play Pin Ball Games, also Late Model Wurlitzer Phonographs. Will pay \$400.00 for 780's and 800's and \$500.00 for 750's and 850's. Will buy complete routes. Send us list of what you have immediately.

**Turner Phonograph Co.**  
820 N. 9th STREET, ST. LOUIS, MO.

## SALESBOARDS

Holes	Name	Profit	Price
1000	5c "Double Fin"	Def. \$24.50	\$.98
1000	5c "Bingo Board"	Def.	24.50
1000	25c J.P. Charley, Thick	Arv.	62.00
800	5c J.P. "Ball Boy"	Arv.	20.41
800	5c J.P. Seven-Eleven	Arv.	17.71
1000	5c J.P. "Home Run"	Arv.	27.00
1000	5c J.P. "Swing High"	Arv.	27.50
1000	5c J.P. "Big League"	Arv.	25.75
1000	5c J.P. "Boat This Card"	Arv.	33.22
1200	5c J.P. "Poker Play"	Arv.	28.52
1800	5c Lulu Board, XX Thick	Def.	20.00

Immediate Delivery - 25% Dep. Write for List.  
**DELUXE SALES CO.**  
BLUE EARTH, MINN.

### MUSIC

1 Wurlitzer 950, Excellent Condition	\$675.00
1 A.M.I. Top Flight, Not in Working Condition	50.00

### CONSOLES

1 Mills 1-2-3, Not in Working Cond.	\$ 20.00
1 Big Game, P.O.	110.00
1 Big Game, F.P.	100.00
1 Evans Bangtail, Broken Glass	45.00
1 Exhibit Jockey Club, P.O.	80.00
8 Record Time, One Ball, Ea.	125.00
1 Bally Breakneck, Not in Working Condition	20.00

### SLOTS

1 5c Original Chrome, 1 Cherry P.O.	\$325.00
1 5c Gold Chrome, 1 Cherry P.O.	350.00
1 10c Blue Front, S.J.P., Beautifully Refinished	200.00
1 10c Q.T., Refinished Giltter Gold, Fine Condition	85.00
1 10c Brown Front, Late, with Two Top Castings Broken and Repaired. In Good Mechanical Condition	160.00

WANT: Mills Record Changer Motors, Astatic Pickups for Mills Empress and Thrones.  
TERMS: 50% Deposit, Balance C. O. D. or Sight Draft, Full Amount With Orders Under \$30.00.

## EAST COAST MUSIC COMPANY

10TH AND WALNUT STREETS  
CHESTER, PA.  
Phone: Chester 3637

1 5c Mills Futurity, 3/5 P.O.	\$145.00
1 5 & 25c Bally Slot	Make Offer
1 10c Original Chrome, 3/5 P.O.	400.00

### PINBALLS

All American	\$30.00
2 Bally Beauty, Ea.	17.50
1 Big Show	22.50
1 Brite Spot	27.50
1 Double Feature	17.50
1 Drum Major	17.50
2 Home Run, '40, Ea.	17.50
1 Jelly	22.50
1 Landslide	22.50
1 Lucky	20.00
1 Major, '40	22.50
1 Polo	27.50
1 Rotation	20.00
1 Short Stop	22.50
1 Three Score	20.00
1 Casino Golf Game	20.00

### SAFE STANDS

Double Safe Stands	\$90.00
Slot Stands	4.00



**CENTRAL OHIO QUALITY BUYS**

"THERE IS NO SUBSTITUTE FOR QUALITY"

- 5c CHERRY BELLS, 3/5 or 3/10 P. O., Knees, C. H. \$249.50
- 10c CHERRY BELL, 3/10 P. O., Knees, C. H. 259.50
- 5c BLUE FRONTS, 3/5 P. O., Reconditioned. 179.50
- 5c SILVER CHIEF, A-1, 3/5 P. O. 199.50
- 10c JENNINGS 4-BAR CHIEF, 3/5, A-1. 169.50
- 10c JENNINGS CLUB SPECIAL CHIEF, 3/5, A-1. 199.50
- 5c & 10c JENNINGS CLUB CONSOLE CHIEFS, A-1, Set. 475.00
- 5c GLITTER GOLD Q. T.'s, Like New. 115.00
- 10 SINGLE SAFES, Revolve Around DeLuxe. 95.00



Woolf Solomon

**12 PANORAMS—LATE SERIALS \$379.50**  
With CONVERSIONS—\$40.00 more

- 2 WAY SUPER BELL, C. P., 5c-5c, Like New. \$399.50
- 15 JUMBO PARADES, C. P., New Finish. 105.00
- 5 JUMBO PARADES, C. P., Late, Blue and Red Cab. 119.50
- 5 JUMBO PARADES, F. P., A-1. 89.50
- 2 25c JENNINGS BOBTAIL F. P. TOTALIZERS. Ea. 169.50
- 5 WATLING BIG GAMES, C. P., A-1. 99.50
- 1 MILLS 4-BELLS, A-1 Shape. Write

**NEW BOWL-A-BOMB 9 FT. SKEE ROLL \$300.00**

**ARCADE EQUIPMENT**  
RAPID FIRES, Like New \$229.50 | KEENEY SUBMARINES \$199.50  
CHICAGO COIN HOCKEYS, A-1 229.50 | WESTERN BASE BALL, DeLuxe 129.50

- PIN BALLS, RECONDITIONED—Like New**
- |                    |                          |                    |
|--------------------|--------------------------|--------------------|
| ZIG ZAGS \$79.50   | STAR ATTRACTIONS \$79.50 | MUSTANG \$79.50    |
| TEN SPOTS 65.00    | SILVER SKATES 49.50      | SPOT POOLS 79.50   |
| VELVETS 59.50      | MAJORS 49.50             | SPORT PARADE 59.50 |
| TOWER 79.50        | HOME RUN 39.50           | SEA HAWK 59.50     |
| CAPTAIN KIDD 65.00 | FOUR ROSES 39.50         | LEADERS 49.50      |
| BOSCOS 85.00       | WILD FIRE 59.50          | GUN CLUB 79.50     |
| CLOVER 79.50       | VENUS 89.50              | DUPLX 69.50        |
| GOBS 119.50        | A.B.C. BOWLER 89.50      | ALL AMERICAN 49.50 |

- PARTS FOR SLOTS AND GUNS**
- CLUB HANDLES \$ 5.00
  - CLOCK GEARS 2.50
  - 5c ESCALATORS 19.50
  - JACK POTS FOR MILLS 19.50
  - GUN LAMPS \$1.39
  - 9 Ft. GUN CABLE FOR RAY GUNS 2.25
  - JACKPOT GLASSES, THICK .75

1/2 CERTIFIED DEPOSIT WITH ORDER.

**CENTRAL OHIO COIN MACHINE EXCHANGE**

514 S. HIGH ST., COLUMBUS, OHIO. Phones ADams 7949, ADams 7993.

**Soundies Fetes Wounded Vets**

Panoram on wheels moves from room to room at Chicago Vet hospital

CHICAGO, May 6.—To provide entertainment for wounded servicemen, many of whom have been hospitalized for several months, Soundies Distributing Corporation of America, Inc., has been holding special screenings twice a month at Gardiner General Hospital here.

Special reels, made up mainly of name bands and top girl acts are shown, since the servicemen have indicated this is what they want. Any military "shots" are eliminated from the reels.

Unlike most military hospitals, Gardiner, which formerly was the Chicago Beach Hotel, has rooms housing groups of three or four men, rather than wards. A machine, provided by the company, is wheeled from room to room, since many of the men are unable to get out of bed to the main auditorium or any other assembly point. Patients who are able to walk frequently congregate in one room, and the biggest audiences to date have been made up of 25 or 30 men. About 12 showings are made on each visit.

At present Gardiner is the only hospital visited by Soundies, but it is planned to provide showings at other hospitals in the future. Players who have appeared in Soundies and are in Chicago at the time of one of the hospital trips, usually accompany the caravan, and their films are included.

That the servicemen appreciate the showings is proved by the eagerness with which they await the next visit of the Soundies outfit. Recently, too, Pulse, the official hospital magazine, pictured the group on one of its visits.

Grant Sutton is in charge of the unit which visits the hospital.

**MUSIC SUPPLIES ACCESSORIES**

**PHONOGRAPHS WURLITZER**

- |                       |               |
|-----------------------|---------------|
| 5 500                 | Each \$365.00 |
| 5 600K                | 350.00        |
| 1 600R Acme Remodeled | 325.00        |
| 5 600R                | 300.00        |
| 3 24                  | 210.00        |
| 4 71                  | 150.00        |
| 2 41                  | 100.00        |
| 1 50                  | 70.00         |
| 5 412                 | 90.00         |
| 6 P12                 | 75.00         |
| 6 P10                 | 70.00         |
| 5 Twin 12             | 125.00        |
| 1 81 with Stand       | 175.00        |

**SEEBURG**

- 1 8200 ESRO \$695.00
- 1 Cadet, ES Remodeled 375.00
- 1 Concert Grand 325.00
- 2 Cadet, Completely Remodeled. 325.00
- 2 Regal 275.00
- 5 Vogue 325.00
- 1 Gem 250.00
- 1 Major 325.00

**ROCK-OLA**

- 1 Commando \$600.00
- 6 Master 350.00
- 4 Deluxe 305.00
- 5 Standard 270.00
- 4 12 Record 75.00
- 5 Twin 12 125.00

**MILLS**

- 5 Empresses \$275.00
- 5 Dance Masters 55.00
- 5 Do Ro Mi 55.00

**ACCESSORIES**

- Seeburg Brackets \$ 1.75
- 20 New Covers for Seeburg, 5-10-25 Wall-O-Matics. 6.50
- 4 Seeburg Transmitters 22.50

**WALL BOXES**

- 4 New Packard Boxes \$40.50
- 6 Packard Boxes 33.50
- 25 Seeburg Wireless Wallomatic, Late 35.00
- 10 Seeburg Selectomatics 8.50
- 20 Buckley Boxes (Chromo) 8.50
- 16 Keeney Boxes 3.00
- 2 Seeburg 3-Wire Baromatics 39.50
- 15 Seeburg Wireless Wallomatics, Late (covers slightly cracked, can be used) 22.50
- 1 Wurlitzer #320 Box 24.50

**5 MILLS PANORAMS LATE WIPERS \$375.00 Each**

**10 MILLS SOLO-VUES PANORAMS (Never on Location) \$450.00 Each**

**MISCELLANEOUS**

- 3 Chicken Sam \$110.00
  - 2 Wurlitzer 14 Ft. Skee Ball Alloy 100.00
- 50% Certified Dep., Bal. G. O. D. or Sight Draft.

**AMERICAN**

**COIN MACHINE COMPANY**  
437 Elizabeth Ave., NEWARK 8, N. J.  
Phone: Waverly 3-1500

**THE MAY-BELL**

A Console for Your Better Locations

Requiring fewer service calls than any machine on the market. 3 nickels and a quarter play . . . or 4 straight nickels.

For Full Details—Write

- |  |                               |
|--|-------------------------------|
| New Bally CLUB BELLS, Comb. Free Play and Payout. 4-Coin Multiple. | New SUN RAYS, Free Play, Only |
| <b>\$349.50</b>  | <b>\$179.50</b>               |
| Limited Stock.   | While They Last.              |
| 25% Deposit, Balance C. O. D.                                      |                               |

PARTS FOR BALLY GAMES, Including Back Glass for All Bally 1-Balls. Let us know your requirements.

**SAM MAY INDUSTRIES**

2000 N. Oakley Ave. Humboldt 5497 Chicago 47, Ill.

**E. Z. PICKIN**

2400 Hole, 5c. Per Sale. Profit, \$45.00

**Special \$2.96 Each**

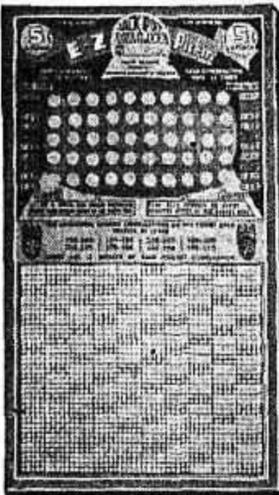
**JAR-O-DO R.W.B. TICKETS**

2100 Machine Folded and Counted  
**\$1.96 PER SET**

**WHILE THEY LAST**

**DIVERSO PRODUCTS COMPANY**

610 North Water Street, Milwaukee 2, Wis.



Over 75,000 New Giving Trouble-Free Service!

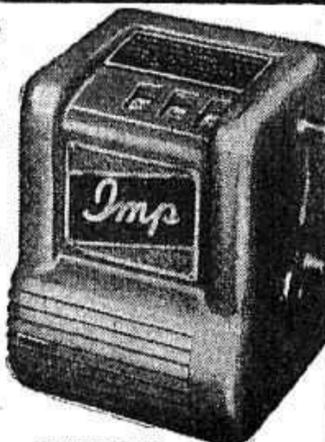
**IMP**

BRAND NEW

**\$9.90**

WHILE THEY LAST!

Regular Price \$12.50.



BRAND NEW

- Wings \$11.50 | Yankees \$11.50
- Sparks, 1/2 Cig. 29.50
- Cent & Pak 9.90
- Ten Strike, H.S., F.P. 275.00
- Ten Strike, H.S. 235.00

- Liberty Bell, Cig., Floor Sample \$ 11.50
- Mercury, Cig., Floor Sample 11.50
- Zephyr 8.90
- Champion 14.90
- Ray-O-Lite 79.50
- Texas Leaguers 39.50
- Vitalizer 99.50
- Evans Playball 195.00
- Love Testers 149.50
- Exh. Rotary Merchandisers 179.50
- Exh. Rotary Candy Vendors 199.50
- Exh. Merchantmen 49.50
- Fan Front Microscope Diggers 79.50
- Chicago Coin Hockey 229.50
- Scientific Batt. Practice, Late Series 149.50
- Football, Upright Cab., Rebuilt 129.50
- Play Golf, Upright Cab. 129.50

READY FOR IMMEDIATE DELIVERY

- TOKYO RAIDER CONVERSION FOR DRIVE MOBILE \$16.75
- KLIP-A-NIP CONVERSION FOR SKYFIGHTER 16.75

1/3 Deposit With Order.

**GERBER & GLASS**

814 DIVERSEY, CHICAGO 14, ILL.

**OLIVE'S SPECIALS THIS WEEK CONSOLES**

- Baker's Pacers (Daily Double) \$275.00
- Tracktime, 1938 125.00
- Watling Gooseneck, J.P., 5c. 45.00
- Bally Sky Battle 285.00
- Bally Rapid Fire 225.00

**RED, WHITE AND BLUE TICKET DEALS**

2040 Count. Make \$30.00 Net Profit.  
**\$2.25 Per Deal**  
**\$250.00 Per Gross Deals**

Terms: 1/3 Dep. With Orders, Bal. C.O.D.

**OLIVE NOVELTY CO.**

2625 LUCAS AVE. ST. LOUIS 3, MO.  
(Phone: Franklin 8620)

**WANTED TO BUY EXHIBIT LONGCHAMPS**

**HARRY STAHL** 16700 NINE MILE ROAD, EAST DETROIT, MICH.

**WANT TO BUY**

MONEY COUNTERS, SORTERS AND WRAPPERS

Give Complete Details First Letter.

**BILL FREY, INC.**

P. O. Box 4141 Miami 25, Fla.

**TICKETS**

ORIGINAL JAR O DO, RED, WHITE & BLUE; COMBINATION TICKETS, BINGO TICKETS, BASEBALL DAILIES, TIP BOOKS. Write for prices. No catalogs, so please state your requirements.

**WILNER SALES CO.**

P. O. BOX 613 MUNCIE, IND.

# BIG SPLASH ... HITS THE CASH

**To the Tune of a Neat \$28.70 PROFIT**

This "idea-clicker" is a real work of art—an eye opener in sales-board design with plenty of play-appeal and flash. Has \$25.00 top.

1000 holes @  
5c play ..... \$50.00  
Pays out ..... 21.30

WRITE FOR LIST  
NO. 438-8



## GARDNER & CO.

2309 ARCHER • CHICAGO



# Streamliner

CONVERTED FROM  
**STARS**

★ ★ ★

Streamliner, United's latest conversion, is sweeping the nation. Send in your obsolete STARS today.

WE ARE ALSO REVAMPING  
**GRAND CANYON**  
from DOUBLE PLAY

**SANTA FE**  
from WEST WIND

**ARIZONA**  
from SUN BEAM

**MIDWAY**  
from ZOMBIE

**BRAZIL**  
from DO-RE-MI

You'll Get and Hold the Play With Games Revamped the UNITED Way!

SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT

# United MANUFACTURING COMPANY

6123-25 N. WESTERN AVENUE CHICAGO

## C. & P. SALES CO.

407 MADISON AVE. Phone 5-4576 MEMPHIS, TENN.

**FOR SERVICE THAT SATISFIES**

### CONSOLES

Paces Saratoga, Late Model ..... \$159.50	Columbia, Front and Back Pay ..... \$ 79.50
Paces Spinning Reels, Late Mod. 159.50	Jennings Multiple Slot Liberty Bell .. 79.50
Mills Jumbo Parade, Auto. Pay . 99.50 & Up	Jennings Multiple Racers ..... 89.50
Mills Jumbo, F.P. .... 89.50 & Up	Keoney's Kentucky Club ..... 89.50
Watling Big Game, F.P. .... 89.50	Jennings Silver Moon, 5c ..... 189.50
Bally Club Bell ..... 345.00	Jennings Bobtail, F.P. .... 169.50
Jennings Fast Time, F.P. .... 99.50	Super Bells ..... 279.50
Galloping Dominoes ..... 425.00 & Up	Lucky Lucre ..... 297.50

### SLOTS

5c Chrome Bell, Original ..... Write	5c Mills Blue Front ..... \$139.50 & Up
5c Brown Front ..... \$225.00	10c Mills Blue Front ..... 229.50 & Up
25c Brown Front ..... 325.00	25c Mills Blue Front ..... 269.50 & Up
5c Cherry Bell ..... 217.50	5c Mills Vest Pocket ..... 47.50
5c Bonus Bell ..... 225.00	5c Watling Treasury, 3/5 ..... 59.50
25c Futurity ..... 269.50	All Types Counter Games ..... Write
25c Watling Rolatop ..... 169.50	Folding Stands ..... 6.50
5c Jennings Chief, Late Model ..... 149.50	Lock Type Box Stands, Without Locks ..... 10.50
5c Jennings Dixie Bell ..... 139.50	Lock Stands, With Lock ..... 17.50
5c Watling Rolatop ..... 107.50	Safe Stands ..... 22.50
10c Watling Rolatop ..... 149.50	

All above slots have been refinished and reworked  
**SLOTS OVERHAULED AND REFINISHED FOR \$45.00 EACH**  
1/3 Cash Deposit With Order, Balance C. O. D.

WRITE  
WIRE  
PHONE  
VISIT

# MILLS

for coin machine information

VINCE SHAY • JOHN RYAN • SAM BASLER • CHARLEY ZENDER

MILLS NOVELTY COMPANY 4100 Fullerton Ave., Chicago, Ill.

## TUBES for the Coin Machine Trade

Order With Confidence—We Have What You Need!

024 ..... \$1.45	5Y3 ..... \$1.00	6J5 ..... \$1.00	128K7 ..... \$1.45	41 ..... \$ .90
1A5 ..... 1.60	5Y4 ..... 1.00	6K7 ..... 1.10	128Q7 ..... 1.45	45 ..... 1.20
1A7 ..... 1.85	5Z3 ..... 1.60	6L8 ..... 1.75	14C7 ..... 1.85	58 ..... .70
1B5 ..... 1.35	6A6 ..... 1.40	6N7 ..... 1.40	2051 ..... 2.25	57 ..... .85
1H5 ..... 1.60	6A7 ..... 1.15	6S07 ..... 1.85	35L6 ..... 1.45	75 ..... 1.00
1N5 ..... 1.65	6B5 ..... 1.80	6SK7 ..... 1.10	25Z5 ..... 1.25	76 ..... .80
2A3 ..... 1.75	6C5 ..... 1.05	6SQ7 ..... 1.15	25Z6 ..... 1.25	77 ..... .95
2A4G ..... 3.25	6C6 ..... 1.15	6V6 ..... 1.10	70L7 ..... 2.85	79 ..... 1.15
3Q5 ..... 1.65	6F5 ..... 1.10	6X5 ..... 1.10	30 ..... 1.20	80 ..... 1.00
5U4G ..... 1.00	6F6 ..... 1.15	7C7 ..... 1.35	33-47 ..... 1.05	83 ..... 1.20
5V4G ..... 1.40	6H6 ..... 1.15	12SA7 ..... 1.85	38 ..... .95	117Z8 ..... 2.35

We have many more tubes too numerous to mention!  
Send Suppliers' Certificate with all orders.

SUPPLIERS CERTIFICATE

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of limitation order L265 with the terms of which I am familiar.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

No order too large or too small. We have enough tubes on hand, including the critical ones, to fill most orders 100%.

Deposit required with all orders!

## ALBENA SALES CO.

587 10th Ave., N.Y.C. LONGACRE 5-8334

### READY FOR LOCATION—IN A-1 CONDITION!

Wurlitzer 600-R ..... \$310.00	Seeburg Casino ..... \$235.00
Wurlitzer 600-K ..... 335.00	Seeburg Major-Maestro ..... 355.00
Wurlitzer Victory '42 600-K ..... 495.00	Rockola Master (Rockalita) ..... 325.00
Wurlitzer 500-K ..... 355.00	Seeburg 3-Wire Boxes—20's ..... 28.50
Wurlitzer 24 ..... 210.00	Seeburg Bar-o-Matic, Wireless ..... 47.50
Seeburg Vogue ..... 315.00	Wurlitzer #320 Boxes, Like New ..... 22.50
Seeburg Classics, ESRO ..... 375.00	Wurlitzer 5-10-25# #125 Boxes ..... 27.50
Seeburg Gem ..... 285.00	Bally Defender ..... 265.00
Seeburg Rex ..... 200.00	Mutoscope Skyfighter ..... 349.50
Seeburg Rex, R.O. .... 255.00	Mutoscope Card Venders—Large Signs ..... 42.50

1/3 deposit, balance C. O. D., F. O. B. New York.  
Wholesale Only

## DAVE LOWY

594 10th Avenue, New York City. Longacre 5-9495  
"Let's Trade Together, Even If It's Ideas"

## "—SUPER—" I

Location Tested and Proven

A New 5c Multiple Fruit Reel Console, Proven Mechanism and Pay Out Unit. Low Price. Write for Descriptive Folder and Operator's Statement as to the Earning Power of This Money Getter.

## HAMMER & BRAGG

853 North Flores San Antonio (1) Texas

### THIS EQUIPMENT HAS BEEN OVERHAULED, REPAINTED AND READY TO GO

3 Mills 10c Blue Fronts, Light Cabinet, Original Model 3/5 ..... \$215.00	1 Mills 5c Cherry Bell, Light Cabinet, SJP-CH, Over 425,000 ..... \$200.00
3 Mills 5c Blue Fronts, Light Cabinet, 3/5 ..... 165.00	1 Jennings 10c 4-Star ..... 160.00
2 Mills 5c Blue Fronts, Light Cabinet, SJP, Over 400,000 ..... 180.00	1 Jennings 5c 1-Star (No Bottom Back Door) ..... 100.00
1 Mills 5c Brown Front, Light Cabinet, SJP-CH, Over 425,000 ..... 200.00	4 Watling Rolatop, 25c, 3/5 ..... 165.00
	6 Watling Rolatop, 10c, 3/5 ..... 140.00
	20 Watling Rolatop, 5c, 3/5 ..... 115.00

1/2 Deposit.

## CONFECTION VENDING CO.

220-22 WEST 4TH ST. (Phone 21816) CHARLOTTE, N. C.

**MARKEPP VALUES**

**SLOTS AND CONSOLES**

- 50c Mills Gold Chrome, New Castings, C. H., 3/5.... Write
- 50c Mills War Eagle, Glitter Gold, C. H., 3/5..... Write
- 25c MILLS BROWN FRONT, Ser. 411,989, Future Pay Feature, C.H., 3/5 ..... \$295.00
- 10c MILLS BLUE FRONT, Single Jack, Original, A-1 ..... 225.00
- 5c MILLS BROWN FRONT, Ser. 431,134, 3/5 ..... 225.00
- 5c MILLS BLUE FRONT, C.H., K.A., Refinished ..... 195.00
- 5c PACE ROCKET, Slug Proof, Beautiful, A-1 ..... 149.50
- 5c GROETCHEN COLUMBIA, Fruit Reels, Late, 3/5 Payout ..... 79.50
- SINGLE SLOT SAFE STAND ..... 25.00
- CHICAGO METAL STD. DOUBLE MACH. SAFES, Double Doors ..... 85.00

**PHONOGRAPHS**

- SEEBURG WIRELESS BAROMATIOS, 6/10/25c, A-1 Condition ..... \$ 49.50
- SEEBURG WIRELESS WALLOMATIOS, Model WS-2-Z, A-1 Condition ..... 39.50
- SEEBURG WALLOMATIO, Model WS-1-Z, Metal Cabinet ..... 15.00
- WURLITZER 616, Light Up, Grillo ..... 99.50
- MILLS EMPRESS ..... 245.00
- MILLS THRONE OF MUSIC ..... 195.00
- SEEBURG GEM, Wireless Adaptor ..... 295.00

**ARCADE EQUIPMENT**

- Keeney AIR RAIDERS, First Class \$235.00
- Keeney SUBMARINE GUN ..... 199.50
- Ohlcorn ALL STAR HOCKEY ..... 209.50
- '39 WESTERN BASEBALL ..... 89.50
- Scientific BATTING PRACTICE ..... 115.00
- Seeburg SLAP THE JAP ..... 135.00
- Seeburg SHOOT THE CHUTES ..... 139.50
- Bally RAPID FIRE, A-1 ..... 215.00
- Mills Late MODERNE LOW SCALES 49.50
- Caille MODERN SCALES, Porcelain 49.50

**FIVE BALL PIN GAMES**

- |                              |                     |
|------------------------------|---------------------|
| 4 Diamonds \$42.50           | SportParade \$47.50 |
| Dude Ranch 42.50             | ABC Bowler 59.50    |
| Monicker 89.50               | Sea Hawk 54.50      |
| PanAmerican 39.50            | Stratoliner 49.50   |
| Boom Town 47.50              | Crossline 39.50     |
| Hit the Jap 69.50            | New Champ 69.50     |
| Wild Fire 49.50              | Metros 45.00        |
| School Days 49.50            | Miami Beach 57.50   |
| Play Ball 45.00              | Air Force 72.50     |
| Show Boat 49.50              | Formation 35.00     |
| Tex. Mustang 79.50           | Major, '41 49.50    |
| Bally Spotters ..... \$19.50 |                     |

All of Our Equipment is Thoroughly Checked and Cleaned, Half Certified Deposit With Order.

**BUY WAR BONDS WITH MY MONEY**  
I'll pay cash for anything in Coin-Operated Machines.  
SEND IN YOUR LIST TODAY.

**The Markepp Company**  
3908 Carnegie Ave. Cleveland 15, O.  
(Henderson 1043)

**McCALL'S SPECIAL SALE**  
All Equipment is Thoroughly A-1 Reconditioned Before Shipping.

**CONSOLES**

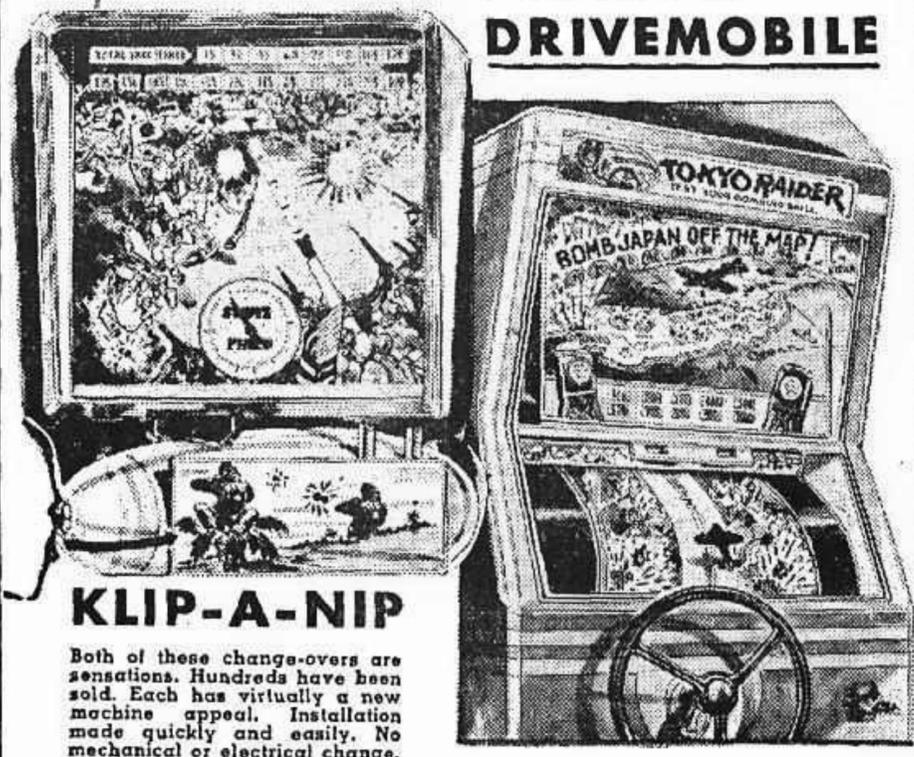
- BAKER'S PACERS, D.D. .... \$285.00
- PACE'S RACES (Brown Cabinet) 165.00
- KEENEY 1938 TRACKTIMES .. 115.00
- BALLY ROLL-EMS (Payout) .. 169.50
- MILLS JUMBO (Payout) ..... 95.00
- BALLY RACE KING (1 Ball P.O.) 325.00

1/3 Deposit, Balance C. O. D.

**WE BUY, SELL AND EXCHANGE**  
8147 Locust St.  
ST. LOUIS, MO. **MY CALL NOVELTY CO.**

*There is no substitute for Quality*  
Quality Products Will Last for the Duration  
**D. GOTTLIEB & CO.**  
CHICAGO

**KEEP 'EM ACTIVE WITH CONVERSIONS**  
**NEW MACHINE APPEAL**  
**FOR YOUR SKY-FIGHTER AND DRIVEMOBILE**



**KLIP-A-NIP**

Both of these change-overs are sensations. Hundreds have been sold. Each has virtually a new machine appeal. Installation made quickly and easily. No mechanical or electrical change. Both conversions come to you complete with all accessories, ready to set up. Can make IMMEDIATE DELIVERY . . . if you ORDER NOW.

**TOKIO RAIDER**

**\$16.75 F.O.B. SACRAMENTO**

**ORDER FROM THE FOLLOWING DISTRIBUTORS**

INTERNATIONAL MUTOSCOPE CORP., LONG ISLAND CITY, N. Y.  
East Coast Factory Representative

- |   |  |
|---|--|
| Active Amusement Corp.<br>Philadelphia, Penn.       | Golden Gate Novelty Co.<br>San Francisco, Calif. |
| B & B Novelty Co.<br>Louisville, Ky.                | Hankin Music Co.<br>Atlanta, Ga.                 |
| Badger Sales Co.<br>Los Angeles, Calif.             | Ideal Novelty Co.<br>St. Louis, Mo.              |
| Cleveland Coin Machine<br>Exchange, Cleveland, Ohio | Portland Amusement Co.<br>Portland, Ore.         |
| Denver Distributing Co.<br>Denver, Colo.            | Silent Sales Co.<br>Minneapolis, Minn.           |
| Gerber & Glass<br>Chicago, Illinois                 | Superior Sales Co.<br>Des Moines, Iowa           |

**GENERAL PRODUCTS COMPANY**  
1220 KAY ST., SACRAMENTO 14, CALIF.

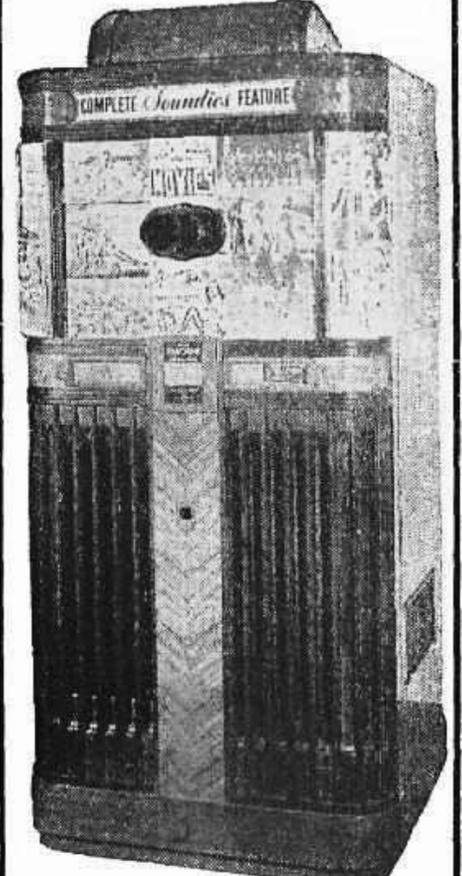
*a VICTORY suggestion—*  
**KNOCK-OUT THE JAPS**  
**NO. 1 ON AMERICA'S HIT PARADE OF PIN GAME CONVERSIONS**  
Makes a Complete New Game Out of Your Old Knock-Out. Try this conversion today and watch the players fight to Knock-Out the Japs, Battleships and Bombers. The come-on appeal is amazing, cash box collections enormous.  
Get Started Now on the Road to Higher Earnings. Rush Your Order Today.  
**Your Price Only \$9.50** EACH. Cash With Order.  
F.O.B. Chicago, Ill.  
Each Conversion Contains a NEW 12 COLOR BACK GLASS, NEW TWO-TONE BUMPER CAPS SHOWING JAP'S FACES IN COLOR and NEW INSTRUCTION and SCORE CARDS.  
Write for Illustrated Circular of Other Conversions.

**VICTORY GAMES** 2140-44 SOUTHPORT AVE.  
CHICAGO 14, ILLINOIS  
AMERICA'S CONVERSION HEADQUARTERS

**Original Jar-O'-Do**  
**RED, WHITE AND BLUE TICKETS**  
MACHINE FOLDED—TAPED AND MACHINE COUNTED—NO SEWING!  
2170 TICKETS Per \$1.95 In Gross 25c extra per set in dozen lots  
\$36.50 PROFIT! Set Lots less than doz. \$2.45 per set.  
25% Deposit, Balance C. O. D.

**VARIETY SALES** 1200 N. Kedzie Ave.  
Chicago 51, Ill.

**Operators!**  
**Arcade Owners!**  
IF YOU HAVEN'T SEEN  
**"SOLO-VUE"**  
Complete  
PANORAM MACHINE  
Converted  
*You're missing something Big!*



By this conversion . . . only the person who inserts the coin can see the picture . . . everyone present can hear the music.  
1/3 Deposit PRICE ONLY  
Balance C.O.D. \$495.00  
or Sight Draft  
WRITE FOR DETAILS  
**GEORGE PONSER CO.**  
763 SOUTH 18TH STREET  
NEWARK, N. J.

**ATTENTION!**  
**SO. CALIFORNIA OPERATORS**  
Successful Operator wants to buy, lease or operate Music Route or Music and Pin Ball Route. All replies will be held strictly confidential.  
WRITE BOX D-204  
THE BILLBOARD, CINCINNATI 1, O.

**WANTED FOR CASH**

FOLLIES	FORMATION
BIG LEAGUE	BIG TOWN
POWER HOUSE	BLONDIE
MR. CHIPS	

Also want Used Pin Game  
Cartons in good condition.  
**P & S MACHINE CO.**  
2820 SHEFFIELD AVE.  
CHICAGO 14, ILL.

**EDDIE ALLEN**  
Who worked for Mike Murves many years, kindly get in touch with  
BOX D-206, The Billboard, Cincinnati 1, O.

# WANTED FOR CASH CONSOLES

MILLS 3-BELLS

MILLS JUMBO PARADES

Combination Free Play and Cash

KEENEY SUPER BELLS

- 5c Combination Free Play and Cash Pay Out
- 5 5c Combination Free Play and Cash Pay Out
- 5 25c Combination Free Play and Cash Payout
- 3 5c-1 25c Cash Pay Outs

★★★★★

## PHONOGRAPHS

SEEBURG 9800 AND 8800 R C ES

Classics, Crowns, Regals, Guns

ROCK-OLA DELUXE AND STANDARDS

WRITE, WIRE OR PHONE, STATING QUANTITY AND PRICES

## CALIFORNIA AMUSEMENT CO.

1348 Venice Blvd.,

Los Angeles 6, Calif.

Phone: PProspect 4131

### NEW MACHINES WITH SPECIAL DISCS AND REELS

WRITE FOR PRICES

ALL MERCHANDISE OFFERED IS FOR RESALE ONLY

5¢ Gold Chromes	10¢ Brown Fronts	5¢ Mills Mystery Bonus
10¢ Gold Chromes	25¢ Brown Fronts	10¢ Mills Mystery Bonus
25¢ Gold Chromes	5¢ Cherry Bells, Blue	50¢ Mills Brown Fronts
5¢ Copper Chromes	5¢ War Eagles	Super Track Time
10¢ Copper Chromes	5¢ Mills Consoles	5¢ Super Bells
25¢ Copper Chromes	10¢ Mills Consoles	Galloping Dominoes, J.P.
5¢ Regular Chromes	25¢ Mills Console	5¢ Jumbo Parade, Cash
10¢ Regular Chromes	5¢ Handload, Emerald	5¢ Jumbo Parade, Conv.
25¢ Regular Chromes	Columbia Bell, GA Rear Pay	Mint Vendor
5¢ Brown Fronts	Evans Vest Pocket Domino	25¢ Paces Race Red Arrow
	Mills Four Bell, Straight 4-Nickel, Original Style Head	

FLOOR SAMPLES, REBUILTS AND SLIGHTLY USED Slot Machines Equipped With Special Discs and Reels

11 5¢ Brown Fronts, \$250.00	19 Galloping Dominoes, Cash, '39, Dark Cab. . . . . \$325.00	1 Blue Grass . . . . . Write
6 5¢ Melon . . . . . 225.00	8 Galloping Dominoes, Ch. Sep., Dark Cab. 335.00	1 Club Trophy . . . . . Write
4 5¢ Cherry . . . . . 225.00	9 Galloping Dominoes, Cash, Light Cab. . . . . 475.00	1 Kentucky . . . . . Write
6 5¢ Blue Fronts . . . . . 225.00	13 Galloping Dominoes, Ch. Sep., Light Cab. 485.00	1 Santa Anita . . . . . Write
1 5¢ War Eagle . . . . . 125.00	1 Mills Four Bell, 5-5-5-5, Old Style Hd., New Cabinet . . . . . Write	5 Fortunes, Like New . . . . . \$350.00
2 Mills Vest Pockets, Green . . . . . 55.00	1 Mills Four Bell, 5-5-5-5, Old Style Hd. . . . . Write	1 Mills 1-2-3, Cash 65.00
2 5¢ Front Vendors, Gooseneck . . . . . 75.00	2 Mills Four Bell, 5-5-5-25 . . . . . Write	
1 5¢ Gooseneck, No J.P. . . . . 60.00	9 5¢ Mills Jumbo Parade, Free Play. 09.50	<b>FIVE BALL AMUSEMENT AND ARCADE MACHINES</b>
1 5¢ Jennings Victoria 49.50	1 5¢ Mills Jumbo Parade, Conv. Mint Vendor . . . . . 165.00	39 Mystics . . . . . \$ 39.50
1 5¢ Watling Twin JP Front Vender . . . . . 49.50	2 5¢ Paces Races, Bk. Cab. Painted Brown 99.50	4 Yanks . . . . . 95.00
1 5¢ Watling Rolatop 150.00	1 5¢ Paces Races, JP, Brown Cab., #5986 300.00	1 Commander . . . . . 75.00
1 1¢ Watling Twin JP 75.00	3 5¢ Paces Races, Brown Cabinet, #6088-5895 . . . . . 190.00	4 Spottems . . . . . 25.00
1 1¢ Mills Regular . . . . . 75.00	2 5¢ Paces Races, JP, Red Arrow, #6522-6319 . . . . . 250.00	2 Pick 'Em . . . . . 29.50
1 1¢ Mills Gooseneck 60.00	2 25¢ Paces Races, Red Arrow, #6550-6583 . . . . . 275.00	1 Broadcast . . . . . 79.50
1 10¢ Melon . . . . . 235.00	4 '41 Derbys . . . . . Write	1 Victory . . . . . 69.50
4 10¢ Orig. Chrome. . . . . Write		1 Sport Parade . . . . . 49.50
1 10¢ Blue Front . . . . . 235.00		1 Play Ball . . . . . 59.50
4 50¢ Gold Chromes. . . . . Write		1 Flicker . . . . . 49.50
1 50¢ Blue Front . . . . . Write		1 Vacation . . . . . 39.50
1 5¢ Pace Console, \$150.00		1 Super Six . . . . . 49.50
1 10¢ Pace Console. 160.00		1 Yacht Club . . . . . 39.50
1 25¢ Pace Console. 200.00		1 Ten Spot . . . . . 59.50
1 10¢ Caille Cadet . . . . . 75.00		2 Jennings Cigarolas, Comb. 5/10c . . . . . 105.00
2 25¢ Golf Ball . . . . . Write		2 Battling Practice . . . . . 149.50
18 Columbia Bells, Ch. Sep. . . . . \$ 75.00		1 Submarine . . . . . 250.00
1 Columbia Bell, Chrome . . . . . 75.00		2 Air Raiders, Like New . . . . . 325.00
21 Super Track Time. . . . . Write		1 Chicken Sam . . . . . 139.50
5 Pastimes . . . . . 250.00		1 Shoot-the-Jap, F.S. 179.50
5 Kentucky Clubs . . . . . 180.00		2 Supreme Gun Shoot-Your-Way-to-Tokyo, Floor Sample . . . . . 330.00
3 5¢ Super Bell, Conv. Mint Vendor . . . . . 275.00		1 Foot Ease . . . . . 109.50
		1 Kicker & Catcher. 32.50

PHONOGRAPHS

2 Panorams, Latest Model . . . . . \$425.00  
 SUPPLIES  
 Slot Machine Jackpot Glass, Per Doz. . . \$18.50—Mills Four Bells, Cabinet New. . . . . \$32.50  
**FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS OR TELEGRAPH MONEY ORDER.**  
 If We Are Unable To Fill Your Order We Will Make Refund of Your Deposit Promptly.  
**MOSELEY VENDING MACHINE EX., INC.**  
 00 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511—NIGHT 5-5328.

### WILL PAY CASH FOR

PHONOGRAPHS

ROCK-OLA SUPERS, MASTERS STANDARDS DELUXES

WURLITZER 500 600 — 750E 800 — 850

5-BALL FREE PLAY

STARS SUNBEAM WEST WIND DO RE MI DOUBLE PLAY

Send us your list for quick action! WE PAY HIGHEST PRICES!

Speedway . . . . . \$29.50	5-BALL FREE PLAYS	Gold Star . . . . . \$49.50
Double Feature . . . . . 32.50	Crossline . . . . . \$42.50	Champ . . . . . 59.50
Polo . . . . . 32.50	Dixie . . . . . 44.50	Ten Spot . . . . . 62.50
Score a Line . . . . . 37.50	Big Chief . . . . . 49.50	Broadcast . . . . . 74.50
	Bandwagon . . . . . 49.50	
	<b>PHONOGRAPHS</b>	
Rock-Ola '40 Super with Adapter & 2 Bar Boxes . . . . . \$450.00	Wurlitzer P-12 . . . . . \$79.50	Mills Throne . . . . . \$245.00
Jumbo PO, Late Hd. \$129.50	Wurlitzer 412 . . . . . 89.00	Mills Olympia 2 . . . . . 205.00
Record Time . . . . . 169.00		Rock-Ola 12 Record. 79.50
	<b>CONSOLES</b>	
Keeneey Air Raider . \$285.00	Keeneey Kentucky Club . . . . . \$115.00	Gallop. Dominoe . . \$100.00
Keeneey Submarine . 220.00	Sport Page, 1-Ball P.O. 65.00	Mills Spinn. Reel, PO 89.50
Bally Rapid Fire . . . 225.00		Blue Grass, 1-Ball . . 195.00
Keeneey Anti-Aircraft 79.50		
Ex. Fist Striker . . . 150.00		
Battling Practice . . 129.50		
25 LINCOLN LOW BOY SCALES . . . . . \$34.50 EA.		
Curved Glass for Evans Ten Strike . . . . . \$2.75		
Laval Marvelous Cleaner for Pin Ball Games and Phonographs. Gal. . . . . 2.00		

### WILL BUY THE FOLLOWING MACHINES:

Defenso (Genco), \$60.00; Victory, \$60.00; 4 Aces, \$75.00; Air Circus, \$90.00; Big Parade, \$90.00; Knockout, \$90.00; 5-10-20, \$90.00; Keep Em Flying, \$100.00; Liberty, \$110.00; Sky Chief, \$130.00; Spot Pool, \$40.00; Home Run, '42, \$50.00. And Other 5-Ball Games. Send Your List.

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

BACK THE ATTACK WITH WAR BONDS!

**NATIONAL COIN MACHINE EXCHANGE**  
 1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO



# JENNINGS'

Symbol of Service

CONTACT US ON ANY COIN MACHINE SUBJECT 37 Years' Experience

O. D. JENNINGS & CO., 4309 W. Lake Street, Chicago, Illinois.

### YOUR GUARANTEE

For the Best Quality in Merchandise and Service is to PATRONIZE YOUR BONA FIDE AUTHORIZED PHONOGRAPH DISTRIBUTOR. We Specialize in Parts, Supplies and Repairs for Phonographs.  
 Seeburg Pick Up Coils  
 Program Title Strips  
 2 Wire Rubber Cord  
 Singing Picture Speakers  
 Miniature Lamps #51, #63  
 Permo Point Needles  
 Pfanstielh Needles  
 Plastics for All Models  
 7 1/2 and 10 Watt Lamps  
 Fuses and Fusestats  
 Casters  
 Tubes  
 Motors Rewound  
 Locks  
 Coin Wrappers

**ATLANTIC DISTRIBUTING CO.** 583 Tenth Avenue NEW YORK 18, N. Y.  
 Seeburg Distributors New York, New Jersey and Connecticut

## A BARREL OF JOY IN THIS

The Player's Barrel of Joy!  
 The Barrel contains payouts from \$1 to 10, also ticket printed "Jackpot Value."  
 Board takes in 1260 holes at 5c \$6300  
 Average Payout \$3856  
 Average Profit \$2444

**SUPERIOR PRODUCTS**  
 14 NORTH PEORIA ST. CHICAGO

### PARTS FOR MILLS SLOTS

Clock Gears—Reel Strips—Reward Cards—Tubes, 25c Size, Club Handles. In Lots of 25 or More	
Large Gears Complete with Brackets and Springs . . . . .	Each \$3.00; \$2.75
Reel Strips, 3-5 or 1 Cherry Payout. Per Set . . . . .	Each .55; .50
Reward Cards, 2-5 or 3-5 . . . . .	Each .20; .15
Payout Tubes, 25c Size (Without Cover) . . . . .	Each 1.75; 1.60
Club Handles, Painted and Chromed . . . . .	Each 4.50; 4.00
Payout Disc, 1 Cherry Payout. Per Set . . . . .	Each 7.50; 6.75
Large Gear Comp. with Brackets & Springs for Jennings Slots . . . . .	Each 4.25; 3.75
Disc Plugs . . . . .	Pot Set .25; .20

We Have All Types of Springs and Other Parts for Mills Slots.

**SICKING, INC.** 1401 CENTRAL PARKWAY, CINCINNATI, O.

## RUBBER BALLS

FOR POKERENOS — FASCINATION AND BINGO GAMES

All Hand Finished.

**MELROY BALL CO.** 9 N. AUSTIN AVE., VENTNOR, N. J. Phone: Ventnor 2-0587

# EAGLE PHONOGRAPH REPLACEMENT PLASTICS available at "RIGHT" PRICES!

**WURLITZER**

800 top corners.....	\$16.50 Each
800 lower sides.....	13.50
800 top centers (right and left red).....	8.00
750 top corners.....	8.75
750 lower sides.....	8.75
750 top center.....	4.25
850 top corners.....	9.50
850 lower sides.....	8.75
850 top center.....	11.00
850 peacock glasses.....	3.50
(no less than 3 shipped)	
950 side plastics.....	10.50
700 top corners.....	7.50
700 lower sides.....	9.50
500 and 600 top corners.....	4.00
500 and 600 lower sides.....	4.85

**ROCKOLA**

Standard, Masters, Deluxe or Supers	
top corners.....	\$12.75 Each
lower sides.....	12.75

**SEEBURG HI-TONE**

Model 9800, 8800 or 8200 lower sides, ...	\$14.50 Each
---	--------------

**SHEET PLASTICS**

50 gauge (thickness of a new penny) 20 x 50" (red only) ..	12.50
--	-------

**TERMS:** One-third deposit with order, balance C.O.D., F.O.B. Chicago, Ill. Or remit in full to save C.O.D. charge.

Prices Subject to Change Without Notice

## EAGLE COIN MACHINE CO.

530 S. Dearborn St. (Wabash 1089) Chicago 5, Ill.

**THICKEST—  
STRONGEST—  
TOUGHEST—  
NON-INFLAMMABLE  
A QUALITY PRODUCT  
WORTHY OF YOUR  
EXPENSIVE INSTRUMENT**

"Look for the Eagle—You'll Find the Best!"



BUY FROM YOUR NEAREST DISTRIBUTOR!

"Now You Can Read" through Clear Transparent Plastic Windows for your Wurlitzer 850 Program Holder \$500 per set

"ACME" PLASTICS SATISFY ALWAYS!



UNBREAKABLE PLASTIC IS BEST ALWAYS!

## NEW MORE RIGID PLASTICS

You get the very best in phonograph plastic replacement parts when you order an "ACME" product—no burns, no warpage, no dents, no wrinkles, no shrinkage! "ACME" PLASTICS ARE GUARANTEED TO FIT YOUR PHONOGRAPH!

## DON'T BE MISLED BY CHEAP PRICES!

Play safe, avoid trouble. Buy the best when ordering your plastic replacement parts. Buy from "Acme" or any of the jobbers handling our parts for "resale" and be assured of the best, which is always cheapest in the long run.

### NOTICE!

If Your Firm Is in a Position to Handle Our Plastic Replacement Parts for "Resale" Write for Particulars.

# UNBREAKABLE PHONO PLASTIC REPLACEMENT PARTS FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

DETERMINE "RIGHT" OR "LEFT" AS YOU FACE THE MACHINE

### WURLITZER MODELS

24 Top Corners (Red) .....	Each \$ 1.20
24 Lower Sides (Red) .....	4.00
61 Top Corners .....	3.40
61 Lower Sides .....	1.50
500 Top Corners .....	5.40
600 Top Corners .....	3.40
700 Upper Back Sides (Green) ..	3.50
700 Top Corners .....	14.00
700 Lower Corners .....	14.00
750 Side Center (Yellow) .....	1.50
750 Top Center .....	7.00
750 Top Corners .....	14.00
750 Bottom Corners .....	14.00
800 Upper Back Sides (Green) ..	9.50
850 Top Corners .....	15.00
850 Bottom Corners .....	14.00
950 LOWER SIDES .....	15.00

### ROCK-OLA MODELS

Deluxe, Standard, Masters, Super	Each
Top Corners .....	\$14.00
Lower Sides .....	14.00
Top Door Plastics .....	7.50
Top Door Plastic for "Master" ..	4.00
1940 Junior Top Corners .....	4.00
1940 Junior Lower Corners .....	5.40

The Above Available in Solid Red, Yellow or Green.

### SEEBURG MODELS

ENVOY TOP DOOR PLASTICS	Each
Center Plastic .....	\$ .75
Corners .....	2.50
Major Top Corners .....	5.40
Classic Top Corners .....	5.40
Colonel Top Door Plastics .....	4.50
Colonel Top Corners .....	5.40
Vogue Top Door Plastics .....	3.00
Casino Top Door Plastics .....	3.00
Gem Top Door Plastics .....	3.00

## ROCK-OLA COMMANDO PLASTICS

Top Corners ... \$10.00 Ea. Top Center ... \$8.00 Ea. Long Sides ... \$14.00 Ea. Combination Yellow and Red Blended Color Scheme

## SEEBURG HI-TONE MODELS 8800 and 8200

Bottom Corners (Solid Red, Yellow or Green) .....

We have the following pliable SHEET PLASTIC available (size of sheet approximately 20"x50"—1000 square inches)

60 Gauge Yellow Plastic (Thickness of a New Half Dollar) .....	3c Per Sq. In.
60 Gauge Red Plastic (Thickness of a New Half Dollar) .....	3c Per Sq. In.
60 Gauge Green Plastic (Thickness of a New Half Dollar) .....	3c Per Sq. In.
80 Gauge Red Plastic (Thickness of a New Silver Dollar) .....	4c Per Sq. In.
80 Gauge Yellow Plastic (Thickness of a New Silver Dollar) .....	4c Per Sq. In.

WE CUT SHEET PLASTIC TO DESIRED SIZE. 20% DISCOUNT ON COMPLETE SHEETS.

We Have On Hand a Small Stock of ORIGINAL Wurlitzer Plastics Other Than Those Listed Above. One of These Parts May Be Just What You Want. Write.

IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/3 DEPOSIT WITH ORDER. REMIT FULL PAYMENT AND SAVE C. O. D. CHARGES. CHECKS ACCEPTABLE!

**ACME SALES CO.** 505 W. 42nd ST. NEW YORK 18, N.Y. LONGACRE 3-4138

# RED HOT FOR PROFITS

**CALIENTE**  
No. 11878 1056 Holes  
TAKES IN \$52.80. Av. Payout \$24.80  
**GROSS PROFIT \$28.00 ONLY \$3.12 NET**

Write, today, for our new circular describing 59 new, fast HARLICH profit-makers. Ask for NC-441.

**HARLICH MFG. CO.**  
1413 W. Jackson Blvd.  
CHICAGO 7, ILLINOIS

## SPECIAL—for immediate delivery!

5 & 9 Rubber Covered Wire for Rock-Ola and Chicken Sam Ray Guns. Write for Prices

3000 Ohm Variable Resistors for Chicken Sam ..... \$1.50 Each

### NEW MAPLE BALLS FOR SKEE ALLEYS AND PLAY BALLS

For 14 Ft. Skee Alley, 3 1/8, 10, \$5.50; 100 ..... \$52.00  
For 9 Ft. Skee Alley, 2 3/4, 10, \$5.50; 100 ..... 52.00  
For Play Balls and Roll in the Barrel, 10, \$4.25; 100 ..... 38.50

TERMS: 1/3 Deposit With Order, Balance C. O. D.

WRITE FOR PRICE LIST OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, ETC., ETC.

## ECONOMY SUPPLY COMPANY

615 TENTH AVE., NEW YORK CITY (Phone BRyant 9-3295)

**LOS ANGELES SEE BILL HAPPEL** **BADGER'S BARGAINS** **MILWAUKEE SEE CARL HAPPEL**  
 "OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

**MILLS PANORAMS SOUNDIES**

COMPLETELY RECONDITIONED, REBUILT AND REFINISHED LIKE NEW. BEAUTIFULLY CONVERTED FOR ARCADES. PRICE ONLY \$450.00.

**NEW PHONOGRAPH MECHANISM CABINETS**

MODERNIZED REPLACEMENT CABINETS. GLAMOROUS DESIGN, BEAUTIFULLY ILLUMINATED MODERNISTIC GLASS PANELING, CABINET NATURAL FINISHED WOOD, EXQUISITELY GRAINED. ADAPTABLE FOR ANY TWIN (12) 20 OR 24 RECORD MECHANISMS. SPECIAL PRICE, \$59.50. ONLY A LIMITED SUPPLY AVAILABLE.

**MILLS RECONDITIONED PHONOGRAPHS**

COMPLETELY REBUILT AND REFINISHED NEW DELUXE MARBL-GLO LOOK LIKE NEW MACHINES  
 MILLS EMPRESS \$259.50 MILLS THRONES \$229.50

**WURLITZER VICTORY MODELS**

MODERNIZED CABINETS WITH RECONDITIONED MODEL 24 MECHANISM. PRICE \$495.00

**RECONDITIONED SLOTS AND CONSOLES**

- |                               |  |  |
|-------------------------------|--|--|
| 8 Mills Gold Chromes, 5¢      | 18 Mills Blue Fronts, 5¢               | 8 Mills Four Bells, Rebuilt, Now Cabinets  |
| 2 Mills Gold Chrome, 10¢      | 12 Mills Blue Fronts, 10¢              | 5 Mills Three Bells                        |
| 4 Mills Gold Chrome, 25¢      | 10 Mills Blue Fronts, 25¢              | 2 Keoney Super 2-Ways, Cash                |
| 4 Mills Regular Chrome, 5¢    | 2 Mills Blue Fronts, 50¢               | 8 Keoney Super (Comb.)                     |
| 1 Mills Regular Chrome, 10¢   | 1 Mills Cherry Bell, 5¢                | 12 Mills Jumbo (Comb.)                     |
| 4 Mills Regular Chrome, 25¢   | 1 Mills Cherry Bell, 25¢               | 1 Bally Sun Ray, Free Play                 |
| 3 Mills Brown Fronts, 5¢      | 4 Jennings Silver Chief, 5¢            | 1 Evans Dominoes, Late '41                 |
| 2 Mills Brown Fronts, 10¢     | 1 Jennings Silver Chief, 10¢           | 2 '41 Bangtalls, Late, J. P.               |
| 10 Mills Brown Fronts, 25¢    | 1 Jennings Silver Chief, 25¢           | 6 Baker's Pacer, D.D., Late                |
| 6 Blue Crackle Q.T., 5¢       | 8 Jennings Chiefs, 5¢                  | 1 Baker Pacer, Late Model                  |
| 2 Mills Gold Award, 25¢       | 1 Jennings Chief, 10¢                  | 1 Pacer Racer, 25¢ Brown                   |
| 1 Glitter Gold Q.T., 1¢       | 2 Jennings Chief, 25¢                  | 7 Pacer Saratoga, '41, Late                |
| 12 Mills V.P. Blue & Gold, 5¢ | 2 Mills War Eagles, 25¢                | 4 Mills Jumbo, Late, F.P.                  |
| 1 Mills Gold Award, 5¢        | 2 Mills Extraordinary, 5¢              | 10 Mills Jumbo, Late High Head, Refinished |
| 1 Mills Gold Award, 25¢       | 1 Pacer Royal Twin Slot, 5¢ & 25¢ Play |  |
| 1 Mills Bonus, 5¢             | 2 Mills V.P. Chrome, 5¢                |  |
| 1 Mills Smoker, 5¢            |  |  |

**25 BALLY THOROBREDS and LONGACRES. REFINISHED and REBUILT LIKE NEW. GUARANTEED IMMEDIATE DELIVERY**

**NEW and RECONDITIONED ARCADE EQUIPMENT**

- |   |  |
|---|--|
| New "Cupids Wheel" Love Teller . . . \$295.00   | New "Selectoscope" Fortune Teller . . \$375.00 |
| New "Shoot Your Way to Tokyo" . . . \$30.00     | New "Tail Gunner," Outstanding Gun . . \$25.00 |
| New "Skee Ball" Bowling Sensation . . . \$95.00 | New "Periscope," New and Different . . \$95.00 |
| New Tokyo Raider . . . \$95.00                  | New Jap Sky Fighter . . . \$95.00              |
| (Drivemobile Conversion)                        | (Sky Fighter Conversion)                       |
| Test Pilot, Refinished . . . \$95.00            | Evans Tommy Gun (Late) . . . \$249.50          |
| Seeburg Shoot-the-Chutes (Refin.) . . \$179.50  | New Axis Rats, Chicken Sam, Refinished.        |
| Keoney Submarine . . . \$225.00                 | New Rock-o-Lite . . . \$179.50                 |
| Casino Golf . . . \$39.50                       | Scientific Batting Practice . . . \$129.50     |
| Scientific Upright Baseball . . . \$129.50      | Evans Play Ball . . . \$225.00                 |
| Pikes Peaks . . . \$16.50                       | Exhibit Bicycle Trainer . . . \$125.00         |
| Gottlieb 3-Way Gripper . . . \$16.50            | Genco Play Ball (Late Model) . . . \$209.50    |
| Mills Flip Skill . . . \$49.50                  | Keoney Anti-Aircraft (Refin.) . . . \$79.50    |
| Bally Rapid Fire . . . \$249.00                 | Exhibit Card Vender . . . \$29.50              |
|   | New 2c A.B.T. Coin Slots . . . \$3.95          |
|   | Jennings Roll-In-the-Barrel . . . \$169.50     |

**NEW CONVERSIONS IMMEDIATE DELIVERY**

- |  |  |
|--|--|
| Tokyo Raider for Drivemobile . . . \$16.75   | Klip-A-Nip for Skyfighter . . . \$16.75  |
| Nathanson Solovuo for Panorams . . . \$32.50 | Axis Rats for Chicken Sams . . . \$12.50 |

**NEWLY REFURBISHED "SPORTSMAN" \$495.00**  
 PLAYER APPEAL SIMILAR TO LONGACRE

**NEWLY REFURBISHED "ROCKINGHAM" \$595.00**  
 PLAYER APPEAL SIMILAR TO FAIRMONT

**WANTED—USED MACHINES—HIGHEST CASH PRICE PAID**

Send List of Machines you have to sell and let us quote prices

All Machines Reconditioned, Ready To Operate. 1/2 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

**BADGER SALES COMPANY**  
 1612 WEST PICO BLVD.  
 LOS ANGELES 15, CALIF.

**BADGER NOVELTY COMPANY**  
 2548 NORTH 30TH STREET  
 MILWAUKEE 10, WISCONSIN

**DUST WHIRLS**

**A NEW ONE BALL FREE PLAY.**

is now being converted from Club Trophys with all the very latest features plus an additional hold-over feature which makes this game another success. Hundreds of Operators are making big money with

**WHIRLAWAY**

converted from SPORT SPECIAL, DARK HORSE AND BLUE GRASS. Ship us these games prepaid. No machines to sell outright.

**ROY MCGINNIS CO., 2011 Maryland Ave., Baltimore, Md.**

**ROTOR TABLES**

Coin-operated game rotates under glass top while players sit with drink, food, etc. 5¢ play. Every Restaurant wants a table. Games are in first-class condition, thoroughly reconditioned, ready to operate.

ONLY A FEW LEFT—\$79.50

**NATIONAL NOVELTY COMPANY**  
 183 MERRICK ROAD, MERRICK, L. I., N. Y.

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

**"SHOOT THE JAP"**

RAY-O-LITE GUNS

**\$179.50 1/3 Deposit, Balance C. O. D. \$179.50**

The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns. A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinetmakers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray-Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested and cabinets finished in solid Blue lacquer with Black trim. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C. O. D. charges, or \$60.00 with your order—balance of \$119.50 C. O. D.

**"RADIO TUBES"**

We have many different radio tube numbers for the Coin Machine Industry. Write for our price list now. Sign Enclosed Consumer's Certificate.

**CONSUMER'S CERTIFICATE**

I hereby certify that the part(s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

NAME .....

ADDRESS .....

DATE .....

**GUN LAMPS** ..... **90c**  
 for SEEBURG Ray Guns

**GUN CABLES** ..... **\$1.90 EACH**  
 Five-Wire Standard 8-Ft. Length, Rubber-Covered, Good Quality.

**PHOTO ELECTRIC CELLS (#CE-23)** ..... **\$2.50**  
 (Can be used on "CHICKEN SAMs," "JAPS," "CHUTES," "RAPID FIRES" and other Ray Guns)

**12SA7 REPLACEMENT**  
 14A7 TUBE OR 7B7  
 This Tube Will Operate in Any Radio Requiring a 12SA7. Complete Tube With Adaptor Ready to Install.  
**SPECIAL \$3.25 EACH**  
 Limited Quantity Only

**PHOTO ELECTRIC CELLS** ..... **\$3.50**  
 (Non-Directional) for Seeburg Ray Guns—Will Shoot All Around.

**ADAPTORS CHANGE-OVER, 2A4G TO 2051, FOR SEEBURG RAY GUNS \$1.25 (EACH)**

*Our Expert Service Department*  
**RE-BUILDS • RE-CONDITIONS • RE-FINISHES**

Your Old Run-Down "CHICKEN SAMs" and "JAIL BIRDS" and Converts Them Into "SHOOT THE JAP" Ray Guns.

for **\$59.50** F. O. B. Chicago

We Repair Cabinets and Re-Condition Amplifiers.

**Chicago Novelty Company, Inc.**

1348 Newport Avenue

Chicago, Ill.





## Fun Not Rationed

As long as big sister's outgrown skates keep rolling, her days are golden. Safe in America, far from the fury of war, she is free from the terror which children in war-torn lands must now endure.

Will the days of her youth and womanhood be as golden as her childhood? Only if American fighters win crushing victory over the dark forces which threaten the future of every free child in the world.

And American fighters can win victory—decisive, durable victory—only if we who remain at home—safe in America, far from the fury of war—are willing to sacrifice.

Buy War Bonds. Buy the Bonds you can easily afford as a sound investment. Then dig down again and buy Bonds as a sacrifice—in memory of an unknown lad who died to safeguard the future of a little girl close to you.

Lion Manufacturing Corporation, Chicago, manufacturers of



### REBUILDING AND REFINISHING ALL TYPES OF MILLS SLOTS

**\$95.00**

SEND US YOUR MACHINES  
10-DAY SERVICE

#### SPECIALS—FOR SALE

7-Gun ABT Rifle Range Complete—Write for Price  
Complete Arcade—Will Sell in One Lot or Separately—Write for List.

#### NEW EQUIPMENT

Supreme Tokyo Gun .....	\$330.00	Cupid's Wheel .....	\$295.00
Selector Scope Fortune Teller .....	375.00	New Supreme Skee-Roll .....	317.50

#### REBUILT EQUIPMENT

Mills Single Machine Safes .....	\$ 52.50	Keeney Air Raider .....	\$230.00
Molink Double Machine Safe .....	62.50	Chicken Sam .....	108.00
Gottlieb Three-Way Grippers .....	22.50	ABT Target Skill .....	17.50
		ABT Challenger .....	17.50

#### CONSOLES

Jumbo Parade (Payout) .....	\$115.00	Paces Saratoga .....	\$175.00
Keeney Kentucky Club .....	90.00	Paces Races .....	290.00
Keeney Skill Time .....	90.00	Baker Pacer, 25c .....	350.00
New Paces Reels Sr. ....	260.00	Mills Four Bells .....	Write
New Paces F.P. Reels .....	260.00	Jennings Fast Time, F.P. ....	80.00
New Saratoga Jr. ....	250.00	Jennings Bob Tail, F.P. ....	108.00
New Saratoga Sr. ....	260.00	Caille Console .....	95.00
Paces Reels Jr. ....	175.00	Bally Roll-Em, 25c .....	175.00

#### WILL PAY CASH

FOR MILLS, JENNINGS, PACE, WATLING SLOT MACHINES.  
WIRE OR MAIL LIST.

#### PIN GAMES

Mills 1-2-3, P.O. ....	\$ 97.50	Victorious Turf Champ .....	\$184.50
Keeney Super Six .....	50.00	Challenger .....	195.00
Keeney Contest .....	135.00	Thistledown .....	75.00

#### MUSIC EQUIPMENT

Buckley Boxes, New .....	\$ 35.00	Seeburg 16-Record .....	\$10.00
Buckley Boxes, Rebuilt .....	25.00	Keeney Boxes .....	5.50
Wurlitzer Model 100 .....	25.00	Perforated Program Sheets. Per 1000	4.50

#### BUCKLEY DIGGERS

REBUILT TREASURE ISLAND .....	\$55.00	REBUILT DE LUXE .....	\$100.00
-------------------------------	---------	-----------------------	----------

#### SLOT MACHINES

Mills—Jennings—Watling—Caille—Pace Slug Proof—Pace Console.  
Tell us your requirements.

Write for Special Prices on Mills Vest Pocket Bells.

All Prices Subject to Prior Sale. Terms—Cash With Order.

## BUCKLEY TRADING POST

4225 W. LAKE ST.

CHICAGO 24, ILLS.

PH: VAN BUREN 6636

## VICTORIOUS 1944



### The Outstanding Money-Making CONVERSION

This revamped version of Stoner's Turf Champ has many new, play-exciting features which make it a winner. Most outstanding game available for operators today. Cabinets completely remodeled and refinished—have brand new appearance in patriotic design. Mechanism completely overhauled, improved and rebuilt—no operational worries. You can't go wrong with this Westerhaus conversion. Order now. Also ask about "Invasion"!

See Your Nearest  
Distributor or  
**WRITE,  
WIRE,  
PHONE!**

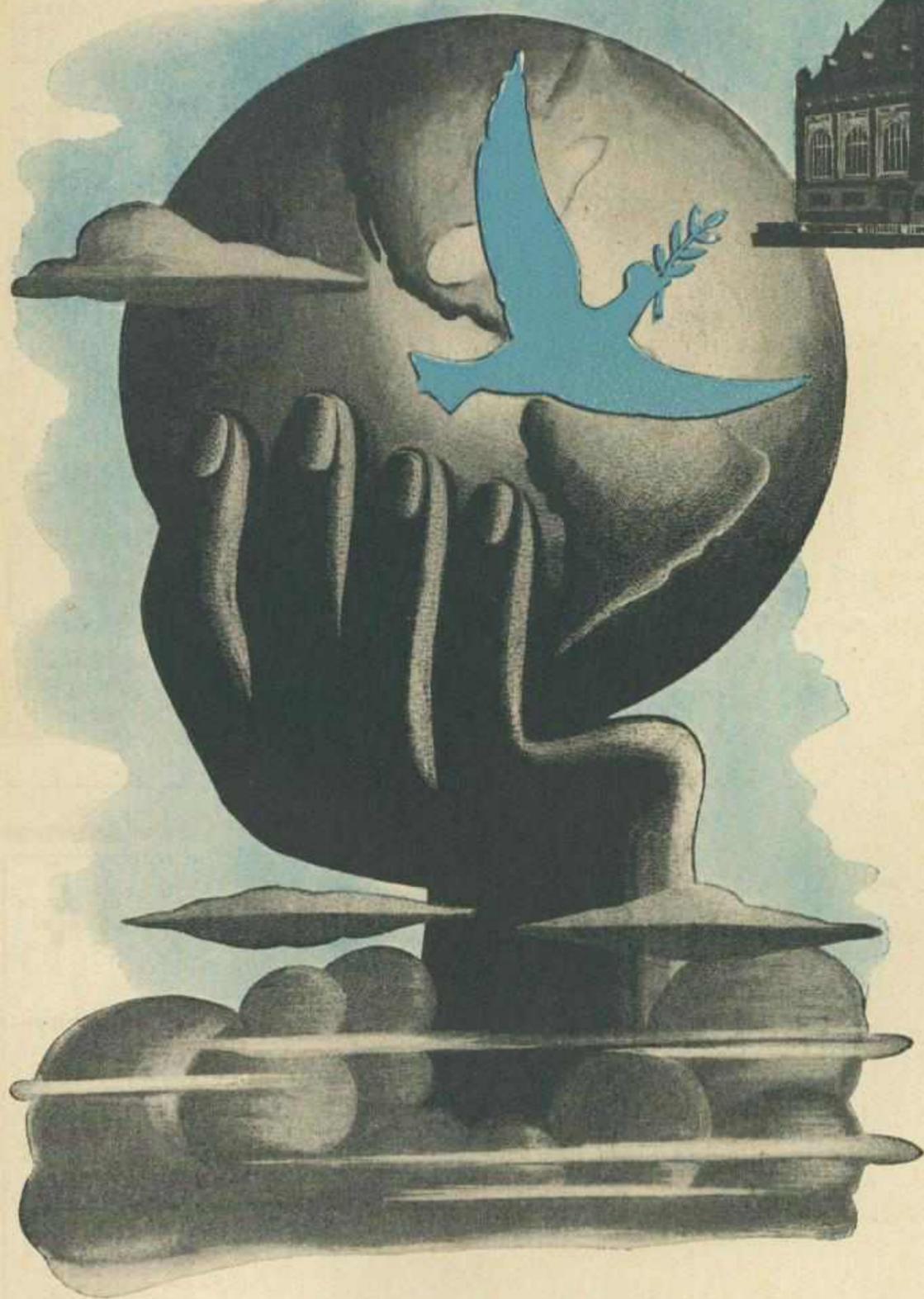
WANT TO BUY — GENCO'S SEVEN UPS AND SLUGGERS  
ALL YOU HAVE — WILL PAY \$40.00 EACH

### WESTERHAUS AMUSEMENT CO.

3726 KESSEN AVENUE

CHEVIOT 11, OHIO

Phones MONTANA 5000-1-2



## *The Palace of Peace*

is what the world calls the International Arbitration Courthouse at The Hague. It was only forty-five years ago this month that the nations of the world first sat together to discuss peace as a living thing. During the long war-torn centuries of human history, peace was simply the interval between wars, a breathing space between rounds.

But the realization was born that peace could and should be thought of as active and vital. In May, 1899, twenty-eight nations met at The Hague to discuss permanent, controlled, world-wide peace—to prevent war forever. It seemed possible. The Palace of Peace was built. Hope grew, but was tragically shattered in 1914 and again in 1939, both times by the same aggressor, Germany.

The war-made German military spirit, and its blood-brother in Japan, must be exterminated. The world wants peace, and the world will have it. Peace must be worked and sacrificed for, fought and died for, but if victorious, we put an end to war, we shall know that nothing has ever been more worth while.

*To Hasten the Day of Peace ---- Buy War Bonds!*



AWARDED TO THE J. P. SEEBURG CORPORATION  
FOR OUTSTANDING PRODUCTION OF WAR  
MATERIALS IN EACH OF ITS FOUR PLANTS

# Seeburg

FINE MUSICAL INSTRUMENTS SINCE 1902

J. P. SEEBURG CORPORATION • CHICAGO, ILLINOIS

To The Fellows

HOME ON FURLOUGH..



## Music IS WELCOME INDEED!

Fleeting days on furlough. That's what a man looks forward to and treasures every moment of.

It's music's obligation to help make his stay pleasurable and memorable! It's a duty that music is doing well.

Tonight and every night thousands of furloughs will be up. Thousands of men will swing onto trains for destinations far away.

With each will ride memories of faces, places and tunes that will live with him and help carry him through other days to come. The Rudolph Wurlitzer Co., North Tonawanda, New York.



Awarded To The  
North Tonawanda Division

# WURLITZER

*The Name That Means Music to Millions*

Materiale protetto da copyright