

# The **Billboard**

OCTOBER 14, 1944

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

**GENERAL NEWS**

## **TALENT FLOOD AT WAR'S END**



**DUKE ELLINGTON**  
*Among the Most Royal Music Makers*  
(See page 4)

**RADIO**

**Station Reps Weigh  
By-Passing Time Buyers**

**TELEVISION**

**Air Program Video Rights  
Often Non-Radio Controlled**

**NIGHT CLUBS-VAUDE**

## **SALARY BLOWHARDS BOFF SELVES**

One of America's Outstanding All-Girl Bands!

# RENEE • • DARST and her SWINGETTES



## "Music of Today Styled by Renee"

Renee Darst and Her Swingettes are blazing a trail of broken records and demanded return engagements. And they're exacting high praise from both managers and competing bands.

Six brilliant girl musicians combine fine danceable rhythms with vocals and novelties, including a brass choir of five trumpets. Renee fronts the band with her trumpet and saxophone.

Recent extended engagements include the Bentley Hotel, Alexandria; Southern Grill, Hot Springs; Hollywood Club, Mobile; Canyon's Supper Club, Wichita and six months at the Paradise Beach Hotel, Pensacola.



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Rhythms  
Styled by  
RENEE ♪



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# 10 Million G. I.'s Can't Be Wrong

## Rodeo Turns Main Stem Into Boots and Saddle Sector as Hands Ride for 100G Plus

1943 Repeating Itself But More Shows Skedded

NEW YORK, Oct. 7.—The 19th annual World Championship Rodeo took over New York again for the 11th series at Madison Square Garden. It's the same show that it was last year with Abe Lef-ton in there at the mike calling them—and covering those bad pauses when nothing seems to be happening. It was the same opening crowd that greeted the judges, Carl Dossey, Phoenix, Ariz.; Vic Schwartz, Lawton, Okla.; Leo Murray, Fort Worth, and the arena director, Ever-ett E. Colburn. The start of the rodeo always brings out the growing Eastern

dude ranch crowd who wait anxiously each year to put on pants and 10-gallon hats and get down to where the outdoors comes indoors.

It was the same crowd with a hippee and wahhoo, but they're paying a little extra. The cardboards are costing \$1.75 to \$5 instead of the \$1.10 to \$4.40 of last year. The increased take by Mr. Whiskers doesn't account entirely for the upped tab. It's the same crowd and they'll be returning to the Garden more often because they've upped the number of performances to 40, tho sticking to the same 26 days of last year. The upped number of contest sessions is caused by the increased number of matinees, with the "top hands" of the ranges fighting it out the Friday, Saturday, Sunday and Col-umbus Day afternoons. First matinee gimmick to bring 'em in had every kid who was dressed in Western get-up and accompanied by an adult cuffed. The adult paid.

Naturally this meant a two-for-one stunt that wasn't too obvious and besides it lent plenty of color to the after-noon seat holders. The local dude gals in pants who lend color to the evening audiences are pounding typewriters in offices in the afternoon, so their color has to be replaced somehow, and since the gag brings 'em in, it's okay. Business will determine whether they'll have to repeat on it.

### 216 Contestants

There are 216 contestants fighting it out this year for an announced \$110,000 (See **RODEO TURNS** on page 53)

## Des Moines Session Heavy With Concert And Legit Names

DES MOINES, Oct. 7.—A heavy season has been booked for Shrine Auditorium here, according to Mrs. George Clark, manager. The first show, Kath-erine Dunham in *Tropical Revue*, opened yesterday.

A Pan-American revue, featuring Tito Guizar, is set for October 23, and Richard Bonelli in *The Waltz King* for October 27.

Plays and musical comedy also booked for later in the season includes *Good-night, Ladies!*; *Oklahoma, Porgy and Bess, Sons o' Fun, Ziegfeld Follies; Ram-schackle Inn* with Zasu Pitts and the Don Cossack Singers; *The Student Prince*, Marian Anderson, *The Merry Widow, Carmen, Voice of the Turtle*, concert by Oscar Levant, and shows with Katharine Cornell and Helen Hayes.

## TBA To Make Conv. Pitch for Theater Video

NEW YORK, Oct. 7.—Television broad-casters at their convention, Decem-ber 11 and 12, will make a pitch for theater tele people to join the org, ac-cording to trade reports here. It is un-derstood the invitations are going out to pic companies and their representatives telling them that there will be material of special interest to them.

Part of that material will be a series of exhibits on how easily theater tele equipment can be installed and the com-parative quality of the pix. It's said that TBA expects to increase its member-ship greatly thru promotion among the theater tele interests.

Trade feels that the convention pitch will be the opening gun in an intensive campaign.

## Three Impresarios Fill Middlebrow and Longhair Mpls. Yens

MINNEAPOLIS, Oct. 7.—Middlebrows and longhair of Minneapolis are off to their greatest season in years, with three impresarios in the field.

Off to a fast start is the Twin Cities Greater Attractions, headed by Charles Milkes, new entry in the field of local entertainment. Altho Greater's presenta-tion of Dorothy Thompson, in lecture and forum, barely squeezed out expenses (27), appearance of Oscar Straus as con-ductor of a symphonic organization in a Straus-Strauss-Straus program filled al-most every available seat in Minneapolis Auditorium.

This seems to have settled question about lectures and forums, which are all right for small auditorium and before small crowds, at least in this sector. Milkes's mistake was in trying to fill 14,000-seat auditorium for lecture, some-thing which can be done only by presi-dential candidates or other "hot" speak-ers. This, of course, does not detract from Miss Thompson, but even she would admit inability to pack auditorium.

### Murray Experiments

In an experiment Leo R. Murray, man-ager of the Lyceum Theater, legit house in Minneapolis, will take a whirl at artist concerts when he presents Tito Guizar in Lyceum this month. Guizar is coming to the Twin Cities for appearance at St. Paul Women's Institute, and Murray took advantage of situation to bring him into Lyceum following day. On the strength of the Guizar showing will depend whether Murray continues one-night concert stands. Concerts, of course, will be in addition to the legit season.

Mrs. Carlyle Scott, pioneer impresario here, starts her downtown series tomor-row in Minneapolis Auditorium Concert Bowl with Lawrence Tibbett. Her uni- (See **MINNEAPOLIS YENS** on page 30)

## Talent Flood At War's End

Hundreds of unknowns building showbiz group with a ready-made audience

NEW YORK, Oct. 7.—Ten million G. I.'s will be, at war's end, 10,000,000 radio listeners, night club-goers and theater audiences. When they come back they will ask for and get talent that is virtu-ally unknown to civilians today. And international audiences, on short wave radio, will want to hear the same performers.

The artists they will demand are currently broadcasting, with sock reception, on the greatest school for new acts in showbiz history. That school is the Armed Forces Radio Service (AFRS), a web with 400 stations and an estimated audience of over 50,000,000 servicemen and foreign civilians in combat and back-line areas in every port of the globe.

New talent, unknowns and those who haven't yet reached the big-name cat-egory are daily being selected by AFRS talent bookers and put into shows that reach listeners in the British Isles, Aus-tralia, France, India, in fact, wherever American troops are stationed. And the civilians of those countries hear the pro-grams, too.

### Minus Flackery

The shows they appear on are not the *Command Performance* or *Mail Call*, but the day-by-day shows that form the backbone of G. I. listening overseas. Those shows, like *GI Jive, Yank Swing Session, Intermezzo, Melody Round-Up, Show Time, Guess Who and This Is the Story*, feature music and drama. But in addition to being good shows for servicemen the programs are talent showcases that have developed gals like Anita, "Jill", Margaret Whiting and Pat Friday. Most of them are performers who have (See **10 Million GI's** on page 30)

## Terp Is Cushy; Ballet Opening Takes the Dough

NEW YORK, Oct. 3.—Ballet looks likely for another banner fall season, with balletomanes jamming the old Met clear to the crow's-nests to the tune of a \$6 top for tonight's preem. Hereafter, the tariffs will be scaled at a mere \$1.20 to \$4.20 for evening performances and \$1.20 to \$3 for mats (all tax included), but Sol Hurok's terp brigade, yclept *The Ballet Theater*, can pile up the bank roll at those prices. They will, if tonight's en-thusiasm is any yardstick.

The Ballet Theater tulle-and-tighters are skedded for a month's stay, but should the demand hit the peak of last season there may be another extension. In addition to David Lichine's *Graduation Ball*, which had its official unvelving to-night, the balleters will add George Balanchine's *Waltz Academy*, with music by Rieti and decor and costumes by Oliver Smith and Alvin Colt; *Valse Caprice*, which Lichine has staged to Rubenstein's melodies, and the *Grand Pas de Deux*, from the third act of *Swan Lake*, to their standard rep.

Alicia Markova will be sadly missed (See **HUROK'S KICKERS** on page 21)

## Lights Go On In Canada; Biz Ups at Night

West Coast Still Dim

MONTREAL, Oct. 7.—The lights went on again all over Canada—except British Columbia on the West Coast—October 1, ending a two-year dimout period enforced as a power conservation measure.

With the lifting of the dimout, outdoor lights flashed on again and multi-color neons blazed forth. Just what effect bright lights will have on entertainment spots cannot be ascertained until the front offices have had a chance to com-pare takes over a reasonable period, but biz has been up this past week.

Most night spots and theater execs were optimistic about the matter, feeling that downtown crowds would mean more business continually.

"People didn't go walking or window shopping during the dimout and that kept them off the streets," one night spot op told *The Billboard*. "Now that the lights are on again in store windows we expect a substantial improvement in mid-week business."

A temporary power shortage is keeping Canada's West Coast dimmed out for the present.

Many of the outdoor signs will be dark for some time in Montreal and other centers, as long-dark signs have to be repainted and neon tubing installed. With an overnight rush for service, sign people are taking weeks to get 'em going again.

## "Ice-Capades" Preems for AC Convention Hall Post-War

ATLANTIC CITY, Oct. 7.—Plans are already on foot to return the premieres of John H. Harris's *Ice-Capades*, ice spectacle for the Arena Managers' Association, to the resort's Convention Hall, still oc-cupied by the army.

Mayor Altman disclosed this week that he has been in communication with Harris on staging the show's preem in Convention Hall the first summer after the army moves out.

*Ice-Capades*, before the war, spent the summer here, going out on tour in the fall.

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## Jackson Stays With OWI Till First of Year

HOLLYWOOD, Oct. 7.—Cornwell Jackson, back in town after quick Washington trip, says he will stay with OWI until December 16, or until the first of the year, depending upon progress of the bureau's air campaigns. Latter date is more logical, says trade. Altho he admitted that he had talked with several agency heads in New York he declined to make any comment, saying he could make no definite move until he was released from the OWI chore. Ted Campbell, of the OWI, and Henry Morgenthau are due here next week to confer with Jackson on getting the Sixth War Loan Drive started.

Trade here feels that Jackson has done a terrific job in plugging OWI on the air and now has the office running so smoothly as a result of his early missionary work, producers are co-operating 100 per cent and give him all the time he asks for.

## NBC Tries a Real Co-Op With News

NEW YORK, Oct. 7.—NBC, following the trend tipped off by the dual sponsorship of H. V. Kaltenborn, is now offering *News From NBC*, with Don Hollenbeck, on a local co-op basis. The move is regarded in trade circles here as the beginning of active NBC participation in the co-op market.

Kaltenborn, who runs the only other show on the web that follows the same pattern, has only two sponsors, Reid's Ice Cream in New York and Pure Oil in other parts of the country, altho he has been offered to sponsors in parts of the country where Pure Oil has no distribution.

The new show will have 60-second station breaks at the beginning and 70-second periods at the end for local commercials. OWI announcements will be used in areas where the program is a sustainer.

Program is on the air across the board, 11-11:15 p.m.

## Block To Go Network Again

NEW YORK, Oct. 7.—Martin Block, WNEW disk jockey, is set to go into a net show as straightman-announcer, according to trade sources. Block, it is understood, gave in to MCA's pitch because he'll be getting one of the highest announcing salaries in the biz. He's still hot despite the fact that his last net excursion for Lucky Strike didn't seem to sell many cigs. New show, talent and format, will be set soon.

## DUKE ELLINGTON Among the Most Royal Music Makers

ALTHO the Duke started making music in 1917, he's twice as hot these days as he has been anytime in his career. It was, of course, 10 years after he first started making with the notes that he was booked into the Cotton Club, New York, where he hit pay dirt almost from the first pickings. When he leaves the U. S., which he has done frequently prior to the war, he fingers his way over the Continent as a master classicist. Even the Duke of Windsor tabbed him the "Duke of the Hot" when Windsor himself was plenty hot.

The Duke's *Do Nothin' Till You Hear From Me* is Hit Parade stuff, as is his *I've Got It Bad and That Ain't Good* and *Jump For Joy*. They're on the way to joining that select Ellington company that includes *Stormy Weather*, *Don't Get Around Much Any More* and *Sophisticated Lady*.

The Duke is permanently established in the royal line of music makers, his disks are the Duke in wax and he's set to prove in 1944-'45 that musical royalty is always in season at the b. o.

Yes, the Duke that's Ellington has established a royal line all his own.

## Sample Was Small, But Polite

NEW YORK, Oct. 7.—Three execs of the official Chinese broadcasting org were in town recently to take a look-see at American programming and research methods.

One of their stops was a trip thru the Hooper brain trust.

All of which leads some in the trade to speculate on how a coincidental phone call would be conducted in China. It would probably sound something like this:

"Hello?"

"Hello."

"It is, of course, a great presumption for this lowly worm to soil your house by attempting to ask my stupid questions."

"On the contrary, this humble mud pile is honored by having such an illustrious personage as yourself condescend to phone my insanitary receiver."

"But you are wrong, one of many years and great honor, it is I, a vile servant of Chung Eng Hooper, who has received the greatest of pleasures and honors by having you, the wisest of the wise, answer my call."

"But you are wrong, I am the one honored."

"Oh, illustrious one, could your magnificence deign to listen to the stupid questions: To what program are you listening and on what station is it being broadcast?"

"I am listening to Hung Loew and His Royal Cantonese Ork on Station FUNG-CBS (Chinese Broadcasting System). Oh, one who possesses so many honors, this humble person, etc., etc., etc."

It may not be a very good way to get out those 15 calls per 15 minutes, but think of all the fun they'll have with two calls per two hours.

## Comes Revolution-- Philly Stations Look For Studio Show

PHILADELPHIA, Oct. 7.—Biggest buzz around the radio rialto is the concern of air execs over the lack of live shows on their program schedules. Between news and records, the program director's life has been a pipe-dream here. But with an eye on post-war dialing, and the realization that it takes local shows to sell a station to the localities, the radio execs are long last coming out of their Rip Van Winkle shell.

So anxious is one of the stations to develop live talent shows, based on the lift two or three new live shows gave the outlet, that all sorts of concessions are being offered to advertisers putting on in-person shows. Station is even mulling the idea of giving the ad agency an additional 15 per cent commission on shows using live talent to encourage that form of air entertainment.

Behind it all, too, is the concern over building up a talent pool for television. When live talent was plentiful around these parts, you couldn't give shows away to a station and a radio talent scout was one who could find a phonograph needle getting more plays out of the platters. Today, with the talent hunt on, there's nobody around.

Considering all the coin radio has been making these past few years, it's a sad commentary on the industry as an entertainment medium that there isn't a single live talent show on the local air, outside scattered studio band fillers, that the networks deem worthy for the chains.

## Nesbitt Release By Chesterfield Cig For MGM Pix Sked

HOLLYWOOD, Oct. 7.—John Nesbitt has asked for his release from *Passing Parade* series he is airing for Chesterfield. Release was granted by ciggie outfit, but is understood that Nesbitt will remain on the air until replacement is made. As far as can be learned, no one has been named to take over the spot. Heavy shorts sked at MGM was reason given for Nesbitt withdrawal from the commentary spot.

Chesterfield's Johnny Mercer *Song Shop* is also due to bow out from the tobacco bank-roller. Series will be terminated in December, it is understood. Mercer series, packaged by the Ken Dolan Agency, will likely go half hour once weekly at that time for new sponsor.

## KMTR Looks for Wax Biz; Signs AFM Contract

HOLLYWOOD, Oct. 7.—Contract between American Federation of Musicians and Station KMTR was signed this week, according to announcement made by Kenneth O. Tinkham, station manager. Pitch will be made to small recording outfits to use the KMTR studios for waxing, according to Tinkham.

## Det. Jockey Turns Jive Promoter

DETROIT, Oct. 7.—The surprising growth of interest in *Strictly Jive* on WJIB, believed to be the only out-and-out platter jive show on the air, as detailed in *The Billboard* several weeks ago, prompted Bill Randall, its conductor, to turn promoter and move into the home of exclusive chamber music concerts, the art museum for a live show. First shindig, staged Saturday, under the title of *Jam Session at the Institute*, drew 800 out of a possible 1,000.

In view of the fact that the only publicity given it was a brief daily plug on Randall's show for a week, this was tabbed as okay.

Tickets were sold for \$1.25, \$1.75 and \$2.25 sections rather than for reserved seats. Randall now considers this a mistake, and future shows will have a regular scale of four or five price divisions, with definite seats assigned as in a legit theater.

Because of this factor and the high cost of talent for the first show, net profit was reported at about \$2.

Show used Ted Buckner, colored band, and Pete Viera's band, together with Jim Turner, colored blues singer. Emphasis was upon program rather than names.

Draw was only half bobby-soxers, the other half being older groups, including a large number of Wayne University students, and a number of longhairs. Event was favorably reviewed in *The Detroit Free Press*.

Randall is figuring on running once a month, culminating in a major affair in the 5,000-seat Masonic Temple Auditorium. Latter event would bring in a big name band plus a top dance group. Duke Ellington and the Katherine Dunham group are typical of what Randall has in mind.

STATEMENT OF THE OWNERSHIP, Management, Circulation, etc., required by the Act of Congress of August 24, 1912, and March 3, 1933, of The Billboard, published weekly at Cincinnati, O., for October 1, 1944.

State of Ohio, County of Hamilton, ss. Before me, a notary in and for the State and County aforesaid, personally appeared E. W. Evans, who having been duly sworn according to law, deposes and says that he is the Business Manager of The Billboard, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in Section 537, Postal Laws and Regulations, to wit:

1. That the names and addresses of the publisher, managing editor and business managers are: Publisher, The Billboard Publishing Co., Cincinnati, Ohio. Managing Editor, R. S. Littleford Jr., Chicago, Ill. Business Managers, E. W. Evans, Cincinnati, Ohio, and W. D. Littleford, New York City, Ohio. Stockholders owning 1% or more stock: Mrs. Marjorie D. Littleford, Fort Thomas, Kentucky; R. S. Littleford Sr., Trustee, Fort Thomas, Kentucky; R. S. Littleford Jr., Chicago, Ill.; W. D. Littleford, New York City; Jane L. Stegeman, Fort Thomas, Kentucky; Marjorie S. Littleford, Fort Thomas, Kentucky; I. M. McHenry, Newport, Kentucky.

2. That the known bondholders, mortgages and other security holders owning or holding 1% or more of the total amount of bonds, mortgages or other securities are: None.

E. W. EVANS, Business Manager.

Sworn to and subscribed before me this 27th day of September, 1944.

(Seal) LAWRENCE W. GATTO,

Notary Public, Hamilton County, Ohio.

(My commission expires June 25, 1947)

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		Cash with Order. Prices:	
One Roll . . . . .	\$ .75	2,000 . . . . .	\$4.29
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Fifty Rolls . . . . .	17.00	8,000 . . . . .	6.91
100 Rolls . . . . .	30.00	10,000 . . . . .	7.15
ROLLS 2,000 EACH.		30,000 . . . . .	10.45
Double Coupons.		50,000 . . . . .	13.75
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No C. O. D. Orders.		500,000 . . . . .	88.00
Size: Single Tkt., 1x2".		1,000,000 . . . . .	170.50
		Double coupons. Double prices.	

The Devil was cast out of Heaven for a thousand years. Was the Devil Hitler?

## THE TOLEDO TICKET CO.

Toledo (Ticket City) 2, Ohio

Give as good service as can be had with correct workmanship and quality of stock as can be had.

# Reps Weigh By-Pass of Timebuyers

## Battle Lines Being Drawn Between "Common Carriers" And Broadcasting Industry

### CBS's Paul Kesten Sets Radio's Sights

WASHINGTON, Oct. 10.—Behind-the-scenes controversy that will mean millions of dollars annually to radio and that has meaning to every percolator owner in the nation was breaking into the open as FCC hearings entered third week today.

The Opponents: The Common Carriers vs. the Broadcasting Industry.

The stakes: The right of the industry to use its short-wave facilities without payment of bounties to the common carriers.

It was a fight that was dwarfing all others here, even those on FM, standard and tele, and it was one in which the State Department, thru its control of IRCA, appeared to have a big hand.

The radio industry was wheeling up its big guns—Paul Kesten, CBS; Raymond Guy, NBC, and James D. Shouse, Crosley, against equally big guns on the other side. Unexpected support was coming to industry from OWI chief Elmer Davis, Nelson Rockefeller, Inter-American Affairs Co-Ordinator, and others who see in IRCA recommendation that short-wave be dropped for point-to-point a threat to the nation's future security.

Behind the IRCA verbiage on "spectrum space," other arguments against post-war DX was seen by the State Department and behind the State Department was the powerful influence of the common carriers and aviation interests fighting to maintain, in blunt words, a monopoly.

### The Issue

Stripped of its trimmings and coatings, the issue was this:

Shall the radio industry have the right to "free air" and hence the right to beam its broadcasts anywhere or shall it be forced to use point-to-point with its consequent heavy toll charges?

The common carriers, operating behind the IRCA smoke-screen were contending that point-to-point should be used even tho it means that U. S. will have to surrender short-wave supremacy, won the hard way. The arguments being advanced to FCC hearers to back up IRCA was that short wave does not pay, reception is untrustworthy, and that hoary old gag, "government regulation" or "ownership."

The industry's answer: Fighter planes and battleships are not self supporting but in 1940 the nation wished it had an awful lot more of them. Also emerging was the industry's new attitude that the airways are the nation's first line of defense, will be more so in the future.

### Kesten Sets Long-Range Objective

CBS spokesman Kesten set industry's sights on long-range objective last week when, under common carrier cross examination, he plunked for an industry subsidy, if necessary, to keep America's voice on the short waves. He argued against government ownership or control but refused to back away from stand that U. S. has vital stake in post-war air.

"We have been thrown on the defensive, I may as well admit, by the IRCA report which, to our dismay, implies that international broadcasting might be entirely eliminated," was the way he expressed the industry's viewpoint.

Since the advent of the war, CBS has beamed thousands of hours of broadcasting to the underground armies of Europe, to secret listening posts in Germany—in all to 33 countries in 12 languages, and Kesten revealed that he could see no reason why the progress achieved thru back-breaking toil involved should now be washed out. Altho he did not say it bluntly, it was apparent that he could

not see surrendering U. S. superiority to the common carriers.

### RCA Joins NBC in Battle

Tip-off that the lines for the fight were being drawn up came when RCA Communications, altho a common carrier, sided with another RCA subsidiary company, NBC, against the carriers. Once the lines were drawn there was nothing else but to have a showdown.

FCC Chairman Fly accentuated the fight by ruling question of policy, future costs, irrelevant, demanded that speakers keep to the issue—allocations.

OWI Chief Davis bolstered industry's ramparts by telling FCC bluntly that other nations will continue DX whether U. S. does or does not. Rockefeller pointed to effective use of airways as a weapon by Axis and also warned that America must stand fully prepared for eventualities of future.

### Shouse Points Realism Lack

Sharp Jimmy Shouse termed belief that point-to-point could be worked out as "lacking in realism." He warned that foreign nations would broadcast what they saw fit if U. S. depended on point-to-point, junk remainder. He added that time when we would most want to have U. S. voice heard would be when relations between nations were critical.

Altho State Department, writing the treaties, may brush DX aside, FCC appeared to be convinced of urgent need, judging from inside reports.

Lesson for industry in hearing, however, was that it cannot devote its energies to broadcasting alone and must sharpen itself to devious Washington ways.

Controversy may also do much to solidify industry ranks, hasten its efforts to obtain major voice at seat of government, possibly thru new NAB prexy, who would be big enough and independent enough to use White House back door, as labor, farmers, monopolies have found is speediest way of accomplishing objectives.

After spending the week-end on aviation and maritime, hearings will get down to broadcasting today, with standard first up, and FM and tele skedded to follow.

Radio industry is seeking downward extension of standard band to 535 kc. on theory that this will be sufficient room for future expansion needs. Some opposition from non-commercials is predicted but industry is confident that it can make strong enough case to warrant FCC approval of proposal. Some fur is likely to fly in cross-examination, however, but strong case for extension has been prepared by industry.

## Politics Continues To Use Showbiz

NEW YORK, Oct. 7.—International Ladies' Garment Workers' Union (ILGWU) will sponsor a series of political broadcasts in support of President Roosevelt over the Blue starting October 12 and continuing until November 2 at 10:15 p.m.

Time was originally sold to the Liberal Party, but the contract was canceled and ILGWU stepped in. Show will continue the growing trends towards political productions rather than political speeches. Quentin Reynolds will act as emcee. Harold Rome is writing the music and the famous *Pins and Needles* chorus will do satirical songs.

### In the Family

MINNEAPOLIS, Oct. 7.—A. E. Joscelyn, WCCO-CBS general manager here, had been looking around for a home to buy for his family here ever since coming up from Charleston, Va., and finally found one in the country club area.

After the deal was closed and everything was set, Joscelyn found out that his new home was a model house, built in 1932 as a promotion stunt by KSTP, NBC outlet here.

And, Joscelyn also learned that the oil burner in the basement carried the name of Hubbard. The manufacturer is a brother of Stanley Hubbard, KSTP general manager.

## Agency Men Say 'No Soap'

It's different than selling talent, say the men who are hard to reach

By Lou Frankel

NEW YORK, Oct. 7.—A sizable bloc of station reppers, currently the pratt-boys of radio, are peeved at the tossing around they claim they are getting from time buyers and are plotting the ways and means of going over the ad agencies' heads and direct to the sponsor. Behind the peeve are gripes, by the reps, anent time buyers who live in ivory towers and others who are incompetent.

Boys feel that they are being put on the spot by circumstances beyond their control by radio media men who know nothing about their jobs and others who are ever unavailable. Only answer they can see, since there are no signs of any improvement, is to contact the guy on top of the ad agency, namely, the sponsor.

### Plenty Precedent

Reps feel there is sufficient precedent for this action in the experiences of several and sundry talent reps who didn't score until they started hitting the clients direct. Once that happened, the agency men responsible for talent spruced up their savvy, the talent rep was content, the sponsor was able to concentrate on sponsoring, not talent.

Some station percenters also point to the standard practice of newspaper and magazine reps who contact both the agency and the client. Here again the plea is, "What others have done we too can do."

With this sentiment some in the ad agencies disagree. They point out that with newspapers and magazines a media rep can solicit and secure the inclusion of his publication on an advertising schedule, as all that is required is the issuing of an additional copy of a mat or cut.

### There's Bugs in Idea?

Radio, they point out, is not a simple matter. These days most of the station time purchased also includes a definite station program; it is not a case of being added to a list and getting a platter which is radio's version of the mat or cut. When the station reps start trying to interest the sponsor's ad man in a market, station and program, then the reps, say the time buyers, will learn that their idea has plenty of bugs.

Agency men are not at all reticent when it comes to admitting that there are time buyers who shouldn't be holding down those jobs. But they also say there are second-rate station reps; that since the rep is the salesman it's up to him to figure out ways and means for getting in to see his contact and nothing up sales.

Finally the agency men claim a salesman is judged on his sales not his alibis. And the squawk about inaccessible and ignorant time buyers is an alibi. Proof of the agency man's pudding, as he sees it, is that some station reps get in and sell.

The answer, they feel, may lie in *The Billboard* poll of station reps designed to evaluate time buyers. This may conceivably result in spotlighting the lightweight time buyers to the benefit of everyone concerned.

## Criss Cross BBC Flack

NEW YORK, Oct. 7.—Criss Cross, No. 2 man in the Mutual web flackery, moves to the BBC as publicity manager October 16. He has been assistant, first to Lester Gottlieb and later to Jim O'Bryon at Mutual for two and a half years.

## No More Hidden Sponsorship on Political Segs

WASHINGTON, Oct. 7.—Newly proposed FCC ruling, announced today, calling for complete sponsor identification at program opening and closing, is aimed at "non-political" sponsored political program and platters distributed to outlets without charge by such big-time organizations as National Manufacturers' Association, sources close to FCC claim.

New ruling on which FCC will hold hearing here November 10 is so broad that it may mean that anyone contributing funds to "citizens committees," etc., for political programs would have their identities disclosed over airways, it was claimed here.

Action was taken by FCC sometime ago but only revealed recently when announcement of November 10 hearing was made. Those planning to appear must advise FCC by November 1. Full import of proposed ruling can be gathered from language. It reads: "The announcement shall fully and fairly disclose the true identity of the person or persons by whom or in whose behalf such payment is made or promised or from whom or in whose behalf such services or other valuable consideration are received.

"Where an agent or other person contracts or otherwise makes arrangements with a station on behalf of another the announcement shall disclose the identity of the person or persons in whose behalf the agent is acting.

"Valuable consideration for the broadcast of any program as used in this section includes the furnishing direct, or indirectly of records, transcriptions, material, performing rights or any other material or services of any kind for use in connection with such programs."

## Philly Smart Shop Tries Broadcasting

PHILADELPHIA, Oct. 7.—Using radio as an advertising medium for the first time, B. F. Dewees, Inc., one of Philadelphia's largest and smartest ladies' wear stores, has signed Bessie Howard in *World Panorama* for sponsorship over WCAU.

Program will be five times weekly, Monday thru Friday, for a quarter-hour at 9:45 a.m. for 26 weeks.

Miss Howard is an experienced newspaper woman and broadcaster who returned recently from the Middle East, where for a time she was with the Red Cross field service.

Store, a class midtown firm, will exploit program in its newspaper ads and direct-mail promotion, latter pointed at women's organizations in the area. Miss Howard is widely known among them for her in-person appearances and lectures.



# More Pic Chatter Segs This Fall

## Dirt Dishes Slots Mount

**Radio toys with idea of gossip programs about boys and gals who broadcast**

HOLLYWOOD, Oct. 7.—Gals and guys who dish the dirt about the movie colony are again oiling up their typewriters for another assault against the ether ramparts as a result of trade survey which shows the film chatter columns on the air are again becoming good commercial bets. Inside facts about the Hollywood scene are good copy for the dial twisters, one network exec stated, but he lifted his hands in horror when he recalled the deluge of chatters who descended upon the town some years ago. However, he feels that the columnists have learned just what makes good ether fodder and won't repeat the mistakes of the past.

At one time the air was cluttered with chatters, and as one agency man put it, "Anybody who had a typewriter was a gossip columnist in those days." At its peak some five or six years ago this type show had around 24 spieles of the backfence stuff prancing before the mike on their nightly and weekly stints. Trade feels that Hooperatings show that gossipers can do a job, but a great deal depends on the personality behind the mike and the source of material and how it is presented.

### Five Up, Two To Come

At the present time there are only five shows of this type originating here, but two more are slated to hit the air very shortly. In the current crop there is *Ona Munson in Hollywood*, which has been on a CBS regional for the past three months; Buddy Twiss in a four-times-weekly five-minute shot over the Blue; Jimmy Fidler, Edith Gwynne and her one-minute spot on the Vallee show over NBC, and George Fisher on KECA.

Fisher is one of the old-timers in the game and has bowed out of his announcing chore on Mutual to take over the old Erskine Johnson spot on KECA. Johnson is slated to tee off October 20 over a CBS regional with a show called *This Is Hollywood*. Johnson has been broadcasting for the past several years over KECA five times weekly.

Hedda Hopper's new show, *Hedda Hopper's Hollywood*, goes Coast to Coast over CBS, teeing off today. She gave up her talent showcase idea which was utilized last year on a half-hour spot in favor of the quarter hour she will have this season devoted to straight Hollywood gossip.

Half a dozen years ago there were many dirt dishes originating here and the top spots were held down by George McCall, Sidney Skolsky, Harriet Parsons, Shella Graham and Lloyd Pantages.

### Flack Aches

Some of the network press departments are glad to see the trend back to the air columnists as it gives them one of their most lucrative fields for planting. Others feel that the morning after headaches are worse than a hangover. Latter group is of the opinion that flackery is always in hot water due to columnists panning certain personalities who may be on the network either as guests or with their own shows. The praise boys take the rap in smoothing things over the next day.

Louella Parsons, who returned to the air this summer as a sub for Walter Winchell, has been studying mike technique and has improved her delivery to such an extent that she is creating interest here among the agencies. It has been known for some time that La Parsons would like to return to the air and several deals are cooking for her to do a straight chatter column. Bank-rollers feel that she will be a good bet for an air shot because of the terrific coverage of her daily column syndicated thru the Hearst papers. She has been casting about for a suitable spot for some weeks and her recent stint on the Winchell

## Chi and M'p'l's Station Men Plan Move-In on Des Moines

DES MOINES, Oct. 7.—Efforts of Minneapolis and Chicago radio interests to move into the Iowa territory has stirred up much comment in the Midwest and will bring new competition into Des Moines.

Latest move is an application filed with FCC by the Capitol Radio Corporation, Des Moines, for a new standard station on 1,600 kilocycles with 1 k.w. day and night operation. Officers of the company are listed as Charles K. Schwartz, president; William J. Friedman, secretary, and Ralph L. Atlans, treasurer, all of Chicago. Atlans is president of WIND, Chicago, and vice-president of WLWL, Minneapolis.

This action was taken as a counter-move against a group of Des Moines business men who previously had filed an application for a 1 k.w. station on the same band as the Capital City Broadcasting Company, it was believed.

### Double Shifts

It was also reported that Minneapolis interests, headed by John Boler, of the North Central Broadcasting System, had purchased interest in the 250-watt station, KICD, Spencer, Ia., with the intentions of moving it to Des Moines. This was believed tied in with the Atlans application.

Outside interests moved into the Des Moines field recently when the Cowles brothers relinquished some of their holdings to jump into the District of Columbia picture. The Cowles sold KSO to the Murphy interests of Minneapolis, leaving them only KRNT, Columbia net, at Des Moines. At the same time they swapped WMT, Cedar Rapids, Ia., for WOL, Washington, D. C. KRNT is their only Iowa station at the present time,

## NBC's G. I. Auditions To Establish Pool

NEW YORK, Oct. 7.—NBC has established a new service, auditions for servicemen, that is expected to provide a gold mine of post-war talent and aid in the solution of demobilization problems. The service, which begins October 14, will consist of Saturday morning auditions for G. I.'s and discharged veterans.

It is said that NBC is making sure that new talent won't go astray and feels that the services, like the armed forces radio service (see *10,000,000 GI's Can't Be Wrong* on Page 3) will develop many new performers who will keep things rolling in future showbiz.

airer has made her hot copy once again on agency row.

### NBC Nixes Gossip

Most of the networks are not adverse to handling gossip columns, but one NBC official stated flatly that his web had a definite policy not favoring this type of show. Trade feels that if other networks like the Blue and CBS build up listener interest with this type of program, NBC will have to follow suit.

There is also a move afoot among some of the hopefuls to hook onto a mike as a disher of radio gossip. Many agencies have been discussing the situation and it is a known fact that most of the web press departments would go overboard for such an idea. Show dealing with strictly radio gossip has never been much of a bet here, but trade believes that if proper voice and material were used that a good commercial job could be done.

Skeptics claim that there isn't enough news about radio personalities to sustain a program on this type for any length of time. However, the other side of the picture is Bob Nichols, who has been airing a radio chatter column over KJR, Seattle, and over the Blue regional. Nichols has been on for some time and has a local Seattle rating of 5.4 and 2.0 Hooperating on the regional.

altho their WNAX at Yankton has studios at Sioux City, Ia.

With Cowles having the Columbia net and WHO at Des Moines being a 50 k.w. clear-channel on NBC, it leaves KSO with both Blue and Mutual. With the Capital City company applying for a license; it appears they might take the Mutual from KSO.

If both new stations are approved by FCC it would give Des Moines five stations, with the Cowles interests owning only one of them whereas before their jump eastward they had two out of three stations in the city. Competition would be aimed at WHO, which blankets the State like WLW does in Ohio. The State has another 50 kilowatt, KXEL, Waterloo, but because of its high spot on the dial, 1560, does not hit into WHO coverage except in the Waterloo area.

## Harold Lloyd Fronts New Old Gold Seg

HOLLYWOOD, Oct. 7.—Harold Lloyd has been signed to take over as emcee on the new Old Gold ailer, *Comedy Theater of the Air*, with take-off skedded for October 29 over NBC.

Lloyd's chore will be similar to that of C. B. DeMille on Lux, inasmuch as he will set up the scenes and carry title of producer. Tom Sawyer will handle the production reins for Lennen & Mitchell. MCA packaged the deal.

## Chi Good Radio One-Night Stand For Studio Shows

CHICAGO, Oct. 7.—Light seems suddenly to have come to execs in charge of network shows aired before studio audiences. For years they have been passing up Chicago. The shows (the big-time variety programs, for example) have been traveling from Coast to Coast without stop-overs. The excuse of most has been that Chi has no large studios or available theaters. But recently some big-time shows have been appearing here, more are scheduled to be aired on a one-timer basis, and the boys in charge have discovered that there are good spots here from which the top-notchers can be aired.

A couple of weeks ago Mutual's *Double or Nothing* was aired from the Civic Opera House before 5,000 fans who packed the house to the rafters. Newspapers gave the show as good publicity breaks as any radio program will ever receive in a town, where sheets are dead set against the ether medium.

### Hope Fills 8th Street Theater

And then, almost as if to silence those in the trade who say, and truthfully, that the Opera House is not always available—especially during the opera season—Bob Hope came here last week and aired his show from the Eighth Street Theater—a house that stands idle most of the time now that the army has quit using it as a movie theater. True, this show was given for servicemen only, but even that fact brings up another point to prove

(See *STUDIO SHOWS* on page 11)

# Congratulations!

## NEWELL-EMMETT COMPANY

On winning this special citation in

### THE BILLBOARD SEVENTH ANNUAL ADVERTISING AGENCY RADIO PROGRAM PROMOTION SURVEY

For outstanding personality program promotion for Kem-Tone with Dunninger.

To quote the judges: "Newell-Emmett took a personality and by promoting him also promoted Kem-Tone, his sponsor. And they did a good job with it."

And our sincere appreciation to you and the Sherwin-Williams Company, sponsors of the Dunninger Kem-Tone radio program.

NATIONAL CONCERT AND ARTISTS CORPORATION  
DANIEL S. TUTHILL, Vice-President and Director of Popular Division  
NEW YORK • HOLLYWOOD • CHICAGO • SAN FRANCISCO

# Lyon Looks Set For RWG Prexy

CHICAGO, Oct. 7.—Peter Lyon, prominent New York free-lance writer, has received what is tantamount to election to the presidency of the Radio Writers' Guild for the year starting in November. Lyon had been nominated by the Eastern region of the Guild for the presidential slot, and that just about clinched his chances for the job, since he was nominated for the post by the Western region two weeks ago and by the Midwestern region last week.

Election for new officers of the RWG will take place the first week in November and unless an unexpected strong write-in vote for another Guild member should take place, Lyon, as the only candidate, will get the post. Lou Schofield, Chi radio writer, is present-president of the Guild.

Another important Guild development will take place about November 15, when Schofield meets in New York with RWG reps from other regions and with execs of the Authors' League of America, RWG parent organization, to make final arrangements for the granting of a \$15,000

# Little Late NAB

WASHINGTON, Oct. 7. — NAB, with the elections a little over a month away, has issued a booklet for political speakers, called *Is Your Hat in the Ring?* which gives pointers on how to write and deliver a radio speech.

Several radio execs here are more than a bit amused at the timing of the pamphlet following in the footsteps of the CIO-Political Action Committee's *Speaker's Manual*, which covers same subject.

loan to the radio writers by the League for the purpose of hyping the RWG's membership drive.

Members pointed out recently that the New York office erred in stating that initiation fee starting February 1 would be five bucks. It's really going to be 10.

HOLLYWOOD, Oct. 7.—Deal is under way for Ken Murray to emcee the new *Which Is When* airer bank-rolled by Old Gold, which tees off October 25 over CBS. Murray has been off the air since he piloted *Stop and Go*, the current Joe E. Brown show.

# WFIL Sells Self Outside of Philly

PHILADELPHIA, Oct. 7.—An intensive campaign for out-of-town listening, thus extending public relations attention to points outside the station's home county, was launched here by WFIL. Drive opens with a series of newspaper ads, 600 lines per week in each paper in Chester, Norristown, Bristol and Doylestown, Pa., and Wilmington, Del. Inside card showings, too, are skedded for the Wilmington transportation facilities.

WFIL, in addition to the established procedure of furnishing program listings, is covering the towns surrounding Philadelphia in its advertising budget to provide primary exploitation in all of its primary listening areas. Altho Blue Network features will be plugged in this first newspaper campaign, WFIL will identify itself as a local station.

Other WFIL promotion activities for surrounding communities will include billboard postings, public transportation signs, public window displays, direct-mail projects, store displays and dealer-distributor tie-ups for both program and spot accounts.

# In Spite of Himself

NEW YORK, Oct. 7. — Dick Brown, the radio singer who gave himself a leg-up to success by inventing a mythical story about his adventures as a flyer in the South Pacific, will be retained by his Mutual sponsor, the Formfit Company, after consultation with clergymen and, it is reported, several public relations men.

Brown issued a letter Wednesday (4) absolving his personal p. a., Dave Alber, from all responsibility in the invention of the story. Brown admitted that he made it up himself and that Alber knew nothing of the deception. The singer claimed that he had his pipe-dream because he couldn't get a job as a singer because of a skin discoloration. He claimed that he tried to explain the discoloration (caused by a nervous disorder; the reason he was discharged from the army) by saying that he was injured in a plane crash.

# MRS. DOROTHY S. THACKREY

owner and publisher of the

# New York Post

announces approval by the Federal Communications Commission of her purchase of Radio Station

# WLIB

broadcasting in New York on the 1190 kc clear channel



Mrs. Thackrey takes particular pleasure in confirming an agreement for continuing and enhancing present program policy under the same management that has successfully created and established WLIB as "a distinguished New York station." WLIB looks forward to increased power and more time on the air while planning FM, television, and facsimile.

News, and the popular... a blend of the...

# WLIB

THE VOICE OF LIBERTY

ELIAS J. GOODE... President & General Manager

ROBERT M. GOODE... President

ROBERT M. GOODE... President



# The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPER RATINGS for evening programs

VOL. 1. No. 20E

SEPTEMBER 30, 1944

PROGRAM	HOOPER RATING	WEEKS TO DATE	NET & NO. STA.	OPPOSITION	AGENCY	SPONSOR & PRODUCT	TALENT COST	COST PER POINT
BOB HOPE	23.4	237	NBC 129	Service to the Front—CBS Raymond Gram Swing—Blue George Hicks Reporting—Blue Amer. Forum of the Air—MBS Dick Kuhn Orch.—MBS	Foote-Cone & Belding	Pepsodent	\$15,000	\$ 641.03
WALTER WINCHELL	19.5	572	Blue 169	M-Go-Round—NBC R. Digest—CBS W. Hampden—MBS	Lennen & Mitchell	Jergens (Hand Lotion)	\$ 6,000	\$ 307.69
EDGAR BERGEN	18.7	285	NBC 135	Blondie—CBS A. L. Alexander—MBS Greenfield Choir—Blue Dorothy Thompson—Blue	J. Walter Thompson	Standard Brands (Chase & Sanborn Coffee)	\$14,500	\$ 775.41
LUX RADIO THEATER	17.0	451	CBS 136	Various on NBC, Blue and MBS	J. Walter Thompson	Lever Bros. (Lux)	\$16,000	\$ 941.18
MR. DISTRICT ATTORNEY	16.8	276	NBC 127	Spotlight Bands—Blue Coronet Story—Blue First Nighter—MBS Jack Carson—CBS	Doherty, Clifford & Shenfield	Bristol-Myers (Vitals)	\$ 4,750	\$ 282.74
TAKE IT OR LEAVE IT	16.2	230	CBC 140	H. of Charm—NBC Life of Riley—Blue Goodwill Hour—MBS	Blow	Eversharp (Pens, Pencils)	\$ 4,500	\$ 277.77
JOAN DAVIS-JACK HALEY	15.8	59	NBC 73	Corliss Archer—CBS Spotlight Bands—Blue Coronet Story—Blue Starlight Serenade—MBS	McKee & Albright	Sealtest (Milk and Ice Cream)	\$ 9,500	\$ 601.27
SCREEN GUILD THEATER	15.5	214	CBS 123	Contented Hour—NBC R. G. Swing—Blue Ted Malone—Blue Gladstone—MBS Brad Hunt Ork—MBS	Blow	Lady Esther (Face Powder)	\$10,000	\$ 645.16
H. V. KALTENBORN	14.4	233	NBC 34	Various—CBS Various—Blue Various—MBS	Leo Burnett	Pure Oil	\$ 3,000	\$ 208.33
YOUR HIT PARADE	14.4	493	CBS 139	Barn Dance—NBC Gilbert & Sullivan Festival—Blue Chicago Theater of the Air—MBS	F-C & B	Amer. Tob. Co. (Lucky Strike)	\$11,500	\$ 798.61
KOLLEGE OF MUSICAL KNOWLEDGE (First half hour)	14.1	324	NBC 136	Great Moments in Music—CBS Raymond Gram Swing—Blue Ted Malone—Blue News—MBS Tony Pastor Ork—MBS	F-C & B	Amer. Tob. Co. (Lucky Strike)	\$ 6,500	\$ 460.99
BURNS & ALLEN	13.4	567	CBS 130	Molle Mystery Theater—NBC Famous Jury Trials—Blue G. Heatter—MBS Screen Test—MBS	Young & Rubicam	Lever Bros. (Swan Soap)	\$10,000	\$ 746.27
FRANK SINATRA	12.4	31	CBS 132	Eddie Cantor—NBC Dunninger—Blue G. Heatter—MBS Screen Test—MBS	JWT	Lever Bros. (Vimms)	\$13,000	\$1,048.39
MR. & MRS. NORTH	11.8	91	NBC 129	Various on CBS, Blue and MBS	Lennen & Mitchell	Jergens (Woodbury Soap)	\$ 3,000	\$ 254.24
PALMOLIVE PARTY	11.7	27	NBC 127	Sat. Night Serenade—CBS Correction Please—CBS Guy Lombardo—Blue News—MBS Shady Valley Barn Dance—MBS	Ted Bates Palmolive Soap	Colgate-Palmolive-Peet	\$ 7,000	\$ 598.29

The average evening audience rating is 7.5 as against 6.8 last report, 9.2 a year ago. Average evening sets-in-use of 24.9, as against 23.0 last report, 27.0 a year ago. Average evening available

audience of 75.7, as against 72.3 last report, 77.3 a year ago. Sponsored network hours reported on number 82½, as against 79½ last report, 73¼ a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

## Hooper Exits From Democratic Radio Tabbing Assignment

NEW YORK, Oct. 7.—A series of misapprehensions and crossed wires is the cause of the refusal by C. E. Hooper to continue its work for the Democratic National Committee. But the withdrawal is not expected to hurt either of the two parties since the CAB is releasing figures on the campaign speeches.

Whole Hooper-Dems situation started like this: When Hooper took the job some weeks ago, it was clearly understood that the figures would be confidential as in case of all special survey jobs. When Hooper was checked to get some figures, newsmen and the Blue web were told that the org had no such material. And the Dems said nothing about the survey.

However, the Dems realized, after Governor Dewey had replied to President Roosevelt's speech at the Teamsters' Union that the figures, which showed FDR way ahead of his opponent, would make a good story. They called the researchery. Hooper himself was on the Coast but they were given to understand that one of the top execs would approve release of the figures. Hooper org, however, denies that there was any such implication.

As a result of the subsequent release, Hooper was forced to send out a statement saying that he would terminate his agreement with the Democratic National Committee.

**KFDM**  
Beaumont, Texas

and other Top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

Samples free.

1619 Broadway  
New York 19

## TUNE-DEX

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## TALK ABOUT AIRSHOTS

Songs with most radio plugs for the entire year will be listed in the 6th Annual Edition of The Billboard Music Year Book (to be published as a separate volume for the first time in '44). And singers, ork leaders and those who plug them will all be talking about the '44 MYB.

REVIEWS

Balaban & Katz

Reviewed Friday (6), 7:40 to 9 p.m. Style—News, variety, special events. Sustaining on WBKB, Chicago.

There used to be an old saying, "You can't watch the game without a score-card," well somebody ought to repeat the slogan for television program producing—"You can't have a good video show without plenty of rehearsal—plenty of it."

One portion of tonight's program at WBKB proved the need of the slogan conclusively. That portion was the part of the show developed to a good idea which went wrong, called *These Are the Marines*.

For 12 weeks *These Are the Marines* has been presenting good video shows illustrating the work of the U. S. Marines in combat. Tonight's, the 13th, was the exception. It was bad, plenty bad. And only because the show did not have enough rehearsal. Capt. Arthur Engel, marine public relations officer in charge of the program, admitted that for some portions of the opus he was able to have only one hour rehearsal.

Show of which we speak was intended to show how the marines have used the wire recorder in combat during this war. It would have done that job very well if it hadn't been for mistakes.

For example, there was the reading of scripts by Captain Engel, Brig. Gen. A. F. Lorenzen and John Winterbottom, chief of the blood donor committee of the Red Cross here. These men had conversations read, that introduced dramatic battle scenes depicting the ways in which the wire record has been used by the marines. The portions read were stiff, very bad video. The dramatic portion would have been good video if the station's production staff had bothered to keep the hanging mike out of the pix and had paid enough attention to keep noises of moving props and cameras out of the production.

Again the dramatic sections were plenty good if the above-mentioned mistakes had not been made. The way in which the battle scenes were scanned, the costumes, background scenery and sound effects were good. The transition between dramatic and commentary was very poor because of the reading of scripts and because, for example, not enough preparation was put into the show to insure that during a demonstration of the wire recorder the machine would work. When, as happened, it didn't work, the program became a farce.

Other portions of the total program tonight consisted of a news commentary by Roy Engle, and June Merrill's *Merrily We Roll Along* quiz. The commentary was very bad because Engle read from wire reports all the way. Miss Merrill's quiz was above average because good optical impression questions were used. Of course, the station's production staff had to fall down here too, by having lighting that made shadows of figures apparent on the background and left some portions of the stage setting almost black.

Cy Wagner.

WOR-DuMont

Reviewed Tuesday (3), 8:15-9:30 p.m. Style—Variety. Sustaining on WABD, New York.

In an action-filled quarter hour, I. J. Fox presented a fashion show that was a good entertainment and did a selling job for the firm. Thanks to the scripting and production of Gloriarne Lehr, the direction of DuMont's Eleanor Balz, and the co-ordinated work of the technicians, the show was much more than a mere fashion parade.

From opening shot of a beautiful Conover model wrapped in a luxurious silver blue mink coat turning slowly to off-screen singing of the company's theme song, to final group pic of four outstanding fur coats, program moved and held interest.

Miss Lehr was able to show, describe and sell 30-odd stoles, jackets, coats and fur pieces in addition to introducing Tony Roberts, who's responsible for the various I. J. Fox radio songs, and pianist Ruth Cleary. No particular pains were made to exploit the duo and their static appearance doing two numbers could have been omitted.

Each model stepped into the camera frame beside the firm's regal plaque instead of waltzing into full view, thus time was saved, which was well utilized by showing a complete picture of the garment, front and back. Models were exceedingly attractive and delightfully free from standardized prancings and posturizing.

Script had a definite institutional flavor pointing up fur breeding as a post-war biz. Entire theme was a salute to the American fur farmer and trapper. Furs were grouped into luxury, semi-luxury and budget types. Each garment was not described in detail. Some interesting fact about the animal or the fur's processing replaced the usual inane patter so often associated with the fashion show.

Miss Lehr mentioned recent articles in *Click* and *Collier's* which credited I. J. Fox with encouraging the development of fur breeding. Copies of the mags were shown in close-ups, adding variety to the camera work.

Special attention had been given to light arrangements. Each model stepped into the frame where lights picked up the sheen of the fur and made it possible to clearly see the intricately worked fur products. An impression of softness and luxuriousness was also transmitted.

Gloriarne Lehr has been doing tele fashion shows for the past year and a half during which time she has constantly improved. From too-gay chirping she has developed into a well-poised performer. Her voice is nicely modulated and her script is intelligent and interesting. This type of fashion show will fascinate women and entertain men, an important combination.

Bob Emery's *WOR Video Varieties*, with the same unimaginative and unprepared production, was on for an hour. Foghorn Clancy and Jack Knapp, from the Madison Square Garden World's Cham-

(See WOR-DuMONT on page 10)

Many Radio Segs and Stars Not Available for Air-Pix; Hollyw'd Contracts Stop 'Em

Coast Keeping Mum on Tele Restrictions

NEW YORK, Oct. 7. — Radio men in video who plan to televise web shows and stars are going to wake up one of these bright mornings and find themselves up that well-known creek—without a paddle. Trade dopesters report that film companies, determined to slow down the industry at all costs until such time as they feel that it is not dangerous or that it can be pic controlled, intend to restrain tele thru its tie-ups with radio.

Three weeks ago CBS put on a tele show called *CBS Tele-Tintypes*, which was part of the fall advertising campaign. One of the stars they planned to use was Jackie Kelk, who plays in *Henry Aldrich* on the air. Then the film company that makes the *Henry Aldrich* pix (Paramount) stepped in and pointed out that their contract gives them the right to determine where and when the *Henry Aldrich* name will be used. And video was not one of the places.

Only 15 Shows Tied Up

There are no more than 15 radio shows at present on the four webs that have such tie-ups with Hollywood, but there is a much more dangerous factor involved. That factor is the contracts that net stars have with pix outfits. Most of the really big names, the Bennys, the Hopes, the Crosbys, have contracts with film studios, and it's unlikely, the trade says, that they will be released to video. Consequently, pix have tele by the short hairs. It will be of very little use to have the rights to the *Kraft Music Hall*, for instance, if Crosby is not available.

Movie orgs are keeping very mum on the subject because they don't want to get into any trouble until circumstances force a fight. The trend is a bit too recent for the writers to have formed any policy, and the webs, too, are just waking up.

Stars With Pic Contracts

Here are the web stars who have movie contracts to date:

NBC: Bob Hope, Jack Benny, Bing Crosby, Harold Perry (Gildersleeve), Edgar Bergen, Joan Davis, Jack Haley, Ed Gardner, Fibber McGee and Molly, Frank Morgan, Hollywood guests and talent on some dramatic shows.

CBS: Ozzie Nelson, Harriet Hilliard, Conrad Nagel, Burns and Allen, Allan Jones, Frank Sinatra, Jack Carson, Arthur Treacher, Jimmy Durante, Billie Burke, Lionel Barrymore, Kenny Baker, Fanny Brice, Arthur Lake and Penny Singleton

(Blondie), Hollywood guests and talent on dramatic shows.

Mutual: Basil Rathbone, Nigel Bruce, Hollywood guests and talent on some dramatic shows.

Blue: William Bendix, Joe E. Brown, Herbert Marshall, Hollywood guests and talent on some dramatic shows.

The following are web shows that have pix tie-ups:

NBC: *Boston Blackie*, *Charlie Chan*, *Duffy's Tavern*.

CBS: *Blondie*, *Crime Doctor*, *Take It or Leave It*, *Aldrich Family*, *Thin Man*.

Mutual: *The Shadow* (serial), *Sherlock Holmes*.

Blue: *Lone Ranger* (serial), *On Stage*, *Everybody*.

Tele Relay From Philly Washes Out In NY, Schenectady

PHILADELPHIA, Oct. 7.—Relay troubles of video have started, and the American Telephone & Telegraph Company must be smiling up their sleeves. AT&T has always felt that the only certain way to get radio programs or video programs from place to place was by land lines. While they have made applications for experimental tele relay stations, they still sincerely believe coaxial cable is the only real answer to consistent quality pix service between transmitters.

First test program relayed from Philco tele outlet was the Duke-Pennsylvania football game (October 7). It was partially washed out by the time it reached New York thru Philco's own relay station, and by the time it reached Schenectady it was just an unpretty collection of blotches. Explanation was dodged officially, but engineers working on the show indicated that some radio interference developed locally and the signal just couldn't get thru the barrage. Second football program, skedded for today, was canceled by NBC, but the relay boys hope to have overcome the saboteur of the signal in time for a broadcast within the next fortnight.

Dick Hubbell Goes To Crosley as Tele Program Authority

NEW YORK, Oct. 7.—Richard Hubbell has been named production head of Crosley Corporation broadcasting activities and leaves for Cincinnati where he will be located after October 16, selective service permitting.

Crosley, which operates six short-wave stations, Station WLW, and tele Station W8XCT, is expected to start live tele production within the next few months.

Hubbell, author of *4,000 Years of Television*, spent over three years at CBS as tele writer, director and producer; has been associated with Time, Inc.; N. W. Ayer and, more recently, Buchanan, Inc., in radio and tele activities. He previously was with Stations WQXR and WOR.

RCA Gets Tele Permit; Philco Has Okay, Too

CAMDEN, N. J., Oct. 7.—Authority to construct an experimental television station in Camden was granted this week to the Radio Corporation of America by the Federal Communications Commission.

Purpose of the station will be the development of television equipment and a closer study of operational and transmission techniques. Experimental studies will eventually be followed by the transmission of live talent and films.

FCC also granted permission to Philco to build seven experimental mobile television stations to relay programs between Washington and WPTZ, Philco's Philadelphia outlet.

CBS

Reviewed Thursday (5), 8-10 p.m. Style—Variety. Sustaining on WCBW, New York.

There are three words that describe CBS's Thursday night show. The words are: unenterprising, unimaginative and unadventurous. After the lead provided by brash Ray Nelson in his *Boys From Boise*, the web's top tele execs should have realized that video is showbiz and needs guys who will take a chance. It is new, it is unplumbed and it requires imagination and guts. Pussyfooting around with radio patterns simply because the unknown is frightening will advance neither the industry nor a network.

Thursday, for all of the sluggish two hours, with the possible exception of *The Missus Goes-a-Shopping* and the news, was a case in point. Following Ev Holles's well-turned commentary, the production chiefs scanned *Hearts of Gold*. Now *Hearts of Gold* is a nice nostalgic songfest with the emphasis on the gay '90s. It was no better or no worse than it has been in the past. The direction was adequate, with lighting good, the

(See CBS on page 10)

"Best Buys"

September 30, 1944

Program	TCI	Hooperating
H. V. Kaltenborn	\$ 208.33	14.4
Mr. & Mrs. North	254.24	11.8
Take It or Leave It	277.77	16.2
Mr. District Attorney	282.74	16.8
Walter Winchell	307.69	19.5
Kollege of Musical Knowledge (1st Half Hour)	460.99	14.1
World News Parade	540.54	7.4
Palmolive Party	598.29	11.7
Joan Davis-Jack Haley	601.27	15.8
Bob Hope	641.03	23.4
Screen Guild Theater	645.16	15.5
Burns & Allen	746.27	13.4
Edgar Bergen	775.41	18.7
Your Hit Parade	798.61	14.4
Pause That Refreshes (Andre Kostelanetz)	928.57	7.0
Lux Radio Theater	941.18	17.0
Frank Sinatra	1,048.39	12.4

September 15, 1944

Program	TCI	Hooperating
Gabriel Heatter	\$ 177.97	11.8
H. V. Kaltenborn	250.00	12.0
Mr. & Mrs. North	250.00	12.0
Lowell Thomas	277.77	12.6
Mr. District Attorney	291.41	16.3
Can You Top This?	301.72	11.6
March of Time	341.88	11.7
Take It or Leave It	357.14	12.6
William L. Shirer	373.13	6.7
Walter Winchell	384.61	15.6
Aldrich Family	504.20	11.9
World News Parade	555.55	7.2
Joan Davis-Jack Haley	562.13	16.9
Screen Guild Theater	662.25	15.1
Edgar Bergen	833.33	17.4
Lux Radio Theater	952.38	16.8
Frank Morgan	1,000.00	12.0

# SAG Starts Its Video Worrying

## Abel Tells of New Air Aches

All AAAA unions working together but co-operation still isn't the answer

HOLLYWOOD, Oct. 7.—Forecast of upheaval in show business once television hits, was made by Walter Abel, vice-prexy of the Screen Actors' Guild, in a recent address before that body wherein he warned that when new contract between SAG and studios comes up in 1947 provision for actors in video must be protected. He said: "Lines are being drawn for as gigantic a battle for a wholly new method of providing entertainment to the public as we have seen in the history of actors."

He stressed the point that if it had not been for the war a majority of thespes would now be telecast actors, either thru films used in the new medium or as live actors: "Because of the war, television will not arrive as slowly as did radio, beginning with the crystal set, nor as gradually as did talking pictures, which finally caused a revolution in this town wherein many actors fell by the wayside," Abel went on to say.

Trade here is in accord with Abel's views on potential use of films for television, bringing home the point that radio producers, now doing most of the telecasting, have served warning that if Hollywood does not produce video pictures, that they will make their own. Abel predicts a revolution in the industry because of the fact that feature-length films as we know them today, are not suitable for telecasting and that advertisers will not be able to afford to buy time for such lengthy productions. He went on to say, "A half-hour program, using a 15 or 18-minute film of entertainment sandwiched in between advertising and announcer and instantaneously televised, is the probable answer."

In talking about threat of new medium upon picture theaters, Abel said: "It is generally accepted that television will not supplant the picture theater, any more than radio did."

It has been felt for a long time that television would gradually evolve a new technique in acting and presentation. In speaking of the thespians themselves, Abel said: "They will be neither stage, radio nor screen, for they will give a continuous performance knowing all their lines without benefit of audience, or script in front of them, or special facial lighting, or 20 takes and re-takes."

### Jurisdiction Battle

Battle for jurisdiction over television actors by the four A's was touched upon by the vice-prexy who stated that 'Equity has laid claim to him for something.' Muddle of the situation was seen when it was pointed out that AFRA had a claim because the actor was broadcasting, and that SAG also was in the deal because the actor was before the camera. He said that for the present the guilds had worked out a plan whereby each would handle their own card holders in television, with basic minimum wages for all actors working in the new medium soon to be set. Real situation will develop when new crop of actors appear who will belong to no guild. The question will then arise as to which card he should take out.

Only solution, as trade has noted for some time, is plan of Equity and AFRA to merge all actors into one guild with headquarters in New York and regional offices in Chicago and Hollywood. New set-up would have one treasury and one board of governors representing all guilds. In summing up this point, Abel said, "We realize the desirability of all actors having only one card which would cover working privileges in all fields. The question of jurisdiction over the new television actor would be solved."

New wrinkle was presented by Abel, who stated that actors making television films in the East with AFRA or Equity

## Tele Slangage

NEW YORK, Oct. 7.—"Your slip is showing," yelled by a technician at the WABD tele control board, is the DuMont boys' way of indicating that the iconoscope is not electrically centered.

As in every biz, a tele slang is developing that may eventually become standard and accepted in the industry. For instance, at WABD the sweep oscillator becomes a swabulator and damping resistors are called swamping resistors.

members presented a further problem to SAG.

He pointed out that Screen Writers' Guild, Cartoonists' Guild and AFM had already taken steps to protect rights of card holders in television. The Cartoonists' Guild contends that their work was created for exhibition in motion picture theaters and the re-issue of their work thru the new and different medium of television justifies additional and new compensation. They have gone so far as to contend that re-issue of their film work in motion picture theaters justifies a percentage of new box office receipts.

In stressing the steps being taken by SAG along these lines, Abel said that his organization was of the same viewpoint as the other guilds holding that films old and new used for television constituted a "new and different question of property right, as different as that between theater rights, book rights and movie rights."

The new contract that Petrillo had signed with television pic producers giving AFM members a cut in the profit, was also touched upon by Abel. He said that it was a well-known fact that picture producers in lining up Eastern talent for films were tying up the thespes exclusively for television, pictures and the theater. The present contract between SAG and the producers does not have any television clause and studios are at liberty to re-issue films for video without any additional compensation to actors.

Abel said, "I can conceive it possible that some strongly entrenched actors thru their agents may reserve to themselves the future television rights to their own images."

## WOR-DuMONT

(Continued from page 9)

plonship Rodeo, were good fun. The miniature Knapp exhibited some plain and fancy roping that highlighted the WOR show. His Donut Roll, Ring 'Round the Rosie and others came thru as excellent entertainment. Cameras and lights aided in this seg. Every movement of the rope was caught and projected. The two sang cowboy songs, while Knapp accompanied on the steel guitar.

In speedy succession, Emery conducted a political forum with six participants, introduced a vet who held a puppy and talked about the care of young dogs, interviewed Barry Gray as a WOR personality (leaving him by himself for a moment after saying "do something"), brought on a gun expert who talked about firearms and conducted a game of charades.

Before starting charades, Emery said that the game was unrehearsed. As seg progressed it was apparent that the announcement wasn't necessary. The three gals from WOR staff, Mary Corbett, Margaret Archer and Marsha Hultberg, and DuMont technicians, Ed Woodruff, Roger Coelos and Bill Wallace, may have had fun but the audience didn't.

There were long pauses, awkward dead spots and a lack of the sparkle that makes for good programing. Everyone was confused as to the game's rules and it just didn't come off.

Perhaps an hour a week is too much show for any one person to handle. Surely, it would be better to use half the time and put on twice as good a program. More would be learned by those involved and the audience would benefit by improved presentation. Wanda Marvin.

## NTC Formed in Chi To Stress Midwest Video

CHICAGO, Oct. 7.—An organization set to make the Midwest the most important region in television was formed here this week, called the National Television Council. It will be made up of leaders in nets, agencies, radio manufacturing companies and advertisers, who will some day use the video medium. The council has set up permanent headquarters in the LaSalle Hotel. First monthly meeting will be in December.

Officers of the council are Richard H. Hooper, regional manager of advertising and promotion of the RCA Victor division of Radio Corporation of America, president; Comdr. William Eddy, former head of WBKB, who will serve in an inactive status because he is in the navy, vice-president, and Ross Metzger, in charge of radio for Ruthrauff & Ryan here, secretary and treasurer.

### Org Needed

Gang have long seen need for establishing an org which would funnel new ideas on television to members of the industry in this region.

Need was also seen for presenting ideas developed in the Midwest to the rest of the country.

Feeling has also been that membership in the American Television Society was not adequate for members of the industry in Chicago and the Midwest. It was also felt that for too long Chi has been hanging on the coat tails of tele developers in the East. NTC has been formed as the org which will perk up interest in tele here and plug the Midwest's future in the medium. With this new org the Midwestern thinking about the post-war future of television can be crystalized.

While Hooper, who was in charge of television for RCA-NBC at the New York World's Fair, was working on the formation of NTC, he was also preparing a seminar on video he will hold at Bradley Tech College, Peoria, Ill., October 11-12. According to Hooper, colleges thruout country are showing newly increased interest in video as a market for their grads. In Peoria, Hooper, Larry Kimmel, an engineer, and Patty Fitzgerald, a Powers model who has been active in video and who had her own New York radio show, Patricia Steps Out, will hold seminars explaining to the students, faculty members and big-wig biz execs the facts of life about video. WMBD, Peoria's only radio station, will co-operate in the venture by putting on a simulated radio show which Hooper et al. will then try to reconvert into a television program.

## Philco Trying To Set Up Relays for DC and Points South

PHILADELPHIA, Oct. 7.—Plans for Philco's television network is proceeding according to plan, now that its WPTZ here is linked with New York to expand the air-picture medium to Washington.

Application was filed with the FCC for permission to set up experimental television relay stations south of the city. One of the relay stops is sought at Havre de Grace in Northeast Maryland, which indicates an eye on the horse races there for the tele camera; two relay stations in Central Maryland in the area of Sappington; another in Southeast Pennsylvania at Honey Brook, and another relay stop in the area of the District of Columbia.

Earlier this year, Philco set up a relay stop at Princeton, N. J., to link its local station with New York and Schenectady, N. Y. With these new relay stations Philco will blanket the entire Middle Atlantic Seaboard area.

## Hot Seats

NEW YORK, Oct. 7.—A furniture store here which loaned some chairs and tables to a tele outfit for a show got more than it bargained for last week.

Expecting nothing more than a credit for sets, the store got what would be referred to on Broadway, as a hole in the head—reversed. Hot lights, up to 120 degrees F., cooked the stuff to a nice turn, raising a set of lovely blisters.

It is said that the store will soon put the furniture on sale as "rippled modern."

## CBS

(Continued from page 9)

choice of material showed taste, the set provided the proper atmosphere and the talent was pretty fair.

There was just one thing wrong with the show. Bibi Osterwald, who sings quite well, first hit the Main Stem in a little thing called *Broken Hearts of Broadway*, a meller served with pretzels. The Empire State Quartet also appeared in the show. That set a pattern. And CBS has done nothing to change it. Instead of experimenting with the act, instead of finding out what else the entertainers can do, instead of showing that they want to improve themselves and become showmen, the CBS brains simply went along on a comparatively safe bet. That's no way to do a job.

Bibi Osterwald shows signs of being able to put over a pop tune in a Betty Huttonesque style. And the quartet might be able to do jump numbers. Why not try?

Second case in point was Frances Buss's interview of the general in charge of the Office of Dependency Benefits. Showmen would have had the fascinating story of the ODB told thru a dramatization of the problems of servicemen's dependents, integrated with special shot films of the workings of the tremendously complicated office. But no. Some time ago CBS put on a couple of interviews that clicked because the participants were good at ad lib cracks. So they got good reviews. And you can't simply go along on the 100 to 1 chance that every interviewer will be a performer. But the boys keep trying to do it all over again. But playing safe means riding the skids, and a guy who rides the skids ends up riding the rods.

The show itself was competently directed. Nothing too terrible was wrong with the cameras, the lights, the sound or the set. At least nothing was wrong with the set except for the fact that it's the same one that has been used for four or five months on a number of shows (Vera Massey and assorted interviews). You can get awfully tired of the same set week after week after week.

Number three of the CBS highlights (it's fantastic, isn't it?) was another interview. This one tried hard to utilize the visual impact of what they occasionally remember is a visual medium. Gilbert Seldes chirped his way thru a chatter piece with a woman from the National Galleries, discussing in his own inimitable, facetious manner the exhibition of battle painting currently being shown at the Museum of Modern Art in New York. Again the stuff was routine. Photos of some of the paintings were scanned and lost not more than 90 per cent of their value. If they had put on slides, and if the show were presented on a night that had no other interview, it might have meant something. It didn't.

*The Missus Goes-a-Shopping*, even tho it suffered a very bad night, still had some of the ingredients of a video production. But for that, no thanks goes to the program staff. It happened to have been suitable for tele as a radio show and little adapting was ever done. Thursday, most of the jokes backfired, it limped along and was very slow in getting started—not that it ever went anywhere much.

The answer seems to be that you can't get anywhere if you piddle around in a rut. Marty Schrader.

REVIEWS

Lies From Radio Tokyo

Reviewed Friday 7:45-8 p.m. Style—Commentary. Sponsor—Scope Magazine. Agency—Craven & Hedrick. Station—WNEW (New York).

The basic idea is not new. KYA does it out on the Coast; in fact, they furnish the material for the show. And Rex Stout did a somewhat similar stint under the aegis of Philco on CBS. What is new and important is the airing of the program in those parts.

Back here we think more about the Nazis than the Japs and, as the former will shortly, we hope, yield to the latter as the major chore of this war, it obviously becomes cogent to tell John and Jane Listener something about the Jap. This the program does by airing off-the-air transcriptions of Jap "news" taken directly from Radio Tokyo.

After each item of bunk has time to sink in, Bruno Shaw steps in with the debunker. And as Shaw was a reputable newsmen in those parts for many years he knows whereof he speaks.

Quite naturally the meat of the program is what the Jap spokesmen and women have to say, as this in turn paces Shaw's comments. When they are weak or the pick-up is distorted by atmospheric conditions the effect is diluted.

Best spot on show caught was used, and rightly so for a finish. 'Twas a Jap kiddie hour beamed at Yank moppets. Theme: Let the adults do the fighting, that is an honorable profession. Let us think about the future when the war will be over and we get together again. Back here we teach our youngsters about all the good things you Americans have done for us . . . etc. and etc.

Big handicap to the listener is the amount of concentration required to catch the Jap pap. This makes it practically impossible to do anything but listen; no reading, working, eating or talking while this show is on.

Solution may be to have an actor read the lines in a slight Jap accent. Won't be as authentic but should be more effective. In any event the producers are already working on this handicap. They've cut the show from a five-a-week to three to give more impact to the material. Likewise they now get, from KYA, the original e.t. instead of a copy and do their own editing thus getting a certain amount of increase in clarity.

Time is the only thing that will tell on this one. It's a cinch it's worth the time. Likewise it's a good bet for Scope mag, a new digest, as if show clicks the sheet will be hottest thing in these parts.

Lou Frankel.

Henny Youngman

Reviewed Wednesday, 8:30-9 p.m. Style—Variety. Sponsor—Brown & Williamson (Raleigh Cigs). Agency—Russel M. Seeds. Station WEAJ (New York) and NBC.

This show might have been a smash some years ago, but according to the current standards of radio comedy it's a pretty weak piece. Reason is obvious; too much Youngman, too little else.

When this comic hypocoed the Kate Smith show he did about five minutes of gag patter, the same kind that he now tries to string together for a half hour. Today his "I" gags suffer from a lack of characterization, plot and/or laugh development. Consequently the show dwindles, leaving the listener listless after the initial impact.

Youngman needs situation comedy that will hold up from week to week. Unfortunately his type of humor seemingly won't take a setting. He fiddled his fiddle a bit, put together some gags, got some laughs, but his initial script showed a glaring need of outside help.

Some of this assistance might have come from Carol Bruce, warbler on the show, had she been given lines in addition to her singing chores. Program could use a fem touch, as Raleighs are puffed by both sexes. What she did, namely her song, she did fairly well, but it adds up to a glaring oversight on someone's part. Unless, of course, she can't handle lines.

Music was dished up by Eddy Howard's combo and was plenty commercial. Sponsors plugs were the happiest moments. They were bright and not overlong.

Paul Secon.

Ed Wynn

Reviewed Friday, 7-7:30 p.m. Style—Variety. Sponsor—Borden Company. Agency—Young & Rubicam. Station—WJZ, New York, and BNC.

There are three things glaringly out of kilter on this program. First, production is amateurish, and on show caught the announcer did a prime build-up introducing Ed Wynn, the sort of thing that lifts the audience up to expect a salvo of applause and a wow gag, instead it was followed by a swishy chord of music that dropped the show right into the apathetic category. Second, it is humor and not comedy; it tickles, not tackles, for howls, with few exceptions. Finally, it should be on later in the evening where it might reach a more hep-studio audience; right now they sit on their hands; give the cast no help.

And, as the comics are wont to comment, in the first place it's no bargain. The fabric seemingly was put together to give the sponsor an opportunity to introduce the voice of his trade-mark, namely Elsie the Cow. And it's not a bad piece of cloth, as the best bet on the show was the Cow commercial.

Not that Wynn was bad. As King Bubbles of Happy Island (no kidding), he heads something that is best described as an Alice in Wonderland nightmare. There are all the fundamentals of situation comedy without the comedy.

There's a King Nasty, a Worry Park, where Wynn solves the worry problems

Million and Half Third Quarter ASCAP Divvy

NEW YORK, Oct. 7.—ASCAP checks for the third quarter go out between October 10 and 15 and will run close to \$1,500,000, which is the same figure as second quarter. This is unusually high for Society's third quarter which, because of summer slump in biz, has dropped lower in past.

This means that checks for this year will be around \$6,000,000, divided between pubs and writers.

Dorsey Show Nix Nothing To Do With T. D.'s Calif. Trial

NEW YORK, Oct. 7.—Dropping of the Tommy Dorsey radio show for Lucky Strike (*All-Time Hit Parade*) last week, with replacement by Jack Benny (NBC—7 p.m.) wasn't the result of unfavorable publicity Dorsey has gained in newspapers recently. According to those close to the situation, Dorsey's contract was for 13 weeks, with a memorandum agreement for renewal the only formal understanding between Dorsey and the sponsor.

Original understanding was that Benny would plug Pall Mall cigarettes, and when he was switched to Lucky Strikes, Dorsey's show was out. Rumor that he had been cut out of his current pic on MGM lot is also untrue, according to those close to the scene. Dorsey's trial comes up in California State Court in November.

Studio Shows Find Chi Good One-Niter

(Continued from page 6)

that more big-timers ought to be aired from Chicago.

In and around Chicago there are large army hospitals, and large army and navy training spots such as Fort Sheridan and Great Lakes, but even these spots, except for rare occasions, are passed up. Eddie Cantor did air his program from Great Lakes last year, but that was a rare example.

Last week, just to conclusively prove that it can be done, Milton Berle and Phil Baker aired their shows from the Windy City. Dunninger is scheduled for another of his appearances in Chi in a few weeks, undoubtedly at the Civic Theater, another one of the houses open to net shows here.

On October 13 the CBS show, *That Brewster Boy*, will be aired at the Opera House before a special audience at a community and war fund rally. On October 12, *Blue's America's Town Meeting of the Air* will take the air from the same spot.

The Chi area is the second largest market in the U. S. and it is said here that if web biggies don't by-pass it they'll profit from the enthusiasm with which people here go for the airings.

of his stooges, and there's also Princess Elaine and Prince Richard. These are the singers, Evelyn Knight and Jerry Wayne. Mark Warnow, the ork pilot, swings his baton sans title.

Naturally, Wynn gets across some neat quips but they'd be just as good, if not better, sans the trimmings. Example: Gal in Worry Park has problem, she wakes up with a grouch, says Wynn, "Try sleeping in another room." The Happy Island decor is too decorous.

Nor does the setting help the rest of the cast. Wayne might just as well be out for a hemogenized malted. Reason: The Romance angle confines him to drippy ballads and sirupy lines.

About the only one that scores, that is outside of the Cows, is Evelyn Knight. She did a rhythmic tune that showed her off in fine form and also pointed the pattern this show should take, to wit:

Junk the folderol. Send Wynn out with his stooges and boffo laughs. Spice it with the warblers. Leaven it with Warnow's music, and the show has a chance. This way it's bait for neither the kids nor the adults. For the former its too broad, for the latter it's not broad enough.

Lou Frankel.

Handy for Pix

NEW YORK, Oct. 7.—George Handy, former pianist and arranger with Boyd Raeburn, and Jack Segal, Tin Pan Alley lyric writer, are newest Paramount pic writing team. Pair now on way to Coast.

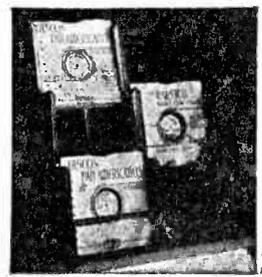
They got break when Raeburn made recent tour with Betty Hutton, doing three theaters with her. She heard Handy's stuff, liked it, and recommended pair to Paramount.

P.S.—Something happened.

Eberle for "Song of Week"

HOLLYWOOD, Oct. 7.—Singing spot on *Song of the Week* will be taken over by Ray Eberle, who replaces Jerry Stewart. Deal is underway for Stewart to handle the warbling chore on *Duffy's Tavern*.

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# FDR POINTS WAY TO BAN END

## Everybody To Save Face

Chi meet set to iron out, but diskers will be waxing very, very soon

NEW YORK, Oct. 9.—It's all over but the shouting—but the shouting may go on for a long, long time. American Federation of Musicians' prexy, Petrillo, is meeting with the international board in Chicago today for the purpose of working out the details of an order which will permit AFM members to go back to work for the recording companies who have thus far refused to sign with the union on the union's terms.

There is still some face saving to be done before the all-clear signal is given, altho President Franklin D. Roosevelt's telegram to Petrillo said everything for which the union head had been waiting for a long time. The telegram also was a clean labor-out for FDR since it did not order the fiddlers back to work but urged them, in the name of national unity, to resume recording. Thus FDR didn't lose a vote thru his intervention in the "refusal to work," diskers vs. AFM, battle and he frankly told both the recording companies and the musikers that the battle was not retarding any war effort.

Everything is serene on the surface. Everything underneath the surface is just where it was before FDR sent the telegram (Wednesday, October 4). The trade is fairly certain that Petrillo has had in his pockets for some time the contracts which the recording organizations would like to sign and it is also fairly certain that the only thing that has held back the signing of these contracts was the fact that Petrillo would not and could not admit that his "refusal to work" was a strike. Now with FDR tacitly admitting that the government was in no position to move in on the fracas and that the only reason for wanting the men back to work was because "This noncompliance (with the NWLB directive ordering the union and the waxing orgs to get together) may encourage other instances of noncompliance which will impede the war effort," it is possible for Petrillo to take the contracts out of his pockets and sit down with his international board and accept them.

### Legal Huddles

The past week, since the President's appeal, has been spent with legal reps of the indies and Decca in an effort to work out an adjustment of their con- (See FDR POINTS WAY on page 63)

## Shaw Expects To Start New Band In Minneapolis

NEW YORK, Oct. 7.—Artie Shaw's Theater tour will probably get started in Minneapolis in November after break-in of a few one-nighters. Tentative bookings have been inked in at several theaters thruout Midwest, with Pittsburgh's Stanley Theater supposedly to get Shaw November 19 for a week. However, final inkings haven't come thru.

Rumored here last week that Shaw in town scouting for musicians for his band, but it was unconfirmed. According to those on the Coast, selection of Freddie Goodman, Benny's brother, as Shaw's manager, has brought out many a giggle. Laugh comes from pranksters who love to walk up to Freddie and ask him who toots the better clarinet, Artie or Benny?

Shaw tried to grab Peggy Mann as vocalist for band when she departed Gene Krupa after Capitol Theater date. However, gal is going out on her own as single. Krupa now has Ginny Powell, and gal with Shaw hasn't been named as yet.

## Giving Up

NEW YORK, Oct. 7.—One of the best stories of current war concerning musicians is now making rounds of the Alley. Seems that hep bass player with one of top bands was drafted and forced to play icke-tickle music with the camp's outfit. He stood it as long as he could and then went to the commanding officer and asked: "Where does a guy go to surrender?"

## Krupa Sans B.-U. Means N.G.B.-O. At Boston Hall

BOSTON, Oct. 7.—Even in these bonanza days it is impossible to make a success out of an attraction without a flack and ad build-up locally. Case in point is Gene Krupa's two-performance engagement at Symphony Hall last Sunday.

This was an in-between date, as Krupa had played Worcester, Mass., the night before. About 10 days before the event somebody got the bright idea of having Krupa, with his new 23-piece band, give a concert a la Ellington, Calloway, etc.

A piddling advertising campaign was begun. It amounted to little more than a few ads of a few lines in the Sunday papers. Newspaper drama editors received practically no announcements, tho they printed what was sent them.

It is acknowledged that Krupa and his outfit are hot where business is concerned. The recent 10-week record-smashing run at New York's Capitol Theater, and a whopping week at the RKO-Boston here a few weeks back are proof enough of his drawing power.

Had the Hub engagement been promoted properly, you can bet your bottom dollar that everyone connected would have made plenty. As it was, Krupa got 2G for two performances, afternoon and evening, and the total take was \$1,900. Krupa's booker lost the dough, difference plus advertising and the rental of the hall. The afternoon performance drew 663 people and \$800 in the money bags; evening was slightly better with 775 attendance and \$1,100 in the till. Capacity of Symphony Hall is 2,100.

## Valdez's Eng. Part Of Decca Contract

HOLLYWOOD, Oct. 7.—Strange contract renewal was handed Miguelito Valdez, former Xavier Cugat warbler, by Decca, stipulation being that he improve his English to the extent that he can drop Spanish lyrics from his numbers.

Valdez, who leaves for the East this week, is taking a tutor on the road with him to make sure that he can live up to the terms of the new pact. Decca figures he is a good bet with English lyrics, but that his numbers in Spanish are hard to peddle.

## Continued in Our Next?

NEW YORK, Oct. 7.—One of the funniest and paradoxical situations in Tin Pan Alley in years developed last week. Cause: A certain band leader's little black book which contained every payola he had received for past couple of years, marked down with reportedly uncanny accuracy, was marked for delivery into hands of execs of the contact men's union. According to those close to the situation, it would have blown the top off the payola racket and given the union enough evidence to throw plenty of guys out of the biz, besides taxing them left and right.

Result: For the first time in the Alley, contact men were seen running around—after the story spread—waving their arms in the air and braggin' that they hadn't been on with the guy in months. Imagine braggin' about not being on! Funny as it is now, it wasn't so humorous then.

## BMI Wants In On Non-Radio Music Licenses

### AHA Ready To Talk Turkey

NEW YORK, Oct. 7.—Broadcast Music, Inc., which approached the American Hotel Association last March re licensing of music to hostelrys, will probably meet with the newly formed special copyright committee of the AHA next week to talk turkey. It's understood that BMI, which has never moved outside of radio, wants in on the field after the first of the year.

The recent appointment of Claude E. Mills, former general manager of ASCAP, as consultant advisor to the copyright committee (*The Billboard*, September 30), in conjunction with the fact that Harry J. Sommerville, former managing director of the Willard Hotel, Washington, was named director of hotel licensing operations for BMI last July 1, throws light on the situation. Mills has no official connection whatsoever with BMI in the present set-up but he does know and is reportedly dissatisfied with the present ASCAP licensing plan for hotels. Present ASCAP hotel licensing deal which, according to John G. Paine, present managing director of the Society, has been in effect over a year, calls for hotels to pay according to type of entertainment. By that, it's meant that if a hotel has a cocktail lounge, it pays a rate comparable to any cocktail lounge anywhere. Same goes for ballroom and night club located in the hotel. Consequently, it's claimed that hotels pay an accumulative fee rather than one fee.

### BMI Percentage License

BMI's license policy, it's claimed, will be on a percentage of the amount spent by the hotel for musical talent. This is opposed to ASCAP's sked, which up until the time of the consent decree got \$1,500 (See BMI WANTS CUT on page 19)

## Two-Week Roseland Date Socks Fio Rito With Man Trouble

NEW YORK, Oct. 7.—Booking of Ted Fio Rito into Roseland Ballroom for two weeks, spot where he was supposed to come in for 10 weeks, has caused manpower trouble in ork.

Sidemmen figured band was in to stay for couple months, but when they found out that it was for half month, with ork slated to hop out again on one-nighters and location elsewhere, in came the resignations. At least four replacements have been made already. Band will probably do remaining eight weeks of Roseland contract either in February or March.

Meanwhile, band is slated for three weeks in Baton Rouge, La., starting October 26, then into Trianon Ballroom, Los Angeles, in December. While on Coast band will make couple of band shorts, and then trek for Latin Quarter, Chicago, before heading back East.

## B. G. Pulls a B. G.

NEW YORK, Oct. 7.—News about the Benny Goodman band reorganizing had been like the off again—on again—Finnegan story. First B. G. was slated to reorganize to play theaters; then it was made known that he trekked to Washington to see about going overseas for USO; then he had signed with the Paramount Theater here to follow Sinatra in November, and he actually wound up with a quintet in the Billy Rose show, *Seven Lively Arts*.

And now comes infor that the contract in the Rose show is for only 13 weeks and that B. G. will probably reform his band while in the show and go out after contract expires.

P.S.: Whew!

## Ballrooms Prove Taxes Can Be Battled Okay

CHICAGO, Oct. 7.—The fight instigated by the ballroom operators here to reverse the government's ruling requiring dance spots to pay a 20 per cent tax instead of the 10 per cent admission tax, was won last week when an opinion reversing the ruling was handed down by Joseph D. Nunan Jr., internal revenue commissioner at Washington. Decision of the operators here to fight the 20 per cent tax was started last August when they received word from the IRD here that the tax would go into effect starting September 1. By appealing to the IRD office here, the group was able to get an extension until October 1. During the interim and on behalf of the Merry Garden (Harry Rice and Herb Byfield), Paradise (Byfield), Milford and Lion's Ballroom (Al Hausberg), Melody Mill (Benjamin Lejcar), and Oh, Henry (R. J. Verderbars), John H. Lyle, Chicago attorney, drew up a thoro brief contending that ballrooms served as a recreation spot and did not come under the category of a cabaret.

Delegates representing the danceries planned to go to the Capitol to further their argument but the brief was so extensive the ruling was granted without their presence. New decision, based on the Chicago action, was the first one granted to the amusement field in their fight to oppose the tax, and it will affect all danceries in the nation. In reviewing the opinion, Harry Rice, co-owner with Herb Byfield of the Merry Garden Ballroom here, stated that biz will now show an increase as the clientele of the spots are not in a position to pay the extra charges. A large percentage of ballroom trade is men in the armed services.

## Chris Cross Does A Double Burn

NEW YORK, Oct. 7.—Chris Cross got his contract back from William Morris office last week after leader did a burn re a New York booking that never came thru. Seems that he was promised the Hotel Biltmore by the agency, but job went to Enoch Light instead with Cross getting a proposition to play the Trocadero Club in Dallas instead. He was with the agency four months.

He's now with no agency and is slated to go into the Blackhawk Hotel and Latin Quarter, Chicago, thru Central Booking Office, in near future.

As if New York spot fizzle wasn't bad enough, Cross did a double burn when he found that the W.M. agency tried to get another one of its bands on a recording session with National Records; a session that Cross claims he got himself. That's a twist!

# Unity Slate Set; Platform In the Making

## Blue (Ins) Gets in First Blow

NEW YORK, Oct. 7.—After a couple of weeks of comparative quiet, the Local 802 (AFM) election campaign is now under way in earnest. Unity, the opposition group, announced its slate of top officials which it hopes can oust the ins (Blue Ticket) that have held office for the past 10 years. Here's the line-up: President—Calmen Fleisig vs. Jack Rosenberg.

Vice-Prez—Joe Le Maire vs. Dick McCann.

Secretary—Al Raderman vs. William Feinberg.

Treasurer—Nick Vitalo vs. Harry Suber. Only change from advance dope in *The Billboard* (October 7) is the appearance of Le Maire on ticket.

### Fleisig Long Nix

Fleisig has a long record of opposing the 802 administration. He was active in the Philharmonic Symphony fight relative to the formation of a musicians' committee within the ork which reached James C. Petrillo after long controversy. He lost the case and his job and has blood in his eyes.

The presidential candidate is a member of Radio City Music Hall ork and plays the *Firestone Hour* radio program. Le Maire has been first violinist with the Metropolitan ork for many years. He has played Music Hall and done radio work.

Raderman is at present a member of the executive board of the local, having been elected on the Unity Ticket two years ago. His musical activities have been confined to the dance field.

Vitalo is at Zimmerman's Restaurant, and operates a studio of music instruction in Carnegie Hall.

Nine candidates for the executive board and nine for trial board berths are still to be chosen. Contenders for these posts will be announced the end of next week.

### Unity Platform Not Set

No formal Unity platform has been sent to the printers but it is reliably reported that one of the issues the opposition will make much of is the use of the local's *Official Journal*, monthly publication, by the administration (Blue Ticket) for what Unity terms "a political sounding board."

Opposition points to the current issue of the sheet in which Prexy Rosenberg devotes a full page to lambasting the outs for "Packing the September 11 by-law meeting to defeat the executive board's G.I. vote proposal." He attacks the Unity group spokesmen "Who," he says, "argues that our soldier boys were 'absentees,' that many of them were completely ignorant 'of the issues and problems of our local' and, because of that ignorance, have no interest in the elections of the local."

Rosenberg continues with, "This opposition group determined to deny our servicemen the right to vote because they feared 'how' they would vote. They were aiming at the administration and didn't hesitate to shoot our G.I. men in the process." The article winds up in a highly optimistic tone, forecasting a sweeping Blue victory December 7.

Unity claims that the article deliberately distorts the issue, falsely accusing the outs of robbing servicemen musicians of their voting power. Their position was and is, they say, that the administration-proposed resolution was so worried that it would have given the officials a terrific edge. Ballots would have been mailed out to servicemen with cards asking for address verification which carry the names of the four top officers. Cards are sent out before the annual Christmas boxes are mailed to make sure that the local's gift boxes will be delivered.

### List Not Accurate

Opposition also contends that the "honor roll" of the local which contains some 500-odd names is not a true record of New York musicians in service. It argues that men are listed who may never have resided for any length of time in New York, but held membership in the local to facilitate their playing in the

## Saved by FDR?

NEW YORK, Oct. 7.—Settlement of the AFM-record company tiff will be a break in the Artie Shaw-Victor company deal. It's reported by those in the know that the deal, unique in record contracts, had Shaw set to get a high five-figure guarantee if he didn't record by a certain date, somewhere around December 1.

With recording somewhere in near future Victor probably won't have to forfeit guarantee to Shaw, for with his new band now set he'll probably be one of the first to cut sides.

## Cahn and Styne Nudging Top \$\$\$ Slot With Hits

NEW YORK, Oct. 7.—Writing team of Sammy Cahn and Julie Styne are doing plenty okay for themselves this year. If not the highest earners, they're plenty close to it. They've now got No. 1 best sheet-seller, *I'll Walk Alone*, had *Victory Polka* and *Come Out Wherever You Are* from Frank Sinatra's other pic with MGM, *Anchors Aweigh*; have tunes from Dave Wolper's *Glad To See You* and also Christmas plug tunes at T. B. Harms, same firm which is handling *See You*.

Last year they also did all right for themselves with a little ditty titled *I've Heard That Song Before*. They are freelancing and at present are on the Coast.

## Bainbridge N. T. C. Starts Name Band Policy With Tucker

BAINBRIDGE, Md., Oct. 7.—This naval training center inaugurates a regular name band policy with appearance of MCA-booked Tommy Tucker and band October 24. Lieut. Com. Mark McIntosh, new officer in charge of welfare and recreation, is said to lean heavily toward show business for Bluejackets, indicating increased bookings for vaude-music-radio acts and layouts.

In the nearly two years since commissioning of this training establishment, less than half a dozen bands have come "aboard" here—most of them with a sponsor hook-up. They were Benny Goodman, Cab Calloway, Red Norvo, Count Basie and Duke Ellington.

Plan is to present two bands a month, each to give two shows, one in a regimental drill hall at 6 p.m. and the second two hours later in Bainbridge Auditorium, a 2,700-seater. Drill hall capacity is about 5,000.

## Oberstein Trying To Tag Album \$\$\$

NEW YORK, Oct. 7.—Eli Oberstein's Classic label has just come out with its first albums, selling at \$3.50. Up to this time he's released mostly pop tunes under Hit title, selling at half a buck.

Albums include Victor Herbert collection, with Josephine Houston, Fred Hufsmith and Josef Stopak ork; concert music treatment of standard pops, with Henry Nosco ork, and *Bach To Boogie* with pianist Pat Flowers. Stopak and Nosco are both Blue Net staff conductors.

jurisdiction without payment of the 10 per cent traveling charge.

Unity claims that it could not have obtained an accurate list of addresses of servicemen so that their campaign literature could be sent out. Administration says that all records are available to all members at any time.

Blue Ticket is slow in making its slate and platform public this election year. Informed musicians say it may be another 10 days before an announcement is made. There is talk that at least three board members may not be included in the running; that they will be replaced by new blood.

Opposition has skedded no speeches or meetings and won't until it knows who it is bucking.

# Diskers Vs. Processors Stir Legal Squalls; Latest Suit, Gennett Against Musicraft

## Profit Margin, OPA and "Damages"

NEW YORK, Oct. 7.—Every known gimmick is being dug up by indie processing organizations so that they can make a solid profit on the disks they press for indie disking companies. Out of this searching for a way to legally by-pass OPA regulations have come a number of recent suits in the recording business. One of these, says the trade, is the suit between Gennett and Musicraft for a sum around 10G. According to several factors close to but not actually connected with either of the parties to the suit, it's typical of the aches confronting the indies at this time. It seems as tho Musicraft has had an agreement for a substantial part of the disks processed by Gennett in that section of its Richmond (Ind.) plant not leased to Decca. The platters pressed were to be billed at a price within the OPA ceilings. Came the time that Gennett found it

not too profitable to continue to produce the disks at that price and came another organization, says the trade, for which it could produce the disks at a figure 25 per cent higher than the Musicraft price.

### Gennett Ducks?

Naturally, Gennett ducked continuing top process for Musicraft and naturally Musicraft has felt itself damaged. The first recourse that Musicraft had was the withholding of several payments on items that were due (to cover the claimed damages) and Gennett just as naturally served Musicraft with papers for the dough that the latter owes them.

Claims and counter claims will be made until the case reaches court, but the actual case is not traceable to any Gennett-Musicraft difficulties but to the aches which indie processors and indie recording companies have keeping their heads above water during these manpower and material-shortage times. In one case the recording org wants to make a profit and in the other the pressing corporation wants its cut. It's a regular game of chess and only comes out in the open when the moves breach some statute and becomes a matter for adjudication.

Oliver Sabin, v.-p. of Musicraft, commented on the Gennett suit as follows:

"The suit by Gennett against us (Musicraft) is an attempt on their part to get the jump on a situation in which we have been severely damaged. Gennett has breached a long-term commitment with Musicraft. Essentially, our agreement with Gennett called for a substantial expansion of the Gennett production and plant facilities, all to be devoted to Musicraft production. It was a sound arrangement for both Musicraft and Gennett because on the one hand we were to provide the needed additional capital for plant expansion, and in Musicraft, Gennett found the customer for quantity production that did not interfere with its Decca agreement.

"Just when the new presses began to arrive at the Gennett plant, the lure of more profit got too strong for them to resist, and it appears that they have decided to put their additional production behind a Gennett label. Additional details will be available when our action against Gennett is started."

The Gennett organization could not be reached for comment.

## 'Is You?' Breaks Into Four Pix & Gets 7½G for It

NEW YORK, Oct. 7.—Tune *Is You Is or Is You Ain't My Baby?* goes into four pix, netting Leeds Music around \$7,500 for film rights. Song, which has had terrific sales on Louis Jordan disks (Jordan is also one of writers) as well as on Crosby and Andrews Sisters' platter for same company, is being used twice by Unversary and once each by Paramount and Columbia.

*Follow the Boys* and *Stars Over Manhattan*, Universal; *Duffy's Tavern*, Paramount, and *Eadie Was a Lady*, Columbia, will use tune.

Same tune is currently getting a publicity break, with one of the dailies running box with tune title as head. It's a political peg, somewhat in same way that *Don't Change Horses* got a break when it was banned from networks for being controversial.

## D. C. Feels Petrillo Has Won Ban Battle

WASHINGTON, Oct. 10.—Altho refusing to be quoted for the record, administration biggies are admitting that music boss James C. Petrillo has the government over the proverbial barrel and can write his own ticket in the recording ban dispute.

Nation's capital had several angles of its own on the dispute today, hottest one of which was that fellow AFL leaders will go to Petrillo and urge him to accept WLB arbitration proposal, thus save White House face on election's eve.

Unvarnished truth appeared to be that presidential wire means that Petrillo has won long time argument and that recording units will have to meet his terms whether they like it or not if they are to get back into platter production.

Background is that White House was faced with seizure of properties if Smith-Connally Act was to be invoked. Once seizure took place government could ask for a federal indictment of Petrillo on grounds that he was inciting strikes in war plants, thus impeding war effort. Administration was counseled by Economic Stabilizer Fred M. Vinson that this was patently ridiculous, would bring down press ridicule in a manner to make Montgomery-Ward deal look statesman-like.

Result was that White House had to swallow its pride, and ask Petrillo to comply with WLB order to arbitrate. Should he still refuse, and insist that royalty go into union unemployment fund coffers, there isn't a single thing that can be done here, administration spokesmen admit.

## Oldies Leading Sheet Music Tab

NEW YORK, Oct. 7.—Not only are revivals getting tremendous breaks in sheet music biz—gander at *Sweet and Lovely*, *Sweet Lorraine*, *Always*, *I'll Get By*, to mention a few—but tunes that pubs worked on a few years back and then dropped are now also coming out and proving to be boomers. Prime example, of course, is Williamson's *I'll Be Seeing You*, which was written four years ago and never made the grade. It was in a show in a Florida night club and that's all.

Today, coupled with the Tommy Dorsey and Bing Crosby disks highlighting the pack, song has done exceptionally well both in sheets and disk sales as well as major plugs. Another is *Dance With a Dolly* (Shapiro-Bernstein, written in 1940), but which never saw light of day until recorded by Evelyn Knight for Decca.

Tune made gal and vice-versa. One day last week sales hit the 9,001 mark, which puts it in best-seller class. Buddy Morris's *I'll Walk Alone* was once pushed about a year ago, but nothing happened. Today it's No. 1 on sheet sale list and has couple of hot records, one by Bertha Tilton and the other by Harry James, to cite couple of examples.

### ASCAP Goes to Masses With Its Little Blue Book

NEW YORK, Oct. 7.—American Society of Composers, Authors and Publishers (ASCAP) is currently putting out a little blue book explaining the complicated workings of the society in words of one syllable. It's the first time ASCAP reading matter has been made available to the public and the publishers are joining with ASCAP to see that the booklet gets around. It's titled *The Story of ASCAP, an American Institution*, and is a slick promotion piece.

A 15-page affair with a foreword by Deems Taylor, ASCAP prexy, that leads into what is titled *Insides of ASCAP*, and includes *What ASCAP Is Not; What ASCAP Is; Membership in ASCAP; How ASCAP Is Governed; Management of ASCAP; ASCAP's Licensing Procedure; Free Licenses; Division of ASCAP Royalties; The ASCAP Repertoire; Economic Security of Members; Where ASCAP Members Come From; ASCAP's Service to Licensees*, and *Music While You Work*.

It states also that on July 1, 1914, society had 116 writer members, 18 publisher members. Today there are 1,597 writers and 206 publisher members. As to the number of places licensed by ASCAP as of July 1, 1914, some 28,577 contribute into society's coffer.

Jack Brooks has been signed by Universal to do the songs for the next Abbott and Costello picture, *Here Come the Co-Eds*.

### Philly Union Prexy To Resign for West Coast Slot

PHILADELPHIA, Oct. 7.—Frank P. Liuzzi, president of the local musicians' union, figuring on pulling up stakes before the end of the year for the West Coast and a musical post there.

His contemplated resignation will move Vice-Prexy Romeo Cella into the chief's seat for the second time. Cella was prez of the local union 10 years ago. Liuzzi, who was just re-elected to office for another two-year term, would not disclose his West Coast connections but has already sold his home here.

### Welk Using Thrush Search for Flackery

CHICAGO, Oct. 7.—Lawrence Welk, ork leader, has started a search for a new girl vocalist to take the place of Jayne Walton, present thrush, who leaves the band the first of the year. Leader is conducting auditions while on his present tour of one-nighters and theater dates thru the Midwest, with preliminaries being held at Fairfield, Ia.; Des Moines, Omaha, Sioux City, Ia., Bismarck and Fargo, N. D.

Search reaches peak in Chicago when the Welk band appears at the Oriental Theater, starting November 3, when local contestants will compete. Auditions will then shift to the Roosevelt Hotel, Washington, December 4. Winner will be announced Christmas Day, when the maestro returns to the Trianon, Chicago, for an extended run.



## PART 1—The Billboard

### SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEA, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

TITLE	PUBLISHER
A Kiss to Remember	Lincoln
Always (F)	Berlin
Amor (F)	Melody Lane
An Hour Never Passes	Shapiro-Bernstein
And Then You Kissed Me	Miller
Come With Me, My Honey (F)	Santly-Joy
Dance With a Dolly	Shapiro-Bernstein
Day After Forever (F)	Burke-Van Heusen
How Many Hearts Have You Broken?	Advanced
I Don't Want To Love You	Chelsea
I Dream of You	Embassy
I'll Be Seeing You	Williamson
I'll Walk Alone (F)	Morris
I'm Making Believe	Bregman-Vocco-Conn
Is You Is or Is You Ain't? (F)	Leeds
It Could Happen To You (F)	Famous
It Had To Be You (F)	Remick
Let Me Love You Tonight	Robbins
Let's Sing a Song About Susie	Harms, Inc.
Magic Is the Moonlight (F)	Southern
Some Peaceful Evening	Campbell-Porgie
Straighten Up and Fly Right	Am. Academy
Sweet and Lovely (F)	Feist
Swinging On a Star (F)	Burke-Van Heusen
Ten Days With Baby	Triangle
The Very Thought of You	Witmark
There'll Be a Hot Time in the Town of Berlin	Barton
Tico Tico	Harris
Time Waits for No One (F)	Remick
Together	Crawford
Trolley Song	Feist
What a Difference a Day Made	Marks
Whispering	Miller
Who Said Dreams Don't Come True (F)	Chappell

### Lucky Strike HIT PARADE

CBS, Saturday, October 7, 9-9:45 p.m. EWT.

(Final 5 minutes were canceled due to Senator Claude Pepper (Fla.) broadcast)

TITLE	PUBLISHER
1. I'll Walk Alone (F)	Morris
2. Is You Is or Is You Ain't? (F)	Leeds
3. Together	Crawford
4. How Many Hearts Have You Broken?	Advanced
5. Time Waits for No One (F)	Remick
6. Swinging On a Star (F)	Burke-Van Heusen
7. It Had To Be You (F)	Remick
8. I'll Be Seeing You	Williamson
9. Let Me Love You Tonight	Robbins

(No. 8 was listed but not sung)  
And the Following Extras: Hallelujah; When the Red, Red Robin Comes Bob, Bob, Bobbin' Along, and Alabama Bound.

**NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES:**  
Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. O. McClurg. Cincinnati: Song Shop; Willis Music Co. Denver: Charles E. Wells Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry, Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sklare Music Co., care Meier & Frank Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers. St. Louis: St. Louis Music Supply Co.

**HARLEM HIT PARADE SOURCES:** Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, Davega-City Radio, Inc., New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta; Radio Shop of Newark, Newark, N. J. Gary's Record Shop, Richmond, Va.

### Announcement ★ ★ ★

The name IRVING BERLIN, Inc., has been changed to

# BOURNE, INC.

The name ABC MUSIC CORP. remains unchanged

Both companies continue at the same address as heretofore, 799 Seventh Avenue, New York 19, N. Y. The catalogs will remain the same, except that the songs written by Irving Berlin have been eliminated.



Have You Stocked the Following SOCK NICKEL GETTERS?

MY BELOVED IS RUGGED

Harry James—Columbia 36729

INKA DINKA DOO

Jimmy Durante Columbia 36732  
Decca 23351

## MUSIC GRAPEVINE

### Vallee in "In the Bag"

Rudy Vallee skedded to play himself in UA's *In the Bag*, which stars Jack Benny and Fred Allen. . . . Gene Howard, Stan Kenton vocalist, drew a 4-F this week. . . . Gene Krupa's original eight-week engagement at College Inn, Chicago, changed to a six-week run starting October 27. . . . Chuck Foster is in the spot for fortnight. . . . Frankie Lester, Bill McCune vocalist, engaged to Evelyn Kayton, dancer.

Before going to Frank Dailey's Meadowbrook, Newark, N. J., October 31 for two weeks, Harry James will play the Aragon Ballroom, Chicago, October 29-30, marking the ork's second return engagement at that dancery. . . . Al Fisher, New York Swing Club leader-drummer, is conducting his ork with his left hand. His right is in a sling due to a subway mishap.

### Hot Stuff and Things

Eddie Condon will have 30 hot virtuosi at his jazz concert in Carnegie Hall, New York, October 16. Gilbert Seldes, CBS tele director, is writing the program notes. . . . Ben Bishop will baton band at Fort Pitt Cafe, Atlantic City, reopening. . . . "Hot Lips" Page has cut *Fish for Supper 6-7-9 Blues*, *These Foolish Things* and *You Need Coaching* for Commodore.

UA's *High Among the Stars* retitled *Delightfully Dangerous*. Morton Gould plays a part in the pic and conducts his ork in night club and theater sequences. . . . Mary Lou Wilson, former samba siren at the Copacabana, is now featured vocalist with Johnny Long's ork at Hotel New Yorker. . . . *Blew a Smoke Ring*, Maynard Fine-Ottalie Mark tune, cut for standard radio by Vern Buck band.

Ray Smith, former featured vocalist

# LLOYD LaBRIE

CBS and Orchestra Mutual Network  
Touring for GENERAL AMUSEMENT CORP.

# Music Popularity Chart

Week Ending  
Oct. 5, 1944

## BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources bottom of first column.) Songs are listed according to their popularity nationally, with the sectional listings to the right. (M) Song in least musical. (F) Song in film musical.

POSITION		NATIONAL				
Last/This Wk.	Wk.	East	Mid-west	South	West Coast	
1	1. I'LL WALK ALONE (F)	1	1	1	1	
	Morris					
2	2. SWINGING ON A STAR (F)	8	2	3	2	
	Burke-Van Heusen					
5	3. IS YOU IS OR IS YOU AIN'T? (F)	2	4	5	5	
	Leeds					
3	4. TIME WAITS FOR NO ONE (F)	7	3	4	3	
	Remick					
4	5. I'LL BE SEEING YOU	—	5	2	4	
	Williamson					
7	6. HOW MANY HEARTS HAVE YOU BROKEN? (F)	4	6	8	6	
	Advanced					
6	7. IT HAD TO BE YOU (F)	5	7	6	—	
	Remick					
—	8. TOGETHER	3	10	10	—	
	Crawford					
10	9. DANCE WITH A DOLLY	6	—	—	8	
	Shapiro-Bernstein					
8	10. IT COULD HAPPEN TO YOU (F)	—	—	7	7	
	Fambus					

Other Sheet Music Reported in Best Selling Lists by Sections  
 EAST: *Pretty Kitty Blue Eyes*—Santly-Joy; *The Trolley Song*—Feist.  
 MIDWEST: *An Hour Never Passes*—Shapiro-Bernstein; *The Trolley Song*—Feist.  
 SOUTH: *And Then You Kissed Me*—Miller.  
 WEST COAST: *Sweet and Lovely* (F)—Feist; *Patty Cake Man*—Capitol.

## "HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See sources below.)

POSITION			
Last/This Wk.	Wk.		
3	1. I'm Lost	Benny Carter	Capitol 165
1	2. Hamp's Boogie- Woogie	Lionel Hampton	Decca 18613
2	3. Cherry Red Blues	Cootie Williams	Hit 7084
6	4. Gee, Baby, Ain't I Good to You?	King Cole Trio	Capitol 169
4	5. Till Then	Mills Brothers	Decca 18599
8	6. G. I. Jive	Louis Jordan	Decca 8659
—	7. You Always Hurt the One You Love	Mills Brothers	Decca 18599
—	8. Is You Is or Is You Ain't? (F)	Louis Jordan	Decca 8659
7	9. My Little Brown Book	Duke Ellington	Victor 20-1584
—	10. I Realize Now	King Cole Trio	Capitol 169

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:  
 Atlanta: Cox Prescription Shop, Beverly Hills, Calif.: Martindales, Birmingham: Nolen's Radio Shop, Louis Pizitz Dry Goods Co., Boston: The Melody Shop, Bridgeport, Conn.: Gilman Music Store, Howland Dry Goods Co., Whiting Radio Service, Butte, Mont.: Drelbeibis Music Co., Chicago: Goldblatt Brothers, Hudson-Ross, Lyon & Healy, Marshall Field, Sears-Roebuck & Co., Wurlitzer's, Cincinnati: Song Shop, Steinberg's, Inc., Willis Music Co., Wurlitzer's, Denver: Century Music Shop, The May Company, Charles E. Wells Music Co., Des Moines: Davidson Record Co., Des Moines Music House, Fort Worth, Tex.: Kemble Bros. Furniture Co., Hollywood: Music Shop, Music City, Hollywood House of Music, Jacksonville, Fla.: Butler's Record Shop, Los Angeles: The May Company, Louisville: Stewart Dry Goods Co., Miami: Richard's Store Co., Burdine, Inc., Milwaukee: J. B. Bradford's Music House, Morton Lines Co., Broadway House of Music, Newark, N. J.: G. & R. Record Shop, Radio Shop of Newark, New Orleans: Louis Grunewald Co., Inc., New York City: Center Music Store, Liberty Music Shop, Gaiety Music Shop, Raabson's Music Shop, R. H. Macy & Co., Abraham & Strauss, Inc., Broadway Melody Shop, Philadelphia: Downtown Record Shop, Alex A. Gettlin, Highpoint Record Shop, Pittsburgh: Volkwein Bros., Inc., Portland, Ore.: Meier & Frank Co., Raleigh, N. C.: C. H. Stephenson Music Co., Joseph E. Thiem Co., Richmond, Va.: Gary's Record Shop, Walter D. Moses & Co., Corley Record Co., St. Louis: Aeolian Co., St. Paul, Minn.: Mayflower Novelty Co., Salt Lake City: Z. C. M. I. Gramophone Shop, San Antonio: Alamo Piano Co., Washington, D. C.: George's Radio Co., Westwood, Calif.: Music Shop.

with Zeb Carver at the Village Barn, New York, joins the WMCA *Corral* October 9. . . . Roy Fox, American ork leader who spent eight pre-war years in Europe, did three command performances for King George of England, King Albert of Belgium, and Edward, then Prince of Wales. . . . James M. (Jimmie) Doolittle has joined National Recording Company, Chicago, as assistant to Richard Bradley, managing director.

Ted Straeter and ork replace Phil Ohman at the Mocambo October 9. . . . Leroy Prinz will megaphone a Warner short, *Banjo On My Knee*, built around Stephea Foster melodies. . . . Wolfe Gilbert and Lou Forbes, who wrote *I Ring Doorbells*, will have a new tune in the pic of the same name when it rolls at PRC. . . . Leo Forbstein recorded two numbers for *Roughly Speaking* at Warner's this week. They are *Yale Bulldog Song* and *Rock-a-Bye Baby*. Dudley Chambers was the vocal coach. . . . Ralph S. Peer's Southern Music Company will put out 40 songs by native composers of

Peru and Bolivia written from 1935 to the present. Lyrics will be in Spanish and English for distribution in South America.

### Chicago Patter

Trudy Marsh, former thrush with Benny Strong, currently at the Bismarck Hotel, Chicago, has joined Emil Vandas's ork at the Edgewater Beach Hotel in the same city. . . . Don Reid is making his fifth return engagement at the Trianon Ballroom, Chicago. . . . Bill Bardo stays at the Latin Quarter, Chicago, till December 1. . . . Duke Ellington is playing a two-week run at the Downtown Theater, Chicago.

Denny Beckner will make a tour of one-nighters after his closing date, October 4, at the Aragon Ballroom, Chicago. . . . Bob White and his ork have been booked into the Club Lido, Wichita, Kan., starting October 8. . . . Emil Flindt and Val Grayson are sharing the bandstand over the weekends at the Paradise Ballroom, Chicago.

## Philly's Location Spot Reopens With Hallett

PHILADELPHIA, Oct. 7.—First regular location stand for the traveling name bands has been established with the re-opening last week of the Shangri-La, midtown nitery. In past seasons spotlighting lavish production shows and big nitery names, Dewey Yesner, operator of the spot, junks the floorshow entirely this season, with the emphasis solely on the bandstand. Yesner made nitery history two years ago when he bunched Harry Richman and the three Ritz Brothers on the same bill, with floorshow budgets that ran from five to 10 grand. Returning a name-band policy to the town has Mal Hallett on hand for the starting, followed by Bobby Sherwood and John Kirby. With the reopening of the room, Adolph Goldman, formerly with the defunct Club Ball, joins the Yesner forces as manager.

## There's Still Dough North of Border

NEW YORK, Oct. 7.—Canadian tours and single engagements continue despite the travel headaches and the distance involved in transporting a band from New York.

Stan Kenton will play Ottawa, Toronto, Sarnia and London, all in Ontario, October 24, 25, 26 and 27. Cab Calloway is skedded for dates in London and Toronto November 3 and 4.

## 'Scat' Davis Builds New Band

NEW YORK, Oct. 7.—Johnny (Scat) Davis is rehearsing a new 15-piece band. Leader-trumpeter starts a single engagement tour next week prior to opening at St. Charles Theater, New Orleans, October 26. After the week's stint at the Southern pic house, ork will do a series of army camp dates in the South and Southeast. Davis is signed to Irving Yates and booked by Frederick Bros.

## Ziggy Elman Set For Robbins Stable

NEW YORK, Oct. 7.—Newest probable addition to Jack Robbins's stable of bands which he is putting dough into will probably be Ziggy Elman, former trumpeter with T. D., now in the service. It was generally rumored that he would form a new band under banner of General Amusement Corporation when he comes out and this hasn't changed. Robbins will probably put dough into band, sign it to term contract with his Robbins Artists' Bureau and book it thru GAC. Deal is now being worked out with Tommy Rockwell.

Last week Robbins signed Billie Rogers, gal trumpet player, fronting band at Pelham Heath Inn, near New York. That gives pub Georgie Auld, George Paxton and Eddie Heywood, in addition to Miss Rogers.

Del Casino, who was paragrafed last week as set to join the Robbins stable with an honorable discharge in hand—may be set to join that stable, but the joining is going to have to be post-war. Chief Petty Officer Anthony Del Casino not only hasn't been discharged, but he hasn't even thought of it. Fact that he makes New York from Bainbridge, Md., where he is stationed, as regularly as he rates leave may have given some brill-billies ideas about Del. He likes the Robbins notion and may be a Robbins' bandsman—but to repeat, it's all post-war.

## Basie, Duke Repeat Roxy

NEW YORK, Oct. 7.—Count Basie and Duke Ellington are both inked in to do a return at Roxy Theater, New York, sometime in 1945. Basie played house earlier this year, as did Ellington, with former slated to go in after first of year, and latter skedded to play house not later than 10 months after July, 1944. Basie is also going into Hotel Lincoln in December, and may play Club Zanzibar, Broadway spot, sometime next year.

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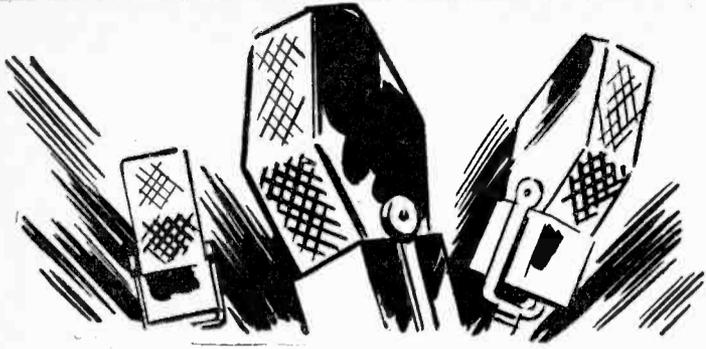
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ARTIE SHAW 8-7746  
SAMMY KAY 27725
- Dance with a Dolly**  
TONY PASTOR 30-0827
- I'll Be Seeing You**  
TOMMY DORSEY 20-1574
- I'll Remember April**  
CHARLIE BARNET 30-0826
- I'll Walk Alone**  
DINAH SHORE 20-1586
- It Could Happen to You**  
DINAH SHORE 20-1586
- It Had to Be You**  
ARTIE SHAW 20-1593
- Together**  
DINAH SHORE 20-1594
- The Trolley Song**  
FOUR KING SISTERS 30-0829

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**PART 2—The Billboard**

**BEST SELLING RETAIL RECORDS**

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See Sources in Part 1.) Songs are listed according to their popularity nationally with the sectional listings to the right. Record backing the hit record is in italic. (M) Song in Least Musical. (F) Song in Film Musical.

POSITION Last This Wk.   Wk.	NATIONAL	East	Mid-west	South	West Coast
3	1. I'LL WALK ALONE (F) ..... Dinah Shore—Victor 20-1586 <i>It Could Happen to You (F)</i>	1	3	1	4
2	2. SWINGING ON A STAR (F) ..... Bing Crosby—Decca 18597 <i>Going My Way (F)</i>	3	1	5	1
1	3. YOU ALWAYS HURT THE ONE YOU LOVE ..... Mills Brothers—Decca 18599 <i>Till Then</i>	2	2	2	—
4	4. IS YOU IS OR IS YOU AIN'T? (F) ..... Bing Crosby-Andrews Sisters—Decca 23350 <i>Hot Time in the Town of Berlin</i>	4	4	7	8
—	5. IS YOU IS OR IS YOU AIN'T? (F) ..... Louis Jordan—Decca 8659 <i>G. I. Jive</i>	7	—	—	5
7	6. TIME WAITS FOR NO ONE ..... Helen Forrest—Decca 23340 <i>In a Moment of Madness</i>	6	7	—	—
6	7. I'LL WALK ALONE (F) ..... Mary Martin—Decca 23340 <i>Goodnight, Wherever You Are</i>	8	9	8	—
—	8. TILL THEN ..... Mills Brothers—Decca 18599 <i>You Always Hurt the One You Love</i>	—	—	3	—
—	9. TOGETHER (F) ..... Dick Haymes-Helen Forrest—Decca 23349 <i>It Had To Be You (F)</i>	9	—	6	—
—	10. DANCE WITH A DOLLY ..... Evelyn Knight—Decca 18614	—	5	10	—

**Other Records Reported in Best Selling Lists by Sections**

**EAST:** *It Had To Be You (F)*—Dick Haymes-Helen Forrest, Decca 23349; *How Many Hearts Have You Broken?*—Three Suns, Hit 7092.  
**MIDWEST:** *I'll Be Seeing You*—Bing Crosby, Decca 18595; *How Many Hearts Have You Broken?*—Stan Kenton, Capitol 166; *I'll Walk Alone*—Martha Tilton, Capitol 157.  
**SOUTH:** *I Don't Want To Love You*—Phil Brito, Musicraft 15018; *G. I. Jive*—Louis Jordan, Decca 8659.  
**WEST COAST:** *Her Tears Flowed Like Wine*—Stan Kenton, Capitol 166; *It Could Happen to You (F)*—Jo Stafford, Capitol 158; *The Trolley Song*—The Pied Pipers, Capitol 168; *How Many Hearts Have You Broken?*—Three Suns, Hit 7092; *I'll Walk Alone*—Martha Tilton, Capitol 157; *I'll Be Seeing You*—Bing Crosby, Decca 18595.

**MOST PLAYED JUKE BOX FOLK RECORDS**

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION Last This Wk.   Wk.	Record	Label
1	1. Smoke on the Water.. Red Foley	Decca 6102
2	2. We Might as Well Forget It	Bob Wills Okeh 6722
3	3. You're From Texas	Bob Wills Okeh 6722
—	4. There's a Chill on the Hill Tonight	Jimmie Davis Decca 6100

**ADVANCE BOOKINGS**

**CHARLIE BARNET:** Apollo Theater, New York, Oct. 20-26.  
**COUNT BASIE:** Palace Theater, Akron, Oct. 21-23; Auditorium, Cleveland, 24; Chestnut Street Hall, Harrisburg, Pa., 25; Apollo, New York, 27; Royale Theater, Philadelphia, 17; Stanley Theater, Pittsburgh, 24; Rochester, N. Y., Dec. 1-3; RKO, Boston, 7 (week); Lincoln Hotel, New York 18 (8 weeks).  
**BILLIE BISHOP:** Club Lido, Wichita, Kan., Nov. 4-24; Trianon Ballroom, Chicago, Nov. 28-Dec. 24.  
**ACE BRIGODE:** Pla-Mor Ballroom, Kansas City, Mo., until Oct. 29; Rainbow Ballroom, Denver, Nov. 3-Jan. 4.  
**MILT BRITTON:** Downtown Theater, Chicago, Oct. 27-Nov. 2; National Theater, Louisville 3-9.  
**FRANKIE CARLE:** Pennsylvania Hotel, New York, until Dec. 9.  
**BENNY CARTER:** Plantation Club, St. Louis, until Oct. 20; Buffalo, Nov. 12; Queensway Ballroom, Toronto, 13; Apollo Theater, New York 17 (week); Franklin Court Auditorium, Hagerstown, Md., 29; Washington, Dec. 10.  
**AL DONAHUE:** Pacific Square Auditorium, San Diego, Calif., Oct. 13-15; Aragon Ballroom, Ocean Park, Calif., 18 (indefinite).  
**JIMMY DORSEY:** Palace Theater, Cleveland, 13 (week); Stanley Theater, Pittsburgh, 27 (week); Earle Theater, Philadelphia, Nov. 3; Capitol Theater, New York, 16-Dec. 13; Adams Theater, Newark, N. J., 28 (week).  
**SONNY DUNHAM:** IMA, Flint, Mich., Oct. 14; Trianon, Toledo, 15; Nu-Elms Ballroom, Youngstown, O., 17; RKO, Boston, 19 (week); Earle Theater, Philadelphia, 27-30; Frolics Club, Miami, Nov. 7 (3 weeks); St. Charles Theater, New Orleans, 30 (week).  
**DUKE ELLINGTON:** Orpheum Theater, Minneapolis, Oct. 13-19; Riverside Theater, Milwaukee, 20-26; Greystone Ballroom, Detroit, 27; Castle Farm, Cincinnati, 28; Roller Rink, Evansville, Ind., 29; Armory, Louisville, 30; Coliseum, Dayton, O., 31; Ezzard Charles Coliseum, Cincinnati, Nov. 1.  
**ERNE FIELDS:** Regal Theater, Chicago, Nov. 10-16; Metropolitan Theater, Providence, Dec. 8-14; Paradise Theater, Detroit, 15-21.  
**CHUCK FOSTER:** Hub Ballroom, Edleston, Ill., Oct. 14; Crystal Ballroom, Dubuque, Ia., 15; Black Hawk, Chicago, 18-Dec. 12.  
**JAN GARBER:** Southland, New Orleans, until Oct. 25.  
**GLEN GRAY:** Stevens Hotel, Chicago, until Nov. 14; Circle Theater, Indianapolis, 17

# Music Popularity Chart

Week Ending Oct. 5, 1944

## MOST PLAYED JUKE BOX RECORDS

### Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong. Listed under the title of each most played record are the other available recordings of this number.

1. THERE'LL BE A HOT TIME IN THE TOWN OF BERLIN (4)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) .....Decca 23350
2. SWINGING ON A STAR (21)—Bing Crosby (John Scott Trotter Ork) ..... Decca 18597  
(Gray Rains, Hit 7086; Freddie Slack, Capitol 160)
3. IS YOU IS OR IS YOU AIN'T? (12)—Louis Jordan ..... Decca 8659  
(Bing Crosby-Andrews Sisters, Decca 23350; Cootie Williams, Hit 7108; The Adrian Rollini Trio, Feature 1006)
4. YOU ALWAYS HURT THE ONE YOU LOVE (20)—Mills Brothers ..... Decca 18599  
(The Three Suns, Hit 7105)
5. I'LL WALK ALONE (10)—Dinah Shore .....Victor 20-1586  
(Martha Tilton, Capitol 157; Mary Martin, Decca 23340; Louis Prima, Hit 7083)
6. SMOKE ON THE WATER (2)—Red Foley .....Decca 6102
7. I'LL BE SEEING YOU (24)—Bing Crosby (John Scott Trotter Ork) ..... Decca 18595  
(Tommy Dorsey-Frank Sinatra, Victor 200-0574; Louis Prima, Hit 7082; Hildegard, Decca 23291; Billie Holiday, Commodore C-553)
8. IS YOU IS OR IS YOU AIN'T? (6)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) ..... Decca 23350  
(See No. 3)
9. HER TEARS FLOWED LIKE WINE (3)—Stan Kenton (Anita O'Day) ..... Capitol 166
10. I'LL WALK ALONE (12)—Martha Tilton .....Capitol 157  
(See No. 5)
- HOW MANY HEARTS HAVE YOU BROKEN? (8)—The Three Suns ..... Hit 7092  
(Stan Kenton, Capitol 166; Tiny Hill, Decca 4447)
- TIME WAITS FOR NO ONE (8)—Helen Forrest (Camarata Ork) ..... Decca 18600  
(Sula Musette, Continental C-1149; Johnny Long (Patti Dugan) Decca 4439)
- IT HAD TO BE YOU (3)—Dick Haymes-Helen Forrest ..... Decca 23349  
(Betty Hutton, Capitol 155; Earl Hines, Bluebird 30-0825; Artie Shaw, Victor 20-1593)
11. I'LL GET BY (26)—Harry James (Dick Haymes) .....Columbia 36698  
(Ink Spots, Decca 18579; The Four King Sisters, Bluebird 30-0821; Jan Garber, Hit 7079; Kitty Carlisle, Decca 23320; Billie Holiday, Commodore C-553)
- IT HAD TO BE YOU (8)—Betty Hutton (Paul Weston Ork) .....Capitol 155  
(See No. 10D)
- WE MIGHT AS WELL FORGET IT (1)—Bob Wills .....Okeh 6722
12. AMOR (15)—Bing Crosby (John Scott Trotter Ork) .....Decca 18608  
(Andy Russell (Al Sack Ork), Capitol 156; Xavier Cugat, Columbia 36718; Eric Madriguera, Hit 8033; Percy Faith, Decca 23344; Wayne King, Victor 20-1587; Lawrence Welk, Decca 4444; Vincent Lopez, National 7003.)
- DANCE WITH A DOLLY (With a Hole in Her Stocking) (5)—Evelyn Knight (Camarata Ork) ..... Decca 18614  
(Louis Prima, Hit 7107; Tony Pastor, Bluebird 30-0827)
13. PRETTY KITTY BLUE EYES (9)—The Merry Macs .....Decca 18610  
(Vincent Lopez, National 7004; Art Kassel, Hit 7091.)
- TOGETHER (1)—Dick Haymes-Helen Forrest .....Decca 23349  
(Guy Lombardo, Decca 18617; Bob Chester, Hit 7089; Raymond Scott, National 7001; Dinah Shore, Victor 20-1594)

### Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. TOGETHER—Guy Lombardo .....Decca 18617
2. TOO-RA-LOO-RA-LOO-RAL—Bing Crosby (John Scott Trotter Ork) ..... Decca 18621
3. YOU'RE FROM TEXAS—Bob Wills .....Okeh 6722

### Territorial Favorites With Juke Box Operators

The following records are reported as favorites in various territories as indicated in reports to The Billboard from leading Juke Box Operators.

- AN HOUR NEVER PASSES—Jimmy Dorsey .....Decca 18616  
(Fort Worth)
- WHAT A DIFFERENCE A DAY MADE—Andy Russell .....Capitol 167  
(Hollywood)

(week); Paramount Theater, New York, 29 (indefinite).

WOODY HERMAN: A. A. F., Roswell, N. M., Oct. 14; A. A. F., Clovis, N. M., 15; Palladium, Hollywood, 17-Nov. 17.

FLETCHER HENDERSON: Metropolitan Theater, Providence, Oct. 27-Nov. 2.

DEAN HUDSON: A. A. F., Greensboro, N. C., Oct. 16; Hotel Lincoln, New York, 17 (indefinite).

LOUIS JORDAN: Apollo Theater, New York, Oct. 13 (week); Royale Theater, Baltimore, 20 (week); Turner's Arena, Washington, 29; State Theater, Hartford, Conn., Nov. 3-5; RKO, Boston, 9 (week); Adams Theater, Newark, N. J., 16 (week); Buffalo, 23; Palace Theater, Cleveland, 24 (week).

SAMMY KAYE: Stanley Theater, Pittsburgh, Oct. 13-18; Palace Theater, Youngstown, O., 20-23.

STAN KENTON: RKO, Boston, until Oct. 12; Metropolitan Theater, Providence, 20-22; Chez Maurice, Montreal, 23; Auditorium, Ottawa, 24; Queensway Ballroom, Toronto, 25; Dance Garden, Kitchener, Ont., 26; Arena, London, Ont., 27; Chatham, Ont., 28; Trianon Ballroom, Toledo, 29; Tune Town, St., Nov. 6.

ADA LEONARD: Empire Theater, Fall River, Mass., Oct. 17-19; State Theater, Hartford, Conn., 20-22; Adams Theater, Newark, N. J., 26-Nov. 1.

CLYDE LUCAS: Topper Ballroom, Cincinnati, Oct. 14-15; Palace Theater, Columbus, O., 17-19; RKO, Boston, 26 (week).

natl., Oct. 14-15; Palace Theater, Columbus, O., 17-19; RKO, Boston, 26 (week).

HAL McINTYRE: Club Kingsway, Toronto, Oct. 14; Hamilton, Ont., 16; Trianon Ballroom, Toledo, 22; State Theater, Cambridge, O., 23; Palace Theater, Columbus, O., 24-26; Palace Theater, Cleveland, 27-Nov. 2; RKO-Boston, 23-29.

LUCKY MILLINDER: Wichita, Kan., Oct. 14; Dallas, 15; San Antonio, 16; Longview, Tex., 17; Alexandria, La., 18; Baton Rouge, La., 19; Port Arthur, Tex., 20-21; New Orleans, 22.

LOUIS PRIMA: Adams Theater, Newark, N. J., Oct. 19 (week).

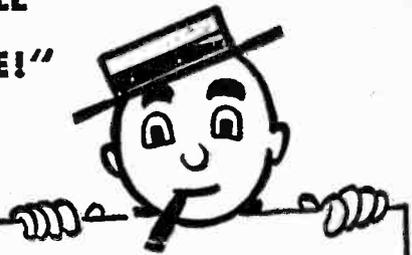
TEX RITTER: St. Charles Theater, New Orleans, Nov. 2-8; National Theater, Louisville, 10-16; Downtown Theater, Chicago, 17-23.

CHARLIE SPIVAK: Palace Theater, Cleveland, Oct. 20 (week); Michigan Theater, Detroit, 27; Riverside Theater, Milwaukee, Nov. 3 (week); St. Louis, 10; Coliseum, Evansville, Ind., 11; Lakeside Park, Dayton, O., 12; Nulm Ballroom, Youngstown, O., 16; Capitol Theater, Washington, Dec. 7 (2 weeks); Adams Theater, Newark, N. J., 21 (week); RKO, Boston, 28.

COOTIE WILLIAMS: Gary, Ind., Oct. 14; Indianapolis, 15; Akron, 16; Knoxville, 19; Nashville, Tenn., 20; Raleigh, N. C., 23; Greensboro, N. C., 24.

JERRY WALK: St. Charles Theater, New Orleans, Oct. 19 (week); Camp Shelby, Miss., 26; Pensacola, Fla., 28; Charleston, S. C., 31.

"I SEE DECCA'S STILL LEADING BY A MILE!"



September 23, 1944

The Billboard

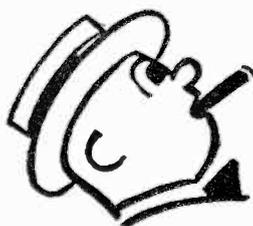
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(Gray Rains, Hit 7086; Freddie Slack, Capitol 160)
2. IS YOU IS OR IS YOU AIN'T? (9)—Louis Jordan ..... Decca 8659  
(Bing Crosby-Andrews Sisters, Decca 23350; Cootie Williams, Hit 7108)
3. YOU ALWAYS HURT THE ONE YOU LOVE (17)—Mills Brothers ..... Decca 18599  
(The Three Suns, Hit 7105)
4. G. I. JIVE (21)—Louis Jordan ..... Decca 8659  
(Johnny Mercer, Capitol 141)
5. AMOR (12)—Bing Crosby (John Scott Trotter Ork) ..... Decca 18608  
(Andy Russell (Al Sack Ork), Capitol 156; Xavier Cugat, Columbia 36718; Eric Madriguera, Hit 8033; Percy Faith, Decca 23344; Wayne King, Victor 20-1587; Lawrence Welk, Decca 4444; Vincent Lopez, National 7003.)
6. I'LL WALK ALONE (7)—Dinah Shore .....Victor 20-1586  
(Martha Tilton, Capitol 157; Mary Martin, Decca 23340; Louis Prima, Hit 7083)
7. PRETTY KITTY BLUE EYES (6)—The Merry Macs ..... Decca 18610  
(Vincent Lopez, National 7004; Art Kassel, Hit 7091.)
- HOW MANY HEARTS HAVE YOU BROKEN? (5)—The Three Suns ..... Hit 7092
8. I'LL WALK ALONE (9)—Martha Tilton .....Capitol 157  
(See No. 6)
- IT HAD TO BE YOU (5)—Betty Hutton (Paul Weston Ork) .....Capitol 155  
(Earl Hines, Bluebird 30-0825; Artie Shaw, Victor 20-1593; Dick Haymes-Helen Forrest, Decca 23349)
9. IS YOU IS OR IS YOU AIN'T (3)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) ..... Decca 23350  
(See No. 2)
10. I'LL BE SEEING YOU (22)—Bing Crosby (John Scott Trotter Ork) ..... Decca 18595  
(Tommy Dorsey-Frank Sinatra, Victor 20-1574; Louis Prima, Hit 7082; Hildegard, Decca 23291; Billie Holiday, Commodore C-553)
- HOT TIME IN THE TOWN OF BERLIN (1)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) ..... Decca 23350
11. TIME WAITS FOR NO ONE (5)—Helen Forrest (Camarata Ork) ..... Decca 18600  
(Sula Musette, Continental C-1149; Johnny Long (Patti Dugan) Decca 4439)
12. I'LL BE SEEING YOU (16)—Tommy Dorsey (Frank Sinatra) ..... Victor 20-1574  
(See No. 10A)
13. A FELLOW ON A FURLOUGH (1)—Phil Hanna (Leonard) ..... Decca 4445  
(Raymond Scott, National 7001; Sula's Musette Ork, Continental 4445)
14. I'LL GET BY (23)—Harry James (Dick Haymes) ..... Columbia 36698  
(Ink Spots, Decca 18579; The Four King Sisters, Bluebird 30-0821; Jan Garber, Hit 7079; Kitty Carlisle, Decca 23320; Billie Holiday, Commodore C-553)
- DANCE WITH A DOLLY (With a Hole in Her Stocking) (4)—Evelyn Knight (Camarata Ork) ..... Decca 18614  
(Louis Prima, Hit 7107; Tony Pastor, Bluebird 30-0827)
15. LILI MARLENE (2)—Perry Como .....Victor 20-1592  
(Hildegard (Harry Sosnik Ork) Decca 23348)
- ESTRELLITA (1)—Harry James .....Columbia 36729  
(Horace Heidt (Fred Lowery) Columbia 36727)

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**PART 3—The Billboard**

**RECORD POSSIBILITIES**

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performance, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

**LITTLE BROWN GAL...** Dorothy Lamour (with Dick McInire and His Harmony Hawaiians) Decca 23322-A

As if the sarong name weren't enough to cadge sales and nickels, this disk, one of eight sides in an album, is top musical fare of the romantic isle variety. The Lamour doesn't go to town, but takes it easy. This isn't the only platter in the album that will be juke—not by far.

**I HATE MUSIC.....** Jerry Colonna (with Paul Weston and His Orchestra) Capitol 173

Colonna, of course, is not supposed to be a singer—but neither is The Schnozz—and this dinking is one that's individual even if it's going to appeal to the same spinners who like The Schnozz. There's more music on this, however, than there is on the usual Durante platter. As a party novelty and a juke nickel gatherer, Colonna is there, in wax.

**HESITATION BLUES...** Adrian Rollini Trio (Vocal by Sylvia Barry) Feature 1006-A

Nothing new about this, but the handling is strictly top drawer and plenty nickel gathering, and while it's the Rollini Trio that's billed, it's Sylvia Barry who sells the disk. It's especially recommended to the spots that appeal to the boys and girls with memories, altho no one has to go nostalgic to buy or hear this on the paytables.

**POPULAR RECORD RELEASES**

(From October 5 thru October 12)

**AFTER IT'S OVER** ..... Vaughn Monroe (The Four Lee Sisters) Victor 20-1596

**AMELIA EARHART'S LAST FLIGHT** ..... Red River Dave Continental C-3021  
**CAN'T YO' HEAR ME CALLIN'**, Jerry Colonna (Paul Weston Ork) Capitol 173  
**CAROLINE** .....

**THE KING COLE TRIO** ..... Capitol Album A-8  
 Body and Soul ..... The King Cole Trio Capitol 20010  
 Easy Listenin' Blues ..... The King Cole Trio Capitol 20012  
 Embraceable You ..... The King Cole Trio Capitol 20009  
 It's Only a Paper Moon ..... The King Cole Trio Capitol 20012  
 Prelude in C Sharp Minor ..... The King Cole Trio Capitol 20011  
 Sweet Lorraine ..... The King Cole Trio Capitol 20009  
 The Man I Love ..... The King Cole Trio Capitol 20010  
 What Is This Thing Called Love? ..... The King Cole Trio Capitol 20011

**CUBAN SUGAR MILL** ..... Freddie Slack Capitol 172

**ECHOES OF HARLEM** ..... Hit Album H-122  
 Do Some War Wark, Baby ..... Cootie Williams Hit 8090  
 Echoes of Harlem ..... Cootie Williams Hit 8087  
 Floogle Boo ..... Cootie Williams Hit 8089  
 Honeysuckle Rose ..... Cootie Williams Hit 8088  
 I Don't Know ..... Cootie Williams Hit 8090  
 My Old Flame ..... Cootie Williams Hit 8087  
 Sweet Lorraine ..... Cootie Williams Hit 8088  
 Talk a Little Trash ..... Cootie Williams Hit 8089

**EVERY DAY OF MY LIFE** ..... Helen Forrest (Victor Young Ork) Decca 18624  
**FORGET-ME-NOT IN YOUR EYES**.. Phil Hanna (Leonard Joy Ork) Decca 4448

**VICTOR HERBERT'S MELODIES** ..... Hit Special Album 1  
 Ah, Sweet Mystery of Life ..... Josephine Houston (Joseph Stopak Concert Ork) Hit 1008  
 A Kiss in the Dark ..... Josephine Houston (Joseph Stopak Concert Ork) Hit 1007  
 Badinage ..... Joseph Stopak Concert Ork Hit 1006  
 Gypsy Love Song ..... Fred Hufsmith (Joseph Stopak Concert Ork) Hit 1005  
 I'm Falling in Love With Someone ... Fred Hufsmith (Joseph Stopak Concert Ork) Hit 1007  
 Kiss Me Again ..... Josephine Houston (Joseph Stopak Concert Ork) Hit 1008  
 March of the Toys ..... Joseph Stopak Concert Ork Hit 1006  
 Starlight, Starbright ..... Fred Hufsmith (Joseph Stopak Concert Ork) Hit 1005

**HERE'S HOPING** ..... Herb Jeffries Ork and Homer Hall Chorus Exclusive 103

(See Popular Record Releases on page 64)

**James Gives Weiner Three Plug Tunes**

NEW YORK, Oct. 7.—Harry James's association with George Weiner's Grand Music firm, deal which was set some time ago with Welner reported handing over a sizable sum to band leader, has resulted in James handing over three originals to firm. Weiner also has Wemar Music, a BMI affiliate, while Grand is an ASCAP firm. Weiner now has *Wildcat Stomp*, *Summer Holiday* and a third James instrumental, as yet untitled.

Fact that James is known to be interested in firm hasn't hurt Weiner's No. 1 tune, *This Must Be Love*, from being made up by most bands around New York. This is a change from past when leaders balked at making up tunes they knew belonged to Goodman or Dorsey's firm. Weiner is training out to Chicago next week to talk to James re latter's participation in Weiner's disk company.

**Disks Get 2 Labels In Robbins-Hit Deal**

NEW YORK, Oct. 7.—First pressings of Lion disk, Jack Robbins's label, consummating deal between Eli Oberstein and Robbins, came out last week. Understood that works were being held up for a while until matter of who should own the master on all disks is ironed out. As it stands now, Oberstein presses 1,000 of each disk, and then retains master, guaranteeing Robbins 35,000 pressings on each side under Hit label. Whole deal cost Robbins around \$800 for four sides, in return for which he'll get 1,000 disks under Lion label which will go to radio stations thruout the country and also bring in regular royalty on four Robbins's songs used on records.

Four tunes pressed were *Don't Blame Me* and *You Never Say Yes*, etc., with Ray Sinatra's ork and singer Kay Vernon. Other two sides are same band with Chu-Chu Martinez singing *Whispering* and *Let Me Love You Tonight*.

# Music Popularity Chart

Week Ending  
Oct. 5, 1944

## POPULAR RECORD REVIEWS

By M. H. Orodenker

### XAVIER CUGAT (Columbia)

*Prisionero Del Mar*—FT; *VC. Eco*—FT; *VC.*

Altho going way back to bring back a Xavier Cugat couplet, the label does right by the maestro in giving a wax finish to these masters for the first time. Particularly since it brings back the tongue-twisting singing of Miguelito Valdes for "Eco." The Latin scat expert does a masterful job in paraphrasing the call of the Cuban street merchant, while the Cugat clan beats out the furious rumba rhythms in fast and exciting manner. Also welcome is a pressing of the familiar "Prisionero Del Mar," a bolero ballad dished up in fetching manner by the Cugat men and chorus, with Carmen Castillo adding an appealing vocal refrain. In view of the lullaby's popularity, the only other recording of memory once cut by Russ Morgan for Decca, Cugat's characteristic styling for the song is sure to enjoy a wide reception.

Where the lads and lassies are generous with their coins for the Latin lullabies, both of these sides will enjoy a profitable spin in the music boxes.

### ADRIAN ROLLINI TRIO (Feature)

*Lili Marlene*—FT; *VC. First Class Private Mary Brown*—FT; *VC. Hesitation Blues*—FT; *VC. Is You Is or Is You Ain't?*—FT; *VC.*

With the Adrian Rollini Trio representing one of the best of the big-little bands along the circuits, WOR's Feature label should encounter little sales resistance in attracting attention to these four sides. The vibraphone virtuosity of Rollini, with his free and easy manner in whipping up a rhythmic dish with his mallets, makes for plenty musical substance for any shellac-coated side. With George Huida's bass and Freddie Sharp's guitar pointing up the rhythmic beats, there's plenty in Rollini's hammerings to occupy the attention of listeners, as has always been the case. Unfortunately, added singers monopolize the sides and the selections do not lend themselves best for the instrumental variety. Yet, there is plenty of Rollini to make such platter purchase worth-while. For "Lili Marlene," which was captured from the Germans, and the dull WAC ditty, "First-Class Private Mary Brown," Roy Williams lends his baritone voice for lyrical expression that registers well, with Rollini adding a lick of hot chime hammerings. Sylvia Barry's throaty and husky pipes lends blues atmosphere in song for "Hesitation Blues," a "how long" race blues bit, and for the popular "Is You Is or Is You Ain't?"

Adrian Rollini Trio holds enough name lure for the juke box fans to keep the nickels hopping, especially for "Is You Is or Is You Ain't?" and possibly "Lili Marlene."

### PAT KAY (Exclusive)

*Tisco Cisco*—FT; *V. I Lost My Sugar In Salt Lake City*—FT; *V.*

Singing in an early style that smacks much of the cow-cow boogie singing associated with Ella Mae Morse, both of these items by Leon, Rene are tailor made for the hot pipings of Pat Kay. For pointing up the rhythmic urge, gal gets the musical support of Herb Jeffries's crew. Strictly in the cow-cow groove, but hewed without the boogie beat, the "Tisco Cisco," a Mexican novelty dish served with jive dressings once maestro Jeffries sets the stage in song for the introduction. It's a bright and bouncy rhythmic ditty about the man selling sombreros on the south-of-the-border city streets. "I Lost My Sugar in Salt Lake City" is a slow and low-down blues, which Johnny Mercer originally introduced on the waxes. Miss Pat grows it good, and without the Chamber of Commerce patter Mercer had injected, and keeps it steeped in the blues register.

The juves stepped in the jive will find much to their favor in these sides, with "Tisco Cisco" making for bright juke box blaring. Moreover, Pat Kay's voice is the kind that will create much comment among the fans, which means stimulating interest in her sides.

(See Popular Record Reviews on page 65)

## FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodenker

### GENE AUTRY (Okeh)

*Purple Sage in the Twilight*—FT; *V. If You Only Believed In Me*—W; *V.*

Gene Autry has gone a long way in selling the outdoor songs since he first cut his teeth into these tunes. Nonetheless, the sides are attractive enough without causing any undue excitement among the folk music fans. Supported by fiddles and electric guitar, Autry's singing is without inspiration for "Purple Sage in the Twilight," a slow cowboy ballad of the prairies. For "If You Only Believed in Me," played as a slow waltz, Autry is the love-sick and sentimental cowboy chanting how things might have been different if his loved one had a little more faith in him. Sings it soft and smooth as well, but never convincingly.

## BMI Wants Cut Of Non-Radio \$\$\$

(Continued from page 12)

celling from top hotels, based on many things. Today there's no top to what a hotel can pay—on adding the three items mentioned above together — and this is also a point on which the copyright committee may take action. The consent decree took away the ceiling.

AHA's copyright committee consists of Ed Lawles, Palmer House, Chicago; Frank McKowne, Statler Hotel Corporation proxy; Martin Sweeney, Commodore Hotel, New York; A. K. Boland, counsel, and Mills, consultant advisor.

At present time ASCAP's contracts with hotels run for a year, being renewed automatically unless during the last 30 days one or both parties cancel the contract. That situation exists right now between the Society and the Atlanta Biltmore Hotel, Atlanta, with the

Society informing the hotel that because of the new schedule of rates that are going into effect contracts with the hotel will have to be canceled at the end of the present contract, October 22.

According to BMI reps and AHA execs, it's not thought that the BMI contract, if it does go thru, will hurt ASCAP very much. The Society and BMI will probably go right ahead licensing together, as they do now in the case of radio, but BMI will naturally tend in the long run to cut into the ASCAP take.

Associated Music Publishers now license some 24 hotels, mostly in New York City, charging only for radio outlets in a hotel. Charge is 15 cents per outlet per year. SESAC licenses several hotels throuout the country, operations being in effect for several years.

NEW YORK, Oct. 7.—Dorothy Donegan, who has been renewed at the Zanzibar till the first of the year, is skedded to cut four sides for Decca next week. She will also do 10 of her piano numbers on e. t.'s for World within the next few days. This is her second recording session for the firm, having cut four sides recently.

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*Cootie Williams and his Orchestra*

7106 { **ANGELINA**  
**OH! MARIE**  
*Louis Prima and his Orchestra*

7105 { **I'M MAKING BELIEVE**  
**YOU ALWAYS HURT THE ONE YOU LOVE**  
*The Three Suns*

7102 { **JANIE**  
**SING A TROPICAL SONG**  
*Jack Smith with Orchestra*

7083 { **I'LL WALK ALONE**  
**ROBIN HOOD**  
*Louis Prima and his Orchestra*

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## BROADWAY OPENINGS

## THE ODDS ON MRS. OAKLEY

(Opened Monday, October 2, 1944)

## CORT THEATER

A farce by Harry Segall. Directed by Arthur Sircom. Settings by Frederic Fox. Company manager, George Sharpe. Stage manager, Don Darcy. Press representatives, Richard Maney and Maurice Turet. Presented by Robert Reud.

Oliver Oakley.....John Archer  
Susan Oakley.....Allen Kearns  
The Professor.....Joy Hodges  
Eddie.....Morton L. Stevens  
Dennie.....Ben Laughlin  
Gladys.....Hildegard Halliday  
Louie.....Virginia Reed  
La Verne.....John Efrat  
Jim.....Betty E. Haynes  
Howard Stickney.....Don Darcy  
Sally Gabler.....Sally Gabler  
Bruce MacFarlane.....Bruce MacFarlane

*Odds On Mrs. Oakley* is just another proof that nobody should write a play about horse-racing unless they can turn out a *Three Men On a Horse*. Harry Segall hasn't.

Having received a unanimous brush-off from Washington and Hub crux under the titles of *Fanny* and *Our Fanny*, *Oakley* arrives on the Stem with a new monicker, considerable cast changes and evidence of some frenzied rewrite. But switches in name, personnel or scripting are not likely to help. The Segall opus suffers from dullness and lack of wit, which are diseases no farce can expect to survive.

There may be some screamingly funny notion in the idea of a divorced couple sharing the ownership of a nag that will only win for her and not for him—and in the efforts of the lady to make the plug lose under her colors so that they can start housekeeping again—because girl still loves boy and vice versa. However, it certainly must have gone glimmering by the time Segall wrote his third page, because *Oakley* staggers along thereafter in a dreary, talky procession of scenes that have to do with the efforts of a silly "syndicate" to capitalize on the pony's vagaries and the attempted payoff by the lady, who is ready to "give her all" in order to get boy back. *Fanny*, the nag, shows more sense than anybody. She never comes on the stage.

Most of the actors have a fairly rough time of it and Arthur Sircom's spotty direction hasn't helped them any. John Archer makes a Broadway bow that is auspicious as the ex-husband, but Joy Hodges flounders thru the gal role with Bette Davis overtones. Bruce MacFarlane does what he can with a wolfish track tycoon, but is plainly ill at ease about the matter. Frederic Fox's living room set is a workmanlike job, and his interior of a turf club cocktail lounge is fancy, if not convincing. But what goes on inside of it is quite incredible, too, so it really doesn't matter.

Producer Bob Reud will have to change Susan Oakley's name to Annie if he wants to get much ducat turnover with this one. *Bob Francis.*

## SOLDIER'S WIFE

(Opened Wednesday, October 4, 1944)

## JOHN GOLDEN

A comedy by Rose Franken. Directed by the author. Setting by Raymond Sovey. Associates in production, Buford Armitage and Peter Davis. Stage manager, Robert Champlain. Press representative, Fred Spooner. Presented by William Brown Meloney.

Katherine Rogers.....Martha Scott  
Florence Lane.....Frieda Inescort  
John Rogers.....Myron McCormick  
Alexander Craig.....Glenn Anders  
Peter Gray.....Lili Darvas

Rose Franken's newest may be thin as to plot, but it is long on warmth and appeal. *Soldier's Wife* is decidedly a play for the ladies. However, as the latter have a way of bringing the gents along, the Golden skeds for full pews. *Wife* preems with all the earmarks of a hit.

*Soldier's Wife* is a somewhat misleading tag, since it poses none of the expected significant message about war or post-war problems. Rose Franken has written just an amusing little comedy about the readjustments of a young couple, when the husband is invalidated home from the South Pacific. Her heroine is a sort of grown-up "Claudia," still with the same slightly screwball attitude toward bargains and life in general, but with an

(See *SOLDIER'S WIFE* on page 56)

## BLOOMER GIRL

(Opened Thursday, October 5, 1944)

## SHUBERT THEATER

A musical by Sig Herzig and Fred Saldy, from a play by Lilith and Dan James. Music by Harold Arlen. Lyrics by E. Y. Harburg. Dances by Agnes deMille. Musical director, Leon Leonard. Orchestration by Russell Bennett. Settings by Lemuel Ayers. Costumes by Miles White. Book directed by William Schorr. Production staged by E. Y. Harburg. General manager, C. W. Hobbs. General stage manager, Ward Bishop. Press representatives, Willard Keefe and David Tebet. Presented by John C. Wilson in association with Nat Goldstone.

SONGS: "When the Boys Come Home," "Evelina," "Welcome Hinges," "Farmer's Daughter," "It Was Good Enough for Grandma," "The Eagle and Me," "Right as Rain," "Tomorra T'morra," "Rakish Young Man With the Whiskers," "Pretty as a Picture," "Sunday in Cicero Falls," "I Got a Song," "Lullaby," "Simon Legree," "Eliza Crossing the Ice," "I Never Was Born," "Man for Sale."

Serena.....Mabel Tallafarro  
The Applegate Daughters:

Octavia.....Pamela Randell  
Lydia.....Claudia Jordan  
Julia.....Toni Hart  
Phoebe.....Carol MacFarlane  
Della.....Nancy Douglass  
Daisy.....Joan McCracken  
Horatio.....Matt Briggs  
Gus.....John Call  
Evelina.....Celeste Holm  
The Sons-in-Law:

Joshua Dingle.....Robert Lyon  
Herman Brasher.....William Bender  
Ebenzer Mimms.....Joe E. Marks  
Wilfred Thrush.....Vaughn Trilnier  
Hiram Crump.....Dan Gallagher

Dolly.....Margaret Douglass  
Jeff Calhoun.....David Brooks  
Paula.....Lee Barrie  
Prudence.....Eleanor Jones  
Hetty.....Arlene Anderson  
Betty.....Eleanor Winter  
Hamilton Calhoun.....Blaine Corder  
Pompey.....Dooley Wilson  
Sheriff Quimby.....Charles Howard

1st Deputy.....John Byrd  
2d Deputy.....Joseph Florestano  
3d Deputy.....Ralph Sassano  
Augustus.....Hubert Dilworth  
Alexander.....Richard Huey  
State Official.....John Byrd  
Governor Newton.....Butler Hixon

VOCAL ENSEMBLE: Eleanor Jones, Matilda Strazza, Arlene Anderson, Terry Saunders, Alice Richmond, Eleanor Winter, Lee Barrie, Ralph Sassano, Ray Cook, Henry Roberts, Byron Milligan, Joseph Florestano, Alan Gilbert.

DANCERS: Peggy Holmes, Dorothy Hill, Betty Low, Carmelita Lanza, Elena Karina, Joan Mann, Phyllis Genz, Theresa Gushurst, Emory St. Just, Lidiya Franklin, Kathleen O'Brien, Art Partington, Richard Darcy, Frank DeWinters, James Mitchell, William Weber, Jack Starr, Arthur Grahl.

As has happened not infrequently in the past, an overdose of break-in kudos by out-of-town crux makes for disappointment at show's Stem debut. That's about the case with *Bloomer Girl*—any show would have a tough time living up to the fanfare of raves which preceded it. Not that John Wilson and Nat Goldstone haven't a hit—*Bloomer* is

(See *BLOOMER GIRL* on opposite page)

## MEN TO THE SEA

(Opened Tuesday, October 3, 1944)

## NATIONAL

A play by Herbert Kubly. Directed by Eddie Dowling. Settings by Howard Bay. Costumes supervised by Grace Houston. Company manager, Al Lee. Stage manager, Samuel Schlesinger. Press representatives, Bernard Simon and Jack Tirman. Presented by Dave Wolper.

Hazel.....Maggie Gould  
Christabel.....Toni Gilman  
Nic.....Joe Verdi  
Madame Mosh.....Grace Mills  
Julie.....Joyce Mathews  
Bonnie.....Susana Garnett  
Joe Foster.....Tom Noonan  
Duckworth.....Randolph Echols  
Brophy.....Richard Camp  
Chauncey.....Michael Strong  
Reuben.....Maurice Ellis  
Howard Moore.....James Alexander  
Hyacinth.....Mildred Smith  
French Sailor.....James Elliott  
Dick Graham.....Frank Ethernott  
Hughes.....Bill Hunt

If only *The New York Herald-Tribune's* Herbert Kubly could have contented himself with writing a play about people and foregone "Christ" and social consciousness, the theater might have had a show in *Men to the Sea*. As it is now, the production will be a costly failure, which is a shame, for there are a great many solid performances in this Dave

(See *MEN TO THE SEA* on page 29)

## OUT-OF-TOWN OPENINGS

## I REMEMBER MAMA

(Opened Monday, October 2, 1944)

(New York Opening October 18 at the Music Box)

## PLYMOUTH THEATER, BOSTON

A play by John van Druten, adapted from the book, "Mama's Bank Account," by Kathryn Forbes. Staged by Mr. van Druten. Production designed and lighted by George Jenkins; assistant, Chase Adams. Costumes by Lucinda Ballard; assistant, Anna Johnstone. General manager, Morris Jacobs. Company manager, Maurice Winters. Press representative, Michael Mok. Stage manager, Edward Mendelsohn. Presented by Richard Rodgers and Oscar Hammerstein II.

Katrin.....Joan Tetzel  
Mama.....Mady Christians  
Papa.....Richard Bishop  
Dagmar.....Carolyn Hummel  
Christine.....Frances Heflin  
Nels.....Marlon Brando  
Mr. Hyde.....Oswald Marshall  
Aunt Trina.....Adrienne Gessner  
Aunt Sigrid.....Ellen Mahar  
Aunt Jenny.....Ruth Gates  
Uncle Chris.....Oscar Homolka  
A Woman.....Louise Lorimer  
Mr. Thorkeelson.....Bruno Wick  
Dr. Johnson.....William Pringle  
Arne.....Robert Antoine  
A Nurse.....Marie Gale  
Soda Another Nurse.....Dorothy Elder  
Aner Clerk.....Frank Babcock  
Madeline.....Cora Smith  
Dorothy Schiller.....Ottile Kruger  
Florence Dana Moorhead.....Josephine Brown  
Bellboy.....Herbert Kenwith

There must be few playgoers who regularly attend first nights without the hope of seeing the first bloom of something memorable. When their expectations have been exceeded, as in the case of *I Remember Mama*, which Rodgers and Hammerstein chose for their maiden producing effort, they are taken by an almost boundless enthusiasm.

## Hub Crux Tab

All okay it for a score of 100 per cent. Yes: Helen Eager (Traveler), Eleanor Hughes (Herald), L. A. Sloper (Monitor), Elliot Norton (Post), Cyrus Durgin (Globe), Peggy Doyle (American), Leo Gaffney (Record).

This is not to indicate that *Mama* is the greatest stage piece of the era. But apparently the preliminary labor pains of the new season are over, for certainly our first recognizable hit has been born. *Mama* is a warm, wise and winning family comedy that will quickly find the affections of all.

You don't have to be long with the Hansens to like them. *Mama* is the center of the family and as Mady Christians plays her she is a luminous, lovable woman. She brought up her three daughters and one son, Katrin, Dagmar, Christine and Nels, to be good, upstanding Norwegian-Americans. She taught them thrift by the use of a fictitious bank account on which they must never draw. Papa upheld the secret. Then there is half-mulled Uncle Chris, awesome, loud voiced, but secretly charitable, who scares the wits out of the kids until he confesses that he dislikes their chattering aunts, too. Illness, near poverty and the death of Uncle Chris all serve to bind the family closer.

Truly, there isn't much of a conventional play here. *Mama* is more nearly an extended dramatic sketch about some kindly, real people. But that doesn't matter. The whole is tied together in a sort of cyclical form. Daughter Katrin is shown in the initial scene as a budding authoress, reading the opening pages of her first successful story (one about her family). The play then proceeds to reveal the family's adventures and closes with Katrin again reading the opening pages of that story, this time before the assembled family.

The production is an imaginative and resourceful one in which producers, actors, writers, director and designers merit equal credit. *Mama* never rings a false note. Van Druten has made a wholesome, engaging play out of Kathryn Forbes's book, *Mama's Bank Account*. He has abandoned sophistication for simplicity and persuasive character drawing. He has guided the production with deep understanding and affection. But he could not have shown all the subtle vignettes, nor carried out the many changes of scene and mood without the marvelously ingenious sets designed by George Jenkins. Employing turntables on each side and three changes of small sets in the center, he has given van Druten concentrated spaces for extra, interpretative

(See *I Remember Mama* on page 29)

## EMBEZZLED HEAVEN

(Opened Monday, October 2, 1944)

(New York Opening October 30 at the National Theater)

## NATIONAL, WASHINGTON

A play by L. Bush-Fekete and Mary Helen Fay, based on a novel by Franz Werfel. Staged by B. Iden Payne. Production designed by Stewart Chaney. Produced under the supervision of Theresa Helburn and Lawrence Langer. Costumes by Robert Davidson. Presented by the Theater Guild.

Teta.....Ethel Barrymore  
Bichler.....Sanford Meisner  
Countess Argan.....Bettina Cerf  
Mojmir (the child).....Alvin Allen  
Mila.....Wauna Paul  
Zdenka.....Madeline Lee  
Franziska.....Augusta Roeland  
Mall Carrier.....Don Valentine  
Mrs. Schultz.....Else Basserman  
Pastor.....Martin Blaine  
Kovalsky.....Frank Richards  
Prossnitzner.....Wolfe Barzell  
Mojmir.....Eduard Franz  
Masha.....Sheila Trent  
Sottomaestro.....Marcel Dill  
Kompert.....Harry Neville  
Monsignore.....John McKee  
Maestro Di Camera.....Edward Cullen  
Pope.....Albert Basserman  
Physician.....Graham Velsey  
Pilgrims, Swiss Guards, Papal Retinue.

This is the parable, in typical lavish Guild settings, of the peasant who finds, that while heaven cannot be bought, it can be won.

It is the latest in the cycle of religious plays and movies set in motion, in no little part, by its author, Franz Werfel. Aply acted by a distinguished cast, it is doubtless important theater but, unhappily, it cannot be reported as great theater.

Indeed its final and climactic act, set in the reception room of the papal chambers in Rome in the grim Munich days of 1938, is almost a letdown, possibly because, as it develops, heaven is too easily come by.

## Local Crux Tab

Three out of four gave it the nod for a score of 75 per cent. Yes: Nelson Bell (Post), Andrew Kelley (News), Jay Carmody (Star). No: John Maynard (Times-Herald).

The play's strength is also its weakness. The spectator, viewing Prague and Rome in 1938 thru the eyes of a heaven seeking cook, has the uneasy feeling that greater and more far-reaching events are happening. (See *Embezzled Heaven* on page 29)

## MEET A BODY

(Opened Tuesday, October 3, 1944)

(Tentative Stem Opening week of Oct. 16)

## WILBUR THEATER, BOSTON

A murder-mystery comedy by Jane Hinton. Staged by William Castle. Designed by Willis Knighton. Company manager, Ray Payton. Press representative, Leo Freedman. Stage manager, Dann Malloy. Presented by H. Clay Blaney.

Margret MacGregor.....Ruth McDevitt  
Officer McVey.....John Boyd  
John MacGregor.....Whitford Kane  
Manny Siegelmann.....Al Shean  
Everett T. George.....Le Roi Opertl  
Tim MacGregor.....Paul Potter  
Norman Clark.....John McQuade  
Horace Craig.....Forrest Orr  
Ellen Thorne.....Nan Butler  
Carla Thorne.....Helene Ambross  
Doctor Hester.....Dann Malloy  
Detective Sergeant Corey.....Harry Gribbon  
The Dancer.....Stephen Morrow

Between multiple murders and ham histrionics *Meet a Body* fulfills all the requirements of a jolly evening in a mortuary. Which is exactly what it is. Jane Hinton produces five stiffs in the undertaking parlor of John MacGregor, all to the comically morbid tunes of Saint-Saens's *Danse Macabre*. And she has thrown in a bit of broad comedy to relieve the tension.

But real tension is what *Body* lacks, for it is a sloppy piece of playwrighting that often trips over its own feet. On occasion *Body* does pull itself together and becomes for a moment a real shudder drama. But generally you can laugh at, not with it.

## Hub Crux Tab

Scored 86 per cent. Yes: Elliott Norton (Post), Eleanor Hughes (Herald), Helen Eager (Traveler), Leo Gaffney (Record), Cyrus Durgin (Globe), Edwin Melvin (Monitor). No opinion: Peggy Doyle (American).

To the shabby mortuary of John MacGregor comes Everett George who, because he knows he is about to be murdered, orders his own funeral. The con-

(See *MEET A BODY* on page 29)

## Routes Dramatic and Musical

(Routes are for current week when no dates are given)

Cherry Orchard (Blakstone) Chi.  
Dunham, Katherine (Music Hall) Kansas City, Mo., 11-14.  
Embezzled Heaven, with Ethel Barrymore (National) Washington.  
Good Night Ladies (Biltmore) Los Angeles.  
Harriet, with Helen Hayes (Colonial) Boston.  
I Remember Mama (Plymouth) Boston.  
Kiss and Tell (Studebaker) Chi.  
Kiss and Tell (Erlanger) Atlanta.  
Life With Father (Walnut) Phila.  
Meet a Body (Wilbur) Boston.  
Merry Widow (Forrest) Phila.  
Merry Widow (Academy of Music) Roanoke, Va., 11; (National) Greensboro, N. C., 12; (Carolina) Durham 13; (State) Raleigh 14.  
Oklahoma (Erlanger) Chi.  
Othello, with Paul Robeson (Temple) Saginaw, Mich., 11; (Michigan) Lansing 12; (Keith) Grand Rapids 13-14.  
Over 21 (Harris) Chi.  
Perfect Marriage (Shubert) Phila.  
Ramshackle Inn, with Zasu Pitts (Hartman) Columbus, O., 11; (Paramount) Toledo 12; (Auditorium) Newark 13; (Weller) Zanesville 14.  
Rebecca (Nixon) Pittsburgh.  
Robin Hood (Shubert) Boston.  
Snafu (Auditorium) Rochester, N. Y., 13-14.  
Sons o' Fun (His Majesty's) Montreal.  
Student Prince (Cass) Detroit.  
Tangled Web (Playhouse) Wilmington, Del., 13-14.  
Ten Little Indians (Auditorium) Rochester, N. Y., 11; (Erlanger) Buffalo 12-14.  
Three's a Family (Shubert Lafayette) Detroit.  
Three's a Family (Curran) San Francisco.  
Tomorrow the World (Locust St.) Phila.  
Violet (Shubert) New Haven, Conn., 12-14.  
Visitor, The (Ford) Baltimore.  
Voice of the Turtle (Selwyn) Chi.  
Wallflower (Hanna) Cleveland.  
Waltz King (American) St. Louis.  
Winged Victory (Philharmonic Aud.) Los Angeles.

## Hurok's Kickers Take Met Goers For \$6 a Throw

(Continued from page 3)

this year, due to stage commitments, but Hurok has lined up an imposing guest roster which includes such top terpers as Rlabouchinska, Dolin, Lichine, Mas-sine, Argentinita, Lopez, Greco, Vergas and Toumanova. With these augmenting the regular troupe, the Met should have the dance customers hanging from the chandeliers throught the run.

Naturally, tonight's interest centered on Lichine's new production of *Graduation Ball*, which is the latest addition to the ballet theaterites' showcase. Set to Johann Strauss's music, it emerges as a gay and frothy concoction, the sort of charming nonsense that the ballet theater rep can well use as a spice to its more serious efforts.

In plot it is paper-in, being nothing more than terping by pantaletted school-girls and youngsters from a neighboring military school at the formers' commencement dance. However, David Lichine has highlighted it with some really brilliant choreography without losing the light touch which gives it the charm of an adolescent frolic. Matislav Dobujinsky's bizarre set and colorful costumes are exactly in keeping. *Graduation Ball* should become a favorite.

Perhaps a large part of the credit for getting it off on the right toe tonight was due to the fact that leads were danced by Tatiana Rlabouchinska and the author. Both can be tallied with brilliant performances. However, there were also others in the proceedings who drew cheers from the top shelves. John Kriza practically stopped the show with his *Drummer* dance, and Rosella High-tower, Margaret Banks and Marjorie Tallchief all scored heavily with the balletomanes.

Two more guest artists headed the cast of *Swan Lake*. Tamara Toumanova gave a splendid interpretation of the Swan Queen—the best the ballet theater has boasted in a long time. Anton Dolin's Prince, however, was not up to its usual form. It lacked the force and fire that one expects from him on an opening night.

Anthony Tudor's *Pillar of Fire* rounded out the opening program. The leading roles were competently stepped by Nara Kaye, Lucia Chase, Janet Reed, Hugh Laing and Tudor. *Pillar* has never been one of the group's happiest efforts, and coming, as it did, on top of the dash and sparkle of *Graduation Ball*, it seemed

even more moody and repetitious than ever.

Mois Ziatlin conducted for *Swan Lake* and Antal Dorati took the desk for *Ball and Pillar*.  
Bob Francis.

### BLOOMER GIRL

(Continued from opposite page)

definitely in the bag—but anyone who rates it another Oklahoma should be put out to pasture.

*Bloomer* has plenty to make it tick—lushly imaginative sets by Lemuel Ayers and eye-filling costumes by Miles White, with a lot of skillful people to sing, dance and act in them. There is a thread of a book having to do with the rise of feminism and the Bloomer Girls around 1861. It is all sheer nonsense, but serves its purpose because *Bloomer* pins its faith on eye-appeal and some individually excellent numbers. The combo carries over more than a few very dull spots.

Show really gets into a click groove with the beginning of the second act. The first stanza gets under way slowly and is at the halfway mark before Dooley

# BROADWAY SHOWLOG

Performance Thru October 7



## Dramas

	Opened	Perfs.
Angel Street (Bijou).....	12-5, '41	1197
Anna Lucasta.....	8-30, '44	45
Cathie Was Great ..	8-2, '44	78
Chicken Every Sunday..	4-5, '44	218
Kiss and Tell .....	3-17, '43	660
Life With Father .....	11-8, '39	2069
Men to the Sea .....	10-3, '44	7
Odds On Mrs. Oakley, 10-2, '44		8

Valerie Black, understudy, went on for Theodora Smith, Wednesday (4) mat, when latter was called away by relative's illness. Sunday (1), Rosetta LeNoire was guested at the "Blue Angel." Hilda Sims air-guested with Diana Dinson (WABF) Friday (6). Producer John Wildberg back from Coast Saturday (30), air-guests on "Wishbone" program (WEN) Saturday (14). Will air-audition Pat (ex-"Jackpot") Ogden. Hilda Sims, Canada Lee, George Randol and Georgia Burke will represent troupe in the Registration Rally Monday (9).

Ray Bourbon withdraws from cast Thursday (12). His son, Jack Burke, is ill. William Tubbs will take over Bourbon assignment. Don Gibso will leave cast Saturday (14).

Tilston Terry replaces David McKay, who leave to join "So Little Time" troupe Monday (9). Edward Gross has bought the rights to Miriam Young's book, "Mother Wore Tights." Hopes to have it dramatized in time for spring production.

Eugenia Delarova, of the Ballet Russe de Monte Carlo, will make her debut in George Abbott's "Snafu." "Snafu" opens in Rochester Friday (13) for three performances, plays a week at Cleveland's Hanna, beginning Monday (16) and comes into the Hudson here on Wednesday (25). Abbott has agreed to direct Oliver Smith-Paul Fegay musical, "On the Town." Rehearsal will begin week following the arrival of his own show.

Slightly off for week with take around 12Gs. Tub-thumper Harry Forwood prepping a mass interview by college and journalism students for November 3. All departments of the production from producer to stagehands will be open to quizzing by the fledgling scribes.

Freemed to a bad press for a poor rating of 22 per cent. No: Robert Coleman (Mirror), Howard Barnes (Herald-Tribune), Louis Kronenberger (PM), Ward Morehouse (Sun), Jim O'Connor (Journal-American), Willella Waldorf (Post), Lewis Nichols (Times). Yes: Burton Rascoe (World-Telegram), John Chapman (News).

Took a thro' panning from crit for a zero score. No: Robert Coleman (Mirror), John Chapman (News), Howard Barnes (Herald-Tribune), Louis Kronenberger (PM), Ward Morehouse (Sun), Willella Waldorf (Post), Lewis Nichols (Times), Burton Rascoe (World-Telegram), No Opinion: Unsigned (Journal-American). Biz bad, but show skeds to remain at least two weeks longer.

	Opened	Perfs.
Pick-Up Girl .....	5-3, '41	181
School For Brides .....	8-1, '41	79
Searching Wind, The ..	4-12, '44	207
Soldier's Wife.....	10-4, '44	5
Ten Little Indians .....	6-27, '44	119
Two Mrs. Carrolls, The.	8-3, '43	447
Voice of the Turtle, The.	12-8, '43	286
While the Sun Shines...	9-19, '44	23

Cast for road tour not yet set up. Pamela Rivers, however, has definitely signed.

Drumbeater Zac Freedman is both jubilant and depressed. In spite of Tuesday (3) move to another theater show did \$11,000 for the week—but half the town's sheets turned down the hot ads he concocted. Betty Stuart replaced Lucia Carroll Tuesday (3).

Drumbeater Lennie Traube trekked out to Jamaica Arena Monday (2) and knocked out Fireman 1cl. Harold Lehman in four rounds. Says he just likes the exercise, Dennis King stars in "Escape" on "Arthur Hopkins Presents" (NBC) program Wednesday (11).

Six to three division of aisle-squatters tabbed a 67 per cent score. Yes: Willella Waldorf (Post), Louis Kronenberger (PM), John Chapman (News), Robert Coleman (Mirror), Lewis Nichols (Times), Jim O'Connor (Journal-American). No: Howard Barnes (Herald-Tribune), Burton Rascoe (World-Telegram), Ward Morehouse (Sun).

Marjorie Maude air guested in "Death Takes a Holiday" (CBS) Tuesday (3). She is also on (CBS) "Romance" program every Tuesday.

Alfred De Liagre back from Chi Monday (9). Has been watching start-off of 2d company. Chi opinion is that "Turtle" lead is strong enough to be played by any good actress. No names needed. Should take a load off management mind, if Margaret Sul-lavan decides to leave show in December.

Holding to a moderate take—between 9 and 10Gs.

## Musicals

	Opened	Perfs.
Bloomer Girl .....	10-5, '44	4
Carmen Jones .....	12-2, '43	358
Follow the Girls .....	4-8, '44	210

Much heralded musical made a fine grade with the aisle-experts for a mark of 89 per cent. Yes: Louis Kronenberger (PM), Lewis Nichols (Times), Robert Coleman (Mirror), John Chapman (News), Willella Waldorf (Post), Ward Morehouse (Sun), Jim O'Connor (Journal-American), Howard Barnes (Herald-Tribune). No: Burton Rascoe (World-Telegram).

Billy Rose's "Seven Lively Arts" headaches are now at rest. Bea Lillie hopped over from London and arrived Friday (6).

Tony Craig replaces Bill Tabbert Monday (9). Thrush Dell Parker has

	Opened	Perfs.
Mexican Hayride .....	1-28, '44	293
Oklahoma! .....	8-31, '43	666
One Touch of Venus ..	10-7, '43	423
Song of Norway .....	8-21, '41	56
Star Time.....	9-12, '41	38
Hats Off to Ice .....	6-22, '44	153
Merry Widow, The .....	10-7, '44	1

Trip to Atlantic City to entertain at England General Hospital, Sunday (1), had to be postponed because of damage due to recent hurricane. Troupe makes trek Sunday (8). Wilbur Evans air-guested with Maggi McNellis (NBC) Thursday (5) and with Jimmy Kane (WINS) Friday (6). Dee Parker, former thrush with Vaughn Monroe, will have a spot in Chi "Star and Garter" troupe.

Jack Baker replaced David Tihmar Monday (2). Solly Pernick, biz agent of Local 1, Theatrical Protective Union, has been granted a three-month leave to go overseas as tech director for stream-lined USO-Camp shows "Oklahoma" troupe.

Betty Spain and Marlon Koehler offered a joint program of classical songs over (WBYN) Tuesday (30) and Thursday (5). Series will continue every Tuesday and Thursday for next four weeks. Cheryl Crawford and John Wildberg host a "Venus" first birthday party in the Hotel Madison Saturday (7).

Mary Walker out of ensemble Monday (2) thru Tuesday (3). Homer Curran, whose unproduced play way theme of operetta, arrived in town Monday (2). Plans a production of "Lady Windermer's Fan." Ina Claire, Constance Collier and Anita Louise are wanted for it. Curran would like to open on Coast and bring it on to the Stem. Cast is beginning to have hotel trouble. Lot of them put up on a temporary basis and now can't find apartments. Dorothy Ross is now press-representing Helea Bliss. Sig Arno has been commissioned by Edwin Lester to portray the principals in oils for Imperial lobby. Tenor Bob Shafer, who used to throw mean leather on his college boxing team, has challenged right-cross ballerette Val Valintinoff, of "Follow the Girls," to a four-round in Stillman's gym for the "Championship of Broadway."

Connie Boswell replaces Shirley Dennis Sunday (8).

## ICE SHOWS

Celebrates fourth anniversary of Henie-Wirtz ice shows at the Center Sunday (15), with cast and press party in grand lounge.

## REVIVALS

Skeds a four-week stand prior to road trek.

*Belma* and *Sunday in Cicero Falls* may get a fair play.

Castwise, the Wilson-Goldstone combo has picked carefully. Celeste Holm makes a pleasantly engaging heroine, altho her vocal powers definitely do not prove up to the requirements of a singing lead. David Brooks is a likable hero with a nice barytone. Matt Briggs, Margaret Douglas and Mabel Taliaferro provide such comedy as fine, veteran players are able to wring from the book. And there is Dooley Wilson to make a small part seem much bigger than it is—and, lastly, little Joan McCracken to practically run away with the show.

Airwaves will not likely take much interest in "Bloomer," except for having a principal or so on for a specialty number. There are few sustained comedy bits that can be twisted for airing and the rest of it has to be seen as well as heard.

In sum, *Bloomer* has charm and will likely take a place among the top sellers in its class. But it is not the minor miracle to the ranks of song-and-dancers that it was touted. It is just another good Broadway musical. Bob Francis.

# Cuties Learn Key-Tickling To Meet Lounge Demand

NEW YORK, Oct. 7.—Seven years ago when Imogene Carpenter and Virginia Hayes were first offered to drinkeries as canaries who could double on piano there were loud haw-haws. The cocktail boys who were starting in to buy talent for their spots didn't want any cute stuff. That kind of entertainment, they felt, wouldn't pull flies and besides it might get the blue law boys down on 'em. But since those days the thrushes who could do some keyboarding have risen to the crest of the waves.

In fact, so heavy has the demand for that kind of act become that the long-

stemmed Power gals have started in taking piano lessons so they can cash in on the moola being offered around.

Henry Herrman, who books some of the smarter cocktail spots around, says that in the past few days this demand has grown so much that practically every large office has been phoning him asking for pretty gals who can play piano.

### Plenty Spots for Keyboarders

William Morris, MCA and CRA, say that they can place the single gal keyboarder without any trouble. But the scarcity of such acts has made them turn to new channels. Right now most of them are busy trying to promote small bands. The small band idea is hardly new. Practically every drinkery from here to the Coast has a small unit. In some cases these combos do a good entertaining job and get a good price. But if they get too good they want to leave the cocktail field and go into vaude. Many of these click on the stage and agents start hustling to get other units to replace them in their spots.

But the big hunt is always for a pretty face who can sit down at the piano and whose pipes aren't too bad. Percenters explain that the new elbow benders don't go for the bass giving out with a robust *Road to Mandalay*. They want *I Wanna Get Married* delivered by a cute pan with a shape and gams to match.

Whether the Powers models will click or not is strictly a guess, says Herrman. But even if they can't do a great piano act the fact that they can be sold as Power beauties will be an alluring piece of bait which few talent buyers will be able to resist.

## Lounge Biz Up In Detroit; 168 Drinkeries in Area

DETROIT, Oct. 7.—Demand for cocktail combos in the Detroit area is heavily on the upgrade, with local booking agencies listing a total of 168 spots in the territory. They are using from a single pianist up to more elaborate programs, such as a four-piece combo, a duo and a pianist, working in relays.

Delbridge and Gorrell Agency, which was one of the pioneers to go into this field, is appointing Stan Wood to take charge of the cocktail combo and location department in an expansion move to meet the increased number of spots. Wood, who formerly fronted his own band, was formerly with MCA for the 10 years.

## Fischer Loses 4; They're Now the 'Ding-Dong Daddies'

HOLLYWOOD, Oct. 7.—Four sidemen, formerly with Freddie Fischer, have organized a combo to be known as the Ding-Dong Daddies. Unit has been set to open The Showboat, San Diego, Calif., for four weeks beginning October 18.

In the outfit are Allen (Red) Fox, drums; Del Fischer, trombone; Walter Ross, bass and vocals, and Herbert Patzke, piano.

Unit is signed to GAC, with Henry Miller handling.

## Simone Back to Philly Night Life at 164 Bar

PHILADELPHIA, Oct. 7.—Joe Simone, former proprietor of the Open Door Cafe, returns to the after-dark scene in taking over the operation of the 164 Clover Bar, musical bar.

Spot, formerly operated by Lou Berg, lights up for the season with Charlie Gaines's band and Hotcha Drew for the ditties. Still another spot returning the rhythms is Maxine's with the Three Macs and Connie Gordon's accordion.

## Asch Pacts 2 Lounge Acts

NEW YORK, Oct. 7.—Robert Crum, current at the Three Deuces here, and Carter and Bowie, playing at Lindsay's Sky Bar in Cleveland, have been pacted to cut a series of disks for Asch Records. Waxings will begin in about two weeks.

# OFF THE CUFF

### East:

MARGARET SCOTT out of Cafe Pierre, New York, and Jacquiline in. . . TONY CRAIG now doubling from the One Fifth Avenue Bar into *Follow the Girls*. . . ART and ALEXANDER going into vaude houses. . . HARRY PURCELL current at Holiday Room, Atlantic City. . . THREE MADHATTERS now at Colonial Inn, Paterson. . . MARS TRIO into Roger's Corners, New York, for two weeks and a 14-week option. . . BUDDY PADOVA begins at Belmont Plaza, New York, October 19. . . MELOTONES began at Doc's, Baltimore, October 11.

BOBBY SANDS at Sunnyside Restaurant, L. I., until January 15. . . HOWARD RICCHI current at Brighton Hotel, Atlantic City. . . MAYAR began October 13 at the Beverly Hills Country Club, Cincinnati. . . CHARLIE TIDWELL current at Helene Curtis, Charleston. . . HENRY RAY just started at Park Terrace, Brooklyn. . . CAVALIERS at Twin Keys, Newark.

AVIS KENT current at Biltmore Hotel, Providence. . . JEAN HAMILTON began October 9 at the Anchor Bar, Buffalo. . . MARK SEBASTIAN begins an eight-week stand at MacFadden's Deauville, Miami, December 2. . . FOUR MOODS at the 22 Club, Woodside, L. I., for the third time. . . FLOYD HUNT QUARTET in from West, began September 25 at Hollywood Club, Pittsburgh. . . DICK BETTS back at the Pink Elephant, Bridgeport, Conn. . . HOWARD AND EDDY do a return date at Favreau's Restaurant, Southbridge, Mass.

MARY MURRAY began at Radio Frank's, N. Y., October 3. . . BOBBY MARTIN heads for the new Hollywood Swing Club after he winds up at Rose Room, Newark, January 6. . . CASSANO and NORTON also current at Rose Room, Newark, slated for the same Coast spot when snow flies. . . CHORD TONES began at Alpine Musical Bar, Philadelphia. . . BUCKWATER JR. goes from the Neptune Room, Washington, into the Pelican, Bethlehem, Pa., October 23.

DAVE PIERSON, current at Neil Deighan's, Camden, N. J., has reorganized the Quaker City Four. . . JOE HEMBREE TRIO now in Raleigh Room, Hotel Warwick, N. Y. . . SHERIDAN HOTEL, Worcester, Mass., opening new Baroque Room. . . BUDDY VAUGHN and his band new at Club Chickasaw, Columbus, Ga.

ROBERT at the Post Lodge, Larchmont, N. Y. . . DIANNE RICHARDS working at the 19th Hole, New York.

### Foster to CRA

NEW YORK, Oct. 7.—Bill Foster, recently out of the army with a medical discharge after serving overseas two years, has joined Consolidated Radio Artists. He will be associated with Bill Peterson and Charlie Busch in the firm's cocktail department.

Foster was with his sister and brother, Frances and Frank Foster, in their Texas booking firm and later with Stan Zukor here and McConkey, of Kansas City, before joining the army.

## Review

### Major and the Minors

(Reviewed at the Bar-of-Music, Chicago)

Sepia trio, with its well-balanced set-up of bass, fiddle and guitar, would fit well in any intimate cocktail lounge. Its instrumentation makes for good listening. Music is carried out in soft, subdued tones with plenty of rhythm. Featured mostly are ballads and classics, with a modern twist. Tho they steer shy of boogie-woogies, on occasion unit dishes out these numbers in a style that is unusual for a string ensemble.

On the fast tunes Dolphus Dean takes over the spotlight with a good solid bass pounding, while Hurley Ramey, guitarist, and Johnny Creach display their musical talents on the rhythmic selections. Combo is a solid, musical organization. They are qualified musicians and make a nice appearance on the podium. Library is well stocked, ranging from Viennese waltzes to pops which gives the boys a score of selections for request numbers. Jack Baker.

### Chicago:

MEL BRANT TRIO, Sally Allen Trio and the Dave Lacey Trio inked for the Brown Derby. . . NAT WALKER is at the piano at James's Lounge. . . TAYVOY TRIO go into the Villas. . . GLEN ANSLEY current at the Club Sombbrero. . . THE FEDREOW SISTERS, song stylists, currently at the Nameless. . . SIMPSON AND ROBINSON are at the Club Silhouette.

ALICE HALL TRIO skedded for an indefinite run at the Colony Club. . . BOB AND JULIUS are at the Stratoliner. . . WALTER RICHARD drew a holdover at the Mark Twain Hotel. . . FOUR BLIND MICE, held over at Arden's Lounge. . . TRI-STARS have had their run at the Preview extended indefinitely. . . DOROTHY ARD is singing at the Croydon Lounge. . . VITO MARIANI and the Rockaway Trio are current at the Stage Lounge.

WALLY VERNON is currently at the Latin Quarter. . . ANDREWS SISTERS inked in for the Chicago Theater November 3. . . THE JANSLEYS go into the same spot starting October 20. . . MARIE LAWLOR is singing at the Colony Club. . . SID BLAKE, comic, inked for the Silver Cloud. . . NINA BARBOSA is the (See OFF THE CUFF on page 30)

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# Blowhards Boff Themselves

## Pays To Advertise

NEW YORK, Oct. 7.—Sid Ascher, local flack, has first-hand evidence that recruiting posters pay off. For months he's had a WAC poster on the wall of his office. His assistant, Edith Kroll, finally took its message to heart and enlisted. She has been assigned to the WAC camp in Rome, N. Y., where she'll handle shows. P. S.: Ascher took the poster down.

## "Purge" of 650 N. Y. Cabarets Not Too Bloody

NEW YORK, Oct. 7.—The "purge" of 650 cabarets here by the police department, which broke last week in the form of a department order holding up license renewals for the spots pending investigation of each, will be less serious than at first appeared.

An official of the police department who is in position to speak said yesterday (6) that the 650 cabarets, about 90 per cent of which are in the bar and grille class, are actually running on their expired licenses until the department can get around to them. That is, the tickets have been temporarily extended and the clubs and bars will not have to seek "probationary" permits. The official said that this is the custom, while license renewals are up for consideration, and has been for 10 years.

He further declared that performers who work in a nitery less than 30 days (See PURGE NOT BLOODY on page 55)

## Indpls. Agents Form Own Org

INDIANAPOLIS, Oct. 7.—Indianapolis theatrical agents meeting in the Claypool Hotel last week, organized the Indiana Association of Entertainment Agents and elected temporary officers to complete plans for a State-wide incorporation.

Henry K. Burton was elected treasurer and Kay Keiser, secretary. Member of the board of directors include Christine Maguire, and Mildred Myers, Mr. Burton and Miss Keiser.

Maxine Thompson, George Paxton and Mrs. Nell Thompson also participated in the organization of the new association.

Officers of the American Guild of Variety Artists from Chicago will be guests at the next meeting of the organization.

## Darling-Lehr Peddling Packages in Southeast

CHICAGO, Oct. 7.—The Darling-Lehr Agency here, recently organized after being associated with Frederick Bros. Agency, has opened a new department to handle packaged shows.

Units, which will consist of between six and eight people, will be routed thru the Southeastern territory, with opening dates being skeddled for Phoenix, Alabama. New set-up will give the acts a good 14 weeks of playing time, according to Herschel Johnson, who is in charge of the new division.

## Yates Readies Theater Unit Of Former Camp Shows Acts

NEW YORK, Oct. 7.—Charlie Yates, Frederick Bros. agency topper, is putting together the first all-ex-Camp Shows package for theater appearances.

Show will start operating next month and will have a running time of one hour.

Lou Parker and Jackie Heller, who spent about 18 months overseas for USO, will head the unit. Yvette is contemplated for it.

## Pact-Smashing Suit Looming For Nazarro

NEW YORK, Oct. 7.—A legal action with important implications for many performers is in the making here as the result of a suit filed by Nat Nazarro, who runs a local agency-management office, against Pearl Bailey, Negro warbler.

Nazarro summoned Miss Bailey to pay up \$800 in back commissions which he claims is owed him by virtue of his seven-year personal management contract with her. The contract has been in effect three or four years.

Her lawyer, Chauncey S. Olman, this week said that he will enter a general denial that the money is owed Nazarro and will counter with an action to smash the contract on the ground that it is "illegal, void and unenforceable, because Nazarro is an agent and not a manager."

Nazarro does not hold an AGVA franchise to operate as an agent, but his secretary, Gertrude Quinton, does. How- (See PACT-BUSTING SUIT on page 55)

## Statlers Moving Unit Thru Rooms

NEW YORK, Oct. 7.—Sarah Anne McCabe and Galli-Galli have been teamed as a package for presentation in the Statler Hotel location spots and will play 12 weeks. They are current at the Statler in Boston.

According to Miles Ingalls, who set the deal, it represents a change in policy for the chain which, heretofore, has been playing individual acts.

## Colony, Former Restaurant, Lights Up in Chicago

CHICAGO, Oct. 7.—The Windy City ushered in another gay spot last week with the reopening of the Colony Club, swank spot on the near Northside.

Club, which was formerly operated as a smart restaurant, closed a few weeks ago, due to the difficulties of securing a liquor license, has adapted a new policy of dancing and entertainment. The Continentals (3) and Alice Hall Trio share the bandstand with Marie Lawler, songstress, featured as the single attraction.

## Downey Up for Re-Election

HOLLYWOOD, Oct. 7.—Senator Sheridan Downey, who took a leading part in the fight of last spring to reduce the night club tax from 30 to 20 per cent, is running for re-election this year from California.

## Service

NEW YORK, Oct. 7.—An indie percenter here was asked recently to prove that he had rendered "assiduous service" to an act. Said performer was seeking to break an exclusive agency contract with the agent.

The fee-splitter thought a while, then said: "Well, I showed him how to get his hair cut."

## Sherman Gets Book Job on Chi Downtown

NEW YORK, Oct. 7.—The Downtown Theater, Chicago, which recently went from burly (old Rialto) into vaude, has just signed the Eddie Sherman office to take care of its booking deals.

When spot opened a few months ago, Jack Barger, Downtown op, hired Charlie Hogan, of Chicago, to do its talent buying. It is understood that in recent weeks Barger felt that the better acts which played Chicago always worked at the Oriental. Inasmuch as Hogan books both places whippers of dissension began getting around. With the Oriental's 3,500 seats and the Downtown's 2,000 capacity, acts felt they could swing better deal with former house.

In any event, Barger decided that it was time he had a booker who didn't compete with himself, so he went out and hired the Sherman office. Deal starts November 3, but the new talent buyer is already helping out. According to Larry Gold, of the Sherman office, contract is for one year with options.

Henry Armetta has been signed to head the bill at the Downtown for November 3 when the new booker officially steps in.

## Bernards in Deal Tangle Over Dick Hember Show

NEW YORK, Oct. 7.—The Bernards (George and Gene) are now being offered for theater dates on the Stem, a matter that is giving Dick Hember, ork leader, plenty of heartburn.

Seems that the team were signed for Hember's forthcoming musical *Abraham*. Part of the deal says the boys are not to work in any Stem house before the show opens or during its run.

The Bernards claim they don't know when the show will open, it's not even in rehearsal yet, so if they can pick up some dough in the meanwhile they intend to do it. Pair are currently at the Blue Angel, a local East Side nitery.

## All Miami Spots May Adopt Cover Charge Policy; Act Budgets Not Overwhelming

### New Two-Bit Beer Ceiling Price Makes Ops Mad

NEW YORK, Oct. 7.—Advance indications left here by visiting Florida nitery operators are that the cover charge idea will spread to practically all of the winter resort clubs when the season gets under way in a few weeks.

Danny Davis, who with his wife, Kitty Davis, runs the Airliner in Miami, was in town on a talent-shopping mission this week and reported that most of the ops in the Miami-Miami Beach area are in favor of adopting the covert idea announced by Bill Miller and Murray Weingar for their newly bought Copacabana (formerly Monte Carlo) down there. Davis said that his fellow owners

yen a covert arrangement for three reasons: (1) Business will reach such a peak that patrons won't mind spending the extra tap; (2) the short whisky-selling hours in Florida make it necessary to ante the nightly take at the till via an additional bite; (3) the cost of presenting shows next season will be higher than heretofore and the operator will have to reimburse himself for it.

Agents here who have been in contact with other Florida owners corroborate Davis's story about the spread of cover charges.

The resort bistro-pilot also predicted (See Miami Cover Policy on page 55)

## Hurt Entire Profession

One ballooning salary means a 100 guys who badger agent for more \$\$

NEW YORK, Oct. 7.—That old business of acts going around blowing up their salaries has bookers and fee splitters in a dither. It was bad enough in the old days when acts were plentiful, they explain. But in these times of scarcity a lot of the loose talk about how much certain acts are being bought for makes the bookers the biggest aspirin customers in the world. A couple of weeks ago a young singer who clicked at a New York nitery was booked into a Broadway house. A couple of columnists casually mentioned the deal. One wrote the guy was getting \$3,000, another jumped it to \$4,000. Right away the headaches began.

Warbler after warbler stormed into his agent and demanded to know what he was doing for him. Here was a guy getting \$4,000 and all the rep could get him was \$2,000. One large Stem talent buyer who books about five of the biggest houses in the country, was just about to close a deal with a semi-name crooner when the "report" of the other guy's price came up and the deal died. Right now the booker is burning up the wires trying to convince the voice peddler that the other guy isn't getting four G's. Actually the house booker who bought the song seller in question admits he paid a lot less than three bills.

Talent buyers who front for more than (See BLOWHARDS HURT on page 55)

## Shelvey To Meet NATA Heads in Chi

CHICAGO, Oct. 7.—On his way back from the Coast, where he has been negotiating agreements for two ice shows, Matt Shelvey, national administrator of AGVA, will stop here next Monday (9) for an official huddle with the National Association of Theatrical Agents.

NATA was formed last spring as a national booker and agents org. Its chief activity, at present, is to work for a change in the 10-5 commision divvy allowed by AGVA. Shelvey met with NATA biggies unofficially on his way out.

## O'Boyle Preparing To Spend Dough

PHILADELPHIA, Oct. 7.—Tom O'Boyle's Cadillac Club, one of the town's major spots before the gasoline situation hit at the away-from-the-main-stem boites, now promises to come into its own once more. O'Boyle is lifting the ceiling on his talent budget, with big shows coming back on the menu.

Revived policy tees off October 16, with Marty and Lee Bohn coming in to share the top billing with Dick Thomas. Jolly Joyce lining up the shows.

## AGVA Signs 2 Local Spots

NEW YORK, Oct. 7.—The Blue Angel, two-year-old nitery, and the Roumanian Village, recently opened, both signed minimum basic agreements with AGVA last week, according to Dave Fox, head of the New York local. The first spot got a "Class A" rating, the other "Class B."

## Martinique Restoring Line

NEW YORK, Oct. 7.—La Martinique, which opened the new season sans its standard chorus line, is planning to restore the leg institution in future shows.



## Wedgwood Room, Hotel Waldorf-Astoria, New York

Talent policy: Dance bands and floor-show at 12. Owner-operator, Hotel Waldorf-Astoria; direction, Lucius Boomer; publicity, Ted Saucier. Prices: \$2 couvert after 10:30 p.m.

The Wedgwood Room opened its doors for the new season Thursday night (5) to a pack of patrons that reached to the walls. The event proved to be a triumph for Victor Borge, rightfully billed as the "Unmelancholy Dane," who is playing a return engagement.

Borge held the critical mob in his hand for a long 35 minutes of assorted piano playing, paper cutting, pratt falling, word twisting, and just plain, funny, quick-witted ad libbing. Performer's suave and knowing style was never shown to better advantage than in his "inflation language" routine. Opening with this he socks across right away and from then on has them yelling for more. This he gives to all his varied ability (See WEDGWOOD ROOM on page 26)

## NIGHT CLUB REVIEWS

### Pan-American Room Chicago

Talent policy: Dancing and floorshows at 8 and 11:45. H. P. Petersen, manager. Publicity, Bob Kerry. Prices: \$1.50-\$2 minimums.

New fall show is built entirely around the productions of the Winnie Hoveler dancers, with Jimmy Jameson billed as the single attraction and Don Kaye and his ork, taking over the musical duties.

Miss Hoveler has deviated from the standard type of chorine routines. Opening number is a striking military bit, with the gals parading across the floor while beating out a parade rhythm on snare and bass drums. Finish with a twirling of lighted batons. Number makes a good flash and the girls do a fine job in the skin-beating.

Later on they appear as rollerettes, (See Pan-American Room on page 26)

### Roumanian Village, New York

Talent policy: Floorshows at 8:30, 12 and 2. Owner, George Lynch. Publicity, Milt Rubin. Prices: \$1.50-\$3.50.

This new addition to the knife and fork circuit (site of the former Ubangi) has the usual low-budget show which differs only in that it is supposedly Roumanian. Actually it's a hodgepodge of Russian, Yiddish and American, with the Roumanian thrown in.

Top billing goes to Florence Weiss, a raven-haired, chunky canary, who gives out mostly in Yiddish. Gal opens with an overlong humming number that doesn't make sense, and goes into *Gruener Blaetter (Green Leaves)*, a Yiddish bit that goes over better. She follows with more tunes in the same language, which the crowd ate up. Miss Weiss's style is strictly schmaltzy, but it has a saving grace in that she can actually sing. For some reason, however, she appeared extremely nervous and it wasn't until she got over it that she delivered.

Vera Neva, blonde edition of Miss Weiss, shows little in either the looks or the voice department. Her Roumanian numbers earn a fairish hand.

Georges Satan, a tall, baldish guy, gives out on the Pipes of Pan, a harmonica-like instrument made up of graduated bits of bamboo. Work is good but lacks showmanship. Cut running time would help.

Victya Rane, another blonde, comes out in Cossack make-up and throws knives into a board platform on the floor. With the knife-slinging she does a classical Russian dance. One routine involves getting four male customers on the floor to squat around the board into which knives are flipped. For walk-off she lights the handles of four knives held in mouth and repeats the flip. Act is okay, and hand is equally good.

Henry Berman in the emcee spot is competent. On voice, guy is fair. His *Russia Is Her Name* and *I Love a Parade* dripped schmaltz, which patrons here lap up.

Ruth Walton Dancers (7) come out in three routines. The routines have an idea; at least they're different. But the line unfortunately has neither grace or ability. In one number the kids are supposed to make like cavalry. They end up by prancing like perchurons.

Ell Spevack, who directs both orks, comes out for a fiddle solo. His *Enesco's Roumanian Dances* were delivered adequately.

Balalalka ork playing for the show does an outstanding job. Other unit, a straight dance combo, was only fairish. (Bill Smith.)

### Zanzibar, New York

Talent policy: Dance bands and floorshows at 8:30, 12:30 and 2:30. Owner-operators, Joe Howard and Carl Erbe; publicity, Carl Erbe; producer, Clarence Robinson. Prices: \$3.50 minimum after 10 p.m.

Preceded by an adroit flacking campaign, the new Zanzibar opened Friday night (6) on the site of the former Hurricane to a capacity mob anticipating a show great enough to measure up to advance publicity for the spot. Regrettably, it didn't.

Physically, the new Zanzibar has many advantages over the old location. It's capacity of over 700 is twice that of the other place. The decor is in a gold-beige-black motif and is tastefully done. A long bar running halfway down the lobby affords a view of the stage, which is raised.

Opening show the divertissement suffered from the usual first-night handicaps such as a blaring p.-a. system, the band's unfamiliarity with the music of the performers, scrambled light cues, and so on. These are not serious and, considering the speed with which the whole club was launched, are remarkably few.

Where the proceedings fall down is in routining, for, conceivably, there are enough solid entertainment ingredients to give the show sock. Pace of the program varies too greatly, bill doesn't build and result is disappointment where there should be excitement.

Opener is zippy with the augmented (See Zanzibar, New York, on page 26)

### Iridium Room, New York

Talent policy: Floorshows at 9:30 and 12. Dancing continuous. Owner, Hotel St. Regis. Manager, Pierre Bultinck. Prices: \$1.50-\$2.50 minimums.

The carriage trade spot reopened for the season Thursday (5) kicking off with Pierre d'Angelo and Vanya, dance team, and Bob Dupont, juggler. Room, recently used for ice shows, is not an ideal spot for a single close work to do his stuff to best advantage.

Bob Dupont and his standard fancy juggling act had some tough going to get over with a mob obviously more interested in what was on its plate than what was going on on the floor. Major reason is room arrangement. Performers work on a sunken floor and customers, not on the rim, have to stand to see what is going on.

Dupont opened with his familiar ball juggling, went into some fancy Indian club tossing and then did his medal flashing in response to tepid hands. Latter bit got some chuckles. Best routine was the closer in which he tosses an apple, napkin and plate, taking a bite out of the apple each time it gets around until it's all gone.

Dance team of Pierre d'Angelo and Vanya, playing a return date, got a much better reception. Pair are smooth, have plenty of polish and fit the room beautifully. Open with a fox-trot and segue into small lifts for a nice hand. Follow with *Speak Low* number in which there were some more lifts and whirls, but at no time did this muscle work take the place of actual dancing. The *Holiday for Strings* dance was a kind of one-step mingled with a suggestion of jitter stuff that sold nicely. Last number was a samba.

Before each number d'Angelo steps to the mike and announces it clearly. There is never any mystery about what team tries to do. Total effect is good showmanship and quite commercial. Since last caught couple has improved its choreography, so now it's one of the best around.

Fred Miller (9) ork and Theodora on organ cut show adequately and spell each other for dancing. (Bill Smith.)

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State, New York

(Reviewed Thursday Evening, Oct. 5)

Broadway's vaude house has gone and gotten itself a bill which, together with the picture, *Hail the Conquering Hero*, ought to make the cash register happy during the next seven days. It has a little bit of this and that and is built in classic vaude form to the point where it sends the customers away happy.

Opener is Hector and Pals, a canine act, with a man and woman putting the quadrupeds thru their paces. Act is not sensational and the man slings a line of patter that's hard to understand, but canines go thru a series of cavortings, some of which are cute, and turn nets a nice mitt and some titters.

Morey Amsterdam, comic, makes his first appearance as an emcee and later returns for a solo spot. Guy is one of the best of the younger crop of clowns. Material is kind of indigo and sometimes old, but performer possesses the comic sense and puts himself across for a thank-you. Has a tendency to toss his lines a little too fast, not giving the patrons time to laugh. Correcting this fault should make him an even better act.

Cappella and Patricia occupy No. 3 spot, doing their familiar lift-and-whirl ballroom terping. Hoofery is passable and routines reach their high points in overhead holds. Couple draw fair hands for two numbers and encore with an imitation of Irene and Vernon Castle doing the fox-trot, and a Spanish-type item. Last two are best offerings and get best responses.

Phil Brito is slotted midway. Singer's semi-crooner style and voice get across nicely on *Come Out, I'll Walk Alone* and *I Don't Wanna Love You*, putting him in position to warble his standard encore, *Come Back to Sorrento*. Does his best (See STATE, NEW YORK, on page 28)

VAUDEVILLE REVIEWS

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, Oct. 3)

With Miguelito Valdez headlining and Chuy Reyes, local Latin music exponent, sharing, the Orpheum drew a good opening house. Reyes, pianist, whose band plays the Trocadero here, augmented his group with house band and some outside men to bring to score to 21. The show was titled *A Night at the Trocadero* and *Pan-American Follies*. Latin American talent and numbers predominated. Pic is *Shadow of Suspicion*.

Reyes directs from the piano. As a pianist Reyes gets much applause. The brasses blare out like a ballroom outfit playing for hepsters only. Group opens with *Linda Mujer* and follows with *Baco So. Rhumba Rhapsody* and *Boogie* feature Reyes' piano. His good work brings down the house. But the second offering has no place here. *Sin Tymbal* goes well and chalks up another good mark. Show is heavy on music, with band having to cut some difficult arrangements. But a satisfactory job is done. Reyes has excellent possibilities as a Latin American band leader. He knows his music and is an accomplished pianist.

Augmenting the show are the Samba Sirens, six fems, who offer *Sam-Boogie* in the deuce spot. Appearing first under black light, the turn goes well. They also appear with Aurora Roche and Carlyle in *Bullfight* which features Carlyle in a cape-waving turn and Miss Roche poured into a blood red gown. Turn offers plenty of animation, but that's about all. The Cuban Diamonds, a fem and two men, are held over from last week and still get a good hand. Routine is the same, with the half-filled water glasses atop their heads taking the applause.

Eddie Mills with his monolog fails to supply the necessary comedy where it is spotted. He even doffs his coat and ties it around his waist to do a Scottish dance, but even here the laughs aren't too heavy. Pansy the Horse, spotted in the first half of the show, draws good laughs. Using a statuesque ringmaster, Allan Mayo leads the phony pony thru some laughable routines. Relying entirely upon pantomime to answer the fem's commands, Mayo gets off some good stuff.

Doing the show up brown is Miguelito Valdez with his songs. *Chiu Chiu* is supposed to be a warm-up, but it shakes the house. When Valdez hits out on *Besame Mucho* and *Amor*, he show-stops. *Cumbanchero* and *Babalu* leave the audience begging for more.

Following a curtain, Miss Roche, Carlyle, Valdez and the Samba Sirens return for a *Babalu* dance. Show should have ended with Valdez's singing. The customers want him and nothing else. Valdez sings with enthusiasm and sells high. Nothing short of terrific.

—Sam Abbott.

Oriental, Chicago

(Reviewed Friday Afternoon, October 6)

Setting pace for current show is Tony Pastor and his ork making its first p. a. here. Movie star Jean Parker shares headline billing, while Timmie Rogers and Beth Farrell give added support.

The show has many entertaining moments, but in spots needs plenty of cleaning because of blue material. Pastor opens with a hot swing arrangement of *Funiculi-Funicula* then brings on his kid brother Stubby, who gets a good mitting for his trumpet soloing of *I Can't Get Started Without You*. Leader does several vocals, including *Straighten Up and Fly Right*, backed by warbling from the reed section, and his old stand-by, *Let's Do It Again*. Last number, tho the parody is clever, doesn't suit a family trade theater. Between the laughs and giggles there was considerable squirming from the audience who seemed to resent this type of material.

Johnny Morris, fast trap-shooting skin beater, keeps the jvesters in a hep-cat mood with his pounding of *Pardiddle Joe*, an original by Pastor. Choicest band selection, however, was a hot *One o'Clock Jump*.

Virginia Maxey's warbling is only fair. It lacks in quality and the gal doesn't have the punch to sell. Does *Milkman*, *Keep Those Bottles Quiet*; *I'll Walk Alone* and *Rocking Horse Ran Away*. Bowed off to only a fair applause.

Center attraction is pretty June Parker, also making her first p. a. here. Her story of her experiences on Hollywood Boulevard is done well. Diction is pleasant (See ORIENTAL, CHICAGO, on page 28)

Downtown, Chicago

(Reviewed Saturday Afternoon, Oct. 7)

Duke Ellington's current band-pack-age show, now in its second week at this spot, is one of the best bills the leader has ever presented here. His top performers and musicians provide the ticket buyers with 60 minutes of sock entertainment. Curtain rises with the ork playing a torrid jump tune that starts the audience off with snapping their fingers and stamping their feet. Thrush Rosita David enters. This beautiful songstress, who is a newcomer to the band, gives a fine tonsiling of *What Are You Doing?* and *Take the A-Train*. She has a fine voice, knows how to sell, and makes a stunning appearance behind the footlights. Cook and Brown, comedy dance team, provide plenty of laughs with their eccentric dancing and knock-about fun. Marie, second fem vocalist, also comes in for a neat share of warbling. Does *Rocks In My Bed* and *Dontcha Know I Can?* Al Hibbler, blind baritone, show stops with *Do Nothing 'Till You Hear From Me*, *Long Ago* and the Duke's newest melody, *The Little Brown Book*. Dusty Fletcher, a philosophical drunk, carries the laugh department. Act is well received and the comic had to take three curtains.

Ellington's sidemen also take a good share of the spotlight with their hot playing and novelty numbers. Boys are not only fine musicians but are showmen as well. Top man is John Hodges, who dishes out a mean sax solo of *Warm Weather*. Rex Stewart also displays his talents on the trumpet by blowing out a sharp, comical version of *Amor*. High spot of the musical numbers, however, is the keyboard work of Ellington. His masterful playing of *Frankie and Johnnie*, backed by the fiddling of Ray Nance and (See Downtown, Chicago, on page 28)

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# Hurok Himself To Show Amaya At Riobamba

NEW YORK, Oct. 7.—The October 26 opening of the new Riobamba will offer the spectacle of Sol Hurok, concert impresario, presenting a night club show for the first time.

Carmen Amaya, under contract to him, is skedded to headline, at a reported price of \$1,750. Her appearance will be billed as being a presentation of Sol Hurok, according to the attorney for the new Riobamba operators.

He also declared that the tie-up may continue if he completes pending deals for Katherine Dunham and Sono Osata, two other Hurok attractions. When Miss Amaya appeared at the old Beachcomber several years ago Monte Proser did the presenting.

Despite the Riobamba plans to kick off with Miss Amaya the date may not be kept. Dave Fox, head of the New York local of AGVA, said yesterday (6) that he has notified the industry that AGVA's old claim against Arthur Jawitz, former owner, and the old Riobamba still stands and the spot is classed "unfair." Fox also said he informed Hurok of this fact by registered mail.

## Reconversion Promises Big Private Club Biz in Detroit

DETROIT, Oct. 7.—Early signs of reconversion in the automotive and other industrial fields indicate a coming boom in the private club booking field here. The reports of bookers specializing in this type of work, such as the Betty Bryden office, indicate the heaviest bookings in several seasons.

## Jades Getting \$400 Weekly In Two Mexico City Spots

MEXICO CITY, Oct. 7.—Ben and Jean Jade, Hollywood acro dancers, have been booked at the Folies Theater and the Sans Souci night club for eight straight weeks, starting the middle of October. Pair get \$400 weekly for two-a-day in each spot. The Folies and Sans Souci, booked by International here, is dickering for several other American acts.

## National, Richmond, Going Back to Vaudeville Policy

RICHMOND, Va., Oct. 7.—Wilmer & Vincent's National reverts to a policy of vaude-picture presentation as of October 12. Hal Sands will produce the shows which will carry a stock line of 12 girls and four acts. Jack Kaminsky returns to lead the orchestra.

## "Miss America" Into Vaude

NEW YORK, Oct. 7.—Venus Ramey, the "Miss of America of 1944" chosen in Atlantic City recently, will start a vaude tour next week, working as a single dancing and singing act. First date set for her by William Morris is the Capitol, Washington, October 12. Others are the Hippodrome, Baltimore, October 19, and the Adams, Newark, November 11.

## Booked Solid

PHILADELPHIA, Oct. 7.—Joe Hough, singer at the Everglades, who had just received a Hollywood nibble, was introed last week as a lad who was "going places." As he stepped into the spotlight he modestly commented, "But he didn't say where!"

Hough didn't have long to wait for the answer. A short time later he received word that a letter from his draft board had arrived at his home, informing him he would be inducted into the armed services.

## Joe Toll Disposes Of Swan, Philly, To Two Newcomers

PHILADELPHIA, Oct. 7.—Two of the town's niteries changed hands last week. Major interest centered in Joe Toll bowing out of the local scene, in selling his Swan Club. New owners taking over, Herbert Molter, local florist, and Ed Pralow, are newcomers to the niterie biz.

New show at Swan Club is topped by Eddie White and the Three Peppers plus Grace O'Hara. Six Norman Bac Dancers join up October 16, with Jimmy Costello skedded to come in November 13. Also has Mickey Familliant taking over the bandstand spot, Harry Dobbs moving his music crew to the Latin Casino.

Other spot is the old Viking Cafe, which will relight as the Beaux Arts. New owner is Don Clune, father of Jackie Clune, former child radio prodigy now in the navy.

## Hartford Layoffs Force Flesh Show Trimming

HARTFORD, Oct. 7.—The Dow Theater here, which has been open for about six weeks with full vaude bills, will start a week-end flesh policy next week, playing flickers the early days of the stanza.

Change is made necessary by the fact that 30,000 local war workers have been laid off recently, according to Al and Belle Dow, operators.

## Hazel Scott Going to Roxy In Place of Pearl Primus

NEW YORK, Oct. 7.—Hazel Scott goes back into the Roxy starting Tuesday (10). Gal had been there only a few months ago. Deal was set late Thursday (5) when Pearl Primus, dancer, who was set to open, asked for a release so she could do concert work.

Complete bill will have Jackie Miles and Jerry Wayne, in addition to Hazel Scott.

## New Lew Leslie Opus Runs Under AGVA Rules

NEW YORK, Oct. 7.—Lew Leslie's forthcoming *Rhapsody of 1945*, starring Ethel Waters, will operate under a "Class A" traveling show contract with AGVA. Papers to this effect were signed this week. Leslie will post a one-week bond of about \$4,000 as a guarantee.

## PAN-AMERICAN ROOM

(Continued from page 24)

executing a series of "shoot-the-ducks," whirls, lifts and arabesques on the tips of the wheels. Routine is smartly handled and the lovelies merit attention thru their ability to perform on the skates.

Jimmy Jameson, newcomer to the city's night life, holds attention also, with his fine characterizations of radio and screen personalities. Does a smart skit in imitating Boake Carter, Walter Winchell, Churchill and the President. Comes back with a new twist in imitating Russ Morgan, by humming into a glass. Act is a little too long. Lad would do better if he would concentrate on his best characterizations.

Johnny Allen, vocalist with the ork, didn't impress when caught. Voice is weak, and he doesn't seem to have the ability to sell. When caught he appeared nervous. Don Kaye and his ork furnish the music both for dancing and the floorshow. *Jack Baker.*

## WEDGWOOD ROOM

(Continued from page 24)

and if one or two encores are over long it doesn't matter.

On the same bill is a trio, the Boyd Sisters, heralded as making their New York debut. Blond gals use guitar and work with a repertoire of Spanish and English songs. Latin stuff is of the comedy or variety and involves yodeling chiefly. English tunes are ballads. Harmony is okay and gals work well together but lack strong selling ability. Fancy crowd called 'em back for two encores.

Nat Brandwynne ork does a very able job working with Borge. Also pulls the customers out plenty for hoofing. Mischa Borr's ork relieves. *Paul Ross.*

## ZANZIBAR, NEW YORK

(Continued from page 24)

line of 12 Zanzibeauts—and many of them are beauts—in a *Girls of Minstrelsy* number. Chorus gals are niftily clad and work energetically on a combo tap routine which segues into Tops and Wilda in a fast and brief jitterbug bit, all well received.

Peg Leg Bates, pressed into service at the last minute to emcee—which he does so hard that it hurts—then intros the Berry Brothers. Fast-moving act, which should have been saved for a topper effect near the end, goes thru its familiar, brilliant broken-rhythm terping and nets good responses thruout.

Next on is Ella Fitzgerald. Partly thru first-night fumbling, partly thru the fact that she follows a fast turn like the Berry team, Miss Fitzgerald's efforts failed to jell until she was in her third number, *St. Louis Blues*, a scat-singing. Clicking on this, she earned the right to encore with her *A-Tisket, A-Tasket* trademark on which she did her best work when caught.

This leads into the Three Loose Nuts, a tiresome team doing bits and pieces plus gag imitations. Acts gets a few laughs and nice hands. It is followed by Dorothy Donegan, dusky boogie-wooglest. Miss Donegan was in better form, pianistically speaking, than when last reviewed, but is still using her largely meaningless hand and facial gestures. Responses to three b. w. offerings were fair. Turn winds up in a production number with the line and band assisting. For this one the line trots out some really lurid bottom-bumping and show comes to life again.

The Ink Spots follow in next-to-closing spot. Team sings *Where or When*, *How Many Hearts* and *I'll Get By* in their standard sticky harmony, complete with talking bits and falsetto yodeling. The selling job is left to the big one who overplays. First two numbers got good hands. Third wrenched a strong mitt and brought the harmonizers into a swell encore, *Feel's Too Big*, during which they lug in jive biz. On second encore, *If I Didn't Care*, team scores biggest with the mob.

Peg Leg Bates follows with his standard one-foot hoofing and his regular sympathy-milking pitch about his infirmity. Customers respond well and terper does two encores.

Finale for no apparent reason is labeled *Liberation of Paris* and consists of the line in a drum-major routine. Claude Hopkins, despite a missed cue here and there, does good job on show-cutting and patron-dancing. Jose Curbelo rumba ork relieves. *Paul Ross.*

## 51 Club, New York

Talent policy: Floorshows at 10:30, 12:30 and 3:30. Owner-operator, Fred Vosberg. Prices: \$2.50 minimum.

With some changes and a little tightening the spot can boast of having the best show on 52d Street. As it is there are plenty laughs packed into the one-hour package, and all it needs is work by some of the secondary comics to make more of the laughs the belly kind. Fixing the opening and closing would also help.

Jerri Travers, a tall, well-built brunette filly in an elegant costume, makes a good appearance. Her warbling, however, consists of material (*Dance With the Dolly, My Man, Ain't Necessarily So*) that doesn't go with her looks. She needs smart stuff to get across. Coming midway in the show her work gives the bill a letdown.

While show is loaded with comics, chief load is carried by Eddie Kaplan, with Dick Dana straightening for him. Kaplan comes on as heckler from the floor where he's supposedly selling "cigars, cigarettes, etc." Opener worked to a sparsely filled room drew plenty of laughs. With a full room, bit is probably sock. Dana is a good foil for Kaplan, but he talks too fast to get top results. A soldier drill routine, a la Joe Besser, with plenty of added stuff wowed the servicemen in the house.

There are two other guys on the bill who could pull yocks if given the lines. Tanglefoot, a lanky guy, does a swish bit and eccentric dance that can stand building. His pliable kisser isn't used often enough. Mac Pierson, a short, dark, dead-pan performer, also does well with some bits and not so well with others. Dropping his ukelele opening would help.

Ruth Poster, a blonde hooper with plenty of looks, shows a strong set of taps and a routine that has plenty on the ball.

Quita Brazil, a Latin-American canary, puts plenty of punch in her song selling. Voice leaning to the shout side wins plenty of mitting. Gal shows a sexy shape and does some hip rolls that wins still better hands. Miss Brazil has enough on the looks side to hold attention. Teeth, however, don't look so good from out front.

Oddly enough the package billed as *Crazy House* gets across with scarcely any blue stuff. Considering the fact that practically every other show on the street leans heavily on the double and triple entendre, this may be considered a departure. With a little speed and eliminations of some bits, package should do well any place as a vaude show. *Bill Smith.*



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# Cooler Weather Keeps Stem Takes Even; Strand Strong

NEW YORK, Oct. 7.—Cool weather and no religious holidays to keep crowds away helped box-office figures all over the Stem. Some of the long-runners are beginning to fade, but takes generally held up.

Radio City Music Hall (6,200 seats; house average, \$100,000) dropped to \$104,000 for the third week with Coleman Clark, Harry Reso and *Casanova Brown* as against previous week's \$118,500 and an opener of \$123,000.

Roxy (6,000 seats; house average, \$75,000) for its first week with Veloz and

Yolanda, Senor Wences, Peters Sisters, Paul Remos and *Greenwich Village* counted \$64,000.

Paramount (3,664 seats; house average, \$75,000) went down to \$60,000 for its fourth week with Andrews Sisters, Mitchell Ayres, Pat Henning and *Double Indemnity*. Previous week had \$64,000. Opener of \$94,000 was followed by second week's \$82,000.

Capitol (4,627 seats; house average, \$55,000) opened with a good \$78,000 for its initial week of Horace Heidt ork and *Seventh Cross*. Bill will probably stay until the end of the month.

Strand (2,779 seats; house average, \$45,000) is still hitting on all cylinders with Charlie Barnet ork, West and Lexing, Edwards Sisters and *Arsenic and Old Lace*, getting \$54,000 the fifth week. Opened with \$64,000, followed with \$63,000. Third week's take also \$63,000; fourth week, \$56,000.

Loew's State (3,500 seats; house average, \$25,000) climbed to \$33,000 with Jimmy Lunceford, Four Step Brothers, Joyner and Foster and *Masie Goes to Reno*. Previous week's figure was \$25,000. New bill preemed Thursday has Willy Howard, Morey Amsterdam, Phil Brito, the Jansleys and *Hail the Conquering Hero*.

## Valdez, Reyes Ork Take L. A. for 21G

LOS ANGELES, Oct. 7.—Good weather and consistent crowds stand put a stage-show headlined by Miguelito Valdez with Chuy Reyes and his ork in a solid \$21,000 gross bracket at the Orpheum Theater here. Gross is \$2,500 under that pulled by Earl (Fatha) Hines and his band.

Valdez and Reyes both of whom appeared at the Trocadero in Hollywood, are featured in a show presented as *A Night at the Trocadero*. Augmenting the show are the Samba Sirens, Six Galvelles, Aurora Roche, Carlyle, Eddie Mills, and the Cuban Diamonds, the latter act held over from last week. Pic is *Shadow of Suspicion*. Spot seats 2,200 and is charging 98 cents tops.

## Whopping 45G At RKO-Boston

BOSTON, Oct. 7.—First week of *Wilson* on the screen, and Stan Kenton's band, with Hal LeRoy, on stage, was a whopper at the RKO-Boston. A much-debated booking, the combination produced a handsome gross of \$45,000 for the stanza ended Wednesday (4).

Besides Kenton and his specialty performers, the show includes Hal LeRoy and the Oxford Boys. Show is booked to stay three weeks, first time in the theater's recent history that a stagershow or film has been held longer than a week.

## Chi Houses Velvet; The Duke Socks 'Em

CHICAGO, Oct. 7.—Vaude-pic houses here showed a nice increase in receipts last week with all the spots doing a better-than-average biz. Surprise in the rising grosses was the strong take garnered by Duke Ellington at the Downtown Theater. Leader played to standout crowds daily, hitting 45 per formances for the week, an all-time record for any performer appearing in the Windy City's theaters. Seating only 1,800, the house took in over \$32,000, which was \$15,000 more than the previous week. Show, held over for the second week, started off good and spot should hit a neat high for the week.

The Chicago (4,000), with Perry Como headlining, and the Three Imaginators and Carr Brothers supporting, and a strong pic, *Seventh Cross*, jumped up their receipts from \$46,000 the previous week to over \$54,000. Holdover of bill looks good for another heavy week.

Louis Jordan and Peter Lorre, who headlined the bill at the Oriental (3,200) attracted \$33,000, a drop of \$2,000 from the former week. New show, starring Tony Pastor and Jean Parker as the added attraction, opened to only a fair main floor attendance.

## Lena Horne Does Sock 35G in Philly

PHILADELPHIA, Oct. 7.—Flesh came back with a bang to the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices: 45 to 95 cents) after three weeks of straight movie fare with *Wilson*.

Major excitement was the first-timing it here of movieland's mezzo-tinted lady, Lena Horne. And only the fact that the grind was too heavy on her to do more than five shows a day kept the gate down to \$35,000.

Band backing up was Georgie Auld, with the Three Sailors and Larry and Lynn the added acts. But the draw belonged entirely to Miss Lena, screen filling in with *Kansas City Kitty*.

# IN SHORT

### New York:

JACK POWELL set for next show at the Music Hall. . . . HENNY YOUNGMAN and Peg Leg Bates will go into the Thanksgiving show at the Capitol. . . . NICHOLAS BROTHERS, together as a team again, heading East for vaude appearances. . . . "CHUCK" JACOBSON, Chi club operator, and Irving Moss, Florida owner, both in town last week to buy talent. . . . ARTHUR LEE SIMPKINS renewed for 12 weeks at the Latin Quarter here. . . . ROCCO goes back to the Zanzibar December 1. . . . MISS AMERICA set for the Adams, Newark, November 16.

### West Coast:

MARTHA TILTON goes into Golden Gate Theater, San Francisco, for the week of October 18. . . . GENE RODGERS, who pounds the piano at Florentine Gardens, was told a year ago by doctors that he would never play again because of an infantile paralysis attack. . . . PINKY TOMLIN makes his third San Francisco jaunt this year, going into the Golden Gate some time in November. . . . GUS Schilling has been signed for a role in Universal's *Fairy Tale Murder*. . . . PRINCESS LUANA, Hawaiian-born Luana Wallace Hale, was granted an injunction by Superior Court here, restraining Louise Woods from using the professional name of "Princess Luana." . . . GABBY HAYES has been set by Hollywood victory committee on a USO-Camp Shows tour. . . . MILDRED LAW, discovered at the Copacabana, New York, makes her screen bow in Columbia's *Tonight and Every Night*. Miguelito Valdez has been signed for the La Conga, New York, opening October 25. He then goes to Rio Cabana, Chicago, in January. Before leaving Hollywood he plays the week of October 11 at the Golden Gate, San Francisco. . . . JIMMY WAKELY is being bank-rolled by a trio of Oklahoma oil men, who are forming an independent producing company to put out Western musicals. . . . YVETTE has been signed by Veloz and Yolanda for their musical revue, *Curtain Call*. . . . JOE BESSER may open on Broadway in the new Guy Bolton play, *Holiday for Girls*. . . . HARRY NORWOOD, manager of the Merry Macs, is lining up a New York theater for the Mac's legiter, *East Meets West*. Norwood is figuring on a Hartford (Conn.) opening before moving into the Main Stem.

### London:

EDDIE STANLEY AND MAE, American aerial act, signed up for another tour of Moss Empire's with Vic Oliver's road show. . . . MARION ROSS, well-known London agent, who has several American performers under contract for British films, has recovered from bad "flying bombs" injuries and is back at her desk. . . . DONALD STEWART, American radio, vaude and musical singer, celebrating his sixth year of partnership with Scottish comedienne, Renee Houston (late Houston Sisters).

JACK TRACEY, American comic, who first came to England in 1933 as Tracey and Vnette, is now an agent in addition to being a successful revue comic. . . . KEN HARVEY, playing a USO tour, has

obtained more radio programs with his vibraelectron. . . . FORSYTHE, SEAMON AND FARRELL back from a tour of camps in Normandy and now headlining in vaude with their own unit. . . . EDDIE READY AND JOY in vaude with their dance travesties.

JIMMY JAMES gets his first big chance in West End musical comedy starring in George Black's *Jenny Jones* at the Hippodrome, London. . . . THE DUVALS, novelty jugglers from the U. S. A., concluded a successful USO tour and sailed for home. . . . WILL FYFFE has acquired a 500G interest in a Glasgow whisky distillery.

### Philadelphia:

DON SHALITA takes over the lead at the Everglades. . . . DRUSCILLA STRAIN heads the show at the fall opening of the Embassy Club. . . . DELMAR AND RENETTA at Latin Casino. . . . GRACIE COLLINS is waiting to go overseas in the USO show, *Pardon Me*. . . . FRANKIE DUMONT, the agent, has returned to floorshow work, dancing at Neil Deighan's with a team called the Sargents.

FRANK MURTHA, the singer, has withdrawn his membership in AGVA to devote himself to being a theatrical agent in New Jersey. . . . KATHLEEN DENNIS leaves the local scene for Primrose Country Club, Newport, Ky., opening October 20. . . . GWEN RIED and Leroy, Leroy and Wanita signed by Jolly Joyce. . . . BENNIE RUBINSTEIN returns floorshows to his Steve Brodie's nitery after a summer hiatus.

### Here and There:

BEN BLUE goes into the Golden Gate, San Francisco, October 18. . . . DONNO DAY booked for the Oriental, Chicago, October 13. . . . SUZANNE MILLER appearing at the Chicago, Chicago, October 20. . . . BILLY ECKSTINE set for Club Ball, Philadelphia, late this month. . . . KING SISTERS to Oriental, Chicago, October 27. . . . "SCAT" DAVIS booked for the St. Charles Theater, New Orleans, October 20.

ESTELLE SLOAN current at the William Penn Hotel, Pittsburgh. . . . SENOR WENCES goes into Latin Quarter, Detroit, November 1. . . . NAN BLAKSTONE goes into the Fensgate Hotel, Boston, October 18.

ED RICARD current at Fay's, Providence. . . . RUTH DORE to the Trade Winds, Washington, October 18. . . . TERRY SISTERS on same bill.

DAVE AND DIANA WHITE are at a Houston nitery after winding up 12 weeks at the French Casino, New Orleans. . . . CARL AND FAITH SIMPSON current at Hotel Sherman, Chicago, with their marionettes.

MILLIE OBER opens at the Southern Manor, Phenix, Ala. . . . DOLORES EVANS joined the show at the 100 CLUB, Des Moines. . . . DOROTHY DALE will tour with USO-Camp Shows. . . . MARION GRATER is appearing at the Chateau, Cleveland.

TAYLOR TROUT and Mickey headed offshore with the Chill Wills Unit.

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## Vaude Returned to San Fran Warfield; Does Good \$23,500

SAN FRANCISCO, Oct. 7.—Vaude was back at the Warfield following a four weeks' lay-off for the showing of *Wilson*. House (2,680 seats; average, \$25,000) grossed \$23,500 for week ended October 2. Stagershow had the MacLeans, Christie and Gould, Jimmy Scribner and the Roberts, with Walt Roesner's house ork. Pic was *Sweet and Low-Down*.

Golden Gate (2,850 seats; average, \$27,000) grossed around \$28,000 for week ended October 3. On the stage were Bonita Granville, Rufe Davis, the Stanton Sisters and Lowell Berry. Pic was *Youth Runs Wild*.

## Balto Hits Healthy \$13,200

BALTIMORE, Oct. 7.—A healthy \$13,200 was grossed by Hippodrome Theater week ended October 4, with bill made up of Olive White, Coley Worth, the Robert Sisters and White, Jerry Lewis, and Carlton Emmy. Pic, *Heavenly Days*.

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**Explanation of Symbols:** a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

**(Routes are for current week when no dates are given)**
**A**

Abdallah Girls, Five (State) Baltimore, t.  
 Adams, Kirk, Dogs (Auditorium) Shelby, N. C., 11-12; (a) Charlotte 13-15.  
 Akin's, Bill, Poursome (Indiana) Fort Wayne, Ind., h.  
 Allen, Lee, Trio (Miami) Dayton, O., h.  
 Allen, Paul (Cafe Rouge) NYC, h.  
 Allen, Sara (Swing Club) NYC, nc.  
 Ames, Jimmy (Slapsy Maxie's) Hollywood, nc.  
 Amsterdam, Maudy (State) NYC, t.  
 Andrews, Nancy (La Martinique) NYC, nc.  
 Andrews Sisters (Paramount) NYC, t.  
 Ardely, Elly (Stevens) Chi, h.

**B**

Baker, Jerry (Embassy) Brooklyn, nc.  
 Banks, Sadie (Old Roumanian) NYC, nc.  
 Barnett, Chester Bobo (Polack Circus) Ft. Worth, Tex., 12-21.  
 Barnett, Martin (Bismarck) Chi, h.  
 Barrys, The (Chez Paree) Chi, nc.  
 Bart, Jan (Old Roumanian) NYC, nc.  
 Baylos, Gene (Glass Hat) NYC, nc.  
 Belmont Bros. (Shrine Temple) Davenport, Ia.; (Michigan) Muskegon, Mich., 15-21, t.  
 Bentley, Gladys (Tondelayo's) NYC, nc.  
 Berk, Sammy (Eddie Stevens) Cleveland, nc.  
 Berman, Henry (Roumanian Village) NYC, nc.  
 Blaine, Betty (Club Jinx) NYC, nc.  
 Blakstone, Nan (Fensgate) Boston, h.  
 Blanche & Elliott (George Washington) Jacksonville, Fla., 2-14, h.

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Boag, Wally (Golden Gate) San Francisco, t.  
 Bond, Louis (Club Bali) Brooklyn, nc.  
 Borden, Terry (Embassy) Brooklyn, nc.  
 Bowan, Sibyl (Golden Gate) San Francisco, t.  
 Brett & Sylvia (Majestic) Paterson, N. J., t.  
 Brito, Phil (State) NYC, t.  
 Broderick, George (Beverly Hills) Newport, Ky., cc.  
 Brooks, Sunny (Belmont) Cleveland, h.  
 Brown, Evans (Tahiti Bar) Phila, nc.  
 Brown, Isabelle (Coliseum) Chi, nc.  
 Brown, June (Pastor's Uptown) NYC, nc.  
 Brown, Pete (Kelly's Stable) NYC, nc.  
 Brown, Red (Kopy-Kat-Klub) San Antonio, Tex., nc.  
 Buckley, Dick (Palace) Cleveland, t.  
 Burke, Billy (Helsing's) Chi, nc.  
 Burns Twins & Evelyn (St. Charles) New Orleans, t.  
 Burton's Birds (Radisson) Minneapolis, h.  
 Buswell, Billy (Grosse's) Cleveland, re.  
 Byron, Bobby (State) Baltimore, t.

**C**

Cabin Boys Trio (4 Bar Club) Milwaukee 2-14, nc.  
 Cahill, Johnny (Primrose) Newport, Ky., nc.  
 Calgary Bros. (Stevens) Chi, h.  
 Cappella & Patricia (State) NYC, t.  
 Carlisle, Charlie (Bowery) Detroit, nc.  
 Carlisle, Una Mae (Le Ruban Bleu) NYC, nc.  
 Carnegie, Andy (Tropic Isle) Brooklyn, nc.  
 Carr Bros. (Chicago) Chi, t.  
 Carroll, Virginia (Beverly Hills) Newport, Ky., cc.  
 Catron, Stan & Art (Earle) Phila, t.  
 Chadwicks, The (Rio Cabana) Chi, nc.  
 Chatterton, Georgie (McGough's) Brooklyn, nc.  
 Chester, Eddie (Ernie's) NYC, nc.

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 Chords, The (Bal Tabarin) San Francisco, nc.  
 Chuck & Chuckles (Regal) Chi, t.  
 Collins, Leon (Royal) Baltimore, t.  
 Como, Perry (Chicago) Chi, t.  
 Cordyn & Sawyer (Earle) Phila, t.  
 Cornell, Ann (Tondelayo's) NYC, nc.  
 Cortez, Jose (Dempsey's) NYC, re.  
 Cortez, Florez (Te Pee) Miami, re.  
 Cranford, Pat (Queens Terrace) NYC, nc.  
 Crum, Robert (Three Deuces) NYC, nc.

**D**

D'Arcy, Ethel (Fair) Lancaster, O.  
 Daniels, Billy (Tondelayo's) NYC, nc.  
 Dale, Emaline (Club Bali) Brooklyn, nc.  
 Dale, Lorraine (Tropic Isle) Brooklyn, nc.  
 Dale, Slim (Embassy) Brooklyn, nc.  
 Daleyos, Ton (Tondelayo's) NYC, nc.  
 Daniels, Mary Ellen (Bismarck) Chi, h.  
 Daro & Corda (Stueben's) Boston 2-14, nc.  
 Davenport, Blanche (Cafe Metropole) NYC, re.  
 Day, Dawn & Dusk (Ruban Bleu) NYC, nc.  
 De Croif, Ann (Astor) Montreal, nc.  
 DeCruz, Netha (Candee) Syracuse 9-21, nc.  
 Delahanty, Irene (Pico) Los Angeles, nc.  
 Delta Rhythm Boys (Golden Gate) San Francisco, t.

DeMar & Denise (Latin Quarter) Chi, nc.  
 Denton, Joe (LaSalle) Chi, h.  
 Dix, Tommy (Palmer House) Chi, h.  
 Dixon, Tina (Royal) Baltimore, t.  
 Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.  
 Dorris, Joe (Queens Terrace) NYC, nc.  
 Dova, Ben (Lookout House) Covington, Ky., nc.  
 Dowd, Tommy (LaSalle) Chi, h.  
 Drake, Alan (Ball) Brooklyn, nc.  
 Drake, Robt. & Jeanne (Hilltop Casino) E. Dubuque, Ill., nc; (May's) Savanna 17-22, nc.

D'Ray, Phil (Jefferson) St. Louis, h.  
 Duffy, Kathryn, Dancers (Beverly Hills) Newport, Ky., cc.  
 Dumont, Marie (Marie Crisis) NYC, nc.  
 Dupre & Charlo (Carman) Phila., t.

**E**

Earls, Skating (Fair) South Boston, Va., 10-14.  
 Eason, Otto (Michigan) Detroit, t.  
 Edwards Sisters (Strand) NYC, t.  
 English, Ray (Michigan) Detroit, t.  
 Ernie & Ozzie (Primrose) Newport, Ky., nc.

**F**

Fanchon (Glass Hat) NYC, h.  
 Farrell, Beth (Oriental) Chi, t.  
 Faye, Doris (State) Baltimore, t.  
 Fields, Lynn (Rainbow Inn) NYC, nc.  
 Fisher's, Bob, Flyers (Fair) Union, S. C.; (Fair) Belle Glade, Fla., 16-21.  
 Forest, Lee (Aquarium) NYC, re.  
 Fostaire (Esquire) Norfolk, Va., nc.  
 Freed, Bob (Rio Cabana) Acushnet, Mass., nc.  
 Froman, Jane (Chez Paree) Chi, nc.  
 Froos, Sylvia (Latin Quarter) Chi, nc.

**G**

Gabby, Frank (Riverside) Milwaukee, t.  
 Gallant & Leonora (Pierre) NYC, h.  
 Gardener, Errol (Tondelayo's) NYC, nc.  
 Gardner, Earl (Three Deuces) NYC, nc.  
 Gautier's Bricklayers (Center) Norfolk, Va., t.  
 Gay Nineties Revue (Hipp) Baltimore, t.  
 Gay '90s Revue (Tower) Kansas City, t.  
 Gilbert, Gloria (Stevens) Chi, h.  
 Gilbert, Johnny (Schelb's) NYC, nc.  
 Glover & LaMae (Washington Youree) Shreveport, La., h.  
 Gobe, Roy (Red Mill) Bronx, N. Y., nc.  
 Good, Margo (Primrose) Newport, Ky., nc.  
 Green, Jackie (Stanley) Pittsburgh, t.  
 Grimes, Tiny (Tondelayo's) NYC, nc.

**H**

Hale, Marilyn (Latin Quarter) Chi, nc.  
 Harrington, Frankie (Greenwich Village) NYC, nc.  
 Harrington, Pat (Greenwich Village) NYC, nc.  
 Hart, Marion (Swing) Brooklyn, nc.  
 Hartmans, The (Blackstone) Chi, h.  
 Haviland, Hal (Helsing's Vodvil Lounge) Chi, t, re.  
 Hayes, Helen Ann (Bismarck) Chi, h.  
 Hayes, Virginia (Swing) Brooklyn, nc.  
 Hector & Pals (State) NYC, t.  
 Henning, Pat (Paramount) NYC, t.  
 Henry, Art & Marie (Fair) Laurel, Miss., 16-21.  
 Hermes & Marlene (Fair) Caledonia, Ont., Can., 12-14.  
 Hild, Dorothy Dancers (Glenn Rendezvous) Newport, Ky, nc.  
 Hilliard, Jack (Iceland) NYC, nc.  
 Holtz, Jack & My Lady (Blackhawk) Chi, re.  
 Hooray for the Girls (Palace) Columbus, O., t.  
 Horne, Lena (Stanley) Pittsburgh, t.  
 Horvath, Marie (LaSalle) Chi, h.  
 Howard, Willie (State) NYC, t.  
 Howe, Zip (Pastor's Uptown) NYC, nc.  
 Hoystadt, John (Palmer House) Chi, h.  
 Hudson Wonders (Latin Quarter) Chi, nc.  
 Hurley, Jacqueline (Brown Derby) Chi, nc.

(See VAUDE ROUTES on page 55)

**Ice Shows**

Franey's, Dorothy, Ice Time (Adolphus Hotel) Dallas.  
 Hats Off to Ice (Center Theater) NYC.  
 Lamb-Yocum Ice Parade (Treasure Island) Washington.  
 McGowan-Mack Ice Revue (Hotel Chase) St. Louis, until Oct. 20.  
 Ziegfeld, Dolores, Fantasy on Ice (The Boulevard) Elmhurst, L. I., N. Y.

**Halifax G.I.'s Nix Skating; Would Rather Jitterbug**

HALIFAX, N. S., Oct. 7. — So great is the demand for dancing facilities here that a recommendation has been made by the wartime port administrator that the United Services Forum be used this winter for dancing and not skating and hockey.

The dancing is far more popular among the uniformed personnel of the United Nations, chiefly Canada and the U. S. If the recommendation is accepted, the artificial ice plant will not be used this winter season.

The Forum, converted into a giant night club for the armed forces, and with civilians eligible on stipulated nights, can handle 1,200 dancers on the big floor.

Not only the Forum, but all the night spots in Halifax, are doing turnover business, and with the servicemen forming at least 60 per cent of the business.

**Colored House Will Skip Sepia Bill on Next One**

NEW YORK, Oct. 7.—The Metropolitan Theater, Cleveland, which opened a few weeks ago with a colored talent policy has decided to forego all Negro talent for its October 20 show. Bill for that week will have George Auld ork with the Charloteers.

**Detroit L. Q. Reported Ready for More Space**

DETROIT, Oct. 7.—A report spread this week in trade circles here that Lou Walters is trying to buy the property next door to his new Latin Quarter ntery for expansion purposes. The Detroit L. Q. opened only three weeks ago.

**Charlie Barnet to Apollo After N. Y. Strand Date**

NEW YORK, Oct. 7.—Charlie Barnet and ork have been held over at the Strand Theater until October 19, making a total of seven weeks at the pic house. Les Brown follows the Barnet crew into the Strand.

Immediately after leaving the Strand, Barnet goes into the Apollo Theater here for a week and then starts an Eastern theater tour.

**Don McGrane Ork To Double to State**

NEW YORK, Oct. 7.—Don McGrane ork will double between the Latin Quarter, where it has held forth for almost two years, and Loew's State Theater week of October 19.

Leader is augmenting his 11-piece band with five strings for the pic house stint. Thrush Wini Walsh will be featured on the bandstand.

**Four New England Houses Starting Week-End Vaude**

NEW YORK, Oct. 7.—Four New England theaters will start the new season with three-day or week-end vaude policies, beginning next week, according to the Arthur Fisher booking office here.

Houses are the New Park in Woonsocket, R. I.; Capitol, Pawtucket, R. I.; Capital, Fitchburg, Mass., and the Empire in Fall River, R. I.

**STATE, NEW YORK**

(Continued from page 25)

work on this and yanks a really good hand and a couple of bow-offs.

At which point Willie Howard and his stooze, Al Green, proceed to put everything into high gear with Howard's "professor," Scotchman, Jolson-Jessel-Sinatra and soap-box routines. Performer is still top-notch and when caught virtually stopped the show, exiting to whistles.

The Jansleys (4), one of the smoothest acro and tumbling acts in the business, end the entertainment on a high pitch with their well-known tosses, balances and gymnastic bits. For laughs, team ring in Amsterdam as a stooze acrobat and item goes over well. Act earns uniform good hands from the warmed-up pew-sitters. Biz good when caught.

Paul Ross.

**Gotta Play If Pay In Philly "A"-Day**

PHILADELPHIA, Oct. 7.—Local musicians' union, because of the row that resulted from the transit strike when gay spots were shut down, is being queried by cafe owners whether it will demand pay for musicians if, as had been indicated, their places of business are ordered to close on "A"-Day.

Should the answer be in the affirmative, most of the employers indicate they too will take a technical view of the matter and demand that the band boys report for work and play in the empty establishments, as usual.

**St. Pete Ballrooms Changing Hands; Bid Made for Pier Spot**

ST. PETERSBURG, Fla., Oct. 7.—Sale of the Coliseum, largest building in this West Coast Florida resort spot and one of the largest ballrooms in the South, last week overshadowed all activity in the entertainment world in this area over the past year.

New owners, Rex MacDonald, who had formerly been manager of the establishment, and Bill Kaleel, prominent local attorney, were reported to have paid \$70,000 to D. Winchell in a straight cash deal. According to MacDonald, Bill Stambaugh, who has been manager of the ballroom, will not have his lease renewed. MacDonald plans to take over management of the place himself as well as the Palais Royal, St. Petersburg's junior ballroom, where Stambaugh also held the reins as manager.

Palais Royal is owned by the Kaleel family and in making his deal with MacDonald, it was understood that Kaleel promised that he would turn the management of the spot over to MacDonald.

Stambaugh is now attempting to have city council throw open for bid the municipal pier ballroom on a five-year lease. It is rumored that MacDonald and Kaleel will be Stambaugh's bidding competitor.

**Another Location Opens Up in Philly**

PHILADELPHIA, Oct. 7.—It's either feast or famine as far as the name band fans are concerned. After two years without any bands stopping off here, other than for a vaude stand at the Earle, it seems everybody is ready to hop on the name-band wagon.

On the heels of Dewey Yessner's policy switch of name bands for his Shangri-Lanitary and the team of Tom Martin and Jim Cavanaugh returning to the dance promotion field last night at Town Hall, with Gene Krupa on tap, still a third stand returns to the books. Club Del Rio, on the outskirts of the city at Manoa, Pa., planning on Friday night proms with the visiting names, getting under way next Friday (13) with Frank Cuneo on tap.

**ORIENTAL, CHICAGO**

(Continued from page 25)

ing and she makes a striking appearance. However, her skit can stand trimming. She got four curtain calls.

Beth Farrell features a routine of acrobatics. Contortion work is well executed, mixing in head stands, backward bends and body twists. Gal is a looker, sells well and received plenty of mitting.

Closer is Timmie Rogers. This septa comic divides his act with a clever eccentric dance routine and sharp patter. His monolog travesty on the government's numerous alphabets and politicians is a laugh-getter. Gags, however, need white-washing. He doesn't need this type of material as his other stuff is good enough to carry the act. Draws a big hand when he leaps from the stage into the aisle and then back again doing split falls.

Pic, Is My Buddy. Jack Baker.

**DOWNTOWN, CHICAGO**

(Continued from page 25)

the wow-wow work of Joseph Nance brought down the house. Audience demanded more of the ivories and the Duke came back with a medley of his own pop favorites. Bill closed with the crowd whistling and mitting long after the pic, *The Last Ride*, started. Jack Baker.

# Burlesque Notes

By Uno

**HAP FREYER**, comic, absent from burly the last decade and until recently a special policeman in a Baltimore war plant, has returned to the stage via the Hirst Circuit. He is being straightened by Billy Pitzer, also a burly comeback after several years of piloting his own tabs in and out of Mexico. . . . **MURRAY BRISCOE**, Max Fuhrman and Alma Malben booked for the overseas edition of Mike Todd's *Mexican Hayride*. . . . **BOBBY MORRIS**, back from overseas with a USO unit, set by Charles H. Allen for the principal comedian berth in J. J. Shubert's new show, *What a Romeo*. . . . **MANNY KING** and Jean Carter, returned from Casablanca, also booked by Allen to open for the USO October 23 in Jacksonville, Fla. . . . **OTHER** Allen USO placements include Tommy (Bozo) Snyder and Lee Royce, now in England; Charles (Peanuts) Bohn and Kenza Vinton, in France, and Joyce Breazelle, late of the Morris unit, for a return overseas, this time with a Morton Downey unit. . . . **DICK DANA**, straight man, moved from burly and niteries to *Follow the Girls* at the 44th Street Theater, New York. . . . **HONEY ALDEN** advanced from the chorus at the Hudson, Union City, N. J., to a principal with a Hirst show. Opened October 6 at the Casino, Boston. Ditto Nancy Walsh, now known as Colleen.

**DIXIE SULLIVAN** is co-featured with Peaches at the Burbank, Los Angeles. She signed thru Dave Cohn for 12 weeks. Recent visitors to her dressing room were Boo LaVon and Marie Voe. . . . **HIRST CIRCUIT'S** 20-week route transports the respective units from the Embassy, Rochester, N. Y., to Howard, Boston; to Empire, Newark, N. J.; Gayety, Baltimore; Gayety, Washington; Gayety, Norfolk; Lyric, Allentown, Pa. (one day); Troc, Philadelphia (Sunday opening); Casino, Pittsburgh; Hudson, Union City, N. J.; Globe, Boston; Palace, Buffalo; Gayety, Toronto; National, Detroit; Gayety, Cincinnati, Grand, St. Louis; Folly, Kansas City, Mo.; Alvin, Minneapolis; Empress, Chicago; Roxy, Cleveland, and back to Rochester, N. Y. . . . **EDDIE SHAPER** relieved Jack Beck in the management of the Embassy, Rochester, N. Y., with Beck transferred to the Empress, Chicago. . . . **MOREY AND EATON** are under Matty Rosen's management for vaude. . . . **HELEN ANTELL** doubling as a model and filling club dates. . . . **PRIMROSE SEMON** held over a fourth week at Rio Chiam, Allentown, Pa.

# MEN TO THE SEA

(Continued from page 20)

Wolper production that deserve a better fate.

The moralistic censor in Boston and the over-sexed publicity on this show won't prove up as b. o. because, simply, it's not that kind of sex. It's the type that makes an American audience embarrassed with itself and the entertainment that it's supposed to be enjoying. Typical of this was the scene in which the most trollopy of the sailors' wives tries to explain to her husband that she has been "going around" a little while he was at sea. The scene was so tough on the first nighters that they couldn't take it and laughed self-consciously where there was nothing to laugh at.

*Men to the Sea* tells the tale of five sailors' wives. Two of them wander not a little while their men sail the ships. One necks a bit and goes no further, another becomes a mental case when her man is killed at sea—until she has assured herself that he's dead. The fifth, the wife of a colored boy, doesn't indulge in any sex escapades. She and her husband are the two "cleanest" in the play. As the curtain raises on scene after scene (some of them "cameos" that won't be topped this season) the story is well told of the wives and how they all find peace in the arms of their husbands (except Christabel whose man, Duckworth, is killed while battling a plane, on board ship). The question is not the way it's told but why?

What's wrong is that there's no one to love and no one to hate in *Men to the Sea*. They just don't tap at the hearts of the audience these girls and their men who live by the navy yard in Brooklyn.

Toni Gilman does a swell job with Christabel, Duckworth's wife, altho there are times when Toni isn't sure how Christabel is thinking. Randolph Echols, the Great Duckworth, is aloof in the part but perhaps that's the way it was written, slightly nebulous. Top performance, in a part that was as tough as they come, was Tom Noonan. His scene alone with his wife, who's trying to tell him she's not what she should be but worse, could have been sour as hell. It wasn't.

Howard Bay did a good job with the settings and Eddie Dowling did one of his typical directoral jobs, altho several of the curtains just happened.

There were one or two scenes that will make great spots in a radio variety show. Typical of these was the scene on ship board with the gun crew. Even if "Men to the Sea" doesn't last until Christmas, and this report says that it won't, they could use that spot for a seasonal insert on any of the hour varieties. It seemed typically Kate Smith.

It's a shame that this bawdy but human group of people couldn't have been left to write their own play—the characters would have written themselves better than Kubly did.

Joe Koehler.

# I REMEMBER MAMA

(Continued from page 20)

scenes. Again, Lucinda Ballard's period costumes help set the atmosphere. At first showing here *Mama* needed practically no rewriting—only minor cutting and playing in to smooth the complicated changes.

Mady Christians, Oscar Homolka and Joan Tetzel will long be remembered for their rounded, real-life characterizations. Mr. Homolka's gruff Uncle Chris is a wonderfully detailed, complete portrait. Miss Christians is a beautiful *Mama* who immediately touches the heart. And the various ages of Katrin are skillfully, humanly delineated by Miss Tetzel. Their work is worthy of a great deal more acknowledgement. So is that of the lesser players who are all fine. Mark up the premiere of *Mama* as one of the season's events.

Bill Riley.

# MEET A BODY

(Continued from page 20)

ditions are ridiculous, but Mr. MacGregor succumbs to \$10,000 worth of persuasion. Mr. George then conveniently croaks with a poison dart in his neck. He is followed to the mortuary by his lawyer, his male secretary, his mistress and her daughter. A cop standing guard and all the visitors but the daughter are swiftly dispatched. Also mixed up in this is an escaped lunatic, a police detective, the undertaker's wife, a son and an embalmer from across the street.

The two undertakers, Whitford Kane and Al Shean, have a field day. But that's okay; it's not too far out of character. Ruth McDewitt is fine as the

# Magic

By Bill Sachs

**PAUL ROSINI** postals that he's moved from Hotel Radisson, Minneapolis, to the Lake Club, Springfield, Ill. . . . **HENRY VALLEAU**, presenting magic and hypnotism with three people, is in Idaho, heading South and East. "Saw Virgil's show recently," Valleau typewrites, "and it's as great as ever." . . . **GREEN THE MAGICIAN** (John C. Green), after winding up a two-day stand at the military camp at Saskatoon, Sask., is enjoying a 12-day layoff, which ends October 23 when he resumes at North Battleford, Sask., on a tour that takes him up to December 20. Green infos that he has added a number of new effects created by Marshall, of Akron. . . . **FRED BECKMAN** and Mile Marie, after two weeks at the Chateau, Rochester, N. Y., are in the midst of a fortnight at Andy's Inn, Syracuse. . . . **DE SEARL**, youthful Dayton, O., mentalist, off the road for several months, resumes next week in department stores, offering his X-ray eye turn together with a horoscope pitch. He opens in Cincinnati, proceeds from there to Louisville, and about December 1 hits out for Miami to remain thru the winter. . . . **THE GREAT JAXON**, vent, returned to Chicago last week-end after a 16-day swing thru the West with a USO unit for the 21st Bombardment Wing. . . . **CORP. C. THOMAS MAGRUM** scribbles from Somewhere in Belgium: "Believe I'm the fastest-moving magician over here. Went thru Paris in such a hurry that I wasn't able to look up the French Society of Magicians. It's off the limits to G.I.'s. I will have to leave that to some Special Service unit which might follow behind me. My traveling salesman story, an original, is going over big with the soldiers, and it's so good that Harold Rice, the silk king, has asked me to contribute it to his great volume on silk magic."

**LITTLE JOHNNY JONES** postals from New Guinea under date of September 19: "Night before last a lonely Jap strayed in from the hills in the rain and, while prowling around our tent in search of food, lost this postal-card with several others. Thought you might get a kick out of it as a souvenir. Met a fellow named Mac Selgman, of New York, who says he's been in magic six years. At our last base I met another magus, Ash Ashton, of East Chicago, Ind. Also met a colonel from San Antonio who is well known in magic, but can't reveal his name." . . . **MILBOURNE CHRISTOPHER**, the Baltimore magus and rope expert, V-mails from France under date of September 15: "I hear that Harry Mendoza and Eddie Cochran are doing their tricks here now, but I haven't seen them. However, I still run across Tommy Martin now and then. I'm still traveling, and I do mean traveling, with *Broadway in Khaki*." . . . **LAFOLLETTE**, after a busy summer playing hotels and army camps, is arranging winter dates in Class A clubs around Boston. . . . **NEWTON HALL**, honorably discharged from the navy, hopped immediately out of San Francisco last week to open at the Modern Theater, Brockton, Mass. . . . **KEITH CLARK** appeared recently on the same bill with Rajah Rabold at the Dow Theater, Hartford, Conn. . . . **LENORE WALTON** is returning to Atlanta for another engagement at Wisteria Garden, where she scored handily with her bag o' tricks a few months ago. . . . **GUY L. GERBER** returned to his native Cincinnati ballwick last week after four weeks in Michigan, Wisconsin, Illinois, Missouri and Iowa with USO Unit No. 13. He resumes with another USO group next week. . . . **THE GREAT AMAZO** (George Chandler) postals that he's been on the road three years and five months now, playing mostly schools, and says he's set in the Southland for the cold months.

wife; Le Roi Operti draws every ounce of blood out of Mr. George and Harry Gribbon is the acme of flatfoot detectives. The rest of the cast are about adequate. Willis Knighton's set is a proper horror. William Castle's direction is sometimes confused, but it will probably clear up in time.

"Body" is too complicated as it stands for radio. But since it is already a short play, it could easily be condensed and simplified into a good airwaves show.

B. R.

# EMBEZZLED HEAVEN

(Continued from page 20)

ing off-stage as a nation—yes, the world—seeks to find its own salvation.

Briefly, the play centers around Teta, the cook, who strikes a bargain in 1913 to educate a nephew for the priesthood in the mistaken belief that once ordained, the nephew will pray her into heaven.

Toiling and scrimping for 25 years to furnish the nephew with the necessities of life, which, it develops, includes a sunken bath, Teta finds that the nephew is an imposter, has never been ordained and has been spinning a web of lies to separate her from her hard-earned kronins.

This revelation comes to her in the parish house garden of the little church where her nephew presumably is pastor. The young priest who exposes the deceit is all that Teta had hoped for in her nephew. At the behest of the young pastor, she determines to join a pilgrimage to Rome and seek the forgiveness of the Holy Father himself for her selfishness, in attempting to "embezzle" heaven.

In Rome, despite the warnings that the Pope is not a well man, Teta clasps the Papal hand and pours out her sorry tale, begging forgiveness and revealing her devotion for the young pastor. The Pope takes time to draw the parable's point explaining to Teta that instead of losing heaven she has gained it thru the unselfish love that she has found.

This simple tale is explored to its fullest by playwrights Bush-Fekete and Fay. The settings, particularly that of the Papal reception room, with the Michael-angelo ceiling, the scarlet robes of the Papal attendants and the magnificent white and orange costume of the Pope himself are all that could be asked of the theater, indeed this final act has a pageantry that dwarfs the detail of the kitchen in the count's castle where Teta has toiled these many years.

Miss Barrymore, as Teta, dominates these proceedings. In truth her cook is likely to be the most regal of her kind seen for many a year.

If others must be singled out for praise then Albert Basserman, as Pope Pius XI, and Wolfe Barzell, as Prosnitzer, deserve special mention. Basserman should win the praise of Catholic laity and clergy alike for his portrayal of the late Pope, and Barzell's performance should stand on a par with that of Miss Barrymore, as a more finely drawn character sketch is not likely to come by again this season.

George Daly.

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## THE FINAL CURTAIN

**BORUP**—Doan, 69, actor, at Hotel Irving, New York, October 2. He recently appeared in New York and on tour in *Arsenic and Old Lace* and was previously in *Becky Sharp*, *Chicago*, *Merry-Go-Round*, *If Booth Had Missed*, *Junk*, *Young Alexander* and *The Gorilla*. He was a member of Actors' Equity Association, the Actors' Fund of America, and The Players. Services at Walter B. Cooke, New York, with interment in Actors' Fund plot in Kensico Cemetery.

**CASE**—Lieut. John W., 23, son of FCC Commissioner Norman S. Case, recently in an English base hospital of wounds sustained in action in France.

**CARRIER**—Harry J., 65, known as White Hawk, med pitchman and circus trouper, crushed under the wheels of a bus in Youngstown, O., September 20. Body is at Rossi Bros.' Funeral Home, Youngstown, awaiting word from relatives.

**DELMARINE**—W. Frank, secretary-treasurer of Tivoli Exposition Shows, suddenly in Webb City, Mo., October 5.

interment in Memorial Park Cemetery there.

**HENRY**—Stephen J., 73, well-known outdoor showman and former outdoor representative of *The Billboard* in the Los Angeles area, suddenly at California Lutheran Hospital, Los Angeles, October 2. Born in Circleville, O., he entered show business at an early age and managed theaters in Circleville and Columbus, O. In 1917 he was bannerman with Sells-Floto Circus and a year later joined Coop & Lent Motorized Circus as a banner and advertising man. Moving to the West Coast some years ago, he became active in promotional work, working in that capacity for the major pic studios in Hollywood. He also served as executive secretary of the Pacific Coast Showmen's Association for several years. At the time of his death he was a special investigator for the Office of Price Administration. He was a veteran of the Spanish-American War. He leaves his widow, Aetna; a daughter, Mrs. Velma Tetzlaff, and a son, Elliott S., all of Los Angeles. Services at St. Peter's Church, Los Angeles, October 6.

**JOYCE**—Mrs. Elsie, in showbiz for 20 years and mother of Mrs. Earl D. Backer, following a heart attack at her home in Birmingham September 25. Also survived by her mother, Mrs. Susan M. Riley, Petersan, Ala., a sister, Mrs. H. C. Gillespie, Birmingham, and six brothers. Services from Johns' Funeral Home, Birmingham, with interment in Elmwood Cemetery there.

**KRIVO**—Pvt. John W., 35, former business agent of Detroit theater employees local, IATSE, reported killed in action in France. Survived by his widow and a daughter.

**MACRAE**—Henry, 68, oldest active film producer, of a heart attack at his home in Beverly Hills, Calif., October 2. He became associated with Universal Pictures in 1911 and was in charge of serial production there for several years. Survived by his widow, Margaret, and a sister-in-law, Ella O'Neill, his secretary for a number of years.

IN MEMORY OF A TRUE FRIEND

**TOM MIX**

Who Crossed the Great Divide October 12, 1940.  
JAMES E. HUNT

**MAHAR**—Fred J. (Brownie), 70, veteran manager and owner of ice and roller rinks in Halifax, N. S., in that city September 18. Survived by his widow and two daughters.

**MERRIAM**—Mrs. Julia, sister of Vaughn Glaser, Columbia Pictures actor, at her home in Toronto September 29. Services and interment in Cleveland.

In Loving Memory of My Darling Son

**Lt. Harley W. (Buster) Shoat**  
Killed in Plane Crash Oct. 18, 1942  
NORA ANN SHOAT

**NALBANDIAN**—Belle, formerly with J. Harry Six Shows, in Los Angeles September 14. Interment in Park Lawn Cemetery, Los Angeles.

**ODELL**—Caleb H., 65, president and owner of the J. H. & C. S. Odell & Company, pipe organ manufacturers, October 3 at his home in Yonkers, N. Y. He was a pianist and organist and author of several compositions. Survived by his widow, a daughter, three sons, a sister and a brother.

IN MEMORY OF

**William E. Sullivan**

1861-1932

His passing on October 15th—twelve years ago—leaves a permanent vacancy in this organization, of which he was so long a member.

**ELI BRIDGE COMPANY**  
and  
**BIG ELI EMPLOYEES**

**SHELBY**—Helen Cummings, 28, concessionaire with her husband, Harry N. (Hank), at Playland Park, Flint, Mich., at St. John's Hospital, Joplin, Mo., September 27, following a brief illness. In addition to her husband, she is survived by her mother with whom she was visiting when taken ill. Services and interment in Joplin September 30.

**STEWART**—Betty, 32, actress and wife of Larry Stewart, radio and night club singer, suddenly at her home in Hollywood September 29. Services in Hollywood October 2.

**WASHICHEK**—Charles P., 67, Milwaukee theater operator and former circus wire walker, at his home in that city September 24. He worked with his brothers and sisters, and later with his wife and two children, with Barnum & Bailey and later the Ringling circus under the name of Neavros, and toured Europe 30 years ago. He bought the Grace and Pearl theaters in Milwaukee in 1914. Survived by his widow, Minnie; a daughter, Mrs. Judith Weiland; a son, Charles Jr.; three sisters, two brothers and three grandchildren. Services at Borgwardt Chapel, Milwaukee, with interment in Arlington Cemetery there.

**WENNER**—Edward B. father of Robert B. Wenner, owner of New Star Theater, Whitinsville, Mass., of heart disease October 2. Services at Ward Funeral Home, Malden, Mass.

## Marriages

**BUMPERS-BROOKS**—Basil Bumpers, known as Blackie Sanford, to Hattie Brooks August 16. Both operate a cookhouse and recently were at the Alabama State Fair at Birmingham.

**HEINEMANN - MEEKER**—Richard Heinemann, magician, to Jane Meeker, nonpro, at Detroit September 6.

## Births

A son to Mr. and Mrs. David Rubinoff in Wichita (Tex.) Hospital, October 5. Father is violinist.

A daughter, Myra, to Maj. and Mrs. Albert Kaplan in Philadelphia September 25. Mother is former Florence Schribman, pianist. Father is with the medical corps at Bowman Field, Tex.

## Divorces

Al Jarvis, radio producer-director of *Douneat Derby* over Don Lee network and *Make Believe Ballroom* over KFWB, from Helen Elliott Jarvis in Los Angeles September 29.

## OFF THE CUFF

(Continued from page 22)

new songstress at the 5100 Club. . . . **JULES AND JOANN WALTON**, dancers, drew a holdover at the same nightery. . . . **DICK GALE** is the emcee at the Cave of the Winds.

**BOB (PORKY) PHILLIPS** is appearing at the Tower Inn. . . . **JANE FROMAN** has been booked for the Chez Paree. . . . **HELEN AND HAYES** are the dance team in the new show at the Walnut Room. . . . **MARTY ADAMS** and **Doris Chesterfield** are appearing at the Club Charming. . . . **DOUGLAS BROTHERS** current at the Panther Room.

**DON PABLO** and his Latin band are appearing at the Club Sombra. . . . **CHARLES CHANEY** is the comic at the Silver Frolics. . . . **RUTH NELSON** and **Bob Maltese** can be heard at the Club Silhouette. . . . **DON TORRES** (4) have inked in at the Stage Lounge. . . . **STEVE FODER** (4) current at the Town Club. . . . **RUTH VALLEE DUO** go into the Penguin. . . . **SPENCER REGAL**, still at Eddie's Lounge, has been signed for the Don Artiste radio program.

## Here and There:

**BOSTONIANS** have opened at the Drum, St. Paul. . . . **CAPIVATORS** are making a return engagement at Steuben's, Milwaukee. . . . **GLENN BROOKE** is playing Miami Garden, Jasper, Ind. . . . **MANSON TRIO** at the Sportsmen Club, Peoria, Ill.; Bill Akin follows within a few weeks. . . . **DOC PARKER** current at the Wigwag, St. Paul.

**VARIETY BOYS AND ETHLEYNE** are at the Plamor, Cheyenne, Wyo. . . . **BERNIE FERMAN** playing the Wonder Bar, Wausau, Wis. . . . **BOB MOORE** current at Lord Lansdowne's, Dayton, O. . . . **DEANE AND BOB KRESS** at the Flame, Duluth, Minn. . . . **JACK**

## 10 Million GI's Can't Be Wrong

(Continued from page 3)

played a few dates, but when the boys come marching home they'll be as big as anyone in showbiz. The acts of AFRS programs will have their tailor-made audiences waiting to hear them.

Today the volume of mail they get is ample proof of their popularity. Each week thousands of letters pour into AFRS offices in New York and Hollywood requesting songs, complimenting the artists and telling of the affection that the Yanks have for them.

### V. S. Tokyo Rose

"Jill", who is America's answer to Tokyo Rose, averages 600 letters a week. She does a high-class disk-jockey job, spinning the platters, mentioning names of some of the men who write to her and carrying on the usual chatter of record turners. The affection that servicemen have for her is reflected by the mailman. Men tell her of their sweethearts, of their homesickness, of how much her show means to them. After the war they will want to continue to hear her.

### Personal Build-Up

Anita, who sings on the *Personal Album* show, is another case in point. *Personal Album* is a program on which name singers like Dinah Shore or Ginny Simms cut a series of songs that are later broadcast. Songs and singers are selected on the basis of requests. Anita became so popular on other AFRS shows that G. I. requests bounced her right into the same level of popularity that Shore and Simms enjoy. The gal, practically an unknown outside of the services, wraps up about 400 letters a week and is expected to do as well as her name contemporaries when the war ends.

T/3 George Rosenberg, talent booker for AFRS and formerly with the Myron Selznick office, tabs Anita, Pat Friday, "Jill" and many others as comers because of their G. I. following and the know-how they are developing. Rosenberg also says that AFRS work has been a showcase for performers previously on their way up. Among them he lists Ida James, Martha Tilton, Georgia Gibbs and several others who are currently playing club or radio dates.

He feels that AFRS performances have enhanced these artists' chance of getting up there with the big names. Those who have yet to land in commercial showbiz will, he says, nevertheless soon hit the dough.

In addition to the ex-G. I. audiences they will have here, the performers are regarded as naturals for international short wave, as their shows are regularly heard on the BBC, Australian Radio and in other parts of the world where English is spoken.

These performers, who today play little part in the showbiz pattern, will move into top slots when the war ends because they have their audience already built for them and because they have had a chance to develop via AFRS.

## MINNEAPOLIS YENS

(Continued from page 3)

versity artists course in Northrop Auditorium at the University of Minnesota begins November 8 with Helen Jepson and Charles Kullman. American ballad singers are due December 12; Vladimir Horowitz, January 24; Budapest String Quartet, February 15; Donald Dickson, February 27; Mischa Elman, March 14, and Lily Pons, April 24.

**COREY** held over at the Cafe 39, Richmond, Ind. . . . **AL JACOBS TRIO** at the Show Bar, Evansville, Ind. . . . **NOVELITES** (3) may be heard at the Drum, Minneapolis.

**LONDONAIRES** at the Jai Lal, Columbus, O. . . . **RED CODY** and His Music-makers booked into the Dome, Minneapolis. . . . **MARY BETH** current at the Martin Hotel, Sioux City, Ia. . . . **LEI ALHOHA** and Her Royal Hawaiians appearing at St. Nicholas Hotel, Decatur, Ill. . . . **MARIE STANLEY** playing the piano at the Dome, Minneapolis. . . . **BILL WILLIAMS TRIO** may be heard at Eau Claire Hotel, Eau Claire, Wis. . . . **BOB MAJORS TRIO** booked into the Palladium, East St. Louis, Ill. . . . **STEVE AND DOROTHY MATHEWS** playing the Foeste Hotel, Sheboygan, Wis. . . . **"SCATMAN" CROWTHERS** (4) at Lou's Germantown Bar, Philadelphia. . . . **KING PERRY** opened at Phoenix, Ariz.



In Memory of Our Beloved Brother and Son

**A. E. DODSON**

Who Passed Away Oct. 19, 1928.  
Signed

Brother, C. G. DODSON  
Brother, M. G. DODSON

**FIEDLER**—Emanuel, 85, musician and father of Arthur Fiedler, Boston orchestra conductor, at his home in Brookline, Mass., October 4. Born in Austria, he went to Boston in 1885 as a first violinist of the Boston Symphony Orchestra and at one time was a member of the Kneisel Quartet. Surviving, besides his son, are three daughters.

**GIVAN**—Edwin A., for many years lessee and manager of the Opera House, Sussex, N. B., September 18 after a short illness.

**GRASSELL**—Mrs. Retta Lee, 56, wife of Harry Otto (Grassell), performer, in Kansas City, Mo., October 3. Survived by her husband. Services from W. Newcomers & Sons Chapel, Kansas City, with

## Robert Downing

Robert L. Downing, 86, stage tragedian in the '90s and who later became a traveling evangelist, died at his home in Middletown, Md., October 1.

He played the leads in *Ingomar*, *Othello* and *Julius Caesar* and in 1897 made his first great hit on Broadway in *Spartacus, the Gladiator*. He began his stage career in 1876 in *Uncle Tom's Cabin* and appeared with such stars as Mary Anderson, Joseph Jefferson and Edwin Booth. He left the stage in 1908.

Survived by his widow, a daughter and two brothers.

# ACA Skeds P-W Gabfest in Chi

## Hennies Hoist Chalks Heavy For Ala. State

### Tupelo on Right Side

BIRMINGHAM, Oct. 7.—Hennies Bros. Shows got off to a fine start this week at Alabama State Fair, with ideal weather prevailing and the public in a carnival mood, judging by the crowds that thronged the midway. A check on Wednesday night (4) indicated that a new record for midway receipts probably would be set by the six-day fair which, under new management, is receiving gratifying support.

Midway gross on Wednesday, Children's Day, was announced as \$23,559 after deduction of taxes, as compared to \$22,893 after taxes last year. Normal Kids' Day rates prevailed as against higher prices in effect last year. It was the biggest Children's Day in history of the fair for front gate, grandstand and carnival, officials said.

The show train pulled into Birmingham from Tupelo, Miss., Sunday night (1) and the first wagons rolled onto the lot about 10 o'clock. In spite of a shortage of help, most of the shows, rides and concessions were up and ready for operation when the midway officially opened (See *Hennies B'ham Hoist* on page 33)

## Switch Finishes Buffalo in Black

BUFFALO, Oct. 7.—Executives of the Buffalo Shows said here that all except two weeks of the season had been played in the black. It was the original plan to open the '44 season in Southern Ohio but, due to labor shortage, an early opening was postponed and in May all heavy equipment was moved from near Cincinnati to Cuba, N. Y., where the show made its bow May 19.

In 15 towns the show was credited with being first in. Farthest point south played was in Central Pennsylvania and the most northerly date was filled at a point 46 miles below Montreal. Some nights were lost to rain during the initial week, but after that only one night of the entire tour failed to see the lights turned on. This was in Oakfield, N. Y., during a hard rainstorm. With three exceptions, every lot played was down (See *Buffalo Ends in Black* on page 33)

## Collins Troupes Fast At 25 Dates; Crews Ready to Rebuild

ST. PAUL, Oct. 7.—William T. Collins Shows closed an unusually successful season in Truman, Minn., September 20, having carried 7 rides, 6 shows and about 30 concessions in Minnesota, North Dakota and Iowa, playing 19 county fairs and 6 still dates. Show had no accidents and did not miss one opening date.

All equipment was brought here and stored in a steam-heated garage large enough to house all trucks and trailers. A crew under Wally Thompson will remain in quarters to rebuild rides, build new show fronts and streamline the Tilt-a-Whirl which Manager Collins purchased (See *Collins Will Rebuild* on page 33)

ATLANTA.—General Manager E. Lawrence Phillips, Johnny J. Jones Exposition, which was playing Southeastern World's Fair here, said last week that, because satisfactory railroading arrangements could not be made, the show management had found it impossible to confirm a tentative contract to play Alabama State Colored Fair, Birmingham, week of October 23.

## NM Is Shy of Heft For Record by CA

PAMPA, Tex., Oct. 7.—Al Wagner's Cavalcade of Amusements did all the business possible at New Mexico State Fair, Albuquerque, September 24-October 1, but it was far from the record-breakers of the previous five fairs the show had played.

Business was hampered by occasional rain and windstorms and shows and rides had a fair week. Show train was loaded in good time, considering a five-mile haul, and left at 3 p.m. last Monday, arriving in Pampa at noon Tuesday. Show was billed to play here four days, closing tonight for the trip to Tulsa (Okla.) Fair and Livestock Exposition, October 10-16, under management of W. B. Way. Reports from the oil city gave prospects of a profitable engagement for the Cavalcade. Played here under joint sponsorship of Veterans of Foreign Wars and American Legion Posts and Texas State Guard.

## Bantly Rides Operate In Charleston, S. C.

HENDERSON, N. C., Oct. 7.—Rides of the Bantly Shows, which closed a season of 30 weeks here last Saturday night at Golden Belt Fair, will be operated several weeks in Charleston, S. C., reported Frank R. Sheppard, pinch-hitting for L. C. (Ted) Miller, former general agent, who entered the transport service.

Equipment will then go to Savannah, Ga., for the winter months, where Mr. and Mrs. Herman Bantly, owners, will keep a working force and start painters and carpenters on new fronts and a new entrance.

Nick B. Stepp, show secretary, will leave for his home in Asheville, N. C., after a few days in Charleston and Mrs. Ellen Sheppard who has been his assistant, will assume secretarial duties.

## Jones Jamboree Nets 13C For SLA Muster-Out Fund

ATLANTA, Oct. 7.—Showmen's League jamboree held Wednesday night on the Johnny J. Jones Exposition midway at Southeastern World's Fair here for the League's Mustering-Out Fund was highly successful, netting over \$1,300 for the fund. Nearly 600 tickets were sold and the balance was realized from sale of boxes of food and beverages.

Morris Lipsky was general chairman of the affair, which was directed by E. Lawrence Phillips. Milton M. Morris, past president of the League, was emcee, with Edward Keck assisting him. Harold (Buddy) Paddock and S. T. Jessop, past vice-presidents of the League, lent their assistance, and Ralph Lockett was treasurer.

An excellent show was presented. Talent included acts from the Folies of 1944, Gay New Orleans Revue, Del Rio



S/SGT. WILLIAM M. LACY, reported a prisoner of war in Germany, is the son of Mr. and Mrs. C. C. Pipkin, vet trouper now with the D. S. Dudley Shows, and was practically reared on the road, receiving his education in Dallas and Fort Worth. Known as the second tallest paratrooper in service, six foot two inches tall and weighing 214, he was dubbed "Flash Gordon" and was decorated with the Silver Star for "courage beyond the call of duty" in action.

## Sheesley Planning To Sell

MOBILE, Ala., Oct. 7.—John M. (Captain) Sheesley, head of the Mighty Sheesley Midway and pioneer carnival owner and operator, who has been in ill health for some months, has not been as active as usual this season and plans to retire, having offered his equipment for sale. Except for a couple of trips to the Mayo Clinic, Rochester, Minn., he has accompanied the show on its route most of the season, although visiting the lots only occasionally. On the executive staff are his son, John D. Sheesley, and his brother, Charles E. Sheesley.

## Ops Will Grip Posers of Biz

### Annual conclave is to mull problems coming with re-conversion and normalcy

ROCHESTER, N. Y., Oct. 7.—A general conference on industry topics is skedded at the 11th annual meeting of the American Carnivals' Association, Inc., in the Hotel Sherman, Chicago, beginning December 4, it was announced at ACA offices here by General Counsel-Secretary-Treasurer Max Cohen.

Subjects include post-war planning, patriotic activities in '45, taxation, railroad transportation, motorized transportation, priorities, rationing, legislative program, public relations, canvas and flameproofing, new safety regulations and other problems created by the war. Detailed program:

Opening of meeting by President James E. Strates; notice of meeting; IAFE communication; proof of notice of mailing; certificate of mailing; roll call of member shows; individual roll call; reading of minutes; reports of President James E. Strates; first vice-president, David Endy; second vice-president, Issy Cetlin; associate secretary, J. C. McCaffery; associate treasurer, Floyd E. Gooding; approval of officers' reports; annual report of general counsel and secretary-treasurer, Max Cohen.

Annual reports of associate counsel: Midwest, Richard S. Kaplan; South, Paul M. Conaway; Canada, Louis Herman; assistant general counsel, Hyman G. Gould; (See *ACA To Talk Post-War* on page 33)

## Rastery Third Racks Up Best Road Returns

WILMINGTON, N. C., Oct. 7.—Third annual tour of the R. & S. Amusements, under ownership and management of James M. (Jimmy) Rastery, is said by the management to have been its most successful, reported Walter D. Nealand. Tour began in Southport, N. C., a suburb of the home base, Wilmington, March 17 and will continue until Armistice Day and possibly later if business warrants. Most of the dates have been engagements under auspices of Shrine clubs, police, Junior Chambers of Commerce and American Legion posts.

Show has seven major and two miniature rides, no shows and 24 concessions, mostly operated by the office. Fourteen semi-trailers and one 30-foot office wagon trailer and two Diesel 60-kw. light plants are utilized for transport. (See *Rastery's Third Best* on page 33)

## Buck to Barn; NE Trek Okay

TROY, N. Y., Oct. 7.—After a successful tour of New York and the New England States, the O. C. Buck Shows closed the season at Great Barrington (Mass.) Fair and stored in winter quarters here, reported Roy F. Peugh. Owner and Mrs. Oscar C. Buck left for Hot Springs, where they will spend several weeks. Mr. and Mrs. Paul LaCrosse and Mr. and Mrs. Frost returned home to St. Albans, Vt., and Mr. and Mrs. Narcissio to their home in Methuen, Mass. Mr. and Mrs. Luke Seifker and Mr. and Mrs. Toby Kneeland, after repainting and repairing rides and trucks, motored to their homes in Florida, accompanied by Barney Dunbar. Mr. and Mrs. Jimmie Hurd and Mr. and Mrs. J. W. Brown left with their (See *Buck Trek in NE Okay* on page 33)

## BALLYHOO BROS.' CIRCULATING EXPO

### A Century of Profit Show

By Starr De Belle

Tie Pile, Ark.  
October 7, 1944.

Dear Editor:

Because of cold weather this show made a 1,500-mile jump from Colorado to Arkansas, arriving here without auspices, lot or license. An entire week was spent in making the trip. Arkansas is new to the present Ballyhoo generation, but not new to the old reliable show

title which has made millions in the State happy. Thirty-four years ago Alex Ballyhoo, father of the five brothers, and their uncle, Medieval Ballyhoo, played fairs throuthout the State with a black top, featuring *Pharaoh's Daughter*, a moving picture, which was sold without a front talker saying, "If you wear long, red flannel drawers and if you are liv- (See *BALLYHOO BROS.* on page 33)

## Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, Oct. 7.—President F. E. Gooding presided at the opening meeting October 5, when committee heads were named for convention activities. M. J. Doolan will handle the annual memorial service, S. T. Jessop will attend to reservations and Past President J. C. McCaffery will be in charge of the President's Party, each to select his committee. General Chairman Sam J. Levy lining up committees for the annual Banquet and Ball. Meeting was opened with the invocation and all remained standing in silent darkness in memory of departed members James Cunliffe, Jack Pritchard, Harry Hancock, Ralph Pacini, C. D. Scott, C. D. Odom, Harold B. Dittmar, Ed C. Drumm, Earl Taylor and Al Sopenar. A special service in memory of Al Sopenar, killed in action, will be held October 15.

Membership committee reported total of 190 members for the year to date. Red Cross drive to date shows total of \$10,392.99, with more coming in daily. Sick list includes Nate Hirsch at home, Tom Vollmer in Alexian Bros.' Hospital, R. N. (Hi-Ki) Adams in Municipal Hospital and William J. Coultry at home. Henry Susk and Herman Carson received medical discharges from the service. Servicemen George L. Crowder and Walt Featherston attended the meeting. George Terry was appointed to arrange for a case to hold the Lee Sloan collection of elephants, to be placed in the League rooms.

Elected to membership were William Roddy, Leon T. Hout, Al Baysinger, Sam Wolff, Earl A. Ingalls, L. Verne Slout, Edward F. Kelly, James A. Tinney, A. R. McCandlish, Herbert J. Link, Harry E. Westbrook, Cecil V. House, Lloyd H. Bell, Phillip L. McGee, Lee D. Conarroe, Joseph Brown, William Lambert, John H. Rothwell, Howard L. Shepard, Harvey B. Williams, George C. Steber, M. E. Frenzel, Russell J. Leander, Joe Miller, William H. Webster, Raymond A. Marlowe, R. J. Vallo, Terrence P. O'Rourke, Matt Ligay, Art Frazier, Anthony W. Prudden, Orval C. Williams, Charles H. Hodges, Charles N. Engel, Louis L. Kerner, Sam K. Craden, William R. Meyers, Glen L. Senior, Joseph B. Kirby, Arthur Brown, McCormick Steele, Cortez Lorow, C. C. James, Raymond A. Walton, Paul A. King, Jack A. Kelly, Norman Littlefield, W. O. Page, Melvin O. Olson, John M. Dewald, W. A. Bernauer, William R. Cannady, Al Irwin, William C. Miller, Charles E. Spencer, Hyman A. Popkin, William A. Stacy, Walter J. McCloskey, Steve Mandrick, Max McAra, John A. Reed, Juan H. Bingham, Asa Ross, C. C. Jernigan Jr. and Gus X. Forster. Letters came from Sgt. N. P. Raymond, Capt. (See SLA on page 57)

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only —markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

### LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00 per 1,000. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100. 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25. 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M. Round Gray Cardboard Markers, 1800 for... 1.00 Thin Plastic Markers, brown color, M... 2.00 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. JACKSON Blvd., Chicago 4, Illinois

## WILL BUY

Modern Lead Gallery With Ammunition

No junk. Can place for winter complete Arcade, main street location. Must be up-to-date machines. Want ten experienced Girl Dealers. All winter work. Wire or write

POP HALE, 425 South 8th St., Waco, Tex.

## CLUB ACTIVITIES

### National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, Oct. 7.—Eligibility committee October 4 unanimously approved these applicants for membership: Elie N. Charbonneau and Irving Pearlstone, sponsored by Ross Manning; Walter E. Cornell, G. Wilson Dodds and Charles Johnson, by President Oscar Buck; Mickey Purcell and Albert Solomon, by Sam Levy; Morris J. Vivona, by Frank Capelli; Alexander Carras, by Jules Lasures; Sam Frunikin, by D. D. Simmons, and William Alban, by Nathan Weinberg. Membership drive is nearing the 150 mark, with President Buck leading, Ross Manning a close second; Harry Rosen, third, and Nate Weinberg coming into the first division. President and Mrs. Buck were in from Troy, N. Y., before leaving for Hot Springs. Before leaving he bought 40 tickets for the annual banquet, contracted for five pages in the Year Book and contributed \$100 for soldiers' Christmas gifts. Chairman Jack Lichter, veterans' committee, who has finished sending the first 100 Christmas packages to club servicemen, is purchasing gifts and preparing special packages for service members who made specific requests for certain things.

Jimmy Strates ordered 40 banquet tickets. Sam Blbring, Willie Gottlieb, Loris Elias and Jack Zupan went to Miami. Letter came from Pfc. John J. Leonard, Proving Grounds, Aberdeen, Md. Chief Machinist's Mate Milton Fein, brother of Henry Fein, in from South Africa. At the meeting October 11 bids for the lunch counter concession in the club will be opened by the board of governors.

### Ladies' Auxiliary

Next social meeting will be October 18 at 8:30 p.m. Chairman Magnolia Hamid, ways and means committee, is grateful to members who sent in addresses of husbands, brothers and sons in the service for Christmas gifts. At a well attended meeting of the board of governors, presided over by Chairman Blanche M. Henderson, some plans were discussed for the coming season. Member Irene Moore and husband, Bill, on their way to Canada, visited at the rooms, accompanied by Mrs. Harriet Merson, whose application was filed, sponsored by Irene Moore. President Edna Lasures sent in the application of Kay Glass. Dues came from Flora Elk, Gladys Mapping, Thomasina J. Gray, Sylvia Lewis and Vernetta Morton.

### Troupers Arrange Election

LOS ANGELES, Oct. 7.—Regular Associated Troupers resumed weekly meetings October 2, celebrating joint birthdays of Jimmy Dunn and Hilton Hodges. Many improvements in the new clubrooms in McKinley Hall, Walker Auditorium, Grand Avenue, are practically completed. During absence of President Babe Miller, who has been at her home in Mission Beach due to illness of her husband, Moxie, the chair has been filled by Vice-President Joe Krug and Martha Levine. During the past two weeks 38 additional applicants have been approved for membership.

President and Moxie Miller arrived from Mission Beach for the October 2 meeting and she immediately started a campaign for numerous winter activities in the clubrooms until the ball and banquet on the first Tuesday in January in Florentine Gardens, Hollywood. Installation dinner will be held on that evening. President Miller set the first Tuesday in November as nomination night and the third Tuesday in December as election night. According to the new by-laws, one year a woman presides and the next year there is to be a male president, alternating the four vice-presidents accordingly, with exception of the secretary and treasurer who may succeed themselves.

### WE DON'T BOAST

About our route, but Steele, Mo., first show in, this week; Tiptonville, Tenn., first in five years, next week. Want clean Shows, Concession Agents, High Striker, Basket Ball; others open. We are on a Cook's tour, but we are cooking with gas. Contact

**DYER'S GREATER SHOWS**

### Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire  
Los Angeles

LOS ANGELES, Oct. 7.—At Monday's meeting a service was conducted by Mel Smith in memory of Louis Moe Morris, Ralph Balcolm, Buck Swartz and Steve Henry, 89 members being present. Overseas letter came from Jimmy Lynch, former cookhouse impresario of Craft's 20 Big Shows. He is with Patton's Third Army and it violates no military secret that this troupe has discarded the week-stand policy in favor of one-day engagements, with an occasional two or three burgs daily.

Flowers and a letter of condolence were voted for Angeles Temple on the loss of his pastor, Aimie Semple McPherson, friend of outdoor showmen and a member of the Ladies' Auxiliary. Lou Dorr is in Mercy Hospital, San Diego. Building fund was augmented by a War Bond from Bill Meyer and floor contributions which came near to buying two more bonds. Harry Fink officiated as promoter. Recently returned members included Jack Coleman, Arthur Bros.' Circus; Mate Monday, Long Beach; Fred Zypkin, West Coast Shows, and Moe Levine, Monte Young Shows.

Detailed report of the third annual banquet and ball given by PCSA members of San Diego and Mission Beach was made in behalf of an attending committee composed of Frank Redmond, Walter Stutz, Joe Mettler and Joe Steinberg by Mel Smith.

Affair was well publicized for September 2 in Cliff Poole's Alpine Gardens and was attended by nearly 500. Night spots furnished seven acts. Mrs. Aggie Ewing, of the Gay '90s, furnished three acts; Showboat Club, two acts, and Walter Stutz Enterprises, an eight-piece band and two turns. Auxiliary member Dolly McCollister presented a hula dance that stopped the show. Kangaroo Court was presided over by Judge Ted Sloane, and bailiffs were Hort Campbell, Joe Steinberg, Nate Harris and Harry Wooding. Court grossed a substantial sum and the turn-in was 100 per cent. Auxiliary checkroom, in charge of Fern Chaney, Emily Mettler and Peggy Steinberg, broke all records in takes.

Committee in charge was Frank Redmond, general chairman; Ted Sloane and Whitey Perry, promotions; Joe Mettler, tickets, assisted by nearly everyone, and emcees were Mel Smith and Harry Gallup, manager of the Spreckels Theater. Mel Smith remarked that the San Diego party was more than a social success, and on behalf of members there, presented to the cemetery fund the sum of \$1,000.

### Ladies' Auxiliary

October 3 meeting had Vice-President Mary Taylor; Marie Morris, second vice-president; Vivian Gorman, secretary, and Marie Tate, treasurer, in the chairs and 45 members present. Mother Minnie Fisher held silent prayer for late member, Aimee Semple McPherson, and opened the meeting with the Lord's Prayer and salute to the flag. Response with War Stamps for the Victory Drive has been gratifying. Janie Lane, from the Chicago auxiliary was a visitor and is making Los Angeles her new home. New members attending their first meeting were Pauline Crawford and Ethel Ebel. Nina Rodgers, who attended the first meeting since returning from Utah, reported a successful season. Bank award went to Jenny Perry and door prizes to Donna Day and Tillie Palmateer. Rose Rosard and Mabel Hendrickson served lunch and bingo was played.

## Heart of America Showmen's Club

Coates House, Kansas City

KANSAS CITY, Mo., Oct. 7.—Manager of the Coates House officially announced September 29 that the hotel would not be closed, as had been planned, but that renovation would be carried on with the hostelry open to the public. New members are Joe Hale, Walter Kellar, J. E. Sims, Cecil D. Hudson and Charles Reynolds, Wayne Hale Shows. Milo Anthonie, Pampa, Tex., paid five years' dues in advance. Harold Fitzgerald, concessionaire at Long Beach, Calif., and Charles L. Hansan, Dodson Shows, are also new members.

Larry Nolan, president of the Rocky Mountain Showmen's Club, Denver, was here on business; also S. J. Witthouse, concessionaire. Toney Martone closed his Heart of America Shows here September 23 after one of his best seasons. Equipment is stored at the Frank Ryan farm. Mr. and Mrs. L. K. Carter, Buck Ray and family, George Carpenter and Ivan Mikealson headed for Arkansas with their concessions. Pappy Coleman closed a successful season with the Heart of America Shows. Frank Capp moved to the Empire Courts and several former tenants of the Coates House are now quartered in the Lorraine Hotel. C. & L. Shows closed September 23. George Carpenter will take his photo outfit to a horse show in Lennox, Ia.

Banquet and Ball Committee, Buck Ray, chairman, and the Silver Jubilee Committee are putting finishing touches to plans for the week of December 25.

## Miami Showmen's Association

236 West Flager Street, Miami

At a recent special meeting of directors these new members were elected: Fred Mauer, Joe Liberty, Cyril J. Babka, Ray Jones, Jasper R. Anderson, Michael Roman, Joseph E. Corey, Emanuel Zacchini, Max Pincus, Thomas F. Brown, William Ernest Taylor, Walter (Blackie) Rodak, Scully DeLuca, Charles Guttermuth, Antonio (Pop) Buzzella, Ralph Justus, Jessie (Sonny Boy) Campbell, William Dawson and Vitterio Zacchini, proposed by Vernon F. Kohn; Albert C. Reid, Alfred Guy Hileman, Frank R. Sheppard, Edward N. Leslie, Mack McFarland, Harry A. Zimmer, Thomas S. Blackhall, Otto Franz, Barnett Abel, Harry Heisser, Charles Schraffe, J. J. Foley, Robert V. Scott and Joseph T. White, proposed by Third Vice-President Joe Payne; William Browne, by Al Palitz; Sam Gordon, by Robert K. Parker; Clark Irick (Thomas), Leonard W. Banister (Blackie O'Dell) and Nunzio Harry Erigo, by Johnny Ciaburri; Max Hummel, by Sam Beaty; Joseph Paul Kelly and S. O. Jones, by Eddie Hackett, chairman of the membership committee; Francis William McGuey, Harry A. Suss, Lawrence Mullins, Jess Warren, Henry Gamble, Cecil D. Hudson, Charles A. Clark, John H. Bond, Marvin Key, Mike P. McNicholas, G. Roy Cramer, Dewitt D. Hudson, Richard C. Bays, Jack W. Guthrie, Anton B. Pugal, W. L. Danley, J. L. Culverhouse, W. Roy McCurdy, Beverly P. Wallace, William T. McCulley, Ferdinand C. Schmitt, Henry Williams, William J. Hartley, W. B. Starr, Jack Littlefield and Thomas M. Bozza, proposed by George A. Golden. Vernon Kohn has passed the quota of 50 new members, making him eligible for a gold life card. Donations of \$410.75 were received from Endy Bros.-Prell Shows.

## FIRECHIEF FLAMEPROOFING

THE COMPOUND THAT WON'T WASH OUT

## KHAKI NOW READY

Fire-Water-Weather-Mildew Resisting. Now available in 5, 10 and 50-Gal. Containers. Colors—Khaki, White, Blue and Olive Drab. Write today. Exclusive Distributors for Wm. E. Hooper & Sons Co. to OUTDOOR Show Trade.

## UNITED STATES TENT & AWNING COMPANY

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# American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Oct. 7.—For the 11th annual meeting in the Hotel Sherman, Chicago, beginning December 4 at 11 p.m. in Parlor L and continuing nightly until completion of business, the general counsel, secretary-treasurer is compiling the annual report and, in accordance with the custom adopted last year, the plan is to present it in printed form and distribute copies. It would be helpful if members or others interested would submit such ideas or suggestions as they wish presented at the annual meeting.

Season's visitation program was completed, with a visit to Holman's Rides and C & V Exposition Shows September 30 at Wayne County Fair, Palmyra, N. Y. Three rides were in operation, all doing near-capacity business. Mr. Holman and Mr. and Mrs. Sprague extended courtesies. Although the personnel membership race continues, there have been no changes in standings of the four leading contenders.

United States Department of Commerce issued interesting statistics on the number of business firms between 1939 and 1943. In the amusement industries there were 44,200 establishments in 1939, with a peak of 44,800 in 1940, and a subsequent reduction to 38,000 in 1943. The department furnished a comprehensive article on availability of post-war electric power, with the prospect that such current will be available at a reduced cost in view of the excess of supply over the normal pre-war demand.

## BALLYHOO BROS.

(Continued from page 31)

ing in the horse-and-buggy days you won't like this show," because everyone wore 'em and lived 'em in those days.

Ballyhoo Bros.' mother did the Dance of the Nile, a bullrush number which fit in nicely with the picture, while their aunt sang illustrated songs. For that reason the title is well remembered in these parts.

The last 100 miles of the long run were made over an apple-knocking road known as the Broken Rail & Milk Run Railway. Fifty miles out the car knockers decided to shop 40 flatcars. That put the shows in the red for another week. Finally our trainmaster decided to double the 10 remaining flatcars back and forth to bring in the wagons. On the first trip the fireman ran out of wood 26 miles from town. Being the types who appreciate good treatment, our workmen, huddled under canvas on the flats, grabbed axes and chopped enough timber to put the show into town.

So well pleased was the president of the railroad that he decided to get the shows an auspices. The stockholders, brakemen and engineers refused to accept the responsibility. Finally the section hands agreed to sponsor the midway, providing the bosses guaranteed the boss gandy dancer a silver-handled tie tamper. So we attempted to play an event known as the Gandy Dancers' Jubilee. The main object was to raise funds for the purchase of a new handcar. The old pump car was parked under the main-entrance marquee to build up spending morale among the railroaders.

The show's bannerman immediately got out a souvenir timetable and scored heavily with ads. A washout on Tuesday, opening day, separated the midway from the town and the auspices, and the night was lost. On Wednesday night the Flagmen's Ball and the Brakemen's Clambake kept midway attendance down. Thursday should have been big because it was railroad payday, but the pay car was derailed 30 miles out and the pay-offs were then stalled until Friday. It rained the show out on Friday and Saturday, which scared the committee away from the lot. The rest of our train had arrived by then and the shows were loaded. We switched over to another road and, while this is being written, we're on our way.

P.S.—Gandy Dancers just wired a squawk. Our special agent who gave away cars before the war thought that the handcar was there for the same purpose. That made the date an even break for all parties concerned. We lost the week and the committee lost the pump car.

MAJOR PRIVILEGE.

## ACA TO TALK POST-WAR HENNIES B'HAM HOIST

(Continued from page 31)

presentation of associate counsel present; Richard S. Kaplan, Paul M. Conaway, Louis Herman, Hyman G. Gould; reports of directors: board as a whole; individual directors, Oscar C. Buck, David Endy, John Gecoma, Phil Isser and Max Linderman.

Communications: Applications for membership and action thereon; complaints; unfinished business; new business: Memorial resolutions; C. D. Scott; The Billboard resolutions; trade publications resolution; miscellaneous resolutions; election of directors until next annual meeting in 1945; directors meeting combined with membership meeting.

Election of officers: President, first vice-president second vice-president, associate secretary, associate treasurer, general counsel, secretary and treasurer; selection of next meeting place (by-law provision); discussion of association's policies for 1945; presentation of bills; financial report of meeting; financial report of public relations fund; suspension for non-payment of dues; collection of dues; miscellaneous business.

### Contributions To War

Appointment of associate counsel: Midwest, South, Canada and assistant general counsel; discussion of activities of the past year; discussion of industry's contribution to the war effort; addresses by members on subjects to be announced at time of meeting.

General conference on matters affecting the carnival industry: Post-war planning, patriotic activities in 1945, taxation, railroad transportation, motorized transportation, priorities, rationing, legislative program, public relations, canvas fireproofing, etc.; new safety regulations; discussion of new problems created by the war effort; adoption of policies and legislative program for 1945; discussion of further contributions which the industry can make to the war effort; open forum; miscellaneous business; adjournment.

## RAFTERY'S THIRD BEST

(Continued from page 31)

Cookhouse is owned and operated by Lera Sink. Bingo is operated by Bill Harrell. Free act all season is the Flying Romas Troupe, with Roy G. and Mary Atterbury Valentine, leapers, and Francis Rennie, catcher, and holds crowds nightly. Leonard (Skeeter) Garrett, a Raftery vet in service, is superintendent of rides; Eddie Brown is Octopus foreman and Wright Loftain is foreman of the Chair-o-Plane. Among concessionaires are Ann Normandle, ball games; Mr. and Mrs. Linde, Leon Randall, mouse game; Percy and Nellie Sink; Eddie Lewis, three games, and Jimmy Bickford, three games.

Executive staff is James M. Raftery, owner-manager; Mrs. Carrie Raftery, secretary-treasurer, in charge of office wagon; Eddie M. Lewis, business manager; Eddie Cooper, contracting agent; Percy Sink, maintenance superintendent; "P. G." Hedgecock, electrical superintendent; John Haddock, superintendent of main gate entrance; Bill Hatzell, advertising agent.

Show will combine with the John Marks Shows at an American Legion Post Gala Week and Thrill Circus here in Raftery's home town.

## BUCK TREK IN NE OKAY

(Continued from page 31)

equipment to join Leo Bistany's show in Florida.

Richard Tolman, show secretary, left for Chicago, where he will spend the winter with his daughter. Lon Ramsdell rejoined United Artists. James L. Quinn, general agent, left to visit his father in Vermont. Roy F. Peugh, publicity director, joined forces with Walter McDowell in conducting several indoor events. Mr. and Mrs. Thomas left for the South. Mr. and Mrs. Harry Schwartz left for New York City, where they will join their son, who is on furlough, and then will travel south. Mr. and Mrs. E. C. Evans and family returned to Columbia, S. C. Ralph Flannigan, manager of Jones bingo, returned to Buffalo. Mr. and Mrs. R. Partridge will spend a few weeks at winter quarters storing ride equipment and then will go to Indiana.

The still-date circuit was marred only by a rainout at Lebanon, N. H., and a cancellation of Corning, N. Y., being substituted by Auburn, N. Y. Fairs were excellent except for a complete rainout at Altamont, N. Y.

at 7 p.m. Monday (2). The layout extended in a long straight-away from a point near the main entrance.

Opening day attendance was light. Tuesday afternoon and evening, with more than 20,000 people on the grounds, rides, shows and concessions got a good play. Crowds came early on Wednesday—Children's Day—and by 2 o'clock there were more than 30,000 on the grounds. All city schools closed at 1 o'clock and thruout the afternoon thousands of children streamed thru the gates. By 4 o'clock the Hennies midway was jammed. All rides operated at capacity until a late hour, the grandstand audience of nearly 10,000 swelling the already huge midway crowd from 10 o'clock on. Shows were jammed, and concessions got a heavy play.

J. C. McCaffery, in charge of midway and all amusements, at 10 o'clock said that attendance was at least 20 per cent over last year's Children's Day, and that at the rate the midway was going it probably would break last year's record of \$23,000 for the day. Clouds early in the afternoon held a threat of rain, but after a very light shower lasting only a few minutes the skies cleared and weather was perfect the remainder of the day. The fair had an unusually large independent concession midway and most of the stands got plenty of business.

The Hennies show had a profitable week at Tupelo (Miss.) Fair. Rain cut attendance and receipts on two days, but the week as a whole was exceptionally good. Midway's big day was Saturday, which rolled up a gross of nearly \$15,000, according to Harry W. Hennies, general manager.

Many showfolks were visitors at the Birmingham fair, which, since the discontinuance of the Tampa fair, has become a general meeting place for showmen and others. The Atlanta fair, on at the same time, also had many visitors. Notes on both Birmingham and Atlanta will be carried in next week's issue.

## BUFFALO ENDS IN BLACK

(Continued from page 31)

town and within easy access of local population.

One truck and some other equipment has been sent south for October dates. Biggest single opening night's business was in August during the extreme heat wave, altho during that torrid period some other nights' business fell off. First 19 weeks included one total blank in Blasdel, N. Y., during a polio spread. A long jump was made out of that area and not once during remainder of the season was polio even mentioned in towns played. Besides that in Blasdel, the office reported only one other poor week, which was due to a wind and storm period, altho the show was open nightly. Of the remaining 17 weeks four were good, eight were excellent and five turned in tremendous business.

Two street fairs were played and a

gate with free acts was used at all other dates. Main gate prices varied at 12, 14 and 16 cents, tax included, with 16 cents prevailing price thruout the tour. Major ride admission prices were 20 and 25 cents, with 25 cents prevailing. Kiddie ride admissions were 12 cents for two weeks, with 20 cents the established price for the remainder of the season. There was one serious truck accident but no one was injured and no other vehicles were involved. Many strong winds were encountered but only one major blowdown was experienced when the bingo top and much other canvas was destroyed.

Management believes labor difficulties encountered will be largely removed in 1945 and a route is being laid out in New York, Pennsylvania and Ohio, show to remain out in '45 until Armistice Day. Management owns and also books rides. Office owns 10 concessions. Owner Howard Potter, Buffalo, has been in show business many years, and 1945 will be his eighth consecutive year under the title of Buffalo Shows.

## COLLINS WILL REBUILD

(Continued from page 31)

from William Barnhart, Golden West Shows.

Executive staff, which comprised William T. Collins, manager; Mrs. William T. Collins, secretary-treasurer; Henry Hingst, lot superintendent; Wally Thompson, superintendent of rides, and Alcide Pepin, electrician, will remain intact for next season. Personnel left for their homes, Mrs. Gertie Yarr to Minneapolis; Mr. and Mrs. George Crable to Fairfield, Ia.; Mr. and Mrs. Jack Kelly to Joplin, Mo.; Danny Whited, Rochester, Minn.; Ed Meyers, Los Angeles; Mr. and Mrs. T. Walsh to remain at home in this city; Bob Carroll to Holcombe, Wis., and Don Hetrick, Sioux Falls, S. D. Mr. and Mrs. Henry Hingst will remain here and Charles Shaunsy will go to Minneapolis.

## TENTS

New and Used

CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO.  
100 CENTRAL AVE. ALTON, ILL.

## TENTS—BANNERS

10x15 1/2 Four-Way Khaki, Like New.  
14x21 Living Top, White, Six-Foot Wall, New.  
Charles Driver — Bernie Mendelson.

O. Henry Tent & Awning Co.  
4862 North Clark St. CHICAGO 40, ILL.

## WILSON COUNTY FAIR

Wilson, N. C.

THE LARGEST TOBACCO MARKET IN THE WORLD  
OCTOBER 16 TO 21 INCLUSIVE

## GREENWOOD COUNTY FAIR

Greenwood, S. C.

OCTOBER 23 TO 28 INCLUSIVE  
First Fair at Their New Fairgrounds

### WE WILL PLACE ALL EATING AND DRINKING STANDS AT FAIRS

WANT—Art Parent wants Cornet Player, AFM, for Paradise Revue Ork.  
WANT—One Line Girl for Famous Paradise Revue. Union salary.  
WANT—Penny Arcade, Grind Shows of merit, SILODROME, Glass House. Those joining now we will furnish free winter quarter rental.

WANT—A few Skilled Carnival Workingmen in all departments.  
Winter Quarters at Petersburg, Va., Fairgrounds Will Open  
November 20 to Rebuild the Finest Show in the Entire East.

WE WILL PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS, NO OTHERS NEED APPLY

All Address

## CETLIN & WILSON SHOWS

Durham, N. C., Fair, This Week.

We will buy for cash, Flyoplane. Must be in perfect condition.

**PENNY PITCH GAMES**  
 Size 46x48", Price \$30.00,  
 Size 48x48", With 1 Jack Pot, \$40.00,  
 Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price .....\$13.50

**BINGO GAMES**  
 75-Player Complete .....\$5.00  
 100-Player Complete ..... 7.00

1/3 Deposit on All Orders.  
**SLACK MFG. CO.**  
 124-126 W. Lake St. CHICAGO, ILL.

**ASTRO FORECASTS AND ANALYSES**  
 All Readings Complete for 1944

Single Sheets, 8 1/2 x 14, Typewritten, Per M. . . \$5.00  
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 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.  
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**MENTAL TELEPATHY**, Booklet, 21 P. . . . . 25¢  
**"WHAT IS WRITTEN IN THE STARS,"** Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 10¢.  
 Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

**SIMMONS & CO.**  
 19 West Jackson Blvd., CHICAGO  
 Send for Wholesale Prices.

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 228 W. 42d Street, New York City  
 Open 1 P.M. Daily  
**WANT NOVELTY ACTS OF MERIT.**  
 State salary and all details in first letter.  
 Open all year round.  
**SCHORK & SCHAFFER.**

**PENNY ARCADE FOR SALE**  
 Retiring from Business

125 Machines, Top, Counters, P. A. System, Penny Counter, Changer, 45 Ft. Electric Front, GMC Truck, 15 Ft. High Stake Body and Ford V-8 Tractor with Big Eli Trailer Van, 9 New Tires. Will not separate. Price \$4500 Cash.

**WILLIAM MARTIN**  
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**BAKER'S GAME SHOP**  
**BINGO BLOWERS**

Wheels and Posts, Skillos and Tracks, Buckets, Soup Pegs and Roll Downs; Heavy Metal Bottles; Aluminum Bottles, Water Fall Blowers for Slum or Coupons, Pea Pool Outfits, Under and Over Laydowns, Eight Die Blocks, Pan Joints, Roll Down Charts and Coupons, Penny Pitches, Bingo Cards, Electric Bingo Score Boards.  
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**MUSICIANS WANTED**

White Trombone, Trumpet and Bass Drummer. Must be good. Long season, good salary. Join at once. Wire to  
**VINCENT BELLOMO**  
 Playland Shows Manchester, Ga.

**FOR SALE**  
 Ezy Freeze Salt and Ice Custard Machine mounted on Ford Truck, good tires, all in good condition, \$1,000.00.  
**H. D. DEVANE**  
 Tallahassee, Fla.

**FACILITIES FOR REBUILDING RIDES**  
 Can Supply Repair Parts; Also Shooting Galleries.  
 Address  
**C. W. Parker Amusement Co.**  
 Leavenworth, Kansas

**MIDWAY CONFAB**

Communications to 25 Opera Place, Cincinnati 1, O.

"B-R-R-R!" Mid-October.

MADAME ZAIDA, who had palmistry with Turner Bros.' Shows, reported returning to Dayton, O., for a rest before going to New York City to work.

BILLIE SHAFFER joined the Royal Amusement Company in Bath, S. C., with his free act for the remainder of the season, infoed James Scott.

VI PETKA has returned to age-weight guessing after her illness in Grace Hospital, Hutchinson, Kan., reported Al Petka.

PRESS AGENTS copy: "Fewer working-men than ever are available."

BOBBIE BURNS, he penned, is back on the Exposition at Home Shows, handling the front of Bull Martin's Side Show.

CLOSING with the John T. Hutchens Museum on the Snapp Greater Shows, Mae Jae Arnold reported being employed in war work in Milwaukee.

LEAVING Omar's Greater Shows in Holly Grove, Ark., Lou Davis reported that he joined the Buckeye State Shows in Blytheville, Ark., with his Oddities on View and that Bob-Bobette was working the annex.

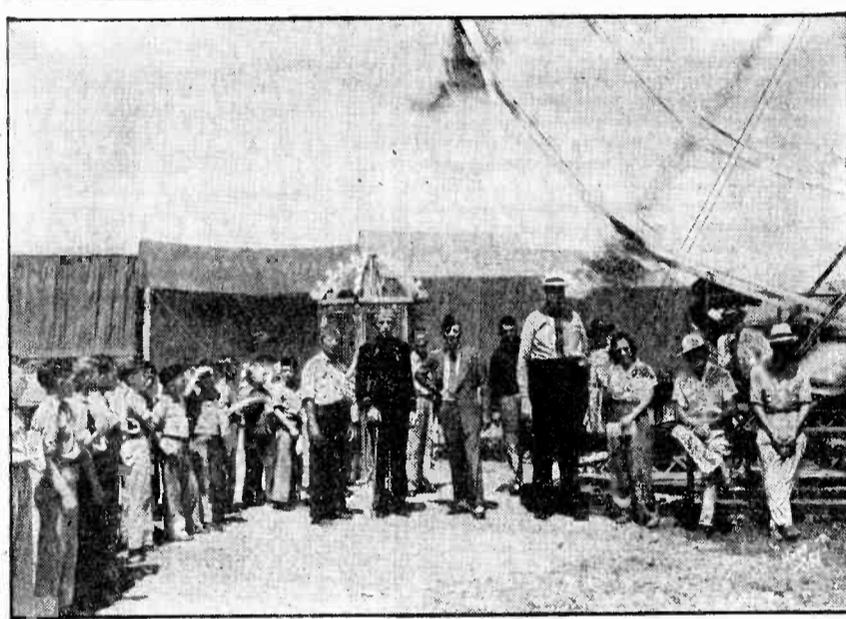
MR. AND MRS. W. G. WOMACK, Kansas City, Mo., spent several days visiting Mrs. Womack's daughter, Skeeter McAllan, and Mr. McAllan, concessionaires on the Tivoli Exposition Shows, in Webb City, Mo.

BUSINESS was good during summer on Louisville lots with the Virginia Rose Shows for Mr. and Mrs. (Bill and Grace) Starkey and daughter, Annabel, who had popcorn, peanuts and snowball concessions and who have returned to their home in Cleveland.

SGT. CLARENCE HUNTER, laboratory technician and well-known photo gallery operator, who is stationed at Wright Field, Dayton, O., passed thru Cincy last week on leave and planned to attend Alabama State Fair, Birmingham, and Southeastern Fair, Atlanta.

NEW method: Stomach sticks on the Gate & Banner Shows are weighed before starting work and weighed again when thru.

AFTER a few more spots in Nebraska, the Twin River Shows plan a Southern tour, reported John Scott. Mr. and Mrs. P. F. Whitney joined with corn game in Stapleton, Neb., and Mr. and Mrs. Nick Carter and Ralph Hazzard joined with pan game.



WHEN BYERS BROS.' SHOWS played Waco, Tex., three members joined the American Legion Post and those of the personnel in the photo entertained children from the Orphans' Home on Saturday. New Legionnaires are Cotton Ellis, business manager; Darby Hicks and Kay Kaiser. Left to right in the foreground are H. Franz, concessionaire; T. Sontag, Legion post commander; Robert Jacobs, bingo manager; Cotton Ellis; Darby Hicks, concessionaire; Glenn Hyder, tall advance agent; Major Little, aged 20; height, 26 inches; Mrs. Carl Byers; Kay Kaiser, manager of Miss America and Gay New Yorkers; Whitey Woods, Ferris Wheel foreman, and Ralph Blaint, tickets on Miss America.

UNHAPPY time o' year for show swains. Fur coats are on display.

AFTER a long engagement in Greencastle, Ind., Johnnie Williams reported that he was with Gertrude Maxwell and Her Hepcats, five-piece combo, at the Pullman Inn, Cleveland.

AFTER an excellent season on the Ellman Shows, Mr. and Mrs. David J. Prevost took a trip north from Waterloo, Wis., and in a couple of weeks will go to California for the winter.

LEAVING the Alamo Exposition Shows to return to Chicago to appear before a draft board, Vern-La Vern was seriously injured in Waynesville, Mo., September 28, reported C. P. Saveland, Chicago.

MATTER of opinion. Farmer—"I'll be glad when I reach the fairgrounds where I can get something good to eat."

**Newies**

SHOWMEN of today are as good as those of half a century ago—provided that they're not the same showmen.—Colonel Patch.

**At Liberty**

WHEN one of the lions on Art (Speedy) Spencer's Motordrome on the John H. Marks Shows escaped in Albemarle, N. C., week of September 24, and was at large an hour before being recaptured, there were some come-offs that did not seem funny at the time, reported Harry E. Wilson. He was handed a gun by someone and was about to take a shot at the advancing lion when it turned the other way. Then Wilson found that the gun wasn't loaded.

A concessionaire who appeared to be sleeping one off in his booth never flinched when the lion went in and sat beside him. Dragged out after the lion had left, he was told what had happened and hastily cracked: "Did he break my bottle?"

A paying customer on crutches spied the roving lion, tucked the crutches under his arm and beat it down the midway to the front gate.

A concessionaire and his wife watched the lion enter their top. "Did you leave the bank roll in there?" queried the husband. She—"Yes, about \$4." He—"Well, go back and get it!"

the second consecutive season of touring the Maritime Provinces.

SEEKING whereabouts of their brother, Albert Lloyd Wells, who they have not seen in 20 years, Edward W. (Slim) Wells and Everett Wells, 109 John Street, Seattle, Wash., reported they had learned that he had written to his draft board at Wenatchee, Wash., last July and that his registration card had been found on the fairgrounds at Little Falls, Minn., a month later.

WHILE Moore's Modern Shows were playing Parma, Mo., Mr. and Mrs. Bill Morgan, owners and operators of a drug company, entertained some of the show personnel at a birthday dinner in honor of Dorothy Malbin and Ethel Balis, who received numerous gifts. Three-course dinner was served by Mrs. Morgan and Mrs. Moore. Show Owner J. B. Moore reported he had purchased new winter quarters in Parma.

REASON which a concessionaire gave to a manager for joining his show was that he didn't have enough gas to find anything better.

STATIONED at Fort Riley, Kan., Frank Billings, former trouper, reported visiting the lot of the Strader Shows and renewing acquaintances with Ruth Shanahan, ball game; Mr. and Mrs. Art Talley, photos; Bill Bretton and agent Frank Phillips; Mrs. Phillips, darts; Mrs. Bretton, agent; superintendent of rides, Cooney; Albert Martin, slated for the navy and managing Sally's Nude Ranch; Tommie (Patrick) Kinsella, scales; Mrs. M. Billotte, cats; Skip Murphy, fishpond, with whom Billings trouped as a boy on the Con T. Kennedy Shows, the elder Billings having been a Murphy agent; J. B. Stubblefield, buckets; Gabe King, bingo and two other concessions, and James Billotte, diggers.

ENGAGEMENT of the Alamo Exposition Shows in Stamford, Tex., week ending September 30, altho not up to expectations, turned out well for shows and rides, with concessions receiving fair business, reported Ted Custer. Location was ideal but money seemed scarce. Trip to Fort Worth was made in good time, and location on West Seventh Street, known as the Montgomery Ward lot, was used week of October 2. Opening was good. Among early visitors were Theo

**HARRY LEWISTON**

**WANTS WANTS**

Side Show Acts, Freaks, Night Club Acts. Pleasant working conditions. Shuster Waldo, Sword Swallower, Anatomical Act, Alligator Girl or any suitable act that can work with people who haven't tried elsewhere in years. Write, wire. Now showing 622 South Calhoun St., Fort Wayne 2, Ind. P.S.: Good proposition for Glass Blower. This is a traveling organization.

Ridell, Hames Shows; Jimmie Williams, Sid Fuller, Mrs. Billie Basinger and Graf-ton Nuckols. Murray Miller and Blackie McPeet returned from the Oklahoma City Fair. Rides are receiving a paint job under supervision of Red Hughes. Bill Carr, still in charge of Bullet ride, re-ports a good season. Heavy McNeece, overseer of rolling equipment, has trucks in good condition and all runs have been of the best this season. With four more weeks to go and with weather breaks, the show will chalk up another banner year. Albert Wright, legal adjuster, who now has his own office car, was host to a party of friends in Fort Worth October 1.

ADVERTISING (?): Unshaven and un-washed workmen parading main drags and wearing dirty shirts which carry the show's title on their backs.

## In the Armed Forces

PVT. A. J. SPROUL, 33275958, APO 654, care Postmaster, New York City, formerly with the Johnny J. Jones Ex-position and Royal American Shows, is serving overseas.

A FORMER office employee and con-cession operator on the Buffalo Shows, Corp. Edward F. Dumke, is with the 211th Military Police Company in New Guinea, reported Manager Howard Pot-ter, Buffalo Shows.

S1/c ROBERT C. CAPELL, back in the States, is visiting his parents, Mr. and Mrs. H. N. Capell on Capell Bros.' Shows. A navy gunner, he has been overseas nine months. His brother, a paratrooper, is in England.

AFTER over a year in the South Pa-cific, Kenneth (Hot Dog) Blevins re-ported he had been at Miami Beach for a rest, was in a medical training bat-talion at Camp Berkeley, Tex., and ex-pected to be sent to a unit in the States.

PVT. NIESE SOBOL, former Eastwood Park, Detroit, concessionaire, and Pfc. Hyman Eisman, another Detroit show-man, were assigned to the same com-pany, with which they recently arrived in England.

PVT. STANLEY J. (BUTCH) PLAS, former concessionaire on the World of Mirth Shows and Johnny J. Jones Ex-position, now stationed in Australia, re-ported that phone calls cost only 2 cents —if the boys have any numbers.

S/SGT. WILLIAM M. LACY, vet para-trooper, who was attached to General Clark's Fifth Army, is a prisoner of war in Germany, reported Laverne Luther, Priddy Shows, from Port Lavaca, Tex. He was reared on the road, receiving his education in Dallas and Fort Worth. His parents, Mr. and Mrs. C. C. Pipkin, D. S. Dudley Shows, are old troupers, Charley Pipkin being a veteran of World War I. Billy enlisted, entered training in Cali-fornia and was transferred to the para-troop division, having some difficulty because of his size. He is six feet 2 inches tall and weighed 214. Known as the second largest paratrooper, a chute was built especially for him. He trained at Fort Benning until going overseas in September, 1943. He was in Africa and then in Italy from where he was reported missing in action in Feb-ruary, 1944. In May his parents were notified that he was a prisoner of war, to be addressed: S/Sgt. William M. Lacy, United States P.O.W., 129708, Stalag VII-A, Germany, via New York, N. Y. He was decorated with the Silver Star for "courage beyond the call of duty," in action, and was dubbed "Flash Gordon" among men serving with him. The fam-ily has not heard directly from him but in August, via short wave, he stated that he was well and receiving good treat-ment, and sent love and greetings to friends and parents.

## Eye Trouble

SEASON on the West Coast was summed up by one member, who informed the Pacific Coast Show-men's Association: "I've played so many red ones this year that it would be a relief on the eyes to play one that was just a nice, juicy pink!"

## WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns  
Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT  
GAMES, STRIKERS, ETC.

Still Available  
EVANS' BIG PUSH

Write for Catalog  
H. C. EVANS & CO.  
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## L. B. LAMB SHOWS WANT

Merry-Go-Round and Tilt-a-Whirl Foremen.  
Help On All Rides.  
Out All Winter. Must Join At Once.  
Wire L. B. "BARNEY" LAMB  
Clayton, Ala.

## OUR NEW HORSES

are guaranteed for life. Will accept old ones in trade. Low price on repairing and painting horses.

C. W. Parker Amusement Co.  
Leavenworth, Kansas

## OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

## 20 CAR SCOOTER FOR SALE

In fair condition. Stored on Fair Grounds at Beaumont, Texas. Have no room on my train to load same, so it's priced right for quick sale.

Address

DODSON'S WORLD'S FAIR SHOWS

Beaumont, Texas, until Oct. 22; Jacksonville, Fla., Oct. 24 to Nov. 4; then per route.

## KEYSTONE EXPOSITION SHOWS

Playing the cream of still dates with a circuit of outstanding festivals. St. George, So. Car., Oct. 9th through to Oct. 21st; then Beaufort, So. Car., one of the biggest marine bases and navy bases in the South, with plenty of money in circulation.

Can place the following Concessions: Penny Pitch, Candy Apples, American Palmistry, Floss, Small Cook House or Grab, Guess Your Age, Bowling Alley, Hoopla, String Game, Cork Gallery, Jewelry, Novelty or any 10-cent Merchandise Concessions that do not conflict. Will buy for cash a ten-car factory Auto Kiddie Ride with transportation. Ride Help, come on; can place you for the winter. Concession Agents, come on. Address:

CARL O. BARTELS, Owner-Mgr., this week, St. George, So. Car.

## "First Things First"

Our first responsibility is to the men at the Fighting Fronts and our policy of 100% co-operation with Uncle Sam as evidenced by the award of the Army-Navy E pennant for our "all-out" war effort.

At this time we regret that it is impossible to accept civilian orders until the end of the war. Then we will be able and happy to take care of your canvas needs.



# POWERS & CO.

MANUFACTURERS OF

# CANVAS GOODS

PHILADELPHIA, PA.

CHICAGO, ILL.

## BUFFALO SHOWS 1945

Next year we will again play one of the finest routes of any show of its size in America. Here is the 1944 record for the first 19 weeks. Blanks 1 (polio epidemic)—Poor Weeks 1 (stormy)—Good Weeks 4—Excellent Weeks 8—Tremendous Business Weeks 5—Total 19.

1945 territory, New York, Pennsylvania, Ohio. Not a "Forty Mile" Show but definitely a touring organization staying out next year until November. For the 1945 route we have the following openings:

PERSONNEL: One good Concession Builder and Motor Mechanic. One Lot Superintendent. One Electrician. One Super Sound Truck Owner who can select right type of records for bally, also play music for free acts. One Superintendent of Marquee. Would like to have someone put a Welding Outfit on the Show. References.  
CONCESSIONS: Want Sit-Down Cook House, Pitch-Til-Win, Photos, Penny Arcade, Fish Pond, Bowling Alley, Teddy Bear Hoop La, High Striker, Long Range Gallery, Cork Gallery, Guess Age, Guess Weight, Pop Corn and Peanuts, Candy Floss, Frozen Custard, Potato Chips, Apples and 10c Stock Concessions only.  
RIDES: Will book Rides with transportation. WILL ALSO LEASE RIDES which do not conflict. SHOWS with own outfits, especially Wild Life, Animal Shows of any kind, War Show, Fun House, Mechanical Show, Drome. Cannot use any of the following: Sex Shows, Mitt Camps, Flats or controlled devices of any kind. Absolutely no Percentage Games for sale. The following are office owned: Bingo, Cat Rack, Cane Rack, Penny Pitches, Over and Under 7, Beat the Dealer, Big 6 Wheel, Pan Game, Pea Pool. You can depend on our published statements. This show makes no misrepresentations. If you are a business man or woman you can make money with the show that carries no racket, no ruff raff.

Howard Potter, mgr., P. O. Box 309, Buffalo, N. Y.

## MISSISSIPPI NEGRO STATE FAIR

OCTOBER 16 TO 21, JACKSON, MISS.

THE BEST CONCESSION FAIR IN MISSISSIPPI

Have space for the following Concessions: Bingo, Frozen Custard, Ice Cream, Novelties. Will sell exclusive privilege on any of the above. Can place and now locating the following: Ball Games, Fish Pond, String Game, Jewelry, Scales, Candy Apple, Pop Corn, Candy Floss, Penny Pitches, Jingle Boards, Grab Joints, Photo, Pan Joint, Mouse Game, Darts, Grind Stores, Cigarette Gallery or any 10c Merchandise Concession. No exclusive will be sold on any of these. Can use two Wheels, a few Grind Stores. Remember, this is a State fair. Has a large attendance. Run 6 Days—6 Nights.

Mail Box 1184  
Jackson, Miss.

## WALLACE BROS.' SHOWS

Telegrams  
Western Union  
Jackson, Miss.

## KAUS BROS.' WINTER QUARTERS

FINEST IN SOUTH  
FOR SALE AT PUBLIC AUCTION, OCTOBER 16TH, 1944,  
NEW BERN, N. C.

For Full Details See Last Week's Issue of The Billboard or Contact  
A. J. KAUS, Tifton, Ga. Subject to Court's Confirmation.

## ROLL TICKETS

Printed to Your Order 100,000 for

Keystone Ticket Co. Dept. B. Shamokin, Pa. \$19.50

10,000 .. \$6.50  
20,000 .. 7.75  
50,000 .. 12.50  
Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

**WANT**

for

**AMERICAN LEGION VICTORY CELEBRATION  
AND FALL FESTIVAL**Located in the Heart of New Orleans, Opposite  
Southern League Baseball Park**18 DAYS**

From October 25 to November 12 Inclusive.

Will sell all legitimate Concessions that work for 10 Cents.  
Ex on Novelties.Want to hear from outstanding Free Acts, especially  
Cannon Act.

All address

**J. C. McCAFFERY**

Roosevelt Hotel, New Orleans, La.

**LAST CALL LAST CALL****WILMINGTON, NORTH CAROLINA**Ship Building Center of the South. Thousands of Highly Paid Workers.  
Million Dollar Paydays Every Week.**AMERICAN LEGION GALA WEEK AND THRILL CIRCUS**6 — Days and Nites — 6  
WEEK OF OCTOBER 16 Through OCTOBER 21  
LEGION STADIUM**MARKS SHOWS AND R AND S AMUSEMENTS**

Combined on the Mammoth Midway

**CAN PLACE WANTED**Legitimate Concessions of all kinds except Bingo. No Wheels.  
No Coupon Stores. No Gypsies.

Wire or Telephone EDDIE M. LEWIS

Telephone 5241

Legion Circus Offices

Wilmington, N. C.

**BISTANY GREATER SHOWS WANT**

Florida—Florida—Florida

Out all winter. Positively already booked eight bona fide fairs and seven celebrations, with six weeks in the heart of Miami. Will give route to interested parties. Can place one or two Major Rides with own transportation, also Pony Ride. Would like to hear from good Monkey Show and Minstrel, Midget and Fat Show or any Show not conflicting with what we have. Concessionaires—Have good opening for Guess Your Age, Guess Your Weight, Novelties, Cigarette Shooting Gallery, Long Range Gallery, Ball Games, Penny Pitches or any other legitimate Concessions. No Wheel or Coupon Stores. Would like to hear from good Griddle Man for Cook House and Waiters. Can use a good Merry-Go-Round Foreman. Ride Help of all kind, wire or wire. Mitchell Wason would like to hear from Help for Bingo. Chick Franklin, Bob Stuart, get in touch with me. Wire or write  
LEO M. BISTANY, Belle Glade, Fla., weeks of Oct. 9-21.**GROVES GREATER SHOWS**

Eunice, La., October 9-15; Church Point, La., October 16-29.

Want Ride Help on Ferris Wheel, Merry-Go-Round, Chairplane;  
top salaries. Agents for Ten-Cent Stock Stores, Red-Black, Bumper.  
Manager for Bingo, Mug Joint; S. L. Jones, answer.

All replies to ED GROVES as per route.

**A. M. P. SHOWS****"JUGGY"**

—NOW PLAYING SOUTHERN FAIRS—

This week, South Hill, Virginia; tobacco market's biggest year yet; then the Big Durham Colored Fair,  
week of October 16th; then long Southern Fairs route.CONCESSIONS—All open except Bingo.  
RIDES—Will book or buy Octopus. Others not conflicting. Ride Help in all departments.  
SHOWS—Grind Shows, Girl Shows, Fun House, Wild Life, Animal, or what have you?  
Mike Bosco wants Pea Pool, Beat Dealer, Pan Game Agents.  
Rusty Mansfield wants act to feature; others also.

All Address: A. M. PODSOBINSKI, this week, Loulsburg, N. C., Fair.

**FROM THE LOTS****John H. Marks***Albemarle, N. C., Stanly County Fair. Week ended September 30. Weather, rain and cold. Business, satisfactory.*

Tuesday, Children's Day, several thousand kiddies were out spending freely. Tuesday night the midway was packed, to give the show the biggest one-day gross of the season. Wednesday, in bad weather, the gross took a drop, as it did Thursday and Friday. Saturday morning promised another day lost, but weather cleared and excellent business was reported by all. Willie Lewis, business manager, called home again when his wife was taken back to the hospital, returned Saturday night, reporting that altho her condition was much better, she was still hospitalized. Pete Manos joined with several Bob Parker concessions. J. J. Richards joined with hoop-la. Wanita Lane and Leone La Rue took over Chez Patee, replacing Bernice Lamb. Roster of Chez Patee includes Wanita Lane, Michelle Starr, Leone La Rue, Jean Miller, Tangarra (Jean) Miller and Velma Cunningham, with Henry Wray, tickets, and Joseph Ditmar, lighting. Rex M. Ingham joined with his Wild Life Show. The Krohns joined with glass house and ball games. Jimmy Raftery and Percy Sink visited. Fair association, Clyde Skidmore, president, and F. B. Patterson, secretary, co-operated well. Mickey and Happy Hawkins and Willie Lewis are having successful concession biz.

HARRY E. WILSON.

**Allen & Nickerson***Lewisburg, Tenn. Week ended September 30. Auspices, American Legion Post. Location, East Side Park. Weather, some rain. Business, below expectation.*

Move from Fayetteville, Tenn., was short and entire show opened on time Monday night. Business was light first half of the week, with good attendance Thursday night. Heavy rain all day Friday left the lot in a quagmire. It was put into passable condition Saturday morning by efforts of Manager S. W. Nickerson and all workingmen. Saturday was satisfactory with the entire town seemingly turning out that night. It was the last Tennessee spot to be played, show leaving for Athens, Ala., early Sunday morning. Several concessions and two shows joined for the Alabama tour. Writer, who has been indisposed several weeks, still manages to keep moving ahead of the org. WALTER B. FOX.

**J. G. Steblar***Swansea, S. C. Week ended September 30. Fall Festival, Main Street. Free gate. Weather, warm. Business, good.*

Despite shortage of labor and minor mishaps show opened Monday on schedule. Crowds increased nightly and show chalked up one of the best still dates of the season, as cotton-picking money was plentiful. General Manager J. E. Steblar had co-operation of committee and city officials. Tommy Scott was succeeded by L. Reese as general agent. Mr. and Mrs. Steblar left for their home in Connecticut. Mrs. Sam Swain left the show in Virginia to fill some fair dates. Manager Steblar purchased a new house trailer in Columbia, S. C. Visits were exchanged between members of the show and Columbia Park personnel. Show will remain out till Thanksgiving week.

R. W. SHARPE.

**Ark.-La. States***Monticello, Ark. Week ended September 30. Auspices, American Legion Post. Location, Legion showgrounds. Weather, fair. Business, not so good.*

Only thing which kept this spot from offering an ideal rest period was the fact it was too monotonous to enjoy. No fishing hole, and the only picture show in town operated three nights weekly. Date gave the writer time to fill in a few open weeks on the route in Southern Louisiana. Plenty of people came out and enjoyed the ballys and other free attractions, but no money was in evidence. It was just one of them things. Latest additions include Ezra's Farm, operated by Mr. and Mrs. Earl Thomas; Keith and Peggy Chapman, six concessions; Harry Webb, four concessions; Harry Davis, custard; C. A. Berg, Penny Arcade; Floyd McKinney, cook-house and grab; T. A. Wolfe, four concessions; Art Gamble, Sky Fighters and ball game. A WAC recruiting unit that has spent two weeks with the organization was to remain thru the Pine Bluff Stock Show, having been very successful in its endeavors. Harry Faylor, electrician, built two concessions during this engagement. Bob McNeill joined as Merry-Go-Round foreman. Ride men and official personnel remain the same since the opening eight weeks ago in South Louisiana. Owing to labor, location and other difficulties, T. A. Fuzzell closed with his equipment here.

J. (BILL) CARNEER.

**Virginia Greater***Bennettsville, S. C. Week ended September 30. Auspices, Junior Chamber of Commerce. Weather, fair. Business, good.*

Show moved here after two weeks in Dillon, S. C. Jimmy Mumford joined with five girls and wardrobe to take over Stella Show. Anson Phillips joined with popcorn, candy apples and floss. Show played here last year under the same committee. Visitors included Murray Jackson and family; Dr. Lynch, Kiwanis Club, McCoil, S. C., and Jimmy Cunningham, Royal Amusement Company. Bob Milligan, electrician and master mechanic, is building new floodlights for the front entrance, keeping shows motorized equipment in good shape. Roy Lollar has good business with his bingo, as does Bill Penny's string of concessions. Kay Augustino's concessions are running out of stock and Taylor's concession line-up is adding agents. Happy Arnold is repairing and repainting his Alligator Wrestling Show front. Among rides the Whip is still tops, with Ferris Wheel a close second. Raleigh Gibson has his crew repainting all rides. Jack Huffine's photo gallery is doing near-capacity business.

HAPPY ARNOLD.

**SATISFIED CUSTOMERS**

prove that reliable BIG ELI WHEELS continue as money-getters.

One customer reports a \$805 day with his No. 5 BIG ELI at a 1944 Central West Fair. When Victory is won join the BIG ELI Family of satisfied wheel owners. You will never regret it. New Wheels will be built as soon after Victory as is possible.

**ELI BRIDGE COMPANY**

800 Case Avenue Jacksonville, Illinois

**SECOND-HAND SHOW PROPERTY FOR SALE**

15¢ Each. Pennant Flags on Streamers; also larger. \$9.00 Velvet Covered Rope, 100 Ft. \$45.00 Iron Boot Wax Subject, Glass Case. \$250.00 New Indian Teepee, 42 Ft. Round Top, Hand Painted Indian Designs. Cost \$1500.

WEIL'S CURIOSITY SHOP

12 Strawberry St. Philadelphia, Pa.

**J. J. COLLEY SHOWS**

Will book Shows with or without own equipment. Will book any Rides not conflicting. Book or buy factory-built Kid Auto Ride.

**PLAYING COTTON SPOTS IN TEXAS AND ARKANSAS. OUT ALL WINTER.**

Ada, Okla., 3 blocks from heart of town, until Oct. 14; then McAlester, Okla., up-town. Won't buy any Elephants.

Address as Per Route.

**MAGIC EMPIRE SHOWS****WANT**

FOR ALL WINTER'S ROUTE

Shows with own outfits. Ride Help, all departments. Capable people come on. Will book all Concessions. No racket on winter show. Real money spots booked in Arkansas and Louisiana. For information, write

A. SPHEERIS, Mgr.,

Magnolia, Ark., Week October 9 to 14, Downtown, or watch route in Billboard.

# Hartford's New Auditorium To Have Floor for Skaters

HARTFORD, Conn., Oct. 7.—Common council here recently adopted a resolution, proposed by Ald. Wilbert I. Tarbox, for construction of a municipal auditorium on city-owned land in the South Meadows as a memorial to men of World War I and II. The mayor was authorized to name a committee to consult with city officials and commissions on drafting of preliminary plans for the auditorium.

"There is no good place in Hartford where we can have hockey games, indoor circuses, roller skating exhibitions and other sports events for large public gatherings. The auditorium would be something on the order of New York's Madison Square Garden," he said. According to Alderman Tarbox, Hartford does

not have a First World War memorial, nor has one been proposed to commemorate the city's contributions to the present conflict.

City owns considerable land in the South Meadow area where adequate parking space would be available. The structure would hasten development of a large section of the city now lying idle.

## Ohio RSROA Group Is To Slate Events

CLEVELAND, Oct. 7.—Ohio Chapter of the RSROA will meet at the Rollercade here October 16, with Jack Dalton as host. George Anagnost, Columbus, O., secretary of the chapter, anticipates it will be a well attended meeting, at which plans for State and local competition shows and other events will be discussed.

Organization was formed last June and is controlling body for Ohio under the national RSROA sanction. Thirteen gold challenge trophies for speed, figure and dance competition were recently bought and will be displayed at the meeting.

## Sholes Buys Neponset Spot

HILLGROVE, R. I., Oct. 7.—Morris B. Sholes, owner of the Sholes Hillgrove Country Club here, bought Winter Garden Rollerway, Neponset, Mass., from the Feeney estate. It has been re-named Sholes Rollerdrome and will have all-year operation. As soon as materials are available there will be additions to the building.

EXECS of the United Rink Operators will meet at the Park Central Hotel, New York, October 16 to set dates for annual URO national convention and championship meet.

METROPOLITAN area RSROA members met at Park Central Hotel, New York, recently, with Joseph Seifert, Bay Ridge Rink, Brooklyn, chairman. Fred A. Martin, Detroit, secretary-treasurer of RSROA, attended.

CONROSE Rink, Hartford, Conn., observed its fourth anniversary September 30 with a special program that included contests. Jim O'Hara was at the organ, where he has provided the music since the rink opened.

WAR BONDS worth \$75 were to be awarded at Mineola (L. I., N. Y.) Rink, October 11 in a special Trio Voo-Doo Number, a new game. Special dance and figure classes for children are held from 4 to 6 p.m. Paul Hope, former organist in the rink, joined Charles Civiletti at the console of the Hammond organ while on furlough from the army.

## WHITE ELK COMES BACK

The U. S. Government now permits tanners to produce again . . .

that fine white elk

. . . provided it will not interfere with war production.

During the coming months our suppliers cannot ship more than 25% of our needs . . . so . . .

PLEASE, when you send in those orders, split your requirements between leather and fabric roller shoes.

## Hyde Athletic Shoe Co.

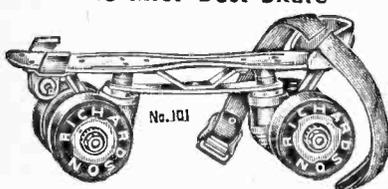
Manufacturers of Those Famous BETTY LYTLE Roller Shoes. Cambridge, Massachusetts

# Sixth Year for Bacon Spot Vic Brown Sees Lift for Biz by Show in Pennsy

JACKSON, Mich., Oct. 7.—Paul Bacon, owner and operator of the Rollatorium here for the sixth year, announced Dick English had returned from New York to take his old post as manager. Bert Bacon is in charge of skate sales and maintenance. Mrs. Paul Bacon has the office and Mrs. Bert Bacon takes care of all concessions and special decorations. Shirley Hill, pro, attended the RSROA school held in Arena Gardens, Detroit. Doc Houde returned to the Hammond organ after a vacation in Boston. Paul Bacon recently took over Jackson County Auditorium for one-night band stands to break jumps of orks between Chicago and Detroit.

POTTSTOWN, Pa., Oct. 7.—Victor J. Brown, head of New Dreamland Arena, Newark, N. J., was guest of Walter Wolf, owner of Ringing Rocks Roller Rink, here October 1, when an RSROA benefit show was staged to turnaway business, despite extra stringer seats. Crowd was so great (See BROWN SEES LIFT on page 57)

**The First Best Skate**



**QUALITY**

**RICHARDSON BALLBEARING SKATE CO.**  
Established 1884  
3312-3318 Ravenswood Ave. Chicago, Ill.  
**The Best Skate Today**

**WANTED TO BUY FOR CASH**

Richardson and Chicago Plates with or without trucks. Write us immediately what you have.

**JOHNNY JONES, JR.**  
132 7th Street Pittsburgh 22, Pa.

**No. 321 DUSTLESS FLOOR DRESSING**

Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

**GAGAN BROTHERS**  
444 Second St., Everett, Mass.

**ROLLER RINK**

Semi portable, 40x106, all framework, almost new top, also good floor. Priced cheap. Write

**ART HEMESATH**  
Ossian, Iowa

**HAMMOND ORGAN**

Model A, like brand new, always in home, with or without B40 Speaker.

Box 41, R.F.D. #2, Marion, Iowa.

**ROLLER RINK FLOOR**

Have 40x106 used floor. Must move quick—will sell cheap. First draft for \$595.00 will get it. Now in storage. Write or wire

**BOX 124, NORWAY, IOWA**

**ROLLER RINK**

Have one complete Rink left to sell, and it's a dandy. Baker-Lockwood Top, 50x134; good sectional maple floor, 50x132, with or without underpinning. Plenty Chicago skates, sound systems and other equipment. Will sell complete or separate. Wire or write **HENRY SIEPMAN**, Cedar Rapids, Iowa. Ph. 7849.

**RELIABLE SKATING RINK MANAGER**

Skate Room Manager and Roller Dance Instructor. Can take complete charge of rink. At liberty soon.

Write **BOX D-297**, Care of The Billboard, Cincinnati 1, O.

**FOR SALE**

30 pairs Richardson Skates, assorted sizes from 1 through 9. New wheels on all. Good condition. \$5.00 pair.

**BOYCE'S ROLLER RINK**  
Richfield, Utah

**ACTION COUNTS**

**1945 CALENDARS NOW ON THE PRESS**

There will be no second run this year

**Order Yours NOW**  
with your imprint

\$ 7.00 for 50 Calendars  
\$12.00 " 100 "  
\$28.00 " 250 "

Delivered to Your Rink.

You Can't Afford To Be Without This BEAUTIFUL 4-COLOR YEAR 'ROUND Plugger.

You will get ACTION with

**"CHICAGO"**  
TRADE MARK FOR THE URO  
Roller Skate Co.  
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Rink Imprint Here

**FILL OUT—TEAR OUT—MAIL**

**THE WHEELS WITH THE PROVEN BUSHINGS** U. S. Pat. No. 2345258



**E-Z Roll Wheel Co.** 6241 Broadway Chicago 40, Ill.

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All Orders Accepted and Filled in Accordance With the Provisions of W.P.B. Regulations M126

MAPLE WHEELS				SKIDPROOF			
	Size	Type	Stock No.	No. Sets	Type	Stock No.	No. Sets
Regular	1 1/4 x 2	R	100		SR	101	
Dance Regular	1 x 2	DR	200		SDR	201	
Precision Regular	1 1/4 x 2	PR	300		SPR	301	
Precision Dance Regular	1 x 2	PDR	400		SPDR	401	
Jumbo	1 1/4 x 2 3/8	J	150		SJ	151	
Dance Jumbo	1 x 2 3/8	DJ	250		SDJ	251	
Precision Jumbo	1 1/4 x 2 3/8	PJ	350		SPJ	351	
Precision Dance Jumbo	1 x 2 3/8	PDJ	450		SPDJ	451	

**E. Z. ROLL DETACHABLE PARTS**

Detachable Parts	1-Pc.	11	2-Pc.	22

**WHOLESALE PRICES**

	1 to 24 Sets @	25 to 49 Sets @	50 to 99 Sets @	100 or More @
All Regular Wheels	Same Type \$1.00	\$0.90	\$0.85	\$0.80
All Jumbo Wheels	Same Type 1.50	1.40	1.35	1.30
All Skidproof Regular Wheels	Same Type 1.25	1.15	1.10	1.05
All Skidproof Jumbo Wheels	Same Type 1.75	1.65	1.60	1.55
All Detachables 1-Pc.	Same Type 1.30	1.20	1.15	1.10
All Detachables 2-Pc.	Same Type 1.20	1.10	1.05	1.00

# H-M BOWS BETTER IN EAST

## Best in Boston; Philly Opens Big

Hub gives larger gate for 13 shows than at 15 in '43—Shrine auspices again

PHILADELPHIA, Oct. 7.—The Hamid-Morton Circus opened big Tuesday at the Philadelphia Arena for a week's stand, with two performances daily. It is sponsored by Lu Lu Temple and proceeds will go to the Crippled Children's hospitals and other Shrine charities.

Performance is staged in three rings. It is from the ceiling of the building that Peejay Ringens makes his rocket-like plunge down a roller coaster into a tank of water while astride a motorcycle. The Walkmirs are balanced on slender poles resting lightly on tiny platforms swinging from the area dome. Clowns and animals abound in the show, such as Billy Rice, the Georgette Brothers, Bob Eugene troupe (aerial bars) and Herb Taylor heading clown alley.

Capt. Roman Proske, wild animal trainer, puts his beasts thru their paces, while among the animals are Pallenberg's trained bears; Alf Loyal's amazing dogs; the Watkins's trained chimpanzee; Robinson's elephants; Sylvia's dogs, starting a small canine; the unriddleable mule, Watkins's drill ponies and Captain Spiller's seals.

The Flying La Mars with their sensational "Girl on the Flying Trapeze"; the Six Yacopis; the Arleys; the Three Par-offs; the Cycling Kirks in a comedy turn; the dainty Miss Peaches in her astounding trapeze stunts; Janet and Paul, Miss Roberts and the Peaches Sky Ballet are among the many other entertaining features with which the big show is crammed. Joe Basile's band provide the musical background.

### Sell-Outs Last Two Days

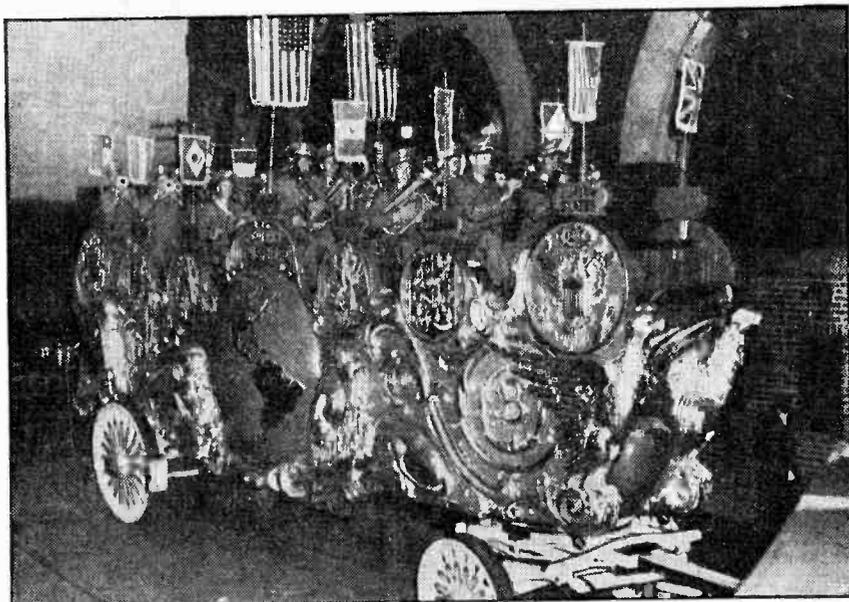
BOSTON, Oct. 7.—The Hamid-Morton Circus, presented at the Boston Garden September 24-October 1 by the Aleppo Shrine Temple, topped any of the previous engagements here. With only 13 performances, as compared to last season's 15, attendance bettered last year's 110,000. The final two days were sold out.

As in the past, show is under direction of Bob Morton. Al Hamilton is general representative; Len Humphries, personnel manager; Jack Shaw, chief property man; Herb Taylor, producing clown; Joe Basile, musical director, with Winnie Duncan as vocalist. Floyd Bell handled most of the local publicity, getting a fine quota of breaks.

## Ringling Packs Them in Dallas

DALLAS, Oct. 7.—Neither rain nor Texas heat, nor unjustified complaints to the local Better Business Bureau, dampened Dallasites' enthusiasm for the Ringling circus here September 25-27 at Rebel Field, Dallas ball park. The topless Big Show packed them in twice a day. About 37,000 paid (gross take unavailable) to sit and stand for the six performances. The show had a hot, clear day for its opening on Monday, and drew capacity crowds on Tuesday and Wednesday despite steady showers.

On Tuesday, local dailies carried a story in which William Collier, of the local Better Business Bureau, reported a number of complaints from purchasers of reserved seats who claimed that they failed to obtain their seating locations. Circus officials said Rebel Field was confusing to circus crowds and that the man-power shortage also had its effect. Undaunted by either this item or a formidable downpour, 7,500 attended Tuesday night's performance; less than two dozen asked for rain checks.



WHEN THE RINGLING CIRCUS was in Davenport, Ia., the personnel saw the famed Two Hemispheres band wagon, which was recently reconditioned and rebuilt by the owner, Col. B. J. Palmer, of that city. It was placed on the midway. Here are shown Merle Evans and his musicians.

## Palmer Does Fine Job on Old Wagon

By Robert D. Good

ALLEN TOWN, Pa., Oct. 7.—Col. B. J. Palmer, Davenport, Ia., is to be congratulated and commended on the fine job in rehabilitating the old Barnum & Bailey Two Hemispheres band wagon. He had several carpenters and artisans work several months on the old wagon removing old paint and gold leaf, patch broken and decayed parts, and repaint and re-gold-leaf the wagon in its entirety. Pictures that the writer received from Palmer prove the wagon looks as good or better than the day it was delivered to James A. Bailey 41 years ago.

The color scheme is brilliant red with all figures, scrolls, seals and seal frames in 22-k. gold leaf. A new set of silk flags of the nations adorns the tops of the seal frames. The undergear and wheels are done in cream with red and green striping and banding. The color scheme used was suggested to Palmer by the writer as being the most striking and outstanding ever used on this wagon.

Palmer spent several thousand dollars on this project and he will have the heartfelt thanks of every member of the Circus Historical Society, Circus Model Builders and members of the circus profession, all of whom will be glad that this fine old wagon has fallen into such appreciative hands. Would that there were more Palmers to similarly take care of a few more of the old remaining parade wagons. Merle Evans' band of the Ringling circus, played atop the wagon when it was recently in Davenport. Robert Ringling was one of many who that day admired the old wagon. Palmer will have it under cover at all times except when it will be used in periodic parades in Davenport.

## Rogers Sets Rodeo Record in Philly

PHILADELPHIA, Oct. 7.—Roy Rogers, Republic Pictures cowboy star, with his horse, Trigger, set a new box-office record for a rodeo show in Philadelphia. For seven evening and one matinee performances, starting September 23 and ending September 30, Rogers grossed a \$69,741.47 at the Philadelphia Arena. The box-office was scaled from \$1.24 to \$2.48, and the net gross, less taxes, was \$54,984.35, according to Pete Tyrell, manager of the Arena.

It marked the first time that Tyrell has presented a rodeo show in the fall, putting on the outdoor show in the spring in previous years. Rogers did \$13,000 better than the last rodeo staged in the spring of last year by Tyrell, when Gene Autry was the headline attraction and set a new rodeo box-office which Rogers bettered. Rogers made his first rodeo appearance here three years ago.

Tyrell continues to keep his arena open this fall with top outdoor attractions. The Hamid-Morton Circus opened Tuesday, continuing until next Monday, and on October 13 he brings in the *Ice Capades of 1945*, ice spectacle, for a limited engagement.

CLOWN Ernest Burch, who recently left the Cole show, is back on Dailey Bros., working come-in and doing white face in clown alley. He will join Happy Kellems and Van Wells for winter dates when show closes.

## CHS Holds Meeting At Brunswick, Me.

FARMINGTON, Mich., Oct. 7.—Maine and Massachusetts members of CHS recently held a successful meeting at the home of CHS John Brown in Brunswick, Me. Among those attending were W. Fulton White with his Congress of Famous Freaks, in miniature; Allen Westcott, display of old circus literature; Lawrence Brown, clown with Sparks and Ringling shows; Larry Butler and his 15-car model circus; John Brown, fine litho display and models of two Rhoda Royal circus wagons. The public was invited to the meeting and exhibition. Circus lunch was served at the seashore, during which time John Crowley showed his photos of calliopes, and the menagerie of Maurice Allaire was put on display. The latter contains 15 dens in a five-pole blue top, entered thru a new marquee, with red and white ticket wagons in front.

September was about the best circus month in history for Bill Green, Washington, Kan., who saw three different shows in as many days of one week. Bill took a number of pictures on each lot—Bud E. Anderson, Beatty-Russell and Walters & Russell's.

CHS Frank Healy, Carbondale, Pa., received a letter from member Richard Schwartz in New Guinea stating that he still holds his interest in circus collecting and model building, reports Don Smith.

## UNDER THE MARQUEE

Communications to 25 Opera Place, Cincinnati 1, O.

DAYLIGHT has shortened.

DOC WADDELL will be emcee at the Cuvier Press Club banquet in Cincinnati October 25.

JACK McFARLAND has left the Bud Anderson Circus and is now visiting shows.

AT CLOSE of World of Today Shows, Harry Leonard, impalement act and Punch, will join Dailey Bros.' Circus.

EVERY dressing room has a soapbox orator during election year.

FORMER trouper E. W. Adams is night clerk at the Racine Hotel, Columbus, Ga.

LOU DAVIS visited several people on Bailey Bros. when shows were at Brinkley, Ark.

PLAYING the Police Field show in De-

troit were Joe Short, Mickey McDonald and William LeRoy.

ONCE we had the First-of-Mays. Now we have the First-of-the-Weeks.

ERNIE YOUNG will produce the circus for Ararat Temple (Shrine), Kansas City, Mo., December 4-10.

STEPHEN J. HENRY, formerly bannerman with the Sells-Floto and Coop & Lent (motorized), died in Los Angeles October 2.

BOZO, the cop, closed his season and stopped in St. Louis for the World's Series, on his way to Terre Haute, Ind., for the winter.

THE COOKES (Don and Billie), after leaving Arthur Bros.' Circus in August, are now in Cleveland, where they intend (See *Under the Marquee* on page 56)

## Packed Houses For Cole Bros.

AMARILLO, Tex., Oct. 7.—Leaving Los Angeles after 17 days of steadily increasing business which resulted in turn-aways the last three days, Cole Bros.' Circus has experienced turnaway houses the past two weeks, setting a new record for successive turnaway business in this part of the country. First stand after L. A. was Long Beach, two days. Both matinees were capacity, and night houses turn-aways. Santa Ana gave two turnaways. Pasadena was capacity at matinee, with over a thousand being turned away at night; San Bernardino registered two turnaways, and Riverside, last stand in California, was three quarters at matinee and turnaway at night.

Moving into Phoenix, Ariz., after an all-day Sunday run, show registered the biggest business ever recorded in that town, which has always been good for the Cole show. Over 2,000 were turned away at first matinee and 4,000 at night; second day 500 were turned away at matinee and over a thousand at night. Tucson, usually a mediocre town, gave show the surprise of the season. Over 2,000 were turned away at matinee and 3,000 unable to gain admission at night. Concession and Side Show business was terrific at both cities. Douglas gave show a half- (See *Big Houses for Cole* on page 56)

## Peugh, McDowell To Stage Series of Indoor Shows

UTICA, N. Y., Oct. 7.—Activities have started for the first of a series of five weeks of indoor circuses and fairs to be held under auspices of Army and Navy garrisons and Legions in this State, under direction of Roy F. Peugh and Walter C. McDowell, to raise funds for entertainment of the boys returning from the armed forces.

Opening date will be here, week of October 23, for benefit of the Army and Navy Union, Sgt. Earle F. Sherman, Garrison 3205. J. F. McCarthy is commander, and Leo Gossin, committee chairman. Performance will consist of several circus acts and ork for free dancing, and concessions will be managed by Phil and Mabel O'Neil. George W. Traver will furnish kiddie rides and War Bond door prizes will be given away. Larry Narcisso will have the scale privilege and string game and Orin C. Packard will have candied apples and popcorn concessions.

## DRESSING ROOM GOSSIP

### Ringling-Barnum

Dallas gave the show three big days. Jump into Beaumont was made on time with two sellout houses. New Orleans has been up to par. This is show's closing week. During the stay in Dallas Mr. and Mrs. Bradna were entertained by Tom Scaperlanda and Frank Paulman, circus fans of San Antonio, at the home of Frank Walters; also were entertained by Albert Marks at a cocktail party. Doctor and Sonora Carver, of high-diving horse fame, visited the show in Houston. Mr. and Mrs. Charlie Siegrist visited Joe, Bebe and Joanne in Beaumont. Alma Taylor James and her husband, father of Harry James, visited the show in Beaumont.

The Ramdoodle Club gave its annual farewell party in New Orleans. All members were present. They toasted all the honorary members who were not able to attend and are in different parts of the country. A buffet supper was served. Music and dancing were the highlights of the evening, with Merle Evans and his band participating. The club was officially closed for the season. With the closing of the Big Show, the personnel will scatter to the four winds. The majority will go to Sarasota, with the others going to their homes for the winter.

Back-door notes: Clayton Behee is now doing his triple twice daily; Big Bill Brown painting the cloud float; Clayton (Chitliens) Chase and Carl Stevens having a heated argument during a game of checkers, with Howard Marco and Chesty interested on-lookers; Old Zeke, lighting the gas lamps, getting ready for the night show; the writer, as usual, will spend the winter in Sarasota. **DICK MILLER.**

### Cole Bros.

The event of the week was the banquet held for the Ballet Club the second day in Phoenix, Ariz., because of the departure at El Paso, Tex., of Charleen, Gloria and Gerry Plunkett. Florence Warren was in charge. The party was held at the Adams Hotel between shows. They did full justice to the turkey dinner, particularly Mary Glick. Much credit is due Florence Warren as to where the funds came from, for this affair aroused much speculation among the personnel of the show. That must remain a secret to all but the ballet girls and certain eavesdropping members of adjacent tents. The following members of the ballet attended: Florence Warren, Ethel Jean Bowles, Jinx Adams, Shirley Cute, Mary Glick, Priscilla, Charleen, Gerry and Gloria Plunkett; Rita Taliaferro, Betty Biller, Marna Robinson, Dolores Wolfie Adams, Bobbie Ruth, Edna Mott, Dorene Lieblong, Eloise Grimes, Lucille Turner, Helen Charnas and Ruth Flanagan.

At this time of the year, rumors fly thick and fast as to when and where the show will close, but nothing has been done as yet in that respect. Billy Nelson, clown, who is 73, reads all day and never wears glasses. He was a former newspaperman and photographer on *The Atlanta Journal*. I hope I feel as he does when Freeman reaches 73. Nice going, Billy. Most of the folks went into Mexico when show played El Paso and came back with everything from perfume to cactus plants. Recent visitors: Johnnie Agee, one of the real old-timers; Harry and Loretta LaPearl, and Bones Hartzell. Cherio to Jack Voise, Herbie Hobson, Harris Reynolds, Parley Bear, and our son, Freddie Jr., who are out there doing their bit.

**FREDDIE FREEMAN.**

### Beatty-Russell

The 29th week for the show, back to Oklahoma and biz still soars. Big days were recorded at Shawnee, Seminole, Ada and Ardmore. The event of the week might be titled "The Show That Gives a Double Spec." On October 2 at Ada grand entree led off the regular 3 o'clock matinee, but on coming to the back yard word came from up front that in order not to disappoint some very circus-minded children grand entree should go back in and do it all over again, as the Ninth District Grammar School had just let out and the kiddies were just coming in the gate. Anything to please the children, that's our motto, so we did it again.

Someone forgot to pay the water bill last week, so Jup Pluvius let the show have it with both barrels at Ardmore.

Plenty of rain and mud, but that didn't keep the Ardmoreites away, as they came in droves. As one native wit remarked, "This is the greatest Water Follies I have ever seen." Hats off to Ann Reynolds and Mars Bennett. En route to Ardmore, the clown department got lost in the weather, and as they are the boss canvasmen of the dressing room, the top was not in operation until Mars and Ann got busy and showed the folks they haven't (See *Dressing Room Gossip* on page 56)

### Animal Owners in G. B. Must Register Their Acts

NEW YORK, Oct. 7.—According to the British theatrical weekly, *The Performer*, the Association of Circus Proprietors of Great Britain requires owners of performing animals to register their acts with the association. Bookings are refused animal acts not registered.

There has been a campaign in England against animal acts based on the presumption that the training or treatment of animals used in performing embodies cruelty. Any complaint against the owner of an animal act is now referred to a special committee of the association, with the owner allowed to present his side, and if charges are not found justified he is granted a certificate allowing the act to continue working. Should charges of cruelty or ill treatment be proven, further bookings are refused the owner of the act.

### Picked Up in Portland, Ore.

PORTLAND, Ore., Oct. 7.—Dan R. Mears, retired showman, and Jack Lindell, late of the Barnes circus, are back here. They visited the Cole show in Los Angeles. Joe Fish, former boss hostler, visited the writer, Charles A. (Chuck) O'Connor. He will soon retire from his S. P. & S. Railroad job and return to his ranch in Whitefish, Mont.

Johnnie T. Sullivan, J. Al Hynes and James Early are working here in essential jobs. Ollie Nelson is helping Ed P. (Barnum) Fahey on his onion and celery farm. Bert Avery is now a quartermaster in the merchant marine service on a new tanker. He will soon take a course in officers' training in that service.

The writer met Carlos and Etta Careon, Jack Klippel, George Jennier and Chester Barnett here with Polack Bros. at Victory Center, where an open-air performance was presented for bond sales. Blackie Price and Ben Turpin handled the props. Jake Posey saw the Cole show in Los Angeles and Pasadena and visited with Cap Curtis and George Davis. F. Day Gardner is at Maywood, Ill., and is not trouping. Jack McCracken has recovered from burns on his hands from a grass fire on his stock ranch in Ojai, Calif.

## With the Circus Fans

By The Ringmaster

CFA

President  
THOMAS M. GREGORY  
1014 Hardesty Blvd.  
Akron, O.

Secretary  
W. M. BUCKINGHAM  
P. O. Box 4  
Gales Ferry Conn.

(Conducted by WALTER HOHENADEL, Editor  
"The White Tops," care Hohenadel Printing  
Company, Rochelle, Ill.)

Father Ed, national chaplain of the CFA, always in there pitching, was on the Brockton (Mass.) Fairgrounds when word of the recent hurricane was flashed. There was already a heavy downpour, with much water on the grounds. Father Ed rolled up his trousers and pitched in with the midway workers to obtain tents, etc., working thru the night knee deep in water.

Eric F. Olson, CFA, now with the armed forces at Camp Crowder, Mo., caught the Beatty-Russell show at near-by Joplin September 18-19. Eric wrote: "It sure was good to see a circus again." On September 22 he made the Dailey Bros.' Circus in Carthage, close by. Advised that he found the performance of both shows very enjoyable and added that the fire department was on watch on both lots.

CFA F. E. Loxley, Cranston, R. I., saw the 3-Ring Victory Circus (Terrell Jacobs unit) at the Auditorium, Providence, evenings of September 27 and 29. He also attended Hamid-Morton at the Boston Garden.



PVT. WIN PARTELLO, parachutist in the United States Airborne Service, who has been in uniform for a year, is somewhere in England. He was formerly with Cole Bros.' Circus as auditor and cashier of concessions, reported Mrs. Alice Partello, Mansfield, O.

## Collectors' Corner

By Fred P. Pitzer

292 Madison Avenue, New York City

We recently read in *The New York World-Telegram*, an article titled, *Kinker Kings*, that told about Burns Kattenberg and his collection of contortionists. Burns is rapidly nearing the point when his book on contortionists will see the light of day.

Bill Green, of Kansas, writes: The letter in your column by Pvt. Al Pitcaithley in *The Billboard* describing the old picture post cards of "The Elephants Come to Burlington, Ia., etc.," was of interest to me. I have in my collection a similar post card which is captioned "Circus Day in Junction City, Kan." This card shows what appears to be the bull section of the parade passing thru the main drag with crowds watching on both sides. Six elephants are shown, none of which have the usual merchants' banners upon them (unusual in itself!) and there is nothing to identify the name of the circus. At one side of the curb is some sort of an exhibition in a small booth bearing a single large banner. The only reading on same which is clear enough to be made out is "Aztec Ladies From Mexico." Costumes of the spectators and ancient "flivvers" and a few horse and buggies in the street show that this is an old picture. Perhaps some of the other Cornerites can identify the show for me from this description.

## The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

RODEO section of the show held at the Arena, Philadelphia, September 23-30, was furnished by Col. Jim Eskew.

HARRY BEILER, clown, is resting at his home in Decatur, Ill., after being seriously ill at close of the Valley Mount Rodeo at Valley Park, Mo.

RODEO and horse show, sponsored by Lions clubs of Shelby and Thayer, Ind., drew a satisfactory crowd at Brown's ranch. Lloyd McKinzie did the announcing and committee was Floyd Sheets, Phil Brown and Charles Aney. Alabama Slim did trick riding and roping.

THE rodeo at Wichita, Kan., September 21-24 had the following contract acts: Cecil Cornish, Don Wilcox, Marjorie Roberts, and Virginia and Dixie Reger. Monte Reger did the announcing. Virginia Reger was knocked out from being thrown from her horse opening night but wasn't hurt seriously.

OMAHA'S first rodeo in years, produced by Leo J. Cremer, Big Timber, Mont., drew 50,500 at four night shows and one matinee for a gross of \$60,000. Rodeo was staged for the benefit of (See *CORRAL* on page 56)

## FOR SALE Excess Trained Animals

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ONE BLACK LEOPARD  
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Every Animal Completely Broken To Work.

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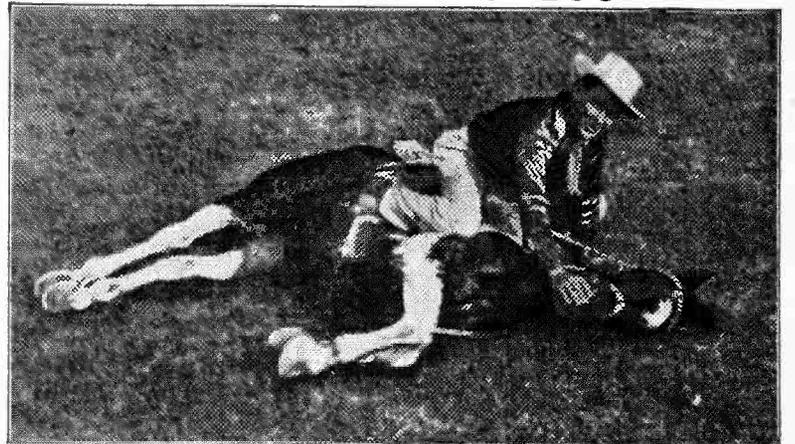
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**NAT D. RODGERS**

# DIXIE MAJORS TEE OFF BIG

## All-High Kids Day for B'ham

Alabama State racks new figures—plant's expansion possibilities are seen

BIRMINGHAM, Oct. 7.—Gates of Alabama State Fair here October 2-7 opened to what promised to be the best State fair in years. Initial day was light as usual but slightly above last year's attendance. Crowds began to come in force on Tuesday and by evening the midway was comfortably filled. Wednesday, Children's Day, was tremendous. All city schools closed at noon and from early afternoon thru the day thousands of school children thronged the grounds. Up to Thursday attendance had run about 20 per cent ahead of last year's. With weather ideal, there were excellent prospects of the remainder of the week rolling up a record attendance.

It was the largest Children's Day in the history of the fair for front gate, grandstand and carnival, officials announced. Net gross of the midway after taxes were deducted in 1943 was \$22,893. This year the net after taxes was \$23,559. Midway prices were based on proper Children's Day rates, it was pointed out, and not the excessive prices charged last year.

Birmingham has a chance to establish one of the best fairs in the South and the new management which took over this year, composed of top-ranking business men of the city, appears to be working toward that end. In recent years Alabama State Fair has not ranked (See B'ham Top Kids' Day on opp. page)

## Muskogee Spars With Wet; Show Indoors Puller

MUSKOGEE, Okla., Oct. 7.—Oklahoma Free State Fair here, October 1-8, opened well Sunday with a good gate of civilians and soldiers from Camp Gruber and near-by army air bases, reported Secretary-Manager Ethel Murray Simmonds, but intermittent rain sharply cut attendance Monday, Tuesday and Wednesday. About 4,000 saw the Air Ellis Rodeo Sunday, nearly capacity for the arena.

Nearly as many more patronized attractions and concessions of the combined World of Today Shows and Reynolds & Wells Shows. George Olsen and his band opened a week's stand Monday in the dance hall after being rained out of an outdoor show. Rain stopped Olsen and a variety outdoor show Monday and Tuesday.

Outdoor and indoor night shows include Olsen's band; Novellos, ladder act; Phil and Phyllis Finney, tap dancers; Bert Easley; Topsy Tricksters; Phil and Mildred Crane, singers of musical comedy songs, and Shavo Sherman, mimic. Indoor show has drawn well despite rain. A large army equipment display of the Eighth Service Command and farm exhibits are on the grounds.

## Daughter of Barnes Weds

CHICAGO, Oct. 7.—Mary Helen, daughter of Mr. and Mrs. M. H. Barnes, will be married October 14 to Robert W. Galvin. Barnes is head of the Barnes-Carruthers Fair Booking Association and is widely known among fair men.

PENSACOLA, Fla.—There will be no Interstate Fair here this year, announced Secretary-Manager John E. Frenkel, who said decision not to hold a fair was made last February and that the engagement of the Royal American Shows here November 15-25 would be under auspices of the American Legion Post.

## Okla. City Rise Defies Rain, Cut Of a Day in Run

OKLAHOMA CITY, Oct. 7.—Altho its run was one day less than last year's and it battled three days of rain, Oklahoma State Fair and Exposition here September 23-29 had a gate of 328,802, second largest in its history. The all-time record for eight days of good weather was set in 1941 with 337,661.

A new midway high was registered, officials said, by the Royal American Shows with \$84,480.06.

Livestock judging took up most of the last days of the fair and, as it was indoors, this and other inside features did not suffer, altho even in rain the outdoor stageshows did big business. Midway business fell off some on the wet days, but almost everything else went along as tho the sun were shining. Thursday, Future Farmers' Day, was good. Last day was turned over to State school pupils and State press.

More than 14,000 attended the last Barnes-Carruthers grandstand show Friday night, it being the first time in history of the fair that grandstand gates had to be closed, as capacity of stands, track and all other space was occupied, even the stage. William A. Lindeman and A. C. Hanson, Minnesota State Fair Board, and Henry Frost, assistant secretary, visited on Friday.

Barnes-Carruthers acts at the fair and not previously mentioned, were the Four Sidneys, bicyclists; Madame Marie's dogs and ponies; Joe Ambrose, clown, and his pals (eight dogs); Eva May, aerialist; Bill Bushbaum, Joe Greer's Liberty act; Joe Lewis, clown, working grandstand and track.

## MAFA Plans Silver Jubilee

BOSTON, Oct. 7.—A Silver Jubilee program will be prepared for the 25th annual meeting of Massachusetts Agricultural Fairs' Association in the Hotel Bradford here next January 17 and 18, said Secretary A. W. Lombard, State House. Augmented attendance is looked for, as reps from Maine, New Hampshire, Vermont, Rhode Island and Connecticut have been invited. Executive committee will meet in the Hotel Bancroft here October 19 to plan details.

## York Makes Some Highs and Whips Rain Three Days

YORK, Pa., Oct. 7.—Board of managers of York County Agricultural Society on October 2 authorized payments aggregating \$70,692.22, \$54,287.65 incident to the '44 Inter-State Fair and \$16,404.57 representing the United States admission tax to grounds and grandstand.

Treasurer C. Halbert Bayler indicated that from a financial standpoint, notwithstanding three days of rain, the fair was as successful as it was in 1943. Gross gate receipts for 1944 were only \$427.20 less than in 1943. Number of single entries in 1944 exceeded those of 1943 by 584. While gross grandstand receipts were \$4,020.45 less than last year's, receipts from concessions this year were \$6,932.03 in excess of those of the previous year. President Samuel S. Lewis predicted that the audit would reveal that '44 profits would be about the same as for last year.

President Lewis reported that, despite inclement weather, several '44 records were established. Concession receipts were largest in history of the society, altho price of space this year was much lower than when the previous high was (See York Has Some Highs on opp. page)

## Bloomsburg Ups Takes of Stand, Concession Rent

BLOOMSBURG, Pa., Oct. 7.—Bloomsburg Fair, September 25-30, closed with total paid admissions of 117,000, about the same as last year. Grandstand attendance was 45,000, 25 per cent over last year's. Concession receipts were \$12,000, 15 per cent over last year's. Despite all-day rain on Thursday, there were over 20,000 paid admissions and grandstand in afternoon had over 5,000, largest Thursday afternoon in the history of the fair. All attractions for the day went off on schedule.

A number of war agencies had booths and the agriculture committee of the (See Bloomsburg Counts Up, opp. page)

## Atlanta Sees Banner Year

Southeastern Fair reverts with okay results to pay grandstand—parade at bow

ATLANTA, Oct. 7.—With its slogan, "The March To Victory," Southeastern World's Fair here September 29-October 8 evidently will have its biggest year. President Mike Benton and Secretary Virgil Meigs said crowds exceeded expectations. With rain on opening day, there were 51,024 paid admissions and with scattered showers Saturday, there were 117,609 cash customers thru gates. Sunday broke all records for one day with 125,126 paid. Monday, with downtown stores open until 9 p.m., attendance was 62,209; Tuesday had 68,640.

Tickets at the gate were 50 cents for adults, with a 10-cent tax added. Servicemen's and children's tickets were 30 cents, including tax. Grandstand tickets for Sun Bros.' Circus and harness races were 40 cents for adults, including tax, and 20 cents for servicemen and children, including tax. Opener was City School Day and Friday was County School Day. On these days school children's tickets were 20 cents, including tax.

## Pay Grandstand Success

This was the first time in 11 years that there was a pay grandstand thru the entire week for all attractions, and it proved successful, officials said, Saturday and Sunday averaged about 50,000, with biggest crowds at night. Attendance was off some Monday and Tuesday. Stand had capacity Wednesday night. Sun Bros.' Circus bill, which received much favorable comment, was emceed by Gus Sun Jr. at the mike, and opened and closed with Will Hill's trained dogs and ponies. The Valentinos were two girls and a man in their flying act. Silvers Johnson and his crazy filly; George Royale, clever juggling; Dick Clemens and his lion act; Pat and Willa LeVolo, slack wire; Teeter Sisters, high pole, and nightly display by the United Fireworks Company rounded out the bill.

Johnny J. Jones Exposition on the midway under leadership of General (See Best Seen at Atlanta on opp. page)

## Hillsdale Does Two Grand Over '43 Top; Has Best Single Day

HILLSDALE, Mich., Oct. 7.—The 94th annual Hillsdale County Fair, September 24-30, grossed \$40,000, an all-time high, and \$2,000 over last year's record figures, said Secretary Harry B. Kelley. There were full programs of racing and other entertainment on the last five days and nights. Daily totals exceeded those of 1943 on every day except Thursday, when there was an all-day rain. All-time single-day record was set on Saturday with a gross of over \$10,000.

Exhibits filled all available space, with two special events awarded to Hillsdale from the State fair, which has been dropped for the duration, State sheep and swine exhibits. Secretary Kelley's experience as director of livestock at the Detroit State fair for many years is considered to have helped build up the call. (See Big Day at Hillsdale on opp. page)

## La Breque Quits at Trenton

TRENTON, N. J., Oct. 7.—Harry E. La Breque, who for the past seven years has been secretary-manager of New Jersey State Fair Association, has resigned because of ill health, it was announced by George A. Hamid, president of the association. Norman L. Marshall and the executive staff of the association will be in charge of arrangements for next year's State Fair here.



## AGRICULTURAL FRONT

Condensed Data From August Summary by U. S. Department of Agriculture, Washington, D. C.

### II

THE adjustment for changes in inventory is necessary for comparisons between the net income of the farm and non-farm population because changes in inventory are usually taken into account in determining the net income of non-farm businesses. The actual value of crops and livestock carried over may differ, later on when sold, from the theoretical value at the end of the year. Therefore, changes in inventory are not included in the net income of farm operators.

At first thought, it seems odd that the rental value of the farm home is counted as income. But the farmer who owns his own home derives an income from his investment, corresponding roughly to the rent he would have to pay if he lived in a rented house, less his expenses for taxes, interest, insurance, and repairs. In the estimates of farm income the rental value of the owned home is included in gross income and these expense items are included in production expenses which are taken out to get net income. Only the net return on the investment in the home, therefore, is included in net income.

On rented farms, the rent for the house is almost always included with the rent for the barns and the fields in one lump sum. But rent for the house is not actually a production expense and

therefore must be separated in some way from rent for the rest of the farm, to get at a net income figure which can be compared fairly with non-farm income. It could be done by omitting the rental value of the dwelling from gross income and from production expenses. It actually is done by including rental value in gross income but including home maintenance costs in production expenses, taken out to get net income. The method used raises the gross income figure a little over what it would be otherwise; but the net income of the renting farmer is the same by either method. Because net income is the important thing, the method makes little difference if it is understood by those who use the gross income figures.

Lesser breeds of income are sometimes published that have their special uses, but add to the bewilderment of the man who hopes to find one simple figure on "farm income." There is net cash farm income; for example, which merely subtracts cash production expenses from cash receipts. A figure no longer published by the Department of Agriculture is the gross value of agricultural production. Counting the value of feed twice—once as feed and again after it was fed to livestock—this figure was a booby trap for the unsuspecting who confused it either with cash receipts from market (See Agricultural Front on opposite page)

# Racing to Fore At Albuquerque; Kid Day Mix-Up

ALBUQUERQUE, N. M., Oct. 7.—No official figures have as yet been given out for New Mexico State Fair here September 24-October 1, altho racing takes were big and displays up in volume. Horse racing did most of the business, as far as drawing crowds was concerned, aided by the Cavalcade of Amusements.

That crowds came for the racing was evident, altho Kids' Day brought good business for shows and rides. Night rodeo with fireworks drew fairly well and contests were interesting. Weather was changeable thruout the week, with rain and wind at intervals, and apparently hurt midway business somewhat. Altho the Cavalcade did not close until Friday midnight in Hutchinson, Kan., the fair management had planned for Children's Day on Monday. The Santa Fe gave the show a fast run here but a five-mile haul to the grounds in wartime evidently was too much for a prompt opening before Monday evening. Another Kids' Day was arranged on Saturday.

## BLOOMSBURG COUNTS UP

(Continued from opposite page)

War Bond organization sold over \$10,000 in bonds. A Stuka dive bomber was on display in Pennsylvania for the first time. It required special permission from authorities to transport it over highways to the fair. A captured Messerschmidt also was on display. Trotting, pacing and running races were held on four days, horse and mule-pulling contests being featured in the arena.

Saturday afternoon had B. Ward Beam's Congress of Dare-Devils, auto racing and thrills. Joe Basile's Madison Square Garden Band furnished music for concerts and grandstand shows. Grandstand attractions of George A. Hamid, Inc., included *Victory Revue*, in five parts, with a line-up of Gae Foster Girls and these acts: Hollywood Sky Ballet, Stanley Beebe and his bears; Les Kimrlis, whirling aeroplane trapeze act; Marco Sisters; Three Winter Sisters, knockabout acro; *Red Sails* number, featuring Lucille La Ray; Francis and La Pall, perch; cowboy number, featuring Montana Kid, Coley Bay and Campbell Sisters; Bryants, knockabout acros; White Fan Number; A. Robbins, banana man; Red, White and Blue Star number. Milton Blakely was emcee.

Visitors included Samuel S. Lewis, Jake Flickus; Sheriff Wolf, York, Pa.; Roland Fisher, Selinsgrove, Pa.; Bob Learey, Clearfield, Pa.; D. M. Cresswell, Miles Horst, State department of agriculture; Harry La Breque, Trenton, N. J.; B. Groninger, Port Royal, Pa., and A. C. Brice, Bedford, Pa.

## BIG DAY AT HILLSDALE

(Continued from opposite page)

ber of exhibits. Harness racing was under direction of Ray Jenkins as starting judge and Thursday's washout was made up by doubling Friday's program.

Grandstand show was by Barnes-Carruthers and the Gooding Greater Shows had midway rides, with concessions booked independently by C. E. Pearce, Frank Sliwinski, Abe Raymond, Sam Ginsburg and John Mulder. Annual election of officers of Hillsdale County Agricultural Society was held fair week and resulted in election of John Southworth, Allen, president; J. I. Post, Hillsdale, treasurer; Harry B. Kelley, Hillsdale, secretary.

## BEST SEEN AT ATLANTA

(Continued from opposite page)

Manager E. Lawrence Phillips, has flame-proofed canvas and 12 shows, 17 rides and 120 concessions were presented. All available space was taken and the lot was capably laid out by Joe Redding.

### Big Downtown Parade

A parade downtown September 28 included seven decorated floats and 20 bands, with a large detachment of war equipment from Warner Robins Field, large number of cars containing Red Cross, USO, 4-H Club members, fair officials and civic dignitaries. On Saturday, Georgia Press Day's luncheon was featured with an address by Gov. Ellis Arnall. Other days: Sunday, Allies V-Day; Monday, Agricultural Day; Tuesday, Livestock Day; Wednesday, 4-H Club Day;

Thursday, Poultry Day; Friday, State and County School Day, featuring State-wide spelling bee; Saturday, Service Men's and Women's Day; Sunday, Victory Appreciation Day. Army Air Forces Technical Service Command from Warner Robins Field, Georgia, occupied a large area, showing every branch of its services, including a 4,000-pound blockbuster, rocket launcher and many other pieces of equipment.

Among early visitors were Mrs. Babe Scott, Regal Exposition Shows; Peazy Hoffman; Mr. and Mrs. Vernon L. McReavy, Hamid-Morton Shrine Circus; Mr. and Mrs. A. C. Atwood, Interstate Fair, Chattanooga; Jake Shapiro, Triangle Printing Company, and Mr. and Mrs. Bernie Shapiro, Southern Poster Printing Company. There were five days of harness racing and two races daily with several good entries. Radio stations WAGA, WATL, WGST and WSB cooperated each staging broadcasts from grounds and grandstand and during fireworks added interest was given by commentaries on displays by announcers over the public-address system in front of the grandstand. A barbecue stand operated for the benefit of the Showmen's League Mustering-Out Fund was put on by Manager Phillips, with Joe Pearl in charge. It did good business, serving barbecued pork and chicken. In early returns, Mrs. Hody Jones's Girl Show topped the midway, with Carl J. Lauther's Side Show and Leo Cerrell's Monkey Circus running neck and neck.

National Hereford Cattle Show, National Poultry Show and National Rabbit Show were staged in main buildings and had many fine breeds. In the main industrial building displays included those of the Georgia State Guard and Russian War Relief, here for the first time at the fair. Also in that building were the Barfield mentalists. Many improvements have been made in grounds and buildings under John Edge, superintendent. Fair offices were enlarged and President Benton enlarged his reception room, adding two rest rooms for visitors.

## YORK HAS SOME HIGHS

(Continued from opposite page)

set. Peak grandstand attendance for any one afternoon or night was established this year. Attendances at Friday night and Saturday night grandstand performances established new highs. Combined attendance Saturday afternoon and night set a record for the grandstand. There was a difference of only 199 in the combined afternoon and night performances of Friday and Saturday. Treasurer Bayler indicated that Saturday gate receipts were the largest during his incumbency.

## B'HAM TOP KIDS' DAY

(Continued from opposite page)

high from an agricultural and educational standpoint. Its exhibits have been meager and the fair has been mainly an amusement proposition. The new head men, Joe McDavid, president, and R. H. McIntosh, vice-president and general manager, while fully alive to the important part entertainment plays in all fairs, believe there is an opportunity here to develop a fair that will truly represent the State's agricultural and horticultural industries and provide educational features that will help to stimulate rural progress.

### Good Start With Exhibs

Due to wartime restrictions, it was not possible to carry out this year's exhibit plans in their entirety, but a good start has been made. Cattle exhibit, first in several years, was not large, but it attracted entries from the State's top herds. In the agricultural line a cross section of Alabama's products was shown. Women's department had a fine display of textiles, basketry, canned fruits and other home products. Examples of the work done in the agricultural and mechanical schools, home economics and industrial arts were featured in the educational department, and in the fine arts section there was a creditable display. National Defense Building was filled with interesting exhibits of defense organizations and a varied showing of State wild life. It is the intention of the management to enlarge all of its exhibit departments when restrictions are lifted.

### Attractions Are Big-Time

Amusements and midway, under direction of J. C. McCaffery, were up to the standard of the country's leading fairs. Grandstand show was the elaborate Barnes-Carruthers revue, *On to Victory*, which has been featured at most of the larger Midwest State fairs. M. H. Barnes was here in personal charge until Friday, when he left for Jackson, Miss.,

and Sam J. Levy came to supervise the show for remainder of the engagement. Show was substantially the same as it has been since start of the season. Issy Cervone and his band continue to furnish excellent music, and Jack Klein and Bert Lynn emcee the show. Al Beckwith at the Hammond organ provides supplemental music. Acts from the revue provided the afternoon grandstand show. In addition, a thrill show featuring auto crashes, rollovers and other stunts, was presented Tuesday, Friday and Saturday afternoons by Ace Lillard and his troupe of stunt artists, climaxing with Lillard leaping his auto over a huge bus.

On the midway Hennies Bros.' Shows provided a varied array of attractions, including some 12 shows and 16 rides. There also was a large independent midway. A show that proved very popular last year and was on hand again is the *WSM Grand Ole Opry*, which attracted large crowds.

### Plant's Possibilities Great

The State Fair has a plant with great possibilities for expansion. Grounds cover 130 acres. There is a concrete grandstand seating nearly 10,000, half a dozen exhibit buildings of varying sizes and an administration building. An attractive arch spans the main entrance. About 17 years ago a recreation park was established on the grounds, rides were installed and a fine swimming pool and bathhouse costing more than \$100,000 were built. Park did not survive the depression and all rides and other amusement features were removed long ago. Pool and bathhouse remain, tho not used. A portion of grounds is tastily landscaped with trees, shrubs and flowers.

Race track, used before the war for auto and motorcycle racing, has deteriorated from disuse, but it is the intention of the management to restore it to first-class shape when war restrictions are lifted. Management also plans to erect a number of exhibit buildings and to make other improvements. With plenty of room, excellent transportation facilities and a progressive management, it is expected that the pre-war years will see development of an exhibition of real State fair proportions.

## AGRICULTURAL FRONT

(Continued from opposite page)

ketings or with gross (or even net) farm income. Wages earned in town by part-time farmers, interest on bonds, or other income from non-farm sources may be added to one of the various types of net farm income to get the total income of farm operators or of persons on farms.

Cash receipts are useful as a rough measure of the volume of farm products moving to market; cash receipts including government payments are a better gage of the immediate buying power of farmers; net income is a better thermometer to measure the general health of agriculture. Correctly used, each type of income estimate is a useful instrument; carelessly handled, any one of them may be misleading.

### Food Supplies

For the year 1944 as a whole, civilian food consumption is expected to equal that of 1943. When allowances are made for probable production of town and city gardens, consumption in both years reached the peak 1941 level, which was 8 per cent above the average of 1935-'39. Food supplies as a whole will be relatively plentiful this fall and winter because the somewhat smaller supplies of meats and dairy products will be offset by larger supplies of fresh fruits, vegetables and cereal products. The civilian food supply is being maintained at this high level despite large war requirements because of the tremendous increase in total food production since the beginning of the war. Food production in 1944 is expected to be 38 per cent above the 1935-'39 average and almost 5 per cent larger than last year. Most of this increase over 1943 is in food grains (largely wheat), fruits, truck crops and meats.

### Wheat

Early in July the Commodity Credit Corporation announced its policy to purchase wheat at 1 cent under the loan rate, and at the same time the rate was increased 7 cents from 85 to 90 per cent of parity. A price floor was thereby established. The attitude of farmers on storing will largely determine the duration of the seasonal low level following harvest. The availability of storage space, both farm and terminal, and the trend of wheat prices in recent years may influence many farmers to hold their wheat. After the harvest movement is over, the heavy demand for non-

food uses is expected to be an important price strengthening factor.

The indicated wheat crop will about take care of the estimated 1944-'45 disappearance, moderately below 1943-'44, which reflects reduced feeding prospects. Total use of wheat for food, seed, and alcohol may be about the same as in the year past. The reduction in feeding is expected to be partly offset by decreased exports.

### Fats and Oils

Production of fats and oils from domestic materials in 1944-'45 may total about 10,000,000,000 pounds, 1,400,000,000 pounds less than the record output in 1943-'44 and also less than the 10,700,000,000 pounds produced in 1942-'43. Principal reduction in output will be in lard.

The import outlook of fats and oils is uncertain, but no important increase over the rate of close to 1,000,000,000 pounds maintained in each of the past two years is indicated.

The supply situation for fats and oils is expected to tighten in 1944-'45. Demand will probably continue strong in late 1944 and early 1945, and prices of most fats and oils are likely to be at ceiling levels.

### Dairy Products

Milk production on farms in the first half of 1944 was 61,700,000,000 pounds compared with 61,600,000,000 for the same period last year. If pasture conditions remain about average and with livestock-feed ratios continuing more favorable for dairy production than other livestock enterprises, total milk production for 1944 may be about the same as the 118,000,000,000 pounds in 1943.

Butter production for the first six months has been lagging behind the same months of last year. However, American cheese, evaporated and condensed milk production was greater than the previous year.

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## Delay in Coney Fire Settlement May Mean Suit

NEW YORK, Oct. 7.—The matter of the distribution of insurance money on account of the Luna Park, Coney Island, N. Y., fire last August, which the Prudence Bond people, owners of the property, received is still unsettled, according to Mr. Elman, in the office of William Miller, and the Danziger Bros., in the Paramount Building, the Luna lessees.

Mr. Elman, in the absence of Mr. Miller, who is on an indefinite stay at Miami Beach, looking after the interests of the Monte Carlo Club which he and Murray Weinger purchased recently, said that the distribution of money was to have been arrived at September 15 when the title to the ownership of Luna was to have been turned over to Miller and the Danzigers as per original arrangement made previous to the fire.

On September 15, however, the matter was postponed for 15 days, which brought the day of settlement to October 1, when Prudence still remained undecided despite protests from Miller for an immediate conclusion of the transaction so that no further time would be lost in the rebuilding of the park.

Last word from Elman was to the effect that a lawsuit was imminent to bring the issue to a head, particularly because there was involved the lessee's personal losses of equipment and rides in the fire. Prudence, it is understood, has in mind the erection of a residential section on the burned-out premises.

## Conventions Lift AC Biz Over Par

ATLANTIC CITY, Oct. 7. — Tho the hurricane stole the show from the heavily advertised "Thirty Golden Days," September business, nevertheless, was good here. Fall convention business is reported considerably above normal and the outlook for October excellent. With-out Convention Hall and several beachfront hotels, the city has handled a bigger-than-normal convention business in September.

With a good break from the weatherman, fall and winter business should be well above normal. Summer business was reported many millions over for an all-time record high. The signs that business is good are to be seen everywhere. Many strictly summertime Boardwalk businesses are still open. Warner Theater, which always closed with the advent of Pageant Week, remains open, and hotel lobbies, cocktail lounges and dining rooms are filled with guests and visitors.



PFC. KEITH W. HART, who for the last 10 years made Texas fun-spots with his photo gallery and kiddie ride, and now serving in France with a signal construction battalion of the army air corps. Hart has also operated his own picture-vaude tent show as well as his own band in the Lone Star State.

## Two Major Clinics As Conclave Feature

CHICAGO, Oct. 7.—Work on the program of the annual NAAPPB convention is progressing nicely, according to A. R. Hodge, secretary of the association.

Two major clinics will be featured this year—War Problems and Peace Problems. Faculties have not yet been appointed, but the chairmen will be Edward L. Schott, of Coney Island, Cincinnati, and Edward J. Carroll, of Agawam Park, Agawam, Mass. Something new this year will be an all-woman clinic, which will consider the woman's place in the amusement park industry. Mrs. Minette Dixon, owner-manager of Lake Winnesaukah, Chattanooga, will be chairwoman.

Officers of the association also have decided that a little more life and humor should be injected into the meeting and they are arranging to break up the regular routine with some specialties that should liven the sessions.

Secretary Hodge reports that many inquiries have been received concerning space for the trade show. However, officers of the association feel that in view of transportation difficulties, etc., it will not be feasible to hold a trade show, and none will be held unless there are unforeseen changes in the situation in the next month.

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## Ocean Beach Ops Tangle Up Over Spot's Operation

NEW LONDON, Conn., Oct. 7.—What is usually a sedate meeting of the Ocean Beach Park Board was anything but that when members met this week at city hall here to discuss a transfer of funds from one item to another, and the dove of peace went flying out the window in utter bewilderment. It all arose when Ezekiel Spitz suggested that in the future members of the board be given expenditure estimates a month in advance, beginning with the next meeting to be held October 24.

Hotly opposed to the idea was Acting City Manager Edward Henkle, who termed it a "flagrant usurpation of administrative powers by a policy-making board." This is not the first time that Spitz and Henkle have been at odds as to how the park should be run. Park Superintendent Gates also objected on the grounds that it would be impossible to give an accurate estimate of expenditures, and that if they were held to the estimates the operation of the beach might suffer. He further stated that he could not give an accurate account each month because with good weather he would employ more people, and vice versa.

A financial statement of the receipts for Ocean Beach on the season just completed was received by the board and hit the sum of \$145,211.24. As all the monies received go to the city's general treasury and not set aside as payment for the bonds issued for the construction of the beach, the city is still behind this year to the tune of \$68,775.

The operational cost of the beach during the past season was \$83,146. The recreation building brought in \$13,546.80, while parking fees brought in \$7,939.70. General admissions amounted to \$58,739.07, divided as follows. Daily, \$44,074.29; seasonal, \$11,009.40, and group, \$3,655.38. The following other receipts were turned in to the city treasurer: Olympic Swim Pool, \$30,730.65; umbrellas and chairs, \$2,036.75; games, \$315.45, and coin locks, binoculars and telephones, \$1,741.54.

A comparison of receipts for the past years since the construction of the new Ocean Beach Park is as follows: 1941, \$77,988.62; 1942, \$80,734.79; 1943, \$88,742.71; 1944, \$145,211.24.

## Hurricane Brings Beachfront Changes To Jersey Resorts

ASBURY PARK, N. J., Oct. 7.—Asbury Park is committed to a beach front of the future that will find no buildings jutting out to the sea, with the exception of the present Convention Hall and Casino and possibly public fishing pier. The resort's planning board, authorized by law to map the plans for the development of the city, by resolution voted a Boardwalk in the future that will be unmarred by construction on the seaward side. The resolution was approved by all members of the board.

Pending completion of a master plan for the city's development, the board recommended that city council repair the Boardwalk devastated by the September 14 hurricane "but that construction or repair east of the Boardwalk be limited to the present Casino, the present Convention Hall and to a public fishing pier."

A Boardwalk open to the sea has long been the dream of hundreds of residents of the resort who have felt that access to the ocean was one of the city's greatest assets. The chairman also announced that a master plan for the entire beach front is now under consideration as well as a long-range program of development for the entire resort.

OCEAN GROVE, N. J., Oct. 7.—This resort may be able to effect a vast improvement in its beach facilities because of the Boardwalk damage done by the September 14 hurricane. What it wants to do is to make the beach area much larger by pushing the Boardwalk back 30 feet and doing away with the bulkhead previously necessary.

## AC Mayor Favors Tax To Carry Out Post-War Planning

ATLANTIC CITY, Oct. 7.—"Visitors to Atlantic City expect a sales tax and are surprised when they are not compelled to pay it," Mayor Altman said as he carried his post-war planning campaign to the people in a speech over Station WBAB. "Every seashore resort along this coast will and must come to the realization that they must broaden the tax base," he declared. "After publicly expressing my views on toll tax, Wildwood proclaimed that they, too, would have a toll tax," Altman said.

If Atlantic City cannot procure federal or State grants, the municipality will be compelled to raise approximately \$2,000,000 to repair the damage caused by the storm, Mayor Altman stated. He then reiterated previous statements that to increase real estate taxes would make them confiscatory. "There are various means for a municipality to raise moneys, in addition to property taxes, real and personal," said the mayor. "For instance, a toll tax, a seasonal sales tax, a wage tax, an intangible property tax, an income tax and a beach tax.

"Asbury Park charges a beach tax. This, in my opinion, is dangerous, in that it might harm our resort business. Philadelphia charges a wage tax on the earnings of people. This I feel, is unjust, unfair and hits only the working class. Consequently, I lean toward a toll tax, because, in my opinion, it is easy to collect and will not be objectionable to the visitor paying it. Any person who can afford a car can afford a 25 or 50-cent tax for the privilege of using our beach, our Boardwalk and for the pleasure of coming to this great city. Those that would object to this payment probably would not leave much money in our town and might be the type who drive here on a Sunday, park at our street ends, bathe from the car, eat from the same vehicle, and throw their debris over our streets."

The income from this type of taxes, by reason of survey made by a former administration, would approximate \$350,000. The money would be specifically earmarked and could not be spent for any other purpose than rebuilding of the Boardwalk and for post-war improvement, the Mayor said. Seasonal toll fee would be \$3 under the plan.

"The other method of taxation, or the alternative," Mayor Altman continued, "is what we shall call a seasonal sales tax or a summer luxury tax. This tax would hold thru the summer and should be a 2-cents-on-the-gross-dollar tax." Tax on this 2 per cent rate would be for restaurant checks, hotel income from rental of rooms, amusements, cigarettes, cafe or saloon income, rolling chairs, jewelry, etc.

## Jolly's Seccalum Clicks With Dances

BUCYRUS, O., Oct. 7.—R. A. Jolly, owner-manager of Seccalum Park here, announced this week that work on getting the play spot in tip-top shape for the 1945 season will begin shortly after the holidays.

In the meantime, Seccalum continues to hang up solid play at its ballroom, which operates on Tuesday, Saturday and Sunday nights. Dance season winds up with a Halloween masquerade sessions, Jolly says. Name bands are featured at Seccalum's dansant whenever available. Hal McIntyre's band was the feature this week. Ira Metcal's ork plays for the Sunday night dancers.

Seccalum's regular park season, recently concluded, was one of the best in many years, Manager Jolly reports.

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# Non-Theatricals See Big Trade In Use of Commercial Ad Pix

CHICAGO, Oct. 7.—Trade associations in the non-theatrical film field and manufacturing firms are carefully considering the possibility of commercial advertising films in the future. There are some prospects that advertising films may be used to a greater extent in the regular movie houses, and, if so, the possibility also exists that 16mm. showmen may have advertising revenues coming their way thru the use of commercial films of various types.

Several organizations are making surveys of the possibilities, and current re-

ports are encouraging. It is a well-known fact that some of the biggest corporations in the country have been consistent users of commercial films for educational and training purposes. This makes it easy to convince them of the value of commercial film for general publicity purposes in theaters.

The two trends work well together, and the 16mm. industry is watching the results carefully. Surveys show that about 3,500 companies of all sorts and sizes have used commercial films either for educational or training purposes or for publicity and advertising.

The future prospects of film use in television is boosting the present studies of the field. An interesting fact dug up by one of the trade surveys was that 50,000 projectors have been made during the war, and most of them are 16mm. size. Half of these projectors were sent overseas, and now the trade is studying the possibilities when used equipment in such vast quantity is back on the market.

Much experience in the operation of 16mm. projectors and the appeal of this size film has come out of the war. It will certainly prove useful to the roadshow trade when final reports are made available.

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## S. A. Ideal Field For 16mm. Pix Webs

WASHINGTON, Oct. 7.—Significant of the enormous activity these days in planning post-war programs was the report here this week that roadshow films are taking a vital part in the overall picture. The announcement became of vital concern to the film industry, since it indicated that a chain of 16mm. theaters in South America will be developed by United States manufacturers just as soon as war conditions permit.

This news comes as a hot spot to boost the energies and hopes of men in the trade. That South America can become a pioneer field for the stock of 16mm. films is but one possibility. The others are limitless, and leaders will be following them up, it can be assured.

The fact that 16mm. movies have done a tremendous job—not to mention the excellence of it—in entertainment and training programs during the present war shows that after the war it will be difficult for them to go back to an amateur standing. This presents a new slant on the contemplated South American market, and indications show that the demand will be supplied with theatrical features. Many South American countries have their own movie lots, but general predictions are that features to be used, tho not necessarily produced by Hollywood, will be theatricals reduced to 16mm. size.

Latin America is not difficult to think of in terms of development, in all phases of modern life. Consequently, roadshow men should think seriously of these terms, and investigate the opportunities that lie before them. It is possible that as soon as this pioneer field of South American 16mm. theaters becomes a reality, leaders in the field outside of Hollywood will have jumped the gun, supplying the great potential trade with roadshow productions of their own.

THREE ADDITIONAL nationally syndicated comic strips are publicizing the movie industry's gift of 16mm. films for overseas showing. *Captain Easy, Wash*

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## REPertoire-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

### Shuemaker Minstrels Net 9G for Charity

COLUMBUS, O., Oct. 7.—J. Perry Shuemaker's Highway Minstrels, a non-profit show troupe, is estimated to have played to more than 400,000 patrons in Columbus and surrounding towns in the last 18 months, netting for charity more than \$9,000.

Minstrel company is made up largely of veteran burnt-cork performers, most of whom worked under the banner of John W. Vogel in the past. Included in the Highway Minstrels line-up are Billy Evert, Harry Freeman, Fred Washburn, Joe Kern, Ed Parker, Ralph Chandler, Fred Hawks, Ollie Baxter, Lot Jones, Pete Hook, Ted Olson, Al Kern and Al Meyers.

### Will H. Locke Says Hannan Writes in the Real McCoy

Editors *The Billboard*: I like those little articles by E. F. Hannan on the rep page of *The Billboard*. I especially relished the one titled Dream Yarns.

It's a pleasure to read something written by one who knows the ethics and language of showfolk. So much so-called theatrical stuff is written by amateurs who have only a smattering knowledge of the business. Most theatrical stories we read in the magazines are palpably amateurish and show plainly the author's lack of familiarity with idioms, parlance and customs of the Thesplan tribe. Many editors, of course, don't know the difference and seem to prefer the amateurish stuff to that written by experienced showmen.

Keep up the good work of your clever and timely articles. **WILL H. LOCKE.**

### 10-20-30 Casts By E. F. Hannan

ONE-NIGHT stand shows of old road days leaned toward male stars as performers. With 10-20-30's of the '90s it was the other way 'round. Here the female took over, and even tho it was said that a male star will outdraw a female as a matinee attraction, the weekly balance sheet invariably showed in favor of the ladies.

In all dramatic show business, except with the favored few, female stars outdraw the opposite sex. A record kept of the business done by more than 20 10-20-30 shows in a city of 40,000 one season in the early '90s showed that female rep leading ladies averaged more business than male stars to the tune of about 10 to 6.

A New England local manager rated the drawing powers of individuals as follows: First came Katherine Rober, about to a tie with Floy Crowle. Then came the Bennett & Moulton Shows. Anyone of them were good business getters. Then followed Tom E. Shea, and after that Frankie Carpenter led the huge field.

Also, it is true that old-time 10-20-30 audiences were in great proportion from the gentler sex. Perhaps that had much to do with favorites.

Tabbs and Biff Baker have all had sequences recently devoted to overseas films. Previously, Terry and the Pirates showed troops seeing films, and currently the intrepid Terry and some of his colleagues are helping to wipe out at least a portion of the Jap army with the aid of American movies.

## Rep Ripples

**BOB THRASHER**, veteran rep and tab pianist, is in W. O. W. Hospital, San Antonio, taking treatment for T. B. and would like to hear from old troupers friends. . . . **HARRY L. BAIRD** reports business satisfactory for his vaude-pic trick playing St. Lawrence County, New York. He will work his usual religious pictures in schools and churches during the holidays. . . . **TOM (DAD) GRIFFIN**, oldtime repster formerly of Griffin and Griffin, is readying a vaude-picture unit to play Western Massachusetts and Vermont. He has been keeping busy around Boston the last two years with his single musical turn. . . . **HAROLD GROVER**, pianist, has joined Lavine's Show, presenting vaude and films in its Quebec territory after a few dates in Northern New Hampshire. . . . **KANE SHOW**, which opened recently at Angola, Ind., is playing schools and halls en route to Iowa and Idaho. Unit is showing pix, with Major Bowman supplying the flesh end with his juggling. . . . **BAILEY SHOW**, three-people trick operated by Harbreck and Bailey, is playing halls and schools in Hooker County, Oklahoma, with vaude and pix. . . . **ARTHUR KINSLEY**, who has a vaude-picture combo thru the East all summer, writes: "This is the best season I've had in years. Resort towns were especially good. Am moving down the East Coast to Florida, where I'm set on a string of school and church dates. I will feature religious films during the holidays. Ran across many small tricks in New England during the summer and all seemed to be doing very well."

**TOBY VEVEA**, with the J. B. Rotnour Players the past summer, is now bartender at Jim's Logging Camp, near Tomahawk, Wis., where he says he comes in contact with a lot of trouper friends. Last season Vevea was with Val Balfour in Duluth, Minn., and appeared over Station WEBC there with Balfour as Uncle Toby and Val. He figures on staying put in Tomahawk for the winter, altho he says he has had several offers for circle work. . . . **LOWERY'S SHOW**, two-people trick headed by E. N. Lowery, is taking on the flesh bill, *The Road to the Right*, to play schools and churches in Nevada and Eastern California. Unit is now in Central Nevada with vaude and pictures. . . . **HENRY ARCHAMBEAULT** is framing a vaude-picture layout to play winter dates in Rhode Island. His two daughters will supply the vaude end. . . . **A. J. DUFFY** is getting set to play schools in the vicinity of Muscatine, Ia., with dramatic bills by E. F. Hannan. . . . **WILFRED CHAGNON** will operate his vaude-pic combo in and around Newport, Vt., area this winter. He has had a pic circle in the Sherbrooke, Que., sector in winters past.

### Christy Obrecht in Theaters

GLENCO, Minn., Oct. 7. — Christy Obrecht Players, after a successful summer swing under canvas in their established Minnesota territory, have moved into theaters for the fall and winter. Show, which folded its canvas September 19, played here this week and opens in Appleton, Minn., Monday (9). Business has been satisfactory since the switch indoors, management reports.

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GEORGE DUPREE, 1547 BROADWAY, NEW York, Columbus 5-9270, Suite 507. Entertainments, Music, Novelties supplied and wanted.

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BEAD NECKLACES FOR JOBBERS, FAIR Workers, Carnival Men. Particulars free. Sample line, \$1.00. Mission, 2328 W. Pico, Los Angeles 6, Calif. de23x

BETTER THAN TIN UPS—NEW PUP PACK- age; 15 Cartoon, Cards, Folders. Sample price, 25c. Jaybee, Box 944, Altoona, Pa.

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A NEW CATALOGUE OF 35MM. ROADSHOW Attractions free. Exploitation Pictures, Gangster, Westerns, Comedies, Horror and Action Pictures. New prints, late releases. Free advertising. Low prices. Bussa Film Exchange, Friendship, O. oc21x

BELL & HOWELL 16MM. PROJECTORS, NEW, \$410.00 on rating of AA-2. Delivery within 90 days. Anchor Supply, Box 482, Ithaca, N. Y.

COMPLETE HIGH DIVING EQUIPMENT— Can be seen in use. Address Lucile Anderson, Keysville, Va., week of October ninth.

CANVAS—VARIOUS WIDTHS AND WEIGHTS. Tarpaulins, Waterproof Covers, 9x12 ft., \$8.10; 12x14 ft., \$11.75; 15x20 ft., \$20.25. Imitation Leather, Paints, Enamels and many other items. Michigan Salvage Co., 609 W. Jefferson, Detroit 26, Mich. no4x

FOR SALE—TWO HUNDRED FIFTY FEET Nine Foot Khaki Side Wall, \$75.00. J. L. Murray, Box 1182, Leesville, La.

FOR SALE—SINGLE LOOP-O-PLANE. RUN this season at Bay Shore Park. Husband gone in army reason for selling. Price, \$500.00; or \$600.00 takes all, including Fence, Ticket Office, Sign and Light Stringer. Mrs. Leslie Bradley, Vienna, Md. Phone 325.

PROJECTORS, THEATRE SEATS, SCREENS for sale. Film for sale or rent. Buy Theatre Seats. Lone Star Film Co., Dallas, Tex.

PROFESSIONAL FIRE EATERS' EQUIPMENT complete with instructions, \$5.00. Professional Tattoo Machine complete, inks, needles, transfers, etc., \$15.00. Magician, New Springfield, O.

RENT 35MM. SILENTS—WONDERFUL, BEST selections. Largest collection in America. Tents first. Cecil Gill, 1000 Pa. Ave., Fort Worth 4, Tex. no4

TENTS—12x12 To 40x200. ALL PUSH POLE. Complete list \$1.00. Hand roped, good as new, rented couple weeks. Sidewalk, Poles, Stakes, Sledges, etc. Describe fully. Send stamp. Smith Tents, Auburn, N. Y. no4x

28 SEAT CHAIR-O-PLANE, MODEL A MOTOR; needs little work, \$500.00. Jess Buehler, 1601 S. Grove Ave., Berwyn, Ill.

HELP WANTED

ADVANCE MAN TO BOOK REAL MIDNIGHT Magic and Spook Show in theatres, West and Mid-west; percentage basis. Real show ready. Have truck. State your best. Carmer, 801 Fayette, Lansing, Mich.

AQUARIUM MAN TO HANDLE FISH FEEDING and care; wages or percentage. Vern Raw. Enterprises, 201 Broadway, Seaside, Oregon. oc28

BRASS, REEDS AND RHYTHM—SALARIES, fifty to sixty-five. Contact Lee Barron Road Band, 520 S. 50th Ave., Omaha, Neb. se14

COCKTAIL LOUNGE COMBINATION—SIN- gles, Doubles or Trio. Men or girls. A good spot to work. Start about October 20. State price. The Barn, 200 Bourbon, New Orleans, La.

GIRLS TO LEARN TIGHT-WIRE AND TRAPEZE for ballet. Everything paid. Want good Lady Manager. Tommy Whiteside, 2305 N. Hydraulic, Wichita, Kan.

MALE ORCHESTRA—10 OR 12 PIECES. Concert work. Some traveling. State instru- mentation. Box 621, The Billboard, 1564 Broad- way, New York 19.

TENOR BAND, MIDWEST TERRITORY, needs Trumpet, Tenor. Top salaries. Perma- nent. Don't misrepresent. Lynn Kerns, Fair- mont, Minn.

MUSICIANS WANTED FOR SMART CLUB AND hotel work. Union, all girl. Must be good readers, good character, no hams or phonies. Experienced Violin, Bass, Piano, Trumpet, Tenor Sax; prefer doubling on any two aforementioned instruments. Also must play smart dinner and dance. Send picture or description, salary, experience and information about yourself; also phone number. Do not misrepresent. Flo Olmstead, 366 King St., Charleston, S. C. oc21x

SOCIETY HOTEL ORCHESTRA DESIRES COMMERCIALLY MINDED TENOR SAXOPHONIST doubling Clarinet. Fine tone quality, knowledge of society tempos imperative. Salary open. Gene Fringle, Brown Hotel, Louisville, Ky. oc14

TOUR MANAGER FOR FAMOUS LECTURER-Entertainer. To organize public programs or auspices. Program has tremendous box-office appeal. Publicity in Life, Savepost, etc. Excellent salary, rare opportunity. Box 612, Billboard, Chicago. oc28

WANT EXPERIENCED BUCKLEY TRACK Odds Mechanic for permanent position. Give references first letter. United Novelty Company, Biloxi, Miss. oc21x

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WANTED — GOOD LEAD ALTO SAX. OTHER Musicians write. Minimum \$70.00 to start. Hal Strain, Forrest Inn, Hattiesburg, Miss. oc28

WANTED — ORGANISTS WITH INSTRUMENTS. Pianists, Accordionists, Duos, Units. Send full details, photos. Bernie Marr Agency, Orpheum Bldg., Sioux City, Iowa. oc28

WANTED AT ONCE — MAN FOR LEADS IN tabloid plays. All year round work. State salary and full details. Open October 16. Write Barton's Ideal Comedy Co., Shelby, O. x

WANTED — EXPERIENCED PIANO MAN immediately for cocktail combo. Pay top salary. Write Dick Williams, c/o Galloway Hotel, Eau Claire, Wis. oc28

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NEW REVISED MODERN POSTER ART AND Lettering. Many new designs, illustrations, layouts, alphabets, etc. Postpaid, \$2.00. Sign Co., Farmington 3, Mo. oc28

TURN YOUR POEMS INTO DOLLARS! — Where and how to sell your manuscripts. Write to The Secretary Engine Field Society, St. Louis 8, Mo. oc28

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ANSWER QUESTIONS—CALL NAMES, BIRTH-dates. Professional Master Mindreading Act (no assistants). Self contained. Use anywhere, \$1.00. Magical Enterprises, Box 111-B, Levering, Mich. oc28x

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FLOATING CIGARETTE — FLOATS IN MID-air. A good pocket trick. With instructions, ten cents. J. Eastwood, Box 623, Parkersburg, W. Va. oc28

HYPNOTIZE INSTANTLY—OVER HUNDRED different Hypnotism Books, Courses for sale. List sent, 25¢. Amaze audiences, mystify friends. Become professional magician. Earn big money. Fifty books, 250 secrets, our own publications. Catalog and circulars, 25¢. Nelmar, 2851 Milwaukee, Chicago 18, Ill. oc28

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21 WAYS TO OVERCOME STAGE FRIGHT, BY MacKenzie Gant. Price, one dollar. Four current catalogues, 25¢ each. Thayer's Studio of Magic, Box 1785, Wilshire-LaBrea Station, Los Angeles 36, Calif. oc14x

MISCELLANEOUS

FREE DRUG LIST—MEDICAL SPECIALTIES. Home Remedies for men and women. Druggist B. Robins, 24 S. Hamlin, Chicago 24, Ill. x

FREE — SAMPLE PACKAGE GEIGER'S Herb Tea for temporary constipation. Use as directed. B. Geiger, 6125 N. Kilpatrick, Chicago 30, Ill. oc28

MAIL FROM ANCIENT QUEBEC—SEAT OF World War Conferences. Send three addressed post cards, 25¢ coin. We supply Canadian postage. Parke Specialties, Box 344, Quebec. oc14x

NEW ALMA 60'S AND 90'S WILL BE HERE first of December, with electric cooking, electric brakes, tandem wheels. Sellhorn's, 2017 E. Michigan, Lansing, Mich. Fred (Dinty) Moore, Mgr. oc28

SHOWMEN — WHERE WILL YOU STORE this winter? 45,000 square feet for storage. Write Fix It Shop, Xenia, O. oc14

PARTNERS WANTED

YOUNG WOMAN LYRICIST — FOUR SONGS under contract, fine song ideas, wishes to collaborate with (ASCAP) composer, 50-50 basis. No sharks, please. Write Peggy Ann Munson, 3811 Willy Ave., Brunswick, Ga. oc28

PERSONALS

MAILING SERVICE — CALIFORNIA. THREE views, 25¢ coin. Three Post Cards, your message. ("B" mail em.) C. Boteler, 1876 Market, San Francisco 2, Calif. oc28

SEE YOUR NAME IN NEWSPAPER HEAD-lines. Startle your friends. Fun galore. Any wording printed. Free particulars. Write Home, Box 372J, Back Bay Annex, Boston 17, Mass. oc14

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ALERT DIRECT POSITIVE OPERATORS! — Direct Paper is unsurpassed for quality which brings repeat business. Why not convert to Direct today? Write for trial order direct from factory. Positype Division of Grant Photo Products, Dept. B, 18915 Detroit Ave., Cleveland 7, O. oc21x

AVAILABLE NOW — MARFUL DOUBLE Weight Paper, in cut sheets. Rolls on special order only. Try our new Marful 19 Developer with Marful Paper. Write Marks and Fuller, Inc., Dept. B1, 66-72 Scio St., Rochester, N. Y. oc4x

COMPLETE DIRECT POSITIVE STUDIO SIZE Picture, 2 1/2 x3. Blue and silver booth. Guaranteed. Excellent lens, automatic shutters, \$345.00. Studio, 212 Carroll Canal, Venice, Calif. x

DIME PHOTO OUTFITS CHEAP—ALL SIZES available. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. oc28x

DIRECT POSITIVE OPERATORS — WRITE for catalog today. Glass Frames in all sizes, assorted and patriotic; exceptionally fine line of high grade Photographic Folders created by one of America's foremost mount manufacturers; Chemicals, Oil Painted Backgrounds, Comic Foregrounds; Rubber Gloves at 90¢ pair; Rubber Finger Tips, set of 3, 15¢; General Electric Nos. 1 and 2 Photo Floods for immediate delivery; Eastman Direct Positive Paper, 1 1/2 x250, \$5.75, and all other sizes up to 5" at deep cut prices. Everything for direct positive operator. Take care of all your needs with one shipment. Hanley Photo Supply Company (new address), 1414 McCoe, Kansas City, Mo. oc14x

DIRECT POSITIVE OPERATORS—A STEADY supply Eastman D. P. P. Prompt service, fresh stock, all 1945 dating. 1 1/2", \$5.75; 2", \$7.25; 2 1/2", \$8.75; 3", \$10.50; 3 1/2", \$11.00; 4", \$12.75; 5", \$15.00. Any size and any amount. 25% deposit with order, balance C. O. D. K. W. Geary & Co., Box 5916, Pittsburgh 10, Pa. Phone: Everglade 3319. oc21x

E.D.P.P. — 1 1/2" \$5.48; 2 1/2" \$8.73; 3" \$10.23; 3 1/2" \$10.72; 4" \$12.23; 5" \$17.45; and 5 1/2" \$6.13. Reliable Photo Service, 3439 S. Michigan Ave., Chicago, Ill. oc28

E.D.P.P., 1945 DATING—1 1/2" \$5.40; 2 1/2" \$8.65; 3" \$10.20; 3 1/2" \$10.70; 4" \$12.15; 5x7, \$7.00. Metro Camera Exchange, Box 404 Acme, Mount Vernon, N. Y. oc14x

EASTMAN DIRECT PAPER IN LOTS OF 5 OR more. 2 1/2", \$10.00; 3", \$11.00; 3 1/2", \$13.00; 5x7, \$7.50. Reliable company. Deposit with order. Direct Positive Camera Co., 42 Asylum St., Hartford, Conn. oc28

FOLDERS FOR 1 1/2 x2" PHOTOS, \$1.50 PER 100; 2x3, \$1.75; 3 1/2 x5, \$2.75. Many other sizes. Limited supply Easel Mounts. Postcards for 1 1/2 x2" photos, \$2.00 per 100. Holiday numbers ready. Immediate shipments. Miller Supplies, 1535 Franklin Ave., St. Louis, Mo. oc4x

IN STOCK — FEW HAND-TYPE D. P. C., immediate delivery. Any size D. P. C. Hand or Motor made to order. Also Enlargers, Visualizers. Circular, 10¢. Supreme Photo Service, 601 W. 145th St., New York 31. oc21

MILLMAN DEVELO-MATIC DEVELOPING Racks and Tanks. D. P. Cameras, Enlargers, Visualizers, Midget Darkroom Blowers, Metal Photo Stools, etc. Christmas Cards with cutout for 1 1/2 x2 photos with envelopes. Circular on request. Herman Millman, 17 W. 20th, New York 11. oc4

NEW ENLARGED FOLIO OF CARD TRICKS! All self-working miracles. Only 50¢. Postpaid. Particulars free! Grecco, 72 Troutman, Brooklyn, N. Y. oc14

NEW ENLARGER WITH PRACTICALLY NEW fast Eastman Lens, guaranteed perfect condition. Makes everything, including 8x10" from stamp size photos, \$59.50. Smile-A-Minute Photo, 109 West Main, Enid, Okla. oc14

NEW NUMBER — TRANSPARENT PICTURE Folder can be carried in pocket. Hold 8 pictures for 2x3 and 2 1/2 x3 1/2. Sample, 25¢. My Photo Lockets for 1 1/2 x2 pictures getting top money. Also have Gate Style Frames, all sizes. Nice goods and Leatherette Folders. C. Gaceser, 146 Park Row, New York 7. oc28x

NOTICE, DIRECT POSITIVE OPERATORS — Marks & Fuller, Inc., Coastal Photo Supply Co., and Bilt-Rite Camera Manufacturing Co. invite you to attend a demonstration of new models of Direct Positive Cameras, Enlargers and Marful Paper at Wallace, N. C., October 25. oc28

NOTICE — TO ALL DIRECT POSITIVE operators in the entire nation. This is an open invitation to attend a meeting to be held at the home office of The Coastal Photo Supply Company, of Wallace, N. C., Wednesday, October 25, at 3 p.m. Will be expecting you at this meeting. Mr. Fuller, of Marks & Fuller, Inc. and other prominent men in this industry will be on hand to greet you. Operators, this is a real chance to do your part in making this business a better business for all. We shall have on display all the latest equipment manufactured by the Coastal Photo Supply Manufacturing Company, Marks & Fuller, Inc. and Bilt-Rite Camera Company. If you intend coming, please drop us a post card so that we may make reservations for you, as this is a small town of 1,000 population. Guide yourself accordingly. x

NOTICE — NATIONAL DIRECT POSITIVE Operators' Association, now forming, will help and protect you. For your own benefit and the benefit of the profession you should join now while charter is open. Send no money but write immediately for particulars to R. O. Mitchell, Myrtle Beach, S. C. oc21

PHOTO MOUNTS — EASEL, BOOK, GATE styles. Beautiful processed leatherette material with gold stamped border, complete with glass. Colors: Brown, maroon, tan, blue. Sizes: 5x7, \$7.80 dozen; 8x10, \$10.80 dozen; 6 assorted samples, 5x7, \$3.75; 6 assorted samples, 8x10, \$5.00. Immediate shipment. 1/3 deposit, balance C. O. D. New-Art Photo Frames, 3924 Argyre, Chicago 25, Ill. oc28x

SEND US YOUR PHOTO FINISHING FOR individual attention. Roll developed and eight prints, 25¢. Eight beautiful 4x6 Enlargements, 35¢. 35MM. Developing a specialty, \$1.25. We sell factory fresh film. Immediate service. Free mailing bags. Universal Photo Service, 612-C La Crosse, Wis. oc28

WANTED — THREE INCH LENSE IN SHUT-ter, F3.5 or better, for direct positive camera. John F. Goforth, 140 Catalpa, Clarksdale, Miss. oc28

WE BUY EASTMAN D.P.P. ANY SIZE, ANY quantity. State price and expiration date. Superior Photo Service, 501 W. 145th St., N. Y. oc14

100,000 ROLLS CAMERA FILM, SNAPSHOT, Cut, Movie. Unlimited quantities to all. Mogull's, 68-B West 48th St., New York 19, N. Y. oc14x

1 1/2 x2 DIRECT POSITIVE CAMERAS, COMPLETELY equipped, Posing Booth and Dark Room, \$675.00 F.O.B. Kansas City. Marful Paper and other direct positive supplies. New line of 1 1/2 x2 Plastic Frames, immediate shipment. Heart of America Photographic Supply Co., 1122 East 31st St., Kansas City 3, Mo. oc21x

PRINTING

ATTENTION! — 100 LETTERHEADS, ENvelopes, \$1.25; 100 Personal Postals, \$1.00; 100 assorted Comic Novellets, \$1.00 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. oc2

ENVELOPE — TAG PRINTED OR PLAIN. Send sample of your tag, envelope for free price. John Woodall, Route #1, Fessler Lane, Nashville 10, Tenn. x

WINDOW CARDS — 14x22, ONE COLOR, 100, \$3.00. Terms: 50% deposit, balance C. O. D., plus shipping charges. The Bell Press, Winton, Penna. oc28

YOUR NAME, ADDRESS PRINTED ON 500 Gummed Stickers, 1/2 x2", 30¢ coin (no stamps). Name, address on three line Rubber Stamp, \$1.00; pad, 25¢. Write plain. Edgewood Press, Box A-4, Edgewood, Md. oc28x

SCENERY AND BANNERS

BEST CARNIVAL AND CIRCUS BANNERS — Positively no disappointments. Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. oc21

SHOW BANNERS — ORDER NOW FOR next season. Studio of Don Lutton, 627 Prospect, Kansas City, Mo. oc4

At Liberty—Advertisements

5c a Word. Minimum \$1. Cash With Copy.

AGENTS AND MANAGERS

AGENT, BOOKER, PUBLICITY DIRECTOR — Twenty-four years' experience with musical Reviews, vanderlille units, orchestras, theatrical attractions, circuses. Real publicity, expert contractor. Join on wire. State salary. Robert Saul, 146 N. Winter St., Adrian, Mich. oc28

BANDS AND ORCHESTRAS

TRIO — AVAILABLE OCTOBER 1. WANT winter location, class spot. South preferred. Using Piano, Solovox, Vibraharp, Violin, Sax, Cello. Feature dinner music, no boogie. Address Trio, 504 Perry St., Vincennes, Ind. oc21

TO CREATE GOOD WILL AND UP SALES feature Hal Strain's 9-Piece Orchestra. Available October sixteen. Dixieland preferred. Phil Edwards, 1133 N. Boulevard, DeLand, Fla. oc28

CIRCUS AND CARNIVAL

THE GREAT KELLY "RIDE OF DEATH" Bicycle Act. Now booking outdoors, indoors. Jumping cars, using fireworks. Mike Kelly, Goshen, Ind. oc28

MAGICIANS

"LA-MAR" — NATIONALLY KNOWN MAGician, Mentalist, Lady Assistant. Available for schools, clubs, lodges, floor shows. Myers, 519 Wheeling Ave., Cambridge, O. oc28

MAGICIAN AVAILABLE FOR MED. TENT shows and celebrations. Mystic (Jack) Hanson, 2714 W. St. Paul Ave., Milwaukee, S. Wis. oc28

MUSICIANS

ALTO, CLARINET — 38, EXPERIENCED hotel, club, theater. Prefer Chicago area. Member 372-240. Former member 10. Like name tryout. Wayne Erickson, De Kalb, Ill. oc28

AT LIBERTY — RHYTHM DRUMMER, 14 years' experience. Sober, reliable and draft exempt. Solid, no mickies. Write or wire Drummer, 1660 McClung St., Charleston, W. Va. oc28

AVAILABLE OCTOBER 14 — LEAD ALTO doubling Clarinet. Young, experienced, army discharge. Al Friedman, c/o Orch., St. Anthony Hotel, San Antonio, Tex. oc28

TATTOOING SUPPLIES

IMPORTED ENGLISH NEEDLES, NUMBER Elevens, \$10.50 per thousand; Number Twelves, \$15.00 per thousand. Get them quick. Tattooer Hansen, 620 So. State St., Chicago, Ill. oc11

TATTOOING OUTFITS, LATEST DESIGNS, bright colors, best black ink. New illustrated list free. Write today. Zeis Studio, 728 Lesley, Rockford, Ill. oc4

TATTOOING OUTFITS AND SUPPLIES — Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago. oc4

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING Machines, Phonographs, all other coin equipment. Mac Postal, 6750 N. Ashland Ave., Chicago, Ill. oc14

HALL GAME — NOW WORKING. PRICE must be right. State all in first letter. George DeVine, 233 W. 22d, New York oc28

ELECTRIC PENNY FITCH BOARDS — AUTOMATIC Ball Games built by John Craddock, of Coney Island; any good Concession Park Games. Joe Weissman, 370 Fort Washington Ave., New York. oc18

ONE THIRTY FOOT MERRY-GO-ROUND, ONE Forty Foot Ferris Wheel, also other Small Rides. Vern Raw Enterprises, 201 Broadway, Seaside, Ore. oc21x

TENTS — 30 BY 50, 40 BY 60, OR LARGER. Good roped Tents. Send description and price. Goudie Sales Company, 1712 Main St., Kansas City, Mo. oc14x

WANT PORTABLE MERRY-GO-ROUND, STATE price and condition. James M. Rheam, Alfarata Park, Millerstown, Pa. oc28

WATCHES WANTED—BROKEN OR USABLE. All kinds, even Ingersolls. Highest prices paid for Jewelry, Rings, Spectacles, Alarm Clocks, Razors, Cigarette Lighters, Gold Teeth, etc. Cash mailed promptly. Loew's, Holland Bldg., St. Louis 1, Mo. x

WANTED — POTATO CHIP MAKING EQUIP-ment, Scales, Power Slicer, Peeler. R. Kaseta, 345 Garden St., Hartford, Conn. oc28

WANTED — 35MM. PORTABLE SOUND PRO-jector; also Films. Private party. State price. Essex Lab., Room 2, 113 Monroe St., Lynn, Mass. oc28

WANTED — TIGHT WIRE COMPLETE OR Wire only. Roba Collins, 731 N. Eleventh, East St. Louis, Ill. oc28

40'x60' AND FORTY FOOT ROUND TOP Tents, with or without wall or poles. K. E. Farr, 1610 N. 6th St., Clinton, Iowa. oc28

BASS MAN — 35, DOUBLE GOOD VOCALS; low lyric voice. Wife is excellent Vocalist, age 24. Worked together five years. On present semi-name hotel band two years. Box C-203, c/o The Billboard, Cincinnati 1, O. oc28

BASS MAN — 33, DRAFT EXEMPT. DO good ballad vocals, good reader. Sober, reliable. On last semi name hotel tenor band 18 months. Box C-202, The Billboard, Cincinnati 1, Ohio. oc28

DRUMMER — WISHES TO LOCATE IN Florida, preferably Miami. Union, 28, 4-F, married. Cut shows; 10 years' semi name experience. Not a wire guy. All offers considered. Must give notice. Box C-197, Billboard, Cincinnati 1, Ohio. oc28

EXPERIENCED TROMBONIST WANTS LO-cation work. Age 24, 4-F, married. Available October 15. Read, fake, vocals. Played lead on top Midwest territory band four years. Union. Write or wire Vern (Snarf) Olson, Fertile, Minn. oc21

GIRL PIANIST — PROFESSIONAL, TRAINED, talented musician. Available soon. Experienced all lines. Box C-195, The Billboard, Cincinnati 1, Ohio. oc28

GIRL STRING BASS — ATTRACTIVE, EX-perienced. Prefer location but willing to travel. Box C-199, Billboard, Cincinnati 1, Ohio. oc28

GUITARIST — SOLO, RHYTHM, EXEMPT military service. Experienced all lines; prefer small combo. Satisfaction guaranteed. Advise complete details first correspondence. Box C-198, Billboard, Cincinnati 1, Ohio. oc21

LADY ACCORDIONIST DOUBLING PIANO and Hammond Solovox. Read, fake, transpose. Modern, old-time, hillbilly. Man String Bass, union. Address Musical Team, 101 S. Western, Chicago, Ill. oc28

LEAD ALTO-CLARINET — CUT ANYTHING, harmonic piano background and arranging. Want connection with name or studio band. Minimum salary \$100.00 week. Been with present band 8 years; reference. Write or wire Billboard, Box C-200, Cincinnati 1, Ohio. oc28

STRING BASS — EXPERIENCED, AGE 26. Read or fake. Wire, now available. Rudy Bandy, 2825 Lorain Ave., Cleveland, O. oc28

TENOR SAX AND CLARINET — 17, EXPERI-enced. Will travel, union. State all in first letter or wire. Don Irwin, 4534 Post Ave., Miami Beach, Fla. oc28

VIOLINIST — SWEET AND SENSATIONAL hot style; double Orchestra Guitar. Pleasant, reliable location change desired. State all. Louis Howat, R. F. D. 1, Georgetown, Pa. oc28

MISCELLANEOUS

MECHANIC AVAILABLE — TWELVE YEARS' experience all types music, consoles, remote-control, pin games, arcade equipment. Factory references. Will consider good offer from any state. Box C-189, Billboard, Cincinnati 1, Ohio. oc14

(Continued on page 46)

**MAIL ON HAND AT CINCINNATI OFFICE**  
25-27 Opera Place,  
Cincinnati 1, O.

**Parcel Post**

Kays, James S., 14c  
Moore, Louise, 5c  
Myers, John, 15c

Adams, Jos. C. Carlile, Mrs. W. H.  
Adams, Ray N. CARLYLE, John R.  
Aikens, Louis J. CAROZZA, Martin  
AINSWORTH, Robt. Lee Carry, Tommy  
Aitken, Wm. R. Carsey, Jingles  
Alexander, Estelle Caruso, Johnnie  
Alexander, S. C. CASPER, John  
Alfonso, Toney CATEY, Earl W.  
Allen & Lee Catlett, Clarence  
Allen, Diana Wilson CAUSBY, Herman  
ALLEN, Ireland S.  
Allen, J. J. Cerrone, Vito  
Allen, Jackie (Mr.) Chambers, Larry  
Allen, Jean Estler, Esther  
Allen, Miss Maire Champlain, Roland  
ALLEN, Paul Chapman, Earl  
ALLISON, Arthur Aloysius  
McKinley CHAPMAN, Eugene Rufus  
Anderson, C. E. Chapman, Paul  
Anderson, Nellie Cicich, Geo.  
Anderson, Ralph A. Clark, Joe Jewell  
Andreano, Frank CLARKE, Raymond K.  
Aquinio, Pvt. K.  
Arbogast, Geo. M. Clawson, Ralph  
Arnet, James Edw. Clawson, Rose  
Arnold, Mrs. H. V. Cochran, Frank Jos.  
Atterbury, John D. Cody & Cody  
Ashley, Thos. L. Cody, Richard  
Authum, Prophet Coffman, Mrs.  
Avery, Jos. R. Aylene  
Babbs, Mrs. Alverna Coleman, John J.  
BAKER, Carl Collier, Bud  
Hubert Cook, Mrs. Harriet  
Balam, Vangel Cooper, Albert E.  
BALDWIN, Ruel Cooper, Grover A.  
Milton Cooper, Grover A.  
Ball, John G. COOPER, Leonard  
Barber, Johnny Cooper, Quey  
Barbett, Thuy Corbett, Muriel  
Bard, Giles Hess Corey, Bernard J.  
Barker, Roy J. Corey, Jos. E.  
Barker, Vee CORNYN, Bernard  
BARMAN, Leslie W. Jos.  
Barnes, Lloyd Cortez, Tony  
Barnes, Lora Costello, Larry Jan  
(Stage Name) Costello, Mary  
BARNES, Wm. Costello, Horace  
Henry Warren  
Barnhill, Elna M. Cousins, John J.  
Barrett, Fred Counts, Robt. Renic  
Barton, Frank D. COX, John Wm.  
Baxter, J. A. Craden, Sam  
Bernard, J. M. Crane, Pfc. Geo. M.  
CRAWFORD, Calvin E.  
Bernstein, Mrs. Crawford, Chas. V.  
Barbara CREECH, Titus  
Bishop, Ola Mae CRISLIP, Ernest  
Bishop, Yank Dole  
Black-Wolfe, Chief  
BLEDSOE, Robt. Elmer  
Blumenthal, Al  
Blumenfeld, Al  
BOESON, Eva  
BOISONEAU, C. B. Cur, Mrs. Conrad  
Chas. B. Cooley, Tex  
Bond, John H. DALL, Edw.  
Bontia, Patricia DAMON, Ernest  
Borrella, Arthur  
BOSWELL, Wm. Carl  
DANIEL, Norman L.  
Henry L.  
BOYD, Chas. R. Darling, Happy  
BOYD, Elder Jack (Clown)  
BREMER, James Darnell, Hugh H.  
Darrell, Diana  
Bresk, Frank J. Davis, Calvin  
Bridges, H. E. Davis, E. E.  
Briglin, Gerald A. F. (Mickey)  
Briskev, Andrew P. Dawson, Lou  
Brown, Kenneth Clifford  
P. H. Atley  
Brown, Myron De Caprio, J.  
Brownie, Ph. A. DeViney, Dacy  
BRUNELLE, Jos. (Miss)  
Bryant, Mrs. DeWitt, T. R.  
Georgia Ruth Deaver, Jos.  
Richard  
BUCHANAN, Delmont, Frechby  
Lloyd Alexander DEMETRO, Thos.  
BURGESS, Earl Demetro, Walter  
Glenn Denham, Elbert H.  
Burgoon, Timothy G. Dick, Billy  
Dick, Billy  
Burke, Mrs. Agnes DICKERSON, Verne Wm.  
Peggie Ellwood  
Burke, Geo. Donley, John W.  
Burnett, L. W. Doughty, W. C.  
Burns, James Doreman, Russell  
Burrell, Viola & Jerry Dorman, Chas. R.  
DORNER, Art C.  
Burringtons, J. R. DOWELL, Clarence  
BUSH, Robt. Wm. E.  
Bush, Willie A.  
Bybee, James H. Dressen, Mike  
Cable, Chas. W. Drew Jr., James H.  
Cable, Janet Drouillon, Frank D.  
CAGLE, Jonah DUNAVANT, Jimmie W.  
Calvin Jimmie W.  
Caldwell, Bill Dunbar, Harry & Maude  
CAMERON, Isaac DUNCAN, Luther  
Carey, Al Albert

**LETTER LIST**

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.  
Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

**Notice, Selective Servicemen!**

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

**HENNESSY, Frank Wm.**  
Herbert, Louis S.  
Herdle, Bessie & Bill  
Herman, Al  
Hever, Capt. Wm.  
HIER, James F.  
Hileman, Alfred G.  
HILL, Wilburt Jos.  
HIXON, Edw.  
James  
Holliday, Ben  
HOLLINGSHEAD, Jesse C.  
HOLT, Theodore  
HOMAN, Steven David  
Hood, W. D.  
Horrell, Mrs. Betty  
Hosner, Ed  
Housner, Sam  
Howard, Holly  
Howard, Holy  
HOWER, Geo. W.  
Huff, Lewis  
HUNTER, Ray  
Rayford  
Ingram, John S.  
Ingram, Lillie  
Iby, Luther  
ISON, Earl E.  
JACKSON, Herbert  
(13468)  
JACKSON, Riley  
Mark  
JACKSON, Robt.  
JACOBS, Earl  
Lee, Corey  
Lee, Paul  
Leonard, James  
Lepore, Mattio  
Joseph  
Leroy, Wm.  
Lewis, Richard A.  
Lewis, Mrs. Tommie  
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# Toy Sales Taking Early Lead

## New Curbs Off During Week Increase Items

### Others Sure To Follow

CHICAGO, Oct. 7.—Removal of curbs by the War Production Board encouraged the merchandise manufacturing industry this week. Following the removal of two control orders on pens and pencils last week, the WPB eased sales curbs on new flashlights this week, lifted curbs on electric lamps and military insignia and also ended control of magnesium.

The control orders on incandescent, fluorescent and other electric lamps were revoked, but no increased production of lamps is expected, WPB officials pointed out, since allocation of tungsten, nickel and copper will continue at present levels.

WPB said the limitation order pertaining to military insignia was no longer necessary because the order imposes no quotas or specifications other than restriction on the use of silver and copper already contained in other orders.

Flashlight cases and other portable electric lights may be sold to fill unrated as well as rated orders within the production and shipment quotas assigned to manufacturers by the War Production Board, that agency reported recently.

Previously L-71 prohibited the sale of new portable electric lights except to fill orders rated AA-5 or higher. New portable electric lights purchased from a manufacturer after July 18, 1944, were permitted to be resold only to fill orders rated AA-5 or higher or orders certified under Priorities Regulation 19.

These restrictions have been eliminated in L-71 as amended.

As before, manufacturers assigned quotas for the production and shipment of portable electric lights to fill rated orders from the army, navy, United States Maritime Commission, War Shipping Administration, post exchanges and ships' service stores export orders and essential industrial requirements will produce and ship portable electric lights in accordance with their quotas.

During the fourth quarter of 1944 manufacturers will be assigned a specific unrated quota.

WPB said it expected production to be high enough to assure the distribution of flashlight cases to essential civilian users, particularly in rural areas, thru normal channels, without the use of ratings and paper work they involve.

## MERCHANDISE TRENDS

By Evelyn Mareneck

CHICAGO, Oct. 7.—Reports on sales of gift merchandise for sending overseas were not sufficient up to this time to give a comparison with sales last year. It has been anticipated by trade leaders that an all-time record would be set when the entire holiday sales are finally totaled at the end of the year. Early reports on gift sales and packages for sending overseas have been very encouraging. Current reports which cover retail sales in general show that specialty shops have had big increases, that retail sales climbed 11 to 15 per cent as compared with last year, and that shortages are the only discouragement. Pick-up in the sales of toys were reported and this would indicate that holiday buying for the homefolks is getting a very early start. Or it may be the fear of scarcity in toys.

War news continued to discourage hopes of new civilian goods. Strong offensive actions on the European front still gave hopes of German collapse before the end of the year, but reports on China indicated the possibility of a long war in that area. The total effect was to slow up the progress toward reconversion.

### First Spot Firms

While the War Production Board has already planned to replace the spot authorization order with another and more complete plan, yet some firms applied under the spot authorization order and few have been approved. Much interest has been shown in these early approvals to see just what new civilian items might be expected on the market first. It must be remembered that the spot plan moved slowly, that WPB started other moves to speed up preparations to make civilian goods, hence the spot plan is no longer a real index to what may be expected on the market. On September 29 the New York regional office of the WPB reported that 11 firms in that area had been given the green light under the spot plan up to that date. The items to be made included vacuum cleaners, aluminum trays, metal venetian blinds, picture frames, tire pressure gauges, metal garment hangers, table and floor lamps, fishing rods, memorandum pad stands, heating pads, cutlery, hunting knives, etc.

It will be noted that a lot of small merchandise is in the list. It must also be kept in mind that various restrictions remain even after permits have been granted to make the above goods.

At the end of September the Detroit office also reported that two permits had been granted in Detroit, three in Grand Rapids, Mich., and four in Toledo, to make civilian goods under the spot plan. The two Detroit firms would start making saucepans and rear-view driving mirrors. Thus some idea can be gained of the type of goods that will be made under the present plan.

### Victory Models Out

The entire merchandise trade has been wary of Victory models and ersatz goods in general and now it is reported Victory model controls will be the first debris to be thrown out when war conditions make it possible for WPB to let industry go ahead. The Victory model program is already a dead letter and all future plans provide for letting firms make and distribute the merchandise the public needs. The pooling arrangement on bicycles and alarm clocks has already been stopped and brand names may be resumed.

### More Radio Signs

Almost every week brings new predictions and new evidence that the market for new radio sets will lead the merchandise parade after the war. Surveys by trade authorities are being made at regular intervals and all of them reveal that small sets will be in big demand as soon as they can be put on the market. New radio manufacturers are coming into the field with post-war plans at the rate of one or more a week and the new and old firms plan attractive small sets. Designs and price will be the big features and wholesale houses will have an entirely new radio world to choose from. A recent survey report by a radio trade paper estimates that beginning within three months after Germany's collapse the public will be buying new radios at the rate of 16,000,000 sets a year, plus a lot of accessory items.

### Analysing 1943

The Graduate School of Business of Harvard University has recently issued its annual report which analyzes retail (See *Merchandise Trends* on page 50)

## Report Supply Remains Short

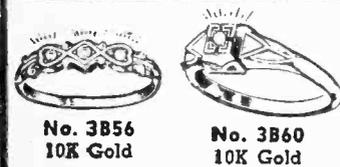
### Industry committees meet with officials to talk materials and prices

CHICAGO, Oct. 7.—Current trade reports which show recent increases in the sale of toys by retail stores puts new emphasis on surveys and trade meetings of the toy industry recently. A regional meeting of toy manufacturers was held here in August, at which time trade leaders exchanged views on some of the more pressing questions before the industry on prices and also on getting materials to make toys when controls were removed. Since that time the WPB industry advisory committee for the manufacturers met in Washington with government officials and problems of reconversion were considered.

WPB officials were told that most segments of the toy industry could be making goods again in 30 to 90 days after permission is granted. It was agreed that getting materials would be a much greater problem than changing plants back to making toys. Some types of toys could be put on the market without delay, trade leaders said. The committee heard officials explain steps under PR-25 and firms were also urged to make application for permits to resume making goods.

Committee members said there would be much difficulty in getting such materials as lumber, textiles, rubber, leather and paperboard to make toys. WPB of (See *TOY SALES* on page 49)

## "Chip-Diamond" Rings In 10K and 14K Gold Mountings Unlimited Quantities



No. 3856 10K Gold  
No. 3860 10K Gold



No. 38201—10K Gold  
No. 38206—14K Gold  
One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K gold mountings. Individually or in sets. Other styles available.  
(State your business)

**10K GOLD**  
No. 3860 Solitaire \$2.25 each Bulk  
No. 3856 Wed. Ring \$2.25 ea. Bk.  
No. 38201 Bridal Set \$4.50 ea. Box.  
**14K GOLD**  
No. 38206 Bridal Set \$5.25 ea. Box.  
Sizes 5-7

**HARRY PAKULA & CO.**  
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## STERLING SILVER CHARMS OR BANGLES EITHER SILVER OR GOLD FINISH!

STERLING SILVER	GOLD PLATED
B1...\$16.50 Gr.	B1...\$18.00 Gr.
B2... 13.50 "	B2... 15.00 "
B3... 9.00 "	B3... 10.50 "
B4... 9.00 "	B4... 10.50 "
B5... 16.50 "	B5... 18.00 "
B6... 12.00 "	B6... 13.50 "
B7... 12.00 "	B7... 13.50 "
B8... 9.00 "	B8... 10.50 "

### BULK CHAIN

Sterling Silver Cable.....	12c Ft.
Sterling Silver Curb.....	15c "
Sterling Silver, Gold Plated Cable.....	14c "
Sterling Silver, Gold Plated Curb.....	17c "
Sterling Silver, Gold Filled Cable.....	24c "

### CATCHES

Sterling Silver.....	\$4.00 Gr.
Sterling Silver, Gold Plated.....	5.00 "
Sterling Silver, Gold Filled.....	7.50 "

### JUMP RINGS

Sterling Silver.....	\$2.25 Oz.
Sterling Silver, Gold Plated.....	2.75 "
Sterling Silver, Gold Filled.....	4.50 "

**ORDER NOW!**  
**IMMEDIATE DELIVERY!**  
1/3 Dep., Bal. C. O. D., F. O. B. N. Y.

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**THE BIGGEST VALUE WE EVER OFFERED  
IN WALL PLAQUES IN HIGH RELIEF**

Beautifully colored, looking so luscious and true to nature that when they hang on the wall one feels like biting right into them.



#4364K—Six different vegetables, green pepper, corn, tomatoes, beans, radishes and turnips. From 3¼ to 3¾ inches high, relief about 1 inch deep. Packed 2 doz. in carton.

**\$2.00 per doz. pieces or \$21.00 per gross pieces**

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**ROOSEVELT and DEWEY DECALS in V  
Size 4"x4"—In Beautiful Colors  
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**MERCHANDISE YOU ARE LOOKING FOR**

CAREFULLY SELECTED BINGO ASSORTMENTS

Many New Items—Many Hard To Find Items—Practical—Novel—In Demand.

ORDER A SPECIAL DEAL—BE CONVINCED—\$25.00, \$50.00, \$100.00 UNITS

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SLUM GIVE AWAYS

NOVELTIES

Over 100 Feature Items, Including Ruby, Green, Golden Glow, Crystal Moonstone, \$3.00 to \$12.00 Gross.

Over 100 Red Hot Specials From 75c to \$3.00 Per Gross. Not the Regular Run—But Plenty New. Popular in Demand. Flash.

Hats, Leis, Talls, Hat Bands, Comic Buttons, Chinese Snakes, Batons, Swaggers, Pocket Knives, Lighters, Charm Key Chains, Table Novelties, Toys, Pennants, Souvenirs.

Order by Assortments.  
\$20.00, \$40.00, \$75.00 Units

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LIMITED STOCKS STILL AVAILABLE

Blankets, Lamps, Smokers, Bar Sets, Enamelware, Cutlery, Tray Pottery Ware Items, Luggage, Tourist Sets, Mirrored Chests, Fancy Cedar Chests, Tackle Boxes, Francy Boxed Towel Sets, Fur Animals, Etc. SAVE TIME—DON'T WRITE FOR LISTS—PLACE ORDERS FOR SAMPLE UNITS. 25% DEPOSIT WITH ALL ORDERS, BALANCE SHIPPED C. O. D.

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**SWAGGERS**

Assorted Colors. Full Length. Heavy Weight. 2 Gross in Carton. Gross—**\$9.50**

25% with order, balance C. O. D. Special American made Slum, 12 gross for \$12.00 prepaid when cash accompanies order. Write for list of items to take the place of PLASTER. We have on hand for immediate shipment Plush Monkeys, Bears, Dogs, Horses and many best sellers in Dolls. NOTE—Large Hawaiian Leis now on hand.

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Miss Peggy Chenille Cuddle Doll. Doz. . . \$15.00  
Miss Gaynelle Chenille Cuddle Doll. Doz. 18.00  
Miss Judy Ann Chenille Doll. Doz. . . . 22.50  
Sleepy Time Dolls. Doz. . . . . 30.00  
Large Bears. Doz. . . . . 24.00  
Little Novelty Pitchers. Doz. . . . . \$ 3.00  
Novelty Salt-Peppers, Asst. Doz. Pairs . . 3.00  
Pillow Tops, Very Nice. Doz. . . . . 3.50  
Cedar Chest with Mirror in Lid. Doz. . . . 27.00  
Du Barry Dolls. Doz. . . . . 40.00

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A feature in any novelty display, Richard Appel, Inc., New York, is offering sensationally new card tricks, carefully chosen from hundreds of professional tricks, that anyone can do. It is said that once these series of tricks are put on the stands they prove best sellers repeatedly. No demonstrations are required, the Professional Card Secrets come in colorful folders, and a free display card is offered with initial order. These hot tricks are absolutely new.

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Novelty men will be interested in Ideal Novelty & Toy Company's (New York) terrific hit for their Christmas gift features. The popular Pin-Up Girl doll was made nationally famous in *Life* last year and it is proving "in the groove" this year, according to the way little girls want her. Dressed as a jitterbug, the doll is almost as tall as a four-year-old child and is soft stuffed and easy to play with. This specialty comes in limited quantities.

**Ever Popular Game**

A game that is always good—with both young and old—is now being offered in a more interesting and fascinating way. Wolfe Products Company, Sheboygan, Wis., have made new, colorful Plastic Interlocking Checkers that give such an appeal even the most persnickety buyers can't resist. The interlocking feature is a new idea, and these fine quality checkers come packed in boxes of 30 or 24 checkers. With the winter season coming on, this game will pull big sales and up-to-the-minute merchandisers know the appeal of one of America's favorite indoor sports.

**Carved Bracelets**

Attractive sets of carved bone bracelets and earrings to match are currently being featured by Cathay Crafts, New York. These sets come in a variety of colors and are carved in distinctive designs, giving a unique and elegant effect as the final touch to any woman's costume. Bracelets and earrings can be sold separately, with the same amount of style and appeal.

**BINGO SUPPLIES**

REGULAR SPECIAL—7 COLORS

REGULAR SPECIAL—10 COLORS

Mounted Bingo Cards

Write or Wire for Catalog

**JOHN A. ROBERTS & CO.**

235 Halsey St. Newark, N. J.

**PENCILS 1 1/2c EACH**

Special hexagon and round shaped Lead Pencils, #2 grade. It is easy to sell pencils, as everyone needs and uses them.

Gross Lots, \$2.50 Gr.

5 Gross Lots, \$2.00 Gr.

10 Gross Lots or More, \$1.85 Gr.

These pencils are regular 5¢ sellers. If you wish to be convinced we will send out for a limited time 50 pencils for a dollar. Remember, money back at all times pronto if not satisfied. Sorry, no circulars for duration.

SCOTCH NEW YORK 19, N. Y.

1129 Sixth Ave.

NEW YORK 19, N. Y.

**POSTCARDS**

We Make Postcards in Quantity From Your Own Negatives or Photos. As low as \$15.00 per thousand. Write for price list and samples.

**NATIONAL VIEW CO.**

DEPT. B. LA CROSSE, WIS.

**STERLING SILVER JEWELRY**

PINS — EARRINGS — SPRAYS and other NOVELTIES.

Buy Direct From Mfr. Send for Illustrated Catalogue.

**WALLACE CORP.** 256 Fifth Avenue N. Y.

**JEWELRY!!**

Direct From Providence at Factory Prices

Locketts on Chains. Doz. \$29.00  
Crosses on Chains. Doz. 18.00  
Ident. Bracelets. Ea. . . . 2.95  
Ident. Bracelets. Ea. . . . 4.50  
Earrings, ass't. Doz. . . . 12.00  
Earrings, ass't. Doz. . . . 24.00 up  
Baby Rings, 10-karat gold. Doz. . . . . 18.00

Expansion Watch  
Bracelets. Ea. . . . . 6.75  
Anklelets. Doz. . . . . 12.00 up  
Spray Pins, gorgeous numbers, beautifully boxed, \$36.00 doz. up to \$110.00 doz.

Send 1/3 Dep., Bal. C. O. D.

**PROVIDENCE WHOLESALE JEWELERS**

357 Westminster Street Providence, R. I.

We have all your requirements

**RAZOR**

DOUBLE EDGE • SINGLE EDGE

JOBBERS — DISTRIBUTORS — AGENTS

We are pleased to be able to offer you a complete line of high-class razor blades and many other fast sellers. Send today for special jobbers' prices.

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757 W. 79th Street Chicago 20, Ill.

**BLADES**

HOT ITEM FOR NOVELTY STORES!

by JO KING

No. 581B

"DRIBBLING GLASS"

A fast moving popular party gag. Sell dozens at a time. Individually packed in display box. Shipped 6 doz. to master carton only.

Send for List of Many Other Items! \$1.50 Doz.; \$17.50 Gr.

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SPECIALS ★ CARDS  
TRANSPARENT MARKERS

Write for Bulletin

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WHOLESALE CATALOG

About 2000 Tested Sellers



for today's opportunities are illustrated and described. About 98% of the articles can be supplied promptly. This is important to you as today's sales depend on supplying the goods. The stock of catalog is limited, so suggest that you send for a copy soon.

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**LUMINOUS RELIGIOUS FIGURES**  
—THAT GLOW IN THE DARK!

# 11 Crucifix In Relief, 9"	Doz. \$6.50
# 48 Assorted Saints, 8"	6.50
# 54 Assorted Statuettes, 3 1/2"	2.50
# 115 ASSORTED SAINTS, 12", EA.	2.25
# 116 Sallor, 5"	3.60
# 98 Dutch Boy and Dutch Girl Assorted Saints, 5"	3.60
Assorted 6 1/2" Saints	4.50
Assorted 8" Saints	6.50
# 119 Guardian Angel, 9"	8.50
# 61 Holy Family	7.50
# 96 Bust of Ecco Homo and Mater Doloroso in Fluted Cut-Out Boxes. Sets	8.50
# 100 Small Wall Brackets	4.25
# 99 Large Wall Brackets	8.50

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**ALL FIGURES HAND DECORATED!**  
Write for Circular of Luminous Flowers by Nite Glow!  
113 Dep., Bal. C. O. D., F. O. B. N. Y.

**NITE GLOW PRODUCTS CO.**  
106 West 46th St. NEW YORK, N. Y.  
Medallion 3-5794

**NEW! DIFFERENT! UNIQUE!**  
**"NITE CIRCUS"**

By Nite Glow  
**STUFFED LEATHER LAPEL NOVELTIES**  
—THAT GLOW IN THE DARK!  
Assortment consists of 12 different animals.

**\$4.50 Shipped 1 Doz. Ass't to Pkg. 113 Dep., Bal. Doz. C. O. D., F. O. B. N. Y.**

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**JUST OFF THE PRESS!!**

Issued to merchants only

**CATALOG 44F**

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- Earrings
- Lockets
- Identification Bracelets
- Rings
- Bracelets
- Crosses
- Charms
- Etc.

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(Complete selection of Costume and Staple Jewelry)

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**MAKE BIG MONEY AS OUR PERFUME DISTRIBUTOR**

You can always make big year-round profits as Tower Hall perfume and cologne distributor. World-famous essences. Multi-million-dollar industry. Complete, attractively packaged line at amazing low prices. Prompt shipment.

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Make \$30.00, \$40.00 or more each day to Xmas! Due to merchandise shortages stores everywhere anxious to buy now for Xmas stock. Get started today. Write for free details and samples.

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**CEDAR CHESTS**

FILLED or EMPTY. WRITE FOR CIRCULAR. Specialists in Sales Board Deals.

**CROYDON CO.**  
Box 85, Linwood Sta., Detroit 6, Mich.

**ROADMEN, ATTENTION**

From now until Xmas cash in our our Comic Xmas Cards. Every gas station, tavern, night club, beauty shop, etc., a potential customer. 400 per cent profit, part time. Will really pay off. Write for sample and particulars.

**OHIO VALLEY NOVELTY CO.**  
Box 30, Henderson, Ky.

**TOY SALES**  
(Continued from page 47)

Officials promised to remove controls as fast as conditions permit and to aid the industry in getting materials.

While gift shows during the summer indicated an increasing supply of toys coming onto the market, yet a recent trade report from New York mentions toys as among the lines now showing a scarcity. This scarcity may be partly due to the early holiday buying this year, for it was expected that as people began to buy Christmas gifts for overseas mailing in September, they would buy many gifts for the home long before the usual gift season also. This may be one of the reasons for the recent retail reports of increased toy sales.

**Sees 29 Plants**

One buying organization recently contacted 29 toy makers in the New York area and learned definitely that metal toys will not be made in time to reach the stores for Christmas this year. Hence the retailers will have to depend on toys made of wood, paper and other substitutes. But buyers fear they may be caught with this type of goods on hand when the metal items appear and they are buying only enough for barest requirements.

The release of government surplus materials and goods is being watched carefully by the toy trade. When 37,000 obsolete circular disks used in airplane manufacture were released by government officials in Minneapolis, they were quickly grabbed up by alert toy manufacturers. The toy makers estimated that the disks can be converted into 18,500 metal yo-yos. But it is not likely that enough scrap or discarded materials of this kind will come into the hands of toy makers to increase the supply much before next year.

**Prices of Toys**

Toy prices have become an important topic in the trade. The OPA industry advisory committee recently met in Washington and discussed increasing costs due to use of synthetic rubber, costlier wood. The members of the committee, meeting for the first time, elected the following officers:

Kenneth P. Fallon, chairman, A. C. Gilbert Company, New Haven, Conn.; J. C. Struthers, vice-chairman, Colson Corporation, Elyria, O.; James J. Shea, secretary, Milton Bradley Company, Springfield, Mass.

In addition, six task committees were appointed to make studies of their particular segments of the trade. The chairmen are:

Rubber toys, Tom Smith, Sun Rubber Company, Barberton, O.; wood toys, Hermann Fisher, Fisher Price Toys, East Aurora, N. Y.; wheel goods and outdoor toys, Carl Hedstrom, Hedstrom Union Company, Fitchburg, Mass.; metal toys, A. B. Marcus, Louis Marx Company, New York; stuffed toys and dolls, A. Swedlin, Gund Manufacturing Company, New York; games, James J. Shea, Milton Bradley Company, Springfield, Mass.

The chairman of the committee urged that OPA immediately undertake a study of the industry in order to insure that regular toy manufacturers may return to production of toys as soon as they are authorized to do so, without delays over the settlement of pricing problems.

**An Investigation**

Earlier in September the regional OPA office in New York began an investigation of toy prices in manufacturing as well as wholesale and retail circles, and it was assumed that similar investigations would be made in some other toy centers. OPA officials said the purpose was to protect the public against too big price increases on toys as the holiday season approaches. Officials admit the price question is greatly complicated by the necessary use of substitute materials, quite different from what was used in March, 1942. A price clinic was held and toy firms were invited to be present for discussions. The fact that many firms had not kept price records seemed to be the biggest offense.

**COMIC CARDS**

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

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1033-1035 Mission St., San Francisco 3, Calif.

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**With an Order Selected From This CONCESSIONAIRES' PRICE LIST**

GLASSWARE			AMERICAN MADE SLUM		
No.	Article	Per Gross	No.	Article	Per Gross
2988	Salt and Pepper Shakers	\$3.00	2126	Paper Flag on Stick	\$.95
2918	Coasters	3.00	2127	Paper Bow Flag Pins	.75
3420	Custard Cups	4.75	2950	Monkey Mirrors	2.95
633	Juice Tumblers, 5 Oz.	3.75	N2650	Plaster Animals, 8 Kinds	1.25
8009	Water Tumblers, 9 Oz.	3.85	1160	Band Rings, White Metal	1.00
1684	Nappies	3.90	9718	Rayon Bow Flag Pins	1.35
2003	Coaster Ash Trays	3.00	6923	Bean Blower	1.00
320	5 Oz. Sherbets	4.75	75	Comic Pennant	.75
2545	4 3/4 In. Bowl	4.25	3403	Lucky Charms, Carded, Box 120 Ct	.85
2545	5 1/4 In. Bowl	4.50	9273	1 1/4" Comic Buttons	2.25
2539	Measuring Cup	5.40	116	Pencils, No Eraser	1.44
			2149	Shoe Laces, 72 Pr. In Box	1.00
			9634	Paper Masks	1.75
			3120	Plastic Thimbles	1.20

**FOR YOUR BALL GAME**

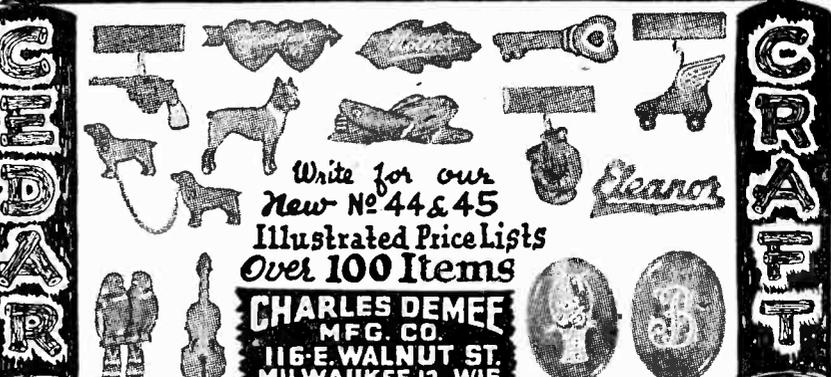
8920	Swaggers	Gross 10.00
4392	RWB Batons, W/Bells	Gross 17.50
4023	Large Paper Lels	Gross 6.75
1618	16-18" Talls	Per 100 16.50
610	6-10" Talls, W/Cards	Per 100 4.50

Also Butter Dishes, Refrigerator Jars, Water Bottles, Fruit Bowls, One Gallon Cookie Jars, Seven-Piece Sets, Eight-Piece Ovenware Sets—All at Lower Prices.

Prices F. O. B. Terre Haute. C. O. D. Orders Must Be Accompanied by 25% Deposit. Hundreds of Other Articles of "Wanted Merchandise" Are Shown in Our Latest 1944 Catalog—Write for Your Copy Today.

**LEVIN BROS. Since 1886 Terre Haute, Indiana**

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Write for our New No 44 & 45 Illustrated Price Lists Over 100 Items

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116 E. WALNUT ST. MILWAUKEE, WIS.

**HAND MADE**

**ATTENTION!**

**SALESBOARD STAR SELLER**  
**GIANT 30 in. WOOL PLUSH BEAR**  
Order Now for Immediate Delivery  
**\$48.00 PER DOZ.**

Samples of Other Salesboard Numbers Sent on Request. 25% Deposit With Order, Balance C. O. D.

**MAYFAIR MDSE. CO.**  
16 W. 23D ST., NEW YORK 10, N. Y.



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**HEART LOCKETS—10 KT. 1/20 GOLDFILLED ON STERLING**

ON CHAIN, NAMEFOBS AND BOWKNOTS—PEARL INLAY AND ENGRAVED IN VELVET LINED BOX

Samples and Prices Upon Request to Wholesalers Only.

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Button Actual Size

**FAST SELLERS**  
**Dewey and Roosevelt Badges and Buttons**

\$26.00 per 1000	} complete with red, white and blue ribbon.
3.00 per 100	
\$16.00 per 1000	} without ribbon.
2.00 per 100	

50% Cash, Balance C.O.D., F.O.B. Chicago. Samples, 10c Each.

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39 W. ADAMS ST. CHICAGO 3, ILL.



**FAST PROFITS—FAST SELLING**



**BEAUTIFUL SOUTHERN BEAUTY**  
Here is a gorgeous Southern picture hat beauty. One of the most successful doll creations of all time. 30 inches tall, dresses made of rayon twill in contrasting colors. Full composition legs, arms and head. Assorted hair-like wigs.

**\$3.00 EA.**

Write for completely illustrated catalog—free. 25% deposit with all orders

**JERRY GOTTLIEB, Inc.**

928 Broadway  
Between 21st and 22d Streets  
In the Heart of New York

**MERCHANDISE TRENDS**

(Continued from page 47)

trade in 1943. Much emphasis is given to department store sales and the general conclusion is that such stores made a net profit increase as compared with 1942, despite the increase in excise taxes. Among other things there was a sharp decrease in store operating costs in 1943 in comparison with sales volume. Big sales increases were marked up by a wide line of stores, but decreases were also shown in lines hit by shortages. There were wide differences in sales in different sections of the country and in different communities, probably due to war plants. Cash sales increased considerably in 1943; the average sale also increased; the smaller stores showed a bigger increase in average sales than the large stores; relatively large stores in relatively small communities made the best reports. Specialty stores of all kinds made the highest profit rate.

**Surplus Progress**

Government surplus merchandise is still more a matter of discussion than of actual supplies on the market. The great volume of goods is definitely in the offing, however, and in time will be a big factor in the merchandise field. The small releases of merchandise articles so far usually find their way to big department stores and there they become featured specials. Items released so far prove to be fast sellers. Slide fasteners, 10,000,000 of them in all sizes, found their way back to the original manufacturers and from thence will be put on the market. This is a taste of what will be forthcoming at increasing intervals as time goes on. The method of distributing these surplus fasteners to original makers indicates the policy that will be generally followed by the government. Wholesalers and retailers will be considered as regular trade outlets for surplus goods.

**Filling Stations Off**

With so much talk of gas stations becoming much more important as merchandise outlets in post-war, an official report on the number of filling stations in the country becomes interesting. The U. S. Department of Commerce has issued a report on what two years of war have done for gas stations. Number in the U. S. has been reduced by 25 per cent, according to the survey. In 1939 there were 226,700 in U. S.; 230,000 in 1940; 227,600 in 1941; 197,500 in 1942, and 170,900 in 1943. Figures for 1944 are not yet available but the survey is made in September of each year. Meanwhile ideas still continue to appear of new plans to use gas stations as merchandise outlets when the war is over.

A recent report says that Firestone Tire & Rubber, a pioneer firm in selling merchandise thru its stations, is now planning to cater to private flyers after the war and will grant retail franchises at airports. As soon as merchandise becomes available these stores will be supplied with cameras, field glasses, radios and other goods similar to that sold in Firestone service stations. Thus a definite merchandising program for airports is now before the trade.

**Swiss Exports Resume**

It was announced last week that embroideries, typewriters, music boxes, watches and watch parts and other small items from Switzerland are being resumed. Watches have been sent here from Switzerland during the entire period of German occupation of Southern France, but it is expected that other items, as those already mentioned, will be added to her exports.

**Latin America: Sure Bet**

Latin Americans have accumulated a pent-up demand for merchandise now unavailable because of the war, and they have about a billion and a quarter dollars' worth of purchasing power to back their needs. A recent national industrial conference board meeting in New York reported that the 20 nations of Latin America in 1943 alone exported over a billion dollars' worth more goods to all nations than they received. Among other things significant to merchandisers, the figures reveal in some measure how large export-import trade with the U. S. will be after the war. . . . *Business Week* made a survey of Brazil as a case in Latin American developments, and it was shown that the increased production of vital materials and rising incomes coincided with the loss of sources for manufactured goods from other countries. Before the war the U. S. share for exports was 51 per cent and imports, 55 per cent, of Brazil's trade. Predictions are that post-war economies of Latin America and its neighbor, the United States, will skyrocket in the exchange of trade. Inter-American development conferences have already taken place, and merchandisers are viewing them with exceeding interest for all implications Latin-American prospects have have on the post-war trade.

**7000 ITEMS—FACTORY PRICES**

Flashlight Batteries, Pins (any kind), Needles, Salesboards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Dry Goods, Specialty Merchandise and many other scarce items. Send 3¢ stamp for new complete list.

**BLAKE SUPPLY CO.**

LITTLE ROCK, ARK.



**"A PERFECT LIGHTER THAT NEVER FAILS"**

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-110—\$7.20 Per Dozen.

**ROHDE-SPENCER CO.**

223-225 W. MADISON STREET  
CHICAGO 6, ILLINOIS

**WE HAVE**

**Rolled Gold Plate Wire**

For

**WIRE WORKERS**

WRITE FOR PRICES

**WIRE TRADER**

114 E. 32nd St. NEW YORK

*..A Heller of a Seller..*  
the NEW  
**WALKIE-TALKIE COMBAT PHONE**  
*Retails up to \$1.50*

Kids are nuts about this imitation of the portable radio set used by Carlson's Raiders in the Makin Island raid. CARRIES CONVERSATIONS UP TO 100 FEET. Set has MEGAPHONE SIGNAL DEVICE for coding Messages, Collapsible Make-Believe Aerial and Range Finder. Brilliant, eye-catching colors for display.

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**\$9.60 Per Doz.—Sample \$1**

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**ENGRAVERS**



Monel Metal Rings, Guaranteed 50 Years! \$18.00 Dozen. Order No. 17. Catalogue of Rings free.

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**BIG PROFIT SPECIALTIES!**

Complete Line of . . .

Dice — Fountain Pens — Lighters — Plastic Novelties — Poker Chips — Combs — Handkerchiefs (Men's and Ladies') — Patriotic Items — Medium Priced Jewelry — Leather Goods.

Write for List of Over 200 Pop. Items.

**GORDON MFG. CO.**

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**FAIR AND CARNIVAL SPECIALS**

**Our buyers have scoured the markets for merchandise U. S. MADE SLUM**

	Per Doz.
Worth Covered Base Balls	\$ 2.00
White, Blue or Tan Yacht Caps	1.90
Horseshoe Placques	2.00
16-Inch Soldier and Sailor Dolls, Plastic Heads With "Goo-Goo" Eyes and Stuffed Bodies. Special	16.50
Aluminum Milk Bottles, Each	1.75
Medium Plaster, Gro	7.00
Weighted Darts, Doz.	1.20
Swaggers, Gro.	10.75
Jumbo Fox Tails With Comic Cards. Per 100	23.00
Knife Rack Rings, Per 100	2.50
Cane Rack Rings, Per 100	2.50
Shooting Corks, Per 1000	2.25
4 to 7 Inch Hoop-La Rings, Doz.	.55

**GLASSWARE**

	Gross
Heavy Whiskey Glasses	\$ 3.50
Ash Trays	3.75
Tumblers	4.00
Nappies	4.50
Sugar Bowls and Creamers	4.80
Saucers	4.80
Cups	5.20
6" Bowls	6.75
8 1/2" Bowls	10.80

Order From This Ad. All Prices F. O. B. Indianapolis.  
No Order Shipped C. O. D. Without 25% Deposit.

**KIPP BROS.**

117-119 S. Meridian Street

Indianapolis 4, Ind.

	Per Gross
Engraved Wedding Rings	\$1.00
Plastic Thimbles	1.20
Paper Flags	.80
Paper Flag Bows	.90
Comic Paper Masks	1.00
Muslin Flags on Sticks	1.15
Plaster Dogs, Ducks, Etc.	1.25
Cloth Flag Bows	1.35
Humorous Mirror Folders	2.95
Mirror Memo Books	4.50
Powder Puffs	3.00
Jumbo 14-Inch Pencils	4.00
27" Shoe Laces	1.15
Comic Post Cards, Per 1,000	4.00
Painting Puzzle Book	6.50
Paper Pop Guns	4.00
Puzzle Pictures, Per Bale (250)	1.50
Pin-Ups, Per Box (450)	1.50
Tongue Novelty, Per Bale (200)	1.50
Children's Booklets, Per 100	1.00
Horseshoe Booklets, Per 100	1.00
MacArthur Buttons, Per 100	1.85
Army Metal Buttons, Per 100	.40

**FUR COATS**  
JACKETS—CHUBBIES  
LARGE assortment of NEW 1944 outstanding creations. Perfect quality. Excellent workmanship. Distinctive fur types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.  
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(Copyright 1942)  
Printed in 2 colors with seal. 8 1/2" x 11". Funniest thing you ever read. A terrific seller. Big profit. 100, \$2.00; 500, \$7.50. 8 samples, 25¢. Full cash with order. Satisfaction guaranteed. We pay postage.  
TRIAL ORDERS, 35 COPIES, \$1.00.  
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**MAGIC RACES**  
Winner cannot be determined in advance. At cigarette touch 6 horses are off.  
**BIG PROFITS**  
All the thrills of actual race. Fast seller. 40 Races, \$1.00. Dime brings samples, wholesale prices.  
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In Cedar Chests, Leatherette Vanity Boxes and Packaged 1 and 2 Lb. Boxes. Deals for Operators. Write for Prices.  
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**SPECIAL American HUMMEL REPRODUCTIONS**  
SIZES 5" to 5 1/2" IN HEIGHT - ASSORTED SUBJECTS NO. 50 DOZ.  
**TOYS-DOLLS-NOVELTIES-SPECIALTIES-SALESBOARDS**  
• NEW ITEMS ARRIVING EVERY DAY • CATALOG FREE  
**DIVERSO PRODUCTS Co.**  
610 NORTH WATER ST. MILWAUKEE 2, WISCONSIN



**PLENTY OF ACTION WITH THIS ITEM**  
**Plastic Full Pack CIGARETTE CASE**  
 SHOULDER LOCK.  
 ROUND CORNER.  
 ASSORTED COLORS.

The PRICE IS ONLY **\$24.75** Per Gross  
 25% Deposit With All Orders  
 Sample Dozen, \$2.50 Postpaid  
**A. N. S. CO.**  
 312 Carroll Street, Elmira, N. Y.

**METAL VANITY SPECIAL**

... so tempting your customers will want several of them! Lovely, flat, 4-inch Compacts in a variety of rich, enameled designs. Heavy silver plated metal. Gay, fresh colors. Large, clear mirrors. Powder sifter and puff.  
 B23J532T - Each . . . \$2.75  
 In Doz. Lots, Each . . . 2.50  
 Enameled surfaces. Assorted colors, designs.  
 B23J531T - Each . . . \$2.75  
 In Doz. Lots, Each . . . 2.50

**JOS. HAGN CO.**  
 Wholesalers Since 1911  
 223 W. Madison St.  
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"SILVER QUEEN"

Salesboard Operators for Greater, Faster Profits.  
 Get This Newest Doll Sensation—  
**SOFT, LOVABLE "JANIE"**

"Janie" is a large (12 1/2"), lovable doll, well made of knitted fabric, trimmed with silky plush and stuffed with cotton. "Janie" is a sure-fire hit in gay pink and blue colors. Packed 3 dozen in a carton. Price Per Dozen . . . . . **\$13.20**  
 Sample \$1.25. 25% Cash With Order, Balance C. O. D. Immediate Delivery.

OUR NEW CATALOGUE SHOWING OUR COMPLETE LINE OF STUFFED DOLLS AND TOYS AND PROFITABLE CHRISTMAS MERCHANDISE OF ALL KINDS IS NOW READY. SEND FOR YOUR FREE COPY TODAY.

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**PILLOW TOPS** with Army, Navy, Marine or Coast Guard Emblem with assorted sayings: "Mother," "Sweetheart," "Sister," "Wife," etc. \$6.50 and \$6.75 dozen. Name of any Post or Camp with order of 2 Gross or More. Doz. \$5.50. **PENNANTS FOR EVERY OCCASION.** Army or Navy Emblem with name of any fort, army reservation or ship. 9x16. 100—\$11.00. 12x30. **PENNANTS.** 100—\$16.00. **SILK EMBROIDERED HANDKERCHIEFS**—Army, Navy and Air Corps. Assorted inscriptions: "Mother," "Sister," "Sweetheart," "Wife" and "Forget Me Not." Doz. \$2.75. **SOLDIERS' TIES,** ready made ties with elastic neck cords. Khaki or Black. Best quality, big seller. Doz. \$3.25. **PLAIN FOUR IN HAND TIES,** Khaki or Black. Doz. \$2.75. **WINTER OVERSEAS CAPS.** Doz. \$11.00. **WINTER OVERSEAS CAPS WITH LINING.** Doz. \$16.00. **WALLETS,** with insignia for all branches of the service, \$6.00 Doz. Other **WALLETS,** Doz. \$5.50, \$6.00, \$9.00 and \$12.00. **ARMY COMPACTS.** Doz. \$8.00. **HONOR ROLLS,** Framed, 14"x11". Doz. \$4.50.

IMMEDIATE DELIVERY ON MOST OF THESE ITEMS—DEPOSIT WITH ALL ORDERS.  
**WORLD ADV. NOV. CO.** 122 E. 25th St., N. Y. City

**HUSTLERS, NOVELTY and SOUVENIR OPERATORS**  
 Get Your Orders In on Biggest Money Maker of the Year

**AMERICAN MADE FLYING BIRDS WHISTLES WHILE THEY FLY**  
 \$21.00 GR. WITH STICKS  
 Also on Hand for Immediate Shipment

**ROOSEVELT AND DEWEY CAMPAIGN BUTTONS**  
 \$17.00 PER M.—\$2.00 PER C.  
 Tin Horns—Flags—All Sizes.  
 50% Dep. With Order, Balance Shipped C.O.D., F.O.B. N. Y.

**HAMMER BROS.' NOVELTY CO.**  
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**ROUND SWAGGER STICKS**  
 38 In. Long, \$10.80 Gr.  
 Lg. Lels, \$8.50 Gr.  
 Am. Slum, \$4.50 for 500.  
 Import Slum, \$3.50 for 500.  
 Better Grade Slum, Per 100, \$1.50 and Up.  
 1/4 Deposit, Balance C. O. D.

**K. S. CAUFIELD**  
 308 S. Thrd LOUISVILLE, KY.

**COMMANDO KNIVES—HUNTING KNIVES**  
 Commando Knife has 7 in. double edge steel blade. Encased in high-grade leather sheath. \$37.50 Doz. Sample \$3.50.  
 Hunting Knife has 6 in. single edge steel blade. Encased in high grade leather sheath. \$33.00 Doz. Sample \$3.00.  
 Samples, cash with order. Dozen Lots, 25% with order, balance C. O. D.

**VULCAN KNIFE CO.**  
 P. O. Box 4036 Birmingham 6, Ala.

# Pen and Pencil Trade Responds To Curb Ease

WASHINGTON, Oct. 7.—No new developments were reported from manufacturers of pens and pencils this week, altho the easing of the curbs on their manufacture last week is understood to have been very welcome news. The War Production Board revoked two control orders September 26 in order to end duplication in controls. No sudden increase in the production of pens and pencils was expected.

Retention of these orders, L-227 covering the pens and pencils and L-227-A controlling pen nibs, is now longer necessary, the WPB stated, because the use of critical materials for the production of these items is already "adequately controlled" by materials conservation orders. Copper conservation order M-9-c prohibits the use of copper and copper base alloy in these articles and only small quantities of carbon steel and other critical materials are available to the industry under similar restrictions.

Officials were not optimistic about the possible effect of the revocation on future production. Three "detracting factors" are present, they said, which prevent an immediate increase in output of these articles. One is the activity of the industry in direct war production, another is the general shortage of man power and the third is the inadequate supply of containers. Under the container order, L-317, the industry is limited to an annual consumption only 70 per cent as high as that for 1942.

Order L-277, in addition to establishing restrictions on the use of materials, assigned production quotas to each manufacturer of fountain pens and pencils, while L-227-A limited manufacture of pen nibs to 75 per cent of 1941 output and permitted production in excess of this quota for military, government and export orders.

## Atlantic City Show Planned Next June

ATLANTIC CITY, Oct. 7.—One of the biggest and most successful exhibits held in the Municipal Auditorium will return as soon as the army moves out, it was indicated this week, when Flo English, manager of the Houseware Show, made reservations for staging another one.

In a letter to Mayor Altman, Mrs. English said that her organization would like to rent the Auditorium next June if possible and that it will be held in Atlantic City for the next five summers.

Used as a wholesale market for manufacturers and dealers in house furnishings and equipment, the Houseware Show is the biggest exhibit of its kind in the country. Each year many hundreds of thousands of dollars' worth of merchandise was sold.

The show was originally held in New York but was moved to the Auditorium where the sponsors found better results.

**SEKOJSKCI RT**  
 Reads Backwards Tricks-Jokes  
**THE FAD IS SWEEPING THE COUNTRY**  
 Popular Selling Items Retailing 10¢ and Up.  
**EXTRA SPECIALS**

	Doz.	Gross
Sneeze Powder—Extra Strong . . .	.50	\$3.25
Hot Gum Chicle In Ill. Envelopes . .	.50	4.25
Hot Seats, Popular Seller . . . . .	.50	4.75
Bloody Soap Powder—Bloody Joke . .	.60	4.40
Cigarette Bitters for Chokers . . . . .	.50	3.50
Stink Plugs for Cigarette Bums . . . .	.50	3.90
Chinese Ring Illusion Trick . . . . .	.60	5.75
Snow Storm Joke, Carded 36 . . . . .	.60	5.95
Hot Pepper Toothpicks, Carded 24 . .	.60	4.95
Bitter Toothpicks, Carded 24 . . . .	.60	4.95
Invisible Lovers' Ink, Carded 24 . . . .	.60	5.90
Wonder Mouse, Carded 24 . . . . .	.75	7.95
Trick Shooting Book Matches . . . . .	.60	5.95
Shooting Cigarette Loads . . . . .	.60	4.95

Jobbers, Hustlers, this month only. All Items above in 5 gross lots, assorted. Full amount with order 10% off.

Itch Powder—That Lousy Joke . . . \$5.50 \$3.75  
 Hot Pepper Gum Slices . . . . . .60  
 That Dirty Joke—It's Dirty . . . . .60 5.40  
 Lovers' Cards—Set of 12 . . . . .50 3.95  
 Hindu Paper Folding Trick . . . . .75 7.95  
 Comio Mirrors—They Are Not . . . .75 8.25  
 Phoney Beer Trick—Tastes Punk . . .70 6.50  
 Flash News—They Are Funny . . . .50 3.80  
 Sooner Dogs With 3 Pills . . . . .75 6.95  
 Sooner Dog Pills, 6s, Carded 36 . . .60 5.60  
 Daddy Bankroll—Stage Money . . . .50 4.95  
 Dog Don It—Large Dirty Pill . . . .90 9.50  
 Chans Laundry Ticket Trick . . . . .60 5.95  
 Alarm Clock Cackle Joke . . . . .50 4.80  
 Hot Pepper Candy, Boxed . . . . .60 5.95  
 Stink Perfume—It Sure Stinks . . . .75 7.80

Send 25% With Order, Balance C.O.D.  
 Order From This List.  
 Full Amount With Order—Take 2% Off.

**HARRY SCHWAMM**  
 237 East Ninth St. NEW YORK CITY

**CLOSE OUT LOCKETS**

**\$6.00 DOZ.**

Order No. LK6—Enclose 1/3 deposit. We ship balance C. O. D. Heart shapes and assorted Locketts, yellow gold color, with chains. Sacrificed to equalize our stocks. Limited quantities. Hurry.

**MID-CONTINENT JEWELRY COMPANY**  
 100 1/2 N. Wilson Avenue Jefferson, Iowa

**1 STARTS YOU IN BUSINESS**

**DELUXE FIVE FOLD TIES**  
 100% WOOL INTERLINING  
 These ties are made of genuine neckwear fabrics, resiliently constructed. Each tie has a woven label showing construction. Rapid fire \$1.00 seller.

**COSTS YOU ONLY \$7 PER DOZ. YOU MAKE \$5 PER DOZ.**

SEND \$1.00 for Special Introductory Offer of 2 Five-Fold Ties. Postage Prepaid. Only one offer to a customer.

**PHILIP'S NECKWEAR**  
 20 W. 22nd St., Dept. B-50, New York 10, N. Y.  
 CATALOG COMPLETE LINE FREE

**15 Magic Tricks AND PUZZLES**  
 In Large Four-Color Box. \$1.00 retail — \$7.20 dozen prepaid. One-third cash. Sample 60c. Jobbers write.

**15 SEALED MYSTERIES OF FUN & MAGIC**  
 NO SKILL REQUIRED

**THERON FOX**  
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**Toys—Full of Action—Toys**

**LIVE WIRE MERCHANTS: IF YOU ARE LOOKING FOR TWO OF THE FASTEST SELLING ACTION TOYS ON THE MARKET TODAY CONTACT US AT ONCE. OUR TOYS ARE FULL OF ACTION, SELL ON SIGHT, THEY AMUSE YOUNG AND OLD ALIKE. PRICED RIGHT FOR FAST SALES. SEND ONE DOLLAR FOR THE TWO SAMPLES AND PRICE LIST. RATED JOBBERS, WIRE OR WRITE FOR ATTRACTIVE PRICES.**

**ELGIN SALES CO.**  
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 CHICAGO 10, ILLINOIS

**FINE WATCHES**  
 MEN'S & LADIES'  
 And Novelty Jewelry. Wholesale Only.  
**WRITE FOR CATALOGUE.**  
**MARLENE SALES**  
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**\$1.50 EACH**

In doz. lots. 20-yr. gr. Monel Metal with pearl-like inlay. Order Now! Catalog Free.

25% Deposit on C. O. D.'s

**UNITED JEWELRY CO.**  
 Dept. 388-BB Wheeling, W. Va.

**America's Latest Craze**  
**MAKE YOUR OWN**  
**Sea Shell Jewelry**

In Ocean Pearl Finish.  
Complete line of supplies on hand. Price list mailed on request. Sea Shells from the 7 Seas.

- SHELLCRAFT FINDINGS**
- F01—Jewelers Brooch Pins, Plastic, Per Gross, 1 In. . . . . \$3.00
  - F01M—Jewelers Brooch Pins, Metal, Per Gross, 1 3/4 In. . . . . 4.00
  - F02—Crystal Plastic Chain, Per Foot . . . . . .08
  - F03—Crystal Plastic Chain, DeLuxe Double Link, Per Ft. . . . . .14 1/2
  - F04—Crystal Plastic Necklace Clasp, Ring or Hook Style, Gr. . . . . 1.44
  - F05—Crystal Plastic Earring Clips, Slip-On Style, Gr. . . . . 1.44
  - F06—Crystal Plastic Earring Clips, Screw Style, Gr. . . . . 3.00
  - F07—Plastic Ear Disks, 3/4 In. or 5/8 In. Gr. . . . . 1.25
  - F08—Plastic Cement Everfast, Large Tube, 20¢; Doz. . . . . 1.80
  - F09—Aniline Dyes, Any Color, Per Oz. 1 Oz. Above Dye Mixed With Alcohol Makes 1 Gallon. . . . . .60
  - F010—Printed Brooch or Earring Cards, Per Gr. . . . . .60
  - Per 1000 . . . . . 4.00
  - F011—Gift Boxes, Per Doz., Small, 60¢; Medium, 72¢; Large . . . . . .90
  - F012—Cotton Baton To Fit Above Boxes, Per Doz. . . . . .24
  - F013—Crystal Plastic Sheets, To Cut Your Own Designs. . . . .
  - F014—Essence of Pearl Concentrate, Makes 2 Gals. of Pearl Lacquer When Mixed With Lacquer and Lacquer Thinner. 1 Lb. Glass Jar . . . . . 18.00
  - F016—Plastic Lump Rings for Attaching Shells to Chain, Large Package . . . . . .25
  - F017—Head Pins, for Same Use as 016, Pkg. . . . . .25
  - F018—Sterling Silver Chain, 18 In. Length With Clasp . . . . . .75
  - F019—Tweezers for Shellcraft, Each . . . . . .25
  - F020—Plastic Brooch Foundation Disks In Round, Square or Diamond Shapes. Please State Shapes Desired.
  - Size 1 Inch, Per Gr. . . . . 1.60
  - 1 1/4 Inch, Per Gr. . . . . 2.40
  - 1 1/2 Inch, Per Gr. . . . . 2.75
  - 1 3/4 Inch, Per Doz. 30¢; Per Gr. . . . . 3.00
  - 2 Inch, Per Doz. 48¢; Per Gr. . . . . 5.00
  - 2 1/2 Inch, Per Doz. 60¢; Per Gr. . . . . 6.00
  - F021—3 1/2 Inch Crescent Disk, Per Doz. 60¢; Per Gr. . . . . 6.00
  - F022—2 Inch Oval Disk, Per Doz. 60¢; Per Gr. . . . . 6.00
  - F024—Crystal Plastic Slip-On Ear Clips In Red, Green, White, While They Last, Gr. . . . . 1.00
  - Pearl Lacquer, All Colors, 8 Oz. Bottle, Double Strength, One Coat Finish . . . . . 1.50

J. A. WHYTE & SON  
Manufacturer  
Little River, Miami, Fla.

**Pipes**  
**For Pitchmen**

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

GEORGE BEYER . . . . . now in his third year with jewelry at the H. L. Green store, Dayton, O., was in Cincinnati last week to fix for his entrance into Neisner's there within a few weeks. He'll work the Cincy spot, with Mrs. Beyer holding on to the Dayton ace-in-the-hole. In cutting up a few jackies at the Pipes desk, Beyer recalled the pre-crash days when pitch lads bragged of driving gold-plated Cadillacs, and reported that he darn near made that class recently when he picked himself a Cadillac in Dayton to pull his huge trailer. Beyer says he is leaving the gold-plating for later on, in the meantime putting in all his spare time knocking out his jewelry to corral the loose war dollars.

EARLY CHRISTMAS shoppers are around.

SWEDE SWANSON . . . . . who made his bundle with noodle jewelry a few seasons ago, is in the Ohio territory with his foot-long hot-dog layout, which also has been netting him heavy sugar for quite some time. He is expected in Dayton, O., this week for a visit with his old friend, George Beyer, working the H. L. Green store there.

DICK RICTON . . . . . has decided to continue his trouping with Mattie and not quit the road, after 47 years, as he announced recently. Improved health caused him to change his mind. At present the Rictons are playing schools in and around Manchester, Tenn.

THIS IS the kick-off season for the good winter spots.

KID CARRIGAN . . . . . is with a USO unit playing army camps. "Hate to leave Los Angeles, as rooms are easy to get and eating is cheaper than most war centers, but if you are doing all right stay where you are," he pipes in a card to the desk.

CHIEF GRAY FOX . . . . . infos from Union City, Ind., that he has closed his med show after a top season and is getting his 16mm. pic equipment ready for a circle of halls thru the winter. He recently met Chief Rolling Cloud, off the road for the duration and now doing guard duty at a war plant in Kokomo, Ind.

GOIN' SOUTH this winter or have you blown your dough this summer?

RICHARD F. HILGROVE . . . . . the Kurex man, has received his final army discharge papers and is back in the biz on Court Street, Cincinnati.

JACK (BOTTLES) STOVER . . . . . saw Charlie Andrews with his shooting gallery in Harrisonburg, Va., recently, and reported biz good for him. Pat Malone and Bottles were on a stock sale in Ronceverte, W. Va., recently and came up with good takes.

HARRY A. BERRY . . . . . worked the Southeastern Fair, Atlanta, and is now heading southward thru

Georgia and Alabama with Social Security tags and Lord's Prayer and Roosevelt's picture on a penny. He says business is good and that he'd like to read a pipe on Adolph Reinhardt.

JUST BECAUSE a pitchman has and always will be distinctively individual is no reason for the public to look upon him as being peculiar.

**Events for Two Weeks**

- October 9-14.  
MINN.—S. St. Paul. Livestock Show, 9-12.  
N. Y.—New York. Rodeo, 9-29.  
O.—Columbus. Dog Show, 14-15.  
OKLA.—Muskogee. Rodeo at Fair, Oct. 1-8.  
S. D.—Aberdeen. Gypsy Day, 14.  
Rapid City. M. Day, 14.  
Sioux Falls. Teepee Day, 14.  
Yankton. Pioneer Day, 14.  
VA.—Alexandria. Dog Show, 15.
- October 15-21  
CALIF.—Ontario. Dog Show, 22.  
GA.—Athens. Dairy & Livestock Show. Week Oct. 16.  
MASS.—Boston. Dog Show, 20-21.  
N. Y.—Jamaica. Dog Show, 21-22.  
New York. Rodeo, 15-29.  
N. C.—Wilmington. Legion Gala Week. Oct. 16-21.  
O.—Ripley. Farmers' Festival, 19-21.  
CANADA—Toronto, Ont. Shrine Circus 16-21.

**FAST SELLING JEWELRY**  
FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. **FAST SERVICE!**  
Latest styles of Locketts, Identification Bracelets, Anklets, Signet Rings, Earrings, etc.  
Send \$10.00 or \$20.00 for Samples.  
**MAJESTIC BEAD & NOV. CO.**  
307 Fifth Avenue NEW YORK 16, N. Y.

**CIGARS—5.35**  
15c size, 50 to box, various brands, assorted shapes. 20 boxes (minimum) @ 5.50; 60 boxes @ 5.45; 120 boxes @ 5.40; 240 boxes @ 5.35.

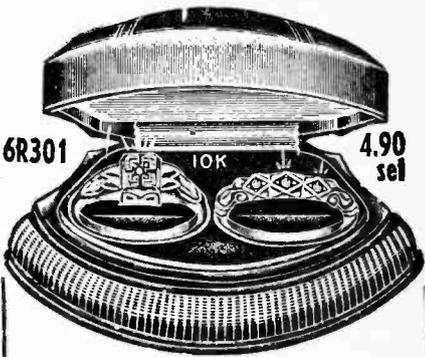
**CANDY BARS**  
5c chocolate covered, 24 to box, 80c. 30 boxes to case minimum order. Send full amount or 50% deposit by M. O., Bank Draft or Certified Check.

**ACE SALES CO.**  
Dept. C Buffalo 3, N. Y.

**ZIRCON SOLID GOLD RINGS** \$4.00 TO \$10 EACH  
Ladies or Gents. . . . . 4

**ZIRCON GOLD EARRINGS** \$8 TO \$12 PAIR  
B. LOWE, BOX 311, ST. LOUIS 1, MO.

**P-A-P-E-R M-E-N**  
I HAVE SHEETS FOR ALL STATES. All Well Known. Good War Maps. Write or Wire ED HUFF & SON  
5411 Gurley St. Dallas 10, Texas



**DIAMOND RING SETS**  
In Beautiful Plastic Boxes  
10K Gold Mountings  
6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . Set \$4.90  
6R305—3 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . Set 6.40  
6R302—3 Diamond Engagement Ring and 5 Diamond Wedding Ring . . . Set 3.65  
WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.  
**BIELER-LEVINE**  
37 South Wabash CHICAGO 8

**Coming After Victory**  
A New and Better Line of **OAK-HYTEX BALLOONS**  
**The OAK RUBBER Co.**  
RAVENNA, OHIO

**PIN-UP GIRLS**  
Novelty Stores—Gift Shops—Hustlers  
We have attractively packaged sets that are real sellers and good values.  
Set #1 has 12 Pictures, 7x9 Inches  
Set #2 has 9 Pictures, 5x7 Inches  
Set #3 has 5 Pictures, 4x5 Inches  
Lithographed in 9 colors on good paper stock. Best work of most prominent artists, nothing sordid or offensive, priced right for profit.  
Also a new line of ten-cent packaged Novelty Items suitable for Joke and Trick Stores. Clever, comical laugh-makers that sell fast. Consisting of Joke Business Cards, Tickets, Quiz Paks, Puzzles, Placards, War Jokes, Ration Card Jokes, Diplomas, Licenses and others. Two-pound Sample Pack of over fifty items and THREE complete sets of PIN-UPS with wholesale price lists of entire line, \$2.00.  
Please State Your Business.  
**KANT NOVELTY COMPANY**  
328 Third Ave., Dept. B2, Pittsburgh 22, Pa.

**HARD TO GET NECESSITIES**  
—ALSO—  
MILITARY PATRIOTIC ITEMS  
Priced below competition in 192-page Wholesale Catalog, FREE. Write Today! 28 Years of Values!  
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WORLD'S Lowest Priced WHOLESALE

**JEWELRY ENGRAVERS**  
We have a few of the famous Vibro-Tool for engraving on jewelry, wood, hardest metals, glass, etc. Delivered PREPAID on receipt of P. O. M. O. for \$10.00. Includes 20 needles and one special needle for use on jewelry, wood, etc. Diamond Point Needle for long wear and use on even hardest metals, glass, etc., \$8.50 extra.  
Order now our famous Professional Model No. 3 Electric Engraving Pencil, 3 foot safety cord, with six rolls SUPERIOR GOLD FOLI, 1 1/2" by 400", \$7.25 delivered PREPAID on receipt of P. O. M. O. Extra rolls gold, silver and waterproof colors, white, black, blue, red, green, orange, brown, yellow—6 rolls, \$2.50. 12 rolls, \$4.80. Our pencil is used by nearly all the 5 & 10's, pitchmen, libraries, industries. Engraves fine, small lettering or medium or big, wide lettering just "with a twist of the wrist." R. E. STAFFORD, 2434 N. Meridian St., Indianapolis 8, Ind.

**SPECIALS**  
PILLOW TOPS Asst. Camps \$36.00 GR. Fine Quality  
50 LIGNE COMIC BUTTONS . . . . . \$20.00 per 1000  
COMIC HAT BANDS. . . 18.00 per 1000  
LARGE LEIS. . . . . 7.50 per 1000  
PIN-UP PICTURES OF OUR HEROES (MacArthur, etc.; Planes, etc.) 86 kinds . . . . . \$1.00 GROSS  
Terms: 25% with Deposit, Balance C.O.D.  
**SCHREIBER MOSE CO.**  
919 BROADWAY, KANSAS CITY 6, MO.

**FULL SKINNED TUXEDO STYLED COAT**  
Sizes 12 to 20  
SPECIAL \$27.50  
Buy Direct From Mfr.  
The largest assortments of outstanding Fur Creations in our history available NOW! Immediate Delivery. All types at reasonable prices. Satisfaction Guaranteed! Write for Free Catalogue.  
**YOUNG & YOUNG, 208 W. 27th St., N. Y. 1, N. Y.**

**New Ring Sensation!**  
Genuine Silver "Tu Y Yo" (YOU AND I) RINGS  
Fit any average adult finger. Can also be worn as an earring. Sell fast at \$1.50 to \$1.98 ea. Your price \$5.98 doz. \$1.00 with order, balance C. O. D. Sample \$1.00—money refunded if sample is returned, or credited towards first dozen order.  
**MEXICO-BORDER IMPORTERS, Dept. 1 301 San Agustin Ave. Laredo, Texas**

**MEDICINE MEN**  
Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)  
**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists  
137 E. Spring St. Columbus, Ohio  
BUY WAR BONDS FOR VICTORY

25% REDUCTION ★ **GLOWS LIKE A STAR** ★ WATCH FOR A NEW SURPRISE  
**Luminous Flowers and Figures**  
Assorted 7-Flower Number, in 2 Colors. Also 3 Religious Figures and One Novelty Figure. This Sample Lot of 11 Numbers Sent You Postpaid for \$3.00.  
We are offering you this collection in this manner so as to acquaint you as well as our old customers about the quality and the low price of our goods.  
**STAR-GLOW MANUFACTURING CO., 1183 SIXTH AVENUE, NEW YORK 19, N. Y.**  
GOOD ADVICE—BUY DIRECT FROM THE MANUFACTURER

**DEWEY and ROOSEVELT PENNANTS. 12x30 in. \$11.00--100**  
**DEWEY BUTTONS with Ivory Elephant and Ribbons. \$12.50--100**  
**TIN HORNS. 12-Inch. \$18.00 Gross.**  
**ACT QUICK—GOING FAST**  
50% Deposit With Order, Balance C. O. D.  
**SAM HARRIS, 301 SOUTH CAMAC ST., PHILADELPHIA, PA.**

# Rodeo Turns Main Stem Into Boots and Saddle Sector as Hands Ride for 100G Plus

1943 Repeating Itself But More Shows Skedded

(Continued from page 3)

prize money. Purses total \$96,305, other dough coming from the entry fees. These range from the 15 bucks the bareback bronk riders plank down, to 150 men that must be put on the line to get a chance at the \$17,520 purse in the wild calf roping meleé.

The opening night dough fighters suffered from Garden fright, and despite the fact that 20 seconds in the calf roping contest (event No. 5 on the sked) is supposed to be tops in order to get in the money, only one man even hit the 20's, Clyde Burke, '42 champ, tying his calf in 25 seconds even. Four of the men were washed out for the main purse in this event, three clocked in the 30's and two in the 40's. This event was typical of the opening night contests, for there wasn't a top time tabbed in the entire seven competition numbers on the program.

### Card Too Long

Program continues to run too long. It should be cut to an 11 p.m. break. Result of long program is that the wild horse race which concludes the card is seen by about half the paying customers, and on the preem night Abe Lefton didn't even make an attempt to announce the winners. In fact, the last two events were winnerless as far as the announcements were concerned.

Forgetting the competitions seven other items were programed, all of which were also part of the 1943 Garden presentation. These ranged from the grand entry, thru the horseback quadrille, the two Roy Rogers singing bits, the Ken Boen old gray mare comedy horse routine, to the cowboy clowns who acted as matadors and supposedly attracted the attention of the wild Brahma bulls away from the cowboys who were riding them.

All the entertainment bits were in the same framework that they were in '43, the clowns did nothing new, the old gray mare goosed Ken just as often, and the trick riding revealed nothing that hadn't been done before. It was all very much the twice-told rodeo. The paying guests loved it.

### Improved Rogers

Credit Roy Rogers for improving 100 per cent over his last year's performance which was a solid improvement over what he did the first year he took over from Gene Autry. Flight Officer Autry was in the opening night audience and really seemed to mean it when he congratulated Rogers for doing a swell job. Special congratulations were offered because Rogers went right on with a number despite the fact that two overloaded gobs decided that it would be fun to dance among the long-horn steers and the "sponsor girls" who were herding the animals. Gene's going to be a million dollar property when he gets out of service—and he sang one number just to prove to the Autry fans that his stay on the fighting fronts, he was billed as just in from Casablanca, hadn't hurt his tonsils. The fact that Rogers didn't suffer from the Autry guessting is ample proof how far the boy has come in the past few seasons.

All thru the show Abe Lefton held the loose ends together. The only thing he muffed was the square dance calling, and he should remember that the fans listen to plenty of barn dances on the air and know what a good caller should sound like. Abe isn't in the top drawer class with the figures.

The entire show does move along with more dispatch than it has in the past, even with the added event, the wild horse race. It couldn't be really a "production" if they didn't drag out the clown stuff and if they were prepared to shift from chute to chute whenever a horse or bull became contrary. The waits for some of the entries ran as high as five minutes. Shift, in the minds of the rodeo family might make it too much of a show, but it certainly would help ease those hard seats at the Garden.

The cowboys' bareback bronk riding contest was won by Louis Brooks, who last year picked up \$3,750 in prize money—not hay for a month's work at the Garden. The two slot was hogtied by Gerald Roberts, and Carl Williams landed in the show position.

Cowboys' saddle bronk riding contest was first-placed by Milt Moe, with Wart Baughman and Steve Heacock, second and third. In the steer wrestling event three men turned in fair times, Ernest Buffington with a 12 1/5 minutes, Claude Morris with a 12 4/5 minutes and Jerry Brown with a 15 2/5 time.

The milking contest, always good for laughs, turned in not too hot times, with top time 42 4/5 minutes for N. A. Pittcock, and 43 1/5 minutes for Weldon Young. Chuck Sheppard was in there with his 45 minutes, which kept him in the money.

The unannounced first night winners of the last two events were Ken Roberts, Slick Ware and Wag Blesing, in the one-two-three order. They took the wild Brahma bull riding contest. In the wild horse race Fritz Becker, Al Garrett and Todd Whatley were the first three and were paid off, as this is a nightly pay-off event.

Like ice skating, the Garden has a top-money product in this annual round-up but they need someone to make with the production magic—to help them sell out every one of the 40 shows.

### Parade Precedes Rodeo

NEW YORK, Oct. 7.—Broadway took on the air of a provincial city's main street on circus day and New York's City Hall Park might well have been the same town's Court House Square when Roy Rogers and all the cowboys and girls from the Madison Square Garden Rodeo paraded down to the City Hall to greet Mayor La Guardia on Wednesday.

The annual rodeo parade has become somewhat of a tradition here, this being the 11th time that the mayor has been at City Hall to extend his greetings and he apparently enjoys the occasion, replacing his familiar 10-gallon black lid with the white sombreros of the Sponsor Girls while posing in their midst for the news cameras.

Ceremonies were very informal, the mayor simply coming out on the City Hall steps to greet the cowboys and girls and then urging the public to patronize the rodeo. While Foy Willing and the Riders of the Purple Sage sang a few selections, Rogers accompanied the mayor to his office and presented him with an ornate belt and buckle.

The parade was really a great show, with the spirited drum majorette, Shirley Skrivan, strutting her stuff in front of James Cimmaron's Cowboy Band, and the long line of gayly garbed cowboys and girls following with their various State banners. The line of march was from

the Garden, at 49th Street and Eighth Avenue, to Fifth Avenue and down to City Hall with return via Broadway, a distance of around seven miles. Shirley Skrivan and the boys of Cimmaron's band covered the distance on foot, with the band playing almost continually.

The parade and ceremonies at City Hall took about three hours and attracted big crowds.

## PHONE MEN

WANT experienced Program and Ticket Salesmen for Charleston Fire Department. This is a big deal and lots of good ones to follow. Goldsboro, N. C., Police; Raleigh, N. C., Fire Dept.; Roanoke, Va., Shrine. Write or wire

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For Yazoo City and Canton, Miss., Colored Fairs: Photos, Penny Pitch Agents and any Concessions working for Stock. Ride Foremen, wire or come on. Wire **GEO. CAIN, Louisa, Miss., this week.**



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Then Funland Park, Tampa, Fla., Opening November 10.

All Winter's Work.

- WANT—Organized Minstrel Show. We can furnish complete outfit.
- WANT—Fun or Glass House
- WANT—Another Unit of Rides, especially Roll-o-Plane, Octopus, "Juggy", get in touch with me.
- WANT—Eating and Drink Stands, Penny Arcade. All Concessions are open except Bingo and Custard.
- WANT—Chairplane Foreman and Help for all Rides. No tear-downs in Tampa.
- WANT—Office Secretary for this engagement and next summer.

All Address

## LAWRENCE GREATER SHOWS

High Point, N. C., Fair, This Week; Marion, S. C., Next Week.

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ROANOKE RAPIDS, NORTH CAROLINA

LIONS' ANNUAL CELEBRATION—WEEK OCT. 16

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CONCESSIONS: Wire for space now. SHOWS with own transportation and of merit. Can use two more Girls for Girl Show. RIDES: Will book or buy Octopus or Spitfire. Help on all Rides and Semi-Drivers. Join now for the five more red ones to follow. Out till the middle of November. ATTENTION, SOUTHERN SHOWS—Will book Roll-o-Plane, Ride-o and Concessions on good show for this winter. Contact

JACK PERRY, care of Show. RUSS OWENS, General Manager, Dunn, N. C.

## LETTER LIST

(Continued from page 46)

Hottle, Buff  
Householder, Mrs.  
Virginia  
JoAnna, Madam  
Khouré, Costandi  
Knapp, G. W.  
Lee, Jerry  
Malbin, Dorothy  
Miller, Charles J.  
Miller, Harry  
Morgan, Lou R.  
Myrick, Mrs.  
Murphy, J. P.  
Myrick, Miriam &  
Gabe  
O'Brian, Ann  
Owens, Jack  
Pink, William  
PRICE, Lester  
Pippkin, C. C.  
Rambo, Wesley  
Reeves, Leon G.  
RILEY JR., Eddie  
Durham  
Miriam SHUFELT, Fred

SHERWOODS,  
Neal Carl  
SPENCER, Charles E.  
Stephenson, Ralph  
Stern, Elton  
Washburn, Nelson J.

Weaver, E. W.  
Webb, Harry D.  
Williams, Orvil  
Winrod, Everett  
Yehle, Frank X.  
Williams, Mrs. P.  
Williams, Walter  
Zimmerman, Tiny  
Zeltman, Edward

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nite Show  
Conestrelli, Tosca  
Conley, Marie  
Demetry, Peter  
Evans, Virginia  
Gayler, Irene H.  
GILCHRIST, Charlotte  
GREEN, Eddie  
James  
Hope, Jack  
Nelson, The Great  
Narz, Mrs. M.  
Vest, Graham L.

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Glass Cooking Utensils—Picture Frames—Mirrors—Liquor Sets—Knife Sets—Dresser Sets—Towel Sets (Boxed)—Tourist Sets, Etc. **COMPLETE LINE OF PREMIUM MDSE.**

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Dish Pan	\$7.00	24	Vac Coffee Maker	\$16.50	12
4 Qt. Covered Pot	6.65	24	Tea Pot	11.00	12
6 Qt. Covered Pot	8.30	12	Drip Coffee Maker	11.00	12
6 Cup Perc.	8.40	12	Tea Kettle	10.20	6
2 Qt. Rice Boilers	8.50	12	Sauce Pan	12.25	12
12 Qt. Water Pail	7.40	12	Silex Coffee Maker	24.00	6
Dish Pan	8.50	12	10 Pc. Gift Set	10.80	6

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**FREAKS—WANTED—FREAKS**

Show opens at 933 Liberty Ave., Pittsburgh, Pa., Saturday, Oct. 21. Permanent Location. Steam-Heated Building.

Can place Novelty, Musical and Night Club Acts; Pin Cushion, Fat Man, Midgets, Magic or any useful Museum Help and Pitch Acts. Joe Lewis, Joe and Rosita Frenando, Fred and all others with me before, come at once to Cold Water, Michigan. Can place sober and reliable Talkers. One hour on and one hour off. Wire or be in Pittsburgh October 21. Earl and Doris Myers, come in at once. All replies:

**CHARLES H. HODGES**  
BOX 235, COLDWATER, MICHIGAN

**THE EXPOSITION AT HOME SHOW**

Can Place for Balance of Long Season

Ride Help in all departments, semi drivers preferred; Freaks for Side Show, Girls for Miss America, Musicians for fastest Colored Minstrel on road. Will pay cash for 7-Car Tilt. Will pay top salary for capable, experienced secretary. Concessions, come on. No exclusives except Custard, Bingo, Ball Games, Popcorn and Apples. Show now booked until Christmas. Want at once—Talker for Girl and Minstrel Shows. All answer:

**ROX GATTO, Mgr., Dillon Co. Fair, Dillon, S. C., October 9 to 14; Orangeburg, S. C., Colored Fair, October 16 to 21; Charleston, S. C., October 23 to 28; Savannah, Ga., 4th Fair, October 30 to November 4.**

**LEW HENRY & GEORGE CLYDE SMITH SHOWS**

WANT FOR SUFFOLK, VA., COLORED FAIR, OCTOBER 17-20

Grab, Cigarette Shooting Gallery, Penny Pitch, Ball Games. All Concessions open except Pan Games and Bingo. Any money-getting Show that doesn't conflict with what we have. Address all communications to **LEW HENRY** or **GEO. C. SMITH**, Littleton, N. C., Fair, this week, or Suffolk, Va., next.

**FOR SALE GREAT SUTTON SHOWS FOR SALE**

BEST EQUIPPED AND IN THE BEST SHAPE OF ANY SHOW IN THIS COUNTRY. 40 Ft. Spillman 3-Abreast Merry-Go-Round, in A-1 condition; No. 12 Eli Ferris Wheel, in A-1 shape; Smith and Smith Chair-o-Plane; 7-Tub Tilt-a-Whirl; 4 well-framed Shows, all canvas new since July 4th; 10 Semi Trucks, all Trailers 24 and 26 ft., 1 Transformer Truck with 2 100 Transformers and Switches, 3500 ft. Cable, 1 Winch Truck, 1 swell Office.

**WILL SELL COMPLETE OR ANY PART**  
**OSCEOLA, ARK., October 9-14; BLYTHEVILLE, 16-21.**

**WANT**

Legitimate Concessions of all kinds, also Concession Agents, Shows with own equipment. Place any Rides not conflicting with Merry-Go-Round, Ferris Wheels, Chairplane.

Fair, Lake City, Ark., this week; Fair, Oak Grove, La., to follow, with 6 more Louisiana Fairs to follow; then New Orleans all winter. Route to interested parties. Want A-1 mechanic. Address

**JOE KARR** As Per Route

**Jos. J. Kirkwood Shows**

America's Best Advertised Midway

Winston-Salem, N. C., All-Colored Fair, October 16-21

Wanted — SHOWS. Want Minstrel Show and Colored Girl Show for the South's best colored fair. Will book any Novelty Show. CONCESSIONS: No exclusive except Bingo. Concessions, come on; will place everybody. Sailor West wants acts for Side Show. Useful carnival people, can always place you. Show booked until Thanksgiving. All address:

**RALPH DECKER, Mgr., Williamston, N. C., this week.**

**50,000 Attend Packs Show at Nashville**

NASHVILLE, Oct. 7.—Over 50,000 paid admissions were chalked up at the Tom Packs Circus here week of September 25, showing under the auspices of Al Menah Shrine Temple, according to Jack Norman, potentate. The Wednesday performance was called off due to rain.

The program follows: *The National Anthem*; Grand Entry; Tom and Betty Waters, and Connors Duo, wire walkers; Klown Kapers; the Hoagland Jumpers; Sensational Royals; Lady Barbara's and Happy Harrison's animal acts; Two Auroras, on spiral globes; Clownland, featuring Bill Bentlage, cannon act; Hoagland's, Lady Barbara's and Harrison's mule acts; Captain Blake, high diving; Dick Clemens and his lions; a Salute to Our Armed Forces; Clara Hoagland's high school horses; the Nortons; clown ball game; Connors Duo; the Waters and the Longs; Flying Valentinos; clown wedding; Selden, the Stratosphere Man; *God Bless America*, and pyrotechnics.

Ernie Young was arena director; Dave Malcolm, announcer, and Frank Cervone, band director. In clown alley were Mr. and Mrs. Bill Bentlage, Bozo Harrell, Happy Kellums, Rube Curtis, George LaSalle, Frankie Lime, Van Wells, Charles DeMelo, Bill Switzer, Roy Hill and Simon D. J. Collins. Bentlage was producing clown.

**Carnival Routes**

(Routes are for current week when no dates are given. In some instances possible mailing points are listed.)

- A.M.P.: South Hill, Va.; Durham, N. C., 16-21.
- Alamo: Weatherford, Tex.
- Allen & Nickerson: Haleyville, Ala.; (Street Fair) Fayette 16-21.
- American Beauty; Portageville, Mo.
- Ark.-La. States: Stamps, Ark.; (Fair) Hope 16-21.
- B. & H.: Cottageville, S. C.
- Baysinger, Al: Poplar Bluff, Mo.
- Berryhill United: Monroeville, Ala.
- Bistany Greater: Belle Glade, Fla., 9-21.
- Blue Ribbon: Ocala, Fla.; Starke 16-21.
- Blue Bonnet: Somerville, Tex.
- Bright Lights Expo.: Marshall, Va.
- Buckeye State: Newport, Ark.
- Capell Bros.: Bristow, Okla.
- Cavalcade of Am.: Tulsa, Okla.
- Central Am. Co.: Jackson, N. C.; (Fair) Robertson 16-21.
- Cetlin & Wilson: (Fair) Durham, N. C.; (Fair) Wilson 16-21.
- Coastal Plain: (Fair) Raeford, N. C.
- Colley, J. J.: Ada, Okla.; McAlester 16-21.
- Crafts 20 Big: Dinuba, Calif.
- Craig, Harry: Brownwood, Tex.; Coleman 16-21.
- Crescent Am. Co.: (Fair) Union, S. C.; (Fair) Bishopville 16-21.
- Denton, Johnny J.: Marion, Ala.
- Dickson United: Temple, Okla.
- Dixie Belle: Cloverport, Ky.; season closes.
- Dodson's World's Fair: (Fair) Beaumont, Tex., 12-22.
- Dyer's Greater: Steele, Mo.; Tiptonville, Tenn., 16-21.
- Elite Expo.: Independence, Kan.
- Endy Bros. & Prell: Savannah, Ga., 11-21.
- Expo. at Home: (Fair) Dillon, S. C.; (Fair) Orangeburg 16-21.
- Fay's Silver Derby: Waverly, Tenn.
- Fleming, Mad Cody: (Fair) Titton, Ga.; (Fair) Moultrie 16-21.
- Gentsch & Sparks: Shelby, Miss.; Natchez 16-21.
- Gold Medal: (Fair) Winona, Miss.; (Fair) Kosciusko 16-21.
- Gooding Greater: (Fair) Lancaster, O.; (Fair) Circleville 18-21.
- Grady, Kellie: Red Bay, Ala.
- Great Sutton: Osceola, Ark.; Blytheville 16-21.
- Greater United: Navasoto, Tex.
- Groff United: Tascadero, Calif., 10-15.
- Groves Greater: Eunice, La.; Church Point 16-29.
- Hedrick's Gayway & A. B. & B.: Roxboro, N. C.
- Hennies Bros.: (Fair) Columbus, Ga.
- Henry, Lew, Rides: (Fair) Littleton, N. C.
- Henson, J. L.: Jonestown, Miss.
- Heth, L. J.: Fort Payne, Ala.
- Holmes County Attrs.: Louise, Miss.
- Johnston, Lloyd G.: Wyatt, Mo.; Catron 16-21.
- Jones Greater: (Fair) Milledgeville, Ga.; (Fair) Lyons 16-21.
- Jones, Johnny J., Expo.: Tuscaloosa, Ala.
- Kaus, W. C.: Dunn, N. C.; Roanoke Rapids 16-21.
- Keystone Expo.: St. George, S. C., 9-21.
- Kirkwood, Jos. J.: Williamston, N. C.; Winston-Salem 16-21.
- Lake City: Holland, Mo.
- Lamb, L. B.: Clayton, Ala.
- Lawrence Greater: (Fair) High Point, N. C.; Marion, S. C., 16-21.
- Lone Star: Kennett, Mo.
- McKee, John: Libbourn, Md.
- Magic Empire: Magnolia, Ark.
- Marion Greater: (Fair) Kingstree, S. C.; (Fair) Newberry 16-21.
- Marks: (Fair) Rock Hill, S. C.; Wilmington, N. C., 16-21.
- Midway of Mirth: Lake City, Ark.
- Monarch Midway: Arcadia, Fla.
- Moore's Modern: Hoxie, Ark.; (Fair) Searcy 16-21.

- Mound City: (Fair) Prescott, Ark.; (Fair) Hope 16-21.
- Ozark: Paris, Ark.; Poteau, Okla., 16-21.
- Peppers All-State: Prattville, Ala.
- Pike Am.: Caraway, Ark.
- Playland: (Fair) Manchester, Ga.; (Fair) Americus 16-21.
- Priddy: Port Lavaca, Tex.
- R. & S. Am.: Holly Ridge, N. C.; (Legion Thrill Circus) Wilmington 16-21.
- Regal Expo.: (Fair) Sandersville, Ga.; (Fair) Eastman 16-21.
- Reynolds & Wells: (Fair) Muskogee, Okla.
- Rogers & Powell: Vicksburg, Miss.; Yazoo City 16-21.
- Royal Am. Co.: (Fair) Waynesboro, Ga.; Claxton 16-21.
- Royal American: (Fair) Jackson, Miss.; (Fair) Shreveport, La., 20-30.
- Royal Expo.: (Legion Fair) Nashville, Ga.; (Legion Fair) Fitzgerald 16-21.
- Shesley Midway: Pascagoula, Miss.; Gulfport 16-21.
- Siebrand: Tucson, Ariz., 11-20.
- Smith, George Clyde: (Fair) Littleton, N. C.; (Fair) Suffolk, Va., 16-21.
- Snapp Greater: Pine Bluff, Ark.
- Southern Valley: St. Joseph, La.
- Sparks, J. F.: (Fair) Panama City, Fla.; (Fair) Marlanna 16-21.
- Srader, M. A.: (Fair) Newton, Kan.; (Plain-view addition) Wichita 16-21.
- Star Am. Co.: Augusta, Ark.; (Fair) Hamburg 16-21.
- Stebler Greater: Norway, S. C.
- Strates, James E.: (Fair) Spartanburg, S. C.; (Fair) Greenville 16-21.
- Sunflower State: Elk City, Okla.
- Tassell, Barney: Keysville, Va.; Clarksville 16-21.
- Texas: San Benito, Tex.; La Feria 16-28.
- Tidwell, T. J.: (Fair) Dahart, Tex.
- Tom's Am. Co.: Edison, Ga.; Arlington 16-21.
- Tower Am. Co.: Clinton, S. C.; Johnston 16-21.
- Turner Bros.: Paragould, Ark.; Truman 16-21.
- Virginia Greater: Chesterfield, S. C.
- Wade, W. G.: Bryan, O.
- Wallace Bros.: Jackson, Miss., 16-21.
- Ward, John R.: Mobile, Ala.
- Weer, J. C.: South Boston, Va.; (Fair) Greenville, S. C., 16-21.
- West Coast Victory: Vallejo, Calif., 9-15; Mill Valley 16-22.
- Williams Southern: Hickory, N. C.; Concord 16-21.
- Wonder City: (Fair) Lake Village, Ark.; Hermitage 16-21.
- World of Mirth: Winston-Salem, N. C.
- Zachini: (Fair) York, S. C.; (Fair) Greenville 16-21.

**Circus Routes**

- Arthur Bros.: Carlsbad, N. M., 10; Artesia 11; Roswell 12; Tulare 13; Alamogordo 14.
- Anderson, Bud E.: Monticello, Ark., 12.
- Bailey Bros.: Huntsville, Ala., 11; Guntersville 12; Gadsden 13; Anniston 14.
- Beatty, Clyde-Russell Bros.: Lawton, Okla., 10-11; Duncan 12; Nacona, Tex., 13; Gainesville 14; Denison 15; Paris 16; Greenville 17; McKinney 18; Dallas 19-21.
- Bradley & Benson: Sparta, Ga., 10; Warrenton 11; Union Point 12; Greensboro 13; Washington 14; Thompson 15; Louisville 16; Swainsboro 17.
- Cole Bros.: Vernon, Tex., 10; Wichita Falls 11-12; Corsicana 13; Tyler 14; Waco 16; Temple 17; Taylor 18; Austin 19; San Marcos 20; San Antonio 21-22.
- Hamid-Morton: (Maple Leaf Garden) Toronto, Ont., Can., 16-21.
- Jacobs, Terrell M.: Unit: (Tom Pack's Circus) St. Louis, Mo., 13-22.
- Kelly, Al G.-Miller Bros.: Benton, Ill., 10; Herrin 11; Carbondale 12; Murphysboro 13; Anna 14.
- Main, Walter L.: Laurel, Miss., 16-21.
- Polack Bros.: Ft. Worth, Tex., 12-21.
- Sun Bros.: Spartanburg, S. C., 9-14.

**Misc. Routes**

- Amazo: Panama City, Fla., 12-13; playing schools.
- Argentine Duo (Rox) Cleveland 9-14.
- Basile's, Joe, Band (Fair) Charlotte, N. C., 9-14; (Shrine Circus) Toronto 16-21.
- Birch: Harlem, Mont., 11; Havre 12; Shelby 13.
- Campbell, Loring: Neosho, Mo., 11; Oswego, Kan., 12; Pomona 13; Colony 14; Topeka 16-17; Atchison 18; Bethel 19; Kansas City, Mo., 20.
- Couden, Doug & Lola: School Assemblies, Phoenix, Ariz.
- Fayssoux: Austin, Tex., 11-12; San Antonio 13-14.
- Fred's Kiddie Circus: Sistersville, W. Va., 13-14; Parkersburg 15.
- Geddis, George & Bessie (Circus) Charlotte, N. C., 9-14.
- Hagaar, Doc, Oddities: Hayti, Mo., 12-14; Paragould, Ark., 17-23.
- Long, Leon: Durham, N. C., 9-11; Raleigh 12-14.
- Montague, Duke: Salt Lake City, Utah, 9-18.
- Ricton's Dogs: Murfreesboro, Tenn., 9-14.
- Sadler, Harley, Show: Midland, Tex., 9-14.
- Slout, L. Verne, Tent Show: Dexter, Mo., 9-14; Senath 16-21.
- Virgil: Herndon, Ore., 11; Kennewick, Wash., 12; Hanford 13; Richland 14; Prosser 16; Grandview 17; Sunnyside 18; Ellensburg 20.

**PEANUTS**

RAW JUMBOS IN THE SHELL @ \$18.00 PER 100 LBS. ROASTED, \$21.00 PER 100 LBS. Packed in 90-Pound Containers. Prices F. O. B. St. Louis. On new accounts, payment with order. We do not have any other kind of Peanuts, nor do we have Popcorn.

**PRUNTY SEED & GRAIN CO.**  
620 North 2nd St. ST. LOUIS 2, MO.  
"In Our 70th Year"

## Outdoor Notes

By Virginia Kline

**SALEM, Ore.**—Lloyd Vogel, owner-manager of Natorium Park, Spokane, Wash., and John Bennett, Lee Eyerly's uncle, who visited in Salem recently, stopped off at Jantzen Beach Park, Portland, and cut up some park touches with Manager Paul H. Huedepohl, who was getting ready for an eastern trip but, as usual, could take a day off to visit with friends. After a short stay in Salem Mr. Bennett returned to his home in Grants Pass, Ore., and Mr. Vogel returned to Spokane.

Fresh sweetness of the Eastern ocean was brought here in the West in a huge box of salt water taffy sent by Mrs. Frank D. Shean from Casino Park, Virginia Beach, Va. I always thought that I was pretty good at giving out the taffy, but Frances sort of put me to shame. Address on the box was rather intriguing as it read: "From 14th Avenue and Atlantic Ocean." Sounds so big and general.

Kansas City Auxiliary party given by Mora Bagby in Los Angeles was a generous gesture and one that should promote closer feeling between the two auxiliaries. The party netted a good sum, which was sent to the Kansas City Club thru President Clara Zeiger. Mora is a transplanted native daughter in California from Missouri and holds a soft spot in her heart for her former home.

Fall membership drive of the Chicago Auxiliary, with Edith Streibich as chairman, appears to be progressing, as could have been expected. I am so far away that I hardly hoped to add a name this year, but was pleased and happy to send in that of Martha Hrubetz from Salem. Her husband is Frank Hrubetz, buldler of the Spitfire ride.

## MIAMI COVER POLICY

(Continued from page 23)

that the new season will get under way a full month ahead of schedule, namely about November 15. The reason for this, said Davis, is that 70 per cent of the hotels in the area have been turned back by the army and navy, thus releasing a large amount of living space and that this will bring a huge crowd of visitors who have no other place to go in the winter time.

### Capacity Taxed

Davis added that nitery seating capacity will be taxed to the limit and that the Miami-Miami Beach area could stand twice its present number of 14 or 15 clubs.

In this connection information developed here this week that the old Terrace Restaurant, one of the biggest niteries down there, will reopen about November 1. Spot is owned by Buddy Allen and was to have been taken over by Dave Wolper, former operator of the Hurricane here, but the deal fell thru. Allen will redecorate and rename the place and rush it thru for an early re-lighting.

Trade-talk also has it that Abe and Irving Moss, who recently bought out the Clover Club, are trying to move into the Club Ball, too. Along the same line, "Chuck" Jacobson, who runs the Rio Cabana in Chicago, is also reported angling for a hunk of at least two Florida spots. Lou Walters last week sold his half of the Miami Latin Quarter to his partner, E. M. Loew.

### Talent Cost Up

Altho the cost of obtaining talent will admittedly be higher than last year, the notion that ops are spilling themselves into greatly increased budgets in generally regarded here as unfounded. Agents are writing a lot of advance business, which is to be expected, but the owners who are buying from them are offering premium prices for top attractions only, say the fee-splitters. There's still plenty of commerce in the \$500-\$800 class of act, and even below. Top attractions, of course, are something special and command extra price margins nowadays in any part of the country.

A factor that may put a damper on nitery biz in Florida is a recent ruling by the OPA office in Jacksonville which clamped a 25-cent ceiling on bottled beer. The edict covers the whole State and is sticking to it despite the fact that a similar ukase by the Cleveland OPA office was recently withdrawn. The operators in Florida are howling, and if the ruling is not quashed the smaller places, in general, may find their businesses impaired.

## Blowhards Hurt Entire Profession

(Continued from page 23)

75 theaters insist that this loose talk about how much dough acts are getting will eventually kick back. From time to time, says a talent grabber, for a key stemmer, he has to pay thru the nose for a key act. But he won't do it unless he is actually forced into it. Once an act gets the hypoed figure it steps into a new class and from then on not only he but every booker has to pay the new scale.

But the bookers say they won't always be in a corner where they are forced to pay thru the nose. So, when the act is re-submitted it may find no interest.

Agents are sometimes the cause of the false dough stories. Every 10 per center wants it noised around that his acts are the best. And what way can he publicize it except by telling about the "big deals" he's closing.

### Talent Buyers Gullible

Actors, say talent buyers, are the most gullible people in the world. When they get around a herring at Lindy's or meet backstage, the talk of salary invariably comes up. One guy ups his figure a couple of ciphers and even if the other guys don't believe it they still feel that maybe it's kosher. The next move is to tell his agent if he can't get him the kind of dough the other guy is getting he'd better talk release. AGVA admits that the majority of grievance cases that come before it are just that. Acts feel that their reps aren't doing the job they contracted for and want to switch.

In the old days when acts were plentiful some performers wouldn't work under a certain figure. However, they were satisfied by the old two-contract arrangement. The first contract was one for the real price. The other one for the price they'd like to get. It was the latter they flashed. Today, say talent buyers, there are no such thing as two contracts. One paper is made and that one sticks.

### Lack of Proof No Hurdle

But the absence of proof doesn't stop the boys from talking it up. If they can't do their own yodeling they hire flacks. Press agents placed in a spot where they have to deliver or else, think up the gimmick of big dough. Actors like this big money talk because they figure it might land them a radio or a flicker deal. And at worst it can't hurt for even a vaude booker to come across.

Stem talent grabbers claim they never compare prices with each other. They are in competition and to tell the competition your business isn't good business. Acts out for more dough feel they can depend on this practice and play bookers against one another. Occasionally, if the booker has to have the act, he pays.

Actually there is little hush-hush between the flesh buyers. A phone call will get him all the information he wants. So if the act does get his price, he may later discover that the fast one he pulled was not on the buyer, but on himself.

## PACT-BUSTING SUIT

(Continued from page 23)

ever, the New York City Department of Licenses states that he possesses a license to operate as an employment agent.

### Maybe Moss Comes In

Olman declared that if Nazarro presses his legal action to collect \$800 for personal management services that he, Olman, will bring in License Commissioner Paul Moss. Mr. Moss, as reported in *The Billboard* some weeks ago, contends that no more than the legally-stipulated employment agency fee may be paid by an actor for work procured by an agent unless said agent has rendered special services.

Miss Bailey's case is complicated by the fact that Nazarro has asked merely for an accounting of moneys for which she was previously billed. If the court sustains his claim the decision will involve merely a matter of payment of a sum which has been asked for.

However, if Olman subsequently sues to set aside the Bailey contract, the resulting decision is pretty sure to have important implications for the whole personal management contract structure.

For the present, AGVA is not taking any part in the pending action, but Olman has been in consultation with Mortimer S. Rosenthal, associate counsel of AGVA, and is slated for another conference next week.

## PURGE NOT BLOODY

(Continued from page 23)

will not have to submit to finger printing, as widely believed. A two-year-old statute on the city books makes it mandatory for night-club employees to ink their digits for the record. Enforcement of the law was temporarily suspended last year while the local waiters' union made a court test which finally went to the Appellate Division before the union dropped the matter. There are now about 30,000 club employees who are finger-printed, said the copper.

### Cops Investigating

The cops are now proceeding with their investigations of the clubs and bars, according to the department official. So far, to his knowledge, there have been no cases turned up which will develop into an affair like the Copacabana. Investigations are routine as before, he declared.

The only difference is that now the mayor's office will have to give its okay to a club license, in addition to a seal from various other city departments. The mayor's office will do its own checking thru its Department of Investigation, according to Noah L. Braunstein, attorney for the Cafe Owners' Guild of New York.

The Department of Investigation would neither confirm nor deny that it is working with Federal income tax officials in checking the backgrounds of night clubs. Under the income tax law the owners of niteries must be listed in tax returns, which provides a convenient way of finding out who owns what.

The Alcohol Beverage Control Board also reported yesterday that it has received no complaints from the police department on club violations of the liquor laws. An ABC spokesman said that the board carries on its own investigations periodically and at present has no charge against any local club.

## Moss Buys Versailles Show

**NEW YORK, Oct. 7.**—Irving Moss, owner of Miami's Clover Club, in town on a buying trip, has made a deal for the Versailles show and a Boots McKenna line. Spot is due open Oct. 11.

## VAUDE ROUTES

(Continued from page 28)

Imaginatons (Chicago) Chi, t.

Jansleys, The (State) NYC, t.  
Jenkins, Ann (Royal) Baltimore, t.  
Jerome, Betty (Bali) Brooklyn, nc.  
Jules & Webb (Bellerieve) Kansas City, h.  
Juvelys, The (Palmer House) Chi, h.

Kaaihue, Johnny (Park Plaza) St. Louis, h.  
Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.  
Kay & Karol (Fair) Winston-Salem, N. C., 10-15.

Kaye, Georle (Carman) Phila, t.  
Kaye, Lionel (Diamond Horseshoe) NYC, nc.  
Keene, Linda (Kelly's Stable) NYC, nc.  
King, Karen (Caravan) NYC, nc.  
Kinsman, Guy (Stevens) Chi, h.  
KirK, Lynn (Oetjen's) Brooklyn, nc.  
Klassen, Bern (Carman) Phila, t.  
Knapp, Marjorie (Glenn Rendezvous) Newport, Ky., nc.  
Kramer's, Henry, Midgits (Palomar) Seattle, t.

LaBato, Paddy (Olmsted) Cleveland, h.  
Lane, Lovey (Caravan) NYC, nc.  
Lathrop & Lee (Palace) Cleveland, t.  
LaVola, Don, & Carlotta (Utah Canteen) Salt Lake City.

Leary, Ted (Majestic) Paterson, N. J., t.  
LeMolind & Estelle: Indianapolis 7-14.  
Lendi, Stephanie (Marie Crisis) NYC, nc.  
Leolita (Bismarck) Chi, h.  
Leonard, Ross (Pastor's) NYC, nc.  
Le Roy, Hal (RKO-Boston) Boston, t.  
Lester, Buddy (Chez Patee) Chi, nc.  
Lester, Jerry (Rio Cabana) Chi, nc.  
Lester & Irmajean (Clover) Ft. Worth 9-14.  
Levolo, Pat & Willa (Fair) Spartanburg, S. C., 9-14.

Lewis, Happy (Pastor's Uptown) NYC, nc.  
Lopez, Chana (Club Ball) Brooklyn, nc.  
Louis & Cherle (State) Baltimore 9-11, t.  
(Majestic) Paterson, N. J., 12-15, t.  
Lucas, Nick (Stork) Council Bluffs, Ia., 9-21, nc.  
Lynn, Herby (Casino) Chi, nc.  
Lyons, Jack (Club Ball) Brooklyn, nc.  
Lyons & Lynn (Majestic) Paterson, N. J., t.  
Lyons, Mickey (Rainbow Inn) NYC, nc.

McGraw, Virginia (Greenwich Village Inn) NYC, nc.  
Mack & Desmond (Paramount) NYC, t.  
Mack, Johnny (Palmer House) Chi, h.  
Makula, Juan (Dempsey's) NYC, re.  
Marsh, Lew (Tropic Isle) Brooklyn, nc.  
Martell, Anita (Chez Patee) Chi, nc.  
Masalle, Sally (Club Jinx) NYC, nc.

Mason, Lee (Lookout House) Covington, Ky., nc.  
Masters, Johnny (Park Plaza) St. Louis, h.  
Maurita (Pastor's Uptown) NYC, nc.  
Maxine & Bobby (Regal) Chi, t.  
Meade, Gloria (Crawford House) Boston, nc.  
Meller, Joan (Cinderella) NYC, nc.  
Miller, Susan (Chez Patee) Chi, nc.  
Moore, George (Glenn Rendezvous) Newport, Ky., nc.  
Moore, Betty Jane (Iceland) NYC, nc.  
Moore, Muriel (Club Maxim) Bronx, N. Y., nc.  
Morrison, Russ (Bismarck) Chi, h.  
Munro & Adams (Bali) Miami, nc.

Nadine (Zimmerman's) NYC, re.  
Nana & Bob (Dug Out) Brooklyn, nc.  
Nasor, Al (Red Mill) Bronx, N. Y., nc.  
Nelson, Lew (Tropic Isle) Brooklyn, nc.  
Neva, Vera (Roumanian Village) NYC, nc.  
Nilisen, Al (Bismarck) Chi, h.  
Nilsson, Walter (Center) Norfolk, Va., t.  
Nirnska (Edgewater Beach) Chi, h.  
Nolan, Cissie (McGough's) Brooklyn, nc.  
Nevins, Thelma (Pastor's Uptown) NYC, nc.

Oehman, Rita (Rio Cabana) Chi, nc.  
O'Farrell, Flash (Avenue) Detroit, t.  
O'Malley, Beth (Greenwich Village Inn) NYC, nc.  
Orantos, The (Blinstrub Village) Boston 9-21, nc.  
Overman, Wally (Curley's) Minneapolis 9-12, nc; Detroit 16-21.  
Oxford Boys (RKO-Boston) Boston, t.

Paddock, John (Club Jinx) NYC, nc.  
Palermo, Bill (Paris Qui Chante) NYC, nc.  
Paradise, Peggy (Club Jinx) NYC, nc.  
Parker, Bobby (Village Barn) NYC, nc.  
Parker, Dell (Armando's) NYC, nc.  
Parker, Jean (Oriental) Chi, t.  
Parker, Selma (Flamingo) Brooklyn, nc.  
Patchen, Johnny (Papiannos) Salt Lake City, until Oct. 30, nc.  
People Are Funny (Golden Gate) San Francisco, t.

Ramos, Rosita (Tropic Isle) Brooklyn, nc.  
Rane, Victya (Roumanian Village) NYC, nc.  
Rardin, Joey (Earle) Washington, t.  
Ray, Mildred (Queens Terrace) Long Island, N. Y., nc.  
Raywin, Hal (Earle) Washington, t.  
Richey, Jean (Earl Carroll Theater) Hollywood, re.  
Rigoletto Bros. (Majestic) Paterson, N. J., t.  
Roark, Edith (Tony Pastor's Uptown) NYC, nc.  
Roberts Sisters & White (Center) Norfolk, Va., t.  
Rochelle, Jean (Pastor's Uptown) NYC, nc.  
Rock & Dean (Jacques) Waterbury, Conn., t.  
Rogers, Timmie (Oriental) Chi, t.  
Rosa, Nita (Monte Carlo) NYC, nc.  
Rossiliano, Ludmila (Embassy) Phila, nc.

St. Claire & O'Day (Williams Circus) Charlotte, N. C., 9-14.  
Sailors, Three (Stanley) Pittsburgh, t.  
Satana, Georges (Roumanian Village) NYC, nc.  
Saunders, Henry (Club Ball) Brooklyn, nc.  
Scott, Dick (Burnette Show) New Orleans 5-11.

Semon, Primrose (Swan) Phila, nc.  
Sharon, Nita (Esquire) Norfolk, Va., nc.  
Shaw, Patsy (Club Maxim) Bronx, N. Y., nc.  
Shaw, Ralph (Lotus) Washington 9-21, nc.  
Sherman, Hal (Center) Norfolk, Va., t.  
Snow, Valaida (Faust) Peoria, Ill., 2-14, nc.  
Southern Sisters (Tic Toc) Milwaukee, nc.  
Stapletons, The (Riverside) Milwaukee, t.  
Steele, Eddie (Cerutti's) NYC, nc.  
Step Bros. Four (Royal) Baltimore, t.  
Stohard Irsi (Bismarck) Chi, h.  
Stuart, Stephanie (Caravan) NYC, nc.  
Sumner, Helen (Ivanhoe) Chi, re.  
Sunday, Vicki (Bali) Brooklyn, nc.  
Suns, Three (Piccadilly) NYC, h.  
Sutherland, Elaine (Louise's Monte Carlo) NYC, nc.

Taft-Titians (Dan Metz Casino) Pittsburgh, nc.  
Tapps, Dorothy (Rio Cabana) Chi, nc.  
Tapps, George (Rio Cabana) Chi, nc.  
Taylor, Jack & Sally (Primrose) Newport, Ky., nc.  
Teaman, Eleanor (Lookout House) Covington, Ky., nc.  
Texas Tommy (Beverly Hills) Newport, Ky., nc.  
Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.  
Thomas, Peter (Tropic Isle) Brooklyn, nc.  
Thompson, Johnny (Glass Hat) NYC, h.  
Tranger, Don & Alpha (Weber's Hofbrau) Camden, N. J., 3-15, nc.

Van, Samey (Swing) Brooklyn, nc.  
Venuti, Benay (Center) Norfolk, Va., t.  
Vernon, Wally (Latin Quarter) Chi, nc.

Warren, Annette (Carter) Cleveland, nc.  
Weber, Jane (Club Jinx) NYC, nc.  
Weber, Rex (Glenn Rendezvous) Newport, Ky., nc.  
Weiss, Florence (Roumanian Village) NYC, nc.  
Wells, Three (Capitol) Washington, t.  
Wen Hal Troupe (Carman) Phila, t.  
West, Harold (Three Deuces) NYC, nc.  
West & Lexing (Strand) NYC, t.  
Whirlwinds, Four (Iceland) NYC, nc.  
Whitney, Vera (Pastor's) NYC, nc.  
Williams, Sleepy (Regal) Chi, t.  
Wilson, Garland (Cerutti's) NYC, nc.  
Wilson, Mary Lou (New Yorker) NYC, h.  
Willys, Six (Stanley) Pittsburgh, t.  
Winchell, Paul (Capitol) Washington, t.  
Winston, Jackie (Maxim's) Bronx, N. Y., nc.  
Woods & Bray (Torch) Youngstown, O., nc.  
Woytowa, Olga (Old Roumanian) NYC, nc.  
Wynters & Angeline (Wm. Penn) Pittsburgh, h.

Zimmer, Vicki (Kelly's Stable) NYC, nc.

## Alabama Fair Gives Hennes Bros. Shows Record \$96,501.22

BIRMINGHAM, Oct. 7.—Winding up a six-day stand at the Alabama State Fair tonight, Hennes Bros. Shows hung up a take of \$96,501.22, despite two days of light rain and showers, Harry W. Hennes, general manager, reports.

Hennes organization moved in from Fair and Dairy Show, Tupelo, Miss., and was set to go Monday night (2) for official opening.

The Alabama fair also shattered all previous gate and grandstand records, according to Dick McIntosh, general manager.

### FOR SALE

All or any part. No. 5 Eli Wheel, Eli motor complete, 1938 model; 36-Ft. Herschell Spillman Merry-Go-Round, Wurlitzer organ, top, motor, sidewalls complete; Smith and Smith Chair-o-Plane, complete; 22-Ft. Freuhauf Semi with '38 model Chev. Tractor, built for wheel seats; 4000 Ft. Ground Cable; Hundred Amp. Switch; two good Tents, 20x30 and 30x40. All replies:

AGENT, P. O. Box 778, Charleston, S. C.  
Phone 23025

### WANT

Stock Stores, especially Fish Pond, Cork Gallery, Photos. Can use 1 more Grind Store. Ride Help for Wheel and Chair-o-Plane. Can use Shows with own equipment. Geo. Emerson wants to hear from Concessions.

### LAKE STATE SHOWS

Holland, Mo., this week; then per route.

### WANTED

#### RIDES AND CONCESSIONS

Can Place Same in Best Money Spot in Florida. Location: Heart of Pensacola. Bob Parker, get in touch with me. Also want for month of October: Circus Acts, Hillbilly Act or Attractions suitable to show in five thousand seat stadium. Address:

**VAUGHN RICHARDSON**  
San Carlos Hotel, Pensacola, Florida

### FOR SALE

Late model 8-Car Mangels Whip, streamlined and neon lighted.

### FUZZELL'S UNITED SHOWS

Route 3, Box 419, LITTLE ROCK, ARK.  
Phone 39451

### WILL PAY CASH

For No. 5 or 10 Eli Ferris Wheel, State age, condition and price in first letter.

BOX 44, WARE, IOWA

### MIDWAY OF MIRTH SHOWS

#### WANT

Wheel Foreman and Electrician, also Stock Concessions.

Lake City, Ark., this week.

### CENTRAL AMUSEMENT CO. WANTS

10-Cent Concessions—Ball Games, Fish Pond, Photo, Bingo, Rat, Pea Pool or any Concessions that can grind. Want Shows with own outfit. Want Ride Help—that drive. Concession people, think this over, there is plenty peanut and cotton money in these parts. All contact **SHERMAN HUSTED, Manager, CENTRAL AMUSEMENT CO., Jackson, this week; Robersonville, Oct. 16 to 21; Scotland Neck, Oct. 23 to 28; Rich Square, Oct. 30 to Nov. 4; Kenly, Nov. 6-11; Mt. Gilead, Nov. 13-18; all North Carolina. Then south all winter.**

P.S.: Have Seven-Car Tilt for sale, A-1 condition; can be seen in operation as per route; \$3500.00.

### CONCESSION AGENTS WANTED

Capable Sales Agents for Slum Stores, Ball Games. Counter Help for Bingo. Have 7 weeks of Georgia fairs, then permanent all-winter location in Florida. No tickets unless I know you.

**ART D. HANSEN, care ROYAL AMUSEMENT CO.**

Waynesboro, Ga., week Oct. 9-16; Claxton, Ga., week Oct. 17-24.

### DRESSING ROOM GOSSIP

(Continued from page 39)

been around all season for nothing. They put the top in the air like they had been at it all year. By the way, Mars was one of the gals who entertained the veterans at the Hot Springs Army Hospital, whose name was omitted from last week's column. Harry Lewis and Sealo don't mind the wet weather. They were caught in the Side Show at 11 p.m. playing checkers, with rain pouring down all around them.

It is a treat to listen to Manager Le Roy's opening on the Kid Show. He gives a pleasant, instructive and patronizing lecture which really turns them thru the gates. Buddy Richards has returned to the show after a brief absence in Los Angeles on business. George Werner is the champion pie eater on the show. Birthdays were celebrated the past week for Fannie McClosky, Pauline Penny and Kal Burslem, with Kay having a big party in the dressing room, supplying ice cream and cake. Mario Ivanoff was visited by his brother. Gracie Genders was notified her husband, Tuffy, of flying fame, will be transferred to San Diego, Calif., permanently for Uncle Sam's navy. Kenny Hull is about ready to depart for overseas duty. **DICK LEWIS.**

### BIG HOUSES FOR COLE

(Continued from page 38)

house at matinee and capacity at night, with several hundred being turned away. El Paso, Tex., for two days registered four terrific turnaways, with concession business the biggest of the season, and Side Show business running a close second.

Owner Zack Terrell and Manager Noyelles Burkhart are highly pleased with the increase in business in this territory over last year, particularly in view of fact that show's seating capacity is greater this year.

### CORRAL

(Continued from page 39)

Creighton Stadium, Inc., of Creighton University there. Bert Murphy was chairman; Russell & Casey had concessions. Gerald Roberts won top honors; Steve Heacock won the bulldogging event, with Claude Morris second; Roberts won the bronk riding with George Yardley, second; Jess Goodspeed was first in calf roping; Kid Roberts won the Brahma bull riding event. Show also included riding exhibit by Captain Heyer and aerial act by the Atenos the first four nights, and one night and matinee aerial show by Great Fussner.

**ROSCOE RONK**, of the Armstrong Bucking Ford troupe, is stationed in Southern France with the U. S. Army Quartermaster Corps. He has been overseas since November, 1942, when he arrived in North Africa, and since that time has seen service in Sicily, Italy and France.

MANY folks are staying for the concert on the Bradley & Benson Rodeo and Circus. In the show are Cowboy Murphy, Tex Dean, Pearl Snyder, Happy Jack Davis, Slim Earo and Margaret Pateet. Bronk and trick riding, fancy roping, trick and fancy shooting, Palomino horses, Australian whip act and other numbers constitute the program.

Highest point contestants in the National Rodeo Association as of October 3: Louis Brooks, 2,315; Kid Fletcher, 2,028; Ken Roberts, 1,685; Fuzzy Garner, 1,650; Clyde Burke, 1,598; Eddie Curtis, 1,567; Whitie Stewart, 1,525; Andy Cur-

tis, 1,518; Vic Schwartz, 1,339; Ike Tacker, 1,335; Jiggs Burke, 1,325; Royce Sewalt, 1,319; Gerald Roberts, 1,299; G. K. Le-wallen, 1,278; Bill Linderman, 1,111; Bill McMacken, 1,041; Dub Phillips, 1,022; Milt Moe, 1,002; Jimmie Schumacker, 973; Bill Hancock, 958; Homer Pettigrew, 892; Paul Gould, 881; Claude Morris, 865; Todd Whatley, 860; Buck Jones, 833.

Steer wrestling: Andy Curtis, 984; Dub Phillips, 952; Buck Jones, 832; Steve Hancock, 600. Bull or steer riding: Ken Roberts, 1,215; Ike Tacker, 856; Fuzzy Garner, 840; Kid Fletcher, 811. Bareback bronk riding: Louis Brooks, 902; Howard Brown, 806; Jimmie Schumacker, 798; Eddie Curtis, 510. Calf roping: Clyde Burk, 1,597; Jiggs Burke, 879; Royce Sewalt, 804; Jimmie Sniveley, 705. Saddle bronk riding: Whitie Stewart, 1,482; Louis Brooks, 1,243; Vic Schwartz, 1,188; Eddie Curtis, 982. Single roping: Buck Goodspeed, 170; Everett Shaw, 140; Shote Webster, 140; Dick Truit, 60; Fred Lowery, 50; John McEntire, 50.

### UNDER THE MARQUEE

(Continued from page 38)

to remain permanently. He is tending bar for Stone's Grill, and she is working for Standard Drugs as cashier.

ON closing night many managers will sum up the season with: "I feel greatly relieved."

WEATHER permitting, the Anderson circus will close November 1, reports L. Gardner. The Fuller family has returned, and McDonald left recently.

CY MURRAY, who had the cookhouse on Bailey Bros., is now in charge of a commissary unit on the New York Central Railroad.

BOB JONES, formerly with Polack Bros.' Circus, Gene Autry Show and the Sonny Moore Dog Show, is serving his country in the Southwest Pacific. His home is in Cleveland.

ODD: When an old-timer and a present-day showman swap opinions on showbiz each usually comes out the same as he started.

ATTENDING the Frank Wirth Circus at Providence were Joe Beach and Charles Davitt, who also saw the Hamid-Morton Circus at Boston Garden. They visited with a number of friends.

HENRY VONDERHEID, of the USMS, renewed acquaintances with Jim Stutz at the rodeo in Philadelphia. They were together on the W. C. Kaus Shows three years. They visited Bond Bros.' Circus quarters at West Chester, Pa.

THERE is nothing more lonesome than a train whistle while we are laying off unless it could be a rainy Sunday night when the train's light plants go haywire.

GEORGE KIENZLE attended the Bob Dickman Circus at Duncannon, Pa., with CMOBA members Mr. and Mrs. Russ Warner. Biz has been holding up and show expects to go in barn in several weeks.

JACK SMUKLER and his partner, Gladys Mullins, were booked for a special open-house show at the Dodge truck plant, Detroit, where Smukler doubled as emcee, in addition to doing his clown routine.

WHY is it that natives who come under tents to watch the prop and seat men work always amuse themselves by tying knots in ropes that dangle over their heads?

CON COLLEANO, Cole Bros.' Circus, recovered from his recent accident and is doing his forward somersault twice daily. Expectant mothers Olga Antalek, Gladys Voise and Ann Porter left for their respective homes after the California engagement.

HILLSDALE, Mich., was the last fair of the season for the George Hanneford family of riders. They open their indoor season at St. Louis October 13-22 for the Firemen's Circus at the Arena. Their oldest boy, Pvt. George Hanneford Jr., who was on a furlough from Fort Riley, Kan., rode in the act.

WHEN an early-day wagon showman bought a farm he remarked: "I'll never live on the place, but I'll have the satisfaction of knowing that I have a place which no one can chase me off of."

ON BRIGADE of Globe Bros.' Circus are I. A. (Ted) Edlin, contracting agent; L. R. Norton, press and radio publicity; R.

W. Parker, boss billposter, assisted by H. H. Taylor and Roy Wilson; H. M. Graham, boss lithographer, assisted by Vernon Arthur and Ray Biebllick. Advance is transported in three panel trucks and is usually 11 days ahead.

ADOLPH DELBOSQ and his horse, Serenado, were subjects of an interesting sketch in *The Cincinnati Times-Star* October 3. The trainer made his home in that city for the summer and is planning to make Cincinnati his permanent residence. With Delbosq are his wife and daughter. He played a number of dates this season.

THE LEWISES (Joe and Eva May), who closed their fair season at the Oklahoma State Fair, will be at the Firemen's Thrill Circus, St. Louis, October 13-22. Bozo Harrell also will be there. Mrs. Lewis placed Patrick Kelly Lewis in grade school in Peru, Ind. The Lewises also will play indoor circuses at Houston; Wichita, Kan.; Kansas City, Mo., and then theater dates in Indiana for Lyman Keyes.

JAKE J. DISCH, clown, who recently closed his fair season and is now at home in Cudahy, Wis., writes: "While the Canastrellis and LaTosca were at Fair Park, Milwaukee, we had a moving picture party there. Pictures shown were Walter Guice's riding and trampoline acts and the Canastrellis and LaTosca acts. I showed Cole Bros.' Circus pictures. At Medford (Wis.) Fair I met Mr. and Mrs. Haag, who operated several concessions. Doc Candler (Scotty, the clown) is taking it easy at his Mount Clemens, Mich., home. Charles W. Tiede, formerly a biller with the Ringling show, is still located at Racine, Wis., where he has the Greyhound Bus Station and a cigar store. I have seen a number of the big tops."

### SOLDIER'S WIFE

(Continued from page 20)

intuitive wisdom for charting the right course for herself and her family.

The Franken premise concerns the return of a young army officer to his moderately paid civilian job to find that his wife overnight has become a literary headliner thru the publication of her letters written to him while in service. Resulting avalanche of money, movie offers and what-not put them both in a tailspin which may easily wreck their partnership. He wants to be the breadwinner, but pride won't let him say so. Underneath it all, she doesn't want to be a celebrity either, but folding money is fun. Between them they discover that what they both want is to be together with things as they were and more babies to come—and they put a couple of sophisticateds to shame on the way to the discovery. It is a simple little story.

However, Rose Franken has set it down deftly and expertly. Her first act clogs a bit, but thereafter *Wife* cuts into a stride which abounds in bright lines and laughs. The sum is an evening of excellent entertainment.

William Brown Meloney has assembled a practically flawless cast to play it. Martha Scott makes her Stem bow in comedy and comes off with flying colors. Myron McCormick adds another fine portrait to his string as the young husband, and Frieda Inescort does likewise in the role of dryly humorous sister-in-law. Lili Darvas scores amusingly as a much married but still predatory lady editor. But most of the fun in *Wife* stems from the moments that Glenn Anders is on the stage. As a jaded playwright who does interviews to pay his hotel bills, most of the laugh lines have fallen to his share and he gets the last chuckle out of them. Incidentally, the author's direction has done none of them any harm. It is as even and thoughtful a job of staging as has been seen around the Stem for a long time. Raymond Sovey has provided a West Side apartment interior that is exactly right for them to work in.

There is plenty in "Wife" that aircasters could lift for ethering. There are poignant scenes as well as stretches of crackling dialog, and it's all the sort of homely stuff that would come over for prime parlor listening.

Bob Francis.

### WANTED

Billposters and Lithographers. Top salary.

### BAILEY BROS.' CIRCUS

Huntsville, 11th; Guntersville, 12th; Gadsden, 13th; Anniston, 14th; all Alabama.

### WANT—WANT

Legitimate Concessions and Shows, also any Ride that don't conflict, for Lions' Celebration, Arlington, Ga., week October 16; American Legion Celebration, Blakely, week 23; Merchants' Week, Donalsonville, week 30; then best dates in Florida. Come on, business good. wire

### TOM'S AMUSEMENT CO.

TOM RICH, Manager.

### WANT FOR THE HEMPSTEAD COUNTY FAIR

Hope, Arkansas, week Oct. 16th Shows and Concessions of all kinds. Regardless of rumors, this is and will be the only show to play Hope this year. A bona fide county fair, definitely not a promotion. Especially interested in Cookhouse, Bingo, Diggers and Ten-Cent Merchandise Concessions. Have proven route of late fall dates in downtown sections in cotton and sugar cane areas of South Louisiana. Have for Sale—Two-Abreast Merry-Go-Round, excellent condition, new top and wall, ready to operate; in fact, now operating. Has Le Roi power unit and Wurlitzer organ. Want to buy for cash Eight-Tub Octopus regardless of condition. Wire or write

**Ark.-La. States Shows**  
Stamps, Ark., Fair, this week; Hope, Oct. 16th.

### WANT TO BUY

#### FOR CASH

2 ABREAST ALLAN HERSCHELL OR PARKER BABY "Q" MERRY-GO-ROUND, ALSO FACTORY BUILT KIDDIE AUTO RIDE.

Write full particulars and price to

### DAVE ROSE

300 South Main St. MEMPHIS, TENN.

### ROGERS AND POWELL

#### WANT

Diggers, Shows, Concessions of all kinds for following fairs: Vicksburg, Oct. 9-14; Yazoo County Fair, Yazoo City, Oct. 16-21; Madison Co. Fair, Canton, Oct. 23-28; Covington Co. Fair, Collins, Oct. 30-Nov. 4; Lawrence Co. Fair, Monticello, Nov. 6-11; Liberty Fair and Stock Show, Nov. 13-18; all Mississippi.

### DIXIE SHOWS

Albany Ave., Waycross, Ga.

#### WANT

Cork Gallery, Darts, Pitch-Till-U-Win, Hoop-La, Country Store, Bingo, Bowling Alley, any Stock Store not conflicting, Popcorn, small Grab Shows with own transportation. Especially want good Wheel Man. Have three Rides and promise a full winter's work. All replies to

W. O. SEYMOUR, DIXIE SHOWS  
Albany Ave., Waycross, Ga.

### AT LIBERTY COL. A. L. SYKES-McRORIE

Carnival Lot Superintendent and Manager. I know the score.

Year around propositions only.

Wire—Write

215 JACKSON ST., TRENTON, N. J.

### ALLEN BREWER

#### WANTS

Agents for Age and Weight, Hit and Miss Ball Game. Slum joints open. Long season. Haleyville, Ala., uptown, this week; Fayette and Tuscaloosa, Ala., to follow.

Care ALLEN & NICKERSON SHOWS.

### LLOYD G. JOHNSTON SHOWS

#### WANT

Concessions that work for 10¢. Ball Game, Fish Pond, Popcorn, Etc.  
Wyatt, Mo., Oct. 8-14; Catron 18-22.

### SLA

(Continued from page 32)

Robert H. Cohn, Sgt. Ernest Wenzik, Sgt. Carl Berg, Sgt. Randolph Avary, Bernie Mendelson, Leo Overland, Arval Hoyt and Smiley Daly.

President Gooding was elated over receipt of check for \$500 for the Servicemen's Mustering Out Fund. Other receipts for this fund: Gooding Shows, \$1,094.79; Maurice R. Franks, \$50; Curtis J. Velare, \$100; Oscar C. Buck, \$100; Cleveland Merchandise & Novelty Company, \$50; Andrew S. Holley, \$20; J. J. O'Connor, \$10; Jess Jordan, \$10; Robert Sorensen, \$10; Charles Shubb, \$10, and Joseph McDonnell, \$10. Additional Red Cross Fund donations came from Oscar C. Buck, Rube Liebman, Mlio Anthony and Richard Evertsen. John Dehner and party stopped en route to South Dakota on a hunting trip. J. H. Bingham was guest of Mike Wright. Detroiters in for a call were Bob Sugar, Jack Wish, John J. Gallagher and Louis Stone.

### Ladies' Auxiliary

Meetings were resumed October 5. Gene Barnard, who is recuperating at home, has been seriously ill. Agnes Henderson is in Grant Hospital, Chicago. Letters came from Frances Barth, Los Angeles; Sara McCaffery, who is in Minnesota; Myrtle Hutt, Dorothy P. Goldberg, Blanche Sullivan, Virginia Kilne, Viola Fairly, Grace Goss, Edith Bullock; Hattie Wagner, Cavalcade of Amusements, and Mrs. Willia (Peggy) Davies, Mound City Shows. Applications proposed by Myrtle Hutt were from Susan Meyer and Mary Murphy. Books on War Bonds are coming in to Chairman Lee Gluskin, 921 Eastwood, Apartment 614, Zone 40, Chicago. Books on a crocheted pocketbook, donated by Evelyn and Mrs. Edward Hock, will be disposed of soon, with Mrs. Henry Belden chairman of books.

### BROWN SEES LIFT

(Continued from page 37)

that it was difficult for skaters to navigate on the condensed space.

"Show did more good to stimulate interest in skating in this section than anything else the management could have done," Brown said.

The hour-and-a-half program was made up of a 12-girl drill team from Ringing Rocks; Gibby White, New Dreamland Arena; Bea Shirley, Pottstown; Bobby Wright, Pottstown, comedy number; Betty Hopman and Kenneth Geer, and a junior group from Chevovus Club, Philadelphia, pair skating; Ginger Werner, New Dreamland, exhibition; Leroy Stephens and Patsy Bowles, Chevovus, exhibition dance, and Betty Lyle, professional from New Dreamland, in the Toreador number with dance steps following, to close the program.

WHITE HORSE RINK, Watsonstown, N. J., celebrates its 15th anniversary this month.

YORK (PA.) RINK held a RSROA-sanctioned show with local participants, and Betty Lytle, New Dreamland Arena, Newark, N. J., starred in a special number. Vic Brown, of the latter rink, attended the affair, which was held October 11.

GINGER AND CAROLINE WERNER, members of New Dreamland Roller Skating Club, Newark, N. J., appeared in a special exhibition number on the opening program of the season at Skateland, Albany, N. Y., September 27. Show was sanctioned by the RSROA.

TOWN HALL RINK, Scranton, Pa., an RSROA spot, had Mr. and Mrs. Joseph P. Seifert, Bay Ridge Rink, Brooklyn, and Mr. and Mrs. Victor J. Brown, New Dreamland, Newark, N. J., as special guests recently. Seifert is a member of the board of control and Brown on the honorary committee of the RSROA.

PROMOTERS of a roller rink in Halifax, N. S., who plan to establish and operate a roller hockey league in Nova Scotia, report meeting with a setback in their rink plans. Difficulty is not in acquiring land and building, but in buying roller skates, they say. Seeking a minimum of 200 pairs, they report that they consider the best price available to be too high. Rink project is likely to be deferred until a considerably lower price can be obtained. Original plan calls for a roller hockey league composed of Halifax and Dartmouth and other suburban teams and later to place rinks and teams in other centers in Nova Scotia, including Truro, New Glasgow, Kentville, Windsor, Pictou, Sydney and Glace Bay.

## NORTHEAST FLORIDA STATE FAIR

JACKSONVILLE, FLORIDA

11 Days—October 26 to November 5—11 Days  
2 SUNDAYS 2

Can place any legitimate Concessions. No exclusives. Will also sell Space in Exhibit Buildings. This will without a doubt be one of the best dates in the State of Florida this fall. All address

ED BRUER, Concession Manager  
Fair Grounds, Jacksonville, Fla.

P.S.—Will also place two outstanding Free Attractions.

## GAYLAND SHOWS

H. B. ROSEN, Owner and Manager

American Legion Fall Festival, Sylacauga, Ala., Down-Town Location,  
October 23 to 28. Own 6 Major Rides and 4 Shows.

Want High Free Act, Foremen for Wheel, Chairplane, Loop and Big Apple. All legitimate Concessions that work for Dime Stock. Popcorn, Sitdown Cook House or Grab Custard, Candy Apples, Floss, Photo, Snow Ball, Ball Games. Useful People all Departments. Wire me care  
REGAL EXPOSITION SHOWS, this week, Sandersville, Ga.

## GENTSCH & SPARKS SHOWS WANT

For the following Fairs: Shelby, Miss., this week; Natchez White Fair, week October 16; Natchez Colored Fair, week October 23; County Fair, Meadville, week October 30—Ten-in-One, Snake Show, Mechanical City, Frozen Custard, Hoop-La. Want Ride Help, Drive Semi Trailer. Slim Cunningham wants Grind Store and Wheel Agents.

## HOLLYWOOD NOVELTY SHOW

NOW OPEN—114 West Markham and Main Streets  
LITTLE ROCK, ARK.

Can place FREAKS, NOVELTY ENTERTAINERS, LADY SWORD SWALLOWER, STRONG WINDOW ATTRACTION, TICKET SELLERS AND GRINDERS, HALF & HALF, DANCING GIRLS. SALARY NO OBJECT. PAY EVERY WEEK, no hold backs. Six months' work in the population center of a great defense town. Write, wire or call to  
JOE SORENSEN, 114 West Markham St., or Suite 633, Hotel Marion, Little Rock, Ark.

## WANTED LARGE MAJOR CARNIVAL, NOV. 13-25

For our Hdq. Det. 3d Bn. 4th Reg. S. C. State Guard Victory Jubilee. Grounds are center of 200,000 Defense Workers. Good Circus will click also, as none here this year. All replies to

LIEUT. JOS. A. FRANCIS, Commanding No. 1 C, Cromwell St.,  
Charleston, S. C.

## ROYAL EXPOSITION SHOWS WANT

To join for Fitzgerald, Georgia, Fair, week October 16th to 21st, followed by Pelham, Georgia, Legion Fair (one of the best spots in Georgia).

Rides not conflicting. Girl Show, Animal Show, Pit Shows, Fat Show, Penny Arcade, Cook-house, Grab and various Merchandise Concessions, Demonstrators and Jewelry Workers for Exhibit Tent. This Show will play Bainbridge, Ga., uptown, week of Oct. 30th to Nov. 4th, and will begin our Florida tour at Wauchula, Florida, November 11th. (Dan Riley, will you be in Fitzgerald? Answer.) All address as per route. J. P. BOLT.

## WANT FOR GREENVILLE CO. FAIR

ONLY FAIR THAT HAS HORSE RACES IN COUNTY  
WANT FOR CHARLESTON, S. C., TO FOLLOW. SHOWS AND RIDES NOT CONFLICTING. Concessions, come on. What have you? Will book Wheel and Grind Stores. Next week, Greenville Colored Fair. THE ONLY FAIR IN GREENVILLE COUNTY THAT HAS HORSE RACES. Wire for space. Can use two or three real Agents; also Ball Game Girls. Want Girl Show Manager with two or three or more girls.

## ZACCHINI SHOWS

R. C. McCARTER, Business Manager — S. D. PEASE, Agent.  
Out Until Middle of December in Florida. Will Open In January. York S. C., This Week, Oct 9-14.

## WANTED AT ONCE

Contact with an experienced and capable manager who knows all details of carnival business. Must know Central and Southern Territory. If you are looking for a square deal and can give one in return, state qualifications and proposition fully in first letter. I have capital to buy a medium size show. Will consider partnership only if you have capital. Promoters, lay off.

BOX D-298, Care The Billboard, Cincinnati 1, O.

# PROMISE EXPORT TRADE DATA

## Commerce Officials Plead Before House Sub-Committee

**Will boost exports of coin machines after war—recalls general and special reports formerly made—trade will also use surveys on retail stores**

WASHINGTON, Oct. 7.—Before a hearing of the Foreign Trade and Shipping Subcommittee of the House last week, high officials and staff experts of the Bureau of Foreign and Domestic Commerce strongly implied that the bureau should be given full powers, funds and staff to collect data on export trade as soon as possible. Commerce officials explained they want to do a much better job for American industry than was being done before the war. Since the European war began the Department of State has been collecting foreign trade data and naturally most of its work tended to relate to military intelligence. The funds and staff of the commerce bureau were reduced when the United States entered the war.

For many years the commerce bureau had its trade agents in most of the large cities of the world, and any firm or industry could get general information on any country, or consular agents would make special reports on any kind of trade upon request to the Washington office. Officials of the bureau want to continue the previous work and improve upon it in every way possible. For many years American business firms were not aware of the help they could get from their own government, but gradually capable men built up the commerce reports and got the attention of business leaders. The hearings before the House subcommittee gave commerce officials a chance to explain the work of the department and also to sketch future plans.

### Commerce Officials

Dr. Amos E. Taylor, the bureau's director, was absent since his son was recently reported lost in action. H. B. McCoy, assistant director of the bureau, urged early action, since "purely wartime information does not meet the needs of the government nor business during the later stages of the war period, subsequent period of readjustment, transitional and post-war periods." McCoy was for many years head of the specialties division of the department and collected data on many specialty trade fields, including coin machines. He had under him some capable men who were specially interested in the expansion of the coin machine industry.

Joseph A. Mack, director of the bureau's domestic field service, told Congressmen about the various information services offered to American business firms. These information services have been of special benefit to retail trade and in gauging retail markets. It is anticipated that the coin machine industry will make constructive use of this retail information after the war because coin machines are placed in retail establishments and the total number of machines that can be sold in the U. S. depend on the total number of suitable retail stores. The vending machine trade also studies the retail trade data to see how candy, cigarettes and other merchandise is selling.

### Better Services

More important is the prospect of improved information services after the war that will relate to the coin machine industry. Not only general reports will be useful, but the trade is assured that special surveys and reports will be forthcoming on coin machines in the U. S., especially on vending machines.

Information services on exports of coin machines will also be increased when conditions permit such trade to resume. Coin machines have become so important in the U. S. that officials in the bureau plan on much bigger exports than before the war. The commerce bureau was issuing a monthly bulletin giving the totals of coin machines exported to each nation before the war. One of the last

bulletins issued on this subject was in March, 1940, which contained the following introductory remarks:

"Exports of coin-operated machines, except phonographs, from the United States during 1939 were about half of those in 1938 both in quantity and value. Exports of coin-operated phonographs in 1939 amounted to 3,589 units valued at \$641,000. Comparative figures for 1938 are not available.

"Mexico proved to be the best customer for coin-operated phonographs, followed by Canada. Shipments to the United Kingdom, on the other hand, were only 11 per cent of those to Mexico. All in all, 34 countries bought these musical instruments in varying quantities.

"In the case of commodity vending machines, Canada was the largest purchaser, with Australia second. Never-

## Plan To Establish Philly as Victory Convention Center

PHILADELPHIA, Oct. 7.—The coin machine trade here received with interest an announcement indicating big convention business for the city after the war is won. Post-war plans are being formed, Arthur W. Binns, president of the Philadelphia Convention and Tourist Bureau, disclosed after its first fall meeting at the Hotel Adelphi.

He said the bureau, now affiliated with the Chamber of Commerce, would be moved from 1537 Chestnut Street to the building occupied by the chamber, 12th and Walnut Streets, to co-ordinate the elaborate plans to handle this influx of "victory conventions."

theless, these machines were exported to 27 countries in various quarters of the globe."

These trade reports were said to be increasing in value to the coin machine field and it had hardly more than been started. The bureau was also planning a bulletin service on "Foreign Markets (See EXPORT DATA on page 76)

### Editorial

## Talk Convenience

By Walter W. Hurd

A DECIDED post-war boom in the vending machine trade now appears a certainty but the industry must not repeat one of the big mistakes it made in the big boom of 1928-'29. It must not provoke an open fight with organized labor.

In the vending machine boom of 1929 many of the promoters of the industry at that time confidently hailed the day of the automatic store, when vending machines would displace clerks by the thousands. Powerful groups among labor took note of this and began organizing a campaign against vending machines on a national scale. The depression following 1929 killed the vending machine boom for many years to come, but now that the industry is about to enjoy another boom there is one lesson that should not be forgotten.

It is not good promotion to advertise any type of device as displacing labor. Manufacturers and distributors of vending machines must be on their guard not to suggest the idea either in word or printed matter—because there are other and more fundamental reasons for the use of vending machines.

That labor organizations may take note of any advertising or promotions of vending machines which suggests displacing labor can be inferred from the following statements in a recent issue of *The New York Journal of Commerce*:

"Anticipated expansion of pre-packaged food items, especially of meat products, is expected to hit a snag due to vigorous opposition being voiced by the unions in both producing houses and in the retail field. According to industry reports, the unions are, in principle, against any form of self-service operation which might ultimately mean reduced labor needs in selling such items.

"Some offset to this development . . . is expected to result from the

education of the public to demand these items, but more is anticipated from an educational campaign aimed at the unions themselves. With profits on such products substantially larger than on regular lines, food processing companies are expected to move aggressively to push sales despite all opposition."

Several ideas are suggested in this editorial report by a financial journal. That organized labor is watching post-war developments goes without saying. That self-service ideas for selling foods is already being watched reminds us that vending machines will be among the important self-service ideas of the future. They are being considered for selling frozen foods, with a chain of "automat" stores now definitely planned. The people have shown a preference for self-service in many lines of business and so the idea is destined to succeed. But those who boost self-service ideas must do it on the basis of bringing convenience to the public and not on the basis of displacing labor.

An educational program by business interests to promote self-service ideas will be a great boost for vending machines in general. Because wherever self-service is considered, the possibility of using some type of vending machine is also considered. Vending machines are naturally limited as to price and size of article that can be successfully dispensed by machine, but a greatly enlarged field is certain to develop after the war. Vending machines can easily expand into these new fields if promoters do not begin to talk about displacing workers.

The whole idea underlying the vending machine trade is that it extends services and convenience into places not ordinarily covered by the retail trade. Wherever vending machines are used, it is as an extra convenience to the public and the people patronize them for that reason.

## Proposes State Liquor Control

LITTLE ROCK, Oct. 7.—Revenue commissioner here stated recently that he will recommend to the Legislature that a State board of liquor control be established to take over control of retail beer, liquor and wine sales. The board would grant licenses for the three types of business and enforce alcoholic beverage laws.

All work pertaining to beverage sales would be taken from the Revenue Department except collection of taxes. Plan includes a board of three or five appointed to staggered terms "to be fairly free from political influences."

Revenue Department now controls all licenses and enforcement and this "submits the commissioner to too much political pressure," he said. "It puts too much authority in one man's hands since there is no limit to the number of liquor permits which may be issued in any Arkansas town."

## Coin Machines Keep Potato Pickers on The Job in Canada

ST. JOHN, N. B., Oct. 7.—Increased patronage of coin machines located on the Canadian side of the border by residents of the U. S. is bringing a 10 per cent bonus to operators. Pinballs, shooting games, slots, bells, photographic, merchandise venders and juke boxes provide the increase. Every dollar deposited in a machine really means \$1.10, owing to the 10 per cent premium on U. S. currency. This applies to silver as well as bills.

Coin machines have been found effective in keeping potato harvesters interested enough to stay at the work. Despite the record wages being paid there had been a trend toward moving about. With automatic amusement available in centers on both sides of the border, they are keeping the potato workers at their jobs. The labor problem and the lack of permanency on the part of so many workers had given the spud growers, dealers and shippers many headaches. Potatoes must be dug promptly before the cold sets in or there would be great financial losses involved. Considerable leeway has been allowed in the operation of the machines because of this. Maine and New Brunswick are notable potato growing territories, and Maine has been allowed to import about 5,000 workers from over the line in Quebec and New Brunswick, in order to assure harvesting all the spud yield before cold weather.

The Seabees at Quoddy Village pepped up demand for coin machine entertainment, service and merchandise, on both sides of the line. Not only on both shores of the Bay of Fundy mouth but up the St. Croix River to Calais, Me.; Milltown, Me.; St. Stephen, N. B., and Milltown, N. B. Closer to the camp, are Eastport and Lubec, on the Maine side; Deer and Campobello Islands, on the New Brunswick side, and also St. Andrews, N. B., on the mainland. Ferries connect these international communities.

## Treasury Suggests New Tax on Betting

BOSTON, Oct. 7.—Secretary of the Treasury Morgenthau is eying the parliament handle as a possible source of further federal revenue.

"That's the kind of money that we ought to tax," he commented at a press interview in the Boston Federal Reserve Bank.

He said that a 5 per cent levy had been suggested.

The secretary conferred with federal reserve authorities and others on plans for the Sixth War Loan campaign November 26 to December 16. The goal of \$14,000,000,000 is urgently needed, he said. Counting all sources, the last War Bond drive produced something over \$24,000,000,000, he added.

# COINMEN YOU KNOW

## New York:

**EARL C. BACKE**, National Novelty Company prexy and Mrs. Backe recently topped a tough field at a mixed doubles tournament at Piping Rock. To prove that it runs in the family, Backe teamed up with his son, Bruce, 11, and beat out a crowd at a little tournament in Merrick, L. I., where National has its headquarters. Backe and family report themselves looking for more worlds to conquer. . . . **AL DENVER'S** father is ailing. . . . **MRS. JOSEPH MANDEL**, whose husband is in the maritime service and who is managing his route, Queens-Nassau Music Company in his absence, recently gave birth to a son, Allen. . . . **BEN SHICOFSKY** is back among juke box men following his discharge from the maritime service, where he served with distinction for more than a year. . . . **AL BLOOM**, buying parts at Atlantic Distributing, says the disk shortage is easing. . . . **NAT COHN**, Modern Music Sales prexy, is scheduled to undergo a tonsilectomy at Rockaway Beach Hospital, Queen. He is a constant sufferer from colds and was advised by his physician that his tonsils are at the root of the trouble. . . . **LOU ROSENBERG**, back from trip along Eastern Coast, telling coinmen used equipment market is pretty tight. . . . **LEON BERMAN**, of New York Supply, is in midst of a renovating job. . . . **DAVE LOWY** is acquiring additional space adjacent to his present quarters and also plans redesign of present quarters in conformity with a spruce-up campaign launched on "Row." . . . **JAMES CODGIE**, New York Distributing, is laying plans for Chicago trip which may make big news in New York if details click. . . . **JOE MUNVES** about ready to announce new set-up as reorganization is about complete. . . . Watch the "Row" for a new outfit that will specialize in repairs. Prexy will be mechanic now employed by big-time distrib. . . . **KING MUSIC** will soon be located in larger quarters at 630 10th Avenue. . . . **EDDIE CASNOFF**, General Coin Machine Company, Philly, scheduled to be tied for keps to Molly Shaffer October 15. She formerly worked for Warner Bros. in Philly and has already mastered intricacies of coin machine trade, promising to be big help to her future husband. . . . **BERNICE LEVINSON**, who handled details at the Automatic Music Operators' Association, joined the WACS and is now a sergeant. . . .

**HARRY MEYERS**, old-timer in sales-board business and now manufacturer of novelty re-use boxes, and **HANK LANS-MAN**, Blackford Manufacturing Company, Chicago salesboard manufacturer, were caught in powwow at David Rosen's office in Philly. . . . **PANCOAST AMUSEMENT** reports big upsurge in orders for bowling games. Orders are running well ahead of output and hunt is on for additional manufacturing space. . . . **JACK ROBERTS**, 20th Century Amusement, still looking for juke box route. . . . **MAX SCHNIEDER**, Detroit coinman, seen in confab with several important New York distrib. . . . **COIN-O-MATIC** is latest Eastern coin manufacturer to increase shipping to South America. Firm says that within last few months movement of machines to S. A. has gone up 25 per cent.

*Latest idea, born out of war and having possibilities after victory, is training school aimed exclusively at turning out mechanics for trade. Ops and distrib point out future machines will probably be very complex and involve electronics if not radar. Even war vets trained in these sciences will not necessarily be able to repair coin machines. Best bet would be for such school to tie-up with employers and thus be assured of definite support. . . . Trade exec recently issued warning to ops that if they contemplate financing location owners they should insist on adequate collateral. Otherwise they may be played against other ops after the war and will not have the means with which to make the location owner play fair.*

**MILTON GREEN** bought out Lucky Skulnick's and Lou Horowitz's interest in the Norfolk (Va.) arcade the three recently acquired. . . . **HYMAN BUDIN**, up from Virginia, says arcades at top popularity, mostly due to servicemen and their gals. . . . **JACK EHRlich** is on the lookout for a good juke box route, preferably in the metropolitan area. . . . **WILLIAM LEVEY** and **GEORGE HOLTZMAN**, who recently sold their music route to Manhattan-Simplex, have leased space with Hart Music in Brooklyn and are interested in building up a new route. . . . **J. F. MEYERS**, of Exhibit Supply, and **Walter Tratsch**, of ABT Manufacturing, Chicago game makers, snapped at Mike Munves'. . . . **RAY KNOSS**, Midtown Phonograph Service, is in the market for a music route.

**MRS. SIDNEY H. LEVINE**, wife of Automatic Music Operators' attorney, is ailing. . . . **NAT COHN**, who was operated on for infected tonsils at the Rockaway Beach Hospital, is now home and on the mend. . . . **FELIX "CHIPPY"** MOSS, reversion specialist, fractured three ribs recently, but after having his side strapped, continued in action. . . . **HARRY WASSERMAN**, oldtime juke box op, caught at Atlantic Distributing buying parts. . . . **R. S. JETER**, Chillicothe, Tex.; **F. L. HATCH**, Alpine, Tex., and **C. WAINSKY**, San Antonio, seen at Albena Sales on juke buying trip East. . . . **TONY GASPARRO**, Manhattan Phonograph Company exec, out of town on biz that will make news.

*Inside info is that a certain Eastern coinman has already tied up a juke box manufacturer, but interested parties are holding back until Victory is flashed. . . . More and more arcade men are thinking in terms of acquiring whole parks rather than lease spots. Group which recently bought a park in Virginia realized the entire investment from one concession alone—a ride. Ops say that with a whole park to work in you can really go to town with the machines and if some games don't pan out, the balance of interests on the property may carry you over if not even pay your way. . . . Latest dope on outside money poking around coin machine possibilities concerns several radar manufacturers who are feeling out local distrib.*

**MOE LUBER**, formerly with Supreme Enterprises, has opened his own business at 501 W. 41st Street, just off the "Row." Luber will specialize in the repairing and re-winding of motors and is also planning the servicing and repairing of all types of equipment. . . . **MIKE SPECTOR**, Fairdeal Amusement Company, Philly, is back from Chicago. Spector is completing arrangements for the purchase of a new building as part of extensive post-war plans. . . . **WILLIE ELATT**, back

# News Highlights of the Week

**CHICAGO**.—War news continued to delay reconversion. President Roosevelt signed the industrial reconversion bill which had been passed by Congress. WPB removed the curb on magnesium, an important new light metal that may mean much to manufacturers some time in the future.

**LITTLE ROCK**.—State tax commissioner announced that coin machine tax collections for September were \$2,224 as compared with \$1,460 in September, 1943.

**PHILADELPHIA**.—A tragic incident happened here in which newspapers are featuring the killing of a boy as a "juke box feud."

**NEWARK, N. J.**.—A county grand jury here recently suggested that betting on the races be legalized to prevent flouting of law.

**CLEVELAND**.—The city is expecting about \$40,000 in annual revenue from the licensing of bingo games for charitable purposes under a new ordinance.

**MINNEAPOLIS**.—There is talk of an ordinance to license "trade stimulators." Its purpose would be to permit bingo games.

**CHICAGO**.—Last week President Roosevelt asked Petrillo to lift the record ban. Petrillo put the request before the AFM executive board in a meeting here October 9.

**CLEVELAND**.—Ohio phonograph operators' association has called a meeting here at the association headquarters, 5005 Euclid Avenue, for October 16, at which time the formation of a national association of phonograph operators will be discussed.

**NEW YORK**.—Cigarette operators here are helping to correct the misinformation given to the public in rumors spread about the reasons for shortage of cigarettes.

**NEW YORK**.—The Wall Street Journal, in a survey of the prospects for frozen foods after the war, says plans are already made for a chain of "automat" stores to sell such packaged foods.

from Florida, where he shed some hay-fever germs. . . . **CHARLIE KATZ**, of Coin-o-Matic, out of town on biz.

## Richmond, Va.:

**RUBY SCHER** reports arcade business in Richmond at a new high. He also states that collections on his regular routes are very gratifying. . . . **BAN ED-DINGTON** just returned from a regular New York trek, where he was entertained along coin machine row. . . . **DEACON** and **JUDY WAYNE**, popular hillbilly artists, are back after a Virginia Beach engagement at Casino Park Playhouse, which is controlled by **FRANK D. SHEAN** and **I. BLUFORD**, well-known Tidewater operator. . . . **CHARLES HARDY** reports intention of becoming a benedict some time during November. . . . **LEON GARY** spent the holidays in New York. . . . **SANDY MARTIN** on sick leave from Walter D. Moses & Company.

**MORRIS MAYNOR** came forward with a quarter-page ad in both local dailies addressed to kitchens, restaurants, taverns and ice-cream parlors. Copy was based on *Does Your Phonograph Look Motheaten?* . . . **MAYNOR** had misfortune recently when many of his machines were destroyed in a fire which gutted the Tanner Storage Company. . . . In town buying Panorams from **DAN WERTZ** was **W. H. RICHARDSON**, of Fairplay Amusement Company, Raleigh, N. C. . . . Visitors here included **ANDREW AMOS**, of Dillwyn, N. C., and **G. H. BUTTREY**, of Southern Pines, N. C. . . . Maynor Distributing Company, Wurlitzer representatives, has added new compressed air equipment. . . . Cigarettes still few and far between with vender operators pulling their hair.

## Detroit:

**HARRY AND MORRIS GOLDMAN**, of the Motor City Music Company, were the innocent bystanders in a five-car accident recently when another car struck theirs which was standing still. Neither was injured.

**DUKE ELLINGTON'S** personal-appearance opening the Paradise Theater brought in a notable influx of demand for recordings, operators report.

**JACK BAYNES**, of the Baynes Music Company, is discontinuing his operation of games, ray guns and skee balls and will confine his operations strictly to music machines exclusively. . . . **VERNON L. HUNTOON**, who has operated in Detroit

for a number of years, has been inducted into the army and is stationed at Camp Claiborne, La. Mrs. Huntoon is managing the business in his absence, moving headquarters to a new location, 2049 Santa Barbara Avenue. . . . **HENRY C. LEMKE**, of the Lemke Coin Machine Company, has been busy fixing up his new home, completing installation of trenching and other excavating before cold weather sets in.

## Op Injured in Auto Crash

**NEW YORK, Oct. 7.**—Harry Brodsky, owner of the Harbor Music Company, narrowly escaped death and was severely injured recently when his car was involved in a head-on collision with one operated by an allegedly drunken driver. Brodsky was on his way to his home in Brooklyn following the Manhattan meeting of the Automatic Music Operators' Association. According to info from Unity Hospital, Brooklyn, Brodsky is now out of danger but will be out of action for weeks with a broken kneecap and head injuries.

**BUY WITH CONFIDENCE FROM ATLANTIC!**  
Your Authorized Distributor in N. Y., N. J. and Conn. FOR THE **J. F. Seeburg Corporation**

**PHONOGRAPHS**  
Seeburg Casino . . . . . \$285.00  
Seeburg Major . . . . . 220.00  
Seeburg Major, ESRC . . . . . 460.00  
Wurlitzer 500, Remodeled, Equipped with Adapter and 3-125 (5-10-25¢) Wall Boxes . . . . . 535.00

**SEEBURG WIRELESS WALL-O-MATICS**  
WS-22, 5¢, 20 Records . . . \$37.50  
WS-5Z, 5¢, 24 Records . . . 32.50

**BRAND NEW TUBES**  
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# Krug Tells Senate WPB Plans Following X-Day

WASHINGTON, Oct. 7.—The following statement by J. A. Krug, chairman War Production Board, was made before the Senate War Investigating Committee.

"I am pleased to be here again to discuss the activities of the War Production Board.

"When I appeared before you August 28 you asked me when the War Production Board would be ready with a plan of action for increased civilian production after the defeat of Germany. I said that work had been going on for many months to develop an X-Day program and that we were busy bringing those studies into focus and getting ready for operation. I indicated that our policy should be clearly defined in 10 days to two weeks.

"I am pleased to report that we have completed the over-all blueprint which was presented to a full meeting of the War Production Board and unanimously approved. The board instructed me to give it quick and full publicity so that business, labor and the public should be able to proceed without delay in the development of specific post-X-Day plans.

"WPB has a twofold responsibility.

First, we must maintain the production schedules needed by the armed forces. Second, we must adopt policies which will generate maximum reconversion and re-employment after X-Day. Much thought has been given as to how we can best do that. Our plan is simple. When X-Day comes, WPB will strip down as follows:

"1. All limitation and materials conservation orders that can possibly be removed will be stricken from our books. A line-up of the orders to be eliminated has been worked out. We will, however, have to retain a specific control on those materials which are likely to be tight even after the defeat of Germany and which are essential to production of munitions. These tight materials, as they now shape up, include cotton textiles, crude rubber, tin, lumber, cordage fibers, some chemicals and a few other items may be added to the list.

"2. To protect military production military programs will be given a priority rating which will give them a green light in all plants. We will also retain our present AAA rating for emergencies, both military and civilian. This is an overriding priority which has been used only in urgency programs.

### Individual Choice

"Thus the plan gives considerable freedom of individual choice. Any manufacturer or contractor will be able to carry on any operation he sees fit provided he can get the necessary man power, materials, components, machinery and plant. We do not intend to program civilian production.

"Under the program the Controlled Materials Plan will be retained only for the quarter for which CMP checks are outstanding. We will want to protect manufacturers' orders that have already gone to the mills.

"We will still keep our hands on the steering wheel and a ready foot on the brakes. The War Production Board will retain its Industry Divisions and its Industry Advisory Committees. They will make certain that no one is permitted to procure unreasonable amounts of materials or products and thus tie up other companies. We must be sure that needed materials and components are available to essential civilian activities, such as transportation, fuel, public utilities. We will also make certain that small business has equality of opportunity in procuring materials and supplies.

### Divisions Established

"The War Production Board Industry Divisions are well established and well staffed to do this job. They have men who really know industry. Thru long experience in the War Production Board they have built up a broad acquaintance with the producers of basic materials and the components which are common to much of our production. Heretofore their main job has been the expedition of war production, but that same know-how will be extremely useful in smoothing out any kinks which may develop during the transition from war to peacetime production.

"I want to make it clear that I do not mean that the War Production Board will attempt detailed direction of the flow of materials and components. That is just what we are getting out of. But we will be ready to step into emergencies. And to handle those emergencies we do not have to regiment the entire economy. The object of our plan is to go back to a market-place economy in which the individual decisions of thousands of business men and millions of people will determine what is bought, sold and produced.

"I'd like to say a few words about the thinking that underlies this plan. The War Production Board, as you know, has received indications from the various procurement agencies—the army, the navy, maritime commission and the air forces—of what cutbacks will take effect after the defeat of Germany. We have made calculations of what that will mean in released resources. And these suggest (1) that from 4,000,000 to 5,000,000 persons will be released from direct and indirect war work within a year after X-Day; (2) that large quantities of steel, copper and other materials will become available—enough to raise civilian pro-

duction to the levels of 1939. And 1939, I don't need to remind you, was one of the top years in our nation's history—on a par with 1939. From this, we could not help but conclude that there would be plenty of resources available; the problem is to use them and to use them fast so as to maintain maximum employment.

### Central Control Best

"What is the best plan for accomplishing this purpose? Could it be done thru detailed centralized direction with civilian programming from Washington, or could it be done better with a minimum of central control and with the detailed planning left to the individual initiative of business and workers? We decided that the latter course was obviously the safe and sound method of operation. If enterprise is free to go ahead with its production plans and (without interference with the war effort, of course) business men all over the country will start retooling and rehiring for production immediately after X-Day and immediately after cutback notices are sent out. From four years of experience in wartime production we have complete confidence that American industry will amaze everyone with the speed of its resumption of peacetime production. If we tried to set ceilings on production of this item and that plant, we would be putting ceilings on individual initiative. With few exceptions, there will be plenty of materials for a large scale return to civilian production. Where there are plenty of materials, there is no excuse for government controls over their distribution. We can safely entrust the detailed planning of reconversion to the individual corporation, the individual business man and the individual worker. The War Production Board will be on deck to deal with any 'hot boxes' that may develop.

"I want to say a special word about the problems of the small business man. There has been much discussion of small business and with the part of small business in the reconversion program. The implication of some of this discussion seems to be that small business wants and needs a continuation of detailed controls from Washington. I do not believe that this is so. I am sure that if a canvass were taken of the 165,000 small industrial concerns and the hundreds of thousands of small commercial business concerns you would not find many wanting a continuation of these controls.

"Regardless of how well a control system is administered, it necessarily involves many regulations and the processing of thousands of documents. The small business man does not have the facilities to handle all of this detail expeditiously, so by stripping our restrictive orders on production we will give small business an open road to get started on new production after X-Day. Our Industry Divisions will stand by to help when the small business man asks for help. He will also have the assistance of the Smaller War Plants Corporation, whose chairman and general manager is a vice-chairman of the War Production Board. As I emphasized when I appeared here before, the small manufacturer is the keystone to our industrial reconversion. Because he does not have an extensive retooling job he can start up quickly. If we take off

the restraints which have geared our entire industry to war mobilization you can depend on small business to get under way with the minimum of delay.

### Advises Govt. Aid

"There is one field where the small business man may need governmental help. That is in financing his operations. I firmly believe that it is a responsibility of government to assure the small business man equality in getting the working capital needed for his projected operations. The government should lose no time in setting up facilities to this end.

"The program adopted dovetails into the Spot Authorization Plan which was put into effect August 15. You asked me about how the plan was working the last time I was here. I can give you a summary of what has happened thru August 31. More than 400 applications have been received by our regional and district offices. To date four have been denied; of these, two were because of labor shortages. Four have been approved. And it is noteworthy that the approvals were primarily to small concerns. One company employed only 20 workers, another 15. Frankly, progress has been slow, but we are taking steps to move ahead faster during the coming weeks.

"The reconversion job divides into three phases. Our present phase, under the Spot Authorization Plan, is to get reconversion started wherever possible without interference with war production. We must do everything within our power to assist the War Man-Power Commission to channel labor into critical war programs.

### Violent Switch Over

"The second phase will come after the defeat of Germany. For American industry X-Day means a violent switch over in customers. Right now Uncle Sam is industry's biggest customer. He buys about \$90,000,000,000 of goods and services—out of a total national product of about \$190,000,000,000. After X-Day that \$90,000,000,000 of government spending will shrink to about \$65,000,000,000. And private initiative must then take up the slack.

"In the third phase—after the Japanese are defeated—business will lose its biggest customer almost entirely. Most of that \$90,000,000,000 of government purchasing will drop out of the market. Therefore we must try during the second phase of reconversion—in the months after Germany is defeated—to build up a production momentum in industry. When Japan falls business has to be in an expansive mood if it is to take up where government purchasing leaves off. We'll have to be prepared to produce and sell more automobiles, more industrial equipment, more consumer goods than ever before. We will have to generate enough momentum to employ about 20 to 25 per cent more persons than were employed in 1940.

"Reconversion is the economic task of this generation. It requires over-all coordination, it requires maximum teamwork between government and industry so that we can get production started promptly and with sufficient momentum to take up the slack when the government gets out of the market after X-Day."

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# Coinmen Agree Big Operators Are Beset by Many Problems

NEW YORK, Oct. 7.—Many ops want to start big. They want to go into operating with a bang. This may be praiseworthy but the records show that routemen who start with a small route and work up last the longest. Where the exception to the rule occurs and big operations start reasonably near their peak, it can also be shown that the operation drew heavily on outside interest, something most ops cannot bank on. In many instances, too, eventual success of these large routes was obtained only after initial run-ins with costs that might easily have spelled disaster for big fellows if it had not been for the ample backing.

Why is it best to start with a small route and work up?

Coinmen who have had the experience say that the answer lies in the intimate association with all details of coin machine operation which small routes afford. The op has opportunities to get all angles of the business. He meets all the location owners in person. From them he learns the gripes, the good and bad points of the machines. The small routeman discovers whether or not a game, vender or box is doing the job it is supposed to be doing. If not, he finds out why. Frequently the modest scale operator cannot afford the use of a serviceman, especially with the man-power shortage of the last two years, and it resolves upon him to iron out the mechanical bugs. Ops hold that this is an experience that a routeman will value no matter how prosperous he may become. It is not a case of bunching costs or economizing. On the contrary, they point out it's a matter of learning a business from the ground up, which knowledge always pays off in cash and is worth the time and effort.

In contrast, ops point to coinmen who come into the business money-side first. Two or three individuals aim to go at it big. Assuming that these people have had some experience in the industry they have taken on an obligation which makes it impossible for them to take care of all details personally. Even if they are old-time routemen and know all the angles very likely they may have to delegate authority to less qualified, certainly less interested hands. This may work out all right since conscientious and gifted employees are not to be ruled out; but ops mention innumerable instances in which servicemen and other representatives of a firm because of lack of tact, or even more serious transgressions, cost the loss of excellent locations. Of course, an operator may himself gum

the works but then he hasn't paid himself a salary to incur the loss.

### Big Route Problems

Nor is this all that may cause trouble for ops buying too large a route. With big routes must go corresponding large parts, servicing, office facilities. If vendors are concerned extra warehouse facilities are necessary for the merchandise. All this spells out extra costs and extra problems on top of those normally obtained with the acquisition and maintenance of locations. In brief, ops make the following point: The gross take of the big operation may look awfully juicy to the small fry. Actually it is not unknown in the industry for a small op to show a ratio of profit per stop that compares favorably if it does not exceed the similar take of the big route.

Unpromising as the foregoing account seems to be, it is based on the assumption that owners of big routes have had some experience with extensive operations and know some if not all the answers of large-scale routes. What about a coinman who manages either by himself or in conjunction with others to raise enough cash for a down payment on a fairly extensive operation but lacks experience at it? In his mind the difference between a big and a small operation is that in a large operation you have to make more stops and possibly stock more parts and merchandise. But it's not quite that simple.

Ops who have run the gantlet from small to large routes agree that in passing from the former to the latter stage by a gradual climb one gets a chance to adapt one's self to new responsibilities. These may vary in degree from practically no hardships to the acquisition of one or two stops that witness all the hells of coin machine operation ranging from abrupt declines in the take to devastating vandalisms. But, since the gradually ascending route obligations remain in modest form and the op has not over-extended himself, he can retrench or recoup without endangering his basic interest.

On the other hand, for the fellow who has bitten off a sizable chunk of an operation, should mischief develop on part of the route overnight, too, as has frequently been the experience in the industry, will this op have the resources or the organization to pull him out of the mess? Ops who have been asked this question, in nine cases out of ten, will shake their heads in the negative.

### Large Route Hard To Cover

They outline the following: Previously this op had to be only in 50 or 60 locations within a given period. Come the big route and he will have to be in twice or three times that many. Whence will come the system or means to cover so much more territory? Very likely he will not be able to do it all himself and hired help may have to work things out for him with a corresponding uncertainty of outcome. Lacking the perfection of organization, accustomed mostly to personal contact the over-ambitious coinman may well find that he has wandered in waters beyond his depth.

No op in his senses argues against becoming big. Ops are essentially enterprising and courageous in investment and they know that business either goes up or down. It does not stand still. But it is stressed that coinmen should not confuse their destination with the speed with which they travel. One is an end, the other a means, and each requires its own study.

A good idea for small routemen who want to expand is to buy a few pieces of equipment at a time and keep these machines within the vicinity of the route. Another good idea is to acquire only equipment with which one is familiar. For example, many former game ops who today operate boxes find the going tough. They are in the foreground of those who complain that juke box men can't get records, etc. Reason: These ops, in many instances, turned to phonographs only when compelled to do so by local ordinances and had, until that moment, no adequate knowledge of the music business. Small or big routemen they are in the same position as the over-extended op since they leaped first and asked where they were after they had landed. Likewise for ops going into cigarette vending and not knowing anything about the tobacco business. The

payoff in operating is not how many machines you operate but what you know about the business.

### Outlook Important

Ops who have come up from being small fry and today operate fairly large routes, of which they are quite a few, unite in the view that over and above their experience as such, they possess a co-existent asset which pays off in equally good dividends. This extra asset they call perspective. They explain that by perspective they mean the seeing of all events transpiring within the coin machine industry in their proper relationships. Thus undue profits in one location or the lack of it in another is more quickly resolved by them than for firms which may find the former situation a signal for overexpansion or the latter one for retrenchment, when neither move may be called for.

In consequence of what may be termed a conditioned reflex, old-timers, as they keep growing, also keep making fewer mistakes. They bear out the biblical proverb that "to him that hath there shall be given." They are reinforced in their strength while the overnight Goliaths find the small David of costs and other complications looming with the impact of a deadly slingshot.

## G. I. Canteen's Juke Gives Out Longhair

PHILADELPHIA, Oct. 7.—The Jewish Welfare Board has installed a high-brow juke box at its canteen here and the soldiers seem to be going for it. You just press a button and out comes Bach. You don't even have to drop in a nickel. The idea was conceived and executed by the canteen director, who says soldiers told him hot trumpets and drum solos "put them on edge."

"These men wanted a place where they could come to smooth out their nerves," he claimed, "where they could sit back and listen to quietly beautiful music."

Artie Shaw and Harry James are still around, tho in an old juke box which stands next to the new one. "No nickels required for that one either," Mr. Schneider, canteen director, said.

## Coinman Elected To Public Office

MONTREAL, Oct. 7.—Juke operators in Montreal and Quebec got a good break in the recent provincial general elections when Camille Cote, manager of the Quebec Phonograph Operators' Association, was elected to the Legislature.

With Cote also a member of city council here, ops now have their own spokesman in city and provincial governments. Ops are breathing easier with Cote keeping any eye on any possible unfavorable legislation affecting jukes. With most local juke ops also handling pinball games their interests are now better protected than ever. They got quite a scare early in the summer when Councillor Herve Brien's proposed \$100 per game annual permit fee almost became law in Montreal. It was later pigeonholed.

## Tampa To Enforce Anti-Noise Laws

TAMPA, Oct. 7.—The chief of police here has announced that all departments have orders to strictly enforce the city's noise-abatement ordinance.

"There have been so many complaints on unnecessary honking of horns, especially from defense workers trying to sleep, that we intend to enforce every part of this ordinance and have some quiet around Tampa," he said.

The following are forbidden by the ordinance: Blowing horns on stationary cars and trucks except to avoid a collision or as a danger signal; the playing of radios or phonographs loud enough to disturb neighbors; driving automobiles without proper mufflers; noisy building operations between 6 p.m. and 7 a.m. except in an emergency; noisily loading or unloading trucks between the same hours; shouting and crying of peddlers and sound truck broadcasting between those hours; the use of drums, bells, horns or loud-speakers for ballyhoo except with police permits.

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Speed Ball . . . . . 49.50	Flicker . . . . . 39.50
Jungle . . . . . 52.50	Majors, '40 . . . . . 15.00
League Leader 42.50	Metro . . . . . 32.50
Ten Spot . . . . . 42.50	Legionnaire . . . . . 44.50

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Install it yourself right on location in a few minutes. No drilling, cutting or fitting—no special tools necessary.

Model A—Token Ejector for Brass Coin Chutes . . . . . \$5.00

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HARDWOOD CABINETS (Finished Light) . . . . .	Each	14.95
JACKPOT GLASS, Safety, Wire Mesh or Safety Blue . . . . .	Each	.95
ESCALATOR or REEL GLASS . . . . .	Each	.50
AWARD CARDS, 3-5 Two Cherry Pay or 2-5 One Cherry Pay . . . . .	Each	.25
AWARD CARDS, 2-4 Pay or 3-5 Pay (Stagger Type) . . . . .	Each	.50
AWARD CARDS, 3-5 Pay (Stagger Type, Gold Award) . . . . .	Each	.50
AWARD CARDS EXTRAORDINARY (Stagger 3-5 Pay or 3-5 G. Award) . . . . .	Each	.50
AWARD CARDS PAGE COMET (Stagger Type, 3-5 Pay) . . . . .	Each	.50
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MILLS CHROME HANDLES . . . . .	Each	.95
CLUB HANDLES . . . . .	Each	3.80
REEL STRIPS, SP 2 Cherry or CH 1 Cherry . . . . .	Set	.90
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DRILL PROOF PLATES (Complete Six Pieces) . . . . .	Set	9.95
DRILL PROOF PLATES (6x8 In. Side Plates) . . . . .	Set	1.45
PRICE DENOMINATION BUTTONS, 5¢, 10¢ or 25¢ . . . . .	Each	1.00
JACKPOT ASSEMBLIES, 5¢, 10¢ or 25¢ Size . . . . .	Each	17.50
MILLS 3-5-10 PAY 5¢ SLIDES . . . . .	Set	22.50
RESERVE JACKPOT INSERTS . . . . .	Each	1.95

### EXPOSITION GAMES CO.

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San Francisco 2, Calif.

# 1944 Biz Census Seen as Aid to Post-War Plans

WASHINGTON, Oct. 7.—In order to work more efficiently with firms now making post-war plans the government, at the direction of President Roosevelt, launched the first of an expected series of domestic post-war planning projects and announced that the greatest emphasis in the future must be on the creation of jobs.

The President has ordered the regular biennial census of manufacturers con-

ducted in 1945 instead of in 1946 as scheduled "as a guide to our steps toward reconversion." As Budget Director Harold Smith was directed to compile a statistical record of industrial production, employment, unemployment and wages for 1944, a year when the industrial system "is geared up for maximum production." As a result the census of manufacturers scheduled for 1946 to cover 1945 production will be made in 1945 on 1944's vast war output.

In a letter to Smith the President said: "The recent favorable development of the military situation on the world's battle fronts has emphasized the need to speed up preparations for the eventual reconversion of the nation's productive energies to peaceful pursuits."

Smith had submitted a statement to the President saying there has been no census of manufacturers since 1940. The 1941 and 1943 censuses were laid aside as part of the wartime curtailment of peacetime activities.

In the last regular census, 1940, the preceding year 1939 was covered. In this census a report on the coin machine industry was reported for the first time. It is, therefore, fair to assume that the census of 1945 will also include a similar report. Figures contained in the last report are interesting and are reprinted from an earlier issue of *The Billboard*.

### 1939 Census Report

"American manufacturers last year (1939) produced coin-operated machines having a value at the factory of \$19,613,247. This total, which is based on a preliminary compilation of returns from the 1939 manufacturers' census, covers games and amusement devices, machines for dispensing gum, cigarettes, candy and other merchandise, and coin-operated mechanisms including locks but not music boxes. It is under the level of \$22,926,369 reported to the Census Bureau for 1937.

"Commodity vending machines accounted for \$6,153,749, as compared with \$8,977,567 in 1937. Of last year's figure \$5,664,800 was the value of 174,017 machines reported by number.

"Games and amusement devices made last year had a factory value of \$12,338,130 against \$13,898,505 in 1937. Total value reported for games was \$11,324,835, of which \$8,354,753 was the value of 109,597 games reported by number. Other amusement devices, including gambling, were valued at \$1,013,295, with 2,741 reported by number having a value of \$191,731.

"There were produced last year 285,674 coin-operated mechanisms, including

locks, reported by number, with a value of \$997,224, and an additional number having a value of \$56,401. No comparable data is available for 1937.

"Parts and attachments gained in value from \$50,297 in 1937 to \$67,743 in 1939.

"The manufacturers of coin-operated machines also turned out last year \$5,235,438 worth of products classified in other industries, chiefly scales, phonographs and cutting machines.

"The number of establishments in the industry increased from 47 to 51, even though the total value of products fell 15.4 per cent from \$27,367,616 to \$23,142,882. Cost of materials declined 17.5 per cent from \$12,958,541 to \$10,874,687.

"Salaried personnel decreased 42.9 per cent from 988 to 564, and their earnings went down 31.2 per cent from \$2,656,709 to \$1,827,870. Wage earners engaged in manufacturing numbered 3,842, with pay roll of \$4,631,710. Employment and pay roll or wage earners performing distribution and construction operations will be shown in the final report on the industry.

"These comparisons of the year 1939 are made with the year 1937. The 1937 year is regarded as a record one in the coin machine industry."

President Roosevelt said by taking the census at the start of 1945 on 1944 production, the necessity of appropriations for the regular biennial census could be avoided. The existing census staff, he added, would be used with only a few additional employees.

The President's letter to Budget Director Harold Smith follows:

"My dear Mr. Smith:

"The recent favorable development of the military situation on the world's battlefronts has emphasized the need to speed up preparations for the eventual reconversion of the nation's productive energies to peaceful pursuits. This will be a huge and intricate task, requiring careful preparations. In addition to legislative action already under consideration, it will call for a great deal of accurate and comprehensive information concerning industrial production, the status of industry and the well being of the nation's workers. Such information should be currently maintained as we move from war to peace.

### Production in High

"In particular I believe that the statistical record should include an account of our industrial system while it is geared up for maximum production during 1944. This may well be the peak year of production for many years to come. An intimate knowledge of the main characteristics of the economy during this war year will be important not only as a guide to our steps toward reconversion but as a part of the record which is essential for military preparedness in the future. I should think it would be possible, if production data were obtained for 1944, to avoid the necessity of appropriations for the regular biennial census of manufacturers pertaining to 1945.

"Again it is important that we should have a running account of the status of employment, unemployment and wages in the nation as a whole and in the principal industrial areas. With this we should know more about the effects of the war on the incomes, expenditures and savings of the great masses of our people, whose work in the factories and mines, in transportation and on the farms, has equipped our armies in the field.

"I believe that the costs of obtaining such information for the use of business, large and small, labor, agriculture, the general public and governmental agencies themselves may probably be regarded as an essential part of the costs of the war emergency. In conjunction with the agencies concerned will you please undertake the preparation of plans for providing these types of information, and report to me at your early convenience upon the ways and means by which these plans can most appropriately be effected.

Sincerely Yours,  
Franklin D. Roosevelt."

The White House has received the following statement prepared by officials of the Bureau of the Budget:

"Program of statistical information needed for reconversion:

"From now on the government and the public will require a great deal of up-to-date information to guide the nation's return to a peacetime economy. Demand for such information has already been expressed by representatives of business and labor and by federal agencies which will have responsibilities in the reconversion process. It will be especially important to obtain a clear picture of pro-

## Vending Op Joins Balto. Candy Assn.

BALTIMORE, Oct. 7.—The Baltimore Committee of the Council on Candy is to be host to Philip P. Gott, president of NCA, and S. H. Cady, of the Council, at a dinner-meeting to be held at the Lord Baltimore Hotel here. The Council is a chapter of the National Confectioners' Association.

Of interest to the candy vending machine makers and operators as well as to the manufacturers of candy sold thru vending machines is the recognition of the growing importance of vending machines as an outlet for candy sales, which is indicated in the appointment of B. W. Scheuer, president of Maryland Automatic Merchandising Association, as a member of the Baltimore Committee. Scheuer is a large operator of candy vending machines in Baltimore and vicinity. He is a member of National Automatic Merchandising Association and is well known to a large number of candy bar manufacturers thruout the country.

Chairman of the Baltimore Committee is Ralph Klotzbaugh, of Josselyn's, a well-known candy manufacturer here.

## Expand Cigarette Campaign

Brown & Williamson Tobacco Corporation has extended its nationwide advertising campaign for Raleigh cigarettes to 100 newspapers. Frequent insertions have been scheduled to continue thru the fall. Because of the newsprint situation the size of the advertisements has been changed to alternate each week between large and smaller ads.

duction during 1944, which in all probability will be the peak for some years to come.

"There has been no general census of manufacturers since 1940, covering 1939 production. The censuses of 1941 and 1943 were laid aside as a part of the wartime curtailment of peacetime activities. Under the law as it stands, a census of manufacturers will again be required in 1946, covering the calendar year of 1945. However, there is general agreement that 1945 figures will be of doubtful value at best. Industry will probably be in the midst of reconversion and the figures, like those of the census for 1919, will represent neither a war nor a peacetime economy. It is, therefore, desirable at once to close up the five-year gap in the data since 1939 with a census of manufacturers for 1944.

### To Help Veterans

"The problems involved in demobilization of members of the armed services and the readjustment of the civilian labor force will be solved more readily if reliable information on employment and unemployment is available. An expansion of existing statistical activities is needed in order to obtain employment and unemployment information periodically for the principal war production areas. We likewise need more data on wages and wage rates.

"Further, to plan for full employment we need to gauge the backlog of purchasing power in the hands of the public. This requires information upon the incomes, expenditures and savings of consumers. The last full-scale study of these matters was completed in 1937.

"Steps to secure the foregoing types of information have been urged by many officials and citizens. Representatives of the American Federation of Labor, the CIO and the railroad brotherhoods have given their endorsement. Members of business groups working with the division of statistical standards of the Bureau of the Budget have expressed desire for them, as have also various research organizations.

"Details of the required studies, the means of financing them and the allocations of work among the federal organizations which will conduct them will need to be planned carefully. The director of the Bureau of the Budget has been asked to prepare these plans in conjunction with the other agencies concerned. However, the present statistical machinery of the federal government will in all cases be utilized.

"Information concerning details of the proposal may be obtained from Stuart Rice, assistant director of the budget in charge of statistical standards, Executive 3300, Extension 205."

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★ Quick Sellout Means VOLUME PROFITS  
TEN \$5.00 WINNERS  
FIFTY \$1.00 WINNERS

Net Price \$2.78  
This board a SUPER THICK with 65 sewed seals  
1184 Holes—Average Profit \$25.60

Write for COMPLETE PRICE ON FULL LINE OF FASTEST SELLING BOARDS TIP BOOKS—JAR GAMES

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1836 Jar Tickets ..... 1.75 Set  
2280 Jar Tickets ..... 2.25 Set  
2520 Jar Tickets ..... 2.75 Set

★★★ KING PIN SPECIALS ★★★

<b>SLOTS</b>	3 Watling Safe, New \$19.50	Turf Champ ..... \$ 39.50
5¢ Watling Rol-a-Top, New \$150.00	1 Pace Safe, Used ..... 14.50	<b>MISC. MUSIC</b>
10¢ Watling Rol-a-Top, New 175.00	1 Mills Safe, No Key.. 8.50	Wur. 800 Steel Cab., Amp., Pack. Adpt. \$250.00
25¢ Watling Rol-a-Top, New 200.00	<b>ARCADE</b>	Twln "12" Wur. Steel Cab., Buckley Adpt. 149.50
50¢ Watling Rol-a-Top, New 350.00	Bang-a-Deer ..... \$ 69.50	Seeburg Selectomatics.. 6.50
5¢ Jennings Chiefs, Like New 125.00	Smiling Sam ..... 139.50	R. O. Mystic Music... 14.50
5¢ Jennings Duchess, Clean 45.00	Bally Alley ..... 45.00	Rock-Ola #1501, WB 17.50
25¢ Jennings Gooseneck 37.50	Pikes Peak ..... 17.50	Rock-Ola #1502, BB 32.50
5¢ Mills Lion Head, 2/4 45.00	Periscope ..... 275.00	Packard Pla-Mor ..... 32.50
5¢ Mills War Eagle, 2/4 89.50	Tokyo Gun ..... 245.00	Wur. #123, 5-10-25 24.50
10¢ Mills War Eagle, 2/4 99.50	Bally Racer ..... 85.00	Wur. #100, New ..... 27.50
5¢ Mills Escalator, 2/4 49.50	Texas League ..... 45.00	Buckley, New ..... 35.00
<b>STANDS</b>	Chi Coln Hockey ..... 225.00	Rock-Ola #1516, BB, New 35.00
10 Watling Folding, New \$6.50	Watling Tom Thumb Fortune Tell. Scale ..... 89.50	New & Used Cable... Write
3 Watling Folding, Used 4.50	Toledo Dial Scale ..... 45.00	Title Strips, Per M... 5.00
5 Mills Folding, Used 4.50	<b>CONSOLES</b>	Aero-Point Needles, Ea. .45
3 Jenn. Folding, Used 4.50	Rays Track, Clean ..... \$ 59.50	Bennett De Luxe, Ea. .32
	Track Time, #27, Good 39.50	Bennett Top Liner, Ea. .44
	Derby Day, Flat Top 29.50	Tubes & Light Bulbs.. Write
	Victory One-Ball, F.P. 49.50	
	Gold Cup One Ball, F.P. 49.50	

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826 MILLS STREET PHONE 2-0021 KALAMAZOO 21, MICH.

**ORDER NOW—SPECIALS**

<b>PHONOGRAPHS</b>	Seeburg Commander, Remod. .... \$375.00
Wurlitzer 412 ..... \$ 89.50	Seeburg Hi Tone, RCES ..... 595.00
Wurlitzer 616, Plain ..... 119.50	Rockola Standard ..... 279.50
Wurlitzer 616, Remod. Lite-Up Grille ..... 129.50	Rockola Master ..... 319.50
Wurlitzer 616, Liteup ..... 149.50	Rock-Ola Deluxe ..... 295.00
Wurlitzer 24 ..... 219.50	<b>BOXES—ACCESSORIES</b>
Wurlitzer 600R ..... 365.00	Wurlitzer Bar Boxes #331 ..... \$17.50
Wurlitzer 600K ..... 395.00	Wurlitzer #120 Boxes ..... 29.50
Wurlitzer 718 ..... 125.00	Wurlitzer #125 Boxes, 5-10-25 ..... 27.50
Wurlitzer 71 Counter ..... 149.50	Wurlitzer #320 Sweet Music Boxes ..... 24.50
Wurlitzer 24 Hideaway, Buckley Adap. 149.50	Wurlitzer Stepper #304 ..... 19.50
Wurlitzer 61, Counter ..... 89.50	Wurlitzer Adapter #300 ..... 25.00
Wurlitzer 500 ..... 365.00	Wurlitzer Brackets for Boxes ..... 2.50
Seeburg Colonel, ESRC ..... 425.00	Seeburg Selectomatic Boxes ..... 7.00
Seeburg 10 Record, D.C. .... 49.50	Buckley Chromes & Greys ..... 5.95
Seeburg Hi Tone 8800, E.S. .... 499.50	#145 Stepper & #130 Adapter, Complete 59.50
Seeburg Gem ..... 265.00	Seeburg Stroller and 20 Sel-Box 29.50
Seeburg Gem in Victory Cabinet ..... 435.00	Seeburg 24 Sel-Wall-o-Matics ..... 27.50
Seeburg Cadet, Remodeled ..... 375.00	Tone Control Volume Keys ..... .03
	Pre Amps (for Speakers) ..... 5.95

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# FDR POINTS WAY TO BAN END

## Everybody To Save Face

Chi meet set to iron out, but diskers will be waxing very, very soon

(Continued from page 12)

tracts to agree with the contracts that will be given RCA-Victor and Columbia. Petrillo is known to have told intimates that he feels that anything that may have been lost in dollars and cents by Decca and the indies has been more than made up by the competitive advantage which they have gained over the other two major factors in the fields. "Why, some of those little guys have grown so big that the dough they're paying into the 'unemployment fund' is screwy. They can't have grown that big—but they must have just the same," he is quoted (not literally of course). He has also pointed out that in the little over a year since they have been permitted to wax, more disks have been pressed than at any time in the history of the business.

### Petrillo, the Gentleman

Indication of the way the wind is blowing can be seen in the statements by Paul W. Kesten (head of CBS the parent organization of Columbia Recording Corporation), Frank M. Folsom (RCA-Victor) and J. Harold Ryan (National Association of Broadcasters). Not one of them took the stand that they'd contest the President's action altho Kesten did state that he regretted that the WLB hadn't stood firm on its decision that the record ban did impede the war effort. All stated that they expected Petrillo to accept the presidential appeal. "After all, hadn't he promised to go back to work if the President asked him to and was Petrillo a gentleman," that briefly summed up reactions.

Forecasts of what the exact contract basis will be are a little tough to make but certain clauses are expected to be in the new form that will cover all recording, transcriptions as well as commercial platters.

There will be an "unemployment fund." There is some doubt as to who will "administrate" it with the union reps.

There will be the same safeguards which are part of the Decca and indie's contracts for both sides.

If a guaranteed yearly minimum for each organization to spend for salaries for musicians is not in the contracts, an

## Call Music Ops

CLEVELAND, Oct. 7.—The executive board of the Ohio State Automatic Electric Phonograph Owners' Association decided at a meeting August 17 to carry out the recommendation made at the last annual meeting of the association and call a meeting to consider plans for a national association of phonograph operators.

Accordingly, the board has sent invitations to music associations thruout the country to attend a meeting at the Ohio association headquarters, 5005 Euclid Avenue, Cleveland, October 16 at 10 a.m.

The board recently followed up its invitations by saying, "If there is any organization that has not received an invitation, by pure oversight on our part, we herewith cordially invite you to attend this meeting."

When the Ohio group held its annual meeting earlier in the year much interest was shown in the ideas for a national organization of music operators. The coming meeting is expected to develop some definite plans.

## FDR's Telegram to Petrillo

The National War Labor Board has entered directive orders in the dispute between the electrical transcription manufacturers and the American Federation of Musicians. Among the provisions of the directive orders is a direction that the federation withdraw its ban against playing for mechanical reproductions of music for commercial use. With this provision the federation has not complied. The National War Labor Board and the Director of Economic Stabilization have not recommended government possession and operation. Under the statute it must be found that the labor dispute unduly impedes the war effort. It is the opinion of the Director of Economic Stabilization that under all the present circumstances the noncompliance by your union is not unduly impeding the war effort. But this noncompliance may encourage other instances of noncompliance which will impede the war effort. In a country which loves democratic government and loves keen competition under the rules of the game the parties of a dispute should adhere to the decisions of the board even tho one of the parties may consider the decision wrong. Therefore, in the interests of orderly government and in the interests of respecting the considered decision of the board, I request your union to accept the directive orders of the National War Labor Board. What you regard as your loss will certainly be your country's gain.

FRANKLIN D. ROOSEVELT.

## Petrillo's Telegram to FDR

Your request that the American Federation of Musicians lift its ban against playing for mechanical reproductions of music for commercial use has been received. It is very gratifying to the American Federation of Musicians that the Director of Economic Stabilization is of the opinion that we are not unduly impeding the war effort nor are we in violation of any statutory law. This opinion vindicates the position which we have taken thruout this entire controversy.

The importance of this matter of necessity requires me to submit it to the international executive board of the American Federation of Musicians. Since members of this board reside in various parts of the United States and Canada, it will take at least four days for them to convene. I have issued a call for them to meet in Chicago Monday, October 9, at which time your request will be given careful consideration.

JAMES C. PETRILLO.

opening will be left for this to be inserted later. Petrillo would like the formula of at least one "house band of unknowns" at each recording company but the diskers are trying their best to avoid this and it is not in the contracts which have thus far been drawn.

He has also been trying to work out a formula whereby companies could not again build up a backlog of thousands of masters so that they will once again be in a position to battle with him at the expiration of the new contracts. No answer to this has been worked out by the union legal minds and there is very little chance that it will land in the final terms.

### Public Relations Document

The contract will be so worded that it will be a "public relations document" for the union and the promotion of this fact in the public's mind may be the first job that the public relations counsel that will be hired by the AFM will have handed him. The long-term policy of the federation is such that a top publicity job must be done before Petrillo and company start working on putting it into effect.

They look upon television, for instance, as a greater threat to musical employment than broadcasting ever was and they're going to make it as tough for the air-pix field as they can. They know that post-war home recording devices may enable any music lover to build up a library of pops and classics as good as those made available commercially—and they're trying to lick that, but it, too, is a toughy.

To the record and music machine biz, FDR's telegram and the present international board meeting in Chi means plenty of good pop records around the corner . . . and it's no Hoover corner.

### Victor and Columbia Ready

Both Victor and Columbia have redesigned their plants and have built up a backlog of materials that will enable them to go to town with disks even before the ink is dry on the contracts. A list of "most requested" musical selections has been made up at both offices and these will be filled in by name bands as soon as the present hit parade numbers are on wax.

Signing of the union contracts are said to be a must with both orgs for an indeterminate number of artist contracts are said to be about to run out, and regardless of renewal clauses continuation

would have been fought by the bands. In at least a few cases guarantees have been paid contracted artists despite the fact that their disks haven't earned the guarantees in some time. In other cases penalty clauses were about to be invoked which would have cost the non-waxers plenty.

This, plus the fact that the younger generation is rapidly developing a liking for thrushes and voices who work with the bands, instead of for the bands themselves, is forcing an issue.

Normal battling for the business of the music machines will once again produce the healthy competition which is necessary to do a top job in all juke locations. Disk jockeys on the air will also be able to play the bands and singers they want in the tunes the listeners want to hear. The juke makers 'em listen to the disk jockeys and the platter twisters in turn make them want to hear the records—in the music machines.

It's more than two years since Petrillo said "No." When he finally says "Yes," and it's going to take some more of that face-saving all the way round, it's still only going to be the beginning. The recording business is going to have to discover that it's not only going to have to work with musicians but it's going to have to work—day by day—with AFM, too.

## West Coast Waxery Assumes New Name

HOLLYWOOD, Oct. 7.—Atlas Record Company will be the title of the firm formerly known as Premier Record Company. Switching to the Atlas name, the firm will be additionally designated as "The World on Records."

Premier, started several years ago by Robert Scherman, writer of *All for You*, has issued *My Lips Remember Your Kisses*, and *F. S. T.*, by King Cole Trio, and *A Fellow on a Furlough*, recorded by Albert Sack and his orchestra, and *Dance of the Tropical Moonbeams*, the latter recently spotted in a Columbia pic.

Under the new Atlas name, the firm will release *Got a Penny, I Can't Remember When*, and *The Daughter of Mrs. O'Dare*. These numbers are written by Scherman.

Firm recently signed Don Swan and three Latin tunes were cut during the week. The Swan orchestra will also make popular tunes in the future.

## Kentucky Firm Opens New Shop For Disk Sales

LEXINGTON, Ky., Oct. 7.—Operators in Kentucky and adjoining States will be interested in the news that the Sterling Novelty Company, of Lexington, has opened an up-to-date phonograph record department.

Management states that the new department was conceived with one thought in mind, to give music operators a complete and dependable record service. New tunes will be stocked in large quantities as fast as they are released, in addition to a large selection of the old favorites being carried. Special attention is to be given mail orders.

Della Beuris, for the past 10 years in charge of the S. S. Kresge record department here, has been appointed buyer-manager. Miss Beuris is well known in musical circles, and conductor of her own orchestra.

## Rock-Ola Elects Three New Execs

CHICAGO, Oct. 7.—Rock-Ola Manufacturing Corporation here, thru A. R. Kelso, executive vice-president, announced the election of new members of the company's executive staff.

H. J. Meyn, treasurer; C. A. Willard, assistant treasurer, and J. A. Weinand, sales manager, phonograph division, were elected.

## Teen-Age Clubs Seen As Boost for Jukes

CHICAGO, Oct. 7.—In recent months innumerable news stories, feature articles, etc., have been written on the subject of teen-age clubs. This trend to help the younger set seems to have been born of the war years and likely is to remain long after victory has been won.

Cities from Coast-to-Coast have established these teen-age clubs and the juke box has become the all important center of attraction in each spot.

Now that the movement has taken on such large proportions, older persons are beginning to understand that the younger set were not fooling when they started all the agitation.

Of course the number of juke locations to be realized from the teen-age clubs is not enough to excite any operator, but the fact still remains that the trade has and is going to receive a lot of good publicity not only for the juke but the soft drink vendors as well.

The thought has been expressed among operators and large route owners that now is the time for the juke to firmly entrench itself into the American scene. These ops say that certainly the younger people using the juke two or three days each week will educate them to accept it as a necessary part of their entertainment life. Then, too, the drink vender should obtain the same benefits.

## Why 50 Cents Up?

NEW YORK, Oct. 7.—Cost of disks from pressing organizations to recording companies, which at one time ran as low as 6½ cents each, has risen in some cases three times that amount and then some. At this price it's not profitable to distribute a disk retailing at 35 cents, which is why so many indie diskers have their platters priced half a buck up. It's just, say the indie pressers, that costs have gone up and up and someone must pay the increases.

**NATIONAL Records**  
 present the  
**HOTTEST JAZZ in JAZZ**

9001 SWEET AND LOVELY  
 WHITE ROSE KICK

9002 DEEP BLUE DREAM  
 BYAS'D OPINION

by the  
**EMMETT BERRY FIVE**

Emmett Berry, Trumpet  
 Don Byas, Tenor Sax  
 Milt Hinton, Bass  
 Dave Rivera, Piano  
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**COMET Records**  
 present the Most Unique Recordings of the Year by

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A Must for Every Collector.  
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C 1 GOTTA GIRL FOR EVERY DAY IN THE WEEK  
 JUMP, LITTLE JITTERBUG  
 (Piano and Vocal by COW COW DAVENPORT)

C 2 JEEP BOOGIE CHIMIN AWAY  
 (Piano)

C 3 COW COW STOMP GIN MILL STOMP  
 (Piano)

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 Cleveland 13, Ohio

**POPULAR RECORD RELEASES**  
 (Continued from page 18)

I DIDN'T KNOW ABOUT YOU .... Joe Stafford and the Pied Pipers (Paul Weston Ork) ..... Capitol 171

I HATE MUSIC ..... Jerry Colonna (Paul Weston Ork) ..... Capitol 173

I LEARNED A LESSON I'LL NEVER FORGET ..... Helen Forrest (Victor Young Ork) ..... Decca 18624

I LOST MY SUGAR IN SALT LAKE CITY ..... Pat Kay (Herb Jeffries Ork) ..... Exclusive 104

I'M MAKING BELIEVE ..... Ink Spots and Ella Fitzgerald ..... Decca 23356

I'M WASTING MY TEARS ON YOU ..... Tex Ritter and Ella Fitzgerald ..... Decca 23356

INTO EACH LIFE SOME RAIN ..... Military Band ..... Collectors 10

MUST FALL ..... Ink Spots and Ella Fitzgerald ..... Decca 23356

IT'S A CRYING SHAME ..... Phil Hanna (Leonard Joy Ork) ..... Decca 4448

LA-LA-LA POLKA ..... The Polka Kings ..... Continental C-1151

LA MARSEILLAISE (12 inch) ..... Military Band ..... Collectors 10

MY HEART SINGS ..... The King Sisters ..... Bluebird 30-8029

MY MAMA DON'T ALLOW ME ..... Arthur (Big Boy) Crudup ..... Bluebird 34-0717

PRIERE POUR NOS ENEMIES (Prayer for Our Enemies) (12 inch) ..... Sarah Bernhardt ..... Collectors 10

RAIN, RAIN POLKA ..... The Polka Kings ..... Continental C-1151

SMALL BATCH O'NOD ..... Freddie Slack ..... Capitol 172

STANDING AT MY WINDOW ..... Arthur (Big Boy) Crudup ..... Bluebird 34-0717

THE LAST TIME I SAW PARIS ..... Vaughn Monroe ..... Victor 20-1596

THE TROLLEY SONG ..... The King Sisters ..... Bluebird 30-0829

THERE'S A NEW MOON OVER MY SHOULDER ..... Tex Ritter and His Texans ..... Capitol 174

TIME WILL TELL THE STORY ..... Red River Dave ..... Continental C-3021

TUMBO CISCO ..... Herb Jeffries Ork ..... Exclusive 104

TUMBLING TUMBLEWEEDS ..... Joe Stafford and the Pier Pipers (Paul Weston Ork) ..... Capitol 171

YOU ARE MY DARLIN' ..... Herb Jeffries Ork ..... Exclusive 103

**JukeOp Finds System And Schedule Adds To Profitable Route**

NEW YORK, Oct. 7.—A goodly number of ops are getting nowhere today because they lack system. These ops give the impression of being slipshod and of doing business on the cuff. When a location owner calls them to task for omissions, the ops toss off the now well-worn excuse that "there's a war going on." But the fact is that war is being used by these ops as an excuse for not holding up their end of contracts and location owners know it. Come victory and out these ops will go and routemen with more on the ball will get the spots.

Jack Roberts, owner of the 20th Century Amusement Company, a juke box route operating out of Clinton, N. J., is an example of a coinman who is going to be around long after the war has been won. The reason is that Roberts, who obtained his experience working as a mechanic for some of the biggest routes in town, does a thoro job in running his own stops.

The interesting part is that while Roberts' route is not an extensive one, he is compelled to do all the work himself, the man-power situation being what it is. But none of the stops he has signed up are offered the excuse that "there's a war going on."

Roberts has set up a card index system. Each one of his stops is noted on a card with details as to when a box was placed, whether this was a new or reconditioned unit, how frequently the phonograph is serviced and the take each week. Correlated with this information is another card which has recorded the quantity and titles of the disks supplied and the frequency of play of each platter in question.

At any given moment Roberts has at his finger tips all details relating to his phonographs. He knows where he stands. Does a location owner complain about the frequency of service? Roberts refers to his records and straightens him out. If there is some question as to the take a certain week, Roberts doesn't guess about it. When it comes to re-ordering the disks he is on solid ground because his cards indicate which are getting the most play and which are not.

Since all work rests on his shoulders, Roberts must be careful how he apportions his time during any working period. To eliminate hit-or-miss methods, this juke box man has worked out a time schedule for work based upon his long experience in handling all phases of operating. For example, Roberts has estimated that it should never take him more than 10 minutes to make collections on a stop once it has been reached. The replacing of a bulb in the machine, dusting the machine around a bit, is estimated as requiring about 10 minutes more. For disk replacements he adds 15 minutes to his time on a particular stop.

It is this op's standard rule that each minute on a stop should be a profitable

one and no op should allow himself to loiter on any stop. As Roberts sees it, so-called social calls by ops on location owners may not do harm, but they seldom do much good. Too often the calls succeed only in taking up the location owner's time without advancing the interests of the op one iota. It may also happen that a location owner seeing an op with a lot of time on his hands may get the impression that coin machine operation is more of a pastime than a fully constituted business, with corresponding untoward results. When an op keeps busy all the time he is at a stop he is not only advancing his business, but he demonstrates before one who has the status of partner that the op's end of it is being held up energetically and faithfully. This, Roberts holds, is not only more fruitful than just gabbing with the location owner but is the best promotion in the world for the particular op and for the trade as a whole.

Roberts is looking ahead. He notes that his detailed card index system sets the basis for his present operation at the same time that it is laying the groundwork for the future. He explains that by transforming the information on his cards onto a carefully prepared summary or chart he can tell at a glance which stops are the most profitable, which equipment stands up the best and also which disk firm produces the maximum number of top tunes. With this information in his possession he feels that he can one day go ahead and extend his route reasonably assured that he is proceeding in the right direction.

**Distrib Enlarges Route by Use of Newspaper Ads**

RICHMOND, Va., Oct. 7.—Advertising in two local dailies here, the Maynor Distributing Company directed its campaign at restaurants, taverns, ice cream parlors, etc.

In part the advertisements ran as follows: "Is your present phonograph old, dull and drab? Has it lost its appeal? If it has, it's costing you money because it's driving away business. Replace it—quick! Get a new modernized music machine in its place, etc."

**SPECIAL!**  
 4 PANORAMS WITH MILLS SOLO-VUE CONVERSIONS  
 \$310.00 EACH

**BALTIMORE MUSICAL SALES CO.**  
 BALTIMORE, MARYLAND  
 140 W. MT. ROYAL AVE.  
 YENSON 5757

**PHONO NEEDLES RE-SHARPENED**

OPERATORS: We can successfully REGRIND your used needles, either oval or round metal points. Over 3 years of successful business, and hundreds of satisfied users. Testimonials on request. No order too large or too small.

1 to 50 Reground, 15c Each.  
 51 or More Reground, 10c Each.  
 YOU SAVE UP TO 75% of your needle costs.

**Re-Sharp Needle Service**  
 P. O. BOX 770, FORT DODGE, IOWA  
 A Guaranteed Precision Service

**PHONOGRAPHS FOR SALE**  
 On or off location—in or near Chicago

WURLITZERS	SEEBURGS
950 ..... \$400.00	9800 ..... \$375.00
850 ..... 375.00	8800 ..... 350.00
800 ..... 300.00	CLASSIC .. 200.00
750 ..... 325.00	GEMS ..... 125.00
500 ..... 175.00	Remote Boxes With 70L7 Tube, \$22.50
VICTORY MODEL .. 300.00	Write for Details. Send No Money. Delivery Middle of November. We Are Liquidating.

BOX CH-88, BILLBOARD Ashland Bldg. Chicago, Ill.

**WILL PAY 8¢ EACH**  
 For Used Phonograph Records. Write us for full details.

**DAVIS SALES COMPANY**  
 625 Erie Blvd., East Syracuse 2, N. Y.  
 Telephone 5-5194

**RECORD DISCS**  
 For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots 5.

**HUGO JOERIS**  
 3208 Jackson St., AMARILLO, TEXAS

**Betty Telephone Equipment**  
 Two Switchboards, twenty-four Turn Tables, thirty Wall Boxes, plenty of Seven Wire Cable and Accessories. This outfit is complete, ready to set up. Come and get it. \$1050.00.

**ELMER SORBER**  
 Grand Hotel HAMILTON, OHIO  
 Phone 5131

**We Pay Spot Cash FOR YOUR USED RECORDS**  
 No Shipment Too Big ... None Too Small  
*Popular • Hillbilly • Race • Polkas*  
 Wire Collect How Many You Have  
**WE PAY THE FREIGHT**  
**J. F. BARD**  
 414 South Franklin Street Chicago 7, Illinois

# AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

All Communications to 155 N. Clark St., Chicago 1, Ill.

## Bob Neal Is the Ranchers

It may sound a bit goofy or maybe ungrammatical, but Bob Neal is the Ranchers. *Rhythm Ranchers* is a recorded program which has been built up over a period of three years to where it has become very popular. It is heard over WMPS, Memphis. Aside from the recorded music used on the show, Neal emceeds the program and handles it much as a live program would be handled, and the clever showmanship displayed has had much to do with the show's growing popularity.

## The Down Homers

Four instrumentalists and singers of Western, hillbilly and pop tunes whose popularity has measurably increased since they joined the Coast-to-Coast Blue Network program *Famous Hoosier Hop* on WOWO three months ago are the Down Homers. All of them are tops as instrumentalists, using violin, guitar, bass, electric Spanish guitar and electric Hawaiian guitar. Their harmony singing and interpretations give their listeners what they want in good Western and hillbilly music. The group was organized nearly nine years ago and during the last three years they have been in the New England States. Early this summer they left WKNE, Keene, N. H., and

joined WOWO in Fort Wayne, Ind. Two of the original group, Shorty Cook and Guy Campbell, are still with it. The act now also includes Ken Roberts and Lloyd Cornell.

## Barn Dance Premiere October 14

The world premiere of the Paramount pic, *National Barn Dance*, will be held in Chicago October 14 at the WLS Eighth Street Theater, home of the radio show *National Barn Dance*. Immediately following the broadcast the pic will be shown to representatives of the press, the pic and radio trade journals and many radio entertainers and execs. Featured in the film are the entire barn dance troupe, which includes Pat Buttram, Joe Kelly, Lulu Belle and Scotty, the Dinning Sisters, the Hoosier Hot Shots, and Arkie, the Arkansas woodchopper.

## Folk Artists in Pix

A reader of the column writes: "Who are some of the leading folk artists in pix and in what films have they appeared?" It would require a lot of space to record all of the folk tune artists who have appeared in pix. We'll mention a few that come to mind. Gene Autry and Roy Rogers have been making pix for years and have won nationwide fame. *Ride, Ranger, Ride* is one of Gene's newer films and a half dozen of his older ones have recently been re-issued, among them *Melody Trail*, *The Big Show*, and *Oh, Susanna*, all Republic. Roy Rogers has many to his credit. *Yellow Rose of Texas*, *San Fernando Valley* and *Lights of Old Santa Fe* are among recent releases.

Max Terhune, who made 22 of the *Three Mesquiteers* series for Republic, as well as a number of pix for Monogram, has a part in this year's *Sheriff of Sundown*. The Hoosier Hot Shots, who have made many pix, were starred in Republic's *Hoosier Holiday* last year and they have been busy on several screen assignments during 1944. Also in *Hoosier Holiday* were George Dewey Hay and George (Shug) Fisher. Tex Ritter is in two Universal pix, *Marshall of Gunsmoke* and *Arizona Trail*. Lulu Belle and Scotty, Patsy Montana, the Weaver Brothers and Elvira, Smiley Burnette, Roy Acuff and Ramblin' Red Foley all are familiar names on the screen. Others that come to mind are Foy Willing, Sunset Carson, Carolina Cotton and Pappy Cheshire. These are but a few who have found the screen a fertile field for their talents.

## Nine Songs in Saddle Pals

Nine songs will be featured in *Saddle Pals*, first of the Monogram series now in production starring Jimmy Wakely with Dennis Moore and Lasses White. Wakely will sing three of his own songs, *Too Bad, Little Girl, Too Bad; Saddle Pals*, and *Good Morning, Mr. Sunshine*, and in company with Johnny Bond and the Red River Valley Boys will do *Greener Pastures* and *Rollin' On*. Lasses White will sing two of his own songs, *When Sunset Bids the Desert Goodnight* and *Rootin' Shootin' Tophand of the West*. Kay Forester contributes *Bowlegged Cowboy* by Johnny Marvin and Harry Tobias, and the Sunshine Girls, radio and recording trio, will do *Red River Valley*.

## Tunester Tattle

Lee (Moore) and Juanita, well known in the East and Southeast, opened on WSWA, Harrisonburg, Va., October 3 and are heard every morning and afternoon. Their four-year-old son, Roger Lee, also is heard on their programs.

For six years the members of the Chuckwagon Gang were favorites over WWVA, Wheeling, W. Va. The gang broke up when Joe Barker joined the navy, but since then Shirley and five-year-old Nancy Lee Barker have carried on with Tex King, and they are heard daily on the station.

Smiley and Sue (Clain), who have been on WRDO, Augusta, Me., recently, are now heard from Portland, Me., on an early-morning program. During the summer they appeared at a ranch at North Windham, Me., and during the early part of September they played their own town hall shows. The group, known as Smiley and Sue and their Harmony Mountaineers, now number five members, playing violin, accordion, bass and two guitars.

## POP. RECORD REVIEWS

(Continued from page 19)

### JUNE COLE (Savoy)

*Hey, Lawdy, Mama*—FT; VC. *Groovin' the Blues*—FT; VC.

The label identifies these sides as a "Rhapsody With June Cole's Orchestra." Technically, it's a pairing of two fast race blues bits with an unbilled female blues shouter of the who-ee variety backed by a jam-packed little band. A shuffle rhythm gives it an eight-to-the-bar flavoring as the gal shouts out in husky voice for the typical race patterns of *Hey, Lawdy, Mama* and *Groovin' the Blues*. Standout among the small group

of musical backers is the trumpet blowing of Emmet Berry.

For the race locations, both of these sides will find wide and sometimes wild enthusiasm there.

## UNTIL DECEMBER FIRST

We Will Pay 6c Ea. for

USED PHONOGRAPH RECORDS

Any Quantity.  
Pack Securely—Ship Promptly.

BIRMINGHAM VENDING COMPANY

2117 Third Ave., No. Birmingham, Ala.

# RADIO TUBES

for the

## COIN MACHINE TRADE

(Tubes Offered to Consumer Market Only) (OPA May 20 Retail Prices)

Tube	Net Price	Max. num per order	Tube	Net Price	Max. num per order	Tube	Net Price	Max. num per order	Tube	Net Price	Max. num per order
01A	\$.90	50	605	\$1.10	50	6Z5	\$2.35	50	27	\$.70	10
0Z4G	1.60	1	6C8	1.00	2	7A8	1.30	5	31	1.00	50
1A5GT	1.10	1	6E5	1.10	25	7B4	1.30	5	33	1.30	10
1A7GT	1.30	1	6F6G	.90	2	7B5	1.30	5	34	1.30	25
1H5GT	1.10	1	6F8G	1.30	50	7B8	1.30	3	35Z3	1.30	1
1LA4	2.35	10	6G6G	1.30	50	7C6	1.30	2	35Z5GT	.85	1
1LH4	2.35	50	6H6GT	1.10	5	7C7	1.30	1	41	.85	4
1N5GT	1.30	2	6J5	.90	50	7F7	1.60	50	42	.85	5
1Q5GT	1.60	10	6J7GT	1.10	50	7H7	1.95	25	43	1.10	1
1R5	1.60	1	6K6GT	1.00	5	7Q7	1.30	50	45	.80	3
2A4G	2.35	50	6K7G	1.10	15	12A6	1.95	1	57	.90	25
3Q5GT	1.60	5	6L6G	1.95	50	12J5GT	1.00	5	75	.85	1
5U4G	1.00	50	6Q7GT	.90	2	12J7GT	1.10	1	76	.90	50
5V4G	1.60	1	6SA7GT	1.10	50	12SK7GT	1.10	1	80	.70	10
5Y3G	.70	5	6SC7GT	1.30	50	12SQ7GT	1.10	1	83	1.30	25
5Y4G	.75	3	6SK7GT	1.10	50	14A7	1.95	3	84	1.10	50
6A3	1.10	5	6SQ7GT	1.10	50	24A	.90	50	117L7GT	2.35	3
6A8GT	1.00	1	6SR7GT	1.10	20	25L6GT	1.10	50	XXD	1.60	50
6B8G	1.30	50	6V8GT	1.10	50	25Z5	1.00	1	XXFM	1.95	15
			6X5G	1.10	2	26	.75	50	XXL	1.60	15

Write for Our Twice-Monthly Tube Inventory Release

### IMPORTANT INSTRUCTIONS

1. Send no deposit with your order—shipment will go forward express C. O. D. for full amount.
2. Minimum order filled is for 25 tubes, each type within rationed limits shown above.
3. Do not phone or wire for tubes—shipment cannot go forward until receipt of Supplier's Certificate.
4. Tear out, sign and attach to your order the Supplier's Certificate at bottom of this advertisement.
5. If you personally cannot use the minimum shipment of 25 tubes, contact another operator and place a single order including your friend's needs.

### FEATURES OF OUR SERVICE

All tubes are in individual cartons. Shipment goes forward within 48 hours after receipt of your order. An Airmail copy of Invoice reaches you at least 24 hours ahead of shipment. We never substitute types, but will forward G's or GT's for the Metals you order. We've operated 17 years, and know your machine problems. Our list of tubes is revised every 15 days and we are filling over 95% of orders completely which are placed in compliance with current lists.

# W. R. BURTT

(THE COIN TUBE MAN)

436 N. TERRACE DR.

WICHITA 8, KANSAS

I hereby certify that I am entitled to purchase the items specified above under the provisions of Limitation Order L-265, with the terms of which I am familiar.

Name (In Ink) .....

## SELL OR TRADE

- Bally Racer ..... \$129.50
- Bally Bull Gun ..... 99.50
- Bally Rapid Fire ..... 189.50
- Seeburg Horoscope ..... 189.50
- Seeburg Ray-o-Lite ..... 99.50
- Seeburg Shoot the Chutes ..... 119.50
- Seeburg Converted to Jap ..... 109.50
- Mountain Climber ..... 119.50
- 2 Night Bomber, Each ..... 379.50
- 2 Sky Fighter, Each ..... 339.50
- 2 Drivemobile, Each ..... 349.50

Wanted—A.B.T. Gun Range. State all in first letter. Have many Arcade Machines to sell or trade.

### Playland Arcade

ASSID

220 N. Washington LANSING, MICH.

WURLITZER - SEEBURG - ROCK-OLA  
**MOTORS**  
REPAIRED  
10 DAYS SERVICE \$8.00  
SHIP TO US EXPRESS PREPAID  
**BLISS & SAGE**  
ELECTRICAL COMPANY  
FOR OVER FIFTY YEARS  
804 - 610 MAIN ST., MALDEN, MASS.

## USED RECORDS

Want—We will pay 6¢ each for Used Records in playable condition. If you have better records for sale let us know your lowest price, condition, type, etc.

STEWART NOVELTY SALES CO.

110 South Tejon St. Colorado Springs, Colo.

## TALK ABOUT RECORD LABELS

All the names, both old and new, of record manufacturers and distributors will be included in the 6th Annual Edition of The Billboard Music Year Book (to be published as a separate volume for the first time in 1944). And platter pressers and juke box ops will be talking about the '44 MYB.

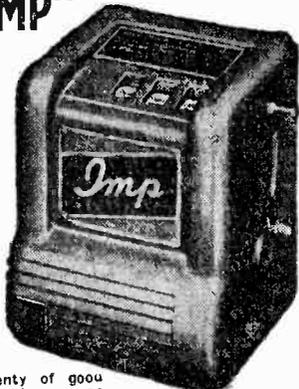
**BETTER**  
for wartime operation. This great new coin phonograph needle is specially designed to help you through a tough period. Ask your Columbia, Decca or RCA distributor about it. Costs no more. Serves you better.

Permo Point Elliptical needles will continue to be available through regular distributors.

**PERMO, Incorporated**  
6415 RAVENSWOOD AVENUE  
CHICAGO 26, ILLINOIS

# FROZEN FOODS VIA VENDERS

MAKE MONEY WITH  
A ROUTE OF  
"IMP"



Plenty of good locations are now available. Start now by buying a few machines. A route of IMPs will earn a steady income for you.

**SPECIAL**  
Just received over 200 Brand New IMPs!  
**INTRODUCTORY OFFER**  
6 IMPs ..... \$57.00

SAMPLE ..... 9.90  
Available in straight 1c or straight 5c play, Cigarette or Fruit Symbols.

## Vending Machines Wanted

WE NEED 1000 VENDORS AT ONCE.  
LET US KNOW WHAT YOU HAVE,  
GIVE COMPLETE INFORMATION AS TO  
CONDITION, MODEL, MAKE,  
AMOUNT ON HAND AND LOWEST  
PRICE WANTED.

### FREE PLAY GAMES

Thumbs Up	\$ 85.00
New Champ	89.50
Jolly	25.00
Polo	29.50
Bosco	79.50
Home Run, '42	89.50
Alert	89.50
Show Boat	49.50
Spot-a-Card	65.00
Wild Fire	39.50
Gobs	119.00
West Wind	75.00
Texas Mustang	79.50
Line Up	32.50

### NEW REVAMPS

2 Streamliners	\$199.50
3 Arizonas	199.50
1 Grand Canyon	199.50

### SLOTS AND CONSOLES

Bally Hi Hands	\$169.50
Bally Bell	200.00
Watling Rotatop, 5c	89.50
Jennings Chief, 5c, 2/4	100.00
Jennings Club Bell, 10c, 3/5	275.00
Jennings Silver Chief, 5c, 3/5	200.00
Jennings One Star, 5c, 3/5	110.00
Jennings 4 Star, 5c, 3/5	125.00
Mills Brown Front, 25c	300.00
Vest Pockets (Green)	44.50
Vest Pockets (Blue & Gold)	59.50
Vest Pockets (Chrome)	79.50

### ARCADE EQUIPMENT

Keeney Submarine	\$149.50
Supreme Gun (New Rev.)	250.00
Ten Strike	39.50
Exhibit Card Vendor	35.00
Erie Digger	39.50
Microscope Windmill	25.00
Kickers & Catchers	29.50
Peek Show	25.00
Viewscopes	25.00

### PHONOGRAPHS

Wurlitzer Model 61, Counter	\$110.00
Mills Empress	325.00

Large Selection of New and Used  
Machines in Stock. Send for Com-  
plete List!

1/3 Deposit, Balance C. O. D.  
Full Payment Must Accompany All  
Orders Under \$10.00.

## RAKE COIN MACHINE EXCHANGE

2014 Market Street  
PHILADELPHIA 3, PA.

## WANTED

Six-cup Vending Machines. Prefer "Thirst Quencher"  
or "Frigged Drink."

ROY C. SMITH-NEHI BOTTLING CO.  
Toccoa, Ga.

BUY MORE WAR BONDS

## Post - War Increase for This Type of Biz Seen

Frozen foods sales expected to rise 400% in years immediately after war — coin-operated machines would play important role

CHICAGO, Oct. 7.—Many elaborate post-war plans have been proposed in recent months, and the trade has been extremely interested to find that the coin-operated machine has not been excluded in many of them. In the vending phase of the coin-operated trade great strides were made before Pearl Harbor, and the strides made during war years have kept pace with other business—and in some instances exceeded them. Shortages of items on retailers' shelves made people turn to the coin-operated vending machine to purchase the things needed for a near normal way of life. Indeed, the coin machine, especially the vender, is becoming more firmly entrenched in the American way of life each day.

Before the appearance of the drink vender, cig vender, candy vender and other types, persons in the larger Eastern cities, New York in particular, were well acquainted with coin machines thru the Automat, the automatic coin-operated restaurants.

In a recent article, *The Wall Street Journal* has hinted that post-war will see an increase of 400 per cent in sales of frozen foods and says that a chain of "automat" stores is already planned in this field.

"Within five years after the war, industry spokesmen predict, frosted foods will be retailed by 100,000 stores—one out of every four groceries and combination grocery-meat markets in the country. These stores do about 70 to 80 per cent of the nation's food business," *The Journal* declares.

Some high points in the program which quick freezers count on to win a dominating position in the food processing field are:

Prices brought down to levels more (See Frozen Foods on page 68)

## Alleged Violations May Bring OPA Flat Prices on Cigarettes

CHICAGO, Oct. 7.—OPA is considering flat pricing of all cigs by the pack to combat a technical violation of ceiling prices on them.

At the same time it was learned the agency is making a double investigation of the sale of cigs: To determine whether price ceilings are being exceeded and whether lesser well-known brands are being pushed by dealers at higher prices on grounds of shortages of popular brands of cigs.

While local OPA officials refuse to comment on these two actions the move of pricing is believed aimed at the sales practice of charging 18 cents for one package which formerly sold at two packs for 33 cents. This practice, netting the dealer an additional cent and a half a package, has been the basis of most of the complaints on cig prices received by OPA.

OPA's investigation thus far has resulted in the mailing of several warning notices to dealers.

Phil Fuchs, secretary of the Chicago Wholesale Tobacco Dealers' Association, declared that there is no piercing of the price ceilings on cigs here. "But," he added, "OPA is as uncertain as we are about the interpretation of its price rulings."

There are about 9,000 stores handling cigs in Chicago. Cig prices have been fixed at the September 30, 1941, levels, and any new brands issued since then come under the limits fixed under the Maximum Price Regulations.

The "new" brands seen on the retail dealers shelves recently are not really new at all, one wholesaler explained, but old-timers which have a limited number of purchasers. These brands have come to the front recently because the popular brands are harder to get, he said.

## Post - War Plans Of Vending Ops Including Mfg.

CHICAGO, Oct. 7.—The vender, like the automobile, is here to stay. This seems to be especially true of the soft drink vender, since so many firms during the wartime years have installed them in their production plants thru-out the nation.

Of course the ready acceptance of the drink vender as we know it today did not just happen. It has been a long drawn out process, the fruits of which will be felt in the post-war years not too far distant.

In war plants of the large industrial district of this city there are hundreds of machines on 24-hour duty and many more in theaters, department stores and other locations.

One of the largest operators of drink venders exclusive is the United Beverage Company. Headed by Paul and Max Rosenbaum, these two brothers have built up a vending route which they claim is the largest city operation in the United States. Their machines, which number in the hundreds, are on location in almost all theaters as well as several Loop department stores. However, Max, spokesman for the firm, says they do not intend to renew contracts (See Post-War Plans on page 68)

## Cigarette Sales Topsy-Turvy as Shortages Grow

CHICAGO, Oct. 7.—Sales figures for the "big five" of the cigarette industry are changing considerably as a result of current shortages and strict rationing.

Altho sales figures are one of the industry's most closely guarded secrets, a leading financial paper recently undertook a spot check with representative jobbers and retailers in a score of cities and discovered that Camels, formerly the best selling brand, have dropped to third place. They are the most rigidly rationed of any of the popular brands of cigarettes.

Luckies and Chesterfields, altho both are restricting sales to a quota basis, are fighting for top honors. Phillip Morris and Old Golds are selling well whenever they are available.

One of the ironies of the present situation is that altho none of the "big five" brands are plentiful, they must all compete with less well-known brands which are gaining recognition because the preferred smokes aren't available.

Luckies have been giving Camels a close race for several years. An annual survey in *Printers' Ink*, considered highly authoritative, reported that in 1943 Luckies accounted for 26.6 per cent of cigarette consumption; Camels, 22.7; Chesterfields, 17.4; Phillip Morris, 10.5, and Old Golds, 5.4. Raleighs were severe contenders for sales honors, with Old Golds chalking up a 5.2 percentage.

## Texas Gum Venders Assn. Plan Meeting

AUSTIN, Tex., Oct. 7.—Annual meeting of Associated Chewing Gum Operators of Texas will be held at the Steven F. Austin Hotel here November 13. The two-day affair will be high lighted by informative speeches by Mr. Davidson, El Paso; R. G. Thomson, Waco, and H. K. Hart, of the Ford Gum and Machine Company. Subject of the talks will be: "Short Cuts in Bookkeeping," "How to Service and Care for Gum Machines," and "The Tax Situation."

Speaking for the association, John Horn, its secretary, said he expects 100 per cent attendance from Texas members. Present plans call for the meeting to end with an elaborate banquet.

## BALL GUM SUBSTITUTE

MARBLES—GLASS—ASST. COLORS  
Barrel of 50,000 ..... \$59.50  
Keg of 15,000 ..... 19.50

CHARMS, Best Grade, 15 Cross Carton,  
\$13.25 Parcel Post Paid.

COIN COUNTERS, 1c or 5c Cast Alumi-  
num, \$1.25 Each While They Last.

WINGS, Counter Game, Rebuilt,  
\$7.95 Ea.

Full cash with order—f.o.b. factory

**TORR** 2047 A - SO. 68  
PHILA. 42, PA.

## For Immediate Disposal 25 BALLY BEVERAGE VENDERS

Complete carbonating unit with filter and cooling device. Extra refill drums.

BEST OFFER TAKES LOT

Write, Wire or Phone Today.

TRIMOUNT COIN MACHINE CO.

40 Waltham St. BOSTON, MASS.  
L1Berty 9480

## AT YOUR SERVICE!



Although we are 100% engaged in vital war production, we still want operators to feel free to call upon us whether you want machines, parts, repairs or just a bit of information. And if you operate venders you're missing a lot by not reading *The Northwesterner*. It's free!

**Northwestern**

835 E. Armstrong St., Morris, Ill.

## CIGARETTE & CANDY VENDING MACHINES

Ready For Location

National 9-30	\$67.50
National 6-30	22.50
National 6-28 (No Stand)	45.00
Du Grenier Model "8"	30.00
Du Grenier "Candyman"	35.00
9 Col. Du Grenier Model WD	60.00

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

Also Unedapak Candy and "500's," Stoners, Rows, Nationals, etc. WRITE FOR COMPLETE PRICE LIST. Mention Dept. B.

WE RECONDITION, REPAINT AND REPAIR ALL TYPES AND MAKES OF MERCHANDISE VENDING MACHINES.

NATIONAL VENDING SERVICE CO.

250 West 54th Street, New York 19, N. Y.

# Drain on Cig Market Thru War Prisoners Questioned

NEW YORK, Oct. 7.—Newest cause for civilian cigarette shortages experienced by Joe and Susie Public is being passed around, and that is that the drop in percentage of cigarettes available for civilian consumption can be attributed to the supplies being bought up by Nazi prisoners of war. In Allied prisoner of war camps canteens have been set up where prisoners can purchase American manufactured supplies, among which are the much sought after popular brand ciggies, an article in *The New York World-Telegram* last week states, outlining information supplied by a large Eastern drug system buyer. It reports the observation that one of the first purchases made by the Nazi supermen after they are given permission to trade in Allied canteens is to buy a package of American cigarettes. It is the opinion of this drug system buyer that the drain of civilian supplies is agitated by this release of cigarettes thru these Nazi prisoner channels rather than thru civilian distribution sources.

Operators of cigarette vending machines thruout the country have been getting various explanations from authorities of the tobacco industry as to the reason for the shortage of merchandise allocated for dispensation thru vending machines serving the public. Hence it has fallen to the operators to inform location owners as to why they can't get quantities in keeping with consumer demand, and ultimately each operator tells his locations that smokes are scarce because the government is purchasing vast supplies for G.I. Joe stationed here in the States as well as for the boys overseas and the Allied forces serving with us in the European thrusts and the Southwest Pacific advances.

## 400,000 Prisoners

It is estimated that since D-Day the Allied forces have captured and interned some 400,000 Nazi prisoners, and members of the trade have resented the inferences implied in *The New York World-Telegram* story, which pit the Nazi prisoners against the American civilians, in their respective need for relaxation and enjoyment thru smoking. Cigarette vending machine route men with many years experience in the trade recall the similar stories circulated during World War I, outlining privileges given to German prisoners in the form of commodity purchases which were being denied civilians thru distribution control, which were later exposed as enemy propaganda. Operators of this memory, as well as many who have come up in the trade since the last war, hold no brief with the Nazi supermen who should get what is coming to them in the form of retributive punishment, but they point out that the purchase of cigarettes by the 400,000 prisoners of war, being blamed for the drain on the market, would count for only a small percentage of the quantity needed to answer present-day civilian demands.

According to authoritative estimates, over 235,000,000,000 smokes were manufactured in 1943, of which some 37,000,000,000 were shipped overseas. Before 1944 is gone it is estimated that this figure of production will be eclipsed despite man power and material shortages. It is estimated that over 70,000,000,000 cigarettes will be sent overseas during the entire year, almost doubling the preceding exports of 1943. Operators who contend the Nazi consumption story is purely propaganda, point out that this vast increase in production could not be done merely to placate the Nazi war prisoners.

## Disservice to Industry

Some operators have the opinion that stories of the nature printed by *The New York World-Telegram* render a definite disservice to the coin machine industry as well as to the tobacco industry and bring about the impression that both industries are creating an alibi for poor distribution methods.

It should be pointed out frankly, according to these experienced trade members, that our armed forces need and get vast quantities of the cigarettes being produced and a similar quantity is being sent to our Allies, thus the amount sold to prisoners of war would be known to be infinitesimal. As a result of our armed forces distribution and lend-lease allocation, civilians are forced to accept whatever is left, according to

these same outspoken members of the cigarette vending machine ranks.

Operators feel that tobacco interests in elaborating the many so-called causes for shortages in the nature of the Nazi-prisoner blurb, are putting vending machine operators on the spot. It is a known fact that vending machines have no defense against ciggie hoarders who make runs on the machines, and the retail outlet cigarette seller has a distinct advantage because of these conditions. Operators have been complaining to no avail that retail outlet proprietors do not co-operate in imposing vending machine rationing in their establishments as they do on over-the-counter sales. Therefore the lot falls to the coin route men to educate the consuming public and explain truthfully and frankly why they can't get their favorite brands. The answer to the problem, according to experienced operators, is to inform the location owner frankly and truthfully as to their belief for the cigarette shortages, using common sense as a measure of cause and thus trust in the confidence of the consuming public who is all knowing in acknowledging the fact that there really is "a war going on."

# Peanut Industry Plans Research

CHICAGO, Oct. 7.—Peanuts, which have always been such good sellers in venders have, during these wartime years, entrenched themselves among the purchasing public.

Since peanut sales have soared to new heights and the industry as a whole is counting unheard of profits, they have decided not to let sales in the post-war era drop to pre-war levels. Early last month the peanut industry announced a \$3,000,000 advertising campaign, and of course vending ops were quick to realize that they, too, would reap the benefit of an expensive advertising program. Now comes the announcement that a huge research program is in the ofing and vending ops will look to the outcome of these new tests with much interest.

The peanut industry plans to spend \$900,000 in the next three years on a program of research, publicity, etc., designed to expand the civilian consumption of peanuts, and thus prevent a decline in peanut consumption such as the industry experienced after World War 1.

Due, in part, to the wartime shortage of other foods, the scarcity of other ingredients in confections, and lack of competition of imported nuts and domestic oils, peanut acreage in the U. S. was expanded to 4,700,000 in 1944—three times greater than the 1939 planting. Production in 1943-'44 was 2,561,610,000 pounds compared with 961,018,000 pounds of farmers' stock picked and threshed in 1939-'40. Production in 1944-'45 is expected to be 7 per cent above the 1943-'44 yield.

To maintain this acreage and production after the war, when other foods, imported nuts and oil will again compete with peanuts and peanut products (and when government subsidy on peanut oil probably will be eliminated), the industry hopes to improve the quality of present products, create new ones, and expand the market generally.

The council is banking heavily on the research and development phase of the program, which extends from the field to the retailer's showcases. They hope to come up with many new uses of peanuts, and improvements on present uses, processing, and marketing.

Outstanding examples of research are:

1. Study of the stability, palatability and appearance of peanuts to discover ways to prevent oil separation in peanut butter, and prevent rancidity in unshelled, shelled, blanched and roasted nuts.

2. Study of the vitamins in roasted peanuts and peanut butter, to learn more about the effect of processing on vitamin content, and to establish procedures that will insure high vitamin retention.

3. Use of more peanuts and peanut products in food processing.

4. Study of the control of insect infestation of peanuts and peanut products. Losses from insect infestation currently are estimated at 20 per cent.

# MERCHANDISE MART

## Peanut Outlook Good

Peanut production prospects are much better in all areas this year than last, according to the September report of the bureau of agricultural economics.

Total production is indicated at 2,365,630,000 pounds, compared with 2,199,960,000 pounds harvested from the 1943 crop. The 10-year (1933-'42) average is 1,388,967,000 pounds.

In the Virginia-Carolina area the peanut crop is progressing well, with sufficient moisture to maintain good growing conditions, according to the weekly WFA report. In the Southwest, the crop in North and Central Texas and Southern Oklahoma is described as in excellent condition, with production expected to begin in about 30 days. Heavy rains in the Southeastern area have further retarded harvesting, so that it now looks like very few Spanish peanuts will be available for shelling or sale until late this month.

## Aluminum Foil to Return

Aluminum foil, extensively used in peacetime for packaging cigarettes and candy, is expected to come into even greater prominence when the war ends. The whole field of packaging has undergone revolutionary changes as the result of wartime research and experimentation, according to J. Louis Reynolds, vice-president of the Reynolds Metals Company, and these changes will be embodied for the benefit of the consumer in the aluminum containers of the future.

One of the post-war packaging materials will be outer display coverings made of aluminum foil laminated to cardboard thickness.

## Cigarette Competition

Current shortages of cigarettes have greatly changed the competitive position of the industry's "Big Five" brands.

Sales figures are the most jealously guarded of trade secrets, but spot checks with retailers and jobbers in a score of cities indicate that Camels, most rigidly rationed of all cigarettes, have dropped

from the top of the sales list to a poor third.

Luckies and Chesterfields now seem to be slugging it out for top honors. Both these, of course, have been forced to restrict sales to a quota basis. Philip Morris and Old Golds are well to the fore in the sales picture, and all five brands are in the unenviable position of trying to maintain supremacy over less well-known brands which have moved up in sales because the leaders frequently aren't available.

## No Cut in Cocoa Quotas

Grinding quotas for cocoa beans for the fourth quarter of 1944 will remain at 70 per cent of 1941 use, the War Food Administration announced this week. This decision was reached following a meeting of government officials with members of the cocoa industry.

Large stocks of cocoa are continuing to arrive from Brazil and Africa. Imports for the month are near the 379,368 bags which reached New York in August.

Recent American bids for 300,000 additional bags of Brazilian cocoa are being coolly received, however, because the Latin Americans don't like our ceiling (See *Merchandise Mart* on page 68)

# Cig Supply in Canada Normal

MONTREAL, Oct. 7.—While cigarettes are reportedly in short supply in the United States, American brands have been pouring into Canada with smugglers carrying on active operations in this vicinity. Royal Canadian Mounted Police have been cracking down on bootleggers and seized over 100,000 U. S. cigarettes during September. Close to a dozen raids and arrests have been carried out by Mounties of this district under Inspector J. W. M. Brady.

Altho some brands are in short supply from time to time there is no cigarette shortage in Canada. Cigar supplies, however, are extremely low.

## The Name to Remember

# STONER



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When this need no longer exists STONER will again be back in the manufacture of the popular Univendor line of candy vendors.

To help speed this great day—keep putting your money in War Bonds.

# Univendor

the finest in candy vendors

STONER MFG. CORP. Aurora, Illinois

## Gals Take Rap for Cig Lack As Gallant Scribe Tells All

MINNEAPOLIS, Oct. 7.—A reporter for *The Minneapolis Tribune*, who apparently had very little to occupy his time and attention, has come to the conclusion that women are responsible for the current cigarette shortage. The horrible critters are hoarding cigarettes, he says, and if they'd quit it there wouldn't be any shortage.

This great discovery was brought about when the reporter overheard two women talking on a streetcar. One said she had been able to buy only 11 packs that day, but that it made a total of 76 she had put away. The other woman had been able to buy only nine packs and that supply that brought her to a mere 27 packs.

The Minneapolis scribe thereupon decided that this warranted an extensive survey of the situation and, with great chivalry, laid the blame for the cigarette famine on the shoulders of the fair sex.

In an apparent effort to be fair, the reporter interviewed a number of wholesalers and retailers. These people, who might reasonably be expected to know what they are talking about, discussed rationing, overseas shipments and half a dozen factors as contributing to the shortage, and only one said anything about women hoarding smokes. Most of them referred to "customers," without mentioning whether they wore skirts or pants.

A coinman, bless him, gave one of the most lucid explanations for the shortage, without having to take a poke at the femmes in the process. Ben Friedman, of Pioneer Distributing Company, said, "Publicity on the shortage started this run and as the situation is getting worse instead of better, we may as well face the fact that hoarding is responsible for the civilian shortage. People who never bought a pack of smokes in their lives are joining the 'treasure hunt'—men and women alike—and where it will lead to is anybody's guess."

Next day *The Tribune* ran another article giving the women's side of the "fag famine."

The gals were anything but unanimous in their opinion as to the cause of the cigarette shortage. Several of them thought women were hoarders. Others thought the men were doing the lions' share of the hoarding. One suggested that the men switch to pipes during the shortage and let the weaker sex have the few available fags. Another (probably related to Carrie Nation or some other reformer) said most women smoke

too much anyway and that if they didn't they wouldn't have to hoard.

Like so many earth-shaking questions, this one still hasn't been solved, but at least it gave a few people who know all the answers a chance to see their views in print.

(Dear Boss: I hope you won't think the fact that I'm a cigarette smoking female has influenced my opinion. Personally, I think the Minneapolis reporter is running up his blood pressure for no good reason, and I don't believe women are any more guilty of hoarding smokes than men. Sincerely, Minerva.)

## Tight Sugar Supply Cuts Candy Output

CHICAGO, Oct. 7.—Current sugar shortage may be the cause of a scarcity of candy for Christmas, manufacturers said. Altho OPA has allotted candy makers 80 per cent of the amount used in the corresponding 1941 quarter, manufacturers probably will not be able to obtain their full quotas, at least for the next 30 days.

Lack of sugar comes at a time when many civilians wish to buy candies for Christmas presents for soldiers and sailors overseas, said Philip Gott, president of the National Confectioners' Association. Such purchases usually are boxed goods. Demand also is increasing for candy, predominantly 5-cent items, from the quartermaster corps for army shipments overseas.

Ice cream and soft drink manufacturers also reported their output cut to some extent by lack of sugar. For the quarter beginning October 1 they, too, have an OPA quota of 80 per cent, the same as for the quarter just ended.

The shortage is becoming particularly evident in this area, Gott said. A small sugar beet crop has resulted in a beet sugar supply 500,000 tons below normal, and approximately 27 beet sugar refineries in Ohio and Michigan, which ordinarily supply Illinois and their own States with sugar, have been forced to close.

## Candy Consumption Rises

In 1943 the candy industry did an all-time record business of \$575,000,000. Per capita consumption of candy has risen from a low of 13 pounds to 19 pounds, attained in the same year.

## MERCHANDISE MART

(Continued from page 67) prices. They are gambling on a quick end to the war, with subsequent big sales at high prices to a liberated Europe. Substantial shipments of beans contracted for some time ago are due to arrive here within the next few months.

**Cap Company Expanding**  
Crown Cork & Seal Company, Inc., a large manufacturer of metal closures for glass containers, has acquired a 27-acre tract of land at Atlanta and plans to erect a branch factory on the site. David G. Bloom, vice-president of the company, predicts a large expansion of beverage business in the South after the war ends.

**\$37,000,000 Crop**  
Georgia's tobacco sales this year totaled 103,512,061 pounds of flue-cured tobacco with a cash value of \$37,801,084.21, the State commissioner of agriculture said in a final report for the 1944 season. Average price for the season was \$36.52 per hundred pounds, compared with an average price of \$38.52 last year.

Tobacco exporting countries have been profiting by the United States' shortage. During the April-June period Cuba alone shipped 9,000,000 pounds of leaf and nearly 40,000,000 cigars. In the same three months in 1943 she sold only 9,000,000 cigars abroad. Trade quarters predict that when new crop tobacco is available Cuba will hike prices.

## POST-WAR PLANS

(Continued from page 66) with the stores or even the manufacturing plants after the war as they plan to concentrate on theater locations.

A visit to the main office of this company gives one a small idea of the magnitude of their operations, and even now

they are carrying on at a "cut-down" rate. At present their main interest is to keep what machines they now have in good operating condition and on location. All of their equipment is of the cup-vender type and only two soft drinks—root beer and Coca-Cola—are being used. Even these supplies of beverage are on a rationed basis, and the brothers say they could use many more gallons if they were available.

Quenching the thirst of war workers is the all-important job for United now and a crew of servicemen is kept busy taking care of these requirements. But they have other duties, too, such as servicing the many other machines in their chain of theater locations, as well as the various department stores.

If present plans work out for United, the post-war era will find them manufacturing and operating their own drink venders. As yet, however, Max Rosenbaum says WPB has not released enough materials for them to put together a working model of the machine they have in mind, altho the plans are complete.

No hint as to what the new machine will be like was made, but it is believed it will be a radical departure for the cup venders as they are known today.

## FROZEN FOODS

(Continued from page 66) nearly competitive with top-grade canned and fresh foods. The present differential averages close to 20 per cent.

Self-service stores devoted exclusively to frozen foods.

Door-to-door delivery, on the dairy route pattern, by refrigerated trucks.

Complete precooked meals, from hors d'oeuvres to dessert.

Making it easier for housewives to buy products is one of the principal aims of all quick freezers. A leading processor, for example, will open a chain of about 50 self-service stores in the New York

area, dealing exclusively in frozen foods. The first of these "Frozen Food Centers" is expected to open around the first of next year. Present plans are to extend the chain thruout the country as rapidly as conditions permit.

These markets will somewhat resemble automat restaurants, with the various foods stored in refrigerated glass-doored wall compartments.

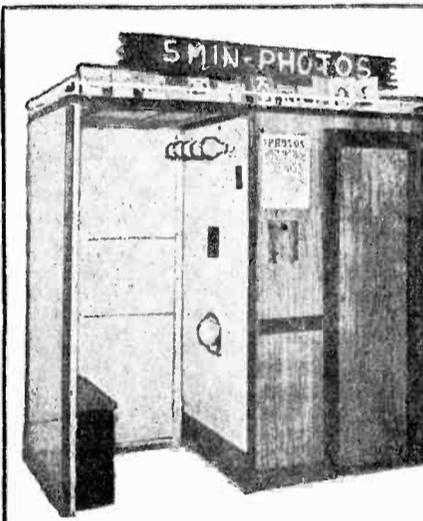
In assessing their post-war market potentialities, food freezers look for the sharpest increase in their vegetable lines. If it weren't for wartime restrictions, they estimate, sales this year would be hovering around the billion pound mark instead of the expected 250,000,000 pounds. The post-war goal is 2,000,000,000 pounds.

Poultry and fish also are regarded as exceptionally promising markets. Quick freezers expect to boost the poultry sales considerably by offering parts of chickens—breasts, legs, wings. They count on interior markets to provide a big demand for ocean seafood, and the industry plans on selling 600,000,000 pounds of fish annually compared to the present 175,000,000 pounds.

Fruit sales could rise to 600,000,000 pounds compared with this year's 270,000,000 pounds.

In addition to Birds Eye-Snyder other prominent frosted-food packers include Stokely Bros. (Honor Brand) and Deerfield Packing Corporation, whose freezing plant at Bridgeton, N. J., is said to be the world's largest. These three companies, it is estimated, account for about 60 to 75 per cent of the industry's business.

Among companies which make refrigerated cabinets, either for home or commercial use, are General Electric Company, Frigidaire, Nash-Kelvinator Corporation, American Radiator & Standard Sanitary Corporation, Philco Corporation, Westinghouse Electric & Manufacturing Company, C. B. Hill & Company.



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Same only will take any two above sizes on same machine, \$625.00. (Double Camera and Lens only \$350.00.) 1/2 cash, balance C. O. D. Immediate delivery. All booths shipped set up, ready to operate; however, they are made for fast disassembly.

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- 3 Drivemobiles ..... 375.00 Ea.
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WM. RABKIN, Pres.

# Highways Offer New Locations

## Mexico Reported Making Bid for U. S. Post-War Biz

CHICAGO, Oct. 7.—During recent months coinmen have shown much interest in the development of foreign trade in the post-war era. Not to be overlooked as a bright post-war trade center will be Mexico, which is already making a bid for U. S. aid when this war ends. Increased business activity as well as thousands of tourists will add to the coin machine possibilities in the years immediately ahead.

This neighboring republic has plotted a development program which calls for new industries, expansion and modernization of existing plants, rail improvements, highway and airport construction and utility installations.

Mexico looking to the U. S. for capital investments, machinery and equipment and for industrial skill to transfer its plans from the drawing board to reality.

Special inducements are being offered, apparently in the hope they will dim outside capital's memory of the 1937 expropriation of oil properties and alloy leaf's above controls. New ventures are granted five-year income tax exemption. Non-industrial properties are not subject to the normal requirement that Mexican nationals own 51 per cent of the common stock of enterprises operating in the republic.

Mexico is especially anxious for help in developing industries such as cellulose paper pulp, machine parts, textiles, chemicals and pharmaceuticals, say American officials. These are certain to involve foreign interest, as local industrial skill is limited.

### Opening for Outsiders

While opening up the industrial field to outsiders, Mexico is preserving commercial and merchandising operations for Mexicans. In these fields the requirement still stands that her nationals must either own 51 per cent of the capital stock or constitute a majority of the managing partners of all firms.

For the spheres of its economy where Mexico has hung out the welcome sign to outside business, State Department spokesmen temper enthusiasm with the warning that the partial relaxation of the "51 per cent law," and obvious bid to foreign capital, operates only at the discretion of the government in power.

President Avila Camacho's government now enjoys favorable relations with the United States and is not expected by American diplomats to use the law as a means of discriminating against any type of long-term industrial enterprise established by Americans there. A change of government several years hence, however, could result in a refusal to waive the 51 per cent capital stock ruling.

Commerce Department trade experts

call it a club held over the head of foreign business to assure behavior satisfactory to the Mexican administration.

Competition from other nations, England, for instance, which might like to get a foothold in Mexican markets, is a lesser source of worry to federal functionaries. European countries, they say, will have a bigger reconversion job to do and probably will trail the United States in organizing post-war markets.

Government officials say they have no way of estimating the exact amount of American industrial capital now in Mexico. But it is known that many firms already have taken their capital to Mexico and received corporation charters.

As soon as materials are available, they expect to start business and thus get the jump on competitors. American-owned cellulose, chemical, pharmaceutical and paper pulp companies already are incorporated under Mexican law. Cement projects, fruit and vegetable packing plants and dehydration plants organized by U. S. groups recently have been able to get materials and start operations.

## Shellac Among Items Taken Off Import Ban In WPB Amendment

WASHINGTON, Oct. 7.—Shellac and balsa wood are among the 16 commodities removed from government import control thru an amendment to General Imports Order M-63, made effective October 1, 1944, WPB announced.

Both of these commodities are now in favorable supply, WPB said.

Other commodities removed from the restrictions of M-63 were a group of ferro-alloys (leaving only chrome and manganese under import control in this type of metals); paper base stock and textile waste (except sisal and henequen processors' mill waste), and the non-metallic minerals—kyanite and sillimanite, talc and China clay.

Copper and brass scrap, tin plate scrap and crude metallic mineral substances were also dropped from control of M-63.

Balata, a non-elastic gum imported mainly from Brazil, was added to List 111 of M-63. Previously, this commodity was imported under a public purchase program of the Rubber Development Corporation, a RFC subsidiary. Since labor used in the production of balata can also be utilized in the natural rubber production program in the same Latin-American area, restrictions thru M-63 are necessary to limit the importation of this commodity, WPB said. Balata is used as a covering for golf balls, for conveyor belts and electrical insulation.

The complete list affected by this amendment are:

Removed from List I: Columbium ore (columbite) or concentrates; iacruide, seed, button and stick; rutile; and zirconium ore.

Removed from List II: Balsa wood—logs, sawed boards, planks, deals and sawed timber; copper and brass scrap; kyanite and sillimanite, metallic mineral substances in crude form not otherwise classified (such as drosses, skimmings, residues brass foundry ash, and flue dust); shellac unbleached and bleached; talc, steatite (magnesium silicate) coating not to exceed 1½ per cent lime and 1½ per cent ferric oxide, crude and unground; tin—tin-plate scrap, tungsten ore and concentrates; vanadium ore.

Removed from List III: China clay or kaolin; paper base stock—rags for paper stock, waste bagging, gunny cloth and bags for paper stock, grasses, fibers, waste, shavings, clippings, etc., for paper stock, not elsewhere specified; textile waste, not elsewhere specified in the order, including jute thread and flax, etc. (except sisa and henequen processors' millwaste).

Added to List III: Balata, not elsewhere specified in the order.

## Parking Meters Boom in Richmond

RICHMOND, Va., Oct. 7.—Business is so good with the parking meters in Richmond that City Comptroller Miller has made the announcement that some of the machines are virtually useless due to the amount of usage they have had.

Meters on Broad Street were said to be in good working order but the so-called "Jones meters" on other streets jam frequently and fall constantly in disrepair, according to Miller. He further stated that if parking meters were extended to other much used streets of Richmond, including the Westhampton area, that the city yield from parking meters would rise as high as \$80,000 a year.

During the first eight months of this year, the meters yielded \$27,824.90, a drop of about \$8,000 from a similar period in 1941 prior to the war. Miller said that the decrease cannot be attributed entirely to the effects of the war gasoline rationing but that some of the meters have been removed.

The amount collected this year during the first eight months, corresponds almost exactly with the amount collected during the same period in 1943, \$27,611.33. For the 1942 eight-month period, the sum was \$32,044.35 and in 1941 \$35,196.41.

## Jennings Distributes Information Booklet Among Its Employees

CHICAGO, Oct. 7.—O. D. Jennings & Company, peacetime manufacturers of coin machines here, have just released a new booklet designed to promote company policy and its program among its employees.

Compiled by C. E. Vetterick, director of industrial relations, the new booklet contains 34 pages and is illustrated in cartoon style. This booklet is not unlike those used in many of the larger companies thruout the country.

Such pertinent facts as general policy, hours and wages, health, safety and housekeeping regulations are covered.

## Government Asks Establishment of Delinquency Bd.

WASHINGTON, Oct. 7.—Establishment of a federal commission to combat juvenile delinquency was proposed by a congressional committee which reported cause for deep concern in the number of children who give evidence of waywardness and lawlessness.

As a charter of the basic rights of the American children, the committee suggested: Medical care and supervision at low cost; expanded educational opportunities; churches, community centers and recreational facilities within the reach of all; and the provision of professional workers to solve problems of handicapped families.

## Liquor Referendum October 20 for Bibb County, Georgia

MACON, Ga., Oct. 7.—A referendum on the sale of whisky in Bibb County has been called for October 20.

Bibb County, by vote of 2,219 to 387, legalized the sale of spiritous liquors in 1938.

Advertisements in daily newspapers signed the "Legal Control Committee," are urging voters to qualify and "add their convictions to the tremendous, ever-mounting majority in favor of continued sensible legislation."

## Post-War Era Boon to Trade

### Planned program of super road network—Americans have billion \$ for travel

CHICAGO, Oct. 7.—In the last full pre-war year Americans spent more than \$945,000,000 for highway travel, a portion of which was poured into the coffers of the coin machine industry. With so much talk of post-war planning it is, perhaps, a good time to explore the possibility of more locations along America's highways in the post-war era.

One company, who recently completed a nation-wide survey of post-war travel possibilities estimates that in excess of \$1,300,000,000 will be spent in the year immediately following the end of the war. Booms have been predicted in almost every line of endeavor and travel on our national highways have not escaped comment. The billion plus figure, the authors of the survey say, will be spent annually for three years at the war's end.

With more people than ever before taking vacations, spending money, visiting points of interest, and generally shunting across the United States, the trade should get its share of the expenditure.

To begin with, the boom will start with huge construction programs for new highways. Present plans being made by various States call for construction of elaborate highways not unlike the famous turnpike in Pennsylvania. This new network of highways is seen as a boon to small communities, providing employment for many persons, as well as new business sites of various kinds.

It is not unreasonable to assume that the coin machine operator will find many new places as prospective locations, and with the many new uses coin machines are expected to be put, new routes of diversified type will make their appearance.

### Highway Locations

Small highway stores, which were becoming so popular before the war, will again become a part of the familiar American highway scene, with the coin machine an ever increasing part of the operation.

Because there has been little road building during the war, State highway construction funds have grown. The Public Roads Administration estimates that unexpended balances in State road funds by the end of this year will total \$418,000,000. To this will be added current receipts from gasoline taxes, automobile registrations and other levies upon the motorist. Altogether, PRA estimates that the States will have \$486,000,000 available for new highway construction annually for three years after the war.

To this the federal government is expected to add something over \$400,000,000 at least. The Senate recently approved a bill authorizing a \$450,000,000 annual contribution. Of this amount, \$200,000,000 is to be devoted to primary highways, \$125,000,000 to secondary and farm-to-market roads and the remaining \$125,000,000 to projects in urban areas. To receive this assistance a State must match the government's contribution dollar for dollar, a long-established practice. The estimates already cited, however, show that this will be no obstacle. As compared with the Senate bill, the House has a measure pending calling for a contribution of \$500,000,000, but it may reduce the amount.

### Federal and State Funds

All in all, State and federal funds are expected to provide at least \$900,000,000 of new road work annually. The remainder of the money needed for this new highway construction program is to come from county and city projects. (See HIGHWAYS OFFER on page 75)

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8 PANORAMS WITH AUTOMATIC  
WIPERS AND FILMS, SERVICE  
KIT AND ALL ACCESSORIES

\$2800.00 TAKES ALL

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41 Derby ..... \$325.00 each  
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ALL MILLS SLOTS, DRILLPROOF WITH KNEE ACTION AND CLUB HANDLES, CASTINGS AND CABINETS LIKE NEW—MECHANISMS GUARANTEED PERFECT

BLUE FRONTS		CLUB CONSOLES		GOLD CHROME BELLS	
5¢ \$250.00	25¢ \$325.00	5¢ \$400.00	25¢ \$500.00	5¢ \$350.00	50¢ Hand-load, 3/5 \$750.00
10¢ 275.00	50¢ 600.00	10¢ 450.00	50¢ Hand-load 800.00	10¢ 400.00	25¢ 425.00

**MILLS BUYS**

1¢ Refinished Gold Giltter Q.T. .... \$ 39.50	10¢ Brown Front, D.P., C.H., K.A. ... \$300.00
5¢ Original Gold Giltter Q.T. .... 125.00	25¢ Brown Front ..... 325.00
10¢ Blue Front, #481279, D.P., C.H., K.A. .... 350.00	5¢ Original Chromes ..... 350.00
1 Four Bells, 3-5¢, 1-25¢ Play ..... 850.00	10¢ Original Chromes ..... 400.00
5¢ Brown Front ..... 275.00	4 5¢ Play Four Bells, Serial Over 1600 ..... 575.00

**JENNINGS CHIEFS**

1¢ Redskin ..... \$125.00	2 5¢ Club Consoles, Ea. .... \$175.00
5¢ Redskin ..... 175.00	10¢ One Star, 3/5 ..... 125.00
5¢ Century, 2/4 ..... 60.00	5¢ Silver Chief ..... 200.00
25¢ Century, 2/4 ..... 100.00	10¢ Silver Chief ..... 250.00
1¢ Club Special ..... 100.00	25¢ 1941 Silver Chief ..... 350.00

**PACE COMETS**

5¢ Deluxe, S.P. .... \$99.50
5¢ All Star ..... 85.00
10¢ All Star ..... 95.00

**WATLING ROL-A-TOPS**

5¢ 3-5 Payout ..... \$85.00
25¢ 3-5 Payout ..... 175.00

**CAILLE**

5¢ D.J. 2-4 P.O., Red ..... \$50.00
10¢ D.J. 2-5 Payout ..... 60.00
25¢ S.J. 2-4 Payout ..... 40.00

**ACCESSORIES**

5¢-10¢-25¢ Baromatic \$47.50	Wurlitzer Model 120, 2 Wire ..... \$37.50	Wurlitzer 30 Wire Box ..... \$24.50
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**CONSOLES—PAYTABLES—MUSIC**

Santa Anita ..... \$250.00	Lucky Lucre, Lt. Hd. \$275.00	412 Wurlitzer ..... \$ 85.00
Long Shot ..... 350.00	Paces Reels, Ralls ..... 135.00	61 Wur. & Stand ..... 125.00
Kentucky ..... 375.00	Silver Moon, Aut. P.O. 135.00	71 Wur. & Stand ..... 175.00
Jockey Club ..... 475.00	Bobtail, Aut. P.O. .... 135.00	1942 Victory ..... 485.00
Turf King ..... 500.00	Jumbo Parade, Late Hd. .... 135.00	Seeburg:
Race King ..... 275.00	War Eagle, G.G. .... 17.50	Major, R.C., E.S. 425.00
Jennings Good Luck ..... 69.50	Castings ..... 17.50	Symphonola 12 Record ..... 75.00
Saratoga, Aut. P.O. .... 85.00	New Q.T. Box Stands 19.50	9800, R.C., E.S. 550.00
Paces Races, Black ..... 85.00	1'41 Evans Bangtail, J.P. Model, Two-Tone Cabinet ..... 375.00	Mills Empress ..... 265.00
Royal Draw ..... 125.00		
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TERMS: 1/3 DEPOSIT, BALANCE C. O. D. WRITE, WIRE, TELEPHONE TODAY.

**TWIN PORTS SALES COMPANY**

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# McNutt Okays Post-War Work Blueprinting

WASHINGTON, Oct. 7.—Paul V. McNutt, chairman of the War Man-Power Commission, today gave the green light to the assignment of planning engineers and technicians for blue-printing the reconversion of the nation's industries to civilian production.

Sufficient advance planning for the resumption of civilian production, McNutt said, will minimize the severity of the reconversion shock. The release and assignment of personnel to plan reconversion now will permit the resumption of civilian production at the very moment that man power, facilities and materials not needed for urgent war production become available.

Altho a relatively insignificant number of workers will be needed for reconversion planning, McNutt pointed out, it will shorten immeasurably the time needed to get civilian production under way and the resultant employment of a large number of workers. For example, he said, it is estimated that the assignment of less than 200 technicians to planning in a single plant employing 16,000 workers may affect the employment of a half million workers immediately following the close of the European phase of the war.

At the same time, McNutt emphasized the urgent necessity for staffing vital war plants lagging in the production of "must" items for the armed forces. Certification by the War Man Power Commission of the availability of other than planning personnel for civilian production, he said, will depend completely on whether local and inter-regional man-power quotas are being met for the "must" production program. The sooner these critical needs are met, he said, the sooner the WMC will be able to certify the availability of labor for the production of civilian goods.

McNutt listed two guiding principles for the authorization by the WMC field staff of personnel for reconversion planning as follows: (1) The assignment of workers shall be limited to planning engineers and technicians and shall not constitute a drain upon production workers needed for continued urgent war output; and (2) no civilian production planning shall be undertaken which would interfere with war work of high urgency.

"Since industry is highly concentrated and the facilities for the conduct of such planning are frequently established in critical labor market areas," McNutt said, "no limitation will be placed upon the conduct of such planning because of area classification."

In determining whether labor other than planning personnel is available for civilian production, McNutt said, the following factors will be considered by WMC field personnel:

1. Whether the cancellation or completion of a contract will provide a substantial number of workers for war production.
2. Whether workers proposed for transfer to civilian production within a war plant are needed for war production.
3. Whether the plant is or will continue to be in compliance with WMC regulations and employment stabilization programs.

All resummptions or expansions of civilian production, with two exceptions, McNutt reminded, require certification by the WMC. The two exceptions to the requirement are (1) establishments located in critical West Coast labor areas employing 50 or less, and those located in other areas employing 100 or less, and whose total number of employees will not be increased; (2) certain essential production listed under WPB scheduling Order M-293, where the proposal involves an increase in production but no additional workers.

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1 New Scientific Upright Basketball .....	135.00
1 Mills Solovue Panoram .....	350.00
2 Photomatics (Early Models, As Is), Each .....	650.00

(or \$1000.00 for the Two)

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1 Watling Lo Boy .....	\$ 75.00
2 Mills Lo Boys .....	45.00
1 Toledo Lo Boy .....	65.00
3 Excello Lo Boys .....	35.00

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6 Jumbo Parades, Free Play .....	95.00
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396—Mills Slot Springs, MLB-3196 .....	.25
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For 5¢ Play. Has fruit reels like slot machine. Takes in real money and pays out a flashy nickel plated token (25¢ size) automatically when winning combination such as two cherries, etc., appears. Complete with 121 tokens, bearing odds low as 3 to 1, high as 100 to 1. Brand new in original cartons. Size 9x9 in., ht. 10 in., wt. 16 lbs. Send \$10.00 deposit, balance express C. O. D.  
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2A4G 2.00	6L6 1.50*	25L6 1.30	56 .80
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- MILLS CHERRY BELLS, 5c, 10c and 25c Play, 3/10 Payout
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- CONSOLES
- EVANS '41 JACKPOT MODEL GALLOPING DOMINOS, Two-Tone Cabinets
  - EVANS '41 JACKPOT MODEL BANGTAILS, Two-Tone Cabinets

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Give full particulars and serial numbers where possible, condition of equipment, etc., in first letter.

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## Canada Prepares for Post-War Export Biz

OTTAWA, Oct. 7.—Canada will approach post-war conversion in foreign trade with greatly strengthened machinery for coping with the many transition problems that will arise in the conversion from war to peace. Some of the new measures for encouragement of foreign trade have not yet been put in operation, but generally definite plans have been completed, ready for use as conditions dictate.

In commenting upon Canadian post-war foreign trade policies, well placed government officials stress the fact that Canada is hopefully awaiting international agreement on such matters as political security, general reduction in tariff barriers, monetary stabilization and a world trade bank. Canada, these officials assured, will co-operate fully in constructive programs for post-war stability. However, in the meantime, Canada does not intend to let foreign markets go by the board for the lack of action the Dominion is competent to take individually.

Reorganization and expansion of the foreign service have been decided upon. Exports to countries impoverished by the war will be facilitated by the exports credits scheme, with special loans or guarantees available for a three-year period. Export credit insurance, provided by the Exports Credit Insurance Act, is intended more as a long term aid to Canadian exporters, altho it also is expected to facilitate exportation to some countries during the next few difficult years.

Various countries are reported in Ottawa circles to be exploring the possibility of obtaining loans or guarantees under this legislation. It was understood that Russia had made arrangements thru Canadian banks for the purchase of \$25,000,000 of electrical machinery with the Dominion government underwriting the commitment. Canadian exporters generally point out that the funds provided for this purpose will prove wholly inadequate. They are hopeful that in the next session Parliament will appropriate a much larger sum than the \$200,000,000 now provided in the form of guarantees and \$100,000,000 as loans to other countries purchasing Canadian products.

### Trade Agreements Sought

Asked whether Canada would seek to foster Canadian exports thru individual trade agreements, various officials replied that this question could only be answered when the nature of international agreement on world peace and economic questions has been determined. Generally they appear to hope that trading conditions ultimately can be restored to some semblance of those existing prior to the last war.

Questioned further concerning Canada's trade balance with the United States, it was pointed out that the Dominion traditionally has relied on quadrilateral or many sided flow of trade. Canadian-United States trade normally has resulted in a large excess of imports by the Dominion. This deficit has been made up for in considerable measure by an excess of exports by Canada to Britain and other European countries, which nations in turn obtained dollars on balance largely thru sale of "tropical" products. Restoration of this old pattern of trade would greatly simplify Canada's dollar problem, it was noted.

Reference to the Atlantic Charter with its promise of free access to world trade and reduction in trade barriers was made by some Canadian officials. They pointed out that should such general action be recommended, Canada would hasten to join the ranks of the nations seeking to reduce the trade barriers built up so largely during the inter-war period.

### Lower Tariffs

Some officials, however, expressed the view that the practical difficulties in the way of such a general scaling down in protection would make such world-wide action rather improbable. Accordingly, it is thought that a decrease in tariff barriers is more likely to follow a series of negotiations among various nations. In this connection, it was stated that Canada currently is carrying out studies which will put the Dominion in a position to negotiate with various countries for the reduction in trade barriers.

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to have progressed considerably with such work. This bureau, which has Douglas Cole as acting director, was established to deal with matters arising in the department relating to the negotiation of commercial agreements with other countries for the sale of products to other nations when governmental participation is involved, and for handling general trade relations with other countries and trade problems arising directly out of the war.

This division is preparing data which will equip the Dominion to negotiate multilaterally, or if this should prove impossible, to conclude agreements with various countries if and when these countries may be in a position to discuss trade relations, it is reported. In Canadian business circles it is thought that the Dominion is ready to take part in a broad United States-British Empire agreement for the reduction of trade barriers if the United States should take the initiative in this respect.

On the other hand, it is believed by Canadian business men that if this does not prove feasible the Dominion will be ready to negotiate with the United States directly. However, some doubts are expressed as to whether a worth-while reciprocal trade agreement is to be expected unless new authority is granted. It is pointed out that nearly all the concessions that may be granted Canada under the Trade Agreements Act already have been made.

Meanwhile, Canada is planning to strengthen its consular and trade commissioner service. Specialist trade commissioners, in addition to those in London, will be appointed. Some will be given specific posts abroad, others will have a roving commission. Expansion also is taking place in the headquarters organization of the Commercial Intelligence Service, Department of Trade and Commerce, in Ottawa. At the present there are four commodity divisions to act as liaison between industry and the trade commissioners. Eleven such divisions now are planned with each section to be headed by a specialist. This specialist will be able to give advice on shipping, marketing and various aspects of foreign trade.

In recognition of Canada's need to stimulate imports as well as exports, a new division will be set up in the Department of Trade and Commerce to study imports. Canadians generally realize that their changed creditor position makes larger imports essential so that an increased volume of exports can be supported.

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- Victorious, F.P. 99.50
- Mills Panorams, Late Models, with Film Wipers 349.50
- Keeney Super Tracktimes 269.50
- Keeney 1938 Tracktimes 79.50
- Jungle Camp 47.50
- 3 New Popmatic Popcorn Machines, Late Models, All Electric 89.50
- Champs \$42.50 LuckyStrike \$17.50
- Dive Bomber 47.50 Silver Skates 39.50
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- Hi Hat 44.50 Ten Spot 52.50
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KICKER & CATCHER & STAND... 34.50	WESTERN BASEBALL, '39 Deluxe 109.50
WESTERN SUPER GRIPPER ..... 47.50	GUN BULBS, SEEBURG & BALLY. EA. .85
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# Future Coin Mch. Spots Seen In Proposed Airport Plans

**Congress receives billion-dollar airport plans from Civil Aeronautics Administration — Illinois to have 4,000 privately operated aircraft in post-war**

CHICAGO, Oct. 7.—Realization that private fliers in the post-war will need a great many more airports, airparks and service facilities to meet the demands of civilian air tourists has prompted a billion-dollar program for airport expansion. Theodore P. Wright, new civil aeronautics administrator, said that emphasis on the proposed plan should be directed to facilities for private fliers, as the 3,000 airports throughout the country now will definitely not be sufficient to answer the needs of service which will come from civilian air tourists as soon as planes start rolling off the production lines. The plan proposed by the civil aeronautics administration is being presented to Congress this week and the proposal that the States and federal government co-operate to provide funds of \$1,000,000,000 to boost the number of airports from 3,000 to 6,000 is being advanced.

With Congress' approval of the proposed plan, potential coin machine locations will move to a definite place in the post-war picture of aviation. Each airport will have a place for coin-operated vending and amusement machines, and the thousands of civilian air tourists who will frequent these air transport centers will need coin-operated equipment to satisfy their zest for speedy service. Without the services to be rendered thru automatic salesmen (coin machines) the time gained thru speedy air traveling will go for naught, according to advocates of the plan.

In Chicago, Lowell H. Swenson, manager of the National Aeronautic Association, made the forecast that Chicago alone will have approximately 4,000 privately owned aircraft in the immediate post-war era. Here in Chicago to confer with Louis Leverone, former president of the Illinois Manufacturer's Association and now chairman of Governor Green's post-war aviation planning committee, Swenson was accompanied by William P. Redding, NAA treasurer and executive vice-president. Swenson has warned that an airport bottleneck will be created unless provisions are embodied in post-war plans being formulated for production of vast quantities of aircraft for private use, for construction of airports, too. He said that this bottleneck will come unless airports are built and it would seriously affect the future of Chicago and Illinois as an airplane center. Swenson did admit, however, that there has been considerable advance in facilities being provided for commercial operation, but the State of Illinois is in a "woeful condition" when it comes to private flying fields.

Swenson and those conferring with him here in Chicago, agreed that to handle 4,000 planes, at least 80 small airfields or airparks will be needed to adequately service the needs of the Illinois flying populace. A proposal that airstrips be built with all future highway constructions as well as adjacent to currently used highways, was scoffed at by Swenson and his conferees as a solution to the needs of future air pilots. Airstrips to adequately and safely serve the fliers of the post-war must be built to cope with prevailing winds, and to do this at least two-way runways must be provided, they asserted.

Following the National Aeronautic Association conference, the Illinois Aeronautics Commission announced that they will undertake an aerial survey to determine qualified airport locations. A revelation that the old Illinois canal might be converted into a "tunnel express highway" which would materially reduce the travel time from the municipal airport to Chicago's Loop was proposed.

The trade has been watching the plans of aircraft manufacturers and airport planners for some time and preparing themselves for the start of civilian aircraft production and airport construction. Already coin machine operators with a far-seeing eye to the future prospects of airport and airpark location business are planning machine distribution and making contacts with planners, commercial and civic as well for the contracting of spots which will play a large part in servicing the needs of the post-war air traveler.

Henry J. Kaiser, the boat builder, who has recently announced extensive plans

for the production of civilian aircraft on a mass scale, has full cognizance of the part to be played by air terminal construction before civilian fliers can take to the air and span the Continent on business and social flights. And, similarly, post-war planners of airports and airparks realize the necessity for full and adequate amusement and service facilities to meet demands asked by civic and government agencies to combat the onslaught of a flying civilian population which can well be met by placement of coin-operated devices.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

**MUSIC-SUPPLIES ACCESSORIES**

1 Wurlitzer 950	Each \$700.00
5 Wurlitzer 616, Complete Lite-Up	159.50
1 Wurlitzer Model 50	90.00
2 Wurlitzer 600R	325.00
1 Wurlitzer 500 Aom6, Remodeled	400.00
1 Wurlitzer 600KB, Slug Proof	375.00
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2 Wurlitzer 24	250.00
1 Rock-Ola 12 Record With Speaker	149.50
1 Rock-Ola Imperial 20	135.00
1 Rock-Ola Standard	295.00
2 Seeburg 8800, RECS	565.00
3 Mills Throne	250.00

**WILL BUY MUSIC EQUIPMENT**

Send List and Receive Our Offer Over Night!

**"SHOOT-A-BAZOOKA"**

Complete Conversion \$42.50

Tank and Scenery Background only \$16.75.

**WRITE FOR ANYTHING YOU DON'T SEE LISTED!**

All Mds. Subject to Prior Sale! 1/2 Dep., Bal. C. O. D.

**DAVE LOWY & CO.**

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BRYANT 9-7519

**OLIVE'S SPECIALS THIS WEEK**

**RED, WHITE AND BLUE TICKET DEALS**

2040 (Single). Profit \$30.00 Per Deal. ONLY 4 GROSS LEFT. Don't Delay—Order Now!

**\$250.00 PER GROSS**

Less Than Gross Lots, \$2.25 Per Deal.

Terms: 1/3 Deposit With Orders, Balance C. O. D. or Sight Draft.

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By WURLITZER DISTRIBUTOR Must be thoroughly experienced Wurlitzer Phonographs and Wall Boxes. Top salary—48 hour week. Unlimited opportunity.

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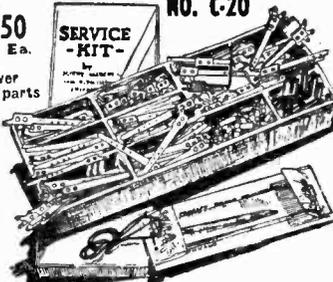
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**\$7.50 Ea.**

**SERVICE-KIT**

over 500 parts

NO. C-20



**SLOT SPRING KIT**

Buy the "original." Be sure. Large assortment. 30 different types of high-grade quality springs.

**\$9.75 Per Kit**

**ESCALATOR BELTS**

for all Bally one ball games. Very hard to get—stock up.

**75c Each Any Quantity**

**RECTIFIERS**

**SEND US YOUR WORN-OUT RECTIFIERS**

We will rebuild, clean and make them as serviceable as new ones. Be sure to detach all rectifiers from the transformers before shipping.

**\$2.50 Each**

**BALL SHOOTER PLATES**

Bally ball shooter gauge plates—hard to get.

**\$1.25**

**PLASTICS** WE CARRY A FULL LINE OF REPLACEMENT PLASTICS FOR PHONOGRAPHS AT THE RIGHT PRICE

**FREE**

Every operator should have the famous Marcus stock sheet, it hangs on the wall, fully illustrated with prices. Saves you time in ordering. Write for your FREE copy today—No obligation.

\*Mr. Operator—if you don't see it—WRITE

## HARRY MARCUS CO.

816 W. ERIE ST. CHICAGO, ILL.

**On the Conversion Front—It's the ARMY AND NAVY**

(For Knock-Out)

HERE IS GOOD NEWS FOR KNOCK-OUT OPERATORS

If You Want New Game Appearance

If You Want Higher Cash Box Earnings

If You Want Something Different

Then—RUSH YOUR ORDER TODAY FOR

**ARMY & NAVY**

STILL GOING STRONG { C. I. Joe for Jungle Play Ball for Champ

**VICTORY GAMES**

2140-44 SOUTHPORT AVE., CHICAGO 14, ILL.

America's Pin Game Conversion Headquarters

Here Is What You Get:

**A New 14-Color Back**

Glass Showing High Score From 1,000 to 70,000

New Colorful Army & Navy Bumper Caps

New Instruction and Score Cards.

All This for Only

**\$9.50** Per Game

Cash With Order F.O.B. Chicago, Ill.

**SLOTS**

**For Immediate Delivery**

- 2 Mills 5c Gold Chromes, 2/5
- 3 Mills 10c Gold Chromes, 2/5
- 5 Mills 25c Gold Chromes, 2/5
- 2 Mills 25c Gold Chromes, 3/5
- 5 Mills 25c Brown Fronts, Drillproof, Knee Action, C.H.
- 2 Mills 10c Brown Fronts, Drillproof, Knee Action, C.H.
- 6 Mills 25c Blue Fronts, Drillproof, Knee Action, C.H.
- 3 Mills 10c Blue Fronts, Drillproof, Knee Action, C.H.
- 2 Mills Four Bells, 4-5c
- 1 Mills Four Bells, 1-25c, 3-5c
- 5 Mills 5c Blue Front Q. T.'s
- 3 Mills 5c Q. T.'s, Originally Blue, made Gold Glitter
- 2 Mills 10c Q. T.'s, Originally Blue, made Gold Glitter
- 2 Mills 25c Q. T.'s, Originally Blue, made Gold Glitter
- 7 Mills Blue & Gold Vest Pockets
- 4 Mills Green Vest Pockets
- 1 Watling 50c Rolatop, Like New
- 1 Jennings 25c Club Special

**10 War Eagle Gold Glittered Castings (top & bottom) per set \$18.50**

- 1 Paces Reels
- 1 Paces Races Red Arrow
- 2 Mills Spinning Reels
- 1 Keeney Tokio Gun
- 8 Sheffler Loboy Scales
- 1 Watling Scale-Mirror
- 5 Organ Type Speakers

**PHONOGRAPHS**

- 1 Seeburg 8800, R. C. E. S.
- 1 Seeburg Concert Grande
- 1 Seeburg Royal
- 1 Wurlitzer 500
- 1 Wurlitzer 616
- 2 Wurlitzer 412
- 1 Wurlitzer 61 Counter Mod.
- 1 Wurlitzer 41 Counter Mod.
- 1 Wurlitzer 24
- 2 Rock-Ola 12 Rec. Phono.

IF WHAT YOU WANT IS NOT LISTED, WRITE US, AS WE HAVE A LARGE STOCK OF ALL TYPES OF VENDING MACHINES. WRITE FOR PRICES. Terms: 1/3 Certified Deposit, Bal. C.O.D.

**STERLING NOVELTY CO.**  
669-671 S. Broadway, Lexington 20, Ky.  
Wholesale Distributors

**HIGHWAYS OFFER**

(Continued from page 69)

counties and cities have many urgent road and street needs and their treasuries generally are bulging with wartime tax receipts. However, it is one thing to have the money ready and quite another to start building roads. Before construction begins there must be surveying, planning and blue print making. How far has this process gone?

Preparations of this sort have lagged, tho not seriously. The army and navy have taken most of the draftsmen, engineers and other technicians who usually would have been at work on this phase of the program.

As things stand, the States, counties and cities have complete plans for \$379,-819,000 worth of road construction. Work on these projects can begin at any time that men and materials are ready. Additional projects to cost \$1,248,551,000 are in the blue-print stage and many of these can be brought to completion quickly. An additional \$6,000,000,000 worth of projects is in various preliminary or idea stages. Planning is not expected to be an impediment.

**Express Highways**

A spectacular system of new high-speed express highways has been proposed by President Roosevelt, to include 34,000 miles of roadway, provide four different routes from the Atlantic to the Pacific and seven from Canada to Mexico or the Gulf area. Such a system of express highways is involved only incidentally, however, in the post-war road building program. States and counties are much more interested in meeting urgent local needs than in providing super highways to connect entire regions. However, some local projects are to be built with an idea of fitting them into the interregional system later. The whole system is a long-term project to be spread over 10 or 20 years and to cost perhaps \$15,000,000,000. More will be heard of it later. Controversies over exact routes and rights of way already are in the making.

**New! New! New!**

**3 TICKETS IN A BUNDLE  
RED-WHITE-BLUE**



Takes in @ 3 for 25c ... \$170.50  
Pays Out ... 120.00

Definite Profit ... \$ 50.50

**SAMPLE DEAL \$2.50**  
JOBBER, WRITE FOR QUANTITY PRICES.

We have a Complete Line of ORIGINAL JAR-O-DO Red, White, Blue; Bingo, Combination Tickets, Tip Books, Salesboards. Write for Samples and List.

Please State Your Requirements.

**WILNER SALES CO.**  
715 N. ELM ST. MUNCIE, IND.

**NEW IMPS, \$6.50**

Original factory stock of 200 IMPS available, brand new, packed 6 to a case. No less than 10 cases sold at this price. Per Imp \$6.50.

**WEBB DISTRIBUTING COMPANY**  
612 N. Michigan Ave. CHICAGO 11, ILL.

**ROUTE FOR SALE**

**FOR CASH**

150 SLOT MACHINES — 70 PHONOGRAPHS  
In legally operated territory. A paying proposition. No chiselers nor distributors need answer this "ad" because I will not sacrifice. Reason for sale—owner retiring.

BOX D-220

Care The Billboard, Cincinnati 1, O.

**OHIO SPECIALTY CO.**

- PIN GAMES**
- 2 Air Circus \$129.50
  - 1 All American 39.50
  - 1 Arizona (Used) 189.50
  - 1 Bally Beauty 17.50
  - 1 Big Chief 39.50
  - 1 Bosco 95.00
  - 3 Gottlieb Bowling 15.00
  - 1 Brazil (Used) 189.50
  - 1 Brito Spot 35.00
  - 1 Cadillac 32.50
  - 1 Commander 65.00
  - 1 Congo 39.50
  - 1 Five, Ten & Twenty 119.50
  - 1 Fleet 29.50
  - 1 Four Roses 42.50
  - 1 Glamour 27.50
  - 1 Gold Star 49.50
  - 2 Grand Canyons (Used) 189.50
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  - 1 Knockout the Japs 119.50
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  - 1 Monicker 69.50
  - 1 Pan American 27.50
  - 1 Pick-Em 25.00
  - 3 Polo 32.50
  - 1 Progress 32.50
  - 1 Repeater 42.50
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  - 3 Sink the Japs 65.00
  - 1 Sky Blazer 89.50
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  - 2 Stratoliners 39.50
  - 3 Streamliners, Used 189.50
  - 3 Ten Spots 65.00
  - 1 Twin Six 39.50
  - 1 Vacation 14.50
  - 2 Victory 89.50
  - 1 Wildfire 42.50

- CONSOLES**
- 2 Baker's Paces, Ea. \$325.00
  - 1 Big Game 109.50
  - 2 Club Bells, Ea. 245.00
  - 2 Derby Days, Ea. 24.50
  - 1 Fairgrounds 39.50
  - 1 Fast Time 109.50
  - 1 Gold Cup 79.50
  - 2 Jumbo Parade, Ea. 109.50
  - 4 1-2-3, P.O. 69.50
  - 4 1-2-3, '40, Ea. 94.50
  - 2 Owls, Ea. 89.50
  - 1 Pacemaker 69.50
  - 1 Parlo Bell 17.50
  - 1 Parlay Races 49.50
  - 1 Preakness 39.50
  - 1 Saratoga, '40 129.50
  - 2 Tanforans 17.50

- SLOTS**
- 10¢ Jennings \$ 59.50
  - 5¢ Jennings Century 37.50
  - 5¢ Mills Blue Fronts 179.50
  - 5¢ Mills F.O.K. 27.50
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  - 1¢ Mills Bl. Front Q.T. 54.50
  - 5¢ Mills Bl. Front Q.T. 69.50
  - 5¢ Mills Smoker Bell 75.00
  - 1¢ Mills V. Pocket, Bl. & G. 49.50
  - 5¢ Mills V. Pocket, Bl. & G. 59.50
  - Green 49.50
  - 5¢ Mills War Eagle 89.50
  - 5¢ Pace Smoker Bell 99.50
  - 5¢ Watling Rol-a-Top 69.50

- COUNTER GAMES**
- 3 A.B.T. Model F, Ea. \$25.00
  - 1 A.B.T. Fire & Smoke 27.50
  - 37 American Eagles, Ea. 9.50

**539 SO. SECOND STREET**  
Terms: 1/3 Deposit With Order, Balance C. O. D.

- 1 Casino \$25.00
- 1 Cent-a-Pack 3.00
- 5 Cubs, Ea. 5.00
- 10 Daval "21", Ea. 9.50
- 1 Dominoe 5.00
- 3 Electric Eyes, Ea. 21.50
- 1 Empire 5.00
- 1 Flags 6.50
- 102 Imps (New), Ea. 8.50
- 15 Kliks, Ea. 9.50
- 26 Libertys, Ea. 9.50
- 1 Little Merchant 5.00
- 11 Lucky Smokes (New), Ea. 12.50
- 1 Marblo 3.00
- 8 Mercurys, Ea. 9.50
- 1 New Deal 3.00
- 1 Ohio Derby 10.00
- 47 Penny Packs (New), Ea. 12.50
- 1 Penny Smoke 3.00
- 2 Races, Ea. 12.50
- 11 Rex, Ea. 12.50
- 2 Sparks, Ea. 9.50
- 1 Spitfire 27.50
- 1 Twins 3.00
- 3 Wings, Ea. 12.50
- 7 Zephyrs (New), Ea. 14.50

- ARCADE**
- 2 Batting Practice, Ea. \$149.50
  - 1 Bally King Pins 239.50
  - 1 Ex. Bowling Alley 69.50
  - 1 Chicken Sam 139.50
  - 9 Microscope Diggers, Ea. 65.00
  - 3 Drop Picture Ma., Ea. 25.00
  - 1 Marksman Kirk Duck 79.50
  - 7 Stamp Machines, Ea. 27.50
  - 1 Tom Mix Radio Rifle 79.50

**LOUISVILLE, KY.**

**TERRIFIC SALE!**  
**WURLITZER PHONOGRAPHS**

700 - 750 - 780 - 800 - 850 - 950

**WRITE FOR PRICES!**

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|-------------------------------|------|------------------------------|------|
| 25-500 Keyboards ... \$375.00 | Each | 10-24 A's ... \$240.00       | Each |
| 15-600 Keyboards ... 375.00   |      | 20-71 Counter Models. 159.50 |      |
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1/3 Deposit, Balance C. O. D.; F. O. B. Newark

**WE'LL BUY ANY QUANTITY—ANY TYPE OF PIN GAMES.  
SEND COMPLETE LIST AND PRICE IN FIRST LETTER.**

**RUNYON SALES CO.**

123 W. RUNYON STREET  
NEWARK, N. J.  
Phone: Bigelow 3-6685

**PARTS FOR MILLS SLOTS**

- |  |         |        |                              |
|--|---------|--------|------------------------------|
| Large Clock Gears, Complete with Brackets and Springs              | Each    | \$3.00 | In Lots of 25 or More \$2.75 |
| Idler Pinion Gear  | Each    | 3.25   |                              |
| Reel Strips, 3-5 or 1 Cherry Payout                                | Per Set | .55    | .50                          |
| Reward Cards, 2-5 or 3-5   | Each    | .20    | .15                          |
| Club Handles, Painted and Chromed                                  | Each    | 4.50   | 4.00                         |
| Payout Disc, 1 Cherry Payout                                       | Per Set | 7.50   | 6.75                         |
| Payout Disc, S.P., 1, 2 & 3  | Per Set | 7.50   |                              |
| Disc Plugs   | Per Set | .25    | .20                          |
| Oval Frames to Use Paper Reward Card on Brown Front                | Each    | 2.00   |                              |
| Cash Boxes   | Each    | 2.25   |                              |
| Vest Pocket Coin Chutes, 1¢ or 5¢, New                             | Each    | 3.25   |                              |
| Payout Tubes, 25¢ Size (with Hopper)                               | Each    | 3.25   |                              |
| Bottom Main Slide, 5¢-10¢-25¢                                      | Each    | 4.00   |                              |
| 20-Stop Star Wheel   | Per Set | 3.00   |                              |
| Large Clock Gears Comp. with Brackets & Springs for Jennings Slots | Each    | 4.25   | 6.75                         |
| Back Board Glass for Jumbo Parade, Cash Model                      | Each    | 3.50   |                              |
- We Have All Types of Springs and Other Parts for Mills Slots.  
1/3 Deposit Must Accompany All Orders.

**SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.**

**McCALL NOVELTY CO.**

**ST. LOUIS COIN MACHINE HEADQUARTERS**

All A-1 Reconditioned—Ready for Locations.

Alert ... \$89.50	Double ... \$32.50	Limaght ... \$22.50	Salute ... \$37.50
All-American 34.50	Feature ... 25.00	Majors, '41 ... 22.50	Score Chaps 32.50
Anabel ... 32.50	Doughboy ... 49.50	Mr. Chps ... 19.50	Silver Skates 59.50
Big Show ... 25.00	Dude Ranch ... 67.50	Nippy ... 19.50	Sky Ray ... 29.50
Big Six ... 29.50	Fishin' ... 24.50	O'Boy ... 25.00	Sparks ... 39.50
Big Town ... 25.00	Flagship ... 19.50	Pan American ... 39.50	Sparks ... 29.50
Blackout ... 35.00	Follies ... 39.50	Powerhouse ... 29.50	Shortstop ... 45.00
Blonde ... 35.00	Formation ... 27.50	Red Hot ... 25.00	Super Six ... 25.00
Boontown ... 65.00	Headliner ... 49.50	Red, White & Blue ... 29.50	Thumbs Up ... 75.00
Broadcast ... 35.00	High Stepper ... 39.50	Repeater ... 32.50	Trapeze ... 45.00
Cadillac ... 35.00	Home Run ... 59.50	Roll Call ... 19.50	Wildfire ... 35.00
Champs, New 69.50	Horseshoe ... 27.50	Roxy ... 32.50	Wings, Exh. ... 32.50
Commandore ... 32.50	Jolly ... 25.00	Rotation ... 32.50	Yacht Club ... 32.50
Contact ... 49.50	Landslide ... 32.50	Roll Call ... 19.50	
Defense ... 49.50	League Leader ... 27.50	Deduct 10% of Above Prices.	

When Ordering 5 or More Games Terms: 1/3 Deposit, Balance C. O. D.

**WE BUY, SELL AND EXCHANGE.**

3147 LOCUST ST. ST. LOUIS, MO.

**CHAMPION**

**Jackpot Fruit Reel**

**\$47.50**

**BRAND NEW**



A Great Automatic Payout Machine for 5¢ Play. Colorful design. Pays out a flashy nickel plated token (25¢ size) when winning fruit symbols come up, such as two cherries, etc. Complete with 138 tokens bearing odds low as 3 to 1, high as 50 to 1.

JACKPOT consists of large "Goldaward" coin which is usually redeemed at counter for \$5.00 cash. Takes space 10x10 in. Ht., 13 in. Wt., 25 lbs. Send \$10.00 deposit, balance express C. O. D. While they last, Each, \$47.50.

**WEBB DISTRIBUTING COMPANY**

612 N. Michigan Ave., Chicago 11, Ill.

**MECHANIC WANTED**

Must know Slots and Buckley Track Odds. Good salary.

**TECHE NOVELTY CO.**  
BOX 455 NEW IBERIA, LA.

**POSITION WANTED**

All Year Round  
by man with 20 years' coin machine experience. Excellent references, married. Good mechanic on all machines, including Consoles and Arcade Equipment. Capable of managing any operation. Prefer Eastern seaboard. Salary \$100.00.  
BOX 622, care The Billboard, 1564 Broadway, New York 19, N. Y.

CENTRAL OHIO QUALITY BUYS

THERE IS NO SUBSTITUTE FOR QUALITY CONSOLES SLOTS

Table listing various amusement machines like Jumbo Parades, Bally Club Bells, and Super Track Times with prices and 'Write' instructions.



Wolf Solomon

ARCADE EQUIPMENT table listing items like Rapid Fires, Hockeys, and Western Baseball with prices.

Table listing various pin games like Big Parades, Knockouts, and Texas Mustang with prices.

Table listing Westernhaus 6-Ball Revamp and Bowling League New 9'Skee Roll with prices.

ALL EQUIPMENT THOROUGHLY RECONDITIONED AND READY FOR LOCATION. GUARANTEED QUALITY OR MONEY BACK.

WIRE WRITE PHONE FOR PRICES CENTRAL OHIO COIN MACHINE EXCHANGE 514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

EXPORT DATA

(Continued from page 58)

for Coin-Operated Machines" when the war began to cut trade heavily.

Special Reports

The commerce bureau plans to greatly increase the value of its special reports on foreign trade when the war is over.

"It has been estimated by the trade that 1939 was a record production year from at least a value standpoint in automatic coin-operated vending machines in Denmark.

"On passing down any of the leading streets of Copenhagen, numerous vending machines can be seen in front of shops. A great variety of articles can be obtained from them, including fresh fruit, canned goods, cigars, cigarettes, cheese, soap, bread, tea, coffee, candy, sandwiches, light bulbs, electric fuses for household use, etc.

"These automats are also made in large quantities in both England and Germany under Danish licenses, and it has been suggested that the adverse trade balance Denmark has with the United States could be bettered somewhat if the manufacture of these machines was undertaken in the United States under license.

A/S Wittenborgs Automafabrik, Odense; Sren Wistoft & Company, A/S. Petersens Automafabrik, Copenhagen.

"It is reported that there are more automats per capita in Denmark than in any other country."

PHONO OPERATORS!

JUST WHAT YOU NEED!

A SPARE UNIVERSAL AMPLIFIER

FITS ALL WURLITZER

616, 24, 500, 600, 700, 800, 750, 780, 850, 950

SEEBURGS (Except Hi-Tones) ROCK-OLAS

SAVES YOU TIME AND EXPENSE When you have a service call on an amplifier replace with a Universal Amplifier. Your machine keeps working—your customer is satisfied!

ONLY

\$49.50

We Are Manufacturers of Tubular Coin Wrappers

10,000 at 65c M | 75,000 at 50c M 25,000 at 60c M | 100,000 at 48c M 50,000 at 55c M | 250,000 at 45c M

REAL REPAIRING SERVICE BY EXPERTS

AMPLIFIERS, WURLITZER AND SEEBURG TONE ARMS, COIN CHUTES. All Types (Be Sure They Are Complete). Expert Workmanship! Try Us. Prompt 10-Day Service. Send Railway Express Prepaid.

GLASS

FOR YOUR F. P. & P. O. TABLES

3/16 Crystal Sheet for all makes of machines. Check your size before ordering. Sold in case lots only.

Table showing glass case sizes (20x42, 21x41, etc.) and prices per case.

SAVE MONEY, order in five case lots—deduct 20%.

Terms: Full cash with order, less than \$15.00; otherwise 1/3 deposit, balance C. O. D. by Railway Express, unless you give us definite shipping instructions.

JAFCO, INC.

JOHN A. FITZGIBBONS, Pres. 776 Tenth Ave., New York 19, N. Y. Phone: Columbus 5-7996

PHONOGRAPHS WANTED FOR CASH!

Rock-Ola Spectravox and Playmaster Combination. Must be in excellent mechanical condition as well as appearance. Also Supers, Masters, DeLuxes, Standards.

SLOTS—I-BALLS—CONSOLES

Table listing slot machines like Pimlico, F. P., Dark Horse, and Club Trophy with prices.

ARCADE EQUIPMENT

Table listing arcade equipment like 10-Pin, HI Dial, Slap the Jap, and ABT Early Model F with prices.

PHONOGRAPHS

Table listing phonographs like Mills Throne of Music, Wurl. Counter Model 71, and Wurl. Counter Model 41 with prices.

RECONDITIONED PIN GAMES

Table listing reconditioned pin games like Sun Valley, High Dive, and Legionsaire with prices.

Rock-Ola Wall and Bar Boxes \$12.50 Each Keeney Wall Boxes 12.50 Each

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

NATIONAL COIN MACHINE EXCHANGE 1411-13 DIVERSEY BLVD (Phone) BUCKingham 6466 CHICAGO

MECHANIC WANTED

Must know Remote Control, Amplifiers and Guns. Permanent position. Good hours. Salary \$85 to start.

BOX D-226, The Billboard, Cincinnati 1, Ohio

Advertisement for American Eagle 5¢ tickets, featuring an image of a ticket jar and text: ORIGINAL FAIR PLAY RED, WHITE AND BLUE 2170 Tab Tickets—100% Guaranteed.

FOR SALE

500 PIN BALL MACHINES Ready for Location

OUR REPAIR SERVICE

We Have Parts to Repair Any Type Amplifiers, Speakers and Motors.

Hard To Get Tubes — We Have Them. Rock-Bottom Prices.

Mills Music Service

503 PITTSBURGH STREET SPRINGDALE, PENNSYLVANIA

OPERATORS!

USE

DURO TEST

One Year Guaranteed - 2,000 Hour Lamps - Complete Line to Fill Your Needs

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DURO TEST CORPORATION NORTH BERGEN, NEW JERSEY

FEWER BURNOUTS MEAN REDUCED MAINTENANCE COSTS!

BRAND NEW

In Original Crates 1 New Bally Beverage Vendor with Compressor and DC GE Motor. 1 New Rockola Luxury Lightup SPEC-TRAVOX. Telegraph or Air Mail, Your Best Offers. HARRY J. SCHEEL, EXPORTERS 2654 MORSE AVE. CHICAGO 45

FOR SALE

2 '41 Derbys \$295.00 Ea. 1 Fortune 275.00 2 Girl 'Em Flying 125.00 Ea. 2 Kip's Ahoy (Conversion Sea Hawk) 75.00 Ea. 1 Sportmans 400.00

Terms: 1/3 Down, Balance C. O. D. AUTOMATIC COIN MACHINE CO. 809 Poydras Street NEW ORLEANS 13, LA.

# NEW—DIFFERENT IDEA IN JACKPOT BOARDS

LAST SALE ON BOARD BECS \$50.00 IF THE \$50.00 JACKPOT TICKET IS NOT PREVIOUSLY WON

**25¢ SALE!** **POSITIVE FIFTY** **25¢ SALE!**

JACKPOT PAYS \$50 JACKPOT PAYS \$50

50¢ 50¢

NO. 13-113-213-313-413-513 EACH RECEIVE ONE PUNCH IN JACKPOT

**SURE \$50.00 JACKPOT WINNER GUARANTEED PLAYER**  
 —Ticket can be hit anytime. Has 160 Consolations—14 Jack-pot holes go at \$1.00 each—8 large sections. For a fat \$56.00 profit-snatcher, ORDER NOW.

ORDER AS: NO. 800 POSITIVE FIFTY

Takes In: 800 @ 25¢	\$200.00
Pays Out: 14 J.P. Holes @ \$1.	\$14.00
Consolations 160 @ 50¢	80.00
Last Sale	144.00
<b>AVERAGE PROFIT</b>	<b>\$ 56.00</b>

LAST SALE IN EACH OF 8 LARGE COLORED PANELS RECEIVE ONE PUNCH IN JACKPOT

**GARDNER & CO.**  
2309 ARCHER - CHICAGO

## LOU WOLCHER

Largest Distributor in the West

Offers Machines at "REAL BARGAIN PRICES"

CONSOLES		ARCADE	
1 Mills 4 Bells, Late Head, 4/5¢	Write	2 Periscope (Brand New)	@ \$325.00
1 Mills 4 Bells, Late Head, 3/5 & 1/25¢	Write	1 Periscope (Used 1 Week)	275.00
3 Mills 4 Bells, Orig. Head, 4/5¢	Write	2 Anti Aircraft Guns	@ 60.00
1 Pace Saratoga, Comb. F.P.-P.O., Brand New	\$250.00	2 Johnson Baseball	@ 75.00
2 Pace Saratoga, Comb. F.P.-P.O.	@ 165.00	1 Shoot the Bull (Jap Conversion)	75.00
2 Pace Reels, Comb. F.P.-P.O.	@ 175.00	1 Rockola World's Series	75.00
3 Saratoga Jr., P.O. with Rails	@ 130.00	1 Mountain Climber	100.00
2 Pace Reels Jr., P.O. with rails	@ 135.00	2 Warner Voice Records	Write
4 Saratoga Sr., P.O. with Rails	@ 140.00	2 Jumbo Cranes (Pusher Type)	@ 90.00
2 Pace Reels Sr., P.O. with Rails	@ 150.00	5 Ideal Lo-Boy Scales (Like New)	@ 55.00
1 Jennings 5¢ Cigarolla	65.00	2 Exhibit Rotary Merchandisers	@ 150.00
1 Lucky Lucre, 5/5¢	225.00	1 Simplex Nameplate Machine	100.00
2 Galloping Dominoes (Old Head)	@ 50.00	3 Liberators (Brand New)	@ 325.00
1 Buckley Track Odds, D.D., no J.P.	325.00	1 Exhibit Muscle Builder	165.00
1 Keeney Skylark, F.P.-P.O.	250.00	1 Mills Punching Bag	100.00
1 Keeney Fortune, F.P.-P.O.	325.00		
1 Sugar King	40.00	SLOTS	
Bally Big Top, F.P.	125.00	50¢ Brown Fronts	Write
Bally Big Top, P.O.	140.00	50¢ Giltter Gold Blue Fronts	Write
		50¢ Giltter Gold War Eagles	Write
		50¢ Giltter Gold Roman Heads	Write

BRAND NEW CABINETS FOR MILLS  
4 BELLS, \$24.50.

16 Select-o-Matic Boxes (24 Record 30 Wire)  
1 Rockola Playmaster with Spectrovox and Series E Speakers. Complete @ \$7.50 Ea.  
\$500.00

Terms: 1/3 Deposit, Balance C. O. D.

## ADVANCE AUTOMATIC SALES COMPANY

1350 HOWARD STREET SAN FRANCISCO 3, CALIFORNIA

## C. & P. SALES COMPANY

407 Madison Ave. 5-4576 Memphis, Tenn.

FOR SERVICE THAT SATISFIES

CONSOLES		SLOTS	
Paces Saratoga, C.P., Late Mod.	\$ 99.50	5 10c Mills Blue Fronts	\$210.00 Ea.
Mills Jumbo Parade, High Head, C.P.	99.50	2 25c Mills Blue Fronts	299.50 Ea.
Watling Big Game, High Head, C.P.	89.50	6 5c Mills Cherry Bells	225.00 Ea.
Jennings Fast Time, F.P.	89.50	1 25c Mills Cherry Bell	325.00 Ea.
Jennings Fast Time, C.P.	99.50	3 10c Jennings Chief	179.50 Ea.
Galloping Dominoes	325.00	10 5c Watling Rotatops	107.50 Ea.
Jennings Multiple Slot Liberty Bell	59.50	3 5c Pace Comets, All Star	122.50 Ea.
Jennings Multiple Racer	59.50	2 10c Pace Comets, All Star	179.50 Ea.
Keeney's Kentucky Club	59.50	1 Columbia, Jackpot	89.50 Ea.
Jennings Silver Moon, C.P., 5c	122.50	5 Columbia, Gold Award, Front and Back Pay	69.50 Ea.
Roulette, Jr.	227.50	3 5c Mills Q.T.	79.50 Ea.
Paces Spinning Reels, C.P.	117.50	2 Green Vest Pockets	47.50 Ea.
		1 Mills Q.T., 1c Play	59.50
		6 Mills 5c 3/5 War Eagle	149.50 Ea.

ALL ABOVE SLOTS HAVE BEEN REFINISHED and RECONDITIONED. SLOTS OVERHAULED and REFINISHED FOR \$35.00 EACH.

1/3 Cash Deposit With Order, Balance C. O. D.

# MILLS

*Serves the Industry*

## MILLS NOVELTY COMPANY

4100 FULLERTON AVE., CHICAGO 39, ILL.

## CLOSE-OUT SPECIALS!

### PIN GAMES

IN STOCK NOW!

Flying Tiger  
Marines at Play  
Sky Rider  
Midway, etc.  
G. I. Joe  
Playball

**\$199.50**

and all glass conversions for Pin Games \$9.50.

We buy and sell all types of pin games. Send us your requirements.

### MUSIC

Rock-Ola Masters, guaranteed brand-new mechanisms ... \$375.00  
Wurlitzer 500 ... 395.00  
Wurlitzer 800 ... 575.00  
Mills Empress ... 319.50  
Seeburg Hi Tone 8800 ... 575.00  
Rock-Ola Wall Boxes ... 22.50  
Buckley Wall Boxes ... 19.50  
Seeburg 30-Wire Boxes, brand new ... 10.00  
Aeropoint Needles, Card of 13 ... 5.50  
Program Strips, Per 1000 ... 2.50  
Surplus Records ... Write

### CONSOLES

All Cabinets Overhauled and Repainted

Jumbo Parade ... \$139.50  
Harvest Moon ... 139.50  
Silver Moon ... 79.50  
Big Game ... 129.50

### ARCADE

Bally Rapid Fire ... \$175.00  
Seeburg Shoot the Chute ... 119.50  
Up and Up Battle Royal ... 99.50  
Midget Skee Ball, 6' ... 125.00  
Rex Bowling League ... 299.50  
Keeney Submarine ... 139.50  
Texas Leaguer ... 29.50

### COUNTER GAMES

Challengers ... \$ 22.50  
Kicker and Catcher ... 22.50  
Exh. Card Venders, Double Slot ... 22.50

**WANT!** Will buy anything! Will send representative anywhere! Will buy one piece or your entire business!

1/3 deposit, balance C. O. D., F. O. B. Philadelphia.

**DAVID ROSEN** 855 N. Broad St., Phila., Pa.  
Phone: Stevenson 9943

## WE WANT PHONOGRAPHS

Will Pay These Prices F. O. B. Your City

GEMS	\$175.00	500	\$350.00	8800	\$450.00
VOGUE	285.00	700	425.00	8200	475.00
EMVOY	310.00	800	425.00	750E	475.00
COLONEL	320.00	780	425.00	780E	475.00
600	240.00	750	425.00	850	525.00
CLASSIC	305.00	9800	425.00	950	525.00

We Buy, Sell or Trade Any Coin Operated Equipment.

**ACE COIN MACHINE COMPANY**

2125 CEDAR SPRING AVE.

DALLAS, TEXAS

Here is  
**"Blackie"**  
NO. 1

**NEW THRILLS!  
NEW ACTION!  
NEW IN PLAYER  
APPEAL!**

**IT'S JUST  
ENTIRELY  
NEW AND  
REVOLUTIONARY!**



Here is "GOLD" in all it's glory, A "Blackie" board with sensational awards. "Jackpot" contains two \$25.00, \$10.00 and \$5.00 awards. "Blackie" ticket receives two punches in "Jackpot" that is possible to win \$60 - \$50 - \$40 - \$35 - \$20 - \$15 and \$10.  
Takes in 624 sales at 25c - \$156<sup>00</sup>  
Pays out \$105<sup>52</sup> Average profit \$50<sup>48</sup>

**SUPERIOR PRODUCTS**  
14 N. PEORIA ST. CHICAGO

## Govt. Directory Helpful as Key To OPA Service

WASHINGTON, Oct. 7.—Copies of a new official guide on commodities and services under price ceilings, with a directory of the key operating officials of the various price units in OPA's National Office at Washington, was made available to industry and the public generally October 1, the Office of Price Administration announced recently.

Altho the listing of commodities and services covers approximately 6,000 items, and includes the main commodities under price control, it is necessarily not a complete list.

Published at intervals, this directory has been found of service to business firms and individuals in helping them to determine under which price regulations or branch a particular commodity or service falls, the numbers and titles of these regulations, and the operating officials in charge of administering them.

Previous issue of the guide, which is known as the *Directory of Commodities and Services*, was dated December 1, 1943. The new one is dated August 1, 1944. Regulations dealing with rationing, and the key operating officials in the rationing departments, are not included in the directory.

This booklet is being distributed free to key members of OPA's staff in the national office and in the field. All other government departments interested, as well as industry and the public generally, should send requests for copies to the Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C.

A charge of \$1 will be made for each booklet to cover cost. Six monthly supplements to the directory, bringing its information completely up to date, will be supplied to purchasers, without any further charge. The law permits free distribution of the booklet to OPA personnel only.

After a general introductory explanation of the booklet, there are four distinct parts:

Part I lists the chief price officials, with their titles and telephone extension numbers. Section heads are given numbers also to key them with the listed commodities under their jurisdiction, as also numbered in Parts III and IV.

Part II lists all OPA price regulations by number and title; gives the number of amendments, if any, made to each regulation; lists the OPA branch administering the regulation, and indicates the type of seller covered by each regulation.

Part III, which makes up the larger part of the booklet, is an alphabetical index of approximately 6,000 commodities and services now under price control. It indicates the price regulation covering each commodity, the branch administering the regulation, and the number of the section head in charge, whose name then can be readily determined by a reference to Part I.

Part IV lists each price branch and the commodities covered by each one, along with applicable price regulation and the number of the section head in charge, who again can be readily determined by name by reference to Part I.

## SLOTS

MILLS...JENNINGS...WATLING...PACE  
RECONDITIONED—Guaranteed

By Our 48 Years of Experience

WRITE FOR PRICES

- 2 50c GOLD WAR EAGLES
- 3 5c GOLD CHROMES
- 7 10c GOLD CHROMES
- 9 25c GOLD CHROMES
- 2 5c SILVER CHROMES
- 5 10c SILVER CHROMES
- 8 25c SILVER CHROMES
- 2 5c BROWN FRONTS
- 4 10c BROWN FRONTS
- 12 25c BROWN FRONTS
- 3 5c BLUE FRONTS
- 5 10c BLUE FRONTS
- 8 25c BLUE FRONTS

All above Machines have Knee Action, Club Handles and Drill Proof.

- 12 5c Q. T.'s Originally Blue Made Glitter Gold ..... \$89.50
- 6 10c Q. T.'s, Same as Above ..... 99.50

- 8 5c JENNINGS FOUR STARS
- 2 10c JENNINGS FOUR STARS
- 6 5c WATLING ROLA-TOPS
- 2 10c WATLING ROLA-TOPS
- 4 5c PACE COMETS
- 1 5c-25c PACE COMET Comb. (Cabinet Model)
- 2 10c JENNINGS CLUB BELLS (Cabinet Model)
- 2 25c JENNINGS CLUB BELLS (Cabinet Model)

We have all types of Coin Machines. Tell us what you want.

**SICKING, INC.**

1401 Central Parkway Cincinnati 14, O.

## OPERATORS—NOTICE

These prices are good until November 1, 1944

Less than factory prices. Check this list of Sales Boards and Bingo and Jar Tickets.

Size	Per Sale	Name	Profit	Price
640	\$1.00	Dollar Special	\$100.00	\$3.00
1200	.05	Nice Form	33.80	3.80
1080	.05	Beat Me Daddy	30.45	3.40
960	.05	Spot Model	26.55	3.10
952	.05	Unity	27.93	3.00
840	.05	OOOH!	23.50	3.10
600	.05	Jolly Tar	15.55	2.75
1200	.05	Ten Big Fins	35.20	3.00
1080	.05	Direct Hit Jumbo	27.52	2.75
1058	.05	Sheridan Road	28.00	3.50
1012	.05	Annie's Best	25.43	3.50
840	.05	Direct Hit	21.12	2.25
2000	.05	Lulu Belle	20.00	3.10
2000	.10	Lulu Belle	40.00	3.10
2000	.25	Lulu Belle	100.00	3.10
2400	.05	E. Z. Pickin'	45.00	4.00
2400	.10	E. Z. Pickin'	90.00	4.00
1989	.10	Jar of Jack	49.90	3.75
1200	.25	Professor Quiz	70.00	2.00
1200	.25	Texas Charley	103.00	2.50
400	.05	Bucks & Lotta Bucks	9.00	.85
1200	.50	Four Bits (It's a Honey)	186.00	7.50

All Above Items Are "Thick" Board Style.

### TICKETS

2100-2170—R.W.B. Jar o Do.

Per Doz. \$24.00. In Cross Lots, \$21.00 Per Doz. (If Stapled 5 to a Bundle Add \$9.00 Per Doz.)  
2160—R.W.B. Break a Tab.

Per Doz. \$18.00. In 100 Lots, \$1.40 Per Set. Order from this list.

The above Boards have proven to be successful operating boards and money makers. Large line of Boards from 5c to \$1.00 a play and a full line of Tickets. Send for our price list.

50% with order, balance C. O. D.

**H. E. WEISS**

140 North 31st St. BELLEVILLE, ILLINOIS

## 5-BALL FREE PLAY

Just Off Locations

- 7 Keep 'Em Flying ..... \$115.00 each
- 4 Sky Blazers ..... 65.00 "
- 2 Twin Six ..... 45.00 "
- 4 Spot Pools ..... 39.50 "
- Anabels ..... 29.50 "

1/2 Deposit—Balance C. O. D.

**C. AND M. SPECIALTY COMPANY**  
832 Camp Street NEW ORLEANS

### MILLS AND JENNINGS CLOCK GEARS



Complete With Dogs and Springs as Illustrated.

**\$3.50**  
Each

### MILLS IDLER PINION CLOCK GEARS

This is the Small Idler Gear That Meshes With the Main Gear.



1-49 ... \$2.50 Ea.  
50 UP .. 2.00 Ea.

LIMITED QUANTITY—RUSH YOUR ORDER!

**BLOCK MARBLE CO.** 1527 FAIRMOUNT AVE. PHILADELPHIA 30, PA.

GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

## BINGO

LOCATION DESIRED

Experienced Operator with high-grade equipment and personnel desires location. Finest references. Will go anywhere!  
Organizations, Landlords, Promoters—what have you?

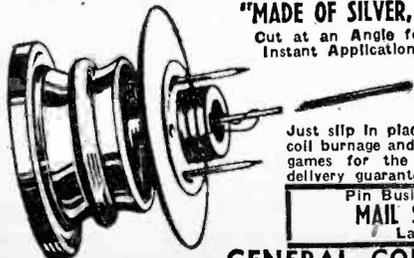
Write in strict confidence!  
Satisfactory arrangements can be made!

**REDEF & COMPANY** 30 Clifton St., Newark 5, N. J.

### PIN BALL BUMPER STEM REPAIR SLEEVES

"MADE OF SILVER, BUT WORTH THEIR WEIGHT IN GOLD"

Cut at an Angle for Instant Application



THOUSANDS IN USE!  
BECAUSE  
THEY END BUMPER  
TROUBLE!

Just slip in place and squeeze. No solder needed. Stop most coil burnage and out-of-order calls. Give new life to your tired games for the duration. Will fit all games. Immediate delivery guaranteed.

Pin Business Card to This Ad for C. O. D. or  
MAIL \$2.75 FOR EACH PACKAGE OF 25  
Large Size, \$3.00 for Pkg. of 20.

**GENERAL COIN MACHINE SUPPLY CO.**  
940 MICHIGAN AVE., BUFFALO 3, N. Y. Established 1930

### WANTED

## OUTSTANDING SALESMAN

For one of our best, long-established territories: Florida, Georgia and Alabama. The right man must be aggressive, thorough and a consistent worker, giving us full-time representation in return for excellent income. Reply in confidence, giving age, experience last 10 years and enclose recent photograph.

Address Sales Manager.

**GARDNER & COMPANY**

2309 Archer Avenue  
CHICAGO 16, ILL.

P.S.: Idaho representative or broker also wanted. Sell us on the idea that you can sell in IDAHO!

### FOR SALE

1 Buckley Daily Double Track Odds, used 3 months, \$450.00. Also several Penny Imps and Counter Games. Bargain for cleanup.

**Cheyenne Novelty Co.**

108 E. 27th St. CHEYENNE, WYO.

MARKOPP VALUES

SLOT MACHINES AND CONSOLES

- 5c Mills Q. T. Glitter Gold, like new \$115.00
5c Mills Futurity 120.00
5c Mills War Eagle, F. M. V. 65.00
25c Mills Blue Front, KA., DP., SP., CH. Write

- Jumbo Parade, free play, fine shape 99.50
Groetehen Cigarette Gold Award 49.50
Double Safe Stand, single door 72.50
Tanforan 35.00

PHONOGRAPHS AND WALL BOXES

- Seeburg 3-Wire Baromatics, 5/10/25 \$49.50
Seeburg Wireless Wallomatics, WS2Z 39.50
Wurlitzer Victory Model 475.00
Mills Empress 295.00
Mills Throne of Music 250.00
Seeburg 8200 Regal Converted 495.00

ARCADE EQUIPMENT

- ABT Target Gun \$18.50
Seeburg Chicken Sam 115.00
Scientific Baffing Practice 115.00
Keeney Submarine Gun 175.00
Bally Rapid Fire 195.00
Shoot Your Way To Tokyo 225.00
Seeburg Slap the Jap 135.00
Seeburg Shoot the Chute 135.00
Gottlieb Grippers 15.00

FIVE BALL PIN GAMES

- Lite a Card \$15.00
Super Six 24.50
Doughboy 29.50
Landslide 35.00
Dude Ranch 39.50
Boom Town 42.50
Big Chief 45.00
Metro 45.00
Horoscope \$45.00
ABC Bowler 59.50
Seven Up 65.00
Cun Club 74.50
Texas Mustang 79.50
5/10/20 120.00
Contest 105.00

ALL EQUIPMENT THOROUGHLY CLEANED AND CHECKED. HALF DEPOSIT WITH ORDER.

WANT TO BUY

500 WS2Z SEEBURG WIRELESS WALL BOXES
Mechanism must be A-1 and complete with good tubes. Condition of cases does not matter as long as broken parts are included.
WRITE—WIRE—PHONE

THE MARKEPP CO.

(Established 1928)
3908 Carnegie Ave.
Cleveland 15, Ohio
Telephone: Henderson 1043

There is no substitute for Quality
Quality Products Will Last for the Duration
D. GOTTLIEB & CO. CHICAGO

SALESBOARDS

Table with columns: Holes, Name, Profits, Price. Lists various slot machine models and their associated costs and profit margins.

Tube Production Tight for Year

WASHINGTON, Oct. 9.—While defeat of Germany will mean more radio receiver tubes, combined military and civilian needs will be 60 to 70 per cent over current 10,000,000 monthly production figures.

Radio's receiver vacuum tube industry advisory committee has these figures direct from government, consequently can plan accordingly. One thing appearing certain is that upped production will mean more for civilian use, as military is now getting its needs and should require less when Germany is knocked out.

Military is now taking virtually all of production, according to available information. While war's end will reduce military needs slightly, not for at least a year after Germany's defeat will military reduce its requirements and then only by about 45 per cent. Estimate now is that about 90 per cent of current production goes into military, 10 per cent into civilian replacements.

Because of the nature of work and the assurance of continued employment after the war, government experts predict that more women will enter tube production field, particularly when cut-backs hit direct military production.

Tube output will be gauge to set production in post-war era. Cabinets, without tubes, will be n. g., and with military continuing big demand for at least a year after licking Germany it is possible that radio industry reconversion may not be as speedy as predicted.

PARTS—SUPPLIES

- 6/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55. Per Hundred \$5.40
3 AG Fuse Per Hundred \$9.00
1/2 Amp. 3.50
1, 1 1/2, 2, 2 1/2, 3 Amp. 3.00
5, 6, 7 1/2 Amp. 2.50
10, 15, 20, 25, 30 Amp. 2.50
PHONOGRAPH TITLE STRIP (Red Border)
1000 \$8.00
5000 Per M 4.00
10000 Per M 3.50
25000 Per M 3.00

6SC7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

- #100 6SC7 to 7F7
103 6SC7 to 6SL7
110 5Z3 to 5U4C
125 80 to 5T4, 5V4C, 5Y3 or 5Z4
126 83 to 5U4C or 5X4 \$1.50 Each
#205 2A4G to 2051 (Seeburg Guns)
210 2A4G to 2051 (Seeburg Music)
215 70L7 to 7A4-7A5 (Seeburg Remote Boxes) \$3.50 Each

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records
HERMITAGE MUSIC CO.
416A Broadway, Nashville 3, Tenn.

MAIN GEARS

For Wurlitzer and Seeburg Phonographs
Now available for immediate shipment... brand-new fibre main gears... less steel hub... for Wurlitzer and Seeburg Phonographs... all models... factory guaranteed against defective workmanship and material.

ONLY \$6.50
Quantity prices to distributors and jobbers. Write or wire—do not delay—place your order now—terms as usual. One-third deposit, balance C. O. D., shipment F. O. B. Los Angeles.

E. T. MAPE MUSIC CO.
(Manufacturing Division)
1701 W. Pico Blvd. Los Angeles 15, Calif. (DRexel 2341)

I Want Your Mills Silent Bell Parts
WHAT DO YOU HAVE FOR SALE? HOW MANY AND HOW MUCH?
Send Your List To:
MILTON BRAUN
"A Wizard on Mills Silent Bells"
Route #3, Ferguson Ave., Savannah, Georgia

FLOOR SAMPLES, REBUILTS & SLIGHTLY USED

SLOT MACHINES EQUIPPED WITH SPECIAL DISCS AND REELS
OUR GUARANTEE—MONEY REFUNDED IF NOT SATISFIED ON ARRIVAL UPON RETURN OF GOODS, CHARGES PREPAID.

- 6 5c Gold Chromes, Used 10 Days \$400.00
3 5c Copper Chromes, Used 10 Days 400.00
17 5c Original Chromes, Like New 375.00
12 5c Brown Fronts, Like New 225.00
5 5c Melons, Like New 200.00
5 5c Cherries, Like New 200.00
8 5c Blue Fronts 200.00
1 5c War Eagle 125.00
1 1/2 Watling Twin Jackpot 27.50
1 1/2 Face Bantam 27.50
1 1/2 Mills Gooseneck, Single J.P. 49.50
2 Longacres, Brand New 600.00
19 Galloping Domino, Cash, J.P., Dark Cab., Factory Rebuilt \$225.00
15 Galloping Domino, Cash, Light Cab., Like New 335.00
6 Galloping Domino, J.P., Chk., Sep., Light Cab., Like New 345.00
1 Mills Four Bells, Original Style Head, 5/5/5/25c, Rebuilt Like New 800.00
1 Mills Four Bells, 5/5/5/5c \$850.00
9 Mills 5c Jumbos, F.P., Late Heads 89.50
2 Mills 5c Jumbos, Cash, Late Heads 159.50
1 5c Paces Races, Brown Cabinet 175.00
2 25c Paces Races Red Arrow 260.00
1 Drivemobile 300.00
1 Mills Four Bells, 5/5/5/5c \$850.00
9 Mills 5c Jumbos, F.P., Late Heads 89.50
2 Mills 5c Jumbos, Cash, Late Heads 159.50
1 5c Paces Races, Brown Cabinet 175.00
2 25c Paces Races Red Arrow 260.00
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1 Mills Four Bells, 5/5/5/5c \$850.00
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2 Mills 5c Jumbos, Cash, Late Heads 159.50
1 5c Paces Races, Brown Cabinet 175.00
2 25c Paces Races Red Arrow 260.00
1 Drivemobile 300.00

SUPPLIES

- 2 Chicago Metal Safes for Bally Slots \$50.00
Mills Four Bell Cabinets, New 20.00
Slot Machine J.P. Glass, Per Doz. \$13.50
Brand New Jackpot Domino Glasses 25.00
Box of 5 or More 22.50

NEW MACHINES IN ORIGINAL SEALED CRATES

- 25 Mills Copper Chrome, 10c \$425.00
10 Mills Copper Chrome, 25c 525.00
25 Mills Brown Fronts, 5c 385.00
15 Mills Brown Fronts, 10c 395.00
3 Mills 5c Handload Emerald 400.00
2 Mills Jumbo Parade, Conv. 5c \$200.00
2 Keeney Super Track Times Write
4 Galloping Dominos, J.P. 425.00
8 Columbia Bells, Gold Award 99.50
3 Mills Jumbo Parade, 5c Cash 200.00

FACTORY REBUILTS IN ORIGINAL SEALED CRATES

- 9 Mills Brown Fronts, 5c \$275.00
10 Mills Brown Fronts, 10c 295.00
10 Mills Brown Fronts, 25c 350.00
10 Mills Gold Chrome, 5c 400.00
10 Mills Consoles, 5c, New \$375.00
2 Mills Consoles, 10c, New 385.00
1 Mills Console, 25c, New 450.00
5 Mills Mystery Bonus, 5c, New 275.00
4 Mills Mystery Bonus, 10c, New 285.00

PHONOGRAPHS AND SUPPLIES

- 1 Wurlitzer 616 \$125.00
3 800 Wurlitzer Victory Model, New 525.00
1 Wurlitzer 418, Walnut 125.00
1 Wurlitzer 416, Marble Glo 135.00
1 Seeburg Commander, ES 395.00
1 Cadet, RC, ES \$395.00
2 Playboys 25.00
9 1939 Wall-o-Matics, Perfect 17.50
3 #30 Wurlitzer Speakers, New 125.00
1 Seeburg Vogue, MS 350.00

NOTICE

Distributors for Super Torpedo and Zingo Machines. Write, Wire or Phone for Prices and Descriptive Circulars.

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDERS OR CERTIFIED CHECKS.

If We Are Unable To Fill Your Order We Will Make Refund of Your Deposit Promptly.
MOSELEY VENDING MACHINE EXCHANGE, INC.
800 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511—NIGHT 5-5328.

Central—The VALUE CENTER—Central
Our Reputation Is Your Guarantee

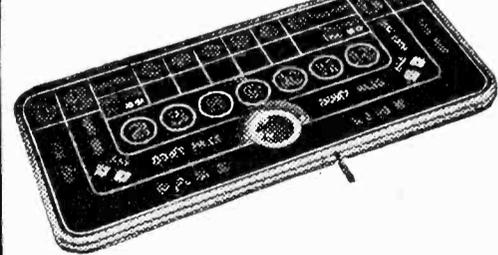
REBUILDING AND REFINISHING
ALL TYPES OF SLOT MACHINES

Your mechanism will be returned as good as new. You will not recognize your cabinet or machine because they look and operate like NEW AGAIN. We employ only factory trained mechanics. Our shop foreman has 20 years' experience at Mills Industries.
\$79.50
10-DAY SERVICE—All Work Guaranteed

OPERATORS OF JUKE BOXES AND CONSOLES
"SCRATCH REMOVER"
Removes a scratch in 30 seconds. \$2.49
With instructions, only
Send check or money order.
SLOT MACHINE OPERATORS
Refinish your old machines like new. Use our GLITTER-GOLD or GLITTER-BLUE! Complete kit with finishers, brushes and instructions. \$7.85
Write for other finishing systems.

CENTRAL MANUFACTURING CO.
4245-47 FULLERTON AVE. CHICAGO 39, ILL. SPaulding 1670-1

WHILE THEY LAST!



AFRICAN GOLF
The IDEAL COUNTER GAME
NO SLOT—NO TAX!

A Complete Casino Game With Top Appeal and Money-Making Power for Counter Play!

Chrome finish. Beautiful 5-color plate glass top. Perfect dice under glass. Sealed agitator affords perfect protection for location! Game size: 16"x36"x2".
Write for Free descriptive folder in full color
ALSO AVAILABLE:
HI-LO CHUCK-LUCK
MIAMI COLOR GAME
MONTE CARLO-CROWN & ANCHOR
1520-1530 W. ADAMS STREET CHICAGO, 7, ILL.
H. C. EVANS & CO.,



Announcing  
**OKLAHOMA**

CONVERTED FROM  
(LEADER)  
UNITED'S LATEST REVAMP

WE ARE ALSO REVAMPING  
**STREAMLINER**  
From STARS

**GRAND CANYON**  
From DOUBLE PLAY

**SANTA FE**  
From WEST WIND

**ARIZONA**  
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**MIDWAY**  
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**BRAZIL**  
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You'll Get and  
Hold the Play  
With Games  
Revamped  
the UNITED Way!

SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT

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Our 38th Year\*



Since 1906 . . . Jennings Chiefs and other coin-operated equipment have spelled O-P-P-O-R-T-U-N-I-T-Y for progressive coin machine men.

If you are qualified to SELL AND SERVICE coin machines in the post-war period, write us at once, regardless of your location.

\* Our third year of war production.

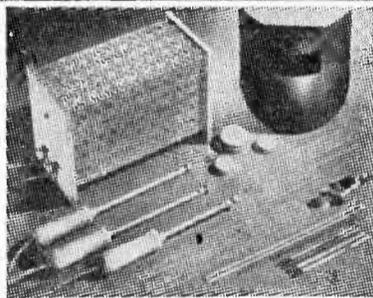
HELP WIN—BUY BONDS!

**O. D. JENNINGS AND COMPANY**  
4307-39 W. Lake Street Chicago 24, Ill.

**ECONOMY SUPPLY COMPANY**

**ELECTRIC WELDER**

The Magic Electric Welder makes it easy for you to do a professional welding job with very little practice. There is nothing difficult to learn; no technical training is required. Absolutely safe to use—no fumes, no mess. Just plug it in any 110 volt A.C. or D.C. Socket and you are ready to work. Complete instructions with each set. Handles Aluminum, Brass, Copper, Iron, Steel and other metals.



**\$19.95**

**SPECIAL!** GUN LAMPS FOR SEEBURG & BALLY GUNS, ORIGINAL 60c ea.  
Min. order, 10—Write for Quantity Price!

TERMS—1/3 Deposit With Order, Balance C. O. D.  
WRITE FOR PRICE LIST OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, ETC., ETC.  
615 TENTH AVE., NEW YORK CITY (Phone BRyant 9-3295)

BERT LANE SAYS . . .



ONLY A FEW LEFT!  
"LIBERATOR," \$395.00—"SHOOT-A-BAZOOKA," \$42.50  
ORDER TODAY!

**I'LL BUY YOUR MUSIC EQUIPMENT**

Send Your List!  
**WORLD WIDE DISTRIBUTORS**  
625 10th Ave., N. Y. 19, N. Y. All Phones: Bryant 9-7763

**ROTOR TABLES**

Coin-operated game rotates under glass top while players sit with drink, food, etc. 5¢ play. Every Restaurant wants a table. Games are in first-class condition, thoroughly reconditioned, ready to operate.

ONLY A FEW LEFT—\$79.50

**NATIONAL NOVELTY COMPANY**  
183 MERRICK ROAD, MERRICK, L. I., N. Y.



Parley Your Profits!



with  
**HARLICH**  
BOARDS

<b>PIMLICO PARLEY</b> No. 11895 10c PLAY 1056 Holes Takes In \$105.60 Average Payout 39.88 PROFIT \$65.72	<b>SARATOGA PARLEY</b> No. 11896 25c PLAY 1056 Holes Takes In \$264.00 Average Payout 99.70 PROFIT \$164.30	<b>SWEEPSTAKES PARLEY</b> No. 11894 5c PLAY 1056 Holes Takes In \$52.80 Average Payout 19.94 PROFIT \$32.86
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They're off! Here's the start of one of the biggest profit runs in board history. Every one an odds-on favorite! Made in our special thick style with large slot symbol tickets and the popular large hole. Write or wire for "Dope Sheet" today.

SEND TODAY FOR CIRCULAR ILLUSTRATING OTHER HARLICH MONEY-MAKERS

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**MONEY MAKERS!**

GAMES THAT ARE GOING OVER GREATER THAN EVER

**PARATROOPS**  
Rebuilt from Powerhouse  
**TORPEDO PATROL**  
Rebuilt from Formation  
**EAGLE SQUADRON**  
Rebuilt from Big League

**PRODUCTION**  
Rebuilt from Blondie  
**BOMBARDIER**  
Rebuilt from Follies  
**EAGLE SQUADRON**  
Rebuilt from Big Town

**SHANGRILA**  
Rebuilt from Mr. Chips

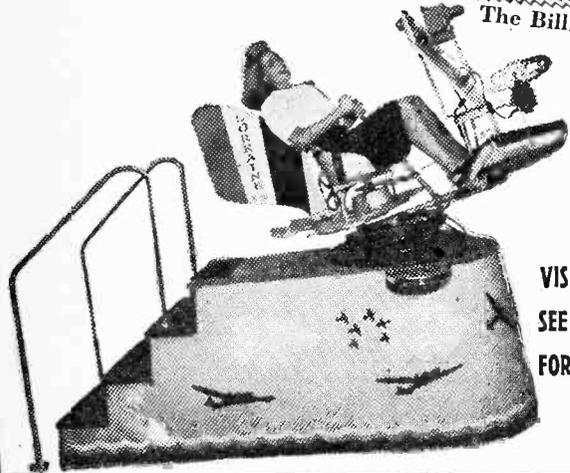
OPERATORS . . . SEE THESE GAMES AT YOUR LOCAL DISTRIBUTOR OR WRITE FOR COMPLETE DETAILS.

**P. & S. MACHINE CO.** 3017-19 N. SHEFFIELD AVE. CHICAGO, ILLINOIS

**HERE'S WHAT FRANK AND JACK MARCUS, PROMINENT N. Y. ARCADE MEN, SAY ABOUT "PILOT TRAINER"**

Commenting on Pilot Trainer, the brothers hold that this game, born out of the war, offers a definite educational slant at the same time that it affords maximum amusement. They feel that it is a combination which makes the unit an ideal one for the resort arcade. In fact, Pilot Trainer, the brothers say, fulfills a basic requirement of all arcade equipment from which no arcade owner should swerve: Namely, that all equipment in the arcade should appeal to people of all ages and types; should be simple and offer entertainment at an extremely low price.

The Billboard, Oct. 7, 1944



VISIT OUR SHOWROOMS AND SEE IT IN ACTION! SEND FOR COMPLETE CIRCULAR!

*Pilot*

TRAINER SALES CO.

GEORGE PONSER - JACK GARLINER

2 Columbus Circle, New York 19, N.Y.

**WE WILL ACCEPT ALL TYPES OF USED COIN MACHINES AS PART OR FULL PAYMENT**

FOR  
**The Most Thorough and Complete "CHICKEN SAM"—Change-Over to "JAP" Ray Guns**  
**"SHOOT THE JAP" \$179.50**  
**RAY-O-LITE GUNS \$179.50**  
1/3 Deposit, Balance C. O. D.

Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinet makers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested, and cabinets finished in solid blue lacquer with black trim. Our "Jap" Ray Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C. O. D. charges or \$60.00 with your order—balance of \$119.50 C. O. D.

**BALLY RAPID FIRE GUNS**

**WE REBUILD REFINISH For \$49.50**

F. O. B. CHICAGO  
MADE TO WORK AND LOOK LIKE NEW BY FACTORY TRAINED SPECIALISTS

**WE RE-BUILD—** Your old run down "CHICKEN SAMS" and "JAIL-BIRDS" and  
**RE-CONDITION—** convert them into "SHOOT  
**RE-FINISH—** THE JAP" Ray Guns.  
**MACHINES COMPLETELY PAINTED TO LOOK LIKE NEW!**  
for **\$59.50** F. O. B. Chicago

**Chicago Novelty Company, Inc.**

1348 Newport Avenue Chicago, Ill.

**Watch for the Announcement of Our Removal to New and Larger Headquarters**

- |                                     |                                 |
|-------------------------------------|---------------------------------|
| Knee Action with Springs (3) \$5.25 | Spring Kit for Mills \$9.50     |
| Idler Pinion Gears for Mills 2.50   | Club Handles 4.00               |
| Main Clock Gears (complete) 3.00    | Standard Handles 2.00           |
| Bottom P. O. Slides, 5c 3.50        | Reel Strips, #236 and #356 1.00 |
| Jackpot Glasses 1.00                | Reward Cards 3/5 and 2/5 .15    |
- SPECIAL CASH BOXES \$1.50**

- ONE-BALLS**
- |                                 |                  |
|---------------------------------|------------------|
| Keeney Fortune \$350.00         | Pimlico \$435.00 |
| Longacres and Thorobreds 550.00 | '41 Derby 345.00 |
| Club Trophy 345.00              | Sportsman 345.00 |

- BRAND NEW**  
Bonus Castings—Complete \$25.00 Per Set  
**CONSOLES**
- |  |
|--|
| 25c Jennings Club Bell (like new) \$375.00         |
| 10c Mills Club Bell (completely refinished) 450.00 |
| 25c Mills Club Bell (completely refinished) 525.00 |

**SLOTS COMPLETELY RECONDITIONED, READY FOR IMMEDIATE SHIPMENT**

- |                               |   |
|-------------------------------|---|
| 5c Mills Blue Fronts \$245.00 | 5c Bonus Bells, brand new castings \$325.00 |
| 10c Mills Blue Fronts 275.00  | 10c Bonus Bells, brand new castings 375.00  |
| 25c Mills Blue Fronts 375.00  | 25c Bonus Bells, brand new castings 450.00  |
| 5c Mills Brown Fronts 275.00  | 5c Chrome Bells 425.00                      |
| 10c Mills Brown Fronts 350.00 | 10c Chrome Bells 450.00                     |
| 25c Mills Brown Fronts 400.00 | 25c Chrome Bells 500.00                     |
| 50c Mills Blue Fronts 550.00  | 50c Jennings Chief 395.00                   |

ABOVE MACHINES ALL EQUIPPED WITH KNEE ACTION AND CLUB HANDLES.  
We are equipped to fill orders for all make SLOTS, CONSOLES, PHONOGRAPHS, ARCADE EQUIPMENT, SALESBOARDS.  
EXPERT REPAIRS BY FACTORY-TRAINED MECHANICS . . . AT NOMINAL COST

**SOUTHWEST AMUSEMENT COMPANY**

1712 FIELD ST. Central 4484 DALLAS 1, TEXAS

LIKE NEW IN EVERY RESPECT

**10 HIGH HANDS . . . \$164.50 Each**

1/3 With Order, Balance C. O. D., F. O. B. Philadelphia

"You Can Always Depend on Joe Ash All-Ways"  
**ACTIVE AMUSEMENT MACHINES COMPANY**

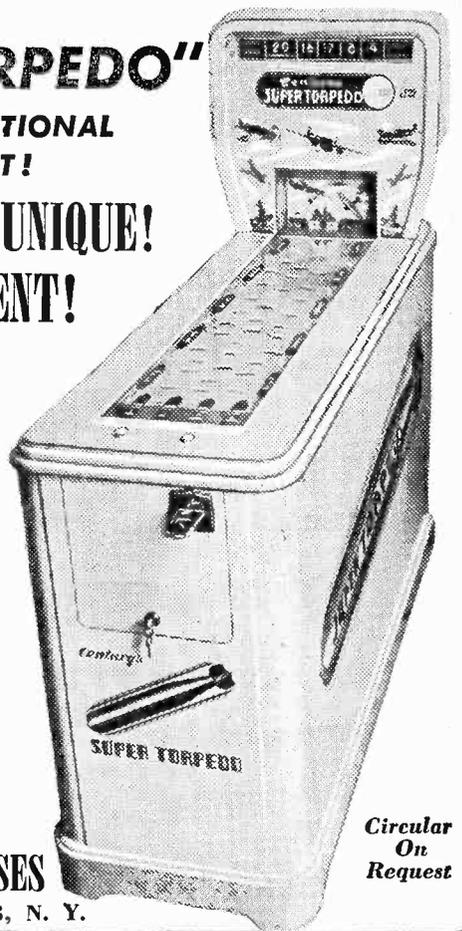
900 NO. FRANKLIN ST. PHILADELPHIA 23, PA.

**CENTURY'S "SUPER TORPEDO"**

THE MOST SENSATIONAL REVAMP OUT!

IT'S NEW! IT'S UNIQUE!  
IT'S DIFFERENT!

- ★ Animated torpedos actually travel under water to sink moving enemy cargo ship!
- ★ Scoring device registers tonnage sunk!
- ★ Colorful mirrored backboard and surface glass!
- ★ A phenomenal success on location!
- ★ Cabinet beautifully designed and screened!



★  
Revamped and Built by AL SIMON

★  
WRITE OR WIRE YOUR ORDER TODAY!

**CENTURY ENTERPRISES**  
215 W. 64TH ST., N. Y. 23, N. Y.

Circular On Request

**FOR SALE—SACRIFICE**

- |   |               |
|---|---------------|
| Mills 5c Cherry Brown Fronts, Club Handles, A-1 Condition | \$200.00 Each |
| Mills 5c Blue Fronts, Club Handles, A-1 Condition         | 200.00 Each   |
| Mills 25c Blue Fronts, Club Handles, A-1 Condition        | 300.00 Each   |
| Paces Races, Factory Rebuilt, A-1 Condition               | 300.00 Each   |
| Jennings Silver Moons, Cash Pay                           | 100.00 Each   |
- One-Third Deposit Must Accompany Each Order.

**R & M NOVELTY CO. 1605 PACIFIC AVENUE, VIRGINIA BEACH, VA.**

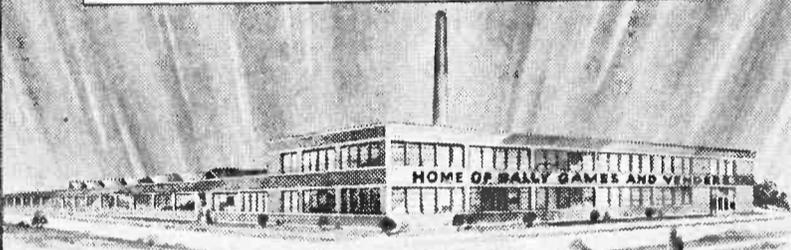
## NEW HOME OF Bally PRODUCTS

MODERN 125,000 SQ. FT. FACTORY TO TRIPLE BALLY PRODUCTION

Future plans of the Bally organization call for production of new games immediately after the defeat of the enemy. For this purpose the new enlarged Bally plant, illustrated below, and now in full production on war products, is designed to insure rapid conversion to the products of peace.

In the post-war era, as in the past, "you can bank on Bally" for the newest in money-making coin-operated equipment.

BACK THE ATTACK . . . BUY U. S. WAR BONDS\*



LION MANUFACTURING CORPORATION, 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

HOME OF THE FAMOUS **Bally** GAMES AND VENDERS

\*Distributed by Bally Manufacturing Company

## REBUILDING AND REFINISHING ALL TYPES OF MILLS SLOTS, \$95.00

Special Prices for Conversions  
SEND US YOUR MACHINES

### SLOT MACHINES FOR SALE

Mills 5c Blue Fronts	Mills 10c Brown Fronts	Mills 5c Vest Pocket Bell
Mills 10c Blue Fronts	Mills 25c Brown Fronts	Watling 5c Roll-a-Top
Mills 25c Blue Fronts	Mills 5c Gold Chrome	Watling 10c Roll-a-Top
Mills 50c Blue Fronts	Mills 10c Gold Chrome	Watling 25c Roll-a-Top
Mills 5c Brown Fronts	Mills 25c Gold Chrome	

Also complete line Jennings and Pace Machines. Write for Special Prices.

### ARCADE MACHINES

Supreme Tokyo Gun	\$330.00	Cupid's Wheel	\$295.00
Rex Bowling League	299.50	New Supreme Skee-Roll	317.50

### PIN GAMES

Mills 1-2-3, P.O.	\$ 97.50	Keeney Contest	\$135.00
Keeney Super Six	50.00	Thistledown	75.00
Keeney Skylark	225.00		

### MUSIC EQUIPMENT

Buckley Boxes, New	\$ 35.00	Wurlitzer Model 100	\$20.00
Buckley Boxes, Rebuilt	25.00	Perforated Program Sheets, Per 1000	4.50

## WE PAY CASH for YOUR MACHINES

We are still optimistic about buying and selling machines—and we will pay top market prices. We can buy now as we have several buyers in the market for good equipment. We will continue this policy until the final whistle blows. Send your complete list with your lowest price—now—before the whistle blows.

### BUCKLEY DIGGERS

REBUILT TREASURE ISLAND	\$55.00	REBUILT DE LUXE	\$100.00
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Our Rebuilt Machines Are All Sold on Our 10-Day Trial Plan—Satisfaction Guaranteed or Your Money Back.

### CONSOLES

Buckley Daily Double Track Odds.	Write \$125.00	New Paces F.P. Reels	\$260.00
Jennings Bobtail, P.O.	\$125.00	New Saratoga Jr.	250.00
Mills Jumbo, F.P.	105.00	New Saratoga Sr.	260.00
Mills Jumbo, P.O.	129.50	Paces Reels Jr.	175.00
Mills Jumbo (Comb.)	197.50	Paces Saratoga	175.00
Keeney Kentucky Club	90.00	Paces Races, Red Arrow	267.50
Keeney Skill Time	90.00	Mills Four Bells	Write
Bally Club Bells	275.00	May-Bell, 3-5c & 1-25c Chutes	Write
Bally Royal Flush	112.50	Jennings Fast Time, P.O.	152.50
Evans Bangtails, '40	227.50	Bally Roll-Em, 25c	175.00
New Paces Reels Sr.	260.00		

All Prices Subject to Prior Sale. Terms: 1/3 Cash With Order.

## BUCKLEY TRADING POST

4229 W. LAKE ST. CHICAGO 24, ILL. Tel. Van 2-2826

## LOS ANGELES SEE BILL HAPPEL MILWAUKEE SEE CARL HAPPEL

"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

## RECONDITIONED SLOTS AND CONSOLES

IMMEDIATE DELIVERY

4 Mills Gold Chrome, Rebuilds, 5c	\$325.00	2 Mills Four Bells, Late Head, 5c, 5c, 5c	\$850.00
2 Mills Gold Chrome, Rebuilds, 10c	375.00	5 Mills Three Bells, Late Models, 5c, 10c, 25c	975.00
1 Mills Regular Chrome, Orig., 25c	475.00	6 Keeney Super Bells, 4 Ways, 3-5c, 1-25c	825.00
4 Mills Regular Chrome, Orig., 5c	325.00	4 Keeney Super Bells, 2 Ways, 5-25c Cash	495.00
18 Mills Blue Fronts, Refinished, 5c	225.00	2 Keeney Super Bells, 2 Ways, 5c-5c Cash	425.00
14 Mills Blue Fronts, Refinished, 10c	250.00	8 Keeney Super Bells, 5c Comb.	325.00
6 Mills Blue Fronts, Refinished, 25c	350.00	5 Buckley Track Odds, Late J.P. Model	750.00
2 Mills Blue Fronts, Refinished, 50c	595.00	2 Evans Bangtails, D.D., J.P.	395.00
2 Mills Brown Fronts, Rebuilds, 10c	275.00	4 Evans Dominoes, Late Two Tone D. D., J.P.	395.00
5 Mills Brown Fronts, Rebuilds, 25c	325.00	5 Bally Club Bells, Free Play, Pay-out	249.50
8 Jenn. 4-Star Chiefs, Refin., 5c	200.00	12 Mills Jumbo Parade, Comb.	179.50
4 Jenn. 4-Star Chiefs, Refin., 10c	225.00	9 Mills Jumbo Parade, P.O., Late	139.50
4 Mills Glitter Gold, 5c Q.T.	119.50	3 Bakers Paces Daily Double	299.50
1 Mills Extraordinary, Refin., 5c	195.00	4 Pace Saratogas or Reels, Late	124.50
4 Mills Cherry Bells, Refin., 5c	225.00	1 Jenn. Silver Moon, 25c P.O.	225.00
2 Mills Cherry Bells, Refin., 10c	275.00	1 Bally Big Top, P.O.	69.50
1 Mills Chrome V.P., 5c	59.50	1 Pace Saratogas (Comb.)	179.50
10 Weighted Slot Stands, Refin.	29.50		
2 Mills Four Bells, Late Head, 3-5c, 1-25c	Write		
4 Mills Four Bells, Orig. Head, 3-5c, 1-25c	850.00		
6 Mills Four Bells, Rebuilds, 5c, 5c, 5c, 5c	650.00		

### NEW REVAMP GAMES—IMMEDIATE DELIVERY

Marines at Play	\$199.50	Pin Up Girl	\$209.50	Invasion	\$165.00
Arizona	209.50	Oklahoma	209.50	Shangri-La	149.50
Grand Canyon	209.50	Santa Fe	209.50	Torpedo Patrol	149.50
Bombardier	149.50	Streamliner	209.50	Paratrooper	149.50
Champ	149.50	Midway	209.50	Eagle Squadron	149.50

### RECONDITIONED ARCADE EQUIPMENT

Muto, Skyfighter	\$325.00	Bally Rapid Fires	\$189.50	New Liberator	\$395.00
Ex. Punching Bag	225.00	Seeburg Axis Rats	179.50	New Play Pool	295.00
Muto, Punching Bag	275.00	Keeney Air Raider	225.00	New Periscope	295.00
Keeney Submarines	189.50	Set. Knotty Peeks	124.50	New Bowling League	299.50
Seeb. Shoot-the-Chutes	179.50	Evans Play Ball	189.50	New Selectorscope	295.00
Scientific Baseball	139.50	Jenn. Barrel Roll	159.50	New Tail Gunner	295.00

All Prices F. O. B. Los Angeles. Write Milwaukee for Special Price Quotations.

**BADGER SALES COMPANY**  
1612 WEST PICO BLVD.  
LOS ANGELES 15, CALIF.

**BADGER NOVELTY COMPANY**  
2546 NORTH 30TH STREET  
MILWAUKEE 10, WISCONSIN

## RECONDITIONED Like New . . .

### ARCADE MACHINES

ZINGO, New	Write \$295.00	LIBERATOR, New	\$395.00	PERISCOPE, New	\$295.00
Sky Fighter	\$295.00	Bally King Pin	225.00	Bally Vibrator	65.00
Rapid Fire	210.00	Bowling League, New	299.50	Single Grippers, 1¢	12.50
Sub. Sink the Skunk	145.00	Ten Strike	69.50	West. B.B. Deluxe	125.00
Sub. Shoot the Chutes	135.00	Selectorscope	225.00	West. B.B. '39 FP	85.00
A.B.T. Target Skill	25.00	Selectorscope, New	295.00	West. B.B. Novelty	75.00

### 3 NEW HITS

**PIN-UP GIRL** FLYING TIGERS  
Created from Silver Skates from Play Ball

### SKY RIDER

from Pan American  
**\$149.50 Each—and your game**  
Now Ready for Immediate Delivery

### BALLY ONE BALLS

Payouts and Free Plays  
Thoroughly Reconditioned.

Cabinets and bases rebuilt, reinforced and new fronts installed on cabinets when necessary. Old rails replaced with new set of slide and front rails. Cabinet and base repainted by experts. Mechanism thoroughly checked and overhauled, worn parts repaired or replaced.

### FIVE BALLS READY FOR LOCATION

ABC Bowler	\$60.00	Dixie	\$45.00	Majors, '41	\$65.00	Slugger	\$70.00
All American	45.00	Double Feature	22.50	Majors, (Old)	40.00	South Paw	70.00
Attention	60.00	Duet	60.00	Sparky	30.00	Sporty	35.00
Bandwagon	45.00	Five & Ten	145.00	Monicker	125.00	Sport Parade	55.00
Bang	12.50	Fleet	35.00	Natural	15.00	Sporty	30.00
Big Chief	50.00	Flight	14.50	New Champ	65.00	Spottem	30.00
Big Parade	145.00	Follies, 1940	19.50	Pursuit	45.00	Stratoliner	80.00
Big Show	30.00	Four Roses	65.00	Red, Wh., Blue	34.50	Super Twelve	30.00
Brite Spot	30.00	Glamour	40.00	Rotation	30.00	Tex. Mustang	90.00
Broadcast	50.00	Gun Clubs	85.00	Roxy	30.00	Topic	95.00
Cadillac	30.00	MI Dive	85.00	Sara Suzy	45.00	Topper	30.00
Champ	65.00	Hold Over	40.00	School Days	55.00	Trlo	24.50
C. O. D.	25.00	Horoscope	60.00	Scoop	30.00	Triumph	25.00
Commodore	22.50	Jolly	30.00	Scorechamp	24.50	Vacation	30.00
Crossline	50.00	Jungle	80.00	Sea Hawk	60.00	Variety	30.00
Crystal	34.50	Knockout	145.00	Seven Up	65.00	Victory	115.00
Defense	135.00	Limelite	35.00	Sky Ray	50.00	Yacht Club	30.00

### MISCELLANEOUS EQUIPMENT

Eureka	\$ 45.00	Ray's Track	\$ 80.00
Sport Special	165.00	Pace Comet, 10¢	75.00
Fairgrounds	30.00	Royal Comet, 5¢	75.00
Gold Cup	40.00	Sugar King	50.00
One-Two-Three, P.O.	45.00	War Eagle, 5¢	110.00
Sport Page	35.00	Parlay	75.00

**JUMBO '44**  
Rebuilt from  
**GRAND STAND and GRAND NATIONAL**  
**\$185.00 EACH**

In the rebuilding of these games, we have done the following:

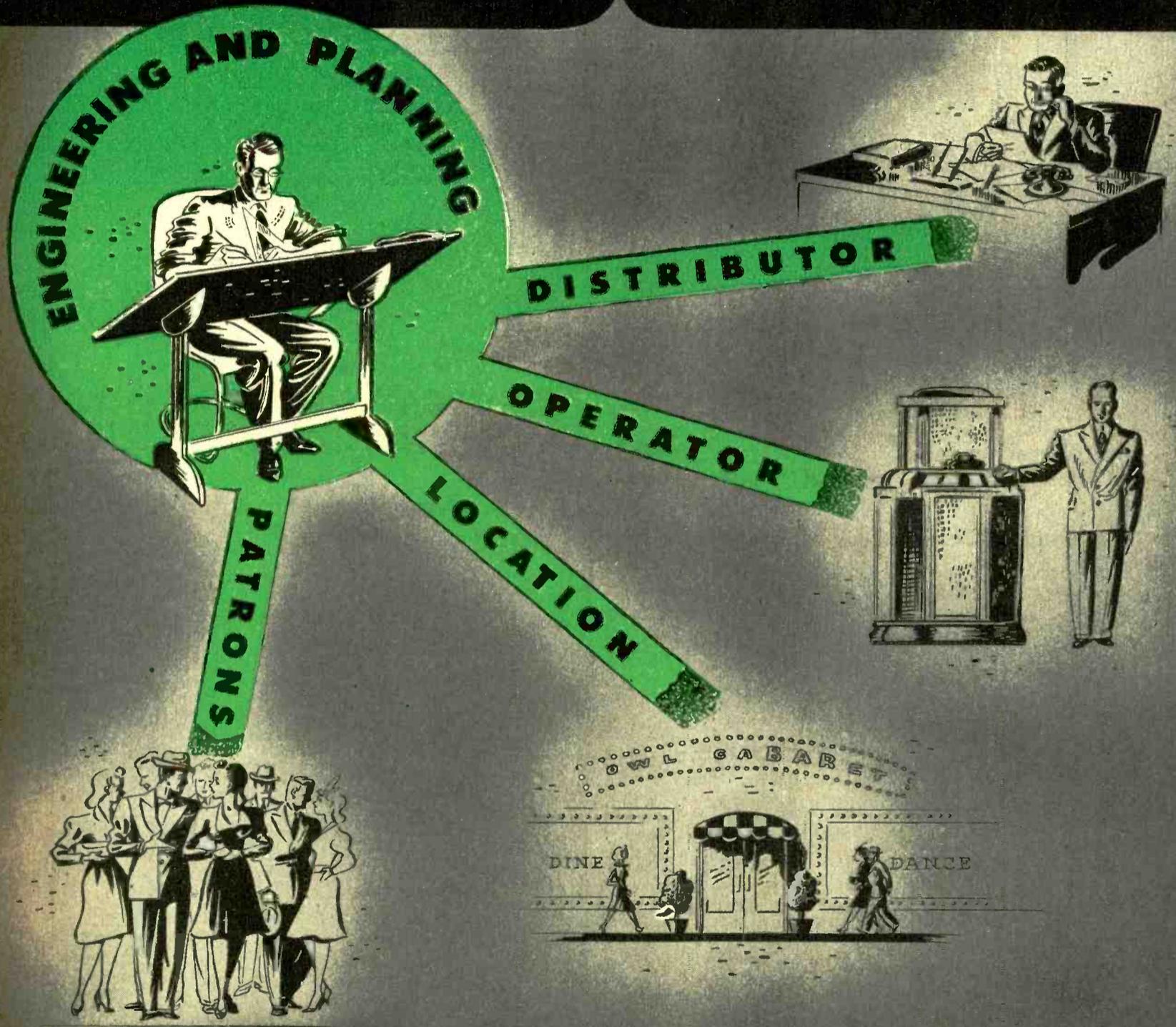
1. A new panel which has been redesigned is added to each game.
2. The cabinet and base has been reinforced and new fronts have been installed on cabinets where necessary.
3. Old rails have been replaced with a new set.
4. Each cabinet and base has received a newly designed paint job by experts in this type of work.
5. The mechanism of each game has been thoroughly checked and overhauled. All worn parts have been repaired or replaced where necessary.

## BELL PRODUCTS CO.

2646 W. NORTH AVE.

CHICAGO 47, ILL.

*Thorough knowledge of every phase of the Automatic Music Business is the basis and inspiration of creating Seeburg Music Systems to fulfill every post-war automatic music opportunity!*



**BUY WAR BONDS** →

Awarded to the J. P. Seeburg Corporation for outstanding production of war materials in each of its four plants



**J. P. SEEBURG CORPORATION · CHICAGO**

**Seeburg**

FINE MUSICAL INSTRUMENTS SINCE 1902

# GET SMART...

*get* MODERNIZED

# WURLITZERS

*Quick!*



**BEST BET TO GET YOURSELF SET WITH**

**LOCATIONS** *you'll want* **POSTWAR**

It's a proven fact. Wherever a Modernized Wurlitzer is installed things begin to happen. The location livens up. The public loosens up. Both the location owner and the Music Merchant make more money. It's a beautiful way to tie yourself into top locations so you'll hold them postwar.

The supply of Modernized Wurlitzers is limited. Act *now* and get the brilliant beauty and unmatched tone of these big war-time money makers building goodwill and good profits for you. See your Wurlitzer Distributor today! Rudolph Wurlitzer Company, North Tonawanda, New York.

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