

The **Billboard**

JUNE 17, 1944
25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

MASH NOTES ARE BACK AGAIN



MARK WARNOW
Legit and the Parade of Hits
(See page 4)

MUSIC

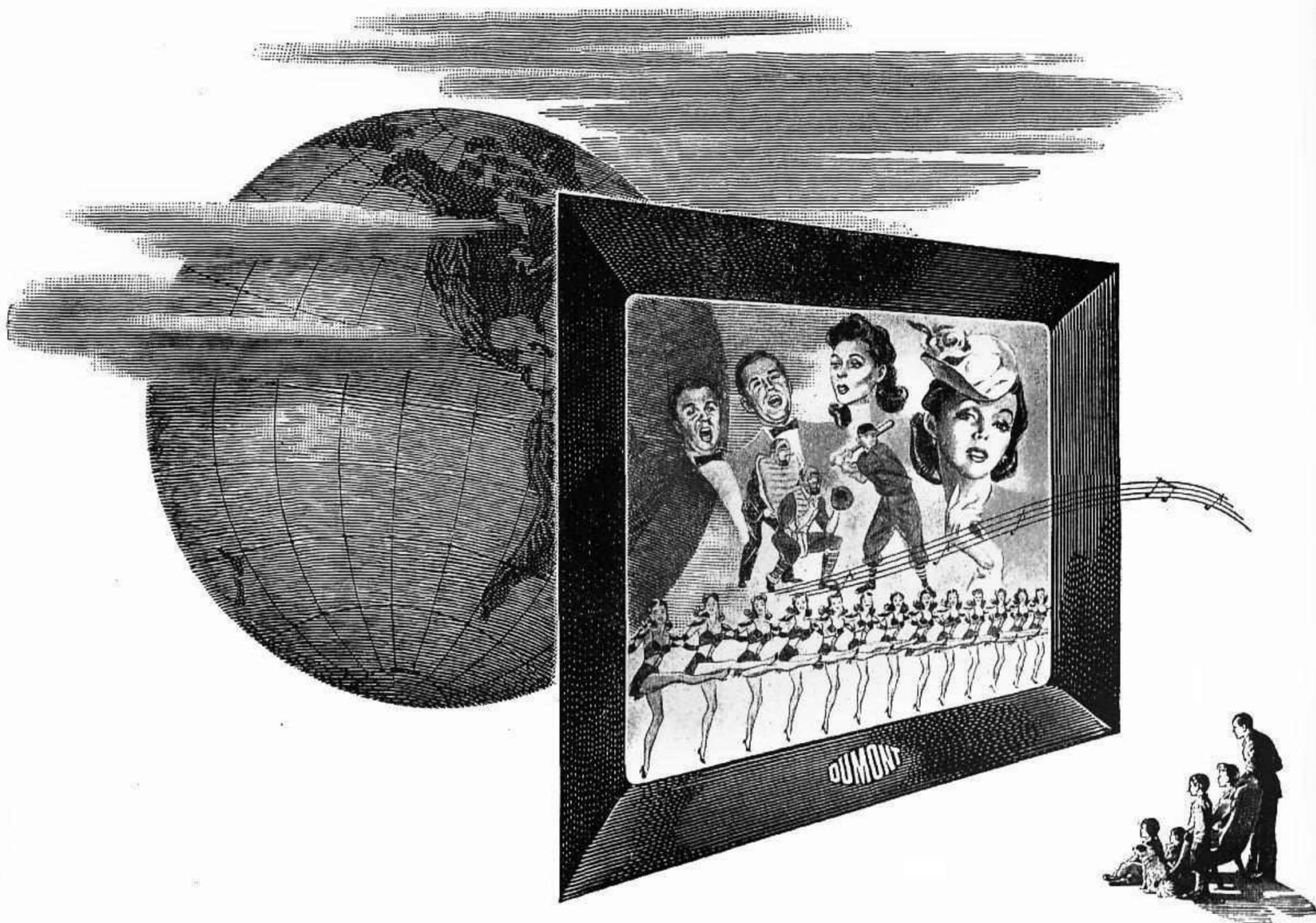
**Hi-School Student Record
Label Identification**

RADIO

**Editors' Vote: - CBS, Thompson,
Ferris Do Top Press Jobs**

5th BOND DRIVE

MAKE THE 5TH THE V-DRIVE



THE BIGGEST WINDOW IN THE WORLD

There's going to be a brand-new window in your home . . . the most exciting window you've ever had. The screen on your television set.

Through that window, your vision will not be limited to the commonplace views your eyes know so well. The whole *world* will "come alive" with startling clarity right before your eyes. News, entertainment, the faces of the great, all the things you want to *see* as well as hear . . .

As soon as peace permits, you'll want the best Television

Receiver you can buy. DuMont will build it . . . very soon.

The device that made clear reception possible—the very heart of television—is the DuMont Cathode Ray Tube. The background in precision electronics that has produced scores of other DuMont firsts will also serve to make your DuMont Receiver a masterpiece. This means you will enjoy the truest, clearest kind of television reception through your DuMont Receiver Screen . . . the biggest window in the world!

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DUMONT



Precision Electronics and Television

ALLEN B. DUMONT LABORATORIES, INC., GENERAL OFFICES AND PLANT, 2 MAIN AVENUE, PASSAIC, N. J.
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MASH NOTES ARE BACK AGAIN

What-No NBC?

NEW YORK, June 10.—It happened at the press party to kick-off Metro-Goldwyn-Mayer's new program, *Screen Test*, on Mutual. It was really quite a shindig.

Mutual gave the party in the WHN Building, with MGM paying the tab; the WINS ork pilot, Henry Sylvern, waving the baton, and CBS sound effects equipment providing the incidental noises.

AFM Re-Elects Prexy Petrillo, Other Officers

Endorse Record Ban Fight

CHICAGO, June 10.—Marked by an almost complete absence of dispute and argument the 48th annual convention of the American Federation of Musicians closed tonight (10) after six days of sessions that brought little more than complete endorsement of the policies of the officials of the organization and approval of rulings made since the last convention two years ago.

All officers and elective delegates were re-elected, and most of the resolutions approved were endorsements of the re-elected administration.

Back Petrillo on Ban

Chief among the more important resolutions approved by the more than 700 delegates was one completely endorsing the policy and method of procedure followed by President James C. Petrillo in the dispute with record companies. (This is printed in full in another column.) Feeling ran high during the week, with rumor quoted as saying the War Labor Board would uphold the original panel decision and call for an end to the so-called strike.

Hit at William Green

At the opening session, Petrillo ripped into William Green, head of the American Federation of Labor, accusing him of putting his seal of approval on the War Labor Board, which Petrillo charges is anti-labor. The AFM prexy further denounced Green for failure to back the musicians' union in its recent strikes against stations WJJD, Chicago, and KSTP, St. Paul.

He flayed Green on two other scores: (1) Refusing to stop the heads of international (See *AFM Re-Elects Officers* on page 20)

Seek Time Change

WASHINGTON, June 10.—A movement to end War Time and return the country to Standard Time was launched in the Senate this week when Senator Wherry of Nebraska, introduced a measure to effect the changeover.

While show biz would be affected no more than other businesses, it would act to put broadcasts and theater curtains back an hour.

Senator Wherry, in introducing the bill, did not give his reasons for wanting War Time changed. It was referred to the Committee on Interstate Commerce.

Escape Via Fan Letters

Millions write to their "love" voices for release from manless boredom

NEW YORK, June 10.—The mash note, radio's first indication to broadcasters that it was something more than a putterer's plaything or a technician's toy, is back again with a vengeance. The mails are sizzling.

What made Graham McNamee, Phillips Carlin, Norman Brokenshire and Tiny Ruffner the names they were is fast becoming a major headache for announcers. Women seeking escape from war headlines and starved by the fact that husbands and sweethearts are away from home are instead saying sweet somethings by mail to the swoon-

some males they pluck out of the air. The escape and sex desire has always been there, but broadcasting with something to sell turned it into box-top mail very effectively in the past. Now, with little more than good will on the airwaves counter, any voice on any station gets plenty of mash mail.

And only 5 per cent originates from the lunatic fringe, despite the fact that one disk jockey, Martin Block, of WNEW, is called by his secretary the "Idiot's delight," because he gets about 12 letters a week from Creedmore State Hospital, (See *MILLIONS IN LOVE* on page 6)

CIAA S. A. Corp. To Get Works From Congress

WASHINGTON, June 10.—Prencinradio, the elaborate radio organization created by the Co-ordinator of Inter-American Affairs south of the border to seduce wayward banana republics away from the Axis, this week came in for a Congressional spanking.

The Russell Amendment, attached to the Independent Offices Appropriation Bill, provides that "After July 1, 1944, no part of any appropriation shall be allotted or made available to any agency or instrumentality, including those created by executive order unless the Congress has appropriated money specifically for such agency or instrumentality or authorized the expenditure of funds by it."

While the amendment affects 26 agencies and about 16 RFC subsidiaries, Prencinradio was singled out by the comptroller general as one of the corporations which would either have to get a Congressional okay or else go out of business.

Up to now Prencinradio has been operating secretly with an under-the-table appropriation. The Russell Amendment will flush it out into the open and force CIAA to go to Congress and request a regular appropriation. Moreover, the existence of the agency must be approved by Congress.

Many of the agencies affected by the Russell Amendment were established by executive order, and their operating funds came from the emergency fund of the President. The House has already approved the amendment, and Senate approval is expected momentarily.

U. S. Showbiz Gets Plug at Barcelona Fair

BARCELONA, Spain, June 10.—A description of American legit, pop and longhair music and dance, and the story of the movies is an important part of the American exhibit at Barcelona's Sample Fair which opened last week. The fair is devoted to the encouragement of trade within Spain and between this country and the outside world.

The American exhibit was prepared by the Overseas Branch of the OWI.

'44 Ice-Capades Ends in Blaze of \$\$\$ Glory

HOLLYWOOD, June 10.—Final performance of *Ice-Capades of 1944* was given here this week, with take appreciable above last year. Show played here five weeks and grossed \$552,000 while last year's figure was \$336,000. Final week showed the largest take, with ice show getting \$104,000.

Total sales for the tour over the two million mark. *Ice-Capades for 1945* is in rehearsal now for July opening in Seattle.

CBS, THOMPSON, FERRIS LEAD

Annual Flack Tabbing Repeats

Editors know what they want and who gives it to them—they say so

By Lou Frankel

NEW YORK, June 10.—For the seventh consecutive year the leading radio editors of the nation have selected the top publicists in the business. Voting, as usual, in *The Billboard* Annual Radio Publicity Survey, the scribes this year awarded the ace accolades to the Columbia Broadcasting System, among the webs; J. Walter Thompson, in the ad-agency division, and Earle Ferris in the indie flack department.

Thus CBS continues its strange hold on the top slot for the sixth straight year. Only once, the very first year of the survey, did CBS come in

anywhere but in the win slot. Likewise, the Thompson Agency snapped back into top bracket. Last year this agency bowed to Young & Rubicam for the first time since the competition was begun. And Earle Ferris, also a persistent winner, made it six home runs, three consecutively, out of seven times at bat.

More editors voted this year, 118 in all, as compared to 65 last year. And, as usual, *The Billboard* combed the lists thoroly to make certain only working editors were exercising their franchises. One major addition to the editor list was the inclusion of foreign language dailies. Not until this year, when almost one third of the dailies nixed their radio departments, has the foreign press

become an important factor in the flack biz. The jabber papers, however, represented only a fraction of the increase.

Most of the increase is the direct result of editors wanting to go on record with their likes and dislikes in the hope of improving their burdens. All of which makes this, the seventh annual poll, probably the most important of all, especially since the top number of ballots filed in the survey was 125, and that was back in the lush days before man-power and newsprint shortages.

Another change from last year, albeit a minor change, was in the vote count. Last time out the survey, in the network division, was based on a count of five (See *Editors Give Credit* on page 5)

Miami Relief Nixed by Army

MIAMI, June 10.—Just as the night-spot boys were congratulating themselves that leading Miami Beach hostleries would be available for vacation tourists next winter, the beach moved back into the military picture on three fronts.

Army plans include a redistribution station, similar to that now operated by the air corps, and will acquire 24 hotels for the purpose. So instead of being turned back for civilian use the hotels are to be held indefinitely by the War Department.

Army served notice that the municipal golf course at Miami Beach will be retained after expiration of the lease June 30.

Consideration is also being given to transfer of the Air Transport Command Caribbean Wing Headquarters from West Palm Beach to Miami Beach.

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Clubs Hit by D-Day in Hub

Legit holds up and pix suffer only a little — summer spots also hit

BOSTON, June 10.—D-Day hit amusement business and radio in Boston from several angles. Radio immediately went all-out in covering every phase of the biggest story yet, and did a pretty good job. It was expected that the public's hunger for news might keep every one glued to his radio. But it didn't work out that way.

Theater business here suffered very little. Legit theaters, probably because tickets are bought in advance, noted no changes from Monday to Tuesday, altho Wednesday business fell. Film houses did not fare quite so well, but even there, business did not take the expected drop. RKO-Boston, presenting the coast guard's *Tars and Spars*, found business better Tuesday and Wednesday than in many weeks.

It was the night clubs which took the licking. Only such places as had large parties booked did anywhere near a normal evening's business. Copley-Plaza and Fox and Hounds, were among those. Other clubs, except the jernts downtown, where some transient biz stopped in, were brutally hit. One couple was reported leaving an uptown club for a downtown theater-restaurant. Shortly after they left they phoned the manager of the first spot and, in a joking way, suggested he send some customers down. They were the only people in the place.

Already summer resort spots, hotels, camps, parks and the like, have experienced cancellations. During various conventions here in the spring, record business was predicted for this year. That was okay when the boys were training in England. Now, when they are fighting and maybe dying in France, people don't much feel like taking vacations at resorts. It may hurt country and shore spots badly. At any rate, reservations have come to a standstill and cancellations have begun.

Wednesday business at the theaters was still good. Some of the clubs were doing a little better. But only the Copley-Plaza had anything like a good night.

Les Brown to Penn Hotel

NEW YORK, June 10.—Les Brown gets a three-way build-up starting the first week in July. He opens at Hotel Pennsylvania here July 3 for 10 weeks, the day following his debut as Fitch Bandwagon summer attraction for 13 weeks via NBC. The same week Columbia is putting out new Brown disk, cut before the AFM ban.

MARK WARNOW

Legit and the Parade of Hits

BEST known as conductor of George Washington Hill's "Lucky Strike Hit Parade," Mark Warnow's maestraing goes back to the days when he musical-directed "Apple Blossoms" and an edition of "Ziegfeld Follies." In recent years he has devoted most of his time to radio, where in addition to the "LSHP" (on which Warnow, incidentally, gets a great kick out of watching the kids swoon over Sinatra) he also handles the musical end of the "All-Time Hit Parade." He has also been heard on such top radio shows as "We, the People"; "March of Time," John Charles Thomas's Westinghouse show and with Helen Hayes.

Around the music and radio business Warnow has quite a reputation for absent-mindedness. As often as not, he'll give cab drivers his phone number instead of his address, and he once discovered, at air time, that he had left his music at home. Result was that, for probably the first time on record, the ork led the conductor, instead of vice-versa.

Warnow was born in Russia, where his father was a violinist. His brother is Raymond Scott who, of course, also carries on the family's musical traditions.

Last fall Warnow took a filler in legit when he brought in "What's Up?" a lavish musical that just didn't make the top grade.

He's Only the Boss!

CINCINNATI, June 10.—Station WCKY advertised in all the local dailies several weeks ago, seeking requests from listeners who desired to be apprised of the invasion, should it come in the wee sma' hours of the morning when they might still be snoozing.

Came D-Day, and in the early hours of the morning the station, with the aid of the telephone company and use of all telephone booths at Hotel Gibson, notified 600 persons who had written requests for notification.

Hours later as the Program Director Robert Fleming, who cooked up the idea, was congratulating himself on a good job well done, in walked L. B. Wilson, WCKY owner and operator.

"Why doesn't somebody tell me these things?" asked Wilson, explaining that no one had notified him about the invasion.

CSI Readying Invasion Cirk

NEW YORK, June 10.—USO-Camp Shows, after spending \$13,572,000 to entertain more than 50,000,000 service men and women with over 61,000 separate stage presentations, is getting ready to expand its activities with a move into the European continent as soon as Army Special Services gives it the green light. An "invasion pool" of reserve talent has been built up to fill the 33 mobile units that are to go in.

At the same time, CSI is investing large dough in a newspaper campaign in 40 cities to appeal to pro and semi-pro performers to join the org. CSI explains the ad campaign by the fact that they expect to be using a great many more entertainers than before the start of the invasion—and they need them quickly, therefore the appeal now.

Five Maestros In Single Film

HOLLYWOOD, June 10.—The new Paramount musical, *Out of this World*, will feature five of the country's leading maestros. The Sam Coslow film will have in the cast Ray Noble, Henry King, Ted Fio Rito, Carmen Cavallaro and Joe Reichman. The baton wavers are all pianists and will do one number each in the film, using five pianos.

Gen'l Motors Morale Shows at Standstill

DETROIT, June 10.—General Motors-sponsored morale shows for employees, of which several units have been sent on the road since the early days of war production, are temporarily at a standstill.

Possible plans for another unit in a few months are in the making, however.

In the past two years such shows have been built around a special morale picture produced by GM, with the use of elaborate shows of live talent. The units were sent on the road to every city where there are sizable GM plants, playing for employees and their families in auditoriums or theaters as local conditions permitted.

Robert Emerick, formerly in charge of this activity here, has been transferred to Atlanta as GM representative there, and the live shows are currently in charge of V. K. Proctor, with the picture end assigned to Harry Stahl.

Lou Levy in Hollywood

HOLLYWOOD, June 10.—Lou Levy, general manager of Leeds Music Company is in town to push plugs for *Is You Is or Is You Ain't?* and *I'll Remember April*. Latter number was put out some years ago but ASCAP battle with networks killed it. Arthur Altman made the trip with Levy. He's the writer of *All or Nothing at All*. This is his first visit here.

Showbiz Bond Drive Set To Double Quota

FDR-Welles Start Drive

WASHINGTON, June 12.—Behind all the plans of showbiz in the Fifth War Bond drive is the unannounced intent to do twice what the Treasury Department has asked. From indie radio stations thruout the nation, to the War Activities Committee in New York, representing all branches of the theater, reports are beginning to trickle in indicating that millions of dollars in "E" Bonds have already been sold by jumping the opening day gun. A great deal of this is the credit side of "D-Day," which brought into all authorized issuing agents more small bond buyers per day than at any time with the exception of the opening of a new bond drive. In fact, altho no official Treasury sales figures were issued for the past week, a spokesman for the department indicated that at least half a billion rolled into "E" Bonds that was not expected. It was an "invasion windfall."

New \$1-a-Year Welles

Orson Welles, newest \$1-a-year man of the Treasury, produced the show that opened the air bond drive with a four-network hour's program which started at 10 p.m. tonight. A great part of the program which was full of selling entertainment, as well as the "Civilian D-Day" appeal of President Franklin Delano Roosevelt.

New York preview ceremonies of the past week saw detachments of the "Fighting Fifth" meet at a partially built four-story cash register for a half hour rally sponsored by the motion picture industry and then dash off in trucks to eight bond self-starting meetings in each of the five Boroughs of New York. The five Boroughs fight in the Fifth. One of the heroes (there will be heroes at most gatherings since the War Department wants the men who have served to meet the men who are buying the bonds) explained that "Something happens when you see your buddies' blood." What happened in this case was the death of 23 Germans . . . and 23 women in the crowd went right up and bought bonds.

This gathering was minus showbiz stars. They were held back to start the cash register ringing today, just as the invasion barge-showboat troupe which starts today its journey down Erie Canal has been held back so that its first day will show plenty of sales of those little slips of paper that bring in interest and at the same time help pay for the job that's being done overseas.

WMCA \$ for \$

Typical of the top indie radio stations is WMCA, which announced last week that it would match dollar-for-dollar the bond purchases of its listeners. Ten stations are doing that. Every radio star who has done a 24-hour bond selling stint, Kate Smith, Eddie Canton, etc., is down to do a repeat, each with a special gimmick up a sleeve so that the total bonds sold in the Fourth will be topped in the Fifth.

Plans are also in the works to have the legit attractions on Broadway and on the road prove what this part of the entertainment biz can do. There is an unannounced competition between the attractions now on the Main Stem to prove that "There are bond hearts on the Gay White Way," which is once again gay and white . . . with light.

Just as showbiz is preparing to move in right behind the front lines in France in the form of USO-CSI units and Red Cross field directors, just so is showbiz backing the home-front drive for the dollars of America.

Sound Effect?

NEW YORK, June 10.—Problems of wartime housing and substitutes of something less than ultra-streamlined equipment came close to home to a hinterland station that recently moved into new studio quarters. Various inconveniences are being complained of by staff members, but the one that has the management worried is the plumbing.

Instead of super-noiseless, they discovered that the plumbing, notably in the ladies' room, makes a definite and recognizable sound that goes out over the air because of proximity to the studio. Faced by wartime priorities and related problems, no solution has yet been found, and sundry station artists, tearing their hair over the problem, have found no solution except locking the door.

Some station wit turned up the idea of selling intermittent spots to a manufacturer of plumbing supplies.

Bands Blitzed By D-Day News

NEW YORK, June 10.—Dean Hudson, at the Lincoln, really felt the blitz on D-Day. Skedded for three air shots Tuesday, 10:15-10:30 p.m., Mutual; 11:15-11:30, CBS, and 12-12:15, Mutual again, Hudson had all three air remotes erased because of news.

Besides Hudson, Eddy Howard, at Frank Dailey's Terrace Room in Newark, and Harold Stern, Essex House, both had Mutual wires taken away because of the invasion news. Bands were given extra wires later in the week to help make up.

Pic Replaces Hub Burly From June to Late August

BOSTON, June 10.—Globe Burly house here, one of the Hub's two (the other, old Howard) Hirst Circuit anchor houses, shutters tonight for the summer. Re-opening is planned for late August, as in past seasons.

In the meantime sensational films such as *Assassins of Youth* (on marijuana) are being put on.



Doesn't She Look Swell With Her New INVISIBLE GLASSES

Pin-up girls—and others who want to look their best—now wear CONTACT LENSES because they're invisible. And in many cases, such as near-sightedness, they give even better vision than regular glasses. Comfortable, unbreakable, economical. Worn by thousands. Ideal for men and women in public life. Come in for free demonstration. Daily 9:30 to 5:30, Monday till 8:30. Easy payments.

DUNSHAW CO.
130 West 42d St., New York, N. Y.
1/2 Block from Times Square
Wisconsin 7-4680
Also 17 Academy St., Newark, N. J.

STOCK TICKETS

One Roll \$.75
Five Rolls 3.00
Ten Rolls 5.00
Fifty Rolls 17.00
100 Rolls 30.00

ROLLS 2,000 EACH.

Double Coupons.
Double Price.

No O. O. D. Orders.
Size: Single Tkt., 1 1/2".

FREE Enterprise Must Be Kept Alive
If a Free America Is To Be Kept Alive.

TICKETS

As Good as the Best.
Write Us.

THE TOLEDO TICKET CO.
Toledo (Ticket City) 2, Ohio

SPECIAL PRINTED
Cash with Order. Prices:
2,000 \$ 4.29
4,000 4.83
6,000 5.87
8,000 6.91
10,000 7.15
30,000 10.45
50,000 13.75
100,000 22.00
500,000 88.00
1,000,000 170.50
Double coupons. Double prices.

Editors Give Credit To Top Flacks

New Names in The '44 Money

More voters have their say but the top positions except ad agencies same

(Continued from page 3)

points for each first place, four points for second, three for third, two for fourth and one for fifth; this because provision was made for the regional networks.

Regional Nets Dropped

This year, since the regionals hadn't done too well in the previous tally, the set-up called for only the national networks. Thus the tally is based on a count of four points for a first place, three for a second, two for a third and one point for a last place vote. The same count technique was used in the other divisions.

One major evaluation in the survey did not change, namely, the editors represented everything from small towns to cities to metropolitan centers. Likewise the votes represent strictly a Coast-to-Coast cross-country cross section.

This factor, in collaboration with the stringent wartime space and paper restrictions, makes the editors' choices even more important than in the past. Thus it is cogent to note that CBS was further ahead than last year. This difference between CBS and NBC was 22 points last year; it's 42 this year.

Likewise, the Blue has been improving. This time it's only 58 points behind NBC, whereas last year it was 100 points behind the place position. In the same 12 months the Blue also pulled away from MBS; last year there was only a 13-point difference between third and fourth positions, this year the edge is 65 points.

Mutual Plagued

In all fairness it must be noted that Mutual is still plagued, in so far as publicity is concerned, by its old headache. Namely MBS, unlike the other webs, services only about 150 papers direct. Actually WOR, MBS outlet in New York, services papers along the Atlantic Coast, WGN covers the Midwest and Don Lee feeds the West Coast. Thus Mutual's press department exists, as an entity, only in the New York office and only in so far as a comparative handful of papers are concerned. Its modus operandi calls for the member stations to get the news from MBS flack headquarters and then re-disseminate. All of which puts the Mutual flacks at a competitive disadvantage. And, with the Blue and CBS continuing to pull ahead, the disadvantage becomes more of a handicap.

In the ad-agency division, J. Walter Thompson made a phenomenal improvement. While Young & Rubicam stood almost pat, 92 points last year and 91 this year, JWT jumped from 85 to 115. One prime reason for this improvement was undoubtedly the result of the JWT flack staff's trips into the field to meet and gab with the scribes.

Ad-Agency Competition Tough

The competition in the ad-agency bracket was tougher this year. Benton & Bowles, third last year, slipped down a notch this time even tho its point total went from 31 to 42. Big surprise was N. W. Ayer vaulting from sixth place with 22 points to the show spot with 51 points; the answer here seems to be Wauhilla La Hay, a personality gal with a prime publicity savvy.

Other changes in this category were Ted Bates, up from the ruck last year when it notched only eight points to hit fifth place, this time with a total of 28. And Batten, Barton, Durstine & Osborn slipped from fourth, with 30 points, to the also-ran field with a 12-point total. Here, it should be noted, the reason is attributable to the considerable navy recruiting work Bill Maloney, the BBD&O

(See EDS GIVE CREDIT on page 8)

Seventh Annual Radio Publicity Survey -- The Balloting

Network Division

	Total Points*	1sts	2ds	3ds	4ths
CBS	276	49	19	10	3
NBC	234	25	29	20	7
Blue	176	11	21	29	11
Mutual	111	4	7	15	44

Advertising Agency Division

J. Walter Thompson...	115	17	10	8	1
Young & Rubicam....	91	11	12	5	1
N. W. Ayer	51	5	4	6	7
Benton & Bowles.....	42	2	4	9	4
Ted Bates	28	2	2	5	4

Press Agents' Division

Earle Ferris	118	23	6	4	0
Tom Fizdale	68	6	12	3	2
David O. Alber.....	55	5	6	6	5
Steve Hannagan	34	4	2	5	2
Fred Coll	30	4	3	2	1

* Point count is based on a score of four, three, two, one; i.e., four for each first-place ballot, three for each second, etc.

CBS Sets Up Coast Show, Build-Up Dept

Sinatra Mgr. Heads It

HOLLYWOOD, June 10.—A department to develop new shows and talent has been opened at the CBS office out here by Donald W. Thornburgh, net v.-p. Al Levy, formerly with the James Saphier Agency and manager of Frank Sinatra, heads the outfit. Larry Berns, of the CBS production staff, will come to the Coast within the next few weeks to help Levy with the project.

At the same time it was learned that George W. Allen, program director of WABC-CBS, New York, is coming to take over as Pacific manager of network programs. He will be replaced by Dick Swift, presently WABC account executive of the sales department.

Wartime Standards Stressed; Editors Tab Net, Ad-Agency, Indie Flacks By Own Needs

Coverage, Timing and Accuracy Big Considerations

NEW YORK, June 10.—The over 100 editors who evaluated the public relations departments of the four nets, ad agencies and indie press agents this year established wartime standards by which to judge the effectiveness of broadcast space stealing. Complete coverage replaced tight writing as a requirement. Correctness generally was considered more important than colorful scribbling, half and one-column mats and cuts were more important than pix with sex appeal. A solid consideration was the timing of the material sent, with many editors giving first thought to the factor. The fact that some nets and p. a.'s used Western Union to get last-minute stuff to them stood high in the judgment of

the men thru whom the press agents must pass before they land in print.

Lack of advertising to back publicity efforts, which in the past has been a real squawk, raised its head only once in the entire survey. Business being good in black and white this season, there was no reason generally for yelps, according to the radio editors. As a matter of fact, several of the Metropolitan newspapermen pointed out that their business offices were nixing radio advertising because of space limitations.

One Detroit Tabulation

One Detroit editor tabbed his reasons for voting for networks in the one, two, three, four position in which the webs

finally rated, as follows:

- CBS: Excellent variety of subjects. Willingness to supply the type of copy required. Good pix.
- NBC: Brightness of Copy. Pix fair.
- Blue: Pix fair but always late. Copy flat. No proofs.
- Mutual: Pix variety skimpy. Copy from 1910.

This, of course, differed from the reasoning of many other editors, but it tips the extended consideration which was given to the votes in *The Billboard's* Seventh Annual Radio Publicity Survey.

Personalities, of course, did have a bearing on the voting, as several ballots for CBS, as Number 1, not only bore the chain's call letters but also placed the name of Ethel Kirsner, one of the members of the staff of George Crandall, Columbia's p. a., right up with the network designation.

Vote Reasons

Other editors voted as they did for the following quoted reasons:

"As far as the release content is concerned, CBS has a slight edge over NBC, the difference being the superiority of format and organization. As far as personal service to radio editors is concerned, CBS is far ahead of all others." (A Connecticut radio editor said that.)

"CBS advance program news nearly always is just that, while NBC and Blue releases, altho from Hollywood, are often too late to be of any value; CBS releases, incidentally, come from New York. CBS also shows more imagination in mat service, altho NBC 'cheese cake' is of the best." (A Canadian radio said that.)

"CBS and NBC are on a par in the writing and servicing of general material, but for some reason CBS is more on the alert in protecting the papers when it comes to last-minute news items and in tipping them off about news stories breaking on the premises. This is no reflection on NBC personnel, who are as able as CBS men. Rather it's because of the system or rather the red tape." (An Eastern metropolitan radio editor said that.)

From down South a radio editor tabbed his evaluation with: "CBS material is concise, fits requirements, is on time. NBC service is adequate but overdone in quantity. MBS service is also adequate, but pix are inferior. Blue apparently has no pic service."

Another metropolitan radio editor ticked off his votes in the following manner:

NBC: Most comprehensive.
CBS: Most useful for my music department.

MBS: Carries interesting stories. From the Pacific Northwest an editor placed Blue and NBC in a tie in his ap- (See EDITORS TAB NET on page 10)

Annual Radio Publicity Survey The Seven-Year Record

Relative Standing of Nets, Advertising Agencies and Press Agents

	'44	'43	'42	'41	'40	'39	'38
CBS	1	1	1	1	1	1	2
NBC	2	2	2	2	2	2	1
Blue	3	3	4	—	—	—	—
Mutual	4	4	3	3	3	3	3

Agencies

J. Walter Thompson....	1	2	1	1	1	1	1
Young & Rubicam....	2	1	2	2	2	3	11
N. W. Ayer & Son....	3	6	5	5	4	6	4
Benton & Bowles....	4	3	3	3	3	2	2
BBD&O	7	4	4	4	5	4	3
Ted Bates	5	7	6	6	—	—	—

Press Agents

Earle Ferris	1	1	1	2	1	1	1
Tom Fizdale	2	2	2	1	2	2	2
David Alber	3	3	3	3	3	3	7
Fred Coll	5	9	7	—	—	12	—

— Indicates not rated that year.

Millions in Love With Voices

War Forces Up Mash Letters

Nets and announcers working on finding new outlets for women who listen

(Continued from page 3)

Mattewan and Rockland State Hospital for the Insane.

Ever since the war began and the tension of daily living increased, mash note production has been mounting. The writers aren't too choosy. They'll write to anyone who sounds good on the air even if it's only to ask him to pass the letter on to Nelson Eddy, as is happening in at least one case.

Nets Facing Problem

Several net execs are taking time out to discuss the problem with an eye to giving listeners something to do, even if there are no box tops available. The yen to write and other things is great.

And unless something is done, the law courts will be full of gals who imagine they've gotten together with their dream lovers. It's happened before. Another problem is the expense of hiring secretaries to handle the stuff and the limitations it imposes on disk jockeys who are afraid of encouraging some panting female.

The letters come in from middle-aged women (about three-fifths are between 35 and 50), bobby soxers, a few older women and a few more eligible. They range in content from those who merely say that they love the voice; to those who enclose addresses and telephone numbers and want to arrange meetings, and those who come right out and say when their husbands will be away. Others, those with homicidal impulses, say that they will kill either themselves or the radio man if they don't get together.

NBC's Ben Grauer received a letter several weeks ago from a mother of five daughters trying to sell the NBC announcer one or more of her offspring. "You should see my daughter in the WAC," she wrote, "She's a pip!" Another correspondent, soon after Grauer was interviewed, with pix, in the New York newspaper *PM* wrote in to say that since the Bobby Soxers have their Sinatra, why can't an educated, intelligent woman like herself have some one as intellectual as Grauer.

Love for "Smilin' Jack"

Martin Block, who conducts the tremendously popular *Make Believe Ballroom* over the New York indie, WNEW, schmaltzes it up plenty. And about 5 per cent of his mail gets salted away in his sexy file. Twelve inmates of nut houses write him regularly, but the topper is one long-time correspondent. This Connecticut matron, a rather good-looking blonde, has been madly in love with him for several years. There are, however, three things that stand in her way. They are: (1) her husband, (2) her four-year-old son, and (3) the fact that she is also madly in love with Smilin' Jack.

Some samples from Block letters: ". . . Do men ever feel as emotionally frustrated as women? . . . Come to me anytime after 5 p.m., 11/30/1943 . . ." "You know how much I love you, radio friend . . . my husband will be gone from Saturday to Monday . . ." ". . . your dear sweet radio voice . . . phone number enclosed . . ."

Block gets plenty of mail from Sinatra fans who warn him to have a cop to protect himself because he has played a Crosby disk and vice versa. One man sends in vile letters every time he plays something by either of the Dorsey brothers. The mildest sample: "Do you want a cross? You'll get one, and I don't mean a Red Cross, the next time you play Dorsey music. You are digging your grave with Dorsey records."

Arms Around Gilbert

Dick Gilbert, the WHN disk jockey who sings along with his records, also

Editorial

Here's Radio's FCC Opportunity

There is at the present time a vacancy on the FCC. There is also, since the resignation of T. A. M. Craven, no minority spokesman on the FCC. Likewise, with the resignation of Commissioner Craven, there is no industry-wise industry spokesman on the FCC.

This would seem to be as good a time as any for the industry to bestir itself, find itself a spokesman, and see what can be done about getting him appointed to the FCC. Instead of sitting on their collective haunches wondering whom the White House is going to appoint and then cussing if the appointee is not to their liking, the radio-men might try coming up with their own candidate for a change.

There is no doubt but that the President would lend an ear if enough radiomen spoke up for an industry representative on the FCC, and particularly if most of them spoke up for the same man. The

technique of speaking up is simple, i. e., wire the White House or contact your congressman or notify the NAB.

The big problem will be in deciding, if you agree with the over-all idea, upon who should represent the industry. *The Billboard's* only suggestion is that the spokesman should be someone experienced in radio and radio's problems and at the same time no one identified with any one of the several camps within the business.

Offhand, three names have been mentioned, Neville Miller, ex-prexy of the NAB; Fred Weber, ex-general manager of MBS, and Ed Klauber, ex-v.-p. of CBS. All of them know the business, all of them are known to the business, and all of them will be surprised by this editorial, as none of them has been approached.

What do you think?

And why don't you do something about it?

puts plenty of schmaltz into his ad-lib patter and the result is a file cabinet full of sizzlers. Gilbert tries to encourage straight fan mail, so now look what it got him. About 65 of his average 5,000 letters a week come from women who say, for instance: "I wish you were with me tonight. I want your arms around me. I want you to hold me tight." Or others who write things like this: "You are the sweetest, dearest honey in the world. I love you. Come to me tonight. My favorite dish is fresh ham and green peas. What is yours?" One woman, from Connecticut, like Martin Block's gal keeps telling Gilbert that he always comes to her town and why doesn't he stop in during the day when her husband is away. This same case tells him that they should get married so that she can protect him from the curse of drink. Gilbert doesn't drink and has never been in her town.

His worst problem is the gals who write and say: "Why don't you come back next week? Didn't you enjoy the

other night?" These women, Gilbert says, are suffering from delusions and may become dangerous if they decide that he is the father of their children.

Reaching way up thru New England and part of Canada, WHN pulls in a prize collection of nuts for Gilbert. And the worst are the women who write to say they are coming fantastic distances to meet him on some street corner. They stipulate that if he intends to be there, he should play one disk, or say one thing, and if he won't be there, to play another record or say something else. After a while, Gilbert explains, these letters mount to a point where he can't say or do anything on the air without lousing himself up some way. He, like most of the others, protects himself from suits by keeping letters on file so he can prove that he has never had anything to do with the women.

Browning's Moonbeams

Doug Browning, Blue staffer, has been getting a series of impassioned love let-

Coast Shows Shifting Both For Fall and Summer; Some Hot Weather Subs To Stay

NBC and CBS "Trading" Key Shows

HOLLYWOOD, June 12.—Radio picture here is undergoing reshuffling both summer and fall with many old standbys getting a general switching around on the schedule. Most notable switch will be the Kate Smith ailer which moves opposite Jack Benny on the Sunday night slot. There have been rumors circulated to the effect that General Foods made the move deliberately to get even with Benny for leaving their sponsorship after 10 years. This was denied by spokesman for Ruthrauff & Ryan, who claimed that no feud existed and that Benny knew of the switch even before he signed with his new sponsor.

Walter Bunker, formerly Benny producer, left this week for New York where he may take over the reins on the Allan Young show, which is the summer sub for Eddie Cantor.

Both CBS and NBC are losing shows and gaining some this fall. Dinah Shore moves from CBS to NBC and *Corliss Archer* takes over the time formerly occupied by the thrush. *Maxwell House Iced Coffee Time* jumps to CBS from NBC. Summer ailer will feature Charlie

Ruggles and Cass Daley.

Kenny Baker will be featured on the *Blue Ribbon Town* while Groucho Marx vacations. Paul Warwick, of Warwick & Legler, is in town to get the show underway. There is possibility that Baker might continue as warbler during the fall session when Marx returns. The Lionel Barrymore show, *Mayor of the Town*, moves into a new spot as summer sub for the *Lux Theater* using first half hour of the time. Last 30 minutes will be taken by an unnamed show sponsored by Lockheed Aircraft. No replacement for the Burns and Allen show has yet been definitely set. Comics wind up this week to return August 15.

Shake-up in summer and fall schedules will be widespread at NBC also. Old standby, *Those We Love*, shifts to CBS, moving from Sunday to Friday. *All Time Hit Parade* takes a new spot, jumping from Friday to Sunday airing here instead of New York. The John Charles Thomas show will go off for the summer July 23 to August 13. Lee Sweetland replaces from here. Gracie Fields takes (See *Coast Shows Shift* on page 8)

Strip Show OK On Don Lee Net

HOLLYWOOD, June 10.—Trial for strip shows on KHL-Don Lee has worked out, with another ailer being added to the pair already being broadcast. New show will be *The Merry Moons of San Fernando Valley*. Other two are *The Amazing Jennifer Logan* and *Midland, U. S. A.*

Web first tried strip shows a month and a half ago. Before that they devoted morning hours to musical shows. Public reaction wasn't up to par, so network officials decided to try and capture some of the Hooperatings that are chalked up to daytime listeners of strip shows.

New ailer, *The Merry Moons of San Fernando Valley*, will feature Stu Wilson and Norma Young, long-time employees of Don Lee. Wilson had the *Rise and Shine* ailer for 10 years, and Miss Young has been home economics expert for eight years.

ters from a lady who says: ". . . Meet me on the patio and we can dance on moonbeams . . . I love you . . . Your voice is like the sound of the angels. . ." She also includes another nicely addressed stamped envelope so that he can forward the letters to Nelson Eddy.

Another of the Blue staffers, Jack McCarthy, claims that his mash mail comes in cycles after special broadcasts. If he's on a sweet music show, 25 or more love letters and invitations will pop up, other times there will be one or two in the average week's mail of 50 or so. His worst problem is that of women who come up to him personally after a broadcast. That's why many net announcers run as soon as they make their network identification.

Fred Uttal, well-known announcer now free-lancing as a quiz emcee, says that he doesn't get so many because quizzes attract a more intelligent type of mail. However, when an Albany newspaper did a spread on announcers' ideas of the perfect female and his pic was used, offers poured in.

"John Charles" Marvin

Tony Marvin, CBS staffer, tells about the woman who said that since she was in love with John Charles Thomas, she supposes that she must be in love with him. The latest word on that one was her offer to marry him once she got rid of her husband (who doesn't understand her) and—once Marvin came up and paid off the mortgage on her house. Warren Sweeny, also of CBS, doesn't worry about his mash mail—gives it to his wife to answer. Several web air salesmen do that—if they have diplomatic fuxaus.

WQXR, New York indie that specializes in high-brow music, gets some pips. The best of the lot is a letter from a very intellectual gal who tells Allen Ward that . . . "Your voice is my potent aphrodisiac. . ."

Jerry Lawrence, WMCA, New York, disk jockey, tries to keep the mash mail to a minimum by telling his audiences about his wife and child, but he still recounts the tale of a society girl who came into the station one night under the influence of beverage, laid down on the floor and wouldn't go away until he had spoken to her. He has another who informs him that she listens to his show while reclining, in the nude, on a bear rug in front of a fire place. She adds that he should come up and see her sometime.

Mash mail from women is bad but when one radio man kept getting very passionate mail from another man, a very sweet man, out in Chicago, the whole thing lost its humor.

The entire situation, according to radio execs, is funny as hell but there is plenty of danger involved. And it all goes to prove once again just how vulnerable radio is to any fan antics.

Net biggies are set to do something to protect themselves, but, meanwhile it's up to the staffers. The war has produced some queer neuroses but the queerest, altho most logical, is the escapist. The "escape" must be harnessed, and that's radio's job today.

No C.E.H. for FDR Prayer

NEW YORK, June 10.—All interviewing was suspended by radio analysts, C. E. Hooper, Inc., during President Roosevelt's talk during which he led the nation in prayer Tuesday night (6). The second-front broadcast was considered by the company to be outside its province.

CAB continued its regularly skedded interviews during part of the split-hour the President consumed. The pulse of New York had no interviews skedded.

No Plugs

MINNEAPOLIS, June 10.—Of all the Twin Cities radio stations, KSTP-NBC remains the rugged individualist as always.

Telephone calls to WCCO are answered: "This is CBS-WCCO."

At WLOL the answer is: "WLOL-Mutual."

Greeting at WTCN is: "Blue Network-WTCN."

But at the NEC outlet it's merely: "KSTP."

Radio Writers Nominate Slate for July Election

CHICAGO, June 10.—Candidates for officers and council members of the Midwest region of the Radio Writers' Guild were named at a Guild meeting Tuesday (6) and the election will be held at the July meeting. Pauline Hopkins was re-nominated for vice-president and Sid Gerson for treasurer. Nikki Kaye, re-nominated for secretary, was unable to accept because of radio commitments and Ruth Moenck was chosen instead.

Nominated for members of the council (eight to be selected) were David DeKoven, Bob Schwartz, David Peitz, Richard Durham, Beulah Carney, Ruth Walliser, Bernard Howard, Bessie Jaffey and Ann Hunter.

It's All Hughes

ST. LOUIS, June 10. — You really can't blame Rush Hughes. The guy's got good reason for passing out the cigars and being so proud.

After all, his Hooperating is 13.0, damn good for a daytime disk jockey. And, when 500 people in St. Louis were asked to name six local radio personalities, 252 put Rush at the top of the list.

WGR

New Blue Buffalo Outlet Strengthens Web in Upstate N. Y.



More Power on Better Frequency enables Blue to deliver Nation's 14th City and Surrounding Area . . . Adding 164,000 MORE Families to present Daytime Coverage . . . Station will do standout promotion.

On June 1, Station WGR (5,000 watts day—1,000 watts night on 550 kc) became the network's new outlet in Buffalo. This shift to a station with greater power and better frequency enables The Blue to cover 87,000 *more* radio homes nighttime—and 164,000 *more* daytime.

This is particularly important to adver-

tisers because it means that from now on The Blue will give even stronger coverage for advertisers in upstate New York.

WGR is launching a comprehensive campaign on its new affiliation with The Blue—to swing the audiences over and in addition will continue to promote Blue sponsored shows with unusual aggressiveness.

The Blue Network

COMMERCIAL IMPACT COMPILATION

(Presenting the "First Twenty-Five" Nighttime and "First Ten" Daytime Programs in Order of Their Sponsor Identification—Based Upon Hooperating of May 30)

NIGHTTIME

PROGRAM	SPONSOR IDENTIFICATION	PRODUCT IDENTIFICATION	Identification Wrong Product Correct Sponsor	Wrong Sponsor Correct Product Identification	DON'T KNOW	AGENCY	SPONSOR	NET	Hooperating
RADIO THEATER	90.6	90.2	0.4	0.7	8.7	J. Walter Thompson	Lever Bros. (Lux)	CBS	18.2
YOUR HIT PARADE	85.0	84.4	0.6	3.1	11.9	Foote, Cone & Belding	American Tobacco	CBS	12.2
WALTER WINCHELL	84.3	84.3	—	2.5	13.2	Lennen & Mitchell	Jergens	Blue	17.5
FIBBER MCGEE AND MOLLY	84.0	84.0	—	2.2	13.8	NL&B	Johnson	NBC	25.5
TAKE IT OR LEAVE IT	83.3	83.3	—	1.7	15.0	Biow	Eversharp	CBS	19.2
BOB HOPE	79.5	79.2	0.3	3.7	16.8	F, C & B	Pepsodent	NBC	27.0
THANKS TO THE YANKS	79.0	79.0	—	4.2	16.8	Esty	Camels	CBS	7.6
CHARLIE McCARTHY	76.2	76.0	0.2	4.2	19.6	Thompson	Standard Brands	NBC	19.3
FITCH BANDWAGON	75.7	*	*	*	*	Ramsay	Fitch	NBC	11.5
FRANK MORGAN-FANNY BRICE	74.8	74.3	0.5	5.0	20.2	Benton & Bowles	General Foods	NBC	16.0
BURNS AND ALLEN	73.6	*	*	*	*	Young & Rubicam	Lever	CBS	12.6
KAY KYSER	73.4	72.9	0.5	3.9	22.7	F, C & B	American Tobacco	NBC	17.0
BLONDIE	71.5	71.5	—	3.0	25.5	Esty	Camels	CBS	14.3
BING CROSBY	70.7	70.0	0.7	1.7	27.6	Thompson	Kraft	NBC	18.0
GINNY SIMMS	70.7	70.7	—	3.5	25.8	Biow	Philip Morris	NBC	9.8
KAY KYSER (2d half hour)	70.6	70.6	—	4.8	24.6	F, C & B	American Tobacco	NBC	17.8
RED SKELTON	69.9	69.9	—	3.7	26.4	R. M. Seeds	Brown & Williamson	NBC	32.8
JACK BENNY	69.5	*	*	*	*	Y&R	General Foods	NBC	17.8
FRED WARING	69.4	69.4	—	3.4	27.2	Newell Emmett	Chesterfield	NBC	7.9
JOAN DAVIS WITH JACK HALEY	68.1	*	*	*	*	McKee & Albright	Sealtest	NBC	19.9
SCREEN GUILD	67.9	67.9	—	2.6	29.5	Biow	Lady Esther face powder	CBS	19.1
KATE SMITH	67.9	*	*	*	*	Y&R	General Foods	CBS	11.0
LONE RANGER	67.0	61.7	5.3	4.5	28.5	DF&S	Gen'l Mills -Cheerioates	Blue	5.3
YOUR ALL TIME HIT PARADE	66.6	66.6	—	2.4	31.0	F, C & B	American Tobacco	NBC	7.8
BLIND DATE	65.0	63.6	1.4	2.8	32.2	Esty	Lehn & Fink	Blue	7.0

DAYTIME

MA PERKINS (NBC)	76.5	70.6	5.9	3.5	20.0	D, F & S	P&G	NBC	6.5
AUNT JENNY	76.1	73.5	2.6	7.1	16.8	Ruthrauff & Ryan	Lever Bros. (Spry)	CBS	4.7
BIG SISTER	72.2	70.4	1.8	5.7	22.1	R&R	Lever (Rinso)	CBS	6.6
BREAKFAST AT SARDI'S (Kellogg)	71.2	*	*	*	*	Kenyon & Eckhardt	Kellogg	Blue	5.7
KATE SMITH SPEAKS	71.0	*	*	*	*	Y&R	Gen'l Foods (Grape Nuts)	CBS	6.8
MA PERKINS	69.7	62.7	6.0	6.2	25.1	D, F & S	P&G	CBS	6.9
JACK ARMSTRONG	68.6	68.6	—	3.8	27.6	Knox Reeves	Gen'l Mills (Wheaties)	Blue	3.6
HYMNS OF ALL CHURCHES	65.6	8.0	57.6	4.8	29.6	D, F & S	Gen'l Mills (Softasilk)	NBC	4.2
BREAKFAST CLUB	64.4	59.0	5.4	10.0	25.6	JWT	Swift Meat Prods.	Blue	4.1
SONGS BY MORTON DOWNEY	62.4	62.4	—	2.0	35.6	D'Arcy	Coca-Cola	Blue	2.5

*These programs do not subscribe to the Hooperatings, thus the complete breakdown is not furnished.

Eds Give Credit To Top Flacks

(Continued from page 5)

flack, has been doing for his agency which handles this account.

In the indie flack department, Earle Ferris is still head and heels over his competitors, at least in so far as the editors are concerned, and they are the ones that count. The difference between Ferris and Fizzdale still is about the same, 45 points last year, 50 this year. Reasons for the difference are moot, but generally Ferris gets credit for a better organization.

Alber Nudging Fizzdale

This year Dave Alber, altho still in third place, came up to breathe on the Fizzdale neck—from a 62-point spread last year to only 13 points this time. And the Steve Hannagan crew, probably because of stiff headaches, slipped back. They're still in fourth place but whereas they were only six notches behind Alber last year, this time at the barrier they came in 21 points behind.

Big surprise among the free-lance publicists is Fred Coll who jumped from a 10-point total last year to 30 points, fifth place, and only four notches behind Steve Hannagan, this time out. Considering that Coll is a one-man outfit, handles only the *Vox Pop* and *Ellery Queen* shows—he had *Wide Horizons* but generally concentrates on the aforementioned duo—and it would seem that his, Coll's, savvy and experience are paying dividends. One other reason for Coll's jump, according to the editors, is his wartime tailored copy. Another gaff this flack uses is the envelopes carrying his copy. Example: On the outside of his envelopes, in big black type, he lists the *Vox Pop* show, where its playing—it airs from army camps mostly—when and what time it airs. Result: A sizable increase in the number of highlight listings for *Vox Pop*.

There is more to this seventh annual publicity survey. But there is also the newsprint shortage to be considered. So next week *The Billboard* will present the editors' preferences and additional data.

COAST SHOWS SHIFT

(Continued from page 6)

over for the summer for Chase and Sanborn. No replacement for the Bob Crosby show has been set. Hal (Gilder-sleeve) Peary goes off the air June 25 with no sub named. *Standard Symphony Hour* will be replaced by Hollywood Bowl Concert July 16 to September 10. Dick Haymes takes over the summer spot for Ronald Colman's *Everything for the Boys*. There is possibility that Colman will not return to the air in the fall unless certain program changes can be effected to his satisfaction.

The Fibber McGee show will bow off the air June 20 to be replaced by Charlotte Greenwood in *Life With Charlotte*. Red Skelton time will be taken by Hildegarde's *Raleigh Room*, airing from New York. Harry Savoy replaces Abbott and Costello for Camel.

Phil Harris takes over the Kay Kyser band for the summer sub of *Musical College*. Kraft Music Hall will continue thruout the summer but without Bing Crosby. Sub for the groaner has not been named. The Bob Burns show will be replaced by *Charlie Chan* from New York. Spot formerly occupied by *Maxwell House* on NBC will be filled by sustainer.

Sub for Joan Davis-Jack Haley show will be *Village Store* with Edward Everett Horton airing from here. Amos 'n' Andy replacement will be *Boston Blackie* with Chester Morris.

It was learned on good authority that the Johnny Mercer *Song Shop*, originally scheduled for summer sub for the Fred Waring show, will remain permanently in the spot.

Only one definite sub was announced from the Blue network. *Duffy's Tavern* will be replaced by Ransom Sherman's *Nitwit Court* July 4. Al Pearce, *Life of Riley*, Joe E. Brown and Horace Heidt, continue thru the summer.

PHOTO REPRODUCTIONS

Now doing work for FRANK SINATRA, EDDIE CANTOR, GUY LOMBARDO, HELEN FORREST, etc. Quantities as low as 50. Write for price list B. 100—\$6.60
MOSS PHOTO SERVICE, 155 W. 48, N. Y. 19

WEEI Spelling Course Paying Off In Jobs

BOSTON, June 10.—With the graduation of eight men from the fourth class of its announcers' school, WEEI (CBS) has climaxed a year of successful operation of a training program unique in the annals of radio.

A year ago, with the idea of relieving the acute talent shortage in radio, Harold Fellows, WEEI general manager, inaugurated with little fanfare a series of auditions to select a group of 10 to go thru the first course. A study program was set up under the direction of Arthur Edes, former WEEI program director, now affiliated with Emerson College. Executives from WEEI staff were chosen to give lectures on various phases of radio operation which would be helpful to announcers.

More than a thousand auditioned in the first group and as many were heard in the subsequent trials. All told, more than 3,000 from every walk of life have applied: A symphony manager, mailmen, clerks, salesmen, musicians, machinists and newspaper reporters. In training them for future employment as announcers, WEEI attached no strings to them. No tuition was charged either.

Of the 40 men who received training, 18 accepted jobs. Two later left to work in war plants. Six are now with CBS, one is with WEEI, another worked for the station and has since left. NBC got four of the men, two went to Mutual, two to the Blue Network and two to indie stations. Ten of the total declined to take jobs.

Columbia Pix, NBC Plan Two-Way Promotion

HOLLYWOOD, June 10.—Plan worked out between Ralph Staub, Columbia producer of *Screen Snapshots*, and Sheldon Hickox Jr. will start rolling July 15. First to be skedded will be Staub's *Seeing Hollywood With Two G. I. Joes*, which features the NBC show, *People are Funny*.

Web is giving free air time to Columbia's Staub in return for NBC personalities and shows in the shorts. Later releases will feature Jack Benny, Edgar Bergen, Bob Burns, Joan Davis, Hal (Gildersleeve) Peary, Spike Jones and Ginny Simms.

As far as can be learned this is the first time that such a tie-up between screen and radio has been effected. If plan proves successful other webs and studios may launch similar campaigns.

P&G Buys Another Strip

HOLLYWOOD, June 12.—New strip show featuring Cliff Arquette hits the Blue network July 3, under the Procter & Gamble banner, according to Benton & Bowles ad agency. New ailer will be comedy format built around run-down hotel full of strange characters which Arquette inherits from a forgotten uncle. New show will not affect Arquette's *Point Sublime*.

LANG-WORTH
and other Transcription Companies use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus. Samples free.

1619 Broadway New York 19 **TUNE-DEX**

Editorial

Another Radio Tribute

Another tribute to and another proof of radio's tremendous power and effectiveness is the following editorial reprinted from *The St. Louis Post-Dispatch* following St. Louis's stations' efforts to help the community during the St. Louis transit strike.

"A remarkable demonstration of radio's usefulness to the community was given yesterday in the streetcar and bus strike. Thousands of homes got their first word of the surprise tie-up thru early-morning broadcasts; workers were thus enabled to

make arrangements for reaching their places of employment. In the afternoon radio stations put the city hall conference on the air, and this unprecedented broadcast permitted listeners to follow the discussion almost as if they were present. Thruout the day and night frequent bulletins told the public of developments.

"Radio is contributing materially to both the convenience and the information of the St. Louis area during one of its most trying periods."

FOUR-WAY PICK-UP

NEW YORK, June 10.—Cliff (Ukelele Ike) Edwards makes his Blue bow June 26 with a five-times-a-week 15-minute slot at 12 noon. . . . The Glenn Miller Modernaires have been signed to the Harry Savoy summer replacement for Abbott and Costello. . . . Show starts June 15. . . . Bill Fittler, ex-WNLC, New London (Conn.) announcer, has moved to the NBC staff. . . . Milton Warren, ex-WLIB, Brooklyn, replaces him at WNLC. . . . *Adventures of the Thin Man* shifts, June 16, from a Sunday, 10:30 p.m. CBS seg, to the NBC Friday 8:30 p.m. slot. . . . It gets a web of 127 stations. . . . Ed Sobol and Paul Alley have joined the NBC video staff to handle live and film shows respectively. . . . The Blue Network's Athletic Association has canceled its annual outing in order that its members may concentrate on war tasks.

Leland Stowe, war correspondent, starts a series of sponsored news commentaries on the Blue starting July 22. . . . Sponsor for the once-a-week shot is the National Board of Fire Underwriters. . . . WTAG's Bob Martin has joined the WOR-Mutual announcing staff, replacing OWI-bound Allen Franklin. . . . Arturo Toscanini will have complete charge of 16 concerts by NBC Symphony ork next season. . . . Previous system of having the maestro share podium with Leopold Stokowski has been abandoned and Stokowski's contract has not been renewed. . . . Milton Berle's "Let Yourself Go" moves the 10:30 to 11 p.m. Blue slot July 4. . . . Allan Meltzer, ex-CBS and Warner's flack, opening his own publicity office. Phil Miles leaves Dave Alber for the new Meltzer flackery.

CHICAGO, June 10.—Arch Brolley, chief engineer of WBKB, B&K television station here, addressed meeting of Chi Radio Writers' Guild June 6. . . . Karl Sutphin, formerly with WLS sales promotion department, has been named assistant to Mike Huber, sales promotion manager of Blue's Central Division. Frank Oakley has been put in charge of Blue's Central Division graphic art department. . . . Clifton Utley, radio commentator and director of the Chicago Council on Foreign Relations, took part in *America's Town Meeting of the Air* broadcast from Minneapolis on Blue June 8. . . . Howard Malcolm, former speller in Spokane, new WBBM announcer. . . . Daughter of Harry Gilman, radio director for Erwin Wasey here, has role in New York cast of *Follow the Boys*. . . . Mike Romano has returned to NBC's *Road of Life* serial after period in hospital.

Frances Frater, on a year's leave from the Sacramento (Calif.) Junior College to study radio education, has been named assistant to Judith Waller, NBC public service director, during the third annual NBC-NU Summer Radio Institute. . . . While Johnnie Neblett is vacationing, his broadcasting duties will be taken over by Jack Brickhouse, Hal Lansing and Angeline Orr. Brickhouse will fill in on "Get Acquainted, Neighbor" on WGN; Lansing will take over "Open House" on the same sta-

tion, and Miss Carr will be heard on "This I Believe" on WBBM-CBS. . . . Gene Baker, emcee, and Carolyn Gilbert, vocalist-pianist, have been added to the cast of the new "Roy Shield and Company" program on NBC. Miss Gilbert also is joining the cast of "Musicaliana" on NBC and is heard in her own quarter-hour program four times a week. . . . Campbell Arnoux, general manager, and John W. Now, commercial manager of WTAR, Norfolk, were business visitors at the office of A. W. (Sen) Kaney, NBC stations' relations manager.

PHILADELPHIA, June 10.—Floyd Ryel, of Baltimore, and Paul Phillips, of Waterbury, Conn., join WCAU announcers. . . . Weldon Melick, formerly on the editorial staff of *Liberty*, added to the creative staff of the Clements ad agency. . . . Alice Wolfson is first gal engineer to operate the controls of WCAM at neighboring Camden, N. J. . . . Muralo Company renews its twice-weekly participations for its Mural Tone powder paint on Ruth Welles's *Women's Show* on KYW. . . . Paul Froelich, until recently with N. W. Ayer Agency here for 13 years, has joined up with Gray & Rogers, and Raymond A. Sholl Jr., formerly with the local SKF war plant sales promotion department, goes with the John Falkner Arndt Agency. . . . Charles McKee, medically discharged from the army and formerly with WEST, Easton, Pa., joins the WHAT announcers to handle the all-night record stint.

Roger W. Clipp, WFIL prexy, serving the War Loan Drive as public relations chief; Jack Steck, station flack, on the assist. . . . James McMillin, of WORC, Worcester, Mass., added to the WIBG announcing corps. . . . Mark Gregory quits KYW announcing staff to become news commentator for WJR, Detroit. . . . Wilson Steamship Line latest of the summer amusement enterprises to use radio, spotting a spot campaign on KYW via John Falkner Arndt Agency. . . . Gulf Oil placing the Jerry Wayne waxes on WFIL for its Gullspray. . . . Esso News Reporter, on KYW, chalks up its 300,000th broadcast.

HOLLYWOOD, June 10.—When Jack Benny hits the air October 8 his Coast repeat broadcast will not be aired by Mutual as it was last year. Live show will air from here at 4 p.m., with repeat scheduled for 9:30 to 10. As NBC prohibits use of transcriptions on network, individual stations up and down the Coast will take live show off the air using wax at the repeat time.

King Cole is guesting on Al Jarvis's "Downbeat Derby" this week. . . . Bill Goodwin does the spelling on the Gracie Fields show, the replacement for Edgar Bergen. . . . Tom Hanlon had to withdraw from a film role at PRC in "Bluebeard," due to 24-hour duty at CBS as a result of invasion. . . . Virginia Sale (Mrs. Emmett, of "Those We Love") had the cast at her house for a barbecue following last week's airing. . . . Andy Russell takes the first guest spot on the Johnny Mercer "Music Shop."

AFRA-WMAL Stalemated On Com. Fees

Union Objects to NAB in Case

WASHINGTON, June 10.—The fee-payment row between WMAL, Blue outlet here, and AFRA is still stalemated, even after AFRA's special meeting yesterday to consider the problem, but some settlement is expected from the WLB within a few days.

Whole dispute hinges around AFRA's and the announcers' request that special fees be paid commercial staff announcers in addition to their salaries. They asked that they be paid for all commercials on their shows, whether the announcer was specifically selected or not. The station has contended that it is willing to raise salaries but that it would not consent to salary plus fee in cases where the sponsor did not specifically ask for the announcer.

J. Gunnar Back (WTOP-CBS) prexy of AFRA's Washington local, took exception to the comments made by NAB President J. Harold Ryan in a statement he wrote to the WLB after being given a free hand by his board of directors. Ryan made clear the NAB's opposition to the principle of fee assignment because they feel it may destroy management's control over its staffs. Back said:

"If, as stated in the press, the NAB statement was filed with the WLB, it was in direct violation of the rules and regulations of the WLB. The two parties . . . have a full hearing . . . before a decision is made . . . Mr. Ryan . . . raises a familiar . . . bogey heard whenever announcers move toward the only goal that gives them economic security.

"The assigned commercial fee principle has been in effect in Washington in one station for over two years and it has not, as Ryan feels, handed over station control to either announcers or the sponsors."

Even the WMAL agrees with Ryan in his theory about station control, and has mentioned it as part of its arguments, the station freely admits that the chief cause of its opposition to assigned commercial fees is the fact that it will cost more money.

FCC Deals Out Unexpected Cards To CBS and KFAB

WASHINGTON, June 10. — FCC this week dissented on and set for hearing the application of CBS and KFAB, Lincoln, Neb., for okay of recent stock and wave length shuffle covering KFAB and WBT, Charlotte, N. C., both CBS outlets; latter is also owned by CBS. At same time FCC left KFAB in the soup by okaying its shift from 780 on the dial, thus leaving station without a wave length to bargain with until the WBT deal is approved.

It sounds complicated and it is. Story starts with fact that KFAB and WBBM, Chicago outlet for CBS, are on 780. To clear its Windy City outlet as a full-timer CBS bought a number of hours per day on KFAB. Here things stood for some years.

Recently the Lincoln station execs made CBS a proposition. They would buy into WBT, CBS would buy into KFAB, KFAB would shift from 780 to 1110 alongside WBT, WBBM would be in the clear. As eventually concluded CBS sold 55 per cent of WBT to KFAB execs, took that dough and bought 45 per cent of KFAB.

Now the FCC has frowned on everything except KFAB's petition to move from 780. Until the matter is settled the Lincoln outlet has no future.

Nothing official has been said about why the FCC fluffed the deal. However, it is presumed in trade circles that the government agency feels CBS, under this deal, is actually expanding and not retracting its control of and interest in stations.

Example: Before the deal CBS owned WBT. After the deal CBS will have minor interest in both WBT and KFAB.

D-Day Dialing Up as High as 138 Per Cent

Average Listening Up 82%

NEW YORK, June 10.—Listening audiences on June 6, first day of the invasion, were more than double their normal size for most hours of the day and 82 per cent above the average day's audience in a full day, according to a survey made by C. E. Hooper.

May 2, first Tuesday of the preceding month, was selected as a "normal" day on which to base the 14-hour, nationwide survey. In 10 of the 14 hours, audiences were more than 100 per cent greater and the highest total, 138 per cent, was hit during the two-hour period between 4 and 6 p.m.

On the same day and the following one, Wednesday (7), CBS and Hooper made a survey of listener opinion in the New York Metropolitan area to find out if WABC should take off its regular programs and carry nothing but news or continue its regular shows with bulletin break-ins.

On Tuesday, slightly more than half of those queried said "War news only." Wednesday the "war news only" total had decreased to less than one third of the votes.

A Little Comedy Confusion on Radios "D-Day"

HOLLYWOOD, June 10.—Confusion that resulted from inability to check with other comedy shows was given as reason for the George Burns-Gracie Allen airtel following set script on "D-Day" instead of going serious. This view was taken by spokesman for Young & Rubicam Agency, who stated that they had been unable to check with sponsor at the last minute as to program policy. They dropped straight commercials but left in sponsor reference during show.

Even the Bob Hope and Fibber McGee shows dropped their comedy routines for the night, no undue comment was noted as to the Burns and Allen stand. Agency claimed it had no authority from sponsor to alter show so effected a compromise by ditching the obvious plugs.

NBC Plans To Say It With Baseball

NEW YORK, June 12.—The usual summer party of NBC this year seems set to take the form of a baseball game between the trade-press editors and the publicity department of the network. According to advices at hand, the game will take place at no less a stadium than Mr. Rupert's Yankee spot in the Bronx. Differences of opinion seem to have eliminated FCC Chairman Fly and NBC's Niles Trammell as possible umpires and so "racing fans" McCarthy looks set to get the nod if he promises to follow the horsehide as well as he sees the horses.

NBC's team will be captained by Philadelphia Jack McKay and a 19th hole between each inning is assured. Dinner will be paid for by the losers at Toots Shor's, with the losers destined to be NBC no matter how big a team it fields.

Trade press nixed offers for broadcasting rights since without the protection of their desks and wastepaper baskets they never can be too assured of what will happen. The game of the century will take place, naturally, during the week of Independence Day.

Sinatra Goes to Hospital— This Time To Sing for G.I.'s

HOLLYWOOD, June 10.—Frank Sinatra makes his first pitch for the army when he takes his show to Birmingham Hospital, Van Nuys, Calif., for this week's broadcast.

This marks the only time since being on the Coast that the swooner has not aired his show from the CBS Playhouse.

Nets Sell "D-Day" Coverage In Ads in New York Dailies

NEW YORK, June 12.—The trade watched with deepest interest last week, the result of the invasion news pool, designed to cover nets in all eventualities, which had been agreed upon several months ago. The agreement stipulated that all news, features and specials would be made available to all webs so that the greatest story in all history would be communicated to the public as thoroughly as possible. The idea, as developed, aimed to make public service the keynote of D-Day news. Disposition and handling of the available-to-all coverage was to be left to the discretion of each web. From a program point of view it worked like a charm. The advertisements printed in the two columns below reflect, according to the trade, another facet of the plan's final fruition.

NBC
(A full page in *The New York Daily News*, Friday, June 9, 1944)

WEAF'S FIRST
INVASION FLASH
HEARD AT 12:41

New York Set Its Dials at 660
To Follow NBC Reporting of the
Biggest News Stories of the War

(These headlines, covering over half the page, were followed by a text which said, in part: "The invasion is on. . . . WEAF confidently undertakes the most important assignment in its history. . . . NBC's impressive line-up of commentators and reporters will daily provide WEAF listeners with a constant flow of interpretive, factual, background and material from every corner of the globe. . . . Whatever turn the war takes, you can rely on WEAF for speedy, accurate and analytical coverage. . . . keep your dial to 660 for the latest, and most complete information—the latest developments—the news as it happens!" Also included in the ad was a quarter-page of pix of NBC reporters and commentators.)

. . . And part of the pool deal said that there was to be no individual promotion of an individual nature on the story.

Invasion Troops Get Broadcasting Via BBC, N. A. Webs

LONDON, June 10.—The BBC, in co-operation with the North American webs, has already begun broadcasts of special programs to invasion troops in France. The set-up, called by General Eisenhower's spokesman "A truly Inter-Allied effort in broadcasting," provides for a joint operation by official radio personnel of the United States, Britain and Canada, using BBC studios to short-wave the shows across the Channel to France.

HOLLYWOOD, June 10.—Art Baker takes over the emcee spot on NBC's *A Song Is Born* when the show hits its second 13-week cycle on June 12. Songs picked by audience will still be picked up and published by Broadcast Music, Inc.

Invasion Crackerbarrel

NEW YORK, June 10.—The invasion has produced enough radio anecdotes to fill several luncheon speakers' story bags for generations to come. Here are a few of them:

Up at WMCA, New York, the newsroom boys started an invasion date pool six months ago. Of all the guesses, the best was that made by Johannes Steel, commentator. His guess: June 8, 1944.

Down in Washington, the NBC news staff decided to run a rehearsal of the invasion as they expected it would come off. The rehearsal was recorded May 9. One of the bulletins they used read like this: London—Supreme Allied Headquarters announced today that American and British troops have made landings on the French coast—almost the identical wording of communique No. 1 announcing the actual invasion.

In New York, Kate Smith was asked on Tuesday to announce, after nine minutes of her afternoon CBS show, that they were being switched to London. Neither she nor her manager, Ted Collins, made any answer to the request. Assuming that silence meant consent, the newsroom stood by—while Miss Smith talked for her entire 15 minutes.

Newsman rushed to their posts in a variety of garments and a fantastic variety of conveyances. One of the best was the NBC engineer who came to his station like one of the Valkerie, pajamas flying—astride a milk wagon.

Listeners to WTAG called the station Tuesday to ask why their favorite soap operas were not on the air.

"There's an invasion going on you know," they were told. "We know," was the reply before they abruptly hung up.

CBS
(In *The New York Sunday News*,
June 11, 1944)

WABC—880 (key station, Columbia network), extended a vote of thanks to other networks (WJZ: Blue—WOR: Mutual—WEAF: Red) for joining us in the great "RADIO POOL FOR INVASION."

This emergency pooling of the keenly competitive foreign staffs of all networks and their joint use of Trans-Atlantic radio channels have enabled all four networks to perform the greatest public service in the history of radio broadcasting. Surely the hour of America's greatest trial in this war, perhaps the supreme trial of her men and guns, is a proper time to put aside self-acclaim and personal advantage.

(CBS then goes on to explain that ". . . This is a deep and sincere public bow to our colleagues in radio's 'invasion pool' abroad—grand teamwork. . . . standing watch in the CBS newsroom. . . . you marveled and took off your hat to the way in which the four networks were working together." The net went on to say that it is proud of its own men but bowed deeply to the teamwork of the other webs. It mentioned in several places names of reporters of other nets like George [Blue] Hicks, Larry [Mutual] Meier and Merrill [NBC] Muller.)

OMAHA, June 10.—Gordan Gray, of Kansas City, Mo., has been named general manager of KOIL, Omaha, and KFOR, Lincoln, Neb., by Charles T. Stuart, president of Central States Broadcasting Corporation and Corn Belt Broadcasting Corporation, new owners of the station.

Hugh Feltis, who has been general manager of KOIL, KFOR and KFAB, the last named also in Lincoln, would devote all his time as general manager of KFAB. KOIL and KFOR were separated from KFAB and bought by the Stuart interests for \$300,000 following an FCC ruling that no radio station owner may own more than one station serving the same primary area. Gray has been for 13 years division manager of the Katz Agency, radio station representatives at Kansas City.

Editors Tab Net, Ad-Agency, Indie PA's by Own Needs

(Continued from page 5)

preclamation because of their fairly complete service. "Their stuff," he notes, "arrives on time, and last-minute corrections are wired."

CBS-West Coast, the same editor stresses, could be better on late corrections, and that's why he rated it in the second slot.

NBC received the vote of another Southern editor because of its one and two-column cuts. "News stories," so the vote stated, "are well written, interesting and usable. CBS runs a close second for the same reasons. MBS is good but there isn't enough variety, but presentation of the stuff is as inviting as NBC and CBS."

An Iowa editor attaches a mash note to her rating of the nets by saying: "I think the network press departments do a darned good job—Columbia is so complete it almost awes me."

Reasons for Ad-Agency Votes

Many of the agencies were given the nod for the same reasons that the chains were, but many were given votes for supplementing what the networks were doing. "Hannagan, Thompson and Young & Rubicam send a lot of material, mostly too long, but it includes a lot of stuff I wouldn't get otherwise," is the way one Texas columnist explains his voting. He mixed up his flacks and his agencies but what he meant was very clear.

Another reporting editor explained his votes in terms of the men and women who served him at agencies. He credited Jim O'Bryon and Mike Boscia (Mike is back at CBS now) for Young & Rubicam's job, Benson Inge and Myra Miller for the job that Ted Bates was doing for him, and Wick Crider for the Thompson job. "They deliver what I want when I want it," is the way this editor explained his preference for these agencies.

Many editors crediting Thompson as the only agency worth voting for stated: "Only Thompson seems to have our name on its mailing list, altho special releases do come from other agencies from time to time."

From Rhode Island came agency evaluation that explained itself as based upon "the honest effort among the four 15 percenters to provide interesting column material together with the things that they wanted printed."

JWT's "Least" Duplication

A Midwest newspaperman who picked J. Walter Thompson as the only agency worth tabbing, credited JWT's job as "most complete, with least duplication of network releases." This lack of duplication was the major reason given by editors for voting for their ad-agency publicity department favorites. Reading the same copy twice is what hurts these days, when it comes to giving credit where credit isn't due.

Canadian editors voted for J. Walter Thompson because, to quote one contributor to the survey, "They send us more specific material on programs than other sources."

In the flack division many voted for the Ferris office because apparently his was the only office from which they received regular material. Others received votes because they were sending "program release material instead of just 'puffs'."

One editor who went all-out for Ferris put his reasons right on the line with: "Ferris, by far, gives most complete coverage as far as actual news, side-lights, gossip, etc., is concerned. Like 'manna from heaven' to a columnist."

Flowers for Flacks

Bouquets for the other flacks who rated in the awards ran the gamut from "Fred Coll has only a few accounts but he handles them well" to "Alber valuable for tips, arranges interviews promptly."

Several editors pointed out that they voted for the flacks that they did because of the fact that they were given exclusive material and they could depend upon them. This was said time and time again about Ferris, Albers and Flzdale.

Hannagan was rated for his "lots of material—mostly good," "plenty of material on tap when wanted" and his "going service without pressing."

Flzdale was mitted several times because "copy on guest appearances from Flzdale office often beats the network releases to the desk."

TELEVISION REVIEWS

DuMont Television

Reviewed Wednesday (7), 8:15-9:45 p.m. Style—Drama, film, songs, news. Sustaining on WABD (New York).

DuMont segs show a flair for innovation and a certain attempt to master the medium rather than have it master them. Wednesday's show was no exception, but it suffered, not from a plethora of technical errors or production faults, but rather from comparison with pix.

First half-hour shot was a dramatized recruiting poster for the WAC, called *Penny Keeps Her Head*. Material for the show was taken from WAC files and whipped into a fair script by the staff of Charles Storm ad agency. It had some pace, some interest, and was well acted by Sgt. Eloise Sidle, Pvt. Alyce Nickles, John McQuade, Bill Charles, Marie Kenny, Robert Warren, George Foster and Buddy Pepper.

The major fault in the presentation was the entirely stationary camera which didn't move a single, solitary inch during the whole half-hour show. It may be that DuMont and Storm want to borrow from the legit stage with the idea of a single-camera angle as a video reproduction of the theater audience's immobility, but they should remember that in legit the actors move around the stage. That movement is impossible with present-day tele cameras unable to get effective long shots without loss of detail.

One new idea introduced Wednesday was the use of WAC posters flashed on the screen, with a musical background to cover up scene changes. The changes themselves took very little time principally because there was very little scenery. Off-camera prompting, here evident in several places, is still an unsolved problem which can possibly be alleviated by placing scripts on blackboards. It will be a tough job, but it will work.

Following the live drama, DuMont presented two films. The first, a signal corps pic, called *We're in the Army Now*, continued the WAC theme and vividly demonstrated the long road video has to travel until it reaches the level of the movies. The other film was an old Mack Sennett short, with Bing Crosby, called *Blue of the Night*.

Closing 30 minutes of the seg was Lever Bros.' soap commercial with music and news. The method of flashing thoughts on the screen to illustrate Lifebuoy's efficiency is good. It works something like this: Gal walks in with a guy. She sings songs while he gets the eye from another gal. Thoughts over second girl's head say: "He's nice. I like him." She gets close to the guy and discovers: "He has B. O." Guy gets the idea, goes out for a Lifebuoy shower and comes back to the arms of both women.

Sam Cuff's news shot was good, altho fewer views of the map (camera was trained on it for 10 long minutes), and a completely white pointer against the dark background would help. There is, of course, much to be said for the all-map technique. It does improve the commentary by allowing the speaker to look at his notes all the time.

Marty Schrader.

Dep't Stores Tele Seminar

NEW YORK, June 10.—A video seminar for a group of department and specialty store execs, which will teach them how tele advertising will help their biz. is being prepared by Irwin Shane, director of the Television Workshop, at the request of Arkwright, Inc., a retailers' syndicate representative.

It's said that the department store men are looking ahead for a medium that will either replace or supplement black and white advertising, and that the intra-store use of the medium has real selling ability.

Hildegard Replaces Skelton; Eddie Mayehoff MC on Band

CHICAGO, June 10. — Replacing the Red Skelton show, Hildegard debuts in a new series Tuesday (13) titled *Raleigh Room With Hildegard*, sponsored by Brown & Williamson for Raleigh ciga-

CBS Television

Reviewed Thursday (8), 8-10 p.m. Style—Quiz, pianologue and film. Sustaining on WCBW (New York).

Several things were proven during this scanning—not the least of which was the fact that a good up-to-the-minute film doesn't have to lose a thing from being televised. CBS aired *The Negro Soldier* to open the evening's looking in—and less than 1 per cent of the pic was lost by being sent thru the air. Of course there were many more close-ups in this documentary presentation than there are in a straight entertainment presentation. The rapid flow of camera movement from face to face, from pulpit to congregation, helped the sound track. It proved the claim of engineers who contend that since it's possible to concentrate more light on film than it's possible to use for live shows, film must be the answer until new sources of light are developed post-war. As a matter of fact these new sources are available now but only for war work.

The pic was followed by a pianologue with Vera Massey. Here CBS started cooking with gas. It realized for the first time that a girl has to be glamorized. It used baby spots plus the regular floods to give Miss Massey a bit of cross-lighting at the piano. The cameramen, Howard Hays and Phil Bretz, contrived to keep her in focus at all times—well nearly all times. Once or twice, when Miss Massey looked down her nose, her face foreshortened and became a geometric instead of something alive. Boom mike work was best while she was seated at the piano singing, and sound came thru as good if not better than other FM broadcasting. There was some sputtering while she was moving, but not much. Miss Massey is telegenic beyond a doubt. She has a voice, too, which counts when a performer is supposed to sing. She didn't even go sour when she did her talking to her absent sweetheart's picture—which is something. The set looked like a home, and if there didn't seem to be any reason why she moved off the piano stool on to the floor next to the armchair where her sweetie used to sit—well there doesn't have to be too much logic in a song picture.

Wherever You Are, the name of this sequence, was an object lesson to all workers in the video medium. It doesn't have to be bad. Credit Gilbert Seldes and Tony Miner for this contribution to visual air programing.

What followed was not so hot. It was another quiz session. This time workers on *Cue*, consumer theatrical publication, made a go at it and like all other "authorities" made fools of themselves. However, that's neither here nor there. What is important is that the far shots which scanned the entire group looked like a family pic out of 1900, and the near shots were so badly lighted that not even editors could look that bad. Most of the questions were mental teasers rather than visual. One, however, the attempted identification of stars thru photographic negatives of their pictures, was good. What CBS missed was actually scanning the negatives as they would have scanned slides so that they'd go the full face of the cathode tube width on home receivers. This would have required two negatives, of course, but it would have brought the looker into the presentation, a vital factor if video is to become anywhere near as personal as broadcasting.

What's basically wrong with the CBS quiz sessions is that the quiz master, Ben Feiner, is no telegenic "Doctor I. Q." No quiz can be any better than the question thrower, and Ben seems often thrown by the questions instead of throwing them. Besides he'd never lure a dame to the receiver and that's important, too. *Kojo Martin*.

Hildegard will be assisted by Harry Sosnik's orchestra and Clayton (Red) Collyer, announcer.

Replacing Hildegard on the *Beat the Band* show is Eddie Mayehoff, actor, currently appearing on Broadway in *Early to Bed* and at the Blue Angel night club. Announcer will be Tom Shirley and there will be a girl vocalist, not yet announced.

RKO's Ralph Austrian Tells Tele Meet That Theater Will Slap Air Video Around

Blue's Ed Kobak Has a Few Answers

NEW YORK, June 10.—The motion picture business, in the person of Ralph B. Austrian, video exec of RKO Pix, this week tried to scare the bejabbers out of television. Speaking at the Radio Executives' Club's Television Seminar, the RKO exec bluntly as much as told the assembled radio execs and video novitiates "not to knock themselves out worrying about the commercial future of television; that the motion picture theater operator—the exhibitor—would top anything they, the tele people, tried to do."

Backbone of Austrian's hair-raiser was his insistence that the exhibitor was a showminded and showwise gent in a business that coined a potful of dough every month; that the exhibitor would protect his theater investment by going out and buying video rights to special events, buy also the best video talent, for exclusive showing in movie theaters.

What the RKO exec didn't tell the television seminar was that his firm had just organized the RKO Television Corporation to produce video programs, that his speech was a perfect promotion piece for this new firm. Another thing Austrian

did not tell his audience was how the exhibitor was going to sell tele shows in competition with the free video entertainment that the customer would get at home.

Exhibits No Paragons

Nor did he explain how the exhibitors, especially the indie and nabe operators who are now the bane of the major pic producer promotioneers, were going to suddenly become paragons of programing and promotion. Nor did he explain what lead him to believe that the radio people who would lead the progression into television would scare so easily, especially since some of them had heard many of Mr. Austrian's pet theories expounded by itinerant legit promoters at least 10 years ago.

Much of what the RKOman did not explain Mr. Ed Kobak, Blue web exec, did explain. Thus Kobak countered Austrian's remark about the exhibitor having 11 million seats in his theaters by mentioning that radio has 120 million armchairs in the living rooms of the nation.

Kobak also pointed out that a radio advertiser, Gillette, now has the world series and All-Star Baseball Games sewed up, would presumably keep it sewed up for video. Likewise NBC now has a television deal with Madison Square Garden, Adams Hats has the out-of-town fights cinched for airing, Gillette has the Mike Jacobs fights for broadcasting; that all of them would protect their video futures.

Maybe Monopoly?

The Blue web exec, no easy mark when it comes to thinking on his feet and making his points, also mentioned that the exhibitors might be open to monopoly prosecution if they tried to do everything Ralph Austrian figured they might and should do. Finally Kobak noted that television would probably sell time to the films to get people to stop watching their video sets at home and instead go to the movies.

The inference here was clear. After years of selling radio has finally gotten pic people to where they are now sponsoring radio program designed to do just that, get audience to leave their sets and go buy admission to see the movies.

It was a good session, just about the best so far, and should bring a capacity audience for the next meet of the seminar. But someone should tell the film boys that radio men are no slouches when it comes to showbiz savvy; also that radio men do not scare easily.

Someone might also have reminded Mr. Austrian of the days not so long ago when his powerful exhibitors were passing resolutions threatening to boycott film stars that appeared on radio programs. Likewise he might have been reminded of how some of his husky and high-brow exhibitors have likewise been running up with somewhat similar resolutions about television.

But, of course, no one did. After all Mr. Austrian was radio and television's guest at this seminar.

Salt Lake Stations Readying Tele Plans; FM Also in Sked

SALT LAKE CITY, June 10.—Station KUTA (Blue) this week applied for a commercial television permit from the FCC. The Blue's 5,000-watter is the first station locally to apply for a commercial permit, and according to Frank Carmen, president and manager, is ready to go as soon as equipment is released.

Station KDYL has already applied for an experimental video permit, as well as for an FM channel. KDYL has an ace in FM via a deal for franchises on enough FM sets to inaugurate that service.

The third major Salt Lake City station, KSL, a 50-kilowatter, has not applied for a television permit. Affiliated with CBS, the station, according to execs, is waiting for the development of an ultra high-frequency band, permitting the broadcasting of color before completing video plans. It has, however, set its engineering staff to studying video problems in the rugged mountain territory, and is ready to go when the construction permits are in order.

RKO in Video With Both Feet

NEW YORK, June 10.—Radio-Keith-Orpheum Corporation, film producers, this week got around to telling the trade what the trade already knew; namely, that RKO was going into the video production biz. The new corporation, RKO-Television, will produce for anyone willing to pick up the tab, sponsor, exhibitor or operator.

Set-up has N. Peter Rathvon, RKO prez, as chairman of the board of RKO-Television Corporation. Other RKO-Tele execs are Frederic Ullman Jr., as prez; Ralph B. Austrian, as exec v.-p.; Malcolm Kingsberg, now RKO treasurer, as RKO-Tele v.-p.; Tom Hutchinson, as top producer, and Arthur Will, now talent and casting exec for RKO pix, doubling over in the same chore for the video subsidiary.

The organization figures to be a potent influence in the future of video program productions as (1) Ullman, now prexy of Pathe News, is a specialist in producing film shorts, (2) the RKO tie-up gives the new firm entry to everything the film parent has to offer, (3) Tom Hutchinson was tele program chief for NBC and knows at least as much as anyone else in the current video production field.

Tele Strip Show

PHILADELPHIA, June 10.—Philco Television demonstration last week for Poor Richard Club of ad men treated them to what was virtually a strip-tease routine. The first televised offering to come over presented a pretty girl showing how to paint on stockings as a plug for Elizabeth Arden.

The Franklin Institute, housing the exhibit, heard some whistling and cat-calls in the best traditional burly manner. Ad boys would have whooped it up more but the commentator for the leg display was quite good with the double entendre gags, so the audience was really entertained.

High School Students Label-Wise

Indies Win Beachheads

Label popularity building of newcomers to record field shown by BB poll

NEW YORK, June 10.—A comparatively new record company is crowding the Big Three! Hot jazz and collectors' disks are powerful label-popularity builders! At least a few of the small indie platter makers have established beachheads on the record front! These are some of the facts revealed by *The Billboard's* First Annual Poll of High School Music Preferences.

Coming about two years after the AFM ban on records, and approximately six months after some of the companies made their peace with Petrillo, the poll takes on far greater significance than it could have in normal circumstances. The key question in the record division of the poll asked the bobby-soxers to identify the record labels with which they were familiar. High schools, representing a healthy cross-section of the nation's pre-college kids, answers the question. Every single one identified RCA's two labels, Victor and Bluebird, and the Decca label. Counting the total reportings as 100 per cent, the percentage of identification of all labels tabbed is listed in an accompanying box. This shows that, following the first-place tie between the three mentioned, second place was tied up between the two Columbia Recording Corporation labels, Columbia and Okeh. Only a few of the student groups failed to mention these two tags which earned a perfect identification rating.

Has Ban Hit Hard?

With first and second places copped by the Big Three disk makers, it would seem, at first glance, that the Petrillo nix-ukase hasn't had too serious an effect on the leadership picture. It would also seem that Decca's edge in being able to turn out new disks since last November (when they signed with Petrillo), while Victor and Columbia have not yet been able to cut new sides, hasn't resulted in Decca's pushing out ahead of the Camden and Bridgeport outfits. A great deal of the edge may have been nullified, of course, by the Victor, Columbia, Bluebird and Okeh re-issues and releases of disks cut in the month preceding the ban's effective date.

And the leadership picture appears to

Jockeys Again!

Two record companies, which have thus far released only one record each, won 19 per cent and 8 per cent identification ratings in *The Billboard's* First Annual Poll of High School Music Preferences. They were WOR Recording Studio's Feature and Dix, owned by Dick Gilbert. Answer to students' familiarity with labels in both cases is the disk jockey plugging they got. WOR, naturally, was able to get Steve Ellis and other Mutual station platter spinners to promote the feature disk, Jan Garber's *Long Ago and Far Away*, backed by *Once Too Often*. Similarly, WHN Disk Jockey Gilbert gave his own waxing many a ride. Earlier section of poll showed radio to be media thru which most students heard records. Jukes and home phonos ran neck and neck for second place.

The Billboard First Annual Poll Of High School Music Preferences IDENTIFICATION RATINGS OF RECORD LABELS

OF THE 400 high schools polled, a representative cross-section chose to answer the question: "Which record labels can you identify?" The figure in the right-hand column indicates the percentage of those schools which identified each of the respective labels. See accompanying story for complete analysis and details.

RATING	LABEL	PERCENTAGE	RATING	LABEL	PERCENTAGE
1.	Bluebird	100%	12.	Harmonia	26%
	Decca	100%	13.	Comet	25%
	Victor	100%	14.	De Luxe	23%
2.	Columbia	97%	15.	Black and White	20%
	Okeh	97%		Liberty	20%
3.	Capitol	89%	16.	Feature	19%
4.	Brunswick	81%	17.	Standard	18%
5.	Hit	74%	18.	Asch	15%
6.	Commodore	49%	19.	Premier	14%
7.	Apollo	41%	20.	Exclusive	12%
	Keynote	41%	21.	A-1	10%
8.	Blue Note	38%		Scandinavia	10%
9.	Beacon	34%	22.	Dix	8%
10.	Savoy	30%		King Solomon	8%
	Signature	30%	23.	Seva	7%
11.	Continental	29%			
	Musiercraft	29%			

be headed for a change, at least in that another platter plant is apparently on its way to joining the top trio. This is Capitol, the label of the Coast outfit similarly titled. Eighty-nine per cent of the bobby-soxers said they were familiar with the Capitol label. In business since June, 1942 (a little less than two months before the AFM said "no more records"), the Hollywood outfit started out on the right foot and, ban or no ban, has been stepping forward ever since. Among its first batch of releases was Ella Mae Morse's *Cow-Cow Boogie*, which went a long way in putting the label and the singer on the map. Thru the band and up to November, 1943, when they again got an AFM okay, the Coast diskers kept enough good disks in the jukes, on record programs and in the homes to keep the label moving. Since November they've been pushing out hits and near-hits steadily. Johnny Mercer's *G. I. Jive*, Ella Mae Morse's *Milkman*, *Keep Those Bottles Quiet*, Jo Stafford's *Long Ago and Far Away* and Andy Russell's *Amor* are all doing very well.

It's Know How

Answer to Capitol progress is fairly simple. The gents running it have the know-how. Firm is owned by Buddy DeSylva, Johnny Mercer and Glenn Wallichs. DeSylva, presently a producer on the Paramount lot, has showbiz savvy, talent and production contacts and much moola. Mercer, of course, is the top songsmith and singer and also has plenty talent and other contacts. Wallichs, whose Radio City Music Shop has long been one of Hollywood's most successful sheet and record retail establishments, knows disk merchandising cold. Mercer, it is said, picks all the talent and tunes to be recorded. He pays practically no attention to name value, as witness Ella Mae Morse and Jo Stafford (she started to record for Capitol with the Pied Pipers), who were relatively unknown when they cut their first Cap disks and are now at least headed toward namedom. Mercer's formula is one on which all diskers try to follow, often with uneven results: happy mating

of artists and song. Wallichs, since the beginning, has been hopping around the country setting up distributorships as rapidly as possible. Company now has set-ups in New York, Chicago, Hollywood, Dallas and Atlanta. Covering the country with five wholesalers is not the ideal set-up, but Capitol plans to set new ones up as rapidly as it can, and so far has obviously done all right with the limited structure.

Solid Promotion

Without spending a fortune for it, the outfit has done a solid job with promotion. Keystone of exploitation is *The Capitol*, house organ published about once-a-month. As house organs go, this is a newsy, chatty music-and-record biz sheet, with Capitol plugs worked in lightly but effectively. Typical of hep slant of the sheet is a regular feature called *Meet the Jockey*, in which one disk (See *HIGH SCHOOL WISE* on page 63)

Hi-School Polka

Aside from the *Beer Barrel*, around which everybody, young and old, was polkaing some years back, it hasn't been generally assumed that high-school kids care about polkas. Maybe they don't, but as high as 29 per cent of them said they were familiar with the Continental, Standard and other record labels which have been devoting a large part of their output to polkas. This was revealed in the disk label identification rating section of *The Billboard's* First Annual Poll of High School Music Preferences. Both polka pressers have recently been pushing non-polka diskings. Continental is making a drive on its *Swoon Song* and *Wolf Song* while Standard has re-issued *Get a Move On*, *Cowboy* and *Tend to Your Knitting*, novelty waxing.

Lou Martin Ork To Asbury Park

To leave Leon & Eddie's after nine years—adding sidemen to band

NEW YORK, June 10.—Lou Martin, who almost went with the lease at Leon & Eddie's (he's been there for nine years), has decided to call it quits. He's reforming his ork, building it to 11 sidemen plus a canary, and striking out on his own way from 52d Street.

He opens for the summer at Rainbow Inn, Asbury Park, N. J. In the fall he expects to go into either one of two Philly hotels or a local hotel.

In addition to his ork work, Martin has also branched out into the music publishing biz forming the Lou Martin Publishing Company. His first two numbers, already in print, are *Rainbow Island* and *What Are You Gonna Do With all Your Money*. A third one, also a Martin original, *Pin-Up Girl*, will be published in the immediate future.

B. G. Rehearses All-Star Band For Disney Pic

NEW YORK, June 10.—Benny Goodman rehearsed a large unit in town last week for his stint in the Walt Disney pic re shorthair music. Goodman is the only band signed by Disney so far, with latter waiting to see how B. G. works out before going ahead with other leaders. So far, no name on pic has been released.

Sidemen who sat in with Goodman were Mack McMickie, Charlie Shavers, Billy Butterfield, Vernon Brown, Hymie Sherzer, Ben Webster, Arthur Rollini, Ernie Caceras, Sid Weiss, Julie Rubin, Cozy Cole, Teddy Wilson and Alan Russe. Weiss was contractor for date.

James Big Standout In Band-Pull in N. Y.

NEW YORK, June 10.—Despite the 30 per cent tax, Harry James's band, current at the Hotel Astor Roof, is turning 'em away as in past years. Spot is doing by far best biz in town, with reservations pouring in days in advance.

Hotel employees at the elevators are told to tell those going to the roof garden that there's little chance of getting a table if no reservation. Astor seats 850, and James is reported totaling over 1,000 covers a night.

Other places around about: Boyd Raeburn at Commodore; Tony Pastor at the New Yorker; Glen Gray at the Pennsylvania; Dean Hudson at the Lincoln, and Lawrence Welk at the Edison are doing fair to middlin' biz, with only week-ends showing anything exceptional in payee attendance.

Goodman Sextet Album Is Planned

NEW YORK, June 10.—Columbia is preparing a Benny Goodman sextet album retailing at \$2.50 for four records. It is to be released July 15. Disks are oldies, first put on sale quite a while back. They feature Georgie Auld, Count Basie, Fletcher Henderson, Cootie Williams and Johnny Guarneri and have sold as jazz classics in the individual release series.

B. G. traveled to Columbia's plant in Bridgeport, Conn., to pick out the records he wanted in the album.

Labor Board Slaps Back at RCA and CBS

Urges Collective Bargaining

WASHINGTON, June 10.—The National War Labor Board came back at RCA-Victor and the Columbia Broadcasting System for complaints at what the companies called an unprecedented delay in the national board giving a decision on the dispute between the record and transcription companies and the American Federation of Musicians.

On Wednesday (8) RCA and CBS filed a protest with the War Labor Board in Washington, in the form of a telegram which received lengthy coverage in the press. "We know of no other case in which the board permitted the suspension of work for so long," the wire said, indicating that the matter had been before the Labor Board for 10 months.

Acting Chairman George W. Taylor's letter to the companies accused them of knowing that a decision could be expected at an early date and said that their telegram was construed as "pressure of the most unwarranted kind."

The letter pointed out that the case had been before the courts and also before the subcommittee of the Senate before the companies turned to the Labor Board. "The Senate subcommittee recommended collective bargaining," the letter said, adding that the board assumed jurisdiction at the urging of the companies and against the objections of the union. "Nevertheless," the letter continued, "two of the three companies which signed your telegram refrained from entering the case until after the other companies in the case had entered into contracts with the union, thereby settling their dispute."

"You know that the signatories to your telegrams are the only companies which have thus far failed to settle their differences with the union by collective bargaining. You also know that the board, like the Senate subcommittee, has throughout this case been of the opinion that collective bargaining was the method best suited to dispose of this controversy, and that the recent effort by the board to provide the parties with a fair and equitable basis for collective bargaining which would preserve the principles for both sides for which they have vigorously contended."

Dorso - Squires New Middlebrow Booking Office

NEW YORK, June 10.—Dick Dorso, head of Century Artists, Ltd., has announced the formation of a subsidiary, Century Concerts, Ltd., with Harry D. Squires as president. Squires severed his connection with the William Morris Agency to join Dorso. The announcement says he will extend his concert activities to include Phil Spitalny, Edwin Franko Goldman, Eileen Farrell, Sigmund Spaeth and others. Included in the list announced also is the soloist and choreographer of the ballet, *Fancy Free*, Jerome Robbins, and a concertized version of Earl Robinson's *A Lonesome Train*, which was done by Norman Corwin on CBS. A Lyn Murray chorus and orchestra is planned for the latter.

Andrews Sisters Concerts

Among early activities announced for Squires and Century Concerts is the initial venture on the concert platform of the Andrews Sisters. A tour is sketched for August, with a piano duo and incidental instrumentalists in support. Ralph Slinger, who handled Sigmund Romberg's concert tour for Squires, has come to Century Concerts from the Morris Agency.

Another addition to the Dorso organization in New York is Marty Melcher, personal rep of the Andrews Sisters.

MUSIC GRAPEVINE

Boyd Raeburn to be musical director for five shorts for Paramount. . . . Dean Hudson will play for New York Stage Door Canteen on reopening June 20. . . . Al Celley leaving Bob Chester to become road manager for Duke Ellington. . . . June Styne and Sammy Cahn signed by MGM to write more numbers for Sinatra's *Anchors Aweigh*.

Nydorf in Hospital

Mike Nydorf, General Amusement vice-president, is recuperating in French Hospital from a minor operation. Nydorf recently got an honorable discharge from the army. . . . AFM exec board makes it final in matter of \$1,250 fine against Eugene Goossens, Cincy Symph conductor, confirming fine and suspension for three months assessed by Cincinnati local. . . . Leopold Stokowski does not get a renewal of his NBC co-conductors contract for next season. Toscanini will baton 16 concerts. Guests will conduct others in NBC series.

Songwriters' League's national secretary, John N. Lenz, is a candidate for Michigan State Legislature from Detroit. He's a Democrat. . . . Chuck Gordon is back at Wagner's Ballroom, Philly, for the summer. . . . Hal Grayson asks musicians to have army discharges when they call to audition for jobs in his ork. . . . Former Sunny Dunham road manager, Jerry Lester, new plugger for Campbell-Porgie pub in Hollywood.

Donna Lee, 16-year-old soprano, signed by RKO to long-term contract. . . . William Steinberg engaged to conduct San Francisco Opera Company in series of French, German and Italian operas. He batoned the New Rochelle (N. Y.) High School band this week at the request of student-daughter Sylvia.

Satchmo Busy

Louis Armstrong and ork checked into Republic for "Atlantic City" role. Armstrong will double between the *Trionon*, *Southgate*, and the *valley lot*. . . . Tiny Wolf replaces Tommy Ryan as leader of the Blue Barron band when the outfit moves into Bill Green's Casino, Pittsburgh, June 23 for four weeks.

Ray Bradshaw, fiddling leader of Orville Knapp-type band, has Bob Peterman as vocalist. . . . Bob Chester signed another year's contract with his warbler Betty Bradley. . . . Jimmy Dale and ork signed by Central Booking Office, Chicago.

Behind the Scene Boys

P. A. Eddie Jaffee reported to have lost \$3,000 in *Dream With Music*. Maybe he should have stood in bed. . . . Pee Wee Monte back as Harry James manager. Dave Hyltone probably will resume roadman duties. James's p. a. Henry Rogers and missus return to Coast.

Milt Ebbins, Count Basie personal manager, rented a place at Malibu Beach—without a phone. . . . Glenn Dolberg in Hollywood as field rep for BMI. Was with KFI-KECA. . . . Gus McCarthy, vet trade paper man, succeeds Hal Halley as p. a. for Hollywood Palladium.

Barg to Robbins

Erwin Barg, formerly manager of Miller Music, Chicago, now heads Jack Robbins Chicago office. . . . Phil Miller new manager at Miller. . . . Dick Abbott and ork are at the President Hotel, Kansas City.

Carl Sands, formerly arranger for Griff Williams ork at the Broadmoor Hotel, Colorado Springs, Colo., rounding out 40th week and skedded to continue till Labor Day. . . . Henri Gendron, who recently fronted his own cocktail unit, is now appearing with his new 15-piece ork at the Boulevard Room, Stevens Hotel, Chicago.

Carlton Hauck, 12 weeks at the Baker Hotel, Dallas, now at the Chase Hotel, St. Louis, also inked for the Colony and Surf Club, New York, June 30. . . . Jay McShann and his jump band did three jubilee overseas broadcasts before leaving for Hollywood. . . . Ada Leonard has added several fem musicians to her group. . . . Allan Kane and ork, after a five-year absence from Chicago, have been inked into the Tavern Room of Blumarck Hotel, Chi, starting June 16. . . . Red Saunders, who has just finished a

five-year run at the Club De Lisa, Chicago, has been booked into the Band Box, that city.

AFM exec board upheld Billie Rogers-Woody Herman contract nixing. The herd's former featured trumpeter can continue leading her own unit. . . . Freddy Slack inked for four-week stint at Hollywood's *Slapsy Maxie's*. . . . Pearl S. Spector, former CBS secretary, now in *South Pacific with Red Cross*, is lyric author of "America the Free" published by her father, Nathan L. Spector, who wrote the music. . . . Harms will publish "To Keep My Love Alive" and "You Always Love the Same Girl," both from new edition of "Connecticut Yankee."

17-Year-Old Leader

Seventeen-year-old Johnny Phillips is moving his band into Philly's Met Ballroom. . . . Clarence Fuhrman has added Helen Behre Braun, gal fiddler, to his Philadelphia band. . . . George Olsen ork from Stevens, Chicago, to Peabody, Memphis. . . . Del Courtney now at Lake Club, Springfield, Ill. . . . Donna Dale, Fred Waring thrush, doing theater dates. . . . Al Trace has just waxed his 85th Lang-Worth transcription. . . . Roy Jacobs new contact man for American Academy of Music, pubs.

Philly songwriters Wallace Henderson and Billy James have given Mills "Yankee Bugle Call." . . . Organists' Guild sponsors contest for anthem by American or Canadian composer for \$100 offered by H. W. Gray Company. Chicago singing teachers sponsoring similar offer for song for one voice and piano, W. W. Kimball paying the hundred.

Three-Hour Enlistment

Trumpeter Wally Kline, with Spike Jones, claims a record—in the army and out in three hours—asthma. . . . Ellis McClintock ork at Toronto Casa Loma. Trumpeter McClintock has 14-piece jump outfit. . . . Ovando and His Pan American Music back for second summer at Babette's Atlantic City supper club. . . . *We Need Roosevelt* is the title of a new song by Philly writers Frank Capana and Samuel Slater. . . . New York's Mayor La Guardia is planning a circuit of cities that will use municipal opera productions that start in New York City Center. . . . Former Jack Teagarden pianist Rex Drago (now army T/4) got top honors for band he leads in competition between army units at Camp Bragg. Other winner was headed by Sgt. Frank Hanshaw, former manager of Bob Byrne's band.

BMI Production Head Quits

Joe Ross, with BMI since its inception, has resigned as head of production staff. He joins Robbins Music June 19. . . . Ernest Werner, former Columbia Records researcher and more recently with Robbins, joins Muzak for music-in-industry department duties.

Jimmy Dorsey cut four sides for Decca in Hollywood last week after cleaning up his MGM stint. . . . Universal is using 56-piece ork for music in "Bowery to Broadway."

Main Street Songs, new BMI outlet for Bob Miller songs, have just pubbed *Ain't You a Little Bit Sorry?*, by Marion Aldrich, A. Dahle and Johnny Whitney. . . . Barry Wood signed for a date next year at Roxy, New York. . . . Ad agency gave Fred Waring silver platter on sign-off Chesterfield series. Band threw party for the boss after last show Friday (9). . . . Johnny Long is auditioning male vocalists in New Orleans. Gene Williams due for uniform in August.

Carl Fischer is lawing Norcross over *Norcross Red, White and Blue Book* for inclusion of song, *Nothing'll Stop the Air Corps Now*, pubbed by Fischer. . . . Pedro Galindo, writer of *Te Quiero*, has left Hollywood for Mexico City after confab with Ralph Peer, publisher of Galindo's songs. . . . Artie Weiner, now piano player with Lou Martin at Leon & Eddie's, New York, will take over the ork there when Martin leaves to form a new band.

Mason Sisters Join Stern

Mason Sisters have joined Harold Stern at the Essex House. . . . Song, *Paper Doll*, still in the courts, with claimant (See MUSIC GRAPEVINE on page 17)

AFM Convention Backs Petrillo In Record Ban

Vote of Approval Given

CHICAGO, June 10.—Every session of the 48th annual convention of the AFM has been concerned with the question of mechanical music and the recording controversy. Speakers have all advocated a continuance of the record ban.

Officers and the executive board were given a vote of approval in a resolution introduced by J. K. Wallace, president of Local 47, Los Angeles. The resolution passed unanimously reads:

"No member of the AFM shall take employment or become employed in the making and manufacturing of records and transcriptions upon terms and conditions different from those prescribed in the Decca contract or in the 'Four Employer Contract,' and the officers of the AFM hereby stand instructed to refrain from entering into any contracts or agreements with any person, company or employer who seeks the services of any musician in the making of records and transcriptions unless such person, company or employer enters into a written agreement with the Federation embodying the same terms and conditions now included in the 'Decca' contract and the 'Four Employer Contract,' and the convention ratifies and confirms all acts of the officers and the executive board of the Federation heretofore taken on the subject referred to in this resolution."

802 Must Take Back Member Expelled on '42 Kick-Back Charge

NEW YORK, June 10.—Bernie Schmidt, formerly contractor at a New York theater for AFM Local Union 802, must be reinstated as a member of the local, according to a decision by Justice Benvenaga, of the New York Supreme Court. The decision was rendered Thursday (7) and ended a protracted legal fight.

Schmidt was charged with collecting a kick-back from a musician in May, 1942, and when tried by 802, was fined \$1,000 and expelled from the union.

The court decision invalidates the expulsion on the grounds that the trial was not conducted under the rules for such trials as laid down in the by-laws of the local, and that consequently the fine and dismissal from the union should be set aside as illegal under the rules of the union.

No opposition to reinstatement of Schmidt is expected from 802 officials, but there was no comment on the possibility of a second trial on the old charges. The opinion of the court said: "The evidence in my opinion, shows a violation of Article IV, Section 1, of the by-laws," but it did not approve of the failure of the complaining musician to sign the complaint.

A second trial will largely hinge on the willingness of the complainant to appear and to go thru the formalities required by the union by-laws.

Welk Waxes for Decca and World

NEW YORK, June 10.—Lawrence Welk is taking full advantage of his current stay at the Hotel Edison's Green Room. Last week he waxed 15 numbers for World Broadcasting, most of them current popular tunes. These will be used in World Library Transcription Service, but some of them may be lifted by Decca for disk release.

In addition, Welk cut four sides for Decca, two of them polkas for which he is widely known. Jayne Walton and Bobby Beers did vocals in several numbers, and a new male trio formed from members of the band assisted with *Up, Up, Up*.

An album of polkas by Welk is being considered. Leader has made a number of them previously.

ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Mickey Alpert

(Reviewed at Hurricane Restaurant, New York)

FIRST appearance on Broadway of Mickey Alpert, long a Boston standby, is marked by a band of little distinction, with leader's affable fronting the long suit. Band just moved over from Belmont Plaza, Eastside spot, to take over spot for Duke Ellington who, tho skedded for entire summer, moved out because of the drop in biz due to the 30 per cent tax. Lesser cost of Alpert's 12-piece combo, as compared to Ellington's large band, will help in face of decreased number of payees.

Band, altho small in personnel compared to larger units now in vogue, makes adequate music for dancing. Instrumentation is three brass, four sax and three rhythm, and gal vocalist, Carol Horton. Music for the most part is done straight, little special arrangements, and perhaps that's not a bad idea, for payees can always recognize the tune. There's no loud brass, rambling saxes or wild in-the-groove ensemble playing.

Alpert's kidding personality is the draw, and his reputation, altho not very well known around New York as yet, will be boosted by his Main Stem appearance. Gal, a pretty chick, did *It Had to Be You* and *G. I. Jive* when caught, and has plenty on the ball. *Paul Secon.*

Red Norvo

(Reviewed at Hickory House, New York)

RED NORVO crew, which has been at the 52d Street spot for almost two months, numbers six, and never stinks during the evening on subtle, yet shoulder-shakin' jazz.

Hickory avoids the nitery tax because there are no vocalists and no dancing, with band making with notes from within a circular bar located in center of room. Boys play from 10 p.m. to 4 a.m. and keep barflies plenty happy. Norvo is still one of the best musicians around, playing plenty of vibes when soloing and giving others good lift background on their singles. He has Dan Negri on piano, Aaron Sachs on clarinet, Reino Palmeri on electric guitar, Clyde Lombardi on bass and Ed Dell on drums, and septet makes the sparks fly when hitting on all cylinders. They do ballad tunes well, maintaining a high level of jazz all evening. Added color tone is gained by grouping Norvo with clarinet and electric guitar for jump opening, then building into full ensemble, then soloing, then back to original trio.

Norvo scintillates thruout, for example doing 10 choruses on *Man I Love*, each

Eddie Stone

(Reviewed at Trianon Ballroom, Chicago)

EDDIE STONE, who made his big-time band-leading debut at the Aragon Ballroom here eight weeks ago and is now playing an alternate date at the Trianon, is another sideman who switched over to baton wielding. This personable chap makes a good front. He has a solid musical background, having been with Isham Jones for 15 years, and with Freddy Martin for five.

His band has the same style of Isham Jones, even to the point of leading off with that leader's famed theme, *You're Just a Dream Come True*. Set-up is four violins, bass, drums piano, three reeds and three brass. Smooth arrangements in relaxed tempo are the band's forte but crew is equally adept at swinging out subdued jump melodies. Stone has stayed away from hot blaring music by concentrating on the violin section, with the reeds and brass furnishing the soft rhythmic backing. Highlights of his numbers display the distinctive lead-off of the four strings—Stone and his three gal violinists—giving an organ effect background on all take-offs.

Library includes pop tunes, danceable classic melodies, Latin American numbers and original novelties. Stone also comes in for many vocals. His voice has personality and quality that fits in with the band's smooth style. Harriet Pollins and Al Reeves also sing. Miss Pollins does pop tunes, while Reeves concentrates mostly on Latin American numbers. Both singers have fine voices.

For a newly organized band, this group has plenty on the ball. Audience reaction is good and they have already become favorites at both spots here. *Jack Baker.*

Sonny Dunham to Palladium

NEW YORK, June 10.—Sonny Dunham, current at Hotel Sherman, Chicago, goes into the Los Angeles Palladium July 25, fulfilling an option calling for band's services when Dunham played the spot two years ago. He was supposed to fill it last year, but bookings never coincided with Palladium's openings, so option had to be filled this year. Dunham is in for six weeks, getting \$750 per more than last time he appeared at the place.

one better than the last, generating excitement to the last note. Instrumentalists with him are all good, and together the band puts on a top-flight show. *P. S.*

Lew Geay New Band

HOLLYWOOD, June 10.—Lew Geay and his new 17-piece band, with Jean Taylor and Danny Lee in the vocal department, open June 13 at Zucca's Terrace, Hermosa Beach, Calif. Band will air twice nightly, 30 minutes each over KMTR and KFOX. General Amusement will handle the new crew.

Buddy Rich to MCA

HOLLYWOOD, June 10.—Buddy Rich will go under the MCA banner for band-fronting purposes when he winds up his stint as drummer with the Tommy Dorsey crew, an agency spokesman stated this week. However, there are no definite plans for formation of the new org, as Rich will remain with Dorsey indefinitely.

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G.I. JIVE

Recorded by JOHNNY MERCER (Capitol #141) • LOUIS JORDAN (Decca #8659)

Two New Novelities

I CAN'T SEE FOR LOOKIN'

Recorded by KING COLE TRIO (Capitol #154)

SOMEONE'S IN THE KITCHEN WITH DINAH

Recorded by JOHNNY MERCER and THE BARRIES (Capitol #150)

CAPITOL SONGS, INC. NEW YORK • RKO BUILDING • DAVE BLUM-MICKEY GOLDSER
HOLLYWOOD • 1483 NORTH VINE STREET • DAVE SHELLEY



PART 1—The Billboard Music Popularity Chart

Week Ending
June 8, 1944

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEA, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

TITLE	PUBLISHER
A Fellow on a Furlough (F)	Block
Amor (F)	Melody Lane
Anchors Aweigh	Robbins
And So Little Time	Lincoln
Apple Blossoms in the Rain (F)	Southern
Army Air Corps	Fischer
Don't Sweetheart Me	Advanced
Goodnight, Wherever You Are	Shapiro-Bernstein
Holiday for Strings	Bregman-Vocco-Conn
How Blue the Night (F)	Robbins
How Many Hearts Have You Broken?	Advanced
I Love You (M)	Chappell
I'll Be Seeing You	Williamson
I'll Get By (F)	Berlin
It Could Happen To You (F)	Famous
It Had To Be You (F)	Remick
It's Love, Love, Love	Santly-Joy
Kentucky	BMI
Long Ago (And Far Away) (F)	Crawford
Look for the Silver Lining (M)	T. B. Harms
Louise (F)	Paramount
Milkman, Keep Those Bottles Quiet (F)	Feist
Nobody Else But You	Broadway
Poinciana	Marks
Pretty Kitty Blue Eyes	Santly-Joy
San Fernando Valley	Morris
Some Day I'll Meet You Again (F)	Witmark
Swinging on a Star (F)	Burke-Van Heusen
Take It Easy (F)	Santly-Joy
Time Alone Will Tell (F)	Bregman-Vocco-Conn
Time Waits for No One (F)	Remick
Too Much in Love (F)	Barton

BEST SELLING SHEET MUSIC

This compilation is based upon weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources below.) (M) Song in legit musical. (F) Song in film musical.

POSITION		NATIONAL	
Last Wk.	This Wk.		
1	1	Long Ago (And Far Away) (F)	Crawford
2	2	I'll Be Seeing You	Williamson
3	3	I'll Get By (F)	Berlin
7	4	Goodnight, Wherever You Are	Shapiro-Bernstein
4	5	San Fernando Valley	Morris
8	6	Amor (F)	Melody Lane
5	7	I Love You (M)	Chappell
—	8	Swinging on a Star (F)	Burke-Van Heusen
6	9	It's Love, Love, Love	Santly-Joy
—	10	It Had To Be You (F)	Remick
—	11	G. I. Jive	Capitol Songs, Inc.
—	12	Some Day I'll Meet You Again (F)	Witmark
10	13	Milkman, Keep Those Bottles Quiet (F)	Feist
—	14	Time Waits for No One (F)	Remick
—	15	Time Alone Will Tell (F)	Bregman-Vocco-Conn

SECTIONAL		East	Mid-west	South	West Coast
Long Ago (And Far Away) (F)	Crawford	2	1	1	1
I'll Be Seeing You	Williamson	1	2	2	2
I'll Get By (F)	Berlin	3	3	3	3
Goodnight, Wherever You Are	Shapiro-Bernstein	4	5	6	4
San Fernando Valley	Morris	7	4	5	5
Amor (F)	Melody Lane	5	6	10	7
I Love You (M)	Chappell	11	7	4	9
Swinging on a Star (F)	Burke-Van Heusen	9	9	7	6
It's Love, Love, Love	Santly-Joy	13	8	8	8
It Had To Be You (F)	Remick	10	—	9	—
G. I. Jive	Capitol Song, Inc.	8	11	—	—
Someday I'll Meet You Again (F)	Witmark	6	—	—	—
Milkman, Keep Those Bottles Quiet (F)	Feist	14	15	—	11
Time Waits for No One (F)	Remick	12	—	13	—
Time Alone Will Tell (F)	Bregman-Vocco-Conn	—	10	—	—

Lucky Strike HIT PARADE

CBS, Saturday, June 10, 9-9:45 p.m. EWT.

TITLE	PUBLISHER
1. Long Ago (And Far Away) (F)	Crawford
2. I'll Be Seeing You	Williamson
3. I'll Get By (F)	Berlin
4. San Fernando Valley	Morris
5. Goodnight, Wherever You Are	Shapiro-Bernstein
6. I Love You (M)	Chappell
7. Amor (F)	Melody Lane
8. It's Love, Love, Love	Santly-Joy
9. Swinging on a Star (F)	Burke-Van Heusen

And the Following Extras: Lady Be Good, Chicago, There's a Tavern in the Town, Alexander's Ragtime Band.

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:
 Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindales'. Birmingham: Nolen's Radio Shop; Louis Pizitz Dry Goods Co. Boston: The Melody Shop, Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Butte, Mont.: Dreisblis Music Co. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Sears-Roebuck & Co.; Wurlitzer's. Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wurlitzer's. Denver: Century Music Shop; The May Company; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Fort Worth, Tex.: Kemble Bros.' Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co.; Burdine, Inc. Milwaukee: J. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music. Newark, N. J.: G. & R. Record Shop; Radio Shop of Newark. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Portland, Ore.: Meier & Frank Co. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Louis: Aeolian Co. St. Paul, Minn.: Mayflower Novelty Co. Salt Lake City: Z. C. M. I. Gramophone Shop. San Antonio: Alamo Piano Co. Washington, D. C.: George's Radio Co. Westwood, Calif.: Music Shop.

"HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See sources below.)

POSITION		NATIONAL		
Last Wk.	This Wk.			
1	1	Straighten Up and Fly	King Cole Trio	Capitol 154
2	2	G. I. Jive	Louis Jordan	Decca 8659
3	3	Cherry Red Blues	Cootie Williams	Hit 7084
5	4	My Little Brown Book	Duke Ellington	Victor 20-1584
4	5	I Can't See for Lookin'	King Cole Trio	Capitol 154
8	6	I'll Get By (F)	Ink Spots	Decca 18579
6	7	When My Man Comes Home	Buddy Johnson	Decca 8655
7	8	Someone	Duke Ellington	Victor 20-1584
—	9	Till Then	Mills Brothers	Decca 18599
—	10	Is You Is or Is You Ain't (F)	Louis Jordan	Decca 8659

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES:
 Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Willis Music Co. Denver: Charles E. Wells Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry, Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sklar Music Co., care Meier & Frank Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers. St. Louis: St. Louis Music Supply Co.

HARLEM HIT PARADE SOURCES: Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, Davega-City Radio, Inc., New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta; Radio Shop of Newark, Newark, N. J.

Much Music Entertainment At AFM Convention in Chi

CHICAGO, June 10.—The Chicago local set an all-time high in entertainment of delegates to the AFM's 48th annual conclave. The reps from the 700-odd locals laid wagers as to what city would snag the 1945 get-together and the responsibility of trying to match Local 10's hospitality.

Prexy James C. Petrillo outdid himself for the visitors to his home local with much music (all paid for at union scale), groaning tables of food and ever-flowing beer.

There was a two-hour concert by the Chicago Symphony, conducted by Desire DeFauw. Marian Anderson sang with the group. Concerts of from one to two hours were given by Dyett's Concert Band composed of Negro members of Local 208, Chicago subsidiary group, un-

der the baton of Capt. Walter Dyett; the Women's Symphony Ork, with Jerzy Bojanowski as conductor and Grace Moore as soloist; Cavallo's Symphony Band, with Peter A. Cavallo wielding the stick, and the Board of Trade American Legion Band, under direction of Armin F. Hand.

Every night there was a show and dance featuring a local ork, and Friday night Local 208 was host to the convention at the new Club De Lisa, where a show and jam session kept the delegates out till the wee hours.

Invasion news caused cancellation of an outing at the Hawthorne Race Track Tuesday, but reps and their wives filled the Erlanger Theater that night to see *Oklahoma*. The house had been bought out for the occasion, as was the Harris

Three Writers To Turn Out Songs for "Swing Hostess"

HOLLYWOOD, June 10.—Songs for the Martha Tilton starrer, *Swing Hostess*, have been set by Producer Sigmund Neufeld. Numbers clefied by Jay Livingston, Ray Evans and Lewis Bellin include *I'll Eat My Hat*, *Let's Capture This Moment*, *Say It With Love*, *Highway Polka*, *Got an Invitation* and *Music to My Ears*.

Livingston and Evans have worked together as a team before but this is the first time that Bellin has collaborated with them.

Theater Thursday night, where *Kiss and Tell* is holding forth.

Free food was available at all times, and at the Wednesday (7) night banquet the Women's Symphony Ork played while delegates consumed all the champagne they could hold.

Leeds and Jack Mills Split Tunes From Pic "Sensations of 1945"

HOLLYWOOD, June 10.—The entire musical score of *Sensations of 1945*, film starring Eleanor Powell, will be published, with Leeds Music Company and Jack Mills, Inc., dividing the tunes.

Leeds will put out two numbers from the picture that are done by Cab Calloway and ork, *Mr. Hepster's Dictionary* and *Wake Up, Man, You're Slippin'*.

Mills will publish the tunes played by Woody Herman's band in the picture, which include *One Love; No, Never; Kiss Serenade; Circus in the Sky; Divine Lady; Sensations* and *Spin, Little Pinball*.

HOLLYWOOD, June 10.—Billy MacDonald, former band leader and now a booker with Frederick Bros., has turned out a new tune written in collaboration with Jeanne Dunn. Title is *You Belong To Me*. They will publish themselves.

**WANT TO ROLL
IN DOUGH?**



**Get these
Victor and
Bluebird Hits!**



- Amor** Wayne King (20-1587)
- I'll Remember April** Charlie Barnet (30-0826)
- I'll Walk Alone** Dinah Shore (20-1586)
- I Love You** Perry Como (20-1569)
- I'll Be Seeing You** Tommy Dorsey (20-1574)
- Body and Soul** Coleman Hawkins (30-0825)
- My Little Brown Book** . . . Duke Ellington (20-1584)
- Racing with the Moon** . . Vaughn Monroe (B-11070)
- Behind Those Swinging Doors** Spike Jones (30-0821)
- Bye Bye Blues** Yank Rachell (34-0715)

Listen to "The Music America Loves Best" Saturdays, 7:30 p.m., EWT, Blue Network.

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EVERY PAY DAY**

**THE TUNES THAT
NAB THE NICKELS ARE ON
VICTOR
AND BLUEBIRD RECORDS**

RCA Victor Division
Radio Corporation of America, Camden, N. J.



PART 2—The Billboard

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See sources in Part 1.) (M) Song in legit musical. (F) Song in film musical.

POSITION		NATIONAL	
Last Wk.	This Wk.		
1	1	I'll Get By (F) Harry James-Dick Haymes	Columbia 36698
4	2	I Love You (M) Bing Crosby Decca 18595	
3	3	I'll Be Seeing You Bing Crosby Decca 18595	
6	4	San Fernando Valley Bing Crosby Decca 18586	
2	5	Long Ago (And Far Away) (F) Helen Forrest-Dick Haymes	Decca 23317
9	6	G. I. Jive Louis Jordan Decca 8659	
—	7	Long Ago (And Far Away) (F) Jo Stafford Capitol 153	
—	8	Amor (F) Andy Russell Capitol 156	
5	9	Holiday for Strings David Rose Victor 27853	
—	10	Milkman, Keep Those Bottles Quiet (F) Ella Mae Morse Capitol 151	
—	11	Swinging on a Star (F) Bing Crosby Decca 18597	
—	12	I'll Get By (F) Ink Spots Decca 18579	
—	13	G. I. Jive Johnny Mercer Capitol 141	
10	14	It's Love, Love, Love Guy Lombardo Decca 18589	
—	15	Straighten Up and Fly Right King Cole Trio Capitol 154	

SECTIONAL

		East	Mid-west	South	West Coast
I'll Get By (F) (Harry James-Dick Haymes)	Columbia 36698	3	1	3	1
I Love You (M) (Bing Crosby)	Decca 18595	2	4	2	4
I'll Be Seeing You (Bing Crosby)	Decca 18595	4	5	1	5
San Fernando Valley (Bing Crosby)	Decca 18586	6	2	5	6
Long Ago (And Far Away) (F) (Helen Forrest-Dick Haymes)	Decca 23317	1	7	4	—
G. I. Jive (Louis Jordan)	Decca 8659	5	8	7	—
Long Ago (And Far Away) (F) (Jo Stafford)	Capitol 153	—	3	—	2
Amor (F) (Andy Russell)	Capitol 156	11	10	—	3
Holiday for Strings (David Rose)	Victor 27853	9	14	—	7
Milkman, Keep Those Bottles Quiet (F) (Ella Mae Morse)	Capitol 151	8	—	15	13
Swinging on a Star (F) (Bing Crosby)	Decca 18597	14	—	6	—
I'll Get By (F) (Ink Spots)	Decca 18579	14	—	6	—
G. I. Jive (Johnny Mercer)	Capitol 141	12	12	13	—
It's Love, Love, Love (Guy Lombardo)	Decca 18589	15	—	11	11
Straighten Up and Fly Right (King Cole Trio)	Capitol 154	7	—	14	—

MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throughout the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION			
Last Wk.	This Wk.		
1	1	Straighten Up and Fly Right King Cole Trio Capitol 154	
1	2	So Long, Pal Al Dexter Okeh 6718	
2	3	Too Late To Worry Al Dexter Okeh 6718	
3	3	Soldier's Last Letter Ernest Tubb Decca 6098	
—	4	Yesterday's Tears Ernest Tubb Decca 6098	
3	5	Rosalita Al Dexter Okeh 6708	
—	5	Born To Lose Ted Daffan Okeh 6706	
—	5	Look Who's Talkin' Ted Daffan Okeh 6719	
—	5	I'm Thinking Tonight of My Blue Eyes Gene Autry Okeh 6648	
—	5	She Broke My Heart in Three Places Hoosier Hot Shots Decca 4442	

ADVANCE BOOKINGS

- BOB BERKEY: Standwood, Ia., June 20; Des Moines, 21; Fairfield, Ia., 23; Chicago, 26.
- TINY BRADSHAW: Atlanta, June 29.
- BILLY ECKSTINE: Fort Lauderdale, Fla., June 21; Lakeland, Fla., 22; Tampa, 23.
- AL DONAHUE: Galveston, Tex., June 14 (6 weeks).
- DUKE ELLINGTON: Queensway Ballroom, Toronto, June 15-24.
- ERSKINE HAWKINS: Philadelphia, June 23.
- RAY HERBECK: Schroeder Hotel, Milwaukee, June 23 (4 weeks).
- TINY HILL: Claridge Hotel, Memphis, June 27 (4 weeks).
- INA RAY HUTTON: Orpheum Theater, Omaha, June 30-July 6.
- BUDDY JOHNSON: Roanoke, Va., June 20; Fairmont, W. Va., 21; Wheeling, W. Va., 22; Pittsburgh, 23.
- LOUIS JORDAN: Bakersfield, Calif., June 29; Fresno, Calif., 30.
- JIMMY JOY: Muskegon, Mich., June 16; Oasis Ballroom, Michigan City, Ind., 18; La Salle Hotel, Battle Creek, Mich., 19 (week).
- AL KAVELIN: Club Lido, Wichita, Kan., June 17-25.
- STAN KENTON: Lakeside Park, Denver, June 23-July 6.
- ADA LEONARD: Downtown Theater, Detroit, June 30-July 6.
- LUCKY MILLINDER: Apollo Theater, New York, June 23-29.
- WILL OSBORNE: Southern Mansions, Indianapolis, June 25.
- TONY DE PARDO: Forest Park Highlands, St. Louis, June 18 (indefinite).
- GEORGE PAXTON: Frolics Club, Miami, June 27-July 17.
- DON REDMAN: Bluefield, N. C., June 18; Columbia, N. C., 19; Greensboro, N. C., 20.
- TED FIO RITO: Great Bend, Kan., June 27; Norman, Okla., 29; Tulsa, Okla., 30.
- LUIS RUSSELL: Oklahoma City, June 23.
- EDDIE SHAFFER: Trocodero, Evansville, Ind., June 23 (4 weeks).
- RAY WHITLEY: Mission Beach Ballroom, San Diego, Calif., 17-19.
- BOB WILLS: Aragon Ballroom, Ocean Park, Calif., June 16-18.

Music Popularity Chart Week Ending June 8, 1944

MOST PLAYED JUKE BOX RECORDS

Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong. Listed under the title of each most played record are the other available recordings of this number.

1. **I'LL GET BY (9)**—Harry James (Dick Haymes)Columbia 36698
(Ink Spots, Decca 18579; The Four King Sisters, Bluebird 30-0821; Jan Garber, Hit 7079; Kitty Carlisle, Decca 23320)
2. **SAN FERNANDO VALLEY (13)**—Bing Crosby (John Scott Trotter Ork)Decca 18586
(The Four King Sisters, Bluebird 30-0824; Johnny Mercer, Capitol 150; Johnny Long, Decca 4437; Jan Garber, Hit 7079)
3. **I LOVE YOU (9)**—Bing Crosby (John Scott Trotter Ork)Decca 18595
(Enric Madriguera, Hit 7077; Jo Stafford, Capitol 153; Perry Como, Victor 20-1569; Jan Garber, Feature 1001; Wilbur Evans, Decca 23337)
4. **LONG AGO (AND FAR AWAY) (7)**—Helen Forrest-Dick Haymes (Camarata Ork)Decca 23317
(Perry Como, Victor 20-1569; Jo Stafford, Capitol 153; The Three Suns, Hit 7085; Guy Lombardo, Decca 18602; Jan Garber, Feature 1002)
5. **IT'S LOVE, LOVE, LOVE (13)**—Guy Lombardo (Skip Nelson and Lombardo Trio)Decca 18589
(The Four King Sisters, Bluebird 30-0822; Jan Garber, Hit 7078)
6. **I'LL BE SEEING YOU (8)**—Bing Crosby (John Scott Trotter Ork) ..Decca 18595
(Tommy Dorsey-Frank Sinatra, Victor 20-1574; Louis Prima, Hit 7082; Hildegarde, Decca 23291)
7. **DON'T SWEETHEART ME (11)**—Lawrence Welk (Wayne Marsh) ..Decca 4434
(Blue Barron's Ork, Hit 7080; Tex Grando, DeLuxe 5005)
8. **G. I. JIVE (7)**—Louis JordanDecca 8659
(Johnny Mercer, Capitol 141)
9. **MILKMAN, KEEP THOSE BOTTLES QUIET (5)**—Ella Mae Morse (Dick Walters Ork)Capitol 151
(Woody Herman, Decca 18603; The Four King Sisters, Bluebird 30-0824)
10. **YOU ALWAYS HURT THE ONE YOU LOVE (3)**—Mills Brothers ..Decca 18599
IT'S LOVE, LOVE, LOVE (10)—The Four King Sisters .. Bluebird 30-0822
(See No. 5)
11. **SWINGING ON A STAR (4)**—Bing Crosby (John Scott Trotter Ork)Decca 18597
LONG AGO (AND FAR AWAY) (6)—Perry ComoVictor 20-1569
(See No. 4)
12. **BESAME MUCHO (21)**—Jimmy Dorsey (Bob Eberly and Kitty Kallen)Decca 18574
(Abe Lyman, Hit 7072; Andy Russell, Capitol 149; Phil Brito, Musicraft 15017; Phil Hanna, Decca 4432)
I'LL GET BY (6)—Ink SpotsDecca 18579
(See No. 1)
13. **GOODNIGHT, WHEREVER YOU ARE (2)**—Russ MorganDecca 18598
(Blue Barron's Ork, Hit 7081; Mary Martin, Decca 23340)
14. **TESS'S TORCH SONG (4)**—Ella Mae Morse (Dick Walters Ork) ..Capitol 151
(Cootie Williams, Hit 7075; Fred Waring, Decca 18592)
15. **I'LL BE SEEING YOU (2)**—Tommy Dorsey (Frank Sinatra) ..Victor 20-1574
(See No. 6)
SUDDENLY IT'S SPRING (4)—Glen Gray (Eugenie Baird).....Decca 18596
(Hildegarde, Decca 23297; Ginny Simms, Columbia 36693; Blue Barron's Ork, Hit 7081)
16. **LONG AGO (AND FAR AWAY) (3)**—Jo Stafford (Paul Weston Ork)Capitol 153
(See No. 4)

Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. **STRAIGHTEN UP AND FLY RIGHT**—Andrews Sisters (Vic Schoen Ork)Decca 18606
2. **STRAIGHTEN UP AND FLY RIGHT**—King Cole TrioCapitol 154
MILKMAN, KEEP THOSE BOTTLES QUIET—The Four King SistersBluebird 30-0824
(See No. 9)

Territorial Favorites With Juke Box Operators

The following records are reported as favorites in various territories as indicated in reports to The Billboard from leading Juke Box Operators.

- ARSENIC AND OLD FACE**—Jerry Jerome and His Cats and Jammers ..Asch 501
(Detroit)
- BEHIND THOSE SWINGING DOORS**—Spike Jones and His City SlickersBluebird 30-0821
(Omaha)
- SHE BROKE MY HEART IN THREE PLACES**—Hoosier Hot Shots ..Decca 4442
(Des Moines)
- HOW MANY TIMES DO I HAVE TO TELL YOU?**—Dick Haymes (Emil Newman Ork)Decca 18604
(St. Louis)

MUSIC GRAPEVINE

(Continued from page 13)

heirs of composer arguing over split of royalties. Marks Music has deposited dough with court for heirs to scrap over. . . . Saxer Elbert (Skippy) Williams, of Bob Chester's band, waited for draft board to catch up with him. They did in Philly Wednesday (7). . . . Lots of bands being used in War Loan drive, an example being small town of Poughkeepsie, N. Y., where four bands march from corners of town on big day of drive.

Gloria Jean's Parents To Pay

New York Supreme Court Friday (9) awarded \$5,000 to former ork leader William Lustig in suit against parents of film star Gloria Jean (Schoonover), for breach of exclusive management contract. Action against Universal pix discontinued. . . . Lester Santly, of Santly-Joy, and Manie Sacks, of Columbia Records, back from Coast.

Larry Adler leaves Palmer House Empire Room June 28, going to Hollywood for two pictures; then overseas with Jack Benny USO group. Rumor had Adler anxious to leave hotel week ahead of time and offering telephone number sums for release but nobody would talk, and Adler seems likely to stay out his contract.

Will Osborne and ork are due in Hollywood for Abbott & Costello film, and July 1 date at Aragon Ballroom, Ocean Park. . . . Jeno Bartal celebrating eight years at Hotel Lexington. . . . Bob Crosby has signed for male lead in Universal's pic, *My Baby Loves Music*.

Several big name band leaders helping Billy Eckstine launch his new band by lending arrangements. Dizzie Gillespie among outstanding colored musicians sitting in on rehearsals. . . . Charlie Spivak praised by United Seamen for personal appearances at Seamen's Center. . . . Re-shuffling of offices in band and combo section of William Morris office, New York, leaves everybody happy but telephone men, who had to shift instruments.



ANOTHER GREAT NEW RECORD BY

XAVIER CUGAT

COL. 36718 AMOR

NO TE IMPORTE SABER
(Let Me Love You Tonight)



BUDDY CLARK

Private in the U. S. Army sings . . . 8 of the best-remembered tunes from World War I

col. 36701 SMILES.

DEAR OLD PAL OF MINE

col. 36702 K-K-K-KATY

THERE'S A LONG, LONG TRAIL

col. 36703 MY BUDDY

KEEP THE HOME-FIRES BURNING

col. 36704 THAT OLD GANG OF MINE

JUST A BABY'S PRAYER AT TWILIGHT

These records are contained in the new Columbia album set C-99 REMEMBER.

COLUMBIA RECORDS



COMET

Presents



The Incredible

ART TATUM

Assisted by

Slam Stewart—Tiny Grimes



ART TATUM TRIO RECORDINGS

- | | | | | |
|-----------|---|--|---|---|
| Label No. | { | <p>THE MAN I LOVE
(by George & Ira Gershwin)
From "Lady Be Good"</p> <p>DARK EYES</p> | } | ★ |
| T 1-A | | | | |
| T 2-A | { | <p>BODY AND SOUL
(by Green-Sour-Heyman-Eyton)
From "Three's a Crowd"</p> <p>I KNOW THAT YOU KNOW
(by Youmans-Caldwell)
From "Oh, Please"</p> | } | ★ |
| T 3-A | | <p>ON THE SUNNY SIDE OF THE STREET
(words by Dorothy Fields
music by Jimmy McHugh)</p> <p>FLYING HOME
(Benny Goodman-Lionel Hampton)</p> | } | ★ |

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PART 3—The Billboard

RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

AMOR **Xavier Cugat and His Waldorf-Astoria Ork** **Columbia 36718**

Based upon the original of the current fave, "Amor, Amor, Amor," this Cugat version is neither too native nor does it drift too far away from the mass version that is on the way up. Carmen Castillo does okay with the words, and Columbia should be very happy that they found this on ice. It'll sell both across the counter and on the jukes. Unlike many disks, the recent album of Cugat, which is a collector's item for South American fans, this is in the groove.

GOODNIGHT, WHEREVER YOU ARE **Mary Martin (Ork directed by Camarata)** **Decca 23340A**

Martin sells this Weldon-Hoffman-Robertson tune better than she has sold anything since her "heart belonged to daddy." Her pic and air guesting appearances will bring this disk a continuous play in the home and on the pay turntables. The work of the ork backing her is especially worthy of comment and there'll be plenty of asking for disks by Camarata, who is credited with the baton waving.

HOW MANY HEARTS HAVE YOU BROKEN? **The Three Suns (Vocals by Artie Dunn)** **Hit 7092**

A nice job, both vocally and instrumentally, marks this Three Suns disk as being a hit platter that will be a standard for jukes for a long time to come. It's a typical cocktail combo recording—but good. Artie Dunn's vocalizing is not overdone. It could be drippy with the words in this one, but it isn't, which is just one of the things that will make it a juke stand-by as well as a party favorite.

POPULAR RECORD RELEASES

(From June 8 thru June 15)

AMOR—Bolero **Xavier Cugat (Carmen Castillo)** **Columbia 36718**

AND SO LITTLE TIME **Jerry Wald (Dick Merrick)** **Decca 4443**

BOTTOM BLUES **Albert Ammons Rhythm Kings** **Commodore 1516**

CHRISTOPHER ROBIN IS SAYING HIS PRAYERS .. **Morton Downey (Jimmie Lytell Ork)** **Decca 18607**

ELLINGTONIA—Volume Two **Duke Ellington** . **Brunswick B-1011**

Album	Duke Ellington	Brunswick 80050
Awful Sad	Duke Ellington	Brunswick 80047
Creole Rhapsody—Part 1	Duke Ellington	Brunswick 80047
Creole Rhapsody—Part 2	Duke Ellington	Brunswick 80050
Jazz Convulsions	Duke Ellington	Brunswick 80048
Tiger Rag—Part 1	Duke Ellington	Brunswick 80048
Tiger Rag—Part 2	Duke Ellington	Brunswick 80049
Tishomingo Blues	Duke Ellington	Brunswick 80049
Yellow Dog Blues	Duke Ellington	Brunswick 80049

4TH OF JULY ALBUM **Continental 21**

Anchors Aweigh	Continental's Military Band	Continental C-5013
Over There	Continental's Military Band	Continental C-5014
Semper Paratus	Continental's Military Band	Continental C-5013
Stars & Stripes Forever	Continental's Military Band	Continental C-5011
The Army Air Corps	Continental's Military Band	Continental C-5011
The Caissons Are Rolling		
Along	Continental's Military Band	Continental C-5014
The Marines' Hymn	Continental's Military Band	Continental C-5012
The Rangers	Continental's Military Band	Continental C-5012

JAMMIN' THE BOOGIE.. **Albert Ammons Rhythm Kings** **Commodore 1516**

JUST A RIFF **Big Sid Catlett Quartet** **Commodore 1515**

LOUISE **Louis Prima** **Hit 7095**

MEMORIES OF YOU **Big Sid Catlett Quartet** **Commodore 1515**

NO TE IMPORTE SABER **Commodore 1515**

—**Bolero (Let Me Love You Tonight)** **Xavier Cugat (Carmen Castillo)** **Columbia 36718**

(See Pop. Record Releases on page 64)

Detroit City Dads Project 400% Boost In Dancery Licenses

DETROIT, June 10.—Quadrupling of the ballroom license fees is planned by the city government, which is in process of raising additional revenues by a general boost in all sorts of licenses.

The ballroom tilt projected by the city council is from \$25 to \$100 per year, while the license for private studios where there is no public dancing is merely doubled, from \$5 to \$10. The fee for private clubs, "which do not cater to the public," remains at \$5.

The raise in the ballroom license is of special significance to night club operators, for all spots which have dancing, including beer gardens and cabarets, must pay the raised fee, on top of the current federal taxes.

Marks Claims Waltz Dream Rights Property His Firm's

NEW YORK, June 10.—Hans Bartsch, play agent, who is negotiating with the New Opera Company to present Oscar Strauss's *A Waltz Dream*, may run into trouble with Marks Music, according to latter's lawyer, Julian Abeles.

Abeles says Marks has the rights for the German version and the English adaptation, assigned by Strauss and the widow of Joseph Herbert, collaborator.

T. D. 6G in St. Louis

ST. LOUIS, June 10.—Tommy Dorsey, with his augmented ork of 45 musicians, played to 4,000, who paid \$6,000, on his one-night stand here at Kiel Auditorium Thursday (1). This, despite a streetcar and bus strike. The concert, merging longhair music with swing, ran an hour and a half. Dancing lasted until 1:30 a.m. Besides Gene Krupa, Dorsey featured Bob Allen, vocalist. Band also includes Bonnie Lou Williams, rhythm singer, and the Four Sentimentalists, harmonizing novelty sister quartet.

Music Popularity Chart

Week Ending
June 8, 1944

POPULAR RECORD REVIEWS

By M. H. Orodener

EARL WARREN (Savoy)

"Tush"—FT. "Empty Hearted"—FT; VC.

Considering all the rumpus stirred up by the waxing works over this recording session, it won't take long for the record sellers to soon realize that the spinning of these sides is the Count Basie band, but without the Count. Considering how closely identified the alto sax blowing and balladeering of Earl Warren has been identified with the Basie band, it won't take much to make such sales talk convincing. For the many, Basie fans hungering for a current impression on wax of their favorite music makers, these sides are highly appetizing. Herein the Savoy label scores a real scoop and does much to attract the diskophiles to its banner. Dickey Wells' "Tush" is a fast jump opus made all the more exciting by the terrific power and drive packed in those Basie brasses. The boys bring on the powerhouse for the starting stanza, Dickey Wells taking the trombone slides for the second canto, Lester Young's tenor sax striking out the third lap, with the ensemble coming on like jive busters for the last chorus that rings in a Basie-styled Steinway artist for the bridge bars. Earl Warren has his inning on the mated side with his own torch ballad, "Empty Hearted," taking it at a moderately slow tempo and featuring both his alto sax and his romancy word slinging.

The music box fans will catch on to both of these sides in a real hurry, and both sides should encounter little opposition in attracting the buffalo heads, particularly among the younger set with "Tush." "Empty Hearted" will undoubtedly make its strongest bid at the race locations, where both sides are a definite must for the music boxes.

WALTER THOMAS (Beacon-Celebrity)

"Broke But Happy"—FT. "Blues on the Delta"—FT.

With the introduction of a new Celebrity label, the Beacon waxworks strikes out in earnest in field of "le jazz hot." For its initial attempt to woo the diskophiles devoted to the modern jazz and swing, it makes an auspicious bow with tenor sax star Walter Thomas and his Jump Cats. With Ben Webster and Bud Johnson joining with Thomas to make it a team of three tenor saxers, the Jump Cats include Emmett Berry's stellar trumpet bugling, Clyde Hart's stylish Steinway passages, with Cozy Cole at the drums and Oscar Pettiford walking the bass to give the setting the solid rhythm foundation. For "Broke But Happy," a breezy and jumpy riff opus, the three tenors and trumpet lead the way, with flashes of pianology and alto sax interloping. No wild back-room stuff, the boys keeping close to the score, and when given the solo lead make the most of their passages. "Blues on the Delta," a slow blues, gives Webster more of an opportunity to display his soft tenor sax sorcery. Thomas takes composer credits for both opuses.

Without blowing off the roof of the machine, "Broke But Happy" makes for an infectious jump dish to bring delight to the music box fans.

JOHNNY GUARNIERI (Savoy)

"Basie English"—FT. "Exercise in Swing"—FT.

First attracting attention as a solid kitten when he held down the keyboard seat with Benny Goodman's gang, Johnny Guarnieri has been doing yeoman duty as a sideman with various groups on the recording clambakes in recent months. In taking top billing for himself for the first time, Johnny comes thru with flying colors for his facile fingering of the black and whites. With Cozy Cole at the drums beating off the tempo, sparked by Billy Taylor at the bass and Dexter Hall on guitar, Guarnieri shares the solo choruses with Hank D'Amico's clarinet, Lester Young's tenor sax and Billy Butterfield's trumpet. In all, it lives up to the All-Star nomenclature tagging the label. "Basie English" is Johnny's own impression, and an excellent one, of the well-known Count of the keyboard. "Exercise in Swing," also taken at a fast jump tempo, also gives the star instrumentalists a chance to blow off steam with their hot horns, with Guarnieri taking the start and finish cantos. Both sides represent a jam session on wax that really jells and gives the hot jazz fans something to really rave about.

The music box fans, particularly those devoted to the jump and jive opuses, will find their kicks in "Basie English," with the title going a long way in attracting attention to the strip.

(See Pop. Record Reviews on page 65)

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

REV. UTAH SMITH (Regis)

"I Want Two Wings"—V. "God's Mighty Hand"—V.

It's a rare occasion when the spinning wax can capture the spirit and excitement of the Holy-Roller congregation. The Regis label about does that with Rev. Utah Smith and his congregation of hand-clapping and spiritual shouting followers. Thru it all a guitar plunker maintains a rhythmic beat and even answers the Reverend's preachments with a heated chord or a hot lick. A small group joins the Reverend in song, with Reverend Smith himself being the husky and guttural gospel shouter. "I Want Two Wings" is a call for the sinners to the promised land, while "God's Mighty Hand" finds the Reverend admonishing the flock for their living in evil ways.

GI Contact Man

Plugs Nurse Corps Tune in N. Y.-Chi

NEW YORK, June 10.—War Department is pushing *The Song of the Army Nurse*, written by Pvt. Hy Zarat and Lou Singer, by putting Pvt. Al Galico, former contact man for Leeds, at work on a country-wide plugging campaign. Galico is now in New York lining up spots, and is soon to head for Chicago and the Coast.

One tune is the official anthem of the Army Nurse Corps, and is intended to help recruiting and bringing home the message to public re the nurses. Leeds is publishing, with dough going to service outfit.

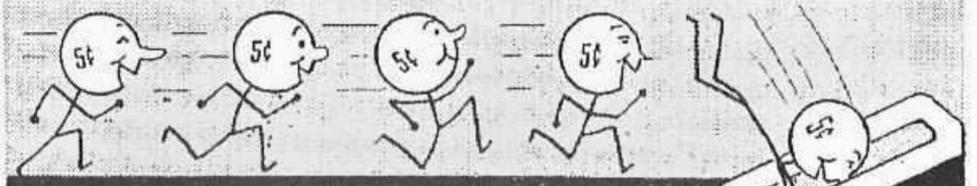
Robbins's Son Conducts

NEW YORK, June 10.—Jack Robbins's son, Marshall (Buddy) Robbins, 17, made his Carnegie Hall debut as a conductor yesterday, leading the Goldman band thru some of his dad's band arrangements about to be released. Occasion was a clinic to examine potential band material. Other conductors were Charles Cooke, Bert Shefter, William Schoenfeld and Domenico Savino.

Young Robbins is an Eastman Music School undergrad.

Una Mae Carlisle To Wax

NEW YORK, June 10.—Joe Davis, of Beacon Records, has signed Una Mae Carlisle for Beacon waxings. Gal did eight sides recently. Two of the tunes were by Miss Carlisle, "Taint Yours and (written with Bonnie Young) Without You, Baby. Davis Music Company publishes Yours.



NICKELS IN THE SLOT

Billboard says...

"A couple of excellent patriotic novelties given splendid treatment by Abbott and his crew. Both tunes are highly melodious, lilting, attractive ballads, and they're taken in a full, deep, rich baritone that rates as a standout. Band background is also beautifully done. Rousing words on the A side are in contrast to the sweet melody; Knitting, on the B, takes a novel but popular angle of the war effort and gives it top melodic treatment. Both sides have lovely tunes and novel patriotic angles; very definitely, both should pull in the coins."

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Candullo at Flagler, Miami Hill to Claridge, Memphis

MIAMI, June 10.—Art Childers and Shag Daye, who operate Flagler Garden, have dropped name bands for the summer. Joe Candullo and ork, at the Latin Quarter here last winter, now hand out Flagler jive.

NEW YORK, June 10.—Tiny Hill goes into the Claridge Hotel, Memphis, June 23, for four weeks. He's handled by Central Booking Office, with Freddie Williamson, formerly with Frederick Bros., handling the band personally.

AFM RE-ELECTS OFFICERS

Peace, Harmony Mark Convention

Delegates endorse record ban fight and urge continuance to bitter end

(Continued from page 3)

tional unions from promising their membership's votes to a political party, and (2) for standing by while labor leaders convicted of bribe taking went to jail and the bribers went scot free.

"Let's start right now and clean up the racketeering as it should be done. If you do away with the crooked employers then they will not be able to deal with crooked labor leaders," Petrillo said. He went on to demand that "Mr. Green use all the power and money of the AFL to see that the employers also are convicted when they connive with the labor leaders of the AFL."

Approve F. D. R.

Delegates had come prepared to go on record as supporting President Roosevelt for a fourth term, but after Petrillo's statement that "Nobody is going to deliver the vote of the American Federation

of Musicians but the AFM itself," the original resolution was changed. On Thursday, when the matter came up, the convention argued for almost two hours on the Roosevelt endorsement and finally decided to approve FDR's record and hope for a continuance of his policies.

This was about the only time any very serious debate occurred, and here, even, both sides were practically in agreement.

The heat of the Petrillo blast against Green caused widespread belief that he might introduce a resolution to withdraw from the AFL. That idea was discarded when Petrillo, off-the-record, talked of how best to change the WLB. The board is unfavorable to labor because, he contended, the four public members vote with industry, throwing the balance of power against labor.

On With Record Fight

AFM attorney Padway talked for almost two hours Wednesday, taking the history of the record controversy step by step. The speeches were defined as priming the membership for defeat and instilling the old fighting spirit which must be maintained if Petrillo is to prolong the ban as he says he will do. The opinion was that he has the backing of his membership, which will approve carrying on the fight even to the Supreme Court.

Between Petrillo's Monday speech and

International Executive Board, AFM, will settle on 1945 convention city some time next week.

Padway's talk on Wednesday, delegates discussed the ban almost exclusively. There was heated argument against its continuance and disagreement as to future action. By Thursday morning, however, the dissenters had been brought around and when nominations for AFM prexy came up no candidate was offered to run against Petrillo.

Re-Elect Officers

Petrillo was unopposed for re-election, as was Charles L. Bagley, vice-president, and Leo Chuesmann, secretary.

Thomas F. Gamble had Moses E. Wright Jr., running against him on the slate for treasurer but left the newcomer far behind in the final stretch. Chauncey A. Weaver, Des Moines; J. W. Parks, secretary Local 147, Dallas; Oscar F. Hild, prez Local 1, Cincinnati, and Herman D. Konin, Portland, Ore., retained their international executive board seats, but had four opposing candidates to beat. George V. Clancy, president Local 5, Detroit, and Jacob Rosenberg, Local 802, New York prexy, were high men on the opposition, but failed to pull enough votes to unseat the members who have served during the past year.

Walter M. Murdock was elected to again serve on the IEB, representing the Canadian Brotherhood.

Delegates of the convention of the American Federation of Labor are Charles L. Bagley, Stanley Ballard, Vincent Castronova and Roy W. Singer. They were victors in a field of 10 candidates.

Total registration ran to 716, believed to be a high figure for the organization.

Eliminate Conditional Membership

Possibly the most basic change in AFM regulations was in the elimination of the conditional membership classification. (See AFM Re-Elects Officers on page 30)

Bud Clark Album of World War I Songs

BRIDGEPORT, Conn., June 10.—Columbia Recording Company is making shipments June 15 of a *Remember* album of songs of the first World War. Vocals are by Buddy Clark, with Hammond organ accompaniment. The records originally sold for 75 cents each; the album of four will retail at \$2.50.

Numbers include *Smiles, Keep the Home Fires Burning* and *That Old Gang of Mine*.

Benny Ribble's Band To Rice Hotel, Houston

DES MOINES, June 10.—Latest band to create a ripple in the Midwest is that of Benny Ribble, formerly with Frankie Masters, Joe Reichman, Benny Strong and Terry Shand, and more recently with Uncle Sam. Ribble received an honorable medical discharge from the army.

Ribble is now completing a five-week engagement at Dave Fidler's Club 100, and will open soon at the Empire Room, Rice Hotel, Houston. The Club 100 is the first engagement for the seven-piece band, rated as one of the smoothest and best combos to play there. Ribble is adding Jay Whittington, of Atlanta, singer and violin player, for the Texas engagement, and plans building the combo up for Eastern engagements. MCA is booking the group.

Irving Berlin Arranges Pay-Ups for Employees

NEW YORK, June 10.—Ten employees at Irving Berlin, Inc., received wage increases last week under General Order 31 issued by the Wage Stabilization Board.

Order allows that jobs with established rate ranges can get an increase of straight time per hour without approval of the WSB.

Employees got a 5-cent increase on the straight time hour.

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For steady, sober Musicians that double vocals, specialties, Year-round job, Honey place, fluent in south. Piano that sings, Tenor Sax, Electric Guitar, Trumpet. All others that double, contact at once. GEO. D. BARTLETT, Swing Club Patio Rendezvous, Hattiesburg, Miss.

Songwriters To Play at Pop Concert

To Play With Romberg

PHILADELPHIA, June 10.—A pop concert unique in the history of the outdoor Robin Hood Dell and American music generally, is skedded for Thursday Evening, August 3. At least 20 writers of America's songs will participate as piano and vocal soloists in their own numbers, with Composer Sigmund Romberg as conductor and master of ceremonies.

The concert, featured as a *Salute to the American Song Composer*, will present Harry Armstrong, Stanley Adams, Peter DeRose, Charles Tobias, Herman Hufield, "Luckey" Roberts, Harry Tierney, Mabel Wayne, Milton Drake, Al Hoffman, Jerry Livingston, Dorothy Fields, Alex Kramer, Nat Simon, Sammy Stept, Ray Henderson, John Whitney and Abel Baer. Others are expected to join the line-up later. All are writers of songs for Tin Pan Alley consumption.

Inviting the public to "come and hear the men who write your hit parade songs," Romberg is responsible for the idea and organization of the concert, with the co-operation of David Hoeker, manager, and directors of the Dell, and of the Songwriters' Protective Association, of which Romberg is president.

Most of the composers have been represented many times on the *Hit Parade*. For the Dell concert their numbers are to be set forth in arrangements specially prepared for the symphony orchestra of 90 musicians.

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BIG BUCKS IN BORSHT BELT

Songs on Plugs

NEW YORK, June 10.—Ben Yost is taking six of his lads and putting them on horses. The unit, plus Yost, will open at the Narragansett Race Track June 19 and work nights on a one-a-night basis. Group will dash out (if the horses don't get other ideas) and give out with vocals. Following this job unit will play other fairs for the summer.

New Fight Vs. Club Tax May Come in Fall

NEW YORK, June 10.—By the end of the month the much-discussed 30 per cent night club tax will be history. Its place will be taken by a 20 per cent rate—but indications have already developed that part of the industry, at least, will begin a battle in the fall to remove the tax entirely or cut it further.

The strategy devised by proponents of a tax cut worked this week. An amendment—to lower the tax to 20 per cent and exempt servicemen from payment—was attached last week in the Senate to the big debt limitations bill. The amended bill then went to a House-Senate conference committee, which last Monday (5) reported on the measure favorably but knocked out the service exemption.

On Tuesday (6) the Senate, by voice vote, again accepted the tax cut and the measure went to the House. The following day, despite furious attacks by several representatives—including Robert L. Doughton, who declared that the "Senate took an underhold on the House" in the matter—the bill went thru by a vote of 170 to 54.

The legislation then went to the White House, where President Roosevelt signed it today. The cut goes into effect July 1.

Mixed But Cheerful

with mixed feelings but there was a general tendency to be cheerful about it. Despite the general optimism there was no perceptible spurt in talent buying during the week, however.

Meanwhile, evidence accumulated that while the situation is probably okay for the summer—since all that could be done has been done—the matter will be taken up again in the fall.

Matt Shelvey, national head of AGVA, yesterday (9) said that a fight will be made for a further reduction. Noah L. Braunstein, attorney for the Cafe Owners' Guild of New York, declared that there is enough sentiment in Congress to permit a battle for a second cut to be made later on.

And out in Chicago, at the AFM convention, the law committee adopted a resolution calling for the appointment of a three-man group to go to Washington "for the purpose of obtaining relief from the unjust and discriminatory provisions of the cabaret tax."

Joe Moss's 400 Club To Fold

NEW YORK, June 10.—Joe Moss's 400 Club is skedded to fold in the near future, it was learned today. Spot had intended to shutter this week but postponed it to satisfy contractual agreements made with two or three banquet parties which called for a show.

Agents Endanger Franchise Cutting Acts Below April 1

NEW YORK, June 10.—Agents who permit their acts to accept salary cuts under a figure received as of April 1 will be brought up on charges for a revocation of franchise, according to Hymie Goldstein, president of the Associated Agents of America.

This move was voted at a meeting of the 3A's Monday (5) to counter a plan which, Goldstein said, was in the making by nitery ops.

When the tax is cut to 20 per cent a number of clubs plan to absorb 10 per cent, passing on the remainder to customers. But operators don't intend to absorb the 10 per cent, said Goldstein, who claim they already have decided to

Motor City Stahl'ed

DETROIT, June 10.—There is a surplus of local showmen answering to the name of Harry Stahl—and none of them is related, a check-up discloses.

No. 1 is superintendent of Eastwood Park, and president of the Michigan Showmen's Association.

No. 2 is a tenor vocalist.

No. 3 is in charge of motion picture activity for employees at General Motors.

5 A.M. Show For Via Lago

CHICAGO, June 10.—The new Via Lago, nabe nitery here, to combat the slump in business suffered by the cafe spots here, has introduced a special swing-shift and breakfast-show policy, held every Monday at 5 a.m.

Spot puts on its complete floorshow, featuring Al Reynolds, singing emcee; Dorothy Duval, accordionist; Jean Gill, dancer, and a line of girls who do specialty dance routines and singing numbers. As an added attraction a summer fashion revue is produced, with gals from other night spots acting as models. A complete wardrobe is donated to the gal who receives the greatest number of votes.

Business during this special show is heavy enough to cut into a good slice of the overhead, as the spot has become a mecca for other night club entertainers seeking fun after closing hours, who are also responsible for attracting a good crowd of swing shifters and early morning risers. Prices for drinks are not increased and a no-cover or minimum policy prevails only during the special show.

D-Day Not Too Harsh on Biz

NEW YORK, June 10.—D-Day didn't do too much damage to vaudefilm and night club biz here, according to trade spokesmen, altho *The Billboard's* check of theater grosses shows a general decline for the week in all but two houses.

The night of D-Day was admittedly an off-night for the cash register in general, but both club operators and theater managers maintain that biz snapped back to the usual levels of recent weeks in the days that followed.

HOLLYWOOD, June 10.—Invasion news has not materially affected nitery biz in this area, a survey revealed this week. Most of the top niteries are giving customers the latest bulletins as they come over the air. Film grosses are reported to be off.

Prices Jump; Acts Bicycle

Lush period for acts working mountain mansions and prices jump for summer

NEW YORK, June 10.—If the acts playing niteries are hit hard the boys working the borscht belt can't complain. For them the season promises to be like winning the daily double at Belmont. From the having-a-wonderful-time places in the Berkshires to the pot cheese and cream spots in the Catskills things are booming and the lads who can talk it up get their share of the loot.

There are a number of reasons to explain this lush period for acts working the mountains this year. Among them is the fact that good talent is scarce, so it comes high, a condition which affects vaude houses also.

One of the best soup boys who practically started the circuit said that last year he could buy a fair act for a 10-week season and pay it \$400. This year the same act won't even listen to a season rate. He gets \$175 for one show and dashes off to the next place to pick up another \$175. "Last year I bought an act for the day if I couldn't get it for the season. This year I buy time. And come hell and high water, there are no encores. If he comes on at 10 he goes off in say 15 minutes. These guys don't milk for ap- (See Borsht Belt Bucks on page 27)

Hub Club Tax Take Up to \$165,000

BOSTON, June 10.—Altho the 30 per cent slug has shuttered several Boston niteries, or forced others to dispense with all entertainment excepting purely instrumental music, tax collections for May are nearly double April of this year, and more than double those of May, 1943.

According to an announcement by Dennis W. Delaney, collector of internal revenue for the district of Massachusetts, the 30 per cent levy on cabarets brought \$165,543 for the month just ended. In April, under the 5 per cent tax, the figure was \$86,039, and in May, 1943 the 5 per cent tax brought \$70,570.

Besser for Durant at Roxy

NEW YORK, June 10.—Booking conflict involving Jack Durant will result in Joe Besser, film comic, making an unsought appearance at the Roxy July 2.

Besser came to town this week to vacation until August 5, when he is due back on the Coast for film work. However, this week Roxy management and Durant discovered that comic was due to fill an engagement at the Florentine Gardens, Los Angeles, at the time when he was supposed to go into the Stem house.

Besser's presence provided an answer, and when he agreed to forego his leisure, Durant was released for later appearance. MCA handled matter.

Stay Away in S. F.

SAN FRANCISCO, June 10.—Invasion day saw theatergoers staying away from playhouses here in droves. Golden Gate reported attendance at Tuesday's matinee and night shows the leanest in some months.

At all-night theaters shows were halted each time a significant news report arrived and was repeated thru loud-speakers. Audiences were restless and unbelieving at first. No demonstrations were staged, however, as the programs were halted.

Mort Infield Chi EMA Prexy

CHICAGO, June 10.—Mort Infield, booker connected with the David P. O'Malley office here, was re-elected president of the Entertainment Managers' Association at its annual meeting Thursday (8).

Others elected were James A. Roberts, first vice-president; Thomas Burchell, second vice-prexy, and Lyman E. Gross Jr., secretary-treasurer.

Members of the board of trustees elected were David P. O'Malley, Sam J. Levy, Paul Marr, Richard C. Hoffman and Phil Tyrell.

Plans for the association's annual golf tournament were discussed at the meeting and an agreement reached to hold the tournament and annual get-together party early in July. Members of the trade and acts will be invited to attend.

AGVA-H'seshoe Pact Next Week

NEW YORK, June 10.—The Diamond Horseshoe, lone big Broadway holdout on written contractual relations with AGVA, will be signed to a pact next week, according to Dave Fox, head of the New York local.

Contract, which has been negotiated in last two weeks, will establish "Class A" terms, says Fox. Billy Rose, operator of the spot, recently set his John Hancock to an AGVA contract for his touring unit, *Post-War Preview*.

Buffalo Nabe Houses Try One-Night Vaude

BUFFALO, June 10.—Vaudeville in this territory is once more getting the nod from the smaller and nabe houses, and this may well indicate a renewed interest locally in live entertainment for theaters.

The Basil chain has started experimenting with two houses, the Genesee and the Jefferson, and may soon expand the vaude policy to its 14 houses in and around this city and in Niagara Falls, N. Y. Policy so far calls for vaude once weekly, one evening performance, using five standard acts. The Genesee (capacity, 1,500) started off with a bang May 31 and will continue vaude every Wednesday, while the Jefferson (capacity, 1,200) is featuring the same acts Tuesday evenings. A regular circuit may be established in time. Ray S. Kneeland, Buffalo, is talent agent for Basil.

The Kneeland office reports another season of shows (four acts) for the D.&C. Boat-Line for Sunday cruises on Lake Erie. This will be the third season for Kneeland. The Canadian Showboat, competitive venture in the past, is not using shows this season.

Borsht Belter to Opera

NEW YORK, June 10.—Bernie West, ex-Borsht Belt comic and recently a fixture at the Ruban Bleu, is graduating into the longhair division. He's going to the St. Louis Municipal Opera Company for the summer.

Golden Room, Copacabana, Rio de Janeiro

Talent policy: Show and dance bands, floorshows at 12. Duarte Atalaya, managing director; Gilberto Pereira da Silva, publicity; M. E. Stuckart, artistic director; Ferry, headwaiter. Prices: 30-50 cruzeiros, minimum (a cruzeiro is approximately 5 cents).

This room which shuttered along with the gaming rooms when the decree law prohibiting gambling for a two-month stretch each year became effective in the local area reopened following a face-lifting job.

With stage alterations allowing for greater scenic display and lighting, Producer Stuckart has concentrated on production as the main part of the current spread.

The floorshow consists of three production numbers staged *Illusion*, *Romance* and *Love*, plus Malu Gatica, fem thrush. Rachel and Tarriba, dance duo, failed to open due to transportation difficulties.

Visually the layout is excellent. Costuming, production backgrounds and the lighting are of A-1 caliber. Talents heading the production numbers are standard as individual turns, but buried into these numbers with so little to do are merely also-rans. They just don't jell as spotted and got little reward for their efforts.

Chelo Flores, Mexican thrush in on repeat date, does nicely with the one tune allotted her in opening the *Love* number. Silvio Caldas, Brazilian singer, heads the *Romance* portion. His small contribution is the warbling of the intro for a fox-hunting routine and parading in a natty hunt outfit.

Malu Gatica, tall brunette, has a fair set of pipes with dramatic quality. Sang three torchy tunes. Her best, *Man I Love*, drew a fair hand.

Leda Yuqui, ballerina of the Municipal ballet, spotted twice, gives a fine account of herself in the brief but well-executed toe routines.

The Simon Bountman band plays for the show, alternating with Claude Austin crew for dancing. Biz excellent.

James C. MacLean.

NIGHT CLUB REVIEWS

Leon & Eddie's, New York

Talent policy: Floorshows at 8, 10, 12 and 2. Dancing, continuous. Owner-operators: Leon Enken and Eddie Davis; publicity, Dorothy Gulman. Prices: \$3.50-\$4 minimum.

Long ago spot inaugurated a show policy and has never deviated from it. Current show which teed off Wednesday (7) follows the same pattern. Opener is a hooper; closer is Eddie Davis.

In new show the No. 1 slot goes to Joan Summers, who does a fair to middling tap routine. Beat is clean, but so light it can hardly be heard. On looks the gal is better than average and her abbreviated costume shows her good figure off to advantage.

Part of the singing chores are handled by Wendy Bishop, a cute blond canary who sells nicely on jump tunes. Doesn't do well with ballads. Best number was a sock, *San Fernando Valley*. Her ending in latter number, however, seemed pointless. Took the last few bars on a high note and stretched them way out. Gal won a nice hand.

Cordova Trio open with a bolero number distinguished for the precision the gals showed. Segue into a standard flamenco with the usual castanets and heel poundings.

Sherry Britton, holdover, comes next in a production number, with the Ruth Lane (10) line backing her while she warbles *Pin-Up Girl*. Miss Britton has a figure which she shows later in her strip number announced for some reason as a "modern dance." If her voice didn't get top applause her peeling satisfied the customers.

John Thompson, the new emcee, merely acts as a traffic cop for the acts. In the voice department he shows a strong set of pipes which go over well in a room always so full of noise. Opened with *Strike Up the Band* and closed with an old beer weeper, *Sunshine of Your*

(See LEON & EDDIE'S on page 25)

51 Club, New York

Talent policy: Floorshows and dance bands at 10:30, 12:30 and 2:30. Owners: Pat Harrington and Frank Hyers; operator, Lee Meyers; publicity, Eddie Jaffe. Prices: \$2.50 minimum.

If the spot put on a show every night like it did for the opener (7) it would have to get the cops to keep the mobs away. But every night won't find the place full of names who seemed to be only too willing to go on after a short pitch.

Entertainment policy here runs to humor, the heavy handed kind which doesn't seem to care who it hurts so long as it gets a laugh. With Harrington and Hyers sending gags across in ping-pong style, not only is the room in an uproar but any performer on the bill is in for a tough ride.

Iva Withers, lyric soprano, new here, came on toward the end. She opened with an *Oklahoma* medley to a fair hand. But gal's looks and selling ability earned her an encore. She came back, but after her first few bars the comics started in hot and heavy. Number, we later learned, was dedicated to her husband, part of the D-Day force in the army, and her brother who is believed a Nazi war prisoner. The gal took it for a while and tried to sing over them. Finally she broke, tried again, burst into tears and dashed off. Sure, it got laughs so the two comics were probably well pleased with themselves. But disregarding this incident Miss Withers is a natural for either a smart room, and given a little more experience, for a musical. She doesn't belong here.

Others on the bill are June North, heel and toe artist who drew a fair mltt. Anita Chandler, canary, who does okay on pop stuff, but with so much heckling going on she could barely be heard.

In the mob on opening night was a GI announced as George M. Cohan Jr. who came on to do a medley of his dad's tunes. Got a terrific hand. Next came George Rector, famed restaurateur, who reminisced about the days when George M. Cohan and he were on Broadway. Then J. Fred Coots, songwriter and ex-vaude performer, was pulled out. He sang and played about a half dozen of his own hits. Guy did a sensational job and the crowd wouldn't let him off. If he wanted to do a vaude tour right now he'd be good enough to rate with the best. For a finisher he did his *Yokohama* which just about wrapped it up.

Next on was William Gaxton, of pic and musical comedy field, who gave out with *You Do Something to Me*. Then Nancy Donovan, who did a fine *Mother Machree*, followed by Kay Lorraine, of the networks, who sold *Summertime*.

Benny Martini (5) play for the show. Jack Bland and Growler work between shows.

Bill Smith.

No Floorshows At Boston Ritz

BOSTON, June 10.—The Ritz Roof again this year will have only dining and dancing without floorshows. Until last season, spot, the swankiest place in town, had always presented the most chic and original entertainment. But unofficial comments are that the same gross can be done without entertainment and at a weekly saving of at least \$1,800.

Dine and dance policy was inaugurated for the summer of '43, with a name band playing to marked success. The same policy will be in effect this summer, with Guy Ormandy's crew (local outfit) on the stand.

Childs Sets School Dates

CINCINNATI, June 10.—Solly Childs, unit show producer, who for the last year and a half had produced units for army camps in Texas, in a business trip here last week revealed that he now heads the Gulf Coast School Assemblies, which supplies talent for schools and colleges throughout the Southern States. He is making his headquarters at his home in Pine Prairie, La. Thomas L. Rich, formerly of the Three Revelers, is general manager of the new enterprise, Childs said.

Hotel Nicollet, Minnesota Terrace, Minneapolis

Talent policy: Dance band and floorshows at 8:30 and 12. Management: Neil Messick; room manager, James Hickman; publicity, Sally Delany.

Dorothy Lewis and her ice show have come back to the Nicollet Terrace for the fifth consecutive year, and in their world preem, "Glamour-icing" the music of George Gershwin, Miss Lewis and the cast are better than ever.

Last year's production was built around the music of Tschalkowsky, this year's offering uses the Gershwin tunes to interpret the 1920-'30 period. Arrangements, centering around the *Rhapsody in Blue*, are by Harry Brent. Costumes by Madame Berthe.

As in the past, Miss Lewis is supported by two male stars and a four-girl line. Men are George Arnold and Art Leary, the latter a local find, making his home-town debut, who bids fair to become one of the nation's top performers on blades. The girls are Ruth Heinz, Mitzel Dexter, JoAnn Axtell and Harriette Kenny.

The 25-minute production gets under way with an impressive collection of jazz steps to the tune of *Lady Be Good*. The men come on for some fast spins, jumps and sit-spins to big hand.

Miss Lewis's appearance on the ice, met by uproarious applause, is to the *Rhapsody* as she and Arnold go thru some intricate one-legged back spins, twirls and sit-spins. The chorus comes back on for a spectacular scarf dance winding up in the ensemble "cracking the whip."

Miss Lewis's next appearance, also to the *Rhapsody*, comprises one-legged sit-spins, climaxed by a mid-air somersault which had the audience gasping.

With the chorus attired in Harlesem costumes, the men in zoot-suits and Miss Lewis dressed as Bess of *Porgy and Bess*, finale goes off to *It Ain't Necessarily So*. Applause is deafening.

Arranger Brent has done a remarkable job in weaving in the Gershwin tunes. Perry Martin's ork, which this week started on its second consecutive year at the Nicollet, handles the ice show music excellently. Martin warbles *Embraceable You* during one of the numbers. Lewis show booked in for six weeks.

Jack Weinberg.

Montreal Gayety To Close

MONTREAL, June 10.—Gayety Theater is in its last week of stageshows. It will close for remodeling and will re-light in August on a policy of legit stock. Allen Gilbert is producing.

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VAUDEVILLE REVIEWS

State, New York

(Reviewed Thursday Afternoon, June 8)

To go with its picture, *Cover Girl*, the State has concocted a pretty good bill this week, using standard acts. The pacing is a bit off and stronger comedy would help, customers liked what they saw and brought a couple turns back for encores.

Jim Wong's troupe of Chinese acrobats (5) open with their sensational contortions, balances, stands, juggling and tumbling. Group works with such consummate ease that its exceptional repertoire of tricks seems like duck soup. Appreciative stub-holders responded with intermittent hands and a strong one at the close.

Bob Howard, Negro piano-pounder, recently of *Early to Bed*, didn't have to coax too hard to win applause for his *Melancholy Baby*, *Frisolous Sal* and player-piano stunts. The guy's infectious smile and bubbling style of work go over easily. Crowd called him back twice for more.

Mary Raye and Naldi, in the No. 3 slot, also pulled strong palm-beating for their well-known ballroom terper. Their *Begin the Beguine* routine won them even a better hand, and pair had to bow off.

Lee Davis, comic doubling as emcee, follows for an individual stance. Early gags on intros were just passable, but for solo spot Davis does better, altho stuff is a bit on the blue side. Also does nicely with a couple of patter songs and rates a fair crop of laughs and hands.

Closer is Borrah Minevitch's Rascals. Mob of harmonica players do very well on such items as *Tea for Two* and *Sleeper Jump*, and should do more playing and less horsing around. Group includes a midget with a nance style of working and a fat boy, both of whom are overly used for comedy. At times pair really pull laughs, such as in their jitterbug bit, but only at times. Act, however, earns a big hand and finishes with a bow-off. Biz good when caught.

Paul Ross.

Oriental, Chicago

(Reviewed Friday Afternoon, June 9)

Jimmy Joy and his ork, headlined with Beatrice Kay, steals the show with a continuous round of novelties, vocal selections and ear-pleasing, toe-tapping melodies. This well-balanced group of versatile entertainers gives the bill 75 minutes of fast-paced variety. Joy strikes out with a sharp five number followed by a musical cocktail, featuring each sideman playing a different tune all in harmony. Novelty bits are *Down By the Old Mill Stream*, and *Alice, Where Art Thou Going?*, emphasized by comical hand gestures, and a zany fan dance, which draws plenty of laughs. Vocals are dished out by Elaine Glynn, an eye-filling titian with a good pair of pipes. Tiny Brooks, who gives out with the comic numbers; Harry De Praw, who handles the ballads, and Schnozz Dunn, five numbers. Dunn also comes back with a clever trumpet solo in which he uses a hand puppet likeness of Dopey, the Walt Disney character, for the fingering. All bits scored and drew plenty of mitting.

Beatrice Kay pleases with her husky voice, sharp delivery, clever ad-libbing and showmanship. Gal's repertoire, with the exception of one pop tune, was the same as she did when she appeared here over a year ago. However, she scored heavily with her Gay Ninety songs and bowed off after four curtain calls.

Ray and Pedro surprised with their acro work. Boys work with remarkable smoothness when they perform their difficult underhand balancing, hand lifts, head-to-head feats and comedy knock-about. They have good control and perform with amazing agility. The Claytons open with a fast tap stepping routine breaking into songs and impersonations of Durante, Mae West, Hepburn and Allen. Act has plenty of variety bits, including a sharp jitterbug dance and a novel routine of dancing while blindfolded. Team makes a nice appearance and bowed off to good applause. Pic, *Waterfront*. J. B.

Correction

In its June 3 issue *The Billboard* published a review of Eddie Mayehoff at the Blue Angel. The review was incorrectly slugged "Ruban Bleu."

Chicago, Chicago

(Reviewed Friday Afternoon, June 9)

This is one of the finest bills presented at the Chicago Theater this year. Headlining is Harry Richman, who is making his first theater appearance in this town in six years; Dave Apollon is the added attraction, with Son and Sonny supporting.

Sock of the bill is Richman, who holds the spotlight with his intimate song styling and dynamic personality. His smooth way in putting over his songs offers a refreshing change. Numbers are really sold. Scored heavily with *If I Knew Suzie*, *My Man*, *April Showers* and *Some of These Days*. Begged off after a hilarious imitation of Frank Sinatra which had the bobby soxers calling for more.

Dave Apollon wowed with his comical antics, dialog and musical arrangements of *Begin the Beguine* and *Hawaiian Chant*. His hilarious build-up of his Filipino boys created a laugh panic which subsided only when one of the lads dished out a vocal. Routine is the same as he did when appearing at the Oriental Theater here four months ago. Would do well to change his musical repertoire when appearing in the same town on such close dates.

Son and Sonny, sepi dancers, thrilled with their fast stepping. Boys start at a tremendous pace, going thru their fast whirls, toe-tapping stunts, slide-skating and somersault splits with lightning speed. Son's difficult toe-tapping strikes a new high. His remarkable control in dancing across the stage, doing a double threat tap on one toe, brought down the house for a heavy round of applause. Lou Breese's musical numbers are well presented, with Marshall Gill, who recently left George Olsen's ork, vocalizing *I'll Get By* and *Long Ago and Far Away*.

Chicago Theater's dancing girls appear in two brilliant productions, which give the show more of sparkle and glamour. Opening show played to a packed house plus a good lobby holdout. Pic, *Going My Way*. Jack Baker.

Olympia, Miami

(Reviewed Wednesday Afternoon, June 7)

Manager Al Weiss Jr., comes up with one of the best-balanced layouts in a long time, and the customers go strong for it.

Mack and Desmond, swell hoofers and five artists, offer a snappy terp bit, with a wacky piano number thrown in. Audience eats 'em up.

Boots and Saddles, a pair of canines worked by Bert Rose, prove adept at figures and numerous other tricks. A nice hand for this one.

Fred Stritt, emcee, has a wow act, gagging, singing and burlesquing magicians, not to mention his change of hats on each appearance. Earned good applause. Deane Carroll has a good voice but her enunciation could be more distinct. Gets in right with a melody of Victor Herbert songs and, after repeated recalls, does bits from patriotic numbers. More than pleases.

Moro and Yaconelli prove show-stoppers with a lot of nonsense dished up the way the folks like it. Play an assortment of musical instruments, with a dead-pan comedian providing the comedy. A strong act.

Pic, *The Falcon Out West*. Big biz this show. L. T. Berliner.

Al Borde Tied Up With CRA?

NEW YORK, June 10.—An inter-agency tangle developed here this week between Al Borde (Central Booking Office) and Consolidated Radio Artists regarding their tie-up.

Al Borde, now in town, declared that he was moving his New York interests from Dave Wolper's office, where he has been temporarily housed, to the CRA quarters, and that CRA would represent his accounts here, while he represents CRA business in Chicago.

However, in the absence of Charlie Green, CRA prez, Hattie Althoff, CRA associate, denied that there is any tie-up between the office and Borde.

Lyman Back to Theaters

HOLLYWOOD, June 10.—Abe Lyman will begin his first presentation-house tour in a year on June 30. Ork leader will cover houses in the Midwest.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, June 6)

Sherrill Corwin could use a bigger marquee this week what with all the talent on the show that merits large lettering. Lena Horne, MGM singing star, takes top billing but she's by no means the attraction. Jimmie Lunceford and orchestra bring in the crowds and it's Lunceford and his boys who break up the show. Joe Thomas, Sinclair and Leroy and the Four Step Brothers round out the bang-up show. Crowded house for the opener found lines in the upstairs lobbies and outside waiting to get in. Six shows for the opening day, with the number likely to stay that way, except Saturday and Sunday.

Lunceford is on deck with eight brass, five reed and four rhythm. His emceeing is far above the average for a band leader. Maestro gets the show rolling with *Design for Jivin'*. A hot sax in the hands of Kirkland Bradford is a bread-winner, and he's spotted on *Alone Together*. A swell arrangement of *Holiday for Strings* with the Lunceford treatment is a rafter-shaker. Unusual is the featuring of a bass player, but Charles Parkan lives up to good build-up on *Phoney*. Bradford's sax, Russell Green's trumpet and Edwin Wicox's piano get the light on *Blues in the Night*, with the sidemen dropping their instruments for Glee Club work. Number is still A-1 and brings down the house. Earl Caruthers bary saxes a hot chorus on *Wham*, and zims out the vocals.

Joe Thomas, in deuce spot, takes on a new tune *The Goon Comes On*, doing it up brown in a combination sax and vocal try. The Four Step Brothers, still smart dancers, follow with their fast and classy stepping. Start off with good tapping and end with Harleminish stepping and splits. It's a fast-moving show, and Sinclair and LeRoy keep it bouncing with their trumpet, heated in Sinclair's hands. Leroy's hot stepping and banter adds up to top results.

Lena Horne closes the show and it's a tough assignment. *The One I Love Belongs to Some One Else* is a warm-up, with *Good for Nothing Joe*, stymieing. *Deed I Do* is dug out of the catalog and brings a good response. *I'll Get By* is the wind-up. Dynamic Miss Horne sells songs at a top figure. However, her smooth voice isn't too well suited to the rug-cutting, jiving set-up such as Lunceford gives out.

Silent Partner is the pic. Sam Abbott.

Duke To Play Apollo

NEW YORK, June 10.—For the first time in three-four years Duke Ellington will play the Apollo, Harlem vaude house, this fall. Date is tentatively set for early November.

Follow-Up Reviews

RUBAN BLEU, NEW YORK: Julius Monk is still indulging his taste for harpists, but this time he's picked a good one. Gal, a Negro, is billed as La Villa and shows signs of an excellent musical education. Handles the strings with authority on light items such as *Intermezzo*, then goes into a double-time *Long Ago* and swing-time *Swanee River*. Also does a series of blues bits and sings a spiritual. Jive stuff is neatly handled, and with spirit. Voice is okay, too. Gal sells and pulled two encores when caught last week. Should do well in the smaller bistros.

Billie Holiday, noted blues thrush, is doing her stuff here now. Warbler is as handsome as ever and in top form. East Side mob went heavily for her *Yesterdays*, a rambling blues and a couple pop tunes. For third encore, singer delivered her piece de resistance, *Strange Fruit*, which by now she has mellowed into a magnificent offering. Biz okay when caught. Paul Ross.

ST. REGIS ROOF, NEW YORK: Society spot now purveying the talents of G. Ray Terrell, suave magic act. Prestidigitator's assured manner and panto style makes turn a solid click in this room.

Opens with conventional bit of the endless burning cigarettes, then the stunt of the disappearing and appearing ping-pong balls. From there the act starts into high with a piece of cocktail-shaker business involving the table-squatters. Gimmick winds up with magus pouring different-colored liquids from the container.

Clincher is an adroitly-handled stint of "baking a cake" out of pieces of paper, matches, milk, salt and so on, and it all concludes with Terrell producing a pair of rabbits in his cake pan. Laughs build steadily, and at finish act goes out to a top hand.

D'Angelo and Vanya, ballroom team, held over. Reviewed in *The Billboard*, issue of May 13. Paul Ross.

LA CONGA, NEW YORK: On a recent trip to Mexico Jack Harris, proprietor of this Broadway Spanish-atmosphere club, lined up a group of performers for appearances here. Last Wednesday night (7) he produced one, Chela Campos, billed as the "sweetheart of the air" down there.

Gal is definitely worth bringing north, and customers thought so, too, according strong hands and holding her for three encores. Chirper possesses a clear and cultured voice which she uses expertly (See Follow-Up Review on page 25)

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Only Two New York Houses Show Ups in D-Day Week

NEW YORK, June 10.—A combination of poor pics plus invasion news kept box offices from overworking last week. The Music Hall and Roxy were the only two houses on the Stem to come thru with better than previous week's takes.

Radio City Music Hall (6,200 seats; house average, \$100,000), for the fourth week with Don Cossack Chorus, Carlton Emmy, George Young, Marie Grimaldi and *White Cliffs*, climbed to \$109,000 from previous week's \$103,000. First week brought \$98,000, second week \$101,000.

Roxy (6,000 seats; house average, \$75,000) registered with \$75,000 for the opening week with Eddie Garr, Berry Brothers, Barry Wood and *Eve of St. Mark*. Last week of previous bill brought \$50,400.

Paramount (3,664 seats; house average, \$75,000) for fifth week took \$74,000 with Charlie Spivak's ork, Wesson Brothers, Tip, Tap and Toe and *Going My Way*. First week's figure was \$102,000 second week \$85,000 and third week \$90,000.

Capitol (4,627 seats; house average,

\$55,000), for first week with new pic, *Tender Comrade*, and Phil Spitalny's ork held over, figure came to \$30,500. Last week of same stage bill with old pic brought \$52,400.

Strand (2,779 seats; house average, \$45,000) for the second week of Cab Calloway's ork and *Make Your Own Bed* slipped to \$36,000 as against opener of \$43,000.

Loew's State (3,500 seats; house average, \$25,000) counted \$25,500 for Harry Savoy, Jane Kean, Chinese Revue and *Tampico* as against \$29,000 for previous week. Current bill premed Thursday (8) has Borrah Minevitch Rascals, Raye and Naldi, Lee Davis, Bob Howard, Jim Wong and *Cover Girl*.

Tars-Spurs 30G In Boston Heat

BOSTON, June 10.—Coast guard's *Tars and Spurs* not only got a fine press at opening at the RKO-Boston, June 1, but also did as fine a hot-weather business as could be expected. Finished a week (7) with \$30,000. Flicker was *Pardon My Rhythm*.

Billy Rose's *Diamond Horseshoe Revue*, with Johnny Burke, Frank and Jean Hubert, Ken Whitmer featured, opened weak Thursday (8). Bobby Sherwood ork, screen star Margo and Anne Rooney skedded for June 15.

Invasion Crabs Philly Biz; Earle Dips to Weak \$18,000

PHILADELPHIA, June 10.—Invasion day took its toll of biz at local amusement temples, and the Earle Theater (seating capacity, 3,000; house average, \$20,000) dipped to \$18,000 for week ended Thursday (8) after getting the week off to a promising start.

Marquee held much promise, with Bob Chester's band sharing the spotlight with the *Gay '90s Revue*. Betty Bradley and David Allyn, out of the band, and Linda Moody, extra added, rounded out the bill. Screen showed *Seven Days Ashore*.

Woody Herman Ork, Revue Racks Solid 18G in Balto

BALTIMORE, June 10.—Despite news of the invasion, which resulted in virtually empty houses on D-Day, Hippodrome Theater grossed a good \$18,200 week ended June 7, with bill headlined by Woody Herman and orchestra plus his own revue featuring Frances Wayne, Chubby Jackson, Joe Phillips, the Wood Choppers and Dave Tough. Extras were Lyn Shirley and Hal Sherman.

Pic, *Gangway for Tomorrow*.

"Gay '90s Revue" Pulls Neat \$21,000 at L. A. Orpheum

LOS ANGELES, June 10.—Opening Decoration Day to a full house *Gay '90s Revue* pulled a neat \$21,000 at the Orpheum Theater here for week ended Monday (5).

Revue included Corrine, Quinn and LaVarr, Memory Lane Trio, Della Ray, Suzetta Carzell, Mary Morris, Harry Smiri, Blanche Lytell, Pa and Ma O'Hagen, and Tom Barrett.

Pic, *Jamboree*. House seats 2,200 and charges 98 cents tops with tax.

21G at Golden Gate, S. F.

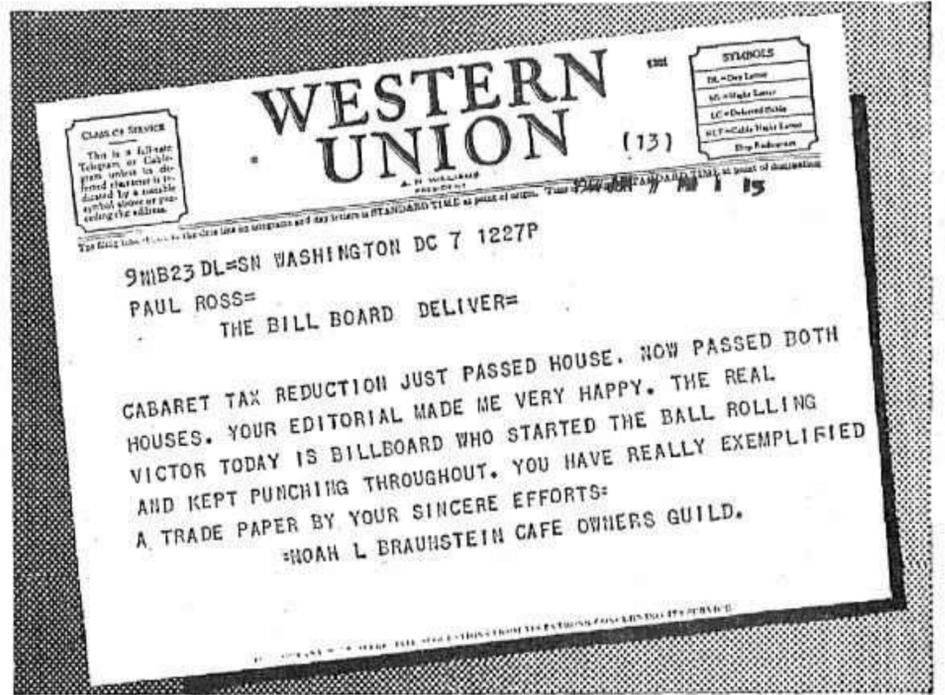
SAN FRANCISCO, June 10.—Golden Gate's gross for week ended Tuesday, June 6, was around \$21,000. On the stage bill were Ina Ray Hutton and her orchestra, Marion Daniels, Kim Loo Sisters, Joe De Rita and company and the Six Willys. Pic, *Ladies of Washington*.

Busse 18G in Indianapolis

INDIANAPOLIS, June 10.—Circle Theater grossed a fair \$18,000 with Henry Busse and orchestra and the Harmonica Rascals week ended June 1.

Pic, *You Can't Ration Love*. (2,600 seats.)

Thank You



IN SHORT

New York:

ARTIE DANN leaves for the Coast to make pic; due July 1. . . . JUNE TAYLOR opens at Loew's State June 29. . . . BUCK AND BUBBLES current in Atlantic City. . . . THE TOPPERS holdover for the rest of summer at Atlantis, Coney Island.

JUDY SARGENT new hooper at Louise's Monte Carlo. . . . GIL JOHNSON set for Paper Mill Playhouse. . . . GENE KING arranging shows for the Merchant Seamen's Canteen which moves to 48th Street. . . . BETTY LEE HUNT is MCA's new drum thumper. . . . DENNY BECKNER due at Loew's State June 22. . . . SHEA AND RAYMOND join the new Copacabana show June 16. . . . HENRY HUTSON is the new manager of the Henry Hudson Hotel. . . . DARO AND CORDA start at the Mayfair, Boston, June 14. . . . MARQUITA RIVERA to spend next two weeks with USO. . . . JERRY WAYNE set for the Capitol this summer. . . . ANN LESTER at Boston Mayfair until June 28 opens at Loew's State July 13. . . . EUNICE HEALY into the Copa June 16.

BORRAH MINEVITCH RASCALS with Johnny at the Golden Gate, San Francisco, till end of June. . . . RENE AND RUSSELL at Radio City Music Hall June 22. . . . EDDIE SMITH will shortly have an addition to his family. . . . WILLIE HOWARD set for guest shot on the Hildegard program. . . . BENNY FIELDS opens at Loew's State June 28. . . . JERRY KRUEGER starts at William Penn Hotel, Pittsburgh, June 19. . . . KEN DAVIDSON and John Scott (ex-Skating Vanities) at the Capitol, Washington, July 6, at Loew's State July 13. . . . THREE WELLS and Hector's Pals, Bobby Sherwood and Eddie Rochester go into the Riverside, Milwaukee, July 23.

JERRY LESTER set for the Roxy July 5. . . . WINIK AND MAY into the Bal Taberin, San Francisco, for 10 weeks starting July 5. . . . CUBAN DIAMONDS to work in RKO's *Pan Americana*. . . . PAL BRANDEAUX, former Copa producer, set for pic musical as dance director. . . . SHIRLEY DENNIS now in *Star Time*, Paul Small's show on Coast. . . . ELLA LOGAN at Roxy, July 12, on same bill with Duke Ellington ork. . . . MARGARET THELAN, Lucille Kirova, Tommy Dowd, Cesar and Rosita all in new Trade Winds (Washington) show.

DOLORES DUPONT current at St. Charles Hotel, New Orleans. . . . FRANCITA touring the South on the Kemp Circuit. . . . ANNE BARRETT, Betty Johnston, Lorraine Vernon, Wanda Ward on USO. . . . BOB EASTON, Arabella, Joe Lieber offshore for USO. . . . RENEE MELBA and Betty Lou soon to go offshore. . . . CAPY BARA BOYS current Club Royal, Detroit. . . . GAUDSMITH BROTHERS open at Steel Pier, Atlantic City, July 2.

Chicago:

JACK MARSHALL, who recently closed at the Rio Cabana, Chicago, has been booked into the Baker Hotel, Dallas. . . . JACKSON AND NEDRA, dancers, are appearing at the Casino, Quincy, Ill. . . . COLUMBUS AND CARROLL, ballroom team and Jacqueline Hurley, contortionist, are skedded for Edgewater Beach, Chicago, starting July 14.

GUY CHERNEY has been added to the show at the Chez Paree, Chicago. . . . FRANCES FAYE and Elmo Tanner have been inked for the Oriental Theater June 23. . . . THE ALBINS, comedy act, held-over to July 15 at the College Inn. . . . DANNY O'NEIL, singing star, added to new show at Rio Cabana, Chicago. . . . ROSITA AND DENO, dancers, and Isabel Johnson, tapster, also at the same spot.

PADDY CLIFF, singer, currently at the Chez Paree. . . . RUBY RING, acrostylist, at the Latin Quarter, Chicago. . . . TED SMITH is the new gagster at the Brown Derby, Chicago. . . . ELEANORE DANIELS, singer, is rounding out her fifth year at the Silver Cloud. . . . MAURICE ROCCO, pianist, has been inked in for the Chez Paree starting July 6. . . . THE FOUR ILLUSIONS, pantomimes, have opened at the Pan-American Room. . . . HELEN SUMNER is playing the piano at Ralph Jansen's Ivanhoe Chicago.

Here and There:

MYRTLE DUNEDIN, daughter of Jimmy Dunedin, retired trouper, winding up two weeks at the Primrose Country Club, Newport, Ky., with her unicycle juggling turn, after which Barnes & Caruthers picks her up for a string of outdoor engagements. . . . YEOMAN 3/C LEON VALDEZ, assisted by his wife and partner, Peggy, is producing shows for the navy base at Shoemaker, Calif., and presenting them at other bases and hospitals along the West Coast. Valdez and Peggy also contribute their dance specialties to the shows.

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Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

(Routes are for current week when no dates are given)

A

Albins, The (Sherman) Chi, h.
Almee Sisters (Carman) Phila, t.
Andre, Stella (Oetjen's) NYC, re.
Apollon, Dave (Chicago) Chi, t.
Arnaut Bros. (Lookout House) Covington, Ky., nc.
Austin, Virginia (Capitol) Washington, t.

B

Baird, Jean (Russo's Lounge Cafe) NYC, nc.
Baldwin & Bristol (Riverview) Pennsville, N. J., p.
Ballard & Rae (Lookout House) Covington, Ky., nc.
Barton & Brady (Clover) Fort Worth, Tex., 5-24.
Beck, Danny (Beverly Hills) Newport, Ky., cc.
Bergen, Jerry (Club 18) NYC, nc.
Bernard, George & Gene (Albee) Cincinnati, t.
Berry Bros. (Roxy) NYC, t.
Blanchard, Jeri (Club 18) NYC, nc.
Blakstone, Nan (30 Club) Pocatello, Idaho, nc.

C

Cabin Boys (Airliner Show Lounge) Chi, nc.
Calgary Bros. (Vogue Room) Cleveland, h.
Campos, Ohela (La Conga) NYC, nc.
Carlisle, Charlie (Bowery) Detroit, nc.
Carlton & Juliette (Clover) Fort Worth, Tex., 12-24, nc.
Carter, Roy (Swing Club) NYC, nc.
Carrasco, Ramon (El Chico) NYC, nc.
Carroll's, Earl, Vanities (Golden Gate) San Francisco, t.
Claytons, The (Oriental) Chi, t.
Chords, The (Troadero) Reno, Nev., nc.
Condos Bros. (Latin Quarter) Chi, nc.
Cordyn & Sawyer (Hipp) Baltimore, t.
Cortez, Florez (Te Pee) Miami, nc.
Cossack, Don, Co. (Music Hall) NYC, t.
Crane, Phil & Mildred (Roosevelt) New Orleans, h.
Cross, Chris (Earle) Washington, t.

D

D'Arcy, Ethel (Steel Pier) Galveston, Tex., 15-27.
Dale, Diana (Swing Club) NYC, nc.
Dana & Kaplan (Carman) Phila, t.
Darcy, Frank (Ferdinands) NYC, nc.
Darrow, Chick (McGouhs) NYC, nc.
Davis, Lee (State) NYC, t.
De Croff, Ann (Astor) Montreal, nc.
De Marcos, The (Mayfair Room) Chi, h.
DeMay & Moore (Leon & Eddie's) NYC, nc.
DeSimone, Cheena (Grand Terrace Casino) Detroit, nc.
Dolgoff, Lew (City Dump) NYC, nc.
Dodge, Nancy Lee (Armando's) NYC, nc.
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
Dodd, Mary Jane (5100 Club) Chi, nc.
Donia, Frankie (Highway Casino) Westport, Mass., nc.
Drake, Robt., & Little Jeane (Cave) Vancouver, B. C., 12-24, nc.
D'Ray, Phil (Brown Derby) Chi, nc.
Duffy, Kathryn, Dancers (Beverly Hills) Newport, Ky., cc.

E

Easley, Bert (Bismarck) Chi, h.
Emmy, Carlton (Music Hall) NYC, t.

Fassler, Fred (Vienna Cafe) NYC, re.
Fields, Herbie (Downbeat) NYC, nc.
Fisher's, Bob, Flyers: Bennington, Vt.
Fitzgibbon, Lew (Carman) Phila, t.
Foo, Loowa (Swing Club) NYC, nc.
Ford, Patricia (Chateau) Cleveland, nc.
Fostaire (Esquire) Norfolk, Va., nc.
Francis, Leo (Fontaine Ferry) Louisville, p.
Franklin, Edith (Aquarium) NYC, re.
French, Eleanor (Camelia House) Chi, h.
Fuller, Bob (Lookout House) Covington, Ky., nc.

F

Galante & Leonard (Wm. Penn) Pittsburgh, h.
Gallus, John (Biltmore) Los Angeles, h.
Garcias, The (Albee) Cincinnati, t.
Garr, Eddie (Roxy) NYC, t.
Garretson, Marjorie (Blumbo's 365 Club) San Francisco until June 29.
Gay Nighties Revue (Michigan) Detroit, t.
Gaynor & Ross (Earle) Washington, t.
Gilbert, Flo (Boardwalk) Keansburg, N. J., nc.
Gleason, Jackie (Copacabana) NYC, nc.
Glover & LaMae (Ansley) Atlanta, h.
Gold, Marty (Hurricane) NYC, nc.
Grandfather's Pollies (Lookout House) Covington, Ky., nc.
Grant, Rosalie (Vienna Cafe) NYC, re.
Gray, Gilda (Famous Door) Chi, nc.
Green, Al (Club Zebra) NYC, nc.
Grimaldi, Marie (Music Hall) NYC, t.
Gross, Jackie (Brass Rail) Lawrence, Mass., nc.

G

Hadley, Helen (Casino-on-the-Park) NYC, h.
Haviland, Hal (State) Greenwood, S. C., 14; (Modjeska) Augusta, Ga., 15-17; (Victory) Charleston, S. C., 19-20, t.
Hayes, Bruce (Taft Grill) NYC, h.
Heather, Boyd (Hipp) Baltimore, t.
Herbert, Jack (Jefferson) St. Louis, h.
Higgins, Peter (Beverly Hills) Newport, Ky., cc.
Holiday, Bille (Ruban Bleu) NYC, nc.
Hovart, June (Club 78) NYC, nc.
Howard, Eddie (Court Sq.) Springfield, Mass., 15-18, t.
Howard, Bob (State) NYC, t.
Howard, June (Starlight Roof) NYC, h.
Hudson, Dean (Blue Room) NYC, h.

H

Hadley, Helen (Casino-on-the-Park) NYC, h.
Haviland, Hal (State) Greenwood, S. C., 14; (Modjeska) Augusta, Ga., 15-17; (Victory) Charleston, S. C., 19-20, t.
Hayes, Bruce (Taft Grill) NYC, h.
Heather, Boyd (Hipp) Baltimore, t.
Herbert, Jack (Jefferson) St. Louis, h.
Higgins, Peter (Beverly Hills) Newport, Ky., cc.
Holiday, Bille (Ruban Bleu) NYC, nc.
Hovart, June (Club 78) NYC, nc.
Howard, Eddie (Court Sq.) Springfield, Mass., 15-18, t.
Howard, Bob (State) NYC, t.
Howard, June (Starlight Roof) NYC, h.
Hudson, Dean (Blue Room) NYC, h.

I

Illusions, Four (LaSalle) Chi, h.
Imaginators, The (Sherman) Chi, h.
Inclan, Marion (Cafe Pierre) NYC, h.

Jagger, Kenny (Sportsman Club) Indianapolis.
Jaroff, Serge (Music Hall) NYC, t.

J

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K

Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.
Kaye, Beatrice (Oriental) Chi, t.
Kerr, Jack (No. 1 Bar) NYC, h.
King, Carol (Earle) Washington, t.
Knight, Evelyn (Blue Angel) NYC, nc.
Kramer's, Henry, Midgets (Faust) Peoria, Ill., 12-25, nc.

LaBato, Paddy (Chez Paree) Denver, nc.
Lane, Francis (Casino-on-the-Park) NYC, h.
LaVilla, Aerial (Ourley's) Minneapolis 17-24, nc.
Leopoldi, Herman (Vienna Cafe) NYC, re.

L

Lester & Irmajean (Gloria) Columbus, O., nc.
Lindsay's, Earl, Lovely Ladies (Capitol) Washington, t.
Little, Kay (Pallsades Park Casino) Pallsade, N. J., nc.
Little Sisters, Three (Hipp) Baltimore, t.

Mack, Al (Chin's) Cleveland, nc.
Mage & Karr (Palace) Cleveland, t; (Downtown) Detroit 16-22, t.
Martin, Betty (Glen Island Casino) NYC, nc.
Martin, Teddy (Latin Quarter) NYC, nc.
Matthey, Nicholas (Blue Angel) NYC, nc.
Maude, Jerry (Boardwalk) Keansburg, N. J., nc.
Maxwell, Bette (Leon & Eddie's) NYC, nc.
Midnight Zombie Jamboree (Orpheum) Ferguson Falls, Minn., 15; (Gilles) Wahpeton, N. D., 16; (Moorhead) Moorhead, Minn., 17; (Pillager) Valley City, N. D., 19, t.
Minevitch Rascals (State) NYC, t.
Ming Toy, Princess (Hawaii) Albany, N. Y., nc.
Montrose & Pearl (Ball) Miami 12-24, nc.
Mosier, Gladys (Cafe Madison) NYC, h.
Murphy, Rose (Blue Angel) NYC, nc.
Myler, Marvella (Rio Cabana) Chi, nc.
Myrus (Cotillion Room) NYC, h.

M

Nagel, Joan (Radio Franks) NYC, h.
Nikolai, Nikki (Radio Franks) NYC, h.
Novellos, The (Oriental) Chi 16-22, t.

O'Neill, Danny (Rio Cabana) Chi, nc.
O'Neill Sisters (Carman) Phila, t.
Orrice, Don (Club Zebra) NYC, nc.
O'Toole, Ollie (Palace) Cleveland, t.
Overman, Wally: Chicago 12-17.

N

Page, Joe, & Nona (Tivoli) Sydney, N.S.W., Australia, until Sept. 23, t.
Palmer, Penny (Radio Franks) NYC, h.
Parker, Jack (Downbeat) NYC, nc.
Pickford, Murry (Versaille) Montreal, nc.
Pitchmen, The (Hipp) Baltimore, t.

O

O'Neill, Danny (Rio Cabana) Chi, nc.
O'Neill Sisters (Carman) Phila, t.
Orrice, Don (Club Zebra) NYC, nc.
O'Toole, Ollie (Palace) Cleveland, t.
Overman, Wally: Chicago 12-17.

P

Palmer, Penny (Radio Franks) NYC, h.
Parker, Jack (Downbeat) NYC, nc.
Pickford, Murry (Versaille) Montreal, nc.
Pitchmen, The (Hipp) Baltimore, t.

R

Radio Aces (Roxy) NYC, t.
Rand, Sally (Showboat) Cleveland, re.
Ray & Pedro (Oriental) Chi, t.
Raye, Mary, & Naldi (State) NYC, t.
Raymond, Ed (Polack Circus) San Diego, Calif., 13-22.
Raymond, Mack (Pallsades Park Casino) Pallsade, N. J., nc.
Richards, Bill (Broadway Bar) Bay City, Mich., 5-17, nc.
Richey, Jean (Earl Carroll Theater) Hollywood, re.
Richman, Harry (Chicago) Chi, t.
Rigoletto Bros. (Carman) Phila, t.
Ring, Ruby (Latin Quarter) Chi, nc.
Ritter, Eileen (Earle) Washington, t.
Roberto & Aidia (Jimmy Kelly's) NYC, nc.
Roberts, Don (Jack Tars') Hot Springs, Ark., nc.
Rollini, Kurt (Albee) Cincinnati, t.
Rooney, Ed & Jenny (Harlacker's Circus) Gardner, Mass.: Providence 19-24.
Rose's, Billy, Diamond Horseshoe Revue (RKO-Boston) Boston, t.
Rosita & Deno (Rio Cabana) Chi, nc.
Roy, Don (Seelbach) Louisville, h.

S

Salerno, Lawrence (Famous Door) Chi, nc.
Sargent, Judy (Vienna Cafe) NYC, re.
Semon, Prlmrose (Madison) Baltimore, nc.

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Sharon, Nita (Esquire) Norfolk, Va., nc.
Sheri, Jean (Beverly Hills) Newport, Ky., cc.
Sherman, Hal (Circle) Indianapolis, t.
Shirley, Lyn (Circle) Indianapolis, t.
Slemmon, Hank (Hipp) Baltimore 15-21, t.
Simpson, Carl & Faith (Last Frontier) Las Vegas, Nev., h.
Smith, Ted (Brown Derby) Chi, cl.
Son & Sonny (Chicago) Chi, t.
Soo, Jack (Chin's) Cleveland, nc.
Sumner, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.
Sylvia & Christian (Latin Quarter) NYC, nc.

T

Tatum, Art (Three Deuces) NYC, nc.
Taylors, Five (Edgewater Beach) Chi, h.
Terrell, G. Ray (St. Regis Roof) NYC, h.
Tip, Tap & Toe (Paramount) NYC, t.
Tweedy Bros. & Cindy (Ace of Clubs) Steubenville, O., nc.

U

Ulmer, Jack (Cow Shed) Cleveland, nc.

Viera, Manuel (Hipp) Baltimore, t.
Vincent, Larry (Lookout House) Covington, Ky., nc.

V

Wain, Bea (Earle) Phila, t.
Wallace Puppets (Riverside) Milwaukee, t.
Walsh, Conny (19th Hole) NYC, nc.
Warren, Annette (Carter) Cleveland, nc.
Water Follies (Ball Park) San Diego, Calif., 14-20; (Gillmore Stadium) Los Angeles 22-July 12.
Waters, Ethel (Rio Cabana) Chi, nc.
Wesson Bros. (Paramount) NYC, t.
Wheeler, Bert, & Co. (Earle) Phila, t.
White's, George, Scandals (Stanley) Pittsburgh, t.
Wilds, Three (Lookout House) Covington, Ky., nc.
Wilkins, Charlie & Tommie (Palace) Rockford, Ill., t.
Winchell, Paul (Copacabana) NYC, nc.
Wong, Jim, Troupe (State) NYC, t.
Wood, Barry (Roxy) NYC, t.
Wood, Jane (Lookout House) Covington, Ky., nc.
Woodie & Betty (Chase) St. Louis, h.
Worth, Coley (Capitol) Washington, t.
Wynter & Angeline (Pierre) NYC, h.

Y

Yeo, Mary Jane (New Yorker Terrace) NYC, h.
Young, George (Music Hall) NYC, t.

Biz Is Jumpin' In Rio Niteries

RIO DE JANEIRO, June 10.—Night life is running in high with the return of floorshows to the four casinos in the local area. The grill rooms, where the shows are presented, shuttered along with the casinos gambling rooms when the decree-law closing down on all gambling for two months each year became effective in the Federal District.

The Copacabana's Golden Room, the Urca, Atlantico and Icarai, latter across the bay in Niteroi, all have reopened during May.

Business has been terrific, with table reservations exhausted far in advance, and the ropes up over week-ends.

Producers have gone in heavily for production numbers as a feature of their shows, usually incorporating the talent into these numbers. All spots have local lines, ranging in number from 10 to the Urca's 36.

The costly Casino Quintandinha, which teed off February 12, found the going tough, due primarily to transportation problems. Spot is situated in the mountains near Petropolis, about one hour's drive from Rio. With limited transportation to and from the casino and the rationing of gas, biz went into a nose-dive. Spot has since discontinued its full-week show policy and is now offering floorshows week-ends only.

No Tax Dinners at Stevens

CHICAGO, June 10.—Stevens Hotel is the latest spot to eliminate the tax during the dinner shows here. Dinners served in the Boulevard Room between 6 and 10 will be tax free, with Henri Gendron and his augmented ork furnishing the dinner music. After 10 the spot will feature entertainment and dancing, with Gendron playing for both sessions.

FOLLOW-UP REVIEW

(Continued from page 23)

on Spanish songs and such established pops as *Amor, Amor, Amor* and *Besame Mucho*. Opened a little coldly, probably due to first-night nervousness, but by the time she reached the encore stage she had 'em yelling. Warbler has much class. When she gets used to selling to American audiences she should go very well in good spots.

Other new act on the bill is Marileo Echols, blond tapster. Gal looks good, has lovely gams and uses them effectively. Dance repertoire is varied and touched up with flashy work. Hooper purveys well and wrings good hands.

To relieve Machito's Rumba Kings ork, Harris has brought in a new band, Mario's (6), led by Paulito Gallindo. New outfit is one of hottest and most authentic Latin-American groups heard in these parts for some time, and Gallindo deserves special praise for his vocalizing. Between this band and Machito's, La Conga probably has more good Latin music on tap than any spot in the vicinity.

Heldover acts include Betty Reilly, singing guitarist, and Horacio and Hilda, rumba dancers, both reviewed in *The Billboard* issue of June 3, and Servandos Diaz trio, reviewed April 8. P. R.

LEON & EDDIE'S

(Continued from page 22)

Smile. Latter had the customers coming in on the chorus.

Comedy load is carried by DeMay and Moore who start with a straight ballroom routine and switch rapidly into a comic knockabout turn. On one bit gal grabs and hangs on to overhead girder while partner pretends to look around for her. Bit won good laughs.

Eddie Davis and his by now standard blue stuff closes the show. Line has a few more lookers than the previous one. Routines are simple and don't call for any talent. Lou Martin's ork does a clean job of show cutting.

Blz good when caught. Bill Smith.

Ice Shows

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
Francy's, Dorothy, Ice Time (Adolphus Hotel) Dallas.
Ice Follies (Winterland) San Francisco.
Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.

Donna Daye Debut as Single

NEW YORK, June 10.—Donna Daye, recently the chirper of the Fred Waring ork, will follow in the footsteps of Helen Forrest, Helen O'Connell and other ex-band canaries by stepping out for herself as a single. Gal breaks in at the Hippodrome, Baltimore, on June 22.

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Lines and Floorshow Units To Be Produced by Zucker

NEW YORK, June 10. — Stanford Zucker, local lounge agent and specialist in "corn bands," is going into the business of producing lines and floorshow units for use in night clubs.

Earl Lindsay, former producer for the Shuberts, will join the Zucker office in three-four weeks to turn out such items. Lindsay has a package of his own, *Earl Lindsay's Victory Revue*, which has been playing vaude houses thru the winter. The lines and units he will produce for the Zucker office will not work in theaters—at least present plans don't call for it. Zucker himself has a small package, *Beauty on Parade*, which has been working clubs.

While agent will not put himself on record as believing that there is a trend to packaged shows in nighteries, he feels that the success of such units as *Grand-*

father's Follies, Fun for Your Money and *Funzafire* indicates major possibilities in the field which, for the most part, have not been exploited. Hence his decision to produce parcels and his engagement of Lindsay for the purpose.

Along with bringing in Lindsay, Zucker is expanding his staff. Jack Miles, trombonist with Guy Lombardo for 11 years, joined the outfit June 1 to handle bands. Office recently moved to larger quarters.

Copa Ponders Lounge Airer

NEW YORK, June 10.—Monte Proser is mulling a daytime airshow to be called *Cocktails at the Copa*.

Tentative plan is to pull lines from the main room, when Shep Field's ork comes in, to the upstairs lounge. Fields will go on the air (Mutual) three nights a week. The lounge show is also to go on three times a week but is tentatively skedded for about 3 p.m.

Lounge show will have performers from the downstairs room, unknowns who are supposedly on the way up and a cocktail combo, latter still undecided.

Coast Combos Cull Extra Coin From Club Dates, War Plants

HOLLYWOOD, June 10.—Small combos are garnering a nice bit of cash in this area by playing one-shots on radio, in war plants and at club dances and private parties. Development of these fields is such that agencies have sprung up which make bookings of this type the bulk of their business.

Probably the leader in the field is the new Art Whiting Agency. Whiting got into the booking business by way of a small combo which played casual dates. He still gets together five or six pieces and plays for a country club, war plant dance or picture studio dance and party. With Whiting are Jack Riley, who whips together anything from a trio to a large band, such as he had at the Aragon Ballroom recently; Freddy Large with five or six pieces and King Gulon with the same-sized outfit. Bookings include war plants, and the firm has had bands play for bowling leagues.

Lou Dorn, local agent, handled Lockheed Aircraft shows for two years. Policy has been changed recently, with Dorn scouting other plants. For the defense workers' lunch periods from 11 to 11:30 a.m. and 8 to 8:30, Dorn has supplied the Dude Swingers, a three-piece group; Bernie Halpert, four; Earl Bodlander, three, and Don Guthrie, three. Lockheed audiences number 2,000 at each show. Dorn has also sent small combos to play Masonic get-togethers as well as private parties.

GAC has spotted the King Cole Trio on *Hollywood Showcase* over Station KNX several times. At North American Aviation, this firm has booked Tiny

Brown for 30-minute lunch periods at 11:30 a.m. and 10 p.m. Spike Jones and His City Slickers are set to play the date on June 21. GAC has also booked morning sessions at Pasadena Junior College and at UCLA.

Individual members of small combos are given a chance to get together (and make money) on the Orson Welles show over Station KNX. In this group are included Zutty Singleton, Bud Scott, Barney Bigard, Buster Wilson and Ed Garland dispensing original New Orleans Jazz.

New Cocktail Spot Opens in Kansas City

KANSAS CITY, Mo., June 10.—The new Colony, 1106, this city's newest cocktail lounge and restaurant, made its debut last week despite wartime priorities, liquor shortages and ration points.

Spot, which is housed in a four-story building, is located on Melody Lane, a four-block stretch which now includes 15 dining and drinking spots, 10 of which are featuring entertainment. Lounge, which is situated on the first floor, was built at the cost of \$50,000 and plans are now being made to convert the second floor into a swank dining room with membership features.

Vic Colin and His Chicagoans, trio, and Jean Jamerson, piano, have been inked in by the McConkey Orchestra Company here, which is booking one half of the spots along the "lane" stretch.

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Reviews

The Carrollians

(Reviewed at Club Zanzibar, New York) This four-piece Irv Carroll combo relieves on the stand. Fred Steele, tenor sax, conducts and adds considerable with his vocalizing. Ben Grauer, trumpet, takes a number of melodies in competent fashion. Irving Preisler, piano, and Matt Mason, drums, complete.

Unit kept dance floor filled. Tempo was excellent when caught.

Using Carroll's arrangements this recently formed group sounded as if it had been working together for many, many moons.

Steele's stand manner is good, and his personality should build a following among dancers. Grauer is personable but had a little trouble finding the mike when viewed. *Larry Nixon.*

Sandy Sanderford

(Reviewed at the Aquarium, New York) Sandy Sanderford (7) (3 rhythm, 3 reed and 1 trumpet) does a fair job on the bandstand. But it leans less on music and more on corn. On one or two jump pieces outfit really hit the gong. On ballads the group registers poorly. Sanderford does a very workmanlike job on the trumpet, but the rest of his boys, while good musicians, do only fair. Best bits are corn with tassels which the sailors and their gals here seem to go for. Band canary, Betsy Jones, is an okay seller, but she's no comic. Like the ork, she doesn't register with ballads, tho on rhythms she does well. Sanderford comes in on occasional vocals. He'd do better to stick to his trumpet. *Bill Smith.*

Chet Roble

(Reviewed at Helzing's Vodvil Lounge, Chicago) Chet Roble, who has been playing piano at this smart lounge the past two and one half years, has taken over the bandstand with this newly organized sextet. Group, launched only two weeks ago, features Eli Phillips, Ernie Bergman and Elmer Lowry, all of whom played the spot before its change from vaude-type entertainment to straight instrumentation, and Boyce Brown and Cliff Lynch.

Instrumentation leans to rhythmic beats at all times. Music is ideally suited for listening. Numbers range from pop tunes to boogie-woogie, interspersed with Latin American and sophisticated melodies.

Versatility of the unit is outstanding, with the boys giving out with fine soloing. Roble's nimble fingers flash across the keyboard with all the flare of a master (See REVIEWS on opposite page)

OFF THE CUFF

East:

TWO BEES AND A HONEY bow in Philadelphia at Lou's Germantown Bar. . . . MARJORIE HYAMS, with the Serenaders and Patty Travers and Her Silver Tones, share the stand at Atlantic City's Chateau Renault. . . . FOUR GINGER-SNAPS back in Philadelphia at the College Inn. . . . TED OLIVER FOUR open next week for the summer at Philadelphia's Shangri-La. . . . JACK MCGOWAN TRIO set to summer at Rainbow Cafe, Wildwood, N. J. . . . BETTY ROYCE brings her piano novelties to Philadelphia's Tahiti Bar. . . . THE THREE HITS, with Kay Dorner at the piano, alternating with Lillian Bowman's pianistics, bow at the Wonder Bar, Brooklawn, N. J.

ADRIAN ROLLINI TRIO heads the new unit array at the Cove, Philadelphia, with the Art Hinett Trio, Ann DuPont Trio and the Hickory Boys. . . . FORREST SYKES set to take his pianology to Atlantic City's Harlem Club for the summer. . . . THREE LOOSE NUTS set for the summer at Atlantic City's Show Place Bar.

THREE ARISTOCRATS get the call at Twin Cedar Inn, near Clementon, N. J. . . . FOUR ACES take over at Philadelphia's Mid-Wat Musical Bar. . . . RUSS CORTESE AND VITO LaMONICA at the twin pianos at Arnold's Cape Club, Cape May, N. J. . . . BUDDY HESS TRIO and Ray Stokes's Steinwaying alternate at DuMond's Philadelphia.

BRIDGET and Her Men open at Music Bar, Schenectady, June 26. . . . ANN DUPONT follows Kidoodlers at Bethlehem, Pa., instead of Leo and Eddie. . . . FARMER and WAYNE go into Calvert's Lounge, Cleveland. . . . RAMON TORRES current at Hotel Ansley, Atlanta. . . . ROMANI TRIO at 500 Club, Atlantic City. . . . LOUISE PICKERING working week-ends Melrose Cocktail Lounge, Newark.

KAY ARDEN TRIO at Enduro held over indefinitely; unit only six weeks old. . . . RUTH WEBB at Missouri Hotel, Atlantic City. . . . BOBBY SANDS at Sunnyside Rest, Long Island, thru October. . . . JACKIE GROSS now at Brass Rail, Lawrence, Mass. . . . JOSE CORTESE gets eight additional weeks at Jack Dempsey's. . . . GEORGE MCGILLOFF and Balalalkas in final two weeks at same spot. . . . GLORIA MCGEEHEE set for the 400, Washington. . . . JOAN GILBERT (ex-Mike Special) on vacation. . . . CHARLIE WALTERS and the Four Moods leave the Miami, Brooklyn, and open for three weeks at the Stable, Coney Island.

West Coast:

JIMMY WAKELY and His Oklahoma Cowboys at Hoot Gibson's Painted Post in Studio City, Calif. Charlie and Margie Linville, violinists, recently joined. Outfit featuring Jimmy Pruitt, blind pianist. . . . AL IVERA at the Pago Pago in Portland, Ore. . . . SHADRACH BOYS held over at the Back Stage, San Francisco, by the new owners. . . . ILLINOIS JACK, former Cab Calloway tenor sax man, now with his own five-piece group at the Blue Moon, Tucson, Ariz., after closing at the Silver Slipper, San Diego.

ART PERRY and His Western Sweethearts (five gals and a man) at the Showboat in San Diego. . . . POISON GARD (See OFF THE CUFF on opposite page)



The **FOUR BLAZES** One of the Finest Musical Groups in the Harlemaesque Manner. INQUIRE NOW FOR OPEN DATES Direction PHIL SHELLEY, 64 E. Lake St., Chicago

DOROTHY CARROLL Sepian Sensation of Boogie Woogie Piano. THAT JUMPIN' GAL OF JIVE Held Over DOWNBEAT LOUNGE Sioux City, Iowa Direction CONSOLIDATED RADIO ARTISTS

Economic Law Plus Tax Add to Lounge Woes

NEW YORK, June 10.—The law of supply and demand is something cocktail units are learning about today—the hard way.

For where a small band working a lounge a couple of months ago wouldn't budge out of New York for less than, say, \$600 plus rooms and transportation, the same outfit today has a tough time getting \$400 with no rooms.

Fact that this is so is proven by unanimous agreement among top cocktail lounge agents here, that prices of acts have toppled. Percenters, until two weeks ago, maintained that prices were not affected—except for singers, generally, who were a drug on the market. Now estimates of price-drop range from average of 15 per cent to as high as 50. Situation was brought to a head by the 30 per cent tax, but basically the tax merely hurried the climax, it didn't cause it. The cause itself was brought about by the same law of supply and demand which for a time worked to the advantage of the performers. With money as free as water, particularly in defense centers, spot after spot tried to cash in on this lush trade by adding lounge units.

What units were around got more money than they ever dreamed of. This prosperity attracted other sidemen who formed units and went to work.

Then the old economic law of supply and demand began working the other way. There were too many units and not enough spots to put them in. Name combos could still get a price, but the

Johnny-come-latelies found the going tougher.

Then came the tax, and the fat was in the fire.

OFF THE CUFF

(Continued from opposite page)

NER TRIO held over at Randini's, Los Angeles. . . . GLADYS PALMER at the Rhythm Club, Los Angeles. . . . EARL COLBERT TRIO and Cora Eddy get hold-over notices at George's in Glendale. . . . BEN LIGHT returning to the LaJolla Beach and Tennis Club, LaJolla, Calif. . . . THE CHORDS returning by popular demand to the Cloud Room, Portland.

LUCKY COOK and orchestra get an indefinite holdover at Club Laurene, Los Angeles. . . . DAN STEWER TRIO opened at the Golda Lee, El Monte, Calif. . . . AL MONAZI stays over with his orchestra at the Club New Yorker, Portland. . . . TINY BROWN a holdover at the Pirate's Cave, San Diego.

Midwest:

BOYCE BROWN, saxophonist, who formerly headed his own unit, has joined the Chet Roble combo; currently appearing at Helsing's Vodvil Lounge, Chicago. . . . MARIA KARSON'S MUSICALS (4), rounding out a year's run at the Plains Hotel, Cheyenne, Wyo., recently played a fourth engagement at the Veterans' Hospital there.

CABIN BOYS (3) have been booked in to the Airliner, Chicago, for a three months' run. . . . DON ROBERTS, organist, who drew another holdover at Jack Tars, Hot Springs, is planning to add a singer to his act.

OZZIE OSBORNE (4) currently at Club Silhouette, Chicago. . . . GAIL HALL is playing the piano at Martin's 71st Street Lounge, Chicago. . . . BOB REEMS (4) has been inked in as the alternating band at Helsing's Vodvil Lounge, Chicago. . . . AL (STUMPY) RUSSELL, formerly of Slim, Stemp and Stumpy, and Jean Morgan, opened at the Club Lido, South Bend, Ind. . . . VALERIE DAVIS, piano, is appearing at the Guard House, Alexandria, La. . . . PRINCESS WHITE CLOUD, organist, is at the same spot.

JEAN WILLIAMS, piano-singing, can be heard at the Glass Lounge, Tampa. . . . LEON ABBEY AND QUARTET are at the Cabin in the Sky, Chicago. . . . CLARA HOELSCHER provides the organ music at Club Morocco, Chicago. . . . CRYSTAL TUNESTERS debut at the Crystal Tap, Chicago. . . . JUMPS OF JIVE (4) held over at the Sky Club, Chicago.

RICHARD HOYLMAN, piano, now in his 17th week at the T & T Club, Mokena, Ill., held over for an indefinite run. . . . THE SHORELINERS (4) have been inked in for the Preview, Chicago, starting July 3. . . . DOROTHY CARROLL, piano, held over at the Downbeat Show Lounge, Sioux City, Ia. . . . NINA RENALDO (5) has opened at the Lakotas, Milwaukee. . . . Three more cocktail combos in the CRA stable: Bob Sylvester (4), Ben Olender and His Notables and Hortense Doram, organist, who signed seven-year personal management contracts.

BORSHT BELT BUCKS

(Continued from page 21)

plause. They don't have time. For at 10:45 he's got another show to do a couple of miles up the road and collect another \$175. A good act," he explained, "frequently works six spots a night." Among the performers skedded to hit the Catskills on this basis are Belle Baker, Molly Picon, Lewis and Ames, and Henny Youngman.

Ordinarily this price jackup would have the ops screaming falsetto. But the fact is that the boys at the gefulto fish hosteleries aren't starving to death either. Where they used to charge customers \$25 to \$50 a week they now can't hear anything under \$75 for the same accommodations. And if the service and food isn't so good—it's the war, you know. So while they hem and haw at the prices acts demand they pay 'em just the same, tho they buy fewer acts than last year.

Several Top Payers

Top payers in the field, said the agent, are Grossinger's, Young's Gap House, Concord, President and Laurel Country Club.

Ship Slip

NEW YORK, June 10.—Four years ago Anita Martell, English juggling act, was set to come to the U. S., but the war prevented it. On July 3 she opens at the Statler, Boston—thru a shipping accident.

It happened like this: In 1942 she went to South Africa to make vaude appearances, then traveled to Australia for more of the same. Three months ago she boarded a ship for England, but the vessel was forced to go to the U. S. instead. Now Miss Martell has been given a one-year visa and is ready to go to work.

Not far behind are the Nevelle, Tamarack, Flagler, Morningside and a score of others.

Situation among the Berkshire spots is a little different. Places are further apart, so making more than two jumps a night isn't easy. But in these places they don't go in for a top name talent. Yet they, too, have to pay a lot more for acts.

But if the situation for the performers sounds like pie in the sky it's far from that for musicians. Up to Decoration Day muskies were just as hard to get as acts. Prices didn't mean a thing. Scale, according to one agent, just didn't exist. It was a black market. And if you wanted a couple of boys to beat it out you had to pay. Offerings of \$75 for the leader and \$60 for sidemen were simply laughed off. In one case, the agent said, he got a band only after agreeing to give the ork leader's wife and child free room and board for the season. Then came the debacle.

The College Boys

College boys came in and took over. Latter situation is nothing new and good orks don't even consider the rah-rah boys competition. But the cabaret tax was what hurt. For band after band was let out of shuttered niteries and right away began hunting for a borscht job.

Bands which had turned down \$75 a week came back and offered to work for \$50. Added to this local plethora of out-of-work bands came outfits from out of town, even Canada, who, hearing of the easy dough in the borscht belt, came in to collect.

Those orks which have gotten their jobs before Decoration Day and signed for the season are okay. Those which held out for better dough are now out on a limb.

But the acts are still in demand. They ask for and can get almost any kind of dough.

"Scandals," 2d Bill At Downtown, 28G

DETROIT, June 10.—George White's *Scandals*, second attraction to play the Downtown Theater (2,800 seats; house average, \$23,000) since its reopening by Howard Hughes, drew \$28,000, dropping about \$20,000 under the figure set the week before by Tommy Dorsey.

Latter figure, however, was a once-in-lifetime happenstance, resulting from a combination of the first stagershow to play town in some time, extensive billing of the reopening of the Downtown in an exceptional campaign, and the lure of Dorsey for the teen-age crowd. Picture with the George White show was *Jamboree*.

Xavier Cugat, who had a record run at the Statler Terrace Room here a couple of seasons ago, is in as the current attraction, and expected to go slightly over the *Scandal* mark.

New Combine Runs Det. Parkside Bldg.

DETROIT, June 10.—The Parkside Recreation Building, operated by Erving Moss, is being taken over by a new group which includes Sanford Adler, Irving Dworkman, George Seyburn and Henry Alpert. Adler was the builder of the structure about four years ago.

The Parkside Cocktail Lounge, now operating on a continuous entertainment policy, and the Parkside Theater will remain under the same managers, Del Barlow and Ben Wachnansky.

The Bombay Room, swank second-floor night spot, which has been closed some months, and the two-floor bowling alleys in the building are all included in the deal.

Fate of the Bombay Room depends largely upon the federal club tax.

West and Lexing Start Vaude Tour

NEW YORK, June 10.—West and Lexing, the burly comics who have been halled in recent months as possible successors to Abbott and Costello, will be seen in Midwest vaude houses beginning June 23. Burleskers will play a six-week tour with the Ozzie Nelson ork; Lindsey, LaVerne and Betty, and Harris and Shore. Route opens at the Orpheum in Omaha.

REVIEWS

(Continued from opposite page)

salesman. Altho he is noted for his hot piano renditions, his concertos, however, win the plaudits. Boyce Brown, sax, who formerly fronted a unit at the preview here, dishes out with technique that draws solid mitting. His tonal qualities and fast fingering fit in with the rhythmic bass pounding by Ernie Bergman and Elmer Lowry's soft guitar strains. Cliff Lynch also comes in for a good hand with his skin-beating, as does Eli Philips, who doubles on the tenor sax and clarinet.

Roble's new unit is definitely slated to go places. The music is danceable and pleasing and would fit well in any spot.

Jack Baker.

John Kirby

(Reviewed at the Aquarium, New York)

The six-man outfit with Kirby on the bass, is getting plenty of applause at Ben Harriman's spot. Combo mixes its straight jazz with enough commercialism to bring the customers out on the floor. Tho the spenders here don't seem to need any encouragement to do a little hoofing.

Kirby's outfit (3 rhythm, 2 reed and 2 trumpet) seem to hit on all cylinders in practically every number. Rhythm section is, of course, sock all the way, but the guys on brass and the licorice stick vander aren't far behind either. Ork doesn't go in for funny hats or vocals. It depends on le jazz hot to get across. And judging from the way the ork sells, it's enough.

Bill Smith.

EUGENE SMITH

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Subway Cirk Down to Two For Leventhal

Other Houses Only Booked

NEW YORK, June 10.—Despite contrary reports and rumors, the Subway Circuit, as personalized by Jules Leventhal, has shrunk this year to two theaters, the Windsor, Bronx, and the Flatbush, Brooklyn. Originally it was planned to service Eddie Gould's Queensboro Theater in Elmhurst, Long Island, with Leventhal summer attractions, but currently this hook-up is out and Gould is going it on his own.

As far as out-of-town set-ups are concerned, such as Atlantic City and Philly, which have been mentioned as potential summer outlets, J. L.'s office advises that these are strictly status quo, and if and when they come to fulfillment it is likely to be on a straight booking arrangement.

Current J. L. Notion

The current notion in the Leventhal noggin seems to be to present picked shows at the two local theaters, and if they do outstanding biz, and he controls the touring rights, ship them forthwith on a hinterland trek. The Subway Circuit has opened the switch to the open road.

In any event this is precisely what has happened in the case of *Early To Bed*. It takes financial guts to pop a Stem musical direct from Broadway into a \$1.50-top admish bracket, even with an upsy to \$2 on Saturdays (plus tax, of course). Such things have a way of going off in an impresario's pan. However, J. L. seems to have hit a jackpot with this one. *Bed* led off with a week at the Flatbush May 23 to a b.o. sockful of \$17,148. It followed thru the next week at the slightly smaller Windsor for a take of almost 15G. It had 'em hanging from the roof trees.

This week it returned for another Brooklyn stanza to gather in the stray customers previously missed. As of Tuesday (6) opener repeat looked promising, with a \$500 advance already in the till. So, come Monday (19), *Bed* hits the trail to open for a seven-day stand at the Shubert, New Haven, Conn. Follows a split week divided between Hartford and Bridgeport, Conn., and then the show moves on to Philly. Later dates are not set yet but the eventual goal is Chi.

There is no reason why *Bed* shouldn't do good road biz. There have been some cast changes, but not a few of the Stem principals have stuck with the show, and the chorus has remained substantially intact. Of course, the turntable and traveler effect are out, but the original production has been effectively adapted to traveling conditions, and all-in-all it is a solid customer-buy at the scale.

The new gals, Ruth Webb, who understudied the top role originally; Ann Parker, Mildred Fenton and Virginia Bolen do a thoroly capable job. Joseph Macauley continues in his old spot as El Magnifico, and Bob Howard is as helpful as ever. James Starbuck has taken over the juve chore to give it a decided lift, and Mervyn Nelson's clowning is a particularly bright spot. Young Mildred Fenton also rates a special nod. She sells personality, and while not long on voice puts over *Get Away Young Man* number for a solid sock. Traveling edition of *Bed* is all right. Bob Francis.

BROADWAY OPENING

THAT OLD DEVIL

(Opened Monday, June 5, 1944)

THE PLAYHOUSE

A comedy by J. C. Nugent. Staged by the author. Setting by Paul Morrison. Costumes supervised by Johnnie Johnstone. Company manager, Allen Atwater. Stage manager, Matthew Smith. Press representatives, John Peter Toohy and Maurice Turet. Presented by Lodewick Vroom.

Hester	Ruth Gilbert
Officer Williamson	David S. Jordan
John Woodruff	Matt Briggs
Jim Blair	J. C. Nugent
Doctor Davis	Matthew Smith
Harry Robinson	Warren Lyons
Wilbur Blime	J. Colvil Dunn
Lila Merrill	Agnes Doyle
Martha Blair	Luella Gear
Mrs. Woodruff	Ruth Gates
Mrs. Blime	Lou McGuire
Mrs. Robinson	Mary Dickson
Jerry Swift	Michael Ames

Possibly the land-office business still enjoyed by *Kiss and Tell* and *Three's a Family* inspired J. C. Nugent to endow the Stem with another experiment in gynecology. At any rate, he evidently decided that the Broadway stage could stand another pregnant lady or two and *That Old Devil* is the result. Unfortunately, neither the matters which concern the Nugent p.l.'s or the ladies themselves are as amusing as they ought to be. *Devil* is a thin spread, pedestrian little comedy—and the best thing about it is that it brings "J. C." back to a Broadway stage.

The background of the Nugent frolic is a small Connecticut town, populated with gossiping wives who are bored with their husbands. Rotund, middle-aged Jim Blair is the most ignored of the lot. It suddenly develops that a refugee lass, who has been guesting with various of the pairs, is in an interesting condition. Jim is accused and takes the rap in order to cover up for the gal and her young lover who is being pushed around by the neighbors.

The result is that Jim overnight becomes the apple of the female eye and thoroly enjoys it. That is, he enjoys it, until the young lad responsible gets himself locked up by an irate stuffed-shirt and is likely to lose his chance at an air corps commission. However, Jim manages to straighten out all the kinks. The proprieties are saved by the announcement that the youngsters have been married all along and topped-off by Jim's discovery that Mrs. Jim will shortly be in the market for a bassinet, too.

The trouble with *Devil* is that there isn't enough fun in it to go around over three acts. Every once in so often a typical Nugentian line comes crackling across for a solid chuckle. But the intervals between are far longer than they should be. "J. C." has written a part for himself that gives him a chance to empty the bag of all his endearing and canny tricks. Vet master of timing and instinctively ingratiating as he is, *Devil* is just too much of a load. It is far too much for the rest of a highly competent lot of players. Most of the time they

Pix Taking Legit Oldies; U. A. Starts Trend With Mabel

HOLLYWOOD, June 10. — Former Broadway productions of vintage age are being modernized and built into screen plays for United Artists release. Other studios have been shelling out the heavy dough for current hits, but United Artists is relying on the oldies to get the ticket buyers into theaters. Edward Small started the trend with *Up In Mabel's Room* which is proving a heavy grosser at the box office. He has acquired film rights to *Are You a Mason?* and *Twin Beds*. Former will get new tag of *When the Cat's Away*.

Former Katharine Cornell hit, *Dishonored Lady*, will be filmed by Hunt Stromberg. Sol Lesser will soon produce *Civilian Clothes* on his fall schedule. In addition to the current Broadway production, *Three Is a Family*, Jules Levy has already filmed *The Hairy Ape*, which will be released soon.

Lester Cowan will produce *Tomorrow the World*, current play, and the George Gershwin oldie, *Of Thee I Sing*, will be filmed by Producing Artists, Inc.

are left at the mercy of windy lines which set neither character nor pace.

Luella Gear, who has a comic trick or two up each sleeve herself, hasn't any too much to do as the wife. However, she manages to sharpen the role to a point far better than it deserves. Matt Briggs is forced to exaggerate another unctuous, blustering role incredibly in order to hold it faintly in the chuckle groove, Michael Ames and Agnes Doyle make a conventionally pleasant pair of young lovers. Ruth Gates contrives one of the few really amusing scenes with a seduction interval with "J. C." and Ruth Gilbert is one of the Stem's periest comedy maids.

"J. C." has directed as well as authored his play and not too successfully. There is, in fact, little that's likely to be successful about *Devil*. It is likely to melt away even in an air-cooled house.

Bob Francis.

Out-of-Town Opening

LOVE ON LEAVE

(Opened Monday, June 5, 1944)

WILBUR THEATER, BOSTON

A comedy by A. B. Shiffrin. Staged by Eugene S. Bryden. Settings by Paul Morrison. General manager, Robert Levoc. Press representatives, Leo Freedman, June Greenwall. Stage manager, Robert Champlain. Presented by Charles Stewart and Martin Goodman.

Sam Wilson	Millard Mitchell
Mary	Mary Sargent
Paula	June Wilson
Lucy	Rosemary Rice
Larry Draper	James Dobson
Robert Lewis	Stanley Bell
Flo	Joann Dolan
Hoagy	Bert Freed
Nick Hardy	John Conway
Shorty	Jesse Cimberg
Sally	Donna May
Dr. Graham	Ross Matthew
Mrs. Lewis	Eleanor Gordon
A Policeman	Roderick Maybee
Sergeant	John Farrell

Love On Leave just about reaches an all-time high in stale jokes (and plays) about juvenile delinquency. Recently *Pick-Up Girl* treated the problem seriously and with dramatic force. F. Hugh Herbert's *For Keeps* laughs at its subject matter. But *Love on Leave* leers at teen-age chippies and tosses vulgarity after them.

This is an enervating business and needs few words. *Love* is simply the puerile story of a 15 year old who, in company with a brittle floozy, ducks her parents to spend a night with two pick-up sailors. While her parents frantically search for her, the honest sailor she draws discovers her age and takes her home. There she hysterically throws charges at him. However, the girl's parents realize the situation and the lad is quickly exonerated. She still complains of a stomach ache and its takes the family doctor to set things right.

This is another example of theatrical confusion. The author could have written an hilarious farce about two sailors on a binge. Or he could have produced a serious study about teen-age girls gone wrong thru no real fault of their own. But he has spoiled his comedy by trying to be serious. And he has cluttered up a potentially serious play with facile situations, shoddy dramatics and un-called-for dirty jokes.

There are the conventional cheap admonishments to girls to "keep your fingers crossed, and your legs, too, and you'll be okay," and plays upon the sailor's gag about "a girl in every port" and vice versa. When his invention runs thin the author even drags in a few malapropisms. Maybe Mr. Shiffrin thought he could make serious material palatable by introducing comedy. He succeeds only in making it distasteful.

In the acting department, *Love* has very little to offer. But the poor actors have little to work with, for the characters are cardboard dolls, anyway. Rosemary Rice is pretty and fresh, tho needlessly jittery as the young hopeful gone wrong. The best promise among the players is shown by Bert Freed as a tough extroverted sailor, who shows signs of a rough-and-ready comic. Paul Morrison's settings are adequate.

The final comment is supplied by the audience which, in this case, roared as tho *Love* were the funniest thing of the season. Maybe it will make money if it is advertised as being "for adults only."

Bill Riley.

No D-Day Slump In Hub Grosses

BOSTON, June 10.—Every legit theater man in town was scared stiff that D-Day would ruin his business. All were somewhat taken aback on finding that Tuesday night's biz was no worse than Monday, and that audiences were large in some cases on Wednesday. They finally reached an explanation: The invasion was so long expected, and the news broke so early in the day, that people were ready by nightfall to visit theaters.

At the Colonial *Three's a Family* is still holding its own in the vicinity of \$8,500 a week, with at least another frame to go.

Love on Leave at the Wilbur was roundly lambasted by the press. But considering all things, the business is not bad. Rather sensational subject seems to draw customers to the tune of about \$9,000 for the first stanza. One to go, with New York opening skedded at the Hudson June 20.

Tuesday night was okay for *For Keeps* at the Plymouth because the ILGW bought the house. But biz unaccountably dropped badly on Wednesday. Final week looks like \$9,200.

Cambridge Summer Theater had the biggest opening night, Monday (5), and week in five years. Last year's opening performance was \$195; this week's, \$314. Gross for the frame fine at \$2,700. Preem of *A Goose for the Gander*, starring Gloria Swanson and Ralph Forbes, June 19, selling fast enough to look clean before opening.

Prov. Playhouse Summer Legit

PROVIDENCE, June 10.—Associated Theaters closed its film policy at the Playhouse here Tuesday (6) and will open June 19 with legit summer stock. Manager Herbert Coppelman nixes big names, management deciding to spend dough instead on play royalties. *Claudia* will be opening bill, *Guest in the House*, *Fair and Warmer* and *Arsenic and Old Lace* also mentioned. Julie Haydon, Jean Cagney will guest in several bills. Players signed include Jean Platt, Stanley Smith, Lynn Masters and Norman Shey. Harry Mehaffey will direct, and Gene Stuckman is stage manager.

Sara Stamm, operating Newport's Casino Theater for her second season, skeds house's opening also for Monday (19) with *Mrs. January and Mr. X*. Grace McTarnham and William Webber will have lead roles, with Therese Quadri, ex-New York cast, also featured. Arthur Sircom stages. Thomas Barry will be his assistant; Herbert Kenwith, stage manager.

Equity Elects Councillors

NEW YORK, June 10.—Results of Tuesday (6) balloting for council members at the 31st meeting of Actors' Equity were announced Wednesday (7). Ten members were elected to the council for the full term of five years. They are Patricia Collinge, Philip Merivale, Donald Cameron, Alexander Clark, Frank Wilson, Jose Ferrer, Frederic Tozere, Kathryn Givency, Harvey Stephens and E. John Kennedy.

Seven Days Added

NEW YORK, June 10.—Difficulties in getting ballots into the hands of eligible voters who have left town have made it advisable to extend the voting period for the Donaldson Awards to June 16. All ballots mailed to the Reuben H. Donnelly Corporation on or before that date will be honored.

However, *The Billboard* urges you not to delay in filing your vote so that tabulators may not be swamped in a last-minute tally. Give the tellers a break and take five minutes off to make out your ballot. Remember, it's your poll. And only your interest in it will give it the meaning it ought to have for showfolks.

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Chi Legit Tops 10-Year High

CHICAGO, June 10.—Chicago legit scored another high on its 1943-'44 season, topping the 10-year record established by the '42-'43 span by about 14 per cent. Nine legit houses played a total of nearly 280 weeks against 239 for the previous season. This does not include the summer runs of two hold-overs from 1942—*Maid in the Ozarks*, which ran for 62 weeks, and *Good Night, Ladies*, which was still going strong at the completion of 100 weeks. In all there were 32 shows presented. One closed after the first night, a couple lasted a week and the remainder ran anywhere from 2 to 23 weeks. The take was far ahead of anything in recent years.

When the season opened *Maid in the Ozarks* was still going along at the Great Northern and it continued, with a gradually tapering attendance, until November 20. *Unexpected Honeymoon* moved in and, like its predecessor, was roundly panned, but it ran along at a fair clip for 16 weeks. Then the lessee of the Great Northern ditched shoddy shows and brought in *Uncle Harry*, which the crix acclaimed as the best show in town. Latter has now been drawing big for five weeks and appears set for a long stay.

Good Night, Ladies ended its 100 weeks at the Blackstone March 11 and the house was dark until March 27 when *Blossom Time* came in for six big weeks. Season wound up with Katherine Dunham's *Tropical Revue* for three weeks of excellent business. The Erlanger led off last September 6 for two weeks with *Jane Eyre*. House was dark until *Student Prince* came in for its ninth engagement since 1925 and had four good weeks. A fair three weeks with *Without Love* followed, then came *Oklahoma* on November 15 to score turnaways for the balance of the season. It's sold out months ahead and no doubt will remain the balance of the year. The Selwyn did excellent business with *Doughgirls* for three weeks, *Dark Eyes* for six and *Tomorrow the World* for 23 weeks with an average take of around \$15,000 a stanza. Its present tenant, *Rebecca*, is rounding out its seventh good week and will remain indefinitely. *Kiss and Tell* started the season for the Harris and is still going, with no signs of slipping.

Studebaker Seven

The Studebaker housed a total of seven attractions. *The Army Play by Play* led off for three big weeks, then followed *The Corn Is Green*, good, four weeks; *Blithe Spirit*, poor, two weeks; Gilbert and Sullivan operettas, two okeh weeks; *The Patriots*, four satisfactory weeks; (See CHI'S 10-YEAR HIGH on page 31)

Material

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BROADWAY SHOWLOG

Performance Thru June 10

Dramas

	Opened	Perfs.
Angel Street (Golden)...	12-5, '41	1,061
Arsenic and Old Lace ... (Hudson)	1-10, '41	1,437
Jules Leventhal will neither confirm nor deny the report that "Arsenic" will step into his Subway Circuit via an opening at the Flatbush Theater, Brooklyn, after close of Stem run Saturday (17).		
Chicken Every Sunday ... (Plymouth)	4-5, '44	77
G.I. performance skedded for Camp Meade, Md., June 2, with other Sunday treks to army camps to follow thru-out the summer. Sidney Blackmer will be narrator on WJZ (Blue) Bond Program Monday (12).		
Decision (Ambassador)...	2-2, '44	152
Has been hit like some others. Running on a week-to-week sked and getting by at around 7G's. Cast to be tested at 20th Century studio Tuesday (13) for pic version. Pic will be made in Astoria, using local high school for background.		
Doughgirls, The ... (Lyceum)	12-30, '42	612
Biz pick up, with take bettering previous week by an estimated \$1,500. Soft-baller took over "Pick-Up Girl"—"Wallflower" combo Friday (8) at 7 to 6.		
Jacobowsky and the Colonel (Martin Beck)...	3-14, '44	104
Oscar Karlweis is a feature of Theater of All Nations "Free Ports" program at Town Hall Saturday (10). Annabella will be sketched by Waldo Pierce at Bonwit Teller 5th War Loan Rally Tuesday (13). She will auction sketch to the highest bond bidder.		
Kiss and Tell (Biltmore)...	3-17, '43	524
Cast changes about set. George Abbott viewed show Saturday (3) and approved. New lobby pics shot Friday (9). The Shuberts will back Robert Keith's production of Owen Davis' "Dr. Hilliard's Patient," which is definitely skedded for late July rehearsal.		
Life With Father ... (Empire)	11-8, '39	1,931
Biz off; \$10,500 week's take, as against \$11,507 for previous stanza. Nydia Westman returned from Coast troupe Friday (9), for immediate rehearsals with Arthur Margetson. Pair will take over lead chores Monday (19). Howard Lindsay and Dorothy Stickney will play thru to finish on that date.		
Othello (Shubert)...	10-19, '43	272
James Monks out since Monday (5) with strep throat. Eugene Stuckman has been filling in Cassio assignment. Oliver Cliff joins company Monday (12). Uta Hagen and Joseph Ferrer co-starred on WAC radio show, "The Mark on the Map," Monday (5), over WINS.		
Over 21 (Music Box)...	1-3, '44	187
Troupe's soft-ball leaguers knocked over "Follow the Girls" sluggers to the tune of 6 to 2 Friday (8). Harvey Stephens elected to Equity Council Tuesday (6).		
Pick-Up Girl (48th St.)...	5-3, '44	45
Stem talk has Doro Merande leaving troupe for a vacation Saturday (24). Brann Nossen has been signed to understudy William Harrigan. Marvin Forde on "Seahound" (Blue) Tuesday (6) thru Thursday (8).		

	Opened	Perfs.
Ramshackle Inn (Royale)...	1-5, '44	185
Cast to St. Albans Rehabilitation Hospital Monday (12), to give complete show. Special set built by servicemen.		
Searching Wind, The ... (Fulton)	4-12, '44	70
Still continues capacity biz.		
That Old Devil ... (Playhouse)	6-5, '44	8
Crix gave it a zero mark. No: Lewis Nichols (Times), Herrick Brown (Sun), Louis Kronenberger (PM), Willa Waldorf (Post), Robert Coleman (Mirror), Howard Barnes (Herald-Tribune), Robert Garland (Journal-American), John Chapman (News), Burton Rascoe (World Telegram). Going is hard, but management reports continuation for at least another week.		
Three's a Family ... (Belasco)	5-5, '43	465
Erratum: "Closed Friday, June 2," printed in "Showlog" June 10, belonged under caption, "A Strange Play." Apologies! Sunday (4), Edith Gresham left New York troupe to take over Aunt Irma assignment in Boston company. She succeeded Margaret Irving. Jean Bellows has stepped into vacated Gresham spot, moving up from her Western Union girl bit. W. U. G. is now doubled by Honey MacKenzie, who also does the off-stage baby cries. Ruth MacArthur has been signed for the role formerly played by Dorothy Gilchrist, who has left the troupe. Fay Bainter and Helen Broderick will have the leads in "Family" pic version.		
Tomorrow the World ... (Barrymore)	4-14, '43	487
Ruth Matteson took over fem lead Monday (5).		
Two Mrs. Carrolls, The ... (Booth)	8-3, '43	360
Six weeks' lay-off for vacation starts July 1. Elizabeth Bergner to Vermont with husband, Paul Czinner. Victor Jory to coast. Probably will not return to show when it reopens August 18. Will come back to do another show in the fall. No replacement set for him as yet. Czinner and Robert Reud admitted Tuesday (6) that Warners have bid \$225,000 for pic rights to the Martin Vale drama.		
Voice of the Turtle, The ... (Morosco)	12-8, '43	317
Wallflower (Cort)...	1-26, '44	159
Jessie Long, general manager, has been bedded since Tuesday (6) with a torn muscle, souvenir of tussle with "Follow the Girls" ball-tossers. Jimmie McMahon is another casualty, sporting two cracked ribs, but has managed to play every night. To make it worse, "Gals" team won, 14 to 11.		

Musicals

Carmen Jones ... (Broadway)	12-2, '43	221
B.-O. reports up since tix have been topped at three bucks plus tax. Audrey Graham back in cast Wednesday (7), after illness. Billy Rose has signed Bert Lehr for "Seven Lively Arts." Norman Bel Geddes will do the sets.		
Dream With Music ... (Majestic)	5-18, '44	28
Closed Saturday, June 10.		
Follow the Girls ... (Century)	4-8, '44	73
Val Valintinoff proved he can use his hands as well as his feet Monday (5), at Jamaica Arena. Making his box-		

	Opened	Perfs.
Helen Goes To Troy ... (Alvin)	4-24, '44	56
William Horne sang numbers from show on WAC air program, "The Mark on the Map," over WINS, Monday (5). New Opera Company has acquired rights to "Merry Widow." Will open with Broadway cast and Jan Kiepura and Wilma in the leads on July 3 at The San Francisco Opera House. After a three-week S. F. stand, troupe will play Hollywood Bowl and then tour.		
Mexican Hayride ... (Winter Garden)	1-28, '44	155
June Havoc to Washington for Bond Rally on White House lawn Saturday (10). George Givot entertains at the New York Newspaper Guild's annual "Page One Ball" Saturday (10). Wilbur Evans to Park East Hospital for minor operation Wednesday (7). Back in show in about 10 days. Bob Tavis is subbing for him. Rehearsals for "Catharine Was Great" began Tuesday (6), with Roy Hargrave directing. Paul Leysac, Ray Bourbon, Karl Bensen, Phillip Carey Jones and Jack Burke have been signed. Dolly Tree will do the costumes and Howard Bay the sets. All signs point to Shubert as probable Stem home for show.		
Oklahoma! (St. James)...	3-31, '43	513
Celeste Holm in Hollywood and has started tests for one of top roles in 20th Century's "Bandwagon." Betty Jane Watson, Harry Stockwell and Murvyn Vye guest at Dutch Treat Club Tuesday (13). Will do numbers from show. Stockwell also booked for air-guest shot on "Broadway Matinee" Wednesday (14). Reggie Hammerstein has been made supervisor of both New York and Chi companies.		
One Touch of Venus ... (46th St.)	10-7, '43	287
Ben Cutler emceed War Bond Rally sponsored by Greater New York high school students Tuesday (6). John Boles joined up with 5th War Bond Military Patrol, sponsored by pic industry, Friday (9). Jeeped thru Queens with stop-offs to intro war heroes and plug for bond sales. Ruth Bond on WJZ (Blue) "Blind Date" Monday (12). Random House preems a new book of short stories by S. J. Perlman Monday (12). Title: "Crazy Like a Fox." Rumors have Sono Osato quitting troupe within the next month. World pic rights have been finally cleared. Cheryl Crawford and John Wildberg are negotiating with a couple of indies on a sale. One offer of a flat \$500,000 reported, with another on a percentage basis.		
Ziegfeld Follies, The ... (Imperial)	4-1, '43	505
Leon Palmer replaces Sammy Steen in the male line Monday (12). Hattie Ralton has been signed to understudy Sue Ryan. She replaces Nina Olivette.		

REVIVALS

New Moon ...	5-17, '44	29
Run is extended to Saturday (17). May continue longer. City Center biggies still mulling over selection of next attraction.		

Dows Open Legit Hartford Theater

NEW YORK, June 10.—Joining the trend among vaude and night club figures toward operations in the legitimate theater field, Al and Belle Dow, Broadway agents, will go legit June 18 with the opening of the Dow Theater, Hartford, Conn.

House, formerly known as the Proven-Picture Theater and confined to pix, has been remodeled to the tune of \$50,000, according to the Dow office. It will present the road company of *Blithe Spirit* for an opener and will follow with Canada Lee in *Native Son*. Should the supply of touring legiters run out, house may be temporarily switched to other policies.

The Dows themselves will run theater bearing their name. Couple also have an interest in the Shubert-operated Shubert Theater in New Haven.

Routes Dramatic and Musical

(Routes are for current week when no dates are given)

- Able's Irish Rose (Ford) Baltimore.
- Able's Irish Rose (Auditorium) Oakland, Calif., 14; (Union H. S. Aud.) Salinas 15; (Junior College Aud.) Ventura 17.
- Connecticut Yankee (Studebaker) Chi.
- Dunham, Katherine (Blackstone) Chi.
- Good Night Ladies (Cass) Detroit.
- Jante (Geary) San Francisco.
- Kiss and Tell (Harris) Chi.
- Kiss and Tell (His Majesty's) Montreal.
- Let's Face It (Forrest) Phila.
- Life With Father (Strand) Vancouver, B. C., 14-16; (Royal Victoria) Victoria 17.
- Love On Leave (Wilbur) Boston.
- Oklahoma (Erlanger) Chi.
- Rebecca (Selwyn) Chi.
- Three's a Family (Colonia) Boston.
- Tomorrow the World (Metropolitan) Seattle.
- Tobacco Road (National) Washington.

'Rebecca' and Dunham Revue Shutter Pending Fall Relights

CHICAGO, June 10.—Two shows end their runs here to relight in the fall. *Rebecca* winds up at the Selwyn tonight, and Katherine Dunham will store her *Tropical Revue* after next Saturday (17) and will reopen at Milwaukee September

Valley Players Set To Open With "Claudia"

BOSTON, June 10.—The Valley Players who open their third season at Mountain Park Casino, Holyoke, June 27, with *Claudia*.

This year a 10-week season is planned with performances Tuesday thru Sunday evenings. Subsequent bills include *Personal Appearance*, *Blind Alley*, *Hay Fever*, *Charlie's Aunt*. Resident company includes Elaine Ellis, Helen Wagner, Grace Briscoe, Beatrice Newport, Jean Guild, Claudine Shannon, Gaylord Mason, Bertram Tanswell, W. James Bedell, Stephen Elliott, Alfred Paschall, Kenneth Andrew.

15. *Revue* played to only fair business here.

Following announcement of the *Rebecca* closing, a quick booking of *Let's Face It* was made, the musical coming in Tuesday (13).

Rose Marie, first of a series of operettas to be staged at the Civic Opera House, opened Friday (9), with an advance sale of \$14,000.

Burlesque Notes

By Uno

SALLY KEITH, July, closes 42 weeks at the Crawford House, Boston; skedded to return Labor Day for another 42. . . . WALTER OWENS, now seven years a producer at the Liberty, San Francisco, where the comics are Virg Downard and Bert Barry, with Owens doubling; straights are Frank O'Rourke and Wayne Kirk; fem principals are Grace Carlos, Betty McNeal, Val DeVal, Princess Red Pawn, Dolly Lee, Irene Cornell, Avis O'Day, Kitty Campbell and Doris Darling.

CHARLES DANIELS, treasurer of the Grand, St. Louis, left for his home in Allentown, Pa. . . . PVT. A. V. RAFTI, former candy concessionaire, back after 15 months in New Guinea, is convalescing in Ward D-6-5, Birmingham General Hospital, Van Nuys, Calif., and would like to hear from friends. . . . PHIL WAGNER and Milt Hamilton open this month in Paramount Lodge, Greenfield Park, N. Y., on the borscht circuit. . . . SID NADELL and Eddie Yudel, ditto at Upper Dale Country Club, Ferndale, N. Y.

GINGER WAYNE, back from Miami Beach, opened at the Kelly's Stable nitery. . . . EDDIE KAPLAN and Dick Dana return to the Steel Pier, Atlantic City, for the summer. . . . E. K. FERNANDEZ, burly theater operator in Honolulu, is now in San Francisco, lining up new people to support George B. Hill and Lee Ford in *Hits and Bits of 1944*.

MARGIE HART bedded a bad throat. . . . RAY LEROY and Arline Rappee wound up three months of engagement June 1 and slated for a return in September at the Follies, Los Angeles, where others who closed are Sid Ansley and Maurice Cash; new are Rosen and Binder, Billy Foster and Bert Saunders; held over are Leon DeVoe and Tommy Allison; also Natalie Cartier, producer. . . . FORD THEATRICAL AGENCY of Boston booked Tommy Levens, Freddy Lewis, Wally Sharples, 12 chorines and five vaude acts for the reopening June 29 of the eighth consecutive season of stock burly at Nipmuc Park, Boston, where the policy is six days a week with two shows nightly; agency also opened (June 4) another of their own clubs, the Tin Pan Alley in Boston with Roy Eldridge. . . . DOROTHY MILLER, chorine and graduated strip, shifted from the Grand, St. Louis, to other Midwest burly houses playing summer stock.

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AFM Re-Elects Officers in Chi

(Continued from page 20)

Up to now, instrumentalists could apply for partial affiliation with the AFM when they resided in a section of the country not under the jurisdiction of any local. This so-called neutral territory has been abolished. A hitherto unannounced redistribution and expansion of local jurisdiction has been put into effect by the international executive board so that the AFM now has 100 per cent coverage of the country.

The international executive board will continue in session after the delegates have gone home to consider many problems passed along by the convention.

100G for Press Agent

Chief among these will be the matter of overcoming adverse publicity. Montreal Local 406 introduced a resolution authorizing the expenditure of \$100,000 a year for this purpose.

Baltimore Local 40 also introduced a resolution calling for a public relations counsel. The board will study both resolutions and may act upon them.

A proposal that the AFM attempt to have a tax placed on juke boxes in line with the tax on live entertainment in cabarets, and a suggestion that a new form of contract be drawn up for long-hair musicians' use, are other problems the board will have before it.

Careful study of television is indicated in a resolution from the Montreal local. The local (406) advocated that a committee be appointed to collaborate with Petrillo and the board to study, legislate and enact laws regarding television. Delegates representing the resolution argued that "Television is no more the dream of an inventor but has become a reality and is on the eve of being widely commercialized."

"Television, if properly controlled," they contended, "could be of great benefit to musicians, but if not regulated may have the same nefarious effect on the livelihood of musicians as 'talkies'."

Goosens Session Exciting

CHICAGO, June 10.—When hope had been given up for a War Labor Board decision on the recording ban before convention adjournment and after a tedious session on resolutions, delegates were becoming restless. An hour and a half before the conclave broke up, however, reps took part in what they term the most exciting part of the get-together.

Eugene Goosens, conductor of the Cincinnati Symphony Ork, and four sidemen took their case of fines and suspensions to the convention floor for membership action. Group had lost an appeal from the decision of Local 1, Cincinnati, when they appeared before the AFM executive board last week.

The musicians had been found guilty of conduct detrimental to the local union and the national org and with interfering with negotiations for a new contract with the Symphony Association. Goosens was fined \$2,500 and suspended from Local 1 for three months. The other men's fines ranged from \$100 to \$750 and they were suspended for a like time.

According to federation law, there is no further appeal from an executive board decision. But the Cincinnati men asked permission to bring in a lawyer to present their case to the convention at large for rehearing. A convention precedent was set when the attorney spoke in behalf of the convicted members, but AFM biggies felt the hearing a wise move. The press already had their decision and they decided an open hearing would be a good example of the org's democratic way of conducting its affairs.

Thirty minutes each were allotted to Oscar Hild, Local 1 prexy, and the Goosens group attorney. It was agreed that neither would have a rebuttal. When Hild completed his explanation of the case, the barrister demanded another three minutes, claiming he had used only 27 of his 30 minutes. The delegates finally permitted him to finish out his half hour and granted Hild the same additional time.

After the convention heard that Goosens et. al., had taken the laws of the union into their own hands and called a meeting with the Symphony Association on wage and contract negotiations and agreed to cut 10 men out of the ork, the reps voted to uphold the executive board conviction.

Magic

By Bill Sachs

"THINK-A-DRINK" HOFFMAN has joined the cast of *Slap Happy*, musical revue breaking in at the Forrest Theater, Philadelphia, prior to a Broadway run. . . . BOB DENNING, who a few years ago worked with his brother, Dantini, and now with the Glen L. Martin Aircraft Company, Baltimore, puts in his spare moments entertaining servicemen at the various camps and canteens in the territory, and lining up programs for the Martin Y. G. W., CIO Local 738. . . . RALSTON THE MAGICIAN has just concluded an extended theater tour, his 26th year in magic, to spend the summer at his Mystic Lodge on Lake Nipmuc, Mendon, Mass. . . . JOE SCOTT has been forced to drop his magicking for his navy confreres while he recuperates at the U. S. Naval Air Station Hospital at Lambert Field, St. Louis. He's in his third week at the nursing home. . . . TOM OSBORNE, Philly magicker, left a USO tour last week to rush to his home when his son, James, was stricken with lobar pneumonia. With the lad showing improvement, Osborne expects to rejoin the unit in New Orleans this week. . . . WILLIAM G. TURTLE, "the snappy magician," opened June 8 with the Arthur Bros.' Circus Side Show in Seattle. . . . LIEUT. R. KIRK ALLAN, who formerly trouped under the label of Kalan, mentalist, writes from "Somewhere in New Guinea" under date of May 24: "Still keeping my hand in as theatrical officer of Special Services here. Magic is the favorite entertainment in the jungles of the Southwest Pacific. I've had the pleasure of routing quite a number of magi thru this territory in recent months, among them Poogie-Poogie, Len O. Gunn, Gordon Alexander, Mystic Craig and Bill Baird. Surely would appreciate letters from the gang." His address is Lieut. R. K. Allen, O-1308746, APO 928, care Postmaster, San Francisco. . . . MAX TERHUNE, magic-vent, turned picture player, recently completed another Monogram Western flicker with Ken Maynard and Eddie Dean. It's slated for early release. Terhune recently concluded two weeks at the Last Frontier Club, Las Vegas, Neb., where he appeared during the well-known Helderado Days Celebration.

BOB SHARPE, who has been working in and out of Los Angeles since late in February, has just concluded a stand at "Think-a-Drink" Hoffman's Valley Lodge in North Hollywood and heads soon for San Francisco, from whence he'll work right on up the Coast. Speaking of the engagement for Hoffman, Sharpe says: "Quite a novelty to be playing for a brother magician but we got along well together and I think I'll be doing a return for him soon. Met my old friend, Harold Alberto, whom I hadn't seen in 20 years. He's well established here and has helped me a lot with the local agents. Have had some great times, too, with the local gang and Bill Larsen. Latter has been a fine friend and has had some beautiful stuff made for my act." . . . JACK HERBERT, who has been held over a third week at Jefferson Hotel, St. Louis, closes there Thursday (15) to move on to Shreveport, La., for a stand at the Washington Youre Hotel, opening June 21. . . . LENORE WALTON, after a visit with her brother in Cincinnati and a week's work in the area for Ruth Best, Cincy booker, opened June 5 at the Nixon Cafe, Pittsburgh. . . . ARTHUR SCHALEK, Montreal magic enthusiast, lists the following mystics as playing the Canadian metropolis these days: Leon Magulise at the Air Force House; Paul Rosini at the Tic-Toc Cabaret; Ber-Mar, mentalist, in his second week at the Normandie Roof of the Mount Royal Hotel, and Dell O'Dell playing the final week of the season at the Gayety Theater. . . . McDONALD BIRCH recently played a special engagement at the U. S. Naval Air Technical Training Center, Norman, Okla., to one of the largest audiences ever assembled for a station activity—nearly 5,000 Bluejackets, Waves and their guests. Making the jump from Dallas, Birch played the date at his own expense. The engagement, however, was the signal for a reunion of magi in the Oklahoma neck of the woods. Mr. and Mrs. Birch (Mabel Sperry) were guests of Lieut. (J. G.) C. H. Talbot, member of the Pacific Coast Association of Magicians from the Northwest; Lieut. Hugh Riley (Riley's *Misguided Mysteries*), who came up from

U. S. Agencies Rush 40G Cooling System For Norfolk Center

NORFOLK, June 10.—This city's giant new combination auditorium-arena-theater, built under wartime difficulties and operated for the duration by the USO, is turning out to be a liability instead of the asset it should be, at least until midsummer, when an air-cooling system may be in operation.

The building, erected by the city and the federal government at a cost of over \$1,100,000, has no cooling system because of wartime construction restrictions.

Retrenchment by W. S. Wilder, owner of the Wilder Theater chain and operator of the Center Theater end of the building, last week brought to a head a situation which has been developing for the last month. With biz steadily falling away, Wilder discontinued stage-shows and switched to a straight first-run film policy, eliminating matinee performances. Since the theater was opened in January, under a contract between the USO and Wilder, stage-screen policy had been followed, with stage presentations including four vaude acts and a stock 12-girl line and house ork.

Longhairs Hit, Too

Situation in the arena-auditorium end of the building is just as bad. USO has been presenting headline concert attractions, radio shows and athletic spectacles, but recent hot weather forced performers and audiences at San Carlo Opera productions of *Aida* and *Carmen*, Jeanette MacDonald's recital and other events to take a terrific beating.

Both city and federal authorities realize, however, the importance of the building to service and civilian recreation. A report just issued shows that nearly half a million officers and enlisted men and women, outside of civilians, attended events staged there in the first six months of operation.

Consequently, the War Production Board and the Federal Works Agency have agreed on installation of a \$40,000 system for circulating water-washed and cooled air, and plans for the work are being rushed. But there is every indication that even with all haste it will be at least midsummer before the system is in operation.

Two More Join Bert Gervis

CHICAGO, June 10.—Bert Gervis, local agent, stepped out last week and enlarged his booking department by adding Gene Detzen, discharged from the merchant marine, and Karleen Nelson, formerly of Central Booking Office here. Office will move to larger quarters in the same building and specialize in booking of bands, cocktail combos and single attractions.

New members were formerly associated with Gervis in the Chicago office of Stan Zucker, agent.

Kitty Davis Sells Bonds

MIAMI, June 10.—Kitty Davis, who has sold \$800,000 in War Bonds to date, announces another free dinner and all-star show to each purchaser of a \$1,000 bond, and has set her goal at \$1,000,000. The dinner date is Monday (12).

the army air base at Ardmore, Okla., and Emmett (Baffling) Barbee, millionaire magician from Oklahoma City.

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THE FINAL CURTAIN

AUSTIN—Mrs. Joanna R., 91, veteran actress who started her film career in 1913 with the old Edison Company, in Los Angeles June 4. Services at Pierce Bros.' Hollywood chapel, with cremation following. Survived by her son, Frank, Los Angeles.

BELKNAP—William L., chairman of the board of the Belknap Manufacturing Company, makers of brass valves and former circus performer, in Bridgeport (Conn.) Hospital, June 7, after a long illness. He was a trapeze performer with the Barnum & Bailey Circus and is credited with having created the "living statue" act, now a fixed spectacle in the circus repertory. In 1884 he went on tour with a trapeze act billed as the Lavina Brothers. He retired from the circus in 1889 and in 1893 became president of the brass manufacturing firm. Survived by his widow, a son, a daughter and a sister.

BROWN—Mrs. Ignatius, mother of Nacio Herb Brown, composer, in Los Angeles June 2. In addition to her son she leaves a daughter, Mrs. Charlotte Mulford; three grandchildren, Nacio Herb Brown Jr., Nicholas Nacio Brown and Nancy Ann Mulford, and a sister, Mrs. Rose E. Pickarts. Services at the Pierce Bros.' Chapel, with interment in Inglewood (Calif.) Cemetery.

BROWN—W. W., fair worker and former partner of the late Ed Arnhem, recently. Survived by his widow and daughter, Billie, Rosemead, Calif.

BURBANK—Claude, brother of Mrs. Mabel Fish, of Marshall, Mich., former operator of cookhouses and concessions on the Polite Shows, at his home in Battle Creek, Mich., April 16. Survived by his widow and several brothers and sisters. Interment in Hicks, Mich., April 20.

BURKLEY—Harry V., 46, general manager of the Paul Spor Theatrical Enterprises, Toledo, in that city June 2. He formerly played in summer stock in the Middle West. Survived by his daughter, Dorothy McGuire, stage and screen star, who played in *Claudia*, Broadway show. Services and interment in Omaha.

CARROLL—Francis J., motion picture director, producer and actor, June 5 in

Los Angeles. Carroll's first venture into the motion picture business was as an owner of a string of theaters from 1900-'10. Later, as an independent producer, he screened the first Frontier Celebration in Cheyenne. He directed Mae Marsh in *Polly of the Circus*, and E. K. Lincoln in *Freedom of the World*. One of the first to make five-reel pictures, he produced *Scarlet West*, starring Clara Bow. Interment in Holy Cross Cemetery, Los Angeles.

CHRISTENSEN—Lars Peter, 70, for 50 years dance instructor and band leader, at his home in Salt Lake City June 3. He was well known in the Rocky Mountain area as ballroom dancer, band leader, musician and ballet instructor. He danced for 12 consecutive seasons at Saltair Beach and seven seasons in old Knutsford Hotel, Salt Lake City. He also organized and toured the U. S. and England with newsboy's band for several seasons. In late years he supervised music department of city schools and led national guard band. Survived by his widow, Mrs. Lotta Stevens Christensen, and a daughter, Mrs. Lotta Elizabeth Cannon.

CUNNINGHAM—Arthur, comic opera baritone, at his home in San Francisco June 3. Born in Montreal, he was sent to England to prepare for oratorio and the concert stage, but he soon found a place for himself in the opera field and devoted all his time to that line of endeavor, appearing with various opera companies in London. He came to America in the early '90s with an opera company headed by Dennis O'Sullivan in Dr. Stanford's romantic Irish opera, *Shamus O'Brien*. During his career, he supported Anna Held, Frances Wilson, Fritz Scheff, Lillian Russell, and spent many seasons with De Wolf Hopper in a repertory of the Gilbert and Sullivan operas. He was featured by Arthur Hammerstein in the original production of *Rose Marie* and by the Shuberts in *My Maryland*. He was leading baritone with the Tivoli Opera Company of San Francisco from 1901 to 1906, and is best remembered on the West Coast by his rendition of *My Own United States* in Julian Edwards's spectacular American opera, *When Johnny Comes Marching Home*. Survived by his widow, Lillian Raymond Cunningham. Masonic services in San Francisco, with interment in the family plot at Lodi, Calif.

DANSON—Collin, 63, manager and part owner of the Strand Theater, Sussex, N. B., suddenly May 26. He also had been owner-manager of the Opera House, Springhill, N. S., for a number of years. He had been located at Sussex 18 years and had been in theater business 44 years. Surviving are his widow, two sons and daughter.

DUNLAP—Mrs. Mary E. 74, wife of Archie Dunlap and sister of Mrs. Ervin Tuttle, of Portsmouth, N. H., at her home in Newberry, Mich., May 28. Services from Beaulieu Funeral Home, Newberry, with interment in Forest Home Cemetery there May 31.

FLAYER—Solomon P., 50, former Detroit theater owner, suddenly June 1. He operated the Plaza and Wolverine theaters, Detroit, and the Orion Theater, Lake Orion, Mich., about 20 years ago and owned the President (formerly Ideal) Theater, Detroit, at the time of his death. He was the uncle of David E. Flayer, owner of the Amo Theater, Detroit. Survived by his widow and four children.

FURMAN—Edward, 41, salesman for Station WBBM, Chicago, June 3 of a heart attack. Survived by his widow, the former Martha McFee, night club singer, and two children.

GAINES—Al, 44, owner of El Chico night spot, Miami Beach, Fla., for the past two-and-a-half years, was killed at Belle Glade, Fla., June 6 when the airplane he was piloting crashed in landing. He moved from Boston about 10 years ago. He was associated with his brother, Sam, opening the Beachcomber at Miami Beach three years ago. Survived by another brother, Benny, who operates the Vanderbilt Hotel and the Pago Pago Room at Miami Beach. Other survivors are his widow and mother. Remains were sent to Boston for interment.

GRIFFITH—Arch B., performer and trombonist with circuses and minstrel shows since he was 16 years of age, May 28 at his home in Philadelphia. His widow, Sarah, and a son, John, survive. Services in Philadelphia, with interment in Hillside Cemetery there June 1.

GRIMES—Jack, 51, of Cole Bros.' Circus press department, June 7 in Detroit of a heart attack. He was found dead in his berth on a train going into Detroit and was identified by cards on his person. His Showmen's League membership card was among them and Secretary Joseph L. Streibich, of the League, was notified by the Detroit coroner. He and J. D. Newman, Cole general agent, got in touch with the coroner and the public administrator there and arranged for care of the body, which was sent to Chicago. Grimes had been well known for many years in the publicity field. He was born in Ireland and came to the States more than 25 years ago with the fighter, Luther McCarthy, locating first at Calgary, Alta. Later he became a resident of the West Coast. During his career he was agent for many theatrical shows and motion pictures. He spent several seasons as publicity man for the Al G. Barnes Circus, a season with Henries Bros.' Shows and for the past two years had been with Cole Bros. He was well known by newspapermen and showmen throughout the country. As far as is known he has no relatives here and only distant relatives in Ireland. Remains were sent to Chicago June 9 to the Sbarboro Funeral Parlor, where services were held June 13 with burial in Showmen's Rest.

GRING—J. Luke, 56, theater manager for 30 years, June 1 in Johnston-Willis Hospital, Richmond, Va., following an operation. He started in Reading, Pa., where he was a pioneer theater manager, operating houses for various circuits in Eastern Pennsylvania, including the Warner Bros.' houses in Philadelphia. Last January he went to Richmond as district manager for the Berlo Vending Company. Survived by his widow, Catherine, and a son, David. Services and interment in Reading, Pa., June 5.

HARRISON—Mrs. Pearl, mother of Frank Harrison, owner of the Tower Amusement Company, West Columbia, S. C.; at the Baptist Hospital Columbia, S. C., May 30. She had been with John H. Marks Shows, Johnny J. Jones Exposition, Kaus Shows, Cettin & Wilson Shows and Mighty Sheelers Midway. Survived by her husband, Richard Harrison; two daughters, Mrs. Louise H. Karcher, Morrison, N. J., and Mrs. Mary H. Weakley, Martinsburg, W. Va.; a son, Frank; 12 sisters and a brother. Interment in Oakland Cemetery, Charlotte, N. C.

HILL—William F. (Jack O'Brady), 42, former trainmaster of S. W. Bundage Shows, Beckmann & Gerety and Dodson's World's Fair Shows in Miami May 6 following a heart attack. He was a cab driver in Miami and Miami Beach, Fla., where he was known there as "Irish." Survived by his widow, Margaret, and two daughters.

HIX—John, 36, syndicate cartoonist, creator of *Strange As It Seems*, June 6 at his home in Los Angeles, following a heart attack. Hix, who has been in failing health for the past four years, was born in Huntsville, Ala., and began his newspaper career as a carrier on *The Greenville (S. C.) News*. At the age of 18 he became staff cartoonist on *The Washington Herald* and in 1927 conceived the idea for his *Strange As It Seems* cartoon. Survived by his mother, Mrs. Viola Hix; a sister, Mrs. Jane Starr, and a brother, Ernest, his business adviser, all of Los Angeles.

KELLY—Lieut. James F., member of the Jimmie Lynch's Death Dodgers, outdoor thrill troupe, before entering the service, May 6 in Corsica, Italy, when an airplane in which he was making a routine test crashed, according to his sister, Mrs. Dee K. Mason, Philadelphia.

MCNALLY—James Edward, 68, who retired in May, 1943, as executive superintendent of Madison Square Garden, New York, after 45 years service, at Queens General Hospital, Jamaica Queens, N. Y., June 4. He had been in charge at the old building on Madison Square as well as the Eighth Avenue one and was responsible for the variety of events that are staged in the Garden. Survived by his widow, a daughter and a sister. Services were in St. Malachy's Roman Catholic Church, New York, with interment in St. Joseph's Cemetery, Hackensack, N. J.

MITCHELL—Mrs. Langdon Elwyn (Marion Lea), 83, former actress and widow of Langdon Elwyn Mitchell, playwright and poet, in Doctors Hospital, New York, June 7, after a brief illness. She made her stage debut in 1882 at the

Haymarket Theater in London as Audrey in *As You Like It*, and later appeared with Lily Langtry Janet Church, Cyril Maude and Stephen Phillips. Together with Elizabeth Robins, she produced Ibsen's *Hedda Gabler* in London. Her last appearance was 1906 in the New York production of her husband's satirical comedy *The New York Idea* in which Mrs. Minnie Maddern Fiske starred. Survived by a son and two daughters. Services were at Calvary Episcopal Church, New York, with interment in Woodlands Cemetery, Philadelphia.

NIVEN—Harry E., 51, musician, suddenly at his home in Detroit May 31. He played at the Capitol and Michigan theaters in Detroit and was with Ringling-Barnum Circus 1939-'42. He was born in South Bend, Ind., and lived there until moving to Detroit. Survived by his widow, Marjorie; a son, Harry Edward, both of Detroit; his father, Edward V., and a sister, Mrs. Arch B. Hicks, South Bend. Services and interment in Detroit.

NYKIEL—Mrs. Sophia, mother of Joseph Nykiel, proprietor of Joey's Stables, Detroit night club, at her home in Detroit May 27.

OAKLEY—Belle, 53, retired performer, following a heart attack at the Crawley Home in Irondale, Mo., recently. Survived by her husband and a sister, Marie Crawley. Interment in Irondale.

REDDING—Edward A., 73, for 40 years a member of dance, concert and theater orchestras, at Yarmouth, N. S., suddenly May 25. Surviving are a son and a daughter.

RUDOLPH—Don H., 43, owner of the Gallia Advertising Company, which operated billboards in North Texas, at his home in Gainesville, Tex., May 22.

The Family of the Late

C. D. SCOTT

who was owner and manager of Scott Exposition Shows, wish to thank their many friends for the lovely flowers, kind deeds and remembrances during their recent bereavement.

MRS. C. D. SCOTT

SMITH—Harold Lester, 39, in a hospital in Norfolk, Va., May 31. He had been on the H. W. Jones bingo staff with the John H. Marks Shows five seasons and had also been on the Kaus Exposition Shows, Prell Shows, Lawrence Greater Shows and Art Lewis Shows. Survived by his widow, Madeline; Mrs. William Haines and Mrs. Lynn Conrad, sisters, and a brother, Raymond. Interment in Chenango Valley Cemetery, Binghamton, N. Y., where he was born.

SPURLIN—James, 20, employee of Whirlwind ride of the Gooding Greater Show, drowned in the Kanawha River at Charleston, W. Va., June 4. Body recovered by Charleston firemen and taken to Cunningham Mortuary. Survived by his parents, a brother and several sisters. Interment in Marietta, Ind., his home city.

YANCEY—Thomas Yancey, 68, for the past 16 years blackface comedian with the Lloyd O. H. R. comedy company as well as being associated with Chick Varnell and George Beaver, at his home in Chicago April 18. Survived by his widow, Ada, and four sisters.

CHP'S 10-YEAR HIGH

(Continued from page 29)

Able's Irish Rose, seven weeks, only fair, and the present tenant, Maurice Schwartz in *The Family Carnovsky*, two satisfactory weeks. Civic Opera House had the *Ballet Russe* for a week and a half of good business. *The Waltz King*, in for four weeks, was disappointing. *Ballet Theater* was ok for one week. Olsen and Johnson's *Sons o' Fun* remained for eight weeks of fair business, and *Something for the Boys* followed for a fair four and a half weeks. House is now readying for a summer run of operettas, leading off with *Rose Marie* June 9. Ralph Kettering's Civic Theater kept *Jante* going for 10 weeks with the aid of cut-rating, followed with *Three Is a Family* for nine weeks to just fair returns. Then a real turkey, *The Lady and the Clown*, which folded after a week of practically no business. House reopened Friday, May 26, with *School for Brides*. The Actors Company of Chicago, operating the Forester Theater, an out-of-the-loop house, were unfortunate in their selection of plays. *Out of This World* and *They Knew What They Wanted* ran for two weeks apiece to practically nothing. The third try, *Female Wanted*, folded after the first night.

Arnold Korff

Arnold Korff, 73, actor, who was appearing as Nazi Ambassador Max von Stammer in Lillian Hellman's current Broadway play, *The Searching Wind*, at his home in New York June 2 of coronary thrombosis.

A stage figure both here and abroad, Korff made his first appearance in Denver in 1892 and three years later returned to Vienna, where he was born. He signed a three-year contract in that city with the Carl Theater, where he acted in 350 stage roles and directed more than 150 productions. From 1898-1922 he was a member of the Imperial Royal Court Theater and appeared in the works of Shakespeare, Goethe, Schiller, Ibsen, Strindberg, Shaw, Molnar, Schnitzler and Barrie. He was given the title "Actor of His Majesty's Court" in 1905 and the following year was appointed "Director of the Imperial Stage."

In 1915 he again came to the United States for a brief period to play in German language shows at the Irving Place Theater. American audiences again saw him in 1923 at the 44th Street Theater, where he did his first English-speaking role as Henry IV in Luigi Pirandello's *The Living Mask*. In 1927-'28 he was with the Max Reinhardt Company and later in *The Age of Innocence* with Katharine Cornell.

Other plays Korff appeared in were the Theater Guild's production of S. N. Behrman's *Biography* starring Ina Claire in 1932; *Love Is Not So Simple*, *White Horse Inn*, *Escape This Night*; *My Dear Children*, with John Barrymore; *Lilom*, with Burgess Meredith and Ingrid Bergman; *Delicate Story*, with Edna Best and recently in *The Family and Thank You, Svoboda*, with Sam Jaffe. He had also appeared in radio and films.

Survived by his widow, the former Anny Bauer, a Viennese soubrette, and a son.

MIDWAYS MARK TIME JUNE 6

D-Day, Temp Drop Cut Play; Ops Improvise Observances

Patriotic clubs spurred to renewed objectives by invasion news—patronage spotty as showfolk and public stick to radios—week swings back to normal figures

CINCINNATI, June 10.—Carnivaldom, getting the invasion news along with a general break in torrid heat on Tuesday, put in a momentous period in an effort to offer its recreational wares as usual to a public enraptured in tidings from the European war theater, while the personnel of all shows were on the qui vive, too, for any word that might serve to locate service relatives and friends. On numerous shows improvised observances of D-Day were programed and prayers went up from individuals and from groups who hastily gathered under vacant tops during the day.

Patriotic clubs on many organizations are sponsoring further sessions of prayers, adding momentum to their efforts to enlist Red Cross blood donors, for letters to service men and women and to aid in the Fifth War Loan drive.

Most of the midways by Tuesday were settled in new spots for the week, altho some were between jumps. Radio loudspeakers to spread invasion news to patrons were rigged and announcements of bulletins were made in numerous individual shows. Cool weather over a wide area and rain in some sections added to the disinclination of showgoers to leave their radios to journey to the lots, altho by Wednesday night the call of the rides and shows was responded to by about the customary number of this season's devotees.

Variable in the East

NEW YORK, June 10.—No large carnivals were in the immediate vicinity of the city. The World of Mirth Shows in Newburgh, N. Y., reported business poor on Tuesday and that abnormally cold weather and rain were responsible, coupled with the fact that the town had been played by the O. C. Buck Shows the preceding week. Heller's Acme Shows in Ramsey, N. J., and W. C. Kaus Shows in Roselle, N. J., reported little effect from D-Day on business.

Swing-Back Quick in Chi

CHICAGO, June 10.—After a naturally off day on the lots Tuesday, trade swung back to about normal during the week. Showmen here generally feel that business will not be unduly affected unless there is a quick allied success. In such an event, they believe, the people who have been spending freely will see the possibility of war plants suddenly closing, throwing thousands out of work temporarily, and might immediately tighten up on spending altho such a possibility is considered remote.

Michigan Slump on Day

DETROIT, June 10.—Reports from show operators in this area confirm the general trend in some parks in the city of business being about 25 per cent off on June 6. This also applied to the Wade Shows, playing on a close-in location. No closings or cancellations are contemplated and individual showmen here have indicated their intention to stress even more than in the past the patriotic aspects of show activities, and particularly to devote more space and promotional activity to War Bond sales.

Normal Again in St. Louis

ST. LOUIS, June 10.—The smaller carnivals here and in the vicinity reported business off on the night of D-Day, but not to the extent that business suffered much. Operators attributed the one-night drop to the fact that people listened to the radio and went to church services for prayers. Since D-Day business is back to normal. In Granite City, Ill., the Great Sutton Shows, of which Frank Sutton Sr. is manager, blacked out (Carnivaldom on D-Day on opp. page)

Travel Embargo, Blowing Dust Hits Lynch at Halifax

HALIFAX, N. S., June 10.—Altho the Lynch Greater Exposition Shows since May 23 have been playing to the best weather in their 23 years of openings in Halifax, grosses have been 40 per cent under those of 1943. This is attributed to governmental restrictions against people coming into Halifax except on war business. Notices have been placed at railroad stations, bus terminals and airway fields calling attention to congestion in Halifax and banning those without war business from buying tickets. There is a possibility reported that restrictions will be eliminated or modified soon, as the congestion has diminished somewhat lately.

Lack of rain made the city commons lot excessively dusty, despite daily use of city watering carts. In previous years much rain had eliminated dust trouble.

Jean Nanson has the Variety Show, Mirror Show and Jap Persecution Show. Her dog, Silver, died and she is breaking in a substitute. Frank Robbins, back with his Wild Animal Show, is assisted inside by Captain and Mrs. Smith. On the front is Shorty Clarke, Mrs. Clarke doing a bareback riding act. The two free attractions are continued, the Aerial Aces, also known as the American Eagles and Flying Waldos, and the Paroffs.

Bantly Beats Mud In 2 Pennsy Spots

WASHINGTON, Pa., June 10.—Altho curbed by rain and muddy lots, excellent business was racked up by the Bantly Shows in Ambridge, Pa., May 22-27, and Charleroi, Pa., May 29-June 3, Walter D. Nealand, publicity director, reported. Ambridge was played day and date with the J. C. Weer Shows and there was much visiting by showfolks. During a heavy storm in Ambridge Wednesday night, when 5,000 people were on the lot, lightning hit the transformer wagon, setting fire to it, but the blaze was extinguished by the crew. Saturday matinee, sponsored by the American Legion Post, was big.

Charleroi gave record crowds in hot weather. A rainstorm Friday at 10 p.m. sent crowds scurrying. After a big Saturday kid matinee, with temperature at 92, a heavy rain came at 6 p.m. Skies cleared at 7:30 and over 8,000 turned out on the last night. Decoration Day at (See Bantly Beats Weather on opp. page)

MSA Just Misses

DETROIT, June 10.—The D-Day flash came some hours late to many local showmen, a check-up showed, but they just missed being probably the first organized group in the country to greet it. A meeting of the Michigan Showmen's Association was scheduled that day for 1 a.m. but was not called to order till nearly 2:30 by Vice-President Jack Gallagher, awaiting arrival of members from parks and carnival lots. With the club radio out of service that night, members were isolated from any news and adjourned a bare 10 minutes before the official announcement came over. The showmen, accordingly, instead of being the first group to greet the great event in fraternal meeting, went home and many reported they went directly to bed and did not hear the news until they awoke hours later.

Worthy Buffalo Bow Good

BUFFALO, June 10.—The Worthy Shows' opening here at Bailey Avenue and Lanfield Drive brought out the largest crowds that have greeted the shows so far this season, said Fay Lewis. The week was good in Lancaster, N. Y., with near-capacity business several nights. Show will be here four weeks before hitting its central and western New York circuit. James E. Strates, William C. Fleming, Keith Buckingham and other Strates Shows' members were among visitors. Mrs. H. K. Leworthy purchased a trailer.

CHICAGO.—Al Latto has leased his rides to Ozy Breger, who will operate them on lots around Chicago.

Shows Should Promote War Bond Sales Plans Only Thru Local Bodies, Treasury Rules

Separate Drive by Industry Frowned Upon

ROCHESTER, N. Y., June 10.—"During the early part of this year the American Carnivals Association, Inc., had under discussion with the Special Events Section of the War Finance Committee of the Treasury Department a proposed nationwide War Bond selling campaign by the carnival industry under auspices of the association," said General Counsel-Secretary Max Cohen at ACA offices here.

"The plan included purchases by the industry, both by employers and employees and sales to the public at large," he said. "The Treasury Department has

written us that 'our State offices are entirely autonomous, and it is felt that any attempt to create a program wherein the members of the association would tend in any way to work independently of our State committees would not only create difficulty but perhaps embarrassment to them.'

"It was pointed out that in view of the fact that nearly all of the members of the association operate in more than one State, it would be practically impossible for them to operate thru 48 separate committees in an over-all unified campaign. And the Treasury Department has

WT Takes Okay; Crimps by Rain

Canvas arriving to replace many tops destroyed—club of women pushes war work

COUNCIL BLUFFS, Ia., June 10.—World of Today Shows have lost much time to bad weather since opening March 25, reported Mrs. Viola Fairly, two and three days weekly being missed because of rain and other adverse conditions in flood areas.

In Wichita, Kan., every large top on the show was destroyed by hail. New canvas was ordered but what has arrived has been only for the Circus Side Show, Illusion Show, Merry-Go-Round and Girl Show. But business is reported more than satisfactory with crowds of good spenders.

Bennie Spencer's new concession holds one of the main spots. Much trouble encountered on the highway on the move from Kansas City, Kan., to Omaha. Co-Owner I. Wells and his family spent a few days on the show in Omaha, coming to attend the funeral of his brother, Bob, who died suddenly at Lake Charles, Ia. (WT Is Crimped by Rain on opp. page)

Strates Steps Up Buffalo 30%

KENMORE, N. Y., June 10.—Buffalo engagement of the James E. Strates Shows at Broadway and Bailey under auspices of Kiwanis Club, May 29-June 3, showed an increase of 30 per cent over any previous Buffalo showing, with good committee support, advance billing and radio and newspaper tie-ups, said Assistant Manager Dick O'Brien.

Buffalo being his home town, General Representative W. C. (Bill) Fleming was host to city officials and committees from Hamburg, Batavia and Cortland fairs. Run from Elmira, N. Y., over the Erie was made in record time, the show had (See Strates Tilts Buffalo on opp. page)

WP Chalking Paying Stands With Larger Line-Up in Michigan

BATTLE CREEK, Mich., June 10.—World of Pleasure Shows closed a two-week engagement in Muskegon, Mich., June 3, under auspices of Muskegon Heights Post, VFW, the stand being satisfactory, reported Edgar C. May. Superintendent Bill Postlewait laid out the lot here to good advantage and an okay week's engagement was opened Monday night under auspices of the Spanish War Veterans, Lew Yeakey and Tom Young, chairmen. Line-up of attractions is much larger than in former years, including:

Rides—Merry-Go-Round, Addo Riker, foreman; Carl Drager, assistant; Mrs. (See WP Has Larger Layout on page 55)

MACON, Ga.—Mrs. Peggy Franks, wife of W. E. (Bill) Franks, show and park owner and operator, is in Erlanger Hospital, Chattanooga, Tenn., where she is to undergo an operation. Her condition was reported fair.

indicated that the best way to handle this will be for the individual shows to make their own arrangements with the State or local War Finance Committees in each place where the shows exhibit. "In this regard we have been promised full co-operation and have received detailed information on the personnel of the several committees which should be contacted. Any member desiring further information on this subject should contact the ACA officers for further details."

BANTLY BEATS WEATHER

(Continued from opposite page)
tendance was a big surprise, with 12,000 paid gate attendance.

Mr. and Mrs. Herman Bantly received news that their son, Capt. H. Copping Bantly, staff surgeon at a base hospital in New Guinea, is safe and in good health. Jimmy Oliver took over the Red Hot and Blue Girl Revue which features Lolita Lane, exotic dancer; Chiquita, hula dancer; Betty Lee, and Jack (Pinky) Wylie, comedian. Princess Luana is featured in the French Casino, posing revue under management of Clarence Clayton.

Dick Keller is chief assistant to Harry Faith, general superintendent, and, while there is a shortage of man power, equipment moves on schedule. Mrs. Martha Stamey and daughter, Johnnie, are visiting Nick B. Stepp, secretary-treasurer. Carl Holsapple visited his 94-year-old mother in Detroit during the Ambridge engagement. Al Boxall is owner and John Lowe is manager of the bingo stand. Paul Lane and Joe Payne report that concessions have done tremendous business at every stand, there now being 42. Walter Langford Wild Animal Show reported the best week of the season so far

at Charleroi. Mrs. Langford is in charge of main gate tickets. Jay Daxis is foreman of the Twin Ferris Wheels. L. C. (Ted) Miller, back from a booking trip, said the fair season would open at the Kent and Sussex Fair, Harrington, Del.

WT IS CRIMPED BY RAIN

(Continued from opposite page)
and was buried in Omaha. George Gilham, foreman of the Ferris Wheels, was called home because of illness of his wife. Johnnie Bejano added several acts to his Side Show.

Show now comprises 11 rides, 10 shows and 40 concessions. Among visitors have been Mr. and Mrs. Toney Martone, George Hawk, Mr. and Mrs. Clay Weber, Mr. and Mrs. Jack Baumann, Harry Alshuler, Roy Marr, Art and Bird Brainerd, Keith Chapman and Art Signor. Show here is under American Legion Post auspices.

The War Workers' Club of women is doing a good job and interest remains high with each member. Club is pledged to hand-crochet 50 afghans during summer to donate to a base hospital, and 29 have been made. Fifty dollars were donated to the camp and hospital division of the Red Cross at Wichita and \$75 to the blood bank in Kansas City, Mo. A separate fund is in making to be donated to the National Red Cross thru the Showmen's League of America. This fund is being made up from awards and social events. Club members were grieved over the death of member Maxine Lime. The women have expressed gratitude to the men on the show for generous weekly donations for the war funds.

STRATES TILTS BUFFALO

(Continued from opposite page)
its first daylight Sunday unloading of the season and was ready Monday night. As the Worthy Shows were also in town, many visits were exchanged.

Keith Buckingham, purchasing agent, is back on the job. Le Roy Nelson and Charles Hardy, of the train crew, were inducted into the army, making a total of 47 stars on the service flag in the shows' marquee. A new solovox has been installed in the Vanities Show, with Mrs. Blevins at the piano. Carter Blevins, drums; Charles Stephens, trumpet, and Bill Evans, saxophone, help to put the Dolly Rhaoul Dancers over to top money in the Vanities. New velvet prosceniums and drapes in the Vanities, Harlem Revue and Gay Hawaii were flashed at Buffalo. Among visitors were Mr. and Mrs. Bill Brown, formerly operators of the Rocket, and personnel of the Allan Herschell Company and Spillman Engineering Corporation, North Tonawanda.

CARNIVALDOM ON D-DAY

(Continued from opposite page)
the midway for two minutes and broadcast the President's prayer from the front of the Side Show, with floodlights on the loud speaking equipment at that point. He reported no decrease in business that night, and expected to chalk up the best week to date.

Coast Gates Are Affected

LOS ANGELES, June 10.—West Coast carnivals, in line with other industries, made no special efforts for patronage on the night of D-Day and show members were as interested as other citizens in news from the front. Many stayed close to the radio, as apparently did a large proportion of potential customers. At the Manchester and Compton location, on which the Frock & Meyer Shows have been for over a year, Bill Meyer said attendance was cut about 50 per cent. Crafts 20 Big Shows, now playing San Jose, were on the move during D-Day, but opened that night to a fair gate. General Manager Roy E. Ludington said invasion news was affecting patronage and that the showfolk were vitally interested in war news because so many former show employees and friends and relatives were in service.

Canada Has Quiet Week

TORONTO, June 10.—Outdoor business was quiet here this week, eyes and ears of the populace being centered upon the European war theater. Only show slated to come in soon is Garden Bros.' Circus, to open here June 26. In the Provinces the Conklin Shows will open the season today in Brantford, Ont., the winter quarters spot. Lynch Greater Exposition Shows are on the city commons in Halifax, the E. J. Casey Shows are in Winnipeg suburbs and some smaller carnivals are in scattered spots.

★ ★ ★ ★ ★ Firemen's 10th Annual ★ ★ ★ ★ ★
4th JULY CELEBRATION, GALAX, VA.
WEEK JULY 3
Biggest Annual 4th July Celebration in South.
Parades, Bands, Free Acts, Fireworks and \$50 War Bond Given Away Nightly.

WANT SHOWS with own outfits, Side Show, Monkey, Wild Life, Unborn, Fat People. Party to take charge new War Show, 50-50; we have outfit. COLORED MUSICIANS: Trombone, Trumpet, Sax. Salaries paid by office, \$25 weekly. Wire Doc Anderson. CONCESSIONS: Custard, Lead Gallery, Stock Concessions working for 10c. Roy Johnson wants Ball Game Agents. RIDE HELP Foreman for Twin No. 12 Wheels, salary \$75. James Short, answered your wire. Foremen for Ridee-O, 7-Car Tilt-a-Whirl, new Smith & Smith Chairplane. Salary \$50. Second Men that can drive, all rides, \$35.00; come on, we will place you. We have best route in south with 10 of best fall fairs in Carolinas, and show will play Florida this winter. Address:

L. C. McHENRY, Manager Crescent Amusement Co.
Kannapolis, N. C., week June 19th; Mt. Airy, June 26th.

ROYAL AMUSEMENT CO.
Playing All Industrial Centers and Camps — Uptown Locations
Want for season, including big July 4th Celebration, auspices Police Department, Bassett, Va. A real old-time celebration. Want legitimate Concessions all kinds. Good opportunity for Cook House or Grab that will cater to show people. Want Bingo, Scales, Custard, American Palmistry (no Gypsies), Concession Agents. Ride Foremen for Octopus, Merry-Co-Round; also Second Men. Top salary and bonus. Prefer semi drivers. Will book Kid Ride. Also Roll-o-Plane and one Flat Ride with or without transportation. Want Girl Show, Monkey Show, Side Show, Mechanical City or any Grind Show with own equipment and transportation. Will book you 15 per cent and furnish lights. Want Sound Truck, Arcade, Jimmy Street, wire John Poe. Photo Man at once. Fair secretaries in Virginia, North Carolina, South Carolina, have some open dates. Write or wire. All Address: MANAGER, Royal Amusement Co., Mt. Airy, N. C., this week. Note: Frank with Roll-o-Plane and Palmistry, contact at once.

J. F. SPARKS SHOWS
WANT
Photo Gallery, Guess Your Age and Weight, Novelty Jewelry, Floss and Apples; legitimate Concessions of all kinds, such as Fish Pond, Bumpers, String Game. WANT Grind Shows with own equipment. Especially want Big Snake, Life or Unborn, Fat Show. Place Performers and Musicians for Minstrel. RIDE HELP, especially experienced Wheel Help that drive semis. Chuck Beavers, wire Ed Elam. All replies:
J. F. SPARKS, Marion, Indiana, this week.

MAMMOTH BUNKER HILL DAY CELEBRATION
CHARLESTOWN, MASS., JUNE 16 AND 17
Now booking Rides, Shows and Concessions. This is Boston's biggest celebration. All communications to Merit Shows.
HENRY F. FINNERAL, Gen. Mgr., 215 Lincoln Street, Lowell, Massachusetts. Telephone Lowell 27981

O. C. BUCK SHOWS
CAN PLACE
Organized Posing Show, office paid. Girl Show Talkers and Ticket Sellers. Wire O. C. BUCK, Bennington, Vermont.

ROYAL EXPOSITION SHOWS
Have opening for the following Concessions, Shows and Rides: Cookhouse or Grab, Popcorn, Apples and Snow Cones, Custard, American Palmist, Midget, Monkey or any clean-cut Grind Show. Will book or buy with first-class transportation, 10 or 12-car Auto Ride, late Model A-1 Roll-o-Plane. Also want to buy a Style 146-B Wurlitzer Organ with music. Must be in first-class condition. Attention, Showmen: We operate continuously in the South and play heart-of-town locations. Better investigate. Address:
Winter Garden, Florida, until June 24th; then as per route. J. P. BOLT, Manager.

World of Today Shows
WANT RIDEE-O FOREMAN (Top Salary Paid), ALSO 2 OR 3 SECOND MEN FOR OTHER RIDES.
CAN PLACE GRIND STORE AND SLUM AGENTS.
Address SIOUX CITY, IOWA, this week; WATERLOO, IOWA, next week.

A. M. P. SHOWS
"Juggy"
"Watch This One Grow"
Want Bingo, Frozen Custard and any other Concessions that do not conflict. Want Chairplane Foreman, top salary paid. Will book outstanding Free Act for twenty weeks of choice territory. Want Minstrel Show, Animal Show and any other show. Have complete outfit for a Fire-in-One; also have a beautifully framed and complete outfit for a Girl Show. Want capable People.
A. M. PODSOBINSKI, this week, Wilkes-Barre, Pa.; next week, Danville, Pa. (Anna Lee King, set in touch with me.)

TENTS
New and Used
CARNIVAL and SKATING RINK
Write for Prices
E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE. ALTON, ILL.

TENTS
Primarily for the Government. Secondary for Shows according to Government release of material.
UNITED STATES TENT & AWNING CO.
2315-21 W. Huron St. Chicago 12, Ill.

Carnival and Concession TENTS
Serving the Showmen of the Southwest
JOHN M. COLLIN CO.
18 E. KIRK ST. SHAWNEE, OKLA.

TENTS—BANNERS
We have Canvas for your needs. No priorities needed.
Charles Driver — Bernie Mendelson.
O. Henry Tent & Awning Co.
4862 North Clark St. CHICAGO 40, ILL.

Gerard's Greater Shows
Wanted Lindy Loop Foreman and Second Men on Ferris Wheel, Whip and Merry-Go-Round.
Foreman, \$90 per week with bonus. Second Men, \$40 per week with bonus. Long season. Tear down every two weeks. No trucks to drive.
Will book or buy Rocket, Tilt-a-Whirl, Smith & Smith Chair-o-Plane.
All Address: CHARLES GERARD
900 Grand Concourse NEW YORK CITY

WAX FIGURES
CAESARIAN OPERATION—Fine for Unborn, in Glass Case, Life Size, \$65.00. TINY SHRUNKEN HEADS, Unbreakable, Real Hair, \$10.00 Each. INDIAN MUMMY, \$40.00. Also TWO-HEADED BABY, WAX, IN LARGE JAR.
CHRISTOPHEL WAX FIGURE STUDIO
3938 Folsom Ave. St. Louis, Mo.

WANTED
Addresses of Mrs. Jack O. Davis and Henry (Swede) Peterson. Urgent. Write
MRS. PEARL BRACHLE
Greybull, Wyoming

SIDE SHOW PEOPLE
1 good Ticket Seller and Grinder. Must up and down. No bums. Small Girl for Bally and Sword Box. Evelyn Banner, wrote you to come on.
SAILOR KATZY
Buckeye State Shows Canton, Ill.

MIDWAY CONFAB

Communications to 25 Opera Place, Cincinnati 1, O.

SO far okay?

H. B. SHIVE, general representative of the Buckeye State Shows, was a Chicago business visitor last week.

BAN EDDINGTON, Richmond (Va.) correspondent for *The Billboard*, was in Cincinnati last week on business.

FORMERLY with the Scott Exposition Shows, B. H. Blankenship reported that he and his wife had joined Wallace Bros.' Shows with his Victory Girls.

WHEN Jimmy Carleton, Evansville, Ind., takes to the road this season with his jewelry engraving he will be accompanied by his 13-year-old son, Jimmy Jr.

SARAH BULEY, Pontiac, Mich., off the road for the duration and working in a war plant, renewed acquaintances during the W. G. Wade Shows engagement.

NOWADAYS when a midway can set up without a hitch—anything can happen.

REPORTS are that Rose Leatherman and Pancakes Huyett are doing well with their new pitch-till-win on the Cetlin & Wilson Shows.

AFTER closing with the United Liberty Shows in Marseilles, Ill., Alex-Andra opened with the Greater United Shows in Amarillo, Tex., lecturing in the Unborn Show and working the annex.

Holly Amusement Company and a member of the 32d degree of Scottish Rite Masonry, McAlester, Okla., was initiated May 25 into the Shrine in Bedouin Temple, Muskogee, Okla.

AFTER being with Mills Bros.' Circus several weeks, Ray-Earl Garrison expects to return to carnivals for fair dates and reports that Jimmie Ligion, formerly with the Johnny J. Jones Exposition now operates a restaurant in Evansville, Ind.

BETTY LOU GIBSON, who was married to T/Sgt. Leroy G. Kelly at Perry, Okla., June 1, is a niece of Mrs. Ernest Dellabate, James E. Strates Shows, and was with her aunt of the Johnny J. Jones Exposition and the Strates shows. Sgt. and Mrs. Kelly will be at Camp Hood, Texas, where he is stationed.

AMONG Los Angeles showfolk visiting in San Francisco the past two weeks were Charles Haley, Tom Hughes and Abe Lefton, Hughes looking after his rides on various shows and Lefton filling rodeo dates and to remain to assist in the Shipyards Rodeo to be held in Kezar Stadium.

UNEMPLOYED: "I like your ad. How long have you been in show business? Will you pay the express on my trunk?"

MRS. H. O. BESTLAND and daughter,

Stay Under

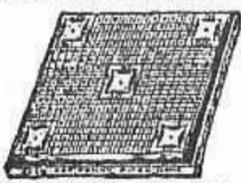
SECRET of a guess-your-age agent's success is to always guess a woman's age at 10 years below what it really is—and she'll always agree that you're right.

For several weeks a group of outdoor show women have been meeting Wednesday afternoons in San Antonio, with the idea of organizing a permanent show women's club in the Texas city. Temporary officers are Edna Tarkington, president; Mae Rosen, vice-president; Vandale Hardy, secretary; Tillie Miller, treasurer. They meet at homes of members, and are recruiting most of the show women at present in that city.

PEST: The committeeman who says he can get you anything you need—but can't be found when you're needing.

SAN FRANCISCO Chapter, Show Folks of America, met June 5 with First Vice-President Frank Forest presiding. Supper was served, with John Provancale as chef. The San Francisco org reports over 300 members and is driving for 1,000 by the end of 1944. Clubrooms in the Marian Building, 1179 Market Street, have been improved with much added furniture selected by President Mary Ragan and equipment has been installed for serving get-together suppers after meetings.

FIRE destroyed carnival equipment of Byers Brothers when the storehouse at 45 West Livingston Avenue, Columbus, O., was damaged. Loss, estimated at over \$500, was not covered by insurance. A Merry-Go-Round top, truck and concession stands were burned. Quick work of firemen and carnival employees who



PENNY PITCH GAMES

Size 46x46", Price \$30.00, Size 48x48", With 1 Jack Pot, \$40.00, Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$13.50

BINGO GAMES

75-Player Complete\$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.

124-128 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1944

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
Analysis, 8-p., with Blue Cover. Each03
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Samples of the 4 Readings, Four for 25¢.
No. 1, 35 Pages, Assorted Color Covers35
Wall Charts, Heavy Paper, Size 28x34. Each 1.00

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy.
1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p., Well Bound 25¢
PACK OF 70 EGYPTIAN F. T. CARDS.
Answers All Questions, Lucky Numbers, etc. 40¢
Signs Cards, Illustrated. Pack of 36 15¢
Graphology Charts, 8x17. Sam. 5¢ per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$5.00 per 100; Sample 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO
Send for Wholesale Prices.

ALRICO FUN RIDES AND DARE DEVILS

WANT

Ferris Wheel Foreman, percentage or salary; Merry-Go-Round Foreman and Second Man; Tilt-a-Whirl Foreman and Second Man; prefer semi drivers. Short jumps. Have few Stock Concessions open. George White, contact. For Sale—Lord's Prayer on Penny; new Top, 18x90; three sections with Sidewall; also High Striker.

R. H. HILL, Union Springs, Ala.

SECOND-HAND SHOW PROPERTY FOR SALE

\$2.50 Government Wooden Chests, 32x16x13 in. Great for Stock. Cost \$10.00.
All sizes New and Used Rope. Cheap.
\$15.00 Loud Hand Siren Horn. Cost \$40.00.
15¢ up Pennant Flags on Streamers. Others.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia, Pa.

HARRY POLISH FISHER SHOWS

Will book or buy Ferris Wheel. Want Merry-Go-Round Foreman. Address:

HARRY P. FISHER

50 Taylor Street San Francisco, Calif.

FOR SALE

New 1,500 Paramount 660 Watt, 250 Volt Portable Garland Receptacles, 15,000 Ft. #14-6 Strand Rubber Covered Wire. 500 Ft. #8 Stage Cable, 500 New Mazda Bulbs, 10 and 15 Watt. Factory Colored, Red and Blue, Frosted and Clear in Original Containers.

THEATRICAL PROPERTIES STUDIOS

320 West 48th St., New York City

Hutchens Modern Museum

Wants to join at once Fire Eater, Sword Swallower, Human Ostrich, Magle or any Freak or Working Act for a long season under canvas and winter museum. Good salary and good cookhouse.

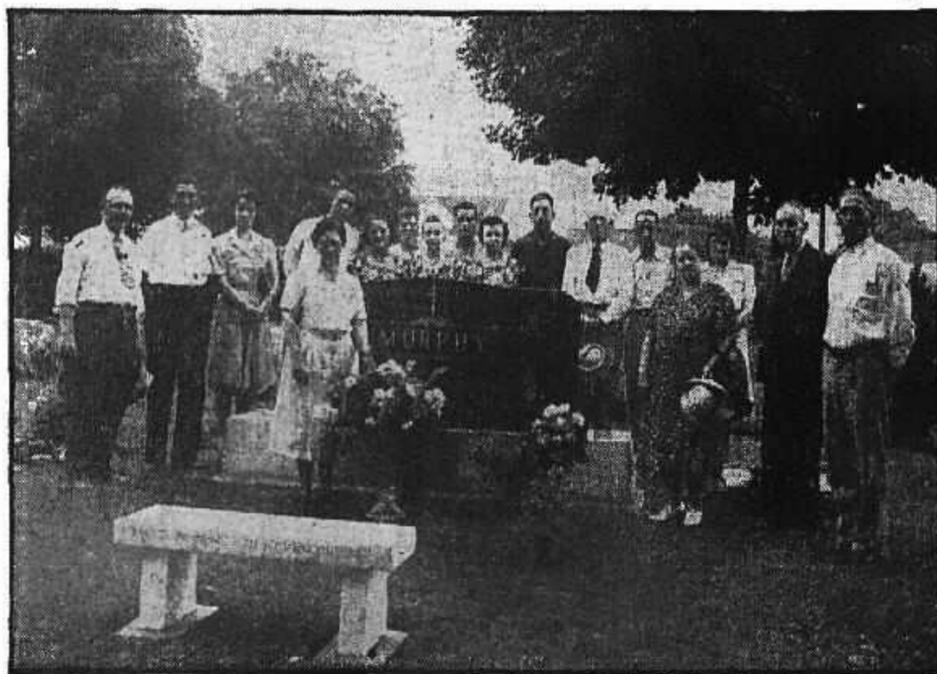
Wire or Write JOHN T. HUTCHENS
Care Snapp Shows, Fulton, Mo., this week.
P.S.: Also want one Ticket Seller and Cook.

MOORE'S MODERN SHOWS

Playing Fairfield, Ill., July 4th week.
Horse races and lots of entertainment. Can place Popcorn, Frozen Custard, Hoop-La, Fish Pond, Shooting Gallery, Diggers, Grab Joint. Want Geek for Snake Show.
Eldorado, Ill., this week.

WANT MAN

TO WORK PERFORMING MONKEYS IN MONKEY CIRCUS. \$40.00 to start. ALSO WANT TALKER FOR FRONT. Good wages. Come on! EARL CHAMBERS, care ROYAL AMERICAN SHOWS, Davenport, Iowa, this week; then per route.



MEMBERS OF W. S. CURL SHOWS visited the grave of J. F. Murphy in Forest Hill Cemetery, Piqua, O., on Decoration Day, when the shows were playing the Buckeye town. Left to right: Arnold Miller, chairman of local auspices committee; Lee and Mrs. Becht and Harry Lewis, concessionaires; Mrs. W. S. Curl, placing basket on grave; Mrs. John Moore, John Franz, Geraldine Harding, Richard Kelly, Mrs. Gerald Harding; Gerald (Pat) Harding, ride superintendent; Owner W. S. Curl; Ike Chapman, bingo operator; Mrs. Chapman; Frank Redman, former manager of the Murphy china store; Don Wagner, show electrician. Mrs. J. F. Murphy in foreground. Her husband, who died last year, was a pioneer carnival owner and operator and had been an executive with numerous major shows.

WHILE en route to join Gentsch & Sparks Shows, Buddy Frank, son of Abe and Edna Frank, was struck by a truck. He is in Nobles Memorial Hospital, Paris, Tenn., with a broken leg.

BEN MORRISON, bingo and ride operator, and a director of the Michigan Showmen's Association, is back home in Detroit, after a four-month tour to the West Coast.

JACK BENJAMIN, concessionaire, returned to his home in Chicago after having undergone an operation for stomach ulcers in Rochester, Minn. He is much improved in health.

GOOD old days: When the WPA furnished all the extra help needed.

CHARLES S. REED, general agent of the Great Sutton Shows, who is in Veterans' Hospital, Hines, Ill., successfully underwent an operation there, but will be in the hospital for about three more weeks.

H. HOLLY, owner-manager of the

Marian, returned to Broxton, Ga., after having been called to Great Bend, Kan., where the Bestlands' son, Corp. Harry L. Bestland, was seriously hurt in a jeep accident and is now recovering. His address is 34687856, Army Air Base Hospital, Great Bend, Kan.

GARDEN State Shows closed a two-week engagement in Trenton, N. J., June 3 to fair biz. Inclement weather ruined the first week but the show got a good break on the three days. Robert Miner Jr., said the show had not been affected by labor shortage. Dave Logan's Cavalcade of War was due to join at Wharton, N. J. Free act is Great Leon.

MAE JAE ARNOLD reported a jump from Texas to Storm Lake, Ia., to join the Reynolds & Wells Shows' annex of the Side Show for Sid Crane. Line-up includes Sid and Judy Crane, mentalists; Erle Jewson, tickets; Fay, girl with horse's mane; Jimmy McLeod, iron tongue and glass dancer; John Bingham, inside lecturer, and Helen Blue, sword box.

A battery of "SOLO-VUES" will make additional money for you! See our ad in Amusement Machine Section.

★
GEORGE PONSER CO.
DEPT. B
763 South 18th St., Newark, N. J.

MIMIC WORLD SHOWS WANT

Shows and Concessions to join at once at Spring Hill, La.; then Haynesville, Homer, Minden, Natchitoches, Mansfield and other good spots to follow. Want Photos, Pitch-To-Win, String Game, Hoopla, Bowling Alley, Lead Gallery, Peanuts-Popcorn, Juice, Coke Bottle or any Stock Concession. Also any good Show with complete outfit and transportation. Address:
S. B. DOYLE, Spring Hill, La.
All Short Moves.

WANTED

Capable, sober Second Man for Tilt-a-Whirl. Permanent location. No tear downs. Salary \$40.00 week.

A. E. WALSH

Carlins Park Baltimore 15, Md.

PAUL M. FARRIS

With Snapp's Greater Shows
WANTS AGENTS

For Fish Pond, Slum, Clothes Pin, Ball Game and Scales. Drinking not tolerated.
Fulton, Mo., this week; Mexico, Mo., next.

GIRL SHOW WANTED

Have Top and Front

ARCADE SHOWS
Sweetwater, Texas

CUMBERLAND, MD., BIG 4th JULY CELEBRATION

Billed and advertised for 50 miles. Free Acts, Fireworks, Band Concerts Daily. Starting July 3d and continuing until Saturday. 6 Big Days and 6 Big Nights.

Can Place To Join as Per Our Route: Fly-o-Plane With or Without Own Transportation. Would Prefer to Buy.

WANT: Several Attractive Young Ladies for Posing Show.

HAVE OPENING FOR ONE LINE GIRL FOR PARADISE REVUE
UNION SALARY PAID BY OFFICE

CAN PLACE: — Assistant for Office.

WANT: — FUN HOUSE AND PENNY ARCADE.

WANT: — Grind Shows of Merit.

CAN PLACE FOREMAN FOR CHAIRPLANE AND ROLL-O-PLANE TO JOIN IMMEDIATELY

CAN PLACE: — Carnival Press Agent.

All Address

CETLIN & WILSON SHOWS

AS PER ROUTE

Wrightsmen Amusement Co.

WANTS

Tilt Foreman, salary \$75.00 a week; Second Men, \$60.00.

Want Concessions of all kinds for Willits, Calif., Big Fourth of July Celebration and balance of season. Wire

Fairfield, Calif., Till June 20.

WALLACE BROS.' SHOWS

Can place at once Manager with girls and transportation for his people. Have complete Girl Show. No drunk or tourists wanted. Wire at once what you have, don't misrepresent. Man and Wife to take over Monkey Show, must know animals and have experience with this kind of show. Can furnish completely framed Geek Show, including Snake; you must have Geek; playing Geek Show territory—and you will get money. Want at Once—Mind Reader, Sword Swallower, Fire Eater, Fat Man, Working and Selling Act, Lecturer, Ticket Sellers, Act for 10-in-1 or 5-in-1. Jumbo Flans, wire me at once. All must have 10-in-1 experience. All winter's work—in heated building, including room and board—nothing to worry over. Transportation furnished. You must be able to cut it. Concessions—Can place Fish Pond, Coca-Cola, Candy Apple, Ice Cream Bars, Scales, Guess Your Age, Cork Gallery, Jingle Board or any 10¢ Stock Concession. No exclusive on any of these. Agents wanted for Roll Down, Razzle Dazzle, Slum Skillo. The following people, come on: Telegram Slim, Pat McCarty, Bill Callahan, Johnnie Guinn, Willie Underwood, Pee-Wee (Trombone Player), Jim Hayden. Rides—Will book with own transportation: Roll-o-Plane, Octopus, Spit Fire. Bill Brady, Bill Pink, Bill Canera, let me hear from you. Ride Help on Ferris Wheel, Tilt-a-Whirl, Merry-Go-Round. Prefer men with experience, also truck drivers. No drunk need apply. All winter's work in the South. Want Help in Cook House, Waiters, Dish Washer, Handy Man around that can drive truck. No drunks wanted. Frozen Custard, Beat the Dealer, Penny Pitch, Rat Joint open.

WALLACE BROS.' SHOWS, Mount Vernon, Ind., this week.

CAN PLACE AT ONCE

Organized Minstrel Show with music; can furnish complete outfit. Reasonable percentage and guarantee from office. Also Side Show and Monkey Show with or without outfits. Experienced Ride Help and all Ten-Cent Stock Concessions and Arcade. All address:

LAWRENCE GREATER SHOWS

Burlington, N. J., this week; Coatesville, Penn., next week.

WANTED

Defiance, Ohio, July 3 to 8, Bingo and Penny Arcade.
Special Event and Celebration July 4—Location, Streets.

Address inquiry

F. E. GOODING AMUSEMENT COMPANY

1300 Norton Ave.,

Columbus 8, Ohio

Want for
Fairs—July 4th

READING'S SHOWS

Want for
Fairs—July 4th

For the biggest July 4th week in the South and Homecoming week to follow. Want to book Bingo, High Striker, Ball Games, American Palmistry, Bowling Alley, String Game, Custard, Photo, Mouse Joint, Novelties, Grab Joints, Candy Apples and other Stock Joints. Want Grind Shows to join Nashville for balance of season, Wax, Fat, Midget, Illusion, War or Crime Show, Monkey or Sideshow, Low per cent. Want Ride Help and Stock Concession Agents, Conkhouse Help, Inside-Outside Men for Athletic Show. Have good route of fairs, with July 4th week at Trenton, Tenn. Homecoming at Huntingdon, Tenn., to follow. Shows join Nashville, 5th and Elm Sts., until June 24; Concessions join Waverly, Tenn., week June 26th. All address:
W. J. WILLIAMS, Mgr., 1417 Dickerson Rd., Nashville, Tenn.

CLUB ACTIVITIES

Showmen's League of America



Sherman Hotel
Chicago



National Showmen's Assn.

Palace Theater Building
New York

CHICAGO, June 10.—Death of Jack Grimes in Detroit made a total of eight deaths of members since April 25. Pat Purcell, in town for a day, and Mrs. Al Wagner and sister were callers. Larry Lawrence, who left for his home, advised he would be back in a few weeks for further medical attention. Nathan Hirsch has been transferred to Veterans' Hospital, Hines, Ill. William J. Coultry and R. N. (Hi-Ki) Adams are still confined, as is Tom Vollmer; Chickie Allen, Allen & Nickerson Shows, in for a call, Jack Tavlin was here for a day en route east. Dave Tennyson reported he would not take to the road this year because of poor health. Dave (Butch) Cohen will bring his family to Chicago. Special board of governors' meeting has been called for June 23 to dispose of accumulated matters. Secretary Joe Strelbich visited the Cavalcade of Amusements in Milwaukee and the Fidler Shows in Harvey, Ill.

Ladies' Auxiliary

Members Ruby James is in St. Luke's Hospital, Cedar Rapids, Ia.; Mrs. Al Miller is still ill in the home of her daughter, Cleora Helmer, and Mrs. Marie Simpson is recuperating after a serious operation in Birmingham. Past President Ida Chase and Secretary Elsie Miller visited many friends in Riverview Park last week. Letters came from Third Vice-President Mrs. Noble C. Fairly, Grace Goss, Virginia Kline, Nan Rankine, Lolita Kemp and Joy Gooch. Myrtle Hutt is enjoying her trailer, bought recently. Past President Edith Strelbich reported an enjoyable vacation at Delavan Lake, Wis., with her sister, Jeanette Wall. Secretary is holding important mail for Betty Jane Davis at 4004 North Avenue, Chicago 18, Ill. President Phoebe Carsky, who spent a week-end in St. Louis, visited the Missouri Show Women's Club, where she was entertained. Past President L. M. Brunleve will leave for Wisconsin for the summer. Birthday greetings went to Cora Yeldham and Marie Brown, past presidents.

Troupers Pray on D-Day

LOS ANGELES, June 10.—D-Day prayer was offered at the June 6 meeting of the Regular Associated Troupers, with Vice-President Joe Krug presiding and Vice-President Minnie Pounds and Lucille Dolman acting secretary in the chairs. Thanks were extended Joe Krug and committee on arrangement of the new clubrooms, of which this meeting marked the opening in the Walker Building. Donations to the rooms on display included two large overstuffed chairs from Joe and Ethel Krug, settee and mirrors from Mora Bagby, electric phonograph and lamps from Mrs. Krug, Joe Krug's mother, and from Minnie Pounds four dozen glasses and \$5. With many pledges from members, the committee expects to have the club in shipshape by fall. Josephine Foley donated \$40 for a back-bar mirror. Frank Yagla and Joe Krug are installing the bar and back-bar. Claude Barie reported the penny march "kitty" will be ready soon, donated by Moxie Miller. Tillie Palmateer presented the money and napkin sent her by Virginia Kline. Sis Dyer, Oceanside, reported on the banner made by her and Harold Robideaux. She invited the club to Oceanside July 10 for a club party. A caravan of cars will leave and reservations are being made thru Joe Krug and Frank Yagla. Lilla-bell Lear, chairman of house, is visiting San Francisco, and Jenny Regal is in charge. Committee helping Joe Krug on club decorations is Estelle Hanscom, Marlo LeFors, Jean and Frank Yagla, Ethel Krug and Lucille King. Bank award of \$25 went to Nancy Meyers, who donated it back to purchase something for the rooms. Next meeting will be June 20.

NEW YORK, June 10.—Another trip by the executive secretary took in the Connecticut resort, Savin Rock, where Sam Peterson and Vincent Anderson were visited. At Lew Dufour's new Life Show it was reported he had gone to the big town. Lunched with Edward Karn. Members Peterson and Anderson, on the fund-raising committee for that section, anticipate good returns. On Coleman Bros.' Shows in Berlin, Conn., a cordial reception was accorded by the brothers and Mrs. Coleman. Henry Fein is committeeman on this show.

Visit to Dick Gilsdorf's Paramount Shows in Pawtucket, R. I., was in the nature of a reception. Met Mr. and Mrs. Gilsdorf; Harry Parker, agent of the show; Mr. and Mrs. Lew Lange, Bill Gorman, Bibs Malang, Riley, Mike Giglio, Mr. and Mrs. Martin Earl, Jack Lambert, Slim Parenteau, Frank Ingram, Lloyd Peterson, Blink Bernstein, Bistany, Frank Ware, Harry Sturges, gold card member Ike Weinberg and Howard Ingram. On the way to Pawtucket at Putnam, Conn., there was a pleasant conversation with General Manager Berry, of the show of the same name. In Woonsocket the Ell Lagassi Show No. 1 was doing excellent business, and Owner Lagassi was on one of his other units. In White City Park of President Emeritus George A. Hamid, Worcester, Mass., a pleasant hour was spent with Gene Hamid. At Springfield and Agawam Edward Carroll's Riverside Park was visited, but most of the NSA members, including Joe Drambour and John McLees, had not as yet arrived as the call was made before the park opened.

General fund campaign has had a generous contribution from Mrs. Alice Mundy, widow of Col. P. J. Mundy, who was co-owner of the Gaskill & Mundy Carnival Company, first organized carnival in America. A letter from Sailor Andrew Metts told of his especial appreciation of the regular delivery of *The Billboard*. Louis Schinkel dropped in from Florida. Charles Rubenstein, Harry Kaplan, David Brown, Adolph Crowell and Jack Feldman were recent visitors, and George Rector was in from the Strates Shows, and Max Miller, Harry Kaye and Larry Newman in from the Big One. Bucky Allen will be at Wildwood, N. J. Other callers were Arthur Campfield, Jack Lichter, Jack Alfred and Sam Rothstein. Ben Braunstein advised that he had resigned from the Cetlin & Wilson Shows and was with the W. C. Kaus Shows. 1945 membership cards are ready, the No. 1 card going to Jerry Gottlieb. The No. 1 card for 1945 will be assigned to Bob Morton, Hamid-Morton Circus, as he has paid dues for that year. Club year begins July 15, when 1945 dues are payable.

Ladies' Auxiliary

President Edna Lasures, who spent a few days in town while the Cetlin & Wilson Shows were playing near by, reported that she was the guest of member VI Lawrence on the Dumont Shows. Edna Riley, of that organization, had left to visit her own home. The president's daughter, Mildred, has recovered from her accident and is back at work. Members Flora Elk, Madge Bloch, Past President Midge Cohen, Vice-President Dolly McCormick and Corresponding Secretary Jeanette Rattiner visited the C. & W. Shows at Garfield, N. J. In response to a letter from Margaret Luxs, Endy-Prell Shows, more application blanks and penny bags have been sent to her.

Martha Weiss, who with her husband, Ben, visited for a few days, brought membership applications from three Floridians, Vilma Emily Krenzer, Ruth Davis and Virginia E. Newsome. Patricia Coleen Williams has been proposed by Mildred Lasures and Evelyn Buck has (See NSA on page 58)

WANTED

Corn Game Help, Counter Men and two Callers; also Slum Skillo Agents.

EDDIE KEENAN

Care Cavalcade of Amusements Winona, Minn.

Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., June 10.—Ladies' Auxiliary's open house May 26 drew a large gathering from shows playing this vicinity. Decoration Day services were conducted by auxiliary members at Showmen's Rest, Memorial Park Cemetery, and flags were placed at each grave and a large wreath with the emblem of the club was placed at the base of the monument.

President C. F. (Doc) Zeiger reports continued favorable response in his drive to raise largely increased donations for the cemetery fund. Funeral services for Mrs. Charles Horn, who died May 30, were at Showmen's Rest, and Chaplain W. Frank Delmaine, secretary of Tivoli Exposition Shows, came to officiate. Mr. and Mrs. Keith Chapman and Marvin Thompson, Reynolds & Wells Shows, were visitors here. Mrs. Cliff Adams and son, Jimmie, and Mrs. James Hart are visiting in California. Mrs. Mike Noble visited her husband with the Dalley Bros.' Circus when it played Ottawa, Kan. As each club member is on the membership committee, the chairman is anticipating healthy results.

Michigan Showmen's Assn.

156 Temple Avenue,
Detroit

DETROIT, June 10.—Monthly meeting June 5 brought out attendance of 82. Absence of President Stahl on business found First Vice-President Jack Gallagher in the chair, supported by Second Vice-President Manny Brown, Third Vice-President Michael Allen, Treasurer Louis Rosenthal, Executive Secretary Bernard Robbins and Secretary Arthur J. Frayne. Also on the rostrum were Harry Brewer, exalted ruler of B.P.O.E. Detroit Lodge 4, and *The Billboard* correspondent, H. F. Reyes. Communications came from the Pacific Coast Showmen's Association; Jane and Joe Hughes and members George DeCosta, Ray Ellis, Sam Gould, Forrest Pool, Sam Solof and Jack Temkin, all sending in membership applications or requesting blanks.

Marshall Ferguson, membership committee, reported these new members: Bernard Allen, Axel Almqvist, Ralph Ammon, Joe Ansher, Bennie Bernard, Isadore Brodsky, Ronald J. Carlyle, James Edward Connolly, Richard M. Crawford, E. E. (Mickey) Davis, Jack W. Donohue, Sam Drucker, Don Elliott, Karl Geritz, Harry Greenbaum, Eddie Herman, Glenn M. Jacobs, Joseph Lawrence, Morton McCarthy, George Minchin, Rudolph A. Nathansen, Wilbur O'Brien, L. A. Osenbaugh, Joe Ossen, Lawrence Reese, Fred Robinson, Harry Schurgin, Fred G. Shaw, Carl J. Thorson, Albert Tomlin, George H. Tompkins and Louis Weinberg. Back from a two-month vacation trip to the West Coast, Ben Morrison evidently is loaded with progressive ideas gathered en route.

Service committee reported Pvt. Harry Levine transferred from Hawaii to New (See MSA on page 58)

Caravans Quit for Summer

CHICAGO, June 10.—Last meeting for the summer of Caravans, Inc., reported Alice Kady, had President Pearl McGlynn, Secretary Jeanette Wall and Treasurer Becky Daniels, pro tem, in the chairs. Guest was Wade Booth, president of Showfolks of America, who gave an inspiring talk. Madaline Ragan donated a War Bond. Letters came from Clara Zeiger, Helen Runge, Frances Henries and Mrs. Oscar Bloom, Jeanette Hart, Frances Shefford, Vivian Richby, Ealine Scott, Ruth Cooper, Bernice Peterson, Ethel Ashley and Zenobia Sisk were elected to membership. Billy Lou Bunyard returned from a vacation. Bernice Barton, recording secretary of Showfolks of America, and her mother attended. Secretary Wall won the award donated by President McGlynn. A letter of acknowledgment was received from Mrs. Kahn, a shut-in, for flowers sent her. Ruby James was reported on the sick list. Special meetings will be held as

Pacific Coast Showmen's Assn.

623½ South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, June 10.—Monday night's meeting was whittled to essentials to give right of way to the main event. President Ted LeFors, Vice-President Hunter Farmer, Past Presidents Dr. Ralph Smith, Ed Walsh, J. Ed Brown, Past Secretaries Bert Chipman, Harry Fink and Frank Downie, Emergency Vice-Presidents Louie Bissinger, Jake Posey, Henry Clayton, Jack Beach and Secretary Bill Hobday were on the dais. Edward W. Hetrick and Floyd J. Lee were voted into membership and Mickey Luckanitch was made a life member. Vice-Prexy Farmer reported on preparations for Showmen's Day, July 2, on Mike Krekos's West Coast Shows, and a steady influx of War Bonds for the building fund, chaired by Past President Krekos. William M. Arthur, inspector of public assemblies for the Los Angeles fire department, drew a big hand for the co-operation he has extended.

Then came the birthday party for member George Hines on his 87th anniversary. He crashed the business in 1870 and has been prominently identified with circus, carnival, exposition and theater history. Letters, telegrams and greetings came from Coast to Coast, while over 150 filled the assembly room to congratulate him at the stag affair.

J. Ed Brown, party chairman, reviewed his acquaintance dating back some 50 years. Louie Bissinger went back 40 years and brought greetings from Goldie Taylor. Jake Posey, 40-horse driver of Barnum show note, added to the build-up. Others speaking were Henry Clayton, W. Martin, Bert Chipman, John Backman, Ray Rosard, Harry LeMack, Roy Jones, Charlie Brasler, Fat Allton, Johnnie McGrail, Pat Shanley, Cap Barnett, Fred Pierre, Sonitz, Kontz and Gunnison, Frank Downie and Jack Beach. Bob Clifford, Ray Rosard and the house committee served a bang-up plate luncheon, to which the Ladies' Auxiliary was invited. Greetings came from Calvin Enfield, Everett Enfield, Ollie Enfield, Johnny Linn, Johnnie Lopez, Prof. A. L. Morrell and wife, Dick Hutchins, W. R. (Red) Patrick, Mom and Pop Drexler, Charles Sparks, Frank M. Shortridge, Frank Eiler, "G. A. O." Pat Shanley, Fat Duncan, George C. W. Seckles, Rounsey Troupe, Jack Hughes, Sally Hughes Walker, Elmer N. (Dad) Workman, Jimmy and Mrs. Dunn, Lee Barnes, Norman Schue, Roy Barnett, Clyde Gooding, George Elser, Showmen's League of America, Heart of America Showmen's Club, George Howk, Thomas J. (Tex) Crockett, George Lowery, Nat Green, Stanley F. Dawson, Walter Trask Jr., Ray W. Smith, Arthur R. Hopper, L. G. Morrell, Ted and Marlo LeFors, Sam and Lucile Dolman, W. H. Alexander, Mr. and Mrs. Lloyd Lusby, Mr. and Mrs. Lee Smith, Harry McDougall, Babe Pelter, Newt Hightsey, George Bean, T. Dickey, Dick and Celia Kanthe, Mr. and Mrs. Joe Krug, Louis Johnson, Bill Hobday, Arthur Hockwald, Plain Dave Morris, Mickey Luckanitch, Jerry J. Jackson, William Scott and J. Ed Brown.

Ladies' Auxiliary

At the meeting May 15 First Vice-President Marie Morris, Secretary Vivian Gorman and Treasurer Marie Tait were in the chairs. Chaplain Minnie Fisher opened meeting with prayer and salute to the flag. Members were grieved to learn of the death of member Rose Douglas. Mother Fisher donated a book of stamps to the cemetery fund. Donations to the bazaar were made by Pauline Burdess and Martha Reilly. Lalla Pepin, who attended, reported she was gaining strength every day. Letters came from Lucille Dolman and Leona Barrie. Bank night award went to Frances Barth, and door prize to Jenny Regal. Peggy Forstall drove down to attend. Martha Reilly, Rose Rosard, Stella Linton and Helen Smith were named hostesses for June 5 meeting. Luncheon and a social hour followed. Vivian Horton will act as club reporter for the remainder of the year. Anna Stewart returned to the Coast from Duluth, Minn., having spent a year in the East to regain her health.

occasion demands. Members visiting Chicago during the summer will find the clubrooms open by phoning Custodian Clara Pollock at Whitehall 4333.

"First Things First"

Our first responsibility is to the men at the Fighting Fronts and our policy of 100% co-operation with Uncle Sam as evidenced by the award of the Army-Navy E pennant for our "all-out" war effort.

At this time we regret that it is impossible to accept civilian orders until the end of the war. Then we will be able and happy to take care of your canvas needs.



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The Talk of the Outdoor Show World

Complete Weight 27 Lbs. (With Fiber Case)
10 years ahead of the times. On account of priorities only a limited amount in production. Custom built. The last word in Game Concessions. Can operate any place. Group Games work. Can also work for stock. Complete With Fibra Casa and All Instructions
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DEPENDABLE RIDE HELP FOR

Merry-Go-Round, Ferris Wheel, Foreman for Chairplane. Top Salaries. Must be sober. Can use Roll-o-Plane with Transportation.
Willimansett, Mass, June 5-10 — Gardner, Mass., June 12-17
Lowell, Mass., June 19-24

RIDE FOREMEN WANTED

CAN PLACE SEVERAL GOOD MEN. MUST BE SOBER AND DEPENDABLE. No set-ups or tear-downs to worry about. State what Rides you have handled. Will give you a long season.

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Care THE NEW DOWNS AMUSEMENT PARK

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FOR DILLON'S MECHANICAL WORKING WORLD

DEFENSELESS CITY

Must Drive Truck. Year Round Work to Reliable Men. Indoor Circus Dates Immediately After Fair Season. No Wolves or Boozers Needed.
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Winland Auditorium, East Liverpool, Ohio

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PLAYING THE CREAM OF THE SOUTHERN SPOTS

GAFFNEY, S. C., JUNE 12 TO JUNE 24

Can place Grind Shows with own equipment. Can place legitimate Merchandise Concessions. Will sell X on Bingo and Pop Corn, Candy Apple. Want American Palmistry. Will buy for cash Kiddie Auto Ride with transportation. Can place capable Agents for Beat the Dealer and Pill Pool. If you want money spots come on, no time to write. This show has good route of still dates and fair dates. Jim Wyland, contact Francis Strader, and Harry Winters, wire.

Wire—All Address: KEYSTONE EXPOSITION SHOWS.

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WANT

SHOWS—Any show at 15 per cent plus tax, except Girl. Will not "up" you on fairs and celebrations. Ride Help—Merry-Go-Round Foreman for Parker 2-Abreast, \$50 each and every week. Drunks and girl chasers, do not answer this ad. Wheel Foreman—Same as above. What I want is my equipment taken care of. Want Bingo, Baseball, Duck Pond and Coca-Cola Bottles. All replies: W. R. GEREN, MIAMISBURG, OHIO, JUNE 12-17.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 85 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00
\$3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
\$3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
\$3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for... 1.00
Thin Plastic Markers, brown color, M. 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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BIG RADIO OUTFIT OR BIG THRILL ATTRACTION

Greensboro, N. C., Fairgrounds, Sunday, Monday and Tuesday, Day and Night, July 2nd, 3rd and 4th.

Good chance for big attraction. Army camp in city. Could use few Rides that week. Apply by wire quick to

NORMAN Y. CHAMBLISS
Rocky Mount, N. C.

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Annual
JULY 4th AND FIREMEN'S CELEBRATION
Center Main St. Location, Defense Center, July 3rd to July 8th, Inc.

Can use good Show. Can place Scales, HI Striker, Photo and other legitimate Concessions. Write or Wire
T. P. TOMASIK, Secy., Dansville, N. Y.

WANTED

Carnival — Rides — Concessions for
BUCKLIN ANNUAL HOMECOMING
Sept. 7-8-9, Bucklin, Mo.

WANT FOR

BOSWELL, INDIANA, JULY 1-4 CELEBRATION

Carnival or Independent Rides, Concessions, Shows, Free Acts. Write, wire

EDGAR BURNETT, Sec., Box E, Boswell, Indiana.

WANTED

CLOWN, Concessions, Special Acts
RODEO
July 4, Afternoon, Evening, Bluffton, Ohio. Sponsored: Merchants, Saddle & Sportsmen's Clubs. Write A. E. KOHLI, Bluffton, Ohio. State All in First.

WANT

Carnival with several nice Rides, Shows and Concessions for Leadwood, Mo., Annual Celebration, July 3-8, all day 4th. Lead mines working full blast. Carnival can play following week at Flat River, 5 miles move, if desired. One more High Act. Write at once I.O.O.F. LODGE
Care **JIM JACKSON, Leadwood, Mo.**

RIDES WANTED
FOR FIREMEN'S ANNUAL CARNIVAL

July 24-29. Merry-Go-Round and Ferris Wheel; perfectage proposition. Write
PAUL J. BERGER, General Chairman
1835 Goodman Ave., North College Hill, Cincinnati 24, Ohio

FREE ACTS

Animal Acts open for Fourth July. Trick Riding, Bucking Horses, Platform Acts, Singing, Dancing Girls. Can furnish sound system, loud speaker for Parks, Fairs, Rodeos, Celebrations. Family troupe. All for the price of one act. Write or wire
H. R. MILLER, Mgr., Wilton, Wis.

FROM THE LOTS

John H. Marks

South Richmond, Va. Week ended June 3. Location, Petersburg Pike and Maury Street. Weather, hot. Business, good.

First three days here indicated it would be the first blank of the season, but Thursday, Friday and Saturday brought out big crowds of spenders and the week turned out profitably. Weather was the hottest so far this season. Jimmy Connors put on photo gallery to good results. Frost and his ball games are doing well. J. B. Hendershot assumed the duties of secretary. Gus Meyers, an old friend of President John H. Marks and others on the show, was a visitor. Tommy Heath, out of the hospital, was on the lot nightly and doctors advise that he can troupe again soon. Elwood Jenkins also was a nightly visitor. Everyone looked forward to a big 12-day stand in Washington. The writer was a dinner guest at the home of Terry Martin in Washington. President Marks was host to children of the Greek school, of which he is the founder. Mr. and Mrs. W. R. (Red) Hicks visited. Mrs. Marks remained with the show until June 8, when she returned to her home in Richmond.
HARRY E. WILSON.

Thompson Bros.

Williamsport, Pa. Week ended June 3. Auspices, Lycoming Hose Company. Weather, fair. Business, excellent.

Move from Avis was made on schedule and rides were ready Sunday night despite labor shortage. Business, General Manager James Thompson said, has been far better than last season's. Show has closed a contract for Huntington (Pa.) Fair. Jerry Ketchum booked her photo gallery and penny pitch. John Kaufman for the past several seasons, has operated the Thompson popcorn truck. Manager

Thompson's brother, Freddie, will remain in Altoona, Pa., managing the remainder of the rides in Lakemont Park. Boots, foreman, has the new Octopus in the lead for capacity business. Clyde Ketchum has been Merry-Go-Round foreman for the past three seasons. William Caselman returned with his high striker. Ann Belgie has penny pitch. Joe Socey is electrician. Charlie Slinger has pea pool. Gene Belgie, formerly of the Clyde Smith Shows, is Chairplane foreman. Doc Cook arrived with his concessions. E. Lawrence Phillips, co-owner of the Johnny J. Jones Exposition, who was a visitor, purchased the Smith & Smith Chairplane. Ray Sharp is Ferris Wheel foreman. A new top for the Merry-Go-Round arrived. Show is booked till November. General Agent B. Keller, Kirkwood Shows, was a guest of the management. The writer, formerly of the Steblar Greater Shows, is ride superintendent.
R. W. SHOYSE.

Harry Craig

Pampa, Tex. Week ended June 10. Auspices, VFW Post. Business, good. Weather, good.

Opened here after a short jump from Amarillo, Tex., to good business. Had opposition with the Loos shows in Amarillo, but had two good nights and lost the rest because of rain. Mr. and Mrs. Vanderford, concessionaires, bought a streamlined trailer in Amarillo. Smith and wife, Fay, closed in Amarillo, and Frenchy Bouillon now has both girl shows. Ruby Latham and Joe Young and family are expected to be additions to Oddities on View. Lou Davis has framed another show, with Ray Roberts handling the front. Madame Fay received new banners for the Animal Show. D. C. McDonald returned as show secretary. Eyster bought a new home in Brownsville, Tex.
LOU DAVIS.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 25 Opera Place, Cincinnati 1, O.

Big Blowdown Halts Detroit Army Show With Terrific Gate

DETROIT, June 10.—The Army Air Show, which opened June 1 at the Municipal Airport, set a near all-time high for show attendance here, drawing an estimated 500,000 on Sunday and was forced to close at 6:15 p.m. Monday by the largest scale blowdown ever seen here. Reopening is set for tomorrow.

Show features every type of plane using Detroit-made equipment, individual displays, captured equipment, educational exhibits and others, commercial and government-sponsored. Exhibition space is about 3,000 by 130 feet. Attendance on the first three days was estimated at 650,000 by General Motors at its exhibit. Attendance was reported at 300,000 at 5 p.m. Sunday by C. F. Kettering on the GM broadcast, three hours after opening time. Admission was free. Sponsored by The Detroit Times, Army Air Forces Materiel Command and Aero Club of Michigan, the show received generous publicity. Entertainment angles centered around daily network shows and

local radio programs.

Early Monday night wind estimated at 95 miles per hour came and took down 14 tents or a total canvas-covered area of 87,000 square feet. Tent companies in the eastern half of the country were called upon for emergency service, canvas damage being estimated at \$18,000. Calls for tents of any size were on the Michigan Showmen's Association here and members and visiting showmen responded.

Eleven were injured, but only one, a 13-year-old boy, required hospitalization because of a skull fracture. With the Civil Air Patrol rounding up members to act as canvasmen and the aid of volunteers and army facilities, reopening was decided upon. Army heads instructed the Army Transport Service to fly in canvas from New York, Chicago, Peoria, Dallas and other spots.

Shorts

ARNOLD MILLER, former secretary of Piqua (O.) Fall Festival, was chairman of the auspices committee of Miami County Voiture, 40 and 8, which sponsored the W. S. Curl Shows in Piqua May 29-June 3. A delegation from the shows visited the grave in Forest Hill Cemetery of J. F. Murphy, former carnival owner and executive, who had been in business in Piqua and had been active in festival doings.

ACTS have been booked for Fourth of July Celebrations in Independence, Ia., and for an American Legion Post in Omaha, reported Irving H. Grossman, Des Moines, Western manager for the Gus Sun Agency.

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Clean Up Right Now, Then the Fourth and Then the Fairs.
Wonderful Banner Line, Great Show Inside — Two Sizes,
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Write Quick for Information on Other Great Shows for Arcades.
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LOOK! LOOK!

WHEEL FOREMAN
FIFTY DOLLARS

Week. Salary every week, rain or shine. Troy Scruggs, Paul Reynolds, Dude Belcher, answer. Also Second Man for beautiful Allan Herschell Merry-Go-Round. Want Agents for office-owned following Concessions: Cigarette Gallery, Penny Pitch, Bumper, Pitch-Til-You-Win, Snow Cone, Cane Rack, Ball Game. Want Caller and Counter Help for beautiful Bingo. Good proposition for Agents, as office owns everything. Only one of a kind. Boozers and floaters, stay away. Would book one nicely framed money-getting Grand Show. Don't write, wire or come on. Will place you.

FAIRWAY AMUSEMENT

Mineola, Tex., June 12 to 18; Grogton, Texas, June 20-27.

BAKER'S
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Following Games Available:

Bingo Blowers and Water Fall Blowers—Roll Downs—Razzle Dazzles—Tracks—Skittos—Buckets—Chuck Logs—Large Dice—Pan Joints, Wheels and Posts—Penny Pitches—Pea Pool Boards.

Immediate Shipment on Some Items. Catalog if You State Your Business.

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Phone: TYler 5-0334

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SHOWS, RIDES AND CONCESSIONS FOR
OLD SETTLERS' REUNION
CUBA, MO., JULY 28 AND 29
Address: A. M. MUNRO, Sec.

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SIDE SHOW AND MECHANICAL CITY

You furnish 20x60 or slightly larger and 20x30x3 for city, with fronts. We carry inside only. Labor shortage reason for small outfits. Would consider managing office show or salary and pitches on good show. Three people. Ten acts.

JOHN A. WALKER, Showman
Gen. Del., Decatur, Ill. (to be forwarded)

C & L SHOWS

Want to book Grab Joint, Bingo, Photos, Stray Game, Bumper, Coke Bottles, Cig. Gallery, Lead Gallery, Pop Corn, Candy Floss. Shows with own outfits. Want to buy Diggers.
Washington, Kan., June 12-17.

WANTED

Will Buy for Cash or Book
Late Model

RIDE

FRED SCHAEFER
R. R. 4, Box 850 8, Beaumont, Texas

WANT RIDE HELP

Who can drive semi-trucks. Can use a few more Stock Concession Agents for Stock Concessions.

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Around the Grounds

GRUNDY CENTER, Ia.—At the 1944 Grundy County Fair here there will be free acts and a grandstand program on two days and a baby beef sale on closing day.

SASKATOON, Sask.—Dr. Fred G. Salisbury, Saskatoon, has been named chairman of the racing committee of Saskatoon Exhibition, succeeding John O. Hettle, who died recently.

NORTH BATTLEFORD, Sask.—General prizes for the '44 North Battleford Exhibition will be increased 25 per cent and there will be a big increase in the specials. Several livestock breeders' associations have increased their specials.

GREENVILLE, N. C.—The 1944 Pitt County Fair here will be operated under the American Legion Post and under management of A. J. Grey, who has been in charge for the past seven years. Grey is now special agent for the J. C. Weer Shows, which will be on the midway.

KEENE, N. H.—For Cheshire County Fair Association's 1944 three-day fair, the 1943 fair having been canceled, Hiram O. Bolton has been chosen general manager. There will be horse racing and several acts have been booked. Lawrence Pickett will be emcee. Larger cash premiums in all departments have been announced.

LACOMBE, Alta.—Lacombe agricultural society decided to cancel livestock, vegetable and domestic exhibits and hold only a two-day sports tournament instead of the annual fair. Officers are Thomas Wilks, president; H. S. Trame, H. E. Wilson, vice-presidents; J. Stewart Fraser, secretary-treasurer. W. Douglas, retiring president, is on the directorate.

PRINCE ALBERT, Sask.—Additional improvements will be made to exhibition grounds here this year from the 1943 surplus. C. M. Learmonth, chairman of the board of governors, said in accounting to city council for the first year of the board, which was set up at the end of 1942. He reported a net '43 revenue of \$4,656, and said he believed the arrangement between the board of governors and agricultural society was unique, and that several other cities had inquired about the organization.

LAREDO, Tex.—Plans are on to make Pan-American Fair and Livestock Show here a separate entity. Show, which has been sponsored for two years by the Washington's Birthday Association, has made rapid progress, with addition of \$9,100 to the permanent building fund. Temporary officers elected by the fair and livestock show group are Herman O'Keefe, president; M. Benavides Volpe, vice-president, and Don Finley, secretary, who will function pending drafting of a constitution and by-laws.

WANT

Complete Carnival and Concessions of all kinds for the

Annual Will County Fair

to be held at the Peotone Fair Grounds

August 29-30-31

C. T. SINGER, Sec.

Peotone, Ill.

FAIR SECRETARIES, ETC. CONTACT HARVEY THOMAS AGENCY

162 North State Street, Chicago
For Acts of every kind on short notice.
Clowns—Stilt Walkers—Acrobats—Novelties, Etc.
Service 24 hours a day.
Phone: Dearborn 9034 or Keystone 8491.

FREE ACT WANTED

FIREMEN'S STREET FAIR
Week June 26-July 1
Wire or write prices and description.
R. L. CRAWFORD, Sec.
Mt. Pleasant Vol. Fire Dept.
Mt. Pleasant, Westmoreland County, Pa.

TAMPA SETS VICTORY FETE

Calgary Ducat Sales at Top

Ten times as many pasteboards are out as at this time in 1943 record year

CALGARY, Alta., June 10.—Indicating a record year for Calgary Exhibition and Stampede, grandstand ticket sales at the end of May were 10 times as large as those on the same date last year. Grandstand attendance records were broken in 1943.

Increased livestock money is drawing entries from all over Canada. Prize money in Stampede events has been upped by \$3,000 and will attract more than 500 entrants.

Program will include seven days of running races and fireworks on the first and last nights of the fair.

Brockton Booking Big Stageshow for Interrupted Annual

BROCKTON, Mass., June 10.—Frank H. Kingman, secretary of Brockton Fair, and Al Martin, representing the booking office bearing his name, have completed arrangements for the grandstand show to be presented at the 1944 fair. Martin will produce the show. Brockton will resume this year after omitting last year's fair, the first break in continuous operation of more than half a century.

Plans for an elaborate stageshow, with several outstanding acts, are on the agenda. This is the first time the contract has been awarded to Martin, whose office has contracts for other fairs in Massachusetts, including those at Great Barrington, Northampton and Marshfield. All four fairs conduct running races with pari-mutuels.

Brockton's show will again be of the revue type, but for the first time in several years it will see a return of high aerial acts and other thrillers.



P. T. (PA) STREIDER, general manager, has been assigned to prepare a Victory Exposition in Tampa when the plant of the Florida Fair and Gasparilla Carnival Association is returned from government use. His reappointment to his post June 6 marked his 25th year as pilot of the pivotal annual. In 1919 he became identified with the then South Florida Fair, Tampa, and is given large credit for the build-up of the present institution. His first fair work was in 1904 in his boyhood home, Fort Wayne, Ind., as superintendent of speed at the fair there.

Selden Booked in Knoxville

CINCINNATI, June 10.—A. E. Selden, "The Stratosphere Man," passed thru Cincy June 8 on his way to Knoxville, Tenn., where he will play a Tom Packs Thrill Show the week of June 12. He has entirely recovered from effects of an accident while doing his "slide for life" in Kennywood Park, Pittsburgh, May 14.

SPRINGFIELD, Mass.—Mr. and Mrs. Joshua L. Brooks celebrated their 50th wedding anniversary June 3 with a family reunion. He is founder of Eastern States Exposition here, of which he was president 25 years, retiring in 1942. He continues active as a member of the executive board and is honorary president of the organization.



AGRICULTURAL FRONT

Condensed Data From April Summary by U. S. Department of Agriculture, Washington, D. C.

II.

LIBERAL supplies of meat were available to civilians in the first quarter of 1944, but during the April-June period supplies will be reduced. However, the per capita rate of consumption in this period will still be higher than the average annual consumption in 1943. Record supplies of fresh vegetables have created a favorable supply situation that is likely to continue thruout the spring. A 15 per cent reduction from the 1943-'44 level of civilian consumption of canned vegetables (10 per cent below the 1935-'39 average) is anticipated as a result of a WPA order reserving a substantial portion of the 1944 pack for non-civilian requirements.

Egg production has shown more than the usual seasonal increase, and civilian egg supplies have increased commensurately. However, the seasonal decline, together with more intensive drying and storing operations, will reduce civilian supplies somewhat during the second quarter even though they are sufficient to meet demand at or below ceiling prices. Poultry supplies, except for eggs, have not kept up with civilian demand in recent weeks because farm marketings are lower than the peak achieved last fall and because of continued restrictions on the sale of storage poultry. On the basis of allocations announced by the War Food Administration, 1944

per capita civilian consumption of all dairy products will be slightly under that of 1943. During the first quarter of this year the seasonal upturn in butter production went to civilians, with non-civilian requirements being filled from reserve stocks. Margarine and lard supplies have been relatively large and in keeping with civilian demand.

About 14,500,000 people altogether worked at one time or another on farms last year, the total time spent at farm work being some 20,000,000,000 to 25,000,000,000 hours. Because of the seasonal nature of farm work and the large turn-over of persons doing small amounts of farm work, the 14,500,000 figure is naturally greater than the number at work at any given time in 1943—even during the peak. Farm residents made up 78 per cent of this working force and contributed 88 per cent of the total time put into agricultural work in 1943. Non-farm residents, both men and women, accounted for 12 per cent of the total hours worked in the May-October period and represented 21 per cent of the farm working force in that peak period.

HARTLAND FAIR, INC.

Hartland, Vt., August 24, 25, 1944.
2 Days—2 Nights.
RUSS PERRY, Pres., Woodstock, Vt.
J. G. BRITTON, Concessions, Hartland, Vt.

Groundwork Is Begun by Board

Gasparilla group to invest in Fifth War Loan drive—Streider is reappointed

TAMPA, June 10.—Plans for a reopening Victory Exposition were put under way and General Manager P. T. Streider was instructed to begin laying the groundwork for re-establishing the fair, discontinued for the duration when the army took over the plant as a replacement center, at the annual meeting of Florida Fair and Gasparilla Carnival Association in executive offices here June 6.

Directors voted to invest available funds held by the association in War Bonds to aid in the Fifth War Loan drive.

General Manager Streider, who has piloted the fair for a quarter of a century, was reappointed to the post. Officers re-elected for one-year terms are J. Edgar Wall, chairman of the board; Carl D. Brorein, president; Charles McKay, first vice-president; Frank Jackson, second vice-president; Russell Kay, secretary, and E. P. Tallaferro, treasurer.

J. S. Mims, publisher and general manager of *The Tampa Tribune*, was elected a member of the board of directors to succeed the late S. E. Thomason. Added to the directorate were Mayor Hixon and Fred Ball, chairman of the county board of commissioners.

DES MOINES.—Irving H. Grossman, Western manager for Gus Sun Agency, reported that fairs booked in Minnesota include Ada, Hallock, Fergus Falls and Foster, and Iowa fairs include Lee County Fair, Donnellson; West Union; Guthrie County, Guthrie Center, and Kosuth County, Algona. West Point and Mitchell, Neb., also have been booked.

FOR REAL THRILL-INDOORS OR OUTDOORS—BOOK MY ACT FEATURING THE ONLY 35 FT. SWAYING HANDSTAND ATOP A HIGH POLE. WRITE FOR DETAILS... ANOTHER CARTOON STRIP NEXT WEEK.

Selden THE STRATOSPHERE MAN

PERMANENT ADDRESS: CARE OF THE BILLBOARD, CINCINNATI OHIO.

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AUGUST 15-18
For one of Nebraska's largest county fairs.
Write **E. J. GRUPE, Sec.**
Byron, Neb.

CARNIVAL WANTED
4TH OF JULY CELEBRATION
FAIRBURY FAIR
Plenty of Money Here. Write **THE FAIRBURY FAIR**
G. H. Decker, Socy, Fairbury, Ill.

D-DAY BOND SALE WHOPPER

Ringling Sells Out for Philly

\$1,584,500 is figure at night bow—canvas season gets off in stride

PHILADELPHIA, June 10.—The Ringling show, going under canvas for the first time this season, opened here more spectacularly than ever night of Invasion Day, June 6, under a panoply of \$1,584,500 in War Bonds. Regular performances started Wednesday afternoon, the circus to end an 11-day stand June 17.

Los Ducats Used

LOS ANGELES, June 10.—Polack Bros.' Circus was in the Shrine Auditorium here on D-Day and, with blocks of seats sold to war plants, there was no great number of vacant seats caused by ticket buyers failing to show up. Business Tuesday night was up to expectations, as was that of Wednesday night.

The tents were set up on the 12-acre plot at G Street and Erie Avenue, the old grounds on Erie Avenue still being occupied by the military. Because the Philadelphia performances mark the opening of the tent season, Walter S. Wappenstein, who has spent the last 40 of his 62 years with the circus, had equipment and workmen sent from quarters in Sarasota well in advance of the opening. His job was comparatively easy. All he had to do was buy, and have laid, 35 carloads of gravel to grade the grounds, decide where to place each of the 41 tops arriving, arrange water rent from the city and cast a practiced eye over all contract arrangements.

Biggest of the operations was raising of big top, a new \$40,000 540 by 240-foot (See Philly D-Day Bond Sale on page 42)

RB Pulls 260,000 At Boston Garden

BOSTON, June 10.—Ringling circus figures for the engagement at the Boston Garden which finished a 13-day stretch Sunday night, are 260,000. Afternoon business was unusually good. The hot wave hit the run just about the time when sell-outs usually begin to be the rule here. It cut them down. Advance sale held up thruout the engagement. Comparison with last year's figures were not made and are difficult because of curtailment of seating capacity, due to new and rigidly enforced fire laws.

Closing house looked like a record for low figure Sunday night. Show cut the program to get early start for Philadelphia, scarcity of labor being given as the reason. Only one animal act showed, May Kovar working. Teardown was completed by 1 a.m.

John Nelson, clown stilt-walker, suffered a broken arm during the clown-fire act Friday night, being knocked down by a fire wagon patrol. Will be hospitalized for about two weeks, according to report. Bill Conway remains to get the dirt out of the Garden, pack away show apparatus stored here from year to year, and restore the Garden to normal shape and size.

Press showing was remarkable and well handled by Allen Lester, who did all seven papers and in spite of space shortage managed to have a daily showing. He left for Waterbury, Conn., his next date, June 19. Advance car passed thru Boston late in the week doing New England dates.



BOYHOOD PALS, Charles T. Hunt, owner of the Hunt show (left), and Everett Blanshan, circus enthusiast of Kingston, N. Y. That city is the birthplace of Mr. and Mrs. Hunt, and when the show played there recently it had four packed houses in two days. Starting with a small wagon show, Hunt now has a motorized three-ring circus. Their children, Charles Jr., Harry, Eddie and Charlotte (Mrs. Harry Levine) are with the show.

Omaha Shrine Gross \$10,000

OMAHA, June 10.—With its 11 performances virtual sellouts, the 15th annual Shrine Circus closed here Wednesday, grossing more than \$10,000. Rink Wright was show director and ringmaster. It opened big May 31 and played eight nights and three matinees. One special afternoon performance was given by the Shrine for 3,000 crippled children of the Omaha area. The circus was presented in the city auditorium, which has seating capacity for about 3,500 when the rings are installed.

The acts were the Stanleys, Hubert Dyer, Joe Coyle and Company, clowns; Olympia Whirlwinds, Whirlettes, Henderson Trio, Hill's Dogs and Ponies, Haag's Dogs and Ponies, the Lee Vallas, the Lowells, Coty and Sue, Tommy and Kay, Hill's Elephants, Fisher's Elephants, Tien Tsi Lui and Troupe, Johnnie Laddie and Company, Henderson Sisters and Lou, Pat and Willa, Pallenberg's Bears; Hanneford Family, featuring Kay Frances, young rider; Zacchini Troupe.

Wright has produced the Shrine circuses here every year for 15 years.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold
By Starr De Belle

Tinsel, W. Va.
June 10, 1944.

Dear Editor:

This was the first celebration the Won, Horse & Upp Circus ever played. Because it was so strongly touted by circus lovers, the bosses let themselves be talked into making the stand. The town was founded by some early-day circus owners. According to the local circus historians, the then famous Ergo Bros.' United Wagon Shows were stranded at the site upon which the burg now stands. The brothers, who were of the aggressive type, immediately drove their hacks and vans thru the surrounding communities peddling tinware. So successful were they that they opened a big tinware store in what was left of their kid-show top and soon became the only merchants here. Later settlers took up homesteads around the kid-show top and the town was founded.

The only surviving relative of the famous showmen, a great grandson, decided to celebrate with a circus cen-

Biz Terrific For Cole in Pa.

MEADVILLE, Pa., June 10.—With big business the rule since its opening, Cole Bros.' Circus has been doing nothing but straw houses and turnaways since entering Pennsylvania and New York States. Greensburg, May 25, gave the show a terrific matinee with straw to the ring curbs, and an estimated 1,500 were turned away at night. Johnstown (26) registered two turnaways. Altoona, always good for this show, equaled the business done here in 1942 when the show played the town on Decoration Day. Sunday off in Williamsport found the lot swarming with people all day long. The matinee (29) was jammed to the ring curbs and an estimated 2,500 were turned away at night. Mayor Leon Williamson and Tommy Richardson, president of the Eastern Baseball League, co-operated in having a game transferred to Elmira in order not to conflict with the show.

Arriving in Wilkes-Barre Decoration Day, the show broke in a new lot in (See Cole Biz Is Terrific on page 42)

Monroe Side-Show Top Damaged in Seneca Storm

FRANKFORT, Kan., June 10.—Monroe Bros.' Circus is in its eighth week and business has been okay. At Seneca, Kan., afternoon of June 4, a windstorm blew down the side-show top, tearing it considerably, but it was sewed and ready by noon on Monday. No other damage was done other than a few broken side poles.

Recent visitors were Dime Wilson, wife and children, Pop Lawless and John Lubbering. Freda LaVelda has eight brothers in the armed forces. Sonny Conroy is lot superintendent. Tiger Wells, who was to have taken over the concert, is under doctor's care in Galveston, Tex. Tim Mix Jr. and Colorado cowgirls closed to play contracted dates.

Biz Fair at Rochester For International Rodeo

ROCHESTER, June 10.—Business was fair for the International Wild West Rodeo here week of May 29. Whitey Harris, clown cop, joined here, working come-in and presenting numbers. Hip Raymond did table rock and pantomime.

Johnny Gibson's Sky Revue and ballet joins for the Buffalo engagement, auspices Knights of Columbus, at the Civic Stadium. Louie Pasteur, construction and prop superintendent of portable stage and production numbers, six girls in line, and ground and novelty act numbers will be added for Buffalo date. Otherwise there are no changes in personnel.

ennial. (The showmen opened their canvas store on June 9, 1844.) In order to get a keep-all-the-gate-receipts contract Les Burroughs, general agent and cook for the billers, agreed to produce a historical pageant, which was to depict the rise of Ergo Bros.

For some reason or other the appearance of our wagon train pulling thru the town to the lot wasn't as enthusiastically greeted as we thought it would be. The only comment heard was: "I see the tin hawkers have arrived." However, our one-man committee was on hand with the news that the weekly newspaper was with us 100 per cent and had carried glowing accounts of the free pageant to be held in the baseball park each afternoon and night before our circus performance. He further stated that local talent would impersonate the Ergo Bros. and their assistant tinware salesmen.

Because of a spectacle rehearsal, Monday (See Won, Horse & Upp on page 42)

H-M Tour Hinges On Getting Canvas

NEW YORK, June 10.—The Hamid-Morton Circus canvas was so badly damaged by weather and wear that it is no longer usable. Show was obliged to finish the Quebec City run in open-air at the ball park and is using the ball park at Chicoutimi, Que., for its current engagement. Remainder of scheduled Canadian tour may be called off if more canvas cannot be obtained. Tent was that originally used by Van Leer's circus during the 1942-'43 seasons.

Polack Has Big Gross in L. A.

LOS ANGELES, June 10.—Completing nine days of a 10-day engagement (June 2-11), Polack Bros.' Circus, appearing for the third year under auspices of Al Malaikah Temple, turned in very good business. This year's show out-shadows the previous two. Gross was especially strong, with the circus having upward of \$40,000 in the house before opening. Matinees were at 3:15 to give the school children opportunity to be on hand; evening performances at 8:15.

Irv Polack and Louis Stearn were here for the engagement. George Pugao joined as press agent, which put the publicity in the hands of Fred Moulton and Pughe. Appearance of the personnel at the Children's Hospital here garnered nice spreads despite invasion news. In some papers, three and even four-column art was used.

Show garnered nice lucre from the souvenir program, which is up to 40 pages. Done in a three-color cover, the program itself is almost crowded out of the book (See Polack Los Gross Big on page 42)

'Alaskan Stampede,' Novel Extravaganza, Interests Showmen

CHICAGO, June 10.—The Alaskan Stampede which Leo Seltzer and his associates are ready to open next week at the Coliseum for a six-week run has aroused unusual interest among showmen. Its novelty and the ambitious scale upon which it is being produced have focused the eyes of the show world on it, and if the show catches on with the public it probably will be the cue for the production of other shows along similar lines.

While it's not a circus, the show in the making has many of the earmarks of the tented arena. A trip made thru the backstage areas by a representative of The Billboard revealed numerous animals seldom seen outside of a zoo. There are two score of malamute dogs and Alaskan huskies quartered in the Coliseum (See "Alaskan Stampede" on page 42)

F. C. Fisher Getting Good Play in Eastern Michigan

ST. CHARLES, Mich., June 10.—F. C. Fisher & Son Circus opened in Onondaga, Mich., May 22, to good business, which has continued thru Eastern Michigan. Show will soon go across the straits in the Upper Peninsula and play same territory it has for past three years. Tex Crockett visited at Stockbridge; Mr. and Mrs. Powers, Glen Silver, Mr. and Mrs. Paterson and Wixom family at Fenton.

Among those with the show are Francis Fisher, manager; James E. Smith, superintendent; Georgia Fisher, secretary-treasurer; Pete Fisher, transportation; Harry Robbins, electrician; Whitey Simmerson, boss canvasman; Bill Hayes, ring stock boss; James Carter's family band; Smitty and His Funny Ford; Alice Scovan, animal acts; Phyllis Hooker, riding and trained pony acts.

Dressing Room Gossip

RINGLING-BARNUM.—Well, here we are in Philly, first week under canvas. Orchids to the ballet girls who donated their blood to the blood bank at the Massachusetts General Hospital to help out Reggie Bogart, who spent a week there. Reggie is back on the show. Sally Cartier is doing a fine job of carrying on the act while Pat is convalescing in New York. Valentine Frohm is assisting Sally.

Visitors last week: Dr. Conley and daughter, Pat; Henry and Bill Reynolds' mother and father; Valerie Antalek and Angela Reynolds' sister, Munsie, and baby; Kenneth (Shick) Gwinnell, with the Merchant Marines in the winter time and the Big Show in the summer. He is back from being on the high seas all winter. Bobby Worth, former chief usher with the show, was around visiting friends in the band top. Father Sullivan visited in Boston and gave many of his friends his welcomed medals. Tex Rowan, assistant chief usher and boogie-woogie expert of the keyboard, is back. Hawaiian Joe was around looking as sharp as ever. Mary Oliver and Pat LaMaire visited the ladies' dressing tent. Angela Reynolds celebrated her birthday anniversary in Boston. Vander Barbette left the show in that city. Joe Siegrist is in charge of the cloud-swing ballet and doing a good job. A welcomed sight last week was Eddie and his crew in the backyard stand, also the cookhouse. Race is on to see who gets the cookhouse flag at end of the season.

Back Door Scenes: New ballet girls asking for the showers and old ones showing them the buckets and how to take a shower circus style. Dave Blanchfield, cutting up jackies on how to get it on and off the lot. Joe Land, keeper of the band top, trying to fit the ushers, front doorman and ticket sellers with uniforms. Helen and Marcel Wolthing happy over the telegram from Aileen, informing them they are grandparents. Their son, Fernand, is in England. Dude Rhodus felt at home in Boston by discarding his navy blues for a while and putting on a rigger's uniform, after looking in vain for some worn-out tights.—**DICK MILLER.**

COLE BROS.—Williamsport, Pa., our first Sunday off proved restful to both personnel and stock. Thanks to Frank S. Hammer and the other Elks for an enjoyable evening's entertainment. Mme. Olga's Russian dancing classes have increased to such an extent and the gals have improved so well they are now

dancing the Russian tango to the tune *The Merry-Go-Round Broke Down.*

Mrs. John Welby Cooke and son, Harry W. Cooke, niece and nephew of Wirth's Circus of Australia, were hosts to the following performers at Niagara Falls—Con and Winnie Colleano, Bert and Corinne Dears, Joe and Tom Hodgini, Jimmy Reiffenach; Mrs. F. E. Freeman Jr., whose husband is overseas; Shirley Christie, Albert Gilleno, the last named three from Canada who made the trek to visit Mrs. Freeman and the writer; Otto and Hanna Griebing, Ethel Freeman and the writer. We had a grand time, and did Mrs. Cooke go back thru the years. I thought I was a kid again as I spent many pleasant years out there.

Boys that really work and who I forgot to mention last week are Curly Richardson, Harry Keenan, Gene Arwood, Joe Dickerson, truck drivers; German Red Richardson, outside props, and Mr. Conlan, back-yard policeman. Visitors were Frank S. Hammer, Edith and Welby Cooke, Joe Beach, Charles Davitt, Richard J. McGarriety, Albert Gilleno, Shirley Christie, Mrs. F. E. Freeman Jr., Winnie Colleano, sister of Connie, who came from Rye, N. Y., to say hello. Letters from Frank S. Hammer, Tom Gregory, Phillip J. Starr, Dick Lewis, one of the better clowns; Edith Welby Cooke, Albert Gilleno, John H. Schlueter, from England, Bernard C. Harris; Mr. Fenwick; Sgt. Bob Cooke, RAF, and Morris Lipsky, of the Johnny J. Jones Exposition.—**FREDDIE FREEMAN.**

BEATTY-RUSSELL.—Our 12th week and it is sunny California again. So far Joe Remillette has the edge on the boys and girls, with a genuine tan. Event of the week was the playing of calliope under wraps. Seems as tho Walking Mike Doyle, our player, happened to be sitting where the rain was blowing in on him, so Mike seized a spare piece of canvas, threw it over himself and calliope, and went on with the show. Duke Drukenbrod has his car and trailer troubles. Duke says, "A fellow trailing these days has more problems than F. D. R."

Richmond, Calif., was the embarkation point for many after-show parties in San Francisco June 2. Grace Genders had a "hen" party in Chinatown; Bill Antes entertained clowns at a chopstick supper; Dick Anderson, Bernie Pisarsky, Wally and Doris Helms, Bud Cantor, Larry Vogue, Bob Reynolds, Mario Ivanoff, Concha Escalante, Milonga Escalante, Mac McDonald, Mrs. R. W. and Norma Rogers visited the girls at Finocchio's. Alvy Evans, Shorty Hinkle, Brownie and the writer stayed in Richmond and visited a midnight show. Jim Chloupek, Circus Fan, visited at Palo Alto, Hayward and Richmond, but his circus buddy, Jane Sherbourne, was ill at home in San Jose. Also visiting were Isaac and Donald Marcks, CPAs from El Cerrito; Mr. and Mrs. Eddie Silbon, Lew Kish, Lieut. John E. Lenker, U. S. C. G., at Hayward and San Rafael.

Believe It or Not Department—Brownie, producing clown, broke in show business in 1910 with Barnum & Bailey. He was an apprentice with the old Baker bicycle troupe. Walt Mathie was a former member of the Model Builders and left a flourishing outdoor advertising business to join clown alley. Harry Lewis, of Side Show fame, has been on exhibition for 19 years. Harry Frechand is the only performer in the men's dressing room who is not a clown. The remainder dress in trailers. The present (See Dressing Room Gossip on page 57)

UNDER THE MARQUEE

Communications to 25 Opera Place, Cincinnati 1, O.

MOSTLY big biz.

WORKING a three-bull act on Kelly-Miller is 13-year-old Johnny Herriott.

NAME of George Shope, 24-hour man with Wallace Bros.' Circus, was omitted from the staff given in a recent issue.

CIRCUS general agents know more towns and crossings than some railroad men do.

JOE BEACH and Charles Davitt saw the Cole show in Binghamton, N. Y., and visited with the personnel.

NOW with the Cole show is Red Larkin, handling the bugs and helium balloons. He has been with the big tops 28 years.

THERE is always the clown who claims that some other clown stole his style of making up.

ALTOONA (Pa.) Tribune carried a Walter L. Main circus story in issues of May 27, 29 and '30.

ART CRANER and party were guests of Jack Joyce and Al Moss during engagement of the Beatty-Russell circus in Richmond, Calif.

REMEMBER when we alibied light matinee houses with, "It was too hot for patrons to come onto the lot?"

J. McFARLAND pens from Rochester, Minn., that the Anderson Victory Circus is doing very good business in that section.

JACK GRIMES, who died in Detroit June 7, had been on the press staff of Cole Bros. the past two years. Details in the Final Curtain.

REMEMBER how the early-day circus chariot racers drove for blood, which made the races realistic?

ATTENDING the Cole show in Scranton, Pa., were J. C. and Frank P. Healey,

Dan Gilleran, Frank Gorman, Harry Grammer and Joe Brennan. Houses were packed at both performances.

IN ATTENDANCE at Dalley Bros. in Hutchinson, Kan., were Larry Nolan, Srader Shows; Fred and Bette Leonard and Mr. and Mrs. G. Felix Duvall. Big biz was done there at night.

CANVASMAN cracked: "I get around that 30 per cent night club tax by scoffing in the cookhouse."

F. C. FISHER Show had good biz at Davison, Mich., altho a bad storm broke during the night performance. Show was down and loaded by midnight, altho the lot by that time was very muddy.

COLE show had a big day in Niagara Falls, N. Y., and the Side Show did its share of business. Great Marvin and Madam Letha recently joined the Kid show. Frank J. Lee handled publicity there.

NOTICE: On Sunday afternoon, providing the kid-show top is up, the management of this show will speak on the subject, "The Joys of Trouping."—Chariot & Tableau Circus.

CIERVIN ZECH, former side-show manager on the Great Keystone Wagon Show, visited with H. R. Brison when Beers-Barnes Circus was in Gettysburg, Pa., Zech's home town.

MRS. LORNE RUSSELL, daughter June and son Robert James visited the Cole show in Williamsport, Pa., their home town. Lorne Russell is auditor of Cole, and his wife formerly rode waltz rear on the show.

AFTER an absence of three years, J. Raymond Morris rejoined the Ringling circus in Boston. He handled the advertising of the World of Mirth Shows past two years. Following the Boston (See Under the Marquee on page 57)

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Legal Adjuster | TOMMY ARENZ
Manager Side Show | JERRY BURWELL
Equestrian Director |
| MANNY MALLMAN
Concessions | HARRY MILLER
Boss Ticket Seller | L. L. BUCHNER
General Superintendent |
| JAMES M. BEACH
General Agent | JACK NELSON
Electrician | SHORTY GELSEN
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REX ROGERS
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| CAPT. FERGUSON'S
Dogs — Ponies — Monkeys | MAY AND PAUL M.
LEWIS
Dogs — Ponies — Horses
Acts Supreme | SOUTH PACIFIC
ISLANDS
In Strobel Lights |
| ERNIE STEWART
Aerialist - Contortionist | DIME WILSON
Producing Clowns | ROME SHROPSHIRE
STAND |
| TOM MIX
and his
Hollywood Cowgirls | L. CLAUDE MYERS
Concert Band | |
| THE FALL OF TOKYO | | |
| BILL MILLER
Presenting
The Famous 4 Millers | | |
| SHORTY GOODE — CARNIES LUNCH — KID BRUCE — ROME SHROPSHIRE | | |

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BENNIE WELLS

The Show they said would never open—it has and is packing them in with over 3,500 seats—all new canvas—owns no bills, pays cash for everything. Ask O. Henry Tent and Awning Co., Chicago; Enquirer Job Printing Co., Cincinnati. This is not a suitcase owned show. It is well financed, with an assembly of America's Best Circus People.

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For 1945
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No salary too big—Best working conditions.
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(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

Jay Gould's Circus showed Rochelle, Ill., June 5 and 6, auspices of the Knights of Columbus, but the date was unprofitable due to weather conditions. Show arrived late on Sunday with a gale of wind blowing that continued all thru Monday, making it impossible to get the canvas up. Show gave a late matinee and night show on Tuesday, with about a half house at each performance. It was the show's second stand and due to shortage of help is moving under difficulties. Equestrian Director Bromburg had the performance working smoothly and presented a show that was well received.

James L. Harshman, CFA, Hagerstown, Md., writes that he caught the Beers-Barnes Circus in Martinsburg, W. Va. He visited Mr. and Mrs. Roger Barnes and attended the night performance. All canvas is new and trucks painted yellow and blue. Show has been doing swell biz.

Members of the Adele Nelson Tent, Springfield, Mass., gathered at the home of Mr. and Mrs. Charles Davitt. James Hoye, Hartford, showed moving and still pictures of circuses. Mrs. Davitt served luncheon. Those present were Mary Hoye, Jean and Winifred Brennan, Mrs. Brennan, Shirley Beach, John Davitt, Francis Laculine, Stanley Woodered and Joseph Beach.

The Corral

Communications to 25 Opera Place,
Cincinnati 1, O.

Regarding the calling off of Larry Sunbrock's Rodeo and Thrill Circus in the Maple Leaf Stadium, Toronto, last week, due, it is said, to the show not applying for a license, Sunbrock, in a letter to *The Billboard* stated: "We advertised the show 14 days in advance of opening and ticket agencies had nearly \$15,000 advance sale as of June 3. When the mayor called us to city hall, he said that our license could not be issued due to fact that the Kiwanis Club had a circus booked at the stadium starting June 26. He felt that we would hurt business of the Torontonians and forced us to cancel our show. In Toronto, there is no legal recourse when a situation like this arises—the mayor has absolute power to issue or revoke a license at his discretion. We had paid \$8,200 to ship our equipment and stock into Toronto, plus the cost of advertising, pay roll, etc. We had been verbally promised permission to run. It was the first time in 15 years that I had been refused a license to operate. We jumped to Columbus, O., where we showed June 9-11."

WINNERS at the Taber (Alta.) rodeo were: Saddle bronk, Jimmy Robinson, Jack Ellison, Waldo Ross and George Brooks (tie); bareback, Butch Gorham, Jack Ellison, Willie Head; calf roping, Jack Morton, Herman Linder, Eddie Soop; steer riding, Homer Evans, Jimmy Wells, Jack Ellison; wild horse race, Blair Holland, Harold Mandville, T. Metheral; wild-cow milking, George Brooks, Blair Holland, Tom Duce. Crowd was estimated at 3,500.

CARMANGAY, Alta., stampede will be held in July. Officers of the association are: President, W. C. White; vice-president, Loyal Turner; secretary, James M. Davey. Prize money has been boosted, it is said.

SLEETER'S Ranch, near Blackwood, N. J., held its first Sunday rodeo show June 4, with 20 events scheduled. Shows are scheduled on varying Sundays thru-out summer.

PHILLY D-DAY BOND SALE

(Continued from page 40)

tent. Into this year's tent went 16,900 yards of fine twill, 93 days of hand sewing by 12 men and 42 miles of rope.

Leonard Aylesworth, superintendent of canvas, was in charge of rigging the tent. In addition to the big top, tents had to be set up for the menagerie, Side Show, commissary, concessions and extra attractions. The cast, animals and additional maintenance crew arrived Monday night from Boston.

Annual kiddies' treat, usually staged at opening matinee, will be held next Monday afternoon, when Ellis A. Gimbel, department store executive, will be host to more than 10,000 youngsters for the 29th annual Orphans' Day. Gimbel arranged for a ton of peanuts, 10,000 lollipops and as many portions of ice cream.

The children's party performance will also provide a treat for almost 400 wounded war veterans, who will be brought from Valley Forge Army Hospital and from Naval Hospital.

While the amusement industry here was brought to a virtual stand-still on Tuesday because of the invasion, it has not affected the circus. The War Bond performance in the evening was a sell-out, advance ticket sale is big, and a capacity crowd was on hand for the first regular performance Wednesday afternoon.

WON, HORSE & UPP

(Continued from page 40)

day night's performance was lost. Tuesday afternoon the ball park was jammed for the historical pageant, *From Tents to Tinware*. The centennial was opened with an hour's speech by the burg's mayor and was followed by the spectacle. First the local volunteer fire department passed the seats with their hand-pulled apparatus, followed by the high-school band, a contingent of Spanish-American vets, three policemen, their patrol wagon and several autos loaded with village belles. We wound up the historical production with our flageolet and drum corps, both clowns, our annex dancers; Crumwell, the elephant, that was with the Ergo show when it folded, and our 24-whistle miniature calliope. The only float in the spec was loaded with tinware and the impersonators of the Ergo Bros. and their five assistants, who immediately started the sales (similar to a candy pitch) to big results. Because of the time taken for the tinware sales, it was too late to give a matinee.

Again we packed the ball park at night. The circus performance under our top didn't get started until 10 p.m. and we played to 30 patrons. Seeing that the date was a dud the bosses decided to tear down the show and blow the rest of the engagement. From a townier we learned that the historical pageant wasn't pleasing the natives because we failed to show the big blizzard of 1867.

Our one-man committee attached the circus the next morning, claiming that we left him stuck with \$300 worth of unsold tinware on his hands. The bosses bought the tinware to square the beef and we were set to leave, but our keeper of Crumwell let him go into a private bathing pool for a bath and we had to give up the tin to square that squawk. Thought for a while our co-owners would become tin merchants here and repeat history. MAJOR PRIVILEGE.

POLACK LOS GROSS BIG

(Continued from page 40)

by advertising. Full-page ads giving the line-up on various crippled children's hospitals, etc., were sponsored by local firms. Deal was handled by Jimmy Rison, who is in charge of promotion. He also brought in good deals for blocks of seats. Rison placed 2,000 in block tickets in the Sunday matinee. While the matinee was strong, attendance by block seat holders helped out in view of the fact of Leo Carillo's second annual rodeo drawing 55,000 at the Coliseum.

Ely Ardelty joined here, as did Truzzi, juggler. Hubert Castle, wire walker, who fractured several ribs in a fall in Oakland, was back on the job. Shrine Auditorium, the biggest that Polack will play, seats about 6,500; admissions from \$1 to \$2.40, the top price including admission and reserved seat.

POLACK PATTER: Mrs. Castle and daughter joined Hubert Castle here, coming from their home in Dallas. They expect to stay on the Coast for the next six weeks. Hugh McGill, CFA, is renewing friendships with the Polack folks. McGill said that it had been six years since he had seen Billy Pape and Conchita. Charles E. Post, former circus band leader, is a member of the band. Chester (Bo-Bo) Barnett claims that Arthur Borella was his guiding light when he broke into the circus business. Barnett stated that Borella was featured on the Ringling show about 40 years ago.

Ben Turpin, formerly with the Russell circus, is now with Polack on the Power's elephant act. Paul Eagles, Billy Hoffman, S. L. Cronin, Percy and Charlie Clarke were visitors.

COLE BIZ IS TERRIFIC

(Continued from page 40)

Kingston, across the bridge from Wilkes-Barre proper. Lot was small and show had difficulty in getting on, but the wizardry of Capt. Bill Curtis accomplished the trick, and show, it is said, did the biggest business ever recorded in that city. Nearly 3,000 were turned away at the matinee and over 5,000 at night, both jammed to the ring curbs. Scranton (31) bested the all-time record given the Cole show there on Decoration Day in 1941. Binghamton and Elmira followed with two straw houses, and Niagara Falls was the most amazing ever experienced by the show in that city. Show was packed to the ring curbs at both performances and Arthur Hoffman's Side Show had to hang out the "closed" sign six times. The Side Show has been doing great business the past three weeks.

War Bond sales have been very heavy in all cities visited in this section.

Regardless of labor shortages in some departments, the show gets up and down in record time. For the past two weeks, matinees have been starting on time, with exception of Niagara Falls. Long haul delayed opening there 45 minutes. Show is usually off the lot at night and loaded by 1:30. Too much credit cannot be given to Captain Curtis, Curly Stewart, Jack Biggar and "Two Gun" Whitey for the speed and efficiency of their departments. Noyelles Burkhart, general manager, is on the lot early each morning, and Boss Zack Terrell sees it off at night. Gene Weeks and his crew have set a new record for getting the menagerie up every morning. He and Laughing George Davis of the cockhouse are usually neck and neck.

Cole Tops Records In Erie

ERIE, Pa., June 10.—The largest Erie circus crowd in several years crowded the straw to ringside to top all Cole records here with a near 10,000 jammed in the big top for the evening performance. The matinee also filled the seats almost to capacity. Show was here Monday. The Kiwanis Club working with the circus on the War Bond sale took advantage of the block of reserved seats given free by the circus to sell \$54,000 worth of bonds. Sales included bonds from \$25.00 to \$1,000.

Business to date has been more than satisfactory. According to Col. Harry Thomas, 30 per cent increase over last year would be a conservative figure. The Side Show reports satisfactory business. The evening stand here during big show time found the side-show walls bulging from a crowd that milled around scraping shoulders in the hottest weather of the season.

Eddie Woeckener, band director, was feted at several affairs in his home town and spent Sunday visiting his sister who lives here. Brother Joe Woeckener sat in on first trumpet here.

Bert Dearo, aerialist, received a severe head injury several days ago when a hook fell from the rigging and lacerated his scalp. The injury required six stitches, but he is continuing with the act. Marion Knowlton, who recently fell from an elephant while working her act, is continuing with a fractured ankle bone and a severe limp.

"ALASKAN STAMPEDE"

(Continued from page 40)

seum's basement; also eight or ten deer, two elk, several ponies, burros and a midget mule. Jack Andrews, assistant to Seltzer, has been working for weeks gathering this unusual assortment of animals. At the time he was seen, he still did not have the seals required for the show, but they were expected any day. Scattered about the basement were sleighs, dog sleds and wagons of various sorts, all of which will have a place in the show.

The transformation made in the interior of the ancient Coliseum is astonishing. Altho handicapped by wartime restrictions, Seltzer has been able to do much in the way of remodeling and reconditioning the auditorium, making it thoroly attractive. When inspected, the mountains, Eskimo village, USO camp and other component parts of the setting were well on the way to completion. Seltzer gave a press preview of the show Tuesday.

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MAGES SPORTS STORES
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**War Bonds Put
Out in Hartford**

HARTFORD, Conn., June 10.—Skaters from the Greater Hartford area indulged in games, contests and late evening skating during Hartford Skating Palace's fourth-year birthday week ending June 4. With War Bonds and Stamps as prizes, there were numerous novelties

requiring precision skating. A large birthday cake was cut at the gala ceremony.

The Mildred O'Brien Fan Club turned out en masse to pay tribute to the Palace organist. For more than an hour she gave out with special arrangements of her own, running the gamut from boogie-woogie to Bach. Skaters presented her with flowers and various gifts, including a War Bond.

additional facilities, and construction of a beginners' rink is a post-war project.

OHIO RINK OPERATORS met at the Miami Hotel, Dayton, O., June 12, to plan State-wide activities in skating. This is the first of a series of monthly meetings planned for the Ohio rink operators group that was formed at the RSROA national meet in Detroit last month. Meeting was called by Walter H. Delscamp, Dayton, a vice-president of the RSROA.

NEW STICKERS

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"Keep 'Em Rolling" To Your Rink**



(Rink Imprint Here)

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Chicago 24, Ill.

SILVER CYCLONES, skating team, are current at the Club 509, downtown Detroit night spot.

FLYING BERRYS, thrill roller team, back in Philadelphia playing the nitery circuit, started at the Roman Grille.

BILL LOVE, skating editor of *The New York Journal-American*, is now an ensign in the supply corps of the Naval Reserve, with headquarters in Babson Park, Mass.

J. HARPER SPENCER, of the Flint Park Rink, Flint, Mich., and Frank Holtzclaw, of Frank's Roller Rink, Boise, Idaho, were new applicants for membership in the RSROA. Holtzclaw will be the first RSROA member in Idaho.

FRED A. MARTIN, secretary-treasurer of the RSROA, reports that new applications submitted are either approved or rejected directly thru a vote by mail, instead of waiting for the regular meetings of the board of control.

PHIL J. HAYES, Arcadia Rink, Chicago, called a general meeting of Illinois operators for June 12 at the Sherman Hotel, Chicago, to discuss plans for the 1944-'45 season. Fred A. Martin, secretary-treasurer of RSROA, was a speaker.

SUMMER dress rules are now in effect in Mineola (N. Y.) Rink. New cooling system changes air there every 12 minutes. Dorothy Durkin, one of the members of *Skating Vanities*, was a former Mineola national amateur champion, having won the 1940 U. S. dance title with Gordon Finigan, now in the army.

H. C. ROBERTS, well known in Toronto sport circles, was one of the leading execs of the third annual championship meet of the Amateur Roller Skating Association of Canada, which was held under the ARSA auspices, in Toronto May 15 and 16. Champlain Provencher is honorary secretary-treasurer of the ARSA of Canada.

GILBERT WELLS, who has been farming for the past year, is taking over the active management of Wells Rink, River Rouge, Detroit suburb, while his father, Ramzy Wells, will take an extended vacation. He plans to close the rink in August for redecorating. A 50-foot extension to the structure to allow

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COMPLETE SKATING RINK, 50'x150', portable maple floor, good condition; Baker-Lockwood Canvas, 50'x150' top, 8' sides, used outside eleven weeks; 2 complete Public Address Systems, turn table, 4 speakers, 2 mikes, approximately 500 skating records; 300 pairs Chicago Clamp-On Skates; approximately 50 pairs Shoe Skates; 3 large Pedestal Fans; Steel Furnace and Blower capable of heating building large enough for this size rink; 16-inch Drum Sander, 1 complete roll of Sand Paper; 70,000 Ball Bearings; enough parts necessary for repairs to last two years; other items too numerous to mention. Cost of the above was \$10,000.00; make offer. Must be sold before June 30th.
SIONILLI ROLLER RINK
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No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.
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Rink Operators! Now is time to have your skates repaired. We have genuine Chicago Parts. Also we have unrationed Shoes for sale. Also rationed Shoes. Ball Bearing, \$1.75 over 5,000. Also all kind Wheels and Parts to repair your skates. Send in for full particulars.
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Any kind of Roller Rink Equipment. Skates, Floors, Tents, Skate Grinder, etc. Also Hammond Electric Organ. Give serial number, age, type of speakers.
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THEY WON national titles of the Roller Skating Rink Operators' Association of the United States at the 7th annual championships in Arena Gardens, Detroit, May 1-6. Ruth Jones, amateur senior ladies' speed champion, represented Sefferino's Rollerdrome, Cincinnati, and Anthony Morilli, senior men's speed champion, represented Crystal Rink, St. Louis.

INVASION NEWS NO BOGEY

Business Off D-Day But Snaps Back to Normal Immediately

Cold as much to blame as news for one-night slump in many cases—ops needn't fear effects of latest war move—patriotic tie-ups in offing

CINCINNATI, June 10.—Coming on a Tuesday, traditionally an off-day for the amusement park business, the long-awaited and much-heralded D-Day (6) had little or no effect on business at the nation's amusement parks, and striking with the suddenness that it did (as though there could have been a warning in a case like that), park ops were afforded little or no opportunity to commemorate the historical event with any kind of observance or special program. Thus, D-Day panned out just another day to the amusement park industry, as far as biz and special activity were concerned.

Varying effects of D-Day were reported from various sections of the country but, generally, the picture was pretty much the same everywhere—Tuesday night (6) was off from previous week nights, but business snapped right back to normal on Wednesday. In many instances, too, where the park operator reported business off on Tuesday night he didn't know whether to blame it on to the public's huddling around the radio for invasion news or the sudden spell of cool weather which struck certain centers after a long spell of unseasonably warm weather. One West Coast funspot reported crowds off from the regular Tuesday night average, but said that those who did come out spent considerably more money to boost the take at the various rides, shows and attractions above the regular Tuesday night par.

What is most important, however, is that business, in almost all instances, returned to normal on Wednesday and maintained that pace for the remainder of the week. This eases the fears of many operators who felt that once invasion day came, business would take a decided slump for days and even weeks, while the public forgot all about amusements and sat transfixed before their radios to listen to the progress of the Allied armies on the European continent.

The public, while still vitally interested in the progress of the invasion, apparently has made up its mind that, despite the seriousness of the new phase of the war, it still needs fun, entertainment and relaxation to uphold its morale. That viewpoint is what makes the amusement park business more important than ever before.

Most operators are not going to let invasion day go unobserved altogether. Many have ambitious programs mapped to tie in with the invasion for many weeks to come. Included in these plans are such things as War Bond drives, blood-donor registrations with War Bond and Stamp prizes and sundry other patriotic programs and contests.

New York Unaffected

NEW YORK, June 10.—D-Day, falling on a Tuesday (6), affected attendance at amusement parks and beach resorts in the New York area very little, if at all.

Two factors which probably increased business on that day at near-by beaches and swim pools were, first, that the past week-end was too cool for comfortable bathing, while Tuesday was fair and warm, and, second, most of the big department and specialty stores in New York, Brooklyn and Jamaica closed Tuesday afternoon or entire day, giving time off to a huge number of persons.

Amusement parks, until school vacations are on, do light business on a Tuesday, so they probably profited in the same way as pools and beaches.

Chi Shows Decline

CHICAGO, June 10.—News of the start of the European invasion Tuesday (6) caused a drop in attendance at shows and parks in the Middle West, according to reports received here. Thousands of people remained at home to listen to radio bulletins from the European theater. To a lesser degree the drop (See *Invasion No Bogey on opp. page*)

Montreal Scribe Tosses Posy to Rex D. Billings

MONTREAL, June 10.—Rex D. Billings, managing director of Belmont Park here, was lauded editorially for his proficient management of the popular funspot in an unsolicited story by S. Morgan Powell appearing on the amusement page of *The Montreal Daily Star* of June 3. Parks, in general, also came in for laudatory comment in the Powell piece.

Heading the article "Far Cry From Ferris Wheel to Modern Expert Organization," Powell said in part: "Amusement parks, as we know them, are an answer to the demand of American youth for entertainment that is above all things else exciting. The amount of ingenuity that has been brought to bear in the invention and development of all sorts of weird, bone-shaking, nerve-shattering and sensational devices to lure the adventurous spirit of youth is well nigh incredible. The summer park has also gradually come to play an important part from a civic point of view. It is utilized in many cities as a picnic place for large industrial concerns, where employers and employees can meet once a year on common ground and get together."

"Belmont Park is a fine example of the modern amusement park. . . . The amusements are sufficiently varied to meet the requirements of all types of patrons, and the park, under the direction of Rex D. Billings, has acquired a high reputation for good management and good behavior."

Weather Blanks Out Utah Funspots After Record Holiday Play

SALT LAKE CITY, June 10.—In the face of the biggest opener in a decade on Decoration Day, Utah resorts took a beating the first week of the season when rain and cold gave the area its second worst weather in the 85 years of weather bureau records. Rain late Decoration Day sent the record crowds homeward, and rain and cold the following week brought the resort business to a dead stop.

Black Rock Beach and Sunset Beach, on the Great Salt Lake, shuttered up May 31 and June 4 were still closed. Beck's Hot Springs remained open, playing to nothing. Saratoga Springs in Utah County, and Como Springs, near Ogden, had nobody for the week. Business was an absolute zero after a record opening day, with the highest daily precipitation on record and temperatures ranging around 10 degrees below normal.

CONEY ISLAND, N. Y.

By Uno

JOE SALVIA, an Islander since 1894, is again selling *The Billboard* at his newsstand on Stillwell Avenue, where he has been the last 18 years. . . . SALLY MURLEY a new dancer at Tirza's Wine Bath. . . . BIG JAMBOREE will be held August 10 by National Showmen's League in Luna Park in honor of its Coney rep, Charles Smith, now talker at Dave Rosen's show. . . . DECORATION DAY found heavy play at all rides, with the Cyclone charging 40 cents and Tornado 35 cents. Ride King Jimmy Kyrimes, however, kept his Looper and Virginia Reel at 30 cents, thereby getting more customers, which soon had the others lowering the gate for a better break. . . . JULIUS KUEHNEL'S pet idea for a variety show as an added attraction to the World Circus Side Show on the Bowery end took root last week via seats fronting a large stage. Calls it *Broadway On the Bowery*, and has Betta Dodd, formerly of the New York World's Fair, featured

as the Girl in Cellophane. . . . DOC FOSTER, talker here, enthusiastic over the educational progress of his son, William, 17, who graduates this month at Lincoln High, then enters the navy marine service for 18 months of college training to ready himself for an ensign's berth. . . . LANE'S Irish House, much altered, with its bar and lunch counter in new locations, has for its sole entertainer, solovox expert, Galvin.

SEYMOUR MAXSON, photographer, has leased his spot where Harvey's Baths were located, to Frank Garto, just out of the army, who has installed silent movies and calls it the Old Opera House. . . . CARL KLARNET, who owns the Oriole Baths, the Bubble Bounce and two Whip rides and is partnered with Willie Richman in the Sagamore Hotel and with Tom Baker, pony track owner, in other enterprises, has just paid \$5G in cash for the property on West Eighth, (See *Coney Island, N. Y., on opp. page*)

Olympic Chalks Early Biz Marks

NEW YORK, June 10.—Olympic Park, Irvington, N. J., optimistically predicts the best season in the three decades the funspot has been operating. New records for both the park and pool were hung up during the first two weeks of this season.

Interesting man-power note is that out of a group of several feminine lifeguards employed last season only one, Dot McElroy, a national swim champ, stood the gaff and is again on the job this year.

Edward G. Ball Sr., operator of several concessions, has purchased the park restaurant from Andrew Peters, operator since 1934.

New bill at Olympic's free circus are Roy Simms, "upside-down" novelty; Mark and Lucille, bike act; the Magic Arnolds, illusions, and Flora De Lina, slack wire. "Bubbles" Ricardo is vocalist with Joe Basile's band, a season fixture at Olympic.

Rolling Green Clicks 'Em Off

SUNBURY, Pa., June 6.—Rolling Green Park here, which began its 37th season May 13-14, has been enjoying sensational business since, according to Owner-Manager R. M. Spangler. Crowds at the preview sessions, running to May 27 when Rolling Green ushered in daily operation, ran beyond all expectations, Spangler says, business averaging 200 per cent better than for the same period in 1943.

The four-day Decoration Day week-end period brought Rolling Green its biggest crowds and best business since he took over the funspot nine years ago, Spangler reports. Only enterprise to show a decrease was the ballroom, and Spangler blames that on certain uncontrollable conditions. Rides enjoyed phenomenal business, and Crystal Pool pulled typical July and August play.

A new \$12,000 Merry-Go-Round has been added to the ride contingent and is getting healthy takes. The newly rebuilt Tilt-a-Whirl is also among the park's leading money-getters, Spangler reveals.

Maumee's Waters Curtail Operation At Willow, Toledo

TOLEDO, June 10.—Willow Beach Park, which opened the season May 27, playing to turnaway crowds the first two days, has since been fighting a battle with the elements, in this case the rampaging Maumee Bay, whose waters have been spilling over the picnic grounds and part of the midway. Some of the rides have not been able to operate since the first day.

Willow Beach is operated by Mr. and Mrs. William Davis, who have four rides—Laff In the Dark, Coaster, Sea-planes and the Bug. The Auto Racer is out of action this season.

Like other managers, the Davises are having difficulty in obtaining experienced help. Most of the rides are being operated by high school boys, while Davis himself is forced to operate the Coaster.

Pearl Brenner is operating the guess-your-weight and dart concessions, while old-timer Sam Wells is back in his old spot with the ball game.

Johnny Free again is operating the roller rink and the drink concessions. Both have been playing to heavy biz.

S/Sgt. William S. Davis, of the marines, is in the Southwest Pacific, rounding out two years of overseas service June 3. Before entering the armed services he was general manager of the park.

Tashmo, Michigan, Preps For Summer; Post-War Plans Set

DETROIT, June 10.—Tashmo Park, in Lake St. Clair on Harsen's Island, is slated to open for the summer June 24, according to Arlington R. (Arley) Fleming, former orchestra producer, who bought the property last year.

Tashmo will be operated chiefly as a picnic spot this year, with reconstruction work being started to remodel present structures and modernize the plant, one of the oldest amusement properties in this area. Installation of full amusement park facilities, such as were formerly on the island prior to removal some years ago with dropping off of steamboat excursions, is planned in a three-year post-war program.

Principal access to the park this year will be by automobile, with a limited number of special excursions via the S. S. Put-In-Bay, some of them privately sponsored by organizations, scheduled for the season. Tashmo can be reached by auto ferry from the mainland, about 40 miles from Detroit.

Tashmo was operated only on Saturday nights last season, with moonlight parties from Detroit almost the only source of patronage, so that the policy for 1944 marks a manifold increase in activity.

Fleming is considering the possibility of ballroom dancing, with a band booked in for the season.

Brydon "Oddities" Pull At Summit Beach, Akron

AKRON, June 10.—Park Amusement Company's International Congress of Oddities, piloted by Ray Marsh Brydon, has been pulling heavy business since opening at Summit Beach here several weeks ago. The attraction is housed in a large building in the center of the park, with front and sides plastered with 50 pictorial banners surrounded by neon, and the entire building smothered by flood-lighting. Satin drapes cover the interior, with the 16 stages holding the various features, lighted with baby spots. Features include the Great Gravity, novelty turn; Chief Buffalo; Zaza; Ming Toy; juggler; Walter DeLencz, magician; Australian Bird Circus; the Hammonds, mentalists; Marlene, Iron tongue; the Middletons, marionettes; Electra; Professor Fay, boxing cats; Tex A'Art, artist; Professor Hermes, card and coin trickster; Captain Lewis, contortionist; Sandra-Lee, sex feature; Davidson's Royal Hawaiian Dancers.

Unit personnel includes William DuBarry, manager; Leona Halligan, secretary-treasurer; Phil Mathieu and Fred Martin, tickets; Matt Phillips, sound equipment; C. A. Coventry, carpenter, and William Black, porter.

Jack Vierling and his crew of billposters turned in a solid job of plastering the Akron area with plenty of paper heralding the attraction.

Bridgeport Pleasure Beach Chalks Up Holiday Record

BRIDGEPORT, Conn., June 10.—Decoration Day week-end broke all attendance records at Pleasure Beach Park here, when a daily record crowd took advantage of the facilities of the municipally operated amusement resort, according to Perry W. Rodman, managing director.

The Steamer Brinckerhoff ferried 2,800 persons to the resort on Saturday, and on Sunday, Monday and Tuesday more than 3,000 made the trip each day. In addition, many thousands used the bus service.

Assisting Managing Director Rodman are John C. Molloy, resident manager, and Don Felix, in charge of the ballroom and publicity.

Muzzle Coney Spielers

NEW YORK, June 10.—Hot dogs will have the only legal bark at Coney Island this summer, after Magistrate James A. Blanchfield in Coney Island Court decreed an end to "barking" there.

When nine men and four women talkers were brought before him because they "barked" in front of their respective places, Magistrate Blanchfield fined them \$5 each.

Atlantic City

By Maurie Orodener

ATLANTIC CITY, June 10.—Mayor Altman officially "unlocked" the ocean for the summer, with the beach patrol on duty daily. For the first time one section of the beach in front of the Traymore Hotel has been set aside for the exclusive use of the convalescent soldiers reconditioning at the English General Hospital here. The hotel is a unit of the army hospital, and the public will not be permitted to mingle with the soldiers in that section of the beach.

The government's new rent controls in Atlantic City applies to virtually all of the hundreds of large and small hotels, apartment houses and rooming houses, with only "purely seasonal housing" on the exempted list.

Altho the sale of Garden Pier, now owned by the city, has been temporarily restrained, important amusement interests are hoping for some way out of the matter to get the pier property in time for the regular summer season.

Franchises have been awarded by the Miss America Pageant officials for preliminary contests in 31 States, four cities and the District of Columbia to compete for the Miss America title at the annual pageant here Labor Day week. Lenore Slaughter, pageant director, announced that the annual pageant parade, long a feature of the week's festivities leading up to the crowning of the new queen, will be restored this year.

Samuel Gumpertz, general manager of Hamid's Million-Dollar Pier, and Mrs. Gumpertz have arrived from Sarasota, Fla., to remain for the summer at their penthouse atop the Lafayette Hotel. Their arrival was greeted with sadness, as Charles Anton, pier treasurer, died suddenly last week.

INVASION NO BOGEY

(Continued from opposite page)
in attendance continued on following days, but showmen are of the general opinion that from now on business will not be seriously affected.

At Riverview Park here there was some drop in patronage, but as a large part of the patrons are youngsters it is not thought that there will be an appreciable lessening of attendance.

St. Louis Normal

ST. LOUIS, June 10.—"D-Day" caused no appreciable increase or decrease in business at Forest Park Highlands, the city's largest amusement park. The amusement spot has school and other picnics booked daily, and business is running slightly ahead of last year. According to Adrian W. Ketchum, manager, business since "D-Day" has been about on a level with previous days and nights. No special observances or services were held at the park on invasion day.

At New Downs Park in South St. Louis business up to par during the day Tuesday, when two large picnics were booked. However, Dee Lang, who operates the rides and concessions at the park, said business was off during the evening, which he attributed to many people staying at home to listen to their radios. No special services were held at the park Tuesday, and business since has been as usual. Other parks in this vicinity reported no noticeable difference in business as a result of the invasion.

It's Cool in Ciney

CINCINNATI, June 10.—Invasion day was just another Tuesday in Coney Island's books here, as far as attendance and business was concerned. While Tuesday night's business was slightly down from the previous week, most of the drop could be attributed to cool weather, a novelty here after more than a month of steady mid-July weather. Remainder of the week rolled along normally, with the thermometer again hitting the higher ranges from Thursday on. Coney management anticipates no ill effects from the invasion, unless the news from European front should suddenly change for the worse, again pulling patrons back to their radios.

Detroit Slides Off

DETROIT, June 10.—Immediate heavy drop in patronage Tuesday (6), D-Day, was reported generally by all types of show business here, with the exception of the newsreel theaters. Outdoor shows suffered even more than theaters he-

cause of a cold wave, reported the lowest for that date in half a century.

At Eastwood Park, largest local amusement spot, business was seriously off Tuesday, with responsibility about evenly divided between the news and the weather by Manager Max B. Kerner.

At Edgewater Park the drop was around 25 per cent but showed signs of pick-up by Wednesday evening.

Tuesday there was little chance for public observance of the occasion at amusement parks. Most significant was the decision of Ralph Ammon, manager of Edgewater Park, to close down at 9:30 p.m. to permit his employees to be home in time to observe the national prayer led by the President at 10:30.

Little Difference in LA

LOS ANGELES, June 10.—D-Day had varying effects on the West Coast, with the news coming too suddenly and piecemeal to make any sort of observance possible. Tuesday night's business varied in the various outdoor fields.

Walter D. Newcomb Jr., owner-operator of Santa Monica Pier and the funhouse on Venice Pier, said the public stuck close to their radios Tuesday night. Edward A. Gerety, manager of Abbot-Kinney Company, Venice, said: "Most of our business is on week-ends. We were unable to see any difference in business because of D-Day."

Sunland Park, thru its owner-operator, Clarence (Pat) Allton, reported that news of the invasion had caused an increase in business. Receipts picked up following news of the invasion, altho crowds were smaller, Allton told *The Billboard*.

Norfolk Slightly Off

NORFOLK, June 10.—Business at parks and resorts in this area was slightly off on D-Day but swiftly recovered and was back to normal the following day.

Art Lewis, operator of Seaside Park, Virginia Beach, and Ocean View Park here, said he noted a disposition on the part of patrons to stay home and listen to the radio Tuesday.

Buckroe Beach, near Newport News, was closed down by the proprietor, P. V. Stieffens, all day Tuesday in observance of the occasion.

Springfield Picks Up

SPRINGFIELD, Mass., June 10.—D-Day brought a slackening of business at Riverside Park, Agawam, Harry Storin, park publicity chief, reported, but business picked up immediately Wednesday night.

Riverside will hold a mammoth War Bond rally June 20 in co-operation with the Springfield Ordnance District, Storin said, and plans are being made to tie in the invasion with the rally. At Mountain Park, Holyoke, officials also noted a one-night drop in business.

Toronto Front Quiet

TORONTO, June 10.—D-Day news was observed quietly here by citizens. Amusement areas like Sunnyside Beach and Hanlan's Point had only average attendance. It's been the same thruout the week. No special programs were arranged. Chilly and rainy weather the past couple of days has also been a damper.

D-Day Eve (5) saw an average crowd at Sunnyside, with fair weather and a free outdoor show to encourage them. Featured were Dr. Lachere, mentalist; the Four M's, harmonica group, and Harold Rich, pianist.

Hanlan's Point, an island situated a mile from the metropolitan lakefront, opened the season June 1, with six games, one ride, a roller rink and dancery.

CONEY ISLAND, N. Y.

(Continued from opposite page)
where the Bug ride is located. Also has opened a new Poker Roll and Skee Ball Alley on West Eighth. He also recently purchased a Merry-Go-Round and had it shipped here from Buffalo only to have a fire come up and kill the wooden horses. . . . CHIN CHUNG is supervising Tirza's (400 capacity) Oriental Gardens, for which the chief decorator was Eugene Moran.

LUNA PARK NOTES—ABE SESKIN'S Dump the Lady, in its fifth season, is again managed by Sam Tikotin, with Gus Strignano, assistant. Dumpers are Adeline McNamee, held over from last season; Helen Bomber and Marie Gale.

. . . MOLLIE MILLER, sister of Boss Bill, is the re-ride girl at Dragon's Gorge. . . . HARRIET LEAHER is the new office typist. . . . THE TRAUBS, Lee and Edward, are again in the cashier's cage in the general office. . . . SILBERGLAD TRIO, Dorothy, Mollie and Ruth, Island natives, are new at Fasio's Hitler-At-the-End-of-a-Rope sketch. . . . MANAGER PHIL PATES has opened the Chutes and Boomerang. Everything is in action now except the swim pool and circus. . . . THE NEW BIG FOUR of the cashier's brigade are Eddie Davis, Abe Fishbein, Eddie Kretzer and Joe Schneck. . . . RUTH KOLODNY, Boss Bill's cousin in from Chicago, is the new cashier at the Red Mill. . . . PHIL MANTIO, cashier, leaving soon to play semi-pro baseball. Has been a star player with Lincoln High. . . . LIEUT. HARRY DANZIGER, one of the owners, is back from Africa and awaiting another assignment. . . . IRVING LEV, last year's lunchstand operator, now bosses three newsstands in Manhattan. . . . WONDERLAND, Hamburg and Posner's freakerie, presents its exhibits differently—all in consecutive order on a huge stage with plenty of seats out front, whereas others are merely walk-ins and display their oddities on individual platforms with no seats.

FELTMAN'S—JACK STERN celebrating his eighth season as operator of old-time movies, silent and sound, plans to open a pin-up girl show at the Bowery entrance. His pix machine operator is Fred Margolies. . . . MANAGER IRVING GOTTSCHALK beginning his 25th season at the park. . . . MILT EDELSTEIN, of the ball game, and Sylvia Leitman, non-pro, wedded June 6. . . . ANN WITTE, matron of Krazy Kastle, and Adrian Raymond, of the Boomerang, slated to ditto a week later. . . . BOB RYAN, brother of Helen Ryan, cashier of Krazy Kastle, is at the fishpond. Helen's husband is Brigham Young, with William Meinch's Bug ride on Surf Avenue. . . . JOHNNIE SANTO, formerly of the Cyclone, is the new owner and operator of the fishpond where cashier Zona Johnson hasn't lost any of her Henderson, N. C., brogue, and Betty Conway is relief cashier. . . . BERNARD WOOLF, sketch artist, last season at World Circus Side Show, has the booth here that Star-Glow and its luminous products was hot after.

MISS MALIKOVA, high-wire performer, first of the free circus acts presented as a daily feature at Clementon Lake Park, Clementon, N. J., this season. Performances are presented afternoon and evening, with weekly changes of free acts.

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Finish Plans for Standardized 16mm. Sound Film Projector

NEW YORK, June 10.—Specifications that will help manufacturers to turn out a tough and easily portable 16mm. sound motion picture projector for the armed forces have been completed thru the co-ordinated efforts of representatives of industry, the armed forces, and the War Production Board, working thru the American Standards Association. These specifications are expected to be used as the basis for a joint army-navy specification. Such standardization will be of great value to roadshowmen if the armed services dispose of surplus or used equipment after the war, as they probably will do.

According to members of the committee, projectors built to these specifications will give a performance that compares favorably as to quality of the image and sound with the 35mm. projectors used in movie houses thruout the country. Packed in three 56-pound cases, the projector will be able to go anywhere that a soldier can go. It is designed to withstand travel in the rear end of a jeep or to give long service in the moist atmosphere prevailing in the South Pacific. For ruggedness and dependability of performance, these specifications call for an operating performance which surpasses any 16mm. projector at present on the market. For audiences up to about 300 it is expected to be the answer to the armed forces' problem of how to bring training and entertainment films to the far-flung battlefronts of the war.

Plan Interchangeable Parts

As roadshowmen are well aware, thousands of feet of film are being used here and abroad to teach and amuse soldiers. These films are now projected by equipment made by many concerns, each with non-interchangeable parts. Large stocks of repair parts must be maintained for each make of machine. A standard machine would eliminate waste of large stock piles and make maintenance easier. The quality of equipment could be determined and maintained and longer production runs could be made.

Lenses which should readily fit into standard mounts on cameras often require special machining before they can be used.

Another important factor in the proposed projector is the sturdiness of the sound amplifiers, planned to be much stouter than their commercial equivalents. The equipment thruout is designed to be as simple and foolproof as possible. Attention has also been given to its ability to withstand high temperatures, because it may be stored in shacks on deserts or transported in ships' holds stacked next to steam pipes.

In order to insure a reasonably long life, one section of the specifications provides that the projector shall be operated continuously, except for time consumed in film replacement, for a period of 500 hours with the projection lamp turned on. At the conclusion of the 500-hour run, the projector is to be subjected to

all other non-destructive tests and inspections called for in the specification, including a severe vibration test, tests for resistance to heat and humidity, and a concussion test that corresponds to the firing of a broadside on a cruiser, in order to be sure that the projectors will stand up under military transport and use.

As a development standard, these specifications will be used by the armed forces in procuring pilot models of projection equipment which will meet the basic requirements for use by the armed forces. After pilot models have been procured, certain of the requirements will no doubt be modified in order to get the best compromise of performance with production. The revised specification, it is expected, will then be used by the armed forces for quantity procurement of 16mm. portable sound motion picture projection equipment.

New Film Review

"The Engulfed Cathedral"

(Reviewed in Hollywood)

Written and produced by Werner Janssen. Phil Bouletje, musical synchronization. Herb Moulton, production manager. Alan Stensvold, associate producer and director of photography. Theme music by Jerome Kern. Running time, eight minutes.

Werner Janssen needs no introduction to those who know anything at all about symphonic music. As the conductor of the Los Angeles Symphony, Janssen has well established himself in musical circles.

The Engulfed Cathedral is based upon the music by the same name by Claude Debussy. Using the 65-piece symphony that it is his regular assignment to direct, Janssen turns out a musical short subject that is designed with glove-like fitness for club, school and church showings. Filmed in Kodachrome, colors are caught in their original richness.

Filmed by Alan Stensvold, the picture opens with shots of the ocean pounding against a rocky shore. After proper footage against the introductory strains of the Debussy tune, Stensvold moves the scene to give the impression that the person viewing the film is walking below the water surface. A dolly shot of an old cathedral is used with the camera being taken thru the portals into the edifice. The cathedral, filled with debris by the inundation, is shown with close-ups of the chancel. A section of the cathedral falls with the piece moving slowly down thru the water. Camera action returns to the surface and again the dashing waves are shown as the orchestra completes its symphonic work.

Sam Abbott.

Short Splices

By The Roadshowman

THE CONCLUSION of new distribution agreements with 24 theater supply dealers from Coast to Coast has been announced by Homer B. Snook, sales manager of the theater equipment section of Radio Corporation of America. It is expected that additional dealers will be signed shortly to provide full coverage of the 30 film territories in the United States, Snook said.

EUGENE CASTLE, head of Castle Films, Inc., while in Cincinnati recently to address a meeting of the Advertising Club, told a newspaper reporter: "We need—and we need them soon—some diplomats who are not ashamed they are Americans. We are becoming too bashful to tell the world—enemy and ally alike—that we furnished the men, money and materials to start Hitler and Tojo to oblivion. Who is the only man that got us anywhere in Russia? A tough old admiral, Standley. Winant has no place in London. The ambassador to the Court of St. James should be a career diplomat like Joseph C. Grew, who doesn't care about anything except getting us our share."

REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Hayworth Winds Up 75-Week Stock Run To Start Road Trek

PINK HILL, N. C., June 10.—"SeaBee" Hayworth celebrated three big events, besides the invasion, Tuesday (6)—his 40th birthday, his 26th year in showbiz and his 75th week in Pink Hill with his tent opry. To celebrate the trio of events, a big party was pitched by the Hayworth showfolk, with Mayor Tom Davis of Pink Hill and local business people attending.

Hayworth ends his long stay here tonight to hit the road for the summer on week stands thru Eastern North Carolina, opening Monday (12) at Fort Barnwell. The Hayworth equipment has been repainted from front to back and all new canvas has been received from Smith Tent Company, Auburn, N. Y.

Hayworth will return to Pink Hill for the fall and winter seasons.

O'Hearns Join Hugo Players For Nebraska Canvas Swing

KEARNEY, Neb., June 10.—Jimmy and Honey O'Hearn and daughters, Sharon and Shireen, joined the Hugo Players under canvas here Monday (5). Jimmy is cast as comedian and general business, and will play drums and offer his eccentric dance specialties. Mrs. O'Hearn will handle a line of second business parts, play piano and offer song specialties, while Sharon and Shireen will play bits in addition to their song and dance specialties.

Others in the Hugo cast are Duke and Myrnelia Montague, parts and magic; Mr. Harris, characters; Larry Linat, leads; Victor Hugo, juves, and Harry Hugo, general manager and character comedy. Other additions to the cast will be announced later.

The Hugo Players will make one and two-week stands in their established Nebraska territory and move by truck.

The O'Hearns for the last four years operated permanent and portable moving picture outfits, and will continue the operation of one summer unit under the supervision of Don Lawson, operator.

Rep Ripples

TOBY GUNN has recently made several changes in his Madcap Players in Dallas. Hubert Nevins has taken over the leads, and Leland Harris, of the *Passion Play* Company, is directing. E. J. Pagan, also of the *Passion* company, is the latest addition. . . . T. W. CORBELL has a three-people show and dance trick working the Post Falls, Idaho, sector. . . . RECENT VISITORS on the Harley Sadler Show in Texas were Mr. and Mrs. Phil Isley and party; Jack Darr, son of Harry Darr, of the old Darr-Gray Company, and now a radio technician at Camp Barclay, Tex.; Gus Gaeger, of the Justus-Romain Show; Fred Allison, former leading man with Chick Boyes and the Hugo Players, and now a band man with the 12th Armored Division; Bruce Caton, formerly of the Cole Bros. Circus band, and Sid Presson, carnival and tab-show trouper. . . . P. F. DOBLE left Rock Rapids, Ia., recently with a two-people unit to play halls in Eastern Nebraska until Washington and Oregon fairs open. . . .

MONTY STUCKEY, erstwhile rep and tab performer and now a judge in Pasadena, Tex., writes friends that all is going well with him. . . . MARTIN CROFT'S Ebony Players are keeping busy in Hancock County, Mississippi, presenting a four-act show of dramatic bills under

Band for Bally

By E. F. Hannan

IN THE South and Southwest a dozen tent outfits that depend upon brass to herald their arrival are already on the move. These shows use surprisingly little paper as billing, and a visit to town a day in advance of some of them would make you wonder how folks are expected to know they're coming. The natives seem to have found out, however, and after the band gives a short parade or concert, or both, they seem to be all set.

Nearly all are colored organizations, and most of them have established territory and hug closely to these favored cities and towns. Naturally, they play towns with a sizable colored population, but their draw also comprises a great many white patrons. Four of these shows carry the title "minstrels," but the show is more revue than old-fashioned minstrel, and short and snappy sketches make up the greater part of the bill.

The tempo is swift, and the shows, all of them, have something to offer in this form of entertainment. And the band seems about all they need to wake the show-going portion of the town.

colored auspices. . . . MR. AND MRS. TED NORTH SR. hopped from Kansas City, Mo., to Wichita, Kan., recently to attend a birthday party tossed by friends for Ethel Regan. On the next night old friends of Barney Wolfe gathered in Wichita to help him celebrate his 80th birthday. Ted has his real estate in Milwaukee up for sale and plans a home in California early next year. . . . M. N. BAILEY has a three-people unit showing short-act bills and dramatic sketches in the Tahoka section of Texas.

RALPH BLACKWELL, popular rep trouper, still in India with the army, writes under date of May 21: "This country will drive one nuts; and I was a half-wit when I landed here. I don't know what has happened to our good friend, Johnny Finch, the ex-Billroyan. I was down to Calcutta recently, the first time I have been away from 'home' in over a year. Saw a few sights such as the Burning Ghats of the Hindus beside the Hooghly River, the Temple of Sikhs, the Mosque of Mohammedans and the Temples of the Jains. I bought a vent dummy in Calcutta, a far cry from a pro model, and have been busy trying to fix it up to work with. I paid 45 Rupees for it, altho you could get the same thing in the States for about \$4. Am still in the motion picture game with Special Services." . . . THOMAS VAUDE SHOW is reported enjoying satisfactory business in halls in Tom Green County, Texas. T. A. Everett is owner. . . . SLATES SHOW opened its summer trek at Halley, Idaho, recently and is now playing Eastern Washington. Show carries three people and plays halls. . . . "SILAS GREEN" SHOW, now on tour under canvas in its established North Carolina territory, plays the auditorium at Raleigh, N. C., Monday (19) for Sherwood Upchurch.

YANKS INVADE MARSHALL ISLANDS, released by Castle Films. Special News Parade film showing the capture of the Marshall Islands from the beginning of the terrific naval bombardment until the marines of the 4th Division and soldiers of the army's 7th Division swarm into the battered beaches.

ROAD SHOW, released by Post Pictures Corporation, tells of the excitement of life with a traveling carnival. Musical comedy starring Adolph Menjou, Carole Landis, Charles Butterworth and The Charioteers. Running time, 88 minutes.

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RAZORS - ALL METAL SILVER PLATED Safety Razor; fits any double edge blade; made in Mexico, \$0.90 per dozen. 1/3 deposit, balance C. O. D. International Novelty Co., Laredo, Tex. j524x

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REPRESENT MEXICAN DIVORCE ATTORNEY. Divorces require no residence. Completed by mail. Legal in 5 weeks. Immediate remarriage. A. Aguilar, Sanjuan de Letran, 123, Mexico City, Mex. j517x

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SELL SLEEP-RITE - THE SOFT WAXEN EAR-stoppers that stop noise and insure sound sleep. Ready selling "repeater" to night workers, servicemen, insomniacs, athletes. Users Coast to Coast say "Complete rest," "O. K.," "A real blessing," "Best device yet," "Great invention," "Wonderful job," "Wonderful help." Request free sample, proof, "Sleep Booklet" and great agent's proposition. Raymond Dow, 15 Park Row (1216U), New York 7. x

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WANT TO ACT AS YOUR DISTRIBUTOR OR Broker for candies, gum, novelties or what have you? W. H. Adecock, Chatsworth, Ga. j515x

127 WAYS TO MAKE MONEY IN HOME OR office; business of your own. Full particulars free. Elite, 214 Grand St., New York. j524x

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE - Only advertisements of used machines accepted for publication in this column.

A-1 CIGARETTE AND CANDY VENDING Machines - All makes and models, lowest prices, from operators being drafted. Unneeded parts in stock. What have you to sell? Mack Postal, 6750 N. Ashland, Chicago. j58x

A-1 CONDITION - MILLS 5c WAR EAGLE Slot, Mills 25c Automatic Payout Dice Machine, Jennings 5-10 Clearola, Tank Gun, \$125.00 each; Air Raider, \$175.00. Eagle Vending Co., 205 Tampa St., Tampa, Fla. j524x

ALL REBUILT - 5c SELECTIVE CANDY Vendors, LoBoy Scales, Stamp Machines, 1c Vendors, 25c Package Vendors. Adair Company, Box 166, Oak Park, Ill. j524x

CANDY MACHINE OPERATORS - CAN SUPPLY a limited amount of 5c Candy Bars. W. H. Adecock, Chatsworth, Ga. j515x

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FOR SALE - 2 BALLY SLOTS, 5c AND 25c combinations, \$165.00 each with stands. Want to buy Portable Coin Counter, nickels only. Claude J. Clark, Fluker, La. j517x

FOR SALE - 2 SILENT SPHINX, 5c SLOT, \$65.00 each; 1 Jennings 10c Slot, #62927, \$75.00; 3 Standa, \$5.00 each; Bally Stables, one ball, \$40.00. G. E. Moody, Fergus Falls, Minn. j524x

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FOR SALE - 25 GOOD, USED PENNY HOLY Grip Machines, \$5.00 each. Mark J. Serlein, 2316 Eldridge St., Pittsburgh, Pa. j524x

FOR SALE - 20 COLUMBIA BELLS, GOLD Award, latest model, like new. Will ship subject to inspection, \$65.00 each; 10 Slot Safes, combination locks, \$69.00 each. R. E. Hershner, Iberia, O. j524x

FOR SALE - 4 CHI COIN HOCKEYS, \$225.00; 5 Bally High Hands, \$150.00; 1 Chicken Sam, \$109.50; 4 Seeburg Pipe Organ Speakers, R. C., \$30.00. All machines in good shape. 1/3 deposit, balance C. O. D. McDaniel-Suggitt Music Co., 711 N. Independence, Enid, Okla. x

FOR SALE - FIVE VEST POCKETS, BLUE and Gold, \$45.00 each; also 5c Q.T., green, \$45.00. Frank Guerrini, Burnham, Pa. j524x

FOR SALE - BALLY KLONDIKE, BREAK-ness, Entry, Stables, Classic, all in good condition. Make us an offer. King Pin Games Company, 826 Mills St., Kalamazoo, Mich. j524x

MUSIC, ALL IN WORKING CONDITION - 6 Do Re Mi, 4 Rock-Ola Twelve, 1 Seeburg, 1 Wurlitzer Sixty-One. If you want these Phonographs you must come and get them, as we cannot ship on account of crating and labor costs. M and M Sales, 2716 Nebraska Ave., Tampa 3, Fla. j524x

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NEW NICKEL OR PENNY COIN STACKERS, \$1.00 postpaid. Want Scales, LoBoy preferred. Also damaged machines for parts. R. Heineman, 656 Seiden, Detroit 1, Mich. j524x

PARTS FOR YOUR PHONOGRAPHS, CONsoles, Slots and Marble Games. If you do not have what you need we can get it for you. We will buy your Phonographs, Consoles, Slots and Marble Games. Contact us at once for the better deal. C. M. McDaniel, 711 N. Independence, Enid, Okla. Phone 2480. j51x

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BETTER QUALITY RHINESTONE G-STRINGS, Chorus and Strip Panties, Opera Hose, Elastic Garter Belts. Immediate delivery. Stage Undies, 302 W. 51st, New York, N. Y. j515x

CHORUS COSTUME CLEARANCE - ONE DOLLAR, perfect condition; Principals, three dollars. Men's Wardrobe. Guttenberg, 9 W. 18th St., New York City. j517x

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T.; Mitchell, Frank; MITCHELL, Leo C.; MITCHELL, Nick J.; Mitchell, Scharank; MONAHAN, Edward; Monahan, John; Monroe Bros. Circus; MONROE, Geo. Elmer; Montgomery, Don; Montgomery, Gilbert; Montgomery, Grover; Morales, Pedro; MORGAN, Bud; Morgan, Steven B.; Moore, Donald; Moore, Ray; Moore, Virginia; Morgan, Charles E.; Morris, Allen; Morris, Joe; Morrison, Milton; MORRISON, Fred; MORRISON, Ben; MORSE, John Sawyer; MOSHER, Wm.; MORTON, Leon O.; Motley, Ernest; MUHLSTEIFF, Christian Wm.; Munn, Mrs. Rosella; Murphy, Harold; Murray, Bob; Myers, Elmer C.; NAPOLION, Lewis; Nash, Katherine E.; NAUGLE, Michael Andy; Neal, Mrs. Jack; Neal, Jhumie; Neel, Joe; Nelson, Harry S.; Nelson, Milton Van Newbury, Mrs.; Newcomb, Sherman; NICHOLAS, John; NICHOLAS, 13153; Nizolek, William; Nolan, Mrs. Eileen; Norman, Edward; NORTON, Ralph; Notstein, Elmer E.; Nottingham, B. H.; Novelle Brothers; O'BRIAN, Geo. Francis; O'BRIEN, Michael; O'Day, Tim; O'Hara, Boots; O'Malley, Danny; O'Neil, Esther; O'Neil, Miss Jerry; Oakley, Julius; OCEAN, Michael; Olson, Gene; Orwig, C. W.; Osborne, J. L.; Owens, H. M.; OWENS, Herman Max; Own, George; Paclni, Nello; PAIGE, Geo. Wm.; Paige, Leany (MC); Painter, Wm.; PALMERINO, Leroy; Palmerino, Chas. J.; Pan Amer. Train Show; Paper, Allen; PARDEE, Eugene; Parker, Bill; Parsons, Carl F.; Paulert, Albert; PECK, Kenneth L.; PEOTE, Frank; Pennington, Charles; Perham, Gwendolyn G.; Perkins, Lonnie; Perkins, Sam; Perry, James; PERRY, John Henry; PERRY, Leonard; Perry, Opal; Peterson, Guy E.; PETERIE, Roy Allen; Phillips, Jimmie D.; Phillips, Leroy; Phillips, Natasha; Pilot, Alexander; Pierce, Leona E.; Pierson, Wm.; Pike, Willie D.; PINCKLEY, Robert Dale; Poracki, Jos. Stanley; POUNDERS, Andrew; Powell, Chas. M.; Powell, George; Powell, Jimmie; Powell, Leon; Preston, Sid; PRESTON, Jas. Thomas; Priddy, Francis; Purdue, George E.; PUTINTE, Theodore Thos.; Qualls, K.; Raasalis, Jos. Katsmer; RAGLAND, Phillips Thos.; Radren, Robert; Rawls, Mrs. Margie; Reed, Miss Billie; REESE, Elmer Calvin; REEVES, Jas. Leland; REID, Albert Junior; Reid, Ezra Matthew; Reilly, James J.; Remy, Archie Elmer; Renn, James H.; Reno, Paul; Rhodes, Eddie; Rhine, John Wayne; Richard, H. E.; RICHARDS, Jas. R.; RICHARDSON, Cal Eugene; RICHARDSON, Joe O.; Richardson, Betty; RILEY, Mark Jackson; RILEY, Wm. Allen; Rillo, Lee Arthur; Rinehart, Oille; Roberts, J. H.; Roberts Jr., Nathan; ROBERTSON JR., Burton B.; ROBERTSON, Richard C.; Robinson, Frances; Robinson, Jackie; ROBINSON, Fred D.; Robinson, Henry; Robinson, Mrs. Pauline; ROBINSON, Ralph James; Robachick, J. P.; ROCK, Randall; Rockwell, T. D.; RODEN, Thos. Russell; ROGERS, Jas. Edw.; ROGERS, Robt. E.; Rogers, Sig; Rohwelder, Mrs. Erna; Rooney, Anne; Keraubaugh, Harry E.; ROSE, Wesley; Rosen, Sheik; Ross, Summy; ROWE, Manley; Rubin, Harry; RUEL, Milton B.; RUSSELL, Jos. Henry; Rutter, Roy; RYAN, Patrick; Sabatier, Mattis P.; SAKOBIE, Geo. Shirl; SANDERS, Chas. Dillard; Sargent, Wm. H.; SCHAEFER, Louis Edw.; Scheel, Roy; SCHMIDT, Daniel H.; Schomburg, Vaughn; Schreiber, Harry; SCHULTZ, Carl Alfred; Schultz, Mrs. Frances; Schweitzer, Frank G.; SCOFIELD, Clifford Marion; Scott, Dinah; Sexton, Mrs. A.; SHARP, Max; SHAW, Wm. Milton; SHEA, Wm. Walter; Sherman, Earl; Shields, Pat; Shields, Paul; SHIMKUNAS JR., James A.; SHOEMAKER, Jos. Marion; Shall, Stanley John; Sine, Mrs. A. B.; Siguars, Danny John; Sisco, R. H.; Sisk, Carl Grady; SKEGGS, Martin; Skeham, Jas. Jos.; Sky High Girl; Skylettas; Slate, Mrs. Durell; Slay, Howard; Smart, Frank; Smith, B. E.; Smith, David; Smith, Frank Carl; Smith, George; Smith, George L.; Smith, Horace M.; SMITH, Hugh; McGeaver; Smith, Joe F.; SMITH, John; 10387; Smith, Paul A.; Smith, Virginia; Roberts; SMITH, Wm.; Monroe; SMITHLY, John; Jos.; Snauder, Elinor; SNYDER, Dawson Ernest; Snyder, Merle C.; SPEAR, Barney; SPIVEY, Chas. M.; SPYROPOULOS, Harry A.; St. Clair & Durant; Stallman, Charles; STANCL, Needham E.; Stanfill, Jimmie; Stanley, C. W.; Curley; STANSBERRY, Mearl Robt.; Staples, Norman Ray; Steffin, Sam; Stegall, Jas. Francis; Stephens, C. H.; Steptoe, Viola; Sterling, Edith; Stevens, George; Stevens, Joseph; Stevens, Louis; Stevens, Pete; STEVEN, Walter C.; STIEHM, Melvin Paul; Stiner, Yetta; Stoltz, Lloyd F.; Stolz, Peg; Stone, Charles; Stone, L. D.; Stoval, Bill; Street, Jimmie; Stringer, Al; Studacker, Paul; Stylis, Talmadge; Randolph; Sullivan, John Leo; Eugene; Sullivan, Wm. H.; Summers, Harry J.; SUMMERS, Wm. Calvin; Swiegood, Earl; SYLVER, James E.; SNAK, Leonard S.; Talbot, Geo. Burl; Taylor, Chester; TAYLOR, Herman; Taylor, Howard Ray; Taylor, John; TAYLOR, Major; Leo; Taylor, Neah Olin; Taylor Novelty Co.; Raymond; Taylor, Ralph W.; Tempkin, Jack; Tennant, Frank; Tennant, M. L.; Thomas, Ann (Rides); THOMAS, Arney Geo.; Thomas, Chuck; Thompkins, J. W.; THOMPSON, Quibin; Thomson, Butch; Three Hurricanes; Thrush, Paul Eugene; Thrush, Wm.; Tindal, Mrs. Charlotte F.; TIPTON, Fred James; Tolson, Ernest & Midge; Tom, Mrs. Rosie Leo; Tom, Walter; Tracey, Mrs. Buttons; Travis, Doc; TRIMMER, Paul Ed; Trueblood, Marie; TRUSTEE, Lou Loyd; Turnquist, Carl A.; UNDERHILL, Andrew Daniel; UNDERWOOD, Ralph Neal; VALLEGO, Tony; VAN CAMP, H. Arthur; John; Van Kirk, June; Vasey, John; Vasey, Una Hidey; Van, Freda & Fred; Vance, Robt. Carl; (See LETTER LIST on page 56)

TRADE SERVICE FEATURE Billboard LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

Davis, Mrs. Lurie; Davis, Ray L.; Davis, Mrs. Ray; Dawson, Clifford; DeStato, Jos. J.; DeWitt, Ted R.; Dellio, Duke & Ginger; Delaney, Sam; Dellabate, Ernest; Dellinger, Pauline; Delmar, Betty; Demetro, John; Delmont, Frenchy; Desplanter, Ernie; DIKERSON, Verne Wm.; Dillin, Ellwood; Diddy, Rogers; Dodson, Patricia & Ernest; Donahue, Mrs. Lola; Donlue, John W.; Donohue & LaSalle; Dostalik, A. J.; DOWELL, Clarence E.; Drouin, Wilford; DuBois, Calista M.; DuBois, Wm. E.; Dudley, Harry G.; DUNAVANT, Jimmie W.; Durant, Chester; Dwyer, E. F.; Eagle, Mrs.; Crawford; EBARDT, Norman; Ebert, Mrs. Allen; Eddy, Samuel; Edwards, Blackie; Edwings, Mildred; Edwings, James; Ellis, John; ENGLAND, Harold Lee; Enzle, Claire; Enzle, Georgia; Engle, Chas. Y.; Esther, Benl.; Evans, Joe; EYSTED, Benl.; FAIRCLOTH, James Robt.; Farrell, John W.; Fastenberg, Louis J. (35473111); FAULCONER, Granville D.; FAUSTINO, Roy Cleo; Fay, Pat (Five Pays); Fearer, Tommy; Ferguson, Danny; Fetta, L. Tex; Finn, Jim; FINN, Jos. Leo; Fischer, Geo.; Fisher, Jake; FIZZELL, Francis A.; Fleming, Mrs. Pearl; Forbus, Mrs. Dottie Ann; FOREST, Wilfred J.; FORKUM, Wm. Geo.; Forrest, John M.; FOSTER, Jack Mitchell; Frank, Tennis; Frederick, James D.; Frederico, Dan (Dance Team); FREE, Wm. Byrd; FREEMAN, Morris; Frick, Jack L.; Frost, Burton; Beatly; FULKNER, Robt. Wm.; Fullmer, Howard; Galsbreth, Jos. L.; Galligher, Audrey; Gardner, Ed M.; Gardner, Orville; Gardner, Mrs. Virginia; GARLAND, Albert C.; Garrett, Billie; Gatewood, A. L.; GEORGE, Miller; Gerber, Joe M.; GERTEN, John A.; Gibson, John; Gill, Daniel F.; Gillispie, Billy; GILLISPIE, Girtus; Golladay, Donald; Gordon, Paul (Cyclist); Graham, Mrs. Russell C.; GRANT, Clard; Grant, Harry; Gray, Mrs. Marie; Green, Mrs. Ida; Greer, Jack F.; Greska, Mickie; Grimes, H. F.; Griswold, Malcolm I.; Guthridge, Fred; Hall, R. L.; Hamblin, Nora; Hamilton, Ann; Hamilton, Whitely; Hammond, Mrs. Gladys Mao; Hancock, Wm.; Hangerster, Allen; Harden, Geo.; Hare, Miss Bobbye; HARN, Daniel H.; Harris, Eddie; HARRIS, Raymond; Harrison, Hubert; HART, Roy Osco; HART, Wayne; Harthan, Henry; Harthely, Marg; Haskell, V. O.; HAYES, Kay; Haynes, James; Heath, Hy; HECK, Wm.; HEGGINS, Pat; HELLER, Thos. J.; Henderson, Billy; Hendricks, Fred; HENDRIX, Eugene Webb; Hendrix, Weldon; HENNESSY, Frank Wm.; Herman, H. M.; Herrmann, Albert J.; Heth, Louis; Heth, Robt. & Blanche; Hider, Una I.; HIET, James F.; HILL, Wilbur Jos.; HIXON, Edw. James; HOOKMUTH, Enno R.; Hoffman, Arthur; Holt, Bill; HOLT, Theodore; HOLT, Thos. A.; Hooper, Bill; Hope, Jack; HOPPER, Jos. Glenn; Horn, Vernon C.; Houston, Adonna; Howell, Walter G.; HOWER, Geo. W.; Howell, Virginia; Howey, Clyde; Hudson, Maxine; Hughes, Ellis; Hunt, A. E.; HUNT, Gilbert; HUNTER, Ray Eckford; Huston, C. E.; Hutzler, Mrs. Margaret; Irvin, Noval; Isom, Mrs. Betty; ISON, Earl E.; Ivers, Ray; JACKSON, Herbert; JACKSON, Riley; JACKSON, Robt.; JACOBS, Earl; Frederick; Jensen, Mrs. A.; JOHN, Gus; JOHNSON, Clyde C.; JOHNSON, Cody; Johnson, Harold; Johnson, Harold; JOHNSON, Jessie; Johnson, James; Johnson, Mrs. Mary; Jones, Edw. Francis; JONES, Lewis; JORDEN, Lester; Joseph, Frank; Joshua, Maxie; JULES, Eddie; Kabakoff, David; Kalin, Moss; KAUFFMAN, Martin Daniel; KAYNE, Don; Keating, Jimmie; Kelly, James M.; Kelly, Michael C.; Kelly, Toby; Kelly, Wm. F.; Kendrick, May; Kennedy, Don Earl; KENNEDY, James A.; KENNEDY, Orville Curtis; KENYON, Howard; Kernan, Bee; Kerr, Sylvester A.; Kessler, Sydney; Kid, Melvin; Kile, Floyd; KILGORE, Roland Earl; KING, Henry Thadus; King, W. O.; KING, Ward Earle; KING, Wm.; Kirkland, Mrs.; Kirksey, Marvin; Klanatsky, Andrew; Klebsch, Karl; King, John J.; KNAPP, James F.; Knapp, Melvin R.; KNIGHT, Durwood; Kohler, N. A.; Kosterman, Ralph H.; Kramer, Stan; Kraft, Bartell H.; LaBarrie, Babe; LaBlonde, Tris; LaMarr, Juanita; LaMarr, John Vincent; LaMour, Babe; LaLue, Blackie; Labbe, Albertine; Ladd, Chas. Henry; Laddis, John; Logan, John; LAMB, Herman A.; Lambert, W. H.; Land, Robert; Landry, Pat; Lane, Edith C.; Lankford, Harvey; Lanyon Sr., John W.; LAPEZ, James Bud; Lawson, Marshall; Lazellias, Aerial; LeVan, Mrs.; Leavitt, Alden; LEDBETTER, Geo. Edwin; Lee, Paul; Leo, Ivan; Leprae, Mattico; Lessor, Frances; Lererett, Robt. T.; Lewis, Harry; Lewis, Ralph; LEWIS, Wm. Carlile; Lewis, Wm. Clarence; Lindsey, Slim; Lipsay, Charlie; Little, Carl T.; Little, Mrs. Clarence; Litvin, A.; Lock, Naomi R.; Logan, Robt. Luther; Logsdon, Cy; LOPEZ, Jas. Bud; LORD, Jack Delbert; Lottridge, Harry; Lowe, Mrs. Marlon; Lowery, Herbert; Lowry, Dolly; Lucas, Mike; LUDLOW, Melvin; LUDLOW, Richard; LUNDGREN, Howard M.; Lunsford, Max; Luther, Mrs. LaVerno; Lyons, Jas. Robt.; MacDonald, Bruce; McCabe, V.; McCain, Wm. E.; McCall, Herbert L.; McComb, Ernest; McCREADY, Claude M.; McDonald, Bruce M.; McDOWELL, Karl Ernest; McEntire, V. C.; McGee, A. N.; McGILL, Frank; McGIRE, Richmond; McGreun, Bernard E.; McHENRY, Gilbert; McKESSON, John Reis; McKinney, Thos. E.; McKnight, C. H.; McINTOSH, Robert M.; McLANE, Clarence E.; McLaughlin, Wm. G.; McNALLY, Chas. Edw.; McNally, Harry G.; MARLEY, Harry E.; Madison, Mrs.; Madlock, Hayden; MAHAY, Charles Victor; Mahoney, Tex; Maier, Christian; Malikovia, Jan; MALLERY, Richard; Malone, Billy; Mandrell, Mrs. Al; Manes, Mrs. Laura; MARCHAND, Frank J.; Marine Hippodrome; MARION, Sidney Ray; MARSHALL, Sam; MARTIN, Carolyn; Martin, J. O.; Martini, Mrs. Jerry; MARTIN, Malcolm O.; Mathews, Robert P.; Matthews, Jimmy C.; Mattison, Mrs. V. A.; MEADOWS, Clarence; Medford, Ruddle; Medley, Thomas; Meek, Daniel; Meek, Mrs. Rosalie; MEEKLING, Chas. Karl; Meeks, Charles; Meeks, Virginia; Mehl, Tom; Meina, Wm.; Meina, Migule R.; Menard, Edward; Mercy, Mrs. Dorothy; Mercy, Frank F.; Merrifield, Howard Wm.; Merritt, Dorothy; Mesley, R. D.; MESSLE, Virginia; Metcher, Rosa Lee; Meyers, Charles B.; Mighty Monarch Show; Milan, Alfred J.; Miller, Charles; Miller, Chris H.; Miller, H. Dutch; Miller, Jack Vernon; Miller, Little Joe; Miller, Rudy; Minnear, G. T.; Mitchell, Frank; MITCHELL, Leo C.; MITCHELL, Nick J.; Mitchell, Scharank; MONAHAN, Edward; Monahan, John; Monroe Bros. Circus; MONROE, Geo. Elmer; Montgomery, Don; Montgomery, Gilbert; Montgomery, Grover; Morales, Pedro; MORGAN, Bud; Morgan, Steven B.; Moore, Donald; Moore, Ray; Moore, Virginia; Morgan, Charles E.; Morris, Allen; Morris, Joe; Morrison, Milton; MORRISON, Fred; MORRISON, Ben; MORSE, John Sawyer; MOSHER, Wm.; MORTON, Leon O.; Motley, Ernest; MUHLSTEIFF, Christian Wm.; Munn, Mrs. Rosella; Murphy, Harold; Murray, Bob; Myers, Elmer C.; NAPOLION, Lewis; Nash, Katherine E.; NAUGLE, Michael Andy; Neal, Mrs. Jack; Neal, Jhumie; Neel, Joe; Nelson, Harry S.; Nelson, Milton Van Newbury, Mrs.; Newcomb, Sherman; NICHOLAS, John; NICHOLAS, 13153; Nizolek, William; Nolan, Mrs. Eileen; Norman, Edward; NORTON, Ralph; Notstein, Elmer E.; Nottingham, B. H.; Novelle Brothers; O'BRIAN, Geo. Francis; O'BRIEN, Michael; O'Day, Tim; O'Hara, Boots; O'Malley, Danny; O'Neil, Esther; O'Neil, Miss Jerry; Oakley, Julius; OCEAN, Michael; Olson, Gene; Orwig, C. W.; Osborne, J. L.; Owens, H. M.; OWENS, Herman Max; Own, George; Paclni, Nello; PAIGE, Geo. Wm.; Paige, Leany (MC); Painter, Wm.; PALMERINO, Leroy; Palmerino, Chas. J.; Pan Amer. Train Show; Paper, Allen; PARDEE, Eugene; Parker, Bill; Parsons, Carl F.; Paulert, Albert; PECK, Kenneth L.; PEOTE, Frank; Pennington, Charles; Perham, Gwendolyn G.; Perkins, Lonnie; Perkins, Sam; Perry, James; PERRY, John Henry; PERRY, Leonard; Perry, Opal; Peterson, Guy E.; PETERIE, Roy Allen; Phillips, Jimmie D.; Phillips, Leroy; Phillips, Natasha; Pilot, Alexander; Pierce, Leona E.; Pierson, Wm.; Pike, Willie D.; PINCKLEY, Robert Dale; Poracki, Jos. Stanley; POUNDERS, Andrew; Powell, Chas. M.; Powell, George; Powell, Jimmie; Powell, Leon; Preston, Sid; PRESTON, Jas. Thomas; Priddy, Francis; Purdue, George E.; PUTINTE, Theodore Thos.; Qualls, K.; Raasalis, Jos. Katsmer; RAGLAND, Phillips Thos.; Radren, Robert; Rawls, Mrs. Margie; Reed, Miss Billie; REESE, Elmer Calvin; REEVES, Jas. Leland; REID, Albert Junior; Reid, Ezra Matthew; Reilly, James J.; Remy, Archie Elmer; Renn, James H.; Reno, Paul; Rhodes, Eddie; Rhine, John Wayne; Richard, H. E.; RICHARDS, Jas. R.; RICHARDSON, Cal Eugene; RICHARDSON, Joe O.; Richardson, Betty; RILEY, Mark Jackson; RILEY, Wm. Allen; Rillo, Lee Arthur; Rinehart, Oille; Roberts, J. H.; Roberts Jr., Nathan; ROBERTSON JR., Burton B.; ROBERTSON, Richard C.; Robinson, Frances; Robinson, Jackie; ROBINSON, Fred D.; Robinson, Henry; Robinson, Mrs. Pauline; ROBINSON, Ralph James; Robachick, J. P.; ROCK, Randall; Rockwell, T. D.; RODEN, Thos. Russell; ROGERS, Jas. Edw.; ROGERS, Robt. E.; Rogers, Sig; Rohwelder, Mrs. Erna; Rooney, Anne; Keraubaugh, Harry E.; ROSE, Wesley; Rosen, Sheik; Ross, Summy; ROWE, Manley; Rubin, Harry; RUEL, Milton B.; RUSSELL, Jos. Henry; Rutter, Roy; RYAN, Patrick; Sabatier, Mattis P.; SAKOBIE, Geo. Shirl; SANDERS, Chas. Dillard; Sargent, Wm. H.; SCHAEFER, Louis Edw.; Scheel, Roy; SCHMIDT, Daniel H.; Schomburg, Vaughn; Schreiber, Harry; SCHULTZ, Carl Alfred; Schultz, Mrs. Frances; Schweitzer, Frank G.; SCOFIELD, Clifford Marion; Scott, Dinah; Sexton, Mrs. A.; SHARP, Max; SHAW, Wm. Milton; SHEA, Wm. Walter; Sherman, Earl; Shields, Pat; Shields, Paul; SHIMKUNAS JR., James A.; SHOEMAKER, Jos. Marion; Shall, Stanley John; Sine, Mrs. A. B.; Siguars, Danny John; Sisco, R. H.; Sisk, Carl Grady; SKEGGS, Martin; Skeham, Jas. Jos.; Sky High Girl; Skylettas; Slate, Mrs. Durell; Slay, Howard; Smart, Frank; Smith, B. E.; Smith, David; Smith, Frank Carl; Smith, George; Smith, George L.; Smith, Horace M.; SMITH, Hugh; McGeaver; Smith, Joe F.; SMITH, John; 10387; Smith, Paul A.; Smith, Virginia; Roberts; SMITH, Wm.; Monroe; SMITHLY, John; Jos.; Snauder, Elinor; SNYDER, Dawson Ernest; Snyder, Merle C.; SPEAR, Barney; SPIVEY, Chas. M.; SPYROPOULOS, Harry A.; St. Clair & Durant; Stallman, Charles; STANCL, Needham E.; Stanfill, Jimmie; Stanley, C. W.; Curley; STANSBERRY, Mearl Robt.; Staples, Norman Ray; Steffin, Sam; Stegall, Jas. Francis; Stephens, C. H.; Steptoe, Viola; Sterling, Edith; Stevens, George; Stevens, Joseph; Stevens, Louis; Stevens, Pete; STEVEN, Walter C.; STIEHM, Melvin Paul; Stiner, Yetta; Stoltz, Lloyd F.; Stolz, Peg; Stone, Charles; Stone, L. D.; Stoval, Bill; Street, Jimmie; Stringer, Al; Studacker, Paul; Stylis, Talmadge; Randolph; Sullivan, John Leo; Eugene; Sullivan, Wm. H.; Summers, Harry J.; SUMMERS, Wm. Calvin; Swiegood, Earl; SYLVER, James E.; SNAK, Leonard S.; Talbot, Geo. Burl; Taylor, Chester; TAYLOR, Herman; Taylor, Howard Ray; Taylor, John; TAYLOR, Major; Leo; Taylor, Neah Olin; Taylor Novelty Co.; Raymond; Taylor, Ralph W.; Tempkin, Jack; Tennant, Frank; Tennant, M. L.; Thomas, Ann (Rides); THOMAS, Arney Geo.; Thomas, Chuck; Thompkins, J. W.; THOMPSON, Quibin; Thomson, Butch; Three Hurricanes; Thrush, Paul Eugene; Thrush, Wm.; Tindal, Mrs. Charlotte F.; TIPTON, Fred James; Tolson, Ernest & Midge; Tom, Mrs. Rosie Leo; Tom, Walter; Tracey, Mrs. Buttons; Travis, Doc; TRIMMER, Paul Ed; Trueblood, Marie; TRUSTEE, Lou Loyd; Turnquist, Carl A.; UNDERHILL, Andrew Daniel; UNDERWOOD, Ralph Neal; VALLEGO, Tony; VAN CAMP, H. Arthur; John; Van Kirk, June; Vasey, John; Vasey, Una Hidey; Van, Freda & Fred; Vance, Robt. Carl; (See LETTER LIST on page 56)

TENOR SAX DOUBLING CLARINET, JUNE 16. Read, fake. Union, Local No. 10, Chicago. Vocalist, 15 years' experience. Carl Williams, 6060 S. 74th Ave., Argo, Ill.

TROMBONE - READ, HIGH REGISTER, fake. Double Violin. Experienced show and dance. Union, draft exempt. Age 35. Box C-72, Billboard, Cincinnati 1.

TRUMPET MAN - RADIO EXPERIENCE, TONE, reading. Young, dependable, good section man. Arrange any style. Prefer large band; expect nice salary. Send all details in first communication. Musician, 1395 Belt, St. Louis, Mo.

TRUMPET AND TENOR MAN - SECTION work and tenor take off. Experience on territory hands. Both 19 and 4-F; are sticking together. Wire Jim Marshall and Norman Grinstead, Hotel Johnston, Fort Dodge, Iowa.

TRUMPET - 17; FULL YEAR BEFORE BECOMING 18. Union, experienced, dependable. Read, play takeoff, good tone, range. Billy Watterson, Marlon, Va.

TRUMPET - 4-F, UNION, EXPERIENCED. Available June 20. Prefer large band, No Mickey. Location or travel. Musician, Western Union, Jacksonville, Fla.

TRUMPET - AGE 18; 2 1/2 YEARS' EXPERIENCE. References, non-union; will join. Will travel. 2d, 3d chair preferred. Wire, write Don Tatro, 610 State, St. Johns, Mich.

E. R. GRAY ATTRACTIONS - SENSATIONAL Spiral Tower, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortion. Can be booked separate. Harding and Keck, Evansville, Ind. je24

OUTSTANDING PLATFORM TRAPEZE ACT - Available fairs, celebrations, etc. Attractive equipment. Real act. Literature, particulars. Charles LaCroix, 1804 South Anthony, Fort Wayne 4, Ind.

BINK'S CIRCUS ATTRACTIONS - WORLD'S best Wire Act, Comedy Clown Juggling, Novelty Trapeze, Hand Balancing and Acrobatic. Four acts. R. I. Cudaby, Wis. je17

THE GUTHRIES - FOUR DIFFERENT FREE Attractions. Tight Wire, Balancing, Trapeze Iron Jaw, Butterfly and Double Trapeze. Reasonable. 220 W. 9th, Cincinnati 2. je8

AT LIBERTY PIANO PLAYERS

FOR SMART COCKTAIL LOUNGE - GIRL Pianist to work alone. Excellent Solovox Artist. Does not own Solovox. Patricia Kinsey, care The Billboard, 1564 Broadway, New York 19.

PIANIST - ALL AROUND, READ AND FAKE. Neat, young, 4-F union; 17 years' experience, including radio. Don't drink. Dependable, married. Travel or location, preferably West Coast. Box 595, Billboard, 1564 Broadway, New York 19.

PIANO MAN - READ, RIDE, FAKE, UNION, modern, sober. Location. Do not misrepresent. I won't. Al Rucker, 815 W. Howard, Biloxi, Miss. je17

AT LIBERTY SINGERS

MALE VOCALIST - GOOD VOICE, SINGS original keys. Neat appearance. No panics. Photos. Richard Kennedy, Rm. 310, Hotel Sabine, Port Arthur, Tex. je17

AT LIBERTY VAUDEVILLE ARTISTS

MARIONETTES - NEED AN EXPERIENCED Assistant? Interested only in overseas U.S.O. Camp Shows. Ann Handraban, 310 E. 44 St., New York. je17

AT LIBERTY MISCELLANEOUS

A-1 MED LECTURER - YEARS' EXPERIENCE completely handling show. Nothing too large or small. Strong office worker. Can double as all round good Med Performer. State all first letter. Box C-80, Billboard, Cincinnati.

SEABEE WITH FOREIGN SERVICE WANTS contact with owner of related War Show of merit. Can help frame same. Can lecture or talk. Reliable, sober, car. Available July 15. Write F. T. Lucas, C.M.3/C, 1016 W. Vienna, Milwaukee, Wis.

AT LIBERTY PARKS AND FAIRS

ATTENTION - ACCOUNT OF THE DRAFT. Like to place my Famous London Punch and Judy in near-by park for season. Doc Candler, North Ave., Mt. Clemens, Mich.

ATTENTION, SECRETARIES - FOR YOUR Grandstand Shows contact Schad's Daredevils, Movie Acrobats, five big acts. Clown Acts. 1611 Platt Ave., Wichita, Kan. je8

PLAN FOR BRITISH GOODS

Dallas Firm 1st in Chain

Posts list of specialties—suggests opportunity for wholesalers in future

DALLAS, June 10.—This city recently became the first of nine regional office locations in a general program to sell British merchandise in the United States after the war. The firm of S. H. Lynch & Company, well known to readers of *The Billboard*, became the first regional import office in a plan sponsored by the Bishopgate Trading & Export Company, (See Plan for British Goods on page 52)

MERCHANDISE TRENDS

CHICAGO, June 10.—D-day, Tuesday (6), overshadowed all news in the merchandise field. For two or three weeks there had been talk of "invasion jitters" having its reactions on merchandise sales. C. P. Hughes, business editor of *The New York Times*, had said that such tension had seemed to increase the sale of merchandise items. The impact of the first invasion news is expected to slow up sales generally and to have varied reactions thruout industry, while the nation awaits definite indications of how successful the Allied forces will be in keeping up the momentum. It had been commonly reported for some weeks that if a beachhead of as much as 50 miles could be gained early in the invasion, then success was assured.

Reports have been circulating for several days that traffic and trade might be considerably upset in order to convert transportation as much as possible to rushing supplies to the Eastern Seaboard and also getting the wounded to inland hospitals, when they begin to arrive. The nation is in the attitude of watchful waiting as this is written.

Retail Outlets

Recent reports on trade in retail outlets were generally good. Dun & Bradstreet report said store trade for May showed a gain of 15 per cent over the same month in 1943. Summer clothing headed the list but a lot of specialty items are included in such trade because much of it is for vacation needs and travel. The D. & B. report said that smaller stores over the country reported spotty trade. The Department of Commerce came thru with its report on independent stores for April, showing that

volume was the same as for April one year ago. But April sales dropped about 3 per cent below March of this year. *The New York Herald-Tribune* reported jewelry sales in that area to be up for May; luggage off around 30 per cent; other specialties also reduced by the higher taxes. *The New York Times* said its survey of stores is showing big variations in reports by different stores; said wholesale markets in New York had a large attendance.

Cash was dazzled at all who had merchandise to sell, when it was announced officially that U. S. savings now top \$128,000,000,000; savings by individuals are estimated at \$67,000,000,000.

Fighting Costs

A tentative report was made that Montgomery Ward & Company sales will show a drop of about 10 per cent for May, most of this decline being on mail order sales. Trade circles have been waiting for the Ward report to see how fighting the government affects business. Sales for the firm dropped about 20 per cent as compared with the same month one year ago. Butler Brothers reported a general decline in May sales of about 3 per cent compared with last year.

Largest Store

One news report says the world's biggest store has now been opened, referring to the set-up for disposing of government surplus goods. A lot of specialty items are mentioned in the listings. Catalogs or lists of goods will be mailed soon to prospective buyers but for the present there is no way for a firm to get on the mailing list. Information on current goods for sale may be had from Treasury Procurement offices in Boston, Cincinnati, Chicago, Atlanta, New York, Washington, Fort Worth; Kansas City, Mo.; San Francisco, Denver and Seattle. Wholesalers, jobbers and dealers may buy, but sales to consumers and speculators are forbidden. Effort will be made to give large and small buyers an even chance. The plan is starting off with about \$40,000,000 worth of goods for sale, but much more will be added, especially by the end of the European war. Buyers should get in now to gain experience.

Delicate Balance

Business Week magazine, in its weekly business outlook feature, said just before the invasion that manufacturing

Distribution Costs Get Much Attention; Jobbers Study Ideas

NEW YORK, June 10.—Manufacturers in many lines of business are already studying plans to cut the costs of distribution after the war, according to a survey recently published by *The Wall Street Journal*. This report adds another chapter to the extensive list of articles and reports being published on the subject of distribution. According to *The Journal* report, wholesalers and retailers will be vitally concerned in all the discussions that will take place in manufacturing circles from now on. It is argued that manufacturers will not only have to produce good merchandise at a low price in the future, but they will also have to keep down the price to the consumer.

A lot of statistics are being published on the costs of production and the ultimate price to the consumer on goods made before the war. *The Journal* report recites one instance in which a manufacturer sold a radio set to the wholesaler for \$97.50. The same radio set installed in the home cost the buyer \$196. Many electrical gadgets are covered by similar comparisons of cost to final selling price.

Various Plans

Surveys on the cost of distribution mention the various plans and ideas being suggested to control the distribution of merchandise. Among the plans are such ideas as direct distribution by manufacturer, decentralization of manufacturing plants, use of big warehouses by manufacturers, elimination of unprofitable jobbers and complete reorganization of sales territories.

A new type of expert, known as the distribution engineer, is making his appearance and may have much to say about future sales programs. It is still recognized in business circles, however, that aggressive wholesale firms will be able to cope with all changes after the war and maintain higher sales quotas than ever.

and merchandising had come to a pretty even balance because the people had struck a balance in their savings and spending. Retail trade had been stabilized in the first quarter of 1944 at a high level. The report suggests a slight (See *Merchandise Trends* on opp. page)

PLASTIC CHARMS
for your Slum Prizes
Buy them direct from us
We manufacture and sell more CHARMS than anyone else in the whole world.
Charms in Bulk — \$4.00 per thousand
Charms on Gift Cards — \$5.50 per thousand
F.O.B. New York
\$1.00 deposit with order — balance C.O.D.
Made in U.S.A. by
SAMUEL EPPY & CO.
333 HUDSON ST. NEW YORK 13, N. Y.

REDUCED FOR QUICK CLEARANCE

87. Two-tone Gold Plate on Sterling. Air Force and Army. \$12 a doz.

71. Dainty Air Force Necklace. Fine Sterling Gold Plated Chain \$12 a doz.

34. Marine Rhinestone Pin. Red, White and Blue Enamel. Also in Navy Anchor \$2.40 a doz.

82. Two-tone Air Force Pin. Gold Plated on Sterling \$3.60 a doz.

3388. Gold Plated Sterling Novelty V Pin, set with Rhinestones. Army or Navy and Air Force. \$18 a doz.

100. 24-kt. Gold Plated Money Clip. Air Force Insignia \$4.80 a doz.

76. Sterling Silver Friendship Ring. Miniature Heart and Insignia Drops. Hands Clasp and Unclasp. Army, Navy, Marine, Air Force. \$15 a doz.

75. Novelty Ring. Gold Plated on Sterling. Army, USN, Air Force, Marine. \$15 a doz.

STERLING SILVER

Prices Slashed on First Quality Sterling Silver Jewelry. Excellent Items for Midway, Concessionaire or Prize Booth. Send for Catalogue Listing 126 Bargains Now Available.

25% Cash With Order Balance C. O. D.

NANCO INCORPORATED

ACT QUICKLY WHILE THEY LAST

221 Fourth Avenue New York City
Norfolk Long Beach Los Angeles Seattle

COMMANDO KNIVES HUNTING

Both types are popular sellers now—the Commando to boys about to go over seas and the Hunting to Sportsmen. Commando Knives have double edge blade, 7 1/2" x 1 1/4", fine steel with aluminum handle, 4 1/2". Hunting is single edge, 6" x 1", same type handle. Both encased in fine leather scabbard, stitched and steel stapled.

SAMPLE—COMMANDO—\$3.50 EACH. DOZEN—\$37.50
SAMPLE—HUNTING —\$3.00 EACH. DOZEN—\$33.00

Samples; Cash With Order; Dozen Lots; 20% With Order, Balance C. O. D.

BIRMINGHAM KNIFE COMPANY
1425 Elizabeth Avenue Birmingham 7, Ala.
OR HAMMER BROS., 114 PARK ROW, NEW YORK, N. Y.



#136—AMERICAN FLAG, COTTON, IN PRINTED STARS, 2 METAL EYELETS, FAST COLORS, 3x5, IN LOTS OF 10...\$7.00 IN LOTS OF 100 OR MORE...\$62.50



B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each... \$4.10
B. B. 101—3 Diamond Wedding Ring to match. Each... 4.50
Sizes 5 to 7



"A PERFECT LIGHTER THAT NEVER FAILS"

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-110—\$7.20 Per Dozen.

ROHDE-SPENCER CO.
223-225 W. MADISON STREET
CHICAGO 6, ILLINOIS

OUTSTANDING PLASTER ITEMS

- Plaster Dog & Chair, Gr.\$12.00
- 6" Plaster Terrier Head Plaques, Gr. 12.00
- Plaster Baby Face Plaques, Boxed, Gr. 18.00
- 4" Plaster Pigs, Gr. 12.00
- 5c Assorted Plaster, Gr. 1.25
- 10c Assorted Plaster, Gr. 2.50
- Plaster Angel Child, Gr. 12.00
- Plaster Novelty Picture Frames, Pr.25
- 15c Plaster Figures, Gr. 7.20

Immediate Delivery.

25% Deposit, Balance C. O. D.

JERRY GOTTLIEB, INC.
303 FOURTH AVENUE
NEW YORK 10, N. Y.

FINE WATCHES

MEN'S & LADIES' And Novelty Jewelry. Wholesale Only.
MARLENE SALES
105 N. Clark St. Chicago 2, Ill.

MAGIC RACES

At cigarette touch 8 horses are off. See them run to post.
BIG PROFITS
Fast seller. 40 Races, \$1.00. Low quantity prices. Sample free.
BARKLEY COMPANY
Green Hill Place Dryden 8, Va.

MERCHANDISE TRENDS

(Continued from opposite page)

chance for a shift from a seller's to a buyer's market.

A New Plastic

The nation has grown so used to reports on plastics that a new one does not stir excitement any more. But considerable publicity was given last week to a new plastic developed by Monsanto Chemical Company, known as Cerex. The makers say it will provide strong competition for plastics already on the market because it will be sold at a price range "between 30 and 85 cents." Because of its heat-resistant qualities, engineers think the new Cerex may open new fields for industrial and household uses. It is now being used in military equipment such as radar, radio and other light equipment. This suggests it may have big use in specialties and novelties after the war.

No Big Rush

Reports have circulated in recent months that there will be a grand rush of many firms to enter the electrical gadget, radio and other manufacturing fields as soon as the war is over. Recent trade sources say there is no indication yet that any such rush will take place. Reporting for the electrical appliance field, indications to date only show that two big companies new to the field have definite plans for entering the industry after the war. There will probably be a greater number entering the radio production field after the war.

Good Publicity

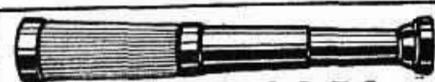
Newsweek magazine, May 29, gave special publicity to a V-mail book letter folder which is said to have been designed by Lieut. J. H. Ewing, somewhere in the South Pacific. Ewing is said to have designed the case to keep his own mail. His father, a New York real estate man, submitted a sample to a manufacturer who is said to be introducing two models on the market in New York, Boston, Chicago and San Francisco at the present time.

BINGO SUPPLIES

NEW SUMMER PRICES

Write or Wire for Catalog

JOHN A. ROBERTS & CO.
235 Halsey St. Newark, N. J.



TELESCOPES

6 Power, 3 Section Telescope. Each packed in carrying case and boxed. Supply very limited. Hurry. 1/3 cash deposit with order, bal. C.O.D.
EACH 80c DOZEN \$7.50
MID-CONTINENT JEWELRY CO.
405 Locust St. Jefferson, Iowa

MONEL METAL RINGS STERLING SILVER

Special Order Work. Write for FREE Catalogue.

UNITED JEWELRY CO., Dept. 388-A
Wheeling, W. Va.

METAL SOCIAL SECURITY PLATES

Red, White and Blue Colors. Eagle Design. Limited Quantities. Send 15¢ for Sample and Price List.

CHARMS & CAIN

Wholesale Dept.
407 South Dearborn St., CHICAGO 5, ILL.

BINGO

SPECIALS ★ CARDS ★ SEE-THRU MARKERS ★ CAGES
Write for Bulletin

AMUSEMENT INDUSTRIES, Box 7, DAYTON 1, OHIO

#2964-3428K Blownglass Swans on Mirror Coasters



White Swans in delicate white, with dainty red bills, VERY REFINED. About 3 inches high, on blue mirror coasters, 6x8 inches.

THE REFLECTION OF THE WHITE SWANS IN THE BLUE COASTERS MAKE A GORGEOUS TABLE DECORATION.

\$13.20 Per Doz. Sets

Each set containing three swans and one coaster. 1/2 dozen sets smallest quantity sold.

GENUINE COWHIDE CIGARETTE CASES

Rare Bargain

Size, 2 3/8x3 inches. #4114 in light finish. #4216 in dark finish.

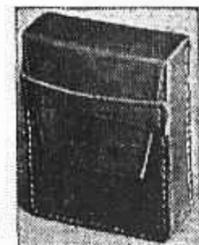
\$4.00 Per Doz.

Packed 1 doz. of a number in box.

In GROSS Lots

\$3.75 Per Doz.

Gross may be assorted among both numbers.



We carry in stock a tremendous assortment of Gift Goods, ranging in price from \$1.80 to \$90 per doz. Complete set K of illustrated price lists mailed to any re-seller on application.

LEO KAUL IMPORTING AGENCY, Inc.

115-119 K South Market St. Chicago 6, Ill.

For Immediate Delivery—Order From This CONCESSIONAIRE'S STOCK PRICE LIST

American-Made Slum

- | | |
|---------------------------------|-------------|
| Paper Flag Bow Pin | Gro. \$.90 |
| Rayon Bow Pin | 1.50 |
| Plastic Thimbles | 1.20 |
| Lead Pencils, Full Length | 1.44 |
| Bean Blower, 10 In. | 1.00 |
| Jitter Beans, 200 Pack, Box | 1.70 |
| White Metal Wedding Ring | 1.00 |
| Plastic Charms with Tassels | 1.10 |
| Transfer Pictures | .90 |
| Comic Hat Bands. Per 100 | 2.00 |
| Comic Pennants, 1 1/4x2 1/2 In. | .75 |
| 1 1/4" Comic Buttons. Per 100 | 2.25 |
| 1 1/4" Pat. Buttons. Per 100 | 2.25 |
| 2" Comic Buttons. Per 100 | 4.00 |
| 3" Paper Squawkers. Per 100 | 1.50 |
| Mirror Memo. Books | 4.50 |
| Monkey Mirror, 2 1/2x3 1/2 In. | 2.95 |
| Pat. Badges, Carded. Per 100 | .90 |
| Colored Tin Clips. Per 100 | .60 |
| 27" Blk. Laces, Banded | 1.00 |

Ball Game Merchandise Gro.

- 10" Car Tails w/ Comic Card. Per 100 \$4.50
- 9/12" Fox Tails w/ Ribbon Ties. Per 100 10.75
- 12/15" Fox Tails w/ Ribbon Ties. Per 100 12.75
- 16/18" Fox Tails. Per 100 16.00
- R., W., B. Leis, 1x40" 3.50
- R., W., B. Leis, 1 3/4x40" 7.50
- Yacht Caps, Junior Sizes 24.00
- Tyrolia Hat w/ Comic Sayings. Per Gross 12.00

Bingo Merchandise Each

- Wood Frame Glass Tray, 9x17" \$.80
- Stoneware Casserole, 6 Pack Ctn. 2.16
- Stoneware Cookie Jar, 6 Pack Ctn. 2.40
- Gold Frame Mirror, 11x14 In. 1.35
- Wood Mag. Rack, Walnut or Maple 1.15
- Vacuum Type Glass Coffee Maker .98
- Drip Type Glass Coffee Maker .95
- Fiesta, 4-Piece Ref. Set 1.10
- Colored Pictures, Wood Frame, 16x20" 1.10

Prices F. O. B. Terre Haute. C. O. D. Orders Must Be Accompanied by 25% Deposit. Hundreds of Other Articles of "Wanted Merchandise" Are Shown on Our Latest Price Lists—Write for Your Copy Today.

LEVIN BROS.

Terre Haute, Indiana

COMIC AND PATRIOTIC HAT BANDS

22 Inches Long—Assorted Colors. Large Variety of Up-to-the-Minute Wise Cracks.
\$1.75 Per 100. Special Price, Lots of 1000, \$16.50
Complete line of Merchandise for any type of concession. Send for catalog—just off the press.



TELL IT TO **Casey** YOUR DEPENDABLE SOURCE OF SUPPLY
1132 S. WABASH AVE. • CHICAGO

CATALOG NOW READY

WRITE FOR YOUR COPY

Be sure and mention what Concessions you are operating so that we can list you properly. Also give name of Show that you are on. Thank You!

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

MERCHANDISE YOU ARE LOOKING FOR

FEATURE OUR BIG LINE OF GOLD PLATED EMBLEM JEWELRY

Less Than Half Regular Prices—Each Item in Plush-Lined Gift Box. Included Are Chain Bracelets, Chain Locketts, Brooches, Compacts, Etc. Our Special Introductory Offer—One Dozen Assorted, \$6.00.

CAREFULLY SELECTED BINGO ASSORTMENTS

Many New Items—Many Hard To Find Items—Practical—Novel—In Demand.

ORDER A SPECIAL DEAL—BE CONVINCED—\$25.00, \$50.00, \$100.00 UNITS

GLASSWARE

Over 100 Feature Items, Including Ruby, Green, Golden Glow, Crystal Moonstone, \$3.00 to \$12.00 Gross.

Order by Assortments.
\$20.00, \$40.00, \$75.00
Units

SLUM GIVE AWAYS

Over 100 Red Hot Specials From 75¢ to \$3.00 Per Gross. Not the Regular Run—But Plenty New. Popular in Demand. Flash.

Order by Assortments.
\$10.00, \$25.00, \$50.00
Units

NOVELTIES

Hats, Lels, Tails, Hat Bands, Combs, Buttons, Chinese Snakes, Batons, Swaggers, Pocket Knives, Lighters, Charm Key Chains, Table Novelties, Toys, Pennants, Souvenirs.

LIMITED STOCKS STILL AVAILABLE

Blankets, Lamps, Smokers, Bar Sets, Enamelware, Outlets, Tray Pottery Ware Items, Luggage, Tourist Sets, Mirrored Chests, Fancy Cedar Chests, Tackle Boxes, Lunch Boxes, Fancy Boxed Towel Sets, Fur Animals, Etc.

ANOTHER ACME LEADER — The New Singing Yo-Yo Tops, Beautifully Colored, All Metal. Triple Action, American Made Triple Action Tops. \$7.20 Gross — Double Action Tops, \$6.00 Gross.

SAVE TIME—DON'T WRITE FOR LISTS—PLACE ORDERS FOR SAMPLE UNITS
25% DEPOSIT WITH ALL ORDERS, BALANCE SHIPPED C. O. D.

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.



ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

ANNOUNCING

A new and different line of eye-catching, breath-taking Cedar Wood Novelties at unheard of prices. Profits are big. Now being introduced in certain parts of the country. Write today for prices. Be first in your territory. Here is a winner—don't miss the boat.

Send \$5 for Sample Assortment and See for Yourself.

CHICAGO CEDAR-CRAFT MFG. COMPANY

2411-13 Clybourn Ave.,

Chicago, Ill.



LOOKING FOR IDENTIFICATION BRACELETS?

Gold-Filled — Sterling Silver

No. 3G92—Sterling Silver

\$3.75 Each Boxed
Sterling Identification Bracelet. Heavy curved oblong plate and link chain. Each in plush lined gift box.



No. 3G116—Gold-Filled

\$6.75 Each Boxed
1/20th—12K Gold-Filled Identification Bracelet. Heavy oblong plate and flat link chain. Each in gift box.



"Yes"—If you are looking for Identification Bracelets in Sterling Silver or Gold-Filled your search is over. Our line is complete—unlimited quantities of "Best Sellers"! Priced for quick turnover.
WRITE FOR IDENTIFICATION BRACELET CATALOGUE

BIELER-LEVINE 37 So. Wabash Avenue, Chicago 3, Ill.

NOVELTY SEA SHELL JEWELRY

To the Wholesale Trade

Small Brooches, Assorted Colors, Cup Shells \$2.00 Dz.
Large Brooches, Assorted Colors, Assorted Shells 3.60 Dz.
Earrings, Assorted Colors, Assorted Shells 1.80 Dz.
Necklaces, 18", Assorted Colors, Horn, Dove & Cup Shells 1.80 Dz.
Necklaces, 30", Assorted Colors, Horn, Dove & Cup Shells 3.60 Dz.
Double Strand Necklace, 20", Assorted Colors, Combinations Dove Shells 4.00 Dz.
Double Strand Necklace, 30", Assorted Colors, Combinations Dove & Calico Shells, Assorted Color Combinations \$7.00 Dz.
25% Deposit With C. O. D. Order. Money Refunded If Not Satisfactory.

HERBERT DIAMOND & CO.
1121 N. E. FIRST AVE. MIAMI, FLORIDA
MEMBER OF MIAMI CHAMBER OF COMMERCE.

PLAN FOR BRITISH GOODS

(Continued from page 50)

Ltd., a subsidiary of the Hambros Bank, Ltd., of London. The Lynch firm already has displays of import goods and has its general plans made, altho it is understood that trade in big volume will not come until war conditions again permit ocean shipments at a normal rate.

The local firm has gone to considerable expense in preparing its building to care for the future growth of business. At present about 50 feet of front window display space has a showing of British goods. The firm has ample facilities to increase its displays and warehouse space as merchandise becomes available. A sign on the building indicates the variety of goods to be offered, which includes luggage, handbags, leather specialties, shoes, woolen goods and fabrics, fine art prints, chinaware, diamonds and so on. The firm will sell wholesale in what will be known as the South Central district, including an estimated population of more than 16,000,000 and embracing all or parts of six States.

How It Happened

Principals of the wholesale firm here are S. H. Lynch, president; E. D. Furlow, vice-president; A. C. Hughes, vice-president, and C. M. Simmons, secretary-treasurer. All are well-known business men in this area. An official of the firm stated that it was in March, 1942, when a representative of the British bank approached them regarding the representation in this trade district. Investigation by the British bank was begun in 1941, and W. Owen Slater came to the United States and made a wide survey of trade possibilities for the bank. The bank later published a booklet giving conclusions of the survey and outlining the general plans.

According to Mr. Slater, the sale of

RINGS

WHITE STONE ENGAGEMENT, WEDDING AND NOVELTY

A display of these rings has sparkle and class. Immediate delivery. Best assortment of the most common sizes in each dozen ordered. Be sure to order by number, enclosing 1/3 DEPOSIT. We ship BALANCE C. O. D.



Wide Band Sterling Silver Heart Design Ring. Order No. LP8B. \$7.50 Dz.



1/30 14K. \$2.75 Dz. Wedding Band. Choice of Sterling Silver or R. G. P. No. W438N.



No. W8861R. Sterling Silver White-stone Wedding Ring. Set with 6 stones. \$12.00 Dz.



Pendant Heart Sterling Silver "Friendship" Ring. Two dangling hearts attached to an extra wide sterling silver band. Delicate "forget-me-not" design. Order No. A-845. \$7.50 Dz.



Sterling Silver Clasp Hands Ring—An emblem of friendship. Nationally advertised at \$2.95. Very popular. Supply limited. \$1.50 Ea.



No. 30RW Wedding Ring—\$3.25 Dz. 1/30, 14K. R.G.P. Floral Design.



No. S286 \$12.00 Sterling Silver. Side Stones, Large Center Stone.



Order No. E55 Birthstone Ring. correct colored stone for each month. Choice of Sterling Silver or R. G. P. \$6.75 Dz.



LEFT—New type Hand-Clasp Ring. Hands clasp and unclasp. Sterling Silver. Order No. F40B. \$9.00 Dz.



2 Hands Clasp and Unclasp. No. F285 \$1.50 Ea.

LOCKETS



Gold finish Locketts with chains and safety clasp. Locket has snaplock and has two spaces on inside for pictures.

Approximately one inch in diameter. Very popular. 1/3 cash deposit with order, balance C.O.D. \$10.80 Dz. MID-CONTINENT JEWELRY CO. 405 Locust St. Jefferson, Iowa

HERBERT DIAMOND & CO.

1121 N. E. First Ave. MIAMI, FLA. License No. 18780

We are now ready to supply you with any shells and materials for manufacturing Shell Jewelry and Novelties.

Sun Shells \$1.50 Per Gal.
Horn Shells, Mixed 1.00 Per Gal.
Horn Shells, Small 3.50 Per Gal.
Rice Shells \$3.75 Per Qt.; 15.00 Per Gal.
Cup Shells 2.75 Per Gal.
Bleeding Tooth 1.00 Per Gal.

Prices F. O. B. Miami. 25% Deposit With Order, Balance C. O. D. Member of Miami Chamber of Commerce.

SALESCARDS

You can get any style, size, type or shape of Salescard from us. We are the largest Salescard MANUFACTURERS and carry the biggest stock in the world. You can get fine cards, fast service and lowest prices from us always. And you can also get special cards made to your own special design. Just tell us what.

FUND-RAISING TYPE DIE-CUT CARDS NOW AVAILABLE FOR FRATERNAL AND CAMPAIGN DRIVES

Special: 600-Hole Big Display Cards with 6 Colored Sections only 14¢. You save plenty by using them instead of boards during paper shortage. Get our free catalog listing hundreds of cards. Get it today. Write right now to

W. H. BRADY COMPANY

Manufacturers

EAU CLAIRE - - - WISCONSIN

Salescards, Push Cards, Jackpot Cards, Fraternal Fund Raising Cards

CATALOG FREE

Toys Giftware

Lucite Dresser Sets Novelties

Metal Compacts Salesboards

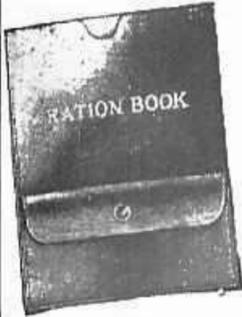
DIVERSO PRODUCTS COMPANY

610 North Water Street

Milwaukee 2, Wisconsin

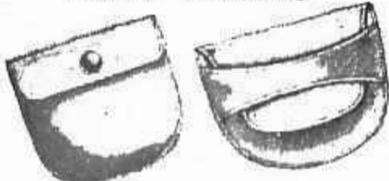
3 "BEST SELLERS"

GENUINE LEATHER
RATION BOOK and
Token Holder



The holder is large enough to hold cards and ration tokens of the average household.

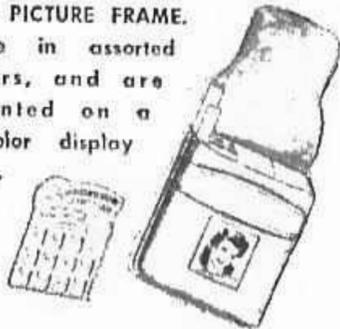
GENUINE LEATHER
COIN PURSES



Will be in great demand for ration tokens. They come in assorted colors.

GENUINE LEATHER
CIGARETTE CASES

with PICTURE FRAME. Come in assorted colors, and are mounted on a 2 color display cards.



R. A. GUTHMAN & CO.
600 W. JACKSON BLVD. CHICAGO 6, ILL.

British specialties in the United States has long been hampered because firms in Britain had no idea of the bigness of the U. S. and the differences in its trade regions. For that reason most British firms had always shipped goods to New York representatives and hence only a small part of the vast American market had been touched. The plan drawn up by the Hambros Bank is based on decentralization of wholesale houses, since other houses similar to the one here in Dallas will be set up in Los Angeles, Denver, Chicago, Detroit and other cities, to make nine in all. The backers of the plan feel that this decentralization should greatly increase the sale of imports in the U. S. from England. The home firm in London will offer its distribution and banking services to British manufacturers.

Two-Way Trade

The survey report made by the British firm is an interesting document on trade between the two countries. It says the natural ambition of the United States and Britain after the war will be to greatly increase trade with each other, and the peoples of the world will benefit from such trade, it declares. It also states that the resources of the United States are so vast that it can supply almost any merchandise its people may need, so British firms will only expect to sell in America such merchandise as the British make as a specialty or may excel in manufacture. The report states the backers of the plan do not expect to greatly boost the over-all volume of goods sold in America but that substantial increases of British goods sold here will mean much to British firms and labor.

In the United States the plan was recognized as a sure sign that trade in the future would be a two-way proposition. This is expected to greatly increase the post-war opportunities for wholesale firms in all countries.

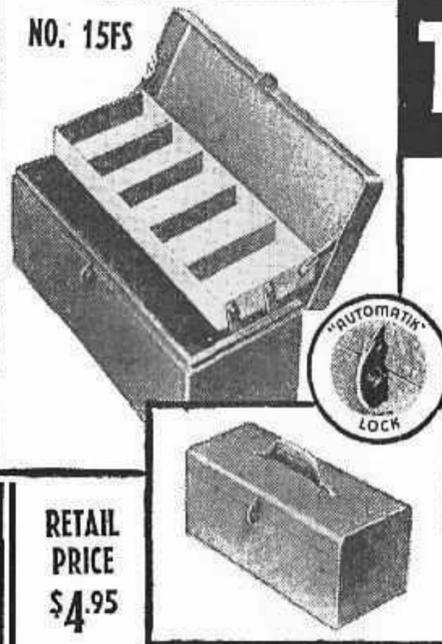
Demonstrators—Pitchmen

ENGRAVING JEWELRY
Signet Pins, Rings, Lockets, Identification Bracelets, Anklets, Dog Chains, Birth Stone Rings. Immediate Delivery. Samples \$15.00.
JACK ROSEMAN CO.
307 Fifth Ave., N. Y. C.



Premium Sensation The "FLYING SCOT" 26 GAUGE STEEL TACKLE BOX

NO. 15FS



RETAIL PRICE
\$4.95

Size 15"x6 1/2"x6 1/2". Weight 4 lbs. Carton of 12 minimum quantity sold, weight 50 lbs.

The greatest Low Priced utility box in America. Immediate delivery. Terms—Net cash, 1/3 deposit with order, balance C. O. D., F. O. B. Chicago. Specify truck, freight or express.

HEADQUARTERS

For Tackle Boxes of All Kinds

with "AUTOMATIK" Lock, Pat. Feature. Already a universal hit. Single cantilever tray. Utility tool or tackle box. An outstanding fast moving low priced item. Durable baked enamel, wrinkle finish, strong steel handle double reinforced on body. Round corners, rolled edges on all partitions.

BUY IT NOW
\$2.55 IN DOZ.
NET LOTS
F.O.B. CHICAGO

JOHN BAKER COMPANY

731 PLYMOUTH CT.

CHICAGO 5, ILL.

CARNIVAL AND PARK SPECIALS

Our buyers have scoured the markets for merchandise
CARNIVAL SPECIALS
U. S. MADE SLUM

	Per Gross		Per Gross
Hawaiian leis, Med. Size	\$ 3.75	Paper Flag Bows	\$.90
Medium Size Plaster Dogs, Etc.	6.50	Felt Wisecrack Pennants	.95
Red, White and Blue Tissue Shakers	6.00	Comic Paper Masks	1.00
Spotted Tails with Comic Cards. Per 100	4.00	Engraved Wedding Rings	1.00
Jumbo Fox Tails with Comic Cards. Per 100	23.00	Muslin Flags on Sticks	1.15
White or Blue Yacht Caps. Doz.	1.90	Plaster Dogs, Ducks, Etc.	1.25
Animal Shaped Glass Liquor Bottles. Per Case (36)	9.00	Plastic Thimbles	1.20
U. S. Weighted Darts. Doz.	1.20	Cloth Flag Bows	1.35
4 to 7 Inch Hoop-La Hoops. Doz.	.55	Lead Pencils	1.85
8 Inch Hoop-La Hoops. Doz.	.65	Humorous Mirror Folders	2.95
Knife Rack Rings. Per 100	2.50	Mirror Memo Books	4.50
Varnished Cane Rack Rings. Per 100	2.25	Comic Buttons. Per 100	2.25
		Motto Buttons. Per 100	1.25
		Powder Puffs	3.00

BINGO SPECIALS

Lunch Kits. Each	\$.85
8 Pc. Fire King Cooking Set. Each	.85
7 Pc. Whiskey Set. Each	1.25
Glass Coffee Maker. Each	1.50
Straw Horse and Rider. Doz.	4.50
3 Pc. Fire King Mixing Bowl Set. Each	.40

ASSORTED IMPORTED SLUM

10 Gross for \$9.50

Order from this ad. All prices F. O. B. Indianapolis. No order shipped C. O. D. without 25% deposit.

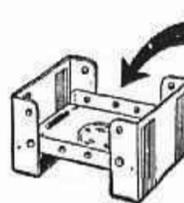
KIPP BROS., 117-119 S. Meridian Street, Indianapolis 4, Ind.

HEATAB "COOKITS" HEATAB

Uses
Heat-Fry
Boil Foods
Liquids
Start Fires
Picnics
For Doctors
Hunters
Fishermen
Emergency



SELLS ON SIGHT.
WRITE FOR PRICES.
NEW DIFFERENT A SURE SELLER



5631. Heatab Cookits "Stove" with 24 Heatabs.

List Price, Each 55c.

5630. Shielded Stove with 15 Heatabs.

List Price, Each \$1.00.

Heatabs only put up in various sizes.

Write for Discounts.

Will Send Samples at List Price. Postage Paid. Pitchmen-Hustlers, a Natural.

WISCONSIN DELUXE CO. 1902 NO. THIRD ST. MILWAUKEE 12, WIS.



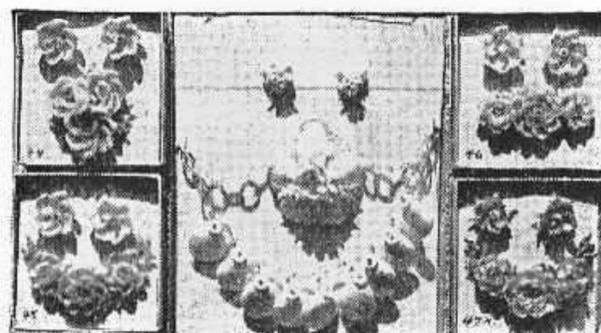
PLASTIC BRACELETS and PINS

Any Color — Any Size — Any Wording You Want
SURE-FIRE SELLERS—ORDER NOW

BRACELETS	PINS
Dozen . . . \$18.00	Dozen . . . \$ 6.00
5 Dozen . . . 80.00	5 Dozen . . . 26.00
Sample . . . 1.60	Sample60

Send Check or Money Order, No Cash.

JAMES GARNETT Room 235, Box 128, Eddyville, Ky.



3 PIECE PEARL SHELL SETS—BOXED

Like Center Cut, \$19.50 Doz. All Colors.

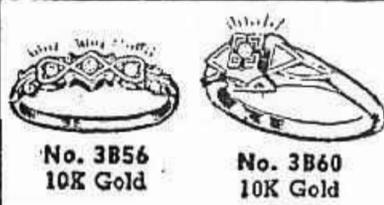
2 PIECE SETS—BOXED

Dogwood Roses, Fish Scales. Pearlized and Crystal. \$12.00 Per Doz.

Findings for making Shell Jewelry, Plastic Pin Backs, Ear Screws, all shapes Shells and Fish Scales, 10c package. Send \$2.00 or \$5.00 for sample assortment. Lowest prices in world.

BARNHILLS, 2310 4th St., No., St. Petersburg, Fla.

"Chip-Diamond" Rings
In 10K and 14K Gold Mountings
Unlimited Quantities



No. 3B56
10K Gold

No. 3B60
10K Gold



No. 3B201—10K Gold
No. 3B206—14K Gold
One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K gold mountings. Individually or in sets. Other styles available.
(State your business)

HARRY PAKULA & CO.
5 N. Wabash Ave. Chicago 2, Ill.

10K GOLD
No. 3B60 Solitaire \$2.25 each Bulk
No. 3B56 Wed. Ring \$2.25 ea. Blk.
No. 3B201 Bridal Set \$4.50 ea. Box.
14K GOLD
No. 3B206 Bridal Set \$5.25 ea. Box.
Sizes 5-7

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

LADY NINA . . .
and partner are pitching horoscopes at Kresge's uptown store in Chicago and doing nicely. Last week *The Lincoln-Belmont Booster*, community newspaper, gave them a flattering story!

DID YOU buy that extra War Bond?

PROF. A. J. HOWE . . .
sheetwriter, pipes from Jackson, Miss., that a cold has kept him on a self-imposed hunger strike for four days, but that he is on his way to Houston for Fourth of July, and then to Atlanta.

STANLEY NALDRETT . . .
is working kitchen gadgets in H. L. Green's, Flint, Mich., and getting his share of the long green. He adds that Freddie and Maggie Smith have their own store with a good layout of novelty jewelry. He asks for pipes here from Al (Pop) Adams.

ARE YOU invading new territory?

is with vitamins in Philadelphia to good takes. Bob Yznaga is keeping the City of Brotherly Love on its feet with foot balms, and Sammy Love is also there with miracle oil demonstrations and supervising spots in the district. Leonard adds in his pipe that Billy Lang, ex-thespian is now emcee at a swank nitery in Philly, and that Jeff Davis, Cincinnati, Hobo King, stopped in to say howdy and thanks to Leonard for his work as acting secretary of the recent Hobo meeting in Washington, and he was made a Supreme Knight of the Road.

C. R. (CRIP) WILLIAMS . . .
well-known pitchman of the old school, is now with Cole Bros.' Circus following a successful circuit of dog shows.

DON'T LET the boys in the armed service down. They want to read pipes from you.

CHIEF BLACK HORSE . . .
stopped at the desk on his way to cut up jackpots with Kid Carrigan, who is operating his med store in Cincy. The chief has arranged to put out a No. 2 show headed by Jimmy Blue Hawk. The No. 1 med outfit is playing Chillicothe, O., and moves to Laurelville, O., next. Roster has Vivian and Roy Shrimplin, Musical Autons and Princess Bright Star.

AL SEIGLE . . .
opened a store on the Boardwalk at Atlantic City opposite the Steel Pier. He is working herbs, vitamins, soap and scalp ointment. Plenty of lights and a good spot with a rolling platform. Pitchmen, in addition to Seigle, are Harry Engel, Jean Gregory and Bill Kennedy Dena. He asks for pipes here from Jack David, Mary Friedman, Carol and Lamele.

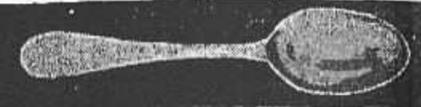
INSPIRATION without perspiration is the ideal of some folks.

TROMBONE JOE JOHNSON . . .
cards from Scottsdale, Pa., where he is with the Bardex Minstrels, which is the former World's Minstrels: "Doc Milton Bartock has a dandy bunch here. There is a 10-piece band, and six comics with Fred Reeders producing the stagershow, and Hooper Dent, assistant manager. We are playing three-week stands and the boys change every night as it is a free platform show. Most of the bunch have been with this outfit from three to 10 years," he wrote.

NEVER HIT a man when he's down . . . he may get up.

NORMA T. BARBEE . . .
in the Kress store, New Orleans, after working the same firm's store in New York for the Twitty Bros., pipes: "You would be surprised to see the long-green stuff that is coming at me here. The store gave me the best spot right in the center of the floor, with a girl to take the mazuma. You can stack 'em 150 deep. Store is air-conditioned and the manager is a 100 per cent good guy. I go from here to Houston, which has a store better than this one, so they tell me.

"Stock is hard to get down here and the lack of it keeps me from working for a few days. Store is good on corn punk, with no one having worked it with that



Flatware Specials

SILVER PLATED ON STEEL BASE

	GROSS	DOZEN
B658123—Tea Spoons	\$16.60	\$1.45
B658124—Soup Spoons	26.30	2.25
B658125—Forks	24.70	2.15

24-Pc. Set Nickel and Silver on Steel Base; 6 each Knives, Forks, Tea and Soup Spoons. In attractive lined chest.
B228192—Set, \$6.95.

CHROME-PLATED ON STEEL BASE

B658126—Tea Spoons	\$14.75	\$1.25
B658127—Soup Spoons	26.50	2.25
B658128—Forks	26.50	2.25

BIG-VALUE SPECIALS

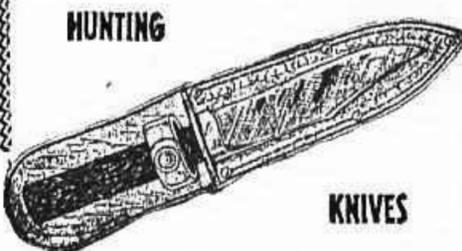
TOKEN WED. RINGS
for prizes, games and giveaways! Lead rings with a raised design. Order today.

B124D528—TOKEN WEDDING RINGS.
Sold Per Gross Only. PER GROSS \$1.25.

KEY BRACELET.
Timely and handy! Colored plastic bracelets with metal-bead key chains.

B241K17—PER DOZEN \$ 1.45
KEYCHAIN BRACELETS, Per Gross 15.00

PLASTIC EARRINGS
This fast selling number is available in a large variety of attractive styles and colors. Has clip back and is put up on cards. Order at once for a choice assortment.
No. B37J366—Dz. Pr., 80¢; Gr. Pr., \$9.00.



HUNTING KNIVES
Molded plastic handles in black or brown mottled effect. Bright polished heavy carbon steel blade 5" long, 1 1/4" wide. Not a makeshift, a finished product. Tan leather sheath with snap button with each knife. Only a limited quantity available, so order today while we have them.

No. B322S231—Hunting Knives, Ea. \$4.20
Per Dozen \$48.00

25% Deposit Required on C. O. D. Orders. We Sell Wholesale Only. Catalog Sent on Request.

Hagn JOSEPH HAGN COMPANY
WHOLESALE DISTRIBUTORS SINCE 1911
217-223 WEST MADISON ST., CHICAGO 6

WOOD-JEWELRY

Hand Decorated
FOR ENGRAVING
Sample Assortment 65 Pieces, \$10.00. Free New Illustrated Catalogue; 12-Charm Bracelets, Sterling Silver, Sample \$5.62; Doz. \$33.60.
IDENTIFICATION BRACELETS, Sterling Silver Plated. Tag 1 3/8 x 3/8 Solid Nickel Silver. Better than Sterling Silver. Sample, \$1.00; Doz., \$5.72.

MILLER CREATIONS
6628 Kenwood Ave., Chicago 37, Ill.

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

P-A-P-E-R M-E-N

I HAVE SHEETS FOR ALL STATES
All Well Known. Good War Maps.
Write or Wire ED HUFF
5411 Gurlley St. Dallas 10, Texas

CARTOON BOOKLETS

AGENTS—Sell vast pocket size Cartoon-Comic booklets, Pin-Up Girls and other items. Samples 10 assorted Booklets and 10 assorted beautiful PIN-UP GIRLS in full colored prints for \$1.00. Wholesale price list with order only. Send cash or stamps. No C. O. D.'s. Fast sellers—big profits. ACT NOW.
RAY CO.
P. O. Box 976, Church St. Annex, New York, N. Y.

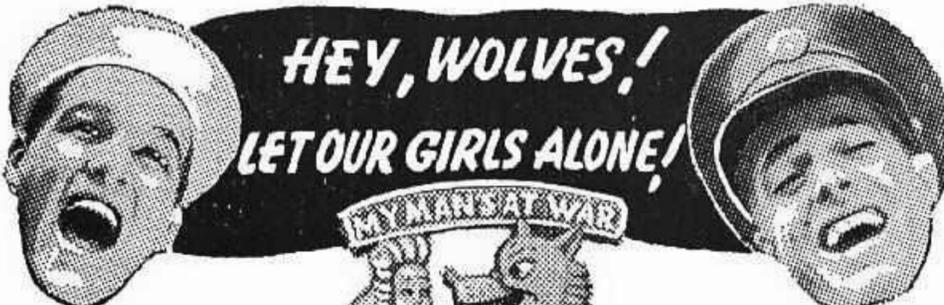
NOVELTY HATS

MIDDY CAPS (Illustrated) \$7.00 Per 100

No.	Description	Gross	Dozen
9211	Cholo Felt Hat	\$22.00	\$2.00
9218	Fireman's Hat	13.50	1.25
9223	Min. Ride 'Em Cowboy Hat	10.00	.85
9228	Mexican Felt Cowboy Hat	32.00	2.85
9255	Yodolor Felt Hat	12.00	1.10
9264	Ten Gallon Men's Felt Hats	36.00	3.10
9266	Large Felt Mexican Sombrero	52.00	4.50
9271	Army Officer's Cap	24.00	2.10
9272	Spanish Hat with Fringe	25.50	2.25
9275	Yacht Cap	24.00	2.10
9277	Tropical Sun Hats	25.50	2.25
9278	Baseball Caps, Satin	17.50	1.55
9280	Mexican Felt Hats	25.50	2.25
9251	Jitterbug Hat	28.00	2.50
9276	Sun Hat	22.50	2.00
9217	Kibltzor Hat	15.00	1.50
2663	Ladies' Chip Straw Hat	15.75	1.35
9279	Men's Sun Tan Helmet Doz. \$14.40; Ea. \$1.35		
9231	Felt Comic Hat Bands (100, \$1.75) \$16.50 per M		



WISCONSIN DELUXE CO. 1902 NO. THIRD ST. MILWAUKEE 12, WIS.



Boy! How they go for this red hot number. At fairs, carnivals, parks, beaches, circuses—everywhere the Janes and Joes go—one look and they buy. Servicemen want their girls, wives and sisters to wear the "MY MAN'S AT WAR" pin.



New! Different! Sensational! Today's favorite PIN UP. The biggest novelty jewelry craze in days. Smart—hand-painted in brilliant colors. Girls love to wear it. Every look brings a laugh. "KEEPS THE BIG BAD WOLVES" away.

(Illustration shows about two-thirds actual size.)

BIGGEST DOLLAR VALUE IN AGES

Each pin comes in a neat gift box. Standard package of one dozen in assorted color combinations. Every one jamful of eye appeal—the kind of costume jewelry the girls are crazy about. Wholesale price, \$7.20 per dozen, F. O. B. Chicago. Send 25% Deposit, Balance C. O. D. ORDER TODAY! Samples, \$1.00 postpaid.

LEVORE CO., 130 N. Wells, Dept. BB, Chicago 6, Ill.

WRITE FOR ILLUSTRATED CIRCULAR ON EMPTY CEDAR CHEST AND VANITIES

Also Write for Prices on Filled Chests and Vanities
Novelty Chest and Sales Co.

3750 ROCHESTER ST. DETROIT 6, MICH.

LUMINOUS FIGURES & FLOWERS

by Nite Glow
SEND FOR LIST!
NITE GLOW PRODUCTS CO.
106 W. 46th St. New York 19, N. Y.

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

M & M CARD CO.
1033-1035 Mission St., San Francisco 3, Calif.

300% PROFIT FOR YOU!

On Established OPA Retail Ceiling Prices
 H-100. One-half carat simulated diamond ring with six brilliants set in rolled gold plate. Sizes 4 1/2 to 10. Established OPA Retail Ceiling \$7.39 each. Your cost:

\$1.75 EACH
\$20.00 PER DOZ.

P-110. Genuine Cultured Pearl set in solid Sterling Silver with four brilliants. Established OPA Retail Ceiling \$15.00 each. Your cost:

\$5.00 EACH
\$55.00 PER DOZ.

Gift box with each ring. TERMS: Cash with order, postpaid; or 25% deposit, balance C. O. D. plus postage. 20% federal tax added unless statement included with order that rings are for resale. Return in 10 days for refund if not satisfied.

HOUSE OF MARC
 Dept. B6174
 3234 E. 8th, Kansas City 1, Mo.

product for over a year. Two of the boys worked gadgets here to a take of two grand for a week, and I am second to them as far as figures go.

"Hotel situation in New Orleans is tough, with no place to stay longer than five days in a good hotel, and the small, dirty hotels are out.

"Al and Tess Allen, who were in New York, are now in Atlantic City. Dave Kline is still working hair for Bert Kramer on 50th Street, New York. I'd like to read pipes here from Harry Maters and Fred Hudspeth."

Events for Two Weeks

- (June 10-17)
 CONN.—Darien. Dog Show, 17-18.
 MASS.—Norwood. Elks' Carnival, 14-17.
 MINN.—Minneapolis. Dog Show, 18.
 Hutchinson. Jaycee Water Carnival, 17-18.
 NEB.—Alliance. Rodeo, 17-18.
 Bee. Firemen's Picnic, 17-18.
 N. Y.—Niagara Falls. Firemen's Celebration, 12-17.
 O.—Shelby. Firemen's Celebration, 12-17.
 S. D.—Madison. Firemen's Carnival, 16-17.
 TENN.—Knoxville. Shrine Circus, 12-17.
 TEX.—Gladewater. Rodeo, 13-15.
 San Saba. Rodeo, 15-17.
 W. VA.—Wheeling. Dog Show, 17.

- June 19-24
 ILL.—Evanston. Dog Show, 23-24.
 IND.—Hammond. Dog Show, 25.
 MINN.—Boyd. Booster Club Celebration, 21-22.
 MO.—N. St. Joseph. Odd Fellows' Celebration, 21-24.
 N. J.—Tenafly. Dog Show, 24-25.
 N. D.—Hazelton. Stock Breeders, 23-24.
 PA.—Natrona. Old Home Week, 19-24.
 R. I.—Providence. Shrine Circus, 19-24.
 S. D.—Arlington. Kingbrook Days, 21-22.

WP HAS LARGER LAYOUT
 (Continued from page 32)

E. C. May, tickets. Little Train, Charles Van Arsdale, foreman; Ellen Robinson, tickets. Kiddle Auto, Ernest (Red) Barger, foreman; Ed Bushey, assistant. Twin Ferris Wheels, Troy Scruggs, foreman; Kenneth Martin, Bill Carlyle, operators; Louise Wilson, tickets. Tilt-a-Whirl, Ted Arthur, foreman; Carl Hammond, assistant; Sam Gregory; Mrs. Diamond, tickets. Spitfire, Ted Adauski, foreman; Leo Misbach, assistant; Mrs. French, tickets. Octopus, Earl Gerhart, foreman; Al Unroe, assistant; Rose Martin, tickets. Crazy Cab, Stanford Baker, owner-manager; John Spratt, foreman; Art Ellis, tickets. Rolloplane, Lloyd French, foreman; Ed Bushey, assistant; Bill Thatcher, tickets. Pony Ride, Mr. and Mrs. Kelly, owners.

Shows—Side Show, Charles Hodges, owner-manager; Jerry McCarthy, escape act; James Rollins, double-bodied boy; Joe Lewis, human pincushion; Buster Pike, fat man; Jess Rankin, gorilla man; Mr. and Mrs. Earl Meyers, mentalists; Margaret Lewis, sword box and electric chair; Nathaniel Smith, fire act; Jim Barber, cook; Gertrude Hodges, secretary; Joy Hodges; first opener, Charles Hodges; second, Joe Lewis; third, Earl Meyers; tickets, Kentucky Slim, Rogers Smith. Monster Show, Mose Smith, owner-manager; Jim Thomas, lecturer; Bob Bridenstine, tickets. Wild Life Exhibit, Thomas Augusto, manager; H. A. Donohoe, assistant; Dick Tadnae, B. Bramble, working paper. Slidrome, rebuilt, Captain Ritz, owner-manager; riders, Captain Ritz featured, assisted by little Shirley Ritz and Tex Leggett; Walter Shafer, talker. Parisian Follies, F. W. Miller, owner-manager; Howard Mason, Jim Rogers, tickets; line of six girls. French Casino, owned by F. W. Miller and managed by Mrs. Miller, with new top and banners, using three girls and keeping up in grosses with the Parisian Follies. Funhouse, Charles White, manager.

Concessionaires include Mr. and Mrs. Floyd Mellon, cookhouse. Harry Allen, grab. Corn game, Jack Walsh, manager; agents, Douglas Carroll, Oliver Ferryman, Terry Brown; checker, Mrs. Heshner. Kenneth Rles, penny arcade. Harold Vanhausen, orangeade. Eddie Herman (3); Eva Herman, Paul Buley, agents. H. J. McAllister (2); Helen Herman, Mrs. McAllister, agents. Sam Molton, Teddy bears. Bob McCreery, groceries. Virginia Halstead, ball game. Marie Waltrip, Tommy Elsberry, penny pitch. J. R. Carroll (3). Mr. and Mrs. Leroy Crandell, jewelry and custard. George Ankrin, pennant name writer. Vanzile and Pence, popcorn and crackerjack. Sam Solf (2); Tony Skogen, Mickey Davis, agents. Ernest Porter, ball game and hoopla. J. R. Stutzman (3). Ar-

Next Issue LIST NUMBER

Will Feature the Following Lists: FAIRS

COMING EVENTS FRONTIER CONTESTS

Order a copy from your news-dealer NOW or mail 25c in postage or cash to

Billboard
 Circulation Dept.
 25 Opera Place
 Cincinnati, Ohio

thur Loomas, darts. Danny Carr (1). Frank Lewis (1). Jack Sweet, ball game. Stanford Baker, buckets; Joe Marks, agent. Mrs. Stanford, basket ball game. Happy Adams (3); William Stephens, Joy Yeager, agents. Forest Poole (4), including diggers; R. J. Carlyle, T. Swartz, Pat O'Brien, John Carter, agents. R. A. Nathansen (1); John Tehan, Pete Phoste, agents. Frank and Winnie Wozniak (4); Benny Wotsek, Loren Carter, Bob Miller, Joe Theoch, agents. William Postlewait (3), managed by Robert Diamond; Mr. and Mrs. Jimmy Landefarr, agents. Betty Postlewait, ball game. Mr. and Mrs. E. B. Martin, gallery and string game. Mr. and Mrs. Keating, palmistry; Jean Davis, reader. Mrs. Lee Elliott, photo gallery; Mrs. Mary Riker, Mrs. Carl Hansmond, assistants. Dan Leslie, games; W. L. (Irish) Cassidy, Frank Wozniak, George Wilton, agents. Al Kelly, color game; Don Bishop, Frank Braden, agents. Mr. and Mrs. Warren Murphy, rotary merchandise diggers. Pete Richards, high striker.

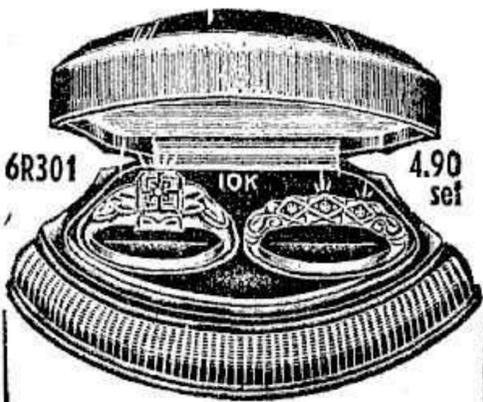
Bill Postlewait, lot superintendent, also supervises transportation. Troy Scruggs handles *The Billboard* and mail. Lee Elliott is electrician; Warren Smith, mechanic; Bert Geyer, scenic artist; John Brown, night watchman and in charge of front gate; O. H. Droege, billposter; Mrs. Don Bishop, tickets, front gate; John Quinn, owner-manager; Mrs. Quinn, secretary; Vic Canaries, general agent; Edgar C. May, special agent and publicity. Thrill free attraction is the Teeter Sisters. At Muskegon there were several successful fishing parties. Visitors here included Jerry Fish, former cookhouse man and now in jewelry business here; Bill Sherwood, Hastings; Don Elliott, Grand Rapids, and Ben Sawyer, Saginaw Fair Association.

HARD TO GET NECESSITIES
 —ALSO—
MILITARY PATRIOTIC ITEMS

Priced below competition in 192-page Wholesale Catalog, FREE. Write Today! 28 Years of Values!

MILLS SALES CO.
 Out Only Mailing Address OF NEW YORK INC.
 901 BROADWAY, New York, N. Y.
 WORLD'S LOWEST PRICED WHOLESALE

RAZOR
 DOUBLE EDGE • SINGLE EDGE
JOBBERS—DISTRIBUTORS—AGENTS
 We are pleased to be able to offer you a complete line of high-class razor blades, including such popular brands as
FAN—CITY—and OFFICIAL
 Razor Blades and many other fast sellers. Send \$1.25 for a sample carton or write today for special jobbers' prices.
MIDLAND SALES & DIST. CO.
 757 W. 79th Street Chicago 20, Ill.
—BLADES—



DIAMOND RING SETS
 10K Gold Mountings
 6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring Set \$4.90
 6R305—3 Diamond Engagement Ring and 3 Diamond Wedding Ring Set 6.40
 6R302—3 Diamond Engagement Ring and 5 Diamond Wedding Ring Set 8.65
 WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.

BIELER-LEVINE
 37 South Wabash CHICAGO 3

FRENCHY'S
 Est. 1919

SUMMER SPECIALS
 SPECIAL WHILE THEY LAST—10,000 PINK CONCH SHELLS, NATURAL CUTS, \$20.00 PER HUNDRED. VERY SCARCE. GOOD BUY. MAKE YOUR OWN LAMPS WITH THIS.

- Pink Conch Shell Lamps, Hand Painted Scenes, \$24.00 Doz.
- Others from \$12.60 to \$18.00 Doz.
- Sea Shell Ash Trays, 15 Designs, \$1.25 to \$6.00 Doz.
- Coconut Lamps, \$27.00 Doz.
- Shell Wall Plaques, \$8.00 to \$15.00 Doz.
- Shell Novelties, \$1.00 to \$2.60 Doz.
- Shell Jewelry Necklaces, very attractive, \$3.00 to \$21.00 Doz.
- Gold Shell Necklaces, 30" Leis, while they last, \$8.50 Doz.
- Shell Brooches and Pins.
- Price List Upon Request.
- 50% With Orders.

FRENCHY'S
 6401 Biscayne Blvd., Miami 38, Fla.



AFTER VICTORY
OAK-HYTEX TOY BALLOONS

WE'LL BE SELLING YOU
The OAK RUBBER Co.
 RAVENNA, OHIO

PITCHMEN—ATTENTION
"The Skyglider"

Sensation of the age. A four-foot captive aeroplanes that actually flies. Stays in the air for hours.

75c to \$1.00 SELLER ON THE ROAD.
\$3.00 PER DOZEN F. O. B.
 Sent C. O. D.—25% Deposit.
MARTIN ENGINEERING CO.
 P. O. Box 1501 MOBILE, ALA.

THE BIGGEST 5 GO-GETTERS!!!
 HELPS FOR SERVICE MEN in and out of ranks —27th YEAR. Snappy breathing illustrations, Wit and Humor. Sell at sight. One man sells 4,000 per month at \$600 profit. One crew sells 40,000 monthly. Samples 10¢. Full protecting laws free. Lawyers everywhere.
 AMERICAN CITIZEN devoted exclusively to service men's helps. Subscriptions on 35 per cent basis. Get aboard summer boom.
Service Men's Magazine
 160 Duane Street N. Y. 13, N. Y.

WOOD JEWELRY
 Genuine Aromatic Red Cedar Hearts, Double Hearts with Arrow, New Oval Initial Pins, Beautifully Engraved Sweetheart Pins, 300 Different Cut-Out Girls' Names, Dogs, Horses and various Animal Lapel Pins and Fobettes. Over 100 different items. State your business. Send for our \$10.00 Sample Assortment of best selling numbers, or write for No. 43-A Catalogue.
CHARLES DEMEE MFG. COMPANY
 108-110 East Walnut St. MILWAUKEE 12, WIS.
 Phone: Locust 3913

COSTUME JEWELRY
 Manufacturers and Exporters
FAST SELLING ITEMS
EARRINGS
 Beautiful Bone Galath, fine design, #200. Also Imported Chinese Pendant Earrings, heavy gold or silver plate, #205. \$7.00 Per DOZ.
PEARL NECKLACES
 Interspersed with Imported Beads, harmonious color arrangement guaranteed. Choker Length, #250. 17" Length, #220. \$9.00 Per DOZ.
BROOCHES & LAPEL PINS
 Set with Rhinestones or Finest Imported Multi-Color Diamond—Cut Stones. \$20.00 Per DOZ. to \$85.00 Per DOZ.
 Also GENUINE CAMEOS, gold plated on sterling. Special \$6.80 Each. Immediate Shipment Guaranteed. 1/3 Deposit—Balance C. O. D.
ABRAHAM LAUFER & CO.
 286 FIFTH AVE. N. Y. 1, N. Y.

JOB LOT — 300 Doz.
ASS'T METAL AND PLASTIC JEWELRY
 Bright Colors—Wonderful Give-Aways
 Necklaces, Sea Shells, Beans, Fruit, Etc.
\$3.00 Doz.
 Pins, Drum Major's, Leaf, Sword, Etc. Metal Collar—Pin Backs.
\$2.00 Doz.
 Jobbers, Write for Special Deal!
SYD GOLDFARB
 1133 Broadway NEW YORK 10, N. Y.

Edgerite Strippers, Straps and Dressing.
 Barber Strips in No. 50, 40, 20. All No. 1 shell blades, new strips. E-Z Way Stripper and Ladies' Razor out soon.
WALLENBECK MFG.
 Sandwich, Illinois

WANTED

Drome Riders and Ticket Sellers. Have 101 Scout Motors, drop center rims and new tires. Smooth drome, short hours, top salary. Men and Lady Riders. State salary wanted in first letter or wire. Riders do not help up or down. Ticket Sellers that can grind for War Show and Snake Show. Salary and percentage of show you work on. Long season playing ship yards and defense towns. Answer:

ZEKE SHUMWAY care JOHN R. WARD SHOWS Hattiesburg, Miss.

W. J. DUNNE

WANTS

Ticket Sellers, Acts to feature. Also self-supporting Acts. Must be steady, sober, reliable; that can stand prosperity. If you drink don't answer ad. Ticket? Yes, if I know you.

San Marcos, Texas, week 11-17th.

LIGHT PLANT FOR SALE

General Motors Diesel, 50 KVA, mounted on enclosed GMC with fuel tanks and switch boards installed. Same as new, ready to go. Cash or time to right party. Address:

HUNT SALES AND SERVICE

Tampa St. at Platt Tampa, Florida

WANTED

A-1 Merry-Go-Round, Ferris Wheel and Rocket Operators. Also Second Men.

MILLER AMUSEMENT ENTERPRISES

55th & La Grange Rd. La Grange, Ill.

ILLUSION SHOW MANAGER WANTED

Want Man and Wife capable of managing fully equipped Illusion Show—all new illusions and banners and new top. Must be sober and reliable.

World of Today Shows

Sloux City, Iowa, this week; Waterloo, Iowa, next week.

OCTOPUS FOR SALE

Twelve-car dual seat, in perfect condition, \$6,000.00. Have first-class transportation for same if you want it. Priced to sell. Can be seen in operation on Rogers Greater Shows, Frankfort, Indiana, June 12 to 17.

L. B. "BARNEY" LAMB

WANTED

Experienced Candy Pitchman who can produce. Good proposition. Wire or write

ROLAND PORTER

Royal American Shows Davenport, Iowa

Midway of Mirth Shows

WANT

POPCORN, SCALES AND MERCHANDISE CONCESSIONS. All Celebrations starting July 1. WANT FOREMEN FOR MIX-UP AND FERRIS WHEEL. Address: Hillsboro, Ill., this week.

WOLF SHOWS

Want Ferris Wheel Foreman and other Ride Help. Book a few Concessions and Shows. N. St. Paul, Minn., week June 12th; St. Paul Park, Minn., week June 19th; Cannon Falls, Minn., Fair, July 1st to 4th.

WANTED

Roll-o-Plane and Wheel Operator. Good Second Man. Will do all year's work on the Boardwalks, Jacksonville Beach, Florida. Address: L. ED ROTH. P.S.: Murphy, sent you bus ticket, same was returned; answer ad or come on.

LETTER LIST

(Continued from page 49)

VANN, Daniel Weyls, Ed
VAUGHN, Allen WHARTON, Lee
VAUGHN, Edgar Wheeler, Mrs. Belle
VAUGHN, Hatfield WHEEDEN, Reed
VAUGHN, Hamp Leon
WALKE, Sylvester White, Alice
Wach, E. C. White, Doris
Wach, Orla Dutchees
Wagner, Mrs. Dee WHITE, Geo. Edward
WAGRAN, Geo. White, Richard
Walk, Mrs. Daisy WILKE, Thomas Joseph
WALKER, George Loranso WILKERSON, George
WALKER, Martin Wilkins, True &
Allen Trudy
Walker, Mr. Sweetie Willard, Herbert
Wallace, Mrs. C. B. Williams, Clarence
Wallace, H. P. Williams, Bruce &
Walters, Eugene Williams, Jeorgine
WALTER, Tom WILLIAMS, Daniel A.
WARD, Clyde C. Williams, Fred X.
Ward, Mrs. Josephine M. Wills Jr., Geo. Earl
WARD, Kenneth Wade

Ward, Patsy WARFIELD, Earl Edward
Warner, George Edward
Watson, Eddie E. Watts, Tex
WEAVER, Geo. Carol
WEBER, Frederick WEBB, Johnnie Lewis
Webb, John E.
Webb, Mary Bedell
Webb, Thomas W. Carr, Mildred Lee
Weinberg, Louis Cole, Olive C.
Weinke, August CONTWELL, Peter
Weinmann, Geo. Cortez, Anthony
Lawrence Courtney, Mrs.
Weintraub, Solly Crane, May E.
Weise, Bill Davis, Harriett
Weiss, Kathleen DAVIS, Samuel
Lyden De Lauzon, Mrs. J.
WELLS, Joe Duddy, Rogers
Samuel Dorell, Duke
WERTMAN, Dugan, Bill
Johnnie Alexander Fenwick, Charles
Wendth, Charles Frey, Betty
Wessels, Erma H. Furness, Betty
Melvin Gardner, Grant
Western, J. W. Goldie, Jack
Western, Lonnie Graf, Frank G.
WESTON, Wm. Greene, H. A.
FRANKLIN HANSON, Louis J.

MAIL ON HAND AT NEW YORK OFFICE

1564 Broadway, New York 19, N. Y.

Allicoate, John Hodgln, Willard
Austin, Sid Kenney, Klare
Baby Betty Keywood, Stewart
Biegen, Mildred Christopher
Bedell KRASSNER, Daniel

Carr, Mildred Lee Kubat, Eddie
Cole, Olive C. Levy, Harry
LOWE, Edward
Cortez, Anthony Mack, Helen
Courtney, Mrs. Martin, William T.
Crane, May E. Masson, Pete
Davis, Harriett MATTO, Michael
Davis, Samuel McARDLE,
De Lauzon, Mrs. J. Vernard Erwin
Daddy, Rogers McKENNA,
Dorell, Duke Charles Patrick
Dugan, Bill McKeon, Raymond
Fenwick, Charles McLaughlin
Frey, Betty
Furness, Betty Carnivals
Gardner, Grant McNicholls, Billy
Goldie, Jack Meulemans, Charles
Graf, Frank G. Miller, Sadia D.
Greene, H. A. MURPHY, James
FRANKLIN HANSON, Louis J. J. Hergert, Joe

Wilson, Mrs. Boots
Wilson, Harry G.
WILSON, Harry John
Wilson, Pete
WILSON, Pett
WILSON, Robt. Earl
Wilson, Mrs. Vonnie
WINNING, Charles James
Wise, Benny
Witkzer, Fred B.
WOODRUM, Thomas
Woods, Harold
Woods Jr., Larry
Wright, Jerry
Wyant, Freda
YONKO, Leo
Young, Albert
YOUNG, Max Bryon
YOUNGQUIST, Lawrence Calvin
Zell, Bob
ZIMMERMAN, Hubert E.

MAIL ON HAND AT CHICAGO OFFICE

155 No. Clark St., Chicago 1, Ill.

BERNSTEIN, Gilchrist, Charlotte
Morris A. Jordan, Jesso
Browning, I. F. Lacy, Mr.
Charles, Diane (Bicycle Performer)
CHARRON, Henry Mann, The, Bros.
Collins, W. E. Rivers, Pee Jay
Comkey, June Mae Rogers, R. W.
Davenport, Tommy Stevens, Mrs. Iola
Dodson, Ernest Marea
Farley, Joe W. TINT, Mrs. Mabel
GREEN, Eddie James Vaughan, George

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg., St. Louis 1, Mo.

Bailey, Ruth HICE, Ellaworth
Maxine Luko
Classy, Mrs. Robert HOUSE, Leo
COLEBY JR., Jackson
Jefferson James Kimball, Guy
Dale, Dorothy Luude, Russell E.
Delbridge, George Miller, Mrs. Ethel
DeRosignob, Louis Hart
Enquist, Clarence Regan, E.
Eubanks, Mrs. (Whitey)
Helen Robinson, Pauline
Gaughan, Paul D. Schwarz, Theo.
Gloyd, Mrs. Helen Sundstrom, John E.
Good, Charlie Thomas, Harry
Gould, Max & Towne, Pearl W.
Belle THOMAS, Jack G.
Griswold, Malcolm Wells, Vernie B.
I. Womack, Charles T.

MONARCH MIDWAY

WANTS

Legitimate Concessions of all kinds. Will buy, book or lease Flat Ride and Kiddie Ride. Wants Show with or without outfits. Year-round work in money spots of the South. Address N. P. ROLAND, Inverness, Florida.

WANT

Electrician, also Ride Help. Pat Evans, wire Blacky. Can use Grind Shows. Dixon, Ill., this week.

AL BAYSINGER SHOWS

O. C. BUCK SHOWS

WANT

Agents for Coupon Stores. Wire JACK THOMAS, Bennington, Vt.

WANTED

DROME RIDERS

Can place Talker.

DEL CROUCH

J. C. Weer Shows, Parkersburg, W. Va.

PLACE MIDGETS

Must be high class and refined, on account of enlarging troupe for fair season; our fairs start Fourth of July week. Will buy Flying Scooters or Fly-o-Plane, cash. Mrs. Wagner can place Griddle Men and Walters. Ride Help for Rides, salary no object if you are capable. Capable Foreman for Scooter, salary no object if you are capable of handling the Ride. Phil Maynard, answer. Place few Workingmen. Have opening for two capable Train Polers. Place Tractor Drivers. Capable Piano Player for Midget Show; Torbit, wire me. Boss Canvasman for Midget Show, must be reliable; good salary to right man. Address:

AL WAGNER

Winona, Minn., this week; Dufuth, Minn., next week.

CONCESSIONS

1 6'x6' sturdy Pin-Hinged Frame with heavy Green Top and Red and Green Side Walls, like new. Light Stringer. Complete \$35.00.
1 3'x7' Table; 7'x8' Top. Like new. Good 2"x3" Pin-Hinged Frame, Washboard, Under or Over Lay-down, 2" Cubes Light Stringer. In fact, all ready to set up and work. Complete \$35.00.
1 12'x12' Penny Pitch, Open Joint with good Board. Complete \$25.00.
This is no junk but all first class. Can ship at once upon receipt of cash in full. No C. O. D.'s please.

MRS. A. N. RICE

APT. 406, THE SHIRKMERE, WICHITA, KANS.

Rogers and Powell Wants

For Grenada, Miss. Stock Concessions, Shows with or without tops. Can fix you up. Want Free Act, Aerial or High Diving preferred. For Sale—Herschell-Spillman Merry-Go-Round, A-1 condition, now in operation Grenada, Miss. Ride Operator for Merry-Go-Round, come on. ROGERS & POWELL, Grenada, Miss.

WANTED

Bingo, Photo, Shows, Concessions of all kinds Ride Help.

MOUND CITY SHOW

Louisiana, Missouri

WANT

Ferris Wheel Operator, Wife for Ticket Box. No tear down. Year-round work, good salary. Pay your own wires.

PLAYLAND PARK

Houston, Texas

Dyer's Loffa Hooley Wants

Clean Shows, Electrician, Concession Agents, Second Men, Truck Drivers. De Soto, Mo., on streets, this week; Crystal City next. Small Merry-Go-Round or Pony Ride, 25%. Have 15 fairs, celebrations, north and south.

JONES GREATER SHOWS WANT

Concessions of all kinds except Mitt Camp and Ball Games. Want Second Man. Can place experienced Help in all departments. Address

PETE JONES, Whitesville, W. Va.

UNITED LIBERTY SHOWS

Want Legitimate Concessions of all kind. Top wages paid to capable Ride Help. Want Concession Agents. Also Man and Wife to work in Bingo. Want Girls for Girl Show. Top salaries paid. All useful Show People, come on. Can place you. Want several Rides that do not conflict with what I have. Will book, buy or lease Legion Festival on the streets at Monticello, Illinois, this week; Firemen's Celebration at Pana, Illinois, next week. Join now for the best Fourth of July Celebration in the State at Olney, Illinois.

FIDLER UNITED SHOWS

WANT GENERAL AGENT WHO KNOWS ILLINOIS AND INDIANA. WANT FOREMEN AND RIDE HELP WHO CAN DRIVE SEMIS FOR TILT-A-WHIRL, ROLL-O-PLANE AND FERRIS WHEEL. CAN PLACE LEGITIMATE CONCESSIONS OF ALL KINDS. Address:

Harvey, Ill., this week; Villa Park, Ill., next week.

CUNNINGHAM'S EXPO SHOW WANTS

Dependable Ride Foremen, Sound Truck, Shows and Concessions. Bellaire, Ohio, June 12-17; Toronto, Ohio, June 19-24; New Martinsville, W. Va., June 26-July 1; Parkersburg, W. Va., July 4. Wire

JOHN F. CUNNINGHAM, Bellaire, Ohio.

DUMONT SHOWS

June 12 to 17, Shamokin, Pa.; June 19 to 24, Milton, Pa.

Want Concessions, Cork Gallery, Fish Pond, Hoop-La, String Game, Dart Game. Want one or two Wheels. Want Side Show with own equipment. Want Manager with Girls for Girl Show. Have complete outfit for same. Johnnie Reddick wants Chorus, Comic, Musicians. Salary and percentage. Want Billposter with car. Address: LOU RILEY.

TIVOLI EXPOSITION SHOWS

WANT RIDE HELP who can Drive Semi Trucks WANT

Small Shows of merit with own transportation, Snake Show, Mechanical Show or any other small Show. CONCESSIONS: Penny Arcade, Glass Store, Snow Cone, Candy Floss or any that do not conflict with what we have. ALSO WANT CORN GAME HELP, ESPECIALLY A GOOD CALLER. Address:

Trenton, Mo., this week; Chillicothe, Mo., week of June 19.

DRESSING ROOM GOSSIP

(Continued from page 41)
 circus lot in San Rafael is perhaps the oldest in the West. As reported by a native, Joseph Andrew Rowe exhibited his circus there in 1867.—DICK LEWIS.

ARTHUR BROS.—Business has been exceptionally good. In Aberdeen, Wash., had a straw matinee and a turnaway at night. The Douglas carnival was showing across the street, and many of the personnel exchanged visits. In Vancouver, Wash., Don and Billie Cook visited. Harry B. Chipman and party attended the matinee and had dinner in the cookhouse. Fred Stewart is doing a fine job with the new lighting effects in the big top. He has also installed a private switch box in the backyard for the convenience of the performers.

Members of clown alley placed flowers on the grave of Albert Powell, clown, who died in Portland last summer while on the Cole show. Eki Murphy has joined. Andrew (Sweaters) McFarland is getting the big top up and down in good time. An all-new grandstand was received in Vancouver; Archie Silverlake bought a new trailer; Al Conners lost a performing dog.

An interesting English circus book, *Fairs, Circuses and Music Halls* was sent to Nana Hanneford by Dr. Harold Conley, Chicago. Cheerful Gardner's fast elephant act, worked by Betty Acevado, goes over big. In clown alley now are Kenneth Waite, Harry and Loretta La Pearl, Koko and Grace Fairburn, Jimmy Hackensmidt, Frank Cain, Charles Brahabam, Mel Henry, Rudolph Valentino and Bob Tilton.

Side Show news: George Sertees has charge of the top and does a good job; Jolly Lee bought a new trailer; Clark Wiley is doing fine as talker; Mrs. Sertees received a seven-foot Mexican boa for her snake department. — GRACIE HANNEFORD.

UNDER THE MARQUEE

(Continued from page 41)
 engagement, he will be with John M. Carson's ushers on the show. Mike Dare also joined in Boston. Clyde Sellers, Harry Brown and Larry Davis are back again.

ONE in every town: The native who claims that only half of the circus was brought to town and that the other half is playing elsewhere.

JACK TAVLIN, of the Beatty-Russell circus, stopped off in Chicago early last week on his way from the West Coast to New York on business. He will rejoin the show in Portland, Ore. He reports that business has been very good.

REO BROS. Circus is playing in New Jersey and business has been most satisfactory, reports William Maston, secretary. Garber Brothers, cowboy aggregation, have the concert. Bill Owens is heading a brigade of billposters.

NOT until winter arrives again will we be bothered with those rumors about someone taking out a railroad circus which is to be financed by a manufacturer.

GEORGE DORN pens that Cole Bros. had a 4:30 matinee in Greensburg, Pa., full house, and straw at night. Show lost the matinee at Butler, Pa. He also saw Wallace Bros. in Uniontown, Pa., and met many friends.

THE No. 1 car of the Ringling circus arrived in Manchester, N. H., June 2, and the city will see the first circus in several years June 29. Last year the Manchester performance was canceled after preliminary arrangements had been made, due to travel restrictions.

YEARS ago every circus advertised the world's largest and oldest elephant that had passed 100 summers and winters. The same big boy your grandfather fed peanuts to a half century ago.

JAMES E. CARTER and family have the band on the F. C. Fisher Show, also the concert. Show moves on six trucks and trailers and has several cages of animals in the Side Show. The Wixom family, Detroit, and Earl Myers and John Young, Ann Arbor, Mich., visited at Fenton, Mich.

ATTENDING the opening of Reo Bros.' Circus at Kennett Square, Pa., May 20,

was Herbert A. Douglas, George Barton is equestrian director, and Bob Russell, producing clown. Amplified band records provide the music. Due to labor conditions, the show at present is only giving night performances.

ONLY the old-timers remember the goat that led the Howe's Great London Circus parade. Altho the goat walked in the lead, he kept an eye on the swing team of the band wagon's six-horse hitch. When he saw the team swing he would swing without missing a turn at corners.

THE MOVIE, Buffalo Bill, got extra newspaper space in Bridgeport, Conn., during its showing, because of Matt Saunders, who was general purchasing agent of the old Buffalo Bill show. Saunders, who is city manager for the Loew Circuit there, was the subject of a feature story in *The Bridgeport Sunday Post*, with old-time photos included.

PAUL HUBBARD, magician, is with Hugo Bros.' Circus, making side-show openings, doing magic and presenting two illusions, also making big show announcements. Show has been out since May 1 and business has been very good. Chief Keys has the Kid Show, assisted by his wife. Keys does a knife-throwing act.

SAVE STAMPS: "Can you use a man and lady with six trained mice? It must be quiet during our act. Have a daughter who sings like a man. Will join for \$200 per week, room, board and transportation. We know that we will do you a lot of good because we have never been in showbiz before and we will be new to the public."

BUCHANAN, Va., gave the Beers-Barnes Circus a good night crowd (no matinee), reports Ray Brison. The personnel was entertained after the show by Jimmy Rafferty, who lives there and was formerly with the Dick Lewis Players. Secretary G. E. Weaver, of the Lexington (Va.) Fair, visited both nights at Buena Vista, Va., biz being good both days.

THE 33d annual memorial services of Local No. 1, Billposters and Billers' Union, was held June 4 in the union's plot in Forest Home Cemetery, Chicago, and was attended by a number of show people. Address of welcome was delivered by President Otto F. Kruger; roll call of deceased brothers by Secretary D. H. Davis, and memorial address by Dr. S. D. Schwartz, and there was selections by the Oxford Quartet.

ROBERT D. GOOD, Allentown, Pa., has been informed that when the Ringling interests recently sold their Peru quarters, they shipped a number of old band wagons, tableaux and baggage wagons to their Sarasota quarters. Among them were "The Graces" (old Forepaugh), "Lion and Snake," "Gladiator," "Ceylon" (elephant) and the Carl Hagenbeck "Lion" tableau. Good attended matinee of Cole Bros. at Wilkes-Barre, Pa., reporting a big straw house. Mr. and Mrs. Al Greenawalt and Mrs. Charles Kistler were also there.

WITH the appearance of the trapeze in the early '50s, aerial acts became a feature of circus performances. Managers were not concerned about protecting gymnasts from injury in such acts, a condition, writes Harry W. Cole, Detroit, which the Baltimore city council sought to change with an ordinance in May, 1870, making it unlawful for any trapeze performance or acts on rings to be exhibited in that city unless a net of sufficient size was provided to catch the performers in case of falling. Violations of the ordinance subjected the offender to a fine of not less than \$50 nor more than \$100.

THE WASHINGTON POST, on May 21, published an article concerning the remarkable work being performed in Walter Reed Hospital by Captain Don Cash, former Sells-Floto clown. He is using his skill in rebuilding mutilated faces, with results quite amazing. In some instances injuries have so shattered part of the soldier's face that it cannot be restored either functionally or cosmetically. Recently in the Army Medical Center, he constructed a remarkable prosthesis for a soldier who had lost both eyes and their surrounding tissue and bone. When the soldier donned, in one piece, acrylic eyes with latex lids and tinted glasses hinged to the sponge rubber bridge of his nose, the finished result was so convincing a railway ticket man insisted he consult his own timetable.

American Recreational Equipment Association

By R. S. Uzzell

Tribute to G. P. Smith Jr.

Rough tracks, sharp curves, deep dips and steep grades concern George P. Smith Jr., no longer. He not only met all of these obstacles in Coaster building for the Philadelphia Toboggan Company, but also in his own life since the last depression.

He attended Syracuse University and later became an electrician in the navy, and as such made the trip when Teddy Roosevelt sent the navy around the world. True to tradition and ancestry, he loved the navy. That P. in his name was for Perry. He was a descendant in direct line of Commodore Perry.

Smith was general manager of a New England gas company when the call came to him from the Philadelphia Toboggan Company. Energetic to an extreme degree, he could not retrench as the last post-war prosperity began to wane. When he could no longer sell Coasters he built them on his own and his company account, only to be left with them and a Flying Turns to take the bumps of the adverse conditions that were not of his making.

The sudden death of his wife and termination of his company connections found him at Bear Mountain with the popcorn and hot dog concession. We give him credit for carrying on instead of despairing as many did. While at the New York State resort he was persuaded by the late Harry C. Baker to take a position in the amusement division of the New York World's Fair, which he held thruout the running of the fair. Here his integrity won him the high esteem of Harvey Gibson, the prominent banker, who took over to protect the interests which put up the money, including the big bond issue. George had hoped that this engagement would win him distinction enough for a life hookup in the amusement park field. However, the times were too much out of joint. He became advisor at Geauga Lake, near Cleveland, but only for a short time. He gave the John T. Benson Wild Animal Farm a three months' try, but the animal care and responsibility did not have the gripping appeal for Smith as it had for John T., and soon we find George Perry in a munition plant at Kent, O.

The call of the navy again could not be resisted. He was en route to San Francisco for a place at Mare Island Navy Yard when he was stricken at Clinton, Okla. We regret that he had to go while still under 60 years of age. He leaves two sons by his first marriage, and two children by his second marriage. His wife may be reached at 239 North Church Street, Decatur, Ill.

Another Stalwart Passes

Another stalwart was lost to us when E. E. Berger, of Flint Park, Flint, Mich.,

succumbed to a heart attack May 3. He was one of few who came into the amusement park business during the biz boom just after the last war and carried thru to success. He ingratiated himself to his community by his unselfish civic activities. His last was his best. In three years he arranged over 300 send-offs for servicemen in the Flint area. In these parties for the boys he worked long hours and his last one apparently overtaxed his strength and made him an easy victim for a heavy cold from which he failed to recover. He was 68 years of age.

He leaves his widow, Flora; his daughter, Mrs. Louise H. Firestone; a brother, David, of Cleveland, and three sisters, Selma Berger and Mrs. Holstine, both of Cleveland, and Mrs. Berty Livingston, New York.

WANTED

Man to take care of Concessions. One that can assist in putting up and taking down. Must be sober and reliable and know how to repair. Big salary and bonus. Playing Philadelphia lots until November. This week, I and Erie; next week, Broad and Bigler.

MAX GRUBERG

P. O. Box 101 PHILADELPHIA, PENNA.

BRIGHT LIGHTS EXPOSITION SHOWS WANT

Shows not conflicting. Opening for Bingo, Fish or Duck Pond. Help in all departments. Buy Merry-Go-Round, Kiddie Auto Rides. Write or wire JOHN GEOMA, Olymer, Pa., this week.

SUNFLOWER STATE SHOWS WANT

Man capable of handling Single Loop, Smith & Smith Chairplane, \$50.00 per week salary. Operators for same must drive. Will book any Ride, Show or Concession not conflicting. Salina, Kan., this week; Great Bend, Junction City to follow. Join or wire.

SUNSET AMUSEMENT CO. WANTS

Tilt and Octopus Help. Atlantic, Iowa, this week; Nebraska City, Neb., next.

WANTED

Man to run Photo Gallery. Good proposition.

JOHN FRANCIS SHOWS

Carlinville, Ill., this week; Litchfield, Ill., next week.

WILL PAY CASH

For Octopus or Tilt-a-Whirl. Must be late model. Address all mail to

J. R. McSPADDEN, LONE STAR SHOWS

General Delivery Indianapolis, Ind.

WANTED FOR POLISH SPRING FESTIVAL

Circus Grounds, Toledo, Ohio—Two Saturdays, Two Sundays, Starting Saturday, June 17th, with Sylvania Firemen's Frolic and Three Other Celebrations to Follow.

Showa of all kinds. Wonderful opportunity. 25 per cent. Rides: Roll-o-Plane, Octopus or Tilt. Concessions of all kinds. Will sell ex on Photo Gallery. Want reliable Ride Help for Merry-Go-Round, Ferris Wheel, Chair Plane. One more Free Act. Guthrie Family, answer. Dolly Young wants Agents for Razzle-Dazzle, Outside Man for Show. Skillo Cash Couch wants Griddle Man for Grab Joint. For Sale—One Cook House complete, new canvas, size 20x30; 1938 International Truck, closed body, good condition. Will sell all or any part of above. Address: A. T. Lyio, care Show. Can use sober, reliable Help for Bingo. All address:

BARKOOT BROS.' SHOWS TOLEDO, OHIO

JOHN FRANCIS SHOWS

Get on the bandwagon with a winner. Our string of choice Fairs starts the latter part of July in Iowa, where we have 6 of the best Fairs booked in that State; then for the Fairs and Celebrations in Kansas, Oklahoma and Texas. **WANT RIDE HELP WHO CAN DRIVE SEMI TRAILERS FOR ALL RIDES. CAN PLACE STOCK CONCESSIONS OF ALL KINDS.** Address: Carlinville, Ill., this week; Litchfield, Ill., next week.

WOLFE AMUSEMENT CO.

Augusta, Ga., all this week; three more weeks of city lots. Georgia Tobacco Market to follow. Can place the following Concessions: Photo, Hi-Striker, Devil's Bowling Alley, Ball Games, American Pastry, Cookhouse or small Grab Joint, Short or Long Range Shooting Gallery, Coca-Cola Bottle Joint or any legitimate Concession. Can use good Ride Help. We are playing one of the best 4th of July Celebrations in the South. 30,000 soldiers parading from Camp Gordon, Walker Street School, Augusta, Ga. Have for Sale—Smith and Smith 24-Seat Chair-Plane, complete with motor and fence, ready to operate. Will sell cheap for cash. For Ride, get in touch with George L. Smith. All mail and wires: Ben Wolfe, Augusta, Ga. Following people get in touch with me: N. W. Quinn, Mr. Albert Dinatale, Jim Jones, Homer Scott, Ben Holliday.

JOYLAND MIDWAY ATTRACTIONS

WYANDOTTE JUNE 15 to 25	OWING TO DISAPPOINTMENT CAN PLACE CORN GAME				FARMINGTON SEPT. 1 to 4
LAKE ORION JUNE 29 to JULY 4	ALL IN MICHIGAN				ARMADA AUG. 26 to 29
WAYNE JULY 7 to 16					NEW BOSTON JULY 19 to 23

Address ROSCOE T. WADE, Joyland Shows, Wyandotte, Michigan

BUFFALO SHOWS

Playing one of the finest routes of any show of its size in America. We have the biggest July 4th Celebration in Western New York. This is the annual Allegany Old Home Week. Will sell Pop Corn for the season. Will book Stock Concessions, including String Game, Hoop-La, Pitch-Till-Win, Waffles and Apples, Knife Rack, Fish Pond, Scales, Striker, Jewelry, Novelties, Cork Gallery, etc. June 19-24, Renovo, Penna., Firemen's Celebration, downtown in the streets; June 26-July 1, Franklinville, N. Y., Firemen's Celebration; July 3-8, Allegany, N. Y., Old Home Week; July 10-15, Salamanca, N. Y., Firemen's Celebration.

THIS WEEK, ELDRED, PA.

WANT RIDE HELP

COME ON, WILL PLACE YOU AT TOP WAGES

Want Few More Stock Concessions.

Freddy Blyth Wants Countermen for Bingo.

HANNUM SHOWS

LAMBERTVILLE, N. J.

WANTED—ALL AMERICAN EXPOSITION—WANTED

Ride Help—Octopus Foreman, Ferris Wheel Foreman, Trainmen, Polers, Chalkers; also Musicians for Minstrel Show; top salaries paid to all. Will book Roll-o-Plane, Glass House, Fun House or any other good attraction. Man to handle well-framed Monkey Show. Harry Schreiber can use all kind of Concession Help. Concessions all open. Will book Bingo Game. This week, Jackson, Tenn.; following week, Paducah, Ky.

WANTED

Committees for Block Parties or Celebrations that can use Merry-Go-Round, Ferris Wheel, Chairplane, Kiddie Rides, also Booths in vicinity of Wilmington, Dela. Address, Care of

DIAMOND STATE AMUSEMENTS

Olivere Hotel, Wilmington, Delaware

GLOBE BROS.' CIRCUS

WANTS ACTS OF ALL KINDS. NOTHING TOO LARGE FOR THIS SHOW. Animal, Dog and Pony Riding Act; Ground or Aerial Acts; also want Clowns. Kenneth Waite, wire. Will buy 70 with 3 Thirties, also 30 ft. Middle for Sixty, also 300 feet 7 ft. Wall.

Wire or Airmail, OKLAHOMA CITY, OKLA., Until June 17.

BUNTING SHOWS WANT

Ride Help: Can place sober, experienced Ride Help on Tilt, Octopus. Also other Rides. Want A-1 Wheel Foreman. Top salary. Truck drivers preferred. Top salary. Boozers and chasers, save your stamps. Shows: Can place one more Grind Show capable of getting money. Especially want Mechanical, Illusion and Snake Shows. Concessions: Can place few more Merchandise Concessions working for ten cents. No coupons or P. C. Address:

BUNTING SHOWS, Monmouth, Ill., this week.

REYNOLDS & WELLS SHOW WANTS

WHEEL FOREMAN, Salary and Bonus. Best of Treatment,

JOHNNY BEAM WANTS COOKHOUSE HELP. Roy Marr wants Stum Store Agents. Keith Chapman and Lee Kimball want Grind Store Agents. Bob Robertson wants Corn Game Help. Girls for Girl Shows, contact Buddy Buck or Gil Roberts. Side Show Acts of all kinds, contact Sid Crane. Starting fairs June 20th. Wire or write. Top salaries. Sioux Falls, S. D., June 12-17; Watertown, S. D., June 19-24.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., June 10.—During the week ended June 3 the visitation schedule was continued with a visit to James E. Strates Shows on the Broadway and Bailey lot, Buffalo, and the trip was made enjoyable thru efforts of Owner James E. Strates and personnel, including William C. Fleming, general agent; Dick O'Brien, assistant manager; Keith Buckingham, special agent; Edwin Jackson, publicity director, and F. Percy Morency, secretary. Remainder of the staff includes Mike Olsen, trainmaster; Nick Bozinas, treasurer; William Leon, front door; Wayne Kingsley, chief electrician; James Yotas, lot superintendent, and Willis Johnson, billposter. At time of the visit the line-up was 15 shows, 16 rides and 35 concessions. One hundred new personnel memberships were issued, putting this show in first place.

Visiting the Worthy Shows on Decoration Day at Bailey and Langfield Drive, Buffalo, the secretary had a pleasant visit with Manager H. K. Leworthy, who filed an application for membership in the association, bringing the total to 99. Worthy Shows at the time had 3 shows, 5 rides and 20 concessions. An invitation to join the association was extended to Empire State Shows. An interesting communication came from Frank A. Panesko, Butte, Mont., relative to ACA membership. An inquiry has come from the Fuller Amusement Company, Perkins, Calif., relative to the gasoline situation in that area.

NSA

(Continued from page 36)

sent in applications of Ella Frost and Kitty Foster, Buck Shows. Mrs. Dorothy N. Mulholland, Dick's Paramount Shows, has been proposed by Rose Lange. Word is that Anita (Isser) Gilbert, who was operated on in Beth-El Hospital, Brooklyn, is convalescing. NSA received a letter from Seaman Andrew J. Metts, a member, which included thanks for the subscription to *Coronet* which the Auxiliary sent to all NSA members last Christmas. Dues for 1944-'45 are due July 15, but may be sent at any time to Treasurer Ruth Gottlieb.

MSA

(Continued from page 37)

Guinea, Pvt. S. J. Plas in Australia and Pvt. A. G. Slaten in the South Pacific. Lieut. Robert (Bobby) Cohn has won a captaincy and gathered an Oak Leaf Cluster to add to his Air Medal. He is intelligence officer of a bombardment squadron in the South Pacific. Pvt. Nate Sobel arrived on a 10-day furlough from Fort Bragg, N. C. Chaplain Arthur Grazann led in a three-minute prayer for the safety and success of the armed forces. Service fund income from Eastwood Park since the opening April 17 was reported as \$511 by co-chairman Jack Gallagher. Among visitors were past presidents Harry Ross and Louis Margolis, Charles (Chickie) Bohdan, Jack Levine, Charles Merker, Joe Exler, Joe Marks; Private Simkin, army air forces, and Mrs. Harry Modele and daughter, Sandra.

WANTED

Capable Mitt Reader to take over Palmistry Booth. Prefer one who has a reader to work with, new top, all complete ready to open. Diggers and Frozen Custard open also. Want Agents for Ball Games working for money. Big maneuvers of 80,000 soldiers at Camp Polk just starting. Write or wire

Manager PLAYLAND PARK

Leesville, Va.

JOE KAUS WANTS

Ferris Wheel and Chair-o-Plane Foreman, Bingo, Pitch Till Win, Hoop-La, Duck Pond, Cork Gallery, High Striker, Scales, Agents for Ball Game, Penny Pitches, Pop Corn-Peanut, Man for Photo Gallery and Custard. Wire or write

FUNLAND PARK

Jacksonville, North Carolina

FIREMEN'S CARNIVAL

Kittery, Maine, Badgls Island

All Concessions open, no exclusive. Shows of all kinds. Two High Acts. Will be on the lot June 22. Address all letters and wires to

JAMES YORK

37 Lancaster St. PORTLAND, MAINE

ATTENTION—SHOWS, CONCESSIONS

LOOK THIS ROUTE OF FAIRS AND CELEBRATIONS OVER

Rochester, Indiana, American Legion Festival, June 19-24; Attica, Indiana, Annual Celebration, June 26-July 1; Hoopston, Illinois, American Legion 4th of July Celebration, July 3-4; Thorntown, Indiana, Firemen's Festival, on the streets, July 6-7-8; Spencer, Indiana, American Legion Festival, on Public Square, July 10-15; Martinsville, Indiana, American Legion Annual Celebration, July 17-22; Cass County Fair, Logansport, Indiana, July 23-29; Greencastle American Legion Celebration, on the Public Square, August 1-5; Delphi Home Coming, Delphi, Indiana, August 9-12; Clinton County Fair, Frankfort, Indiana, August 13-18; Miami County Fair, Converse, Indiana, August 22-26. Now booking legitimate Concessions and Shows for all these Fairs and Celebrations, which are among the very best in this section. We also hold contract for Indiana State 4-H Fair at Indianapolis, September 2-6. Now booking Concessions for this event. An opportunity to join a clean, modern, no-grift show where you will find profitable and pleasant working conditions. Want Ride Help, Ferris Wheel, Merry-Go-Round, Chair-o-Plane, Loop-o-Plane Foremen who can drive. Top salaries and pleasant working conditions. Geo. Jerou, Harry Dalring, Otto Snavelly, Chas. C. Geyer, Joe Jissel, wire.

BAKER UNITED SHOWS TOM L. BAKER, Manager

Peru, Indiana, June 12-17; then as per route.

WANTED WANTED WANTED EXPOSITION AT HOME SHOWS

We Open Every Monday Nite

Will buy for cash one or two Flat Rides; Whip, Tilt or Roll-o-Plane preferred. Will sell Ferris Wheel, Ell No. 5 or Merry-Go-Round. Will book Athletic Show, Wild Life, Colored Minstrel or any Shows that do not conflict. With or without tops. Office will guarantee salaries. Concessions: Frozen Custard, Photos, Fish Pond, Hoop-La, Clothes Pins, Bowling Alleys, Mitt Camps (American) or any Concession working for stock. No Coupon Wheels. Art Dorner, Bill Redman, come on; wire. Want Talkers for all Shows. Can place Midgets and Freaks of all kinds, Side Show. Office guarantees salaries. Also Girls for Posing Show and Girl Shows. Can use Ride Help for all departments. Top salary. If you can drive semis come on. Want General Agent who knows this territory. ROX CATTO, Manager, Exposition at Home Shows, Hackettsfown, N. J., week of June 12-17, inclusive. Pottsville, Pa., on the main street, week 19 to 24, inclusive, to follow. Showing in heart of town.

J. J. PAGE SHOWS

Want Foreman for Merry-Go-Round and experienced Ride Help for Ridee-O, Chairplane and Ferris Wheel. Want Musicians and Performers for Colored Minstrel Show. Want Talker and Girls for Girl Show. Can place legitimate Concessions of all kinds except Corn Game and Cook House. Can use Special Agent. Everybody address:

J. J. PAGE SHOWS, Richmond, Ky., this week; Lexington, Ky., next week; followed by Whitesburg, Ky.; then Fleming, Ky., for the Fourth of July.

Carnival Routes

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A. M. P.: Wilkes-Barre, Pa.; Danville 10-24.
Alamo; Pasadena, Tex.
All-American Expo.: Jackson, Tenn.
Allen, Fred: Auburn, N. Y.
American Beauty: Unionville, Mo.
American Expo.: Canton, O.
American Model: Columbus, Ga.
Arcade: Sweetwater, Tex.
B. & H.: Union, S. C.; Goldville 19-24.
Baker United: Peru, Ind.; Rochester 19-24.
Bentley's All-American: Oil City, Pa.; Bradford 19-24.
Barkoot Bros.: Toledo, O., 12-25.
Baysinger, Al; Dixon, Ill.
Beam's Attrs.: Greensburg, Pa.
Bentley's Rides: Jackson, Miss.
Berryhill United: Chatsworth, Ga.; Benton, Tenn., 19-24.
Blstany's Greater: Gainesville, Fla.
Bodart's Greater: Clintonville, Wis.
Bright Lights Expo.: Clymer, Pa.
Buck, O. C.: Bennington, Vt.
Buckeye State: Canton, Ill.; Kankakee 10-24.

PEANUTS

Peanut Supplies, Popcorn Supplies, Popcorn Boxes, Colored Cones, Glassine Bags, Seasoning (but no Popcorn).

Headquarters for
CIRCUS, CARNIVAL AND PARK BUYERS
CHUNK-E-NUT
PRODUCTS COMPANY
(formerly Moss Bros.' Nut Company)
Philadelphia 6, Pa. Pittsburgh 22, Pa.

FIFTY DOLLARS PER WEEK

Want experienced Wheel Man who can stay sober. No moves. Be here sure June 15th. Fifty dollars per week. Pay your wires.
BOX 1501, RIDE DEPARTMENT
Myrtle Beach, S. C.

GLOBE BROS.' CIRCUS WANTS

CONTRACTING AGENT with car. JESS BRADLEY WANTS CONCESSION MEN. Address: Oklahoma City, Okla., until June 17th.

J. C. WEER SHOWS

NOW PRESENTING—ZACCHINI'S CANNON ACT—FREE ATTRACTION

W OCTOPUS AND TILT-A-WHIRL (will furnish Wagons for same), **G** GLASS HOUSE, **W** WILD LIFE, UNBORN OR ANY GOOD CAPABLE SHOWS. **R** RIDE HELP FOR ALL **A** RIDES. **G** GOOD BUILDER AND PAINTER. **S** SECOND MAN (Rothrock, get in touch with me); **G** Grand Chandler and Ben Wilkinson, get in touch with us. **T** CAN PLACE LEGITIMATE CONCESSIONS. Address:

J. C. WEER, Mgr., Parkersburg, W. Va., this week; then per route.

PLAYLAND SHOWS

Want Electrician to join at once. Billposter with truck or car; top salary. Can place Funhouse, Motordrome, Monkey Speedway and Midget Show. Want Frozen Custard, Scales, Guess Your Age, High Striker, Coca-Cola Joint, String Game, Slum Bowling Alley, Jingle Board, Ball Game and any 10c Concession that works for stock. Danville, Ky., 12-17; Manchester, 19-24; Corbin, 26-1; then Stearns the biggest 4th of July Celebration in Kentucky. Bingo still open, reasonable privilege. SHAN WILCOX, Manager.

WANT

For balance of season and all winter, Novelty Side Show Acts, Talker, Ticket Sellers, Freak for Annex, Hawaiian Dancers. State all. Tickets? Yes.

A. J. BUDD

Care West Coast Shows, Pittsburg, Calif.

DEEMER'S BEACH

World's Largest Colored Park

Wants Arcade and Custard and other Concessions. Can have plenty of picnics. J. R. FARRELL, Chester, Pa.

Buffalo: Eldred, Pa.; Renovo 19-24.
Bunting: Monmouth, Ill.
Byers Bros.: San Marcos, Tex.
C. & L.: Washington, Kan.
California: Grass Valley, Calif., 13-18.
Capell Bros.: Ponca City, Okla.
Casey, E. J.: Winnipeg, Man., Can., 12-20.
Cavalcade of Amusements: Winona, Minn.
Celin & Wilson: Chester, Pa.
Colbert's Am.: Gardner, Mass.; Lowell 19-24.
Coleman Bros.: Menands, Albany, N. Y.
Collins, Wm. T.: Flaxton, N. D., 22-24.
Conklin: Brantford, Ont., Can.
Crafts 20 Big: Santa Rosa, Calif., 12-18.
Craig, Harry: Elk City, Okla.; Clinton 19-24.
Crescent Am. Co.: Lenoir, N. C.; Kannapolis 19-24.
Cumberland Valley: Manchester, Tenn.
Cunningham's Expo.: Bellaire, O.; Toronto 19-24.
Curl, W. S.: Lebanon, O.; (Madison Place) Cincinnati 19-24.
Dick's Paramount: New Bedford, Mass.
Dixie Belle: Tell City, Ind.
Dumont: Shamokin, Pa.; Milton 19-24.
Dyer's Greater: DeSoto, Mo.; Crystal City 19-24.
Eddie's Expo.: Beaver Falls, Pa.; Meadville 19-24.
Edwards, J. R.: Mansfield, O.; Ashland 19-24.
Elite: Beatrice, Neb.
Ellman: (Conway & Logan) Milwaukee, Wis.
Empire Am. Co.: Yoakum, Tex.
Endy Bros. & Prell: Trenton, N. J.; Newark 19-24.
Expo. at Home: Hackettstown, N. J.
Fairway Am.: Mineola, Tex.; Greggton 19-24.
Fidler United: Harvey, Ill.; Villa Park 19-24.
Fleming, Mad Cody: Milledgeville, Ga.
Francis, John: Carlisle, Ill.; Litchfield 19-24.
Garden State: Kingston, Pa.; Carbondale 19-24.
Gentsch & Sparks: Sturgis, Ky.
Goren's United: Miamisburg, O.
Gold Medal: N. Chicago, Ill., 14-25.
Golden West: Park Rapids, Minn.; Calumet 19-24.
Gooding Greater: Pocahontas, Va.
Gooding, F. E., Am. Co. No. 1: Sharpsburg, Pa.; No. 2: Linden, Columbus, O.; No. 3: Zanesville, O.
Great Sutton: Jacksonville, Ill.
Greater United: Pampa, Tex., 12-24.
Groff United: Paso Robles, Calif., 13-18; Gonzales 20-25.
Gruberg's Famous: Playing Philadelphia lots.
Hall Bros.: Wilmet, Ark.
Hannum: Lambertville, N. J.
Happy Attrs.: Nelsonville, O.; Wellston 19-24.
Happyland: River Rouge, Mich., 13-25.
Heller's Acme: Riverdale, N. J.
Hennies Bros.: Peru, Ill.
Henry, Lew, Rides: Martinsburg, W. Va.
Heth, L. J.: Seymour, Ind.; New Albany 19-24.
Hyalite Midway: Alliance, Neb.
Jones Greater: Whitesville, W. Va.
Jones, Johnny J., Expo.: Sharon, Pa.
Joyland Midway Attrs.: Wyandotte, Mich., 15-25; Lake Orlon 29-July 4.
Kaus, W. C.: Plymouth, Pa.; West Pittston 19-24.
Keystone Expo.: Gaffney, S. C., 12-24.
Kirkwood, Jos. J.: Bellefonte, Pa.

Lagasse Am. Co.: Nashua, N. H.
Lawrence Greater: Burlington, N. J.; Coatesville, Pa., 19-24.
Lone Star: (Morris & Pa. Sts.) Indianapolis, Ind.
McKee, John: Mexico, Mo.
Magic Empire: Rector, Ark.
Maine Am.: Waterville, Me.
Marks: Washington, D. C., 12-18; Silver Spring, Md., 19-24.
Mimic World: Spring Hill, La.
Midway of Mirth: Hillsboro, Ill.
Monarch Midway: Inverness, Fla.
Moore's Modern: Eldorado, Ill.
Mound City: Louisiana, Mo.
Page, J. J.: Richmond, Ky.; Lexington 19-24.
Pepper's All-State: Welch, W. Va.; Bluefield 19-24.
Playland: Danville, Ky.; Manchester 19-24.
Pike Amusement: Dexter, Mo.
Reading's: Nashville, Tenn., 12-24.
Reid, King: Massena, N. Y.
Reynolds & Wells: Sioux Falls, S. D.; Watertown 19-24.
Rogers Bros.: Page, N. D., 15-17; Hillsboro 19-21; Northwood 22-24.
Rogers Greater: Frankfort, Ind.
Rogers & Powell: Grenada, Miss.
Royal Am. Co.: Mt. Airy, N. C.
Royal American: Davenport, Ia., 14-25.
Royal Expo.: Winter Garden, Fla.
Scott Expo.: Lake City, Tenn.
Sheesley Midway: Adrian, Mich.
Siebrand: Ogden, Utah.
Smith, George Clyde: Nanty Glo, Pa.; Hooversville 19-24.
Snapp Greater: Fulton, Mo.; Mexico 19-24.
Sparks, J. F.: Marion, Ind.
Srader, M. A.: Russell, Kan.
Stafford's United: Hartford City, Ind.
Stephen's: Grinnell, Ia.
Stumbo Greater: Anderson, Mo.
Sunflower State: Salina, Kan.; Great Bend 19-24.
Sunset Am. Co.: Atlantic, Ia.; Nebraska City, Neb., 19-24.
Texas: Elsa, Tex.
Tidwell, T. J.: Dalhart, Tex.
Tivoli Expo.: Trenton, Mo.; Chillicothe 19-24.
Turner Bros.: Ottawa, Ill.
United Liberty: Monticello, Ill.; Pana 19-24.
Victory United: Pierre, S. D.
Virginia Greater: West Minister, Md.
Wade, W. G.: Richmond, Ind.; Muncie 19-24.
Wallace Bros.: Mount Vernon, Ind.
Ward, John R.: Hattiesburg, Miss.
Weer, J. C.: Parkersburg, W. Va.
West Coast Victory: Pittsburg, Calif., 13-20; Mount Shasta 22-25.
Wilson's Famous: Normal, Ill., 17-24.
Wolf, Wm.: N. St. Paul, Minn.; St. Paul Park 19-24.
Wolfe Am. Co.: Augusta, Ga.
World of Mirth: Binghamton, N. Y.
World of Pleasure: Monroe, Mich.; Toledo, O., 19-24.
World of Today: Council Bluffs, Ia.; Waterloo 19-24.
Worthy: Buffalo, N. Y.
Wrightman Am. Co.: Fairfield, Calif., 12-20.
Yellowstone: Winslow, Ariz., 12-19; Flagstaff 21-July 4.
Zacchini: Kulpmont, Pa.
Zelger, C. F.: Pueblo, Colo., 12-24.

Continental

Write for these items

- SLUM**
#432—Blowouts (IMP) ... \$1.75 Gr.
537—Comio Straw Hats (IMP) ... 1.75 Gr.
540—Min. Uncle Sam Hats (IMP) ... 1.75 Gr.
1518—Mirrors, 2x3 ... 4.00 Gr.
1699—Comio Feathers95 C
1974—Amer. Muslin Flags, 2 1/2 x 3"95 Gr.
1985—Flags, 3 1/2 x 6" ... 1.45 Gr.
2123—White Por. Statues (IMP) ... 1.50 Gr.
2418—Carded Tie Holders ... 4.25 Gr.
37102—Wedding Rings ... 1.10 Gr.
2300—Plaster Animals ... 1.50 Gr.
1698—Comio Hat Bands ... 1.75 C
2208—Crickets-Tin (IMP) ... 1.75 Gr.
2287—Jitterbeans ... 1.25 Gr.

- GLASS**
#3803—Glass Coaster Ash Tray \$3.50 Gr.
7899—Sq. Glass Ash Tray ... 3.90 Gr.
3871—Footed Glass Nappy ... 4.32 Gr.
7841—Sugar Crystal ... 5.40 Gr.
7842—Creamer Crystal ... 5.40 Gr.



- Cut Glass Tumbler, Pk. 6 Dz.**
#3804—5 Oz. Juice Glass ... \$.55 Dz.
3804—5 Oz. Juice Glass ... 8.90 Gr.
7888—Bottle Shaker, Pk. 2 Gr. ... 3.60 Gr.
7882—Whiskey ... 3.00 Gr.
3812—S&P Shakers ... 3.25 Gr.
3813—Toy Mug ... 3.50 Gr.
3914—Bottle S&P ... 3.75 Gr.
3829—Tumbler, Pk. 6 Dz. ... 4.20 Gr.
38025—Cut Glass Tumbler, Pk. 6 Dz.60 Dz.

- NOVELTIES**
#8002—Plastic Combs, 7" ... \$8.50 Gr.
8300—Cellophane Lels ... 4.50 C
2771—50 Ligne Comio Buttons ... 22.50 M
2788—70 Ligne Comio Buttons ... 4.50 C
1697—Comio Felt Yodler Hats with Feathers ... 12.00 Gr.
8600—Felt Robin Hood Hats with Feathers ... 12.50 Gr.
1627—Felt Spanish Hats ... 26.00 Gr.
390—Hawallan Lels (10 Gr. Lels, \$3.50 Gr.) ... 3.75 Gr.
1623—White Saller Hats ... 10.00 Gr.
1439—Cardboard Carnival Horns ... 8.00 Gr.
1677—Blue Yacht Hats ... 2.25 Dz.
433—Blowouts (IMP) ... 4.50 Gr.
1639—Felt Baseball Caps ... 12.00 Gr.
Plastic Military Brooch Asst. ... 10.50 Gr.
1513—Plastic Whistles ... 6.00 Gr.
1958—Red, White and Blue Cane ... 3.75 C
38.00 M

- BINGO ITEMS**
#6864—Lamps, Boudoir, with Shade ... \$1.85 Ea.

Continental Distributing Co.
822 N. THIRD ST. MILWAUKEE 3, WIS.

PEANUTS

RAW JUMBOS IN THE SHELL @ \$18.00 PER 100 LBS. ROASTED, \$21.00 PER 100 LBS. Packed in 90-Pound Containers. Prices F. O. B. St. Louis. On new accounts, payment with order. We do not have any other kind of Peanuts, nor do we have Popcorn.

PRUNTY SEED & GRAIN CO.

620 North 2nd St. ST. LOUIS 2, MO. "In Our 70th Year"

ZACCHINI SHOWS

WANT

General Agent who can produce. A real proposition for a real agent. No drunks. Don't write, wire. Can use Kiddie Ride.

BRUNO ZACCHINI, Gen. Mgr.

Kulpmont, Pa., June 12 to 18.

WANT

Chairplane Foreman to join on wire, Ferris Wheel Help. Salary all you are worth. Cleveland Haney, come on. All replies:

HARRY KAHN

60 Parkside St. Springfield, Mass.

Circus Routes

Arthur Bros.: Seattle, Wash., 12-18.
Bailey Bros.: Port Jervis, N. Y., 13; Carbondale, Pa., 14; Sidney, N. Y., 15; Norwich 16; Cortland 17; Ithaca 18-19.
Beatty, Clyde-Russell Bros.: Roseville, Calif., 13; Marysville 14; Oroville 15; Chico 16; Redding 17; Mt. Shasta 18; Yreka 19; Medford, Ore., 20-21; Roseburg 22; Cottage Grove 23; Eugene 24.
Cole Bros.: Lima, O., 13; Adrian, Mich., 14; Monroe 15; Flint 16; Pontiac 17; Jackson 18; Grand Rapids 19; Muskegon 20; Kalamazoo 21; Battle Creek 22.
Dalley Bros.: Nebraska City, Neb., 13; Red Oak, Ia., 14; Creston 15; Ottumwa 16; Fairfield 17; Burlington 18-19; Galesburg, Ill., 20; Moline 21; Muscatine, Ia., 22; Camanche (Clinton) 23; Maquoketa 24.
Gould, Jay: Dixon, Ill., 12-14; Sycamore 15-17.
Hugo Bros.: Kingfisher, Okla., 13; El Reno 14; Chickasha 15; Purcell 16; Pauls Valley 17.
Hunt Bros.: Norwich, Conn., 15.
Kelly, Al G.-Miller Bros.: Minneapolis, Kan., 13; Salina 14; Lyons 15; Great Bend 16; Holsington 17.
Mills Bros.: Monon, Ind., 13; North Judson 14; La Porte 15; Chesterton 16; Valparaiso 17; Blue Island, Ill., 19; Lockport 20; Lemont 21; W. Chicago 22; Des Plaines 23; Crystal Lake 24.
Polack Bros.: San Diego, Calif., 13-22.
Ringling Bros. and Barnum & Bailey: (Erie Ave. & G. St.) Philadelphia, Pa., 12-17.
Wallace Bros.: Middletown, N. Y., 14.

Misc. Routes

Barrett, Roy (Thrill Circus) Logansport, Ind., 16-18.
By Gosh Tent Show: Strawberry Plains, Tenn., 17-22.
Curtis, Rube: Knoxville, Tenn., 12-17.
Gill, Jeffrie, & Evan Price (Santa Rita Hotel) Tucson, Ariz., 17-22.
Lang & Lee (Auditorium) Watertown, S. D., 16-22.
Long, Leon: Louisville, Ky., 13-14; Morganfield 15-17; Evansville, Ind., 18; Lexington, Ky., 19-21.
Ricton's Dogs: Winchester, Tenn., 12-17.
Rossilano, Ludmila (Moose Club) Erie, Pa., 12-16.
Sadler, Harley, Show: Wichita Falls, Tex., 12-17.
Stemon, Hank (Hipp.) Baltimore 17-22.
Slout, L. Verne, Players: Hastings, Mich., 12-17; Grand Haven 19-24.
Smiles, J. Lee, Show: Wilmington, N. C., 12-17.
Texas Cattle King Show, Geo. M. Bragg's: Spring Valley, N. Y., 12-17; Pearl River 19-24.

D-Day Halts Post-War Planning

WPB Reconversion Plans Now Await European Victory

Official report of industry advisory committee meeting is released—more parts, materials depend on invasion—latest move to give regional offices power to release them

WASHINGTON, June 10.—The impact of the European invasion this week had the effect of bringing most plans for increased civilian production to a standstill. For many weeks the War Production Board has been holding a steady succession of industry advisory committee meetings at the rate of 40 to 50 each week, but in all these meetings it was recognized that the impending invasion overshadowed all plans and would call for important changes in some plans already made. When the coin machine industry committee met with WPB officials this feeling was much in evidence. The industry committee representing the candy bar trade met this week on June 9, but its importance to the vending machine trade was overshadowed by the fact that the invasion is now on and that crucial fighting is still to be done.

But a lot of constructive planning had been done by WPB and other agencies, and these plans will be ready for action when a European victory is in sight. Everybody agrees that when Germany is knocked out, then many industries can really begin to convert to civilian goods. Most of the discussion and planning that has been done with the industry committees had this idea in mind.

The WPB started its planning program in January and began at once to call industry committees to Washington for conferences. There were more than 700 such committees and the meetings were stepped up to 40 or more per week shortly before the invasion. The committee representing the coin machine industry was honored by being called to its conference as early as May 15. Officials have given the industry credit for having converted to war production about as completely as a small industry could do so and hence special attention is being given to its problems in returning to civilian production when conditions permit.

Official Report of Committee

The official report on the meeting of the coin machine industry committee expresses some of the problems and policies that apply to the industry situation. The report follows:

"The meeting, the first of the newly appointed Coin-Operated Amusement and Vending Device Industry Advisory Committee, was held for the purpose of general discussion of industry matters.

"IAC members said that the industry is engaged 100 per cent in war work, war orders are being filled on schedule, and employment is being maintained above the pre-war level, but the industry is not operating at peak capacity. The engineering skill and production techniques of the industry were readily adaptable for war production, and industry members have been successful in obtaining war contracts ever since production of amusement and vending devices was stopped by the issuance of Limitation Orders L-21 (amusement devices) and L-27 (vending devices) about two years ago.

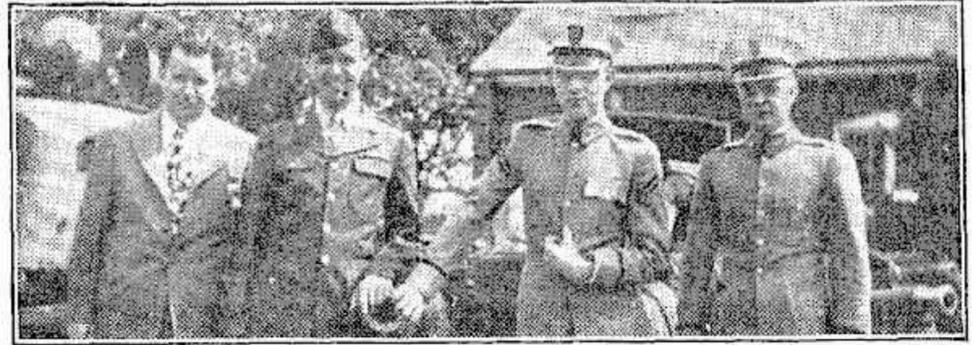
"Production of sanitary napkin vending machines and of repair and replacement parts for all types of merchandise vending machines controlled by L-27 (which covers machines used for dispensing candy bars, cigarettes, beverages and the like) is now permitted under the terms of that order, except that materials prohibited for such production by any of the M (conservation) orders may not be used, WPB officials said. Production of repair and replacement parts for amusement

machines is still prohibited under L-21.

"IAC members recommended that production of repair and replacement parts for amusement machines be permitted. They cited the automatic phonograph situation as one example of the need for such parts. Of the 270,000 automatic phonographs in the field in 1941 only about 70 or 75 per cent are now in operation because of the lack of repair parts, they said. This matter will be studied by WPB.

"WPB officials stressed that it is WPB policy to permit no resumption of civilian production, except for a few highly essential items, until after the successful outcome of European military operations. Reconversion for civilian production, a long and difficult process, cannot be permitted while there is any likelihood that such reconversion might be followed by unexpected new demands for military production, which would require a time-consuming second reconversion, back to war production. All that can be done now is to plan

(See D-DAY HALTS on page 64)



FOUR MEMBERS OF THE INDUSTRY get together for the first time in three years. Left to right: Ben Sterling Jr., Rocky Glen Park, Moosic, Pa.; Sgt. Milton Bainbridge, member of the Sterling organization, back from 15 months' service in North Africa; Ben Sterling Jr. II, on leave from the United States Navy, and Cadet Gibby Sterling. Picture was taken at Valley Forge, Pa., Military Academy.

WPB Charges 4 Columbus, O., Firms With Violating M-126

CLEVELAND, June 10.—The regional office of the War Production Board here announced June 6 that it had charged four firms in Columbus, O., with the production and distribution of slot machines, or replacement parts for them, and that letters of notification of the violations had been sent to the firms involved, and that the Washington headquarters of WPB had plans to ask the Department of Justice to make a full investigation of the situation.

This official action brought to a head some developments that had been taking place since newspapers first told the story

on May 30 of the illegal manufacture in Columbus. First reports said that as many as eight firms were involved in the scheme and Columbus papers added that police officials there would be involved in charges of turning over parts of confiscated machines to the ring. This was expected to start a political scandal once the WPB and FBI made public the results of their investigations.

The WPB office here said that only four firms had been named in the report sent to Washington but that possibly six firms had been party to the operations. The office here did not make public the names of the Columbus firms that were involved.

Serious Charges

Many reports have circulated since the news became public. It is understood the WPB office in Columbus reported to the regional office here that "flagrant violations" of WPB order M-126 were apparently taking place and that an investigation was being made. Later a full report was made to the Cleveland office, which had also joined in the investigation. Besides the slot machine firms and the certain police officials, it was also alleged that two large motor transport companies might be involved because of making regular pickups of the slot machines several times weekly and delivering them to distant points.

Newspaper reports said government officials were especially concerned about the use of scarce materials in the slot machines, and also in the use of labor and machinery that could have been put to better use in war plants.

This publicity was considered very adverse to the industry and it came at a time when the WPB had only a short while before expressed public recognition of the completeness with which the industry in general had been devoted to war work. Leaders in the industry feared that the local scandal in Columbus might give the public the wrong idea of the industry as a whole.

The coin machine manufacturing industry has been officially recognized in many ways for having completely converted to war production early in 1942

(See WPB CHARGES on page 65)

Editorial

The Big Push

By Walter W. Hurd

THE first week of the European invasion brought the seriousness of the war closer home to America than ever before. The elaborate plans for radio and newspaper coverage of the invasion helped to make it somewhat realistic and hence to increase the national desire to push the job thru to a successful conclusion as soon as possible.

Since the beginning, many citizens, perhaps over anxious to get the job done, have felt that maybe the nation as a whole did not take the war seriously enough. But if any such condition existed before, it is apparent now that the American people will put their best into the present drive to bring it to a real victory.

Some had said that a token bombing of American cities was needed to stir up the nation to a real fighting mood, and military experts warned that such a bombing was possible. It may turn out yet that Harold Ickes, whatever else may be said of him, was the real hero who prevented bombing of our cities. It is now known that he withstood to the very last any move to sell helium to Germany back in 1938. That helium was wanted for use in zeppelins which would have made bombing of our cities possible.

The nation will be in a state of prayerful expectancy now for some weeks because the crucial test of the invasion is yet to come. The full impact of it has not yet hit this country. Official plans have been made for many radical changes in business and transportation if there are any delays in the invasion schedule. Even at best it may be

necessary to change factories to producing emergency supplies of many kinds. Already there has been a greatly increased demand for steel, shells and so on.

The expected casualty lists will probably impress the people deeply and will come close to home for many of us. Plans have been made for rushing the wounded back to American hospitals as soon as it can be done. This will give us a still deeper realization of what war means when it comes to the crucial campaigns.

On the home front the call for peak production has already produced a quick response. The coin machine manufacturing industry has been making a great record in production of war materials and will increase that production if possible. The rank and file of the trade membership will loyally support the national cause in many ways in their respective communities.

All circumstances now combine to make the Fifth War Bond drive beginning June 12, of greater meaning than ever to the nation. The coin machine industry is deeply impressed with the meaning of this bond drive and will redouble its efforts to maintain the home front at its highest level of support behind our fighting men.

The trade has also taken special interest in letters to our fighting men and those letters should be kept on the way because they will be appreciated more than ever when the boys have a respite from the front.

Sol Hanlin Passes

LOS ANGELES, June 10.—Sol Hanlin, 80, vet colman and owner of the United Amusement Company here, passed away on May 27 following a heart attack. He was one of the city's first distributors and had been active in the business for 30 years. Hanlin was the first to represent Mills Novelty on the Coast and other companies when the industry was in its infancy. He is survived by his widow, a son in the army, and his brother, Abe, who will continue the business.

COINMEN YOU KNOW

New York:

Leon Berman, of the New York Supply Company, became a daddy for the second time when his wife, Bertha, presented him with Mara S. at the Women's Hospital June 3. Mara S. joins Bertha, aged 5. Berman opened a new and used record retail outlet at 69 S. Broadway, Yonkers, N. Y., June 12. The store is known as the Hellar Music Shop, with Al Hirsch manager.

Pushing War Bonds

The Modern Music Sales Company is getting behind the Fifth War Bond Drive in a big way. Nat Cohn, of the firm, mailed out 1,000 highly artistic posters to the trade.

Invasion Brings Echoes

One man in the coin machine industry who knew what it was like when D-Day dawned June 6 is Charles Voght, production chief of Jafco Distributors, Inc., the John Fitzgibbons outfit, manufacturers of coin wrappers. Charlie holds an honorable discharge from the army (over-age) and was with the 215th AAA Division which saw action in Tunisia and Sicily.

Back in Town

Bill Schwartz, of the National Vending Service Company, is back in town after spending a few days in Connecticut on a buying trip.

Thrill at Rabkin Honors

At the Bill (Mutoscope) Rabkin B'nai Brith testimonial dinner held June 5 at the Grand Street Boys' Association Auditorium, coinmen got an off-the-record treat that they will long remember. A group of sailors and a WAVE, guests of the organization, revealed themselves such interesting dancers that the other guests let them have the floor most of the evening.

Starting Early

Sard Sachs, of Acme Sales, thinks the art of fishing like more serious callings must be learned early. For this reason he regularly takes his son, William, 5, on fishing trips out on Lake Mohegan where the Sachs family is staying during the summer. Father and son both try for bass.

Post-War Item

After victory the big thing in vending will be drink machines, according to Charles Bernoff, of Regal Music Company. Unlike other vendors, drink machines can be placed in almost any kind of retail outlet, he points out.

Chicago:

Greatest in the World

"The Greatest Business in the World" is the subject of the address which James T. Mangan, director of war promotions at Mills Industries, Inc., will deliver before the Phonograph Operators' Association of Cincinnati June 13. The affair will be held at Hotel Gibson.

Plug for the Industry

Coin-operated equipment is scheduled for mention in the next issue of *The Minute Man*, field publication of the War Finance Division of the United States Treasury Department, when their editor reviews the War Bond Dinner sponsored by J. P. Seeburg Corporation for all officials and employees of the firm who participate in War Bond sales.

Jack Moore in Town

Jack R. Moore and wife, of Portland, Ore., are guests in Chicago this week. Moore was formerly a major in the Civilian Air Patrol, stationed on the Eastern Seaboard. He is head of the firm of Jack R. Moore Company with offices in Los Angeles, San Francisco, Seattle and Portland, Ore.

Donate Seeing-Eye Dogs

A special tag day at Mills Industries, Inc., sponsored to purchase two seeing-eye dogs for blind servicemen of World War II, received such enthusiastic support from Mills workers that five of the specially trained dogs will be obtained with the funds raised, it is reported.

Complete Gun Contract

Rock-Ola Manufacturing Corporation has successfully completed a major contract for production of M1 Carbines and is tooling up for another huge government order including parts for planes and PT boats. Said Art Weland, assist-

ant director of industrial relations: "We've been producing units that deliver an entirely different kind of music, offering 15 selections of .30 caliber bullets."

At Rock-Ola, Albert A. Silberman, formerly in charge of parking meter sales, is back on duty in the general sales department following an operation on his leg.

Los Angeles:

A. M. Keene, of Keenomatic in Taft, Calif., pens from his reservation aboard the Super Chief headed for Chicago, "Nope. You are wrong. Not on the way to Mexico." Keene adds that in the Windy City he will call up Midge Ryan, of Mills Novelty; Sol Gottlieb, of Dave Gottlieb, and others. When Keene gets back to California it will then be on to Mexico. Somewhere along the line he has to hit Mexico. Unless he does, the trip isn't complete. . . . Clem and Ben Korte in the city and visiting the California Amusement Company. . . . The new twins, the sons of Mr. and Mrs. Fred Gaunt, of General Music Company, are now at home.

Happel at Desk

William Happel Jr., of Badger Sales, returned to his desk following a business trip to San Francisco. . . . Homer Gillespie readying his arcades for the summer season. . . . Bob Carter hauling equipment to an arcade in Hollywood. . . . Elmer Hanscom, well-known traveling arcade operator who was out with Frock & Meyer Combined Shows last season, is now carpenter at the Los Angeles Orpheum. . . . Ollie Trevillian is soon to return to his home in Santa Barbara after a sojourn to the hospital. . . . Jack Beavers, of Oxnard, in the city to secure games. . . . Charlie Peverly, of Oxnard, also here for parts and equipment for music machines. . . . Nate Mack here from Las Vegas. Time is precious with Mack. He flies back and forth between the towns. . . . Ray Adams, of California Taverns' Association, and Curley Robinson, of the Associated Operators of Los Angeles County, Inc., working together on matters to the mutual benefit of members of both groups.

Brodie in Los Angeles

M. Brodie has opened an office in Los Angeles. The Long Beach branch has been closed. The firm is repairing coin machines for the duration, with manufacture slated to start after the war. . . . Bill Happel Jr., of Badger Sales Company, off on another business trip thru Southern California. . . . Bill Shorey, of Inland Amusement Company in San Bernardino, in the city on a business trip. . . . D. M. Brown over from Glendale, where he has music machines. . . . Clark Shaw breezed on from Long Beach. . . . A. J. Benjamin, of Santa Monica, a Venice Boulevard visitor at California Amusement. . . . Eddie Atkinson, local music operator, scouting around for machines and parts to keep the music operation going. . . . Jimmy Dyer, expert serviceman, making the rounds in Los Angeles. Dyer has an A-1 stamp collection. . . . G. L. (Red) Catlin in the city from La-Crescenta. . . . Max Thiede making the rounds for Bill Wolf's California Amusement.

Cooper Buying

Jerry Cooper, of Riverside, made one of his regular trips to the city to purchase merchandise. . . . H. A. Carp, of Los Angeles, on Pico and Venice in the interest of his operations. . . . Jack Fogel, local music operator, on a buying trip. . . . E. E. Fairchild, also a local operator, making the rounds from West Washington to West Pico. . . . R. Perez, well known California music machine operator, in Los Angeles on a shopping tour. While here he picked up equipment and other needed incidentals to keep the routes in Fresno rolling. . . . Herman Lee is operating in Los Angeles and also in the beach towns. With him on a recent visit to jobbing houses was Howard Lee. . . . Billy Mason in the city from Santa Monica. Mason recently sold a number of games to Weymouth Service, headed by Al Weymouth. . . . Roy Tisdale a visitor from Glendale. . . . Ivan Montjoy in from Burbank. . . . Ken Brown renewing business acquaintances on a trip in from Long Beach, where he is with the Long Beach Cigarette Service. . . . Mike Goff also a visitor from out of town. Goff makes Templeton his headquarters. . . .

Frank Holman, of Frank's Automatic Music, on the visitors' list and signing buyers' registries at various firms around the town.

From the South

E. R. Sullivan among the visitors from down San Diego way. He came in from Oceanside to buy. . . . Archie Freeman also a visitor from that section. Freeman has operations in Oceanside, too. . . . Frank Navarro making the rounds in the interest of his operating business on Whittier Boulevard and also in Mexico City. . . . Milton Noriega came in from near-by Colton to see what the jobbers had on the floor for sale. . . . W. J. Figge has been in the coin machine business for 15 years. . . . Lawrence Raya, of Colton, on the buying list at California.

Detroit:

Feminine Manager

Ben Robinson, head of Robinson Sales Company, is actively engaged in war work now, with direct operation of the coin machine company largely in the hands of feminine Pat Spann, who is office manager.

Taking Hospital Training

Pvt. Neil Holland, former business agent of the United Coin Machine Workers here, has been transferred from Camp Grant, Ill., to Atlanta, to take hospital training in an army hospital there.

Holiday for Business

Charles Stapleton, of the Advance Service Company, specializing in vending machines, made a business trip to Muskegon, Mich., over the Decoration Day week-end.

Keep Same Spot

A. N. Gaspard, of the Detroit Automatic Sales, one of Detroit's oldest operators, still maintains headquarters at 1009 Crawford Avenue, which is also headquarters for the Puritan Sales, operated by Charles C. Huff, Gaspard's brother-in-law. Mark Linkner, of the Triangle Amusement Company, has been recovering from a series of teeth extractions. Max Lipin, of Allied Music & Sales Company, has returned from a trip to the Minneapolis and Chicago territories. *Song of the Polish Underground* on Harmonia records is reported doing exceptionally well in Detroit, platters being disked in both Polish and English.

Breaks Arm

Ben Newmark, of the Atlas Automatic Music Company, nicknamed "Lefty" since he has carried his right arm in a cast for weeks, is hoping to get the cast off in time for a fishing trip this season. Sol Boesky, head of the Banner Novelty Company, has been spending much of the time this past week at Grace Hospital, where his father, 79, has been seriously ill following a stroke.

Army Doings

Manny M. Zechman, former legal counsel for the Brilliant Music Company, is now in the army but was home on furlough recently. Mrs. Agnes Holland is running the office of the United Coin Machine Workers. She is the wife of Neil Holland, now in the army, who was formerly business agent of the union.

Buffalo:

Al Bergman, prominent Buffalo coin machine operator, recent owner of a flourishing record retail store here, is recovering after a long bout with illness during the past few years. This seige of ill health forced him to sell his record store. Al now has a store in another location which serves him as coin machine operations headquarters.

Bergman's two eldest sons, both of whom helped him in his business, are now in service. Roy is a corporal in the Signal Corps, stationed at Camp Polk, La., and Al Jr. is a pfc. at Davis-Monthan Field, Ariz. His youngest son won't be leaving him for some time, as he is just two years old.

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Bumper Bowling (Daval)	40.00
Mutoscope Punching Bag (Padded, Late Model)	285.00
Sky Fighter (Mutoscope)	350.00
Sky Fighter (Mutoscope), with Conv.	375.00
Astroscope, with Astrologist	150.00
World Series (Rockola)	100.00
Seeburg Shoot the Chutes (with Stand)	129.00
Seeburg Jap Conversion (with Stand)	139.50
Western Super Strength Tester (with Stand)	55.00
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2 Paces Races, Used 9 Months . . . 250.00
5 Paces Races, C.P. . . . 79.50
4 Mills Rio . . . 27.50

SLOTS AND CONSOLES

2 5¢ Pace Comets . . . \$74.50
4 10¢ Pace Bantam . . . 84.50
4 25¢ DeLuxe Pace, Slug Proof . . . 279.50
2 Thistle Downs . . . 65.00
1 Gottlieb Track Record . . . 95.00
11 Fairgrounds . . . 37.50
9 1039 Mills 1-2-3 . . . 34.50
1 5¢ Jennings Slot, No J.P. . . . 15.00
1 5¢ Jennings Slot, J.P. . . . 25.00
1000 5¢ Color Salesboards . . . 2.85
R.W.B. Jar-o-Do Tickets, Stapled . . . 2.85

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Petition Attacks Memphis Juke Box "Permit" System

(Continued from last week)

The next prohibition, found in the second paragraph of Section Four, is against installation in a place within 600 feet of a school, or other places, named, where children gather.

This prohibition might be reasonable, though it does not follow the statutory basis, but it is one which could be easily enforced without the arrangements requiring a permit in advance.

Then Section Three of the Ordinance provides for the length, and type, of electric cord to be used in plugging the music machine into a socket for electric current.

The City has, on statutory authority (Code 3327), such a complete and comprehensive ordinance for the protection of all places, and all kinds of electric wiring and gadgets, etc., in its Electric Code (Art. X, pages 278-308), Kiewer's Memphis Digest, that the in-

stant ordinance prescribing the length and type of cord for this one type of electric gadget among the hundred and one electric gadgets becomes puerile, and stands revealed as a mere pretense.

Outside of these pretenses at regulation, the whole ordinance is devoted to an elaborate arrangement for the exaction of a PERMIT before a citizen may begin or continue in what is an innocent business, thus vesting in the City a control over business, which would be dangerous in the extreme. We have not merely a music machine question, but one of fundamental government.

Ordinance Violates Constitution of Tennessee and United States

Smith v. Knoxville, 40 Tenn. 245: This case was relied on by the City at the hearing before the Chancellor. It involved an ordinance which required retail liquor stores to close at nine P. M., and the ordinance was attacked on the ground that the City had no power to abrogate, or even abridge or limit the privilege, for which the dealer had paid the State.

The Court held the ordinance valid, because it did not abrogate the privilege, but merely made a reasonable restriction.

But the Court, in its opinion, cites the case of Robinson v. Franklin, 20 Tenn. 162, and distinguishes that case because it involved an ordinance which undertook to make the selling of liquor in the city a privilege under the city laws, and to forbid the exercise of this right without first obtaining a city license. This is the very question we have, as the City of Memphis has created a privilege by requiring a PERMIT. It matters not that there is a difference in the use of words. Permit and License amount to the same thing. We quote from Robinson v. City of Franklin, supra:

"At the time this ordinance was passed and up to the period of its violation by the plaintiff in error, the laws of the State permitted persons who might obtain license as prescribed by those laws to retail spirituous liquors. Consequently individuals who had obtained a license to retail spirituous liquors under the STATE law could not, by an act of the corporate authorities of Franklin, be prohibited from retailing those liquors within the limits of that town.

"But this by-law expressly prohibits a party from retailing spirituous liquors within a corporation, under a heavy penalty, unless a license be first obtained from the corporation. It comes, therefore, in direct conflict with the law of the State, and hence is void."

In the instant case, the State has declared the operation of music ma-

chines in business a privilege, and has taxed it as such. Chap. 51, Acts 1941, Sec. 12, Item 59(a).

Thus, enabled by the lead of the State, the City of Memphis was empowered also to tax the music machine business as a privilege, and it did so, and received from the complainant his money for the city tax and issued to him its receipt. Complainant paid the State, the City, and also the United States Government, the taxes on this privilege.

But the City of Memphis, in plain derogation of its contract of privilege, made when it received and kept complainant's money, in April of 1943, sets up another or second privilege, for which complainant must again pay out money; worse, must quit his business and wait in the hall until a chief of police gets ready to take his additional money and issue a PERMIT; and, worse still, to be told that no more permits will be issued. So the licenses for which complainant paid the City for the full year of 1943 have expired without his having the benefit of that for which he paid.

Call it "license," call it "privilege," or call it "permit," there is no difference in meaning.

Unreasonable Regulations

In the case of Craig et al., v. Mayor and Alderman of Town of Gallatin, Tennessee, 168 Tennessee, 413, the Court said:

"While the extent of the powers delegated to the corporation of Gallatin will be construed liberally, such construction cannot be carried to the point of holding that by ordinance it can take away, to a material degree, the privilege of operating a poolroom conferred upon petitioner by the State. The limitation of reasonableness must be applied to such an ordinance."

Reasonable regulation, of course, the City may make, as held in the Knoxville case. So here, the City may regulate and see that machines are not within 600 feet of schools, etc., and may regulate the length and type of electric cord, if that is so important, though the Electric Code would do that much better. But this does not mean that it is the City's right or power to declare the business as a privilege, and exact a permit in advance of operation. There is no doubt that this so-called regulation and exaction of a permit is unreasonable.

(Continued next week)

MUSIC FOR NAZIS.—The Germans have found a new job for Wilhem Furtwaengler, reports *The New York Times*. He has been assigned to conduct symphony concerts under the auspices of the National Socialist party for citizens who have been bombed out of their homes. The concerts should have fairly large audiences; they are restricted to those who have lost their homes in Allied air attacks and to members of the Nazi party and the armed forces. The first concert for bomb victims was held in Berlin Cathedral and the second, which propaganda minister Joseph Goebbels attended, was held for soldiers.

Test Vitamin Hypoed Drinks, Cookies in Chicago War Plants

CHICAGO, June 10.—Chicago is not only the scene of official tests of the popular appeal of concentrated and dehydrated foods, but it is also witnessing official tests of fortifying soft drinks and foods with vitamins. Vitamins have already been added to candy bars with success and have proved to have a decided sales appeal.

The War Production Board and the War Food Administration recently joined hands to try the addition of vitamins to drinks and cookies and test them in a war plant in Chicago. If the reports prove favorable it will give an additional talking point for the use of soft drinks. Vending machines are expected to be much more widely used in the sale of foods, soft drinks and candy bars after the war and the vitamin story will greatly boost sales of such items in venders because the machines make such items available to customers when they most desire them.

The vitamin tests being tried in Chicago consist in providing fortified lemonade and cookies to workers at frequent intervals to see if the frequent servings will boost worker production. If the idea of frequent servings gets official approval in this test it will be made-to-order propaganda for vending machines.

Food Process

A food process has just been reported here, developed by the Doughboy Mills, Inc., of New Richmond, Wis., whereby foods can be compressed in one-pound bricks at a rate of speed by which one machine running 20 hours can turn out enough food bricks to feed the population of Chicago for one day. All the well-known vegetables and other food-stuffs can be compressed into the brick form and much is expected of the process commercially. It is anticipated that the one-pound bricks of food may be easily adapted to sale thru vending machines.

increase the extent of import machines from the United States is not known. It is conjectured, however, that many of the States bordering on Canada will enjoy an increase in business in all resorts employing coin machines and venders.

New plans call for absolutely no production of electric refrigerators with only a few ice boxes being entered in the construction program. Need for ranges and rangettes in the provinces has been included in the present production outlook and the manufacture of several thousand has been authorized by the Canadian government.

Civilians will also realize the benefit of still another authorization for the production of 100,000 electric irons which will be allotted to small manufacturers only, and these being spaced over a long period of time, the actual manufacture of the appliances being left to the discretion of government officials in charge of permits.

The vise-like grip on the steel quotas will continue until the war situation eases and no release is expected until the government's immense shell production program is well on its way to completion. Midsummer months are expected to greet the peak of the shell production program and optimistic manufacturers are formulating their plans around this prediction. At that time the man-power shortage will be alleviated and the relief of the steel and copper situation will be on its way to a less critical status.

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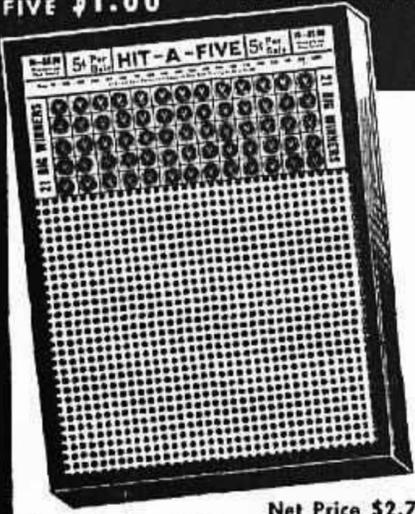
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Clean, Pay Out 135.00

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Canada Coinmen's Hopes for Steel Nixed by Shell Needs

OTTAWA, Ont., June 10.—The steel situation in Canada has tightened up considerably and the picture is not as bright as it was painted a short time ago, when it was predicted that producers of amusement and vending equipment in Canada would be able to plan use of a high quota of scrap steel.

This turn of events was brought about thru the government's recapitulation of wartime needs and the program for production of shells which is the biggest in Canada's history. The production of durable consumer goods in Canada must wait until a larger percentage of steel can be allocated for other than war-necessary products.

Reconversion Nixed

Plans for the reconversion of many Canadian war plants were in the making but government officials say these have been cast aside until the vast shell production program can be completed. In the offing was a promise of thousands of household appliances and other devices such as coin-operated venders and

amusement park equipment for a populace much in need of these products. But the lack of man power and material has dismissed all prospects for an immediate hope of reconversion, these necessary factors for wholesale manufacturing being scarcer than ever.

The additional demand for shells will take at least 15 per cent of Canada's total steel supply and only a modest program of production will be carried thru in manufacturing washing machines, electric irons, ranges, etc.

Curtailment of these previously planned production schedules, which were to allow for at least 1,800 electric washing machines by the end of June, as well as for the output of devices to be located in coin machine locations in the provinces of Canada, has been felt thruout the branches of these industries of the Dominion.

Resort Biz Might Increase

Whether this curtailment of coin machine production in the provinces will

High Schoolers Wise Poll Shows

Students Know Platter Labels

High school poll shows how juke boxes build disk following among "soxers"

(Continued from page 12)

Jockey is given a build-up in each issue. The jocks like it and maybe give Capitol a few extra breaks on their programs. Here again it's man power. Dave Dexter, firm's advertising and publicity director, who's been around music and musicians a long time, does the job. And it doesn't hurt, of course, for Johnny Mercer to do a Capitol recorded number on his air show, *Johnny Mercer's Music Shop*. Show was on Coast-to-Coast last summer and goes again this season.

About a month ago Capitol made a financial deal with Scranton Record Company, pressing plant. This, which should result in upped production, figures to keep the label moving right along. Capitol Records also owns a hunk of Capitol Songs, Inc., publishing outfit, currently clicking with Mercer's *G. I. Jive*.

Good Brunswick Build-Up

In fourth place in identification rating is the Brunswick label, revived by Decca when it bought the Masters about a year and a half ago. The high rating for this label is a tribute to Decca's merchandising and promotion, as Brunswick was a pretty dead name till they adrenalized it. This rating is testimony, too, to the power of the "collector's series" disk technique, as the only two single records issued under the label were *La Compensita*, a tango mated with another tango on the reverse side, and *As Time Goes By*, played by Jacques Renard and made when most of the bobby-soxers were just the well-known gleam. For the rest, the Brunswick tag was rebuilt by smart merchandising of collector albums of oldies made by such present-day names as Bing Crosby, Cab Calloway and Duke Ellington.

Oberstein's Know-How

Fifth most identified label is Ell Oberstein's Hit, product of Classic Records, which scored a hefty 84 per cent. Here again it's a case of savvy. Oberstein was recording director for RCA-Victor for quite a span, then launched his own United States Record Company, folded U. S., and bounced back with Classic and the Hit label. He managed, right thru the ban, to come out with disks of current pops, and has scored numerous beats in both tune and band presentation. In addition to knowing how to time the release of songs and bands, Oberstein has also had wide experience in merchandising, has solid tie-ups with such distribution outlets as the Firestone chain and others, and all in all is pretty well able to find his way around the disk biz, even on a dark night.

Hot Jazz High

Practically neck-and-necking for sixth, seventh (two-company tie) and eighth "most-often-tabbed" with 49 per cent, 41 per cent, 41 per cent and 38 per cent, respectively, are four hot jazz labels. These are Commodore, Apollo, Keynote and Blue Note, in the order named. What may have put Commodore out in front of its Le Jazz Hot rivals is a disk cut and released four years ago, Chu Berry's and Roy Eldredge's *Stardust*, backed by *Body and Soul*. This waxing is still selling at a steady and reasonably fast pace. Probably responsible for the narrow gap between the torrid-tone diskers is the fact that, at one time or another, they all wax the same combinations of top hot jazz instrumentalists. What the identification-voting on these and the other HJ outfits proves is that the high-school kids are real hot record collectors, and that a sound way to build a label name with them is to cut items of this type. Diskers who have been putting out pops, folk records and such are aware of this

Bobby-Soxers Know

High-school kids are real hot jazz record fans. That's only one of the points about records brought out by the disk label identification rating story developed from *The Billboard's* First Annual Poll of High School Music Preferences. Much other info of interest to juke box operators with bobby-sox locations is revealed. Story starts in Music Department, this issue.

fact, as witness recent hot jazz issues by Savoy and other waverlies. What is most likely the biggest promotional factor in promoting the sizzling platters is the space given them by record reviewers with a yen for this kind of disk. Carlton Brown, on *Pic* magazine, is a good example. He goes all out for the legit hot ones. The kids who collect the disks are avid readers of this type of column and steady buyers.

Distribution structures of these companies are not too imposing, with Commodore, for instance, selling direct to retailers, covering about 15 of the 48 States and working regularly with no more than a hundred dealers. All of which makes their identification rating even more surprising.

In ninth place, with 34 per cent, is Beacon, label owned by music publisher Joe Davis. Davis has skipped around on musical types, issuing race records, folk tunes and pops. Of late, his Singin' Sam (of radio fame) and his Five Red Caps (Ink Spots style) waxings have been doing well.

Savoy Pushes Ahead

Hot on the heels of Beacon is Savoy, in 10th place in the identification ratings with 30 per cent. This outfit, headed by Herman Lubinsky, who also operates a retail disk and music shop in Newark, has also played the field. Starting with a Ross Leonard waxing of *As Time Goes By*, issued during the peak of the tune's rebirth, race numbers, pops, novelties, folk tunes and hot jazz have all appeared under the Savoy banner. Company also owns the King Solomon label, restricted to spirituals, and is prepping two hot jazz albums. Tied for the 10th place slot is another hot jazz waxery, Signature.

As the accompanying chart indicates, a few other companies seem to have established lesser label beachheads. Whether these, and the diskers mentioned, will be able to maintain and expand those beachheads in the post-ban and post-war eras is still a moot question. It may be that the fact that they were able to establish the identification ratings they did, in the face of their extremely limited production quotas and their comparative youth, means they will be able to continue to grow when they are able to produce more disks. Or it may be that when the bigger and older outfits are able to open up on their production, promotion and merchandising they will snow under some of the newer and smaller ones. Only time will tell. America's high-school kids, in the meantime, have given them all, big and small, an indication of the way they spin their disks.

Wurlitzer Executives N. Y. Music Mart Hold Annual 2-Day Conference in Chi Opens for Biz

CHICAGO, June 10.—Forty-six officers and key men of the Rudolph Wurlitzer Company's North Tonawanda, N. Y.; DeKalb, Ill., and retail store divisions gathered at the Palmer House here June 1-2 for a conference.

Highlight of the two-day session was the annual banquet held at the Palmer House at which R. C. Roling, president, gave a detailed account of the over-all progress and growth of the company during the past year. Farney Wurlitzer also spoke and read off names of all employees with more than 20 years of service. Executives from the North Tonawanda and retail store divisions toured the De Kalb (Ill.) Wurlitzer plant Thursday afternoon. Last year the get-together was held in Buffalo, and the North Tonawanda factory heads were hosts to the De Kalb division.

Annual golf tournament was held Friday at the Elmhurst Country Club. Mike Hammergren won first prize with the lowest gross of the day.

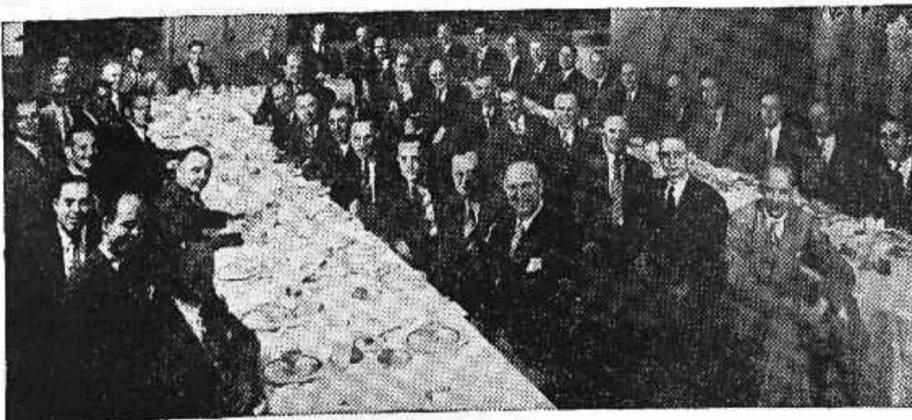
Officers of the firm in attendance were: R. C. Roling, president; Farney Wurlitzer, chairman of the board; Ray S. Erlanson, Cyril Farny, M. G. Hammergren, C. E. Johnson, Hugh A. Stewart and Rembert R. Wurlitzer, vice-presidents; John P. Weis, secretary-treasurer; R. E. Walline, comptroller; Morris C. Bristol, counsel and assistant treasurer; H. B. Horne, R. F. Waltemade and G. J. Weiler, assistant secretaries.

Other key men on hand were: E. H. Loyd, A. S. Arnstam, E. L. Hahne, R. W. Carlson, P. R. Bowers, William Zelsor, T. M. McCarty, Early Payton, C. A. Bostwick, Ralph Sperry, J. F. Kesson, Bert Yockey, William H. Ritzel, B. J. Stemann, A. C. Dugan, A. C. Miller, C. H. Samlow, Geo. J. Dubell, I. O. Vaaler, A. D. Lee, Geo. Callahan, Spence Reese, W. Y. Shuck, F. L. Cronquist, Alex B. Hunter, R. A. Duquett, R. C. Halmbaugh, Ed Wurgler, C. H. Parker, Ted Wensel and Paul Fuller.

Report Mexico City Bans Radios, Jukes In Dance Halls, Etc.

CHICAGO, June 10.—Press reports appeared in some newspapers this week saying that a decree had recently been issued by the President of Mexico which would require dance halls in the federal district of Mexico City to use orchestras for music and not use a radio or juke box. The order affects restaurants, cabarets and dance halls.

Other regulatory provisions, including a ban on bringing weapons into cabarets, were included in the decree. There has been agitation against juke box music in Mexico City in previous months.



FORTY-SIX EXECUTIVES and key men of the Wurlitzer Company gather for the annual executive banquet at the Palmer House, Chicago, June 1-2.

NEW YORK, June 12.—The New York Automatic Music Market, one of the first of its kind in the East, opened today (12) at 630 10th Avenue.

Phonograph jobbers thruout the country have been asked to send their quotes on all available equipment. These prices along with the bids received from operators are placed on a board similar to those found in "exchange" houses. As the bid and price asked is compared, sales are maneuvered. When they're close the exchange tries to get them together.

Figuring in the organization of this phonograph mart are Harry Lichtman, Dave Lowy and Harry Berger. Sam Mendelsohn manages the center. Lichtman, who was formerly connected with Lowy in the distribution business, has resigned, but Lowy, in addition to his activity in the new "market," continues his present business.

Music in the News

HOW TO WRITE A SONG.—Judging from this column's mail, everyone is—or would like to be—a songwriter. Two lengthy articles on songwriting appeared recently; one, in *The New York Times*, told of "Four Ways to Make a Song Hit"; the other, in *The Milwaukee Journal*, was an interview with Richard Rodgers, of *Oklahoma* fame, telling how to break into the songwriting business.

The New York Times article describes four general methods of writing songs: get the melody first; the reverse situation: write the lyrics, then find a tune; "situation" songwriting, in which a libretto is handed to a composer, and finally, song doctoring.

Spontaneous songwriting, Hollywood notwithstanding, is not the usual practice, according to *The New York Times*. The late George Gershwin, for instance, declared that not more than three of his tunes came from inspiration. Songwriters can't rely on inspiration, he declared; they substitute talent plus knowledge. If his endowment is great enough, Gershwin contended, the song is made to sound as if it were truly inspired.

A good many current tunesmiths cold bloodedly pick out a tune, any tune, on the piano. George Meyer, who wrote the perennially popular *For Me and My Gal*, declares he wrote it "strictly from hunger."

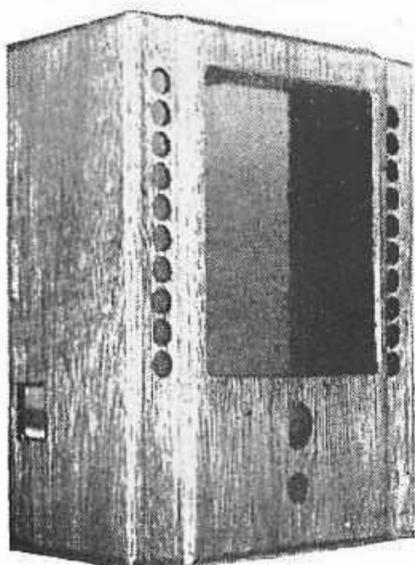
Lyricists are more inclined to write from inspiration. They are likely to be inspired by anything from a line in some movie to ordinary conversation. The "serious" comics or some newspaper columnist.

Few songwriters are also their own lyricists; Irving Berlin and Cole Porter are among the few notable exceptions. "Collaboration" is far more likely to spell success along Tin Pan Alley.

In *The Milwaukee Journal* article, Rodgers declares you have to break into songwriting thru the plumbing. He admits it's the old vicious circle: a writer needs experience but nobody will give him a chance to get experience.

His own road to success could hardly be called easy; he declares he worked like a dog, without recognition and without profit, for years and years; studied music theory at a leading conservatory in New York; wrote amateur shows until he was ready to howl. He wrote 25 complete shows for colleges, churches, synagogues, girls' schools. "Keep writing, keep moving," is Rodgers's advice. "Don't be afraid of sound academic music training. It's an enormous help. If Irving Berlin had studied Beethoven and Bach he would still be Irving Berlin. Knowledge of the classics can't spoil a talent; they can only enrich it."

NEW WOOD COVERS FOR YOUR SEEBURG WALL-O-MATIC BOXES



Beautifully finished to attract more play. Will put your Wall-O-Matics back in use. Fits just as well as original cover. Finished in many attractive colors.

PRICE \$7.00 EACH

Send for sample today. Discount to distributors.

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AMUSEMENT COMPANY**

19 North 6th St., Fr. Smith, Ark.

**WE WILL PAY
\$550 FOR 750 E's AND \$575 FOR
850's; F. O. B. BALTIMORE.**

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CONVERTED PANORAM
\$425.00**

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MUSICAL SALES CO.
BALTIMORE, MARYLAND
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VERNON 5757

**FOR SALE—FOR CASH
A-1 PHONOGRAPH ROUTE**

Absolutely the best in the entire U. S., consisting of 300 of all the latest phonos, strollers, etc. This route is located in a large Midwestern city of nearly 1,000,000 population and all close in. Will sell complete, no pieces. Don't waste your or my time if not financially able to talk "turkey."

Address: **BOX D-216**
Care The Billboard Cincinnati 1, Ohio

POPULAR RECORD RELEASES

(Continued from page 18)

REMEMBER ALBUM ... Buddy Clark ... Columbia C-99
Dear Old Pal of Mine ... Buddy Clark ... Columbia 36701
Just a Baby's Prayer at Twilight ... Buddy Clark ... Columbia 36704
K-K-K-Katy ... Buddy Clark ... Columbia 36702
Keep the Home-Fires Burning ... Buddy Clark ... Columbia 36703
My Buddy ... Buddy Clark ... Columbia 36703
Smiles ... Buddy Clark ... Columbia 36701
That Old Gang of Mine ... Buddy Clark ... Columbia 36704
There's a Long, Long Trail ... Buddy Clark ... Columbia 36702

SEPTEMBER IN THE RAIN. Muggsy Spanier and His Ragtimers ... Commodore 1517
SILVER WINGS IN THE MOONLIGHT ... Jerry Wald (Dick Merrick) Decca 4443
SPRING WILL BE A LITTLE LATE THIS YEAR ... Morton Downey (Jimmie Lytell Ork) Decca 18607
SWEET LORRAINE ... Muggsy Spanier and His Ragtimers ... Commodore 1517
THERE'S A LOT OF MOON-LIGHT BEING WASTED ... Louis Prima ... Hit 7095

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

Hoosier Hop History

Since the astonishingly rapid growth in popularity of the *Famous Hoosier Hop* on WOWO, Fort Wayne, Ind., *The Billboard* has checked up on the show to find out something about its start and growth. It was about 10 months ago that the "hop" began rather inauspiciously in Studio A of WOWO when a group of former Blue and NBC barn dance artists started a series of Saturday night programs. The show caught on immediately and after 13 weeks in the small studio it moved to the Fort Wayne Shrine Theater and opened the hop to the public. Two performances were presented each Saturday night, the second being broadcast over the Blue network. First night drew 4,000 enthusiastic fans (capacity) to the two shows and since that time more than 100,000 people have passed thru the turnstiles to see 32 performances. Then a series of personal appearances was inaugurated and these drew crowds of from 2,000 to 10,000.

"Hop" Personnel

Cast of the show includes the Hoosier Cornhuskers, comprised of Al Petit, accordion; Fred Oliver, yodeler and comedian; Pete Smith, violin, and Patsy Jo Kelly, vocalist; the Blackhawk Valley Boys—Pete Fall, emcee and comedian; George Arthur, vocalist, and Andy Anderson, accordion; Judy and Jen, harmony team; Skeets Cross, comedian formerly on KMA, Shenandoah, Ia., KMOX, St. Louis, and WIBC, Indianapolis; Herb Hayworth, vocalist; Howard Ropa, baritone singer; Don and Helen, instrumentalists and singers; Joe Trimm, singer of Western tunes, and Penny West, vocalist. The show has moved back to the studio for the summer months but returns to the Shrine Theater in September.

King's Baby Production

Frank (Pee Wee) King, whose Golden West Cowboys band has been featured in pictures and personal appearances with Gene Autry, and who has been on the *Grand Ole Opry* program at WSM, Nashville, for five years, is the father of twin

boys born May 18. To celebrate the event he got out a clever announcement reading, in part: "Announcing King's Baby Productions (final), double feature, Thursday, May 18, 1944. First, Gene Calvin King, 2:15 a.m., 7 pounds 1 ounce; second, Lawrence Lee King, 2:20 a.m., 6 pounds 14 ounces. Charge of production, Mr. and Mrs. Frank (Pee Wee) King. Big sister, Marietta Jo King; big brother, Frank King Jr. Continuous performances, now showing at Madison Sanitarium Hospital."

Tunester Tattle

Salty Holmes, WLS *National Barn Dance* comedian and former member of the Prairie Ramblers, has returned to WLS after a six-month leave of absence. *Don't Waste My Time*, new tune by Jerry Lama and Jack Fried, was introduced recently by Chuck and Ellie Story from the Village Barn, over WOR, New York. Tune is being published by John Bava.

Cliff Japhet, songwriter, is back at his home in Gloversville, N. Y., after a sojourn in a hospital. He writes he has received a letter from Polly Jenkins and Uncle Dan, with whom he was formerly associated, stating they are contemplating an overseas trip to entertain the troops.

Lee Lunsford, of the WLS *Corncrackers*, Chicago, has been accepted by the marine corps and left recently to start his basic training.

Have I Waited Too Long, words by Peggyann Munson, music by Roscoe F. Barnhart, is getting quite a play on the radio by hillbilly players and singers.

D-DAY HALTS

(Continued from page 60)

for resumption of civilian production at some undeterminable time.

"The committee members recommended that, as labor, facilities and materials become available, civilian production be permitted to be resumed gradually, and that special efforts be made to assist smaller manufacturers in the industry as early as possible. Smaller manufacturers, with few war contracts, they said, will be much more adversely affected by war contract cancellations than will larger manufacturers.

"Development of experimental working models of amusement and vending devices, for use after the war, is prohibited, IAC members were told. The purpose of this prohibition is to conserve critical components, facilities and engineering skills which are most urgently needed in the war effort."

General Trends

While the above report deals with the specific problems of the industry, the trade also has been interested in all general trends which would indicate policies being followed by the WPB in permitting industries to make civilian items. WPB began a policy early this year in returning some trades to civilian production by issuing an official list of firms and the product quotas that might be made by each plant. It was assumed that this

policy might be generally followed throughout the reconversion program, but a few weeks ago Donald P. Nelson, head of WPB, issued a public statement that the quota plan had only been adopted for a limited trial and that it would not be followed on a wide scale with many industries. It had been tried in permitting the production of fountain pens and mechanical pencils and had proved successful.

Parts Possibilities

Like many other industries, the coin machine trade was first interested in the possibilities for making parts to keep machines in repair as long as possible. When the industry committee met with WPB officials in Washington this was the chief problem discussed. For that reason the program of amending the orders controlling materials was being closely watched. Early in the year WPB began a program of amending the control orders as the supplies of materials permitted. From a total of more than 600 control orders more than 40 had been issued in amended form by the end of May. It is expected that this program may be delayed for a time due to the invasion.

Some of the amended orders attracted great attention in the coin machine trade, such as MPR 9-A and MPR 5, although these orders referred to repairs and materials for more general industries. Even if they did not relate directly to the trade, they did suggest favorable trends. The orders on which the industry has its eye particularly are L-21 and L-27, the latter covering vending machines and parts only. These two orders specifically banned the further production of machines and parts when they went into effect early in 1942. When these two orders are issued to make them more liberal the industry will be keenly interested indeed.

Control Orders

The first control orders that began to reduce the production of machines in 1941 were those covering the use of copper, aluminum and zinc. Recently the orders that control the use of copper and zinc have been issued in amended form, permitting wider use of the materials as conditions permit. It may be that the invasion will call for greater restrictions than ever on these materials but the trend has been toward removing the controls by degrees. The orders have an interesting comparison as to the terms used to refer to the coin machine industry. When the copper order M-9-c was issued in an amended form December 10, 1941, it simply referred to "slot, game and vending machines" as not being allowed any copper. But the order as amended on May 26, 1944, refers to machines under the following description:

"Slot, game and vending machines, including parking meters (except sanitary napkin vending machines) when the only copper products or copper base alloy products used are for tumblers for locks."

Evolution of Terms

That variation may be called something like the evolution of terms used to describe coin machines in government orders. The order controlling zinc was amended June 2, 1944, and it refers to coin machines in the following manner:

"Coin-operated devices; automatic phonographs, gaming machines, vending machines (except sanitary napkin machines as permitted by General Limitation Order L-27)."

The trade may object to the point in the zinc control order which evidently includes all amusement machines under the term "gaming machines."

Latest Announcement

The most recent plans announced by WPB, just before the invasion began, were a general program for giving regional and local offices of the agency power to receive and grant petitions for materials within certain limits. This plan, when it can be carried forward, will greatly simplify the return to civilian production. By June 1 it was stated that regional offices were then handling petitions on the basis of 34 specific delegations of control. In most cases, however, petitions and appeals were still being sent to Washington for official action. The board plans eventually to give regional offices as much authority as possible to pass on petitions under L and M control orders.

Some indication of how petitions for materials were being handled occurred in a trade press story from Chicago which (See D-DAY HALTS on opposite page)

NEEDLE WEEK at Block's

AEROPoint

OUR FASTEST SELLING NEEDLE!

50c EACH

Lots of 2548c Each
Lots of 10046c Each

tone DARTS

ONE OF THE FINEST NEEDLES!

45c EACH

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We Also Have PERMO POINTS 35c EACH, ANY QUANTITY!

Send for Complete Catalog of Parts and Supplies!

BLOCK MARBLE CO. 1527 FAIRMOUNT AVE. PHILADELPHIA 30, PA.

GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

POPULAR RECORD REVIEWS

ANDREWS SISTERS (Decca)
 "Straighten Up and Fly Right"—FT; V.
 "Tico-Tico"—FT; V.

Newest Harlem catch phrase to catch on in a big way in song is *Straighten Up and Fly Right*, which Nat (King) Cole fashioned into a contagious jive ditty. It's a fanciful tale of a hungry buzzard and a monkey having other thoughts than becoming feast food, telling the ogre to *Straighten Up and Fly Right*. Such dittying is tailor-made for the Andrews gals, and they give it a bright and breezy setting that spells socko for the song and the side. The record release of the King Cole Trio (Capitol) having created a great deal of enthusiasm for the ditty already, it's a cinch to soar the popularity heights with this added send-off by the Andrews Sisters. In the fox-trot-rumba tempo, with the rhythms ever bright, the sister team harmonize it expertly as well for *Tico-Tico*, the fanciful Latin ditty from the recent Disney picture, *Saludos Amigos*. The rhythmic urge is accented instrumentally by Vic Schoen and the boys.

The novelty appeal of "Straighten Up and Fly Right," already the by-word in Harlem quarters, is a cinch to be taken up by the youth of the land in short order. With this record entry by the Andrews Sisters to stimulate the acceptance, music operators have a sure winner in the side.

DICK HAYMES (Decca)
 "How Blue the Night"—FT; V.
 "How Many Times Do I Have To Tell You"—FT; V.

Dick Haymes gives a full measure of vocal enjoyment in these two sides, the troubadour offering up two of the ballads he featured in the *Four Jills in a Jeep* feature flicker and brushes fem ears just the right way for both of these Jimmy McHugh-Harold Adamson songs. Emil Newman's orchestra provides a musical setting that shows off the voice to best advantage. Effective use of the sax section and the brass choir, blending the muted horns with the muted strings,

gives the Haymes voice a silver-coated setting that makes the sides all the more striking. *How Blue the Night* is at a moderate tempo, and several degrees slower is *How Many Times Do I Have To Tell You*.

No choosing between these sides, what with Dick Haymes doing the singing for both faces and both ballads stemming from his current screen chore. Music operators should use both sides to good advantage in the machines.

Popular Album Reviews

XAVIER CUGAT'S MEXICO (Columbia)

The American disk fans react most favorably to Xavier Cugat's rumba and conga platter packages, and a wide reception is a cinch to attend the maestro's third album, wherein he takes in a musical tour of Mexico. Cugat has a singular way of saying the Latin lullabies in a way that no other has been able to approximate. While these sides were cut in an earlier year, it is all unmistakably Cugat, capturing the Mexican spirit and song in a manner that brings out all the exciting and exotic charm of the melodic content. Eight sides are packaged, with many of the tunes quite familiar to the folk on this side of the border. The Cugat treatment of tune brings anew a sparkle to the song that never was heard before in just the same way. As a showcase of Mexican folk music and song, Cugat makes the sides all the more gay and captivating in striking them all out in concertized settings to make for maximum listening appeal. The Cugat Chorus, per usual, blends expertly with the instrumentalists, with the lyrical delights, in native tongue, taken in excellent stride by Carmen Castillo (for *Guadalajara, Las Mananitas* and *Ojos Tapatios*), with Lina Romay and Miguelito Valdes lending their vocal excitement for *Conconito (Little Turkey)*. The remaining four sides are instrumentals and include the famous *Chiapaneccas* waltz, a particularly pretty Mexican waltz in *Marimba*, a gay *Jesusita* polka and the familiar hat dance, *Jarabe Tapatio*. Apart from the good neighborly incentives, these Cugat sides will all serve the music machine operators in good style.

SONGS BY JOHNNY MERCER (Capitol-Criterion)

While the eight song selections for this album are all the authorship of Johnny Mercer, with the composer's characteristic style of songselling very much in evidence, the honors in the spinning are copped by Jo Stafford, who sings alone and with the accompanying voices of the Pied Pipers. In fact, it is the svelte song projection of Miss Stafford that makes the album a must-have package. If only for her singing of *Too Marvelous for Words* and *I Remember You*, two of Mercer's better ballads, the package is well worth the asking price. Mercer is at his best when singing the songs particularly suited for his stylings, and makes both *Jamboree Jones* and *Dixieland Band* count for much. His lackadaisical singing also offers good expression for *On the Nodaway Road*, and Miss Stafford joins him for *Blues in the Night*. The Pied Pipers, with Miss Stafford in the lead, bring *You Grow Sweeter* and *You and Your Love* up to date with bright and rhythmic arrangements and modern harmonies. Thru it all is the fine musical backgrounds etched by Paul Weston and his music makers. With the public in a receptive mood for the ballad favorites of an earlier year, music machine operators can start a real revival of interest in both *Too Marvelous for Words* and *I Remember You* on the strength of Miss Stafford's stand-out song selling for these evergreens. Album itself is the first entry by the Capitol label in the packaged platter field. For a starter it shows that the label is not lacking in foresight or imagination to make for good merchandising values. For such disk selling, the waxwork is giving the packaged sides a new royal purple-colored Criterion label.

D-DAY HALTS

(Continued from opposite page)

has confirmed on most points by WPB officials. It was related that manufacturers of lamps and lamp shades had filed petitions for metals to increase

production and relief was being granted in a small way.

In some cases a limited allowance of materials would be granted to firms while retooling after cutbacks in war contracts. In a few cases straight permission was being granted to make lamps from large frozen inventories of materials. In all cases it was necessary to get official permits from WPB to make lumps and distribution of the finished product was being made on a strict allocation basis. Appeals were being filed by WPB on a basis of hardship and follow the regular appeals procedure. The number of permits granted was said to be very small in comparison with the number of appeals from manufacturers.

Thus it can be seen that whatever changes the invasion may compel the WPB to make in future plans for civilian production, the agency was making progress on a broad scope.

WPB CHARGES

(Continued from page 60)

and it has a higher percentage of army-navy E Awards than probably any other industry in the country.

From officials some idea was gained as to the type of alleged violations by the Columbus firms. A distributor of slot machines in Columbus was reported to have bought a substantial interest in and become an officer of a plant that machined many of the parts for the gaming devices. Another distributor was said to have used an AA-5 priority, which he had been granted for obtaining metal parts used in maintaining vending machines, to obtain parts for the gaming devices.

Reporters said the Columbus firms had apparently been casting and machining metal exteriors for slot machines, nickel plating the devices, assembling them and then selling them to buyers in cities scattered all over the United States.

WPB officials said that order M-126 had evidently been violated which bans the use of iron and steel in slot machines. The order prohibits the acceptance or delivery or processing iron and steel in such devices; forbids accepting delivery of aluminum castings for the same purpose;

requires keeping complete records of inventories, production and sales; prohibits fabrication of repair parts; forbids the use of nickel to plate unauthorized items, and so on.

One of the first actions expected is that regional WPB officials will meet firms charged with violations in a conference meeting.

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We will buy all you have. We pay 5¢ per pound. Ship C. O. D. Truck freight. Must not be too broken or laminated.

Now Available.

AL SACK and Orchestra

"Fellow on a Furlough" Vocal—Bob Matthews
 "Dance of the Tropical Moonbeams" (Rumba)
 A. S. 101. List Price 75¢ Each, Plus Taxes

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DENVER TO KILL CIG TAX?

Councilmen's Proposal May Reverse Cig Taxation Trend

Seek to drop cent per pack levy passed in 1940 to raise relief funds—no move in offering to change \$5 vander levy—ordinance details cited

DENVER, June 10.—The question of cigarette taxes came before the city council here again June 5 when a proposal was introduced to end the city tax of 1 cent per package. The trend in recent years has been to add a tax on cigarettes and Denver may be starting a trend in the opposite direction. Two councilmen sponsored the new proposal to drop the tax, one of them having been a supporter of operators during recent years. The question of taxes on cigarettes was much in the air here thruout 1940 and it was during that time the council also decided to license cigarette vending machines.

When the city decided to tax the retail sales of cigarettes, which took effect August 1, 1940, it was to provide much needed relief funds. The proponents for dropping the tax say the city no longer needs the funds. But other members of the council argue just as strongly that total city revenues are dropping and that money from cigarette taxes will be needed soon, if not now. The cigarette tax may be as hotly debated in coming weeks as it was when proposed in 1940.

Revenue Derived

Since the question has come up, the tax office records show that receipts on (See DENVER CIG TAX on opp. page)

Things Not So Good For Hitler or Sugar at War's End in Europe

NEW YORK, June 10.—Even if the European phase of the war ends soon, candy production will be handicapped by a world-wide tight sugar supply.

Before the war Europe produced about one-third of the world's 30,000,000 tons of annual output. It is believed, however, that the European industry has been about 50 per cent ruined.

After the last war European production took several years to recover, and it is believed the same situation will occur this time.

The Philippines and Java, which normally contribute at least 2,500,000 tons annually to the world's sugar supply, will be even longer in recovering from the war, it is believed in trade circles, since it is thought that all plants have

La. State Cig Taxes Paid by Consumers

NEW ORLEANS, June 10.—A resolution to amend the State cigarette tax laws to designate these taxes as "taxes on the consumer" has been adopted by the Tax Consultants' Association of Louisiana and forwarded to Gov. James H. Davis and the State Legislature, which is now in session.

Tobacco people in this area agree that stressing the fact that taxes such as this are borne only by the consumer would more clearly show the public why prices on cigarettes, cigars and other tobacco products are steadily being forced upward and that profits to manufacturers and distributors are no larger than when prices are at a lower level.

The resolution declared, "The cigarette taxes are definitely and unequivocally taxes on the consumer and as such should be so designated in the law." The amendment was also urged so that citizens of the State may deduct such taxes from their State income tax reports.

Texas Ford Gum Operators Meet

Hold all-day session in Houston—Mason talks—officers are re-elected

HOUSTON, June 10.—Operators of Ford gum vending machines, an active organization in this State, met in annual convention here May 29. Only one absent member was noted when the roll was called and he had to cancel his reservation at the last minute because of unavoidable circumstances. All business sessions were held at the Lamar Hotel and a dinner program was observed in the evening.

Most of the delegates arrived in Houston the day before the meeting and were entertained at the home of the organization president, R. C. (Bob) Pearson. The big social occasion was interrupted by a miniature war when police captured some kidnapers near the home.

At the business session, May 29, all incumbent officers were elected for another year by unanimous vote. These include R. C. Pearson, Houston, president; H. L. Wilkinson, Vernon, vice-president; and John Horn, Merkel, secretary-treasurer. A round-table discussion of the gum situation followed during the remainder of the forenoon.

Afternoon Session

The afternoon session was devoted to addresses by F. S. Mason, president of the Ford Gum & Machine Company, of Lockport, N. Y., and H. K. Hart, secretary-treasurer of the firm. Mason made a very complete report on the recent Midwest conference of the National Automatic Merchandisers' Association in Chicago, which he attended. He said the various speakers and reports at the Chicago meeting were a good index to the opinions of leaders in the vending machine industry. Mason said that leaders in the trade are optimistic about the future of vending machines when the war is over. Mason is a member of the board of directors of the NAMA and also travels all over the nation in the interests of his firm. His reports on conditions seen in various States was received with great interest.

Hart sketched the history of the Ford company since 1938, when he first became an official of the firm. The report was important to operators of Ford vending machines in this area who handle mostly ball gum machines.

Those Present

The list of members present at the meeting included Mr. and Mrs. G. O. Paudler, Crosbyton, Tex.; Mr. and Mrs. John Horn, Merkel; Mrs. R. C. Price, Austin, Tex.; Mr. and Mrs. R. C. Pearson, Houston; Mr. and Mrs. C. T. Scott, Corpus Christi, Tex.; Mr. and Mrs. J. L. Whitlock, Shreveport, La.; Mr. and Mrs. Ben L. Rauch, Fort Worth; C. C. Schoppe, San Antonio; R. G. Thomson, Waco; W. L. Davidson, El Paso; Mr. and Mrs. S. L. Ehrle, Tulsa, Okla.; E. T. Wilkinson, Tyler, Tex.; Mr. and Mrs. O. B. Lippincott, Port Arthur, Tex., and H. L. Wilkinson, Vernon, Tex.

Candy Industry Eases Paper Shortage With Salvage Plan

CHICAGO, June 10.—There will be a loosening up of the tight package shortage situation soon if members of the National Confectioners' Association follow the dictates of their organization leaders. Unless members of the confectionery industry as well as those in allied fields adopt a container re-use program to alleviate the shortage now being experienced, there will be no containers for further shipment, they have been warned.

Some of the shortage of stock being felt by coin machine operators can be attributed to the fact that containers are scarce and much of it cannot be shipped because of the package lack.

A "Three-Point Paper Conservation Program" has been advocated by the NCA which stresses shipping container and chip board box re-use, revision of packaging requirements and salvage of waste paper. Thru the revision of packaging requirements in all allied indus-

tries, including the coin machine industry, paper savings of vast proportions can be realized. Instead of discarding containers after a delivery or service call is made it is suggested that operators, distributors and manufacturers invoke a stringent salvage campaign amongst all employees working with them. As in reality the shortage only tends to affect the business of each individual or firm.

Booklet Distributed

Distribution of a booklet by the NCA conservation committee of the candy industry and other allied industry members to make an all-out effort to conserve containers. This booklet outlines the "three points of conservation" and over 1,200 candy manufacturers and allied interests benefited from the paper salvage tips contained therein.

The National Confectioners' Association has formed a NCA Paper Conservation Committee and members are under the direction of Chairman R. C. Gillespie, Curtis Candy Company, Chicago. Other members of the committee and the geographical trading areas which they represent are: New England, P. F. Coakley, the Gobolin Co., Cambridge, Mass; New York, Samuel D. Fried, Up-To-Date Candy Manufacturing Co., New York City; Mideast, Phillip Wunderle, Phillip Wunderle Co., Philadelphia, and J. L. Hardie, Hardie Bros., Pittsburgh; Southeast, R. L. Henderson, Norris, Inc., Atlanta; Central West, H. F. Oblander, Bunte Bros., Chicago; Midwest, S. R. Douglas, Douglas Candy Co., St. Joseph, Mo.

Educate Members

Members of the committee will be responsible for educating members in their territories and following thru with the "three-point program" of paper salvage (See Industry Eases Paper on page 69)

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\$1.25 EA. PARCEL POST PAID

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Glass — Agate — Assorted Colors

Case of 12,000, \$15.75

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PARTS AVAILABLE

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Md. Resort Biz Over '43 Mark

OCEAN CITY, Md., June 10.—Decorations Day business indicated a big season for this famous Maryland resort spot, and a crowd of 25,000 spending the holiday here proved a stimulus to business at arcades and other amusement spots. The arcades have always been big attractions here, and this year proved no exception. Patrons were given an opportunity to play all the amusement devices. Arcade operators reported a heavy play from early morning until late at night, especially over the week-end preceding Decorations Day. Many patrons prolonged their stay in town until the following week-end.

Bookings Heavy

Hotel reservations and cottage spots have been heavily booked for the season, especially for June and July, giving every indication that the resort is to enjoy its best season in its 69-year history. For the last two seasons the ban on pleasure driving proved a hindrance to business, and it is apparent that many vacationers unable to visit here last year are doing so now.

Decorations Day Biz Breaks All Records For Balto Arcades

BALTIMORE, June 10.—Record crowds in the amusement parks and swimming pools helped swell the business at arcades and other coin machine centers here Decorations Day.

Weather was ideal for fun seekers in the parks, and the arcades did a thriving business.

Gwynn Oak Park, one of the largest amusement centers in the city, recorded an all-time attendance surpassing their record Fourth of July crowds of past years, according to Arthur B. Price, owner and general manager. This crowd took in all amusement attractions and patronized the arcade heavily. In early afternoon the crowd was estimated in excess of 20,000, and grew larger as the nighttime went on, thus breaking the all time attendance record.

Carlin Good, Too

Carlin's Amusement Park, which also attracted huge attendance likewise experienced a heavy play in the arcade, and other coin machine centers. John J. Carlin, owner and general manager, expressed satisfaction with the turnout and the patronage of all attractions.

The arcade at Bay Shore Park started its new season with this holiday. Crowds, attracted to the spot by its swimming facilities, took time off to play coin operated attractions.

Health Arcades of Tomorrow To Help Diagnose Ailments

CHICAGO, June 10.—Arcades of tomorrow definitely have a place for health diagnostic devices which will measure the health of an individual and given him split second warning of impending danger. There has been much discussion in the coin machine industry of this service possibility and scientists and medics connected with war plants thruout the country have been constantly on the search for some mechanical method of quickly diagnosing the ailments of fatigued war workers.

New Development

The latest development in this field was recently revealed by the Du Pont Company's Haskell Laboratory of Industrial Toxicology where a heart-sound detector was developed by Dr. John H. Foulger, director, and Paul E. Smith Jr., physicist.

The heart sound detector is tuned to pick up the faint echoes of incipient illness in other parts of the body.

This device could readily be equipped with coin-operated mechanism whereas employees in war plants could diagnose their own aches and pains and take a short cut to good health.

Warns Patient

Dr. John H. Foulger, director, and Paul E. Smith Jr., physicist, at the Du Pont company's Haskell Laboratory of Industrial Toxicology, developed the detector which warns the patient of trouble signs long before any symptoms show. The machine is portable and is operated quite simply.

Important to Nation's Health

Scientists have predicted a shortage of competent physicians and surgeons in the immediate post-war period and it is felt that devices of an automatic nature which will be coin-operated in lieu of the similar man-power shortage to attend such machines, will play an important part in protecting the health of the nation.

Health diagnostic devices such as the one developed by Du Pont can find location in most large plants, stores, hotels and other establishments where people gather and a machine-minded populace which will take hold in the post-war period will reap the benefits of its service.

The stethoscope and the electrocardiograph now used in all medical laboratories and by many physicians is valuably utilized in diagnosing the ailments of the heart itself, but the heart-sound detector developed by the Haskell Laboratory scientists uses the heart as a sounding board and thus catches changes in circulation which are all-important from a medical standpoint, and which at the same time do not indicate heart weakness or damage.

Heart damage according to the Du Pont scientists does point to the chance that the disturbance might be caused by absorption of toxic materials in the system or by war-nerve, war-work fatigue, colds or infections. The device now developed provides a valuable supplement to periodic blood-pressure ex-

aminations which Du Pont plant doctors have been using with success for some time.

Workers in the Du Pont plant have been checked with this new sound detector and ailments with which they complained have been found to be easily traced; and the doctors determined from an abnormal heart sound whether the record is due to industrial hazard or to prevailing health factors.

Here's the Future

Already arcades doing business in many States have coin-operated devices which measure your blood pressure, your sight and your strength. Others planned for the arcade of tomorrow are coin machine devices for placement in the Health Center Arcade are treadmill reducing machines; coin-operated bicycle reducers; coin-release bowling machines of normal size; pool and billiard tables which will allow a patron a game or two with insertion of a few coins; as well as more modernized punching bags and other muscle-provoking devices.

In these future Health Centers one will be able to take home a full course all-content vitamin dinner by selecting his favorite foods from automatic coin-operated food venders.

DENVER CIG TAX

(Continued from opposite page)

retail sales of cigarettes in 1940 were \$144,808; in 1941 a total of \$318,280 was taken in, and in 1942 the city received \$328,176. Later reports have not been made available. The license on cigarette venders went into effect in 1940 and that year the city collected the fee on 387 venders. In 1941 the city licensed only 183 cigarette machines.

While the city was seeking needed revenue in 1940, an ordinance was passed which placed a retail license on tobaccoists at \$5 per year and \$10 on cigarette venders. Operators of machines contested this difference in rates in the courts as discriminatory and won. The license fee on venders was then fixed at \$5 per year.

Absorbing Tax

Like many other cities, when Denver passed the original tax on retail sales of cigarettes, a number of retail stores decided to absorb the tax instead of passing it on to the consumer. This became an issue and was finally taken before the city council. Chain stores favored absorbing the tax while independents and operators urged that the tax be passed on to the consumer. The council voted unanimously for a bill which decreed that the tax be passed on to the consumer.

The fate of the new proposal to drop the tax is unpredictable, some members of the council saying that it may be held up for weeks. Newspaper reports indicate strong opposition to removing the tax.

The License Plan

The license ordinance which was passed at about the same time has been considered unique in its combination of retail tobacco stores and cigarette vending machines in the same bill. The ordinance passed in 1940 is as follows:

Section 22. Ordinance No. 125, Series of 1922, is hereby repealed, and Sections 1 and 2 of Ordinance No. 105, Series of 1922, are hereby amended and re-enacted to read as follows:

"Section 1. It shall be unlawful for any person, firm, corporation or association to exercise, carry on or engage in the occupation of tobaccoist or seller of cigars, cigarettes or tobacco in any form or character, at retail or wholesale or by vending machines, without first obtaining a license therefor; provided, that any retail merchant who keeps a vending machine in his own place of business dispensing tobacco in any form, the owner of which machine is licensed hereunder, shall not be deemed to be selling tobacco by vending machine within the meaning of this ordinance.

"Section 2. The license fee for carrying on the business of tobaccoist or selling cigars, cigarettes or tobacco in any form, except for carrying on such business by vending machine, shall be Five Dollars (\$5) per annum. The license fee for carrying on the business of selling tobacco in any form by vending machine shall be Ten Dollars (\$10) per annum for each such machine so used, the same to be paid by the owner thereof, and each vending ma-

chine licensee hereunder shall accompany his application for such license with a verified statement showing the number and location of all such machines owned by him and so used, and any change of location or new installation of any such machine shall be immediately reported to the manager of safety and excise in a subsequent affidavit of the owner. Each vending machine so owned and used, as shown by said affidavits, shall be assigned a number, and each such licensee shall secure from the manager of safety and excise for a price which shall reasonably represent the cost thereof a metal tag for each such machine owned or operated by him. The aforesaid tag shall show the number assigned to the machine for which it is issued, and each such tag shall be securely affixed and at all times be kept affixed in a conspicuous place to the machine for which it is issued.

Sell Less Flue-Cured Tobacco

Less flue-cured tobacco was sold in five main Southern producing States in 1943 than in 1942, the War Food Administration reports. Last year's total poundage was 859,731,466, compared with 1942's 875,155,938 pounds. Approximately 9,500,000 pounds of scrap tobacco were sold by growers outside regular auction channels in 1943, WFA estimated. In 1942 this figure was 11,000,000 pounds.

GLAMOUR GIRL

2 FOR 5¢ CARD VENDOR

ACCURATE—SIMPLE—STURDY CONSTRUCTION



(Counter Model Only)

29 DIFFERENT MUTOSCOPE NOVELTY CARD SERIES AVAILABLE FOR THIS MACHINE.

Choose any 3 series of Mutoscope Cards to sell through this Vendor, insert the corresponding displays (SUPPLIED FREE) in the machine as pictured above and you have one of the most profitable "Silent Salesman" Mutoscopes ever sold!

ONLY A FEW LEFT! DEAL NO. 1—1 Vendor, with 1000 each All-American Girl, Glorified Glamour Girls and Yankee Doodle Girl cards. Vendor cost only \$60! 3000 cards FREE bring in \$75 selling at 2 for 5¢.

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GRANDMOTHER PREDICTION CARDS, LOVE LETTERS, PALMISTRY LETTERS, HOROSCOPE CARDS, WIZARD PEN CARDS, etc. . . STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, etc. . .

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SEND FOR LIST OF NEW AND FACTORY RECONDITIONED PENNY ARCADE EQUIPMENT—STILL AVAILABLE FOR IMMEDIATE DELIVERY.

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Name Price and Quantity.

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IN TEXAS

Due to other interests must sell one of the best Arcades in the Southwest. Located in Army Camp and defense town of 75,000 population. Top location—good lease—no competition. All late equipment, including practically new 7-Gun A. B. T. Rifle Range. Business showing a net profit of over \$3,000.00 per month.

Price \$18,000.00

Would consider selling half interest to responsible party capable of managing business.

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Moving Out of City—Will Sell at Billboard Prices. Good Money Maker.

IN BEST SECTION OF CHICAGO—\$8000 Will Handle

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FEDERAL TAXES DUE JULY 1

New Fiscal Year Begins

No changes in rates from last year — full details of law given

CHICAGO, June 10.—July 1 will mark the beginning of another federal fiscal year for the coin machine industry. Between July 1 and 31, payments must be made to the Internal Revenue Bureau. Form 11-B is the official tax form to be used.

The federal tax law as passed in 1941 and amended in 1942 still remains the official tax on coin machines. Several efforts were made by various trade groups to push thru amendments during the past year but all failed. The tax on coin machines is strictly a tax on the location, but operators have always taken care of details in filling out blanks for location owners. Full payment must be made in certified check, postal money order or cash to the Collector of Internal Revenue by July 31 on all taxable machines. Payment must be for full year irrespective of how long the machine may be on location during the year. On machines placed in operation after July 1, tax must be paid at the prorata rate (approximately 83 cents per month per \$10 taxable machines) for the number of months remaining between the month the machine is placed on location and June 30, 1945.

Tax Details

Operators desiring to obtain detailed instructions about various questions of the law can obtain regulations 59 (1941 edition) from the Superintendent of Documents, Washington, D. C., for 10 cents per copy. This bulletin, along with a complete summary of the law, was also published in June 26, 1943, issue of *The Billboard*.

An unofficial summary of the federal tax as applied to coin machines follows:

1. **ARCADE MACHINES.**—These machines are classed as amusement machines in the federal law, and the tax is \$10 per machine, whether operated by penny or any other coin. If a prize or award is given on any amusement machine, even in an arcade, the machine becomes a gaming device and the tax is \$100.
2. **AMUSEMENT MACHINES.**—This general classification in the federal law covers all types of amusement machines not having a gaming feature. The tax on all amusement machines of all types, whether operated by a penny or larger (See *Fed. Tax Due July 1 on opp. page*)

MOVIE MACHINE REVIEWS

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, May 29.

Program 1167

Election Day, starring CINDY WALKER and RED RIVER DAVE, accompanied by a hillbilly band, tells of the events on that fatal day. Frontier town setting. (Triumph Films.)

THE FOUR LADYKILLERS and ROBERTA LEE sing *A Bird in a Gilded Cage*, with Miss Lee appearing as the caged bird (literally). Costuming is in keeping with the period of the song. There's also a chorus of four girls. (Dave Gould.)

Two Guitars in Jive features the dancing of AMARILLO. Setting is a gypsy tea room. The music is played first in traditional style, then in swing. Four dancing girls are included in the cast. (R. C. M. reissue.)

The LeDonne Trio (xylophone, bass and guitar) play and sing *I'd Love to be a Cowboy*, a comedy tune. Unfortunately, they're drugstore cowboys. Tavern setting. (Ben K. Blake.)

Dance Brevities presents THE LUCKY GIRLS (7) in three settings and types of dancing; in a harem, jiving and as ballet dancers. (Soundies.)

She's the Niece of Uncle Sam should result in a rise in enlistments in the feminine branches of the armed services. DAVID BROOKS, as a waiter, sings, and the CLAWSON TRIPLETS appear as navy nurses. Setting is a coffee shop. (Triumph Films.)

JIMMY NEWELL sings *Moonlight Masquerade*, assisted by STAN KENTON'S ORCHESTRA and TUT MACE. Setting, appropriately enough, is a masquerade party. (R. C. M. reissue.)

Hey, Tojo, Count Yo' Men stars BOB HOWARD, who sings and plays the piano as well as leading his band. They appear as a visiting camp show on tour in the South Pacific, and the song deals with the exploits of Yanks in that area. (Soundies.)

Assembled and Released by Soundies Distributing Corporation of America, Inc. Release date, June 5.

Program 1168

Coast Guard Song shows the induction, training and activities of that branch of the service. Musical background is the coast guard's official song. Some very impressive parade and action shots. (O. W. I.)

Pop's Coming Home, a novelty tune, is played by FRANK NOVAK AND HIS BAND, with Novak doing the vocals. "Pop" went out to get some wood, it seems, and ran into friends, with the inevitable results. Setting is a mountain-

eer's shack. (Ben Blake.)

KAY LORRAINE and CARL TREES sing the tuneful *Embraceable You*, to the accompaniment of MERLE PITT AND THE FIVE SHADES OF BLUE. The singers appear as window dressers who sing, instead of whistle, while they work. (Minoco reissue.)

Minute Waltz, played by VINCENT LOPEZ AND HIS ORCHESTRA, is highlighted by Lopez's solo work. Bandstand background. (Triumph Films.)

BILLY McDONALD AND HIS ROYAL HIGHLANDERS, dressed in Lord Fauntleroy suits, stars in *Playmates*. McDonald carries the vocals, with six girls in kid attire for eye appeal. (Dave Gould.)

One Man Band is VINCE (BLUE) MONDI, who plays and sings *St. Louis Blues*. Four page girls form an admiring audience. (Soundies.)

In *Minute the Mermaid*, singer REDD HARPER plays a befogged sailor who dreams he goes to the bottom of the sea and meets Minnie and assorted other charming mermaids. JULIANNE MERRITT, a stunning blonde, playing Minnie. (R. C. M. reissue.)

JUNE RICHMOND, who has been appearing at Hollywood's Trocadero, sings *Hey, Lady, Mama*, to the music of ROY MILTON AND HIS BAND. Bandstand setting. (R. C. M.)

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, June 12.

Program 1169

The very popular *It's Love, Love, Love* is sung by the TAILOR MAIDS (3) and JIMMY DODD. JOE REICHMAN'S ORCHESTRA provides the music, and there's a chorus of six girls. (R. C. M.)

THE FOUR LADYKILLERS and ROBERTA LEE, nattily dressed in the style of the '30s, appear in *By the Beautiful Sea*. (Dave Gould reissue.)

Better Not Roll Those Eyes is the advice of soldier HARRY BARRIS as he bids his sweetheart, JEAN PORTER, good-bye. As it turns out, he needs the same reminder. (R. C. M.)

SPADE COOLEY AND HIS WESTERN DANCE GANG, who play hillbilly music in swing style, star in *I Love to Yodel*. Vocals by an unidentified girl. Setting is a ranch house. (R. C. M.)

They Planted a Tree in the Valley is sung by NICK COCHRANE. He's in jail and the sheriff plants a tree on which to hang him. (Dave Gould.)

JOE REICHMAN AND HIS ORCHESTRA play *Poinciana*, with LOIS LANE singing. Bandstand background. (R. C. M.)

Pan Americonga stars RITA RIO, ALAN BALDWIN and MIGUEL ALVAREZ. Setting is a cafe scene, and the good

OWI Pics for Soundie Fans

CHICAGO, June 10.—Five Office of War Information pictures plus a special trailer on the Fifth War Loan drive will be shown free to Soundies audiences thruout the country beginning this week. Fifth War Loan picture is a 30-second bit which goes on every print of program 1168 going out this week. Also on this reel as a "free feature" is the OWI film, *Semper Paratus*, a three-minute film on the coast guard.

This film, along with four others, have been furnished by OWI to the Soundies Distributing Corporation, which in turn is making them available to Soundie operators free of charge. Additional pics include *Caissons Go Rolling Along*, which will appear on Program 1170; *Anchors Aweigh*, which will appear on 1172; *Marine's Hymn* on 1174, and *Keep 'Em Rolling* on 1176. There will be no notch in the film at the OWI picture so that it will immediately follow the preceding "paid" Soundie as a free play feature.

Soundies expects each OWI film to appear in at least 3,000 programs. Since the OWI requests accurate reports of the number of times each film is shown, operators are being furnished with cards to notify Soundies of the number of times each picture is exhibited. From these reports the approximate number of people who view the film will be calculated.

Jim Basso, Toledo Pin Game and Arcade Op, Dies

TOLEDO, June 10.—James J. (Jimmy) Basso, prominent pin table operator and arcade proprietor of this city, died June 4. Basso was active in coin machine circles in and around Toledo for some years, operating his own arcade there and at Russells Point, O. He was 45 years old, and is survived by his widow, Ruth; son, James, and mother, Mrs. Nellie Basso.

neighbor idea is worked in. (Globe reissue.)

BILLY HAYWOOD, a talented singer, stars in *Rinka Tinka Man*. Pianist CLIFF ALLEN has a too-short solo session. (R. C. M.)

MILLS

Q.T.'S AND VEST POCKETS

15 5c Q.T.'s, Originally Blue
Made Gold Glitter \$89.50
8 10c Q.T.'s, Same As Above... 99.50
22 5c VEST POCKETS, Blue and
Gold 54.50

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SALESBOARDS

24-Hour Service — Send for Circular.

Holes	Name	Def.	Price
1000	5¢ Nickel Charley	\$17.00	\$.96
1200	5¢ Bingo	20.50	1.29
1188	5¢ Jumbo Hole Bingo, Thick	20.70	1.95
1000	25¢ J.P. Charley, Arv. Prof.	52.00	1.24
1000	25¢ J.P. Charley, Thick	52.00	1.51
600	5¢ J.P. Over the Fence	14.60	1.39
600	5¢ J.P. Rabbit Foot	15.10	1.39
1000	5¢ J.P. Home Run	27.00	1.89
1000	5¢ J.P. Swing High	27.50	1.95
1000	5¢ J.P. 7 Lucky Dogs, X Thick	28.00	2.49
1200	5¢ J.P. Poker Play, X Thick	26.52	2.91

DELUXE SALES CO.
BLUE EARTH, MINN.

SPECIAL

20	5¢ Napkin Vanders	\$15.00
20	10¢ Napkin Machines	15.00
1	HI HAT, Like New	69.50
1	ANNABEL	39.50
1	MR. CHIPS	35.00
10	Northwestern #39s	7.50

CAMEO VENDING
432 West 42d, New York 18, N. Y.

REPAIR SLOTS

Four and Super Bells, One and Five Balls. All Consoles and Ray Guns and Photomatics. Sober and reliable. Go anywhere.

THEODORE ANDERSON

124 S. Third St., Steubenville, Ohio

FOR SALE

Some Good Buys

1 Gold Medal, 1 Ball Automatic	\$ 40.00
1 Arlington, 1 Ball Automatic	25.00
1 Paces Races, Red Arrow, Jackpot	250.00
1 Big Game, Console Automatic	75.00
1 Western Race Meet Console, 7	
Coin Head	175.00
1 Flying Champ, 1 Ball Automatic	150.00
1 Flicker, Automatic	35.00
1 Evans 10 Strike	60.00
2 Columbia Cigarette Reels, Factory	
Rebuilt, Each	90.00
1 Mills 1-2-3, Free Play	25.00
1 Derby Winner, 1 Ball Free Play	150.00
2 Totalizers, Each	100.00

Slots of all kinds. Write us to buy, sell or trade. Above merchandise subject to prior sale. One-third deposit must accompany all orders.

HOWARD SALES COMPANY

1208 Farnam St. OMAHA 2, NEBR.
Ha. 3100

WANT TO BUY

MILLS PHONOGRAPHS
Thrones and Empresses
(No Remotes)

BILL FREY, INC.

P. O. Box 4141. Miami 25, Fla.



AL SCHLESINGER, Square Amusement Company, Poughkeepsie, N. Y., with his two prize English setters, Turnpike Sun Beau (left) and Turnpike Baron. "Far from being crazy," Schlesinger states—in referring to Ben Sterling Jr.'s remarks in the May 27 issue that "operators do the craziest things" in raising prize dogs—"operators would be enriched if they would devote some time as a hobby to the training and working with sporting dogs."

Tobacco Stocks Drop As GI and Civilian Consumption Rises

WASHINGTON, June 10.—Stocks of all types of tobacco are nearly 9 per cent below those of a year ago, the War Food Administration reports. This includes stemmed and unstemmed tobacco owned by dealers and manufacturers in the United States and Puerto Rico. As of April 1 stocks totaled 2,642,738,000 pounds, compared with 2,893,432,000 pounds reported a year ago on the same date, a decline of 255,694,000 pounds.

Two reasons were given for the decline: The smaller crop, most of which had been sold by the end of the quarter, and the high level of consumption, both in this country and by the armed forces abroad in 1943. Altho figures on the January-March, 1944, tax-paid withdrawals indicate that consumption of most tobacco products was lower than for the first three months of 1943, these figures do not take into account the great increase in consumption of tax-free cigarettes and cigars. Exports for the quarter, including shipments under lend-lease, showed a pronounced drop from those of the same period in 1943.

Tobacco Earmarked

Dealers' stocks, which may include some tobacco which is earmarked for sale to domestic manufacturers or for export, were reported as 238,244,000 pounds on April 1, 1944. This is 9 per cent of the total April 1 holdings. Stocks in the hands of manufacturers were 2,404,494,000 pounds, 91 per cent of the total reported.

Indicated domestic consumption of cigarettes for each month of the January-March quarter was slightly under that of the corresponding month of 1943, and a marked drop from the record level established during the latter half of 1943. Withdrawals for the entire quarter showed a 2 per cent drop from those of the same quarter last year. This is the first time since 1938 that withdrawals for the first quarter of any calendar year have fallen below those of the same period in the previous year. These figures do not include tax-free cigarettes.

FED. TAX DUE JULY 1

(Continued from opposite page)

coin, is \$10 per year. If a gaming feature is added to any amusement machine paying an award over the counter or automatically in tokens, merchandise or cash, the machine becomes a gaming device and the tax is \$100 per year.

3. PENNY COUNTER MACHINES.—This classification refers to the various small gaming machines with reels, dice and other gaming features without a jackpot. The federal government classifies these as gaming devices and the tax is \$100 a year. The addition of a "mint vender" to such machines does not change the tax.

4. NOVELTY MERCHANDISERS.—This includes cranes, diggers and rotary merchandise machines. These are classed as gaming devices at present when merchandise awards are paid. The tax is \$100 per year.

5. GAMING DEVICES.—All machines operating for a penny or more that include a gaming feature of some kind such as dice, spinning reels or that pay an award over the counter or automatically in merchandise, tokens or cash are gaming devices and the tax is \$100 per year.

6. MUSIC MACHINES.—The federal tax on music machines, including juke boxes, movie machines and automatic hostesses, is \$10 per year.

7. VENDING MACHINES.—There is no federal tax on bona fide vending machines at present if there is no gaming feature in connection with such machines.

8. PRIZE BALL GUM VENDERS.—A special amendment was added on these machines in 1942. If the prize is not more than 5 cents in value, the tax on these machines is \$10 per year.

9. SERVICE MACHINES.—There is no federal tax on penny scales and other types of service machines unless they have an amusement or gaming feature. The Internal Revenue Department has raised questions about certain types of scales that have an amusement feature. This question should always be negotiated and a special ruling requested from Washington.

10. FREE PLAY PINBALL GAMES.—The big question has always been free-play pinball games. If an award is paid over the counter, such games become gaming devices and the tax is \$100 per year. If free-play games are operated simply as such and the player uses up the additional free plays only, the tax is \$10 per year.

are returned to a central clearing house, and manufacturers are notified as to the number of cartons returned. Each firm then calls and picks up their own cartons. Success of a program such as this depends on the area in which it is being operated as well as the availability of a central warehouse convenient to all.

In October, 1941, the confectionery industry made its first step toward aiding in the government's conservation program. Thru the NCA the industry mem-

bers began preparing for the expected shortage by preparing a preliminary program for package revision and paper stock changes.

Since conservation programs were adopted by individual firms, reports have been made that over 80 per cent of the containers used are returned for re-use. One company in particular reported a return of 27,000 shipping containers in a 30-day period from which 75 to 80 per cent were salvaged.

KEEP 'EM ACTIVE WITH GENERAL PRODUCTS CONVERSIONS

TOKYO RAIDER

For Your DRIVEMOBILE
16.75

F. O. B. SACRAMENTO

KLIP-A-NIP

For Your SKYFIGHTER
16.75

F. O. B. SACRAMENTO

BLISTER GUNNER

For Your AIRRAIDER
12.50

F. O. B. SACRAMENTO

Operators report that every one of these GENERAL PRODUCTS conversions are bringing new machine play appeal and quick pick up in profits. Get yours NOW! Each comes complete with everything furnished. No complicated changes. Takes only a few minutes to install.

SEE YOUR DISTRIBUTOR TODAY

GENERAL PRODUCTS COMPANY

1220 KAY ST., SACRAMENTO 14, CALIF.

A LIMITED NUMBER TO OFFER—

BRAND NEW

CHAMPION

COUNTER GAMES

With Gold Award

JAK-POT

In Original Shipping Cases

A REAL MONEY MAKER

CIGARETTE

OR

BELL FRUIT REELS

5c PLAY

WHILE THEY LAST

\$42.50 each

Small, light, compact, with player appeal plus! Will equal the earnings of a standard Bell Machine for a lot less investment!

5 Day Trial—Money Back Guarantee

WRITE, WIRE, PHONE TODAY

BAKER NOVELTY CO.

1700 WASHINGTON BLVD.

CHICAGO 12, ILL.

INDUSTRY EASES PAPER

(Continued from page 66)

and conservation advocated by the association. Local committees will be formed under the chairmanship of each individual member of the key committee and a definite plan of container re-use will be adopted according to the special needs and requirements of each separate area. In that the coin machine industry relies greatly on the use of packages and containers in the conduction of business the programs being followed by these local area committees should be watched closely.

Model Program in Chi

Already a model program is in effect in the Chicago and Milwaukee areas whereby member firms of the Chicago Candy Association have developed a program fitted for urban areas such as theirs. Containers used by these firms

FOR SALE! 2 AMUSEMENT CENTERS

IN NEWPORT NEWS, VA.

★

PHOTOMATON
PHOTOMATIC
ARCADE MACHINES
CONCESSIONS

★

\$10,000 REQUIRED

Inquire

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593 10th AVE., NEW YORK, N. Y.

OR

FUNLAND

2510 Jefferson Avenue
NEWPORT NEWS, VA.

READY FOR LOCATION—IN A-1 CONDITION!

3 Seeburg 8800, ESRC	\$600.00	1 Shoot Your Way to Tokyo	\$249.50
2 Seeburg Maestro Majors, ES	375.00	1 Mutoscope Sky Fighter	325.50
1 Rock-Ola Masters	325.00	7 Seeburg Baromatic, 5-10-25¢ Wireless	45.00
3 Rock-Ola Standards	298.50	5 Seeburg 30-Wire Selectomatics S20-1Z	8.00
1 Seeburg Vogue, RC	395.00	8 Seeburg 5¢ Wallomatic, 24 Selections, Wireless	32.50
4 Wurlitzer 500	350.00	6 5¢ Wallomatics, 20 Selections, Wireless, Metal Covers	37.50
2 Wurlitzer 500, Acme Remod.	395.00	4 Wurlitzer #304 Steppers	18.00
1 Wurlitzer 600-R	325.00	4 Wurlitzer #300 Adaptors, Complete	25.00
3 Wurlitzer 600-K	340.00	2 Twin-Sixteen Buckley Systems with Adaptors	195.00
6 Wurlitzer 616, Repainted, Leather Sides	139.50	15 Buckley 32 Selection Boxes	19.50
4 Wurlitzer #42 600 Victory	525.00	7 Buckley 24 Selection Boxes, Late Model	19.50
1 Rock-Ola Glamour Tone	50.00	1 Twin-Twelve Wurl. Buckley Adaptor	125.00
1 Wurlitzer 24	210.00		
1 Gabel, 24 Records, D.O.	89.50		

1/3 deposit, balance C. O. D., F. O. B. New York.

Wholesale Only

DAVE LOWY 594 10th Avenue, New York City. Longacre 5-9495

SPECIAL!

2000 Ohm 10 Watt Resistors	\$.45
3500 Ohm 10 Watt Resistors	.45
5000 Ohm 10 Watt Resistors	.45
5 Cond. Color-Coded Heavy Duty Rubber Covered Gun Cable; All Seeburgs, Per Ft.	.25
6 Cond. Color-Coded Heavy Duty Rubber Covered Gun Cable for all Seeburgs (Includes Spare Wire), Per Ft.	.30
8 Cond. Color-Coded Heavy Duty Rubber Covered Main Cable; All Seeburgs, Per Ft.	.30
Shielded Wire, Per 100 Ft.	6.00
No. 18 Approved Rubber Covered Zip Wire, Per 1000 Ft., Special Price	35.00
No. 18 Approved Silk and Rubber Covered Wire, Per 1000 Ft.	23.00
2 Conductor Heavy Duty Rubber Covered Wire, Per Ft.	.06
3 Conductor Heavy Duty Rubber Covered Wire, Per Ft.	.09

Samples of Wire on Request!
SPECIAL—68C7 Replacement Tube, Each 1.55
Full Line of Tube Adaptors, \$1.50 Each; 10% Off in Lots of 10 or More.

TERMS: C. O. D.

ATLAS VENDING CO.

410 NORTH BROAD STREET

(Phone: EL 2-0089)

ELIZABETH, N. J.

PLASTIC WALL BOX COVERS

Repaired and Refinished
LIKE NEW

\$3.50
Complete

Pack carefully. Mark carton "Fragile" and ship via Railway Express (less glass and hardware).

← We are swamped . . . please do not ship more than 12 covers at one time. →
SUPREME PLASTICS CO. 1112 45th St. Brooklyn, N. Y.

Phone: WI. 7-1208

STILL . . .

no better way to buy or sell your phonographs than through the facilities of New York Automatic Music Market—a "first-of-its-kind" service!

SELLERS . . .

of Phonographs rely upon New York Automatic Music Market's brokerage service to secure the highest prices! You receive the best price obtainable—minus a modest brokerage fee.

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of Phonographs have discovered that New York Automatic Music Market service offers brilliant opportunities. At N.Y. A.M.M. you buy directly from the owners of phonographs; and, too, only pay the current market price, plus a modest brokerage fee.

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Our quotations change daily!
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NEW YORK AUTOMATIC MUSIC MARKET

630 10th Ave., New York 19, N. Y.
Tel. Columbus 5-9160

Ten Years Ago

Industry was awaiting approval of an NRA code for operators of coin devices. Three codes were on file awaiting approval, but Washington indications this week was that one basic code for all small industries would be approved on which all others would be based. Basic code would require shorter hours to make more jobs; prohibition of commercial dishonesty and the obvious forms of unfair trade practice. A new price policy also was announced by the administration in which operators saw the chance to prevent competition and chiseling location owners from getting unfair commission cuts.

In his weekly editorial, Silver Sam (Walter W. Hurd) stressed the fact that what the operator desires in his coin machine news more than anything else is reliability. The editorial set down in capsule form the news policy of *The Billboard* coin machine department as "We have a definite policy of boosting the trade in every way possible since there are so many factors in opposition to the trade. For that reason the unpleasant news of the trade is usually

taboo unless there is a needed warning or matter of information which the trade itself needs to heed. . . . It would be like an ostrich sticking his head in the sand if we ignored some of the warning signs that appear every week in the news."

Dispute between pin game and digger factions in Detroit were delaying license plans of the city. . . . Electro Ball Company, Inc., of Dallas, filed an injunction in the Waco (Tex.) District Court enjoining the city from interfering with pin games and from collecting a tax on them as provided by ordinance passed by city commissioners on May 15.

On the association front, at a meeting of Los Angeles jobbers, an organization tagged the Southern California Amusement Jobbers' Association was formed. Members included Automatic Amusements Company, Irving Bromberg Company, Will P. Cavanaugh, D. Gottlieb & Company and Western Vending Machine Company. . . . Harry L. Drollinger, president of Texas Coin Vending Machine Association, called a special meeting at Austin, Tex.

National Association of Coin Operated Machine Manufacturers in session at the Hotel Sherman June 8, voted to establish a credit bureau for the exchange of credit information amongst members. Claude R. Kirk, of Exhibit; David C. Rockola and N. Marshall Seeburg were named to the committee to work out details.

Exhibit's Lighting, Bally's Rocket, Pacific's Contact, Genco's Step-Up, Daval's American Beauty and Gottlieb's Relay were vying for leadership in the games field. . . . Numerous used machine ads listed Mills' and Jennings' slots at prices from \$10 up! . . . Seeburg's Selectophone continued to attract attention.

The *Billboard's* London reporter stated more coin operated equipment was in evidence than ever before at Blackpool and Southport, Britain's greatest seaside resorts. "From the point of public appeal, pin games rule the roost," he reported. "Newer games like Pontiac, Jig-Saw and Blue Ribbon get almost ceaseless play. Target machines rank second in popularity." British column men were preparing to exhibit at the annual Brewer's Convention to be held in November at Agricultural Hall, Islington, London. British column men were preparing to exhibit both British and American made equipment. . . . Arthur Burrows and son, of Burrows Automatic Supply, returned to London after a visit to Chicago column men. Also on the boat with them was Tony Gasparro, of Weston Novelty.

OLIVE'S SPECIALS THIS WEEK

FIVE BALL FREE PLAY GAMES	
ATTENTION	\$ 57.50
A. B. C. BOWLER	57.50
ALL-AMERICAN	47.50
BIG TIME (Plastic)	50.00
BLONDIE (Plastic)	50.00
CHAMP (Old Style)	59.50
CHAMP (New Style)	69.50
DIXIE	42.50
FIVE AND TEN	135.00
HOLD OVER	30.00
INVASION	175.00
KEEP 'EM FLYING	150.00
LEGIONNAIRE	55.00
MAJORS, '41	60.00
MASCOT	22.50
MONICKER	90.00
REPEATER	50.00
SALUTE	30.00
SEAHAWK	57.50
SEVEN UP	60.00
SLAP THE JAP (Stratoliner)	67.50
SMACK THE JAP (Ten Spot)	67.50
SPORT PARADE	45.00
SPORTY	27.50
SPOTTEM	15.00
SPOT POOL	67.50
STRATOLINER	47.50
TEN SPOT	57.50
MISCELLANEOUS	
BALLY BULL GUN	\$ 79.50
BALLY RAPID FIRE	225.00
BALLY SKY BATTLE	285.00
KEENEY ANTI-AIRCRAFT	55.00
BAKER'S PACERS (D.D.)	275.00

Terms: 1/3 Dep. With Orders, Bal. C. O. D.

OLIVE NOVELTY CO.
2625 LUCAS AVE. ST. LOUIS 3, MO.
(Phone: Franklin 8620)

Slots and 1 Ball Machines

- 5 5c Mills Blue Front, Sgl. J.P. . \$225.00 Ea.
- 2 5c Pace Club Bell, Club Handle 175.00 Ea.
- 3 1c Pace All Star Comet, Slug Detector 40.00 Ea.
- 1 1941 Derby, Free Play 350.00
- 1 25c Mills Brown Front Club Console, Like New Write

WANTED TO BUY—MILLS AND JENNINGS SLOT MACHINES. Give Details in Letter.

Terms: 1/3 Deposit, Balance C. O. D.

AUTOMATIC COIN MACHINE CORP.

338 Chestnut St. SPRINGFIELD, MASS.
Phone 4-1109 Between 12M and 1 P.M.

BRAND NEW CONSOLES

- 5 Super Bells Comb. \$439.00
 - 8 Bally Club Bells Comb. 350.00
 - 6 Bally Club Bells, Push Button Model 495.00
 - 4 Bally Sun Rays, Free Play 245.00
- USED CONSOLES (Perfect Working Order)
- 1 Baker's Races, D.D. \$250.00
 - 3 Super Bells Combs. 175.00
 - 3 Twin Super Bells, 5/5 Comb. 498.00
 - 5 Silver Moons, Free Play 140.00
 - 1 Silver Moon Comb. 175.00
 - 4 Three Bells, Improved to operate perfectly 990.00
 - 2 Jumbo Parades Comb. 160.00
 - 1 Jumbo Parade, Cash 110.00
 - 8 Mills Free Play Slots 140.00
 - 5 Bally Club Bells, positively no spring trouble 280.00
 - 10 High Hands Comb. 180.00
 - 1 Super Track Time 325.00
 - 1 Evans Pay Day, 25¢, Like New 450.00

Pay Day is the same as Super Track Time in player appeal and action. If you have the location you can't go wrong. You positively will not have to spend any time going over any of the above Consoles.

A. J. DURSSELL NOVELTY CO.
176 ARCH ST. NEW BRITAIN, CONN.

ROUTE FOR SALE FOR CASH

150 SLOT MACHINES — 70 PHONOGRAPHS
In legally operated territory. A paying proposition. No chiselers nor distributors need answer this "ad" because I will not sacrifice. Reason for sale—owner retiring.

BOX D-220 Cincinnati 1, O.

WASHBURN SPECIALS!

ONE-BALL FREE PLAY	
Longacres	Write
Thoroughbreds	Write
Pimlico	\$450.00
Derby, '41	375.00
Club Trophies	375.00
Fortune	375.00
Derby Winner	175.00
Track Record	175.00
Mills 1-2-3, Late	99.50
ONE-BALL CASH PAY	
Kentuckys	\$475.00
Dead Heat	125.00
Flying Champs	225.00
Eureka	69.50
Sport Page	99.50
Track Record	175.00
SLOTS and CONSOLES	
Four Bells, 4-5c, Old Head	Write
Four Bells, 4-5c, Late Head	Write
Three Bells	Write
Jumbo Parade, C.P.	\$149.50
Lucky Star	149.50
Lucky Lucie	269.50
1941 Bangtalls	475.00
Bally Roll 'Em	199.50
Evans Rofetto Jr.	249.50
Bally Hi Hands	149.50

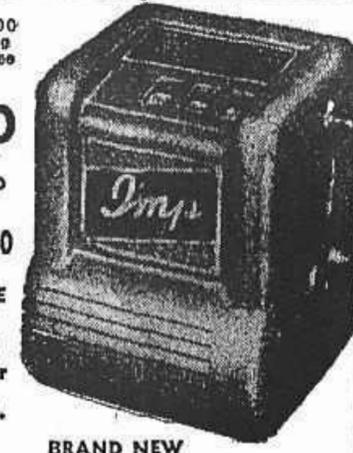
Triple Entry	\$175.00
Royal Flush	125.00
Rofetto Sr.	400.00
Silver Moon, C.P.	139.50
Baker's Pacers	299.50
Saratoga	159.50
5-10-25-50c Blue Fronts	
5-10-25c Gray Fronts	
5-10-25-50c War Eagles	
5c Chromes Cherry Bells Bonus Bells	
Brown Fronts Melon Bells Futurities	
Jennings Silver Chiefs	
25c Mills Golf Ball Vendors	
5c Mills Q. T. 5c Chrome Vest Pockets	

ARCADE	
Chicken Sams Converted	\$179.50
Mutoscope Punching Bag	310.00
Bally Alley	49.50
Ten Strike	79.50
Keeney Submarine	225.00
Chicago Coin Hockey	225.00
Keeney Anti Aircraft	89.50
Cuesser Scales	125.00
Super Bomber	475.00
Skyfighters	995.00
Scientific Batting Practice	149.50
Bally Rapid Fire	249.50
Radio Rifle	135.00
World Series	75.00

CHARLES E. WASHBURN
1511 WEST PICO BLVD. LOS ANGELES 15, CALIF.

WILL BUY YOUR ROUTE OR LOOSE EQUIPMENT ON YOUR FLOOR FOR SPOT CASH!
Send Complete Details Immediately!
RUNYON SALES CO. 123 W. RUNYON STREET NEWARK, N. J.

Over 75,000 New Giving Trouble-Free Service!



IMP BRAND NEW \$9.90 WHILE THEY LAST! Regular Price \$12.50.

BRAND NEW

Wings	\$11.50	Yankees	\$11.50
Sparks, 1¢ Cig.	29.50		
Cent a Pak	9.90		
Ten Strike, H.S., F.P.	275.00		
Ten Strike, H.S.	236.00		

Liberty Bell, Cig., Floor Sample	\$ 11.50
Mercury, Cig., Floor Sample	11.50
Zephyr	9.90
Turf Flash, Used	12.50
Champion	14.80
Vitalizer	69.50
Evans Playball	195.00
Love Testers	149.50
Exh. Rotary Merchandisers	179.50
Exh. Merchantmen	49.50
Fan Front Mutoscope Diggers	79.50

READY FOR IMMEDIATE DELIVERY
TOKYO RAIDER CONVERSION FOR DRIVEMOBILE . . . \$16.75
KLIP-A-NIP CONVERSION FOR SKYFIGHTER 16.75

1/3 Deposit With Order.
GERBER & GLASS
814 DIVERSEY, CHICAGO 14, ILL.

ALL MACHINES RECONDITIONED

READY TO OPERATE	
1 50¢ Mills Gossoneck, 2/4 Jackpot	\$125.00
1 25¢ Jennings 2/4 Jackpot	100.00
1 25¢ Pace, 2/4 Jackpot	75.00
1 10¢ Mills Cherry Bell, 3/5 Jackpot	225.00
1 10¢ Dixie Bell, 3/5 Jackpot	225.00
2 10¢ Oalle's, 3/5 Jackpot	Ea. 75.00
2 5¢ Calle's, 3/5 Jackpot	Ea. 60.00
4 5¢ Blue Fronts, 3/5 Jackpot	Ea. 185.00
1 5¢ Blue Front on Steel Base, 3/5 Double Jackpot	225.00
1 5¢ Mills Extraordinary Console, 3/5 Jackpot	225.00
1 5¢ Mills Bonus, 3/5 Jackpot	225.00
8 5¢ Mills War Eagles, 3/5 Jackpot	150.00
1 5¢ Mills Roman Head, 3/5 Jackpot	225.00
2 10¢ Pace's 2/4 Jackpot	Ea. 65.00
2 5¢ Pace's 2/4 Jackpot	Ea. 50.00
1 10¢ Columbia Bell, 3/5 Double Jackpot	75.00
2 5¢ Jennings 4 Star Chief, 3/5 Jackpot	Ea. 175.00
2 5¢ Watling 2/4 Jackpot	Ea. 50.00
2 1¢ Little Dukes, 2/4 Jackpot	Ea. 40.00
2 5¢ Mills Owls, 2/4 Jackpot	Ea. 40.00
1 1-2-3, 5¢ Payout	75.00
2 Jumbos, Parades, Payouts	Ea. 80.00
2 Single Slot Machine Safes With Combination	Ea. 55.00
2 Double Slot Machine Safes With Combination	Ea. 90.00
CONSOLES	
1 Paces Races, Black Cabinet	\$ 75.00
1 Rio	35.00
2 Liberty Bells	Ea. 35.00
1 Galloping Dolphins	75.00
ARCADE MACHINES	
1 Shoot the Chutes Gun	\$100.00
1 Shoot A Lite	65.00
1 Scientific Punching Bag	215.00
1 Exhibit Champion Punching Bag	65.00
2 Keeney Anti Aircraft Guns	Ea. 65.00
1 National 1¢ Scale, White Enamel	35.00
1 Electricity Is Life	65.00
1 Mystic Mirror	40.00
4 1¢ Paok Machines	45.00
1 Basket Ball Game	45.00
50,000 Genuine A.B.T. Steel Shots, New, for A.B.T. Air Rifle Range, 25,000 in Box, \$2.75 Per Thousand	

TERMS: 1/3 Deposit — Balance C. O. D.
SPORTSMEN'S CLUB
375 24TH ST., OGDEN, UTAH

WANTED FOR CASH

FOLLIES
BIG LEAGUE
POWER HOUSE

FORMATION
BIG TOWN
BLONDIE

MR. CHIPS
FOR SALE—New Pre-War Pinball Rubber Plunger Tips... 5c Each

P & S MACHINE CO.
2820 SHEFFIELD AVE. CHICAGO 14, ILL.

WANT TO BUY
WURLITZER PHONOGRAPHS
Models 24 and 24-A
BILL FREY, INC.
P. O. Box 4141. Miami 25, Fla.

SPARKS CHAMPION
 Taken Payout Gum Vendor with automatic gold award Jackpot; cigarette reels. It will make more money than any token payout game you ever operated. **ORDER NOW!** While they last.

\$19.50 Each

FIVE BALL FREE PLAYS

ABC Bowler	\$59.50	Sea Hawk	\$49.50
Air Circus	120.50	Spot-a-Card	79.50
Attention	40.00	Star Attr.	49.50
Belle Hop	69.50	Target Skill	34.50
Bandwagon	35.00	Sky Blazer	89.50
Big Town	25.00	Texas	
Cross Line	34.50	Mustang	89.50
Horoscope	49.50	Thumbs Up	89.50
Jolly	25.00	Alert	99.50
Line Up	32.50	Grand-Canyon	
Legionnaire	49.50	(New)	199.50
Polo	39.50	Streamliners	
Speed Demon	35.00	(New)	199.50
Sport Parade	44.50	Arizona	
		(New)	199.50

SLOTS AND CONSOLES

High Hands	\$189.50
Jennings 5c Four Star Chief, 3/5	149.50
Watling 5c Rot-a-Top, 3/5	99.50
Mills Q-T, Made Glitter Gold	99.50
Mills 5c Vest Pocket, Green	44.50
Mills 5c Vest Pocket, Blue & Gold	54.50
Mills 5c Vest Pocket, Chrome	79.50

ARCADE EQUIPMENT

Rapid Fire	\$195.00
Seeburg Shoot-the-Chutes	119.50
Supreme Shoot-Your-Way-to Tokyo Gun	275.00
Air Raider	225.00
Exhibit Card Vender	35.00
Mills Punching Bag	99.50
Keoney Submarine Gun	179.50
Erie Diggers	35.00

Large Selection of New and Used Vendors, Parts & Accessories in Stock. Send for Complete List. 1/3 deposit required with order. Bal. C. O. D.

WANTED
WILL PAY FOLLOWING PRICES

Kickers & Catchers	\$15.00	Cubs	\$ 2.00
Model "F"		Challengers	12.50
Targols	12.50	Roll-a-Packs	5.00
Totalizers	10.00	Home Runs	7.50
Lucky Strikes	5.00	Double Play	50.00
Do-Re-Mi	50.00	Stars	50.00
West Wind	50.00	Marvels	5.00
Sun Beam	50.00	Imps	2.00
American Eagles	5.00	Acas	2.00

All machines must be in working order, all parts complete, with locks and keys.

RAKE COIN MACHINE EXCHANGE
 2014 Market Street
 PHILADELPHIA 3, PA.



1000 Hole J.P. Charley, 25c Play, 30 Hole Jackpot.
 Lots of 200 or More \$1.10 Each
 Lots of 100 1.15 Each
 Lots of 50 1.20 Each
 Less than 50 1.25 Each
 Deposit With All Orders.

A. N. S. CO.
 312 Carroll St. ELMIRA, N. Y.

MACHINES IN A-1 CONDITION
READY TO OPERATE

Amt. for Sale	
1 CLOVER	\$79.50
2 BOSCO	89.50
2 SNAPPY	65.00
2 SKY BLAZER	72.50
2 TEN SPOT	64.50
3 GENCO DEFENSE	84.50
2 TOWERS	79.50
2 DOUBLE PLAY	55.00
2 JUNGLE	79.50
3 HOME RUN '42	74.50
2 AIR FORCE	72.50
2 CAPT. KIDD	74.50
2 HOROSCOPE	64.50
2 DO-RE-MI	74.50
1 ZIG ZAG	80.00
1 LEGIONNAIRE	59.50
1 VENUS	89.50
1 SEVEN UP	40.00
1 MAJORS '41	69.50
1 SHOW BOAT	59.50
1 ARGENTINE	80.00
1 VICTORY	87.50
1 TEXAS MUSTANG	89.50
1 700 WURLITZER-MUSIO	549.50

Send 1/3 Deposit—Balance O. O. D.
 F. O. B. Camden.

MAJESTIC VENDING CO.
 523 Mickie Street Camden, New Jersey
 Tel.: Camden 7778

Here's an Op Who Laughs at Gasoline Worries -- Walks Route

OXNARD, Calif., June 10.—With operators all over the country complaining about gasoline rationing seriously affecting their business, Jack Beavers, local operator, has solved the problem by locating all his machines within walking distance of his Palace Billiard Hall, which he operates along with his coin machine route.

Beavers admits he didn't purposely locate his machines with the idea of travel curtailment in mind. "It just happened," he tells friends. "However, I'm glad it happened that way at this time."

Quick and good service has been the basis of Beavers's operations for 11 years. Location owners, in most instances, expect service on a par with normal times, and Beavers, afoot, has been able to supply it.

War hasn't been too hard on Beavers's route. The influx of servicemen has boosted the take on machines, but it has also increased the wear and tear. This is to be expected, however, and Beavers has coped with war problems and has built his coin machine business to a point where he is a welcome buyer at Los Angeles jobbing houses.

Most of his operation centers around games. He has 30 and contends that this is all he can handle alone. By working alone he escapes the headache of trying to hire good mechanics. Beavers admits he's "pretty good at fixing machines" himself. The fact that he keeps his machines working nicely confirms his statement.

Rescues Stored Equipment

Among the machines in his pool hall are an Argentine, Spot Pool, Yanks, Spot-a-Card and a Western Baseball. The latter is especially popular, and when asked about it, Beavers says, "Yes, it's doing all right." Flipping the ashes from a cigar he adds, "I bought the thing three years ago and had it stored two." Now that he has brought it out, it is more than paying for itself.

Active in Civic Affairs

A look around the billiard hall shows that Beavers is active in civic affairs. Hanging behind the counter is a certificate from "Boys' Town," signed by Father Flanagan. "In appreciation of the assistance rendered to Father Flanagan's Boys' Home," reads the document.

Asked if he helped many such causes, Beavers said he did so whenever he could. He is a regular contributor to the Boy Scouts, the Oxnard Chamber of Commerce of which he is a member, the War Chest and the California Federated Institute. He is vice-president of the Eagles, and also a member of the volunteer fire department.

Like many Californians, Beaver is not a native. He came here from Missouri and started work as a butcher. Altho he was successful in this trade, he tired of the West and returned to Missouri several times, only to come back to California again. Before he entered the coin machine business he was at his lowest financial ebb, he says.

"I had only 17 cents in my pockets when I came back from Missouri to stay," he admits. "But I started in. The coin machine business gradually increased. When I first started, I worked in this pool hall. Later the owner retired because of poor health. I took it over and continued to operate it along with my games. They're running smoothly now, but it wasn't easy to divide time between the two businesses."

Asked if he had had trouble learning the mechanical end of games, Beaver said, "Not especially. But I had to work some of them over a lot before I got them right."

About this time the telephone rang. Beavers answered and there was a series of "yesses." Then he grabbed his tool kit and walked out.

"Got another service call. Got to get over there in a hurry."

He hurried along, just as he does on all calls. He realizes that service is the basis of his business.

MILLS 5c, 10c, 25c SLOTS FOR IMMEDIATE DELIVERY

- 5 MILLS 25c BROWN FRONTS, Drillproof, Knee Action, C.H.
- 3 MILLS 10c BROWN FRONTS, Drillproof, Knee Action, C.H.
- 4 MILLS 5c BROWN FRONTS, Drillproof, Knee Action, C.H.
- 4 BLUE FRONT 25c Q. T.'s
- 6 BLUE FRONT 5c Q. T.'s
- 5 GOLD GLITTERED 25c Q. T.'s
- 3 GOLD GLITTERED 10c Q. T.'s
- 6 GOLD GLITTERED 1c Q. T.'s
- 2 JENNINGS 5c CHIEFS
- 1 JENNINGS 5c S. CHIEF, S. P.
- 7 JENN. 5c TRIPLE JAK
- 5 COLUMBIAS 5c GOLD AWARD
- 9 MILLS BLUE & GOLD V. POCKETS
- 4 MILLS FOUR BELLS, High Serials
- 8 MILLS JUMBO PARADES, F. P.
- 1 MILLS LOBOY SCALES
- 15 SHEFFLER LOBOY SCALES
- 1 WATLING SCALE
- 1 PACES RACES, Black Cabinet
- 1 PACES RACES RED ARROW
- 2 BALLY GOLD CUPS, F. P.
- 2 JENNINGS FAST TIMES
- 2 RAPID FIRE GUNS

50 War Eagle Gold Glittered Castings (top & bottom). Per set. \$18.50

- PHONOGRAPHS**
- 1 '39 ROCK-OLA DELUXE
 - 1 ROCK-OLA STANDARD
 - 1 SEEBURG MAJOR Wireless
 - 1 SEEBURG CASINO
 - 3 WURLITZER VICTORY MODELS
 - 1 WUR. TWIN TWELVE ROLLAWAYS, In Metal Cas., Packard Adpt.
 - 2 WURLITZER "41"
 - 2 SEEBURG ROLLAWAYS WIRELESS
 - 5 MILLS THRONES OF MUSIC

IF WHAT YOU WANT IS NOT LISTED, WRITE US, AS WE HAVE A LARGE STOCK OF ALL TYPES OF VENDING MACHINES. WRITE FOR PRICES. Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.
 669-671 S. Broadway, Lexington 20, Ky.
 "WE ARE WHOLESALE AND SELL FOR RESALE"

RADIO TUBES for the COIN MACHINE TRADE

Ask for Our Tube Inventory Sheet which is mailed twice monthly to Bona Fide Operators. You know in advance what we can ship and what we cannot ship. PLEASE do NOT order tubes until you have received this list and the necessary Supplier's Certificate for your signature.

W. R. BURTT
 "The Coin Tube Man"

436 N. TERRACE DR. WICHITA 8, KANSAS

CONSOLES READY TO GO

UNITED REBUILTS ARE 100% RIGHT

FREE PLAY	PAYOUT
15 Hi Hand	2 Roulette, 25c Caille
5 Big Game	10 Bangtails
22 Mills Super Ones	3 Domino, 1941 7 Coin
40 Club Bells	18 Paces Races
75 Super Bells	3 Lucky Lucre
40 Sun Ray	15 Mills Original Blue Front
25 Silver Moon	12 Mills Blue & Gold Vest Pockets
5 Roll 'Em	18 Pace Penny Bantams
8 Paces Reels	
3 Big Top	

1/3 Deposit

UNITED AMUSEMENT CO.
 310 S. ALAMO Phone C1431 SAN ANTONIO, TEXAS

CASH WAITING

WANT ANY QUANTITY OF BALLY FLICKERS. Do Not Have To Be in Working Order, But They Must Be Complete With All Parts!
 ROCK-OLA: STANDARDS, SUPERS, MASTERS, SPECTRAXOX AND PLAYMASTER COMB. A.C. AND D.C. WALL BOXES.
 WURLITZER: 500, 600, 750E, 800, 850E AND 71 COUNTER MODELS.
 BALLY: CLUB BELLS, BIG TOPS AND HIGH HANDS.
 State Quantity and Price Asked in Your First Letter!

MAIN CLOCK GEARS WITH ALL ATTACHMENTS FOR MILLS AND JENNINGS MACHINES \$3.50 Each in Lots of 25 or More.
 ELECTRIC PHOTO CELLS FOR ROCK-OLA TOM MIX GUNS Price — \$10.00 Each

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 1635 FIFTH AVENUE (Phone: GRant 7818) PITTSBURGH 19, PA.

ENTERING SERVICE MUST SELL OUT

- SLOTS**
- 1 5c Original Mills Emerald Chrome, Ser. #475717. Price \$325.00
 - 1 25c Original Mills Emerald Chrome, Ser. #475778. Price 425.00
 - Both These Machines Used 1 Week. Cannot Be Told From New.
 - 1 25c Original Mills Chrome, Ser. #458082. Price 375.00
 - Above Slots Are Finest in America Today.
 - 10 Mills 5c Blue Q.T. Price Each 79.50
 - 1 25c Mills War Eagle With Club Handle, Used 2 Wks, Like New, Price. 235.00
 - 1 10c Mills War Eagle With Club Handle, Like New, Price. 185.00
 - 1 25c Mills Wolf Head, 2-4, Clean. 79.50
 - 1 5c Mills Gold Award, 2-4, Clean. 65.00
 - 1 5c Mills Sky Scraper, 3-5, Very Good 85.00
 - 25 5c Mills Blue and Gold Vest Pockets, Very Clean, Each. 46.50
- CONSOLES**
- 10 5c Watling Big Games, Free Play, Each 89.50
 - Very Clean and Ready for Location.
- SPECIAL COUNTER GAMES**
- 4 Pikes Peak
 - 1 Kicker and Catcher
 - 1 Gottlieb 3-Way Grip
 - 1 Poison the Rat
 - 1 Genco Hoops
 - 1 Try Your-Skill
 - 1 Electrical Shocker
- 16 Assorted Imps, Mercurys and Wings. Price: \$100.00 for Lot.

PRICE: \$110.00 FOR ENTIRE LOT Ready for Operation.

ATTENTION, MAINE OPERATORS!
 100 Latest Pin Games. Will Not Create. Come and Pick Them Out. Very Cheap at 1 Alfred Street, Biddeford, Maine.
 Certified Deposit Must Accompany Order.
ERNEST KARYDIS
 73 GROVE ST., SALEM, MASS.

WANT TO BUY

Evans Ten Strikes (Low Dial), Bally Pickem, Scoop, Variety, C. O. D. Condition of cabinet not important, but must have all parts. E. LARSON, 151 N. Illinois St., Indianapolis, Indiana.

BALLY BELL, \$90.00
 ROCKOLA TEN STRIKE, \$30.00; 50c Chief, Serial #124308, Write: 5c Chief 4 Star, \$130.00; 10c Chief 4 Star, \$155.00; Saratoga, \$125.00; BALLY SKILLFIELD, \$105.00.

FULLER MUSIC CO.
 P. O. BOX 512, OCALA, FLA.

HAVE CONFIDENCE IN US— WE WILL STEER YOU RIGHT

ARCADE EQUIPMENT

- | | |
|---|--|
| Cottlieb Grippers. Ea.\$ 14.50 | 4 Action Baseballs, something real good in the baseball game. Ea. \$125.00 |
| Keency Anti-Aircraft Guns, Refinished. Ea. 79.50 | 1 Charlie McCarthy Fortune Telling Machine 125.00 |
| Exhibit New Type Card Vendors. Ea. 29.50 | 25 Radio Rifles, including 1 roll film. Each 79.50 |
| 3 Buckley Treasure Island | 8 Mutoscope Drop Picture Machines. Each 50.00 |
| 6 Buckley Deluxe | 4 Blow Balls. Ea. 79.50 |
| 5 Mutoscope Red Top and Fan Fronts | Electric Shockers. Ea. 15.00 |
| 1 Horoscope Scale 125.00 | |
| 5 Exhibit Hi-Balls. Ea. 79.50 | |

10 Rotary Merchandisers, \$159.50 Each.	4 Genuine Late Mills Sol-O-Vues, guaranteed in good shape, \$424.50 Each.
2 Jumbo Rotary by National, \$110.00 Each.	4 Mills Panorams, \$375.00 Each.
300 Five Ball Free Play Games to choose from, \$19.50 Up.	The best Stamp Machines made by Shipman Mfg. Co., Vends 2c and 3c stamps, new, \$29.50 Each.

ONE BALLS

8 Genuine Keency Contest, free play, one ball, a real winner, has four bumpers in same location on Longacre and Thorebred, \$145.00 Ea.

- | | | |
|-----------------------------------|--|--------------------------------|
| Record Time Sport Special | Track Odds Club Trophy | Flying Champ Write for Prices. |
| Electric Welders. Ea.\$27.95 | 1c & 5c Nudgers, a life-saver for Arcades. Ea.\$ 9.85 | |
| Service Kits. Ea. 7.50 | Vest Pockets. Ea. 49.50 | |

CONSOLES

- | | | | |
|---------------|--------------|--------------|-------------|
| Baker's Paces | Fastimo | Liberty Bell | Royal Flush |
| Bally Racers | Hi-Hand | Royal Draw | Saratoga |
| Club Boils | Jumbo Parade | | |

We carry a complete line of Projection Lamps, Tubes, Mutoscope Cards, Plastics for Phonographs, Coin Wrappers and all Parts for the Coin Machine trade.

SOUTHWESTERN VENDING MACHINE CO.

2833 West Pico Blvd. Los Angeles 6, Calif.

British-American Fight for Own Interest To Balk Trade

NEW YORK, June 10.—Fear of both the British and the Americans that each is all-out to serve its own interests is the greatest obstacle to multi-lateral trade, Don C. Bliss, commercial attache of the American embassy at London told members of the Commerce and Industry Association.

The British fear that the Americans productive capacity after the war will dominate the export trade, and the Americans feel the British will wrest some commercial advantage from them, Bliss declared. In addition, the British feel that as yet the United States has no post-war program which will assure full employment and thus create buying power among the people for high priced British goods.

WILL BUY WURLITZER 412 — P12 — 312

Must Be Complete and in Perfect Working Condition!

WE PAY HIGHEST PRICES! Write! Wire! Phone!

★DAVID ROSEN★

855 NORTH BROAD STREET PHILADELPHIA 23, PA. STEVENSON 9943

International Features:

MUSIC

- 10 Panorams, Late Serials, Wipers, Ea. \$350.00 \$10.00 Extra for Crating.
- 5 Wurlitzer 600, Each\$325.00
- 5 Wurlitzer 500, Each 350.00
- 10 Wurlitzer Victory, Each 450.00
- 3 Wurlitzer 81 Counter Model, Each. 195.00
- 1 Seeburg Regal 290.00

VENDORS

- 10 Du Granier S.P. Models, 9 Col., Ea. \$ 39.50
- 1 Du Granier V-Model Dual 65.00
- 5 U-Need-a-Pak 500 Model, Each ... 136.00
- 25 Advance Vendors, P-Nut, repainted and rebuilt, Each 8.50
- 6 Electric Popomatic Popcorn Vendors, very clean, Each 79.50

CONSOLES

- 1 Jennings Bobtail, F.P.\$110.00
- 1 Mills Jumbo Parado, P.O., L.H. 109.50

ARCADE

- 1 Midgot Skee Roll\$195.00
- 1 Jennings Roll-in-the-Barrel 150.00
- 2 7-Ft. X-Ray Poker, Each 95.00
- 1 Batting Practice 110.00

SLOTS

- 5 Mills 5c Blue Front, Very Late, K.A.C.H., Each\$240.00
- 2 Watling 5c Rotatop, 3-5, P.O., Each 99.50
- 2 Jennings 1 Star Chief, 3-5, P.O., Ea. 95.00

ONE BALLS

- 1 Blue Grass, F.P.\$195.00
- 1 Sky Lark, F.P., P.O., Combination . 279.50

5 BALL FREE PLAY

- | | |
|--------------------------------|-------------------------------|
| 1 Star Attraction\$59.50 | 1 Double Feature\$39.50 |
| 1 Horoscope 59.50 | 3 School Days, Ea. 55.00 |
| 1 Sea Hawk 59.50 | 1 ABC Bowler 59.50 |
| 1 Paradise 49.50 | 1 Twinkie 17.50 |
| 1 Flicker 49.50 | 1 Ten Spot 54.50 |
| 1 Four Roses 49.50 | 1 Big Chief 49.50 |
| 2 Landslides, Ea. 49.50 | 1 PanAmerican 39.50 |

WANTED FOR EXPORT: SLOTS * PIN GAMES * ANY QUANTITY.

FOREIGN INQUIRIES INVITED. 1/2 Deposit With All Orders, Balance C. O. D. LEO GREEN, Sales Manager

International Coin Machine Distributors 2115 PROSPECT AVE., CLEVELAND 15, O. Phone: Main 5769

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WE PAY HIGH CASH PRICES

FOR YOUR IDLE EQUIPMENT

Any Make or Model! Turn your idle Equipment into useful CASH or WAR BONDS!

DON'T ASK FOR OFFERS! TELL US WHAT YOU'VE GOT AND WHAT YOU WANT FOR IT AND THAT'S THAT!

Send Detailed List Today!

ROYAL DISTRIBUTORS

409 No. Broad Street, Elizabeth, N. J.

CLOSE-OUT OF COMPLETE ROUTE! ALL MACHINES IN PERFECT WORKING CONDITION!

MUSIC

- | | |
|---|--|
| 1 Wurlitzer 950 Write | 10 Seeburg 8800 RC, Each\$595.00 |
| 9 Wurlitzer 850 Write | 6 Seeburg 9800 RC, Each 625.00 |
| 6 Wurlitzer 750E Write | 5 Seeburg 8200 RC, Each 675.00 |
| 7 Wurlitzer 800, Each\$595.00 | 2 Seeburg Casinos, Each 250.00 |
| 4 Wurlitzer 700, Each 550.00 | 2 Seeburg RC Specials, Hide-aways, Each 350.00 |
| 5 Wurlitzer 600K, Each 350.00 | 1 Seeburg Rex, RC 300.00 |
| 5 Wurlitzer 600R, Each 325.00 | 10 Rock-Ola Imperials, Each 225.00 |
| 2 Wurlitzer 616, Each 139.50 | 2 Rock-Ola Monarchs, Each 250.00 |
| 7 Wurlitzer 500, Each 360.00 | 4 Rock-Ola 1939 Standards, Each 325.00 |
| 2 Wurlitzer 71 Counter Models, Each 150.00 | 1 Rock-Ola 1940 Master 375.00 |
| 5 Wurlitzer Victory Models With 24's, Each 425.00 | 7 Rock-Ola Commandos, Like New, Each 600.00 |
| 5 Wurlitzer Twin Twelves in Metal Cabinets, Each 125.00 | 1 Rock-Ola Windsor 225.00 |
| | 2 Seeburg Majors, ESRC, Each.. 395.00 |

WALL BOXES

- 10 Packard Boxes, Each\$34.50
- 100 New Style Buckley Boxes With Side Plastics, Each 15.00
- 20 Seeburg 5-10-25c 3-Wire Boxes, Each\$49.50
- 15 Seeburg 5-10-25c RC Wallomatics, Each 55.00

CONSOLES

- 1 Paces Races, Brown Cabinet...\$125.00
- 1 Triple Entry 150.00
- 2 Evans Bang Tails, Each 375.00
- 2 1941 Evans Galloping Dominoes, Each\$350.00
- 3 Buckley Track Odds, Each ...\$250.00
- 1 Buckley Colors 75.00
- 1 Silver Moon Convertible 150.00

ARCADE

- 1 Rock-Ola World Series\$ 60.00
- 1 Bally Defender, Amplifier Missing) 195.00
- 1 Bally Rapid Fire (Bad Motor)...\$160.00
- 1 Bally Alley 49.50

1/2 Deposit, Balance C. O. D. or Sight Draft.

HERMAN PERIN 123 W. Runyon St. Newark, N. J.

AUTOMATIC "26" DICE GAME

Not coin operated. Press the lever and 10 large, high grade dice go scrambling around on a whirling turntable, having automatic air brake. By changing number of dice game can be readied for Craps, Chuckaluck, etc. Walnut finish. Size 13x15x7 in. Wt. 20 lbs. Send \$10.00 deposit, balance \$29.50 C. O. D. Each

TURF FLASH RACE HORSE GAME. Plays pennies, nickels, dimes, quarters. Pays for itself in an evening—\$39.50.

COSMOPOLITAN COIN MACHINES 812 N. Michigan Ave. CHICAGO 11, ILL.

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RED, WHITE AND BLUE TICKETS

2040, 2100 and 2170, \$1.00 Per Set in 3 Doz. Lots, \$2.10 Per Set in less than 3 Doz. Lots. Stamped in pack of 59, 75¢ Per Set Extra. 1/3 Cash With Order, Balance C. O. D.

Central Novelty Co.

212 1/2 Prals St. STEVENS POINT, WIS.

FOR SALE

- MONICKER\$84.50
- BOSCO 79.50
- BALLY AIR FORCE 72.50
- NEW CHAMP 69.50
- STAR ATTRACTIONS 64.50
- 1/3 Cash, Balance C. O. D.

FORD VENDING MACHINES

319 Long Beach Rd., Oceanside, L. I., N. Y.

1 '41 Derby on base, \$365.00; 1 '41 Derby, legs, \$360.00; 1 Club Trophy, \$345.00; 1 Mills Owl, '41, \$90.00; 2 Big Panorams @ \$120.00; 2 Knock-Outs @ \$118.50; 1 Keep 'Em Flying, \$122.50; 1 Toplo, \$88.50; 1 Monicker, \$88.50; 1 Jeep, Exhibit's, \$120.00; 2 Actions, Exhibit's, @ \$120.00; 1 Spot-a-Card, \$69.50; 1 Rapid Fire Gun, \$220.00. All machines on location. Will sell one or entire route. 1/2 Deposit, Balance C. O. D.

RELIABLE MUSIC CO.

711 E. Warren St. FLINT, MICH. Phone 5-4844

ARCADE FOR SALE

Nets \$2,000.00 a month. Located on busy Los Angeles thoroughfare. \$20,000.00. Can be financed.

"ARCADE OPERATOR"

The Billboard Publishing Company 1509 N. Vine Street Hollywood 28, Calif.

MUSIC FOR SALE

- 1 750E Wurlitzer Phonograph, A-1 Condition\$585.00
- 1 1939 Standard Rock-Ola, Remote Adaptor, A-1 329.00
- 1 1940 Rock-Ola Master, Remote Adaptor, A-1 395.00
- 5 125 Wurlitzer Wall Boxes, A-1 Condition, Ea. 32.50

GAMES FOR SALE

- 2 Bally Club Boils Comb.\$250.00
- Baker's Paces (Brown Cab.) 299.00
- 2 Watling Big Games 89.50
- 1 Fast Time 84.50
- 1939 Mills 1-2-3 44.50
- 1940 Mills 1-2-3 89.50
- Exhibit Giant Movie Bank (One Ball Automatic) 74.50
- 4 Mills Vest Pockets with Meters 44.50
- 1 Jennings Good Luck Console 89.50
- 1 Evans Ten Strike High Dial 65.00

Terms: One-Third Cash With Order.

Hiser Sales Company, Inc.

319 W. Fourth Street FORT WAYNE, IND.

ATTENTION, BOARD OPERATORS

Pre-War Boards. 10¢ Superior Jar of Jacks, thick, \$3.50; 10¢ Superior Jar of Jacks, thin, \$2.75; 10¢ Loads of Action, \$3.25; 10¢ Legal Barrel, \$3.25; 10¢ Jack Pot King, \$5.25; 25¢ Bonus Pot, \$3.50; 25¢ Texas Charley, \$3.25; 25¢ Charley Boards, \$1.00; 5¢ Sure Winners & Luckys, \$1.75. Send 1/3 Deposit.

Harry R. Poff

101 No. Glenwood SPRINGFIELD, ILL.

J A / F R E

J A / F R E

J A / F R E

JA/FRE MEANS "JOE ASH—FINEST RECONDITIONED EQUIPMENT"

"You Can Always Depend on Joe Ash All-Ways" ACTIVE AMUSEMENT MACHINES COMPANY

900 NO. FRANKLIN ST. PHILADELPHIA 23, PA.

REALLY CLEAN FIVE BALLS

Attention	..\$ 56.50
Action112.50
A.B.C. Bowler	52.50
Argentino	.. 67.50
Banner 29.50
Belle Hop	.. 57.50
Bombardier
Like Now, Revamp
Yamp112.50
Crossline 39.50
Dude Ranch 27.50
Formation 39.50
Flag Ship 27.50
Five-Ten122.50
Fleet 32.50
Land Slide 32.50
Metro 37.50
Merry-Go-Round	32.50

ONE BALL FREE PLAY

Mills 1940 1-2-3, A-1\$72.50
Mills 1938 1-2-3 37.50
Bally Gold Cup 42.50
Westarhaus Turf Champ, Converted to Victorious 1944112.50

ARCADE

Exhibit Rotary Merchandiser with Arm	\$142.50
Bally Rapid Fire 229.50

COUNTER MACHINES

Cub\$ 4.95
Imp 3.95
Zip 3.95
Mercury 8.25
Marvel 8.25
Deuces Wild 7.95
Mills Vest Pocket, Green	42.50
Mills Vest Pocket, Blue & Gold	49.50

SLOT STANDS

Mills Folding\$ 6.00
Safe Stands 29.50
1 Safe Cabinet for Two Machines	62.50
1 Jack-In-the-Box Safe Stand (Machine Drops Into Stand)	69.50

MUSIC

Seeburg Hylono, E.S., R.C.\$625.00
Rock-Ola Master (Rock-a-lito)	330.00
Mills Threne 275.00
Wurlitzer Counter Model 41 With Stand	139.50
1 Rock-Ola Counter Model With Stand	99.50
Wurlitzer Bar Box, 2 Wire, Low Flat Type	39.50
Wurlitzer Wall Box, 2 Wire, 5-10-25	42.50
Seeburg Bar-O-Matics, 5-10-25, Wireless	44.50
Seeburg Wall Boxes, Wireless	32.50
Rock-Ola Wall Boxes, 5 Wire	37.50
Rock-Ola Bar Box, 5 Wire	39.50

SLOTS

50¢ Mills Blue Front, CL-K.A., Serial 420,000, Like New	Write
25¢ Original Brown Front, Serial Over 420,000, Like New	Write
1 25¢ Original Brown Front, Finished in Blue by Mills, Serial Over 480,000, Like New	Write
1 5¢ Original Brown Front, Finished in Blue by Mills, Serial Over 480,000	\$375.00
1 10¢ Chrome Bell, Giltter Gold Finish, Like New	Write
1 10¢ Rebuilt War Eagle, Giltter Gold Finish, O. L., K. A.	Write

CONSOLES

Bally High Hand, F.P. & P.O.\$149.50
Jennings Silver Moon, F.P. 99.50
Jumbo Parade, F.P. 72.50
Jumbo Parade, F.P., Late Head	82.50
Bally Big Top, F.P. 89.50
Mills 4 Balls Write
Bakers Pacer (Daily Double) 275.00

CIGARETTE MACHINES

DuGrenier Champion, 11 Col.\$ 99.50
U-Need-A-Pak, 1940 Model, 15 Col.	62.50
DuGrenier W Model 42.50
Rowo Royal 72.50

1/3 Deposit, Balance C. O. D.

MEYERS COIN MACHINE CO.
232 WATER ST. BARABOO, WIS.
Phone 424

Two New Corps. Formed in N. Y.

ALBANY, N. Y., June 10.—Two concerns authorized to deal in vending machines of all kinds have been incorporated with the secretary of state here. They are: Trainair, Inc., Rochester; capital stock, \$10,000; directors and subscribers (each one share)—Jack Garliner and Shirley Abrams, Rochester, N. Y., and George Ponsler, Maplewood, N. J.

R. & E. Vending Service, Inc., New York; capital stock, 200 shares of no par value; directors and subscribers (each one share)—Doris R. Feder, New York, and Edith Sakin and Lester Rodnon, Brooklyn.

Ark. Coin Machine Revenue Drops for 7th Month in Row

LITTLE ROCK, June 10.—Continuing a trend which began last November, the State reported a decline in coin machine tax collections of 59 per cent for May in comparison with collections for May, 1943.

Experienced observers here cite as reasons, the fact that coin-operated equipment is fast wearing out and no replacements are to be had, hence there are fewer machines on location. High federal levies pyramided on top of State and city fees have made it necessary for operators to remove machines from "marginal" locations and to concentrate only on the best paying spots.

This State was one of the first to pass favorable legislation in favor of coin machines and is accredited with having the most workable and equitable coin machine license laws on the books.

ARCADE MACHINES

Midget Skeo Ball\$199.50
Periscope 395.00
Selector Scope 375.00
Cuplid's Wheel 245.00
"Solo-Vue," Complete Panoram Machine Converted	495.00
"Trap the Jap," Munves' Chicken Sam Conversion	189.50
Bally Rapid Fire 245.00
Bally Bull's Eye 95.00
Keeney Submarine 200.00
Keeney Air Raider 235.00
Seeburg Shoot the Chutes 150.00
Test Pilot 225.00
Chicago Coin Hockey 210.00
Groetchen Mountain Climber 145.00
Groetchen Skill Jump 45.00
Scientific Batting Practice 115.00
Chester Pollard Football, 2 Players	115.00
Gottlieb Skeeballete 62.50
Goofy Golf 85.00
Kill the Jap, New 25.00
Poison the Rat, New 25.00
Skillaretto, New 25.00
Exhibit Motors (Love, Wheels of Love, Whatsis and Owis); Complete Sets of Three With Stands and Signs, Per Set	150.00

1/3 deposit, bal. C. O. D., F. O. B. New York

500 VARIOUS ARCADE MACHINES READY FOR DELIVERY. WRITE FOR COMPLETE LIST OF MACHINES OR SUPPLIES!

MIKE MUNVES
510-514 W. 34th St. NEW YORK
(2 Blocks From Penn. Station)

\$3 GETS YOU \$100

Operators, Locations, Show Men, Promoters . . . calling all smart boys!! Here is a sweet deal! It's legal! It's tax-free! It's fast! It's terrific! And it's not coin-operated . . . that's why it can put you in the big money for the price of a few high-balls! **NEW SKILL GAME**, 40 in. by 15 in., is made to order for the times. Pay-off system assures fast play and big take! Rush \$3 cash for sample complete.

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1 Large Electric (Exhibit) 75.00
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1 Chicken Sam, A-1 124.50
1 Rapid Fire 179.50
1 Rock-Ola Baseball 75.00
2 Western Baseball 79.50
2 International Card Machines, Ea. 35.00
1 Seeburg Shoot-a-Prize 95.00
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Standard Handles (Mills) 2.00
Jackpot Glasses (Mills) 1.25
Reel Glasses (Mills)50
Escalator Glasses (Mills)50
Award Cards, 2/5 or 3/5 (Mills)25
Set of 5 Four Bell Glasses (Mills) 12.50

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Spring Kit (55 Springs), Mills 9.75
Plastics for Rock-Ola 1939, 1940 Models, Top Corners, Lower Sides, Ea.	12.75
Plastics for Seeburg 1941, 1942 Models, Lower Sides, Each	14.50
Sheet Plastics, 20x50, Red 12.50
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5, 10, 15 Amp. Fuses, Ea.04
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Jumbo P.O., Late Hd.	149.50
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Jenn. 5¢ Harvest Moon	84.50
Pace 5¢ Reel Sr. 129.50
Evans Roulette Jr. 89.50
Evans '41 Gallop
Dominoes 475.00
Brand New Bally Sun Ray, F.P. 259.50
Jenn. Cigarolla XXV	149.50
Keeney Skylark 229.50

Now Champ\$ 89.50
Sun Beam 79.50
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Gott. Gold Star 49.50
Gott. Paradise 49.50
Keeney Twin Six 54.50
Genco 10 Spot (Jap Conversion) 59.50
Stratolliner (Jap Conversion) 49.50

Mutoscope Skyfighter	\$350.00
Keeney Submarine 209.50
Exh. 4-Way Card Vender, 8-Coin Chutes	179.50
Wall. Fortune Telling Scale 119.50
Exh. Vitalizer, Fact. Rebit. 89.50
Chicken Sam, Jap Conversion 159.50
Wurl. 61 & Stand 97.50
Seeburg Bar-o-Matic 49.50

BRAND NEW ABT BIG GAME HUNTER.....\$47.50

PANORAM \$389.50	MILLS, JENNINGS, WATLING SLOTS IN STOCK. WRITE FOR COMPLETE LIST.	DAVAL CUBS, ACES, RACES, AMERICAN FLAGS, \$5.95 EACH.
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We Repair Mills Slot Clocks. Send them in.

We Convert Your 2/4 P. O. Slides to 2/5 or 3/5.

All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed.

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WILL PAY SPOT CASH

for Phonographs, Mills Golf Ball Vendors, Consoles, Balls and Free Play Games, Send List and Quantity on Any Coin Machines.

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Trial Order of 10,000 Wrappers—65¢ M. Our Wrappers are made of the best Kraft paper, neatly printed and trimmed and glued solidly.

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JOHN A. FITZCIBBONS, Pres.

Each	
1 Ace Bomber\$300.00
1 Air Raider 200.00
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1 Flicker 39.50
1 Gold Cup 22.50
1 Kicker & Catcher 20.00
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5 Counter 1¢ American Flags 10.00

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2040 count Red, White & Blue Tickets, bundled in fives, \$30.00 profit; \$2.50 each any amount.

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Large Gears, Complete with Brackets and Springs Each \$3.00; In Lots of 25 or More \$2.75
Reel Strips, 3-5 or 1 Cherry Payout Per Set .55; .50
Reward Cards, 2-5 or 3-5 Each .20; .15
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Payout Disc, 1 Cherry Payout Per Set 7.50; 6.75
Disc Plugs Per Set .25; .20
Oval Frames to Use Paper Reward Card on Brown Front Each 2.00;
Payout Tubes, 25¢ Size (with Hopper) Each 3.75;
Bottom Main Slide, 5¢-10¢-25¢ Each 4.25;
Large Gear Comp. with Brackets & Springs for Jennings Slots Each 4.25; 3.75

We Have All Types of Springs and Other Parts for Mills Slots. 1/3 Deposit Must Accompany All Orders.

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All Hand Finished.

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We Manufacture a Complete Line

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PERISCOPE
MOST SENSATIONAL
REVAMPED
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EVER BUILT!

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Thrilling Submarine Illusion—High Score for Marksmanship Registers on Shot Dial—95 Shots—Bell Rings, Glass Flashes Red on Direct Hits—Colorful Glass Panel Reproduction of Submarine Interior—Periscope sights on moving Jap and Nazi Ship Targets. Third Dimensional View—Range Finder for aiming—Fire-Control Button, Adjustable. Shoots Bursts or Single Shots—SOUND EFFECTS—ONE PIECE UNIT—Guaranteed Mechanically Perfect! Size: 7 ft. high, 16" deep, 25" wide. Crated weight, 225 lbs.

Designed by Harry Williams

5c PLAY PRICE **\$395** IMMEDIATE DELIVERY

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All Types Coin Machines Accepted in Trade

CIRCULAR ON REQUEST

Exclusive National Distributor

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Recreation Is Vital Issue in War Days Ahead for Civilians

WASHINGTON, June 10.—Recreation is of vital importance in cutting absenteeism and turnover and in cushioning the continuing shifts in the labor force, Federal Security Administrator Paul V. McNutt told a conference of 18 Eastern State governors. The meeting was called by Mark A. McCloskey, director of community war services, Federal Security Agency, to discuss the part of recreation in community life during the war and post-war period.

McNutt told the governors that the next six months may well be the most crucial period of the war. "Production has reached a plateau, and may trend downward unless we intensify our efforts," he declared.

Senator Harold Burton, Ohio, told the delegates that recreation would play an even more important part in American life after the war in building a generation of Americans sound in body, mind and spirit.

Charles P. Taft, former director of community war services, characterized the work of the recreation division as a model for federal-State-local relationships in a democratic society. The division has tried to stand in the background and push the communities out front, while building a strong supporting State organization, he said.

WILL PAY \$100 FOR WURLITZER AND BANK ROLL SKEE BALLS

- 3 Club Trophies \$335.00
- 1 '41 Derby 349.50
- 6 Knock Outs 125.00
- 2 Big Parades 125.00
- 9 Victories 110.00
- 1 Air Circus 135.00
- 4 Monickers 115.00
- 1 Keep 'Em Flying 140.00
- 1 Captain Kidd 70.00
- 1 New Champ 70.00
- 3 Texas Mustangs 85.00
- 1 Gun Club 75.00
- 2 Spot Pools 70.00
- 1 Snappy 65.00
- 1 Zig Zag 75.00
- 1 Attention 50.00
- 1 Show Boat 60.00
- 1 Horoscope 65.00
- 1 Sea Hawk 60.00
- 1 Slugger 65.00
- 2 Jungles 70.00
- 3 Shoot the Chutes 129.50
- 8 ABT Guns, Streamlined 24.50
- 6 Slap the Japs 119.50
- 1 Keeney Air Raider 249.50

FACTORY REBUILT CIGARETTE MACHINES
9-Col. Nationals, Model 930 . . \$79.50
12-Col. U-Need-a-Pak, Model E. 75.00
9-Col. U-Need-a-Pak, Model E. 65.00
8-Col. U-Need-a-Pak, Model E. 55.00
1/2 Deposit With Order, Balance C.O.D. All Prices F.O.B. Detroit.

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2416 Grand River Ave.
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Phone CLifford 1956

2 PACE DUCK-PIN ALLEYS
10c PLAY
FULLY AUTOMATIC
CLEAN CONDITION!

Write ATLAS NOVELTY CO.
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SLOT MACHINES
Columbias—Cash Play Fruit Reels
With Twin Jack Pot. Large or Small Reels.
BILL FREY, INC.
P. O. Box 4141, Miami 25, Fla.

CLEVELAND COIN OFFERS:

- CIGARETTE VENDORS
4 Model A (Red Knob) 9 Col. U-Need-a-Paks, 1 Col. King Size, 3 Col. Double Shift, Each \$ 95.00
6 Model E 9 Col. U-Need-a-Paks, Each 65.00
10 National 930, 9 Col., Each 85.00

- MUSIC
2 Seeburg Envoys, Each \$375.00
2 Seeburg Envoys, RC, Each 425.00
8 Seeburg Colonels, Each 395.00
4 Seeburg Colonels, RC, Each 425.00
2 Seeburg Concert Grands, Each 395.00
5 Seeburg Commanders, Each 360.00
4 Seeburg 8800's, Each 560.00
10 Seeburg 8800's, RC, Each 595.00
1 Seeburg 9800 560.00
3 Seeburg 9800's, RC, Each 595.00
10 Seeburg Classics, Each 360.00
2 Seeburg Classics, RC, Each 425.00
1 Seeburg Vogue 395.00
5 Seeburg Majors, Each 395.00
2 Seeburg Majors, RC, Each 425.00
1 '42 Hi Tone Cabinet With Seeburg Mechanism 495.00
10 Wurlitzer 500's, Each 365.00
7 Wurlitzer 600's Rotary, Each 325.00
7 Wurlitzer 600's, Piano Keyboard, Each 350.00
2 Wurlitzer 700's, Each 495.00
6 Wurlitzer 800's, Each 560.00
1 Wurlitzer 750M 585.00
6 Wurlitzer 750E's, Each 610.00
1 Wurlitzer 850E 695.00
25 '42 Wurlitzer Victory Models, Each 495.00
2 Wurlitzer 61 Counter Models, Ea. 95.00

There will also be a number of SPEAKERS, WALL BOXES, ADAPTORS and HIDEAWAY JOBS with this lot. This merchandise will be available for shipment about June 15th and is better than the average equipment on the market, as it is coming right off location.

DRINK VENDORS
2 WELLS-GARDNER VENDORS, fully selective, completely refrigerated, up to 12 selections, 8 case capacity, \$495.00 Each.

- ARCADE EQUIPMENT
New Selecterscope \$375.00
New Periscope 395.00
5 Assorted Electric Diggers, Each 65.00
1 Color of Eyes Card Vendor 50.00
2 Anti-Aircraft Guns, Each 85.00
1 Bally Racer 95.00
1 Chicago Coin Hockey 210.00
2 L.D. Ten Strikes, Each 50.00
1 Keeney Submarine Gun 195.00
1 Tail Gunner 225.00
2 Mills Panorams, Each 350.00

PHOTOMATIC FRAMES
60,000 Paper Frames, genuine Auto-scope, 1250 to a case at \$23.00 per thousand. 20,000 NEWLY MANUFACTURED METAL FRAMES—WRITE.

- SLOTS
2 5c Watling Rotatops, 3/5, Each . . \$ 95.00
1 5c Watling Cherry Front 95.00
2 10c Pace Comets, Each 125.00
2 5c & 1 25c Mills Hand Load Chrome Bells (One Lot Only), Each 385.00
WANTED TO BUY: WURLITZER SKEE BALLS, EXHIBIT ROTARIES AND LATE PIN GAMES.

TERMS: 1/2 Deposit With All Orders—Balance C. O. D.
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AFRICAN GOLF

The IDEAL COUNTER GAME
NO SLOT—NO TAX!

A complete Casino Game with top appeal and money-making power for counter play!

ALSO AVAILABLE:

- HI-LO CHUCK-LUCK
- MIAMI COLOR GAME
- MONTE CARLO-CROWN & ANCHOR

1520-1530 W. ADAMS STREET
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Chrome finish. Beautiful 5-color plate glass top. Perfect dice under glass. Sealed agitator affords perfect protection for location! Game size: 16"x86"x2".

Write for Free descriptive folder in full color

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CASH WAITING!

for your

MILLS SLOTS

Any Model or Type equipped with Escalator. Condition not important . . . as long as no parts are missing. Will also buy Mills Gooseneck Wolfheads and any extra Mills Parts, such as Escalators, 20-Stop Star Wheels, Discs, etc.

What other Slots do you have for sale? Mention make, model, etc.

We Pay Highest Cash Prices!

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300 FREE PLAY PIN BALL GAMES
WURLITZER 700's, 750's, 800's and 850's; Also SEEBURG CASINOS

FOR SALE

1 BALLY RACE KING (1 Ball P. O.) \$299.50, or will trade on Music.
WE BUY, SELL AND EXCHANGE

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5 Ball Free Play Games.
Send Your List—Quantity and Prices.

MID-STATE CO.

2848 Roosevelt Road
Chicago 12, Ill.

YOUR ★ OPPORTUNITY

CONSOLES

6 Mills Jumbo Parades, F.P., Ex. Cond. Each	\$89.50	2 Baker's Races, 30-1, D.D., Ex. Cond. Ea.	\$245.00
1 Keeney Super Bell, 5¢ Comb., Like New	259.50	1 Jennings Fast Time, C.P.	79.50
1 Bally Royal Flush	50.00	1 Jennings Fast Time, F.P.	79.50
		1 Keeney '37 Track Time	50.00
		2 Pamco Bells, 5¢ & 25¢. Ea.	25.00

SLOTS

1 5¢ Mills Cherry Bell, 1/10, Ser. 419929	\$245.00	8 5¢ Mills Vest Pocket, Bl. & Gold, New Like New	\$ 69.50
1 5¢ Mills Brown Front, 3/5, Ser. 434295	225.00	25 5¢ Mills Vest Pocket, Bl. & Gold, Like New	45.00
1 5¢ Mills Brown Front, 3/5, Ser. 468830	225.00	1 5¢ Melon Bell, 3/5, Ser. 440834	250.00
1 25¢ Mills Wolf Head, 3/5, Rebuilt by Mills	240.00	1 5¢ Jennings 4-Star, 3/5	155.00
1 5¢ Mills Blue Front, 3/5, Ser. 405313	225.00	1 5¢ Pace Kitty, Ser. F.K. 47958	99.00
		1 5¢ Mills Blue Fr., 3/5, Ser. 411589	235.00
		5 Mills Jack in the Box Safe	60.00

ARCADES

1 Bally Alley (In Excellent Working Cond.)	\$ 55.00	1 Mountain Climber	\$159.50
1 Mills Punching Bag (New Bag)	90.00	1 Gottlieb Skeeballetta	85.00
1 A.B.T. Red, White and Blue	25.00	3 Exhibit Foot Ease. Ea.	75.00
1 A.B.T. Target Skill	25.00	1 Bally Shoot the Bull	90.00
2 A.B.T. Fire & Smoke. Ea.	25.00	5 Evans Ten Strikes. Ea.	55.00
1 Rock-Ola World Series	89.50	1 Bally Torpedo Gun	150.00

ORIGINAL CARDS FOR DONALDINA FORTUNE \$7.50 PER SET

30,000 MUTOSCOPE PHOTOFRAMES — WRITE?

NEW PERISCOPE SELECTORSCOPE NEW
Write us for best deal

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Conceived by an Operator for an Operator. Sample \$4.75. Special prices on quantities. 1000 holes. Average profit \$51.00.

WILL BUY — AND PAY

Silver Skates	\$40.00	Double Play	\$50.00	West Wind	\$60.00
Do-Or-Mi	65.00	Play Ball	25.00	Zombies	40.00
Flickers	\$30.00	Pan American	\$25.00		

TERMS: ONE-THIRD DEPOSIT—BALANCE C. O. D.

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FRED IVERSON 1824-26 E. MAIN STREET CULVER 5278
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Manikin repainted; playing field refinished; rewired to use standard base 7 1/2-watt bulbs which eliminate service calls; cabinets completely repaired and refinished.

Complete Servicing for the Coin Machine Industry

We repair all types of amplifiers and motors and rebuild, recondition and repair all types of coin-operated machines. All work done by factory-trained specialists and guaranteed for quality and quick delivery back to you.

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1000 HOLE BIG HOLE JACKPOT BOARD
One Or a Hundred — \$1.95 Each

Name	Per Sale	Takes In	Maximum Profit	Price Each
N. Jackpot Olg.	5¢	\$ 50.00	\$19.00	\$1.95
N. Jackpot Jim	5¢	50.00	20.50	1.95
N. It's Okay	5¢	50.00	27.50	1.95
N. Why Not	10¢	100.00	40.00	1.95
N. Jackpot John	10¢	100.00	33.00	1.95
N. Jackpot Chat.	25¢	250.00	51.00	1.95

A small order will convince you.
Order from this ad.

THE NEW DEAL MANUFACTURING CO.

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SLOT MACHINES REBUILT

By Expert Mechanics

We Rebuild and Recondition . . . LIKE NEW . . . all makes and models of Slot Machines. We carry a complete stock of Parts and Supplies for all Coin-Operated Machines. Satisfaction guaranteed . . . a trial order will convince you.

WILL BUY SLOTS OF ANY MAKE OR DESIGN
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NEW MACHINES WITH SPECIAL DISCS AND REELS

WRITE FOR PRICES

ALL MERCHANDISE OFFERED IS FOR RESALE ONLY

5¢ Gold Chromes	10¢ Brown Fronts	5¢ Mills Mystery Bonus
10¢ Gold Chromes	25¢ Brown Fronts	10¢ Mills Mystery Bonus
25¢ Gold Chromes	5¢ Cherry Bells, Blue	50¢ Mills Brown Fronts
5¢ Copper Chromes	5¢ War Eagles	Super Track Time
10¢ Copper Chromes	5¢ Mills Consoles	5¢ Super Bells
25¢ Copper Chromes	10¢ Mills Consoles	Galloping Dominos, J.P.
5¢ Regular Chromes	25¢ Mills Console	5¢ Jumbo Parade, Cash
10¢ Regular Chromes	5¢ Handload, Emerald	5¢ Jumbo Parade, Conv.
25¢ Regular Chromes	Columbia Bell, GA Rear Pay	Mint Vendor
5¢ Brown Fronts	Evans Vest Pocket Domino	25¢ Paces Race Red Arrow

FLOOR SAMPLES, REBUILTS AND SLIGHTLY USED

11 5¢ Brown Fronts	\$250.00	5 Pastimes	\$250.00	2 25¢ Paces Races, Red Arrow, #6550-6583	\$275.00
6 5¢ Melon	225.00	5 Kentucky Clubs	160.00	4 '41 Derbys	Write
4 5¢ Cherry	225.00	19 Galloping Dominos, Cash, '39, Dark Cab.	325.00	1 Club Trophy	Write
6 5¢ Blue Fronts	225.00	8 Galloping Dominos, Ch. Sep., Dark Cab.	335.00	1 Kentucky	Write
1 5¢ War Eagle	125.00	9 Galloping Dominos, Cash, Light Cab.	475.00	1 Santa Anita	Write
2 5¢ Front Vendors, Gooseneck	75.00	13 Galloping Dominos, Ch. Sep., Light Cab.	485.00	5 Fortunus, Like New	350.00
1 5¢ Gooseneck, No J.P.	60.00	1 Mills Four Bell, 5-5-5, Old Style Hd., New Cabinet	Write	1 Mills 1-2-3, Cash	65.00
1 5¢ Jennings Victoria	49.50	1 Mills Four Bell, 5-5-5, Old Style Hd.	Write	2 Super Bells, 5/25¢ Play	410.00
1 5¢ Watling Twin JP Front Vendor	49.50	2 Mills Four Bell, 5-5-5-25	Write		
1 5¢ Watling Rotatop	85.00	9 5¢ Mills Jumbo Parades, Free Play	99.50		
1 1¢ Watling Twin JP	75.00	2 5¢ Paces Races, Bik. Cab, Painted Brown	99.50		
1 1¢ Mills Regular	75.00	1 5¢ Paces Races, JP, Brown Cab., #5986	300.00		
1 1¢ Mills Gooseneck	60.00	3 5¢ Paces Races, Brown Cabinet, #6088-6095	190.00		
1 10¢ Melon	235.00				
4 10¢ Orig. Chrome	Write				
1 10¢ Blue Front	235.00				
4 50¢ Gold Chromes	Write				
1 50¢ Blue Front	Write				
1 5¢ Pace Console	150.00				
1 25¢ Pace Console	200.00				
1 10¢ Galle Cadet	75.00				
18 Columbia Bells, Cr. Sep.	75.00				
1 Columbia Bell, Chrome	75.00				

PHONOGRAPHS AND SUPPLIES

2 Panorams, Latest Model	\$400.00	1 Seeburg Colonel, RC, ES	\$475.00
1 Wurlitzer 616, Light Up Grille	150.00	1 Seeburg Commander, ES	400.00
1 Wurlitzer 416, Light Up Grille at Bottom	150.00	1 Seeburg Commander, MS	375.00
1 Wurlitzer 416, Marble Glo	150.00	1 Seeburg Commander, RC, ES	475.00
1 Wurlitzer 600	350.00	2 Seeburg 8800	575.00
2 Rockola Commandos (F.S. Special)	600.00	3 Playboys	35.00
1 24A Wurlitzer	190.00	9 1931 Wall-o-Matios	17.50
1 500 Wurlitzer	400.00	17 Buckley Boxes, Like New	9.50
3 600 Wurlitzer Victory Model, New	535.00	3 #430 Wurlitzer Speakers, Brand New	125.00
1 Seeburg Cadet, MS	350.00	5000 Ft. 2-Wire Metal Covered Cable, Per Ft.	.05
1 Seeburg Colonel, ES, Remote Receiver	450.00	Mills Four Bells, Cabinet New	\$32.50

Slot Machine Jackpot Glass, Per Doz. \$13.50
FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS OR TELEGRAPH MONEY ORDER.

If We Are Unable To Fill Your Order We Will Make Refund of Your Deposit Promptly.

MOSELEY VENDING MACHINE EX., INC.

50 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511—NIGHT 5-5328.

FOR IMMEDIATE DELIVERY—5 BALL FREE PLAY GAMES

3 ZIG ZAG	\$59.50	1 SEA HAWK	\$44.50	1 BOSCO	\$84.50
3 MONICKER	82.50	2 CROSS LINE	36.50	1 MAJOR, '41	64.50
1 TOPIC	82.50	1 CAPTAIN KIDD	62.50	1 SILVER SPRAY	39.50
2 SCHOOL DAYS	44.50	1 ARGENTINE	66.50	1 GOLD STAR	39.50
3 FOUR ROSES	38.50	1 DEFENSE BACKER	32.50	1 BIG CHIEF	44.50
1 WILD FIRE	44.50	1 SEVEN UP	62.50	1 BIG TIME	31.50
2 TEN SPOT	46.50				

1/3 Deposit, Balance C. O. D.—F. O. B. Milwaukee.

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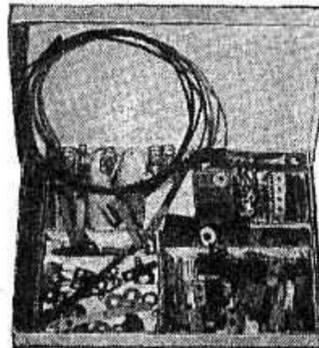
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Rabkin Honored By B'nai B'rith

NEW YORK, June 10.—Bill Rabkin, president of International Mutoscope Reel Corporation and one of the founders and first president of B'nai B'rith Victory Lodge No. 1481, was the guest of honor at a testimonial reception tendered by the lodge at the Grand Street Boys' Association Auditorium June 5. Reception was held to give public recognition to Bill for his unselfish efforts in behalf of his fellowmen. More than 500 B'nai B'rith members and friends came to witness the ceremonies.

A resolution offered by Leo Bernstein to elect Bill Rabkin to the office of president emeritus was unanimously carried and was followed by presentations of a gold membership card by President David Lear; a suitably inscribed silver tray, a gift from the executive committee, by Vice-President Max D. Levine, and a parchment scroll signed by all Victory Lodge members, by J. J. Einhorn.

Rabkin was unaware that the meeting had been called in his honor. He told of his surprise in a short address of thanks after the presentations were made. Grace Rabkin was present and received full credit from her husband for her help and guidance during their 20 married years.

PARTS—SUPPLIES

6/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55. Per Hundred.....	\$5.40
3 AG Fuses.....	Per Hundred \$9.00
1/2 Amp.....	3.50
1, 1½, 2, 2½, 3 Amp.....	3.00
5, 6, 7½ Amp.....	2.50
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PHONOGRAPH TITLE STRIPS (Red Border)	
1000.....	\$5.00
5000 Per M.....	4.00
10000 Per M.....	3.50
25000 Per M.....	3.00

6SC7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

#100 6SC7 to 7F7	#205 2A4G to 2051
103 6SC7 to 6SL7	(Seeburg Guns)
110 5Z3 to 5U4G	210 2A4G to 2051
125 80 to 5T4,	(Seeburg Music)
5V4G, 5Y3 or	215 70L7 to 7A4-
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126 83 to 5U4G	(Seeburg Remote
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\$1.50 Each	\$3.50 Each

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for use in Ace, Hotchkiss, Bostich, Star, Swingline and similar staplers. Box of 5M, \$1.75. 20 Box Lots, \$1.50; 100 Box Lots, \$1.30; 200 Box Lots, \$1.25; 400 Box Lots, \$1.20; 500 Box Lots, \$1.15.

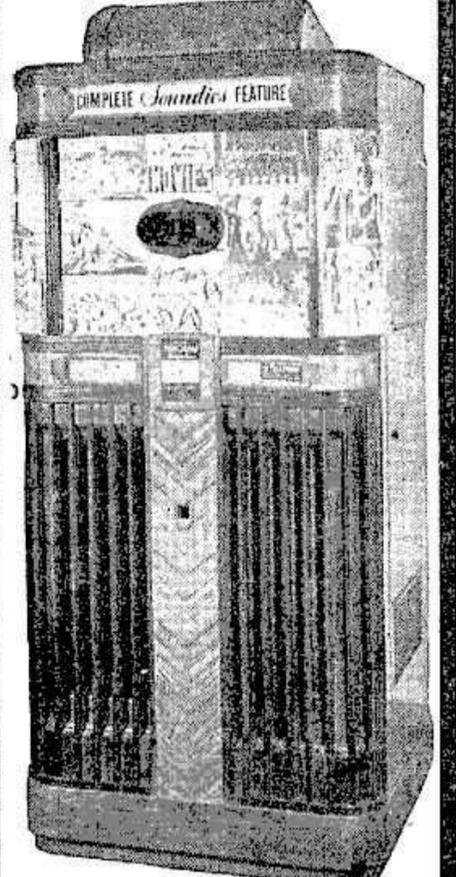
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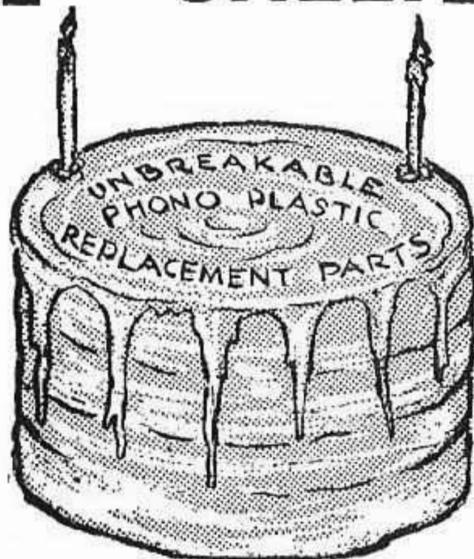
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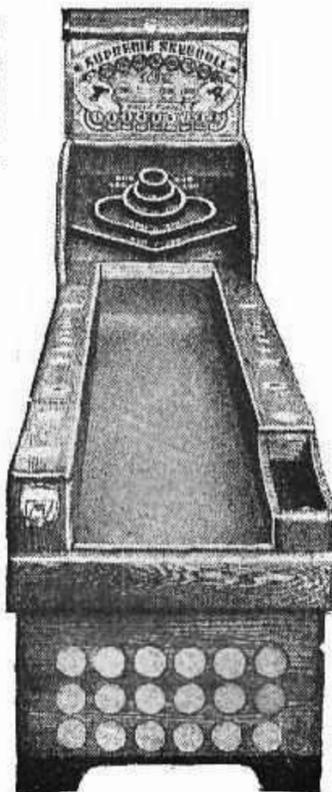
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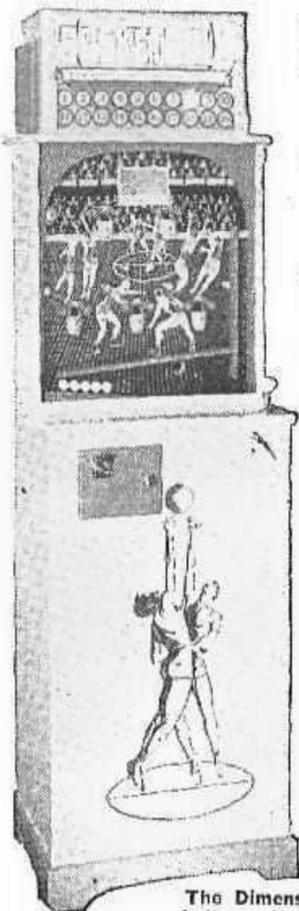
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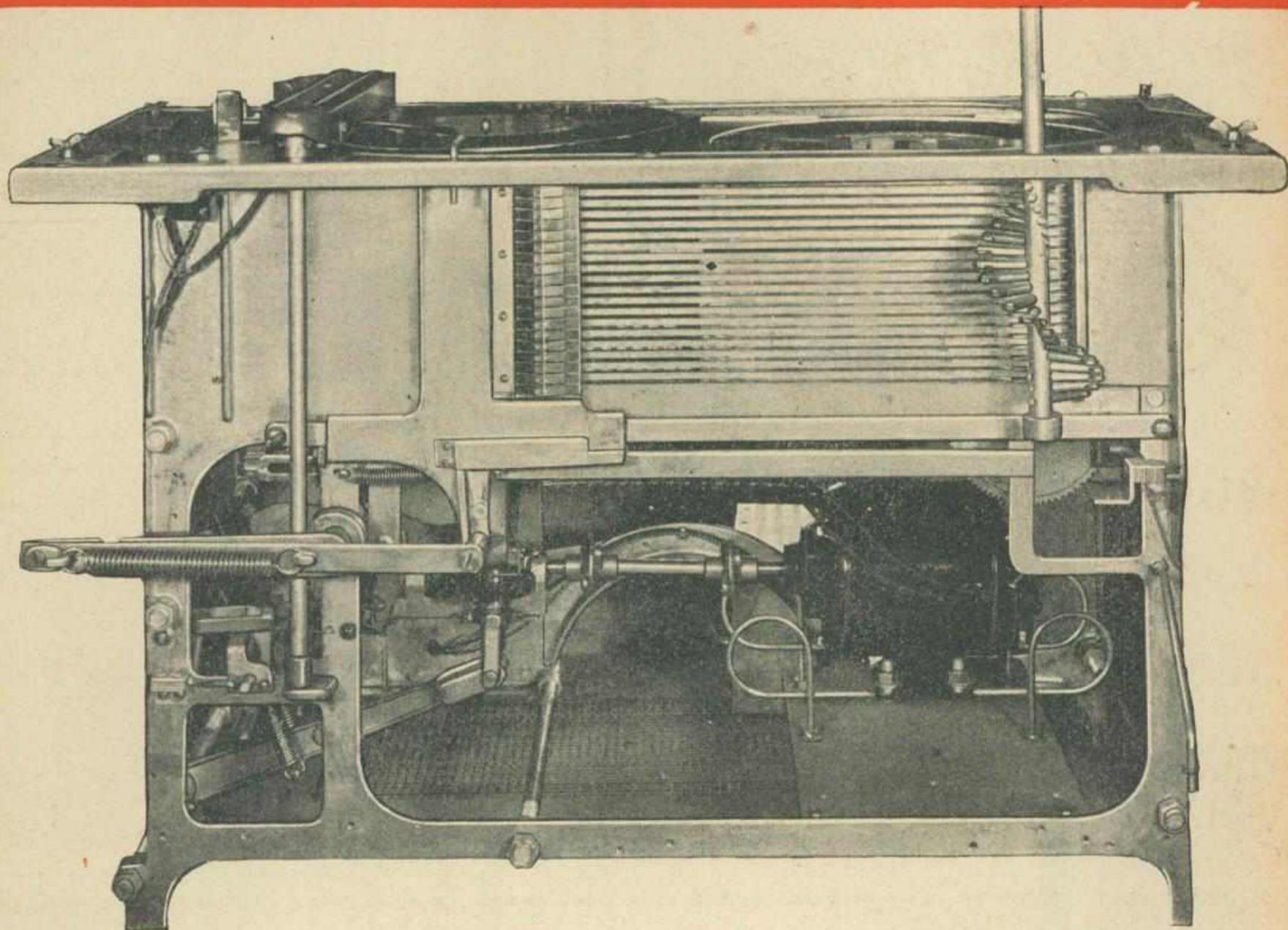
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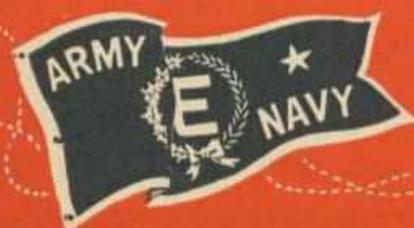
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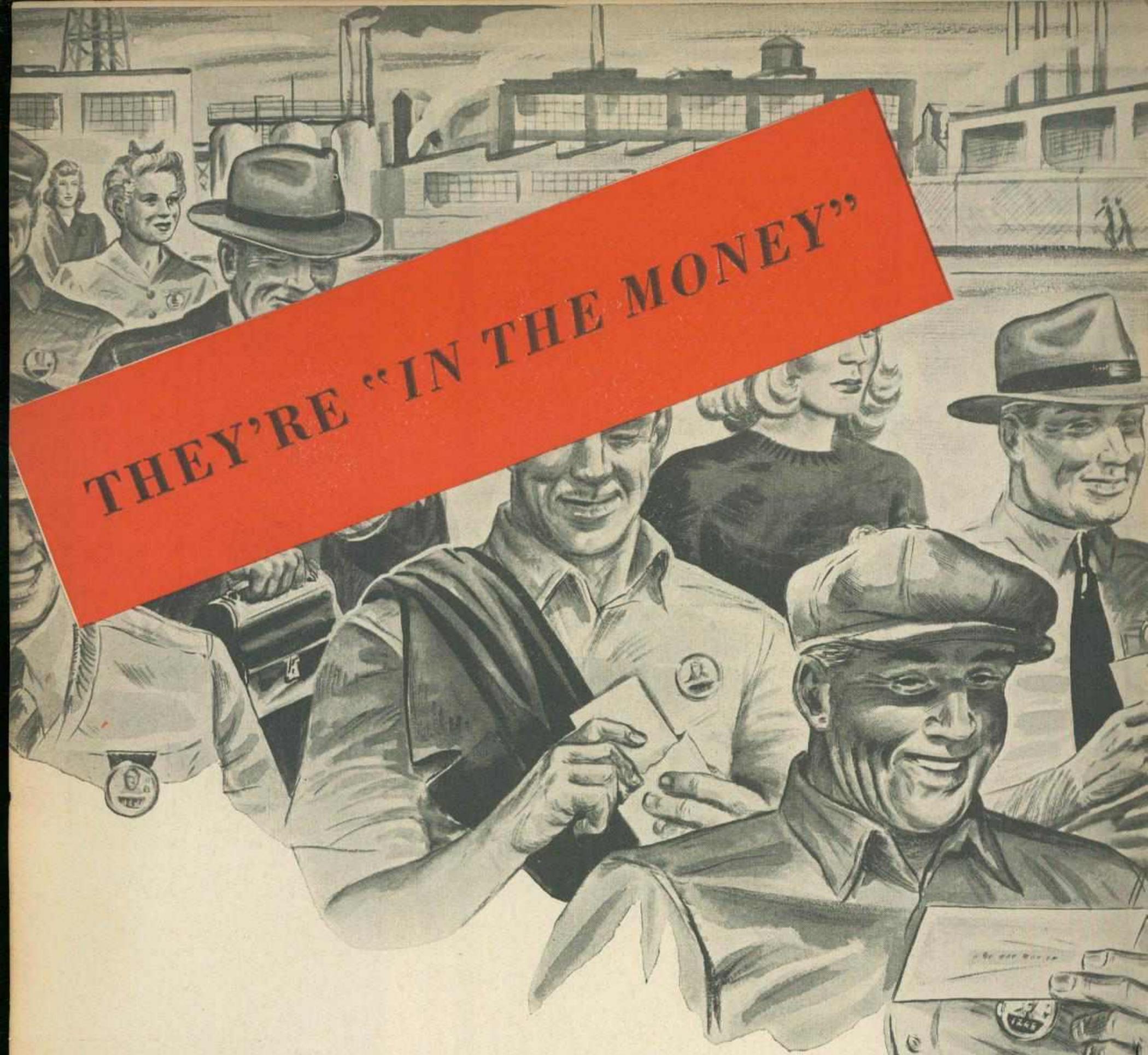


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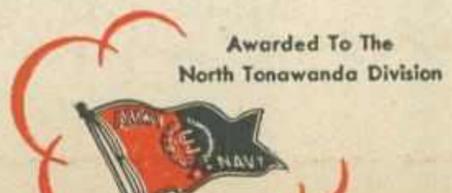
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